

# The Billboard

MAY 5, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

## A. F. NETWORK IN THE E. T. O.



LAWRENCE WELK

*The champagne music will soon flow coastward*  
(See Music Department)

LEGIT

### Stage Managers Patsys-- They're Nuts--They Love It

RADIO

### Net Ratings Different In One-Station Towns

MUSIC

## SUMMER DANCE SPOTS IN '45

Letter From  
a  
Philadelphia  
Time Buyer



LIVING IN PHILADELPHIA, it's easy for me to "make up my mind" between Philadelphia radio stations. I think *all* Philadelphia stations are good mediums—and I buy time on all of them—but frankly, when I can get it, I would rather have time on WCAU—because for over two decades WCAU has been the station which Philadelphians tune in by force of habit.

*Umbrella Coverage* is one of the reasons why WCAU is our agency's "first choice" as the place for a program or a spot, and why we often use this phrase in conferences: "Any time is *good* time on WCAU."

**WCAU**  
CBS AFFILIATE



"Umbrella  
Coverage"

50,000 "FREE WATTS" SURGING OUT IN A GREAT TIDAL WAVE  
OF POWER IN ALL DIRECTIONS, GIVING "UMBRELLA COVERAGE"  
OVER A CLEAR NATIONAL CHANNEL

**PHILADELPHIA'S LEADING RADIO INSTITUTION**

# A. F. NETWORK IN THE E. T. O.

## Age Differential

NEW YORK, April 30.—Manpower situation down at the Stagehands' Union, Local No. 1, is really getting tight. Every once in a while members nominate relations (mostly sons) for membership in the organization. Recent nominations by two members of their sons brought forth some startling differences in the ages of the prospective legit backstage workers. One was 3—the other 59.

## Minn. Backs Into Federal Law Along With Standard Time

MINNEAPOLIS, April 30.—Action by the Minnesota Legislature in returning the State to Standard Time, effective July 8, in the face of the national wartime schedule may be contrary to federal law, it appeared here as community after community wired support of the stand taken by Mayors Kline and McDonough of Minneapolis and St. Paul, respectively, that the Twin Cities will stay at wartime skeds. Richard S. Wiggin, Minneapolis city attorney, threw the bombshell at State legislators when he pointed out that Congress fixed Standard Time zones March 19, 1918, amending these zones, which are the law of the land, on January 20, 1942, by setting all clocks one hour ahead. The Minnesota Legislature, on the other hand, according to Wiggin, failed to establish any other time standards and the whole thing, therefore, reverts to the national time scale.

J. A. A. Burnquist, State attorney-general, backed up City Attorney Wiggin's opinion when he said the federal act setting wartime skeds in January, 1942, specified it would remain in effect for the duration plus six months. Burnquist was of the opinion the federal law still is in effect and that it will be up to the courts to decide whether the State law conflicts with the federal law. Meanwhile, the Minneapolis City Council is to have an ordinance introduced retaining wartime sked for the city. Similar action is to follow in St. Paul. From Duluth, where radio stations and other groups protested return to Standard Time, came word that that community probably will follow suit. Last week-end there were nearly a dozen towns in the State which indicated they were going to go along with the Twin Cities—"and let the State be damned." One Minneapolis alderman even went so far as to threaten the State to do something about it.

## St. Louis Municipal Opera Opens June 7 With 'Jubilee'

ST. LOUIS, April 30.—The 27th season of the St. Louis Municipal Opera will open June 7 with the presentation of Cole Porter's *Jubilee* for 11 performances. Other vehicles which will be presented during the summer season are *New Moon*, *Firefly*, *Pink Lady*, *Three Musketeers*, *Roberta*, *O'Brien Girl*, *Cat and Fiddle*, *Fortune Teller*, *Sari* and *Mme. Pompadour*. Paul Belzman continues as general manager of the association. His executive staff is comprised of William Zalken, publicity director; Anthony J. Nelle, ballet master; Peter Frye, stage director; Dan Eckley, dance director; John Kennedy, production manager; Watson Barratt, assistant production manager and art director; Edwin McArthur, musical director, and Eugene Mott, assistant musical director.

## Mixed Emotions On False V. E. Pitch in D. C.

WASHINGTON, April 28.—Unofficial Washington responded with wildly mixed emotions to a series of Nazi unconditional surrender rumors fed to packed downtown streets by boldly-headlined newspapers and word-of-mouth reports from radio broadcasts and movie screen announcements.

Wild excitement spread thru downtown streets when newspapers with headlines five inches deep flatly announcing the unconditional surrender appeared on the sidewalks early this evening. A few of the downtown movie houses flashed the report on the screen at about the same time, and there was a mad rush of patrons to the streets where people began buying every available newspaper, paying prices as high as half a dollar.

### Restraint in Clubs

In strange contrast with the dizzy hilarity on the streets, however, packed night clubs received the news with some restraint and incredulity, obviously refusing to accept the report without official confirmation. The scene at Trade Winds, one of the popular downtown niteries, was typical. There, Manager Jack Jermaine stopped the band and speaking into the mike, cautioned his patrons that the news he was about to read was unconfirmed. He then read a London datelined dispatch from a newspaper "extra." The crowd was silent though obviously elated with the prospect that official news could not be far off.

Immediately after Manager Jermaine's announcement, the band played various service songs and there was excited chatter but no undue demonstration. More than half the Trade Winds' patrons, as in most Washington night clubs, were service folk. When a flash came from the White House at 9:34 p.m. that President Truman denied the earlier report of unconditional surrender, Manager Jermaine, who had been keeping in touch with the CBS newsmen, relayed the announcement to his patrons. There was an anxious audible sigh, and dancing was resumed.

"I gave the news to the folks easy like that," explained Jermaine, "because I remember the heart-rending disappointment after the false peace rumor of the First World War."

At the Troika, another popular downtown nitery, no special announcement was made to a packed house that had already picked up reports from the streets. Helen Hamilton, proprietor, explained to *The Billboard* that in the absence of an official report she decided against having any announcement over the "mike."

### Hilarious in Streets

On the streets, tho, crowds were hilarious. Throngs that had poured out of theaters converged with sidewalk crowds, and by 8:30 p.m. an estimated 5,000 persons were milling excitedly around the three principal downtown blocks of F street. Another 4,000 per-

(See DC Greets False on page 32)

## No Bing Dividends

LONDON, April 30. — Bing Crosby is a prime favorite with every man in uniform. But over here, just as back in the U. S. A., there are a group of diehards who don't like American radio, popular music and Der Bingel, even tho most of them, and they are a tiny minority, admit they never heard Crosby.

One such gent, a member of the House of Lords, had and valued his stock in Decca Records. Then he heard that Crosby made records for Decca and he sold out rather than be in the position of, as he put it, "Making money out of Crosby."

The next week Decca announced an extra dividend. Now he detests Bing.

## Instrument Makers Say No Word Yet On Resuming Output

CHICAGO, April 30.—Four Elkhart, Ind., musical instrument makers, Conn. Buescher, Selmer and Martin, report that they still are in the dark concerning a go signal by government authorities about when they can resume the manufacture of musical instruments for civilian consumption. Tho war contracts for precision instruments, which these plants are now making, have been falling off consistently for the past year, hornmakers haven't heard anything but the ever-current rumors about the resumption of construction of instruments for civilian users.

For the past year, Elkhart workers have been making about 10 per cent of normal pre-war output of musical instruments, but these products were all going to military posts for service bands.

As a result of the shortage of new musical instruments for non-G.I. music-

(See Hornmakers Still on page 32)

## March Admish Tax Collection Double Last Yr.

NEW YORK, April 30.—Admission tax collections continue to skyrocket, according to the report for March of the Third New York Revenue Collections District. In March of this year \$4,487,629.97 was collected on admissions to theaters, roof gardens, cabarets, etc., as compared with \$2,283,511.88 for the same month last year.

Altho admission tax collections in New York almost doubled, the levies collected in the entire United States more than doubled. In March, 1945, admission taxes thruout the nation amounted to \$30,645,244.06 as compared with \$14,893,007.36 for March, 1944.

## Started at O, Sock KW Now

Next to mail, nothing gives the G.I.'s a lift like programs from U. S.

By Lou Frankel

LONDON, April 30.—From the Orkneys to Torquay, from Belfast to Berlin, from the Riviera to the Elbe the American Forces Network is providing a full-time morale tonic for the G.I.'s, in the European theater of operations, be they generals or privates. Next only to mail from home the AFN is the biggest thing in the mud-covered, dirt-ridden and sleepless life of the man in uniform.

When the AFN recently installed its mobile 500-watt transmitter with the U. S. First Army the car of General Hodges drove up and the general, impressed, asked, "May I speak over this some time?" That night he got his chance. He announced the capture of Cologne.

### Benny and Hope Stop Planes

At some of the U. S. airfields the Tannoy, or public-address system, feeds 'em AFN all the time. So when Jack Benny or Bob Hope is on the air the planes don't fly.

When an infantry unit moves into a town the first thing the company commander does, after selecting headquarters, is hook-up his radio and stay tuned for the news and AFN programs.

Which doesn't mean the G.I.'s had a midget radio stashed in their fox holes.

(See G.I. MORALE on page 10)

## Mass. Rejects Bill Barring "Scalping"

BOSTON, April 30.—Bill to bar ticket "scalpers" got a solid rap in the head from the Massachusetts Senate when it was killed by a vote of 15 to 10. The measure, which provided that no ticket to amusement houses or licensed theaters could be sold for more than the price marked on it, received a two-way knock in the noggin when the senators voted against it.

It also took another effective knock when Senator Charles J. Innes, Boston Republican, questioned the constitutionality of the bill. Altho Innes said that he supported what the bill intended to do, he felt that it was not within constitutional limits. The question of constitutionality was not clarified even when Senator Charles W. Olson, Ashland, asked why it wasn't and why the public should "always be the sucker?"

The general objection to the bill was that it would encourage the sidewalk speculator and do harm to the reliable ticket agencies. Senator William R. Conley, Fitchburg, who was one of the original backers of the bill, also claimed that it would encourage the sidewalk operator instead of discouraging the "scalper." Bill also was considered unconstitutional by Senator Conley. George W. Stanton, Fitchburg, sponsor of the bill, continued to argue, however, that tickets which could not be bought at the box office could be purchased at ticket agencies at a higher fee.

Statement from Senator Conley pointed out that he, as one individual, preferred to purchase tickets this way to standing in line for a half hour and then getting bad seats because he had not been in line when the office opened.



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# Ratings Sock in 1-Outlet Towns

## Singles Pitch For Web Segs

One-station areas often deliver big audiences—ratings may top nat'l 500%

NEW YORK, April 30.—While the last two studies on top stations delivering top ratings for top programs (*The Billboard*, April 21-23) indicated that as far as C. E. Hooper's city-by-city studies were concerned it was the four network station areas that delivered the cream ratings, special Hooper studies indicate that one-station areas frequently do deliver sock audiences for net shows. Ratings in such areas are, with low-ranking national segs, sometimes

500 per cent higher than national ratings. This in a degree was tipped by the job that WTAR (Norfolk, Va.) and WGBI (Scranton, Pa.) did in the first two tabs of toppers. The former delivered a terrific audience for Charlie McCarthy, while the latter did just as sock a job for four of its CBS daytime webbers. There's competition in both of these areas but one station dominates and to this degree they may be considered single outlet areas.

### Hooper Doesn't Cover

Reason why Hooper city-by-city studies do not show the impact of single station markets is because they just don't cover these markets. Coverage is almost exclusively restricted, in the city-by-city studies, to multiple-station markets because (1) the cost of the coincidental surveys can be shared by multiple stations, and (2) the populations in the multiple percolator areas are big enough, in the telephone book, to make possible a sample sizable enough to justify a five-month (city-by-city) report.

However, special studies have been made for specific clients in small station areas—areas which when added together build a sample which establishes, statistically, a satisfactory base. Such a combo of stations, for instance, was used to check *Hollywood Star Time*, last year on the Pacific Coast, against the Pacific Coast Hooperatings. This was particularly important because it was a comparative study in a single section of the nation. The cities taken for the study were Las Vegas and Reno, Nev.; Visalia, Riverside

(See RATINGS SOCK on page 13)

## G.I.'s, Vets Eye Radio as Career

WASHINGTON, April 30.—Increased interest among soldiers and vets in radio as a career is reported by the National Association of Broadcasters and government agencies here. NAB reports upsurge of inquiries from commanding officers and instructors at army installations for information about opportunities in radio and about schools for technical training.

War Man-Power Commission is assisting in occupational counseling service at army and navy discharge centers throughout nation. Personnel experts are being equipped with full data about radio job opportunities and training. Job counselors also are keeping abreast of up-to-date radio trade information in advising applicants at more than 1,200 local offices of United States Employment Service. Counselors are advising both veterans and non-veterans of opportunities for specialists within radio industry. Meanwhile American Council on Education has been gathering data on colleges and universities providing radio instruction.

## Good Neighbors

MINNEAPOLIS, April 30.—When news of FDR's death was flashed to radio and broadcasters canceled out all commercials, WMIN, Twin Cities indie, found itself on the spot, having nothing but recordings to offer its audience for the nearly four days of mourning. A hurried call to Kenneth Hance, KSTP executive, by Ed Hoffman, WMIN prexy-general manager, for assistance, brought quick response. Hance and A. E. Joscelyn, WCCO manager, arranged to feed some of their web shots to the indie during the mourning period—one of the finest examples of unity known in local radio circles.

## Radio Rumored in Stern Eyes; Record Newscasts on WFIL

PHILADELPHIA, May 1.—*The Philadelphia Record* has taken over the newscasts on WFIL, *The Bulletin* confining its news programs to WPEN which it acquired January 1. Reports are current again in radio row that J. David Stern, publisher of *The Record* here and *The Courier-Post* newspaper in Camden, N. J., may re-enter the radio field. For a time he owned and operated the part-time *Public Ledger* station, WHAT, which was sold last year to William A. Banks, former salesman of WIP. Walter H. Annenberg, of *The Inquirer*, has applications pending for FM and television stations.

While Stern denies that he is thinking in terms of a radio station, those in the know claim that such a set-up is already in the works, pointing out that *The Record* must keep in step with the competitive *Bulletin* and *Inquirer*. It is also pointed out that A. M. Greenfield, local realtor, figures prominently in the financial structure of both *The Record* and WFIL, and that such a linkage would be a fairly simple matter.

## Need for 2,500 FM Outlets After War Was Seen by FMIB

WASHINGTON, April 30.—Nearly 2,500 FM stations will be needed in U. S. within five years after war in meeting requirements of what is expected to mushroom into \$10,000,000,000 industry, according to FM Broadcasters, Inc. Public wants 18,390,000 FM sets as soon as possible, FMIB says.

Org cites recent Sylvania survey showing potential market for 91,300,000 FM sets. Employment for 300,000 persons is seen.

## WOR-Mutual Program Joining Still Being Bypassed by Outlet

NEW YORK, April 30.—A small group at WOR, Mutual outlet here, is taking no chances on the net's new plan to dovetail its shows with the station's, feeling that an exchange of minor programs will eventually lead to an axing of top money-making daytime participating airters. Altho MBS's plan, first revealed in *The Billboard* (April 14), was to take from WOR only shows that are suitable for co-op or national sponsorship, and give it in return, the same type of seg, some of the boys at the station want to nip the thing before it starts so that their bank-rollers will be protected.

General outline of the idea is to have WOR drop its shows when MBS can supply a better one and vice-versa. However, the same group which has made

## Burns & Allen 5-Year Stint A Weekly 15G

### G&G Control the Program

HOLLYWOOD, April 30.—Burns and Allen contract, which has been flying back between here and New York, has been finally set with the usual options to run for the five years for which Benton & Bowles have announced that B. & A. have signed. Deal is said to be, in round figures, 15G for the first two years, 16G for the third year and 17G for the fourth and fifth series.

Contract has some special clauses that are raising eyebrows in the biz. One, for instance, ties the B. & A. program to the Thursday evening Maxwell House slot, to NBC and to General Foods, none of which can be changed without the George and Gracie okay. Paper also puts "guest policy" in the hands of G. & G., with, however, it being understood, but not in writing, that there'll be as many and they'll be as good as they have been in the past.

Unknown, but on paper also, is agreement on publicity and advertising build-up of the G. & G. duo. Flackery dough is to go up and up with each renewal period. It's a top-of-the-heap scribbling, this contract, and one which William Burns (George's brother) and George have been worrying along ever since General Foods and Burns and Allen started eying each other.

## Cowles Sets WOL as Big-Time Operation

WASHINGTON, April 30.—Increased emphasis on public service programming of Washington activities is announced plan of Cowles-owned WOL in effecting organization additions this week. Arthur J. Casey resigns as executive assistant to manager of CBS-owned KMOX, and comes to WOL as executive assistant to Merle S. Jones, WOL general manager. Casey was with Jones at KMOX. David Harris, program production manager of WTAG, comes to WOL as program director. Jack Paige also has been promotion-publicity director of Cowles' WHOM and originator of Midwest farmer day program at WNAX becomes WOL's director of special events and publicity. Florence Warner, formerly WHOM special events director and former Midwest educational director for CBS, comes to WOL as educational director.

## Ad-Space Scarce

NEW YORK, April 30.—Blue web ad toppers, shopping around recently for newspaper space in which to place a V-E Day ad discovered that papers were so tight with orders for advertising on the day the war ends in Europe that they were refusing new ads and were planning to go to Washington to ask the War Production Board for increased paper to print special editions. One metropolitan sheet told the web that it had orders for 145 pages of ads, another said it had 116, another, 97. Blue's layout, an institutional pitch devoted to a "new world is born" theme, has been canceled as a full web proposition, but it is being made available to stations to use at their own discretion.

## Y&R Radio Div. Undergoes Big Biz Treatment

NEW YORK, April 30.—Young & Rubicam's recently announced blueprint for the future operation of its radio division (nee department) is, according to trade tipsters, really a part of a reorganization of the entire agency, designed to give Y&R at least the profile of a big business. What the agency has done has been to split radio off into an almost autonomous branch, dealing exclusively with broadcasting advertising.

In addition to splitting off from the rest of the agency like an amoeba, radio itself gets the big biz treatment, dividing asexually into four "units," each concerned with its own group of programs. And separate from these "units" will be central casting, talent, script and traffic departments. The "units" will each be under the direction of four "program managers," Joe Moran, Max Wylie, George McGarrett and Bill Forbes. Joe Hill will head central scripts and Eleanor Kilgallen central casting. These chiefs will report to Gordon Cates, v.-p., on administrative details and to Harry Ackerman, also a v.-p., on production matters. Carlos Franco will continue to run time buying, John Swayze commercials, and Jack Barry films. Sandy Stronach has been upped to manager of the talent department, Ed Duerr to production supervisor and Glenhal Taylor to associate director of the radio division.

(See Y&R TREATMENT on page 13)

## DeMille Bill Goes Calif. Legislature

NEW YORK, April 30.—Knockdown and drag 'em out fight to the finish between Cecil B. DeMille and AFRA became rougher with the intro in the California Legislature by Davis and call of bill to curb unions' power to levy assessments on its members. Gimmick not only prohibits orgs from supporting or opposing candidates for office by assessment but prevents them from urging or opposing any legislation. Bill makes offense a misdemeanor. Proposed measure, now known as the DeMille Bill, has been reported out of committee without recommendation.

This bill is apparently a variation of the Federal Corrupt Practice Act which prohibits contributions of over \$5,000 from both unions and corporations in support of candidates for federal office. AFRA would be in a pretty bad way if it could not fight laws which affect, as it sees it, its vital interests.

Bill comes on the heels of the formation of DeMille Freedom Foundation, announced by Frank Doherty, owner of KRDK, Los Angeles.

# Confab Coverage Hit by Bombshell

## Comes Indies Big Chance

9 out of 12 locals have reps at S. F. meet and sked regular programs or cut-ins

SAN FRANCISCO, April 28.—Peace flash that swept thru the hopeful hearts of the world today, even tho reported untrue, had many an indie op thanking his lucky stars that he took the San Francisco confab seriously. Indies were right on the spot with the webs when it came to shoveling out the verbal fireworks about the rumor and they showed their metal.

Indie stations in Hollywood, which have gone overboard on the Conference, have been giving coverage that in some instances has rivaled top efforts of webs. Parley here has been giving the local boys plenty of opportunity to keep the dial twisters tuned to their stations instead of relying upon the networks—and today was no exception.

Out of 12 indie stations in and around Hollywood contacted, nine have reps in San Francisco and are skedding either regular programs or cutting into their commercials for special events from S.F. Observers feel that this coverage on the part of the indies is the most concentrated that has been attempted by the non-web stations. Most of those contacted were enthusiastic about their attempts and seemed to be of the opinion that they were getting a real chance at public service. However, some of the boys felt that they had to do the job or suffer the consequences of having the opposition yank their own listeners.

### Names Commentators Handicap

Opinion was divided as to just how much the public would stand from the indies in the way of coverage, with big-name commentator line-up of the webs admitted to be a handicap to overcome. Some of the indies feel that they can do the job in a week but others are staying until the final delegate has packed his tent.

Most ambitious effort locally is being made by KFWE, Los Angeles, which has a line-up of two regular newscasters and six extras who have been signed for the occasion. Eight regular daily programs have been skedded for the conference, with special cut-ins arranged on a day-by-day basis. Bill Pennell brings his *Headline Background* and *Dispatch from Reuters* daily from S.F., with John B. Hughes, Peter Delima and Sam Balter doing regular shows. Additional special broadcasts and commentaries will be handled by Mrs. J. Borden Harriman; Mrs. Eleanor Wilson McAdoo; David Carr, member of Drew Pearson's Washington staff; Bruce Bliven, editor of *New Republic*; Louis Dollivet, founder of *Free World*, and Barclay Crum, former campaign manager for Wendell Willkie.

### KFWB, KYA Interchange

All of KFWB's shows will be tied in with EYA, S.F., with both stations interchanging commentators. Station has more accredited reps at the conference than any indie in the country. Besides

## It's a Pact!

NEW YORK, April 28.—Indication of how the San Francisco Conference has permeated airers, even comedy segs, was given last night on Schnoz Durante-Garry Moore-Danny Kaye lumped program. The whole half hour hunting for Umbrigo, finally discovering that he went to the confab.

Comments The Nose in his usual gravel-throated, disgusted tone: "Everybody wants to get into the pact!"

## Parley Big Flop for Net Crews

SAN FRANCISCO, April 28.—Despite the 90-odd minutes of general turmoil created by the announcement that Germany had folded, the International Security Conference has been one big bust to the network news and special events crews here to cover the confabs. Entire session has been staged with an eye toward everything but the needs of web broadcasters.

Normally the nets would shy from any event offering nothing but a solid diet of gab, especially when much of the talk is in foreign languages. But confab is a public service "must" to the nets even if no one is listening.

Problem stems from the lack of radio savvy in the State Department which is handling the event. The diplomats have a radio advisor but don't take his advice. Consequently when something has to be decided, the webs wind up with an unintentional run-around and lots of red tape.

Thus, when Stettinius, Soong, Eden and Molotov were scheduled to talk on Thursday (26) the webs tried to get permission to break in over Molotov's voice with a running interpretation of what the Soviet Foreign Minister was saying in Russian. Diplomatic brass hats were shocked at the idea and it wasn't until a special chinfest was held that the okay came thru.

Payoff is that the chains got stuck anyway. Even tho they fed a running explanation while Molotov was on the air, his speech was followed by a complete English translation and then a complete French translation; all for the benefit of the delegates, not the nationwide audience. From here on in, the net newsmen are prepared to cover the confabs via sideline interpretation and comment.

Veteran radio men believe the situation stems from the current lack of radio savvy in the Administration. Back in the days of FDR any meeting so important and so different, for final success, on public understanding and acceptance would have had smart radio handling.

the battery of commentators, others from KFWE are Harry Maizlish, station manager; Bill Ray, program director, and John Dehner, staff announcer.

KMTR, Los Angeles, has Louis Flatau as rep at the conference, with two live broadcasts and two transcribed shows skedded each day. Wax comes in by plane daily and is used for evening and swing-shift shows. Kenneth Tinkham, station manager, says outlet won't be represented for the run of the conference but will carry the news for a week to 10 days only. The Earle C. Anthony station, KFI, Los Angeles, is letting KMTR use its line from S.F.

### KFI Reps

Ted Myers, news editor; Bob Purcell, special events director, and Don McNamara, program director, are repping for KFI, with Mr. and Mrs. Carveth Wells doing broadcasts from there. Regularly skedded KFI shows, in addition to straight newscasts originating from S.F. for the duration of the conference, are *The American Way* and *Open Forum*. Also regular five-minute cut-ins will be used for important flashes from the conference. Station figures it will give the listeners small doses instead of cramming stuff down their throats.

Pasadena's KPAS is being repped by J. Frank Burke, part owner of the station, who is broadcasting once daily, airing by direct wire from KFSO, S.F. Show is taken off the line and broadcast the next day over Burke's other station, KFVD, L.A. Show is a quarter hour only.

### Blue's Indie Coverage

The Blue's outlet in L.A., KECA, is doing some indie coverage on its own, with Sam Balter, General Pierce and Peter Delima skedded for daily news shots. The two Long Beach stations, KGER and KFOX, carried opening day shows, with KGER continuing with Station Manager C. Merwin Dobyans and John K. Chapel on regular daily broadcasts. KFOX will not sked any regular shows, but will rely on wire service. No direct wire from KGFJ, L.A., is available but Rene Bozarth is covering the conference for the station, doing a daily transcription which is air expressed for broadcast airing here. Only six of these transcribed shows will be released, as station plans to cover only first week's activities.

KMPC, L.A., has an educational tie-up with the Los Angeles public school system, providing specific coverage of the conference. Station will air a special broadcast daily. Vance Graham, assistant news editor of KMPC, is covering the conference direct from S.F. These special airings are slanted for classroom consumption.

Only three indies in this area failed to come thru with regular programs. They are KRKD, KFAC and KIEV, last named

station in Glendale. However these stations feel they can do a good job for their listeners by interrupting their regular shows for news flashes.

## Radio Press Treated Royally

SAN FRANCISCO, April 30.—Town is doing a bang-up job for the press. Local bigwigs realize that newspaper and radio people are important, so William Losh, publicist, is looking after the interests of the press-radio folk.

Credential "A" card holders have the run of the town. A lapel button goes with the pasteboard and some of the newshawks have seen the thing work miracles. Best little gadget of all, however, is the plastic lapel button which contains a miniature of the Press Club's black cat insignia. Its greatest effect is produced when shown to a local gendarme. Web flacks were nixed by the State Department when it came to handing out the "A" cards. They received "B's." Blue's Palace Hotel press room, which is manned by Milt Samuel, a former San Franciscan, just naturally became headquarters for the trade press.

## Heller Coastward With Screen Extra Clean-Up in Mind

NEW YORK, April 30.—George Heller, local secretary for AFRA, leaves May 3 for the West Coast on biz for the 4A's, AFRA's parent organization.

While there, Heller will try his hand at clearing up the screen extra muddle for the union's Hollywood affiliates.

## Detroit Outlets, Newspapers Co-Operate in Ad Forums

DETROIT, April 30.—Major Detroit radio stations are co-operating with all three newspapers and the Retail Merchants' Association, section of the Detroit Board of Commerce, in the presentation of a series of educational forums on advertising. WWJ, WJR, WXYZ, and CKLW are all joining in the project, with sessions being held in the 300-seat auditorium studio of WWJ.

Series of six meetings is being evenly divided between radio, newspaper advertising and window display. Sessions are open generally to all local advertising and interested retail people.

## Peace Flash Hypos Airings

Biggest job in broadcasting becomes radio's biggest bubble — until it bursts

SAN FRANCISCO, April 28.—Up to 7:57 tonight the confab here was just radio's biggest reportorial job. After that moment—for a few hours—when an Associated Press flash from here that Germany had surrendered unconditionally lightning thru the ether from the sunny California slopes to the darkened bistros of Paris, it was radio's dreamed-of chance—it was the moment broadcasters had been waiting for since the industry was cradled.

Uncounted millions of news-hungry people clustered and crouched as close to their radios as they could without climbing into them, waiting for the ether to deliver. Because the report came from San Francisco—inspired, according to early statements, by Sen. Tom Connally, a delegate to the confab, but denied by the chairman of the Senate Foreign Relations Committee—and because radio reports mentioned the hurried departure from the meeting of Secretary of State Edward Stettinius Jr. thru a side door, radio's greatest audience turned its eyes on the Bay City for enlightenment.

### Fleeting Opportunity

But the great assignment that the peace flash had tossed into laps of one of the largest aggregations of radio newscasters and intelligentsia was wasted. With the announcement by President Truman that the rumor was unfounded, the flock of radio newsmen brought to San Francisco by nets and indies went back to covering an assignment that was as crackers in their mouths compared to the juicy assignment that had been filched from in front of their noses.

### Net Coverage Terrif

Despite the terrif shot of adrenalin administered by the flash and the understandable letdown afterward, the confab coverage rates top interest and the webs are out in tremendous force. Blue has 43 mike men here; NBC is using 31; CBS has 22; Mutual 19. The British Broadcasting Corporation has nine in its line-up. The Canadian Broadcasting Corporation's personnel is listed at 10. Alan Carmichael and his Australian broadcast staff were late arrivals, just making it for the opening session of the confab, as did Paul Gilson, special rep of Radio Diffusion Francaise.

The Veterans' Building, key spot of the parley, was the scene of utter confusion on Monday (23). The news and radio press were told to pick up their credentials first at 9:30, then 11:30, then "maybe 1," then 2:30 and finally "late this afternoon or tomorrow." Fuses kept blowing out so there was no coffee in the sandwich room. The little bar in the basement of the Vets' Building was there but there wasn't anything in it but a couple of spittoons.

### OWI "Locker Room"

Two gentlemen with foreign accents inquired at the press information booth for the OWI locker room. It seems there was no locker rooms; then someone remembered the OWI was set up in what had been a locker room.

Partitions were coming down here—going up there. Carpenters kept hammering and the painters painting. In all this beehive of preparation there was only one touch of the war. On a wall in the Vets' Building was a sign. It read: "In case of a blackout, move to center."

### Call Letters Off Mikes

Everyone finally got set for the opener. The flacks got the biggest shock of their lives. The State Department ruled that (See *Flash Hypos Airings* on page 13)

# Blue Gets GM In Discount Sponsor Class

NEW YORK, April 30.—General Mills Corporation this week bought itself the 10:30-10:45 strip on the Blue and jumped into the web's heavy dollar discount class, giving Blue its third big sale in nearly four months. New purchase, with more rumored to come, gives General Mills a total of four-and-a-half hours on the Blue each week.

Client has the *Lone Ranger* Monday, Wednesday and Friday, 7:30-8, and *Jack Armstrong* 5:30-5:45 across the board.

The other two spots which General Mills may buy are 9:45-10 a.m. (second half of *Breakfast Club*) and 11:45-12 a.m., currently sustaining with Jack Berch. Program for the 10:30-10:45 strip has not been set.

## WOV and WOKO

### Hearings Are Set

WASHINGTON, April 28.—FCC Tuesday (24) adopted opinion and order granting petition for authority to continue operation of WOKO (Albany, N. Y.) after April 27. Commission also ordered issuance of special temporary authorization for the continued operation of WOKO until May 2, pending appeal hearings.

Oral arguments were scheduled by FCC to be held May 23 on application of Arde Bulova and Harry D. Henshel for transfer of control of Wodaam Corporation, licensee of WOV to Murray and Meyer Mester.

## Copytasters?

LONDON, April 30.—The BBC newsroom here does things, as might be expected, a bit differently from U. S. web operation. The two things that catch the eye of a Yank fresh from the high pressure of New York are the "copytasters" and the way scripters dictate their stuff rather than pounding a typewriter.

The "copytaster" (no gag and a good description) is what we'd call a news editor. All the news comes across his desk and he "tastes" it, determines what is to be used and how much play to give it. By the same sort of logic, BBC has its news writers dictate their stuff so that they can script for voice rather than for eye. The thing saves a lot of rewrite.

To Americans, tho, that copytasting routine is really not so unusual. Ever see an editor chew up a story?

## Burnett Ad-Agency Looking for Sock Half-Hour for Blue

CHICAGO, April 30.—Blue web and Burnett ad agency here are huddling on filling a half-hour slot this fall with a nice new sponsor who is willing to lay over 15G on the barrelhead for talent alone. Burnett has the bank-roller but he's said to be fussy about the program and wants something like Frank Morgan (his Maxwell House flop this season doesn't disturb this underwriter) or a big-time musical program like a Waring production. Fact that Waring has been signed by NBC nixes him for the Blue, but lots of things can happen, thinks the agency, between the spring and the fall, i. e., maybe a half hour a day for Waring may be wearing.

If talent can be set, the Blue has another big timer.

## Ella Logan & Spike Instead of Langford Seems McCarthy Sub

NEW YORK, April 28.—Scotch chirper Ella Logan, according to reliable reports in the trade this week, has the inside track for the singing chore on Chase & Sanborn's summer replacement for Charlie McCarthy. Understood that J. Walter Thompson agency's deal to get Frances Langford for the stanza, fell thru when Pepsi-dent people, her bank-rollers on the Bob Hope show, turned thumbs down on a CS affiliation.

Spike Jones, sporting a 50-piece ork including his City Slickers, has already been pacted.

## B&W Hopes That Red Skelton May Be Ex-G.I. by Fall

CHICAGO, April 30.—Hope dies slowly in a sponsor's breast and Brown & Williamson still hope that something will throw Red Skelton out of the army in time for him to pick up the thread this fall. There's no pulling of strings, but B. & W. does a polite little needle of the Russel M. Seeds ad agency every so often on "Where's Red?"

## U. S. Radio Shapes Programing in S.A. & Expands Market

WASHINGTON, April 30.—U. S. radio influence on Latin America has reached its peak, paving the way for era of vastly increased opportunity both in shaping programs and in developing radio market. This is indicated in latest survey of operations of Office of Inter-American Affairs.

Pace for Latin American radio has been established by U. S. radio activity particularly in last year and a half of war, the survey shows. John W. G. Ogilvie, director of Radio Division, Office of Inter-American Affairs, reports tremendous influence of U. S. radio as result of 36 short-wave transmitters beaming programs to Latin America. The transmitters are shared by Office of War Information and Office of Inter-American Affairs.

### S. A. Market Being Expanded

As a result of co-ordinated operations, say Ogilvie, "a new and heightened economic opportunity is shaping up the other Americas for manufacturers of radio receivers, transmitters, component parts and other radio equipments." Ogilvie continues: "It is anticipated that there will be a greatly expanded post-war market in the other Americas for household receiving sets, to be supplied either by United States industry or by the radio industries of other nations."

Ogilvie points to "ready-made audience and an eager market" in South America. "There is also a buying public that is already familiar to some extent with United States radio equipment, particularly radio tubes, of which the United States has been the major source since the war began," he says. "On the other hand, there is the question whether or not United States manufacturers can supply this potential market at price levels low enough to reach the largest number of potential buyers. One answer is that even before the war the demand was particularly met by United States exporters. Mexico, for example, has no large radio manufacturers. Of approximately 73,000 sets imported by Mexico in 1939, about 62,000 came from the United States. By 1941 this country was supplying 117,000 of approximately 123,000 sets imported by Mexico that year."

## WLW Gang Tries Something in N. Y.

NEW YORK, April 30.—Group of guys, fresh and not so fresh from the Queen City (Cincinnati) to Main Stemmers, met Friday (27) at Hotel Roosevelt here to establish something to be social about. Looking around for a good excuse they decided that a WLW alumni and drinking association would be as good as anything.

The steerer was set as Edward Fitzgerald, of Dancer, Fitzgerald & Sample. Basic tipplers were Dick Nichols (Donohue & Coe), Latham Owens (Trans-American), Lon Clark (writer), and Paul De Fur (J. Walter Thompson). Along for the ride were Eldon A. Park, assistant g. m. for WLW, and undergraduate Warren Jennings. Latter just tripped from WLW's New York office.

## WBT, Charlotte, Sold to Indie Op

NEW YORK, April 30.—WBT, CBS-owned-and-operated 50,000-watter in Charlotte, N. C., was sold over the weekend. Deals and bidders galore have been in the making ever since FCC network ruling put CBS on the spot.

Buyer is an indie radio operator in the WBT area sans newspaper affiliation. Sales price figures to be about \$1,700,000 and, according to the cognoscenti, would be a bargain at a half million more.

The WBT operation is one of the many bright spots in the CBS history kit. Station has made heavy dough and at the same time has done a topnotch public service job. However, the FCC web ruling—prohibiting a network-owned-and-operated outlet in an area with four or fewer stations or lesser power—was the handwriting on the wall.

# "Billboard Tabulation Gives KARK Top Rating!"



## HOOPER FIGURES SHOW KARK LOCAL RATING FAR AHEAD OF NATIONAL FIGURES!

This Is Only a Sample of the Complete Picture ★

Here's Chart from April 21 BILLBOARD:

Program	National Rating	Station	5-Month Rating	Comparative Rating	Competition
Mr. D...	18.0	WSTB	28.9	26.6	KGKO, KFJZ, KELD
Kyser.....	17.2	KARK ✓	27.0	24.8	WTOL, KOME
iddle Cantor.....	16.3	WHP	34.7	39.9	WRA, KGHI, KTHS
Parade.....	7.3	KARK ✓	16.1	13.8	WKBO, KYW, WCAU, WTBG, WIP, WPEN, WKRC
Mr. and Mrs. North.....	15.5	WLW ✓	25.5	23.5	KL, WKRC
Bob Burns.....	15.5	KARK ✓	27.4	25.2	KL, KGHI, KTHS
World Parade.....	7.3	KARK ✓	16.1	13.8	KL, KGHI, KTHS

IF YOU WANT

TOP RADIO REPRESENTATION IN THE HIGH STEPPING LITTLE ROCK MARKET, KARK IS A MUST!

# KARK N.B.C. AND SOUTH CENTRAL QUALITY NETWORK LITTLE ROCK

★ For Other Ratings, See Our National Representative EDWARD PETRY & CO.

New York — Chicago — Detroit — St. Louis — Los Angeles — San Francisco

### Blue Aft. Pitch Juiced by Boles, King Sisters Segs

HOLLYWOOD, April 30.—Indication of what Hubbell Robinson, Blue Network program brass, is thinking of for the Blue afternoon pitch to counter NBC's Fred Waring sign-up for the a. m. is recent conferences here on two across-the-board tune segs. First is designed to bring John Boles in a slot which would fight not only the cliff-hangers but Morton Downey as well. The other seg is being planned along the lines of the successful Andrews Sisters' program,

### Mutual Sales Talker Writes Word Catalog

CHICAGO, April 28.—Designed to acquaint new personnel with radio vernacular, a glossary of words and expressions peculiar to network broadcasting has been compiled by Gilbert McClelland, sales promotion manager of Mutual local office.

Catalog of radio slang lists in alphabetical order 140 terms which the novice should know.

with the King girls doing the warbling and the tunes direct from the screen.

Both segs will be sustaining to start, but if they hit anything like an average daytime Hooper they'll be gobbled up quicker than you can say NBC.

### Bert Shefter New WINS Music Chief

NEW YORK, April 30.—New musical director at WINS, local indie, will be Bert Shefter, who takes over post held by Hank Sylvern. Shefter, who has done great deal of arranging, composing and conducting around radio row and Tin Pan Alley for last few years, steps in May 7. Several composers, including Peter De Rose, Dominic Savino and Morton Gould today will toss him kind words over the station.

### Red Pointers Yen a Voice for Riley Seg; Packagers Say Nix

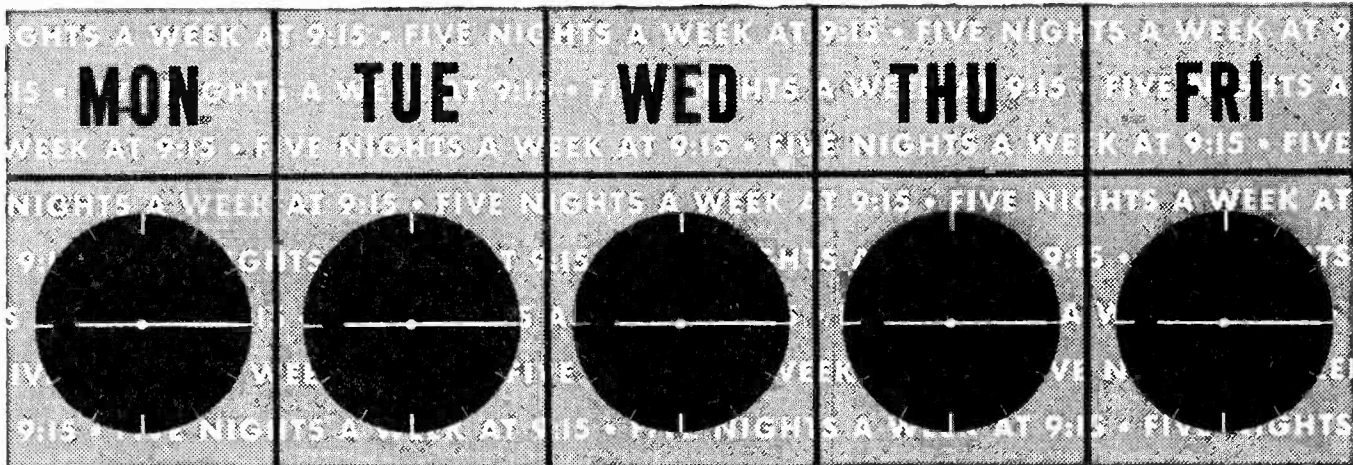
HOLLYWOOD, April 30.—Meat packers' org, which sponsors *Life of Riley*, is talking with package owners about adding a soloist, before it renews, and is getting nowhere but quick.

Seems that not only are there three other bankrolls ready to step in if the red-pointers don't take up their option, but that NBC has been eying the seg and would like it to move over to the senior web.

What a thrush would do on the *Riley* seg no one has the slightest idea.

To report the San Francisco Conference to the most people

# MUTUAL MAKES THE MOST OF A GREAT RADIO ASSET...



One of radio's greatest assets is its ability to keep regular appointments with millions of listeners at fixed hours, day after day. This consistency is what builds tune-in habits and helps explain the medium's effectiveness.

Mutual is putting this asset to work in its coverage of the World Security Conference in San Francisco, starting April 25. To present this history-in-the-making as a regular program feature, rather than a random-scheduled "special event", we have cleared the 9:15-9:30 period, five nights a week, for the duration of the Conference.

Five nights a week, in the heart of the nation's radio evening, Mutual's Conference Highlights

will immediately follow **Gabriel Heatter**, who consistently musters the nation's largest news audiences at the Mutual point on the dial.

Direct to conference headquarters in San Francisco, Mutual has sent a complete staff of ace analysts, including **Leo Cherne**, **Upton Close**, **Arthur Gaeth**, **Alexander Griffin**, **Royal Arch Gunnison**, **William Hillman**, **Charles Hodges**, **Elsa Maxwell**, and **Edgar Ansel Mowrer**.

We believe this regular Conference programming... plus other planned features and flash news as it occurs... will enable us to keep an all-important appointment with a maximum number of American listeners.

THE MUTUAL BROADCASTING SYSTEM



# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II. No. 8E (Report April 30, 1945)

Program Sponsor, Agency, Net & Stat.	Rating	Weeks to Date Length of Seg.	Opposition	Talent Cost	COST PER POINT	Talent Cost Per 1,000 Urban Listeners
<b>BOB HOPE</b> Pepsodent F. C. & B. NBC 128	31.5	265 ½ hr.	Service to Front—CBS Transatlantic Quiz—Blue Amer. Forum—MBS Moseley—News—MBS	\$15,000	\$ 476.19	\$.51
<b>FIBBER MCGEE &amp; MOLLY</b> Johnson Wax N. L. & W. NBC 140	29.2	432 ½ hr.	This Is My Best—CBS Spotlight Bands—Blue Esquire—Blue Amer. Forum—MBS	\$10,500	\$ 359.59	\$.37
<b>WINCHELL</b> Woodbury Soap L. & M. CBS 179	27.6	601 ¾ hr.	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 6,000	\$ 217.39	\$.23
<b>RADIO THEATER</b> Lux J. W. T. CBS 143	23.6	480 1 hr.	Various—Blue Various—MBS Various—NBC	\$16,000	\$ 677.97	\$.70
<b>SCREEN GUILD</b> Lady Estler Powder Biow CBS 143	21.3	244 ½ hr.	Contented Hour—NBC Guy Lombardo—Blue Anita Ellis—MBS Moseley—MBS	\$10,000	\$ 469.48	\$.53
<b>MR. D. A.</b> Vitalis D. C. & S. NBC 128	21.2	305 ½ hr.	Which Is Which—CBS Spotlight Bands—Blue Esquire—Blue Brownstone—MBS	\$ 4,500	\$ 212.26	\$.23
<b>JOAN DAVIS-JACK HALEY</b> Sealtest McK. & A. NBC 71	20.1	84 ½ hr.	Corliss Archer—CBS Spotlight Bands—Blue Esquire—Blue Treas. Hr. Song—MBS	\$ 9,500	\$ 472.64	*
<b>EDGAR BERGEN</b> Chase & Sanborn J. W. T. NBC 138	19.3	314 ½ hr.	Blondie—CBS A. L. Alexander—MBS Various—Blue	\$14,500	\$ 751.30	\$.73
<b>BING CROSBY</b> Kraft Cheese J. W. T. NBC 137	18.8	388 ½ hr.	Maier Bowes—CBS Town Meeting—Blue Various—MBS	\$12,500	\$ 664.89	\$.71
<b>JACK BENNY</b> Lucky Strike R. & R. NBC 144	18.2	489 ½ hr.	Kate Smith—CBS Pearson—Blue Gardiner—Blue Cleveland Ork—MBS	\$22,500	\$1,236.26	\$1.13
<b>EDDIE CANTOR</b> Sal Hepatica Y&R NBC 128	17.3	368 ½ hr.	Sinatra—CBS Up With World—Blue G. Heatter—MBS Real Stories—MBS	\$13,500	\$ 780.35	\$.89
<b>AMOS 'N' ANDY</b> Ringo R. & R. NBC 137	17.2	839 ½ hr.	Durante—CBS Tangee Var.—Blue Boxing—MBS	\$ 9,000	\$ 523.26	\$.56
<b>ABBOTT &amp; COSTELLO</b> Camel Wm. Esty NBC 136	16.7	90 ½ hr.	First Line—CBS Fred Waring—Blue Arch Oboler—MBS	\$12,000	\$ 718.56	\$.82
<b>KAY KYSER (1st Half)</b> Colgate-Palmolive Ted Bates NBC 139	16.6	354 ½ hr.	Great Music—CBS Icebox Follies—Blue Human Adventure—MBS	\$10,000	\$ 632.52	\$.67
<b>HILDEGARDE**</b> Raleighs Seeds NBC 138	16.0	45 ½ hr.	Congress—CBS Behind Scenes—CBS Glen Gray—Blue Wings T'm'w—MBS	\$ 9,500	\$ 593.75	\$.73
Sunday Afternoon						
<b>WM. L. SHIRER</b> J. B. Williams J. W. T. CBS 142	9.8	135 ¼ hr.	Symph. of Air—NBC C. Greenwood—MBS Nick Carter—MBS	\$ 2,500	\$ 260.42	\$.28
<b>NELSON EDDY</b> Electric Co. N. W. Ayer CBS 142	7.3	32 ½ hr.	Music Am. Loves—NBC Andrews Sis.—Blue Name of Song—MBS	\$ 9,000	\$1,232.88	\$1.24
<b>WORLD PARADE</b> Sheaffer Pens Seeds NBC 139	7.3	130 ½ hr.	Phil. Symph—CBS Kay's Canteen—Blue 20th Air Force—MBS	\$ 4,000	\$ 479.45	\$.57

\*The networks in these cases are not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported in these cases.

\*\*Include computed measurement for Eastern area portion of this network.

R. & R.—Ruthrauff & Ryan. L. & M.—Lennen & Mitchell. N. L. & B.—Needham, Louis & Brorby. D. C. & S.—Doherty, Clifford & Shenfield. P. C. & B.—Foote, Cone & Belding. McK. & A.—McKee & Albright.

The average evening audience rating is 9.0 as against 9.1 last report, 9.6 a year ago. Average sets-in-use of 29.6 as against 29.1 last report, 28.9 a year ago. Average available audience of 77.6 as against 77.6 last report, 78.4 a year ago. Sponsored network hours reported on number 81 ¼ as against 82 ¼ last report, 82 ½ a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

## Summer Replacer Agency for Smith; Benton & Bowles

NEW YORK, April 28.—Kate Smith Speaks, General Foods daytime strip on CBS (12-12:15) drops out of the Young & Rubicam fold for the summer, effective June 15, and moves over to Benton & Bowles. Show will return to Y&R in the fall.

for the agency shift, which the last year, is GF's desire Smith plug a variety of present she is selling product handled by plug, has not been

## Ohio State U To Hold First FM Workshop From June 18

CHICAGO, April 28.—Designed to provide trained personnel for educational FM stations being planned by school systems and colleges for the post-war period, the first educational FM-station workshop will be conducted by Ohio State University, Columbus, starting June 18. Running for a period of six weeks, the school will be conducted by the university in cooperation with the U. S. Office of Education, the Ohio State Department of Education and the Cleveland Board of Education.

set but will probably be Post's Raisin Bran.

# Entire Basic NBC Web Clears Time for Fred Waring Half-Hour A.M. Sustainer

## Just 4 Big Enough B. R.'s to Underwrite 15-Minute Seg

NEW YORK, April 30.—Proving that big stakes and short odds. Stations going along with idea know NBC as a network is not just a bit of brass located in New York, Chicago, San Francisco and Hollywood, every station on the basic network came thru and took the new Fred Waring half-hour across-the-board program, sustaining. Actually nearly a half hundred local programs got the ax in order to make this possible, and a goodly share of the axed programs were commercials. In other words, in order to make NBC's biggest bid for top honors in the daytime possible the affiliates had to take it on the nose cashwise, as well as the parent net. Web, of course, pays the freight, some 18G a week, with the knowledge that there are very few sponsors in the U. S. who have the dough to buy the new package even tho it's being peddled in 15-minute segs. Actually there are said to be only four sponsors (considering their other commitments) who could underwrite even a quarter-hour period, which will cost the bank rollers about \$1,000,000 per year, so NBC is throwing its Waring dice for

## Basil Rathbone Wants Once-a-Year Out To Get the Ham Out

HOLLYWOOD, April 30.—Basil Rathbone may legit himself right out of the Sherlock Holmes air show if he continues to insist on the right to do one Main Stem show a year. Sponsor, who's planning to spend as high as 20G a week on advertising show, wants to know sometime in May each year that Rathbone will do the series in the fall and isn't going for the hedge which the star wants at this time. Also understood that sponsor (Petri Wines) and agency (Young & Rubicam) are not averse to getting Phillip Merivale in the whodunit series and for that reason are a little tougher than they would be under normal conditions.

## Baker Itches for Boards, Too

NEW YORK, April 30.—Phil Baker, who hasn't been seen across the footlights in some time, has asked for a clause in his new contract with Eversharp that will permit him to take a legit or pic job as well as his radio show. Ache is that sponsor doesn't want to be placed in a spot where Baker won't be able to make rehearsals on Sundays which would almost certainly kill any of the C64 question man's opportunities of doing a Main Stem season.

## Offineer in Doran Post

AKRON, April 30.—Beatrice Offineer, former women's Sunday editor of *The Akron Beacon-Journal* and now publicity director of Kent State University, has taken over the post of radio editor of *The Beacon-Journal* left vacant by the resignation of Dorothy Doran, as announced in *The Billboard* two weeks ago. Miss Doran, for 14 years radio editor of the paper and one of the oldest radio eds in the biz, has joined the publicity staff of N. W. Ayer in New York.

## War Bond Drive Kits on Way

WASHINGTON, April 30.—Radio announcement kits being prepared for broadcasters by War Finance Division should reach stations by May 1 for use in Seventh War Loan drive, it was announced by Gene Carr, chief of Station WFD.

# RENEWED

## For the 15th Year!

When Murphy Products Company (feeds) recently renewed sponsorship of the 9 to 9:30 p.m. portion of the WLS National Barn Dance, it marked the 15th year for Murphy on the same program and same station. Many WLS advertisers have thus renewed for from 10 to 15 years, with an advertiser-loyalty that is based on the fundamental fact! WLS GETS RESULTS!

The PRAIRIE FARMER STATION

890 KILOCYCLES  
50,000 WATTS  
BLUE NETWORK

CHICAGO 7

REPRESENTED BY JOHN BLAIR & COMPANY



## FCC Pushes Clear-Channel Hearing Back to Sept. 5

WASHINGTON, April 30.—As was predicted in *The Billboard*, FCC last Tuesday (24) announced postponement of clear-channel hearing until September 5 at 10:30 a.m. The hearing was originally scheduled to open May 9, but definite tip-off to postponement came last week in preparations for clear-channel survey to be used for hearings. Survey will not be completed before end of August.

In announcing postponement, FCC stated: "It is important that preparation for the clear-channel hearing be thorough and complete so that the decision can be made upon the basis of a comprehensive record." FCC added that "It is apparent after conferences with interested persons that this type of presentation cannot be ready in time for May 9."

Substantial preparatory work has been started, and three engineering committees have been established to prepare comprehensive reports, it was stated. Committee will determine: (1) What constitutes a satisfactory signal, (2) what constitutes objectionable interference, and (3) distances to which and areas over which various signal strengths are delivered. A fourth committee is at work on the survey which will sound out radio listening habits particularly in areas not covered by Hooper and Crossley. No attempt will be made to survey New York City and other big metropolitan areas, altho the survey will be expanded beyond original scope, with cost estimated at about \$100,000.

## Hand Feeding Plan For BBD&O B.-R.'s

NEW YORK, April 30.—BBDO is setting up a new service for radio-unwise clients and account execs designed to give them a complete picture of what's open and what's good in all phases of spot and net broadcasting. The department which will be under the supervision of Jim Moore, ex-time buyer for the

## Reunion in San Francisco

SAN FRANCISCO, April 30.—Dramatic incident in the San Francisco confab came in a press session with the reunion between John Salt, North American BBC director, and Victor De Laveleye, creator of the famous "V" sign, former Belgian Minister of Justice and now a member of the Belgian delegation to the World Security Conference. De Laveleye was in charge of underground broadcasts when Salt was BBC's European service director.

Interesting item came out of the press session when De Laveleye revealed that the "V" sign was born January 14, 1941, not by accident, but pure design.

"At about that time," related De Laveleye, "we learned that the people of Belgium were chalking up the letters R. A. F. on walls, sidewalks and even on Nazi vehicles. It occurred to us that one letter to symbolize liberation and victory would be easier to use than three since the chances of being caught by the Gestapo would be lessened. The problem was to find the one letter that would mean the same thing to those who spoke Flemish and French. We finally hit upon the letter V which is the first letter of the word *Victoire* and *Vrijheid* both words meaning freedom.

"Within a fortnight after the first instructions went out over the BBC to use the V sign, reports began to flow in from the underground that the walls of buildings thruout Belgium were being covered with V's. Soon the symbol spread like wildfire to France and became first the symbol for liberation in Europe and later the symbol for victory thruout the world.

Salt related how the use of Beethoven's *Fifth Symphony* and the Morse code sounds for the letter V was originated in an underground studio during the height of the blitz. Someone in the room just tapped out the three dots and a dash and in a moment someone hummed Beethoven's *Fifth* and everyone leaped upon it. At first we used the musical signature but discarded it because of transmission problems and the fact that the music was too obvious. Instead, the BBC used three short beats and one long one on a kettle drum.

De Laveleye, who escaped from Belgium just before the Nazis came, told how on his return to his country he found that the letters BBC and the kettle drum beating out the sounds of victory were magic to his people. "All the world," he concluded, "owes a debt to radio for the job it did in keeping the spark of resistance alive thruout occupied Europe."

agency will be on tap to educate prospective sponsors who have never gone in for radio advertising and for their account execs.

Moore and his staff, as the BBDO coordinator of station and program information, will keep dosiers on the country's stations and of shows being offered for sale. When an advertiser who has used other media decides to go into

radio and the account exec, who, as is often the case, knows nothing about the biz, Moore will be able to tell him just what's doing in the particular phase of broadcast advertising that he needs.

Moore will keep track of the competitive skeds of outlets in every area as well as programs they are offering for sale. Department has just been set up and will start its research immediately.

## RWG New Contract Bid Plenty Stiff

NEW YORK, April 30.—New contract demands by the Radio Writers' Guild will bring out the smelling salts in the advertising agencies. Pitch will be for agreement covering free-lance writers angle, strictly brand new in the radio field.

At the national council meeting to be held in New York in late June or early July the three regions of the Guild, Eastern, Midwestern and West Coast, will get together and formulate final demands to be presented to advertising execs. Several types of scripters will come in for indie treatment under the new pact. Distinct provision will be made for news, audience-participation comedy and dramatic skit writers. Scripters want to settle credit for shows. Each show will have a price floor, and altho name-writers will generally get higher rates, the tyros will have to get the minimum. More and more the problem of retaining copyrights for programs plagues scripters at the Guild. Feeling in the trade is that boys would rather get less for shows and keep the rights.


The Guild has several methods on the fire for digging extra coin. It can deal directly with the AAAA, tackle the agencies individually, or go it the AFRA way and approach the networks to bait the agencies for them. Entire agreement will be modeled on the one in force at the Dramatist Guild.

### Midwestern Reps Picked

CHICAGO, April 28.—Ruth Walliser, prexy pro tem of the Midwest region and writer of the *Coronet Storyteller*, and Lou Scofield, WCFL commentator and free-lance radio scribe, were selected Wednesday (25) to represent the Midwest region of the Radio Writers' Guild in the second semi-annual meeting of the national executive council of the RWG to be held here early in June. At that time reps of the Midwest will meet with Dorothy Bryant, national executive secretary of the RWG, and two reps each from the East and West Coasts.

Radio Screen Records

YOUR PIN-UP SWEETHEARTS OF HARMONY



# Dinning

## SISTERS

THE

ARE HAPPY TO ANNOUNCE  
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# CHESTERFIELD SUPPER CLUB

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# G. I. MORALE THRU THE AIR

## AFN in E. T. O. Solid Pick-Up

U. S. programs give the boys release when that old tight feeling gets 'em down

(Continued from page 3)

Nor does it mean the captain ran his receiver for pleasure. And, obviously, it doesn't mean that the war stopped when a top fave show was to be heard.

What it did mean was a whopping big plus in G. I. morale, thanks to the AFN. From sign-on to sign-off AFN was and is a typical Yank network operation complete to familiar programs and policies.

And like many a Yank radio success story, the story of the AFN is well larded with brash inventiveness, ingenuity and inspiration. Example: When we took Paris the AFN crew found themselves stuck without a transmitter powerful enough to pump the programs out to the men in the field.

### Rosenberg Transmitter

What was needed, said the engineers, was a 15,000-watt transmitter. What no one knew was where to get it. No one, that is, except a G. I. named Private (first name unknown) Rosenberg. He recalled hearing about an FFI underground transmitter that had driven the Nazis nuts for two days before the fall of Paris.

The French underground had managed to convert an electric bulb-testing apparatus into a transmitter without the jerries getting hep. When Paris was freed everyone promptly forgot this makeshift transmitter until G. I. Rosenberg, with the unknown first name, found it.

And while AFN tophats bemoaned their inability to locate a 15,000-watt plant Private Rosenberg quietly said, "I know where there's one." Two double-takes later the engineers were at work and shortly AFN-Paris was putting out a good signal.

### Lots of Power Now

Right now AFN has 50,000-watt transmitters in the United Kingdom, three 350-watt jobs down on the Riviera, a 5,000-watt at Marseilles, the aforementioned Parisian plant, 500-watt portable transmitters with the U. S. Ninth, First and Seventh Armies, shortly to be boosted to one k. w., and a 185,000-watt that short-waves programs across the English Channel into the Continent where AFN outlets pick them up and re-air.

The exact number of transmitters is confidential info; let it suffice to note that AFN blossomed from five outlets in July of 1943 to 20 stations in September, 40 by Christmas and 51 by February of 1944. And these included six stations in North Ireland fed by cable across the Irish Sea.

### Started in '42

It all started back in 1942 when General George Marshall, U. S. Chief of Staff, was in England confabbing with General Eisenhower. Among other things, they talked about what radio could do for the Yanks in the E. T. O.

At that time the Armed Forces Radio Service was turning out records for phonograph kits and there was talk of eventually sharing a transmitter with the OWI. The brass hats agreed on radio's value but how to use it?

No one thought of an army operation; after all this was to be an entertainment and morale chore, and Yank radio, at home, had clicked under civilian leadership. But civilians in turn posed other and obvious problems. So the Yank embassy and OWI joined the huddle.

### A Military Operation

Upshot was a decision to run the proposed army radio entertainment and morale unit as a military operation. And the embassy undertook to sound out

## When Sponsor Calls

NEW YORK, April 30.—P&G, via Blow Agency, gave the station reps a heavy headache last week. On Monday (23), late in the afternoon at that, request came for the following availabilities:

Station-breaks with a Hooperating average of six points; daytime minute spots with a Hooperating average of four; participating programs with a Hooperating average of four; and all daytime news programs.

What made it tough was the client's yen to get the campaign—for Lava and Teel—started today, just one week from the time the request hit the reps.

the British Embassy and the Ministry of Information.

It was, on the surface, no cinch assignment, since broadcasting in Britain, as everyone knows, is a government operation. Yet the BBC wasted no time in waiving its radio monopoly in the United Kingdom, and Parliament moved with dispatch in making a special grant authorizing the formation of what was to be known as the AFN.

In cold print this sounds like just so much meaningless diplomatic hipperdipper. Actually, the British were laying it on the line in the field of Anglo-American unity and trust. They had learned about the effectiveness of radio propaganda from first-hand experience with the Nazis. And it's no secret how the Germans used radio to help the Wehrmacht and Luftwaffe overrun Europe.

Yet here were the British permitting us, albeit we were an ally, to set up and operate an independent radio system right in the British Isles. Technically they could have insisted that we use the BBC; instead they didn't quibble.

The British went further, too. The entire operation of AFN has been financed by reverse lend-lease. And this goes for equipment and facilities.

From its inception AFN was faced with the problem of getting supplies while the Allies were busy mounting one offensive after another. As Lt. Col. John Hayes, AFN prexy put it: "How could I ask for milks when every bit of shipping space was needed for planes or gun or men?" Yet everytime something was needed and couldn't be found the BBC came thru, even though they also were having equipment problems.

One time in particular AFN needed a lot of equipment and needed it badly. Hayes phoned BBC and was told he could have it if they had it. Two days later the BBC vans arrived with \$8,000 worth of equipment plus BBC technicians to help with the installation.

No quibbling about written orders, forms, bills or authorization. The stuff was needed, was located, was delivered and installed; and all BBC had to show for it was a brief receipt.

The only request from the British was for AFN to try to keep its programs away from the ears of the English. When practice proved this impracticable the request was tabled. Only in London was AFN able to operate so it was difficult to tune in the Yank shows on civilian receivers.

AFN teed-off July 4, 1943 with five 50-kw. stations linked by land-line in standard web fashion. (Yank troops were all over the British Isles, hence the need for high power, and anyway, the 50-kw. plants were available in the States and didn't take much shipping space. Additionally the web hook-up simplified the program production chore. Laying the land-lines was a headache, since the army at that time was using every telephone line it could get. But again the BBC came thru.

### First Sked 4½ Hours

AFN's first schedule was four and one half hours a night. Its studios were two rooms in London. Its staff consisted of five production men who doubled as technicians, four other part-timers, and two men at each transmitter. On top, and doubling on the staff, were John Hayes, ex-WOR, who had been a lieutenant in G-2, and Charles Gurney, ex-WNAX, who had a commission in the

general purchasing office. Both were stationed in London when the AFN was set up and found themselves suddenly back in the radio business.

Today the AFN studios and offices require the entire house of the late Earl Beatty in London, not far from the BBC. The web uses a staff of 190 enlisted men and 12 officers, is on the air 16 hours a day, feeds 21 Yank programs a week to the BBC, operates over 11 frequencies, and just for an added fillip feeds 90 minutes a day, via BBC short wave, to the China-Burma-India theater of operations.

One hard road the AFN has had to hoe was finding frequencies for its transmitters. Before D-Day the Jerries had everything on the Continent sewed up and with their technical and physical set-up it would have been no use trying to snare a wave-length by increasing wattage. Came a day, however, when we just had to have 583 on the dial; this was once Radio Normandie, called Calais 2 by the Nazis.

So AFN got a transmitter all set to operate on 583 and had a chat with the Ninth Air Force. And one fine day, when combat priorities weren't too high, the Ninth's medium bombers blased the bejabbars out of Calais 2—and the AFN had itself a frequency.

Chronologically the story of AFN falls into four phases. Pre-D-Day, D-Day Post-D-Day and Occupation. And with D-Day AFN switched from a straight Yank operation to an allied program approach.

Once again General Eisenhower set the pace. With British and Canadian as well as American troops under his command "Ike"—who really means it when he talks about unity—saw no sense in an AFN for the Yanks only when they hit the Continent. So the BBC and CBC joined with AFN to program what was called the Allied Expeditionary Forces Program.

### Program Pool

The AEFPP idea clicked since the program pool drew programs from each of the three outfits, fed them to the troops over one hook-up—this was where the 185,000-watt transmitter first saw light—and thus obviated duplication of facilities. AEFPP also proved the basic value of the AFN program schedule since about half the AEFPP broadcasts stemmed from AFN. Ergo: What AFN fed the G. I.'s also pleased the British Tommy and the Canuck.

By D-Day plus 120 AEFPP had just about shot its bolt. The troops were well into the Continent, the armies had spread out and back in depth so that each had a well defined and sizable area unto itself. These included reserve, support and service units and areas.

### Dual Services

So, instead of the AEFPP satisfying all the requirements, the members of the program pool found themselves having to supply two services, their own full-time and their segment of the AEFPP. And as the troops moved up there came the need for forward transmitters to pick up and rebroadcast programs.

The British (and Canadians) handled this problem with mobile transmitters behind their armies. These took what they wanted of the AEFPP and augmented with BBC or CBS programs. The Yanks, with much more ground to cover set up stations and linked them with land lines where possible. And as the U. S. armies moved further into Germany the AFN set up mobile transmitters behind the Ninth, First and Seventh armies.

Thus in its third, or Post D-Day phase, the AFN was servicing the Yanks in the United Kingdom, programing G. I.'s on the Continent via a regional hook-up of low-powered outlets in Cannes, Dijon and (these are hooked to Paris by land-lines) via higher-powered plants in Marseilles and Paris, and up to the front via Paris to Luxembourg and so to the sundry army transmitters. Entertainment programs are fed from London, picked-up and re-aired. News is also fed from London but each outlet has its own newsroom and is free to prepare and air its own.

### Double in Spades

This goes double in spades up front and down in Southern France where the G. I.'s have no mental link with London or Paris. In practice these newsrooms

## A G Stooze

NEW YORK, April 30.—Proving how far a "stooze" can go, Hanley Stafford this week is expected to sign a two-year contract for his Brice stint at 1G a week for the first year and a G and a Century a week for the second year. Stafford, pre-Snoops, was a good radio actor for all kinds of roles at a top of \$100 a broadcast.

## FCC Rejects Plea Of Philly Gospellers

WASHINGTON, April 30.—FCC last Tuesday (24) denied petition filed March 24 by Philadelphia Gospel Broadcasters' Association protesting cancellation by WPEN of religious broadcasts sponsored by 10 of their member groups who had been heard regularly over the station for several years.

T. J. Slowe, FCC secretary, in advising of ruling, stated that commission was of opinion that "the representations of Station WPEN are consonant with the licensee's obligation to present a diversified and well-rounded program service."

## AFRA To Elect N. Y. Sect. Board Members

NEW YORK, April 30.—Elections for replacements to the New York section of the AFRA national board will be held sometime in June. Because of the increasing importance of the board in setting policy for the organization, new council members will have positions of great responsibility.

Altho nine delegates will be replaced, only eight will be elected. Among those to leave are John Brown, Clayton Collyer, Ted De Corsia, Felix Knight, Arnold Moss, Minerva Pious, Margaret Speaks, Alan Reed and Kenneth Roberts.

## Philco Combines Video With Loveman as V.-P. in Charge

PHILADELPHIA, April 30.—Formation of the television broadcasting division of Philco Radio & Television Corporation here to bring together all Philco telecasting activities, along with the appointment of Ernest B. Loveman as the vice-president in charge of the division, was announced last Friday (27) by John Ballantyne, Philco president. The television broadcasting division will direct all Philco television station, broadcasting and network activities, including the company's pioneer station, WPTZ, in Philadelphia, and the new television network linking Washington with Philadelphia which Philco has just inaugurated. Philco also has applications on file with the FCC for commercial stations in New York and Washington.

also do their own special events shows.

As is obvious, all of this is in the familiar American network formula. And in the same pattern is the plan for the fourth, or occupation, phase of AFN's activities. Then, and it's not far off, the outline calls for three regional nets, United Kingdom, France, Germany, operating within the framework of an overall E.T.O. network.

The E.T.O. hook-up would feed top entertainment programs, the decommercialized versions of the crack-a-jack home radio programs, to the three regional webs. They also feed news and special events—such as World Series games, etc., short-waved from the U. S. A.—and, of course, continue to program the C.B.I. link via short-wave. The three regional hook-ups would take what they wanted from the wire and do their own shows as well. Among the local programing would be educational broadcasts designed to de-Nazify the Germans.

And since it's all a typical American network operation there is American program and a sales staff too—but more of that next week.

## Porter Voices Support of Int'l Com. Monopoly

WASHINGTON, April 30.—Incidental to Senate Interstate Commerce Committee resumption of hearing on international communications merger April 30, Chairman Paul Porter, of FCC, Friday (27) indicated his support for monopoly.

Porter declared his policy in addressing the Baltimore chapter of Morse Telegraph Club of America. Porter said: "A single American international communications organization, pledged to build without delay the kind of world-wide communications structure which our role in world affairs requires, appears to me to be a prerequisite if other plans for a peaceful prosperous world order are fully to materialize." Porter voiced support for direct communication, without relays, as the fastest and cheapest way.

## CCNY Radio Meet Set for May 22-23

NEW YORK, April 30.—May 22 and 23 have been set as the dates of the first City College of New York annual conference on radio and business. The two-day session will be devoted to four panel discussions, with the first set at 10 a.m. Sked as now planned is:

- May 22, 10 a.m.—Radio Program Building. Contributions of broadcasters, agencies and advertisers.
- Dr. Harry N. Wright, college prexy, presiding; Archibald Crossley, moderator; Clarence L. Menser, NBC v.-p.; Robert T. Colwell, J. W. Thompson.
- 2:30 p.m.—Measuring Selling Effectiveness of Radio.
- O. G. Mortimer, General Foods v.-p., moderator for the webs, Frank Stanton, CBS; for the agencies, S. E. Gill, Biow.
- May 23, 10 a.m.—Ad Opportunities and Obstacles.
- Earl Bunting, O'Sullivan prexy, moderator; Lewis Avery, NAB, speaker.
- 2:30 p.m.—Commercial Tele Advancement.
- I. A. Hirschman, moderator; Lyndon C. Brown, speaker.

Dr. Robert A. Love, head of CCNY's Evening School of Business and Civic Administration, heads up conference. Winners of awards, which are a build-up to the conference, will be announced on or about May 15. Judges, under the ex officio chairmanship of Dr. John Peatman, are Lou Frankel, radio ed of *The Billboard*, and George Rosen, *Variety*; Bruce Roberston, New York ed of *Broadcasting*; M. H. Shapiro, of *Radio Daily*.

## Coast Tele Sets San Fran Coverage

HOLLYWOOD, April 30.—First regularly scheduled public events programs for television are being whipped up next week for coverage of the San Francisco Conference. Klaus Landsberg, director of W6XYZ, Television Productions, Inc., plans two spots weekly in his regularly skedded shows to be devoted to the peace conference.

New deal that Landsberg recently made with Paramount News will enable him to give the viewer all the latest developments. Newsreel coverage of the conference will be flown here and Landsberg's staff will immediately go to work, picking out the best shots. Due to tie-up with Paramount News, Landsberg already has a file of background photos on personalities attending the conference. Regular conference programs will be telecast Wednesday and Friday, with narrations handled by Keith Heatherington. In addition, two regular newscasts will feature film clips and narration by Jack Latham Wednesday and T. B. Blakiston Friday.

Landsberg feels that this coverage will give the set owners their first opportunity to follow a special event of international importance.

Harry Lubcke, of Don Lee's W6XAO, built his April 30 telecast around Prof. Foster H. Sherwood, professor of political science at University of California, who will cover the conference and fly down here for the one show. He will bring charts that were used at the conference to illustrate his talk.

## "Southern" Accent

NEW YORK, April 30.—At happened Friday (27) at CBS. George Crandall, web press info chief, walked by a loudspeaker while Marshall Stalin was talking for the first time over a U. S. chain. A staffer agog over the CBS scoop, asked: "Whaddya think of it, George? Good, huh, George?" Crandall cocked an ear, inhaled a vitamin pill and calmly replied: "I don't quite understand that Georgian dialect."

## FCC Gets Breather On U. S. Allocations

WASHINGTON, April 28.—With the 3d Inter-American Communications Conference at Rio de Janeiro certain to be postponed until fall, Federal Communications Commission is given more leeway in reporting new allocations for the entire radio spectrum.

Part of allocations report originally had been expected before May 1, but it is now anticipated that at least another fortnight will elapse before allocations are announced. Effort had been made to produce report month in advance of Rio de Janeiro conference which had been scheduled for June 2. State Department has asked for postponement of conference until September.

## Burton, Lea Still on Fence

WASHINGTON, April 28. — Chairman Burton K. Wheeler of the Senate Interstate Commerce Committee, and Chairman Clarence F. Lea of the House Interstate and Foreign Committee, continue to sit out the fight on FM allocations amid eleventh-hour cross-firing within the radio industry. Latest shot was fired by Earl Gammons, director of CBS Washington office, who in letters to Wheeler and Lea reiterated CBS policy which, in effect, is that the net isn't concerned where FM will be in spectrum so long as final allocation will make for democratic operation. Gammons repeated CBS policy expressed by Paul W. Keston, CBS vice-president, who at the FCC hearing last fall testified that upping of FM allocation to around 100 megacycles might be most feasible for single-market area stations.

Gammons's letter followed another verbal bombardment on Capitol Hill from E. F. McDonald Jr., president of Zenith Radio Corporation, who doesn't want FM allocation changed from present position at 42-50 megacycles. McDonald messages were sent to every member of Congress, urging Congressional influence on FCC which is in the throes of final preparation of allocations report.

## Blue's B'fast Club Adds a DuMont Eve

NEW YORK, April 30. — *Breakfast Club*, Don McNeil's Swift-sponsored Blue ayem show makes its tele bow May 17 when the net's video department puts it on DuMont's WABD, New York. Station will add an extra night, Thursday, to its Sunday, Tuesday and Wednesday sked to handle the one shot.

Sponsor, Swift & Company, meat packers, has not decided whether or not it will come in on the deal. If it does, company will be asked to share part of the production costs. McNeil has been on tele before, doing a show at WBKB, Balaban & Katz outlet in Chicago, but did not follow the *Breakfast Club* format.

## Ilka May Sell Hosiery Brunch Time, CBS

PHILADELPHIA, April 30.—If dough doesn't louse up a beautiful friendship, Ilka Chase will do a 15-minute show on CBS early Sunday afternoons for Berkshire Knitting Mills. Brass at mills feel that Ilka will lend that touch of Park Avenue glamour to the hosiery, etc., line which they're peddling.

Ilka, however, comes pretty high for a Pennsy knitting mill and that's where the matter stands at present. Agency, trying to bring the brass and Ilka together, is Geyer, Cornell & Newell, New York.

## FCC Nixes Request By Video Stations For FM Broadcasts

WASHINGTON, April 30.—Further attempts by tele stations to get authorization from Federal Communications Commission to broadcast sound FM programs when they are not putting on expensive video shows will meet with flat disapproval. This was implied by FCC Chairman Paul Porter last Monday (23) in letter to A. J. Mosby, general manager of KGVO (Missoula, Mont.).

Porter's letter disclosed decision killing latest attempt by television broadcasters to get FCC okay on dual operation. Porter stated in part: "As set forth in the commission's proposed report on allocations above 25 megacycles, the commission expects television channels to be used for television. Similarly, it expects the facilities provided for FM to be used to the fullest extent possible."

Porter stated that the commission could not agree with Mosby that "If FM is coming into the broadcasting picture it will be transitory—a stop-gap until television comes into its own—so let it come as an adjunct to television in the new high-frequency television bands."

## NBC Execs Prof-It At Northwestern U

CHICAGO, April 28.—Fourth summer Radio Institute of Northwestern University here, operated in collaboration with NBC, will run from June 25 to August 25.

Open to only 100 students who are selected on the basis of their future value to radio, the school has added three instructors: Jack Ryan, NBC flack chief, who will instruct on radio press relations and publicity; Dr. Roy Shield, musical director of the NBC Central Division, and Myron Golden, assistant continuity editor of NBC's Central Division, who will handle the radio continuity writing course.

Lecture and news course will be handled on the campus in Evanston, but all laboratory courses will be staged in NBC's studios in the Merchandise Mart.

## Thackrey, N. Y. Post Ed, Prexys WLIB

NEW YORK, April 30. — Ted O. Thackrey, editor and general manager of *The New York Post* and husband of Mrs. Dorothy Thackrey, owner of *The Post* and WLIB, took over last week as president of the station, succeeding Elias I. Godofsky. Godofsky resigned recently.

Thackrey, a newspaperman of many years' standing, has been with *The Post* since it was reorganized several years ago.

## 'Soldier With Coupons' Goes To WOR for Standard Bds.

NEW YORK, April 30.—*Soldiers With Coupons*, ex-WNEW OPA sustainer, shifts over to WOR, preeming tomorrow (1) under the banner of Standard Brands, with the sponsor voluntarily cutting all commercials. Program will be heard Tuesdays, 6:15-6:30. SB will limit itself to open and closing announcements.

Show, produced in co-operation with the Office of Price Administration, features dramatizations of home-front problems dealing with inflation and will have short weekly talks by Daniel P. Woolley, Regional Price Administrator. Program will be written and directed by Tex Wiener, regional radio director of the OPA.

## WNEW's 'Victory Playhouse' To Do Live Drama Repeats

NEW YORK, April 30.—WNEW will pop a new live dramatic series, *Victory Playhouse*, May 6. Series, a Sunday afternoon half hour, will repeat scripts from files of Writers' War Board, Arch Oboler and Free World Theater. Preem will be *The Face*, by Sgt. Arthur Laurents. Staff producers will alternate on the program.

Show stacks up as a good bet for this indie since scripts are proved, themes are topical, and repeat fees are less than cost of originals. Station will shoot for name casts if available.

## DuMont Billing For Rehearsals At \$35-\$50 Hour

NEW YORK, April 30.—Du Mont's WABD tele station here, this week put into effect a rate card for rehearsal time which marks the first departure from the outlet's long-standing cuffo policy. In the future, agencies, stations and webs, using DuMont's facilities, will ante \$50 an hour for Studio B (the newer, larger one) and \$35 for Studio A (the old-timer). Rate is said to be sufficient to pay part of the station's rehearsal operational costs.

So far, there have been no squawks from the eight or more clients which have been playing for no pay at WABD, but trade expects that a few of them may be more sparing in their use of time. Rumor along video row has it that WOR, bank-roller of Bob Emery's once-a-week *Video Varieties* and the Charles M. Storm Agency (programs now every other week) may be thinking of reducing their skeds. Check shows that the others will go along with what they have now.

According to company officials, the move, tabbed exclusively in *The Billboard* four weeks ago, may become permanent station policy. "When WABD goes commercial," said one topper, "We will, of course, charge for air time. However, we'll also charge for rehearsals. We feel that a flat rate covering both would be unfair to the clients whose shows require fewer rehearsals than others. If we were to set up a rate with, for instance, a six-to-one rehearsal ratio, sponsors whose shows need only three runovers would be penalized. Instead, we'll break the charges down and separate rates for air and rehearsals."

Rough estimate in the trade of the station's weekly income from the rehearsal charges is around \$800, conservatively one third of WABD's weekly pay roll net. Informed sources also say that the card means that the station will be ready to show a profit as soon as it begins to charge for air time. It's felt that DuMont will be able to hit clients for at least double the present rehearsal rates for broadcast stuff, provided the bank-rollers stick, because actual selling time is more valuable than run-thrus. Twice rehearsal plus present rates means that the nut is covered and then some. The play for paydays are here on WABD and the sponsors are getting their feet wetted in a suitable way.

## 20th-Fox 'Studies' Milwaukee Tele Possibilities, Exec Sez

MILWAUKEE, April 28.—While it has been widely rumored here recently that 20th Century-Fox is considering this city as a key outlet in its contemplated teleproject for after the war, Harold J. Fitzgerald, head of Fox-Wisconsin, the firm's Wisconsin unit, said that Milwaukee is being studied for future television possibilities. As yet, he said no definite decision has been made. Interest in the beer city follows the film company's purchase of a Boston station for the same purpose, as reported in *The Billboard* several weeks ago.

## Canfield Named Prod. Mgr. Of NBC Western Division

HOLLYWOOD, April 30.—Homer Canfield, assistant manager of NBC's Hollywood press department, has been upped to production manager of the web's Western Division.

Canfield replaced Lee Wiley who is taking a producer berth with the network. Canfield has been connected with the Hollywood publicity office since 1942.

## Arrid Relief

HOLLYWOOD, April 30.—Jim-Fidler is thinking of summer, but the trouble is that the sponsor is trying to hold the Fidler unless someone, somewhere comes up with a sub who will hold the good audience that JF's building. Until Arrid gets an attraction without odor, Jimmy's stuck. Fidler's best pitch so far is for Sam Hayes as a newscaster replacement.

# LIKE "MANLY ART" VIA AIRPIX

## NBC Survey Okays Sports

Set owners return reports more than since 1943 with double 'we like' on boxing

NEW YORK, April 30.—NBC has gone and proven what everyone knew all along—that today's video set owners are, by and large, sports fans. Altho this has been tipped by top ratings which Station WRGB, Schenectady, always gathered for its amateur boxing and wrestling matches, it remained for the senior web to prove its point for Gillette Safety Razor Company, beyond a shadow of a doubt.

There appears to be, in and around New York, 4,252 people who are supposed to have television receivers. These recently have been surveyed by everyone who ever wanted to find out anything about air pic viewer reaction. The results of the average survey mailing (even when conducted by an indie research organization) has delivered a response of less than 10 per cent. One exception to the "average" response was

### Blue-WBKB Tele Set in Four Weeks

NEW YORK, April 30.—Blue's tele activity in Chicago, over Balaban & Katz's Station WBKB, will probably get under way within four weeks. Paul Mowrey, head of the web's video department, entrained yesterday (29) for Chicago where he will work out the final details of the tie-up. Show to be used on WBKB has not been set and it's not known whether or not the program will be sponsored.

an NBC survey made in October, 1943, when a return of 322 (1,412 questionnaires out of 4,509) was achieved. This was at the time when the net was skeddaddled to return to visual air stuff.

#### Almost Tops in Returns

The survey of the *Cavalcade of Sports* almost attained this figure with 1,070 questionnaires coming back from a mailing of 4,252, or a 25.2 response. Out of this response, 87.7 checked having looked-in on a boxing telecast within the past four weeks. While this seems amazing to a non-sports fan, what is even more amazing is that of the total respondents 43.0 per cent looked in every boxing show aired, or a total of eight shows in the four weeks, and another 14.6 had seen at least one show a week for the four weeks. Not only do sports enthusiasts, among tele-viewers run high, but 88 per cent of the sets are used to view boxing at home.

However, while this percentage goes for sets-in-use it doesn't go for actual viewers. This is because many more look-in on sets in public places. For instance, the home 88 per cent of the sets delivered only 51.2 per cent of the total of 10,183 who viewed boxing on the air during the period surveyed, March 5-23. That's because while an average of 6.3 per cent viewed the boxing in the living room, 44.3 gathered around each receiver in a public bar, grill or what have you.

#### 96.9 Like It

Naturally, of those who looked in on the fisticuffs, only a tiny percentage, 2.8, nixed them for entertainment. The rest, with the exception of three people who didn't answer the question, either like "the manly art" very much (80 per cent) or fairly well (16.9 per cent). What may make sporting promoters grind their teeth is that of the 80 per cent who go for boxing on the air only 3.3 attend prize fights regularly. However, 57.4 visit a squared-ring entertainment spot every now and again. Amazing tho it may seem, there's a sizable share of the video boxing audience that thinks air-boxing sock and yet never goes to a match. That share is almost 25 per cent of the total tele boxing viewers (236). There's another 112 or almost 12 per cent of the lookers who like the boxing "fairly well" who never go to Madison Square Garden or St. Nicholas Arena or any other garden or arena.

Of course there's another slant to the fact that viewers aren't the boys who plant that ringside seat dough on the line. It means that video isn't wooing \$\$ away from the box office. Instead it's building up a new set of followers of the "art," who may be converted to the live stuff.

While the boxing promoters may not see that glittering buck in video battling, there's little question but that future sponsors of the matches on the air should be happy. The sponsor-identification was a top 94.4 for Gillette, which is something out of this world for an air advertiser. And to make the tie more binding, 63.6 (603) liked the way Gillette sold them Gillette on the video shows. Most of the gang who didn't like the commercials objected to the way they were done or the places where they were spotted. They didn't object to them for being commercials.

#### Clarity Questions

NBC also used the survey to ask some important questions about clarity of transmission. What they found out was that 45.6 or 433 of the respondents (See "MANLY ART" on opposite page)

## DuMont's Blow-Up Let-Down; Projection Job OK for Home Set When Bugs Are Licked

### Home Set With 20-Inch Tube Has Clarity and Definition

NEW YORK, April 30.—DuMont premed its front projection tele receiver last Thursday (26) with a build-up dinner and a let-down actuality. The projection job is still not ready for big-time altho it gave ample proof that once the bugs are uncovered and licked, it will be an ideal instrument for "the home that has everything."

Trouble was that too much was claimed for the experimental model shown. Pic is not clear in a room dimly lit unless you're sitting dead center. There's considerable distortion thruout the screen and while as many as a hundred or more people can see pic on the screen in a small studio or auditorium it hasn't the clarity or depth of the NBC 21½ by 16-inch rear projection home video set. Receiver used for demonstration was a laboratory model, designed for display or small auditorium purposes, which will be available (on the basis of present thinking) for \$1,850. Home version of this receiver shown only in still pictures will be set at \$1,250.

#### Direct Viewing Receiver

Shown also, in a client viewing room, was the new home receiver planned for a cabinet 60 by 48 by 24 inches. This is the home teleaset using the 20-inch tube (picture surface, 18 by 13½). Tube is installed on a now-you-see-it, now-you-don't basis which permits its being housed in a cabinet 24 inches deep (the tube is actually 34 inches long). Clarity of the direct viewing pic was of a high order with a minimum of distortion and plenty of definition and depth. Only ache on this receiver is that it too is in the Park Avenue class with a price tag of \$1,500. Figure, while okay for the class market, since it will include FM, AM and automatic phonograph

## Blue Web Nixes V-E Day Film Pool; Too Much \$\$ for Clips

NEW YORK, April 28.—Blue web this week pulled out of the video V-E Day film pool and, on its own, has obtained from the Army Signal Corps the shots it will use in its all-day DuMont show when the whistle blows. Understood that the net's tele topper, Paul Mowrey, balked at the seven to eight G's which was quoted as the Blue's share in the pool production and editing costs.

Mowrey, it's said, originally went to the Signal Corps for clips of D-Day, Paris and Cologne. Army referred him to John Royal, NBC tele v.-p., who is heading up the pool. Royal talked thousands and back went Mowrey to the army.

Understood that the price is set so high because the shots are supposed to be the basis of a stock library. However, Blue feels that battle clips will be strictly n. g. post-war.

## Bettinger Resigns at G. E.'s Station WRGB

SCHENECTADY, April 30. — Hoyland Bettinger, production head of WRGB, has resigned as of May 31, he has told his friends. Peg, his wife, who has been with General Electric booking consumer-trade shows for over 10 years, has also resigned. The Bettingers will go to Canada, where Hoyland expects to devote himself to free-lance writing. It is understood there will be no replacement at the station, with G. Emerson Markham, manager, taking over part of the duties which H. B. will relinquish.

with high fidelity, etc., is nevertheless out of reach of any but the top income bracket. Corresponding sets, minus video, have been sold by Capehart, Freed-Eise-mann, Stromberg-Carlson and Scott as high as \$1,200, which means that only \$300 has been added for the pic end of the instrument.

Receivers not seen but outlined, included a simple video-FM set with the 20-inch tube and a version of the front-projection job that will be hidden in an end table, with the screen covered when not in use, by a painting or other wall decoration. Latter will be tagged at \$1,250 and the former at somewhere between four and five hundred smackers, which is the figure that RCA-Victor also expects to put on its rear projection job.

#### Program Falls Flat

Program shown was announced as "not-to-be-judged-as-entertainment" and it wasn't. Eddie Mayhoff was good fun and his routine an excellent example of how not to handle a top comedian before the mike. *Gunga Din*, a picture of another decade, was shown, edited and narrated especially for video. In spite of its age, it demonstrated how bad the live stuff was. It, too, was poorly defined on big projection set demonstrated and swell on the 20-inch tube.


If the advance build-up hadn't been so terrific, the presentation of DuMont's beginning of post-war thinking would have been okay—as an indication of what's going on when engineers rest from war work.

**The OPEN DOOR**  
to the prosperous homes of the important  
**EL PASO TEXAS MARKET**  
Only KR0D can take your message to ALL the El Paso Southwest.  
DORRANCE RODERICK, Owner  
VAL LAWRENCE, Manager  
Howard H. Wilson Co.  
National Representatives



**JANIS**  
**WGAN**  
Portland, Maine  
and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.  
Samples free.  
1619 Broadway  
New York 19  
**TUNE-DEX**

**PHOTO REPRODUCTIONS**  
Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.  
Write for pamphlet "How To Sell Yourself;" free samples, price list B. Mail orders everywhere.  
**MOSS Photo Service**  
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**WMBG**  
SERVING RICHMOND AND VIRGINIA  
FROM THE CAPITAL OF THE OLD DOMINION

**RICHMOND — LOCATED MIDWAY BETWEEN THE NORTH AND THE SOUTH Had 65,920 Radio Homes in Richmond and Henrico County in 1944.**

In this Major Market  
**USE WMBG**  
**NBC IN RICHMOND, VA.**  
**5000 WATTS**

Bill Stern  
Dinah Shore  
Bing Crosby  
Jack Benny  
Bob Hope  
Fibber McGee

REPRESENTED BY JOHN BLAIR & CO.

# Gimbel Toppers Pro and Con GE, RCA Big Sets

PHILADELPHIA, April 30.—Gimbel execs, back from having both RCA-Victor and General Electric pitch at them (RCA-V, Tuesday, 24, and GE, Wednesday, 25), are this week weighing the relative values of the two big screen receivers which they were shown. Presentations (both were special shows staged for Gimbel's, Philadelphia and New York, and Sak's Fifth Avenue and 34th Street, New York) were geared for selling the Gimbel's jeep systems for their stores.

To avoid active comparisons the NBC and GE shows were entirely different. NBC produced the RCA-Victor video closed-circuit presentation in the form of a number of spots, while Helen Rhodes at GE did a full-hour show integrating film and live stuff. The RCA-Victor set was the same as that shown to the press some weeks ago and seen on election evening and reported by *The Billboard*. The General Electric receiver is still hush-hush, although it will be shown in New York (not Schenectady, as originally announced) within the next few weeks. GE's set has a retractable screen (it disappears within the cabinet), but the optical basis is a variation of the RCA system.

Gimbel execs stated that comparison between the two, RCA and GE, was difficult, since the former was seen "under living room conditions" and the latter seen from a stage at a distance of 14 feet minimum and in a solarium with a high ceiling. Also, former was an "off-the-line" closed-circuit showing, while GE's was an off-the-air reception. They admitted, however, that there was "a little fuzziness to the Schenectady reception which no doubt can be cleared up with a minor change in the electronic circuit." However, it's certain that when it's time for intra-tel—that's the GE name for department store video—Gimbel's will be using it in at least one of their stores, although no one can tell whether it'll be a GE, RCA-Victor or DuMont system.

## "MANLY ART"

(Continued from opposite page)

tabbed the pix as being "very clear," in other words despite the fact that video cameramen admit that they have a long way to go to scan a prize fight clearly and effectively, the audience thinks that what they see is "very clear." And another solid segment of the viewers some 44.9 (426) think pix "fairly clear." When they want to look-in, points out one audience measurement authority, they forget a great many things. What they see is more important than how they see it. The emotional response is more memorable than the usual quality of the entertainment.

### They Like Corum

They like their sports and they don't have too definite ideas about what they like in sports announcers. Here's the way they tabbed their favorites:

Bill Corum.....	256
Bob Stanton.....	196
Steve Ellis.....	111

However, the rub is that the "don't know" and those who noted "all good" added up to higher than any individual, 356 went along on "the fight's the thing."

The field of television audience measurement is like many other audience tabbing fields, a never-never land. The figures are open to a great many interpretations. Until some base is established from which television surveys can be weighed, all figures are open to question by scientific audience indexers.

However, when figures show such a preponderance, as the figures available on the *Gillette Sports Cavalcade*, it's safe to assume—they like boxing—on the visual ether.

NEW YORK, April 30.—Henry Cassirer, assistant to CBS tele newscaster Everett Holles and Allan Jackson, and assistant to the head of CBS short-wave listening post has become editor of Columbia's video news and picture department.

Cassirer, a Ph. D. in history, has worked with the commentators on map animation.

# REVIEWS

CBS

Reviewed Wednesday (25), 8-10 p.m. Style—Participating, documentary and newscast. Sustaining over WCBW, New York.

CBS teleneuwestcast continues tops.

John Reed King's *The Missus Goes a Shopping* was better visual stuff this evening than it's been in a long time for two reasons. First, they used more close-ups, close-ups of the contestants and close-ups of King. Secondly, all (and we do mean all) the gags were visual. That all does not, however, include the jackpot question that everyone had to answer (i. e., how long is U. S.'s average baby when born). However, even the payoff on this could have been visual with a pic of a baby being measured. It wasn't. Maybe they're too young to be measured before an iconoscope when born. (Ouch!)

They repeated once again the Red Cross newsreel that NBC did some weeks ago. This time they used the alibi of a viewer's request.

Final seg of the evening was *Preview of the San Francisco Conference*, a top job written and narrated by Dwight Cooke. Narration had a telegenic assist from Ruth Woodner. The documentary presentation used a whole gob of sock ideas, some developed for the CBS teleneuwestcast and some that haven't been used before. Sock were the hands in black gloves with silver studded gauntlets. The hands moved slowly across the map, took the miniature flag of the country to be crushed and broke it in pieces. It was simple—but terrific in its effectiveness. Another idea (it may have been done before but this reviewer hasn't seen it) was mounting of pictures on a giant wheel, with each picture moving into position as the narration reached the cueword. Nothing great about this but when the narration reached the point where things really begin to happen and they wanted to pile impact upon impact, they simply made the wheel move faster and faster until the pix spun into a whizzing design. This was the best presentation of a documentary on the San Francisco Conference that has been seen or heard—yet. Interviews, moving living charts, and step-by-step cartoons were combined to do the job. A sellout is voted for this—if there were enough sets about. *Joe Koehler.*

NBC

Reviewed Saturday (28), 7-8:30 p.m. Style—Kid stuff and kid-slanted San Francisco news pix. Sustaining over BNBT, New York.

The Bulova watch ticked off its one minute to start the evening. They faded it out to discover Gimsey Sommers sitting on her doorstep. A voice (Gilbert Green), repping the viewer, asked her if she knew what was going to happen on television tonight. She said she did and she introed the outright kid section of the evening—but swell. The unseen voice then told Gimsey and the viewers that Andre de la Varre would also bring them the story of San Francisco.

Then came the fade-in of kid, Jerry Boyd, visiting Felix Adler, Ringling-Barnum and Bailey clown, in his dressing room. Felix showed Jerry his baby pig and put the little thing thru his circus routine. Then there was an explained switch to Homer Goddard, another clown, who went thru his series of comedy juggling, with the unseen voice, easy and casual, commenting on what was going on. The unseen voice broke the vacuum that has been noted in the past with video dumb acts. Green was just right. He put the audience in the home, kid and adult, at ease.

Final circus bit was Yu's Canine Marvels, which would have been the typical dumb act vacuum if it hadn't again been for the unseen commentator, Credit Ronald C. Oxford, who directed this entire kid pitch, for doing a swell continuity and camera shot-calling job. Give a nod also to his backstoppers, Reid Davis, tech director; Ray Kelly, poo bah, and Robert Wade on the scenery.

Andre de la Varre did an excellent job of making San Francisco and the Conference understandable to young listen-

Balaban & Katz

Reviewed Thursday (26) 7:30 to 8:30 p.m. Style—News, vocals and quiz. Sustaining on WBKB, Chicago.

The first edition of Commonwealth Edison's *Telequizzical*, the firm's third sponsored show locally, got off to a flying start because the sponsor wisely chose Bill Anson, popular free-lance radio speller to handle the questions. Anson, who's done considerable theater and bistro bowling in addition to his air shots, showed plenty of animation and a glib ad lib at all times during the show. His assistant, Angel Casey, added glamour to the video screen, but little else in the way of selling the show.

Program is typical quiz type, with Anson calling video listeners, who, if they can give the password which he has broadcast, are eligible to try to answer a question. Query is demonstrated on the tele screen. Sponsor got in some clever and subtle plugs by building the questions on some product peddled by Commonwealth Edison; using an advertising slogan for password, and giving away CE electric appliances, which were thrown upon the video screen so that the winner might make his choice.

Remainder of the show was sub-par. Don Faust did an okay job of commenting on the current European situation, but he did a chalk talk to illustrate his commentary on a map, the lettering on which wasn't discernible to the audience. Faust spent too much time explaining the German army, which is fenced in by the Allies in Italy. Public's eye is currently off the Italian situation, being centered upon Germany proper.

Jean Williams, local vocalously at the Chi Theater, made her nervousness during her video debut rather apparent. Her voice was a little shaky and instead of casually introducing her songs, she hurried thru the intro. Gal was gowned in light dress and worked against a light background, so she didn't get the proper highlighting.

Miss Williams worked only eight of her slated 15 minutes. This left a seven-minute lull of which the tele screen showed nothing but three different still pix while some old records were played. Lull might have been corrected had the station filled in with a movie film or a kaleidoscope. *John Sippel.*

## Y&R TREATMENT

(Continued from page 4)

The last three fill jobs left open by the elevation of the new "program managers." Thus, Y&R gets vertical organization, horizontal organization and diagonal organization.

This razzle-dazzle, along with similar changes reported for other media, is intended to give Y&R a structure similar to the one which has long been the organization pic of large corporations with myriad activities.

The multi-million dollar Radio Corporation of America, for instance, is split up into a number of divisions, among them RCA Institutes, RCA-Victor, Radiomarine Corporation of America, RCA Communications, RCA Laboratories, NBC, etc. Reasons for such a set-up are the tremendous ramifications of the company and the terrific problem of handling it all under one roof. By the same token, Y&R decided that its radio billings had become so big that it too had to branch out. So now it has two major divisions, radio and other media, and at least a baker's dozen minor pigeon holes.

ers and still did not make it seem as tho he were talking down to adults. He's developing an intelligent video travelog formula. Working the camera in for several real close-ups helped to make de la Varre real to the youngsters. This was as good a kid program as last week's (reviewed by Marty Schrader) was a waste of time. *Joe Koehler.*

NEW YORK, April 30.—Edward F. Darrell, former flack for three years at the Electric Boat Company, succeeds Ivon B. Newman as business manager at WLNC, New London (Conn.) Mutual outlet.

Prior to his position with the submarine manufacturer, Darrell was national account exec for N. W. Ayer & Son, Inc., for 15 years.

# Ratings Sock in 1-Outlet Towns

(Continued from page 4)

and Watsonville, Calif., and Wenatchee, Wash.

## Here's the Tab

Here's the way the relative picture looks:

One-Station Areas.....	Ratings	Sets-In Use	Audience Share
.....	15.9	25.8	61.2
Pacific Hoopers.....	2.5	14.5	17.6

It may be noted that not only does the rating itself for *Hollywood Star Time* go up more than 500 per cent but its share of the available audience is up over 200 per cent. In other words, the difference in the sets-in-use alone does not deliver that increased audience. The impact of the stations in these one-station areas take the 200 per cent availability and more than doubles it to indicate that at least in these one-station areas they like *HST* but definitely.

## MBS's Test

To prove a point, the Mutual Broadcasting System had Hooper do a special rating job in nine one-station areas. For the "test" coincidental, the program, *Superman*, was selected and the cities surveyed were Pittsfield, Mass.; Eureka and Redding, Calif.; Elmira and Binghamton, N. Y.; Portsmouth, O.; Salina, Kan.; Jefferson City, Mo., and Abilene, Tex. This was a cross-section in some ways—limited ways, of course—resembling a Hooper national sample. What happened proved (if any one test can prove anything) that it isn't necessarily the size of the available audience that makes those one-network station areas deliver a great many ears for the advertising message.

Here's the comparative pic on *Superman*:

One-Station Areas.....	Ratings	Sets-In Use	Audience Share
.....	16.1	24.2	66.7
Nat'l Hooper.....	5.1	22.3	23.0

Other programs surveyed in this same set of station areas proved the point double.

Gabriel Heatter rated as follows:

One-Station Areas.....	Ratings	Sets-In Use	Audience Share
.....	24.3	40.7	59.6
Nat'l Hooper.....	4.8	44.5	20.0

With slight variation in station areas, *Double or Nothing* produced as follows:

One-Station Areas.....	Ratings	Sets-In Use	Audience Share
.....	20.7	35.5	58.2
Nat'l Hooper.....	4.9	35.2	14.0

## Canadian Basis Same

It is the same lack of competition thruout Canada that produced the figures shown in a report made by *The Billboard* (April 14). In the Maple Leaf provinces, the competition usually is one station and thus the ratings for U. S. shows in Canuckland are higher than the shows get in Mr. Whiskers' 48 States.

Unfortunately Hooperatings for individual one-station areas are not generally available. It's that fact that puts small stations in a never-never audience measurement land, a land unsurveyed by national rating organizations that are tabbing the big stuff (i. e., metropolitan centers), and unless some formula is developed so that ratings for the one-station small areas are available, the boys who rise in holy horror when the biggies get all the honor and publicity and a lot of the dough, too, will have to continue crying in their beer.

A rating method is being developed which may solve this ache, but it's still in the Hooper laboratory.

## FLASH HYPOS AIRINGS

(Continued from page 5)

call letters on microphones would not be permitted at the Conference opener in the Opera House. Reason: Too much newsreel stuff would be unwound and much was being made for Uncle Sam's official documentary files. It had never happened before.

But the broadcasters were in a comfortable spot in boxes. All of the nets had a familiar job, so did a smooth production. Then began the task for which the mike men are here, the reportorial job at the Conference which will keep many a commentator and analyst hopping for the next seven or eight weeks.

# SUMMER DANCE SPOTS IN 1945

## Ops Hopeful, Fingers Xed

Round-up of locations shows status is quo, but may be better, if and when

NEW YORK, April 30.—Faced with the same questionable future that has been right around the corner about this time every year since the war started, operators of summer band spots are going into the 1945 season with their fingers crossed and their eyes on the front pages. Since most of them feel that V-E Day will bring long awaited relief for both the labor and gas problems which have been their biggest aches to date, they are prepping for the coming season on an unusually optimistic scale. Whether they're right or wrong, however, depends largely on Uncle Sam's lessening stringent rationing which has kept the customers away from the suburban locations since the war.

In and around New York, two amusement parks and five regular location spots have started or will start the sunshine stanza within two weeks. Pallsades Park, which opened last Saturday (28), inaugurated a new name band policy for week-ends only, with Shep Fields starting the parade. Jack and Irving Rosenthal, owners of the park, are planning to continue the bigtime bookings thruout the summer but difficulties in meeting the advanced ork prices are slowing things up. They used only lower-priced combos in the past. Coney Island, which operated without regular name band bookings in previous years, now boasts a million-dollar ballroom, a converted roller skating rink offering bigtime bands on Saturday and Sunday. Les Brown opens the Coney dancery May 12-13.

### Log Cabin Courts B. G.

Up in Armonk, N. Y., Log Cabin Farms, which limped along with a local band last year, is angling for Benny Goodman for a several-week stay in early May. The help situash rather than gas rationing has kept all but the main dining room closed, altho owner Carl Neilson, who has operated thru the winter on week-ends only, expects to start the seven-day grind using name combos any day now. What goes this season at Glen Island Casino, an ace summer spot in pre-war days but which has been shuttered since, is still in question. There's talk in the trade that it will resume its name band status this year but nothing has been confirmed. Both Log Cabin Farms and Glen Island are available to city biz by bus, train and car.

Other spots within traveling distance of New York are mostly one-nighter bookings which operate on an irregular basis depending on the availability of bands. Jimmy Evans' White Plains Center has had only Sammy Kaye this season and the date was unsuccessful, to say the least. Tommy Dorsey was booked for April 14 but the date was canceled because of Roosevelt's death. Evans' plans for the summer include other name bookings but nothing is definite so far.

### Rustic Cabin Semi-Name

In New Jersey, the Rustic Cabin continues its semi-name policy with Jack Austin's ork which opened April 16 for 16 weeks, while Hunt's Starlit Ballroom in Wildwood, N. J., will follow suit using lesser names for full week stands starting the end of June. The Dansorium at Clementon (N. J.) Lake Park, is angling for a territorial ork for a full summer stint with opening skedded for Memorial Day.

New England offers only one-night (See Summer Dance Spots on page 17)

## Max Schall Quits As Spivak's P. M.

NEW YORK, April 28.—Max Schall, for two years personal manager for Charlie Spivak, amicably left band last week due to differences in opinion on the business method of running a band. Prior to job as Spivak's p. m. Schall was in the army for about nine months. He's going to vacash for a couple of weeks, then look around for another band. Nobody's taken his place as yet.

Schall was p. m. of Claude Thornhill prior to his army stint. Thornhill is now in the navy. Before that he was with Will Osborne and spent 11 years as Buddy Rogers's p. m.

Ballroom in Bridgeport, Conn., booking regular Sunday dates. Riverside Park in Agawam, Mass., which opened April 28 with Tommy Dorsey, is scouting for other similar names and will use them on any night depending on their availability. Ocean Beach Park in New London, Conn., a city-operated resort, will also use big bands on pretty much the same basis. Farther north, the only location using name crews on a regular sked is Old Orchard Beach Amusement Park, just outside Portland, Me., which books both week-end and full week stands during the season.

### Only 2 Rooms in Pa.

Pennsylvania, which in past years was a Mecca for bookers anxious to fill one-nighter routes during the summer, has slipped so that this year there are only two ballrooms which book big bands steadily. Hershey Park, in Hershey, uses name crews on a Thursday and Saturday sked while Dreamland Park in Mahanoy City operates on a strictly Saturday system. Spots in Scranton, Allentown, and other cities, which formerly ran on a regular sked, are now operated by in-and-out promoters who book only when they can hire a suitable hall and ork.

Almost in the same position is Ohio, which also has only two definite dates to offer, Lakeside Ballroom in Dayton and Coney Island in Cincinnati. Ballrooms at Buckeye Lake, Indian Lake, Canton and Youngstown are all running on indefinite skeds.

## Coast Ballrooms Open Year 'Round

HOLLYWOOD, April 30.—Due to usual year-round warm weather, there are few Coast ballrooms which completely shutter for winter except perhaps in the Northwest with Jantzen Beach Ballroom, near Portland, Ore., the outstanding example. Only open during the winter months for an occasional one-nighter or private party, Jantzen as usual started

## House Group Nears Battle Royal Over Anti-Petrillo Bill

WASHINGTON, April 30.—A furious battle on the issue of royalty payments for musical records will flare into the open on Capitol Hill in May when the House Interstate and Foreign Commerce Committee opens its long-awaited hearing on a series of anti-Petrillo bills. Several members of the committee are known to be determined to shape a strong bill intended to reduce the power of James J. Petrillo, president of American Federation of Musicians.

The hearing on royalty fee system legislation is expected to get under way some time between May 10 and 20, the exact date to be determined by wind-up of current business before the Interstate and Foreign Commerce Committee. Probability is that several features of some of the bills now before committee will

## ASCAP Brass Set for '45-'46

NEW YORK, April 30.—At a regular board meeting of ASCAP Thursday (26), the following officers were elected for the coming year: Deems Taylor, president; Gustave Schirmer, vice-president; Oscar Hammerstein II, vice-president; George W. Meyer, secretary; J. J. Bregman, treasurer; Donald Gray, assistant-secretary, and Irving Caesar, assistant-treasurer.

Bregman replaces Max Dreyfus as treasurer, and Gray's taking over Bregman's place as asst. secty. only changes this year.

## Concert Doubling Now; Dinah Shore, Ray Scott 1st Pair

NEW YORK, April 30.—Doubling technique which has invaded disking field to everybody's advantage is now being used in the concert field. Understood that first two pop artists slated to do a double bill are Dinah Shore and Raymond Scott's ork. Miss Shore will sing with the ork in St. Louis this summer. According to Midwestern reps, added feature of a terrific name to the now-in-vogue name band concerts will help no little in the field.

In some spots in the past many of the big bands have laid great big eggs in the concert field, while others have done plenty well for themselves and, naturally, the promoter. In putting Miss Shore and Scott on the same bill both have advantage of past disks, promoters figure.

Pair may do number of concerts thruout Middle West. If idea hits the jackpot there's no telling just what combinations might pop up as a result.

## Bernie Miller Buys Into Leeds Music

NEW YORK, April 30.—Bernie Miller, attorney for many music clients, acquired an active interest in Leeds Music last week. It's not known how much of an interest he's got, or how much dough he paid for it, but he and Lou Levy are the two principal stockholders. Levy is also manager of the Andrews Sisters.

Miller, besides being Leeds's attorney, is also legalist for General Amusement Corporation, Santly-Joy, Joe Glaser and others. Leeds last week made a deal with Columbia Pix to put out a follo using stills from *Song To Remember*, along with various Chopin piano selections. It's one of first direct tie-ups with pix using pic stills made by a pub.

## RCA Uses Limited Area Sales Tests On Bonney Disks

NEW YORK, April 30.—RCA-Victor is trying out something new in the way of testing the sales potentiality of a record by putting out a limited number of disks by Betty-Jane Bonney around the New York and New Jersey area. Understood that about 25,000 disks of two Hoagy Carmichael tunes done by Miss Bonney, backed by a six-piece combo, will be spread around the two above-mentioned areas to see the reaction the disks get. This is her first Victor disk.

Gal used to warble with Les Brown and at present has been dickering for several radio shows. According to Victor execs and sales promotion toppers, idea is unique and untried before at the company. It's similar to sales technique of distributors of many other types of merchandise in which they distribute in a limited market to test the sales quality of the product.

Victor's testing in this case might prove a valuable aid to the industry, it's thought in some quarters, because of the lack of production today and the inability to give any new artists a break because of this limitation.

## Columbia's Doubling Will Have a Twist --- Disk Will Sell for 50c

NEW YORK, April 30.—Last of the big three disk companies to fall in line with the "doubling" technique—putting more than one artist on a label—is Columbia. Latter differs, however, from Decca and Victor's doubling of artists, in that disks with more than one artist will still sell at the half-dollar price, whereas Decca doubling and Victor proposed two-in-one disk is aimed at selling in the 75-cent bracket.

First doubling for company will be Xavier Cugat and Frank Sinatra, following closely on heels of Cugat's disking four sides with Crosby for Decca. Ginny Simms is also slated to cut four sides with Cugat. Tunes all will be of the Latin American vintage. Another pending doubling at the company is Sinatra with the Charlotiers. Cugat's disking with Crosby took place on the West Coast recently, with Crosby warbling L. A. tunes. First one is coming out this week.

Victor and Columbia's duo-artist label is also an outcome of the present production handicap created by the manpower situation, which to put it mildly, is a handsome pain in the b. r. Victor hasn't actually doubled any artists as yet, altho Duke Ellington and Lena Horne were one possibility. Other Victor artists, including Perry Como, have put in beefs about doubling. Same happened at Decca recently when J. Dorsey nixed idea of doubling with Ella Fitzgerald and Louis Jordan.

## U. S. Chamber of Commerce Into Anti Line-Up With Poll

WASHINGTON, April 30.—Chamber of Commerce of United States added itself officially today to line-up against James C. Petrillo, American Federation of Musicians' president, on the issue of royalty payments for records. C of C announced that the poll of membership showed an overwhelming sentiment for Congressional legislation to ban royalty payments by industry to representatives of employees.

Chamber said vote favoring the ban was 2,667 while 101 were against imposing the ban. Resolution agreed upon by those seeking the ban warned that "extensive use of principle of royalty exaction from industry might spell disaster to the national economy."

## Selvin Shift From Muzak to Majestic Cues Oberstein Exit

NEW YORK, April 30.—Ben Selvin, last 10 years recording manager for Muzak and Associated Music Publishers, leaves that post June 1 to become assistant to Jimmie Walker, prexy of the newly formed Majestic Records, a subsid of Majestic Radio. Question raised, of course, is what about Eli Oberstein, who at present is recording director of Majestic, due to the fact that the firm bought out his Hit disk label recently. Altho Oberstein couldn't be reached for comment, Selvin announcement from Majestic officials hedged the Oberstein point but pointed out that he would probably leave that company some time in the near future.

They made it explicit that he wouldn't leave on the same date that Selvin took over, but trade talk has it that there is a possibility that Oberstein, who, it's said, recently signed a two-year deal with Majestic for a figure said to be close to \$50,000 a year, may organize his own company. Selvin, in his new post, will continue to act in an advisory capacity to Muzak and AMP altho he'll be located at the 57th Street address of the Majestic firm. According to Selvin, one of the reasons he took the job and will continue to act as adviser to the transcription company is that the Majestic post is strictly records and won't compete in any way with the transcription biz.

Altho no official comment could be had from Walker, it's said in the trade that Oberstein hasn't been too happy in the new set-up and wanted out. However, no indication has been given as yet that Oberstein is set to leave his present set-up. One point is pretty clear. Selvin, in telling intimate friends about his new position, admitted that he would probably be the one to set new tunes for diskings. That's one of Oberstein's duties now.

## Rubel Blakely, Hamp Vocalist, to Batoneer Own 7-Piece Combo

NEW YORK, April 30.—Rubel Blakely, featured vocalist with Lionel Hampton at the Zanzibar, leaves the band in three weeks to lead his own combo. New group, in rehearsal the last few weeks and due to cut four sides for Manor Records this week, is novel in that it will use seven regular instruments backed with a string section composed of three fiddles and a viola.

Sparking the brass section will be Al Killian, well-known trumpet player now with Hampton, who came to recognition with Count Basie. Who'll handle the new combo and definite bookings haven't been set as yet.

There's also talk that Herbie Fields, featured sax man with Hampton who formerly had a crew of his own, will start a new ork soon under Hampton backing. It hasn't been confirmed by those concerned, however.

### LAWRENCE WELK

The Champagne Music Will Soon Flow Coastward

WHILE Chi is where Lawrence Welk's Champagne Music has done its flowing most often, the Welk is now looking Coastwise, under the direction (starting July 1) of the Music Corporation of America. Altho they haven't rung the Welken west of Chi, MCA's survey indicates that they know the sparkling stuff that Welk has been delivering at the Trianon all along the West Coast, having had the brand delivered by air—with considerable publicity on his airings. Decca is also set to give him a little spin with a new disk on *Sing Me a Song About Texas*. He's done okay by himself recently at the Roosevelt Hotel, Washington, and in the hotel of the same name in New Orleans. They've liked him at his location and theater dates in the East, too.

He's eyeing that West Coast trek, even as he is back at the Trianon, Chi, for the 16th time.

Dorothy Van's the p.m.

## An Apology

NEW YORK, April 30.—The *Billboard*, in its story titled "MPPA Asks Exclusive On Tunes Racked," erred in stating that the racks in question were either owned or operated by the Music Publishers' Protective Association, Inc. It also erred in stating that a letter had been sent out by MPPA requesting "a rack exclusive" on all songs selected by that organization since no such letter was sent out by MPPA and the MPPA does not itself select any of the songs used in the rack in question.

Walter G. Douglas, chairman of the board of the MPPA, serves as one of the committee that selects the songs to go on the rack and the rack itself is the music dealers' service operation. *The Billboard* deeply regrets the errors in this story and subsequent items on the same subject.

## Cole Porter Asks For Dismissal of Arnstein's Suit

NEW YORK, April 30.—In answers filed in Federal Court Cole Porter has asked for a dismissal of the \$1,000,000 damage suit brought by Ira B. Arnstein, in which latter claims infringement of five songs. Porter in his claim points out that the court is without jurisdiction on subject matter inasmuch as the complaint is based on an alleged infringement of Arnstein's works that have not been copyrighted under the U. S. copyright law.

Songs referred to in the complaint were known as the defendant's songs for a long time prior to institution of the suit and that during all of the period of time Arnstein had full knowledge of fact and failed to give notice of the alleged claim.

Songs that Arnstein claims are infringement are *Don't Fence Me In*, *I Love You, Begin the Beguine*, *You'd Be So Nice To Come Home To* and title to *Night and Day*. Porter filed notice for examination of Arnstein before trial.

## 20th Century-Fox Seeks Dismissal in 'Rosie O'Grady' Suit

NEW YORK, April 28.—Seeking a summary judgment and dismissal of the injunction and accounting action brought by Maude Nugent Jerome, 20th Century-Fox filed papers in New York Federal Court last week over song *Sweet Rosie O'Grady*, which appeared in pic of the same name. Action was brought for alleged unlawful use of her title and song. Motion comes up for argument May 1.

Film company claims that the composer of *O'Grady* disposed of all film rights to the song and that sole proprietor and real party to action is Columbia Pictures. Latter alleges, in asking for dismissal, that there is no genuine issue involved. In earlier answers to the suit Fox claimed that the song was in the public domain.

## Jordan Pic Short Emphasizes New Tune Plug Source

NEW YORK, April 30.—Something new has been added to the usual song-selling mediums of plugging a tune via disks, radio, theaters and night clubs. Indie outfit, Astor Pictures Corporation, created a new outlet by building short subject around one tune, *Caldonia*, featuring Louis Jordan. Jive ditty created quite a sensation when Jordan's band plugged it during its recent run at the Paramount. The new short, unlike most band features, is built around the tune and not the musical group.

The pic plug should help publisher, Morris Music. The Astor deal was arranged by Berle Adams, Jordan's manager.

# BMI Knows "Nothing" About Naming Raoul Breton Org's French Rep, But It's True

## French Pubs, Tied to ASCAP Thru SACEM, To Be Switched

By Paul Secon

NEW YORK, April 30.—Expansion by Broadcast Music, Inc., into new European territory has at last taken place with the sub rosa appointment of Raoul Breton, French publisher, as the BMI rep in France. Breton's appointment has been kept hush-hush so far, and altho he's skedded to leave New York next week for his country, the licensing org still hasn't said anything about Breton's French alignment with BMI.

When queried about it, BMI execs did say that Breton was going to publish the score of *Bambi* in French over there. (*Bambi*, Walt Disney pic, was pubbed by BMI some time ago, and they have world rights to score.) However, BMI said nothing about Breton's appointment, and also about their proposed plans which are said to include a desire to buck ASCAP's affiliation with SACHEM, the French Performing Right Society, at present incumbent in the hands of the Alien Property Custodian's office.

This will be done, it's understood, thru Breton. Various publishers now affil-

iated with SACHEM (or rather whose affiliation will again take place after business resumes normal operation once again in France), will be enticed from that organization and switched to license thru BMI's Performing Right Society, headed by Breton.

At the present time, Breton is licensing some 5,000 tunes thru BMI, some direct with the organization, others thru Leeds Music. He made deal with latter organization in a recent signing. There's no doubt as to how Breton feels about ASCAP, having voiced his opinion in official circles for some time, and his BMI affiliation puts into practical effect his anti-ASCAP feeling. That feeling has arisen from what Breton has said to be an unfair relationship between ASCAP and foreign publishers, a dissatisfaction that he's known to have expressed for many years.

BMI, at present, has an agreement with Campbell-Connelly in Great Britain, to represent the licensing society there.

## Judge Considering Westmore Music's Dismissal Motion

PORTLAND, Ore., April 28.—Federal Judge Claude McCullough has taken under advisement a defense motion to dismiss a mail fraud charge against the Westmore Music Company of Portland. The government on last Friday (27) rested its case in which it charged that Sylvester Cross and Stephen Janik held out glowing offers of royalties to song authors. The government contended that besides the promise of royalties other "baits" were held out to authors who in most instances paid the publishers \$60 for exploitation of their compositions.

The defense indicated it would rely principally on one paragraph in contracts they had signed with songwriters appearing in the case as witnesses. This paragraph provided that Cross and Janik could amend, revise, edit and otherwise change any songs submitted to them in any way they saw fit. The defense contends that in every case the composers had signed such a contract and were fully aware of its import.

### Witnesses Cite Promises

It was specifically charged by several witnesses that three or more songwriters had each been promised royalties of 40 per cent on one song. Defense countered by saying the publishers had other revenues from the songs, not shared by the authors, from which they could pay a total of more than 100 per cent in royalties "if the occasion should arise."

Ivan Holt, of Utah, testified that his song *America, Just Say I Served You Well* came back to him in a victory songbook entitled *America, Here Is My Heart* and that "it didn't sound anything like my song."

Roy C. Crowe, of Lima, O., and George J. Eustace, of Gainesville, N. Y., testified they submitted songs entitled *We're Members of the U. S. A.* and *America I Salute Thee*, and contended that *America, Here Is My Heart* is foreign to their ears.

Sarah Walker, of Houston, Tex., also listed as a writer of *America, Here Is My Heart*, testified that she "wrote the words to a song similar to this one. It's not my song but they used my idea thru the whole song."

Other witnesses were David N. Rogers, of Ridgefield, Wash., who said he submitted *Shangri-La* and got back *Doo-little, You Did So Much*; Mrs. Bertha R. Shepard, of Vancouver, Wash., who wrote *Girls of the U. S. A.* and *'Tis For You* and alleged "not one word" of them were printed under her name in *She's a Wackie in Khaki* and *We'll Fight for Old Glory*.

## Cugie Casts Eyes S. A. Way Next Year

NEW YORK, April 30.—Xavier Cugat, currently at Copacabana, is making plans to play cities in South America early next year after doing concerts this fall. He has a pic commitment, after which he'll do a series of concerts, a la other name bands.

His proposed trip to S. A., the first one planned for any name band since the war started, has been kept hush-hush so far, and naturally depends on the way the war winds blow. However, Cugat at present is working on a deal with a ship line to cart band to S. A. gratis with proviso that they can advertise that Cugat traveled that way.

Looks like the enlarging scene for band activity in many countries is already hitting the final prelim stage.

## CRA Coming Back To Band Biz; Come Post-War & Tooters

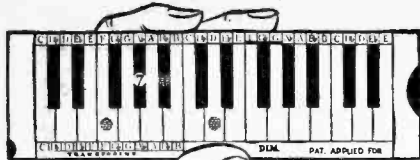
NEW YORK, April 29.—Consolidated Radio Artists, who handled Charlie Barnet, Blue Barron, Russ Morgan, Les Brown, Tony Pastor and Jan Savitt before the war and then sold them because of their indefinite draft classifications and the other headaches which resulted when the war broke out, will return to the band biz post-war.

CRA, which is now specializing in small cocktail combos plus several legit road companies and outdoor shows, will follow the same building-up routine that it used on its former name orks with new potential leaders, several of whom are already under option. The post-war CRA sked called for a heavy flack drive on many musicians now in featured spots with name orks whom they intend to put under contract when things clear up. Other reasons which are holding up CRA's band comeback are the scarcity of remote shots needed for plugging new bands and the scarcity of good musicians who are willing to go on the road.

## Louis Prima 31G Record Take at Adams, Newark

NEW YORK, April 28.—Louis Prima last week broke the house record at the Adams Theater, Newark, N. J. Take less taxes was \$31,000. High mark up to that point was Lionel Hampton's mark of \$27,000, done short time ago.





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# Columbia Pix \$52,000 a Year To Jonie Taps Payoff for Pub Firm That Didn't Come Off

## Some See It Pub Nix and Some See It as Pub Set-Up

NEW YORK, April 28.—Jonie Taps' new post with Columbia Pictures, which will pay him \$52,000 a year for five years, is the final pay-off of a proposed music firm that Harry Cohn wanted Taps to set up for him not so long ago. Plans were laid in California for a firm composed of Taps, Sinatra, another music biggie and Harry Cohn, with each one putting up a sizable chunk of dough. That flunked out, but since then Cohn has plenty of ideas about going into the biz.

Taps' position, that of handling tunes, writers and pub choice for tunes, in most pubs' opinion, erases Columbia's proposed idea of going into music pub subsid. Instead, it's thought that with Taps on hand to pick tunes and then place them with pubs, or pick tunes from pubs that he knows is going to work on them, will set up the same guarantee that Cohn has been known to want, namely, a sure outlet for the songs in his No. 1 pix, as *Cover Girl* and *Tonight and Every Night*.

Other pubs see this new move as a

definite choice on Cohn's part to enter the pub biz by the simple method of retaining the copyrights on many of the songs written for Columbia's pix. Whatever the pub outcome, biz is going to watch the outcome with avid interest, for it's the first long-term Tin Pan Alley biggie on the pic scene in a long time.

Another angle, as seen by pubs, is the fact that Taps, as a result of his first-class contacts as professional manager for Shapiro-Bernstein, can help in getting a tune started along with a pub. *The Billboard* queried Taps about the rumor that he was going with Columbia pix a couple of weeks ago but he denied it then. Since then, however, deal has come out in the open. Eddie Wolpin, general professional manager of Chappell, was also rumored to leave his position there, but he denied it.

## AFM's Exec Board To Hear Heidt Plea For Pact Canceling

HOLLYWOOD, April 30.—Horace Heidt has made arrangements to appear before the AFM executive board in Chicago approximately June 18 to carry on his appeal to the musicians' union for a cancellation of his MCA management contract. His decision to go before the exec board follows a recent rejection of his plea by the AFM in New York. Not only does Heidt desire his management cancellation, but he would also like the AFM to review all band booking contracts to see if anything can be done to shorten them. Heidt feels that he is an example of a usual agency practice of putting pressure on a band during the latter's open time for a renewal in one of the usual seven-year contracts. If the leader definitely says nothing doing, the agency just neglects the affairs of the band.

Heidt wants the union to put one or two-year contracts into effect, and therefore the agency will be on its toes at all times to make certain the band stays with the office. In turn, the agencies think short-term contracts are unfair since frequently they give much time and effort to building new band properties and under the terms of a short-lived contract these bands could pull out for other quarters with the original agency in the hole for its initial efforts.

Heidt also feels the need of paying a personal manager 5 per cent commission for handling the affairs of the band wouldn't be necessary if shorter term contracts were in effect since the agency itself would see to it that the band was properly handled and booked. Heidt, whose MCA contract has about a year and a half to go, says he was forced to give up his band recently because MCA wasn't providing him with the proper bookings and also for the first time in 12 years he was without a radio commercial.

## Trocadero Settles With Benny Carter

HOLLYWOOD, April 30.—Benny Carter and his band secured a satisfactory cash settlement from George Goldie, manager of the Trocadero, for the two contracted weeks the Troc didn't use Carter's band. Carter was originally contracted to play the strip spot for four weeks but was asked by Goldie to leave after two weeks because of what he considers a mistake in booking.

He felt the band didn't fit into his club, which caters primarily to Latin American music lovers. Carter, who amicably broke off his personal management arrangement with Carlos Gastel, has been set by Dick Webster, of GAC, for four week-ends at the Casa Manana in Culver City, Calif.

## Krupa To Trim Half Of His Ork Because B. O. on Tour N. G.

CHICAGO, April 28.—Gene Krupa is dropping half of his 33-piece ork within the next month and plans to carry on with the regulation brass, reed and rhythm-section band.

Krupa's plan to drop his fiddles and a number of other sidemen came following the band's poor box-office pull during a one-nighter tour, during which band did concert and then followed with a dance.

Take for the concert end of the tour was so bad that Krupa has decided to go back to standard swing band instrumentation. Buddy de Franco, clarinetist recently featured with T. Dorsey, is joining the Krupa band soon.

Band goes into New York Capitol this summer. He played the spot late last year.

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From Columbia's "Rockin In The  
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# Summer Dance Spots in '45; Ops Hopeful, Keep Fingers Xd

(Continued from page 14)

stands to name bands, with the Ritz the season in early April with Jack Teagarden's band opening April 7. Two-week bookings prevail at the spot with MCA having an exclusive here.

Resort area at Lake Tahoe, Calif., supports two combination ballroom-night club spots, State Line Club and Cal-Neva Club. During summer months, spots open year around June 1 with the State Line Club featuring bands of the semi-name caliber of Jimmy Joy and Joe Saunders, while Cal-Neva Club uses a smaller orchestra. Al Gayle's band, current at the Biltmore, Los Angeles, there last year but band not set for this summer. The MCA office in San Francisco services both spots as they do the Rio Nido, at Russian River resort near San Francisco; Cocoonut Grove, Santa Cruz, Calif., and Natatorium, Spokane. All three just use local bands thruout hot weather and play week-ends during winter months.

### Stillwell's Top Spot

Probably the most important ballroom location near Los Angeles to stay open only during the summer months is Stillwell's Big Bear Ballroom at Big Bear Lake, Calif. MCA brings in most of the bands here. Spot opens Decoration Day. The ballroom at Balboa Beach, Calif., starts summer sessions soon but like most danceries in this area has week-end dances thruout year.

Dorsey-owned Casino Gardens at Santa Monica inaugurates a big band policy again with Artie Shaw's opening for six weeks in the middle of May. Here, too, spot has been open week-ends. Larry Finley's Mission Beach Ballroom in San Diego changes to a six-a-week sked from a Saturday-Sunday set-up starting with Frankie Carle May 11, followed by Tony Pastor June 12.

### Detroit Bookings Absent

DETROIT, April 30.—Check of location spot using name bands in this territory this summer, shows complete lack of bookings around Detroit. Walled Lake Casino, operated by Mrs. Louis Tolletene at Walled Lake Park, will remain closed this summer, same as last year. No information is available on Bartlett's Pavillion at Pleasant Lake, near Jackson. Information received here is that Cedar Point Park, O., will not use name bands this year, contrary to previous policy, altho a local band will be used.

Only other spot in the territory classed as a location spot is the Blue Lantern, Northwest of Detroit, which used a local band from Ann Arbor last summer, and is expected to reopen the end of May with the same policy. Westwood Gardens, which was a big location spot

some years ago, will not be reopened as a band spot this year, altho other plans for the spot are in prospect.

Principal outlet for name bands here this summer, apart from the missing location spots, and two downtown theaters, the Hughes-Downtown and, occasionally, the Michigan, are to be Eastwood Gardens at Eastwood Park, and Sugar Island Park. Eastwood Gardens will reopen May 25, with a series of top-flight name bands, altho details of bookings are not yet available for release.

Sugar Island Park, 20 miles down the Detroit River, which can be reached only by excursion steamer, is being reopened after several years' lapse, and will be run by leading colored businessmen of Detroit as a park for Detroit's 300,000 colored population. Top-flight bands are to be booked in for one-week stands and names already stated by the promoters as definitely booked, altho dates are not specified, are Calloway and Ellington.

### Iowa Sets More Name Orks

DES MOINES, April 30.—Ballroom operators in Iowa expect top grosses at outdoor spots this summer with indications that a larger number of name bands than usual since the war started will hit the one-night stands. Dance business in this area largely consists of one-nighters with either territory or name bands.

Location spots will use local bands as usual. Riverview Park at Des Moines, which opens May 18, during past seasons has depended on local combo with name outfits occasionally. Outdoor Val Air at Des Moines uses traveling bands entirely for one-nighters and is expected to open shortly after Riverview.

### Nothing New Around Philly

PHILADELPHIA, April 30.—Advent of the warm weather raises no hopes for the name and territorial bands in the Eastern Pennsylvania and Southern New Jersey territory. Here, where a name band hasn't enjoyed a location pitch in several seasons—either winter or summer—the only opening is at suburban Willow Grove Park, outdoor amusement park. Clarence Fuhrman, territorial name, who held forth at the park dancant last summer, is back again this season. Park's Casino Ballroom re-let April 21 for week-end stands and will go into a full-week pitch late in May.

Most important summer stand in this area still remains at the Steel Pier and Hamid's Million Dollar Pier in Atlantic City. Steel Pier, which brought in Jimmy Dorsey for the Easter week-end, will bring in the names again for full-week stands in mid-June, with a territorial band coming in for a seasonal run to make it continuous dancing in the pier's Marine Ballroom. Week-end stands for the names will be set up in mid-May until the pier goes into a full-scale policy. Identical policy is established at Hamid's Million Dollar Pier for its Ballroom of States.

### Gustav Reese Joins Fischer

NEW YORK, May 1.—Gustave Reese, former editor of *The Music Quarterly*, house organ of Schirmer Music, has joined Carl Fischer, Inc., as director of publication. Reese, who was with Schirmer for 20 years, resigned some time ago.

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**Shirttail**  
NEW YORK, April 30.—Figures used in last week's *The Billboard*, in which it was pointed out that pub's \$800,000 in sheet music biz was done for last year, accounted for only the jobbers, syndicate stores and mail-order houses. Figure actually reps about 65 per cent of biz done, firm actually doing well over \$1,250,000 mark. Difference came from direct sales to dealers.

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# PART 1—The Billboard

## HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 MY DREAMS ARE GETTING BETTER ALL THE TIME
- 2 CANDY
- 3 I'M BEGINNING TO SEE THE LIGHT
- 4 SENTIMENTAL JOURNEY
- 5 DREAM
- 6 LAURA
- 7 JUST A PRAYER AWAY
- 8 THERE! I'VE SAID IT AGAIN
- 9 A LITTLE ON THE LONELY SIDE
- 10 ALL OF MY LIFE

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

## FILM PLUGS

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**A FRIEND OF YOURS** (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby's "The Great John L." National release date—May 1, 1945.

**MORE AND MORE** (T. B. Harms), sung by Deanna Durbin in Universal's "Can't Help Singing." National release date—December 29, 1944.

**ANYWHERE** (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

**MY DREAMS ARE GETTING BETTER ALL THE TIME** (Santly-Joy), sung by Marion Hutton in Universal's "In Society." National release date—August 18, 1944.

**BAIA** (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

(All of a Sudden) **MY HEART SINGS** (Leeds) in MGM's "Anchors Aweigh." National release date not set.

**I SHOULD CARE** (Dorsey) in MGM's "Thrill of a Romance." National release date not set.

**SWEET DREAMS, SWEETHEART** (Remick), sung by Kitty Carlisle and Joan Leslie in Warner Brothers' "Hollywood Canteen." National release date—December 30, 1944.

**I WALKED IN** (Miller) in 20th Century-Fox's "Nob Hill." National release date not set.

(I Love You, I Love You, I Love You) **SWEETHEART OF ALL MY DREAMS** (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date—December 28, 1944.

**I WISH I KNEW** (Triangle), sung by Dick Haymes in "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**THE MORE I SEE YOU** (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**I'M BEGINNING TO SEE THE LIGHT** (Grand) in Republic's "The Man From Oklahoma." National release date not set.

**I'M GONNA SEE MY BABY** (Santly-Joy), sung by Ann Miller in Columbia's "Eadie Was a Lady." National release date—January 23, 1945.

**THIS HEART OF MINE** (Triangle) in MGM's "Ziegfeld Follies." National release date not set.

**LAURA** (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.


**WHATCHA SAY** (Harms, Inc.) in Warner Brothers' "Pillow to Post." National release date not set.

**LET'S TAKE THE LONG WAY HOME** (Morris), sung by Bing Crosby in Paramount's "Here Come the Waves." National release date—January 26, 1945.

**YOU BELONG TO MY HEART** (Chas. K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

**7** **SUCCESSFUL**  
**MONTHS**  
**ARAGON**  
**BALLROOM**  
**HOLLYWOOD, CALIF.**

THANKS TO  
**"POP" GORDON**  
**HORACE DUNN**  
**JOSEPH JORDAN**



**AL DONAHUE**  
*and his Orchestra*

Direction  
**MUSIC CORP. OF AMERICA**

**NOW TOURING THE  
 PACIFIC NORTHWEST**  
 Returning to the  
**ARAGON FOR A  
 SUMMER ENGAGEMENT**

# Music Popularity Chart

Week-Ending  
April 26, 1945

## RADIO

### SONGS WITH MOST RADIO PLUGS

(Beginning Friday, April 20, and ending Thursday, April 26)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs. List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
21	A Little on the Lonely Side (R)	Advanced	ASCAP
9	All of My Life (R)	Berlin	ASCAP
7	Baia (F) (R)	Peer	BMI
1	Bell-Bottom Trousers (R)	Santly-Joy	ASCAP
10	Candy (R)	Feist	ASCAP
6	Close As Pages in a Book (M) (R)	Williamson	ASCAP
6	Dream (R)	Capitol Songs	ASCAP
5	He's Home for a Little While (R)	Famous	ASCAP
12	I Should Care (F) (R)	Dorsey	ASCAP
1	If You Are But a Dream (R)	Barton	ASCAP
3	I'll Always Be With You (R)	Broadway	ASCAP
14	I'm Beginning To See the Light (F) (R)	Grand	ASCAP
1	I've Got a Locket in My Pocket	Paramount	ASCAP
13	Just a Prayer Away (R)	Shapiro-Bernstein	ASCAP
6	Laura (F) (R)	Robbins	ASCAP
8	Let's Take the Long Way Home (F) (R)	Morris	ASCAP
19	More and More (F) (R)	T. B. Harms	ASCAP
15	My Dreams Are Getting Better All the Time (F) (R)	Santly-Joy	ASCAP
1	Negra Consentida (My Pet Brunette) (R)	Marks	BMI
1	Remember When?	Campbell-Porgie	BMI
4	Sentimental Journey (R)	Morris	ASCAP
7	Someday, Somewhere (R)	Chelsea	BMI
8	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
24	Sweet Dreams, Sweetheart (F) (R)	Remick	ASCAP
4	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
2	There! I've Said It Again (R)	Valiant	BMI
7	There Must Be a Way (R)	Stevens	BMI
18	This Heart of Mine (F) (R)	Triangle	ASCAP
24	Twilight Time (R)	Campbell-Porgie	BMI
9	You Belong to My Heart (F) (R)	Harris	BMI

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Pub.	Lic.	By
	Last Week	This Week				
8	4	1	DREAM	The Pied Pipers	Capitol 185	ASCAP
9	6	1	SENTIMENTAL JOURNEY	Les Brown	Volumbia 36769	ASCAP
7	3	2	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Les Brown	Columbia 36779	ASCAP
10	2	3	CANDY	Johnny Mercer-Jo Stafford	Capitol 183	ASCAP
6	5	4	THERE! I'VE SAID IT AGAIN	Vaughn Monroe	Victor 20-1637	BMI
4	—	5	CANDY	Dinah Shore	Victor 20-1632	ASCAP
15	1	6	I'M BEGINNING TO SEE THE LIGHT (F)	Harry James	Columbia 36758	ASCAP
3	7	6	LAURA (F)	Woody Herman	Columbia 36785	ASCAP
1	—	6	CALDONIA	Woody Herman	Columbia 36789	BMI
3	6	7	JUST A PRAYER AWAY	Bing Crosby-Ken Darby Singers	Decca 23392	ASCAP
4	8	8	STUFF LIKE THAT THERE	Betty Hutton	Capitol 188	ASCAP
11	—	9	I'M BEGINNING TO SEE THE LIGHT (F)	Duke Ellington	Victor 20-1618	ASCAP
4	—	9	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Phil Moore Four	Victor 20-1641	ASCAP
2	11	10	SENTIMENTAL JOURNEY	Hal McIntyre	Victor 20-1643	ASCAP
2	11	11	I-SHOULD CARE	T. Dorsey	Victor 20-1625	ASCAP
1	—	12	ALL OF MY LIFE	Bing Crosby	Decca 18658	ASCAP
1	—	12	CHLOE (F)	Spike Jones	Victor 20-1654	ASCAP

### Coming Up

WHAT MAKES THE SUNSET?	Frank Sinatra	Columbia 36774
YAH TA-TA, YAH TA-TA	Harry James	Columbia 36788
EVERYTIME	Freddy Martin	Victor 20-1645

# YOU ASKED FOR IT...

A NEW RECORD BY

# Peggy LEE

'WHAT MORE CAN A WOMAN DO'

No. 197

'YOU WAS RIGHT, BABY'

Composed and sung by Peggy Lee with orchestra conducted by the noted guitarist, Dave Barbour

Capitol proudly presents a new edition to its artists' roster. Peggy Lee is the blonde and dimpled songstress who was the vocal star of Benny Goodman's band, the "Why Don't You Do Right?" girl who also was featured with the Capitol Jazzmen in the best-selling "New American Jazz" album. Now she's a star in her own right. That means profits for you!

On this, her first record, Miss Lee offers a romantic ballad and a barrelhouse novelty back-to-back. Both tunes are the compositions of Peggy herself, and sung as only she can sing them.

Capitol can't make all the records you want, but we do try to make every record count! You'll get more plays from a record like No. 197 — and in your machines that means more nickels!

SUNSET AND VINE, HOLLYWOOD 28

**WANT TO ROLL  
IN DOUGH?**



**Get this  
New Victor Hit!**

**CHARLIE SPIVAK**

AND HIS ORCHESTRA

**You Belong to My Heart**

(FROM WALT DISNEY PRODUCTION  
"THREE CABALLEROS")

**There Must Be a Way**

VOCALS BY JIMMY SAUNDERS

20-1663

Listen to "The Music America Loves Best" Sundays, 4:30 p.m.,  
EWT, over NBC Network.

BUY MORE  
WAR BONDS

THE TUNES THAT  
NAB THE NICKELS ARE ON

**VICTOR**

AND BLUEBIRD RECORDS

Radio Corporation of America  
RCA Victor Division, Camden, N. J.



**PART 2—The Billboard**

**RETAIL SALES AND**

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	
13	1	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R) ..... Santly-Joy
6	2	2	CANDY (R) ..... Feist
4	5	3	LAURA (F) (R) ..... Robbins
9	3	4	I'M BEGINNING TO SEE THE LIGHT (F) (R) ..... Grand
5	7	5	JUST A PRAYER AWAY (R) ..... Shapiro-Bernstein
14	4	6	A LITTLE ON THE LONELY SIDE (R) ..... Advanced
4	6	7	DREAM (R) ..... Capitol
4	10	8	ALL OF MY LIFE (R) ..... Berlin
11	8	9	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) (R) ..... Barton
2	9	10	THERE! I'VE SAID IT AGAIN (R) ..... Valiant
1	—	10	BELL-BOTTOM TROUSERS (R) ..... Santly-Joy

**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	Last Week	This Week	
7	1	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Les Brown ..... Columbia 36779 <i>He's Home for a Little While</i>
4	7	2	THERE! I'VE SAID IT AGAIN ..... Vaughn Monroe..Victor 20-1637 <i>Rum and Coca-Cola</i>
10	2	3	CANDY ..... Johnny Mercer-Jo Stafford <i>Gonna See My Baby</i> (Pied Pipers-Paul Weston) .. Capitol 183
4	8	4	SENTIMENTAL JOURNEY.. Les Brown..... Columbia 36769 <i>Twilight Time</i>
1	—	5	CHLOE ..... Spike Jones.....Victor 20-1654 <i>A Serenade to a Jerk</i>
4	3	6	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) ..... Decca 18661 <i>Candy</i>
1	—	7	I'M BEGINNING TO SEE THE LIGHT (F) ..... Decca 23399 <i>That's the Way It Is</i>

(Continued on page 66)

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	
6	2	1	Song of Norway Featuring Members of the Original New York Cast..... Decca DA-382
5	3	2	Glenn Miller Glenn Miller and Ork .....Victor P-148
3	4	3	Eight to the Bar Pete Johnson-Albert Ammons .....Victor P-69
7	1	4	King Cole Trio Collection of Favorites .....Capitol A-8
4	3	5	After Dark Morton Gould and Ork .....Columbia C-107

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	
6	2	1	The Lord's Prayer John Charles Thomas .....Victor 1736
7	1	2	Ave Maria (Schubert) Marian Anderson .....Victor 14210
1	—	3	Ritual Fire Dance Jose Iturbi .....Victor 10-1135
7	3	4	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork.....Decca 29150
1	—	5	Strange Music James Melton .....Victor 11-8746

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	
3	1	1	Music to Remember (From the Life of Chopin) Jose Iturbi .....Victor SP-4
5	3	2	Beethoven Symphony No. 7 in A Minor Eugene Ormandy, Philadelphia Ork..... Columbia M-557
7	2	3	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia .....Victor M-900
3	—	4	Strauss Waltzes Andre Kostelanetz and His Ork..... Columbia M-481
6	4	5	Grieg Piano Concerto in A Minor Gieseking, Berlin State Opera Ork..... Columbia M-313
3	—	5	Tchaikovsky Symphony No. 6 in B Minor (Pathetique) Artur Rodzinski, New York Philharmonic..... Columbia M-558
1	—	5	Rossini: William Tell Overture.....Victor DM-605 NBC Symphony Orchestra, Arturo Toscanini, Conductor

# Music Popularity Chart

Week Ending  
April 26, 1945

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	1	1	<b>MY DREAMS ARE GETTING BETTER ALL THE TIME</b> (F)—Les Brown (Doris Day).....Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)
9	2	2	<b>CANDY</b> —Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork).....Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
4	5	3	<b>MY DREAMS ARE GETTING BETTER ALL THE TIME</b> (F)—Johnny Long (Dick Robertson-Frances Lane).....Decca 18661 (See No. 1)
17	3	4	<b>RUM AND COCA-COLA</b> —Andrews Sisters (Vic Schoen Ork).....Decca 18636 (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394; "Porky" Freeman Trio, ARA RM-118)
7	7	5	<b>THERE! I'VE SAID IT AGAIN</b> —Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1637 (The Modernaires—Paul Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670)
14	4	6	<b>I'M BEGINNING TO SEE THE LIGHT</b> (F)—Harry James (Kitty Kallen).....Columbia 36758 (Duke Ellington, Victor 20-1618; Ink Spots-Ella Fitzgerald, Decca 23399; Cootie Williams, Majestic 7131)
2	16	7	<b>I'M BEGINNING TO SEE THE LIGHT</b> (F)—Ink Spots-Ella Fitzgerald.....Decca 23399 (See No. 6)
3	10	8	<b>JUST A PRAYER AWAY</b> —Bing Crosby-Ken Darby Singers (Ethel Smith-Victor Young Ork).....Decca 23392 (Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 36783; The Three Suns, Hit 7127)
6	15	9	<b>SENTIMENTAL JOURNEY</b> —Les Brown (Doris Day).... Columbia 36769 (Hal McIntyre, Victor 20-1643)
5	8	10	<b>STUFF LIKE THAT THERE</b> —Betty Hutton (Paul Weston Ork).....Capitol 188
14	6	11	<b>A LITTLE ON THE LONELY SIDE</b> —Frankie Carle (Paul Allen).....Columbia 36760 (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Musicraft 15022; the Phil Moore Four, Victor 20-1641)
8	9	11	<b>MY DREAMS ARE GETTING BETTER ALL THE TIME</b> (F)—The Phil Moore Four (Phil Moore-Billy Daniels).... Victor 20-1641 (See No. 1)
1	—	12	<b>TIPPIN' IN</b> —Erskine Hawkins.....Victor 20-1639
1	—	13	<b>CANDY</b> —Johnny Long-Dick Robertson.....Decca 18661 (See No. 2)
8	13	13	<b>I'M BEGINNING TO SEE THE LIGHT</b> (F)—Duke Ellington (Joya Sherrill).....Victor 20-1618 (See No. 6)
7	11	14	<b>DREAM</b> —The Pied Pipers (Paul Weston Ork)....Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
6	14	15	<b>CANDY</b> —Dinah Shore (Albert Sack Ork).....Victor 20-1632 (See No. 2)
11	12	16	<b>A LITTLE ON THE LONELY SIDE</b> —Guy Lombardo (Jimmy Brown).....Decca 18642 (See No. 11A)

### Coming Up

<b>POOR LITTLE RHODE ISLAND</b> (M)—Guy Lombardo (The Lombardo Trio-Stuart Foster).....Decca 18651
<b>JUST A PRAYER AWAY</b> —Sammy Kaye (Billy Williams-Kay Choir)..... Victor 20-1642
<b>LAURA</b> (F)—Woody Herman.....Columbia 36785
<b>DREAM</b> —Freddy Martin (Artie Wayne).....Victor 20-1645
<b>CALDONIA</b> —Woody Herman (Woody Herman).....Columbia 36789
<b>A LITTLE ON THE LONELY SIDE</b> —The Phil Moore Four (Phil Moore-Billy Daniels).....Victor 20-1641

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	2	1	<b>SHAME ON YOU</b> .....Spade Cooley.....Okeh 6731
7	1	2	<b>SMOKE ON THE WATER</b> ... Bob Wills.....Okeh 6736
2	6	3	<b>AT MAIL CALL TODAY</b> ... Gene Autry.....Okeh 6737
7	3	4	<b>HANG YOUR HEAD IN SHAME</b> ..... Bob Wills.....Okeh 6736
5	5	5	<b>TOMORROW NEVER COMES</b> ..... Ernest Tubb.....Decca 6106
12	4	6	<b>THERE'S A NEW MOON OVER MY SHOULDER</b> ... Jimmie Davis.....Decca 6105
10	—	7	<b>I'LL WAIT FOR YOU, DEAR</b> . Al Dexter.....Okeh 6727
2	8	7	<b>I'LL BE BACK</b> ..... Gene Autry.....Okeh 6737
1	—	7	<b>SMOKE ON THE WATER</b> ... Boyd Heath.....Bluebird 33-0522

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
6	1	1	<b>TIPPIN' IN</b> .....Erskine Hawkins.....Victor 20-1639
2	3	2	<b>STRANGE THINGS HAPPENING EVERY DAY</b> ... Sister Rosetta Tharpe...Decca 8669
12	2	3	<b>I WONDER</b> .....Roosevelt Sykes...Bluebird 34-0721
13	4	4	<b>MOP! MOP!</b> .....Louis Jordan.....Decca 8668
11	—	4	<b>YOU CAN'T GET THAT NO MORE</b> .....Louis Jordan.....Decca 8668
1	—	4	<b>ROCK ME, MAMA</b> .....Arthur (Big Boy) Crudup.....Bluebird 34-0725

have you heard?

The King's  
new band  
... The  
greatest  
on record



**BENNY GOODMAN**  
ORCHESTRA • SEXTET • TRIO

Col. 36787

CLOSE AS PAGES IN A BOOK  
YOU BROUGHT A NEW KIND  
OF LOVE TO ME  
ORCHESTRA

Col. 36790

SWEETHEART OF ALL MY DREAMS  
EV'RY TIME  
ORCHESTRA

Col. 36781

AFTER YOU'VE GONE  
SEXTET  
BODY AND SOUL  
TRIO

**COLUMBIA RECORDS**



# PART 3—The Billboard

## ADVANCE SONG—RECORD

### PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song beginning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

#### Current Plugs

Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat..... Arrow	Jo-Anne.....Harmony House
A Friend of Yours..... Burke-Van Heusen	Just a Prayer Away...Shapiro-Bernstein
A Dream (That Won't Come True).....Midwest	Keep Your Hands Up, Stranger.....Kelly
A Kiss Goodnight.....Miller	Laura..... Robbins
A Little On the Lonely Side.....Advanced	Like Someone In Love..Burke-Van Heusen
A Story of Two Cigarettes.....Martin Block	Lonesome..... Cherio
A Stranger in Town.....House of Melody	Lucky To Be Me.....Witmark
All at Once.....Chappell	Ma-Ma, I Wanna Hawaiian Guitar..Kanes
All of My Life.....Berlin	Mem'ries of Mother.....Irving Siegel
Am I a Passing Dream?.....Dave Ringle	My Baby Said Yes.....Leeds
Anywhere..... Bourne	My Dreams Are Getting Better All the Time.....Santly-Joy
Baia.....Peer	My Rainbow of Dreams.....Hanna
Bell Bottom Trousers.....Santly-Joy	(All of a Sudden) My Heart Sings..Leeds
Bounce-y Bounce-y Ball-y.....	Negra Consentida (My Pet Brunette).....
.....Singer, Reese, Patrick	.....Marks
Caldonia.....Morris	On Basie Street.....Starlight
Candy..... Feist	Once Upon a Song..... Mills
Captain Kidd.....Martin Block	One Meat Ball.....Leeds
Carry On, Brother, Carry On.....Martin Block	Otto, Make That Riff Staccato.....Tempo
Close as Pages in a Book.....Williamson	Please, Don't Say No.....Feist
Cool Water.....American	Poor Lenore.....Harris
Counting the Days.....Santly-Joy	Pretty Soon.....House of Melody
Don't Be Tellin' Me Your Troubles..Bell	Promises.....Marchant
Don't You Know I Care.....Paramount	Remember When?.....Campbell-Porgie
Down on Chesapeake Bay.....Newart	Right as the Rain.....Crawford
Down in Chi Chi Hotcha Watchee..Broadway	Sadie.....Newart
Dream.....Capitol Songs	Sailing on a Moonbeam.....Blasco
Everybody's Seen Him But His Daddy.....	Send This Purple Heart to My Sweet-heart.....Rytvoc
.....Marks	Sentimental Journey.....Morris
Everytime.....ABC	Sleigh Ride in July.....Burke-Van Heusen
Ev'rytime We Say Goodbye.....Chappell	Small World.....Southern
Fuzzy Wuzzy...Drake-Hoffman-Livingston	Soldier's Last Letter.....American
Garland of Old-Fashioned Roses...O'Kay	Some Other Time.....Witmark
Give Me Love Tonight.....B. J. Blasco	Something to Write Home About.....
Got a Penny, Benny?.....Vanguard Songs	.....Manhattan Melodies
Good, Good, Good.....Berlin	Stars in Your Eyes.....Melody Lane
Green, Green Hills of Home.....Starlight	Stuff Like That There.....Capitol
Guess I'll Hang My Tears Out To Dry.....	Sugar Foot.....A-1
.....Marlo	Sweet Dreams, Sweetheart.....Remick
He's Home for a Little While.....Famous	Sweetheart of All My Dreams.....
He Was a Perfect Gentleman.....	.....Shapiro-Bernstein
I Begged Her.....Burke-Van Heusen	The Betty Grable Polka.....Holly-York
.....Feist	The Blonde Sailor.....Mills
I Can't Believe It.....Claremont	The Kid With the Guitar.....Kelly
I Can't Believe That You're in Love With Me.....	.....The More I See You.....
.....Mills	.....Bregman-Vocco-Conn
I Don't Care Who Knows It.....Robbins	The Three Caballeros.....Chas. K. Harris
I Didn't Know About You.....Robbins	There! I've Said It Again.....Valiant
I'll Follow You.....A-1	There Must Be a Way.....Stevens
I Had a Little Talk With the Lord.....	There's a New Moon Over My Shoulder..Peer
.....Santly-Joy	There's a New Star in My Window..Hanna
I Hope to Die If I Told a Lie.....Advanced	There's No You.....Stanwood
I Miss Your Kiss.....Republic	This Heart of Mine.....Triangle
I Remember Easter Sunday..Whitney Blake	Thru Your Eyes, Thru Your Heart.....Mills
I Walked In.....Miller	Too-Ra-Loo-Ra-Loo-Ral.....Witmark
I Wish I Knew.....Triangle	Twilight Time.....Campbell-Porgie
If I Loved You.....T. B. Harms	Upa Upa.....Melody Lane
If You Are But a Dream.....Barton	Watcha Say.....Harms
I'll Always Be With You.....Broadway	Who? It's Not You.....Charles Gunther
I'll Remember Suzanne.....Marks	What Makes the Sunset.....Miller
I'm Gonna Love That Guy.....Bourne	While You're Away.....Remick
I'm Lonely for You.....Wise	Whistle for a Wind...Singer-Reese-Patrick
I'm Only Teasin'.....Mills	Winding Ya' Betcha.....Pyramid
In Acapulco.....Triangle	Yay-Dit.....Fox
In a Shower of Stars.....Mills	Yes, Honey, I'se Yo Baby..Hall's Hit Songs
Is There a Second Heaven?.....Malco	You Belong to My Heart...Chas. K. Harris
I've Got a Locket in My Pocket.....	You're Not Foolin' Anyone But Your-self.....Viking
.....Paramount	

(See PLUGS SCHEDULED FOR NEAR FUTURE on page 64)

### REVIEWS OF SONGS IN NEW FILMS

Films are reviewed at trade showings, and reviews are obviously written from standpoint of effectiveness or lack of effectiveness of film as a plug media for the tunes in it. Only specially selected films are reviewed.

By Paul Secon

#### I'LL BE SEEING YOU (MGM)

Here's a good example of how H'wood can and does use a pop tune to help sell a first-class product. Song, by this time, has died down, but it'll probably remain as a standard—not a little help in the standard category coming as a result of the pic. The use of the song as title of pic is because of the strength of tune in past usage. Here, as soon as screen credits are flashed on, song is heard being sung by chorus. Thruout pic you hear flashes of song. At finale, tune bursts out again, and you leave pic with film flashing before your eyes, and music following in your ears. It's A-1 example of how H'wood has learned to capitalize on Tin Pan Alley commercialization.

A Sure-Fire  
Juke Box  
Hit

JOSE MORAND'S

GRAND RECORDING OF

# LAURA

Theme melody from

20th Century-Fox's "Laura"

Lyric by JOHNNY MERCER — Music by DAVID RAKSIN

MUSICRAFT

RECORD

No. 322

ROBBINS MUSIC CORPORATION

# Music Popularity Chart

Week Ending  
April 26, 1945

## DATA AND REVIEWS

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A FRIEND OF YOURS.....	Jerry Wald (Dick Merrick).....	Majestic 7137
ALL AT ONCE.....	Guy Lombardo (Kay Armen).....	Decca 18672
ALONG THE NAVAJO TRAIL.....	Dinah Shore (Albert Sack Ork).....	Victor 20-1666
*APPLE HONEY.....	Woody Herman.....	Columbia 36803
BACK HOME FOR KEEPS.....	Guy Lombardo.....	Decca 18672
BOOGIE-WOOGIE ON A SATURDAY NIGHT.....	Five Red Caps.....	Joe Davis 7133
BY REQUEST ALBUM.....	Columbia M-571	
Because.....	Nelson Eddy (Robert Armbruster Ork).....	Columbia 4317-M
Frog Went a-Courtin'.....	Nelson Eddy (Robert Armbruster Ork).....	Columbia 4316-M
Great Day.....	Nelson Eddy (Robert Armbruster Ork).....	Columbia 4315-M
I Love You.....	Nelson Eddy (Robert Armbruster Ork).....	Columbia 4318-M
My Message ("I Sent You Red Roses").....	Nelson Eddy (Robert Armbruster Ork).....	Columbia 4317-M
Red Rosey Bush.....	Nelson Eddy (Robert Armbruster Ork).....	Columbia 4316-M
Strange Music.....	Nelson Eddy (Robert Armbruster Ork).....	Columbia 4318-M
Without a Song.....	Nelson Eddy (Robert Armbruster Ork).....	Columbia 4315-M
CAN'T YOU READ BETWEEN THE LINES?.....	Jerry Wald (Kay Allen).....	Majestic 7138
CLARINET BOOGIE BLUES.....	Jerry Wald (Billy Rogers).....	Majestic 7138
CLARINET HIGH JINKS.....	Jerry Wald.....	Majestic 7137
COUNTING THE DAYS.....	Frankie Carle (Paul Allen).....	Columbia 36805
COUNTING THE DAYS.....	Dinah Shore (Albert Sack Ork).....	Victor 20-1666
GOD WILL DELIVER HIS PEOPLE.....	Rev. J. C. Burnett.....	Joe Davis 3901
GOOD, GOOD, GOOD (That's You, That's You).....	Miguelito Valdes.....	Decca 18673
HIROHITO'S LETTER TO HITLER.....	Carson Robison.....	Victor 20-1665
HITLER'S LAST LETTER TO HIROHITO.....	Carson Robison.....	Victor 20-1665
I WAS HERE WHEN YOU LEFT ME Hal McIntyre (Ruth Gaylor).....	Hal McIntyre (Ruth Gaylor).....	Victor 20-1667
(I'll Be Here When You Get Back).....	The Golden Gate Quartet.....	Okeh 6741
I WILL BE HOME AGAIN.....	The Golden Gate Quartet.....	Okeh 6741

\*Columbia 36803-B side instead of June Comes Around Every Year which appeared in last week's listing.

(Continued on page 64)

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by analysis into best selling, most played or most heard features of the Chart.

LAURA.....	Dick Haymes.....	Decca 18666
This is one of the best tunes Haymes has ever done. He's in terrific voice and has the assurance and phrasing of a master. It's a cinch all around. Other side, "Night Is Young, You're So Beautiful," just okay.		
THE MORE I SEE YOU.....	Harry James.....	Columbia 36794
Both this side and turnover, "I Wish I Knew," are classics in tempo, arrangement and taste. Altho ballads, they both move with plenty of ease, and are reminiscent of the type of ballad that made James. Kitty Kallen's vocal on "Knew" is especially fine.		
YAH-TA-TA-YAH-TA-TA.....	Bing Crosby, Judy Garland.....	Decca 23410-A
If this one clicks, it'll go very big. Depends upon whether payees think there's too much talking to make it okay for the paytables. Outside of that, it's a cutie and done in just right frame of nonsense. Other side, "You've Got Me Where You Want Me," is also a winner, but good.		

### RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**CHARLIE SPIVAK (Victor)**  
*You Belong To My Heart*—FT; VC. *There Must Be a Way*—FT; VC.  
 The sweet trumpeting of Charlie Spivak supplemented by the romantic plush in Jimmy Saunders' lush lyricizing, provides all the melodic richness required for these two sides. Both ballad selections are highly tuneful, particularly "You Belong To My Heart," Latin lullaby from Walt Disney's "Three Caballeros" movie, and music that is bound to loom big in hit circles. There is plenty of attraction in the companion torch chart, "There Must Be a Way."  
 Music ops will be able to realize the most from "You Belong To My Heart," the movie song a cinch to strike a popular fancy with the fans the way Charlie Spivak sets it forth.

**PEGGY LEE (Capitol)**  
*You Was Right, Baby*—FT; V. *What More Can a Woman Do?*—FT; V.  
 Stepping out on her own after a spell of several years since leaving the Benny Goodman camp, Peggy Lee is the latest songbird skedded for a builder-upper by this label which leans so heavily on the chanters and chanteuses. For her solo start, Miss Lee contrasts her capacities at selling the rhythm and ballad songs, with hubby Dave Barbour's guitar pacing a small combo to provide just the right sort of background setting. Gal gives out to best advantage for "You Was Right, Baby," an original by Mr. and Mrs. Barbour. It's a typical blues refrain from the race register, with Miss Lee's heated pipes selling it solid. Also an original, "What More Can a Woman Do?" is patterned along love ballad lines. Nothing striking in the song itself, nor in the singing for this one. But sides spin at a moderately-paced tempo, with Barbour's electric guitar pickings for the instrumental passages to space the singing, and the small combo kicking in with rhythmic beats all the way.  
 While the song is geared mostly to the race locations, the youthful enthusiasts will find much to their likings in "You Was Right, Baby," particularly if they recognize the name of Peggy Lee on the phono sticker.

(Continued on page 66)

SONGS FOR HOMEFOLK

SNATCHING  
ITS SHARE  
OF NICKELS!

JENNY LOU CARSON'S

--- Big Hit ---

# JEALOUS HEART

Recorded by  
**TEX RITTER** for Capitol  
**HAPPY PERRYMAN** for Okeh  
 and **JENNY LOU CARSON** for Decca

Published by

**ACUFF-ROSE PUBLICATIONS**

220 CAPITOL BLVD.

NASHVILLE 3, TENN.

*Majestic*  
 A FAMOUS NAME... NOW ON RECORDS

**FAVORITES!**  
 Jerry Wald  
 and his orchestra

RECORD No. 713  
**Clarinet High Jinks**  
**A Friend of Yours**  
 (From the film "The Great John L")  
 Vocal by Dickie Merrick

*Majestic*  
 RECORDS  
 RADIO • TELEVISION • ELECTRONICS

MAJESTIC RECORDS, INC., St. Charles, Ill.  
 (Subsidiary of Majestic Radio & Television Corp.)

# McConkey Presents

9 of America's Outstanding All-Girl Musical Units

## RENEE DARST

and her brilliant SWINGETTES  
Nationally Known Band of Six, featuring Brass Choir

## ELINORE STEN

and her famed ORCHESTRA  
6 Lovelies, featuring the Alluring Elinore's Accordion

## RAE SCOTT

and her delightful DEBUTANTS  
7 Beautiful Girls with Rhythm and Personality

## VELMA AND JEAN

and their nationally popular ORCHESTRA  
6 Brilliant Musicians with Velma on Sax, Jean the Drums

## CONSTANCE DUIN

and her versatile QUARTETTE  
Brilliant Doubling and Vocals, Constance with her Violin

## THELMA SALISBURY

and her 4 LITTLE MAIDS  
Beautiful Girls, Brilliant Doubling, Vocals and Tempting Tempos

## JANA CARA

and her BANDETTE  
4 Clever Girls with a Scintillating Sense of Rhythm

## MARJORIE SLIGHTAM

and her versatile HAMMOND ORGAN  
A Lovely Girl with Personality and a Repertoire To Please Everyone

## JEANIE LEITT

Brilliant Artist at the Piano  
Boogie Woogie with a College Accent

McCONKEY ORCHESTRA CO.  
CHAMBERS BUILDING  
KANSAS CITY 6, MISSOURI

## Two Warring Coney Spots Ante Dough Vs. Curf and Each Other

NEW YORK, April 30.—A battle for the available biz is developing between two Coney Island spots which expect this summer's activity to reach a new high. The Atlantis, operated by Murray Weingar and the Stable Irish House, run by Fred O'Dell, are both in there punching with bigger budgets despite the curfew. Weingar, with about 350 capacity, is spending approximately \$2,500 a week for Moushey Powell and Sharon Roger's all-girl band. He thinks his lineup is strong enough to keep his spot on top.

O'Dell's Irish House hasn't been a big

### Town Barn May Turn Lounge

NEW YORK, April 30.—The Town Barn, Buffalo, which burned down last winter, is planning to reopen, but Harry Altman, op, doesn't intend to relight with the old policy of big shows and standard acts. He is mulling a plan to start again as a large lounge with talent policy on the order of Roger's Corner.

If plan goes thru he will buy a number of combos to grind it out during the hours spot remains open. If curfew is lifted he may put big shows back again. But even then he is planning to have a lounge with cocktail units somewhere in his set-up.

spender in the past. But for the coming season it intends to give Weingar a run for his dough. Right now O'Dell has the Red Caps booked for May 4 until next September. On May 12 he will have two more outfits coming in. These will be Frankie Nan, a five-piece comic unit, and the Coronets, a quartet. Op is spending about the same kind of money that Weingar's putting up.

Curfew will probably hurt Coney Island a lot more than neighborhood spots. People go there primarily for swimming and after that try the side shows. Saloon biz goes on all day but peak is after 10 p.m. But trade feels that curfew will be lifted before the summer season sets in so Coney Island biz will be okay.

### GAC Lounge Dept. Wooing Society Bands and Dates

NEW YORK, April 30.—In the first major change from former policy since Johnny Hamp took over about a month ago, the GAC cocktail department is making a pitch for society band business. Office formerly sold an occasional soft-beat outfit, says Hamp, but now is going in strong for them. In last two weeks, he claims, he has set eight society bands for summer jobs and has four more assignments coming up.

## OFF THE CUFF

### East:

CONTINENTAL TRIO, directed by Al Nocon, has been signed for USO tour overseas. . . . JACK BRANTON brings his pianology to LaMaina's Cocktail Lounge.

BENSON and Forbes appearing at Manhattan Club, Troy. . . . DUD BASCOMB, ex-Erskine Hawkins, signed with De Luxe for 16 sides. . . . GEORGE STERLING, of the Sterlings, ill at Mount Sinai Hospital, Cleveland. . . . ARDEN and Alexander set for the season at Bradley's, Wildwood, N. J., for \$350, then go back to Calverts, Newark, in the fall for \$375.

AL TRACE starts Southern tour of army camps to take 21 days, follows with five weeks at the Swift Club, Virginia Beach. . . . ERNIE WARREN starts his second year at Mayfair Farms, N. J. . . . BILL AND VINCENT PERRO new starters at Cafe Lounge, Mayfair Farms, N. J. . . . CLARISE RAWLSTON current at Monte Carlo, New York. . . . JANE FORD opens on Wednesday (2) at Palm Lounge, Park Central Hotel, New York. . . . TOMMY PURCELL held over at Centaur Room, Whitehall Hotel, New York.

### Midwest:

COON CREEK BOYS, of KWK, St. Louis, playing a limited engagement at Playdium in East St. Louis. . . . FRED-DIE REED current at the Circus Snack Bar of Forest Park Hotel, St. Louis.

BARON KOHLER and His Nova-Notes at the 21 Club, Grand Rapids, Mich. . . . FAYE THOMAS back at the Show Bar, Detroit. . . . RUTH WHELAN at the Penobscot Club, Detroit. . . . RED CALLOWAY'S TRIO opened at the Club Rio, Pontiac, Mich. . . . JUNIE COBB AND ANNABEL at the Club Bahamas, downtown Detroit spot. . . . PAUL MALLORY playing at the Vogue Cocktail Lounge, Detroit, alternating with Al White. . . . BILL HEWITT is opening at Turk's Music Bar, downtown Detroit spot.

PHIL DOOLEY has just been signed by Thelma Sills, of the Wald-Gervis Agency, and is currently at the Town Casino, Chi. . . . RED CODY opens at Elmer's, Chi, April 24, replacing Charlie Saeger. . . . JIVIN' FOUR at the Casablanca, Minneapolis. . . . DUKE DORELL, headlining at Cury's, Minneapolis, with Bruce Cole, Ladd Sisters and Joe Coffman's music. . . . MOODS IN MUSIC TRIO current at Andy's, Minneapolis.

### Chicago:

OZZIE OSBURN alternates with Earl Roth's ork in the Tavern Room of Hotel Bismarck. . . . DON COSTELLANOS held over at the Tic-Toc, Milwaukee. . . . THREE LOOSE SCREWS have

moved from the Silver Frolics to the Barrel of Fun. . . . BACK-HOME BOYS celebrating their six months' anniversary at the Continental Corral.

RHYTHMACS now alternating with Juan Pineda's combo at the Versailles, Miami. . . . CARSON DONNELLEY has exchanged his Hyde Park Helsing's piano post with Alice Olson, who had been at Helsing's Loop lounge. . . . PAUL BROWN shifted from the Retlaw Hotel, Fond du Lac, Wis., to the Wausau Hotel, Wausau, Wis., April 24. . . . DALE SISTERS current at the Theater Tavern, Terre Haute, Ind. . . . QUINTONES started a Midwest USO tour April went into the Club Rio, Pontiac, Mich., April 24. . . . DUKE SCHILLER current at Allota's, Milwaukee. . . . DAVE CHENAULT into the Pink Pig, Milwaukee, April 28. . . . ANNE CORNELL and her accompanist, Eddie Arnold, now at Bamboo Room, Kenosha, Wis. . . . MEL HENKE out of the Brass Rail, Chicago.

### Hollywood:

JACK MORAN'S ork into new room at Barney Goodman's Santa Rita Hotel, Tucson, Ariz. . . . DOLLODIANS in their fourth month at Steak House, Phoenix, and heard five times weekly on local radio commercial. . . . AL (STOMP) RUSSELL Trio at Venetian Room, Long Beach, Calif. Just cut four sides for Peerless Records. . . . TAB SMITH'S band from the East may come into Shepp's Playhouse.

### West Coast:

BILL WILLIAMS ork into Mezpah Hotel, Tonapah, Nev. . . . BARNEY BIGARD and his new band started at Riff's Cafe, Oakland. . . . EMELE PETTY left Town House, Los Angeles, to bring in a new big band at Bismarck Hotel, Chicago. . . . CHUCK FLOYD replaced him at Town House. . . . GRADY KING is first MCA band into Hayward Hotel, Los Angeles. . . . SAUNDERS KING ork held over at Savoy, San Francisco.

### Here and There:

BOB MAJOR TRIO current at Town House, Milwaukee. . . . THREE M's held over indefinitely at Hotel Schroeder, Milwaukee. . . . STEP WHARTON got a holdover at the Snack Bar, Forest Park Hotel, St. Louis. . . . GEORGIE JAMES TRIO now on USO trip. . . . JOE MAHLER at the Brown Derby, New Orleans, for indefinite stay. . . . GUY CHERNEY drew four more weeks at the Blue Room, Hotel Roosevelt, New Orleans. . . . LARRY LEVERENZ started at Fletcher's Cafe Lounge, Jacksonville, April 30. . . . DUTCHESS AND HER MEN OF NOTE go back to the Statler, St. Louis, on May 7.

## Downbeat Sold Third Time in Four Months

NEW YORK, April 28.—The Downbeat, 52d Street nitery, has changed hands still again. New owner is Bill Levine, who is said to have put up \$30,000 for the spot. This makes the third time room has changed hands in four months. Downbeat was owned by Chic Goldman. He sold out to Ralph White. When the curfew came along White got himself a new partner, one Dworkin, who controlled practically 90 per cent of the property. Dworkin put in Rose Moore to take care of his interest.

Last week Levine, a former partner in McGuinness' of Sheepshead Bay, stepped in. Levine doesn't plan any change in show policy. Art Tatum, who is closing there, will be followed by Sid Catlett and the Al Casey Trio. In June Coleman Hawkins is set to come in.

**HER MAJESTY OF MUSIC**



**ANABEL HILL**  
A revolutionary song stylist playing her own accompaniment

Just concluded 12 weeks major theatres with

**"THE INTERNATIONAL SWEETHEARTS OF RHYTHM"**

Direction  
**CENTRAL BOOKING SERVICE**  
203 No. Wabash Ave. CHICAGO

**AMERICA'S OUTSTANDING ALL STYLE PIANIST**

**TOM McDERMOTT**

AND HIS SONGS  
Featuring  
**CARLO VACCARO**  
Ace Drum "Rhythmist"  
Currently:  
806 CLUB, Sioux Falls, S. D.  
Personal Management: **BERNIE MARR**  
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**RED and CLAIRE CLARK**

THE MR. AND MRS. OF SONG REQUESTS  
"YOU NAME IT AND WE'LL PLAY IT"  
Back by Demand  
GOLD FRONT CAFE, Cheboygan, Mich.  
Mgt. Frederick Bros. Agency

**WANTED**

Guitarist, male, sing and play solid rhythm, good personality, neat, preferably dark complexion, to work with well-known combo on locations. Good salary. Wire or call **ORCHESTRA LEADER**, Club Royale, Savannah, Georgia.

**BELA (Bill) MADDEN**

Famous Gypsy Violinist  
BALINESE ROOM — Galveston, Tex.  
"AMAZING MUSIC — AMUSING MAGIC"  
Don Morwitz, at the Piano  
Set by: **GENERAL AMUSEMENT CORP.**

**LEO SUNNY TRIO**

Now at  
**HOTEL MIAMI**, Dayton, Ohio



# Indies May Grow From U. S. Suit

## Frustration

NEW YORK, April 30.—Trade is giggling over the line dropped by an agency head who had a run-in with one of his associates recently.

"How do you like the —!," exclaimed the topper to a group who were listening to the quarrel. "You try to have a showdown with him and he quits!"

## Rose and Kaye In Pact Tangle; AGVA in Middle

NEW YORK, April 30.—Lionel Kaye, the "auctioneer" act, and Billy Rose are in a contract tangle which has the Loew theaters and AGVA in the middle. Situation grows out of the fact that Kaye replaced Herman Hyde in Rose's Diamond Horseshoe show in September, 1944, on an AGVA-type run-of-the-play contract. Show originally opened early in May, 1944. Before going into the D. H., Kaye says, he signed a contract (after a Loew's State appearance) for a date at the Capitol theaters here and in Washington, to be effectuated sometime within nine months. Prior to joining Rose, says Kaye, he queried AGVA about the meaning of the term "run-of-the-play" and was told that in practice such contracts stand for no longer than one year from the time of the show's opening date. Since he replaced Hyde, Kaye says, he was told that he could terminate his Rose pact at about the time his Capitol option would fall due. Kaye says he informed the Loew office about this situation and it was okayed.

Five weeks after Kaye opened at the D. H., Billy Rose signed a pact with AGVA and one of Rose's conditions—which both Rose and Kaye say was granted—was that all existing contracts for the Horseshoe should remain in effect until Rose brought in a new show, however long that might be. Result of this AGVA dispensation, says Kaye, is that he was included in it despite earlier assurance he could leave at what would be the end of a one-year run for the show (sometime early May, 1945).

### Signs Other Commitments

Meanwhile, on the basis of his previous assurance from AGVA, he went ahead and signed other commitments for appearances and the merchandise he uses in his act, says Kaye. Result is that he now has a whole string of dependent pacts waiting to be exercised.

Four-five weeks ago, Kaye notified Rose of intention to leave the show sometime in May. Rose objected, says Kaye, on the ground that he will not have a new show ready until July 1 or thereafter. He agreed to let Kaye out provided Kaye could find an act of equal or better value to replace him. Meanwhile, says Kaye, at his request the Loew office moved up Kaye's Capitol, New York, appearance to the middle of June so that the actual difference between his D. H. closing date and the opening of the new D. H. show is just a few days.

### Kaye's Stand

Kaye maintains that AGVA had no business extending a waiver on his contract without consulting him, and says Rose knew about his situation at the time of signing AGVA because Kaye was the only AGVA-contract act in the show. (See AGVA IN MIDDLE on page 29)

## Glass Hat Back to Chorines

NEW YORK, April 30.—The Glass Hat of the Belmont Plaza here, is planning to go back to lines plus acts. Room has bought the Katherine Duffy Girls (8) for about \$1,100 and plans to start them in the next show. Acts are still in the dickering stage, although spot doesn't plan to change its small-act policy.

## Riobamba Sale Goes Thru After Two False Starts

NEW YORK, April 28.—Another deal for the closed Riobamba was completed yesterday (27). It is the third worked out in about seven months. The first fell thru in October because owners, Julius Yablock and Harold Jacobs, couldn't get a license after putting a pile of jack into renovations. The second flopped because George Kondolf, advertising exec with a \$2,000 deposit, closed it when the curfew struck.

The new proposition involves Bill Miller, formerly operator of Luna Park and now owner of the Copacabana spot in Miami. His partner is Murray Weingar, owner of the Atlantis Club and Half Moon Hotel in Coney Island and co-owner of the Florida Copa. Jerry Brooks, Florida nitery op, also is reported to be in the picture.

### Opens in 6 Weeks

Miller says he expects to open in about six weeks with a big name policy. Room will be enlarged from its present capacity of 278 to 350, and its name may be changed. He has rented the spot on a five-year lease involving options. Lease is reported to have a percentage of the gross feature for the landlord.

Abe Ellis, hat-check king, has been trying to find a permanent taker for months now. He inherited the closed room by virtue of a \$16,000 mortgage after the Arthur Jawitz combine snatched it last year following a back-tax rap from Uncle Sam. Ellis later put in another \$4,000 to buy out the Jablock-Jacobs interest in the decorations. He says he will not be interested in the new operation but will receive the concession privilege. Miller confirms.

## Troika Open All Summer

WASHINGTON, April 30.—Sign of the times: The Troika, a leading nitery here, will keep open this summer for the second time in its history. Troika last stayed open the year-round in 1942.

## Peace Flash Catches Niteries With Their Rumor-Defenses Up

NEW YORK, April 28.—The first peace flash tonight found the Stem niteries completely unprepared. In some of the after-dark rooms announcements were made from the floor. In most of the others the ops stood by waiting for confirmation.

Where the flash was first made known to customers the places went wild. At the Latin Quarter patrons yelled and some cried. At the Diamond Horseshoe the announcement brought the house down. Servicemen in the house were grabbed by customers in mufti and hugged and kissed. No additional biz came in as spots were already at capacity. Other rooms around town knew the story but waited for clarification before passing it on to the mobs. But customers apparently knew of it, for all the cafes were buzzing with the news.

### Curfew Would've Been Out

Had the first flash been confirmed, practically all the clubs would have thrown the curfew out of the window. It wouldn't be because of any desire to violate the edict but inability to get the celebrants out of the rooms.

The hotels with the exception of the Pierre kept the first news a secret. In most cases they planned to break into whatever was going on to let the table sitters in on the news.

The Pierre did make the announcement when it first came over the radio. The room "almost exploded," said Stan-

## Hit Record

NEW YORK, April 30.—Herring inhalers at Lindy's got themselves a belly-laugh when Milton Berle was asked how the disk of *Leave the Dishes in the Sink* was doing. That's the tune Berle helped write and Spike Jones recorded for Victor.

"Fine" replied Berle. "It's selling like hot cakes."

"What's on the other side?" somebody asked.

"Nothing much," said Berle, "something called *Cocktails for Two*."

## L. A. Agts., Acts And Ops Burn Over Bale Exit

HOLLYWOOD, April 30.—The Florine Bale resignation from the top job in the local AGVA office is a bombshell to the trade. Most of the agents and top nitery and theater operators here are demanding her reinstatement. It is understood that agents are getting together to issue a formal statement backing her.

A canvass of AGVA members shows that a majority of them are incensed over the action of Matt Shelvey, head of AGVA, in ordering a lock on membership files of the organization and in stopping a meeting of members on the subject. Rank-and-file of the profession feels Miss Bale has done a top job in bringing order out of chaos in an area always considered a hot spot as far as organizing nitery and vaude talent is concerned. There is plenty of feeling here that the Bale situation may undo all that has been accomplished.

### Differed With Shelvey

Miss Bale's resignation follows a period of differences with Shelvey. Matters came to a head when she fired William Beckford, AGVA business agent, for asserted (See BALE EXIT BURNS on page 29)

## Solo Bookers, Not Chainmen

U. S. anti-trust action vs. film-makers promises new development of buyers

NEW YORK, April 30.—The federal government's resumption of anti-trust action versus the movie companies to force "divorcement" of theaters from the pic firms' distribution apparatus—that is, to make the movie companies get out of the business of exhibiting pix in their own houses—may result in the growth of indie booking offices for flesh shows similar to the old-time Keith and other outfits.

There are indie offices now, such as Eddie Sherman and Arthur Fisher, but these do not handle the flesh-booking business of major houses such as Warner, RKO, Paramount and Loew vauders.

A check of trade sources here, including major-chain lawyers, agents and bookers, adduced the general opinion that a secondary and unintended result of U. S. action versus the film makers may very well bring about the development of new independent offices to handle the work of what were formerly the big chain houses.

### Started in 1938

Federal anti-trust prosecution of the film firms began in 1938 but was temporarily suspended as a result of the famous "consent decree" by which the government forced certain practices in the booking of films to end. Now the consent decree has expired and Uncle is resuming his anti-trust suit. Talks are going on daily between the film companies and the Department of Justice regarding the re-commencement of the suit.

Before the consent decree ended, however, federal officials succeeded in forcing the dissolution of a Southern theater chain in the so-called Crescent case, involving the Crescent Theater chain operated by Tony Sudekum. The case, regarded as a test, went to the Supreme Court a few months ago and the U. S. won its contention that Sudekum's interests ought to be broken up into smaller units of four or five theaters at most. Lawyers here say that that is now the (See INDIES MAY GROW on page 29)

## Mike Todd USO'ing; CSI Legits No Bar To 30 New Vauders

NEW YORK, April 30.—Mike Todd, Broadway producer, is going overseas for USO to oversee the new large-scale legit show program announced by the organization two weeks ago. Todd will receive no salary but will have all expenses paid by USO.

Meanwhile, Larry Phillips, operating head of Camp Show, Inc., last Friday (27) stated that the new legit program calling for 22 full-tilt shows plus four more every month for six months in no way represents a switch by CSI out of the vaude-unit field. CSI's need for vaude shows is greater than ever, says Phillips, and the outfit is on the lookout for material to form at least 30 new vaude packages.

## WM Yens Water-Ballet Gals

NEW YORK, April 30.—Ten water-ballet girls are being sought by John Crowley of the hotel department of William Morris. Crowley wants them for the whole summer for an aquacade in Wildwood, N. J., and is seeking experienced water-balletists if possible, but will settle for good swimmers.

"anything can happen"



NELLIE CLARK

HANLON and CLARK



TOMMY HANLON

Now Touring USO-OVERSEAS

Direction: HARRY GREBEN.

Public Relations:

DICK RICHARDS, 1560 Broadway, N. Y.

2 CRAZY PEOPLE

NIGHT CLUB REVIEWS

Palmer House, Empire Room, Chicago

Talent policy: Dancing and floorshows at 8:15 and 10:15. Manager, Fritz Hanger; publicity, Alan Edelson; production, Merriel Abbott. Prices: Minimums \$3-\$3.50.

Altho heavy-pulling Hildegard has left this room, management can expect capacity biz to continue with current revue, headlining Henny Youngman on his first bistro p. a. locally and George Olsen's band. Supporting cast is stronger than in the last revue, with Lathrop and Lee and newcomer Sheila Vogelle drawing hefty mitt.

Floorshow begins in nifty manner. Youngman and Olsen's names shine forth a la marquee style from blue skyline backdrop behind the bandstand. Olsen's sidemen lead off with a sparkling variety novelty number in which the fronter and various sidemen, notably Johnny Stone, do everything, including conjuring impressions of Durante, reaped good hand.

Sheila Vogelle, heretofore heard with Chi Opera Company, makes an impressive debut as a bistro thrush. Gal displays class thruout her job of selling the light classics vocally. Did two encores and only time limitations of the floorshow stopped her then. Lathrop and Lee's sophisticated tap terping proved just exactly what the smart set here wanted.

Henny Youngman, working on the anchor spot, brought the show home a winner. He worked his standard corn for 25 minutes. While he does lean heavily on the oldies, his dead-pan delivery and fast pacing merited plenty of smileage. Parody on ciggie shortage done to *Ac-Cent-Tchu-Ate the Positive* is solid material.

Merriel Abbott Dancers (12) present two impressive bits. Their *Salute to Spring* features the toe-terping of ballerina Mari Lynn. Both numbers are lavishly and well costumed.

John Sippel.

La Martinique, New York

Talent policy: Dance bands and floorshows at 7:45 and 10:30. Owner-operators, Dario and Jimmie Vernon; production, Hughie Prince and Dick Rogers; costumes, Moyer; choreography, Burch Mann; publicity, Jack Tirman. Prices: \$3.50-\$4.50 minimums.

Harry Richman is, of course, the big interest in the new show here. As such his advent is a mixed success in terms of audience reaction, for crowd goes all the way from friendly to a hand that show-stops. Situation is due to material he uses. Intro number, telling how glad he is to be back, is much too long; second, *I'll Never Be a Millionaire*, is just one of those things. Third offering, a stint at the piano where he plays and sings newies and oldies, brings the mob to life, however, and earns him an encore, his best routine consisting of impersonations of other headliners, Jolson, Tucker, et al. This brings a mitt that actually stops the finale from coming on, and he obliges with another encore. Richman remains a show-wise performer whose nostalgic songs are his greatest asset.

For rest of the show, Prince and Rogers have devised a new book, generally not up to the mark set by their first for the Martinique, except for the witty and urbane *Summer Is Here* number. The Martiniqueens have been clothed in dazzlingly beautiful costumes and have the stuff to show them off. On performance, the gals are pretty listless even when they recite some of the Prince-Rogers words and tunes.

Harris Trio (two blond gals, one boy) handle the sung-intros for the numbers and are pretty rough in their work. In own spot, sing two pops, of which *Cut a Rug With Me* is pretty good and earns good hand.

Danny Daniels, only other act on bill, is a personable hooper who combines taps and ballet. Kid is nimble, works easily and gets fair reactions. Would be better if what he does could be seen better, but working facilities and capacity mob prevent it. Also appears in one production number, doing a comedy tap, and acquits himself well.

Dick Rhodes ork (12), newly formed by the owners, does a very good job on show-cutting and for dancing. Sacasas rumba ork relieves. Paul Ross.

51 Hundred Club, Chicago

Talent policy: Dancing and floorshows at 8:30 and 10:30. Owners, Byron Massel and Henry Weiks; production, Dick Bradley. Prices: \$1.25-\$1.50 minimums.

Management here was a little leery about what the new show would bring in the way of grosses, but the enthusiastic response of first-nighters relieved their doubts. All tables were filled. Payees who came for the opening show stayed for the second because of the well-paced revue.

Jan Murray, a newcomer to bistros here, had only one week's stint at a local theater to build his b.-o. rep, but when the grapevine gets started he's bound to draw as heavy as any name in town. Guy packs loads of original material and his ad lib, especially with the Condos Brothers who proved unusually funny in heckling with Murray, makes him a good bet for the top-rung among comics.

Condos Brothers break it up with their tapping. Did their counter-rhythm tap, the chair routine and the remainder of their material and could have done more. It's their ad lib humor that puts them above rival tap teams.

Remainder of the show is Alice Strickland, tops among acro dancers because parading is kept at a minimum and she gives the customers plenty of bends and splits during the entire six-minute turn; and Viola Layne, whose new impression of Hildegard further strengthens her as a top nitery act.

Dancing Debutantes (6) contribute a number of routines, best of which is a Russian bit built around *Yay-Dit*. Duke Yellman, house maestro, gets plenty of varied music out of his six sidemen.

John Sippel.

Terrace Room, Hotel Statler, Cleveland

Talent policy: Dance bands and floorshows, 7:15 and 10:15. Manager, R. J. McSoley; publicity, George Winter; head-waiter, Ponte. Prices: \$1.50-\$2.50 minimums.

Ruth Clayton, tall and blonde singer, recently of *Oklahoma*, offers some neat comedy song routines as she headlines the current Terrace Room show. Displaying a fine sense of showmanship, Miss Clayton is a good bet for the better supper clubs around the country. Her material is fresh and original, and with more experience in this field she should reach the top bracket. *I Can't Say No* highlighted her encores.

The dance team of Harger and Maye, of *Early to Bed*, get the show off to a brisk start. Especially liked was their novel interpretation of *18th Century Drawing Room*. They followed with a sock boogie dance creation set to the old standard *St. Louis Blues*.

George Duffy's band did an unusually good job of accompanying the show and its dance music has done much to build this room to capacity biz.

Herman Spero.

Kitty Davis, Miami Beach, Florida

Talent policy: Dance band and floorshows at 8 and 10:45. Operators, Kitty and Danny Davis. Prices: From \$2.50.

Current show is clicking nightly in this pop spot with heavy biz registered. Eddie Schaeffer is the emcee and has a tough job following Joey Adams, but gets away with it nicely.

Schaeffer is a comic who gets a laugh before he opens his mouth. He has a line of patter and includes some parodies and songs in his specialty that differ from any one seen here. Goes over big.

Lou Seller runs a close second for top honors. Starts with a hoofing bit, tells stories and does some pantomime for a nice hand.

Ann Paige is a thrush who warbles several sophisticated numbers for a heavy mitt. For an encore she adds some new verses to *Rum and Coca-Cola* and scores a triumph.

Nicky and Francine are a pair of Cuban terp artists appearing in native costume and dances. Hard workers and get results.

Fifth Avenue Models in new costumes and steps, have been here many weeks, and still going strong.

Johnny Silvers ork amply rounds out a swell show.

Larry Berlner.

Ruban Bleu, New York

Talent policy: No dancing, floorshows at 9:30 and 10:30. Owner-operator, Anthony Mele; manager, Julius Monk; publicity, Dorothy Ross. Prices: \$2-\$3 minimums.

Ann Solloway, ex-Bill McCune and Georgie Aulh band thrush, opened here on Tuesday night (24) as a single. Eighteen-year-old is strong on looks and figure and projects easily. Voice has (See *Ruban Bleu, New York*, on page 28)

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**VAUDEVILLE REVIEWS**

**Paramount, New York**

(Reviewed Wednesday Evening, April 25)

New show needs plenty of lift before it packs any solid entertainment value. As it is, it demonstrates the ineffectiveness of attractions who can pull 'em in but fail to give customers a show that warrants marquee billing. Tip, Tap and Toe, hoofers, are the only exceptions. They do a job and draw justifiable hands. However, lads should sharpen their going-off routine. It looks too ragged.

Charlie Spivak's ork (17) is great on cutting the show. But band was not hired for pit work. In own spot, it doesn't mean much. Boys do two numbers. The first was *Tu-Ra-Lu* with an "Auld Sod" scene in back of them. Tune is okay but no longer on top. Spivak should pick a number on the way up and not one that's sliding. For finale ork gives out with a torrid original, *Solid Speed*, with skin-beater going to town. Last chorus has four trumpets, including Spivak, down front blasting away. Tune won good mitts.

Jo Stafford, on for five ballads, did three too many. Opened with *I'm Beginning to See the Light* and closed with *I Didn't Know About You*. Songs and delivery were okay but main fault is in their sameness. Each had the same tempo and the same shading. At least two were so slow they put customers to sleep. Picking up the beat or replacing with a rhythm would help. Incidentally, Spivak should stand on the platform when Miss Stafford works. Standing together makes her look like an Amazon.

Dean Murphy's take-offs of pic names got initial laughs but lacked follow-thru. Main fault is bad material. A corny gag a la Hepburn or Gable isn't any the less corny. His best was a serious FDR speech with *My Country 'Tis of Thee* as background music. Bit was solemn and in good taste. Latter impression, however, was killed when he came back for his *Hell of a Note* number.

Band vocalists, Irene Daye and Jimmy Saunders, look good and deliver okay. Gal phrases nicely and has plenty on the ball. Boy can also sell.

His *Dream* and *Night Is Young* drew plenty of hobby-sock raves.

Pic is *Salty O'Rourke*. Long lines outside. *Bill Smith.*

**Chicago, Chicago**

(Reviewed Friday Afternoon, April 27)

Due to what the B&K booking department called a "misunderstanding," Vic Hyde replaced previously skedded Walter Nilsson during the first opening day shows here. Nilsson returned to the show late Friday. Revue also has Georgie Price, Zarco and Beryl, and Marshall Gill, with Lou Breese's band.

House ork opens with snappy version of *Bugle Call Rag*, after which Marshall Gill, sideman from the ork, steps to the mike to give refreshing, relaxed treatment to *I Dream of You and Sleep, Kentucky Babe*. Gill rated just as big a hand as a couple of visiting crooners who appeared here recently. Guy war-rants watching.

Vic Hyde does his standard trumpet turn "that originated in Niles, Mich.," and since that time has been enlarged to proportions of a miniature drum and bugle corps. It's his first visit at this theater in two years and pulls hefty mitting.

Zarco and Beryl, doubling from the La Salle Hotel's Pan-American Room, offer their authentic Castilian costumes and dances here to the same fine response they've merited at the hotel bistro. Their closing overhead whirl, which lasts about a minute and a half, is the kind of terp action that vaude crowds, appreciate.

Georgie Price's singing imitations rate a better hand in a Chi nitery than they do in a theater. Bulk of his material is a bit too subtle for the average vaude payee, but his impressions of Jolson and Cantor are good vaude fare and result in plenty of palm-whacking.

*John Sippel.*

**Loew's State, New York**

(Reviewed Thursday Evening, April 26)

Present fleshier has good pacing even tho little of its stuff is sock. Headliner is Guy Kibbee, pic name, who does good job in the next-to-closing slot. He comes out in a 10-gallon hat and draws mitting right away. Material is a combo of corn and dry humor dealing with flicker names and film experiences. Mob loved him and he walked off to a good hand.

The only sock contribution to bill came from Mill Herth Trio (drum, organ and piano) who gave out with plenty on pop and semi-pop stuff. Lads look nice in white coats and blue ties.

Paul Haakon finished great with his *Surrey with the Fringe* terp. Guy does a lot better as a single than with partner, Eleanore Tennis. Gal is okay in her own spot but together they looked ragged. Only in the *Surrey* number were they both on the beam, winning a big hand from the mob.

Harry Martin, emcee, in his first Stem job since his illness, is a slow starter, but on walk-off he had the customers in his palm. Material is only fair, but selling ability takes care of it. His fiddle, uke and guitar bits (with ork help) ran smoothly and got plenty of titters. Comedy is not sock variety. He sort of sneaks it over between instruments. Walked off to good applause.

Carol Gould looked plenty nice up there. Costume was attractive. Material, however, didn't get over. An over-long opener, *That's You*, gave her some trouble. Her *I Should Care* was better, but she showed a tendency to wander off key. Her best was *I Wanna Get Married*. Audience gave her only fair reception.

Opener was roller-skating team, Gaynor and Ross. Couple do a good job on their platform and warmed customers up nicely for the acts to follow. Pic is *Brewster's Millions*. Biz fair.

*Bill Smith.*

**Oriental, Chicago**

(Reviewed Friday Afternoon, April 27)

Five fine acts, topped by sultry Lena Horne, do a grand job and reap heavy hands thruout the hour show, but presentation and production are full of loop-holes.

Ross Sisters lead off cold, without any intro, altho Ray Lang's house ork does play a slight fanfare. Takes the crowd several minutes to get into the spirit of the thing, and then it really makes with the mitting. The girls' precision acro and deep backbends are amazing.

Bert Lynn's animated mannerisms put (See *ORIENTAL, CHICAGO*, on page 28)

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**Matty Rosen's Own Office**

NEW YORK, April 30.—Matty Rosen, who resigned the Joe Glaser office on April 21, has opened his own office in the Paramount Building. Rosen will operate by himself.

He says he has taken all of Glaser's white attractions with him since his contract with Glaser permitted him to control all the acts he brought in when he joined up.

**"Shlepperman" Into Vaude**

NEW YORK, April 30.—Sam Hearn, the "Shlepperman" of the Eddie Cantor program, is being set for theaters for the first time in six years. Hearn is now doing hospital shows for USO until May 26, but as soon as that winds up he will do vaude dates. Hearn is being submitted to Stem houses for \$1,500.

**RUBAN BLEU, NEW YORK**

(Continued from page 26)

nice, husky quality which, however, she tends to over-use. Kid sells fairly well and with further experience has possibilities for good rooms. Repertoire leans to ballads. Chirp should throw in more jump tunes, which she does well.

Mervyn Nelson, comic, has grown rapidly as a performer since caught last winter at Spivy's. Guy now delivers with authority and socks all the way. Tuesday night he had 'em howling with his burlesque, sissy baritone and women's lecturer routines. A good bet for smart rooms.

Day, Dawn and Dusk, Negro comedy-song trio, also go over strongly here with their combo of hoked-up ballads, gag opera and acted pops. Mob rewards them handsomely.

Monica Boyer, Latin singer, is a good-looking dame working in the svelte Continental-South American manner. Canary shows evidence of plenty of experience and savvy but, for some reason, failed to open up on first two numbers. Delivered them in an overly delicate style and in a voice so small she could hardly be heard at times in this tiny bistro. On third number, *Rum and Coca-Cola*, however, she unleashed a nifty delivery and scored well.

Cedric Wallace Trio deserves plenty applause for its assist to the performers and its work between acts. Biz capacity when caught. Paul Ross.

**Fanfare, New York**

Talent policy: Dance band and floor-shows at 7:30 and 10:30. Owner-operator: Al Foster; manager, Dottie Darling; producer, Maxine Fields; publicity, Milton Rubin. Prices: From \$1.25.

Spot, operating on the site of the former Roumanian Village, is newly-opened and presenting run-of-the-mill show at low prices for consumption by the Broadway side of the nitery trade. Best thing in program is Sammy Birch, comic. Kid is potentially a good buffoon but act needs tightening and pointing-up. Does a combo of straight gags, panto to records and a double-talk spiel. All items have a lot of mirthful biz and bits in them but also clinkers and unfunny stuff. Sells well and has nice floor-manner. Removing specs would help.

JayDin and LiSun, Chinese ballroom-dancers, are passable terpers of the lift-and-whirl school. Routines and delivery are fair. Chief value of the act is fact that pair are Orientals, making them a novelty.

Lorraine and Donnelly deliver a Gay '90s act at piano and mike, complete with weird hats, cane and characteristic song styling. Work with novelty tunes and a Cohan medley. Punch hard, but hokum is just too old-fashioned. Might go some place where this type of entertainment is featured.

Betty Morgan, tapster and baton twirler, is a nimble hooper who sells well. Opens with a routine of fast stuff, seguing into a bit where she taps while beating out a boogie on a piano. Properly staged and with gal keyboarding better than she does, this could be an effective turn. Appears later for session of one and two-baton manipulating involving some trick stuff plus splits. This part is okay.

Maxine Fields line (six, one out when caught Tuesday night, April 24) is so-so affair both on dancing and in costuming. Gals are fair-looking but nothing much happens. Effect of whole show less because of poor biz. Ted Eddy ork (8) does nice job for show and customer-hoofing. Paul Ross.

**ORIENTAL, CHICAGO**

(Continued from page 27)

across his electric guitar work. Closser, in which he does imitation of aerial dog-fight on the guitar, is plenty realistic, and the spots sweeping across a darkened stage lend an air-raid atmosphere.

Kitty and Fanny Watson maintain steady audience interest with their standard military turn. Act draws heavy smileage, but they could scissor some of that singing and keep the chuckles more continuous.

Mr. Ballantine hasn't changed his hokey magic much since his last vaude appearance in Chi, but the payees gave him plenty of yocks. Goes over much better in this theater than he did before the conservative diners at the Edgewater Beach Hotel, where he has just closed.

Lena Horne, in the closing spot, sews up the show. Despite the fact that she put out everything she had, her fine vocals were cut down by poor musical backing. La Horne chirps to tricky five-sax scorings by Horace Henderson. As the house band here has only three saxes, much of the beauty of her accompaniment was lost. During her entire bit a house violinist never touched his strings. After seeing Miss Horne lose some of her appeal because of inadequate backing, it's easy to realize why she made her 1944 theater junket with Georgie Auld's fine swing band, whose salary she paid out of her own pocket. John Sippel.

**Orpheum, Los Angeles**

(Reviewed Tuesday Afternoon, April 24)

Headlining the show this week is John Calvert with his magic and horror show, with the Carltons and West and Lexing thrown in for good measure. The bill pulls a full house. The pic is *Betrayal From the East*.

Opening is strong, with the Carltons in their hand balancing. Carlton and his six-year-old son turn in some entertaining bits. West and Lexing, long and short of comedy, follow with the burly type of quipping. Some of the gags are good, and they walk off to good applause following an off-key vocal song medley. Calvert has been doing his magic in night clubs, and his banter is designed

for these spots. He surrounds himself with a bevy of really pretty girls and offers magic, sleight-of-hand and illusions. His talking parts are much too long and not near anything that resembles punch. Some of it should be thrown out bodily. But the tricks entertain despite Calvert's unrelaxed way of performing them. The drum trick with the girl appearing in the cylinder after the payees have seen that it is empty is good for applause. Lady Godiva, a blonde on a lighted bulbous horse floating over the audience, gives the bit an air of production. The hypnotic turn with servicemen serving as the subjects provokes laughs. In the horror show with two kids who display themselves definitely as plants, Calvert "cuts" off one of their heads with a buzz saw. This part of the presentation is definitely overdone. More tricks, less talk would perk up things. Sam Abbott.

**Olympia, Miami**

(Reviewed Wednesday Afternoon, April 25)

Current bill is passable, with no sensational features. Wayne and Marlin, gymnasts, open proceedings with a hand-to-hand specialty that indicates remarkable muscular development. Boys are liked.

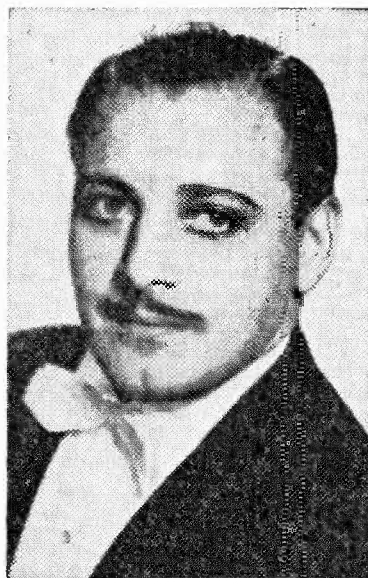
Jack DeLeon handles the emcee post and pleases with his impressions of numerous stage and screen celebrities. His facial and voice imitations excel many seen here and earn a heavy mitt from the customers.

Harry Steffen plays an electrical harp, doing well with his imitations of planes and trains, and performs several pop numbers. Plenty of applause for this one.

Doc Marcus carries off the headline honors with his droll magic turn interspersed with ad libs and gags. Marcus knows just how far to go. For a closing bit uses five servicemen from the audience as stooges in a hat stunt that convulses. Could do more.

Aurora Roche and Carlyle with the Carlyle Dancers, six appealing fems, do two terp numbers that get by with good results. Roche and Carlyle do a nice ballroom dance. Applause lacking for this one.

Pic is *Bring On the Girls*. Biz fair on show caught. Larry Berliner.



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# Broadway Back to Normal; State Tops Average Rise

NEW YORK, April 28.—Return of full-week skeds in Stem houses lifted takes all along the line. But gains were normal and not outstanding. Oddly enough, Loew's State was the only vaude-pic house which got a better-than-average take.

Radio City Music Hall (6,200 seats; average, \$100,000) lifted to \$110,000 for its fifth week with Gil Maison, Easter show and *Without Love*. Fourth stanza was \$107,000, preceded by \$127,000, \$133,500 and \$123,500 for the three previous weeks.

Roxy (3,000 seats; average, \$75,000) backed down to \$69,000 for its second frame with Jackie Miles, Hazel Scott, the Hartmans and *Royal Scandal* after an opening of \$75,000.

Paramount (3,664 seats; average, \$75,000) came back with \$51,000 for its fourth and final week with Benny Goodman, Condos Brothers and *Practically Yours* for a four-week round-up of \$264,000. Opened with \$88,000, next was \$75,000 and third period showed \$50,000. New bill has Charlie Spivak ork, Jo Stafford, Dean Murphy and Salty O'Rourke.

Capitol (4,627 seats; average, \$55,000) moved up to \$65,000 for its third week from a previous take of \$63,000 for Sammy Kaye's ork, Rosario and Antonio,

## Herman Tops Dorsey Mark In Des Moines Ballroom

DES MOINES, April 28.—Woody Herman cracked the all-time record at Tom Archer's Tromar Ballroom in Des Moines last Saturday (21) with a gross gate exceeding the five-grand figure for one-nighters. Dancers filling the ballroom to capacity topped 3,000, breaking former house record of 2,900, reached twice before. It was not only the largest crowd but also top gross, with tickets costing \$1.43 plus tax to send the receipts over \$5,000 figure.

Former 2,900 house record was established shortly after ballroom opened by Archer with Tommy Dorsey playing. This figure has been equaled only once since, until the Herman date.

## Orph, L. A., Grosses 21G; Calvert Unit, Good Weather

LOS ANGELES, April 28.—Getting a break in the weather, the stagershow at the Orpheum Theater here, headlined by John Calvert with his magic revue and horror show, with the Carletons and West and Lexing augmenting, stands to pull a good \$21,000. Pic is *Betrayal From the East*.

Making his first theater appearance at this spot, Carlos Molina with his orchestra and Muguellito Valdez knocked off a neat \$21,300. Also on the bill were Don and Beverly, and Maldo the magician. Pic was *The Cisco Kid Returns*. House seats 2,200 and charges 98 cents tops.

## Chico Marx, Milt Britton Get Good \$23,000 in Philly

PHILADELPHIA, April 28.—With the emphasis on comedy, coupling Chico Marx with Milt Britton's band, week ended Thursday (27) went over the par mark at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents). Gate hit a pleasant mark of \$23,000.

Russ Miller was the added act, with Joe Britton, Buddy Raymon and Susan Carol, out of the band, rounding out the bill. Screen provided *Earl Carroll's Vanities*.

## Nazarro, Gay '90s Bring in \$22,000 to San Fran Till

SAN FRANCISCO, April 30.—New stage bill at the Golden Gate (2,850 seats; house average, \$27,000; prices, 45 to 95 cents) grossed \$22,000 for week ended Tuesday (24). On the stage were Mary Beth Hughes, Cliff Nazarro, Jackson and Blackwell, the Skating Macks, and the *Gay Nineties Revue* with Ella Shields. Pic was *Having Wonderful Crime*.

Paul Winchell and *I'll Be Seeing You*. Tee-off was \$89,000.

**Strand, State**  
Strand (2,779 seats; average, \$45,000) preemed with \$57,000 for Vaughn Monroe, Steve Evans; Jean, Jack and Judy, and *The Horn Blows*.

Loew's State (3,500 seats; average, \$25,000) recovered to \$29,000 for Walter O'Keefe, Evelyn Knight, Pat Rooney, Coley Worth and *Picture of Dorian Gray*. Previous inning's take was \$24,000. New show has Guy Kibbee, Paul Haakon, Harry Martin, Carol Gould and *Brewster's Millions*.

## Plant Closings Dim Grosses in Downtown, Det.

DETROIT, April 28.—Show business went into the lower brackets here following the President's death and has been definitely hit by announcement during the week that 50,000 workers would be laid off in war plants here and of the tentative closing of Willow Run. Result was seen typically in grosses at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000) where *Jerks Berserk* drew a mere \$17,000, below previous estimate.

Low gross was partly accounted for also by virtual loss of Saturday revenue, with house closed for the presidential funeral. Show lost further when its original handle as an Olsen and Johnson production was withdrawn and little name value was left. Picture was *Identity Unknown*.

Currently, triple-bill stagershow features Patsy Kelly and Barry Wood, with Bernie Cummins's orchestra, and is drawing a nominal \$22,000. Picture is *Crime, Inc.*

## Balto Hipp Big 20G With Lee Davis, Adele Parrish

BALTIMORE, April 28.—Heavy marquee billing, including Lee Davis of *Camel Caravan*, Adele Parrish, Ted and Flo Valett, and Harris, Claire and Shannon at the Hippodrome Theater (2,100 seats; house average, \$14,000; prices, 35 cents to 65 cents) helped to gain a hefty \$20,000 for the full week ending Wednesday (25).

The weather for the week was generally unfavorable, with rain on three days, which helped to cut attendance. Otherwise the house would have grossed another \$3,000. The current week is expected to be good, since the bill is being held over. The screen has *A Song to Remember*.

## Vanities Good 16G in Omaha

OMAHA, April 28.—*Earl Carroll's Vanities* vaude unit pulled a good \$16,000 figure for the week ended Thursday (26) at the Orpheum Theater here (3,000 seats; prices, 55 to 75 cents; average, \$14,500). Screen had *The Suspect* in support.

## AGVA in Middle On Rose-Kaye Tiff

(Continued from page 25)  
He says Rose has threatened him with injunctions against Loew's to stall his Capitol date.

On the other hand, Rose says that the first he knew about Kaye's commitments was when he was told about them a few weeks ago. He says his new show will open sometime in July but the date is indefinite because the show takes a long time to prepare, and hence must keep Kaye in the old presentation. Rose states that he is willing to submit the question to a decision by his own and AGVA's attorney and to abide by their decision. He says AGVA gave him a written pledge that all run-of-the-play pacts would continue on the present show until the new one opens, and that, therefore, AGVA must back up his position. AGVA, so far, has not ruled.

## Indies May Grow From U. S. Suit

(Continued from page 25)

government's position as regards the chains operated by Hollywood filmmakers and that in the forthcoming anti-trust action the government will attempt to force a similar disposition of the huge chains. Result of this would be that flesh buyers, who now book for the chain vaude houses from headquarters in the New York offices of the film companies, would no longer be able to do so.

### Have To Step Out

The important vaude houses would be snatched from under the domination of the Hollywood studios and would become indies or parts of very small chains. In either event, the booking office could not be a creature of the film companies for these would then be divorced from the operation of vaude-film houses.

However, there would be nothing to prevent a cluster of small chains—say the parts of the former Loew's or Paramount string—from engaging the services of one independent booker to provide flesh shows in much the same way as a group of department stores engage a resident buyer in New York to buy wares for him. Result then would be that the present film company-controlled booking offices would become indie outfits, possibly staffed by the same men, or unconnected indie offices would spring up. In either event, the trade would witness a whole new growth of bookers.

## Bale Exit Burns Agents, Acts & Ops

(Continued from page 25)

insufficiency. At Shelvey's request, Beckford was kept on the pay roll until a trial, with Shelvey present, could be held. Miss Bale contends Beckford appeared at the trial with confidential papers taken from her desk and that these were instrumental in obtaining a favorable decision for him.

After Beckford's reinstatement Miss Bale quit, and when word of this got out the local AGVA Advisory Committee held a meeting at which the Four A's was petitioned to get her back. So far no reply has been received from the Four A's.

A membership meeting also was called by the Advisory Committee, but this move was stymied by Shelvey who ordered the membership files locked up and the committee disbanded. There is much bitter feeling about this here.

### All Proper, Shelvey Replies

NEW YORK, April 28.—Matt Shelvey's version of the Florine Bale affair is as follows:

Miss Bale fired Beckford three-four months ago and Shelvey received numerous protests from acts and from labor affiliates on the Coast. When he arrived there he agreed to become the fifth member of a trial board set up to hear the Bale-Beckford matter. Both parties agreed to abide by the decision of the board.

A trial was held at which Beckford and Miss Bale presented their cases and the board then, by unanimous vote, ordered Beckford's retention. Shelvey then instructed her to keep Beckford on the pay roll and instructed Beckford to follow Miss Bale's orders.

### Wired Ultimatum, Shelvey Says

Shelvey left for San Francisco and upon arriving there received a wire from Florine Bale saying that unless he authorized her to fire Beckford she would resign as of last Saturday (21). Shelvey wired back accepting the resignation. His wire was sent Friday afternoon (20). That night a group of five persons, some of them alleged to be members of the AGVA Advisory Committee—a purely advisory outfit with no power—rifled AGVA's files of membership cards and other material.

Shelvey had received protests about the Advisory Committee before, so upon arriving in New York and learning of the rifling job, he ordered the committee dissolved and the lock on the L. A. office door changed.

Miss Bale has been temporarily replaced by Florence Magruder, former office manager. A new L. A. rep will be sent from the national office on May 15.

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# The Stage Manager, Ulcerous Patsy

## El Ubiquitous Jack o' Trades

Nobody knows—or cares—what troubles the s-m has—he does everythin'

By Eddie Dimond

(Stage Manager of 'A Bell for Adano')

The last time I went to vote, the character who writes down those things got to the "Occupation" question. When I answer "stage manager," her smile vanishes.

"What's that?" she inquires, evidently puzzled. "Some of my best friends ask me the same thing," I come back, "so as soon as I punish this ballot machine, I will tell you."

I pull the rip cord in the booth and let her have it.

"You know what a play is, of course?" I begin.

"Oh, yes," she gurgles, "I once see Katharine Cornell in *Romeo and Juliet*."

"Good." I says, "Well, it's like this. Once a producer finds a script on which he will stake his reputation and has promoted maybe a 100G, he finds himself a couple of high-priced stars. He signs himself the best director, the best scene designer, painters, builders and lighting experts. Then he gets round to hiring a stage manager.

### Comes the Stage Manager

"When the s-m arrives the producer says: 'We know you can handle this show all right, but what do you want? You know we're over our budget already, old boy?'"

"Oh, two yards and half will be okay," says the s-m.

"So, when the producer is revived by his secretary, he and the s-m make a slight compromise and the guy goes to work.

"The s-m gets a copy of the play and 'breaks it down.' He lists props, effects, scenes and players. He helps the producer and director read forty, fifty, a hundred actors. He contacts the designer, the painters, the costumers. He chases up the unusual things that the prop man will be unable to find—such as maybe a 1,600-lb. bell.

### Rehearsals

"Rehearsals begin. He crawls around on hands and knees sketching the set on a bare stage two hours before the company arrives. He couldn't get into the theater before then. He keeps rehearsal records. He makes peculiar direction marks on the script, which no one can read but himself. He listens to the beeps of actor and director. He's the go-between dummy for producer, manager, author, director and cast. He's an s-m with an Equity card, but he also represents the management and when an actor has to be let out during rehearsal, he draws the unpleasant job of telling the bad news.

"Rehearsals go on for four or five weeks. If the show is a musical, the chore multiplies by four with the additional headaches of chorus, show gals and principals. He's in four places at once with a telephone in each hand. If he takes on a turkey in the summer, he knows he's in for trouble. Where the play is bad, the temperament is worse. He suffers in the middle of fights between managers, authors and directors. The show comes in and folds—thank God, and the s-m can go back to his 'standard producer.'

### Detail, Inc.

"When he gets to his dress parade and his dress rehearsal with his own outfit, it means days of endless detail. He

## Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Able's Irish Rose (Locust St.) Phila.  
Blackstone (Shubert-Lafayette) Detroit.  
Blithe Spirit (Biltmore) Los Angeles.  
Doll's House (Court Square) Springfield, Mass., 2; (Shubert) New Haven, Conn., 3-5.  
Dear Ruth (Harris) Chi.  
Gilbert & Sullivan Operas (Lyceum) Minneapolis 2-3; (Parkway) Madison, Wis., 4-5.  
Good Night, Ladies (Shubert) Boston.  
Hayes, Helen (Geary) San Francisco.  
Jacobowsky and the Colonel (Cass) Detroit.  
Kiss and Tell (Plymouth) Boston.  
Life With Father (Fox) Spokane, Wash., 2; (Wilma) Missoula, Mont., 3; (Marlow) Helena 4.  
Lugosi, Bela, Co. (Garrick) Duluth, Minn., 1-4; (Globe) Minneapolis 6-19.  
Memphis Bound (Colonial) Boston.  
Oklahoma (Forrest) Phila.  
One Touch of Venus (American) St. Louis.  
Othello (Erlanger) Chi.  
Pitts, Zasu (Nixon) Pittsburgh.  
Student Prince (Academy of Music) Northampton, Mass., 2; (Plymouth) Worcester 3; (Bushnell Aud.) Hartford, Conn., 4-5.  
San Carlo Opera Co. (Hershey) Hershey, Pa., 2.  
Sing Out, Sweet Land (National) Washington.  
Ten Little Indians (Davidson) Milwaukee.  
Two Mrs. Carrolls (Hartman) Columbus, O., 2; (English) Indianapolis, Ind., 3-5.  
Voice of the Turtle (Erlanger) Chi.  
West, Mae, in Catherine Was Great (Orpheum) Sioux City, Ia., 2; (Shrine Aud.) Des Moines 3; (Music Hall) Kansas City, Mo., 4-6.

charts his lighting set-up and spends a couple of days in New Haven or Boston before the troupe arrives, standing in for lights until his eyes are sore. He studies his colors and switchboard combinations until he can tell at a glance if the set-up is on or off. He cons the jargon of the switchman, the carpenter, the flyman, the electrician. He gets levels on his sound effects. He assigns rooms to his actors and worries a little about putting the wardrobe lady in the basement.

### The Tryout

"The show opens. It's too long and has to be cut. More night work, script retyping and parts cut to have them ready for actors in the morning. Temperament blow-ups and semi-nervous breakdowns when somebody's pet lines get the heave-ho. He answers a hundred questions a night—wonders why there's no tissue in the men's room, and doesn't care. He consults his crew and lays out best way to make shifts and prop changes. He clocks the running time like a radio director.

### The Stem

"Finally the show hits the Stem. He goes thru his set-up all over again. He finds on opening night that he has assigned all the dressing rooms, so he hangs coat and hat on a nail back of the switchboard. He breaks his back trying to follow a script set on a broken-down music stand in a downstage corner, up to both cheeks in cable. He presses his buttons and runs his cues—lights, curtains, props, actors. He can't find his assistant, because the latter (See Stage Mgrs. Patsys on opp. page)

## Bridgeport Spring Festival Preems With 'Susan & God'

BRIDGEPORT, Conn., April 28.—Bridgeport's Spring Drama Festival, under civic auspices, got off to a good start at the Klein Memorial, municipally operated playhouse on Tuesday (24) to capacity house. Initial offering *Susan and God*, starring Ilka Chase and Harvey Stephens.

Production is well cast with Ilka Chase as Susan Drexal, a part that fits her like a glove, and Harvey Stephens giving a swell characterization as the husband who loves his tipling, Margaret Irving, a former local gal, did excellent in a supporting role. Other members of the cast were Mary Bear, Mathew Smith, Maxine Stuart, Beth Leslie, Ralph Chambers, Bob Stevenson and Charles Parsons.

### "Can't Take It" Next

Next attraction is Fred Stone in *You Can't Take It With You*, followed by Diana Barrymore in *Her Cardboard Lover*, with Harry Ellerbe, and Tom Rutherford in *Hamlet*. *Susan* was staged by Paul Porter, who will also do *You Can't Take It*. Third production will be by Harry Ellerbe and fourth by Robert Henderson. An additional four weeks and probably more will be added, depending on business.

Theron Bamberger, formerly at the Bucks County Playhouse in Pennsylvania, is producer; Richard Skinner, general manager; Arthur Levy, press; Charles Parsons, stage manager; Don Felix, house manager and treasurer, and Arthur Berger, settings. House seats 1,480 persons, and admish is scaled from \$1.20 to \$1.80 (including tax). New attractions open on Tuesdays, playing thru Sunday night, with Sunday matinee.

## Gus Schirmer Skeds 10-Week Summer Stock in Stamford

NEW YORK, April 30.—Gus Schirmer Jr. announces another 10-week summer stock season at Stamford's (Conn.) Strand Theater beginning June 4. Opening bill is not yet set but Schirmer opened a New York office last week and casting is already underway.

Ann Cabot is associated with Schirmer on the production end and Jack Small is business manager, Willis Knightson has been engaged to design all sets for the straw-hat series.

## Mexico Stages Scalp Hunt

MEXICO CITY, April 30.—In what started out to be a drive against ticket scalpers at the bullfights, has been extended to all public entertainment. Officials of the federal district said scalpers will be liable to immediate arrest, as well as inspectors failing to enforce regulations against resale of tickets. Bullfight tickets have been bringing in as much as five times original purchase price in recent weeks.

## Broadway Opening

### COMMON GROUND

(Opened Wednesday, April 25, 1945)

#### FULTON THEATER

A play by Edward Chodorov. Staged by the author. Setting and lighting by George Jenkins. Company manager, Lawrence Farrell. Stage manager, Al West. Press representatives, Richard Maney and Peggy Phillips. Presented by Edward Choate.

Aide	Arthur Gonda
Buzz Bernard	Phillip Loeb
Kate DeRosa	Nancy Noland
Gegee (Genevieve Gilman)	Mary Healy
Nick DeRosa	Joseph Vitale
Alan Spencer	Donald Murphy
First Italian Soldier	Anthony Selba
Second Italian Soldier	Lou Gilbert
Third Italian Soldier	Rupert Role
Ted Williamson	Paul McGrath
Captain Angelini	Luther Adler
Colonel Hofer	Peter Von Zerneck

Last season Edward Chodorov took a good right swing at Fascism with *Decision*. With *Common Ground* he currently aims a left hook at the same target. It is a pity to have to report that the second punch expends most of its steam in repetitious talk. The dramatic wallop is sadly lacking. It is not likely to be a popular card.

It is doubly a pity because *Ground* packs a timely and thoughtful idea, is effectively acted and splendidly produced. It has some sharp moments of dynamic writing and a first act that promises a fine reward.

Chodorov, this time, is concerned with Fascism on its home grounds. A troupe of five USO players are captured by the Heines in Italy. One is a Jew, a Hollywood comedian; another is a movie leading man of German descent; a third had Italian parents. His partner-wife is Irish, and there is a screen starlet who doesn't have any special racial background. They are ordered to do their stuff for Nazi and Fascist audiences with enemy propaganda overtones—or be shot. The Jew alone has no choice. He skeds for a torture camp at once.

It is a situation which bids for high dramatic tension. Four of them must make up their minds whether or not to sell-out their birthright. Unfortunately, Chodorov becomes so interested in his thesis that the last two acts get completely out of dramatic control and become for the most part a series of windy expositions with each character getting a turn at the spotlight. It is likely too bad that the author has directed his own play. A fresh staging attack might have juiced-up many of the static moments.

In spite of overdone declamation *Ground* gets some brilliant performances. Phillip Loeb combines effective humor and pathos as the comedian. Paul McGrath turns in an electric scene as a traitorous Yank Lord Haw-Haw. Joseph Vitale and Nancy Noland are splendid as the small-time vaude team and Luther Adler has his florid moments as a hammy Fascist captain. Mary Healy makes an attractive troubled starlet and Donald Murphy does well by the movie matinee idol. Peter Von Zerneck is efficiently offensive as the Heine colonel.

Edward Choate has given *Ground* a fine send-off with a sock setting of a ruined Italian castle by George Jenkins. Too bad the drama doesn't live up to the atmosphere. **Bob Francis.**

## Equity To Preview Council Candidates At Pre-Election Meet

NEW YORK, April 30.—To help explain the issues in one of the hottest council elections in Equity history, the actors' union is having a special campaign meeting on May 7, 2 p.m., at the Hotel Astor. Candidates, including indie Phil Loeb, will be on display before the membership.

## Double Endorsement

April 18, 1945.

The Billboard,  
1564 Broadway,  
New York, N. Y.

Dear Billboard:

Your letter of April 12 was brought to the attention of the council at its meeting yesterday and you will be glad to know that Equity again enthusiastically endorsed the Donaldson Awards and granted your request that a letter bearing the name of our president, Bert Lytell, be enclosed in every letter that you contemplate sending to an Equity member. In other words, you may accept this letter as official authorization to do this.

With best wishes, we are,

Very truly,  
ACTORS' EQUITY ASSOCIATION,  
Paul Dullzell,  
Executive Secretary.

PD:AE

## 18 Shows Skedded For Foxhole Cirk

NEW YORK, April 30.—Stem producers are pitching in with vim to help USO-Camp Shows do a job on the legit plays wanted for overseas by the army. So far 18 shows have been pledged by the Broadway showmen but another 18 are wanted by the boys who supply the offshore theater. When the first 18 productions are started, the producers will go to work on the others. All casting and production details will be handled out of the office of the producers.

The shows already skedded include *Night Must Fall* (Michael Todd); *Junior Miss* (Ben Boyar); *Arsenic and Old Lace* (Lindsay and Crouse); *Three's a Family* (John Golden); *The Male Animal* (Elliot Nugent); *Our Town* (Jed Harris); *Double Door and Room Service* (Shepard Traube); *Springtime for Henry* (Stanley Gilkey-Guthrie McClintic); *Charley's Aunt and Blithe Spirit* (Arthur Beckhard); *Night of January 16* (Marie Louis Elkins); *The Front Page* (Caryl Wharton); *Kind Lady* (Forest Haring); *Meet the Wife* (J. H. Del Bondio); *Personal Appearance* (Howard Lang); *Boy Meets Girl* (Alfred Bloomingdale); *Burlesque* (Arthur Hopkins). Franklin Heller, Edward O'Connor and Seymour Gross, of the USO, will co-ordinate productions to conform to the War Department regulations.

## Canceled Hurok Date Costs Philly Opera Co. \$15,000

PHILADELPHIA, April 30.—Philadelphia Opera Company will pay \$15,000 to the Hurok Attractions Company. New York, under a settlement announced on April 17 of a suit for loss allegedly incurred when the opera company canceled a road tour last season.

The settlement, thru stipulation of counsel, was announced by U. S. District Judge Harry Kalodner at request of Marshall A. Coyne for the Hurok company and Edward S. Lower for the opera company, after the court had heard the case as both judge and jury on petition for such procedure.

## Permanent Group To Pick "One World" Award Winners

NEW YORK, April 30.—A permanent committee to pick the annual prize winners on the "One World" awards for press, radio and films is now being formed. Awards are given to individuals who contributed most to realization of Wendell L. Willkie's dream of "One World." Among the bigwigs who have already accepted invites to serve on new board are Walt Disney, Edgar Kobak, Spyros Skouras, Robert Swezey and Darryl Zanuck. Prizes last year went to Kent Cooper, press; Darryl Zanuck, film, and David Sarnoff, radio.

## Detroit Armory Burned

DETROIT, April 30.—The Detroit Light Guard Armory was destroyed by fire on April 16, with an estimated loss of \$50,000. Building, which was about 50 years old, served as the city's principal stadium for about 30 years, and large-scale dramatic and operatic traveling productions, top-name bands such as Sousa's, the Burton Holmes series, indoor circuses, including the annual Shrine circus for many years, and numerous types of shows and expositions, in addition to sports events, were staged there. Building passed into relative disuse for this type of show with the construction of Olympia and the Coliseum at the Michigan State Fairgrounds in the '20s.

## Boran Handling Bondmobile

NEW YORK, April 30.—Arthur Boran, impressionist, has been placed in charge of the Treasury Bondmobile, a mobile unit of entertainers, war heroes and musicians that is slated to tour New York's five boroughs during the Seventh War Loan drive. Unit will put on a show to hypo War Bond buyers.

## Teeth in Mex Smoking Law

MEXICO CITY, April 30.—Smoking in theaters, which called for stiff fines, now calls for jail sentences as well. Government strengthened the recently enacted law because of flagrant violations.

# BROADWAY SHOWLOG



Performance Thru April 28

### Dramas

	Opened	Perfs.
<b>Anna Lucasta</b> ..... 8-30, '44 285 (Mansfield) Canada Lee will not return to play as previously reported. He intended to resume his role on May 14. A settlement of his run-of-play contract expiring at the end of next month will be made. John Tate now has the Lee role. Frederick O'Neal won the \$500 Clarence Derwent Award for the best male supporting non-featured performance of the season Friday (27).		
<b>Bell for Adano, A.</b> ..... 12-6, '44 164 (Cort) Gilbert Mack guests with "Grand Central Station" program Saturday (28). Jane Cowl's new air series, "Birth of a Hit," starts Monday (30). Will cover "Adano" thru Friday (4). Monday (30) air-interviews Osborn and Hersey, authors; Tuesday (1), producer Leland Hayward; Wednesday (2), stage manager Eddie Dimond and Elizabeth Montgomery, designer; Thursday (3), Burns Mantle and drummer Dick Maney; Friday (4), Frederick March.		
<b>Common Ground</b> ..... 4-25, '45 5 (Fulton) Crix gave out with an eight to one thumb-down. Score 11 per cent. No: Robert Garland (Journal-American), Ward Morehouse (Sun), Burton Rascoe (World-Telegram), Lewis Nichols (Times), Otis Guernsey (Herald-Tribune), Louis Kronenberger (PM), John Chapman (News), Robert Coleman (Mirror). Yes: Wiella Waldorf (Post).		
<b>Dark of the Moon</b> ..... 3-14, '45 51 (46th Street)		
<b>Dear Ruth</b> ..... 12-13, '41 160 (Henry Miller's)		
<b>Deep Mrs. Sykes, The</b> ... 3-19, '45 47 (Booth) Ralph Glover out with sprained ankle Tuesday (24) thru Thursday (26). Freeman Mammond filled in for him.		
<b>Foolish Notion</b> ..... 3-13, '45 54 (Martin Beck)		
<b>Glass Menagerie, The</b> ... 3-31, '45 33 (Playhouse) Mrs. Edwina Williams, author's mother, arrived in town Thursday (26). Will stay over week-end and see the play. "The Sign," national Catholic monthly, has picked "Menagerie" as outstanding play of year.		
<b>Harvey</b> ..... 11-1, '44 214 (48th Street) Stage manager Brad Hatton starts overseas "Junior Miss" rehearsals Monday (30). Nancy Cushman, Alec Campbell, Brandon Peters and Alice Thompson have been signed for the offshore chore. Author Mary Chase in town from Denver to look over show.		
<b>Hasty Heart, The</b> ..... 1-3, '45 133 (Hudson) Richard Bashart out Monday (23) thru Tuesday (24) with strained throat. Understudy Francis Nielson subbed. Bashart back in troupe for Wednesday (25) mat. Ann Burr guests on "Grand Central Station" program Saturday (5). Sunday (29) Douglas Chandler emcees Zionist Rally at the Lewisohn Stadium. Latter has also been asked to repeat his Russky ambassador gag which threw the Advertising Club into hysterics last month.		
<b>Hope for the Best</b> ..... 2-1, '45 92 (Royale) Jean Dalrymple guested on Elsa Maxwell MBS program Friday (27). Ditto Edmon Ryan and Dore Mirande with Steve Ellis (WHN), same date. Ann Lee will be guest speaker at Music Box Canteen Wednesday (2).		

## STAGE MGRS. PATSY

(Continued from opposite page)

always seems to be playing some part or other. Otherwise, the lad is changing or singing with a choir in the basement or on the fly floor.

### A Hit

"He opens the show. 'Tis a hit—thank God. His work has just begun. Now he starts his understudies. Now he begins to placate the actors who have passed the 'darling' stage. He's the father confessor, the receptacle for a thousand complaints which will continue for a year or so! He pours the oil on 'you saw what he did to me in that scene?' He sees that the show runs on time. He listens for variations in delivery and 'improvements' on direction. He sympathizes with more sad tales than a bartender about his cast's relatives and friends. He goes thru periods

terminate number of weeks as in previous summer seasons.  
The Mosque in Newark will house a spring and summer festival of operettas, opening Monday (21) with the "Merry Widow," trailed the following week by "The Vagabond King." Other song-and-dancers skedded are "The Red Mill," "The New Moon" and "Mlle. Modiste." Bobby Jarvis will stage the revivals.

	Opened	Perfs.
<b>I Remember Mama</b> ..... 10-19, '44 222 (Music Box) Richard Bishop guested with Martha Dean Friday (27).		
<b>Kiss and Tell</b> ..... 3-17, '43 892 (Bijou) Will not vacate Bijou on Saturday (5) as intended. Will stay on at least thru Saturday (19). Will look in meantime for air-conditioned house. Judy Holliday was awarded the \$500 Clarence Derwent prize for the best female supporting non-featured performance of the season Friday (27).		
<b>Kiss Them for Me</b> ..... 3-20, '45 46 (Belasco) Judy Holliday air-guests with Margaret Arien (WABC) Monday (30) also via (WABF) Friday (4).		
<b>Late George Apley, The</b> .. 11-21, '44 185 (Lyceum) Ive Troutman out of cast all week with grippe. Edmonia Nolley has been pinch hitting for her since Monday (23).		
<b>Life With Father</b> ..... 11-8, '39 2,302 (Empire) Oscar Serlin announces that Ricardo Cortez and Paul Kelly will have leads in "Beggars Are Coming to Town," which he skeds for August rehearsals.		
<b>Overtons, The</b> ..... 2-6, '45 94 (Forrest) Glenda Farrell air-interviewed by Linda (WMCA) Gray Friday (27). When "Two Mrs. Carrolls" troupe disbands for summer in Detroit in mid-June, Joel Ashley will head for Baltimore. Ashley and Michael Stewart are taking over Maryland Theater for summer stock. Sked a 12-week season beginning June 11. Policy will be to use guest stars with Ashley playing leads when a star is on the bill. Ashley will return to "Carrolls" troupe when latter starts fall tour September (15).		
<b>School for Brides</b> ..... 8-1, '44 310 (Ambassador)		
<b>Soldier's Wife</b> ..... 10-4, '44 238 (Golden)		
<b>Ten Little Indians</b> ..... 6-27, '44 353 (Plymouth)		
<b>Voice of the Turtle, The</b> .. 12-3, '43 512 (Morosco) Elliot Nugent air-guests with Jane Cowl (WOR) Thursday (17).		
<b>Bloomer Girl</b> ..... 10-5, '44 237 (Shubert) Whole troupe now goes to Stage Door Canteen on alternate Tuesdays to give cut version of show. John Wilson arrives from Coast Tuesday (1). Has bought new musical, "Day Before Spring." Book and lyrics are by Alan Lerner and score by Frederick Loewe. Skeds September production. Wilson leaves for London in June to look over "Love in Idleness," which he skeds for American production next season.		
<b>Carousel</b> ..... 4-19, '45 12 (Majestic) Bob Kennedy was appointed official understudy to John Raitt Monday (23). Christine Johnson air-guested with Adrienne Ames (WHN) Wednesday (25). John Raitt and Jan Clayton		

### SUMMER STEM SETS SIGHTS

Last week of the 1944-'45 season leaves Stem theater population status quo with 32 houses lighted. "Common Ground" bowed in Wednesday (25) and "The Firebrand" bowed out Saturday (28).

Signs of a Stem summer are already in the air. Jules Leventhal is dusting off his Subway Circuit sets and props. He will lead off with Zasu Pitts in "Ramshackle Inn" at the Flatbush over in Brooklyn Tuesday (8), and switch it to the Bronx's Windsor for the following stanza. Both theaters will be run for an indel-

	Opened	Perfs.
<b>dittoed with Shirley Eder (WOR)</b> Saturday (28). Conductor Joseph Littau was air interviewed by Ethel (WMCA) Colby Friday (27). Martha Dean air-guests Rouben Mamoulian Friday (4) via WOR. Richard Rodgers and Arthur Hammerstein guest with Mary Margaret McBride (WEAF) Monday (7). Rouben Mamoulian to Pittsburgh Tuesday (24) to take over national touring "Oklahoma" troupe. Returned Friday (27).		
<b>Fireband of Florence</b> ..... 3-22, '45 43 (Alvin) Closes Saturday (28).		
<b>Follow the Girls</b> ..... 4-8, '44 442 (44th St. Theater)		
<b>Laffing Room Only</b> ..... 12-23, '44 144 (Winter Garden) 30th anniversary of Olsen and Johnson partnership celebrated Sunday (29) via "Hall of Fame" program. Milton Cross highlights cavalcade of O. and J. careers. Saints and Sinners have bought out house for Wednesday (2) to celebrate the event.		
<b>Oklahoma!</b> ..... 3-31, '43 919 (St. James) Vladimir Kostenko has been appointed ballet captain as of Monday (23). Stem talk has Rodgers-Hammerstein combo interested in doing musical version of "Seventh Heaven" next.		
<b>On the Town</b> ..... 12-28, '44 140 (Adelphi) Nancy Walker and Cris Alexander hosted winners of N. Y. Journal oratory contest at Penthouse Club, Wednesday (25).		
<b>Seven Lively Arts</b> ..... 12-7, '44 163 (Ziegfeld) Tom Van Dyke has taken over the Rose drumbeating chores as of last week. Rose has optioned Samuel Taylor's drama, "New Heaven, New Earth." Slates early fall production.		
<b>Song of Norway</b> ..... 8-21, '44 289 (Imperial) Cast signed to contracts running to June 1, 1946. Irra Petina reported to receive top billing.		
<b>Up In Central Park</b> ... 1-27, '45 105 (Century) Wilbur Evans guested on Hudnut "Success" program Thursday (26). Maurine Cannon guested by Theater Assembly at Astor Saturday (28). Charles Irwin, Martha Burnett, Beatrice Lind, Lydia Fredericks entertained GI's at Marine Hospital, Staten Island, Thursday (26). Watson White leaves troupe Monday (30) to join overseas unit. Jackson Howard replaces him.		
<b>Hats Off to Ice</b> ..... 6-22, '44 425 (Center) Recesses for three weeks beginning May 7. Fortune Gallo's long-hair songbirds take over Center for period. Open with "Carmen" May 16. Ice show reopens May 30.		
<b>BALLETS</b>		
<b>Ballet Theater</b> ..... 4-1, '45 34 (Metropolitan) Closes Sunday (29)		
<b>REVIVALS</b>		
<b>Barretts of Wimpole</b> 3-26, '45 89 Street, The..... (Barrymore)		

## PRODUCTION PROSPECTS

### The Grapevine in the Theatre

Every producer in New York, his optioned play, cast and other details. About 2000 names, phone numbers, frank lowdown. Published monthly. 35c. Six months \$2. Editor, Leo Shull, 128 W. 48 St., N. Y. C. 19.

# Burlesque Notes

By Uno

MILT SCHUSTER, dean of burly bookers, celebrates his 26th anniversary in the booking biz May 5. Associated with showbiz the past 46 years, both as a comic and later as a booker, Schuster has been primarily interested in burly booking ever since the start of the depression. At present he is booking 11 Midwest and Eastern burly houses. . . . MEL LING opens May 11 at the Rialto, Chi. in the featured spot. . . . JACK MANN and Eddie Yubel, ex-burly straight and comic, respectively, are now with the road company of *One Touch of Venus*, currently in Chi. . . . JAY McGEE, former burly producer, is now managing the Gayety Theater, Akron, for Jack Kane. McGee's wife, Sadie, is treasurer.

JOEY FAYE, comic, will accompany Frank Sinatra on latter's tour of European war zones for USO, starting in May. . . . LEE FORD is in her second year in a Honolulu hospital but improving. Her hubby-comic, George B. Hill, between experimenting with photography and playing local army camps and bases, celebrated a birthday April 5. . . . HELENE MCCREE and Pete DeCenzle left the Kearney, San Francisco, and opened April 28 with the Walter Hale attractions on the Foley & Burk Shows to operate their own *Body Beautiful* show, comprising Sunny Taylor, Ramona, Bonnie Brasfield, Edith Patty, Bea Brenda, Jimmie Morgan, Neva Star and Johnny Acera and His Rhythm Boys. Featured is Tanjara (Mrs. Walter Hale), who recently closed a 20-week engagement at the Rivoli, Seattle. . . . MINOR REID, burly and vaude performer, laid up with a broken ankle at his San Francisco home. . . . BERT CARR, following Newark, N. J., week of May 4, undergoes an operation in Bellevue Hospital, Manhattan. . . . LEONARD RAYMOND, former Star, Brooklyn, operator, doubling between Zanzibar Club, New York, where he has charge of concessions and a twine and paper plant.

THEA COCKRELL and Myrtle Dean crashed front page with a photo in a recent issue of *Hobo News*. . . . JOE MARKS, former burly comic, is now with *Bloomer Girl* at the Shubert, New York. . . . KITTY MURRAY, an Arthur Bryson booking, during her week of May 4 at the Harlem Apollo will introduce her own number, *Glamour Girl*. . . . JACK ROMIG, old-time burly and tab player, is building homes and raising berries on his Belfair (Wash.) property. . . . MARGIE SULLIVAN and Wanita Bates are featured at the President-Follies, San Francisco, where Jack Ralley, a recent medical discharge from the army, is straight man. . . . MEYER HAMBURG and Morris Posner, former candy butchers and last summer freak show ops at Luna Park, Coney Island, N. Y., will be ballroom bosses this year. With Dave Rosen, a Coney vet in the freak and girlie show game, as a third partner, Hamburg and Posner have formed the Coastal Amusement Corporation and taken over spot on the Coney Boardwalk that was tenanted last summer by a skating rink. It will be called Million-Dollar Ballroom and feature name bands. Les Brown ork opens May 12.

STANLEY MONTFORT, house straight at the Avenue, Detroit, returns to work this week after two weeks of resting a case of laryngitis. Contrary to rumors regarding his health, Stanley pens that he never felt better in his life.



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# DC Greets Fake V-E Pitch With Mixed Emotions

(Continued from page 3)

sons were pressing against the iron fence in front of the White House which was a scene of unusual activity. Newshawkers swiftly exhausted their supplies of Saturday "extras," with people mauling and pushing to get copies. Motorists honked their horns jubilantly. The sound of a fire siren sent an unusual thrill of excitement thru the crowds and an excited janitor in a downtown church contributed to the chaos by ringing the church bells with terrific gusto for several minutes.

Servicemen, thousands of whom had poured into the Capitol for week-end furloughs, pitched into the excitement with wild abandon. Dozens of them took up a good-natured theme in their approach to unescorted girls downtown: "Hiwa, babe—didya hear the news—wanta celebrate with me?"

### All-Day Wait

Washington had been expectant all day as the result of the favorable news from the war fronts, including the official report of the junction of the Allied armies and the unconfirmed report of the Nazi peace offer to United States and Britain. President Truman, who had left the White House shortly after 1 p.m. to go to his temporary residence at Blair Mansion across the street, returned to the White House shortly after 6 p.m. Truman told newsmen he was returning to his office to perform some work. Then a flash came from San Francisco where Senator Tom Connally, chairman of the Senate Foreign Relations Committee and vice-chairman of the U. S. delegation at the Security Conference, gave substance to the unconditional surrender report. Newspaper and radio reporters milled around the press room of the White House and soon President Truman gave them an audience, informing them that he was standing by and that he would issue a proclamation in the event of an official confirmation. Network stations prepared for the event by setting up their apparatus, and reporters kept a "dog watch." The city's radio stations stayed on the alert, feeding flashes to the air as fast as they received them from all sources.

The ardor of downtown crowds was dampened only slightly by President Truman's announcement at 9:34 p.m., that the peace rumor was unfounded. The crowds obviously wanted to believe that the event the Allied Nations had been waiting for so long had finally taken place. Enthusiasm appeared to be tempered in some measure by the realization that the war was not over and that total defeat of the Japs was still ahead even tho the German armies were collapsing. The browned-out streets were scenes of mixed jubilation for hours even after President Truman's "no foundation" statement. The crowds refused to rule out the possibility that official news of the final surrender was forthcoming momentarily.

# D. C. Muni Legit Theater Blueprinted for Summer

WASHINGTON, April 30.—A municipal theater for presentation of legit shows will be inaugurated here sometime this summer, according to present plans of a group which has been blueprinting the project for months. The project was hailed editorially in *The Washington Post* April 9 as offering an opportunity for "untapped sources of dramatic skill." "We see very little warrant for New York's monopoly of the drama thru concentration there of the so-called commercial theater," stated the editorial, which cited the Pasadena (Calif.) Playhouse and Moscow Art Theater as having "demonstrated that theatrical gifts can be found where they are sought and appreciated."

# Magic

By Bill Sachs

PAUL STADELMAN takes his bag of trinkets and wooden-headed partner, Windy Higgins, into New York around the middle of May. He concluded an eight-month tour of one-nighters for USO a month ago and since then has played Helsing's, Chicago; the Mainliner, Des Moines, and the Moose clubs in Marion and Huntington, Ind. Stadelman says the USO jaunt brought him many gray hairs and cost him one tooth and 15 pounds in weight. . . . JACK HERBERT has been handed a holdover at the Cotton Club, Houston. . . . BILLY MUNROE, who combines magic with vent, is current at Club 509 in downtown Detroit. . . . RAJAH RABOID headlines the new floor layout at Lou Walters's Latin Quarter, Motor City's top nitery. . . . FRENCHIE VALENTINE is back in Boston after a successful Western tour. . . . LA FOLLETTE is one of the busiest magi in New England these days, with bookings to take him well into July. He is reported framing a new Rush Ling Toy act. . . . ARNOLD FURST, still overseas with USO-Camp Show No. 412, writes: "Capt. Lanny Ross caught my show recently, as did Comm. Gene Tunney. Posed for some pictures with the latter. Received quite a few letters from magicians in the States who saw my address in your column. I'm still at the same address, A. P. O. 503, care Postmaster, San Francisco." . . . BOSTON ASSEMBLY No. 9, SAM, recently presented its annual Spring Magical at New England Mutual Hall, Boston, to a full house at \$3.40 top. Presentation was managed and produced by Herman Hanson, formerly stage manager with the late Howard Thurston. Novel opening was written by George La Follette; Harrison Hoyt did Mephisto. Ray Cox and Company opened and were followed by G. Ray Terrell, Al Milner, Tony Cardiro, Cavicco and Al Flosso, with La Follette closing with flash illusions. . . . PARKER SWANN, youthful trixter, is keeping busy with club dates in the Boston sector. . . . RUSSELL SWANN headlines the new show in the Terrace Room of Hotel Statler, Detroit.

BLACKSTONE closes a nine-month season in theaters and auditoriums with his current two-week stand at the Lafayette Theater, Detroit. . . . RECENT VISITORS at the magic desk were Marquis the Magician, who hopped into Cincy to cut up a few jackies with Rajah Raboid and who stopped over again a few days later en route to Columbus, O., to catch the Blackstone show; Mr. and Mrs. W. F. Myers (the La-Mars), who reported a bang-up season in Ohio schools, and Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, who was in town last Wednesday (25) to make final preparations for his engagement at Emery Auditorium, Cincinnati, May 12, for the Cincinnati Automobile Club. Myers is the nephew of the late Signor Chillo (W. A. Shivers), magician, who made Ohio towns many years ago with his own med opry. . . . JACK LEE, formerly carpenter with Richards the Wizard, is now serving in a similar capacity with Marquis the Magician in T. D. Kemp houses in the South. . . . NEWTON HALL, recently tendered an honorable discharge from the navy, is showing his wares in Boston niteries. He has just closed at the Rio Casino there. . . . LESTER LAKE (MARVELO) pipes in from New England to remind that he's still trouping it for USO. He's currently in the Boston sector. . . . BOB NELSON, of the Nelson Enterprises, Columbus, O., postals from Los Angeles: "Plenty of magic on every hand out here. Saw the SAM show last Monday night and it was a knockout. One of these days after the war I'd like to move my business out here." . . . DELL O'DELL is in the midst of a four-weeker at Chez-Ami, Buffalo. . . . SIR GEORGE is the new tag for DeSeari, youthful Dayton (O.) mentalist, who recently resumed with his turn after a brief layoff. He has just concluded a week's stand at Buffalo's Glen Casino. . . . BRUCE COLE is in his third week at Curley's Theater-Cafe, Minneapolis, doing comedy and sleight magic. He had as recent visitors Don White, Jimmy Manchester and Bill Schreiber. . . . JIMMY DE VOLL, inventor of the one-man challenge levitation, is playing one-nighters in the smaller towns thru Minnesota and reportedly doing all right by himself.

# Group of Five Pic Players Being Set For Vaude Houses

NEW YORK, April 30.—A new flock of flicker names will head East to do personal appearances if present plans work out. Roddy McDowell, of 20th-Fox, is penciled-in for the Roxy some time this summer. Claude Rains (Warner Bros.) is being set for the Strand, with the possibility of other Warner houses to follow.

Helmut Dantine and Andrea King (both Warner properties) are due at the New York Strand as soon as programs can be lined up and West Coast permission granted. Latter two will be direct Warner bookings. But if they work in other houses they will be submitted by the William Morris Agency.

Phil Silvers (20th-Fox) is another movie name who is being submitted for theaters while in the East. Silvers is expected to go overseas with Frank Sinatra but may do a Stem appearance and maybe an out-of-town date before he USO's.

# Hornmakers Still in Dark on Production

(Continued from page 3)

clians, repair shops are two to four months behind in fixing used horns.

Band instrument makers and major instrument repairmen thruout the country are planning to set up a school to train returning servicemen and interested parties to repair musical instruments. Project school got its start Tuesday (10) at Elkhart, at a meeting of reps of the National Association Band Instrument Manufacturers' Association and the Affiliated Musicians' Service and Repairmen's group.

### Cooper Promoted School

The school, which is expected to open in the fall, was originally promoted by Leo Cooper, Chi repairman, three years ago. Cooper got the idea for the school from listening to musicians who came to his shops with gripes about the poor and tardy service which they had been receiving on damaged horns thruout the country.

The training school for horn repairmen is slated for Elkhart. At present, no head has been selected for the school, but a prominent instrument firm factory superintendent, who is planning on setting up his own independent musical instrument repair tool shop, is being sought to head the school.

Fred Holtz, president of the Martin Instrument Company and prexy of the NABIM, said that the school will get full financial support of his group and also the tools and machinery needed to set up model workshop for the school.

# Atlantic City Chelsea Theater To Revive Gay '90s Musicals

ATLANTIC CITY, April 30.—The Chelsea Theater, housed in Westminster Hall of the beach-front Chelsea Hotel, will be operated as a stock house this summer and will feature the presentation of old-time musical shows revived from the Gay '90s. The announcement was made by an official of the new Chelsea Hotel Company following purchase of the lease on the property from the Chelsea Hotel Corporation, for a consideration reported in excess of \$100,000.

The hotel company was sold two weeks ago by Frank P. Gravatt, operator of the Steel Pier, for \$1,000,000 in cash. Peter Miller, of Detroit, vice-president of the reorganized company, said the revamping and redecorating of the summer theater and other interior improvements would cost more than \$150,000 with the work to be done in the next 45 days.

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**BACON**—Trevor, 38, colored vocalist and orchestra leader, killed in an automobile accident near Sumter, S. C., April 14 while en route to New York. He was formerly with Lucky Millinder's orchestra. Recently he had organized his own orchestra. Survivors include his widow, Nancy; a son, Trevor Jr.; two brothers and one sister. Interment in Floral Park Cemetery, Indianapolis.

**BERNARD**—Lois, 47, wife of Joseph Bernard, actor, killed in a fall from the sixth floor of St. Vincent's Hospital, Los Angeles, April 25. She underwent a minor operation April 23 and was scheduled to leave the hospital the day of her death.

**BUXBAUM**—Harry H., 67, 20th Century-Fox home office representative and former president of Motion Picture Associates, Inc., following a heart attack at his home in Lawrence, L. I., N. Y., April 21. He was comptroller of General Film Company, Midwest and Eastern division manager for Pathe, district manager for Paramount and Eastern district division manager for First National. He was also metropolitan district manager for 20th-Fox and the predecessor organization, Fox Film Corporation, for 17 years. Services in Raverside Memorial Chapel, Far Rockaway, L. I., N. Y. Surviving are his widow and three children.

**GAGE**—Erford, 32, actor who portrayed arrogant Nazis on the screen, in action on Luzon March 17. He was a veteran of the Broadway stage and joined RKO Pictures in Hollywood three years ago. Survived by his widow, Nell King, Paramount actress, and his mother in Brookfield, Mass.

**GIVAN**—Charles F., 76, retired theater operator, April 15 at St. George, N. B. He had owned and managed theaters in St. John, Sussex and Moncton, N. B. Surviving are two sons and three daughters. Interment at St. John, N. B.

**GOLDING**—Walter H., 68, theater manager, April 18 in St. John, N. B., after an illness of three weeks. Deceased had been manager of St. John theaters for 38 years and for the past quarter century managed the Capitol there. He was also publicity manager for the St. John Fair for many years. Surviving are his widow, two sons and two daughters. Burial at St. John April 20, with all local theaters and film exchanges closed for the afternoon.

**GRIFFIN**—Mrs. Pearl, 61, retired show woman and wife of Frank Griffin, who had athletic arenas with various shows, in Charleston, S. C., recently. She had toured with Mighty Sheesley Midway and other shows for 40 years. In addition to her husband, she is survived by four sisters, Mrs. Clarence Zerber, Mrs. J. C. Hopper, Mrs. Charles Berber, New York, and Mrs. John Brown, Los Angeles.

## THE FINAL CURTAIN

cle of Forrest Brown, formerly billed with Billroy's Comedians.

**KITCHEN**—Mack Ernest, 17, driver for Clyde Beatty Circus, in a truck accident en route from Portsmouth to Petersburg, Va., recently. His home was in York, S. C.

**KUMME**—Herman G., 74, musical director, April 20 at his home in Philadelphia. He began his career as a conductor when 18 and was associated at various times with the orchestras of Victor Herbert, Walter Damrosch and Theodore Thomas. He was conductor of the United Singers for 14 years in Philadelphia and director of the German-town, Pa., branch of the Temple University School of Music, Philadelphia, since its establishment 28 years ago. Survived by his widow, Nina; two sons and a sister. Services in Philadelphia, with burial there April 23.

**LANDER**—William, 53, of the Lander Brothers musical comedy, vaude and burlesque team, April 12 at his home in Baldwin, L. I., N. Y., of a heart ailment. Military burial in Government Cemetery, Amityville, L. I., N. Y., under auspices of the local American Legion Post, of which he was commander. Survived by his widow and brothers, Harry and George.

**LE BLANC**—Emma Hanley, 74, comedienne and operatic soprano, at Harlem Hospital, New York, April 13. Known professionally as Emma Hanley, she had appeared as leading woman with Henry E. Dixey and James T. Powers and was also a member of the Aborn Opera Company. She was the widow of William West, of Primrose & West Minstrels before her marriage to the late Albert Le Blanc.

**LESLIE**—John Mitchell, 70, retired character actor, April 25 in a Miami hospital. Leslie went to Miami from Hollywood six months ago. Working for MGM, he appeared in *The Moon Is Down*, *Coney Island*, *Beyond the Yonder* and others. Services April 26, with burial in Woodlawn Park Cemetery, Miami.

**McAVOY**—Dick (Richard Tanner), 74, former vaude and burly performer, suddenly, at his home in Toronto, April 16. He and his wife, Alice, formed the comedy team of McAvoy and Taylor. He also had been featured in burly on Columbia Wheel. His last connections were with the Gayety Theater, Toronto, and with Abe and Solly Solman and their Sunnyside Beach (Ont.) attractions. Burial April 19 in St. John's Cemetery, Norway, Ont.

**McLEAN**—Roy M., showman, in New Haven, Conn., recently following a heart attack. He was formerly associated with the Walker interests in the New Haven Arena.

**MACKKEY**—Mrs. Theresa M., 68, retired actress, at her home in Mount Pleasant, Pa., April 3 following a long illness. She started in show business when 16 and toured this country and Canada with her husband in their own shows. Survived by her husband, J. Frank Mackey, and two brothers, Edward Myers, Revere, Mass., and James Myers, Watertown, Mass. Interment in Westmoreland County Memorial Park, Mount Pleasant.

**MALONEY**—Harry J., musician and former minstrel man, in Bridgeport, Conn., April 15 following a brief illness. Survived by his widow, Fannie; a son, Rev. Harry J. Maloney, New Orleans, and a daughter, Mrs. John B. Cauty, Bridgeport. Burial in St. Michael's Cemetery, Stratford, Conn., April 18.

**MARTIN**—Mrs. Lydia L., 52, promotion director of Dixie Land Shows, of a heart attack in Murry Hotel, Mount Pleasant, Tenn., April 15. She was a member of Rebecca, Eastern Star and Parent-Teacher Association of Tennessee. Survived by her husband, Billie, well-known carnival manager and legal adjuster. Interment in Tate Cemetery, South Pittsburg, Tenn., April 17.

**RIEFFENACH**—Jim, of a heart attack in the dressing room of Cole Eros' Circus at Peoria, Ill., April 27, five minutes before the matinee was scheduled to start. He was born in Hungary July 8, 1906. Services Monday (30), with burial in St. Mary's Cemetery, Peoria. His mother, Marie, of Chicago, survives.

**PINKERTON**—Raleigh Lee (Pinkie), 53, billposter, April 21 in Herman Kiefer Hospital, Detroit, after a long illness. He was a member of Detroit Billposters' Local No. 94 since 1913. He toured with the Ringling Bros., Hagenbeck-Wallace, and Cole Bros.' circuses for a number of years, and was active as a billposter in Detroit since going off the

road in 1925. His widow survives. Body was cremated.

**SHANNON**—Lavinia, 75, actress, at the Home for Incurables in New York, April 25. She was with the Charles Frohman companies of *The Girl I Left Behind Me*, *The Fatal Card* and *Miss Frances of Yale*. She later appeared for Brock Pemberton and also in leading stock roles, retiring in 1937. Services at Walter Cook Funeral Home, New York, with burial under auspices of Actors' Fund of America at Kensico Cemetery. Survived by her niece, Austina Mason, in charge of Equity filing department.

### IN MEMORY

Of Our Pal

## JOHN O'SHEA

Who Passed Away

May 2, 1943

The Boys of the  
**SHOWMEN'S LEAGUE OF  
AMERICA**

**SHAPIRO**, Monroe (Curly), 38, founder and owner of Curly's Theater Cafe, Minneapolis, of heart disease in Los Angeles April 18, where he had been moved following treatment at Tucson, Ariz. Surviving are widow, Adelle; two children; his mother; a brother, Nate, associated with him, and two sisters.

**SIDNEY**—George, 68, at his Hollywood home April 29 after a prolonged illness. His antics in the Cohen and Kelly series, with Charles Murray, made him known to movie fans.

**SOUSLOFF**—Alexis, 54, ballet and acrobatic dancer, of a heart attack in New York April 24. A native of Moscow, he toured the Continent with his sister, Mrs. Nana Defeo as a dance team. In this country they appeared with Al Jolson, the late Eddie Foy and Harry Lauder. Sousloff had appeared in a bit part in *Arsenic and Old Lace* and toured with *This Is the Army*. He was employed by the WOR Radio Guild Theater at the time of his death. Surviving are his widow and sister.

**SPENCER JR.**—T/5 Thomas J., 40, former Detroit musician, killed in action in the Iak Islands March 25. His widow survives.

**SULLIVAN**—Daniel W. (Little Danny), midget clown, 55, April 20 at Independence, Mo. He had toured with Sells-Floto, Al G. Barnes and the Ringling-Barnum shows, retiring in 1938 because of ill health. He later worked in a war plant in Kansas City, Mo.

**TAYLOR**—Fred J., 94, veteran musician, who is said to have played the first circular bass horn in Boston, at his home in West Upton, Mass., April 20.

**THURSTEN**—Jack Earl, 48, radio artist, musician and composer of score for *Midnight Follies*, produced in London, in New Orleans recently. He was a member of the original Jack and Jill radio team. Survived by his widow, Bernice Helen, Chicago.

**WATHEY**—Joseph, 58, dean of 20th Century-Fox receptionists, at his home in Brooklyn April 24. Services at the Fourth Avenue Methodist Church, New York, with interment at Nassau Knolls, Port Washington, L. I., N. Y. Surviving are his widow, two daughters and three sons.

**WEAVER**—Elmer Washburn, veteran outdoor showman and one of the first carnival general agents, in White Cross Hospital, Columbus, O., April 26 after a lengthy illness. Weaver operated his own carnival organization for many years

under the title of the St. Louis Amusement Company. He was also associated with numerous outdoor attractions and in recent years had served the Floyd E. Gooding Amusement Company as general representative. He was a member of the Showmen's League of America. Survived by his son, Elmer W. Jr. Funeral April 30 from the Woodyard Funeral Home, Columbus, with interment in Greenlawn Cemetery there.

**WESTBROOK**—81, of Westbrook and Hacker, bicycle act that joined the Adam Forepaugh Circus in 1886, recently in Brantford, Ont. He was one of Ontario's best known sportsmen and capitalists.

**WINNER**—Pvt. Leo, 30, former concessionaire thru New England with the Blotner Shows, in action in Germany March 29. Survived by his parents and several brothers and sisters of Lawrence, Mass.

**YOUNG**—Dr. George W., 58, owner of WDGY, Minneapolis, and a pioneer in American radio, at his home in that city April 27. He held commercial broadcasting license No. 3. WDGY, started in 1923, became the oldest indie station in the country before his death. Native of Meriden, Wis., he went to Minneapolis in 1911 and entered the jewelry business. Dr. Young was ill and inactive the past year. Surviving are widow and two sisters, Minneapolis.

## Marriages

**COOPER-ELLIOTT**—Calvin G. Cooper to Vivian Elliott in Chicago March 29.

**DOUGHERTY-TUGGLE**—Lieut. (Will Douglas) Dougherty, formerly emcee for TQN's *What's Your Base, Soldier?* and formerly announcer for Station WKBN (CBS), Youngstown, O., to Joyce E. Tuggle, in Miami recently. Dougherty is radio relations officer at Miami Air Technical Service Command in charge of relations with stations WQAM, WIOD, WKAT and WGES.

**ELMORE-HUFF**—Lloyd M. Elmore to Vina Jean Huff, also known as Vina Jean Wright, April 24, in Peoria, Ill. Both are in the carnival business.

**JONES-HAYES**—Clifford Jones, formerly of Polack Bros.' Circus, to Eva Ona Hayes, at Reno, Nev., April 13.

**SILVERS-DENNISON**—Phil Silvers, comedian, to Jo-Carroll Dennison, actress, recently in Hollywood.

**STOKOWSKI-VANDERBILT**—Leopold Stokowski, symphony conductor, to Gloria Vanderbilt in Mexico April 21.

**WALKER-KNOBLE**—Andrew Walker, of Huberts Museum, New York, to Katherine Knoble, concessionaire with Royal American Shows, in New York recently.

## Births

A daughter, Jacqueline Louise, to Mr. and Mrs. John Murray April 14 in Lying-In Hospital, Philadelphia. Mother is the former Billie Chester, acrobatic dancer.

A daughter to Mr. and Mrs. Mortimer C. Watters in Christ Hospital, Cincinnati, April 25. Father is vice-president of Scripps-Howard Radio, Inc., and general manager of Station WCPO, Cincinnati.

A daughter, Marsha Madaliene, to Mr. and Mrs. Marshall Chapin in St. Joseph Hospital, Tampa, March 25.

A daughter, Martha Ann, to Mr. and Mrs. Charles Maitland at Rockingham Memorial Hospital, Harrisonburg, Va., April 8. Father is veteran general agent and showman.

A daughter, Charlene Frances, to Mr. and Mrs. Slat's Taylor April 19 in San Diego, Calif. Father is burly comedian and the mother is the former Ermaine Parker, burly soubrette.

A daughter to Mr. and Mrs. Sid Cohen April 20 in Chicago. Father is associated with Leo Seltzer, owner of the Coliseum, Chi.

A son to Mr. and Mrs. Sid Korshak April 24 in Chicago. Mother is the former Bernice Stewart, of the *Ice Follies*.

A son to Mr. and Mrs. Nick Petite April 17 in Camden, N. J. Father is owner-manager of the Town Tavern ntery, Delair, N. J.

A daughter, Charlene Frances, to Mr. and Mrs. Virgil (Slat's) Taylor April 19 in San Diego, Calif. Father is a burlesque comedian, and mother, Ermaine Parker, is a burly principal.

## Divorces

Connie Russel, film actress, from Sam S. Sorge, studio superintendent of electricians, in Los Angeles April 26.



ALWAYS REMEMBERED  
**RUBIN GRUBERG**  
Left Us April 16, 1942  
**BROTHER MAX GRUBERG**

**HOGE**—Byron, 58, brother of Clarence and Mack Hoge, of Wallace Bros.' Shows, at Maringo, O., April 13. Survived by his widow, Pearl, and three other brothers. Pvt. Denny Hoge, and Ernest and Paris.

**HOWARD**—Lester (Duke), vet stock actor, at his home in Chicago April 14. He entered theatrical business in 1898 and was a member of Actors' Fund, Chicago Chapter of Equity and Showfolks of America. Burial in Montrose Cemetery, Chicago.

**JACOMET**—Albert, stage carpenter, at Delphos (O.) Opera House, in an auto accident there recently. He was an un-

# Probe Legality of License Fees

## Biz Optics on Court Action

**Newburgh VFW makes test of council's right to sock \$100 a day for permit**

NEWBURGH, N. Y., April 28.—Eyes of the carnival world will focus on the court action here to test the validity of a city ordinance imposing a fee of \$100 per day for carnivals, instituted by Hyman Knopf, attorney for the John T. Kenney Post, Veterans of Foreign Wars.

Knopf stated in a letter that in his opinion the fee was excessive and the ordinance thereby rendered "illegal, void and unenforceable."

He also appeared in person before the council and added a verbal request that the ordinance be modified. He announced his intention of taking the matter into the courts when councilmen indicated they would make no change in the ordinance unless compelled to do so.

Knopf said he did not dispute the city's right to establish a license fee for carnivals and similar enterprises, but maintained that the amount of the fee should be only enough to cover the expense of policing and regulating the carnival.

His letter stated: "Your Chapter 15 of the Code of Ordinances requires a fee of \$100 per day for circuses and similar exhibitions under canvas. Apparently no provision is made specifically for a carnival. Assuming that the portion of the ordinance which pertains to circuses and similar exhibitions under canvas would apply to carnivals, it is my opinion this ordinance is illegal, void and unenforceable."

### To Pay the Cops

"The license fee imposed here is in exercise of the police power," Mr. Knopf's letter continued. "As such, the amount of the license fee should not exceed the necessary or probable expense of issuing the license and of inspecting and regulating the business it covers. The fee should not arbitrarily be fixed so high as to practically prohibit the undertaking because of the cost. Where the license fee is excessive and unreasonable, the courts have held that the ordinance imposing such excessive fee is void and unenforceable."

"Under these circumstances I shall have to advise my client to take steps to enjoin the enforcement of this ordinance unless the ordinance is modified so as to impose a reasonable fee for the issuance of the license in accordance with law."

Mayor Herbert A. Warden remarked, after reading of the letter, that the matter was one which required an opinion of the corporation counsel.

Knopf pointed out that the VFW desired to conduct its carnival during the first week in May and that the matter should be decided without delay.

Corporation Counsel Daniel Becker, said:

"There is no question in my mind as to the legality of the ordinance. The only question is whether the license fee is exorbitant, and that is something for the courts to decide."

Knopf replied: "If that is your answer, I'll go ahead and test it in the courts." He asserted that it would require a considerable stretch of the imagination to see how the city could possibly incur a cost of \$600 for regulating a carnival for one week. Becker asked whether he took the salaries of policemen and the traffic cost into consideration.

### Who's Dishonest?

Knopf said the VFW would deposit the \$600 fee for sponsoring the carnival one week, but he requested a motion in the council minutes stipulating that this money would be returned if the ordinance were to be ruled invalid. A mo-



ELMER WASHBURN WEAVER, pioneer of the carnival field and one of its first general agents, who passed on in Columbus, O., April 26 after an extended illness. Weaver operated his own carnival for many years under the title of the St. Louis Amusement Company and in recent years had been associated with the Floyd E. Gooding Amusement Company as general representative.

## Ross Manning Back With Compact Unit

NEW YORK, April 28.—Ross Manning, former carnival owner who left the lots to take over the Radio City Hotel here, has returned to the outdoor field with a compact carnival unit, the Ross Manning Shows, now playing New Jersey spots in the Hudson River area.

Manning's show opened Monday (23) at Ridgely Park, N. J., under auspices of Engine Co. 4 of the local fire department. Weather was favorable and show was off to a good start.

Show carries 3 rides, 1 show, 15 concessions and its own light plant. Additional rides, if available, and a small circus are to be added.

Eddy Elkins is assisting Manning as manager and advance agent. Concessionaires with the show are George Barnett, Fritz Winters, Louis Light and Goody. All rides and equipment have been freshly painted and midway is well lighted.

tion to this effect was offered by Councilman Lindsay D. N. Hutchins, but it was not seconded. Several council members suggested that the veterans' organization could depend upon the integrity of the council to return the money under such circumstances.

Dr. Daniel Burman declared that the integrity of the veterans rated as highly as that of the council, and offered a counter proposal that the VFW withhold the license fee and promise to pay it only in the event that the ordinance is upheld by the courts.

John McCarthy, commander of the VFW post, stated that he had signed a

(See LICENSE LEGALITY on page 60)

## Minnesota Legalizes Bingo; Pay in Cash or Merchandise

ST. PAUL, April 28.—Enactment during the closing hours of the Legislature of a new law legalizing the game of bingo in Minnesota will, in the opinion of many fair secretaries, provide many annuals in Minnesota this season with an exceedingly popular concession.

The game, says the law, may be conducted only by "a religious, charitable, fraternal or other association not organized for pecuniary profit, and duly existing under the laws of the State of

## Cavalcade Set for 18-Day Wichita Run

WICHITA, Kan., April 28.—Al Wagner's Cavalcade of Amusements closed a profitable engagement at Tulsa, Okla., Sunday (22), altho storms and heavy rains hurt business. Friday night was big, with the *Harlem Swing Revue* (26 people and a nine-piece band) and *Vanities of 1945* topping the grosses.

Saturday afternoon, over 5,000 kids hit the lot thru a ticket campaign handled by Sears-Roebuck. It was the biggest Kid's Day the Cavalcade has had, other than at a fair. Saturday night was the biggest business night, with Sunday business fair.

Loading the show train was completed by noon Monday and the first section arrived in Wichita Tuesday afternoon (24). Wednesday morning the rains again made their appearance, a seemingly regular event for any show playing Wichita, but everything was ready for opening Thursday night. The show will play here 18 days, with Alton, Ill., the next spot.

Jack Nell arrived from Florida, and the Midget Show people also arrived from their theater dates in Michigan. Edward Del Velde will open here with a new posing show, *Satan's Daughters*, which completes the line of shows. Girls for the show came by plane from California. William B. Way, manager of the Tulsa Fair and Station KVOO, came down to the train to say goodbye to Mr. and Mrs. Al Wagner, as did Jack Eldridge, publicity man for the radio station. Wagner announced that the show would again winter in Tulsa.

Wichita newspapers have given plenty of art and stories to the show, and Station KFH used show people on special broadcasting stunts.

Sam Strattan, piloting Mae West, arrived in Wichita and with Bill Floto were visitors to the midway. Sam M. Mitchell, secretary-manager of the Kansas State Fair, came over from Hutchinson to see the show that will play his fair and to confer with Wagner and Bob Lohmar.

## Jones Hits Jackpot Near Clyde Beatty

WASHINGTON, April 28.—The rains came with the opening here today of the Johnny J. Jones Exposition only to clear in time for the evening's attendance, which turned out in abundance.

The town is well-billed and show talent is being gusted on an open-house program on WWDC conducted by the *Captain Cash* program handled by Betty Allen, of that station.

The Norfolk engagement was a switchman's picnic, with Clyde Beatty Circus on one side of the JJJ lot. There was no confliction. Shows were beneficial to each other, as the townsfolk made it a double-header program. Results: Clyde Beatty, two sellout shows; JJJ, big fair date receipts. The two shows compete — or maybe co-operate again—in Johnstown, Pa., week of May 14.

Visits were exchanged between officials of the shows in which it was agreed no one was to put up "Main Entrance" signs.

## Conklin Will Move On 12 Cars Again

BRANTFORD, Ont., April 28.—Permission has been granted Conklin Shows by the Canadian Transport controller to move on 12 railroad cars again this season, according to an announcement made today by F. W. (Patty) Conklin.

There are 38 men working in quarters at present, and work has reached the point where there will be no difficulty in having all shows, rides and concessions ready for the opening at Hamilton, Ont., June 7. Patty announced the season will run 15 weeks, playing only two still dates and 13 fairs.

Johnny Branson is due to reach quarters this week with three shows, while Alfie Phillips is framing a new water show.

Patty has been busy the past three weeks with the Conklin rides at Belmont Park, Montreal; Crystal Beach, Fort Erie, Ont., and at Sunnyside, Toronto.

Frank R. Conklin has just completed a Western trip and intimated he will soon have an important announcement about a new location.

It was revealed here that the Conklins have sold more than \$100,000 worth of show equipment that has been in storage for some time and, as Patty put it, "We still have a lot more we can get rid of and still have more than enough left to take out a high-class show."

## Corpus Christi Big Click for Loos Org

TEMPLE, Tex., April 28.—Corpus Christi engagement of the J. George Loos Greater United Shows was most successful. Members of the Junior Chamber of Commerce were so elated with results that they contracted Manager Loos to return for next year's event.

The Victoria engagement was marred by considerable bad weather. Cuero was up to expectations, and altho Austin opened slow, it gained momentum and closed strong. The Temple stand opened good, by far the best opening accorded the show during the past several years of exhibiting here.

Veteran ride operator Bert B. Brundage suffered a severe illness during the Victoria engagement, and sold his Whip to J. C. Hammett. Brundage left for California to make his home with his son, Jack. Manager Loos has made several flying trips to Laredo to look after business interests there.

Clarence Offerle received the first news of the fate of his two sons captured by the Japs during the early days of the war. One of the boys died of malnutrition and the other is still in captivity.

Mrs. Alta Johnson underwent a major operation at Victoria Hospital, but is now recovered. Mrs. Maple Williams is visiting relatives at Minneapolis. Mrs. Joe Williams entertained her brother, Pfc. Louis E. Trussell, at Cuero, Austin and Temple.

During the Cuero engagement, the Dalley Bros.' Circus played day and date, and members of the Loos organization were guests of Manager Ben Davenport. Monty Beehler bought a large monkey from the circus menagerie.

Recent visitors included Mr. and Mrs. Harley Sadler, G. Bert Davis, Jack Ruback, Mr. and Mrs. Robert Montgomery, Wichita Falls, Tex.; Ed Bruer; Jack Wilkerson, Alexandria, La.; Mr. and Mrs. A. Thomas, Corsicana, Tex.; Capt. and Mrs. Harriman Thompson.

During the Waco engagement, Manager Loos and Mr. and Mrs. Glenn Hyder were entertained at the home of Mr. and Mrs. Ira Burdick, former carnival owners now in business in Temple. Secretary and Mrs. Hyder took time off to visit their home at Blum, Tex. Rusty Calkins has added another show. B. J. Harris, after a serious operation at Laredo, has recovered and has rejoined with a feature concession.

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Take Care of Minor and Major  
REPAIRS  
ON YOUR TOPS  
FABRIC PATCHING CEMENT  
Limited Supply Available.  
Pints — Quarts — Gallons  
Mail Orders Now!  
E. G. CAMPBELL TENT & AWNING CO.  
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# "Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

# UNITED STATES TENT & AWNING CO.

2315-21 W. Huron St. Chicago 12, Ill.

# DIXIELAND SHOWS

## WANT

Mt. Pleasant Legion Celebration and balance of season  
Concession—Coke bottles, bumper, digger, small cook house or grab. Worth while shows—girl, grind or any pit attraction with own equipment. Opening for first man on wheel, wire. Will book Rollyplane, kiddie ride for season. Lawrenceburg, Tenn., this week; Legion County Celebration, Mt. Pleasant, Tenn., week of May 7th; Henderson, Tenn., week May 14; Firemen, Strawberry Celebrations to follow. Wire or write per route.

W. L. BOSTWICK, DIXIELAND SHOW  
P. S.—A Steiner wants to hear from Carl Ognon, John Mathious; wire at once.

# FOR SALE

Portable International Gasoline  
Motor Suitable for Large Ride.

EARL J. (PETE) REDDEN

# Playland Amusement Park

South Bend, Ind.

# BINGO HELP

## WANTED

Guarantee \$50.00 a week

ART LUDWIG

c/o Kirkwood Shows, Newburgh, N. Y.

# GIRLS WANTED

For girl show who can dance, \$65.00 salary. Must have costumes.

F. B. PERKINS

Continental Shows, Kingston, N. Y.  
until May 5

# WANTED DANCING GIRLS

Long season on Pacific Coast. Ticket sellers that can grind. Working Acts. State all.

A. J. BUDD

WEST COAST SHOWS, LODI, CALIF.  
May 1st to 6th; week May 7, Martinez, Calif.

# WANT TO BOOK

Girl Show, Mechanical Show or Illusion Show. Want to buy, with or without top and frame, Pan Game.

Opening May 26 at Pelican Rapids.  
ROGERS BROS.' SHOWS  
PELICAN RAPIDS, MINN.

# CLUB ACTIVITIES

## Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, April 28.—President Sam Solomon was in for the final meeting of spring, and with him at the table were M. J. Doolan, G. L. Wright and Joe Streiblich. Next regular meeting will be October 4 but special meetings of the board of governors will be held on call.

Sick list includes Jack Arenz in Mount Sinai Hospital, and William J. Coultrey and Louis Rosen in Alexian Brothers Hospital.

Red Cross drive was enriched by checks of \$100 from the Ladies' Auxiliary, and \$150 from Swank Rink. Donations to the Mustering-Out Fund include \$100 from the Ladies' Auxiliary and \$15 from Lone Star Show Women's Club.

Word was received of the death Thursday (26) of the veteran showman, Elmer Weaver, at Columbus, O.

Clubrooms will be open every day and closed at 6 p.m. during the summer.

## Ladies' Auxiliary

Last meeting of the spring was held Thursday (26), with Ann Doolan presiding. Other officers present were Louise Rollo, Mattie Crosby, Lillian Woods, Elsie Miller and L. Lawrence.

Reported on sick list were Cleora Helmer, Mrs. Ralph Glick, Maude Geier, Nan Rankine and Edith Streiblich.

Plans were discussed for a bazaar in the fall. Club purchased another \$1,000 War Bond and donated \$100 to the Showmen's League Red Cross drive and Mustering-Out-Fund, and to the Chicago Servicemen's Center.

Eddie Murphy won the leather make-up kit donated by Treasurer Lillian Woods. Regular business meetings will be resumed October 4.

## Pacific Coast

## Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, April 28.—The regular Monday (23) meeting was presided over by Bill Hobday, vice-president, in the absence of Roy Ludington, who sent a letter complimenting the members on the fine work.

Harry Rawlings reported that the building fund drive is gaining momentum. Nicky Lukanitch presented the club with a book of War Stamps.

Martin E. Arthur, of Arthur Bros. Circus, wrote his thanks for the wreath presented to his show opening night. Mike Krekos, past president, also wrote of activities, both current and planned.

It was reported that Eddie Tait was suffering from an injured ankle. He was with Cronin Bros. Circus. Among those attending the meeting from out of town were Clyde Gooding, in from Crafts Shows; Candy Moore, Ed Barnett, Til (See PCSA on page 49)

## Rocky Mountain Showmen's Club

Milner Hotel, Denver

DENVER, April 28. — Vice-President Barry appointed a special committee comprised of Mr. and Mrs. Jim Williams, Mr. and Mrs. Art Snider, Jack Williams and Mrs. Gifford to frame a new set of by-laws to be presented at the first fall meeting.

Harry Seifer has been released from the hospital and Sam Gates is still home ill.

George Banks won the silk comforter, and the bond sales books were passed out. A membership card was issued to Virginia Mary Contreras, age six months.

The Blue Grass Hospitalization plan was discussed but action was deferred until next fall. The May 11 meeting will wind up the sessions for the summer with the rooms being open until June 1.

## Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, April 28.—The second of a series of parties was given Tuesday (17) by Martha Levine, Mora Bagby, Sis Dyer, Lucille King and Nell Robideau. Bingo was played after supper. Bank award went to Helen B. Smith, and Sis Dyer won the door prize of two cartons of cigarettes.

## National

## Showmen's Association

1564 Broadway, New York

NEW YORK, April 28.—Final meeting of the spring season was held Wednesday (25), with President Jack Rosenthal at both the governors' and general meetings. On the dais were Harry Rosen, Fred C. Murray, Attorney Hoffmann, Doctor Cohen and Walter K. Sibley.

Thomas Brady was appointed chairman of the dais committee. Jack Perry accepted vice-chairmanship of the banquet. Joe Hughes became chairman of the promotion committee, and Lon Ramsdell, publicity. Each chairman will select his own committee.

Next meeting will be held September 26, and during the summer, business will be handled by the executive committee.

President Rosenthal invited all members to be his guests at the formal opening of the "Phoenix That Arose From Its Ashes," his Palisades (N. J.) Park, May 12.

Secretary Sibley visited Dick's Paramount Shows at Trenton, N. J., and was pleasantly received by Mr. and Mrs. Gilsdorf. He had chats with members Bill Gorman, Frank Capell, Whitey Merrill, Bibs Malang, Lew Lange, Edward McKeon, Alex Janpol, Bill Kerr, Moe Mager and Harry Fielding. He also was received by Max and his business manager, Seymour Dubrow, and Herman Moskowitz.

He visited the Oscar C. Buck Shows at Troy, N. Y., opening night, April 19, and talked with Buck, Ramsdell, Sam Padrone, Harry Schwartz, George Hoar, Sid Goodwalt and Fred Perkins, general agent of Continental Shows.

## Caravans

155 N. Clark St., Chicago

CHICAGO, April 28.—Caravans held the second annual birthday party Tuesday (24). Hattie Clinton opened the festivities with a short speech and Bessie Mossman gave the invocation. Caravans mascot, Yvonne Bailey, was presented with flowers by Mae Taylor.

Ann Sleyster presented President Wall with a sterling silver Elgin American (See CARAVANS on page 40)

# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

## LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x8. Loose \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00. Thin Plastic Markers, brown color, M... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted.

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We have new Milk Bottles, Jingle Board Rings and Ball Game Cats for sale cheap. \$35.00 Plate Camera, 6 1/2 x8 1/2, with lens, three plate holders and carrying case. \$25.00 Wax Head, lady with horn in forehead.

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PHILADELPHIA TOBOGGAN THREE-ABREAST MERRY-GO-ROUND, WITH CENTER POLE MOUNTED ON WAGON.

12-Car Hey-Dey. Special Built Boomerang. No. 16 Eli Ferris Wheel, with Gasoline Power Unit. 20-Car Lusse Scooter. Globe of Death Free Act without Motor Cycles. New Pit Show Top, size 150x34, without Side Wall; never been used. Pit Show Top stored in Chicago; all other property in Shreveport, La.

B. S. GERETY, P. O. Box 1434, Shreveport, Louisiana

# MARKS SHOWS

## CAN PLACE

For Exceptional Route of Still Dates and Fairs  
GRIND SHOWS THAT DON'T CONFLICT, WITH OR WITHOUT EQUIPMENT

SHOW PAINTER WHO CAN LETTER, ALSO WANT SHOW CARPENTER, OCTOPUS FOREMAN AND HELP ON ALL RIDES.

HAVE FOR SALE — 60 KW, 90 HP GMC DIESEL LIGHT PLANT, COMPLETE WITH PANEL BOARD, ETC. USE ONE WEEK AND GOOD AS NEW.

All replies to JOHN H. MARKS, Newport News, Va., this week.

# VICTORY AMUSEMENT SHOWS

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DAY — APRIL 30-MAY 5 — NIGHT

GIBSONVILLE, N. C.

Will book, buy or lease #5 Eli Ferris Wheel with or without transportation. Will book Whip or Tilt. Want a few more Stock Concessions. Want Agent for Stock Concession.

Address: MANAGER, GIBSONVILLE, N. C.  
P.S.: Like to hear from Paul Leffelt, Chair-o-Plane Johnny with Page Shows last year.

# MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

MIXED weather.

PHIL COOK has returned to New York, having severed his connections with the Lawrence Greater Shows.

BILLY OUTTEN, high diver, and Johnny Bruner, clown, are in the merchant marine but they plan to be around next season with something new in water shows.

TOO MANY workmen have a faraway look.

HAPPY ALLEN, former W. G. Wade and Gooding Greater concessionaire, is managing a department store in Holly Hill, S. C. . . . MURIEL NEILSON, formerly with Georgie Brown's "Miss America Revue" on the Cetlin & Wilson midway, is playing in a Los Angeles theatrical production. . . . SHALIMAR (Bertie LaPaige) is the featured dancer in the "Perfume Girl Revue" on the Great Sutton Shows.

MR. AND MRS. JOHN S. McCARTER left their home in Athens, O., Wednesday (25) for Wichita, Kan., to join the Cavalcade of Amusements. . . . CHARLES S. REED, general agent of the Great Sutton Shows, is on a tour of Southern Illinois, booking spots for his outfit.

EVERY FIRST OF MAY bally gal rejoices when a show opens because in her words, "Now I'll get to act."

. . . PVT. ANTHONY BARESS has been transferred from Kessler Field to Pine Castle, Fla., and Mrs. Monica Baress is employed as a signal corps telephone operator at Orlando, Fla.

JACKIE BOST will forsake the road this season to stick on a war plant job in Pittsburgh. . . . CLIFF SWISHER will tour again after two years' absence, going back as chief clerk on the fun booth for his brother, John W. Swisher, whose show opened April 23 at Charleston, W. Va. . . . JACK AND HELEN SHELL are operating a jewelry booth. . . . JOE HURLEY has leased his show equipment and is operating Joe's Place and cabins at Tifton, Ga.

HAVING A LIVERIED chauffeur today and then back to eating stew behind a show top tomorrow, is what keeps midway trouping interesting.

BEFORE TAKING the road again with the Lynch Shows for a tour of the maritime provinces out of Halifax, N. S., Omi, English tattooed man, and Omette, clown comic, made personal appearances at maritime film theaters. . . . MRS. VIRGINIA BARNES was hostess to the women of the Dickson United Shows at a stork shower for Mrs. Violette Petha Thursday (19) at Davis, Okla. The Pethas will leave soon with their age and scales to join the Ellman Shows in Wisconsin.



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BAGS, SALT, SEASONING, POPCORN  
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Bingo Manager and Caller, also Counter Man. Real salary and bonus. Bucket Store Agent. Blackie Sayles, can place you. All replies by wire only.

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FOR MILO ANTHONY DELUXE SIDE SHOW OF AMERICA

Frecks and Working Novelty Acts of all kinds. Musical Acts, Midgets for Midget Show, Magician that can lecture, Attraction for Annex, Fireworks, Ticket Sellers that can talk, Fat People for Fat Show, good Bally Attraction, Girls for Illusions and Bally.

Address all mail and wires to  
MILO ANTHONY  
c/o F. E. Gooding Shows, Chillicothe, Ohio

WANT TO PLACE  
POPCORN AND ROOT BEER CONCESSION

with some carnival traveling in the North Central States.

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ONE OR TWO NO. 5 ELI FERRIS WHEELS  
Must be in A-1 condition.

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Size 46x46", Price \$30.00.  
Size 48x48", With 1 Jack Pot, \$40.00.  
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**PARK SPECIAL WHEELS**  
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price . . . . . \$15.00

**BINGO GAMES**  
75-Player Complete . . . . . \$5.00  
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Samples of the 4 Readings, Four for 25¢.  
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## NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polity. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.  
**HOW TO WIN AT ANY KIND OF SPECULATION**, 24-p., Well Bound . . . . . 25¢  
**PACK OF 79 EGYPTIAN F. T. CARDS**, Answers All Questions, Lucky Numbers, etc. 40¢  
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**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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Complete!!!  
Factory re-conditioned.  
For indoor use only.  
Money-back guarantee.  
P. A. Systems with electric guitar out-let. Write, stating area of space you occupy. \$125.00 Up  
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Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn), Peanut Bags, Best Virginia Roasted Peanuts in the shell. Ceiling price 19¢ Lb., 100 Lb. Bags.  
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**CIRCUS, CARNIVAL AND PARK BUYERS**  
**CHUNK-E-NUT PRODUCTS COMPANY**  
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**SHRUNKEN HEADS**  
Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:  
**TATE'S CURIOSITY SHOP**  
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**JOE KANE WANTS**  
LADY OR MEN BALL GAME WORKERS  
Have Exclusive Ball Games, Good Territory. Blackie and Marie Nul, Come On.  
c/o BANTLY SHOWS, Rochester, Pa., Now.

**FOR SALE**  
Due to illness I am forced to sell my "Bouquet of Life" Show. Brand new and complete and ready to make money. A show with no nut and run by one or two people; \$550.00 for quick sale. Wire or write  
**SHOWMAN**, 1230 Beale Ave., Bakersfield, Calif.



A PAIR OF FIGHTING LUCASES. Lieut. Richard L. Lucas (left), now with General Patton's Third Army in Germany, formerly operated rides on the John H. Marks, World of Mirth, Dodson's World's Fair and Gold Medal shows. He's been in service three years. His brother, C. W. O. George Paul Lucas (right), now stationed at Clovis, N. M., as director of the 680th Army Air Force Band, put in 28 months of combat duty in the Southwest Pacific. Before entering the army he served as ride operator for their father, George Lucas, on the Melville Reiss Shows for several seasons.

EDGAR T. NEVILLE, for 26 years secretary and treasurer of the concession department of the Beckmann & Gerety Shows, is now filling the same position with the Weiss concessions, owned and managed by O. J. (Whitey) Weiss, operating on the North American Exposition. He celebrated his 76th birthday April 20 in Atlanta, where the show exhibited last week.

MRS. LILLIAN MURRAY SHEPPERD, cashier with Crafts Shows, told this one to Roy E. Ludington: A Spanish gentleman bought six tickets soon after the opening of the Fly-o-Plane, and then inquired "Too-Erlayt?" "No," came the reply, "Go ahead and ride. You have your tickets and you're not too early." "No, no, Senora," retorted the customer, "Please give me pencil." Then he wrote, "Toilet," and proper directions were given.

SOME IN OUR BIZ have appropriate names for everyone, especially for the ridge runners who walk around midways without spending.

HARRY W. LAMON, former legal adjuster with the Sunset Shows and Austin Bros.' Circus, is recuperating at Milner Hotel, Kansas City, Mo., after an operation April 18. . . . PFC. LEON WEBB, formerly of Byers' Bros.' Shows, has been awarded the Purple Heart and the Bronze Star for bravery in Germany.

AL ALFREDO (Alfredo's Museum) says he will remain at work in the Pascagoula, Miss., shipyards for the duration. Mrs. Alfredo is now recuperating from a second operation in Jackson County Hospital, Pascagoula. . . . C. W. CONNOR, Houston, has taken over the painting job on the Wonder Shows of America. . . . BILLY TAYLOR, who traveled with the World of Mirth and Cetlin & Wilson shows, is with the doughboys in France. . . . ALBERT SUMMERS and Ted Custer are involved in a lawsuit in New Orleans over a partnership contract, the equipment being held in custody of the United States marshal.

IF YOU CAN STAND seeing your workmen loafing in barrooms across from the lot on set-up day, you needn't worry about your blood pressure.

MR. AND MRS. LOUIS MATER, of the North American Exposition, celebrated their third wedding anniversary Tuesday (17) with a get-together party and buffet lunch after the show in their apartment at the Atlantun Hotel, Atlanta. Among the guests were Mr. and Mrs. George Shaw, Mr. and Mrs. Sparky Belew, Mr. and Mrs. Ben Levine, Mr. and Mrs. Sam Catherwood, Mr. and Mrs. Bert DeWitt, Mr. and Mrs. Eddie Yeager, Mr. and Mrs. Red Marcus, Mr. and Mrs. Muriel Deemer, Mr. and Mrs. F. L. Cooper, Harold Yennie, Mr. and Mrs. Henry (Whitey) Runge, Mike Petrantis, Russell

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.**  
 NOW AVAILABLE:  
**1 MONKEY SPEEDWAY, 20 FT., 3 CAR. IMMEDIATE DELIVERY**  
 Still Available  
**EVANS' BIG PUSH**  
 Write for Catalog  
**H. C. EVANS & CO.**  
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PFC. MOODY P. COOK, a partner of Betty John for 10 years on the Great Sutton Shows, has been awarded the bronze star for bravery in action with the Ninth Army in France.

Dean, Joe Fox, Charlie Miles, Stanley Kunak, Bobby Allen, A. J. (Whitey) Weiss, and Joe S. Scholibo.

CHARLES H. STAPLETON, who has been seriously ill for two weeks, has been taken to General Hospital, Highland Park, Detroit, for a check-up and treatment.

PINKEY PEPPER, late of the Wonder Club, New Orleans, is appearing with Korie's unit on the Great Sutton Shows. . . . GIL TUVE, general agent for the Art B. Thomas Bombshell Shows, has a collection of several hundred miniature bottles of liquor from many States and foreign countries. . . . SPORTING 10-GALLON HATS during the Phoenix (Ariz.) Chamber of Commerce Rodeo were O. N. Crafts, Roy E. Ludington, John (Spot) Ragland, Bill Perry, Frank Warren, Hank Arnold, Ruth Korte, Ruth MacMahon, Jobyna Martin, Baby Edna Kanthe, Evelyn Lantz, Maybelle Crafts, Sally Short and Mrs. William Perry.

THEN THERE WAS the early-day showman who, when a laundry whistle blew, worried that his dancing gals might get homesick for the No. 3 wringer in the drying room.

SAN ANTONIO SHOWMEN'S CLUB has closed its quarters for the summer and will reopen next September. . . . CHARLES SCHUBB has sold his interest in the Maurer Shows and joined the Royal American Shows in Evansville, Ind. . . . DAVE STEVENS and Boobie Obadal have opened a Penny Arcade and concessions on West Houston Street, San Antonio. . . . MRS. ALICE BLOCK, wife of Ben (Lefty) Block, is confined to Santa Rosa Hospital, San Antonio. . . . ROLAND SMITH has set of rides and concessions in a park at Taylor, Tex., while Mrs. Smith is operating rides and concessions on West Houston Street, San Antonio. . . . EDNA TARKINGTON left the hospital last week and is back at her San Antonio photo gallery. . . . MIKE RUBACK has joined the Dodson World's Fair Shows. . . . JACK RUBACK, owner of Alamo Exposition Shows, reports good business.

SAM FIDLER, owner of Fidler United Shows, the first to open on the St. Louis lots early in March, will close his two units Sunday (29) and combine them for the road, the first spot being Roodhouse, Ill., May 1 to 5, followed by Streator, Morris, Calumet City, Harvey and other cities in Illinois. . . . A. M. BALDERSTON, ride and concession operator on the John McKee Shows, spent several days in St. Louis last week on a buying expedition, coming up from Anna, Ill. . . . MR. AND MRS. R. J. McMILLAN, who have operated their concessions on the Dixieland Shows the past six weeks, have left to join the Great Sutton Shows in Osceola, Ark.

WE ADMIRE the trouper who loudly complains about early-morning noises keeping him awake, but keeps everyone else awake two-thirds of the night by doing the same thing.

**SURBER SHOWS**

Can place String Game, Bumper, Guess Age and Weight, Fish Pond, Dart Game. Will book Show with own transportation. Will also book Miniature Train or Pony Ride. Jim McNutt, write me.  
 RAY SURBER, Owner  
 Ludlow, Miss., April 30 to May 5

**CETLIN & WILSON SHOWS**  
 CAN PLACE Grind Shows of merit that don't conflict. What have you?  
 CAN PLACE Photo Gallery, Penny Arcade, Glass House and Fun House.  
 WANT Foreman for Roll-o-Plane to join at once.  
 WANT Second Man for Twin Ferris Wheels.  
 WANT Foreman and Second Man for Caterpillar.  
 WANT Manager who knows his business to take full and complete charge of beautiful Monkey Show complete, Performing Dogs, Monkeys, etc. Address Mickey Mansion.  
 WE CAN PLACE ALL LEGITIMATE MERCHANDISING CONCESSIONS.  
 All address  
**CETLIN & WILSON SHOWS**  
 This Week, WILMINGTON, DELA.

**LLOYD'S RELIABLE RIDES**  
 Dependable Management  
 CLEAN ATTRACTIONS  
 7 MORE BIG WEEKS IN DOWNTOWN INDIANAPOLIS.  
 Want Merry-Go-Round or any Ride not conflicting with Wheel, Tilt or Chair-Plane. Can use clean Shows and Concessions that work for stock. Fair and street celebration committees, get in touch with me, have some open dates. Now playing Fates and State St. Address all replies:  
**LLOYD'S RELIABLE RIDES**  
 General Delivery Indianapolis, Ind.  
 P.S.: No Ball Games.

**FOR SALE**  
 1 Ten-Car Kiddle Auto Ride, new seat covers, in A-1 shape.  
 6 Miniature Drive-Yourself Autos, solid tires, battery operated with battery recharger.  
 1 8-Tub Octopus, needs paint and upholstery.  
 1 8-Tub Streamline Whip in A-1 condition.  
 1 Three Abreast Spillman Merry-Go-Round (new top), ready to operate.  
 1 Office Trailer (best on road).  
 1 Cook House Wagon, complete (new top).  
 1 Jig Show Top and 1 Girl Show Top (each 40x80, practically new).  
 1,500 Ft. of good 00 Rubber Cable.  
**JOHN C. MULLINS**  
 BOX 1297 TULSA, OKLAHOMA  
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**WANTED BINGO CALLERS**  
 Apply  
**Jack L. Greenspoon**  
 Gen. Mgr.  
 Seaside Park, Virginia Beach, Va.

**WANTED**  
 Ride Help—Foremen and Second Men. Cook House Help. Some Concessions still open.  
**ROGERS' GREATER SHOWS**  
 Mattoon, Ill., this week;  
 Danville, Ill., week May 7.

**BAKER'S GAME SHOP**  
 Wheels, Skillos, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soup Pegs, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Bear Blocks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axes. Many Others Not Mentioned.  
 2907 W. WARREN, DETROIT 8, MICH.

**WANT FAT GIRL**  
 Year Around Work. Top Salary. Write  
**JACK ARCHER**  
 135 W. 5th St. LONG BEACH 2, CAL.

**READ IT AND WEEP!**  
 From Dave Stevens, San Antonio, Texas  
 "Opened Jap Shooting Gallery downtown in a Penny Arcade Saturday. Saturday Gross, \$87.00; Sunday Gross, \$151.00. Total, \$228.00. Stock used, \$12.00. Not bad, eh? I have cigarettes between figures and use plaster as cops. (Signed) DAVE STEVENS."  
**IMMEDIATE DELIVERY ON ALL GAMES**  
 SHOOT-A-JAP for Cork Galleries, Per 100 . . . \$55.00  
 HIT-A-JAP for Dart Games, Per 100 . . . . . 50.00  
 HOOP-LA BLOCKS, Best Built. Per Set of 30 37.50  
 PENNY PITCH, Continuous Action, 48"x48". 50.00  
 FEATHER DARTS with Points that can't come out. Per Gross . . . . . 18.00  
 I ship all orders same day received or send you a wire

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 World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

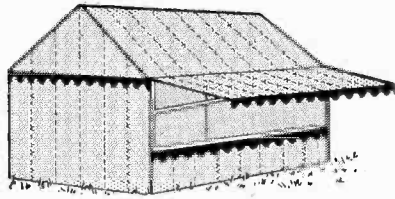
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 OUR NEW PRICE LIST ON SNOW CONE SUPPLIES HAS BEEN MAILED TO ALL THOSE ON OUR MAILING LIST.  
 If you have not received your copy we will be glad to send one upon request. This year be sure to buy your supplies from the company that gives all three: 1—Top Quality; 2—Fast Service; 3—Low Prices.  
**GOLD MEDAL PRODUCTS CO.**  
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**NORTH AMERICAN EXPOSITION WANTS**  
 NEON MAN—RIDE HELP—SHOW CARPENTER and BUILDER—also TRAIN HELP. Address LARRY BEDWELL, Trainmaster.  
 Would book another high-class Attraction and Penny Arcade. Will book CUSTARD.  
 Address Knoxville, Tenn., this week; Richmond, Ind., week May 7.

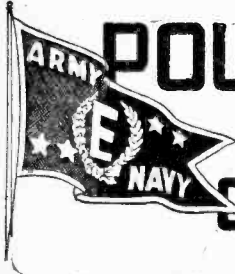
**WANTED J. R. EDWARDS SHOWS**  
 Chairplane Foreman, 25%. Legitimate Concessions and Shows.  
 Fostoria, Ohio, April 30 to May 5; Firemen's Jubilee, Willard, Ohio, week May 14; Shelby, Ohio, Firemen's Celebration, week of 21 to 25.  
 Address all mail to J. R. EDWARDS, Fostoria, O.

# "First Things First"

Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.



**CONCESSION TENTS**  
Important Feature of Our Post-War Plans



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## WANT GEREN'S UNITED SHOWS

**SHOWS**—With own equipment. Positively free. We furnish lights and insurance. Give office or committee nothing. You keep all. Wire; all will be answered.  
**CONCESSIONS** that work for stock. No Mitt Camps, Flats or P. C. wanted. This show owns 5 Rides with the best of transportation. Plays Indiana and Ohio choice spots.  
Shelbyville, Ind., April 30 to May 5, two blocks from Public Square; Lawrenceburg, Ind., May 7 to 12, downtown; then Connorsville.  
**FOR SALE**—1 25 K. V. A., 1 37½ K. V. A. Transformers in A-1 condition; 1 20x40 Top and Wall, 1 18x30 Top and Wall, new last year; 10 Side Show Banners, 5 Athletic Banners. All replies W. R. GEREN.

## DO YOU NEED A TRUCK OR BUS?

We have several used Heavy-Duty Mack Tractors, 3½ to 5-ton rating, and quite a number of used Busses that can be converted into Van Trucks by simply removing the seats and enlarging the rear door. These are all metal, very roomy and will carry a lot of paraphernalia or a combination of goods and passengers. Can even be made into sleeping cars. At our West Coast Branch in Oakland, Calif., we have a complete line of Late Model Busses, including a number of Tractor and Trailer Units with a seating capacity of 100 passengers. These could be converted into freight-carrying units. State your needs and we will try to help.

**THE QUEEN CITY CHEVROLET CO.**

CALL, WRITE OR WIRE

Parkway 4880

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## WANTS—A. B. & B. SHOWS, INC.—WANTS

SANFORD, N. C., APRIL 30-MAY 5; STATESVILLE, N. C., MAY 7-12, and  
For the best route of still dates and fairs in the Carolinas. Big 4th July Celebration, Carthage, N. C. Only bona fide 4 celebrations in State. More than 10,000 people last year.

Can place Legitimate Concessions of all kinds, Blower, Diggers, String Game, Bumper and other Stock Concessions. Shows with own outfits and transportation, contact. Ride Men, thanks; have plenty. Good Banner Man or Second Man. Lee McDaniels, Van Cameron or others who know me, contact me at once. X sold on Bingo, Photo and Palmistry.

## HEDRICK'S GAY WAY SHOWS WANT

For Firemen's Celebration, Rockwell, N. C., May 7 through 12.

Concessions that work for stock. No X, only on Bingo, Popcorn and Candy Apples, which is open, and Cook House or Grab. Will book Photos, Candy Floss, Potatoes, American Palmistry. Shows—Can place Grind Shows, Wild Life and Animal Shows or 10-in-1. Want Flat Ride and Kiddie Ride with own transportation. Help—Foreman for No. 5 Wheel, First Man for Merry-Go-Round, First Man for Chair-o-Plane; semi drivers preferred. Good salary and bonus. All Rides office owned. Want to hear from Pat Gilmore, Walt Swain, W. C. Taylor, Buster Hays. We play all uptown locations. No racket. Wire, don't write. Greensboro, N. C., this week; then Firemen's Celebration to follow.

W. R. JOHNSON, Spec. Rep.; FRED HEDRICK, Owner; IZZY I. JAMES, Concession Mgr.

## WONDER CITY SHOWS WANT

FOR COALFIELD, ALA.

Legitimate Concessions. Place Fish Pond, String Game, Darts, High Striker, Cork Gallery, Popcorn, Diggers. Shows with or without equipment. Wants A-1 Mechanic. Also place Sound Car. Address

WONDER CITY SHOWS, Oakman, Ala.

## FROM THE LOTS

### Marks Shows

SOUTH RICHMOND, Va., April 28.—Week ended Saturday (21); location, Petersburg Pike at Maury Street; weather, cold and rain; business, so-so.

Business on this lot which usually gives shows a nice gross was not so good due to rain and cold weather, viz: Cold Monday, rained out Tuesday, cold and damp Wednesday, cold Thursday and Friday; Saturday was fair.

Many visitors from Prell and Harrison shows, both of whom are exhibiting in Richmond.

Owner-Manager Marks purchased a new house trailer which is being transformed into modern lavatories, including running water and bootblack stand. Art Spencer is back in shape after his illness. Mrs. Hymie Cooper was taken to the hospital with an infected hand. Joe E. Brown's Radio Kids were guests of Manager Marks at the Saturday matinee. Ted Blank has taken over the Zoma Show.

Ten rides and eight shows graced the midway.

Bill Breese, general agent, is still away on business. Nick Stepp, secretary, was a bit under the weather with a head cold but stuck it out. Bob Pollack purchased a new semi and trailer, George Welch joined with French fried potatoes and air guns. HARRY E. WILSON.

### Hennies Bros.' Shows

ANNISTON, Ala., April 28.—Hennies Bros.' Shows, opened the 1945 season with one of the biggest week's grosses ever established here. Move from Birmingham was made in good time and the entire show ready to operate Monday night.

Thursday (19) the writer took all the available acts on the midway to the government hospital at Fort McClellan and presented a two-hour show. Acts were Maxine, Bobby, Mrs. Schneppe of Elsie Calvert's *Night Club Revue*. Buttons Grantham and his performing monkeys, Gatchell and his trained dogs, and Charlie Taylor's *Club Alabama Revue*. Ronnie Everton and his Hammond organ entertained before the show and assisted the post orchestra during the presentation. The cast were guests of Colonel Demmer and Lieutenant Drury at a steak dinner in the mess hall.

The writer acted as emcee and Mrs. Unis Lindenberg, who formerly trouped with the writer and is now living in Anniston, as her husband is receiving his boot training at the camp, assisted by opening the show with a tap dance.

Mrs. Daisy Hennies and Mrs. Elsie Calvert went along with the gang and were introduced from the stage.—MIKE CONTI.

### Tex Beeson's Amusements

CARTERVILLE, Mo., April 28.—L. A. (Tex) Beeson's Amusements cracked the season here April 14. Show will play Missouri, traveling on nine trucks.

Personnel: Owner and manager, L. A. (Tex) Beeson; assistant manager, Esther Rosenberg; lot man, J. E. Sims; electrician, Walter Keller; advertising, C. R. Ragan; wheel foreman, John Ormsby; Mix-Up, Walter Scroggins; kiddie autos, Edgar Morgan; Merry-Go-Round, Bill Catlett, owner, and Harry Goodale, foreman. *The Billboard*, L. Hartman, gold-wire expert.

Concessions, Charles Reynolds, two; Billie Reynolds, one; C. R. Ragan, two; Sallie Ragan, one; J. E. Sims, two; Walter Keller, one; Billie Russel, one; Alex Santoro, one; Fay Sickler, one; John Hill, one; John Ormsby, one; George Johnson, one; Blackie Miller, one; Glenn Blankenship, one; T. M. Evans, three.—BLACKIE MILLER.

### Dickson United Shows

DAVIS, Okla., April 28.—Two weeks, April 8-21; auspices, American Legion.

Show was held over here for a second week because of the several nights lost by rain. Business okay when the weather was clear.

There has been lots of visiting with Capell Bros. At Ada, Okla., Mrs. Dickson and daughter, of Oklahoma City, visited the last two week-ends. Billy Wallace, who graduates from high school in Oklahoma City this spring, visited his parents.

Familiar midway faces are Mr. and Mrs. Charles Cudney; Mr. and Mrs. Earl Underwood and son, Raymond; Mr. and Mrs. Fred Lasley; Mr. and Mrs. Henry Jenkins and daughter, Vera; Vi and Al Petka, Arlene and Jack Turner, Virginia and Jack Barnes and son, Billy; George Cottrel, Velma Osburne and Mr. Hackman.

VIRGINIA A. BARNES.

### O. C. Buck Shows

TROY, N. Y., April 28.—O. C. Buck Shows' trucks rolled out of quarters April 18 loaded with newly painted ride and show equipment and pulled onto Anthony Park Ball Field here April 19 for an eight-day engagement for the Elks' Charity Fund.

Winter quarters work was directed by Toby Kneeland, scenic artist; Luke Seifker, chief mechanic and electrician, with his assistant, Jimmy Sabia.

The line-up includes: E. C. Evans, arcade and concessions; Harry Swartz, custard; Mr. and Mrs. Paul La Cross, concessions; Red Flannigan, Jones bingo concession; Jim Thompson, side show; Billy Budreau and family, Motordrome; Charlie Johnson and troupe for the *Follies* show; Mr. and Mrs. Raymond La Fontaine, with wild animals and bears show, and Sid Goodwaldt, cookhouse.

Show presents 10 rides, Merry-Go-Round, Twin Ferris Wheels, Rolo-Plane, Chairplane, Whip, Silver Streak, kiddie autos, Octopus and ponies; eight shows, wild animals and bears; iron lung, glass house, Side Show, Colored Minstrels, Girl Show, Motordrome and arcade.

The free-act, booked thru Al Martin, is the Ortons.—ROY F. PEUGH.

**FLAGS** DECORATIVE OR DISPLAY, WOOL AND COTTON, 95¢ \$10 Per Dozen No C. O. D.

**NY. SALVAGE**

144 CHAMBERS ST., NEW YORK

### WE HAVE DISPOSED OF OUR CONCESSIONS

Will book Concessions that work for stock, no racket. Show plays uptown Oklahoma, Kansas, Nebraska, South Dakota, Arkansas. Rupe, contact us. Can use Ride Help on Spitfire and Ferris Wheel. Semi Drivers given preference. Good salary, bonus end of season.

**HYALITE MIDWAY**

Prague, Okla., through May 5th

### WANTED

Mentalist, Annex Attraction. Tony Gray, Esther-Lester Washburn, come on. Seventeen fairs starting in July.

**PROF. HOWARD**

Care Gold Medal Shows Paducah, Ky., this week; Owensboro next week.

**Moore's Modern Shows**

METROPOLIS, Ill., April 28.—Opened here Friday (13) for a winning stand despite two nights lost by rain. Midway well lighted with three neon trimmed towers, and there were six rides, five shows and 30 concessions.

The staff: J. B. Moore, owner; Mrs. Irene Moore, secretary; S. B. Myers, general agent; Bernard Moore, electrician and ride superintendent; Chick Wallworth, mail and *The Billboard*; Billy Macon, tower and gates.

Ride foremen: Ferris Wheel, Jim Poole; Chair-o-Plane, John Corley; Kiddie Auto, Harvey Moore; Merry-Go-Round, Bob Bryan; Loop-o-Plane, Tom Wentworth.

Shows: Ten-in-One, Side Show, girl revue, posing and sex managed by Mrs. Sigrid Sorensen; fat show, Jumbo Finn.

Concessions: Custard, photo, pea pool and chuck, Madison brothers; corn game and four, L. E. Martin; two penny pitches and coke bottle, Mr. and Mrs. Jeff Nix; two ball games and fishpond, Mr. and Mrs. Eddie Malbin; bowling alley and cigarette shooting gallery, Mr. and Mrs. Jack Kelly; diggers, Ollie Beyer; ball games; Mrs. Mae Miller; arcade, Mr. and Mrs. Jack Steffen; hoop-la and razzle-dazzle, Mr. and Mrs. Whitey Fant; bumper and high striker, Mr. and Mrs. Billy Macon; string, clothespin, Devil's boat-pond and country store, Mr. and Mrs. Bernard Moore; popcorn, Bob Kenosian.

**Sparks Bros.' Shows**

WATER VALLEY, Miss., April 28.—With fair weather prevailing thruout the week (9-14), this spot, the last one in Mississippi on the spring route, proved up to its reputation for providing fun-loving customers. All rides, shows and concessions received their share of business, and the sponsor, the American Legion, benefited handsomely.

Before the war, this town held an annual watermelon festival and it will be revived after V-E Day, according to attorney John Horan, the former chairman, who was a frequent visitor on the midway this week.

Owner Frank Sparks received word from his canvas maker that his new cookhouse top would be waiting for him at next week's spot. The ladies of the show are planning to organize a social club. Lucille Starbuck, watchla concessionaire, has been on the sick list. Leo Arduengo did a good job of billing here. Doc Angel and Ed Sweeney are still vying for top honors on percentage.—H. G. STARBUCK.

**Dodson's World's Fair Shows**

NASHVILLE, April 28.—Losing Saturday (14) at Gadsden, Ala., due to the death of President Roosevelt and the proclamation of Mayor J. Herbet Meighan asking all places of business to close, show moved out of Gadsden early Saturday morning for the LUCUS show-grounds in Nashville. Weather here was fair, and business good.

Monday morning (16), the show was ready to operate, tho advertised to open Wednesday. Opening was advanced to Tuesday, with added publicity via radio and newspapers.

Thursday guests were Governor Jim McCord and family, together with families of the lieutenant governor and attorney general. The group spent the entire evening on the midway, visiting almost every show and ride. Both *The Nashville Banner* and *Tennessean* gave the governor's visit front-page publicity, while radio commentators carried the story on their news broadcasts. Assistant Manager Al Bradley, President M. G. Dodson; William B. Starr, legal adjuster, and George Golden, manager of concessions, escorted the party.

Friday night brought out many visitors, among them Mr. and Mrs. Phil Travis, secretary-manager of the Nashville Fair; a group of people from the Regal Exposition Shows, and Mayor Tom Cummings of Nashville with a party of friends.

Four ticket offices were in operation Friday night to handle the capacity crowds. The show remains thru tonight. Nashville is the home of Mrs. Billie Anthony, palmistry.

Clifton Fancher, formerly with the William Hartley concessions, has returned after being discharged from the army following 28 months' duty.

Edward R. Bruer, special representative, enjoyed his first visit to Nashville in 14 years. He was guest at a buffet luncheon at Hotel Tulane, compliments of the hotel's management.

The advertising crew, under John J. Cousins, billed Nashville with 5,600 sheets.—PAUL BARRON.

**Wonder City Shows**

HALEYVILLE, Ala., April 28.—Week ended April 21 here was under auspices of the L.L.L. Location was the Shell Station lot on Highway 5. Weather was variable, and business, satisfactory.

Weatherman provided a variety of weather here, and raincoats, overcoats and straw hats were in order. Monday night was lost entirely by rain, while extremely cool weather prevailed Tuesday and Wednesday.

The latter part of the week, weather was ideal and business picked up, with a big matinee and night Saturday. Mr. and Mrs. Carl Bryant joined here to operate office concessions and there were many visitors from the Kelly Grady Shows at near-by Summiton.

Writer, who is pinch-hitting for the show in this State, came on from Mobile to put in another 10 days ahead, leaving Mrs. Fox in Mobile to look after their novelty business. Manager Joe Karr is now carrying 3 major rides, 5 shows and 16 concessions, all of which are office owned.

That popular old gladiator, Adam (Pop) Erbe, is boss canvasman, and his pal, Lon Morton, still features his wrestling bear in his Pit Show. Mrs. Karr handles all office details, and Dad Ryan is the special agent.—WALTER B. FOX.

**Prell's Broadway Shows**

RICHMOND, Va., April 28.—Making the 400-mile run from Charleston, S. C., without the hint of a mishap, Broadway Shows opened here Monday (16) to a satisfying inaugural crowd and prospects of continued strong business thru the stay at the new Boulevard lot on Leigh Street.

Presenting 9 rides, 8 shows and 40 concessions, with Sonny Boy Campbell's fire dive in the feature free-act spot, the Prell attractions ran into bad weather on the second night, but business picked up as the sky cleared the following day. The date is under auspices of Post No. 1, American Legion.

Highlight of the early season events occurred the final day of the Charleston engagement, with the news that Abe Prell, son of the shows' owner, Sam, had become a daddy.

The Richmond lot has been a mecca for visitors from both the World of Mirth and the John Marks shows.

Tom Rice is handling advance billing for Baltimore.

**BAZINET SHOWS, INC.**

FREE GATE **OPENING MAY 7-12, NORTHFIELD, MINN.—SPRING V JUBILEE** FREE GATE

WANT COOK HOUSE MANAGER (have complete equipment), 50-50 NET. Jack Galluppo, Mrs. Bentley, wire

ALL CONCESSIONS OPEN EXCEPT BINGO, CAMP, PHOTOS, POPCORN AND PERCENTAGE. WILL BOOK "EXCLUSIVE" PAN GAME, RAT GAME, ARCADE, CUSTARD, DIGGERS. ALL OTHER SLUM STORES ARE OPEN. NO GRIFT WANTED.

HAVE COMPLETE NEW TOPS AND FRONTS FOR SIDE SHOW, ANIMAL SHOW, LIFE OR ANY GOOD ATTRACTION. EXCEPTIONAL PROPOSITION FOR MOTORDROME, FUN HOUSE AND MECHANICAL CITY. Following people, wire: Dan Riley, Jack and Les Colpman, Walter Houts, Sam Golden, Gus Litts, James Shipman, H. J. Mitchell, Ben Holliday, Hiram Beall and Jimmie Fingers.

RIDE HELP, COME ON! Top Cash Salary Plus Bonus. War Vets welcome and are given preference here. SENSATIONAL FREE ACTS, answer.

SAM LEVINE WANTS AGENTS. Luther Young, Ace McGarry, Muscles Miller, H. Parker and Charles Lee, answer.

Biggest July 4th Spot in Northwest Country, Plus Early Fairs North; Then the Cream of the South Until December.

Address All Replies To

**DWIGHT J. BAZINET**

General Manager

**T. L. DEDRICK**

Assistant Manager

4025 YORK, N. (Phone Aldrich 4800)

MINNEAPOLIS, MINN.

**WANT—HILL'S GREATER SHOWS—WANT**

MANAGER FOR SIDE SHOW (have complete Frame-up for you). PEOPLE TO TAKE CHARGE OF GIRL SHOW (have nice Frame-Up). MONKEY SHOW, FUN HOUSE, GLASS HOUSE, MECHANICAL SHOW. FOREMAN FOR TILT-A-WHIRL (salary no object); ALSO SECOND MAN ON TILT. ALSO FOREMAN FOR MIX-UP (salary \$50.00 per week). WILL SELL "EX" ON CUSTARD. GOOD PROPOSITION FOR ARCADE AND DIGGERS. ALL LEGITIMATE CONCESSIONS OPEN—NO EXCLUSIVES. Mitt Camps, save your wires—have all I want. This show has 6 fairs in Nebraska, 2 in Kansas, 2 in Iowa, with the best July 4th Celebration in Midwest—Red Oak, Iowa. Get with a show with a money-making route.

HAVE FOR SALE: SINGLE LOOP-O-PLANE, A-1 condition. Can be seen in operation here. Will take \$1200.00 and will book same if you want at 30%.

All wires and letters to H. P. HILL, Mgr., TYLER, TEXAS, until May 5.

**BINGO WANTED AMERICAN EXPOSITION SHOWS**

Commencing May 14 at Beaver Falls, Pa. WANTED FOR F. E. GOODING AMUSEMENT CO. Snow Balls, Commencing Columbus, Ohio, May 7.

Address Inquiries

F. E. GOODING

1300 Norton Avenue,

Columbus 8, Ohio

**CAN PLACE**

Outstanding Girl Revue; have beautiful equipment for same. Few legitimate Concessions open. Bill Hagerman, answer. General Show Help, come on.

**ENDY BROS.' SHOWS**

Baltimore, Md., this week; Trenton, N. J., follows.

**BLUE RIBBON SHOWS WANT**

For Murfreesboro, Tenn., This Week; Bowling Green, Ky., Next Week and Hopkinsville, Ky., To Follow. First Show in Three Years.

Cook House or sit down grab, ball games, darts, Bowling Alley, string game, scales, age, penny arcade, frozen custard and any stock grind stores.

Agents for office owned wheels and coupon stores; also general concession help.

SHOWS—10-in-1, Monkey, Snake, Wax Show, fun house and any clean grind shows.

RIDE HELP—Foreman for Little Beauty Merry-Go-Round. Foreman for Smith-Smith Chair-plane; top salary and bonus for first-class man. Positively no lushies. Semi drivers preferred. All replies

E. L. YOUNG, Manager, Murfreesboro, Tenn.

**A. M. P. SHOWS "JUGGY"**

Phoenixville, Penna., until May 5

RIDE HELP—Join on wire. FOREMEN AND SECOND MEN for Wheel, Chair-Plane, Kiddie Ride; other ride help. Top salaries, good treatment, long season.

WANT CONCESSIONS—Custard, String Game, Cane Rack, Candy Floss, Coca-Cola, High Striker, Scales and Age.

WANT AGENTS—Men or women, for Devil's Bowling Alley, Over-Under, Chuck.

WANT SHOWS—Fun House, Penny Arcade, Wild Life, Minstrel, Monkey Drome. Good proposition for 5-in-1 or 10-in-1.

All contact A. M. Podsobinski, Owner-Manager, A. M. P. SHOWS, as per above route

P.S.: Want to join on wire at once, Foreman and Second Man for Merry-Go-Round.

**For Sale**

**BUCKS COUNTY, PA.**

near

**WASHINGTON CROSSING**

2 1/2 story house built of native stone, originally built about 1810, restored 1934, reconditioned 1944; 2-car stone garage, about 5 acres, oil burner hot water system, instantaneous electric hot water heater; house has 7 rooms, bath, shower, attic. Servants' quarters in garage. House and porch completely screened, storm windows and doors, venetian blinds. Formal flower gardens, fruit trees, stone barbecue stand, woodshed, chicken coop. Artesian well and natural well. Price \$23,500. Can be seen by appointment.

**GEORGE B. LIEBERMAN**

1600 Walnut St. Philadelphia, Pa.  
Phone: Pennypacker 6758  
New York Phone: REgent 4-0428

**FOR SALE**

8-Car Kiddie Auto Ride, solid rubber tires, gas engine or electric motor, \$300; High Striker, \$40; 10 by 12 Top, portable frame, \$60; Ball Game, 8 by 6, portable frame, \$40; Bumper Joint, \$45; Devil's Bowling Alley, complete with 10 by 16 top, about \$100 worth stock, \$350; 200 ft. 2 1/4 Rubber Covered Used Cable, 25¢ per foot; good shape; cash with order.

**E. J. McARDELL**

2013 Bryant Ave., South Minneapolis, Minn.

**FOR SALE**

Novelty Kiddie Ride, 10 passenger; has kiddie autos, horses, tubs, Mickey Mouse and rooster; complete with electric motor, fence, ticket box. Needs little work. Price \$200.00 F. O. B. here. Beautiful new royal blue 4-Way Concession Top with white trim and bally cloth to match; white pine pin hinge frame, awning, rods, guy ropes, iron stakes, counter boards, size 12x12, used 5 times. Price \$250.00 F. O. B. here. Write or call evenings only.

**BOYD OWEN**

217 6th Ave., N. W. ROCHESTER, MINN.

**RIDE HELP WANTED**

**HADJI DELGARIAN**

2303 N. Melvina CHICAGO, ILL.

## PEPPERS ALL STATES SHOWS

### WANT—RIDE MEN—WANT

WANT Foreman for Allan Herschell Kiddie Ride; Wife as Ticket Seller. WANT Second Men for Ferris Wheel, Chairplane, Merry-Go-Round, Rolloplane; prefer Married Men that can drive semis, Wives as Ticket Sellers. This Show closes December 1 in Alabama.

WANT Man to take full charge of Front Gate and Sell Tickets; Wife to work Game Store. Tourists and drunks, don't answer this ad.

COOKHOUSE HELP WANTED—Fast Griddle Man, Waiters and Cook; good wages and transportation.

SHOWS—Want Man to take full charge of the Front of a Monkeyland Show. WANT Fat Show, Illusion, War Show and Mechanical Show with own transportation. WANT 2 Girls for Girl Show with guaranteed salary. WANT Side Show People, high-class Mental Act and Tattoo Artist to join on wire. WANT Assistant Mechanic with tools to join on wire; good salary.

Bristol, Va., April 30 to May 5; War, W. Va., 7 to 12.

No time to write—Join on Wire.

P.S.—WANT High Aerial Free Act, High Dive or Iron Jaw with Flash.

## PRELL'S BROADWAY SHOWS Wants

For the Best Route of Still Dates and Fairs in the East

RIDES—One or two more Rides; prefer Roll-o-Plane or Tilt-a-Whirl, or any Major Ride not conflicting. Good opportunity for an up-to-date Pony Ride.

SHOWS—Can place Fat Girl, Unborn Show. Can use Motordrome Riders with Cycles. Have complete Drome ready to go.

CONCESSIONS—Can place Guess-Your-Age or Scales, American Mitt Camp, High Striker, Pitch-Till-You-Win, Bumper. Any Concession that works for ten cents.

CAN USE Ride Help at all times. What can you do? Year-round work for right people.

Write or Wire

SAM PRELL, Mgr.

Baltimore, Md.

LEO BISTANY, Asst. Mgr.

## W. C. KAUS SHOWS

HAS OPENING FOR CONCESSIONS — Penny Pitches, Ball Games, Swinger, Duck Pond, Lead Gallery, Candy Floss or any other Grind Store.

CAN FURNISH Transportation for any Show. Can place Ride-O Foreman and Second Men on other Rides. Can place some Agents for Concessions.

Week of April 30, New Bern, N. C.

RUSS. OWENS, Gen. Manager

HARRY A. PARER, Gen. Agent

## GIRLS GIRLS

For Girl Show and Posing Show

\$50.00 a week for good Strip Tease Dancer and Girl to feature as Miss America. \$40.00 a week for Oriental, Hula or Fan Dancers and Posing Girls. Show opens Lansing, Mich., May 14th, with World of Pleasure Shows. Girls who worked for me last year, wire. Want Canvas Man to set up and take down. Salary \$35.00 a week. Can place experienced Girl Show Ticket Seller and Grinder. Everybody write or wire (pay your own).

F. W. MILLER

GENERAL DELIVERY, LANSING, MICHIGAN, MAY 1ST TO 14TH

## 1st Lt. FRANK M. SUTTON, JR., Presents GREAT SUTTON SHOWS

"Most Beautiful Show in Middle West"

WANTED AT ONCE—FOREMAN FOR ROLL-O-PLANE. HELP ON ALL RIDES. Must drive Semis or Trucks. WILL SELL EXCLUSIVE ON FROZEN CUSTARD.

Address: Sikeston, Mo., this week; Festus, Mo., May 7-12; Granite City, Ill., May 14-19.

## WANTED WANTED WANTED

Agents for Ball Game, Fish Ponds, Bucket Store, Slum Spindle, Rat Game, Pea Pool, Pan Game, One Dice. All agents contracted get in touch with me at once. Frank Brown, Art Seymour, Curley, answer. Open May 11th, With Cumberland Valley Shows, South Pittsburg, Tenn. Wire or write F. W. TILLMAN, care Gen. Del., So. Pittsburg, Tenn.

## WANTED: AGENTS FOR CLOTHES PIN STORE

The Only Coupon Store on Midway. Also Agents to work with office on Stock and Slum Concessions. Can place capable Ferris Wheel Foremen and other Ride Help. Highest salaries. Excellent route of bona fide street celebrations. Opening Lake City, Minnesota, May 9th.

ROYAL UNITED SHOWS

129 N. 4TH STREET

MINNEAPOLIS, MINN.

## Showfolks of America

San Francisco

SAN FRANCISCO, April 28.—At the regular session Monday (16), tribute was paid to Ernest E. Howell and President Roosevelt. Much routine business was handled and a number of new members and guests were introduced by President Sammy Corenson. Nellie Baker Ramsey announced that she and her committee would stage a benefit bazaar following the regular meeting April 30. Rose Barnett, former corresponding secretary, was welcomed back after a six-month visit to Mississippi.

Fred Weidmann, chairman of directors, spoke at length on various phases of the work of his board and recommended a monthly publication. It was voted to establish such an organ, and Art Craner was named editor-in-chief.

Plans for the summer membership drive were discussed and the goal set at 1,000 new members. The campaign will get under way July 1, with prizes to be offered the winners.

Norman Shue, Council Raiford and George Lorraine spoke under the good of the order, and the usual pot of gold hit \$54.

It was Foley & Burk Combined Shows and Golden West Shows going away night Monday (23). Eighteen new members were enrolled and a permanent constitution and by-laws adopted. Harry Seber, cemetery chairman, reported 300 graves in Olivet Memorial Park had been bought.

Mr. and Mrs. Sol Grant, Salinas, Calif., were among out-of-town members present.

Charles Albright, Council Raiford and Austin King, of the Foley & Burk Shows, and Harry P. (Polish) Fisher, of the Golden West Shows, spoke.

## CARAVANS

(Continued from page 35)

compact for the club. Six \$25 War Bonds have been turned in, and Hattie Clinton received a gift in recognition of her efforts in the drive.

Other officers introduced were Edna Stenson, Lucille Hirsch, Mae Taylor, Clair Sopenar, Clara Polich and Bessie Mossman. Mae Oakes, chairman of welfare committee and Miss Woody, St. Louis, were also introduced. Telegrams were read from Missouri Showmen's Association, Showfolks of America, Lone Star Showmen's Club and the Ladies Auxiliary of National Showmen's Association.

Mrs. Cliton turned the program over to Dorothee Bates. Lois Shamberg sang, accompanied by Helen Wong at the piano. Miss Wong entertained with a piano-accordion solo, and Roxy Proctor sang. An impersonation of the Andrews Sisters was given by Theodore V. Kundrat, Harold Hopkins and Billy Maurier. Bessie Mossman introduced Mrs. McDonald, formerly with Mae West, who sang. Emily Bailey was chairman of the party.

Others present were Mrs. Dorothy Clayton, Mrs. Eva Shine, Mrs. K. M. Owens, Billie Lou Bunyard, Pat Seery, Elizabeth Jacks, Veronica Campbell, Ethule Hawthorn, Tillie Logan, Bessie La Monde, Edna Burrows, Edith Streibich, Josephine Glickman, Mabel E. Davis, Molly Foster, Margie Freis, Marge Kelly, Joicey Williams Gray, Yvonne Ferrari, Evelyn Creedon, Ann, Dorothy and Guy Sleyster, Pearl McGlynn, Betty Shea, Josephine Woody, Rebecca Daniel, Martha Witter, Helen Wettour, Estell Swalder, Mollie Bergander, Lillian Lawrence, Margaret Filograsso, Maud Green, Dorothee Bates, Lois Shamberg, Irene Coffey and Anna Young.

## PCSA

(Continued from page 35)

Taylor, Ben Beno, John Miller, Paul Richmond, Charles Chrysler and Harry Lemack. Dick Manly brought some fine specimens of blown glass from Venice.

Ladies' Auxiliary

President Marie Tait conducted the meeting Monday (23).

Past-President Edith Walpert infoed that members on the West Coast Shows were fine, except Past-President Margaret Farmer, who is in the hospital. Tillie Palminteer has been very ill at home.

Bank award and door prize went to Mabel Hendrickson. Marie Morris won the other door prize. Marie Ladeaux and Cecilia Swalm sent in their stamp books. Responses were made by Mary Taylor and daughter, Peggy Rasmussen; Jean Yagla, Martha Atroud, Florence Lusby, Eva DeMarr, Jenny Perry, Mary Tully, Lee Sturm, Emily Grieg and Wilma White.

## CRAFTS SHOWS

HAVE FOR QUICK CASH SALE

One Rollo Fun House  
One Flying Scooter  
One 15 K.W. Generator  
Mounted on Truck With  
Two 24" Searchlights

Also one Transformer Wagon  
built on 33 ft. Semi

All equipment in A-1 condition. Can be set up and operated for any prospective buyer at our North Hollywood Winterquarters. Have several more Trucks, Trailers, Semis built for show purposes for sale.

For Lease—Tilt-A-Whirl, all neon illuminated, for park or beach location only.

Can place now for balance of season good, capable Ride Help. Other useful Carnival People write. Long season, top pay. Must be strictly sober. Need Boss Canvasman immediately.

CRAFTS SHOWS

As Per Route or  
7283 Bellaire, No. Hollywood, Calif.

## SIDE SHOW ATTRACTIONS OF ALL KINDS

WANTED

FOR THE SEASON

To Open at

RIVERVIEW PARK, CHICAGO

MAY 16TH

OUTSTANDING BREAK TO FEATURE. Best of salary and treatment. STRONG ANNEX ACT, MUSICAL AND NOVELTY ACTS, BALLY ACTS, SECOND MAN FOR FRONT. All must be sober and steady. Reply in detail to

RAY MARSH BRYDON

SUITE 1643, HOTEL SHERMAN  
CHICAGO, ILL.

## CONCESSIONS WANTED DEALING'S RIDES at

Carnival, May 13 to May 20 inclusive, at Broadway and Michael, Sloan, New York. Polish Citizens, Inc., of Sloan, New York, 367 Reiman Street, Buffalo 12, N. Y.

Hu. 0594 or Hu. 1826

Ask for  
Vincent J. Januchowski

## WANT CARNIVAL Also a Stage Act

For North Branch Fair Grounds, Known as Akers Park, on Labor Day, 1, 2, 3, 1945. For last year's two-day event there was a 10,000 attendance. This year, for three days, expect 20,000 attendance. Wonderful opportunity for a small carnival inasmuch as we have one of the largest horse racing programs in Michigan for these three days. Purses for races, \$4,850.00. This is a new project and will be a permanent spot after the war. Owner willing to make good concession deal with small carnival on a guaranteed basis for these three days. For full particulars write

R. L. AKERS, Box 8, Royal Oak, Mich.

## CONCESSIONS WANTED

12 ANNUAL JULY 2-3-4th CELEBRATION

ROACHDALE LIONS' CLUB

Roachdale, Ind.

## 19TH LEGION SPONSORED CELEBRATION

HILLSDALE, MICH., JULY 4TH

Regulations Permitting Racing, Baseball, Attractions, Etc.

W. O. KEAS, Chairman  
Lehigh A. Wright Post No. 53, A. L.

## FRITZTOWN FIRE CARNIVAL

Now booking Rides, Concessions and Shows not conflicting with Cookhouse, Mug, Popcorn and Bingo. Near Reading. Largest celebration in Eastern Pennsylvania. Write  
ABNER RUTH, Wernersville, Pa.



# Safety Standard Rules Fixed

## Ringling To Play Clothing Special

NEW YORK, April 30.—In conjunction with the United National Clothing Collection Drive, the Ringling circus is putting on a special performance Saturday (5) morning. A seven-pound bundle of clothing will be the minimum price for a ticket. No adults are entitled to tickets unless accompanied by a child and a bundle.

Tickets went on sale Thursday afternoon (26) at a special "Circus Lane" on 38th Street, west of Fifth Avenue. Circus performers and personnel are giving their services and the Madison Square Garden Association is donating the use of the Garden for the performance.

The personnel of the Franklin Simon department store has pledged contributions of 10,000 pounds of clothing and will turn over 1,000 box seats for the special circus performance to wounded veterans of Halfoan General Hospital on Staten Island and St. Albans Naval Hospital in Queens.

Chilly weather in the past week has upped attendance at the circus and Garden is doing near-capacity business at all performances. However, there have been few sellouts. Noon-day announcements via p.-a. system in Garden lobby advise prospective patrons to pass up the speculators, as good seats for all performances are available at the box office.

## Packs Gets Biggie For Pitt Coppers

ST. LOUIS, April 28.—Thomas N. Packs, nationally known promoter and producer of this city, will again produce and direct the Pittsburgh Police Thrill Circus and fireworks display at Forbes Field, Pittsburgh, June 18-23, proceeds to go to the Pittsburgh Police Widow's Pension Fund.

Harvey J. Scott, superintendent of the Pittsburgh Police Department, and Andrew Charles, assistant superintendent, predict that this year's show will be bigger, from both an artistic and financial standpoint, than last year's program, which was a tremendous success.

Miss Victory, the Human Projectile, will be the feature attraction. Among others on the program of 30 displays will be Selden, the Stratosphere Man; Alfred Court's wild animals, Torina, the Henrys, Maximo, Walter Herod, Hoagland's high school horses and mules, Happy Harrison's Circus, Will Hill's animals, Marie's Dogs, Malikova, Paige, Jewett and Kiki, Mel Hall, St. Clair and O'Day, Phil and Bonnie, Francesco and Dolores, Greer's Horses, the DeOcas, the Chambertys, Robinson's Elephants, Hill's Elephants, the Zoppe Family, Johnnie Laddie and Company, the Flying Romas, the Peerless Flyers, Spiller's Seals, the Peaches Ballerinas, The Great Jansley, and the Zavatta Troupe.

All acts are booked thru the Ernie Young Agency, Chicago.

## Hamid-Morton Opens Only Big One for Connecticut

NEW HAVEN, Conn., April 28.—Thus far the only big circus scheduled to play Connecticut this year, the Hamid-Morton combine, opened at the New Haven Arena Wednesday (25) to run thru May 2.

Featured acts include Pallenberg's Bears, Alfred Court's animal act, Robinson's Elephants, and the Berosinis.

Hamid-Morton played a successful engagement in Worcester, Mass. (16-21), where show took a leading part in the opening of the Seventh War Loan Drive. Joe Basile's band; Winnie Duncan, vocalist; Sylvia Watkins's dogs, ponies and comedy mule, and all clowns participated in a special show in front of city hall.

George A. Hamid spent his first week of the season with the show and had as his guests at White City Park Bob Morton, Mr. and Mrs. Vernon McReavey, Len Humphries, Henry Robinson and Dorothy Packtmann. Mrs. Sam Hamid entertained the group at dinner.

## Beatty Scores Despite Bumps

CHICAGO, April 28.—Jack-potted information gathered from hither and yon indicates that Clyde Beatty's new circus is lumping up the gelt despite some rather trying circumstances.

Since the show bowed in at Rock Hill, S. C., April 7, every performance given has been a winner, three-quarters of a house on up to and over straws.

For instance, two days in Newport News and one in Portsmouth, Va., were super, Tuesday (24), in Roanoke, the local daily blatter reported the show couldn't get the top up at all, blowing the matinee, yet 15,000 milled around the lot for the night show that was done in an open-air arena protected by wagons and sidewall. Reason for the mix-up was a spill on the highway near Lynchburg by the truck carrying canvas, strewing the big top over a field in a heavy rain. With the weight added by flame-proofing and the rain, the poles wouldn't stand the strain, Manager Ralph Clawson explained to Roanoke scribes.

When the entourage reached Bluefield, W. Va., Thursday (26), there was some heat, because Clyde and Harriet Beatty were not around to help kick off the local drive for the Seventh War Loan, Clawson explaining that advance agents had not given Beatty notice. Late arrival nixed the matinee, and the night show was given in the improvised wagon-sidewall arrangement, and there was a capacity throng despite the alleged ill feeling.

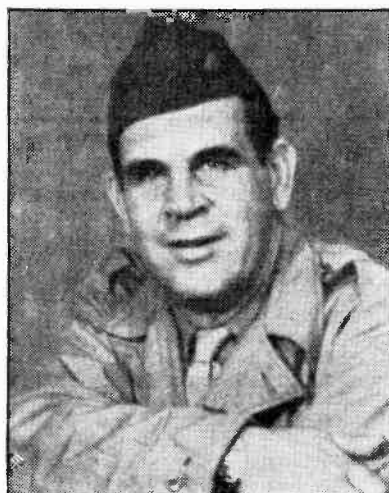
## Honest Bill Newton Preps Clark for Opening May 5

DAYTON, O., April 28.—Honest Bill Newton has arrived from the Pacific Coast to take charge of preparations for the opening of M. L. Clark & Son's Circus at Eaton, O., May 5. The bill crew, under Bob Atkins, is already blazing the trail. Show is owned by E. E. Coleman.

Cly Newton and wife also are on hand from Seattle to assist his father.

Show will be presented in an 80 with three 40s. Side show is a 60 by 90 and there will be a pit show. Moves will be made on 12 trucks, six of which are semis.

Cupid, 40-year-old pony that has been on all of Newton's shows, was also brought from the Coast.



CORP. LAURENCE CROSS, former Cole Bros.' clown, is back in the United States after 26 months in the Mediterranean Theater of Operations and is now at Schick General Hospital, Ward 24A, East, Clinton, Ia. He says he had a great time visiting the Ringling, Cole and Barnes Bros.' circuses en route West. He also visited his daughter, a Military Police WAC, Corp. Stella Cross, at Fort Des Moines, Ia.

## Uniform Code For Tent Biz

Flame-proofing definition temporary until materials are generally available

NEW YORK, April 28.—At a meeting of the Editorial Subcommittee of the American Standards Association, which took place Monday (23) in the hearing room at the New York offices of the association, the final draft of the Safety Standard Code, covering all forms of outdoor assembly, was completed and will now go back to the American Standards Association for approval. After approval, which is expected early in May, copies of the code will be turned over to the National Fire Prevention Association for distribution to building officials throughout the country. In addition, Max Cohen, secretary of the American Carnivals Association, who represented the carnival industry on the committee drawing up the code, will send out copies to all members of the association.

The Safety Standard Code is the result of meetings called by the American Standards Association at the suggestion of the Building Officials Conference of America and the National Fire Protection Association (a trade organization of the fire insurance companies). Representing the outdoor amusement interests at the meeting were: Frank H. Kingman, for the fairs; H. P. Schmeck (Philadelphia Toboggan Company), for the amusement parks; Max Cohen, for the carnivals, and Dan Gordon Judge, attorney of the Ringling circus. Also present were members of the government's National Bureau of Standards.

### Code for the Nation

It is hoped that eventually the Safety Standard Code will be adopted thruout the entire nation. It is expected that the code in its present form will be used experimentally for a year, which should reveal any flaws or omissions which can then be considered and rectified. In particular, due to the scarcity of flame-proofing materials at the present time, regulations in the code covering the (See Safety Standard Rules on page 58)

## St. Louis Police Gates Soar 15%

ST. LOUIS, April 28.—Turnstiles are clicking at the annual St. Louis Police Circus at a 15 per cent faster pace than they did for the same period of last year's record-breaking run, Sam Hastings, secretary of the St. Louis Police Relief Association, announced last night. Advance sale indicates that today and Sunday will bulge the huge arena.

Miss Bernice, in private life Mrs. Johanna Earlin, of Trenton, N. J., was painfully injured at Wednesday's matinee when she was thrown from her neck harness during the slide-for-life and pitched 20 feet to the floor. The trip rope that breaks her speed stuck and her harness hit it while she was traveling at high speed, swinging her loose.

She returned to the performance Friday night.

## WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Vague, Va. April 28, 1945.

Dear Editor:

We always like that "brother trouper" stuff. It winds up as either a froul or asking for a favor. When Manager Upp advertised for more cars, a brother trouper, who wanted to help another brother in distress, wired that he could pick up two horse cars at a bargain and wanted nothing for his services. Picture the bargain, a horse car for \$75. The boss figured that \$300 would cover the freight and cost, and wired him the dough, when our brother trouper advised that the cars would be railroaded immediately.

Last Monday at Glanders, S. C., the two horse cars arrived loaded on one flat car. The big boss sizzled when he saw them. The brother trouper in Kansas probably bought them for junk from a street railway company that had put them in storage 40 years ago when they switched from horse to electric-powered cars. Luck was with us, however. The bosses wanted to do a favor for a local trouper who had helped in getting the show in town so they let him have them for the freightage as lunch cars. They fell apart while being unloaded that night.

We day-and-dated the Grapes of

Wrath Shows at Goatsbeard, S. C., Tuesday. After hearing Manager Upp tell of his meat problems, the midway brother trouper offered to do us a favor by selling us two year-old vegetarian lions. The carnival brother trouper advised that he hated to part with them at \$120 each, but during these trying times brother troupers should do all that is possible to make the rows easier to hoe. After a heart-rending scene, the midwite's wife agreed to sacrifice the cats which she had raised on a bottle from cubs, and they became our property. At feeding time the next day we gave 'em every vegetable from carrots to onions without success. An old-time brother trouper on the show recognized the year-old cats as Brutus and Nero, formerly with the Forepaugh show. They are doing all right on mashed spuds mixed with hamburger.

Hosanna, N. C., has been closed to traveling shows for 15 years. A retired brother trouper there advised the office that he could open it, and would handle all details provided the bosses sent him \$150 to cover the license, lot, etc. All he wanted from us was a location for his grease stand. We arrived to find our \$150 paid as legal fees, and no license issued. We lost the day. Our brother (See Won, Horse & Upp on page 47)

## Wood Launching Yankee - Patterson Wild Animal Show

LOS ANGELES, April 28.—Jimmie Wood, who recently bought the Spartan Bros.' Circus, will open in Venice, Calif., May 20. Show will be known as the Yankee-Patterson Circus, a title under which Wood has operated the past six years. This is the first season Wood has attempted to troupe, as in the past he has played casual dates.

Wood says that Venice will be a one-day stand, with the route to be announced later. With him will be Bob Thornton, equestrian director; John Gutierrez, boss canvasman; Roy Conkey, bandmaster; Thomas Johns, side show manager. Show will be a wild animal circus.

In past years Wood has purchased circus equipment here and there. He has wagons and cages from several shows, and those in the business believe he will have one of the most picturesque circuses on the road. Wood served as a technical director on State Fair, recently made at 20th Century-Fox Studios. He also supplied circus equipment for films like Chad Hanna and others with circus sequences.

Serving as legal adjuster for the Russell Bros.' Pan-Pacific Circus, Wood leaves this job at the completion of the Long Beach run tomorrow.

# Cronin Closes To "Reorganize"

## Russell Moves With Alacrity

### Rumor factory on overtime basis on West Coast—White Horse Troupe tosses plaster

LOS ANGELES, April 28.—Cronin Bros.' Circus closed Sunday night (22) in Long Beach and moved into Baldwin Park, 20 miles east of here, Monday for what S. L. Cronin said was a reorganization. He said that the show would open "probably Saturday a week." This would set the opening for May 5. Cronin did not say where he would begin what would be the second opening of the season.

In the meantime, Russell Bros.' Pan-Pacific Circus had the territory to itself, as Arthur Bros. moved out of the section more than three weeks ago. Russell plays Long Beach this week-end for three days, and then heads north. So far, Russell hasn't missed a matinee, and the crowds have been good. At Glendale, Monday (23), which is not a good circus town, the show had a fair matinee and a three-quarter night house.

Rumors are running rampant as to plans for this year as well as the future. One of the reports is that both Art Concello and Cronin are watching the outcome of the Ringling biz in New York. Concello has been mentioned by John Ringling North as one of the men who can keep the Ringling show moving under canvas.

On the tail of this story came the report that the head of Cuneo Press in Chicago had bought the show. Concello emphatically denied this report. He admitted that he knew Cuneo but only (See CRONIN FOLDS UP on page 58)

## Cole Program and Staff

(Reviewed at Louisville, April 20, evening performance)

LOUISVILLE, April 28.—Presented in three rings, under a 150-foot round top with three 50-foot middles, the Cole Bros.' Circus makes a good appearance. Big top and menagerie canvas is all new, and the American flag design worked into the top lends unusual color.

No. 1—*The Caliph of Bagdad* and Oriental spec, topped off with an illusion and dancing girls. Plenty of color.

No. 2—Nelson Trio, trampoline.

No. 3—Voice Troupe and Harold Troupe, aerial bars. Had trouble synchronizing turns.

No. 4—Aunt Matilda, hind-leg walking pony on the track. Kid chuckle.

No. 5—Cyse O'Dell, one-arm planges, introduced by dancing girls embellished with "Lesterlite" effects. Different.

No. 6—Clown walk-around.

No. 7—Caudillo Sisters, Ester Cardenas and Gonzalo Esquedas, wire walkers, with the last named getting the nod.

No. 8—First concert announcement: Col. Hank Linton with Wild West, Cosacks and Mexican Charros, augmented by a meet-all-comers wrestler.

No. 9—Bert Dearo, frog man; the Great Orantos, high perch with a thrill; Virginia Tiffany, contortionist.

No. 10—Freemans, Gustins and Reif-fenachs, bareback display.

No. 11—Clown walk-around.

No. 12—Elephants worked by Helen Scott, Marion Knowlton and Dorothy Lewis, with ballet girls riding heads in mounting finale.

No. 13—Clown cannon gag.

No. 14—Three rings of seals worked by Marion Knowlton, Helen Scott and Paul Nelson, the last named with Harry, the horseback-riding seal.

No. 15—Twenty girls on ladders, anchors and Spanish webs, featuring Ruth Nelson and Corrine Dearo, muscle grinds.

No. 16—Capt. John Smith's boxing horses. Great for kids.

No. 17—Clown wedding, with Otto Griebing handling audience participation.

No. 18—Gee Gee Engesser with 16-horse Roman ride. A thriller.

No. 19—Living-art creations.

No. 20—Clown prize fight, with Griebing and Freddy Freeman offering unusual finesse.

No. 21—Five-gaited saddle horses that pleased this horse-wise audience.

No. 22—Clown song and water gag.

No. 23—Con Colleano—and he made his forward somersault on the second try.

No. 24—Second concert announcement, adding Princess Running Deer to ensemble.

No. 25—Fourteen menage horses in the rings and on the track, featuring Ruth Nelson and rearing Palomino.

No. 26—Acrobatic display, featuring Slayman-All Arabs, Bonnattis troupe and Caudillo Sisters.

No. 27—Giustino Loyal's new riding act, with Giustino at his best.

No. 28—Liberty horses worked by Paul Nelson, Capt. John Smith and Milt Herriott.

No. 29—Clown walk-around.

No. 30—Harold Voise's Flying Thrillers.

No. 31—Hippodrome races.

No. 32—*Tableaux America*, with Florence Tennyson singing the national anthem.

### Staff

Zack Terrell, president; Noyelles Burkhardt, general manager; J. D. Newman, general agent and traffic manager; Fred E. Schortemeter, general counsel; Estrella Terrell, secretary; Robert DeLochte, treasurer; William Curtis, general superintendent; Lorne Russell, chief auditor; Joe Haworth, legal adjuster; Hugh Barnhart, public relations; Orville Stewart, master of transportation.

Paul Nelson, director of program; Col. Harry Thomas, director of performer personnel; H. L. Leeman, timekeeper.

Press staff—Ora Parks, chief; Emmett Sims, Fred K. Moulton and Robert North, story men; Charles Underwood, (See COLE PROGRAM on page 57)

## Barnes Chi Ups Gate 15% Pace

CHICAGO, April 28.—Barnes Bros., at the Stadium, is running 15 per cent ahead of the 1944 pace for the same number of days, Sam J. Levy, production manager, announced, and this count does not take into consideration the Saturday matinee canceled because of President Roosevelt's funeral.

Sunday (22) matinee was a complete sellout, with as many being packed onto the Hippodrome as possible without stopping the spec; so many, in fact, that the Great Blondin and Greer's High Jumpers had to be cut. An estimated 5,000 others were turned away.

An unusually strong program and cool weather that makes the folks enjoy indoor shows is believed responsible for the up despite the loss of the one big matinee. Solid box office lines were at the advance windows for the final week's tickets.

Bad luck seems to be pursuing Terrell Jacobs. Two of his assistants were clawed during the week, Red Riddle being nailed by Woody, the same lion that clipped Terrell's right hand three weeks ago. Riddle's left arm was broken above the wrist and 43 stitches were taken in his hand. The other assistant, identified only as Red, needed 16 stitches in his right hand after Ching, the wire-walking lion, nailed him.

## Bradley & Benson Click Okay In Stacks; Farm Biz Skinny

MACON, Ga., April 28.—Bradley & Benson Circus and Rodeo, now playing several stands in Central Georgia in the fourth week of the season, has found business spotty. In agricultural towns business was slow, but industrial and war centers were good.

Show has a new striped canopy, much larger than last year, and entire outfit has been enlarged.

At near-by Forsyth, the show had a fair matinee and two-thirds capacity at night. Best stands to date have been Selma, Ala., where show made season's debut, and Tuscaloosa, Ala.

Big show performance runs an hour and a half, with 30-minute concert featuring Mrs. Tom Mix, Mr. and Mrs. Swede Johnson and their small son, Peaches King, and others.

Admission prices are 75 cents for adults and 50 cents for children, plus tax, and 75 cents for reserved seats, plus tax. Concert tickets are 30 cents, including tax.

## Dorothy Herbert, Hinkle Said To Have Wild Wester

CHICAGO, April 28.—It was reported here this week that Dorothy Herbert has left the Austin Bros.' Circus to join Milt Hinkle, who was recently replaced as manager by Mickey O'Brien, and that the two will start a Wild West truck show in Texas.

It was also reported that Miss Herbert has married again.

## Big Tops Pass Up Canton Due to Too Rugged Laws

CANTON, O., April 28.—Despite efforts of officers of the Charles Siegrist Showmen's Club to have city council modify recent legislation restricting circus performances here, the administration stood pat and Canton will have no circus this summer for the first time in years.

This city is regarded as one of the best circus stands in the Midwest and has always turned in good grosses.

Clyde Beatty Circus may play Massillon, O., eight miles west of here.

## Rodeo for Indianapolis

INDIANAPOLIS, April 28.—*The Indianapolis News* and the 11th District American Legion have announced a rodeo and horse show to be held at Indianapolis Coliseum Saturday and Sunday, May 19-20. Net proceeds will go to the Veterans' Service Center, operated by the Legion and sponsored by *The News*.

## St. Louis Police Program

(Reviewed at Night Performance Sunday, April 27)

ST. LOUIS, April 28.—St. Louis Police Circus which opened here April 22 runs matinee and night thru May 6. It is produced by the Arena Managers' Association in conjunction with the Frank Wirth Booking Association, New York. Wirth is in personal charge of direction, aided by Welby Cook, equestrian director. Music furnished by Jimmie Downey's band under Jimmie Victor's baton.

Presented in three rings and on two stages.

No. 1.—Spec, *Spirit of St. Louis*, is colorfully garbed, with four huge floats depicting the war effort.

No. 2.—Knockabout comedy, with Chic Yale, Otto Ricco, the Gallaghers, Jolly Jesters, Laddie Lamont and Hip Raymond, with table rocks by Ricco and Raymond.

No. 3.—Haag's Dogs, Robert's Mule, and Los Aeos.

No. 4.—Wild animals, with Dick Clemens offering the thriller, and Frank Phillips working Alfred Court's stately picture act.

No. 5.—Aerial display, with the Fulltons, Mike Cahill, Zellos and Zavattas.

No. 6.—Wilbur's Dogs and Ponies, Friscoe's Seals, Roberta's Dogs and Ponies.

No. 7.—Clown shirt gag.

No. 8.—Swaying poles, with Kurtzos, Sensational Bernice and Torina.

No. 9.—Laddie Lamont and Zoppes on unsupported ladders; Three Circles (Gallaghers), head balancing; Flordelina, slack wire; Monte De Oca, trampoline; Rink Wright Duo and the Rollos.

No. 10.—Clown boxing, featuring Gabby Dekoe and Jimmy Davison with a sock.

No. 11.—Riding Duttons, offering a brilliant picture with Carl Randall's ballet of 36 girls.

No. 12.—Roller skating melage, with the Jordan Duo, the Whirlettes, O'Brien and O'Dae, Three Rollerettes, Whirling Aces and the Lockwells.

No. 13.—High school horses by Van Leer, Hoagland and Rudynoff.

No. 14.—Clown firecracker gag.

No. 15.—Arturo and Gretomas, high wire.

No. 16.—Clowns, hypnotic.

No. 17.—Hubert Dyer and Company, novelty; Heerdinks, horizontal bars; Two D's, comedy bars; Langs, comedy equilibrist; La Blondes, comedy bars.

No. 18.—St. Louis Police Quartet—Sgt. Walter Imhoff, first tenor; Fred Johannmeyer, second tenor; Arthur Nealy, baritone, and John Tudor, bass.

No. 19.—Nellie Dutton's camel, Sandino; Will Hill's and Harry Haag's elephants.

No. 20.—Hoagland's football mule.

No. 21.—Sky revues, two Johnny Gibson acts and the Starlights.

No. 22.—Zavatta riding act. Scored a big hit.

No. 23.—Clown walk-around.

No. 24.—Bernice's slide-for-life—a lengthy one.

No. 25.—Pot-pourri of novelty acts—Gallagher Family and Eight Erwings, teeterboards; Tien Esi Liu (Wen Hai) Orientals; Mel Hall, and St. Claire and O'Day, cyclists.

No. 26.—Clowns.

No. 27.—Van Leer and Rudynoff's Liberty horses in end rings, with Haagland's garland entry in center ring.

No. 28.—Comm. Eddie Peabody, banjo novelty with a punch.

(See ST. LOUIS PROGRAM on page 57)

## BAILEY BROS.' CIRCUS

BOB STEVENS, Mgr.

### WANTS

ASSISTANT BOSS CANVASMAN, BIG TOP RIGGERS, FAMILY ACT. Whiteside Troupe, answer. Address: Morgantown, W. Va., May 2; Connelville, Pa., 3; Jeanette, Pa., 4; Latrobe, Pa., 5, and per route in Billboard.

## WANTED SMALL CIRCUS

or Dog and Pony Show

One-day stand for good entertaining show appealing to children. Good location on grounds of private club—written guarantee or percentage basis. Communicate with

HOYT MEREDITH, Mgr.

Pennhills Club  
Bradford, Pa.

## WANTED BILLPOSTERS

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## "THE FLYING ROMAS"

America's Outstanding Flying Act  
Currently featured BARNES BROS.' CIRCUS  
CHICAGO STADIUM

For open time, price, etc., wire—write—phone.  
THE FLYING ROMAS, Dakota City, Nebraska.

## Dressing Room Gossip

### Cole Bros.

CHAMPAIGN, Ill., April 28.—Here we are, starting on our 1945 season with the second largest circus in the world, and it is bigger than last season. The show looks beautiful. We have all-new canvas and the paint job on wagons, trucks, caterpillars and other equipment is something to behold.

There are lots of new faces this year, with many importations, with names I will have to learn to pronounce first before I try to write them.

Thirty-two performers arrived from Mexico by special bus, and Laughing George Davis really showed them some Southern hospitality.

Show the first day went as if we had never closed, under the capable hands of Harry MacFarlan, assisted by Paul Nelson. The announcing by Col. Harry Thomas, for this writer's money, is the best in circus history.

Eileen Harold is a grandmother—her pet cat has a family of four. Marion Knowlton took care of Ruth Nelson the first day, ha! One person who is not here and is sadly missed by all is Jean (The Great) Allen.

Slayman Ali has a new troupe and it is a dandy. Also new this year is the riding act of Giustino Loyal, eight people, and this boy really rides. What makes it more remarkable is that he has all new people and new horses.

Also new over here is the Orantors perch act, three people. Gee Gee Engesser is riding the 16-horse hitch; Milt Herriott is horse trainer; Vadis Engesser, web, and many more will get notice later on.

Visitors the first day were Shelby Jackson, Fred Wenzel and Laurence Cross, all former performers and just back from overseas; Happy Oakley, Harry Cook, Mrs. Slayman Ali, Bert Linsey and Ted Hodgini, back from Casablanca after two and half years in the navy; and Pat Purcell, circus editor, from the Chicago office of *The Billboard*.

To Winn Partello, somewhere in Germany, wearer of the Bronze Star and other decorations—we all miss you here and send our very best and know that your show over there will be as successful as ours is over here.—FREDDIE FREEMAN.

### Ringling-Barnum

NEW YORK, April 28.—Highlight of the past week was the Fitch Band Wagon broadcast from Madison Square Garden, with Merle Evans and the Big Show band. Beverly Kelley, in charge of press relations, and Felix Adler, Big Show clown, did the broadcast.

Visitors this week included Mary Eshrick; Arthur Grotefent visiting his wife; Charley Starke, of the merchant marines; Bill Day, Jim Hoyt, Bob Morton, Curly Shaffer, Mrs. Erdlitz and daughter, Mary. Eddie Callahan, former photographer with the show and now in the navy, is spending his 10-day leave visiting friends in the press department. Selena Sampson, of the WAC, visited.

Sick list includes Florence Bailey, Martha Wallenda, Eloise Rhodus, Victoria Torrence and Janis Mooney.

June De Young, formerly with the show and now in a Florida hospital, letters that she is getting along swell and would like to hear from her friends. Address Box 3513 Orlando, Fla.

Back door scenes: Scream of the week—Allen Lester, press agent, taking Adler's place in spec as the King of Hearts so Felix could make a broadcast. Jackie Le Clair putting his heart and soul into the ballet number. Arthur Burson and his butterfly gag garner plenty of laughs. Bob Kellogg is now assisting Johnny Tripp in the Mairzy Doats laundry gag. Shura Nueburger trying to find out who's who on the show as he is our new mailman. Did you ever notice how nervous and tense everyone it at spec time?—DICK MILLER.

### Russell Bros.

LONG BEACH, Calif., April 28.—Sunday (15) marked the end of our indoor run and what a grand engagement it was for everyone! The roadshow line-up is practically intact, except for the following acts, which were contracted for the building only: Dick Clemens's lions, Gibson's Sky Revue, Four Queens of the Air, Sue and Cody, Pape and Conchita and the following clowns, Art LaRue, Huey Curtiss Kyle, Charlie Bathe, Bernie Griggs, Hubert Dyer, George La Salle and Dutchess Mason.

New arrivals are Rubin Olvera and wife, head perch; Scotty Davis in clown alley.

Clown Alley was besieged with women Friday (13). Seems as tho actor Errol Flynn has a yen for clowns, so during the intermission he brought his party into the dressing room and then came the deluge. Word got over into the ladies' quarters that Flynn was visiting the clowns and when the gals got thru storming the joint, Carrie Nation's last visit to a liquor dispensary was a tete-a-tete compared to the shambles viewed afterward.

The trunk-carrying department went into action in Riverside and all the actors are paid-up members. The gals are paid up members in the chair-carrying department.

More new arrivals, Antoinette Concello and son, Randy. Visitors were Phil Bailey, Richard Brandon, Harry Burnett, Hugh McGill, Bert Head, Al Weir, Peter De Lima, Al Hubbard and daughter, Harold Hall and Sheriff Rearick of San Bernardino County.

Forget-me-nots—June, Ortans and Corcita Cristiani create a picture no artist could paint in spec. Astride their huge bareback horses, the girls are lovely. The perch acts this year are sensational. Davisos, with their complicated rigging, and Olveras, head perch, are tops.—DICK LEWIS.

### Beatty Aid Dies, Another Injured in Truck Accident

SUFFOLK, Va., April 28.—Mack Ernest Kitchen, 17, of York, S. C., an employee of the Clyde Beatty Circus, was instantly killed when the circus truck he was driving en route from Portsmouth to Petersburg, Va., sideswiped two other trucks parked on Route 460, two miles east of Ivor.

C. B. Strange, of Dobson, S. C., another circus employee who was riding with Kitchen, suffered lacerations and bruises. Drivers of the two parked trucks, George Hardin, York, S. C., and Jesse W. Miller, Greensboro, N. C., were arrested by Southampton County authorities on charges of involuntary manslaughter.

JUNIOR CHAMBER OF COMMERCE, Weyburn, Sask., will sponsor a two-day rodeo in July. Jerry and Lloyd Myers, of the Saskatchewan Rodeo Association, are putting it on.

## UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

FIRST of Mays' week.

BOB MORTON is reported to have told some of the lads around the Ringling show in New York that he purchased the big Alfred Court wild animal act for \$25,000 and made a snappy five-grand profit by a quick sale to a purchaser whom he would not name.

"NOWADAYS," said Syndicate Mac, vet canvasser, "anyone can make a living by mush-faking awnings if he owns a palm and needle."

JIMMY FOSTER, Wild West performer, son of Mabel Mack, sustained a broken leg April 20 while performing with the Mills Bros.' Circus in Youngstown, O. . . . THE OLDFIELDS, acrobats, and not the Higginses, are working in the rodeo featuring Roy Rogers.

WE NOTICE that most of those who last fall said, "This is positively my last season," are back with 'em again.

VICTORIA ZACCHINI, Jeep Valentine, Kay Francis Hanneford, Butch Karollus, Earl Shipley and Rube Liebman, of Barnes Bros. at the Chicago Stadium, were questioned by *The Chicago Tribune's* Inquiring Camera Girl Wednesday (24), a nifty score for Lew Diamond, whether or not he set it.

WHEN SPRING ARRIVES press agents rack their brains to bring rarely used adjectives into play.

GRANT S. RAY, tax auditor on the Hagenbeck-Wallace Circus in 1937, has

written a song, "Mother With a Blue-Star Flag," that has brought two letters of commendation from Gen. Mark Clark and General Startemeyer. Ray reports that a relief fund for disabled veterans needing aid while waiting for pension awards will be created from the sale of the music.

WE'D LIKE to believe those early-day circus stories about managers red-lighting workmen who had a week's pay, \$3, due them, but early-day yarns have always proved to be early-day yarns.

CHARLEY KLINE, clown cop, and his wife, Peggy, with Mills Bros., suffered a \$3,500 loss when their new trailer home with their performing Chow, Hong Kong; street clothes and circus costumes were destroyed by fire at Springfield, O. . . . MABEL MACK and her husband have purchased four white mules, two mares and two colts and will break them and return to the road. . . . LOUIS WATSON is announcer, mailman and *The Billboard* agent for Mills Bros.

ACCORDING to yesteryear press agents, more newspaper space was grabbed by tying up traffic on main thoroughfares with elephants than was grabbed with feature acts.

BASIL McHENRY pens a word of praise for Doc Waddell's prayer and sermonette with Mills Bros. . . . JOE BAKER, blackface and clown, is now on Arthur Bros.' advance after 15 years away from this type of work. . . . MARY STEVENS, with the LaMarr flying act, who was injured in a fall at Buffalo recently, is (See Under the Marquee on page 57)

## BOB FISHER AND HIS FIVE FEARLESS FLYERS

First Again

First Flying Act ever to work in STROBLITE total darkness currently St. Louis Police Circus under the direction of Frank Wirth. Acclaimed by Press and Public to be the most spectacular number ever presented Indoors.

Permanent Address:

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Bloomington, Illinois

## MUSICIANS WANTED

Only those who can play Concert Circus and Boogie Woogie Music, wire.

### JOE ROSSI

Care DAILEY BROS.' CIRCUS Little Rock, Ark., May 1; Texarkana, 2; Sulphur Springs, Tex., 3; Greenville, 4; Pittsburg, 5.

## HUNT BROS.' CIRCUS WANTS

Aerial Acts of all kinds. Must join on wire. Plainfield, N. J., 2 and 3; Woodbridge, 4; Perth Amboy, 5; Union, 7-8-9.

## AT LIBERTY CIRCUS LEGAL ADJUSTER

Prefer Circus again. Been off road for 8 years. ALSO AM OUTSIDE MAN FOR PRIVILEGE INSIDE SHOW. Send your best offers. BOX 358, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

## DIX BROS.' CIRCUS WANTS

Ticket Seller, Ushers, Ticket Takers. Experience not necessary. Girl Acrobatic Dancer, Piano Accordion, Trap Drummer, other Novelty Acts. Write or wire JOE REO, Room 807, 1011 Chestnut St., Philadelphia, Pa.

### ATTRACTIVE GIRL RODEO RIDER

5 feet 5 inches, free to join new show. Three years' experience. Can use Bullwhips, Rifle, etc. Trick ride, quadrille. Used to radio advertising. Willing to learn and join new show. All offers considered. Write BOX D-405, The Billboard, Cincinnati 1, O.

## WANTED FOR ARTHUR BROS.' CIRCUS ADVERTISING CAR

Lithographers, Billers. Best salary on road.

Wire—Write

### JACK B. AUSTIN

General Delivery or Western Union, Portland, Ore., May 10-11-12

Have a Stateroom Railroad Car. No hotel worries. We send tickets.

## WANTED AT ONCE

Colored Band Leader, Musicians On All Instruments, Comedians, Minstrel Girls for Organized Band, Feature Freak and Bally Acts.

### DUKE DRUKENBROD, Side Show Mgr.

CLYDE BEATTY CIRCUS

Huntington, Va., April 30; Ironton, O., May 1; Portsmouth, 2;

Washington C. H., 3; Dayton, 4-5; Springfield, 6; Columbus, 7-8-9.

## "HONEST BILL NEWTON"

Wants to hear from more Actor Friends and Working Men. Big Show and Side Show Acts, useful people in all departments, answer or come on. Sweetie Johnson, answer. Can use good Assistant Boss Canvasser.

Will buy 40x80 Ft. Top or larger. Also 200 Ft. Sidewall. Per route or

### M. L. CLARK & SONS CIRCUS

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## YANKEE-PATTERSON CIRCUS

WANTS People in all departments who would like to be with the finest little truck show in America.

Opening: VENICE, CALIF., May 20.

Contact JIMMIE WOOD, Owner and Manager

4118 DEL RAY

VENICE, CALIF.

# 10 of 12 Midwesterners To Run

## Decision Made At K. C. Meet

**Cirk officials appoint committee to confer with govt. on Johnson statements**

KANSAS CITY, Mo., April 28.—Ten of the 12 State and district fairs which are members of the Middle West Fair Circuit are going ahead with plans to operate this summer and fall. Grounds of two of the fairs—Iowa State Fair and the State Fair of Texas—are still being used by the War Department and will not be able to operate.

Decision to continue preparations for this year's fairs was reached at the spring meeting of the circuit held Wednesday (25) at the Muehlebach Hotel here. The imperative need for much greater production of foodstuffs, encouragement of 4-H Club work, the FFA and other vocational organizations that have played such an important part in food production, and the need for continued morale building were the reasons given for the determination to carry on.

Careful consideration was given to the recent statement of ODT Director J. Monroe Johnson to the effect that some curtailment might become necessary this summer because of the transportation situation, and after canvassing the members present for their opinions, it was generally agreed that holding the fairs would not constitute an additional burden on the railroads and that the undoubted value of the fairs in increasing food production made it imperative that they continue.

Faced with the necessity of obtaining definite assurance in the next 30 days that the fairs can operate, circuit officials appointed a three-man committee to confer with the government committee of the IAFE and report their findings at an early date. Maurice W. Jencks, of Topeka, Kan., was made chairman. The other two members are Raymond A. Lee, of Minnesota, and William T. Marriott, Wisconsin.

### Seek Ruling by June 1

The ODT will not be asked for a definite ruling on State fairs until the war (See *Midwestern Fair on page 60*)

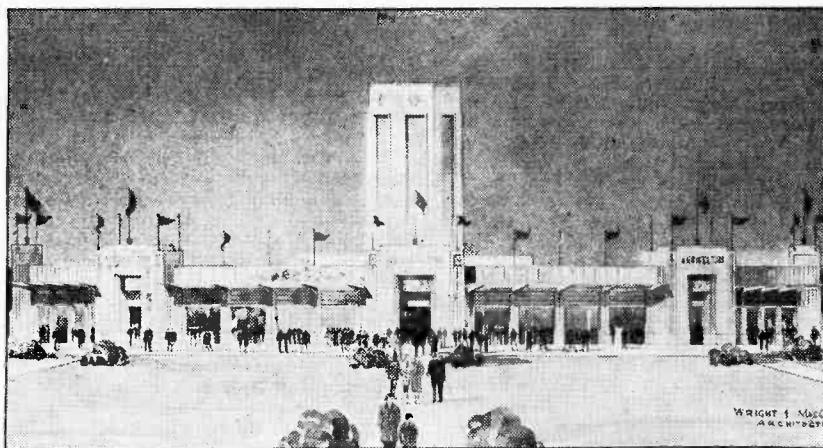
## WKRC 'Billies Take Cincy Grounds for Sunday Shows

CINCINNATI, April 28.—Bradley Kincaid and Cowboy Copas, stars of WKRC's Cornhuskers Jamboree, hillbilly troupe, have taken over Carthage Fairgrounds here to present shows each Sunday, from 2 to 10 p.m., thruout the summer, beginning tomorrow. It will be known as WKRC's Circle B. Ranch. There will also be games, concessions and eating stands to keep the visitors occupied all day.

In addition to the regular Jamboree staff, hillbilly names will be brought in. Two regular broadcasts will be made each Sunday from Circle B. As a regular Sunday night feature, there will be a giant square dance, with lessons for the novice. Regular members of the entertaining staff, besides Copas and Kincaid, will be the Heffner Sisters, Betty and Anne; Eddie Smith, and Charlie Best.

Featured at the opening tomorrow, in addition to the WKRC crew, will be the John Lair's Renfro Valley Barn Dance and Pat Buttram. Prices are scaled at 50 cents for kids and 75 cents for adults, tax included.

Kincaid, also has plans for a tent show, with a seating capacity of 2,000, to open early in May. The Cornhuskers Jamboree troupe will tour under canvas six days a week thru Ohio, Indiana and Kentucky, returning to the Carthage Fairgrounds here for the Sunday shows, Kincaid says.



NEW HIGH IN EXHIBIT BUILDINGS. Architects' drawing of the new \$500,000 Minnesota State Fair Agriculture-Horticulture Building which is to replace the 50-year-old structure which burned last fall.

## New Warning Issued by ODT On Fair Plans

WASHINGTON, April 28.—A new warning, the most strongly worded yet issued, came from the Office of Defense Transportation Friday (27) against making elaborate preparations for fairs this year.

Col. J. Monroe Johnson, ODT director, following up his warning of a week ago, advised against preparations for any kind of fair "except strictly on a local basis." Johnson issued the statement yesterday in replying to an inquiry as to whether a definite decision could be expected soon regarding the holding of agricultural fairs. The inquiry had come from Coburn Jones, manager of the Garden City, (Kan.) Chamber of Commerce.

Johnson reiterated his previous assertion that a transportation crisis in the U. S. can be anticipated for a considerable period after V-E Day and that sponsors of fairs "would be proceeding at their own risk in making elaborate advance preparations for such events." Johnson added significantly, "If it were necessary at this time to pass upon the holding of any fair, other than one conducted in a rural community on a local basis, the answer would have to be no. Under the circumstances, I do not believe that preparations and consequent expenditures should be made by any group to hold any fair, except on a strictly local basis. State and regional fairs could obviously not be conducted on a local basis. Some county fairs probably could be."

## S. D. State Promotes Light Horse Industry

HURON, S. D., April 28.—South Dakota's two-ton farm draft horses will no longer contest for blue ribbons in State Fair show rings here if the proposal advanced by board member Kohn F. White is accepted by his associates.

Believing that the Huron event can serve a more useful purpose by promoting the light horse industry developing in the western section of the State, White has suggested that the fair board throw its full support in that direction. This will mean that the heavy draft horses, a traditional fair feature but steadily growing less in number, will no longer be awarded premiums here.

Action on White's proposal will be taken at the next meeting of the board.

## Dean Heads Ft. Worth Show

FORT WORTH, April 28.—Edgar Dean, city councilman and mayor pro tem of Fort Worth, Tuesday (24) was elected secretary-manager of the Southwestern Exposition and Fat Stock Show held here annually in March. He succeeds John B. Davis who resigned after serving 20 years. Davis says he is giving up the job because of ill health and because private business will not permit him to give sufficient time to the show. Dean has been connected with the stock show 23 years. Other officers and directors of the show will be elected at the annual meeting May 3.

# Victory World's Fair Bee Buzzes, With Three Cities Seriously Considering Idea

Long Beach, Detroit Active; Chi Interested

CHICAGO, April 28.—Victory World's Fair bee is beginning to buzz in earnest. At least three widely separated cities have been seriously considering holding such a fair, and two of them have formed groups to work out definite plans.

At a meeting held last week-end in Sacramento, Calif., plans for a 1949-'50 World's Fair of Victory, Peace and Progress, to be held at Long Beach, Calif., were discussed. Meeting was called by Assemblyman Lorne Middough, Long Beach, principally to sound out legislators on the possibility of earmarking State funds for the fair, but also to acquaint leading State officials here with plans for the fair.

Col. William Evans, chairman of the

Los Angeles County Centennial Authority, was the principal speaker. He said that as chairman of a commission appointed two years ago by the Los Angeles County board of supervisors to study feasibility of a fair, he had authority to say Long Beach had been officially selected as the site.

A site on Bunker Hill in Los Angeles had been considered and Assemblyman Jack Massion, Los Angeles, asked Evans why it had not been chosen.

"We studied world's fairs held during this century," replied Evans, "and we came to the conclusion that the most successful are those held on waterfronts. That's one reason the Long Beach site, (See *Three Cities Mull on opposite page*)

## Greatest Wartime Expo Planned for Salt Lake City

SALT LAKE CITY, April 28.—Sheldon R. Brewster, secretary-manager of the Utah State Fair, reports that the association is planning the greatest wartime fair in Utah this year. It will run nine days, which is the longest the State Fair has ever run.

"We plan," says Brewster, "to give recognition to the biennial anniversary of fairs in America, and are building up to our 1946 and 1947 fairs. Next year is the golden anniversary of Utah Statehood, and 1947 is the centennial anniversary of the coming of the Mormon pioneers to Utah. The centennial anniversary will be celebrated with an all-summer exposition, and a plan has been prepared for an elaborate building program."

While new construction cannot be undertaken in wartime, Brewster says the fair board is getting its improvement program under way with extensive landscaping and permanent walks and roadways. Governor Herbert B. Maw is enthusiastically backing the association.

Contract for this year's grandstand revue has been given to Barnes-Carruthers, and the fireworks contract to Thearle-Duffield. Monte Young will furnish the carnival. The grandstand show will be staged the first seven days of the fair. Last two days will be devoted to horse-pulling contests in the afternoon and a horse show in the evening; also a dog show the last two days.

The army used most of the fairgrounds and buildings for two and a half years and at the present time five of the larger buildings are being used to process materials for overseas shipment.

## LaBrique Is Set for Earliest California Fair

DIXON, Calif., April 28.—Harry LaBrique, widely-known fair man from the East, who has been appointed manager of the Solano County Fair here May 4-6, is all set to open what promises to be the outstanding fair here since the war started.

Opening day will be Children's Day, starting with sheep dog trials, followed by a pet show parade which has drawn 200 entries to date. County-wide musical festival with high school bands competing climaxes first day. Saturday, Governor's Day, will offer 17-event horse show program, starting off with downtown parade. Sunday, Bob Bramby has been engaged to furnish 125 Western horses, steers, bulls, etc., for a rodeo.

An interesting exhibit will be the merchants postwar exhibit, something new for fairs of this nature.

It will be day and night fair, with all pavilions well lighted. LaBrique has booked some rides and concessions, but no side shows.

Angus Madden, member of the State fair board, is a Dixon man and one of the Solano fair directors. He has arranged some beautiful trophies for the closed State Fair for the sheep show and organization booths.

A newly-constructed arena is available for the horse show and rodeo.

## Wiswall Heads Saratoga's Harness Racing Association

SARATOGA SPRINGS, N. Y., April 28.—Frank L. Wiswall, counsel for the U. S. Trotting Association, has been elected president and manager of the Saratoga Harness Racing Association.

Other officers are: Vice-president, Lieutenant Colonel Bostwick; secretary, E. V. Morris; assistant secretary, Russell Hart; treasurer, Ban R. Tremper; assistant treasurer, A. N. MacKay.

With the purchase of W. Ellis Gilmore's interest in the Saratoga Raceway, the association becomes one of the few organizations to own its own grounds. Only others are the track at Goshen, N. Y., not operating during the war, and Good Time Park, Goshen, where the Hambletonian is run.

## Tulsa Board Manager Ordered To Give Up Control of Funds

TULSA, Okla., April 28.—A controversy growing out of the 1943 State Fair Act has developed between the present fair board and the county attorney's office. Because the 1943 State Fair Act was declared unconstitutional last summer, it is claimed by the county attorney that the present fair board is not a legal organization and has no control over money obtained from fairgrounds property.

W. B. Way, manager of Station KVOO, also is manager of the Tulsa State Fair board. The county attorney's office, claiming that Way has ignored a request for a complete accounting of fair funds, has ordered Way to stop collecting income from the county property.

Claude Weaver Jr., assistant county attorney, has written Way as follows: "Notice is hereby served upon you not to collect any further income from county property. Moreover, we will appreciate it if you will immediately furnish us with a list of all persons who pay rentals of various sorts on property situated at the fairgrounds. We will also appreciate it if you will notify these persons that they should in the future make these payments to Joe T. Parkinson, county treasurer of Tulsa County, Okla."

The county commissioners have indicated they favor appointment of a new fair board under the 1937 fair law, which Weaver holds was revived when the 1943 act was declared unconstitutional by the attorney general. The 1943 act made it mandatory for Tulsa County to appropriate \$25,000 annually for a county fair. While the 1937 act did not make the appropriation mandatory, it did require the excise board to approve any fair money request provided it did not exceed \$25,000.

## Three Cities Mull World's Fair Idea For Post-War Era

(Continued from opposite page)

which is 300 acres along the beach, was chosen. Another is that the Bunker Hill site would take too long to prepare, because buildings would have to be razed."

"Frosty" Martin, chairman of the Long Beach board of harbor commissioners, said his board was prepared to spend about \$12,000,000 in filling in the beach site and preparing it for the fair. State funds, if obtained, would be controlled by a State commissioner and be used strictly for State participation, it was explained.

### Outlay of \$80,000,000

Ted Rosequist, executive secretary of the study commission and former California State Fair official, told a representative of *The Billboard* that total outlay for the fair is expected to run about \$80,000,000.

One big advantage of the Long Beach project, said Evans, is that improvements made to the present beach would be permanent and would prove a tremendous tourist attraction after the fair is over.

A resolution has been introduced in the Legislature naming 1948, 1949 and 1950 centennial years in California and calling for celebrations over the State,

## Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended April 27.

The complete List of Fair Dates was published in Spring Special Number dated March 31. The next complete list will be published in issue to be dated May 26. See each issue of *The Billboard* for corrections and additions.

- Alabama**  
Attalla—Etowah Co. Fair Assn. Sept. 17-22. H. G. Banks.
- California**  
Galt—Sacramento Co. Fair. Sept. 1-3. Eugene Kenefick.  
Orland—Glenn Co. Fair. Sept. 14-20. George F. Cantwell.
- Massachusetts**  
Heath—Heath Agrl. Soc. Aug. 29. Homer S. Tanner.  
Huntington—Littleville Community Fair Assn. Sept. 29. Elmer O. Olds.
- Minnesota**  
Ada—Norman Co. Fair. July 2-4. George C. Landsverk.  
Hallock—Kittson Co. Agrl. Soc. July 5-7. Duffie Larson.
- New York**  
Dundee—Dundee Fair Assn. Sept. 11-13. L. R. Hamner.
- Pennsylvania**  
Jennerstown—Jenner Fair. Aug. 21-24. A. O. Lape, Jenners, Pa.
- Wisconsin**  
Spooner—Washburn Co. Junior Fair. Aug. 30-Sept. 1. W. H. Dougherty.
- Canada**  
QUEBEC  
Roberval—Roberval Fair. Aug. 22-26. J. Ed Bolly.

climaxed by the Long Beach Exposition. The beach at Long Beach would be extended to a depth of 1,200 feet, it was explained at the meeting. A huge statue is planned for the harbor, rivaling the Statue of Liberty in New York, and to be called the Statue of Freedom, or Pacifica. The State Assembly has adopted a resolution calling for the statue.

### Detroit in the Ring

DETROIT, April 28.—Plans for a World's Victory Fair are being shaped up here, with definite crystallization of much recent discussion taking place with announcement Tuesday of early appointment of a preliminary committee. Heading the active planning group is Judge Frank A. Picard, of U. S. Federal Court, a former U. S. Senator, who is also president of the Detroit Convention and Tourist Bureau.

The widely recognized significance of Detroit's industrial contribution to the war effort is the immediate background to the decision to actively promote a victory fair here. Informal discussion and general approval by various civic leaders, and the local press have been current for several months, and are now being given formal shape with the appointment of a planning committee.

Chicago apparently is still lagging behind other cities insofar as any definite action on a World's Fair is concerned. There have been several meetings of various groups to discuss the possibility of holding a fair, but so far nothing of a definite nature has been announced. It is expected, however, that a movie will crystallize shortly.

## Colorful Program Set for Century of Progress Reunion

CHICAGO, April 28.—Plans for the reunion of members of A Century of Progress Association, which is expected to attract hundreds of World's Fair alumni, were announced today by Charles M. Thurman, chairman of the association. Thurman, who was chief of public protection at the fair, is now on the museum's staff. The reunion will be held May 27 at the Museum of Science and Industry.

Col. Chester L. Fordney, U. S. Marine Corps, in charge of recruiting for the Central Division, who directed the mathematics exhibits of the exposition, is chairman of the reunion reception committee. Frank P. Duffield, who sponsored fireworks displays in 1933-34, is chairman of the program committee, and J. L. McConnell, one of the engineers who helped build the fair, is chairman of the membership committee.

Guides dressed in the uniforms they wore 12 years ago will direct visitors to the reunion headquarters. Other features reminiscent of the fair will make the days of 1933 live again.

The program will open with ceremonies honoring the memory of the late Rufus C. Dawes, president of the exposition and later president of the Museum of Science and Industry, at which a portrait of Mr. Dawes by the artist, John Doctoroff, will be unveiled. Major Lenox R. Lohr, president of the museum, who was general manager of A Century of Progress, will preside. The painting will hang in the new Century of Progress lounge, which will be dedicated reunion day.

A get-together period for the renewal of World's Fair friendships and the swapping of reminiscences will be held, followed by a business meeting to elect officers for next year and to develop methods of expanding the association's membership. Then a colorful program of World's Fair entertainment and movies will be presented. Singers and other performers who appeared at the villages and midway spots during the fair will present numbers that thrilled crowds in 1933. Movies of the exposition in action will be shown, depicting the crowds, the color, the Avenue of Flags, the Sky Ride, the midway, exhibit buildings, special days and celebrities who visited the fair. There will be illuminated photographs of the exposition on display.

Serving with Thurman on the executive committee are Alfred C. Martin, who was a member of the fair's exhibit staff and is now associated with the museum; Leonard Cole, Julius R. Hall, and Sigurd S. Storm, all former employees of the exposition.

### Mirth Lands Maine Annuals

SKOWHEGAN, Me., April 28.—Skowhegan and Bangor fairs have been booked by the World of Mirth Shows, L. Harvey Cann, show's general agent, reported this week.

## 500G Building for Minn. State To Replace One Gutted by Fire

ST. PAUL, April 28.—Construction of a new \$500,000 Minnesota State Fair agriculture-horticulture building was assured this week by action of the State Legislature. This will give the State fair one of the finest exhibit buildings in the country.

The State will provide \$400,000, available July 1 of this year, and the State fair will furnish \$100,000 out of its earnings to complete and equip the building. The mammoth structure, octagonal in shape, will replace the 50-year-old agriculture building destroyed by fire last fall and will be erected on the same site. Work on it, it is hoped, will begin immediately after the coming fair.

The eight-sided building will be 300 feet in diameter. Each of its eight exhibition halls, or sections, will be 32 by

100 feet in size, with 28-foot ceilings and elliptical arch roofs. Rising from its center will be a 100-foot tower 32 feet in diameter, from which daily program announcements and carillon and organ music will be broadcast during the fair. The four sections, or halls, on the north side will be used for display of agricultural products. Three of the four halls on the south side will be used for horticultural exhibits, and the fourth, seating about 450 persons, for assemblies, lectures and movies.

The pie-shaped spaces between the eight halls will be used for concessions or other exhibits. Finished inside and outside surfaces of the building will be of architectural concrete, painted with Portland cement. Wright & McGregor, St. Paul and Minneapolis, are the architects.

## INDEPENDENT SHOWS

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# GO-ROUND HOLDS POPULARITY

## Old Standby Not Slipping

Manufacturers say demand holds up—prices higher but still a profitable ride

CHICAGO, April 28.—Merry-Go-Rounds, or Carrouseles, will never lose their popularity no matter how many new thrill rides make their appearance, in the opinion of leading manufacturers who have been building rides for many years.

Of late there has been some talk among showmen to the effect that the Merry-Go-Round was slipping and that the post-war era would see few new ones manufactured. Among the reasons advanced were the increasingly high prices, cost of upkeep, and the competition offered by newer rides.

Figuring that the men who have been building Carrouseles for many years could give the truest picture on this ride, *The Billboard* contacted the heads of four of the leading ride manufacturers who build not only Carrouseles but also numerous other rides. All are agreed that the Merry-Go-Round continues to be a sort of trade mark of the amusement park, that it retains its popularity and is a profitable operation.

### In Class by Itself

"There are many rides that have come into prominence during the last 25 years," says George H. Cramer, president of Spillman Engineering Corporation. "Some of them remain popular and a great many have disappeared, proving unpopular, but the Merry-Go-Round is in a class by itself and will remain popular indefinitely. This ride appeals not only to kiddies but to grownups as well.

"Speaking for the Spillman Engineering Corporation in regard to discontinuing building Carrouseles after the war on account of the demand falling off and the cost being prohibitive on account of skilled labor and materials, I wish to make it clear that the demand is now greater than at any time in the past 15 years, and we have a large stock of selected, seasoned lumber purchased prior to getting into war activities. All we are waiting for is the green light. In response to a recent ad in *The Billboard* offering a rebuilt Carrousel for sale, we had 40 inquiries. It pays to advertise.

"The Merry-Go-Round will never become extinct. There is no park or place of amusement gathering that can be considered complete without a Carrousel. We feel that when we get into post-war activities there will be new materials developed that we can use to advantage in the manufacture of amusement devices."

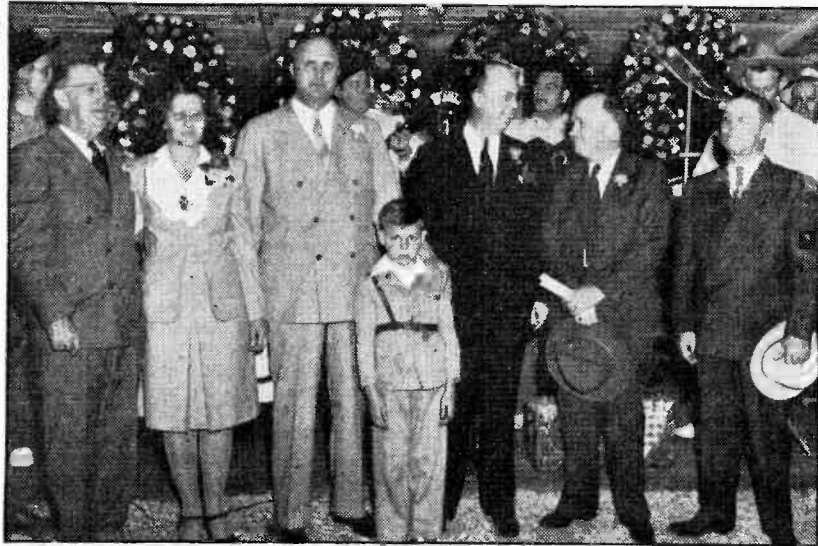
### M-G-R in Demand

John Wender, President of the Allan Herschell Company, says: "We have had many inquiries for rides within the (See *Merry-Go-Round* on opposite page)

## New A. C. Taxes Will Hit Amusement Piers

ATLANTIC CITY, April 28.—Theaters and amusement piers here will be affected by the luxury sales tax on purchases of more than 12 cents which has been imposed to help pay for last year's hurricane damage. The New Jersey Legislature adopted the measure authorizing the city to levy the municipal sales tax up to 5 per cent for this purpose.

The tax will go into effect within the next several weeks, as soon as the city commission passes an ordinance fixing the amount of percentage, and stating whether or not the measure will be seasonal or year round. Consensus is that a 2 or 3 per cent tax will be forced, altho the commission is empowered to levy as high as 5 per cent tax.



CIVIC LEADERS WERE ON HAND to usher in the new season at Bill Franks's Playland Park, Macon, Ga., with special ceremonies April 21. Photo was taken in front of a stage on the park's north midway, where there were music, acts and speeches from 8:45 until 10 p.m. The opening crowd was estimated at 4,000, near capacity. Left to right: W. E. Franks, owner; Mrs. Peggy Franks; Mayor Charles L. Bowden, one of the principal speakers; Bill Franks Jr.; Paul M. Conaway, *The Billboard* correspondent and emcee for the event; Charles O. McAfee, chairman of the board of directors of the Macon Chamber of Commerce, and L. H. Chapman, park manager.

## Harry Chipman To Operate Funspot Near Yakima, Wash.

YAKIMA, Wash., April 28.—Harry Chipman, former circus publicity man now operating Circus Inn and other properties here, is opening a 40-acre amusement park a mile from the city limits May 10. It has a dance pavilion, bathing beach, six major rides, two kiddie rides, 20 concessions and large picnic areas.

The amusement spot was tried out last fall and did well, Chipman says. Free acts will be used.

## Chill Blows Off Coney Biz

NEW YORK, April 28.—Chilly weather the past week-end put a temporary halt to the pre-season boom at Coney Island. After five consecutive warm Sundays, the ride operators and concessionaires, who had been doing unusually brisk pre-season business, were greeted Sunday (22) by fair but decidedly chilly weather which brought out only a small crowd, which sought the sunny spots and hot drinks rather than amusements.

## Detroiters Spend Freely at Funspots

DETROIT, April 28.—Reports from Edgewater Park, second major outdoor spot to open for the season, confirm earlier reports from Eastwood Park that Detroiters are spending money freely this season.

Edgewater opened Saturday (21), the same date as a year ago, and had crowds somewhat better than opening day in 1944, altho the opening Sunday business this year was apparently down because of cool weather.

Persons actually entering the park, however, appeared to be spending more freely than last year. This trend is of especial significance, in view of the serious slump shown last week in motion picture theaters when the report of the closing of Willow Run plant in August was published, causing grave forebodings in the Detroit employment market. Despite this situation patronage appeared to be fully up to what was justified by the weather.

## American Recreational Equipment Association

By R. S. Uzzell

### A Noble Woman Passes

Again the Grim Reaper has called at Euclid Beach, Cleveland, and this time has claimed the gem of the women in the amusement business. Mrs. Effie D. Humphrey, wife of our late beloved D. S. Humphrey, has counted the big receipts of Euclid Beach Park for the last time. She was treasurer for more than 60 years. She had passed a half century of married bliss with D. S. before he died in 1933 at the age of 81. For almost 12 years she carried on the traditions of the beach which her late husband did so much to establish.

Born at Wakeman, O., the daughter of the railway station agent, Mrs. Humphrey met the youthful farmer and they were married. The farm was a good one but Dudley's father had endorsed and had to pay. This caused the foreclosure and sale of the farm, which saw this part of the family start life all over again. Humphrey was then 40 years old. With his wife and their two children they started as horse trainers, and failed again. Ever encouraged by this faithful woman, Dudley took a job of sorting hard woods. This was not satisfactory. He bought out a popcorn man, who was also broke, and pushed a popcorn wagon

on the streets of Cleveland. They took the popcorn and pull-candy concession at Euclid Beach in 1896 and ran it until they bought the beach at a reasonable price and on long terms. All important departments of the business were handled by the members of the family. Mrs. Humphrey found she could do best and render the most help by handling the money and getting it into the bank. She never wavered until her failing health caused her to relax.

### 100G a Year in Popcorn

She took a justifiable pride in the growth of the beach and the expanding of their popcorn business from barely making a living to gross sales of approximately \$100,000 a year. They made the business their hobby.

One of the joyous moments of this good wife and mother was the day they bought back the farm which the bankers had taken on foreclosure, paying \$37,000 for it. Oddly enough, they bought it back from a banker, the grandson of the banker who took it from them in court proceedings. Mrs. Humphrey furnished a room in the farm house which they kept for their exclusive use when visiting (See *AREA* on opposite page)

## New Rides Replace Old Equipment at Hanover Forest Park

HANOVER, Pa., April 28.—Forest Park opened its season last Saturday (21) after a complete renovation. Several of the rides have been sold and others installed. Lindy Loop and Frolic have been sold to S. B. Weirtraub, of Columbia Park, S. C.; the Caterpillar went to Hickory, N. C.; the miniature railway to Baltimore, and a Merry-Go-Round, which was stored here, will be sent to Anchorage, Alaska.

A Silver Streak, purchased from Mel Vaught, of Pensacola, Fla., and an Octopus, bought from the Regal Exposition Shows, have been set up, and the Jeeps and a fleet of 26 Scooter cars will be installed later in the season. An A.B.T. rifle range is now being installed.

The Whip, Pretzel, Greyhound Coaster, Merry-Go-Round, Scooter, a kiddie ride and playground equipment all have been overhauled and painted and the picnic grove has been revamped. The skating rink was closed this week for remodeling and resurfacing.

Joe Deaver and George Laswell have been added to the maintenance crew. Happy Jack Darling will have charge of stage presentations and publicity. He is also doing the scenic and landscaping work.

Special school days start the first Saturday in May. More than 200,000 free tickets have been distributed in the schools of five surrounding counties.

## Activity Quickens At Daytona Beach

DAYTONA BEACH, Fla., April 28.—Activity in the amusement field here continues to quicken with the approach of the summer season. As the situation stands at present, week-end visitors are coming here in large numbers. The week-day trade around the resort, however, is not quite up to par.

In the vast majority, military and naval personnel make up for the bulk of the amusement patronage. Considering the multitude of wartime problems that the spot has to contend with, things are going along very well.

The city-owned concessions in the Boardwalk area are only partly opened, but others are expected to be ready for business shortly. Erection of a Ferris Wheel in the center of the Boardwalk a couple of weeks ago livened up the appearance of the promenade considerably.

## Resh Set for Russells Point

DETROIT, April 28.—Benny Resh and orchestra, who close at Club Casanova here May 13, open Old Vienna Gardens, Russells Point, O., for their third straight season May 26. Booking has been set by French Wilgus, proprietor of the Gardens. Resh and his wife, Ethel, who works as hostess at both spots, are making a trip to New York before returning to the Ohio stand for the summer.

## Geauga Lake Opening May 6

CLEVELAND, April 28.—New season at Geauga Lake Park, between Solon and Aurora, opens Sunday, May 6. Mrs. Viola Schryer, manager, announces. Geauga will operate every Sunday during May, and Saturdays. Sundays and special picnic days after Decoration Day. Mrs. Schryer says that Geauga will announce feature attractions as the season progresses.

## New Promenade for A. C.

ATLANTIC CITY, April 28.—Atlantic City Planning and Improvement Association has proposed construction of a concrete promenade 15 feet wide along the beachfront at the inlet to temporarily replace the Boardwalk washed away during last September's storm. Promenade is expected to be completed for the 1945 season.

# Merry-go-Round Goes On and On In Pop and Sales

(Continued from opposite page)

past year and would say there have been as many for Merry-Go-Rounds as for any other ride. We really do not know where to begin when the war is over, for we build five different rides and all seem to be in demand, but you can rest assured that there will be Merry-Go-Rounds built after the war. Many of our customers are willing to make down payments now and will pay any price we ask, but we are not taking any orders at all, inasmuch as we do not know when we might start building rides again."

## New Designs Due

W. F. Mangels, president and general manager of the W. F. Mangels Company, states the company has no definite post-war plans regarding the manufacture of Merry-Go-Rounds. "But we agree," Mangels states, "that the present high cost of these machines is out of harmony with their earnings. The Merry-Go-Round has encountered strong competition from the large number of new riding devices that have been developed during the past quarter-century."

"One of the contributing causes of the ever-rising price of the Merry-Go-Round is the expensive wood-carving involved, but with greatly reduced price of the metal, aluminum horses are now possible. This, together with a radical new design of extreme simplicity and eliminating all the old traditional frills, we believe a modern Merry-Go-Round can be produced at moderate cost. We shall endeavor to produce such a machine as one of our post-war aims. As to kids preferring other and more thrilling rides we do not agree. A love for the ever-popular Merry-Go-Round seems to be born in them."

H. P. Schmeck, general manager of the Philadelphia Toboggan Company, has

# Resort Hotel Changes Hands

NEW LONDON, Conn., April 28.—Menlip Corporation of New York has purchased the 400-room four-story Griswald Hotel at Eastern Point, Groton, Conn., one of New England's best known summer resorts, and the Shenecossett Golf Course from Jean G. Venetos, sole owner, at a reported price of \$320,000. Morton Menscher, one of the new owners, will manage the hotel.

some excellent ideas on the need for modernization of Merry-Go-Rounds.

"We have not built any Carrousel in recent years," says Schmeck. "There were so many of them furnished in the World War I post-war period when so many new parks were started, and then, when many of these parks closed, Carrousel were available at times at a fraction of their original cost. Good used Carrousel are becoming very scarce, and in the near future there should be a demand for new ones. The cost of new Carrousel will be greater, no doubt, and the design should change somewhat to be in keeping with modern ideas for color, lighting and appearance."

"In our opinion, the Carrousel has been the most neglected and abused ride, and at the same time possibly the most profitable operation, based on dollars invested, in any park."

"Practically every Carrousel in appearance, color scheme, lighting and music, is just about the same as when purchased, up to 40 years ago. Many of the horses have not been newly painted, but just an additional coat of varnish has been applied every few years, until the horses become drab and dirty in appearance. The same old lighting scheme continues, without regard as to whether it is attractive or favorable to the young folks. Many Carrousel are so brilliantly lighted that it is discouraging to the teen-age girls and boys, who should get a lot of fun out of riding and pulling rings to the rhythm of carefully selected, popular music."

## Organ Passe

"We believe the day of the organ is over for Carrousel," Schmeck continues. "Recorded music, with at least four good speakers located around the enclosure on the inside of the platform, is the only inducement to young folks for evening business. But it must be music that these young folks like, and not the type that the management may like or approve of. Name bands play music which is written especially to appeal to the modern young folks, and the rhythm of many of these records is ideal for the Carrousel. The young folks will respond to such music and it is useless to try to give them any substitute. The smaller children, we believe, do not care whether an organ or recorded music is used, because a ride on the horses is still an adventure to most of them."

"The lighting and color scheme should be arrived at by consultation with experts, as this, in our opinion, is most essential. By experts we do not mean ourselves or any other manufacturer of Carrousel, or so-called amusement park experts or engineers, but some artist who has made a study of lighting and color."

"The interior of buildings that house the Carrousel are usually weather beaten, unpainted or dirty in appearance, so we will again say the Carrousel has been the most abused and carelessly operated device we know of. Even with these handicaps it made many young folks happy, made money for the owner, and when we hear that it has finally lost its appeal to the public, we feel that this is definitely unfair to the old Merry-Go-Round."

# A. C. To Turn Back Clock 75 Years for Its Diamond Jubilee

ATLANTIC CITY, April 28.—This resort will turn back the clock and its natives will dress as they did 75 years ago as part of its Diamond Jubilee, Mall Dodson, head of the city press bureau, explained at a meeting of the board of directors of the chamber of commerce.

The chamber has made plans to cooperate with the Jubilee program by encouraging local residents to go old-fashioned in dress Tuesday, June 26, the 75th birthday of the Boardwalk. Store clerks and hotel employees will wear old-fashioned costumes and stores will display old-fashioned goods.

The jubilee will run from June 24 to July 1, and in addition to the old-fashion dress parade on the Boardwalk June 26, the daily events will include a sand castle building contest for children, a bicycle festival, an old-time song-guessing contest with a radio hook-up, a baby parade and a clam-eating contest.

Dodson also spoke on plans for the first "Honeymoon in Atlantic City" event from June 1 to 17, when brides and grooms will be given special rates at hotels and restaurants. He said the event has great possibilities for resort patronage, as most couples return to the scene of their honeymoons at various times.

## AREA

(Continued from opposite page)

ing the farm. This room is in the house to which she was taken as a bride. They tilled the 500-acre farm so as to water or drain it at will. At times they did both in one year. The corn was gathered in the husk and stored in bushel boxes made of slats to admit air, and these were in turn stored in a crib, screened to keep out rats and with a circulation of fresh air. The corn was husked and shelled only about an hour before it was popped in an atmosphere saturated with oil.

If the moisture, Mrs. Humphrey said, is allowed to escape from the corn it can never again be so evenly distributed. The retention of this moisture is the secret of good popping. She loved to talk of how they learned the secrets of producing the Humphrey corn, which made her husband the "Popcorn King" and built their enviable success in Cleveland.

Practically all of Mrs. Humphrey's life

# With the Zoos

PHILADELPHIA.—An exhibition of the ancient art of falconry, with two big eagles in the stellar roles, will feature the annual May Day at the zoo Sunday, May 6. The two birds, Aguila and Tequila, will go thru their paces at commands from their mistress, Jule Mannix. Sharing the spotlight with the eagles will be a number of falcons and other birds which also have been trained for hunting. Other features of the show will include the six-act zoo circus, concerts by the Girard College Band and a free contest which any zoo visitor may enter.

PHILADELPHIA.—Black was in fashion at the local zoo last week following the birth there of two black leopard cubs shortly before the hatching of two black, or Australian, swans. The cubs are the offspring of Lord and Lady Bagheeia, who moved from their native Malaya to the zoo in 1937. A sister of the newly born cubs, Kitzen, born last July, is living in the service house. The cygnets were hatched in a nest built along the zoo water course. Of five eggs in the nest, two were destroyed, while a third bird died.

was spent in Ohio. One winter was spent in Florida. The family resided in Cleveland or at the Beach since 1891. Her husband's death was the first break in the immediate family, followed only a few years ago by her youngest daughter, Louise, whose bathrobe took fire from an electric heater, burning her fatally.

The passing of Mrs. Humphrey, a noble character, leaves all of us who knew her poorer and with the feeling that a good sincere friend is no more.

Harvey John Humphrey, the only son, has been president of the Humphrey company since his father's death and has devoted all of his active business life to the Beach. Mabel Humphrey Colley, the only living daughter, is active in the management and has been since her girlhood. They have the heartfelt sympathy of the entire amusement park industry in this, their sad bereavement.

## AL NICHOLS

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Now On Location.  
207 Lake Ave., Asbury Park, N. J.

**SEASON OPENS—MAY 10 UNTIL SEPT. 18**  
**WHITE CITY PARK**  
"40 Acres of Fun & Amusement"  
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Fun House, Photos, Arcade, Portable Skating Rink, Floss and Apples, High Striker, Skee or Bowling, Batter-Up, Fish Pond, Lead Gallery or anything legitimate.  
WANT AGENTS — RIDE HELP  
Have six Major Rides. Will book non-conflicting or Flat Rides.  
WILL ALSO BOOK DURING SEASON  
Dance Orchestras, Bands, Free Acts and Small Circus.  
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Located in Well-Known Park.  
Could Be Used All Year Round, Well Heated.  
Write or Phone—5678  
**A. G. NABHAN**  
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ONE SCALE MAN FOR LONG SEASON IN PARK  
Get In Touch With  
**FRANK RAFUL**  
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22 SHORTS AMMUNITION  
Any Quantity—State Price.  
Charles Rubenstein  
PLAYLAND AMUSEMENTS  
239 W. 125th St. New York City  
Phone: Monument 2-7755

# WON, HORSE & UPP

(Continued from page 41)

trouper's grab stand did a land-office biz thru our billing.

Dressing Room Gossip: Colonel Christian, owner Christian Bros.' Circus, while looking for acts, visited our dressing rooms. He stated that he had recently conferred with his press agent at Spartanburg, S. C., and was then convinced that he would have the largest circus en tour. He added that he was en route to New York to visit the Garden, where he would try to buy a whole passel of elephants. Our new ankle-deep performer, who enjoyed his first breakfast in our wartime prepare-your-own-food-cookhouse, ate the burned pig ear, used to grease the hot cake griddle for the past six weeks, believing that this show serves pork chops.

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**WANTED** **WANTED**  
**COLUMBIA AMUSEMENT PARK**  
Bingo Caller. Can use second man for ride. Grind store agents for new and up-to-date grind stores. Also girls for Hoop-La and Penny Pitch boards.  
S. B. Weintraub, COLUMBIA AMUSEMENT PARK, Columbia, South Carolina  
Permanent Park — No Tear Downs  
**WANTED** **WANTED**

**These Service Features are helping Many Operators Everywhere**

**CUTTING DOWN & MOUNTING SKATES**

Still cutting down and mounting those old plates.

**REPAIRING BROKEN**



**BACKS and EYEROWS**

Remove the trucks and send the shoes to us. We'll repair broken back stays and attach new eyelet rows to replace those ripped or worn apart.

**OVER-SIZE SKATES**

We'll also reduce oversize Skates to desired size. Men's large size plates can be cut down to fit Women's shoes.

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**HYDE ATHLETIC SHOE COMPANY**  
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Used 2 seasons, 60x130 skating space. Maple Sectional Floor, Lowtype Floor, Front and Back Bldgs. Tent roped every other seam. Chain Guys, Cable, Main Guys, Steel Stakes and Center Poles, pick up type. Top of 12 oz. army khaki, Sound System, Chicago Skates. A real money maker. Stored in Middle West. Send 10c postage for photos and price. Will sell Top Poles, Stakes and Rigging separate.

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**WANTED USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY. STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

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**WANT TO BUY ROLLER SHOE SKATES**

Boys and girls, used. State size, color, condition, price, quantity.

**L. M. KIDD**  
400 N. 2ND ST. RICHMOND, VA.

**WANTED TO BUY FOR CASH**

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

**JOHNNY JONES, JR.**  
Pittsburgh, Pa., Warehouse: 244 Blvd. of Allies. Los Angeles, Cal., Warehouse: 406 S. Main St.

**60G Fire Razes Dayton, O., Spot**

DAYTON, O., April 28.—Fire of undetermined origin destroyed the roller-skating rink at Triangle Park Tuesday (24), causing a loss estimated at \$60,000. Within half an hour after the fire started the entire place was burned to the ground. Park is city-owned and the hall was leased to Charles Cruea for 10 years. Cruea lost a Hammond organ valued at \$2,000, as well as 600 pair of privately owned skates and 700 pairs owned by the rink. The city and Cruea each carried \$10,000 insurance.

City commission, discussing the rebuilding of the rink, the largest recreational building owned by the city, are divided as to who should build when the WPB gives permission, the city or operator. Opinion leans toward a steel and concrete structure estimated to cost around \$75,000 as possible replacement.

**Trippe Opens May 9 At St. Louis Sites**

ST. LOUIS, April 28.—Carl Trippe, of Ideal Roller Rink & Amusement Company here, announces that Ray Oglesby will manage his Westlake Park Roller Rink here which opens May 9.

Trippe's chain of Rocks Roller Rink has been remodeled, and improved transportation should mean better biz this year than last. It opens May 9 with Bert Canoll, manager, and Esther Marshall, organist.

Camp Crowder Rink, with Captain Snyder in charge, has pepped up since the government has made it a permanent signal corps camp, with many boys being assigned there.

**Bayonne Set for N. J. Champions'ps**

ELIZABETH, N. J., April 28.—W. Schmitz, general manager of America On Wheels, reports that the New Jersey State Championships will be held at Boulevard Arena, Bayonne, N. J., May 18-19 and will be conducted under the joint sponsorship of the Boulevard, Perth Amboy, and Passaic dance and figure-skating clubs. Championships are open to all bona fide members of the Amateur Roller Skating Association.

ARSA New York State Championships will be held at Mineola (L. I., N. Y.) Rink, May 6-7. Connecticut State Championships are tentatively slated for Bill Holland's Skateland, Bridgeport, May 26.

Cartons of cigarettes are being given as door prizes at all AOW rinks and plan is pulling the customers. Terry Wadanoli, Mount Vernon, N. Y., skater whose picture was on the January 11 cover of *America On Wheels* chain magazine, has been named pin-up girl of Co. G., 351 Infantry, Pvt. John M. Durnye, former Perth Amboy skater, writes from Italy.

**D. C., Four-State Meet Now Set for June 24-25**

PITTSBURGH, April 28.—H. D. Ruhlman, manager of the Lexington Skating Palace here, says the Regional Championships in figure, dance and pair for Pennsylvania, West Virginia, Maryland, and Washington will be held at his spot June 24-25 instead of April 28 as previously announced.

A two-day pro conference will be held following the meet, with Fred J. Bergin, chairman of tests and competitions committee for the RSROA, in charge.

**RSROA Meet at Det. Arena Gardens**

DETROIT, April 28.—RSROA Sectional Championships for Michigan, Ohio, Indiana and Illinois will be held July 16-17 in Arena Gardens here. Fred A. Martin, secretary-treasurer of the association, announces the following program:

July 16—9 a.m., Opening ceremony. 10 a.m. Speed eliminations. 1 p.m. Junior boys and girls school figures; novice men and ladies' school figures; intermediate boys and girls' school figures; senior men and ladies' school figures; junior boys and girls' free, and novice men and ladies' free. 7 p.m. Intermediate boys and girls' free; senior men and ladies' free; junior pair; novice pair; intermediate pair, and speed finals.

July 17—10 a.m. Junior dance eliminations; novice dance eliminations; intermediate dance eliminations, and senior dance eliminations. 7 p.m. Junior dance finals; novice dance finals; intermediate dance finals; senior dance finals; senior pair; fours, and speed finals.

**Juniors Vie May 7 and 21 At Martin's Arena, Detroit**

DETROIT, April 28.—Arena Gardens Roller Skating Club, Detroit, with Vaughn Johnstone, chairman, has set May 7 and 21 for qualifications in the junior A. B. and C divisions, with the first, second and third winners only in Class A qualified to participate in the State and sectional championships scheduled for July 16-17.

Fred A. Martin is turning over his Arena Gardens to the juveniles for the tournament with the thought of providing a recreational place during vacation time thruout July and August. Monday and Tuesday will be given over to the contestants.

**Tulsa Only RSROAer in State**

TULSA, Okla., April 28.—Arena Roller Rink here is boasting of its being the only RSROA spot in Oklahoma, with the notification coming recently from the association's headquarters in Detroit. Johnny Mullins and L. O. Mitchell own the rink. Their contestants will enter the two-State meet to be held in Wonderland Rink, St. Louis, sometime in June.

**Calif. ARSA Championships**

STOCKTON, Calif., April 28.—California State ARSA championships will be held at Sonoma April 29. Recently organized Stockton RSC will have three entrants in the competition for the URO club challenge trophy. The Stockton group is the seventh to join the ARSA in Northern California.

BLUE STAR ROLLERS is a new club at Twin City Arena, Elizabeth, N. J.

IMPROVEMENTS to cost \$275,000 are planned by Lou Brecker for his Gay Blades Rink, New York.

ENS. BILL LOVE, former editor of *The New York Journal-American* skating news, received a citation for performance of duty under fire at Iwo Jima.

SUNSET BEACH RINK, Almonesson (N. J.) Park, reopened April 28. Floor and skates have been reconditioned and a new stock of recordings has been provided. Spot is operated by Rollarena Recreation Center, Gloucester, N. J.

ROBERT WARE SR., of Chicago Roller Skate Company, says his firm has made no roller shoe skates for three years or more or since the WPB Order M-126 went into effect, and that none will be made until the WPB order is withdrawn.

GEORGE S. HEITZLER, assignment clerk of Hamilton County Courts and official chairman for RSROA at Sefferino's Rink, Cincinnati, said that 45 speed skaters had qualified for the Ohio State Championships to be held at Mansfield, June 5-7.

**Proficiency Tests For St. Louis Arena**

ST. LOUIS, April 28.—A. B. Cramer, manager of the Arena here, has placed proficiency tests in the hands of an amateur committee, with Arlis Snyder, national judge in 1944, chairman. Others are La Verne and Dolores Hussers, Margaret Schmidt and John P. Roger.

The group expects to have test authority for the silver dance and figures thru the fourth test, with such authority making it the highest in the State.

An RSROA benefit show will be presented by club members May 17. It will be in the nature of a gay '90s revue. Pairs and singles contenders in the forthcoming Missouri-Kansas regional championships will be featured along with a chorus of 20 dance teams.

LILLIAN BYE, Forest Hills, N. Y., was recently crowned Skate Queen for 1945 at Empire Rollerdom, Brooklyn. Title gives her a modeling contract and a screen test with Republic.

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**ROLLER RINKS**  
Will pay highest cash for Roller Rinks, either whole or parts, also any equipment such as Skates, Organs, Tops, Floors, etc. Wire or write  
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An Organ in good playing condition, together with a number of Rolls. Will pay cash. Apply  
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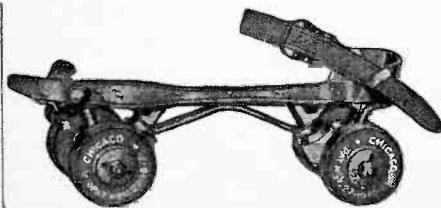
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Fully Equipped Skating Rink or on percentage basis. Or will take Portable Rink and operate on per cent. Have plenty of experience. Write or wire  
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**FOR SALE**  
100 Pair Chicago Rink Clamp Skates, in good condition, no broken or welded plates, ready for use. Sizes 0, 1, 2, 3, 4, 5, 6, 7, 8, 9 and 10's. Best offer over \$5.75 takes all. Write or wire  
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**WANTED**  
**GENERAL ALL AROUND ROLLER RINK MAN**  
Must be able to take charge of floor during evening sessions and be able to handle all skate repair work. Good pay, six days per week. Give full particulars in reply.  
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**FOR SALE NOVACHORD**  
Perfect Condition  
**E. M. MOORAR**  
Garman Rink Philadelphia 40, Pa.

**-RINK MEN WHO HAVE ONCE HAD A-**



**"CHICAGO"**  
TRADE MARK REG. U.S. PAT. OFF.  
**EQUIPMENT**  
WILL HAVE NO OTHER.  
THERE IS A REASON.  
**CHICAGO ROLLER SKATE CO.**  
4427 W. Lake St. CHICAGO, ILL.



# Producers of Roadshow Films To Set Up Clearing Department

LOS ANGELES, April 28.—About 10 producers of 16mm. films are planning to band together and set up a clearing department for their motion pictures. Move is to prevent duping and eliminate smut. Department will work similar to that of the Association of Motion Picture Producers, Inc., which governs the 35mm. industry.

According to Bill Evans, of Quality Pictures, the move to establish such an office has been under way for about two months. Since announcing that such a department will be established, a number of producers have indicated their willingness to co-operate. These include Phono Films, Ada Productions, Audio-Divine Productions, Technical Films, Major 16mm. Productions, Stensvold Productions, C. C. Thomas Productions, Church in Films and Quality. The new set-up will be incorporated as the 16mm. Producers' Association of America.

"The move is to protect distributors," Evans said. "We feel that the 16mm. field is here to stay and we are going to do everything possible to protect it.

These producers have quite large investments in their businesses. We want to set up such an organization that will assure film buyers of a good product." Quality, Phono Film and others are using union labor.

They plan also giving credit to the directors and having a stamp of approval from a board that will be named to review films before they are released. A priest and a Protestant minister have already volunteered to serve on the reviewing board.

## Production of War Training Pix Tops Previous Records

CHICAGO, April 28.—Industrial motion picture companies of the United States, concentrating on the production of war training films, many of them in 16mm., for the armed services and war production plants in the period since Pearl Harbor, have exceeded any similar period in total production.

According to O. H. Coella Jr., secretary of the National Association of Film Producers, 31 producing companies have reported a total of 3,902 films made to date. A survey made by the association shows that 1,535 of the 16 and 35mm. reels have been produced for the navy, 195 for the army, army air forces, coast guard and marine corps combined, 630 for war agencies and 1,542 for war industries.

## Russians Develop New Idea In Three-Dimensional Screen

COLUMBUS, O., April 28.—The Russians have developed a new technique for three-dimensional motion pictures, according to Ohio State University's *News Letter*. An improved type of projection screen and a more effective method of film exposure are utilized in the process. One picture has already been made, *On Trail of the Enemy*, showing the effects of Nazi bombings in the suburbs of Stalingrad.

The new screen, invented by a Russian named Ivanov, is composed of thousands of very thin optical lenses with a conical surface, mounted on a mirror. It is claimed that this gives a definite stereoscopic effect, and makes possible an image three times sharper and clearer than obtained on an ordinary surface.

# REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

## Rep Ripples

EMILE T. CONLEY infers that he won't be out this summer, as he is being kept busy in Aberdeen, S. D., taking care of his sister who was seriously injured in an auto crash more than a year ago. He adds, too, that bartending isn't in his line. "Just witnessed a performance by the War Production Urgency Caravan," writes Conley under date of April 22. "It's an all-G.I. show, with Hal Fontinelle, of the old Fontinelle Stock Company, as emcee. And what a swell job he does! Had a short visit with him before the show and found that he had recently run across several rep people, among them Neil and Caroline Schaffner at Cedar Rapids, Ia., and the Nig Allens at Grand Island, Neb. I sensed from the conversation that Hal isn't the only one who is going to have to 'sweat out' the summer away from the business. His feet are just as itchy as mine. Have had letters from Madge Kinsey, Toby Gunn and Harley Sadler, and all expect to be in harness soon. Wally Wallace, who has been announcer on KABR here, says he is giving up that work to go back to rep this summer. Eddie and Lois Lane, who have been wintering in Kansas City, Mo., are also going back. Had a grand letter from Lieut. J. B. Flesner, well-known rep actor and scenic artist, from Iwo Jima. J. B. is in the marines' camouflage section. He was headed for Australia to a rest camp. Mail sent to his home address, 4024 Illinois Street, San Diego, Calif., will be forwarded." T/5 WILLIAM G. BALE was a visitor at the rep desk last Thursday (26). Bale, whose last trouping was done with the L. Verne Slout tent, is now in charge of the entertainment battalion at Camp Gruber, Okla. He says he'd appreciate receiving blackout and bit material from fellow repsters.

M. M. PARRISH, whose vaude-pic unit around Grand Junction, Colo., is playing halls and schools, reports satisfactory biz. . . . E. M. HOLDEN, who has been showing straight pictures in the Crown Point, N. Y., area, will have a vaude-pic show in the Lake George section of that State this summer. . . . B. H. NYE has a vaude-pic unit in the Waco, Tex., area, playing schools and halls. . . . COLFIN'S PLAYERS, colored, have finished their season under auspices in Central Alabama and will take on a 16mm. outfit to play auspice dates this summer, also fairs and celebrations. T. T. Colfin is planning to make Tallahassee, Fla., his home base in the fall. . . . M. H. BOYD will have a vaude-pic

## Floyd Tenter Bows In Valdosta May 3

VALDOSTA, Ga., April 28.—George D. Floyd's Original Florida Blossom Minstrels will open under canvas here May 3. Show will have 15 girls in line and a 15-piece band. Fifty-eight people will make up the personnel, including 15 workmen. Scenery has been made by a New York company.

S. H. Dudley Jr. is producer, and C. E. McPherson and Mr. Rodgers are in advance.

## Rotnour Preps Tent As Circle Winds Up

RICHMOND, Ill., April 28.—Rotnour Show, J. B. Rotnour manager, which has been working a circle out of here, is on its last go-around. Cast will lay off several weeks, then return to Hancock, Wis., for opening of the tent season.

The line-up includes Dave Reese, Ernest Toby Vevea, Jimmie Lawler, Ray Zarlington, Maude Nevins, Flora Bell Evans and Bernice Zarlington. Org has had a successful winter, Rotnour reports.

show around Klamath Falls, Ore., this summer, using three-people dramatic bills for flesh. . . . H. N. BENTZ left Bryant, Ind., recently with his vaude-pic show for his established Iowa territory to play halls and schools.

## FOR SALE

Complete, flameproof Dramatic Tent Outfit. Ninety days old. Excellent condition. Reasonable.

### JACK MABRY

729 West 20th St. Houston 8, Texas

## WANTED IMMEDIATELY

People all lines. State if doubling instruments. Radio dance policy now, tent later.

### CHICK BOYES PLAYERS

216 West 26th, Kearney, Neb.

## WANTED

Workmen, Truck Drivers, 16 also 35 Millimeter Projectionists; someone capable to manage and route Tent Show. Week stands. State all and salary expected. Vaudeville people with plenty of changes, write

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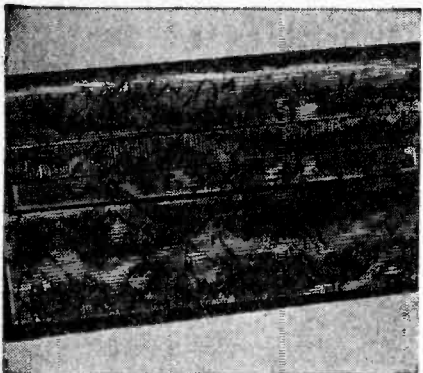
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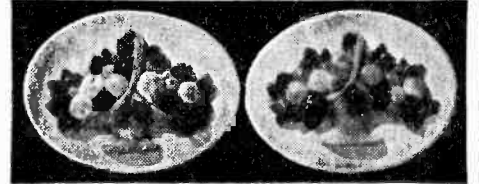
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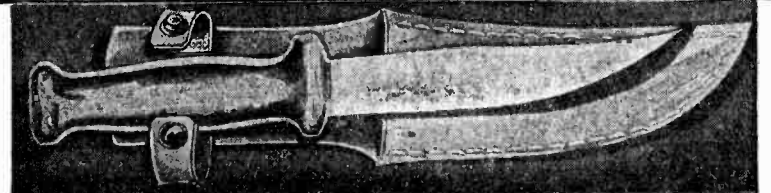
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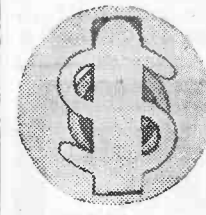
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FOLDERS FOR 1 1/2"x2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2"x5, \$2.75; 5x7, \$4.00; others. Postcards for 1 1/2"x2" Photos, \$2.00 per 100; Flat Mounts, 50¢; Foregrounds, Miller Supplies, 1535 Franklin, St. Louis, Mo. my26

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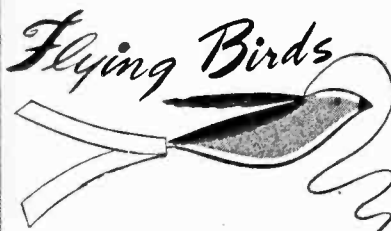
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DRUMMER - 25, 4-F. MARRIED. MIDWEST preferred, locations preferred. Salary \$75.00 net. Robert M. Emerick, 208 N. Manor, Kingston, N. Y.

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BRIGHT RED TATTOOING COLOR (DRY) \$6.00 pound; #12 English Needles (Sharps), \$6.00, 300. Postpaid U. S. A. Steele, 626-L 17th, Los Angeles. my26

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WANT TO BUY ANY AMOUNT SMALL GLASS Slum that can be used by glass blower. Joe A. Collins, Ossian, Iowa.

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DRUMMER - 25, SOBER, 4-F. PLAYER semi-name, Ray Herbeck and Anson Weeks. Bill Martin, 212 N. French St., Sullivan, Ind.

FREE MAY 25 - HOT TENOR, CLARINET and Trumpeter. Prefer good jazz position together in orchestra. Read anything. Union, white. Francis E. White, Barron, Wis., and Dennis Byng, Rice Lake, Wis.

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TROMBONE AND ARRANGER - 30, PERMANENT, 4-F; plenty experience good bands. Pleasant appearance, personality. Props and library for 7 piece band. Arrangers, Inc., Grove City, O.

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BINK'S CIRCUS ATTRACTIONS - WORLD'S best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudahy, Wis. je9

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**BUY WAR BONDS FOR VICTORY**

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Printed in 2 colors with seal. 8 1/2" x 11". Funniest thing you ever read. A terrific seller—big profit. 100, \$2.00; 500, \$7.50. 6 Samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage.

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Dopp Kits ..... \$30.00 Doz.  
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Close-Out Gold Plated All Metal

**EARRINGS**  
With Metal Screw Backs

**HOOPS-DANGLES-BUTTONS**

Sold in Gross Lots Only, Assorted Styles.  
\$24.00 PER GROSS. Send Cash.

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1 TO 5 STARS  
\$20.00 Per 100 — Samples, 50c

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to legitimate novelty stores only. Send name, address on letterhead.

**SALINA MUSIC SHOP**  
Salina, Kan.

**PECAN ROLL DEAL**

(Orders Shipped Same Day Received)  
1 2-Lb. Pecan Roll, 3 1-Lb. Pecan Rolls  
22 5-Oz. Pecan Fudge Logs.

800 Hole Board at 5¢ Per Sale Takes In... \$40.00  
Your Cost Per Deal, \$12.95; 5 Deals... 59.75  
1/3 Deposit With Order, F. O. B. Hays

**PRECISION NOVELTY HOUSE, Hays, Kansas.**

**Pipes For Pitchmen**

By Bill Baker

Communications to 25 Opera Place, Cincinnati, I

FRED McFADDEN . . . has been in Seattle the past two years with a jewelry layout to big biz.

HELP OTHERS and you help yourself.

DOC RAD . . . Known as Delisle White Eagle, the "American William Tell," now 81 years old, recently set some kind of a record at Riverside Park, Chicago, when he split-belled a target at 80 feet with a Winchester open-sight. He has been shooting for more than 70 years and claims a record of no accidents.

CAL HICKS . . . has quit pitching for the summer and is with the Bud Henderson Circus as equestrian director and announcer, he informs the desk from Pratt, Kan.

IF THE WORLD owes you a living, you'll have to go after it.

DOC WILLIAMS . . . with corn punk, cut 'em up recently in Columbus, O., with Jack Hendrix, who has been doing his bit in the war work as a welding superintendent on high octane plants thruout the country. Hendrix is in Green's store in the Ohio capital, getting it with punch needles and a pattern for a buck. Williams has moved into Dayton, O.

SAM LEE . . . cards from Chicago that he saw about 20 workers on Maxwell Street on a recent Sunday and that they all seemed to be getting their share, with a med and a coil worker getting top money. Lee says that Walter Winchell is all wrong when he says that the boys and girls have protective associations in various cities.

BIGGER BUSINESS results from a courteous opening.

H. B. MAXEY . . . former major med showman, stopped at the Cincinnati office of *The Billboard* last week and said that he will be at the Steel Pier, Atlantic City, with his *March of Time In Wax* again this season. He was there last year.

FRED WEINEMAN . . . still has his flashy spot in Crystal Palace, San Francisco. He has been there 20 years and the walk-up and come-ins are steady all day. They seek his soap.

POLISH FISHER . . . old-time pitchman and showman, has a novelty store in downtown San Francisco where the boys cut 'em up.

LOTS OF SERVICEMEN are itching for their tripes and keisters.

MARY RAGAN . . . pulled quite a bit of space in Gen Jewel's "The Night Watch" column in *The San Francisco Call-Bulletin* recently. Dealt with Show Folks, Inc.

HUGH COPELAND . . . gadget worker, was the subject of a column rave on his work in *The Tacoma (Wash.) News-Tribune* recently. Dave James did the piece.

EARLY BIRDS are welcoming the migratory season.

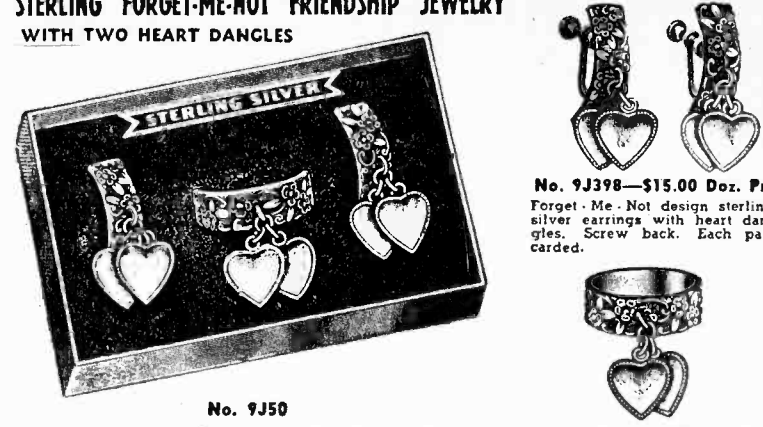
ART DAVIS . . . top jam man, and Hugh Cameron, all-round worker, have a cleaner layout in a number of spots in San Francisco. Frank Arnold is working his own cleaner in the better stores there to good takes.

RAY JENSEN . . . known as the Mayor of Roby, is reported by Ed Gillespie to be knocking out on run menders in the Golden Gate City, just as he has been for many years.

FRED (RED) ALLEN . . . who worked transferene on fairs with his mother, was a San Francisco visitor for a few days recently. He is now in the merchant marine.

GROUNDHOG BROOKS . . . Ben Horseback Meyers, Ray Kersch, Sleepy McKeorn, "Peanuts" Cramer and William Roher are reported working the St. Louis Police Circus thru arrangements with Harry Lewis and Red McCoy.

**STERLING FORGET-ME-NOT FRIENDSHIP JEWELRY**  
WITH TWO HEART DANGLES



No. 9J398—\$15.00 Doz. Pr. !  
Forget-Me-Not design sterling silver earrings with heart dangles. Screw back. Each pair carded.

No. 9J50  
Now in a matched set. Forget-Me-Not design friendship ring with heart dangles. Attractive screw back earrings to match. All sterling silver. Gift box.  
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Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

### Notice, Selective Servicemen!

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DiQuieto, Mrs. Ingle, Glen H.  
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Dinsdale, W. C. Jackson, Robt.

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Jeffries, Jean  
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John, Nido  
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Johnson, James D.  
Johnson, Mike  
Johnson, Bruno  
Johnson, Scotty  
Johnson, Whitey  
JOLLY, Brenaïrd  
Jones, Tag  
JORDAN, Clyde  
KARAS, Andrew  
Kean, Frank Scotty  
Keatings, Catherine M.  
Keck, Celestine  
Keller, L.  
Kennedy, Curtis  
Kenny, Hennery  
Killebrew, C. V.  
Kimball, Dude  
King, Rupert Lea  
King, Miss Toni  
KING, Wm. Edward  
Klein, R. L. (Pop)  
Kline, Allen  
Knight, Robert O.  
Koubins, Al (Mgr. Hess Shows)  
LaMonte, Hugo Vic  
Larue, Friday  
Lafayette, Mrs. Ira  
Lamb, James M.  
Layton Dog Act  
LeRoy, Charles & Anna  
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Levy, Stanley  
Lewis, Robert X.  
Lilly, Harold J.  
LITTLETON, Carl  
Long, Dewitt  
Long, Richard  
Long, Talmadge  
LOPEZ, James Bud (Vincent)  
LOVELL, Jack Dempsey  
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Miller, Paul S.  
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MITCHELL, Duy  
Mitchell, Frank J.  
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Murphy, Charles  
Murphy, Mrs. E. J.  
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Myron, Art H.  
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Neasia, Madam  
Neve, Toby  
NICHOLAS, John  
Nolan, Mrs. Eileen  
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Oliveria, Pat  
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PAIGE, H.  
Paige, Otto  
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Porter, Bernice  
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Rao, Ned  
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Robinson, Betty  
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Savage, Emily Peggy  
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Sharp, Peggy  
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Shirley, Arthur  
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SIMMONS, Chas. Joe  
Simmons, Mrs. Nola  
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Simpson, Melvin  
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Sisco, R. H.  
Slate, (Tent Show)  
Slate, G. B.  
Smiley, L. R.  
SMITH, Earl Franklin  
Smith, G. C.  
Smith, Jack L.  
Smith, R. W.  
Ligs, Charles  
Malone, Brad  
Martinez, A. L.  
McHugh, James William  
Merrill, Arthur J.  
Milakis, C.  
Moore, MaBelle Myron  
Orton, Norman Paul P.  
Radske, Waleska  
Regas, Belle  
Rizzo, J. J.  
Ruggens, Pejay  
ROSENBERG, Benjamin  
Sarver, Everett Lari  
Schlesinger, Wm.  
SCHUMACKER, Paul Alfred  
Scott, Edgar  
Thorne, G. R.  
Valo, Andy  
Vinton, Kenza  
YATES, Sylvia  
Zera, Joseph  
Zero, Jack

Smith, William Percy  
Snyder, Carl D.  
SNYDER, Dawson Ernest  
Sonders, Macksul  
South, Earl  
South, Mrs. Lutie  
Spaulding, Miss Loan  
Spears Jr., George  
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Stanley, Charles W.  
Steele, Mrs. Alice  
STEWART, Jim  
Stratton, Howard  
STROUD, Howard Kenneth  
Struthers, Jack  
Stutzman, Robert & Edna  
Suber, Buck  
Sundstrom, John C.  
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Sylvester, Ernie  
Taylor, W. E. or Bon  
Teahan, John James  
Templeton, Edith  
Terry, Glenn I.  
Thamer, C. J.  
Thompson, George Leslie  
Tidball, Creed Francis  
Trent, Paul & Ann  
Ullrich, George Ferdinand  
Van Hoven, B. F.  
Videto, Ken  
Volera, Stan  
Wagner, Jerry  
Walker, Kenneth  
Wallace, Barbara Joan  
Ward, Lew A. (Bozo)  
Warner, Marian  
Warren, Bill  
Warren, Mrs. J. H.  
Wasiko, Mrs. George  
Watson, Charles  
Watson, John B.  
Watts, Beatrice  
Wayne, Billy  
Weiner, Herman  
Weller, S. E.  
Whalla, Melvin E.  
Whalon, Mrs. Alvira C.  
Wheeler, Hozy  
WHITE, Robt. Hugh  
Whitehead, George  
Whitmore, Otto R.  
Wide, Vincent P.  
Wildner, Mrs. R. T.  
Willander, John M.  
Williams, Mrs. Alma  
Williams, Eddie Chick  
Williams, Ohma  
Williams, Tony  
Wilson, Mrs. Alice  
Wilson, Chas. C.  
Wilson, H. L.  
Wolcott, Bill  
Worthy, H.  
Wright, John  
Wylie, Jack Hinkley  
YEAGER, James Wiley  
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Blumberg, Phillip J.  
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Brent, Tommy  
Briscoe, Nettie Lee  
CLAUTER, George  
Collins, George  
Curley, Jack  
Dalue, Ninette  
DeLauzon, Jacqueline  
Diaz, Louis Garcia  
Fielding, Harry G.  
Frost, Robert  
Gable, Sam  
Greene, Miss M.  
Hale, Edward L.  
Jeffcott, Thomas  
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Maguero, Henrietta

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Chenille Scotties, Asst. Colors. Each	.87
Magic Races, 6 Horses. Per Hundred	.90
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SEARLES, John  
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Senior, William C.  
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Neal Carl

**ST. LOUIS PROGRAM**

(Continued from page 42)  
No. 29.—Bob Fisher's Fearless Fliers with a great Strobelite feature.  
No. 30.—Hoagland's high-jumping horses.  
No. 31.—Tableau, *The Four Freedoms*, with Randall's ballet.  
Twenty clowns are worked to a great advantage thruout the show, popping in and out with amazing regularity and alacrity. Happy Kellems takes advantage of a fine opportunity for a flock of so-ling. Others are Roy Barrett, Happy Maxwell, Arthur Chester, Tracy Andrews, Billy V. Sweitzer, George Thompson, Hip Raymond, Jimmy Davison, Cecil Edgington, Charlie Frank, Roy Hill, Gabby Dekoe, Jeff Murphree, Paul Rasche, Hal Griffin, Art Borella, Smiley Daly and Bill Ascott. Bessie Costello's come-in work was a hit.

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Total Cost **\$25.50**

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Olson, Gunnard

Simon, Leon  
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Steck, Ray  
THALER, Simon  
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Hilton, Joseph E.  
Hoit, Florence A.  
Illes, Peggy & Joe  
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Reinhold  
Ruff, Max  
Ryan, Irene  
Schmidt, John J.

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Trantham, Clifford  
Vreeland, Mrs. Bob  
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**Antalek-Repensky Folk Injured in Garden Fall**

NEW YORK, April 28.—During Friday's (27) matinee of the Ringling circus at Madison Square Garden eight members of the Galassos Troupe (Antalek-Repensky) were injured when something went haywire during their ladder number, girls and ladders crashing to the ring. All were hurried across the street to the Polyclinic Hospital for examination and treatment. Audience appeared unaware of the gravity of the spill and the show continued without any interruption.

Most seriously injured were Angela Antalek, who suffered a broken foot and bruises, and Yvonne Trembley with a badly injured pelvis. Others less severely injured were Jerry Hill, Violet Repensky, Muncie Antalek, Zefta and Simone Repensky, and Lee Repensky. Fortunately most of the girls, the majority of whom are also members of the Loyal-Repensky Troupe of bareback riders, were able to return to work at Friday night's performance.

The Saturday (28) matinee was a sell-out.

MOST PRESENT-DAY side-show banners which depict gal acts are sexier than were the pictures sold by annex dancers a quarter of a century ago.

**Claimants Question Payment of Counsel Fees in RB Case**

HARTFORD, Conn., April 28.—Nothing new was revealed at the special meeting of attorneys representing claimants against the Ringling circus held here yesterday. Meeting was called as a result of publicity given accounts of the annual directors' meeting of the circus in New York, April 18, handed out by Leonard Bisco, counsel for John Ringling North.

A more detailed explanation was given as to the reasons for payment by the circus of more than \$100,000 in counsel fees the day prior to the directors' meeting. Payments were made in view of the fact that it was expected that North would bring suit against the circus management on charges of mismanagement, which he did, and that assets of the circus would be attached, which was not the case.

Robert P. Butler, chairman of the committee of the Hartford County bar arbitrating claims against the circus, with two other members of the committee, and Edward S. Rogin, State receiver of the circus, attended the directors' meeting in New York and protested the payment of counsel fees, which they contended should have been discussed by the Hartford committee before being paid.

A question of judgment rather than any intention of wrongdoing was involved and the matter was arranged thru all of the lawyers involved, with the exception of William L. Hadden, returning their fees for audit by the Hartford committee. Hadden, who was defense council for the officials and employees of the circus convicted on charges of involuntary manslaughter, contended that under the arbitration agreement between the circus and claimants expenses for defending the criminal cases were to be allowed, so wrote the committee that he saw no reason for returning any of his \$17,500 fee.

In the future, it was decided, bills for legal services will be reviewed by the bar committee before payment.

**COLE PROGRAM**

(Continued from page 42)

U. S. bond representative; C. S. Primrose, contracting press.

P. N. Branson and Art Miller, local contractors; Richard Scatterday, national advertising; Arthur Hoffman, Side Show manager; James Gephart, manager Car No. 1; Gus Talliaferro, program superintendent; George Davis, steward; Al Hoffman, 24-hour man; Harry McFarlan, equestrian director; Eugene Scott, menagerie superintendent; Karl Knudson, 24-hour man; Gene Weeks, concessions superintendent; Frank (Dutch) Wise, big-top tickets, with Stanley F. Dawson, assistant; Lloyd Cales, big-top ushers; James Hayes, boss props; Josephine McFarlan, wardrobe; Mahlon Campbell, superintendent ring stock; Bert Lano, paint boss; Katie Luckie, wardrobe assistant; Jack Biggers, trainmaster; Charles Luckie, shop boss; Walter Rice, boss electrician, with Floyd Lee, assistant; Vincent Deady, boss train porter. J. C. Wehrley, winter quarters representative.

**Clown Alley**

Otto Griebling, Freddy Freeman, Horace Laird, Lee Virtue, Huffy Hoffman, Charles Robinson, Billy Nelson, Rube Simons, Morris Gebhart, Luis (Toby) Romero Anya, Eladio (Paquito) Esqueda and Porfirio (Bobito) Rolon.

**UNDER THE MARQUEE**

(Continued from page 43)

reported fully recovered. . . MR. AND MRS. WILLIAM WALLETT and son, Billy, and Mrs. Leo Kearns, of Havre de Grace, Md., enjoyed a visit with old RB friends in New York last week.

**Digby, N. S., Doings July 1**

DIGBY, N. S., April 28.—Arrangements are being made by the Digby Town Council and Board of Trade for a celebration July 1.

**HERE'S SOMETHING NEW!!!**

**HAWAIIAN LEIS**

Made of  
CELLOPHANE

Price \$4.75 per 100  
F. O. B. New York.



**IN SPARKLING BRIGHT COLORS**

Enclose money order with order to avoid delay.

**PHOENIX MERCHANDISE CO.**

Manufacturers & Distributors  
913 BROADWAY  
NEW YORK 10, N. Y.

**MONEY CLIPS**  
The New Sensation



Highly Polished Finish, Finest Spring Steel—Will Not Tarnish

\$2.20 Per Dozen  
\$25.00 Per Gross

Shipped on Beautiful Display Card  
1 Dozen to Card  
Min. Order, 6 Doz.

25% With Order, Balance C. O. D.

Also

**PEARL CHOKERS**

Sterling Silver Clasp, \$12 Doz., Same Terms.

**NATIONAL METAL CO.**

168 N. MAIN ST.,  
FALL RIVER, MASS.

**FINE WATCHES**

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only. WRITE FOR CATALOGUE.  
**MARLENE SALES**  
5 N. Wabash Ave. Chicago 2, Ill.

**CIGARETTE ROLLERS**

NEW METAL—VEST POCKET SIZE  
PRICES REDUCED — As We Are Now in Big Production.

Write for Sample and Quantity Price. ORDERS SHIPPED SAME DAY.

**DETROIT CIGARETTE ROLLER CO.**

8241 Hamilton Ave (Phone TRinity 2-9175) Detroit 2, Mich.

**CIGARETTE MACHINE**

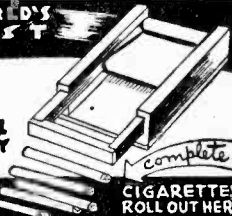
WORLD'S BEST

ONE THAT REALY WORKS!

Guaranteed  
IMMEDIATE DELIVERY CIRCULAR FREE DEPOSIT.  
YOUR COST \$6.00 PER DOZEN RETAILS FOR

JOBBER'S PRICE \$57.00 PER GROSS

89¢ EACH



DIVERSO PRODUCTS CO. 610 N. WATER ST. MILWAUKEE 2, WIS.

**Immediate Delivery—Stuffed Toys and Animals**

Large Sleeping Dolls, real hair, 21 inch. Special \$5.50 Each. Fireworks for all occasions.

**ARROWHEAD FIREWORKS CO.**

1819 West Superior St., Duluth, Minnesota

**ARROWHEAD FIREWORKS CO.**

603 First Ave., North, Minneapolis 3, Minn.

**WE CAN SUPPLY YOU WITH MERCHANDISE**

At right prices. Order from a house who can give you service. One that carries a large inventory. We carry all items that are being manufactured that are suitable for all games. Watch our ads for a red-hot bulletin. Write for price list. State business.

**WISCONSIN DELUXE CO.** 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

**WE HAVE THE MERCHANDISE YOU NEED!**

For merchandise that's long on profit and fast moving depend on Casey! Tell us the concession you operate and we'll send you a new bulletin listing the items you need.

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY  
1132 S. WABASH AVE. • CHICAGO

**RHINESTONES WANTED**

HIGHEST PRICES PAID IMMEDIATELY!

Cash in on your old, worn, torn, discarded THEATRICAL COSTUMES, Dresses, Belts, Evening Bags, Banding, etc., containing rhinestones, in any condition. Bring in or mail your articles for our liberal estimate which will be rushed to you. Upon word from you we will either forward our check or return your possessions immediately.

HENRY AMDUR SONS, 325 5th Ave. (near 32d St.), N. Y. 16, N. Y. Phone: MU. 4-1439.

## CONCESSION AGENTS

Have opening for two sober, dependable Agents for Ball Game and Clothes Pin Pitch. Could use Man and Wife. Also need Bingo Counter Man that can do relief calling. We are now open and operating seven days a week. Established location—12th season. If you are tired of setting up and tearing down and want a permanent location get in touch with me.

**ART D. HANSEN**

Folly Beach Charleston, So. Car.

## LUCKY ROYAL SHOWS

WILL BOOK SIDE SHOW OR ANY SHOW WITH OWN EQUIPMENT. WANT MAN TO RUN BIG SNAKE SHOW. WILL BOOK OCTOPUS, 25%, OR ANY RIDE THAT DOES NOT CONFLICT WITH OUR RIDES. CAN PLACE FISH POND AND SWINGING BALL JOINT. WANT AGENTS FOR CLOTHESPIN STORE, ROLL-DOWNS AND SKILLOS.

Address **SHORTY THOMPSON** or **BILL GOOCH**, Corsicana, Texas, this week.

## Complete Small Carnival FOR SALE

1 No. 5 Ell Wheel with Motor. 1 32-Foot Allan Henschell Little Beauty Swing, 125 Wurli-tzer Organ, Le Roi Motor. 1 Spillman 8-Car Auto Ride. 1 20-30 Khaki Tops. 1 Bottle Ball Game. 1 10x10 Concession Top and Frame. 1 Bingo 14x30 with Frame. 1 110-Foot Steel Banner Line. 1 High Striker. 1 Juke Box. 1 Penny Pitch Top. 1 Midway Arch. Several hundred feet cable. 1 1840 Chev Tractor with 1940 Kinghan Van. 1 LeRoi 2-Cylinder Power Unit. All for \$15,000.00 cash. Phone, write or wire.

**IRA BURDICK**

1107 N. 13th St., Temple, Tex.—Phone: 3151

## FOR SALE

Complete Western Electric Public Address System with 6 Speakers, but Amplifier will operate more. Has Music Reproducer, also Mixing Panel, making it possible to use 3 Microphones. Includes Transformer, assuring proper voltage at all times. This outfit was originally used on my Medicine Show and is in first-class condition. Original cost better than \$2,000.00. Cash price \$250.00 for quick sale. Can be seen and demonstrated at Atlantic City Steel Pier. Inquire for me at Employees' Gate.

**H. B. MAXEY**

STEEL PIER ATLANTIC CITY, N. J.

## ATLANTIC BEACH, N. C.

Can place Rides, also all kinds of Concessions. No grift. No worry about moving, good season's work for right people. Photo, Penny Pitch and Bottle Game sold exclusive. Just a few more locations left, so get in line quick. Apply to

**F. W. Wadsworth**

Atlantic Beach Morehead City, N. C.

## Help Wanted for HAPPYLAND SHOWS

Counter Men for Deluxe Bingo, Assistant for Penny Arcade, Man to handle Long Range Shooting Gallery. Opening May 7th.

Apply **W. O. KING**

30 Fessenden St. Mt. Clemens, Mich.

## John Francis Shows

**WANT**

RIDE HELP. First and Second Men. CONCESSIONS THAT WORK FOR STOCK. Address: **JOHN FRANCIS**, Mgr., Granite City, Ill., this week; Madison, Ill., next week.

## Stafford's United Shows

**WANT**

HELP—First Man on Wheel and Chairplane. Also Concessions that work for stock. RIDES—Will book Tilt-a-Whirl, Merry-Go-Round or Chairplane. All replies

**RALPH STAFFORD**

343 LaClede Street Indianapolis 8, Ind.

# Safety Standard Rules Fixed; Uniform Code for Tent Biz

(Continued from page 41)

flame-proofing of tents are of a temporary nature and it is expected that this very important section of the code can be put into more definite form at a later date when materials become available.

The full text of the Safety Code will not be available until mid-May. Substantial agreement was arrived at as to the code and highlights of the sections applicable to carnivals and circuses follow.

The primary purpose of the code is to safeguard the interests of public safety by regulating places of public assembly, grandstands, methods of seating, etc.

Circus seating is regulated under the provisions applicable to grandstands, but carnival seating is in a class by itself and is defined in the code as sectional bleachers and movable seating. The proposed code will apply only to places used for 100 or more persons.

Among the general regulations is that the method of computing capacity of any such place is by permitting 18 inches of seating space for each person seated and six square feet of ground space for each person standing.

Shows will be required to add at least two means of access to either public ways of approach or to safe areas of refuge. Seating equipment will be required to meet normal standards of design and construction.

Numerous construction details are provided for with reference to grandstands where the seats exceed 12 feet in height from the ground level, and less onerous regulations relate to circus types of seating.

### Numerous Regulations

There are also numerous regulations relating to the provision of aisles and free means of egress in and out of various attractions. Originally it was provided, with reference to carnivals particularly, that all tents had to be separated from each other by at least 10 feet of space. After numerous conferences wherein it was pointed out that this provision was unreasonable, as well as impracticable, it has now been agreed that tents occupied by the public shall be at least 10 feet from each other and that the side areas be arranged so that they can be used as a means of emergency exit. Concession and other tents not occupied by the public need not be separated from each other, and where small lots are involved, within the discretion of the local building official, may be placed closer than 10 feet to the other structures. It is also provided that on fairgrounds, tents not exceeding 1,200 square feet in area can be used without separation from each other, with the approval of the local officials.

With reference to flame-proofing as finally agreed upon, all tents occupied by the public must be flame-proof, as must all tents within the portion of the lot used by the public and all other tents where devices using fuels are operated or animals are stabled. However, a provision has been added to the code that the requirements for flame-proofing will not go into effect until flame-proofing material becomes available.

Originally a ban was placed on the use of sawdust shavings, etc., but this has now been modified to permit the use of these materials where they are kept damp.

If seats are of fire-resistant wood the number of seats can be doubled.

### "No Smoking" Signs

Smoking is not to be permitted in tents occupied by the public and "no smoking" signs are required to be posted in such places.

Tents with a capacity of 200 or more are also required to have "exit" signs or indications.

Provision is also made that the electrical system shall be inspected daily when in use by the show's own electrician, and the electrical apparatus is required to be isolated from the public. Ground cable is required to be trenched in the area traversed by the public.

Provision is also made for the having on hand of fire extinguishers, with the provision that one extinguisher be available for each 2,500 feet of area.

With relation to the public health, all of the detailed provisions originally pro-

posed have been stricken from the code and in its place has been substituted a general provision that local regulations in this regard be complied with.

## Cronin Folds Up To "Reorganize"

(Continued from page 42)

because he printed the program year before last.

Cronin was reliably reported to have received offers from Ringling, but these were unsubstantiated by Cronin. However, the West Coast show owner said that he did have two of the 492-foot tents like he used at Washington and Hill Streets, and that with this equipment could play large towns.

Whether or not Cronin will continue with a smaller show and play spots off the beaten track or go into the big business with the two tents was neither confirmed nor denied.

At Baldwin Park, Cronin has maintained practically the same crew that he had at Washington and Hill, with the exception of lot help Eddie Talt, Til Taylor, Frank Chiccarelli, the Canestrellis, and others are on the lot. Mark Smith is reported staying with the show when it reopens. The five elephants are at Selig's Zoo.

Another well-known circus name, that of Pauline and Claude Webb, is also being prominently mentioned in the light of things. The Webbs visited the Cronin show each of the 23 days it was here. They have admitted "thinking of a show next year." It is also said that the Russell title reverts to them in 1946. Whether this is the main reason for Concello tacking on Pan-Pacific or whether it was the date in the Auditorium is also the basis for talk here.

Cronin went out last year with a "streamlined circus" and played an unsuccessful date in Hollywood against the Russell show at Washington and Hill streets. Moving out, Cronin returned to the barn in Baldwin Park after playing thru May 12. Outside of plans for reopening May 5 with a truck show, Cronin isn't telling much.

The Russell show is moving right along. Frank Buck closed, as the agreement was for the Pan-Pacific date only. Henry Kyes has cut his band to 12 men, swapped the baton for his cornet, and is turning out an A-1 brand of sawdust music.

Circus folks are watching the outcome of the situation here, and, like the show owners, are keeping an eye on what comes out of New York.

### White Horse Plasters

CHICAGO, April 28.—Thru agency offices here it was learned that Ruth Thompson, co-owner of the White Horse Troupe, with her husband, Cal, had an attachment served on Cronin Bros. Circus cash wagon April 17-18 for \$5,500 allegedly due for partial payment of the last week the White Horses were allowed to work in the show and for three weeks more under the original contract.

Troupe was stopped before the matinee Sunday (15), the last day in Los Angeles. At that time, Cal Thompson was confined to a hospital with spinal meningitis, and show management is said to have given as a reason for the stopping that permits could not be obtained for the 12 kid riders. Thompsons shelled out \$10 a day for a private tutor so kids could work in Los Angeles.

Local informants said Cronin wanted to settle last week's labor for troupe for \$500 when the contract signed by Tom Gorman for Consolidated Amusement Corporation called for \$1,500 per week. Gorman is said to have upped with another \$350 from his own kick for that last week to Sunny Bernet, announcer and manager for the act. Mrs. Thompson, in getting the plaster, said Bernet had no authority to accept the short dough. Cronin furnished a bond.

Contract is said to have called for round-trip transportation from Chicago to Coast for 12 kid riders (Mr. and Mrs. Thompson, two grooms, a clown and Bernet), and one-way fare was upped when contract was signed, but no return fare was shown when act was canceled out.

Cal Thompson is said to have recov-

## WANTED

Popcorn and Candy Apple Agent. Good proposition. Ride Help to join immediately. Brookfield, Mass., this week; Ware, Mass., May 7 through 12. Address:

**HARRY KAHN**

60 Parkside St., Springfield, Mass., or as per route

## FRANKS PLAYLAND PARK

Can place American Palmist that can work Horoscopes. Have nice booth, also place Penny Pitch Agents. All wire **BILL FRANKS**, Playland Park, Macon, Ga.

## AGENTS WANTED

Can place Agents for office-owned stock joints. Long season, playing best territory in South. No racket. Must join at once.

**L. B. Lamb Shows**

Uniontown, Ala., April 30 to May 5; Demopolis, Ala., May 7 to 12.

## McMAHON SHOWS

Opening at Marysville, Kansas, May 5. Need few more Shows. Will lease Monkey Motor Drome to party capable of handling, also Penny Arcade, Crime Show. Have Hitler-Tojo Ball Game for sale; will book same. J. Bennett, Slim Eckart, Alabama McCarthy, come on. Palmistry booked, use few more ten-cent legitimate Concessions. **J. W. McMAHON, MGR.**

## MOTORDROME RIDERS

Permanent Location. Pleasant Season. Good Proposition for Reliable People.

**S. W. THOMSON**

Riverview Park Belmont and Western Aves. Chicago, Ill.

## DANNY NEWMAN WANTS

Agents for Nail Joint and Swinger. Paul (Punk) Paulers get in touch with me at once, have proposition for you. Address c/o Marks Shows, Newport News, Va., this week.

## J. H. "GOOGS" JOHNSON WANTS

Grind Store and Shum Skillo Agents, also useful Show People of all kinds. All army camps and payroll towns. Care D. S. **DUDLEY SHOWS**, Burkburnett, Tex., May 1 to 6.

## WILL PAY CASH

For small Merry-Go-Round, Ell Wheel, Octopus. For Sale—Spillman Engine, Chain Hoist, assortment of Pictorial Banners, Large Tarpaulin. Address:

**W. J. WOLF**

P. O. Box 2725, Bloomington Lake Station, Minneapolis, Minn. Phone: Midway 7647.

## FOR SALE

High Striker, cheap, used two seasons; stored with Breeding Freight Lines, Muskogee, Okla. Also several high strikers, rubber, for sale, \$10.00 and \$15.00 apiece; never used.

**W. H. ROBINSON**

259 E. Sixth St. Los Angeles 14, Cal.

## WANT FREE ACT

AND CIRCUS UNIT FOR AMERICAN LEGION CELEBRATION CLOSTER, N. J., WEEK OF MAY 21ST Circus unit can open May 10 Address: **UNITED FRATERNAL ATTRACTIONS** 25 Church St., Suite 22, Paterson 1, N. J.

## WANTED

Cornet and Bass. Join on wire.

**MIKE GUY, BAILEY BROS.' CIRCUS**

Morgantown, W. Va., May 2nd; Connettsville, Pa., 3rd; Jeannette, 4th; Latrobe, 6th.

ered sufficiently to be released from the hospital and troupe probably will start back soon, but agency men here say Cal and Ruth will bomb it out in court with Cronin. Gorman left the show after the Bell (Calif.) date Monday (16), the day after the Thompsons were folded.

## MIDWEST SHOWS

WANT

?

Contact **SUE LUNDGREN**

As Per Route: Baker, Calif., May 1-6; Hawthorne, Nev., 8-13; Las Vegas, 17-20.

## UNITED EXPOSITION SHOWS WANT

MONKEY, MECHANICAL, UNBORN OR ILLUSION SHOW, WITH OWN EQUIPMENT. Will make very attractive offer. CAN PLACE WORKING ACTS FOR PIT SHOW OR COMPLETE ORGANIZATION. FEW MORE CONCESSIONS. TWO RIDE MEN WHO WILL PRODUCE. Will pay better than top salaries for good men. E. B. Erwin, wire.

**C. A. VERNON or N. L. DIXON**  
c/o United Exposition Shows, Lufkin, Texas

## SUNFLOWER STATE SHOWS WANT

Special Agent; Man to handle Merry-Go-Round, \$50.00 per week; Second Man on Wheel. Book or frame any show, including Girl Show. Want Jingle Board, Basket Ball Games, others open. For Sale—15 KVA Transformer. Wire or come.

**G. A. GOREE**  
Liberal, Kan.

## WANT

### SIDE SHOW ACTS

Good Freak to feature, Half and Half, Mitt Reader, Tattooer that has flash, Inside Lecturer that does Magic and Pitches; also other Work Acts. Tickets if I know you.

Address:

**JONES GREATER SHOW**

Point Pleasant, W. Va., this week

## WANTED

Grind Store Agents. All spots in defense areas.

**HYMIE STONE**

Majestic Shows, Port Huron, Mich.

## WANT SECRETARY

For Carnival. Salary \$100.00 a week. State all in letter.

BOX D-394

The Billboard, Cincinnati 1, Ohio

## WANTED—RIDE HELP—WANTED

Operator for new #12 Eli Wheel and Operator for Smith & Smith Chairplane. Permanent location 3 blocks from center of town. Work from 6 p.m. to 12 p.m. week days and 1 p.m. to 12 p.m. Saturday and Sunday.

**HARRY E. HUNTING**  
General Delivery Long Branch, New Jersey

## Cole Draws Well At Early Dates

CHICAGO, April 28.—Despite chilly nights and a few sprinkles of rain here and there, Cole Bros.' Circus has drawn "better than we could anticipate," as Owner Zack Terrell put it, during the first week of the road tour.

Louisville opening stand was concluded Sunday (22) with a third turnaway crowd for that spot, and at Owensboro, Ky., Terrell's home town, Monday, both matinee and night were sellouts.

At Evansville, Ind., Tuesday the matinee was delayed until 5 p.m. but the tent was filled and that night at least 3,500 were turned away despite the fact that they strawed 'em so deep that the spec was canceled.

Decatur, Ill., Wednesday and Springfield Thursday, both had late starting matinees but biz continued terrific.

Friday, at Peoria, the show was saddened by the sudden death of Jim Reiffenach, veteran rider, five minutes before the start of the late matinee.

Con Colleano, wire walker, fell from his rigging at the night show in Peoria but limped off.

Hilda Orantos was painfully bruised when the understander lost his footing and she tumbled from the high perch during the last performance in Louisville. She returned to work at Decatur.

J. D. Newman, general agent, has left for the Pacific Coast on a business trip.

## Royal American in Bow at Evansville

EVANSVILLE, Ind., April 28.—Royal American Shows arrived from quarters Monday (23) and opened the season Friday.

The railway move from Largo, Fla., was made in 50 hours and 45 minutes under direction of Trainmaster P. J. McClain. A split switch, derailing a box-car in the Nashville yards, delayed the move more than six hours, according to Carl J. Sedlmayr, owner.

Unloading Monday night, show could have sprung Wednesday if advertising had not already scheduled the opening for Friday night.

A new lot was selected by Tommy Thomas, general agent, only a mile from the center of the city, with bus service to the entrance. It is both hard surfaced and adequate to accommodate RAS equipment plus thousands of automobiles. The lot has not been used for show purposes since 1920.

This is Royal's third time in Evansville as the first midway of the season. It was broadly welcomed by newspapers as well as city and county officials. Karl Knecht, cartoonist and columnist of *The Courier and Press*, carried on page one of the Sunday edition a three-column "Going and Coming" drawing depicting the simultaneous unloading of Royal American Shows and Cole Bros.' Circus.

Sammy Smith, lot superintendent, got RAS equipment on the lot in excellent time and the show is better dressed than in several years. Illumination facilities are outstanding. Slim Sowerby's paint work is another standout.

Full crews were reported on duty at all shows and rides. Outstanding among attractions will be Leon Claxton's Cuban Rum-Boogie, Joy Purvis's Jewel-Box Casino, Bill and Leota Kemp's motor-drome, Lorow Bros.' Ten-in-One and Mrs. Ike Rose's Midget Revue.

Bill Martin's new cafeteria is well designed and decorated.

Living accommodations on the train are taxed to capacity, but two system sleepers are to be added, according to Sedlmayr.

## WANT TO BUY BOWLING ALLEY

With or without top.

Address: R. T. WILDER, care Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

## LAST CALL LAST CALL CUMBERLAND VALLEY SHOWS

Opening May 14th South Pittsburg, Tenn. All mills and plants working. Want shows with own outfits that do not conflict, 25% still dates, 30% at Fairs. No girl shows. Want ride help on all rides. Show playing money territory and a nice line of Fairs to follow. Address all mail to—**ELLIS WINTON, MANCHESTER, TENN.**

## WANT—GAYLAND SHOWS—WANT

Man to take charge of complete Girl Show, not less than 3 Girls; Man to take complete charge of Snake Show and Peep Show. Want Foreman for Tilt-a-Whirl and all kinds of Ride Help. Will book, buy or lease Eli Wheel, also one or two Kiddy Rides. Will book Monkey Show and Glass House with own transportation. Will book the following Concessions: Penny Arcade, Cigarette Shooting Gallery, Picture Gallery, also Diggers. Agents for Slum Skillo, Swingers, Pea Pool and Beat the Dealer. Can use useful General Help on all Concessions.

Thorsby, Ala., this week; Carrollton, Ala., week following.

## BUNTING SHOWS OPENING MAY 3rd EAST PEORIA, ILLINOIS

CAN PLACE SOBER, EXPERIENCED RIDE HELP FOR RIDEE-O, FERRIS WHEEL AND OCTOPUS. Top salaries. Semi Drivers given preference. Address

**BUNTING SHOWS, East Peoria, Ill.**

## THANKS TO ALL FRIENDS

and people in Concession and Cook House business who answered my ad in April 28th issue of The Billboard. To date have received 152 answers to ad and now have a very capable crew, and if I did not answer your inquiry personally I appreciate it and hope to meet all of you in future.

**REX HOWE**

## PAN-AMERICAN SHOWS

Want General Agent. Must have car. Can place one more Free Act. Can place Shows with own equipment. Bob McAlister wants sober Ride Help all Rides. Good proposition for man with help on 9-car Tilt. Salary and per cent of gross. Pete Neese wants Agents for Grind Stores and Mechanic to drive and take care of truck. Want Agents for Pitches and Ball Games. Useful People all lines, contact us.

**J. R. STRAYER, 401 Main Street, Anderson, Ind.**

## CARAVELLA AMUSEMENTS

WANT WANT WANT

WILL BOOK OR BUY FLAT RIDES AND LOOP-O-PLANE. EDDIE (CYCLONE) BURNS WANTS EXTRA RIDE HELP ON ALL RIDES. WANT CONCESSIONS NOT CONFLICTING.

All Address: **OAKMONT, PA., April 28th to May 5th; DUQUESNE, PA., May 7th to May 12th.**

## MOORE'S MODERN SHOWS

WANT FERRIS WHEEL FOREMAN. Good wages. STOCK CONCESSIONS ALL OPEN. CAN PLACE A FEW DEALERS. MADISON BROS. WANT FOREMAN FOR LOOP-O-PLANE. Salary \$50.00 weekly. WILL PAY CASH FOR OCTOPUS. Must be A-1 condition and late model.

Address **JACK B. MOORE, Mgr., West Frankfort, Ill., this week; Mt. Vernon, Ill., next week.**

## SIEBRAND BROS.' CIRCUS & CARNIVAL WANT

Small Band, Vaudeville Platform or Aerial Acts, Ride Help. Harry Lucas and Bill Davies want sober Country Store Agents, also man and wife for Slum Store. Wire or write

**P. W. SIEBRAND, Gallup, New Mexico, until May 12.**

## FOR SALE

Parker Little Beauty Two-Abreast Merry-Go-Round, completely overhauled and painted, without organ; Big Eli Wheel No. 5 with extra cable; Six-Chariot Kiddie Chairplane, seats 24, three horse-power electric motor; numerous Tractors and Semi-Trailers; also ton and half Ford Transformer Truck with 50 KW. Transformer installed; plenty of Single O, Double O No. 4 and No. 6 Cable. The above Rides are for sale with or without transportation. Contact

**A. R. WHITESIDE**

122 1/2 SOUTH RAMPART ST.

NEW ORLEANS, LA.

## SUNSET AMUSEMENT COMPANY

On account of disappointment, want Cookhouse or Grab. Have the points. Second Men on Rides who can drive. Shows with own outfit. Excelsior Springs, Mo., this week; Lexington, next week.

## GEORGE CLYDE SMITH SHOWS

Want Fish Pond, Devil's Bowling Alley, Swinger, Bumper, Candy Floss, Hoop-La, Cane Rack, Pitch Tilt You Win, Blower, Penny Arcade, Duck Pond. Want Side Show, Girl Show, Monkey Show, Wild Life. Want Ride Help, Truck Drivers, Ticket Sellers. All replies to **GEORGE CLYDE SMITH SHOWS, Duncansville, Pa., till May 12th; Philipsburg, Pa., May 14th to 19th.**

# Midwestern Fair Committee To Confer With Government

(Continued from page 44)

in Germany is over or until June 1, circuit officials decided. If V-E Day comes before June 1, the ODT will be asked immediately if the ban on conventions covers State fairs. In the event that V-E Day has not been declared by June 1, the committee appointed by the circuit will go to Washington to seek clarification of ODT Director Johnson's warning regarding fair plans. The fair officials feel that once the war in Europe is over they can go ahead with their plans. But it was felt that if they pressed for a definite answer now, it might be unfavorable. The limit of the waiting period was set at June 1, because to delay any longer than that would not allow sufficient time to prepare for the State fairs.

Practically all of the discussion at the circuit meeting centered on the possibility of the fairs being curtailed. It was generally agreed that few, if any, government officials at Washington have an understanding of what the fairs mean to the country and what they have accomplished in furthering food production and morale building. This has been largely the fault of the fair men themselves, it was agreed. They never have made a concerted effort to give government officials a true picture of the work done by fairs. One prominent fair manager pointed out that the fairs have a story that would convince the most skeptical of their value to the war effort. Not only have they been a potent force in increasing food production and raising the standards of livestock, but they have done a good job in fostering War Bond sales, the Red Cross, war exhibits, and every home-front war effort. The entertainment end of the fair, while important from the standpoint of attracting attendance, is purely incidental to the educational features. As one fair man expressed it, the amusements are merely the frosting for the cake.

### No Burden on Transportation

It was also pointed out that the fairs have not hampered transportation. Most of the livestock shown at fairs is shipped in trucks owned by the breeders and passenger traffic to the fairs is a minor item. M. W. Jencks, Topeka, Kan., recently talked to President Jeffers of the Union Pacific Railroad, and Jeffers told him that the fairs would place no burden on the railroads. Following this up, a representative of *The Billboard* contacted officials of leading railroads handling fair traffic in the Middle West. Asked if the fairs would bring much

additional traffic to their lines, or would place a burden on the railroads, I. C. Bruce, general passenger agent of the Rock Island; A. Cotsworth Jr., passenger traffic manager of the Burlington, and J. Caldwell, general passenger agent of the Milwaukee Road, all replied that they got little business from the fairs and that no burden would be placed on transportation by the fairs.

The circuit was well represented at the meeting. Mrs. Ethel Murray Simonds, secretary-manager of the Oklahoma Free State Fair, Muskogee, and president of the circuit, presided. Fairs and their representatives included Wisconsin State Fair, Milwaukee, William T. Marriott, manager; Missouri State Fair, Sedalia, F. Edwin Pollard; Iowa State Fair, Des Moines, Floyd B. Cunningham, secretary, and J. P. Mullen, president; Minnesota State Fair, St. Paul, Raymond A. Lee, secretary, and Harry J. Frost, superintendent of concessions, and Ralph Thornton and T. H. Arens; Nebraska State Fair, Lincoln, Edwin Schultz, president, and E. J. Millie, secretary; Kansas Free Fair, Topeka, Maurice W. Jencks, manager, and Mrs. Lola Crow, secretary to the manager, and Gladys Coleman, advertising; Kansas State Fair, Hutchinson, S. M. Mitchell, secretary; Oklahoma State Fair and Exposition, Oklahoma City, Ralph T. Hemphill, secretary-general manager; State Fair of Texas, Dallas, Roy Rupard, secretary-manager; Oklahoma Free State Fair, Muskogee, William S. Warner, president, and Mrs. Ethel Murray Simonds, secretary-manager.

### Showmen Present

There was no representative of the State Fair of Louisiana, Shreveport or of the Ozark Empire Fair, Springfield, Mo. In addition to the circuit representatives, others at the meeting were William V. (Jake) Ward, manager Illinois State Fair, Springfield; L. C. Reynolds, of the World of Today Shows; M. H. Barnes, of Barnes-Carruthers; A. R. Corey, former secretary Iowa State Fair; A. D. Murphy, of the Arkansas-Oklahoma Fair and Livestock Show, Fort Smith, Ark.; Frank P. Duffield, Thearle-Duffield Fireworks Company; Carlton Duffus, Washington; John A. Guthrie, of the John A. Guthrie Stampede; Betty Hemphill, Oklahoma City; Frank Sharp, Regalia Manufacturing Company; Dr. W. W. Simonds, Muskogee, Okla.; Mrs. Roy Rupard, Dallas; George Bush and Joe Jacobson, concessionaires, and Nat Green, of *The Billboard*.

Frank H. Kingman, secretary of the IAFE, who had hoped to be present, was unable to attend because he had already arranged his itinerary of Western fairs and was in Montana on the day of the meeting.

## Harry Craig Shows

### WANT

Ferris Wheel Foreman and other Ride Help, Manager for Unborn Show and Monkey Show, Girl Show Operators, Agents for Ball Games and other Concessions. Address: Amarillo, Tex., week April 30th; Dumas, week May 7th.

## MUSICIANS WANTED

Cornet, Trombone, Bass and Double Drums, fifty and all. Wire L. CLAUDE MYERS Rock Bros., Wild West, Palestine, Tex., Wednesday; Buffalo, Tex., Thursday; Henderson, Tex., Friday; Carthage, Tex., Saturday.

## WONDER CITY SHOWS

OAKMAN, ALA.

Want Agents, Roll-Downs, Slum Skillos and Dealers. Eddie Cole and Van, place you. Fishpond, Photo, Diggers. H. D. Webb, wire; come on. Address JOE KARR, Oakman, Ala., this week; Calera, Ala., next.

## WANT-ALAMO EXPOSITION SHOWS-WANT

RIDE HELP: Capable Man to take charge of Ridee-O Ride. Second Man on Tilt-a-Whirl, also on Octopus. Other Ride Help. SHORTY TAPPEN CAN PLACE PEOPLE FOR SIDE SHOW. BILL WILLIAMS WANTS MAN WHO CAN ASSIST HANDLING MONKEYS FOR HIS MONKEY SHOW. RITCHIE MARASCO WANTS AGENTS FOR NAIL STORES. Those that have been with Marasco, come on. WILL BOOK OR BUY #5 ELI FERRIS WHEEL. Ralph Forsyth, get in touch with me. THIS SHOW IS PLAYING DEFENSE TOWNS AND ARMY CAMPS. Top salaries paid out of office. All address: JACK RUBACK, Mgr., Galveston, Tex., this week; Beaumont, Tex., next week

## Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A. B. & B.: Sanford, N. C.; Statesville 7-12.
- A. M. P.: Phoenixville, Pa.; Tamaqua 7-12.
- Alamo: Galveston, Tex.
- Allen, Fred: Syracuse, N. Y.
- American Beauty: Ste. Genevieve, Mo.
- American Expo.: Moundsville, W. Va.
- Anderson's Greater: Coffeyville, Kan.
- B. & H.: Aiken, S. C.
- Bach, O. J.: Elmira, N. Y.
- Badger State: Milwaukee, Wis.
- Baker United: Kokomo, Ind.
- Bantly's All-American: Rochester, Pa.; Glassmere 7-12.
- Bazinets: Northfield, Minn., 7-12.
- Beam's Attrs.: Johnstown, Pa., 3-12.
- Bee's Old Reliable: Lebanon, Tenn.
- Beeson, Tex.: Osceola, Mo.
- Bill's Rides: Ocala, Ga.; Cordelle 7-12.
- Blue Bonnet: Sealy, Tex.
- Blue Ribbon: Murfreesboro, Tenn.; Bowling Green, Ky., 7-12.
- Bright Lights Expo.: Strasburg, Va.; Martinsburg, W. Va., 7-12.
- Buck, O. C.: Schenectady, N. Y.
- Bunting: East Peoria, Ill., 3-12.
- Byers Bros.: Hobbs, N. M.
- C. & B. Am. Co.: Toledo, O.
- Capell Bros.: Norman, Okla.
- Cavalcade of Am.: Wichita, Kan., 1-13.
- Caravalla Am.: Oakmont, Pa.; Duquesne 7-12.
- Cetlin & Wilson: Wilmington, Del.
- Chanos, Jimmie: Muncie, Ind., 1-12.
- Coleman Bros.: Chicopee, Mass.
- Collay, J. J.: Pryor, Okla.; Picher 7-12.
- Collins, Wm. T.: St. Paul, Minn., 4-12.
- Continental: Kingston, N. Y.
- Crafts 20 Big: San Bernardino, Calif., 2-13.
- Craig, Harry: Amarillo, Tex.; Dumas 7-12.
- Crescent Am. Co.: Kannapolis, N. C., 1-12.
- Crescent: New Westminster, B. C., Can.; Victoria 7-19.
- Cunningham's Expo.: Paden City, W. Va., 5-12.
- Curl, W. S.: Hartwell, Cincinnati, O.
- Denton, Johnny J.: Nashville, Tenn.
- Dickson United: Furrell, Okla.
- Dixieland: Lawrenceburg, Tenn.; Mount Pleasant 7-12.
- Dodson's World's Fair: New Albany, Ind.
- Dudley, D. S.: Burkburnett, Tex.
- Dumont: Martinsburg, W. Va.
- Eddie's Expo.: Jeanette, Pa.
- Edwards, J. E.: Fostoria, O.
- Ellman's United: (2d & Capitol Drive) Milwaukee, Wis., 1-6.
- Endy Bros.: Baltimore, Md.; Trenton, N. J., 7-12.
- Exp. at Home: Belair, Md.
- Fay's Silver Derby: Dallas, Ga.
- Fidler United: Roodhouse, Ill.; Streator 7-12.
- Fleming, Mad Cody: Blackshear, Ga.; Valdosta 7-12.
- Francis, John: Granite City, Ill.; Madison 7-12.
- Garden State: Coplay, Pa., 1-12.
- Gay Way: Greensboro, N. C.; Rockwell 7-12.
- Gayland: Thorsby, Ala.; Carrollton 7-12.
- Gentsch, J. A.: Vicksburg, Miss.
- Geren's United: Shelbyville, Ind.; Lawrenceburg 7-12.
- Gold Medal: Owensboro, Ky.; Henderson 7-12.
- Golden West: (Fair) Dixon, Calif., 3-5.
- Gooding Greater: Chillicothe, O.
- Grady, Kellie: Winfield, Ala.
- Great Sutton: Sikeston, Mo.; Festus 7-12.
- Greater Rainbow: Fort Des Moines, Ia.; Perry 7-12.
- Greater United: Brownwood, Tex.
- Groves Greater: Jennings, La., 1-12.
- Hale's: Marshall, Mo.
- Hannum, Morris: Lancaster, Pa.
- Happy Attrs.: Mount Vernon, O.; Mansfield 7-12.
- Heller's Acme: Haverstraw, N. Y.
- Hennies Bros.: Huntsville, Ala.
- Henry, Lew: Burlington, N. C.
- Heth, L. J.: Rockwood, Tenn.
- Hill's Greater: Tyler, Tex.
- Hyalite Midway: Prague, Okla.
- International: Salinas, Kan.; Pratt 7-12.
- Jackson Am. Co.: Bennettsville, S. C.; Maxton, N. C., 7-12.
- Johnston, Lloyd G.: Centralia, Ill.
- Jones Greater: Point Pleasant, W. Va.; Huntington 7-19.
- Jones, Johnny J., Expo.: (26th & Bennington Road) Washington, D. C.
- Joyland Am. Co.: Coal Grove, O.
- Joyland Midway Attrs.: (Van Dyke & 8-Mile Road) Detroit, Mich., 4-12.
- Kaus, W. C.: New Bern, N. C.
- Kirkwood, Joseph J.: Newburgh, N. Y.
- Lagasse Am. Co., No. 1: Haverhill, Mass., 4-12.
- Lamb, L. Barney: Uniontown, Ala.; Demopolis 7-12.
- Lawrence Greater: Harrisonburg, Va.; Winchester 7-12.
- Lone Star: Magnolia, Ark.
- Lloyd's Rides: (State & Bates Sts.) Indianapolis, Ind., 1-7.
- Lucky Royal: Corsicana, Tex., 2-12.
- McKee, John: Bonne Terre, Mo.
- Magic Empire: Malvern, Ark.; Sheridan 7-12.
- Majestic Greater: Port Huron, Mich., 4-12.
- Marks: Newport News, Va.
- Midwest: Baker, Calif., 1-6; Hawthorne, Nev., 8-13.
- Mighty Monarch: Leesburg, Fla.
- North American Expo.: Knoxville, Tenn.; Richmond, Ind., 7-12.
- Ozark: Clarksville, Ark.
- Page, J. J.: Johnson City, Tenn.; Greeneville 7-12.
- Pan-American: Anderson, Ind.
- Peppers All-State: Bristol, Va.; War, W. Va., 7-12.
- Pike Am.: Searcy, Ark.
- Playland: Sweetwater, Tenn.
- R. & S. Am.: Cherry Point, N. C. (Marine Base); Camp Davis 7-12.
- Regal Expo.: Nashville, Tenn.
- Reid, King: Bennington, Vt., 5-12.
- Rogers Greater: Mattoon, Ill.; Danville 7-12.

- Royal American: Evansville, Ind.; (Grand & LaCede) St. Louis, Mo., 7-12.
- Scott, Turner, Rides: Daytona Beach, Fla.
- Siebrand Bros.: Gallup, N. M.
- Smith, Casey: Henryetta, Okla.
- Smith, George Clyde: Duncansville, Pa., 3-12.
- Southern Expo.: Bainbridge, Ga.
- Southern Valley: Ringgold, La.
- Sparks Bros.: Fulton, Ky.
- Sparks, J. F.: Birmingham, Ala.
- Strader, M. A.: Junction City, Kan.
- Standard: Douglas, Wyo., 1-6; Lusk 7-12.
- Strates, James E.: Bridgeton, N. J.
- Surber: Ludlow, Miss.
- Sunflower State: Liberal, Kan.
- Sunset Am. Co.: Excelsior Springs, Mo.; Lexington 7-12.
- Tassell, Barney: Alexandria, Va., 1-12.
- Tidwell, T. J.: Odessa, Tex.; Kermit 7-12.
- Turner Bros.: Springfield, Ill.
- United Expo.: Lufkin, Tex., 1-7.
- Victory Am.: Gibsonville, N. C.
- Victory: Huntington Station, N. Y.
- Victory United: South Sioux City, Ia.
- Virginia Greater: Crisfield, Md.
- Wade, W. G.: Pontiac, Mich., 1-12.
- Wallace Bros.: Stuttgart, Ark.
- Ward, John R.: Texarkana, Ark.
- West Coast Victory: (Fair) Lodi, Calif., 3-6; Martinez 8-13.
- Williams Southern: Newton, N. C., 7-12.
- Wonder City: Oakman, Ala.; Calera 5-12.
- Wonder Shows of America: Little Rock, Ark.; St. Louis, Mo., 7-12.
- World of Mirth: Richmond, Va.
- World of Pleasure: Ecorse, Mich.
- World of Today: Joplin, Mo.
- Zeiger, C. F. United: Rocky Ford, Colo., 1-6; La Junta 7-20.

## Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Anderson, Bud E.: Colby, Kan., 3; Goodland 4.
- Arthur Bros.: Napa, Calif., 1; Richmond 2-3; Oakland 4-6.
- Austin Bros.: Elk City, Okla., 3.
- Bailey Bros.: Morgantown, W. Va., 2; Connelville, Pa., 3; Jeanette 4; Latrobe 5.
- Banard Bros.: Ashville, O., 5; Sabina 7; Miamisburg 8; Liberty, Ind., 9; Rushville 10; Brookville 11; Greensburg 12.
- Barnes Bros.: (Stadium) Chicago 1-6; Detroit 11-27.
- Beatty, Clyde: Huntington, W. Va., 1; Ironton, O., 2; Portsmouth 3; Washington C. H., 4; Dayton 5-6; Springfield 7; Columbus 8-10; Newark 11; Zanesville 12.
- Bond Bros.: Malvern, Pa., 1; Wayne 2-3.
- Bradley & Benson: Dublin, Ga., 1; Milledgeville 2; Monroe 3; Marietta 4; Carrollton 5; Rome 7; Cleveland, Tenn., 8; Athens 9; McMinnville 10; Cookeville 11; Gallatin 12.
- Clark, M. L. & Sons: Eaton, O., 5; Greenville 6-7; Sidney 8; Wapakoneta 9.
- Cole Bros.: Fort Wayne, Ind., 1; Muncie 2; Indianapolis 3-6; Kokomo 7.
- Dalley Bros.: Little Rock, Ark., 1; Texarkana 2; Sulphur Springs, Tex., 3; Greenville 4; Pittsburg 5; Tyler 7; Corsicana 8; Gatesville 9; Waco 10-11; Taylor 12.
- Hamid-Morton: Montreal, Can., 5-12.
- Hugo Bros.: Chanute, Kan., 2; Iola 3.
- Hunt Bros.: Plainfield, N. J., 2-3; Woodbridge 4; Perth Amboy 5; Union 7-9.
- LeRoy Bros.: Remington, Va., 1; Middleburg 2; Upperville 3; Berryville 4.
- Polack Bros.: (Memorial Auditorium) Fresno, Calif., 2-8; (Auditorium) Oakland 11-20.
- Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York, until May 20.
- Rock Bros.: Wild West: Palestine, Tex., 2; Buffalo 3; Henderson 4; Carthage 5.
- Russell Bros.: Ventura, Calif., 1; Santa Barbara 2; San Luis Obispo 3; Monterey 4; Salinas 5.
- Wirth, Frank: St. Louis, Mo., 1-6.

## Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Barrett, Roy (Police Circus) St. Louis 1-7.
- Birch: Kankakee, Ill., 7; Georgetown 8; Casey 9; Marshall 10; Danville, Ind., 11.
- Campbell, Loring: Kalamazoo, Mich., 2; Marshall 3; Coldwater 4; Libertyville, Ind., 7; La Porte 8.
- Couden, Doug & Lola: School assemblies, San Antonio, Tex.
- Faysoux: Okmulgee, Okla., 1; Camp Gruber 2; Muskogee 3; Fort Smith, Ark., 4-5.
- Francis, Leo (Auditorium) Connersville, Ind., 3-5.
- Geyer's, Bert, Exhibit: Mansfield, O., 1-5.
- Hutchens Museum: Carthage, Mo., 1-5.
- Jackson, Prof. (College) Greenville, Ill., 4.
- Long, Leon (Liberty City Park) Miami, Fla., 1-12.
- Leckvold: Seattle, Wash., 1-3; Redondo 4; Roy 8; Yelm 9; Tenino 10; Olympia 11; season ends.
- Marquis (James) Newport News, Va., 2; (Victory) Charleston, S. C., 3-5; (State) Spartanburg, S. C., 7; (Colonial) Florence 8; (Carolina) Columbia 9-10.
- Rome: Marlowe, W. Va., 1; Front Royal, Va., 2; Staunton 3; Harrisonburg 4; Martinsburg, W. Va., 7; Hagerstown, Md., 8; Hancock 9.
- Slout Players Stage Show: Eden, Tex., 30-May 2; Junction 7-12.
- Virgil: Santa Paula, Calif., 2; Carpinteria 3; Arroyo Grande 9; Paso Robles 10; Coalinga 11-12.

## Beatty Wins Zoo Fight

MIAMI, April 28.—Clyde Beatty won his battle to keep his zoo open in Fort Lauderdale, Fla., when an ordinance passed on two separate readings was killed finally by the city commission. Ordinance was framed to exclude all wild animals from the city limits as a result of efforts by Victoria Park Improvement Association, which objected strenuously to the zoo.

## For Sale—Complete Carnival Park Amusement Company

4 BEAUTIFUL RIDES — 10 CONCESSIONS

Over \$10,000.00 Worth of Stock and Supplies on Hand

Everything in as good a condition as new—just finished repairing at cost of \$10,000.00. TRANSFORMER TRUCK—no other trucks. NOTHING TO BE SOLD SEPARATELY. IF INTERESTED MUST BUY COMPLETE SHOW.

WILL OPEN MAY 1st IN ALEXANDRIA, LA. YOU CAN COME AND SEE IT!

Wire or write CLIFF LILES, Owner, Bentley Hotel, Rm. 356, Alexandria, La.

## WANT-GOLD MEDAL SHOWS-WANT

SHOWS—Monkey, Animal, Glass House, Fun House or any other good Grind Shows.

CONCESSIONS—Corn Game and Frozen Custard to join at once.

RIDE HELP—Sober, reliable Foreman for Ferris Wheel. Top salary and bonus. RIDE HELP FOR OTHER RIDES.

FRANK ASCHY WANTS SLUM STORE AGENTS.

Address OSCAR BLOOM, Mgr., Owensboro, Ky., this week; Henderson, Ky., next week.

## BRIGHT LIGHTS EXPOSITION SHOWS WANT

Concessions—Frozen Custard, Candy Floss, Devil's Bowling Alley, String Game, Diggers, Hoop-La, Bumper, Penny Arcade. Have outfits for Shows. Book or buy Kiddie Auto, Roll-o-Plane, Octopus. Place Ride Help. V. Maginnis wants Concession Agents. Tex Rollins wants Bingo Help and Manager. We have the Great Calverf as free act. Write or wire

**JOHN GECOMA or L. C. HECK**

Strasburg, Va., this week; Martinsburg, W. Va., week May 7th

## CIRCUS—CARNIVAL—DRAMATIC SHOWS

Show Grounds for All Types of Shows. Advance Men and Secretaries, Contact Me.

WANTED—Capable Promoter and Manager who can produce for new amusement park.

**Cejay Recreation Center—Carl Johnson**

201 N. Parkwood Lane

Wichita 8, Kansas

## WANTED FOR LARGE RAILROAD SHOW

Organized Posing Show, Hawaiian Show, also Illusion Show. Octopus Ride. Sober, experienced Scooter Foreman, also Second Man; top salary; Second Men on Wheels. Address BOX D-407, The Billboard, Cincinnati 1, O.

## THOMPSON BROS.' AMUSEMENT CO.

Want Ride Help for Ferris Wheel, Merry-Go-Round, 36-ft. Kiddie Auto Ride, also Truck Drivers and Man to Help on the Wiring.

Will buy one Top, 20x40 or 24x42, in good condition.

All Help report May 1 to Winter Quarters, 6th Ave. Road; Cannon Station, or Write THOMPSON BROS., 2906 4th Ave., Altoona, Pa.

## FOR SALE—#5 ELI FERRIS WHEEL

Power Unit, Ticket Box, Wing Fence, Extra Loading Platform. 1939 CHEV. TRACTOR, actual mileage 13,880 miles, with one 20 FT. ELI SEMI TRAILER. In storage in Richmond, Va., since 1941. WILL TAKE BEST CASH OFFER FOR COMPLETE OUTFIT. Address:

**EDDIE LE MAY, 205 E. Cass Street, Tampa, Florida**

## WANT—POLERS, RIDE FOREMAN, TRAIN HELP—WANT

FOREMAN AND SECOND MAN FOR ROLL-O-PLANE. RIDE HELP FOR FLY-O-PLANE AND 8-CAR LINDY LOOP. Wire A. WILSON. TRAIN HELP, wire DON MONTGOMERY, Trainmaster.

Address Care HENNIES BROS.' SHOWS, Huntsville, Ala., this week; Nashville, Tenn., May 7-12.

## CONCESSION AGENTS WANTED

For Ball Games, Bowling Alley and High Striker. One good 6-Cat Worker. Counter Men for Bingo. Good salary, long season.

Playing Defense Towns May and June—Fairs start July 1. Have contracts for 15 of the biggest and best Fairs in Illinois, also several Southern Fairs. Out until Christmas.

All Agents joining now will be given preference at Fairs. Joe Teska, let me hear from you.

**JACK THOMAS**

Care LONE STAR SHOWS, Magnolia, Ark., this week; then per route.

## MORRIS HANNUM SHOWS WANT

Following Stock Concessions—String Game, Guess-Age-Weight, Long or Short-Range Gallery, Coca-Cola, Basketball, Duck Pond, Cane Rack, Novelties.

Want Electrician, Billposter, Ride Help, Man to handle Fun House. Want Shows, McErwin, come on.

Now featuring Greggs' Sensational Cannon Act.

MORRIS HANNUM, Lancaster, Pa., this week; Coatesville, Pa., May 9-14.

## WANTED ★ ★ ★ WANTED ★ ★ ★ WANTED

30 WEEKS OF REAL TROUPING — 30 WEEKS

## WILLIAMS SOUTHERN SHOWS

NEWTON, WEEK MAY 7; HICKORY, 14; MORGANTON, 21; ALL NORTH CAROLINA

We Cannot Play Them All, So We Play Only the Best. RIDE HELP—Second Man for #5 Ferris Wheel, First and Second Men for Caterpillar, Second Man for Ride-o. Highest wages to the help that can stay sober and do their work. CONCESSIONS—Shooting Gallery, Ball Game, Diggers, Scale and Age, High Striker, Fish Pond, Duck Pond, String Game, Swinger, Bumper, Snow Ball and Apples. SHOWS—Any Small Show with own equipment that can get money. All Replies: EDDIE HORNE, Longview Sta., Hickory, N. C. P.S.: NO P. C. or MITT CAMPS.

## WONDER SHOWS OF AMERICA

WANTS ★ SIDE SHOW ACTS ★ WANTS

Magician, Half-and-Half, Novelty Acts, Pinheads, Feature Freak, Bally Acts — Top Salaries, Office Paid. Railroad Show.

Little Rock This Week; St. Louis, Mo., Next Week

P. O. BOX 21  
PH. 3-6406

**MAX GOODMAN**

LITTLE ROCK,  
ARKANSAS

## CRESCENT AMUSEMENT CO. WANTS

Independent Shows and Rides with own equipment, Rollo-Plane, Kiddie Rides of all kind. FRANK ZORDA wants Side Show People all lines, Working Acts, Talkers, Ticket Sellers. Colored Musicians, Trumpet, Sax, Tuba, wire Doc Anderson. CONCESSIONS—Custard, Coke Bottles, String Game, Bowling Alley. No P. C. or Ball Games. Fay Marcus wants Cookhouse Help, Slum Agents, Hoopla, Penny Pitch, Yellow Kemit and Blackie, wire. RIDE HELP—Working Men that can drive semi trailers; we pay highest salary. Long season, good treatment. Booze heads, stay away. Yes, we play Galax, Va., July 4th. (No Mitt Camps wanted.) Address L. C. McHENRY, Manager, Kannapolis, N. C., until May 12; Concord, N. C., week May 14.

## SMITH'S GREATER SHOWS WANT

Legitimate concessions of all kind except Bingo, and good opening for mug joint, high striker, ball games, penny pitch or any stock stores. No flaties or gypsies. Ham Russell, write. H. H. McMillen WANTS Ride Help of all kind, truck drivers given preference; Lucky Bond, write, wire or come on. Ralf Anderson needs agents for ball game and other grind joints. Will book any ride not conflicting with Merry-Go-Round, Ferris Wheel, Tilt or Loop. Have several complete show outfits for reliable party. Will consider an outstanding free act, need a General Agent, also a Business Manager. Dick Harris, get in touch with me. Show opens May 4th on Fort Bragg lot here in Fayetteville, N. C. All address K. F. (BROWNIE) SMITH, Rt. 7, Box 185, Fayetteville, N. C. P.S.: Mr. and Mrs. Joe Tuller, wire or come on.

## THE SIX BRUCETTES

INTERNATIONALLY FAMOUS ALL-GIRL ACROBATIC ACT

BARNES BROTHERS' CIRCUS { Chicago Stadium, April 13th to May 6th  
Olympic Arena, Detroit, May 11th to May 27th  
Thanks to Sam Levy — John Billsbury — Roger Murrell, Eastern Agent.  
Personal Management: BRUCE R. BRUCE, 64 E. Jackson Blvd., Chicago.

# DELAWARE GETS NEW LICENSE

## New Law Short And Simple

Provides annual fee on games and jukeboxes — States' review

CHICAGO, April 28.—The small State of Delaware becomes of important news interest to the coin machine trade this week. The governor has signed into law a bill which places a State license system in effect; thus Delaware becomes one of the list of more than 20 States that now have a license system for one or more types of coin machines.

### Hesitant Legislature

The Legislature hesitated on passing the bill at first. It was shelved for a time and was so reported in these columns. Then the Legislature pulled the bill off the shelf and both houses quickly passed it and then the governor signed it into law.

### Short and Sweet

The new Delaware law is probably the shortest and simplest coin machine license statute among all the States. It is in the form of two amendments to statutes passed in 1935.

The amusement machine section of the new law provided for a \$10 annual business fee on the owner of coin-operated amusement machines. The definition of an owner is such that it will include not only the professional operator but it would also cover a location owner who owned and operated just one machine in his place of business.

The State fee on amusement machines is \$5 for all such devices operated by a penny. The fee on machines operated by nickel or a larger coin is \$10 per year.

The definition of an amusement machine is such that it will be considered rather favorable by the trade, altho it does not settle the question of free plays, a question which becomes troublesome under many State laws. The statute defines an amusement machine as a "device or table upon or by means of which games are played by the general public for amusement and entertainment but not for money or other things of value."

This definition would be a fine one except for the inclusion of the phrase "other things of value." Several courts have shown a tendency to define free plays on pinball as a thing of value and hence the Delaware statute has that one problem in its text. It will probably call for a court test sooner or later.

The trade hopes that eventually Legislatures will avoid court complications by inserting, in the text of such license laws, a definite statement that free plays are not to be considered as a thing of value under the statute.

### Fee on Each Phone

Apparently the new Delaware law does not place an occupational fee on the operator of phonographs and similar music machines. It does place an annual State fee of \$10 per year on each music machine.

### No Florida Action

The Florida Legislature apparently has not yet turned the white heat on coin machine legislation but it is understood there are at least three coin machine bills now in the Florida hopper. Two of these bills apparently are meant to carry out the unfavorable attitude of the State administration. One bill has for its purpose that of increasing the present State license fee on coin machines to a very high rate. A Senate committee approved this tax raise April 24.

The vending machine trade, of course, is much interested in the Florida Legislature because the proposal to increase

## Purple Heart?

SEATTLE, April 28.—Pinball games have helped in many ways to win the war and there are still new uses in this field.

The Associated Press, here, recently broadcasted the following report to newspapers all over the country:

"Pinball machines have gone to war—at least a few of them. At the Boeing Aircraft plant here, several of the machines have been recruited from the nearest drugstore and converted into testers for the intricate B-29 wiring system."

So, when Americans read of superfortress raids on Tokyo, they will now know that pinball games are helping in the fight.

the State tax on cigarettes is one of the hottest issues right now. The proposal to tax soft drinks also concerns the vending machine trade.

### Alabama Unfavorable

Alabama may get into the spotlight by the next time we make a legislative report. The biennial session of the Legislature is scheduled to start May 1. While no reports have circulated of probable legislation on coin machines yet it is always possible in this State, that has had an unfavorable administration for many years. Even juke boxes have had a hard time under the unfavorable administration in Alabama, chiefly due to the strict regulations of the State Liquor Board. Alabama has a nice surplus in its treasury at the present time but it has also plans to increase the State ap- (See *Delaware License* on page 69)

## Orderly Progress Planned For Reconversion Program

Coin machine trade will share in general steps—some considerations have been already granted—trade reports hint no completely new machines this year

WASHINGTON, April 28.—A series of announcements by high officials of the War Production Board this week aroused new interest in the prospects for reconversion to civilian goods. Expectation of an official announcement of V-E Day increased public interest in reconversion. No specific announcements relating to the coin machine trade were made during the week, but the industry could take

reconversion. The prospect is that WPB officials are just as anxious as business men to get back to civilian production and they are making careful plans and promise to have everything in readiness for quick action when the end comes to the European phase of the war.

If V-E Day is not announced too soon, WPB officials say there is a possibility for removing about one-third of the L and M control orders as soon as the European war ends. The real activity in WPB at this time is to have everything in readiness for V-E Day. Preparations have been under way for many months now for this very day.

While no specific announcements can be made at the present time for the coin machine trade, a summary of reconversion plans may be outlined as follows for the industry in general:

1. The coin machine industry should watch all the general plans because many of them may have specific meaning

for the industry itself. If one-third of the L and M orders are soon removed the industry is certain to share in that, because the control orders covering coin machines were included in the early list of orders amended by PR-25 (the Spot Plan).

2. No official statement can be made, but it is well understood most coin machine firms have made one or more types of applications leading up to reconversion.

3. Up to the present time WPB has been considering applications on an in-

## Parleys Called

WASHINGTON, April 28.—Considered as one of the most important steps toward reconversion taken this week by WPB officials, is the announcement that a series of meetings of WPB industry advisory committees will be called at once. The plan has been adopted as a result of the meeting of the auto industry advisory committee.

While OPA has only one general advisory committee for the coin machine trade, there are three advisory committees on the WPB list. The WPB has an advisory committee appointed to represent each of the three sections of the trade—amusement, vending and music.

No official announcement has been made yet of meetings planned for the advisory committees representing any branch of the industry.

dividual firm basis and not by industries as a whole. It is understood that a number of individual petitions from coin machine firms have already been approved. These do not call for new machines but are in preparation for the day of total reconversion.

4. Chicago, the coin machine manufacturing center, is still in a critical labor area and will be called upon to continue making war supplies for the Pacific phase of the war because of the expert manufacturing plants in the area.

5. Such coin machines as postage stamp venders, sanitary napkin venders, etc., can already be made if labor and materials conditions permit.

6. In the original plans, WPB considered giving approval to vending machines first, juke boxes and last, amusement games. As far as is known, there has been no change made in this original plan. But firms are being considered individually and hence the type of machine means less.

7. As a step in this direction, when war conditions in Europe became very serious last December, it was then revealed that approval had already been given to the manufacture of 50,000 soft-drink dispensing machines. The approval was held up when the Spot Plan was delayed due to adverse conditions in Europe. It may be assumed that when conditions permit, the approval for making these 50,000 drink dispensers will go ahead at once.

8. The Spot Plan is still in effect; (See *Orderly Progress* on page 69)

## Editorial

### Newcomers

By Walter W. Hurd

AMONG the committees which the War Production Board has studying reconversion problems, is one that has the big question of newcomers in business. The newcomer promises to be a tough problem in many lines of business after the war. The great shifts which the war has produced in population and industry these last few years is expected to create many changes in personnel for all industries.

During the war, many trade associations have discussed the subject of the newcomer and the problems he will create, in their trade meetings and in trade journals. The coin machine trade does not expect to have as much difficulty with this problem as other trades because the expansion of the coin machine industry is expected to provide room for many newcomers.

But because other industries are discussing this subject, it will also be discussed in the coin machine trade and its various mediums. In general, the trade is prepared to welcome newcomers and to do its best to educate them in the policies and tradition of the industry. The only iron-clad limits imposed upon the coin machine industry is the total number of retail establishments in the country that can use coin machines. Since a big expansion in the number of retail establishments is expected after the war, this expansion in stores will also increase opportunities for the coin machine trade as a whole.

The retail trade itself may be one of the first lines of business to draw up rules governing newcomers. For

many years this subject has been discussed in business circles. At one time the federal government reported that there is a retail establishment of some kind for every 70 persons living in the U. S. Some business leaders have said that this is entirely too high a ratio of stores per population and that some controls should be set up to prevent opening of too many new stores.

The war years have produced a high mortality in retail establishments and there will consequently be new opportunities for many more after the war. This will mean many more locations for coin machines. Business estimates say that there will be about a 25 per cent increase in the total number of retail stores in the U. S. after the war ends.

The coin machine trade is vitally dependent upon retail establishments. Retail stores are also coming to depend upon coin machines of various kinds for additional revenue. This fact should be given more publicity to the business world in general. The coin machine industry must ally itself with the progressive elements of retail trade and make known to the world that there is a real friendship.

Since the retail trade has its serious problems, the coin machine industry must offer its services which includes many machines that not only will bring in cash but will also help to make stores more attractive to customers. Coin machines of all types should be recognized as a definite part of the modern store and a real aid to modern merchandising.

# COINMEN YOU KNOW

## New York:

**LEON BERMAN**, of Metro Distributors, coin-row's newest addition, has just returned from a successful buying, selling and trading trip down thru Utica way. . . . It has been said many times that besides the interesting topics at the CMA meetings, the sweetest voice to hear is Mrs. Gertrude Weiner of the S and S Cigarette Company, Brooklyn, as she gives forth with the Treasury report.

We have not seen **BERNIE ROSENBLATT** of Tarrytown, N. Y., around the Big City of late. His duties as fire chief of this On-the-Hudson settlement must be keeping him mighty busy. . . . **TOM COLA**, in addition to operating a number of cigarette vending machines in this area, is also doing a grand job as wholesaler of all tobacco products. . . . Now is the time of the year when friends of **NICK DEMARIA** will be waiting for that good ol' invite to Peeksville, where Nick has a palatial mansion way up on a hill.

Rumored about town that **JACKIE BRITE**, New York jobber and operator, and **LEO WILLENS**, well-known amongst the cig men, are planning to collaborate on a new cigarette vending machine. . . . It has been reported that **MARCUS KAPLAN** of Raleigh, N. C., has opened a night spot in Chicago. **ED AND AL RAVEBY**, well-known coin machine men, are planning to open new quarters very shortly in Boston.

## Twin Cities:

. . . **ART JOHNSON**, of Glenwood, Minn., came to the Twin Cities to see what he could find for his thriving coin machine route.

**WILLIAM "SPHINX" COHEN**, of Silent Sales Company, is back from Miami, where he spent the winter. En route home he stopped in Chicago, where he and his partners, **OSCAR SCHULTZ** and **IRVING OVITZ**, of the Automatic Coin Machine & Supply Company, announced they had purchased the one-story, 11,000 square feet building at 41st and Armitage, Chicago. Cohen said the firm plans to complete remodeling of the structure and plans to occupy it in time for its second anniversary January 1.

**HY GREENSTEIN**, head of Hy-G Amusement Company, Seeburg distributors, who for some six or eight weeks has been vacationing in Mexico and California, was due to return to his desk this week-end. . . . **HARRY JOHNSON**, of Mitchell, S. D., and his serviceman, **RALPH MEYERS**, were visitors during the week in the Twin Cities. . . . **TED HELL**, of Gaylord, Minn., spent several days in the city getting several of his machines repaired.

Coinmen here were investigating reports that **PAUL McNUTT**, War Manpower Commission chief, had ruled there was no ruling which barred music machine from operating in all-night establishments as long as no liquor, no dancing and no entertainment were offered. . . . **MAX MOSES**, of Atlas Sales Company, is back from an eight-week visit to Phoenix, Ariz. Upon his arrival home, Moses said that hereafter he plans to spend his winters in Phoenix. . . . **SHERNA SCHANFIELD SCHWARTZ**, for several years secretary at Hy-G Amusement Company, leaves her job next week to entrain on the first leg of her journey to the Bahamas where she has been granted a government job. Her husband, Phil, is stationed with the army in the Bahamas.

## Detroit:

**MARK LINKNER**, of Triangle Amusement Company, was very proud this week because his first grandson, from Buffalo, made his first visit to his grandfather's home in Detroit. His son, **Pharmacists' Mate 3/c Leonard Linkner**, also was home on brief furlough from his station at San Francisco. . . . **SOL SCHWARTZ** enjoying the sunshine at Miami Beach, Fla., while his partner, **MICHAEL WEINBERGER**, runs the S and W Coin Machine Exchange in his absence. . . . **JOE FREDERICK**, veteran Detroit arcade operator, is going out on the road with the W. G. Wade Shows for the season.

**CARL ZIESSE**, chief mechanic of the Edelman Coin Amusematics Company, is leaving shortly for New York with his wife and family for his annual two weeks' vacation. . . . **ISIDOR EDELMAN**, head of the Edelman Coin Amusematics

Company, is in New York and the Eastern territory on an extended buying trip. . . . **L. DRAPKIN**, of the Lawrence Novelty Company of Montreal, was a visitor at S and W Coin Machine Exchange, buying games for import into Canada. . . . **CLIFFORD OLDRIDGE**, operator at London, Ont., was another Detroit visitor, making his third trip here since the beginning of the year.

**MARK LINKER**, Triangle Amusement Company, plans to enter the distributing field, connecting with one of the larger manufacturing organizations after the war. . . . **JAMES ASHLEY**, head of the American Novelty Company, and former president of the United Music Operators of Michigan, is making post-war plans that include the appliance business as well as his coin machine department, as a distributor. . . . **GEORGE H. TOUL**, of the American Foods Company, vending machine supply firm, is recovering from an accident which kept him away from the office for sometime but he is now able to be back at work occasionally. . . . **PAT PATTON**, secretary of the Michigan Automatic Phonograph Owners' Association, reports operators busy adjusting to the new Detroit city ordinance licensing jukeboxes.

**ED MOREY**, veteran machine operator, is putting out additional pin games on his route thru the resort section north of Detroit, and reports prospects for business generally very good this season. He is making headquarters at Union Lake. . . . **ED WURGLER**, assistant general sales manager of Wurlitzer, was in town for a few days in connection with post-war planning, visiting the Martin Distributing Company.

## Chicago:

**VISITORS** this week included **WILLIE BLATT** and **BILL ALBERT**, of New York, who last week announced their opening of new offices in the Eastern city, with the company name to be Supreme Enterprises, Inc. . . . Another New York visitor was **EDDIE ALLIS** visiting **HARRY BROWN**, of American Amusement, who has opened offices across the street from Mills Industries, Inc. . . . **ROY MCGINNIS**, in from Baltimore calling on local distributors. . . . **MAC CHURVIS** returned this week after a trip thru the Northwest visiting coin-operators in Oregon, Washington, Idaho and Montana and reported business going great guns in those States and reporting back here with a fist full of orders.

**BEN AXELROD**, Olive Novelty Company executive in from St. Louis. . . . **HARRY JACOBS**, Milwaukee. . . . **BILL EDDY**, operator from Mundelein, Ill. . . . **ROLAND WEST**, operator from Liberal, Kan. . . . **ED REICHER**, Russells Point, O., and **VICTOR H. STURKEN**, Michigan City (Ind.) amusement park operator, in town this week visiting Empire Coin Machine Exchange.

**BEN HASKELL**, New York attorney, associated with coin machine industry in various capacities until the war started, was married April 24 to Beatrice Holsteln, local girl. . . . **Marquette Automatic Music Company** announced the change of the company's name this week to **Marquette Music Company**. No reason given.

## Philadelphia:

**JACK BERESIN**, head of Berlo Vending Company, is co-chairman of the entertainment division for the current drive of the Allied Jewish Appeal. . . . **MARVIN HEISMAN** has set up the King Amusement Company at 4528 Walnut Street. . . . **JOE SILVERMAN**, business manager of the Pinball Operators' Association, relates the herosim of his two sons in the service—one in the navy and the other in the air corps. . . . **SAM LERNER** spending his week-ends in Wildwood, N. J., readying his Stanley Amusement Arcade on the Boardwalk.

## Los Angeles:

**DICK WASHBURN**, Charlie's brother, making a brief visit here upon his return from the South Pacific. He—Dick not Charlie—is in the Seabees. . . . **JOHN HAWLEY**, former Los Angeles operator and now a radio technician in the navy, in the city on a five-day leave. After boot camp he goes to Great Lakes Naval Station in Chicago and to Northwestern

# Oooh-La, La

**ST. PAUL**, April 28.—Sgt. Carl Cavallora, former serviceman for LaBeau Novelty Sales Company here, made newspapers here when his foreign-born wife, Josephine, and their 11-month-old son, Carl Jr., arrived in St. Paul to make their home with the soldier's parents.

Mrs. Cavallora, 24 years old, a native of France who escaped to Algeria with her parents when the Nazis invaded France, said she met the former coinman in Algeria where he has been stationed for 33 months. There they married and lived with her parents.

When the opportunity presented itself for her and her son to come to America, Mrs. Cavallora jumped at the chance. The trip, she said thru her sister-in-law interpreter, Marie Cavallora, took 13 days. She has learned some English from her husband, but while she is residing with his parents, Mr. and Mrs. Felix Cavallora, 1194 E. Jessamine, St. Paul, she plans to study the language of her new country so that when Carl comes home she and he will be able to converse in English.

The sergeant's wife said her soldier-husband is living at the home of her parents in Algeria while she lives with his parents in St. Paul.

University. . . . **CHARLIE WEBB**, ex-merchant mariner, is the new shipping clerk at Paul Laymon's. . . . **RAY SMITH** and wife in from Barstow.

All Los Angeles jobbers were closed Saturday in tribute to the late Franklin Delano Roosevelt. . . . **FRED ALLEN**, of Bakerfield, here. . . . **HUGH BUCHANAN**, of San Diego, making the rounds. . . . **JOE GUION**, of Avalon, seen on Pico for the first time in many a moon. . . . **JACK BEAVER**, who has quite a business in Oxnard, managed to break away from his activities in the Coast town for a brief visit here. . . . **IVAN WILCOX** renewing friendships. He's from Fresno. . . . **LOYD BARRETT**, of Pomona, made one of his too infrequent trips into the city.

## Portland, Ore.

**HARRY C. ARNSBERG** has rejoined his brother, Asa, in their coin machine operation and distribution business after two and one-half years in the U. S. Coast Guard. Harry, rated a boatswain's mate 2/c, received an honorable discharge after suffering an injury to his hand. Sgt. Max Arnsberg has returned to the European battle front after a visit in Portland with his brothers, Harry and Asa. Max, who has been in the service four years, has been overseas two and one-half years with the 15th Air Force. He has been in service in England and Italy. . . . **MAC CHURVIS**, of Chicago, who recently joined the American Amusement Company, called on the trade in Portland during a Western tour. He evoked considerable interest among the larger distributors with his line of rebuilds.

# ORIGINAL MILLS SLOTS

OVER 200 MILLS SLOTS READY for location. All have light, drill-proof cabinet, knee action, etc. These original MILLS SLOTS are clean as a whistle and Priced To Move Fast. SOLD ON A MONEY BACK GUARANTEE.

**MILLS 4 BELLS 5c PLAY**  
Late Heads. High Serials. Priced Right. Very clean.

**MILLS 3 BELLS**  
High Serials. These machines look as if they just came from the factory.

**MILLS 4 BELLS—3/5c-1/25c**  
Late head. High serials. Clean throughout. A very good buy.

**MILLS CLUB BELLS ORIGINAL**  
Ready for location. Nickel, Dime, Quarter Play. Here's a buy you can't go wrong on.

**MILLS Blue Fronts, Single Jacks**  
Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. Priced Right.

**MILLS Blue Fronts, Double Jacks**  
Serials 330,000 to 395,000. Nickel, Dime, Quarter, Half Dollar Play. Priced to move fast!

**MILLS CHERRY BELLS**  
Serials over 400,000. Nickel, Dime, Quarter and Half Dollar Play.

**MILLS BONUS BELLS**  
Serials over 400,000. 5¢, 10¢, 25¢, 50¢ Play. These sweet working Moneys are ready to go right out on location. Phone for Prices.

**MILLS MELON BELLS**  
Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. Phone for low down.

Reference: First National Bank of Chicago.

**American Amusement Co.**  
4047 W. FULLERTON AVE., CHICAGO 39, ILL.  
PHONES: BELMONT 0728-0729

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Wurlitzer 600K	375.00
Wurlitzer 24	210.00
Wurlitzer 616 Lite-Up, Top & Bottom	170.00
Wurlitzer 616	140.00
Seeburg HI Tone 8800	550.00
Seeburg Gem	250.00
Seeburg Vogues	350.00
Rock-Ola Windsor	175.00
Rock-Ola Standards	275.00
Mills Thrones	210.00
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WILL BUY PARTS, TONE ARMS, MOTORS, TRAYS FOR WURLITZERS AND SEEBURGS! SEND LIST!

WANT USED RECORDS!

Write - Wire

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612 10TH AVE., NEW YORK 18, N. Y.

1 25¢ Mills Brown Front, 470,000 Series, D.P.C.H.K.A., like new, 3/5	\$400.00
2 25¢ Mills Brown Fronts, Series around 430,000, C.H.K.A.D.P., 3/5, Each	350.00
1 25¢ Mills Blue Front, 3/5	275.00
1 25¢ Mills War Eagle, 3/5	265.00
1 25¢ Mills Extraordinary, 3/5, 443,000 Series, original, like new	350.00
1 25¢ Rollatop, 3/5, perfect	225.00
1 25¢ Pace Deluxe, Red Enamel and Chrome, 3/5	225.00
1 25¢ Mills Cherry Bells, 440,000 Series, like new	375.00
1 5¢ Mills Chrome Bells, 3/5	300.00
1 5¢ Pace Comet, 3/5	100.00
1 5¢ Rollatop, 3/5	95.00
1 5¢ Mills Futurity, Series 440,000, like new	175.00
1 5¢ Mills Blue Front, perfect	175.00
1 5¢ Pace Deluxe, 3/5	135.00
2 1¢ Mills QTs, perfect, 3/5, Each	35.00
1 5¢ Pace Reels, P.O. Jack, perfect	100.00

TERMS—1/3 WITH ORDER  
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# Look To The GENERAL For LEADERSHIP

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Whatever we may think of our way of doing business, it's what the operators think of us that counts. We've batted a pretty good score so far, based on the standards of quality we've maintained throughout these years, and we will always be guided by how we rate with the people we serve.

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# Entry of British Mfrs. Into Coin Machine Biz Expected

CHICAGO, April 28.—Coin machine manufacturers can look for reciprocal foreign trade to increase after V-Day, what with British factors planning now for extension of their facilities for their own domestic production and export trade.

Possible entry of English-made coin machines on the American market is not to be side-stepped or dismissed lightly according to sources close to the trade in England.

There is a definite program by the British Department of Overseas Trade to educate manufacturers how to present and start their sales distributorships in this country. And their suggestions are definitely in accord with actual conditions in this country.

One British suggestion was that they could be better served with their own sales organizations in the U. S. A., and it was also pointed out that U. S. manufacturers enjoy a competitive advantage due to their industrial research. British firms

were urged to intensify their own research to develop new ranges of exports to tap all the available new areas of potential sales.

It is known that several major American coin machine manufacturers are considering the establishment of plants in Canada in order to overcome certain restricted qualifications that hampers entry of American-made machines into British-governed countries. However, Canada never has been a headache to American manufacturers. In fact, they have bent over backwards in order to cooperate with everyone concerned and trade officials have always worked out agreements that were beneficial to both countries.

Canadian restrictions on industry do not take in as wide a scope as do American and this no doubt may be one of the reasons why American manufacturers are also looking north.

If British manufacturers do enter the domestic coin machine field extensively, greater precision in the manufacture of machines in this country may be the outcome. In England and Germany before the war, vending machines were used far more in abundance and for greater purposes than in this country. Most of the retail stores in those countries were restricted to certain hours of business and this brought about a considerable amount of merchandise being bought thru vendors because of the early closing hours that were enforced. And, as is generally known, the equipment manufactured in those countries was of a more

substantial nature and precision made. English-made turntables have been the most popular with wired-music operators in this country. No reflections on American manufacturers, for they have shown greater flexibility to overcome operating problems than our neighbors across the sea, but it is significant that if they do enter the American market with precision-made equipment greater care will be exercised by American manufacturers in turning out their machines. And this is surely what every operator from a peanut machine to the largest amusement device wants. Better engineered and heavier gauged metals, more simple operation and precision-made machines would give the operator a chance never enjoyed before.

## Hy-G Secretary Goes to Bermuda

ST. PAUL, April 28.—Sherna Schanfield Schwartz, secretary to Hy Greenstein and Jonas Bessler, of Hy-G Amusement Company here, is pinching herself these days to make sure she isn't dreaming.

About a year ago, shortly after her husband, Corp. Phillip Schwartz, was assigned to duty in Bermuda, Sherna made application for a civil service job as secretary, indicating Bermuda was the place she wanted to go.

Well, Uncle Sam gave her that wish and she already has taken overseas shots preparatory to being sent to Bermuda. Meanwhile, friend husband returned home on 16-day furlough and from him Sherna is finding out just what she will need for her new job. He returns to Bermuda at the end of his furlough and she will follow him about 10 days later. Lucky, lucky girl.

## Pin-Up Stands Up

CHICAGO, April 28.—John Watling, president of the Watling Manufacturing Company, well-known coin machine manufacturers here, has received the following interesting letter from a captain in the Ordnance Department, now serving somewhere in Germany:

Dear Sirs:

Recently, when we moved into a town here in Germany and occupied the buildings formerly used by the local railway and street car company, we found on the wall one of the folding "pin-up" letters that your company used to extend the season's greetings, apparently for 1945.

How it got there is beyond us, but we thought that you would be interested to learn about it for the hell of it and we'd also enjoy greatly getting a couple of them to slap inside our foot-locker covers and carry them with us. The one we have is in pretty bad shape since the building it was in got a pretty bad beating itself.

If you still have any around we would appreciate hearing from you as we think that the smiling young lady that sends the "boss greeting" is definitely quite a number.

Thanking you in advance,  
Theodore P. Petropoulos,  
Captain Ord, Dept.

## Future Round the Corner for Coin Machines in France

CHICAGO, April 28.—While the world awaits the allied announcement of the United Nations that the war is officially over in Europe, the coin machine industry is watching the prospects for future trade with France. The U. S. Treasury announced April 13 that its official ban on private trade with France was removed as of that date. It was the first action of its kind with respect to any liberated territory in Europe.

The action of the Treasury also sets up financial machinery and procedure for private trade and other business transactions with French firms.

But it will not start goods moving to France, however. Ports in France, and also in the U. S., are heavily loaded with high priority materials and it will require many months before ships can clear all this stuff. The shipment of war goods to Europe also prevents any goods from France coming to the U. S. for a long time yet.

But the American coin machine trade can dream of future trade with France. It recalls that the French government was scheduled to legalize many types of amusement machines and games for operation in France in October of 1939. The favorable action of the French government seemed so certain that some American firms had already started shipments in that direction. The French government planned to permit the use of French novelty merchandise as awards or prizes with amusement machines.

But Hitler started on his march in August, 1939, and the world well remembers the rest of the story.

## ADVANCE RECORD RELEASES

(Continued from page 23)

- I'LL ALWAYS BE WITH YOU..... Les Brown (Doris Day)..... Columbia 36804
- I'M NOT ASHAMED OF THE GOSPEL OF CHRIST..... Rev. J. C. Burnett..... Joe Davis 3902
- I'M TO BLAME..... Five Red Caps..... Joe Davis 7133
- MISSOURI WALTZ..... Frankie Carle..... Columbia 36805
- DREAMLAND FOR TWO..... Ted Martin-The Air Lane Trio..... De Luxe 3000
- PRAYER WAS MADE WITHOUT CEASING OF THE CHURCH..... Rev. J. C. Burnett..... Joe Davis 3902
- SHIPYARD SOCIAL FUNCTION..... Lucky Millinder..... Decca 18674
- SCHUBERTS: AVE MARIA..... Rise Stevens (Sylvan Shulman Ork)..... Columbia 7425-M
- SWANEE RIVER..... Hal McIntyre..... Victor 20-1667
- 'TAIN'T ME..... Les Brown (Doris Day)..... Columbia 36804
- THE BLOND SAILOR..... Ted Martin-The Air Lane Trio..... De Luxe 3000
- THE GENERAL JUMPED AT DAWN..... The Golden Gate Quartet..... Okeh 6741
- TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby)..... Rise Stevens (Sylvan Shulman Ork)..... Columbia 7425-M
- UP IN CENTRAL PARK ALBUM..... Decca A-395
- April Snow..... Eileen Farrell (Max Meth Ork)..... Decca 23407
- Carousel in the Park..... Eileen Farrell (Max Meth Ork)..... Decca 23407
- Close as the Pages in a Book..... Wilbur Evans-Eileen Farrell..... Decca 23409
- Currier and Ives..... Betty Bruce (Max Meth Ork)..... Decca 23408
- It Doesn't Cost You Anything..... Wilbur Evans-Eileen Farrell (Max Meth Ork)..... Decca 23409
- to Dream..... Decca 23409
- The Big Back Yard..... Wilbur Evans (Max Meth Ork)..... Decca 23406
- The Fireman's Bride..... Celeste Holm (Max Meth Ork)..... Decca 23408
- When You Walk in the Room..... Wilbur Evans (Max Meth Ork)..... Decca 23406
- WHAT AILS THEE?..... Rev. J. C. Burnett..... Joe Davis 3901
- WHO THREW THE WHISKY IN THE WELL?..... The Lucky Millinder (Wynonie "Mr. Blues" Harris)..... Decca 18674
- YOU NEVER SAY YES (You Never Say No)..... Miguelito Valdes..... Decca 18673

## Plugs Scheduled for Near Future

(Continued from page 22)

- |   |   |
|---|---|
| <b>Publisher</b>  | <b>Publisher</b>  |
| A Two-Seated Saddle and a One-Gaited Horse..... American                | Love..... Feist   |
| And There You Are..... Feist  | My Mother's Waltz..... Morris   |
| Ask My Heart..... Manhattan Melodies                                    | Oh, My Achin' Back..... Feist   |
| Can't You Read Between the Lines?..... Shapiro-Bernstein                | Oh, What I Dream'd About You..... Pyramid   |
| Conversation While Dancing..... Capitol                                 | Once Again..... Hanna   |
| Don't You Spend a Dollar on Me..... Robbins                             | Out of Nowhere..... Paramount   |
| Dreaming..... Leeds   | Out of This World..... Morris   |
| Homesick That's All..... Mayfair  | Please, No Squeeze the Banana..... Leeds  |
| I Ain't Got Nothin' But the Blues..... Mayfair                          | Rose-Mary..... Famous   |
| I Don't Care If I Never Dream..... Burke-Van Heusen                     | Santa Marta..... Marks  |
| I Fall in Love Too Easily..... Shapiro-Bernstein                        | Seventh Avenue..... Robbins   |
| I Have But One Heart..... Stanwood                                      | Tampico..... Capitol  |
| I Hope to Die If I Told a Lie..... Advanced                             | Tennessee..... Arrow  |
| I Never Believed in Love at Sight (Till I Met You)..... Hal's Hit Songs | That Funny Bunny Hug..... Dave Ringle   |
| I'd Rather Be Me..... Morris  | That's Why I'm Lonely for You..... Kelly  |
| I'm Getting Nowhere Fast..... Paramount                                 | The Last Time I Saw You..... Barton   |
| In My Little Red Book..... Marks  | The Worry Song..... Miller  |
| I Was Here When You Left Me..... Berlin                                 | Then, Now and Forever..... Charles Gunther  |
| June Comes Around Every Year..... Morris                                | This Day and Age..... Franko-American   |
| Let's Dance Again..... O'Kay  | When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again)..... Arrow |
|   | Why Shouldn't I Dream..... Hanna  |
|   | Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk)..... Burke-Van Heusen                     |
|   | You Never Understood..... Harmony House   |

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## Fem Help Stays On Night Shift Thru Bank Juke

MILWAUKEE, April 28.—"Music hath charms to soothe" is quite a familiar quotation, but it is also a practical one that can be applied to the current "girlpower" shortage problem with most surprising results, as was discovered recently by a bank here, when it installed a juke box.

W. M. Kalaher, manager of the huge bookkeeping department of the First Wisconsin National Bank faced with an increasing number of checking accounts and a decreasing number of employees, decided to put on a night shift. In order to make this overtime shift as attractive as possible for the girls, he installed a juke box.

"Our idea was to play the juke box's 16 records once a night, maybe repeat some of them," said Kalaher. "But after we tried it a couple of nights the girls demanded that we keep it going. So we got 35 more records and kept it going from the time they arrived at 5:30 until they quit at 9 or 9:30 p. m."

It was discovered that after only one month's experimentation with the juke box on the night shift that the girls were actually doing more work with the music than without it, and what was even more surprising, the accuracy rating had also gone up. The morale of the entire group was improved about 100 per cent and because working with music was so pleasant, there wasn't any difficulty in getting the girls to work the night shift.

Kalaher said: "There is a natural fatigue that comes with long hours of work. Without the music it seemed to hit at 8 p. m. or a little before. After we put in the music there wasn't any noticeable fatigue. I had known that music had that effect in factories where the operation is purely mechanical, but I thought the operation of bookkeeping machines, where the employe must be mentally alert all the time, might be hampered by music."

### Sweet Waltzes Liked Best

It was quickly found that the choice of music was very important. A variety of records are used but the girls decided they liked "sweet" music rather than boogie or jive. The most popular of all, it was found, are the recordings of the Strauss waltzes.

"The idea," the manager explained, "is to provide a musical background. Soft, sustained music is best, music without high or low spots. Music that has to be listened to intently is distracting from the job and wouldn't do. For that reason a radio wouldn't work, but a juke box where you can select the records is ideal."

Just as soon as Kalaher can get the necessary loud speakers and set them up, the day shift will be posting ledgers, working assortographs or punching adding machines to the strains of the juke box, he said.

At night only a single juke box in a corner of the room is sufficient, but for the larger day shift, a number of speakers or amplifiers to carry the music over the whole room would be required. The idea is so popular that employes in other departments have asked for music while they work.

After the juke box was installed in the bank, officials here learned that some of the Chicago banks are making use of the stimulating effects of the "music while you work" theory in their bookkeeping departments.

## Archie LaBeau Looking for Quarters to Match P.-W. Plan

ST. PAUL, April 28.—Looking ahead to a very busy post-war period, Archie LaBeau, of LaBeau Novelty Sales Company, is hunting for new quarters in which to house his enlarged plans. The company, distributors of Rock-Ola for Minnesota, the Dakotas and parts of Iowa and Wisconsin, has been given added territory for the product and LaBeau believes the three-story building his firm now occupies at 1946 University Avenue, St. Paul, will not be large enough. LaBeau said he has lined up a number of men who will go to work for LaBeau the minute production starts again, but that he believes he will need even more men in the post-war era.

## Famous Last Words

CHICAGO, April 28.—In Gracie Allen's article, appearing in papers across the country daily, last Wednesday she gave vent to no doubt prejudiced thoughts of juke boxes in a light that a diplomat would consider on the brighter side?

Quoting Gracie in entirety from her Los Angeles hide-out she says, "Well, I've just read about the most wonderful invention since the telephone. It's a juke box into which you drop a coin and buy three minutes of silence instead of jumpin' jive. Now, if the scientists can just figure out how to do that with human beings!

"My goodness, if you could drop coins in people and get silence, Dr. Goebbels would be so full of metal that they couldn't hoist him up to a microphone with a derrick.

"Mr. Roosevelt would be over in Congress every day, dropping coins in Southern Democrats. And before elections candidates would go around clanking like wartime autos.

"And wouldn't it be nice, when you're having a dinner party and your lesser half begins telling that old one about the time he almost made a hole-in-one, if you could whisper to the maid: 'Terese, drop a nickel in you-know-who.'

## Minneapolis Op Builds Tremendous Recording Business

MINNEAPOLIS, April 28.—A thriving record business has been built up here in recent years by Don Leary, president of Automatic Sales Company, a coin machine distributing firm.

Leary has been known for many years for his publicity work and other activities in the State and city trade association and he has turned his marvelous publicity talent into boosting his record business.

The shop boasts having a stock of more than 150,000 records. The sales area covers a wide territory in this section and a lot of shipments are made by mail. The aggressiveness of Leary is shown in the many ideas he is using to stimulate business and to acquaint customers with the most recently popular records.

The firm is winning a wide reputation for its policy of getting what customers want in a hurry. Leary says his firm continues to operate juke boxes, scales and pinball games but that the record business is growing so fast that he finds it a very interesting part of the entire activities of his firm.

In its expansion program, the firm has already placed advertising in 70 daily newspapers in Minnesota, North and

## Measured Music Becoming Major Factor in Industry

CHICAGO, April 28.—With the inception of wired music into coin machine circles the forerunner of a far more powerful business now beginning to take shape thruout the country will be giving the automatic phonograph business a run for first place.

Measured music as it is becoming known to the industry is taking hold wherever it is set into operation from Coast to Coast.

Pioneering to a certain extent with operating knowledge in the field has been going on now for several years, and with the success enjoyed by one the larger music concerns now in the business, operators are becoming aware of the unlimited possibilities that await entrance into the measured music field.

V-Day will surely bring this business out in front when new installations are scheduled. Hotels, restaurants, clubs, manufacturing plants and other locations can be served. Locations that never could support the conventional music machine will be able to enjoy the music

# Automatic Instrument Co. Sold to Group Outside of The Phonograph Industry

## The Management Plans Post-War Expansion Program

CHICAGO, April 28.—The culmination of 16 years of operating, manufacturing and distributing automatic phonographs for Elmer E. Rullman Sr. came about this week with sale of the Automatic Instrument Company, of Chicago and Grand Rapids, Mich.

Control of Automatic Instrument Company has been acquired by a group headed by John W. Haddock with resulting changes in the board of directors and officers. Haddock has been elected president, succeeding Rullman, and Henry R. Boston, an associate, has been elected vice-president and secretary. The other officers remain unchanged, including H. E. Atchison, vice-president in charge of the Grand Rapids plant; T. C. Fredrich, treasurer, and Miss M. B. Cavanagh, assistant secretary and assistant treasurer.

In addition to Haddock and Boston, the board of directors now include H. J. Dowd, of New York, formerly president of the Certain-Teed Products Corporation; Eugene R. Farny, of the Telecoil Corporation of New York, and Stephen J. Allie, an attorney of Chicago.

For the past two years Haddock has been president of the Farrel-Birmingham Company, Inc., heavy machinery manufacturers, with plants in Connecticut and Buffalo. Previously Haddock was vice-president of the Sullivan Machinery Company, internationally known manufacturers of mining and other machinery. Boston also comes from the Farrel-Birmingham Company, Inc., where he was comptroller, and is an industrial engineer of wide experience.

### 1,400 Stockholders

According to Rullman, there are 1,400 stockholders in the company and all employees will be retained with no changes. Rullman says Automatic Instrument Company is the only company that has never stopped manufacturing phonographs all thru the war. They work on a priority, he says, which permits delivering their machines to the army and navy and, of course, have been able to supply parts to their civilian distributors. The company ships its machines to all parts of the world, crating and packing them so that, if necessary, they can be floated into the G.I.'s on isolated islands where the water isn't deep enough for the large ships to dock.

Of great significance of the company's financial condition is the fact that two years ago the company stock was selling South Dakota, Montana, Idaho, Iowa and Wisconsin. This program has brought great results, according to Leary.

at 30 cents a share and today it is worth \$7 a share, according to reports. This condition was brought about by the able management of Rullman, who has been with the company since it started in 1929.

### Largest Phono Operators

Rullman claims at one time the Automatic Instrument Company was the largest operators of phonographs in the world, operating in over 500 cities and 30 States with over 10,000 machines on location. This, however, is no longer a part of the company's business, having sold out routes to their operators or disposing of routes by calling in all the machines and selling them on the market to other operators. Discontinuance of the operating department of the company was brought about by the company not being able to keep proper supervision over their routes and the increase of competitive conditions.

### P. W. Expansion

The new management plans an aggressive post-war expansion program to improve the company's position in the automatic phonograph field and to broaden its lines, according to Rullman.

The company plans to place an automatic phonograph on the market that has been under company research and engineers' watchful eye for some time now, and it will be a greatly improved mechanism over previous models made by the company.

All patents have been bought by the new management and Rullman will act only in an advisory capacity when needed.

Rullman plans to turn his activities to a new organization known as the Industrial Management Association which will deal in the sale of war surplus materials.

## Operator Deserts Egg Business For Juke Boxes

SAN FRANCISCO, April 28.—A (Tommy) Thompson deserted the wholesale egg business to become a music machine operator. Because he is doing a good job and his own work, he is sold on the field. Altho he's been in business only a year, he is already making plans for the expansion of his activities following the war.

Thompson admits that he is having difficulty getting parts and equipment but this has done nothing to dampen his enthusiasm for the coin machine field. He services his own machines and makes collections. He has a helper who does nothing but amplifier work. This is one phase of the business Thompson hasn't mastered—yet.

Operating nearly 40 machines of which nearly half are Seeburgs and half Wurlitzers and two, which figure in some place, Rockolas. Thompson was influenced to give up his wholesale egg business by his son, Harry. Young Thompson is with Bergstrom Music in the Hawaiian Islands. He was operating a small route in Sacramento, Calif., and talked his father into entering the field. And "Pop's" doing all right.

But, he says, the wholesale egg business isn't bad, either. Of course, he's glad he made the switch.

## Nifty?

LOS ANGELES, April 28.—The niftiest deals are sometimes found in the coin machine field, and one of these has come to light. A. M. Keene, of Kenomatic, Taft, Calif., and Dick Sharp, Santa Ana, have been doing a lot of business lately.

It can either be reported that the deal is "Keene" or "Sharpe." Either way, it's nifty.

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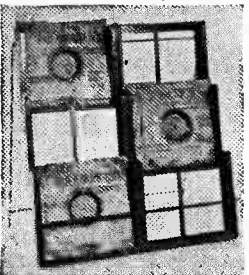
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Daddy-Daddy	Nat. 9011	1.05
Savannah Churchill	B-B 34-0721	.37
That's the Way It Is	Hit 7119	.53
Ink Spots	Decca 8668	.37
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Erskine Hawkins	Cap. 194	.53
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Duke Ellington	Cap. 197	.53
Johnson & Turner Blues		
Joe Turner (vocal)		
I Wonder		
Roosevelt Sykes		
Somebody's Gotta Go		
Cootie Williams		
Mop Mop—Louis Jordan		
Captain Kidd		
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# Record Reviews

(Continued from page 23)

### RED CALLENDER TRIO (Exclusive)

*I Wonder*—FT; V.  
*Skyline*—FT.  
*Home Come?*—FT; V.  
*Everything About You Appeals To Me*—FT; V.

The combination of Red Callender on bass, Duke Brooks at the piano and Lou Gonzales's guitar, provides plenty of musical force both on their own and when sparking the setting for the singer. The trio pick their way pleasingly enough for *Skyline*, an original riff opus. But it makes for more pleasantries on the platter when the tempo is slowed down and Dan Grissom steps up to sing *I Wonder*. For the second pairing, it's the singing of Leon Rene, who displays song selling capabilities rather than vocal qualities for both of his compositions. *How Come?* is a fetching five ditty of jump proportions which serves all concerned to best advantage. *Everything About You Appeals to Me* makes for a nice enough rhythm ballad. But for both of the sides, it's the playing of the Callender threesome that makes the spinning toothsome.

Phono spots, particularly at the race locations, should show plenty likings for "I Wonder" and "How Come."

### MARY LOU WILLIAMS (Asch)

*Song In My Soul*—FT.  
*This and That*—FT.

It's 12-inches to the spinning of these sides, with greater interest stimulated in the solo capabilities of the players for Mary Lou Williams's *Song In My Soul*. It's a mood ballad melody and excellent for Coleman Hawkins's moody tenor sax improvisation, interspersed with just a dash of Mary Lou's pianology. *This and That* is the mill run jam sessioning for a whole tone riff strain, with the hot horns rather than the Steinway getting off at a speed tempo.

Sides are solely for the hot jazz enthusiasts.

### JOHNNY LONG - DICK ROBERTSON (Decca)

*My Dreams Are Getting Better All the Time*—FT; VC.  
*Candy*—FT; VC.

The Johnny Long band makes a highly favorable impression with a tuneful and rhythmic arrangement of *My Dreams Are Getting Better All the Time*. And with lyrical expressions by Dick Robertson and Frances Lane, side packs strong commercial appeal. Band is just as bright for *Candy*, but Robertson's expressionless singing negates much of the side's listening appeal.

"My Dreams Are Getting Better All the Time" is tailor-made for the music boxes.

### GEORGIA GIBBS (Victor)

*The More I See You*—FT; V.  
*In Acapulco*—FT; V.

Making her singing bow on the Victor label, it's not a happy choice of selections to bring on Georgia Gibbs. Mack Gordon's and Harry Warren's *The More I See You* is indeed a highly attractive ballad, and Miss Gibbs pours her soul into the song. However, her rhythmic vocal qualities call for something more individual than *In Acapulco*, a Mexican production piece in which she loses all of her vocal persuasion. Studio band provides her no brilliant support, but is adequate enough. Both tunes stem from the movie *Billy Rose's Diamond Horseshoe*.

Georgia Gibbs may get 'em with "The More I See You," destined to hit the parade circle of songs.

### SAVANNAH CHURCHILL (Manor)

*Daddy-Daddy*—FT; V.  
*All Alone*—FT; V.

When it comes to singing the racey blues, Savannah Churchill packs more on the ball than what spins out on *Daddy-Daddy*, a somebody's gotta go blues. Gal sings it husky rather than seductive, and there is only a small measure of musical meat in the accompanying hot horns. For Irving Berlin's *All Alone*, there is more attraction for the ear in Don Byas's tenor saxing rather than in Miss Savannah's singing.

Race locations will feel kindly disposed to the lyrical content of "Daddy-Daddy."

### DICK HAYMES (Decca)

*The More I See You*—FT; V.  
*I Wish I Knew*—FT; V.

While there is no contrasting element to the couplet, the singing of Dick Haymes, set off by the music of Victor Young, leaves nothing to be desired for those romantically inclined in their song selection. Both are hit-potential ballads, rich in melodic and lyrical appeal, from the movie *Billy Rose's Diamond Horseshoe*.

Both of these sides should spin as strong in the phono as the popularity heights attained by the song ballads themselves.

### LOUIS PRIMA (Majestic)

*Bell Bottom Trousers*—FT; VC.  
*Caldonia*—FT; VC.

The record label will undoubtedly sell a million copies of this number. But such sales stimulation augurs little good for the record industry. Louis Prima, joined vocally by Lily Ann Carol and the ensemble, give a right swiny interpretation of *Bell Bottom Trousers*. But it's just as salty—having added a set or two of verses that puts the band and the label right down to red light levels. While nobody can object to a dash of spice, the entendre dished out on this disk isn't even double. More befitting his talents is Prima's sing shoutings and torrid trumpeting for the bluesy *Caldonia* serenade, offered up in sock fashion at a moderately paced tempo de jump.

Music ops will undoubtedly coin a mint with this version of "Bell Bottom Trousers." But experience has shown that the juke box industry always has to pay out double for such profits. Far healthier pickings, and certainly much sounder music selling, is found in "Caldonia."

### PHIL HARRIS (Ara)

*That's What I Like About the South*—FT; VC.  
*Brazen Little Raisin*—FT; VC.

Singing in an intimate style with no mistaking the identity, it's strictly Phil Harris for both of these song novelties. Taking them at a breezy pace, with the band beats keeping up a similar setting, Harris is best when singing of candy yams and butterbeans in *That's What I Like About the South*. And the minstrel man is just as effective as he tells the fanciful story of the *Brazen Little Raisin*, of the grape which shriveled up and became a raisin.

This platter serves best for parlor listening.

### FOUR KING SISTERS - FREDDY MARTIN (Victor)

*Yah-Ta-Ta*—FT; V.  
*Take Me In Your Arms*—FT; V.

While the novelty element is gone in the practice of coupling artists for the same platter, it still makes for effective merchandising. And the combination of the Four King Sisters with Freddy Martin's band makes for a matching "double feature" that should find plenty of response at the retail counters. The soft and smooth harmonies of the band blend

expertly with those of the sisters for *Take Me In Your Arms*, torch ballad of an earlier day. It's pleasant plattering all the way without creating any undue excitement. The Martin men lose their identity in providing a musical background for the *Yah-Ta-Ta* talk novelty, for which the King gals give a mill run interpretation.

Nothing in this doubling to get the phono fans excited, with phono play depending largely on personal followings enjoyed by the artists.

### JUDY CANOVA (Decca)

*Good Night, Soldier*—FT; V.  
*A Tiny Little Voice*—FT; V.

Making her bow on the Decca label, Judy Canova makes the mistake of stepping out of character in her singing, with the result that neither the selections nor their delivery add up to anything more than one big yawn. With guitars out in front to give an outdoor flavor to the music of the orchestra directed by Charles Dant, plus a male quartet to add vocal force, Miss Judy pitches her voice low and gives little sympathetic expression to *Good Night, Soldier*, an innocuous prayer chant. It's a military flavor as well for *A Tiny Little Voice*, a baby prayer ditty, but little that is tasty in this pattern or its presentation. Neither toe the mark either for folk folios.

There is nothing in these sides that might make for effective juke box needling.

### HOLLYWOOD'S FOUR BLAZES (Excelsior)

*The Big Leg Mama's Fine*—FT; VC.  
*I Never Had a Dream to My Name*—FT; VC.  
*That's a Good Little Old Deal*—FT; VC.  
*Love Will Bloom in Paris This Spring*—FT; VC.

This combination of rhythm instruments satisfy when hitting it off in a Harlemese jive groove, with the noodling of piano and guitar and the unison sing swinging of all four Blazes plenty hep to the jive words and music. Foursome spin best for their own jive doggerel, *The Big Leg Mama's Fine*, and as acceptable for another original dish of Harlemese jive patter that platters as *That's a Good Little Old Deal*. But when it comes to the mating sides, when called upon to present ballad bits, the four boys are strictly back door. Neither the songs, *I Never Had a Dream to My Name* and *Love Will Bloom in Paris This Spring*, nor the flat singing of drummer-man Connie Jordan, set off any spark of interest for the listening.

The race locations liking their spinning rough and ready should reap plenty of coins with "The Big Leg Mama's Fine."

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## BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 20)

Weeks to date	Last Week	This Week	Record Title	Artist	Label
4	4	7	JUST A PRAYER AWAY....	Bing Crosby-Ethel Smith.....	Decca 23392
12	5	8	MY MOTHER'S WALTZ	.....	Decca 23392
1	—	8	I'M BEGINNING TO SEE THE LIGHT	..... Harry James.....	Columbia 36758
1	—	8	THE LOVE I LONG FOR	.....	Columbia 36789
1	—	9	CALDONIA	..... Woody Herman..	Columbia 36789
7	8	10	HAPPINESS IS A THING CALLED JOE (F)	.....	Columbia 36785
1	—	9	LAURA (F)	..... Woody Herman..	Columbia 36785
7	8	10	DREAM	..... Pied Pipers.....	Capitol 185
1	—	10	TABBY THE CAT	.....	Victor 20-1655
7	10	10	LAURA (F)	..... Freddy Martin....	Victor 20-1655
		10	A SONG TO REMEMBER	.....	Victor 20-1641
		10	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Phil Moore Four..	Victor 20-1641
		10	A LITTLE ON THE LONELY SIDE	.....	Victor 20-1641

# AMERICAN FOLK TUNES

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## Mag Story Riles Burl Ives

Burl Ives, folk tune singer starring in the stage musical *Sing Out, Sweet Land*, is mightily riled over statements in an article about him which appeared recently in a national magazine of large circulation. The woman who wrote the article described Ives as having been a skinny, hungry kid on an Illinois tenant farm.

The woman who wrote the article asked Ives if his people had money. He replied no, they were poor folks. "That doesn't mean we were poverty-stricken," says Ives. The singer declared he had a very happy childhood and that later when he took to the road, bumming thru 48 States to get a good look at America, he never had a hungry moment. He looks it, as his six-foot-one frame carries some 270 pounds.

## Chi Folk Festival May 3

The third annual program of the Chicago Folk Festival will be held May 3 in Orchestra Hall, Chicago. The organization, which aims to preserve the presentation of folk music of American and foreign origin, will present more than 300 performers in native costume and presenting native songs and dances. Participating groups include the American Square Dancers, the Irish Harp and Shamrock Club, Ukrainian Cossack Dancers, Polish National Alliance group, Ukrainian Dramatic Singing Society, Eng-

lish Country Dance Society, Negro Choir and Central YMCA College.

## Heart Song Specialist

Lou Wayne, specialist in heart songs, takes his songwriting seriously. By actual count he placed 88 songs with publishers during 1943-'44. Getting off to a good start this year, he predicts that the 1945 "corn crop" will be as good.

Lou says he took up songwriting when he was very young because he wanted to see his name in print. After 10 years of consistent effort he checked up and found he had not yet succeeded in getting a single tune accepted by a publisher. Going to New York he attempted to peddle his wares along Tin Pan Alley in person, but he got "thrown" out wherever he went. Returning to Texas, he decided to become a newspaper writer and spent some time in various schools. Getting out of school during the depression, he went back to songwriting and it led him to such well-known recording artists as the Tune Wranglers, Bob and Joe Shelton, Cliff Bruner, Jimmie Davis and Bob Wills, and with their assistance he got a start as a hillbilly and Western writer.

Today Lou has several hundred songs to his credit, many of them co-written with big names in the business. He lives in Beaumont, Tex., with his wife and two young daughters.

## Notes of Songs and Singers

It's a boy, born April 20, for Mrs. Leonard Yanushonis. The father is Lenny Sanders, of the Range Riders on WGAR, Cleveland.

Roy Acuff has moved into a new home in a suburb of Nashville, on the banks of the Cumberland River. To satisfy his love for the country, he bought a complete rail fence from an old farm in the hills, and three of the Smoky Mountain Boys helped him rebuild it.

Josephine Frellinger, who recently returned to her home in Spokane from a bond-selling tour of five States, has collaborated with Cpl. Ben Shelhamer Jr. on a song titled *What Price Will I Pay for Loving You?* Miss Frellinger is professionally known on the radio as Yodeling Cowgirl Jo.

John L. Rooney is proudly exhibiting a personal letter he received from General Eisenhower praising Rooney's latest song, *Is It Me or My Uniform*.

The Buchanan Brothers (Chester and Lester) are again transcribing for Menholatum under the emsensing of Layman Cameron. These Georgia boys also are songwriters. Two of their late songs, *In the Garden of Red Roses* and *High-Tempered Mama*, are published by Main Street Songs.

## Presenting

### Josephine Baker

Internationally Famous Star of Stage and Screen in a New

PANORAM REEL



## ON PROGRAM #102

(8 Outstanding Hits) Also other dazzling features, including Parisian Nights, featuring the Tam Tam Girls; Pon Pam Pon, featuring Estralita and the Casin De La Playa Orchestra, and other hits with all-star casts.

A GOOD, CLEAN, PEPPY PROGRAM Price \$65.00

F.O.B. Chicago, Ill. (800 Ft. Reel—8 Subjects) Properly packed for immediate Panoram installation. 1/3 deposit with order.

MANY MORE OUTSTANDING MONEY-MAKING REELS TO FOLLOW! Get on Our New Customer List Today! These and all other films in our library are approved by the New York State Board of Censorship.

AMALGAMATED DISTRIBUTORS CO. 226 W. Randolph St. CHICAGO 6, ILL. KEN WILSON

formerly representative with International Mutoscope Corporation

## MAIN GEARS

For Wurlitzer and Seeburg Phonographs

Now available for immediate shipment . . . brand-new Fibre Main Gears . . . less steel hub . . . for Wurlitzer and Seeburg Phonographs . . . all models . . . factory guaranteed against defective workmanship and material.

ONLY \$6.50

Quantity prices to distributors and jobbers. Write or wire—do not delay—place your order now—terms as usual. One-third deposit, balance C. O. D., shipment F. O. B. Los Angeles.

E. T. MAPE MUSIC CO. (Manufacturing Division) 1701 W. Pico Blvd. Los Angeles 15, Calif. (DRexel 2341)

## CATALOG

### OF HARD TO GET RECORDS

Over 20 labels—thousands of numbers. Send 25c in coin or stamps for our stock.

TUTTLE SALES CO.

584 S. Sallna St. Syracuse 4, New York

## WANTED TO BUY

Gable 24-Record Kuro Model Phonograph. Will pay \$109.50 plus \$10.00 for crating.

## NORTH MAIN

AMUSEMENT COMPANY

2601 North Main Street Houston 9, Texas

## RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

## HUGO JOERIS

3208 Jackson St., Amarillo, Texas

The most popular of all longlife needles for COIN MACHINES

PERMO POINT ROUND

PERMO POINT ELLIPTICAL

Permo Point ROUND and PERMO POINT ELLIPTICAL needles at your Decca RCA Victor or Columbia distributor . . . Better re-order today.

PERMO, Incorporated, 6415 Ravenswood Ave., CHICAGO 26  
The original and world's largest manufacturer of longlife phonograph needles

To juke box operators who would spend a few cents to earn extra dollars every week, we offer A NEW, TESTED SALES-DISPLAY WHICH INCREASES THE PLAY ON YOUR MACHINES 31% TO 103% EVERY WEEK

To operators who know the job point-of-sale advertising has done in every industry, and know what it can do for juke boxes, we offer for the first time a new service. This service is a beautiful four-color Honor Roll of Hits\* Display Poster which lists AMERICA'S TOP TEN TUNES.

Put this poster on display near the machine in any of your locations, and watch the play increase on that machine. Your take will go up by anywhere from 31% to 103% or more. Actual tests have proven this! And the poster costs you only a few cents each week.

Be among the first operators to cash in on this new, profit-building service. Phone, wire or write today for special low prices and complete details.

YERMIE STERN, Dept. J. 545 FIFTH AVENUE, NEW YORK, N. Y. Phone: VANDERBILT 6-4850

\*The Honor Roll of Hits list of America's top ten tunes is used on these posters thru a special arrangement with The Billboard, the copyright owners.

# We Pay Spot Cash FOR YOUR USED RECORDS

No Shipment Too Big . . . None Too Small

Wire Collect How Many You Have WE PAY THE FREIGHT

## J. F. BARD

414 South Franklin Street Chicago 7, Illinois

## PRINTED PHONO TITLE STRIP SERVICE

For all records released by Victor, Bluebird, Columbia, Okeh, Decca, Continental, Capitol and Majestic. Fit all Phonos and Wall Boxes, including Packards. Mailed to you every week, ONE WEEK in advance of all the new releases. So INEXPENSIVE you are working for PEANUTS when you make your own. Special low rates for large Operators make them almost as cheap as blank strips. Write for samples and LOW MONTHLY RATES.

DAL E. HAUN COMPANY 303 NIXON BUILDING PITTSBURGH 19, PA.

## PHONOGRAPHS FOR SALE

100 Seeburg Selectophones (10-Play), in Lots of 10. Each . . . . .	\$ 50.00
36 Mills Do-Re-Mi (12-Play), Rebuilt and Refinished. Each . . . . .	150.00
12 Mills Swing Kings (12-Play), Rebuilt and Refinished. Each . . . . .	150.00

1/3 Cash With Order, Balance C. O. D.

PHONO-AMUSEMENT COMPANY 1015 E. WACO STREET Madison 6419 DALLAS, TEXAS

## CONTINUE BUYING WAR BONDS

# Turkish Tobacco Production To Be Tried in 3 States

CHICAGO, April 28.—First large scale experimental production of Turkish tobacco will be planted this season in the Carolinas and Virginia. The initial planting will not be large compared with American tobacco production.

Seeds are being furnished by the participating States Agricultural Experiment Stations which have been experimenting with Turkish tobacco over a period of years under the sponsorship and guidance of the chemistry department of Duke University at Durham, N. C.

Sample cigarettes blended with American-grown Turkish tobacco have been tested by discriminating smokers, who declare that they detect little, if any, difference between these and other cigarettes made with imported Turkish tobacco to the same exact formula.

The principal characteristics of Turkish leaf that make it popular for use in American cigarettes and smoking tobaccos are its pronounced aroma and high combustion. It is mixed with American types of tobacco in order to provide the blends the U. S. consumer has come to expect in every prominent brand of cigarette and in some smoking tobaccos.

# Golden Rule of -- Cleanliness!

By George F. Eby, Pan Confection Factory, Chicago

CHICAGO, April 28.—The vending machine is the plate from which you are asking the public to eat. Be sure to always serve from clean plates and the public will respond. Now, more than ever before, cleanliness should be the No. 1 rule—cleanliness and quality go hand in hand.

Your first rule should be cleanliness. This first rule or commandment—call it what you wish, has several sub-headings as follows:

- (a) Your machines must be kept spotlessly clean.
- (b) The quality candy and nuts which you put into your machines must be kept and handled in the cleanest manner possible.
- (c) Keep yourself—your person—clean. Clean hands, clean face, clean clothing, preferably a uniform that is washable.

The sale of food should never be made by people who are dirty. People who are careless should not be allowed in the food business. In this instance you must be your "brother's keeper." Your competitor's dirty machines reflect upon you just as much as tho they were your own machines.

Cleanliness must be a campaign waged by all venders at all times. You cannot afford to allow anyone in your business to become shiftless and dirty. When your fellow vender refuses to do anything about cleaning up his machines, notify the city health or food inspector—take him out, show him what is going on and enlist his help in your campaign to serve clean, wholesome candy and nuts to the public.

Only by these methods will you gain the public's confidence—your future depends upon cleanliness—let everyone, everywhere, work towards this end.

Clean machines attract trade and builds good will.

# Coast Peanut Shortage Looms

LOS ANGELES, April 28.—Bulk merchandise venders are facing one of the most critical periods of this war. Supplies are dwindling and the government has requisitioned 50 per cent of the peanut crop. After grading is completed approximately 40 per cent is all that is left for civilian consumption. Practically all of the No. 2 peanuts on the market are being processed for government oil needs.

The entire Virginia crop has been taken over by the government and it is predicted there will be no more of this type of peanut on the market in 30 days.

The Texas Spanish peanut crop met with considerable damage at harvest time. Rain spoiled several tons while still in the shell. It is estimated that coin machine operators will receive 40 per cent of what they got last year.

No jumbo's have been seen on the local market for some time.

Local jobbers predict one of the most critical shortages of peanuts this year.

# Peanut Crop in N. C. Increases But U. S. Supply Not So Good

RALEIGH, N. C., April 28.—Altho the peanut showing for North Carolina compared favorably with that of last year's, the national showing slipped, and peanuts as a result thruout 1945 will not be as plentiful.

Approximately 162,552,000 pounds of farmers' stock peanuts were cleaned or shelled during March in the nation—10 per cent below the quantity cleaned and shelled in February, but this was still 20 per cent above the figure for March of last year.

Over 476,519,000 pounds of peanuts from the North Carolina-Virginia producing area had come "into sight" by March 31. This is appreciably higher than the 434,700,000 pounds for March 31, 1944.

A total of 1,693,658,000 pounds of farmers' stock peanuts from the 1944 peanut crop has shown up in national commercial channels, and this is about 5 per cent below the total of the previous year for the United States as a whole.

# Foil Cigarette Wrappings Have Doubtful Future

CHICAGO, April 28.—Old Gold cigarettes now appearing all dressed up with a new aluminum foil inner wrapping reminiscent of pre-war days will no doubt have a short life.

The WPB has renewed restrictions on foil and Old Gold will no doubt return to its former wrappings when the present supply of foil is depleted.

It is possible that tobacco manufacturers may not return to foil, for laminated paper has been found satisfactory.

It was found that packages wrapped with cellophane lost but 9 per cent of original moisture content after exposure for 90 hours, and that standard packages with neither foil nor cellophane lost 67 per cent of original moisture. Packages with both foil and cellophane intact lost 6 per cent moisture.

# Cig Dealer Gets Fined by OPA

BALTIMORE, April 28.—A cigarette dealer made a customer refund and a payment to the treasury for overcharges on three packs of cigarettes, the OPA announced today.

The settlement, recommended by the Baltimore War Price Board, involved Ray Schilkroad, 955 North Gat Street, who sold three packs of cigarettes for 75 cents. The ceiling price is 49 cents. A refund of 28 cents was made to the customer and the dealer paid \$24.72 to the United States Treasury.

**AMERICAN EAGLE (LIKE NEW)**  
Fruit Reels, F. P. Token or Quarter award. Fill Payout Tube with quarters instead of Tokens or mix them and watch your increase in play. Machine then pays off quarters on every combination.  
**\$19.50** 1¢ or 5¢ PLAY



**NEW REVAMPS**

FLAT-TOP	\$250.00
IDAHO	239.50
OKLAHOMA	239.50
GRAND CANYON	239.50
ARIZONA	239.50
STREAMLINER	229.50
MARVEL BASEBALL	179.00

**USED COUNTER GAMES**

Victor Home Run, 1¢ Play	\$22.50
Imps, Cigarette Symbols	6.00
Aces, Poker Sym., Div. Mod.	6.95
Cubs, Cig. Sym., Divider Mod.	8.95
Yankee, New, Divider Model	16.50
Pikes Peaks	22.50
Bingo	12.50
Victor Roll-a-Packs	9.95
Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
Hit Hitter, Penny Back	19.50
Cubs, 1¢ Cig. Sym.	6.95
Civilian Defense, 1¢, New	13.50
Snap the Japs, 1¢, New	13.50
Vest Pockets, 5¢, Green	44.50
Vest Pockets, 5¢, Blue	54.50
A.B.T. Targets, Model F	32.50
Marvel, 1¢ or 5¢, Token P.O., Cig. Reels	19.50
Sparks, Champion, 1¢ or 5¢, Gold Award, Fruit Reels	19.50
Shipman Stamp Machines, Brand New, 1¢ & 3¢	29.50

**SLOTS & CONSOLES**

2 25¢ Mills Gold Chrome	\$425.00
1 5¢ Mills Chrome	375.00
1 10¢ Mills Chrome	375.00
1 5¢ Original Gold Chrome	350.00
1 5¢ Original Silver Chrome	300.00
1 25¢ Blue Front	385.00
1 10¢ Blue Front	345.00

**PEANUT AND BALL GUM VENDORS**

Northwestern Model 33, Jr.	\$5.50
Northwestern Model 40	7.50
Snacks, 3 Compartment, Record	15.00
Stands for Snacks	2.50
Columbus Model "M" Peanut Vendors	7.50
Columbus Model 34, Ball Gum	6.95
Jennings In-a-Bag, Record	10.50
All Chrome Peanut or Ball Gum Vendors, Like New	7.50
Yu-Chu Ball Gum	5.00

**PHONOGRAPHS**

Wurlitzer 800	\$675.00
Wurlitzer 600	495.00
(Creating \$15.00 Extra)	
2 Gabels, 18 Record, Each	\$149.50
1 Wurlitzer, 12 Record	125.00
1 Wurlitzer Counter Model 61	139.50
2 Wurlitzer Counter Model 41, Ea.	139.50

Certified Deposit Required With All Orders  
**RAKE COIN MACHINE EXCHANGE**  
609 SPRING GARDEN STREET  
PHILADELPHIA 23, PA.

# Nat'l Confectioners' Ass'n Hold Meeting To Promote Candy

PHILADELPHIA, April 28.—Plans for reconversion to civilian production and re-employment of returning veterans were stressed at the final session of the all-day conference of the National Confectioners' Association April 20.

With more than 400 candy manufacturers, jobbers, suppliers and salesmen assembled for dinner in Kugler's Restaurant, post-war nationwide promotion plans to appeal to America's sweet tooth were presented by Theodore Stempfel, chairman, and S. H. Cady, of Chicago, member of the council.

Earlier, Ody Lamborn, president of the Sugar Research Foundation, declared that it "will take several years for the world's sugar situation to return to normal," for other nations will turn to American sources of supply, which already are inadequate.

# North Carolina ABC Stores To Close 36 Hours On V-E Day

RALEIGH, N. C., April 28.—The governor this week proclaimed that all ABC stores and beer and wine dispensaries in North Carolina be closed for 36 hours after the cessation of hostilities in Europe.

This was the 12th proclamation in North Carolina under the emergency war powers and the first handed down by Governor Cherry, who drew it up at the request of the War Department.

# Ohio Cig Retailers Retire as Tax Boys Grow Hot on Trails

CLEVELAND, April 28. — With the threatened call of the Ohio State Tax Commission investigators coming soon, many retailers thruout the State are making up their minds not to sell cigarettes. Dealers who have not as yet secured their 1945 licenses are being warned to do so before the investigators get hot, if they intend to continue their sales. Licenses cost \$25 for the year and many dealers are finding this levy too high to compensate them for the trouble in getting cigarettes during the shortage and the abuse they must take from customers when they have none to sell.

Thus, as a result, many hundred Ohio dealers are not going to renew. Operators of cigarette vending machines thruout the State, too, have tipped their hand and many who have been holding back on their license purchases until the last possible time and they are also preparing to withdraw many of their machines from locations. The deadline for license purchase was April 1 and already smokers are beginning to feel not only the lack of cigarettes but the lack of places to go where they'll be told "no cigarettes today."

# Citri-Acid Allocation Cut

CHICAGO, April 28.—The second quarter allocation of citric acid for the soft drink industry has been reduced to 30 per cent. The allocation was almost cut to zero because the armed services have an expanding need for the material.

**SELF-SERVICE with the "POPMATIC"**  
ALL ELECTRIC—COMPLETELY AUTOMATIC—COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY.  
**AUTOMATIC OPERATION:** Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power.  
**STURDY CONSTRUCTION:** Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.  
**DIMENSIONS:** 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.  
**CAPACITY:** Size of Bag of Popcorn vended can vary from 6 to 12 oz. size. Originally \$250.00.  
**NOW \$169.50**  
F. O. B. Cambridge, Ohio. Terms: 1/2 Deposit, Balance C. O. D., or 5% Discount if full cash is sent with order. We buy Music Routes.  
**SUPPLIES FOR POPMATIC**  
Extra Heating Elements, Ea. . . . . \$5.00  
Popcorn, Per Lb. . . . . 14 1/2¢  
Glassine Bags, Per 1,000 . . . . . 2.50  
Popping Oil (Packed 6 Gal. Per Case). Per Gal. . . . . 2.50



**THE P. K. SALES CO.**  
6th and Hyatt Ave. CAMBRIDGE, OHIO

**PERPETUAL SALES BOARD**  
10c PLAY =  
Average Gross Take . . . . . \$57.60  
Average Pay Out . . . . . 29.00  
**AVERAGE PROFIT—\$28.60**  
This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.25 EA. Lots of 12 Boards, \$68.75 Comp. Cash With Order — F. O. B. Factory.

**TORR 2047 A - SO. 68 PHILA. 42, PA.**

## MERCHANDISE MART

### New Vitamin Candy Mint

A new product, Peppy-B Vitamins, is being advertised in confectionery papers. Individually wrapped in cellophane, the vitamins are to be eaten like mints. The manufacturer advertises them as "minty sweet and tasty." The new product retails at five for a nickel.

With the rapid growth of the vitamin business, here is an idea for operators who want to find new products for their machines.

### Beverage Volume To Fall

Sugar rationing is going to hit soft drink production very severely during 1945, according to J. W. Milner, president of the American Bottlers of Carbonated Beverages. Milner predicts that home consumption of soft drinks will drop to about 60 per cent of normal if industrial sugar rations remain at their present levels.

"The supply of bottled beverages available for home use during the next year will fall to about 5,600,000,000 bottles, as compared with 8,800,000,000 bottles during 1941, and will be nearly 800,000,000 bottles less than in 1944," Milner said.

"More than 45 per cent of the industry's production was consumed in homes before the war, but the demand was growing rapidly up to the time when restrictions on the use of sugar and other ingredients and supplies were inaugurated. It is estimated that the 1945 supply for home use will be only about one-third of the actual demand."

### Cigarette News

Herbert Tareyton cigarettes are no longer available for civilian use, all production having been turned over to the

## DELAWARE LICENSE

(Continued from page 62)

appropriation by about \$4,000,000, which may call for additional taxes.

## State Review

A State by State review of legislative reports received here this week includes the following:

**ALABAMA**—The Legislature is scheduled to be in session May 1.

**CALIFORNIA**—A very unfavorable vending machine tax proposal, which was introduced in January, has been revived and given some action by the House.

**FLORIDA**—Apparently there are three coin machine bills in the legislative hopper and all three of them appear to be unfavorable. Real action on coin machine legislation seems not to have started yet.

**ILLINOIS**—A public hearing on the bill to regulate copyrighted music has been set for May 9.

**MAINE**—The Legislature adjourned April 22. Apparently no coin machine legislation was passed except the personal tax bill.

**MINNESOTA**—The Legislature adjourned April 20. No coin machine legislation was passed.

**OKLAHOMA**—The Legislature adjourned April 21. Apparently no coin machine legislation was passed.

**RHODE ISLAND**—The Legislature adjourned April 21. Apparently no coin machine legislation was passed.

**TEXAS**—House bill defining slot machine gambling has finally passed. A bill has been introduced which would reduce the State fine on operating slot machines. No report has been received on the State hearing on the proposal to increase the State tax on amusement machines. A special trade report says that operators do not expect any very unfavorable legislation to finally pass in the Legislature.

**WISCONSIN**—The State anti-slot machine bill, after being in committee since March 9, was finally brought out of committee to the Senate floor by a vote of 3 to 2. No report has been received on the Senate action this week but it was anticipated that a vote would be taken on the bill.

**CALIFORNIA**—Late report. Committee on public morals amended AB-992, a proposal to place a high tax on vending and other machines, by removing juke boxes and movie machines from the bill. Music operators were successful in getting this concession and will aid the fight against the bill as a whole.

armed forces, according to the American Tobacco Company. The same firm announces, however, that effective last month, 11 per cent more Lucky Strikes would be available for civilians. Dealers were allotted 50 per cent of their March, 1944, orders last month; in February they were given 45 per cent of their March, 1944, purchases.

Good news is American's announcement that it hopes for further increases in coming months.

P. Lorillard Company produced 14 per cent more Old Golds in January and February of this month than in the same period last year, it was announced at a recent stockholders' meeting.

Part of the increase went to the armed forces overseas, and part for domestic consumption. Tax-free cigarettes for troops overseas amounted to 34 per cent of production in the first two months of this year, compared with 32 per cent at the end of 1944 and only 14 per cent in January, 1944. In addition, about 8 or 9 per cent of production goes to the armed forces stationed in the United States.

## ORDERLY PROGRESS

(Continued from page 62)

otherwise known as PR-25. This plan was held up last December due to war reverses, but it is now assumed that at least a majority of coin machine firms have filed some kind of applications under this Spot Plan. A recent report on spot approvals showed that a Chicago firm making coin box mechanisms has been given approval for a certain type under the Spot Plan.

9. WPB is working for orderly progress toward reconversion and will continue to work in that direction. Accordingly, the coin machine industry, along with many other industries, may expect approval for parts and repairs to come in orderly procession. Thus, the industry may expect parts for repairs before new machines really appear. CMPA covering parts for general repairmen was amended April 17, which indicates the orderly progress that WPB is giving to various industries.

10. Labor and materials still continue to be the critical part of the whole reconversion picture. Hence, labor and materials will be the deciding factor in the making of new coin machines. In Chicago it is reported that manufacturers feel there will be no actual new coin machines in 1945.

11. When V-E Day comes manufacturers will move quickly to get some merchandise on the market. For example, a big manufacturer this week was reported to be planning to apply for a permit to make cabinets for good mechanisms that he has from pre-war machines. Some manufacturers and re-furnishing plants have already placed good quality merchandise on the market by putting new cabinets on pre-war mechanisms. This means the business can go right ahead, awaiting the day when materials are available for really new machines.

12. The small coin machine manufacturers are not being overlooked. A small firm in Chicago has approval already for making 500 penny vending machines as soon as labor and materials are available. The official approval on these 500 machines was given some time ago.

In this summary it will be seen that many steps are being taken to prepare the coin machine industry for going ahead when everything is right. This summary is not official, but it is based on the best general information available at the present time on actions taken by government agencies and also on reports coming from the coin machine industry itself.

Trade leaders caution that the industry should not expect new machines at once but should expect an orderly progress toward final production.

### Ice Cream Variety

American troops overseas will have ice cream in eight new flavors as well as vanilla, the Quartermaster Corps reports. Ice cream powder comes only in vanilla flavor, but by adding dehydrated fruit juice powders, canned fruits and other ingredients in the standard B ration, mess officers can turn out chocolate, fruit cocktail, peach, coffee, lemon, maple, pineapple and hard candy ice cream.



PHOTO SHOWS Bally float which was conspicuous in the Chicago parade sponsored by the army air forces in conjunction with leading producers of war material, in support of the movie "Winged Victory." Featured on the Bally float was the war-born "Trainer" designed for the A.A.F. from the famous pre-war Bally Rapid Fire gun.

## Auto Industry Gets 50 Million Dollar Retooling Approval

CHICAGO, April 28.—A reconversion program to meet the needs of civilian industries bottle-necked by the lack of machine tools and related capital equipment, drawn up last week by the WPB, provides for \$50,000,000 worth of tools and equipment necessary for the automotive industry's change-over to civilian production. Automotive tools are said to be the first major items on the program, which has been approved by WPB's production executive committee, the WMC and the armed forces. Most tools in the plan will require from three to seven months for fabrication.

Information regarding the coin machine industry's needs for tools and equipment are inadequate at present, but it is felt that equal and ethical handling of the industry's requests will be done.

### Lend-Lease Cigarettes

Our lend-lease exports of cigarettes in 1944 required only about 1/4 per cent of our production during that period. All of them went to Allied soldiers on war fronts. No cigarettes have been supplied under lend-lease for civilians. For every cigarette which we lend-leased in 1944, we sent 26 to our armed forces abroad and the people in this country smoked 55.

## Monkeys?!

PHILADELPHIA, April 28.—It's certainly not news that monkeys act just like people and vice versa, so we weren't surprised to discover that recently our simian friends have been deftly playing slot machines—all in the interest of science, of course. They were encouraged to play the machines in order to prove that they have color vision, the Better Vision Institute revealed, and were furnished with blue, white and yellow chips to be used in obtaining food.

The animals quickly learned that the yellow chips were "lemons," but the white ones paid off with one grape. Then they discovered that the blue chips brought a jackpot of two grapes and they concentrated on the bigger pay-off.

All of which proves monkeys are darned smart, according to Roger Conant, curator of the Philadelphia Zoological Gardens, because very few animals and only some insects have color perception. A dog, for instance, is better off than most animals in that respect, but even a dog can only distinguish some blues and purples.

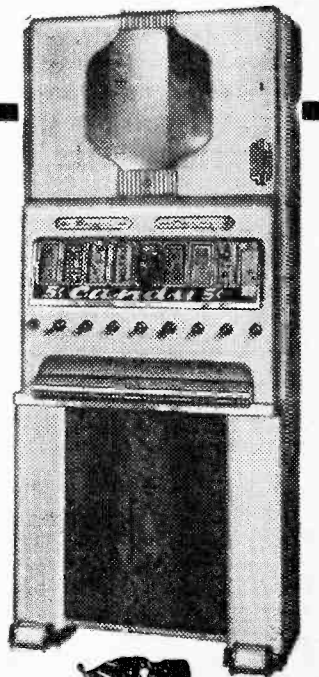
## RELIABLE!

Operators all over the country associate the name UNIVENDOR with reliability. They have found that for consistent trouble-free performance this finest of candy vendors is unequalled.

Right now, as throughout the war, the full capacity of the big Stoner plant is devoted to producing vital materials for our armed forces. But when peace comes, UNIVENDOR will be back, finer than ever. Watch for it!

# Univendor

STONER MFG. CORP.  
Aurora, Illinois



## ORDER NOW!

### PHONOGRAPHS

Wurlitzer 616	\$199.50
Seeburg, Colonel Mechanism (Cellar Job)	345.00
Wurlitzer Model 24	289.50
1 = 430 Wurlitzer Speaker & Box	115.00
Wurlitzer 600R	419.50
Mills Empress	325.00
Mills Throne	275.00
Wurlitzer 24A, Rebuilt Cabinet, Lights	299.50

### ARCADE

Chicken Sam	\$ 99.50
Chicago Coin Hockey	179.50
Evans Play Ball	165.00
Bazooka Conversion for Chicken Sams	25.00

### PARTS AND ACCESSORIES

# GSR 1 Selection Receiver	\$ 29.50
# GSR 1 Receiver and Adapter	49.50
Coin Chute for 616 5c, 10c or 25c	8.50
Coin Chute for 600	7.50
Coin Chute Assembly, Complete, (Wurlitzer)	25.00
SD 24-1Z Seeburg Adapter	29.50
SD 16-1Z Seeburg Adapter	29.50
130 Wurlitzer Adapter	35.00
#300 Wurlitzer Adapter	32.50
Seeburg Adapter for Wurlitzer 24	39.50
#145 Red Stepper	40.00
#145 Red Stepper and Adapter	69.50
#304 Stepper and Adapter	55.00
Wurlitzer #304 Steppers	22.50
Amplifier for 600 or 24	47.50
Amplifier for 616	42.50
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# Post-War Mfg. Trends Given; Bally to Mfr. Sewing Mach.

CHICAGO, April 28.—According to a recent survey made by Dun & Bradstreet, 37 per cent of the nation's manufacturers and 44 per cent of the wholesalers plan to make or distribute new products or new lines when the war is over.

More than one-fourth of the manufacturers plan to sell to new classes of customers, approximately one-half will expand sales areas, more than one-fifth will use new distribution channels, and more than one-eighth contemplate other important operational changes.

Almost one-half of the wholesalers plan expansion of sales territories, one-third will sell new classes of customers, over one-fourth will utilize new distribution methods and one-sixth contemplate fundamental improvements in their operations.

Coin machine manufacturers are among those that are broadening the scope of their activities. Especially those engaged in the manufacture of gaming devices and amusement machines because of trade cycles that come about in relation to their operation causing fluctuation in the demand for their products.

### New Sewing Machine

An example of this is the Bally Manufacturing Company, well known to game operators, whose parent company the Lion Manufacturing Company will manufacture a distinctly different type of electric sewing machine offering the housewives new opportunities for adding novel styling effects to their handiwork. This sewing machine, which was created by the inventor before the war, has undergone limited engineering changes by company staff men. It also has enjoyed the professional viewpoint by an outside concern doing research engineering.

### No New Coin Machines

Herb Jones, Bally executive, states that their plans at present are to stick close to the known fundamental appeal, adding new features to their game line with greater perfection embodied in the manufacture of their multiple type games. Also the continuance of their beverage vender will be a part of their post-war program. This beverage vender was just getting started before the war but will have additional improved features making a smoother operated machine in the pre-mixed carbonated beverage cup vending field.

With the sewing machine, games and

beverage vender scheduled for post-war manufacturing, Bally does not intend to augment this field until some time later after actual manufacturing starts and at the proper time presentation of new machines will be a part of their long-range planning program.

## Minneapolis Distrib Returns From Coast

MINNEAPOLIS, April 28.—Hy Greenstein, head of Hy-G Amusement Company, has returned to his desk following nearly six weeks spent in Mexico and California—and happy about the fact he's doing business in Minnesota.

Greenstein said he found coin machine jobbers in California are in a bad way because of the dearth of machines. What equipment is available there in used stock is priced so high that the operators are not buying.

"We have more equipment in the Midwest than California has," Greenstein said. "And we here are working quite close with our operators so that all have a chance to make a profit. That's what counts if we are to gain the good will of our customers in the post-war period."

Greenstein said the curfew has affected the coin machine business about 10 per cent but that in California as well as in Minnesota coinmen are only too happy to take this loss if it will in any way aid the war effort.

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The Billboard Cincinnati 1, O.

# Patent Totals Drop for 1944; Hope Held as War Nears End

CHICAGO, April 28.—With most of the nation's top-notch inventors and engineers in the armed forces, the number of patents issued by the United States Patent Office has hit the lowest total since 1906.

It is expected, however, that with the arrival of V-E Day and commencement of reconversion and a return to peacetime economy, the increase in the rate of filing new patents and the issuance of patents by the government will rise considerably.

As a result of the patent application drop during the last fiscal year, the U. S. Patent Office rolled up its greatest deficit in history. Except for a small deficit in 1936, the patent office always had operated at a profit prior to 1940. Last year the deficit amounted to \$1,112,316, when expenses total \$4,858,850 and revenues came to only \$3,746,534.

#### Coinmen Contributed

Members of the coin machine industry have contributed greatly to the ranks of engineers and skilled technicians in our armed forces, and many of these men are soon to return to the laboratories and assembly production lines of coin machine firms now preparing for post-war manufacturing. It is known throughout the industry that these returned veterans who have accumulated added skill will in no small manner hasten the return of coin machine manufacturing to normal production distribution and operation.

Patent No. 2374007 for a coin separator, issued to Benjamin W. Fry, St. Louis. Assignor to National Slug Rejectors, Inc., St. Louis, a corporation of Missouri. Application M6 31, 1941, Serial No. 396122. Three claims. (CL 194-97.)

This coin separator, which might easily be adapted for coin-operated machines, was issued a patent according to the U. S. Patent Office Bulletin issued April 17, 1945.

During the past year the advance of the Allied armies in Europe and the relinquishment of Jap-held islands thru armed force by the American and British armies and navies have hyped the number of patents presented to the U. S. office over the previous year. In 1944 the actual number of patents fell to 32,192, and this compares with a peacetime peak in 1940 of 47,924. In addition, 5,719 trade-marks were awarded.

#### Alien Patents Drop

Alien patents, too, have dropped in that the foreigners beset by the rigors

and horrors of war had all they could do to exist from day to day without thinking about presenting patent applications. It is believed that many of these pre-war foreign inventors and engineers either offered their services to the Axis or were forced into trades utilizing their skills. Many of Britain's skilled technicians worked hand in hand with American technicians in devising a means to combat German ingenuity which has brought terror into the hearts of so many.

The end of the 1944 fiscal year found 46,208 patent applications awaiting action, compared with 39,052 at the end of the preceding year. All told, more than 99,000 applications for patents in the mechanical, electrical and chemical fields were pending as the fiscal year ended.

Naturally, the Patent Office was intent on scrutinizing patents which might aid the war effort and they thus spent the time of much of their personnel in reviewing more than 9,600 patents which were presented during the year, and which had some chance of aiding the war effort if adopted and put into practice.

#### Have G.I. Significance

Of these, 3,516 were placed under secrecy orders because of military significance. More than 1,200 patents were applied for by persons in the employ of the United States Government, many of them in the armed services. Such applications are processed without fees under an Act of 1883. The office awarded 409 patents on this basis last year.

As usual, nearly 70 per cent of the patents granted in 1944 were employed. While a few inventors, such as General Electric's Dr. Gaetano F. D'Alelio with 43 patents, and Dr. Melvin De Groote, of University City, Mo., with 53 patents, received large numbers of patents either individually or in collaboration with others. Most of the patents were distributed widely among thousands of research chemists, physicists and engineers.

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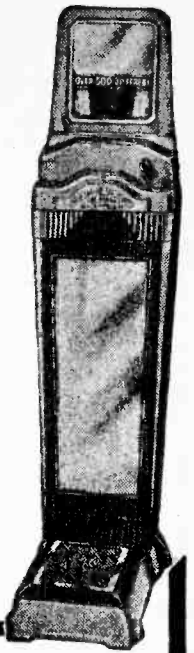
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1 Mutoscope View-o-Scope, 2 extra films, new eye piece, factory reconditioned	30.00
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Twin Super Bells, 5-25, P.O. .... Write	Buck. Track Odds, Ser. over 13,000, D.D., J.P. .... Write	Club Trophy, 1-Ball F.P. .... Write	
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2A4C ..... 2.10	6SC7 ..... 1.15	75 ..... .85
5U4G ..... 1.00	6SJ7 ..... 1.00	76 ..... .90
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**Fears Unwarranted,**  
**WPB Chief Says**

CHICAGO, April 28.—Fears, resulting from the projected reconversion period, are entirely unwarranted, according to WPB's operations chief.

It is predicted that as soon as possible after victory in Europe the WPB would begin:

1. Doing away with the great bulk of L and M orders, except on such items as textiles, paper and pulp, chemicals, leather, lumber and tires.
2. Replacing the present preference rating structure with a rating reserved exclusively for direct military requirements, with a possible second rating for war-supporting and essential civilian activities. All other production will be un-rated except as other controls, such as price ceilings, apply.
3. Open-ending the controlled materials plan so that manufacturers generally will be able to place orders for steel, copper and aluminum, subject only to prior military requirements.

Indications are that war production will drop about 12 per cent in the first three months after V-E Day and 8 per cent in the next three months.

**MUSIC SUPPLIES**  
**ACCESSORIES**

Amount	Each
3 Wurlitzer 24/42 Victory Model	\$475.00
1 Wurlitzer #780E	675.00
1 Wurlitzer #800	750.00
1 Wurlitzer #950	735.00
1 #600 Rotary	425.00
2 Wurlitzer #500 K.B.	450.00
1 Wurlitzer #616 Lite-Up	249.00
1 Wurlitzer Counter Model #51 and Stand	139.50
3 Seeburg Wireless Collar Jobs, Wireless Transmitter, Speaker, Original Rex Cabinets	350.00
3 Mills Empress	350.00
1 Rockola C.M. & Stand	165.00
1 Rajah Mystic Crystal Penny Machine	65.00

**BOXES AND PARTS**

10 #120 Boxes	\$ 32.50
13 #125 Boxes, Wurlitzer	27.00
10 Wurlitzer #24 Buckley Adapters	24.95
1 Wurlitzer #430 Speaker with 5-10-25 Cent Box	125.00
6 Seeburg 3-Wire Selectomatics	35.00
3 #145 Steppers	45.00
3 #300 Adapters	34.95
10 Buckley 24 Selection Late Type Lite-Up Chrome	27.50
10 Buckley #24 Selection Late Type Lite-Up Gold	22.50
2 Watling Outdoor Juniors	65.00
New Zip Cord, Per Foot	.03

We still have new 30 Wire Cable and Pfanstehel Needles.

**SPECIAL!!!**  
 New Pacific Invasion Scenery in 12 attractive colors and tank for Chicken Sam Guns ..... \$21.50

All merchandise subject to prior sale. Write for anything you don't see here.  
 1/2 Deposit, Balance C.O.D., F.O.B. N. Y.

**DAVE LOWY & CO.**  
 594 Tenth Ave., N. Y. C.  
 Phone BRyant 9-0817

**MUSIC EQUIPMENT**  
**JUST OFF LOCATION!**  
**WURLITZER**

1 750E	Each	\$750.00
1 950		725.00
1 800		775.00
4 850		700.00
4 700		700.00
10 500		495.00
11 600K		475.00
5 600R		425.00
7 24		325.00
1 216, Remodeled		225.00
1 412		132.50
1 81 Counter Model		200.00
1 600 in Glamour Cabinet with #145 Stepper, #300 Adapter & #125 Wall Box, Complete		375.00
5 Twin Twelves with Buckley Adapters		225.00

**ROCK-OLA**

1 Super	\$450.00
1 Standard	350.00
1 Windsor	275.00
1 Twin Twelve with Packard Adapter	225.00
1 Imperial 20, Remodeled	275.00

**SEEBURG**

2 Colonel, ES	\$475.00
1 Royal	295.00
1 12 Remodeled	125.00

**MILLS**

1 Throne	\$310.00
1 AMI Singing Tower	\$275.00

**WALL BOXES**

15 Wurlitzer #125	\$ 27.50
5 Wurlitzer #320	24.50
3 Packard	34.50
10 Buckley 24 Lite-Ups	15.00
1 Seeburg Wireless Bar-o-Matic	49.50
13 Seeburg Wireless Wall-o-Matics	42.50

**ACCESSORIES**

5 Wurlitzer PM Speakers	\$ 29.50
3 Wurlitzer #300 Adapters	29.50

**WRITE! WIRE! PHONE!**  
 50% Certified Dep., Bal. C. O. D. or Sight Draft.

**WILL TRADE**  
 1 SET OF 5c-10c-25c PLAY OF MILLS CLUB BELLS (A-1—the finest that money can buy) FOR MILLS ORIGINAL BLUE FRONTS, BROWN FRONTS, CHERRY BELLS, IN 10c, 25c and 50c Play, OR, IF WE CAN'T TRADE, WE WILL BUY THE ABOVE FOR CASH. We Specialize in Quality, and don't want Junk at any price.  
**Baum Distributing Co.**  
 2012 ANN AVE. ST. LOUIS, MO.  
 (Phone: Grand 7499)

**60 BALLY CLUB BELLS**  
 F.P.C.P. Will rent or operate with reliable operator in open territory.  
**AMERICAN VENDING CO.**  
 810 5th Street MIAMI BEACH, FLA.

**WANTED TO BUY**  
**MUTOSCOPE**  
**AUTOMATIC VOICE**  
**RECORDING MACHINE**  
 WILL PAY GOOD PRICE  
 BERNARD PALUGI  
 3697 Superior Detroit 7, Mich.

READ RAY OAKES' AD ON SHOOT-A-JAP, PAGE 37  
**RAY OAKES**  
 P. O. BOX 106 BROOKFIELD, ILL.

**MECHANIC WANTED**  
 Golden opportunity for A-1 all around coin machine mechanic. Must be honest, sober and dependable. For such a man steady employment assured. Salary \$125.00 weekly. Apply BOX D-408, in care of The Billboard, 25 Opera Place, Cincinnati, Ohio.

**MECHANIC WANTED**  
 For Penny Arcade. Must be experienced. Excellent salary. Seashore resort.  
**Box D-406**  
 The Billboard Cincinnati 1, O.

**ARCADE FOR SALE**  
 Well equipped on Main Thoroughfare. Excellent going business. Can be purchased at reasonable price.  
 Inquire  
**S & W COIN MACHINE EXCHANGE**  
 2416 Grand River Ave. Detroit 1, Mich.



ONE BALLS—PAY OUT

Table listing various one-ball machines and their prices, including Fortune, Skylark, Challenger, Race King, etc.

SLOTS—ORIGINAL

Table listing original slot machines and their prices, including Callie 3-5, Callie 2-4, Paces Comets, etc.

CONSOLES

Table listing console machines and their prices, including Double Bells, Lucky Lucere, Paces Feels, etc.

FIVE BALLS

Table listing five-ball machines and their prices, including Now Champs, Oh Johnny, Three Score, etc.

1/3 Deposit, Balance C. O. D. State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY 3130 W. Lisbon Milwaukee 8, Wis.

WANTED: PHONOGRAPHS. Will Pay Current

High Prices for Your Idle Equipment. What Have You? Send List.

SLOTS—1-BALLS—CONSOLES

Table listing various slot machines and their prices, including Jenn. 4-Star Chief, Mills Vest Pocket, etc.

RECONDITIONED PIN GAMES

Table listing reconditioned pin games and their prices, including Gottlieb Liberty, Keep 'Em Flying, etc.

PHONOGRAPHS

Table listing various phonographs and their prices, including Rockola Spectravox, Seeburg Classic, etc.

NEW REVAMPS

Table listing new revamp machines and their prices, including United Grand Canyon, Marvel's Baseball, etc.

RECONDITIONED PIN GAMES

Table listing reconditioned pin games and their prices, including Bolaway, Texas Mustang, Zig Zag, etc.

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE 1411-13 DIVERSEY BLVD. CHICAGO

SPECIAL OFFERING

In Excellent Condition

7 VICTORIOUS OF 1944 (Rebuilt Turf Champ). Each \$119.50 1 MILLS 25c DICE GAME 150.00

1/3 Deposit, Balance C. O. D.

Southern Automatic Music Co.

228-230 W. Seventh St. Cincinnati 2, Ohio

WANT A MECHANIC

Experienced Mechanic for Wurlitzer and Seeburg equipment, also Pin Ball Machines. No booze hounds or fly-by-nights. Real opportunity now and after the war, top pay, 160 miles from Cincinnati; no boom town, good living conditions. Write fully, giving details and draft standing, also telephone number and references. BOX D-404, Care The Billboard, Cincinnati 1, Ohio

OPERATORS

Sell Your Used Records FOR CASH

NO AMOUNT TOO LARGE OR TOO SMALL. SHIP TO PIONEER MUSIC CO., INC.

329 WARREN STREET ROXBURY 19, MASS.

PARTS FOR MILLS SLOT MACHINES

Table listing parts for Mills slot machines, including Gold Chrome Casting, Silver Chrome Casting, Rear Top Casting, etc.

Table listing various parts and their prices, including Late Model Photomatic, Voice Recorder, 5 Ten Strikes, etc.

All Machines crated A-1 and all Machines in A-1 shape. One-third deposit with orders.

WYOMING NOVELTY COMPANY

540 E. Yellowstone CASPER, WYO. Phone 542

SLOTS

- 4 Mills 25c Gold Chromes, 2/5 10 Mills 25c Brown Fronts, 3/5 2 Mills 10c Brown Fronts, 3/5 2 Mills 25c Blue Fronts, 3/5 2 Mills 10c Blue Fronts

- (The above machines have knee action, drillproof C.H.) 1 Pace Console, 5c & 10c Comb. 2 Jennings 5c Consoles 7 Jennings Ciga-Rollas XXV 2 Super Bells 5c Comb. 1 Pace Reels

PHONOGRAPHS

- 1 Wurlitzer 600 '42 Victory 2 Wurlitzer 616 '42 Victory 1 Mills Throne of Music

20 War Eagle Castings, top and bottoms, \$15.00 each

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. Wholesale Distributors

READY FOR LOCATION

Table listing arcade and console machines and their prices, including 6 Scientific Batting Practice, 1 Kill a Nip, etc.

Table listing console machines and their prices, including 2 Keeney Super Bells, 1 Jungle Camp, etc.

MUSIC

Table listing music machines and their prices, including 2 Mills Throne, 1 Commando (Remote), etc.

FIVE BALL

Table listing five-ball machines and their prices, including 1 Big Parade, 2 Shangri-La, etc.

COUNTER GAMES

Table listing counter games and their prices, including 4 ABT Challengers, 4 ABT Target Skills.

Send 1/3 Deposit—Write, Wire or Telephone.

HERMITAGE MUSIC CO.

423 Broad Street NASHVILLE 3, TENN.

High Quality, 3/16 In., Crystal.

PIN BALL GLASS

All Popular Sizes. IMMEDIATE DELIVERY.

Table listing pin ball glass prices for various sizes and cases, including 20x42 Case of 9 \$13.50, etc.

Full Remittance With Order, F. O. B. Baltimore.

ART NYBERG

CALVERT SALES CO.

COIN OPERATED EQUIPMENT 708 N. Howard St. Baltimore 1, Md.

CLEARANCE SALE

Table listing clearance sale items and their prices, including 271 Wurlitzer Phonographs, 10 AMI Pick-Up Heads, etc.

PINBALL MACHINES

Table listing pinball machines and their prices, including 1 Victory, 1 Landslide, etc.

PERKINS VENDING CO.

1326 Forrest Street Jacksonville, Fla. Phone 7-4514

TOP PRICES PAID

Mills Club Bells, 5c, 10c, 25c & 50c. Must be originals and in good condition outside and in.

5c, 10c, 25c & 50c Mills Escalators. Brandt and Abbott Coin Counters.

PEDICORD & MOORE

Pedicord Hotel, Spokane 8, Wash.

FOR SALE

IMMEDIATE DELIVERY

Table listing various slot machines for sale, including 5c Melons, 5c Bonus, 5c Brown Fronts, etc.

SPECIALS

Table listing special offers on slot machines, including 5c Pace Rockets, 5c Pace Comets, etc.

1/3 Cash With Orders, Balance C. O. D. All Machines Guaranteed in A-1 Condition GENERAL NOVELTY COMPANY 521 North 18th Street Milwaukee 3, Wis. Phone: West 4242

SLOT MACHINES

LIKE NEW

Table listing slot machines like new and their prices, including 15 5c Mills Bonus Bells, 10 Columbia Bells, etc.

TERMS: 1/3 Deposit, Balance C. O. D. AUTOMATIC COIN MACHINE CORP. 338 CHESTNUT STREET SPRINGFIELD, MASS. Phone 4-1109. Call preferably during noon hour.

**WE TAKE  
THE GAMBLE  
WHEN YOU  
BUY FROM US!**

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

**GET OUR PRICES**

- MILLS GOLD CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS WAR EAGLE BELLS
- MILLS ROMAN HEAD BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

ALL MODELS—  
ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING  
MILLS SLOTS and PACES RACES

WE BUY—SELL—  
EXCHANGE

We Pay the Highest Cash Prices for  
Used Equipment. Get Our Offer!

**BAKER  
NOVELTY CO.**

1700 Washington Blvd., Chicago 12, Ill.

There is no substitute  
for Quality  
Quality Products Will  
Last for the Duration  
**D. GOTTLIEB & CO.**  
CHICAGO

**THE LUCKY TWELVE  
JAR DEAL**

1440 Tickets—12 \$3 winners, 36 50¢ winners.  
Made up five folds. Profit \$18. Quantity price,  
\$1.75 per set. Single set, \$3.  
**THREE-BUCK BILL CARD DEAL**  
720 Tickets—6 \$3 winners, 18 50¢ winners.  
Profit \$9. Single set, \$1.75. Quantity price, \$1.  
**RED, WHITE & BLUE TICKETS**  
1950 Tickets, five fold. 1 set, \$3. Quantity  
price, \$2 per set.  
2050 Tickets—Set, \$3. Quantity price, \$2  
per set. **120 TICKET TIP BOOKS**  
5 Folds, \$24 per gross; \$3 per doz.  
**BARNES NOVELTY CO.,** New Paris, Ohio

**MECHANIC WANTED**

For Phonograph and Pin Ball Machines. Experienced  
man. State experience and references first letter,  
also salary wanted. Write  
**D. ARIAS**  
P. O. Box 4152 TAMPA 7, FLORIDA

**M is for MONARCH and MONEY-MAKERS!**

RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Ev. '41 Bangtail, J.P. \$475.00	Jenn. Silver Moon \$195.00	Super Bell, 5¢-5¢-5¢-25¢ \$925.00
Ev. '41 Domino, J.P. 425.00	Baker Pacer, D.D., J.P. 345.00	Super Bell, 5¢ 375.00
Evans Lucky Lucre 250.00	Pace Twin Reels, 5¢ & 10¢ 445.00	Mills Jumbo Parade 155.00
Evans Roiletto, Jr. 125.00	Pace Twin Reels, 5¢ & 25¢ 525.00	Bucki, Flashing Ivories 245.00
Evans Pacer 495.00	Super Bell, 5¢ & 25¢ 645.00	Bally Rays Track 175.00
Bally Hi Hand 295.00	Super Bell, 5¢ & 5¢ 495.00	Kentucky Club 125.00
Mills 4 Bells 595.00		Watling Big Game 145.00
Jennings Bobtail 145.00		

RECONDITIONED ARCADE EQUIPMENT.

Bally Rapid Fire \$225.00	Tommy Gun \$225.00	Latest Vitalizer \$110.00
Ace Bomber 375.00	Radio Rifle 79.50	Anti Aircraft 89.50
Texas Leaguer 59.50	Bumper Bowling 65.00	Bally Baskets 150.00
Keeney Submarine 195.00	Bally Torpedo 195.00	Evans Playball 175.00
Bally Racer 150.00	Striking Clock 135.00	Shoot the Chutes 150.00
Exh. Hi-Ball 125.00	Skeeballete 95.00	Major Leaguer 195.00
Test Pilot 225.00	Kirk Horoscope 150.00	Kirk Astrology 150.00
Shoot the Bull 85.00	Ten Pin 75.00	Ten Strike 75.00
Lite Up Card Vendor 45.00	Voice Recorder 595.00	Photo Booth 550.00
Batting Practice 145.00	Shoot to Tokyo 195.00	1¢ Seerss 59.50
Tall Gunner 195.00	Drivemobile 375.00	Air Raider 225.00

CONVERTED FIVE BALL GAMES—IMMEDIATE SHIPMENT

Flat-Top \$250.00	Trade Wind \$250.00	Marvel Baseball \$179.50
Brazil 250.00	Oklahoma 250.00	Streamliner 250.00
Grand Canyon 250.00	Wagon Wheels 250.00	Sky Rider 209.50
Santa Fe 250.00	Midway 170.00	Casablanca 209.50
Sportsman 395.00	Arizona 250.00	Flying Tigers 209.50

MILLS REBUILT SLOT MACHINES

Gold Chrome, 50c. \$750.00	Orig. Chrome, 5c. \$440.00	Club Bell Console, 5c \$495.00
Gold Chrome, 25c. 550.00	Brown Front, 5c. 295.00	Club Bell Console, 10c 545.00
Gold Chrome, 10c. 495.00	Brown Front, 10c. 345.00	Club Bell Console, 25c 595.00
Gold Chrome, 5c. 440.00	Brown Front, 25c. 395.00	Blue Front, 5c. 225.00
Blue Front, 10c. 300.00		Blue Front, 25c. 375.00

Terms: 1/2 Deposit, Balance C. O. D. or Sight Draft. Please Address Mail to Chicago 22.

**MONARCH COIN MACHINE CO.**

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 143A) CHICAGO

**GET YOUR ORDERS IN TODAY FOR..**

**WHIRLAWAY**

Made from Sport Special, Dark Horse,  
Blue Grass

**DUST WHIRLS**

Made from Club Trophy

**DUO BELL**

Made from Bally Club Bells

**PIN GAMES**

Victory \$87.50	Grand Canyon, Revamp \$250.00
Clover 70.00	<b>GUNS</b>
Knockout 129.50	Jail Bird \$150.00
Sport Parade 45.00	Shoot the Chutes 159.50
Santa Anita, Cash 199.50	Shoot the Jap 162.50
Santa Fe, Revamp 250.00	<b>JENNINGS</b>
	Cigarola Type, for Cigarettes \$125.00

Slot Machines, Arcade Equipment and Pay-Out Consoles. Send for list. All equipment guaranteed!

**ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE 18, MD.**

**Big Spring Clearance Sale of Arcade Machines**

Order Yours Now for Spring and Summer Resort Season

ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS. MONEY WILL BE REFUNDED.

ARCADE EQUIPMENT

1 Liftograph \$165.00	1 Shoot-the-Chutes \$195.00	1 Scientific Punching Bag \$185.00
1 Stamp Vender Roll 50.00	1 Scientific Baseball 87.50	5 Muto. Card Venders 39.50
2 Skill Jump with Stand 39.50	5 Triple Grippers 20.00	1 Knock Hitler's Pants Off Baseball Throwing Game 95.00
3 Pikes Peak 20.00	1 Foot Vitalizer 80.00	1 Doll Rack Complete with Baseballs, etc. 75.00
1 Radio Rifle with Film 65.00	2 Wind Jammer 65.00	4 Duck Pin Alleys, Whole Set, Completely Equipped 395.00
1 Cigarette Vender 45.00	2 Seeburg Astrolograph 59.50	1 A.B.T. Six Gun Automatic Rifle Range 2,900.00
1 Texas Leaguer 37.50	1 Western Baseball 55.00	
1 Ten Pins 55.00	1 5¢ Torpedo 180.00	
3 Microscope Peeks 30.00	2 5¢ Air Raiders 235.00	
2 Traveling Crane 80.00	5 1¢ Exh. Card Venders 35.00	
2 Ray-o-Lite 125.00	1 5¢ Chl Coin Hockey 215.00	
2 Chicken Sam 140.00	1 1¢ Exh. 1st Striker 75.00	
1 Jail Bird 175.00		

10% Cash Off On All Orders of \$2,000.00 or More. Write for Complete List. Crating Charge on All Floor Machines—Ea. \$7.00.

**STEWART NOVELTY COMPANY**

250 SOUTH STATE ST. (Phone: 5-8433) SALT LAKE CITY 1, UTAH

**SPECIAL OFFER**

<b>MILLS</b>	<b>PACE</b>
5¢ Brown Front (Like New), K.A., D.P., C.H. \$239.50	5¢ Pace Comet \$89.50
5¢ War Eagle, 3-5 Rebuilt 129.50	10¢ Pace Comet 109.00
5¢ Front Vender, 3-5 Jak Pot, 5 Coin Esc. 100.00	10¢ Pace All Star 89.50
5¢ Dial Vender, Free Play 35.00	<b>WATLING</b>
5¢ Mystery, 3-5 (Gold Award) 175.00	5¢ Roll a Top, 3-5 \$79.50
1¢ Q.T., Ser. over 20,000 39.50	Mills Box Stands, Lock Bars \$20.00
1¢ Vest Pocket (Blue Gold) 29.50	Mills Q.T. Stands, Lock Bars 15.00
Kounter King (Plays Any Coin) 14.50	Mellink Box Stand Rollers 20.00
<b>JENNINGS</b>	<b>SAFES</b>
5¢ Club Bell (Like New) \$149.50	Mellink Roll-ar, Single \$59.00
5¢ Prosperity Award, 3-5 79.50	Pace Pull-Out One Door, Single 35.00
5¢ One Star, 2-4 59.50	<b>HEAVY SAFES</b>
10¢ Four Bar 185.00	Palmantler Single Pull Out, 310 Lbs. \$90.00
25¢ Club Bell (Like New) 249.50	Stark Double Pull-Out, 450 Lbs. 125.00
25¢ Four Bar (Like New), Two-Bit 249.50	Stark Triple Pull-Out, 600 Lbs. 175.00
25¢ Four Star (Like New) 229.50	Stark Triple Roll-ar, 650 Lbs. 200.00

**ADVANCE DIGGER CO.**

1702 MACK AVENUE DAYTON 4, OHIO

**WURLITZER TWIN 12 — BUCKLEY ADAPTERS**

Ten Boxes — 100 Feet Cable

PRICE \$300.00

**WURLITZER 24 — BUCKLEY ADAPTER**

Ten Boxes — 100 Feet Cable

PRICE \$325.00

Terms—1/3 Cash, Balance C. O. D.

Also reconditioned 5-10-25c Blue Fronts. Write for prices.

**LA BEAU NOVELTY SALES CO.**

1946-50 University Avenue St. Paul 4, Minn.

**CLEVELAND COIN**

**OFFERS:**

**PHONOGRAPHS**

1 Seeburg Cellar Job, Wireless, R.C. \$350.00
1 Rockola Imperial 20 210.00
3 Factory Reconditioned Singing Towers 425.00
3 New Factory Guaranteed Singing Towers 525.00
5 Mills Panorams 365.00
3 Mills Do Re Mi's 125.00
2 Mills Dance Masters 125.00
2 Wurlitzer Victory Models 525.00
1 Rockola Deluxe with Dialatone, R.C. WRITE
1 Wurlitzer 61's 150.00
10 Packard Wall Boxes WRITE
5 Buckley 20 Selection Plastic Side Wall Boxes 18.00

**CIGARETTE VENDORS**

35 STEWART-McGUIRE S.P. MODEL, 7 Column, 20¢ Combination, completely overhauled and complete with cabinet bases—\$35.00 each. 5 or more—\$30.00 each.

**ARCADE EQUIPMENT**

New Rocket Busters \$385.00
New Wheel Gee Mystics 225.00
New Pitchem & Catchems 225.00
4 Bean 'Em's 75.00
1 Keeney Submarine Gun 175.00
1 Shoot the Chutes 125.00
2 Periscopes 250.00
1 Hoot Mon Golf 75.00
2 Panoram Viewing Show Converted 410.00
6 X-Ray Pokers 7 Ft. 135.00
2 Slap the Japs 135.00
2 Anti Aircraft 75.00
1 Batting Practice 125.00
1 Hockey 210.00
2 Rover Name Plate Machines 125.00
2 Microscope Card Vendors 39.50
2 Blood Pressure Machines, 10¢ Operation 165.00
2 Rotary Claws 225.00

**SLOTS**

2 5¢ Mills Brown Fronts	<b>WRITE</b>
2 10¢ Mills Brown Fronts	
2 25¢ Mills Brown Fronts	
4 5¢ Jennings Silver Chiefs	
2 10¢ Jennings Silver Chiefs	
1 5¢ Jennings Four Star Chief	
1 5¢ Jennings Blue Skin	
1 5¢ Jennings Triplex	
1 10¢ Jennings One Star Chief	
4 5¢ Watling Rollatops	
1 5¢ Melon Bell	

**SPECIALS**

12 Daval 7 Ft. Bumper Bowlings \$110.00
2 Wells Gardner 5¢ Selective Bottle Drink Vendors WRITE
4 Bowling Leagues 215.00
16 Shipman Stamp Vendors 25.00

**CONSOLES**

6 Big Tops, F.P. \$115.00
4 Kentucky Clubs 125.00
2 Jennings Liberty Bells 50.00
2 Jennings Derby Days 50.00
1 Beach Park, 5¢ 110.00
2 Keeney Pastimes 250.00
1 Evans Jungle Camp, F.P. 95.00
6 Baker's Paces, D.D., J.P., Gk. Sep. Models 325.00
1 High Hand, Combination 175.00
2 Jennings Bobtails, F.P. 115.00
1 Super Bell, Combination 325.00
2 Bally Club Bells, Combinations 275.00

FINANCING AVAILABLE ANYWHERE IN OHIO—IN PURCHASING MUSIC MACHINE ROUTES CONTACT US FOR PARTICULARS!

TERMS: 1/2 Deposit With All Orders—  
Balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**  
2021-25 Prospect Ave., Cleveland 15, Ohio  
Phone: PROSPECT 6316-7

**WANTED**

100 FREE PLAY PIN BALLS  
25 UNITED REVAMP GAMES  
New or Used

**PHONOGRAPHS**  
On or Off Locations

Highest Prices Paid

**American Vending Co.**

810 5th Street  
Miami Beach, Fla.

**GRIP MACHINES**

Brand New GC Grips. While they last

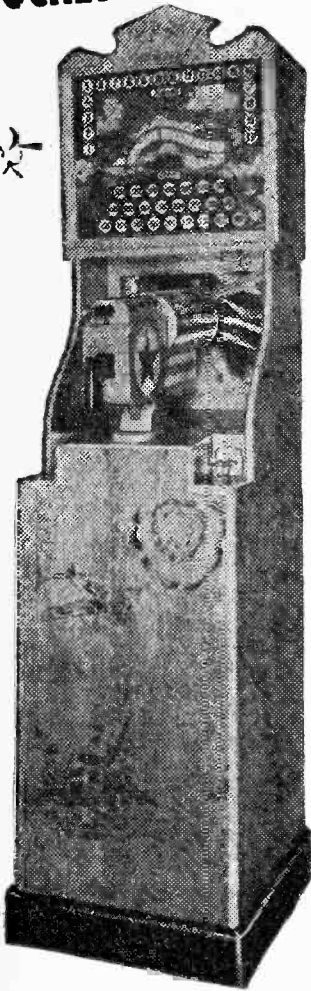
**ONLY \$19.95**

\$5.00 Deposit  
Balance C. O. D.  
The Fastest  
Penny Getter  
We Have  
Ever Operated



**THOMAS NOVELTY CO.**  
1572 JEFFERSON PADUCAH, KY.

**SUPREME'S  
"ROCKET BUSTER"**



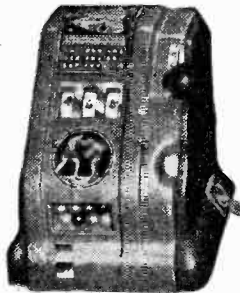
- Shoot at a realistically animated, moving target!
- Bell, buzzer and constant life-up of backboard gets the attention as hits are scored!
- 20 Flights for 5¢—Maximum of 15,000 Shots!
- Occupies small space—Upright—25" square, 8' tall—Fits Any Location!
- Head removable for transportation—simple construction—Fool Proof—Mechanically Perfect!
- Cash Box in separate, sealed unit from mechanism!
- A REAL MONEY-MAKER!

**Supreme Enterprises, Inc.**  
557 Rogers Avenue  
BROOKLYN 25, N. Y.

**New New New New New**

**"FRUIT REEL BELL"**

Automatic Payout  
**\$47.50**



For 5¢ Play. Has fruit reels like slot machine. Fill payout tube with quarters and machine pays off one quarter whenever winning combination comes up, such as two cherries, etc. Pays off every 12 to 15 plays average. Also can be operated with nickel-plated tokens (25¢ odds on tokens run from 3 to 1 size) up to 100 to 1 and are redeemed at counter. Machine comes complete with 121 tokens. Brand new equipment, pre-war construction. Size 9x9 in. Ht. 10 in. Wt. 16 lbs. Send \$10.00 deposit, balance express C.O.D.  
Each \$47.50. (\$39.50 in Lots of 5.)

**Webb DISTRIBUTING CO.**  
612 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

**MILLS PRE-WAR PARTS**  
Escalators, Master Slides. Many other items. Write for list.  
**MARION COMPANY**  
BOX 1588 WICHITA, KANSAS



**MASTER DELUXE TOUCH UP KIT**

A complete cabinet repair kit, put in a permanent metal box. All finishes supplied are spirit soluble and will not cut or damage surrounding finishes on cabinets, etc. Kit contains shellac sticks, alcohol lamp, French varnishes, rubbing felt and fluid, enamels, glue, steel wool, sandpaper, polish directions, etc. Nothing else needed! The best buy on the market.  
**PRICE \$9.85.**

De Luxe Touch-Up Kit ..... \$2.50

**MAGIC LIQUID SCRATCH REMOVER AND POLISH**  
Gal., \$4.00; Qt., \$1.25; Pt., 75¢; 1/2 Pt., 45¢.

**BROWN FRONT CASTINGS**  
Complete set of Brown Front Castings, including denomination buttons, jewel coin-cup cover and metal award plate \$25.50

**UNIVERSAL SLIDE POSTS**  
Universal slide posts, adaptable to 5¢, 10¢ and 25¢ Mills Slot Machines, no riveting necessary, complete set only .. \$1.50

**PIN GAMES WANTED!**  
Send name, price and full description in first letter. We pay top prices.

- Mills Cash Boxes ..... \$ .75
- Disco Plugs ..... .25
- Coin Cups and Jackpot Cups for Blue Front. Each ..... .95
- Mills Gold Chrome or Blue Front Cabinets, completely finished. Each .... 12.50
- Club Handles, guaran., non-breakable. Ea. 3.50
- Main Clock Gears. Each ..... 3.50
- Idle Pinion Gears. Each ..... 2.25
- Disco, CH or SP, complete set. Each .. 7.50
- Slot Machine Screw, Nut and Bolt Kit, complete ..... 5.75
- B.F. or W.E. Cash Box Doors ..... 1.75
- 25¢ B.F., Etc., Jack Pots ..... 19.50

**CENTRAL MANUFACTURING CO.**

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SP Auding 1670-1

**ANNIVERSARY SPECIAL**

- 5¢ Jennings 4 Star Chiefs ..... \$175.00
- 10¢ Jennings 4 Star Chiefs ..... 200.00
- 5¢ Watling Rotatops, 3/5 ..... 125.00
- 10¢ Jennings Silver Chiefs ..... 250.00
- 10¢ Watling Rotatops, 3/5 ..... 145.00

ALL MACHINES THOROUGHLY RECONDITIONED AND REFINISHED.

**CONSOLES**

MILLS FOUR BELLS—LATE HEADS—LATE SERIALS

- Keeney Super Bells
- Mills Jumbo Parades, C.P.
- Jennings Bobtalls, F.P.
- Bally Club Bells, 5¢ & 25¢
- Bally High Hands
- Watling Big Games, F.P.

**FIVE BALL — MARBLE TABLES**

- Liberty ..... \$169.50
- Air Circus ..... 129.50
- Shangri-La ..... \$165.00
- Victory ..... 90.00
- Keep 'Em Flying .. \$150.00
- Midway ..... 147.50

2 MILLS PANORAMS — \$375.00

EXCEPTIONALLY CLEAN

**REBUILDING AND REFINISHING—All Model Slots**

Machines completely rebuilt and refinished. Returned like new. Genuine factory mechanics. All work guaranteed.

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

**SOUTHWEST AMUSEMENT COMPANY**

2916-19 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

**WANT TO BUY**

EARLY MODELS

**GALLOPING DOMINOS**

AND

**BANGTAILS**

Write, Wire or Phone

**H. C. EVANS & CO.**

1520-1530 W. ADAMS STREET CHICAGO 7, ILLINOIS

**OUTSTANDING VALUES**

**PIN GAMES — THOROUGHLY OVERHAULED AND REFINISHED**

- |                            |                           |                             |
|----------------------------|---------------------------|-----------------------------|
| Air Force ..... \$84.50    | Jeep ..... \$154.50       | Smack the Jap ..... \$59.50 |
| Big Time ..... 34.50       | Landslide ..... 49.50     | Spot Pool ..... 79.50       |
| Boom Town ..... 44.50      | League Leader ..... 39.50 | Target Skill ..... 44.50    |
| Brite Spot ..... 34.50     | Legionnaire ..... 79.50   | Ten Spot ..... 59.50        |
| Crystal ..... 34.50        | Line Up ..... 29.50       | Texas Mustang ..... 79.50   |
| Double Feature ..... 25.00 | Rotation ..... 39.50      | Three Six ..... 35.00       |
| Four Diamonds ..... 54.50  | Score Champs ..... 25.00  | Twin Six ..... 44.50        |
| Gold Star ..... 39.50      | Shangri-La ..... 149.50   | Ump ..... 25.00             |
| Grand Canyon ..... 199.50  | Sky Ray ..... 59.50       | Velvet ..... 59.50          |
| Gun Club ..... 74.50       | Sluggo ..... 74.50        | Victory ..... 94.50         |
| Hold Over ..... 44.50      | Speed Demon ..... 34.50   | World Series ..... 79.50    |
|                            |                           | Wow ..... 25.00             |

**NEW REVAMPS**

- Flat Top
- Marvel's Baseball
- Pin Up Girl
- Spot Cha
- Streamliner
- Strip Tease

**CONSOLES**

- Big Top, F.P. .... \$119.50
- Fast Times, F.O. .... 99.50
- High Hands ..... Write
- Jumbo Parade, P.O. .... \$149.50
- Face Reels, Comb. .... Write
- Silver Moons, F.P. .... 119.50
- Super Bells, 5¢ Comb. .... Write

\$2.00 Extra, Crating Charge Each Machine. One-Third Deposit Required.

**COIN MACHINE DISTRIBUTING COMPANY**

6748 BAUM BLVD. Highland 7000 PITTSBURGH, PENNA.

**AVAILABLE NOW!!**

A proven *Compact* REMOTE



\$2.75  
1/2 Deposit Required on All Orders  
Balance C.O.D.

for WURLITZER & SEEBURG phonographs ... EASILY installed in 5 minutes ... astounding range quality!

**MIDWEST NOVELTY CO.**

3747 N. 117th St. MILWAUKEE 6, WISCONSIN LOCUST 5406

*Chicago Coin*

*Stand out games before the war... Vital equipment during the war... Startling ideas for after the war*

*Chicago Coin*  
MACHINE CO.

1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

*We must back 'em up with War Bonds*

Wurlitzer \* Seeburg \* Rock-Ola \* Mills

**MOTORS**

REBUILT OR EXCHANGED SHIPPED SAME DAY (EXCEPT MILLS)

**\$6.50**

DUMORE & EMC MOTORS .... \$13.00  
PHONO ELECTRIC MOTOR SERVICE  
PHONOGRAPH MOTOR SPECIALISTS  
359 W. 45th St. New York 19, N. Y.  
Phone: Circle 5-9540

**State of Maine & Canadian Operators! ATTENTION**

WE BUY, SELL AND REPAIR ALL TYPES OF COIN MACHINES. IT WILL PAY YOU TO GET IN TOUCH WITH US!

**Maine Coin Machine Co.**

351-353 Forest Ave. PORTLAND, MAINE

- 5 Double Meilink Safes, Comp. ... @ \$79.50 Ea.
  - 5 Single Comb. Meilink Safes, Comp. ... @ 74.50 Ea.
  - 1 Rockola World Series ... @ 75.00
  - 3 Bowling League Skee Balls ... @ 174.50 Ea.
- JULES OLSHEIN & CO.**  
1100-02 Broadway ALBANY 4, N. Y.

WANTED

SPORT SPECIAL, RECORD TIME, DARK HORSE and BLUE GRASS @ \$110.00. WILL PAY \$60.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS, DOUBLE PLAY, SKY BLAZER, LEADER, ZOMBIE and DUPLEX. SEND LIST OF OTHER GAMES.

Table listing various arcade equipment and miscellaneous items with prices. Includes items like Bally Rapid Fires, New Pin Game Cartons, Wurlitzer Scale, etc.

Table listing consoles and one balls slots. Includes items like Mills 4 Bells, Jumbo Parade, 5c Super Bells, etc.

Table listing used pin games and new revamps. Includes items like Jeep, Snappy, ABC Bowler, etc.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT. EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE., CHICAGO 47, ILL. HUMBOLDT 6288

Mills Novelty Start Novel 7th War Bond Drive--Vacation Idea

CHICAGO, April 28.—Starting the Seventh War Loan drive off with a bang at Mills Novelty Company, Grant F. Shay, editor of the Mills' house organ, has come out with a novel idea to encourage the employees to up their payroll deductions and also the sale of War Bonds.

Four employees will receive a fully paid two weeks' vacation as a result of the final outcome of the drive.

Barrels placed thruout the plants will be labeled Sunshine Barrels and each time an employee buys a bond he receives a ticket that goes into the Sunshine Barrel and then at the end of the bond drive a raffle will be held and four tickets are plucked from the barrel containing all the tickets and the persons holding the winning tickets get the fully paid vacation.

It is believed this is first time any stunt of this kind has been carried thru with the sanction of the WPB. Sanction was approved after proving less working time will be actually lost than if bond rallies were held in all the Mills plants, which employ more than 2,300 people.

METRO SPECIALS

MUSIC

Table listing music items like Singing Towers, Wurlitzer 500, Mills Throne with prices.

SLOTS AND CONSOLES

Table listing slot and console items like Mills Original Blue Fronts, Mills 5c Black Handload, etc.

ARCADE

Table listing arcade items like Bally Rapid Fires, Bally Defender, Keeney Submarine, etc.

NEW WESTERHAUS PIN REVAMPS

Table listing pin revamp items like Marlines at Play, American Beauty, Foreign Colors, etc.

WANT TO BUY

Advertisement for Metro Distributing Co. offering to buy Bally Attentions, Bally Mascots, Mills Owls, etc. Will pay \$50.00 for Bally Attentions, 35.00 for Bally Mascots, 50.00 for Mills Owls. Will pay \$25.00 for all Genco Games.

Metro Distributing Co.

585 10th Ave. New York 18, N. Y. Longacre 3-1731

READY FOR LOCATION

RENOVATED LIKE NEW BY FACTORY-TRAINED MECHANICS

Table listing slots and consoles for location. Includes items like Mills Blue Fronts, Evans Dominoes, Baker's Pacers, etc.

WRITE FOR OUR PRICE LIST on Chicago Metal Safes—Parts for Slots—Seeburg and Wurlitzer Phonographs—Arcade Equipment. Terms: 1/3 Deposit, Balance C. O. D. GLOBE DISTRIBUTING CO. 1623 N. California Ave., Chicago 47, Ill. FRANK LA MASKIN Armitage 9388-9727 C. "JIMMY" JOHNSON

Cigarette Temperatures

A research chemist has found that the lighted end of a cigarette has a temperature of between 1,200 and 1,325 degrees Fahrenheit—slightly above the melting point of aluminum and magnesium. Smokers don't get burned because air spaces in a cigarette are good insulators. Therefore the temperature drops off very rapidly from the lighted end.

Table listing various pin games and their prices. Includes items like Rock-Ola Spectravox & Playmaster, Jumbo Parades, etc.

FIVE NEW IN ORIGINAL CRATES WURLITZER VICTORY CABINETS P. K. AND TWO WURLITZER VICTORY CABINETS ROTARIES. Write

Table listing various pin games and their prices. Includes items like All American, Victory, Wildfire, etc.

Wanted: Any Quantity Pin Games & Phonographs. Write; Will Pay Highest Prices. Terms: 1/2 deposit with all orders for domestic purposes. Full cash with orders for exports.

FOREIGN INQUIRIES INVITED.

International Coin Machine Distributors 2115 Prospect Ave. Cleveland 15, Ohio (Main 5769-70)

UNIVERSAL SPECIALS

Table listing universal special items like Chester Pollard Golf Mach., Groetchen Skill Jump, etc.

MUSIC

Table listing music items like Wurlitzer 750E, Wurlitzer 500 Piano Keyboard, etc.

Advertisement for Bush Distributing Co. offering to buy entire businesses for cash. Hard to get parts for Wurlitzer Phonographs. Star wheels 49¢ each, star wheel pins 49¢ each. Actuating lever bushings 16¢ ea. Needle screws for pick-ups 19¢ ea. Broadway and Washington - 250 W. Broadway - Minneapolis 11, Minn.

Table listing various Wurlitzer and Seeburg machines for sale. Includes items like Wurlitzer 41 Counter Model, Wurlitzer 61 Counter Model, etc.

Advertisement for Park Amusement Co. offering for sale of Scientific X-Ray Poker, Roover Name Plate, etc. Send One-Third Cash, Balance C. O. D. PARK AMUSEMENT CO. 124-132 Beach 116th St., Rockaway Park, N.Y.

Advertisement for Modern Music Co. offering for sale of music route in Cleveland. Consisting of 45 Phonographs—37 on location. Price \$35,000.00. HIGHEST OFFER ACCEPTED. MODERN MUSIC CO. 5511 Euclid Ave., Cleveland 3, O.

Advertisement for Tex Holley Vending Machine Exchange. Pin Ball Mechanic. Must be expert. Salary no limit. Write and state all you know about any coin-operated machines, and what you want. Address TEX HOLLEY VENDING MACHINE EXCHANGE 524 No. Illinois Street Indianapolis 4, Ind.

Large advertisement for Royal Distributors. Guaranteed Equipment. 2 GOLD CHROMES, 5c; 2 GOLD CHROMES, 25c; 2 GOLD CHROMES, 50c; 15 ROCK-OLA COMMANDOS; 2 MILLS THRONES; 2 MILLS EMPRESSES; 2 MILLS GOLF BALL VENDORS; 3 SKEE BALL ALLEYS, 7', LIKE NEW "GET 'EM HOT" PEANUT VENDORS, BRAND NEW. WRITE-PHONE-WIRE! Royal Distributors 411 NORTH BROAD ST. ELIZABETH, N. J. Phone Elizabeth 3-1776

Advertisement for Copeland Wholesale Co. offering for sale of various pin games. JUST OFF LOCATION FOR SALE. 12 5c Play Buckley Track Odds; 6 25c Play Buckley Track Odds; 12 5c Play Buckley Daily Doubles; 4 25c Play Buckley Daily Doubles; 7 Evans 1941 Two-Tone Bangtalls; 2 Mills Four Balls, One New Style Head and One Old Style Head; 2 Baker's J.P. Model Races; 6 Paces Races J.P. Models. All this equipment in absolute A-1 condition. Write for prices or make offer. COPELAND WHOLESALE CO. 1303 Carondelet St. NEW ORLEANS, LA.

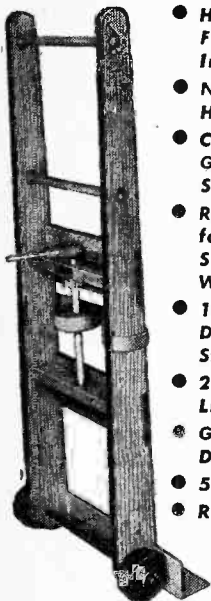
**SPITFIRE PORTABLE ELECTRIC WELDER**



ONLY \$19.95 COMPLETE

Also sold with high grade, permanent carrying case—a very timely and useful tool! **\$23.95**

**A Safe, Speedy, Dependable HAND TRUCK**  
For Handling PHONOGRAPHS, PIN GAMES AND OTHER COIN OPERATED EQUIPMENT



- **Hardwood Frame, 56 Inches High.**
- **No Curved Handles.**
- **Cross-Member Grip, Sure—Steady—Safe.**
- **Ratchet Device for Tightening Strap, Two-Way Tension.**
- **14 Foot Heavy-Duty Webb Strap.**
- **24 Inch Steel Lip.**
- **Goes Up and Down Steps.**
- **5 Inch Wheels.**
- **Rubber Tires.**

**\$32.50** Each

**BLOCK MARBLE CO.**

1527 Fairmount Ave. PHILA., PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!



**CONSOLES (Cash Payout)**

- 1 **BAKER'S PACERS (D.D. 25¢)**, Late Model ..... \$375.00
- 4 **LIBERTY BELL, SLANT TOP** ..... 55.00
- 3 **LIBERTY BELL, FLAT TOP** ..... 40.00
- 2 **MULTIPLE RACERS** ..... 50.00

**WANT TO BUY**  
ALL TYPES OF 5 BALL FREE PLAY MACHINES.  
Send Your List and Prices.

1/3 Deposit, Balance C. O. D.  
**OLIVE NOVELTY CO.**

2625 LUCAS AVE. ST. LOUIS, S. MO.  
(Phone: Franklin 8620)

**FOR SALE**

WILL ACCEPT BEST OFFER FOR LOT OR PART OF MACHINES

- 10 Vest Pockets
- 3 1-2-3, Cash or Check
- 1 Keeney Anti-Aircraft
- 1 Fairground
- 2 5¢ Stevon Alleys
- 40 Yankee 1¢ Cig. Machines
- 20 Columbia Slots
- 6 Mills
- 1 Baker's Pacers
- 6 Paces Races, Brown
- 4 Pace Reels
- 2 Watling Big Game
- 1 Salute, Major Big Chief, Defense, Hockey Golf, Progress and 50 others
- 15 Seeburg 12 and 10 Record
- 1 Rockola 12
- 2 Gable 12

**D. T. GLASCOCK**  
BOX 86 FAIRFAX, VA.  
Phone 310 Fairfax

**ORIGINAL SLOTS—RECONDITIONED**

GUARANTEED BY OUR 50 YEARS OF EXPERIENCE . . . WRITE FOR PRICES.  
MILLS GOLD CHROMES—BROWN FRONTS—BLUE FRONTS—5¢, 10¢, 25¢ PLAY.  
MILLS Q.T.'S, Originally Blue Made GLITTER GOLD, 5¢, 10¢ Play.  
MILLS O.T.'S, Same As Above But With SPECIAL 3/5 Payout, 25¢ Play.  
MILLS VEST POCKETS, Blue and Gold Model, 5¢ Play.  
All Above Machines Have Knee Action, Club Handles and Drill Proof.  
JENNINGS—PACE—WATLING—CAILLE SLOTS IN STOCK.

**PARTS FOR MILLS SLOTS**

- SPRINGKITS** Large Assortment of Various Springs ..... \$6.75  
Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs. 9.75
- Bottom Main Slides, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢ ..... \$4.25
  - Slides, Complete Set, 5¢ 1 Cherry or 3/5 P.O. with Top Cover, Set ..... 22.50
  - Vest Pocket Coin Chute, 5¢ ..... 3.25
  - Reel Strips, 3/5 or 1 Cherry P.O. Set ..... .55
  - In 100 Set Lots, Set ..... .40
  - Reward Cards, 1 Cherry or 3/5 P.O. .... .20
  - In Lots of 100, Each ..... .10
  - Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O. .... 7.50
  - Marker Button, 5¢, 10¢, 25¢, for Blue or Brown Front ..... .50
  - Marker Plates for Gold or Silver Chrome, 5¢, 10¢, 25¢ ..... 1.50
  - Large Clock Gears, Complete ..... 3.50
  - Idler Pinion Gear ..... 3.25
  - Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show ..... 2.50
  - Club Handles, Painted and Chromed ..... 4.50
  - Reel Glass Frames ..... 1.25
  - Payout Discs, 1 Cherry or 3/5 P.O. Set. 7.50
  - Discs Plugs ..... .25
  - Oval Chrome Frame To Use Paper Reward Card on Brown Front ..... 2.00
  - Large Cash Boxes ..... 2.00
  - Payout Tubes with Hopper, 5¢, 10¢, 25¢. 3.75
  - 20-Stop Star Wheel, Set ..... 3.00
  - Knee Action Parts for Your Old Levers, Set 3.75
  - Top Covers for 5¢, 10¢ and 25¢ Slides. 3.50
  - Jack-Pot Glass ..... 1.25
  - Escalator Glass and Reel Glass ..... \$ .50
  - J.P. Gates, 5¢, 10¢, 25¢ ..... 1.50
  - Plug to Fill Space on Front Casting When Eliminating Gold Award ..... 1.00
  - Plug Shield To Fill Space on Wood Cabinet When Eliminating Side Vender ..... .75
  - Reward Card Frame for Blue Front Reels Completely Assembled With Payout Discs Stop, Stars, etc. (1 Cherry, 3/5 P.O.) Set ..... 22.50
  - Payout Base Assembly, 5¢, C.S.P. 3265, 12.50
  - Mechanism Base, M.L.B. 2516 ..... 4.50
  - Complete Set Castings for Gold Glitter War Eagle ..... Write for Prices
  - Complete Set Castings for Brown Front ..... Write for Prices
  - Coin Bar Release Lever Assembly, 2799 C.S.P. .... 2.50
  - Check Detector Operating Arm Assembly, 2761 C.S.P. .... 2.00
  - Jack Pot Push Bar, M.L.B. 2823 ..... 1.25
  - Piston Operating Lever Assembly, 2755 C.S.P. .... 1.50
  - Reel Timing Lever Assembly, 2765A C.S.P. 2.00
  - Operating Lever Lock and Pin Assembly, 3453A C.S.P. .... 1.50
  - Timing Lever and Hub Assembly, 2753 C.S.P. .... 1.50
  - Reel Operating Lever As'by MLB 3354. 5.00
  - Steel Drill Proof for Cabinet Sides, Set. 5.00

1/3 Deposit Must Accompany All Orders.  
Write for Complete Price List of SLOTS and PARTS — We Have Many More.

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

**ARCADE Sensations!**

"WHEE GEE MYSTIC"

"Pitch 'em and Catch 'em"

**\$229.50** Each  
1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

SEE YOUR LOCAL JOBBER OR DISTRIBUTOR! SEND FOR CIRCULAR!

**POKER TABLES—WRITE FOR PRICE!**

**GEORGE PONSER CO. of N. Y., Inc.**

2 Columbus Circle, New York 19, N. Y. Circle 6-6651

**SPECIAL SALE—MUSIC YOU NEED!**

- 50 Wurlitzer 61 Counter Models, Ea. .... \$149.50
- 25 Iron Frame Stands for Counter Models, Ea. .... 7.50
- 5 Rock-Ola Spectravox and Playmasters, Ea. .... 439.50
- 1 Rock-Ola DeLuxe '39, RC ..... 425.00
- 3 Panorams, Ea. .... 345.00

1/3 Deposit, Balance C. O. D., F. O. B. Baltimore, Md.



BALTIMORE, 1, MARYLAND  
140 W. MT. ROYAL AVE.

VERNON 5757

**NOTICE COIN MACHINE BUSINESS FOR SALE**

A perfect set-up for a good all-around mechanic who wants to better himself or as an operating, sales and service outlet for the Florida west coast. Well established. Good building, reasonable rent, phone, bench, furnished living quarters, office equipment, stock of misc. parts, etc. Now operating few phonos and a number of tables. Have service contracts with army and others. One man can handle and have all the work he wants. Have good reason for selling. \$3,000 cash. \*Will pay for itself in less than 5 months.

BOX D-402, Care The Billboard, Cincinnati 1, Ohio

**READY TO DELIVER**

- 1—Gottlieb Cover Girl... \$239.50
- 1—Marvel Baseball (slightly used)..... 152.50
- Black Steel Single Slot Cabinet..... \$42.50

We have a stock of used Five Ball Machines, One Balls and Slots. Write for description and prices.

Send One-Third Deposit With Order.  
**NATIONAL SALES & DIST. CO.** 416 S. ST. PAUL DALLAS 1, TEXAS



It sure will be swell when we can again see the familiar Mills Owl Trademark on new coin machines. This wise old Owl has always led the operator in the right direction. When the present emergency ends, BE WISE! See that your equipment bears this trademark of quality.

**Mills Novelty Company**

4100 FULLERTON AVENUE  
CHICAGO 39, ILLINOIS

**OUTSTANDING BUYS**

—All Thoroughly Checked—

- Sport Specials ..... \$145.00
- Blue Grass ..... 195.00
- '41 Derby ..... 375.00
- Club Trophy ..... 350.00
- Pimlico ..... 475.00
- Thorobred ..... 595.00

100 5 BALLS—WRITE FOR PRICES.

**PHONOS-CONSOLES-ARCADE**

- Mills 4 Bells, 5c ..... Write
- Super Bell, 4-Way, 4/5 ..... Write
- Big Game, P.O. .... \$ 99.50
- Pace Reels, No Ris. .... 99.50
- Mills Orig. & Rebuilt Slots ..... Write
- Chic. Coin Hockey ..... 195.00
- Zingo, Like New ..... 275.00
- Mills Slot Stands ..... 19.50
- Rapid Fire ..... 175.00
- Packard Boxes, A-1 ..... 37.50
- Packard Adapters ..... Write

1/3 Certified Deposit

'Wisconsin's Leading Distributor'

**UNITED COIN MACHINE CO.**  
6304 W. Greenfield Avenue  
Milwaukee 14, Wisconsin

**For \$12.00**

We will completely refinish your Slot Machine to look like brand new. This includes rebuffing and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to

**THE MONROE DISTRIBUTING CO.**  
BOX 413 PAINESVILLE, OHIO

**WANTED PHOTOMATICS**

by Midwestern concern. State serial numbers, condition and price.  
BOX 650, c/o The Billboard, Ashland Bldg., Chicago 1, Illinois

**MARKEPP VALUES**

**SLOT MACHINES AND CONSOLES**

- 25c Brown Front Cherry Bell, C.H., D.P., K.A., Ser. #441920 Write
- 25c Cherry Bell, C.H., 3/10 P.O., Ser. # over 400,000, Original. Write
- 5c Cherry Bell, C.H., 3/10 P.O., Ser. # over 400,000, Original. Write
- 1c Caille \$ 39.50
- 5c Columbia Cig. Ri. 49.50
- Jumbo Parade, C. P. O. 98.00
- Jumbo Parade, F.P. 110.00
- 38 Track Time 115.00
- Keeney Kentucky Club 89.50
- Big Game, F.P. 120.00
- Jennings XV Cigarolla 85.00

**5-BALL PIN GAMES**

- Champ \$ 55.00
- Major, '41 65.00
- Repeater 39.50
- Scoop 22.50
- Vogue 15.00
- Legionnaire 79.50
- Marvel Baseball, Revamp, New 179.50
- Streamliner, Revamp, New 250.00
- School Days 59.50
- Snappy 65.00
- 5-10-20 Write
- Band Wagon 39.50
- Barrage 32.50
- Four Roses 59.50
- 4 Diamonds 52.50

**PHONOGRAPHS**

- Wurlitzer 616 \$185.00
- Wurlitzer 412 125.00
- Mills Do-Re-Mi 100.00
- 2 Singing Towers, Like New, 5-10-25c 325.00
- Wurlitzer Victory Cabinets—2 Rotaries, 5 Keyboards 175.00
- Singing Tower, 40 Selec. Hi-Boy 475.00
- Mills Throne of Music 275.00
- Wurlitzer 600 Write
- Wurlitzer 750 Write

**ARCADE EQUIPMENT**

- Bally Rapid Fire \$168.50
- Seeburg Shoot the Chute, Conv. Jap 135.00
- Western Baseball Deluxe 115.00
- Chicago Coin Hockey 225.00
- Bowl-A-Bomb 195.00
- Keeney Submarine Gun 150.00
- Scientific Batting Practice 105.00
- Scientific X-Ray Pkr. 125.00
- Jennings Roll in the Barrel 120.00
- Chicken Sam 95.00
- Seeburg Jap (Converted) 150.00
- Rockola Ten-Pin, H.D. 60.00
- All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order. WANT TO BUY—Phonographs, all makes and models. Send us your complete list of Coin-Operated Machines.

**THE MARKEPP CO.**

(Established 1928)  
4310 Carnegie Ave., Cleveland 3, O.  
Telephone: Henderson 1043

**LIGHTNING MOVER WITH TERRIFIC APPEAL**

**50c Play**

**\$100. Top**

**ORDER AS:**  
No. 1000 HUNDRED DOLLAR WINNER

**TAKES IN:**  
1000 @ 5c ..... \$500.00

**PAYS OUT ..... 406.00**

**AVERAGE PROFIT... \$94.00**

Write for circular 246 describing this and other Gardner "Idea-Clickers."

**GARDNER & CO.**  
2309 ARCHER • CHICAGO

**PHONO OPERATORS!**

**NEW POLICY ON OUR UNIVERSAL AMPLIFIER IDEA**

Due to W.P.B. regulations we are in a position to accommodate you in the following manner:  
Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use. COST \$36.50, F.O.B. N. Y., and includes minor repairs. However if major parts are missing or defective and have to be replaced an additional nominal charge will be made.

**WHAT A UNIVERSAL AMPLIFIER WILL DO FOR YOU**

Saves you time, money and expense. When you have an Amplifier service call, replace with your Universal, your machine keeps working and your customer is satisfied. Complete renovation, with sockets, for speakers and pickups for all the following models:

- ALL WURLITZER MODELS**  
616, 24, 500, 600, 700, 750, 780, 800, 850, 950
- ALL SEEBURGS**  
(Except Hi-Tones)
- ALL ROCK-OLAS**

**AMPLIFIERS REPAIRED BY EXPERTS—TRY US**

**GLASS FOR PIN GAMES AND ONE-BALLS**

Sold in case lots only. **SAVE MONEY—**

Size	Case Contains	Price Per Case
20x42	9	\$11.00
21x41	8	10.00
21x43	8	10.50
23x47	7	11.25

**WHILE STOCK LASTS**

Tubular Coin Wrappers—Pennies, Dimes, Quarters, Half Dollars. Your choice of denomination. Minimum shipment 50,000.

**35c Per M**  
Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

**JAFCO, INC.**

JOHN A. FITZGIBBONS, Pres.  
776 Tenth Ave., New York 19, N. Y.  
Phone: Columbus 5-7996

**LA-TA-DO • RED, WHITE AND BLUE • PICK-WIN**

**A NEW LARGE PLANT TO SERVE YOU**

We are now in our new three-story plant devoted exclusively to the manufacture of these popular tickets. It is the loyal patronage of our customers the country over that has made this expansion possible.

**ORDER NOW FOR PROMPT SERVICE**

Our greatly enlarged facilities will enable us to give you even better value and service. Send in your orders now for immediate shipment.

**SEND FOR NEW PRICE LIST**

Write today for our latest price list on Red, White and Blue, Numerals and Combination Tickets.

**TRIANGLE MANUFACTURING CO.**  
609 S. 10th STREET MINNEAPOLIS, MINN.  
Manufacturers of the original LA-TA-DO and PICK-WIN Jar Tickets.

**LA-TA-DO • COMBINATIONS • RED, WHITE AND BLUE**

**"LUCKY 7 AND 11"**

**WILNER'S NEW JAR DEAL HIT**

- 1440 Tickets — Five in a Bunch — for Faster Action
- Takes in @ 5/25c ..... \$72.00
- Definite Payout ..... 54.00
- Definite Profit ..... \$18.00
- PLENTY of Appeal with 12 Definite \$3.00 Winners. Also Available in 10c Play—Double Pay—Double Profit.
- SAMPLE Deal ..... \$2.50 Ea.
- Lots of 12 ..... 2.00 Ea.
- Lots of 36 ..... 1.75 Ea.

Write for Catalog and Prices on Other Fast-Moving Ticket Deals—R.W.B., Combinations, Pad Deals—Tip Books.

**WILNER SALES CO.**

715 N. Elm St. MUNCIE, IND.

**FOR SALE**

**25 1938 TRACKTIMES \$99.50 Ea.**

**WANT TO BUY**

WILL PAY THE FOLLOWING PRICES:

- BLUE GRASS, F.P. \$115.00
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- DARK HORSE 115.00
- RECORD TIME 110.00

**WE BUY, SELL AND EXCHANGE**

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**WANTED Coin Machine Mechanic**

Must be tops on Phonographs, Remote and Five Balls. This is a permanent position and will pay top salary to the right man.

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THE AMERICAN COIN MACHINE CO., Rochester, N. Y., wishes to announce the removal of their office and showrooms to larger quarters in our own building located at

**573-575 Clinton Avenue, N., Rochester 5, N. Y.**  
Telephone Main 2507

The name has been changed to the

**AMERICAN DISTRIBUTING COMPANY**  
573-575 Clinton Ave., N. Rochester 5, N. Y.

On Display in Our New Home Will Be the Latest Models of

**WILLIAMS' FLAT-TOP UNITED'S CONVERSIONS**  
(America's Finest Games)

**SPECIAL:** Brand New Rock-Ola 117-Volt 50/60-Cycle A C Turntable Motors Quantity Limited, \$17.50 Each

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- Kirk Night Bomber ..\$375.00
- Smiling Sam, Like New 125.00
- Shoot Your Way to Tokio 175.00
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- Sky Fighter 250.00
- Chicken Sam w/ Jap Conversion 119.50
- Chicken Sam, no Base 90.00
- Bally Bull, Clean 79.50
- Kicker & Catcher 22.50
- Keeney Anti-Aircraft 59.50

**CONSOLES—ONE BALLS**

- Bally Royal Draw ..... \$ 75.00
- Paces Races, BR, "as is" 100.00
- Track Time, Red Head. 45.00
- Bally Ray's Track, Good 59.50
- Derby Day, Flat Top 30.00
- Bally Record Time, F.P. 169.50
- Turf Champ, O.K. 40.00
- Mills 1-2-3, '39, F.P. 45.00
- Mills 1-2-3, '41, F.P. 110.00
- Bally Gold Cup, F.P. 45.00
- 1c Caille, 3/5, CH. 49.50

- 2 5c Pace Bantam ... \$ 37.50
- 1 10c Pace Bantam ... 42.50
- 1 10c Pace Comet ... 89.50
- 4 5c Jennings Goose-neck, 2/4 ..... 35.00
- 3 25c Jennings Goose-neck, 2/4 ..... 45.00
- 2 5c Jennings Duchess. 45.00
- 2 25c Jennings Golf Ball 75.00
- 10 5c Mills Gooseneck, 2/4, D.J. 35.00
- 2 25c Mills Gooseneck, 2/4 ..... 45.00

**SPECIAL:** One Brand New 50c Walling Roll-a-Top, 2/4 Pay ..... \$325.00  
1/3 Deposit With Orders, Balance C. O. D. or Slight Draft.

**KING PIN GAMES CO.**  
826 MILLS STREET (PHONE 2-0021) KALAMAZOO 21, MICHIGAN

**ONE BALLS**

- 4 Thorough-breds ..\$545.00
- 15 Long-acres .. 545.00
- 6 '41 Derbys. 350.00
- 5 Club Trophys. 350.00

**FIVE BALLS**

- Yanks ... \$ 95.00
- Jeep ..... 160.00
- Monicker .. 75.00
- Tex. Mustang 70.00
- Wild Fire.. 40.00
- Ten Spot .. 49.50
- Jumbo Parade (F.P.) ... 99.50

6 Slots, 5-10-25c Play, Good Working Condition — \$275.00 Entire Lot.

**ARCADE MACHINES**

- 1 Panoram Viewing Show (Converted) ..... \$385.00
- 2 Microscope Skyflights (Latest Model B) ..... 265.00
- 5 Rapid Fires ..... 160.00
- 2 Evans Tommy Guns ..... 115.00
- 4 Bally Bulls ..... 75.00
- 4 Shoot the Japs ..... 125.00
- 2 Keeney Submarines ..... 135.00
- 7 Deluxe Texas Leaguers ..... 44.50
- 2 Shoot the Chutes ..... 125.00
- 1 Targette (Converted Bally Bull) 90.00
- 2 Groetchen Zooms ..... 24.50
- 1 Mills Horoscope (Plenty Tickets) 75.00
- 3 Shoot Your Way to Tokyo ..... 175.00
- 2 Jennings Book Vender (Plenty Books) ..... 75.00
- 2 Radio Rifles with Film ..... 65.00
- 1 Bally's Racer ..... 80.00
- 1 Floor Model Shocker ..... 65.00

All Machines Thoroughly Reconditioned and Ready for Location.

1/2 Deposit With Order — Balance Slight Draft or C. O. D.

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**MECHANIC WANTED!!**

Thoroughly experienced on Pin Ball and Music Machines. Will pay good salary to man who qualifies.

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Wurlitzer Phonographs: Wurlitzer 600, 500, 700, 800, 750, 780, 750E, 850 and 950. Mills Slots, 5c/10c/25c/50c. Long Range Shooting Gallery. Arcade Equipment. Give prices and full details.

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**PLAY BALL**

Smart Operators Are Cashing In Now With These Sensational Baseball Conversions

**NOW AVAILABLE FOR SEVEN-UP—CHAMPS—SLUGGER and NEW CHAMPS**

**—ORDER NOW—**

The Total Cost Is Only \$9.50 Each F. O. B. Chicago, Ill. Includes a new 14-Color Score Glass, large size Two-Tone Bumper Caps, new Playboard Designs, in fact everything needed to make a brand new 1945 model from your old game. Thousands are now on location.

**VICTORY GAMES** 2140-44 SOUTHPORT AVENUE CHICAGO 14, ILLINOIS  
WRITE FOR OUR COMPLETE LIST

# THIS WEEK...

## MUSIC

- |  |   |  |
|--|---|--|
| 5 Wurlitzer 412  | 1 Wurlitzer 24 in Steel Cabinet with Seeburg Adapter and Wireless System, Amplifier and Speaker, ready for location | 6 Seeburg Victory, '42, in 8200 Cabinets |
| 2 Wurlitzer 616  |   | 1 Seeburg 12                             |
| 2 Wurlitzer 24   |   | 2 Rock-Ola 16                            |
| 2 Wurlitzer 750E   |   | 7 Mills Empress (2 with Adapters)        |
| 2 Wurlitzer 850  |   | 5 Mills Thrones                          |
| 5 Wurlitzer Twin Twelves in Steel Cabinets, with Buckley Adapters, Amplifiers and Speakers, ready for location | 10 Seeburg Hi Tones, ES and ESRC  | 2 Mills Dance Masters                    |
|  | 1 Seeburg Concert Master, ESRC  |  |

WRITE FOR PRICES ON ALL ABOVE EQUIPMENT!

### WALL BOXES

- |   |         |
|---|---------|
| 17 Packard Boxes  | \$34.50 |
| 50 Buckley Boxes, 20 & 24 Record, Lift Door   | 6.95    |
| 50 Buckley Boxes, 20 & 24 Record, Latest Model, Lite-Up, Swing Door, Like New, Gold | 17.95   |
| 50 Buckley Boxes, Same as Above, Chrome   | 19.95   |
| 5 Wurlitzer #320 Sweet Music Box  | 24.50   |
| 5 Wurlitzer 5-10-25# #125, Plastic Covers   | 29.50   |
| 3 Wurlitzer #310 30-Wire Boxes  | 9.50    |
| 3 Wurlitzer #111 Bar Boxes  | 14.50   |

- |  |         |
|--|---------|
| 5 Seeburg Baromatics, 5-10-25¢, Wireless | \$49.50 |
| 3 Seeburg 24-Record 5¢ Wireless Boxes    | 27.50   |
| 5 Seeburg 20-Record 5¢ Wireless Boxes    | 39.50   |
| 20 Seeburg 5¢ 30-Wire                    | 6.50    |
| 2 Rock-Ola Bar Boxes #1504               | 24.50   |

### MISCELLANEOUS

- |  |         |
|--|---------|
| 5 Wurlitzer #304 Steppers                  | \$24.50 |
| 5 Wurlitzer #145 Steppers                  | 49.50   |
| 50 Buckley Bar Brackets                    | 2.50    |
| 20 Pedestals for Buckley Boxes             | 3.50    |
| 10 Keeney or Seeburg Organ Speaker Baffles | 15.50   |
| 10 Atlas Organ Speaker Baffles             | 10.50   |
| Aeropoint Needles, per 100                 | 39.00   |

### ARCADE

- |                                     |          |
|-------------------------------------|----------|
| 8 Supreme Skee Rolls, 7 1/2" and 9" | \$265.00 |
| 1 Bally Rapid Fire                  | \$185.00 |
| 3 Chicken Sam Conversions           | 110.00   |

WE CAN SUPPLY ANY TYPE OF ARCADE PIECE—SEND FOR LIST!  
1/2 DEPOSIT, BALANCE C. O. D., F. O. B. NEWARK.

**RUNYON SALES CO.** 123 W. RUNYON ST. NEWARK 8, N. J. BIGELOW 3-6685

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- #219—2 1/2 VOLT FILAMENT TRANSFORMER  
110 Volt AC Primary to 2 1/2 Volt Output. For filament supply for any amplifier using 2 1/2 volt filament tubes. Size 2"x1 1/2". \$3.25 each.
- #175—HEAVY DUTY POWER TRANSFORMER (FULLY SHIELDED WITH LEADS)  
Primary 110 Volt A.C., Secondary 800 Volt. Supplying 5 Volt Filament and 6.3 Volt Filament, with center top leads. For use on Rock-Ola, Wurlitzer, Seeburg, Mills and other Amplifiers. \$5.50 each.
- #208—POWER TRANSFORMERS  
Primary 110 Volt A.C., Secondary 5 Volt Filament and high voltage. Two 2 1/2 volt output filament. For use on Wurlitzer 412 and 616, all model Seeburg, Webster, Push Pull and other Amplifiers using 45, 47, 46, 2A3 tubes, etc. \$4.25 each.

LIMITED QUANTITY ON HAND—ORDER NOW!

1/3 Deposit, Balance C. O. D., F. O. B. Philadelphia

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SAM STERN

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PHILADELPHIA 30, PA.

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### FOR IMMEDIATE SALE!

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|--|--------------|
| 5 Seeburg Remote Cellar Units (Gem-U.S.R.2), in New Wood Cabinets      | \$415.00 Ea. |
| 2 3-Wire Seeburg Cellar Units in Special Wood Cabinets                 | 375.00 Ea.   |
| 2 Wurlitzer 71 Counter Models  | 175.00 Ea.   |
| 6 Packard 24 Selection Boxes, Chrome                                   | 33.50 Ea.    |
| 5 Keeney 5¢ Wall Boxes   | 5.00 Ea.     |
| 1 Seeburg GSR1 General Selection Receiver                              | 35.00        |
| 6 Seeburg USR2 Universal Selection Receiver                            | 69.50 Ea.    |
| 1 Seeburg T-3Z Transmitter (Hitone)                                    | 22.50        |
| 1 Seeburg T-1Z Transmitter (Other Seeburgs)                            | 22.50        |
| 65 Seeburg #13059 5¢ Slug Ejectors (National) for all 5¢ Seeburg Boxes | 4.25 Ea.     |
| 1 Rockola Spectravox and Playmaster                                    | 415.00       |
| 1 600 Wurlitzer Rotary   | 400.00       |
| Quantity 16-20-24 Selection Seeburg Select-o-Matics                    | 6.50 Ea.     |

ALL IN TOP CONDITION—1/3 Deposit, Balance C. O. D., F. O. B. Phila.

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Seeburg Distributors

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MONEY BACK IF NOT SATISFIED

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|---|----------|-----------------------------|----------|
| 1 Evans Ten Strike, F.P.  | \$ 65.00 | 2 Lincoln Scales, Low       | \$ 25.00 |
| 4 Shoot the Japs, Chl. Coin                                       | 110.00   | 3 Stereoscopes, Floor Mod.  | 25.00    |
| 1 Jap Shrunkun Head, 10¢  | 75.00    | 1 Blood Preas. Mach., 10¢   | 110.00   |
| 1 Ranger Pistol Gun Mach.   | 75.00    | 5 4 Comp. Snak Mach.        | 45.00    |
| 6 Target Skills, Stands   | 25.00    | 1 Late Moto. 2 for 5¢ Cards | 20.00    |
| 1 Bang-a-Deer Comp.   | 35.00    | 1 Wurlitzer 616 Lite Up     | 225.00   |
| 2 COIN OPERATED ELECTRIC PIANO AND VIOLINS—Mills Vioano Virtuoso. |          | 1 Automatic Bowling, 1¢     | 20.00    |
- A Real Sensation and Money-Makers, in Perfect Condition. Cost \$3,000.00.  
Each Can Be Used on Location in Arcades, Carnivals, Taverns. A Buy \$300.00  
2 Prof. Voice Recorders, Like New. Ea. 275.00  
1/3 Deposit F. O. B. Milwaukee.

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### MACHINES LISTED BELOW ARE LIKE NEW

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|---|------------------|---|------------------|
| 10 5¢ Brown Fronts, Serials 431401-450208         | Phone for Prices | 1 5¢ Original Chrome, S#28556             | Phone for Prices |
| 2 10¢ Brown Fronts, S#443072-4502015              | " " "            | 2 10¢ Original Chromes, S#460920-460131   | " " "            |
| 4 25¢ Brown Fronts, S#450291-450295-450172-450286 | " " "            | 5 5¢ Consoles, Serials 429932-529651, New | " " "            |
| 9 5¢ Gold Chromes, Serials 470568-478767          | " " "            |   |                  |

### SLIGHTLY USED, REBUILTS AND FLOOR SAMPLES

- |  |                  |  |                  |
|--|------------------|--|------------------|
| Equipped With Moseley                          |                  | Special Disc and Reels                     |                  |
| 17 5¢ Blue Fronts, Serials 440238-443394       | Phone for Prices | 14 25¢ Brown Fronts, Serials 445789-478340 | Phone for Prices |
| 10 5¢ Gold Chromes, Serials 441176-443872      | " " "            | 13 25¢ Blue Fronts, Serials 380250         | " " "            |
| 28 5¢ Brown Fronts, Serials 441189-430069      | " " "            | 1 Baker's Pacer, 5¢ Gold Award, #6681      | \$275.00         |
| 2 5¢ Cherry Bells, S#461261-413983             | " " "            | 5 Mills 5¢ Consoles, New                   | 525.00           |
| 2 5¢ Goose-neck Front Vendors, S#166488-155672 | " " "            | 1 Keeney Submarine, Perfect                | 149.50           |
| 7 10¢ Brown Fronts, Serials 432040-441669      | " " "            | 2 5¢ Blue Fronts, Perfect                  | 249.50           |
| 3 25¢ Gold Chromes, S#446781-441890-470554     | " " "            | 2 5¢ Cherry Bells                          | 285.00           |
| 3 Dominos, Cash J.P., Dark Cab.                | \$275.00         | 16 Columbia Bells, Ch. Sep., Perfect       | 59.50            |
| 7 Dominos, Cash J.P., Light Cab.               | 375.00           | 4 Kentucky Clubs                           | 115.00           |
| 4 Dominos, J.P., Ch. Sep., Light Cab.          | 385.00           | 12 Jumbo Parade, CP, Latest Model          | 129.50           |
| 5 Mills 5¢ Jumbo Parade, F.P., Orig.           | 89.50            | 3 Mills 5¢ Gold Chrome, 3/5 Payout         | 392.50           |
|  |                  | 1 Exhibit 5¢ Jockey Club Console           | 75.00            |
|  |                  | 2 Bally Dark Horse, Free Play              | 185.00           |
|  |                  | 1 Fortune, Cash & Free Play                | 300.00           |
|  |                  | 10 Yankee 1¢ Cigarette Machines            | 5.50             |
|  |                  | 1 Formation                                | 35.00            |

### PHONOGRAPHS

- |                             |          |                        |          |
|-----------------------------|----------|------------------------|----------|
| 1 Wurlitzer P12, Marble Glo | \$125.00 | 1 Seeburg 8800, RC, ES | \$635.00 |
|-----------------------------|----------|------------------------|----------|

### SUPPLIES

- |  |        |   |         |
|--|--------|---|---------|
| 20-10¢ Sluggproof Coin Slots for #320 Wall Boxes | \$7.50 | Slot Shatter Proof Glass, Per Doz.      | \$13.50 |
|  |        | New Jackpot Dominos Glass, Lots of Five | 22.50   |

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

**MOSELEY VENDING MACHINE EXCHANGE, INC.**  
90 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.



## AUTOMATIC COIN

### SPECIAL BARGAINS!

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|---|----------|
| Late Columbia, Gold Aw'd, Frt. Reels, Adj., 5-10-25c Play | \$ 89.50 |
| Mills 5c Q. T., Late                                      | \$89.50  |
| Keeney Fortune  | 279.50   |
| Mills Spinning Reels, Payout                              | 119.50   |
| Mills Five-in-One, Free Play                              | 69.50    |
| '38 Keeney Tracktime                                      | 119.50   |
| Blue and Gold Vest Pocket Bell                            | 59.50    |
| Chrome Vest Pocket Bell                                   | 69.50    |
| Chicken Sam, Convertible to Jap                           | 139.50   |
| Mills Panoram   | 359.50   |

- |                                  |       |                               |        |
|----------------------------------|-------|-------------------------------|--------|
| Aeropoint Needles                | \$.35 | SP 1-2-3 Discs for Mills. Set | \$7.50 |
| Reel Kicker for Mills            | 5.00  | CH 1-2-3 Discs for Mills. Set | 7.50   |
| Coin Chute for Mills Vest Pocket | 3.50  | Club Handles for Mills        | 3.50   |

Mills Orig. Chromes, Gold Chromes, Brown Fronts, Blue Fronts, Seeburg 9800 R.C., Wurl. Victory Model Write for Prices

WE REPAIR SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

*Automatic Coin* **MACHINES & SUPPLY CO.**  
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

## OHIO SPECIALTY CO.

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|-------------------|----------|-------------------|----------|-------------|----------|
| <b>PIN GAMES</b>  |          | Jungle            | \$ 79.50 | Streamliner | \$189.50 |
| All American      | \$ 59.50 | Knockout the Japs | 119.50   | Towers      | 69.50    |
| Bandwagon         | 42.50    | Legionnaire       | 85.00    | Trailway    | 49.50    |
| Big Chief         | 55.00    | Metro             | 49.50    | Twin Six    | 69.50    |
| Big Parade        | 125.00   | Monicker          | 89.50    | Velvet      | 52.50    |
| Blondie           | 49.50    | Mystic            | 59.50    | Victory     | 89.50    |
| Bolo Way          | 82.50    | New Champ         | 79.50    |             |          |
| Champ             | 54.50    | Liberty           | 149.50   |             |          |
| Champion          | 27.50    | Playball          | 42.50    |             |          |
| Crossline         | 59.50    | Repeater          | 49.50    |             |          |
| Defense           | 109.50   | Sea Hawk          | 69.50    |             |          |
| Five, Ten, Twenty | 119.50   | Show Boat         | 79.50    |             |          |
| Flat Tops (Rev.)  | 250.00   | Slap the Japs     | 59.50    |             |          |
| Four Aces         | 139.50   | Sluggo            | 70.00    |             |          |
| Four Diamonds     | 59.50    | Snappy            | 69.50    |             |          |
| Fox Hunt          | 49.50    | Sports Parade     | 42.50    |             |          |
| Horoscope         | 79.50    | Stratoliner       | 39.50    |             |          |

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LOUISVILLE, KY.

## Economy Supplies the Nation!

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|--------------|-----------------|----------------------------|
| <b>BOOKS</b> | For Pin GAMES   | \$4.50 Per 100; 75c Per 12 |
|              | For PHONOGRAPHS | \$4.50 Per 100; 75c Per 12 |
|              | For CIGARETTES  | \$3.50 Per 100; 60c Per 12 |

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|--|----------------------|
| 7 1/2, 15, 25, 40 Watt Lamps, 120 to Case. | Per Case.....\$ 9.50 |
| 10 Watt Lamps, 120 to Case.                | Per Case..... 10.75  |

Prices Include Federal Tax

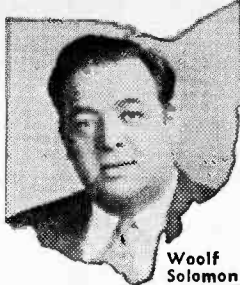
TERMS—1/3 Deposit With Order, Balance C. O. D.  
WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC.

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**CENTRAL OHIO QUALITY BUYS**

PIN BALLS			
AIR CIRCUS .....	Write	TEN SPOT .....	\$ 69.50
BIG PARADES .....	Write	DIXIE .....	39.50
5-10-20 .....	Write	BOSCO .....	89.50
VICTORYS .....	\$ 99.50	NEW CHAMPS .....	79.50
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SPORT PARADE .....	49.50	KNOCKOUTS .....	Write
SCHOOL DAYS .....	59.50	METRO .....	45.00
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Woolf Solomon

CONSOLES			
5¢ Superbells, Comb. F.P.-C.P. ....	Write	Baker's Pacer, Late D.D., J.P. ....	\$299.50
25¢ Superbells, Comb. F.P.-C.P.-Like New	Write	Saratoga, Late, Ralls, C.P. ....	119.50
Two Way Super Bells, 5¢-5¢, C.P. ....	Write	Saratoga, Late, C.P. ....	99.50
4-Way Superbells, 5¢-25¢, C.P. ....	Write	Bally Club Bells, Comb. Late	299.50
4-Way Superbells, 5¢-5¢-5¢-5¢	Write	Bally High Hands, Comb. Late	199.50
4 Bells, Late, Refinished .....	Write	5¢ Silver Moon Totalizers, F.P. ....	119.50
Jumbo Parades, C.P., Late Head .....	\$129.50	25¢ Bobtail Totalizers, F.P. ....	179.50
Jumbo Parades, F.P., Late Head .....	109.50	Keeney Past Times, 9-Coin .....	249.50
Track Odds, Late D.D. ....	Write	Triple Entries, 9-Coin .....	159.50
Jumbo Parades, Animal Reels .....	99.50	Track Times, '38, A-1 .....	125.00
		Kentucky Clubs, A-1 .....	109.50

Arcade Equipment	Revamps	Brand New Voice Recorders
Panorams, Late .....	Westerhaus Marlines \$209.50	WE HAVE FOR IMMEDIATE DELIVERY SOME NEW PORTABLE VOICE RECORDERS and PLAYBACK, \$585.00 EA.
Rapid Fires, Perfect .....	Westerhaus Foreign Colors .....	
New See-a-Freak .....	249.50	
Keeney Submarines .....	Gottlieb Cover Girl .....	
Bowl a Bomb .....	249.50	
Batting Practice, A-1 .....	Flat Top .....	
	249.50	

**SLOTS — WRITE, WIRE, PHONE FOR PRICES**  
 5-10-25¢ Blue Fronts .....

5-10-25¢ Cherry Bells .....

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.  
**CENTRAL OHIO COIN MACHINE EXCHANGE**  
 514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

**TUBES and ACCESSORIES**

Complete Line of Phonographs and Parts

**NEW PARTS**  
 Micro Pick-Ups, Metal, for Rock-Ola or Mills .....

TUBES FOR THE COIN MACHINE INDUSTRY			
OZ4 .....	\$1.50	5U4G .....	\$1.00
1A5 .....	1.50	6SC7 .....	1.00
1A7 .....	1.60	14A7 .....	\$1.60
1H4 .....	1.00	6SK7 .....	.85
1H5 .....	1.30	25L6 .....	1.30
1LA4 .....	2.35	25Z6 .....	1.00
1LN5 .....	2.35	35A5 .....	1.30
1N5 .....	1.60	35L6 .....	1.00
1P5 .....	1.60	35Z3 .....	1.30
1Q5 .....	1.60	35Z5 .....	.85
2A4G .....	1.85	50L6 .....	1.10
2A3 .....	1.60	50Y6 .....	1.10
3Q5 .....	1.60	26 .....	.75
5V4 .....	1.50	27 .....	.70
		33 .....	1.00
		38 .....	.95
		41 .....	.85
		43 .....	1.10
		45 .....	.80
		46 .....	1.10
		47 .....	1.10
		56 .....	.80
		57 .....	.90
		76 .....	.85
		77 .....	.90
		78 .....	.90
		79 .....	1.40
		80 .....	.70
		83 .....	1.10

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25¢ Mills Blue Fronts .....	325.00	5¢ Mills War Eagle, 3/5 .....	149.50
5¢ Mills Cherry Bells .....	225.00	5¢ Mills Chrome Bells, 2/5 .....	325.00
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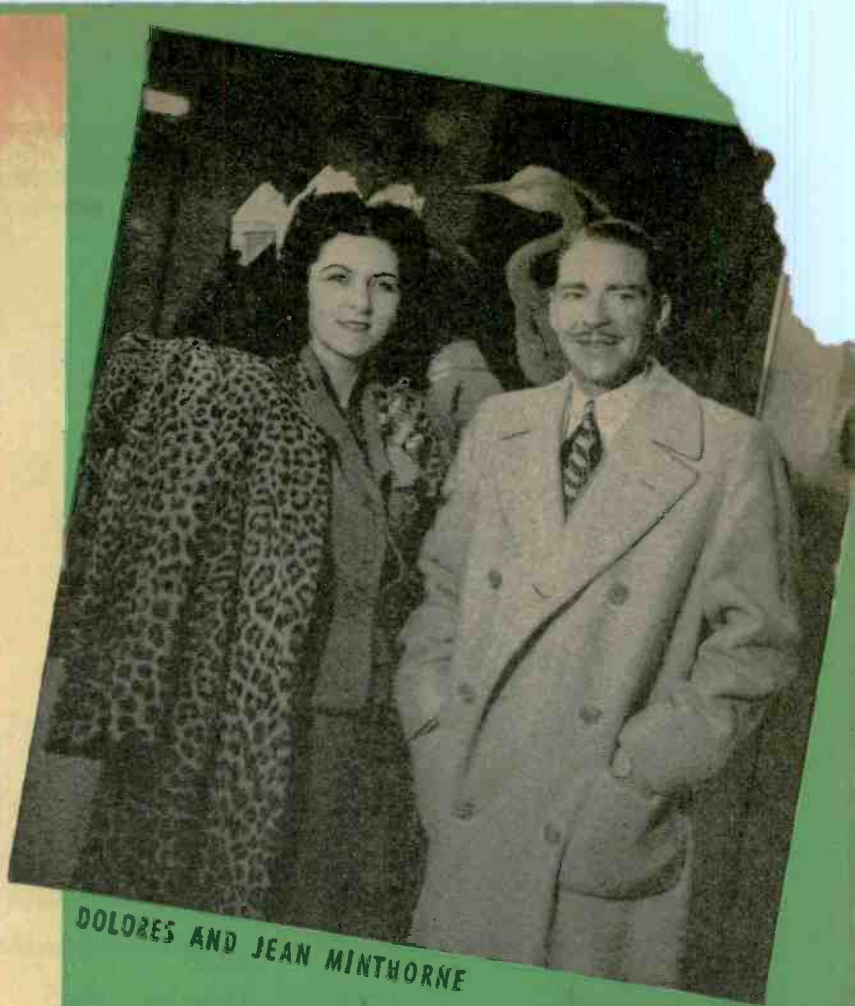
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