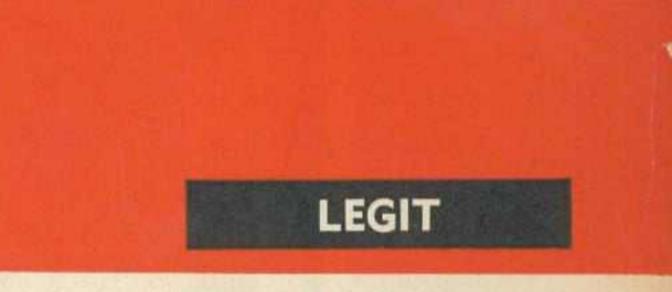




Soloists on the Air--How They Hooperate



The '44-'45 Crix Tab On Stem and Preview

PHIL BRITO "Don't Want 'Em To Love Him' But They Do (See Music Department)

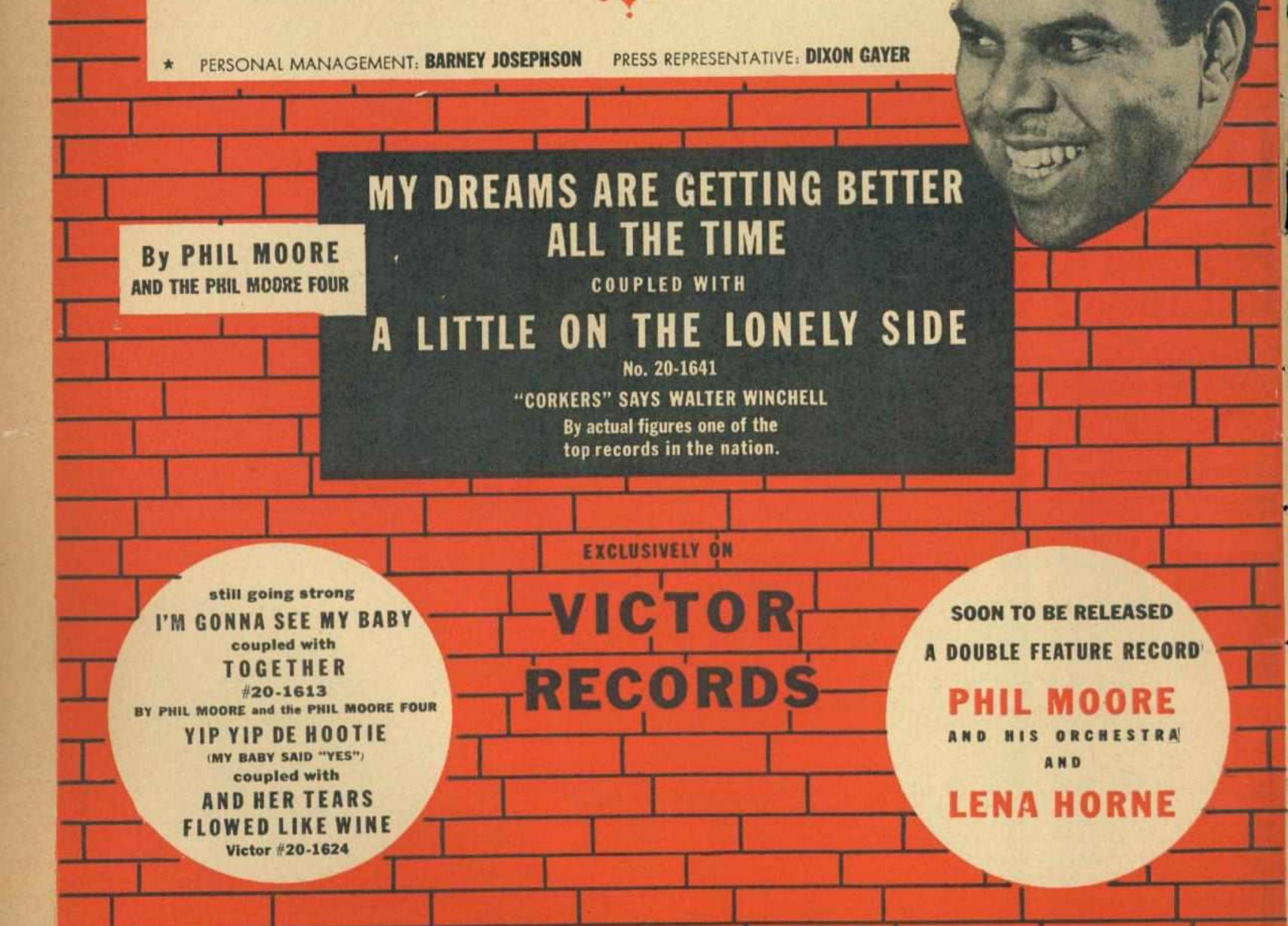
GENERAL NEWS

COMMERCIALS IN THE E. T. O.

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Vol. 57. No. 19



May 12, 1945

Kronenberger Tops Stem Crix

Standing of the Crix

Main Stem

	Right	Wrong Or No Opinion	Accuracy Percentage
Louis Kronenberger (PM)	69	13	84.15
Ward Morchouse (Sun)	56	11	83.58
John Chapman (News)	68	14	82.93
Lewis Nichols (Times)	68	14	82.93
Howard Barnes (Herald Tribune)	54	12	81.82
Robert Coleman (Mirror)		16	80.50
Wilcha Waldorf (Post)		19	71.67
Burton Rascoe (World-Telegram)		24	50.00
Robert Garland (Journal-American)	52	23	69.33

(Note: Voided in this tabulation are revivals with fixed or limited runs. Also voided are three shows which have not yct proved themselves in either success or failure column.)

Final Out-of-Town Tabs BOSTON

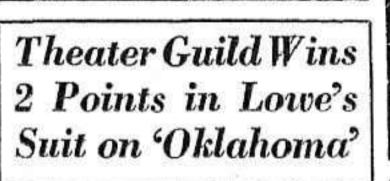
	Right	Wrong Or No Opinion	Accuracy Percentage
Peggy Doyle (American)	26	8	76.41
Elliot Norton (Post)	25	10	71.43
Elinor Hughes (Herald)	21	9	70.00
Helen Eager (Traveler)	19	12	61.29
Cyrus Durgin (Globe)	20	14	58.82
Leo Gaffney (Record)	18	13	58.06
Leslie Sloper (Monitor)	11	9	55.00
PHILADELPH	A		
Edwin Schloss (Record)	11	9	69.87
Linton Martin (Inquirer)	13	10	56.52
Jerry Gaghan (News)	12	10	64.55
R. E. P. Sensenderfer (Bulletin)	12	12	50,00
WASHINGTO	N		
John Maynard (Times-Herald)	8	3	72.73
Nelson Bell (Post)	7	4	63.64

Peggy Doyle Leads in Boston; Schloss, Philly; Maynard, D.C.

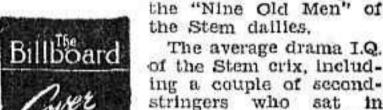
Preview aisle-sitters show up close to the Broadway drama scale-tippers-"no opinions" at new low as the nine old men (one's a fem) avoid tight-rope walking

By Bob Francis

NEW YORK, May 7.-Final returns are now available on aisle-experts' acumen for picking winners in the 1944-'45 legit season. Tape-breaking occurred as of April 30, official closing date for season's tabulations. This year, for the first time, The Billboard has carded opinions of the preview drama pooh-bahs in three major tryout towns-Boston, Philadelphia and Washington - as well as accuracy of



NEW YORK, May 7.-The Theater Guild won two points Friday (3) in New York Supreme Court in connection with the David Lowe suit for \$186,500 damages. Justice Aaron J. Levy denied Lowe his motion to punish the Guild for contempt of court and granted the Guild a further (See Guild Wins 2 Pts. on page 34)



of the Stem crix, including a couple of secondstringers who sat in judgment on more than 10 offerings, proved that the Broadway aisle-boys are better than threequarters smart. The col-

lective average was 80.06 per cent, about seven points better than last season. Boston group rings up a collective total of 63.12 per cent, with the Washington sachems right on their heels with a 61.37 average. Philadelphia runs last

Jay Carmody (Evening Star) 54.55 Andrew Kelley (News) 54.55 (Note: Voided in this tabulation are revivals with fixed or limited runs.)

with a total score of 55.49.

Plenty of Changes

This year's individual Stem poll shows up plenty of changes over last season. Louis Kronenberger, who straddles the drama saddle for PM, is first under the wire in the winner's slot with an average of 84.15. Kronenberger ran second last year to Lewis Nichols, Times. Smart, (See KRONENBERGER TOPS on page 35)

WASHINGTON, May 7 .- The lights promotional, decorative, ornamental or

Krug cautioned, however, that the end of hostilities in Europe won't solve the national coal shortage, and he warned that "It may be necessary to relasue the brown-out order sometime during the fall of this year if at that time the stocks of coal have not been replenished to a satisfactory level. All-out conservation of fuel in homes, offices and stores

 Brow	n-Out	То	End
With	V-E	Day	at
Least			

will go on again in the United States at least temporarily after V-E Day is formally proclaimed, War Production Board disclosed last week. Chairman J. K. Krug of the WPB announced that Utilities Order U-9, the so-called "brown-out" order, will be revoked immediately after President Truman formally proclaims that the war in Europe is over. With the revocation of this order there will be no further restriction on use of electric power for advertising, sign lighting.

will continue to be necessary," he added.

	In This Issue	
Bands & Vaude Grosses	Legitimate	Repertoire 52 Roviews, Legit 33 Night Club 30 Vaude 31 Rinks-Skatera 50 Roadshow Films 52 Routes: Carnival 60 Circus 60 Television 14 Vaudeville 29-32 Vending Machines 68-60

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$7.50. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1897. Copyright 1945 by The Billboard Publishing Company

turn they get spots and programs on jockeys, announcers and newsmen. AFN.

COMMERCIALS IN THE E.T.O.

Major difference between AFN and a home operation is the G.I. uniform. In the army there is no such thing as "it can't be done." At least not at AFN.

When technicians were needed and weren't available they used what was available and shortly found they had technicians. The same went for disk

Luckily Lieut. Col. John Hayes had a

few experienced men to start with, but basically it was just the old army way of solving any manpower problem. It may take a while to do but orders are orders. Results are the payoff.

The AFN also has its bluenose lis-(See SAME ACHES on page 4)

Everything happened to AFN that happens to air-

Press and Radio

Had Their Feud

ings at home

By Lou Frankel

LONDON, May 5.-Operationally, the American Forces Network in the European Theater of Operations is seemingly no different from any bigtime broadcast at home. The same aches, more or less,



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plague the AFN engineering, programing, publicity and newsroom chiefs as ulcer their counterparts in the Z. I. (This means Zone of the Interior; in the E.T.O. the army doesn't send you home, you get Z.I.'d.)

That W. K. Feud

Thus, believe it or not, the AFN has had its share of the chronic newspaper vs. radio battle. After the AFN got rolling it ran into the snag of getting its daily program schedule to the G.I.'s. The only single daily paper that hit every group of G.I.'s was Stars and Stripes, the army newspaper. The only single publication that hit them every week was Yank, the army weekly.

But both were afeard of radio even tho, in this case it was AFN, the army radio. The situation was finally resolved in the accepted fashion; a swap of time for space. Now Stars and Stripes carries daily listings of the AFN schedule and Yank uses a highlight box. In re-

Dondero Ready To Broaden Bill; House Group Hearings Set To Go

eve of the House Interstate and Foreign Commerce Committee hearing on his bill to prohibit union "interference" with non-commercial or educational radio broadcasts, Rep. George A. Dondero (D., Mich.) voiced readiness to broaden his measure "in order to prevent any one group from exercising anti-democratic control." Chairman Lea of the House Interstate and Foreign Commerce committee cleared the deck so that his committee will begin a hearing on the issue tomorrow (8), a few days earlier than Lea had originally anticipated.

The Dondero Bill, companion to the Vandenberg measure which has passed the Senate, is certain to be re-written in the wake of the House committee hearing. Most of the committee members are in accord with Chairman Lea and Representative Dondero that the bill "is not inclusive enough." The Dondero measure was drawn up specifically to prevent the American Federation of Musicians from requiring payment of talent fees for noncommerical musical broadcasts. House Interstate and Foreign Commerce Committee members view the issue as embracing the question of AFM's right to

WASHINGTON, May 7.-Almost on the collect royalties on transcriptions. A broader and more general bill is sought.

> "In seeking this legislation," Dondero told The Billboard, "I wish it to be understood that I am not trying to hurt Mr. Petrillo (James C. Petrillo, head of AFM) personally and I am not trying to injure the AFM. I am confident that the legislation we approve will leave the AFM with just as full a responsibility as it now has. My aim is to see that democratic principles are retained in the United States."

The Billboard

RADIO Communications to 1564 Broadway, New York 19, N. Y.

Same Aches---But in Uniform

Bluenoses Nix AFN's Airings Judge AFN by "selling job" -et. programs competition for ETO building segs

(Continued from page 3)

teners. Thus Corp. Broderick Crawford built a mighty popular late evening record show called Listen, Characters. Brod rattled the platters and pitched a line of patter that was right down the G.I. line of humor.

Somewhere along the line a bluenosed officer complained about Grawford's pseudo commercials about the "Oh, my aching back, dream Sack," about his new French perfume, "La Trine," about his free offer of "an illustrated booklet on Success in a Sack. Sixtyeight scientifically tested positions to make Sack time the dream time of your life." Anyway the program just disappeared one night. That also is familiar.

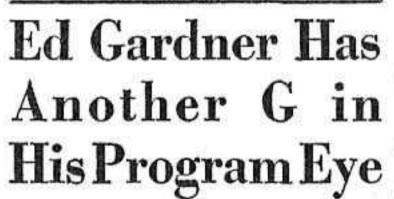
ASCAP in E. T. O.

Another touch of home came in the copyright and music library department of AFN. Since copyrights over here are controlled by individuals who argued that any concession to AFN would require similar concessions to the BBC the only thing to do was work out a reduced fee. So AFN pays a monthly fee for copyright clearance.

The only trouble is the copyright owners are still leery and restrict hit tunes. However the web uses restricted tunes when enough requests come from G.I.'s, And thus another situation familiar to radio is enacted. Even unto the voluminous correspondence between the copyright owner and the network over the alleged violation.

One Neat Haul

BUFFALO, May 7 .- Five 75word announcements on WBEN over a week-end, two stories and one ad in The Buffalo Evening News and 12,000 reserved seats for Buffalo's Memorial Auditorium were sold, plus another 6,000 orders which couldn't be filled. The attraction: Bob Bope and His Pepsodent Radio Troupe in a onenight benefit for The News' "Smokes-For-Soldiers" fund.



NEW YORK, May 7.-Ed (Archie) Gardner currently feuding with Young & Rubicam and his sponsor, Bristol-Meyers, over proposed budget for next season. Despite a \$1,000 increase which he is getting for the fall-winter stint, star thinks he should get an additional G on his talent budget to cover the increased cost of writers and actors.

Proposed program budget, exclusive of agency commission Gardner's take, guests and singers, amounts to something around \$6,000. Star claims that today's expensive talent costs did not prevail when the deal was set. He feels that it would take at least a G to adjust it.



Bolger Set as Y&R Tries CBS Summer Sub for **Moore - Durante**

NEW YORK, May 7.-Dancer-Comic Ray Bolger last week clinched summer replacement slot for the Moore-Durante show. N. W. Ayer deal, it's understood, calls for 10 weeks at \$1,750 weekly, beginning July 6, with star billing, name guests, and Moore-Durante's writers for duration of summer stint.

an option on his services in the fall with an increase in summer salary, but it's not known whether this is part of agreement reached. are canceled out by Camels, were taken over by United Drug Company (Rexall) three weeks ago, following Ayer's unsuccessful efforts to find a suitable time for Joan Davis. Show airs Fridays, 10-10:30 p. m.

"Beulah" Replaces **Pearce; Fall Return Up to "Elmer Blurt"**

NEW YORK, May 8 .- Marlin "Beulah" Herth has been set as summer replacement for Tums' Al Pearce Show. Herth will sub for 13 weeks.

Fall return of Pearce is strictly up to him, with sponsor reported willing to sign again if the perennial salesmen is willin'. "Elmer Blurt" is known to be unhappy about current show, however, and is believed to be cogitating pro and con.

To Change Its Bordens' Luck

NEW YORK, May 5.-Jerry Wayne's Borden show (Blue, 8:30-9 p.m. Sunday) moves to CBS July 6 to fill the Friday 7:30-8 p.m. slot. Bordens' will hold on to its Blue time with a show not yet set.

Wayne move is the latest in a series of shifts and changes which have made Ayer's original offer to Bolger asked for the company's radio life a miserable one since Young & Rubicam sold the milk outfit on Ed Wynn's not-so-happy Happy Island, Wynn was canceled after 26 Moore-Durante, who weeks of fruitless search by the agency for a decent format. In that period his time had changed once and the formula more times than Y&R wants to recall. Wayne, who was singing for Wynn, was handed the show as a stop-gap until Y&R could line up a stronger show for fall airing. Despite agency's heavy gueststar expenditure, Wayne is currently Hooperating at a firm 3.6, nothing to please even the least discriminating sponsor.

Understood that Y&R is now at work building a high-priced package for Bordens to put on the Blue.

It May Be Davis Without Haley, WIT TITI

Just for the record the AFN newsmen have led with their chin as do most of the war correspondents. And even the we're not writing about Stars and Stripes or Yank magazine let's give their correspondents the same credit.

AFN correspondents go on operational flights and patrols and up in the front as do other newsmen. At least two fatalitics are on the AFN record, namely, Sgt. Pete Parrish, killed on the beach on D-Day, and Sgt. McNally, first name unknown to anyone at AFN, killed at St. Lo by the same bomb that got General Mc-Nair.

Among the AFN staffers there are 24 battle stars worn on the various E.T.O. ribbons, Salud!

The copyright owner knows he couldn't go into court and win a case against the AFN. The AFN knows they've got to give the G.I.'s the music, tries to do so without unduly offending the copyright owner. Both know the letter writing is only a formality but both go thru the motions.

"House" Ork

Then there is the house orchestra. It's not a bad crew, true. A trifle larger and mayhap a bit better than many a house band back home. But then it's only the 60-piece combo of the late Maj. Glenn Miller.

Program department has to keep on its toes, just as do the program boys at home. Only here instead of the reason being commercial competition it's the competition of home stuff. With the best sponsored programs of the Z.I. Networks available, and used via transcriptions, the AFN just had to keep humping to keep the rest of its sked up to the home-front pace.

Recognizable Sans Plugs

Most of the programs had de-commercialized titles but the show's format was casy to recognize. Thus, when a typical daily schedule may include-and over here the hit shows are heard all thru the broadcast day not only at night-Rudy Vallee, Amos 'n Andy, Melody Round-Up, Bing Crosby, Fannle Brice, Johnny Mercer, Burns and Allen, Harry James, Ellery Queen or Mr. D. A., Martha Mears, Jan Garber, Freddie Martin, Fred

General Mills Shifts "All Hymns" to Blue

NEW YORK, May 7 .- Hymns of All Churches, General Mills Softasilk Flour plugger on NBC (2:45-3, across the board), will shortly be moved to the Blue as GM's airer in the 10:30-11 strip the company has bought on the Blue. Show is now Hooperating at 4.5.

GM will fill in with another soaper on NBC. Understood that the company is also dickering with Blue for two more strips. Outfit, thru Dancer, Fitzgerald & Sample, is eying the last half of Don McNell's Breakfast Club (9:45-10 a.m. and 11:45-12 noon). Latter slot is now filled with the sustaining Jack Berch and His Boys. GM's decish to put Hymns on the Blue, it's said, is client's bow to net's no-soaper policy.

Radio Playing Not Banned by Curfew, **NAB Tells Airers**

WASHINGTON, May 7 .- National Association of Broadcasters advised broadcasting companies last week that radio is not affected by curfew. NAB cited a case in which the Pittsburgh regional office of War Manpower Commission banned playing of radios in restaurants after midnight. NAB took up the issue with national WMC headquarters here, and the Pittsburgh ban was rescinded.

when Fall Kolls

HOLLYWOOD, May 7.-While most of the gang in radio are going along on the b theory that the Joan Davis seg, which Lever Bros, have set for next season, means the Davis-Haley combo, a number of comedians would have the brass at the net know that it isn't so. Davis is supposed to be considering as many as six semi-names for the job of feeding her the lines when she gets spending that \$18,000 that they'll be Swan-ing out to her next fall.

Those male voices heard at the Davis menage come from e. t.'s. The wise guys would have you believe and it's true that the Jack Haley papers haven't been signed yet.

FCC To Continue **Collab With BBC On Europe Reports**

WASHINGTON, May 7 .- Federal Communications Commission's collaboration with British Broadcasting Company in obtaining daily European reports for FCC's clients (army, navy, government bureaus and others) will continue until the end of the year despite the dissolution of Nazi control in Europe, it was made known Friday (4). Washington staff of foreign broadcast intelligence division of FCC will discontinue monitoring short-wave broadcasts from Europe June 30. These short-wave reports comprise less than 10 per cent of daily European reports which FCC sends to its clients. Balance of material is obtained by FCC from its London office which selects it from medium-wave broadcasts monitored by BBC.

Washington office of FCC will continue to monitor Latin-American broadcasts, and monitoring stations at Portland, Ore., Hawaiian Islands and at a forward island will continue to monitor Pacific area short-wave broadcasts.

Hamilton, Ruffner to WOR

NEW YORK, May 7 .-- WOR has appointed Donald C. Hamilton as director of Artists' Service, and Tiny Ruffner, commercial program director. Hamilton replaces Nat Abranson. Ruffner's post is Copyrighted material a new one.

Sen. Wheeler Shakes Big Stick, Charges 'One-Sided Propaganda'

Burton K. Wheeler of the Senate Interstate Commerce Committee, charging that radio chains carry "one-sided propaganda" on national and world issues, is threatening to introduce "remedial legislation" if the radio industry fails to work

Waring, Kate Smith, Fibber McGee and Molly, etc., then it takes some doing to keep the balance of the schedule up to par.

AFN did its job with ideas and record jockeys. 'Two nifty idea shows are Combat Diary-a daily compilation of radio correspondents' reports aired first thing in the morning and late at night; the idea being to keep the men in uniform posted on what happens on the war fronts by using the experienced newsmen of the nets plus BBC, ABSIE, AFN, as reporters-and Mark Up the Map.

Latter is a simple five-minute chore that traces the Front Line, town by town from one end of the front to the other, thus enabling the G.I., the officer, or civilian to know where we stood, day

(See Same Aches on page 8),

WASHINGTON, May 7 .- Chairman out plans voluntarily to present both sides of the problems. Wheeler, longtime foe of Administration foreign and domestic policy, made the declaration last Thursday (3) after Senator Taft (R., O.), another arch-critic of the Administration, concluded a speech accusing the State and Treasury Departments of flooding the country with "one-sided versions" of the Dumbarton Oaks Plan, the Bretton Woods International Monetary Plan and the Administration's new Reciprocal Trade Bill.

> "To have a democracy you must have an informed people," Wheeler said, "and you can't have an informed people when they hear only one side and that full of misrepresentation. It is outrageous the amount of propaganda that is going on the air about the Dumbarton Oaks, Bretton Woods and the Reciprocal Trade Agreements. Some of it is from commentators, but mostly it is the people they invite to speak."

Wheeler indicated he had in mind the possible need for legislation under which, if a radio chain invited a speaker to present one side of a controversial issue, it would have to allot time to a speaker for the other side.

Call Strategy

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The Billboard

Medics' Air Target: 'State Medicine'

RADIO

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Plan Program

Michigan and other State group reps audition show for WJR and 17 others

DETROIT, May 7.-Organized medicine, in the person of reps of 16 State medical societies plus the District of Columbia, last week took its first step toward using radio as a national promotion vehicle in its hitherto undercover battle against what it calls "socialized y medicine." Reps, including presidents of many of the organizations, met at the Wayne County Medical Society to hear the Michigan State Medical Society program, sponsored by the society over WJR and listen to an audition of a planned national program, American Medicine.

Proposed program, same one which was turned down first by CBS and then by Columbia owned-and-operated stations because it was controversial (The Billboard, April 14), is a weekly quarter hour of sweet music and vocals using When Day Is Done as its theme. Commercial would be in the guise of a "brief message" from your family doctor" with the snapper, coming in at the close of the plug, saying: "No theoretical plan, government controlled and operated and paid for by taxation, should replace the present plan which allows you to choose your own doctor."

M. D. Societies Outlets Wary of Medic Controversy

NEW YORK, May 7 .- To check station reaction to the proposed organized medicine air show, which, in effect, would cast a heavy paving block at the show windows of what is familiarly termed "socialized medicine," The Billboard wired the key stations mentioned in the Detroit story on this page. Reaction of outlet spokesmen follow:

Have not heard program submitted. Availabilities subject to station approval of contents.

Joe Eaton, Commercial Manager, WHAS, Louisville,

WGN not carrying medical society program mentioned in your wire. Have not accepted, refused or even heard the program in question. W. A. McGuincas, WGN, Chicago.

KRNT is member of and subscribes to NAB Code. Have not accepted Chapman Agency medical society program but would do so if it seems acceptable after auditioning program. Phil Hoffman, KRNT, Des Moines.

Chapman Agency made inquiry only

as to availability of time. When I learned of the type of program I immediately advised them by wire that it would not be acceptable. WCAU is a member of the NAB and subscribes to its Code.

Leon Levy, WCAU, Philadelphia.

Have no knowledge of any socialized medicine program being offered to stations in this section. If offered such a program our decision to carry would depend on program content and whether or not it is in public interest. We are members of NAB but maintain our own Code.

Stanley E. Hubbard, KSTP, Minneapolis-St. Paul.

Quoted rebroadcast time on medical series. No contract received or signed. All programs subject to approval of station before being broadcast. Not member NAB. Subscribe NAB Code, H. K. Brennen, WJAS, Pittsburgh.

We quoted Chapman Agency of Detroit 15-minute availability Friday evenings for delayed broadcast, subject to the program content being acceptable to the station. If your information is correct and the program deals with socialized medicine, we consider this controversial issue and not subject to sponsorship. However, we make time available on sustaining basis if in our opinion this is indicated. We are members of the NAB and to a great extent subscribe to the NAB Code, However, in matters of this kind each case is judged individually in accordance with established WLW program policies.

Harry Mason Smith, WLW, Cincinnati.

We have submitted availabilities to Chapman Advertising Agency for program to be sponsored by the State and county medical councils. However, no contract is accepted until copy is checked. Am a member of NAB Code Committee. This request for time and all others will be considered solely on its individual merits and in the light of the contribution which use of such time will make to the public interest.

W. B. Quarton, WMT, Cedar Rapids, Ia.

WMAL advised Chapman Advertising Agency: Our acceptance of medical program would depend upon available time as well as program acceptability. To date we have no information regarding program content. We subscribe to the NAB Code.

"Ladies Seated" Sold Two Ways

NEW YORK, May 5 .- Blue's daytime audience participation show, Ladies, Be Scated, this week got itself sold two ways, once in video and once in radio. The Quaker Oats Company has submitted a firm offer for the radio rights via Sherman & Marquett Agency and the contract, it's reported, will be signed within the next few days. For tele, Chef Boy-Ar-Dee, maker of spaghetti products, has anted up the bank roll and show goes under its banner May 13 over General Electric's WRGB, Blue producing.

Ladies, Be Seated, emseed by Johnny Olsen and wife, Penny, was the first program to be put on television by the Blue. It has been running sustaining in Schenectady for 10 weeks and on radio. also sustaining, for almost a year.

Ladics, Be Scated is on the Blue 3:30-4 p.m. across the board. Show will have a transcribed repeat for the Coast, Western time currently being occupied by the repeat of John B. Kennedy's co-op news seg from 3:30-4. Beautiful Music, sponsored on 12 stations by the John Breck Company from 3:45-4 Wednesdays, will probably move to a new time.

Strangest part of the video deal, made by the Blue's Central Division, is the fact that altho the time was sold thru a Chicago agency, will use a piece of Chicago talent and was made up by a Chicago salesman, the show will be seen only in Schenectady, N. Y., roughly 1,200 miles from Chicago. Sponsor has stipulated that Beulah Karney, who does the Chi origination What's Cooking? show for Chef Boy-Ar-Dee, must commute to Schenectady each week to do the commercials. Rest of the talent comes from New York. Trade estimates that the program, skedded for a four-week tele ride, will cost the client about \$2,500 for talent, production costs and traveling expenses.

Wagner-Dingell Bill Target

Set-up is angled at hottest potato in field of medical practice today, namely the Wagner-Dingell Bill before Congress, which sundry medical societies-backboned by anti-administration pressure groups-have widely smeared with the label of "socialized medicine." WJR, local CBS outlet, would originate program and feed to special network hook-up of 18 high-power stations.

CHICAGO, May 7 .- The Michigan State Medical Society and other State medical groups currently promoting a 'national radio program to combat "socialized medicine" have not consulted the American Medical Association for its policy regarding any such program. So stated Dr. Olin West, secretary and general manager of the AMA, in answer to a query from The Billboard.

Likewise Dr. West refused a request for a statement, claiming he knew practically nothing about the planned series or the organizations behind it. Therefore the AMA at present couldn't be pro or con about the proposed series.

However, Dr. West revealed plans for this radio series as well as the general subject of social medicine would undoubtedly come before the next session of the AMA's house of delegates. This is the AMA's policy-making body and will probably meet here within the next two months.

Outlets mentioned at the audition were WJR, Detroit; WOR, New York; WLW, Cincinnati; WNAC, Boston; WGAR, Cleveland; WGN, Chicago; KSTP, Minneapolis-St. Paul; WHAS, Louisville; WOW, Omaha; WSPD, Toledo; WMAL, Washington; WCAU, Philadelphia; WTIC, Hartford, Conn.; WHAM, Rochester, N. Y.; KENT, Des Moines; WMT, Cedar Rapids, Ia.; WJAS, Pittsburgh, and WFBM, Indianapolis. Station score-card adds up to nine 50-kw. and nine 5-kw. outlets. However, when queried by The Billboard, all stations mentioned reported that they had merely been asked for availabilities or had not yet heard the show. None said that they had accepted the program.

Stations Match Med Groups

Station line-up matches geographical location of State medical associations represented at audition. These were Connecticut, Delaware, District of Columbia, Illinois, Indiana, Iowa, Kentucky, Massachusetts, Minnesota, Nebraska, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Wisconsin and Michigan. According to C. H. Chapman, of Chap-

K. H. Berkeley, Manager Station WMAL.

man Advertising Agency, local organiza- \$21,000-or \$4.61 for each of its 4,500 tion that cooked and pitched the idea, members-on radio within the State. the projected list of stations reaches 71,000,000 listeners and 90 per cent of radio homes. Cost of the layout was presented as \$70,000 for 13 weeks. This includes an \$8,000 appropriation for special promotion material to be distributed by doctors belonging to sponsoring medical societies.

Cost 7 Cents a Week

With some 75,000 medicos on the rolls of the State groups represented, the program nut was broken down to an individual expense of 7 cents a week or less than a buck for each member for the 13week series. Michigan State Medical Soclety, which picked up the tab for the set-to as well as the expenses of all the reps present, has, in the last year, spent

Michigan medics started with fiveminute shows over 12 small stations, graduated to the weekly quarter hour of WJR, only 50,000-watter in the State and are now pushing the national program campaign. They were the first recognized medical association to buy time on the air.

Present Pitch

Current program of the Michigan organization is a dramatized sketch based on letters of "true to life medical experiences" submitted by listeners. Hook for letters is weekly prize totaling \$35 in War Bonds.

Following the audition, which was conducted by Charles E. Burke, WJR com-(See Medics' Air Target on page 34)

– Editorial ––––– **Special Pleaders**

CPECIAL pleaders, like the med-J leos trying to sponsor an anti-"socialized medicine" pitch, as detailed in adjoining columns, are bad for radio. They give the industry a headache, heartburn and hemorrhage in the press, public opinion and in Washington.

Why? Because, either way, radio can't win. Once it gets in the middle of a controversial issue, then radio gets smeared just because it's in the middle. Controversy is tough enough on sustainings. It's worse on commercials.

Yet, because there are people in radio who think more of a dollar or their personal opinions than of their public service responsibility, promoters of special pleader programs continue to work angles. Radio must learn to scan every special pleader program and ask itself "would the guy, or group, trying to sell me this program put it on the air without that controversial plug or issue?"

And broadcasters might also remember that it's almost always the guy who takes the bribe that gets caught, rarely the guy who does the bribing. If that doesn't make sense try asking the "man on the street" what he thinks of politicians as a group.

Too many people will say politicos are corrupt. Why? Because, unfortunately, there are some such politicians. But the man on the street rarely, if ever, thinks about or mentions the fellow who paid off.

If that's farfetched, Mr. Broadcaster, stop and recall radio's battles about controversial programs.

Who took the rap, radio or the person who sold radio into airing the program?

FM Stepladder May Be Sponsored by Armstrong's Plea

WASHINGTON, May 7 .- Federal Communications Commission is making a final study of arguments preparatory to completing its long-awaited report on FM allocations. Prospect that a slight compromise is forthcoming was increased last week when FCC received findings on three additional studies completed by Edwin Armstrong, inventor of FM, who has been opposing FOC's original plan to move FM as high as 84-102 megacycles.

Armstrong, in one of the three reports submitted Tuesday (1), repeated a warning to FCC that upping the allocation to the frequencies proposed by the commission would create serious difficulties, including duplications in sound. Contents of Armstrong's other two reports were veiled in military security. Both were given military classifications, as they contain information based on tests made by the army in high frequencies.

Best information today is that final report will fix allocation at frequencies just under FCC's original proposal. Several days are expected to elapse before FCC hands down the final report. FCC today indicated a reluctance to rush the final report, particularly in view of Armstrong's latest three studies which apparently are going to be given considerable attention.

Carrol Marts MBS Chi No. 2 Brass Man

OHICAGO, May 5. - Carrol Marts, Western sales service supervisor for the Mutual net since October, 1943, this week was named assistant to Ade Hult, vicepresident of Mutual in charge of Midwest operations.

In his new job, Marts will work in an administrative capacity, correlating the work of the various Mutual departments here. Assignment of Marts to his new position is another step in expansion of Mutual offices here.

WHAT AMERICA'S YOUNGEST NETWORK IS DOING ABOUT

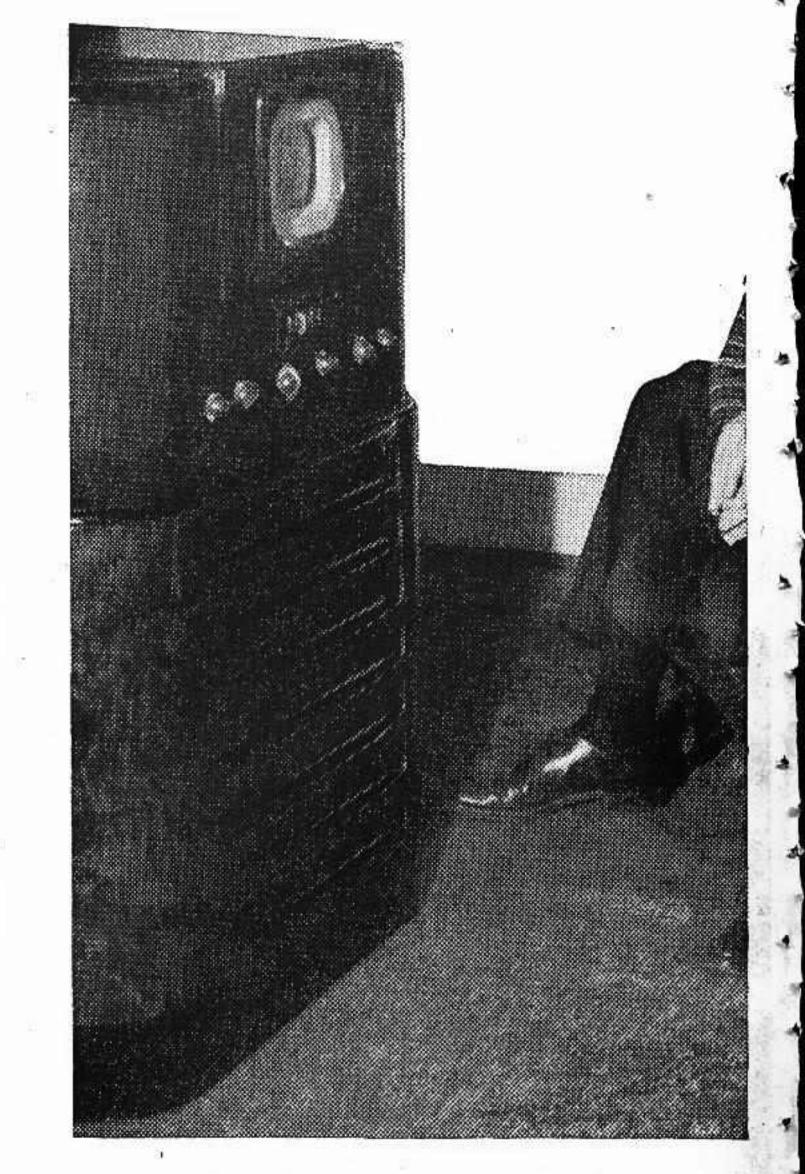
The Blue Network has its own philosophy about Television:

We start out with the premise that television must be economically sound before it can become successful. We feel that the most important consideration in television today is advertising economics.

Radio succeeded because it is practical: because advertisers learned to team up entertainment and selling, and to do it within a sound budget. This brought radio from a novelty into an important part of living in 33 million homes.

America's *advertisers* made present-day radio possible. Competition among sponsors for large audiences made radio increasingly better. Steadily improving shows built bigger audiences—and these increased audiences showed their appreciation by buying more goods.

Advertisers and their agencies will play just as important a part in *television*. That's why we are working closely with them. That's why we are not planning to "take over" the building of commercial television shows. And that's why we approach television from the standpoint of *advertising economics*. Our policy, we believe, will make it *practical* for advertisers to get in and create good video shows: to utilize television more quickly. And as it did in radio, this will speed the growth of this new industry. Some day new art forms and new concepts of public service, which are inherent in being able to see as well as *hear*, will be developed. But that lies in the future.



The People and Critics Say, "It Works."

Blue has a regular television schedule. Our televised pro-'grams are adaptations of successful radio shows: thus, they have an assured audience interest. And we start out by taking advantage of what we have learned about listening audiences, rather than by trying to interest them in some experimental form of entertainment.

Costly experimental work will, we realize, play its part in the development of the future of television. But it is most important now to give television a sound, seasoned and commercially practical birth. And the televising of proven and economical radio shows is the best way to do it.

Our programs are televised on a regular weekly schedule like radio programs—because we know that this is the only way to build a television habit.

Every Sunday on General Electric's WRGB in Schenectady, we are presenting a television version of "Ladies Be Seated." On Dumont's WABD in New York we presented "Quiz Kids," "On Stage Everybody," and currently WJZ's John David show, "Letter to Your Serviceman."

After one month of "Ladies Be Seated," Schenectady audiences gave this program the highest rating ever obtained by a television show. After two weeks, "On Stage Everybody" was the most viewed and most popular with Dumont's New York audiences.

We got these facts from these stations' polls. But we checked up on them by talking, ourselves, to the people who have watched and heard our shows.

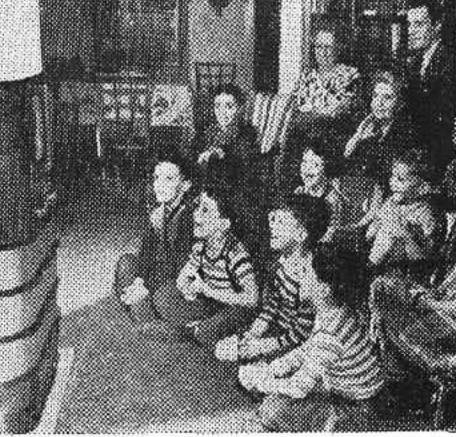
We have great confidence in our television plan. People' like the programs, and they are economically sound.

That, we think, is the foundation of practical television development.

AMERICAN BROADCASTING COMPANY The Blue Network

Copyrighted a





Mr. & Mrs. W. J. McLaughlin, family and friends, of Troy, New York.

"We always have enjoyed 'Ladies Be Seated," but we are very glad we have a television receiver so that we can also see it."



THIS is Kenneth C. Bardin and his family of Albany. They are Listening to "Ladies Be Seated." Says Mr. Bardin, "Ladies Be Seated' is a good radio program. Now that we can see as well as hear it, VARIETY goes along: It says-"Network (Blue) execs and its video department know whither they are going. Their carefully planned proit's wonderful!" gramming in television, from a visual point of view, was a success. From a commercial point of view, all signs point to peak returns . . . They have formulated a program policy of using network radio shows which have the best chance of scoring strongly when televised. Johnny Olsen and Penny as m.c.'s are boff video material." Says BILLBOARD: "It's funny, it's commercial and it's inexpensively produced. If we were a sponsor and the home video audience were quadrupled we'd buy it fast."

Mr. & Mrs. Louis F. Cordini and Family, 185 West Houston Street, New York City.

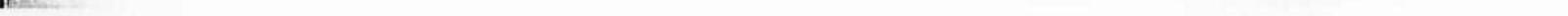
"After listening to 'The Quiz Kids,' on the radio, we got an added kick out of seeing them."



Mr. & Mrs. H. J. Mandernack, with son Peter and daughter Donna, Schenectady, New York. "The whole family gathers around and can see it as well as hear it. It's just grand."



Here in the Slutchak home, Brooklyn, New York, they are watching their first telecast of that popular radio feature-"The Quiz Kids." Says Mrs. Rose Slutchak, "We like it very much, especially Joel."



Same Aches---But in Uniform; Bluenoses Nix AFN Airings

(Continued from page 4)

by day. This show aired just about supper time, was handled in calm, simple fashion, gave the troops a chance to gab about the day's advances while catching a smoke.

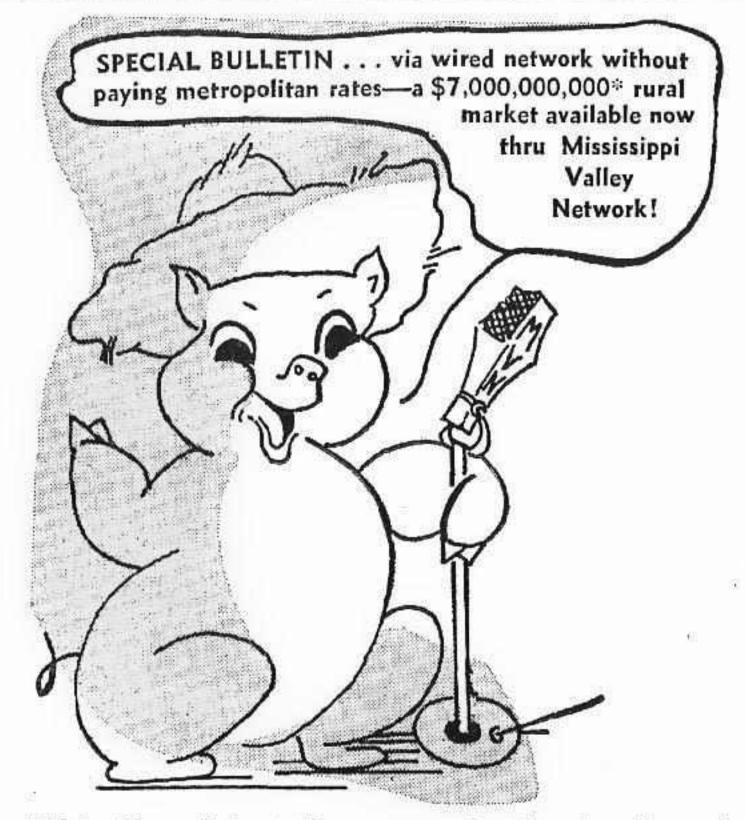
News Hunger in Foxholes

Of course this did not, and does not, apply to the boys up on the firing line. But every fighting man, from the private on up, is hungry for news about the war since, strange as it may sound to you back home, the fighting man bat Diary and Mark Up the Map were

knows only about the bit of ground on which he fights. And the guy back in the hospital is even worse off since he is not up on the line.

NEW YORK, May 5 .- Lou Frankel, The Billboard radio editor, has returned from the wars a sadder, wiser and leaner young man, thanks to a lusty tussle with pneumonia. He's back messing up his desk, scanning radio, and trying to get acclimated to being a civilian instead of a war correspondent.

To these, as well as the civilian, Com-



important from a psychological as well as informational viewpoint. Proof of this is that BBC aired both programs.

Other AFN originations were more in the home radio pattern. Its forum-type of program was G.I. Bull Session, with enlisted men sounding-off or asking questions which were answered by someone in the know. Obviously the Bull Sessions dealing with the G.I. Bill of Rights were must listening for everyone able to locate a loud-spcaker.

Man in the Field

AFN also had its own version of the man in the street program; a man in the field feature. It was handled by men like Lieut. Vic Knight, the onetime CBS staffer and free-lance producer, who roamed about the forward areas in a truck toting portable recording gear. Mostly they did special events which the army made available to the webs, BBC and, of course, AFN. From time to time they'd stop G.I.'s, record, an ad lib interview, ask what music, record or program, etc., he wanted to hear and ship the platter back to AFN. They'd spot the interview on one of their platter shows and follow it with whatever the soldier had requested.

Licut. Vic Knight was especially adept, as might be expected, in all his field work. Mostly the job called for luck and an itching foot-so as to be around when something was popping-and plenty of savvy and quick thinking to take advantage of the break,

In this vein was his recording of a Hebrew Sabbath service being held in Goebbels's home in Munchen Gladbach right after we captured the town. Knight was on the prowl, heard something was happening, came to check, saw the dramatic value and quietly hung a mike in a window without disturbing the service.

The two most popular programs built by AFN were a couple of record sessions. Around noon there was an hour show run by Sgt. Dick Dudley, ex-NBCer, The Duffle Bag. And about mid-afternoon Corp. George Monahan did another hour On the Record.

They were good, they were must listening, they were typical of similar shows at home. This reporter has sat on a Z.I. bound transport with a crowd of soldiers listening to the ship's radio over the p. a. system. Suddenly, out of nowhere Sparks tuned in Duffle Bag. And just as suddenly the troops started saying, "Gosh, no more Duffle Bag." It was said with regret, sincere regret. And someone replied, just as sadly: "Yeah. No more On the Record either."

AFN spots to warn about fraternizing. Here are some samples:

Which brings up the story about what the soldiers came to call "Dr. Goebbels's AFN." This was a Nazi transmitter in Coblenz which rebroadcast AFN programs. It was mighty effective before AFN installed mobile transmitters up front with our armies.

Pretty German girls can sabotage an Allied victory. Don't fall for that boobytrap. Steer clear of all German civilians. Don't fraternize!

Jerry's home folks-his father, mother, sister and cute baby brother-are just as German as he. Don't be a sucker. Don't fraternize!

Soldier, those smiling German girls would rather laugh at you. They're Jerry's sisters and wives. Steer clear, Don't fraternizet

Think of your home town. If Jerry had won and was strutting about there, would he have offered you a drink? Would he have even behaved decently? Well ... leave well enough alone. Don't fraternizel

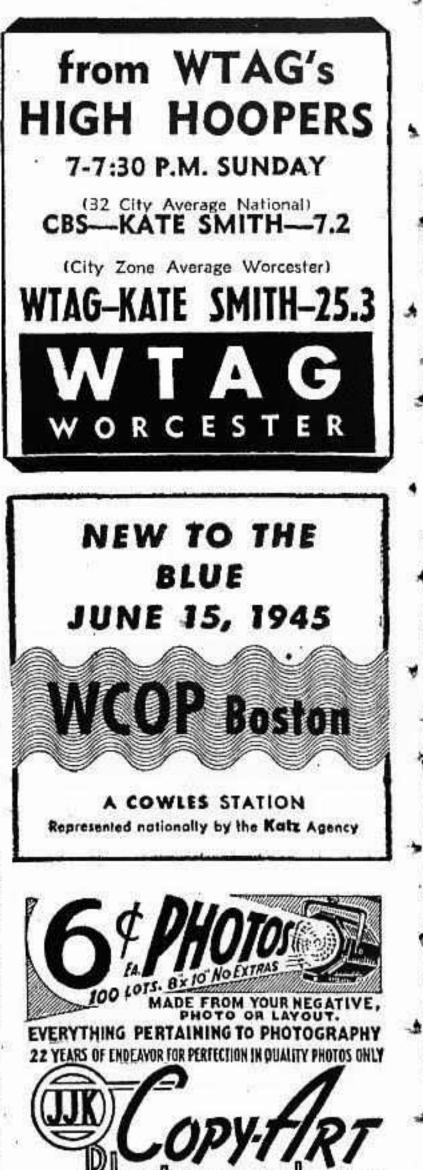
Nazi AFN Stunt

This Nazi station would beam the AFN programs at the Yanks, which wasn't bad since the German signal was better than ours. They'd also revamp the AFN news broadcasts-remember AFN had news each hour on the hour-and this wasn't too good since they went to great lengths and became quiet deft at imitating the American technique of writing and airing news; this wasn't too good since they'd reslant the news and frontline G.I.'s haven't time to analyze what they hear.

Fraternize Come-On

But the pay-off came when "Dr. Goebbels's AFN' began to paraphrase our "Don't fraternize spots. Here is a sample of the Nazi version:

You are now a G.I. in Germany. You are in a hotel. You've just had a bath and are ready for bed. You answer a knock at the door and see a beautiful woman. She's nude and she wants you. Don't fraternize??????????



With Live Talent Programs, Reach the Ear of Mr. Farmer thru MVN's Wired Regional Network!

Mississippi Valley Network, operated by North Central Broadcasting System, offers you without the cost of metropolitan rates an influential agricultural market which has a total of 1,600,762 FARM RADIO HOMES. Mississippi Valley Network is programed exclusively for farm listeners . . .

BILLION DOLLARS

is the annual income of the farms in the area blanket-covered by MVN. The states in this richand-ripe-for-sales-market are Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Montana, Nebraska, North Dakota, South Dakota and Wisconsin.

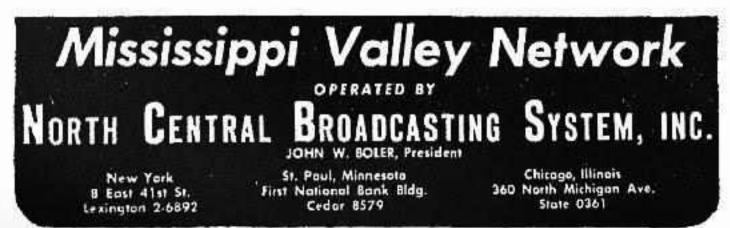
Mr. and Mrs. Farmer want to know briefly how the war news affects farming . . . want the latest Washington agricultural bulletins . . . want complete market reports . . . are vitally interested in weather forecasts and LOCAL TEMPERATURES . . . want live musical entertainment for that early morning pep-up . . . MVN delivers this thru its 74 affiliated stations. No other REGIONAL network offers this exclusive early-hour farm audience.

AVAILABLE FOR SPONSORSHIP:

6:00 A.M. Mississippi Valley Time (complete network) 7:00 A.M. Agriculture and the News 9:30 A.M. Features for "Mrs. Farmer"

12:15 P.M. News and the Farmers' Views

Contact any NCBS office for cost estimates and further details



This is a good spot to pay tribute to the Armed Forces Radio Service. According to Lieutenant Colonel Hayes of AFN-and he knows since he's been with AFN from its birth-they'd have been lost without AFRS. "They're wonderful. There's nothing you can't get from them. They supply us with the records, transcriptions, de-commercialized network shows from home, shortwave pick-ups of important Z. I. special events like World Series, football games, presidential talks. All we have to do is ask and if it's at all possible we get."

AFRS does all this and more. It supplies the receivers, the internal p. a. systems, used by units to hear AFN programs; also the turntables and records which these units use to create their own entertainment set-ups.

But just about the most American gimmick on the AFN is its commercial department, Actually, of course, they have no sales department-not in the accepted commercial sense. AFN calls it their information department. And this is the way it works.

Client Contacting

Every week they call on their clients, i.e., the various departments of the army -medical, quartermaster, ordnance, etc., -and ask, "What do you want to sell this week?" From this come the socalled spot announcements.

Trenchfoot

The medics are worried about trenchfoot, so the spots warn the men about trenchfoot. Finance asks for some plugs about War Bonds or, to help counteract inflation overseas, for a campaign to get the G.I.'s to send their dough home instead of trying to spend it where they are and so further dislocate the already haphazard internal financial structures of Europe. Intelligence asks for aid in keeping the G.I.'s security conscious. SHAEF uses it to plug unity and diplomacy between soldiers and civilians. USAFI (U. S. Armed Forces Institute) requests and gets plugs for its correspondence educational courses. Ordnance emphasizes the care of weapons. Supply warns about petrol and tire conservation.

Fraternizing Nix And psychological warfare uses the

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The Billboard

Chi AFRA Fund For Needy Vets, G.I.'s and Families

CHICAGO, May 5 .- Local American Federation of Radio Artists has set up a \$50,000 fund to be distributed to needy members now in military service after their discharge.

Money from the fund has already been paid out. Local AFRA, which has 250 members in service, is only major branch not have to be paid back, altho already of the union ready to take care of servicemen's welfare with such a fund. Smaller Washington branch has had comparable

fund for months.

Money, which will be given also to families of deserving members now in armed forces, was raised by contributions, parties and stand-by fees. Local executive board of AFRA will rule on applications for money and amounts to be distributed. Five hundred dollars maximum will be donated in unusual cases now, and postwar \$250 in ordinary cases, and \$250 to families of members killed while in armed forces. Members in service will be eligible for contributions from this fund as well as from the regular AFRA sick and benefit fund.

Money given members in service will four members of local who have received money from the fund have paid back what they received.

Package Boys Yen Say on "Ads" for Shows They Own

NEW YORK, May 7 .- Latest headache for the 15-percenters is pitch on the part of package show owners for the right to nix any advertisement placed for their programs, even to the extent of having the okay privilege on hitch-hike announcements which run in regular product ad-stuff in newspapers and mags.

Thus far the producers haven't touched

Options "Those We Love"

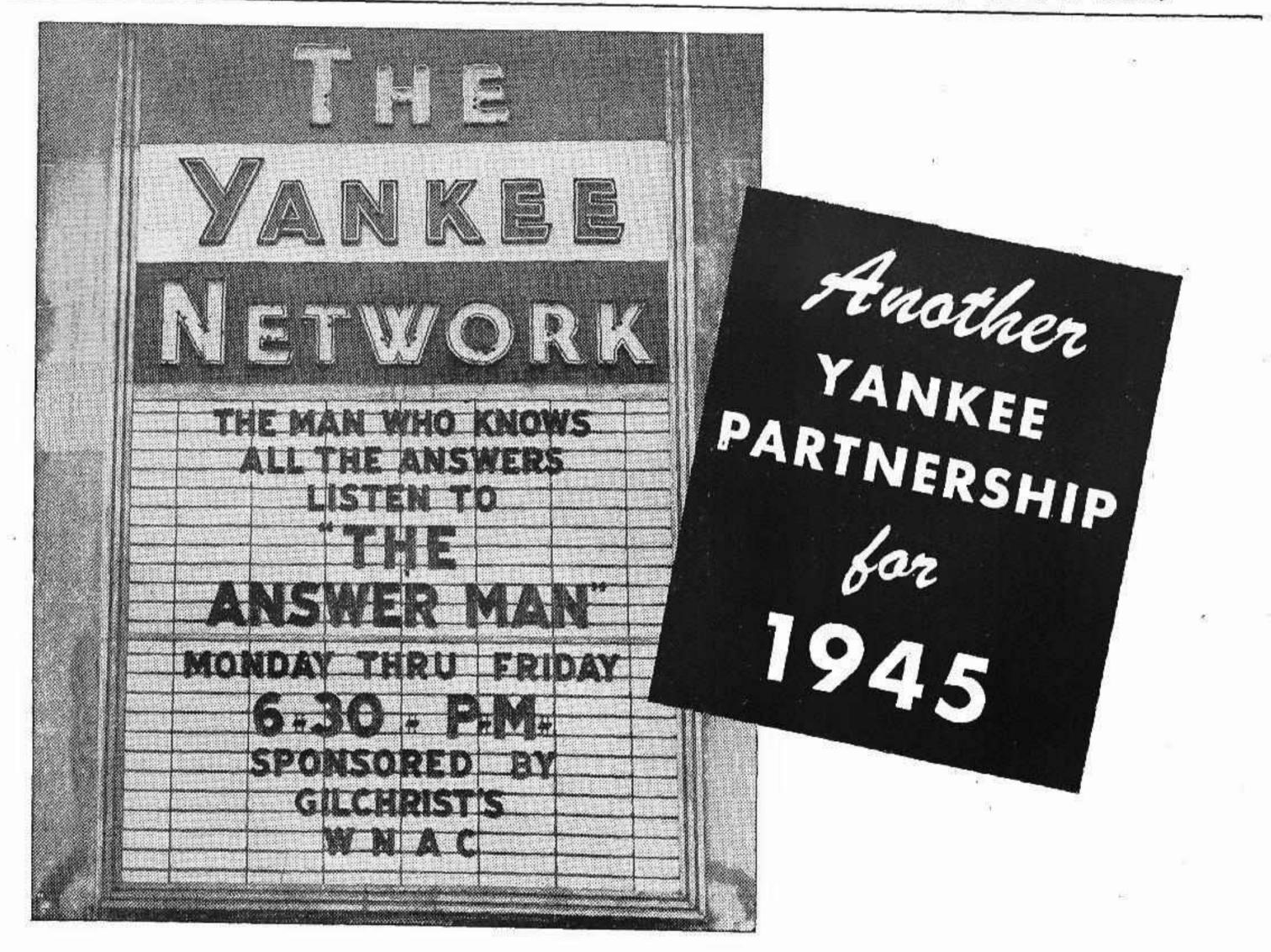
RADIO

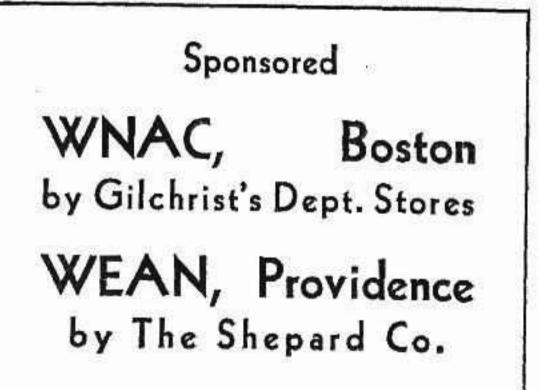
NEW YORK, May 7 .- Doherty, Cliford & Shenfield this week took a two-week option on Those We Love, dramatic show which General Foods canceled off NBC several weeks ago. Client for DC&S on the show is not known.

After GF canceled, Young & Rubicam took an option, considering the show as a summer replacement for Kate Smith. Y&R lost the option and DC&S picked it up.

any number of contracts written by package boys and by talent agencies.

Young & Rubicam was the most recent first base but the idea has sheaked into agency to say "no" definitely.





UESTIONS from radio listeners of all ages, all over New England, are answered in rapid-fire order on this entertaining, educational feature appealing to the whole family.

Available for Local Sponsorship WAAB Worcester WHTD Hartford

6:30 - 6:45 P. M.

Monday through Saturday

THE YANKEE NETWORK, INC.

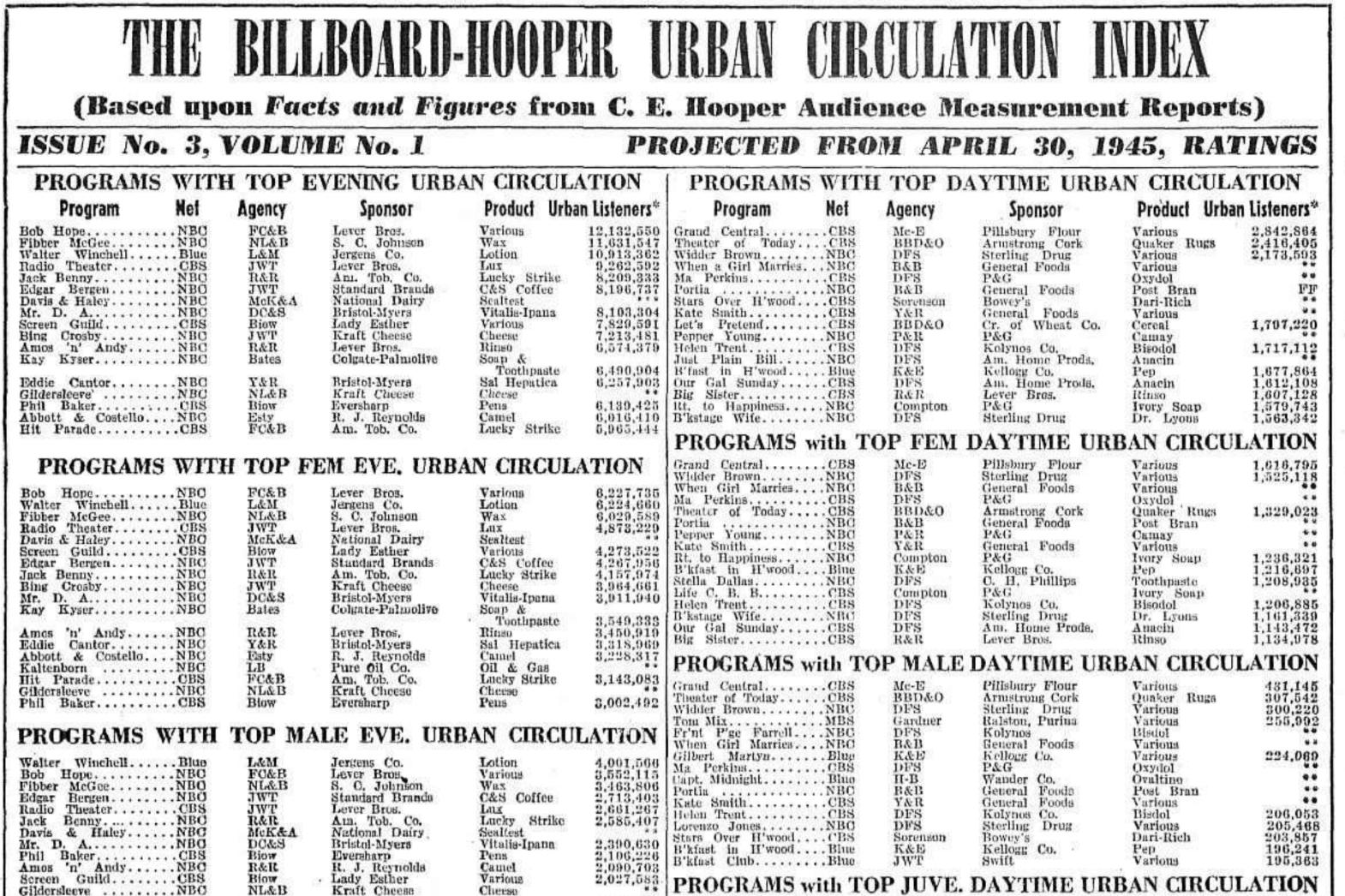
Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS

Represented Nationally by EDWARD PETRY & CO., INC.

00 2403

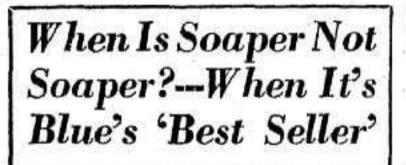
10 RADIO May 12, 1945



Bing CrosbyNBC Kay KyserNBC	JWT Bates	Kraft Cheese Colkate-Palmolive	Cheese Soup &	1 000 010	Grand CentralCBS	BBD&O Mc-E	Cr. of Wheat Co. Pillsbury Flour	Cereal Various	830,072 794,924
KaltenbornNBC Drew Pearson	LB RS	Pure Oll Co. Serutan	Toothpaste Oil & Gas Serutan	1,850,527	Theater of TodayBhe Capt. MidnightBhe Jack ArmstrongBlue	BBD&O H-B KR	Armstrong Cork Wander Co. General Mills	Quaker Rugs Ovaltine Wheaties	779,840
Abbott & CostelloNBC Lowell ThomasNBO Vox PopCBS	Esty RW&C Mc-E	R. J. Reynolds Sun Oil Co. Emerson Drug	Camel Gas & Oil Bromo-Seltzer	1,834,241	l'erryBlue l'om MixMBS	S&M Gardner	Quaker Oats Co. Ralston, Purina	Puffed Wheat Various	702,222 612,156
	1211230300			110240-0200000000	Stars Over H'woodBlue Hop HarriganBlue Billie BurkeCBS	Sorenson Y&R BBD&O	Bowey's General Foods Servel, Inc.	Dari-Rich Grapenuts	516,672 480,352
BOD HOPENEC	FC&B	Lever Bros.	Various		Ed McConnellNBC Ma PerkinsCBS Helen TrentCBS	LB DFS	Brown Shoe Co. P&G	Shoes Oxydol	
Fibber McGeeNBC Mr. D. ANBO	NL&B DC&S	S. C. Johnson Bristol-Myers	Wax Vitalis-Ipana	2,138,152	Big SisterCBS	DFS R&R	Kolynos Co. Lever Bros.	Bisodol Rinso	304,174 299,634
Radio TheaterCBS BlondieCBS	JWT Esty	Lever Bros. Colgate-Palmolive	Lux Super Suds	1,728,096	TTENT INO	-		TTA TOTA	G
phonete stresses and		T A TRANSFERRENCE		1,002,001	PARS BURD	/風情調醒5:1111日間			
Screen GuildOBS Jack BennyNBC	Biow R&R	Lady Esther Am. Tob. Co.	Various Luchy Strike	1,526,486 1,465,952	B&B-Benton & Bowles	5 00 8000	X ABBRE	Reeves	3
Screen GuildOBS Jack BennyNBC Aldrich FamilyOBS Bing CrosbyNBC	Blow	Lady Esther	Various Luchy Strike Postum Cheese	1,526,486 1,465,952 1,463,943 1,349,086	B&B-Benton & Bowles BBD&O-Batten, Barton & Osborn	5 n, Durstine	KR-Knox F McK&A-Mc M-E-McCan	Reeves Kee & Albright nn-Erickson	- 1625
Screen GuildOBS Jack BennyNBC Aldrich FamilyOBS Bing CrosbyNBC Eddie CantorNBC Eddie CantorNBC Edgar BergenNBC Davis & HaleyNBC	Biow R&R Y&R JWT Y&R JWT McK&A	Lady Esther Am. Tob. Co. General Foods Kraft Cheese Bristol-Myers Standard Brands National Dairy	Various Luchy Strike Postum Checse Sal Hepatica C&S Coffee Scaltest	1,526,486 1,465,952 1,463,943 1,349,086 1,817,453 1,215,378 **	B&B-Benton & Bowles BBD&O-Batten, Barton & Osborn DC&S-Doherty, Cliffor D-F-S-Dancer-Fitzgera	5 n, Durstine d & Shenfiel ld-Sample	KR-Knox F McK&A-Mc M-E-McCan d NL&B-Need P&R-Pedlar	Reeves Kee & Albright nn-Erickson dham, Louis & Bi r & Ryan	- 1625
Screen GuildOBS Jack BennyNBC Aldrich FamilyOBS Bing CrosbyNBC Eddie CantorNBC Eddie CantorNBC Edgar BergenNBC Davis & HaleyNBC Hit ParadeOBS Big TownOBS	Biow R&R Y&R JWT Y&R JWT McK&A FC&B P&R	Lady Esther Am. Tob. Co. General Foods Kraft Cheese Bristol-Myers Standard Brands National Dairy Am. Tob. Co. Sterling Drug	Various Luchy Strike Postum Cheese Sal Hepatica C&S Coffee Scaltest Lucky Strike Ironized Yest	1,526,486 1,465,952 1,463,943 1,349,086 1,817,453 1,215,378 ** 1,197,365 1,116,672	B&B-Benton & Bowles BBD&O-Batten, Barton & Osborn DC&S-Doherty, Cliffor D-F-S-Dancer-Fitzgera FC&B-Foote, Cone & HB-Hill Blackett	5 n, Durstine d & Shenfiel ld-Sample Belding	KR-Knox F McK&A-Mc M-E-McCan NL&B-Need P&R-Pedlau R&R-Ruthr RS-Raymon	Reeves Kee & Albright nn-Erickson dham, Louis & Bi r & Ryan rauff & Ryan d Spector	rorby
Screen GuildOBS Jack BennyNBC Aldrich FamilyOBS Bing CrosbyNBC Eddie CantorNBC Eddie CantorNBC Edgar BergenNBC Davis & HaleyNBC Hit ParadeOBS	Biow R&R Y&R JWT Y&R JWT McK&A FC&B	Lady Esther Am. Tob. Co. General Foods Kraft Cheese Bristol-Myers Standard Brands National Dairy Am. Tob. Co.	Various Luchy Strike Postum Cheese Sal Hepatica C&S Coffee Scaltest Lucky Strike	1,526,486 1,465,952 1,463,943 1,349,086 1,817,453 1,215,378 ** 1,197,365	B&B-Benton & Bowles BBD&O-Batten, Barton & Osborn DC&S-Doherty, Cliffor D-F-S-Dancer-Fitzgera FC&B-Foote, Cone &	5 n, Durstine d & Shenfiel ld-Sample Belding pson	KR-Knox F McK&A-Mc M-E-McCan M-E-McCan P&R-Pedlan R&R-Pedlan R&R-Ruthr RS-Raymon RWC-Roche S&M-Shern	Reeves Kee & Albright nn-Erickson dham, Louis & Ba r & Ryan auff & Ryan	rorby

*Urban, as interpreted in this report, means all cities with populations 25,000, a total of 14,644,878 radio homes.

**No "number of urban listeners" reported for programs broadcast in less than 100 cities.



NEW YORK, May 3 .- Blue will come as close as it ever has to putting a soaper on the air, and not so close at that, when, on June 4, a new show with the working title of Best Sellers hits the ether as a replacement for Appointment With Life (3-3:30, across the board, sustaining). Best Sellers will dramatize a popular novel each week with the digest spread out across the five-day, 30-minute strip.

New program will use mostly light novels in the Kathleen Norris, Vicki Baum tradition with a few better and heavier authors thrown in now and then. Trade regards the show as an okay attempt to raise the level of daytime dramatic shows, most of which are regarded as somewhere below the level of a slapstick comic strip. Altho the Blue seg will not be a cliff hanger in the conventional sense, it will spread its continuity of thought over five days and

24.0

Lux Theater Set For Guest Emsee **Till Summer Recess**

NEW YORK, May 5 .- J. Walter Thompson Agency, despite reports to the contrary, is definitely committed to the policy of using guest producers on its Lux Radio Theater at least until the beginning of the summer lay-off (June 25) and perhaps in the fall. Guest policy was begun when Cecil B. DeMille was taken off the show by AFRA for refusal to pay a \$1 special assessment.

So far, agency has used Lionel Barrymore, Edward G. Robinson, Thomas Mitchell, Frank Craven, Mark Hellinger and Orson Welles in the slot. If DeMille gets his difficulties with AFRA cleared up by fall, of course, he will take over again.

will contain enough sobs to be commercial.

· However, it's pointed out that the adaptation of novels, however light, the greater latitude in subject matter and the time to develop a plot, will give listeners something that makes more sense than the general run of soapers.

United Fruit Eyes **Radio Come-Back** NEW YORK, May 5. - United Fruit

Billboard and infringements will be prosecuted.

Company, banana trust, will shortly return to network advertising with a show starring Xavier Cugat. Unifruit, thru BBDO, has been dickering with Cugie for several weeks, and the ork leader is said to be ready to sign.

Company had a net show several years ago but dropped it in favor of a heavy sked of spot advertising. At present, the banana barons spend an approximated 600G a year in spot broadcasting. Account may go to Mutual.

New show will have two pitches to make. The first will be to sell the public on banana eating and the second to sell Central America, in which Unifruit has heavy interests, as a post-war tourist haven.

"Saint" To Sub for Carson

NEW YORK, May 7.-The Saint, Leslie Charteris' mystery seg, has been signed by Campbell Soups via the Ward Wheelock Agency as a summer replacement for

Taste Difference Hatrack Changes To Perfection Now

NEW YORK, May 5.-Raleigh Cigarettes ain't gonna taste different from your brand anymore. New advertising pitch, which tees off in black and white next month, uses "perfection" as its hook, with copy reading something like this: "Perfection made Sigmund Romberg tops-and perfection makes Raleigh Cigarettes tops." Romberg is being used as the guinea pig because he has been set as the summer replacement for Hildegarde (who also gets a plug) on the ciggy company's show.

Understood that the new campaign will be carried over into radio commercials after it has had a trial spin in other media.

the Jack Carson Show (Wednesdays, 8-8:30 p.m., CBS). There's nothing definite now, but it's expected here that if The Saint pulls an acceptable Hooperating for its 13-week spin, starting June 20, it may stay on the air permanently with Carson out in the cold as well as the hot.

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The Billboard

Programs Better on Top Stations



"The No. 1 rating (43.6) for the No. 1 national program is delivered by *The Buffalo Evening News station* WBEN for Bob Hope."

"Bing Crosby, with a 22.9 nationally, gets *** 37.6 in Buffalo with WBEN. This is second top program for which WBEN is socking away solid listening tabs."

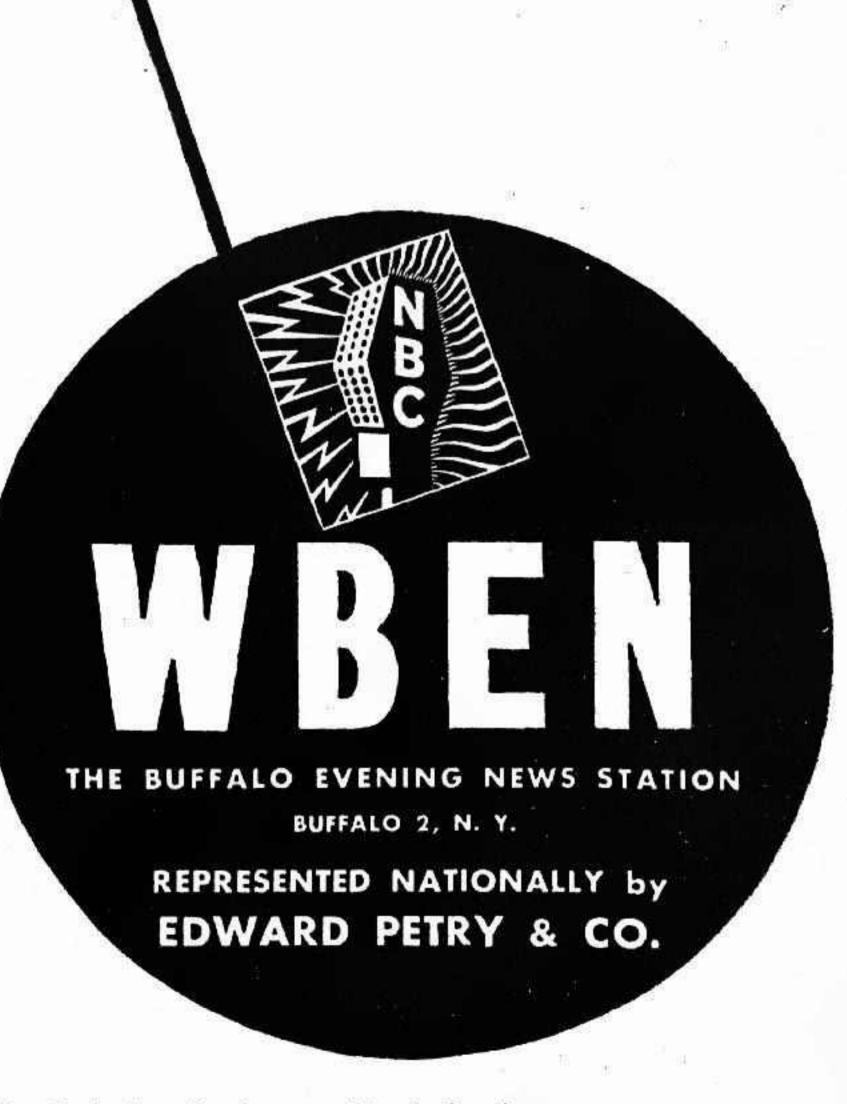
The Billboard—April 21, 1945.

• Thanks to The Billboard for telling the world that WBEN is TOPS. And thanks to Hope and Crosby for lining up those listeners. Here's the rest of the story:

NBC's eleven out of Hooper's FIRST FIFTEEN

(C. E. Hooper Oct. 1944-Feb. 1945)

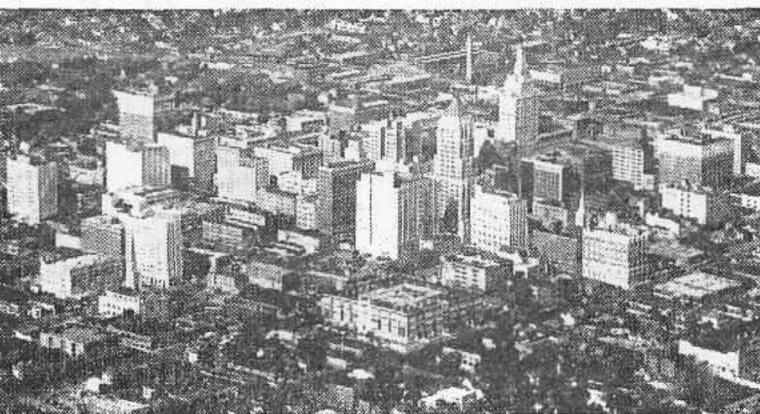
	2 city erages	WBEN rating	
Bob Hope	31.0	43.6	
Fibber McGee	27.7	35.9	
Charlie McCarthy	24.3	81.7	
Bing Crosby	22.4	37.6	
Jack Benny	22.1	33.5	
Joan Davis	21.7	28.6	
Mr. District Attorney	21.2 -	24.0	
Abbott and Costello	19.7	24.2	1
Hildegarde	19.6	Not	
	m	easured	
Eddie Cantor	18.2	22.7	
Kay Kyser (1st half hour)	18.0	19.7	



Local programming on WBEN produces comparable high ratings for both national spot and local advertisers. WBEN is more than a visitor in Western New York homes. WBEN is the family friend of thousands who rely upon this NBC affiliate for clean entertainment, sparkling shows and reliable news. And WBEN thanks these good people for their loyal support of a policy that makes it the most-talked-of as well as listened-to station in Western New York. WBEN delivers Public Service.



12 **RADIO**



TULSA-Oil Capital of the World

NE of two in America—

As reported in BILLBOARD, April 28, KVOO and but one other station in America had both daytime and nighttime shows among the Nation's first 15 with Hooperatings above the National average!

Thanks, Billboard, for calling the Nation's attention to what folks in Oklahoma have always known — that KVOO is Oklahoma's greatest radio station!

> And, Billboard, keep on digging out the facts about radio because the more facts you publish the better for this broadcasting business!

50,000 WATTS

Oklahoma's Most Powerful Station

Tulsa, Oklahoma

Post - Allocation FM Boom Seen; 403 Aps. Pend

WASHINGTON, May 7.—With 403 applications for commercial FM stations now pending with Federal Communications Commission, sharp upsurge of interest in FM development is expected after FCC announces final allocation of frequencies. Interest is expected to rise also in anticipation of release of materials for construction after V-E Day.

Action on FM applications now before FCC awaits release of manpower and equipment for civilian radio construction and authorization of individual applications by FCC, as the licensing agency, FCC, points out. In some areas, applicants have applied for identical frequencies or, for some other reason, their application may be mutually exclusive.

Ohio Tops for Aps.

More FM station applications have come from Ohio than from any other State, a survey shows. Thirty-six applications from Ohio groups and individuals are before FCC. California is in second place with 33; New York is third with 31; Illinois and Pennsylvania are in fourth place with 24 each. Applications have been received from 41 States and the District of Columbia. Only States not represented among applicants are Arizona, Mississippi, Montana, New Mexico, South Dakota, Vermont and Wyoming.

FCC Reply in KFI Case Points to Law Barring Censorship WASHINGTON, May 7.—FCC will con-

tinue to stick to the letter of the law forbidding the commission to exercise



BILLBOARD is RIGHT IT IS TRUE THAT IN THE YOUNGSTOWN DISTRICT "Breakfast in Hollywood" TOPS THE NATIONAL RATING. BUT SO DOES EVERY OTHER BLUE NETWORK PROGRAM ON



There are more sets in use, too, in the Youngstown district than the average for other cities.

> More Listeners Cost Less When You Buy



censorship power over programs broadcast by radio stations, FCC re-emphasized in letter made public last Wednesday (2). FCC letter was sent to California State Assembly in reply to a resolution adopted by that body requesting investigation of policy of KFI (Los Angeles) on employment of news commentators on sponsored programs.

California Assembly resolution complained of KFI policy requiring its newscasters and analysts to be employees of that station. Copies of California Assembly resolution had been sent to members of California's delegation in Congress as well as to FCC.

Commission explained that its interest in program material is largely to determine whether or not a balanced diversified program has been presented. FCC emphasized that reviews are regularly made to establish that fact. FCC pointed out, however, that "under the policy of the Communications Act, selection and presentation of program material is left to discretion of the individual station licensee, and the commission, therefore, cannot undertake to tell station licensees what programs shall or shall not be broadcast."

Battle for Mikes At San Francisco

SAN FRANCISCO, May 7.—First two days of the confab here the Department of State commandcered all facilities of the nets. Since then, it has been a freefor-all.

Forty-one indies operated from the box at the Opera House and did it with two mikes. Number of mikes on events of such importance generally hits 50. Department of State cut it down to 10, two for each of four webs and two for indies.

British Broadcasting Corporation, Canadian Broadcasting Corporation, Australian Broadcasting Corporation and the other foreign webs were fed by NBC.

Birds-Eye and Dinah For Another Year

NEW YORK, May 7.—Bird's-Eye Frozen Foods has signed Dinah Shore for another year. The deal was set thru Young & Rubicam.

		•
•	Nat'l Ring. WOC Ring.	•
. •	6.3 18.5	•
•		-
	and that's just one of	
	and that's just one of	
	Others:	•
	Nat'l WOC	•
•	1 2	2
•	Lone Ranger	
	Mon. 9.5 17.0	•
	Wed, 8.3 19.1	•
	Fri. 9.2 17.7	٠
•	Hollywood	•
	Mysterytime 11.6 17.4	2
	Quiz Kids 9.4 16.5	-
	Gil Martyn 6.2 14.3	
	Listening Post 4.0 13.8	
	Glamour Manor 3.8 - 12.9	•
•	Vidmour Manor 2.0 12.7	•
-	······	•
	Note that the ratings embrace	-
. •	both day and night. WOC's share	
	of audience as of the Mar. 15th	
•	Hooper is highest in the Quad-	
	City market for ALL periods:	•
•	Morning 54.5	
•		-
	Afternoon 43.6	
	Evening 28.3	
	Sunday	٠
•	Afternoon 29.5	•
•		1
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	DAVENPORT,	
• •	WOC DAVENPORT, IOWA	•••••
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r 🔸	.5,000 Watts .1420 KC	•
		•



13 RADIO

Wm. Morris Hopes New\$7,000 Package Show's Oakie Dokie

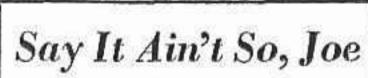
NEW YORK, May 7. - The William Morris Office this week packaged a new variety show featuring Vaughn Monroe's ork, Peggy Ryan and Jack Oakie. Asking price is around \$7,000.

Show has a college campus format hook and is being offered first as a summer replacement. Package would have been ready almost a month ago but Oakle as her partner in her new Lever agency's problem child, Joan Davis, held Bros. seg.

WOKO Authorized To Op Until May 31 Pending Rehearing

WASHINGTON, May 7. - FCC last Tuesday (1) issued authorization for continued operation of WOKO (Albany, N. Y.) to May 31, pending a rehearing of the case. Petition for the rehearing was filed several days ago after FCC had ordered that application for WOKO license renewal be denied because of alleged improper ownership reports.

up the works because she was considering



NEW YORK, May 5.-It was Joe Steele's observation-he's the WHN commentator just back from a flying trip to Germanyon the reported death of Hitler. "I want to go on the record," Steele said, "as prophesizing, right here and now, that Hitler will re-appear on the international scene in a very short time." And while everyone at the press conference gaped, Steele concluded, "as a member of the Argentine delegation at San Francisco."

Tibbett Fading; Russell Shines In the Hill Eyes

NEW YORK, May 5. - Rumors that Lawrence Tibbett will shortly leave the Hit Parade persist here despite a firm denial from the singer's publicity office. Latest replacement to pop up is Andy Russell who is being offered by the William Morris Office,

Understood that G. W. Hill has told the Morris Office he is interested in Russell and trade regards the singer's chances for the job as better than good.





REVIEWS

May 12, 1945

DuMont To Build W3XWT Atop D. C. Harrington Roof

NEW YORK, May 7.—The Allen B. DuMont Laboratories, operators of tele Station WABD here, have secured the roof of the Harrington Hotel, 11th and E Streets, N. W., Washington, as the site of the org's projected capital outlet, permission for the construction of which was granted by the FCC some time ago. DuMont's capital project calls for the experimental call letters W3XWT.

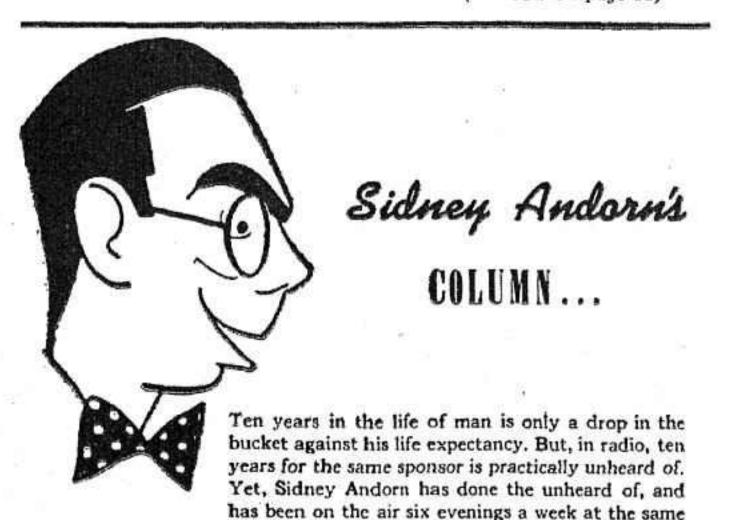
Understand that the station will first be constructed from old equipment which DuMont has in its Passaic, N. J., plant. Outlet will operate on 4,000 watts video, 2,000 audio, channel 1, 50-56 mc. The Harrington's comparatively low height will require a high transmitter tower.

CBS

Reviewed Thursday (3), 8-9:30 p.m. Style—News, film, educational. Sustaining over WCBW, New York.

Columbia's dose of education for the evening, Arms and Armor, started out like the house a-fire beloved of song and story, but the hook and ladder arrived at the scene far too soon. After the first five minutes what started out with the earmarks of a clever bit of sugar-coated information sank into the entertainment doldrums. It never pulled out.

Chief cause of the slow-down strike was the use of several gentlemen from the Metropolitan Museum of Art who attempted to relate the development of medievial armor to the flack suits used (See CBS on page 34)



Reviewed Saturday 7-7:20 p.m. Style Reviewed Saturday 7-7:20 p.m.

It's a bit discouraging. One week NBC stages a sock juve show (April 28) and the next they act as tho they have forgotten everything they know about video.

NBC

Marionettes should be fun. WRGB's are. Suzari's are usually-but they weren't during this children's hour. They weren't properly lighted, and the cameras seemed to forget their function. Also NBC reverted this evening to the device of talking to an audience that didn't answer. When Pinocchio asked for plenty of noise and was supposed to have received it, the tele viewers heard nothing. The idea of showing the manipulator was okay, but she wasn't good enough to make P seem real, and that's bad. Also the idea of bringing in the show owner to talk to P might have been okay if someone had worked out the camera shots. The handling of humans and marionette figures together required special lighting and well-rehearsed camera handling. NBC gave it neither.

Everyone is entitled to an off-night this was Ronald Oxford's and Reid Davis's. Joe Koehler.

Balaban & Katz

Reviewed Thursday (3). Style—News, variety and drama. Sustaining and commercial on WBKB, Chicago.

Except for a few minor flaws, tonight's edition of the *Welcome to the Walkers* drama was up to its usual standard of above-average video. Most mistakes were made in camera work and not in script writing or acting.

First discernible mistake was made at opening of the show. Each week the

90% of the Video Aps. Come From Radio Industry

WASHINGTON, May 5.—Of the 115 applications for television stations on file in the FCC, 90 per cent are sponsored by radio broadcasters and radio manufacturers, a study of the dockets showed today. Newspaper interests are represented in 30 of these applications.

The study showed that 15 department stores and nine motion picture production and exhibition firms want to establish television stations. Motion picture producer and exhibition interests represented in the applications include MGM, Loew, Warner Bros., Hughes Production, 20th Century-Fox, Paramount, Jam Handy (Detroit), Interstate Circuit, United Detroit Theaters. Paramount already has interests in three operating tele stations (Balaban & Katz, Television Productions and DuMont).

Chains and Big Indies Apply

Most of the newspapers seeking tele stations are large chains or big independents. Dockets show television is anticipated by applicants to be a high-cost project, with \$150,000 a month as minimum estimate for operation of usual low-power tele station (1 kw.), and \$250,000-\$500,000 for operation of highpowered stations (40kw.). All estimate that at least 15 persons will be needed to operate a single station, not including program talent, personnel, etc. Movie producers, foreseeing competition to movie houses, are incorporating tle-in clauses in contracts of many movie stars to prevent tele appearances. Newspapers, meanwhile, see threat of loss of some advertising revenues if department stores trend to tele ownership continues.

FCC policy now limits ownership of

for his sponsor, The Standard Brewing Company of Cleveland.

time and over the same station for the past ten years

Featured each evening at 6:00, Sidney Andorn brings to WGAR's listeners intimate chatter about their town, its entertainment and other activities. Not satisfied with a full schedule as Special Events Director of WGAR, he is constantly on the go as Master of Ceremonies at War Bond rallies and Red Cross drives, and serving as a committee member on these and other events closely allied with Cleveland's war effort.



It's because of a staff of sincere, civic-minded people such as Sidney Andorn that WGAR does a better job in serving its community... and its advertisers, too!

WGAR

CLEVELAND'S FRIENDLY STATION



Walker series, devoted to depicting life of Walker husband and wife, a la Fibber McGee and Molly, opens with pan-up shot on picture of house in which Walkers are suppose to live. But tonight the gal on the dolly must have had St. Vitus dance. Pan-up on pix was very erratic and jerky.

Rest of show was well-paced drama showing the comical mishaps of the Walkers and their neighbors, the Murphys. Adrian Rodner, writer of the series, continued his practice of having few scene changes, with two cameras on one scene—one camera for close-ups, one for distant shots. However, at one point he had close-up of gal's face as she talked to other members of the cast. Shot was held for about 30 seconds, and close-up of face occupying almost all of screen for that length of time was very annoy-

(See B&K on page 34)

Television Productions, Inc.

Reviewed Wednesday (2), 8:30-10 p.m. Style—Variety, travelog, news pix. Sustaining over W6XYZ, Hollywood.

In his desire to improve his programing constantly, Director Klaus Landsberg usually comes up with a gimmick or two which furthers the set owners' interest and makes his viewing more palatable. Tonight's contribution was a film-strip project which Landsberg built for one of his cameras to take care of the pix he is getting from Paramount News tie-up.

Highlight of the news portion of the telecast was the showing of Nazi atrocity pix. Landsberg conditioned the audience against the horror angle by stating that pix of this nature were not usual tele fare, but were being shown as an example of Nazi barbarism. After Landsberg's intro, Keith Heatherington took over for the narration.

Timing between Heatherington and slide changer was rough in spots, but this will be worked out next week by placing mike so he can see the screen. Film strips from Paramount used on the new projector were the best seen here yet. Following Nazi shots, scenes from San Francisco peace conclave were shown.

With the aid of the studio maps, Jack Latham gave a news analysis. Latham is personable and injects sincerity into his spiel without overdoing it. Also, (See TELE PRODUCTIONS on page 34)

any one group to five stations. National Broadcasting Company has applications in for the maximum number of five stations.

More Radio and Television News and Reviews on Page 34 WGRC E Louisville, Ky. and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free. 1619 Broadway New York 19 TUNE-DEX PRESS CLIPPING BUREAU, Inc. 165 Church St., New York 7, H.Y BArclay 7-5371 Made from your own photos or negatives in any size. No order too small-cost as little as 5c. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc. Write for pamphlet "How To Sell Your-8×10 self," free samples, 50. 14.13 price list B. Mail 100. \$6.60 POSTCARDS 20 orders everywhere. MOSS

Photo Service

155 W. 46, N. Y. C. 19.

BRyant 9-8482

ASCAP-BMI Decision Cornerstone

MUSIC 15

Eberle - Matthews Ork Set on First Spot, Casa Manana

HOLLYWOOD, May 7 .--- Newly organized Ray Eberle-Dave Matthews band has just been set for its first location. the Casa Manana, Culver City, Calif., for four weeks starting May 18. Band breaks in via a one-nighter tour in the San Francisco area. Meade Lux Lewis, boogie-woogle planist, is being booked with the band as a special feature.

Eberle-Matthews band will probably inaugurate a new policy at the Casa Manana, with the spot staying open six days a week instead of just over the week-ends. Joe Zucca, manager of the location, also plans on skipping the admission charge Tuesdays thru Fridays, and seeing that the customers are ushered to a table to buy drinks and food. Usual admission charge would be a in effect Saturdays and Sundays.

Zucca will bring in name Negro bands starting in June, when Jimmie Lunceford comes in, with Count Basie a possible follow-up, as competition to Casino Gardens, Ocean Park, Calif., where Artie Shaw, Tommy Dorsey, Jimmy Dorsey and perhaps Harry James will hold forth for the summer.

Columbia Plan For Franchises Hits Legal Snag

NEW YORK, May 7 .- New franchise certificate that's being prepared for Columbia Record dealers by that company's distributors has met with substantial opposition in some quarters. Story in recent issue of The Billboard pointed out that the certificate was being sent out to dealers asking them to maintain prices stipulated by the distributor. However, at least one buyer of disks for a large chain store pointed out -in turning the certificate over to his legal department-that asking the dealer to maintain price would be entering a price-fixing agreement with Columbia and consequently, it would be in violation of the Fair Trade Law.

As a result, that chain has nixed the franchise certificate until certain points are cleared up. Fact that most of the franchises cover interstate commerce would definitely make the agreement a violation of anti-price fixing legislation passed by Congress, in the eyes of this chain's attorney. However, distributors claim that the seeking of maintenance of price in the franchise comes under the Feld-Crawford Act and like State legislation under which manufacturers specify the price at which product must Hill Drops Band; be sold, providing, of course, it doesn't sell for over the OPA ceiling price.

^c Plans New Crew Pic Studios Pay

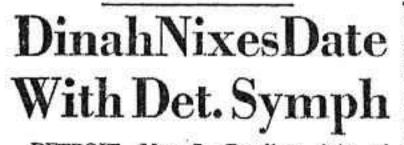
NEW YORK, May 7 .--- Question as to whether Music Corporation of America will take over the remaining 50 per cent of Joe Glaser's booking office will probably be settled in the next few days, with Glaser heading for the West Coast to talk over matter with Jules Stein, MCA prexy. As told in The Billboard recently, Glaser had confabs with MCA execs here about taking over remaining portion of office, but nothing happened.

Glaser Totes Last

50% of His Office

To MCA on Coast

MCA bought half of Glaser's interest a couple of years ago and has option to take other half. Glaser, besides having booking office, is p. m. of several name properties, including Louis Armstrong, Lionel Hampton and Les Brown.



DETROIT, May 7 .- Pending date of Dinah Shore with Detroit Symphony has been nixed by the singer, altho reps here say that contracts had been inked. Situash has been kept pretty much hush-hush until everything had been cleared, but reps of the symph disclosed that gal singer was to appear with entire ork around end of June. It's probably first time in a long time, if not first board's.) time altogether, that Shore was to appear with longhair ork, but unless things are straightened out it still will have to await the first time.

Pecora Sets Relationship

If Supreme Court findings stand, scribblers and note twisters are pubs' partners

By Paul Secon

NEW YORK, May 7 .--- American Society of Composers, Authors and Publishers' sweeping victory over Broadcast Music, Inc., via Justice J. Pecora's decision in New York Supreme Court last week, in which ASCAP was declared to be the exclusive public performing right society for all music written by its members, was a "Hallelujah day" for Tin Pan Alley songwriters. In the opinion of legalists who've been practicing around the Alley for many years, Justice Pecora's ruling is one of the few all-embracing decisions on the absoluteness that is represented in the American Soclety. Pecora declared that writers are co-partners with pubs. Justice Pecora further declared the publisher "was in this respect (alluding to the fact that the publisher held title to a song only to the end that the exploitation of the song might be more advantageously achieved) merely a trustee jor ASCAP and its members." (Italics are The Bill-

No Copyright Aches

To put it in single syllable words, Justice Pecora made it very clear that from now on writers who belong to ASCAP do not have to worry about losing their copyrights if a publisher destred to leave ASCAP. Case, as everyone knows, revolved about the fact that Edward Marks, who had been an ASCAP publisher member, dropped out of the Society December 16, 1940, entering an agreement with BMI for five years, for which he received \$1,000,000 or \$200,000 a year. Ten per cent of this sum, as the court pointed out, going to lawyer Julian T. Abeles for swinging the deal.

Vacation Atter

HOLLYWOOD, May 7 .--- Band leader Tiny Hill is scrapping his band to take a three-month vacation starting Sunday (13). During this time Hill will formulate a new-styled dance crew with the help of his three arrangers and copyists who will stay on his pay roll. Hill expects to bring forth his new band in August or September.

The vacation is Hill's first in almost 10 years of fronting a band. He will make a series of personal appearances during his voluntary layoff at hospitals for returned servicemen from overseas.

MGM Cracks Whip On Ramirez Disking

NEW YORK, May 7 .- Second artist on the MGM string to be told, in no uncertain terms, that he can't make any new recording contracts because that film studio is making definite plans to go into the disking biz is Carlos Ramirez. Guy had been dickering with several companies, including Decca Records, Boris Morros' American Records and others, but just when things were being ironed out for a definite contract word came from the studio that all new disking contracts were out.

This brings to mind Tommy Dix incident of couple months ago, when he was told same thing by MGM. This isn't new, but it brings to a head fact that studio's plans are now being blue-printed and will probably break wide open any day. Altho other MGM people haven't been asked it's assumed, in the trade that all contract players signed to the studio have been given a like warning.

Farrell Cuts for Capitol

CHICAGO, May 5.-Skip Farrell, local radio crooner, has inked a three-year pact with Capitol Records and will make his wax debut here Tuesday (7). Supervised by Jim Conklin of Capitol, Farrell will cut Homesick, Nobody But You, Love Letters and a fourth tune still to be selected. Disks will be cut with the Dinning Sisters, who have already done an album for Capitol, and Jerry Vaughn's 20-piece band.

Plenty for Tunes

NEW YORK, May 7 .- Altho music pub tie-ups with studios give film companies the right to a good portion of the pop tunes around, still when a pic company wants a tune from an outside firm today they are willing to plunk down plenty of gelt for same. And when film companies want to make that tune the title of the picture, by virtue of the fact that thru exploitation the name has become a household property, film companies really shell out. Typical case is the sky-high price of \$13,500 paid to Williamson Music by David Selznick for I'll Be Seeing You.

That's become sort of a vogue now; that is, to use title of song as title pic and use tune in the picture. They're making the life of Irving Berlin, with pic titled Blue Skies. Typical case of how much pic studios evaluate tunes is the fact that Selznick last week offered \$12,000 for rights to Candy, to be used as title of and in pic. That's a lot of moola for tune, but pic people think it's worth it because of exploitation.

KFVD Takes Over Hollywood Casino

HOLLYWOOD, May 7. - Hollywood Casino, owned by the Zucca brothers and recently reported emerging as possible competition to the Palladium under the ownership of a galaxy of maestri, including Charlie Barnet, Duke Ellington, Cab Calloway and Benny Goodman, will become the studios of KFVD, Los Angeles, as soon as materials for construction can be secured. Station bought out the Zuccas seven-year lease on spot.

Deal, in which the reported band leaders would go into biz a la Dorseys' Casino Gardens Ballroom, fell thru when disagreements arose concerning turning the spot into a ballroom or nitery. Expense of construction changes also entered the picture.

NEW YORK, May 7 .- Newly appointed Chief Engineer of the RCA-Victor Record Division is H. L. Reiskind, formerly a record research and advance development engineer in the Indianapolis plant. Reiskind, who will make his headquarters in the RCA Camden plant, has been with the firm since 1936.

Gal singer is doing a series of concerts this summer with several large symph orks, including Philadelphia ork at Robin Hood Dell, Philadelphia, early in July, and Chicago, St. Louis and New York affairs. Understood reason for gal canceling date is because of hospital appearances for wounded men, with hospital date conflicting with Detroit concert.

Finley's T. D. Deal Seen as Dud and Live Ammo in MCA Suit

HOLLYWOOD May 7.-Maneuver by Larry Finley, operator of Mission Beach Ballroom, San Diego, in getting a direct okay from Arthur Michaud, Tommy Dorsey's personal manager, for Dorsey to play Finley's dancery for two weeks in July brings up the question of just how this move will affect Finley's \$3,000,000 anti-trust suit against MCA.

Since Dorsey is among MCA's top band properties there is some feeling in the trade that his playing Mission Beach Ballroom will eliminate Finley's contention via his anti-trust suit that MCA's exclusive deal with Pacific Square Ballroom, also in San Diego, prevents Finley from securing name bands which MCA books. Others say that if anything Dorsey booking is added ammunition for Finley, as it shows he had to circumvent MCA to get one of its top bands. It's reported that Finley will pay Tommy Dorsey's band a flat guarantee of \$10,-000 a week.

Decca's Net Profit Slips to 58c Share

NEW YORK, May 7 .- Consolidated net profit for Decca Records, Inc., for the three months ending March 31, 1945, amounted to \$227,586.55 after provisions of \$223,258.93 for all estimated income and excess profits taxes. This is equal to 58 cents a share on 388,325 shares of capital stock outstanding as of March 31, 1945.

This figure compares with net profit of \$250,073.02 equal to 64 cents a share on the same number of shares outstanding in the corresponding period of 1944.

250 ASCAP Members Involved

When Marks dropped out he took along with him some 3,000 songs composed by about 250 members of ASCAP, including the songs in the suit, Bluer Than Blue. You Fit Into the Picture and Mississippi River, written by five ASCAP writers, Bud Green, Jesse Greer, J. Rosamond Johnson, Lew Pollack and Tot Seymour. Blue and Picture were written by ASCAP writers, while River was written by Johnson along with Frank Abbott who didn't belong to ASCAP. Question, which the court answered in no uncertain terms, revolved around who owned the performing rights to the songs; the Marks org claiming that it was the exclusive owners of the rights of the public performances, with BMI claiming to be the exclusive licensing society by virtue of the Marks-BMI deal. Marks has in all, about 20,-000 songs which they turned over to BMI. ASCAP, of course, claimed that by virtue of the fact that writers were members of the Society, that ASCAP had the exclusive performing rights. Justice Pecora, besides finding for ASCAP, also pointed out that writers, by virtue of the fact that they hadn't received any part of the money Marka received from BMI, could ask for their copyrights back from Marks and get them.

Marks' Fingers Crossed

In perusing Justice Pecora's decision, the language is unmistakable as to his findings. For example, he makes clear:

"The plaintiffs entered into contractual relations with full knowledge of the perils confronting them in relation to public performing rights of the songs written by ASCAP members." Pecora made this point in alluding to fact that the BMI-Marks contract "contains a significant provision which exempts Marks from giving BMI any warranty of its (See ASCAP-BMI on page 18)





BMI Lure for Exec Almost **Everything But Kitchen Stove**

NEW YORK, May 7 .- Altho it's pretty well known that BMI approached many top exec men in the music biz to handle the professional department at that place in the past, it's now been revealed that a deal they offered one top moneymaker exceeds imagination. Certainly it's one of the fanclest deals ever offered anyone in the Alley. Seems that they wanted this chap so much that they reportedly offered him close to \$1,000 a week, which is nothing much, because that's been offered to other guys around.

However, that's only the beginning. Seems that besides the high dough, deal also involved a cent-and-a-half a copy arrangement for not only the duration of his eight-year contract with the firm, but also if and when that party wanted to step out of the firm the cent-and-ahalf accrued to him during the life of the copyright of the song, or during the 28-year term it remained at BMI. In other words he would draw a cent-anda-half royalty on all sheet music sold of any songs that he worked on for 20 years after he left the firm if he dropped out at the end of his eight-year contract.

Not only that, but he was also cut in for 25 per cent on all mechanicals on the same arrangement. That means that if

Count Basie Collects \$4,000 For Split of K. C. 1-Nighter

NEW YORK, May 7.-Count Basie took out \$4,000 for his share on one-nighter at Kansas City (Mo.) Auditorium, on a 50-50 split with house. Date was April 22.

highest gross for single attraction, altho the road to heading the top 10. double attractions, such as Lionel Hampfigures.

a certain tune was cut on a record, if that disk sold any time during the 28year period, even at the termination of his eight-year contract at the place, this chap would come in for his 25 per cent during the following 20 years. According to guys who've been around the Alley for some time, that's one for the alltime books. Deal never went thru, as is known now, but it was plenty tempting while it lasted.

PHIL BRITO "Don't Want 'Em To Love

Him" But They Do

F YOU'VE dropped a juke nickel recently in Ohio you've heard a Phil Brito disk, because the Ohio Ops' Association recently voted Brito the up-and-coming vocalist of the year . . . and that means he's in every box in that State. Phil re-



cently came up with a sock tune written by a G.I. in I Don't Want To Love You and his recently current Musicraft disk, If I Could Be With You One Hour Tonight backed with You're Not Fooling, is building fast.

Phil's air show has no

Hooper droop, and he adds luster regularly to a number of sock Coast-to-Coasters by guesting. His airecord is helped not a little by his Associated Library e. t.'s and his **Trans-American Transcriptions.**

The Brito-plus which started when he added something to the Shrine of St. Cecilia, while still vocalizing with Al Donahue at the lamented Rainbow Room, has touched a According to house manager, date was number of other hits that he helped along

AND HIS ORCHESTRA Featuring the vocals of FRAN WARREN RUSS GRANT . DICK WISE, Comedy THE MOONEY CHOIR

Currently PELHAM HEATH INN, N.Y.

Return Engagement (WITHIN 2 MONTHS) OPENING MAY 24th AT BROADWAY'S NEWEST SPECTACULAR NITE CLUB

ECARNIVA HOTEL CAPITOL, N. Y. Sincere Thanks to EMIL RONAY and FRANK LAW Broadcasting over MUTUAL NETWORK Direction: MUSIC CORPORATION OF AMERICA

Brito adds a little to his following every ton with Louis Jordan, have hit higher year . . . they "don't want 'em to love him" -but they do.





Ac

15

The Billboard

Crosby and Hildegarde Lead Tab **A SONG FOR HOOPERATINGS** SING (OR HOW RADIO'S SOLOISTS RATED)

Soloist Average	Septe 15	mber 30	00 15	tober 30	Nov 15	ember 30	Dece 15	mber 30	Janu 1 15	ary 30	Fob 15	uary 28	15 Ma	arch 30	Apr 15	11 30
Bing Orosby23.1		-				22.6	22.7	25.2	24.6	25.8	25.8	23.2	23.7	20.1	22.9	18.
Hildegarde*15.8		8.4	- 2363.	12.3		13.9	15.8	19.4	19.7	19.3	18.0	17.6	15.4	14.9	16.0	16.
Dinah Shore15.7	- Wind rese		13.4	15.3	15.0	20.6	15.3	16.5	17.3	17.6	18.2	15.2	14.7	13.0	15.0	12.
Ginny Simms11.8	11.0	10.5	11.2	11.5	10.9	11.5	12,1	14.1	11.6	11.9	12.9	14.0	11.5	11.6	12.1	9.
Sinatra11.2	10.5	12.4	9.7	11.4	17.5	10.5	12.6	11.7	9.8	11.3	10.7	10.8	11.0	11.1	10.1	8.
Parry Como 8.2				AV				7.6	9.8	8.1	11.4	10.1	9.9	9.2	8.8	8.
Dick Haymes 8,8	6.5	7.6	9.9	9.5	9.2	9.8	7.6	9.3	9.4	11.2	7.7	9.6	10.8	7.0	5.7	9.
Kate Smith 8.5		10.7	6.7	7.6	9.1	7.5	9.1	8.3	9.4	8.5	9.2	9.5	8.0	8.3	7.0	8.
James Melton 8.5	6.6	7.8	8.7	8.7			9.8	8.9	9.4	8.9	9.4	8.8	8.5	8.0	7.2	6.
Konny Baker 8.2	4.8	6.7	7.3	7.9	8.6	10.4	10.7	8.9								
John Charles Thomas 7.9	5.9	5.5	6.0	6.9	8.5	8.7	8.5	7.1	9.8	10.0	9,5	9.2	8.9	7.4	6.6	7.
Noison Eddy 6.1	8	5.5	5.0	5.5	5.9	4.a	6.3	'9.6	7.5	6.4	7.0	6.4	4.8	5.3	4.5	· 7.
Gracio Fields					4.8	5.0	4.9	3.7	6.6	6.7	6.4			35		
Mary Small 4.8	2,3	2.8	4.1	3.2	3.8	3.3	5.2	4.0	6.1	7.3	6.9	7.6	6.8	5.2	3.4	4.
Dick Brown 2.4	2.8	1.3	2.3	1.7	2.9	1.7	4.1	2.4	2.2	2.1	3.4	2.0	2.9	2.3	2.2	2.

*Moying Average. **Time Change.

Eight - Month Index Surprise

MUSIC

Smith shrinks, Shore big-Simms leads Sinatra in big five of the air voices

NEW YORK, May 7.-That pulse of the air's box-office, Hooperatings, tabs the pull of most of the air's sock voices was different during the past eight months. Of course that difference doesn't go for



Groaner who's still up there leading the pack in The Billboard eightmonth Hooper tab of thrushes and groaners. The boff Bing is over seven points ahead of his nearest contender and this season his voice did the selling, for the shirt wearer didn't carry the

17

comedy-he just carried his voice to the mike. The Kraft Music Hall man delivered. a 23.1 for the period from November 30 to April 30. That 23.1 might have been less if he started, as did some of the other warblers, with the first tabbing in September-but even projecting his ratings wouldn't have cut him down more than a point or two. He still delivers the top audience of any voice and delivers just as big an audience to his disks and to the song he sings. He's virtually a plug organization in himself-take Crosby and you can darned near keep the rest.

Surprise of the season is the lady who

SWEETHEART OF

ALL MY DREAMS

EV'RY TIME

#36790

AFTER YOU'VE GONE

BODY AND SOUL

#36781

OF LOVE TO ME

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CURRENTLY

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18 MUSIC

May 12, 1945

THANKS to All Those Who Have Cooperated in Making This the Nation's Outstanding Song

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ASCAP-BMI Cornerstone; **Pecora Sets Relationship**

(Continued from page 15)

right to grant licenses for the public performance of any of the songs written by members of ASCAP, altho. it gave such warranty in respect to other songs in its catalogs." Court harped on this warranty, or guarantee, provision many times in the findings.

Joint Venture

He pointed out that in becoming a member of ASCAP one must assign to it the right of public performance for profit in and to every musical composition of which one was the composer, writer or copyright owner. After pointing out that Marks claimed it had sole rights to grant performing licenses, while ASCAP claimed it had them vested in the Society by virtue of the membership of the individual defendants in ASCAP, Justice Pecora said:

"All circumstances established by the evidence make it clear that the relationship (ASCAP) is basically a joint venture for the commercial exploitation of the performing rights to the songs . . . by ASCAP, with a division of profits between publishers . . . and writers" and ... "that relationship plainly indicated by the articles of association and pro-ceedings of ASCAP . . . underlies and qualifies various dealings of the parties in this case." He then added: "It is the failure of the plaintiffs to recognize this primordial and continuing agreement of the parties which constitutes the main fallacy of their contentions." (The Billboard's italics.)

That "Pat" on Back

In really giving the writers a pat on the back, he said: "Into this joint venture, authors and composers place their songs, and smilarly the publishers contribute their copyright rights." In pointing out the co-partnership that now exists between authors and publishers, Justice Pecora added, "Whatever powers or title ASCAP required to accomplish this exploitation of the performing rights to songs, were vested in it not only by acts and agreements of members but also by the inherent character of the joint venture." (BB's italics.)

that misconduct of a fiduciary, it is liable for the breach of trust." "BMI . . . can acquire no rights in the three songs in antagonism to ASCAP and its members."

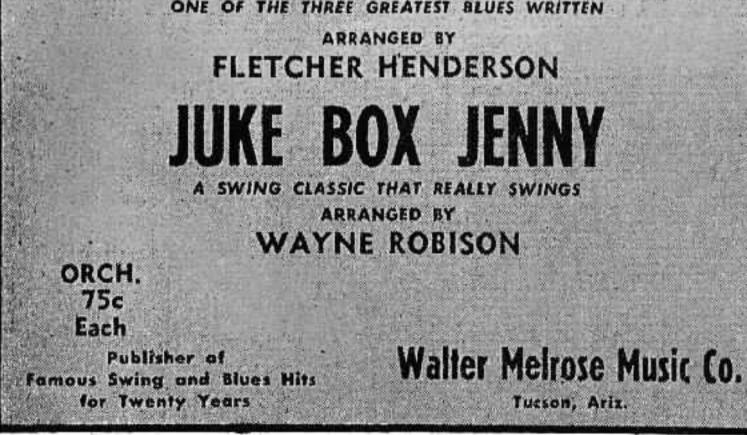
In a complete summing up, Justice Pecora said:

"Because of these mutual rights, benefits and obligations, no publisher member could withdraw from ASCAP without consent of the member writer who created the work of which the publisher held the copyright in trust, and take with him upon such withdrawal the absolute copyright rights freed from the burdens of that trust. To hold otherwise would give sanction to the proposition that the publisher member could at will divest themselves of those burdens, and leave the creators of the songs without compensation for the performing rights to their songs."

He found that ASCAP is now and was prior to December 31, 1935, when the songs in question were placed with Marks, and is the beneficial owner of the performing rights in and to the songs, with the sole right to grant licenses thereto. He also pointed out that both BMI and ASCAP had a nonexclusive in the public performance rights in Mississippi River.

Writers Copyright Return

He establishes right to writers to seek return of their copyright contracts with Marks, and for them to claim the return of all rights, titles and interests in and to the songs. Justice Pecora added that the principal income derived by songwriters from their songs comes from public performance license fees, yet "by refraining from warranting (or guaranteeing) the titles to BMI by Marks, BMI refused to put these songs on its idemnified list granting sub-licenses to others to perform them. As a result, these songs have not been publicly performed so far as known, and their creators have not received any income from their exploitation." To that he added: "And writers didn't get one cent from the \$1,000,000 consideration paid by BMI." He said that a Marks' executive had admitted that he did not consider itself obligated to pay any part of that "handsome" consideration to any of the writers of its songs.





In plain words directed at publisherwriter, contracts signed after membership in ASCAP, Justice Pecora pointed out:

"Contracts were not intended to-supersede the basic agreement of the parties implicit in ASCAP membership. The fact that the publisher held title to the copyrights of the song was altogether subordinate to the joint venture. He held that title only to the end that the exploitation of the songs might be more advantageously achieved.

for ASCAP and its members." (BB's italics.)

Like Real Estate Ownership

"His (the publisher) rights were analogous to those of a partner who holds title to partnership real estate for his firm. The possessor of the legal title in such case holds the property in trust for the punpose of co-partnership." Here Justice Pecora pointed out the co-partnership that he finds exists between writer and publisher. And to doubly make certain that there was no mistaking his words, he pointed out the provision in contracts drawn between writers and publishers, "on forms prepared by ASCAP," which include, "subject to any existing agreement between all parties hereto and ASCAP." He added, "the terms, exclusive agreement is all inclusive and includes not only any period contract then in effect. but also the basic or underlying agreement which came into existence with the acquiring of membership in ASCAP and continued in jorce during the duration of such membership by either pub-Usher or creator." He then said: "These circumstances seem to be ignored or overlooked by plaintiffs in their reasoning."

As a result, Justice Pecora found that "it was a breach of its contract, and a breach of trust as well, for Marks to attempt to cut off the rights of its coadventurers by licensing to BMI the performance rights to the songs . . . without their (the writers') consent, and without their receiving any part of the consideration paid to makers for the license." (The \$1,000,000.) (BB's italics.)

"As BMI knowingly participated in

BMI Skeds Appeal

BMI has filed intentions of appealing the case on grounds that the court found that Marks had no right to grant any performing rights in the two compositions involved in the suit which were written by ASCAP members. Despite this, BMI points out, the court found that his failure to grant perform-"He was in this respect merely a trustee ing rights results in giving the authors a right to terminate their contracts with Marks. Understood also, that John Schulman, who represented the songwriters at the trial for Songwriters' Protective Association, is now drawing up actions for accounting suits for writers asking for an accounting of the monies during the five-year periods.

> Law firm of Schwartz & Frohlich, attorneys for ASCAP, with Herbert P. Jacoby of that firm, along with Schulman and William Klein II of Hays, St. John, Abramson & Schulman, argued for ASCAP, while firm of Goldmark, Colin & Kaye, with attorneys Godfrey Goldmark and Robert J. Burton, argued for BMI and Marks.

> (Next week, The Billboard will do an analysis of what the decision means to publishers, writers, and performing right societies both here and in foreign countries.)

Disk Library

BRIDGEPORT, Conn., May 7 .--Acting on the approval of the library board here Julian A. Sohon, librarian, is preparing to collect 500 phonograph records for circulation at a small rental fee, it was announced this week. Catalogs will be prepared and most of the collection will be in the form of albums and will be of the classical variety. It is hoped to have the records ready for early fall and the initial expenditure by the city will be \$500,00.

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Copyrighted material

Band Transport Set To Hit Rock Bottom When V-E Day Comes

NEW YORK, May 7 .- Band transportation, already a very tough proposition, is due to become even worse when V-E Day arrives, according to transportation clerks at top agencies. With the government now arranging for 90 per cent of all East-West trains leaving New York up until almost train time, when V-E Day comes most ork transportation will be on such a short notice basis that today's troubles will seem minor.

Since transportation to and from Florida this winter was so hard to get that many agencies were forced to cancel Southern bookings, the new move will hit even harder Coast-to-Coast theater and one-nighter tours which are now one of the bookers' biggest headaches.

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Say "It Isn't So"

At the insistence of every member of our band, I am requesting that you publish this letter, in answer to your condemnation of the "name" bands that have been reluctant to undertake overseas tours for the entertainment of our servicemen in the various theaters of war.

A few weeks ago the name of our band appeared in your publication as one of those apparently contacted for an overseas tour. Up to this moment, we have not been contacted directly or indirectly by any agency or any representative of the USO in reference to a proposed tour.

In view of the fact that we were among the first, almost two years ago, to offer our services to any authorized agency for the operation of an overseas tour, when the dangers involved meant a genuine display of patriotic enthusiasm, we, of the Jan Savitt band, resent deeply the implication that we might be considered among the group who have more consideration for their individual pocketbooks than for the magnificent opportunity of being of some little service to those men and women abroad, who are being of such great service to us at home!

Because, since our entry into the war, we have always voluntarily been ready, to the utmost of our availability, to perform for the men and women in every branch of the service, we go on record again as offering our efforts to any properly designated authorities, as ready and eager to make an overseas tour.

We may be contacted at the Palace Hotel, San Francisco. Very respectfully yours (signed),

Jan Savitt Lenny Corris Stephan Katsalos Ted Alexander Chester Blelski Pasker Lund Alex Massey Margaret Bielski John Bartolomea Lucien Fouchmon Helen Warren Herb Sumners Joe De Guili Hal Greene "Doc" Davidson Joe Frederick Colvin Herb Lorden

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Grab-Bag Spot

Kenneth Dehlin

NEW YORK, May 7 .- With cancellation of Jane Frohman, skedded to open Biltmore Roof May 29 with Ray Benson ork, usual agency grabfest for spot is now in session. William Morris has been booking spot exclusively for some time, but with name band going in, Music Corporation of America is submitting names and it's understood that hotel may bring in Freddie Martin, MCA band. This would be first MCA band to play spot in some time.

Morris office has offered Enric Madriguerra, but he's nixed the spot, awaiting a pic contract after outcome of present strike on the Coast.

Army Nixes WM's **Proposal To Disk Glenn Miller Band**

NEW YORK, May 5 .- Saying that competition with civilian musical orgs was strictly against War Department policy Brig. Gen. Ray L. Owens turned thumbs down on a proposed deal by William Morris Agency to record Maj. Glenn Miller's Army Air Force Band under Sgt. Ray McKinley for civilian distribution. Nixing of the deal by the army definitely puts the chill on other service bands turning commercial before the war is over.

Morris Agency had a plan worked out with Guild Records whereby entire proceeds of the disks would be turned over to army charities, and addressed the request of the Miller ork to Gen. Hap Arnold who referred it to General Owens. Idea was simply to keep name of the band alive until end of the war.

Krupa's 1-Nighter 4,000 Draw Cues Booking T. D.

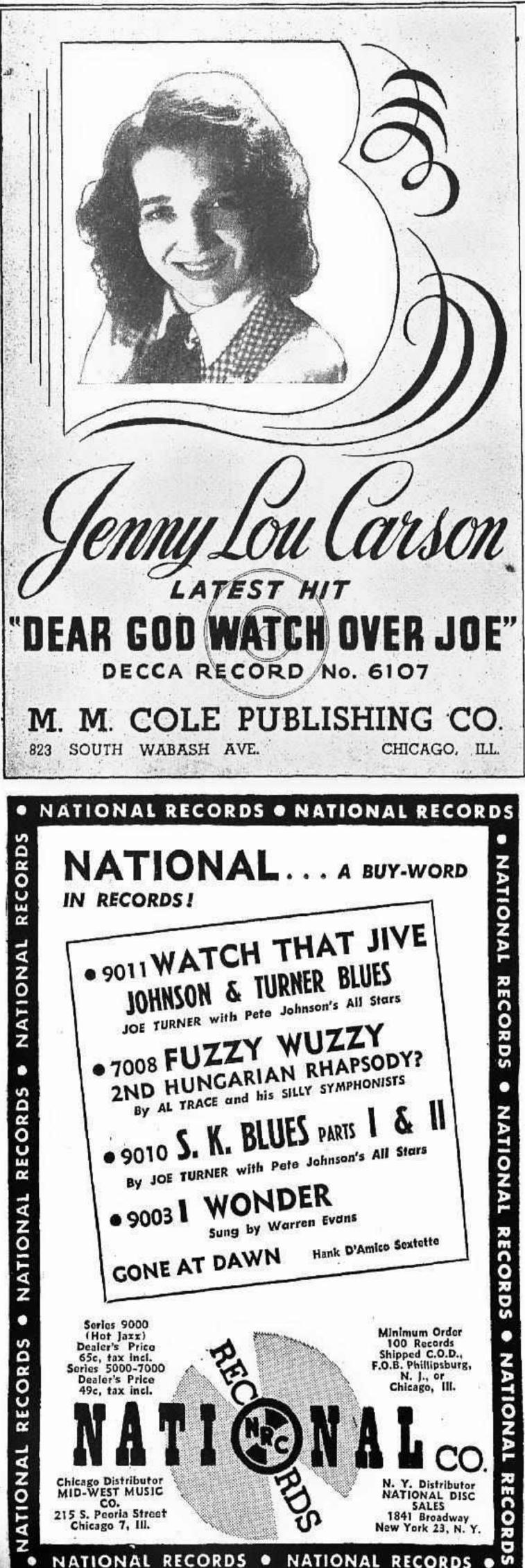
TORONTO, May 7 .- Gene Krupa's onenighter here May 1 at the Maple Leaf Gardens drew 4,000 payees. The Gardens so far has been an experimental location spot for ork agents, but Krupa's boff box office has encouraged agents Bert Mitford and Babe Kerim to book Tommy Dorsey for a similar one-night date here May 23.



Illanor

RECORD COMPANY





Bands Find Theaters Less Of Gold Mine With Less Pull

NEW YORK, May 7 .- Band bonanza from theaters, a healthy wad of dough that's held up for some time, looks like it's on the wane. As indicated by stories here (e. g., the Earle Theater, Philadelphia; Palace Theater, Cleveland, which recently had a minor war with agencies over band properties), now comes definite indications that theater owners thruout country are really putting up stiff opposition to plunking down the big dough they've been laying on the line for bands during the last couple of years. Reason, of course, is the fact that for most part bands just don't pull payees into house as they used to.

used to snare a \$8,500 guarantee a week, with house furnishing show, plus, of course, depended on the theater, going supply the show, costing around \$2,000. figure. WB claims "no."

Worst part of all, was the fact that before band could go into percentage, show would have to gross somewhere around \$35,000.

That's quite a hefty difference. Theater also offered band something like \$9,000 flat, with no percentage figure. Look-see at most band grosses in vaude houses would furnish obvious reason for buyers' tightening up on amount of dough they're willing to toss agencies' way.

In Earle Theater case, in which many bands nixed the spot because the theater wouldn't pay what bands thought was enough dough, rumpus arose, altho Warners' execs deny yarn. However, it's a known fact that for many years big agencies have had plenty of words with A typical example is one band that WB's booking office over fact that they didn't count seventh day into receipts toward a percentage. Because of blue laws, Sunday show is shifted to Camden, higher or lower at different locations. N. J. WB don't count Camden receipts When band was mentioned recently as toward percentage figure, nor the straight possible attraction, buyer said "no" film policy receipts at the Earle on that about past terms, this time signifying day. Bookers say that either the Sunday that he would pay somewhere around at the Earle or Sunday in Camden \$9,000, but that the band would have to should be counted toward the percentage

ON THE STAND of Orchestras Playing Hotels, Night Club and Reviews **Ballroom Locations and One-Nighters**

Boyd Raeburn

(Reviewed in Terrace Room, Hotel New Yorker, New York, May 3.)

Brassy, but commercially solid, Boyd Raeburn and crew show up as a good bet among the new bands to be offered in the hotel belt. While some of his efforts, penned by hot trumpeter Dizzy Gillespie, tend to show off his seven-man brass section too loudly, they are balanced by some sock ballad and instrumental numbers which make for easy dancing and listening. Unlike most new bands, the Raeburn combine has a sure and easy style which is smoothly geared to a spot like the Terrace Room. As a front man, Raeburn knows his stuff, handling the introes cleverly and selling the band in general to its best advantage. His version of the oldie, Whispering, and the new novelty tune, Are You Living, Old Man? stand out in his book of well varied arrangements. In the solo spots, trumpeter Dale Pearce and Johnny Bothwell, the head of a five-man sax section, won hands while Raeburn himself contribs a couple of neat turns on sax and clarinet. His four rhythm men supply a solid beat but aren't particularly sensash separately. Handling the vocal chores, David Allyn sounds a great deal better now that he has stopped making like Sinatra. Fem chirper Margie Wood does a fine job. Canary makes good appearance and has a socko set of pipes which she fits equally well to both ballads and jump tunes. The two warblers combine for several listenable ducts.

course, is still one of the best keymen. ever to head a band so far as co-ordinating musical activities as a whole is concerned, but it takes more than the efforts of one man.

Ordinarily, if this was just another band with some 15 men sitting together

Usual Terrace Room ice show continues this week but changes May 7 when Sonny Dunham opens. Bill Ely.

Benny Goodman

(Reviewed at the 400 Club, New York, May 3.)

It's probably not fair to review the new B.G. band for nitery fare as yet, for they haven't the repertoire of some of the names around. Fact that band has only been in existence a little over a month tells the story. It's still loud, rough and kicking like a bronco trying to find its pace. Occasionally it does; most of the time it doesn't. Goodman, up front, of

playing some stock, some new stuff, you probably couldn't tell the difference from many bands that have been in existence for some time. But in the case of a B.G. band, it's different. Give the guy credit. He's in there pitching for the old-time Goodman perfection, and when they don't come off, perhaps it's because the listener is still attuned to the really hipoint the band hit in its peak years in the late '30s. Disks of the band are collector's items today.

Guys in the band are really blowing their guts out trying to get that old kick again, and perhaps that's one of the troubles. They're tryin' too hard, it seems, and consequently instead of getting that sharp, decisive Goodman beat, with a sudden lilt and jump to it, you get a lift, but it's heavy handed. Not the drummer's fault, but heaviness is due to simply an overloading of too much tone,

(See On the Stand on opposite page)



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Bing, Hildegarde Lead the Field In Radio Survey

Continued from page 17)

has hung her shingle on the No. 2 door, Hildegardc. Hildy was seventh last year and it took her own showcase to really let the audience hear her-but good. Pub's, however, seem to forget that the Plaza dame really has 'em listening. One day they're going to wake up and discover that despite her screwy delivery, any song she sings backed by a real pub drive will land in the industry's true index of song popularity, The Billboard Honor Roll of Hits.

Dinah Dings 'Em

Right behind the de luxe seller of corn, is Dinah Shore. Dinah last year ran sixth with a 7.2 average. This year she's more than doubled that with a 15.7. That ain't hay. Dinah's new slot on NBC helped that double rating, but Dinah increased the audience delivered to her by Frank Morgan's Maxwell House show. Given the new Burns and Allen show ahead of her next season should mean that Dinah gets plenty more points in next year's tabbing.

Ginny Simms dropped a bit this season from her third slot last year, her average rating being off .7 of a point. That's not much, since available audiences during the past season has been off at least this. In other words Ginny's held her own.

Cantor and Gabe Hold Sinatra

The Voice's average is 6 of a point behind the Simms. Last season he ran .1 behind Simms, The competition of Eddic Cantor and Gabe Heatter is tough with the former, even at this season of the year pulling a 17.3 and the latter 14.0, against Frankic. *

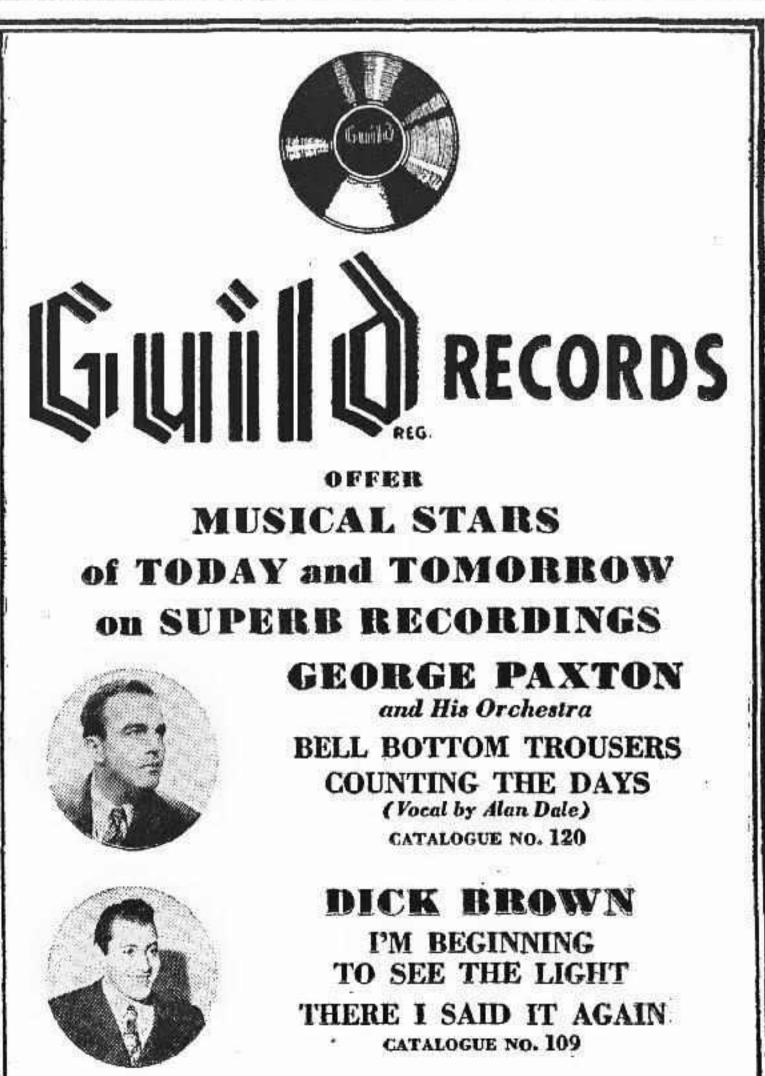
Altho Como wasn't on during the entire eight months rated, his 9.2 for a 15-minute program is really solid. It must be admitted that the program itself delivers a really top audience for a 15-minuto seg, but a 9.2 is good, even for Waring at the same hour. Dick Haymes runs right behind Como with only a .4 of a point drop. His Auto-Lite slot has been an in and outer and trade says if they leave him alone he'll deliver a bigger and bigger audience.

Sales Booster

NEW YORK, May 7 .- A new exploitation service designed to aid music and record dealers sell more sheet and disks was launched here recently by Yermie Stern, veteran music and show-business operator. Service consists of a 14 by 21 four-color poster listing the nation's top 10 tunes.

Stern, by arrangement with The Billboard, uses this trade newspaper's Honor Roll of Hits listings for his posters. Posters are available at nominal cost, tabbed at a considerably lower price than stores would have to spend to print for publish their own posters or hits lists. Service, while new as far as Honor Roll of Hits listing is concerned, has been in operation for close to two years and has been used for that length of time by such outstanding dealers as the Sears-Roebuck and W. T. Grant chains, among many others. Stern formerly listed the top 10 as tabbed by American Tobacco's Lucky Strike Hit Parade, but decided to switch last week to The Billboard compilation.

hasn't hit this season. She did a 10.2 during the June, July, August ratings of '44 and then with the top months' audience to draw on she rated 5.4. Nelson Eddy's following kept him the big dough, for he averaged a 6.1 despite the Andrews Sisters' competition. Eddy gets his audience because of Eddy with his rating consistently two points better than the shows on both sides of him. John Charles Thomas is another voice which gathers him his own audience, a better audience than his preceding show and better than any show against him on the other three nets. There's seldom a seg that does better than a seven on Sunday afternoons-and



Kate's Shrinking Rating

Kate Smith was second last year-before she was sold down the river to take the job of fighting Jack Benny for General Foods and CBS. She landed a 14.1 in the '40-'44 six-month average and an 8.5 this time, She tied James Melton, who is not supposed to be in the Smith class as far as ratings are concerned. Kate hit a 10.7 to start in September and then never hit that again. She does worse, generally than the Quiz Kids and the Fitch Bandwagon, the competition during her second half hour.

"Our" Gracie a Tag Ender Gracic Fields is another singer who just

certainly not with tonsils.

Nearly all the singers tabbed have productions around them, voices don't rate without them-but they're still the major pull in every case. Take the voice away from any seg tabbed-and watch the Hoopers droop-for the b.-r.'s that are behind the programs.

ON THE STAND

(Continued from opposite page)

too much of everything. Goodman's review at the Paramount, recently covered in The Billboard, pointed out the terrific showmanship contained in the sextet. That still goes, but double here, for they're on as a complete unit twice a night, and bring down the house.

New vocalist, Kay Penton, and lad he used at the Paramount, Bob Hayden, are adequate, but that's all. Goodman still needs a couple of sock singers.

Paul Secon.

Louisville, Ky.

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MUSIC 22

May 12, 1945



- 5 THE THREE SUNS on Majestic Records
- 6 HERMAN CHITTISON TRIO on Musicraft Records



7 XAVIER (UGAT on Columbia Records 8 MIGUELITO VALDEZ on Decca Records 9 JOSE BETANCOURT on Musicraft Records

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PLAY STATUS OF FILMS WITH LEADING SONGS

one or more of the other features of the published.

Tunes listed alphabetically are in films | Chart are listed, since many film-featured currently showing or to be shown soon. tunes never reach any degree of popular-Only tunes which have won a position in ity, and many others are never even

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions' "The Great John L." National release date-May 1, 1945.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date-February 22, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date-February 3, 1945.

I SHOULD CARE (Dorsey) in MGM's "Thrill of a Romance." National release date not set.

I WALKED IN (Miller) in 20th Century-Fox's "Nob Hill." National release date not set.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date-May 2, 1945.

I'M BEGINNING TO SEE THE LIGHT (Grand) in Republic's "The Man From Oklahoma." National release date not set.

I'M GONNA SEE MY BABY (Santly-Joy), sung by Ann Miller in Columbia's "Eadle Was a Lady." National release date-January 23, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date-November, 1944.

LET'S TAKE THE LONG WAY HOME (Morris), sung by Bing Crosby in Paramount's "Here Come the Waves." National release date-January 26, 1945.

MORE AND MORE (T. B. Harms), sung by Deanna Durbin in Universal's "Can't Help Singing." National release date-December 29, 1944.

MY DREAMS ARE GETTING BETTER ALL THE TIME (Santly-Joy), sung by Marion Hutton in Universal's "In Society." National release date-August 18, 1944.

(All of a Sudden) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date not set.

(I Love You, I Love You, I Love You) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date-December 28, 1944.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date-May 2, 1945.

THIS HEART OF MINE (Triangle) in MGM's "Ziegfeld Follies." National release date not set.

WHATCHA SAY (Harms, Inc.) in Warner Brothers' "Pillow to Post." National release date not set.

YOU BELONG TO MY HEART (Chas. K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date-February 3, 1945.





2. Right As the Rain (M) (R) IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII
17. Saturday Night (Is the Loneliest Night in the Week) (R)Barton-ASCAP
5. Sentimental Journey (R)Morris-ASCAP
8. Someday, Somewhere (R)BMI
9. (I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R) ASCAP
5. The More I See You (F) (R) Bregman-Vocco-Conn-ASCAP
2. The Night Is Young and You're So Beautiful (R) Words and Music-ASCAP
3. There! I've Said It Again (R) BMI
8. There Must Be a Way (R) BMI
19. This Heart of Mine (F) (R) Triangle-ASCAP
2. Whatcha Say (F) ASCAP
10. You Belong to My Heart (F) (R) Harris-BMI

RECORDS MOST-PLAYED ON

Records listed here in numerical order | dicated in this chart, other available recare those played over the greatest number | ords of tunes listed here will be found in of record shows. List is based on reports Most-Played Juke Box Records chart. received by The Billboard from disk (F) Indicates tune is from a film; (M) jockeys thruout the country. Unless in- | indicates tune is from a legit musical.

	POSI	TION	Going Strong
Weeks	Last	This	
to date]	Week	Week	Lic, By
7	4	1.	THERE! I'VE SAID IT
		10000	AGAIN
11	3	2.	CANDY Johnny Mercer-Jo Stafford
1.765	2010	599800	Capitol 183-ASCAP
9	1	2.	DREAM The Pied Pipers Capitol 185-ASCAP
8	2	3.	MY DREAMS ARE
~ ~ 1		1025	GETTING BETTER
		í I	ALL THE TIME (F). Les BrownColumbia 36779-ASCAP
4	6	4.	LAURA (F) Woody Herman
		in the last	Columbia 36785-ASCAP
16	6	5.	I'M BEGINNING TO
		1	SEE THE LIGHT (F). Harry James Columbia 36758-ASCAP
10	1	6.	승규는 방법에서 물건을 가지 않는 것이지 않는 것이 집에 가지 않는 것이 없는 것이 있는 것이 있는 것이 같이 많이 많이 없다. 것이 것이 같이 많은 것이 같은 것이 집에 있는 것이 없는 것이 없는 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없다. 것이 없는 것이 없다. 것이 없는 것이 없다. 않는 것이 없는 것이 없는 것이 없는 것이 없 것이 없는 것이 없다. 것이 없는 것이 없는 것이 없는 것이 없는 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없다. 않은 것이 없는 것이 없는 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없는 것이 없는 것이 없는 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없는 것이 없는 것이 없는 것이 없 않이 않는 것이 없다. 않은 것이 없는 것이 없는 것이 없는 것이 없는 것이 없다. 않은 것이 없는 것이 없는 것이 없다. 않은 것이 없는 것이 없는 것이 없는 것이 없다. 않은 것이 없는 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없는 것이 없다. 않은 것이 없는 것이 없는 것이 없다. 것이 없는 것이 없는 것이 없다. 않은 것이 않이 않이 않이 않 것이 것이 않은 것이 않는 것이 않이
		1	JOURNEY Les BrownColumbia 36769-ASCAP
4	7	7.	JUST A PRAYER Bing Crosby-Ken Darby Singers
			AWAYDecca 23392-ASCAP
2		8.	LAURA (F) Jerry Wald Majestic 7129-ASCAP
2	6	8.	
1. 		100000	(Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134)
3	10	9.	SENTIMENTAL
			JOURNEY
1	· 1	9.	LAURA (F) Freddy Martin., Victor 20-1655-ASCAP
3	-	1 10.	MY DREAMS ARE
1073	=93	1.000	GETTING BETTER Johnny Long-Dick Robertson
		1	ALL THE TIME (F) Decca 18661-ASCAP
2		10.	DREAM
25	9	11.	176-250-6570-670/67/076-7617 1767/1602 Set.V
	80 U	1	GETTING BETTER The Phil Moore Four
		10	ALL THE TIME (F) Victor 20-1641-ASCAP
5	5	11.	CANDY Dinah Shore Victor 20-1632-ASCAP
5	5	1 11.	STUFF LIKE THAT
		1	THERE Betty Hutton Capitol 188-ASCAP
0.25	12	11.	CHLOE (F) Spike Jones Victor 20-1654-ASCAP
2			

Coming Up

ҮАН-ТА-ТА,	ҮАН-ТА-ТА	Bing	Crosby-Judy Garlan	nd
CALDONIA TIPPIN' IN CLOSE AS P	AGES IN A BO	Ersk Ersk OOKBenr	tine Hawkins tine Hawkins ny Goodman Stafford	Decca 23410 Victor 20-1659 Victor 20-1639 .Columbia 36787

CAPITOL NO. 188 'STUFF LIKE THAT THERE'

SUNG BY

Don't cheat yourself out of the big money this sensational hit is bringing operators. It's another example of how Capitol Records picks the hits, brings them out first, recorded by top talent on records that sound better, wear better...and pay better.

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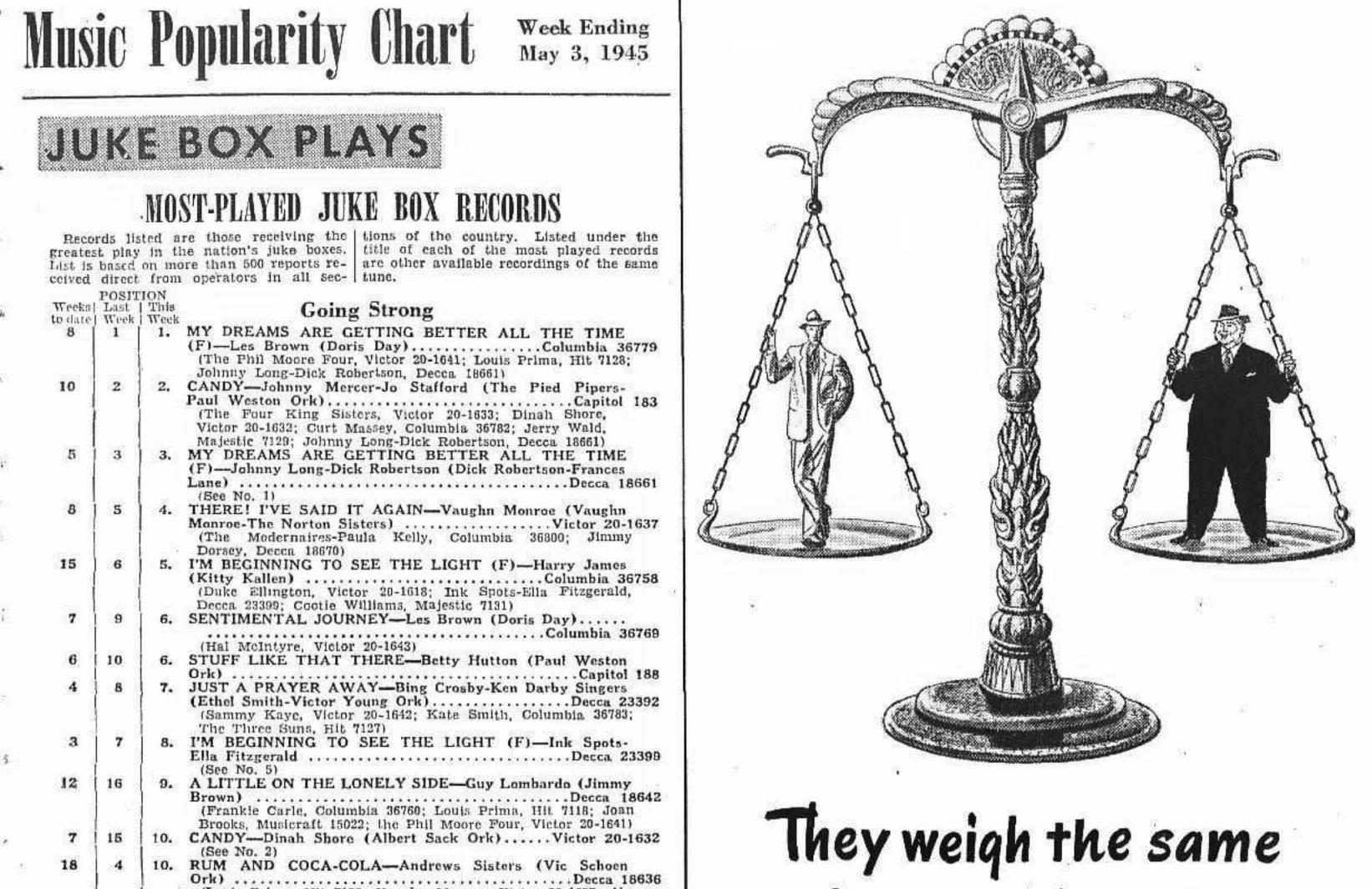


to date	Week	1 Week	
10	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME
122		j 202	(F) (R)
7	2	2.	CANDY (R)Feist
6	5	3.	JUST A PRAYER AWAY (R)Shapiro-Bernstein
5	3	4.	LAURA (F) (R)Robbins
7 6 5 10	4	5.	I'M BEGINNING TO SEE THE LIGHT (F) (R)Grand
5 2	7	6.	DREAM (R)Capitol
2	10	7.	BELL-BOTTOM TROUSERS (R)
1 (- 1	8.	SENTIMENTAL JOURNEY (R)
5	8	9.	ALL OF MY LIFE (R)Berlin
1	-	10.	I SHOULD CARE (F) (R)Dorsey

to date	Week	Week	
8	1	1.	MY DREAMS ARE GETTING
1500		ä	BETTER ALL THE TIME (F) Les BrownColumbia 36779 He's Home for a Little While
11	3	2.	CANDYJohnny Mercer-Jo Stafford
1			Gonna See My Baby (Pied Pipers-Paul Weston)
5	2	3.	THERE! I'VE SAID IT
			AGAIN
5	4	4.	SENTIMENTAL JOURNEY., Les BrownColumbia 36769 Twilight Time
2	5	5.	CHLOEVictor 20-1654 A Serenade to a Jerk
8	10	6.	DREAM
2	8	7.	CALDONIA



釉



			Ork)
9	13	11.	Houdini. Docca 23394; "Porky" Freeman Trio, ARA RM-118) I'M BEGINNING TO SEE THE LIGHT (F)-Duke Ellington (Joya Sherrill)Victor 20-1618 (See No. 5)
2	12	111.	TIPPIN' IN-Erskine Hawkins
21	1-		POOR LITTLE RHODE ISLAND (F)-Guy Lombardo (The Lombardo Trio-Stuart Foster)Decca 18651
9	11	12.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)-The Phil Moore Four (Phil Moore-Billy Daniels
2	13	12.	(See No. 1) CANDY-Johnny Long-Dick RobertsonDecca 18661 (See No. 2)
1	-	12.	LAURA (F)-Freddy MartinVictor 20-1655 (Woody Herman, Columbia 36785; Johnny Johnston, Capitol 196; Jerry Wald, Majestic 7129; Dick Haymes, Decca 18666)
8	14	13.	DREAM-The Pied Pipers (Paul Weston Ork)Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
1	-	13.	DREAM-Freddy Martin (Artie Wayne)Victor 20-1645 (See No. 13A)
			Coming Up

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most more than 500 reports received direct from played in juke boxes. List is based on operators all over the country. POSITION Weeks Last This to date Week Week

		11		
11	1	1.	SHAME ON YOU Spade Cooley Okeh	6731
8	2	2.	SMOKE ON THE WATER Bob Wills Okeh	6736
3	3	2.	AT MAIL CALL TODAY Gene Autry Okeh	6737
8 3 6 8	5	3.	TOMORROW NEVER COMES. Ernest Tubb Decca	6106
8	4	4.	HANG YOUR HEAD IN	
1553	8 3		SHAMEOkeh	6736
13	6	4.	THERE'S A NEW MOON	
- 1211		- nn -	OVER MY SHOULDER Jimmie Davis Decca	6105
15	-	5.	I'M LOSING MY MIND OVER	
Second 1		10022	YOUOkeh	6727
19	-	5.	JEALOUS HEART Tex Ritter Capitol	179

MOST-PLAYED JUKE BOX RACE RECORDS

Records lised as race-type disks most | based on more than 500 reports received played in the nation's juke boxes. List is direct from operators all over the country. POSITION Weeks | Last | This to date Week Week TIPPIN' IN..... Erskine Hawkins... Victor 20-1639 STRANGE THINGS HAP-7 1. 3 2 2, PENING EVERY DAY..... Sister Rosetta Tharpe. Decca 8669 CALDONIA BOOGIE Louis Jordan Decca 8670 з. YOU CAN'T GET THAT NO 12 4 4. MORE Decca 8668 14 4 MOP! MOP!.....Decca 8668 5. 2 4 ROCK ME, MAMA..... Arthur (Big Boy) Crudup.... 5.Bluebird 34-0725 IF YOU CAN'T SMILE AND 1 SAY YES.....Capitel 192 WHO'S BEEN FOOLIN' YOU. Arthur (Big Boy) Crudup.... 5.Bluebird 34-0725

in Decca's scale

Big fellow, little guy...coin machine operator, record dealer...they all rate the same with Decca and they all rate *high*. Because they're all customers and at Decca the customer is still right!

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And don't forget, the Decca hits you do get are working overtime for you. For instance, "Put Another Chair At The Table" and "I Wish" ...both with the Mills Brothers.

So here's Decca's promise: The big-play hits ... your fair share now... and when the lid's off again—all you want!

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ERVICE



big demand!

JERRY WALD and his

orchestra

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1	2		D	



PUBLISHERS' PLUG TUNES

ers are currently working or on which they course, means publisher will have his contact men make special concentrated effort. to have band leaders, singers, disk companies, disk jockeys, program producers plying information are listed. and other users of music use song begin-

Songs listed are those on which publish- | ning on date listed, and extending anywhere from two weeks to three months plan to work in the near future. This, of from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily sup-

Current Plugs

Publisher

A Blue Poke Bonnet and a Stovepipe	J0-Mine
Hat Arrow	Just a Prayer Away Shapiro-B
A Friend of YoursBurke-Van Heusen	Keep Your Hands Up, Stranger
A Dream (That Won't Come True). Midwest	Laura
A Kiss Goodnight	Like Someone In LoveBurke-Van
A Little On the Lonely Side Advanced	
같이 ^^^ 에너지 NATE 이 것이 안 있는 것은 것은 것은 것은 것을 알았다. 그 그에게 전체가 ^^^ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	Lonely Love
A Story of Two Cigarettes, Martin Block	Lonesome
A Stranger in Town House of Melody	Lucky To Be Mc
All at OnceChappell	Ma-Ma, I Wanna Hawalian Gultar
All of My Life Berlin	Mem'ries of MotherIrvin
Am I a Passing Dream? Dave Ringle	My Baby Said Yes My Dreams Are Getting Better
행위 김 씨가 지 않는 것이 안에 들어도 들었다. 이 가지 않는 것이 다 같이 다 나라 가지 않는 것이 없는 것이 같이 많이 많이 없다. 나는 것이 같이 많이 많이 많이 있는 것이 없다.	Time
Anywhere Bourne	My Rainbow of Dreams
Baia Peer	(All of a Sudden) My Heart Sings
Bell Bottom TrousersSantly-Joy	Negra Consentida (My Pet Brunet
Bounce-y Bounce-y Ball-y	
Singer, Reese, Patrick	Oh, My Achin' Back
By the Old Water Mill	On Basie Street
	Once Upon a Song
CaldoniaMorris	One Meat Ball
Candy Feist	Otto, Make That Riff Staccate
STALL STATE STREAMS AND STREAMS AN	Please, Don't Say No
Captain KiddMartin Block	Please No Squeeza Da Banana Poor Lenore
Carry On, Brother, Carry On.Martin Block	Pretty Soon
Close as Pages in a Book Williamson	PromisesM
Cool Water American	Put Another Chair at the Table
Counting the Days	Remember When?Campbel
Don't Be Tellin' Me Your TroublesBell	Right as the Rain
가격 방법은 사업 회사가 없다는 것을 갖춘다. 것을 받았다. 일상 방법은 것은 것은 것은 것은 것은 것을 하는 것을 받았다. 물건을 것을	Rosemary
Down on Chesapeake BayNewart	Sadie
Down in Chi Chi Hotcha Watchee.Broadway	Sailing on a Moonbeam Send This Purple Heart to My
Dream Capitol Songs	heart
Everybody's Seen Him But His Daddy.	Sentimental Journey
Marks	Sleep the Whole Night Through
EverytimeABC	Sleigh Ride in July Burke-Van
Ev'rytime We Say Goodbye Chappell	Small World
그는 것 같아요? 가장하는 것 같아. 소문, 가지는 생활은 가까? 것이 다.	Soldier's Last Letter
Fuzzy WuzzyDrake-Hoffman-Livingston Garland of Old-Fashioned RosesO'Kay	Some Other Time
Give Me Love Tonight	Something to Write Home About.
Got a Penny, Benny? Vanguard Songs	Siana in Your Yuan Manhattan
Good, Good, Good Berlin	Stars in Your Eyes
Green, Green Hills of HomeStarlight	Sugar Foot
Guess I'll Hang My Tears Out To	Sweetheart of All My Dreams
Dry Marlo	Shapiro-E
He's Home for a Little WhileFamous He Was a Perfect Gentleman	Ten Years From Now
Burke-Van Heusen	The Betty Grable Polka He
I Begged HerFeist	The Blonde Sailor
I Can't Believe It Claremont	The Kid With the Guitar
I Can't Believe That You're in Love With	Bregman-Voc
MeMills	The Three Caballeros Chas. H
1 Don't Care Who Knows It Robbins	The Worry Song
I Didn't Know About YouRobbins	There! I've Said It Again
I Fall in Love Too EasilyFeist I'll Follow YouA-1	There Must Be a Way
I Had a Little Talk With the Lord	There's a New Moon Over My Shoul
Santly-Joy	There's a New Star in My Window
I Hope to Die If I Told a Lie Advanced	There's No YouS
I Miss Your Kiss	This Heart of Mine
I Remember Easter Sunday. Whitney Blake	Thru Your Eyes, Thru Your Hear
I Walked InMiller	Too-Ra-Loo-Ra-Loo-Ral
I Wish I KnewTriangle	Twilight TimeCampbe Upa UpaMelo
If I Loved YouT. B. Harms	Watcha Say
If You Are But a DreamBarton I'll Always Be With YouBroadway	Who? It's Not You Charles
I'll Remember Suzanne	What Makes the Sunset
I'm Gonna Love That Guy Bourne	While You're Away
I'm Lonely for You Wise	Whistle for a WindSinger-Rees
I'm Only Teasin'Mills	Winding
In AcapulcoTriangle	Ya' Betcha
In a Shower of StarsMills	Yay-Dit
In the Land of Uncle SamGolden West- Is There a Second Heaven?Malco	You Belong to My Heart Chas. I
I've Got a Locket in My Pocket	You're Not Foolin' Anyone But
The clot a mocket in my rocket	seif

Publisher Harmony Hons

Blue Poke Bonnet and a Stovepipe	Jo-Anne
Hat Arrow	Just a Prayer Away, Shapiro-Bernstein
Friend of YoursBurke-Van Heusen	Keep Your Hands Up, Stranger Kelly
Dream (That Won't Come True) .Midwest	Laura Robbins
Kiss Goodnight	Like Someone In LoveBurke-Van Heusen
Little On the Lonely Side Advanced	Lonely Love
Story of 'Two Cigarettes, Martin Block	Lonesome Cherlo
Stranger in Town	Lucky To Be McWitmark
그는 것 같은 것 같	Ma-Ma, I Wanna Hawalian Guitar Kanes
ll at OnceChappell	Mem'ries of MotherIrving Siegel
ll of My LifeBerlin	My Baby Said YesLeeds
m I a Passing Dream? Dave Ringle	My Dreams Are Getting Better All the
nywhere Bourne	Time
ајаГест	(All of a Sudden) My Heart Sings. Leeds
ell Bottom TrousersSantly-Joy	Negra Consentida (My Pet Brunette)
ounce-y Bounce-y Ball-y	
Singer, Reese, Patrick	Oh, My Achin' Back Feist
y the Old Water Mill	On Basie StreetStarlight
	Once Upon a Song
aldoniaMorris	Otto, Make That Riff Staccato Tempo
andy Feist	Please, Don't Say No
aptain KiddMartin Block	Please No Squeeza Da BananaLeeda
arry On, Brother, Carry On.Martin Block	Poor Lenore
lose as Pages in a Book Williamson	Pretty Soon
ool WaterAmerican	Promises
ounting the Days Santly-Joy	Remember When? Campbell-Porgie
on't Be Tellin' Me Your TroublesBell	Right as the Rain Crawford
	RosemaryFamous
lown on Chesapeake BayNewart	SadieNewart Sailing on a MoonbeamBlasco
lown in Chi Chi Hotcha Watchee, Broadway	Send This Purple Heart to My Sweet-
ream Capitol Songs	heartRytvoo
verybody's Seen Him But His Daddy.	Sentimental Journey
Marks	Sleep the Whole Night Through Arcadla
verytimeABC	Sleigh Ride in JulyBurke-Van Heusen
v'rytime We Say GoodbyeChappell	Small WorldSouthern Soldier's Last LetterAmerican
uzzy WuzzyDrake-Hoffman-Livingston	Some Other Time
arland of Old-Fashioned RosesO'Kay	Something to Write Home About
live Me Love TonightB. J. Blasco ot a Penny, Benny?Vanguard Songs	
ood, Good, GoodBerlin	Stars in Your Eyes Melody Lane
ireen, Green Hills of Home Starlight	Stuff Like That ThereCapitol Sugar Foot
uess I'll Hang My Tears Out To	Sweetheart of All My Dreams
It's Home for a Little WhileFamous	Shapiro-Bernstein
le Was a Perfect Gentleman	Ten Years From NowFeist
Burke-Van Heusen	The Betty Grable Polka Holly-York
Begged Her Feist	The Blonde Sailor
Can't Believe It Claremont	The More I See You
Can't Believe That You're in Love With Me	Bregman-Vooco-Conn
Don't Care Who Knows It Robbins	The Three Caballeros Chas. K. Harris
Didn't Know About YouRobbins	The Worry Song
Fall in Love Too Easily	There Must Be a WayStevens
Il Follow You	There's a New Moon Over My Shoulder . Peer
Had a Little Talk With the Lord Santly-Joy	There's a New Star in My WindowHanna
Hope to Die If I Told a Lie Advanced	There's No You Stanwood
Miss Your Kiss	This Heart of Mine Triangle
Remember Easter Sunday. Whitney Blake	Thru Your Eyes, Thru Your Heart Mills
Walked InMiller	Too-Ra-Loo-Ra-Loo-Ral
Wish I KnewTriangle	Upa Upa
f I Loved YouT. B. Harms f You Are But a DreamBarton	Watcha Say
'll Always Be With YouBroadway	Who? It's Not You Charles Gunther
'll Remember Suzanne	What Makes the Sunset
'm Gonna Love That Guy Bourne	While You're Away
'm Lonely for YouWise 'm Only Teasin'Mills	Winding
n Acapulco	Ya' BetchaPyramid
n a Shower of Stars	Yay-Dit
in the Land of Uncle Sam Golden West	Yes, Honey, I'se Yo Baby Hall's Hit Songs
is There a Second Heaven?	You Belong to My Heart Chas, K. Harris
I've Got a Locket in My Pocket Paramount	You're Not Foolin' Anyone But Your- seif
	and every service and service a serv

RECORD NO. 7138

Can't You Read **Between the Lines**

Clarinet Boogie Blues

Vocal refrains by Kay Allen and Billie Rogers





MAJESTIC RECORDS, INC., ST. CHARLES, ILLINOIS

(Subsidiary of Majestic Radio & Television Corp.)

(See PLUGS SCHEDULED FOR NEAR FUTURE on page 66)

REVIEWS OF SONGS IN NEW FILMS

Films are reviewed at trade showings, fectiveness of film as a plug media for the and reviews are obviously written from standpoint of effectiveness or lack of ef- are reviewed.

By Paul Secon

IT'S A PLEASURE (International Pictures)

Sonja Heine technicolor opus has two tunes running thru it, one "Romance," ageless standard that gets a good play. Tune runs as background to many scenes and is also used for gal to skate to in big sequence. It's even sung by chorus, and via this okay plug, pub could bring it forth again, for pic gets fair plus reviews. "Tico, Tico" (Southern) gets one direct plug from a skating sequence, with Miss Heine giving out with the bumps accompanied by song. It's only a fair plug, and only by wirthe of fact that song has been given a workout in pest does it

only by virtue of fact that song has been given a good workout in past does it get customer acceptance.





In the opinion of The Billboard music | try into best selling, most played or most staff, records listed below are most likely heard features of the Chart. to achieve popularity as determined by en-



ORDER FROM YOUR DEALER TODAY

Altho it's far from the best thing he's done, this'll move in on just F. S.'s rep. Tune is a good one, and orchestration, as usual, a skillful treatment via Axel Stordahl. Other side, "There's No You," also sells.

HOW LITTLE WE KNOW Beity Jane Bonney

Here's disk by new recording artists that could go big. Gal, who used to sing with name bands, is strictly a class singer, and has that with a capitol C. Bhe's a little stiff, but this will wear off. Other side, "Memphis in June," is also done with finesse.

PLEASE NO SQUEEZA DA

Like other Prima specialties, this one has plenty of originality and there's no mistaking the artist. Novelty, it'll show up big providing company gets behind it and pushes disk. Reverse, "I Was Here When You Left Me," means little,

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended | users. Boldface portion is intended for for information of all record and music | guidance of juke box operators.

DICK HAYMES (Decca)

Laura-FT; V. The Night Is Young and You're So Beautiful-FT; V.

Singing songs that are old and new, Dick Haymes scores a winner for both of the sides. With warmth and sincerity in his lyrical delivery, and a rich vocal quality in his baritone pipes to make his voicing all the more appealing, the romantic troubadour makes the platter pairing thoroly exciting. In the slow ballad tempo, he offers a full vocal disking of "Laura," bringing out all of the dream-like qualities of the picture song. It is all the more exciting in his singing of Dana Suesse's love song of an earlier day, "The Night Is Young and You're So Beautiful," with seductive Latin rhythms punctu-ating the soft and slow ballad setting. The orchestral trimmings provided by Victor Young, accenting muted Strads and airy flute figures, is tops for both tunes.

For immediate play, Dick Haymes's lyrical interpretation of the "Laura" hit is a sure winner. There is as much phono appeal packed in his love singing on the platter's companion piece.

HARRY JAMES (Columbia)

I Wish I Knew-FT; VC. The More I See You-FT; VC.

Introducing two new ballad beauts by Harry Warren and Mack Gordon for the movie "Diamond Horseshoe," Harry James gives to both a most attractive send-off. His trumpeting to start off each of the sides sounds all the sweeter, perhaps because Mrs. James (la Grable) is starred in the flicker. The prettier picture is painted for "The More I see You." Instead of the Strad section playing under the horn, James shares the opening stanza with the strings, with the bow experts laying down a velvet musical carpet for Buddy DiVito's chanting. For "I Wish I Knew," the sax section frames the maestro's horn with the strings standing out on their own and going under for Kitty Kallen's sympathetic exposition of the song lyrics. Both ballads spin out at a bright tempo, and both loom as major hits in leader ranks,

The association of Harry James with two attractive ballads from the score of his wife's new movie heightens the phono appeal for both of these sides, particularly since both songs are on the strong side.

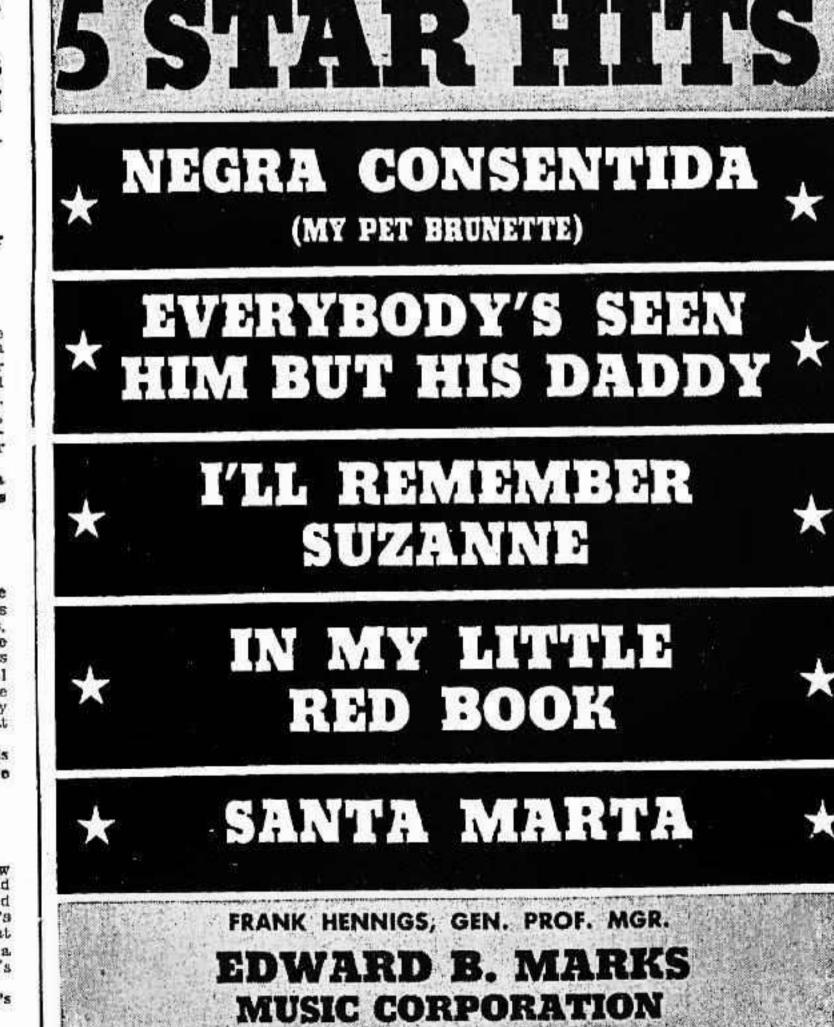
DINAH SHORE (Victor)

Along the Navajo Trail-FT; V. Counting the Days-FT; V.

Singing as ever with ease and appealment, Dinah Shore introduces these two new tunes in excellent fashion The impression created by Miss Dinah's chanting should help both reach the top of the song heap. "Along the Navajo Trail," while tained with the outdoor brush, is geared to the cow-cow blues without the boogle beat. It's tailor-made for Miss Dinah's talents, giving the tune a low-down blues overtone that is plenty lilting and lifto. Just as effective, in contrast, for the ballad singing is a bright tempo for "Counting the Days." A rich instrumental background by Al Sack's orchestra heightens the effectiveness of her singing for both of the sides.

Music ops should find the maximum nickel appeal packed into Dinah's Shore's "Along the Navajo Trail" side.

Majestic Record No. 7135





MUSIC-COCKTAIL

Communications to 1564 Broadway, New York 19, N. Y.

Curfew Layoffs Leading to **Unit Breakups; Agents Frown**

NEW YORK, May 7 .- Besides the other maybe \$750. So the guys lay off. A aspirin breeders cocktail bookers are now faced with is the added one that many of their standard units may no longer be around when as and if jobs turn up. Practically every pitch an agency makes to get combos on exclusive management basis carries the lure "sign with us and we'll get you more dough." Up to a couple of weeks ago this was a good argument. The larger offices could and did build their groups to a point where money and spots were better. And even if, at the beginning, the money wasn't so good the rooms were better and so tended to built prestige and made the promise of more dough realistic.

But since President Truman's statement that there will be no curfew lifting ". . . in the foresceable future," ops have pulled in their horns and are just not going for that bigger budget pitch. Lounges are either sitting tight with the talent they have, giving the local boys a break, or just dispensing with talent completely.

Bookers Up Against It

This means that bookers are up against it in trying to build groups. As one percenter described it, "We are in a stage of arrested development." He admitted that taking a trio from \$400 to \$750 is almost impossible today. He has his hands full in keeping slashes from cutting too deep without worrying about building for more dough.

In the days when lounges could run full blast it was a cinch to get four guys and build them up from \$400 to \$1,000. But that very condition is a boomerang today. For a unit accustomed to getting \$1,000 does not want to work for less. The best an op will offer is

couple of weeks of lay-off and the bunch breaks up. So when a job comes along the leader has to run down to Local 802 and find new sidemen.

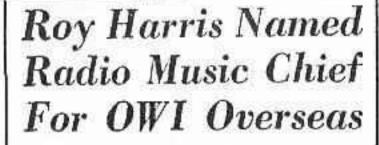
Bad Conditions Foreseen

If the curfew is lifted bookers say the conditions will still be bad. This time, however, it won't be the units that will have the headaches but the talent offices and the lounges. For with so many outfits broken up and the demand expected to explode, agents say they don't know where they will be able to find the groups to fill the orders.

Meanwhile at least the larger offices positions. are trying their best to keep their stables busy in the hope they'll be around when the big-money calls start coming in. But a lay-off is a lay-off and cocktail sellers are getting plenty of gray hair trying to keep everybody satisfied until the gravy bowl passes around again.

Chi Lounge Pounds Cash **Register With 12-Piece Ork**

CHICAGO, May 5 .- A new wrinkle in the entertainment policy of cocktail lounges is being attempted by Jack Ter- fective, reopens Thursday (10) with man, manager of the far Northside Silhouette here. Two weeks ago, Terman brought in Allen Reed's 12-piece ork, including two vocalists, for his back bar entertainment. In order to hold the 12piece ork, Terman pyramided the backbar stand. Terman reports that thus far, playing for colored patronage, as the customers are doing far more dancing, Apollo, New York, is considered the top which cuts down some on the revenue from drinks, but that the aggregate gross is bigger than when he used the usual five and six-piece cocktall combinations.



NEW YORK, May 7 .- Given an indefinite leave of absence by Colorado College, where he has been Composer in Residence since 1943, Roy Harris has joined the overseas branch of the Office of War Information as chief of the music bands which haven't been signed with section of the Radio Program Bureau. At OWI, Harris succeeds Daniel Saidenberg, conductor and concert cellist, who resigned recently to return to radio.

Harris is president of the National Composers' Congress, a fellow of the National Institute of Arts and Letters, and has twice received the Guggenheim Fellowship Award for outstanding com-

H'wood Plantation To Relight May 10 With Andy Kirk Ork

HOLLYWOOD, May 7 .- Joe Morris's Plantation Club, playing big-name Negro bands and acts and which closed several days after the curfew became ef-Andy Kirk's band set for four weeks. Jimmie Lunceford follows, with Lionel Hampton and Louis Armstrong being dickered for.

Morris is attempting to established his spot as a showcase for a Negro band Eastern display for Negro bands. Gimmick Morris uses to show his satisfaction with job band does at his spot is to present to leaders a Western-style belt with a diamond insert.

Outside Bands On Inside \$\$\$ Of RCA-Victor

NEW YORK, May 5 .- With passing out of RCA-Victor checks last week for sixmonth period ended around March, unusual twist was seen in fact that some that company for many years got healthy checks. One name in particular, which was at the top of the heap back in days from 1935 to 1940 for that company but is now signed to another major company, got a check for some \$30,000 plus, for the period. His standards have been selling plenty.

In fact, dough that this band got for last six-month period was more than one of the top artists (fem singer) received for the same period. She got somewhere around \$27,000.

One of the reasons that band got bigger check is the fact that it disked before the AFM ban, so had lots of big disks around, while singer had little that she made before the ban. Consequently, since Victor only re-signed last November, her sales have been only based upon what she's done since then.

Rossiter Suit Dismissal Stays

NEW YORK, May 7 .-- In a sweeping decision, the U.S. Circuit Court of Appeals last week upheld the decision of the District Court of New York to dismiss action by Will Rossiter against Jerry Vogel Music Company on renewal rights to song Some of These Days. Action by Rossiter was for an injunction and other relief establishing his ownership to renewal rights to song written by Sheldon Brooks in 1910. Court found that Rossiter had made an arrangement with Brooks in November, 1926, for renewal rights to song, which was to come up in 1938, but that the arrangement was merely a verbal one in doubling as hostess now. . . . FREDDY which Rossiter had agreed to pay Brooks a royalty which the court found vague and not specific. A "bill of sale" was made out for the song, which the court found purported to transfer "all copyright renewals," but it was held renewal could not be transferred at that time. Court found that Brooks's written contract with Vogel, agreed to pay 50 per Brooks Club, Norfolk. . . . CLYDE ST. cent of the gross receipts of the musical CLAIR is the new op of 44 Club, Newark. composition, was a definite contract and valid.











OFF THE CUFF

Midwest:

. WALTER FULLER has moved into the Downbeat Room, Chi. . . . GIRL FRIENDS have been inked by Jack Kurtze, of FB, and are currently at the Turf Club, Biloxi, Miss. . . . SKUNK HOLLOW BOYS set for the La Conga, Milwaukee, May 15. . . . HAL LEAMING opened at Waldorf, Fargo, N. D., April 30. . . . LIL PALMORE alternating with Eugene Smith at the Bamboo Room, Kenosha, Wis. . . . FASCINATORS OF RHYTHM now at the Bar o' Music. . . CATS AND THE KITTEN into the Dome, Minneapolis, May 7. . . RHYTHMAIRES at the Happy Hour, Minneapolis, May 4.

Chicago:

THREE LADIES OF NOTE playing the Club Albi, Phoenix, Ariz., May 7. . CATS AND A KITTEN current at the Officers' Club of the Walker Army Station, Victoria, Kan. . . . EVELYN AND LARRY current at the Bil-Is, Chi. . . . JOE TURNER into Burton's, Oakland, Calif., May 2. . . . CHARLEY CHANEY, plano maniac, has donned the khaki and is stationed at Fort Knox, Ky. . . . JOSHUA JOHNSON now at the Interlude, Kansas City, Mo. . . . JACK COOLEY current at the Ritz Lounge. . . . JUDY CONRAD still at the Crown Room of Hotel La Salle, Kansas City, Mo. . . . GLEN WILLIAMS now at Mary's, Kansas City, Mo.

WILLIE JERVAIS new at the Bar o' Music. . . STEVEN LEWIS current at the Blue Room. . . . RAY SCOTT TRIO doing the intermission music at the El Grotto. . . MARY BETH does the strolling chore at the Avenue Cafe in the Stevens Hotel. . . . RIGO at the Miracle Bar. . . . CRANSTON HAMIL-TON current at the Stratford.

VERDA GIBSON, Bert McCloskey and Gingerale form the new floorshow at the Cotton Club. . . . SAVINA has moved from the Normandy Theater Lounge here to the Mainliner, Des Moines. . . . MORT POWELL has drawn a holdover at the Turf Club, Cicero, Ill.

St. Louis:

JOHNNIE BECKER current at 'the cocktail lounge of Mark Twain Hotel. . . . LUCKY LIGHT unit at Steeplechase Room of Hotel Chase. . . . CAL GIL-

FORD and orchestra in Terrace Room of Hotel Statler. . . JERRY COLT and Red Duncan at Club Boulevard, . . . LEE CARMEN, vocalist at Claridge Hotel, REID and Bert Sextone at Circus Snack Bar, Forest Park Hotel. . . . JOE RUSSO, recently honorably discharged from the armed forces, now singing at Circle Bar.

East:

LIONEL BELASCO reforming Calypso unit. . . . CLEON and Joe current at . . HICKORY NUTS opened at Doc's, Baltimore, on May 1. . . JOE MAR-Baltimore. . . PAUL HUMPHREY and Lynne James current at Glen Brook, Glen Ridge, N. J. . . . HELENE MITCH-ELL at Pal's Cabin, West Orange, N. J. TIN PAN ALLEY BOYS (Duke Leonard and Bob Cavanaugh) at Melody Inn. Philadelphia. . . . PHIL FOSTER and his plano-songs, first time in Philadelphia, at the Music Village. . . . BROAD-WAY JONES DUO get the call at Murray's Rhythm Bar, Philadelphia. . . . ART HINETT, Jerry Pinto Unit, Tony Starr Trio and the Three C's, at the Cove, Philadelphia. . . . JAKE FORD keyboarding at the Torch Club, Atlantic City. . . THE LUCIENAIRS Philadelphia debuted at DuMond's Musical Bar, alternating with Joe Small, keyboard stylist. . . BETTY GALE brings her pianology to Little Johnny's, Philadelphia, with the Walter Lane Trio holding over. . . JEAN HOOVER QUINTETTE new at Lou's Germantown Bar, Philadelphia, with Nick DeFrancis an added starter at the Steinway. . . . THE WAV-ERLY TRIO takes over at the Club Teheran, Philadelphia.

CLEON AND JOE, current at Imperial Club, Perth Amboy, N. J., go to Far Hills, Newark, on May 14. . . . EVE BRIAN bows into the Crystal Lounge, Troy, on May 12. . . PHIL DRAKE current at Celebrity Bar, Philadelphia. . . . HEY-WARD AND BROWN new at Burke's Log Cabin, Utica. . . . MILLIONAIRES preemed at the Biltmore, Baltimore, on May 8. . . RUTH RAY at O'Connor's Restaurant, Albany.

LOUISE PICKERING current at Jack and Bob's, Trenton. . . . ANN DUPONT married over the week-end.

Army Says G.I.'s **Spare Time May Be Used as They Wish**

NEW YORK, May 7 .- According to a recent army regulation that's been posted in camps near New York, servicemen can do what they want to in their free time. This, according to a couple of army men who now come into town on their spare time to pick up plenty of change either arranging for bands, plugging tunes for pubs at night or even putting in a few hours in their former music jobs. It's a far cry from the old fuss the army put up about a year ago when servicemen stationed anywhere around New York were found doing arranging for bands in their spare time.

At that time the army immediately took the boys who were making dough in their spare time and shipped them far, far away. That automatically took care of any extra-curricular activity. However, according to a couple of men stationed close to town, a few months ago the new army regulation was posted. Several former music men are now actively engaged in work. Besides, one man pointed out, several men are making plenty of dough in their spare time at war works near the camp.

All you have to do, one man pointed out, is to get written permission from your C. O., and that's not too hard any more.

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NIGHT CLUBS-VAUDEVILLE Communications to 1564 Broadway, New York 19, N. Y.Ξ

DATES IN UNIFORM SIDELINE

The Billboard 29

Cugat-Proser Mull Chain Copas Again For Chi and Coast

NEW YORK, May 7 .- The Monte Proser-Xavier Cugat partnership which was to take them into the chain nitery biz is back on the griddle again. The combo expect to open a room in Chicago with the handle of Copacabana and run it on the same talent basis as the New York spot. Site has not been decided yet but according to trade reports the Congress Hotel may get the deal if terms are Johnny Puleo helped the maestro's draw satisfactory.

taken over a room at the Beverly Wil- to the bill. Screen filled in with Eve Knew shire in L. A., will call it the Copacabana Her Apples. and plan to start rolling about June 15. Talent policy will consist of band shows plus a novelty singer. Cugat will have two orks. One of them will be with him on the MGM lot and the other will hang Its hat the Coast Copa. When Cugat is on the Coast he will conduct the Copa outfit. For a novelty singer, pair expect to buy The Lion, calypso dispenser, now current at Max Gordon's Village Vanguard, New York.

AGVA Puts Finger On MCA Subsidiary For Acts' Salaries

NEW YORK, May 7 .- AGVA is proceeding against MCA Management Corporation, an MCA subsid which buys acts a sure thing that most of the alcohol in the role of operator of niteries, in connection with The Carnival of the Hotel Capitol here which stayed open following FDR's death. AGVA had ruled that spot which closed completely in mourning would not be liable for acts' salaries for those nights. Union maintains The Carnival was lit and doing business, and hence is demanding payment for the acts involved. Where MCA Management fits in is that it bought the talent for The Carnival. AGVA says "unfair" action will follow failure to pay and the blackball may be extended to the Glass Hat of the Belmont-Plaza where the corporation acts in the same capacity.



PHILADELPHIA, May 5.—Henry Busse's band coming to town after absence of several years just copped the house par for the week ended Thursday (3) at the Earle Theater (seating capacity, 3,000; average, \$20,000; prices, 45 to 95 cents). Heavy rain all week didn't help much but box office scored \$20,750. Borrah Minevitch's Harmonica Rascals with with Vivian Newell the added act and the Meanwhile Proser and Cugat have band contributing Roberta and Phil Gray

V-E Day Won't End **Booze Drought; Alky Going Into Tires**

NEW YORK, May 7 .- V-E Day Isn't going to help nitery liquor shortage problems very much, according to wellinformed distilling circles. While the amount of giggle-water allocated for purposes may be reduced, a new factor will apply that will continue the shortage.

The biggest demand for alcohol is expected to come from the rubber industry. When the car manufacturers convert to civilian production, it is expected that demand for tires will be big. Unless the WPB drops all priorities, it is almost now reserved for munition-making will go to tire makers.

Starving in Style

NEW YORK, May 5 .- Tommy Dowd, magician, had been laying off for about four weeks and finally charged up to MCA with fire in his eye.

"I'm tired of this laying off business," he complained to Henry Gine, "and -...

"Hold your horses," soothed Gine. "You couldn't be laying off for a better office."

ARA Backs GAC

governors of the Artists Representatives'

raiding General Amusement Corporation's

contract with Andy Russell. Issue has

been agitating percenters here since The

Billboard exclusively revealed a couple of

weeks ago that WM feels it can sell any-

body's act anytime as long as the orig-

inal agent gets his commission. WM's

position was an outgrowth of the fact

that it has been selling Russell at the

same time that GAC holds him on an ex-

It is reported the ARA governors' meet

was a hot session, in which the law was

clusive-agency contract.

Acts & Bands **Isolated locations furnish** most of the demand-\$\$\$ reported fair to good

By Paul Ross

Camps Buying

NEW YORK, May 7 .- One of the sideline outgrowths resulting from the war is what might be called "club-dates in uniform" showbiz-incidental play-dates for performers and musickers at army



and navy installations. It is not a big business in terms of volume but it does furnish a source of marginal earnings for bands and acts, and the money it produces is pretty fair.

Moreover, it shows signs of persisting to the end of hostilities and it

may even increase because of the fact that Camp Shows, Inc., last week notified army and navy places in the U.S. that it is closing the Blue Circuit (for camps of 1,500 men and under) and retaining only the Victory (camps of 1,500 men and over) and Hospital Circuits. The Blue Circuit installations are generally in outof-the-way locations-and it is the isolated spots that furnish the bulk of the demand for club-dates in uniform.

Now Buying Acts

Baltimore Niteries Warned on GI Clip

BALTIMORE, May 7 .- Office of Price Administration has warned several downtown night clubs that they may be closed if they "continue to overcharge" service men and women. Leo H. McCormick, State OPA director, who issued the warnings, at the same time disclosed that the OPA has accepted out-of-court settlement in the amount of \$150 for over-ceiling sales of beer, whisky and soft drinks by Harry's Tavern and the Oasis Cabaret, local spots operated under same management.

Dick Brown Roxy Options Call for 100-200% Jump

NEW YORK, May 7 .- Dick Brown, who just closed at the Roxy, has been bought for two future dates by the same theater at a nice jump in salary. Warbler now gets about \$500 plus bonuses. For two return dates, first one will pay him about \$1,000 and if second option is taken up, Brown will collect \$1,500.

Wood-Kelly Set for DC Earle

WASHINGTON, May 7 .--- The Earle the first time in a long while when it opens with Barry Wood and Patsy Kelly on May 31. Ordinarily house policy calls for a modest budget. This, according to trade sources, is not necessarily the be- National ginning of a name policy.

St. Francis-Berger **Tied Up in Hotel's New Talent Policy**

SAN FRANCISCO, May 5 .- The St. Francis Hotel is getting ready to change its entire talent policy, it was learned here. Hotel expects to preem with an elaborate floorshow in mid-June. Show will be produced by Ralph Berger, Chicago Latin Quarter op, and will have the same format at the Windy City room.

In the past the St. Francis policy has been name bands. But of late it has been having trouble getting orks with marquee value. Room will still continue with music, but name value will no longer be stressed. Main purpose of music will be to cut show. Later' it may add a seminame group but for the time being the new policy will obtain.

Ralph Berger, reached in Chicago by The Billboard, refused to divulge his deal or tell of his connection with Coast hotel. But he admitted that he would produce the shows at the St. Francis. According to Berger, show will have a 10 to 12-girl line plus four acts, one of which will be Larry Adler or Hildegarde. The budget will be between \$6,000 and \$8,000. Berger also added that name bands will continue, the Coast sources deny it. New policy will give the Coast one of its biggest outlets for name talent.

AGVA to Open in N. O., Dallas

NEW YORK, May 7 .- As a result of the cross-country trip just concluded by Matt Shelvey, head of AGVA, the union will open offices in New Orleans and Dallas in September. These offices will service the surrounding territory, says Shelvey.

In addition, a rep of the national of-Theater here will have name acts for fice this summer will go into the Northwest area around Portland and Seattle to organize the territory more thoroly. Shelvey goes to Detroit and Chicago this week to wrap up a contract with the Association of Theatrical Agents.

laid down to WM's men regarding its attitude generally and Andy Russell specifically. Governors made clear to WM that exclusive-agency pacts would continue to mean something if ARA had anything to do with it.

Biggies also discussed the 10-5 commission divvy which has agents here annoyed. Governors resolved to stand by ARA posttion-that its contract with AGVA provides for a 10-5 split and the union can't give anybody else a better deal. AGVA has been dickering with a big Middle Western agent org for a different kind of arrangement.

Richman Deal Reshuffled; Stipened Increased by 20%

NEW YORK, May 7 .- Harry Richman, now current at the Martinique, has just gotten a new deal. The top-hat-andcane tune seller opened on April 25 on a straight four-week deal, sans options, at his own request at what was said to be \$2,500.

After a couple of days Dario made a new deal giving Richman eight weeks plus an option and jumped his dough approximately 20 per cent. The increase was made retroactive to his opening date.

Nicholas Unit Preems July 1

NEW YORK, May 5 .- A new package show built around the Nicholas Brothers will hit the road on July 1. Unit will consist of June Eckstine, Dizzy Gillespie's ork (18) and a standard act yet to be chosen.

It is being submitted for one-nighters under the tag of Hepsations of 1945. Asking price, it is understood, is a \$1,500 guarantee against 60 per cent.

New Rose Vauder in June

NEW YORK, May 7 .- The new Billy Rose Concert Varieties is all set to bow the beginning of June, tho Rose is still trying to buy a few more names to round out his package. Already pacted are Reginald Gardner, the Katherine Dunham troupe, Rosario and Antonio and Jerome Robbins ballet. Show will open at the Ziegfeld Theater and will give nine performances weekly.

From the beginning of the war, camps all over the country have bought bandsfor special occasions, for officers' clubs shindigs and for G.I. affairs. In the last year or two, there has developed in addition, the practice of buying acts, tooanywhere from a single dance team, for example, for a party in an officers' club to a full-scale one-hour variety show of five acts plus a line for a series of weekend shows in camp theaters.

Reasons why a demand for acts should develop are hard to ascertain. Some trade sources feel the USO isn't sending thru enough shows of sufficient entertainment value to satisfy the uniformed personnel. Others in the trade say the G.I. and his officer are just entertainment-hungry and if USO sent thru several times the number of shows it doesor did-there would still be a longing for amusement, especially by known or name performers. USO officials concede that there is a flourishing extra-curricular showbiz going on in army and navy camps.

One-Nighter Handling

Bulk of the business done in service installations is handled by the onenighter band departments of the big offices. But there are a few scattered indies, such as Lawrence Golden and Harry Adler, who also maintain fairly steady sales of acts to these places. Trade says that T. D. Kemp, the Southern theater operator, does a large business in routing shows thru Southern and Southwestern places.

Non-USO entertainments are bought on an individual basis by army and navy installations. The war and navy departments, according to their spokesmen here, maintain a hands-off policy because officially the USO is the only civilian source which may supply shows for service places. Outside buying is left to the discretion of camp commanders of Special Service and welfare officers. These must okay dates even the the money for the entertainment is not coming out of camp funds but, instead, out of semiprivate kitties such as those amassed by officers' clubs. Occasionally, the camp itself antes up the dough for an extra show.

Bands Take \$500-\$1,000

Prices for bands are reported to be about the same as those for one-nighter (See Camps Buying Acts on page 32)







The Billboard

VAUDEVILLE REVIEWS

Roxy, New York

(Reviewed Wednesday Evening, May 2) Current Roxy show doesn't really get started until third offering but from there no it builds steadily to a big finish. New bill should keep those lines forming, same as on Wednesday's (2) rainy opening day.

Count Basie's senders (18) open with a so-so jumper, altogether too rough and brassy. Next is Earl Warren warbling a couple ballads and tooting the alto sax. He's better on the horn than the pipes. Nets nice mitt.

Three Rockets, Negro terpers, got the show going solidly with a line of intriplicate hoofing that is showmanly and skillful all the way. Payees send 'em out with a smart hand.

Band returns with Basie's Boogie, a job done briefly and well. Which brings on Ray Sax, who mixes sax and clary tootling with dancing, rope-twirling and back-bends, all mediocre but possessing novelty value in combination. Most of the act gets just fair hands but clincher bit-two licorice sticks and bendsyanks a juicy mitt.

The Roxyettes follow with a scintillating routine involving yellow and pink costumes and big silk-covered rubber balls bounced in unison. Thing is beautifully delivered and gets a top reaction.

Maxine Johnson, band chirp, is next with a brief See My Baby, well-handled by her and utilizing the services of four Negro hoofers from the Swing-Eight act who adorn the stage with eccentric dance bits. Whole thing has plenty charm and draws proportionate response.

Band hits its major stride with a lovely job on High Tide, featuring expert work by various sidemen. Number starts in semi-jump tempo, goes hot, then diminishes. A nifty, and crowd enjoys it.

James Rushing, fat-boy vocalist, jives

Capitol, New York

(Reviewed Thursday Evening, May 3) Georgie Paxton, in first Capitol appearance, proves himself a definite asset as a vaude show-band. Leader is wise enough to stay away from everybodydoes-'em pops, has good stage presence and is backed by a well-trained crew.

First band number, a jump tune, was not impressive and needed sandpapering, but thereafter outfit put itself over with its Yo-Yo Concerto, a showmanly piece of musical kibitzing involving yo-yos and "black light," and its medley of Kern, Gershwin, et al., where aggregation showed its versatility. Patrons went for both.

Band vocalist, Allan Dale, has a pretty good set of pipes, but sells poorly. Two ballads were strictly groovey swooner stuff, but customers liked 'em lots.

Tommy Wonder, personable young hoofer, opens with a slick, slow cakewalk ending on kazatsky and repetitive splits, sufficient for a solid mitt, then brings out dummy resembling a gal with which he dances. Novelty is good for both giggles and palming for Wonder knows what he has and uses it. Had to "thank you."

Willie Howard (with stooge Al Kelly) is on hand with his standard act. This time he and Kelly oversold the doubletalk bit so that after the initial French professor routine applause ran weaker. But Howard saves the turn with his Jolson, Jessel and Sinatra impressions and walks off to a sustained hand that demands a beg-off.

Jane Froman closes. Singer is brought onto dark stage and with lights up is ready for business. After recognition hand, goes into repertoire of pops, standards and novelties all of which she sells with authority and showmanship. Crowd is with her from the start. Picture is The Clock. Business very good. Paul Ross.

Oriental, Chicago

What's New?...Here's real News! FRED LOWERY

America's Foremost Whistling Virtuoso and lovely

DOROTHY RAE

With a Smile in Her Voice

(Formerly featured with Horace Heidt for seven years)

NOW the Nation's NEWEST Headline Attraction

ON TOUR **Currently PALACE THEATER, Dallas**

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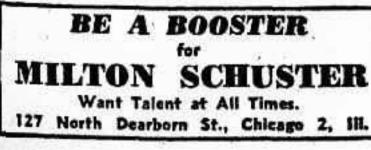
Looking forward to seeing you soon on our extensive four

over two racy blues to very good responses, and makes way for Jerry Lester.

Comic, with some old material and some new, is sock from the moment of his entry. Laughs and top hands follow one another until buffoon has to get off the boards by emseeing finale.

This comprises Basic spotted in the pit alone keyboarding Red Bank Boogie, the Swing-Eight (four men, four women) leading off with a low-down boogie terp and the house dancing ensemble joining in. All are excitingly costumed. Number evolves into a mass jitterbug affair which is really torrid. Number is a terrific closer with everybody pitching at his utmost. Picture is Diamond Horse-Paul Ross. shoe.

THE FIRST AND ONLY ALL AUSTRALIAN RADIUM WHIP ACT WANEA CODY AND CODY Stars from Radio and Stage. Now working theaters in New York City. Also Instruments - Songs - Noyelty Whistling. *Material fully protected in Billboard office. Pirates warned not to infringe. Management: GENE KING, 1619 Broadway, N. Y. City. HARRY AMES, 1564 Broadway, N. Y. City.



(Reviewed Friday Afternoon, May 4.)

Band-show formula returns this week after several weeks of straight vaude. Combination of Tommy Tucker's band, with Bonita Granville, Rolly Rolls and Wilkey and Dare, adds up to a topnotch show.

Layout is so packed with talent that Tucker ork doesn't have too much time to peddle its fine wares. Ork's biggest selling points for theaters are the standard (Sing For Your Supper) audience-participation stunt and Don Brown's fine and showmanly vocals. Brown, an extremely good-looking youngster is greeted by a wave of swooning and, unlike the rest of the crooners, he starts to mug and exaggerate the romantic mannerisms of his fellow-singers. His comedy antics, plus a fine voice, knock out not only the adolescents but also the older listeners. Was called back twice, and only a zany beg-off contented the crowd. Tucker band did an excellent job of backing the show.

Starlet Bonita Granville doesn't rate too heavily on the personality register, but she can thank a clever writer for a nifty parody on a G.I. romance built on hit songs. Her voice is weak but she's picked tunes with easy range, so her vocals turn out okay. Rated good mitt.

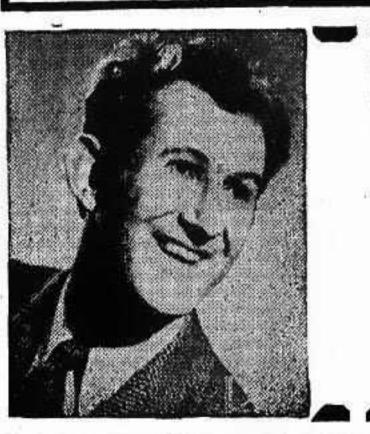
Rolly Rolls stops the show with his piano nonsense. Wilkey and Dare drew respected hands with their tumbling, especially the flips of feet-to-feet.

John Sippel.

Music Hall, New York

(Reviewed Thursday Evening, May 3)

Mr. Rockefeller's palace of pleasure is presenting a pleasing new show in the bill which opened Thursday (3) with a Summer Idyll tag. Begins with a Chopin Album number involving the Corps de Ballet and Leda Anchutina and William Dollar. For once the toe-tosser line has been given some interesting choregraphy (altho marred by a rather infantile precision bit) and they acquit themselves handsomely. Dollar and Miss Anchutina are a fine pair of balletists offering firstrate delivery and mature routines. Principals and corps won deserved mitting. Second number is Batter Up, with the Glee Club in 1890 baseball costumes on a high platform which lowers to stage level. With Edward Reichert, Bernard Griffin and William Judd leading in solo work, group sings a funny parody of (See Music Hall, New York, on page 51) For Information Contact RALPH WONDERS GAC, Hollywood



DOODLES WEAVER EMSEE-COMIC

Just Concluded 14 WEEKS CHASE HOTEL St. Louis Mo. Thanks to Harold Koplar

Opening May 7th MOROCCO Montreal

Mgt. WILLIAM MORRIS AGENCY

PAUL DUKE

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AT LIBERTY . POLLY, JENKINS AND HER PLOWBOYS

After May 12 After 150 Weeks With USO Camp Shows

Contact JOHN SINGER, Mayfair Theater Bldg., 701 Seventh Ave., New York City, or POLLY JENKINS, 1 Main St., Ilion, N. Y.

catering to 'teen age jitterbugs, opened cent gate. Spot formerly was Royal

Swank Southern Nitery Now Eby, ork leader, and John R. Brown, club operator. Provision in lease provides no 'Teensters Jitterbug Palace liquor may be sold, nor gambling devices operated. Two orks will provide music MIAMI, May 7 .- Royal Danceland, from 7:30 until 11:45 p.m., with a 50-Friday (4) under the direction of Jack Palm, swankiest nitery in the South.

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NIGHT CLUBS-GROSSES

Stem Takes Mixed; Cap Big, Strand Hurt by Moss Closer

last week fell sharply in three houses, two were sock and one stood still. Two of the first three were in their last weeks of runs and the decline was natural. But amount of drop from previous frames was hardly comforting.

32 -

Radio City Music Hall (6,200 seats; average, \$100,000) went out in a blaze of glory as it wound up its six-week run with Gil Maison, Easter show and Without Love by getting \$100,000. Opened with \$123,000 and followed with \$133,000. \$129,000, \$107,000 and \$110,000 respectively. Total take was \$702,500 for the run. New bill, opened Thursday (3), has the Shyrettos, Tony Zukas and Valley of Decision.

Roxy (6,000 seats; average, \$75,000) finished its three-weeker with a poor \$57,000. Previous frame brought \$69,000. Opened with \$75,000. Bill was Jackle Miles, Hazel Scott, the Hartmans and Royal Scandal. Total for run was \$201,-000. New show, preemed on Wednesday (2), has Count Basie ork, Jerry Lester and Diamond Horseshoe.

Paramount, Capitol

Paramount (3,664 seats; average, \$75,-000) opened with a big \$100,000 for Charlie Spivak ork, Jo Stafford and Salty O'Rourke,

Capitol (4,627 seats; average, \$55,000) dropped to \$50,000 for its fourth and



NEW YORK, May 5 .- Main Stem biz final frame with Sammy Kaye's ork, Rosario and Antonio, Paul Winchell and I'll Be Seeing You. Previous week showed \$65,000, Opened with \$89,000 and followed with \$63,000. Total was \$267,000. New bill has Jane Froman, Willie Howard, George Paxton ork and The Clock.

Strand (2,779 seats; average, \$45,000) took it on the chin via a Paul Moss edlet which shuttered the house Tuesday and most of Wednesday for admitting a kid. Result was a drop to \$39,000 for its second week with Vaughn Monroe ork, Steve Evans; Jean, Jack and Judy, and The Horn Blows. Tee-off figure was \$57,000. Loew's State (3,500 seats; average, \$25,000) stayed put at \$29,000 for Guy Kibbee, Paul Haakon, Harry Martin, Carol Gould and Brewster's Millions. This was the same figure house showed for previous week. New bill has Harry Savoy. Larry Douglas; Day, Dawn and Dusk, Cabot and Dresden and See My Lawyer.

Even Lena Horne Can't Make Ripple In Detroit Calm

DETROIT, May 5 .- Detroit show business is generally in the doldrums, a fact reflected not alone by local vaudeville shows, but by the motion picture houses, first run and last run neighborhoods alike. Business done last week by Lena. Horne at the Paradise, featuring a nearly all-colored patronage, was distinctly below anticipated.

At the Hughes-Downtown Theater (2,800 seats; house average, \$23,000, business dipped to \$21,000, slightly below the estimates, despite a triple-feature stageshow that included Barry Wood, screen star Patsy Kelly and Bernie Cummins' orchestra. Picture was Crime, Inc.

Currently, the Downtown is dipping to about the same figure with Ray Kin**Camps Buying** Acts and Bands

(Continued from page 29) dates, that is \$500 to \$1,500. Transportation is usually paid or furnished and, on some occasions, even takes the form of airplane trips for band personnel. One office states that frequently a plane will pick up a band at one commercial playdate, fly it to a camp and then deposit it at the next commercial booking.

Prices for acts are reported to average just fair, even for names and attractions, reason being that the flesh-merchants say they feel they can't demand the same high prices as for commercial dates. Moreover, the camps and officers' clubs don't have as much dough available as, say, a theater, nitery or civilian organization.

Sometimes Skip Commissions

The offices that sell this stuff say they frequently forego the usual commission, taking only expenses. But in one case a booker operates on the regular club-date basis-that is, he gets a sum of money with which to furnish a show and he pays the acts and pockets the difference. But this man says the take is smaller all along the line.

Officers' clubs do most of the showbuying. Reason is that USO entertainment is designed for G.I. consumption primarily and officers are not permitted to demand free entertainment. Since most officers' clubs are able to turn a profit on the sale of food and drinks, they regularly develop funds out of which to pay for their own amusements. Hence the purchase of talent. The clubs buy bands for big dances, small bands or occasional cocktail units for small partles, and the wherewithall to make floor shows. These are presented on officers' club floors in dance or floor show style. However, in the majority of cases the a smooth worker who does no talking. A performers usually throw in an extra show for the camp's hospitalized men or the G.I.'s, while on the installation grounds, so that the officers' bounty results in an extra entertainment-take for

Havana Madrid, New York

Talent policy: Floorshows at 7:30 and 10:30. Continuous dancing. Owneroperator, Angel Lopez; publicity, Ed Wiener-Joe Moore. Prices: \$2-\$3 minimums.

The new summer show has two acts that could go in any Latin-American room. One of them would be a great novelty for any kind of room.

The first is Flores and DeCordova, a good-looking pair of Spanish dancers who get plenty of stuff into their Cas. tillian and flamenco terps. Pair work in two spots, getting sock mitts in both,

The second act is Myrtil and Pagaud. also a dance team but with a different kind of showmanship. This is Myrtil's first Stem job since he got out of the French army and escaped a concentration camp. He has had several operations but they don't appear to have affected his work. Couple work in a blue spot. Both are covered with an irridescent grease (Myrtil says it is glass) sprinkled with star dust. Male wears nothing but a jockstrap. She wears a G-string and a bra. Routine consists of slow lifts and whirls mixed up with overhead splits. Turn goes over well, getting good hands.

Jimmy Sutton's best song was Chiu-Chiu. The others, Every Doggone Time and Body and Soul, didn't click. Main fault with former is his Sinatra styling on a torcheroo. Giving it to 'em straight should get better returns. Tried next with True Man, a Maury Amsterdam calypso. Number is okay but ork backing was so bad the whole thing flopped. Sutton has the pipes but needs better material and more rehearsals.

Maria L. Lopez's tomboy tricks and the making with the eyes and whistling at ringsiders pulled good mitts. Vocal stuff is all Latin and blasted out. Gal should either tone pipes down or cut mike volume.

Murdo, magician, who opened show is chromium-plated shell trick which ended with chicks turning up was his best. Act runs too long.

Line (6) is costumed nicely but shows little in routines.

ney's orchestra featured. Lack of big stage names has been a handicap at this top white house in recent weeks. Picture currently is That Uncertain Feeling.

J. Dorsey Good 24G In Buffalo; Plant **Layoffs Curb Take**

BUFFALO, May 5.-After quite a period of no vaude at the Shea's Buffalo here (seating capacity, 3,500; house average for straight pix, \$12,500), Jimmy Dorsey completed an okay week on Thursday (3) with a take of \$24,000.

The Dorsey aggregation featured Teddy Walters, Jean Cromwell, Nita Rosa, Muni Morrow and Cliff Jeemans.

Vaude contingent included Ladd Lyon. Derby Wilson and Frenchy. Picture was The Unseen.

Dorsey has been a consistent record or near-record setter during his Buffalo appearances in last two to three years, but this latest gross was not quite up to his previous highs. Drop in theater takes can be blamed on increasing war plant layoffs around here. Buffalo expects to feature more vaude in the near future.

Marcus Unit Expects Big \$21,000 at Orpheum, L. A.

LOS ANGELES, May 5.-La Vie Parce, the A. B. Marcus revue, is pulling strong for a show of this type and looks to get a \$21,000 gross at the Orpheum Theater here. Show features Florence Hin Lowe. Pic is Docks of New York.

The John Calvert magic show with the augmenting acts of West and Lexing and the Carltons, along with the pic Betrayal BLUE ANGEL, N. Y. From the East, knocked off a strong \$25,000. House seats 2,200 and charges 98 cents tops.

Break your jump East or West-can offer many night club, theater, convention and banquet bookings now. Write, wire, come in.



the average servicemen.

Few camps around metropolitan centers buy entertainment. The big, off-thebeaten-track spots furnish most of the demand for it, and for obvious reasons.

Booking offices say that the availability of bands for camp dates depends on the presence of the band in a given territory. It would be prohibitive for an office to try to move a band into an out-of-theway location for even a two or threenight stand in a camp. Booking of camp dates takes place on open dates when a band is in the territory. Sometimes such dates are played gratis. It is not generally possible to work out a route of camp dates, say the offices, altho there is one case where an aggregation has played 29 out of a month's 31 evenings in camps alone.

Business Not Hunted

Most of the offices doing this kind of business say they never solicited it--it just came in because they have desirable accounts and bands on tap. One or two, however, say they consistently solicited business by mail until recently.

Expectations for continuation of clubdates in uniform showbiz vary. Some sources say that camps are being rapidly closed up and the business will taper off to the vanishing point. Others say that this type of booking will neither grow nor diminish for some time to come because a certain number of camps will stay in business even when the war ends. Reason is that there will probably be some kind of system of military training after peace comes.

In any event, club-dates in uniform showbiz is here now and yielding dough to agents and performers enterprising enough to go after it.

(Continued from page 30)

bers. She is clever enough to stick to old pops with which she's identified rather than give out with hit paraders. But if Miss Bordoni is still a seller she's no longer a looker. She'd be great on the air.

Herman Chittison Trio do a fine job for the acts as well as in their own spot. Best work is with Mildred Bailey when they go together like peas in a pod. Combo on a disk should sell plenty. Bill Smith.

Carlos Varela's ork cut part of show well and part badly. More work should Bill Smith. fix that.



Broadway

Opening

CITY CENTER

CARMEN JONES

lighting and color scheme by Hassard Short,

Libretto directed by Charles Friedman. Choreography by Eugene Loring. Settings by Howard Bay. Costumes by Raoul Pene duBois. Choral direction by Robert Shaw.

Orchestra conducted by David Mordecai.

Company manager, Harry Goldberg, Press

Corporal Morrell.....Robert Clarke

ForemanGeorge Willia

Cindy Lou. Elton J. Warren or Carlotta Franzell

Sergeant Brown.....Jack Carr

Joe LeVern Hutcherson or Napoleon Reed

Carmen Muricl Smith or Inez Matthews

SallySibol Cain

T-Bone Edward Roche

Tough Kid Carlos Van Putten

Drummer.....Cozy Cole

Bartender.....Maithe Marshall

Waiter Edward Christopher

Myrt.....June Hawkins Frankie......Theresa Merritte

Rum.....John Bubbles

Dink Ford Buck

Boy.....Bill O'Neil

Girl......Erona Harris

Husky Miller.....Glenn Bryani

Dancing Girl Ruth Crumpton

Poncho.....Elijah Hodges

Bullett Head Lee Allen

version of Billy Rose's Carmen Jones. In

fact, if anything, it's a smoother show

at the City Center than it was the last

few weeks at the Broadway. The cos-

tumes are just as slick, the scenery just

as fresh and the performances actually

tighter and better than they were many

a night during the Main Stem run.

There's nothing shoddy about the road

representative, Ned Alvord.



Vacation from July 2 thru August Philip Arthur air-guests with 11. Adrienne Ames on Tuesday (8). Bruce MacFarlane is reported making successful, novel inhalation tests for sinus. Harold Stone on sick list Friday (4). Guy Tano subbed. Tano will be first ex-serviceman to be guested by Ginny Sims Tuesday (8) on "Ex-Serviceman" program.

Common Ground 4-25, '45 13 (Fulton)

Dark of the Moon 3-14, '45 59 (46th Street)

Carol Stone guest of Twelfth Night Club on Tuesday (15).

Dear Ruth 12-13, '44 168 (Henry Miller's)

Lenore Lonergan out with eye ailment on Tuesday (1) thru Wednesday (2). Stanja Lowe filled in for her. Former back on job on Thursday (3).

Deep Mrs. Sykes, The... 3-19, '45 55 (Booth)

Gwen Anderson out on Thursday (3) with plomaine poisoning. Charlotte Keane subbed for her. Former returns to cast on Saturday (5). 62

Foolish Notion 3-13, '45 (Martin Beck)

Joan Shepard air-guests with Mary Margaret McBride on Wednesday (9). Former has completed a book called "Memoirs of a Stage Brat."

Glass Menagerie, The... 3-31, '45 41 (Playhouse)

Biz still pouring in with mail orders received into October and November. University of Iowa gives cocktail party for favorite son, Tennessee Williams, at Alumni Club rooms on Thursday (10). Pauline Lord will likely have the lead in West Coast company talked of for an August opening.

Overtons, The 2- 6, '45 (Forrest) Lars Jorgenson takes over as company manager on Monday (7). Replaces William Croucher, who takes

102

over Subway Circuit chores at Brooklyn's Flatbush. George S. Kaufman has won himself the \$1,000 War Bond prize, offered for a new title by Paul Czinner, Kaufman has suggested "Married Alive."

School for Brides..... 8- 1,'44 318(Ambassador)

Betty Stuart leaves cast on June 1. Management looking for replacement. Show goes to Fort Meade, Md., for G.I. performance on Monday (14).

Soldier's Wife 10- 4, '44 246 (Golden)

Closes Stem run on Saturday (12). Reopens Bridgeport on Monday (14). Harford, New Haven and Boston get next stands. Cross country tour follows. Whole Broadway cast goes along.

Ten Little Indians..... 6-27, '44 361 (Plymouth)

Too Hot for Mancuvers.. 5- 2, '45 5 (Broadhurst)

Took a complete brush-off from crix. No: Robert Coleman (Mirror), Louis Kronchberger (PM), Howard Barnes (Herald - Tribune)', John Chapman (News), Wilella Waldorf (Post), Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Lewis Nichols (Times), Robert Garland (Journal-(American). Score: Zero. Closed on Saturday (5).

Voice of the Turtle, The. 12- 3, '43 520 (Morosco)

Vacations July 2. Reopens August 27. Audrey Christie reports in August to 20th Century on the West Coast for lead in pic musical, "Sentimental Summer." There is no replacement for her as yet. She may return to troupe after flicker commitment. Elliott Nugent plans to spend hot-weather lay-off in Hollywood. Betty Field will go to Stamford, Conn.

Jackie Gleason leaves show on Wednesday (16) for assignment with 20th Century. Al Norman and Ross Wyse Jr. take over comedy slot from Buster West and Tim Herbert on June 1. Ditto Jo-Ann Whitney for Dorothy Keller, same date. Laffing Room Only 12-23, '44 152 (Winter Garden) Betty Garret leaves troupe on June

1. She has Hollywood commitments. No replacement decided on yet. Olsen and Johnson have been invited by the governor of Virginia to emsec War Bond Drive launching at Richmond on Monday (21). Will take a good part of the show down with them,

Oklahoma! 3-31, '43 (St. James) 927

Cast will open War Loan drive sponsored by Sun at City Hall on Monday (14). Vivian Allen subbed for Edna Skinner at Thursday (3) mat. All Guild biggies trekked to Philly on Monday (30) for opening of National company's stand. Harry Stockwell and Virginia Oswald will headline "I Am an American" celebration at Springfield, Mass., on Sunday (20).

On the Town..... 12-28, '44 148 (Adelphi)

Nellie Fisher is receiving bids for screen tests.

Seven Lively Arts..... 12- 7, '44 172 (Ziegfeld)

Closes on Saturday (26). Rose will reopen Ziegfeld with "Concert-Varieties." Already signed for latter are Deems Taylor, Jerome Robbins, Anne Brown, Rosario and Antonio and Salici Puppets.

Song of Norway 8-21, '44 297 (Imperial)

Janet Hamer back in cast after a

Buck and Bubbles, who have been added to the cast, might have been expected to ham a bit as Rum and Dink, but didn't. In fact, they, too, added a little luster to what last year was voted the Donaldson Award as top musical of the season. (It won a few other divisions also.)

Opening performance found Muriel Smith doing an especially top-drawer job with Carmen, Elton J. Warren singing Cindy Lou with her special brand of sweetness, and Napoleon Reed doing Joe as he did alternately last season. Since all leads are veterans in their parts it was not surprising that they each won a collection of curtain calls.

This is one show that's well suited to ex-Mecca Temple, for it's painted in broad strokes, the voices don't have to use the "hidden" microphones and there aren't nuances to be lost in the scroll work of the proscenium.

Check this booking as one of the top skedding jobs of the Little Flower's artistic home. Joe Kochler.

Out-of-Town Opening

MEMPHIS BOUND

(Opened Thursday, May 3, 1945)

COLONIAL, BOSTON

A new musical comedy presented by John Wildberg, with Vinton Freedley producing. Lyrics and music by Don Walker and Clay Warnick. Book by Albert Barker and Sally Benson. Directed by Robert Ross, assisted by Eva Jessye. Dances by Al White Jr. Ballet by Anton Dolin, Scenery designed and lighted by George Jenkins. Costumes by Lucinda Ballard. General manager, Nick Holde.

HectorOscar Plante
Melissa Carter (Aunt Mel) Helen Dowdy
The later of the second s
Ralph Baggott Billy Daniels
Cousin Sarabelle
Mrs. ParadiseAda Brown
Rosalie
Lily Valentine
Penny ParadiseIda James
Henny ParadiseThelma Carpenter
Sheriff Hopkins Charles Welch
Succini hopania
Mr. Finch Frank Wilson

Harvey 11- 1, '14 (48th Street)

Frank Fay turns producer in the fall. He will present "Sweet Surrender." Skeds an October preem with a budget of 225G. Possibility that Lee Shubert may be an associate. Hasty Heart, The 1- 3, '45 141 (Hudson)

Ann Burr has a guest shot with "Grand Central, Station" (NBC) on Saturday (12).

Hope for the Best. 2- 1, '45 100 (Royale)

In its last weeks, Franchot Tone reported to be figuring on a mid-month closing. Producer Jean Dalrymple flew to Kansas City on Wednesday (2). Returns Saturday (5).

I Remember Mama..... 10-19, '44 230 (Music Box)

Kiss and Tell..... 3-17, '43 900 (Bijou)

Jules Leventhal has bought the road rights to "Snafu" from George Abbott. Has already started casting a road company.

- Kiss Them for Mc..... 3-20, '45 54 (Belasco) Late George Apley, The. 11-21, '44 193
- (Lyceum) Vacations July 2 thru July 28.

Musicals

Bloomer Girl 10- 5, '44 245 (Shubert)

Eleanor Jones returns to cast on Monday (7). Claire Stevens has been subbing for her. Latter returns to vocal ensemble. Margaret Douglas has been on absent list all week. Olive Reeves Smith has substituted for her. Former returns to troupe on Monday (7).

Carousel 4-19, '45 (Majestic) 20

John Raitt, Jan Clayton, Jean Darling and Eric Mattson will be guested by the Banshees at the Waldorf on . Tuesday (15). Charles Leighton back in troupe on Thursday (3). Has been out since April 21 with a broken arm. He is one of the singing ensemble. Mary Ashley, of the b.-o. staff, enters hospital next week for an ear operation.

month's leave. Went to West Coast for pic tests. Returned on Wednesday. (2). Sharon Randall and Kaye Conner have been splitting her chore during her absence. Dorothic Littlefield, ballerina, has been doing Olga Saurez's number as well as her own. Latter has been out ill since Wednesday (2) mat.

Up In Central Park.... 1-27, '45 113 (Century) Noah Beery has waxed a broadcast

for Nancy Gray's program for use in the Middle West.

ICE SHOWS

Hats Off to Ice 6-22, '44 431 (Center) Suspends on Sunday (6). Resumes on Wednesday (30).

BALLETS

Ballet Theater (Metropolitan) Closes Sunday (29)	. 4- 1, '45 _.	35
REVIV	ALS	
Barretts of Wimpole Street, The	8-26, '45	47
Carmen Jones	. 5- 2, '45	5

Winfield Carter (Windy) Avon Long Pop Valentine......Bill Robinson Hebe.....Ann Robinson Bill.....William C. Smith Gabriel......William Dillard Delta Rhythm Boys.....

Traverse Crawford, Rene De Knight, Carl Jones, Kelsey Pharr, Lee Gaines

It's a tough problem to judge Memphis Bound on the strength of the opening night performance. The show ran a good half hour too long, and the second act slowed down to a crawl compared to the pace of the first segment. But a couple of serious weaknesses stand out which must be remedied before the handsome production rates as more than a starring vehicle for Bill Robinson and Avon Long.

Hub Crix Tab

In spite of the undercurrent feeling that Gilbert & Sullivan ought to be unsullied they gave "Memphis Bound" a 70 per cent press in Boston. L. A. Sloper, of the Christian Science Monitor, was on the fence which is the same as a "no" in The Billhoard tab. Elliot Norton (Post) didn't hedge his "no." Among the various degrees of "yes" were those handed down by Leo Gaffney (Record), Cyrus Durgin (Globe), Elinor Hughes (Herald), Helen Eager (Traveler) and Peggy Doyle (American).

One weakness is the lack of a strong

fem lead. Sheila Guys does nicely by her part, Ada Brown manages to put across any opportunity dealt her by the book, and Helen Dowdy punches home her infrequent spotlight shots. But it's Bill Robinson and Avon Long all the way, with both men suffering from the lack of a powerful fem foil.

The second fall-down is due to too many claborate sets. The showboat setting in the first act is sock. The street scene which bosses most of the second act serves no important purpose and, on opening night, caused a drag while the showboat set was boosted back for the finale,

The score, when it deviates from the music of H. M. Pinajore, turns up two promising numbers-Growing Pains and The Nightingale, the Moon and I. The first was socked home by Bill Robinson and the second got fine handling from Billy Daniels. Maybe there are other hit songs spotted in the score, altho the same lack of strong vocal leads (Daniels excepted) keeps them from showing up.

Drastic cutting in the second act ought to step up the pace and keep all Bill Robinson and Avon Long fans happy, not to mention the box office. Bill Robinson's stair routine still brings down the house. Barbara Pearson.

Routes **Dramatic and Musical**

(Routes are for current week when no dates are given)

Able's Irish Rose (Locust St.) Phila. Hlackstone (Shubert-Lafayette) Detroit. Blithe Spirit (Biltmore) Los Angeles, Dear Ruth (Harris) Chi.

Hayes, Helen (Geary) San Francisco. Hollywood Pinafore (Ford) Baltimore. Jacobowsky and the Colonel (Davidson) Milwaukee. Life With Father (Auditorium) Bismarck, N. D., 9; (Fargo) Fargo 11. Lugosi, Bela, Co. (Globe) Minneapolis 6-19. Memphis Bound (Colonial) Boston. Merely Coincidental (Wilbur) Boston. Okiahoma (Forrest) Phila. One Touch of Venus (Taft Aud.) Cincinnati. Othello (Erlanger) Chi. Sing Out, Sweet Land (National) Washington. Snafu (Bushnell Aud.) Hartford, Conn., 11-12. Student Prince (Opera House) Boston. Ten Little Indians (Cass) Detroit. Two Mrs. Carrolls (American) St. Louis. Voice of the Turtle (Selwyn) Chi.

West, Mae (Shrine Aud.) Oklahoma City, Okla., 9; (Convention Hall) Tulsa 10; (Robinson Aud.) Little Rock, Ark., 11; (Auditorium) Memphis 12.

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RADIO-TELEVISION 34

WMAQ 10-Sec. Plugs for Net Has Agencymen on Warpath

town are singing the blues these days about the practice of NBC here (WMAQ) in putting 10-second plugs for net programs in practically every 30-second station break. Agency execs, as a meeting last week of the Radio Management Club proved, are harping primarily right now at WMAQ for the practice, but they are afraid that it might spread to all of the NBC m-and-o stations and eventually to the affiliates of the net. They have many reasons for kicking about the net promotional plugs, but for about every reason they have for kicking, NBC has justifying reasoning.

The moves responsible for the controversy date back to April 1 of this year. It was then that NBC decided that in order to make sure that all its affiliates carry its identifying chimes (an identification the net has been proud of for years but which has not been carried by many affiliates for some time) it would make its chimes mechanical so that they rang automatically at "29:30" cutting off a program even if it were not finished and thus making sure the affiliates had at least a full 30-second break between net programs. To get the affiliates to agree to carry the chimes, it had to promise to make them mechanical so that the affiliates would be guaranteed the full 30-second break for which they could sell commercials.

M-and-O Outlets Stuck

As soon as this agreement was reached, m-and-o stations like WMAQ were in a spot. They were prevented by net policy from making commercial station breaks in that period more than 12 seconds long. They could not use more than one commercial announcement in that period. The affiliates, however, are not bound by any iron-clad rule as to how long their commercial station breaks should be, altho they cannot have

To try to get out of this spot and to make sure it had no dead time on its hands. WMAQ hit upon the idea of using 10-second announcements plugging following net programs. Now the formula here is: (1) program sign off, (2) chimes about two seconds, (3) 12-second commercial station break, (4) pause, 10second net program plug and (5) start of next program.

CHICAGO, May 7 .- Ad agency execs in attention of the net's New York execs.

The agency men suggest that instead of a 10-second program plug, the net ought to give public service announcements such as weather reports, etc. They figure that with the time taken up by a 20-second plug, with the chimes and with station identification the 30-second period ought to be used up.

NBC Execs Uphold Plug

NBC execs uphold the 10-second program plug by saying that such plugs build up the day-long audience of the net and thus all 12-second commercial breaks are benefited by having a larger audience.

They also say that it makes little difference if a commercial break is followed by a net plug for the commercial has had its audience and a following announcement does not take away from the value of the preceding commercial. And they also say that it would be impossible to give time signals or weather reports during the 10 seconds devoted to net program plugs, for such announcements would become too monotonous and would drag down the net's over-all audience because of poor program quality.

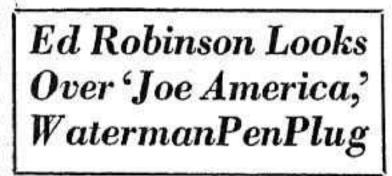
Some of the agency execs, however, say that it's about high time all such controversies are eliminated by joint agreement of the ANA, the AAAA and the NAB. They're sick and tired of preparing different length spots for the various nets and stations. They want to see a standard for the entire industry so that their copywriters won't go crazy writing umpsteen spots of various lengths for the same advertisers.

Blue Baits Gillette Fight Biz With Clear #5,000 a week. Robin interested in money. more than one in a 30-second break Time Across Board NEW YORK, May 7.—Blue is making a strong pitch at the Maxon Agency to get the Gillette Friday night prize fight biz away from Mutual and may meet success within the next three weeks, according to reliable reports in the trade this week. Net is offering Gillette the bait of clear time all the way across the country, eliminating the relatively expensive transcribed repeat which it has to use in order to hit Mutual's Don Lee Coast stations now. In addition, Blue is offering the time on a half-hour rate, even if the fights run an hour (average length is around 50 minutes). Deal, dough-wise, is simi-" lar to the one Gillette gets from MBS, but the clear time is what interests the shaving accessory company. Some in the trade express doubts as to Blue's ability to clear the time (Fridays at 10 p.m. for 52 weeks), but Blue Toppers say can do. At the present time, with all the good fighters in the services, show is not drawing any large audience, but Blue, like Mutual, looks forward to a number of discharges and those 60 Hooperatings Joe Louis used to get. Rights to the broadcasts are held by Gillette by special agreement with Mike Jacobs of the 20th Century Sporting Club.

4 Buyers Sniff **Around WHOM**

NEW YORK, May 7 .- Trade still hears rumors that two foreign-language groups and two other outfits are dickering for WHOM, altho it was reported two weeks ago in The Billboard that the Cowles multi-lingual outlet has been swamped for WBYN, plus a pot of dough. Cowles bought the local indie station about six months ago for \$350,000 and is reported to be asking between \$275,000 and \$300,-000.

The outlet already is a Cowles operation in name only. Most of the exec staff has been shifted to other Cowles stations. Of the execs brought into New York to run WHOM, Craig Lawrence, general manager, and Tom Anns, national sales manager, are the last of the Mohicans, and they're only sticking around for the sale. As reported last week in The Billboard, Florence Warner and Jack Paige go to WOL, Washington, former to handle educational and fem shows, latter to do special events and publicity. Ronald Cochrane goes to WCOP, Boston, as news editor.



HOLLYWOOD, May 7 .- Edward G. Robinson was this week offered the leading role in a new dramatic series, Joe America, which Waterman, pen manufacturer, intends to air next fall. Budget on the show calls for a top of \$7,000.

When originally approached, Robinson asked for the following details: Agency, client, net, producer, writer, budget and \$5,000 a week. Robinson claims he is not

Understood that Robinson will probably knock his price down a couple of Gs so that other details on the show can be paid for within the limitations of

Tele Review

NBC

Reviewed Sunday (6) 8-9:30 p.m. Sixty-minute dramatization of novel; newsreel, sundry sustaining plugs via film and live. Sustaining over WNBT. New York,

NBC has built quite a rep with its television drama. This show, Maxine Wood's adaption of the Mildred Walker novel, Winter Wheat, was good-in parts. Trouble, to this reviewer, stemmed from trying to slash a psychological story into a one-hour show on a medium that it itself not yet of age.

Just a case of taking too big a bite, This was most noticeable when it came to the plot crises. The characters hadn't been sufficiently developed, consequently the playing hadn't its full appeal. And since the play pivoted on the presumed hate of a World War I vet for his Russian-born wife, as observed by their daughter and her college flancee, with the loneliness of the Montana wheat fields as an irritating factor, it's obvious that the plot motivation had to suffer unless the characters were firmly developed.

Only once did the players override this weakness, and that was in a scene between Elinor Mendelsohn, as the Russian-born wife, and Mary Patton, who played the gal. Philip Foster scored as the also-ran romance, Richard Barrows was a good father. Thomas Heaphy did well with a bit. Mary Patton was fine as the gal-and someone did a good job in synchronizing her narration with her playing. Elinor Mendelsohn was excellent as the mother.

Film clips of wheat fields and snow scenes were segwayed expertly, albeit they became monotonous; direction Wis up to par in that movement-of which there was plenty-seemed natural, even in schoolroom scene when seven people were in action at one time; sets looked their part, and technical side ran smooth, Best offstage was use of Mary Patton's voice-she was femme lead-for narration. This required and received deft handling to jibe her voice with her emoting. Newsreel clips showed London's memorial service for late President Roosevelt, a playlet plugging national posture week, a table tennis contest and the navy film, Midnight, plugging the 7th War Loan Drive. Ernest Colling produced, Ronald Oxford assisted, Reid Davis handled technical details and Ray Kelly did scenery. Lou Frankel.

May 12, 1945

Distraction Claimed

That is what has the agency boys angry. They say that the NBC plugs are taking away attention from their spots. They say that if a person hears two announcements about two different subjects in 30 seconds, memory of the announcement will be divided and thus their commercials will lose value. They also say their advertisers don't like the idea of buying time for a program and then having that show followed by an announcement that calls attention to another program. They have kicked to NBC execs here and the NBC'ers have promised to bring the controversy to the

MEDICS' AIR TARGET

(Continued from page 5)

mercial manager, the meeting voted to develop the project by inviting other States to participate. Dr. A. S. Brunk, prexy of the Michigan State Medical Society, is naming a committee to follow thru.

Promotion and presentation of the plan was well larded with expert and expensive salesmanship. Invites were handled by a 17-way conference telephone call between the heads of the State medical groups. As noted before, all expenses of doctors attending the audition were paid by Michigan Medical Society, And opening of the audition was sparked by playing of a recording of the conforence phone call.

GUILD WINS 2 PTS.

(Continued from page 3)

bill of particulars and a stay from Loew's examination before trial.

Lowe claimed the amount for helping in financing Oklahoma and for special services in connection with the show. Judge Levy in his denial agreed that Lowe's procedure was entirely improper and he had no right to make the application to punish.

B&K

(Continued from page 14)

ing. General practice on tonight's show of having characters talking to members of cast not in camera scope also could have been eliminated.

Don Faust, newscaster on program, had one of his best shows to date. His offering became good video when he presented a very logical and informative explanation of the significance of the coming Rangoon campaign. Explanation was good because, most important of all, he used a map to explain his narrative, and secondly, because he had prepared a wealth of background material about areas discussed.

Finish of show was Lee Phillips's Magical Mysteries, Phillips did good magic work and had some novel tricks, using props that could be seen easily by video audience. But his assistant, Glenne Morgan, loused up his program by not paying attention to her work. Many times she looked away from the camera and acted like a giggling school girl at her first dance. Cy Wagner.

the budget.

TELE PRODUCTIONS

(Continued from page 14)

working without notes helps eliminate the lecture platform stuffiness so often found in a tele news spot.

George Brandt, working as an unseen narrator, plugged Peru on his weekly travel feature. Usually, cameras alternate between Brandt and the pix used to illustrate the talk but he was out of view all the time. More variety could be gained by giving him an occasional shot. Blow-ups mounted on an easel were formerly used in this feature but Landsberg used his film-strip projector on tonight's show to add clarity to the pix and for smoother operation.

Variety show proved Landsberg's contention that standard vaude acts make excellent tele fare. Titled Hits and Bits. this portion was example of good showmanship, with Emsee Richard Lane keeping the pace by eliminating the usual vacuum between acts.

Opening shot was Lane at a dining table with Paul Gerrits. Off-stage voice yelled that camera was on and Lane acted surprised, as if he had been caught in the midst of his dinner. He apologized to audience and introduced Gerrits as an eminent psychologist. He immediately went into his "nervous disorder" routine, with Lane feeding him the lines. Gerrits did his familiar night club act, which lost none of the laughs as a result of being transferred to the screen. By insisting that Gerrits work at a table instead of standing before the camera, Landsberg injected atmosphere and naturalness, two factors so vital to tele production.

Rest of the bill was equally good. Deena, curvaceous brunette, came thru with her Cobra Dance. Hand-balancing duo, billed as the Motter Brothers, worked well, with camera crew deserving a bow for always keeping them in view. Sam Sutton offered a number on the electric guitar and accompanied Yodeling Dan, who did smooth work on the high notes. Closing was Natoma, who does an effective dance routine with a dummy as her partner.

Landsberg's rare combination of engineering ability and showmanship is evidenced by the constant improvement of telecasts over this station,

Dean Owen.

CBS

(Continued from page 14)

by the USAAF today to protect its fliers. Director Paul Belanger's biggest mistake was in using these museum employees, undoubted experts in their fields, in place of professional actors. Belanger's second big error was one that seems to be an occupational disease at CBScomplicated production. In the space of 30 minutes he laid out for himself at least 20 cues involving the use of film clips, live studio work, still pictures and drawings. And all of it mounted up to a plate of goulash-minus meat.

A few minor faults: During an exhibition of armor making the demonstrator hammered so loudly that the commentator was inaudible. At another point a young man stood and peered into the camera for about 35 seconds while a broken film splice was being repaired, The reviewer was told on the phone that the clip broke, but the home audience did not know it. Stewart Shaw, one of the museum's curators, spoke for a time about leg armor, while the camera had a close-up of the upper part of the model's body.

Despite these fluffs, the show did contain some interesting information-if the audience stuck around long enough to see it. And some of Belanger's tricks, a movie clip of armor as background for the credit cards for one, nice timing on many of the switches for another and the recognition scene between a flier and a knight for a third, were clever and intelligent.

Dwight Cooke did a fair job on the always excellent news show.

35 GENERAL NEWS

Burlesque Notes By Uno.

GEORGE YOUNG, sole operator of the Roxy, Cleveland, until recently, when Issy Hirst became 50 per cent owner, taking complete charge and installing Jack Beck as local representative, plans leaving in June to become associated with Abbott and Costello on the Coast. . . . LA VODIS held four more weeks at the Republic, Ocean View, Va. . . . HARRY BENTLEY and Morris Lloyd have combined to form a new vaude team. . . . SLATS TAYLOR, Jane Gregg, Eddie Ware, Winsome Wynette, Bozo Lord and the Baker Twins comprise the stock cast at the Hollywood, San Diego, Calif. . . . JACK COYLE doing straights for Bobby Morris on the USO Victory Circuit, Unit 235. Tour started in New Orleans April 30. Coyle and Morris were set by Charles H. Allen, who also placed Manny King and Jean Carter on the Bert Levey Circuit, opening in Los Angeles.

ROSITA ROYCE and her doves, who just closed at the Gayety, Montreal, crashed the front cover and four inside pages with photos in current Tid Bits mag. . . . HARRY LEVINE JR., formerly of Levine and La Vodis and son of Harry Levine Sr., comic, has been honored with a citation and medaled for heroic services performed both during the Normandy invasion and during a sinking of a German submarine. . . . HOWARD, Boston, changed from road to stock shows May 4, with Jack Diamond, Ethel DeVoe, Harry Levine, Lester Mack, Winnie Garrett and Frankie Lack as principals for a week, to be followed by Binder and Rosen and then by Mike Sachs and Alice Kennedy, two weeks each. . . BOB FERGUSON and Mary Murray, upon the closing of their Hirst unit, April 28, at the Hudson, Union City, N. J., left to vacation at Miss Murray's home in Detroit.

EDDIE LYNCH, who left his post as producer at the Troc, Philly, recently, has succeeded Russell La Vallee as producer at the Roxy, Cleveland. . . . JUNE ST. CLAIR set for the featured spot at the Roxy, Cleveland, May 11. . . . MERVIN HARMON and Melanie Le Beau moved from the Casino, Toronto, to the Palace, Buffalo, May 11. . . . ANNETTE ALLEN currently holding the top spot among peelers in the Empress, Milwaukee, revue. . . . MITCH TODD opens at the Palace. Buffalo, May 1. . . GAYETY THEATER, Akron, closes the season May 10 and reopens late in August. ... JULIE BRYAN current in the featured spot at the Rialto, Chicago, to be followed May 11 by Mei Ling. . . . BILLIE GIBSON has taken over the production reins at the Casino, Toronto. . . . SID MADELL replaced Sid Rogers in the comic slot at the Empress, Milwaukee, May 4. . . . LOIS DE FEE opens at the Burbank, Los Angeles, May 25. . . . HELEN LOVETT inked for the Casino, Toronto, May 11. . . .



(Continued from page 3)

late-season show-tabbing jumped Sun's pundit, Ward Morehouse, into second place, with a score of 83.58 per cent. He finished fifth in '43-'44 race. Nichols and John Chapman (News) tie for third at less than a point behind Sun's cric, with Chapman improving his position from last year's sixth slot.

Tie has pushed previous season's third man, Howard Barnes, Herald Tribune, into fourth with a score of 81.82. Mirror's pew-sitter, Robert Coleman, drops to current fifth spot by little more than a point under the Trib mentor's score. He crossed the line fourth last season. It is especially noticeable how close the first five run in current tab. Less than 3 per cent separate Kronenberger's high from Coleman's 80.5.

Waldorf Second

Remainder of the field spots single fem cric, Wilella (Post) Waldorf, in seventh place with an average of 74.67. Burton Rascoe (World-Telegram) and Robert Garland (Journal-American) have reversed last year's standing. Rascoe scores an even 70 per cent to Garland's 69.33, putting Journal's aislesquatter in the trail position.

Of 85 productions which opened on the Stem between May 1, 1944, and April 30, 1945 (not including revivals with fixed or limited runs), 82 have been included in the tally. Three are still on the doubtful list as to their success or failure. Kronenberger saw them all and guessed wrong only 13 times. ' Morehouse sat in on 67 and made 11 errors. Nichols and Chapman covered all 82, and went wrong on 14 of them. Barnes's record was 12 errors out of 66 shows covered. Coleman passed judgment on the whole list, and missed out on 16. Waldorf's score is based on 19 bad guesses out of 75 tries. Rascoe erred 24 times out of 80, and Garland 23 times out of 75.

G.I. Ex-Troupers Stage Sock **Revue Down Trinidad-Way**

PORT-OF-SPAIN, Trinidad, May 7 .--International Revue, sock G.I. show that played six army theaters and recently wound up at the Empire Theater here, was produced by two ex-pro troupers, Sgt. Gene Randow, of New York, and Corp. Robert J. Gaines, of Detroit, now with the Army Special Services in the Caribbean. Randow, producer, and Gaines, assistant producer, gave the islanders their first taste of Americanstyle variety shows.

Randow, a comedian, played in his parents' vaude act almost from the time he could walk. Gaines sang with some of the leading name bands and was an emsee before entering service.

covered 31 and erred 13 times for a 58.06 tally. Biggest upset of the group was final score of Leslie Sloper (Monitor). Latter ran with the leaders during the earlier months of the season but slipped badly during the last weeks to bring up the field. Monitor's first-stringer covered 20 plays and was marked bad on nine for an average of 55 per cent. Edwin Melvin, also of the Monitor's drama desk. filled in for him on 13 of the plays. Melvin tabbed six of them wrong for a score of 53.85. The "No opinion" rule hurt the averages of three of the Hub pundits, Eager, Melvin and Durgin. First two couldn't say "Yes" or "No" on two occasions, and last was guilty of one lapse.

Philly Crix Tab 25

Philly crix got a chance to pass judgment on chances of 25 Stem previews. Edwin Schloss (Record) runs off with the year's top accuracy honors. Schloss aisled it at 23 of them and guessed wrong on nine. His score is 60.87. Linton Martin (Inquirer) comes in second with a tally of 56.52. Latter saw same number of shows but chalked up one more error. News' Jerry Gaghan crosses line in third place with 54.55 per cent. Equalled Martin's errors but saw one less show. R. E. P. Sensenderfer (Bul- a ghost presentation. . . LA-MAR (W. F. letin) split 24 tries, 12 right and 12 wrong, for an even 50 per cent score. Martin's final tally was marred by two "No opinions" in the record and Gaghan's by one. Stem tryouts in Washington ran in the lowest bracket. Only 10 can be included in the poll. All four Capital winner is John Maynard (Times-Herald) with a score of 72.73 per cent, based on three wrong guesses. Runner-up is Post's Nelson Bell with 63.64. Bell was in error four times. Jay Carmody (Evening Star) and Andrew Kelley (News) are tied for third place with 54.55 each. Both guessed right six times and were wrong five.



THE AMAZING MR. BALLANTINE (Carl Sharpe) begins an extended run at Billy Rose's Diamond Horseshoe, New York, June 14. He has just finished a week at the Olympic Theater, Miami. . . 'TOMMY MARTIN is on his way home to Chicago for a brief rest after USOing for 18 months in England and Continental Europe. . . . JACK HER-BERT has taken his bag of nifties into the Washington-Yource Hotel, Shreveport, La. . . BIRCH THE MAGICIAN (McDonald Birch) and Mabel Sperry wind up their high school and college season May 28 and head back to their summer home at Malta, O., to rearrange the dust and prepare for a summer of loafing. They recently played a sock date at Decatur, Ill., under sponsorship of the Lions' Club, grossing over \$2,400 in two shows-a kids' matinee at 25 cents and a night show at 55 cents to \$1.10. . . DR. HARLAN TARBELL drew a large audience to Civic Opera House, Chicago, April 29, with a diversified performance that won the approval of the critics. . . . HARRY BLACKSTONE, who was to have closed his tour with a twoweek, stand at the Shubert-Lafayette Theater, Detroit, ended last week-end, has been held over a third week. . . . FABIAN, now in Germany for USO, shoots us V-E Day greetings inscribed on a Swastika banner, . . . EUBAR THE MAGICIAN has booked his magic and illusions with Miller's 10 in 1 on the King Reid Shows, which cracked the season May 5 at Bennington, Vt. In addition to his magic pitch, he'll do inside announcements. This marks Eubar's 17th season on the road. . . . DR. FRED-ERICK KARR typewrites from McMinnville, Ore., that he is bumping into sock business in that area and that he is booked far ahead under the guidance of John McCollom. Dr. Karr is doing his Night in Spiritland show (mental), and winding up each engagement with Myers) is playing the last of his Ohio school bookings for the season and will shortly begin on a string of homecomings and celebrations in the same territory that will carry him thru the summer and early fall. . . . LIFE MAGA-ZINE, in its April 30 issue, carried an interesting four-page photo spread on aisle-experts caught the total. Season's Matt Schulien's saloon, popular magicians' rendezvous in the Windy City. Labeled "Life Goes to a Magicians' Hangout," the layout pictured a number of popular magi displaying their wares at Schulien's bar, among them Paul Rosini, Dr. Harlan Tarbell, Bert Allerton, Werner C. (Dorny) Dornfield, Joe Frakson, George Coons, the Amazing Mr. Ballantine, and Schulien himself. The photo series was made by George Karger, Life cameraman and himself an able trixster. . . MONK WATSON is authoring a tome which is set for August release. . . . PERCY ABBOTT has chucked the plans for his annual fall magical gettogether at Colon, Mich. ODT's request to vanish conventions is the gimmick. He will resume with the popular shindig in 1946. . . . G. RAY TERRELL writes from Buffalo, where he is current at the Statler Hotel: "Just arrived here from Boston Statler, where we were entertained by Fellow Magicians Albert Todd, Herman Hanson, Dr. Lee Smith, Roger Visited Wheeler and Steve Simpson. with Russell Swann upon our arrival here. I followed him into the Buffalo Statler and open at the Washington Statler May 14."

HOTEL OLMSTED E. 9th at Superior Cleveland, Ohio Still catering to and offering special rates to the theatrical profession. HOME OF PALACE AND HANNA THEATRE STARS IN CLEVELAND FRANK WALKER, Mgr. HOTEL HAVLIN "Home of Showfolk" Corner Vins St. & Phone Main 6780 COSTUMES Rented, Sold or Made to Order for all occasions. Oustom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE

Second-Stringers Do Well

It should be noted that two secondstringers, Otis Guernsey (World-Telegram) and Herrick Brown (Sun), both rack up fine averages for the number of shows each caught. Guernsey sat in for Barnes 16 times and missed only twice. His average for the partial chore is 87.5. Brown subbed for Morehouse 12 evenings and tabbed 10 of them correctly for a score of 83.33. Four or five additional drama-desk assistants did occasional pinch-hitting for their bosses, but none of them covered the 10 shows necessary to be included in the poll.

The Billboard has adopted the premise that it is the function of an aisle-expert to evaluate a play one way or the other. Hence, "No opinion," the on-the-fence review, has been tabbed as a wrong guess. Previously, however, a separate box was printed at the season's close, showing the comparative standings in the couldn't-make-up-my-mind department. The separate tally has been omitted this year, since the crix have been uniformly definite in expressing their views. With the exception of Garland, who sat on the critical fence three times, there was not a "No opinion" in the lot.

Hub Crix Saw 38

On the out-of-town front, Boston experts got a look at the largest number Thirty-eight of pre-Stem offerings. shows have been included in compiling Hub experts' accuracy 'averages. Peggy Doyle is tabbed the winner for the season. American's fem drama expert saw 34 shows and tagged the Stem futures of 26 of them correctly. Her average was 76.41. Elliot Norton (Post) finishes

Stem Crix Have Edge

Evidently, from a comparison of local and out-of-town collective and individual averages, it would seem that the Broadway aisle sitters have the edge. However, it can be argued that they see more shows and, therefore, have more leeway to balance up their errors. Also, it can be advanced that many a preview makes its Stem bow only after a facelift which would render it a stranger to the out-of-town experts who judged its first bloom. But, by the same token, it can be argued the less shows seen, the less are the chances of error. And many a recipient of preview raves arrives Stemwards intact-to end in an ignominious blow-up.

The answer to the difference in preview and Broadway percentages more likely stems from the fact that the various crix groups are naturally influenced by the way a play lines up for hometown taste. What slays 'em in Philly may smell in Boston, and vice versa. Obviously, there's certain to be a lot of disagreement as to what will and will not go on the Stem. Meanwhile, the Stem experts are on their home grounds and they pretty well know what's apt to click and miss. Naturally, they have an edge, and it shows in the crix tab.





INTENSIFY RED CROSS DRIVE

May 12, 1945

Letters To Jab Carnival Ops

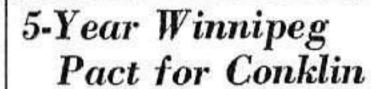
McCaffery suggests weekly collection plan to offset jolt of one large ding

CHICAGO, May 5 .- With virtually every carnival open and doing business, the drive for the American Red Cross War Fund in the outdoor amusement field, under the direction of National Chairman J. C. McCaffery and Co-Chairman G. L. (Mike) Wright, will be intensified this week in an effort to put the industry over the top.

Letters will be dispatched next week to all carnival operators urging their cooperation in handling drives on their respective units. With these letters will be work sheets outlining effective methods of making collections.

"Heretofore the owners have made one solicitation of their personnel and let it go at that, but I believe if they would set up a pledge system so that employees could give 25 or 50 cents each week thru the season, the total fund would be much larger and yet the employees would not feel the jolt of a single large solici-

(See Hypo R. C. Drive on page 49)





HARRY W. HENNIES and his bride, the former Hilda Lamb, of Chicago, photographed at a recent dinner party in Birmingham, Ala.

Wichita Rains Hit **Cavalcade Business**

WICHITA, Kan., May 5 .- Cavalcade of Amusements opening was delayed by a 15-hour rain until Thursday (28), Rain hit again Friday but Saturday and Sunday were good for business. Sunday afternoon and night gave the show the biggest day's business of the early season, some 10,000 jamming the lot. Monday was a blank, as it rained for 24 hours, clearing up Tuesday. Wednesday turned cold but business was okay.

Midway is now complete, including Kramer's Midgets and Daughters of Satin, the new posing show.

For the kids' matinee today, the three big plants, Cessna, Boeing and Beechcraft, and Coleman Lamp handled the kid tickets. Sand and shavings put the

Trouble Fails To Stop Crafts

PHOENIX, Ariz., May 5 .- Crafts 20 Big Shows concluded its Arizona tour Sunday (29) and made a 400-mile jump to San Bernardino, Calif., from Phoenix, Business for the spring dates was big

the first month out, and spotty after entering in Arizona.

The show played seven weeks in this State being forced to cancel Douglas, Ariz, because of the brown-out which would eliminate practically all the neon tubing on the midway. Dates played were Yuma, one week, fair business; Tucson, two weeks, first week big, second week nix; Nogales on the Mexican border lacked population; Phoenix downtown lot was big the first 10 days of a two-week stand under auspices of the Shrine.

In Phoenix the show got in the midst of a political battle and was made the goat of attacks by two leading dailies and was forced to move before the expiration of Shrine date. The Shrine permit was canceled by city commission claiming loud-speakers, Funhouse whistle and Motordrome caused too much noise in residential area. Officials of the El Zaribah Shrine Temple protested, but to no avail. Show tore down, moved to Van Buren Street circus grounds, owned by Siebrand Bros.' Carnival, a spacious five-acre tract on one of the leading State highways with all modern conveniences.

Vancouver Highbrows Slip

Chill to Crescent Shows VANCOUVER, B. C., May 5 .- Crescent Shows' West Point Grey stand un-

Lots of Amusement For Nashville Folk

NASHVILLE, May 5 .--- Even tho the Nashville Fair has been called off, there is no shortage of carnival entertainment for the natives.

Mel Dodson's World's Fair Shows closed here April 29 after a big 10 days. Regal Exposition Shows have been playing the lots around here for several weeks, and the Johnny Denton Shows moved in Monday (30) for five weeks on the local lots.

Hennies Bros. will storm these ramparts Monday (7).

Records for RAS In Evansville, Ind., **Despite Weather**

EVANSVILLE, Ind., May 5 .-- Despite both cold and rainy weather and introduction of a new lot, Royal American Shows broke all previous openings in Evansville last week-end. It was the first Sunday operation in Evansville in many years.

Attendance for the opening Friday (27) exceeded 8,000, and both shows and rides topped all previous opening-night grosses for the spot, according to Carl J. SedImayr, owner. A Saturday matinee met with good results and the night play, in spite of drizzling rain, carried the second day into another local recordbreaker. Operation Sunday from 6 p.m. to midnight was good despite poor weather and the phony peace news. Show is closely observing both brownout regulations and midnight closing. Towers are turned off at 11:45 p.m. and the midway is blacked out promptly at midnight. Sponsorship was Military Order of Cooties, VFW, Post 1114, Evansville. The new lot, discovered by General Agent Tommy Thomas, is a mile from downtown, only half the distance to the old showgrounds on No. 41 highway. It has not been used for show purposes since 1920. City busses approach within one block of the entrance and the city put on extras bearing "To Royal American Shows" placards.

WINNIPEG, May 5.-Frank R. Conklin, and are making a series of five-minute of Conklin Shows, has signed a five-year recordings for the show. The midget contract with the Lions Club here to pre- show appeared at the Kiwanis, and Al sent shows, rides, concessions and free Wagner and Bill Naylor were at the attractions for the annual doings on the Wichita Advertising Club. Frank Lee, West Kildonan grounds.

granted a five-year license for shows, so William Floto. the Conklins, Frank and Patty, have agreed to build the free attractions and exhibits so that it will be more than a mere still date, and will make extensive ground repairs.

Bazinet Shows in V Fete

For Season Opener May 7 MINNEAPOLIS, May 5. - Bazinet here this week. Al Porter is general Shows, Inc., open Monday (7) at the agent. Spring V Jubilee in Northfield, Minn. Midway will have 8 rides, 6 shows and about 30 concessions, moving on 12 semis and five trucks.

General Manager Dwight J. Bazinet, just recently returned from the war after two and one half years in service. He was wounded in action and is still hospitalized, directing the shows' activities from his bed. He expects to leave the hospital next week.

The staff: William Bazinet, president; Dwight J. Bazinet, general manager; T. L. Dedrick, assistant manager; C. W. Swain, general agent; Harry E. Daffan, special agent; Sam Henry, secretary; Ted C. Taylor, publicity director; Ben F. Tosh, lot man; B. H. Crissman, ride superintendent; Jack Dillin, transportation; Lyle Williams, electrician; Joseph Collomon, billposter.

Sam Levine has 10 concessions; L. E. Heth and Mrs. T. L. Dedrick, nine; Mrs. B. Marks, Peg Levin and H. W. Peterson, two, and Gerald R. Hall, one. Don Thomas has a new panel front for his athletic show, while Mr. and Mrs. Charles Shaugnusy have new fronts for their girlesque revue.

Iron Lung Is Sloughed

NASHVILLE, May 5. - A trailer mounted "iron lung," operated by Flash Williams, was ordered closed by police after the second of a 10-day engagement here for the Junior Chamber of Commerce. Seems that the "Williams Foundation," collection beneficiary, didn't meet with official approval.

lot in excellent shape.

Frank Matthews and Johnny Spears put on special shows over Station KFH of Austin Bros.' Circus, and Mrs. Lee Municipality of West Kildonan has were visitors, as well as Mr. and Mrs.

Show closes here Sunday (13) and moves to Alton, Ill.

New Diamond State Shows

Open in Nation's Capital WASHINGTON, May 5 .- The Diamond State Shows, organized by Carl H. Barlow and James Sakobie, bowed in

Great Sutton Opens Strong ST. LOUIS, May 5 .- Great Sutton Shows, under management of Frank M. Sutton Sr., opened to splendid business in Osceola, Ark., Saturday (21). The 7 rides, 6 shows and 35 concessions in the midway line-up all chalked up good business altho weather was bad during the week. Show is now in Sikeston, Mo., then Festus, Mo., and Granite City, III.

der Canadian Legion auspices, which closed Saturday (21), was no clean-up. A break-in stand, the first time a carnival ever set up in the swanky neighborhood, the inhabitants resented the intrusion, worrying the alderman with phone calls. On closing day, the first Victory Bond in Canada's Eighth Victory Loan was sold on the Ferris Wheel. On this occasion the highbrows broke down and business was good.

Changes in the staff line-up announced this week by Henry Meyerhoff include the appointments of George (Spot) Tipps as assistant manager; Mike Goodman, advance and publicity; Charlie Speers, chief electrician, and Bert Basselfield, mailman.

Concession operators are: Diggers, Charles Speers, owner; Louie Treit, agent: jingle board, Emile Treadeau: diggers, office owned, Charlie Speers and David Miller; cats, Mike Mahoney; dart game, Mr. and Mrs. J. J. Jensen; crown and anchor, George Johnston; poolgame, A. F. Doherty; darts, Johnnie Wardrop; Penny Arcade, James Pickerell and Charlie Speers; crown and anchor, James Wardrop; shooting cigarette gallery, Frank Gunns; envelope pick-out, Bill Dick; darts, Al Buyse; milk bottles, Johnnie McGee; pans, Mrs. George Johnson and May Herstad; hot dogs, Mr. and Mrs. Louie Pringnitz; candy floss, Mr. and Mrs. Christmas; bingo, Pat Gerow.

Owner Sedimayr received flowers from Trainmaster McClain's crew and Sammy Smith's lot crew as well as many telegrams and letters congratulating him on the opening of RAS under his sole ownership.

Show closes here today and will open at Grand and LaClede, St. Louis, Wednesday (9) for a 21-day run.

Two Die in Plane Crash Near Sparks Bros.' Lot

PARIS, Tenn., May 5 .- E. J. Howell, known as Scar, who worked a rolldown for Slim Cunningham and had charge of loading concessions for Sparks Bros.' Shows, and Hoyt D. Holifield, known as Tennessee, who operated a club at Humbolt, Tenn., were killed here Wednesday (25) when the airplane Holifield was piloting stalled and crashed in a field just behind the Sparks lot, narrowly missing the Ferris Wheel.

American United Pay Gate Passes 12,000 at Renton

RENTON, Wash., May 5 .-- American United Shows Sunday (22) closed a successful nine-day stand here, the center of Boeing B-29 plane production, drawing bosses decided to wake 'em up with our more than 12,000 paid admissions, Charles R. Mason, public relations representative, said.

> United is carrying 45 units, traveling by trucks and semi-trailer. Included are 7 rides, 6 shows and 32 concessions.

BALLYHOO BROS.' CIRCULATING EXPO A Century of Profit Show -By Starr De Belle-

Long Nap, Ark. May 5, 1945.

Dear Editor:

fighting opposition with the snooze and the nod? Well it happened to this show. We booked in this burg, which is the winter home of the Drawhead Sisters' Cultures Carnival, a week before they were to open here. Did they take it laying down? I'll say they didn't, but the natives did. When I said that it was the gals' winter home, I should have mentioned that they merely hibernate here. This is the sleeplest burg on the map. We played under an auspices known as the "Day Dreamers and Bed Tossers Club."

In order to make our date a blank,

the opposition's general agent promoted a seven-day snore-a-thon and offered War Bonds as prizes to the winners. Did you ever hear of a general agent This being a patriotic city, all of the natives entered without leaving their beds. In order to wake up the burg, the bosses ordered all loud-speakers turned up to the highest pitch, sent up aerial bombs and had our calliope broadcast by remote control, but they slumbered on. Our concessionaires closed up to canvass the houses with salve for bed sores, sleeping powders and mattresses. The gal show, but even the dance of the Nile failed to arouse them.

> By Thursday night we hadn't played to enough people to stock up the cook-(See BALLYHOO BROS. on page 49)

CARNIVALS 37

Harry Decker Killed In Vermont Gale

NEW YORK, May 5 .- Harry Decker, superintendent and concession manager of the King Reid Shows, was instantly killed May 4 at Bennington, Vt., during a gale which caused thousands of dollars damage. Decker was working on the lot shortly after midnight trying to avert the blowdown of tents and stands and was hit on the head by a pole or stake uprooted by the wind.

Decker was 41 and for the past 20 years had been a concessionaire with the California Shows, Ketchum & Lapp, New England Shows and the Joseph J. Kirkwood Shows. 'The last six years he was with the King Reid Shows in charge of concessions.

Two Tivoli Units to Stick In Memphis for Ripping Biz

ST. LOUIS, May 5 .- Tivoli Exposition Shows, this season under management of Harold Eutah, has done phenomenal business since opening in Memphis, early in April. Show is split in two units, one showing in Fairgrounds Park for the whites and the other on Beale Street for the colored people.

According to Eutah these first three weeks have been by far the largest in the history of the show and this takes in fair dates in previous years, Take on the rides and concessions has been so big, show will remain on these two locations now for an indefinite period.

Rides operating in Fairgrounds Park are Moon Rocket, L. F. Brandon, foreman; Dive Bomber, Cecil Cummings, foreman; Roll-o-Plane, K. C. Lamunyon, foreman; Ferris Wheel, Raymond Shepherd; while on Beale Street are Tilt-a-Whirl, Frankie Jerome, foreman; Merry-Go-Round, Cyrenus Darling, foreman;

Showmen's League **Again First Buyer**

BRANTFORD, Ont., May 5 .- Maintaining a proud record of being the first to purchase Victory Bonds thru the Brant County Victory Loan organization, the Showmen's League of America has put in an application for an investment of \$2,000 in bonds thru J. W. (Patty) and Frank R. Conklin, both past presidents of the league.

This represents a 100 per cent increase over previous loan purchases, and the league was officially commended for its fine showing by Ross L. Beckett on behalf of the Brant County War Finance Committee.

J. J. Page Clicks at Bow **Despite Rugged Weather**

JOHNSON CITY, Tenn., May 5.-J. J. Page's opener here was accompanied by wind, rain and frigid weather, yet the amusement-loving folks came en masse, and another ticket box was hastily erected to take care of the overflow. Ferris Wheel took top honors, with the Chairplane and Roll-o-Plane following. The Hollywood Revue was top-money show, with the minstrel and side show next.

Station WJHL gave the show much publicity, while Eddie Cowell thumped for the show on his Breakfast Club program.

Staff: J. J. Page, owner; Sam Housner, manager; Mrs. R. E. Savage, secretarytreasurer; R. E. Savage, general agent; Frank White, second man; C. F. Tidball, lot and front gate; John (Red) Metcalfe, electrician, and Richard Sloss, general utility.

Minstrel Show: Rastus Jones, producer and comic; Jimmie Holmes, comic; Lawrence E. Strain, emsee; Sallie Strain, chorus director; Bertha Jones, singer; Earl Hines and Ralph Williams, specialties; Frazier Holly, canvas; Jerry Miller, front and tickets. Chorus: Helen Wilson, Wilma Jones, Eda Williams and Geraldine Shiloh. Band: Rastus Jones, Richard Sloss, Brownlow Laws, Marion H. (Sacks)

Floyd E. Gooding says:

"Miniature Train extremely popular, beautiful in design, mechanically perfect and simple to move and operate. A top money maker among our Kiddie Rides!"



MINIATURE TRAIN AND RAILROAD CO. Addison, Illinois-Just 25 miles west of Chicago's Loop

PICKANINNY TIP 'EM OVER

The newest, fastest and best money getting concession on any midway. Worked similar to coke bottles. Game consists of two sets of painted pickaninny figures sitting on plank. Six figures to set. One dozen special made balls with full instruction included. Outfits well made of maple and hinged. Ready to set in concession and go to work. Painted in six colors. Use any kind of stock. Price complete game, \$50.00.

HENRY J. SORDELET 1021 S. PRESTON ST., LOUISVILLE, KY.



FOR SALE Bingo Concession Top, like new, khaki trimmed in red, striped awnings, 2 sides frame included; 70 or more seats, 1 inch pipe standards, flanges top and bottom, round stool tops, light stringer and switch box, tables. All for \$425.00.

Concession Booths, 8x12 ft., with California tops and bally cloth, striped canvas, green, red and orange colored; some new, some slightly used; frames included, \$60.00 each. No tears. 1 large Root Beer Barrel, \$75.00; 1 larger Root Beer Barrel, \$100.00; 1 Pop Corn Machine, electric, \$100.00; large Drink Dispenser, 3 flavors, elaborate display, electric lighted, cooling coll, \$75.00; Hot Dog Steamer, about 1 ½ x3 ft., two large gas burners, nice display, \$50.00; Transformers from D.C. to A.C. electric current; Stock and Percentage Wheels, all makes; Roulette Wheels and Layout Tables complete; Inlaid Poker Chips.

SHOWMEN'S EXCHANGE

707 GEE ST., N. W.

WASHINGTON, D. C.

Chair-o-Plane, Elmo J. Webb, foreman; Ferris Wheel, Raymond Shepherd; kiddle ride, Dempsey P. Moore foreman.

Among concession operators are Mrs. Harold Eutah, Mrs. Lillian Cummings, John Smith, J. B. Johnson, W. H. Be- Faison and Eugene Tolliver. more, Arthur Johnson, Mason Young, Hollywood Revue: Leona Larue, man-Marion Jacobs, Mrs. W. H. Bemore, Pete ager; Jean Tangara, Francis Lee, Minnie Haskins, W. E. Webster, Revern Turner, Charlie Dave Raine and D. (Dauber) Rainc.

GOING! **GOING**! ALMOST GONE LAST CALL HAVE YOU YOURS? **Repair Your Tops With** FABRIC PATCHING CEMENT Pints - Quarts - Gallons Mail Orders Now. E. G. CAMPBELL TENT & AWNING CO. 100 Central Ave., Alton, Ill.

"Firechief" Flameproofing The compound that won't wash out-fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of

UNITED STATES TENT & AWNING CO. 2315-21 W. Huron St. Chicago 12, III.

available supply.

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TENTS-BANNERS Charles Driver - Bernie Mendelson, 8x8/6 Four Way Khaki Tent, New. Henry Tent & Awning Co. 4862 North Clark St. CHICAGO 40, ILL. **Carnival and Concession** TENTS

Serving the Showmen of the Southwest JOHN M. COLLIN CO. 18 E. KIRK ST. SHAWNEE, OKLA.

Myers; Frank Smith, talker and tickets; Willie Wilson, canvas.

Athletic Arena: Cyclone Davis, manager; Mrs. Cy Davis, wrestler; Bulldog White, wrestler and boxer; Sailor Todd, boxer; Mrs. C. D. Davis, tickets.

Temptation Show: Doral Deshon, featured; Don Wilkesman, manager; Martha Williams and Cleo Renee, dancers; Margie Flynn, featured in Annex; Jimmie Johnson, tickets.

Ten-in-One: Captain Lewis, manager, human volcano and human pincushion; W. W. Boswell, magician; Mrs. W. W. Boswell, torture box; Genie Fox, electrician; Bill Lewis, in charge of animals; Doc Doss, tickets.

Concessions: Sam Housner, 6; Eddle Brenner, 1; M. Larkee, 2; Roy Fann, 4; John Lewelynn, 5; Jimmie Sims, 1; Steve Nichols, 1; Frank Miller, 1; Spot Bassinger, 2; Bob Ristick, 1; George Costello, 1; Frank Johns, 1; Mike Johnson, 1; S. T. Strausser, 1; Bryant Tindell, 1; W. Evans, 1; Leo Mitchell, 1.

R. E. SAVAGE.

Bombshell Shows To Play 16 Fairs, Celebrations

LENNOX, S. D., May 5.—Art B. Thomas's Bombshell Shows, opening the season May 25 at Hawarden, Ia., will play 16 county fairs and celebrations in the 20-week season.

In addition to the midway attractions of shows, rides and concessions, Thomas has lined up his complete grandstand stage unit. Roy Barrett, clown; Wilder Sisters, tapsters; Don Adams, the Nut on a Bicycle; Sinclair Trio, musicians; Magical Mortons; Bill Morton, emsee, and Dr. Charles Sinclair, organist, have been signed.

Gil Tuve is general agent for the 10th straight year.

Lou Dufour Revives "Alice"

NEW YORK, May 5 .-- Lou Dufour, of Life Show fame, with Charles Casanave will produce Alice Blue Gown for Broadway, the play going into rehearsals

HERSCHELL-SPILLMAN THREE-ABREAST MERRY-GO-ROUND, IN GOOD CONDITION.

FOR SALE

MAE W. FALLON

ANK LOT

SHARON, PA.

WORLD OF PLEASURE SHOWS LANSING, MICH., MAY 15-20

Want Fun House, Motor Drome, Wild West, Monkey Circus, Life, Walk Thru, Animal, Mechanical City, Glass House and Other Shows of Merit. Can Place Merchandise Concessions of All Kinds. Ride Foreman for Little Beauty Merry-Go-Round, Second Men and Helpers for Other Rides.

> Top Wages and Bonus. All Address JOHN QUINN, Mgr., Ecorse, Mich., Until May 13.

WANTED TO BUY

Eli Ferris Wheel and Tilt-a-Whirl or will book on a percentage basis for

WASEGO BEACH PARK, Canada.

Frank Hall wants Acts for Side Show. Kindly address

J. P. SULLIVAN, Wallace Bros." Shows

Windsor, Ontario, Canada

SOUTHERN VALLEY SHOWS WANT

Concessions of all kinds, also Diggers, Shows with own outfit. Grind Store Agent, capable Agent for Juice and Snow Cone Joint. Have complete frame up. Interested in buying Chair-o-Plane in good shape.

EDDIE MORAN

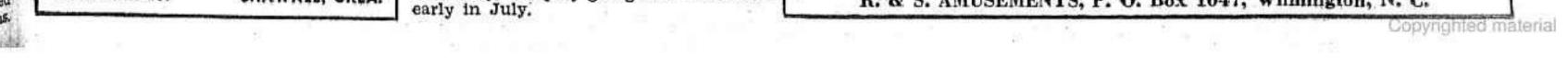
SOUTHERN VALLEY SHOWS, Coushatta, La., this week: Mansfield, La., next week.

WANTED

Sensational High Act for Free Act Attraction to join week of May 14-19 at Wilmington, North Carolina.

Other Circus Acts get in touch with me.

R. & S. AMUSEMENTS, P. O. Box 1047, Wilmington, N. C.



CARNIVALS 38



ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1945

Single Sheets, 8 1/2 x14, Typowritten, Per M. . \$5.00

NEW DREAM BOOK 120 Pages, 2 Sets Numbers, Clearing and Policy.

1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECU-LATION, 24-p., Woll Bound PACK OF 79 EGYPTIAN F. T. CARDS, 254

Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO. 19 West Jackson Blvd. CHICAGO Send for Wholesale Prices. UBLIC

ADDRESS

The Billboard

May 12, 1945

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

TROUPER or tourist?

had a physical breakdown and has retired to Hot Springs for a complete rest.

Turner Bros.' Shows, is in his 45th op- Paige, and Freak Auditorium presenting erating year and is assisted by his son. Jack Korie, talker; Stanley Green and Monty, and his grandson. . . . MR. AND MRS. JOHN L. COLE, formerly with Johnny J. Jones, have the mouse game with Hennies Bros.

With One Breadball.

BEN BRAUNSTEIN has resigned as general agent of the Wonder Shows of America and will announce his new affiliation soon. . . . W. E. (BILL) SNYDER, business manager of Wonder Shows, is in St. Louis preparing for the shows' appearance on the Kingshighway-Southwest circus lot there beginning May 9.

FRED E. LAWLEY, Navy Air Corps, son of the late Fred E. Lawley, visited Mr. and Mrs. Clinton E. Nogle at Little Rock, while en route to San Francisco. The Nogles have the arcade on the Wonder Shows after spending two years in

OLD-TIMER philosophied: "The old adage, 'The show must go on,' was strictly HUBERT B. SHIVE wires that he has office propaganda-but we didn't know it."

JACK KORIE has three shows on the Great Sutton midway-Jungle Enemics, E. A. WRIGHT, cookhouse operator on How To Undress featuring Bertie Le Eddie Jones, tickets; Ray Amy, magician; Patricia, gorilla girl; Albert, alligator skin boy; Joe Drake, iron cyclids; Delores, anatomical wonder; Edna, neon girl; Diablo, fire-eater; Ekard, human GRAB STAND ditty: You Get No Meat pincushion; Juan, Mexican pottery maker: Tex Pertignat, inside lecturer, and Louis-Louise Logsdon, annex.

> IRVING C. RAY, former carnival treasurer who has been overseas 36 months, recently was commissioned a second. lieutenant. He reports the Filipino rum and brandy as delicious but says the whisky is only so-so. . . . JOHN (SHEIK) LEMPART pens that he has made himself quite comfortable in Sidney, Australia. He jorwards an interesting halfsheet panel and a program of Perry's Circus.

> MELDRED SORENSON, who has the posing, girl and 10 in 1 attractions on Moore's Modern Shows, was tendered a birthday surprise party in West Frankfort, III., April 27. She was the recipient of many gifts. . . . ROBERT L. HETH, concessionaire on the Gold Medal Shows, spent several days in St. Louis last week. He reports that Mrs. Heth has regained her health. . . . ROBERT R. KLINE,







Rt. 8, Box 365, E. Van Buren, Phoonix, Arizona Fred-Fredia Van, annex.



MRS, LYDIA L. MARTIN, who died April 15 at Mount Pleasant, Tenn., of a heart attack, was the wife of Billie C. Martin, well-known carnival manager and legal adjuster.

Houston, . . E. M. BAKER is off for the seven seas again with the merchant marine.

ONE IN EVERY TOWN: The guy who can get you anything you need-but never does any getting.

TO PROVE WHAT a carnival can do in a Hey Rube!, Corp. Burr Van Ault was with the 752d tank battalion credited with killing 1,400 Germans, capturing 484 others, knocking out 11 tanks and disabling 3 others, and destroying 21 pillboxes, 41 vehicles and 64 guns. Burr was raised on the Dodson's World's Fair and Cetlin & Wilson lots. His father. Porter Van Ault, is an arcade operator.

E. J. YOUNG, manager of Blue Ribbon Shows, wires that Sam Beatty left to join J. J. (Chickle) Allen at Wildwood Beach and that Allen hasn't joined the Blue Ribbon org. . . . COLLEEN McCOR-MACK DILLMAN residing at LaPorte, Tex., while S/Sgt. Norman W. Dillman is in Germany, visited Ned and Babe Rao on the Alamo Exposition at Pelly, Tex.

TITLES OF SHOWS on the backs of workingmen's shirts is good advertising if the shirts have been laundered.

BILLY BREESE has joined Endy Bros. as general agent. . . . ROSTER of Brown's Side Show on the Lawrence Greater Shows: Fred Brown, owner; Bobbie Burns, assistant manager and talker; Jackson, human blockhead; Mrs. Jerry Brown, electric chair; Bob Davis, Popeye; Sammy, educated ape; Harold Hastings, fire; Blackie and Whitey, tickets; Bobbie Burns, armless wonder and iron eyelids; Collins, magic, Swiss bells and Punch;

MR. AND MRS. J. R. EDWARDS, now on tour of Ohio territory with their J. R. Edwards Shows.

general agent of Cavalcade of Amusements, has been making his headquarters in St. Louis the past two weeks, arranging for the appearance of that show in Alton, Ill., starting May 15.

THEN THERE IS the retired showman who knows all of the big people in town who can do a show a lot of good, but the big people don't him.

DETROIT NOTES - JOHN QUINN'S World of Pleasure Shows are open in the South-End suburb of Ecorse. . . W. G. WADE SHOWS opened at Pontiac, 25 miles north. . . . CHARLES LEE moved into the North-End suburb of Ferndale with Lee's Greater Shows, with Clark and Hennessey handling most of the concessions. . . WILLIAM G. DUMAS and John F. Reid, of the Happyland Shows, are currently in Mount Clemens, northeast of Detroit. Walter King has the bingo and several other concessions on there. . . . SAM GOLDSTEIN and Dannie Elias, of Majestic Greater Shows, are opening at the Northeastern suburb of Center Line, Henry Modele and Hymie Stone have the wheels. . . . ROSCOE WADE'S Joyland Shows are currently playing the Detroit territory. . . ORA A. (POP) BAKER is busy getting games out on the lots on schedule. . . . FATS NORTON has the grab on the World. of Pleasure Shows. . . LOUISE MAR-GOLIS was a Detroit visitor. . . . WAL-TER A. SCHAFER, sheet writer, is a host to Max Cohen, secretary of the American Carnivals' Association.

WORLD OF MIRTH SHOWS WANT FOR BIG SIDE SHOW

mittees, get in touch with me. Address all

replies to LLOYD'S RELIABLE RIDES, Gen.

Del., Indianapolis, Ind.

Freaks and Novelty Acts. Can place good Fire Act, Contortionist, Juggler, Sword Swallower and Lecturer. Salaries out of office. All wire:

WHITEY SUTTON

Elizabeth, N. J.



Carnival, May 13 to May 20 inclusive, at Broadway and Michael, Sloan, New York. Polish Citizens, Inc., of Sloan, New York, 367 Reiman Street, Buffalo 12, N. Y. Hu. 0594 or Hu. 1826 Ask for

Vincent J. Januchowski

WANT CARNIVAL -Also a Stage Act

For North Branch Fair Grounds, Known as Akers Park, on Labor Day, 1, 2, 3, 1945. For last year's two-day event there was a 10,000 attendance. This year, for three days, expect 20,000 attendance. Wonderful opportunity for a small carnival inasmuch as we have one of the largest horse racing programs in Michigan for these three days. Purses for races, \$4,850.00. This is a new project and will be a permanent spot after the war. Owner willing to make good concession deal with small carnival on a guaranteed basis for these three days. For full particulars write

- R. L. AKERS, Box 8, Royal Oak, Mich. -



The Billboard

39 CARNIVALS



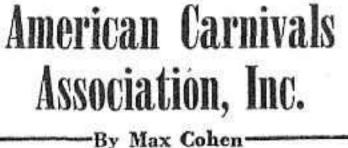
SUITE 1643, HOTEL SHERMAN CHICAGO, ILL. JOE E. KAUS

WANTS Ride Help for Merry-Go-Round, Chairplane, Kiddje Ride, Agents for Stock Stores, Ball Game, Penny Pitch and Agents. Book or buy No. 5 Eli Wheel, Rolloplane. Preacher Keleen, contact Joe Baker here. George Whitehead, wire me. Rich Square, North Carolina, week May 7th to 12th. P.S.: Jimmy Ross, George Littlefield and wife, get in touch with Red Owens.

W. E. PAGE

OWENSBORO, KY.

501 W. Main



ROCHESTER, N. Y., May 5 .- An application for membership was received from C. & B. Amusement Company, filed by Cash Couch, manager.

The annual personnel membership race is away to a good start, with the receipt of applications for 50 from Wonder City Shows,

A number of our members have encountered some difficulty in the application of the brown-out regulations, particularly with reference to specific portions of equipment, the lighting of which is in dispute. This matter has been taken up with WPB at Washington in the hope that uniform practice may be authorized.

Copies of the Association's second general information bulletin have gone to all members in good standing.

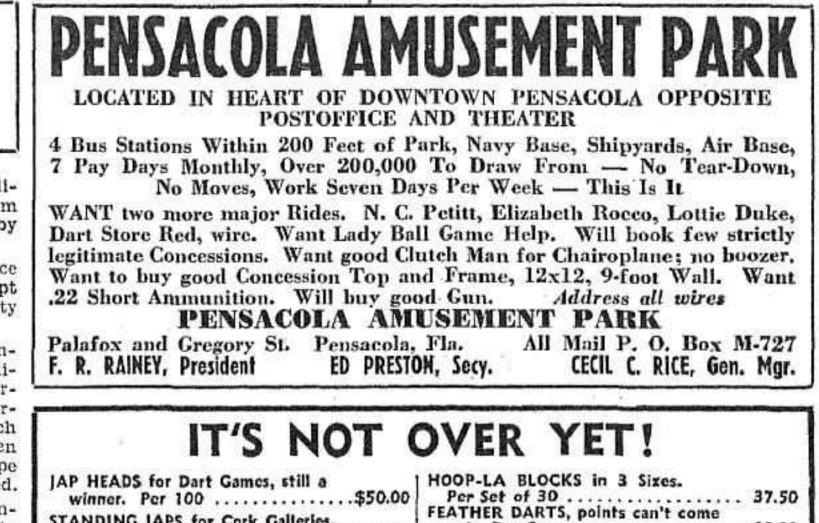
Altho there has been much agitation in Congress for the repeal of the automobile use tax, current information indicates that it will continue in force this year, as Congress apparently will not act in this matter until after July 1, when new stamps must be purchased.

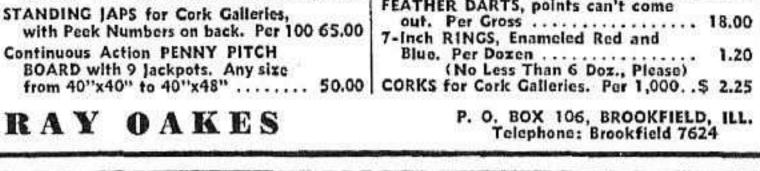
Washington information also reveals that new automobiles will become available beginning in November or December; and that in spite of denials by the military authorities a larger amount of civilian gasoline is to become available. It is also expected that more tires will be available for civilian use by Junc.

The writer is now in the Detroit area. to visit a number of shows.

Copies of the association's second general bulletin have been mailed to the membership. Those not receiving same should communicate with the association's office immediately.

An inquiry from the co-ordinator of veterans' training at Warrensburg, Mo., with reference to employment opportunity in the carnival industry, and we







ALL THOSE ON OUR MAILING LIST.

If you have not received your copy we will be glad to send one upon request. This year be sure to buy your supplies from the company that gives all three: 1-Top Quality; 2-Fast Service; 3-Low Prices.

318 E. THIRD STREET

GOLD MEDAL PRODUCTS CO.

CINCINNATI 2, OHIO

50,000 ... 12.50

1.20



A. K. CROWELL

4813 N. Warnook St. PHILADELPHIA, PA.

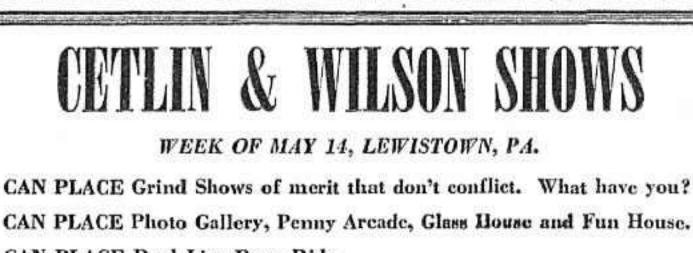


Send Cash With Order. Stock Tickets, \$16.00 per 100,000.



40 CARNIVALS

May 12, 1945



CAN PLACE Real Live Pony Ride.

WANT Foreman for Rolloplane to join at once.

WANT Second Man for Twin Ferris Wheels.

WANT First-class Second Man for Caterpillar.

- WANT Ferris Wheel Foreman; Geo. Dobbins, answer. Top salary and percentage.
- Micky Mansion still wants Man to Manage Beautiful Monkey Show. If you are not the man, please don't answer.

WE CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS.

All address



This Week, WILMINGTON, DELA.

MAJESTIC GREATER SHOWS

WANTED FOR JACKSON, MICH., MAY 14 THROUGH MAY 19

and large industrial cities in Michigan and Indiana to follow, all proven money spots. Ferris Wheel Foreman and Second Man. Pea Pool, One-Dice and Penny Pitch Agents wanted for office joints. Also want Ten-in-One, Wild Life, Penny Arcade or any Shows of merit with own equipment. Also 10c Concessions of all kinds. Want Bill Poster with own transportation. Sensational Free Act for long season.

All address Port Huron, Mich., this week; Jackson, Mich., next week.

DIAMOND STATE ENTERPRISES

CLUB ACTIVITIES

Showmen's League of America Sherman Hotel, Chicago

CHICAGO, May 5.—Plans for the Mustering-Out Fund drive will be made by Sam Solomon and M. J. Doolan late this month. Checks have been sent to 33, and a complete report is ready for inspection.

J. C. McCaffery, Mike Wright and Pat Purcell collaborated on a letter to intensify the Red Cross drive, and Bill Carsky is arranging another package for servicemen.

Pete Wheeler is on the sick list. Lou Leonard, Al Rossman and Al Kaufman have joined the Royal American, while Joe Archer has gone to St. Louis. Letters were received from John Lempart, Leo Overland, Carl J. Berg, Albert J. Oleson and Irving C. Ray.

Petey Pivor, Dave Goldfen, Leo Davis, Jack Krutt, Oliver Barnes, Ginger Nye, Roy Oakes, Whitey Lehrter and James Campbell are working Chicago lots.

Ladies' Auxiliary

All members are urged to forward address changes to Elsie Miller, 4004 N. Avers Avenue, Chicago 18. Mail is being held for Mrs. Sam Stein, Bernice G. Petersen, Donna Hilda Ritter and Mrs. Artie Britton.

Leah M. Brumleve will be in charge of the summer War Bond activities.

Nan Rankine, Maude Geiler, Mrs. Ralph Glick, Cleora Helmer and Frieda Rosen are on the sick list. President Marie Tait presided April 30, Letters were received from Lucille Gilligand, who reported that Jolly Josephine

Correspondence should be addressed to Edith Streibich, Delavan Lake (Assembly Park), Delavan, Wis.

National Showmen's Association 1564 Broadway, New York

NEW YORK, May 5.—Main assembly room, which was to have been closed for the summer, is still open, due to the

Pacific Coast Showmen's Association 623½ S. Grand Ave., Los Angeles

LOS ANGELES, May 5.—Ted LeFors presided at the regular meeting Monday, with Ed Walsh, Harry Hargraves, Joe Glacy, J. Eddie Brown and Ed Mann on the stand.

A reinstatement for Brother Goldfarb was received and accepted along with the membership application of Nat J. Ginsberg. William Hill, a long-time friend of the late Al G. Barnes, reports that a plan is under way to bring the body of the circus owner to Los Angeles for interment in Showmen's Rest. Harry Hargraves will investigate.

Stan Rausmussen, who has been flying a Mustang P-51 over Germany, is reported missing. He was a glass blower.

Letters were read from Roy Ludington, Mike Krekos and Theo Forstall. A report on the radio broadcast over KGFJ was also given. LeFors, Lou Johnson and Tom Ragan were extended vote of thanks for their successful efforts.

Barney Tulley in from the country to attend the meeting. Clyde Gooding arrived from Phoenix, Ariz. Dick Glass reported ill at his home in Las Crescenta, Membership cards for 1946 will be on silver paper, marking the silver anniversary of the club.

Ladies' Auxiliary

President Marie Tait presided April 30. Letters were received from Lucille Gilligand, who reported that Jolly Josephine had been ill; Fern Redmond, Mayme Butters, Peggy Sintic, Cecile Bowen, Evelyn Lamonte, Marie Kendrick, Mile. Vera Devaro, Pauline Burdes and Kathryn Ward.

Sylvia Lundgren was present for the first time. Vivian Horton was reported ill. A bazaar is set for May 14 by Wilma White, Stella Linton and Frances Barth, Another one will be given in June at Rose Rozard's, with Mabelle Bennett. Secretary Helen B. Smith is leaving for Kansas City, Mo., for a month. While she is away, Past President Edith Bul-

CARL BARLOW	JAMES SAKOBIE	AL PORTER
Manager	Gen. Manager	Gen. Agent

WANT FOR RIVERDALE FIREMEN'S FROLIC, MAY 7 TO 19

Roll-o-Plane, Little Beauty Merry-Go-Round, Girl Show and small Grind Shows. Have 3-Abreast Merry-Go-Round for sale, \$4,500. Several good Concessions still open, wire what you have. Twenty weeks in and around Washington, D. C., all under strong auspices. Capitol Heights follows. Morris Kahntroff wants capable Agents for Cigaret Pitch, also Age and Scales. Will buy 50 K.V.A. Electric Light Plant. Address:

CARL BARLOW or JAMES SAKOBIE, Firemen's Froilo, Riverdale, Md.

WALLACE BROS." SHOWS WANT

Ten-Cent Stock Concessions. Can place Pop-Corn, Candy Floss, Candy Apples, Guess-Your-Age. Can place Bingo at once. Want Musicians, Chorus Girls and Comedians. Wire at once. Don't write. Salary out of office. Jonesboro, Ark., week May 7-12.

CAN PLACE AT ONCE

Good reliable Cook, Griddle Man, Salad Man, other useful Cookhouse Help. Paul Miller, Archie Ivy, Homer, answer or come on. Wartime pay. Join Nashville, Tenn., week commencing May 7; after that as per route.

GUS BETHUNE

WILSON FAMOUS SHOWS

OPENING SATURDAY, JUNE 2, HAVANA, ILL., FOR 8 DAYS

WANT Foremen for Octopus, Wheel and 32-Foot Merry-Go-Round. Ride Help on all Rides, also Help for Bingo. Will book Rides not conflicting and Grind Shows with own equipment.

Address RAY WILSON, Astoria, Ill.

WANTED TO BUY MILLS FROSTED MALTED MACHINES

Of five gallon capacity each, in good condition, not over six years old, self-contained, but without hardening cabinet or storage space for mix.

CLEMENT POPCORN CO. N. I. 200 N. JEFFERSON PEORIA 3, ILL. large number of members still in New York. Pfc. Bill Powell sent a plaque from the Philippines where he is now stationed with a hospital unit. . . An interesting letter was received from Pvt. Ben Nusall, who is fighting the Japs on Okinawa. . . Sidney Rifkin in from Memphis. . . Jack Perry's final checkup says he's okay. . . Harry Decker and Frank Jones in from the Vermont quarters of the King Reid Shows. . . . Marine Sonny Levin, with almost as many stripes on his uniform as a tiger, in from the South Pacific. . . Ens. Ben Rosen back from Chicago.

Frank Schillizi out of Vets' Hospital for a breath before his next operation. . . Bibs Malange, Frank Capell and Charlie Davenport spent last week-end in town. . . . Eddie Elkins back from a booking trip for the Ross Manning Shows. . . . Dally visitors: Frank Batalsky, Sol Wahnish, Paul Miller, Max Miller, George Stern, Tom Quincy, Jack Alfred, Danny Schnier, Dave Ricci, Herman Robinson, Max Hummel, Sam Finkel, John McCormick, Laz Fink, Sam Walkoff, Bill Moore, Larry Benn, Nat and Jack Weinberg, Phil Cook, Willie Gottlieb, Vince Anderson, Louis Handel, Louis Elias, George Regan, Paul Spitzer, Jack Carr, Sam Rothstein and Jack Lichter.

Michigan Showmen's Association 156 Temple Ave., Detroit

DETROIT, May 5. — First monthly meeting of the season was held Tuesday afternoon (1). President Jack Dickstein presided, with Louis Margolis and Robbins and Frayne. Harry Stahl announced plans for membership drive to continue until September 1. Initiation fee has been suspended for the drive and new members may join by payment of a year's dues of \$10.

John Gallagher, of the Service Fund, reported that all but two members in the service are overseas with the departure of Harry Harris for Italy. Recent donations to the Service Fund came from Jack Wish, \$25; Jack Dickstein, \$10; Albert F. Montie, \$5; John Cargan, \$5, and \$250 from the Johnny J. Jones Exposition.

Clubrooms are open daily from noon to midnight.

lock will handle her work.

Dolly Kays, Estell Henry, Frances Barth, Claudia McHenry and Marie Mead were present after an absence.

Caravans 155 N. Clark St., Chicago

CHICAGO, May 5.—Last meeting of the season will be held Tuesday (15). Becky Daniels and Claire Sopener will be in charge of the social May 8.

Caravans sent a check for \$50 to the Showmen's League Mustering-Out Fund. Welfare committee reports as ill Ann Lynch, in St. Joseph Hospital, Beaver Dam, Wis.; Frieda Rosen, at the home of her brother in Moline, Ill.; Merrill Glickman, son of Mr. and Mrs. Sam Glickman. Letters were read from Ruth Martone, Mildred Laird and Ann Doolan.

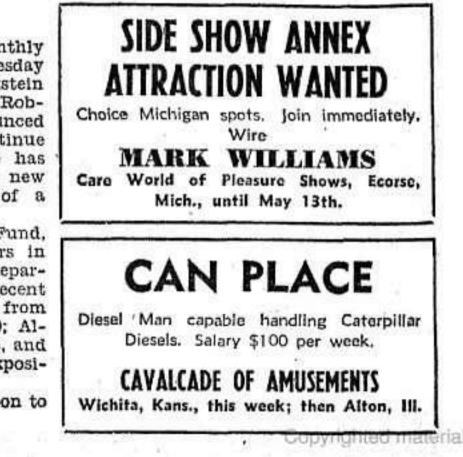
Dorothy Bates reports the by-law work near completion. Rummage sale will be held some time in May. Clothing for the sale will be received by Emily Bailey at the Hubbard Hotel, 417 N. Clark St., phone Whitehall 4333.

Betty Broderick and Pearl McGlynn donated the lunch.

Members should address mail to Lucille Hirsch, 2038 DeKalb, Chicago.

Alice Cady reports that her husband, stationed in the South Pacific, has been made a sergeant.

Awards were won by Claire Sopener and Pat Seery, donated by K. Owens and Lucille Hirsch.



The Billboard

CARNIVALS 41

FROM THE LOTS

Gold Medal Shows

OWENSBORO, Ky., May 5 .- Unsettled weather in Paducah, Ky., week ended under American Legion Post No. 2 closed April 28, did not keep the Police and Firemen's Benefit Association from being happy over the cash return. Newspaper and radio treated show well, and newsboys were guests of the management at a matinee. Columbus, Miss., and Jackson, Tenn., also gave shows a neat profit.

Staff: Oscar Bloom, owner-manager; Frank Gaskins, general representative; Whitey Richards, secretary; Bill Dunn, mechanic; Norman Blackford, Diesels; Red Miller, electrician; Jack Duffy, painter.

Show has 10 rides, 6 shows and 35 concessions illuminated by four Diesel units.

Mrs. Alma Richards returned to the show following a major operation at Columbus, and Mrs. Bloom visited the Royal American at Evansville, Ind.

FRANK GASKINS.

Caravella Amusements

OAKMONT, Pa., May 5. - Caravella Amusements opened the season here, after Frank Caravella broke in his new midway at McKeesport, Pa. Staff: Frank Caravella, owner and manager; E. R. Caravella, secretary-treasurer: Al Wright, agent and lot man; Charles Damico, publicity; Boyd Kennedy, electrician; Dick Martin, painter; Eddy (Cyclone) Burns, ride superintendent; Bill Wilson, mail and The Billboard; Mike Storey, Big Eli; William McManus and Dave Gray, Merry-Go-Round; John (Lucky) Jank Jr., kiddie auto; John DePalma, Chair-plane; Mrs. Dietz, kiddie ride; Art Heeter, Loop-o-Plane; E. R. Caravella and Bill Wilson, arcade; Lloyd Shaffer, hillbilly show. Concessions: Gettes Pugh, 6; Al Zellers, 7; Charles Damico, 1; John Young, 1; Art Heeter, 2; Boyd

Dodson's World's Fair

NASHVILLE, May 5 .- Ten days here April 28, with top biz recorded despite rain the final night.

Show was saddened by news of the death of Lieut. (j. g.) Henrietta Morgan, WAVE, daughter of Judge Litton Hickman, chairman of the Nashville Fair board. Most of the show's personnel knew Lieutenant Morgan personally. President Mel Dodson arranged for floral pieces to be sent to the home for the services Monday (30).

Billie Anthony enjoyed the visit to her home town and entertained friends at buffet lunches served at her mother's home.

Splendid co-operation of police and the sheriff's office with William B. Starr, legal adjuster, gave concession operators a winner.

The weekly meeting of the Ladies' Club was held at Noel Hotel Wednesday (25).

Handicapped by loading facilities and the necessity of making seven switches to load 29 flatcars, caused Trainmaster William Harvey a little worry, but the train was ready to move by 9:30 a.m. New attractions have joined Freaks on

Parade. Under management of Ray Cramer, Blackbirds of 1945, colored revue, opens in New Albany, Ind. The attraction will give the midway 15 shows, 13 major rides, 3 kiddie rides, 45 concessions, a band and a free act .-- PAUL BARRON.

Garden State Shows

PHILLIPSBURG, Pa., May 5 .-- Garden State Shows opened at Copley, Pa., April 30. Staff includes R. H. Miner, ownermanager; R. H. Miner Jr., assistant manager; G. Patton, secretary; R. Parker, electrician; Dick Richards, billposter; J. Demann, cookhouse; J. Taylor, construction; Russell Jones, mechanic; William Smith and E. Jauss, Tilt; Mrs. William Smith, kiddle auto; Johnny Dobish, concessions; W. H. Goodrich, ride superintendent. Others in the line-up are Mr. and Mrs. Mike Lane with cat rack, bowling alley and stock pitch; Jack Kerans with Garden State Revue, one concession, The Billboard and mail; J. Evans, palmistry and photo; Mr. and Mrs. Eddie Wells, Indian palmistry; O. Miller, popcorn, apples, fish and duck pond; Kuhns, cigarette gallery and potato fry; D. Logan, the Japs' Doom; H. Roberts, front gate; G. Benko and H. Harrison, Chairplane; concession agents W. Keinard, B. Taylor, H. P. Cutshall, Leo Shoreck and J. F. Tray.



WANTED-J.R. EDWARDS SHOWS-WANTED

For Chagrin Falls, O., American Legion Celebration, July 4, Shows and Legitimate Concessions. First Celebration in Fifteen Years.

Can place Second Man for Ferris Wheel and Merry-Go-Round, also can place at once Foreman for Chair Planc.

Address all mail and wires to

J. R. EDWARDS, Tiffin, O., May 7-12; Willard 14-19



Kennedy, 2; Art Kirschalman, 1; J. Gilliard, 6. Free act is Capt. Roy Simms.

Attention	
BALL GAME & NOVELTY OPERA	TORS
#4510 Swagger Canes. Per Gr\$	10.50
#4511 Swagger Canes. Per Gr	12.00
#83/1 Worth Baseballs. Per Doz	2.00
#2 Plaster Animals. Per Gr	7.50
#402 Giant Leis. Per Gr. (None Less Sold)	7.00
#46n58 All Cellophane Lois. Per Gr.	6.00
#401 R., W., Blue Leis. Per Gr	3.50
American Made Flying Birds. Per Gr.	21.00
#4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr	45.00
#8 Silver Batons. Per Gr	15.00

Order from this ad and save money. All above items available for immediate delivery. 25% with all orders, balance C. O. D. Send for our special price list; it is FREE!

Visit Our Display Room When in Chicago

M. K. BRODY In Business 34 Years in Chicago 1116 SO. HALSTED ST., CHICAGO 7, ILL.

EASTMAN AMUSEMENT ENTERPRISES Opening May 26, Salamanca, N. Y.

Want Merry-Go-Round Foreman, Second Man for No. 5 Big Eli, other Ride Help. Will book Wild Life or Penny Arcade. Want Candy Apples, Cotton Candy, Taffy, Guess Your Weight or Age; all other Concessions sold. Want Man to set up and tear down Concessions; good propo-sition to right man. No drunks or chasers wanted. Ride Help, contact VARIUS JER-MAIN, Springville, N. Y. All others write L. H. EASTMAN, Salamanca, N. Y.

CONCESSIONS WANTED No Mitt Camps. No Racket. BUFFALO STREET CARNIVAL Thursday, Friday, Saturday, May 10 to 12. BRAINERD FUN FESTIVAL Week May 14 to 21 MCARDELL'S MIDWAY OF FUR Buffalo, Minn.

Omar's Greater Amusements

BALD KNOB, Ark., May 5.-One of the large trucks caught fire in Searcy, Ark., last week, but damage was slight. Weather handicapped biz but there was no complaining on the midway. Gypsy Lynn has added another show and the writer purchased sound equipment for the Freak Show. Marie Hook has been on the sick list. Rosie and Sid McCall have joined .--- MAE-JOE ARNOLD.

Blue Bonnet Shows

NEEDVILLE, Tex., May 5.-Shows opened here Monday (9) for the Firemen's Jubilee after an excellent week at Boling, Tex. Mr. and Mrs. Frank Presti and Mr. and Mrs. Thomas Staples joined. The Prestis and Mrs. Staples have concessions, while Staples handles mail and The Billboard. Mix-Up topped the midway, with Loop-o-Plane second.

THOMAS STAPLES.

Peppers All States

BRISTOL, Va., May 5 .-- All hands arrived here with a little money after the opening stands at Cleveland and Clinton, Tenn., despite some bad weather, a transformer truck accident that delayed the opening in Clinton a day, and a storm at Cleveland that blew down the Monkeyland top. Damage was slight. JACK MATLOCK.

BEE'S OLD RELIABLE SHOWS, Inc. WANTS WANTS WANTS WANTS

CONCESSIONS-Want Concession Agents for all Concessions, Stock Concessions, Grind Stores, Ball Games, Scales and Concessions of all kinds. Will book large flash Bingo and Novelty, no others wanted. RIDES-Will book or buy any Ride we don't have. What have you? We have plenty Ride Help. SHOWS-Will book any Show with own top and transportation that can get money. Want to buy Shot Gun Shells, any quantity, state price and gauge. Address: BEE'S OLD RELIABLE SHOWS, INC., Gallatin, Tenn., May 7-12; Franklin, Ky., May 14 to 19.

WANT SHOWS AND CONCESSIONS Week of June 4 to 9 --- HARRISON, OHIO

On the Streets - Auspices Fire Dept.

NELSON BREEZE AMUSEMENT RIDES

(JEfferson 0927)

2125 Norwood Ave.

Norwood 12, Ohio

WANT For HENNIES BROS.' SHOWS

GIRLS for Girl Revue, must be attractive. GIRLS for Posing Show, wardrobe furnished. GIRLS for Hawaiian Show, experience unnecessary. CANDY PITCHMEN, TALKERS, experienced. J. SCIORTINO, HENNIES BROS.' SHOWS, Nashville, Tenn., week of May 7; Evansville, Ind., week May 14.

Slim Kelley Wants a Real Pretty, Young FAT GIRL

MUST BE BIG AND AN ENTERTAINER, TO FEATURE IN THE WORLD'S LARGEST SIDE SHOW with CAVALCADE OF AMUSEMENTS. State all.

Address: Wichita, Kans,, this week; Alton, Ill., next week.

SOUTHERN EXPOSITION SHOWS

SHOWING QUINCY, FLA., MAY 7-12

Openings for Ball Games, High Striker, Dart Game, etc. Address all correspondence to MANAGER.

GARDEN STATE SHOWS

Free Acts, contact.	al and the state of the second se	llow Under Strong Ausplaes.	ALL
Want Rides	Want Shows	Want Concessions	Want Help
Rolloplane	Grind Shows	Bingo	Ride Men
Octopus	Motordrome	Oustard	Canvasmen
Little Beauty	Monkey Speedway	Age Scales	Talkers
		ramed Show. J. Edwards, con	
	Knarr, please contact. All		inter, i amort,
Bore incertant, Faul		JR., Coplay, Pa.	FT



CARNIVALS 42

No. 1 Cards, heavy white, 5x7. No duplicate cards, 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50;

3000

The Billboard

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only -markers or tally omitted. No. 3 cards-Heavy, Green, Yellow, Red-Any set of 50 or 100 cards, per card 6¢.

BINGO

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 504.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00 3,000 Jack Pot Slips (strips of 7 numbers),

1.25

3,000 Jack Pot Silps (stript of 7 finite of 7 1.25

Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 fer., 1.00 Thin Plastic Markers, brown color, M 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO. 19 W. JACKSON Blvd., Chicago 4, Illinois



GIRLS GIRLS \$50.00 a Week

For Girl Show and Posing Show. Strip Dancers, Hula, Rhumba, Fan and Oriental Dancers, Girls for Posing, No experience necessary. Also want Canvasman, Grinder and Ticket Seller. Salary \$35.00. Show

Granvillo, Now York.

Communications to 155 No. Clark St., Chicago 1, Ill.

Detroit NWC Sets Carnival and Circus

DETROIT, May 5.-Plans are being made by the Northwest War Council, according to Arnold Klett, of the committee, for the org's third year as a major attractions sponsor.

A carnival with free acts will be presented at Greenfield and Grand River roads, following with another stand in Redford, three miles further out, Series will be topped by a circus.

Last year NWC sponsored a rodeo and carnival in two locations, drawing about 23,000 people.

ASSISTANT SECRETARY WANTED

Young man or lady with some knowledge of Bookkeeping and Typing.

JOHNNY J. JONES EXPOSITION

Harrisburg, Pa., until May 12;

Johnstown, Pa., May 14 to 19.

Hasson Inked To Produce Ball, Follies at Rocky Mount

ROCKY MOUNT, N. C., May 5 .- Tom Hasson, of The International Company, Philadelphia, has been contracted to produce the Charity Ball and Follies at the Cobb-Foxhall Warehouse No. 2. here May 15 under auspices of the Loyal Order of Moose, Lodge 938. Proceeds are to be used for post-war activities and under-privileged children.

General staff of the event are Carl Nold, Bill Osbourn, Henry Boubert, phone men; Pauline Mallard, secretary, and Jack Alexander, publicity.

Corn Palace Shows Profit

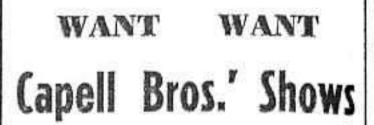
MITCHELL, S. D., May 5 .- J. M. Patton, treasurer of the Mitchell Corn Palace, reveals that the committee has a surplus of \$14,136.13 for the post-war improvement kitty, after paying the city of Mitchell \$10,000 for 1944 rent and upkeep. Next annual celebration has been set for September 24-29. Woody Herman and orchestra played to 1,400 at a dance April 23.

Apple Blossom Fete Early

KENTVILLE, N. S., May 5. - Kent-ville's annual Apple Blossom Festival will be held May 25-27, considerably earlier than usual because the trees show signs of early blossoming.

SNAPP GREATER SHOWS

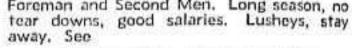
CAN PLACE SECOND MEN ON LINDY LOOP AND ROLL-O-PLANE. 1 OR 2 MORE SHOWS TO JOIN BEFORE THE FAIRS, WHICH START JULY 25TH IN WISCONSIN. HUTCHENS MODERN MUSEUM WANTS one good Freak and one more Working Act. Fire-Eater, Juggler, Knife Act or any Act not conflicting. Want one more Ticket Seller who can drive Straight Job Truck for a long season. W. C. Russell is no longer here. Can use good Lecturer that does a good act. Salary and percentage. People who have



May 12, 1945

Lawton, Okla., this week. Wheel Foreman, \$50; no tourist. Workingmen on other Rides. Place clean Concessions and Shows with own framcup, Address H. N. CAPELL.







WANTED

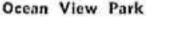
RIDES AND AMUSEMENTS FOR

THE BIG GLEN BURNIE CARNIVAL

July 27-Aug. 4.

HERBERT C. ESTEP, Chmn., Glen Burnie, Md.

Communicate with





Buffalo, Monvrighted material

Barnes Counts 17666Sunday

dium's circus history ----Hanneford Jr. stars

CHICAGO, May 5.-Beaucoup rain the past six days whittled attendance at Barnes Bros. in the Chicago Stadium, but there is one record on the books that caused the management to toss chapeaus in the air.

Sunday afternoon (29), Stadium gatemen experienced the largest turnaway in circus history at the spacious building. Fans were lined four abreast on both Madison and Monroe Streets for three city blocks, dough in hand and crying youngsters hanging on, howling to see the show.

The official count (right from the auditor's report) showed that 17,666 went thru the turnstiles with tickets, and only 56 of 'em were oakleys. This doesn't count those "side-walled" at the back door. Officials believe it is the largest ever to witness a circus under a roof or inside a tent.

Those who caught the show before Friday (27) were deprived of a chance to see Pfc. George Hanneford Jr., ride in his father's act. Stationed at the Army's Remount at Fort Riley, Kan., George obtained a furlough so he could work the remainder of the engagement. He worked in GI uniform, rode well, and got a solid hand for every turn at each performance.



CIRCUSES

Indoor Biggies Crack Kecords

Communications to 155 No. Clark St., Chicago 1, Ill.

CHICAGO, May 5 .- Austin Bros. had rough sailing thru the flood areas the first three weeks, but for two weeks now Largest turnaways in Sla- the cash has been rolling in in Oklahoma, it is reported.

> Program has been improved by the addition of a six-people Mexican family doing forchead balance perch, light wire, iron jaw, contortion and balancing traps, and the Clark Brothers, Charles and Percy, and the former's daughter, Kay Clark do three-people juggling, and Kay works Spanish web. Staff now includes Harry Hammill, owner; Mickey O'Brien, manager; Julien West, secretary-treasurer; H. Drake, legal adjuster; Guy L. Smuck, side show manager; Felix Morales, program and minstrel show; Tiger Bill Jr., concert; Tiger Hale, big show band; T. R. Daris, trainmaster.

> Advance staff: R. M. Harvey, general agent; Frank J. Lee, press and radio; Harry W. Doran, car manager; J. A. Hullinger, boss billposter; Milton W. Jehu, J. Bernstein and Ed Blackford, billposters; A. J. Duffy, boss litho; Phil Jacobson, Harry James and John Chandler, lithos; Jack Thomas, banners and cards; George W. Gaynor, contracting agent: Terry Martin, 24-hour man.

Cole Does Three at Fort Wayne; Stands



PAUL EAGLES, formerly with AI G. Barnes Circus and who has been operating the Eagle Hay & Grain Company, Los Angeles, is now stepping ahead of Arthur Bros.' Circus as general agent.

RB Biz Holds Up; Vote Frankie Saluto

NEW YORK, May 5 .- Chilly temperature and rain the last week reacted favorably on attendance at the Ringling circus, matinees sellouts or near-capacity,

The Billboard 43

St. Louis Sure **Of Top Totals**

Paid attendance up 7,750 thru Thursday, with sellouts certain rest of route

ST. LOUIS, May 5 .- Annual Police Circus closes here tomorrow with a new paid attendance record in the bag, Sam Hastings, secretary of the Police Relief Association, announced today. When the books were closed Thursday night, paid attendance was up 7,750 over the same period of the 1944 record run, and complete sellouts are certain for Friday and Saturday nights and for Sunday matinee and night.

Performance has been running smoothly, the only sign of an accident being when one of Will Hill's elephants stepped over the ring curb and bumped into Johnny Gibson's rigging. Neither the rigging nor the elephant was damaged.

Miss Bernice was proclaimed the "Circus Lady of the Week" and was presented an orchid at Thursday night's show.



Show closes here tomorrow, with the advance indicating they'll be turned away again. It opens in Detroit's Olympia Thursday (11).

Business Flocks to Russell on New Lot; lot lice all along, but layout has with-**No Concert or Pitch**

LOS ANGELES, May 5 .- Russell Bros." Pan-Pacific Circus moved out of this immediate territory Sunday night, following three days in Long Beach. On its final stand here the show broke in a new lot, getting a fair matinee and three-quarter night house Friday (27), and doing capacity on the week-end. Playing El Monte, and the first railroad show in, show pulled a half house for the matinee and capacity at night. Santa Monica and San Pedro followed with capacity evening houses.

Show is using a five-pole big top, with a side-wall near the entrance. The elephants and horses are shown in the front section. Show is not carrying a menagerie tent.

No concert is given, and the candy pitch has been ruled out by Art Concello. He said that he would not offer an after-show this season. However, personnel for such a presentation is carried with the performers having a spot midway in the show.

While the show was in this immediate vicinity, Capt. Arlen DeWitt of the Los Angeles Fire Department was on hand at all times to assist the fire departments and the circus, as a representative of the State. DeWitt said that it was the plan of the State, counties and cities to function as one and eliminate as much of the red tape as possible. He praised the three circuses, Russell, Arthur Bros. and Cronin Bros., for cooperating with his department. Shows used grandstands, with an aisle every seventh seat, instead of every 14. Five exits were required.

Jack Beach has replaced Jimmie Wood as legal adjuster. Orrin Davenport left the show Thursday (3) to put on a Shrine Circus in Winnipeg. He will rejoin in about three weeks. In the meanwhile, Elden Day will be equestrian director.

CHICAGO, May 5 .- Illinois and Indiana have been real harvest fields for Cole Bros., it being necessary to add an extra night show at Fort Wayne, Ind., Tuesday (1) to handle the mobs milling on the lot.

Fort Wayne matinee was packed, and the first night show loaded so fast that a second was played to a comfortably filled top.

Fire inspectors have been thicker than stood close scrutiny. All canvas is flameproof. There are six 10-foot exits, well marked. All aisles are kept clear, and Col. Harry Thomas makes frequent "No Smoking" announcements to augment the many warning signs. Thomas is limping around, having broken a bone in his foot at Danville, Ill., last Sunday.

At Muncie, Ind., Wednesday, the mati- Advertise the Prices ! nee was packed despite heavy clouds, and another full house came out at night despite rain. Ruth Nelson was injured slightly in a fall from a horse.

Three-day week-end stand at Indianapolis promises to be sweet.

Flame Inspections and night attendance equaling or bettering that of last year.

> Backstage highlight of the week was the election held Tuesday (1) and Wednesday (2) by the entire personnel to pick the "Most Popular Clown" in the show.

> was found that Frankie Saluto, pint-size midget joey, was the winner, with Felix Adler running second, and Lou Jacobs in third place. Saluto was presented with a \$1,300 diamond stickpin in comformance with a clause in the will of the late Snapper Garrison, renowned clown, who died last January, bequeathing the pin to the winner of the "Most Popular Clown" title.

ROANOKE, Va., May 5.-An ordinance has been proposed for Roanoke whereby circus and carnival general admission and reserved seat prices must be advertised in advance.



Member of the Circus Fans' Association

SOMEWHERE IN GERMANY, April 19. Aseveras or the Wallendas! -(Delayed).-Our unit pulled into this (name withheld) German village April 16, taken the day before by the infantry. Having a little time off, my buddy and I wandered toward a large lake surrounded by pines.

Near the water we came into a clearing which housed about 18 wagons, all circusy in appearance, and when I saw "cirkus" painted on several of them my heart really jumped! Then on others I noticed a one-sheet litho, and a beautiful litho of a leering tiger, just like our posters in America. Close by a dozen horses were housed in a tent and I saw a monkey tied to a wagon.

By this time the occupants of the wagons had come out. I showed them my 1944 Ringling press pass and they motioned me to a man of about 40 who spoke English fluently. Imagine my surprise when he asked if I knew Los of the acts here.

It was Johnny Guttenberg, who had last been in America in 1911. His brother is Arthur Konyot, and he was anxious to hear news of him. He is also related to the Wallendas. His home was Hamburg but the military had kept them at this village for the last two years. It was two years since the circus had traveled, as the German government had taken the railroad cars for military purposes.

Guttenberg told me that his wife had been killed a year ago when an Allied Mosquito bomber had strafed a train on which she was traveling. Having no contact with the outside world, they had no idea how the war was coming, but they were hopeful for Germany's defeat so they might be free again. Guttenberg said he would have given anything for a drink of real coffee.

I was lucky to get photos of several

DAYTON, O., May 5 .- Olyde Beatty Circus has had a most successful tour from Rock Hill, S. C., thru a section always known as fall territory. First week After the 982 votes were tabulated it of Charlotte, Winston-Salem, Greensboro, Durham, Rocky Mount and Roanoke Rapids, all North Carolina, gave capacity business.

> Norfolk and Newport News, Va., each two-day engagements, also turned in turnaway crowds, while Portsmouth, Lynchburg, Petersburg, Roanoke and Pulaski, all Virginia, gave big days. Late arrival at Bluefield, W. Va., caused late matinee, with three-quarters house and capacity at night; Beckley, W. Va., surprised even the townfolk by capacity business. Charleston, W. Va., for threeday run, put them on the ground each night, Sunday and Monday matinees being turnaways. Huntington, Tuesday, was another banner day.

Manager Ralph Clawson has a smoothrunning organization. New trucks have been purchased along the route and other needed equipment added. One new light plant was purchased at Norfolk and another at Charleston. A larger top will be used from Columbus, O., on, a 130-foot round with three 50's, giving added seating capacity which has been sorely needed.

Walter Bronlee, timekeeper and auditor, was stricken with a heart attack and returned to his York, S. C., home. (See Beatty Clicks 'Em Off on page 49)

S. L. Cronin 'Fixing' Things for 2d Start

LOS ANGELES, May 5 .- Second opening this season of Cronin Bros.' Circus, tentatively scheduled for today, has been postponed, with no new date set. Show is in Baldwin Park, with the work of "reorganization" still on.

No reason was given for the delay. S. L. Cronin said that he was "getting things fixed right this time." A full offlee crew is at work. The Canestrellis are still here. Mark Smith is at his ranch but reported ready to go with the show again. Cronin said he was checking over his books, getting dates for the "new show" and making other detailed arrangements.

Cronin said he will announce his route next week,



CIRCUSES 44

Arthur Rolls Along Smoothly; Biz Okay

OAKLAND, Calif., May 5 .- Now in its sixth week of operation, Arthur Bros.' Circus has become a smooth and efficient machine. No matinees have been lost since the first week. The train, under supervision of Ed Mode, has been getting loaded and out of town early, and business has been consistently good.

Some changes in staff have been made since the opening. Included among them are Jack Austin to replace Verne Williams in charge of the advance brigade, and A. J. Clark to replace C. J. MacDonald as story man six days ahead of the show.

Cliff McDougall, handling schools and radios, is three days ahead. Harvey Walters is handling press back with the show. Paul Eagles is general agent, with E. W. Coe and William Longstreet contracting. The office is handled by T. W. Paxton and Bernice Temkin, and concessions are under the direction of Laura Peggy Anderson.

Ken Maynard continues to prove popular in the concert. Cheerful Gardner sells his sensational head carry. New additions to the dressing room include Tom and Tiny Twist, contortionists and hand-tohand balancers, and Cherokee Bill and Company, knife throwers. Dell Le Claire is in clown alley.

The management has just purchased an all-steel car for the advance.

Big top is 115, with three 50-foot middles. The grandstand is seven high, with three rows of chairs being set on the ground. The show has a few more days around the Bay area and then begins the trek North.

Bond Bros. Packs 'Em

At Kennett Square Preem KENNETT SQUARE, Pa., May 5 .- Bond Bros. opened here Saturday (28) to two capacity crowds. Side Show will not open until next week.

Features are Torrelli's dogs, ponies and black Liberty horses; Frank DeRiskie's acrobats, Lou Barton's high school horses, and Bartoni riding troupe and school of riding. Zeke Lamont and Bob Russell are clowns,

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

MANY First of May's Maying?

PAUL M. LEWIS cards that he caught the Ringling show at the Garden April 29. "It's a great show, and many were Peru, Ind.; Walter Hohenadel and famturned away," he scribes.

JOE BEACH, Springfield, Mass., had a visit recently with the Juggling Jewels, Morris and Morris, Herb Taylor and clowns. . . C. W. BODINE reports that Pittsfield, Ill., was big for Monroe Bros.

HOMER KEEFER, former long-string driver, has returned to Cincy after attending the Ringling show in New York. Keefer dislocated his shoulder in a recent accident but it's mending okay.

MIQUE MARQUEE wonders if any of youse guys can verify the yarn about a horse saving Harry James's life y'ars ago in Beaumont, Tex., as related via Chicago's WBBM on Johnny Neblett's "So the Story Goes' last Wednesday (2).

INSTEAD OF STATING that he had fired a man, a side-show operator explained: "He is now free, white and 21."

HARRY LEWIS, soft drink concessionaire at the St. Louis Arena during the Police Circus, reported a terrific business, and William (Red) McCoy, who had all novelty concessions for the annual, also broke all previous records.

C. H. DROEGE, biller, will not tour this season. He's working in a Fredonia, N. Y., war plant. . . AFTER 25 YEARS of trouping with different units, Frank Phillips, Jack Barry and Dick Clemens held a wild animal trainers' convention at the St. Louis Police Circus.

ONE WAY to prevent crookedness in indoor promotions is to be more careful about recognizing suitcase promoters as circus men.

was a mecca for visitors during the Barnes Bros.' Chicago run. Noted were Albert Hodgini and family; Mr. and Mrs. Fred Young and Russell Wildman, of ily; Pat Valdo, Coach and Mrs. Erlitz, of Northwestern University; Mr. and Mrs. Jack Hunt and daughters, Gloria and Bonnie; Storm Schultz, Galesburg, Ill.; Dr. and Mrs. Otto Schlack; Mary Delavan, Peru; Billy Lindemann and Mr. and Mrs. Roland Metzner, Sheboygan, Wis.; Burtis L. Wilson and Sgt. Gaylord White; WITH SPRING comes "red-wagon" music. Joe Bowers and Art Warning, stage carpenters; Mr. and Mrs. Bert Doss, Bloomington, Ill.; Dr. Mathers, private zoo operator at Mason City, Ia.; Douglas Wixom, Beloit, Wis.; Floyd Young, former director of Chicago Lincoln Park Zoo; Earl Jennings, Waupaca, Wis.; Joe Sullivan, former Al G. Barnes banner man; Jess Neil, of the Pennsylvania Railroad; J. D. Newman and P. M. Branson, Cole Bros.' Circus; Mrs. Emmett Sims; Mrs. Charles Urguhart; Orrin Davenport Jr. and family and Dorothy Emerson; Forest E. Wilson, Cleveland; Mr. and Mrs. Rink Wright, Omaha; Jess Shipley, St. Louis; Benny Fox, and the Iwanowas.

> THEN THERE was the old-timer who, if he didn't like a man, would say: "I still concede that this show has more elephants than some shows have crumbs."

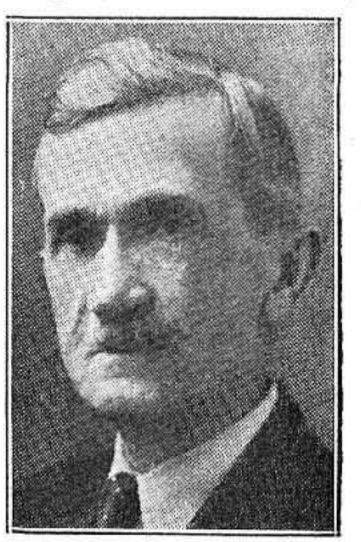
STANLEY F. DAWSON, who has journeved to the Pacific and back this spring to chin with circus people, reports a gathering of near-convention proportions in Columbus, O., recently to listen to Tex Sherman's ranch romances. On hand were Dick Cavanaugh, Joe Lewis, Jim. Razier, Clyde Rinaldo, Harry Hild, Earl De Gropper and Don Howland. Stanley also reports that on the highway between Washington Courthouse, O., and Huntington, W. Va., there is plenty of evidence of a billing war between Bailey Bros., Clyde Beatty and Cole Bros.

at VISITORS TO MILLS BROS.

Charles T. Hunt, 73, Starts His 53d Season

BURLINGTON, N. J., May 5 .- When Hunt Bros.' Circus opened its season at Burlington, N. J., Thursday (26), it started the 53d annual tour.

The Hunt caravan of 50 trucks and trailers during the spring, summer and autumn will travel thru 14 States in New England, the Middle Atlantic area,



Virginia, North Carolina and South Carolina, winding up the season in October in the South and then make its home run to quarters at Florence, N. J. The show has permanent quarters and buildings to house all of the equipment and stock.

The show was first started in Kingston, N. Y., boyhood home of the veteran Charles T. Hunt, and is still guided by America's dean of showmen. Show was organized as a wagon show and has been on the road ever since. Still hale and hearty at 73, with a keen sense of humor, Hunt is the only man in the history of the American circus who has had the same show on the road for over half a century. The photo shows Charles T. Hunt, 73 years young.

May 12, 1945

Visitors here were Tex Rose, Williamsport, Pa.; Mr. and Mrs. William Wallett, Havre de Grace, Md.; Mr. and Mrs. William O. Moll, Norristown, Pa.; J. R. Conway, Philadelphia; J. Vincent Leonard, Ithaca, N. Y., and Herbert O. Douglas, West Chester, Pa.

Tom Gorman Associated With Banard Bros.' Show

ETNA. O., May 5 .- Tom Gorman, who left the Cronin show after the Los Angeles engagement, has joined Banard Bros.' Circus and Rodeo. His official status has not been announced.

Show opened here Thursday, two days after schedule, and is at Ashville, O., today. Humpy and Mrs. Ethridge have also joined.

WANTED BILLPOSTERS Long Handle Posting. Can Place Men at Once. No Post-War Lay-Off

Cream City Outdoor Advertising Co.

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Write or Wire C. L. ROBLEE, Posting Manager

Photos Austin Bros.' Railroad Circus

Complete coverage of America's fine new 10-car show. Work in winter quarters, opening stand, acts, staff, bannerline, wagons, elephants and baggage horses. 50 sets ready now; paper rationing will delay later sets. 14 views for \$1.50. R. B. in Sarasota, 1045. Rehearsals and rare Peru Wagons. Set of 15, \$2.00. Gentry Cage and Wolf Tab in 8x10's, \$1.00. NEW PRICE LIST FREE.

F/O GEORGE B. HUBLER SAN MARCOS, TEXAS SMAAF SEC. 1



ROBERT C. ZIMMERMAN was ringmaster of the recent YMCA Circus at Madison, Wis. . . . GAINSVILLE'S Community Circus will do local performances for two months and will not tour again until a flameproof tent can be obtained. . . . F. D. WHEITTEN has joined the advance of Ketrow's Renfro Valley Folks. . . . CLAUDE EASTERLY, editor of The Denison, Tex., Herald greeted Austin Bros, with a corking editorial.

SGT. KARL ANNON writes from the South Pacific that a letter from Sam Dock, with whom he was associated in the operation of the Silver Bros.' Circus, was a real life-saver. . . . CORP. IRVIN H. ROMIG, formerly of Romig & Rooney Circus Attractions, is back from Italy, where he served with the K9 Mine Dogs. He's now breaking horses at the Fort Robinson (Neb.) Remount Station.

MANY EARLY-DAY boss canvasmen disliked kinkers, and woe unto the one who got in the way while the big top was going up.

WHAT ONCE was the home of Dan Rice, at Girard, Pa., will be turned into a community center. . . . RUBE CURTIS worked the streets in St. Louis for two weeks ahead of the annual police circus. . . . WELBY COOK spent his vacation from a war plant job in New York State to handle the equestrian directorship at the St. Louis Police Show, . . . R. H. CARRIER, Staunton, Va., would like to hear from some of the old boys with the John Robinson Circus in 1898.

JAMES BEECH, agent for Bailey Bros., recently visited Walter L. Main at Dover, O. . . . HENRY CLAY, former elephant trainer, off the road since 1943, is driving tractor-trailers from North Carolina to New York. . . . BERNIE HEAD and Bill Fields, of the R-B press staff, took Harry Dann and his duck, Loule; Charley Tanner and Dizzy Dean, the chimp; and Yu Tchen Dian and his canine wonders to The New York Times' Animals and Pets program. It was a score for the Big One.

WITH CIRCUSES numbering as many, if not more than during the '20s, we should hear some good opposition brigade stories this fall.

Youngstown, O., were Rev. H. H. Longberry, Russell Humbert, Norman M. Parr, C. H. Droege and wife, Harry L. Braden, Fred Wissenbach, Clarence A. Kissinger, Bernice Adams, Gus Sun Jr., Bob Shaw, Harry Logan, Mr. and Mrs. William Patterson, Buck Bernard and wife, Herbert Hinkle, Herbert Join Mershon, Don S. Howland, Clyde and Vera Rinaido, Mr. and Mrs. Walter Byers, Mr. and Mrs. Dick Cavanaugh, Nick Koerner, Joe Sleight, Elmer Gift, Jim Johnson, Dale Winders, Mrs. Doc Waddell, Bert Downey, Mr. and Mrs. Johnnie Minogue, Joe and Babe Miller, the Lucksinger family, Tom Gregory, Fred Work, Mrs. Mildred Halliday (sister of Pat O'Brien, elephant trainer), George Stephenson, J. L. Edwards and members of his carnival company; representatives of Bailey Bros., J. L. Lewis, Clyde Beatty and Cole Bros.' circuses; O. D. Everhard; Murray Powers (The Akron Beacon-Journal); Mardo, of the great Mardo family of clowns; Marie Dorman, Lew Green, Mr. and Mrs. Al Beck, Prof. and Mrs. Clyde Stanley and son, Roger; the Loos family of aerialists, and Roger Johnson.

DEATH RATE on circuses has lowered. Quarter century ago almost every circus carried an untamable lion which, according to kid show talkers, had killed at least five of its former trainers.

JACKIE ANDREWS pitched a pip of a party at the Stevens Hotel, Chicago, Thursday (3) for more than 30 members of Barne's Bros.' personnel in honor of the retirement of Mrs. Candy Murray. . . . JUDGE JOHN SBARBARO gave Terrell Jacobs a new pearl-handled revolver. . . . THEY'RE TOSSING ORCHIDS to Ernest (Rube) Liebman for his indefatigable clowning for Barnes. . . . MRS. LORNE RUSSELL, wife of the Cole Bros.' auditor, is confined at Peru, Ind., because of a serious heart ailment.

LOS ANGELES NOTES: VANDER BARBETTE may be signed by Metro-Goldwyn-Mayer. ... BILLY AND STELLA HAMILTON gave a party for the circus folk when Russell played Long Beach. few days later Robert Ringling compli-... MRS. NORMAN CARROLL is with the Russian War Relief office in Hollywood. . . . PETE CRISTIANI is on the sick list. . . . DICK LEWIS plans to add a barrel to his table rock. . . . HENRY he'll never make any kicks about bad KYES gave a party for his circus friends circus lots. . . . GRACIE HANNEFORD

Rock Bros.' Wild West

ROCKDALE, Tex., May 5.-Milt Hinkle, who opened the season as manager of Austin Bros.' Circus, is now with the Rock Bros.' Wild West, as is Dorothy Herbert and Chick Morris.

L. Claude Myers expects to augment the band to 10 pieces.

and Bill Hoffman were grandstand ticket-takers on the Russell show when It played Glendale. . . . HUGHIE McGILL, circus fan, said goodbye to his friends on the Russell show in Long Beach. . . . ORRIN DAVENPORT plans a three-day stopover in Chicago. . . . WALTER MATHIE reported making good on the Russell advance staff. . . . GEORGE PERKINS and Bernie Griggs will join clown alley on Jimmie Woods's Yankee-Patterson Circus. . . . CHARLIE BATHES joined the Escalante Bros.' Circus.

JAMES COGSWELL will do high stilts at the Kansas State Fair, Hutchinson. . . . JACKIE DALE, Buddy Valier and Danny McNaive, of Wallace Bros.' Shows, teamed with Annabelle Schuyler, Ernie Berch, Lou Kish and Cleo Stafford, of Dailey Bros., and Linda Lopez, Jimmie Farmer and George and Donna Lannig, of Goodman Wonder Shows, for a reunion in Little Rock recently.

EDRIS HULL visited the Cristianis and Konyots when Russell played Los Angeles. . . . ERNESTINE CLARKE lettered to Hughie McGill here that her flying act had to open at Madison Square Garden without any time to train, due to Clayton Benee joining the army. A mented her on her good work. . . . LIEUT. KENNY HULL, now in Germany, has just received the Infantry Combat Ribbon. He adds, that after the war in Europe TERRELL JACOBS'S dressing room at Long Beach. . . . CLYDE STEWART has signed with Warner Bros.' Studio. Copyrighted material

Mills Indoor Bows **Prove Money-Getters**

ASHLAND, O., May 5 .- After the bills were paid, Jack Mills had a neat bankroll to count as a result of playing his indoor dates at Youngstown, O., and Springfield, O., before opening under canvas here April 28, it being a proven method of beating the spring cold and rain.

Show will move into New York and Pennsylvania, swinging back into Kentucky for June. A new big top costing \$6,500 will be delivered for the Erie, Pa., engagement.

Kenneth Waite and his midgets and clowns are a hit. Ray Howze has joined to handle Liberty and menage horses. Mel Henry and Charles Brady celebrated birthdays this week.

Sykes Begins Rodeo Dates At Greene, N. Y., June 16

HARFORD, Pa., May 5.-F. Eugene Sykes opens his rodeo promotions at Greene, N. Y., June 16, with Laurel Lake, Pa., set for July 4. Following will be Nicholson, Montrose, Harford, Susquehanna, Hop Bottom and Clarks Summit, in Pennsylvania, and Nimmonsburg, N. Y.

Features will be Joe, Goldie, Mary-Jo and Dickie Losen, trick riders; Spike Olson and Ken Madden, ropers; Madden's wonder horse; Ralph Barry's horse; Harold and Frances Stroup, bull whips; Ginger Avis and Jay Jaycox, jumpers; Howard and Coogie Brainerd, Joe Gow and Dick Grinnel, bronk and steer riders; Ann Springer and cowgirl band; Stingaree Joe and Indians; Clayton Hawks, clowning; stagecoach, prairie schooner and chuck wagon for parade.

Staff: Harry Blaisure, stock; Louie Rudin, arena director; Bob Brink, announcer; Herman Bonnert, concessions; Dr. Leo Brady, Judge E. P. Little, Hollis Brainerd, U. G. Baker and L. C. Beavan, judges.



TERRELL JACOBS presented Victoria Kraman and her Pabst Blue Ribbon Bowling Team with a lion cub during the recent Barnes Bros.' engagement at the Chicago Stadium in recognition of the morale work her team has done in appearances at army and navy posts and at ordnance plants.

Phoenix Winners Divide 15 Grand

PHOENIX, Ariz., May 5.—Nearly \$15,-000 in prize money was distributed among successful cowboys in the recent World's Championship Rodeo contests held here, \$7,200 in purses put up by the Phoenix Junior Chamber of Commerce plus entrance fees of 156 contestants.

Toots Mansfield, Big Springs, Tex., was high single-event winner, taking \$946 in the calf roping. Joe Basset, Tonto Basin, Ariz., was second with \$820.

Four high-money getters in the bareback bronk contests were Hank Mills, Montrose, Colo., \$661; Bill Linderman, Red Lodge, Mont., \$405; Paul Gould, Deming, N. M., \$282; and George Mills, Montrose, Calif., \$122.

DRESSING ROOM GOSSIP

Ringling-Barnum

Starting the fifth week in the Garden finds the Big One doing business on par with last year. All attention last week was focused on the election being held to see who is the most popular clown on the show. Snapper Garrison, clown with the old Sells-Floto show who passed away this winter, left in his will a diamond stickpin to be given to the clown who is voted the most popular among the employces.

Show is moving along at a fast pace, timing at a little less than three hours. Dick Robertson is doing a grand job catching in the Clarkonian flying act. Angela Antalek and Yvonne Trembley, injured in the fall during the ladder act, are recuperating in Polyclinic Hospital. Margaret Garner is also on the sick list.

Visitors include Kutie Walkimer Rebernigg, Tanika Cowell, Eddie Mader, Katya Balase, Hilda Danville, Mrs. Fredyson, Mrs. Valudy, Doris Reed, Laura May McKenzie's mother, and Justis Schlotzhauer of Yank magazine. Pat Valdo has returned from a business trip. Beverly Kelley and Allen Lester have returned from a short trip to Ohio on business.

Walter Kaner and his property crew family of four kittens. keep the show moving. Roland Tiebor's seal act stops the show cold. William Heyer and his horse, Starless Night, are sock.

Back-door scenes: Lou Jacobs loaning his prop cigar to Pat O'Brien, movie star, when the latter visited the show. . . Paul Oscard looking well-contented as he watches his pet number, Ballerina. . . . Harry Klima flexing his huge muscles before going in to do his act with the Naittos. . . . Nelson Brothers' prop boxes in front of the ladies' dressing room are used as waiting benches by anxious husbands at the end of each show.

DICK MILLER.

Cole Bros.

had a paint-up day also and the dressing room looked like a chamber of horrors, with heads glaring from all sides.

Meyers has the program running with clock-like precision and all presentations are well costumed.

All were shocked and saddened to hear of the death of Jimmy Reiffenach. Many thanks, Horace Laird, for notifying us. It is time for the flag at Cy Murray's banquet hall, and today is Jack Kennedy's birthday. BILLIE BURKE.

Dailey Bros.

Everyone hopes that it's just one blowdown per season. We have had ours. It happened the night before opening in Gonzales, Tex. Everything was made ready to open but the storm persisted, so show started out on its tour and Gonzales folks visited in Cuero and Victoria, Tex. Joe Rossi and his band are now playing boogle-woogle and doing a good job of it. Ernie Burch can't resist dancing while he sells programs.

Happy birthday greetings to Golda Grady, Juanita Connelly and Lou Kish. Grandma Mae and Grandpa Johnny Stevens beaming with pride over the new

Visitors: Pvt. Bill Turner, son of Evelyn and Jack Turner, from Camp Hood; Jockey Foster, formerly with Billy Wehle's show; Purcell Society Circus personnel; Earl and Pat Lindsey; Rex Williams, formerly with Dailey Bros., and now in the service, spent eight days with us. Mrs. Drake left for Hot Springs to take the baths. The Great Allen hired a Diesel engine to back track for 25 miles. Little Bootsie Allen jumped out of the stateroom window at the roundhouse. Boots unhurt. - GRADY AND ALLEN.

Russell Bros.

First week of the canvas tour was a howling success. Railroad moves

Charles Siegrist Club Notes

CANTON, O., May 5.-SeaBee Don Taylor spent a 30-day leave with his parents and wife after two years in New Guinea, and his new assignment has taken him to Pearl Harbor.

Former Municipal Judge Gordon Harris has been discharged from the Army Air Corps and he has returned to private law practice here.

Von Black, one of the original members of the club, has been in India and Burma for two years and has been promoted to master sergeant.

Pennsy Likes Bob Dickman

HARRISBURG, Pa., May 5. — Reports indicate that the Bob Dickman Circus is being greeted with excellent biz in Pennsylvania. Two-hour show features Bert Doss ponies, Pop Melchoir and Company, Captain Irwin's dogs and ponies, Meiskey Sisters, and Faust and Ray. Bob Dickman is owner, and George Hamilton, manager.

McKeesport Signs Rodeo

MCKEESPORT, Pa., May 5.-Ideas, Inc., of New Jersey, has been signed to present a rodeo here for the McKeesport Firemen's relief and pension fund for the week of June 25. G. Hodges Bryant will manage the show.

Swift Current Expands

SWIFT CURRENT, Sask., May 5 .--Swift Current's two-day Frontier Days Celebration, put on by the Kinetic Club, will be presented again in July, with more accent on educational and agricultural exhibits.

Miami Gets Indoor Show

MIAMI, May 5 .- For the first time this area will have an indoor circus, the Jaycee Hippodrome Thrill Circus being booked by the Miami Junior Chamber of Commerce for six nights and a Saturday matinee, opening May 7. Biscayne Jai Alai Fronton Building will be used.

MACK AND SANDY FORD, operators of the KDTH Barn Dance broadcast every Saturday night from Melody Mill, Dubuque, Ia., will open their rodeo show June 17 on the Melody Mill grounds a mile north of that city.

Calf roping: Mansfield, \$946; Homer Pettigrew, Springer, N. M., \$370; Sonny Edwards, Odessa, Tex., \$338, and Walton Pouge, Rankin, Tex., \$218.

Saddle bronk: Jackle Cooper, Newhall, Calif., \$595; Gene Rambo, Shandon, N. M., \$391; Bill Hancock, Roswell, N. M., \$271.

Steer wrestling: Dub Phillips, San Angelo, Tex., \$676; Rambo, \$600; Dave Campbell, Searchlight, Nev., \$472, and Marion Getzwiller, Benson, Ariz., \$408.

Bassett headed the team-roping contest winners by pairing the first day with Asberry Schell, Coolidge, Ariz., and in the final day with John Cline, Roosevelt, Ariz. Schell got \$640; Cline, \$400; Lester Glenn, Benson, and Jack Finley, Dragoon, Ariz., \$372.50.

Brahma bull riding: Kid Roberts, Tucson, Ariz., \$248; Gerald Roberts, Strong City, Kan., \$200; Mitch Owens, Fresno, Calif., \$180, and Wilbur Plaugher, Clovis, N. M., \$162.

Lodge, Florida Contemplate Wild West for Philadelphia

PHILADELPHIA, May 5.-Plans are being formulated here to set up a Wild West show and rodeo for a summer stand. Promoters are David Lodge, outdoor advertising mogul, and George Alabama Florida, press agent.

Troupe will feature a cavalcade of rough riders and a Dave Lodge Indian village.

Alpha DeMaree's Show Hit For Rochester, Minn., Vets

ROCHESTER, Minn., May 5.-Featuring Jack Holst and his new Tarzan apeman acrobatics, Queen City Post, American Legion, was so well pleased with the production here, April 20-22, that Alpha Demaree, of Chicago, has again been granted the contract for 1946.

In addition to Holst, acts included Gregoresko, Eddie Polo, Linderman's dogs and horse, Lilyon Warjo's Indian ballet, Clyde Snyder's girls, Bill Blomberg's horses, and comedy furnished by George Royale, the Hartleys, Jolly Duke, Bozo Carey, Anderson and Frenchy.

Oscar Hirsch, Minneapolis, led the band,

The entire show was shocked beyond words at the sudden passing of Jimmie Reiffenach in Peoria, Ill., April 27. Jimmie and I were talking five minutes before he died. He was a grand boy. Ethel and I had ridden with him on and off for 22 years, both on this circus and the Ringling show.

Decatur, Ill., gave us our first real rain of the season and we didn't get off the lot until 7 a.m., but we got to Springfield, Ill., and gave two just the same.

We have a good system on the trunk loading deal. Each loads his wife's and his own, and you should see them go aboard, making Paul Nelson, Dert Dearo and yours truly very happy, and also makes us wonder why we didn't think of it years ago.

Justin Loyal Jr., has been made show mascot, as his smile lights up the whole top. The girls are getting hot water these cold nights from the 74 wagon.

The riding act is going over with a bang. Giustino Loyal has done a great job and is a grand fellow to work with. To Jack Voise, brother of Harold Voise and one of the better bar performers who has been out in the Pacific for three years-we all miss you back with the show and Harold needs a good bar performer. So, give 'em a quick show over there and hurry home .-- FREDDIE FREE-MAN.

Bailey Bros.

Well, here we go on our third week. We'll soon say goodbye to the mountains of West Virginia and try the Pennsylvania variety for awhile.

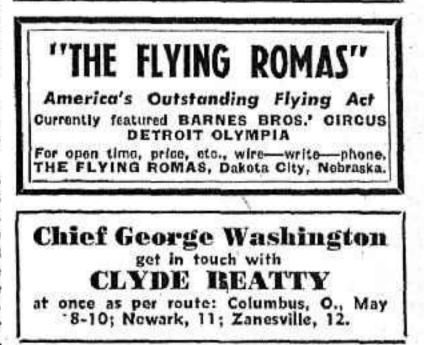
While in Huntington, Stanley Dawson, veteran ticket seller, was a visitor. In Parkersburg, the wind blew down the big top shortly after it was erected. Quite a bit of damage, so it was decided to cancel and move on to Wheeling for a late arrival and a soft lot. No matinee, but a packed night house. John Wyatt, circus fan from Bellaire, O., was our guest and brought out his interesting albums. After the show he entertained Jack Kennedy, Ernie Stewart, Albert White and the writer.

In Grafton, W. Va., repairing and painting was in order. Equestrian Director George Meyers had his prop boys swinging the brushes all day. The ring curbs look neat in red, white and blue, trimmed with stars. All inside props are white. Not to be outdone, clown alley

excellent, and Big George Werner (See RUSSELL BROS. on page 4u)

Bud E. Anderson's Circus WANTS

Circus Acts to strengthen Show, also Ticket Sellers, one Live Candy Butcher, one more Lithographer to complete crew. Useful Circus People all lines, write or wire. Can use Banner Man. Joe Levine, come on. Wray, Colorado, 7; Holyoke, 8; Sterling, 9; Brush, 10; Ft. Morgan, 11; Greeley, 12.



CIRCUS FAN PHOTOS

1944 Sets Ringling in Open Air, 10 for \$1.50. New 1944 Railroad Show Dailey Bres., 16 excellent post card photos of train, wagons, unloading, stock, lot and backyard, with data sheet, \$2.00. Cole Bros., 1944, excellent set 12 for \$1.50. Also fine old sets of Cole Bros.' 1930 Parade and Lot, 24 for \$3.00. Cole Bros.' 1930 Parade and Lot, 24 for S3.00. Cole Bros., 1939, Marshfield, 16 for \$2.00. Old Ringling Sets, Baraboo 50th Jubilee, 1933, 16 for \$2.00; Oshkosh, 1935, 16 for \$2.00; Stevens Point, 1934, 16 for \$2.00. All guaranteed to please or return same. All sets with data sheets.

W. A. UTHMEIER, Box 48, Marshfield, Wis.





FAIRS-EXPOSITIONS

Three Important Annuals Cancel

Communications to 155 No. Clark St., Chicago I, Ill.

Cannot Buck Restrictions

Acute manpower shortage, transportation and racing ban too great a handicap

CHICAGO, May 5 .- Officials of two State fairs and one large district fair which had been counting on operating this year have definitely announced that they will have to cancel their plans because of the many restrictions and unfavorable conditions with which they are faced.

The fairs canceled are the Tennessee State Fair, Nashville; North Montana State Fair, Great Falls, and Midland Empire Fair, Billings, Mont.

All three had made tentative plans to operate, confident that restrictions were likely to be lifted before fair time. But in addition to facing the ban on horse racing, they were confronted by an acute manpower shortage and a warning that there might be some transportation difficulties. As the time in which they could prepare for a fair became short and no relief appeared to be (See 3 ANNUALS CANCEL on page 49)

Columbia, Tenn., Annual Sets Attractions Line-Up

COLUMBIA, Tenn., May 5.-George L. Buchnau, general manager of the Mid-State Fair, announced this week that a seven-day fair will be held this year, with special emphasis on boys' and girls' 4-H Club work, FFA home demonstrations, and other educational features. Premium money for the agricultural department is being increased. For the grandstand attractions, Buchnau has booked a thrill circus, thru the Boyle Woolfolk office, which will include Romig and Rooney, bareback riders; the Great Knoll, high pole; the Fraziers, perch and wire acts; Carol's Wonder Dogs; Chambers and Blair, roller skating act, and Ruth Alvers, trapeze and rolling globe.



SHELDON R. BREWSTER, recently elected secretary-treasurer of the Association of Utah Fairs and Livestock Shows, is a live wire in the field. He has been secretary-manager of the Utah State Fair Association since October 1, 1941. He is also a director of the IAFE; secretary-manager of the Days of '47, Inc., annual Utah pioneer celebration; chairman of the rodeo committee for the days of '49 and a director of the National Rodeo Association.

Grand Forks Sets Solid Program For Norwich, and Dr. J. M. Flannery, Bain-bridge; for two years, Albert Evans, Nor-Victory Celebration

Chenango Co. Wis. State Plans Annual Readies For Socko Year

NORWICH, N. Y., May 5.-The Grange, the 4-H clubs, business men and the public are enthusiastically behind the Chenango County Fair, it was indicated by the enthusiasm demonstrated at the annual meeting of the fair association here, and the management predicts one of the most successful events in the history of the century-old society.

George Robinson, Grange district deputy, declared that the Grangers are back of the fair 100 per cent. H. L. Case, 4-H Club leader, stated that the boys and girls of the county will put greater cfforts into their exhibits than ever before, and Vice-President Fred L. Emmick asserted that the people of the rural section are showing a keen interest in plans for the annual.

An excellent entertainment program is being lined up. B. Ward Beam's Con-gress of Daredevils has been signed for other race strips thruout the State, has Saturday afternoon and night. A revue will be presented each night in front of the grandstand, and acts will be presented each afternoon.

Frank Zuber has been re-elected president of the association. Fred L. Emmick, Oxford, was elected vice-president; R. L. Hogue, secretary, and Mary Ackerman, treasurer. Directors are: for three years, Richard Goodwin, Gullford; Fred Emmick, Oxford; Glenn L. Wallace, Nick Jamba, M. C. Eaton, and Dr. J. L. Weiler, wich, to succeed Fred L. Johnson, resigned; for one year, David Purdy, Mc**Ground Expansion**

MILWAUKEE, May 5 .- Officials of the Wisconsin State Fair plan to expand the fairground by the purchase of a 67-acre tract of land north of the park, it has been announced.

Negotiations in connection with expansion of the grounds were started in 1939 with a bill by Senator Cornellus Young of Milwaukee authorizing the State to buy added land north of State Fair Park for parking. Recently the State Legislature revised and passed the bill; and it has been signed by Governor Goodland.

Michigan Race Ban Hits State Annuals

DETROIT, May 5 .- Horse racing at been dealt a death blow by a decision of Circuit Judge Guy A. Miller in Wayne County Circuit Court here, issuing a permanent injunction against all racing,

The decision is of crucial importance to all Michigan fairs, as the revenue derived from the pari-mutuel system at the Detroit track for the past 10 years has been a principal support of not only the State Fair but virtually all State aid to county fairs as well, altho in recent years the funds have not been earmarked and have been merged into the general State funds.

The new decision comes on the heels

A fireworks show, Bombing of Tokyo, also has been booked. L. J. Heth Shows will be on the midway.

Orr Says Mercer's Annual Will Be Whale of an Event

MERCER, Pa., May 5.-Mercer Fair will be "a whale of a fair" this year, according to J. P. Orr, secretary, who told the directors at a meeting last week, "The only reason the people have not been coming to the fair is that they want up-to-the-minute attractions, and our fair has not been giving the people what they wanted."

Orr stated there will be a change this year. The committee on attractions, he said, is scouring the market for the best grandstand attractions available and promises an outstanding program. It will include night and day features and a larger midway than usual.

"Grand Ole Opry" To Play As Grandstand Show Only

CHICAGO, May 5 .- Grand Ole Opry, hillbilly show from WSM, Nashville, which has been an attraction at the Birmingham, Atlanta and other large fairs the last two years, will again play fairs this season but only if it is booked as a grandstand show.

a separate building on the fairgrounds, and while business was good, the station management feels that appearing in this way is detrimental, in effect making it a "store show." This resulted, according to George Dewey Hay, director, in ruling out anything but grandstand appearances at fairs.

GRAND FORKS, N. D., May 5 .--Grand Forks Fair Association is sponsoring a Victory Celebration June 26-30. An entertainment program of State Fair proportions has been arranged.

On opening day the feature attractions will be Patsy Montana, the WLS Barn Dance and the White Horse Troupe, On the following three days the Barnes-Carruthers Canadian Revue will be presented, and on the closing day, Ace Lillard and his thrill show. Lillard also is booked for three days at Brandon, Man., following the Grand Forks date.

Kingman Visits Salt Lake City; Warns of Racing Ban

SALT LAKE CITY, May 5 .- Frank H. Kingman, secretary of the IAFE, visited here last week and was the guest of Sheldon R. Brewster, secretary-manager of the Utah State Fair and the fair board at a luncheon on the fairgrounds. Kingman sounded a warning that fairs

which depend upon horse racing, either the runners or the turkey-legs, for their pay gate were under the gun.

Racing will not affect the State Fair, as Brewster and his board have laid out a program that includes a production show, horse-pulling and other attractions, but no racing.

The Salt Lake County Fair at Murray is going ahead with plans for racing, hoping that the ban will be lifted this summer.

Sidney, O., Adds Three Days And Plans to "Sell" Annual

SIDNEY, O., May 5 .- Instead of the usual three-day event, the Shelby County Fair management has decided that this year's annual will run six days and nights. A systematic campaign to make In the past the show has appeared in this fair one of the best in Ohio has been launched and a number of improvements have already been made.

Included in the plans of the county commissioners' post-war building program are a new grandstand, a collseum and a large livestock arena. A fire protection water system will be completed before this year's fair.

Donough, and Henry S. Dolan, Norwich.

Elaborate Program For Allegan, Mich.

ALLEGAN, Mich., May 5.-E. W. Delano, president and secretary of Allegan County Fair, has set an elaborate program for the annual which will be held in Riverview Park early in September.

Beginning with a thrill day Monday and ending with a horse show, the week will be highlighted by Children's Day on Tuesday, horse racing on Wednesday and a first-rate grandstand show to be presented each afternoon and night.

Harness racing events have been booked in the hope that the racing ban will be lifted by the time the fair opens. The heavyweight team-pulling contest, which has taken on national scope, will be one of the important events of the week. Lester Smith's glant percherons, which set a world's record here last year,

will again be entered. The grandstand show will be furnished by the Ernie Young Agency.

Young Books Missouri State And Five County Annuals

CHICAGO, May 5 .- Ernie A. Young has been awarded the contract for the grandstand show at the Missouri State Fair, Sedalla. The presentation, which will follow the horse show each evening, will include a revue, eight acts and a band.

Young also announces that he has booked grandstand shows for the fairs at Beaver Dam and Galesville, Wis.; Sloux Falls, S. D.; Wheaton, Minn., and South Bend, Ind.

Oscar Mills No Corpse

ATLANTA, May 5 .- In the item in the April 28 issue, headed "Meigs Quits Southeastern To Enter Private Business," it was incorrectly stated that Meigs became office manager for the fair association upon the death of Oscar Mills. Mills is very much alive and has an active interest in Lakewood Park as a concessionaire.

of a move by the State Legislature, which adjourned its biennial session at the close of last week, to raise revenue from the Detroit track from \$2,000,000 to \$3,-000,000 per year for the State's portion. This entire sum will now be cut off under Judge Miller's decision.

The State is appealing the decision, it is indicated by the attorney general's office, to the Supreme Court.

Army Returns Buildings To Saskatoon Exhibition

SASKATOON, Sask., May 5 .- The army has returned to the Saskatoon Exhibition the buildings which it has used since the start of the war.

Included are the provincial exhibits building and the spacious area under the grandstand. With this space again available the exhibition board will make provisions for those classes of exhibits which were discontinued after the outbreak of the war, should there be a demand from exhibitors.

Alterations to provide better entrance and exit facilities for the grandstand have been authorized by the board, and a four-man committee has been appointed to see that the improvements are made.

Michigan's State Board **Gets Five New Members**

DETROIT, May 5.-Five new members were appointed to the board of managers of the Michigan State Fair this week by Governor Harry F. Kelly; Sherman Reid, Richland; Delmare Chapman, Rockford; Clarence W. Avery, Detroit; Don Mitchell, Owosso, and Clarence E. Puffenberge, Eaton Rapids.

No active plans for resumption of the State Fair, which has been inactive for the past three years because of federal use of the property here for ordnance purposes, are under way at present.

SAN FRANCISCO.-Legislative action has been completed in Sacramento on an assembly bill to permit district and county fairs to lease or rent their grounds to exhibitions, rodeos and other amusement events when fairs are not in progress. Copyrighted material

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The following corrections and additions to the List of Fair Dates were received during week ended May 4.

The complete List of Fair Dates was published in Spring Special Number dated March 31. The next complete list will be published in issue to be dated May 26. See each issue of The Billboard for corrections and additions,

Georgia

Valdosta-South Georgia Fair. Nov. 5-10, H. K. Wlikinson,

Illinois

- Fairfield-Wayne Co. Fair Assn. Aug. 7-10. Ralph C, Finley. Melvin-Ford Co. Fair. Sept. 5-8. C. D.
- Thompson, Mendota-Mendota Tri-Co. Fair. Sept. 1-3.
- Paul Stenger. Newton-Jasper Co. Fair Assn. July 2-6. Paul
- Walker. Petersburg-Menard Co. Agrl. Fair. Aug. 29-
- 31. Lloyd W. Chalcraft. Rushville-Schuyler Co. Livestock Show Assn.
- Aug. 14-17. Ernest G. Utter.

Indiana

- Auburn-DeKalb Co. Free Fair. Sept. 25-29 (tentative). Harry L. Provines.
- Columbus-Bartholomew Co, Fair Assn, July 15-20. F. M. Overstreet. Connersville—Fayette Co. Free Fair. Aug. 14-
- 17. W. Erb Hanson,
- Elkhart-Elkhart Co. 4-H Fair. Aug. 15-17. Roscoe Stanglund, Goshen, Ind. Rochester-Fulton Co. 4-H Fair Assn. Aug.
- 7-10. Merle M. Craig,
- Salem-Farmers & Merchants Free Fair, Aug. 15-17. Lee W. Mitchell.

Iowa

- Estherville-Emmet Co. Agrl. Show. Aug. 29-31. M. A. Balkema.
- Nevada—Story Co. 4-H Fair Assn. Aug. 20-23. Glenn Z. Randau, RFD 2, Ames, Ia. Onawa—Monona Co. Fair Assn. Aug. 19-22. Harold J. McNeill.

Kansas

- Junction City-Geary Co. 4-H Show, Aug.
- 29-31. Paul B. Gwin. Liberal-Seward Co. Fair-Race Mcct. 12-15. Auburn G. Light, Sept.

Kentucky

Harrodsburg-Mercer Co. Fair. July 17-21. John S. Buster.

Daughter of Judge Hickman Passes Away in Maryland

NASHVILLE, May 5.-Lieut. (j.g.) Henrietta Hickman Morgan of the WAVE passed away April 26 at the hospital in Bethesda, Md., after a short illness. She was the daughter of Judge and Mrs. Litton Hickman, who were at her bedside when she passed away. Judge Hickman is chairman of the board of the Tennessee State Fair.

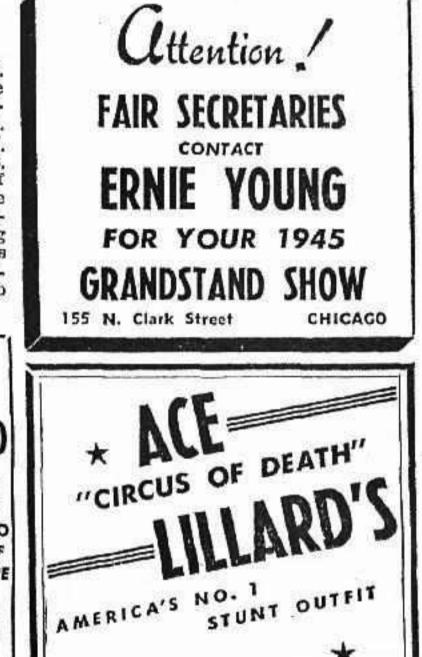
Lieutenant Morgan had legions of friends in Nashville and among the show people who played the State Fair. She has a brother, Litton Hickman Jr., also in the service.

Services were held here Monday (30) and the chapel was banked with floral tributes from friends.

CHICAGO .- Lieut. Frank R. Winkley, auto racing impresario, expects to be back in civvies shortly, due to an allment which incapacitates him for duty. Lieutenant Winkley's nephew, Pvt. C. V. Winkley, well known to auto racing fans, is back from Europe after two years of combat duty. He has been awarded the Purple Heart, Presidential Unit Citation, four bronze spearheads for taking part in four invasions, and three stars on his parachute emblem for three combat parachute jumps in Sicily, Salerno and Holland.







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di

Shelbyville-Shelbyville Co. Agrl. Assn. July 24-28. Phil W. Moesser.

Maine

South Paris-Oxford Co. Agrl. Soc. Sept. 10-15. Elmore C. Edmunds.

Maryland

Cumberland-Cumberland Fair Assn. Aug. 14-17 (tentative). Carl C. Schmutz.

Minnesota

Pillager-Cass Co. Agrl. Soc. Aug. 21-22. P. H. Sorg. Waconia-Carver Co. Fair Assn. Aug. 13-15. G. H. Seltz.

Missouri Perryville-Perry Co. Fair. Scpt. 14-15. Warner T, Weber.

Nebraska

Hastings-Adams Co. Agrl. Soc. Aug. 22-24. Henry R. Fausch.

New York Gouverneur-Gouverneur Fair, Aug, 7-11, Bligh A. Dodds.

North Carolina

Littleton-Littleton Fair. Oct. 8-13. T. R., Walker, Spring Hope-Nash Co. Fair, Oct. 8-13. Hobart Brantley.

Wilson-Wilson Co. Fair. Oct. 15-20. W. H. Dunn.

Oklahoma

Blackwell-Kay Co. Free Fair Assn. Sept. 11-15. W. R. Hutchinson, Newkirk, Okla,

Pennsylvania

Ford City-Armstrong Co. Fair. Sept. 3-8, W. B. Mechling.

Mill Hall-Clinton Co. Grange Agrl. Assn. Sept. 12-15. J. Rex Haver, Lock Haven.

Virginia

Abingdon-Southwest Va. Fair. Aug. 20-25. G. Y. Booker,

Luray-Page Co. Fair. Sept. 3-8. Amos Cave. Lynchburg-Lynchburg American Legion Fair Assn. Sept. 10-15. Abe Cohen. Tazewell-Tazewell Co. Fair. Aug. 13-18. T.

E. Rosenbaum.

Woodstock-Shenandoah Co, Pair Asan. Aug. 28-31. Boyd M. Ramey.

Wisconsin

Athens-Athens Agrl. Assn. Aug. 28-30. R. Neuenschwander.

Eagle River-Vilas Co. Agri, Soc. Aug. 18. Emil Martinson,

Union Grove-Racine Co. Agrl. Soc. Aug. 28-29. E. A. Polley, Rochester, Wis.

Glen Burt Joins B-C Staff

CHICAGO, May 5.-Glen Burt, veteran vaude agent, has joined the staff of the Barnes-Carruthers Fair Booking Association. Burt was with the local Keith office for 22 years and later was connected with various vaude units. For the last two years he has been manager of the local Variety Club.

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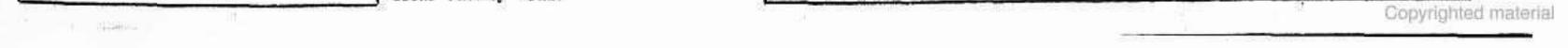
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May 12, 1945

Palisades Set for Season's Start

Extensive Beach Development

First Major Drambour Bros. To Undertake N. Y. Opening

Olympic begins a week later - earlier openers hit by low temperatures

NEW YORK, May 5 .- Park owners and showmen with openings skedded for the next two week-ends are hoping that the current cold wave peters out before bow-in time. Independent ride operators and concessionaires at resorts in the vicinity of New York jumped the gun on the park owners by going into operation last month which, according to the New York Weather Bureau, was the second warmest April ever recorded.

The average daily temperature for the month was 55.2 degrees as compared with the normal April average of 49.4 degrees. Temperature hit a high of 81 degrees April 14, and the low for the month was 36 degrees April 6. Temperature started dropping about 10 days ago and has been hovering around 55-60 degrees, killing off outdoor business the past two week-ends.

First major park opening set for the New York area is that of Pallsades (N. J.) Park which premieres next Saturday (12). Completely rebuilt and streamlined under the supervision of the veteran Joe McKee, the funspot will offer all the usual rides as well as name bands, free vaude shows and dancing. Opening attractions will be the Starlight Revue, a four-girl aerial display, and Shep Fields's band. All members of the National Showmen's Association have been invited to the opening as guests of Jack and Irving Rosenthal, Palisades owners. A special feature of opening day will be the holding of the metropolitan finals of the annual Miss Stardust Contest. Winner receives a \$100 War Bond and chance to compete for the national title. Palisades will be open daily, but the big swim pool will not go into operation until May 28. Henry Guenther's Olympic Park starts its season on Saturday, May 19. As usual, park will feature concerts by Joe Basile's band and daily open-air circus performances, featuring four-act bills booked thru the Hamid office. Olympic's big swim pool will open end of the month.

SPRINGFIELD, Mass., May 5 .- Joseph amusement world. He constructed much and Peter Drambour have taken a 20year lease on the old Wainwright and New York and San Francisco world's Smith property in Seaside, at Rockaway Beach, N. Y., and will occupy the en-tire frontage along Ocean promenade, from Beach 102d Street to Seaside Avenue, with a bathing beach. The new development is one of the largest to be undertaken in the Seaside section in many years. The Drambour brothers will soon begin construction of 2,500 fireproof bathhouses and a large restaurant on the property fronting the promenade and extending from Seaside Avenue to Beach 104th Street.

Joseph Drambour is well known in the

Bridgeport Pleasure Beach **Gets Going Decoration Day**

BRIDGEPORT, Conn., May 5 .- Pleasure Beach, municipally operated funspot here, will open officially Decoration Day, altho many of the concessions will begin operations a week before. Perry W. Rodman will again be general manager, and Don Felix will manage the ballroom, where name bands will play on Sundays and holidays, and a house band during the week.

The ferryboat, Brincherhoff, will ply between Bridgeport and the park. The miniature railroad, under construction since last fall to transport ferryboaters from the dock to the center of the park, will be ready within 10 days. There will be four cars, with a capacity of 130 persons, constructed under the direction of George Chrisman, Among new attractions will be a Ferris Wheel and Chairplane, which will be installed as soon as they can be shipped from the West.

of the amusement sections in the recent fairs. He has also operated in many well-known resorts, including Playland, Rye Beach, N. Y., and a number of large parks in the Middle West.

The Drambour brothers foresee the return of the Seaside section to its original status as one of the country's leading amusement sections, only better than before.

Asbury Early Biz **Stacks Up Dandy**

ASBURY PARK, N. J., May 5. - Al Nichols, park artist, reports that the local amusement resort section, which got under way Easter Sunday, has been enjoying excellent week-end business to date. The Boardwalk, destroyed by the hurricane last fall, has been replaced and the buildings repaired. The Palace amusements and Merry-Go-Round have been rebuilt and all traces of the hurricane and fire have been removed.

The burned Carrousel has been redecorated in gold leaf and color and Nichols says it is the only ride of its kind to present colored plastic tubing, which does away with bothersome brass polish-A fancy cut-out celling designed ing. and produced by Nichols has been installed. Nichols has also installed a new barrel in the Fun House, and has produced a large motor-operated scene on

Huedepohl Talks on Liability Insurance

CHICAGO, May 5 .- Paul H. Huels pohl, president of the NAAPPB, was 1 recent Chicago visitor and at a meeting of the organization's insurance commit tee stressed the importance of adequat public liability protection.

Said Huedepohl: "With operating problems so numerous, hazards propationately numerous, due primarly b the use of inexperienced help in many cases, and to the shortage of maintenance and repair materials, no wise operation can afford to be without adequate protection.

"It is easy to have the savings of years swept aside thru one serious accident. The public these days is so quick to take advantage of every opportunity to set some easy money thru a so-called 'accident.' Careful inspection of all propeties and prompt action on all claims, such as is provided under the association's plan, make prevention of many accidents possible, and prompt settlements, when accidents do occur, a extainty."

Happyland, Vancouver, B.C., Revamped, Breaks Ice May 11

VANCOUVER, B. C., May 5 .- Official opening of Happyland Amusement Part is skedded for May 11. Marion M. Ross manager, announces that all rides have been renovated, including extensive improvements on the Giant Dipper and Shoot-the-Chutes.

Happyland Ballroom opened March 3 featuring Doug Raymond's ork, with Juliette, songstress, and has been doing excellent business since.

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Riverside, Agawam, Off Well With Tommy Dorsey

SPRINGFIELD, Mass., May 5 .- Eddle Carroll's dance season at Riverside Park, Agawam, got off to a flying start April 28, with Tommy Dorsey as the inaugural attraction. Despite the drop in temperature to 35 degrees, nearly 3,500 turned out at \$2 each.

Ballroom has been enclosed for the early-season dance dates and completely reconditioned. Carroll is lining up more name bands to follow. Hal McIntyre is next, opening May 14.

Despite a cool April, Riverside has been running strong on week-ends. Park begins daily operation this week-end. Picnic season starts middle of May, with heavier bookings than in previous years, according to Harry Storin, who heads up the outing department in the Carroll organization.

2 and 5-Cent Kid Days a **Chi Riverview Park Feature**

CHICAGO, May 5. - Riverview here opens its 42d season Wednesday (16), and George A. Schmidt, president, announces that the 2-cent and 5-cent kiddie days, which have been popular in the season May 19, with Mrs. C. S. Rose, the past, will be continued.

The 2-cent rate is in force on Monday, Wednesday and Friday afternoons, and the 5-cent rate, Tuesday and Thursday evenings. Service men and women and their escorts are admitted free at all times.

Altho the park has experienced difficulty in getting sufficient help, all buildings and rides have been repainted and everything placed in first-class shape.

Billings Premieres Belmont

MONTREAL, May 7.-Rex Billings Cartierville, over the week-end (5-6). Grand opening of the popular Canadian funspot is skedded for next Saturday (12).

the front of the dark ride, Ghost Town. Nichols says he is working on a military band organ which he hopes to play direct from phono records, doing away with paper rolls.

The new museum, featuring in wax figures the flag-raising on Iwo Jima, will open some time in June.



LARRY FALLON has reopened his bingo at Summit Beach Park, Akron.

JACK AND IRVING ROSENTHAL'S Palisades (N. J.) Park opens its season May 12.

JOHN (JACK) ELLIS will be at Ramona Park, Grand Rapids, Mich., this summer.

THE NEW PARK which Harry B. Chipman opened last fall at Yakima, Wash., on a trial basis will be known as White City.

RAY MARSH BRYDON is busy getting his attractions set for the opening of his oddities show in Riverview Park, Chicago, the middle of May.

THE GREAT FUSSNER, aerial act, is on a return engagement at Edgewater Park, Detroit-the first free act of the season.

STATE FAIR PARK, Milwaukee, opens wife of the park's operator, in charge of the office.

PFC. SMITH T. LUSH, formerly employed at Eastwood Park, Detroit, is now with the Army Air Force in Italy. He has two battle stars for his European-Africa-Middle East campaign ribbon.

DORNEY PARK, Allentown, Pa., one of the largest funspots in Eastern Pennsylvania, reopens for its 61st year May 13 under the ownership-management of Bob Phlarr. Stageshows start May 27.

MRS, HOWARD PETERS, wife of the staged a preview of his Belmont Park, late Howard Peters, will carry on again this season at Myers Lake Park, Canton, O., with the assistance of her two daughters. They will operate the miniature train and pony track.

PHILADELPHIA, --- Two of the annual world's fanciest sharpshooters arrived # the zoo here last week. They are spitting cobras. Roger Conant, zoo curator purchased the reptiles from Warrer Buck, Camden, N. J., animal dealer, which has just returned from his first wartime trip to Africa. The zoo also obtained two mambas, a deady type of snake; two tree cobras, a black cobra, a ball pythor and a lizard known as the monitor.

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PARKS-RESORTS-POOLS 49

Concessions Click Big at Oceanside and his big-top crew don't miss.

OCEANSIDE, Calif., May 5. - Beach Amusement Center here has been attracting sizable crowds the last few weeks and concession ops report business excellent. Spot is operated by Mr. and Mrs. Harold Long, owners-managers, Mrs. Pat Long is secretary.

Among concessionaires at the Beach are: Adams and Terry, Beach Cafe; Mack McClellan, popcorn, floss and candy apples; Me-Me, Kentucky Derby; Bob Eastham, novelty pistol; Jim Campbell, ball and pan games; Roy Schulenberg, agent ball game; Dorothy Schulenberg, agent pan game; Helen McGohen, cigarette gallery; Clyde McGohen, ball game; Walter R. Dennis, ball game and penny pitch; Mrs. Redding, cigarette gallery; Tom Bailey and Roy Brenneck, diggers; "Lucky." arcade, with Dolores Smith, cashier; Madame Marie, palmistry; Jack Shell, engraving leather and jewelry, rubber stamps and gold lettering machine; Helen Shell, guess-your-weight.

Around the Grounds

MONTPELIER, O. - Tentative plans have been made to start the Williams County Fair with a saddle horse show, and to put on three days of trotting and ly and their horses narrowly escaped pacing races. Barr Lockhart has been made secretary of the association.

HUNTSVILLE, Ala. --- Madison County Fair will be held a week earlier than usual this year, it is announced by D. C. Finney, general manager. Previously held late in September, it has frequently run into bad weather. Special emphasis will be given to livestock. The fair, started in 1920, has missed only one year, that being eight years ago when the fair plant was destroyed by fire.

CALEDONIA, N. Y. - Caledonia Fair

RUSSELL BROS. (Continued from page 45)

The chair-girl department, which consists of all the ladies of the show, are in there pitching every day, and do they love their work. The trunk-carrying department, which consists of all the gentlemen, also goes to bat twice each day. This is the most harmonious trunk-carrying department seen in many years. Under the direction of Orrin Davenport, the boys actually fight to carry trunks. The light ones, I mean.

Friday (27), Phil Doto, lead trumpet in the band, threw his hat into the ring and married Christine, the Alligator Girl in the sideshow.

Arthur Konyot has inaugurated the Pinochle Club in the men's dressing room and the regular members so far are Konyot, president; Henry Keyes, vice admiral; Harry Freehand, exchequer of the treasury, and Papa Cristiani, dealer.

New arrivals are the Guitterez Family and Al Darrah. Dorothy Morales has returned after a few days absence. Emil Pallenberg challenges all circus softball teams, particularily Harry Brown's Ringling team. With his first-string battery of Scranton Harry, pitcher, and Joe Kuta, catcher, he says he'll spot any opposition 10 runs.

Visitors included George Perkins, Jack McAfee, Poodles and Gracie Hanneford, Mark Smith, Harry Barnett and Richard Brandon and their Turnabout Theater cast, Glenn Harrison, Elmer Davis, Sam Caswell, Hubie Head, Harold Hall, and Bobby Kay.

Forget-Me-Nots - The Konyot Famicapture by the Nazis in 1940. When the Germans marched into Czechoslovakia, the Konyots escaped by swimming with their horses into Poland, across the Prague River. A wild dash from there into Paris, and then to the U.S. Bobbie Peck was a former member of the Marcelle acrobatic troupe. Rex Rossi, of the Wild West, is a stand-in for Bob Steele of the movies. Most of the people who witness our show do not realize that the beautiful gals on the flying trapeze are mother and daughter, Mitzi

and Jean Sleeter .- DICK LEWIS.

\$5; Casey Concession Company, \$100; walkers were quickly disqualified by the John W. Chapman, \$25; A. R. Cohn, \$5; Val Coogan, \$10; Smiley Daly, \$1; M. J. contestants to the fact that you can't win Doolan, \$1,000; Nieman Eisman, \$10; if you walk in your sleep. Maurice R. Franks, \$100; Louis G. Fulgona, \$5; John W. Gallagan, \$10; Globe sonnel. You could see 'em flopping on Poster Corporation, \$100; Sherman ballys, on counters, in ticket boxes and Glover, \$50; F. E. Gooding, \$300; Morris A. Haft, \$50; Harry F. Harding, \$10; Albert L. Huling, \$5; S. T. Jessop, \$50; Jess Jordan, \$5; Al Kaufman, \$10; Fred the sheriff and the chief also participated H. Kressman, \$25; Floyd King, \$25; Paul in the sleeping contest. They didn't wake A. King, \$5; Al Latto, \$25; Larry up in time to collect the license or Lawrence, \$25; Sam J. Levy. \$50; Lewis whatnot. On Friday afternoon the bosses Supply Company, \$100; Rube Liebman, set their alarm clocks for midnight on \$5; James P. Madigan, \$5; Miami Show- Saturday. Those who did awaken were men's Association, \$100; Richard Miller, hushed by the watchman in order to \$50; Opal Mills, \$10; J. C. McCaffery, keep the natives asleep. The watchman \$100; Gene D. McCarthy, \$5; Vernon L. finally went to sleep because there wasn't McReavy, \$11; Harold Paddock, \$100; Eric Phillips, \$20; Leo Sennett, \$5; Showmen's League Miscellaneous Contribu-Shulman, \$10; Harry Simonds, \$15; Louis P. Stern, \$200; Swank Amusement Com-S. Townsend, \$20; Solly Wasserman, \$10; L. Wright, \$50; John P. Wulf, \$10; Charles Zemater, \$25.

Total to date-\$3,459.35,

BALLYHOO BROS.

(Continued from page 36) no pockets in their pajamas. The sleep- sleepwalker.

opposition, which enlightened the other

Finally the sleeping bug hit the perin their beds. That was a break for the office because no one woke up to draw money or meal tickets. The city clerk, any use in watching sleepers.

At teardown time the bosses woke up and soon aroused their sleeping worktion, \$3; Ladies' Auxiliary, \$100; Ted ingmen. Orders were given to tear down as noiselessly as possible to not disturb the local contestants. To set a good expany, \$150; George Terry, \$20; Henry F. ample, also to cop the prizes offered, the Thode, \$25; J. C. Thomas, \$25; William entire personnel of the Drawhead show joined in with the other snoozers. That Jules Wolpa and John Smart, \$25; G. was a break. No one was awake when we were loaded, and the show was three tops, 100 chauks, 50 steel plates and three sets of runs ahead. The grocer, feed man, ice man, lot owner, gas station operator and the hotel clerks didn't wake up until the show was out of town.

P. S .- A wheel agent reported the loss house. The few who did stroll around of a blanket while he was asleep. He the grounds were sleepwalkers who had remembers dreaming of playing to a MAJOR PRIVILEGE.

It pays TODAY

Its POSTWAR possibilities are unlimited!

FOR SALE Fieldston on the Atlantic Ocean, 30 miles South of Boston. A complete private AMUSEMENT PARK ready for summer season.

Among its many features are: Ballroom 100'x100', 6 Bowling

will be held as usual this year. Plans are being worked out, with special emphasis on agricultural and livestock exhibits. At the recent annual election the following officers were chosen: president, Harrison M. Brown; vice-presidents, P. R. Carmichael and Francis M. Skivington; secretary-treasurer, George Cullings; assistant treasurer, Ray T. Skivington; race secretary, William Fraser.

FRYEBURG, Me .- Fire which started in brushland spread to the Fryeburg Fairgrounds and did considerable damage to the horse stables of the West the Henrys, rolling globe; the Town-Oxford Agricultural Association. The buildings caught fire several times but were saved from destruction by the work of two fire departments.

3 ANNUALS CANCEL

(Continued from page 46)

in sight, they found it necessary to announce that they will not operate this year.

Phil Travis, secretary-manager of the Tennessee State Fair, told a representative of The Billboard that he has practically no manpower available and for this reason the board decided it was useless to try to hold a fair.

Larry L. Fitton, secretary-manager of the Midland Empire Fair, had hoped that conditions would permit operation, but this week he wired The Billboard: "Pacific Car & Foundry Company assembling heavy war equipment, requiring use of all available space on our fairgrounds. Therefore necessary to cancel fair this year."

Following this announcement, The Billboard queried Dan P. Thurber, secretary-manager of the North Montana State Fair, Great Falls, who replied: "The 1945 show definitely canceled because of restrictions on racing, transportion and acute manpower shortage, making it physically impossible to carry on in a creditable manner. Looking forward to 1946."

Maine Racing Bill Vetoed

AUGUSTA, Me., May 5 .- A bill to legalize running races on Maine tracks and in connection with fairs was passed by the Maine Legislature but was vetoed by the governor.

BEATTY CLICKS 'EM OFF

(Continued from page 43) Thomas Buchanon has replaced Marshall Green as legal adjuster.

Vic Robbins has a 14-piece band that paces the two-hour program in fast tempo. Program includes the Flying Escavitas, Mexican troupe of four people: Jack Joyce, equestrian director, presenting two outstanding horses acts; Jean Evans; the McIntosh Sisters, Pauline Penny, wire and trapeze numbers; Bert Petus, elephants; the Craigs and sends, cradle, and Capt. Albert Fleet, small lion act and chimpanzees.

As star of his own show, Beatty has worked hard on new routines and stunts for his cats. His wife, Harriett, works a tiger and elephant act. The first half finds animal acts predominating, but after the arena is dismantled, circus acts take over.

HYPO R. C. DRIVE (Continued from page 36)

tation," McCaffery explained. "We are leaving it up to each operator to determine just how it should be handled, but we hope they will give this matter considerable time and effort.

"There is no necessity of emphasizing the importance of the Red Cross work, even tho Japan should be conquered too before the year is completed. All the people of the outdoor amusement industry are well acquainted with this work and they want to help, so now we are putting it up to the operators and owners to give them an opportunity to help."

Cash donations received to date in the 1945 drive total \$3,459.35, with another \$2,000 pledged by the Showmen's League of America, and \$1,180 in pledges by members. This total represents less than half the \$14,764.87 turned over to the Red Cross last year.

Thru the Showmen's League the Red Cross received \$5,954.15 in 1943, and \$10,256.09 in 1942, the first War Fund drive.

Many large individual donations have been received, M. J. Doolan's check for \$1,000 setting the pace in this department.

Contributions received to date include: Sam Arenz, \$10; Atwell Lunch Club, \$158; Oliver Barnes, \$5; Sunny Bernet, \$15; Michael Blue, \$50; Max Brantman, \$10; George Brooks, \$6.35; Joe Brown.

Alleys and Rifle Range, Swimming Pool 60'x90', Surf Bathing, 700 Bath Lockers, large Restaurant Building, Parking Facilities for 1,000 Cars.

For full particulars write Mr. Parker

Jonphr. Way

CHRYSLER BLDG., N. Y. C.

Lex 2-5000

SET OF KIDDIE RIDES FOR SALE

10-CAR ALLAN HERSCHELL KIDDIE AUTO RIDE. Good rubber, plenty extra tires and wheels, new motor, new top; space required 24 feet. 24-SEAT GRUNER KIDDIE CHAIRPLANE RIDE. New motor, V belts; space required 36 feet.

KIDDIE AIRPLANE RIDE. 5 planes, seats 10; very good condition; space required 24 feet.

\$5,000.00 CASH

RIDES all operating in Los Angeles.

Write BOX 345, The Billboard Publishing Company, 1409 N. Vine St. Hollywood 28, Calif.

MERRY-GO-ROUND FOR SALE

40-Foot 3-Abreast Allan Herschell, New 10 H.P. Single Phase Motor, V Belts, 150 Organ, New Top and Side Walls, this ride in extra good condition, \$9000.00 cash. Now Operating in Los Angeles.

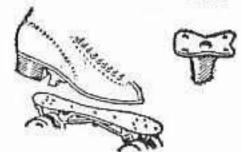
Write MERRY-GO-ROUND, Care The Billboard Publishing Company, 1509 N. Vine St., Hollywood 28, Calif.





These Service Features are helping Many **Operators** Everywhere

NEW PLATE PROTECTOR



Prevents your plate from bending or buckling, also an excellent arch support. Complete reinforcement. Skate longer without tiring.



HYDE ATHLETIC SHOE COMPANY Manufacturers of those famous BETTY LYTLE Roller Shoes CAMBRIDGE, MASS.



First California URO State Championships To Okay Biz

RINKS AND SKATERS

Communications to 25 Opera Place, Cincinnati 1, O.

Amateur Roller Skating Association's judged by the United States Figure Skattiani Rollertorium here April 29 to packed houses matinee and night.

Rink, had eight winners in the nine events and won the California URO silver challenge trophy cup. First place winners were: juvenile boys' figures, Joe Hottinger, MFSC; juvenile girls' figures, Barbara Ziem, MFSC; novice men's fig- H. Thayer, Sebastiani Rollertorium, Soures, Robert Majors, MFSC; novice noma; Mrs. Charles Himes, Ambassador women's figures, Gladys Pollastrini, IR; juvenile pairs and juvenile dance events, Barbara Ziem and Joe Hottinger, MFSC; ladies' pairs and novice pairs, Margaret Ridge and Marie Sudberry, MFSC; novice dance, Maxime Cioli and Peter Visser Jr., SRSC.

Officials were Oscar Morgan, president ARSA, honorary chairman; Arthur Thayer, third vice-president CARSA, chairman; Howell Janes, USFSA judge, referee; Barbara Killip, ARSA judge, assistant referee; Herman Morrow, timekeeper; Robert Martin, marshal; Helen Wilson, music; Jack Thayer, rink manager; Paul J. Gilbert, announcer; Lyn Menge, Robert East, Elta Higuera, Anna Belle Wright, Joe Anne Kelly and Roger De Garmo, recorders; and Vic Hammond, photographer.

ARSA Executives

Executives of the California ARSA are William C. Linhard, Senator RSC, North Sacramento, president; Frank Kelley,

Amateurs Compete For Illinois Titles

CHICAGO, May 5 .- A three-day Ill-

SONOMA, Calif., May 5. - California Lucky Rollers SC, Sonoma, first vicepresident; Bill Hoffman, International championships, sanctioned by the Ama- Ramblers, Oakland, second vice-presiteur Roller Skating Association and dent; Arthur Thayer, Lucky Rollers, third vice-president; Billie Jean Markle, ing Association, were run off at Sebas- Martinez FSC, Martinez, secretary-treasurer,

California United Rink Operators, Paul J. Gilbert, manager of Martinez Western Division, consists of Fritz Bullman, Diamond Rink, Oakland; Francis Nicholas, Senator Rollerdrome, North Sacramento; William France, Del Monte Rollerdrome, Montercy; Mrs. Hazel G. Barker, Skateland, Martinez; Mrs. Zelda Rollertorium, San Francisco, and Paul J. Gilbert, Skateland; Martinez, director of publicity.

Eight Clubs

Clubs in the California Roller Skating Association are Ambassador, San Francisco; International Ramblers, Oakland; Del Monte Rollers and Rollerettes, Monterey; Lucky Rollers, Sonoma; Martinez Figure, Martinez; Motor City Rollers, Placerville; Senator, North Sacramento, and Stockton, Stockton.

Frank Ferrara, second vice-president of the United Rink Operators was a guest at the championship meet.

Sailors Want More Time In N. B. Rinks

ST. JOHN, N. B., May 5 .- Sailors of the Canadian, U. S., British and French navies using the port of Halifax, N. S., have petitioned the Navy League of Canada, for two nights of roller skating each week at the Forum Rink. Hitherto the rink has been used in summer for dancing, concerts, etc. There is floor space for about 1,200 persons.

Bennett and McKay, owners of the

8 Speed Champs In Cleve. Meet

CLEVELAND, May 5 .- Cleveland ama. teur speed championships were held in Rollercade here April 26-27. The official RSROA 12-lap track was used, according to Otto J. Albrecht, Cleveland, chairman of the speed committee for the association, who refereed the meet, W. P. Hodous, national starter, got the contestants away.

Feature of the meet was Raymond Martinez, national junior champ, who skated the one-sixth mile in 32 seconds; 440 yards in 46.8 second, and the 880 yards in a minute and 34 seconds.

Results were: senior men, Glenn Steinmeyer; senior ladies, Florence Migac; intermediate girls, Bernice Hartman; junior boys, Raymond Martinez; juvenile A boys, William Gallagher (national champ 1944); juvenile A girls, Elaine Carlson; juvenile B girls, Jeanette Porelli, and juvenile C girls, Barbara Makuch.

Winners will compete in the Ohio State championships in Coliseum, Mansfield, O., June 19-21.

St. Louis Downs **Gets Early Start**

ST. LOUIS, May 5.-George Paris, former champion distance skater, is manager of Spinning Wheels Rink in Downs Amusement Park here. Spot can take care of 800 on the floor.

Recent opening was okay and rink is expected to benefit from string of school picnics booked for the park. New banners, skates and a coat of paint have been added during the winter.

NEW ROCHELLE (N. Y.) ROLLER-DROME dance and figure club ends the season May 18-19 with a special program.

The First Best Skate



New Glasgow, N. S., rink, announced plans for remodeling. Pictou, N. S., Recreational Center has skating and dancing Thursday nights.

Tearing down heating and plumbing equipment is a form of vandalism from which maritime provinces' rinks have been suffering. The Arena in Halifax, N. S., was broken into and some equipment stolen.

Northeastern Meet June 27-28

CINCINNATI, May 5 .- RSROA Northeastern States championships will be held in Queens Rink, Elmhurst, L. I., N. Y., June 27-28. It is sponsored by the metropolitan New York operators and contestants will be entered from New York, New Jersey, Connecticut, Massachusetts and Rhode Island. Event will not conflict with ODT orders.

SKATELAND, Bridgeport, Conn., op-erated by Bill Holland, has Paul Von Gassner, former icer, for its new pro instructor. He went there from Akron.

DON MARSHALL has severed his connection with America On Wheels and URO to return to radio-pio work on publicity and promotion.

MILTON HINCHCLIFFE resumes his free bus transportation from Queens Village to his Wal-Cliffe Rink at Elmont, L. I., N. Y., come V.-E. Day. Many improvements are planned for the spot when materials become available.

CHARLES BLANTON, Carl Meyer and Juanita Hood, of Louisville, take their week-end holidays from work to visit rinks in the near-by territory. The former has visits to 68 spots to his credit. Their home rink is Arena Gardens and Crystal Rink, Louisville. They were visitors to The Billboard recently when enjoying a few hours at Ed Von Hagen's Norwood (O.) Rink.

N. J. SKATING ASSOCIATION, recently reorganized, has the following executive board: Doris Harrington, Twin City Arena, Elizabeth, president; Stephen Dalrymple, Florham Park Arena, vicepresident; Walter Zitniak, Twin City, eccretary: Ray Wood, Perth Amboy Arena, treasurer; Nora Darragh, Park Arena; Frank Burton, Florham Park; Muriel Tuttle and Harry Muller, Paramous, and George Campbell, Twin City.



ROLLER SKATING RINK

Western Iowa, Building and floor, 58x118. Lot includes park space, 300 pairs-skates, P.A. system, repairs, furnice, stoves, fans, fireplace, modern rest rooms, cash register, coolers. Will not sell separate. For all, \$6500.00 cash. C. E. WHITE, P. O. Box 378, Rock Island, Illinols, Phone: R. I. 634.

ATTENTION

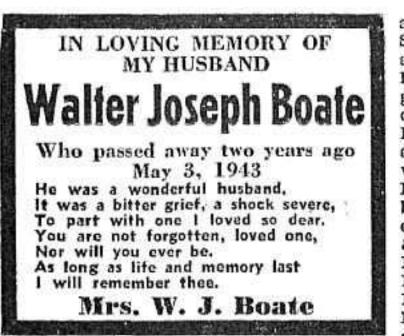
Special Sale on PRECISION BEARINGS No. 37 @ 40¢ cach. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel, @ \$1.50 per 1000. We have Precision Wood Wheels with bushings. Also general supplies for Roller Rinks. Send in for full particulars. Large quantity of Brooks Detachable Toe-Stoppers.

JACK ADAMS Bronx, New York, 60 1471 Boston Road

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BATES-Lillian, 54, actress and composer, recently in Jersey City after a year's illness. She appeared with her own stock company in Europe and the Far East. Among the songs she wrote were The Man About Town, Broadway Baby, I want a Cave Man For Love. Survived by her husband, Jack Klima.



BLITZSTEIN—Samuel M., 65, former banker and father of Marc Blitzstein, composer, suddenly in Philadelphia, April 27. Surving are his son, widow and daughter.

BUCHANAN-Belmont, 76, former concessionaire on Morris & Castle Shows, at his home in Joplin, Mo., April 17. Survived by a son, Jack, ride operator.

CHAMBERS—George M., 37, account and Mrs. exec of the Mutual Broadcasting System, and Mrs. New York, April 29 at Memorial Hospital, Intermer Orange, N. J. Survivors are his widow, April 27, son and mother. GERVI

CICHANOWICZ—Thomas, 37, caretaker with Sales Bros. Circus, of a heart attack, recently while en route to Salisbury, Md. Survived by his widow, also with the circus.

CLARKE-Wilfred, 77, veteran actor, in Lenox Hill Hospital, New York, April 27. A nephew of Edwin Booth, he started his career in support of his father, John Sleeper Clarke, at the Strand Theater, London. He toured two seasons with Barry Sullivan, and after returning to America, acted in Shakespearean repertoire. He played in stock in St. Paul, Minneapolis and Baltimore, and appeared in New York with Julia Marlowe. After another period spent in London doing revivals, he returned to America to play the supporting role in the original production of San Toy. For 10 years he was a vaude headliner on the Keith-Orpheum and Proctor circuits. He was also at one time part owner of the Walnut Street Theater, Philadelphia, which had been the property of his father. Funeral, under auspices of Actors' Fund, of America, with services at Little Church Around the Corner, New York. Interment at the family plot, Kensico Cemetery, Westchester, New York.

The Billboard

THE FINAL CURTAIN

York, and continued on a part-time basis until 1942. Surviving are his widow, a daughter and two brothers and sisters.

DECKER - Harry, 41, superintendent and concession manager of the King Reid Shows, instantly killed May 4 on the lot at Bennington, Vt., when struck on the head by a pole or stake uprooted by a gale. For the past 20 years he had been a concessionaire with the California Shows, Ketchum & Lapp, New England Shows and the Joseph J. Kirkwood Shows, Survived by widow, Ann Decker; daughter, Mary Ann; his parents, a sister, and two brothers, Ralph Decker, owner and general manager of the Kirkwood Shows, and Steve Decker, associated with Francis Kelley, New Haven, Conn. Services at Riverside Memorial Chapel, New York, May 6, with interment in Showmen's Rest of the National Showmen's Association, Ferncliffe, N. Y.

GASSAWAY — Hunter, 69, medicine show entertainer for more than 35 years, at Fort Worth Hospital April 26 of injuries sustained five days before when struck by an automobile. Survivors are his widow, Houston; two daughters, Mrs. Maude Criffin, Chickasha, Okla., and Mrs. Doris Veit, Houston; two brothers, and three sisters, Mrs. Mattie Stalcup and Mrs. Pearl Riley, both of Fort Worth, and Mrs. W. S. Farrell, Handley, Tex. Interment in Pioneer Rest, Fort Worth, April 27.

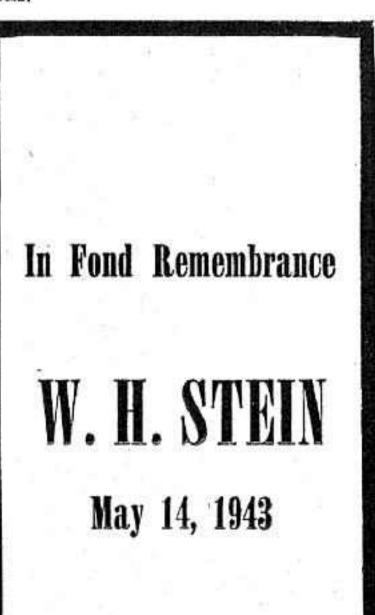
GERVING-Mrs. Jessie, 63, mother of Robert Pierce, Universal Pictures cameraman, in Los Angeles. She leaves her husband, Frank; two sons, Harry G. and William, and two daughters, Mrs. Juanita Jennings and Mrs. Thelma Goodfellow. Services followed by cremation in Los Angeles April 29.

GHLETTE-Leon N., 67, noted architect, member of the firm of Walker & Gillette, which designed many notable buildings, including outstanding amusement projects such as Playland Park, Rye, N. Y., and the huge Westchester County Center (auditorium-arena), White Plains, N. Y., at New York Hospital, New York, May 3.

GRIFFIN-Harry Haven, 59, cirucs per-

SIDNEY-George (Sammy Greenfield), 68, comedian, at his home in Hollywood April 29 following a long illness. In the Cohen and Kelly film series, he created the Cohen character, with Charlie Murray in the Kelly role. His last screen engagement was in Diamond Jim for Universal. Sidney was also in the popular Potash and Perlmutter stage and screen series. He came to this country from Hungary when 12 years old and started in showbiz in New York music halls with Harry Von Tilzer and Ward Voorhies. Survived by two brothers, Louis K., executive producer for MGM, and Jack, New York, and three sisters. STIRN-Henry J., 87, musician and

sponsor of Milwaukee musical events, in that city recently. Survived by two sons.



Hospital, Philadelphia. Father is announcer at WIP, that city.

A daughter, Connee Ruth, to Mr. and Mrs. Houston Wilburn in Travelers Inn, Johnson City, Tenn., April 27. Father is concessionaire on J. J. Page Shows.

A son to Mr. and Mrs. Raymond C. Peck at Gilmore's Maternity Home, Baldwinville, N. Y., April 24. Father was concessionaire with Fred Allen Shows last season.

A son to Mr. and Mrs. Charles Norman recently. Father is manager of Station WPAG, Ann Arbor, Mich.



Florence Street, actress and dramatica teacher, from Robert A. Street, radio exec, recently in Reno, Nev.

MUSIC HALL, NEW YORK

(Continued from page 31)

One Meat Ball, then Wabash and St. Louis Louis. Soloists sell all the way and crowd gobbles it up. Order of songs should have been reversed with the parody as the closer, and effect would have been bigger.

The Shyrettos with their slick and fast-moving bicycle act are in No. 3 slot. Gal's rapid-fire acro and trick bits, and men's stunting all get across to sustained mitting.

Last number, done on a set resembling a country club terrace, opens with a group fox-trotting then segues into Tony Zukas in a bevy of very fancy diving into a real pool, plus the dive-clowning of George Cronin and Cid Cinale. Number is a mouth-gaper and laugh-puller and is responded to accordingly.

As a topper the Rockettes appear in Robin Hood costumes to bat over a routine to the tune of the same name. Choregraphy contains minimum of hackneyed precision stuff and gals make the most of opportunity for taps, kicks and breaks. Makes a very satisfying signature-piece. Picture is Valley of Decision. Biz very good. Paul Ross.

Loew's State, New York

(Reviewed Friday Afternoon, May 4)

D'ANTALFFY-Dezso, 59, composer and organist in New Jersey April 30. From 1932 to 1939 he was staff composer and organist at Radio City Music Hall, New

The Entire Personnel of THE KING REID SHOWS Extend Their Deepest Sympathy to the Family of Our Beloved Member

HARRY DECKER

That Gentle, Kindly Soul Whose Passing Has Brought an Hour of Sorrow to All Who Knew and Loved Him. former and carnival man, drowned recently. Survived by three children.

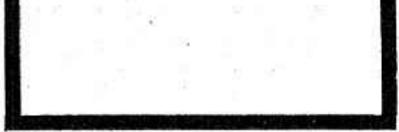
HARVEY-Clarence, 80, actor, at St. Luke Hospital, New York, May 3. He first appeared with the John T. Ford Opera Company, after which he joined the famous Lotta Crabtree, which was followed by a long engagement in The Country Girl. He later played with the Shuberts in The Runaways and with Harry Kelly in His Honor, the Mayor, after which he appeared with the Royal Imperial Opera Company in Toronto. Under Shubert management, he appeared in The Student Prince, My Maryland and Wonder Bar, with Al Jolson. Before going to California to appear in Gone With the Wind, he played in Sam Harris's . production of Bring On the Girls. After retirement, he was a guest at the Actors' Fund Home, Englewood, N. J. Surviving are a son,

Clarence and a sister. LINDEN—Harry, 38, brother of Eric Linden, motion picture actor, in Santa Ana, Calif., April 28 following a long illness. Other survivors are his mother, Mrs. Elvira Linden; a sister, Hilda Linden, both of South Laguna, Calif., and a brother, Arthur, Yonkers, N. Y. Services in Laguna Beach, Calif.

McGREGOR — Malcolm, 53, silent screen actor who appeared in *The Pris*oner of Zenda and other films, April 29 at General Hospital, Los Angeles, as the result of burns sustained when he apparently fell asleep in a chair while smoking a cigarette. He was an athlete and diving champion at Yale, after which he moved to Hollywood and started his film career with Pearl White in the serial, *The Lightning Raider*. He formerly was married to Genevieve Murphy. A daughter, Mrs. Victor Murphy, resides in New Jersey.

MORGAN — Lieut. (j.g.) Henrietta Hickman, 28, of the WAVE, April 26 in Bethesda (Md.) Hospital. She was the daughter of Judge and Mrs. Litton Hickman, of Nashville. Her father, a probate judge, is chairman of the board of the Tennessee State Fair. Burial in Mount Olivet Cemetery, Nashville.

SCHULTZ-Fred H., 72, drummer, recently in St. Mary Hospital, Milwaukee. He was a charter member of Milwaukee Musicians' Association and had played with symphony orchestras and in Majestic and Davidson theaters pit bands there. Survived by his widow, a daughter, a sister and two brothers.



STRIKER—Al, former associate in Marnelli vaude office, following a heart attack in the Ross Frisco Agency, Boston, April 23. Before joining the Marnelli agency, he was manager for the Charles Bornhaupt Agency specializing in foreign acts.

THOMPSON — Clarence Smedley, 69, publicist and newspaperman, at his home in New York May 3. He was a pioneer in the radio field and helped to originate some of the earliest commercial programs. He was publicity director in the campaigns of Theodore Roosevelt, Coolidge and Hoover. Surviving are his widow and daughter. Interment in National Cemetery of Spanish-American War Veterans, Farmingdale, L. I., N. Y.

Marriages

BARBEE-STUDEBAKER — Ray Barbee to Jcan Studebaker in Lawton, Okla., April 30.

PHILLIPSON-ROBERSON-David Phillipson, dealer on the Blue Ribbon Shows, to Gladys Roberson, nonpro, in Conyers, Ga., April 18.

Births

A daughter, Lynne, to Mr. and Mrs. Art Rowley April 23 in San Francisco. Father is with the Music Corporation of America offices there.

A daughter to Mr. and Mrs. Charles Hinckle April 24 in Presbyterian Hospital, Philadelphia. Father is trombonist with Joe Frasetto's orchestra at Station WIP, that city.

A son, Donald, to Mr. and Mrs. Malcolm McPherson April 22 in Cincinnati. Father is promotion director of Station WFIL, Philadelphia.

A son, John Edward, to Mr. and Mrs. Carl Roy Norden April 24 in Seattle. Mother is the former Marion Mason, band and radio vocalist in Philadelphia. A son, William Leslie, to Mr. and Mrs. Les Alexander April 27 at Chestnut Hill

State has come up with a seven-act bill, an unusual booking situation due to the fact that pic, See My Lawyer, is a shortle.

Joe, Lou and Arline Caltes open with a string of tap dances, topped off by the old man of the clan joining with a buckand-wing and the kids merging with him for in-step stuff. Good job and good paiming.

Paul Duke, with fein helper, purveys a line of magic built around cigarettes, smoke, pipes, cigar and razor blades. Act is slow getting under way but builds nicely to a "thank you."

Day, Dawn and Dusk, fresh out of a long run at the Ruban Bleu nitery, don't do as well here as at the club because, for some reason, they are omitting their best numbers. After initial straight Shortnin' Bread they go into a hoked-up Sleep, Kentucky Babe which doesn't quite come off, then into a gag opera routine. Latter earns 'em an encore, Belz, sung in Yiddish, where they show good harmonic work and win a "thank you" bowoff.

Gautier's Bricklayers are as ingenuous and amusing as ever, and the educated fidos get their just deserts in giggles and hands.

Larry Douglas, tall and brunet, baritone, is one warbler smart enough to stay away from the faddistic swooner song-style. Guy stands up and sends 'em across in simple fashion, in good voice and with easy deportment. Repertoire is pops and standards with a thrilling House I Live In for an encore-piece. Judging by what he showed in the encore he should do more he-man numbers.

Harry Savoy, the dealer in unfinished, rib-tickling sentences is back and is still a very funny guy. Could have stayed on a lot longer.

Cabot and Dresden, ballroomists, close. Appearance is okay, delivery fair. Strong point is a series of one-hand overhead holds which fetch hefty mitts. Biz fair when caught. Paul Ross.

Friedlander Sells Frolic

MIAMI, May 7.—Jack Friedlander, who recently took over the Mocamba, has sold his Frolic Club to Sam Fishman, operator of the Fiesta Ballroom, for a reported figure of \$150,000. Frolic will run on straight music policy as before.

The Billboard 52

ROADSHOW FILMS

May 12, 1945

Communications to 155 North Clark Street, Chicago 1, Ill.

Roadshowmen Offered Special Films for 7th War Loan Drive

CHICAGO, May 5 .- The Seventh War Loan, with its stupendous goal of \$14,-000,000,000, of which half is in individual "E" bonds, gets under way May 14.

Roadshowmen who plan to exhibit War Loan short features and impact bulletins are urged to arrange bookings thru their State chairmen and to co-operate with local war finance committees on all screenings. Seven short features and six impact bulletins, all available exclusively in 16mm. sound, may be obtained thru these sources.

The short features are Remember These Faces, produced by the navy, in which full color is used to produce an unforgettable picture of the wounded in a great invasion of the Pacific. The camera follows wounded men from the front lines to a hospital ship and records the rapid transition from front-line casualties to men safe in the hands of modern science, with a fighting chance for recovery. Running time is approximately 18 minutes.

BIG NEW THRILLERS AND MUSICALS With ALL-COLORED CAST "Moon Over Harlem" and others-



D-Day Minus One, an army air forces production, is the story of the newest and one of the most formidable branches of modern warfare-the air-borne attack. In vivid, dramatic terms, the tactics of the airborne branch of our fighting forces is pictured. This short runs approximately 20 minutes.

A coast guard production, Story of a Transport, running approximately 20 minutes, records the colorful career of the 24,000-ton transport, Wakefield, It dramatically links the ship's romantic past as the peacetime luxury liner, Manhattan, with her grim war-service present. Highlighting the film are scenes of the Wakefield being bombed at Singapore, burning in the Atlantic and then, refitted, crammed with troops bound for the battlefields of Europe.

"Action at Anguar"

Action at Anguar was produced by the army ground forces and runs approximately 24 minutes. Anguar, one of the most strategic islands in the Pacific, was garrisoned by fanatical Japanese troops and converted into an interlocking maze of pillboxes and strong points. This is Wildcat Division, which after a month's furious fighting, crushed veteran Jap troops and relieved the threat to the American army's return to the Philippines.

Midnight uses a completely new dramatic story concept to picture the navy in action around the world. Action opens at longitude zero, Greenwich, Eng., where local midnight and the navy's official midnight coincide. Then, in stirring action, the navy is followed in its many tasks around the world and the audience is shown all types of combat action, fleet preparation, men fighting, sleeping, working and training. A navy production, running time, approximately eight minutes. Another navy production is My Japan, running approximately 20 minutes, By the use of captured Japanese footage, a Japanese narrator, in a blunt, direct challenge to our war effort, rips aside the curtain of our over-optimism and complacency and shows what confronts us as our forces draw near Japan. This picture explodes day dreams and wishful thinking and shows its audience the tough, hard job ahead before final victory. Last of the short features is All-Star War Bond Rally, produced by the War Activities Committee of the Motion Picture Industry. One of the greatest allstar casts in motion picture history appears in this short, the most entertaining War Bond film to date. Bing Crosby, Bob Hope, Frank Sinatra, Fibber McGee and Molly, Harry James and Harpo Marx are just a few of the entertainers who appear in the picture. Crosby sings the new War Bond song, Buy a Bond, in this film which represents the combined effort of more than 500 Hollywood techniclans.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Byron Gosh To Tour Knoxville Air Gang

BULLS GAP, Tenn., May 5.-Byron Gosh, tent showman, has signed contracts with Station WNOX, Knoxville, to exploit and tour under canvas the station's Mid - Day Merry-Go-Round Radio Gang, featuring Wally Fowler, the Georgia Clodhoppers, Cliff Carlisle, Lem and Clem, and the Harmony Four, spiritual singers.

Show will move on four trucks and trailers, Gosh says, and a special line of paper is being printed. Sex film, Where Are Your Children?, will be featured as an added Saturday night concert attraction. Gosh is readying his outfit here, with the opening slated to take place here soon.

WAC Tells of Gift Films to Servicemen

NEW YORK, May 5 .- Value of 16mm. films sent as gifts to troops overseas thru December 31, 1944, was in excess of \$24,800,000, the War Activities Committee the story of the untried 81st Infantry of the Motion Picture Industry announces.

> The gift service provided 24,867 prints of feature films for overseas army and navy showing and 26,341 prints of shorts, The world-wide film circuit plays to an estimated audience of 1,450,000 uniformed film fans, with the estimated number of showings each day set at 3,500. Annually, 156 feature films are shipped from the New York headquarters of the army overseas motion picture service.

Many of the outstanding feature pictures of the past year had their premieres in combat zones week before Broadway vaude-pic show. Ted Nednow will do the Hollywood audiences saw them. A vaude monologs and solo dramatic or



F. MONTGOMERY is operating a 5. vaude-plc show in the Amarillo (Tex.) area to satisfactory business. . . . GERALD DUFFY will have a vaude-pic unit in Pennsylvania this season, opening around Plymouth soon. . . . LAUDER-DALE PLAYERS, five people who have played this winter in Florida, moved to Shreveport, La., where they will add pictures and play auspice dates. . . . W. J. McDONALD will make New England and New York resorts with a bill called Nothing But Mystery by E. F. Hannan, ... CARTER PLAYERS, colored dramatic group, have been doing shows in the Huntsville (Ala.) sector under auspices. . . . GILES SHOW, now in Western Missouri, reports okay business. . . . T. T. ROURKE will have a vaude-pic unit in Northern Connecticut and Western Massachusetts this summer. . . . D. G. REELEY'S vaude-pic show recently opened season at Bowmont, Idaho. Art Heard is comic and entertainer. Org will make halls in Western Idaho and Washington. . . . SAHARA GROTTO, Indianapolis, staged a minstrel show April 25-27. Endmen, old-time troupers, were Leo Francis, Bert Wrennick, Tiny Wilson and Avery Tudor. Forty people were in the show. Carlos Jones, at one time with Coburn's Minstrels, was interlocutor and bass singer. . . . CHESTER G. BEDFORD, who has a vaude-pic unit in Pike County, Pennsylvania, will circle around Lake Carey, that State, for the summer. . . , WILLARD COLE has left Traverse City, Mich., for Steuben County, Indiana, where he will open his hall





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CINEMA

SUPPLY ...

Six Impact Bulletins

The impact bulletins, running four minutes each and produced by the navy, are This Could Be America, The Voice of Truth, Iwo Jima, Mission Completed and Time for Sale. Who Died? the sixth bulletin, runs approximately five minutes and was produced by the Office of Strategic Services.

This Could Be America opens with a Japanese narrator screaming about a Jap

16 MM. SOUNDIES 100 Ft. Lengths \$7.50 Each Kodachrome Art Slides, 30 Cents Each. YSA Ampro Machines, 12 inch speaker with AA-2 rating. \$430.00 F. O. B. Lists 10 Cents. Repairing, Accessories, Sound Projectors wanted. Anchor Supply Service

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few days after our men hit the beach of Normandy they had a premiere. Pilots just back from a bombing mission become first-nighters at their base in England. Everywhere the American fighting man gets the best Hollywood entertainment and he gets it first.

attack on America. Bullets and bombs are shown hitting at what appear to be air fields in Chicago, Denver and Cincinnati. An American narrator interrupts to say, "No-that's not quite the way it happened. These are not American cities but they could have been."

The Voice of Truth introduces a new approach to the War Bond picture series in its use of the voice of the fabulous Tokyo Rose and her effect on our fighting men in the Pacific. Their reaction to this Japanese propaganda makes an interesting film.

Iwo Jima is combat footage fresh from the fighting on that bloody island. A vivid and realistic close-up of battle, this short film shows the mounting toll of action as American forces move nearer Japan.

In Mission Completed, 60 planes have just left a carrier to strike at the enemy. Singly, the planes fly back. Some are triumphant and unharmed; others are limping. The bulletin closes with a paraphrase of the lines of the Gettsburg Address: "It is for us, the living, to dedicate our lives and treasures to those who are fighting for us."

Scenes from a captured newsreel made by the Japanese for Philippines release are shown in Time for Sale. The horribly emaciated, fever-racked American prisoners, just liberated, are pictured. America lived up to its promise to return to the Philippines, but this return was not soon enough, for many died just one day before liberation.

Who Died? is narrated by Betty Smith. famed author of A Tree Grows in Brooklyn and based upon an original idea by her. This film tells a powerful emotional story that will reach the conscience and heart of every American. With quick, vivid strokes, a cross-section of American manhood is indelibly brought home to the audience. They all died-the boy who was afraid of thunder, the one who sold newspapers, the youngster who was too young to drive the family car.

sketches. . . BROWNIE'S FUN SHOW reports satisfactory biz in sector around Logan, Utah. Org has three people and 16mm, pictures, and presents dramatic sketches. . . . DENNIES PLAYERS, four people, Dennis Archambault, manager, who have been playing under auspices in Rhode Island, will make some dates on Cape Cod this summer in halls under auspices. They will work a pic outfit in connection with their flesh bills.

MR. AND MRS. ROY F. LEWIS wind up ninth month of school work in Delaware May 30 and will take it easy in Atlantic City this summer. After the war they plan to buy a small ranch in California. . . LOLA E. PAINTER, who recently received her second honorable discharge of the war from the WAC, has settled down at her cottage near Lake City, Fla., with her new husband, Thomas Lauder Campbell, former Cincinnati hotel man. . . . WILL H. LOCKE is still with the Jennings Tent Theater at Pixley, Calif. . . . HOT-SHOT ELMER and his educated duck recently joined the Byron Gosh tenter featuring a cast of 12 hillbilly favorites from Station WNOX, Knoxville. . . . GUNN PLAYERS, L. L. Gunn, manager, will operate in Teller County, Colorado, after middle of May. The three-people unit has a 16mm. outfit and presents dramatic sketches and vaude. . . . RALPH J. TYLER, formerly with Tyler-Varney Players, is organizing a threepeople unit to play Maine and New Hampshire resort towns with E. F. Hannan's Oakie From Oklahoma. . . . MATT (TEXAS) DANILEY has a threepeople show in Cameron County, Texas. Show has vaude sketches and silent films.



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WALLY FOWLER, WNOX, Knoxville, Tenn.

May 12, 1945.

MERCHANDISE-CLASSIFIED

The Billboard 53



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MERCHANDISE-CLASSIFIED

The Billboard

May 12, 1945

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By Karoff Groations.GROSS BOXESFOUNTAIN PEN & PENOIL GROSS BOXESFARRETTES.BARRETTES.BARRETTES. </th <th> ABT TARGETS — BIG GAME HUNTERS. Challenzers, Model F, reinforced backs, 329,50 each. 1/3 deposit. Sports Service, 541 S. Dearborn St., Chicago 5, II. ARCADE OPERATORS—IF YOU ARE INTER- eated in buying a few Floor or Counter Games in working condition, priced right, send for our list. Pop's Arcade, 921 Noble St., Anniston, Ala. my2d ARCADE MACHINES — LIFT-O-GRAPH, GRIP- O-Graph, Chest-O-Graph, Test Your Love, Punch- ing Bag, all made by International Mutoscope Reel Co., \$125,00 each; Foot Vibrator, Exhibit \$60,00; Glamour Girl Card Vender, \$40,00. ½ deposit, H. W. Des Portes, 2025 Post, Jacksonville, Fla. CAMLLE ROULETTE, QUARTER PLAY, LIKE new, \$250,00; Mills Merchantman Digger, \$75,00; Mills Wolfneeds, nickel play, \$550,00; Folding Slot Stands, three for ten dollars, Grand Valley Novelty Company, Traverse City, Mich. 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O'Hare, 415 S, Dorgenois St., New Orleans, La. my19 </th> <th><text></text></th>	 ABT TARGETS — BIG GAME HUNTERS. Challenzers, Model F, reinforced backs, 329,50 each. 1/3 deposit. Sports Service, 541 S. Dearborn St., Chicago 5, II. ARCADE OPERATORS—IF YOU ARE INTER- eated in buying a few Floor or Counter Games in working condition, priced right, send for our list. Pop's Arcade, 921 Noble St., Anniston, Ala. my2d ARCADE MACHINES — LIFT-O-GRAPH, GRIP- O-Graph, Chest-O-Graph, Test Your Love, Punch- ing Bag, all made by International Mutoscope Reel Co., \$125,00 each; Foot Vibrator, Exhibit \$60,00; Glamour Girl Card Vender, \$40,00. ½ deposit, H. W. Des Portes, 2025 Post, Jacksonville, Fla. CAMLLE ROULETTE, QUARTER PLAY, LIKE new, \$250,00; Mills Merchantman Digger, \$75,00; Mills Wolfneeds, nickel play, \$550,00; Folding Slot Stands, three for ten dollars, Grand Valley Novelty Company, Traverse City, Mich. CANDY AND CIGARETTE VENDING MA- chines, all makes and models. 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FOR SALE - REGULATION SIZE ROULETTE wheel, Evans make, complete with chips, Very good condition, Reasonable, Box C-326, Bill-TRUMPET AND TROMPONE, TENOR - SWING and dixie style band. Location. State salary board, Cincinnati 1, O. my12 expected, Rm. 439, Fayette Hotel, Fort Worth, Tex. FOR SALE - 60x100 WHITE TOP TENT. good usable condition; three pole center, 8 ft. sidewall, \$500.00 cash, F. O. B. Buckeye, P. O. WANT DRUMMER, ALSO TRUMPET - SHOWmanship essential. Must do vocals, read, fake, Box 1059, Buckeye, Ariz, know standards and be able sell out to audience. my12 Salary \$70.00. Locations only, No drunks. State-all first letter. Happy Cook, 213 Lexington, San FOR SALE — 16MM. SOUND PROJECTOR Ampro, or Universal 12" Speaker, A-1 condition, \$350.00. R. P. Alexander, Roopville, Ga. Antonio, Tex. WANTED --- REPLACEMENTS ON MID-WEST band. Salary, \$50.00 to \$60.00 per week. Elmer J. Hall, Box 595, Grand Island, Neb. my19 FOR SALE — 40x60 KHAKI BALE RING Tent, well roped 200 feet, 8 foot khaki side wall; both in good condition. Baled ready to ship. First \$400.00 takes all. Need 1/8 deposit. Paul Brown, Diviana Theatre, Eastover, S. C. WANTED - CANVASMEN THAT DRIVE trucks; Workingmen, Small Concessions for one nighter. State salary, Join on wire, Address Byron Gosh, Bullsgap, Tenn. FOR SALE — 30x60 TENT, 8 FT. WALLS, well roped; all poles included. Used one season, good condition, \$250.00. C. A. Keyes Jr., Rt. #1, Rurzi Hall, N. C. WANTED - MEDICINE PEOPLE IN ALL lines. State all. Join on wire. Gerry Frautz, Slatington, Pa. WANTED - EXPERIENCED TENOR OR ALTO FOR SALE - KOLOGRAPH PORTABLE 35MM. Man. Also Piano. Must read, fake, modern. Location. Bobby Jones, Pier Hotel, Daytona Beach, Projector, in excellent condition; 2,000 foot magazines and Webster amplifier with 12 inch Fla. dynamic speaker in portable case. Extra projector and exciter lamps, \$400.00. W. L. Scott Jr., 16 WANTED - HEAD TENOR, CAPABLE OF take off 3d Tenor doubling Trombone. Salary open. Sandy Sandifer, Paxton Hotel, Omaha, Neb. W. Tenth St., Anniston, Ala. HASTINGS GIBSON WAX SHOW FOR SALE-3d ALTO, 4TH BARITONE DOUBLING TENOR Complete show, truck and all; 70 characters. Sacrifice all for \$2,500.00 cash (cost \$8,000.00). and Clarinet, Trumpet to split lead and second, Piano for styled commerciad well known band. No My show man with it to drive and set up, etc. Write boozers. Must be good readers. No take-off. Good salary guaranteed. Write or wire Box 652, Owner, S. Gibson, Ft. Walton, Fla. KRON PLATFORM SCALE, \$600.00. T. Chereck, 223 Kent Ave., Brooklyn, N. Y. Tel.: Evergreen 7-6138. Billboard, Chicago. ONE HIGH. ONE LOW UNICYCLE; ALSO ONE Expansion Tight Wire Spring. Write A. Wolandi, H-5, N.C.T.C., Davisville, R. I. INSTRUCTIONS **BOOKS & CARTOONS** ADDRESS SYSTEM - ACRATONE PUBLIC model, 646 power mike, two large speakers. F. Carey, Greenwood Lake, N. Y. CARTOON HOBBYIST DRAWS COMIC 8x10" SEVENTY FOOT TENT, ONE THIRTY, TWO twenty middles; side walls nine feet; no poles or stakes, some rigging; condition fair to good, \$600.00. Pen-and-Ink Sketch from your photo, \$1.00. Satisfaction guaranteed. Irvin Lutsky, 483 Georgia, Brooklyn 7, N. Y. my12 Tent, 20x24 complete, good, used three weeks. WHERE TO GET FREE OVER 100 ARTICLES Tom E. Rich, Box 210, Bainbridge, Ga. of value. Booklets, samples, specialties. Send for details or send 25%. Calvin G. Brogan, Dept. AS, S11 Mangold St., Baltimore 30, Md. SHRUNKEN HEADS, SHRUNKEN BODIES Mummified Attractions. Carnivals, circuses window attractions. Circulars free, Tate's Curiosity Shop, Rt. 9, Box 365, E. Vanburen, Phoenix, Ariz, SIGNS MADE EASILY - INSTRUCTIONS AND ten sets modern alphabets; numerals, patterns, Sizes up to S in, All for \$1.00. Co-op Service, Box 638, Chicago. my19 SIX CAR AIROPLANE COMPLETE, CAN BE seen in operation. Highest offer over \$5,000 gets it. Box C-336, c/o Billboard, Cincinnati 1. YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10c. Balda Art Service, Oshkosh, Wis. STREAMLINED MINIATURE TRAIN AND Track. Brand new. Photos, details, 25¢ coin; 21 passengers, 24" gauge. Murray, 234 Westfield my12 YOU CAN ENTERTAIN FOR ALL OCCASIONS Ave., Elizabeth, N. J. with our Trick Drawings and Rag Pictures. TENTS — 12x12 TO 40x200. ALL PUSH POLE. Complete list, \$1.00. Hand roped, good as new, Catalog, 10¢. Balda Art Service, Oshkosh, Wis. je9 rented couple weeks. Sidewall, Poles, Stakes, Sledges, 3000 SWAPS LISTED - TRADERS' BULLETIN etc. Describe fully, Send stamp, Smith Tents, Magazine, 20¢ copy. Ads 5¢ word. Instruction Book (Swapping), \$1.00. 284 W. Lake St., Chi-Auburn, N. Y. jy14

THEATER SEATS, PROJECTORS, SCREENS, Folding Chairs, Oak Chairs, Tents for sale. Motion Picture Film, Lone Star Film Company, Dallas, Tex.

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AT ONCE - HALF AND HALF FOR SIDE · Show. Also Hula Dancer. Wire immediately. Ray Garrison, Barnard Bros.' Circus, Etna, O., or per route.

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GUITAR MAN, DOUBLING STEEL, PLAYING single string, rhythm, take-off, Others write. H. Williams, Osteen's, 501 10th St., Columbus, Ga.

LEAD TENOR SAXOPHONE, TROMBONE, String Bass, attractive Girl Violinist. Locations; cemi-name commercial tenor band. Give experience, draft, permanent address. Salary required. Box 354. Billboard, St. Louis, Mo. my12

LEAD TRUMPET, TENOR SAX, VIOLINIST for commercial tenor band. Must phrase tenor style. No drinking. Locations. State salary ex-pected. Box C-331, Billboard, Cincinnati 1, O. my12

MUSICIANS --- LOCAL 802 ONLY, FOR LOCAL engagements with small swing unit. Double vocals. Walthers, 119 Audubon Ave., New York City.

MUSICIANS WANTED --- BARITONE OR Tenor Sax; 7 piece commercial band; salary, \$75.00. Start May 12, Nebraska. Wire, phone collect. Orchestra Leader, 2548 Second Blvd., Apt. 8, Detroit, Mich. Clifford 3658.

ONE TEAM, ONE COMEDIAN, FEATURE Vocalist, Dancing Act, Cowboy and Hillbilly Singers and Musicians, Platform show, opening Ohio, May 28, 2 and 3 week stands, Write, pay own wires, State all or no reply. T. C. Jacobs, 137 East Spring, Columbus 15, 0 East Spring, Columbus 15, O. my19

PIANIST FOR ESTABLISHED COCKTAIL UNIT. Fake, read, cut old, standard, pop: \$80.00 plus transportation and tax. No characters or drunks. Wire Fred Hodges, 613 Royal St., New Orleans,

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DEEP MOULDED QUALITY RUBBER STAMPS. 1 line, 80¢; 2 line, 50¢; 3 line, 60¢. Cash. Adams Stamps, Box 1365-K, Memphis 1, Tenn. ELECTRIC FANS - MAKE YOUR OWN. WILL sell you correctly balanced 16-inch Aluminum Fan Blade, half inch bore, \$3.50. All welded guard to fit blade, \$3.00 prepaid. Use ordinary ¼ h.p. electric motor. Ted Riseman, 427 E. Jefferson, Springfield, Ill. my26

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MYSTIC CHART - REVEALS COMING events; consulted monthly by many women, 25¢ complete. J. Raymonde, 42 Maple Grove Ave., Norwich, Conn.

NEW COLEMAN PRESSURE TANKS, GASOline Burners, Tubing, Tees, Fittings. Dis-count on large orders, immediate shipment. Northside Sales Co., Indianola, Iowa je16

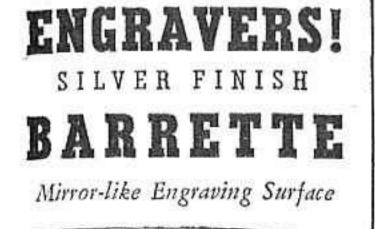


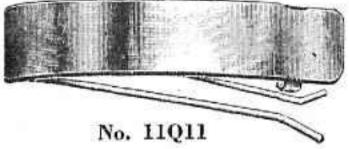
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May 12, 1945

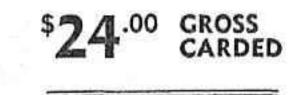


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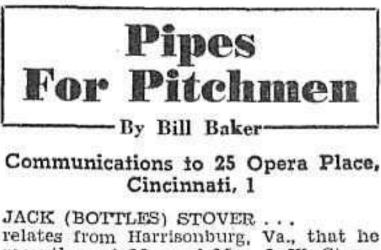
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A New and **Better Line of**







recently met Mr. and Mrs. J. W. Stone, of The Southern Agriculturist, and that they reported good takes.

OPTIMISM is running rampant in pitch circles this spring!

MAE ROGERS . . .

with Newman's foot products, is set in Louisville after a long stay in the Kresge downtown store, Cincinnati. While at the latter spot she had a visit from Lieut. John A. Thompson, of Brooklyn. He formerly worked Sphinx tea and Williams's products.

EDDIE LEONARD . . .

has finished a quick tour of New England, seeking a spot for the summer. He says he may locate in Old Orchard Beach, Me. He's now in Portland, Me., and will head for his headquarters in New York before opening.

SHOWERS OF BUSINESS in May result from April plans.

JIM ARNOLD . . .

manager, and Curley Bartok, owner of the Bardex Medicine Company, took a biz trip from Sarasota, Fla., to Miami Beach, Fla., recently to spend a few days with Ross Dyar, of World's Medicine Company, and F. L. Ferguson, of General Products Laboratories. Jim says: "We were agreeably surprised to find a veritable convention of pitchmen and med workers at the redistribution center, getting ready to take their places in civilian life. Med workers from New Jersey to Oklahoma were present and were making plans to open shortly. Several have already left for the North to get things under way for the coming season. "Fergie and Dyar chartered a boat and took 11 of us out on a fishing trip to the Keys. Fergie took top honors with a catch of several large-sized fish, one of which was a 140-pound tarpon. For a while we did not know whether Fergie had the fish or the fish had Fergie. When we returned from the fishing trip, a fine meal was served the boys at Kitty Davis's night club and the party ended with us all enjoying a splendid floorshow there with Fergie the host.



Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Spring Special" List Now Ready-Write.

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For Critical Merchandise at Lowest Prices

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CB107	5" Clip Combs, Black or Asst 6.60
CB11B	7" Rat-Tall Combs, Black of Asst. 6.00
NT627	Asst. Sizes Safety Pins, 10s & 12s 7.20
NT631	English Needles, Sharps or Crowels 7.20
MI441	Steel Tweezers, Individually Carded 6.00
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NT620 Plastic Thimbles, Asst. Sizes ... 1.50 \$5800 Airplane Glue or Coment 6.00 DS1029 2" Gauze Bandage, Sterilized .. 6.00 We carry a fairly complete line of Combs, Tooth-brushes, / Shoelaces, Razor Blades, Shaving Brushes, Mirrors, Hair Brushes, Photo Frames, Dresser Sets, Sunglasses, Spectacles, Manicure items, Billfolds, Purses, Smokers' Items, Pipes, Thread, Dry Goods, Pens, Ponciis, Tablets, Boxed Stationery, School Supplies, Hardware, Perfumes, Cosmetics, Joweiry, Drugs, Salesboards.

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All sizes. Name your price, as price is no object to ma. Send samples and price to

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"It looks as tho there will be no scarcity of med people this season, judging from the reports of the boys around town here."

BIGGER AND BETTER pass-outs-are the result of confidence in yourself.

V. W. TATE . . .

lines from Anderson, Ind.: "After an absence of several years I am again taking to the road. This time I hope things will turn out different. My first bad break was the death of my comic, Bill Carpenter. Then a tornado tore up the show at Fairfield, O., followed by the death of Frank Mills, my piano player. Then my other comic, Charley (Peanuts) (Baldwin, broke his knee in a fall from a hay mow. Then another, Kenny (Pork Chops) Bird, had his leg broken in 11 places and is still walking on crutches. Then followed the death of my wife, Ruth Tate (Mrs. White Owl). All in about three seasons' time. Then followed another disaster which I am compelled not to mention at this time. This season I am launching a show that will make all others I have known look small."

CONSCIENTIOUS presentations and consistency to tips are the bywords of a successful pitchman.

PAT MALONE . . .

was restrained by Jack (Bottles) Stover from joining up with the Bright Lights Show which passed thru Strasburg, Va., recently. Seems that Pat wants just one more snake show before Gabriel blows the trumpet.

HARRY H. JACKSON . . .

lines from Oklahoma City that he will make rodeos thru the West and is set for Tulsa, Okla., the last week in May. He'd like lines from Pud and some of the St. Louis and Detroit boys, especially Red McCoy and Sleepy.

CONFINE your pitch talk to private meetings and not where the public can hear you.



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BUY WAR BONDS FOR VICTORY

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MERCHANDISE-LETTER LIST The Billboard

May 12, 1945



SUN KRAFT COLD QUARTZ ULTRAVIOLET

Modern science's latest important achievement in the field of ultraviolet ray generating devices. Unlike any other ultraviolet ray lamp on the market today, Sun-Kraft has these outstanding features. Burn-outproof Quartz Tube, guaranteed for five years not to fog, develop black spots or weaken in ultraviolet ray intensity. 95% Pure Ultraviolet Radiation, Beautifully designed, extremely compact and flexible easily treats any part of the body. Has built-in automatic timer. Finished in tarnish-proof, surgical brushed chrome. Complete with goggles and leatherette carrying case. O.P.A. approved Retail Price \$64.50.

DEALERS \$38.70 ea. (lots of 3) \$43.00 ea. (lesser quantity) CHICAGO NOVELTY COMPANY, INC. 1348 Newport Avenue CHICAGO 13, ILL.

LETTER LIST

Because of the serious paper shortage, letters, etc., will be adver-EATURE tised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, 0.-

Parcel Post

Benjamin, Mrs. H., McGee, Roy L., 12c 20c Young, Greeney, 5c Kilgore, Mrs. Clara, 120

Dudding, Mrs. Abbey, David D. Abbott, Susie May Alice Dunlavey, Jas. H. EANES, James Abbott, Russell Adams, Joe. C. EBARDT, Norman Adkius, Bob AIKEN, Roht. F. Alcido, Sid Alcido, Wilfred Allen, Mrs. Barney Eddy, Samuel D. Edwards, Rosalio Elzey, Marjorie Allen, Casey P. Ann Ernst, Toni Erwin, Lee O. Allen, Cecil Erwin, Mrs. Ethier, Mrs. Dorothy Allen, Sunny Alter, Edw. Anderson, John E. Andrews, Robt. Evans, L. W. EYSTER, Beni Neil Arciero, Tomasso Alfred Arnold, Mac-Joe Ashley, Thos. L. Babbs, Louis W. Bacon, Faith Fagan, Chas. A. Fecteau, J. W. Felts Jr., Arnold Fenney, Geo. Ferrard, Michael Bailey, Jack Finnigan, Billy S. Flanagan, Kay BAKER, Carl Hubert Fleet, Albert Balger, Earl V. Flynn, Pat Forbes, Jimmy L. Ford, Frank Ball, Lucky BARADELLI, Jack Bartley, S. H. Bazill, Wm. S. Beatty, Jack Forrester, R. E. (Ter) Fox, Thos. J. Beatty, John E. Beck, Bob Beck, J. L. Bell, Mrs. Frances Bell, Mrs. James Franklin, Joe Frederick, John J. Fritzgerald, Edw, Gainer, W. L. Galpin, Earl H. Garbison, Clifford Gauvreau, Delphus Bennett, Avery M. Bennett, James Robt. H: Geraghty, Wm. Biegen, Charlie

Gibson, Benny

Billings, Betty

Blakely, Wm.

Kelly, Mickey Roberts, Roy Robinson, Henry Rominoff, Boris (Irish) Kepler, Dessa Rose, Shannon Ketrow, Frank Kimmel, Don Rosiana, Patsy Ross, Diane King, John M. Rirtsinger, A. J. KITCHEN, John Russo, Frank Samson, Floyd Knight, Robert O. Kroger, Walter LaBird, Charles LaBounty, Paul Lafayette, A. E. Lamb, James M. Leaman, A. J. (Tony) Lemesh, Mendel Leroy, William Levine, Charles Lewis, Gene Lewis, Harry Lewis, Richard LEWIS, William Don Logan, Mr. Logan, Jack Long, Dewitt Talmadge Long, Richard LOPEZ, James Bud (Vincent) LOVELL, Jack Dempsey Lowe, Blackie Lucas, Miss Lassie McAULIFFE, Timothy Arthur McCall, H. L. McCracken, Fay McDaniels, Grace McDonald, C. W. McGinley, Horace George McGregory, Lillian McKnight, O. H. McShain, E. Edward Marshall, J. Marshfield, Artic Marshfield, Jean Martell, Anita Marteney, Hensley Mathis, George Martin, Mrs. Marry Martin, R. N. Matthews, M. H. Maurice Andrea Maxwell, Wm. Meadows, Louiso Meinhold, Allcene Mellina, Mrs. M. Melvin, Mrs. Pearl Merritt, Raymond Miklo, Miss Gloria Miller, Miss Bee Miller, Earl Miller, Paul S. Mills, Marlen H. Mitchell, G. O. Mitchell, Steve and Ann MITCHELL, Thomas B. Mix, Art Modlack, Hayden MONROE, Geo. Elmer Moore, Mrs. Frances Moore, Roy Moran, James A. Morton, Eve L. Morton, L. O. Murphy, Henry Murray, R. E. Myers, John E. Myers, Robert Neel, J. J. Nelms, C. E. Nelson, W. A. Newcombe, Harry Newcommer, Eddie Newman, Irving Newton, J. B. NICHOLAS, John Noble, Art Norman, Karyl O'Brien, Joe O'Connell, Daniel Brendan O'Connor, John J. Obadel, A. Odum, Ethel H. Orme, Herbert Mar Owens, Frank r PAIGE, George William PAIGE, H. Palitz, Sam Parker, Edward M. Parker, Mig Parkerson, Youles Parsons, Joe Patterson, L. W. PAYETTE, Payne, E. E. Pelly, Grace Perkinson, Cecil Peters, F. Roy Prekett, Dewitt PRITCHETTE, Lyle M. Qualls, Knox Ray, E. C. Ray, Ginger Helen Ray, Tony Record, Joe Chas. Redford, Mrs. Recse, Jess Regaele (Illusion Builder) Regan, Mary Piper Rheinschild, Philip James Rillo, Lee Arthur RINALDI, Albert Russell Rinehart, Ollie or

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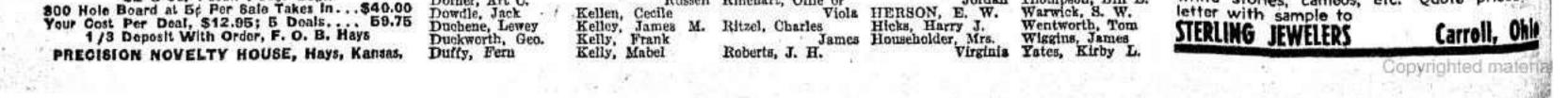
PECAN ROLL DEAL

(Orders Shipped Same Day Received) Pecan Roll, 3 1-Lb. Pacan Rolls 22 5-02, Pecan Fudge Logs. 1 2-Lb. Pecan Roll,

800 Hole Board at 5¢ Per Sale Takes In. . . \$40.00

Gillam, Eddie L. Gilson, O. A. (Bandmaster) BLANTON, Harry Garish Boaz, Howard Gonzales, Joe Bockus, Mrs. Gooch, Bill (Mrs.) Curtia Goodman, Jerome Boden, Arthur Gore, Miss Earle Boggs, Louis W. Greasey, Bill Bolam, Elizabeth Grow, L. Grow, L. Guice, Walter C. Gunn, W. L. Guyot, R. W. Hackett, E. J. Hagelman, Bill Halin, Pvt. H. Hall, E. O. Hall Mrs. Geo. Bolger, P. Boltz, Ann Bordonaso, Samuel Botto, Chas. S. Bouillon, Raymond Bracy, Mrs. Roberta II. Bradley, Bill Brady, Hardy Hall, Mrs. Geo. Hallow, Burny Bragg, Kelly Eibert Bresk, Mrs. F. J. Briggin, Gerald Hamlin, Burnell Hanna, Eilene Hanna, John Harmon, Chas. R. Harrell, Mrs. Betty Andrew Brown, John Robt. Harrington, Mrs. Bruce, Arthur Newell Bettie Harris, James Otis HARRISON, Bryant, R. S. BUFFINGTON, Naylor Robt. Harry, Key Check HARTMANN, Chas. Dudley Burton, Harry Butler, Bill Wm. F. Caron, Georges Casady, Mrs. Zada Hartwick, Mrs. H. Z. Hauck, Vera & Emanuel Cash, Maurice Catherwood, Sam Hawk, James B. CHALMERS, Edw. Hawkins, Mrs. Catherine Catherin (Slim) Hearne, Frank Chastine, Mrs. Iva Heck, Luther C. Chicotella, Matthew Heggeman, Bill Clarkson, Al Heggeman, Bill Heggins, Pat Clarkson, Al Helton, Jean HENDRIX, Cleo, Princess Clifton, James Eugene Webb Coc. Sam Henon, Frederick Coggins, John Hendon, Mrs. Onum, Gus Glennis Oliver, Gus Colburn, Mel Collins, Mrs. E. G. CONDON, Forest Hiers, Mrs. Royal Conklin, Lola Connelly, J. C. Conners, Jack Conrow, Walter S. Higgins, Arthur Higgins, Pat Hinckley, R. H. Hodge, Weibro Hoit, Florence Copeland, Norman Cornwell, Sammie Crafton, Jimmie Crandell, Richard Crean, Walter Hollingshead, J. C. Holman, Sam N. Holt, Chuck Houston, Lee Hubbard, Mrs. Al Cummings, Faye Cummings, Glen Hunter, Mrs. Virginia M. Cunningham, Al Cushman, Bill J Daniels, B. A. (2-10) Hutchinson, C. I. Inglish, Bob Davis, Mrs. Helen Isler, Lewis Adele JACKSON, J. R. Adele Jackson, Robt. DeBelle, Alvin & Jamison, Eddie Jarvis, Mickey Dean, Harriet L. Dean, Valerie (Thrill Show) Jaxon, The Great Miller Decker, Harry Detrick, T. L. Dewey, Capt. (Pincushion) Jeffrics, Jean Johnson, Harry Johnson, Roy Jones, Blackie Dick, Bill Jones, Roy B. JONES, Thos. Dixon, Dixie Divon, Mrs. H. C. DOLLIVER, Curtis IVER, Kaplin, Sam Regan, Mary Frederick J. Kean, Frank Scotty Renfro, Fred U. Donahue, Tex & Ann Keating, Catherine C. Keck, Celestine KEES, William Dontigney, W. C. Dorman, C. G. Dorner, Art C. Dowdle, Jack Kellen, Cecile







AAMAIN'

Shows-Very good proposition if you have outfit; will furnish transportation. Want Concessions-String Game, Pitch Till Win, Cigarette Gallery, Photos, Diggers, Palmistry. Want Auto Mechanic, Foremen on Kiddie Rides and Auto Ride.

South River, N. J., now until May 19th; Bristol, Pa., May 21, including Sunday, May 27. All Address Per Route.

A. M. P. Shows HAZLETON, TAMAQUA, PENNA., PENNA., "JUGGY" MAY 14 to 19 MAY 7 to 12 RIDE HELP-In all Departments-come on. SHOWS-Girl Show Manager with girls and wardrobe. Wild Life, Unborn, Fun House, Monkey Drome. Note: Exceptional opportunity for 5-in-1 or 10-1. CONCESSIONS-That work for 106-High Striker, String Game, Custard, NOTICE: Floyd Sheaks, can place relief caller and agents for Bingo, also agents for Hoop-La and Penny Pitch. Can place Agents for Office Concessions. Also Devil's Bowling Alley, Chuck and Ball Games.

VICTORY SHOWS, INC.

Ride Help on Rollo Plane and Octopus

Can Place Custard and Grind Stores

BILLY GIROUD, 50 Salisbury Avenue, Stewart Manor, L. I., N. Y.

WANT WANT **GEREN'S UNITED SHOWS**

SHOWS with own Equipment and Transportation. POSITIVELY FREE will furnish lights and Insurance. You pay tax on tickets. Pay office or committee nothing. You take and keep all, with the route I have, must have shows. This is not just a come on," but good for season. CONCESSIONS that work for stock. \$25.00 per spot, 2 weeks in advance. This show moves every

WILL BOOK Chairplane and Kid Airplane, rides with own transportation and help, at 25 p. c. All Replies W. R. GEREN, Per Route

B. & V. SHOWS

PORT JERVIS, N. Y., MAY 16TH TO 26TH, Firemen's Colebration. First Show in Three Years.

WAN'T FOR BALANCE OF SEASON, BINGO, CUSTARD, FLOSS. WANT GRIND STORES, Pitch-Til-You-Win, Blowers, Knife Rack, Hoop-La, Basket Ball, any Grind Stores. Want Girl Show, Posing Show, Side Show, Walk Thrus; prefer those with own outfits. Good proposition to Drome and Fun House, also Arcade. Want Octopus, Tilt, any novel Flat Ride. Can place Ride Help and Billposter. Our Fairs start Owego, N. Y., August 6th.

J. VAN VLIET, Mgr., 5 Westminster Pl., Garfield, N. J.

BRIGHT LIGHTS EXPOSITION SHOWS WANT

Can place legitimate Concessions not conflicting. Patsy Jones wants Girls for Girl Show, top salaries. Jean Helton, get in touch with me. Will book or buy Octopus and Roll-o-Plane. Tex Rollins wants Bingo Manager, good proposition. Saul Saulsberg and McGinnis can place Concession Agents. Write or wire

JOHN GECOMA or L. C. HECK, Martinsburg, W. Va., this week; Frostburg, Md., next week.

WANT Agents for Ball Game, Hoopla, Mug Joint. Ride Help for Merry-Go-Round, Ferris Wheel, Chairoplane. Top salaries. Can place a few **10-Cent Stock Concessions.** All replies

ED GROVES, Jennings, La., until May 12; then De Ridder, La., May 14-19.

DAILEY BROS.' CIRCUS

Side Show wanted, Dancing Girl and more Working Acts, Colored Trombone and Sax. Highest salary; no hold back. Write or wire MILT ROBBINS as per route, Corsicana, Tex., 8; Gatesville, 9; Waco, 10-11; Taylor, 12.

CRESCENT AMUSEMENT CO. WANTS

FOREMAN for SPITFIRE, must be first class, drive semi; join on wire, no tickets. Second Men all rides. Will book Kiddy Rides, also Roll-o-Planc; Cunningham, wire. CONCESSIONS—Bowling Alley, Coke Bottles, Cane Rack, Custard. No P. C. or Ball Games. Dick Taylor wants Agents for Cat Rack, Slum Stores, Popcora, Candy Apple Help; Mr. and Mrs. Melvin and others, wire. Syl Boswell wants Agents, Pan Joint Help. Fay Marcus wants Cookhouse Help. COLORED MUSICIANS—Daniel Johnson, Eugene Tolliver, David Hicks, Wm. Meggs, Willie Wilson, Elmer Wilson, Fred Hood, wire Doc Anderson; salaries paid from office. Frank Zorda wants Side Show People all lines. Will book independent shows with or without outfits. Address:

L. C. MCHENRY, Mgr., Kannapolis, N. C., this week; Concord, N. C., woek May 14th.

O. C. BUCK SHOWS

Due to disappointment CAN PLACE COLORED SHOW. Office paid. Have complete outfit. Those that wrote before, wire or phone. Want Freaks and Working Acts for Side Show.

Address O. C. BUCK, Hotel Troy, Troy, N. Y.



Opening Collingdale, Penna., May 17th to 26th. Other Good Spots to Follow. Popcorn, Candy Apple, Hoopla, String Joint, High Striker, Shooting Gallery, Guess Age and Weight, Custard, Cane Rack, Bumper Joint, Jewelry Wheel, Photo Gallery, String Game, Duck Pond or any legitimate Concession. Apply

SAM TASSELL SUITE 200, SHUBERT THEATRE BLDG.

PHILADELPHIA, PENN.

VICTORY AMUSEMENT SHOW

Sponsored By Vets of Foreign Wars, May 8-May 13, Gibsonville, N. C. Will book, buy or lease Ferris Wheel. Want one flat ride, Whip or Tilt. Have opening Cook House or Grab, Froxen Custard, Darts, Bowling Alley, Scales, Age, Penny Pitch, Arcade, Bingo. Mrs. Caruso can use agents for Hi-Striker, Swinging Ball and Spot Joint

P. S .-- Contact at once: Shorty, Mary Nicklos, Toni Pomperani, Tommy Ferrer, Frisco, Wife Grace, Mickey Percell.

JOHNNIE J. CARUSO, Mgr.

GENERAL OUTDOOR 60



Must be sober.

BAILEY BROS.' CIRCUS Address Butler, Pa., May 9.

WILL BUY, LEASE OR BOOK

Eli Ferris Wheel, No. 5 preferred. No junk. Write or wire. Want sober and reliable Eli (No. 5) Wheel Operator, also Second Man; highest salary. Must be able to handle traffic when it comes. Write

> MARTIN MECHANIC Philadelphia, Pa.

2909 Kensington Ave.

PAN AMERICAN SHOWS WANT

Electrician, Carpenter who understands building. Can place sober Ride Foremen, top salary plus bonus. Can place Concessions that don't conflict. Want Agents for Ball Games, Pitches and Slum Stores. Want Help for Cook House. Other useful people, contact us. Showing this week in park, Route 32. Mail address:

J. R. STRAYER, 401 Main St., Anderson, Ind.

TAYLOR BROS. WANT

Legitimate Grind Store Agents for Ball Games, Beat Dealers and Pea Pool, Penny Pitch Operators. Man capable for lot job that can drive semi tractor truck. Also Ride Help for Chair-o-Plane, Ridee-O, Merry-Go-Round, Ferria Wheels. Good pay and treatment; long, sure season. All mail and wire:

Routes Send to 25 Opera Place, Cincinnati 1, O. (Routes are for current week when no dates are given. In some instances possibly mailing points are listed.) A. B. & B.: Statesville, N. C. A. M. P.: Tamaqua, Pa. Alamo Expo.: Beaumont, Tex. American Beauty: Perryville, Mo. American Expo .: Washington, Pa.; Beaver Falls 14-19. Anderson Greater: Coffeyville, Kan. Baker's United: Gas City, Ind. Bantly's All-American: Glassmere, Pa. Bazinet: Northfield, Minn.; Farmington 14-19. Beam's Attrs.: Windber, Pa. Bee's Old Reliable: Gallatin, Tenn.; Franklin, Ky., 14-19. Beeson, Tex.: Harrisonville, Mo. Bill's Rides: Cordele, Ga. Bistany Greater: Lake City, Fla. Blue Ribbon: Bowling Green, Ky.; Hopkinsville 14-19. Bright Lights Expo.: Martinsburg, W. Va. Buck, O. C.: Menands, N. Y. Bunting: East Peoria, Ill. Byers Bros.: Brownfield, Tex. C. & B. Am. Co.: Toledo, O. Capell Bros.: Lawton, Okla. Caravella Am.: Duquesne, Pa. Cavalcade of Am.: Wichita, Kan.; Alton, III., 14-19. Cetlin & Wilson: Wilmington, Del.; Lewistown, Pa., 14-19. Chanos, Jimmie: Muncle, Ind. Coastal Plain: Rich Square, N. C. Coleman Bros.: Willimantic, Conn.; New London 14-19. Colley, J. J.: Picher, Okla. Collins, Wm. T.: St. Paul, Minn. Crafts 20 Big: San Bernardino, Calif., 7-13. Craig, Harry: Borger, Tex. Crescent: Victoria, B. C., Can., 7-19. Crescent Am. Co.: Kannapolis, N. C.; Cencord 14-19. Cumberland Valley: South Pittsburg, Tenn., 14-19. Cunningham's Expo.: Paden City, W. Va. Curl, W. S.: Norwood, O. Custer United: Donaldsonville, La. Denton, Johnny J.: Springfield, Tenn, Diamond State: Riverdale, Md., 7-19, Dick's Paramount: Fairfield, Conn. Dickson United: Sulphur, Okia. Dixieland: Mount Pleasant, Tenn.; Henderson 14-19. Dobson's United: Mahtomedi, Minn., 7-13. Dodson's World's Fair: Decatur, Ill. Dudley, D. S.: Childress, Tex. Dumont: Keyser, W. Va. Dyer's Greater: Humboldt, Tenn. Eddie's Expo.: Jeannette, Pa. Edwards, J. R.: Tiffin, O.: Willard, 14-19. **Circus Routes**

Carnival

Moore's Modern: Herrin, Ill.; Mount Vernon 14-19. North American Expo.: Richmond, Ind. Page, J. J.: Johnson City, Tenn.; Greeneville 14-19. Parada: Garnett, Kan. Peppers All-State: War, W. Va. Pike Am. Co.: Hoxie, Ark. Prell's Broadway: Baltimore, Md. R. & S. Am.; Camp Davis, N. C.; Wilmington 14-19. Reading's: Portland, Tenn. Reid, King: Bennington, Vt. Rogers Greater: Danville, Ill.; Frankfort, Ind., 14-19. Royal American: (Grand & LaClede) St. Louis, Mo., 9-29. Royal United: Lake City, Minn. Scott, Turner, Rides: Daytona Beach, Flu. Shipley's Am.: Oil City, La., 7-13. Siebrand Bros.: Gallup, N. M. Smith, Casey: Bristow, Okla. Smith, George Clyde: Duncansville, Pa.; Philipsburg 14-19. Smith's Greater: Fayetteville, N. C. Snapp Greater: Pittsburg, Kan.; Carthage, Mo., 14-19. Southern Expo.: Quincy, Fla. Southern Valley: Coushatta, La.; Mansfield 14 - 19.Sparks Bros,: Fulton, Ky. Sparks, J. F.: Birmingham, Ala. Srader, M. A.: Herington, Kan.; Hutchinson 14-19. Standard: Lusk, Wyo. Strates, James E.: Harrisburg, Pa.; Elmira, N. Y., 14-19. Sunflower State: Liberal, Kan, Sunset Am. Co.: Lexington, Mo.; Manhaitan, Kan., 14-19. Tassell, Barney: Alexandria, Va. Tidwell, T. J.: Kermit, Tex. Turner Bros.: Mattoon, Ill. United Expo.: Nacogdoches, Tex.; Longview 14-19. Virginia Greater: Salisbury, Md. Wade, W. G.: Pontiac, Mich, Wallace Bros.: Jonesboro, Ark. Ward, John R.: Camden, Ark.; Pine Bluff 14-19. West Coast Victory: Martinez, Calif., 8-13; Vallejo 15-20. Williams Southern: Newton, N. C.; Hickory 14-19. Wolfe Am. Co.: Greenwood, S. C. Wonder City: Calera, Ala. Wonder Shows of Amer.: St. Louis, Mo. World of Mirth: Elizabeth, N. J. World of Pleasure: Ecorse, Mich., 7-13; Lansing 15-20. World of Today: Joplin, Mo. Zeiger, C. F., United: La Junta, Colo., 7-20.

Zefta Repensky in Hospital

NEW YORK, May 5 .- Zefta Repensky, featured rider of the Loyal-Repensky Troupe, is in the hospital with a fractured arm as the result of a fall from her horse in the opening spec of the Ringling circus at Madison Square Garden Thursday (3) night. She escaped with minor bruises last Friday (27) in the ladder crash, in which several girls of the Galassos (Antalek-Repensky) Troupe were injured.

Looking for Larry

NEW YORK, May 5 .- Warrant for the arrest of Larry Sunbrook was issued in New York Thursday (3) and his bail of \$1,000 was forfeited when he failed to appear in Municipal Term Court for arraignment on a charge of failing to pay off acts appearing in his floppo circus, which he staged, after numerous delays, under canvas on the parking lot adjoining the Roxy Theater for 12 hectic days in June 16-27, 1943.

BULLOCK AMUSEMENT **CO. WANTS**

Agents for following Concessions to join at once: Pop Corn, Darts, Hoopla and other Stock Concessions. Work seven days a week, park location. Salary or per cent. Must be sober and reliable.

J. S. BULLOCK

Box 144, Lawyers Road Charlotte, N. C.



PRUDENT AMUSEMENT SHOWS Patchogue, N. Y.

NOTICE

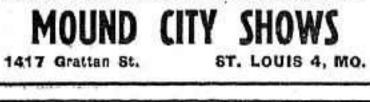
All members of the Miami Showmen's Association who received their ration at Miami will please get in contact at once with

Carr Reality Company 2300 Biscayne Blvd. MIAMI, FLORIDA

MIAMI SHOWMEN'S ASSOCIATION

WANTED

CONCESSIONS - Pitch-Till-You - Win, Ball Games, String Game, Coke Bottle, Scales. ALSO SHOWS, RIDE MEN for Octopus, Ferris Wheel, Roll-o-Plane and Tilt-s-Whirl. Have good route.



HIGH FREE ACT WANTED

For season or your open time. State lowest salary and full particulars.

BARNEY TASSELL UNIT SHOW This week (Groveton) Alexandria, Va.

BUNTING SHOWS WANT

Sober and Experienced FERRIS WHEEL FOREMAN capable of taking care of "like new" Wheel. Must drive semi trailer, Top salary paid.

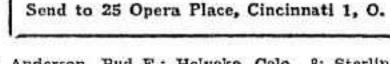
Address: EAST PEORIA, ILL.

Edwards, J. R.: Tiffin, O.; Willard 14-19. Eliman United: (37th & Lincoln Ave.) Mil- Anderson, Bud E.: Holyoke, Colo., 8; Sterling waukee, Wis., 7-13. Endy Bos.: Trenton, N. J. Expo. at Home: West Chester, Pa. Fairway Am.: Athens, Tex. Fay's Silver Derby: Fayetteville, Tenn. Fidler United: Streator, Ill.; Morris 14-19. Fleming, Mad Cody: Valdosta, Ga. Francis, John: Madison, Ill. Garden State: Coplay, Pa.; Phillipsburg, N. J., 14-19. Gay Way: Rockwell, N. C.; Elkin 14-19. Gayland: Carrollton, Ala. Gentsch, J. A.: Greenwood, Miss. Geren's United: Lawrenceburg, Ind.; Connersville 14-19, Gold Medal: Owensboro, Ky .; Vincennes, Ind., 14-19. Gooding Greater: Portsmouth, O. Grady, Kellie: Russellville, Ala. Greater Rainbow: Perry, Ia.; Boone 14-19. Great Sutton: Festus, Mo.; Granite City, Ill., 14-19. Greater United: Brownwood, Tex. Groves Greater: Jennings, La.; De Ridder 14-19. Hannum, Morris: Coatesville, Pa. Happy Attrs.: Mansfield, O.; Barberton 14-19. Happyland: Mount Clemens, Mich. Harrison Greater: Messick, Va. Heller's Acme: South River, N. J., 7-19. Hennies Bros.: Nashville, Tenn.; Evansville, Ind., 14-19. Heth, L. J.: Harriman, Tenn. Hill's Greater: Marshall, Tex. Hyalite Midway: Clinton, Okla. Imperial: Pittsfield, Ill., 10-19. International: Pratt, Kan.; Dodge City 14-19. Jackson Am. Co.: Maxton, N. C. Jones Greater: Huntington, W. Va., 7-19. Jones, Johnny J., Expo.: Harrisburg, Pa.; Johnstown 14-19. Joyland Midway Attrs.: (Van Dyke & 8-Mile Road) Detroit, Mich. Kaus, W. O.: Beaufort, N. C. Keystone Expo.: Fair Bluff, N. C. Kirkwood, Joseph J.: Newburgh, N. Y. Lagasse Am. Co., No. 1: Haverhill, Mass. Lamb, L. B.: Demopolis, Ala. Lawrence Greater: Winchester, Va. Lee United: Romulus, Mich.; Port Huron 15-22. Lloyd's Rides: (10th & King Sts.) Indianapolis, Ind. Lucky Royal: Mount Pleasant, Tex. McKee, John: Bowling Green, Mo. McMahon: Marysville, Kan. Magic Empire: Sheridan, Ark. Main Am. Shows: Sanford, Me., 12-19. Majestic Greater: Port Huron, Mich.; Jackson 14-19. Marks: Annapolis, Md. Midwest: Lone Pine, Calif. Mighty Monarch: Leesburg, Fla.

JOHN R. WARD SHOWS WANT

Truck Mechanic; Ride Foremen for Ferris Wheel, Merry-Go-Round, Octopus and Tilt-a-Whirl; top salaries and bonus, long season. Also Ride Men for all Rides. Want first-class Producer. Chorus Girls, Musicians and one more real Comedian for Minstrel Show; office salaries.

Camden, Ark., this week; Pine Bluff, Ark., next week.



- 9; Brush 10; Fort Morgan 11; Greeley 12. Arthur Bros.: Marysville, Calif., 8; Chico 9; Redding 10; Montague 11; Medford, Ore., 12; Grants Pass 13.
- Austin Bros.: Blackwell, Okla., 8; Arkansas City, Kan., 9; Fredonia 10; Columbus 11; Vinita, Okla., 12.
- Bailey Bros.: Butler, Pa., 9. Banard Bros.: Miamisburg, O., 8; Liberty, Ind., 9; Rushville 10; Brookville 11; Greensburg 12.
- Barnes Bros.: Detroit, Mich., 11-27. Beatty, Clyde: Columbus, O., 8-10; Newark 11;
- Zanesville 12.
- Bradley & Benson: Cleveland, Tenn., 8; Athens 9; McMinnville 10; Cookeville 11; Gallatin
- Clark, M. L., & Son's: Sidney, O., 8; St. Marys 9; Delphos 10; Van Wert 11; Defiance 12; Napoleon 14; Montpelier 15; Angola, Ind., 16,
- Cole Bros.: Marion, Ind., 8; Anderson 9; Ham-ilton, O., 10; Cincinnati 11-13; Lexington, Ky., 14; Covington 15; Middleton, O., 16;
 Richmond, Ind., 17; Springfield, O., 18.
 Dailey Bros.: Corsicana, Tex., 8; Gatesville 9;
 Waco 10-11; Taylor 12.
- Garden Bros.: (Arena) Windsor, Ont., Can., 14-19.
- Hamid-Morton: Montreal, Can., 7-12; Ottawa 14-19.
- Hugo Bros.: Tonganoxie, Kan., 10.
- Hunt Bros.: Union, N. J., 7-9. Kelly, Al G.-Miller Bros.: Hollis, Okla., 10. Mills Bros.: Geneseo, N. Y., 8; Medina 9; Batavia 10; Dansville 11; Castile 12; Cuba
- 14; Salamanca 15; Falconer 16. Monroe Bros.: Odin, Ill., 8; Kinmundy 9; Flora
- 10; Clay City 11; Newton 12. Polack Bros.: (Oakland Auditorium) Oakland,
- Calif., 11-30. Ringling Bros. and Barnum & Bailey: (Madi-
- son Square Garden) New York, until May 20. Russell Bros.: Santa Cruz, Calif., 8; San Jose 9-10; Modesto 11; Fresno 12.



Birch: Casey, Ill., 9; Marshall 10; Danville, Ind., 11; Brazil 14; Tipton 15; Kokomo 16; Anderson 17; Muncie 18.

- Couden, Doug & Lola: School assemblies, San
- Antonio, Tex. Fayssoux: Kennett, Mo., 9; Walnut Ridge, Ark., 10; Little Rock 11-13; season ends. Leckvold: Yelm, Wash., 9; Tenino 10; Olympia
- 11; season ends.
- Long, Leon (Liberty Park) Miami, Fla., 7-19. Marquis (Carolina) Columbia, S. C., 9-10; (Pantages) Birmingham, Ala., 11-13; (Gads-
- den) Gadsden 14; (Wilby) Selma 15; (En-
- zor) Troy 16.
- Roberts Tent Show: Lilly, Ga., 7-12. Rome: Hancock, Md., 9; Hagerstown 10; Frederick 11.
- Slout Players Tent Show: Haskell, Tex., 7-12; Throckmorton 14-19.
- Virgil: Arroyo Grande, Calif., 9; Paso Robles 10; Coalinga 11-12; Tulare 14; Corcoran 15; Shafter 16; Terra Bella 18.

R. E. "BOB" STEWART

General Delivery, Nashville, Tenn.

PETE BERRYMAN

WIRE

R. L. LOHMAR

Cavalcade of Amusements, where can reach you by phone concerning Framer Midgets to Wichita, Kansas, until May 12.

WANT WHEEL FOREMAN

Ours called to army in fifteen days. Good salary, excellent equipment. No booze hounds or agitators.

HYALITE MIDWAY Clinton, Okla., this week

CIRCUS BROS.'

Wild and Domestic Animal Acts, 2 more Clowns, Girl Contortionist, man to handle sound system, ushers. Can place Side Show, Pit Show and Ball Game. Want Lunch Stand help. Address Room 807, 1011 Chestnut St., Philadelphia, Pa.

Lee Bros.' Circus Wants

Circus People all lines; Working Men, come on; Side Show Boss Cauvas Man. Slim Farley wants privilege people to work in Side Show, also Candy Butchers. Ralph Chandler, have good proposition for you; wire. Ashton, Ill.

WANTED

MEN AND WOMEN AGENTS for Slum Joints, Bumper, Heart-Shaped Pitch-Till-You-Win and Fishpond,

RAY SWANNER ELLMAN UNITED SHOWS

Milwaukee, Wis.

2239 N. 56th Street

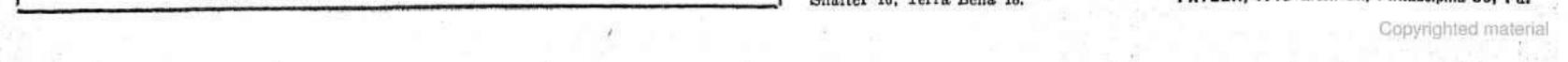
FOR SALE

60x160 Tent, 10 ft. walls, blocks and all ropes, \$900.00; 1 ½ Kohler Plant, A-1 shape, \$200.00. Want Banner Man or Woman, should be fine for banners, as we play to big business and big towns. WM. KETROW

Renfro Valley Tent Show Gettysburg, Pa., May 12; York, Pa., 14 and 15.

GUESS-YOUR-AGE AGENT AT LIBERTY

A-1 Guess Your Age Worker for good resort or park. No carnival or road. Neat appearing, good worker, no boozer or chaser. Can hold the tips and get real money. Prefer to connect with people who have a nice flash and stock. Write, don't wire. ALBERT PATLER, 1715 Green St., Philadeiphia 30, Pa.







Industry To Form Program

United front presented in meeting to talk reconversion -committee put to work to get action at once-industry expects to build on excellent war record

CHICAGO, May 5 .- The coin machine manufacturing industry held an important meeting here in the Sherman Hotel, April 3, for the purpose of discussing a united program for reconversion. The scene was familiar, but with meetings so few and far between, it was almost necessary for manufacturers to start a new acquaintance with each other. Some new industry executives were present for the

first time and were introduced. About 60 representatives of manufacturing firms were counted and the discussions man, Jack Keeney, attorney Glassgold, from beginning to end were devoted to and George Jenkins. reconversion questions and problems.

Dave Gottlieb, for many years president of the manufacturers' association, presided as chairman of the meeting and said the purpose was to formulate plans to co-operate fully with the War Production Board in speeding reproduction plans. The industry must be ready to present its case and also to form a united front in keeping step with the rapid advances now being made. The chairman asked various leaders and officials of manufacturing firms to express their views. He asked for suggestions as to what plans or immediate action the industry should take in order to avail itself of all opportunities offered to return to civilian manufacture.

Views Presented

Several representatives of manufacturing firms presented their views of the present situation. A consensus of opinion seemed to agree on at least three general steps that should be taken at once. All were agreed that the manufacturing industry must take steps now to be prepared for presenting its pleas, as an industry, before WPB. There was general agreement also, that a committee should be appointed to draft a program for early presentation at another meeting. This committee was later appointed by the chairman. There was also general agreement that the manufacturing industry should unite on a general program. Several reports were given as to possible WPB action and what place the industry might have in future plans for reconversion under the policy of government agencies. Various speakers called attention to the necessity of the industry preparing statistical data and taking action to present its own case as soon as possible in Washington. After a general summary of the various ideas and plans that had been presented by different speakers, a committee was appointed by the chairman to meet at an early date and formulate a program for presenting a petition before government agencies. The committee was also given the special job of enlisting the various groups within the industry, as far as possible. The time is urgent for united action, various speakers had said. Six representatives of manufacturing firms were named to the special committee. They included A. A. Silberman, chairman, Williams Manufacturing Company; George Jenkins, Bally Manufacturing Company; Walter Tratsch, A. B. T. Manufacturing Company; D. W. Donohue, Mills Industries, Inc.; R. H. Shaw, Advance Machine Company; Dave Gottlieb, D. Gottlieb & Company. Altho D. W. Donohue was not present at the meeting, the chairman read a program which had been prepared by him for presentation at the meeting. The program outlined a number of steps which should be taken by the manufacturing industry at the present time. It is understood this program will be taken up by the special committee and given very careful study for future action.

chairman to meet at an early date and draw up a program for presentation at another general meeting of manufacturers which may be called during the week of May 7.

wonderful record they had made in war production and that they will be able to secure the full co-operation of government agencies in returning to civilian production as soon as conditions permit. The meeting of the manufacturers gave some evidence of the changes that the

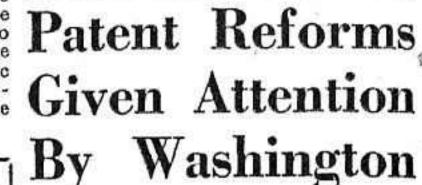
ing was able to present all angles of the industry.

WPB Speeds Action **OnProgram; PR-25 BecomesImportant**

WASHINGTON, May 5 .- The eyes of business were centered on the War Production Board this week and its fast moving program toward reconversion. While the agency was still occupied with plans for making reconversion as rapid as possible, at the same time it began bills that relate to patents. The committee was charged by the its announced program of calling meetings of various industry advisory committees. It is expected that the meetings of these industry advisory committees will be pushed as rapidly as possible and that each committee will be asked Manufacturers were confident of the to get down to brass tacks in presenting its needs for reconversion.

> It is not known at the present time how far down the industry advisory committees representing the coin machine industry are on the list. When the industry advisory committees were called

> > (See Mfrs. Plans on page 64)



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WASHINGTON, May 5.-While major world events are getting the headlines, the matter of patent reforms are also getting into the news. President Truman and Secretary of Commerce Henry A. Wallace have recently made the headlines with suggestions about the patent # at M situation.

men A number of national business organizations and even the U.S. Supreme Three Court have also been connected with, few the patent situation in recent news developments and Congress has a score of ther

The real pressure for patent reform at . MIC the present time comes from the problem Vierri of providing jobs for countless millions after the war. Criticisms have been accumulating for many years that the present patent laws permit monopolies which decrease employment at a time when it is most needed. That is the real reason for the present agitation about patents: and many ideas are being proposed to remedy the situation.

The most widely discussed bill on I ning patents before Congress is what is known as the Voorhis Bill or HR-97. A recent Cali resume of other major patent bills before Congress includes the following:

don H. R. 2631, known as the "20-year bill," etske would limit the period between the apneve plication for a patent and the actual ex-Says piration of the patent to a term not exceeding 20 years. Patent applicants have been known to delay the actual granting of a patent, thus in effect obtaining a patent monopoly for more than the reg-" ular 17-year period. The present bill (RAT would provide for the expiration of a patent not more than 20 years after ap-4 F. (plication for the patent.

Some Experiences

A number of men present at the meeting had been to Washington and before various government agencies in behalf of their individual firms. They were able to make helpful suggestions for the

Use Spot Plan

Editorial

By Walter W. Hurd

WHILE the nation this week awaited the official announcement that the war was over in Europe, the War Production Board was moving ahead at a fast pace to help the nation's industries adjust to reconversion problems. It is almost humanly impossible to conceive of the immensity of the task that faces government agencies and business as they try to get everything back to normal again.

The Pacific war is still to be won and that requires that a large part of the manufacturing plants of the country still turn out war goods. At the same time it may permit a more orderly adjustment to making civilian goods rather than a grand rush of the entire productive capacity of the nation.

The purpose of WPB has been to plan as orderly a return to civilian production as possible. At the same time American industry has been chafing at the bit, as it were, in order to get back to civilian production as fast as possible. The official end of the war in Europe is certain to increase the intensity of the national desire to get back to normal conditions. All of these conditions increase the tenseness of the present period thru which the nation must go, the period of readjustment and conversion to civilian production.

The problems of reconversion are so immense in every respect, that all industries should exercise as much patience as possible and cooperate in every respect with government agencies that have the responsibility of trying to map out a reconversion program that will work.

The coin machine industry has good reason to be fully co-operative and also to be patient, because it is a matter of official record that the attitude of WPB officials toward the industry has been very favorable.

with the War Production Board and all other government agencies, and for that reason we should not become impatient during the reconversion period and smear that good record in any way.

The good record of the coin machine manufacturing industry has been so well established during the war that it is certain to mean much to the industry as a whole in future years. Government agencies will be very sympathetic with the industry, unless newspapers or some other public medium creates unfavorable reaction in some way. There have been fears in official circles that some such thing might happen as reconversion begins.

Because of its good war record, the manufacturing industry can well make big plans for the future. The recent meeting of the manufacturing industry in Chicago started out in the right spirit. The necessity for a big co-operative move to secure WPB approval of reconversion plans is decidedly creditable.

While the industry moves forward in unity to get its reconversion plans made, at the same time individual manufacturers should recognize opportunities open to them.

The spot plan has been put back into action and every manufacturer that has not already filed an application under the plan should do so as soon as possible. The real purpose of the spot plan is to handle individual manufacturers, on their own merits, and to get some of the red tape out of the way so they can start to make civilian goods as soon. as materials are available and labor conditions permit.

Thus, it becomes a patriotic duty to every manufacturer to make whatever applications are available

Other measures, as abstracted by the Ava Patents Committee of the National Association of Manufacturers, follow:

H. R. 589, Snyder (Dem., Pa.). This would provide for the creation of an office of military research and development in the War Department.

H. R. 718, Elston (Rep., Ohio). This is one of many similar measures providing, for the extension of patents for a period equal to the period during which owners are unable to derive benefits from them on account of the war emergency.

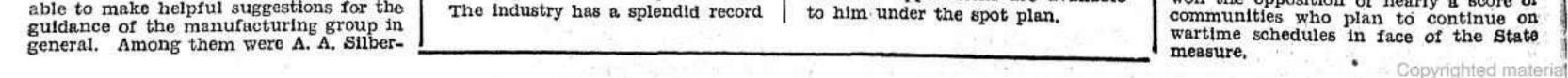
H. R. 744, Murray (Dem., Tenn.). This is a bill providing for payment of rewards to postal employees for inventions, and suggestions which would effect a material economy or increase efficiency, in the administration or operation of the Post Office Department or the Postal Service.

H. R. 769, Sheppard (Dem., Calif.). This is a bill providing for an office of naval research and development in the Navy Department. This bill is identical, with H. R. 689, except that it pertains to the navy.

H. R. 1178, Lanham (Dem., Tex.) This is a bill to remove foreign patenting as a bar to United States patent unless such foreign patenting occurred more than 12 (See Patent Reforms on opposite page) His

Minnesota Goes On Standard Time

ST. PAUL, April 28,-Passage of a bill returning Minnesota to Standard Time July 8, in the face of War Time as observed by the rest of the nation, has met with considerable opposition in coin machine circles. "What do they want, the nation to think?" one coinman said. "That we in Minnesota aren't backing the war effort? It's the most ridiculous legislation I've ever heard of." The bill, signed into law by Governor Thye, has won the opposition of nearly a score of



COIN MACHINES 63

COINMEN YOU KNOW

Los Angeles:

BILL DAY, Glendale cigarette and candy machine operator, to the army. ... BILL HAPPEL, BILL MARMER and JACK SIMON getting together for lunch. Happel has the Badger Sales Company, while Marmer and Simon recently moved into this section with the Sicking Distributors, which purchased Southwestern Vending Machine Company.... HARRY A. KAPLAN, who sold Southwestern Vending to Marmer, Simon, and Ben Goldberg will be in close proximity. But he is no longer in the jobbing business, devoting his time to operating and other interests.

BILL SMITH, of E. T. Mape Music Company in San Francisco, here for a visit. Smith, Nels Nelson, of the local E. T. Mape Company, and Bill Wolf, of California Amusement Company, meeting for lunch at Mike Lyman's Downtown. . . . BUSTER CONDIT, auditor for California Amusement Company, making the rounds of the three branches. Stopping over here for a few days and not going to San Francisco while the United Nations' Parley is on there, if he can help it. . . . JOHN C. MER-RICK has left Pacific Coast Distributors, where he was a serviceman. . . . LEN MICON, making a business trip thru the cerritory.

CHARLES A, ROBINSON back from a trip East. Reported to have bought sizable shipments of equipment in the Chicago area. . . . BILL SHOREY, of Inland Amusement Company, in San Bernardino, shopping at California Amusement. . . JACK QUINN, of Spencer Music Company in San Diego, buying parts at Badger Sales Company. . . . JOHN BRINTON, of Banning, here for a brief shopping trip.

OLLIE TEVILLIAN is a fine booster for California weather, and for Santa Barbara. Ollie disclaims all ownership of an overcoat. "This is fine weather here. You don't need an overcoat. I'm willing to teke my chances on it turning cold. It never does in Santa Barbara," Tevillian says. He also added that he has lived in the biggest and key cities of the United States. On this, he declares, "I'll still take Santa Barbara." (Ed's. note: And it isn't a bad town). From near-by Glendale on a buying trip. RAY TISDALE. . . . H. D. MCCLURE, of Pasadena, purchasing equipment. . . . R. F. GALLAGHER, of Santa Ana, making the usual rounds. . . . JOE GUION, of Avalon, on Catalina Island looking over the stocks around town.... PFC. MARTIN (BUD) SMITH expects to return to the coin machine field when he is mustered out of the army. . . . BARRY BEAURE-GARD, who was honorably discharged from the army after service overseas with General MacArthur, says that it was good for him that coin machines did not make strides in designs while he was in the service. He admits that he had a hard enough time getting back into the usual run of Things as it was. "Had there been many changes, I couldn't have done it," Barry contends. Now that he's back in the throes of the coin machine business he can watch developments and know what makes a machine tick.

tank gun. He is still in a hospital overseas, but expects to rejoin his outfit soon. Corp. Roy Bergman, also formerly associated with his dad, is at Camp Polk, Leesville, La., in the Signal Corps.

THE BLAKESLEES (James D. Blakeslee, of Iroquois Amusement Company) are getting ready to move to their summer home on the shores of Lake Erie.

FRED VAN DE WALKER, Modern Automatic Music Company, was ill lately. It's been a tough winter for most of the coin machine men, with many operating headaches.

sylvania recently, partly on business, and to enroll his son, Bobby, 14, in Valley Forge Military Academy at Wayne, Pa. Al says there is a general drop in business around here during the last collections and will again stick to his policy of "no summer locations" this Maritime Provinces: year. He can't spare the equipment,

New York:

JOHN J. WELSH and JOHN E. HINES, of Hamdon Beach, N. H., visited here and with AL BLENDOW, president of the Arcade Owners' Association and sales manager for International Mutoscope Company, took in the town. . . . Offices of George Ponser Company, Newark, N. J., are now located on Springfield Avenue. . . H. SEIDENBERG, of Belle Harbor, L. I., has a coffee dispenser of the coin-operated type-which he is getting ready to market for post-war manufacturing. . . . HARRY PEARL, juke op, around Broadway taking in some of the music pubs. . . . MARCUS KLEIN, ing games are still climbing in popularity. . . . MAX D. LEVINE, of Scientific Machine Corporation and newly elected president of Victory Lodge B'nai Brith, was ill at home for a few days. . . . EDWIN F. LOECHNER, music op of Salem, N. J., says You Never Say Yes, You Never Say No with Ray Sinatra's ork, is a local hit disk.

Detroit:

rent at the Barrel of Fun, Chicago. . . . BARRETT DEEMS nixed offers to go with Woody Herman for about a month while drummer Dave Tough took a vacation so that he might continue to head his own quartet at the Dome, Sherman Hotel, Chicago.

The highlight of coin machine activities this week was the meeting of most of the manufacturers at the Sherman Hotel for dinner and discussing reconversion problems with several out-oftown manufacturers represented at the confab. . . . RABKIN, of International Mutoscope, flew in from New York for the meeting. . . . KEN WILSON, of Amalgamated Distributors, married Miss A. Nordyke April 28. . . . HARRY HOKE, originator of the "Snake Machine" was AL BERGMAN to New York and Penn- in from Washington visiting. . . . HENRY FOX in town buying for his business in Jackson, Miss. . . ROY McGINNIS, Baltimore coinman, in town and rumors are making the rounds that Roy will open in Chicago soon.

FRANK DOODY, of St. John, N. B., one of the heaviest men in the coin machine trade in Canada, has established a business of his own, with base in St. John, and with plans for distributing thru the maritime provinces. Until lately, he had been with Jack Jones, of St. John, coin machine distributor and arcade operator. Doody is 6 feet 4 inches and weighs about 275. He has a showroom as well as reconditioning, repairing and storage space at his base. . . . There has been a big increase in the number of pinballs in operation thru the maritimes and not only in the centers in which licensing has been established for such machines.

One of the best spots for candy, gun, of Amusement Sales, reports that bowl- nut, chocolate venders in the seagirt provinces is the Capitol Theater, St. John. . . . Halifax is still the only community which bars vending machines from theater lobbies. . . . There has been a lull in the damage to coin machines, chiefly juke boxes and pinballs, by naval and merchant sailors in Halifax and Dartmouth and also less thefts from coin boxes. For a long time, the coin machines were special targets for vandals and thieves in the Halifax area.

Crowell Agencies, Halifax, specializing in reconditioning and selling juke boxes.

sion of patents when their use has been prevented by war or other causes.

H. R. 2096. Lanham (Dem., Tex.). This would provide for renewal of trade-mark registrations pursuant to request made within certain periods after expiry of registration.

H. R. 2111, Boykin (Dem., Ala.). This is the patent priority bill which was introduced in the last session of Congress as H. R. 5236.

H. R. 2261, Wadsworth (Rep., N. Y.). This would revise Section 4915 and relates to transfer of a suit from one District Court to another.

H. R. 2612 Bailey (Dem., W. Va.) This is another omnibus bill which would provide for drastic revision of the patent system and greatly extend the powers of the Department of Justice over patents. The bill was introduced March 14. S. 10, O'Mahoney (Dem., Wyo.). This is a Federal Incorporation Act which would affect business corporations and trade association. It pertains to patents as well as to many other aspects of the operation of a business.

S. 11, O'Mahoney (Dem., Wyo.). This is another bill providing for registration of foreign contracts.

S. 145, Barkley (Dem., Ky.) for Mr. Scrugham. This would create an office of naval research, development and patents in the Navy Department. The bill is identical with H. R. 769.



Buffalo:

MR. AND MRS. LEW WOLF (Wolf Enterprises) here, went to Atlantic City to see Mrs. Wolf's son, Corp. Carl Swiderski, a veteran of General Patton's tank corps, and recipient of the Purple Heart medal with Oak Leaf Clusters. Carl, who will be 21 soon, was severely injured in Germany and is recuperating at Haddon Fall and Tremore Hotels there. Wolf was deeply touched at the sight of many battle-scarred veterans. . . . CHARLIE MAURER took care of the business while Wolf was away . . . MADELIN COLLINS base. . . . RAY WALTERS now at the is the new secretary.

tor in Chicago, looking over post-war business possibilities. Sgt. Mason Winfield Jr., formerly with J. H. Winfield Company, is at Camp Croft, S. C., doing rehabilitation work with returned veterans. Mason Winfield, his dad, looking forward to time when his son comes home on another furlough. Edith Delmar is still the only girl in the Winfield offices. . . . THOMAS M. STEDE-MORD is still short of disks for his large music routes. . . . Rochester ops Fred Iverson and John Bilotto were visitors.

PFC. ALFRED BERGMAN JR., formerly of Royal Amusement Company, was wounded in action in the European war theater Easter Sunday, his dad reports. He is in the infantry and was shot in BROWN just opened at the Blue Flame, the arm by a sniper while manning a Chicago. . . . ARNOLD THOMAS cur-

ment Company, reports equipment, which is steadily growing older, is becoming steadily a greater service problem. . . . SOL SCHWARTZ, of the S. and W. Coin Machine Exchange, is back from a month's vacation in Florida, spent enjoying the numerous Southern attractions. . . . HENRY EDELMAN has been working nights keeping machines in condition for operation at the Edelman Coin Amusematics Company. . . . MICHAEL WEINBERGER, of the S. and W. Coin Machine Exchange, is virtually carrying a dinner pail to his office daily in order to conserve patriotically on food.

AL CURTIS, of the C. and F. Amuse-

St. Paul:

ARCHIE LaBEAU, head of LaBeau Novelty Sales Company here, has his second son, George, 18, in navy service. George was shipped to Great Lakes Training Camp for his boot training. An older son, Arthur, 19, has been in the navy for two years and is taking V-12 training at Lafayette, La.

Chicago:

JANE MORTON, who left the cocktail unit biz last year after four years as a musician, has come back with her own trio which is being booked thru Dick Stevens of MCA. . . . EDDIE WIGGINS goes from the Nameless Cafe, Chi, to the Zebra Lounge, Chi, May 7. . . . FOUR FLASHES and Pinky Black set for West Coast openings in June. . . . THREE GUYS and a PRIZE current at the officers' Club of the Victoria (Kan.) army Show Tap, Chi. . . LEW MARCUS HARRY WINFIELD was a recent visi- still going strong at the Clover Bar, Chi. . . . ELANA AND HER HAWAIIANETTES sharing the stand with Lee McKay at Little Hawaii, Chi. . . . DON JUAN and his rumba crew current at Rancho Grande, Chi, . . . DEANNE and BOB KRESS now at the Flame, Duluth.

ORIOLE TRIO new at the Stratford Tap. . . . GIRL FRIENDS set for the Rondevoux, Alexandria, La., June 4. . . . DALLAS BARTLEY returned to Joe's De Luxe, Chi, following a successful week at the Apollo, New York . . . OLLIE CRAWFORD and His Rhythm Rascals returned to overseas USO, following a month's vacation in Chi. . TAMPA RED sharing the stand with Big Maco at the Flame, Chi. . . LEE

.... The letter V in varying sizes, dominates the atmosphere at the J. B. Jones arcade, King Street, St. John. Fluorescent lighting in white and red is used for some of the V's, and including one large one at the window front. . . . This arcade, recently enlarged in space and number of machines, gets a large measure of patronage from naval and merchant sailors, soldiers, airmen of the United Nations and with many languages represented. . . . Moncton, N. B., developing as a distributing and servicing point for all types of coin machines and in three provinces, New Brunswick, Prince Edward Island and Nova Scotia.

PATENT REFORMS

(Continued from opposite page)

months prior to application for United States patent.

H. R. 1181, Lanham (Dem., Tex.). This bill would provide for renewal of copyrights originally registered in the Patent Office prior to July 1, 1940, in the same manner as copyrights registered in the Copyright Office are now renewable.

H. R. 1190, O'Hara (Rep., Minn.). This is another bill providing for the extension of the term of certain patents of persons who serve in the land or naval forces during the present war. This is similar to H. R. 718 except that it pertains only to persons in the armed forces.

H. R. 1191, O'Hara (Rep., Minn.). This would provide for the assignment after the war of certain patent rights of the United States to servicemen who made the inventions or discoveries patented.

H. R. 1439, Lanham (Dem., Tex.), This is a bill to correct the inconsistencies in patent statues brought out by the Schimadzua case. The bill has passed the House and is now pending in the Senate.

H. R. 1583, Wadsworth (Rep., N. Y.). This relates to the U.S. Court of Claims and is substantially the same as H. R. 1213 in the 78th Congress. This bill has several provisions which have been favored by NAM, but no position has yet been taken on the bill as a whole.

H. R. 1645, Lanham (Dem., Tex.). This is the Lanham trade-mark bill which has been passed by the House and is now pending in the Senate.

H. R. 2043, Rowan (Dem., Ill.). This is another bill providing for the exten- 1100-02 Broadway

plans (and we are!) we're not drawing fantastic blue-prints for the future.

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Plans for peacetime activity will be realized only if our merchandise and service, however limited in quantity, is maintained on a standard of quality that merits confidence today.



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COIN MACHINES 64

May 12, 1945

OVER 200 MILLS SLOTS READY for loca-tion. All have light, drill-proof cabinet, knee action, etc. These original MILLS SLOTS are clean as a whistle and Priced To Move Fast. SOLD ON A MONEY BACK GUARANTEE. MILLS 4 BELLS 5c PLAY Late Heads. High Serials. Priced Right. Very clean. MILLS 3 BELLS High Serials. These machines look as if they just came from the factory. MILLS 4 BELLS-3/5c-1/25c Late head. High serials. Clean throughout. A very good buy. MILLS CLUB BELLS ORIGINAL Ready for location. Nickel, Dime, Quarter Play. Here's a buy you can't go wrong on. **MILLS Blue Fronts, Single Jacks** Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. Priced Right. MILLS Blue Fronts, Double Jacks Serials 330,000 to 395,000. Nickel, Dime, Quarter, Half Dollar Play. Priced to move fast! MILLS CHERRY BELLS Serials over 400,000. Nickel, Dime, Quarter and Half Dollar Play. MILLS BONUS BELLS Seriais over 400,000. 5¢, 10¢, 25¢, 50¢ Play. These sweet working Honeys are ready to go right out on location. Phone for Prices. MILLS MELON BELLS Serials over 400.000. Nickel, Dime, Quarter, Half Dollar Play. Phone for low down. Reference: First National Bank of Chicago. merican*o* museme 4047 W. FULLERTON AVE., CHICAGO 39, ILL. PHONES: BELMONT 0728-0729 "IF YOU MISS US - YOU MISS MAKING MONEY"

MFRS. PLANS

(Continued from page 62)

to Washington for their first meetings last year, the committees representing the coin machine trade were early on the list.

There have been some rumors that the coin machine committees might be put far down on the list this time but these are only rumors.

Originally, the WPB appointed one general advisory committee to represent the entire coin machine industry, but due to complaints of certain interests, WPB then appointed three coin machine committees, a committee to represent each of the three sections of the industry-games, music and vending.

It is understood now that there is strong sentiment among a big majority of the industry for one small committee to represent the entire industry so that the necessary data can be presented to the War Production Board and speed plans for reconversion.

Official Committees

The membership of the three committees for the coin machine industry as appointed by WPB last year, and called to Washington for their first meetings in 1944, are as follows:

Coin-operated amusement, gaming and arcade industry advisory committee: G. W. Jenkins, Lion Manufacturing Corporation; J. H. Keeney, J. H. Keeney & Company; Max D. Levine, Scientific Machine Corporation; William Rabkin, International Mutoscope Company; Walter



Use our Adaptors with the 1H4G tubes in place of the 30 tubes on

Tratsch, A. B. T. Manufacturing Company, and V. G. Wahlberg, Mills Industries.

Commercial automatic phonograph advisory committee: J. E. Broyles, Rudolph Wurlitzer Company; Carl T. McKelvey, J. P. Seeburg Corporation; Robert Gabel, John Gabel Manufacturing Company; David C. Rockola, Rock-Ola Manufacturing Company; E. E. Rullman, Automatic Instrument Company, and V. G. Wahlberg, Mills Industries.

Merchandise vending machine advisory committee: C. R. Adelberg, Stoner Manufacturing Company; W. E. Bolen, Northwestern Corporation; R. Z. Greene, Rowe Manufacturing Company; E. F. Pierson, Vendo Company; R. Harland Shaw, Advance Machine Company, and Frank H. Vogel, Columbus Vending Company.

While the coin machine industry awaits the results of its committee meetings, WPB is moving fast with its general plans for returning to civilian production. Probably one of the most important steps for the coin machine industry was putting the spot plan (PR-25) into action again beginning April 28. The spot plan is meant to give each manufacturing firm the privilege of applying for a permit to start producing civilian goods on its own merits, so that it will not be necessary to wait for the general plans for an entire industry. Several firms in the coin machine trade have already put in their applications under the spot plan and some have been granted permits as soon as labor and materials permit them to go ahead.

Urge Spot Plan

Trade leaders have urged all industries to apply as soon as possible under the spot plan, regardless of general plans for reconversion, so that WPB can go ahead on individual applications. This is urged upon all manufacturing firms as a patriotic duty and it applies also to the coin machine manufacturing industry.

All WPB control orders regulating the manufacture of coin machines were amended to bring them under the spot plan months ago but action on permits was held up beginning last December when adverse war conditions in Europe made the delay necessary. Now the spot plan is back in action again and it is expected there will be a rush of manufacturers to make their applications. Also, the WPB will take much more speedy action on such applications than it did last year. It is understood that in its general plans, WPB will have many announcements to make on V-E Day or shortly thereafter. Much time is being spent in planning for V-E Day. Officials here say that if V-E Day comes before May 15, then they will have many of the steps toward reconversion completed by September 30. WPB has issued about 420 limitation orders which were in effect on April 23. The plans call for repealing about 217 of these on V-E Day. That will certainly clear the way for fast reconversion steps by many industries. It is strongly anticipated that the coin machine control orders will be among the 217 to be revoked. WPB officials have not given much publicity to the large number of control orders they plan to revoke on V-E Day or soon thereafter. In fact, in public statements they have mentioned a smaller number.

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The Real Property lies and the	-			
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This week it was already noticeable that the revoking of control orders was under way. A number of minor control orders have already been revoked and the Federal Register of May 1 had practically double the space in listing the control orders already revoked.

Already Moving

A report on that phase said that WPB had revoked 6 more of its less important limitation and control orders and 15 materials control schedules. This brought to 45 the total number of orders and schedules revoked since April 26.

The orders revoked related to durable goods, industrial equipment and steel products fields and none of them seems to be of specific interest to the coin machine trade at the present time.

Perhaps the amendment getting closest to the coin machine industry was the granting of permits to manufacturers of musical instrument accessory and replacement parts, that have military or Veteran's Administration orders on hand. This permit was given so that such firms the industry that even after control could use idle and excess critical materials to fill orders.

Pays top prices for all makes and models of Phonographs, Pin Games and other **Coin-Operated Amusement Devices.**

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Yanks 129.50	(F.P.). 139.50
Stratoliner. 49.50	Mills Jumbo
Sporting 39.50	Parade,
Majors '41 59.50	(F. P.)
Wildfire 52.50	
andrad Outoo	Ente Ind. Toblet
CIGAR TTE MACH LIST. All Equipmen	AND MODELS OF INES. WRITE FOR t checked over in A-1 Lights cleaned and
TERMS: 1/2 DEPOSI	T, BALANCE C.O.D.
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MILLS OWLS. Ea..... 50.00

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Metro Distributing Co.

Longacre 3-1731

Games need not be working but all

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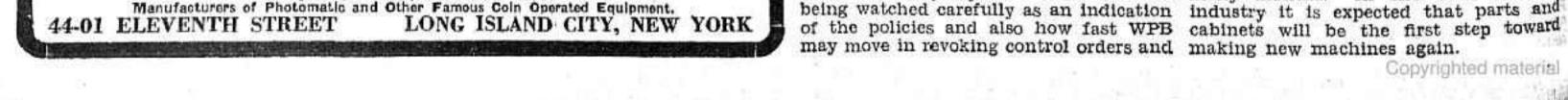
-WANT TO

parts must be there.

585 10th Ave.

setting up plans for rapid reconversion.

Meanwhile, it is well understood in orders are revoked, the problem of materials will still be a serious one for All these steps by WPB this week were many months. In the coin machine



The Billboard

MORE FOLK DISKS SAY OPS

Juke Ops Try **Retail Stores**

Trend moving both ways; , retailers become ops while y operators open stores

NEW YORK, May 5 .- Many music machine operators are finding it both profitable and convenient to operate retail record outlets in connection with the operation of automatic phonograph putes. Each month finds a number of juke men establishing retail stores or buying into record shops already establikhed. It may be said, by the same token, that a number of retail record store proprietors have entered and are sizes.

The record situation for the past four years has been attended by a shrinkage of supply-bringing home to many operators the necessity of obtaining a better supply of disks. It is an established fact that neither the Big Three nor the small record manufacturers are able to supply current needs thru regular distribution channels and most all juke operators are forced to make purchases from local retailers and pay the retail price.

Olson Gluk, of Big Spring, Tex., opefates 100 music machines in addition to running a retail record shop. Gluk, however, specializes in selling records to music men and makes use of over 1,000 records per month on his own turntables.

W. E. Lonergan, of the C. C. Amuse-



CHICAGO, May 5 .- Pictured is Major Clarence J. Bayne who was formerly assistant sales

Now Army Major

Former Coinman

manager of J, P. Seeburg Corporation before he enlisted in the army in November, 1940. Major Bayne is one of the youngest majors in the army. At present he is in charge of training at Maxton Field, N. C.

In the five years he has been in the army, Major Bayne has been assigned to over 20 different air bases and trainnow operating juke routes of various ing fields. He also has five separate sets of wings for practically every branch of the air service; he has won his wings as a transport pilot, glider pilot, radio operator, ship navigator and gunner.

State Dept. Lifts **Restrictions** on French No. Africa

WASHINGTON, May 5 .- The State Department announced this week that the private export of more than 100 categortes of goods and products to French North Africa and French West Africa will be permitted beginning July 1, subject to considerations of supply, shipping space and the need for assuring the



Will Drop Hit Disk Label

NEW YORK, May 5.-Majestic Records recently announced appointment of Ben Selvin as the new executive assistant to James J. Walker, former mayor of New York and president of the recording firm. It is understood that Selvin is eventually scheduled to succeed Eli Oberstein.

Majestic's post-war program, under the supervision of Selvin and Walker, will be

Juke Men Tell Industry **Types of Platters Needed**

MUSIC MACHINES

65

25 per cent of advisory committee tab folk tuneswaltzes follow close by, with Latin American, Hawaiian, novelty, quartets and foreign music next in order

NEW YORK, May 5 .- This is the final in the series, based on a questionnaire answered by over 100 members of The Billboard Operators' Advisory Committee, giving diskers the lowdown on what types of music are not being waxed in sufexecutive officer ficient quantity that would go well on the automatic turntables thruout the country. A total of 236 separate type-suggestions were made by the members,

comprising every conceivable category from folk to foreign music.

In many cases, mention was made of specific recording artists in connection with certain types of music. This of course takes us back to the article on recording artists (Billboard April 14). Mentions of recording artists corre-sponded, to the letter, to the type of music in this final questionnaire of the series. In other words, the April 14 article pointed out (by mere mention of urtists' names), that more folk artist platters are needed by music machine operators, not only in select territories but thruout the country as well. The article went on to name the folk artists in question,

In the present music-type phase of the study, members of the advisory committee tell the trade that more folk music is wanted and in approximately the same proportions as indicated thrucut the series,

25% More Folk Disks

Twenty-five per cent of the members

ment Corporation, Lynchburg, Va., another operator-retail record outlet proprietor, states that juke ops in his area receive an average of three records per machine per month and that at least 12 records per machine is needed.

Another music machine operator of East Stroudsburg, Pa., operates 65 machines as well as conducting a retail record store, with a present-day inventory of over \$8,000 worth of popular platters. This music machine operator has discovered that the two types of businesses tie in with each other perfectly.

The Broadway Music Company, of Salem, N. J., operates juke box routes and retail record outlets in Salem, Pennsville and Bridgeton, N. J., where much of its retail stock is sold in self-service racks.

* More and more music machine operators are entering the retail record field with the hope of creating an ideal source of supply for their juke routes, and in turn having an outlet for records not clicking on location. Experiences of operators entering this field have indicated it is a successful combination and undoubtedly the post-war period will find most of these operators continuing their retail outlets now being acquired mainly to help solve their current record supply problem.

countries their critical civilian supplies. The restrictions on the shipping will depend partly on the "long or short" condition of the world supply of the product intended for shipment.

Seeburg Employees **Get Recognition for** Work in Nat'l. Mag.

CHICAGO, May 5.-In this month's issue of The Reader's Digest an article served as assistant recording manager appearing under the heading of "War Workers Who Ought To Have Medals," the J. P. Seeburg Corporation, Chicago phonograph manufacturers, get considerable mention for their contribution this task force went into action all their towards the war effort.

dio devices early in the war conversion shot down 484 planes, sank 32 ships and period, completed a navy contract for a damaged 18 more. And when it was brand new radio gadget that would en- over, 45 planes was all that failed to reable planes to find their way back to their carriers by night in record time of these were lost by enemy action. and has garnered this valuable publicity for the industry in fine fashion.

lov plant worked 120 hours straight thru coin machine manufacturers have played without stopping to complete a hurry- towards the war effort is far greater up order for 1,000 of these special radio than the public realizes and a full story gadgets for the navy and then they were can be told of their achievements at the rushed by plane to aircraft carriers at proper time.

directed to fulfilling the needs of the music machine operator. Plans call for dropping the Hit Label, and merchandising will be done under the Majestic trade-mark. Special attention will be given the needs of the juke trade and both platter execs are after new recording names to click with music operators.

Repertoire of recording artists has not yet been announced, with the exception of Ray Block scheduled to wax a number of musical comedy tunes. Before hooking up with Majestic, Selvin was with Muzak for over 10 years and before that for Columbia.

sea and labeled Task Force X, and when planes were equipped with this new de-Seeburg who converted to making ra- vice and they flew 5,456 sorties. They turn of that large formation-and most

This is a story of what is going on all over the United States in plants do-Sixty-five employees of Seeburg's Kar- ing war work, but the part that the

of the Operators' Advisory Committee say more folk platters are needed for the nation's turntables. Artists mentioned in this connection were Roy Acuff, Tubb, Ritter, Dexter and Wills, in the order listed. Looking back to the issue of April 14, operators asked for more of Ernest Tubb, Al Dexter, Bob Wills, Jimmie Davis, Roy Acuff and Tex Ritter, in the order mentioned; which all goes to prove that the music machine men know what they want.

Breakdown of findings is as follows:

Type of Musia																4	Percentage of Operators Re- Juesting Each Type	ł,				
Folk						l	ł	Ľ.													. 25%	
Waltzes																						
South A	m	erl	c	a	ď	C	2	2	ł	2	2	2	ï	2	l	į.	2	2	2	2	16%	
Hawaiiar																						
	1.																					
Vocal qu																						
Foreign																						

Ninety-six per cent of the operators had definite answers which totaled 236 entries. Four per cent of the operators answering the questionnaire indicated that the present day set-up, in so far as music types of recordings are concerned, is okay by them.

Waltzes Coming in Strong

In the waltz category, Wayne King was frequently specifically mentioned. In most cases American and Viennese waltzes were mentioned. South American or Latin-American music were types with more tangos, congas and sambas in demand.

Spike Jones and His Gang were mentioned in connection with novelty platters, which again coincides with info revealed in the article on recording artists.

In conclusion, this series reaffirms that there is a definite trend toward folk music. The series also pointed out that some recording artists are not publicized enough, and of consequence, are unknown to a large percentage of juke men, and that many recording artists can be promoted to the advantage of all concerned,



CHICAGO, May 5.—Business failures numbered 20 for the week ending April 26, as compared with 24 in the previous week and 41 in the corresponding week a year ago, according to a report issued by Dun & Bradstreet. Copyrighted material

Lawrence Bros. BuyPhonoRoute

LONG BEACH, Calif., May 5. - Purchase of Service Coin Machine Company and Queen City Amusements operated by Claud Eshleman was announced by Lawrence Brothers here this week.

Spokesmen for Lawrence interests declined to quote any figure but sale price is said to be around \$45,000.

Most of the equipment involved in the sale was late model phonographs with a considerable amount of remote control equipment.

To!

8-

No definite arrangement for continuation of the business was given. It is expected that the machines will be absorbed into the already large operation handled by Roy and Ted Lawrence.

Michigan Juke Box Operators Secure Favorable Curfew Ruling

Automatic Phonograph Owners' Association secured a notable ruling on behalf of its members and all other juke box operators from the War Manpower Commission Tuesday (1). Under the new interpretation, phonographs may be run all night long in any location which is entitled to remain open under the curfew regulations.

Previously, the interpretation in this The Billboard last week, the MAPOA area was that the juke box had to be turned off promptly at midnight, even cured the new ruling from Edward L. in corner hot-dog stands or other restau- Cushman, State diretor.

DETROIT, May 5. - The Michigan rants which were allowed to stay open all night. This position, which seemed highly unreasonable, in that it resulted in a virtually negligible saving in electricity, which was stated earlier to be the reason for the curfew, seemed unjust to the operators here, and they protested against it right from the start.

In line with the suggestion to secure needed interpretations from local or district federal authorities, as outlined in made a presentation to the WMC and se-

FILL IN THIS COUPON . CONVERT YOUR AND USED BOX RECORDS NTO CASH Dream-FT; VC. Ň It's Dawn Again-FT. AIL TOP PRICES PAID! ALL YOU HAVE TODAY TO DO TO CASH THEM IN IS FOLLOW THE ARROW. You'll be surprised at the high price we offer for your Popular, Hill-Billy and Race records no matter how few or how many you have. See for your-self, as hundreds of other satisfied operators from COAST to COAST already have, how profitable it is to and its treatment. deal with us. WE PAY THE FREIGHT. CARTONS FREE IF NEEDED. Mail this coupon today or wire music boxes. collect quantity you have. There-FT; VC. QUANTITY Name Satchel Mouth Baby-FT; VC. Address City State...... State..... MODERN RECORD CO. 7463 South Chicago Ave. Chicago 19, Ill. Phone: Plaza 6657 FOR SALE JUST OFF LOCATION JENNINGS MAGIC MUSIC CENTRAL STATION WITH 15 UNITS **84 Telephone Wall Boxes** ness. 6 Telephone Consoles (5c, 10c and 25c Play) 9 Amplifiers 2 Record Racks Baby." THE SIMPLEX COMPANY (Excelsior)

Record Reviews

(Continued from page 27) THE THREE SUNS (Majestic)

Falling sweetly on the ears, and just as restful if the spinning is for steppers, the music making of the Three Suns casts a contagious spell that makes for real enthusiasm in this blending of organ, accordion and guitar. It's beautiful music they make for their original It's Dawn Again, with celeste figures added to heighten the instrumental color. For Johnny Mercer's Dream ballad, Artie Dunn's singing of the dream lyrics stimulates further interest in both the tune

For sweet music that is tasteful and never stickey, both of these sides set off well in the

THE FOUR TONES (Preview)

Someone Over Here Loves Someone Over Hey, What You Say-FT; VC. Two Tears Met-FT; VC.

Culled from the cocktaileries, The Four Tones offer little of special interest for the diskophiles. A rhythm quartet, the boys are best when dishing out the Harlem jive ditties, singing the doggerels in unison, for the jumpey Hey, What You Say and Satchel Mouth Baby. For the mating sides, wartime ballads are selected. Neither the songs nor their selling amount to a needle's point. The Ink Spots formula is fashioned for Someone Over Here Loves Someone Over There, but it is just as fearful as their attempts to harmonize for Two Tears Met, which is laden with trite-

Race locations with a preference for the rhythm singing where a Harlem jive ditty is on deck, may manifest some interest in either "Hey, What You Say" or "Satchel Mouth

HERB JEFFRIES-TIMMIE ROGERS

offering Timmie Rogers singing of Bring Enough Clothes for Three Days, backed by the Excelsior Hep Cats, a jam band, fails to jell. All concerned are of most dubious quality, Rogers being a race shouter, and the draftee ditty is as dated now as high button shoes.

In view of the popularity of Herb Jeffries, one-time Duke Ellington singer, among the race fans, some coins may find their way to the slot for "At Least You Could Save Me a Dream."

JOHNNIE JOHNSTON (Capitol) Laura-FT; V.

There Must Be a Way-FT; V.

With the velvet strings sparking the music of Paul Baron's orchestra setting a restful mood, Johnnie Johnston gives fine vocal expression to the expressive Laura ballad. No soft mumbling in his baritone singing, with the brilliance of the band making the haunting melody all the more appealing. There Must Be a Way is a love ballad of Tin Pan fibre, and even Johnston's singing never makes it as fetching as the companion piece.

It's mood music and mood singing by Johnnie Johnston for "Laura," with the result that its music box appeal is restricted to the intimacy of selected class locations.

FRANK HAYWOOD (Exclusive) Please Believe Me-FT; V. So Glad-FT; V.

Frank Haywood, a race ballad singer, shows limited capabilities for these sides, with neither voice nor delivery that makes for any degree of attention-getting. Both songs are originals, with Please Believe Me, a race blues ballad, harboring some measure of melodic appeal. So Glad, a rhythm ballad, is all too sad-both the song and its singing. The Tuck-Nip-Tiny Trio, piano, bass and guitar, provide accompaniment that is no better or worse than the singing itself. And that ain't good.

Music ops can very well skip this one, altho race locations may find some measure of attention directed to "Please Believe Me."

backed by bass, plano and drums, show any more imagination at the plano. The Minute Man is a mediocre patriotic ditty. which White sings in a monotonous tone that is made all the more boresome by the monotonous riffing of the instrumental quartet in the background. It's rough and ragged, never getting beyond the standard of a smokey back room for Froggy Bottom, an unimaginative and unoriginal race blues boogie for which Miss Mary Lou takes composer credit.

Music ops can pass this one up without and undue concern.

POP. ALBUM REVIEWS

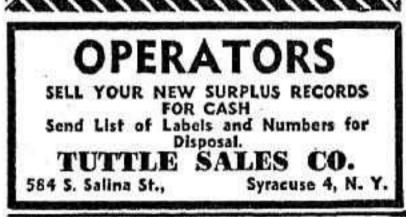
UP IN CENTRAL PARK (Victor)

While there is a rich nostalgic tang to Sigmund Romberg's music for Up in Central Park, only little of it is captured in this Red Seal album featuring the singing of Jeanette MacDonald and Robert Merrill with the orchestra conducted by Robert Russell Bennett. While the selections for the six sides take in the top tunes of the score, the spinning does not capture the spirit of the production. For those unfamiliar with the show itself, there is little in this folio to warrant its popularity. For the others, it's only a meager morsel of a pleasant theatrical memory. Of course, the soprano singing of the movie queen is excellent for this Romberg score, with Merrill's baritone making for a fitting complement. Both voices give fine exposition lyrically for Carrousel in the Park, It Doesn't Cost You Anything to Dream, Close as Pages in a Book, The Fireman's Bride, The Big Back Yard and When You Walk in the Room, As a sampling of the Romberg-Dorothy Fields show score, the album is adequate, and nothing more.

CAN'T HELP SINGING (Decca)

These three records, one a 12-incher, capture the Jerome Kern music and E. Ya Harburg music from the movie, Can't Help Singing. With Deanna Durbin and Robert Paige stepping out of the silver sheet for the singing, both being starred in the

204 Walton Bidg. Esplanade, Lexington 9, Ky.



At Least You Can Save Me a Dream-FT; V. Bring Enough Clothes for Three Days-FT;

While there is little melodic or lyrical appeal in the ballad itself, the expressive singing of Herb (Flamingo) Jeffries, set off against the sustained vocal harmonies by a mixed quartet led by Carl Jones, makes it plenty easy to listen to At Least You Could Save Me a Dream. The Eddie Beal Trio, piano, bass and guitar, provide just enough musical support. Mated side

JOSH WHITE - MARY LOU WIL-LIAMS (Asch)

The Minute Man-FT; VC. Froggy Bottom-FT; VC.

Proceeds of this platter sale is earmarked for the Disabled American Veterans National Fund Drive. But for the \$1.25 being asked for this disk, it's pure exploitation of the public's patriotic spirit. Josh White, a master in singing the race blues, romps thru these sides as if he was as anxious to get over the spinning as the listener. Nor does Mary Lou Williams,

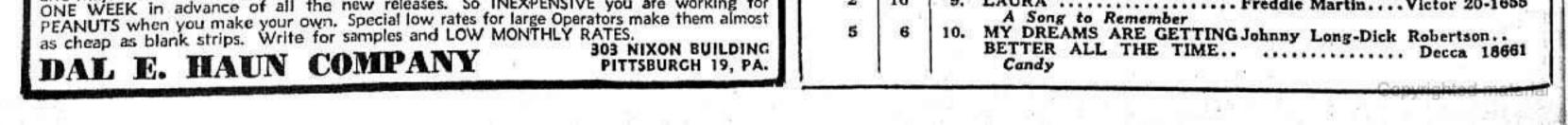
flicker, it all makes for a delightful listen. Lilting ballads and beautiful love songs, mostly in the three-quarter tempo of the early days, make up the portfolio. In addition to the popular More and More, there is both melodic and lyrical charm in their singing of Can't Help Singing, Californ-I-Ay, Any Moment Now, Elbow Room, and the barnyard Swing Your Sweethcart production piece. The mixed chorus, directed by Harry Zimmerman and the orchestra of Edgar Fairchild from the movie, add instrumental and vocal color to the sides.



Plugs Scheduled	for Near Future
	from page 26)
Publisher	Publisher
wo-Seated Saddle and a One-Galted rse	June Comes Around Every YearMorris Let's Dance AgainO'Kay LoveFeist My Mother's WaltzMorris Oh, What I Dream'd About YouPyramid Once AgainHanna. Out of NowhereParamount Out of This WorldParamount Out of This WorldParamount Out of This WorldParamount Out of This WorldParamount Marks Seventh AvenueRobbins Take a Tune Full of Melody

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24) Weeks Last | This to date | Week | Week Week to date] 8 I'M BEGINNING TO SEE 8. THE LIGHT Harry James....Columbia 36758 The Love I Long For 7 8. I'M BEGINNING TO SEE Ink Spots and Ella Fitzgerald THE LIGHT Decca 23399 That's the Way It Is 9 LAURA Woody Herman. . Columbia 36785 I Wonder JUST A PRAYER AWAY 7 9. Bing Crosby-Ethel Smith Decca 23392 My Mother's Waltz 9. LAURA 10 Freddie Martin....Victor 20-1655 A Song to Remember



MUSIC MACHINES 67

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

-By Nat Green-

All Communications to 155 N. Clark St., Chicago 1, Ill.

Guitar League Plans Fest

The International Guitar League is planning a great national folk festival to be held just as soon as conditions permit. The league, which was formed in



1941 to sponsor music education and promote interest in the guitar, has held three national festivals, all in Cleveland, and this year, at the invitation of the Chicago Music Festival management, 2,000 I. G. L. members were to have gone to Soldier Field, Chicago, to join with the American Guild of Banjoists, Mandolinists and Guitarists for the presentation of a great fretted instrument spectacle. Wartime transportation restrictions vetoed the plan.

The league has sponsored musical activities of many kinds. Before Pearl Harbor its members were playing for the Red Cross and various other relicf socleties. Since the start of the war the I. G. L. has made a splendid showing in aiding the sales of War Bonds and Stamps, playing at induction centers, entertaining at camps and canteens, and promoting and taking part in many patriotic musicales. Now it is devoting its efforts to the veterans hospitals.

Fleetwood Jack at Pennsy Park

Fleetwood Jack and His Nevada Ranch Gang are to be featured at the K. P. Ranch at Keshacoquillas Park in Lewistown, Pa., starting May 20 and operating every Saturday night with the Mifflin County Barn Dance Jamboree and stage-

The Nevada Ranch Gang includes Fleetwood Jack, manager and emsee; Fiddlin' Dusty, Marjorie Lee, Conni Castiglio, and Conly Forrester, known as the Nevada Kid. Also joining the group for personal appearances and jamboree are the Red River Boys, with Brother Wayne, Yodelin' Bill Haley and Slim Bradley, who have been the topnotch attraction on WSNJ, Bridgeton, N. J. The group will be heard over WMRF, Lewistown.

Pierce Booking Wildcats, Terhune

Jack Pierce, of Bristol, Tenn., has the Arizona Wildcats touring the East. They recently finished the Dipson Circuit in West Virginia, Ohio and New York, and

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WE PAY THE FREIGHT

F. BAR

Box 770, Ft. Dodge, Iowa. A Precision Service-A Guaranteed Service. are now touring thru Maryland, Delaware and Virginia, to good business.

Pierce also has Max Terhune and the Hollywood Cowboys set for five weeks in Pennsylvania, West Virginia and New York. He is working with Don Coombs, of Chicago, on this attraction. Pierce and Coombs have Salty Holmes and the Melody Rangers set for six weeks, starting May 7.

Random Notes

Rip Ramsey, bass man with Bob Wills for the last 18 months, joined Clif Bruner's band at Port Arthur, Tex.

Willie Pierson, of the Novelty Boys, and Cora Deane, WNAX, Yankton, S. D., has fully recovered from an operation he underwent several weeks ago.

PHONOGRAPHS

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Victor Home Run, 1¢ Play \$22.50 Bingo 12.50 Victor Roll-a-Packs 9.95 Liberty, 1¢ Tok. Payout, Cig. Sym. 19.50 Sparks, 1¢ Token P.O. 12.50 Daval 21, New, Divider Model 9.95 Lucky Strikes, 1¢ Cig. Sym. 12.50 Imps, New, 1¢ or 5¢, Cig. Sym. 12.50 Hit Hitler, Ponny Back 19.50 Cube 1¢ Cig. Sym. 6.90 . 19.50 SLOTS & CONSOLES

2 25¢ Millis Gold Chrome	395.00
1 5¢ Millis Chrome	349.00
1 10¢ Mills Chrome	349.00
1 5¢ Original Gold Chromo	295.00
	290.00
1 25¢ Blue Front	349.00
1 1De Blue Front	295.00

PEANUT AND BALL GUM VENDORS Northwestern Model 33, Jr.\$5.50

Detroit Cig Ops Map Plans **Black Market Reports Cause Ops Concern**

Stocking Idle Mach's Asked

DETROIT, May 5 .- A survey of the local cigarette vending machine field indicates that the Detroit operators are generally distributing their muchreduced quotas of cigarettes into legitimate channels, despite the fairly sensational charges that have been issued here recently.

Approximately 50 operators with over 4,000 machines idle now for more than a year have been asked to stock their machines instead of turning over the cigarette supply to retail store proprietors . for distribution.

A Detroit Free Press story reports that the operators supplying the black market was the compelling force behind statements made by local officials.

"The statements are absolutely unfounded," Hugh C. Howes Jr., president of the Cigarette Vending Machine Operators' Association, informed The Billboard.

Fair Distribution

Check-up months ago confirms this pensing machines. point-that cigarette operators decided that the only fair way to distribute their cigarettes was to give them to location, fee of \$5 a year on each machine, but owners, for distribution as impartially as conditions would permit. Previous to that time, lines of customers at machines were common, and there was no effective legal remedy to stop the first customer from taking all the cigarettes placed in the machine, which would result in highly uneven distribution. Operators today now have slogans on their empty machines around town to the effect that "Our cigarettes have gone to war," and asking the forbearance of the public until they can be placed back in service. Relatively few have pulled machines off location just because there are no cigarettes available for them. The cigarette lines did have one effective remedy, but it was strictly outside the approved line-except by those with a sense of natural, if illegal, justice-when another customer with sufficient heft knocked the hoarder out of line-or, in one case reported, a feminine customer slapped him out of the line-up. The possibility of established operators passing their scanty cigarette stock out to black market operators rather than to location owners is negligible, Howes contends. This particular type of distribution, while a bit unusual, was fully approved by governmental authorities here several months ago as the only satisfactory way to make the distribution.

Was His Light Red!

TALLAHASSEE, Fla., May 5 .--Of all representatives in the State Legislature who were present to vote on a bill to set up a uniform system for checking the accuracy of scales, recently up for passage, there was one who was counted on to most certainly vote "yes" to the measure. But as the tally was recorded on the House automatic voting board, only one redlighted "no" appeared. Amid laughter from all other representatives at the session, this one lone dissenter changed his vote to "yes." His name? Oh yes, it is Scales!

Beverage Operating Firm Loses to Ala. **Court on Licensing**

ATLANTA, May 5 .- The coin machine section of the General Tax Act of 1935 placing a State fee on various types of coin machines was recently upheld in a test case here in the Court of Appeals. The lower courts had decided in favor of an operating firm which brought the test case, involving 17 soft-drinking dis-

The State had been collecting a license the operating firm contended that the

New Firm To Make Cig Vender

NEW YORK, May 5 .- Announcement was made this week of the forming of a new company, the U-Need-A Vendors, Inc., located at 2715 Summit Avenue, Union City, N. J. The firm has acquired the patent rights, as well as tools and dies, which were formerly used in the manufacture of the U-Need-A-Pak Cigarette Vending Machine.

As soon as the go ahead signal is given , at Washington, the new firm will engage in the manufacture of cigarette vending equipment. Members of the firm include William Moore, who has been operating vending machines for the past 15 years; Jacob Breidt, former head of the Hudson Cigarette Company; and Leo Willens, formerly associated with the Original U-Need-A-Pak Company.

Jim Evans, responsible for many of the-U-Need-A-Pak machine features, will serve in the capacity of head engineer, the same position he held with the original company.

Baltimore Soft Drink Firm Reports Root. **Beer First in Sales**

BALTIMORE, May 5 .- Dispensers, Inc., well-known soft drink vending machine operators, are looking forward to greater increased sales activity with the beginning of the summer season here, according to Victor Rubin, local branch manager.

Colonel Weir, of the United States Air

Snacks, 3 Compartment, Recond	00
Columbus Model "M" Peanut Venders 7.	50
Columbus Model 34. Bail Gum 6.	50
	95
Jennings In-a-Bag, Recond10.	50
All Chrome Peanut or Ball Gum	10.02
Vendors, Like New 7.	50
Yu-Ohu Ball Gum 5.	00

PHONOGRAPHS

Wurlitzer 800	0000
1/3 Deposit Required With All Order Balance C. O. D. Full Payment Mu Accompany All Orders Under \$20.00. Send for List of All Types of Machines!	8, "

RAKE COIN MACHINE EXCHANGE 609 SPRING GARDEN STREET PHILADELPHIA 23, PA.





Haywire Quotas

Operators today receive about 51-52 per cent of their normal quota of cigarettes-altho this quota itself is founded upon divergent base periods. In the case of the American Tobacco Company, for instance, it is being based upon the corresponding month of a year ago.

The relative inactivity of the cigarette field today, with all stock just going over to the location owners as formally agreed upon, is typified by the rarity of assembly of the Cigarette Vending Machine Operators' Association, whose last meeting was held at the end of last year.

Large Ops Backbone of Biz

statute of 1935 was not broad enough in its strict interpretation to cover softdrink dispensers.

Since the operator had obtained a favorable decision in lower courts, the State brought the appeal to the higher court. The court complimented attorneys on both sides for presenting very excellent briefs presenting their arguments. The test really involved a technical point of interpretation of the 1935 tax law. The coin machine tax section was merely a part of the general State Revenue Bill of 1935. It used the general term "slot machines" and, of course, the various sections referred to vending machines of all types and also music machines and games. Even the familiar type of mint vending check machine was put in the statute to pay a fee of \$25 per year.

Many Test Cases

The long and bitter fight about licensing pinball games in Atlanta has largely overshadowed, in recent years, the . State license system. Many test cases have developed here and at one time one was carried to the U.S. Supreme Court. Not so many months ago the ban on pinball games here was upheld in a Federal District Court in Louislana.

The recent decision of the Court of Appeals on the soft-drink vender case simply has the effect of upholding the 1935 tax law and also decreeing that it applies to all types of vending machines and other coin machines mentioned in the text unless there is specific exemption.

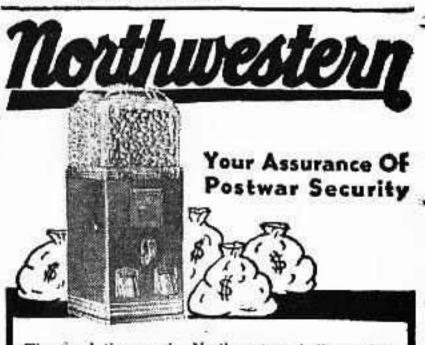
companies have been active operators for perhaps 15 years on the average.

"This class of operator is looking to the future," as Howes phrased it. "We have been in business for years, and we expect to stay in business. We want to standards we can follow."

Corps, is the active head of the organization, which he founded several years ago. The fact that he had a flare for mechanics decided him to enter the soft drink vending machine field. It is understood that when the war is over, Colonel Weir will continue in the soft drink vending machine field.

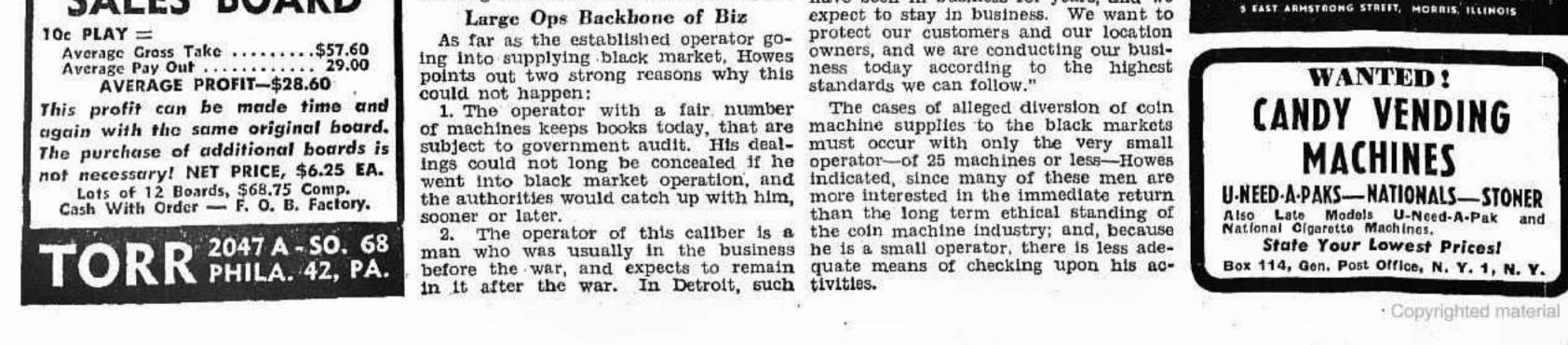
Dispensers, Inc., is currently using Coa-Cola and Major-Cola, the latter a product believed to fill the bill for stepping up soft drink vending machine operations. The organization also features root beer and is achieving fine results.

At the present time root beer ranks first, running about 75 per cent of total sales. The other two drinks are virtually equally divided.



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to in-vest in Northwesterns---venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION

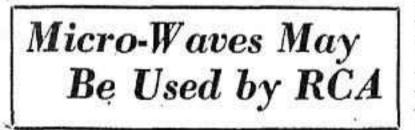


Retail Stores Plan Half Billion \$\$ P. W. Expenditure

CHICAGO, May 5 .- As retail merchants (3) to make stores more pleasing to conthruout the country make plans for their post-war merchandising establishments, uppermost in their minds is the plan to provide for adequate food and merchandise dispensing equipment, independent food merchants from every Many of these plans entail the installation of coin-operated machines to handle frozen foods, candy, soft drinks, notions and other useful and necessary products easily channeled thru coin-operated equipment.

A recent survey completed by The Progressive Grocer magazine revealed that four out of five independent retail food merchants will improve their present stores or build new stores at a total cost of over \$500,000,000 as soon as supplies, labor and store equipment become available.

plans are to (1) improve and extend self-service; (2) improve quality and increase efficiency in the sale of perishables (meats, produce, dairy products);



NEW YORK, May 5 .-- Use of micowaves in radio relays in a chain between New York and Washington is planned by the Radio Corporation of America soon. This new development by RCA will provide a large number of channels capable of handling international communications traffic, radio-photos and television programs.

Application has been made for the system to the Federal Communications Commission.

According to a company official RCA believes in FM very strongly and is making plans to acquire the Armstrong Patents on frequency moduation.

sumers, and (4) to attain a low cost of operation in order to be competitive under any circumstances.

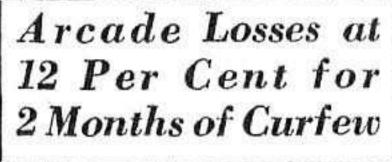
The survey represented nearly 3,000 State of the Union. These merchants freely indicated their future plans in equipment purchases and the majority expressed optimism and confidence in their merchandising future. Many of these merchants are now in a strong financial position and will be open to experimenting with new merchandising methods. It is predicted that many of them will be the first in line to install coin-operated merchandising venders.

The survey did not take into account the fact that many thousands of new Major objectives of these food store retail establishments will be opened by returning servicemen and released war workers as soon as the capitulation of Germany is announced and as soon as Japan falls. During the past three war years the number of food stores declined 81,000 or 121/2 per cent. It is estimated that a minimum of 50,000 new stores will be opened and the equipment requirements and improvements. to be made by these stores in dispensing their merchandise will be in addition to the activity indicated by The Progressive Grocer survey.

Sugar Distribution **Program Criticized**

CHICAGO, May 5.-Before making further decisions on the world distribution of foodstuffs, Washington should use the guidance of experienced consultants from industry, Philip P. Gott, president of the National Confectioners' Association, declared today.

"Congress, moreover, should be urged to require full publicity for all phases of our government's sugar activities," he said, discussing Washington's latest cuts in sugar rationing.



NEW YORK, May 5 .- The 12 midnight curfew inaugurated two months ago has resulted in considerable loss in earning to arcade owners in the Times Square zone, but they have co-operated fully with regard to specific improvements and the spirit of the ruling, even to the point of turning down the mayor's special 1 a.m. concession.

> A check made of the arcades in the famous Great White Way area, Broadway and 42nd Street just west of Broadway, brought home the fact that operators were taking in from 10 per cent less on week nights to as high as 22 per cent less on Saturday nights. The average, however, is about 12 per cent cut in revenue for the entire week. To this must be added the fact that weather conditions have been bad in New York, with rain most every night for the past 10 days. The 12 per cent cut in revenue would, under normal weather conditions, be somewhat less, perhaps no higher than 10 per cent.

Candy Bars \$2 in Paris

PARIS, May 5 .- Candy bars in local night clubs are selling for 100 francs per bar. According to current rates of exchange this makes a regular American 5-cent candy bar cost \$2.

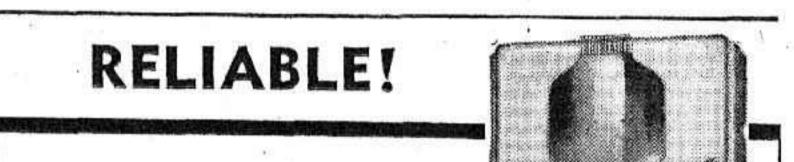
Ice Cream Survey **Reveals Large P-W** Sales Thru Venders

CHICAGO, May 5 .- Possible post-war ice-cream vending machines will have a ready-made market awaiting them if the public eats ice cream the way doctors, dentists and home economists have stipulated in a recent national survey conducted by the National Dairy Council.

Eighty-one per cent of the doctors and dentists indicated that adults should eat ice cream with their meals. Approximately 75 per cent of the medics indicated that children should eat ice cream with their meals.

These nutrition authorities the council's survey points out that adults should eat ice cream more than three times a week. The home economists gave an average figure of about two and onehalf times. The first case would amount to about 28 quarts per year, while in the second case it would amount to about 21 quarts yearly. When this is compared with 13.6 quarts, the highest annual per capita consumption ever to be reached in the United States, it becomes evident that the ice cream industry is far behind the goal established by the nutrition authorities.

Six firms made definite steps to place ice-cream venders on the market before the war but only one was successful enough to gain any recognition. It is expected that a considerably improved machine will be on the market when manufacturing is resumed.





6th and Hyaff Streets, Cambridge, Ohio

STAMP FOLDERS

For Shipman and Advance

STAMP VENDING MACHINES

UNIVERSITY PRESS

WANT

Wurlitzer Phonographs: Wurlitzer 600, 500, 700, 800, 750, 780, 750E, 850 and 950. Mills Slots, 5¢/10¢/25¢/50¢. Long Range Shooting Gallery. Arcade Equipment. Give prices and full details.

MARLIN EQUIPMENT COMPANY

412 Ninth St., N. W., Washington 4, D. C. Phone: District 1625

655 Sixth Ave., N. Y. C.

Immediate Delivery-Any Quantity, .

Ch. 2-9890

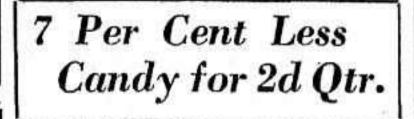
"We are ready with our wholehearted support for any food program which properly balances home and foreign needs and all sources of supply. However, in the light of earlier rulings by Washington and our own experiences there in seeking equitable decisions, we wonder if American needs were appraised with sufficient care before these latest commitments to foreign countries were announced by our own government.

"Americans are quick to appreciate humanitarian needs not only here but also abroad. However, reports of food spoilage, even here at home, and the divergent food supply conditions reported in various war-ridden countries reveal the tremendous difficulty of equitably allocating the world's food purely on any basis of humanitarian needs.

"The judgment of food producers and distributors should be heeded by our government in evolving reasonable plans for the distribution of various foods, including sugar and sugar products. We believe this would aid materially in spreading available supplies as evenly as they should be, in proportion to economic needs."

Large Dept. Stores **SponsorFrozenFood**

CHICAGO, May 5 .- R. H. Macy Company, Marshall Field & Company, Allied Stores Corporation and J. L. Hudson Company are sponsoring the newly organized Frozen Food Institute and backing an investigation of the marketing possibilities of quick frozen foods.



CHICAGO, May 5.-Sugar imports for the past week were 28 per cent over same week a year ago but because of the limited supplies of sugar available to industrial users, candy manufacturers will produce about 7 per cent less candy for the second quarter of this year than in the first quarter.

Operators all over the country associate the name UNIVENDOR with reliability. They have found that for consistent "trouble-free performance this finest of candy vendors is unequalled.

Right now, as throughout the war, the full capacity of the big Stoner plant is devoted to producing vital materials for our armed forces. But when peace comes, UNIVENDOR will be back, finer than ever. Watch for it!





(Margarian)

Costa de

Cal + Fr & A. 24 50

PERFECT IN APPEARANCE AND MECHANICAL CONDI-TION. IF YOU'RE NOT SATISFIED WITHIN 3 DAYS OF DELIVERY WE'LL MAKE FULL REFUND AND PAY THE FREIGHT BOTH WAYS!!! WURLITZERS FROM 750 UP AND ALL COUNTER MUSIC MODELS SEEBURG-ALL MODELS MILLS THRONES AND EMPRESSES ROCK-OLAS FROM STANDARDS TO COMMANDOS Watting Scales Write

▶100% GUARANTEED

NO "IFS"-NO "ANDS"-NO "BUTS"

ALL THE EQUIPMENT WE DELIVER GUARANTEED TO BE

WRITE US YOUR NEEDS-WE HAVE A LARGE STOCK OF FINEST EQUIPMENT-ALL 100% GUARANTEED ! THE

Royal Distributors

411 N. BROAD ST., ELIZABETH 3, N. J.

ELIZABETH 3-1776

GUARANTEED I

TRADE SURVEY SHOWS TRENDS

May 12, 1945

UNBREAKABLE PLASTICS New! Unbreakable!

acme

Guarantoed! Clear, transparent plastic win-dows for Model 850 Program Holder, \$5.00 Per Set.

WURLITZER MODELS

24 Top Corners \$ 1.20 24 Lower Sides 4.00
24 Lower Sides 4.00
61-71-41-600-500 Top Corners 4.00
700 Lower Sides 9.50
700 Back Sides 8.50
800 Top Center, Fight of Left Red 8.00
800 Back Sides, Green 9.50
800 Lower Sides 13.50
750 Top Corners 8.75
too top watting the test to the test
750 Top Center 4.25
750 Middle Sides 2.00
850 Top Corners 9.50
850 Lower Sides 8.75
850 Top Center 11.00
950 Lower Sides 10.50
ROCK-OLA MODELS
Each
Standard, Master, DeLuxe or Super
Top Corners
Lower Sides

Top Corners .	40	4.4				۰.					, a	12.70
Lower Sides .	19											12.75
Top Door Plas	th	8.0		ο.		4			2	Ξ.		6,75
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Top Center												7.00
												12.75
Long Sides Combination	Ya	110	W	4	F	20	d	C	al	0	• 5	Scheme

REPLACEMENT IF BROKEN WITHIN 3 YEARS. UN-CONDITIONALLY CONDITIONALLY CURDINITIONALLY **City and State Of Distribs**

Reveals Sales Trend

CHICAGO, May 5 .- The Billboard's April trade survey among distributors only has revealed definite industry trends in sales during wartime operation and will be of interest to everyone connected with the coin machine business.

A very limited survey was conducted, and does not include all U.S. trading areas but it should be broad enough to indicate market trends over the country.

A city-by-city and immediate surrounding area trade review giving the results of the survey are as follows:

City-by-City Review

NEW YORK Business spotty with trading brisk when equipment is available. Several firms merging and planning post-war entry.into the manufacturing field. Expansion planned by every distributor contacted.

CHICAGO Phonographs have been harder to get as well as freeplay games. Novelty games have been plentiful. No change in trading on counter machines. Very little demand from operators for ray target machines and a definite upswing in console-type machines. Very small demand for movie machines, remote-control equipment and bowling games. General demand for equipment has been good, as has been supply. Some items costing more but obtainable. Sales have been hypoed tho thru opening of clubs to machines in Pacific Northwest. MILWAUKEE_Phono sales have been up. Game sales practically nil locally. Sales on most equipment has been going up on out-of-State sales. Equipment loosening up on the market. Reason for this is that many operators are selling out because of anti-legislation. Local and State-wide operating conditions are getting tighter each month.



Good Publicity for Bonds



OHICAGO, May 5 .- Williams Manufacaffair was held at the Colony Club here as an inventor and manufacturer. Assoand officials of the Williams firm had a ciated with him are A. A. Silberman and special table at the club for the evening.

Officials of the firm and guests are shown in the picture at top.

In the smaller picture at left, are shown Harry Williams, head of the firm; Martin Rook, an employee, and -Mrs. Williams.

Rook, age 25, is an employee in the Williams plant, helping to make war goods. He had a \$25 War Bond tattooed on his chest to show that buying bonds is close to his heart. Completion of the tattooing job was done at the club to show guests how it is done. Photographers from Life magazine and Chicago, papers were there to get pictures. Chicago papers gave it big publicity. Jimmy, Mangan, handling publicity for the Wil-" turing Company recently contributed the liams firm, planned the special event. biggest publicity stunt for a meeting of Harry Williams has been known in the workers in War Bond campaigns. The coin machine industry for many years

SEEBURG MODELS

	e a la companya	~ ~	~			-	.	E UDI
"HI Tone"-M 8200, Lower	Side	s .			,		.\$1	4.50
"Classic"-"Co Top Corners			10	• •	-		i¥.	6.00
"Cadet""Ma Top Corners		• •	æ	•••	•		65	2.50
	1	1.5	1					

MILLS Available in Red, Yellow or Green Throne-Empress Each Throne-Empress Lower Sides 14.00

SHEET PLASTIC 20"x50"-Non-Brittle-Pliable

Per Sheet BO Gauge, Red, Yellow or Green . \$12.50 60 Gauge, Red, Yellow or Green. 14.50 80 Gauge, Red or Yellow 16.00

Space limits complete listing of parts. Write for parts not listed. We have them.

Terms: 1/3 Deposit with Order, Balance 0.0.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable.

505 W. 42nd 51. ACME SALES CO. NEW YORK VE.N.Y.

Reconditioned A.B.T. 4 Gun Range-\$1800 or Will Trade.	Cash
1 A.B.T. Lato Model F	2.50
d Mustie Den Lote of Cards	5 00
1 Mystic Pen, Lots of Cards 16	0.00
	38.50
	89,50
	50.00
1 Bang-a-Deer 10¢ Coin Chute, over 1 Case	
of Shells, with 6 Rifles	50.00
4 Muto. Lite Up Tops and Bases Card	10100000
Venders. Each	50.00
	00.00
	35.00
1 Bally Alley, All There, Extra Parts,	2
Needs Repairs	30.00
1 Mills Modern Scales	47.50
1 Sceburg Horoscope, 10¢, Lots of Refills 1:	39.50
Will take in trade on above equipment: Ace Bor	nbers,
Sky Fighters, Drivemobiles, Super Bombers, W	atling
Scales, Photomatics, Phonographs, Metal T Punching Bags.	ypers,
PLAYLAND AMUSEMENT CO. 220 N. Wash. Ave. Lansing,	Mich.

LAMPS-SPECIAL Seeburg, Bally Gun Lamps, 50¢ Ea.; G.E. Marda, 7 1/2, 15, 25, 40, 80 watt, 120 to etn., 7¢ Ea.; Small Lamps, Westinghouse Marda, 63, 51, 55, 3 1/2 ¢ Ea.; 44, 46, 50, 4 1/2 ¢ Ea.; Paneram Lamps, 750w., 53.95 Ea.; 250 w., \$1.95 Ea; others. Tubes-6807, 90¢ Ea.; 5U4G, 90¢ Ea.; others. Send us your Tube and Lamp needs! Va Dop., Bal. C.O.D., F.O.B. N. Y. ARCADE BULB COMPANY 56 W. 25th St. New York 10, N. Y.

CINCINNATI___Phonograph and free-play game sales are up. Very little activity in other types of equipment with exception in bowling-type games. Demand for phonos unusually high.

LOUISVILLE-Sales in most all types of equipment off 25 per cent from previous two months. Most activity in free-play type pinballs. Vending machine sales in general were down.

FORT WAYNE_Phonograph sales normal with little change. Pinball sales were up 10 per cent. A drop of 75 per cent in sales of counter machines was noted. Console-type machine sales were down with diggers or cranes going up in sales. Cigarette vending machines showed a drop of 50 per cent. Candy bar venders going up 20 per cent in sales.

WANT TO BUY PHONOGRAPHS	¥ 1
Wurlitzer 600K Wurlitzer 24 Wurlitzer 616 Lite-Up, Top & Bot- tom Wurlitzer 616 Wurlitzer 71, Counter Model with Stand Seeburg Hi Tone 8800 Seeburg Gem Seeburg Gem Seeburg Vogues Rock-Ola Windsor Rock-Ola Standards Rock-Ola Master	
WILL BUY PARTS, TONE MOTORS, TRAYS FOR WURLS AND SEEBURGS I SEND LIS WANT USED RECORD Write - Wire	ITZERS ST 1 DS1
WEST SIDE DISTRIBUTING	CO.

Prices are up on most machines and heavy demand for pay-out machines and bell-type. Clubs thruout State have created a demand for slots, with a program of replacing worn-out machines causing it. Normal operating conditions thruout State of Indiana. No special happenings.

PITTSBURGH_ Sales of most all types of equipment down on account of non-availability. Bowling type games not used. Merchandise for venders hard to get. No special trade trends. Sales approximately the same as in 1944.

DENVER All types of ray guns operating. Counties near Denver about the same as city conditions. Same countles definitely open with all types of machines in operation. Most counties in Western Colorado more or less open to all equipment. Federal tax. Phonograph sales have been good but machines hard to obtain. Sales of free-play type consoles have been heavy. A big demand for skee-balls. Sale of remote-control equipment average with quite a few new business establishments requiring installations. Most cigarette venders have been turned to the wall. Sale of penny venders have been up with a fair supply of peanuts available. Biggest trade trend for the month was the re-opening of Buckley Field by army, with approximately 15,000 to 25,000 air corps personnel stationed there.

KANSAS CITY, MO .- Very little equipment available for sale with general sales by distribs thruout State about the same as in 1944. High city licenses have caused a considerable sales trend downward.

SALT LAKE CITY_ Restrictions on operation on pinballs has recently been lessened but little change in sales over 1944 has been noted. Equipment very hard to get and little available. Terrific manpower shortage has caused operators to forego buying added equipment.

PHOENIX, ARIZ .- High city license fees has practically brought operation of all types of games to a standstill, with very few sales. Light sales on phono, demand heavy, tho. Music operators getting most of the money thruout State of Arizona. Open territory on games and bell-type machines scattered and sales very light.

Tony Gasparro.

ALL MACHINES A-1 REC	
SHIPPED READY FOR	Each
1 BALLY BALL GUN	\$ 69.50
4 MILLS PANORAMS	349.50
GRAPHS	467.50
1 SEEBURG CLASSIC (Hidde	1 Unit) 299.50
4 1938 KEENEY TRACKTIME	8 98.50
6 JUMBO PARADE, Late (cas 2 JENNINGS SILVER MOON,	1) 124.50 5d 119.50
1 JENNINGS SILVER MOON,	254 325.00
1 WATLING BIG GAME (cas	h) 109.50
1 MILLS V.P. BELL, GREEN	29.50
BAKER RACES	289.50
1 MILLS 4 BELLS, 5-5-5-25. 1 KEENEY FOUR WAY BEL	000.00
5-5-5-25	675.00
2 ANABEL	24.50
1 BATTLE 1 ALL-AMERICAN	107.50
2 BIG CHIEF	37.50
2 BOLAWAY	87 50
1 CONTEST, REENEY, 1 Ba	1 F. P. 117.50
1 CHAMP8	47.50
1 DARK HORSE, 1 Ball F. P. 241 MAJORS	167.50
1 GOB5	52.50
2 GOLD STAR	37.50
2 HI HAT	49.50
1 JUNGLE	62.50
1 KNOCKOUT 2 LEGIONNAIRE	99.50
3 MILLS 5-1	79.50
1 RECORD TIME, 1 Ball F. F	147.50
2 SKYLINE	44.50
3 SPARKY 1 SEA HAWK	27.50
2 SCHOOL DAYS	42.50
2 TEN SPOT	49.50
1 TOPIC	89.50
1 TWINKLE	22.50
1 YANK 1/3 Deposit With Al	Orders.
ACE DISTRIBUT	ING CO.
1817 KENTUCKY ST.	LOUIS 10. MO.
Phone: Franklin (125



AMUSEMENT MACHINES 71

SLOTS

Mills 25c Gold Chromes, 2/5 10 Mills 25c Brown Fronts, 3/5 2 Mills 10c Brown Fronts, 3/5 10 Mills 5c Brown Fronts, 3/5 2 Mills 25c Blue Fronts, 3/5 Mills 10c Blue Fronts (The above machines have knee action, drillproof C.H.) 1 Pace Console, 5c & 10c Comb. 2 Jennings 5c Consoles Jennings Ciga-Rollas XXV 2 Super Bells 5c Comb. 1 Pace Reels **1** Pace Saratoga PHONOGRAPHS 1 Wurlitzer 600 '42 Victory 2 Wurlitzer 616 '42 Victory 1 Mills Throne of Music 20 War Eagle Castings, top and bottoms, \$15.00 each Terms: 1/3 Certified Deposit, Bal. C.O.D.

RLING NOVELTY (O. 669-671 S. Broadway, Lexington 20, Ky. Wholesale Distributors

MART BARGAIN

ALL GAMES CLEANED AND CHECKED-GUARANTEED READY TO PUT ON LOCATION. IMMEDIATE DELIVERY.

* ONE BALL FREE PLAYS
10 Blue Grass\$189.50
14 Club Trophys 319.50
5 '41 Derbys 349.50
3 Pimlicos 429.50
4 Sportsmen (Rev.) 299.50
2 Victorious (TC) 119.50
3 Keeney Contest 139.50
Se Foreign ColorsWrite .
2 LONGACRES\$549.50
ABT Target Skill (Mod. F)\$21.50
ABT Target Skill (Late Mod.) 26.50
ABT Challengers 26.50

Beverage Dispensers To Find Ready Usage **Thruout P-W Canada**

QUEBEC, May 5 .- The Canadian softdrink vending machine picture for the post-war years soon to come, as Germany totters and Japan awaits the hypord onslaught of Allied forces, was revealed in the 1943 report on Canadian carbonated beverage manufacturers released recently by the Dominion Bureau of Statistics.

The statistics on dollar production, value and income in the industry promises a bright future for the soft-drink venders thruout Canada, Output in 1943 amounted to \$41,013,775 compared with \$41,024,518 in 1942. Altho this was a decrease, it is not regarded as significant because of the press of war on the manufacturers, workers, distributors, retailers and consumers of the non-alcoholic drinks.

Should output increase, as it most certainly should as soon as the war comes to an end, vending machines thruout the provinces will be a common sight and the most practical means of dispensing soft drinks in a fashion suitable to meet demands.

Ontario Leads

There were 455 plants engaged chiefly in making non-alcholoci carbonated beverages in Canada in 1943. There were 153 in Ontario, 161 in Quebec, 32 in Novia Scotia, 28 in British Columbia, 18 in New Brunswick, 20 in Saskatchewan, 20 in Manitoba, 19 in Alberta and 4 in Price Edward Island. The plants in Quebec and Ontario accounted for almost 75 per cent of the total production and over 75 per cent of the employee personnel. In addition, nine breweries manufactured carbonated beverages as secondary products.

To make the industry tick it took \$23,593,578 in capital, including land valued at \$14,717,425, which was allocated to buildings and equipment as well. Value of materials, stocks in process and finished products on hand

AEROPOINT NEEDLES, 35c Each	GROETCHE	Model COLUMBIA odel, Fruit Reels, 10c, 25c \$79.50	Blue and Gold VEST POCKET BELLS, \$59.50 Ea
All machines recond for complete list and o	Bell, 5c G 25c Write per Bell, 3/5- Write 279.50 119.50 119.50 189.50 SEE US FO 189.50 Ils Slots \$ 5.00 Is Slots \$ 5.00 Is Vest Pocket 3.50 overs for Mills 4.95 Mills. Set 7.50 r Mills. Set 7.50 or Mills 2.00 WE REPAIR SLOT CL Itioned and refinished b uotations on parts and equitations on parts equitations on pa	Sc, 10c, 25c Orig. I Sc, 10c, 25c Chrom Sc, 10c, 25c Chrom Sc, 10c, 25c Coppe Sc, 10c, 25c Brown Wurlitzer Victory M R PARTS 1 1 1 Club Handles for Mil Jackpot Glasses for Mill Award Cards, 2/5 o Pin Game Locks Glass for Mills 3 Be Spring Kit (55 Sprin ABT Free Play Coin 6SC7 Phonograph Tu OCKS-SEND THEM y experts. Write TERI ulpment not listed. Ord	Bonus Bell Write te Bells Write r Chromes Write r Chromes Write Iodel, 24-Rec. Write Ills 1 Aills 1 Is 1 r 3/5, for Mills 1 gs) for Mills 9 Chutes 3 ibes 3 ibes 3 ibes 3 ibes 3
	on Ave. (Phone		CHINE Chicago 47, 1

Catchem\$190.00 2 Keeney Sub-

CONSOLES

Galloping

Domino (Fac-

tory recondi-

1 Jannings Good

Bro. Cbt. ...\$150.00

Luck 40.00

10 Folding

2 Slot Safe

Stands ,

1 Jack In Box

Stands \$ 3.50

Stands 18.00 6 QT Safe

(No keys) .. 40.00

15.00

ARCADES 2 Bally R.F. .5180.00 2 New Zinges . Write 2 Used Zinges. 290.00 1 Skee Ballette. 79.00 1 Ace Bomber, 325.00 2 Sky Fightors. 325.00



totaled \$1,119,465 and operating capital hit \$4,756,688.

The vastness of the Canadian softdrink ranks was revealed in the total of 5,584 employees actively and steadily engaged on salaries and wages. Salaries amounted to \$2,956,464 and wages to \$5,304,958. Compared with 1942 this was a drop of 198 persons employed but an increase in salaries and wages of \$354,127. There was a predominant number of female employees compared with the previous year, which is explained by the war's existence.

Much of the wartime experience gained by the Canadian branch of the soft-drink industry will be used to the benefit of post-war consumers in the provinces and it is known that many of the manufacturers now engaged in the business now are casting their eyes on the possibilities of larger distribution by means of the coin-operated beverage dispenser.

SEEBURG OPE Replacement Tub		1. SULT - 2. SU	Concernant and
Assorted Wood Screw	vs, Box		.25
Assorted Cottor Pins	, Box.		.10
Assorted Lock Washe			.10
6" Heavy Duty Pile			.75
Glass Cutters			.25
Allen Wrench Socket			
Steel Tape Measures,	N 10 11 10 17 18 18 18 18 18 18 18 18		.75
Amplifler Can-Type	a show the second state of the	and proved and the second s	1.12
8 MFD, 450V			
12 MFD, 450V			
20 MFD, 450V			1.60
Glass for Pin Games			
21x41, Case of 10			
20x42, Case of 10			
21x43, Case of 10	Color: 112.0	CALL STOCK AND A STOCK S	
23x47, Oase of 8			
Pin Game Cartons		Contraction of the second second	
Mills Brand New Or			
Fact. Rebuilt Chicke			Write
Chicken Sam Gun,		CO	WITTO
Bally #367-2585	step-up	Con for	
Bally P.O. Unit Bally #367-2584		Call for	
	HO-SCL	OOH IOF	
Bally P.O. Unit			
WRITE FOR NI Ju	EWEST		ISTI
COIN MAC	HINE S	ERVICE CO	
2307 N. Western	Ave	OHICA	GO 47
2301 R. Western			



ARCADE-AMUSEMENT MACHINES

May 12, 1945

ONE BALLS-PAY OUT

	Fortune, Convertible to Free Play
	or Pay Out
	Skylark, Convertible to Free Play
	or Pay Out 169.50
	Challenger, Like New 249.50
	Race King, Like New 249.50
	Mills Big Raco (7 Coln) 94.50
	Sea Biscuit 79.50
	Blue Ribbon 69.50
i	Thistiodown
	Jennings Flicker 49.50
	GOID CUP 49.50
	Gold Modal 49.50
	Gottlieb Multiple Races 49.50
•	Ak Sar Ben 49.50
	Bally Stables 39.50
	Fair Grounds 29.50
	Millis Owis, F.P., Late Models 94.50
	· · · · · · · · · · · · · · · · · · ·
	SLOTS-ORIGINAL
	Callle 3-5, 5¢, \$79.50; 10¢, \$94.50; 25¢\$139.50
	\$94.50; 25¢
	Callle 2-4, 5¢ 97.50
	Pace Comsts, 3-5, 5ć, \$87.50; 10¢ 97.50
	Mills Vest Pocket (A-1 Condition),
	Blue & Gold 57.50
	Green 47.50
	Bally Rellance Dice Game 49.50
	Q.T., 5¢, \$69.50; 10¢
	Blue Fronts, completely recondi-
	tioned, new cabinets, drill proof,
	club handles. Appearance like
	new
	Brown Fronts, completely recondi-
	 tioned, new cabinets, drill proof,
	club handles. Cannot be told from
	new machines
	Cherry Bells, 3-10 play, 5-10-25ć.
	Completely reconditioned, drill
	proof, club handles. Appearance
	like new
	Club Balls, 5-10-25¢ Write for Price
	CONSOLES
	CONJOLLS

Double Bells, 5-10¢, have two separate Mills mechanisms \$249.50 Lucky Lucre, 5 coln play, exceptionally clean 224.50 Paces Races (Black Cab., 20 Odd) 139.50 \$109.50; Late Head 139.50 Silver Meen, Totalizer or F.P. ... 139.50 Watling Big Game, P.O. 97.50 Jennings Olgarollas, 5-10¢, late models, like new 94.50 Zippor 29.50 FIVE BALLS Target Skill, \$39.50 New Champs Repeater ... 34.50 Entry ... 29.50 Red, White Oh Johnny. 49.50 Three Score. 49.50 and Blue. 29.50 Super Six.. 29.50 On Deck ... 39.50 Salute 39.50

1/3 Deposit, Balance C. O. D. State Distributor for Seeburg Phonographs and Accessories. MILWAUKEE

Summer Tourists, Hit by Tire Dearth, Will Travel by Bus

WASHINGTON, May 5 .- Altho the 1,000,000 passenger tires, becoming available for rationing during May, is the same amount doled in April, the tourist to near city resorts will feel the pinch as this is considered a reduction since usually in May the tire wear is greater due to the motoring of recreation and amusement seeking public.

The Office of Price Administration said local boards will be able to grant new passenger tires only to fill the needs of the most essential drivers, and that many applications will have to be denied.

Some increases from the April allocation were granted in the truck and bus tire category and in the tractor-implement category, but OPA said heavier demand is expected to offset these increases. With the increase of bus tire allotments, it is predicted that many tourist will go by bus to their summer resorts in the coming months and consequently leave their automobiles at home, thus giving the resort amusement spots increased patronage. It is expected that this wartime necessitated procedure will enhance the play given coin-operated amusement machines in locations in resort areas.

Arcades Become Photo Conscious

CHICAGO, May 5. - Penny Arcades across the country have become photograph conscious since the advent of the war and now are featuring their photo machines in prime front locations.

Most operators of the arcades have very small investments involved in their equipment to turn out three-minute photos but they are enjoying one of the The time has passed when the game

All Gummed Up

OHICAGO, May 5 .- We promise-honestly-this to be the last cigarette story on shortages we'll run until it's all over.

Here in the Loon a friend of The Billboard, not an inveterate smoker, followed another gentleman into a cigar store. The other gent asked for a pack of cigs, with what the clerk behind the counter shook his head and said: "Sorry, Bud, all out. . . ." The gent left. . . . Then came our friend's turn. . . . "Do you have any gum?" he asked. "Yep," answered the clerk. With that he reached down behind the counter and handed over a pack of cigs. . . . "Well, I did want some cigarettes, too," eased our friend as the clerk grinned sheepishly, "but may I have the pack of gum, too?"

"Sorry, Bud," said the clerk, "but I don't have any gum."

Competish Between Baseball and Racing Now Out in Open

NEW YORK, May 5 .- Competition between baseball and racing is now coming out into the open. A sports writer on a local newspaper here recently pointed out that one of the most serious problems confronting Senator Chandler, the new baseball czar, will be that of competition.

According to the sports writer here, "After the war baseball's big problem is going to be good will and promotion.



We Quarantee to Supply All the Film and Chemicals You Need. Actual profits: Up to \$1500.00 week. (Your supplies cost 5% of gross.)

FINEST MECHANISM MADE -STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 21/2 x21/2" photos -----\$475.00. (Camora and lons only \$200.00.) (Same price for $1\frac{1}{2}x2^{"}$, $2\frac{1}{2}x3^{"}$, $2\frac{1}{2}x3\frac{1}{2}$ ", 3x4".) (For $3\frac{1}{2}x5^{"}$, 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine, \$650.00. (Double Camera and Lons only \$375.00. 1/2 cash, balance C. O. D. Fast delivery.

AMERICAN STAMP & NOVELTY MFG. CO. (Reference: D. & B.) Oklahoma City.

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INTERNATIONAL SCOOPS
3 Mills Empress, Ea
321 Wurlitzer 41, C. M. With Stand 139.502
321 Wurlitzer Victory Model 525.002
331 Rock-Ola Spectravox and Playmaster, 21
23 2 Bar Boxes and 3 Wall Boxes, Must
23 be sold as one unit 535.00%
22 Jumbo Parades, Free Play. Ea 94,50 34
21 Lucky Lucro, Two-Tone Cabinet 259,503
25 5¢ Blue Fronts, Originals. Ea 195.0033
25 10¢ Blue Fronts, Originals. Ea 245.00 2
32 2 25¢ Blue Fronts, Originals, Ea 325.00 \$
7/d Ed One Char Oblast



May 12, 1945

The Billboard

AMUSEMENT MACHINES 73

MUSIC SUPPLIES ACCESSORIES Amount Each Wurlitzer #600 Rotary Write Write Model Write 4 #700 Write 4 #800 Write 1 #750E Write 1 Seeburg =9800, E.S. 1 Seeburg =8800, E.S. 6 =8800, R.C.E.S. 3 Seeburg Wireless Cellar Jobs, Write Write Write Wireless Transmitter & Speaker \$350.00 4 Wurlitzer Twin 12 Buckley Systems with Five 24 Selection Late-Type Lite-Up Buckley Boxes 15 Seeburg Speaker Organs with Complete w, Wireless Receiver . 35.00 Wurlitzer #130 Adapter 39.95 Wurlitzer #300 Adapter 35.00 10 Wurlitzer #125 Boxes 29.50 Seeburg Solenoid Drums, New. . 35.00 Seeburg Wireless Receiver Unit . 50.00 3 GSR1 Receiver Units, Less Tubes 32.60 Wurlitzer #430 Speaker and Box 115.00 1 Wurlitzer #430 Speaker Tubes . 22.50 10 A.M.I. Amplifiers, Less Tubes . 22.50 70 Scoburg 5 Cent Automatics . . . 42.50 10 Baromatics 55.00 3 Kirk Vend-a-Ticket Astrology Pfanstichl Neodles. All merchandiso subject to prior sale, Write for anything you don't see here. 1 /2 Deposit, Balanco C.O.D., F.O.B. N .Y. LOWY & CO. 594 Tenth Ave., N.Y.C.



Phone BRyant 9-0817

Law - Making Still on Decline; 30 Legislatures Out by May 1

CHICAGO, May 5 .- Reports on coin in order to cancel the business license given to legislative actions relating to coin machines in Wisconsin and Florida, Perhaps, from a news angle, Wisconsin is still the most active legislative State. A summary of legislative trends issued by a reporting agency April 27 said that by that time 29 Legislatures had already adjourned their 1945 sessions. On that very day the Oklahoma Legislature adjourned so that the number was really 30 States.

At that time the report said that the Legislatures still in session included Illinois, Missouri, Ohio, Wisconsin, Alabama, California, Connecticut, Florida, Massachusetts, Nebraska, New Hampshire, Pennsylvania, South Carolina and Texas.

The South Carolina Legislature this week was rushing to wind up its business and, of course, other States are said to soon adjourn their legislative sessions.

Of the above list of State Legislatures still in session, imporant coin machine bills are in the hopper in such States as Missouri, Wisconsin, California, Florida, Pennsylvania and Texas. So it will be seen that while coin machine legislation is on the downward trend, the industry still has some important States to watch. Florida and Wisconsin are regarded as the most crucial States at the present time because there is a possibility unfavorable legislation may pass because the State administrations are bucking such legislation.

Wisconsin Still Agitated

The situation in Wisconsin still continues to be somewhat agitated. This week a new bill for controlling gambling was introduced in the Senate. It was intended to be a substitute for the administration bill which had been introduced in January, and proposed to ban slot machines in the State.

Altho the State administration was

pushing the anti-slot bill with great

vigor, yet there was much opposition to

the extreme bill from various trade in-

machine legislation this week reached a of the location having a gaming device. new low. Some newspaper publicity was Cigarette taxes have also been in the headlines in Florida and Wisconsin. The Florida governor lost his plea for an increase in the State cigarette tax, but he still predicts that the Legislature will finally pass the higher tax. The Wisconsin Legislature this week passed the annual revenue bill which keeps the present State tax on cigarettes, but some minor compromises have to be made in the general revenue bill by both Houses, It is expected to pass, with the cigarette tax remaining status quo.

State by State Review

A State-by-State summary of legislative reports received this week includes the following:

ALABAMA The Legislature convened May 1; no reports of any coin machine legislation yet. One newspaper says that this is the quietest session of the Alabama Legislature in years, that no lobbylists are active yet and that no shakedown bills of any kind have appeared.

FLORIDA-No reports yet of additional coin machine legislation; at present there are three new bills in the hopper. A trade report says there are still good prospects of some favorable legislation.

MICHIGAN-The Legislature has recessed to meet again June 6.

OKLAHOMA .--- The Legislature adjourned April 27. Apparently no coin machine legislation was passed this year.

TEXAS A senate committee has reported favorably on a bill to change the penalties for operating gaming devices. The bill originated in the House. Texas Legislature is scheduled to adjourn May 10.

WISCONSIN-A resume of legisla-



The penny game with a nickel punch. You start the long and rough read to Tokyo with advances nucl setbacks. Kill the Jap! Drown the rat! This timely game is the best money maker the trade has had for a long time. It gives the player plenty of thrill, action and entertainment. Everybody's wild about it. Play has been sur-prisingly large, the price surprisingly small. Comes 8 to a deal. \$25.00 Per Deal. No less cold. 1/3 deposit with all orders, balance C.O.D.

Salesmen Wanted.

Jobbers and Distributors, write for quantity prices.

ALLEN-HALL SALES CO. 2613 MEMORIAL AVE., LYNCHBURG, VA.

WANTED PIN BALLS PHONOGRAPHS and all kinds of SHOOTING GUNS Also BASEBALL and **ROLL-DOWN GAMES** on or off location American Vending Co. 810 5th St. Miami Beach, Fla.

FOR SALE

1 13 Mills Vest Pockets, Blue & Gold, \$65.00 Ea. All Clean and A-1 Condition. Torms: Full Amount With Order.

108 East 5th Street

STIN PHONOGRAPH (O.

AUSTIN 22, TEXAS

tcrests in the State. Even the City Council of Milwaukee went on record officially as opposing the passage of such an extreme anti-slot bill. The tourist trade in all parts of the State strongly opposed

such legislation and so it was finally pigeon-holed in committee and stayed in committee from March 9 until about 10 days ago. Then the committee voted out the anti-slot bill by margin of 3 to 2, but the Senate did not pass it as the administration had requested.

The administration - supported bill, which would have made it possible to cancel the business license of any place that had a gaming device, was killed in the Senate by a voice vote when it came up this week. The new substitute bill is said to be less extreme because it leaves control over such matters as gambling to local authorities. The new bill would still give State enforcement officials power to selze gaming devices, but would require local action and a local trial. It would be necessary to get court action

I	PIN GA	MES	a .
1	Metro\$39,50	Toplo	\$79.00
-1	Clan the lane	Horoscone	54.00
1	(Rebuilt) 49,50	Monicker	78.00
-t	Zig-Zag 64.00	Fleet	38.00
H	(Rebuilt) . 49.50 Zig-Zag 64.00 Majors, '41 . 54.50	Defense	. 59,50
1	SLOT MAC	HINES	100000000
-1	25¢ Rebuilt Pace Comet		5179.50
	5¢ Pace Comet		89.50
1	25¢ Blue Front		819.50 209.50
1	5¢ Blue Front 5¢ Cherry Bell		248.00
- 1	Double Safe		69.50
-1	MUSIC AND		00.00
	Seeburg (8800 Mechanism		
1	Control Unit in New S	ceburg Hide-	
1	away Cabinet)		\$495.00
1	2 Illuminated Cabinets ()	with P.M.	and the second
	Speakers)		29.50
234	8 5¢ Seeburg Wall-o-Matic	8	35.00
	3 5¢-10¢-25¢ Seeburg Wa	II-o-Matics	49,50
	1 5¢-10¢-25¢ Seeburg Bar	-a-Matios	49,50
	1 Wurlitzer 24 Wire Wal	Box	14.50
	2 Seeburg USR2 Universit	at Scinction	59.50
-	Recolvers 1 Wurlitzer 5¢-10¢-25¢ T	Wa Wite Wall	00.00
	Box		34.50
1	2 Wurlitzer Amplifiers .		42.50
	1 Wurlitzer Speaker		C. A. SCORE AND THE MALE
	1 Seeburg Speaker		
	2 32 Volt Converters		25.00
1	GUNS AND	SOALES	
L	2 Bally Rapid Fire		\$168.50
١.	1 Seeburg Shoot-the-Jap		129.50
E .	Watling Tom Thumb		
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ſ	EGYPTIAN	MUSIC	CO.
1	20 W. Poplar	HARRISBU	RA, ILL.

tive activity has been given earlier in this story. We have no reports on the prospects of the new substitute slot machine bill for passage.

PARTS FOR MILLS SLOT MACHINES CONSOLES

Jumbo Parade Scavengers (505A

Replacement) Handles for Three Bells, Jumbos, Etc. Ea. \$ 3.95 Gonsola Replacement High Heads, 5¢, 10¢, 25¢ or 50¢ Mills P.T. #3487 Selenoid Coll Ea. 5.25 Mills P.T. #3532 Selenoid Coll Ea. 5.25 Fibres for Three Bells, Etc. Ea. 5.25 .55 Bells, Etc. Chrome Top Coin Insertion Plate for 5¢ ... Ea. 3.95 9.95 4.95 **BO¢ MACHINE PARTS** 50¢ Price Denomination Buttons ... Ea. \$ 1.45 2.50 3.45 50¢ Price Insert Plates for Chromes . . Ea. 1.95 50¢ Upper Payout Assemblios Ea. 3.25 50¢ Hoppers for TubesEa. 4.95 4.95 original 50¢ machines) 3-5 Pay Sets 50¢ Sildes (wide for .Set 48.50

3 Coin Master SlidesEa. 8.95 2 Coin Second Sildes Ea. 8.95 8.85 8.95 9.95 EXPOSITION GAMES CO. 969 Golden Gate Ave. San Francisco, Cal. WE WILL SELL 200 SLOTS 25¢ Gold Chrome\$415.50 10¢ Blue Fronts 219.50 ABOVE HAVE CLUB HANDLES Futurity Castings Set (2) 10.00 Futurity Castings Set (3) 15.00 Standard Mills Handlo 10 or 25¢ denomina-tions. All machines are completely and abso-lutely rebuilt by trained mon, mechanisms are cleaned, worn parts replaced, new strips, new award cards, light or dark cabinets that are thoroughly scraped, cleaned and refinished, club handles are added, all mechanism castings are rust-proofed. Send 1/3 Deposit.

Repairing and Repainting. Changing Denominations. J. & W. COIN MACH. CO.

121 N. Broadway St. GREEN BAY, WIS.

Phone: Howard 4019

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Maine Coin Machine Co.

351-353 Forest Ave. PORTLAND, MAINE

74 AMUSEMENT MACHINES

The Billboard

May 12, 1945



May 12, 1945

The Billboard

75 AMUSEMENT MACHINES

CLEAVELAND CONN OFFERS: NADIO LUX Portable VOICE RECORDER, BRAND NEW, Ideal for Record Shops and Arcade. Will handle up to 12-inch records with a true-to-life tone recording. Complete with playback—\$295.00. PHONOGRAPHS % Seeburg Cellar Job, Wireless, R.C. \$350.00 1 Rockola Imperial 20 210.00 3 Factory Reconditioned Singing Towers. \$25.00 5 Millis Dance Masters 365.00 3 Factory Guaranteed Singing Towers. \$25.00 5 Millis Dance Masters 265.00 2 Murilizer Victory Models 525.00 2 Murilizer Gi's WRITE 1 Rockola Twin 12—Buckley Adaptor 210.00 3 Wuril Twin 12—Buckley Adaptor 210.00 4 Deackard Wall Boxes 18.00 Mail Boxes 18.00 ACACOPE EQUIPMENT New Rocket Busters 3885.00 Mew Whee Gee Mysiles 225.00 4 Bean 'Em's 75.00 4 Bean 'Em's 75.00 5 Noot the Chutes 125.00 2 Periscopes 250.00 7 Hoot Mon Golf 75.00 7 Hoot Mon Golf 75.00	When Value Counts, Count on MONARCH!ADVENTED FIVE BALL GAMES - IMMEDIATE SHIPMENADVENTED FIVE BALL GAMES - IMMEDIATE SHIPMEN <th><section-header><section-header><text><text></text></text></section-header></section-header></th>	<section-header><section-header><text><text></text></text></section-header></section-header>
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2 Keeney Pastimes	WANT TO BUY PACES RACES, ANY CONDITION	WE BUY-SELL-





AMUSEMENT MACHINES 76

May 12, 1945



ORDER	NOW	/!=	1
PHONOG	RAPHS	i i i	膈
Wurlitzer 412 Wurlitzer 616 Wurlitzer 24 Wurlitzer 600R Wurlitzer 600K Wurlitzer 780E		24.50 199.50 299.50 425.00 450.00 665.00	
Wurlitzer 700 Wurlitzer 750E Wurlitzer 61 Counter M Wurlitzer 616 and Ada Job	Aodel pter, Cellar	525.00 725.00 139.50 169.50	
Wurlitzer 42/24 Seeburg Royale Seeburg Rex and 30-W Sceburg 12 Record Seeburg 8800 Hi Tone, Seeburg 8800 Hi Tone, Seeburg Cellar Job, Colo	ES	475.00 299.50 239.50 119.50 325.00 675.00	(1) (1)
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ARCA			Ĵ
Chloken Sam Evans Play Ball Bazooka Conversion for	Chicken Sams	25.00	5
PARTS AND A #GSR1 Selection Roce #GSR1 Receiver and Coin Chute for 616 5d Coin Chute for 600 . Coin Chute Assembly	Adapter\$, 10¢ or 25¢	29.50 49.50 6.50 7.50	
(Wurlitzer) SD 24-1Z Seeburg Ad SD 16-1Z Seeburg Ada 130 Wurlitzer Adapte #300 Wurlitzer Adapte	apter	25.00 29.50 29.50 35.00 32.50	1000
#145 Red Stepper #145 Red Stepper and #304 Stepper and Ad.	Adapter	39.50 40.00 69.50 55.00	5
Wurlitzer #304 Stepp Amplifier for 600 or 2 Amplifier for 616 Round Bottom Stands Brackets for Boxes, All	4	22.50 47.50 42.50 3.00 2.50	A DECK
Buckley Pedestal Stan Sceburg or Wurlitzer B Cash Box Locks, New 30-Wire Cable, Used	ds rackets	3.00 2.50 .49 .25	1 1 10-
Zip Cord, 500' Rolls. WALL		.03	92
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Sceburg 20 Selection 1 (Large Type) Keency Boxes Wurlitzer #125, 5-10	Wall-o-Matic	15.00	and
Terms-1/3 De		and the second se	

19.50 8.50 49.50

PITTSBURGH, PENNA. Highland 7000 5746 BAUM BLVD. RED, WHITE AND BLUE PICK-WIN LA-TA-DO BINGO WHITE & BLUE . PICK-WIN LARGE PLANT NEW . We are now in our new three-story plant devoted exclusively to the manufacture of these COMBINATIONS popular tickets. It is the loyal paironage of our customers the country over that has made this expansion possible. ORDER NOW FOR PROMPT SERVICE Our greatly enlarged facilities will enable us to give you even better value and service. Send in your orders now for immediate shipment. 1000 SEND FOR NEW PRICE LIST Write today for our latest price list on Red, White and Blue, Numerals and Combina-tion Tickets. RED, . TRIANGLE MANUFACTURING CO. PICK-WIN 609 S. 10th STREET MINNEAPOLIS, MINN. Manufacturers of the original LA-TA-DO and PICK-WIN Jar Tickets. LA-TA-DO . COMBINATIONS . RED, WHITE AND BLUE

FOR SALE

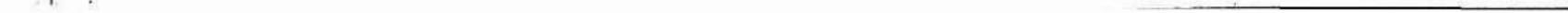
To Operator financially able to pay cash and handle same. Best operation located in the South; finest equipped operation; entire personnel stays on; owner interested away from operation. This operation will stand closest scrutiny --- minimum weekly gross \$3,300.00. Can be purchased for \$175,000.00. No offers considered. Post-war future will be better than at present. Reply BOX D-409, Care The Billboard, Cincinnati 1, O., by Mail for Prospectus.



rated towns they have been able to keep Part Phone: Circle 6-9570 closer contact with their businesses.











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AMUSEMENT MACHINES

80

The Billboard

May 12, 1945



May 12, 1945





Last Week. Guaranteed Same as New 249.50	1
1 5¢ Mills Wolfhead, Serial Number 221280 44.50	
4 Sets 5¢-10¢-25¢ Mills Original Cherry Bells, 3/10 P.O., Serial Numbers Over 430,000	0
8 25¢ Brown Fronts, Original, Serial Numbers Over 433,000	
7 5¢ Millis Brand New Bonus Bells. These machines were the last ones built by Millis and have the improved Bonus mechanism. Were never uncrated. Serial numbers above 477,000	0



In recognition of the outstanding services rendered by our distributor organizations during these war times, the J. P. Seeburg Corporation honors an authorized Seeburg distributor each week.

Our ambition is to serve Seeburg Operators during these war times with parts, repair service, cabinet refinishing, or any other service that will help keep Seeburg

SHOW ROOM . ST. LOUIS

441

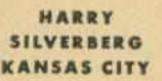
BUY WAR BONDS

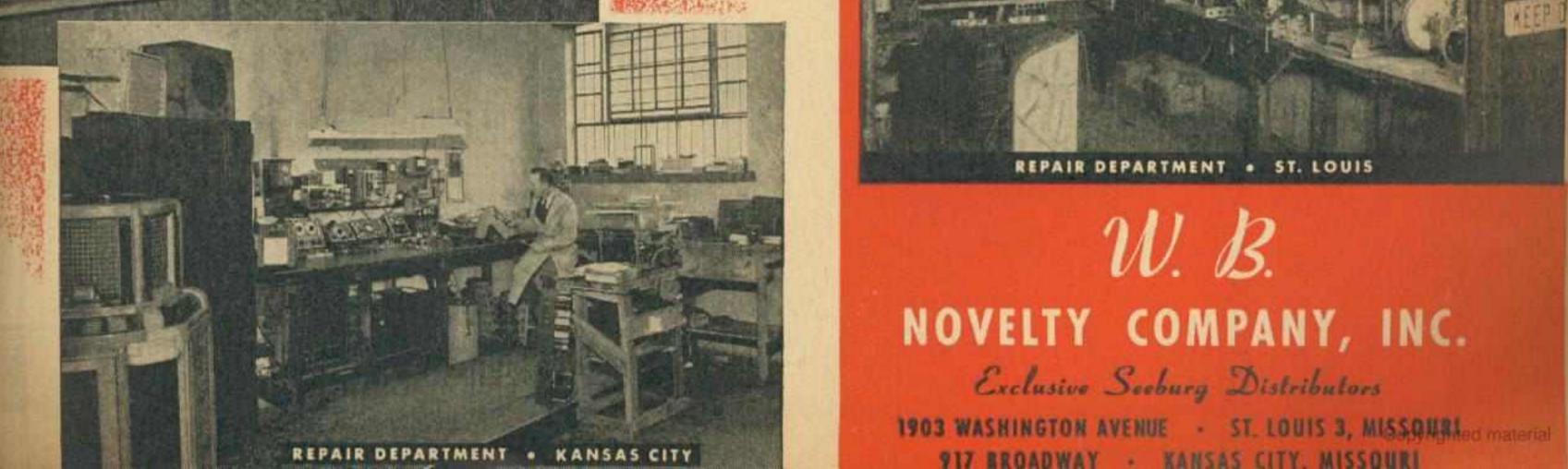
118 - C

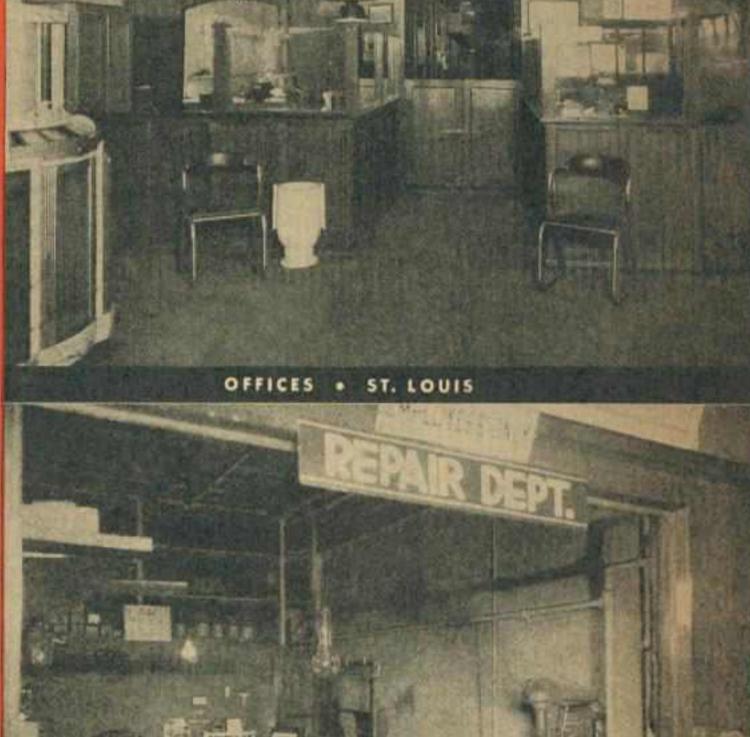
WILLIAM BETZ . ST. LOUIS

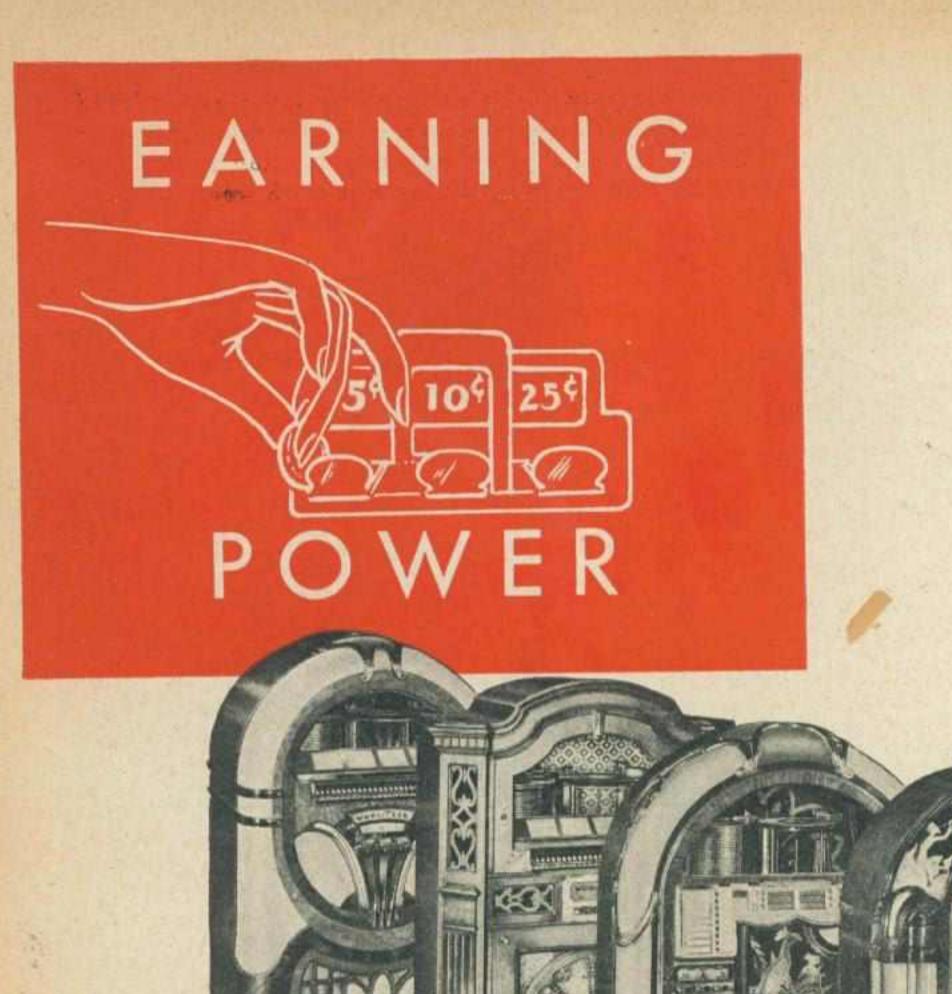
equipment in operation. We will continue to render this service to the best of our ability for Seeburg Operators until the war is won. William Betz W. B. NOVELTY CO., INC.

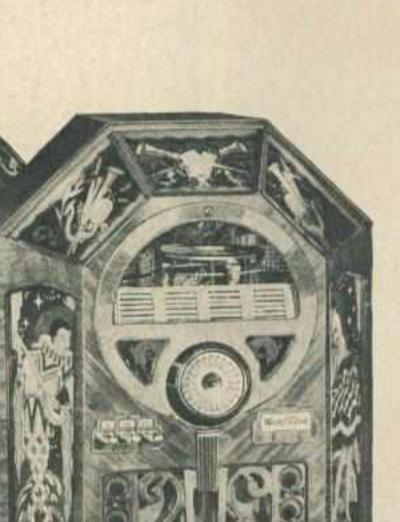
PARTS DEPARTMENT . KANSAS CITY















Awarded with Star-De Kalb Division Awarded with Two Stars-N. Tonawanda Division WURLITZER Music Merchants everywhere can tell the same story—Their Wurlitzer Phonographs have held their eye and ear appeal...and that means earning power. Rudolph Wurlitzer Company, North Tonawanda, New York, The Name That Means Music to Millions.

"THAT'S ANOTHER REASON WHY I PLAN TO OPERATE WURLITZERS EXCLUSIVELY AFTER THE WAR"

