

The Billboard

SEPTEMBER 16, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

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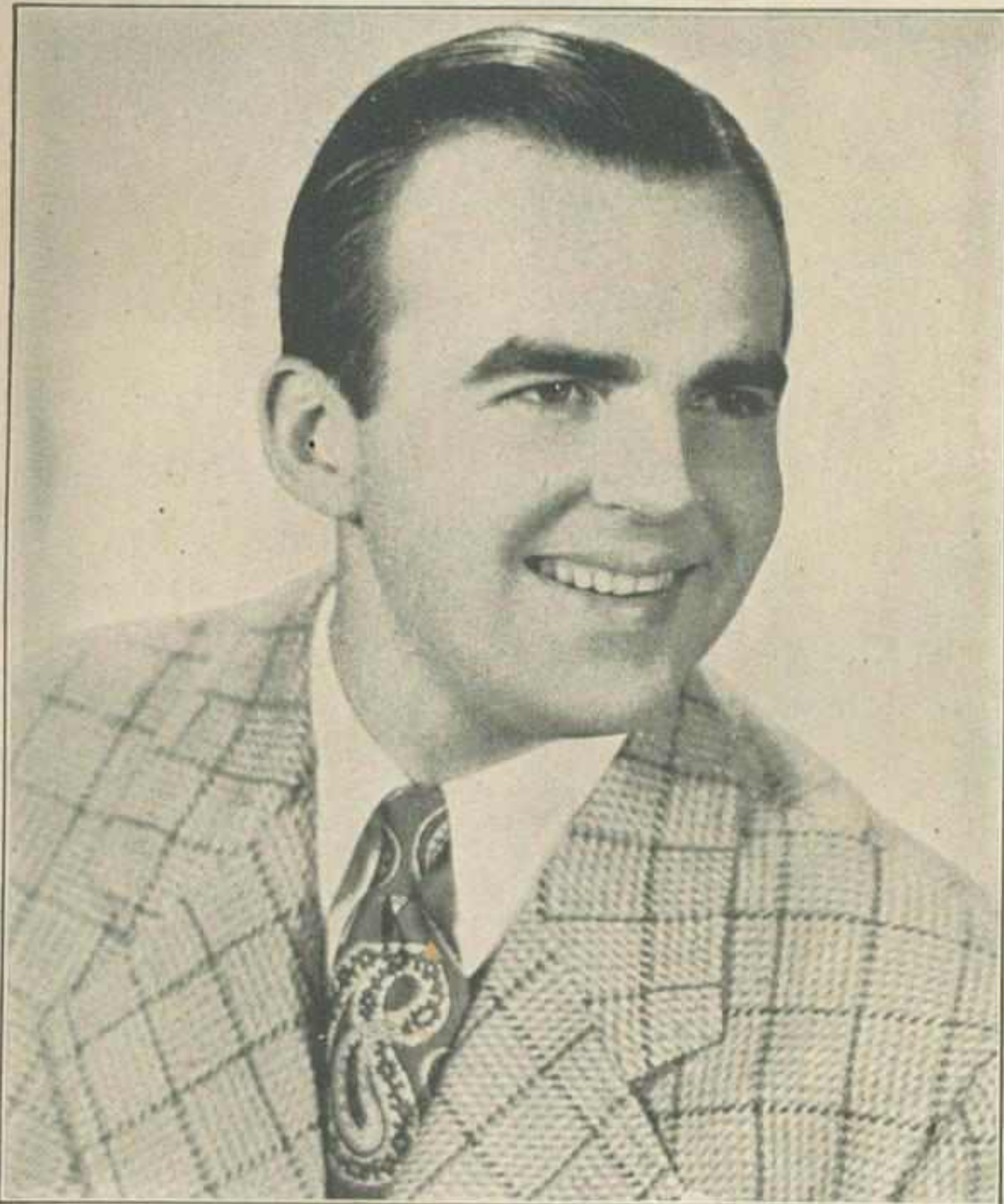
**Video Technicians Face
Jurisdictional Aches**

RADIO

**Previews: Some Like 'Em,
Others Call 'Em Pratt Falls**

GENERAL NEWS

RATING AGENCY RADIO PROMOTION



GEORGE PAXTON

Among the most promising of the ork newies

(See page 4)



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(SMART-SHOWMEN-EVERYWHERE)

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I. T. JORGENSEN
Business Manager
Studio City, Calif



BRUCE GEAR & WILLIAM MORRIS AGENCY
Professional Management
NEW YORK • BEVERLY HILLS • LONDON

Ad-Agency Promotions Tabbed

Roller Skating Derby Tested In Portland

Public Interest Rising

PORTLAND, Ore., Sept. 9.—A new roller-skating biz has been launched here at that house-of-all-sports, the Portland Sports Center, formerly the Portland Ice Arena. Bucking stiff competition, the Portland Roller Derby opened for 14 nights Thursday (24) and drew fair attendance among a sports public that is showing a rising interest in the maple wheels.

Manager Harry Shipstad expressed satisfaction with the turnout in the face of competition from some top-bracket prize fighting, dog races and horse racing at the county fair. The clear weather with cool nights has been a favorable factor, altho it played also into the hands and pocketbooks of the competition.

The derby is in the form of racing games between roller teams, there being two girls' teams and two men's teams. General admission is 65 cents, with reserved seats at \$1.25 (both including tax). The event is well advertised and Shipstad made a play for the newspaper-reading trade by running a coupon that offered general admission for 40 cents.

The sports center is a recent venture of Al Wilson, Frank Hixson, Eddle Shipstad (brother of Harry) and Oscar Johnson, who spent \$50,000 remodeling the old Ice Arena. Capacity is up to 6,500, reduced according to the type of floor required for an event. The recent *Ice Follies of 1944* accommodated 4,100, but this capacity is reduced somewhat with the roller floor installed.

Freon Restrictions To Be Lifted Within 90 Days by WPA

WASHINGTON, Sept. 9.—Niteries and show houses, hit hard by inadequate air-conditioning Freon 12, can look for back-to-normal conditions in 1945, with the valuable substance headed for restriction-lifting within 90 days.

Already some of the air-conditioning stuff has gone to 45 or 50 theaters, mostly in the humid South, that proved to WPA that attendance was down 50 per cent or more this summer. Some additional relief is still going out to "acute hardship" cases. Relief thus far has been to theaters, not clubs, however.

Now the pix has changed, with the army loaded up with the valuable chemical used for high-octane gas, smoke bombs and other secret war needs. Result is that in 90 days WPA will lift restrictions, urge all air-conditioned places, including night spots, to fill up systems during the winter so that adequate supply will be on hand when the 1945 season rolls around. Report here is that next year's supply will be sufficient for all needs.

Theater ops wanting Freon 12 must show weekly attendance, hours of operation, whether shortage has forced closing during hot spells, percentage of attendance drop, normal supply of stuff needed, supply on hand, etc.

Nitery owners as well as theaters needing over-all air-condition equipment can only look to close of European war for date on when materials will be available. Once shooting stops in Europe equipment should be processed in matter of months.

Famous Last Words—"No Ban But 'Drunkard' Can't Play"

BOSTON, Sept. 9.—The sequel to the Hub's latest comedia censoria, the case of *The Drunkard* vs. the Boston Licensing Board, is funnier than the original script. Under the heading of famous last words comes the statement of Chairman Mary E. Driscoll. In answer to a question, she said: "No, we haven't banned *The Drunkard* and then added in hasty contradiction, "But you can't play it at the Casa Manana."

Last fortnight, the famed old temperance meller was scheduled to open at Jack Brown's Casa Manana nitery, but the licensing board got up on its high horse and forbade performance of the play in a place "where alcoholic beverages are sold." Apparently the incongruity of a temperance play in a nitery unduly offended the board's sense of moral propriety.

Because the jobs of the performers in the case were in jeopardy, Lee Ryan and Fred Nerret, AGVA representatives, asked for a hearing before the board. Assisted by Russell Offhaus, producer of the meller, and the cast of the play in costume, they appeared before the board Tuesday. They explained that the performers had been overworked in rehearsing a new entertainment to substitute for *The Drunkard*. They showed that if the play were officially banned the performers would be put out of work. They asked only a fair trial.

They offered to perform the play before the three members of the licensing board, and to abide by their decision. The board members had already admitted that none of them had ever seen

The Drunkard. But Miss Driscoll said: "We are not critics. It is not up to us to decide the merits of the play."

It was then, when charged with banning the play, that Miss Driscoll uttered her famous last words.

Theater Wing To Continue GI Work Post-War

NEW YORK, Sept. 9.—American Theater Wing, in keeping with the policy already expressed by USO-CSI and other wartime entertainment, will step up its activity come peacetime.

No change in policy is contemplated, with the Stage Door Canteen to continue operation as in the past, while a recent meeting of the executive board decided to form additional canteens for field work. The latter decision came as a result of a request received by Col. Marvin Young, of Army Special Service, for additional entertainment and entertainers for the post-war set-up which includes shows for the army of occupation and continued amusement features for those troops still in combat areas.

In relation to the Theater Wing's canteen, the cease-firing order will have no effect on its radio airing of *Stage Door Canteen*, broadcasting of which the ATW hopes will continue for an indefinite period.

Tulsa Skeds Hefty Fall Legit and Concert Season

TULSA, Okla., Aug. 27.—Tulsa is set for a full fall and winter showbiz season beginning October 4. Opening attraction, under local management of Mrs. Robert Bolce Carson, will be *The Waltz King*, with Richard Bonelli and Beth Dean's Ballet Company. Additional definite dates announced by Mrs. Carson are:

October 14-15, Shakespeare rep, with John Carradine; October 25, *Veloz and Yolanda*; November 14, *Porgy and Bess*; November 17-18, *Kiss and Tell*; November 22-23, *Good Night, Ladies*; November 25, *The Merry Widow*, with Jan Klepura; December 4-5, *Student Prince*; December 14, *Three's a Family*; January 11, *Sons o' Fun*; January 20, Tito Gulzar and Company; January 27, *Life With Father*; March 3, San Francisco Opera Ballet; March 4-5, *Blossom Time*; March 12-13, Helen Hayes in *Harriet*; March 21-22, National Grand Opera Company, and March 30, Katherine Cornell.

A tentative schedule of Oklahoma State Symphony Society attractions to be presented at Convention Hall here follows: October 22, Lawrence Tibbett; November 12, 80-piece Oklahoma State Symphony Orchestra, directed by Victor Alessandri; January 7, Symphony Orchestra, soloing Sanroma, pianist; January 10, Ballet Russe De Monte Carlo; February 10, Platoff and Don Cossacks Chorus; March 2, Symphony Orchestra, with Helfitz; April 7, *Mariha*, in English, with full opera production, orchestra and chorus; April 27, Jose Iturbi in recital.

Only one definite date has been announced by the Tulsa Civic Music Association in advance of its forthcoming membership campaign. However, it is known that contract has been signed with the Minneapolis Symphony Orchestra. Baritone Ezio Pinza will appear in concert February 15.

Big Three Get Their Awards

N. W. Ayer, Young & Rubicam, Benton & Bowles top program build-up field

NEW YORK, Sept. 9.—Something new cropped up in ad-agency radio promotion this year. Something so new and worthwhile that it won the top award for N. W. Ayer in *The Billboard's* Seventh Annual Advertising Agency Radio Program Promotion Survey.

As with most good things, this "something new" is simple and obvious . . . a radio handbook for the client and his entire staff. It's a straightforward report on the why's and wherefores of the program, the day, the time and, most important of all, of radio. Everything is set up so as to be easy to read and well documented. When the

last page is read the reader, and employee of the sponsor, is sold on radio. It's an ABC set-up, bound in a cheap loose-leaf folder with provision for supplemental data that tops anything the National Association of Broadcasters has done, and for a final fillip the last half of the folder tells, in the same simple (See Ayer, Young & Rubicam on page 8)



Salt Lake City To Close Tight For A-Day

SALT LAKE CITY, Sept. 9.—State of Utah in general and Salt Lake City in particular should be one of the driest locales in the nation on A-Day. All State liquor stores will close immediately and deliveries of beer will halt.

In Salt Lake City, the drought will be particularly severe—at least for the masses. When the A-Day signal comes, all night clubs, theaters, taverns, dance halls, restaurants, resorts, cafes and soda fountains will close, as will all retail stores, business houses, business offices, public buildings, sandwich and soft drink stands, and even food stores.

The decision was reached in Salt Lake City at the meeting of an A-Day committee. The plan is to drive everyone into the streets until exhaustion sets in to prevent damage and destruction of property. The entire downtown section will be barred to auto traffic.

In lieu of wet goods, shows and dances, space has been provided for street dancing for 20,000 persons. Soft drinks, confetti, etc., will be supplied free until the city's supply is exhausted. The committee will hire every dance band in the city to provide music for the street dancing.

To legalize enforcement of closing, Governor Herbert B. Maw has already signed a proclamation, sans date, declaring the day a legal holiday, thus enforcing closure of everything except taverns, restaurants, theaters and night clubs, which are closing voluntarily, and thus forcing the closing of State-owned liquor stores.

Closing starts immediately and lasts thruout the day if word is received before 2 p.m., MWT, and begins immediately lasting thru the following day if received after 2 p.m. A Sunday announcement would bring a Monday holiday.

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Marines Show Video Idea of Real Training

Hedge On Future Use

CHICAGO, Sept. 9.—A series of television programs which might point the way to the use of the video medium to train United States soldiers, sailors and marines in the future are now being aired at WBKB, B&K tele station here. These programs for the past few months have been using television to explain marine battle techniques and the use of marine fighting equipment. The trade here recently has been discussing these shows and speculating as to whether or not they are the forerunners of television shows to train military personnel in the future.

Brig. Gen. Robert L. Denig, director of the division of public relations for the United States Marines, has stated that television has been used successfully by the marines as a medium of public relations to show the people in the Chicago territory interesting facts about marine training and equipment. He further stated that it might be feasible for the marines to use television to train their men in the future. He stated, however, that the marine corps' leading officers wanted it made perfectly clear that the marines were not planning for another war or even making definite plans to use television at some future date to train its men. He admitted, however, that the plan could be feasible.

WBKB Regular Demonstrations

On the WBKB series, telecast under the supervision of Capt. Arthur A. Engel, marine public relations officer of the corps' central division, shows so far have illustrated how marine small-arm weapons are used. They have presented demonstrations of hand combat; they have shown how the corps members are (See *Marines and Video* on page 11)

Mex. Gov't Orders Cut On High Cost Of Dawn Patrolling

MEXICO CITY, Sept. 9.—Cabarets as well as hotels and restaurants have been ordered to curb high prices, after many tourists complained to the government. Latter contends many of the high prices are unreasonable and tend only to keep customers away, bringing down government "takes."

GEORGE PAXTON

Among the Most Promising of the Ork Newies

NINE years a top arranger (he started at 19) and six months a band leader, George Paxton has arrived during the baton period to build a name that in the East and South has the boys who buy music pointing out Paxton's outfit pays off, but big.

It was the Paxton notes that were behind the successful George Hall outfit, and Pax-noting did things for Bunny Berigan, Teddy Powell, Vaughn Monroe and Charlie Spivak. He gave Ina Ray Hutton a little push up the notes of fame, and his sideline chores for Dinah Shore, Ella Mae Morse, Bea Wain and Paul Lavalie didn't hurt any of the four.

He plays the tenor sax, but his sliding on the trombone isn't hard to take.

Looking for color on vocal side he's picked Alan Dale to gargle and Liza Morrow to chant. Liza didn't start in life as a warbler. She started with pothooks and then sold NBC on giving her her own spot. Naturally anyone who had been spending his life with notes was a pushover for another noter, and so Paxton picked Morrow to front the glamor department.

Robbins' Artist Bureau is "willing to bet a million" on the Paxton future—and so it seems do most of the customers who shell out to hear him.

No Benny Brass

SOUTH PACIFIC, Sept. 2.—During Jack Benny's tour of the South Pacific the radio comedian and members of his show have been insistent that enlisted men have front seats. Writing home about it, harmonica player Larry Adler says:

"Figure it out for yourself. Some of these G.I.'s come in early in the morning and sit in the hot sun all day so that they'll have good seats at night. If there is a reserved officers' section, that is marked off and remains vacant. Then, just before show time, the brass march in. How do you think that appeals to a G.I. who's been sweating out the show for several hours?"

"Anyway, this time we had to put our foot down. To one officer who suggested that we should leave the handling of our show to the officers at the base, Jack replied: 'How would you like us to say to you, we don't like your going after the Japs in this direction; we think you ought to go in that direction?'"

Adler added that the policy brought its own reward "in the form of a letter from one company, signed by every G.I. in it."

CIAA Sending More Yank Music to S. A.

NEW YORK, Sept. 9.—South Americans, already getting plenty of U. S. jazz and swing music, are in for much more of the same via the Co-ordinator of Inter-American Affairs. Three new shows featuring such bands as Glenn Miller, Morton Gould and Don Voorhees, last named conducting the *Telephone Hour*, have just been shipped to Latin-American countries for transcription shows on some 30 radio stations. Each band will be heard for a period of 13 weeks.

Recently, the CIAA inaugurated the policy of sending to L.-A. countries some 20 15-minute shows, using such artists as Duke Ellington and Eddie Condon. Many of the shows were recorded by the CIAA from such past public shows as the Duke Ellington Concert, Esquire Concert at New York's Met Opera House, etc.

Co-ordinator's office is now also sending down V-disks starting this month. Combo of new transcription shows of name bands, with more new names slated to follow, and V-disks which are recorded by all big-name artists, will give Latin-Americans plenty of our music night and day. In the middle-brow field, CIAA is now in the midst of turning over series of many of top symphony orks of the country, including NBC, Philadelphia, Boston and others. Met Opera is also transcribed for L.-A.

Bush Leaguers Yen for Radio Tix; Big-City GI's Want Legit

NEW YORK, Sept. 9.—Servicemen from small towns who visit New York want to see radio shows in the flesh, but their big-city comrades-in-arms go in for more sophisticated entertainment, according to an informal poll conducted by *The Billboard* among G.I.'s and civilian personnel who serve them at the 99 Park Avenue office of the New York City Defense Recreation Committee.

An entirely more mature approach to entertainment seems to characterize the city boys when they request tickets. They have definite preferences and lean to musicals, legit and good pix and stagershow. The rustics want to see in the flesh the radio personalities they have listened to for many years. It doesn't seem to make much difference what program they see, as long as they see it in operation.

Movies seem to be last in popularity, a significant point that is attributed to the fact that army camps and naval stations, at home and overseas, are adequately serviced by pix. The service emphasis is on flesh shows, but definitely. Musical, legit drama, radio and movies—this is important—movies that have stagershow with them, are what the serviceman, whether he has been over-

Tax Discount Down In Ore. for Showbiz

PORTLAND, Ore., Sept. 9.—Operators in the entertainment field in Oregon will have to kick-in nearly three times as much on 1944 incomes as they paid on 1943 incomes, the State tax commission announces.

The sad news was hidden in the announcement that the State would allow a 30 per cent discount in the normal levy against 1944 incomes, payable in 1943. However, on 1943 incomes, payable this year, the State had granted a 75 per cent discount from the normal levy.

This rather confused picture grows out of the tax commission's way of doing business. A fixed rate of levy is established and the discount is figured according to the State's financial needs and varies according to the revenue in sight.

However, there will be no tax levy against property for State purposes again this year.

Mex Agency Opens Hollywood Branch

MEXICO CITY, Sept. 9.—Ramon Reachi, former dancer who opened the Pan-American Booking Agency here three years ago, is in Hollywood to open a branch office. Reachi, formerly of Ramon and Rosita, dance team which played biggest houses in the States, hopes to bring more American acts to Mexico.

"There are a dozen top acts from the U. S. in Mexico right now and all are doing okay," Reachi said, "But we need more such acts. The American colony in Mexico City numbers 50,000 and it's increasing daily."

Reachi pointed out that American acts are better paid than ever before and that bookings run from a month to a year. Mexicans go for American acts in a big way, particularly across, musicians, dancers and jugglers, he says.

Reachi hopes to bring an Earl Carroll or George White girl show to Mexico. He is also scouting for another girl show, which would be augmented by Cantinflas and other Mexican name acts.

While Reachi is in Hollywood, the Pan-American office here will be handled by Edward Moreno and Pepe Romero.

Papier Mache Okay Now

WASHINGTON, Sept. 9.—Club and theater scenic designers can look forward to a little more papier mache as a result of the lifting of the government controls on that and some 51 other imported commodities.

The only hitch is in obtaining the material, but those who can find it can use it without special WPB sanction.

Other articles in the new "free" list include baskets of bamboo, straw, willow, palm leaf, lead and tin.

CIO - AFL Benefit For Purple Hearts

NEW YORK, Sept. 9.—CIO and AFL will get together on a *Salute to the Wounded* show to be staged in Madison Square Garden September 23 to raise a minimum of \$50,000 for five army, navy and marine hospitals in and around New York. Show will see the unusual spectacle of AFL theatrical unions and their members contributing their services to a shindig staged under the auspices of the Industrial Union of Marine and Shipbuilding Workers of America, CIO.

Salute to the Wounded will not be open to the public. Entire issue of tickets is being bought by ship workers. The show is authorized by Theater Authority and will be put together by an entertainment committee of showbiz figures including Alan Corelli, TA; Paul Dullzell, Four A's; Matt Shelvey, AGVA; Bob Weitman, Paramount Theater; Bert Lytell, Equity; Jim Sauter, Air Features; Jack Rosenberg and Willie Feinberg, Local 802; Ruth Richmond, Chorus Equity; Solly Pernick, stagehands; Morrie Seamon, TMA; Lawrence Tibbett, AGMA and AFRA; Florence Marsden, SAG, and Ed Sullivan, columnist.

Proceeds will be allocated to the chaplains' funds of Halloran Hospital, St. Albans Hospital and Marine Hospital, all on Staten Island, N. Y.; Macon General Hospital, Long Island, N. Y., and Mitchel Field Hospital, Long Island, N. Y.

No Coaching; Court Voids Studes' Notes

DETROIT, Sept. 9.—With a nice sense of the dramatic surprise ending that reverses all the previous plot, Judge John D. Watts, of Common Pleas Court, overturned the plea of a local finance company to collect on notes signed by 13 former pupils of the Mehlberg College of Drama.

The Mehlberg College came into the limelight several months ago when pupils ganged up to protest that they were not getting the training they had contracted and paid for. Ernest C. Mehlberg, owner, was convicted of operating without a license and fined \$50 and then announced the school would not continue to operate.

Meanwhile Mehlberg sold the notes of his ex-pupils to a finance company, and the latter attempted to collect on the uncompleted lessons. Judge Watts, however, apparently rang down the curtain on that attempt.

TALK ABOUT RADIO ORKS

Radio station house bands with number of musicians and instrumentation in each, together with duos, trios, quartets and choral groups will be listed in the 6th Annual Edition of *The Billboard Music Year Book* (to be published as a separate volume for the first time in 1944). And everybody within earshot of a tune will be talking about the '44 MYB.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
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100,000 22.00

500,000 88.00

1,000,000 170.50

Double coupons. Double prices.

PAC Gets in Wrong With Radio

Tight Ad-Copy Rules Knock Off Lewis-Howe

BOSTON, Sept. 9.—Tightened regulations pertaining to laxative advertising knocked Lewis-Howe Company (makers of Nature's Remedy and Tums) off the air as sponsor of *American Women's Jury* as of August 24. The program, a Monday-thru-Friday stanza, aired from 1:45 to 2 p.m., was snapped up for sponsorship two weeks after its air bow May 1, 1944, by the laxative company for Coast-to-Coast presentation via Mutual.

Sponsor loss, however, is proving only a temporary set-back for the program. Two national and three large regional distributors are bidding for the clicko women's stanza, and announcement of a new sponsor is due shortly from WNAC, originator of the program and key station of the Yankee Network in Boston.

The show, which presents a domestic problem to a jury of clubwomen via arguments pro and con between a male and a female attorney presided over by a female judge, skyrocketed to a swift success from Coast to Coast, pulling an average of 1,000 letters a day. Bids from women's clubs and organizations to appear on the show have also poured in by phone and mail.

Added Attractions

The angle which has the big regional advertisers interested is the effective good-will touch which WNAC has added on its own. Following each program, the jury gets a chance to make some extra cash by taking part in a recorded but not broadcast *Jury Box Quiz*. The recording is then made available for the rest of the club members to hear. Cash prizes range from \$2 to \$2.65 for each question, and a weekly jackpot prize of \$25 is a possibility for drawing on any quiz question, thus keeping the jurors neatly in suspense.

Fact that the women are treated to lunch at a near-by hotel before the broadcast and to a tour of the studios after the quiz does plenty to keep the girls happy, too. Net result is a load of good-will for the station as well as the program.

Currently, pending decision on sponsors, the commercial spot is occupied by a plug for women's part in the war effort. Show is written by Brad Simpson, directed and produced at WNAC by Ed Stearns Jr.

Morris Office Setting Pitts

NEW YORK, Sept. 9.—Zasu Pitts is being lined up by the William Morris Agency for a package dramatization of the *Miss Market* stories by Agatha Christie. American Radio & Television Company wants the show, but it is understood that William Morris prefers to offer it to Pillsbury Flour thru McCann-Erickson ad agency.

Actress has given her approval to the deal with either outfit.

Coast Ad Agency Has Own Studios

HOLLYWOOD, Sept. 9.—Smith & Bull Advertising Agency is moving into its own building on Sunset Boulevard this week.

Haan J. Tyler, general manager for the org, said that complete production and merchandising facilities will be available in the new home. Agency will be connected by direct wire with Radio Central in downtown Los Angeles.

Announcers for Smith & Bull shows will do their splicing direct from the agency office, eliminating travel from one station to another. New headquarters will have two broadcast studios.

FCC Walker and Durr Look With Jaundiced Eye At KWBU Ops

WASHINGTON, Sept. 9.—KWBU operations in Texas, thorn in the side of the FCC south of the border, bids fair to become a problem in its U. S. setting at Corpus Christi, Tex., with at least two FCC commissioners, Walker and Durr, claiming that Carr P. Collins and U. S. Senator Lee (Pass the Biscuits) O'Daniel's boys, Pat and Mike, are attempting to make patsies out of FCC.

Whole biz may be aired at interference hearing asked by KLRA, Little Rock, Ark., and granted by FCC, with hearing date to be set in next two weeks.

Collins-operated XEAW in Mexico was headache to FCC, which hoped that with bringing of outlet into U. S. reformation would follow, particularly with Baylor University tie-up. Now Durr and Walker claim signs of reformation are still lacking and that program tests to date raise serious questions as to Century Broadcasting (Collins-Daniels-Baylor U.) operation being in public interest.

Walker and Durr took a blast at KWBU Wednesday (8) when the commission set for hearing application for license, with hearings limited to interference with KLRA. Walker and Durr denounced the hearing limitation and said favorable votes on their part did not signify approval of the limitation of issues to be raised.

Past record of Collins and certain of the other officials and stockholders of KWBU in the operations of XEAW, Reynosa, Mex., and the programs carried on KWBU thus far came in for lambasting. Commissioners Walker and Durr also demanded that Baylor U., which holds half of the company's 1,500 stock shares, assume "full share" of station responsibility, bringing to bear

influence "reasonably expected of an educational institution."

Daniel's boys, Pat and Mike, each hold 130 shares in KWBU. Pat M. Ness, former Texas governor and Baylor prexy, is vice-prexy of outlet.

Collins and his Crazy Water Crystals outfit are also prominent in pix, tho on paper Baylor U. has the big say.

Philco May Get Groucho; Budget Is Sliced Plenty

NEW YORK, Sept. 9.—Philco show, which is set for an early October preem over the Blue, may have Groucho Marx as emcee in place of Deems Taylor, who handled it last winter. Justin Herman, who is with Paramount Pictures in New York, will probably get scripting chore, according to trade rumors.

It's understood that the program's budget will be cut some from the lavish outlay of last year. Cuts, it's said, will reduce the number of acts and their importance considerably.

Al Helfer Returns From Wars

NEW YORK, Sept. 9.—Lieut. Com. Al Helfer, one-time sports broadcaster and now a fighting man in Uncle Sam's navy, will be mustered out within a fortnight. He has no civilian connection as yet. Among other mike assignments, Helfer was Red Barber's aide on the Brooklyn Dodger baseball broadcasts.

Coast Blue, the Showmanship Web, According to Searle, Pacific G. M., at Press Meet

Lieut. Col. Tom Lewis Slated for V.-P. Slot

HOLLYWOOD, Sept. 9.—The Blue is working for a new Western Division v.-p. who will combine showmanship with general radio background and a thoro knowledge of the film industry to replace Don Gilman, former v.-p. who resigned a short while ago. This, it is said, ties in with General Manager Don Searle's statement that radio is primarily an entertainment medium which is doing its job well. Trade feels that Searle wants to see a showman come in to follow those policies.

Searle neither confirmed nor denied persistent reports that Lieut. Col. Tom Lewis, on leave from Young & Rubicam, would be the new v.-p. as soon as he gets out of the army. However, trade sources here say that the Blue's desire for a showman who has all the other qualifications for a radio exec points to Lewis. The colonel, it's said, would fill the bill perfectly. Besides, Lewis's former Y&R boss, Chet Laroche is one of the powers of the network.

Also seen in the Searle statement on showmanship was one facet of the Blue's as-yet-unsuccessful search for an over-all character that will give it a definite place and function in the web ranks. Searle's idea of what is needed in an exec backs the general theory which would make the Blue the showmanship web.

Intellectual Criticism Bosh?

At a press conference Searle strengthened his stand concerning entertainment

on the air and told reporters that radio is doing a good job, that listeners turn to radio primarily for relaxation and that unwarranted criticism from "intellectuals" is unfounded because the industry gives the audience what it wants. Educational programs, when presented in the usual way, are flops, Searle said, and added that changing the public standards is a task that has to be worked at gradually.

Searle also said that while news shows are a definite asset to ether skeds, they shouldn't be overdone. At the present time, KECA, the nets latest acquisition in Hollywood, has 26 on the daily log. He claims that this is too many and that they will be cut down soon. This again, the trade said, shows a tendency to move into showmanship rather than service programs.

The new general manager also said that some facets of the operation here might not conform with usual net practices but that the Blue is still experimenting and will try new ideas. Plans for construction after the war include an attempt to lay out a building in which all studios will be of equal size. The idea would eliminate the sponsor or agency that feels it has to have the larger studio to keep up its prestige.

All of Searle's statements, combined with other actions taking place here and in the East, seem to point to the plan to sell Blue as synonymous with showmanship and to the appointment of Tom Lewis.

Monitoring of Air News Irks

Everything serene when applecart kicked over with help of liberal press

By Lou Frankel

NEW YORK, Sept. 9.—Radio this week had its dander up and a sour taste back of its teeth. The reason: The CIO Political Action Committee had announced that from now on it would monitor broadcasts to keep tab on what's being said about labor and the PAC.

What rubbed the industry's rump was not that it was being checked but the innuendo that radio was not doing a trust-worthy job of being impartial and fair in its handling of the news and matters pertaining to labor. To many in the trade it sounded like being convicted before getting a trial. And in view of the way the United Auto Workers, CIO, took WHKO, Columbus, O., over the hurdles before the FCC and in the press, the trade felt justified in feeling that they were getting a fast count and a shady deal.

At the same time the CIO's PAC was also unhappy about the announcement. The way the story broke in the newspaper *PM*, the implication was clearly as interpreted by radio. And that, according to PAC, was not what they intended.

What they did want to get across, and where they failed miserably, was the idea that PAC wanted the industry to know that it was being monitored for the mutual benefit of PAC and broadcasting. PAC's idea was to go to the stations or networks involved where they found something out of line, discuss the problem and so arrive at a solution. Likewise PAC was prepared, and still intends, to publicly award bouquets as well as brickbats.

Also unhappy was the CIO. That outfit's prexy, Phil Murray, had quietly lunched only last week with the Association of Radio News Analysts. He had explained the CIO point of view on a variety of public affairs, in addition to (See PAC in Wrong on page 9)

G. Fields & F. Brady Set for New Blue Bristol-Myers Show

HOLLYWOOD, Sept. 9.—Bristol-Myers has set Grace Fields and Fred Brady for a new show on the Blue starting about middle of November. Balance of talent still in the works.

Program will take the 9-9:30 time on Tuesday thus giving the sponsor a solid hour since the 8:30-9 time, formerly held by *Duffy's*, will be filled by the Alan Young show now on NBC. Doherty, Clifford & Shenfield is the agency.

Nut on the show is figured at about \$7,500. Will probably plug Mum and Tushay, these being the two Bristol-Myers products currently on the D. C. & S. list.

It Certainly Was

NEW YORK, Sept. 9.—Mostly stories like the following come under the heading of "Press Agent Pipe Dreams." This time *The Billboard* knows it was legit.

As most everyone knows by now, this town had itself a bit of an earthquake a couple of days ago. Turning on their radios to learn what was happening, listeners dialing WNEW heard Art Ford's *Milkman's Matinee* program playing a most appropriate tune, *The Joint Is Jumpin'*.

THE DIMINISHING PREVIEW

Some Like 'Em More Say Nix

It makes most shows sound like repeats, say producers—reactions not true?

NEW YORK, Sept. 9.—The preview, once thought the solution to the problem of how to evaluate a show before it hits the air, is steadily losing favor with producers, agency men and talent buyers, even tho a minority still go for them. Latest figures show that the once full preview calendar has dropped to a point

where at the moment only four net programs use them. Reason for the drop, it's said, is the fact that previews are not actually a test of the show's effectiveness. This contention is predicated upon two factors: (1) No band is used because of the high cost, and (2)

the fact that audience psychology is different when a show is not actually going out on the air. Lack of a band, the opponents of previews contend, miscalculates the comic's timing, slows down the cast and fails to put the audience in the proper mood. The fact that the program is not on the air, it's said, produces a feeling on the part of the audience that it's all off the arm, that nobody takes it seriously and that the show, consequently, is not as good as it could be.

This "to hell with it" mental attitude on the studio audience's part produces the harassing spectacle of laughs where they are not intended and big gobs of silence where some demonstration is in order. All this trips performers, slows them down and knocks them off their timing.

Little Compensation

In addition, many producers and agency men object to the time consumed and the trouble that has to be taken to put on the previews. They complain that the results obtained do not compensate for the time, money and trouble. Studios have to be occupied, special skeds have to be arranged, men taken from more important tasks and extra tickets printed, etc. Also, some contend it takes the edge off the regular show, giving it that second night let-down.

On the other side, there is the minority which feels that previews do help. They say that the showing gives the show a sense of cohesiveness and timing that it would otherwise not have. The preview, they feel, helps the actors to become familiar with the material, know where the audience will come in with the yaks and show what should be eliminated from the script. In direct contrast to the others, they feel that a showing helps timing and gives a general feeling of what should be done.

Typical example of the drop in number of shows using the previews is CBS set-up which, as of six months ago, had six programs using them regularly. Today, CBS has only one, *It Pays To Be Ignorant*. At the Blue, there is again only one, the Milton Berle program, *Let Yourself Go*. Six months ago the Blue had two. NBC has two right now, *Palmolive Party* and the Allan Young program. Mutual doesn't use them at all.

In radio, the majority opine there is little of the advantage, in using previews, that there is for legit.

In radio, unlike the theater, there seems to be little on the showmanship profit side and no actual dough profit. A legit play can turn an honest dollar by selling previews to orgs for benefits. At the same time, benefit audiences approximate a regular audience. In radio, preview audiences know they're not seeing the real thing.

Previews generally seem to fall in their regular radio purpose of easing the comedians into their routines. They make every broadcast a repeat performance,

Flacks, Inc.?

NEW YORK, Sept. 9.—It seems that more came out of John (NBC) McKay's little luncheon for Jim (Mutual) O'Bryon and Lester (Y&R) Gottlieb, Friday (8), than the usual crop of sorely slapped backs. One of the matters discussed, amid general hilarity and good fellowship, was the formation of an org of head flacks from the webs, indies and agencies.

The group will meet once a month, according to the boys concerned, to have lunch and discuss Mutual problems. Why they should discuss only Mutual problems and not those of the other nets was not made clear. Earl Mullen (Blue) has been handed the job of getting the boys together and setting things up.

Plough WMPS Buy Means Penetro and St. Jo Aspirin Tests

MEMPHIS, Sept. 9.—Abe Plough, prez of Plough, Inc., big-time patent medicine, is prexy of the corporation which has filed for FCC approval of purchase of WMPS, local Blue outlet. Price was \$350,000.

Station is currently owned by Memphis Broadcasting Company, with Jack R. Howard as prez and Harold R. Krelstein as v. p. and general manager. New corporation is WMPS, Inc., with Plough as headman, Krelstein as v. p., and J. C. Ozler listed as secretary-treasurer. Last-named holds same position in Plough, Inc.

Plough is big user of radio, mostly for Penetro and St. Joseph's Aspirin. Latest figures put org's spot radio billing at \$300,000.

Buy stacks up as smart deal for the drug outfit. Aside from the straight investment angles, which were the primary influence in General Tire & Rubber Company's purchase of the Yankee Network, the deal is a good buy for a patent medicine operator as it provides a perfect spot to test programs and campaigns before putting them to work nationally.

Radio Legislation Out for '44; Rep. Miller Turns Headline As Trade Crosses Fingers

No Good From Lea Investigation Hoped For

WASHINGTON, Sept. 9.—With more than sufficient legitimate worries burdening them, Coast-to-Coast radio biz execs are displaying considerable concern over the Lea Committee antics of Representative Louis Miller (R., Mo.), and all hopes of having worth-while legislation emerge from the committee have been abandoned by the biz.

Representative Lea took time out from hearings, renewed Tuesday (5), to inform *The Billboard* that legislation affecting biz is out for current session. California Democrat said legislation now would involve "rates," and nobody, either in Congress or biz, wants that, but he indicated strongly that something would come out of 79th Session which commences January, 1945. Lea also hinted strongly that his patience is sorely tried by Miller's prosecuting-attorney complex.

Biz, which originally thought some good might come from committee if it got down to cases on FCC authority, now

Radio Measurement Bureau Faces Individual Station Opposition & Plenty Hurdles

Outlets Will Have to Grow Up, Say Ad-Agency Men

NEW YORK, Sept. 9.—Now that the membership of the NAB has approved a Broadcast Measurement Bureau, i. e., the uniform coverage plan okayed by recent NAB convention in Chicago, the trade is beginning to wonder when the bureau will get under way. Ad agency men are hot for the set-up and will do everything they can to get it into operation.

But station and web execs are not so optimistic. Big problem at the moment is how the bureau membership shall be split. Originally the Four A's and ANA wanted an even split with NAB; or one-third representation for each group. In the final showdown the tentative arrangement was for the radio men (NAB) and the advertisers and agency men, latter duo acting as a unit, to split sponsorship on a 50-50 partnership basis.

However this is something that the NAB membership did not pass on, nor did they set any starting date. Which are the reasons many in the trade do not expect the Broadcast Measurement Bureau to become active for at least another year.

Not only don't the radio men want the advertisers and agencies in a position to outvote them, which is where they would be on the one-third-each deal, but many in the trade are worried about the influence of sponsor representatives on the board. How, they reason, could any radio man or men on this board argue with the representative of a client who spends millions of dollars in radio each year.

Lots of Unticing to Do

Until this and other tangles are unraveled nothing concrete is expected to result. Among the other knots is the battle in progress, among at least four men, for the plum of heading the NAB delegation. Trade men are worried that this sotto voce scrap will occupy more of the time of these men and confuse the issues instead of having everyone

pitching to get the knot unsnarled and the bureau into operation.

Final headache stems from the possible effect of the full disclosure clause in the NAB resolution authorizing the formation of the Broadcast Measurement Bureau. Some stations realize, even tho they don't and won't admit it, that they will be adversely affected by full disclosure. Problem then becomes one of how much pressure these outlets and their affiliates can apply to stall the formation of BMB and finally to keep outlets from putting their money on the line.

NAB Will Ante Up

BMB operation is to be financed by the individual stations. NAB will probably ante up enough eventually to get the bureau started. But unless the stations sign up and put some cabbage into the kitty the bureau will not be able to function.

The answer, as one top-notch trade exec phrased it, is simply, "Radio has got to realize that this yardstick, or BMB as you call it, is more important than jockeying for jobs or worrying about competitive positions. Failing to follow thru now will give the entire industry a black eye that won't heal easily."

"And so far as the stations that are afraid they may slip a notch or two in their local market competitive position, the answer is simply, 'improve your local position.' Hell, if this coverage plan shows them up let them remember all the years they overcharged, and spend some of that gravy on making their stations as good as they claim they are."

Harrington Back to Y&R; Robinson, GM; Moran, Assoc.

NEW YORK, Sept. 9.—Tom Harrington, former radio head for Young & Rubicam, who has been inactive for a year because of illness, returns to the agency October 2. Harrington will probably have the title of v.-p. in charge of radio.

Hubbel Robinson, acting head of the radio department, will probably get the title of general manager. Joe Moran will continue to hold the title of associate radio director.

Cleaner Creamer

NEW YORK, Sept. 9.—WOR Mutual's latest promotion gimmick is a series of limericks extolling the station's many virtues. Placed in trade sheets and sent to agencies, the verses are in traditional limerick form, minus the single entendre.

Envious of the literary reputation that is thus being acquired by WOR, *The Billboard* commissioned a verse from its poetry editor, Nitram H. Redarhcs. Strumming on his lyre and murmuring an obscure line from Virgil, Redarhcs poured his soul into the following effusion:

There was a young fellow named Creamer,

Who was a poetical dreamer. So he whipped out his pen, Called together his men, And said: "Createl But make them cleaner."

Creamer is the name of the WOR promotion director.

To

Bob Hope

WELCOME BACK from Saipan and Guadalcanal—from Australia, New Guinea and New Caledonia—from the far battle stations of the South Pacific! Less than a year ago you and the gang were hitting the road in Britain, Africa and Sicily. Regardless of risk you have traveled the battle fronts putting on 4 and 5 shows a day—passing your spirit-lifting ammunition of rapid-fire laughs to our fighting men.

Now you're back from the South Pacific with Frances and Jerry—you've played the biggest circuit show business ever knew—won thanks from the Yanks on all the farthest flung fighting fronts! To countless G. I. audiences you're the guy with the turned up nose who's turned up with a laugh where a laugh was needed the most.

We always think of you as Pepsodent's own Bob Hope. But today we salute you as *America's No. 1 Soldier in Greasepaint!*

Pepsodent

Ayer, Young & Rubicam, B&B Win

Judges Credit Agency Savvy

Idea gets first place, with practically all three top winners in a dead heat

(Continued from page 3)

and direct style, how to promote the show.

The Ayer entry included two such handbooks, one for *Report to the Nation*, another for the Horace Heidt show sponsored by Hires beverages. It's a sweet and neat bit of tub-thumping in keeping with the revitalized forward-thinking rep of the agency.

Young & Rubicam took second place with an entry that copped the judges votes, thanks to the over-all excellence and eye-catchingness of its material. Except for the N. W. Ayer "handbook" idea, it is quite possible that Y&R would have come out on top.

With a flock of name shows furnishing the basic material, shows like Jack Benny, Eddie Cantor, Burns and Allen, Kate Smith, *Aldrich Family*, *Duffy's*, etc., the Y&R publicity and promotion men had plenty with which to work. And they worked every angle and milked every stunt. Some were obvious, others didn't click all the way, but everything was well done and when something came a cropper the Y&R flacks were smart enough to take advantage of the bull.

Among the tricks were *Duffy's First Reader*, which brought in 127,000 dimes and had to be called off—paper shortage; the *Wake of A. Hitler* stunt for *Mystery Theater* was a dud as far as the smart trademen were concerned, but copped Y&R the press space they wanted; the *Baker Street Irregulars* for *Sherlock Holmes*; the stunts and breaks with Kate Smith, Eddie Cantor, Jack Benny, Gracie Allen; its savvy in promoting soap operas; all this and more were the reason they won the place position.

Typical of the type of Y&R treatment that won its accolade was this note in the agency entry: "Y&R didn't marry off Dinah Shore to Cpl. George Montgomery. However, it made sure that Dinah's bridal modesty didn't get in the way of full press coverage after the runaway marriage. . . ." This is the sort of thing the film people do so well, the sort of thing that has been missing, in the main, in radio.

Benton & Bowles, first place winner



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and other Musical Directors use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

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TUNE-DEX



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The Billboard Seventh Annual Advertising Agency Radio Program Promotion Survey

First Award

N. W. AYER & SON, INC.

Second Award

YOUNG & RUBICAM, INC.

Third Award

BENTON & BOWLES, INC.

Special Citations

JOSEPH KATZ COMPANY

For a fine chore or program, station and personality promotion via paid space. . . . For Station WITH and Ian Rose MacFarlane.

KENYON & ECKHARDT, INC.

For outstanding product promotion thru program exploitation. . . . For Kellogg's.

NEWELL-EMMETT COMPANY

For outstanding personality program promotion for Kem-Tone with Dunninger.

BATTEN, BARTON, DURSTINE & OSBORN

For a keen appreciation of promotion and its practical application thru "Cavalcade of America."

last year, grabbed show money this time at the wire. Actually, the B&B entry (it was really a collection of promotional result books) was every page as good as the year before and therein lay its weakness. As one of the judges said: "They did a complete and mighty thoro job but it was routine. They're as good as last year but they haven't shown the improvement of the first and second award winners."

Patently what happened was that the B&B technique of publicizing strip shows—and most of the B&B stable are strips—has become commonplace. Once upon a time it was new and novel, now it's accepted practice. Which gives the laymen an inkling of what drives flacks to rest homes.

Among the best bets in the B&B books were the Gladys Swarthout space for the *Prudential Family Hour*; Chinese blood donor drive on *Young Dr. Malone*; Fannie Brice-Frank Morgan setto for Maxwell House Coffee and *The Thin Man* program. Another prime job was done on *Blind Date*, then but a summer replacement for Maxwell.

Had B&B come up with a little more imagination they might have copped first money. As it was the race was close, mighty close—almost a triple tie.

Special awards went to four agencies. Joseph Katz Company won a nod for its excellent ad campaign for Ian Ross MacFarlane, news commentator on WITH, local outlet in Baltimore. In the opinion of the judges, the MacFarlane ads gave the station a flavor and personality that substantially quickened the outlet's march into the black ink.

Kenyon & Eckhardt, Inc., grabbed a duke for its splendid product promotion via radio for Kellogg's. Built around

the *Breakfast Club*, *Breakfast at Sardi's* and Gilbert Martyn on the Blue, Jack Berch and *Superman* on Mutual, and a flock of 15-minute musical spot shows. The K&E Chicago office, which handled the account, delivered a promotion job to tickle the taste-buds of any merchandise-minded sponsor.

Kellogg's flair for thoro merchandising is nothing new. But the completeness and effectiveness of this stint was highlighted by the fumbling of several similarly slanted entries from other agencies.

Quitcha Kiddin', Fellas

One thing that peeved the judges, and for obvious reasons they must remain nameless—at least this year, was some flacks penchant for submitting copies of their handouts as evidence of prowess. Publicity and promotion men might remember, and consequently fare better, that it's not what they send out but what lands that tabs ability.

Likewise, the judges were riled at the sight of clips from newspaper affiliates or newspaper-owned stations. It's a cinch to grab this sort of space.

Then there was the agency flack who submitted a flock of clips from a newspaper which uses only listings, except for one day in the week when the station buys a double truck. Future participants might remember that the judges are judges because of what they know.

Newell-Emmett Company drew a special award for its work on Dunninger. To quote the judges: "They took a personality and by promoting him also promoted Kem-Tone, his sponsor. And they did a good job with it."

Final award went to Batten, Barton, Durstine & Osborn for a keen appreciation of promotion. The example that sold the judges was BBD&O's work on *Cavalcade of America*.

This, as most everyone knows, is no new program. Hence it's no cinch to grab space or promote. But the multi-named agency tackled the assignment by treating each program as a separate

Gentile Bros. Meet in A. M. To Warm Joe

News Breaks a Factor, Too

DETROIT, Sept. 9.—Gentile brothers, whose twin programs have long opened and closed CKLW, have finally met. The station management decided to close the gap of two hours in broadcasting from 4 a.m. to 6 a.m., when it was formerly off the air, and put Larry Gentile on the extra two-hour shift beginning this week.

Larry Gentile's *Dawn Patrol* is an old standby in all-night shows on this station, opening at 12:30 p.m. It's an all-round show (*The Billboard*, October 16, 1943), but after 4 a.m., under the new set-up, Gentile will handle news and transcriptions only for two hours.

At that time his brother, Joe Gentile, comes on to open his *Early-Morning Frolics*, a novelty show that kids the sponsors, with Ralph Binge, for four hours.

New station hours were adopted partly to give the *Frolics* a warmer opening on the air instead of having to start in cold in the ace turn of the day. Listeners tuning in just before their program will catch a program instead of an open spot in the air waves.

The new 24-hour program on the air is considered a necessary schedule, with the most vital news of the war ready to break, according to Richard E. Jones, commercial sales promotion manager of the station.

Philly Eve. Bulletin Getting Ready To Take Over WPEN

PHILADELPHIA, Sept. 9.—*The Evening Bulletin*, which purchased the indie WPEN from Arde Bulova earlier this summer, is expected to get definite word from the FCC on its buy within the month. Early decision is anticipated in view of the fact that the FCC this week granted WPEN a 30-day extension for renewal of its broadcast license.

Indications that the local newspaper expects the green light is seen from the fact that key men at other local stations have been sounded out for the posts at WPEN. Reports have it that the sales manager of one of the local network stations will take a similar post at WPEN when the *Bulletin* moves in. Also understood that the *Bulletin* has been giving the present WPEN staff the once-over.

Temperature Joins Time

NEW YORK, Sept. 9.—WHOM is airing time and temperature at every station break. It's a standard practice on the hinterland stations of the Messrs. Cowles, who now own WHOM. Station execs figure urbanites will also want to know what to wear and when to get going.

entity and came thru with a whopping amount of space.

Looking thru this year's entries results in one fairly obvious conclusion. Namely, the days when ad agencies felt their 15 per cent had been earned when the shows went on the air are over. That is, at least, in so far as the top-notch outfits are concerned. Now these boys have learned that getting the client, buying the time, producing the show and getting it started are only part of the competitive phase.

Today, the answer is, returns don't count until the sales are in. Program promotion is something that accelerates sales. Program promotion is worth doing and doing well . . . better than the next guy.

Porter Next FCC Member

WASHINGTON, Sept. 9.—Paul Porter, Democratic National Committee publicity chief, continues to have inside track for FCC vacancy created by June 30 resignation of T. A. M. Craven, but report here is that post will not be filled until after election.

Reason for delay, in Porter's case, is that Democratic chieftains want him to see campaign thru from swank Mayflower suite here. Second reason for delay is that White House insiders fear any appointee will get a mauling from Senator Burton K. Wheeler, Interstate Commerce chairman, as well as from the Senate GOP before confirmation, and on eve of election they prefer to let matter rest.

Former Congressman Tom Elliott, Massachusetts New Dealer, is said here to be second choice for FCC job in event that Porter's ambitions lie elsewhere. Elliott comes close to what the New Deal would like on FCC and would be strong backer of Chairman Fly.

PAC IN WRONG

(Continued from page 5)
labor, and answered a flock of questions. Everyone came away from this meeting with a feeling of mutual benefit and understanding.

"Now," as one participant put it, "it's all shot to hell. It's going to take some time to mend. You can imagine how the ARNA men must feel, Kaltenborn in particular. They just get thru shaking hands with someone, turn around to leave, and wham they get socked in the back of the head."

The PAC monitoring set-up will use the content analysis technique originated by Harold Lasswell, ex-professor of political science at Chicago University and now on the staff at Yale. It's a standard technique in social science research and was used by *Fortune* mag in its analysis of the labor union press in the September issue.

Method calls for listening panels which are instructed on how to differentiate between the qualitative grades of favorable, unfavorable, balanced and neutral. "Balanced," reporting calls for a content that is half favorable, half unfavorable. Neutral is interpreted as being neither favorable nor unfavorable.

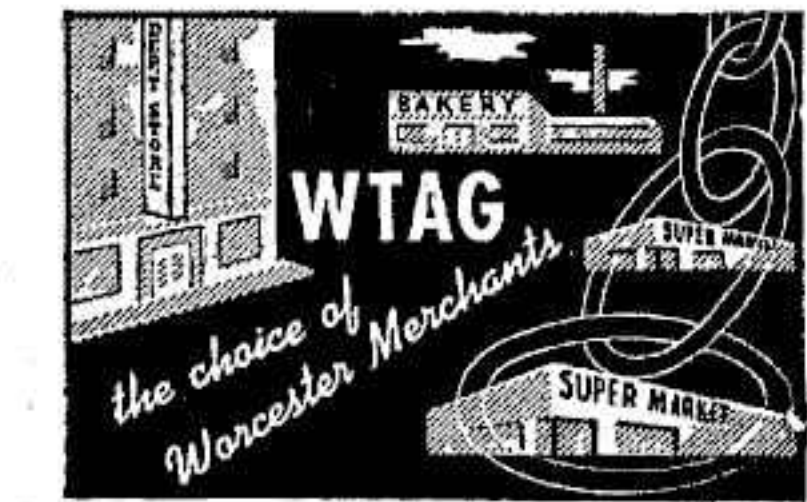
Thirty Shows Researched

In addition to grading the slant of the news programs, and PAC has 30 of the top network news shows on its content research list, the content analyses will cover the amount of attention given to labor, and the major themes in labor news and comment.

The networks will be monitored out of New York, while PAC's 14 regional offices are expected to handle the regional and local outlets. Actually only the New York organization is in action. The regional groups are still being recruited and groomed.

And as with all research projects the actual grading will be done at headquarters, in this case in Manhattan. Regional monitors will work with codes and send their sheets here to be compiled.

All of which stacks up as a full-time and big-time project. Whether it will be effective only time can tell. Meanwhile it has gotten off to a poor start. The reason is one that plagues many an organization, namely, a lack of public relations appreciation.



When Worcester's largest users of radio buy time they buy an audience—the WTAG audience.



COMMERCIAL IMPACT COMPILATION

(Presenting the "First Twenty-Five" Nighttime* and "First Ten" Daytime Programs In Order of Their Sponsor Identification—Based Upon Hooperating of August 30)

*Including Sunday P.M.

NIGHTTIME PROGRAMS	SPONSOR IDENTIFICATION	PRODUCT IDENTIFICATION	Wrong Sponsor Correct Product Identification	Identification Wrong Product Correct Sponsor	DON'T KNOW	AGENCY	SPONSOR	NET	Hooperating
TAKE IT OR LEAVE IT	84.5	84.5	—	3.7	11.8	Biow	Eversharp	CBS	14.0
YOUR HIT PARADE	83.9	83.4	0.5	1.5	14.6	Foote, Cone & Belding	American Tobacco	CBS	10.9
WORDS AT WAR	78.9	78.9	—	1.7	19.4	N, L & B	Johnson	NBC	4.4
THANKS TO THE YANKS	77.3	76.7	0.6	2.5	20.2	Esty	Camels	CBS	6.8
WALTER WINCHELL (Sub)	76.9	76.9	—	2.5	20.6	Lennen & Mitchell	Jergens	Blue	10.0
TELEPHONE HOUR	72.3	72.3	—	3.6	24.1	N. W. Ayer	Bell Telephone	NBC	5.8
MUSIC HALL	70.8	69.6	1.2	3.2	26.0	Thompson	Kraft	NBC	8.6
LOWELL THOMAS	69.6	—	—	—	—	R, W & C	Sun Oil	NBC	9.4
PHIL HARRIS (2d half hour)	68.0	67.4	0.6	3.0	29.0	Foote, Cone & Belding	American Tobacco	NBC	10.6
SUMMER BANDWAGON	65.6	—	—	—	—	Ramsay	Fitch	NBC	7.7
SCREEN GUILD PLAYERS	64.9	64.9	—	0.9	34.2	Biow	Lady Esther face powder	CBS	9.7
BLIND DATE	63.2	63.2	—	5.2	31.6	Esty	Lehn & Fink	Blue	6.3
H. V. KALTENBORN	62.5	62.5	—	1.8	35.7	Burnett	Pure Oil	NBC	10.8
PAUSE THAT REFRESHES	62.3	62.3	—	1.9	35.8	D'Arcy	Coca-Cola	CBS	5.2
DR. I. Q.	62.1	48.7	13.4	7.2	30.7	Grant	Mars	NBC	6.3
GABRIEL HEATTER (MWF)	61.7	61.7	—	5.4	32.9	Wasey	Kreml	MBC	8.8
PHIL HARRIS (1st half hour)	61.2	61.2	—	7.0	31.8	F, C & B	American Tobacco	CBS	10.0
DOUBLE OR NOTHING	60.4	59.4	1.0	2.1	37.5	R & R	Feenamint	MBS	3.3
GINNY SIMMS'S SHOW	59.5	59.5	—	4.6	35.5	Biow	Philip Morris	NBC	7.8
NATIONAL BARN DANCE	59.8	58.9	0.9	1.8	38.4	Wade	Alka-Seltzer	NBC	5.3
LONE RANGER	59.1	46.7	12.4	6.6	34.3	D, F & S	General Mills	Blue	5.2
HOUR OF CHARM	58.6	58.6	—	11.8	29.6	B, B, D & O	General Electric	NBC	7.1
VOX POP	58.1	58.1	—	9.8	32.1	R & R	Emerson Drugs	CBS	8.3
MOORE-DURANTE	58.0	58.0	—	3.1	38.9	Esty	Camels	CBS	7.8
EDWARD EVERETT HORTON	57.9	—	—	—	—	McKee & Albright	Sealtest	NBC	9.2
DAYTIME									
AUNT JENNY	80.3	79.5	0.8	5.3	14.4	R & R	Lever Bros. (Spry)	CBS	5.0
MA PERKINS (NBC)	74.8	69.1	5.7	3.8	21.4	D, F & S	P & G	NBC	5.6
BIG SISTER	69.8	69.3	0.5	2.4	27.8	R & R	Lever (Rinso)	CBS	6.9
BETTY CROCKER	68.6	14.5	54.1	10.6	20.8	D, F & S	Gen'l Mills (Kix)	NBC	3.9
BREAKFAST AT SARDI'S	67.6	—	—	—	—	Kenyon & Eckhardt	Kellogg	Blue	5.9
JACK ARMSTRONG	66.7	66.7	—	3.5	29.8	Knox Reeves	Gen'l Mills (Wheaties)	Blue	2.4
MA PERKINS (CBS)	66.5	61.0	5.5	7.0	26.5	D, F & S	P & G	CBS	7.2
HYMNS OF ALL CHURCHES	64.0	12.0	52.0	2.5	33.5	D, F & S	Gen'l Mills (Softasilk)	NBC	4.0
PEPPER YOUNG'S FAMILY	62.0	—	—	—	—	P, R & L	P & G	NBC	5.6
BREAKFAST CLUB (Swift)	61.5	—	—	—	—	Kenyon & Eckhardt	Swift	Blue	4.1

K. & E.—Kenyon & Eckhardt
P, R. & L.—Pedlar, Ryan & Lusk
B., B., D. & O.—Batten, Barton, Durstine & Osborn
D-F-S—Dancer-Fitzgerald-Sample

*These programs do not subscribe to the Hooperatings, thus the complete breakdown is not furnished.

Jurisdictional Disputes Certain

Unions Set Video Caps

Interlocking corporations make clear-cut decisions difficult and biz worries

NEW YORK, Sept. 9.—Full-dress drives to organize non-union television cameramen and technicians, currently being conducted by the Independent National Association of Broadcast Engineers and Technicians (NABET) and the International Brotherhood of Electrical Workers, AFL (IBEW), as well as threatening motions that powerful IATSE-AFL is said to have made in past months are regarded by both management and labor in the video field



as preludes to future jurisdictional battles of unprecedented fury. NABET admits that it has, in past months, organized many tele men at the GE station in Schenectady, N. Y., WRGB, and an IBEW Washington spokesman told *The Billboard* only that the union has an active organizer "in the field," while IATSE has indicated that it intends to move into B. & K., Chicago, and has injected itself into the Hollywood video picture also. It is complicated by the fact that there are four unions claiming jurisdiction, with others, perhaps, on the way. Each of the four unions, NABET, IBEW, IATSE and American Communications' Association-CIO (ACA) is expected to put in its claim to complete coverage of the field. What it will mean for the industry will be delays, ill-feeling and costly, overly large staffs. For the workers themselves, it will also mean delays, but it will mean, as well, a dispersal of bargaining power.

As is the case whenever craft unions begin to operate, overlaps will crop up. Already, the IATSE has claimed that tele cameramen perform what is essentially the same function as a film cameraman. What differences exist, IATSE has said, can readily be corrected thru the electronics education it is preparing. On its side, NABET claims that the video cameraman has to have specialized knowledge of engineering as well as the sense of composition in order to operate any tele camera. In fact, NABET has gone as far as to list cameramen as "camera engineers" in its contracts, so as to keep its point of view in the trade eye.

IBEW, NABET Most Active

Thus far, it appears that IBEW and NABET are the two most active unions in video. IBEW controls all tele technicians on the Coast. It also has an exclusive contract with CBS, covering, in the words of the agreement, "all sight, sound and recording" employees in the web's operation. NABET has a contract with NBC, has almost finished its organizational job at GE, will start work at DuMont, and has agreements with Mutual and the Blue, both of which will get into tele as soon as the war ends. IATSE's only break with its as yet inactive organizing attitude was its recent statement that the B. & K. station in Chicago would have to use union projectionists on films. IATSE, of course, had a precedent to work on because B. & K. operates movie theaters. B. & K. replied by eliminating films, but there will be a meeting between the local and management in several weeks. Trade sees in the meeting a tip-off to further union activity at the as yet unorganized station, even tho some IATSE officials have said they are waiting for the advent of theater tele to start real work. ACA is the unknown quantity in the picture, because it has not made any definite statement on its tele policy as yet.

It is pointed out that IATSE has agreements with CBS, NBC, Blue and Mutual (See *Dispute Certain* on opposite page)

REVIEWS

Liberation of Paris

Reviewed Saturday (9), 8-8:30 p.m. Style—Newsreel. Sustaining over WNBT (New York) NBC.

Altho naturally pix taken under war conditions can't be ideal video material, a good portion of the newsreels scanned during this special program took the iconoscope effectively. From the advance clips showing Paris as it was pre-war, until the final shot of Paris free again, there were very few black level moments, in fact just two.

This doesn't mean that everything was as clear as it would have been in a newsreel movie house, but it does mean that it brought right into the home a feeling of war—of Paris, of French liberation, more graphically than anything could have brought it home, pre-television.

Lacking were typical video type close-ups. There was only one sequence that had that quality, but amazingly enough it didn't seem to matter . . . you were there seeing it all thru a bad spyglass—but seeing it.

The announcing job by Ed Herlihy had a stop press quality—and the musical job, altho repetitious (they French National Anthemed you to death) was technically so well balanced that it added to pic impact.

When the two weeks that lapsed in this case, between the news and its visual airing, is contracted, as it will be, to two hours and in some cases to no hours, the impact of video will be complete. We'll all be there. Joe Koehler.

Balaban & Katz

Reviewed Thursday (7). Style—News, home economics and variety. Sustaining on WBKB (Chicago).

One portion of tonight's video show at WBKB, the portion devoted to a home economics demonstration proved that tele producers will have to be very careful not to offend their audiences with commercials. WBKB's home eco stanza tonight, presented by the Commonwealth Edison Company under the title, *Cooking by the Dial*, did offend. The commercials were intended to be subtle and were worked into script during a demonstration of how to bake a pie by Kay Neumann and Arden Rodner, who tried to get over the message that by using electric stoves the housewife could get the best results. The intention was there, but the impression was not. And merely because too many sales pitches were used during the telecast. We counted three mentions of the value of cooking by electricity in the last four minutes of the program. The first did a job; the second hammered home the pitch and made it stick. The last two offended and made one want to say, "Yeh, we know. We heard you the first time."

Aside from this and a few other minor points, this portion of the program was a good visual home economics demonstration. Of course, it would have been better programed in the daytime for the ladies only. And it would have been improved if Miss Neumann had talked less. But its good points were many. It was apparent that there had been planning and hard work during rehearsal. There was no stammering and groping for words by either of the participants. Each, evidently, had worked in close cooperation and had memorized his lines before the show. Camera work and lighting was competent.

Again some one was late for a program at WBKB tonight, and again the results were very sad. Jim Grey had been scheduled to do a newscast. He had "a flat tire." Merle Lucas, Edison man who was called in to pinch-hit at the last minute didn't even know how to read news, much less do the more demanding job required by the video medium.

Marsha Data, a singer, and Bob Carter, WMAQ's conductor of a *Philosophy* program, rounded out the bill. Miss (See B. & K. on opposite page)

WOR-DuMont

Reviewed Tuesday (5) 8:15-9:15 p.m. Style—Variety. Sustaining on WABD, New York.

Harvey Marlowe's presentation, *Gander Sauce*, was a bit better, from a general point of view, than most WOR *Video Varieties* shows. Actually, the play, written by Betty Smith, author of the best-selling *A Tree Grows in Brooklyn*, was a bit of a disappointment. The dialog limped, the plot was much too complicated, and the humor most times missed fire.

Technically and production-wise there were many small, correctable errors. Credit slides, particularly those announcing the name of the play, were scanned over-long. In several side-angle shots, high light glare in the corner of the screen was extremely annoying. On several occasions the camera should have been taken back for longer shots. Moving in and catching one seated and one standing character caused a grouping in which just the head of one of the actresses appeared at the bottom of the screen. Such a shot gives a strange, unnatural effect. Several close-ups were out of focus, volume was spotty, and off-screen noises intruded in several places.

Lila Allen's set, far from sensational, did manage to give a home-like impression. We doubt, tho, that any home would use a Marine Corps Woman's Reserve recruiting poster as a wall decoration. The same poster, which was framed and covered with glass, was a mistake from another angle. The glass acted as a mirror and glared right into the viewers' eyes. Tele stagehands will have to remember to keep all props dull.

Virginia Smith, Eleanor Dennis and Joyce Sirola all turned in competent performances. Harvey Marlowe directed, and Bob Emory was producer.

At one point, Producer Emory didn't exactly play fair with the FCC when he had the WOR station break sign on over the WABD plaque. The error, it was learned, will not be repeated.

The rest of the *Video Varieties* was the usual inept conglomeration of tripe. Marty Schrader.

CBS

Reviewed Friday (8), 8-10 p.m. Style—Variety and film. Sustaining on WCBW, New York.

Watching Ev Hollis's newscast is a pleasant and informative experience. The commentator is always letter perfect in presenting his material and the program shows good taste, long rehearsal and a desire to use showmanship.

Elimination of table mike is a decided improvement. Hollis now can look into the eyes of his audience. Relinquishing, radio formula is always a step forward in tele technique. Moving ships, planes, arrows and battle lines animate the maps and make for less verbage.

It is possible that the use of a pointer in any tele map talk is inadvisable because people tend to subconsciously associate it with school days. When the Netherlands is indicated and the little black stick travels to that portion of Europe, many in the audience automatically see clean streets, tulips and shining-faced girls in starched caps and wooden shoes of their copy books. Such mental flashbacks tend to prevent the paying of attention to the newscaster's words and partially nullify his talk. This may not be true of the 10 per cent that now view the programs, but it will probably hold good when the tele audience is broadened to include people in every category of education and experience.

At Home was dull tonight. Talent showed to a disadvantage due to a slow-paced script and the lack of a thread to weave the show into a believable private party. Performers were permitted to stand stiffly at the piano to do their turns. One male singer didn't move a body or facial muscle other than his

Cowles Is Still Interested In Minneapolis Air

MINNEAPOLIS, Sept. 9.—Authorized to engage in sound and television broadcasting, Northwest Broadcasting Company has filed articles of incorporation here, with 100,000 shares of \$1 par stock as capital.

Incorporators are John Cowles, president of *Minneapolis Star-Journal and Tribune* Company; Gardner Cowles Jr., and Lyle K. Anderson, listed as first directors of the company.

Move was the Cowles's interests first to get into radio in Minnesota, as they are in Iowa and elsewhere.

Announcement of the incorporation came at the same time a rumor was racing thru the Twin Cities that Cowles had bought out or was seeking to buy interests of KSTP-NBC in the Twin Cities.

This rumor, according to Kenneth Hance, KSTP general manager, crops up regularly every two or three months. However, he emphasized, there was no truth to it, for as far as he knows there is no idea of selling the station, "Even if a man with plenty of money willing to pay a good price comes along."

Several months ago the Cowles's interests were tied up with a rumor that they sought to buy WCCO-CBS, but that CBS, New York, which owns the local outlet, had no thoughts of selling.

Param't Setting First Video Serial

HOLLYWOOD, Sept. 9.—What is believed to be the first television serial is being launched here this week by Klaus Lansberg over W6XYZ, the Paramount station. Idea is patterned after soap operas and deals with faux faux of newlyweds, who get themselves into conventional scrapes. Serial, written by Gordon Wright, is aptly titled *Embarrassing Situations* and will hit the air every Friday at 9:15 p.m.

Those featured in the cast are Charles Quigley, Did Codre, Robert Watson and Stan Johnston, all Paramount contract players.

Landsberg stated that he has been trying for some time to find a story which would be suitable for televising and at last decided upon *Situations*. He plans another serial in a whodunit vein as soon as the comedy chapter play gets rolling.

Mex. Gov't Starts Station in Month

MEXICO CITY, Sept. 9.—Construction is expected to begin here within a month on a television station. Dr. Lee De Forest, inventor of the vacuum tube, will be in charge. It will be financed by the Mexican government.

In addition, the government will build a large plant for manufacture of radio and television receiver sets to sell for around \$135. This section, which also will be headed by De Forest, will call for an expenditure of nearly \$1,000,000.

mouth thru two numbers. Camera failed to give a variety of shots that would have enlivened his performance and the stints of other participants. Other programs of this series have been lively and highly entertaining. Camera work can often overcome talent deficiencies, but tonight's show didn't utilize the tricks, didn't help the talent one bit.

Paquita Anderson, emcee, singer and pianist, might for instance give a nod to her "guests" at the show's close, say something about what fun it had been to be together, might invite them back. Such a friendly gesture would make a (See CBS on opposite page)

Radio Legislation Is Out for 1944

(Continued from page 6)

George B. Storer, navy lieutenant commander and owner of Midwest string of outlets; Walter Damm, WTNJ, Milwaukee, op; John Shepard III, Yankee Network; Eugene Pulliam, WIRE, Indianapolis; Gordon Gray, WMIT, Winston-Salem, N. C.; John Fetzer, WKZO, Kalamazoo, Mich.; John Kennedy, West Virginia op, and Frank M. Russell, NBC vice-president.

Asked afterwards to substantiate open charges, Miller told *The Billboard* he would "at the proper time."

Miller Wants Headlines

Miller, shrewd-wise observers here say, is intent on a political game, willing to use anyone and anything to clutch headlines from behind cloak of Congressional immunity. Idea appears to be to convince the nation that New Deal agency heads are mixed up with enemy aliens, communists, possible spies, Nazis, "under-cover" agents and just about everything else in the book, in addition to being seekers of bribes and wasters of government funds. Proof, thus far, has been lacking on any one count.

Result is sobering on the biz, with realization that Miller is willing to tamper with industry prestige for his own ends. Biz feels it has too much at stake to get mixed up in political brawl; that the best thing would be to call off hearings, start fresh in 1945 on an earnest plan to shape up new legislation with industry's aid, not opposition.

Only bit of comedy relief for industry in latest hearings came when committee counsel, John J. Siraca attempted to show that the FCC chairman had accepted "gratuity" from Mr. Storer, Fly's golfing-bridge friend. Favor turned out to be payment of a \$17.30 Atlanta hotel bill which Fly claimed he later reimbursed Storer for and which Storer admitted on the stand.

Miller Strawmen?

Other strawmen erected during hearings concerned sale of WFTL, Fort Lauderdale, Fla., to Storer under Fly "pressure." Ralph A. Horton took the stand to admit the deal had been closed before he visited Fly.

Miller also raked up for the third or fourth time the old saw that ranks of licensed ops are filled with aliens. Fly flew off the handle in rage answering these and other groundless charges concerning information furnished to enemy by licensed ops. Miller again tried to link drop in ship sinkings with wedding of ops by FBI.

It was these tactics that were causing the increasing alarm among industry heads. Some believe representative Lea personally may realize seriousness of situation and call the whole thing off until cooler tempers prevail.

DISPUTE CERTAIN

(Continued from opposite page)

to have its members handle scenery, props and lights in the theaters which the nets operate in New York, Chicago and on the Coast. This factor, it's said, may prove an important wedge to get the union into tele. An opening always helps in establishing a precedent, and the theaters are an opening.

DuMont Next

One of the ironic twists in the situation is the fact that WABD, the DuMont station in New York, is unorganized, but WOR, which has, as part of Mutual, a NABET contract, uses WABD for its Tuesday night shows. This situation, according to NABET, will soon be ended when it organizes DuMont. But what NABET doesn't take into consideration is the fact that DuMont is underwritten by Paramount, and IATSE thus has a theoretical in thru that outfit.

It all shapes up, both employers and workers say, to the beginning of a hot fight that will materially complicate the tele picture. What the employers fear is a situation in which they are forced to hire more men behind the camera than in front of it, an obviously uneconomical way to do business. When there are two contending radio unions and a film group in there, huge staffs are apt to be a natural consequence. The workers, on their side fear an attrition of bargaining power because of a split in unity.

The solution, according to both sides, is a combination of unions into a single bargaining agent capable of sitting down with management and arriving at binding agreements.

RADIO REVIEWS

The Fourth Chime

Reviewed Thursday (7) 8:30-9 p.m. Style—Documentary. Sustaining on WEA, New York, and NBC.

If ever a tremendous idea for a program laid an egg, this program, dedicated to the job that NBC's news coverage has done in the past five years of war, was it. What has happened in the past five years is so full of thrilling material that one could almost touch any day blindfolded and produce more spinal vibrations than there were in the entire 30 minutes of this special documentary.

There may be objection to picturing the past five years of war and then making the parade start in 1931, seven years before Munich, but that objection would be just carping. What was wrong with the program was its lack of movement. It was a static parade of swell air reporters recounting their exploits. And that's just what it all sounded like, the Explorers' Club at a bull session.

With Don Goddard handling the emcee slot, the procession started with Kaltenborn's interview with Hitler in 1932 and went right thru the experiences of other key NBC news splinters, with the reporters telling their own tales. Max Jordan told of his Munich scoop, W. W. Chapin retailed his Dunkirk army and Volga line reporting, while Morgan Beatty told how "Judge" Cordell Hull had told him years before Pearl Harbor what he thought of Germany and Japan talking to him with millions of guns pointed at his (Hull's) back.

Robert St. John retold his frequently retold tale of Old Tom, the forger of the commandos' knives and the Stalingrad Sword. John Vandercook told of his seeing the French nation reborn with rifles, grenades and guts.

Then there was the usual calling in of NBC reporters abroad. Stanley Richardson from London, Max Hill from Rome and Robert McCormack from Honolulu for spot-news coverage, after which the program was returned to Don Goddard, who signed off repeating the fact that when the fourth chime was heard—it meant big news—it meant "NBC men report to the office—but quick," it meant that the world was on the march again.

The program was of such stuff as dreams are made of. Everything was there but the know-how necessary to turn rough stone into a polished diamond. If just one of the key showmen of NBC had been present to dramatize that fourth chime to build its meaning in terms of world history, as the NBC promotional department did so well in its published *Fourth Chime*, here would have been a program to go down in radio history.

Everything was available, including history and that "chime." The history turned out to be copybook stuff and the chime a minor note added to the three-toned chord that tells everybody: "This is the National Broadcasting System."

An idea isn't enough. You've got to do something about it to make it begot and sell an audience. *Joe Kochler.*

Contemporary Composers

Reviewed Tuesday 11:30-12 p.m. Style—Middlebrow music. Sustaining over WJZ, New York, and Blue.

This part of the series is known generally as *Music Out of the Blue*. The announced intention of its maestro, Paul Whiteman, is to develop broadcast music that is somewhere "between a song and a symphony"—music that the great mass of music listeners can and will enjoy. The intention is okay. However, the first airing lacked impact. Pops is really trying to do something, but the casual listener will take it all just as routinely as everyone but the musicians seem to take it at the debut.

You've got to sell an idea like this, and while the program received a good music page press, the great mass of listeners just don't read music pages. They heard the program by accident. Then after the accident they weren't pepped up by Pops or the announcer. What was missing was the case on the showcase. So much for the program idea except

Crossroads Reporter

Reviewed Tuesday, 9:30-45 p.m. Style—Human-interest commentary. Sustaining over WEVD, New York.

This is one of those unexpected gems that every once in a while rewards station listeners. The basic idea, human-interest feature stories, is not new. What makes this show is the treatment and delivery.

The material has a heart-grabbing quality that makes the listeners' ears perk; and the delivery is so straight and honest and sincere as to obviate any hint of the maudlin or bantam. On show caught—the program is a Tuesday and Thursday quarter-hour—there were three stories.

One was about a kid pickpocket, another about a mother seeing her sailor son in a newsreel, and then there was a piece about the GI who regained his courage when a dud that literally landed at his feet proved to have the same serial number as was on his dogtag. In other words, his number came up but not his time.

Keeping this stuff from becoming lachrymose requires a deft touch both at the mike and the typewriter, which are just the things that Rod Arkell, who is the *Crossroads Reporter*, has.

Rod Arkell is no newcomer to either radio or human-interest writing. He was a standard turn on WOR some years ago, with programs that included *Poetry Philosophy*, *Some Call It Love* and *Page-One People*. About five years ago he checked off the air to go south of the Mason-Dixon Line to handle a string of small-town papers. Now, with all but two of the sheets sold and members of his family looking after those, Arkell is back in action. And apparently he found time while away to keep his hand in radio. To sum up: Rod Arkell, as the *Crossroads Reporter*, is an earthy version of John Nesbit. His material is clean and clear and compelling, his voice is sincere and simple and straight. He's a good bet. *Louis Frankel.*

for one notation—who, among the so-called audience, listens at 11:30 p.m.?

The music itself was a mixture of interesting pieces that struck responses with individuals among the dialers but which, as a whole, left the collective and individual audience cold. Neither Inez Carillo, pianist, nor the ork were inspired by the *Warsaw Concerto* which opened the half hour. What I had on a *Little Talk With the Lord* had to be a program devoted to music between a song and a symph is something that Pops might explain but which didn't register. Kay Armen sang this superbly, even if it didn't belong on the program. The first new selection (written under commission for the Blue) was Igor Stravinsky's *Scherzo A La Russe*. If you like the esoteric you'd like this, but it took the listeners far away from Pops and it lost some dialers who, as they twisted their dials, said: "Here's where I came in." There were others that fairly purred as it was played—and it was played, as far as the ear could judge, with full symph appreciation.

The final number was *Mexican Fantasy* by Dave Rose. They called it *Acapulco* and it really was something to hear, but it was something that could be keyed into a regular broadcast program.

Both the Stravinsky and Rose numbers were different, and either one or the other could have been part of a program devoted to music that Stravinsky or Rose lovers would simply adore. What was wrong was simply that *Warsaw Concerto*, *I Had a Little Talk With the Lord*, *Scherzo A La Russe* and *Mexican Fantasy* were a four-course meal that musically fitted no one's stomach.

But still the trouble was more with the case than the show as stated previously. If the announcer, the scripter and the kingpin of the enterprise all decide to be casual about a show like this, which is after all a major enterprise for a network, then the dialers will be just as casual and tune away to a swing ork in the night.

What is being done is important stuff, someone should take it seriously—and we don't mean stuff-shirtedly either. *J. K.*

MARINES AND VIDEO

(Continued from page 4)

able to take apart weapons and put them back together again; they have shown demonstrations of marine uniforms and military courtesies.

According to trade speculation, there would be little reason why the marines could not have their own television stations to show men in training the tricks of combat and use of arms and other material. Just as the armed forces now have their own radio stations, they could in the future have their own tele stations, the trade says, assigned to them by the government in the interest of public safety.

Some television experts here say it would be possible for the marines, for example, to telecast a training amphibious landing back to trainees gathered in halls in the area. And in the future day of television networks, it would be possible to show the same maneuvers to marines in training thruout the country.

CBS

(Continued from opposite page)

better ending than the present fading out of the last entertainer.

Bob Trout's talk, *The Presidential Campaign to Date*, was an excellent informative feature. Use of maps showing possible strength of each candidate and a lucid explanation of various phases of the situation, with camera moving from the speaker and back to the illustrative maps (with black movable States) made for a good show.

Opinions On Trial, with the question argued pro and con that *The German Nation Should Be Made To Pay for War Atrocities*, highlighted the evening's program. This seg's debates on controversial issues have held up well under repetition and show steady programming and technical improvement. With a courtroom setting and movement of witnesses and attorneys, *Opinions* combines eye-holding action with fast-moving dialog.

Imaginative direction keeps program at its present status. Wide variation of camera shots from every angle thruout show with long-shots at beginning and end are particularly effective.

Camera moving in slowly from a distance to heavy doors that open to reveal the courtroom immediately establishes mood of a court and properly prepares watchers for the berobed judge and the cases to be heard. It's a CBS video formula that hasn't stalled.

Wanda Marvin.

B. & K.

(Continued from opposite page)

Data, who sings for WHFC, a small station in a Chicago suburb, did an excellent job. Seems strange to us that she is not grabbed by a larger station in search of a singer of more serious music.

Carter was fitting television station sign-off talent. His *Philosophy* was able to inspire calmness and a feeling of relaxation. Not a bad feeling to have at the end of a day. Carter's appearance, plus his commentary and camera presence, makes him good television material and he should have a future in the art in the post-war era. To make Carter's show tops the WBKB camera and lighting crews and the set designers did some of the best work ever done in these fields at the station. *Cy Wagner.*



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GI'S TAB THEIR FAVORITES

Crosby, James, Shore Rated

Army, Navy, Seabees, Marines trot out boys and girls they like musically

NEW YORK, Sept. 9.—GI or gob, air station or reception depot, the boys in service, within the continental U. S. A., tab Harry James, Bing Crosby and Dinah Shore as their top three musical entertainers. They share their applause also between the Andrews Sisters and Ink Spots, these two groups running a dead heat in *The Billboard's* First Annual G. I. Music Survey.

Having tabbed the yens of high school crewcuts for the music industry, *The Billboard*, June 3, and having passed up its usual college survey because there weren't enough collegiates to be polled, musically or otherwise, there was nothing left to do but to follow the boys and girls who would have been in college to their camps, to ask them the questions about which all the trade wanted answers.

Hundreds of polls were conducted in camps and naval installations to determine just what the gang wanted. What they wanted was very clear—music, music and more music. It didn't matter whether the camp was big or small, male or female, army, navy, seabees or marine—they not only wanted music but they wanted their special favorites so overwhelmingly that a post-war musical pattern might be drawn with the greatest of ease.

When they were asked what dance orchestras they liked best they voted in the ratio of 10 to 6 to 2 for Harry James, (See *GI'S TAB FAVES* on page 65)

Andrews Sisters Now Free-Lancing; Own Air Show Looks Hot

NEW YORK, Sept. 9.—Altho whole deal was handled very quietly, and trade generally was not aware of change, Andrews Sisters 11 months ago failed to renew their booking contract with General Amusement Corporation. Had worked with the agency under a seven-year pact which expired almost a year ago and wasn't renewed. Girls are personal-managed, of course, by Lou Levy, husband of Maxine and prexy of Weeds Music. They are working with various offices for various types of work. Century Artists (Dick Dorso, Marty Melcher and Harry Squires), for instance, now have them for concerts and radio and other agencies are handling for theaters, plx, etc. Specially written radio commercials for the girls, called *Eight-Bar Ranch*, is presently being mullied by a top national advertiser and deal may be set soon.

Miller, Crosby & Shore a GI Treat

NEW YORK, Sept. 9.—GI's in England and France are getting a royal musical salute, with Maj. Glenn Miller's ork, Bing Crosby and Dinah Shore all in one in-person package.

Major Miller was part of a three-way broadcast last Saturday (2) which reunited him with the Modernaires and Marion Hutton. Modernaires were heard from New York, Marion Hutton from Atlantic City and Miller from London via NBC on *Atlantic Spotlight*. Miss Hutton sang a tune with Miller, providing musical background from other side.

First Annual GI Music Popularity Poll

(Taken at Army and Navy Installations Thruout the United States)

(Standing is based upon a point system, giving three points for first, two points for second and one point for third. The bands or singers which do not break into the tabulations are listed alphabetically and not according to GI popularity.)

Bands, Vocalists and Singing Groups Section

	Bands			Point Total
	Firsts	Seconds	Thirds	
Harry James	28	7	1	99
Tommy Dorsey	7	15	8	58
Glenn Miller	3	4	3	20

Also voted for: Count Basie, Les Brown, Henry Busse, Xavier Cugat, Jimmy Dorsey, Duke Ellington, Shep Fields, Five Band Aids (Camp Medics Band—Paine Field), Benny Goodman, Glen Gray, Horace Heidt, Woody Herman, Louis Jordan, Sammy Kaye, Stan Kenton, Gene Krupa, Kay Kyser, Guy Lombardo, Jimmie Lunceford, Freddy Martin, Frankie Masters, Lucky Millinder, Vaughn Monroe, Tony Pastor, Louis Prima, Carl Ravazza, 740th Base Dance Orchestra AP Army Air Field), Artie Shaw, Charlie Spivak, Fred Waring, Bob Wills.

	Male Vocalists			Point Total
	Firsts	Seconds	Thirds	
Bing Crosby	42	4	2	136
Frank Sinatra	2	22	9	59
Dick Haymes	2	9	6	30

Also voted for: Roy Acuff, Harry Babbitt, Harry Cool, Perry Como, Bob Crosby, Corp. Don Daly, Dennis Day, Johnny Desmond, Morton Downey, Bob Eberly, Ray Eberle, Nelson Eddy, Pfc. Harry Jarrard (*Hey, Rookie!* show), James Melton, Johnny Mercer, Vaughn Monroe, Frank Munn, Jimmy Rushing, Andy Russell, Jimmy Saunders, Dick Todd, Barry Wood.

	Female Vocalists			Point Total
	Firsts	Seconds	Thirds	
Dinah Shore	29	8	4	107
Helen Forrest	8	6	4	40
Ginny Simms	3	7	5	28

Also voted for: Mildred Bailey, Connie Boswell, Georgia Carroll, Irene Day, Deanna Durbin, Joan Edwards, Judy Garland, Georgia Gibbs, Billie Holiday, Lena Horne, Betty Hutton, Frances Langford, Peggy Lee, Mary Martin, Louise Massey, Virginia Maxey, Marilyn Maxwell, Dolly Mitchell, Ella Mac Morse, Helen O'Connell, Anita O'Day, Lily Pons, Kate Smith, Jo Stafford, Martha Tilton, Bea Wain.

	Singing Groups			Point Total
	Firsts	Seconds	Thirds	
Andrews Sisters	16	11	5	75
Ink Spots	14	13	7	75
Mills Brothers	4	6	10	34
King Sisters	2	5	8	24
Merry Macs	4	4	4	24

Also voted for: Bob-Cats, Charloeters, Delta Rhythm Boys, Denning Sisters, Four Vagabonds; Hi, Lo, Jack and a Dame; King Cole Trio, King's Men, Modernaires, Pied Pipers, Six Hits and a Miss, Song Spinners, Three Suns, Town Criers, Fred Waring Glee Club, Wings Over Jordan Choir.

	Most Promising New Bands			Point Total
	Firsts	Seconds	Thirds	
Stan Kenton	7	6	2	35
Les Brown	5	4	4	27
Frankie Carle	4	2	1	17
Gene Krupa	3	2	0	13
Sonny Dunham	3	1	1	12
Boyd Raeburn	1	3	1	10

Also voted for: Bob Armstrong, Georgie Auld, Bobby Byrne, Lee Castle, Carmen Cavallaro, Bob Chester, D'Artega, Saxxy Dowell, Billy Eckstine, Herbie Fields, Jan Garber, Glen Gray, Eddy Howard, Dean Hudson, Henry Jerome, Johnny Long, Hal McIntyre, Eddie Miller, Lucky Millinder, Vaughn Monroe, George Paxton, Teddy Powell, Louis Prima, Carl Ravazza, Billie Rogers, Dick Rogers, Bernie Sandler, Raymond Scott, Bobby Sherwood, Freddie Slack, Charlie Spivak, Bob Strong, Curt Sykes, Claude Thornhill, Al Trace, Jerry Wald, Cootie Williams, Johnny Young.

No Robbins Columbia Boycott

NEW YORK, Sept. 9.—Report making the rounds, and published in another trade sheet to effect that Robbins-Felst-Miller tunes were going to be black-listed by Columbia Records because of Jack Robbins's band management activities and his oft-discussed plans to start a

disk company post-war, are completely without foundation. Manie Sacks, head of Columbia's artists and repertoire department, says report is completely ridiculous, that neither he nor any other Columbia top execs care what businesses anybody else may go into; if Columbia feels a tune is good and should be recorded they'll record it regardless.

No Scale Jump For NY Hotels

WLB decish will go against 802; leader-employer mess may be reopened

NEW YORK, Sept. 9.—Musicians' scales at class A hotels will probably remain static, according to advance reports on a soon-to-be-issued decision of a New York panel of the War Labor Board. Matter of the New York Hotel Association against Local 802, AFM, Musicians' Union, No. 111-6781-D has been hanging fire for several months.

According to WLB officials, the final hearing of the panel was held Thursday (7) and should be announced soon. Members of the panel are Walter Brower, chairman; William Wolpert, representing labor, and Phillip Bond, for industry.

It is believed on good authority that while the labor member may dissent, there will be no raises for musicians in hotels.

Local, in seeking an out to up tootlers' take, submitted a request that the doubling law be enforced, which would make for an increase in wages for those men who play more than one unrelated instrument. Indications are that the panel will report unfavorably on this gimmick.

Union had also requested that some arrangements be made to reimburse musicians for time spent in long lapses between sets. For instance, a band that plays a luncheon session and has a wait of four or five hours before doing dinner music should be paid for that time according to 802 execs. The panel is understood to have decided against this plan.

Question of who should pay social security and other taxes is said to have come up in panel meetings. Up to now, the hotel has been considered the employer and assumed responsibility for tax payments. The panel seems to be in disagreement with this interpretation and its findings may open up the question.

Local's doubling law, which provides for additional payment for instrumentalists doubling in a hotel ork, has been on the books for some time but to date has not been enforced. The panel is said to feel that its enforcement at this time would be a subterfuge which would in effect raise scale beyond the Little Steel Formula percentage which has been previously taken advantage of by the union.

If the panel's discussions on the tax matter are incorporated into the report it submits to the WLB, it may start a controversy that was considered settled. According to present regulations, a bandleader is merely a middleman in the sale of music to a hotel. He pays the men and they pay their taxes to the hotel management which, in turn, digs down for the employer's share.

D'Artega All-FemOrk May Do Overseas Job

NEW YORK, Sept. 9.—D'Artega's all-girl ork is slated to go overseas for USO some time next month. Group is skedd to take inoculations and will shove off shortly after. Ork is currently at Hartford Theater, Hartford, Conn., and goes into the New Kenmore Hotel, Albany, N. Y., September 22, for an indefinite engagement. Latter date, of course, will be cut short if and when USO trip comes thru.

D'Artega's group will be second civvie pop ork to go over. Spike Jones was No. 1. Red Norvo was all set to go last year, with Coca-Cola paying for trip, costumes, et al., but at the last minute the War Department demurred. Key Kyser has been trying to make it for some time but was finally turned down because of arthritis.

AIR MAESTROS' BMI ROMANCE

Barndance OK If No Admish

WOV wins partial victory
—will do B'way 'billy show
outside sans fan charges

NEW YORK, Sept. 9.—Station WOV won a partial victory in its fight with Local 802, AFM, over permission to broadcast a hillbilly show from a spot other than its studios. The union this week reversed its decision prohibiting *Broadway Barndance* from airing from Palm Garden, but stipulated that the dancing and admission charge be dropped.

Controversy over the program has been going on since early in June when the station took Palm Garden on Saturday nights and charged 85 cents for its square dance sessions that followed a regular broadcast. Local instructed its members not to play the show from the hall and two attempts by WOV to secure an okay from the union's executive board failed.

Ralph Weil, station manager, and Arnold Hartley, program manager, were advised on their first appearance before the board that the show's originating from a spot other than a regular studio would set a precedent in broadcasting that the local considered harmful to its policies.

On their second trip to the executive body of 802 the station execs pointed to other programs such as Eddie Condon's jazz concerts that are held in Town Hall and aired over the Blue, the pick-up of hillbilly entertainment from the Village (See *Free Barbers Okay* on page 20)

Hep Fans?

NEW YORK, Sept. 9.—Plenty has been said and written about the hep fans who regularly catch Paramount shows here. House regularly gets audience reaction reports which are passed around to all top execs. A peek at the current crop indicates that tho the fans may be hep, they frequently disagree with one another drastically. One report for instance says: "... The Mitch Ayres band is great. Has sock arrangements." Another says: "... The Mitch Ayres band would be all right but needs plenty of good arrangements, etc." Not one of the reports indicated an awareness of the fact that Ayers has been doing radio work for the past five or six months, hasn't had a band at all, and that the outfit he's in the Paramount with at present contains only four or five men from his original band, and the rest were whipped into shape in a hurry for the date.

Signs for Post-War Job

SAN ANTONIO, Sept. 9.—Ernie Heckscher, who was at the St. Anthony Hotel's Anacacho Room when he disbanded his ork to enlist in the army air corps, will complete his engagement as soon as he returns to a civilian status, according to an agreement he has just signed with the St. Anthony's management. Heckscher is now stationed at near-by Randolph Field where he wields the baton over the field's dance ork which he organized last winter.

Org Talks Pub Deals With Network Musicconductors

A few in the works—maybe net, sponsor bugaboo—
Performance Rights Society also puts on drive to get
top publishers, professional managers in

NEW YORK, Sept. 9.—BMI, Performance Rights Society, is continuing its drive to acquire performance rights to tunes and catalogs with better-than-average plug possibilities. In *The Billboard*, August 19 issue, an exclusive story listing all the pop band leaders who were conducting and setting up publishing firms affiliated with BMI was carried. Now it is learned that the org is making the same kind of deals with radio musical conductors as they have made and are making with pop band leaders. Conductor is given an advance on performance rights collections to help him set up in the publishing biz.

At least three musical conductors with up to 15 Coast-to-Coast and/or regional network shows are currently negotiating publishing deals with BMI. As this issue of *The Billboard* goes to press final papers on the deals have not yet been signed but it is understood that arrangements are much similar to that worked out with pop band leaders. Conductor gets an advance or guarantee on performances from BMI, which may range anywhere from \$1,500 per quarter up to \$12,000 per year, depending on number of tunes in catalog, amount and importance of air-time conductor has, and other factors.

One difficulty being encountered here

on the part of the Performance Rights Society is that in many cases the conductors are on the network pay roll, and/or have one or more sponsored shows. Conductor is inclined to be worried about the network execs' or his sponsors' reaction to his setting up in the publishing biz since playing too many homebrew tunes too often may hurt the quality of the programs. Network program departments, of course, constantly check tunes leaders and conductors suggest for airing and their job supposedly is to see that the right kind of tunes get on and the wrong kind don't. Effectiveness of this control in relation to leaders and conductors playing their own pub firm's ditties is problematical, since as often as not the program checker doesn't know a thing about the leader-publisher set-up or tune quality.

Other Hypos Used by BMI

Helping pop ork maestros and radio conductors set up in the pub biz are only two of the methods being employed in the hot BMI drive to build up the number and quality of their copyrights. *The Billboard* has pointed out before that BMI also controls performance rights of tunes of publishing firms owned by small record companies, disk jockeys (See *Air Maestros' Romance* on page 14)

E. B. MARKS GETS THE AUTHENTIC PETER MAURICE EDITION OF

LILLI MARLENE

(MY LILLI OF THE LAMPLIGHT)

Here is valuable information for American popular music lovers from
THE PETER MAURICE MUSIC CO., LTD., a leading London music publisher.

READ THIS LETTER!

London, August 10, 1944.

Mr. Herbert E. Marks,
E. B. Marks Music Corporation,
RCA Building, Radio City, New York.

Dear Herbie:

Since writing you I have received a cable telling me that you have taken the rights for the lyric of "LILLI MARLENE." I cannot reiterate the importance of this lyric. We have sold practically 500,000 copies here. It's our lyric which has definitely made the grade in this country. There is a phrase in the song which has been taken up by the people, and in most cases they have been asking for the song as such, viz.—"MY LILLI OF THE LAMPLIGHT," so I would strongly suggest you put this as a sub-title underneath "LILLI MARLENE." We have some terrific records on it and I am sending you copies of each today.

Don't worry about any other versions that are around. If you will go after this one you will have a hit song—just as big as "ISLE OF CAPRI," and it could sell over a million in the States.

Over here, the moment I found it was possible to get the song I got all the rights included, viz.—sheet, mechanical, performing rights and film rights, and then I started on the song and after a few broadcasts the thing was a sensation overnight. For instance, the War Office only last week ordered 1,000 orchestrations for the troops in North Africa, in addition to over 2,000 sets that I had circulated. South Africa and Australia have taken our edition, so you see, Herbie, you've got the authentic "MARLENE."

Have a fight for it, Herbie, just as I did with "PAPER DOLL" and you will find you will come out on top. It's one of the world's biggest songs.

kindest regards.

Yours sincerely,

Jimmy,

(J. J. Phillips of Peter Maurice, Ltd.)

HERE IS THE LYRIC!

Underneath the lantern by the barrack gate,
Darling, I remember the way you used to wait;
'Twas there that you whispered tenderly
That you lov'd me, you'd always be
My Lilli of the lamplight, my own Lilli Marlene.

Time would come for roll call, time for us to part,
Darling, I'd caress you and press you to my heart;
And there 'neath that far-off lantern light,
I'd hold you tight, we'd kiss "Good-night,"
My Lilli of the lamplight, my own Lilli Marlene.

Orders came for sailing somewhere over there,
All confined to barracks was more than I could bear;
I knew you were waiting in the street,
I heard your feet, but could not meet,
My Lilli of the lamplight, my own Lilli Marlene.

Resting in a billet just behind the line,
Even tho' we're parted your lips are close to mine;
You wait where that lantern softly gleams,
Your sweet face seems to haunt my dreams,
My Lilli of the lamplight, my own Lilli Marlene

Lyric Copyright, 1944, by Peter Maurice Music Co., Ltd.

Exclusive American Publishers, Edward B. Marks Music Corporation.

MATERIAL NOW READY

EDWARD B. MARKS MUSIC CORPORATION, R. C. A. Building, Radio City, New York 20, N. Y.

Fall Ballroom Openings Point Continued Boom in Terperery Biz

CHICAGO, Sept. 9.—Fall openings at ballrooms in many sections of the country indicate that this segment of the music biz continues the boom originally tabbed in the July 1 issue of *The Billboard*. Individual dispatches below from points such as Indianapolis, Kansas City, Mo.; Bridgeport, Conn., and Toronto show that most spots will be playing names and semi-names, the local and territorial faves will come in for their share of the terperery take this season.

Names Booked for New K. C. Ballroom

KANSAS CITY, Sept. 9.—The Sunnyside, new ballroom here, opened its doors on the 12th under the ownership of John Tumino and Vic Brown, formerly operators of Fairyland park and ballroom here. Spot, which has a capacity of 6,000 making it the largest indoor dance place in K.C., will feature top bands for the one night stands, alternating with semi-names and territory crews to fill out the remainder of the week. Earl Hines took over the bandstand on the opening night. Negotiations are now being made to bring in Jimmy Dorsey, Hall MacIntyre, Boyd Raeburn, Charlie Spivak, Artie Shaw and others. Pla-Mor and Auditorium are only spots here using name bands at the present.

Air Maestros' BMI Romance

(Continued from page 13)

and others in a position to get tunes played on the air. And of course an always intensive part of the drive is the romancing of established publishers and top-flight professional managers, contact men and other hep music organizations and characters toward the end of having same set-up in pub biz under BMI performance rights banner. Lou Levy, whose Leeds Music is an American Society of Authors, Composers and Publishers firm and who just recently got a healthy increase in his ASCAP rating, has been listening to BMI overtures to set up another pub firm under the BMI banner for some time now. Levy has to date consistently refused the deal, despite the fact that BMI went as high on its guarantees as \$200,000 over a three-year period. Another deal that is in the negotiation stage, involving one of the Alley's top professional managers, is that in which BMI is working out a guarantee arrangement for a publishing firm to be set up and headed by Dave Dreyer, head of the pluggers at the now-split firm of Irving Berlin, Inc. (Berlin is taking all the tunes he himself wrote for Irving Berlin, Inc., plus a number of others, as well as many he did while the firm was still Waterson, Berlin & Snyder); Saul Bornstein is getting a 75¢ cash payoff, practically the whole ABC music catalog—with the exception of Berlin-written tunes. Berlin will set up new pub biz under another name. Dough on mechanicals goes to Berlin and Bornstein respectively as per new arrangement retroactive to August 15 and on sheet money the new payoff set-up goes into effect next Friday (15).

Other Offers

Dreyer has the BMI deal to consider, as well as two or three other good offers. If he makes the BMI move, it will be strictly as a publisher on his own, with a BMI performance rights affiliation. Before that deal can jell, however, the Performance Rights Society is going to have to upse with some pretty fancy guarantees because an Alleyite of Dreyer's standing is in pretty heavy demand in several quarters these days. Reports printed in other trade papers that Dreyer would take the entire professional staff (Mike Sukin, Charlie Saxon and Sy Manes) are erroneous. More than likely that one or more of the three will wind up with Berlin's new set-up when it's worked out and that Dreyer will not be

Monroe, Reynolds, Lunceford At Ritz, Bridgeport Terperery

BRIDGEPORT, CONN., Sept. 9.—Ritz Ballroom here opened for the season Sunday (3) with Vaughn Monroe ork. The same policy of name bands on Sundays and holidays and Irv Hintz's Farmers and Ronny Rommell's Casa Ritz band on weekdays will prevail. Tommy Reynolds is set to come in September 17 and Jimmie Lunceford, October 8.

Indiana Roof Reopens

INDIANAPOLIS, Sept. 9.—Indiana Roof Ballroom is being prepared for its fall opening next Friday. Roof operates Friday, Saturday, Sunday and Wednesday nights. Alice McMahon, at Roof's helm since 1940, returns spot to Spanish-type decoration featured on its first opening in the fall of 1927. Policy will be to play popular name and semi-name orks on one, two and three-week engagements. Eugene C. Poth is house manager.

Toronto's Local Orks

TORONTO, Sept. 9.—Local danceries are now opening for the season. Last Saturday (2) the Club Kingsway featured local guest band of Stanley St. John. Ozzie Williams, the club's regular maestro, bowed in Monday (4). The Club Top Hat has lined up the local ork of Gren Hobson for a six-week stay to October 14.

able to move the staff in toto to his new shop. BMI has also approached a number of other top-flight music men re deals, but none of them have reached the near-closing stage. The performance rights boys are really out to build up their copyrights and if just half their plans go thru, are going to be in a strong position before very long. Reports that ASCAP had mulled moves to combat the BMI activity at a recent board meeting are completely cockeyed. One board member brought up the subject but it got a quick by-pass and no official reaction at all. Nothing was set, tho this is not to say nothing at all will be done in future.

Raymond Paige for 'Voice' on Para Date

NEW YORK, Sept. 9. — Raymond Paige's ork will back Frank Sinatra at New York Paramount when *The Voice* comes in October 11 for his three-week stint. Jan Savitt was supposed to come in but Palace Theater, San Francisco, wouldn't release Savitt for the booking. Paige has been maestraing band on CBS *Stage Door Canteen* and doing radio jobs for the past few years. He had *100 Men and a Girl* and *Salute to Youth* programs, but this is his first theater presentation in a long time. Benny Goodman is definitely coming into the Paramount last week in November, playing until Christmas Week. Tony Pastor goes in November 1, preceding Goodman, and the Ink Spots follow.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Warney Ruhl

(Reviewed at El Dorado Room, Commodore Perry Hotel, Toledo)

WARNEY RUHL fronts a smooth-working eight-piece band, currently in its 21st week at this beautifully designed Toledo spot. He relies heavily on winds and percussion, using three tenor saxmen doubling on clarinets, two trumpets and three rhythm. Band is strong on the sweet side, and musicianship is good. They appear an ideal combination, particularly for a spot that wants to stress largely numbers from musical comedies, typically *Prince of Pilsen* and *Showboat* and a lot of Strauss waltzes.

Keynote of the band is cleanly accented rhythm, characterized by Ruhl's



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by *The Billboard*. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
A Kiss to Remember	Lincoln
Amor (F)	Melody Lane
An Hour Never Passes	Shapiro-Bernstein
And Then You Kissed Me	Miller
Come Out, Wherever You Are (F)	T. B. Harms
Dance With a Dolly	Shapiro-Bernstein
How Many Hearts Have You Broken?	Advanced
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
I'll Get By (F)	Berlin
I'll Be Seeing You	Williamson
I'll Remember April (F)	Leeds
I'll Walk Alone (F)	Morris
I'm Making Believe	Bregman-Vocco-Conn
Is You Is or Is You Ain't? (F)	Leeds
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
Kayes Melody	Robbins
Kentucky	BMI
Let Me Love You Tonight	Robbins
Let's Sing a Song About Susie	Harms, Inc.
Magic Is the Moonlight (F)	Southern
On My Way Out	World
Pretty Kitty Blue Eyes	Santly-Joy
Saltwater Cowboy	Jefferson
Some Peaceful Evening	Campbell-Porgie
Straighten Up and Fly Right	Am. Academy
Sweet and Lovely (F)	Feist
Swinging on a Star (F)	Burke-Van Heusen
The Very Thought of You	Witmark
Time Waits for No One (F)	Remick
Together	Crawford
Up, Up, Up	Broadway
What a Difference a Day Made	Marks

Lucky Strike HIT PARADE

CBS, Saturday, September 9, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. I'll Be Seeing You	Williamson
2. Swinging On a Star (F)	Burke-Van Heusen
3. Time Waits for No One (F)	Remick
4. Is You Is or Is You Ain't? (F)	Leeds
5. Amor (F)	Melody Lane
6. I'll Walk Alone (F)	Morris
7. It Could Happen To You (F)	Famous
8. A Fellow on a Furlough (F)	Block
9. It Had To Be You (F)	Remick

And the Following Extras: Louisiana Hayride, Varsity Drag, A-Ticket A-Tasket, and Dinah.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES: Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sidare Music Co. care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

sentimental tenor solos. Bina Ruhl, leader's wife and only girl in the band, adds charm and has a lively touch and versatile style at the keyboard that is not only good showmanship but contributes largely to the basic rhythm of the band. She formerly fronted her own ork.

Ruhl and wife do the arranging together and are jointly responsible for its work. Group works together like a veteran outfit despite the fact that they have actually lost 54 men to the draft. Result is not only a good dance band that keeps the floor constantly filled, but a show band with plenty of specialties. *Haviland F. Reves.*

Resh Seven-Year Job

DETROIT, Sept. 9.—Important switch in local bands is set for September 14, when Benny Resh ork moves into Saks's Show Bar, swank uptown spot operated by Dave Saks. Resh has the longest run in the history of post-repeal night life here, staying seven years at the Bowery, the town's No. 1 drawing card.

Music Popularity Chart Week Ending Sept. 7, 1944

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION		NATIONAL				
Last Wk.	This Wk.	East	Mid-west	South	West Coast	
1	1.	1	2	3	1	
		1. SWINGING ON A STAR (F) Burke-Van Heusen				
2	2.	2	1	4	2	
		2. I'LL WALK ALONE (F) Morris				
4	3.	3	3	2	4	
		3. TIME WAITS FOR NO ONE (F) Remick				
3	4.	4	4	1	5	
		4. I'LL BE SEEING YOU Williamson				
9	5.	6	5	6	7	
		5. IS YOU IS OR IS YOU AIN'T? (F) Leeds				
5	6.	10	9	5	3	
		6. AMOR (F) Melody Lane				
7	7.	7	6	8	—	
		7. IT HAD TO BE YOU (F) Remick				
6	8.	—	8	7	9	
		8. IT COULD HAPPEN TO YOU (F) Famous				
8	9.	—	7	—	6	
		9. I'LL GET BY (F) Berlin				
—	10.	5	—	9	10	
		10. PRETTY KITTY BLUE EYES Santly-Joy				

Other Sheet Music Reported in Best Selling Lists by Sections

EAST: You Always Hurt the One You Love—Sun Music Company; How Many Hearts Have You Broken?—Advanced.

MIDWEST: Day After Forever (F)—Edwin H. Morris.

SOUTH: Milkman, Keep Those Bottles Quiet (F)—Feist.

WEST COAST: Long Ago (And Far Away) (F)—Crawford.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION		RECORD	
Last Wk.	This Wk.	Artist	Label
1	1.	Hamp's Boogie Woogie	Lionel Hampton Decca 18613
3	2.	Till Then	Mills Brothers Decca 18599
5	3.	Cherry Red Blues	Cootie Williams Hit 7084
4	4.	I'm Lost	Benny Carter Capitol 165
2	5.	G. I. Jive	Louis Jordan Decca 8659
9	6.	Straighten Up and Fly Right	King Cole Trio Capitol 154
7	7.	I Stay in the Mood for You	Billy Eckstine De Luxe 2000
8	8.	You Always Hurt the One You Love	Mills Brothers Decca 18599
6	9.	Is You Is or Is You Ain't? (F)	Louis Jordan Decca 8659
10	10.	My Little Brown Book	Duke Ellington Victor 20-1584

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
 Atlanta: Cox Prescription Shop, Beverly Hills, Calif.: Martindales', Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop, Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Drebelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

ADVANCE BOOKINGS

LOUIS ARMSTRONG: Queensway Ballroom, Toronto, Sept. 15.

ACE BRIGADE: Rainbow Ballroom, Denver, Nov. 3-Jan. 4.

FRANKIE CARLE: Michigan Theater, Detroit, Sept. 15 (week); Palace Theater, Canton, O., 22-24; State Theater, Hartford, Conn., 29-Oct. 1.

BENNY CARTER: Apollo Theater, New York, Nov. 17 (week).

INTERNATIONAL SWEETHEARTS: Apollo Theater, New York, Nov. 10-16.

JIMMIE LUNCEFORD: Loew's State, New York, Sept. 28 (week); Royal Theater, Baltimore, Oct. 6 (week); Howard Theater, Washington, 13 (week); Plantation Club, St. Louis, 23 (3 weeks); Pla-Mor Ballroom, Kansas City, Mo., Nov. 11; Auditorium, Kansas City, Mo., 12; Dixieland, Lexington, Ky., 14; Cotton Club, Dayton, O., 15; Paradise Theater, Detroit, 17 (week); Regal Theater, Chicago, 24 (week).

HAL MCINTYRE: Queensway Ballroom, Toronto, Oct. 14.

LUCKY MILLINDER: Club Plantation, Los Angeles, Dec. 14 (6 weeks).

DON DE VODI: Warwick Hotel, Philadelphia, Sept. 30.

LOUIS JORDAN: Louisville, Oct. 6; Dayton, O., 7; Cincinnati, 8; Lexington, Ky., 9.

13 Tunes in South Seas Pic

HOLLYWOOD, Sept. 9.—Total of 13 numbers will be used by Columbia for its South Sea musical, *Song of Tahiti*, with Cleffer Harry Owens contributing most of the tunes. Nine numbers from the Owens pen will include *Haupala*, *Heela*, *Garden of Tahiti*, *Papio* and five others.

Rights to the oldie, *The Cockeyed Mayor of Kaunakakai*, by R. A. Anderson and Al Silverman, were also obtained, as well as *Alla En El Rancho Grande* and *You Are My Sunshine*. One original, *Let Me Love You Tonight*, was written by Mitchell Parrish and Rene Touzet.

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JUST RE-ISSUED BY VICTOR!**

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Guess I'll Go Back Home • Slip Horn Jive
B-10317

Missouri Waltz • Beautiful Ohio
B-10587

Frenesi • My Blue Heaven
B-10994

Perfidia • Spring Will Be So Sad
B-11095

Boulder Buff • The Boogie Woogie Piggy
B-11163

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Take the "A" Train**
B-11187

Under Blue Canadian Skies • Adios
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NAB THE NICKELS ARE ON
VICTOR
AND BLUEBIRD RECORDS

RCA Victor Division
Radio Corporation of America, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in light face. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last This Wk. Wk.	NATIONAL	East	Mid- west	South	West Coast
1	1. SWINGING ON A STAR (F)..... Bing Crosby—Decca 18597 <i>Going My Way</i> (F)	1	1	1	1
3	2. I'LL WALK ALONE (F) Dinah Shore—Victor 20-1586 <i>It Could Happen to You</i> (F)	5	2	2	—
4	3. YOU ALWAYS HURT THE ONE YOU LOVE Mills Brothers—Decca 18599 <i>Till Then</i>	6	3	3	—
5	4. I'LL BE SEEING YOU Bing Crosby—Decca 18595 <i>I Love You</i> (M)	3	4	5	—
2	5. TIME WAITS FOR NO ONE (F) Helen Forrest—Decca 18600 <i>In a Moment of Madness</i>	4	5	4	—
—	6. IS YOU IS OR IS YOU AIN'T? (F) Bing Crosby—Andrews, Sisters— Decca 23350 <i>Hot Time in the Town of Berlin</i>	2	8	—	—
7	7. I'LL WALK ALONE (F) Martha Tilton—Capitol 157 <i>Texas Polka</i>	—	9	7	5
10	8. HIS ROCKING HORSE RAN AWAY (F) .. Betty Hutton—Capitol 155 <i>It Had To Be You</i> (F)	—	—	—	2
—	9. IT HAD TO BE YOU (F) Dick Haymes—Helen Forrest— Decca 23349 <i>Together</i> (F)	8	6	—	—
—	10. HER TEARS FLOWED LIKE WINE Stan Kenton—Capitol 166 <i>How Many Hearts Have You Broken?</i>	—	—	—	3

Other Records Reported in Best Selling Lists by Sections

EAST: *I'll Walk Alone* (F)—Mary Martin, Decca 23340; *Amor* (F)—Bing Crosby, Decca 18608; *G. I. Jive*—Louis Jordan, Decca 8659.
MIDWEST: *Amor* (F)—Bing Crosby, Decca 18608; *Amor* (F)—Xavier Cugat, Columbia 36718.
SOUTH: *I'll Be Seeing You*—Tommy Dorsey—Frank Sinatra, Victor 20-1574; *Is You Is or Is You Ain't?* (F)—Louis Jordan, Decca 8659; *Till Then*—Mills Brothers, Decca 18599; *I'll Get By* (F)—Harry James, Columbia 36698.
WEST COAST: *It Could Happen to You* (F)—Jo Stafford, Capitol 158; *Patty Cake Man*—Ella Mae Morse, Capitol 163; *Tico Tico* (F)—Charles Wolcott, Decca 23318; *How Many Hearts Have You Broken?*—Stan Kenton, Capitol 166; *I'll Be Seeing You*—Tommy Dorsey—Frank Sinatra, Victor 20-1574.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk. Wk.	RECORD	ARTIST	RECORD
1	1. Soldier's Last Letter ..	Ernest Tubb	Decca 6098
4	2. So Long, Pal	Al Dexter	Okeh 6718
5	3. Too Late To Worry, Too Blue To Cry ..	Texas Jim Lewis	Decca 6099
5	3. Born To Lose	Ted Daffan	Okeh 6706
2	3. Smoke on the Water ..	Red Foley	Decca 6102
—	3. Try Me One More Time	Ernest Tubb	Decca 6093

Press Boner Gives ASCAP Rep Aches

BOSTON, Sept. 9.—Boner which the society editor of a Boston newspaper pulled in stating that embryonic song-writers could not get songs published without permission from ASCAP has given Sam Burkett, New England representative, a bad headache. Not only does the fem editor not consider a correction worth her notice but the embryos are filling Burkett's waiting room, seeking "permission."

Naturally enough, Burkett's beef is because of the incorrect info which has been passed on to the public. The Boston office is willing to give beginners whatever information about publishing is available, but as for okaying a song before a publisher brings it out—that's too much!

Tracking down the misconception and setting it right is rattling the windows on newspaper row but nothing happens in the way of a retraction.

Hal McIntyre May Play Commodore Hotel, N. Y.

NEW YORK, Sept. 9.—Possibility that Hal McIntyre may go into Hotel Commodore following Vaughn Monroe. Date, if set, will come after first of year, with Monroe going in end of this month and staying thru rest of the year. McIntyre at present is on way east after finishing second pic for Columbia—he has three more to go on a five-pic plan.

Last location date McIntyre had in New York was stint at the Hurricane Restaurant. He's also slated to go into New York Strand sometime around March, 1945.

James 10G; Basie Hot \$3,200

SAN FRANCISCO, Sept. 9.—Harry James did a big 10G on his one-night stand at Oakland Auditorium Thursday (31). Count Basie, playing San Francisco Civic Auditorium the same day for his first one-nighter here, did a good \$3,200.

Music Popularity Chart Week Ending Sept. 7, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **SWINGING ON A STAR (17)**—Bing Crosby (John Scott Trotter Ork) Decca 18597
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
2. **AMOR (11)**—Bing Crosby (John Scott Trotter Ork) Decca 18608
(Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Enric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444; Vincent Lopez, National 7003).
3. **IS YOU IS OR IS YOU AIN'T? (8)**—Louis Jordan Decca 8659
(Bing Crosby-Andrews Sisters, Decca 23350; Cootie Williams, Hit 7108)
4. **YOU ALWAYS HURT THE ONE YOU LOVE (16)**—Mills Brothers Decca 18599
(The Three Suns, Hit 7105)
5. **I'LL GET BY (22)**—Harry James (Dick Haymes) Columbia 36698
(Ink Spots, Decca 18379; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
6. **I'LL BE SEEING YOU (21)**—Bing Crosby (John Scott Trotter Ork) Decca 18595
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegard, Decca 23201; Billie Holiday, Commodore C-553)
7. **I'LL WALK ALONE (6)**—Dinah Shore Victor 20-1586
(Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7033)
8. **I'LL BE SEEING YOU (15)**—Tommy Dorsey (Frank Sinatra) Victor 20-1574
(See No. 6)
I'LL WALK ALONE (8)—Martha Tilton Capitol 157
(See No. 7)
9. **G. I. JIVE (20)**—Louis Jordan Decca 8659
(Johnny Mercer, Capitol 141)
10. **PRETTY KITTY BLUE EYES (5)**—The Merry Macs Decca 18610
(Vincent Lopez, National 7004; Art Kassel, Hit 7091.)
TIME WAITS FOR NO ONE (7)—Johnny Long (Patti Dugan) .. Decca 4439
(Sula Musette, Continental C-1149; Helen Forrest (Camarata Ork) Decca 18600)
11. **IT HAD TO BE YOU (4)**—Betty Hutton (Paul Weston Ork) .. Capitol 155
(Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593; Dick Haymes-Helen Forrest, Decca 23349)
IS YOU IS OR IS YOU AIN'T? (2)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
(See No. 3)
12. **TIME WAITS FOR NO ONE (4)**—Helen Forrest (Camarata Ork) Decca 18600
(See No. 10B)
13. **HOW MANY HEARTS HAVE YOU BROKEN? (4)**—The Three Suns Hit 7092
LILI MARLENE (1)—Perry Como Victor 20-1592
(Hildegard (Harry Sosnik Ork) Decca 23348)
14. **MILKMAN, KEEP THOSE BOTTLES QUIET (16)**—Ella Mae Morse (Dick Walters Ork) Capitol 151
(Woody Herman, Decca 18603; the Four King Sisters, Bluebird 30-0824)
DANCE WITH A DOLLY (With a Hole in Her Stocking) (3)—Evelyn Knight (Camarata Ork) Decca 18614
(Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **NIGHT AND DAY**—Frank Sinatra Victor 20-1598
2. **A FELLOW ON A FURLOUGH**—Phil Hanna (Leonard Joy) .. Decca 4445
3. **ESTRELLITA**—Harry James Columbia 36729

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- TOGETHER**—Dick Haymes-Helen Forrest Decca 23349
(Philadelphia)
- SAM'S GOT HIM**—Johnny Mercer Capitol 164
(Oklahoma City)

Spade Cooley Closed by Fire

HOLLYWOOD, Sept. 9.—Even the Riverside Rancho where Spade Cooley plays for dancing was damaged by fire Monday (4) the ork will be paid—full salary for a month. Fortunate circumstance comes from "use and occupancy" clause in fire insurance policy on spot which guarantees management the use and occupancy of the house—or pays off. Ork was playing canteen benefit at time of fire. Only instruments lost were bull fiddle and one clarinet.

Fire loss will be in excess of \$12,000 and due to building restrictions place may not be ready for use within the month. Cooley could have held out for longer period of pay but agreed to settle for a month, after which time if spot is not re-let, ork will seek other engagements.

Red Barry's Corral, near-by Western dancery, has upped sked to five nights weekly (formerly operated three) to

Waring Reopens Canteen

NEW YORK, Sept. 9.—Fred Waring Pennsylvanians' Canteen, which had been shuttered since June 9, reopened to servicemen here Thursday (7). Since the week after Pearl Harbor, the canteen, staffed by members of the ork and their wives, vocalists and their families, has entertained 200 men and women of the armed forces weekly.

Previously the open house was held on Tuesdays but this season it will be on Thursdays that the group has service men and women in for a barbecue, soft drinks and homemade cakes. The Waring family is all together on Thursdays, going to the canteen directly from their new radio show for Owens-Illinois Glass.

The Waring Tyrone Canteen, located in the leader's home town, Tyrone, Pa., is again functioning. This service center has also been in operation since the war's outbreak.

catch crowds of cowboy dance fans formerly patronizing Rancho. Art Wenzel ork at Corral.



"THEY HAVE TO BE CAREFUL - THEY'VE GOT DECCA RECORDS, YOU KNOW!"

This operator may be over-cautious—but he's got the right idea. DECCA records are not easy to get right now. Wartime conditions have reduced production.

There's a cheerful side to this picture, though. When you can't get *all* the DECCA records you need, remember it's because we're seeing that every coin machine operator gets *some*.

And here's another way of looking at it. The DECCA hits you do get will still be the swell entertainment you expect from DECCA—newest tunes, top-ranking bands and vocalists. And that means that they'll work mighty hard for you!

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PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

THE TROLLEY SONG.....The Pied Pipers (Paul Weston and Ork)Capitol 168

Here's another novelty number that will get thousands of nickels in the pay spinners. It'll also drive a few "sober" minds screwy on home phonographs. The Pied Pipers do a top vocalizing job and Weston's ork backs them up and then adds a few licks of its own.

I'LL FORGIVE YOU BUT I CAN'T FORGET.....Roy Acuff (Smoky Mountain Boys)Okeh 6723

One of the better mountain music efforts. Add to the fact that it's better, the fact that it has Roy Acuff, who gets around a bit on the radio (two hours a week for four sponsors) and the Smoky Mountain Boys and you have a nickel tickling platter. These laments are always draws—and collectors of pressed corn pone are increasing daily.

STOMP, MR. HENRY LEE...Eddie Miller and His OrkCapitol 170

As tabbed by its title this is a tramp-'em-down-number and since they haven't been stomping lately on disks the novelty will get nickels and half bucks. Eddie Miller isn't known much outside his own ballwick but once they play this they'll buy it. That's going to make it difficult in the boxes where they have to pay before they hear. It should get the coins anyway, first from the "I'll try anything boys" and then from the "I heard it and it's swell contingent." Check this as a sleeper.

POPULAR RECORD RELEASES

(From September 7 thru September 15)

- CUDDLE UP A LITTLE** Pied Pipers (Paul Weston Ork) Capitol 168
- CLOSER** Capitol 20001
- DON'T YOU NOTICE ANYTHING NEW?** Andy Russell (Paul Weston Ork) Capitol 167
- EVERYBODY LOVES MY BABY** George Wettling Jazz Trio Black and White 7
- GEE, BABY, AIN'T I GOOD TO YOU**King Cole TrioCapitol 169
- HAWAII ALBUM** Capitol A-4
- ALOHA NO WAU I KO MAKA..** Harry Owens and His Royal Hawaiians Capitol 20001
- DOWN ON AMI AMI ONI ONI** Harry Owens and His Royal Hawaiians Capitol 20003
- ISLE** Capitol 20003
- FAREWELL, MALIHINI** Harry Owens and His Royal Hawaiians Capitol 20003
- LITTLE BUTCH** Harry Owens and His Royal Hawaiians Capitol 20004
- MAUI GIRL** Harry Owens and His Royal Hawaiians Capitol 20001
- MY TANE** Harry Owens and His Royal Hawaiians Capitol 20002
- SWEET LEILANI** Harry Owens and His Royal Hawaiians Capitol 20004
- THE LAUGHING SONG** Harry Owens and His Royal Hawaiians Capitol 20002
- I REALIZE NOW** King Cole TrioCapitol 169
- 1. LERO LERO**
- 2. BEM TE VI ATREVIDO ..** Ethel Smith (The Bando Carioca) Decca 23353
- LET ME LOVE YOU TONIGHT** Woody Herman (Billie Rogers) Decca 18619
- OUT OF NOWHERE** Teddy Wilson (Lena Horne) Columbia 36737
- SOME OF THESE DAYS** George Wettling Jazz Trio Black and White 7
- STOMP, MR. HENRY LEE ..** Eddie MillerCapitol 170
- THE TROLLEY SONG** Pied Pipers (Paul Weston Ork) Capitol 168

(See Popular Record Releases on page 64)

MUSIC GRAPEVINE

Tune Town Talent

Bob Chester, Boyd Raeburn and Sonny Dunham due at Tune Town Ballroom, St. Louis, in that order with Louis Prima to follow. . . . Mort Dennis into Statler Hotel, Washington. . . . Universal is spotting four new songs in *Swingaroo Sweethearts*, *When I Think of Heaven*, *Let's Go Americana*, and *Up Comes Love*, all by Jack Brooks and Seymour Kramer; and *Society Behaviour* by Sidney Miller and Inez James. . . . Leonard Feather's *Platter Brains* show, on WMCA three years and three months, renewed for another year.

Chuck Foster into the Casa-Loma Ballroom, St. Louis. . . . At end of their Glen Island Casino run, Bob Strong and ork will tour in the East. . . . New band led by Irwin Fielding, former Blue staff pianist, into Cafe Lounge, Savoy Plaza, September 11 replacing Bob Simone. . . . Margarita Lecuona's tune, *Baramba*, that goes into RKO's *Pan-Americana*, will be

pubbed by Peer International. . . . Frederick Hollander to do musical score for Warner's *Christmas in Connecticut*.

Bernie Simon, head of Music House, Inc., Buffalo's record shop, in New York last week rustling up platters. Simon supplies many Buffalo juke operators, as well as the disk jockeys on the Buffalo stations. . . . Sid Ascher, Andy Russell's tub thumper, has cute tag for mag singer is issuing for his fan clubs. Sheet will be called *Russell Sprouts*. . . . Columbia is releasing a new Gene Autry disk, *Purple Sage in the Twilight*, backed by *If You Only Believed in Me*. . . . Lou Levy and Maurice Duke now handling singer Freddy Stewart, currently playing Paramount as vocalist with Mitch Ayres's band, organized especially to play with the Andrews Sisters at the New York house.

Spade in Spanish

Spade Ooley is having his library of vocal numbers translated into Spanish

Music Popularity Chart

Week Ending
Sept. 7, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

BING CROSBY-ANDREWS SISTERS (Decca)

Is You or Is You Ain't?—FT; V. *Hot Time in the Town of Berlin*—FT; V.

The label's ace song sellers once again combine their talents for a couplet that will sell many sides on the strength of the names involved. It's a pat and stock formula they follow both for the singing and the styling, lending itself best for the topical "Hot Time in the Town of Berlin." It is a gay and lively marching song by G. I.'s Joe Bushkin and John Devries, tale of the triumphant Yanks marching into Berlin. With V-Day virtually at hand, it serves that purpose well. Taken at a likely tempo tempered with eight-to-the-bar rhythms, Bing and the girls take the song in stride in spirited fashion, with the boy-belle duet in march style a dandy for the going-out refrain. "For Is You or Is You Ain't?" the boy and girls sing it bluesy for the verse, picking up the tempo to a lively pace for the chorus and carrying it rhythmically thruout. Kut for all their fine vocal efforts, it is still Louis Jordan's song. As ever, Vic Schoen's music cuts an attractive rhythmic pattern for individual and collective singing talents.

Both sides serve the juke boxes well, particularly the timely "Hot Time in the Town of Berlin."

THE THREE SUNS (Hit)

I'm Making Believe—FT; VC. *You Always Hurt the One You Love*—W. and ST; VC.

This combination of electric organ and guitar and accordion dishing out a brand of smooth and palatable music that matches the efforts of the better and bigger units, click handsomely with this couplet. And with the lyrical appeal packed by organist Artie Dunn in his ballad singing, the Three Suns stack up as record rages—selling melodic quality as strong as the Lombardos, there is an overflowing measure of enjoyment in their dishing either for the listening or the dancing. In a bright moderate tempo, they make the most of Mack Gordon's and James Monaco's rollicking "I'm Making Believe" lullaby from the "Sweet and Lowdown" flicker. Dunn sells the ditty strong for the starting refrain, the squeeze boxer adds rhythmic appeal to the ballad for the 2d stanza, with the organ and troubadour sharing the 3d canto along smooth lines to carry out the spinning in grand style. Equally attractive are their designs for the popular "You Always Hurt the One You Love," with the singer starting off the side sentimentally as a waltz and the accordion guitar applying the bright bounce beats when they take over the tune.

The Three Suns spinning like 30 hit a high measure of appeal for the juke boxes, and with "You Always Hurt the One You Love," already on high popularity levels, it should soar even higher with this entry.

GUY LOMBARDO (Decca)

Together—W; VC. *Come With Me, My Honey*—FT; VC.

The lush Lombardo rhythm makes it sweet music for "Together." The waltz becoming a favorite again because of the "Since You Went Away" movie. Pony Craig turns in an attractive vocal for the lyrical measure. And in the light Latin manner, that characterized the Lombardo music "Take It Easy," the band and the vocal force make it just as fanciful for "Come With Me, My Honey." By the writers of "Love, Love, Love," this also stems from the calypso school of songs, with Craig and the Lombardo Trio cackling the contagious tune in a manner that makes it all the more attractive.

Credit Guy Lombardo with two coin-catching sides, with "Come With Me, My Honey," a first and of sure-fire proportion.

TEDDY WILSON (Columbia)

Out of Nowhere—FT; VC. *You're My Favorite Melody*—FT; VC.

Dusted off the reject shelf there is more than casual interest in these two sides by Teddy Wilson, whose stirring Steinway artistry in rhythm has been absent too long from the spinning sides. It is a piano gambol for Wilson using a small combo with him, for both of the slow ballads. And for added measure are the side sharing songbirds on hand. For "Out of Nowhere" Lena Horne gives out sultry in song, while "You're My Favorite Melody," a swell mood ballad, serves well as torch vehicle for Helen Ward.

While the appeal of the sides is more pronounced for the collectors the carrying of Lena Horne for the chanting on "Out of Nowhere" makes the side worth spotting for the music boxes.

KAY LORRAINE (Standard)

Hanging in the Hock Shop Window—FT; V. *Philomar*—FT; V.

A fine rhythm singer, packing plenty of verve in her pipes, Kay Lorraine makes a nice impression with "Hanging in the Hock Shop Window." A novelty rhythm ditty of the free-spending dandy, Miss Lorraine makes it a tasty dish with Harold Grant's musical accompaniment keeping it toe-tapping thruout. "Philomar" is a weak sister to "Misirlou," which first had hearing on this label and long before the bands picked it up. Nor can Miss Lorraine extend herself beyond the melodic and lyrical limitations of the song itself.

With a fanciful title to attract attention to the phone strip, music ops may find "Hanging in the Hock Shop Window" well worth a whirl in the machines.

(See Popular Record Reviews on page 64)

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for series of e. t.'s he will make for Latin American market. . . . Tex Ritter back in Hollywood for p.-a. tour, will soon be doing another recording sesh at Capitol. . . . Tunesmith team of Brown and Coss have dedicated *A Credit to the U. S. A.* to President Roosevelt. Song is now official tune of California Democrats.

Eddy Howard and ork wind up Aragon Ballroom, Chicago, engagement October 15 to be followed by Art Kassel. . . . Hilo Hattie, Hawaiian comedy songstress, signed for spot in "Song of Tahiti" at Columbia pic. . . . Ray Herbeck into the Lake Club, Springfield, Ill., September 26 after long Hotel Muehlebach, Kansas City, Mo., run.

Bob Chester and ork set for their third engagement at the Hotel Sherman, Chicago, October 6. . . . Band will do a two-week stint at the RKO-Palace, Cleveland, before the Windy City date. . . . Tommy Morgan, former Glen Gray vocalist and lately a member of the Modernaires, joins Johnny Long for singing chores. . . . Larry Clinton and

Will Bradley's former singer, Terry Allen, on a five-a-week sustainer on CBS.

Pacific Patter

Red Nichols ork at the New Room in the Hotel Hayward, Los Angeles. . . . Ralph Staub producing a Columbia short featuring leading clefters, aimed to give a glimpse of Tin Pan Alley behind-the-scenes. . . . Chuy Reyes and band making a short, *Rumba Rhythm*, for Warners. . . . Bobby Worth, who gave up composing temporarily, has wound up his acting chore for Universal's *Penthouse Scenade*. He's first clefter to turn thesp since Plinky Tomlin.

Henry Busse will e. t. for Standard Radio during his Palladium run. . . . Vern Buck and ork have waxed 10 BMI tunes for same outfit. . . . Dorothy Dandridge back at Warner's for singing role in "Pillar to Post" following injuries received when she wrenched her back in auto accident. She's wife of Harold Nicholas of the Nicholas Brothers terp team. . . . Lionel Hampton replaces Joe Sanders and band at the Trianon, South Gate, September 26.

More Long Runs for Orks At Hotels and Theaters

NEW YORK, Sept. 9.—They're holding them longer and longer. Orks and stagershow bands are finding theater, hotel and club dates growing into extended runs as the routine rather than the exception.

Shortage of pictures has been advanced as one reason for long run shows at Stem houses, and shortage of bands is the oft-times heard excuse for holdover engagements of dance bands, but fact remains that if pix didn't make money and orks didn't pull dancers they'd be changed, no matter what.

Current engagement of Fred Waring and pic *Wilson* at Roxy, New York, is pointed to by management as exceptional, happening only six times in 17 years during which time 642 pix were played at the house. Krupa completes 10 weeks at the Capitol; and Charlie Spivak and Xavier Cugat both have 10-week runs at the Paramount chalked up. Strand carries most bills to four weeks so the extended run policy seems fairly general on the Stem.

Answer as offered by ork execs is that there are more customers around, con-

sequently the show can run longer than would be the case in less prosperous times.

Be that as it may, orks normally moving every couple or three weeks are getting longer stays, and missing a lot of the discomforts of modern day travel.

Policy is not restricted to New York by any means. Orpheum in Los Angeles broke policy of years standing to hold over Count Basie for second week recently, and at the RKO in Boston, Stan Kenton has just gone in for three weeks, said to be record-breaker engagement there. At Cleveland Palace the pic *Wilson* is in for indefinite run with Kenton playing first week and Bob Chester booked for two weeks following, while at Chicago Charlie Spivak has just closed a three-week stay at the Chicago Theater.

It's a general policy, extended to the hotel and dance rooms, too, on the Stem at least. In the case of the rooms the reasons advanced are twofold:

1. Leader wants air time as much as possible and is willing to lose dough at the location.

2. Scarcity of bands makes it easier on location bookers to put in one band that makes the location happy and leave it there long as possible.

Bob Strong is in for a complete summer run at Glen Island Casino, a stint that will stretch at least four months, extending after Labor Day. It's the first time that one band has played the entire season at the Casino. Lee Castle is now in for a 10-week stay at Frank Dailey's Terrace Room, which is pretty much of a record for that spot, with most bands only in for six weeks top. Dean Hudson who has been at the Lincoln for a couple of months now stays until December 1. That gives Hudson over six months at the spot and he's due to return after redecoration. George Paxton is reportedly in for a 10-week stay at Roseland; Johnny Long is in until October 28 at the New Yorker, an eight-week stay, usual for him.

Other spots around town, such as the Pennsylvania and Astor Roof, have bands in for the usual length stay, around six weeks. In all the above mentioned spots bands are losing dough each week, and when it's considered that a band stays at one spot six months, losing a couple of hundred a week, air time becomes a pretty expensive thing.

Orks at niteries, like Zanzibar, Hurricane, Copacabana, to mention a few, stay for months at a time. Duke Ellington had a long engagement at the Hurricane recently, and Cab Calloway, now at the Zanzibar, is in for a long time.

Record stay, of course, is Lani McIntire at Hotel Lexington. He's been there for years and will probably be there until the island is sold back to the Indians.

Another Singing Maestro

PHILADELPHIA, Sept. 9.—Frankie Richardson, screen singer of Fox-Movietone days and nitery singer in these parts for many years, strikes out for a new career in the ork whirl. Turning maestro, Richardson breaks in his band at Di-Pinto's cabaret-restaurant here September 11.

Tondaleyo for 52d Street

NEW YORK, Sept. 9.—The Tondaleyo, another nitery, has mushroomed on Swing Street. The 52d Street spot, which has Herman Mitchell's trio composed of Rudolph Littlejohn, bass; Ted Johnson, piano, and Mitchell, guitar. Littlejohn is not new to the neighborhood, having recently been with Pete Brown at Downbeat.

Serious Sidemen

NEW YORK, Sept. 9.—Group of serious thinkers among ork sidemen meets at Edison Hall for talk-fests each Thursday. Now propose adopting name "Independent Voters' Committee of Arts and Sciences." Attendance reported growing from handful to over 50 at last gathering.

Flack Crack

NEW YORK, Sept. 9.—A press agent here stole an account from a fellow tub thumper by offering the account one month's services gratis. Flack who lost the account bought a knife, dipped it in bright scarlet nail polish and sent it to the guy who filched the client with the following note: "I found this in my back. I think it belongs to you."

Hub Road Spot, Coral Gables, 20G in 2 Weeks

BOSTON, Sept. 9.—Coral Gables, flashy new dansant in Weymouth, 12 miles south of Boston, has been drawing mighty respectable business, despite forecasts of the prophets of doom. Gas rationing was the chief reason given for the spot's probable failure, but the prophets did not reckon with the dense population of the district.

Consequently business for the opening week, ended September 2, was a solid \$12,000. Second week fell off to \$8,500 (both figures exclusive of tax), running about 65 per cent capacity.

Ted Flo Rito's band was the attraction for the first two weeks. Opening night saw as many people waiting outside as there were inside. Capacity is 650. Current is Tommy Tucker's band, in for just one week, with Shep Fields to follow September 15 for two weeks. Jack Teagarden takes over then for indefinite stay. No further bookings as yet. Abe Ford is booking all attractions. Current reliever is Lewis D'Orsey on piano, solovox and vocals.

Spot has been decorated tastefully in soft, flat colors, with a dark ceiling admitting no reflection. Open seven nights a week but, since State Blue Laws forbid dancing on Sunday, a concert and show is offered. Instead of a cover charge there is a door admission, \$1.25 Monday thru Thursday, \$1.85 Friday thru Sunday.

Orks Yell at \$\$ For Rehearsal Halls

NEW YORK, Sept. 9.—High price of rehearsal time around New York for studios has many managers irked to the point of where they are looking around for a spot for their bands to rehearse—with a minimum of charge. One manager last week flared up when he got a bill for \$125 for one week, representing 30 hours of work. This is over \$4 per hour.

Two studios around town where bands rehearse are Nola and Ringle. Former has larger and more rooms, and gets anywhere from \$2 to \$5 an hour, while Ringle runs to about \$3 per hour. Nola also has a \$2 checking rate for instruments overnight. One of the managers aroused by what he considers high rates noted that if he continues to get such bills he's going to rehearse the bands in his basement.

ASCAP's New Home At Park and 57th

NEW YORK, Sept. 9.—American Society of Authors, Composers and Publishers will be in new quarters shortly after the first of the year. Org's board of directors at recent meeting voted to approve the report of its real estate committee which was to take a long lease on the building on the southeast corner of Park Avenue and 57th Street, presently occupied by the Anderson Galleries. This is the building CBS took under option some years ago with the idea of erecting a Columbia radio city.

New site will be taken for approximately 20 years and will be known as the ASCAP Building, be completely remodeled and provide three times the space the Society now has at 30 Rockefeller Plaza.

Treas. Gets 10G ASCAP Gift

NEW YORK, Sept. 9.—American Society of Authors, Composers and Publishers will donate \$10,000 to the U. S. Treasury Department to help defray expenses of making electrical transcriptions for the next War Loan drive.

Bernie Schmidt Loses Another Round To 802

NEW YORK, Sept. 9.—Bernie Schmidt lost an appeal for a stay in his dismissal from Local 802 membership this week when the AFM turned down the Shubert contractor's request.

The previous order of the local's executive board was carried out Thursday (7) when Schmidt was expelled from the union and removed from his position as ork personnel manager for a Shubert house.

Schmidt had asked the AFM to prevent Local 802 from carrying out its edict to tear up his card until another hearing on his case could be held. He had been found guilty of accepting kickback monies from a member musician while he was acting as contractor.

Union's action in fining him \$1,000, withholding membership privileges (the right to work as a musician) for six months, restraining him from acting as ork personnel manager for another half-year, and prohibiting him from accepting employment for the Shuberts from here on out was one of the stiffest penalties ever handed down by the org.

The case has dragged on for several months, with Schmidt contesting every charge and taking the matter to court on two occasions. He was skedded to appear before the local officials last week to be tried on new charges involving some \$4,000 due a second musician. Case was held over at his request and another hearing on the docket for this week was postponed at the local's order. No date has been set for the contractor's next carpeting.

FREE BARNERS OKAY

(Continued from page 13)

Barn and other instances that disproved the local's contention.

They were informed at the session that 802's objection to the *Broadway Barn-dance* was based on the belief that such programs were not cultural and therefore to be discouraged. At that point the station called in its attorney, Sanford Cohen, to investigate its legal rights in the matter.

After a series of talks between reps of the two orgs, the local decided to permit its members to play the broadcasts from Palm Garden or any other spot the station wanted to hire for that purpose. They nixed the dancing after the airing, however, and hinged their okay on the understanding that no fee would be charged for attendance at the broadcasts.

WOV had anticipated no difficulty when it advertised the dances, it claims, pointing out that such shows are held in other cities. WOV, in the meantime, are seeking a "better" location from which to do the *Barn-dance* shows, but until they find a new spot will do them from Palm Gardens with no admission charged.

SACRAMENTO, Calif., Sept. 9.—Sizeable list of name orks have been inked by Capital Enterprises for dates. Ops are negotiating for purchase of Rainbow Gardens, suburban dance spot. Harry James did \$11,000 on his last date here for them.

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TALK ABOUT RECORDS

Record releases of all the leading record companies will be listed in the 6th Annual edition of *The Billboard Music Year Book* (to be published as a separate volume for the first time in 1944). And everybody in the record industry will be talking about the '44 MYB.

Gold Rush Hits Lounge Acts; Agents Say Need More Units

NEW YORK, Sept. 9.—The gold rush is on in the cocktail lounge industry.

Within the last two weeks so great a demand has developed for drinkery acts that every agency checked here reports a shortage of merchandise and a hunger for new units. Lounge operators are buying at pace that has sent the biz to its b. t. t. (before the tax) level of last spring, or better.

For the first time since tax storm broke on April 1, cocktail agents are really on the lookout for acts good, bad or indifferent, but preferably good. During the past few months they have been chasing new outfits out of the office unless said combos were first-rate, and even then it was a toss-up whether to take them on since many a profitable lounge performer was already languishing in the files.

Can't Explain It

The agents can't explain the new drive for talent on the part of the owners, nor are they sure it will last. Naturally, they are keeping their fingers crossed. The best that can be obtained from them in the way of reasons is this: the wonderful war news is affecting not only customers but owners as well; patrons have gotten accustomed to the 20 per cent club tax; a new season is starting with all its attendant hopes.

Dough is reported to be going out a little more slowly than last spring, but on the whole owners are said to be paying good prices again for acts. The curse which hit singers in combos April 1 appears to be lifting, with many spots no longer trying to escape the tax. And the percenters say that even "dog" acts are selling on a this-is-all-I-have-to-offer-you basis.

Mort Davis, of General Amusement Corporation's lounge department, reports that his list is sold out and that he could use a large number of new units.

Walter Bloom, of Frederick Brothers, states that he is forming new outfits and also bringing some acts from the Chicago office to fill the demand in the East.

Julie Wintz, of Music Corporation of America, says that his volume has

reached last spring's and he is looking for new combos as per usual, only more so, having brought a few from the Coast and Chicago offices.

Vi Barrett, of the William Morris lounge department, states that her office's business is better than ever and that the agency has imported a number of performers for appearances hereabouts.

Bill Peterson, of Consolidated Radio Artists, reports his business is rising but says that the New York area will not be affected much since those spots which have gone non-tax will stay that way.

Fire Misses Lounge; Daye Opens on Sked

NEW YORK, Sept. 9.—A three-alarm fire threatened to shutter the Holiday Room in the Knickerbocker Hotel, Atlantic City, Wednesday (6). Fire destroyed considerable portion of the boardwalk in front of the hotel and damaged stores surrounding the hotel.

But Holiday Room was left untouched. Result is that Henry Daye, who was set for the spot to follow Adrian Rollini, opens on schedule, plus a Mutual wire, Saturday (9).

More Resort Hotels Sued on Music Use

NEW YORK, Sept. 9.—Two more suits against borsht belt hostelries have been brought by music publishers alleging performance for profit of tunes for which no copyright permission had been given. Suits are by Shapiro, Bernstein, Feist and Advanced against Briehwoods in Gomersville, N. Y., and by Berlin and Remick against Selding's Grand View Hotel at Hurrville, N. Y. Cases were filed in federal court.

Marva Louis May Front Four-Man Lounge Unit

NEW YORK, Sept. 9.—Marva Louis, wife of heavyweight champ, Joe, is huddling with her managers while they're mulling over a new gimmick. Plan, if it jells, will have the singer front for a small unit consisting of four or five men.

Romberg Stays at SPA Head

NEW YORK, Sept. 9.—Sigmund Romberg, composer, pianist and conductor, will retain his position as prexy of the Songwriters' Protective Association despite his increasing musical activities. He is now a member of the RCA-Victor recording stable and his waxing chores will probably take up a good part of his time when the record ban is finally settled.

Romberg has an impressive number of compositions to his credit, including 2,000 tunes, over 50 operettas and an assortment of miscellaneous music. In addition to his writing and organization chores, he's been busy the last two years with cross-country concert tours.

MCA's Caylor Tour

NEW YORK, Sept. 9.—Harry Moss, of Music Corporation of America, has set Joy Caylor on a theater tour starting at the Center, Norfolk, September 14. Engagements mark the ork's first under MCA banner. The band's appearance at the amphibious forces camp in the Virginia city last week may have been a warmer-upper, but the all-girl group claims to have hung up something of a record. It seems that this particular post has a "No Women Allowed" sign at its gate and the Caylor crew were the first fems to get by.

Need an Act?

NEW YORK, Sept. 9.—"Broadway Rose" has been auditioned for a possible opening in the Metropole's *Gay Nineties* show, according to Dan Healy, who runs the opus.

OFF THE CUFF

Chicago:

STRING DUSTERS appearing at the Bar of Music. . . MEL BRANDT TRIO inked in at the Brown Derby. . . MADONNA MARTIN playing piano at Silver Frolics. . . BILLY BLAIR (5) drew a holdover till next year at Helsing's Washington Street Lounge. . . JOHNNY GAY (4) opened at the Whirl-Away. . . FEDEROW SISTERS current at the Hollywood Lounge. . . DOROTHY CARROLL can be heard at the King of Clubs. . . VERA DE CAMP has been booked in at Consumers.

DAVE VEBOLD at the Skyride. . . ROY THOMPSON TRIO now at the Zebra Lounge. . . ROSALIND MALONE current at 1111 Club. . . HAROLD OTVOS is the new duo at the Green Mill. . . LE ROY GENTRY playing piano at New Taboo. . . HARRIET SHEER and Grace Nell appearing at the Show Tap. . . HENRY PALMER inked in at the Elbow Room.

East:

PAUL LIVERT started at the Enduro, Brooklyn. . . MARY O'CONNOR current at the Casablanca, Philadelphia. . . JOHN TAYLOR begins at the Savannah Hotel, Savannah, September 12. . . KEN THOMPSON opened at Binghamton Coffee Shop, Binghamton, N. Y. . . HAL YATES goes into the Park Lane, Buffalo September 15. . . JOE HEMBREE set for the Warwick Hotel, N. Y. C., the end of September. . . THREE TONES preemed at El Rancho, Chester, Pa., September 8. Trio goes next to Park View Terrace, Springfield, Mass. . . DON BAKER is back to the Star Board Lounge, New London. . . SNUB MOSELY at Murphy's, Trenton, indefinitely. . . BOBBY MARTIN signed for Savoy Records. . . SARA ALLEN, out of the Coast New Opera Company, opens at the Swing Club, N. Y. C.

DOROTHY DENNY goes into the Hotel Victoria, New York, September 19. . . BERMA GRUBOLD current at the Hotel Roosevelt, Washington. . . TEDDY KING going into the Peacock Room, Rochester, September 31. . . THREE TONES set for the El Rancho Club, Chester, Pa. . . HEYWOOD AND BROWN current at the Crystal Lounge, Troy. . . BILLY ARNOLD working at the Esquire Club, Norfolk, Va. . . OSCAR PETTIFORD booked for the Blue Grass Club, Cleveland, October 1. . . JOE MARSOLAIS, head of the William Morris lounge department is in Utica, N. Y., where his wife is critically ill. . . DETROTTER AND MIMI current at Neil Deaghan's place, Camden, N. J. . . LAMARR AND MARTIN going into the Continental Grove, Akron, September 18. . . DOT BROWN current at the Downbeat, New York. . . TOMMY EDWARDS working at the Twin Keys, Newark. . . LYNN TERRY appearing at Jack's Music Bar, Harrisburg, Pa. . . ANN VELLEUX current at the Melody Club, Staten Island.

PETER RABBIT Trio back to the Bangazi, Washington, after finishing at Cafe Society Downtown.

Here and There:

BILL BENNETT and Pat Page alternating at the Steinways at Chez Cherie, Philly. . . HAROLD QUINN takes his pianology to Orstatti's Cocktail Lounge, Philly.

DICK MAGUINNESS playing piano at Neptune Room, Washington. . . BOB AND DEAN KRESS, organists, back at the Flame Club, Duluth, Minn. . . PAUL REIMAN TRIO now at the Miami Gardens, Jasper, Ind. . . THE CAPTIVATORS (3) inked for a return run at Steuben's, Milwaukee, September 17. . . DOC PARKER TRIO due at Wigwam, St. Paul, starting September 11. . . FOUR CLEFS held over till October at Melody Club, Peoria, Ill. . . NOVE-ELITES TRIO set for Drum Room, St. Paul, starting September 18, to alternate with Jack Crawford. . . AL DUKE, piano, booked into Antlers Hotel, Indianapolis. . . BILLY FAIRBANKS TRIO current at Theater Tavern, Logansport, Indiana.

SHEILA ROGERS back from four months offshore for USO. . . MURRAY Pickford, stripper and fan dancer, held over at Paradise Club, Fall River, Mass. . . GEORGE KAVANAUGH moves to Palm Beach Cafe, Detroit, September 11. . . DEANE CARROLL on USO Victory Circuit has new billing, the *Gleam in*

the Eye of Every GI. . . HAL HOBERT current at Plaza Club, Biloxi, Miss.

WILLIE GANT and Dave Cuneo start second year at Zebra Bar, Fairfax Hotel, New York. . . HELEN HADLEY and Art Seigel new at the Madison Bar, New York. . . SAM SMITH, manager of the Grove, Vinto, La., being called world's best boss by Ork Leader Ken Harris. Former put up dough for new piano, bandstand redecorations and half the moola for sidemen's new costumes. . . BUDDY VAUGHN and His Jazz Four at Lake Charles, La.

LIL ARMSTRONG making a return engagement at Frenchy's, Milwaukee. . . DAVE HAMILTON and His Royalists appearing at Andy's, Minneapolis. . . MELODY LANE QUARTET at the Hillcrest, Toledo. . . RENA ESTABROOKS current at London's Chop House, Detroit. . . EGGS ROYER held over at the Turf Club, Galveston. . . THREE CHOCOLATES go into the Riptide, Calumet City, Ill.

THE LONDONAIRES inked in at the Dome, Minneapolis. . . FOUR BLAZES appearing at Club Algerian, Denver. . . LIL ALLEN and Eddie Arnold are the attractions at the Eastown, Milwaukee. . . LARRY LUKE is playing the piano at the Downbeat Room, Sioux City, Ia.

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and His Orchestra
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New York City

Ex-Calloway Bassist

Forms His Own Combo

NEW YORK, Sept. 9.—The Caballiers, formerly part of Cab Calloway's outfit, open their first lounge date at Doc's, Baltimore, on September 12.

Trio originally consisted of the Palmer Brothers. Two of the boys went into the service, leaving Clarence Palmer to go it alone. He joined up with Kenny White, guitar; Almo Hope, piano (Palmer on bass), and went to work again. Last date, before Doc's, was at the Apollo Theater.

Tight Like That

DETROIT, Sept. 9. — Jeanne Bary, cocktail pianist, turned up the oddest reason on record for failure of an act to open on schedule—the spot was too small to fit her.

Slated to open at the Clique Lounge, one of the nicer uptown spots, she got up to the stand, only to find that, being of the long-limbed type of figure, she couldn't get her legs under the piano. Space between the wall and piano was too short to take up the slack.

Result was that she missed the first cocktail session, while the manager supervised some emergency architecture, and had the piano raised up about four inches. Miss Bary was then provided with a soda-water case instead of a piano stool to sit on, and managed to squeeze in to go on for her act.

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Philly Hopes To Break '43-'44 Record Biz of 2 Mil. And 125 Playing Weeks

Forrest Theater Takes Top Dough

PHILADELPHIA, Sept. 9.—The 1944-'45 legit season getting under way next week has a real h.-o. mark to shoot at. The 1943-'44 season was the best yet in several decades. Not counting the summer weeks, the past season piled up a modern day coin record with a total take of \$2,193,730 for 125 playing weeks at four houses with 47 attractions (four of which played two engagements at the same or different houses during the season). Money mark far exceeds the 1942-'43 take, which was considered phenomenal when it reached \$1,557,450 for 93 playing weeks at the same four houses with 42 attractions (three taking in return trips).

Season, which ran from Labor Day week to June 10, a stretch of 40 weeks, saw only six dark weeks at the three Shubert houses—Forrest, Locust Street and Walnut Street—compared with 20

dark weeks the previous year. Fourth house, indie Erlanger, plays legit on a catch-as-catch-can basis.

Bulk of the biz was again garnered by the 1,800-seat Forrest, which features the musical extravaganzas. Latter lit for the entire 40 weeks, and 12 attractions brought in \$1,001,880. Biggest grosser all around was *Sons o' Fun*, which opened the season and stayed on for eight weeks, less a day, to gross \$282,000. Other long Forrest runs were *Rosalinda*, with a six-week stanza to the tune of \$165,200, and *Something for the Boys* which took in \$152,500 for five weeks.

Crix No Count

Down-thumbing by local newspaper crix mattered none, and not a single one of the Forrest shows ran out of the money, altho it was just about breaking even for the three weeks of Gilbert and Sullivan opera by the Boston Comic Opera Company to the tune of \$36,700, and the single return week of *The Family Carnovsky*, Yiddish play, for \$8,000.

Other Forrest shows, run and grosses, included: *A Connecticut Yankee*, two and a half weeks, \$54,000; *Jackpot*, three weeks, \$64,300; *Blossom Time*, two weeks, \$43,500; *Student Prince*, two weeks, \$53,510; *Lovers and Friends*, two weeks, \$44,080; *Slap Happy*, three weeks, \$55,600; and *Allah Be Pleased*, two and a half weeks, \$51,500.

The 1,500-seat Locust Street Theater, with 13 runs in 37 playing weeks tallied a fat \$517,050. Head-off was an eight-week stretch of *Kiss and Tell* for a gross of \$125,700. Only Locust Street shortie runs were the two world preems unfolded, with a meager \$5,800 for the five-day week of *Star Dust*, and \$8,800 for a fortnight of *Slightly Scandalous*. Another long run was *Abie's Irish Rose*, staying six weeks for a profitable \$91,000. *Arsenic and Old Lace*, for its third local visit, fortnighted to a fat \$31,950, and returned later in the season for two more weeks and \$25,000.

Other Locust Street shows, run and grosses, included: *Othello*, two weeks, \$48,200; *Uncle Harry*, two weeks, \$31,000; *Tobacco Road* (11th local visit), two weeks, \$19,000; *Wallflower*, two weeks, \$25,400; *Katharine Dunham Dancers*, two weeks, \$44,200; *Junior Miss*, three weeks, \$31,700; and *The Corn Is Green*, two weeks, \$29,300.

Walnut Street 4896

The 1,700-seat Walnut Street Theater, also with 37 playing weeks, turned in \$489,600 for 18 runs with *Doughgirls* hitting the top mark at the house with \$86,500 for a six-week stand. Two attractions did a floppo routine, *Manhattan Nocturne* turning in \$5,000 for a single week, and *A Lady Comes Home* barely mustering \$5,500 for a five-day week. *Blithe Spirit*, turning up twice at the house, garnered \$45,000 for the first fortnight, and \$28,100 for two weeks the (See *Philly May Break* on page 30)

BROADWAY OPENINGS

THE DAY WILL COME

(Opened Thursday, September 7, 1944)

NATIONAL THEATER

A play by Leo Birinski. Directed by Lee Elmore. Setting by Frederick Fox. Company manager, Irving Becker. Stage manager, Frederick Coe. Press representatives, Nat Dorfman and Mary Ward. Presented by Harry Green.

BaranovaD. J. Thompson
ShuraJames Dobson
ArtamonBruce Halsey
Fyodor SemionitchJohn Paul
MarphaJan Sherwood
ParashaCamila Ashland
NikitaJohn F. Hamilton
NoshkoSterling Mace
KolyaRonnie Jacoby
AnushkaLenore Thomas
Avrum DavidHarry Green
KarlFrederick Coe
FranzRichard Bolton
General Von BruckArthur Vinton
Captain BirkenbachRonald Alexander
SergeantWilliam Forrest
General GenslerStephen Roberts
General ZiensenBernard Pate
General Von HoffWilliam Pringle
Adolf HitlerBrandon Peters

PEASANTS AND VILLAGERS: The Misses Agnes McCarthy, Inez Spear, Chiquita Gomez, Lizzie Cubitt, Barbara Brooks, Doris Deane, Joan Lovinger, Renee Renay, Helene Fenwick, Olga Alexander, Vera Alexander and Alma Larsen.

Messrs. Francis Ballard, David L. Green, Roland Green, John Alexanderson, Arthur Villars, Peter Barbier, Harold Wagenhelm, Mike Carter, Frederic Faber, Martin Pierce, John Hewitt, John Zack, Steve Borris.

It is too bad that *The Day Will Come* was not produced a couple of years ago as intended. Or at least at the time when Europe's maniac was battering at the gates of Stalingrad and nobody quite knew what might happen. Unfortunately, for Leo Birinski's play, the day is practically here and for anyone who even reads headlines the dolings that go on at the National are distinctly old hat.

In any event, *Day* would be a confused effort, whenever put on. It teeters between melo and fantasy and expends two acts in lengthy build-up to a final smash scene that doesn't come off. There seemed to be two reasons for the fizzing out of what should be a terrific climax. First, probably because the audience knew practically all the answers before they came off; and secondly, because Hitler on the stage was a dud.

It may be that Adolf the Bum is such a prim s. o. b. that no actor can do him justice. However, from this pew, the Brandon Peters portrait on the National's stage of the Berchtesgarden bastard painted with any great degree of thoughtfulness. When a whole play is devoted to setting up his entrance, it is a let-down to discover that he's just another actor with a trick moustache.

However, nobody can blame Harry Green for wanting to produce *Day*. It offers him an actor's field-day and he makes the most of it. In patriarchal beard and skull cap, as the ancient rabbi who half-persuades the invading Nazis that he is the Wandering Jew, he is touching and appealing. It's a performance highlighted with flashes of caustic humor, with the old Harry Green of vaude peeping out from behind the whiskers. It is an engaging and careful job of acting.

It is regrettable that Birinski has not done the same complete job as a playwright. The idea is sound, but the fulfillment is weak. It takes him a whole act to clear a Russian town of its peasants and leave one old man to face the advancing Nazis. It takes another for the Wehrmacht generals to take over his house and set up a scheme to use him as a tool to convince their superstitious Feuhrer that the Russian campaign must be abandoned. Finally, Hitler gets there, and in spite of canny playing by Green, what ought to be an explosion is a feeble pop.

Acting honors in the support column go to Arthur Vinton and William Pringle, as a couple of conspiring Hun generals whose opinion of their Feuhrer is zero or less. Frederick Fox's set of a Russian farm house interior is excellent and Lee Elmore's direction is adequate.

It must be admitted that radio might make good use of the final scene for airing. There is a lot of meat in what Birinski has to say via his patriarch. A lot of parlor listeners could enjoy hearing him tell Hitler off. Particularly, if it were Harry Green doing the telling.

Stagewise, however, *Day* will likely find only a limited audience. **Bob Francis.**

LAST STOP

(Opened Tuesday, September 6, 1944)

BARRYMORE THEATER

A play by Irving K. Davis. Staged by Irwin Piscator. Setting by Sam Leve. Costumes by Rose Bogdanoff. General manager, James Troup. Stage manager, Edward P. Dimond. Press representatives, Willard Keefe and David Tebet. Presented by Victor Hugo-Vidal.

Mrs. SheppardFrederica Going
Mrs. ChubbEid Markey
Rev. Mr. CummingsWilliam Hughes
Mrs. ManningMary Gildea
Mrs. HollisterNeil Harrison
Mrs. MillerDaisy Belmore
Mrs. SmithLaurie McVicker
Mrs. DingmanMary Perry
Mrs. FitzpatrickGrace Valentine
Mrs. BaldwinAugusta French
Mrs. MabledoorEda Heineman
WalterSeth Arnold
Catherine ChandlerCatharine Doucet
Mr. CookGregory Robins
Mrs. Anna HainesMinnie Dupree
Howard Haines, her sonRaymond Bailey
Isabel Haines, her daughter-in-law
.....Mavis Freeman
Mary Stevens, her daughterEddie Afton
Mr. WhiteRobert Stewart
State TrooperClark Poth
ReporterAlan Brock

This one can be safely reported for the files and be forgotten. Irving K. Davis picked a prophetic tag for his new opus with *Last Stop*. *Stop* isn't going anywhere after a likely short stay at the Barrymore, unless you count the warehouse.

Presumably, *Stop* is intended for comedy-melodrama. However, three acts of examining the lame, halt and blind in an old ladies' home doesn't make for a gay evening and the plot is so implausible and trite that the over-all is progressively depressing and tedious, and gives out with very little sense into the bargain.

Author Davis's ideas have to do with a rich bitch who owns a home for unwanted old ladies. She's about to sell it for a roadhouse, and move the old gals into a dump that she owns in the town. But another ancient doll checks in. It seems her dad used to own the house, but the r.b. got it away from him via a mortgage.

The new recruit steams up the rest of them to make a fight for it. The meanie is too smart for her, and she lands in jail. However, believe it or not, the old gardener comes up with a last-minute confession about the supposed murder of the old gal's father and even has papers to prove that the old boy had paid off the mortgage before he got knocked off. The gardener has been carrying the evidence around in his coat pocket for some 30 years. So the r.b. is ashamed and gives the nice old gal the deed to her house. Apparently the latter and the other old gals are going to live there together — and are very happy about the whole thing.

Stop is another case of a lot of fine vet players struggling to make something out of nothing. Such names as Minnie Dupree, Edid Markey, Daisy Belmore and Eda Heineman are attached to roles which teeter between the mawkish and maudlin. Catharine Doucet has a caricature of a nasty fem to deal with, and Seth Arnold labors manfully to inject a chill that the script never had. Grace Valentine comes off better than any of them. She has the only really playable role in the lot.

Irwin Piscator has doubtless done what he could with the staging but the result won't particularly enhance his reputation. Sam Leve has done well with the single set and Rose Bogdanoff has dressed the old fems appropriately. **B. F.**

Delmar-Borde-Friedlander

Firm Opens Stem Office

NEW YORK, Sept. 9.—Harry Delmar, Al Borde and Emil Friedlander have opened offices in the St. James Theater Building to set up production machinery for their forthcoming musical, *Holiday for Girls*.

Arther Klein has been appointed general manager. Latter deferred production of his own show, *Indian Sign*, in order to take on management chore for *Holiday*.

'Kiss' \$5,460 In Bridgeport

BRIDGEPORT, Conn., Sept. 9.—*Kiss and Tell*, playing two performances at the Loew-Lyric Theater here (September 4 and 5) grossed \$5,460, according to Albert Shea, booking manager. This was the initial offering of the season. *Life With Father* is booked in for September 25, and *Sons o' Fun*, October 2.

Jam - Packed House Greets Ballet Russe At New York Center

NEW YORK, Sept. 11.—There will be no battle of the ballets this fall. Last year's conflicting programs and preems, with the Ballet Russe camped at the City Center and the Ballet Theater at the Met, had balletomanes and crix in a taxi-chasing sweat trying to keep up with bulging coin chests. But it didn't make sense. This season things are more orderly. The Ballet Russe de Monte Carlo bowed in at the City Center last night for a stay thru Sunday (24). The Ballet Theaterites won't come into the Met until October 8 for a month's stay. That should make it easier for everybody, and, as the City Center was packed to the chandeliers for last night's opening, it looks as tho the tulle-and-tights brigade is off to another b.-o. smash.

It is doubtful, however, that *Dance Concerto*, the newest addition to the Monte Carlo's rep, will build to heavy black in the group's coin ledger. George Banachine's choreography to Stravinsky's score is tricky and furnishes plenty of heel-and-toe pyrotechnics for an ultra-able cast. It is a balletomane's field day and they carried on like crazy about it last night. But it is a little too abstract and mechanized, as well as over the head of the man-in-the-street, and it is the growing interest on the part of the latter that has been fattening the ballet's bank account. Commercially, *Concerto* doesn't look like a smart addition. Artistically, it is a production. Eugene Berman's sets are imaginative and his lighting first-rate. The Monte Carlos have let him go all-out on costumes. It's a color symphony.

Alexandra Danilova and Frederic Franklin are the featured pair and gave an excellent account of themselves. The support by Miles Svobodina, White, Boris, Etheridge, Lanese, Goddard, Tallchief and Moylan, and Messrs. Tallin, Gouovitch, Bliss and Magallenes in their respective variations is top grade. It is too bad that *Concerto*, with it all, emerges as a series of terp virtuositites without pop appeal.

Opening night's accompanying pieces were the familiar *Les Sylphides* and the group's delight ful romp, *Gaite Parisienne*. Miles, Nathalie Krassovska, Dorothy Etheridge and Ruthanna Boris paired with Leon Daniellian in the former. Evening's finale brought Danilova and Franklin together again as the glove-seller and the baron in the Paris cafe. *Gaite Parisienne* wears well and it's nonsense was a welcome relief after *Concerto*. Both principals were in top form and the whole troupe went at it with a zest that drew small ovations. Yurek Lazowski danced the Peruvian for an outstanding performance, and Maria Tallchief practically stopped with the show with her solo bit with the can-can dancers. **Bob Francis.**

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Bloomer Girl (Forrest) Phila.
 Champagne for Everybody (Walnut) Phila.
 Cherry Orchard (Cass) Detroit.
 Early to Bed (Blackstone) Chi.
 Fanny (Ford) Baltimore.
 Good Night Ladies (Geary) San Francisco.
 Kiss and Tell (Studebaker) Chi.
 Kiss and Tell (Court Square) Springfield, Mass., 12-13; (Bushnell Aud.) Hartford, Conn., 14-16.
 Life With Father (Colonial) Boston.
 Men to the Sea (Wilbur) Boston.
 Oklahoma (Erlanger) Chi.
 Over 21 (Harris) Chi.
 Othello (Shubert) Boston.
 Ramshackle Inn (Selwyn) Chi.
 Rebecca (Shubert) New Haven, Conn., 14-16.
 Soldier's Wife (Locust St.) Phila.
 Three's a Family (Biltmore) Los Angeles.
 Uncle Harry (Shubert Lafayette) Detroit.
 Voice of the Turtle (Erlanger) Buffalo 14-16.
 Wallflower (Plymouth) Boston.
 While the Sun Shines (National) Washington.

OUT-OF-TOWN OPENINGS

CHAMPAGNE FOR EVERYBODY

(Opened Monday, September 4, 1944)
NATIONAL, WASHINGTON

A comedy by Laszlo Vadnay and Max Lief. Staged by Earle McGill. Setting by Howard Bay. Costumes by Grace Houston. Produced by Robert Ritchie and Alex Yokel.

Mrs. Brady Lillian Hetlein
Big Gertie Marie Salisbury
Little Gertie Marion Weeks
Mrs. Douglas Pam Lawrence
Hattie Robinson Eva Condon
Pastrell Ralph Simone
Oscar Robinson John McGovern
Bobby Charley Shannon
Grandma Nellie Burt
Officer Larry Evans Eddie Nugent
Uncle Rufus Will Geer
Busby Phillip Clarke
Daisy Frances Tannehill
Evelyn Robinson Helen Parrish
Al Alexander Arthur Elmer
The Maharaja Alexander Clark
Photographer Jack Albertson
Reporter Seldon Bennett
A Stranger George Simpson
Heavenly Love Baby Joyce
Floogle Danny Leon
Furniture Mover Paul Kirk Giles
Furniture Mover Stanley Nelson

If Broadway can take another play dealing with the antics of a screwball family from Brooklyn, producers Ritchie and Yokel may have a money-maker in *Champagne for Everybody*, particularly if the tightening job is done on the first act and some of the corn is tossed out.

As presented here Monday (4), *Champagne* had about everything in it from standard gags about Leo the Lip and his Dodgers to the stage-struck manicurist and the cop on the beat with a heart of gold. First act pacing was bad with a stepped-up tempo in the second act that brought some laughs from a perspiring audience.

Reminiscent of *You Can't Take It With You*, *Champagne* concerned the doings of the Brooklyn Robinsons who undoubtedly live right around the corner from the maiden aunts of *Arsenic and Old Lace*. Brooklyn, it is becoming increasingly clear, is a corner of the U. S. A. where anything can happen.

Ma Robinson helps make ends meet with a quiet little poker game for the neighborhood ladies. Pa R. spends his hours teaching parrots to repeat, "Life Is Beautiful" in a fashion that would please Saroyan. Wheel-chaired grandma hints at a past full of fast men and equally fast horses while daughter slaves away in a manicurist factory.

An absent-minded sky-gazing astronomer who sells peeks at heaven at a dime a throw and Daisy, who hacks but looks like a Minsky stripper, are star boarders of the Robinson menage. Uncle Rufus, a skinflint ex-assemblyman unlike anything likely ever to be seen along the Gowanus Canal-Bensonhurst beat, hovers over this assemblage threatening to foreclose the mortgage until he sees a fast chance to make an extra dime on daughter's involvement with a maharaja.

This Maharaja gets into the tumbled plot via Cop Evans, sent to the house to hold Ma's poker dealings in check. Evans, a right guy at heart with a yearning to hang out a barrister's shingle, gets daughter a job at the Plaza, where she eventually tangles with the Maharaja's nails. One thing leads to another and with the columnists giving the affair bigger headlines than the invasion, it is only natural that Uncle Rufus should doll her up in mink and send Grandma to Hot Springs all in the hope of unloading some Long Island lots on the potentate.

Unfortunately the Maharaja comes up broke when his subjects revolt because of the headlines and daughter has to scuffle about to raise 10G's to pay off the neighbors who have put up the dough to star her in a Broadway show. From there in it's only a jump until H. R. H. is sitting in on Ma's two-bit game for coffee and the gent who ran off with the dough is nipped on the lam and the cop and daughter get together permanently. Curtain.

The cast goes at this business with relish. Arthur Elmer is a prime 42d street chiseler. Frances Tannehill plays a Daisy who knows what she has and how to show it.

Eva Condon would be Ma in Brooklyn or Cedar Rapids, Iowa. Alexander Clark's straight Maharaja would make Lou Holtz blush with envy. Charley Shannon's Bobby is in the groove for a reformed Brooklyn Boy Scout, while Eddie Nugent and Helen Parrish meet all of the standard boy-girl needs. John

McGovern's inadequate father is adequate, while Nellie Burt's Grandma is racy. Only Will Geer's performance as the ex-assemblyman needed more emphasis on Brooklyn and less on Geer in showing here, tho it must be admitted that a Washington audience that included several two-star generals seemed to lap it up.

Howard Bay's early Ludwig Batman setting is typically Brooklyn and Grace Houston's costumes could be window-dressing on Flatbush Avenue.

From Washington it looked as though Brooklyn might go for Vadnay-Lief's ersatz *Champagne*, but it is very questionable that Broadway will unless it is given a stiff doctoring between here and the Main Stem. *George Daly.*

SOLDIER'S WIFE

(Opened Monday, September 4, 1944)
LOCUST STREET THEATER,
PHILADELPHIA

A comedy in three acts written and directed by Rose Franken. Produced by William Brown Meloney. Setting by Raymond Sovey.

Katherine Rogers Martha Scott
Florence Lane Frieda Inescort
John Rogers Myron McCormick
Alexander Craig Glenn Anders
Peter Gray Lill Darvas

The problems faced by the returning GI's are reduced to fairly simple propor-

tions. The motherhood instinct with its attending quest for stork deliveries will still remain paramount. And the monetary concern vanishes by having the letters from the GI wife that brought so much comfort in the foxhole, published and become an overnight best-seller.

Of course that can only happen in the movies or on the stage. In the least, such topical speculation provides Rose Franken with the substance for a highly diverting domestic drama, generously sprinkled with humorous and human lines and situations that adds up to socko stage fare. And once the characters get accustomed to each other, their few inarticulate lines sifted out and the tempo paced at a higher speed, *Soldier's Wife* should be wound up for a nice long spin behind the footlights.

Martha Scott is the happy choice for the GI wife, with a penchant for bargain basements, yellow roses and outrageous cretonne slip covers. While it might be difficult to reconcile her stage character with her letter-writing talents, Miss Scott brings tenderness and simplicity to a role that is tempered with much wistfulness and at the same time, much homespun humor. A counterpart of Miss Franken's *Claudia*, and a creditable one.

Outstanding is the performance of Glenn Anders as Alexander Craig, who writes the interviews for the women's page—but in spite of three marriages, can never get any closer to a baby than the Stork Club. Rose Franken has imbued him with a wry sense of humor. And he almost takes the spotlight away from Miss Scott.

Making human capital of all the family

situations in this changing world, Miss Franken provides a contrasting character in Peter Gray, a chic and exotic lady, who is the "best G— d— editor in the world" presiding over the metropolitan women's pages of a newspaper. And without romantic scruples when it comes to adding another husband to her string, her designs on the returned soldier who fears that the fame and fortune befalling his wife, on the strength of her book-bound letters, will bust up their two-room apartment overlooking one of Manhattan rivers. Lill Darvas, making her American stage debut, plays the part well and with all the sophistication that it commands.

Myron McCormick, as the reclining and unassuming husband, John Rogers, is most sincere in his acting, as is Frieda Inescort as the wife's elder sister.

The three acts take place entirely in the Rogers' apartment, tastefully designed by Raymond Sovey. As usual, Miss Franken handled the direction of her own play.

Originally Miss Franken provided a sixth character, and first-niters here are undoubtedly wondering what happened to Tito Vuola, cast on the program as Rodie. However, the authoress let him out of the play several days previous when Vuola landed an MGM movie contract calling for six grand a week.

Following its fortnight here, *Soldier's Wife* goes to Baltimore and Washington. And by the time it reaches Broadway on October 4, will unquestionably be running in hit form. *Maurie H. Orodenker.*

BROADWAY SHOWLOG

Performance Thru September 9



Dramas

	Opened	Perfs.
Angel Street (Golden)	12- 5, '41	1165
Anna Lucasta	8-30, '44	13
(Mansfield)		
Charles Swain replaces Hubert Henry as assistant stage manager Monday (11). Henry will continue to play "Eddie." Hilda Sims and Producer John Wildberg were air-guested by Bessie Beattie Monday (4). Wildberg has cut out ork pit at the Mansfield and made room for 61 more seats.		
Catherine Was Great..	8- 2, '44	46
(Shubert Theater)		
Inaugurates Sunday mat and evening shows Sunday (10). Monday evening and Thursday mat performances will be dropped. Albert Bayne and Don de Leo have auditioned for spots in "Bell of Adano." Twentieth Century is testing de Leo for a role in the pic version. John Frederick will have a top slot in overseas version of "Ten Little Indians." Mike Todd has signed Lois Andrews to play opposite Willie Howard in Chi "Star and Garter" troupe.		
Chicken Every Sunday.	4- 5, '44	182
(Plymouth)		
Hope Emerson left cast Friday (8) because of new and conflicting radio contract. Edith Leslie replaced her. Ann Thomas has been tagged by Paramount for Miss Duffy role in "Duffy's Tavern." This will be her first pic assignment.		
Day Will Come, The...	9- 7, '44	4
(National)		
Got a unanimous thumb-down from the crit for a zero score. No: Robert Coleman (Mirror), Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Robert Garland (Journal-American), Lewis Nichols (Times), Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), John Chapman (News), Willella Waldorf (Post).		
Jacobowsky and the	3-14, '44	209
Colonel (Martin Beck)		
Assistant stage manager, Bettina Cerf, is rehearsing for <i>Embezzled Heaven</i> . Will leave with the new Guild show about the end of September.		
Kiss and Tell	3-17, '43	628
(Biltmore)		
Shirley Temple, who will play the youngster lead in pic version, saw the show last Saturday. Si Vario is writing a play of his own. A serious drama, he says. Readings held daily for George Abbott's newie, <i>Snatu In Pemonia</i> . No final selections as yet. Rehearsals skedded to begin week of September 18.		
Last Stop (Barrymore).	9- 5, '44	7
Shellacked by the crit for a zero score. No: Lewis Nichols (Times), Willella Waldorf (Post), Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Robert Garland (Journal-American), Louis Kronenberger (PM), Robert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-Tribune).		

	Opened	Perfs.
Life With Father	11- 8, '39	2037
(Empire)		
Richard Sterling on vacation since Monday (4). A. H. Van Buren has been taking over for him. In turn Charles Collier takes Van Buren's chore and George Pierce goes in for Collier.		
Lower North	8-24, '44	11
(Belasco)		
Closed Friday (2).		
Pick-Up Girl	5- 3 '44	149
(48th St.)		
School For Brides	8- 1, '44	47
(Royale Theater)		
Moves to Forrest Theater, September 24. "Indians" a possible tenant for the Royale, should "Bloomer Girl" decide to move into the Broadhurst, September (27).		
Searching Wind, The..	4-12, '44	174
(Fulton)		
Plays season's first benefit for Actor's Fund Sunday (10). Tommy Clark and George Cohan Jr. are new additions to b.-o. staff. Herman Shumlin puts his new melo, "The Visitor," into rehearsal Tuesday (12). Frances Carson has been signed for fem lead and Walter Greaza will also have an important role.		
Sleep No More (Cort).	8-31, '44	7
Closed Monday (4).		
Ten Little Indians	6-27, '44	87
(Broadhurst)		
Chi company skeds to get into rehearsal some time next week. Second troupe will unveil in Rochester, October (8), followed by stops in Cincinnati, Buffalo and Pittsburgh, before it settles down in Chi.		
Two Mrs. Carrolls, The.	8- 3, '43	415
(Booth)		
Show will have its first birthday Monday (11). Sara Strengell has been appointed understudy for Grace Coplin and Joan Welmore. Paul Czimmer will start casting The Overtons within the next two weeks. Author Vincent Lawrence arrived in town this week.		
Voice of the Turtle, The	12- 8, '43	254
(Morosco)		
When Saturday (2) mat had to be canceled because of Margaret Sullivan's illness, time was used to rehearse K. T. Stevens. Latter went on for evening performance. Star back in cast Monday (4).		

Musicals

Carmen Jones	12- 2, '43	326
(Broadway)		
King trouble has forced Billy Rose to put off production of "Henry VIII" to January 1 at the earliest. Meanwhile, plans for "Seven Lively Arts" go ahead. Bert Lahr arrived in town Friday (8), and Bea Lillie is expected any day now. Rehearsals skedded to start early next month.		
Follow the Girls	4- 8, '44	177
(44th St. Theater)		
Show gal Del Parker's double as featured singer at Armando's, originally skedded to begin August 31, has been postponed due to a booking jam. Dell will open in the club Thursday (14). Mital Perry, Gertrude Niesen's		

	Opened	Perfs.
understudy, and Edna Ryan and Lee Mayer, dancers, have all turned in their notices. Will go to other shows. No replacements set. Gertrude Niesen will be the cover gal on the next issue of the Police Gazette which hits the stands October 3. Designer Natacha Brooks has dreamed up a new line of costume jewelry which she calls <i>Ballerina</i> —in honor of Irina Baronova. Gold and silver pretties showcase in three weeks at Sak's 5th Avenue and Bonwit-Tellers.		
Mexican Hayride	1-28, '44	261
(Winter Garden)		
Eric Roberts leaves cast as of Monday (11). Hank Wolf replaces him. Monday (4). Gedda Party, Paul Haakon, Raul and Eva Reyes, Bobby Lane and Claire to Halloran General Hospital, Staten Island to entertain G.I.'s. On October 22 the whole show goes up to West Point to give a gala performance for the cadets. Drum-beater emeritus Bill Doll (on sabbatical with Uncle Sam) in town for week to get acquainted with his brand-new son. Young William Michael made his debut at Women's Hospital Friday (1). Mike Todd gets the guest-of-honor rib at "Saints and Sinners" luncheon at the Waldorf, September 20. Candy Jones is leaving show to go overseas.		
Oklahoma!	3-31, '43	630
(St. James)		
Bob Howard is the St. James's new treasurer. Owen Martin has replaced Ralph Riggs. Edna Skinner out Thursday (7). Dorothea MacFarland subbed for her. Kate Friedlich, dancer, has left troupe to be with her husband. He is lieutenant in air corps and recently back from Europe. Lee Dixon is taking slip-horn lessons and breaking down cast morale by doing his practicing in the theater. Betty Garde is mulling over other offers for a half-hour slot of her own for the winter. She and her husband, Frank Lennon, have invented a new type of make-up mirror. Has trick colored lights which reflect various kinds of make-up.		
One Touch of Venus	10- 7, '43	391
(46th St.)		
Ruth Bond back in cast after sinus operation. Has been out since Monday (4). Lou Willis out since Thursday (7). Carle Erbele subbing. Edward Bublill succeeded Loney Lewis Monday (4). Jack Mann to be lunch-guest-of-honor of the Bay Ridge Theater Club at Hotel St. George, Brooklyn, Monday (11). Arthur and Jane Davies left for Hollywood Monday (4). Bob Ripley and Holly Harris have taken over their chores. Florence Dunlap out for fortnight with broken foot. Diana Gray is subbing for her.		
Song of Norway	8-21, '44	24
(Imperial)		
Assistant Director Eddie Woods in hospital with cold in back, Irna Petina married Sunday (3) to Lieut. Frank Bussey. Sig Arno and Helena Bliss air-guest with Maxine Keith Wednesday (13). Arno also guests with Adelaide Hawley Thursday (14).		
Hats Off to Ice	6-22, '44	117
(Center)		

Two New to Biz Take Over The Riobamba; Jawitz Out; U. S., Wage Tabs Unsettled

AGVA Says No Pay No October 29 Opening

NEW YORK, Sept. 9.—The Riobamba, long-shuttered class spot on the East Side, has passed into the hands of a new operating syndicate and is scheduled to reopen about October 29 after extensive alterations. Nitery will run on a top-name show policy, and will have two bands.

Projected relighting of the club leaves several tangles altho new operators are reported to be in the process of untangling several of the knots which strangled the place last spring. Among these are a Federal claim for back taxes, claims for back wages from the musicians' and performers' unions, and a heavy mortgage held by two concessionaires.

New to Business

New owners are Harold Jacobs and Julius Yablok, operating as Riobamba, Inc. Both are new to showbiz, Jacobs being a former scale and airplane manufacturer and Yablok an attorney and ex-football star. They have taken over the premises on a lease basis. Site is reported to belong to the Duke of York, and is managed by a legal firm.

According to Chauncey S. Olman, attorney for both the former and the present operators, neither Linton D. Weil, former president, nor Arthur Jawitz, former secretary-treasurer, are connected with the new set-up. Weil and Jawitz, operating as Jaw-Rest, Inc., ran the spot from 1942 to spring of this year when Uncle Sam slapped a padlock on the Riobamba.

Weil is now in the army and Jawitz is said to be running a hat-checking business, Hallblock, Inc., in which he competes with Abe Ellis, the hat-check king, who had a large mortgage on the Riobamba at the time it closed.

Olman states that both Ellis and Arthur Ganger, kitchenware manufacturer who had a share in Ellis's mortgage, are both now out of the Riobamba picture. Ganger confirms that he is out, but Ellis's office stated yesterday (8) that the hat-check concessionaire was still very much a part of the new set-up. Ganger is reported to have been involved to the extent of \$8,000 or \$9,000; Ellis anywhere from \$30,000 to \$215,000.

Settling Claims

The attorney also declared that he is now negotiating a settlement of the government's \$24,000 back-tax claim, and expects to have it. The original Federal rap against the club involved not only unpaid amusement tax but alcohol tax, withholding tax and Social Security tax. Olman says that only the amusement

tax tab is now outstanding the others having been paid. He also reported that the new owners are negotiating a settlement of AFM and AGVA claims for unpaid wages, following the club's fold.

Officials of AGVA said yesterday (8) that they have not been approached by anybody concerning their \$2,000 bill against the club. They said that their claim is not only against the former operators but is leveled on the location itself, and that whoever takes over will have to ante up before they permit acts to go in.

"Blind Date" Handle May Get Court Test

NEW YORK, Sept. 9.—Radio show *Blind Date* which has been playing theaters in the East may shortly come a cropper if threatened legal action materializes.

Situation arose when another show with the label *Blind Date* was offered bookers. Owners claim their package, owned by Burt Keane, was the originator of the handle and that the Arlene Francis show, air and theater, has no right to the name.

A Supreme Court action is expected to be started in New York this week to adjudicate the matter.

AGVA-ARA Meet, End in Love-Duet

NEW YORK, Sept. 9.—The AGVA-ARA chin-fest predicted in last week's issue of *The Billboard* took place Thursday (7) and is understood to have ended as a love-feast, with both sides promising to forgive as well as forget.

Four or five officials of the Artists Representatives' Association are said to have agreed to enforce two obligations of the "Rule B" contract between ARA and AGVA concerning which the union felt many ARA members were backsliding. AGVA officials, on the other hand, are reported to have promised to drop their suspicions and threat to declare "Rule B" null and void.

For the record both sides stated officially that they were now seeing eye to eye.

H'wood Troc's Herring Act

NEW YORK, Sept. 9.—The Hollywood Trocadero has decided to go Lindy one better. Cafe will open a herring and delicatessen room with two entrances. One will be from the street and another from the cafe proper. Room will be managed by Dave (Blue Room) Kleckner.

Armetta, Gilbert in Vaude

NEW YORK, Sept. 9.—Two more flicker performers are headed east to begin a p. a. theater tour. Henry Armetta is set for Loew's State at a price understood to be \$1,500, with other dates being set. Billy Gilbert expected to hit the Main Stem in the next few weeks. Will also do the Eastern theaters. Latter will sell for about \$2,000.

Revue Policy in Chanticleer

BALTIMORE, Sept. 9.—The Chanticleer nitery, here, is dropping its act policy beginning October 2 in favor of a revue set-up. It is reported by Harry Kilby, of GAC, who's booking the place, that spot has never used revues before.

Latin Shows for Trocadero

HOLLYWOOD, Sept. 9.—First in a series of Latin shows to be booked direct from Mexico by Ramon Reachi, of the Pan-American Agency, has been set for the Trocadero starting September 27. It is not known definitely what acts would be included in the show.

No Percentage

NEW YORK, Sept. 9.—In Baltimore, this week, Harry Kilby, of GAC, was waiting for a train when a drunk toppled onto the tracks in front of him. The fee-splitter yanked the lush off the rails, incidentally straining his back, and set the guy on his hooves.

Whereupon the tippler started swinging at Kilby and would have landed but for bystanders. Kilby says no more rescues from now on.

Portland Booze Set-Up Brighter

PORTLAND, Ore., Sept. 9.—Portland night club biz, ever sensitive to the supply of liquor available to its customers, is looking up again as result of action of the Washington State Liquor Control Board.

The neighbor to the north, effective Tuesday (5), ceased to require that consumers produce their war ration books in obtaining purchasers' permits. Washington also relaxed residence requirements in issuing of purchasers' permits, thus enabling Oregonians to resume the practice of driving the 10 miles between Portland and Vancouver, Wash., and share in the Washington liquor supply.

Oregon and Washington formerly had a reciprocal agreement whereby neither State would issue a permit to a resident of the other State, thus preventing border residents from holding licenses in both States. The new Washington action, however, in effect abrogates this agreement.

In Oregon, night club business is sensitive to the liquor situation in that, under the State monopoly law, patrons may legally obtain their liquor from the State stores. The law provides for a bottle-checking system in the clubs.

Small-Town Owner Splurges on Band

DETROIT, Sept. 9.—Unusual enterprise of a small-town nitery operator was paying off this week at Sturgis, Mich., where Manager Albert Da Luca booked in Reggie Childs' band, coming direct from the Eastwood Gardens here. Da Luca's spot is a 240-seater in a town of 7,000 population, in startling contrast to Eastwood's 5,000 capacity. To draw at all, he has to depend on trade from the countryside and other towns around to a distance of perhaps 50 miles.

Da Luca decided to give his customers something to talk about in the way of a fall opening for the spot, and set the deal for Childs at \$1,650 for one week. Week-end business was reported up to house records, but the capacity of the spot actually limited the grosses. Spot usually uses much less expensive buys, paying around \$650 for an average weekly talent bill.

To follow Childs, Da Luca has booked in an all-colored bill, the first in the spot's history, including Jean Eldridge and Bobbe Caston with Eddie Thomas's orchestra.

Norfolk Area Gets New Night Club

NEWPORT NEWS, Va., Sept. 11.—Club Casino, new \$55,000 dine and dance club two miles outside the city on the Old Shell Road and the Peninsula's only class night spot, set to open tomorrow (12).

The club will be operated on a membership-and-guest policy, serving meals from 5 p.m. The spacious ballroom has table-seating accommodations for 1,000. Name bands and traveling orks will be booked, with occasional use of local bands.

Season will be inaugurated by Henry Jerome, just closing a summer engagement at the Surf Club, Virginia Beach. Club is operated by a corporation headed by Charles K. Hutchens, and managed by Paul Harris. Eddie Travis is booking the music.

All Clubs Lit In Boston Now

Expect biz to jump in Bright-Light Belt in Hub as season starts

BOSTON, Sept. 9.—Sparked by turn-away biz at the Latin Quarter and Statler Terrace Room, the night club season here looks like biggest in years. Reopening of the Mayfair on September 6 plus planned reopening of the Bradford Roof and Fensgate Satire Room will leave no club or hotel spot dark. Probable return of Shangri-La to floorshows and the spotting of name talent (with Dixie Dunbar opening the new name policy) at the Rio Casino will make things jump along the bright-light belt.

Previous rumors about the Alpine Restaurant, purchased by E. M. Loew, are now straightened out. Michael Redstone, owner-operator of Latin Quarter and Mayfair, has 50 per cent operating interest in the restaurant. The place will be renamed and redecorated, but there will be no entertainment. Food gets top billing.

Both the Mayfair and Latin Quarter are going all out to provide top shows. Diosa Costello comes into the Mayfair September 26, and other headliners already set include Belle Baker, Georgie Price, Joe E. Lewis and Sophie Tucker. Higher act budget for names like this backs up Redstone's claims of expectations of a big season.

The Latin Quarter's 18-girl line and act policy will be continued. Turn-away biz at the present time is plenty proof that format and policy here is paying off.

Renaissance Room at the Touroine Hotel, redecorated last spring and featuring name acts until tax shut-'em-down in July, is only uncertain spot in town. No plans as yet.

The Satire Room, intimate spot in the Fensgate Hotel, is due for enlarging and redecoration, with a tentative opening skedded for mid-September. Bernard Sheperd Snider, general manager, says names will be booked.

Repairs on the Copley Plaza Oval Room air-conditioning unit have been completed, and with the booking of Myrus and Marina set for September 14, the class spot looks good to step back into the turnaway business class. The recently inaugurated policy of starting the supper show at 11 p.m. so suburbanites catch last trains home should hypo late activity in the room.

The Tic-Toc, only in-town spot featuring name bands and floorshows, has been doing a boom business with such orks as Earl Hines, Oscar Pettiford and Roy Eldridge. Spot is set to continue the same policy. Billy Eckstine's fast-climbing outfit is already inked for a first Boston visit here, and Roy Eldridge is due for a return shot soon after.

Badminton Act Goes Bouncing

NEW YORK, Sept. 9.—A few weeks ago Radio City Music Hall decided to book Ken Davidson, badminton act. But long run of *Dragon Seed* postponed booking until Davidson couldn't take date because of previous commitment. So house began dickering with Hugh Forgie, ex-Davidson partner. Latter had been out of showbiz for some time doing war work with occasional camp bookings.

But Davidson heard of the pending deal and threatened legal action on various grounds. According to Music Hall management, which wants the act to open either September 14 or 21, it has been huddling with its attorneys to find a way out of the impasse. Before signing Forgie it is understood house will require a release to protect them against any legal action.

New Mex. City Spot Opens

MEXICO CITY, Sept. 9.—El Castillo (the Castle), new night spot, opens on Pachuca Road. Pepe Guizar heads five-act floorshow. Management attempting to book American acts. Using local band.

OPA Nixes Raise In Club Door Tab

DETROIT, Sept. 9.—An OPA ruling that effectively stops a spot from laying out extra cash for a good attraction on occasion was slapped on the Moonlight Gardens at Saginaw by local officials this week. Spot is operated by Mike and Irene Izzo, who recently took it over, and decided to hypo business by booking some extra-special shows.

In accord with general night club practice, they wanted to raise their door charges, which were 45 cents, with 65 cents on week-ends, to 50 and 75 cents, to offset partly the increased show cost. Operators in this territory generally figure that the admission take should roughly equal the talent bill.

OPA said no, however, altho the thing has been done by other spots in the area. The Izzos are accordingly planning an appeal to the regional office.

Pulley Coming to Roxy

NEW YORK, Sept. 9.—B. S. Pulley, the comic noted for his blue act, who last appeared here in 52d Street spots, is booked for a date at the Roxy in November. Performer has been working on the Coast in films since leaving New York.

NIGHT CLUB REVIEWS

The Troika Club, Washington, D. C.

Talent policy: Dancing continuously. Floorshow: 9:30 and 12. Owner-operator: Helen Hamilton. Headwaiter: Mischa. Prices: Minimum of \$2.

Troika's claim to top talent Washington spot was more than justified by fall opening Wednesday (7) when Joe E. Lewis and Roger Kay's music combined for an evening of smooth entertainment and easy dancing.

Lewis, back after success at club last year, was in top form and gave customers plenty of laughs and 12 songs, including *Zipper*, *Sears-Roebuck*, *Poor Feb*, and others in Lewis double entendre, pitch-patter style. Packed house showed that top entertainment coupled with good food pays off in nation's capital also.

Hilda opened bill with smooth hat and cane act and then went on to a fire stick novelty and hoop stunt that went well with customers.

Alida followed with a French can-can and cocktail dance that went over big and paved way for Lewis.

Anxious to get house off to a big start after summer closing, Lewis poured it on and earned crowd's kudos. P.-a. was just right so that the Lewis voice pitched well to all 250 (top capacity) present. Spotting was effective, as was Kay's musical background. *George Daly.*

hardly be heard. Response is okay.

Best thing in program is Elizabeth Del Rio, a tall and handsome girl with a singing act. Thrush sings her Spanish love tunes in a slow, deliberate style and shows she has a pretty good voice. Offerings are nicely received.

Sanabria ork (8) plays the show and for dancing. Sacasas band relieves. *P. R.*

La Conga, New York

Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2. Owner-Manager, Jack Harris. Prices: \$3.50 minimum after 10 p.m.

New show, titled *Latin American Mardi Gras*, is dull and below par. Whatever zip it has is supplied by Betty Reilly, a long-run holdover at this spot.

Opening number, a production piece, has the DePaul Sisters line (5), Tommy Thompson and Frances Lee. Gals look nice but hoof badly. Thompson delivers a so-so vocal and Miss Lee taps out a passable cleat-job, to moderate applause for the whole.

Chiquitica follows with a couple of Spanish comedy numbers embellished by hip-tossing and a high-speed delivery. Performer is attractive enough but her jabber fails to click and voice doesn't help much. Nets fair hands for her efforts, returning later for a straight dance routine with the line, in which she does better and gets a good mitt.

In No. 3 spot is Bobby Davis, a tall and energetic youngster working a tap-dance act. Kid's stuff involves buck and wing, fast spins and a few breaks. Tries hard and gets across nicely but lacks in selling experience.

Los Barrancos follow with a voodoo dance. Man-woman team has an idea in this number, item being replete with leaps, cootch-stuff and drum-beating. However, they strive too much and thus fail to realize potentialities of the piece which ought to be delivered more slowly and smoothly. Couple returns later for a standard Cuban rumba offering, and in this one they register well, the gal contributing a fancy assortment of leers and torso-twists.

Betty Reilly, blond singer and guitarist, offers the only really solid act on the bill. Thrush rates good hands for a couple of Latin songs and one American number.

Alfred Seville closes with a repertoire of pops, Spanish tunes and standards. Baritone voice is big, shows training but is not distinctive, especially when coupled with his dramatic delivery. Best number was *Donkey Serenade*. Patrons accorded him good mits for his work.

Mario's rumba ork (10) with Machito on the maracas does a very able job of backing the show and playing for the dancing. Biz fair when caught. *Paul Ross.*

Copley Plaza, Oval Room, Boston

Talent policy: Dance band and floorshows at 8 and 11:30 p.m. (Saturdays, 10:45). Owner-operator: Hotel Copley Plaza (Newton L. Smith, managing director). Publicity: Herbert Frank (Hirshon-Garfield Agency) Prices: \$2 minimum; \$1 cover after 10.

Current show is one of the best of the summer.

Connie Russell, a smooth looker with a ditto wardrobe, emerges under the spotlights as one of the more versatile youngsters bidding for bigger things. Swing, ballad, torch or novelty number, she manages to get individualized and rhythmic interpretations into them all.

Miss Russell leads off with a zingy novelty number, *Handle With Care*, moves smoothly into one of the better editions of *I'll Be Seeing You*, and along to a tune dedicated to the quartermaster corps. Laughs in last-named number lift it nicely out of the standard dedication class. Encore special, *Little Red Riding Hood*, garnered more laughs as a sophisticated, but not smutty selection. Audience gave her a big hand and called for more. Excellent arrangements and good special material add plenty of plus to her work.

The D'Ivons manage to make their dance routines out of the ordinary with a good number titled *Nothin'*. Ork leader supplies the mike commentary while pair sample old-style dance specialties and wind up with a preview of tomorrow's ballroom footwork. Act collects a solid hand.

Music for show and dancing is capably provided by Harry Greene and orchestra. Only possible complaint is that band tends to be too loud behind both acts in the show. *Barbara Pearson.*

Havana-Madrid, New York

Talent policy: Dance bands and floorshows at 8, 12 and 2:30. Owner-operator: Angel Lopez. Publicity: Ed Weiner. Prices: \$1.50-\$3.50

Havana-Madrid has been slipping lately in its floorshows. New one is fair but undistinguished.

Program bows in with Burch-Mann Dancers line (6) in tap routine allowing for individual flashes. Gals dance nicely together and get fair hand. Return later for a cute torso-tossing number done in attractive costumes, also to nice mitt. Third time on, with a tango routine involving fast spins, chorus does its best job of the evening, to good results.

Bertica Serrano, diminutive Latin personality girl, follows line with offering of Spanish songs and dance biz. Chirper is member of the peppy school, combining mild cootches with a jabbery delivery. Uses same on all numbers, even when she comes back for a second shot later, and total effect is a series of passable hands.

Susan Carter, lanky American terper, is on next with a flamenco-dancing act. Gal handles the Spanish tempo stuff nicely, and first two tries bring good hands. Also returns with another flamenco number seguing into American-style taps and ballet stuff. Last number wins bow-off.

Hal Winters, who also emsees, follows with a couple of ballads, *How Blue the Night* and *I'll Get By*. Singer carries the crooner method to an extreme, swooning his tunes to the point where he can



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Leon & Eddie's, New York

Talent policy: Floorshows at 8, 10, 12 and 2. Dancing continuous. Owner-operators, Leon Enken and Eddie Davis. Show staged and produced by Sidney Sprague. Publicity, Dorothy Gulman. Minimum, \$3.50.

Current show opening Friday (1) had the audience interested most of the time and giving with the belly laughs in the periods when Eddie Davis pattered thru his accustomed routine. Show is directly aimed at the audience (with quite a few personal references to individuals), and winds up as audience participation with a flock of servicemen on the stage for bumps-a-daisy instruction and a dance with the girls of the line.

Jimmie Dale clicked with his warbling of *Night and Day* but is an emsee of the "no further ado" type. He could plan his introductions better.

Line of Sidney Sprague dancers, opening the show, did a creditable job thru-out. Vickey Scheer, redheaded acrobatic dancer, got a fair hand, as did Mickey Wear warbling *Somebody Loves Me*, and *I'll Walk Alone*. Kay and Kay in acrobatic balancing, Eunice Jason, skyscraper-sized stripper, and the Four Elgins complete the bill.

The Elgins got a remarkable hand from the audience, possibly because they were long remembered. Standard act of hat exchanging and Indian club routine got solid applause.

But on opening night Eddie Davis was the show, with his blue-side gags and quick line of wisecracks. Art Waner, ork leader, accompanied Davis who sold his songs as solidly as he sold the gags.

Ork seems better balanced than when previously reviewed. *Larry Nixon.*

Cafe Lounge, New York

Talent policy: Floorshows at 8:30, 12 and 1. Continuous dancing. Operators: Hotel Savoy-Plaza. Publicity: N. Crockett. Prices: \$1-\$1.50 cover after 9.

Spot Wednesday (6) unveiled Georgiana Bannister, who has enough latent talent but needs lots of experience to make the grade. As far as technical ability is concerned, the lyric soprano has plenty on the ball. Where she falls down is in salesmanship.

On looks Miss Bannister, an attractive brunette, is a standout. Costuming was apparently designed to set off a good figure. Working as band vocalist with Bob Simone's ork, gal is just run of the mill. But when she comes on in her own spot (sans mike) she shows enough savvy to get across to a room filled with elbow-benders.

According to Joe Moss, who handles the entertainment at the spot, gal's appearance was her first shot as a single. Choice of numbers was only fair. She opened with *Smoke Gets In Your Eyes*, followed with *Oh, What a Beautiful Morning* and closed with *Parlez Moi d'Amour*. The last one was the best of the three.

More material and plenty of work should give canary the lift she needs. *Bill Smith.*

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Loew's State, New York

(Reviewed Thursday Afternoon, Sept. 7)

Current edition of *Harvest Moon* is undistinguished. Four couples come on and do their prize-winning stint to fair hands, but result is draggy and leaves much to be desired. Best of the contest winners is a Negro pair who do a fast jitterbug. Couple livened up the proceedings after Ed Sullivan's emceeing practically drove everything into the ground. Guy's sophisticated repartee and handling of kids was as polished as sandpaper.

But if little of value went on during the *Harvest Moon* number, the sets, lighting and the work of Ruby Zwerling's house ork were standouts. Working on a full stage under a gold streamered top, set framed routine up way out of proportion to its importance. Zwerling's outfit, on stage, gave it additional value.

Top hands went to Tommy Dix, whose big voice time and again almost stopped the show. The good looking, pleasant personality kid opened with *Great Day*, followed with *Lord's Prayer*, his famous *Buckle Down Winsocki* and encoored with *Old Man River*. Practically each number was sock. Routining and mannerisms, however, can stand improvement.

Dixon has a tremendous range and when he lets go the lyrics are indistinguishable. When he did *Old Man River* he lowered his voice, making for improved listening pleasure. Giving out with the *Lord's Prayer* on the walk-off would pack a greater dramatic punch.

Since last seen in the East, Dixon has acquired a perky mannerism which, tho good, is overdone. Yet taking his entire work into consideration, lad would be terrific on the air or in a smart night club.

Walter (Dare) Wahl, working with Joe Gresser, drew plenty of belly laughs with acro-comic routines. The hand and foot-tangling bits, however, were too long. Act can stand pruning.

Neal Stanley and Marti, on second, liven up the house with their satirical take-offs of Hollywood names. Marti's work with Barbara Stanwyck, Billie Burke and Bonnie Baker bits was excellent. Gal's encore, however, Beatrice Kaye, was a poor choice. Putting the Billie Burke routine in the walk-off spot would draw better laughs and mits. Stanley is a good foil for partner, tho costuming can stand improvement. He wears a light-colored jacket that cuts down his size. Gal, who is on the heavy side, towers over him by comparison.

Susan Carter in the opening slot, wearing tights and long stockings, shows a good-looking pair of gams and a figure to match. Her opening, the Spanish *Fire Dance*, went over nicely. Closed with a fast tap to a combo of *Darktown Strutters' Ball* and *All the Things You Are*. Latter bit showed the more ability. Gal finished with a fast whir that drew good applause. Miss Carter needs experience in milking.

Pic, *Meet the People*. Good biz when caught. Bill Smith.

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VAUDEVILLE REVIEWS

Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 8)

Current show is sure-fire box-office material with Betty Hutton headlining and The Pitchmen, Paul Sydell and Spotty, Frederic and Sandra Hartnell and Lou Breeze and his house ork furnishing good entertainment for the balance of the bill. Miss Hutton show stops. Her great amount of pep and enthusiasm in putting over her songs creates a furor immediately after her warbling of the ever-popular *Murder He Says*. Comes back with *Rockin' Horse Ran Away*, done in typical Hutton fashion and a more modern version of *It Had To Be You*, sung in a sophisticated manner. Proving that the gal can dish out any type of melody in great style, heavy applause brought her back for an encore of *Doing It For Defense*, and she had to bow off after a thank you. The performance of Miss Hutton is undoubtedly the best this house has offered to its patrons for a good many weeks.

Second on the bill are The Pitchmen, duplicating in perfect likeness the theme songs of Henry Busse, Wayne King, Shep Fields and Clyde McCoy. Their special arrangement of the *Flight of the Bumble Bee* showed their adeptness. Drew a heavy hand.

Frederic and Sandra Hartnell touch up the show with some fast tapping, whirls, heel-kicks and precision stepping. Duo are excellent dancers. Their routines are varied, swinging from difficult Russian numbers to modern terping. Come in for heavy mitting.

Paul Sydell and Spotty, who recently appeared at the Bismarck Hotel here, present act that has plenty of class. The tricks the small canine is put thru shows remarkable training as well as muscle and body control. Dog performs score of balancing feats.

Lou Breeze and his ork open the show with a soft swing arrangement of *Isle of Capri*, backed by muted trumpets and a fine brass section. Later in the show they dish out novelty number, *Oh, Where, Oh, Where Is My Little Dog Gone?*, which is played in military, Chinese, symphonic and boogie-woogie tempos.

Pic: *Mask of Dimitrios*.

Jack Baker.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, September 5)

Xavier Cugat opens the show, with the ork going directly into *Chiu Chiu* following the theme. He parades his brass section. Outstanding is Julie Linda vocalizing and support by the Cugat Choir of eight well-blended voices. On *Take It Easy* the maestro works with the fiddle quintet on a fine arrangement. It's the fiddle quintet again on a medley that includes *Amor*, with choir vocals in the background adding to the beauty of the rendition. *Besame Mucho* stars the accordionist, English horn player and flutist. The brasses ride in on the wind-up.

As a diversion Cugat spots Nico Lopez at the mike for a bongo beating bit that hits tops. Del Campo shines on *Babalu*, handling the vocals in a masterly manner. He is supported by the choir.

Cugat is right in there pitching all the time. Not only does he emcee in smooth fashion, but his comedy rates. He directs the entire show and his orchestra clearly displays hours of rehearsal that no doubt have preceded the performance.

Augmenting the show are the Garcias, dance team, who work smoothly to *Begin the Beguine*. Wearing rumba costumes, the team lacks nothing. Team encoored with Garcia going thru intricate routine with a partly filled glass of water on his head. Chinita Marin with her Spanish jive singing is superb. She literally piles up her words she goes so rapidly, but never a miss on lines. Vivacious, Miss Marin lets loose vocals like they had been dashed with red pepper.

Spotted next-to-closing was Jack Marshall. Using the rim of a felt hat, Marshall pulls it at will into various shapes. A constant banter helps plenty. His take-off on a dumb wise guy at the induction center is side-splitting. Marshall mugs effectively. Lines are clever; delivery smart.

On the bill is *Port of 40 Thieves*, a Republic picture. Sam Abbott.

RKO-Boston, Boston

(Reviewed Thursday Afternoon, September 7)

Petre Lorre is one of few straight film actors to hit the personal-appearance trail with anything like presentable material. And if his opening at the RKO-Boston is any criterion a lot of people are going to sit up and take notice before his tour ends.

It is especially true among young female screen stars that they appear in the presentation houses with practically nothing to sell. Their stuff is flaccid, stupid and badly personalized. It can't help their relations with their fans.

But Lorre starts the act kidding himself and the heavy roles he plays. Trifle highbrow for ordinary daytime youngster audiences, but they catch on after a while. His assurance before the mike was notable.

As a topper he went into a short dramatic sketch called *The Man With the Glass Head*, scripted by Frank Wilson. It is a study of a psychopathic killer being grilled by police. Lorre performs a virtuoso acting chore on it. There were titters in the middle, because audience in this house is not used to being serious. But Lorre finished up getting rapt attention and an ovation afterward. Not even the favorite jump bands get such a heavy hand. Skit is much like the one-acters stage stars used to perform in variety bills years ago.

Also in the Hub for the first time is Freddie Slack and his 15-piece outfit. Impressed as one of the most finished crews to hit here in a long time. Good ensemble, plenty of verve and arrangements that use a lot of unusual color effects. Opened hot with *Furlough Fling*. Imogene Lynn looks striking but pushes a tune out of shape. Does okay by new tune *Silver Wings in the Moonlight*.

Danny Grayson's dance-patter-prattfall act is getting better. Seen here many times, but dance has a new ease and his gags come more freely. Ought to be a music-comedy natural.

The "feminatics" of the two-girl team Cordyn and Sawyer are okay for the cow towns.

Of Freddie Slack's specialties, *Small Batch of Nod* got a whopping hand. Newly recorded, not yet released, it's an original, lively jump tune. Boogie arrangement of *Kitten on the Keys* and a new tune *Boston Boogie*, okay if one likes formula stuff.

Pic was *Moonlight and Cactus*. Biz only fair at opener. Bill Riley.

Downtown, Chicago

(Reviewed Friday Afternoon, Sept. 8)

This second week's bill in Chicago's newest vaude house is filled with plenty of good entertainment, featuring Johnny (Scat) Davis, now in his second week. Skip Farrell, Perry Franks and Janyce, the Reddingtons and Ray English support. Curtain raises with a hot swing arrangement of *Is You Is?* featuring Ted Phillips on the clarinet. The band gives a great account of itself later in the show with a fine arrangement of *Sweet and Lovely*, featuring the sax section and a good trumpet solo by Davis. The lad has taken over the emceeing and fronting of the band in true showmanship manner. Personality and the way he sells songs has appeal for the older crowd as well as bobby soxers. A good warbling of *Straighten Up and Fly Right* and *If I Could Be With You*.

Perry Franks and Janyce went over big with their solid routines of fast tapping, whirls, and triple taps. Couple bows off to a nice hand.

Ray English adds comedy flair to the bill with his knockabout and zany comedy falls. Lad keeps up his action during his entire performance, getting plenty of laughs and applause.

Reddingtons delight with some fast trampoline work. Lad, acting as audience stooge, does a fine comedy job.

Skip Farrell, local air-lane favorite, proves his popularity with fine warbling of *Walk Alone and Temptation*. Lad has a rich baritone voice. When caught he gave out with *Is You Is?* which, unfortunately, due to his style, is not the type of song he should sing. Would be better if he would stick to ballads and more sentimental tunes. Makes a nice appearance and certainly has all the qualities of a good performer.

Pic, *Leave It To the Irish*. J. B.

Paramount, New York

(Reviewed Wednesday Evening, Sept. 6)

Andrews Sisters are the big item in the new Paramount show but other two acts contribute heavily to the proceedings.

The Andrews are in good form for their engagement here and click solidly with the pew-holders with their usual harmonic stuff. First number, *Lullaby of Broadway*, is not a killer but gets good hand. On *Is You Is* team begins to score, and they repeat with *I'm Getting Corns for My Country*, a novelty tune from their next picture. Last offering led to whistles and a sustained hand, necessitating two encores—*Down in the Valley*, a slow and sweet item which made a nice contrast to the others, and a medley of their past hits, phrases of which are met by recognition mits. Last-named number, well-arranged, involves biz on the sisters' part and they deliver it well, but they should drop the nose-wiping gesture.

Pat Henning, fleetingly assisted by a blond partner, registers heavily with his combo act. Stuff is tinged with blue, especially the "crop" routine, and he can dispense with a couple of tiresome lines about Mrs. Roosevelt and unions since a buffoon of his ability doesn't need them. Henning's long routine where he imitates impersonators is a witty and satiric gem, and he makes the most of it.

Mack and Desmond, boy-girl dance team, get the crowd in a pleased mood early in the proceedings with a few fast and useful minutes of hoofing, comedy biz and piano-playing. Good-looking couple terp with plenty of style and show plenty of savvy in the selling department.

Mitchell Ayres ork (19)—instrumented with four fiddles, piano, bass, drums, guitar, four reed, three trombone and three trumpet—does a very nice job on accompaniment for the Andrews and the other acts. Ork also offers *Sweet and Lovely*, among other things, which involves alternate fast and slow tempos plus a fiddle riff with Ayres joining in. Whole number doesn't add up to much one way or another, but rates a nice hand. Lines when caught. Pic, *Double Indemnity*.

Paul Ross.

Olympia, Miami

(Reviewed Wednesday Afternoon, Sept. 6)

For the first time in Olympia's history, Manager Al Weiss Jr., contracted an act for two weeks when he signed the Argentine quartet, headed by Freddy Calo, for its first appearance in the United States. They headline the new bill.

Calo is a great showman. He and his companions sing South American ditties in a way to be popular when they go north after this engagement. A sure-fire hit.

Nelson Knoof and Don Moreland run a close second for honors, doing their well-known mimicry of bands.

Bob Gentry, comedian with some old and new gags, was well liked.

Palermo's dogs, always a delight to the kiddies and grown-ups, get plenty of laughs. Lloyd and Willis round out a good bill to a good hand.

Take It Big is the pic. Biz good.

L. T. Bertiner.

Oriental, Chicago

(Reviewed Saturday Afternoon, Sept. 9)

Show is well packed with plenty of variety. Combines music of Boyd Raeburn, one of the town's pop band leaders, the singing of the Mills Brothers, acro balancing by the Glens and comedy impersonations by Ollie O'Toole.

Boyd starts off the show by introducing the various sections of his new ork, which is followed by the boys swinging into a sweet version of *Avalon*. Thrush Marjorie Wood, newcomer, sings *Come Out Wherever You Are*, then goes into Tessie's *Torch Song*, which hits a high spot with the jive trade. Has a good range and sells both numbers well. Don D'Arcy handles two Latin-American (*See Oriental, Chicago on page 29*)

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Follow-Up Reviews

VILLAGE VANGUARD, NEW YORK: Small bill at this tiny Greenwich Village spot packs more entertainment than many a bigger one elsewhere.

Leonard Ware Trio (piano, bass and electric guitar) is on tap, purveying its smooth but genuinely hot music both for dancing and the little show. Ware's nimble plucking, of course, dominates the combo but the maestro doesn't hog things letting the other boys in for their share of riffs and rides. Audience likes output.

Muriel Gaines returning here after a long spell in the spring, has grown in stature as a performer. Chief asset, when she first opened, was a small, sweet voice, but now she has become a knowing singer who puts in just the right amount of biz and gestures to tickle the crowd into good responses.

Don Frye, relief pianist, also contributes his share to the proceedings with a couple of neat boogie-woogies, well-received.

Best thing down here, tho, is a session of original Ware tunes. Miss Gaines, Frye and Ware join up to bat these across with consummate skill. Working together, the three have developed a batch of fetching muggings and posturings that send the table-squatters. Tunes are strictly of the novelty type, but one, *Don't Talk Too Much*, deserves wide circulation, being both funny and timely. *Paul Ross.*

CAFE SOCIETY UPTOWN, NEW YORK: Hazel Scott, back from a short vacation, gave a superlative performance Tuesday (5), when Ed Hall's ork (6) moved into this spot from Cafe Society Downtown. Burl Ives, folk singer, and the incomparable Jimmy Savo, complete the bill. All the acts (which have been reviewed previously) were enthusiastically received. Savo, as usual, presented a complete performance, opening with juggling (in pantomime), singing *Love, Love, Love* and following with his standard magic act, closing with *One Meat Ball*, latter one of his best numbers.

Miss Scott, the better for the loss of several pounds, was in rare form, both at the piano and in her showmanship. She had the audience every minute and left them begging for more.

The ork (three rhythm, clarinet, trombone and trumpet) showed none of the nervousness to be expected on opening night. Harmony of clarinet, trombone and trumpet was exceptionally interesting. Working together at Cafe Society Downtown for some months, this group has been built into one of the better units in its class. Show cutting was competent. *Larry Nixon.*

KITTY DAVIS, MIAMI BEACH, FLA.: Jackie Winston holds over here as emcee and comedian. Prior contracts prevent long run but Jackie is inked for a return in February.

Suzanne Daye is the new thrush and her song routine makes a hit.

Betty Fraser, a swell hooper, works in several good numbers and has to beg off. Charlotte Fayne, terp artist, taps her way to a hit.

Duke Dorell, foreign importation, makes a fiddle do everything but talk. Plays one straight overture, *Sweet Mystery of Life*, closing to a big hand. *Biz big. L. T. Berliner.*

Murray Weinger of N. Y.

Buys Miami Beach Nitery

MIAMI, Sept. 9.—Monte Carlo, Miami Beach, has been purchased by Murray Weinger, who operates the Surf Hotel, Melody Bar and Club Atlantis in New York. Ike Levy and Joe Hart, the sellers, ran the spot for two years, completely remodeling it last winter. Shutters will come down about December 1 after an overhaul by the new owner, who is at present in New York booking acts for the opener. Purchase price was not revealed. Recent reports had Leon and Eddie negotiating for this nitery.

Jane Frohman at Mounds

CLEVELAND, Sept. 9.—The Club Mounds here will be the scene of Jane Frohman's first night club appearance since the 1943 Lisbon Clipper crash in which she and several other performers were injured. Date is set for September 21, after which Miss Frohman will appear at the Chez Paree, Chicago, on October 25.

Agent, Ex-Army, Buying USO Acts For Detroit Area

DETROIT, Sept. 9.—S/Sgt. Abe Schiller, who formerly had his own booking office here, has received an honorable discharge from the army and is the first local booker to re-enter the field. He is establishing his office temporarily with the Mike Falk Agency here and will specialize in vaude bookings.

Schiller's first call, incidentally, is outstanding proof that the wartime services of acts that played USO and other shows will not be forgotten. Schiller, in his two years in the army, was largely engaged in booking entertainment for army units with which he was affiliated, principally in this area. He is issuing a call for all acts that appeared on army shows for him to get in touch now for regular civilian dates, when he is in a position to reciprocate past patriotic services by regular bookings.

Agent has lined up a series of special shows to be staged by General Motors. GM is spending \$15,000 on talent for the series of six shows, Schiller said.

British Union Bars Enemy Acts

LONDON, Sept. 9.—Arising out of the repeated refusal of the Variety Artists' Federation, British performers' trade union, to admit Italian comedy acrobatic act, Gay and Gay, formerly known as the Manetti Brothers and also as Man and Thit, to membership of the organization, the federation has, thru a special meeting, discussed the post-war question as regards the foreign performer, especially enemy aliens.

Now having a membership covering approximately 85 per cent of the variety profession the VAF is all out for a 100 per cent membership. Membership has only been granted to Allied and friendly neutrals among foreign acts, altho during the war the VAF has done little or nothing to stop the few German and Italian acts that have played in British music halls. Last word regarding permission for such acts to play is, of course, at the discretion of the British Labor Ministry and Home Office.

In the last war—and in the succeeding years—the VAF, altho not as strong in membership at that time as at present, banned enemy aliens (German and Austrian) from appearing in English vaudeville right up till the summer of 1924. It is felt by the stronger members of the VAF that Germans and other pro-Nazi entertainers, should be barred from playing in England for at least a period of five years following the cessation of hostilities. Other members of the federation take the stand that if the VAF goes all out for a closed shop and membership is not open to enemy or ex-enemy alien performers they will be gradually frozen out.

The Manetti Brothers (Gay and Gay) have been in England thruout the war and they were interned by Home Office orders for a period but afterwards released.

Pay 50G for Hollywood Nitery

HOLLYWOOD, Sept. 9.—Deal for sale of Swing Club, Hollywood Boulevard spot, has been consummated with Billy Berg selling out to Ben Lewis and Lou Mandell for a reported \$50,000. Lewis and Mandell already control the Hi-De-Ho, Latin Quarter and Saratoga Cafe.

New owners of Swing Club plan to ditch the Western line-up for their front room. Installing a rhythm combo as soon as talent can be signed up. At the present time Illinois Jacquet, Selka Pettiford and Loumell Morgan trio are being featured in the main room.

Billy Berg may take over the old Slapsy Maxie spot on Beverly Boulevard and reopen it under a new name after he returns from Eastern trip.

Del Rio Switching Policy

WASHINGTON, Sept. 9.—The Club Del Rio, formerly committed to a straight band policy, is set to switch to a one-attraction operation late this month. Probable starter is Mitzl Green.

IN SHORT

New York:

HENNY NADELL took his new routine to the Trade Winds, Washington, September 6. . . . **LENNY LANE** on the same bill with Joe B. Lewis at the Troika September 6. . . . **LINA BASQUETTE** opens at Leon and Eddie's September 29.

HARRY SANTLEY back in his old slot at GAC. . . . **BOBBY STONE**, ex-vauder, recovering from operation at French Hospital. . . . **EMILE BOREO** following his Club Charles, Baltimore, date, heads West for pic date with Fred Allen. . . . **DAVE BARRY**, signed for a return engagement at the Paramount, is filling the date as a private at Fort MacArthur, Calif.

NEAL FONTAINE emcees Ice Show at Hotel New Yorker while Bob Russell vacations. . . . **GERTRUDE BOND** back in New York from Chez Ami, Buffalo, where she emceed audience participation stunts.

Chicago:

BUDDY LESTER, the Barrys, Susan Miller and the Watson Brothers currently at the Chez Paree. . . . **JERRY LESTER** draw a holdover at the Rio Cabana. . . . **NAOMI ROBBINS** is appearing at the same spot. . . . **MARY BRANT**, comedy waitress, now in her 87th week at the Ivanhoe. . . . **JACK LEONARD**, comic, will go overseas with a USO version of *Hellsapoppin'*. . . . **VICKI HART**, songstress, added to the new show at the Latin Quarter. . . . **BARBARA DART** entertaining at Club Minuet. . . . **NIKA DJAYA**, Hindu dancer, at the Sarong. . . . **SKIP FARRELL**, singer, appearing nightly at the Camellia House. . . . **ANDRE AND DELPHINE** are at the Vine Gardens. . . . **HARRIS, CLAIRE AND SHANNON**, dancers, booked for a return engagement at the Rio Cabana. . . . **KIM THE MAGICIAN** and June Hart added to the new show at Helsing's Vodvil Lounge.

SMILEY BURNETT, Elmo Tanner, Moro and Yocanelli and Wilkie and Dare have been inked for the Downtown Theater, starting September 15. . . . **LOIS ANDREWS** and Nick Lucas follow in the same spot a week later. . . . **EDNA CORNY**, Spanish dancer, has been added to the floorshow at the Tavern Room. . . . **TOMMY RAFF** and Ted Smith are holdovers at the Brown Derby. . . . **THE CHINESE FOLLIES** opened at the Vine Gardens. . . . **WESSON BROTHERS** are appearing at the Chez Paree. . . . **CECELIA PARKER**, Ladd Lyon, Otto Eason have been booked into the Oriental Theater for September 15. . . . **HARRY COOL**, Murtah Sisters, Three Samuels and Al Gordon set for the Chicago Theater September 15. . . . **Dolores Gray** opened at the Camellia House.

Philadelphia:

JANE DILLON, last time in town as Ginger Dulo, takes over the lead at Latin Casino. . . . **DONNELLY AND LORRAINE** making their local bow at Kallner's Rathskeller. . . . **BOBBY BENARD** takes over the emcee spot at Red Hill Inn. . . . **JANDIN AND LI-SUN** new at Weber's Hof Brau.

St. Louis:

JOHNNY PHILLIPS ork with Ramona Clark at New Whirl-a-Way night club. . . . **BUCK AND BUBBLES** with George Hudson's orchestra at Club Plantation. . . . **KAY NOLAND** and **RUTH KRAMER** with organ and violin at the Senate Lounge. . . . **JOE KEEGAN**, of Club 400, reports a successful summer with his Saturday night-only policy and plans to be open every night very soon. . . . **RALPH LEWIS** due at Chase Club. . . . **TOM TERRY** now in his third year with his Hammond organ at Tune Town Ballroom.

Hollywood:

MANTAN MORELAND has signed a new contract at Monogram. . . . **BELITA AND MAURICE ST. CLAIR** trained out for 10-week tour of Eastern cities. . . . **RENE DE MARCO** opens the New Garden Room at the Town House. . . . **ESTHER TODD** stays at the Hollywood Tropics.

Miami:

ABE MOSS, new boss at El Chico, re-decorating and planning to name the spot Melody Lane. Ned Schuyler, former owner, may announce taking on another club soon. . . . **SARITA HERRERA** now singing with Hal Wayne's ork at the Five o'Clock. . . . **CLYDE LUCAS** ork opened at Frolic Tuesday (5).

Here and There:

BOBBY (UKE) HENSHAW, now part of Esquire Productions, Kansas City, Mo., has package, *Heads Up, America*, playing the Midwest. . . . **LULU BATES** opens at McVan's, Buffalo, September 18 for a reported \$1,500 a week. . . . **EMILY KELLER MAY**, ex-Princess White Swan, now voice and piano coach in Des Moines. . . . **CARLTON AND JULIETTE** current at Cafe Nixon, Pittsburgh. . . . **LIVIA CHILDS** held over at Normandie Room, Cleveland. . . . **DOROTHY BLAINE** back at the Mount Royal, Montreal, for fourth time. . . . **NICK LUCAS** opens at the Paramount, Chicago, September 22.

LOU FOLDS, juggler; Harry Stevens, emcee; Lee Bartell, songstress; Wynne Claire, and the Muriel Kretlow dancers current at Tic Toc, Milwaukee. Del Mar and Renita, comedy dancers, held over from last show. . . . **HAL FISHER**, emcee, and Laura Kellogg, songstress, now playing the Butterfield Time in Michigan.

CHEENE DE SIMONE DANCERS inked in for the Last Frontier, Las Vegas, Nev., starting October 13. . . . **THE SALANDIAS**, dancers, skedded for a 16-day USO tour. . . . **ELISA JAYNE**, acro dancer, into Continental Club, Chesapeake, O. . . . **WHITNEY SISTERS** can be seen at the Casanova Club, Detroit.

ANN SUTTER opens at the 26 Club, Milwaukee. . . . **JOAN MAVIS** and Billy Hayes also at the same spot. . . . **WALLY VERNON**, Bobby Baxter, the Devons and the Dorothy Dorben Dancers have been booked into Club Royal. . . . **FRECKLES RAY** unit appearing at Moonlight Gardens, Saginaw, Mich. . . . **FRANCITA**, exotic dancer, and Bob Parker, emcee, currently at Andy's, Minneapolis.

Big Dough for Lorre As P. A. Tour Grows

NEW YORK, Sept. 9.—The originally short vaude tour of Peter Lorre, film actor of villain roles, is being extended. Performer has been set for the Palace, Columbus, September 26; St. Charles, New Orleans, October 12, and three days in Fort Wayne, Ind., beginning October 6.

Actor is understood to be working on several different kinds of deals. At New Orleans, it is said, he is drawing \$4,000 flat; in Fort Wayne he is reported appearing for \$1,500 plus an even split over \$6,000.

Lorre also has date at the National, Louisville, October 20 at a reported price of \$3,500 plus an even split over \$11,000.

Talent-Casing Office Seeking Acts for Coast

HOLLYWOOD, Sept. 9.—A new outfit has been formed by H. D. Hover to pick up nitery talent in New York for show-casing at Ciro's, here. Idea will be to bring acts to the Coast for dates at the club. Then sell them either to pictures or other night spots. Hover leaves next week to line up talent for the new venture.

TALK ABOUT LOCATIONS

Managers' names, addresses and capacities of ballrooms, nite clubs and hotel "rooms" will be listed in the 6th Annual Edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And those who book the dates as well as those who play them will all be talking about the '44 MYB.

Stem Grosses Go Higher; Jumps for All But State

NEW YORK, Sept. 9.—Vaude grosses running from good to excellent continue to be the rule among stem houses. Old-run bills show no slackening and new bills are hitting the jackpot.

Radio City Music Hall (6,200 seats; house average, \$100,000) for the seventh week with Katherine Lee, Wally West and *Dragon Seed* dragged down \$121,000 against previous week's \$118,000. Bill opened with \$124,700 and followed with \$104,000, \$101,000 and two weeks of \$121,000 each.

Roxy (6,000 seats; house average, \$75,000) counted \$112,000 for the fifth week with Fred Waring's ork and *Wilson*. Opener clicked with \$124,700, followed by successive weeks of \$125,000, \$123,000 and \$113,000.

Paramount (3,664 seats; house average, \$75,000) for the fourth and final week with Gene Sheldon, Vaughn Monroe ork and *Hail the Conquering Hero* got \$72,000 as against previous week's \$70,000. First two weeks were \$77,000 each. Current bill has Andrews Sisters, Mitchell Ayres ork, Pat Henning and *Double Indemnity*.

Capitol (4,627 seats; house average, \$55,000) collected another juicy \$82,000 for the seventh week with Gene Krupa's ork and *Since You Went Away*. Opener brought \$88,000, followed by \$87,000.

Heidt Sets New All-Time High For Buffalo, 38G

BUFFALO, Sept. 9.—First vaude of the season at the Shea's Buffalo (seating capacity 3,500) started house off with a bang. In fact, the Horace Heidt show outdid all previous records set at the Buffalo and grossed a really terrific \$38,300 for week ended September 7. Previous record high of Jimmy Dorsey ork was topped by Heidt by about \$600. House management is pleased to say the least, and if these indications mean anything, the 1944-'45 season should see big biz at the Buffalo. Labor Day week-end helped the box office, but at the same time house has had to buck polio epidemic here which has kept many customers away.

Heidt's unit featured Fred Lowery, Shorty Sherock, Jimmy Simms, Sherock's Hotshots and the Singing Commandos. Screen offering was *Three Men in White*. This week, started Friday (8), Buffalo is featuring *Tars and Spars* revue. Pic *Canterville Ghost*. Take estimated to run around \$25,000. But is not expected to approximate the smashing b.-o. success of Heidt.

25G for Cugat in L. A.

LOS ANGELES, Sept. 9.—Getting off to a good start but hitting weather in which the thermometer bounced around 103, Xavier Cugat and ork and entertainers managed to continue to draw crowds at the Orpheum Theater here that indicated 25G for the week. Last week Bob Wills and Texas Playboys drew a reported \$24,000. Cugat is on the bill with *Port of Forty Thieves*. Augmenting acts include the Garcias, Kinita Marin and Jack Marshall. Spot is charging \$1.20 tops.

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\$79,600, \$79,500, \$81,500 and \$79,600 respectively.

Strand (2,779 seats; house average, \$45,000) came out of its low gross lethargy with a solid \$64,500 for its first week with Charlie Barnet ork, West and Lexing, Edwards Sisters and *Arsenic and Old Lace*.

Loew's State (3,500 seats; house average, \$25,000) fell off to \$36,500 with Menasha Skulnik, Rubimoff and second week of *Bathing Beauty*. Previous bill did \$40,000. Current bill has Tommy Dix, Harvest Moon, Walter Wahl and *Meet the People*.

School Start Socks Grosses in Chicago

CHICAGO, Sept. 9.—Week-end holiday business helped to keep grosses at the three vaude-pic houses here, to a nice high for the week (ended 7th), but all spots took a decided drop last three days, due to start of school.

Downtown, formerly the Rialto, which this week opened its doors with new vaude policy came thru with good receipts. This 1,600-seat house, headlined Johnny (Scat) Davis with Jackie Green and Milt Herth Trio as the added attractions, with the Callahan Sisters and Ted Travers supporting, drew a sturdy \$21,400. Current bill starring Davis, with Skip Farrell, Ray English, the Redingtons, Perry Franks and Janice, and Keaton and Armfield started off good and house should do a nice biz for the week.

Third week of Charlie Spivak at the Chicago Theater (4,000) brought in a neat \$58,000, falling \$5,000 short of previous week. Betty Hutton's p. a. this week with Lou Breeze and his house ork; Paul Sydell and Spotty, the Pitchmen and Frederic and Sandra Hartnell opened big and spot should hit another record-breaking week.

Oriental (3,200) with first appearance of Franke Carle ork went away above average, hitting a heavy \$35,000. New show with Boyd Raeburn, Chicago favorite, and the Mills Brothers as the added attractions, and the Glens and Ollie O'Toole, also started out good and looks like another dough getter.

Duke Socko 36G, Earle, Philadelphia

PHILADELPHIA, Sept. 9.—Earle Theater (seat 3,000; house average, \$20,000), enjoyed big holiday business for week ended Thursday (7). With the Labor Day week-end ringing the cash register with a welcome metallic tone, and Duke Ellington in the spotlight for the all-sepia show on tap, Earle wound up with a socko \$38,000,000. Cook and Brown, Wini Johnson and Dusty Fletcher augmented the band fare. Screen showed some marquee strength with *Take It or Leave It*. House darkens the stage for the next three and maybe four weeks for the run of the *Wilson* celluloid. Prices 55-95 cents.

11 1/2 G for Blackstone At Circle, Indianapolis


INDIANAPOLIS, Sept. 9.—Good \$11,500 was registered by Keith's Theater week ended September 2 (seating capacity, 1,500) with bill headed by the Great Blackstone plus the Three Stooges in *The Yoke's on Me*. Pic, *Girl in the Case*.

Strong 32G at Golden Gate

SAN FRANCISCO, Sept. 9.—Holdover stage bill registered a strong \$32,000 at the Golden Gate (2,850 seats; average \$25,000) week ended September 4. Stage offering was *Crazy Show of 1944*, with Bert Wheeler, Bonnie Baker, Milt Britton's band and the Three Ross Sisters. Pic, *Casanova Brown*.

Leonard, Morse Good 17G

INDIANAPOLIS, Sept. 9.—Circle Theater grossed a good \$17,000 week ended August 31 with Ada Leonard and her orchestra and Ella Mae Morse. June Preisser and Jackie Kilk also on bill. (Seating capacity, 26,000.) Pic, *Take It Big*.



ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A

Akin's, Bill, Foursome (Indiana) Fort Wayne, Ind., h.

Allen Sisters (Ernie's) NYC, nc.

Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.

Andrews Sisters (Paramount) NYC, t.

Anthony & Allyn (Lookout House) Covington, Ky., nc.

Apollon, Dave (Latin Quarter) Chi, nc.

Arnaut Bros. (Riverside) Milwaukee, t.

Arenos, Original (Fair) Hutchinson, Kan., 17-22.

Austin, Virginia (Carman) Phila, t.

B

Baker, Bonnie (Golden Gate) San Francisco, t.

Bane, Paula (Shore Rd. Casino) Brooklyn, nc.

Barranco, Luis & Diana (La Conga) NYC, nc.

Barry, Gloria (Ball) Brooklyn, nc.

Barrys, The (Chez Farea) Chi, nc.

Batie & Tuffy (Royal) Baltimore, t.

Baylos, Gene (Center) Norfolk, Va., t.

Belmont Bros. (Fair) Carthage, O., 12-14; (Trocaadero) Henderson, Ky., 15-28, nc.

Belmont, Dale (Gothic Room) NYC, h.

Berk, Sammy (Stevens Lounge) Cleveland, h.

Bernards, The (Adams) Newark, N. J., t.

Berri, Ben (Stanley) Pittsburgh, t.

Blaine, Betty (Club Jinx) NYC, nc.

Blackstone, Nan (Florentine Gardens) Hollywood, Calif., nc.

Blood Rumba Team (Silver Rail) Utica, N. Y., nc.

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Bond, Louis (Tropic Isle) NYC, nc.

Booth, Frankie (Embassy) Brooklyn, nc.

Borden, Terry (Embassy) Brooklyn, nc.

Borge, Victor (Palmer House) Chi, h.

Boswell, Connie (Latin Quarter) Chi, nc.

Brodell, Tony (Embassy) Brooklyn, nc.

Brooks, Sunny (Belmont) Cleveland, h.

Brisson, Carl (Blackstone) Chi, h.

Brown, June (Pastor's Uptown) NYC, nc.

Brower, Anne (Ball) NYC, nc.

Bruce, Ginger (McGough's) Brooklyn, nc.

Burnette, Smiley (Center) Norfolk, Va., t.

Burton's Birds (Copley-Plaza) Boston, h.

Buswell, Billy (Watkins) Warsaw, N. Y., h.

C

Cabin Boys Trio (Tavern) Escanaba, Mich., nc.

Cain, Lorraine (Stevens) Chi, h.

Caits Bros. & Marilyn (Circle) Indianapolis, t.

Callahan Sisters (La Martinique) NYC, nc.

Captivators, Three (Babe's Supper Club) Des Moines, nc.

Cardini, George (Aquarium) NYC, nc.

Carlisle, Charlie (Bowery) Detroit, nc.

Carlton, Betty Jane (Tropic Isle) Brooklyn, nc.

Carnegie, Andy (Tropic Isle) Brooklyn, nc.

Carter, Susan (State) NYC, t.

Chatton, Syd (Beverly Hills) Newport, Ky., cc.

Chordis, The (Bal Tabarin) San Francisco, nc.

Chiquitica (La Conga) NYC, nc.

Chuck & Chuckles (Palace) Cleveland, t.

Churchill, Savannah (Royal) Baltimore, t.

Claire, Dorothy (Helsing's) Chi, cl.

Clayton, Jo Ann (Aloha) NYC, nc.

Cook & Brown (Palace) Columbus, O., t.

Cordyn & Sawyer (RKO-Boston) Boston, t.

Cortez, Flores (Te Pec) Miami, nc.

Crane, Phil & Mildred (Tower) Kansas City, t.

Crane, Wally (Circle) Indianapolis, t.

Curtis, Renay (Ball) NYC, nc.

D

D'Arcy, Ethel (Fair) Lisbon, O., 12-15.

Dainty, Francis (Drake) San Francisco, h.

Darol, Helen (Embassy) Brooklyn, nc.

Davis, Johnny Scat (Downtown) Chi, t.

Davis, Murray (Weiner's) NYC, nc.

Davis, Roy (Stanley) Pittsburgh, t.

De Castros Sisters (Rio Cabana) Chi, nc.

De Croff, Ann (Astor) Montreal, nc.

Defoe, Al (The Rock) Fish Creek, Wis., nc.

Delahanty, Irene (Pico) Los Angeles, nc.

Dix, Tommy (State) NYC, t.

Dixon, Gaye (Club 18) NYC, nc.

Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.

Doran, Lucille (Ernie's) NYC, nc.

Dorsey, Don (Stadium Circus) Newport News, Va., 11-16.

Douglas, Harold (Edgewater Beach) Chi, h.

Drew, Doryce (Jefferson) St. Louis, h.

D'Ray, Phil (Brown Derby) Chi, nc.

Drayson, Danny (RKO-Boston) Boston, t.

Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.

Dupree & Charlo (Earle) Washington, t.

E

Earls, Skating (Fair) Vernon, N. Y.; (Fair) Allentown, Pa., 18-23.

Edwards Bros., Three (Carman) Phila, t.

Edwards Sisters (Strand) NYC, t.

English, Ray (Downtown) Chi, t.

Evans, Warren (Palace) Columbus, O., t.

F

Farrell, Sklp (Downtown) Chi, t.

Fellin, Lillian (Swing Club) NYC, nc.

Fields, Sally (Ernie's) NYC, nc.

Fisher's, Bob, Flyers (Fair) Brockton, Mass.; (Fair) Great Barrington 18-23.

Fletcher, Dusty (Palace) Columbus, O., t.

Fontaines, The (Hipp) Baltimore, t.

Fostaire (Esquire) Norfolk, Va., nc.

Francis, Helene (Ball) Brooklyn, nc.

Francis, Leo (Fair) Logan, O.

Fraser, Janie (Shore Rd. Casino) Brooklyn, nc.

Freed, Bob (Columbia) Portland, Me., h.

G

Gallant & Leonora (Pierre) NYC, h.

Gant, Willie (Fairfax) NYC, h.

Gardner, Grant (Moose) Erie, Pa., 11-24, nc.

Garron & Bennett (Beverly Hills) Newport, Ky., cc.

Gaynor & Ross (Blackhawk) Chi, re.

Geddis, George & Bessie (Circus) Charleston, S. C., 11-16.

Glenns, The (Oriental) Chi, t.

Glover & LaMae (St. Charles) New Orleans, until Oct. 3, h.

Gray, Paul (Helsing's) Chi, cl.

Graysons, The (State) Baltimore, t.

Guarnieri, Johnny (Three Deuces) NYC, nc.

H

Hale, Marilyn (Latin Quarter) Chi, t.

Hamilton, Jane (Ernie's) NYC, nc.

Hanneford, George, Family (Fair) Saginaw, Mich.; (Fair) Centerville 18-23.

Harris, Claire & Shannon (Rio Cabana) Chi, nc.

Hartnells, The (Chicago) Chi, t.

Haviland, Hal (USO Unit) Topeka, Kan., 5-21.

Hayes, Helena (Tower) Kansas City, t.

Hayes, Virginia (Pastor's) NYC, nc.

Hector & Pals (Center) Norfolk, Va., t.

Henning Pat (Paramount) NYC, t.

Henry, Art & Marie (Fair) Lebanon, Tenn.

Herbert, Jack (Club 100) Des Moines, nc.

Hibbler, Al (Palace) Columbus, O., t.

Hobart, Hal (Plaza Club) Biloxi, Miss., nc.

Horne, Lena (Palace) Cleveland, t.

Hudson Wonders (Capitol) Washington, t.

Hutton, Betty (Chicago) Chi, t.

I

Jackson, Lee (Club 78) NYC, nc.

Jackson & Nedra (Brown Derby) Chi, nc.

Jane, Betty (Club 78) NYC, nc.

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Jean, Myra (Lookout House) Covington, Ky., nc.

Johnson, Gladys (Pastor's) NYC, nc.

Johnson, Wini (Palace) Columbus, O., t.

K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.

Kaye, Lionel (Hipp) Baltimore, t.

King Cole Trio (Royal) Baltimore, t.

Kramer's, Henry, Midgets (Clover) Portland, Ore., nc; (Capitol) Portland 18-24, t.

L

Labato, Paddy (Borsellino's) Cleveland, nc.

Lane, Loretta (Old Rumanian) NYC, nc.

Lane, Marjorie (Riverside) Milwaukee, t.

LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.

Levol, Pat & Willa (Fair) Carthage, O.

LaZellas, Aerial (Fair) Willmar, Minn.

Lefcourt, Harry (Roger's Corner) NYC, nc.

LeMoind & Estelle (Fair) Beloit, Kan.

Leonard, Ross (Pastor's) NYC, nc.

Lester, Buddy (Chez Paree) Chi, nc.

Lester & IrmaJean (Cotton) Houston, Tex., nc.

Lester, Jerry (Rio Cabana) Chi, nc.

Lewis, Ralph (Chase) St. Louis 4-16, h.

Lillian, Edna (Pastor's) NYC, nc.

Lloyd, Dave (Pink Elephant) NYC, nc.

Lorraine, Lillian (Ernie's) NYC, nc.

Lorre, Peter (RKO-Boston) Boston, t.

Lowe, Carol (Pastor's) NYC, nc.

Loy, Magda (Swing Club) NYC, nc.

Lucas, Nick (St. Charles) New Orleans 14-20, t.

Lure, Diana (Tower) Kansas City, t.

Lynn, Herby (Franke's Casino) Chi, nc.

Lynn, Roma (Pastor's Downtown) NYC, nc.

M

McCabe, Sara Ann (Lookout House) Covington, Ky., nc.

McCoy, Jack (Earle) Washington, t.

(See VAUDE ROUTES on page 57)

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Burlesque Notes

By Uno

PEACHES STRANGE, Phyllis Ayres and Ginger Healy headline current stock at the Burbank, Los Angeles. Other specialties are Diana Mason, Jerry Joyce, Tayno, Dot Darling, Nadine Joy, Jardiere, Margie Roye and Mary Murray. . . . MARIE CZORNY, of Helene Pons costume shop, has replaced Eva Collins in the Hirst Circuit's wardrobe department. Latter is ailing from a heart attack in the Adirondacks. . . . JAY PEARLSTEIN, long-time associate of Eva Collins, now representing Frank Bryan at the Colonial, Utica, N. Y. . . . FRANCES LEE, former chorus captain for Pal Brandeau, now a specialty dancer at the La Conga, New York. . . . MILTON FROME, former burly and vaude straight man who returned recently from an overseas USO tour with Marlene Dietrich, replaced Wendell Corey in *Follow the Girls* at the 44th Street, New York. . . . DOC FOSTER, one of the best of the army of lecturers on Coney Island, N. Y., is headed for the candy pitch at the Hudson, Union City, N. J. . . . CRYSTAL AMES and Arlen Stewart to operate a gift shop this winter adjoining the Gayety, Norfolk, a duplicate of the one they have now at Virginia Beach, Va. . . . JESS MYERS has returned to Managerial duties at the Empire, Newark, N. J.

MIMI LYNNE and Joe Freed headed the Hirst Circuit cast at the Hudson, Union City, N. J., week of September 3. Other principals included Cress Hillary, Jack Coyle, Joy Davis, Peggy Martin, Honey Breen, Billy Baker and Chet Atland. . . . PVT. JOHN W. MONTGOMERY produced a show, *The Continentals*, in England and later introduced it to the boys in France. . . . JOHNNY KANE is managing the National, Detroit, a Hirst Wheel spoke. . . . JOE DERITA, former ace comic, has a good part in the pic, *The Doughgirls*. . . . CHARLES H. ALLEN, booker, who has Charlie Kemper under contract, arranged the film deal with Producer David Loew that started Kemper in front of the camera for *Hold Autumn in Your Hand*. . . . CAROLE CARR, Polly Starr, Princess Bataan and Kitty Campbell are featured with Jerry Whitney, emcee, at the Kearny, San Francisco. . . . JIMMIE WALTERS and Viola Spaeth have bought a new home in Chagrins Falls, O., just outside of Akron, where they operate the Gayety.

Review

Alvin, Minneapolis

(Reviewed Saturday Midnight, Sept. 2)

Harry Hirsch got off to his 21st year of producing burlesque in Minneapolis with one of the best shows ever presented at the Alvin. Headlined by Diane Van Dyne, stripper, opening cast included Ryan and Benson, comics; Helen Lovett, peeler; Cliff Cochran, comic; Peggy Wood, stripper and talking woman; Yvonne and Diamico, dancers; Lillian Palmer, violinist-banjoist; John Schirle, puppeteer; Dexter Maitland, singer.

Glyde Snyder, working with a seven-girl chorus and eight show girls, welded together some pretty fair production scenes, with good dancing by the girls. He has managed to get seven gals who are pretty good with their feet and seem to take to instruction well.

Van Dyne is one of the best strippers ever to hit these parts. Gal has plenty of class and figure and knows what to do with it and when. Miss Lovett, while shapely, does not come near to Van Dyne's class. Miss Wood does a pretty good strip, but she isn't a Van Dyne either. She does well as talking woman, however.

Ryan and Benson are funny, adding a few new gags, at least to this reviewer, to their routines. Most of the blackouts are the old-established scenes, but the two seem to give them just a little new twist every time. Cochran does okay as a comic.

In the vaude numbers, Hirsch has a big winner in the puppet routine presented by Schirle. The boy belongs in bigger time. Palmer's violin and banjo numbers are usual, while the dance team flops in its first presentation; does better in its second. Maitland is the usual type house singer. Pit ork directed by Ferd Oldre, as usual. Jack Weinberg.

"X" Marks the Spot As Program Gets Pushed Back Wk.

NEW YORK, Sept. 11.—Lockheed Aircraft relinquished the time for the preem of *The Man Called X*, originally set for Saturday (9) so that the Blue could carry the first major address by John W. Bricker, Republican candidate for vice-president, after Republican pressure moved the speech back into Lockheed time. The Bricker speech was asked for the 9th at the outset of GOP radio plans, but, at that time, the Blue said that the time had already been committed to the airplane outfit.

The speech was then moved back to September 20, but it's said that GOP bigwigs put on the screws and shifted it back. *The Man Called X* will tee off a week later on the 16th. Blue officials here and on the Coast, it's said, are plenty burned because they had gone overboard on promotion and it's now wasted.

It was pointed out that the web will carry Bricker's speech as a sustaining public service, meaning that the time will be on the cuff.

Guest Shots Out Warns RKO-Hub

BOSTON, Sept. 9.—Management at Keith-Boston, vaude house here, last week put new teeth in the contract clause which forbids headliners playing the theater from making any personal appearances in Boston. Written reminder of the clause was sent around to Phil Regan, Belita, Smiley Burnette, Happy Felton and Margie Hart, and the Latin Quarter was specified definitely as "out of bounds."

Singling out this club is due to two facts. Spot runs guest star nights once a week. Immediate cause of the crack-down, however, was the unexpected and widely publicized guest shot done by Betty Hutton while on her record-smashing week here. Newspaper columns gave her p. a. a big plug.

James Rides New Bandwagon

HOLLYWOOD, Sept. 9.—Harry James is slated for the first spot on the *Fitch Bandwagon* when Dick Powell takes over the helm September 24. Freddy Martin and Tommy Dorsey follow. Tom Reddy stays on as announcer.

ORIENTAL, CHICAGO

(Continued from page 26)

melodies, *Amor* and *Besame Mucho*. Musical backing of the last number, with the pianist playing a medley of other tunes and antics of sidemen seemed uncalled for and didn't tie-up with lad's warbling. If Raeburn wants to keep a novelty of this type in his book he would be better off to select a comical ditty to make it more impressive.

Trummy Young also comes in for a hot trombone solo and good vocaling of *Is You Is or Is You Ain't?* Band, which consists of eight bases, five sax, and rhythm section, has improved considerably since they last appeared here. Arrangements are good and the boys have developed a neat style in dishing out the tunes.

Mills Brothers wowed harmoniously with *Sleep a Little, You Always Hurt the One You Love* and *Up Lazy River*. When caught the ticket buyers wouldn't let them leave the stage and the boys had to come out for an encore of *Paper Doll*, which drew terrific mitting.

Sophisticated manners and the smoothness in which they perform their well-executed stunts sets them off as one of the best acts of the kind in the business. Ollie O'Toole takes the audience on a trip around the radio dial, imitating such characters as Fred Allen, Charlie McCarthy, Charles Boyer, Katharine Hepburn and W. C. Fields. Gets his biggest laughs, however, on his satirical impressions of how Boake Carter, Gabriel Heatter and Kaitenborn would broadcast news events. Closes with a fine imitation of tap dancing, using his lips for the sound effects. When caught the act seemed too long.

Pic, *Song of the Open Road*. Jack Baker.

Magic

By Bill Sachs

JOHN CALVERT, Harrison, O., magician recently signed to a seven-year contract by Columbia Pictures, writes from Hollywood that the studio is working him quite hard and making him earn his pay. They have him skedded for a hospital tour for USO to last several weeks, after which he returns to the studio for more picture work. Calvert infos that he hears from his old friend, Lester Lake, quite regularly and that the latter's letters generally make him homesick for the road. Calvert attracted much attention along the West Coast with his new magic extravaganza just before being inked him to the contract. . . . PALMER KELLOGG, who piloted a number of magicians in the past, including Marquis, has retired, at the age of 74, to his farm on Spring Arbor Road, near Jackson, Mich. Early in the century Kellogg was advance man for Whitney's mystery extravaganza, *Piff, Paff, Poof*, and from 1191 thru 1917 was personal representative for the late Cal Stewart, the Uncle Josh of phonograph fame. . . . G. RAY TERRELL, who has been appearing on the Hotel St. Regis Roof, New York, was feted as guest of honor at the weekly celebrity party at Leon & Eddie's, popular Stem nitery, Sunday night (10). . . . MARQUIS THE MAGICIAN journeyed to the Southern Michigan State Prison, Jackson, recently to entertain Deputy Warden D. C. Pettib and his 1,600 "guests." Marquis was assisted by the DeMaraise Sisters and Lallah Leall. "You should have seen the look of chagrin," writes Marquis, "when I returned their watches, rings and pens I had "lifted" during the pocket-picking routine without their even suspecting foul play." . . . BILLY MONROE, after four weeks in New Orleans with his vent and magic, plays Mobile, Ala., and then Houston before heading into New York for a string of dates. "I find everywhere," scribbles Billy, "that most magic acts do their stuff for magicians' and the other acts' amazement. I don't play to them; I play to those who buy the cardboards at the door."

GROVER G. GEORGE (The Great George), internationally famous magi who hails from Zanesville, O., writes from Brazil, where he has put in many months with his full-evening show: "Just finished four weeks at Sorocaba and am now back in Sao Paulo. I carry a full company of from 24 to 40 people and have had phenomenal success. My scenery is a marvel of beauty in painting and creation and we undoubtedly have the greatest magic show on earth today." George, who is also well known in magic circles in this country, put in many years in Central and South America before the war. . . . MAL-CARDO, formerly Le Cardo, was a magic-desk visitor early last week and reported that he opened September 4 on a USO unit that will eventually take him overseas. He's set for at least six months. . . . JOHNNY PLATT sailed recently for off-shore duty for USO and 'tis rumored he's entertaining the fighting lads in the Panama Canal Zone these days. . . . CHAN LOO, Chinese trixster, is set with his unit at New Shanghai Terrace Bowl, Oakland, Calif., under an eight-week contract with an all-Chinese revue. . . . JOE SCOTT, recently granted a medical discharge from the navy after nearly two years' service, is back in St. Louis and, as he puts it, "magicking again after a fashion." . . . JACK HERBERT held over a second week at Club 100, Des Moines. It's his third engagement at that spot. . . . GUY L. GERBER, Cincy baffler, opened Monday (11) at Kellogg Air Base, Battle Creek, Mich., with USO Unit No. 13. . . . RALPH K. ALLEN (KALAN) pens from New Guinea: "We have a number of pro and amateur magi on the base here, all of whom are working with Special Service on GI shows and doing a swell job. We have formed our own magic club. I'll send you the roster in my next letter. We are staging an all-magic show soon, with each of six magicians doing his favorite type of work. Expect to play it, backed by a large band, in our 45-theater circuit. Should go big, as the GI's here are lovers of magic. One of the most successful acts to play here has been Bill Mayer, hypnotist of New York and Philly, who is with the Stars and Gripes unit. What's become of Otis Manning?"

NBC Buffum to Republic

SAN FRANCISCO, Sept. 9.—Ray Buffum, program director of KPO-NBC since 1942, has resigned, effective October 15, to join the writing staff of Republic Pictures in Hollywood. His successor will not be announced until the return of John W. Elwood, KPO general manager, from New York later in the month. Buffum has produced such shows as *Hawthorne House*, *Mirth and Madness*, *Ship Ahoy!* and *Smarty Party*.



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THE FINAL CURTAIN

BARFIELD—Carl C., 38, carnival concessionaire, of cerebral hemorrhage in Annapolis, Md., while visiting the Dumont Shows August 20. He had been with the Frank West, C. D. Scott, Mighty Sheesley Midway and Dumont shows. Members of the Dumont Shows were pallbearers. He was one of six brothers in show business, surviving ones being Emmett, John, Herman, David and Lewis Barfield. There are also two sisters, Mrs. Anna Hernandez, Brooklyn, and Mrs. Roberta Cunningham, Springfield, Mass. Services at Taylor Funeral Chapel, Annapolis, with interment in Shadyside Cemetery there.

BEEBE—Sylvan, 50, one of the originators of the rotary tab show idea in Cincinnati theaters, where he operated his own tab unit for nearly a quarter of a century, at General Hospital, Cincinnati, September 5 of a cerebral hemorrhage. He was removed to the hospital that morning after an extended illness with an asthmatic condition. He began his theatrical career in a black-face turn with his brother, Arlington, billed as the Beebe Brothers. After giving up his tab circle in Cincinnati shortly after the advent of talking pictures, Beebe appeared for a time in burlesque and also operated shows and concessions on carnivals and fairs and celebrations. He was also well known in pitchdom. In recent years he had been a city deputy sheriff in Cincinnati. Requiem High Mass intoned September 9 at St. Peter-in-Chains Church, Cincinnati, with interment in Wesleyan Cemetery, that city. Surviving are his widow, Violet, and two daughters, Sylvia and Pearl, all performers; his brother, Arlington; his father, William, former trouper, and two sisters, Agnes and Mrs. Rose Elcher.

CANARUTTO—Angelo, 35, former assistant conductor of the Metropolitan Opera Association in New York, of a heart attack August 29 while on a tour in Portland, Ore. At the time of his death he was traveling with *The Merry Widow* company as musical director. Body was sent to New York for burial. Services from the Century Funeral Home, New York.

COLOMBO—Julia, 78, mother of the late singer, Russ Colombo, in Los Angeles August 30. Survived by three sons and a daughter.

D'REY—Nell (Sandra, the Sand Artist), wife of Phil D'Rey, ventriloquist, at Baptist Sanitarium, Memphis, September 5. In addition to her sand work she was also a magician and played night clubs. Survived by her husband and a son, Cooper. Interment in Forest Hill Cemetery, Memphis.

FITZGERALD—James A., 74, former Detroit cabaret owner, September 2 in Detroit. He started with the old Russell House in 1897 and in 1904 opened the Penobscot Inn, most famed of pre-World War I cabarets in the Motor City in partnership with the late Charles Brennen. Survived by his widow and son. Interment in Woodmere Cemetery, Detroit.

FRANKLIN—Jess, formerly of the Six Franklins, acrobatic act, in action in

France July 27. He joined the army in 1941. Survived by his parents, Canton, O.; a brother, Ralph, and sister, Lucille, now in England with a USO unit.

HOLLOWAY—George, 82, carpenter on L. J. Heth Shows for 20 years, in McClellan General Hospital, Lebanon, Tenn., September 5 following a truck accident. Services at Ligon & Bobo Funeral Home, Lebanon.

In Memoriam

(In memory of my husband, J. J. Colley, who passed away March 4, 1943)

In the Hugo Cemetery,
Just a few blocks away,
Lies my dear husband
Softly sleeping in the cold, cold clay.
Where the wild flowers gently wave,
Lies the one I love so dearly,
In his silent grave.

2.
I often sit and think of you, Jess,
When I am all alone.
For memory is the only friend
That grief can call its own.

3.
More and more each day I miss you.
Friends may think the wound is healed,
But they little know the sorrow
That is in my heart concealed.

4.
Although in Heaven, Jess,
I hope some day to meet you
And forever see your smiling face,
Which in life was dear and sweet
to me.

—Written by Mrs. J. J. Colley.

IRVING—Isabel, 73, retired legit actress, in Nantucket, Mass., September 1. Under the management of Rosina Vokes, she made her debut at the Standard Theater, New York, in 1886 as Gwendoline in *The Schoolmistress* and later was with the companies of Augustin Daly and Daniel Frohman. She appeared with the Daly Company from 1888-1893 in *Needles and Pins*, *An International Match*, *The Great Unknown*, *As You Like It*, *The Last Word*, *The Prodigal Son*, *Love's Labor's Lost*, *The Cabinet Minister*, *Nancy and Company*, *A Night Off* and *A Midsummer Night's Dream*. Her first London stage appearance was at the Lyceum Theater in 1890 and four years later she joined Daniel Frohman's Company at the Lyceum, New York, appearing in *The Amazons*, *A Woman's Silence*, *The Benefit of the Doubt* and *The Prisoner of Zenda*. In 1897 she played opposite the late John Drew at the Empire Theater, New York, in *A Marriage of Convenience*. Among her other plays were *The Crisis*, the 1905 revival of *She Stoops to Conquer*, *The Toast of the Town*, *Craig's Wife*, *The Age of Innocence* and *Uncle Vanya*. Her last appearance was in 1936 with William Gillette in *Three Wise Fools* at which time she retired. In 1899 she was married to William H. Thompson, an actor, who died in 1923. Her sister, Evangeline, also an actress, died three years ago.

KEENE—Mattie, 82, character actress, in New York September 2. Among the productions she had acted in were *Spite Corner*, *Judg's Husband* and *Black Sheep*. Her last appearance was in Shubert's revival of *My Maryland* in 1936.

KEYS—W. T. (Bill), 42, widely known ride operator, in Robert Long Hospital, Indianapolis, September 3 after an illness of 17 weeks and two operations. He was owner and operator of the Caterpillar on the Royal American Shows and formerly was with the Johnny J. Jones Exposition and other shows. Survived by his widow, Mrs. Pearl Ringer Harvey Keys; brother, Walter, former ride operator now in the army, and two sisters in Jonesboro, Tenn. Services in the Billow & Taylor Funeral Home, Jonesboro, with interment there September 7.

KLINE—Mrs. Martha Dorn Kline, mother of Olive Kline Hullihan, New York concert and radio singer, at her home in Schenectady, N. Y., September 5. Surviving, besides her daughter, are two sons.

LOMAX—Clarence Stanley, 75, father of Stan Lomax, sports announcer for Mutual Broadcasting System, at Caledonia Hospital, Brooklyn, September 2. Survived also by his widow.

LATLIP—Capt. David L., 59, who owned and operated outdoor shows for over 30 years, in Pinecrest Sanatorium, Charleston, W. Va., September 5 after a long illness. He was a native of Waterville, Me., and started in showbiz as a

high net diver in 1909. He opened his own show in Gardiner, Me., in 1910, later forming the Hall & Latlip Shows in Boston and playing New England and Canada for five seasons. In 1916 he organized the Harry Luken Carnival. Closing with the Great Eastern Shows in 1917 he formed in Thomson, Ga., the forerunner of the show to be long known as the Latlip Family Attractions. Survived by his widow; four daughters, Roseline, Madeline, Virginia and Mrs. Ida McKinney, and a son, David Jr., all of Charleston.

LAUTHER—Mrs. Anna, 85, at the home of her daughter, Mrs. Fred Thomas, Jacksonville, Fla., September 3 after a long illness. She trouped for years with her sons, operating shooting galleries and other concessions with the Arena Amusement Company, Johnny J. Jones Exposition, K. G. Barkoot Shows and Bennie Krause Shows. Survived by four sons and two daughters, Carl J. Lauther, widely known side show operator; Clarence, eats concessionaire on eastern shows; John, New York, and Edgar K., Washington, Pa., both formerly in showbiz; Mrs. Fred (Anna) Thomas, former side show and ride operator with the Mighty Sheesley Midway and James E. Strates Shows, and Mrs. Bryant (Lillian) Jones, South Jacksonville, Fla. Among 12 grandchildren five are in armed service, Corp. Carl J. Lauther Jr., U. S. Army; First Lieut. Norman Jones, air corps; Harold Fontaine, U. S. Navy, son of Mrs. Thomas; Edgar K. Lauther Jr., U. S. Army, and S 1/c Carl Lauther, sons of Edgar Lauther. Two great grandchildren also survive. Interment in the family lot, Jacksonville, September 8.

LEAMY—Pfc. James, 34, dancer, in France as the result of wounds received in the Normandy invasion. Prior to entering the service a year ago, he was with Mickey Arnold in a father-and-son-terp act. He started dancing as a protégé of John Van Arnham in 1926 in Syracuse and toured with the Van Arnham Minstrels.

MACLANE—Jonathon W., 74, father of screen actor Barton MacLane, in Beverly Hills, Calif., August 31. Survived by his widow, three sons and two daughters. Services September 5 at Wee Kirk of the Heather, Forest Lawn Memorial Park.

MAYNARD—Charles V., 46, film editor at Universal Studios, in Los Angeles August 29. Survived by his widow. Services in Little Church of the Flowers, Forest Lawn, September 1.

MYERS—Louis G., 64, former rough rider with Buffalo Bill's Wild West Show August 29 at Portland, Ore. A native of Manchester, England, Myers was stationed in Africa during the Boer War. After close of that war he came to the United States and joined the Buffalo Bill show. After working with dog teams in Alaska, he returned to Chicago, where he was employed at Rector's restaurant and later at hotels in Los Angeles as maître d'. In poor health, he retired to Tigard, Ore., five weeks ago. Survived by his widow, Susie Mae, and a son, Louis J., both of Tigard, and a daughter, Mrs. C. Kyckert, of Portland. Interment in Portland September 1.

In Loving Memory of My Husband

LOUIS "PICKELS" WEISS

Who Passed Away
September 19, 1943.

"Rest in Peace."
KAY WEISS

PLIMMER—Walter J. Sr., 74, retired theatrical producer and at one time leading independent vaude booker, at Lexington, Ky., August 28. He had founded what was known as the Family Department of the Keith Circuit and at one time was the largest independent operator of a chain of theaters in New York. He also produced plays for London and Broadway stages, among which was the musical comedy *Put and Take*. He was also a pioneer in the talking picture field, being one of the organizers of the old Vocafilm Company, New York. He retired 10 years ago. Services at St. Peter's Church, Lexington, September 1. Remains were sent to New York for interment in the family plot at Greenwood Cemetery, Brooklyn. Survived by a son and two daughters.

SCHREIBER—J. L., 82, formerly with

Ludwig Satz

Ludwig Satz, 53, noted Yiddish stage actor, at Beth Israel Hospital, New York, August 31.

Born in Poland, he made his debut there at the age of 5, and 15 years later came to the United States where Jacob Adler, star of the Yiddish stage, gave him his first job. Altho much of his acting was done in the Yiddish theater, he became widely known on Broadway for his role of Abe Potash in *Potash and Perlmutter*, produced by A. H. Woods in 1926. In the Yiddish theater he was featured with such stars as Maurice Schwartz, Bertha Gersten, Celia Adler and Molly Picon. His last appearance was in *Golden Land* at the Public Theater, New York, last season. He also starred in the first Yiddish musical talking picture in 1931.

Survived by his widow, three daughters and two brothers, one of whom is known on the stage as Eli Mintz. Services were held at Gramercy Park Memorial Chapel, New York, September 4.

the New York Philharmonic Orchestra, recently in Los Angeles. Survived by his widow and four sons. Services at the Immaculate Conception Church, Los Angeles, August 31.

Philly May Break '43-'44 Record Biz

(Continued from page 22)

second time around. *Tobacco Road*, returned to the Walnut Street for its 12th local visit, still strong at \$16,000 for the fortnight; and *The Brothers Carnovsky*, showing earlier at this house, turned in a fat \$18,000 for a single week. A second Yiddish show, *Mazel-Tov Mama*, did a satisfactory \$8,800 for a single week stand.

Other Walnut Street shows, run and grosses, included: *You Can't Take It With You*, two weeks, \$16,350; *Life With Father* (third local visit), two weeks, \$32,250; *What's Up*, two weeks, \$22,000; *The Patriots*, two weeks, \$31,500; *The Voice of the Turtle*, two weeks, \$39,000; *Ramshackle Inn*, two weeks, \$15,000; *Jacobowsky and the Colonel*, two weeks, \$37,500; *Mrs. January and Mr. Ex*, two weeks, \$33,400; *I'll Be Seeing You*, two weeks, \$17,700, and *Janie*, three weeks, \$31,500.

11 Weeks Spot Biz

William Goldman's Erlanger Theater, playing legit on a spot-booking basis, added \$185,200 to the season's total with 11 playing weeks for four attractions—two in the money and the other two on the short end. Best Erlanger gross was turned in by *Carmen Jones*, doing \$75,500 in three weeks less a day. *Porgy and Bess*, lingering for four weeks, rang up \$72,700. The CIO show, *Marching With Johnny*, did a floppo with \$16,500 for two weeks, and \$20,500 for as many weeks with the Philly Opera Company playing the grand operas in English hardly broke the troupe even.

While the statistical side shows the 1943-'44 season a honey, the new season still has a long way to go to match or even approach the record of the teaming '20s. In that palmy past, the peak period was the season of 1928-'29, with a total of 125 legitimate attractions coming to town. However, the city then had eight legit houses all busily booked. The coming season will find the Shuberts definitely operating a fourth house, having retaken the Shubert Theater for a mid-September opening with *Oklahoma*, skedded to stay the entire 1944-'45 season; and a heavier schedule of bookings is in prospect for Goldman's Erlanger, making a fifth legit temple for the town.

Three stand-by Shubert houses all got going last week. Monday (4) brought Rose Franken's new play, *Soldier's Wife*, with Martha Scott, to the Locust Street, and John Golden's *Three Is a Family* with Una Merkel to the Walnut Street. Forrest re-lit Thursday (7) with the preem of the *Bloomer Girl* musical starring Celeste Holm. Walnut Street follows on September 11 with Laszlo Vadvany's and Max Lief's new comedy, *Champagne for Everybody*, with Eddie Nugent, Helen Parris and Will Geer, and returns Meyer Davis's *Wallflower* on September 18. Locust Street will carry on September 18 with *Rebecca*.

Yascha Bunchuk

Yascha Bunchuk, 48, Russian cellist, conductor and later a motion picture musical director, died in Los Angeles August 31.

He attended the Imperial Conservatory of Music at Petrograd, Russia, and toured the country at the age of 16. His career as a protegee under Glazounoff, Russian composer, ended at the outbreak of World War I, in which Bunchuk served. He renewed his career at its end and played many of the capitals of Europe.

In 1922, he came to this country and was engaged by Walter Damrosch as cellist of the New York Symphony Orchestra. Bunchuk toured the United States with such artists as Chaliapin and Alma Gluck, later deciding to enter theatrical orchestras.

He joined the Capitol Theater, New York, as first cellist, remained for six years, played a short period with the Roxy Theater, New York, and later returned to the Capitol as conductor.

Survived by a brother, Alexander Bunchuk.

SLA Muster-Out Fund Honor Roll

CHICAGO, Sept. 9.—Added to the honor roll of those who have contributed \$10 each to the Showmen's League Mustering-Out Fund since last report are the following:

Carl Ahmrein, John Applebaum, Joe Apell, B. H. Bernard, W. D. Bartlett, Harry Berger, Vito Cerrone, John W. Chapman, Max Cohen, W. T. Collins, L. R. Cooper, Chester Chapp, Charles G. Driver, Frank O. Earle, Dave Endy, Ralph Endy, Jacob V. Eyerly, Jacob Gaines, Joe J. Fontana, W. G. Goutermont, Phil Gillson, Harry Gaughn, M. L. Green, W. R. Hirsch, Peazy Hoffman, S. T. Jessop, Ed M. Hunter, Judd Goldman, J. B. Kelly, Allen Lester, H. A. Lehrter, C. A. Mann, John Manzant, Nate Miller, Robert H. Morton, J. Gilbert Noon, M. Lemesch, J. J. Page, Frederick Parry, Joseph Peterson, Pete Pivor, Meyer Pallman, J. C. Rosenheim, Emanuel Rosenberg, M. Sheppard, Phil Sheppard, George C. Smith, Seymour Selar, Moe Shapiro, L. Van Patter, Ed E. Wall, E. W. Weaver, E. W. Weaver Jr., George Westerman, John P. Wulf and C. F. Zeiger.

CA Hits High Lincoln Count

SLA muster-out show skedded at Hutchinson—stay-over set for Saturday

LINCOLN, Neb., Sept. 9.—Another long railroad move from Butte, Mont., was made in good travel time by Al Wagner's Cavalcade of Amusements, the show train leaving Butte night of August 28 and getting here August 30. Many showfolks made trips thru Yellowstone Park and Cheyenne, Wyo., en route, said Publicity Director W. B. (Bill) Naylor.

With horse racing on seven days before Nebraska State Fair opened last Sunday the Cavalcade opened Saturday and grabbed off much of racing crowd for a fair night's business. On Sunday the fair, September 3-8, opened, with weather perfect and business big for everything on the midway. Labor Day attendance was estimated at 63,000 by Fair Secretary E. J. Mille. On Children's Day, Tuesday, morning rains curbed the country influx somewhat, but night on the midway was big. With 20,000 on the midway on Veterans' Day, Sunday, followed by heavy crowds on Monday and Tuesday, final figures are expected to show that the Cavalcade broke midway gross records, as it did in Minot, N. D., and Great Falls and Billings, Mont.

Arrangements for the SLA Mustering-Out Fund show, which was to have been put on here, were canceled at the last minute and the show will go on at Hutchinson during the Kansas State Fair engagement.

Mrs. Bird, operator, with her husband, of a bear hoop-la concession, received a wire Wednesday from the War Department (See Cavalcade at Lincoln on page 58)

JJJ in 6 Okay Days in L'sville

LOUISVILLE, Sept. 9.—Johnny J. Jones Exposition had a good first week at Kentucky State Fair here at Churchill Downs racing plant August 28-September 4, but the stay-over Sunday and Labor Day served as an anti-climax, made worse by a heavy windstorm and rain on the final Monday afternoon.

Shows, rides and concessions reported a satisfactory six days, but departure of the grandstand revue and acts and removal of exhibits Saturday night apparently left little incentive for patronage on Sunday and Monday. While fair attendance was down, admissions of 50 cents and \$1 instead of the former 25 cents, swelled fair board receipts, and spending by patrons was generous.

Jones troupers were saddened Monday by news of the deaths of W. T. (Bill) Keys and the mother of Carl J. Lauther. An early tear-down was ordered Labor Day to ready for the 310-mile jump to Madison County Fair, Huntsville, Ala.

RAS IN NEW PEAK AT MINN.

Dodson's Goes Up on New Site At Colo. State

DODGE CITY, Kan., Sept. 9.—Dodson's World's Fair Shows, at Colorado State Fair, Pueblo, August 28-September 1, for the third consecutive season, topped the '43 gross by a good margin, despite a change in midway location, reported Paul Barron, show's publicity director. Weather was fair on four days and windy on two days. Full co-operation was given by Fair President Ray Talbot and Manager Frank H. Means. Earl Butler was again acting chief of police on the grounds. William Starr, show's legal adjuster, entertained officers and, with George Golden, was co-host to policing agencies on the grounds at a dinner in the Cafe Dodson, supervised by DeWitt Hudson.

Visitors and guests included Mr. and Mrs. C. F. Zeiger, Zeiger Shows; Art Gardner, of the same show; fair secretaries from other fairs in the area; Elmer Conner, investigator for the State attorney, Rock Island, Ill.; William Coleman, of the sheriff's office of that city, and Ralph Hoffman, St. Louis, guest of George Golden.

Shows and rides had near-capacity business and concessions had a good week under direction of Bill Starr and George Golden. Friday forenoon and afternoon were lost in a wind and sand storm, with a gale reaching 35 miles an hour and not abating until sunset. Friday night was good. Consensus was that the fair would surpass all previous ones by 40 per cent and that added attractions on the midway helped to prove this was evident when books were balanced at close of the engagement. Show is here at Southwest Fair.

Weer Tips Cut By Polio Bans

BATH, N. Y., Sept. 9.—Business for the J. C. Weer Shows, which are here this week at Steuben County Fair, was reported by C. W. (Chick) Franklin, publicity director to have been satisfactory at Chemung County Fair, Elmira, N. Y., August 20-26, altho attendance was exceptionally light.

Polio spread and a ban on children were felt at Elmira and in Little Valley, N. Y., August 29-September 1, and in Bath. Nonattendance of kids evidently kept many adults away. In Elmira on Sunday, August 27, the shows gained by remaining over to catch Thrill Day and a radio show.

Ted Woodward, show secretary, was injured when hit by a truck, and went to a hospital to recuperate. Art White brought on his Chairplane and Kiddie Ferris Wheel. Cecil V. Swain took charge of the electrical department.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Ipswich, Ia.
September 9, 1944.

Dear Editor:

Ballyhoo Bros. today closed the biggest deal in fair and carnival history by purchasing the entire string of bangtalls from Haywire Stables, Inc. The deal included saddles, bridles and surplus hay on hand, as well as the 1933 derby winner Rained Out. Management has decided to present its own horse races at its long list of fairs. Twenty 70-foot baggage cars have been ordered to carry nothing except turf for a portable race track. Several touts and bookmakers have been signed to handle the personnel of this show.

On Monday General Agent Lem Trucklow returned to the show with contracts for the 1945 Shepherders' Jamboree and Dyed-in-the-Wool Fair at Sheephear, Wyo. Exact date of the event was un-



PFC. THOMAS J. R. ROSENSTEEL, 25, died June 21 of wounds received in action in France June 18, the War Department informed his father, William J. Rosensteel, Houston. Entering the service in 1942, Pfc. Rosensteel started with carnivals at the age of 16 as a concessionaire with the John Clark Shows and was last employed in Playland Park, Houston, for Mrs. J. D. Rider.

WC Makes Long Hop After Swell Stay at Crack Oregon Fair

LAKEVIEW, Ore., Sept. 9.—West Coast Victory Shows in their 12th year at the 38th annual Multnomah County Fair, Gresham, Ore., August 21-27, bettered grosses of last year, and concessions also had satisfactory business, said W. T. Jessup, business manager. The fair has made big strides during the 16-year incumbency of Secretary-Manager A. H. Lea.

Among visitors were Red Hilderbrand and party, he stating that he would again have his name attached to a major carnival; Owner E. O. Douglas, Douglas Shows; Mr. and Mrs. W. R. Patrick, former show owners, and Paul H. Huedepohl, manager of Jantzen Beach Park, Portland, where Patrick has shows and concessions; Ceell Montgomery, James E. Wallace Circus, Albany, Ore.; Mr. and Mrs. Artie Susman; Buck and Madge Buckley, Zeiger Shows; Mrs. Virgie Waters Cabroni and sister; Eddie Foy, Seattle; Herb Dunn, general agent, and Mr. and Mrs. M. Holden and Mr. and Mrs. M. Murphy and many others of the Douglas Shows; Leo Spitzbart and Mrs. Ella Wilson, Oregon State Fair, Salem; Mr. and Mrs. Martin Pratt and Mrs. and Mrs. H. Christopherson, of the sheriff's office. Entertainment department (See WC Makes Long Jump on page 58)

All-Time Gross Over \$128,000

Midway beats former top count set in 1942—Soltan case publicity an asset

ST. PAUL, Sept. 9.—A new all-time record gross was made by the Royal American Shows at Minnesota State Fair here, August 26-September 4, of \$128,772.54, as compared with the 1942 record of \$120,000, said Carl J. Sedlmayr, co-owner and general manager. The new top was reached despite the fact that fair attendance was by 22,580 under that of 1943, when the Rubin & Cherry Exposition grossed \$106,000. Even tho a new record was set, RAS could have come close to \$150,000, had weather been good, Manager Sedlmayr indicated. First Sunday was a rainout, as were Wednesday, Thursday and Friday.

Spending was heavier than it has been in some years. Whenever weather broke right, huge throngs crowded the midway on old machinery hill. Ticket sellers reported it common for kids to flash \$5 and \$10 bills.

An aid to midway business was the flurry of publicity in newspapers caused by activities of Rev. Henry J. Soltan, who toured the grounds and caused issuance of warrants for arrest of 24 persons, 23 charged with operating gambling and one with lewd conduct. Climaxing his actions, Soltan himself was jailed on a charge by Fair Secretary Raymond A. Lee of criminal libel, growing out of statements made to newspaper reporters by Soltan.

In an all-day session conducted by justice of the peace Nick Lebens, all except three of the 24 defendants were acquitted for lack of evidence on the part of Soltan and an associate, O. H. Chader. Among those acquitted was Pearl Blegen, Duluth, who enacted a Lady Godiva role in a Girl Show. Result of the battle of arrests was that the *Folies Bergere* did tremendous business from Thursday on.

Wilcox Is Enlarging Playland After Long Run of Tough Breaks

MARYVILLE, Tenn., Sept. 9.—Playland Shows, under direction of Owner-Manager Shan Wilcox began the fall tour at Blount County Fair here, August 28-September 2, with a gain in midway receipts announced as 14 per cent ahead of last year's. Now in the 23d week of the season, the org goes to fairs much enlarged after overcoming obstacles that included several highway traffic accidents, including three major truck mishaps en route to the July 4 stand at Stearns, Ky.; windstorm, floods, man-power shortage and other wartime difficulties.

Manager Wilcox said the show would leave Tennessee at Dayton next week to make nine Georgia fairs and would stay out until late November. A new Ferris Wheel, bringing the number of (See Wilcox Is Enlarging on page 58)

ACA To Mull Tent Revision At Annual Conclave in Chi

ROCHESTER, N. Y., Sept. 9.—National Bureau of Standards of the United States Department of Commerce has handed down a recommended revision of commercial standards relating to cotton fabric tents, tarpaulins and covers and has submitted a copy of the proposed revision to offices of the American Carnivals' Association here for approval and acceptance, said Max Cohen, general counsel of the association.

He informed the bureau that, inasmuch as the ACA is a membership corporation, this subject will be presented at the association's annual meeting in Chicago, December 4, for approval of membership and authorization to execute the desired acceptance.

JOHNNY J. JONES EXPOSITION CAN USE FOR FOLLIES OF 1944

A good Sister Team, Novelty Act, Drummer and High-Class Male M. C. Can also place two experienced Ride Men and three Second Men on Rides for remainder of season. Highest salaries paid to all Performers and Ride Help. Will also Book for balance of season, Rolloplane, Sky Dive, Flying Scooter and Spitfire, with own transportation. Wire E. LAWRENCE PHILLIPS, General Manager, Johnny J. Jones Exposition, Chattanooga, Tenn., until September 23.

LAKE STATE SHOWS

WANT FOR I. O. O. F. CELEBRATION
LEADWOOD, MO.

STOCK CONCESSIONS & GRIND STORES. SHOWS WITH OWN EQUIPMENT. FOREMEN FOR FERRIS WHEEL AND CHAIR-O-PLANE. Following contact: George Emerson, Con. Mgr.; Bill and Charley Bailey, Ray and Naomi Wheelock. Address: Leadwood, Mo., this week; then per route.

ANNEX ATTRACTION WANTED

To join immediately. Wire, don't write. Long season south. MARK WILLIAMS
Care Playland Shows Dalton, Ga.

WANT

Second Man and other Help for Ferris Wheels, must run clutch; drivers preferred. Top salaries and bonus. Wire

J. F. SPARKS SHOWS
Athens, Alabama

SECOND-HAND SHOW PROPERTY FOR SALE

\$6 Each. New Jingle Board Black Rings. \$6.50 Ball Game Net, 16 1/2 x 23 ft., second hand. \$40.00 Ruth Snyder in Electric Chair. Bargain. \$25.00 Wax Head Russian Farmer. Wonderful expression in color. Glass case. Cost \$100.00. WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

JONES GREATER SHOWS WANT

For Philippi, W. Va., Street Fair, week Sept. 18; Clay, W. Va., Festival, week Sept. 25; Middle Georgia Agricultural Fair, Milledgeville, Ga., week October 9. Want good Show to feature. Concessions—Want Pop Corn, Fish Pond, Candy Floss, Jewelry and legitimate Concessions of all kinds. Address: PETE JONES, Sutton, W. Va., this week. P.S.: Want to buy Side Show Top; must be in good condition.

CAVALCADE OF AMUSEMENTS

WANT FOR OFFICE-OWNED MINSTREL SHOW, MUSICIANS AND PERFORMERS. Sleeping accommodations on train and meals. Good treatment and long season of Southern fairs. This is a railroad show. All who have worked for me before wire. Address: Hutchinson, Kans., until Sept. 22; Albuquerque, N. Mex., Sept. 25-30.

DIXIE BELLE SHOWS

Want for Five Weeks in Kentucky Territory That Has Not Had a Show This Season. Eminence, Ky., week Sept. 11th; Cave City, Ky., week Sept. 18th; Irvington, Ky., Sept. 25th; Hardinsburg, Ky., week Oct. 2d; Cloverport, Ky., Oct. 9th. Excellent opening for Bingo and small Cook House or Grab. Will book exclusive. Can place Ball Games or any legitimate Concession. There will positively be no Independent Midway at any of the above fairs. We have control of all bookings and the privilege is reasonable. Address: LOUIS T. RILEY, Owner, As Per Route.

J. L. (JIMMIE) HENSON'S SHOWS WANT

MAN AND WIFE FOR KIDDIE AUTO RIDE Photos, Ball Game, Pop Corn, Clean Stock Concessions. Small Grind Show. Agent for Penny Pitch, Ticket Sellers. We carry no racket. Out all winter, weather permitting. Crops are good. All address: JIMMIE HENSON, Hotel Clarksdale, Clarksdale, Miss.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Sept. 9.—Membership applications have come from William Roddy, A. R. McCandlish, E. J. Leander, Al Baysinger, J. A. Tinney, Edward P. Kelly, William H. Webster, R. A. Marlowe and Terrence O'Rourke, and McCormick Steele, credited to Arthur Hopper; H. L. Shepard, to Charles Ellman; H. B. Williams, to Ralph G. Lockett; George C. Steber, to Petey Pivor; Joe Miller, to Max Brantman; Cortez Lorow to Bob Parker; E. A. Weaver and J. B. Kirby, to John Gallagan; M. E. Frenzel, to Oscar Bloom; Arthur Brown, to John S. Meyers; C. G. James, to Sam Gordon.

Results in the Mustering-Out Fund drive are good and latest donations are from Art Lewis, Jack Greenspoon, Charles Lewis and Dudley Cooper, Seaside Park, Norfolk, Va.; Teddy Webb, Charles McDougall, F. E. Gooding Amusement Company, and weekly donation from Ray Marsh Brydon.

Callers at the rooms were Larry Lawrence, in for medical attention; Paul Delaney; Dr. John La Marr, just out of the hospital; Pete Wheeler, Jack Jacobson, Adolph Treusch, Leo Berrington, Charles H. Hall, Manny K. Kline, Bob Parker, J. C. Thomas, Lou Leonard, Albert L. Huling, Joe Coyle, T. Dwight Pepple, William H. Green, William A. Heblch, Louis Rosen, Irving Maltz, Dave Goldfen, Mr. and Mrs. Matury Brod, Mr. and Mrs. Charles Levine, Beverly Kelley, Arthur Hopper, Oliver Barnes, J. D. Edwards, Robert M. Burns, Ed Connors, Art Briese and E. L. Lohmar. Letter from Ed Schofield advised he was recuperating in Richland, Ind. J. C. McCaffery is on a business trip to the South. Al Baysinger and Ellman Bros.' Shows reported progress on War Bond books. Ed Wall is spending week-ends with his family at Lake Delavan, Wis. First fall meeting is set for October 5.

Ladies' Auxiliary

Letters have come from Gertrude Lena Seltzer, Mrs. Joe J. Fontana, Pat Seery, Flonnie Barfield, Goldie Fisher, Cleora Helmer, Past President Clara Zeiger, Edith Bullock, Mary L. Cresson and Mrs. Pearl Nathansen. Lee Gluskin lettered from Duluth, Minn., that she would be at the October meetings. Donations were sent in during the week from Clara Zeiger, Mary V. Taylor and Edith Bullock. Clara Zeiger visited Mr. and Mrs. Charles Goss on the Dodson Shows at Pueblo, Colo. Mrs. Al Miller, past president, is recuperating at the home of her daughter, Cleora Helmer.

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Sept. 9.—Mr and Mrs. Leon Nowitsky and Mrs. Warren, Norfolk Va., were visitors to the clubrooms, it being his first visit here. Willie Gottlieb is back from summer in the Catskills. Bob Gorman, Dick's Paramount Shows, New Yorking. Louis Ulrich in from Albany. Ex-Soldier John Lane visited. Jackie Bloom, in from Palsades (N. J.) Park, said things were humming there under direction of Superintendent Joe McKee. V-mail letters came from Pfc. Herman Faier, South Pacific, and Corp. James Hannan, in Europe.

When the exec secretary visited member King Reid and Mrs. Reid on their show in Rhineback, N. Y., they were hosting his brother and wife from New York City. Walked around the lot with Harry Decker, chief of concessions, and met these NSA members: Phil O'Neill, Frank Jones, Simon Slovin, Edward Van Tassell, Harry Kleban and a number of members of the Ladies' Auxiliary, including Mabel Smith.

On a trip over Labor Day holidays to Walnut Beach, Conn., and Savin Rock, Conn., met Sambo Peterson, Sam Robbins and Mr. and Mrs. Eddie Karn. Paid a visit to Revere Beach to see Harry Prince but missed him. Hopped to Salisbury Beach, Mass.; Hampton Beach, N. H., and York Beach, Me. On return trip visited Sam Hamld in White City Park, Worcester, Mass. All members at these spots signified their intentions of attending the banquet.

Chairman Ross Manning has rushed rejuvenation of the rooms and the job is practically finished. Lunch counter has been moved to a private room, stools added and new fixtures provided. Substantial contributions came to the general purpose fund from the Continental Shows thru efforts of Mrs. Al Ventre; also from member Ben Abend. Paul Spitzer, Ashbury Park, dropped in with two applications for membership. President Emeritus George A. Hamid placed a bus at service of members going to Trenton Fair for the annual jamboree of the Cettin & Wilson Shows. Letters are in the office for Clyde M. Mitchell, Harry Tilner, Everett A. Harvey, Fritz Huber, Edward F. Jackson, Charles O. Jarman, Benjamin Levine, Paul L. Miller, Clifton H. Rogers, Ben Rosenberg, George H. Washburn and Al Westcott.

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Sept. 9.—Owners of the Coates House said it would close October 10 to undergo complete renovation. Fumigation will take 10 days, after which the main floor will be open and the clubrooms will be reopened. A new foundation will be laid, and all rooms will be redecorated and refurnished, said Manager Roy W. Hickman, formerly of the Boulevard Manor Hotel and well known to showfolks. Management expects to have all work completed in time for the club's silver jubilee and annual banquet and ball.

Mr. and Mrs. Catherwood and Al Beard, Reynolds & Wells Shows, visited en route to join the Tivoli Exposition Shows at Anadarko, Okla. Mr. and Mrs. Carter G. Buton and son stopped over a few days on a return trip from Wisconsin where they vacationed. Mr. and Mrs. Bob Hoswell were here on business. George Golden and family, Dodson Shows, visited en route from St. Joseph to Wichita. Tommy Cook has his concessions at fairs and picnics in Iowa and Nebraska. Vince Dunbar, Houston, was here on business. Doc Woodhouse, who operates concessions, stopped off en route to Iowa fairs. May Wilson, chaplain of the Ladies' Auxiliary, is recuperating at home after a major operation in Bell Memorial Hospital. Mr. and Mrs. Jack Moon and Mr. (See HASC on page 53)

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Sept. 9.—Attendance was off September 5, as many members remained at home to count up the Labor Day b. r. and rest after the three-day grind. Fourth Vice-President Joe Mettler, Mission Beach, chairmaned, with Bill Hobday, secretary, and John Backman, treasurer. Board of governors reported the return from sea service of Ben Beno as club custodian and announced fall and winter hours from noon till 11 p.m. Joe Metcalf declared himself a 40-miler this season, his first away from a circus in many years, as he is trouping with the Funhouse in Venice.

Chairman Harry Rawlings, house committee, hustled extra help for the club party September 11. Whitey Perry, San Diego, announced the annual Hi-Jinks Party would be given in Alpine Gardens by Mission Beach and San Diego club and auxiliary members on September 25. At least three other local doings will be staged in the next few weeks as a tribute to scarcity of gas tickets.

Building committee report reversed the usual build-up by starting out on War Bonds and finishing on War Stamps. Louie Godfrey, Ocean Park, and Ben Stone contributed War Bonds after the latter had taken the attendance prize. Ed Walsh returned from an extended vacation and Ed Smithson from a short one ahead of the Bill Groff Shows. Ray Rosard provided eats.

Miami Showmen's Association

236 West Flager Street, Miami

Board of directors, with President David B. Endy presiding, has elected as new members: Ray Marsh Brydon, sponsored by Robert K. Parker; Sam Applebaum, by Max Tarbes; Eli N. Lagasse, by John L. Downing, and John A. Dunmoyer, Mack Kline, Joe Bellingier, Edward Elkins, Joseph L. Raclonzer, Jerry Gerard and Al Burt, by Vernon F. Korhn. By-laws and membership cards for remainder of the year were mailed to new members. The 1945 cards will be issued in December. New applications forwarded to the secretary will be acted upon at the next directors' meeting, and '44 cards will be issued at once. Letters came from S. T. (Duke) Dougherty, in the Pacific; Donald R. Morton, Wilmington, Del.; Carl (Hunky) Kalansky, Sam Beaty; Russell Donnelly, overseas; Bob Parker, Eddie Hackett and Bill Duncan. A donation of \$150 was sent in by Charles Gerard for the Gerard Shows and personnel.

FOR SALE TWELVE CAR RIDE-O

Ride complete, including power unit. In very good condition. Now operating Jacksonville Beach. Priced to sell with immediate delivery. Write or Wire

Eastin's Ride Center

BOX 868 JACKSONVILLE BEACH, FLA.

FOR PROFITS... SEE "PILOT TRAINER" IN ACTION! PARKS SECTION, PAGE 41

WANTED

Ferris Wheel Foreman, Mix-Up Man, Concession Agents for Slum Stores. Can Place Five Concessions That Work for 10c. Address

OZARK SHOWS

EUFAULA, OKLA., SEPT. 11-16.

WANTED

Experienced Girl Concession Dealers. All winter's work. Will lease window space for Novelties, Jewelry, Record Recording, etc. Main Street location. 50,000 soldiers to draw from.

TOMMY STEVENS' PLA-MOR ARCADE
408 Austin Ave. WAOO, TEXAS

FROM THE LOTS

Alamo Exposition

Roswell, N. M. Nine days, ended September 2. Weather, good. Business, excellent.

In ideal weather, except on Saturday, August 26, when heavy rain and wind hit about 9:30 p. m., business was above last year's by 10 per cent. Anthony Waver and Hypo Denecke, proud fathers of new arrivals on the show, were to give a farewell party for all the kiddies at Hobbs, New Mexico, before they leave for school in San Antonio. Mrs. Jack Turner, ahead of the show, who is not only putting out window sheets but is using a brush herself in putting up 24-sheets on boards, is believed to be the only woman doing billposting. Naldi, of girl-show note, who has taken over management of Gay Patee, is featuring Gene McPeet. Ned Rao spent several days in a hospital because of high blood pressure. Albert Wright continues to entertain numerous friends thru this section. Benny Hyman and Bobbie, of bingo, report their best season in years. Mrs. Tony (Helen) Kitterman is now in charge of the Ferris Wheel ticket box. Joe Rosen has begun to line up a route for the winter show which will again play San Antonio and vicinity.

TED CUSTER.

John H. Marks

Charleston, S. C. Week ended September 2. Auspices, Ladies' Auxiliary, Brotherhood of L. E. and F. Location, Meeting Street showgrounds. Weather, spotty. Business, good.

Monday, Tuesday and Wednesday had occasional rains, but business picked up nightly. Thursday, Friday and Saturday, with good weather, brought out real spenders. L. B. (Barney) Lamb left to pick up a Tilt-a-Whirl which he purchased and booked with this show to give him two rides and several concessions. Bill Sargeant is doing a job as second agent and lot man. Bernice Lamb, who took over Girl Revue, is doing well. Doris Dean and Patsy Miller, women wrestlers, were guests of the writer. Mrs. Willie Lewis, who was seriously ill at her home in Richmond, Va., and was removed to a hospital, is reported recovering. Guy Markley is proving a capable manager of the Jones bingo. Art Spencer broke a finger when his motorcycle skidded and he fell, but kept right on riding. Visitors included Mrs. Herman Bantly and L. C. (Ted) Miller. Station WOSC and newspapers co-operated well. The E. L. Jenkins Fly-o-Plane is doing near-capacity business, as is Lamb's Roll-o-Plane and the show-owned Moon Rocket.

HARRY E. WILSON.

Allen & Nickerson

Manchester, (O.) Street Fair. Week ended September 2. Auspices, Fire Department. Location, streets and lot. Free gate. Weather, showers almost daily. Business, satisfactory.

Another town frowned upon by show guiding geniuses gave better-than-average business and above-average attendance.

Widely-advertised Saturday matinee brought them out from up and down the Ohio River, many coming from Maysville, Ky. Lack of space permitted erection of only four rides and two shows and a limited number of concessions, which were freely patronized. Mrs. James Neal, who sent a set of diggers over from the Johnny Jones exposition at Louisville, and her two sisters came for a two-day visit. Mrs. Anne Taylor, en route to Louisville from the Mighty Sheesley Midway, spent a day and night as guests of Mr. and Mrs. "Candy" Adams. Co-Owner J. J. (Chickie) Allen took five concessions to Alexandria (Ky.) Fair for Sunday and Labor Day and was to re-join the show at Harriman, Tenn. Mr. and Mrs. S. W. Nickerson took their infant daughter, Mary Beth, to Portsmouth, O., where it was given another blood transfusion.

WALTER B. FOX.

Virginia Greater

Suffolk, Va. Week ended September 2. Location, Smithfield Road showgrounds. Auspices, American Legion Post. Weather, good. Business, fair.

Jump was made from the Eastern Shore of Maryland via the Cape Charles ferry to Norfolk and the show opened Monday night. Suffolk being the home of this show, many friends and other well-wishers were on the lot nightly. Owner Rocco Masucci purchased a large truck here. Happy Arnold purchased a car to haul a trailer and Joe Conley purchased a Buick. W. C. (Bill) Murray, general agent, who rejoined after a few weeks' business trip in the South in the interests of the show, will now assist Manager Masucci on the show. Miss America Revue of 1944 and the Stella Pin-Up Girls Show, under new management, are getting big returns. Sol Speight's Cotton Club Revue had a hang-up week. Roy Lollar's bingo is playing to near-capacity. Legion Post committee was active under Chairman Earl Welch and newspapers and radio gave generous publicity. HAPPY ARNOLD.

Arcade

Clarksville, Tex. Week ended September 2. Auspices, Firemen. Business, excellent.

Date was the biggest for the show since it opened, much credit for the spot being given to W. A. Reid, who booked it, and Eddie Lynch, legal adjuster. Show is nine months old and present roster comprises B. M. Bishop, owner-manager; Ada Bishop, secretary-treasurer; William A. Reid, general agent; Eddie Lynch, legal adjuster; Glenn Edwards, superintendent of rides; Cowboy Carlson, electrician; Agnes Edwards, front gate; Bess Davis, Arcade cashier; William Williams, mechanic; Mrs. O. H. Dentler, darts; O. H. Dentler, corn game; Jerry Hammons, Bob Bank, agents; Mrs. Marvin McAnless, popcorn and snow; Weldon Bowen, agent; Strawberry Roan, rolldown; Blackie Kirby, Chin Webb, agents; Marvin McAnless, slum skillo; Tom Mason, agent; Bill Spear, clothespins; Frank Howe, Whitey Bell, agents; Jimmy Wilson, skillo; Ray Bivens, razzle dazzle; Jerry O'Brien, agent; Fletcher Tetts, skillo; Bob Stone, agent; Teets, razzle dazzle; Clarence McAnless, Albert Taylor, Curley Owens, agents; Otis Taylor, game; cookhouse, Eddie Lynch and Ralph Weldon, operated by Mr. and Mrs. Tom Owens; photos, Ray Stone; pan game, Ross Chapman; O. H. Dentler, darts; agent, Mrs. Ross Chapman; ball game, O. H. Dentler; agent, Frank Succaw; over and under, June Tetts; beat the dealer, Imogene Lynch; Ada Bishop, three ball games, penny pitch; agents, Hazel Bivens, Joe Williams, Gene Hart, Donna Williams. Rides: Ferris Wheel, Red Hobbs; second man, A. Duke; tickets, Ben Pace. Merry-Go-Round, Leonard Garcia; second, C. Palmer; tickets, Fay Stone. Loop-o-Plane, Bob Martin; second, Bob Ard; tickets, Mrs. Jessie Booth. Mix-Up, Roy Roop; tickets, May White. Baby Swings, Bill Owens; tickets, Pat Richardson. Train, Jessie Booth; tickets, Mrs. A. Duke. Shows: Hedy Jo Starr, Show and Annex; Girl Show, Mickey Ekey; dancers, Christene Elam, Maxine Owens. War Show, Ross Chapman, manager. Texarkana was to see a reunion, as many showfolks are in business and located there. Reported by a show executive.

CAN PLACE

One more Feature Show, Pony Ride, one or two extra Ferris Wheels, Ridee-O for following Fairs: Tupelo, Miss., week of September 25; Birmingham, Ala., week of October 2; Columbus, Ga., week of October 9. Can also place a few legitimate Concessions, Ball Games, etc.; also Ball Game Agents, String Game Agents. Pop Baker Jr., let me hear from you. Will sell exclusive Novelty Privilege for Tupelo Fair. Slim McKnight, answer. Benny Bernstein, contact Fitzie Brown.

HENNIES BROS.' SHOWS
HARRY W. HENNIES, Mgr., Mobile, Ala.

FOR SALE

1 No. 5 EH Wheel with 1940 International Tractor and 22-foot Fruehauf Trailer built for wheel. Rubber like new. \$5200.00 complete. 1 Dual Loop with beautiful front and fence and 3-ton Reo Truck built for ride. \$2200.00 complete. 1 16-seat Chair Plane, A-1 shape, with 1932 International Truck and good rubber, \$750.00 complete. 1 22-foot Premier Trailer, all metal, rubber like new, \$800.00. 1 1935 Chevrolet Tractor, A-1 rubber, good, \$500.00. 1 1938 International 1/2-ton Panel, rubber like new, \$800.00. 1 beautiful FRONT ENTRANCE, cost \$390.00 to build, price \$400.00. 1 Snake Show, 20x30 top, with 60-foot banner line, \$175.00 complete. 1 22x35 Cook House with new blue top, complete, ready to go, \$600.00. 1 22-foot Elear House Trailer, rubber new, \$750. 1500 feet Snow Fence. Stakes. Plenty single 0 Wire and No. 4. Other equipment too numerous to mention. Selling on account of other business. This show can be seen at Marion, Indiana, September 11 to 16, or Columbus, Indiana, September 18 to 23. Then in winter quarters at Courtland, Indiana. THESE PRICES ARE CASH ONLY.

BUCKEYE STATE SHOWS

WANT FOR Paragould Community Fair, Paragould, Ark., Sept. 20-24; Northeast Arkansas Fair, Blytheville, Ark., Sept. 25-Oct. 1, and a route of bona fide Fairs and Celebrations in the Land of Cotton.

MINSTREL SHOW PEOPLE, Musicians and Performers (bus transportation). GOOD MECHANICAL SHOW OR ANY WORTH-WHILE GRIND SHOWS. RIDE HELP, experienced, that can drive Semis. Top salaries. CONCESSIONS: Will book all Concessions. Will place good Penny Arcade, Novelties and Floss Candy. A long season south.

Address MIKE ROSEN, Mgr., Decatur, Ill., this week; then per route.

NOW BOOKING

For Martinsville, Va.; Leaksville and Sanford, N. C., Fairs: Shows of merit. Concessions—A few open. Ride Help all departments. Earl Rilghman, contact Jack Perry, Henry Hotel, Martinsville, Va. Long season, all proven money spots. Wire RUSS OWENS,

W. C. KAUS SHOWS
JACKSONVILLE, N. C.

Wants-Georgetown, S. C., Exposition-Wants

WEEK SEPTEMBER 18

Parades, Bands, Free Acts and \$50.00 War Bond given away nightly.

Cookhouse, Grab, Photos, Jewelry, one more strong show to feature. Party take charge War Show, we have outfit. Snake Show, will furnish outfit if you have snakes. Rides—Will book Roll-o-Planes, Kid Rides. Ride Help Foreman for one No. 12 Wheel. Address:

CRESCENT AMUSEMENT CO.

Manning, S. C., this week; 6 more fairs to follow this.

ZACCHINI SHOWS

WANT FOR THE BEST FAIRS IN THE SOUTH!!!

STARTING OCTOBER 2, Owings, S. O., Fair; October 9, York, S. O., Fair; October 16, Greenville, S. C., Fair; October 23, Woodruff, S. C., Fair.

Will book, buy or lease Ferris Wheel, Kiddie Ride, Tilt-a-Whirl or any ride not conflicting. Concessions of all kinds. Especially Stock Stores that grind for 10 cents. What do you have? Want all kinds of Shows. Good opportunity for Minstrel Show. Mrs. Zacchini wants Wheel Agents. Stock Store Dealers and Agents for Swinger and Roll Down. Reid McDonald, contact us. Want Ride Boys who can drive Semi Trucks. Don't wait, wire

BRUNO ZACCHINI, General Mgr., this week, Appomattox, Va., Sept. 11th to 16th.

WANTED NEWCOMERTOWN, OHIO, FIREMEN CELEBRATION

WEEK OF SEPTEMBER 18-23

SHOWS AND CONCESSIONS OF ALL KINDS. NO GRIFT. ALSO COOK HOUSE AND BINGO. ALSO FREE ACT.

HAPPY ATTRACTIONS

LOGAN, OHIO, ALL THIS WEEK

T AND B SHOWS WANT

Chairplane Foreman, Ride Help of all kinds. Merry-Go-Round Red, Big Joe Forely with Heller Shows, wire. Will book any 10c Concession. Niceville, Florida, this week.

HOT SPRINGS, ARK.

GARLAND CO. FAIR AND STOCK SHOW
SEPT. 25 TO 30, INCLUSIVE

CAN PLACE

Any Rides except Merry-Go-Round, Wheel, Kiddie Autos and Ponies. Any Shows with own outfit. Concessions all open except Bingo and Custard. (No Flat Joints.) Will sell X on Cookhouse. Conditions best they ever were here. Army-Navy Hospital and redistribution center. Plenty of tourists and plenty money. Will play lots here until cold weather after fair. Come on or address:

HARRY H. ZIMDARS
Box 69, Hot Springs, Ark.

CORN GAME HELP

At once. All winter's work indoors if you qualify. Good treatment. Also capable Agents on Slum Shows. Will book small Cookhouse. Working Men who can drive trucks. Ride Help. Shows with own outfits. Useful People, reply. Want Foreman for Wheel, Merry-Go-Round. Route: Benton, Ark., this week; Arkadelphia, Gurdon, Fordyce, Ark., Celebrations to follow. Come on.

ROY GOLDSTONE
MAGIC EMPIRE SHOWS

Benton, Ark., Sept. 11-16



PENNY PITCH GAMES
 Size 46x46", Price \$30.00.
 Size 48x48", With 1 Jack Pot, \$40.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$13.50

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
 All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten, Per M...\$5.00
 Analysis, 3-p., with Blue Cover, Each... .03
 Analysis, 8-p., with White Cover, Each... .15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers... .35
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢

PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40¢

Signa Cards, Illustrated, Pack of 36 15¢

Graphology Charts, 8x17, Sam. 5¢, per 1000 \$8.00

MENTAL TELEPATHY, Booklet, 21 P. 25¢

"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5, Contains all 12 Analyses, Very Well Written, \$5.00 per 100; Sample, 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted, C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd., CHICAGO
 Send for Wholesale Prices.

SNOW CONES POPCORN SUPPLIES

We have a complete line of Snow Cone and Popcorn Supplies. Buy your supplies this year from the source that gives you all three:
 Top Quality! Low Prices!
 Same Day Service!

Price Lists Gladly Sent Upon Request

Gold Medal Products Co.
 318 E. Third St., Cincinnati 2, O.

HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City
 Open 1 P.M. Daily
 WANT NOVELTY ACTS OF MERIT.
 State salary and all details in first letter.
 Open all year round.
 SCHORK & SCHAFFER.

FOR SALE \$1500.00 Cash

One complete Silodrome, 28 ft. diameter, 12 foot walls; seven Scout Machines, good shape; 3 P.A. Systems; Top and Side Wall, one year old; neat front. Now in operation on J. C. Weer Shows. Reply to

DEL CROUCH
 Per Route

WANTED

BINGO COUNTERMAN and Relief Caller. Highest salary and bonus. Wire

W. A. STACY
 Cavalcade of Amusements Hutchinson, Kan.

WANT

Operators for Ferris Wheel, Octopus, Tilt-a-Whirl, Roll-o-Plane, Wife, ticket box. No tear downs. Good salary, long season. Pay your own wires.

J. W. LAUGHLIN, PLAYLAND PARK
 9201 So. Main HOUSTON, TEX.

WANT

Two Ball Game Agents, Men. Join Bluffton, Ind., week of Sept. 11.

HENRY E. SHAPIRO

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

FAIR TIME: General agents' visitation season. when the show left there and will stay thru the fall and first part of winter.

MIKE ROSEN, owner of the Buckeye State Shows, was a business visitor in Chicago last week.

ROBERT K. PARKER left Chicago September 7 for a swing around shows in the East.

REMEMBER when we sang "Quiet Night" on September eves?

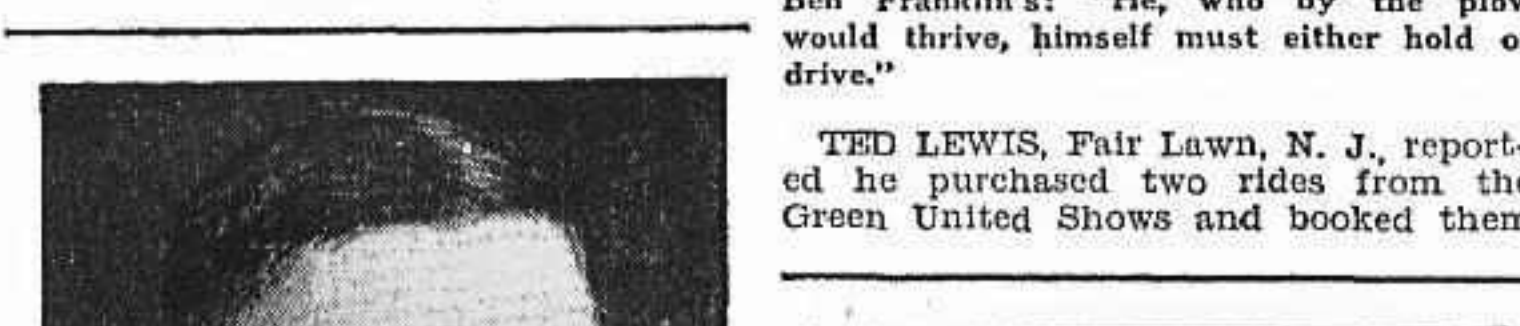
FROM LOUISVILLE Lester McGee reported he was in St Joseph Hospital as the result of an operation.

MAXINE (HUBER S. SEMBROWER) joined the Brown and Korie Side Show on the Great Sutton Shows as annex attraction.

CYCLE: Corn game to shipyards; shipyards to corn game.

ED CHRISTOPHER, Strates Shows, reported that William Mike (Sully) Sullivan, for 50 years in show business, celebrated his 70th birthday September 7.

D. C. DAVIES, former trouper now in business in Oneida, Tenn., carded that



LON RAMSDELL is winding up his first season as assistant manager of the O. C. Buck Shows and pinch-hitting on publicity, the branch that he had in charge in previous seasons before he took on managerial duties. Roy F. Peugh, show's publicity man, has been active in preparations for Altamont (N. Y.) Fair, being directed this year by Oscar C. Buck. Last winter Ramsdell did exploitation for United Artists.

he had a visit from Walter B. Fox, whom he had not seen in several years.

RIDE boy's logic: "He who doesn't work — doesn't play rummy."

JAMES QUINN, general agent of the O. C. Buck Shows, went to Burlington, Vt., from Fonda, N. Y., to spend Labor Day week-end with his father.

HAPPY PRESTON, who left the Virginia Rose Shows and joined the Johnny J. Jones Exposition, will have charge of the paint department.

CONVENIENT way of putting off anything: "I'll take care of that the first thing after the war."

GEORGE LYNCH, advertising agent of the O. C. Buck Shows, returned to the show after an illness. He owns the billposting plant in Oneonta, N. Y.

GEORGE PELKEY, O. C. Buck's ride operator, remained in Malone, N. Y.

J. POPE HUDGINS, S 1/c, former digger operator, is stationed at the Naval Air Station, Fort Lauderdale, Fla. Prior to entering the service he was employed in defense work as an electric welding instructor for 16 months at St. Johns River Shipbuilding Company, Jacksonville, Fla.

for the remainder of the season. He is building concessions and plans to take out a small show next season.

JOHN WIEDMAN penned from Long Beach, Calif., that Joe Huff and Tiny Dempsey, formerly of the Cavalcade of Amusements, and Joe Crumley, Royal American Shows, are on Silver Spray Pier for the Velare interests.

EARL A. MCINTYRE, operator of a carnival in the Detroit area a number of years, originally as the Two Macs, and up until a season ago with the late Charles J. Ziegler, is retiring from the field and disposing of his equipment.

WHEN a Monkey Speedway operator beefed about the lights being cut off after 2 a.m., which left his animals in the dark, a manager asked: "What did your actors do for lights in the jungles?"

FRANK A. PANISKO, CFA, who helped out by selling tickets on the Cavalcade of Amusements during the stand in Butte, Mont., was loud in praise of Al Wagner's efforts toward "the carnival of tomorrow."

BILL O'NEIL, circus agent, now manager of the Empire Theater, Glens Falls, N. Y., staffed the O. C. Buck Shows with billposters during George Lynch's absence, O'Neil's men being credited with

Left It

"THIS week they're eating across the street," cracked a cook-house operator. "Next week when I charge 'em a dime for coffee, they'll start yelling, 'With it!'"

a remarkable job in billing Altamont (N. Y.) Fair.

IN their 1944 two-week stand in St. John, N. B., the Lynch Shows used a lot in the north end instead of the east end, where the org has shown in practically all its visits in the past 23 years. North-end lot, used for over 75 years as a baseball and general sports field, is known as the Shamrock grounds.

GENERAL AGENT who doesn't squawk when his homeward-bound train is three hours late must have landed a plum contract and is glad to sleep off its effects before reporting to the boss.

EARL G. WILSON, who formerly operated the Wilson Shows, with headquarters in Wyandotte, Mich., has sold the Dixie Trailer Park, Wyandotte, which he operated for the past two years, and is booking concessions independently for the remainder of the season, but expects to have the Wilson Shows out as a small carnival again next season.

NOTES on the Worthy Shows by Fay Lewis: Show closed a successful first season at Angelica (N. Y.) Fair, with credit due Martie Smith, general agent, and H. K. Leworthy, owner-manager, for their efforts. Wellsville, Hornell, Olean and Lancaster spots were canceled due to polio. Thru efforts of the management, all employees were placed on the J. C. Weer Shows, as well as the Tilt-a-Whirl and Chairplane. Mr. and Mrs. H. K. Leworthy will finish the season on the Weer Shows, looking after their rides. Remainder of rides and shows are in winter quarters on Batavia (N. Y.) Fairgrounds.


O. C. BUCK SHOWS, which were at Montgomery County Fair, Fonda, N. Y., September 2-7, had laid off since the Sunday before and equipment was repainted so as to obviate necessity of winter work, reported Assistant Manager Lon Ramsdell. Many concessionaires and Owner-Manager and Mrs. Buck visited New York, President Buck attending a NSA meeting. Jimmy Hurd jumped to Manchester, N. H., to arrange

CHARLES C. WORDEN Says:

"Business continues to be good on my No. 12 BIG ELI, even though the wheel is in competition with 13 other rides."

Mr. Worden's Wheel is a 1006 Model, now operating its 38th year. BIG ELI WHEELS represent a lifetime investment with a good profit each year. New Wheels will be built as soon as possible after Victory.

ELI BRIDGE COMPANY
 800 Case Avenue Jacksonville, Illinois



CARNIVAL WANTED

Will Buy Four or Five Ride Show complete with Trucks, Electric Equipment, Side Shows, Marquee, etc. Prefer show with established territory. Rush itemized list of paraphernalia and latest photo. Not interested in war time promotions but am looking for honest values.

KING BROTHERS
 30 FESSENDEN ST.,
 MT. CLEMENS, MICH.

WANTED FOR THE BROWN BOMB SHELLS

For balance of season on World of Mirth Show, then stock in theatres all winter. The following people please contact: Robert Lee Waits, Walter Lark, Booker T. Scott, Angus Harley. Also can place Harley's wife. These people write C. E. LOVE at once in care of Bob Buffington, World of Mirth Show, per route.

opening dates for a new museum he will troupe next fall and winter. George Hoar conferred with Ross Manning over management of Manning's hotel properties. Some made daily pilgrimages to the Altamont (N. Y.) Fair plant to assist Secretary Roy F. Peugh in preparing grounds for the fair. Fonda opening was far above expectations.

WITH the war news such as it is, a lot of the hard-to-get-along-with boys, who were always quitting, are climbing on the "Yes" wagon. Could it have anything to do with an abundance of labor the war gods may let loose?—Colonel Patch.

CARL HAGAAR'S Side Show completed nine weeks of profitable fair dates in Wisconsin and Illinois with Al Baysinger's Show and will make a 465-mile jump to Southern Missouri after playing Belvidere, Ill. During Hagaar's absence to attend the funeral of his father, who died in Tipton, Ind., August 26, the show was in charge of his wife, Norma. Show is presented in a 140-foot canopy top. Roster includes Carl Hagaar, manager-owner, also presenting his snakes and Hindu magic; Norma Hagaar, secretary and illusions; Clifford Asleson, front

Gets 'Em

"WE don't holler 'Bally!' when we want the gals on the front nowadays," confided a talker. "We just whistle at 'em—army and navy style."

man; Polly Olsen, fire act and burned-alive illusion; Walker and Cozy, double musical act and magic, with Walker also inside lecturer and pitchman, and Bert Wilson, superintendent of canvas. Hagaar is getting his winter museum ready for October opening.

M. A. SRADER SHOWS' notes from York, Neb., by Mrs. M. A. Srader: This is the 21st week of an excellent season. Goodland, Kan., and Kearney, Neb., fairs upped grosses 35 per cent over past years, Goodland breaking a 40-year attendance record. Hines Rodeo at the grandstand co-operated, turning crowds to the midway early. Last-minute cancellation of Hastings (Neb.) Fair caused the shows' general agent, Larry Nolan, to charter a plane and fly to reset the spot downtown. Altho third in, the show had a nice week and the spot has been contracted for early spring under city auspices. Patsy Srader, treasurer, left for her last year at college. Jimmy Billoti, believed to be the youngest agent, who handled Larry Nolan's bottle game to new highs, left for school in Omaha. His dad's five concessions report a great season. Also leaving for school were Bobbie and Eddie Shanahan, of Gabe King's bingo, and Leonard Martin, capable agent on his dad's pitch-till-you-win. Gifford's Little Farm Show and Guy and Hazel Forrest, with Crime Show and Miniature Circus, report good takes. Albert Martin's Girl Show has topped shows all season. Jerry and Lois Hall have a new truck and house trailer. Going from Goodland to Hastings, Roy Frear, of cookhouse note, fell asleep at the wheel and his car and house trailer were demolished. Grandson Bobbie Goree was cut about the head. Mrs. Frear went to (See MIDWAY CONFAB on page 37)

In the Armed Forces

FORMERLY with the Art Lewis Shows, Pvt. Grady McClendon, 34448-870, is stationed with APO 77, care of postmaster, San Francisco.

RECENTLY receiving a promotion to chief boatswain mate was Allen E. Bryant, C.B.M.A., care of fleet post office, San Francisco.

SGT. JOHN J. KELLEY, 31171950, former girl-show operator, is with Special Service, Section A, AAF, Alexandria, La., carded Corp. G. J. Higgins, 32861622, Section E, AAF, Alexandria, La.

SGT. BILLY GREENE, son of Joe Greene, manager of the Tivoli Exposition Shows, visited the St. Louis office of The Billboard en route to Key Field, Meridian, Miss., where he is stationed, after a two-week furlough with his parents on the Tivoli shows.

FORMER Roll-o-Plane and Spitfire operator with the John R. Ward Shows one season, with L. P. (Red) Brady four seasons and on other shows, including two seasons with the Johnny J. Jones Exposition, Pvt. Earl T. Roberts, 38616392, is stationed at APO 230, care of Postmaster, New York.

"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



POWERS & CO.
MANUFACTURERS OF
CANVAS GOODS
PHILADELPHIA, PA. CHICAGO, ILL.

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

AMERICAN LEGION FALL FESTIVAL
Angola, Indiana, September 18 to 23. We have three real Celebrations, which include Hudson, Michigan; Milan, Michigan; Tecumseh, Michigan, to follow Angola. All down-town locations and sponsored by strong local organizations.
WANT legitimate Concessions of all kinds and also one or two Shows for these celebrations.
Address C. D. Murray, Manager
W. G. WADE SHOWS NO. 2 UNIT
COLDWATER, MICHIGAN THIS WEEK AND THEN AS PER ROUTE

BINGO
LOCATION DESIRED
Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere!
Organizations, Landlords, Promoters—what have you?
Write in strict confidence!
Satisfactory arrangements can be made!
REDEF & COMPANY 30 Clifton St., Newark 5, N. J.

Colored Performers and Musicians
For Medicine Show
I can place high-class A-1 Comedians and Musicians now. Top salaries. Two more Octoroon Girls for line.
DAVID S. BELL, Owner FARGO FOLLIES
116 E. Rogers St. Valdosta, Ga.

WANTED
FOR ONE OF THE BEST PENNSYLVANIA STREET FAIRS—NEW HOLLAND, PA. SEPT. 19 TO 23D.
WANT CONCESSIONS of all kinds that work for ten cents. Ball Games, Custard, Grab Joint, Scales, Ago, Jewelry, BINGO, Novelties, etc. WILD LIFE or any Grind or Side Shows or Exhibits. Positively on the streets in the heart of town.
GARDEN STATE SHOWS
THIS SHOW holds exclusive rights to the entire Fair. Ephrata and other Pennsylvania Street Fairs follow. Address
R. H. MINER JR., Dupont, Pa., This Week.

ROLL TICKETS
Printed to Your Order 100,000 for
Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50
10,000 ..\$6.50
20,000 .. 7.75
50,000 ..12.50
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

BINGO SUPPLIES
MOUNTED CARDS
our SPECIALTY
WRITE FOR YOUR WANTS
ACE SPECIALTY PRINTING CO.
417 Lafayette Street
New York City

D. L. (SPOT) BASINGER
Wants experienced Bingo Help.
Chris, Dickie, Bus and Bettie, come on in.
Newton, N. C., week 18.

WANTED TO BUY
Merry-Go-Round and Ferris Wheel.
R. M. BAILEY
Mackinac Island, Mich.

FOR PROFITS...
SEE "PILOT TRAINER" IN ACTION!
PARKS SECTION, PAGE 41

ATTENTION SHOWS AND CONCESSION PEOPLE
On Account of All Office Owned Concessions Being Booked for Fairs the Balance of Season, I Will Book Any Concessions. No X. Will book any Show 25 per cent; will furnish top and transportation if necessary. Show will positively be out all winter playing the cream of the South. All address
S. W. NICKERSON
ALLEN AND NICKERSON SHOWS
HARRIMAN, TENN.
P. S.—Have for Sale Single Loop, Perfect Condition. First \$600 Takes It.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M. 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.

19 W. JACKSON Blvd., Chicago 4, Illinois

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

Nights Building Up Gate For Festival in Detroit

DETROIT, Sept. 9.—Second annual Harvest Festival, sponsored by the Northwest War Council, a merger of Southwest Detroit civic clubs, has been drawing about 50 per cent better attendance, playing to 6,500 in the first four days, said Arnold Klett, chairman.

Night attendance is good, but afternoons are off, while juvenile attendance has been adversely affected by the polio situation. Festival is being operated with a 10-cent gate. Major attraction is a rodeo. Fireworks are staged by Bert Thomas, Detroit Sound Engineering Company.

Attractions and concessions booked include Elmer F. Cote, five rides; La Fountaine's pony ride; Hi Lo's miniature railway; Charles J. Stapleton, crockery; Frank Wagner, four games; Robert C. Bielenberg, portraits; B. J. Collins, photo gallery; Earl G. Wilson, game; De Witt Smith, refreshments.

Canadian Benefit for Field

ST. JOHN, N. B., Sept. 9.—A five-day fair in Dartmouth N. S., under auspices of the Kiwanis Club, gave a surplus of \$1,800 and enabled the club to finance purchase of playground equipment and opening of a new playground. Event will be held annually for the playground. St. Mary's Boat Club, Halifax, N. S., sponsored a three-day Aquacade and Fair on the club property, with contests and exhibitions, musical show, ride and games, including bingo. Opening the fall season in St. John, N. B., are Carleton Canadian Legion Post and Syrian-Lebanon Association, former with an indoor fair in Community Hall owned by the city, and the latter with a fair on a playground operated by the sponsor.

Thousands in Chicago See "Shot From the Sky" Show

CHICAGO, Sept. 9.—Shot From the Sky, exhibit of German and Jap captured planes, shown on the lakefront September 1-4, attracted tens of thousands of people. The show was designed to boost War Bond sales and stimulate applications for war plant jobs and was very successful in both.

More than \$250,000 in War Bonds were sold, purchasers receiving helmets, gas masks, army rifles and other pieces of Nazi and Jap equipment.

DENVER (Ind.) LIONS CLUB will observe its first anniversary with a Jubilee Celebration being advertised in a radius of 50 miles. There will be speaking, band concerts and free acts. Stafford's United Shows have been contracted. Opening parade will have Lions Clubs from North Central Indiana. Celebration committee comprises Virgil McMullen, general chairman; Otto Eby, Farrell Brower, Robert Myers, Lewis Dice, Wilbur Dowd and Francis Wilcoxin.

tended many courtesies to the writer. Action on the federal highway bill probably will be advanced considerably. It had been expected that action would be withheld until after the November elections, but recent information is that action may be expected much sooner.

Secretary Frank H. Kingman, International Association of Fairs and Expositions, having advised that the IAFE will hold its 54th annual meeting in the Hotel Sherman, Chicago, December 4-6, and inasmuch as by-laws provide that the ACA shall meet at the same time and place, plans are being made to hold the 11th annual meeting in the Sherman December 4-7.

TENTS

New and Used CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO. 100 CENTRAL AVE. ALTON, ILL.

TARPAULINS

New Waterproof Covers, 6x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25.

CANVAS New — Various Weights & Widths Plain and Waterproof

IMITATION LEATHER MICHIGAN SALVAGE CO. 609 W. Jefferson DETROIT 26, MICH.

TENTS—BANNERS

10x15 1/2 Four-Way Khaki, Like New. 14x21 Living Top, White, Six-Foot Wall, New. Charles Driver — Bernie Mendelson.

O. Henry Tent & Awning Co. 4862 North Clark St. CHICAGO 40, ILL.

WANTED! PHOTOGRAPHER

TO WORK ON DIRECT PAPER STEADY POSITION — GOOD SALARY! Apply MARKET AMUSEMENT CO., INC. 152 W. 42d St., N. Y. C., Room 416

ADVANCE AGENT WANTED

Must have car. Texas all winter. New volume show. Fits into the times. Attracts large crowds. Good percentage of profits. ELMER BROWN Caro Schuyler Hotel Kansas City, Mo.

CARNIVAL WANTED

September or Early in October. American Legion auspices. Population of 4500. Weekly payroll of \$2,000,000.00 and good surrounding territory. A good spot for a Carnival. Address: ARTHUR E. QUALLS, Service Officer, American Legion, Galena, Kans.

FOR PROFITS... SEE "PILOT TRAINER" IN ACTION! PARKS SECTION, PAGE 41

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Sept. 9.—In the personnel membership race, 43 memberships have been issued to West Coast Victory Shows on application of President and General Manager Mike Krekos. Standings: James E. Strates Shows, 270; Endy Bros.-Prell Shows, 126; F. E. Gooding Amusement Company, 102; Worthy Shows, 74. An honorary military personnel card has been issued to Pvt. Raymond E. Bell, formerly of the Worthy Shows. Member Paul Mattley was a recent visitor at ACA offices.

On September 1 the Fred Allen Shows and Paul J. Mattley Rides were visited in East Rochester, and Mr. Allen ex-

FIRECHIEF FLAMEPROOFING

THE COMPOUND THAT WON'T WASH OUT KHAKI NOW READY

Fire-Water-Weather-Mildew Resisting. Now available in 5, 10 and 50-Gal. Containers. Colors—Khaki, White, Blue and Olive Drab. Write today. Exclusive Distributors for Wm. E. Hooper & Sons Co. to OUTDOOR Show Trade.

UNITED STATES TENT & AWNING COMPANY

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MAD CODY FLEMING SHOWS

WANT for the Balance of Season GEORGIA FAIRS

Any Ride except Merry-Go-Round, Chairplane, Comet, Auto, Eli, Whirlwind, Octopus or Tilt. Good FREE ACT. Bingo, Lunch, One Ride Man. Photos. Hobart Thomas wants Concession Agents. I will buy for spot cash FUN HOUSE with transportation. Small Merry-Go-Round. You make enough in carnival season with us so you don't have to winter troupe. Cumming Fair, Sept. 18-23; Jefferson, 25-30; then the big fair, Dublin, Oct. 2-7; Tifton, 9-14; Moultrie, 16-21; Sylvania, 23-28; Jasper, Ga., Fair, this week.

CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS FOR

SOUTHEASTERN WORLD'S FAIR ATLANTA, GA.

SEPTEMBER 29 — OCTOBER 8

Address—

MORRIS LIPSKY

JOHNNY J. JONES EXPOSITION

CHATTANOOGA, TENN.

HANNUM SHOWS

WANT Rolloplane and other Ride Help who can handle semis. Want Show Electrician. Want Ball Games and 10c Stock Concessions. No X. Want Cookhouse to feed Ride Help. Long season South.

MORRIS HANNUM

Twin Co. Fair, Northampton, Pa., this week; Lancaster, Pa., next; then the two biggest Street Fairs in Pennsylvania—Ephrata and Lititz.

PALACE OF WONDERS

NOW SHOWING 416 WASHINGTON AVE., ST. LOUIS

Wants To Open At Once and for a Long, Pleasant Winter At Top Pay. NOVELTY ACTS, WORKING ACTS THAT PITCH, AND FEATURE FREAKS. Mary Webb, Wire. Also Want Real Mentalist, Glass Blower, Etc.

CAN ALSO PLACE FOR "BOUQUET OF LIFE"

NOW IN OUR 4TH WEEK 510 CHESTNUT ST., ST. LOUIS

DANCING GIRLS. Must be young and capable Dancers with Flash Wardrobe. A-1 LECTURER on Artist Models, etc. MUSICAL ACTS, Man or Woman experienced in handling Chimpanzees, already broken. All winter's work for everyone. All reply to RAY MARSH BRYDON, CARE HOTEL STATLER, ST. LOUIS, MO.

SESQUICENTENNIAL CELEBRATION

DEFIANCE, OHIO, SEPTEMBER 18 TO 23

This Celebration Is Being Held By the Chamber of Commerce On the Streets.

Can place Grocery Wheel, Ball Game, Pitch Till You Win and other legitimate Concessions. Exceptional opportunity for one or two attractive Shows. Kalamazoo, Mich., Free Fair follows Defiance. Address

W. G. WADE SHOWS

Bourbon, Indiana, This Week.

El Centro Spot Has 1,000 Square Feet

EL CENTRO, Calif., Sept. 9.—Herman Zuckerman, manager of Imperial Valley's only rink, said that the new spot has 1,000 square feet of space and is twice the size of the one replaced. New site has board surface. Skating Toons are used exclusively for music.

Big crowds nightly are reported by Zuckerman, with a majority of attendance made up of members of the armed services in that vicinity. Half-hour broadcasts thru Station KXO are used Sundays for promoting races, quiz shows and games.

Winner In '44 Turns Pro

PORTLAND, Ore., Sept. 9.—Arthur Russell, winner of 1944 U. S. senior men's championship at Detroit and holder of the 1943 novice singles title, turned pro and is now at Imperial Roller Rink here. He attended the RSROA pro school conducted by Fred J. Bergin at Redondo Beach, Wash., where teachers from spots in Western States participated in the association affair. Russell was at Skateland, Cleveland, for the past year and soloed in the infantile paralysis benefit in Madison Square Garden, New York, this year. He will use the Freeman plan of class instruction here and coach entries for the 1945 meets.



EARL VAN HORN, operator of Mineola (N. Y.) Rink, reopened the Long Island spot September 6 for the 11th year, with prospects for a continuation of the remarkable business chalked since its inception. A former trouping pro, he retired from the road to take up operation and is a leader in activities of the United Rink Operators.

Happy Johnson is again the Wurlitzer organist.

LEXINGTON PALACE, Pittsburgh, opening is set for September 25, with a special show to be presented by 100 amateurs. It will be produced by H. D. Ruhlman, rink manager, assisted by Dorothy Oparty and Lucille Pluchell. Many post-war promotion ideas will be carried out to boost business, Ruhlman said.

MINEOLA (N. Y.) RINK opened September 6, marking the 11th year for the Earl Van Horn spot, a member of the United Rink Operators. Dance classes are held under direction of Van Horn, operator, and Jean White and Margie Mahoney, silver dance medalists. Charles Civiletti and Bob Raso provide novachord and organ music.

MIDWAY CONFAB

(Continued from page 35)

Omaha, returning with a new 29-foot Alma Silver Moon trailer and Chev sedan. Frear's cookhouse and three rides get excellent business. Art and Nellie Talley, operating Larry Nolan's photo studio, plan one of their own this fall. Fred and Freda Hamilton, with popcorn, despite shortages, report a banner season. Show has not missed a Monday opening. Trucks, under Fred Hamilton, have made each jump on time, while Superintendent Connie Clark has had rides up ahead of time. Show has moved with 9 rides, 4 shows and 30 concessions and will again winter in Wichita, Kan.

WANTED USED RINK SKATES
 HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.
MAGES SPORTS STORES
 4019 W. North Ave. CHICAGO, ILL.

ROLLER RINK FLOORS
 Have one Floor, 40x110; one 46x110; both in storage. Also Underpinning, Sound System, Cash Register, 150 pair Chicago Skates, etc.
 Ph. 7849
WM. SIEPMAN
 Cedar Rapids, Iowa

ROLLER RINK TENT
 Brand new Khaki 40x120 Tent and Side Wall with all poles; never unpacked. Will sell for \$1150.00. Why buy a Used Tent?
H. W. SIEPMAN
 Cedar Rapids, Iowa

SKATING RINK
 Owner will build 1500 square feet Rink and Sports Palace in heart of Atlantic City for responsible tenant-operator. No competition. Year round business.
ALBERT M. GREENFIELD & CO. REAL ESTATE
 1618 Pacific Ave. ATLANTIC CITY, N. J.

The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
 Established 1884
 3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

The Little Wheels In World War I

HIGHLIGHTS from *The Billboard's* "Skating News" columns of September, 1918, during World War I, told of an American roller rink being opened in Havana by the Richardson Ball Bearing Skate Company, Chicago, with E. B. Barnes managing for the company. Frank Dawson assisted Manager Clarke in starting the season at Palace Rink, Philadelphia. A military band provided music for skaters and a jazz band for dancers. Palace Gardens, Detroit, under direction of Peter J. Shea, had G. C. Armstrong in charge of the floor. Jesse (Pop) Carey, then of Reading, Pa., replied to a query: "Is the skating game declining?" with "The business should be better this year than last." E. B. Chapman wrote from Camp Pike, Ark.: "I look for the game to be better than it has for the past two years." Joe Forrest expressed the opinion that "the game is very much alive and will continue to thrive if rightly managed." H. De Sylvia put on fancy skating in his Lakewood Park spot, Durham, N. C.

RINK MEN WHO USE "CHICAGO" SKATES ARE SUCCESSFUL
There's a Reason!!
CHICAGO ROLLER SKATE CO.
 4427 W. Lake St. CHICAGO, ILL.

No. 321 DUSTLESS FLOOR DRESSING
 Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
 444 Second St., Everett, Mass.

WANTED TO BUY FOR CASH
 Richardson and Chicago Plates with or without trucks. Write us immediately what you have.
JOHNNY JONES, JR.
 132 7th Street Pittsburgh 22, Pa.

FOR SALE
 Have two Hammond Electric Organs, will sell one of them. Model A—Serial number between two and three thousand. Model B—Serial number over five thousand. 20 watt tone cabinet with either organ. Both organs completely overhauled and in perfect shape. Best offer takes one of them. 125 pair of good Richardson Skates, used two seasons, all have wide trucks, sizes 1 to 7. Five Dollars per pair. 25 pair of size 6 Chicago Skates, extra good shape with large wheels, \$6.00 pair. One Khaki Tent, size 150x50, in good shape, thirty foot middles; tent has been used as 120x50; complete with poles, steel jacks, side wall (green) and chains; also complete wiring system with switch boxes; will sell complete tent for \$1,200; top piece of tent cost \$2,600. Complete set of seven foot Side Walls for 50x120 tent, color green, extra good shape, \$150.00. Complete set of Poles for 50x136 Rink; includes seven center poles, all side poles, steel jacks and side chains; \$300.00. Wanted to buy a good Chicago Skate Grinder. **DON McELHINNEY**, 947 14th St., Marion, Iowa. Phone 609.

ROLLER RINK
 Have good Blue Baker-Lockwood Tent, up 2 1/2 seasons, in fine condition, 50x134, with 7 center poles, side poles, khaki side wall, guy chains, price \$1500.00; also real good maple sectional 2x12 sections Rink Floor, \$1000.00, and 250 pairs Chicago Skates at \$6.00 per pair. This outfit is ready to load and ship now; quit business and is in storage for some time. Going to sell at once. **HENRY SIEPMAN**, Cedar Rapids, Iowa. Ph. 7849.

LIGHT PLANT
 Have 2000 Watt Automatic 110 V. A.C. Misc. Plant, like new, crated, \$210.00.
HENRY SIEPMAN
 Cedar Rapids, Iowa

THE SNEDEKERS, skating act, are working for the army air forces in Atlantic City. Pvt. George O. Snedeker is with the Special Service Office there.

HARTFORD (Conn.) Skating Palace reopened its season Labor Day with a program of special games, stunts and musical features, with Mildred O'Brien at the organ.

MADISON GARDENS, Chicago's oldest rink, will open its 38th season September 16. Many of the employees have been there more than 20 years. Virginia McCormack, manager, said sessions were to be open nightly except Monday, and a Sunday matinee will be inaugurated.

Plastic Ankles
 ALTON, Ill., Sept. 9.—Louis F. Zarantonello, 21, winner of the Purple Heart, and ex-paratrooper, is the sensation of Royal Rink in Sportsman's Park here. He has been skating all summer and it was only recently discovered that he had plastic ankles. He was injured in a parachute jump in September, 1943, and fractured his ankles and was not given medical aid in the German hospital where he was taken. When taken to a U. S. Army Hospital in Africa and later to a Pennsylvania hospital, it was found he had fractured ankle bones and plastic was used to replace them.

And all the Accessories too!

HYDE'S NON-RATIONED ROLLER SHOES

To give you the best possible Roller Service under necessary war-time limitations.

- *REMOUNTING: Send us those used skates for cutting down and remounting on fine new Hyde Shoes.
- *LACES: An ample supply of

white and black in 63", 72" & 81" lengths.

- *WHITE RUBBER Heel Toe Stoppers ready for prompt delivery.
- *INNER SOLE LININGS for all roller shoes. Excellent for your rentals.

ORDER today!

HYDE ATHLETIC SHOE CO., CAMBRIDGE, MASS.
 Manufacturers of those famous "BETTY LYTLE" Roller Shoes

REWOODING
All White, Hardest Grade of Rock Maple
FRANCIS J. BALDWIN
Manufacturer of Hard Maple Wheels
REWOODING EXCLUSIVELY—NO RETAIL
FRANCIS J. BALDWIN
 240 S. Diamond St. Ravenna, Ohio
 Established February, 1930

Swell Turnouts Marking Dates

Danny McPride
Would Have It So

—By Nat Green—

RB Goes Big In Indianapolis

Over 30,000 see 3 shows
—War Bond buyers get 900 free reserves

INDIANAPOLIS, Sept. 9.—The "Big Top" was missing but all the other features of the "Greatest Show on Earth" was in their accustomed places as the Ringling circus made a two-day stand, September 5 and 6, at Victory Field. It was the first major open-arena circus performance here in more than 30 years. More than 11,000 people who flocked to the circus made the rounds of the menagerie, etc., and took their seats only to find the management a little late in readying the arena.

The matinee on Wednesday was thronged with defense workers working on night shifts and children of all ages. Slight showers late in the afternoon had little effect on the audience. The evening performance was well attended despite weather conditions. The total number of persons averaged more than 30,000 attending the three shows.

During the three performances, 900 reserved seats were occupied free by purchasers of War Bonds. Newspapers were very liberal with space despite the paper shortage, also pictures got a good break. The last open-air circus to play in Indianapolis was the Buffalo's Bill-Pawnee Bill show more than 30 years ago.

The Side Show was up to standard and attendance was reported beyond expectations. Transportation facilities were excellent, and the free parking lot was filled to capacity far in advance of the scheduled opening hour. All equipment is in excellent condition, show looks good and program runs smoothly.

Chi Out With 145,000

CHICAGO, Sept. 9.—The Ringling show closed its 14-day engagement at Soldier Field with a three-day week-end of per- (See *Big Business for RB* on page 54)

Packs Draws 118,000 In Cleveland 4 Days

CLEVELAND, Sept. 9.—The Tom Packs Circus played to 118,000 in four days in Municipal Stadium here August 31-September 3, with matinees Saturday and Sunday. Co-promoters of the date were Thomas N. Packs, St. Louis, and Bob Brickman, Cleveland.

Among acts were Don Amata, the Levolas, Hale Hamilton Jr.; Miss Marion, Queen of the Air; Kirk's dogs, Marie's circus, the Auroras, Greer's jumping horses; the Jordans, O'Brien and O'Dea; Dolly Jacobs and elephants; Gregoresko, the man who hangs himself; Greer's trick and fancy riders, the Yacopis, Flying Valentines, the Melzoras, Terrell Jacobs and wild animals and Peejay Ringens. Clowns were Van Wells, Rube Curtis, Sherman Brothers, Frankie Little, Simon D. J. Collins, Billy Switzer, Charles De-Melo, Roy Hill and Paul Rasche. All clowns worked three days in advance of the show on the streets.

Bremerton Great For Polack Bros.

BREMERTON, Wash., Sept. 9.—The engagement of Polack Bros.' Circus, auspices Shrine Club here August 29-September 4, was terrific. Many were turned away at night. There was no matinee opening day. Afternoon shows were very good. Matinees were given Thursday and Friday at 12:15 for the navy yard swing shift to capacity. A 20-page program was published.

Promotion was under direction of Joe O'Donnell, who left for Fort Worth to promote the Shrine Circus there, opening October 12 at the Will Rogers Memorial Auditorium for 10 days.



CIRCUS FANS AND CIRCUS PERFORMERS were mystified by the clever feats of legerdemain performed by the colored entertainer pictured above at a party given by C. G. Campbell for Ringling circus folks in the Stevens Hotel, Chicago. Standing beside the entertainer are, left to right, C. G. Campbell, Adrian, Mich.; Dr. H. H. Conley, Park Ridge, Ill.; Robert Clark, Joliet, Ill., and W. A. Stanton, Adrian, Mich. Seated are Lee Wallenda, Kitty Clark, Margie Naitto and Ernestine Clark, all of the circus. Photo by H. A. Atwell.

Scarcity of Acts Headache to Bookers

NEW YORK, Sept. 9.—Scarcity of available outdoor acts was a headache to circus, park and fair bookers. With Labor Day demand and opening of major fairs the past week, agents were forced to resort to various expedients to fill the demand. Paroff Trio and Professor Knox's canine act was forced to close at Olympic Park Friday due to previous engagements. As the Olympic circus runs thru Sunday (10) the Hainid office filled the void with Francisco and Dolores, perch act, and Wolford's Dachshunds.

Wirth Lining Up Dates

NEW YORK, Sept. 9.—Frank Wirth office is lining up a string of indoor circus dates for late winter, with several weeks already set. Opener is skedded for week of February 17 at the armory in Jamaica, L. I., followed by armory dates at Scranton, Pa., week of March 11 and Wilkes-Barre, Pa., week of March 19.

Trio Form Five-Truck Show; Will Play South

CHATTANOOGA, Sept. 9.—Ernie White, Jimmie Bagwell and Clarence Walter, this season with Wallace Bros.' Circus, are organizing a small motorized circus and Wild West show to play the South this fall. It will be titled Bradley & Benson's Combined Circus and Rodeo, opening near here about September 25, playing one-day stands.

Show will travel on five trucks and will also have a Side Show. Bagwell and Walter have had concessions for many years, and White has been a big show performer and advertising banner man.

Cole's Press Men Changed

LOS ANGELES, Sept. 9.—In a shake-up in the press department of Cole Bros.' Circus, reported J. D. Newman, general agent, C. Foster Bell has been replaced by Emmett Sims and Eddie Johnson by Conrad Mitchell. Others on the staff are Ora O. Parks, Frank J. Lee, C. S. Primrose and Howard Moss.

UNDER THE MARQUEE

COTTON country?

SYLVIA FORREST, Iron-Jaw, joined Bailey Bros.' Circus at Kankakee, Ill.

VISITING the Ringling show in Chicago was D. C. Hawn, who met many friends.

CURTIS LITTLE, who once controlled all the snipe in Omaha is retired and living on the Pacific Coast.

IT must have been the second showman on earth who coined the words, "Nothing bigger."

C. FOSTER BELL, formerly publicity man for Cole Bros., is making Midwest towns ahead of *Skating Vanities*, the roller-skating revue.

ARTHUR R. HOPPER, traffic manager and general agent of the Ringling show, has shifted his base of operations from Chicago to Kansas City.

A NEW 60 by 90 top has been received by the Bob Dickman Circus. Biz is very good and show will stay out until December.

WILLIE WILKINS, formerly press agent of the Sells-Floto Circus, will go ahead of Olsen and Johnson's *Sons o' Fun*.

REMEMBER when the homefolks warned us against trouping, because changing water daily would impair our health?

FRANK LOFTUS, formerly with Judge Palmer on the front door of the Sells-Floto-Tom Mix Circus, is bartender in the Pontiac Hotel, Oswego, N. Y.

MRS. A. KONYOT, of the Konyot family of riders on the Ringling show, is in St. Francis Hospital, Evanston, Ill., convalescing from an illness.

BILLY WARD, formerly with flying acts on various circuses and now in the army, has completed boot training and has left for the Pacific war area.

HATTIE SHIPLEY, wife of Earl Shipley, clown, is out of University Hospital, Chicago, where she was confined for two weeks.

ARTHUR CONCELLO operator of the Beatty-Russell circus, spent a day on the Ringling show at Soldier Field, Chicago.

"My wife is a home-loving soul," infoed a clown. "She spends her entire time in a berth car and never comes to the lot."

WALTER S. WAPPENSTEIN, 24-hour-man for the Ringling show for more (See *Under the Marquee* on page 54)

CHICAGO, Sept. 9.—Danny McPride padded around the hippodrome track at Soldier Field here in his exaggerated clown make-up, followed by Skippy, his trained fox terrier. About every 30 feet he would stop, open a door in the front of his barrel-like costume and Skippy would jump in, to reappear a few seconds later via a door in the rear. Kids and grownups alike howled with glee at the stunt and Danny would beam with pleasure and satisfaction at the mirth he created.

For 20 years Danny had been amusing the crowds that came to see the Ringling show. He took pride in his work and enjoyed it. Sunny-natured, he was a friend to all on the show, from boss to laborer, and as he came and went between the padroom and the big top he always had a cheery word of greeting for everyone, and they for him. Danny isn't padding around the track any more. His cheery smile is missed, and a disconsolate Skippy wonders why his master doesn't appear.

Received Lifetime Contract

On August 29, a week after the Ringling show opened its local engagement, Danny did his stunt as usual at the matinee. He was in top spirits and just before he went on he stopped to talk to Burt Wilson, a circus enthusiast whom he had known for years, and with evident pride had told Burt he had just received a lifetime contract for holiday appearances in the Scruggs, Vandervoort & Barney department store in St. Louis, where he had appeared annually for 11 years. His stunt over, he headed for the back yard to change his costume. He had gone but a few steps when something happened to the old ticker. With a gasp Danny collapsed on the grass. Performers near him ran to his side and as they realized what had happened some hastened to summon a doctor. A call was put over the p.-a. system and in a few moments Doctor Harris, the circus physician; Dr. Otto Schlack and Dr. H. H. Conley answered the call. But there was nothing they could do. The clown's heart had stilled and his spirit had fled. The body was covered with a blanket while a call was put in for an ambulance and the coroner. Skippy, who had followed his master out of the arena, sensed there (See *DANNY McPRIDE* on page 54)

Last Day in St. Louis Called Off by Sunbrock

ST. LOUIS, Sept. 9.—Larry Sunbrock called off the final two performances of his scheduled five-day Thrill Show and Circus at Walsh Stadium here September 5. Show opened September 1 and was to run up to and including September 5. On Tuesday afternoon, with only a handful of people on hand, he suddenly announced to performers and others that the show was off for that afternoon and evening.

On August 31 he was called before the Board of Public Service before he was granted a permit for his show and compelled to take protective measures to safeguard spectators from possible injury by bucking bronks and bulls and had to erect special rails along the grandstand concrete walls and also gave assurance that there would be no Mexican bullfight as advertised.

The OPA got an injunction restraining Sunbrock from using gasoline and tires in automobile crashes. He overcame this when he testified that the autos burn benzine and would run on rims without tires. Better Business Bureau accused him of false advertising. In the face of these obstacles he presented eight performances, but total attendance figures, received from an authoritative source, were about 6,000. Before the show Sunbrock said his net was \$15,000, and with the average admission price amounting to 75 cents at the top, it can be seen that he took a beating. Harry A. McCarty, public relations officer of the Veterans of Foreign Wars Post, under which Sunbrock was showing, said the box office remained open Tuesday afternoon and night to refund money on any advance sales for the two canceled showings. He said that Sunbrock had paid the VFW Post its sponsorship fee in advance and had deposited \$1,000 to protect the post against any debts.

With the Circus Fans

By The Ringmaster

CFA

President: THOMAS M. GREGORY, 1014 Hardesty Blvd., Akron, O.
 Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
 (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

The Emmett Kelly Tent, Hagerstown, Md., held a wiener roast and buffet supper at the Tent's headquarters. The interior of the clubroom was gaily decorated, the circus motive being carried out in detail. Movies were shown thru the courtesy of James Hefelfinger. An event was the appearance of a South American monkey belonging to Beverly Miller. The aims and purposes of the CFA were mentioned. An auction of several items of Circusiana proved to be a financial success, and plans for a mid-winter banquet were discussed. Door prize was won by Dick Hemphill, who also served as toastmaster and auctioneer. Members of the local chapter and prospective members who attended were John Fockler, J. L. Harshman, P. R. Hemphill, William Lightner, Philip W. Shockey, George Wireman, Arthur H. Crampton, Frederick Fahrney, James W. Hefelfinger, LeRoy P. Jullerat, P. L. McNamee and L. L. Taylor Jr.

Hubert Castle Tent, Utica, N. Y., met on August 15 with Bruce Souter and discussed the Ringling fire at Hartford and the visit of several members to Beers-Barnes while playing in Northern New York. Member Wilson Poarch Jr., now with the armed forces at De Ridder, La., spent a furlough at his home in Petersburg, Va., last month.

Fred W. Schlotzhauer, Oquawka, Ill., attended the fair at Aledo, Ill., also caught Seils-Sterling Circus at Monmouth, and Bailey Bros. at Burlington, Ia. Fans Harper Joy, Dorothy and Harold Rumbaugh, Claude Elder, P. M. Siloway and Frank A. Panisko were on the lot all day when the Cole show was in Butte, Mont.

Arthur Stensvad, CFA, North Platte, Neb., visited the Beatty-Russell circus at Grand Island, Neb., August 27. The show had a three-quarter matinee and half-evening house. He visited a number of showfolk. While show was in Grand Island, Clyde Beatty purchased two seven-month-old cub bears from Sheriff Herbert H. Hamm, of that city. In Beatrice, the show won over the Board of Education, and a half holiday was declared for the September 5 showing.

AERIAL ORTONS

Double Sway Pole Act

Featuring

"A FLIRTATION IN THE CLOUDS"

INDOOR PROMOTERS

don't pass up the greatest swaying pole novelty of the present time.
 Permanent Address: Adel, Iowa

ACTS WANTED

Suitable for Indoor and Outdoor Circuses

ERNIE YOUNG AGENCY

155 N. CLARK ST. CHICAGO 1, ILL.

WANTED!

Lady or gentleman with truck or car and trailer to work in act and transport GOLD CROWN, America's foremost high school horse act, on Southern dates and winter shows. Will lease or sell the act to responsible people.

RAY THOMPSON

Care The Billboard
 155 N. Clark St. CHICAGO, ILL.

CHS Members Visit R-B Show

FARMINGTON, Mich., Sept. 9.—Among CHS members visiting the Ringling show during its second week in Chicago were Walter Pietschman, and Don Smith, the writer, Detroit; Burt Wilson, John A. Havirland, Chicago, and Dr. H. H. Conley, Park Ridge, Ill. Havirland entertained the Detroit members at his home, where he displayed his collection of Circusiana and detailed models of famous parade wagons. Former showfolk seen in the backyard at Soldier Field during Labor Day week-end were Antoinette Concello, Edna Curtis, Allen King, Tad Tosky, Earl Shipley, Wanda Wentz, Zefta Loyal Perez and Mrs. Flo Perez, most of whom now reside in the Windy City.

CHS Robert D. Good, Allentown, Pa., visited Terrell and Dolly Jacobs and other performers during the Wirth Circus in his city recently and expects to close his season at the Allentown (Pa.) Fair. Mills Bros. Circus was caught at Romeo, Mich., by Clyde Wixom; at Northville by Don Smith, and at Ann Arbor, Mich., by members John Young and Ed Myers.

September issue of *Esquire* contains a beautiful full-page color photo of Patty Warfield, one of the Ringling girls, on pink cloud float. August issue of *Coronet* contained nice color shot of clown Lou Jacobs. New style cut-out window cards were used to advertise the Big Show in Chicago. Small two-color program was also used by the show for the Soldier Field date, in place of the regular elaborate *Circus Magazine* used in other cities on the route.

Doctor Conley advises that Anne Burak, formerly with the Ringling show, is still confined in Glocker Hospital, Colorado Springs, Colo., where he recently visited her.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

AFTER two years in government civil service Al Barney Dexter is again trouping. He is in Fort Worth, making a few rodeos, but expects to play some fairs.

RED LUNSFORD, with five people and stock, joined Bailey Bros. Circus at Kankakee, Ill., and are presenting an excellent Wild West concert.

CARL L. DARROW will have charge of publicity for the Boeing Airplant Employees Rodeo, Wichita, Kan., September 21-24.

AN AVERAGE time of 14.6 seconds gave James Kenny the calf-roping championship at the rodeo which closed night of September 2 at Marfa, Tex. G. K. Lewallen was saddle bronk winner; Dan Taylor and Walton Poage, team roping; Vic Rogers, steer dogging; Clayton Hill, bull riding, and Ernie Barnett, bareback riding.

LEO CARRILLO'S rodeo bucked the hottest day of Sacramento's (Calif.) summer, 105 degrees, and drew a fair crowd of about 6,000 August 27. Show was produced by David Mings. Harry Rowell was arena director; Ruth Mings, secretary; Cy Elliott, judge of rodeo events; Perry Ivory, judge horse show events; Jack Schrade, announcer, and the Legion, show sponsor. Part of the proceeds went to DeWitt General Hospital near Auburn.

NORTHWEST War Council's first rodeo at Detroit, August 31-September 17, divided between two stands, drew about 3,500 people the first four days, at Fullerton and Greenfield roads. Matinee attendance was below expectations. Show moved to new location three miles away September 10. Reserved seat trade was notably low. Arnold Klett was general chairman. Show was produced by Oklahoma (Buster) Todd. Featured acts are Buck and Rose Steele, and Everett Daniels, with Dorothy Clark, bronk rider. Homer Harris was cowboy clown for entire show, and Tim Doolittle and His Pine Center Gang from WJT provided music. Entrants included Vivian Todd, Clay Lewis, Maggy Ebberts, Bill Cody, Joe and Rose Florece, Tex McGee, S. A. York, Le Roy Davis, Gene Page, Lorn Coleman, Ace Elmore, Juntor Coleman, Jim Woodruff, Bob Whitlow, Fred Rush, Bart Clemens, Bob Jones, Taylor Tuck, Tuffy Grant, Wayne Townsend, Joe Evans and Dick Garvit. Bert Thomas had the p.-a. system; Chip Morris was announcer. (See CORRAL on page 54)

DRESSING ROOM GOSSIP

Ringling-Barnum

Chicago visitors, Art and Tony Concello, visited with old friends on the show. Laura May McKenzie's father and mother saw the show in Chi and spent the week-end with her. Doctor Conley visited show in Chi. Tex Copeland visited his wife, Dolly, before leaving for the front with his company. Tex is in the army.

Brother Boyton is back after being on the sick list. Mary Jaye cards that she is getting along first-rate after her accident. Ala Naitto is getting along fine; has a broken foot and will be back on the show soon. Elena (Gabby) Gabriella is in the hospital with a sprained back. Mr. and Mrs. Bob Blackburn visited Mrs. Blackburn's home town near Indianapolis for a day. Donna Rheinart and Laura May McKenzie visited their home towns. Harry Atwell spent the week-end with the press department and got some swell shots of the show. The Ramdoodle Club has received its new cards and is staging its last drive of the season for new members.

Seen at the back door—Harry (That's My Boy) Klima doing his headstands between shows, getting ready for the winter months. John Tripp bragging about the Chicago weather. Louis Brown and Little Joe doing their dice game gag. Mary Jane DeYoung knitting her new shawl, with half the girls in the dressing room helping her knit on it. Patty Warfield, roller skating between shows. Clayton (Chitlins) Chase and Howard Marco playing checkers, with Carl Stephens waiting to take on the winner.—DICK MILLER.

Cole Bros.

Well, the town of Reno, Nev., which the folks were looking forward to has come and gone and many folks wish it had never come. There were many unhappy folks on the lot the day after and a few happy ones. Among the more fortunate were Cecil Labelle, Homer Cantor, Frank Dutch Wise, Alec Duncan and Harold Voise. The rest didn't fare so well, including Freeman and his squaw. In Modesto sun-tan Porter took his children swimming and showed them some trick and fancy swimming and diving.

All know now why they call it Sunny California; have been burning up last week—102 and up every day—the writer thought India and Australia were warm. Harold Voise has one of the best flying acts this writer has seen in many a day—George Voise, Heen Larey, Orda Masker, and Harold Voise doing the leaping and Joe Masker and Bob Porter on the receiving end. They do everything from double cutaways to double fulls. Harold is flying as good as he ever did. Nice going, Harold.

Additions to clown alley are Art La Rue, George Perkins, Mike Zugelder, Huey Curtis, Charles R. Bathe and Dell LeClare. It was a race opening day in Los Angeles among the horse trainers as to who would put on the best wardrobe. Honors must go to Frank Alabama Campbell. He outshone Paul (Bloomers) Nelson and Joe Hodgini by far. Among visitors were Herman Nolan, visiting Hank and Ella Linton; Bernie Griggs, a brother bareback rider, with the writer all day in Glendale; Mrs. Cy Compton, Myrtle Goodrich, Freddie Fisher, Harold Hall, Bobby Kay; Buddy Biggs, Peru, Ind.; Mr. and Mrs. Jake Posey, Floyd and Ester Crouch, Boots Sallee Simpson and Ben Beno.—FREDDIE FREEMAN.

Arthur Bros.

Business continues to be good. Wichita, Enid and Ponca City were all very big houses. In Wichita, Johnny Avilla fell from his ring act and will be out of the program for 10 days. In Enid, visitors were Billy Thompson and Cecil Cornish, who are working rodeos. At Ponca City, Zack Miller was a visitor. This town is also the home of Chief Sugar Brown and he entertained many friends. Howard Suez, owner of Clyde Bros. Circus, also visited. The Bernards drove to Pawhuska, and did their juggling act in the center ring.

The Silverlakes left the show to return to their home in Indiana. Molly Gutierrez sprained her ankle and has been out of the show for a couple of days. The Olveras have installed a shower bath in their trailer. Grace Orton made a trip

back to Ottumwa, Ia., to visit her brother-in-law, who has been ill for some time. Elmer Sugar Brown left to join the army. GRACIE HANNEFORD.

Beatty-Russell

The Middle West greeted the show in a big way for the 24th week. Also in a big way was the torrential downpour at York, Neb., August 29. Storm struck just as the evening performance got under way. Big top, managerie, padroom, Side Show, and all were under water within a few minutes, and if it were not for the elephants, show would still be on the lot. All wagons were off the lot by 2 a.m. and the drying-out process took (See Dressing Room Gossip on page 54)

BRADLEY & BENSON Combined Circus & Rodeo

Want Circus People of all kinds, Dog and Pony Acts, Wire Acts, Wild West People with own stock and transportation and Ground Acts of all kinds. Two good One-Ring Circus Clowns and 4 or 5 Piece Band. For Sale—All Concessions, Grab Joint and Side Show; anything that can move in one day, come on; any legal Adjuster with own Concessions. All address:

BRADLEY & BENSON COMBINED
 CIRCUS & RODEO
 Care Key Hotel Chattanooga, Tenn.

BAILEY BROS.' CIRCUS

The show they said would not open is still operating and doing a Terrific Business.

WANT

Boss Canvasman for Side Show. Drummer for Big Show Band. Four Colored Musicians and Comedian for Colored Minstrel Show. RIGGERS AND SEATMEN, COME ON. Long season. Best of accommodations. Best of salaries.

Wire as Per Route in The Billboard.

WANTED ARABIA TEMPLE SHRINE CIRCUS

HOUSTON COLISEUM

November 3 to 16

Novelty Acts — Aerialist
 Can Also Place Seal Acts.
 Write JOHN L. ANDREW
 Coliseum, Houston, Texas

PHONE MEN

Tickets and Program, also good Banner Man.

POLACK BROS.' SHRINE CIRCUS

FT. WORTH

Opens Oct. 12 for Ten Days.
 Will Rogers Memorial Auditorium.
 Contact JOSEPH O'DONNELL, Agent
 Hotel Texas, Ft. Worth

Good's 1944 "Circus Snaps"

Clear, post card size views of Ringling-Barnum Sarasota preview; Phila., Pa., under canvas opening, and Hartford disaster. Also views of Wallace Bros., Wirth's Victory Circus, 1944. Have lot, parade, loading, etc. Views of most shows back to 1900. Send 20¢ for catalog and sample view. ROBERT D. GOOD, 1809 Turner Street, Allentown, Penna.

WANTED

Bill Poster who is an all around man for small plant. One who can do construction and drive truck. Year round place for A-1 man.

United Poster Adv. Co.
 Benton, Ill.

ANDY KELLY, FRENCHY MOORE,
 MICKEY O'BRIEN

and other Concession People, get in touch with HARRY FITCH

Bud E. Anderson Circus
 See Billboard for Route

'44 RUN WINDS UP A DOOZY

Weather Gives East Big Break

Old Sol works overtime and Jupe Pluve lays off to set crowd marks

NEW YORK, Sept. 9.—An outdoor season unique in the annals of show business in the East officially came to a close Monday night (4). Not only was it the hottest summer on record in the New York area but not one week-end, from Decoration Day thru Labor Day, was marred by unfavorable weather. Attendances of over 1,000,000 were attained practically every Sunday at both Coney Island and Rockaway Beach, with all lesser resorts drawing proportionately large crowds.

Labor Day week-end brought out somewhat lesser crowds, the decrease hitting the beaches and bathing establishments rather than the rides and attractions. While there was a comparatively small crowd on the Coney Island beach Sunday (3), the Boardwalk, the Bowery and Surf Avenue were crowded until well after midnight, with girlie (See *Weather Aids East on page 55*)

CONEY ISLAND, N. Y.

By Uno

The last of the season's three-day holiday week-ends wound up Labor Day, with the same ideal weather conditions that prevailed all season. It brought loads of customers to help ops pile up a safe profit for the long winter's layoff. Official season's closings will vary in dates this year because of the decision not to

hold a Mardi Gras. Steeplechase, with a few special days reserved for religious groups, won't shutter until after September 17. Many other spots fold to reopen only week-ends until October 1.

Where they go when Coney folds: Harry Nelson and his striking hammers to fairs and carnivals. Slim Dikeman will assist Nelson on the James E. Strates Show. Others of the Nelson crew comprise Martin Brennan, who goes to World of Mirth Shows; Abe Rogers, to Trenton, N. J.; Joe Mingola, to Mineola, L. I., and son Lester, to the Endy Bros.' Shows. . . . George Terror and his Bowery shooting gallery go to Brockton, Mass. . . . Rusty Turner, a Rosen dancing girl, to burly (See *CONEY ISLAND, N. Y., on page 55*)

\$200,000 Damage in AC Boardwalk Fire

ATLANTIC CITY, Sept. 9.—A general alarm fire which turned a half-block section of the Boardwalk into a raging inferno for nearly an hour swept thru the first floor of the Knickerbocker Hotel Wednesday (6) causing damage estimated at \$200,000.

Nine shops and concessions fronting on the Boardwalk, both in the hotel building and extending beyond it, were destroyed by the flames, while stores and offices in Central Pier, across the Boardwalk from the hotel, also were damaged. Flames leaped 30 to 40 feet in the air at the height of the blaze.

Beyond the hotel, the fire also destroyed a two-story frame building which housed two novelty shops and a rolling-chair concession.

Cincy's Coney Sets New Mark

3 per cent over record '43—other Midwestern fun-spots hit above par

CINCINNATI, Sept. 9.—When the curtain rang down on the 1944 season at Coney Island here Labor Day, the management hailed it as the biggest season in the resort's history. A tabulation of results of the season showed a 3 per cent increase in gross business, and this despite the fact that there had been a 5 per cent decrease in attendance.

"We were extremely pleased with the season," Edward L. Schott, president and general manager, stated. "Last season was the largest we had ever had. Our fondest hopes were to do as well this year. To be even a little better, as little as 3 per cent, is indeed highly satisfactory."

Schott expressed the belief that the principal reason for the decrease in attendance was the transportation problem. With automobiles wearing out and greater restrictions on the use of gasoline, fewer patrons visited Coney in their own cars. Another factor was the in- (See *Cincy Coney Record on page 43*)

Utah Spots End Season in Black But Under 1943

SALT LAKE CITY, Sept. 9.—Utah resorts officially closed the season Labor Day (4) fairly comfortably in the black, but with the summer far short of a sensation. Gas rations cut heavily into the receipts of resorts on the Great Salt Lake, as an A card allowed only one trip a week.

Saturday and Sunday biz was extremely heavy, providing turnaway trade for Black Rock Beach and Sunset Beach all season, but weekday biz was light. Saratoga Springs, near Provo, showed most substantial gains, due to the opening of the near-by U. S. Steel plant with 6,000 new workers. The gains came after years of mediocre biz, even during the fat years. Como Springs, near Ogden, which also has heavy war installations, also showed a gain for the year.

Salt Lake resorts stayed open for the year mainly at request of service officers of Ninth Service Command, and service-promoted parties marked the difference between profit and loss. Business at Black Rock Beach and Sunset was hard to handle as army insisted on no racial discrimination under penalty of "out (See *UTAH ENDS WELL on page 55*)

Utica's Short Run Nets Fair Business

DETROIT, Sept. 9.—Utica Park, miniature funspot at Utica, Mich., 26 miles north of Detroit, reopened in July by Myron and Margaret Brown, who formerly operated Milwaukee Gardens Ballroom at Spring Brook, near Buffalo, closed the season today with a picnic sponsored by the 40 et 8 Voiture from Pontiac, Mich. The amusement spot was formerly known as Stanton Welsh Park and was sold by Mrs. Welsh following the death of her husband several months ago.

The Browns operated the ballroom and general park attractions on Saturdays only since taking over, because of the late start. Business has been fair, with the park handicapped by the fact that it had been dark for some time. The Browns operate the park restaurant, located on the main highway, daily.

Rides, including the Merry-Go-Round and Hey-Dey, have been operated by Slim Dexter. Plans call for installation of additional rides and attractions for next season, the Browns announce.

Des M. Riverv'w Hangs On

DES MOINES, Sept. 9.—New Riverside Park here will remain open thru September in an effort to make up for some of the business lost when flood waters forced the park to close early in the season. Riverside had hardly started its season when a levee broke and flooded the entire grounds with nearly six feet of water and it was not reopened until July 4. Bob Reichardt is manager.

Special Features Mark Closing at Guenther Olympic

IRVINGTON, N. J., Sept. 11.—Henry Guenther's Olympic Park here officially ended its season Saturday (9) night but was host yesterday to employees of the big Hyatt roller-bearing plant from near-by Harrison. Workers and members of their families had exclusive use of the big play spot for the entire day and were provided with many special features. Olympic's big swim pool closed last Monday night (4).

Olympic Park has had a very profitable season with no serious mishaps and only few headaches aside from manpower shortage and temporary shortages of such items as rifle ammunition and popcorn. Due to the extremely hot and dry summer, the Guenther's went all-out on fire prevention, providing all structures and stands with fire extinguishers and stirrup pumps and arranging for daily inspection of all buildings by a captain of the Maplewood Fire Department.

Special events marked the Labor Day week-end and closing weeks. Open-air circus during the closing week presented Joe Basile's band, the Paroff Trio, aerialists: Professor Knox, canine capers; Rich and Gibson, xylophonists, and Two Harrisons, acro novelty. Special events got under way August 26 with baby parade and contests, with special prizes going to kiddies of service men and women.

625,000 Visitors To Jersey Spots Over Labor Day

ATLANTIC CITY, Sept. 9.—South Jersey resorts boasted of a total of 625,000 visitors for the Labor Day week-end. Atlantic City reported 300,000 visitors; Wildwood said it had 125,000; Ocean City, 125,000, and Cape May, 75,000. The smaller resorts claimed near-record crowds for the week-end.

Pennsylvania-Reading Seashore Lines said that travel ran well ahead of Labor Day, 1943, but was slightly under July (See *Jersey Spots Join 'Em on page 55*)

ROCKAWAYS' PLAYLAND ATTENTION, CONCESSIONAIRES

We have a few desirable 100% locations for rent in our park for games and similar purposes. Rents reasonable. Exclusive privileges. We are situated in 100% amusement section of Rockaway Beach. We advertise extensively by newspapers and radio, and by railroad, subway, bus and highway billboards. Enterprising and progressive ownership management. We invite prompt submission of applications. State approximately area desired and nature of business.

ROCKAWAYS' PLAYLAND

BEACH 98TH STREET ROCKAWAY BEACH, L. I.
TELE. BELLE HARBOR 5-2600

FOR SALE

CATERPILLAR DIESEL POWER UNIT. 60 K. W. Generator. Mounted on 1940 Springfield Trailer and pulled by 1940 Chevrolet Tractor. Unit practically new and warranted in perfect condition. Good tires. In Bluffton, Indiana, week of September 11.

7-TUB TILT-A-WHIRL. 1938 model. Le Roi Gasoline Motor. New walkways and tub bottoms. New paint. Be seen at Crown Point, Indiana, Fair Grounds.

7-CAR WHIP in good condition and operating at Joyland Park, Lexington, Ky.

JOYLAND AMUSEMENT CO.

LEXINGTON, KY.

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

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THE MOST Sensational AMUSEMENT DEVICE ever conceived!

ZOOM into a bright future with the greatest money-making amusement ride ever conceived—A BATTERY OF PILOT TRAINERS!

American air-consciousness is the impetus behind the tremendous mass appeal of the "Pilot Trainer". It actually simulates, on the ground, the maneuvers of an airplane in flight—and the play doesn't stop with one ride because the thrilling nature of the operation brings them back again and again!

The accompanying photographs present a dramatic picture of "Pilot Trainer" in operation and of the appeal it has for everyone, young and old. Note how every part of the mechanism is designed exactly like a real plane and is controlled by the rider.

The "Pilot Trainer" consists of three parts:

- (1) THE MACHINE
- (2) THE STAND
- (3) THE GUIDE CHART

The machine is similar to an aviation trainer of the "grounded" type; and, in action, simulates the varying conditions encountered in flying. When in operation, a projector on the machine throws a beam of light, in the form of a small airplane, onto the Guide Chart. The "pilot" (player) endeavors to guide this "light" plane along the routes of the chart; and, in so doing, experiences all the thrilling sensations of

TAKING OFF

CLIMBING

BANKING

TURNING

(including complete turns in any directions)

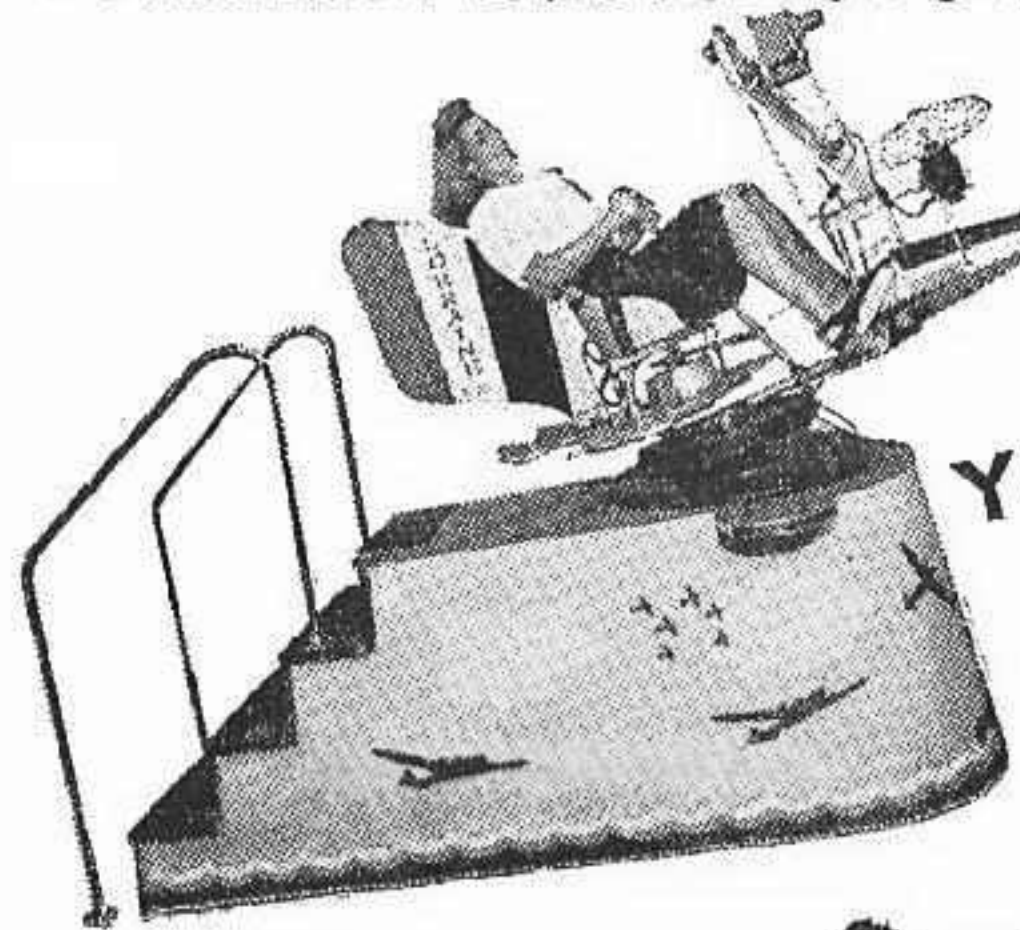
LANDING

The "pilot" (player) actually controls the action of the "Pilot Trainer" with the "stick" and by use of "foot pedals".

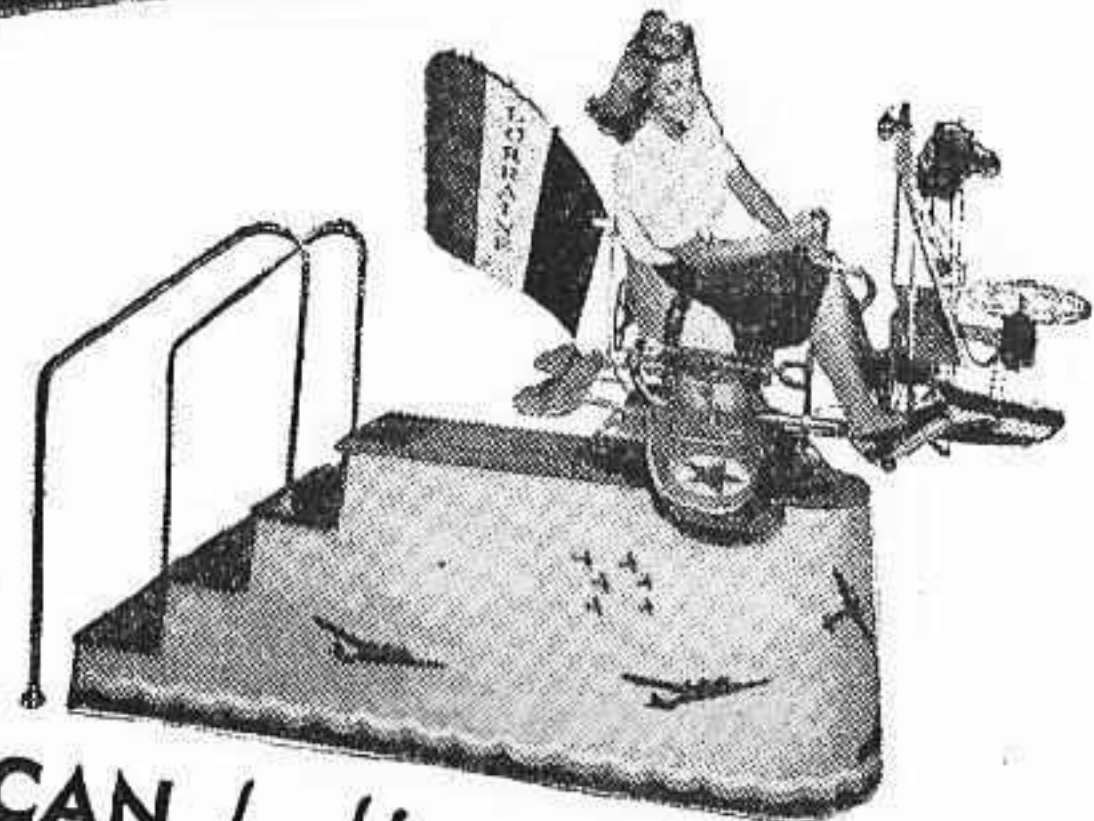
The enthusiasm of Arcade Owners, Concessionaires, Park Owners and Operators who have seen "Pilot Trainer" is terrific! This ride may be set up in batteries of 2, 4, 6, 8 or more units. It will be made with or without a coin chute (15c, 20c, or 25c for a two minute ride) depending on your own requirements.

IF YOU WANT A PRIORITY ON FUTURE PROFITS, VISIT OUR SHOWROOMS AND SEE "PILOT TRAINER"—TODAY!

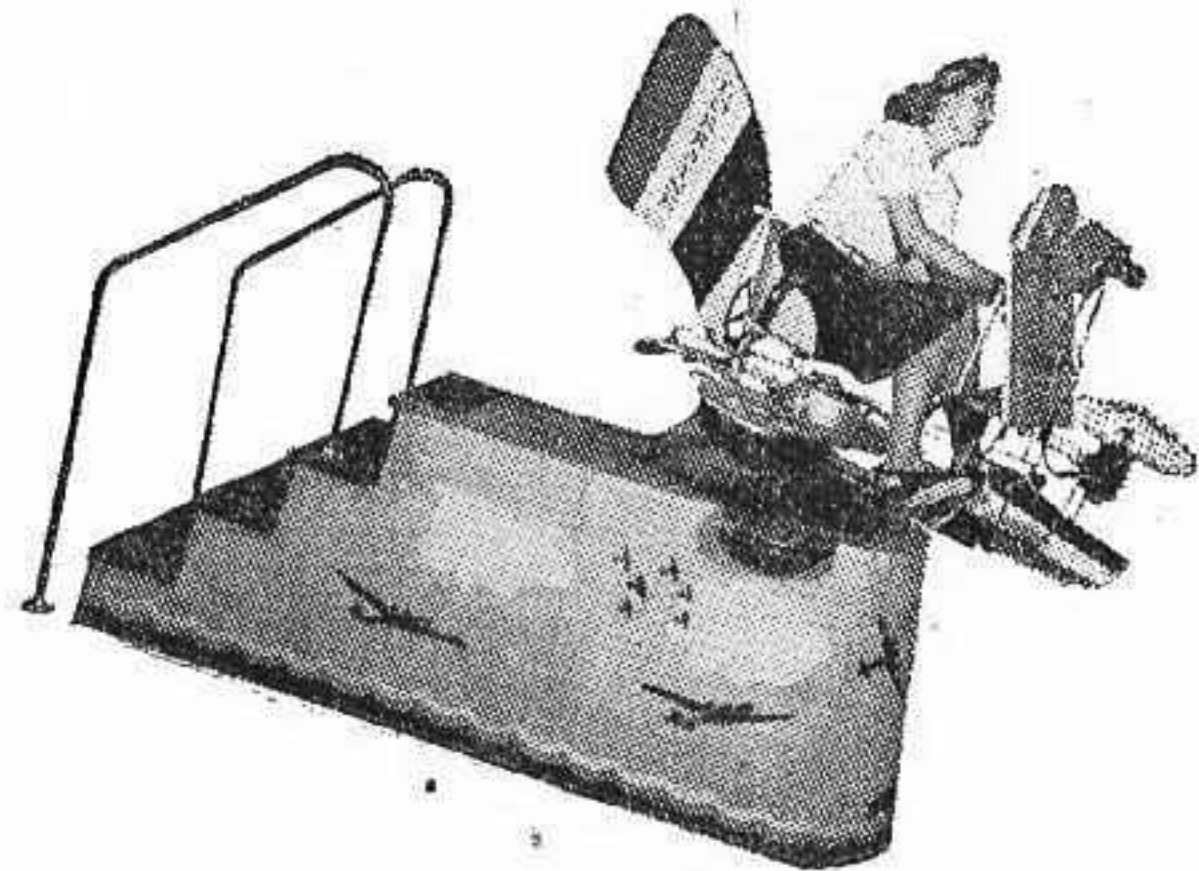
(Prices and circulars on request)



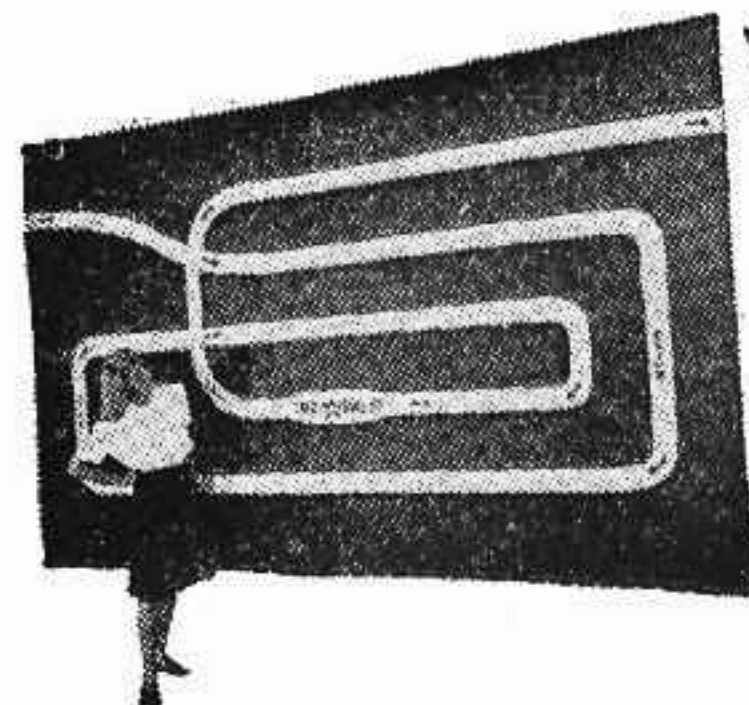
YOU CAN climb!



YOU CAN bank!



YOU CAN dive!



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GEORGE PONSER — JACK GARLINER

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GATE DIVES DON'T MEAN RED

Highest Takes For Louisville

Kentucky State net depends on expense of Downs — rain, polio take toll of gate

LOUISVILLE, Sept. 9. — Altho bad weather and ban of children due to polio caused a 40 per cent attendance drop, receipts went to an all-time high at the 1944 Kentucky State Fair here August 28-September 4 at Churchill Downs racing plant.

Total attendance was 103,759; in 1941, last State Fair, it was 238,000. However, with a gate of 50 cents and \$1, instead of the former 25 cents, take for the first six days exceeded \$74,000, compared with \$64,000 for a similar period in 1941, next highest year. Exact financial standing depends upon what outlay is necessary to restore Churchill Downs to its original condition, part of the agreement under which the site of the Kentucky Derby was given over for the fair board after its grounds were leased to a plant making airplane parts.

Labor Day night's rain flooded the tunnel leading to the infield, and customers from the Johnny J. Jones Exposition waded barefooted back to streetcars. Bad weather also cut grosses on Thursday, which was Governor's Day, and Sunday. (See Ky. Takes Are Tops on opp. page)

Wilcox Back to Maryville

MARYVILLE, Tenn., Sept. 9.—A former fair secretary came back to his old grounds this year as owner-manager of the carnival—Shan Wilcox, operator of Playland Shows, and former resident of Maryville. In 1933 he organized Blount County Fair here, for years was secretary and the fair prospered. The fair, August 28-September 2, was one of the most successful in history, officials said. Horse Show on Friday and Saturday had over 100 horses from Alabama, Georgia, Tennessee, North Carolina and Kentucky.

Acts Sell Bonds in Prison

DETROIT, Sept. 9.—While the Gus Sun grandstand show played Jackson (Mich.) County Fair, August 29-September 2, members went to Jackson prison, did a show and gave their time to sell War Bonds, and over \$250,000 worth were sold to inmates, a body of 5,300 men, reported Sun Michigan manager, Glenn M. Jacobs, Detroit. Acts presented were Bob Hart, emcee; Lang Troupe, Hoosier Cornhuskers, Anderson's Circus Unit, Dr. Marquis, Silvers Johnson and Dick Clemens's Lions. Troupe were dinner guests of Deputy Warden Pettit. Prison personnel presented Jacobs with a handmade leather-covered cane. Warden Harry Jackson gave a short talk on prison life and thanked the unit. Jacobs said records were broken at the fair, with the largest Friday in its history.

Barrington in Readiness

GREAT BARRINGTON, Mass., Sept. 9.—The 103d fair, sponsored by Great Barrington Fair Association, is planned as most elaborate in its history by Edward J. Carroll, general manager. The 1944 edition will run seven days. All exhibits will be in a new arena, Victory Hall. Another new feature will be a special entertainment and dance nightly in addition to usual high acts. Federal exhibits will be from the Treasury Department; salvage division of WPB and fish and wild-life service. State exhibits will promote agriculture and public health. State racing commission having given a license, James Picarillo, of Pascoag and Narragansett, has been named race secretary and purses total \$20,000. O. G. Buck Shows will be on the midway. Manager Carroll and Harry Storin, publicity director, have conducted a big ad campaign.



THEY'RE LOOKING at figures showing sweet receipts for Kentucky State Fair at Churchill Downs, Louisville, August 28-September 4. John C. Wehrley (left), Louisville, assistant manager and superintendent of the resumed fair, talks over the acts layout with A. E. Selden, "The Stratosphere Man," who appeared on opening Monday and worked daily thru two afternoon performances on Sunday.

Nebraska State May Set Tops; CA Stays Over

LINCOLN, Neb., Sept. 9.—Preceded by seven days of horse racing, Nebraska State Fair here, September 3-8, opened in weather perfect and business was tremendous for everything, especially on the Cavalcade of Amusements midway. On Labor Day celebrants overflowed the fairgrounds, and Secretary Ed J. Millie estimated the gate to be over 63,000. "With good weather," he said, "it looks as tho there will be a clean-cut record in attendance and finances for the fair this year." Sunday was Veterans' Day.

On Tuesday, Children's Day, rain in the morning cut country attendance but night made up for it. The Al Wagner show, it appeared certain, would top any previous carnival receipts.

The Cavalcade remained over today, with a special kids' matinee and free gate to the grounds.

WAXAHACHIE, Tex.—A fall Livestock Show and Rodeo will be held by Ellis County Purebred Livestock Association, said President Hosea Rogers. A site has been purchased and improvements will begin immediately.

PANAMA CITY, Fla.—Bay County Fair Association here elected J. T. Peterson, president; J. A. Stringer, treasurer; D. C. Suggs, secretary; Hugh Sills, secretary-manager, and six directors. At the '44 fair \$3,600 in premiums will go to exhibitors.

TROY, O.—One of Ohio's fall events will be held on Troy Fairgrounds, when the Horse Pulling Association of Ohio, Inc., will stage its 10th annual world's championship contests for light and heavyweight draft teams. There will be \$520 in prize money and trophies, said Secretary Ray Hennessey, Bellefontaine, Ohio.

CANAAN, N. H.—Canaan Fair here, August 30-September 1, drew better than had been expected under restricted travel. Fair had been passed up for two years. Attendance on final day was over 3,000 in threatening weather, while the previous day had about 6,000. Officials said plans will be made for expansion of premium lists and attractions.

Rides Go in \$50,000 Fire At Hughesville, Pa., Plant

HUGHESVILLE, Pa., Sept. 9.—Lightning which struck the agricultural building on Lycoming County Fairgrounds here early Monday caused fire to destroy the structure and its contents, with losses amounting to \$50,000. Damage to several rides, stored in the building by Julius Reithoffer, Hughesville, ride operator and owner, was estimated at \$40,000, with no insurance.

Fair officials said the building, constructed about 25 years ago, was valued at \$10,000 and was covered by insurance. No plans for immediate rebuilding were made.

Building destroyed was one of five exhibit structures on the grounds. The fair, discontinued in September, 1942, was usually held at this time of year. Association plans to resume fairs after the war.

Chippewa Falls Boosts SLA

CHICAGO, Sept. 9.—Showmen's League of America was given a boost by Archie L. Putnam, secretary-manager of Northern Wisconsin District Fair, Chippewa Falls, Wis., during the 1944 fair. Along with flags of the United Nations, he also displayed the flag of the League, which was appreciated by the many showmen at the fair.

AROUND THE GROUNDS

KNOXVILLE.—A controversy between Branner Smith, newspaper publisher here and executive of East Tennessee Colored Fair Association, and Knoxville city council ended with announcement that the proposed fair would be held outside of the corporate limits.

WEST HARTFORD, Conn.—Praised by Prof. Albert E. Wilkinson, University of Connecticut horticultural department, as the "largest community fair in the State," West Hartford's Labor Day Country Fair drew an estimated 15,000 and grossed over \$4,000, proceeds going to the National War Fund. Barbara Dougherty, West Hartford, was crowned Miss West Hartford of 1944 and awarded a \$25 War Bond by the Exchange Club.

WATERLOO, Ia.—Attendance at the '44 Iowa 4-H Club Exposition of Waterloo Dairy Cattle Congress was 65,000, said E. S. Estel, secretary-manager of the Congress, which sponsored the 4-H show in place of the regular exposition Sep. (See Around the Grounds on opp. page)

Minn. State Breaks Even

Grosses in some branches up, but weather is murder —RAS sets new records

ST. PAUL, Sept. 9.—With rain on four days of the 10-day 85th annual, Minnesota State Fair, August 26-September 4, managed to come thru with receipts enough to pay all bills and break even. This is the second time in two years that the annual hasn't made any money, and all because of weather. Had weather been good, said Secretary Raymond A. Lee, the fair would have been a big money-maker. As it was, receipts from some departments far exceeded those of 1943, to help balance the books.

Weather resulted in the gate taking a dive, with total of 416,233, off more than 20,000 from that of 1943 attendance. The fair last Friday, with but three days to go, was faced with a deficit of between \$50,000 to \$70,000, according to Secretary Lee, but good weather Saturday, Sunday and Labor Day erased the threat. Attendance on those days alone, thru the 30-cent "Everybody Pays" gate, totaled 177,480. Total receipts, said Lee, would approximate \$300,000. Of this sum \$222,000 came from sale of entrance tickets, grandstand admissions and midway.

Despite six rainouts, grandstand afternoon and night shows grossed \$84,000, better by \$18,000 than the '43 gross. Rainouts came Sunday afternoon and night, August 27. Wednesday afternoon and night, and Thursday afternoon and Friday night. Had weather been good, said Lee, grandstand night show, *Parade of Nations*, would have added at least \$25,000 to its \$40,000 gross, while afternoon shows, including harness racing, would have drawn \$15,000 to \$20,000 more.

Income budget this year was \$225,000, with expense budget varied. But, according to Lee, the 100-odd employees hired since last May, plus additional acts, raised the all-around budget to \$300,000, the same as in 1943. In ordinary years, when the livestock show is in operation, budget is \$350,000. But the livestock show was not presented either this year or last because a war plant had taken over livestock pavilion facilities for manufacture of airplane propellers.

Comparative attendance:

	1944	1943	1942
Saturday	44,395	36,764	38,490
Sunday	22,888	76,412	75,003
Monday	58,401	45,429	56,465
Tuesday	36,734	32,713	29,733
Wednesday	18,610	40,848	63,741
Thursday	25,468	40,629	61,739
Friday	32,457	31,741	48,982
Saturday	54,655	34,745	55,716
Sunday	70,192	61,807	84,416
Labor Day	52,633	35,139	64,299

State Fair board, headed by A. H. Dath, met on Tuesday immediately (See Minn. Has Even Break on opp. page)

Littlejohn Back in States

CHICAGO, Sept. 9.—Frank P. Littlejohn, of the act known as The Littlejohns, *Fantasy in Jewels*, wrote from San Francisco that he had just returned from a three-and-a-half-year tour of New Zealand, Tasmania, Australia and New Guinea and was opening for a season at the Lido Club, San Francisco. The Littlejohns expect to return to playing fairs next season.

ACTS at Mid-State Fair, Columbia, Tenn., week of August 28, booked by Clyde E. Edgell, included Great Lipplincott and Company, magic; Tex Brewer and Green Valley Girls; Daffy Dan, Minstrel Man; Allison Sisters, vocalists and acro; Prince Leo Francis, musical clown; Capt. George Arnold Animal Circus; Betty Tilton, traps, rolling globe and ladder; Col. C. O. Barnes and Pony Boy.

Wapakoneta, With Changing Bill, Chalks Second Best

WAPAKONETA, O., Sept. 9.—Auglaize County Fair here, August 27-September 1, was the second largest in its long history despite much rain, reported Secretary Harry Kahn. Wednesday was the best day any fair ever had here and Friday was the second largest.

Number of concessions set a record, applicants for 400 feet of footage being turned down. Myers Family, glass blowers; Fogelman's Biggest Horse, and Eagleson's Circus were on the midway. Gubernatorial nominees, Mayor Stewart, Cincinnati, spoke Thursday and Mayor Lausche, Cleveland, Friday. Free food demonstrations Monday and Tuesday had over 1,600 women, \$300 being given away. First rabbit show had over 200 entries. At the first Junior Fair livestock sale 28 head were sold at big prices. Best harness races in fair history were for \$8,000 in purses.

National Barn Dance appeared Sunday night; horse-pulling contests, Monday night; Boone County Jamboree and 4-H Club Style Revue, Tuesday night; Gus Sun revue, Thank Your Lucky Stars and Stripes, Thursday night; revue, Hawaiian Nights, Friday night. Al Jones X-Bar-X Rodeo appeared Sunday afternoon and Wednesday night with livestock parade. There was an auto giveaway on the final night. Fair holds the Myers Y. Cooper trophy for the best presentation among Ohio fairs.

AROUND THE GROUNDS

(Continued from opposite page)

tember 2-4. Hippodrome attendance for the three-day event totaled 40,000, with a Sunday crowd of 16,000. Attendance was 12,000 on each of the other days. Club dairy cattle exhibitors outnumbered those at all previous shows.

NORTH HARTLAND, Vt.—Hartland Fair, Windsor County, August 23-25, had attendance of 3,000 on the second day. Fair weather prevailed. Livestock exhibits were unusually large. Vaude shows drew well at night.

MARSHFIELD, Mass.—With Marshfield Fair, August 29-September 4, toting new attendance records, the 77th annual will not go into the red. It was resumed after a season's lapse because of wartime restrictions. Opening attendance surpassed that in any recent season. More than 15,000 placed \$62,532 in bets on the eight-race pari-mutuels nag meets at the opener. Number and quality of exhibits were far ahead of those of previous seasons, said Alfred W. Lombard, director of the State Department of Agriculture's fairs department.

MINEOLA, N. Y.—At the 102d Mineola Fair this week buildings and grounds in best condition and repair in many years, President J. Alfred Valentine having

added considerable beauty to the plant. New features are restorations of the Hobby Show, Pet Show; amateur motion picture contest, suspended during the early part of the war; doubling of bee and honey and health exhibition; two evenings of the Square Dance Festival, elaborate displays in Marine and Wild Life Show and Poultry Show. Exhibit buildings will be open until 11 p.m. Saturday night for the first time in over a century, hours having been changed from 10 a.m. until 11 p.m.

ALBUQUERQUE, N. M.—For the '44 New Mexico State Fair here, the management moved its offices to the administration building on the grounds September 11. All buildings have been painted a brilliant white, grounds have been smoothed, shrubs planted and trees begin to look like an established grove. Entries indicate the largest number of livestock of all classes and greatest volume of farm and garden products ever shown. Featured will be a Palomino Show promoted by New Mexico Palomino Exhibitors Association and sanctioned by Palomino Horse Breeders' Association of America, and a Quarter Horse Show. For the race meet reservations have been made for 450 head, about three times the number at any previous meeting. Purses are \$40,000 plus a \$100 War Bond added on each of 64 races during eight days. Cavalcade of Amusements will be on the midway. Rodeo will run six nights, beginning on opening Sunday, and open to the world with purses of \$6,000.

MARIETTA, O.—Washington County Fair here September 3-6, with its largest first-day attendance in history, was formally opened by Doc Waddell, circus evangelist, at the grandstand. Howard shows and rides were on the midway, business being a third greater than last year. Dr. and Naomi Bell and their blooded horses were an attraction. Harry St. Clair, former balloonist and parachute jumper, was announcer. Don and Carrie Stewart for the first time in 17 years, made the fair with their concessions. It being his old home town, surprise parties were in order. Mrs. Stewart is recovering from injuries sustained when their auto and a truck collided.

PRINCETON, Ind.—Gibson County Fair here, August 28-September 2, broke all attendance records for the past several years, being 25 per cent up and grandstand show up 40 per cent in receipts, reported Clifford A. Steele. Boyle Woolfolk's *Summertime Follies of 1944* was a hit, with the Rosland Hupp Girls and orchestra under direction of Ben Young. Acts included Malone Sisters, Betty Lee, Coca Steve and Eddy, Henry's dog act, Saxon act; Blake, emcee; Roy Barrett, clown, and Marie and Henry, wire rolling globe. George Field army band of 35 pieces gave concerts Thursday afternoon and night and sold \$52,000 worth of War Bonds. Cattle show had 158 head from eight counties. Gold Medal Shows on the midway had excellent business.

MINN. HAS EVEN BREAK

(Continued from opposite page)

after the close, and declared this, the third wartime fair, successful, considering that it had been staged during the national emergency. Attendance, as compared with figures in 1940-'41, was off because so many thousands of young men and women, who normally patronized the fair, are in the armed forces. However, the fair thru its many exhibits, portrayed the role of these fighting men and women. Work on the home front, too, was vividly portrayed by exhibits.

The fair board has started plans for an expanded annual in 1945, dates for which have been set. Expressing confidence that the war will be over then, the board said in that event the 1945 annual not only would include features and exhibits necessarily canceled because of the fighting but also other features stressing enterprises of peace.

A new record gross was hung up by the Royal American Shows of \$128,772.54, as compared with the previous all-time high of \$120,000 in 1942.

KY. TAKES ARE TOPS

(Continued from opposite page)

Ernie Young's *Cavalcade of Hits*, four-day grandstand show which drew good crowds, was followed by Col. Cliff Gatewood's Flying-X Rodeo Sunday and Monday. Independents included the Flying Valentines, aerialists; Selden, "The Stratosphere Man"; the Gibsons, balancing; Ballard and Ray, comedy, and the Tones, vocalists. Colorful displays were given

two nights by Universal Fireworks Company.

Held nightly Monday thru Saturday, the Horse Show broke all attendance records. About 400 horses were entered. Friday night 6,000 saw a benefit military show, from which \$1,000 in box seat sales went to Nichols General Hospital for purchase of wheel chairs. Featured were the Lillian Courtney Ballet, dancers from Iroquois Amphitheater, Negro dancers and singers, and the Fort Knox Tankers, a dance band. To the usual blonde and redhead contests, brunette and personality competitions were added this year, and dancing contests were a nightly feature. Music was by orks of Johnny Burkhardt and Miff Moel, who played for dancing nightly in the clubhouse. Fair Manager E. L. Newton returned to his oil business in Owensboro, Ky.

CINCY CONEY RECORD

(Continued from page 40)

crease in the work week from 40 to 48 hours in the war industries.

Moonlite Gardens, Coney's summer ballroom, showed an increase of 10 per cent in gross business. The largest gain in any department was that made by the clubhouse and cafeteria, but this, as Schott puts it, was "merely trading dollars." The swim pool was just about even with last year's business. This was true also of the rides.

Plans for next season, Schott stated, will depend on the happenings during the next few months in the various war theaters.

CHICAGO, Sept. 9. — Most Midwest parks are winding up the season with a substantial balance in their favor, but the closing weeks have shown a sharp decline in business.

Unseasonably cool weather has been responsible for dropping off in attendance in some spots, but many park men are inclined to blame much of the drop to the progress of the war and the imminence of a cessation of hostilities.

One prominent Midwestern park man explained it as follows: "With the end of the war in Europe apparently in sight, the public sees the end of the soft-money period and people are easing up on spending."

On the whole, Midwest parks have had a very good season. Most of them have had grosses not far below 1943, which was a record year.

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PARKS SECTION, PAGE 41

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Overseas Movie Program Expanding; Wins GI Okay

CHICAGO, Sept. 9.—Servicemen on overseas duty are now getting movies in sufficient abundance to satisfy their voracious appetites for this form of entertainment. More than 700 field movie theaters have been set up in France, outside of cities, and at least 550 shows are given every night, some all night. The theaters may be merely converted barns, stables or tents, but to the movie-hungry GI's they are a familiar link with home.

The European theater of operations is not the only one receiving pictures; an allotment of three new feature movies (four to some static areas) are shipped out weekly from New York by the overseas motion picture service of the signal corps to 20 exchange points all over the world. Prints are circulated from these exchanges to the "theaters" and projector units in the various areas in much the same manner as films are distributed on theatrical circuits in the United States.

Projectors and cans of 16mm. film move forward not many days behind the assault troops. Within a week after Rome was captured a soldier theater was open for standing-room business with the appropriately titled film, *The Heat's On*.

To any possible critics who might consider movies a frivolous indulgence or a form of coddling our soldiers, the army's answer is that such persons don't know the meaning of the world morale. Movies are as essential to the men as dry clothing or nourishing food. The army found early in this war that when our men got abroad they felt a great need for

the things they had left at home. This was especially true, as the majority of our soldiers in foreign lands are not immediately engaged in combat.

Films Second Only to Mail

Mail from home is, of course, the greatest single morale booster, but after that is the demand for entertainment. Films are the most logical selection, as they are easily supplied. They are easy to ship and to exhibit. Furthermore, they are as familiar to Americans as baseball and just as popular. An absorbing movie takes a soldier's mind off the war or the discomfort of the place he is living, and that is important. An officer who returned recently said that a good film is like a two-hour furlough home and the effect on morale is beyond any argument.

The soldier audiences have their likes and dislikes, naturally enough. There are, however, a number of erroneous ideas prevalent as to what appeals to GI Joe. One widely held generalization is that they want comedies and musical shows exclusively and want nothing to do with any film dealing with war.

Lively musicals or breezy comedies, especially those with plenty of pretty girls, are sure to be popular with the troops, but this type of film is just as popular with the civilians back home. A report from Italy stresses the fact that any musical goes over big, and a London observer says that soldier audiences favor the frankly escapist films. The manager of a GI theater in the London area says that *Cabin in the Sky* and *Lady in the Dark* have been recent favorites with his audiences.

There is plenty of evidence that doughboys go for the more serious, dramatic pictures, too. The three most popular films exhibited by the army at overseas theaters during March were *The Song of Bernadette*, *Lost Angel* and *A Guy Named Joe*. In April *The Miracle of Morgan's Creek* superseded *Lost Angel*, but the other two continued in top position.

These ratings are based on report cards sent back by special servicemen from all corners of the world, based on their personal observations of their audiences' reactions. Altho this type of report is admittedly not as accurate as a scientific poll, it is all that the army has at present and it certainly gives a general idea as to what movies are most popular.

Don't Like Heroics

Blatantly heroic war films and the more incredible Westerns are definitely out with soldier audiences, who are also critical of Hollywood's habit of altering military techniques to suit the conveniences of plot. For instance, altho *Sahara* was highly popular in many areas, it did not register favorably with tank men and veterans of the Italian and African campaigns.

Soldiers are anxious, too, for informational pictures and those that show real battle scenes, particularly those showing frankly what their weapons can do. Newsreels are popular wherever they are shown, the reports indicate that such pictures are reaching the troops infrequently and late.

Distribution is a major problem. Altho new pictures are sent out by air from New York, some of them even prior to their national release, there are delays before the prints get around to all the theaters of operation. A print can be shown in only one place at a time, and there are a great many places for each print to be shown. It may take as long as a year before soldiers at the more remote outposts see pictures which have been sent to the army prior to their national release here.

No matter what the film, or how old it may be, the doughboys flock to the movies in a constant state of anticipation. They want to be entertained and they also want to feel that their time was well spent. Further, it gives the soldier something to talk about later on, just as he did when a civilian. After an overseas premier of *Going My Way*, one soldier wrote on his audience response card: "This movie keeps us up to date on films as well as gives us a topic to write in letters home."

The army feels that the movies are a link with the folks at home, a vicarious bond with the old friends who are still strolling down to the home-town movie. For somehow the realization that the film which Joe is seeing tonight in his

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Traditional Feed Winds Up Season For Brooks Show

SABULA, Ia., Sept. 9.—Jack and Maude Brooks Company closed its tent season here, the Brooks home town, August 31 with the traditional buffet luncheon which has been an annual affair for more than 30 years. The show was fortunate in escaping a cyclone which struck within 30 miles of it at Belmont, Wis., recently.

The roster of the troupe, which remained intact all season, included Neale Helvey, producer; Roy and Peggy Lewis, Diane Fontelle; Eddie, Lois and Bunny Lane; Walter Litzkow, Cortlandt Tisch, Dick Lagemann, Walter Clark, Joy Getz, Jack and Maude Brooks, and the three school boys, who under the guidance of Hubert Nevins, did fine work in taking

care of the top. Helvey is now at the Stage Show Bar, Detroit.

Jack and Maude Brooks will remain at their home here for a brief period before heading for New York to visit their son, Tom, with the merchant marine, and his wife, Barbara, and to await the arrival of a new grandchild.

August Derleth, young Wisconsin author, is writing a murder mystery, using the Brooks show as a background. Plot will center around the cast, and the book will be dedicated to Jack and Maude Brooks.

The Brooks show, one of the oldest repertoire organizations on the road today, is practically a Wisconsin institution.

One-Man Show

By E. F. Hannan

AS THE school season draws on we note the large number of one-man shows that are moving the year round in the open spaces. They bring varied kind of entertainment, from a small trained-animal outfit to the character impersonator of Shakespearean roles.

One showman from the Southwest has done well for seasons with a one-man musical show. He has several novelty instruments, mostly of his own invention, and I saw him make a good impression with a large church audience in Florida. Schools are his main play but he has few open nights as he fills in with hall dates and church shows.

The 16mm. pix have come to the assistance of other entertainers, one such operator having a 12-minute film of himself doing Bill Sykes in *Oliver Twist*, which he follows with a flesh portrayal of the same role. He follows with other impersonations and the combination makes a good bill.

Short Splices

By The Roadshowman

TWO FLOORS in the building at 450 West 42d Street, New York, across the street from its present location, have been leased by S. O. S. Cinema Supply Corporation. The firm also occupies two floors at 449 West 42d Street and a manufacturing plant which is devoted entirely to war production.

JOHN HAMILTON, formerly with the University of Minnesota, has succeeded Thomas Hodge as film officer of the British Information Services in the Chicago area. Hodge is joining the New York staff of BIS.



New and Recent Releases

(Running Times Are Approximate)

THE CAT'S PAW, released by Eastin 16MM. Picture Company, stars Harold Lloyd and Una Merkel, with George Barbier, Nat Pendleton, Grace Bradley, Alan Dinehart and Grant Mitchell in supporting roles. Story is about a missionary's son who returns from China in search of a suitable wife and becomes involved in politics. Running time, 108 minutes.

THE SMART WAY, released by Official Films, Inc. A musical comedy release, starring Willie Howard as Prof. Pierre Ginsbaire, master of "lessons in French," one of the funniest routines in his repertoire. Running time, 16 minutes.

VOICE IN THE NIGHT, released by the Russell C. Roshon Organization. Clive Brook and Diana Wynyard star in this story of the underground versus the Gestapo. Armed bands of Germany's dreaded secret police scour the countryside in a manhunt to throttle the Voice of Freedom radio.

ON THE GREAT WHITE TRAIL, released by Post Pictures Corporation, is one of the *Renfrew of the Northwest Mounted Police* tales starring James Newell and Terry Walker. Renfrew meets an attractive girl under unfavorable circumstances. Before the picture ends, however, thieves and murderers have been apprehended by Renfrew, who wins the girl. Running time, 60 minutes.

far-away theater is the same that was playing on Main Street a short time ago, brings him a little closer home.

Rep Ripples

E. C. BICKFORD has joined the Mad-cap Players in stock in Dallas. . . . PARKER JACKSON will have a circle picture-vaude trick in Wilkerson County, Georgia, this winter. . . . CHARLIE PERKINS, boss canvasman, for many years with Winstead's Mighty Minstrels, is now sojourning in Savannah, Ga. . . . HERMAN BROOKS is readying his hall and school unit to operate in Southern Kansas and Central Oklahoma. He'll show flesh and pictures. . . . BAILEY'S SHOW, R. E. Bailey, owner, is reported enjoying a good play in the vicinity of Gonzales, Tex. . . . BOB UTTER, of Anderson, Ind., is doing a single blackface turn under the name of Happy-Boy Henderson. . . . "RED" HARRIS, well-known repster, who has been playing niteries in the Pittsburgh area all summer with his blackface turn, recently moved into a Johnstown (Pa.) night club where he has just been handed five-week holdover.

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Machines. Perfect sound speakers, extra bulbs, ex-
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Have complete program for two weeks' showing, all
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salary. Contact immediately. Hod Williams, Ga.
Del., Columbus, Ga.

MUSICIANS WANTED - RHYTHM PIANO,
Trumpets, Trombone, Bassman. Write or wire
salary expected. Steady Work. Wit Thoma, Gray-
stone Hotel, Detroit Lakes, Minn.

PHONOGRAPH MECHANIC, EXPERIENCED
on Pinballs and Remote Equipment. Must be
sober and reliable. \$250.00 per month and
commissions on new locations. Write or call Dan
Arias, Telephone H-3638, 602 N. Albany Ave.,
Tampa 6, Fla.

PIANO AND LEAD TRUMPET MEN FOR
Club Band playing long locations only. Present
contract good till December 15. Must fake,
read well and able to play shows. No characters
considered. State age, draft classification and
bands you have worked with recently. Must join
soon after Labor Day. Good salary. Immediately
contact Pat Arensman, 350 Campostella Rd., Ner-
folk, Va.

PIANO - \$70.00 WEEK START, JAN. READ,
transportation. Locations only, small combo,
good opportunity. Immediately wire Toby Brown,
Amery, Wis.

TROMBONIST — FOR SEMI-NAME MIDWEST commercial band. No cats or characters. State experience, draft, permanent address. Box CH-85, Billboard, Chicago. se23x

WANT EXPERIENCED BUCKLEY TRACK Odds Mechanic for permanent position. Give references first letter. United Novelty Company, Biloxi, Miss. se23x

WANTED — TENOR SAX, TRUMPET AND Bass. Reliable Midwest band. Bennett-Green, Rochester, Minn. se16

WANTED — EXPERIENCED PHONOGRAPH Mechanic by one of oldest firms. Give references first letter. United Novelty Company, DeLaney and Division Sts., Biloxi, Miss. oc14

WANTED AT ONCE — LEAD ALTO SAX, Location job, long engagement, short hours, at Jorland Park. Wire your best price. Pack Humphreys, 446 Park, Lexington, Ky. se16

WANTED — MIDGET TOP MOUNTER FOR hand balancing act; seventy-five pounds. Write qualification. Steve Forrest Theatrical Exchange, McCance Block, Pittsburgh, Pa. se23x

WANTED — MED PERFORMERS IN ALL lines for hall show. State salary or no answer. Black Horse Med Co., Marion, O. se23x

INSTRUCTIONS BOOKS & CARTOONS

FOR A SURE-FIRE NOVELTY ACT USE OUR Trick Drawings and Rag Pictures. Catalog, 102, Balda Art Service, Oshkosh, Wis. se23x

LEARN POPULAR SONGWRITING BY CORRESPONDENCE the Modern way—inexpensive—complete. Details free. Modern Songwriting School, 19 Pennell Street, Franklin, Penna. se23x

LOCATIONS WANTED

RENT, LEASE OR BUY ROLLER RINK OR Building suitable for rink, with or without equipment. Presley Groves, 401 Henry, Alton, Ill. se23x

RENT OR LEASE A RINK OR BUILDING suitable for roller skating. R. Tucker, Box 833, Perry, N. Y. se23x

MAGICAL APPARATUS

A BRAND NEW ILLUSTRATED CATALOGUE of Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Completely illustrated catalogue, 30¢. Nelson Enterprises, 336 S. High St., Columbus, O. se23x

ANSWER QUESTIONS—CALL NAMES, BIRTH-dates, Professional Master Mindreading Act (no assistants). Self contained. Use anywhere, \$1.00. Magical Enterprises, Box 111-B, Levering, Mich. se30x

ASTROLOGICAL FORECASTS 1945, SAMPLE, 30¢; Life Horoscope, sample, 30¢; both, 50¢. Matthew Publishing Co., 3313 Prospect Ave., La Crescenta, Calif. se16

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York City, N. Y. oc7x

21 WAYS TO OVERCOME STAGE FRIGHT, BY MacKenzie Gant. Price, one dollar. Four current catalogs, 25¢ each. Thayer's Studio of Magic, Box 1785 Wilshire, LaBrea Station, Los Angeles 36, Calif. se16

MISCELLANEOUS

FOR SALE — SEWING MACHINE, SINGER, portable; weighs 11 pounds, like new, \$100.00. A. Beresoff, 1912 84th St., Brooklyn, N. Y. se16

LIQUID RUBBER TO MAKE MOLDS FOR Plaster Castings. Limited amount available, \$5.00 quart. Rubber molds for sale. R. S. Grey, 4420 Magnolia Ave., Chicago, Ill. se16

LUMINOUS PAINT — IT SHINES IN TOTAL darkness! For painting toys, religious figures, small statuary, etc. Mail dollar bill for small bottle, prepaid. Luminous Products, Box 1071, Mobile, Ala. (Agents wanted.) se23x

MEXICAN LIVE JUMPING BEANS, THE LAST curio in the world, \$5.00 thousand; \$1.00 hundred; sample of 25 for 50¢. General Mercantile Co., Laredo, Tex. se16

POSTWAR PRIMING WILL PAY US!—INVESTigate. Plastic compounds dispenser delivers uniformly, continuously. T. Pasanen, Franklin Mine, Mich. se16

SHOWMEN — WHERE WILL YOU STORE this winter? 45,000 square feet for storage. Write Fix It Shop, Xenia, O. oc14

TAKE TIP TICKETS — 120 COMBINATION, 5 in 1. Special price, \$24.50 per gross. G. E. Lynch, Lynch Block, 14 Seneca, Oil City, Pa. se30

WRITE FOR OUR SPECIAL PRICES ON Salesboards. Friedman-Klein Sales Co., 217 W. 9th, Kansas City 6, Mo. se16

4 EVANS AUTOMATIC BOWLING ALLEYS — 56 feet long, good condition. R. E. Herlinger, 112 W. 72d St., New York, N. Y. se16

MUSICAL INSTRUMENTS, ACCESSORIES

PIANO — SPECIAL BUILT KRAMER, BLACK and white finish, 68 note; black naturals, white sharps with ebony Solovox. Kubicek, 20 Warburton Ave., Yonkers, N. Y. se16

SELMER OBOE CONSERVATORY SYSTEM, \$170.00; Bb Buffet Clarinet, full Boehm, \$70.00, used little. Harold Babcock, Box 28, Tonawanda, N. Y. se16

WILL TRADE LATE MODEL NOVACHORD for late model Hammond Electric Organ. Wallace McKitten, 415 W. Jefferson St., Butler, Pa. se16

PERSONALS

MAILING SERVICE FROM CANADA — SEND 25¢ coin three post cards with your message and we'll mail them from Montreal. Geo. Carsley, 210 Laurier West, Apt. 8, Montreal 8, Quebec, Can. se16

SOMETHING SENSATIONAL! — 10 DIFFER-ent, actual Photos (2 1/2 x 3 1/2) of the Luna Park Coney Island Fire, \$1.00 per set. Taken by first photographer at the scene. S. Russell Press, 400 37th St., Union City, N. Y. (Dept. B). se23x

TEX M. G. McCLAIN — WRITE TO BOX 253, Butler, Pa. Eibei very sick. Anyone knowing his whereabouts please notify. Very urgent. se23

WANTED — INFORMATION AS TO THE whereabouts Frank C. Walker, Trick and Fancy Roper. Write Claudia Walker at Ray Theatre, New Concord, O. se16

PHOTO SUPPLIES DEVELOPING-PRINTING

ALERT DIRECT POSITIVE OPERATORS! — Drex Paper is unsurpassed for quality which brings repeat business. Why not convert to Drex today? Write for trial order direct from factory. Positive Division of Grant Photo Products, Dept. B, 18915 Detroit Ave., Cleveland 7, O. oc21x

ALL FRESH EASTMAN DIRPOS ROLLS—2", \$7.16; 2 1/2", \$8.61; 3", \$10.21; 3 1/2", \$11.90; 4", \$13.36; 5x7 Cutsheets, \$6.14 gross. Chemicals, Frames, etc., cut rate prices. Few 1 1/2 x 2 Machines and Cameras. Wabash Photo supply, Terre Haute, Ind. se16

AVAILABLE NOW — MARFUL DOUBLE Weight Paper in cut sheets. Rolls on special order only. Try our new Marful 19 Developer with Marful Paper. Write Marks and Fuller, Inc., Dept. B1, 66-72 Scio St., Rochester, N. Y. oc7x

BUY AND SELL—1 1/2", \$5.45; 2 1/2", \$8.70; 3", \$10.25; 3 1/2", \$10.75; 4", \$12.20; 4x5, \$5.60; 5x7, \$7.00. Superior Photo Service, 501 W. 145th St., New York. se30

CAMERAS FOR SALE — BOOTH MODEL, 2 1/2 x 3 1/2 F3.5, new lens, \$190.00 complete; booth model, 3 1/2 x 5 1/2, full length F4.5 compur, \$225.00 complete; table model portable, 3 1/2 x 5 1/2 with F4.5 compur, to be used without dark room inside or outside. Ideal for picnics, \$245.00 complete. 25% with order, balance C. O. D. Blitright Camera Mfr. Co., 709 E. Market St., Greensboro, N. C. Telephone 9114. oc7x

DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. se30x

DIRECT POSITIVE OPERATORS—A STEADY supply Eastman D. P. P. Prompt service, fresh stock and all 1945 dating. 1 1/2", \$5.75; 2", \$7.25; 2 1/2", \$8.75; 3", \$10.50; 3 1/2", \$11.00; 5x7", \$6.25 per gross. Any size and any amount. 25% deposit with order, balance C. O. D. K. W. Geary & Co., P. O. Box 5916, Pittsburgh 10, Pa. se16x

DIRECT POSITIVE OPERATORS — STEADY supply Eastman D.P.P. Priced free, any size. 1 1/2", \$5.50; 2 1/2", \$8.75; 3 1/2", \$12.25; 5", \$17.50; 5x7, \$6.25. Bonomo, 25 Park St., Brooklyn 6, N. Y. se23

DUE TO BACK ORDERS OUR AD HAS NOT appeared past few issues. My Photo Lockets hold 2 full pictures for 1 1/2 x 2 and 2 1/2 x 3 1/2. Getting top money. Fast seller or money back. 25¢ stamps for sample. Full particulars. Also have folders. C. Gametser, 146 Park Row, New York 7, se23

E.D.P.P. — 1 1/2", \$5.48; 2 1/2", \$8.73; 3", \$10.23; 3 1/2", \$10.72; 4", \$12.23; 5", \$17.43; 5x7, \$6.18. Reliable Photo Service, 3439 S. Michigan, Chicago, Ill. se16

FOLDERS—PATRIOTIC AND REGULAR DE-signs. Prices per 100: For 1 1/2 x 2 Photos, \$1.75; 2x3, \$1.85; 3x4, \$2.75; 3x5, \$2.85; 4x5, \$4.00; 5x7, \$4.25; Flat Mounts, 1 1/2 x 2, 50¢; 2x3, 65¢. Post cards for 1 1/2 x 2 Photos, \$2.00 per 100. Prepaid when full amount accompanies orders. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. se16x

FOR SALE—1 EASTMAN VIEW CAMERA with 5 x 7 Holder, Reversible Back, Tripod, F4.5 Lens in Hex No. 3 Universal Shutter (will make photos 2 1/2, 3 1/2 and 5x7 size on direct positive). Also 4 rolls 3 1/2 Marful D.P. \$225.00 takes all. Write Box 1101, Corpus Christi, Tex. se16

MILLMAN DEVELO-MATIC DEVELOPING Racks and Tanks. D.P. Cameras, Enlargers, Visualizers, Midget Darkroom Blowers, Metal Photo Stools, etc. Herman Millman, 17 W. 20th, New York 11. se16

NEW 10, 25 PHOTO CASE, 1 1/2 x 2, SAMPLES, list, etc., 25¢. Photo Service Co., W. 19th St., Jasper, Ala. se16

PHOTO MOUNTS — PATRIOTIC OR PLAIN designs in all sizes. For 1 1/2 x 2 pictures, \$20.00 thousand; Easel Type Mounts for 2 1/2 x 3 1/2, \$30.00 thousand; \$4.00 hundred. For 3x5, \$50.00 thousand; \$6.00 hundred. For 5x7, \$70.00 thousand; \$8.00 hundred. Leatherette Picture Frames with transparent celluloid tops for 8x10, \$3.00 dozen; for 5x7, \$2.00 dozen; for 3x5, \$1.50 dozen. Photo Mailers, size 9x12, \$50.00 thousand; \$5.50 hundred. Photo Mailers, 11 1/2 x 14 1/2, \$65.00 thousand; \$7.00 hundred. All prices F.O.B. Baltimore, 2% cash discount. International Sales Co., 423 W. Baltimore St., Baltimore, Md. se30x

PHOTO MOUNTS — EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.80 dozen; 8x10, \$10.80 dozen; 6 assorted samples, 5x7, \$8.75; 6 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Argyle, Chicago 25, Ill. oc7x

WANTED—DIME PHOTO GALLERY CAMERA, with or without booth; also 16MM. Projector. May Houck, 107 Pacific, Knoxville, Tenn. se23

PRINTING

ALL KINDS JOB PRINTING — 100 LETTER-heads and Envelopes, \$1.00 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. oc7

YOUR NAME, ADDRESS PRINTED ON 500 Gummed Stickers, 1/2 x 2", 30¢ coin (no stamps). Or name and address on three line Rubber Stamp, \$1.00; pad, 25¢. Write plain. Edgewood Press, Box A-4, Edgewood, Md. se23x

3 1/2 x 11 BOND LETTERHEADS; 6% ENVEL-opes; Billheads, each: 200, \$1.00; 500, \$2.50; 1,000, \$4.00. Postpaid. Bennerville, 907 West Roosevelt, Philadelphia 40, Pa. se16

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. se23

TATTOOING SUPPLIES

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago. se16

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Ma-chines, Phonographs, all other coin equipment. Mac Postal, 6750 N. Ashland Ave., Chicago, Ill. oc14

ELECTRIC PENNY PITCH BOARDS — AUTO-matic Ball Games built by John Cradlock, of Coney Island; any good Concession Park Games. Joe Weissman, 370 Fort Washington Ave., New York. se18

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

AGENTS AND MANAGERS

VETERAN ROLLER RINK OPERATOR AND Manager; percentage basis. Russell Golden, 9 Cyril Terrace, Akron 3, O. se16

BANDS AND ORCHESTRAS

AT LIBERTY OCTOBER FIRST — THIRTEEN Piece Commercial Orchestra, especially adapted for hotel and finer clubs. Entertaining and ex-ceptional Vocalists, including fine Girl Trio. For information contact Manager, 512 1/2 Broad St., Lake Geneva, Wis. se30

AVAILABLE FOR IMMEDIATE BOOKING — "Ikey Small and the Novelty Boys," very talented group. Can meet any and all requirements. Ad-dress E. Eaton, 104 W. State St., Calumet City, Ill. se16

ELEVEN PIECE ALL-GIRL ORCHESTRA — Unfun, dependable, young; plenty of volume. Play both sweet and jump. Especially suited for hotels and night clubs. Desire location work. Available September 20. Box C-170, Billboard, Cincinnati 1. se23

SIX PIECE DOUBLING BAND — GIRL VOCAL-ist optional. Now engaged in exclusive night club in Florida. Desire hotel location. Available September 30. Box C-160, Billboard, Cincinnati 1. se23

TRIO — AVAILABLE OCTOBER 1. WANT winter location, class spot. South preferred. Using Piano, Solovox, Vibratone, Violin, Sax, Cello. Feature dinner music, no boogie. Address Trio, 504 Perry St., Vincennes, Ind. se23

4 PIECE COMBO AT LIBERTY SEPT. 11 — Jump and sweet. Piano, Tenor, Trumpet, Drums. On location six months, desire change. State all. Write or wire Everett Crosser, 1407 State Line, Texarkana, Tex. se16

CIRCUS AND CARNIVAL

OWING TO DISAPPOINTMENT, AT LIBERTY. Hulburd's Animals. Bear Act of two bears, Tom and Jerry; Dog Act of 5 dogs. Open for circus, carnival free act, fairs or anything that pays. Own transportation. Go anywhere. Address Hulburd's Animals, care General Delivery, Darine, Ga. se16

DRAMATIC ARTISTS

DRAMATICS — AT LIBERTY AFTER SEP-tember 15. Juvenile. Have a good wardrobe. Age 24; height, 5' 7 1/2"; weight, 140; 4-F classifica-tion. Write or wire Ward Tatman, 6215 Green-wood Ave., Chicago, Ill. se16

MAGICIANS

PSYCHIC-MENTALIST, ATTRACTIVE MALE White Hindu. Outstanding act and conces-sion. Prefers Manhattan. Sadhu King, 512 St. Peter St., Saint Paul, Minn. se16

MISCELLANEOUS

ANNOUNCER—ANXIOUS TO ENTER RADIO field. Pleasant voice. Sports background. Ten years' newspaper experience. Announcer for one of country's largest sports arenas. Box 615, Bil-lboard, 1564 Broadway, New York 19. se16

TAP DANCER — BEING DISCHARGED FROM Navy after 3 years' service; 25 years old. Pre-fer hotel and night club bookings on East Coast. Can accept after October 15. Parties interested write J. M. Mourou, Y 2/0 USNR, Naval Hos-pital, Ward 11, Camp Wallace, Texas and state your proposition. se16

MUSICIANS

ARRANGER AND DRUMMER — CAN ALSO do Vocals. Considered to be an ultra moderne musician. Name band experience. Age 21, draft exempt. Available immediately. Geo. Russell, 3076 Keeper Ave., Cincinnati, O. Phone WO 7460. se16

CASH FOR THEATRICAL DRAPES, PAINTED Drops, any size. Must be in good condition and reasonably priced. Send details. Box C-169, Bil-lboard, Cincinnati 1. se16

HAMMOND ORGAN — B MODEL WITH chorus; good speakers; good condition and reason-able for cash waiting. Inez Mann, Warrior Hotel, Sioux City, Iowa. se16

LARGE SIZE POPCORN MACHINE, MUST BE in first class condition; give price, make. Au-dien Distributing Company, 2025 Jackson Street, Dallas, Tex. se16

REFRESHMENT TRAILER — MUST BE IN good condition. Write, stating price and equip-ment. A. C. Stanley, Box 84, Charnian, Pa. se16

WANT CHICAGO RINK SKATES WITH FIBER wheels, any number. Must be in good condition. Pay cash. Will buy Skates on Shoes also. Edw. Baumeister, 155 Chestnut St., Rochester, N. Y. se16

WANTED—LARGE MOUNTED DOG. BEAU-tiful, natural specimen. Long hair preferred. Consider artificial. Describe fully, cheapest price. E. Price, Huntsville, Ala. se16

WANTED — LEAD SHOOTING GALLERY with moving targets, .22 Caliber Rifles and Am-munition. Also "Bat-a-Ball" Ball Game. L. J. Clark, Henryetta, Okla. se23

WILL BUY FOR CASH MUSIC ROUTE, LARGE or small, any place U. S. Send complete details. P. O. Box 3775, Miami 24, Fla. se23

AT LIBERTY — GUITAR. NO WESTERN units. Box C-167, care The Billboard, Cincin-nati 1, O. se16

AT LIBERTY — GIRL SAXOPHONIST, DOU-bling Clarinet. Wants to connect with first-class band, traveling or location. Best of reference. Elaine Barber, 40 S. Raccoon Rd., Youngstown, O. se16

DRUMMER, VIBRAHARPIST, XYLOPHONIST. Solid Drums, read all instruments. Sweet and swing Vib. Xylophone all styles, including solo work. Dance, radio, recording experience. Photo, records sent on request. Army discharge. Young, sober, reliable. Prefer California State. Carl Dean, 815 W. California St., Oklahoma City, Okla. se16

DRUMMER — DRAFT EXEMPT. AVAIL-able September 19. Formerly with Al Donahue. Best offer accepted. Address Tom Davey, 1606 Gervais St., Columbia, S. C. se30

DRUMMER AT LIBERTY — UNION AND draft exempt. Experienced with both large and small units. Read or fake. Good equipment, fine beat. Now available immediately. Not misrep-resented. Wire all to Mike Balish, 657 Franklin St., Grand Rapids 7, Mich. se16

HAMMOND ORGANIST—RADIO, NIGHT CLUB experience; play light classics, popular and boogie. Available immediately. Write or wire all details including starting salary. Miss Jean Dingle, 707 1/2 Pierce St., Sioux City, Iowa. se23

HAMMOND ORGANIST — DOUBLING PIANO, Accordion and Solovox. Class lounge, cafe, hotel. Experienced all lines. Wardrobe, union. Quote highest. Address Box C-171, Billboard, Cincinnati 1, Ohio. se23

HAMMOND ORGANIST — MIDDLE AGE, AT Liberty. State all particulars. Pete Barrow, 2719 S. Beulah St., Philadelphia, Pa. se16

TENOR SAX, CLARINET — EXPERIENCED, all essentials. Draft exempt. Minimum seventy with union tax paid. Leo Ulbrich, Lake Hotel, Lake Charles, La. se16

THREE PROFESSIONAL HILLBILLY ARTISTS want work. Fiddler; singer guitarist, double on bass, and comedy; singing cowboy guitarist. Will work on split or good salaries. Write Dude Webb, 707 Floyd St., Lynchburg, Va. se16

PARKS AND FAIRS

DASHINGTON'S CIRCUS—DOGS AND CATS, a real novelty for any show. Will go South. Address: General Delivery, Hartford, Pa. se16

HIGH FIRE DIVE — FEATURED BY FOX Movietone and N. Y. Times. The service men's and people's choice. Address Box C-91, care The Billboard, Cincinnati 1, O. se30

OUTSTANDING PLATFORM TRAPEZE ACT — Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars. Charles LaCroix, 1304 South Anthony, Fort Wayne 4, Ind. se16

THE GUTHRIES — FOUR DIFFERENT FREE Attractions. Tight Wire, Balancing, Trapeze Iron Jaw, Butterfly and Double Trapeze. Reasonable. 220 W. 9th, Cincinnati 2. se16

PIANO PLAYERS

AT LIBERTY — PIANO MAN, UNION, 4-F. Read, fake, jam, cut shows. Sober, have car. Available now. Al A. Rucker, 815 W. Howard, Biloxi, Miss. se23

PIANO MAN AT LIBERTY — SMALL COMBO or alone. Prefer East. Address Box C-168, The Billboard, Cincinnati 1, O. se16

SINGERS

LYRIC TENOR SEEKING TRIO, QUARTET OR band. Fine voice, dashing personality. Jack Manning, Gramercy 5-9416 at 2 o'clock, New York. se16

VAUDEVILLE ARTISTS

SPECIALTY TEAM — MUSIC, SINGING, Dancing. Change two weeks. Man, Characters, Comedy. Lady, Ingenue. Handle script, bits, Negro acts. Wardrobe, appearance, car, trailer. Joe and Bee Bennett, General Delivery, Norwalk, Ohio. se16

WOMAN VENTRILOQUIST, SURE-FIRE COM-edy. Radio experience. Want work Southern California. Box 257, 424 South Broadway, Los Angeles 13, Calif. se16

Surplus Goods May Be Filler

Supply Public In Transition

Expect rush on surplus when available—few permits for civilian goods

CHICAGO, Sept. 9.—While the return of manufacturing plants to producing civilian goods moved slowly, trade authorities were predicting in Washington that the sale of government surplus goods would fill in until actual production could be resumed at a normal pace. While the spot authorization plan went into effect August 15, reports this week indicated that very little was being done by the regional offices of the War Production Board. The New York office last (See **SURPLUS GOODS** on page 50)

CHICAGO, Sept. 9.—Trade circles last week kept their noses to the grindstone, while their eyes shifted back and forth from the home front war effort to the blazing trail the Yanks made across France. Industry as a whole kept a sharpened glance upon the demobilization and surplus bills in Congress, and both WPB and OPA seemed to be biding their time until Congress finishes with legislation. Measures now in progress will take care of man-power shortages, Congress seemed to believe, because the recent inquiries into the WPB-Army dispute over military supplies convinced senators that the over-all effort leaves room for civilian goods. OPA's main task from now on will be to price new civilian items and hold the reconversion price line. . . . Dun & Bradstreet reported that retail trade improved this past week, and nationwide sales were estimated 5 to 8 per cent above those of the same period a year ago. Back-to-school sales were responsible for much of the increase,

with strong interest in jewelry, handbags and neckwear. Wholesale markets were quite active, altho buyers expressed concern chiefly with trying to speed up deliveries. . . . Department store sales for the week of August 26 were 18 per cent higher than during the corresponding week a year previous.

Washington Census

The Census Bureau reported a survey of wholesalers' sales, basing its report on 2,752 establishments, were about the same level in July as for the same month a year ago. The largest decrease in the year's comparison was shown by jewelry wholesalers, whose dollar sales were down 19 per cent for July, the report indicated, and electrical goods fell to a 9 per cent decline over last year. Inventories, in terms of dollars, were 10 per cent higher at the close of last month than those of July, 1943, the census basing its comparison on cost values. July sales this year were 8 per cent short of the dollar volume for June, 1944.

Jewelers Given Warning

Members of the National Association of Credit Jewelers were told last week that the success of their post-war merchandising hinges upon easing—or abolition—of Regulation W and elimination—or reduction—in the 20 per cent excise tax, when the group convened in a regional gathering in New York. Warnings were given to jewelry men when B. H. Ru-

New Plastic Patent Offers Big Future

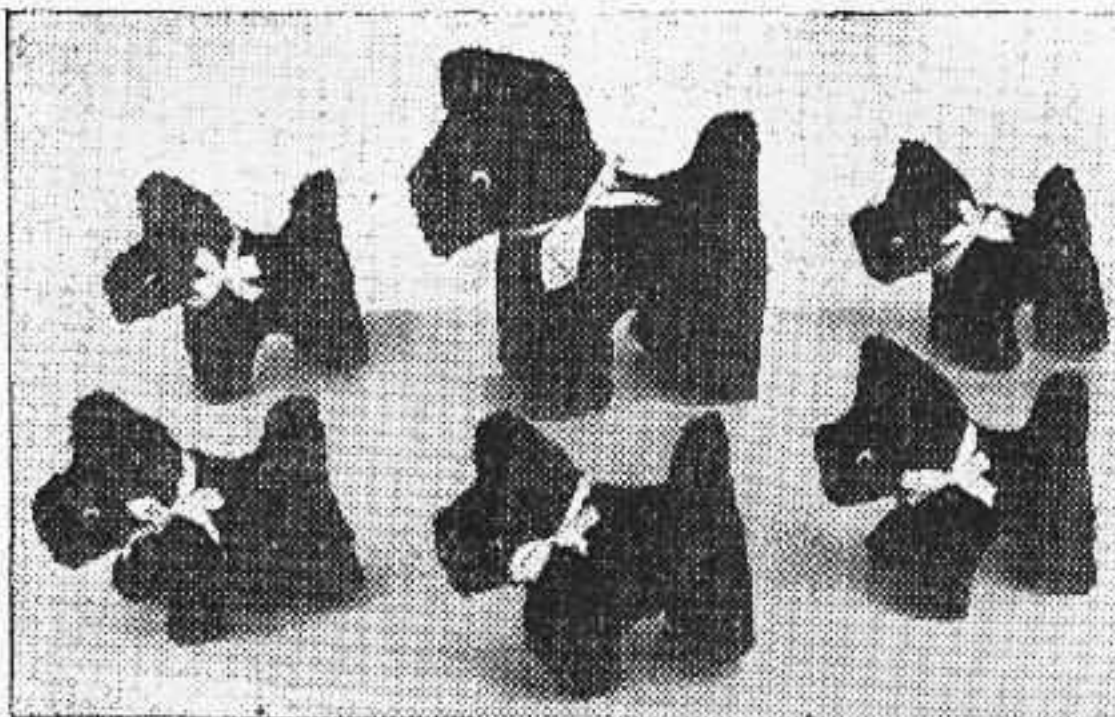
CHICAGO, Sept. 9.—Patent coverage has been granted to the Gits Molding Corporation, Chicago, on a process that claims real importance to the plastic industry, particularly from the standpoint of creating beautiful three-dimensional design and multiple coloring, the entire design being sealed in after various parts have been colored and imbedded in the back of transparent molded pieces.

The specialty merchandise trade has eyed the foreseeable future with interest, especially in the plastic field, because of the many new inventions and innovations expected. This patented process indicates the trend of future novelty merchandise and it offers the industry beautiful three-dimensional effects in gorgeous colors in such products as name plates, dials, trims, insignia, counter displays, medallions, emblems, ornaments, jewelry and a variety of other popular items in the field. The Crystal Seal process, originally invented and developed by J. P. Gits and J. A. Gits, owners of the company, promises increased artistic value and eye appeal to new products.

A number of manufacturers have used products manufactured under the Crystal Seal process in the past, which was originally developed by the corporation after many years experience in making artistic dials and pointers for one of the large radio manufacturers. Later this (See **NEW PLASTIC PATENT** on page 51)

OPERATORS BIG FLASH TIMELY MERCHANDISE

Attractive, Well Made, Well Stuffed



#1031

Set consists of 1 large high lustre long ply plush DOG well constructed. Size 14 inches high and 18 inches long over all. The five small dogs are 9 inches high and 11 1/2 inches long.

COMPLETE SET OF SIX PIECES \$9.00

#1041

Set consists of 1 large stuffed CLOWN—rayon dressed, full composition head and hand-painted face. The large clown is 24 inches tall and the smaller clowns, same as above, are 21 inches tall.

COMPLETE SET OF FIVE PIECES \$9.00



Immediate Delivery 25% Deposit, Balance C. O. D.

JERRY GOTTLIEB, Inc.
928 Broadway, Between 21st and 22d Streets
In the Heart of New York

FAIR AND CARNIVAL SPECIALS

Our buyers have scoured the markets for merchandise U. S. MADE SLUM

	Per Doz.		Per Gross
Worth Covered Base Balls	\$ 2.00	Engraved Wedding Rings	\$1.00
Spanish Hats	2.25	Plastic Thimbles	1.20
Mexican Hats	2.00	Paper Flags	.80
White, Blue or Tan Yacht Caps	1.90	Paper Flag Bows	.90
Horseshoe Plaques	2.00	Felt Wide Crack Pennants	.95
16-Inch Soldier and Sailor Dolls, Plastic Heads With "Goo-Goo" Eyes and Stuffed Bodies. Special	16.50	Comic Paper Masks	1.00
Jumbo Hawaiian leis, Gro.	6.75	Muslin Flags on Sticks	1.15
Swaggers, Gro.	10.75	Plaster Dogs, Ducks, Etc.	1.25
Jumbo Fox Tails With Comic Cards. Per 100	23.00	Cloth Flag Bows	1.35
Knife Rack Rings, Per 100	2.50	Lead Pencils	1.85
Cane Rack Rings, Per 100	2.50	Humorous Mirror Folders	2.95
Shooting Corks, Per 1000	2.25	Mirror Memo Books	4.50
4 to 7 Inch Hoop-La Rings, Doz.	.55	Powder Puffs	3.00
GLASSWARE		Jumbo 14-Inch Pencils	4.00
Heavy Whiskey Glasses	\$ 3.50	27" Shoe Laces	1.15
Ash Trays	3.75	Comic Post Cards, Per 1,000	4.00
Tumblers	4.00	Painting Puzzle Book	6.50
Nappies	4.50	Paper Pop Guns	4.00
Sugar Bowls and Creamers	4.80	Puzzle Pictures, Per Bale (250)	1.50
Saucers	4.80	Pin-Ups, Per Box (450)	1.50
Cups	5.20	Tongue Novelty, Per Bale (200)	1.50
6" Bowls	6.75	Children's Booklets, Per 100	1.00
8 1/2" Bowls	10.80	Horoscope Booklets, Per 100	1.00

Order From This Ad. All Prices F. O. B. Indianapolis. No Order Shipped C. O. D. Without 25% Deposit.

KIPP BROS.

117-119 S. Meridian Street Indianapolis 4, Ind.

MERCHANDISE YOU ARE LOOKING FOR

CAREFULLY SELECTED BINGO ASSORTMENTS
Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.
ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE	SLUM GIVE AWAYS	NOVELTIES
Over 100 Feature Items, Including Ruby, Green, Golden Glow, Crystal Moonstone, \$8.00 to \$12.00 Gross. Order by Assortments. \$20.00, \$40.00, \$75.00 Units	Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New. Popular In Demand. Flash. Order by Assortments. \$10.00, \$25.00, \$50.00 Units	Hats, Lois, Tails, Hat Bands, Comic Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Francy Boxed Towel Sets, Fur Animals, Etc.
SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS.
25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

1-day Service **ACME PREMIUM SUPPLY CORP.**
3333 LINDELL BLVD., ST. LOUIS 3, MO.

NOW IN STOCK FOR IMMEDIATE SHIPMENT ROOSEVELT AND DEWEY BUTTONS

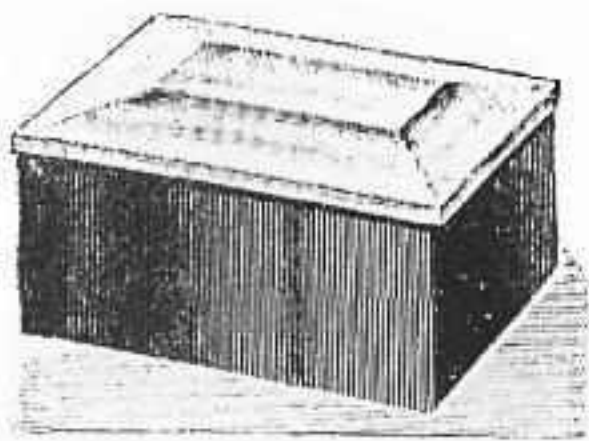


\$17.00 per M \$2.00 per C

Cloth R.W.B. Bow Flags . . . \$1.25
Tin Horns. Flags All Sizes.
Comic Saying Bands . . . \$1.75 C
Comic Felt Plaques . . . 2.75 C
Asht. Plaster Dogs, Elephants, Bunnies—Dutch Boy and Girl, at \$9.50 Gross.

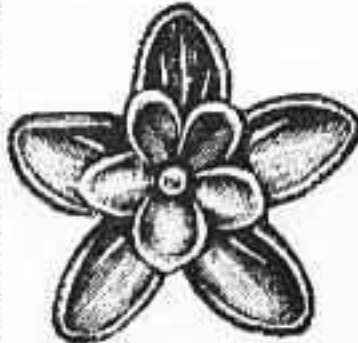
50% Deposit With Orders, Balance C. O. D.
HAMMER BROS. NOVELTY CO.
114 Park Row, N. Y. 7, N. Y.





Bakelite Utility Box

For quick and easy sales! Here's a low priced utility or cigarette box that's practically a give-away at the price. Modern in design, made of black bakelite with gleaming chromium-plated cover. Overall size, 3 1/2" x 2 3/4" x 1 1/4". Sample, 25¢. B38A50
 Per Dozen \$2.65
 In Gross Lots \$30.00
 Per Gross



PLASTIC EARRINGS

This fast selling number is available in a large variety of attractive styles and colors. Has clip back and is put up on cards. Order at once for a choice assortment. No. B37J366—Dz. Pr., 80¢; Gr. Pr., \$9.00.

25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

Hagan JOSEPH HAGN COMPANY
 WHOLESALE DISTRIBUTORS SINCE 1911
 217-223 WEST MADISON ST., CHICAGO 6

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
 REGULAR SPECIAL—10 COLORS
 Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
 235 Halsey St. Newark, N. J.

P. X. SPECIAL



Monel Rings, hand-made, hand-engraved, Ladies, Gents, 25 styles. Low as \$1.50 each. Write for catalog.

UNITED JEWELRY CO.
 Dept. 388-E, Wheeling, W. Va.

PIN-UP GIRLS

Novelty Stores—Gift Shops—Hustlers We have attractively packaged sets that are real sellers and good values.
 Set #1 has 12 Pictures, 7x9 Inches
 Set #2 has 9 Pictures, 5x7 Inches
 Set #3 has 5 Pictures, 4x5 Inches
 Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line, \$2.00.

Please State Your Business.

KANT NOVELTY COMPANY
 323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.
MARLENE SALES
 5 N. Wabash Ave. Chicago 2, Ill.

MAILING LIST

for jobbers, distributors, operators and mail order houses. Name and address of 1080 beer retailers in Idaho, 65 in Wyoming, 114 in Utah. Over 1260 names and addresses for \$6.00.

M. J. SWENSON
 2143 Ogdon Avenue OGDEN, UTAH

Popular Items

Astounding Self-Walkers

"Walkies," toys that walk on their own power, are claimed to be honeys in the toy world, according to Wilson "Walkies," Crestline, O. A perfect overseas gift and a surprise and pleasure for kids at home, too, these toys come in 10 smart characters—everything from a sailor boy to Little Red Riding Hood. Wilson offers the toys in pairs also, coming packed in a tri-colored patriotic carton with a demonstrating device. A set of four characters is packed in an overseas mailing carton, and the complete set of 10 comes in a novelty lunch kit, ideal for overseas mailing. Wilson urges novelty men to place their orders early for these outstanding and different toys.

Unusual Ornaments

Novel designed lapel ornaments in birds, feathers, winged horses, etc., in rich autumn colors are offered by Liberty Bead & Novelty Company, New York. The company has an appealing line for jobbers in the trade of other items as well—earrings, plastic rings, colored pins and tie slides—and they are offering a line of sterling silverware for Christmas gifts. These accessories in a sizable variety have proved popular and profitable in the past, and buyers won't be surprised at the warm welcome they promise to get from customers in the future.

Campaign Buttons

Hammer Bros. Novelty Company, of New York, has a complete stock of "I Want Roosevelt" or "For President—Dewey" buttons that are already being seen worn on the streets. F. D. R. or the fighting district attorney, customers will be peppering dealers for their favorite candidates, and these clear-cut picture buttons will make certain individual choices. From all reports, dealers can't have too big a stock of them. Hammer Bros. also carry a complete line of comic saying bands, felt plaques, tin horns and other novelty items.

Sweet Smellin' Sachets

Hydro-Tex Corporation, Chicago, has announced a new souvenir sachet cushion cover in several unusual designs. One design is a beautiful vari-colored Merry Christmas souvenir of American victories. Other sachet covers are designs incorporating the insignia of various branches of the service. Dominant color of the designs is a vivid blue on egg-shell taffeta background, and the sachet cover is trimmed in colored loop fringe.



#670 ARMY TANK

A real reproduction of the tanks now in service. Makes a continuous machine gun noise as it moves. 8" long and 3 1/2" wide. Each boxed. An excellent value. \$4.75 Dozen.

SPECIAL

#7007-A—Three-piece Lucite set in silk lined gift box. \$2.90 Per Set. \$33.00 Dozen, 1/3 Deposit.

CATALOG FREE
DIVERSO PRODUCTS COMPANY
 610 North Water Milwaukee, Wisconsin

AMAZING ART COLORS ARE BACK!

Once again we can supply our famous Floating Art Colors, which decorate candles and other objects which can be dipped, with brilliant, swirling patterns of vivid washable colors! Guaranteed to work on hard or soft water. Big MONEY MAKING Item! Sample set of 6 vivid colors in 2-dram vials sent prepaid for \$1! Your dollar refunded upon receipt of your first order for 1 gross of each of 4 or more colors at wholesale price of \$4.32 per gross, delivered.

Staminite Corporation

109 Water St. New Haven 11, Conn.

CARNIVAL SPECIALS

IMMEDIATE DELIVERIES

AMERICAN MADE SLUM
 Plaster, 20 Kinds, 1 Kind to Box ... \$1.15 Gross
 American Flags, Wood Staff80 Gross
 Rayon Bow Pins 1.50 Gross
 Wedding Rings 1.15 Gross
 Thumbies 1.45 Gross
 Good Size Metal Toys, Jeeps, Ambulances, Etc. Bright Colors 2.00 100
 50 Ligne Comic Buttons 20.00 1000
 36 Ligne Cuban-Puerto Rico Buttons 12.00 1000
 Largo Comic Buttons 5.00 100
 Tails, \$10.00, \$16.00 and 25.00 100
 Heavy Felt Hat Bands 2.00 100
 Heavy Card Board Masks, Colors ... 1.20 Gross
 Comic Books, Large Size 1.50 100
 Charms, 1000 to Box 7.50 1000
 Double Edge Razor Blades 8.00 1000
 Magic Racers, \$2.00 per 100 15.00 1000
 All Metal Rd. Whistles 1.50 100

GIVE-AWAYS

Ind. Boxed Billfolds \$18.00 Gross
 Leatherette Cig. Paks 10.80 Gross
 Plastic Cig. Paks, Vert Nu 4.00 Doz.
 Pocket Secretaries 7.50 Gross
 Large Lels 7.50 Gross
 Small Lels 3.60 Gross

Ind. Boxed Pendants, Sterling, All Insignias \$12.00 Doz.
 Sterling G. P. Army Slide Lockets, Boxed 18.00 Doz.
 Sterling Oval Shaped Mother Pins, Boxed 7.00 Doz.
 Gold Wire Heart, Shaped on Pearl, Mother 1 Star Pins, Spec. 2.40 Doz.
 Glass Salt and Pepper Shakers 4.32 Gross
 Triple Mirrors 1.75 Each

IMPORTED SLUM
 Small Metal Toys \$.85 Gross
 Folding Fans 1.20 Gross
 Pin Wheels, Celluloid 1.50 Gross
 Skeletons, Made in Slovakia 1.50 Gross
 Squawkers, Made in China 1.50 Gross

ENGRAVERS



Spec. 100
 White Metal Rings,
 \$3.00 Doz.

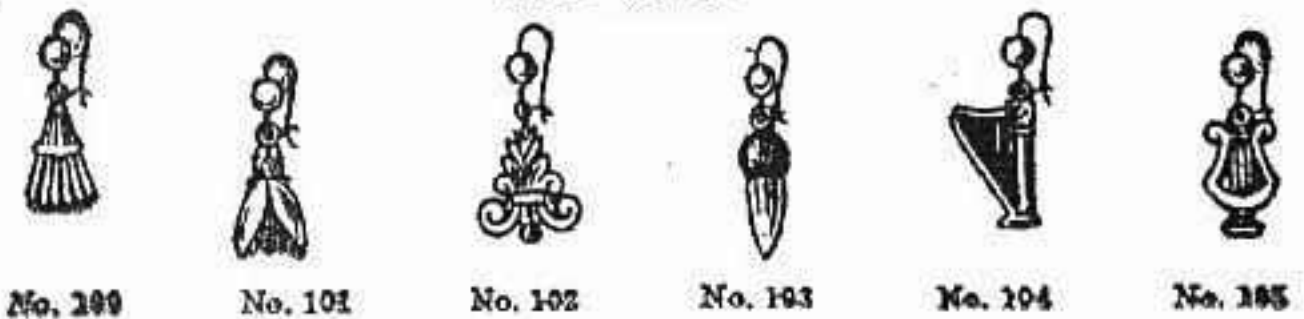


Spec. 200
 White Metal Rings,
 \$7.50 Doz.

Double Heart, Double Chain Bracelets \$7.80 Doz.
 Double Heart Bracelets 4.50 Doz.
 White Metal Bracelets 3.00 Doz.
 White and Yellow Heavy Bracelets .. 4.00 Doz.
 Anklets, Sterling 7.00 Doz.
 Anklets, Gold Plated 9.00 Doz.
 Anklets, 1/20th 12.00 Doz.
 Signet Rings, Sterling \$6.00,
 9.00, 12.00, 18.00, 24.00, 30.00, 33.00 Doz.
 Asst. Eng. Jewelry 3.00 Doz.
 Asst. Eng. Jewelry 4.00 Doz.
 Plastic Earrings and Brooches, Over 500 Kinds 9.60 Gross
 Plastic Western Pins 14.40 Gross

AMERICAN MADE HATS, HORNS, ETC.
 Long Card Board Horns, Asst. Colors \$6.60 Gross
 Shakers, Assorted Colors 6.60 Gross
 Confetti in Bags, Per 100 Bags .. 2.00
 Per 1000 Bags .. 18.00
 Serpentine (20 Rolls to Pkg.) Per 100 Pkgs. 5.00
 Hats, From \$2.00 per 100 to 25.00 100
 Imported Asst. Wood Nolsmakers 7.20 Gross
 Flat Hats 1.25 Gross

EARRINGS FOR PIERCED EARS
 GOLD WIRES



No. 200 No. 101 No. 102 No. 103 No. 104 No. 105

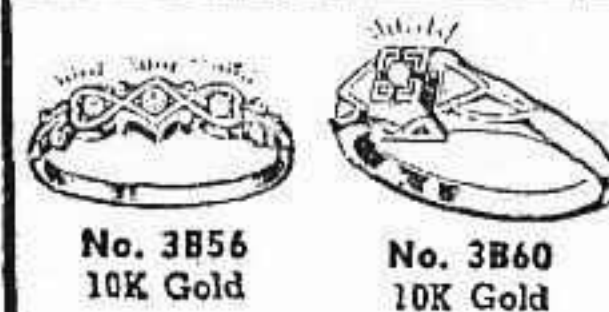
Any of these Nos. priced at \$21.00 Dz.

May be ordered assorted—No. 300 Asst. \$21.00 Dz.



Terms: 25% deposit with all orders, balance C. O. D.
SCHREIBER MDSE. CO. 919 BROADWAY
 KANSAS CITY 6, MO.

"Chip-Diamond" Rings
 In 10K and 14K Gold Mountings
 Unlimited Quantities



No. 3B56 10K Gold
 No. 3B60 10K Gold



No. 3B201—10K Gold
 No. 3B206—14K Gold
 One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.
 (State your business)

HARRY PAKULA & CO.
 5 N. Wabash Ave. Chicago 2, Ill.

ATTENTION!

SALESBOARD STAR SELLER
GIANT 30 in. WOOL PLUSH BEAR
 Order Now for Immediate Delivery
\$48.00 PER DOZ.

Samples of Other Salesboard Numbers Sent on Request. 25% Deposit With Order, Balance C. O. D.

MAYFAIR MDSE. CO.
 16 W. 23D ST., NEW YORK 10, N. Y.



MANUFACTURERS AND JOBBERS

Do you need a representative in the Hawaiian Islands? We have Specialty Salesmen covering all Islands. We can sell what you have. We will sell it on an exclusive territorial representation basis. We co-operated unconditionally.

PETERSON & SMITH

Manufacturer's Representatives and Commission Agents
 P. O. BOX 931 HONOLULU 8, T. H.

SOME OF OUR LATEST NUMBERS

For our full line of latest numbers, send for our set K of illustrated price lists.

TWO MAGNIFICENT BOOKENDS

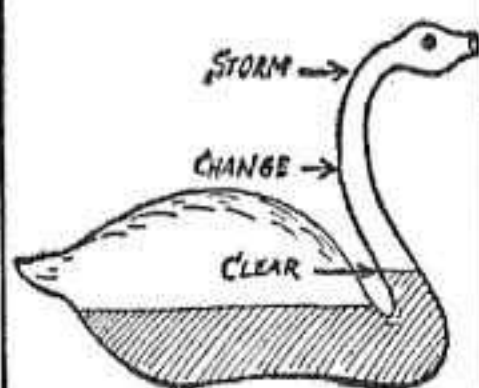
Made of terra cotta composition, beautifully decorated in natural colors, works of art in each and every detail.
#4282 K — RACEHORSES #4286 K — STANDING RACEHORSES



In natural colors, so natural that the horses look as if alive. Two horses on each bookend 5 3/4 inches high, \$24.00 per doz. pairs, packed 1/6 doz. pairs in box.



contrasting charmingly from the monochrome backs and bases. \$45.00 per doz. pairs, packed 1/12 doz. pairs in box. We carry a Large Assortment of Bookends, from \$18.00 per Doz. upward. All Fully Illustrated on Our Set K Price Lists. We carry a large line of GIFT GOODS from \$1.80 to \$90.00 per doz. Complete set of K illustrated price lists will be sent to any Gift Shop on application. We fill no orders for less than \$15.00.



#4142 K — BLOWNGLASS SWAN WEATHER GLASS

A very correct barometer, indicating approaching storms, as far as from 5 to 24 hours away; also all other changes in temperature. 2 3/4 inches high, boxed individually, \$4.00 per doz. 1 doz. smallest quantity sold.

LEO KAUL

IMPORTING AGENCY, Inc.

115-119K South Market Street
Chicago 6, Ill.

SURPLUS GOODS

(Continued from page 48)

week reported that people were coming in to make inquiries at the rate of 250 to 300 per day, and out of a total of about 1,300 inquiries only 15 had actually filed applications to make goods. WPB said that 81 of its 95 regional offices reported receiving 457 applications by September 1 for conversion to the output of civilian goods.

The New York office said that most of the applications expressed the desire to make small electrical gadgets and get them on the market before the big manufacturers got started. Reports from other regional offices say that little interest is being shown in making civilian items up to the present time.

While Congress was still considering legislation to handle government surplus sales, the war in Europe moved swiftly to a climax, and business and government leaders expect that huge quantities of government merchandise will soon be rushed into trade channels. Up to the present, only small quantities of government goods have actually reached retail outlets. In most cases, when a store does get some government surplus item it is featured as a specialty.

In Chicago, Marshall Field & Company recently featured some of the small rubber rafts which have a capacity of about 300 pounds. The Treasury Procurement Division had featured these rafts in its own advertising.

How to Market

Trade leaders have called attention to the fact that government agencies are setting an example to the merchandise trade on how to market the government surplus goods once they reach retail outlets. Another important consideration being shown by government agencies is the recognition shown to wholesale firms. When any surplus goods are ready to be placed on the market, government agencies first check the recognized trade lists of manufacturing and wholesale firms, and they are given the first chance to purchase the government goods if it is suitable for them. Some idea of how the system is working at present may be given in a recent instance when five-gallon steel cans were made available to the merchandise trade. A special price was made to wholesale firms and then a higher price offered to the other trade outlets such as chain stores and mail-order houses. The Treasury Department makes up lists of all firms that are interested in any special items. Firms that

IMMEDIATE DELIVERY

PRICES REDUCED—ROCK BOTTOM

- NEW CATALOG JUST OFF THE PRESS**
- POCKET KNIVES, Steel, Brass Lined
 - TRANSPARENT CIGARETTE CASES, All Colors
 - ALL-AROUND ZIPPER WALLETS
 - EXPLODING MATCHES
 - KEM RITZI LIGHTERS
 - SMOKERS' FUN SHOP
 - MAGIC COIN BOX, Heavy Metal Slide
 - HINDOO ROPE BOTTLE TRICK
 - MAGIC LIGHT BULB FLIP TEASE
 - DAGGERS & BAYONETS
 - MYSTERY KEY RING
 - MAGIC HORSE RACE
 - O JOHNNY PIPES
 - COMIC BUTTONS
 - PENNANTS
 - JIFFY COIN PURSES
- Also Full Line of Tricks, Jokes, Magic, Novelties, Jewelry and Cutlery.

Write for Catalog
BORDER NOVELTY CO.
405 Woodward Ave.,
Detroit 26, Mich.
Phone Cadillac 6261,
Cadillac 6253.

As low as **30c**

From 6" to 15" in Height

Special Close-Out Sale of CRUCIFIXES

Gilt Finished, All-Metal Figure Mounted on Beautiful GENUINE-WALNUT CROSS



Never again will you have a chance to get in on such an outstanding bargain. These are the most skillfully designed and beautifully made Crucifixes you've ever seen. Actually retailed for as much as \$10.00 each . . . your cost now as low as 30c each. You can't go wrong. Crucifixes are in Big Demand these days. The Cross is of finest cabinet wood, some walnut, some oak—all genuine and hand rubbed to bring out the beautiful grain, fashioned there by nature. The all metal corpus is delicately gilt-finished and retains fine detail of features. An attractive and valuable addition to any home.

SUPPLY LIMITED—RUSH YOUR ORDER!
Closing out entire remaining stock of one of Chicago's largest Crucifix manufacturers. No more when this supply is gone. So hurry. Crucifixes measure in height from 6" to 15" and vary in price accordingly. Fine quality throughout. Note Sale Price List—then rush your order for sizable quantities in each size. Send 25% deposit with order, balance C. O. D., F. O. B. Chicago.

SALE PRICES!

- 6" High, only 30c each.
- 9" High, only 50c each.
- 12" High, only 63c each.
- 15" High, only 89c each.

Send 25% Dep., Bal. C. O. D., F.O.B. Chicago.

ILLINOIS MERCHANDISE MART, Dept. AL

500 N. DEARBORN ST. CHICAGO 10, ILLINOIS

WOOD JEWELRY

CEDAR **GRAFT**

Write for our New No 44 & 45 Illustrated Price Lists Over 100 Items

CHARLES DEMEE MFG. CO.
116 E. WALNUT ST. MILWAUKEE 12, WIS.

HAND MADE

CATALOG NOW READY

SWAGGERS Assorted Colors - Full Length - Heavy Weight. Cross—\$10.50

2 Cross in Carton—Single Cross, \$11.00

SPECIAL — 12 Cross American Made Slum Prepaid When Cash Accompanies Order, \$12.00.

NOTE, PLASTER USERS: Write for List of Special Items To Take the Place of Plaster.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MU.

BIRDS BIRDS BIRDS

Coney Island's Best Seller

AMERICAN-MADE SWINGING AND SINGING BIRDS
Hustlers, Novelty and Souvenir Men

Sample Four Birds, \$1.00—\$21.00 Per Gross
Sticks 65c Gross

Send Deposit, Balance C. O. D.

U. S. FLAG & NOVELTY

319 W. 50th St. at Madison Square Garden

NEW YORK, N. Y.

POCKET KNIVES

\$3.75 Doz. Up, Carded

LIGHTERS

\$2.50 Doz. Up

GENUINE SNAKESKIN COMPACTS

\$18.00 Doz., Large Size

LEATHER MONEY BELTS

Carded, \$3.00 Doz.

SPRAY PINS & EARRINGS—Best Quality

14 Kt. Gold-Plated, \$30.00 Doz.

ZIPPER WALLETS, \$11.00 Dozen Up

Order Now—

50% Deposit, Balance C. O. D. COMPLETE VARIETY OF NOVELTY MERCHANDISE AND PREMIUMS AT LOWEST PRICES.

Send \$15 or \$25 for Representative Sample Assortment

L. FALK SALES CO.

8520 Linwood Avenue
Detroit 6, Mich.

FREE! 1944

WHOLESALE

CATALOG

About 2000

Tested Sellers



for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supplying the goods. The stock of catalogs is limited, so suggest that you send for a copy soon.

SPORS CO., 844 Lamont, Le Center, Minn.

RAZOR

DOUBLE EDGE • SINGLE EDGE

JOBBERS—DISTRIBUTORS—AGENTS

We are pleased to be able to offer you a complete line of high-class razor blades and many other fast sellers. Send today for special jobbers' prices.

MIDLAND PRODUCTS DISTG. CO.
757 W. 79th Street Chicago 20, Ill.

BLADES



WANTED—Salesman and Salesladies, Door-to-Door Hustlers in every State and city in the United States; also Concession Novelty Distributors at Fairs, Carnivals, Shows and Parks. Big money selling Presidential Window Display, Auto Gum Labels and Posters of the Presidential Candidate for the coming Election; also Postal Cards and Serial Stamps of the Presidential Candidates, and Banners and Buttons. Now ready, HURRY—Can make \$10 to \$20 per day. Apply ROOM 26, Canadian Building, 432 S. Main St., Los Angeles 13, California. THE OLD KENTUCKY NOVELTY HOUSE
Send \$1.00 for samples.
We sell for cash only. This house is non-partisan.

Last Will and Testament of Adolph Hitler

(Copyright 1942)

Printed in 2 colors with seal. 8 1/2"x11". Funniest thing you ever read. A terrific seller . . . big profit. 100, \$2.00; 500, \$7.50. 6 Samples, 25c. Full cash with order. Satisfaction guaranteed. We pay postage.

TRIAL ORDERS, 35 COPIES, \$1.00.

JAY-JAY CO.

1603 SURF AVE. BROOKLYN 24, N. Y.

STARTS YOU IN BUSINESS

DELUXE FIVE FOLD TIES
100% WOOL INTERLINING

These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.

SEND \$1.00 for Special Introductory Offer of 2 Five-Fold Ties. Postage Prepaid. Only one offer to a customer.

PHILIP'S NECKWEAR
20 W. 22nd St., Dept. B-49, New York 10, N. Y.
CATALOG COMPLETE LINE FREE



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

wish to buy surplus goods are advised to file the list of items in which they are interested with the proper government agencies, and then the government will send out classified lists when goods are available.

Merchandise is sold by the field offices of the Treasury Department, either by negotiation, sealed bid or public auction. A mailing list is maintained for each type of merchandise so that one firm might file several listings. Government agencies are working on the premise that most every type of article which the government will have for sale will involve special marketing problems.

Merchandising specialists have been called in and when there is a sufficient quantity of any article, the government agency will furnish suggestions to wholesale and retail firms that may buy any of the goods. Many of the items that will be placed on the market later may require revamping or reconditioning in order to be used. There are still a lot of policies to be decided about government goods.

Ponder Radio Tubes

For example, it has not yet been decided whether radio tubes will be sold thru distributing channels or whether they may be turned back to the original manufacturers.

A recent capitulation of some of the surplus goods in which the specialty trade would be interested includes silverware, of which there is a considerable shortage in retail stores at the present time; more than a million blankets will soon be on the market; abundant supplies of photograph equipment will be made available in time. The total surplus is expected to run to about \$96,000,000.

Officials are trying to get some of the goods on the market for the Christmas trade. A lot of leather items will also be put in trade channels. Other specialties will include rubber goods, clocks and even watches.

With the collapse of Germany now apparently ready to happen any day, a big increase in the variety and quantity of government goods may soon be showing up in wholesale and retail channels.

Newest WPB Plan

WASHINGTON, Sept. 9.—The most optimistic announcement coming from the War Production Board this week was that definite plans have been made to get civilian production rolling at full speed within 90 days after Germany collapses. J. A. Krug, acting chairman of WPB, said his agency will remove almost all controls, especially those absolutely necessary, immediately on Germany's defeat.

This will go far toward helping manufacturers get started immediately to making civilian goods. WPB is making all preliminary steps possible to carry out this schedule when war reports show that Germany is out for good. Meanwhile the spot authorization is carried out by amending various control orders to bring them under regulations of PR-25.

NEW PLASTIC PATENT

(Continued from page 48)

process was used in making products for automobile manufacturers, such as buttons and other decorative parts.

Altho it is stated that there are certain exclusive patent rights granted to manufacturers applying to specific products in a specific industry, it is generally the practice that the molders who are licensed to manufacture Crystal Seal products will be at liberty to make products for all types of applications because of the creative effect of this production, allowing for endless variety and highest types of artistic effects. It is also stated that even the most intricate designs can be produced and sealed in behind the transparent front of the product.



SILVER CHARMS

from South of the Border
\$4.44 per dozen

Please send bank reference for credit

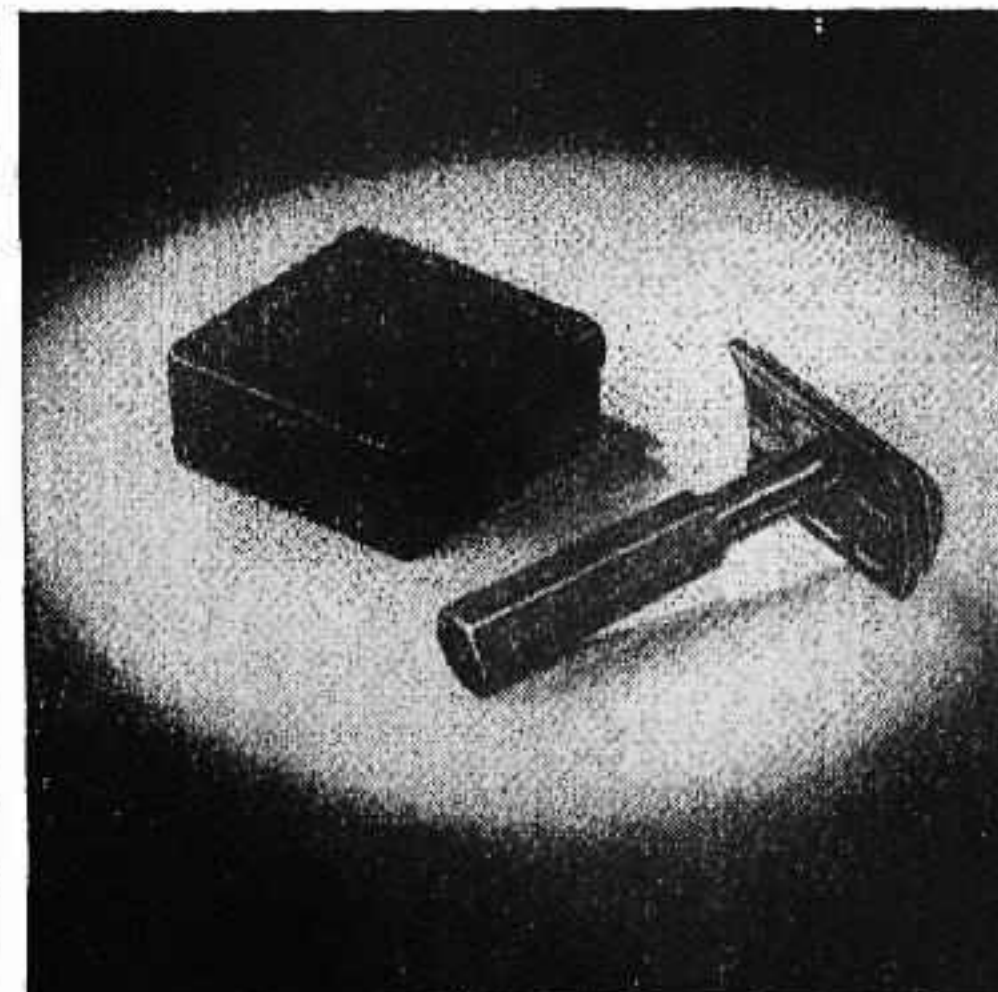
THE MEXICO CO.

Dept. BB Calexico, California

(Send for folder showing other items of Mexican silver jewelry)

SOCKS, SOCKS, SOCKS
Men's Good Factory "Irregulars"
Fine Socks Less Than **8c** PAIR Case Lots
1 SAMPLE DOZEN SILK AND COTTON Assorted, \$1.25 Prepaid.
Put a Dollar Bill With 25c Stamps Wrapped With Your Order.
If you ever sold anything here is your chance. Small towns, large towns, highways, in stores—every man a buyer.
For Yourself Save Laundry. You Wear Socks—Save \$3.00 to \$6.00 Dozen.
SELL 'EM BY THE DOZEN
\$79.00 a Case 100 Dozen
Freight Paid
Order From This Ad At Once.
LADIES' AND CHILDREN'S FINE HOSE BIG SAVING
WESTERN MILLS CO.
Dept. B Ben Lomond, Calif.

Finest Assembled MARMOT
Mink dyed striped, with embroidered fancy flowered lining. Unbeatable price. Very fast seller. Big money maker.
\$25.00 Ea. 25% with order, balance O.O.D. F.O.B. N. Y.
Also have complete line of other fur garments at lowest factory prices. Write for Complete Information and FREE PRICE LIST.
COHEN BROS. & SONS
145 W. 28th St. New York City, N. Y.



PLASTIPAK
The Light, Compact Plastic Razor
Size of Razor, 2 3/4" Long When Handle Is Extended. Size of Box Is 1 3/4" Square. "Plastipak" Plastic Razor with blade in individual plastic boxes. Scientifically designed for smooth, close shaving. Telescopic handles. Weight 12 lbs. per gross.
\$3.80 Dozen
\$43.20 Per Gross
25% Deposit With All Orders.
A. N. S. CO.
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Top flap covers reels and gives appearance like table radio. Flap folds back, shows reels, plays like slot machine.
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SEND FOR LIST!
NITE GLOW PRODUCTS CO.
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1000 HOLE 5c TAKES IN \$50.00
PAYS OUT 43 PCS. MERCHANDISE, RETAIL VALUE \$60.00.
Deal Consists of Men's Sets, Leather Compacts, Mirror Gifts, Desk Sets With Pens, 3 Piece Carving Sets, Leather Billfolds, Service Pins, Flashlights With Batteries, "Palsy-Walsy," Pudgy the Pig, Woofy the Dog, Buffy the Cow, Bucky the Horse and for last sale 18 Inch Zipper Leather Bag.
PRICE, IN LOTS OF 6, \$19.50 SAMPLE \$22.50
SAMPLE DEAL CAN BE RETURNED FOR FULL CASH REFUND
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32 12"x18' UNITED NATIONS MUSLIN FLAGS ON TAPE, \$4.00 EACH
12' U. S. FLAGS ON STAFF, \$1.00 DOZ. 18' U. S. FLAGS ON STAFF, \$1.50 DOZ.
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Canes, 1/2 in. thick, 30 in. long, painted bright red, colored knobs, silk tassel, \$6.00 per 100; Leis, 1 in. Waterproof, \$3.00 gross; others, \$4.00 and \$8.00 gross; Victory "V" on stand with flag, great giveaway item, 6 and 12 in. high, \$11.00 and \$14.00 gross; samples, 50¢ stamps. Slum and Balloon Sticks.
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COMIC CARDS
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.
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At cigarette touch 6 horses are off. See them run to post.
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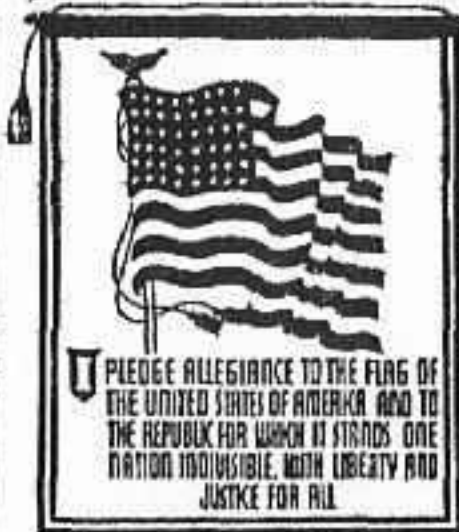
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Gold Filled Baby Lockets, Gold Filled Charm and Box \$24.00
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Originators and Manufacturers Since 1935 of Colorful, Comical, Birthday, Greeting and Joke Cards. Creators of the Popular Selling Cards: "Can't Take It With You," "Six Men in Every Woman's Life," "Advice On Health," "To a Deserving One" and Dozens of Others.
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"GLORY," 19"x23"
\$5.00 Doz.



"PLEDGE," 19"x23"
\$5.00 Doz.
9"x11," \$1.75 Doz.



SERVING OVERSEAS
8 3/4"x11", 1 and 2 Silver Stars with blue border around star. Heavy flocked, 1" gold fringe. \$1.75 Doz.

OUTSTANDING SERVICE BANNERS

Illustrated are but four in our outstanding Patriotic banner line! All banners are Heavily Flocked with outstanding colors, sharp lettering, insignias and stars. No illustration could possibly do justice to these banners. No matter what banners you have seen or sold you must sample our line to appreciate how fine and complete the Reiter banner line really is.

\$2 Trial Order Special

Brings You \$6 Retail Value!

Plus

Money-Back Guarantee!

You receive, postpaid, representative selection of banners. If not entirely pleased, return shipment for full refund plus postage. You don't risk a penny!

48 HOUR SERVICE

In no case, we guarantee, will more than 48 hours elapse between receipt of order and shipment!

OVER 20

Beautifully Tailored Modern Banners

Patriotic Banners include "OLD GLORY," "KEEP 'EM FLYING," "LIBERTY BANNER" and others too numerous to list! Our standing **MONEY BACK GUARANTEE** has been in force for years with never a return-repeat orders in many grosses have always resulted. Prices range from 90¢ to \$6.00 per doz. Size range from 5 3/4"x9 1/4" up to 19"x23". Send for YOUR trial special today, name of nearest jobber will be included for your convenience. Jobbers, write for special prices.



Army, Navy, Marine, Air Force, Coast Guard, Merchant Marine and Waco, 1 to 4 stars, 8"x11", \$1.50 Doz.



9"x12" - \$1.50 Doz.
17"x19" - \$4.00 Doz.

WELCOME HOME BANNER

8 3/4"x11". Heavy flocked and 1" gold fringe. \$1.75 Doz.

Since we started manufacturing this item it has proven a big seller thru our jobbers. It is our advice to smallest canvassers to stock up a few gross, as we are sure we will not be able to meet demands when the day arrives.



1/3 Deposit With Order, Balance C. O. D., F. O. B., N. Y.
HARRY REITER 143 WEST 20TH STREET, NEW YORK, N. Y.

MERCHANDISE TRENDS

(Continued from page 48)

dolph, the president of the group, said, "We have to put our own house in order if we want to keep the respect of the jewelry trade, the government and the public." Rudolph showed that the trade had to admit abuses creeping into it in various forms—too harsh methods, too high mark-ups, misleading advertising. Jewelers were urged to adopt a code of ethics that would ban all misleading practices, and members agreed that price controls were desirable because government regulations assured customers protection from fly-by-nights. At the same time, men in the trade sounded determination to continue the fight against control regulations that have hampered the jewelry industry. All in all, the association showed a high resolve and open-mindedness in the attitude of "cleaning their own house" as well as acting against curbs in the trade.

Small Town Market

Small merchandise and dry good stores do 41 per cent of the nation's business in towns with a population of less than 5,000, the Department of Commerce reports. It is significant for merchandisers, for the novelty trade on the whole thrives both in large cities and in rural towns, but according to the department's surveys, the small town is a natural for specialty merchandise. On the other hand, the small town merchant is not large enough, as a rule, to deal in such supplies as cameras, photographic equipment and furs, so these and other select items are likely to be missing in the Main Street variety or general store. Yet the possibilities of rural stores are endless, and wise men in the field are recognizing that the market here must be brought into selling programs in a big way. Already small-town retailers are rising to assume their place in the nation's business . . . they are adopting new methods, they are promoting new customer interest . . . and no longer can the small town be passed up because it was once believed to be a poor market. It may still be too early to make any statements, but one expert has voiced the opinion that with the shift away from the cities, small town merchandising may swallow up the idea of money being made in the big town.

FREE-CATALOG-FREE
With an Order From This PRICE LIST

American-Made Goods

Paper Flag Bow Pin	\$.90
Plastic Thimbles	1.20
Lead Pencils, Full Length	1.44
White Metal Wedding Ring	1.00
Plastic Charms with Tassels	1.10
Transfer Pictures90
Comic Pennants, 1 1/4x2 1/2 In.75
1 1/4" Comic Buttons, Per 100	2.25
2" Comic Buttons, Per 100	4.00
Mirror Memo. Books	4.50
Pat. Badges, Carded, Per 10090
Colored Tin Clips, Per 10060

Ball Game Goods

6/10" Tails w/ Comic Card, Per 100	\$ 4.50
10/12" Tails, No Card, Per 100	10.75
12/15" Tails, No Card, Per 100	13.50
16/18" Tails, No Card, Per 100	16.50

Bingo Goods and Other "Wanted" Carnival Items in Our New Catalog—Write for Your Copy Today.

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% DEPOSIT Required With A. C. T. D. Orders

YES, WE HAVE



Boffee String Balls, Large Lois, Canes, Swaggers, Campaign Buttons and Pennants, Football Pennants and Buttons, Slum Glassware, Felt Hats, Lash Whips, Pinwheels, Hat Bands, Chenille Dolls, Big Variety of Slum From 75c to \$4.80 Per Gross, and a Complete Line of Bingo and Carnival Merchandise.

25% Deposit Required On All Orders.

M. GERBER, INC.

Underselling Streetmen's Supply House
505 MARKET ST., PHILADELPHIA, PA.

COSTUME JEWELRY

MILITARY INSIGNIA PINS —Sterling Silver, 6 Assorted Styles to Doz.	\$3.50 Doz.
BRACELETS on Chain with Stone Drops	6.00 Doz.
EARRINGS —New Styles. Some Sterling Silver backs—In Stone Settings and Pearl Clusters, 12 Styles to Doz.	6.00 Doz.
PINS —New Designs, 12 Styles to Doz. Some with Rhinestone Settings	6.00 Doz.

Buy Direct From Manufacturer, Order Sample Dozen of Each Style at Once, 25% With Order—Balance C. O. D.

L. COHEN 2403 BEVERLY RD. BROOKLYN, N. Y.

EARRINGS—5c PAIR AND LESS

ACCORDING TO QUANTITY Agents-Dist Dealers Make Big Money

Genuine Catalin Earrings—a pair on a card. Assorted numbers to the gross. Attractive and fast selling—there are numbers in the lot to retail at 15¢ and 25¢ a pair. Gross lots, \$7.20; 5 gross lots, \$7.00; 10 gross or more, \$6.50. For duration no free samples, no circulars—no nothin'. For speedy service always include FULL payment with order.

Scotch Auctioneers
1129 Sixth Ave. New York 18, N. Y.

CLOSE OUTS

METAL EARRINGS—HOOPS, DANGLES, BUTTON, 24-karat gold plated. All with metal screw backs. Minimum order, one gross, \$24.00 gross, post paid. Send Cash With Order.

RICHEY COMPANY
303 Fifth Avenue New York 16, New York

This four colored HONOR ROLL

Already framed, stands on table or hangs on wall. Every soldier, sailor, marine or WAC a prospect buyer. \$4.50 per dozen. Send 75 cents, will mail you a sample post prepaid. Good number.

PILLOW TOPS, \$6.50 and \$7.00 DOZEN.
ARMY PENNANTS, \$12.00 PER HUNDRED.
Handkerchiefs, Dog Chains, ASH TRAYS.
READYMADE and FOUR-IN-HAND TIES.
SOUVENIRS OF ALL KINDS.

25% DEPOSIT WITH ORDER. SEND FOR PRICE LIST.
WORLD ADV. NOVELTY CO.

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Salesmen, Jobbers—Head for \$100 DAYS

Gift-Buyers Grab PARA-PICTURES

Why? Because Para-Pictures are what the name implies (folks buy 1; get 2). It's the picture with a "spare." Gives big flash and solid value for under 1 buck retail. Size 8x11 inches, with mounting "thick as your finger." Has envelope with seasonal or humorous verse to match the pic within. Steals from Greeting Card biz and is hot as a Flame-Thrower! Send \$1 for 3 assorted Para-Pictures, postpaid, and reap big Holiday Harvest.

BARCLAY GREGG, Novelty "Naturals"
1204-G W. 32 STREET MINNEAPOLIS 8, MINN.

NEW

PRESIDENTIAL CAMPAIGN BAR PIN

with Genuine Gold Inlay. Colorful—Attractive. Could also be had with other Party Candidate's name on it, in lots of 500 or more. All names inlaid with Genuine Gold.

Sample Assortment \$1.00; \$10.00 Per Gross

Quantity Users and Campaign Managers, Write for Special Prices.

NAT FLIEGELMAN, 1263 No. Paulina St., Chicago 22, Ill.

1,000 SLUM

10 Varieties \$9.00

American Made

Better Grade - \$15.00 Per 1,000 SPANISH HATS, \$2 Doz. \$23.00 Per Gross. Also Lois and Canes.

1/4 Deposit, Balance C. O. D.

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COIL WORKERS!

Unit impossible to take apart. Plenty of free circulars. Money back guarantee on every box. 50¢ for sample. \$25 per 100. Send 25% with order. Wire or write

DUO-ELECTRO CO.

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DOG-HEAD NOVELTY

CANES FOR SALE

Regular size. Very attractive. 5 gross case lots. F. O. B. New York.

ZIMEL RESNICK

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BLANKETS—QUILTS

Immediate Delivery — Large Quantities.

Light Weight Cotton Plaids, asstd. colors, \$1.25 ea.; Belvidier, 5% wool, light grey with fancy red stripes, ideal for Bingo, \$1.90 ea. Assorted colored 25% Wool Blankets, \$3.00 ea. Large Winter Weight Fancy Comforters in assorted colors and patterns, \$3.25 ea.

W. O. KING

30 Fessenden St. Mt. Clemens, Mich.

HARD TO GET NECESSITIES —ALSO— MILITARY PATRIOTIC ITEMS

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

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WORLD'S Lowest Priced WHOLESALERS

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Box Candy Assortments

We are the outstanding house in the Middle West that specializes in Novelty Candy Merchandise for the Operator and Jobber.

We are headquarters for Picture Girl Chocolates, Gift Package Chocolate Assortments, Novelty Gift Boxes, Mirror Vanities and Cedar Chests.

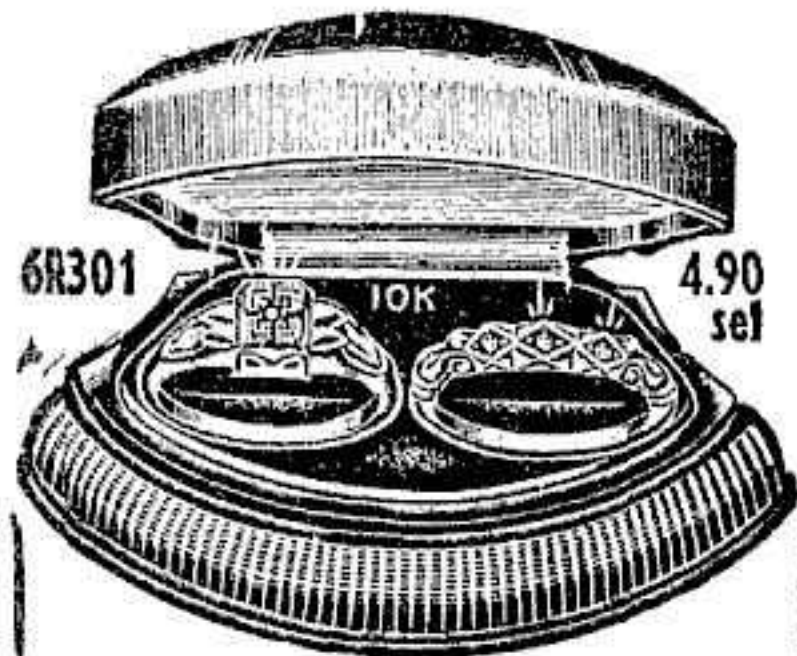
OPERATORS and JOBBERS: Write for new full circular Now. Please state your business. Available to Jobbers and Operators only.

GOLDWYN COMPANY

731 Plymouth Court Chicago 5, Illinois

JOKES and SPECIALTIES SUPERB SELLERS!

BOB PINS Finest and Highest Quality. Made in U. S. A.
Aristocrat Brand: 18 on beautiful card, \$10.95 Gr. Stay Right: Attractively carded, 18 on card, \$10.95 Gr. Hol-Bob: Finest in U. S., 24 on card, \$13.40 Gr. (Gr. means 144 cards.)
Beautiful All-Transparent Cigarette Cases, \$1.85 Doz.; \$21.40 Gr. Exploding Stick Matches, big, finest and highest quality, \$5.95 Gr. (144 Min. Pkgs.). Exploding Book Matches, highest quality, \$4.50 Gr. (144 Books.)
"Tongue Tortures." 3 new joke tricks. Number 1 sellers on the Joke Parade. Hot Toothpicks, Bitter Picks, Hot Olives. Carded. Ass. 36 attractive pkgs. on card.
\$1.50 Per Card, \$4.95 Gross.
ERNIE'S ENTERPRISES
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DIAMOND RING SETS

10K Gold Mountings
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.80
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.40
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CEDARWOOD JEWELRY

Genuine Aromatic Red Cedar. 40 Distinct Styles Heavily Lacquered. Lustrous Finish. LARGE CEDARWOOD HEART

With Place Ribbon, \$1.70 Per Doz. SAME with 18" CLEAR PLASTIC CHAIN at slightly higher price.

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SAMPLES not yet quite ready. Will be shipped in order received. Sample post-paid, \$1. It's a NATURAL.

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65 ASSORTED NUMBERS, \$10; 144 ASSORTED NUMBERS, \$21; Sterling Silver Identification Bracelets, \$12.72 Doz.; Sterling Silver Anklets, \$5.72 Doz.

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FAST SELLING JEWELRY

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.

MAJESTIC BEAD & NOV. CO.

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TIES 8c EACH

ATTRACTIVELY designed Ties, the kind men like—also solid Black Ties included. Price, \$12.00 per gross; 5 gross lots or more, \$11.50 per gross.

SCOTCH AUCTIONEERS 1128 Sixth Avenue New York 18, N. Y.

ZIRCON SOLID GOLD RINGS \$4.00 TO \$10

Ladies or Gents. 4 EACH
ZIRCON GOLD \$8 to \$12 EARRINGS 8 PAIR

B. LOWE, BOX 311, ST. LOUIS 1, MO.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 187 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

JOHNNIE RIECK . . . has a store in Greenville, S. C., and is also working soap at the markets there. He reports plenty of money around and says the shingle is always out. He wants to read pipes on Pat Dano and Bill Reed.

O. W. HEATH . . . making and working plaster goods in Tifton, Ga., reports slow takes, and says he is getting ready for sharpeners and corn punk.

GOT ANY ADVICE for the newcomers?

ACE GREEN . . . on paper in Saginaw, Mich., met "Collarbox" Donohoe and "Vimpy" Bramble, vet canvassers, working farm papers, and reports that they had a good harvest. Both were on the heel and toe route, with Donohoe reporting having his socks half-soled twice in a week.

EDDIE DIEBOLD . . . lines from Philadelphia that he has been working Williams's foot demo in the H. L. Green store there and recently added a guinea pig to build a tip and save his vocal cords a bit. He reports that biz has been slow due to the recent transportation strike and the lack of air-conditioning. Manager Henderson, of Green's store, is always interested in demonstrators, Diebold adds. "I received a letter from Manager Harvey, of the G. C. Murphy store, Washington, recently," Eddie says. Diebold would like to read lines here on Harry Rutherford, Eddie Courier, Jim Billups, Eddie Meyers, Jack Zimmerman, Walter Meuse, Doc Livingston and Bob and Hazel Ynaza.

KEEP YOUR RAPPINGS as scarce as wrappings.

EDDIE GILLESPIE . . . pipes from Minneapolis that he has finished some pumpkins in North Dakota and is making the Minnesota State Fair with Charlie Halligan, his old friend and partner. Halligan is working vitamins to good takes and Eddie says he is getting the gelt with corn punk. Gillespie recently cut up jackpots with Pop Adams, at Owatonna, Minn., and says Pop was getting his share with peelers. Gillespie also reports that Freddie Hudspeth, of pen and sheetle fame, now has a jewelry layout and a new de luxe trailer. Gillespie also recently spotted "Chic" Townsend getting the mazuma with a homemade jewelry and cedar engraving layout. Doc Morgan and wife are still spraying the natives with perfume from a beautiful theatrical flash, says Eddie, and have no complaints. "Worked lots in Minneapolis before making the fairs," Gillespie concludes, "and they can be worked for two bucks with no reader, and are in the heart of town." He would like to read pipes from Bill Westfall, Art Cox, Charlie Price, Art Nelson, Art Fredette and Lester Kane.

CHARLES O. ANDREW . . . is getting set at Sanford, N. C., to take to the near-by States with sheet.

IT TAKES MORE than shampoo to have a clear head.

AL SEARS . . . reports Newark, N. J., a mecca for pitch-folk, with Agnes's Luncheon the nocturnal jackpot spot. Working Kresge's in the Northern New Jersey city is Mrs. Kay Doscher, with perfume flash, to real lucre. Gladys Murphy has corn punk at Harry's department store there.

HASC

(Continued from page 32)

and Mrs. Jim Hart returned from a vacation at Twin Lakes, Minn. Billie Banks, concessionaire, left to play Minnesota fairs. Harold and Rosalee Elliott

CHOCOLATES

In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.

Earl Products Co.

1144 S. St. Louis Ave., Chicago 24, Ill.

Venue Change Denied Soltau In Minn. Case

MINNEAPOLIS, Sept. 9.—A verdict in the trial of Rev. Henry J. Soltau, charged with criminally libeling Minnesota State Fair management, probably will be given by Justice of the Peace Nick Lebens, fairgrounds J. P., on Monday. Attorneys are preparing written summations for the court. Evidence in the case was presented in an all-day and most-of-the-night stormy session Friday after both sides had spent several days in legal maneuverings.

Originally scheduled to start Wednesday, the trial was delayed until the following day after Lebens had denied a defense motion for a change of venue, made on the grounds that he was an "employee of the fair" and therefore prejudicial. Instead, defense attorneys went into Ramsey County District Court, St. Paul, and obtained a writ of mandamus against Lebens, ordering him to show cause why a venue change should not be made. Writ originally was made returnable September 16, but Frank Collins, fair board attorney, went before District Court Judge Kenneth G. Brill and pointed out that a special act of the Legislature setting up the fair justice court limited that court's tenure to one week following close of a fair and that if the higher court ruled in behalf of the justice on September 16, Lebens could not try Soltau then because the statute of limitations would have expired.

Judge Brill then decided to hear writ arguments immediately. He ruled Thursday in behalf of Lebens because State law specifically states that no change of venue is possible from the fair J. P. Court. When the trial began Friday it became a battle of Biblical quotations between Arthur Lesueur, Soltau's attorney; Collins, for the fair board, and several witnesses. Biblical quotations discussion grew out of Soltau's allegation to newspaper reporters that the fair management had permitted the fair to become "a den of thieves."

Raymond A. Lee, State Fair secretary, who was chief prosecution witness, clashed frequently with Lesueur. Retorting to the lawyer's question whether he did not know that the quotation, "den of thieves," came from the Bible, Lee replied with another "Biblical" passage: "Thou shalt not bear false witness against thy neighbor." Newspaper reporters testified under subpoena for the fair and told of receiving Soltau's written statement containing the "den-of-thieves" allegation.

came from Camp Polk, Va., and she went to Minnesota to play fairs with her concessions. Sam and Kathlyn Thaler and Marion Halbert joined the Dodson Shows.

Norris B. Cresswell, past president of the club, is back in the city as manager of the Ashland Theater. Letty White, Ladies' Auxiliary, visited her husband, Ellis, while the Elite Exposition Shows were in Omaha. Harry Alshuler, club treasurer, is giving up his stand in the Coates House and will open a postal sub-station.

Events for Two Weeks

- September 11-16
CALIF.—Los Angeles. Dog Show, 17.
CONN.—Danien. Dog Show, 16-17.
IND.—Indianapolis. Dog Show, 16.
KAN.—Topeka. Rodeo at Kansas Free Fair, 9-12.
MASS.—Boston. Gift Show, 11-14.
MO.—Monroe City. Victory Festival, 14-16.
O.—Junction City. Home-Coming, 10-16.
North Baltimore. Mexican Fiesta, 13-17.
OKLA.—Chickasha. Rodeo, 14-18.
ORE.—Pendleton. Round-Up, 14-16.
PA.—Claysburg. Farm Products Show, 14-16.
McClure. Bean Soup Celebration, 14-16.
TEX.—Corsicana. Rodeo, 12-16.
UTAH—Brigham City. Peach Days, 15-16.
CAN.—Montreal, Que. Rodeo, 14-24.

- September 18-23
CONN.—Westbury. Dog Show, 24.
IDAHO—Lewistown. Round-Up, 22-24.
IND.—Columbia City. Moose Jubilee, 19-23.
KAN.—Wichita. Rodeo, 21-24.
MO.—Marshall. Livestock Show, 23.
N. Y.—Huntington, L. I. Dog Show, 23.
N. D.—Richardton. Harvest Festival, 23.
CAN.—Montreal, Que. Rodeo 18-24.

JOKES & TRICKS

THE FAD IS SWEEPING THE COUNTRY

Table with columns: Popular Selling Items Retailing 10c To 25c, SPECIALS, Dozen, Gross. Items include Hot Pepper Candy, Hot Seats, Sneezing Powders, Stink Perfume, Cigarette Bitters, Bloody Soap Powder, Joke, Shooting Book Matches, Shooting Kitchen Matches, Shooting Cigarette Plugs, Moochers, Chiasso Ring Illusion Trick, Marriage or Divorce Certificates, Auto Bombs, Stink Plugs, Comic Mirrors, Comic Buttons, Variety, Morning Paper, Bitter Toothpicks, Hot Pepper Toothpicks, Laffy Letters, Sticks, Cup Sticks to Table Joke, Magic Race Games, Phooey Beer Trick, Trick Soap, Victim Gets Black, Itch Powder, That Lousy Joke, That Dirty Puzzle Joke, Flash News, They Are Funny, Lover's Cards, Sooner Dogs With 3 Pills, Sooner Dog Pills, Sooner Dogs, Sugar Daddy Bank Roll, Sellers, Trick Snake Matches, Repeat Sales, Dog-Don-It, Wine & Water Trick, Trick, Chans Laundry Ticket Trick, Snow Storm Pills, Rodeo Puzzle, U Gotta Go Gum, Ventrillo, Dummy Matches, Light, Comic Will Letter, Alarm Clock Candles Joke, Black Widow Spider On Pin, Scar-Em, Foaming Sugar Joke, Letsa Fun, Hetsy Tetsy Fanny Dancer, Lady Killer Hanky, Lady Ticker Medal, Racket Letter, Window Smasher Joke, Betty Bubbles, Musical Horns, Voice Testers.

HARRY SCHWAMM

Jok-Trix Manufacturer-Jobber 237 EAST NINTH ST., NEW YORK CITY



Coming After Victory

A New and Better Line of OAK-HYTEX BALLOONS

The OAK RUBBER Co. RAVENNA, OHIO

JEWELRY ENGRAVERS

We have a few of the famous Vibro-Tool for engraving on jewelry, wood, hardest metals, glass, etc. Delivered PREPAID on receipt of P. O. M. O. for \$10.00. Includes 20 needles and one special needle for use on jewelry, wood, etc. Diamond Point Needle for long wear and use on even hardest metals, glass, etc., \$8.50 extra. Order now our famous Professional Model No. 3 Electric Engraving Pencil, 5 foot safety cord, with six rolls SUPERIOR GOLD FOL, 1" by 400", \$7.25, delivered PREPAID on receipt of P. O. M. O. Extra rolls gold, silver and waterproof colors, white, black, blue, red, green, orange, brown, yellow—6 rolls, \$2.50. 12 rolls, \$4.80. Our pencil is used by nearly all the 5 & 10's, pitchmen, libraries, industries. Engraves fine, small lettering or medium or big, wide lettering just "with a twist of the wrist." R. E. STAFFORD, 2434 N. Meridian St., Indianapolis 8, Ind.

15 Magic Tricks AND PUZZLES

In Large Four-Color Box. \$1.00 retail — \$7.25 dozen prepaid. One-third cash. Sample 80c. Jobbers write. THERON FOX 1024 CAROLYN - SAN JOSE 10, CALIFORNIA

P-A-P-E-R M-E-N

I HAVE SHEETS FOR ALL STATES All Well Known. Good War Maps. Write or Wire ED HUFF & SON 5411 Gurley St. Dallas 10, Texas

WANTED

Ball Games, Duck Pond, Popcorn, Candy Apples, Candy Floss, Cook House and Grab, Photos, Penny Arcade, Hoopla, Penny Pitch. All Concessions open except Bingo. Want Wild Life, Monkey Show, Plantation Show, Girl Show or any Show not conflicting with what we have. Want Rolloplane, Octopus or Tilt.

Cookport, Pa., Fair, September 14, 15, 16; Lexington, Va., week of September 18; Henderson, N. C., Colored Fair, week of October 2; Littleton, N. C., Fair, week of October 9; Suffolk, Va., Colored Fair, week of October 16. Write or wire all communication to

GEORGE CLYDE SMITH SHOWS

Cookport Fair, Indiana County, Pa., this week, or
LEW HENRY, Buena Vista, Va.; next week, Lexington, Va.

Wanted—Diamond State Enterprise—Wanted

For La Plata, Md., Fair, October 4-5-6-7. Will book or buy Tilt-a-Whirl, Little Beauty Merry-Go-Round, Loop-o-Plane with own transportation. Can place Bingo, Photos, Custard, Grab, Popcorn, Scales, Age. Will sell exclusive on Ball Games and any 10-Cent Games, including Wheels that work for Stock. Can use three nice clean Shows, 5-in-1, Monkey and Girl Show. This Show is growing every week on its merits and fair dealings. Frank Harrison, come on. This Show will stay out all winter. Have a few open weeks. Fair Secretaries, contact me at once. Ride Foreman that appreciates good treatment. Bob Blackburn, wire or come on, 11th and Flower St., Chester, Pa.

HAVE FOR SALE—Three-Abreast Merry-Go-Round, Auto Kiddie and Boat Swings.

JAMES SAKOBIE, Chester, Pa., this week; then South.

ALL AMERICAN EXPO SHOW WANTS

Minstrel Comedian and Performers. Want Merry-Go-Round Foreman, Help on all Rides. Bugs Adams, your letter with proposition OK; come at once. All Concessions open.

Clarksdale, Miss., this week; Columbus, Miss., Fair to follow.
Address all mail FRANK WEST.

IN EL PASO VISIT THE ALAMO CLUB

"THE SHOWMEN'S HEADQUARTERS"

129 SAN FRANCISCO ST. — PHONE: MAIN 568
Just Three Blocks From the Depot.

CHARLEY WHITE, Mgr. — Formerly With Rubin & Cherry

VEVAY, IND., HOMECOMING AND TOBACCO FESTIVAL

September 23-30, Inclusive. In the heart of the town under Kiwanis Auspices. Want Shows and Concessions of all kinds. Rides booked.

Address: FRED C. NEWTON, Vevay, Indiana

FAY'S SILVER DERBY SHOWS

WINTER SEASON OPENS SEPTEMBER 18, PULASKI, TENN.

All winter in the south. Want Advance Man, join at once.; Free Act, all winter's work. Concessions—Bingo, Ball Game, Bumper, Hoop-La, String Game, Cork Gallery. No percentage. Book Rides not conflicting. Buy Eli for cash. F. J. FAY, Owner.

WANT

Three Razzle Agents to join at once for Melbourne, Fla., starting next week. 25 weeks' winter tour. There will be no relief work for outside Agents. Also Concession Workers, wire me Care Leo Bistany Shows, New Smyrna, this week; then Melbourne, Fla.

PATSY ROSANIA

Harry Craig Shows

WANT

Managers for Girl Show and Snake Show; have complete outfits. Can place Fun Show or other independent Shows with own outfits. Can use few more Ball Game Agents. Duncan, Oklahoma, Fair, week September 11th; Anadarko Fair, 18th.

DRESSING ROOM GOSSIP

(Continued from page 39)

place the next day at Lincoln.

The event of the week was the arrival of two additions to the menagerie—cub bears, a cinnamon and a Canadian black, purchased at Grand Island by Clyde Beatty. Visiting at Grand Island was Arthur Stensvad, fan from North Platte. Art drove 140 miles each way and was rewarded by getting many shots with his camera. Herb Smith has returned and is in charge of the gasoline department. Dave Fullmore, after having dined at a hospital recently, is watching his diet very carefully.

Colonel Charlie, midget entertainer, has joined the Side Show. Big Joe Remillette has been nominated to the post of engineer for the Flying Act Sleeper. Kay Burslem is tutoring her protegee, Joan Lewis, dally. Elden Day is the pinch-hit driver for the Genders Streamliner. To the second half of the B-R season, may it be as full of touch-downs as the first. DICK LEWIS.

BIG BUSINESS FOR RB

(Continued from page 38)

fect weather and fair to good attendance. Biggest day was Sunday, when around 14,000 attended the matinee and about 8,000 at night. Labor Day brought out 9,000 in the afternoon but only about 4,500 at the closing performance Monday night. Total attendance on the engagement, exclusive of Bond Night, was around 145,000 which, while below expectations, is considered good in view of the unfavorable weather encountered during most of the first week. There was rain on several days, unseasonably cool weather first five days and a complete rain-out the first Sunday.

Weather warmed up the closing week, and with the exception of Wednesday night there was no rain. Thruout the engagement the matinees ran far ahead of nights. Closing days put the show over the hump.

Show got away in good time Monday night. First section arrived in Indianapolis at 9 a.m., the last at noon. Latest route card carries the show to Oklahoma, with Texas stands to follow.

DANNY McPRIDE

(Continued from page 38)

was something wrong and he lay down beside the body and howled mournfully.

Victoria and Torrance, who perform 135 feet in the air on a high pole, were on their rigging waiting for the start of their act and it can be imagined how they must have felt as they gazed down on the sad back-yard scene. Preparations were being made for the show's finale, the *Changing of the Guard*. Scores of girls in brilliant costumes were lining up in the back yard preparatory to entering the arena. As they came abreast of the little knot of people around Danny McPride and the word passed along the line that the happy little clown had passed away, there was grief in every face and tears streaked thru the girls' make-up as they stood there, stunned by the tragedy. It was hard to believe that the lively, laughing harlequin of a few minutes before could be lying there lifeless.

But—the show must go on! The cue for *Changing of the Guard* sounded. Mechanically the girls dried their tears, took up their march into the arena and entered smiling, with no outward evidence of the grief that welled within. Their job was to entertain the thousands seated in the stadium and they performed it smilingly, as Danny would have done under similar circumstances.

CORRAL

(Continued from page 39)

Visitors were James Edwards and Ora A. (Pop) Baker.

IN a roping contest Labor Day at Midland, Tex., Clyde Burk defeated Troy Fort. Burk's time was 220.9 seconds on 12 calves or an average of 18.4 seconds and Fort had a total time of 225.6 seconds or an average of 18.8. Fort had bad luck at the start but did some quick roping to keep in the lead. He used two ropes on his second calf but tied it in

21.3 seconds and on his sixth calf that he tied in 19.7. On his seventh calf he drew a 20-second penalty for breaking the barrier and 10 for the calf not staying tied. Sonny Edwards won the eighth calf match with James Kenney. Edwards' time was 133.1 seconds and Kenney's 175.2. Seven thousand saw the roping contests.

UNDER THE MARQUEE

(Continued from page 38)

than 30 years closed with the show last week and has returned to his home in South Bend, Ind.

MRS. WILLIAM WALLETT and son, Billy, Havre de Grace, Md., spent two weeks with Beers-Barnes Circus when it toured the Eastern shore of Maryland and Delaware.

IN going to Wichita from Pratt, Kan., a truck carrying three elephants of Arthur Bros.' Circus overturned morning of August 26. No one, man or elephant, received injury. Show played in Wichita August 27-29.

REX M. INGHAM's Wild Life Exhibit closed a three-day engagement at Leesburg, Va., September 2, going from there to Culpeper. Business was good. Ingham visited Cash Miller at Alexandria, Va., where Cash has the Wild Life show on the Endy-Prell Shows.

WHEN we read of the retaking of 300 populated places by an army that advanced only three miles it sounds like good short-jump territory.

BILL CALLENDER has returned to the States after two and one-half years in the Pacific and European theaters of war. He will be discharged after wounds received in Satpan are healed, and expects to take his bear act on the road this fall. Animals have been in a zoo.

FOLLOWING report from Doc Waddell: "Stopped off at Parkersburg, W. Va., from Marietta (O.) Fair. In Parkersburg is Fred Bailey Hutchinson, former circus man, too ill to be seen and visited. His daughter from California is with him. He has been taken to a Wheeling clinic.

A NUMBER of performers recently joined Bailey Bros.' Circus, reports H. E. Mueller, Springfield, Ill. Among those he met were Dime and Connie Wilson; Tommy and Luzy Arenz (snakes), now with the Side Show; Sylvia Forrest, iron-jaw; Kinko, clown; Jean Evans; Georle Lake, aerialist; Dorothy Herbert; the Millers, acrobats.

Robert (Rebel) Marchette

Wants

For Arthur Bros.' Circus

Tom Lovit, Cliff or Johnnie Shell, Pat McCarthy, W. M. Walker, wire.
Fort Worth, Texas, 10-11-12; Waco, 13-14; Temple, 15; Austin, 16; Now Braunfels, 17.

GAYWAY SHOWS

WANT

Ferris Wheel Foreman, Chairplane Help. Choice Concessions open. Now playing Girard, Ala., for Police Fund.

CUMBERLAND VALLEY SHOWS

Need Ride Help for Wheel, Tilt and Merry-Go-Round.

ELLIS WINTON, Woodbury, Tenn.

OMAR'S GREATER AMUSEMENTS

Will book any Flat Ride. Lou Darla Oddities want People and Working Acts. Want Agents. Will book Monkey Show. Joe Moxley, come on. Hazen, Arkansas, September 11 to 16.

OMAR THOMPSON

STAFFORD'S UNITED SHOWS WANT

For Muncie, Ind., Sept. 11 to 16, and the Big Lions' Jubilee Celebration, Denver, Ind., Sept. 18 to 23. Shows of all kinds. Can use one or two more Rides. Concessions—Bingo, Cracker Jack, Grab Joint, Hoop-La, String Game, Cork Gallery, Pitch Till You Win, Blanket Wheel and Concessions that work for 10¢. Can use one or more Free Acts. Coca-Cola Bottle and Age. Agents for Bill Wilson.
All Address: RALPH STAFFORD, Mgr., Gen. Del., as per route.

WEATHER AIDS EAST

(Continued from page 40)

and freak shows on the Main Stem giving two or three after-midnight shows and all rides with long waiting lines.

Attendances reported for the Labor Day week-end were: Sunday (3), Coney Island, 800,000; Rockaway Beach, 800,000, and Orchard Beach, 58,000; Monday (4), Coney Island, 600,000, and Rockaway Beach, 350,000.

Catskill Mountain resorts report the best season in their history.

HOLYOKE, Mass., Sept. 9.—Mountain Park wound up its season Labor Day night, reporting a very good season. Park has Coaster, Loop-the-Loop, Whip, Loop-o-Plane, Pretzel Ride, Merry-Go-Round, roller rink, ballroom, funhouse, games and concessions, and a summer theater housing a stock company.

BALTIMORE, Sept. 9.—Labor Day, which traditionally marks the end of the vacation season, attracted record closing-day crowds at Carlin's, Gwynn Oak and Bay Shore amusement parks.

Weather was ideal, temperature hitting 93 degrees. Ocean City, Maryland's largest resort spot, attracted 50,000 persons Labor Day.

UTAH ENDS WELL

(Continued from page 40)

of bounds" order, and there were several clashes between opposing groups, including an M. P. shooting, with one slight injury, in a purely GI fracas.

Nationally famous Saltair Beach, on Great Salt Lake, and Lagoon Resort, in Davis County, both were dark for the third straight year, due to inability to replace parts on rides or to furnish rail service which was necessary to handle any sizable crowds to the two biggest Utah spots.

Black Rock Beach and Sunset will remain open post-season as long as weather permits. Net profits for the two lake beaches were off 25 per cent from 1943's record take.

JERSEY SPOTS JAM 'EM

(Continued from page 40)

4. It hauled 20,000 passengers to South Jersey points Friday, 25,000 Saturday, and 18,000 Sunday.

Hotels and restaurants had been sufficiently stocked with food to take care of the capacity crowds. However, there was a serious room shortage at Wildwood, with many vacationers reported sitting on their suitcases at street corners exhausted in their search for accommodations. Atlantic City had a traffic problem when the auxiliary police refused to return to their volunteer duties and regular police had to handle holiday traffic alone.

Holiday bill at Steel Pier, Atlantic

City, had Sammy Kaye's orchestra, Victor Mature and the coast guard musical, *Tars and Spars*; Perry Como, and Marion Hutton. Dancing was provided by Herbie Fields and Alex Barth orchestras.

Holiday bill at Hamid's Pier had Peter Lorre appearing in person, Henry Youngman, Woody Herman, and a host of other acts.

CONEY ISLAND, N. Y.

(Continued from page 40)

for a strip teaser's berth. . . . George Loveless, electrical guitar player at Tirza's, to an air program with his own ork. . . . Robert Carter, talker at Rosen's, to the fairs with a guess-your-age game. Bob was formerly at the Republic, Ocean View Park, Norfolk.

Miscellaneous: Dan Lane, owner of the Bowery Irish House, lost a bet with Jimmie Kyrimes, ride king, on whether or not there would be a Mardi Gras. Dan persisted there would, so he had to consume five dozen clams at one sitting. That feat took place August 30 at his own eatery and Dan still hasn't recovered from the gastronomical effects. . . . Harry Lightstone, cashier at the Sky Dive two years, joins Columbia Pictures to do lab work over the winter. . . . Tirza recovering from bruises received August 31 in a bar in Fort Hamilton, N. Y., when another fem tried to relieve her of jewelry she wore. . . . Harriette Smith, matron, shifted from the rear to the front lady's lounge at Feltman's and remains until October 1. . . . Coney Smithee raising a goatee. . . . Mammoth show closed August 29-31 and reopened September 1 for the week-end. . . . Recent death of Joe Landy, of DeLight Candies, makes the fourth prominent member of the National Showmen's League from Coney to pass on this season. The others, Sam Wagner, William King and Dave Epstein. . . . Carmine (Romeo) Mingola is new general manager of Nelson's ball game alongside Nelson's striking hammer, where Carmine's dad is in charge.

James Bratcher, manager of Bob Sled, which he has newly painted a patriotic red, white and blue, was the victim of a theft of about \$500 taken from his office. He hopes to have the burglar soon behind prison bars. . . . Julius Tolces, who was game and novelty stand supervisor at Feltman's over a long period before shifting to Revere Beach, Mass., is back this time handling guns and ammunition at the shooting gallery on the Bowery annex. . . . Julius and Erna Kuchnel and their side show feature, Charlotte Vogel (Susie), at the World Circus Side Show, celebrated the receipt of final papers making them United States citizens. . . . Robert Carter, talker, who moved from the Republic Theater in Ocean View Park, Norfolk, to Rosen's, will exploit a guess-your-age game over the fairs when Coney folds.

JOS. J. KIRKWOOD SHOWS

AMERICA'S BEST ADVERTISED MIDWAY

Week of Sept. 18—Creedmoor, N. C., at Camp Bugner; 50,000 soldiers.

Week of Sept. 25—Tobacco Festival, Raleigh, N. C.; first show this year.

Week of Oct. 2—Edgecombe County Fair, Tarboro, N. C.

Week of Oct. 9—Martin County Agrl. Fair, Williamston, N. C.

Week of Oct. 16—Winston-Salem, N. C., Colored Fair—the one best.

THREE MORE PENDING

The above are bonafide fairs; not carnival promotions.

We have the exclusive at all the above dates. Get a season's work in five weeks.

RIDES: Will book or buy Merry-Go-Round and will book any Flat Ride.

SHOWS: Want Minstrel Show. Good proposition to anyone with own outfit. Will buy a complete frame-up. Will book Wild Life, Animal Show, Fun House or any Novelty Show.

ACTS to strengthen best framed Side Show on the road. Address Sailor West.

CONCESSIONS: No exclusive at the above spots, but wire before coming on as we do not overbook.

K. C. McGARY wants to hear from Posing and Dancing Girls.

GOOD OPENING FOR BINGO. ART LUDWIG AND BENNY WEISS, GET IN TOUCH WITH ME.

HELP—Can always use good Ride Men and useful Show People.

WANT ONE MORE SENSATIONAL HIGH ACT.

All address RALPH DECKER, Mgr., DANVILLE, VA., this week and then as per route.

REGAL EXPOSITION SHOWS, INC., WANTS

For Cartersville, Ga., and Fairs until November 13. Want Minstrel Musicians and Chorus Girls, salaries from office. Want one Freak to feature in Side Show, Ride Help capable of Driving Semis, extra pay for driving; two Dancers with Costumes for Girl Show. Will book legitimate Concessions; no Grift. Want Country Store Agent. Have one Grind Show outfit open. What have you? Will buy, lease or book one Novelty Ride to replace Octopus. Write or wire Sevierville, Tenn., this week; Cartersville, Ga., to follow.

R. AND S. AMUSEMENTS WANT

For Newbern, N. C., week September 18; Morehead City, September 25, and seven big weeks to follow: Ride Help, Dealers and Concession Agents. Peggy Minden wants Agents for Pitch-to-Win, Dart, Fishpond, Cigarette Gallery. Al Beck, come on; Walter D. Nealand, contact me. **JAS. M. RAFFERY, Richland, N. C., this week.**

GRATZ, PA., FAIR

Six Nights and Four Days All Next Week.

Place Concessions, no flat stores or percentage. Shows not conflicting. Ride Help on Ferris Wheel, Terraplane, Tilt-a-Whirl, Octopus and Roll-o-Plane. Write or wire

John Gecoma, General Manager BRIGHT LIGHTS EXPOSITION SHOWS

McClure, Penn., this week; Gratz, Penn., next week; then south.

FAIRS—Established—FAIRS
GEORGETOWN EXPOSITION, GEORGETOWN, S. C.,
WEEK SEPTEMBER 18

WILLIAMSBURG CO. FAIR, KINGSTREE, S. C., WEEK SEPTEMBER 25

COLLETON CO. AGR. FAIR, WALTERBORO, S. C., WEEK OCTOBER 2

UNION COUNTY FAIR, UNION, S. C., WEEK OCTOBER 9

LEE COUNTY AGR. FAIR, BISHOPVILLE, S. C., WEEK OCTOBER 16

RICHMOND COUNTY FAIR, HAMLET, N. C., WEEK OCTOBER 23

TWO MORE PENDING—ASK ANYONE ABOUT THESE SPOTS.

WANT! WANT! WANT! WANT!

SHOWS—Side Show, Monkey, Tracey Bros., Dan Riley, you know these spots, wire footage and come on. Other Shows with own outfits, Unborn, Fat People, Fun House, Glass House.

CONCESSIONS—Bingo (Sweeney, answered your wire), Cookhouse, Crab (Al Wallace, answered your wire), Ball Games, Duck Pond, Hi Striker, Penny Arcade. Mr. Evans, remember our conversation in Columbia.

RIDE HELP—Want sober Foreman for one No. 12 Wheel, must drive; Second Men for Spitfire. Will book Kiddy Rides (Phillips, wire), Octopus, Tilt, Roll-o-Plane with own transportation. All address:

CRESCENT AMUSEMENT CO.

L. C. McHenry, Mgr., Manning, S. C., this week; Georgetown, S. C., next.

J. J. PAGE SHOWS

Want legitimate Concessions of all kinds except Corn Game. Good opening for Diggers, Photos and Penny Arcade. Want experienced Ride Help. Can place Shows with or without own outfits. Want Musicians and Performers for Colored Minstrel Show. Can place useful Show People in all lines. Disorganizers and drunks, stay away. Everybody address:

J. J. PAGE SHOWS, Atlanta, Ga., this week

P.S.—FAIRS AND CELEBRATIONS UNTIL THANKSGIVING WEEK.

DANNY ELLIS AND SAM GOLDSTEIN

Owners, BODART GREATER SHOWS

Want Legal Adjuster. Concessions of all kinds. Everything open except Percentage and Bingo. Can place few choice Wheels, Coupon Stores and Cat Rack, or will sell exclusive to reliable party. Shows of all kinds with own equipment. We have six bona fide spots in Arkansas and Louisiana. Wire, don't write.

WEYAUWEGA, WIS., SEPT. 15-17.

Continental

Write for these items

- SLUM**
 #432—Blowouts (IMP) ... \$1.75 Gr.
 537—Comic Straw Hats (IMP) ... 1.75 Gr.
 540—Min. Uncle Sam Hats (IMP) ... 1.75 Gr.
 1974—Flags95 Gr.
 1985—Flags ... 1.45 Gr.
 2706—Flags (Bow Pins) ... 1.35 Gr.
 929—Paper Masks ... 2.25 Gr.
 2123—White Por. Statues (IMP) ... 1.50 Gr.
 87102—Wedding Rings ... 1.10 Gr.
 2300—Plaster Animals ... 1.50 Gr.
 1698—Comic Hat Bands ... 1.75 Gr.
 2418—Carded Tie Holders ... 4.25 Gr.
 2238—Puzzles Imp. ... 1.25 Gr.

- GLASS**
 #3893—Glass Coaster Ash Tray \$3.50 Gr.
 7899—Sq. Glass Ash Tray ... 3.90 Gr.
 3871—Footed Glass Nappy ... 4.32 Gr.
 7841—Sugar Crystal ... 5.40 Gr.
 7842—Creamer Crystal ... 5.40 Gr.
 38004—5 Oz. Juice Glass ... 3.90 Gr.
 7888—Bottle Shaker, Pk. 2 Gr. ... 3.60 Gr.
 7882—Whiskey ... 3.00 Gr.
 3812—S&P Shakers ... 3.25 Gr.
 3913—Tey Mug ... 3.50 Gr.
 3914—Bottle S&P ... 3.75 Gr.
 1826—Dec. Tumblers, 9 1/2 Oz. Pk. 6 Dz. ... 4.80 Gr.
 1828—Grapp-Shaped Dish, Pk. 4 Dz.48 Dz.

- NOVELTIES**
 #86105—Jockey Straw Hats ... \$7.50 Gr.
 87105—Clown Rings ... 3.50 Gr.
 1526—Leotex-Dancing Clowns ... 5.40 Gr.
 8002—Plastic Combs, 7" ... 8.50 Gr.
 2771—50 Ligne Comic Buttons ... 22.50 M
 2768—70 Ligne Comic Buttons ... 4.50 C
 1697—Comic Felt Yodler Hats with Feathers ... 12.00 Gr.
 1677—Blue Yacht Hats ... 2.25 Dz.
 24.00 Gr.

- BINGO ITEMS**
 #46074—Panda Bears ... \$2.24 Ea.
 24.00 Dz.
 46071—Elephants ... 2.25 Ea.
 24.00 Dz.
 6315—Zipper Bags ... 2.40 Ea.

- BALL GAME ITEMS**
 #8702—Solid Color Canes ... \$ 3.75 C
 35.00 M
 8705—Wood Swagger Canes ... 10.00 Gr.
 1923—R.W.B. Batons ... 15.00 Gr.
 7270—Aluminum Milk Bottles ... 1.75 Ea.

Continental
 Distributing Co.
 822 N. THIRD ST.
 MILWAUKEE 3, WIS.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo: Plainview, Tex.
 All-American Expo.: (Fair) Clarksdale, Miss.; (Fair) Columbus 18-23.
 Allen, Fred: Syracuse, N. Y.
 Allen & Nickerson: (Fall Festival) Harriman, Tenn.; Clinton 18-23.
 American Expo. (Gooding): (Fair) Montpelier, O.
 Arcade: Marshall, Tex.
 Ark.-La. States Shows: (Fair) Tallulah, La.; (Fair) Oak Grove 18-23.
 B. & H.: Mullins, S. C.
 Badger State: Fairmont, Minn., 15-17.
 Bantley's All-American: Mt. Airy, N. C.
 Barkoot Bros.: Fostoria, O.
 Baysinger, Al: Gideon, Mo., 16-23.
 Berryhill United: Darien, Ga.
 Biscany, Leo: Melbourne, Fla.; New Smyrna 18-23.
 Blue Ribbon: Jacksonville, Fla., 11-23.
 Bodart Greater: (Fair) Weyauwega, Wis., 14-17.
 Bunting: (Fair) Henry, Ill., 12-15.
 Bright Lights Expo.: McClure, Pa.; (Fair) Gratz 18-23.
 Buck, O. C.: Altamont, N. Y.
 Buckeye State: Decatur, Ill.; (Fair) Paragould, Ark., 20-23.
 Buffalo: (Shriners Fair) Alexandria Bay, N. Y., 15-23.
 Byers Bros.: Altus, Okla.
 C. & L.: (Fair) Washington, Kan.
 Capell Bros.: Wewoka, Okla.
 Cavalcade of Am.: Hutchinson, Kan., 11-23.
 Central Am. Co.: (Fair) Whitakers, N. C.; (Fair) Windsor 18-23.
 Cetlin & Wilson: (State Fair) Trenton, N. J.; (Fair) Hagerstown, Md., 18-23.
 Christian, George W. Rides: Middletown, Ill., 14-16; Galesburg 18-23.
 Coleman Bros.: (Fair) Greenfield, Mass., 11-14; (Fair) Rochester, N. H., 18-23.
 Coley, J. J.: Chickasha, Okla.
 Collins, Wm. T.: (Fair) Blue Earth, Minn., 12-13.
 Conklin: (Fair) Lindsay, Ont., Can.; (Fair) Belleville 18-20; (Fair) Kingston 21-23.
 Coastal Plain: Kershaw, S. C.
 Crafts 20 Big: Richmond, Calif., 11-17.
 Craig, Harry: (Fair) Duncan, Okla.; (Fair) Anadarko 18-23.
 Crescent Am. Co.: Manning, S. C.; Georgetown 18-23.
 Cumberland Valley: (Fair) Woodbury, Tenn.; (Fair) Winchester 18-23.
 Cunningham's Expo.: (Fair) Caldwell, O., 11-15; Wellsville 18-23.
 Curl, W. S.: Blanchester, O.; New Holland 18-23.
 DeLuxe Am.: Ludlow, Mass.
 Denton, Johnny J.: Piedmont, Ala.
 Diamond State: Chester, Pa.
 Dick's Paramount: Newark, N. J.
 Dickson United: (Fair) Carnegie, Okla.
 Dodson's World's Fair: Amarillo, Tex.
 Dudley, D. S.: Odessa, Tex.
 Dumont: South Norfolk, Va.; Norfolk 18-23.
 Elite: Arkansas City, Kan.
 Empire State: Siler City, N. C., 18-23.
 Endy Bros. & Prell: Richmond, Va.; (Fair) Lynchburg 18-23.
 Expo. at Home: Florence, S. C.
 Fay's Silver Derby: Dundee, Ill., 11-13.
 Fidler United: Sycamore, Ill.; (Fair) Brownstown 18-23.
 Fleming, Mad Cody: (Fair) Jasper, Ga.; Cumming 18-23.
 Garden State: Dupont, Pa.; New Holland 19-23.
 Gay Way: Girard, Ala.
 Gentsch & Sparks: Batesville, Miss.
 Goren's United: Marion, Ind.; Gas City 18-23.
 Gold Medal: Dyersburg, Tenn.
 Golden Gate: Graham, Tex.
 Golden West: Henderson, Minn., 11-13; (Fair) Arlington 15-17.
 Gooding Greater: (Fair) Saginaw, Mich.
 Gooding, F. E., Am. Co. No. 1: (Fair) Cadiz, O.; No. 2: (Fair) Carthage, O.; No. 3: (Fair) Sidney, O.; No. 4: (Fair) Saginaw, Mich.
 Grady, Kellie: Winfield, Ala.
 Great Sutton: Charleston, Mo.
 Greater United: (Fair) Corsicana, Tex., 11-23.
 Groff United: Visalia, Calif., 12-17.
 Groves Greater: Winfield, La.
 Hannum: Northampton, Pa.; Lancaster 18-23.
 Happy Attrs: Logan, O.; Newcomerstown 18-23.
 Happyland: (Fair) Allegan, Mich.
 Hedrick's Gay Way: Louisville, N. C.
 Hennies Bros.: Mobile, Ala.
 Heth, L. J.: Lebanon, Tenn.; Scottsboro, Ala., 18-23.
 Howard Bros.: (Fair) Upper Sandusky, O.
 Johnston, Harvey: Bloomfield, Mo.
 Jones Greater: (Fair) Sutton, W. Va.; Philippi 18-23.
 Jones, Johnny J., Expo.: (Fair) Chattanooga, Tenn., 11-23.
 Joyland Am.: Bluffton, Ind.
 Kaus, W. C.: Jacksonville, N. C.; (Fair) Martinsville, Va., 18-23.
 Keystone: Lamar, S. C.
 Kirkwood, Jos. J.: Danville, Va.
 Lake State: Leadwood, Mo.
 Lawrence Greater: Woodstock, Va.
 Magic Empire: Benton, Ark.
 Marks: (Chicora School Grounds) Charleston, S. C.; Augusta, Ga., 18-23.
 Merit: (Fair) South Paris, Me.; (Fair) Farmington 19-21.
 Midway of Mirth: Bernie, Mo.
 Mid-West: (Fair) Jerome, Idaho.
 Mighty Monarch: Lake City, Fla., 11-23.
 Moore's Modern: Mound City, Ill.; New Madrid, Mo., 18-23.
 Mound City: Truman, Ark.
 Omar's Greater: Hazen, Ark.
 Ozark: Eufaula, Okla.
 Page, J. J.: (Irwin & Boulevard lot) Atlanta, Ga.
 Peppers All-State: Henderson, Tenn.; (Fair) Jackson 18-23.
 Pike Am.: (Fair) Salem, Mo., 14-16; (Fair) Ellington 18-23.
 Pioneer: Montgomery, Pa.

- Playland: Dalton, Ga.
 R. & S.: Richlands, N. C.
 Reading's: Centerville, Tenn.
 Regal Expo.: (Fair) Sevierville, Tenn.; (Fair) Cartersville, Ga., 18-23.
 Reid, King: (Fair) Vernon, N. Y.; (Fair) Cobleskill 18-22.
 Reynolds & Wells: Shawnee, Okla.
 Rogers Greater: (Fair) Olney, Ill.; (Fair) Trenton, Tenn., 18-23.
 Rogers & Powell: (Fair) Forest, Miss.
 Royal American: (Fair) Topeka, Kan.
 Royal Am. Co.: North S. C.; Batesburg 18-23.
 Royal Expo.: Wadley, Ga.
 Sheesley Midway: Nashville, Tenn.
 Siebrand Bros.: (Fair) Blackfoot, Idaho.
 Smith, George Clyde: (Fair) Cookport, Pa., 14-16.
 Snapp Greater: Fond du Lac, Wis., 11-13; Stultgart, Ark., 18-23.
 Sparks, J. F.: (Fair) Athens, Ala.; (Fair) Lawrenceburg, Tenn., 18-23.
 Stafford's United: Muncie, Ind.; Denver 18-23.
 Star Amusement Co.: Forrest City, Ark.; Cotton Plant 18-27.
 Steblar's Greater: (Fair) Laurens, S. C.
 Strates, James E.: (Fair) York, Pa.
 Stumbo: Huntsville, Ark.
 Sunflower State: Liberal, Kan.
 Sunset Am. Co.: (Fair) Monroe City, Mo.
 T. & B.: Niceville, Fla.
 Tassel Unit: Fairfax, Va.
 Thompson Bros.: Mill Hall, Pa.
 Tidwell, T. J.: Pampa, Tex.
 Tivoli Expo.: (Fair) Audubon, Ia., 11-15; Trenton, Mo., 18-23.
 Traxo: Fallurrias, Tex., 11-14.
 Turner Bros.: (Fair) Mt. Vernon, Ill.
 Twin River: Lewellen, Neb., 11-13; Stapleton 15-17.
 Virginia Greater: Dillon, S. C.
 Wade, W. G.: Bourbon, Ind.; Defiance, O., 18-23.
 Wade, W. G., No. 2: Coldwater, Mich., 13-16; Angola, Ind., 18-23.
 Wallace Bros.: Vicksburg, Miss.; Greenville 18-23.
 Weer, J. C.: Martinsburg, W. Va.; Culpeper, Va., 18-23.
 West Coast Victory: Grants Pass, Ore.; Medford 18-24.
 Williams Southern: Elizabethtown, Tenn.; Spruce Pine, N. C., 18-23.
 Wilson's Famous: Golden, Ill.
 Wolfe Amusements: Hartwell, Ga.; Commerce 18-23.
 Wonder City: Parkdale, Ark.; Eudora 18-23.
 World of Mirth: Brockton, Mass.
 World of Today: Wichita, Kan., 11-18; Ponca City, Okla., 19-23.
 Zacchini: Appomattox, Va.

Misc. Routes

- Barrett, Roy (Circus) Charleston, S. C., 11-16; Columbia 18-23.
 Basile, Joe, Band (State Fair) Trenton, N. J., 11-16; (Fair) Allentown, Pa., 18-23.
 Birch: Torrington, Wyo., 13; Douglas 14; Casper 15; Midwest 18; Buffalo 19; Sheridan 20; Hardin, Mont., 21.
 By-Gosh Tent Show: Mohawk, Tenn., 16.
 DeCleo, Harry: (USO Unit Camp) Jackson, S. C., 11-16.
 Faysoux: Grapeland, Tex., 13; Port Arthur 14-15; Daisetta 18; Anahuac 19; Goose Creek 20; Houston 21-23.
 Geddis, George & Bessie (Indoor Circus) Charleston, S. C., 11-16.
 Jules & Webb (Bellerive) Kansas City, h.
 Ketrow, Bill, Renfro Valley Show: Indiana, Pa., 13; Blairsville 14; Greensburg 15; Mt. Pleasant 16; Somerset 18.
 Long, Leon: Jackson, Tenn., 12-23.
 Ricton's Dogs: Manchester, Tenn., 11-16.
 Sadler, Harley, Show: Morton, Tex., 14-16; Levelland 18-20; Brownfield 21-23.
 Schultz Sisters (Kibby's Night Club) Baltimore 12-18.
 Shrimpilin, Roy & Vivian: Marion, O., 11-23.
 Slout, L. Verne, Players: Vandalla, Ill., 11-16.
 Snow, Valada (Hilltop Casino Club) E. Du-buque, Ill., 12-16.
 Zarco & Beryl (Shoreham Hotel) Washington 11-14.

GLASSWARE

Stock Number	Item	Per Ctn.	Gross Price
6312	Ash Tray	Gross	\$3.00
6304	Ash Tray	Gross	3.25
1433	Salt and Pepper	Gross	3.25
6200	Whiskey Glass	Gross	3.60
6302	Ash Tray	Gross	3.60
6313	Large Nappy	Gross	3.75
1588	Water Glass	Gross	4.00
1395	Bowl	6 Doz.	4.00
1525	Water Glass	Gross	4.00
1590	Water Glass	Gross	4.00
9225	Wine Glass	Gross	4.00
1374	5 Oz. Sherbet	6 Doz.	4.80
1443	Vitrook Bowl	6 Doz.	5.30
1441	Creamer	4 Doz.	5.40
1442	Sugar	4 Doz.	5.40
1572	Moonstone Dessert	6 Doz.	6.00
1598	6" Bowl	6 Doz.	6.75
1446	6" Bowl	6 Doz.	7.00
1378	Creamer	4 Doz.	10.00
1373	Butter Dish & Cover	4 Doz.	11.55
1377	Sugar Bowl & Cover	4 Doz.	11.55
1460	Dinner Plate	2 Doz.	11.60
1447	10" Oval Rollish Platter	3 Doz.	12.00
1448	Fruit Bowl	4 Doz.	12.00
1575	Moonstone Bowl	2 Doz.	12.00
1450	1/2 Gal. Provision Jar & Cover	2 Doz.	15.50
1449	54 Oz. Water Bottle & Cap	1 Doz.	18.00
1569	Moonstone Sandwich Plate, Large	1 Doz.	21.00

AMERICAN MADE SLUM

Item	Price
Plaster Animals (1 Gr. to Ctn.), 8 Different Kinds	\$ 1.25
3633—Wedding Rings	1.10
3622—Flag Pin	1.00
3632—R. W. B. Bow Pin	1.40
3635—Comic Mask	1.00
3638—Comic Pennants	1.00
3899—Pennils	2.40
3628—Notal Pots!	Per M 5.00
3625—Emblem and Card	Per M 10.00
3636—Assorted Charms	1.00
3747—50 Ligne Comic Buttons	Per M 21.00
3749—84 Ligne Comic Buttons	Per M 40.00
3984—Horse Pin and Card	Gross 2.75
3623—Bowling Pin Charm	Gross 2.75
3700—Plaster Animals	Gross 5.75
Assorted Key Rings	Gross 5.00

Wisconsin Deluxe Co.

1902 N. Third St. Milwaukee 12, Wis.

PEANUTS

RAW JUMROS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

PRUNTY SEED & GRAIN CO.

620 North 2nd St. ST. LOUIS 2, MO. "In Our 70th Year"

PEANUTS
 Peanut Supplies, Popcorn Supplies, Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn). Best Va. Roasted Peanuts. Ceiling price 19¢ Lb., 100 Lb. Bags.
 Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-E-NUT
PRODUCTS COMPANY
 (Formerly Moss Bros. Nut Company)
 Philadelphia 6, Pa. Pittsburgh 22, Pa.

A SALUTE
 TO ALL MY ACTS ENTERTAINING THE BOYS ALL OVER THE WORLD
 Maryetta Evans and Family, Dick Bruno, Frank Evans, Billie Duncan, Hart & Dynes, The Jolliteers, Al and Jeanne Johnston.
 Booked By
EDDIE HANSON
 ARTISTS REPRESENTATIVE
 1560 Broadway, NEW YORK 19, N. Y.
 Phone: BR. 9,9888

FOR PROFITS...
 SEE "PILOT TRAINER" IN ACTION!
 PARKS SECTION, PAGE 41

WANTED TO BUY
 100 gross boxes Sparklers, indoor fireworks; one Top, 12 by 16, in good shape. Will buy Popcorn. Will sell 1500 Missouri Buttons and 1500 Boston Colored Buttons. Write or wire.
SALADINO CONCESSION CO.
 Care Mecca Hotel Birmingham, Ala.
Popcorn Operators
 Can place three (3) Popcorn Concessions.
SOUTHEASTERN WORLD'S FAIR, Atlanta, Ga.
 September 29 to October 8.
 Write or Wire O. E. BRADLEY, P. O. Box 2325, Knoxville 12, Tenn., until September 14; then Ross Hotel, Athens, Ala.

FOR SALE
 Complete Motorized Circus, Trucks and Canvas, in good condition. Light Plants mounted on truck.
 Answer:
 BOX D-286, care Billboard, Cincinnati 1, Ohio.

Circus Routes

- Anderson, Bud, E.: Howard, Kan., 12; Fredonia 13; Parsons 14; Chetopa 15; Seneca, Mo., 16; Anderson 17; Siloam Springs, Ark., 18; Springdale 19; Huntsville 20; Fayetteville 21; Rogers 22; Bentonville 23.
 Arthur Bros.: Fort Worth, Tex., 12; Waco 13-14; Temple 15; Austin 16; New Braunfels 17.
 Bailey Bros.: Belleville, Ill., 12; Centralia 13; Marion 14; Cape Girardeau, Mo., 15; Poplar Bluff 16; Sikeston 17; Malden 18; Paragould, Ark., 19; Jonesboro 20.
 Beatty, Clyde-Russell Bros.: Chanute, Kan., 12; Independence 13; Coffeyville 14.
 Cole Bros.: (Washington & Hill St.) Los Angeles, Calif., 11-17.
 Dalley Bros.: Salina, Kan., 12; Osage City 13; Osawatomic 14; Eldorado 15; Neodesha 16; Independence 18; Coffeyville 19; Ft. Scott 20; Parsons 21; Carthage, Mo., 22.
 Fisher, F. C.: Glenn, Mich., 12; Pullman 13; Gobles 14; Bangor 15.
 Hunt Bros.: Lancaster, Pa., 12; Coatesville 13; W. Chester 14; Phoenixville 15; Pottstown 16.
 Kelly, Al G. & Miller Bros.: Mt. Pleasant, Ia., 15.
 Main, Walter L.: Henry, Ill., 12; (Fair) Corinth, Miss., 18-23.
 Mills Bros.: Jasonville, Ind., 12; Sullivan 13; Loogootee 14; Vincennes 15; West Baden 16; Seymour 18; Columbus 19; Greensburg 20; Batesville 21; Connersville 22; Harrison, O., 23.
 Monroe Bros.: Leroy, Minn., 14; Riceville, Ia., 15; St. Ansgar 16.
 Polack Bros.: Portland, Ore., 11-17; Salt Lake City, Utah, 22-27.
 X Bar X Ranch Rodeo & Circus: (Fair) Sidney, O., 12-15.
 Ringling Bros. and Barnum & Bailey: Des Moines, Ia., 12-13; Lincoln, Neb., 15.
 Robinson: Newport News, Va., 11-16; Norfolk 18-23.

WANTED FREE ACTS
 FOR
AMERICAN LEGION GALA WEEK AND THRILL CIRCUS
 Week October 16 to 21, and possibly two more weeks to follow:
 High Aerial Acts, Stage and Platform Acts, Johnnie Gibson, Bee Kyle, Harrison's Dog and Pony Acts, Clowns, Tight Wire Act. Please contact
ROY G. VALENTINE, Mgr. Free Attractions,
 P.O. Box 1047, Wilmington, N. C.

MACON SHRINE CIRCUS WANTS
 Outstanding Circus Acts of all kinds that work on stage. 11th Annual Exhibition Week, Nov. 20 through 25, at Macon Auditorium. One performance nightly. All address:
J. P. KENNINGTON, Chairman, Shrine Mosque, Macon, Ga.

VAUDE ROUTES

(Continued from page 28)

Mack & Desmond (Paramount) NYC, t.
 Mage & Karr (Carmen) Phila, t.
 Marsh, Lew (Red Mill) NYC, nc.
 Marshall, Joan (Aloha) NYC, nc.
 Maurice & Maryea (Blackhawk) Chi, re.
 Maye, Marty (Capitol) Washington, t.
 Meade, Gloria (Jacques) Waterbury, Conn., t.
 Meadows, Frankie (Swing Club) NYC, nc.
 Memory Lane Quartet (Hillcrest) Toledo, O., h.
 Miller, Russ (Lookout House) Covington, Ky., nc.
 Miller, Susan (Chez Paree) Chi, nc.
 Mills Bros. (Oriental) Chi, t.
 Moore, George (Palmer House) Chi, h.
 Morse, Ella Mae (Riverside) Milwaukee, t.

N

Nadine (Zimmerman's) NYC, re.

Nance, Ray (Palace) Columbus, O., t.
 Nash & Evans (Carman) Phila, t.
 Novellos, The (Downtown) Detroit, t.

O

O'Neil, Danny (Beverly Hills) Newport, Ky., cc.
 O'Toole, Ollie (Oriental) Chi, t.
 Overman, Wally (Fair) Dexter, Ia., 20-21.

P

Page, Hot Lips (Onyx) NYC, nc.
 Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
 Paradise, Peggy (Club Jinx) NYC, nc.
 Parish, Linda (Red Mill) NYC, nc.
 Pat & Sylvia (Center) Norfolk, Va., t.
 Payne, Frank (Washington Youree) Shreveport, La., h.
 Perrin, Bea (Piccadilly) NYC, h.
 Phillips, Glen (Fair) Wayne, Neb., 14-16.
 Pickert, Holly & Verna (Edgewater Beach) Chi, h.
 Pitchmen, The (Chicago) Chi, t.
 Princess & Willie's Hawaiians (New Ringside) Mansfield, O., c.

R

Raymond, Ed (Polack Circus) Portland, Ore., 8-17.
 Read, Kemp (Luke's Lodge) Newport Beach, Newport, R. I., h.
 Rector, Eddie (Palace) Cleveland, t.
 Renault, Francis (Polly's Gift Shop) Asbury Park, N. J., nc.
 Richey, Jean (Earl Carroll Theater) Hollywood, re.
 Ritter, Ellen (Earle) Washington, t.
 Robert Sisters & White (Stanley) Pittsburgh, t.
 Robbins, Naomi (Rio Cabana) Chi, nc.
 Rock & Dean (Fabian) Hoboken, N. J., t.
 Rogers, Eddie (Nut Club) NYC, nc.
 Rogers, Jimmie (Royal) Baltimore, t.
 Rooney, Ed & Jenny: Cranston, R. I.
 Rose Marie (Adams) Newark, N. J., t.
 Ross Sisters (Golden Gate) San Francisco, t.
 Russell, Lynn (Old Roumanian) NYC, nc.
 Russell & Rene (Earle) Washington, t.
 Russell, Ronnie (Caravan) NYC, nc.

S

St. Claire & O'Day (Williams Circus) Charleston, S. C.; Columbia 18-23.
 Salazar, Hilda (Enduro) NYC, nc.
 Sawyer, Nell (Stage Door) Cleveland, nc.
 Scott, George (McGough's) Brooklyn, nc.
 Semon, Primrose (Swan) Phila., nc.
 Sharon, Nita (Esquire) Norfolk, Va., nc.
 Sherman, Babe (Weiner's) NYC, nc.
 Slemmon, Hank: Blackfoot, Idaho; Kansas City, Mo., 19-24.
 Smith, Ted (Brown Derby) Chi, nc.
 Society Debs, Three (Stage Door) Cleveland, nc.
 Son & Sonny (Latin Quarter) Chi, nc.
 Southern Sisters (Normandie) Cleveland 11-17, nc.
 Stanley, Nell, & Marti (State) NYC, t.
 Stewart, Slam (Three Deuces) NYC, nc.
 Stone, Terry (Club 78) NYC, nc.
 Sullivan, Ed (State) NYC, t.
 Sultan, Gayle (Ball) Brooklyn, nc.
 Sumner, Helen (Ivanhoe) Chi, re.
 Suns, Three (Piccadilly) NYC, h.
 Sydel, Paul (Chicago) Chi, t.

T

Tamaya, Norma (Caravan) NYC, nc.
 Tars & Spars (Buffalo) Buffalo, t.
 Therrien, Henri (Earle) Washington 15-Oct. 5, t.
 Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
 Thomas, Joe, Saxotette (Fair) Allegan, Mich.
 Thompson, Kenneth (Community Coffee Shop) Binghamton, N. Y., re.
 Thompson, Win (Ball) NYC, nc.
 Truce, Mildred (Pastor's) NYC, nc.

V

Varela, Carlo (Enduro) NYC, nc.
 Vestoff, Florida (Club 18) NYC, nc.
 Viera, Manuel (Edgewater Beach) Chi, h.
 Vincent, Villa (Kit Kat Klub) San Antonio, nc.

W

Wahl, Walter Dare (State) NYC, t.
 Waller, Jack (Jefferson) St. Louis, h.
 Walsh, Connie (Ernie's) NYC, nc.
 Walker, Janice (Old Roumanian) NYC, nc.
 Walker's, Kon. Chinese Follies (Vine Gardens) Chi 4-17, nc.
 Ward, Wally (Hipp) Baltimore, t.
 Warren, Annette (Carter) Cleveland, nc.
 Weiss, Sammy (Three Deuces) NYC, nc.
 Wells, Three (Adams) Newark, N. J., t.
 Wesson Bros. (Chez Paree) Chi, nc.
 West, Bernie (State) Baltimore, t.
 West & Lexing (Strand) NYC, t.
 Wheeler, Bert (Golden Gate) San Francisco, t.
 Williams, Ava (Swing Club) NYC, nc.
 Woytova, Olga (Old Roumanian) NYC, nc.
 Wright, Duke (The Place) NYC, nc.

Y

Young Sisters (Center) Norfolk, Va., t.
 Yale, Chick (Fair) Waterloo, Neb.

WANT FOR FUNLAND PARK

JACKSONVILLE, N. C.

Heart of World's Largest Marine Base—20,000 Additional Marines
 Concessions—Photo, Striker, Fishpond, Pitch-Till-U-Win, other legitimate Concessions. Agent for Grind Stores. Ride Help Foreman for Dodgem, Ferris Wheel, Chairplane; no tear downs. Will book Octopus, Rolloplane, Fly-o-Plane. North Carolina proven red one. Wire or write
JOE KAUS, General Manager

Wonder City Shows Want

For following fairs and celebrations: Parkdale, Ark., Sept. 11-16; Eudora, Ark., Sept. 18-23; Legion Fair, McGhee, Ark., Sept. 25-30; Community Fair, Dermott, Ark., Oct. 2-7; Community Fair, Lake Village, Ark., Oct. 9-14; Ashley County Fair, Hamburg, Ark., Oct. 16-24; Bradley County Horse Show Fair, Hermitage, Ark., Oct. 23-28. Have six fairs in Louisiana to follow, then around New Orleans all winter.
 Want Concessions—Will book all kind except Snow Cone, Photos, Percentage. Place A-1 Cook House, Bingo, Arcade, Diggers. Shows with own equipment. Rides not conflicting with Merry-Go-Round, Ferris Wheel. All address: **JOE KARR** as per route.

J. C. WEER SHOWS

Want for Our String of Choice Southern Fairs

CONCESSIONS OF ALL KINDS
 (No Exclusives Except Bingo and Frozen Custard Which Are Sold.)
 WANT SHOWS THAT DO NOT CONFLICT
 Can Place Glass House, Monkey Show, Life Show and Others.
 CAN PLACE RIDE HELP ON ALL RIDES, WANT MERRY-GO-ROUND FOREMAN.
 WANT TRAIN HELP. WILL PLACE COOKHOUSE THAT CAN FEED SHOW PEOPLE.
 Address: Martinsburg, W. Va., this week; Culpoper, Va., September 18-23; Staunton, Va., September 25-30.

KELLIE GRADY SHOWS WANT

10c Concessions. Pan and Rat Joint Open. Have 7 best Cotton Towns in North Alabama—Winfield, Hamilton, West Limestone County Fair, Athens, Red Bay, Haleyville, Leighton and close in Florence last week in October.
 Can use few Ride Men.
 My Show for Sale, consisting of 6 Rides, Light Plant, Sound System, 15 Concessions, new Canvas, 10 Trucks and big Trailers, 2 extra Organs, Cook House. Top new. This is best buy in show world. Winfield, Ala., all this week.

CENTRAL AMUSEMENT CO. WANTS

For String of Ten Best B Circuit Fairs in the Carolinas and All Winter in Florida.

Want Stock Concessions that can Grind. This is real good Concession Territory. Very good for Bingo. No flaties, no Gypsies. Want Shows with own outfits. All these spots are short jumps. All contact **SHERMAN HUSTED**, Manager, CENTRAL AMUSEMENT CO., Whitakers, N. C., this week; then Windsor, September 18 thru 23.

BLUE RIBBON SHOWS

ALL WINTER IN FLORIDA

Want for Gainesville and Starke, Fla., Fairs, Truck and Ride Motor Mechanic with tools (Carl Esty, I wired you, please answer; write.) with semi trailer experience for ten major rides. Layman Morgan, Lucky Lyles and those with us before, come on. Lot Man that can get it on and off the lot. L. H. Hardin, come on. Concessions—Photos, Snow Cone, Grab or Cook House, Ball Game, Darts, String Game, Hoopla, Rat Game, Slum Stores of all kinds, Bingo and several Wheels and Grind Stores still open. Place Shows with own equipment and transportation. All Florida licenses arranged for.
 Church and Myrtle Street, Jacksonville, Fla., this week

ROYAL AMUSEMENT COMPANY WANTS

Bingo, Photo Gallery, Diggers and Stock Concessions. Shows—One more feature attraction, Grind Shows, twenty-five per cent of gross. Rides—Tilt-a-Whirl, Roll-o-Plane, Kid Rides. Want Foreman for Merry-Go-Round and Chairplane. One sensational High Free Act. Concession Agents—Fairs every week, including Armistic Celebration in Florida. Don't write, wire. North, So. Car., Fair, this week; Batesburg, So. Car., Fair, week Sept. 18th; Bath, So. Car., Cotton Festival, week Sept. 25th.
DICK HARRIS, Mgr.

ROYAL EXPOSITION SHOWS

Wadley, Ga., this week. Want to join on wire, sober and reliable Foreman, also Second Man; must Drive Semis. Also Merry-Go-Round Help. (Deacon, why don't you come on?) Concession Agents; seven more. Weeks in Georgia, then Florida for the winter. All address as per route.
 P.S.—Want a couple of Grind Shows.



CHAIRS

MANY STYLES
 PROMPT SHIPMENT

We can still ship, but don't delay
 If Convenient, Please Specify Quantity
 Needed.

**ADIRONDACK
 CHAIR COMPANY**

1140 Broadway, NEW YORK 1, N. Y.
 Dept. 5 Corner 26th St.

WANTED

Billposters and Main Street Lithographers who drive truck. Booked till Feb. 5, 1945. Wire **FRANK KETROW** Winchester, Va., Wednesday; Harrisonburg, Va., Thursday; Cumberland, Md., Friday. Working Men, Candy Butchers, wire **ROBT. KETROW** Indiana, Wednesday; Blairsville, Thursday; Greensburg, Friday; Mt. Pleasant, Saturday; all Pennsylvania.

CAN PLACE

Capable Park Secretary

Year round job. Must understand all forms of taxation. Address:

S. B. WEINTROUB
 West Columbia, S. C.

WANTED FOR

Hutchens' Modern Museum

To join in Stuttgart, Ark., week of Sept. 11. ONE BREAK OR WORKING ACT. Must be good. Top salary. All address:
JOHN T. HUTCHENS

Merry-Go-Round For Sale

Cheap. Parker 40 ft., 16 sweep Dentzell park machine. Complete, ready to set up. 7 1/2 H.P. A.C. motor. Disabled, cannot work.

E. J. PLARR
 Crownsville, Md.

WANT

Assistant Boss Canvasman. Enoch Bradford, come on. South for winter. Indiana, Wednesday; Blairsville, Thursday; Greensburg, Friday; Mt. Pleasant, Saturday; Somerset, Monday; all Pennsylvania.

BILL KETROW, RENFRO VALLEY TENT SHOW

Ice Shows

Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
 Hats Off to Ice (Center Theater) NYC.
 Lamb-Yocum Ice Parade (Treasure Island) Washington.
 Roller Skating Vanities (Madison Sq. Garden) New York, 12-17.

MIGHTY MONARCH SHOWS WANT

FOR THE BEST FLORIDA ROUTE FOR ALL WINTER

Want Flat Ride not conflicting, also Kiddie Ride; you know what Rides do in this country. Want Shows—Good Minstrel, Mechanical City, Snake Show, Animal Show, Side Show. Place any good Grind Show. Concessions—Want legitimate Concessions of all kind. Teddy Cole, wire. Want Stock Store Agent. Want Ride Help. Blackie Frazer, Lewis Childs, Ernest Scar Levings, wire or come on, have excellent route for winter. All address:
N. P. ROLAND or HOWARD INGRAM, Lake City, Florida, until Sept. 23rd.

HAGERSTOWN INTER-STATE FAIR

Hagerstown, Md.

Week September 18 to 23 Inclusive

THIS FAIR HAD ONE OF THE LARGEST MIDWAY GROSSES IN THE EAST LAST FALL

GREAT FREDERICK FAIR

Frederick, Md.

Week September 25 to 30 Inclusive

WANT—Penny Arcade, Grind Shows of merit, SILODROME, Glass House and Fun House.

WANT—Octopus Foreman and Skilled Carnival Workingmen in all departments. Winter quarters will open immediately on the arrival of the Shows at Petersburg, Va., Thanksgiving Week.

WANT—OFFICE ASSISTANT TO JOIN IMMEDIATELY.

All Address

CETLIN & WILSON SHOWS

N. J. STATE FAIR, TRENTON, N. J.

MICKEY MANSION WANTS FRONT MAN FOR MONKEY CIRCUS AND ALSO ATTRACTIONS FOR SIDE SHOW.

MARKS SHOWS, Inc.

WANT FOR BALANCE OF SEASON—10 WEEKS OF BONAFIDE SOUTHERN FAIRS

EXPERIENCED BILLPOSTER WHO CAN DRIVE. PENNY ARCADE, GRIND SHOWS WITH OR WITHOUT EQUIPMENT.

GOOD OPENING FOR REAL SIDE SHOW, MONKEY SHOW, GLASS HOUSE AND FUN HOUSE. CLYDE HOWEY, LET'S HEAR FROM YOU.

CONCESSIONS — Popcorn and Peanuts open. American Palmistry (No Gypsies) and other legitimate Concessions of all kinds.

RIDE HELP—On all Rides.

All address JOHN H. MARKS, Charleston, S. C., this week; Augusta, Ga., week September 18; then as per route.

WALLACE BROS.' SHOWS

WANT FOR

AMERICAN LEGION FAIR, SEPT. 19 TO 23 GREENVILLE, MISS.

Bingo, Frozen Custard, Pop Corn, Erie Diggers, Photo, Scales or any 10c Merchandise Concession that works for stock. No other can be placed at Greenville. Want Foreman for Tilt-a-Whirl; also Little Beauty Merry-Go-Round. Pop-Eye, Glen McCay, Van, let me hear from you. Can use Independent Grind Show with own transportation, Illusion, Big Snake, 5-In-One, Mechanical City or what have you. Ride Help, Truck Drivers, Concession Agent, Talkers, Show People, can place at all times.

WALLACE BROS.' SHOWS, Vicksburg, Miss., this week; Greenville, September 19-23.

WANTED

WILLIAMS SOUTHERN SHOWS

(Show Has Five Major Rides)

for five celebrations in Tennessee and North Carolina, starting Elizabethton, Tenn., this week; Spruce Pine, N. C., week Sept. 18; Statesville, N. C., week Sept. 25; Hickory, N. C., week Oct. 2; Granite Falls, N. C., week Oct. 9.

CONCESSIONS of all kinds, Scales, small Cookhouse or good Grab, Pitch-Til-U-Win, Fish Pond and Duck Pond, Hoop-La, Popcorn, Candy Apples, all Games or any legitimate worth-while Concessions. Ride Help for all Rides. Top salary. No lousy bounds. SHOWS: Side Show, Pit Show, Girl Show, Minstrel Show with own outfits. Will supply transportation. WANTED TO BUY FOR CASH 7-Cor Tilt-a-Whirl with transportation, also Transformer Truck. No junk. Lew Carpenter wants Swinger Agent. Humpty Willie and Jack Brody, wire Paul Botwin.

DOC WILLIAMS, Owner—EDDIE HORNE, Mgr.

WANTED

DUMONT SHOWS

SOUTH NORFOLK, VA., SEPTEMBER 11 TO 16

NORFOLK, VA., SEPTEMBER 18 TO 23

Monticelli and 20th Street Show Grounds

Want Legitimate Concessions of all kinds. Want Agent for Under and Over. Want Ride Help that drive. Johnnie Reddick wants Musicians and Chorus Girls. Salary and percentage. B. F. Brown, Billposter, get in touch with me; can use you

Address LOU RILEY

BALLYHOO BROS.

(Continued from page 31)

may be able to use them. Altho the equipment was new this season, we are leaving two boss painters and crews and builders to assist whoever takes the stuff in putting it in tip-top shape. There will be no charge for that service. We kept this matter a secret until the fair season got under way so as to hold down competition.

For the benefit of those who started the rumor that this show doesn't pay off: Our Fat Show operator returned from the West Coast with two fat girls, former employees of this show. They gladly signed Proposition B which guaranteed that their holdbacks for 1936-'37-'38 would be paid at the termination of this season unless the show stayed out all winter. Two dancing girls, who tramped with this show for several years, returned here after having it in writing that the cookhouse and dining car would recognize what brass they had saved during the 1940-'41-'42 tours.

Manager Pete Ballyhoo announced that those wishing to return to his midway would be refunded the four-bucks-per-week charge for having dogs in state-rooms, and he added: "We have stopped fining employees for glaring at the shows' treasurer when he announces that pay day hasn't been called off but merely postponed." MAJOR PRIVILEGE.

WC MAKES LONG JUMP

(Continued from page 31)

ment was busy showing off new lighting equipment installed by Harry Baker, electrician. All rides have fluorescent lighting.

Jump to the Lakeview Fair and Rodeo Celebration was 450 miles from Gresham. After many difficulties the show arrived on time. It was located on the main street and business was terrific. Labor Day was high-lighted by a two-mile long parade, which broke up at the show entrance. Swede Wilson, chief mechanic, keeps rolling stock in good condition, and Louis Leos has it up on time. Mike Krokos, general manager, renewed acquaintances and was invited on many fishing expeditions. After the annual Pear Festival, Medford, Ore., the jump is to an industrial center in California for two weeks engagement and the show will play in California until late November.

WILCOX IS ENLARGING

(Continued from page 31)

rides to seven, takes the place of one damaged in a highway accident. Wilcox lived in Maryville many years, owns several business enterprises and is a member of many fraternal and civic bodies. He recently bought a living trailer and his entire family, Mrs. Evelyn Wilcox; their young son, Shan Charles, and the owner's mother, Mrs. J. W. Wilcox, are with the show.

Assistant Manager Con Cunningham sustained severe injuries to his legs in a recent fall. R. W. Wooley has taken over duties as lot superintendent. Vincent Bellamo's band joined for fairs and free acts will be added this month. Herman Q. Smith, general agent, who is on a tour of Florida, is due back for a conference next week. A visitor here was Paul M. Conaway, Macon, Ga., attorney, who spent two days as guest of Manager Wilcox.

CAVALCADE AT LINCOLN

(Continued from page 31)

ment, telling her that her younger brother, Wilson E. Brant, had been killed in action. Arrangements were made to keep the Cavalcade here today, with a special matinee, gates to fairgrounds being free. Show will load tomorrow for Hutchinson.

LOTTA HOOEY SHOWS

Furnish Rides, Shows and Concessions at the Old-Fashioned Street Fair, Vandalia, Mo., Sept. 19-23; Bloomington, Wis., Sept. 16-17. Want Shows, Rides, Concessions, Helpers on Rides. For fun join us. We are on a Cook's tour.

FOR SALE

Spitfire Ride in first-class condition. Can be seen in operation. Will sell or trade same for Amusement Park Equipment.

FRED SCHAEFER

Rt. 4, Box 650 S BEAUMONT, TEXAS

HOLMES CO. ATTRACTIONS

Will book Merry-Go-Round with own transportation. Will book Cork Gallery, Hoop-La, Snow Balls, Pop Corn, Cotton Crop good. Come on or wire.

GEO. OAIN, Fayette, Miss.

N. L. (WHITIE) DIXON

WANTS

Pop Corn, Pitch Till You Win, Fish Pond, Coca-Cola Bottle Joint, String Joint and two Dealers. 30,000 soldiers now here, more coming. Rick Walters, wire. All winter's work. Those who want to make money, answer to

PLAYLAND PARK, Leesville, La.

P.S.: J. C. Scott wants two Roll Down Agents.

CAVALCADE OF AMUSEMENTS CAN PLACE

Foremen for Skooter and Roll-o-Plane. Few good Ride Men for Rides. Capable Griddle Men for Cook House. Train Hands. Office Secretary, one who understands all forms of taxation. Long season of fairs. Address:

AL WAGNER, Mgr., Hutchinson, Kans., until Sept. 22; Albuquerque, N. Mex., Sept. 24-Oct. 1.

MIGHTY SHEESLEY MIDWAY WANTS

SENSATIONAL HIGH ACTS

Beginning At Pensacola, Fla., September 25th

Expect to use acts three or four weeks. Address

J. M. SHEESLEY
Hermitage Hotel, Nashville, Tenn.,
Week of September 11.
Attalla, Alabama, to follow.**Jackson Amusement Co.**

WANTS

Good Monkey Show; J. S. Eagleson, answer; also Second Man on Ferris Wheel and Chair-o-Plane. Will book Bingo or any Stock Joint. No P. C. or Mitt Camps. This show has three Major Rides and have some of the best spots in the two Carolinas. Address all mail to

MURRAY JACKSON, Bennettsville, S. C.

FOR SALE SWINGARUE RIDE

A novelty high ride, capacity sixteen adults or twenty-four children. Two years on Royal American midway. Loads on one semi. Ride in good condition and includes international power unit just recently rebuilt. Now operating Jacksonville Beach. For complete description, photo and prices write or wire

Eastin's Ride Center
BOX 868 JACKSONVILLE BEACH, FLA.**WANTED MUSEUM ACT ALL WINTER'S WORK JOHN HOWARD**

Sioux Falls, S. D.

Chatham Amusement Co.

WANTS

Operator for Smith & Smith Chair-o-Plane. Top salary and bonus; work all winter. Agents for Penny Pitch, Cig. Shooting Gallery. Will book Mug and Grab, other Grind Stores. Leroy Robinson, Chief Hodge, contact me by wire.

E. A. MURRAY, Eutawville, S. C., Sept. 11-16.

WANTED For Star Amusement Co.

Celebrations, Rides and Shows with own transportation. Stock Concessions. No grift. Concession Agents and Ride Help. Pay every Wednesday. The following Celebrations are Forest City, Colton Plant, McCrory, Augusta, Hamburg Fair and Budora. Others to follow in the heart of the Cotton Belt; all Arkansas.

Contact KID BURNS as routed.

WHAT TRADE PAID UNCLE SAM

Population Drops in 30 States; 15 Gain

WASHINGTON, Sept. 9.—Thirty States suffered a net loss of 3,400,000 civilians between 1940 and 1943 thru interchange of civilian migrants with other States, the census bureau reported.

"Even without allowance for the movement of the armed forces which is not included in the estimates of net migration," the bureau said, "there has been more movement of people since 1940 than in any other period of the same length in the history of the country."

The report described as a "definite pattern" the outward flow of civilian migration from the Central and Southern States.

States between the Rocky Mountains and the Mississippi River, together with the States south of the Ohio and Potomac Rivers (except Virginia and Florida), had a net out-migration of more than 2,700,000.

Three States on the Pacific Coast gained about 1,700,000 thru migration; eight States and the District of Columbia on the Atlantic Seaboard gained about 1,200,000; Ohio, Indiana, Illinois and Michigan in the Great Lakes area gained about 700,000.

The difference between net change in population and net migration can be very large, the bureau explained, because the former is affected not only by inter-State migration but by natural increase and loss of men to the armed forces.

Charleston Gets New Curfew Hour

CHARLESTON, S. C., Sept. 9.—A ban on the sale of beer and wine between 1:30 a. m. and 7 a. m. by establishments in the city is now in effect, it was announced by the chief of the Charleston police department here.

In a previous regulation establishments on Calhoun Street, east of Anson, Alexander, Wall and America streets a 12 o'clock curfew was ordered. According to the police chief the present curfew will not alter the previous one. "Those places will still have to observe the 12 o'clock curfew," the chief said.

According to city officials, the curfew had not been ordered because of any recent flurry of trouble during these hours but that they had talked it over and decided that it was the best thing to do.

State - by - State Tabulation Shows Drop in Two States

Increased taxes in 1943 prevents comparisons—evidence of overlapping taxes becomes more concrete—interest in business move to drop federal excises

CHICAGO, Sept. 9.—Two States, Alabama and New Mexico, turned in less federal revenue on coin machines for the fiscal year; all other States showed considerable increases in collections on coin machines for the past year as compared with the previous tax year. Comparison does not indicate the true facts, however, because Congress increased the tax rate on gaming devices and also placed juke boxes under the federal tax in 1943. The federal tax was passed by Congress in 1941 and took effect October 1 of that year. On June 30 this year the tax on coin machines had been collected for two full fiscal years and three-quarters of another year. But increasing the tax rate in 1943 prevents an accurate comparison as to receipts during the two full tax years. The coin machine trade had been expecting that tax collections would eventually show the discouraging effects of high taxes, depreciation of machines during wartime and other trends.

Federal tax tabulation came at a time when there was growing speculation as to whether the coin machine trade might join in the general business drive to urge the removal of federal excise taxes in most lines of business as soon

as the war is over. Representatives of the State Chambers of Commerce only recently made such recommendations, and this week the Committee on Economic Development also proposed that federal excise taxes be dropped on all lines of goods after the war except on all liquor and tobacco. The C.E.D.'s recommendations, however, suggested that federal excise fees might be kept on some items "for social and regulatory purposes."

Business is certain to make a heavy drive during the next two years to secure the repeal of a lot of excise taxes which were passed to finance the war. Strongest recommendations toward this end were made by a government committee appointed by the President in 1943. Official committee recommended that in future tax planning business and occupational taxes be reserved to the States or to the cities. If this idea prevails in the future, it would mean the repeal of the federal tax on coin machines.

Taken by Surprise

The federal tax on coin machines took the trade somewhat by surprise when Congress in 1941 suddenly included some amusement machines and also gaming devices in the general revenue bill. This was a bill to finance war preparations, and the coin machine trade was so unprepared to meet the proposal that little was done to persuade Congress not to pass the coin machine section. The trade was much better prepared and made strong presentations before Congress when the general revenue proposals came up before the body in 1942. Final result, however, was that Congress increased the federal tax on gaming devices from \$50 to \$100 and also added juke boxes to the list of amusement machines to be taxed. Penny vending machines that offer merchandise prizes of five cents or less in value were also added to the list. The 1942 amendments were passed so late, however, that the tax on juke boxes and some other fees were not collected for the full fiscal year. This meant that a full year's taxes were not collected on coin machines until the fiscal year beginning July 1, 1943. The tabulation for this fiscal year has just been released by the Internal Revenue Bureau.

In the list of States, Pennsylvania, Illinois, California, Wisconsin, Ohio and Washington each paid more than \$1,000,000 in coin machine revenue into the U. S. Treasury in the order named. Of these two States, Pennsylvania and Washington, also collect State taxes from coin machines. In all of the six States mentioned, many important cities also collect a license fee on coin machines, such as Philadelphia, East St. Louis, San Diego, Calif.; Milwaukee, Cincinnati and Seattle. Thus, it can be seen that there is a real overlapping of federal, State and city taxes on coin machines and that the trade will be vitally interested in all business campaigns to prevent overlapping taxes in the future.

Important Example

The State of Washington provides a most interesting case of overlapping taxes as shown by recent reports. While the federal government was collecting more than \$1,000,000 on coin machines operating in Washington, the State itself was also collecting more than \$2,000,000 from the coin machines in the State as shown in a recent State tax report covering a period of six months. At the same time, more than half of the 221 cities in Washington are also col-

Charged With Illegal Possession of Slots

CHICAGO, Sept. 9.—Possession of slot machines even when they are in bad condition and awaiting repairs before being used came into the Police Court here this week. The police department picked up 41 such machines in a store and booked the owner on two charges of possession of gambling equipment.

This move was regarded as part of a kind of sporadic newspaper campaign on slot machines in this area which has been going on during recent weeks. Since the principle of possession is involved, the case may become of prime interest to the trade.

War Revenue Shown State by State in Federal Tax Report

WASHINGTON, Sept. 9.—Federal tax collections on coin-operated machines for fiscal years ending June 30, 1943, and June 30, 1944, by states, as follows:

	1943	1944SSR
Alabama	\$ 83,514	\$ 57,599
Arizona	69,035	124,089
Arkansas	75,986	89,966
California	857,819	1,382,188
Colorado	72,085	106,646
Connecticut	108,133	145,378
Delaware	18,930	20,861
Florida	172,694	312,585
Georgia	169,410	382,674
Hawaii	27,352	41,649
Idaho	175,576	303,422
Illinois	676,194	1,429,713
Indiana	275,883	516,697
Iowa	218,369	373,217
Kansas	185,410	244,724
Kentucky	201,895	372,944
Louisiana	441,203	946,643
Maine	24,066	35,928
Maryland	288,572	466,996
Massachusetts	138,704	179,850
Michigan	310,819	374,884
Minnesota	489,830	793,677
Mississippi	174,627	346,877
Missouri	170,356	200,526
Montana	73,969	199,651
Nebraska	71,043	141,166
Nevada	173,070	352,478
New Hampshire	35,601	38,391
New Jersey	149,162	214,522
New Mexico	40,774	35,860
New York	426,059	709,933
North Carolina	43,052	94,686
North Dakota	21,964	47,503
Ohio	690,958	1,219,467
Oklahoma	23,972	48,024
Oregon	233,018	422,313
Pennsylvania	633,184	1,435,476
Rhode Island	29,509	43,020
South Carolina	41,225	87,112
South Dakota	23,253	60,227
Tennessee	84,825	124,420
Texas	360,366	726,404
Utah	86,721	168,089
Vermont	13,759	23,099
Virginia	96,557	194,505
Washington	648,306	1,086,529
West Virginia	163,273	291,957
Wisconsin	847,169	1,288,962
Wyoming	99,829	171,132

\$10,487,104 \$18,475,491

Editorial

Maintaining Play

By Walter W. Hurd

WHILE all sorts of plans are being made to boost business in the post-war period, the operator of coin machines will be mainly interested in maintaining the patronage of his machines at the same high level it has reached during the war. The war period has really proved a bonanza time for those operators in the business because their machines were played at a much higher rate than usual.

The reason given for this increased rate of play has chiefly been a matter of money. More people have been making more money than ever before. This has meant more spending money in people's pockets and more money to spend for amusement and diversions. All other lines of business have felt this extra spending money as well as the coin machine business.

This fact would commit the operator to those plans and policies in the future which would help maintain employment and money circulation at a high level for years to come. There is much speculation at the present time as to whether the maximum of employment and money spending can be kept up over a long period of years. There are those who argue that it would be too fast a pace at which to live, and the country must be prepared to fall back to lower levels of national income. Most experts agree that there will be decreases in employment and readjustments which may reduce the spending money in people's pockets. If that holds true, operators must

be prepared for decreases in the play of their machines unless other ways are found to maintain a high rate of play.

The first decade of modern amusement machines showed clearly that the proper succession of new machines, or shifting amusement machines according to well devised plans for a constant stimulant to play was necessary. It is taken for granted that all amusement machines that have been in use during the war now either need complete revamping or to be replaced by entirely new ideas. Operators recognize this simple fact and will be waiting for the post-war machines and ideas as fast as the factories can produce them.

Operators in the future will need to give more attention to the success of retail stores. They will need to devise better plans of co-operating with location owners to promote the play of coin machines. In time, competition among operators will again become keen, and the operator who plans to stay in business over a long period of time should begin now to develop a system which will use all the known ideas that can promote better play of machines.

In many ways the operators and the play of their machines are subject to conditions beyond their control, but every operator knows what it means to plan and develop his business along lines that have amply proved by experience. Operators must give heed to these things now.

COINMEN YOU KNOW

New York:

BILL CROUCH, Soundies Distributing exec, ready for long sessions at firm's Decature Avenue studio following vacation in Iowa. . . . BARNEY SUGARMAN, Runyon Sales, Newark, off to Chicago on biz. . . . AL COHEN, Asco Vending, Newark, N. J., back from flying trip to Boston. . . . DAVE STERN, Royal Distributors, out of town on biz. . . . L. SIEGEL, Thames Amusement, Norwich, Conn., and HARVEY STRAUBER, Automatic Melody, Brooklyn, in confab with DAVE LOWY. . . . EARL BACKE, National Novelty, Merritt, N. Y., and AL DENVER, Lincoln Service, flashed at Atlantic Distributing. . . . FELIX (CHIPPY) MOSS back on the "Row" after much-needed rest. . . . MATTY FORBES, CMA exec, back in town still worried about the hay fever

bug. . . . DAVE MARGOLIN, Manhattan Phonograph Company, button-holing juke men for post-war ideas. . . . LARRY SERLIN, County Enterprises prexy, off to Florida for rest.

WILLIE BLATT, Supreme Enterprises, has ops hot up over new game revamp in the making. Ideas said to be based on past sound money-making machine. . . . Move to dress up "Row" for post-war biz started by distribs and repair outlet. Action is result of criticism directed against some aspects of mart held to play down coin machine business. Section will be asked to concentrate on cleanliness and dignity.

H. ROSENBERG COMPANY shipping games to LAWRENCE DRAPKIN, Lawrence Novelty Company, Montreal. . . . JAMES SHERRY, Muse Music Company, buying records on the "Row." . . . HARRY BRODSKY, Harbor Automatic, selling equipment. . . . SAM BARIS, Long Branch (N. J.) op and arcade man, telling coinmen arcade equipment now in demand.

Chicago:

LEO WEINBERGER recently came to Chicago for a stay at the Presbyterian Hospital. Peptic ulcer is the trouble; he has been keeping up with the coin machine parade by reading *The Billboard*. Leo is one of the three Weinberger brothers, well known to the trade, and he usually stays in Louisville to manage the Southern Automatic office there. . . . While on a business trip in Chicago this week, EARL REYNOLDS, of Dallas, took time off to greet his many friends. He said the trade is very optimistic about the defeat of Germany in the near future, but until that time we must keep fighting, he says. "Then we can have a big convention," he added. . . . BABY PRODUCTION: The former Eve Ginsburg, long so well known to customers of the Atlas Novelty Company, Chicago, introduced the latest baby model to the coin machine trade September 3. It was a girl. Husband NATE FEINSTEIN is rather proud of the new model, too. . . . A. R. KELSO, executive vice-president of Rock-Ola, got newspaper mention this week in a business story which told about what Chicago firms are planning for the post-war period. Rock-Ola plans two new coin machine products, the story hinted.

Detroit:

MAX LIPIN, head of Allied Music Sales, returned from a business trip to Chicago. . . . MARK CURTIS, collector for the Brilliant Music Company, is vacationing at his cottage at Island Lake, Mich., where he is doing a lot of fishing. . . . JAMES J. GIORDANO, collector for the company, is betting that *Is You Is or Is You Ain't?* by the Andrews Sisters will be a big hit. . . . JOSEPH BRILLIANT spent the Labor Day week-end in Cleveland. . . . WILLIAM K. PALMER, his partner, has returned from his vacation in New York.

JAMES G. GIORDANO, of the Brilliant Music Company, suggests that all operators should stock up now on *Marching Thru Berlin* because it is likely to become a top timely tune in the immediate future. . . . BRADLEE WILLIS, of the Willis Coin Machine Service, is expanding his operation with the addition of a new serviceman. . . . MICHAEL WEINBERGER, of the S and W Coin Machine Exchange, who expanded his store, is making plans to handle Canadian business.

Minneapolis:

WILLIAM (SPHINX) COHEN, head of Silent Company, is confined to Asbury Hospital. His associates have not been able to learn what Bill's ailment is. . . . ED ZERLEFF, Winnipeg coinman, comes to the Twin Cities regularly every month to visit a St. Paul eye doctor. He reports business in Canada holding up.

LEONARD ANDERSON, Hudson (Wis.) operator, has taken a war job with Brown & Bigelow Company in St. Paul. He is an inspector. He takes care of his routes during off hours and his family assists. . . . JIM KARUSIS, JAK Sales, Minneapolis, has been busy in recent weeks. BENNY FRIEDMAN, of Silent Sales Company, reports that he doesn't get to see the operators very much these days. Business habits have changed because of gasoline and tire rationing, and now the operators, especially those out of town, buy their merchandise by mail or telephone. . . . JONAS BESSLER, of

News Highlights of the Week

WASHINGTON.—State by State tabulation of federal taxes paid on coin machines of all types for the fiscal year ending June 30 is printed elsewhere in this issue. However, the government report does not give any idea of how many juke boxes and how many pinball games were covered by the tax. It does, tho, show how many gaming devices paid the tax. Since last year was the first one under which increased fees were paid, it is not possible to tell how much decrease there has been in the number of machines in operation.

TOLEDO.—Teen-aged youngsters are finally going to get the teenage club over which city officials and public-spirited citizens were at odds for some time. A site which seems to please most everyone has been selected and the new club is slated to open in the next few weeks.

CHARLESTON, S. C.—A new wine and beer sales curfew has gone into effect here which requires establishments to remain closed from 1:30 a.m. to 7 a.m. However, the old curfew law which obliges "spots" to close at midnight, will still be enforced in some areas of the city.

RICHMOND, VA.—About 2,000 coin machines were listed as having paid license fees, when the Federal tax figures of Virginia were made public. It reported \$195,200 in taxes had been paid on coin machines in this State during the last fiscal year.

WASHINGTON.—OPA announced this week that the use of blue ration tokens would be discontinued as of October 1. It was expected that this announcement would be hailed by the trade as the removal, in part, of a great headache to most coinmen.

CHICAGO.—Hercules Powder Company was the most recent of two corporations making plastics, who recently featured phonograph records in full page ads.

TAMPA.—OPA officials said they would soon start an investigation to check cigarette prices in Florida following complaints that speculators were reported to be trying to take advantage of conditions by stocking up on supplies. Wholesale and retail levels were to be the subject of the probe, officials said.

NEW ORLEANS.—A drive against handbooks and other forms of gambling was reported getting under way last week.

HARRISBURG, Pa.—National Tobacco Tax Conference, a meeting of State tax officials, opened here September 7. Cigarette tax meter machines are to be discussed.

WASHINGTON.—Committee on Economic Development this week urged that federal excise taxes be removed soon after the war on most items except liquor and tobacco.

CHICAGO.—London newspapers and trade papers recently received here say arcades continue to be successful in England.

WASHINGTON.—WPB made official announcement this week that civilian production would get under way almost in full swing within 90 days after Germany collapses. Government agencies at least will encourage all industry to that extent. Amended form of L-21-A still reported to be in hopper. WPB order on penny scales was amended to bring this order under the regulations of PR-25. That means vending machines and scales now are under the spot plan.

Hy-G Amusement Company, is in the midst of preparations for the Bar Mitzvah of his son, 13-year-old Stewart, October 14, in Beth El Synagogue, Minneapolis.

O. L. COFIELD, Annandale operator, has been sick for a long time. The other day he came to the Twin Cities, looking 10 years younger. . . . GEORGE HARRISON, son of Minneapolis operator, HOWARD HARRISON, recently was home on leave from his coast guard station in New Hampshire. . . . Coinmen around the Twin Cities have learned that CHUCK KARTER, of Star Novelty Sales Company, is in France with the army's armored division.

Local Price Panels Given Permission To Settle Small Cases

WASHINGTON, Sept. 9.—Local price panels now have authority to negotiate settlements with retailers, the Office of Price Administration announces. Local panels are made up of unpaid volunteers who work with consumers and retailers to obtain better understanding and compliance with price ceilings.

Under the stabilization extension act, OPA is given authority to sue a retailer in cases of overcharge if the customer does not sue within 30 days. Delegation of the right to negotiate voluntary settlements is intended to make court action unnecessary in minor violations, Price Administration Chester Bowles said.

The agency emphasized that negotiations with price panels will be voluntary on the part of retailers. Those who wish, may insist on court action.

HARD TO GET 18-INCH LUMILINE LAMPS. EA. . . . 90c

Plus Excise Tax. F.O.B. San Antonio. Packed 24 to Case. Order Now — Limited Supply. Send Deposit.

Harold W. Thompson
415 Carolina St. San Antonio 3, Texas

	Each
4 Rays Track, Bally	\$ 80.00
4 Sun Rays, Bally	125.00
2 Club Bell, Bally	200.00
1 Paces Races	140.00
1 Sea Hawk, 5-Ball Table	45.00
35 Buckley Wall Boxes, 24 Record	7.00
12 Deluxe Mercury Penny Machines	5.00
1 Pimlico 1 Ball, Bally..	400.00
2 Longacre, Bally	550.00
1 Thorobred, Bally	550.00
1 500 Wurlitzer Phonograph	375.00
2 National Cigarette Machines	105.00
12 Seeburg Wall Boxes..	7.00
2 Big Game (Walling Mfg. Co.).	125.00
1 800 Wurlitzer Phonograph	500.00
3 5c Mills Blue Fronts, G. A.	167.50

HAMMER & BRAGG
853 N. Flores St.
San Antonio 1, Texas

PRICED TO CLOSE OUT

1 Bally Sport Special	\$150.00
1 Mills 1940 Late Model 1-2-3	75.00
1 Mills Mint Vender Slot	75.00
1 Mills Vest Pocket Gold Front	50.00
3 Columbia Slot Mach. Cig. Reels	50.00
2 Keeney Score Champ, 5 Ball F.P.	30.00
1 Genco Metro 5 Ball F.P.	40.00
1 Chic. Coin Sporty, 5 Ball F.P.	30.00

All merchandise clean, reconditioned and ready for location. TERMS: 1/2 certified deposit, balance C. O. D., F. O. B. Wash., D. C.

NICK GOUZOLIS
7312 Georgia Ave., N. W. Washington, D. O.

SCALES
Kirk — ABT — Fortune — Horoscope
"Guaranteed A-1, \$79.50."
UNITED AMUSEMENT CO. 310 S. Alamo
San Antonio, Tex.

Smiling Sam Voodoo Man	\$119.00
Cloom Chaser	169.00
Punch the Bag	169.00
Kiss-O-Meter	169.00
Muscle Builder Chin Machine	149.00
Radiogram	169.00
Air Defense	145.00
Kirk Bomber	375.00
Evans Super Bomber	359.00
Evans Play Ball	199.00
Keeney Submarine	199.00
Mystic Eye	169.00
Evans Lucky Stars	139.00
Jennings Multiple Race	50.00
Keeney Super Track Time	269.00
Keeney Track Time	129.00
Bally Roll 'Em	159.00
Bangtails With Late Head	219.00
Exhibit Long Champ Jr.	50.00
Sport Kings, Payout	275.00
Sweepstakes	169.00
Mills Free Play Jumbo Machines	72.50
Thistledowns	80.00
New Moderne Speakers	69.00
Three Star Jennings Chief, 5c Play	125.00
Pace Comet, 5c Play	89.00
Keeney Super Bells, 5c Combination	275.00
Walling Rotatop, 5c Play	125.00
Mutoscope Sky Fighter	325.00
2 Knotty Peeks with Stands, Complete	90.00
Mills Four Bells, 5c Play	550.00
Used Records, Per Hundred	8.00

UNITED NOVELTY CO.
Delauney and Division Sts.,
Biloxi, Miss.

WANTED

First Class

Slot Machine Mechanic

Must be able to work in Massachusetts. Write, giving references, experience and wages wanted.

AUTOMATIC COIN MACHINE CORP.
338 Chestnut St. SPRINGFIELD, MASS.

ARCADE MACHINES

SKILL JUMP (The Great Money Maker), rebuilt, all trouble with ball delivery eliminated, beautifully repainted and modernized.

\$55.00 Each

Genco Playballs	\$135.00
A.B.T. Challengers, Etc.	30.00
Pikes Peak	22.50
Mills Punching Bag	160.00
Mutoscope Punching Bag	245.00
Western Super Grip, Fl. Cab. & Signs	50.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Free! Price Lists: Parts—Supplies, Complete Line of Arcade Machines!

MIKE MUNVES

510-514 W. 34th St. NEW YORK
(2 Blocks From Penn. Station)

BALLY CLUB BELLS

7 Day Money Back Guarantee
While 65 Last, Only \$229.50

UNITED AMUSEMENT COMPANY
310 S. ALAMO, SAN ANTONIO, TEXAS

Defeat of Germany Would Bring Civilian Production in 90 Days

CHICAGO, Sept. 9.—Official announcement that civilian production would be making big headway within 90 days after the collapse of Germany aroused more enthusiasm in coin machine circles here than did the beginning of the spot authorization plan August 15. This is something more definite, trade leaders said. Besides, the continued impact of favorable war news served to give the 90-day promise more meaning.

The nation's press devoted much space during the week to explanations and criticisms of the plans for making civilian goods after Germany collapses and the coin machine trade followed all this news carefully, knowing that coin machine factories would share in the general moves that are promised for all industries.

The War Production Board moved one step forward in considering the coin machine industry when it amended L-190 September 1 to bring it under the terms of PR-25, the spot plan. L-190 covers scales in general and coin-operated scales are included in Class 1 under the order. Hence makers of penny scales now have the privilege of complying with PR-25 and getting set for the future manufacture of scales if they want to. Probably WPB did not single out this order just to put penny scales under the spot plan but vending machines had already been put under the plan so it was natural to also put scales under PR-25.

No future news on the prospects of an amended L-27-a, covering amusement machines and juke boxes, was forthcoming from Washington this week up to and including September 8. The last unofficial report had said the amended

draft was complete and had been put into the hopper for approval. No later official information had been added.

Coin machine manufacturers all agree that the WPB plan to permit making experimental models is proving to be quite a help and that for the time being a manufacturer can take his own good time in doing experimental work. A few manufacturers are beginning to whisper about new ideas and designs they already have practically completed for post-war business. A Chicago newspaper this week published the report that officials of Rock-Ola Manufacturing Corporation said the firm had plans for two products in the coin machine field and also for one product in an entirely new field. Grapevine rumors had it this week that two juke box manufacturers would be making phonograph records after the war. One of the new juke box firms that rumor had put into the field some months ago was definitely called a dead issue this week by the principals who were supposed to be organizing the new firm. It is confidently expected here that many of the new juke box makers which rumor puts into the field will not appear on the market.

Committee Urge Gradual Repeal Of Federal Tax

CHICAGO, Sept. 9.—The Committee on Economic Development in a comprehensive federal tax revision program released this week urged that federal excise taxes be removed as soon after the war as possible on most items except liquor and tobacco. It's very likely that if this trend of tax study continues many of the taxes imposed on coin-operated machines during the past four years will be removed in due time.

Proposed revisions recommended by the committee are designed to create millions of new jobs in the post-war era thru expansion of private enterprise. Members of the coin machine trade express the opinion that if taxes are reduced or eliminated entirely after the war on most of the coin machines now heavily taxed there will be an influx of new operators into the business as well as new manufacturers and distributors which would bring about the hiring of many thousands of servicemen, all of whom would contribute to the great expansion expected in the industry thru public demand for automatic amusement and vending devices.

Basically, the program proposed by the Committee on Economic Development seeks to attain the job employment goal by reducing corporate taxes to encourage business production and expansion. It was also outlined by the committee that a reduction of income taxes for individuals in the lower brackets would increase purchasing power, thus creating greater production schedules to meet consumer demand.

Tacoma Parking Meters Collect \$241,312 Taxes

TACOMA, Wash., Sept. 9.—Average monthly collections for this year on Tacoma's 1,400 parking meters have been about \$1,000 less than during the two years previous, a tabulation by the city clerk showed.

Since the meters were installed the city has collected a total of \$241,312. For the first two years this averaged \$7,586 a month. However, this year the average has dropped to \$6,333, the tabulation disclosed.

City fathers had some trouble with motorists putting whittled State tax tokens, wooden disks and other round objects into the meters, but on the whole the problem is not serious, as traffic cops patrol the area and to be caught chiseling with other than a nickel means a \$25 fine and maybe a jail sentence.

Since the meters have been installed, Wednesdays have been the best days for collections, Saturday lowest, while Sunday parking is free.

When the city released figures on the income of the meters, *The Tacoma Times*, local daily, ran an editorial praising the work the meters had accomplished, stating they had brought about traffic control and putting forth the belief that meters were here to stay.

Meter Yield \$63,844

CINCINNATI, Sept. 9.—Parking meter collections for the first eight months of this year here amounted to \$63,844.10, compared to \$64,252.88 in the same period last year, Walter B. Bassett, city treasurer, reported yesterday. The yield for August was \$8,528.93, a slight increase over July collections.

AUTOMATIC BLACK JACK

Has 5 Reels
Player inserts 5¢ and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can 'draw' one or two cards in windows Nos. 3 and 4 by pressing buttons which release shutters. Hand held by 'House' is revealed by pressing button under window No. 5. Brand new in original cartons. Size 9x7x7 in. Wt. 10 lbs. Each \$27.50



AUTOMATIC POKER

For 5¢ Play
Player receives complete poker hand when five spinning reels come to stop. Fifty cards (almost complete deck) represented. Metal reward plate gives odds on various Poker hands. Brand new in original cartons. Size 9x7x7 in. Wt. 10 lbs. Each \$26.50

Webb Distributing Co.

612 N. Michigan Ave. Chicago 11, Ill.

FOR IMMEDIATE SALE!

6-Ft. Midget Skeeball...\$95.00
Pokereno Glass 5.00
Pokereno Balls55

Feltman Tommy Gun Shooting Gallery
MAKE OFFER!

Amusement Specialties Co.

593 10th Avenue NEW YORK CITY
Longacre 3-4820

Iowa Operators Have Good Year On Summer Biz

DES MOINES, Sept. 9.—Iowa coin machine operators came out of the 1944 summer season here a lot better than anticipated; in fact, business was as good as last summer and better in many spots.

As one operator described it, it was simply a matter of servicing. The operator faced with a man-power and equipment shortage had to use what was available to the best of his ability, and it paid off in nickels.

This meant elimination of unnecessary trips, conservation of equipment and man power and maintenance of the better locations. Old records were dug up for the juke boxes and once obsolete pinball machines went back on locations. The better the location the better the equipment.

In Des Moines operators reported both phonograph and pinball business from 10 to 15 per cent better than last summer. Arcades did well, while vending machines in other spots practically disappeared.

Summer lake resorts reported a good business, with vacation crowds far better than anticipated.

The beer shortage hurt business somewhat in many of the rural locations, with taverns closing early week nights in order to stay open for the Saturday night business. However, music boxes got heavy play despite the weekday shorter hours because farmers have a lot more money now than formerly, and they spend freely.



S/SGT. CARL HUPPERT, former sales manager of Baker Novelty Company, Chicago, is pictured here beside his jeep. Huppert is presently stationed in England, attached to a bomber squadron.

WANT 5c MILLS VEST POCKETS

Will pay as follows:

Chrome\$45.00
Blue & Gold 35.00
Green 25.00
Machines must be complete. No parts missing or broken. Write or ship C. O. D.

RAKE COIN MACHINE EXCHANGE

2014 Market St. Philadelphia 3, Pa.

TWO 10 CENT COPPER CHROMES

Serial Numbers 454,097-466,076. Slightly used, cannot be told from new. If interested submit best price to

GEO. D. HUSS, JR.
Box #6, Wauchula, Fla.

ORDER NOW—SPECIALS

Wurlitzer 412 \$ 89.50
Wurlitzer 618 119.50
Wurlitzer 616, Remodeled 129.50
Wurlitzer 616 Lite-Up 149.50
Wurlitzer 600R 309.50
Wurlitzer 600K 359.50
Wurlitzer 600K, R.C. 399.50
Wurlitzer Victory, 42-24 395.00
Wurlitzer 500 365.00
Wurlitzer 850 675.00
Wurlitzer 950 700.00
Seeburg Cadet, Remodeled 359.50
Seeburg Commander, Remodeled 359.50
Rock-Ola Standard 279.50
Rock-Ola Master 325.00

Seeburg Hi Tones, E.S. \$499.50
Seeburg Classic 359.50
Seeburg Wireless Strollers, 20 Sol. 32.50
Seeburg Wireless Wall-O-Matios 29.50
Seeburg 20 Bar-O-Matios 45.00
Wurlitzer Wireless #320 Boxes 27.50
Wurlitzer #320 Sweet Music Boxes .. 24.50
Wurlitzer #305 Impulse Receiver 25.00

BAZOOKA TANK DESTROYER

Conversion for Chicken Sam, \$42.50
Jail Bird, Japs, Complete.

Terms—1/3 Deposit, Balance C. O. D.

NEW YORK DISTRIBUTING CO.

577 10TH AVE. (Longacre 5-8879) NEW YORK, N. Y.

1 Mills Blue Front, 1c, 3/5, Serial 433254\$150.00
1 Mills Gooseneck, 5c, 2/4 S.I.P., As Is 47.50
1 Vest Pocket, 5c Green, with Meter FOLDING STANDS, \$3.50 Each or 3 for 10.00
NORTHWESTERN Stamp Vender, Double Column, 5c Coin Chutes, Clean and in A-1 condition, \$17.50 Each or 3 for 50.00
1 NORTHWESTERN Stamp Vender, Single Column, 10c, Cannot Be Told From New 18.75

MARVELS 1c Cigarette Reels, Very Good Condition and Clean, \$17.50 Each or 3 for\$ 50.00
IMPS, \$7.00 Each or 3 for 20.00
MILLS and PACE Clock Assembly, \$22.50 With Exchange or Net. 29.00
Q.T. Reels, Fruit or Symbol Strips, Set of 3 10.00
MILLS Jack Pots 22.50
PACE Com. Escal., Each 4.75
COLUMBIA Escal. and Glass 7.50
COLUMBIA Handles and Other Parts Write
MILLS and PACE Handles, Reel Stops and Other Parts Write
CASH BOXES, Each 2.25

We have the following parts that were purchased at a Sheriff's Sale: All kinds P. O. Slides for Mills and Pace Consoles; also several Motors for Consoles. Make an offer as they are. CASH WITH ORDER on Orders of Less Than \$10.00.

Larger Orders 1/3 Deposit, Balance C. O. D. Money Will Be Refunded If Sold Out.
LEBANON NOVELTY CO. 812 LOCUST ST., LEBANON, PA.
References: Lebanon Co. Trust Co. and Dun and Bradstreet.

THE BEST—AT A PRICE

Each
1 Wurlitzer 950 \$700.00
2 Wurlitzer '42 600 500.00
1 Wurlitzer Model 50 90.00
1 Wurlitzer 71 Counter Model 149.50
5 Wurlitzer 600R 325.00
1 Wurlitzer 600 Acme, Remodeled 400.00
2 Wurlitzer 616, Lite-Up Grills 139.50
1 Wurlitzer 600K, Slug Proof 375.00
1 Wurlitzer 780E 650.00
1 Wurlitzer 750E 700.00
1 Wurlitzer 24 225.00
1 Rock-Ola 12 Record 90.00
1 Rock-Ola Counter Model with Spkr. 149.50
1 Seeburg Vogue, RC 375.00
1 Seeburg Classic 365.00

Each
1 Seeburg 8800, RC \$585.00
1 Seeburg 8800, ES 515.00
1 Gabel Jr. 12 Record 50.00
1 Gabel Charmo 18 Record 80.00
1 Mills Dance Master 75.00
1 Mills Do Re Mi 90.00
2 Wurlitzer #304 Stoppers 15.00
8 Wurlitzer #145 Stoppers 32.50
6 Packard Boxes with Brackets 30.00
30 Wire Cable, Used, Per Ft.25
2 Watling Outdoor Jr. Scales 50.00
2 Mills Punching Bags 75.00
18 D.C. to A.C. Rotary Converters 15.00
15 Seeburg 24 Selection Wireless Boxes 29.50

1/2 certified deposit, balance C. O. D., F. O. B. New York
Wholesale Only
DAVE LOWY 594 10th AVE., N. Y. C. LONGACRE 5-9495

—WANT—

Latest Model Chrome Buckley Boxes, 20 and 24 Record. State how many of each. Buckley or Packard Adapters for Twin 12 Rockola and Rockola Imperials or Monarchs. State quantity and lowest price in first letter.

FOR SALE TO HIGHEST BIDDER

- 1 500 Keyboard Wurlitzer
- 1 Mills Empress
- 40 1940 Rockola Wall Boxes
- 25 1940 Rockola Bar Boxes
- 2 Seeburg Shoot the Chute
- 2 Seeburg Chicken Sam Jap Conversion
- 1 Poker and Joker
- 1 Exhibit Hi-Ball

ED GEORGE MUSIC CO.

471-73 S. Main Street AKRON, OHIO

WANTED TO BUY

Late Phonographs and Pin Games. Must be in good working order. Give quantity and best price wanted in first letter.

AMERICAN DISTRIBUTING CO.

557 Clinton Ave., N. Rochester 5, N. Y.

- 10 Chicago Novelty "Shoot the Jap" at \$110 Ea.
- 3 Seeburg "Shoot the Chute" at \$110 Ea.
- 2 Mutoscope Sky Fighter at \$295 Ea.

Panama City Music Co.

22 West 2nd Street Panama City, Florida

RAY GUNS

2 Chicken Sams converted to Shoot the Jap; 1 Jail Bird; 1 Chicken Sam; 1 Farmer's Daughter. First certified check for \$500.00 gets the above 5 machines. 1 Keeney Submarine Gun, \$200.00.

M. L. CLARK

P. O. Box #1081, Hattiesburg, Miss.

MECHANIC WANTED

One who knows Remote Control, Amplifiers and Pinballs. A real opportunity for a reliable man. Permanent position. 48 hours. \$80 a week to start. Wire or write all details to

BARNEY FISHMAN

Portland Arcade
P. O. BOX 96 OCEAN PARK, CALIF.

Dubs Gambling An Institution

FRANKFORT, Ky., Sept. 9.—Under pressure to start a public crusade against bingo, slot machines and other forms of gaming, the attorney general of Kentucky, Eldon S. Dummit, issued a public statement on the subject which has been featured in newspapers as rather unusual coming from the State official. The pressure on the State official grew out of a court case in the Northern part of the State, involving charges against county officials for permitting gambling.

The charges against the county officials were dismissed August 9. Reform groups then urged responsibility upon State officials and the attorney general replied to the challenge. His written statement follows in full:

"My office is ready and willing to render all possible co-operation in the elimination of gambling in Campbell County as and when the citizens of that county evidence a real and actual desire on their part to aid in the effort.

"It is most evident from past experience that the majority of citizens of Campbell County are not in the frame of mind or heart to render a clean-up movement the necessary support.

"The office of the attorney general cannot go into any community and change the moral standard. The people create their own moral standards and same are not changed until the people make the change themselves.

"The tragedy of the whole situation in Campbell County is that gambling has been permitted for many, many years and today it is recognized by the business community as one of the important economic institutions and its elimination will throw hundreds of people out of employment.

"The people have allowed this condition to grow on and in the community, and it is mighty hard for the people to throw it off. The saddest thing of all, I fear, is that the majority of people in Campbell County do not want to destroy the gambling institution.

"If they decide in their minds and hearts to accomplish this purpose, every possible assistance will be given them from this office and, as in the past, no punches will be pulled."

OCTOBER TAX CALENDAR

ALABAMA: 1—Annual licenses and privilege taxes due. 10—Tobacco use tax reports and payment due. 20—Sales tax reports and payment due. Sales tax and reports (quarterly) due from small taxpayers. Use tax reports and payment due.

CALIFORNIA: 15—Sales and use tax reports and taxes due.

COLORADO: 15—Sales tax reports and payment due. Use tax and reports due.

CONNECTICUT: 10—Cigarette reports due.

DELAWARE: 15—Wholesale dealers' cigarette tax reports due.

FLORIDA: 1—License taxes due unless otherwise provided by law. 10—Agents cigarette tax reports due. Wholesale dealers' cigarette tax reports due.

ILLINOIS: 15—Sales tax reports and payment due.

IOWA: 20—Sales tax reports and payment due. Use tax reports and payment due.

KANSAS: 15—Compensating tax reports and payment due. 20—Sales tax reports and payment due.

KENTUCKY: 10—Cigarette tax reports due.

LOUISIANA: 20—New Orleans sales tax reports and payment due. State sales and use tax returns and payments due.

MASSACHUSETTS: 15—Cigarette distributors' tax reports and payments due.

MICHIGAN: 15—Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI: 15—Sales tax reports and payment due. Use tax reports and payment due.

MISSOURI: 15—Retail sales tax reports and payment due. 31—Manufacturers of soft drink reports and fees due.

NEW MEXICO: 25—Use or compensating reports and tax due.

NEW YORK: 20—New York City retail sales tax returns and payment due. New York City use tax returns and payment due.

NORTH CAROLINA: 15—Sales tax reports and payment due. Use tax reports and payment due.

NORTH DAKOTA: 1—Cigarette reports due. 20—Sales tax reports and payment due. Use tax reports and payment due.

OHIO: 15—Cigarette use taxes and reports due. Use tax reports and payment due.

OKLAHOMA: 15—Sales tax reports and payment due. 20—Use tax reports and payment due.

RHODE ISLAND: 10—Tobacco products tax reports due.

SOUTH DAKOTA: 15—Sales tax report and payment due. Use tax report and payment due.

WYOMING: 15—Sales tax reports and payment due. Use tax reports and payment due.

- Rock-Ola Super with Adapter\$400.00
- New 5-10-25 Dial-a-Tune Wall Box .. 45.00
- Used Dial-a-Tune Bar Box 20.00
- Rock-Ola 12 Record 50.00
- Mills 12 Record DeLuxe 60.00

FREE PLAYS

- 2 Jennings Bobtail Totalizers, Each ..\$100.00
- Jumbo Parade 55.00
- Texas Mustang 50.00
- Belle Hop 50.00
- Salute 25.00
- Commodore 25.00

OSWALD NOVELTY

ROUTE 5 MANITOWOC, WISCONSIN

CONSOLES

Ready for Location

- Mills Jumbo Parade, F.P.\$ 67.50
- Bally Big Top, F.P. 92.50
- High Hands, Comb. 127.50

First City Amusement Machine Co.

316 S. Union St. Wilmington 129, Del.

MILLS SCALES

12 Mills Penny Personal Weighing Scales in top-notch condition. Write for full particulars and price for one or all.

A. D. HAYES

BOX 417 MONTPELIER, VERMONT

FOR PROFITS...

SEE "PILOT TRAINER" IN ACTION!
PARKS SECTION, PAGE 41

MUSIC

- 1 Seeburg Gem, R.C.\$325.00
- 1 Seeburg Console 1387 100.00
- 1 Mills Empress Without Amplifier .. 200.00
- 6 5¢ Wallomatic W.S.2 Z Ea. 32.50
- 1 5-10-25¢ Baromatic 42.50
- 3 5¢ Wurlitzer Wireless Model 360
- Bar Boxes Ea. 15.00
- 2 Buckley Steel Cabinets Ea. 20.00

SLOTS

- 3 25¢ Mills Cherry Brown Front, Ea. \$325.00
- 1 25¢ Mills Gooseneck, Refinished
- Glitter Gold 49.50
- 1 10¢ Mills Blue Q.T. 64.50
- 1 5¢ Mills Roman Head 119.50
- 1 5¢ Mills Gooseneck, Glitter
- Gold, J.P. 49.50
- 2 5¢ Mills War Eagle, 2/4 P.O. Ea. 69.50
- 1 1¢ Mills Blue Front 85.00
- 4 1¢ Mills Q.T. Blue Front Ea. 42.50
- 1 5¢ Watling Blue Seal, T.J.P., 2/4 P.O. 35.00
- 1 5¢ Watling Treasury 39.50
- 3 1¢ Watling Treasury Ea. 32.50
- 1 1¢ Watling Fortune, T.J.P. 32.50
- 3 5¢ Callo Ea. 17.50
- 1 5¢ Columbias, Cigarette Reels 39.50
- 1 1¢ Jennings Little Duke 20.00
- 1 Jack Pot Dice Game, 25¢ 39.50
- 40 1¢ Mills Q.T. Blue Front Make Offer

CONSOLES

- 1 5¢ Silver Moon P.O., Practically New \$79.50
- 1 25¢ Pacos Races, Oak Cabinet 149.50
- 2 Jumbo Parades, F.P. Ea. 80.00
- 4 Skill Time, All Parts Intact Ea. 35.00
- 1 Exhibit Jockey Club, P.O., 7 Coin Head 50.00
- 1 Jennings Multiple Racer 64.50
- 3 Super Bells 275.00

ONE-BALLS

- 2 Sport Kings, P.O. Ea. \$179.50
- 8 Turf Champs Ea. 39.50
- 3 Hawthornes Ea. 69.50
- 2 Blue Grass 189.50
- 1 Grand Stand 75.00
- 1 Sport Event 169.50
- 1 Thistle-down 75.00
- 1 Big Show 75.00
- 1 Big Town 75.00
- 1 Double Feature 75.00
- 1 Free Races 75.00
- 1 Lucky 75.00
- 2 Ocean Spray 75.00
- 1 Repeater 75.00
- 1 Selection 75.00
- 1 Speed Demon 75.00
- 2 Super Six 75.00
- 1 Target Skill 75.00
- 1 Ump 75.00

\$17.50 Ea.

STANDS

- 300 Folding Stands Ea. \$ 3.50
- 50 Mills Safe Stands Complete Ea. 12.50
- 20 Q.T. Stands Complete Ea. 7.00
- 4 Double Safe Stands Ea. 62.50

MISCELLANEOUS

- 8 5¢ Sparks, Cigarette Reels Ea. \$12.50
- 20 5¢ Mercury and Liberty Ea. 12.50
- 1 Kicker & Catcher Ea. 24.50
- 2 Hold & Draw Ea. 14.50

WANTED: TWIN SUPER BELLS, 5 & 25. GREEN VEST POCKETS. ALL KINDS OF MUSIC. Write, Giving Lowest Prices in First Letter.

WANT A-1 MECHANIC — All Around Man. Small Charge for Crating.

1/2 Deposit, Balance Sight Draft or C. O. D.

EAST COAST MUSIC CO.

1001 Walnut St. CHESTER, PENNA.
Phone: Chester 3637

LEW LONDON'S

"TRUE VALUE" BUYS

USED BELLS

Factory Reconditioned

- Mills 5¢ Brown Front, #42575, 3/5 P.O. \$210.00
- Mills 10¢ Brown Front, #415873 3/5 P.O. 235.00
- Mills 25¢ Brown Front, #426816 3/5 P.O. 285.00
- Mills 5¢ Melon Ball (Like New) #468291 235.00
- Mills 5¢ War Eagle, #266731, 2/4 P.O. 95.00
- Mills 10¢ Blue Front, #335405, 3/5 P.O. 215.00
- Mills 5¢ Gold Chrome, #471852, 2/5 P.O. 400.00
- 2 Jennings Victory Chief, 5¢, #121051, #130038, 2/5 P.O. 195.00
- Jennings Four Star, 1¢, #126542, 2/4 P.O. 79.50
- Jennings Four Star Chrome, 1¢, #128739, 2/5 P.O. 110.00

ONE BALLS

- Santa Anita, P.O. \$229.50
- '41 Derby, F.P. 319.50
- Club Trophy, F.P. 304.50

MISCELLANEOUS

- #2051 Ken-Rad Tubes, Each \$ 1.95
- 3 Seeburg Wall-O-Matios Wireless WS-13 22.50

Famous Victory Conversions. All Numbers in Stock for Immediate Delivery. Silver Repair Sleeves. Special Prices to Quantity Purchasers.

LEADER SALES COMPANY

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Phones: 4-3131 & 4-3132
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ONE BALL TABLES

- KEENEY FORTUNE \$375.00
- BALLY '41 DERBYS
- KEENEY SKYLARK
- KEENEY FORTUNE

MILLS OWLS \$125.00

KEENEY CONTEST \$150.00

SPORTSMEN, Best Bally Conversion, Just Like Longacre, Thoroughbred \$395.00

1/2 Deposit
UNITED AMUSEMENT CO.
310 S. Alamo San Antonio, Texas

MOVING TO THE COAST

Will Sell as a Route or Individual Machines the Following Equipment:

On Location SLOTS

- 8 5c Mills Blue Fronts
- 6 10c Blue Fronts
- 2 25c Blue Fronts (1 a 2/4)
- 2 5c Mills Brown Fronts
- 1 10c Brown Front
- 2 25c Brown Fronts
- 2 5c Jennings Chiefs
- 1 10c Chief
- 1 25c Chief
- 3 5c Pace Comets
- 1 10c Pace Comet
- 1 10c Royal Comet Console
- 2 5c Watlings
- 1 10c Watling
- 1 25c Mills Roman Head (2/4)
- 2 5c War Eagles, Glittered
- 1 10c Mills Bonus
- 1 Evans Royal Lucre, 7 5c Slots
- 1 Evans Lucky Lucre, 5 5c Slots
- 1 Evans Bang Tails, 7 5c Slots
- 1 Bally Twin, 5c and 25c, With Stand

Not On Location

- 2 5c Pace Saratoga
- 1 5c Paces Reels
- 1 Evans Galloping Dominos
- 1 5c Watling
- 1 5c Jennings Chief
- 1 10c Mills Blue Front
- 1 25c War Eagle, Gold
- 1 5c War Eagle, Gold
- 1 10c Mills Roman Head
- 3 5c Pace Comets
- 1 616 Wurlitzer
- 1 50 Wurlitzer (Belg Re-finished)
- 1 10 Record Seeburg (Less Pick-Up)
- 1 Mills Ferris Wheel
- 1 All American With Conv. to Miss America '44

PIN BALLS

- 3 Spot Pools
- 1 A.B.C. Bowler
- 1 Big Chief
- 1 Turf Champ

JUKES

- 3 616 Wurlitzers (Light-Up)
- 1 Wurlitzer Twin 18
- 3 600 Wurlitzers
- 1 24A Wurlitzer
- 1 71 Counter Wurlitzer
- 1 Mills Ferris Wheel, Light-Up
- 6 Buckley Boxes
- 1 412 Wurlitzer
- 1 Stand for Counter Wurl.
- 1 Extra Heavy Double Slot Cabinet (On Location)
- 1 Mills Double Cabinet (All Cabinets and Stands on Location)
- 4 Folding Stands
- 4 Mills Single Stands
- 6 Steel Stands
- Approximately 1000 Late Records
- 36 Phanstiel Needles
- 12 Assorted Needles
- 9 Gooseneck Slots for Parts! 6 Can Be Used Only, and Good Stock of Used and Some New Parts, including 9 Mills Jack-Pots

Mechanic will stay with right buyer

"WHAT'S YOUR BID?"

Address:

BOX D-284

Care Billboard, Cincinnati 1, Ohio

Trade May Get New Changers

Servicemen Go For Classical Juke Records

BROOKLYN, Sept. 9.—The sergeant pushed the button, the record changer moved and the music came out Bach. Two hundred soldiers gathered at the Fort Hamilton Servicemen's Center here, sat back and listened contentedly as the first juke box for classical records flooded their ears with soothing melody. The faint but insistent protest of music lovers to the effect of their being in uniform did not automatically transform them into "boogie-woogie" and "barrel-house" addicts had been heard in Brooklyn.

For months the idea of installing a juke box for longhairs had been in the mind of Jack Schneider, director of the center, run by the Jewish Welfare Board. It first came to him when he saw that many soldiers would listen for a moment to jazz records, shake their heads sadly and make for the collection of classical music kept in a back room.

Putting the plan into action, Schneider and his staff collected requests for records to go into the new juke box for intellectuals. Some idea of the tastes of the canteen's patrons was indicated in the first group of records to be bought. They included Corelli's *Sonata in F* for organ and strings, Gounod's *Ave Maria*, K. P. E. Bach's *Soleggietto*, Johann Sebastian Bach's *Fugue a la Gigue* and Rimsky-Korsakoff's *Song of India*.

The classical juke box was installed for reasons other than the complaints of the music-loving soldiers, Schneider explained.

"Fort Hamilton, as everybody knows, is an embarkation and debarkation point," he said. "We get about 20,000 men at the center every month, many of them about to ship out, some of them returning from action. These soldiers are in a somber mood, their nerves are taut, they want to relax."

Schneider said that many soldiers had told him that the sound of a hot trumpet or a three-minute drum solo merely put them on edge.

"We found that these men wanted a place where they could come to smooth out their nerves, where they could sit back and listen to quieting music," he went on. "With them, it was not a question of having the tradition of great music but the feeling that great music could give them the peace they were seeking."

All this didn't mean, he hastened to add, that Harry James and Artie Shaw had been barred from the center. Side by side with the newcomer, which will play during lunch and dinner, is the old jazz juke box, for use at the evening dances. "And no nickels required for either one," said Schneider.

Every Shift a Swing Shift in Rocky Mt.

ROCKY MOUNT, N. C., Sept. 9.—Every shift is a swing shift now at the Rocky Mount Cord Company, and the Rocky Mount Mills has already completed plans to follow suit with the installation of public-address system over which records are played for half-hour intervals.

Records in the cord company's rapidly expanding collection were selected primarily by the workers themselves and range all the way from hillbilly songs to semi-classical and old-time songs. The greater portion of the collection comprises popular swing music, but hot jazz is omitted, for it fails to serve the purpose of music during work—that of lessening the fatigue of the workers.

The system includes an amplifier in the front office of the mill, with eight speakers placed at various points throughout the building to insure equal sound distribution. An automatic phono plays for 30-minute intervals, and a microphone has been installed for announcements. Newscasts have been planned in addition to music programs.

Balto Bank Sees Advantage in Use Of Music System

BALTIMORE, Sept. 9.—Industrial music is now helping employees of the bookkeeping department at the Union Trust Company to keep other people's bank accounts straight. The musical program was inaugurated a month ago, and the 80 members of the department, most of whom are women whose average age is 20, think it's a swell idea.

The transcribed musical program was introduced as an experiment. Knowing it might not last, the girls showed up the second day with a petition asking that it be continued. A week later they presented a second petition, signed by almost everyone in the department, again asking that the music be continued. They got their request.

A background of soft music, played intermittently, breaks the monotony of routine work at calculating machines. It is felt, thereby relieving fatigue and increasing efficiency. One of the bank's executives says there has been a marked increase in accuracy since the music began.

Music for the programs is carefully chosen. Boogie-woogie is banned, brasses are out and there is almost no martial music. The music is played for varying lengths of time thruout the day, with 48 minutes during the course of the lunch hour.

Bank officials said the music was played to ease the nerves of persons at routine work and that the results, so far, are satisfactory. The employees themselves are more than delighted with the whole program.

Premier Records Sets Sked

ST. LOUIS, Sept. 9.—First releases of phonograph disks by Premier Radio Enterprises out this week are platter by Ted Flo Rito, with Patti Palmer and Solidaires handling vocals. Numbers are *Mamalu* and *Combo Jump*. Firm has skedded releases first and 15th of each month. Premier has Gracie Barrie's *Tico-Tico* and *It Could Happen to You* listed for October release. Russ David, pianist, has also waxed for Premier.

Firm is known in s.t. field and has processing and pressing plant in St. Louis. Present effort marks entry into disk trade. Special efforts are promised to give service to juke box trade in announcements made this week.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Woman Directs "Round-Up"

Kansas *Round-Up*, Saturday night barn dance broadcast from WIBW, Topeka, Kan., has gained wide popularity thruout the Midwest. Show is produced and directed by Maudie Shreffler and her affable manner has made her a general favorite on the air and on personal appearances. She performs at the piano with her staff.

WIBW has a talent staff of 35 musicians and entertainers, and a sizable portion of its programs is devoted to Western, hillbilly, and novelty music and pure "Kansas Corn." During the last month the *Kansas Round-Up* has been in such demand for fairs that many engagements had to be turned down.

Tunester Tattle

Peggy Ann Munson and Roscoe F. Barnhart, writers of *Love's Last Sunset Is Sinking*, have turned out a tear-jerker of the hillbilly type *Don't Waste Your Tears on My Broken Heart*, which will be published by Moreland.

Cowboy Caravan, featuring the WGAR Range Riders, was the big attraction at

Juke Distrib Hits At False Reports In Newspaper Ads

HALIFAX, N. S., Sept. 9.—To correct exaggerated reports on the operating profits from juke boxes to their owners, the Coney Island Amusement Company, distrib and owner of coin machines, issued a special bulletin. It was titled "An Inside View on Earnings of Automatic Phonographs."

Coupled with the likeness of a juke box were these paragraphs:

"The coin-operated phonograph is sometimes looked upon as a source of excessive profits to the owners. This is a conception formed from the outside looking in upon a business that has done much to build and maintain national morale.

"Statistics (over a four-year period) show thru carefully kept records of a well-serviced route in Nova Scotia that the weekly average per machine was \$8, \$7, \$5.18 and \$7 per machine on five machines. Out of these amounts the cost in operation shows an average sum of \$4.70 per machine.

"Enjoy the finest recordings selected for your entertainment and brought to you as a morale builder by the Coney Island Amusement Company."

This advertisement was run in all the local dailies here and was also designed to encourage playing of juke boxes from the morale angle.

Tubes, Needles Still Tight for Balto Ops

BALTIMORE, Sept. 9.—Juke ops in this area are beginning to feel the shortage of radio tubes and have been hopeful for some time that the situation may ease up in the near future.

The situation has been helped a little by the fact that some distributors laid away a rather goodly supply of the critical item and have managed to get along with these plus the few extras they have been able to pick up from time to time.

Some juke ops have even gone so far as to make changes in the jukes which will permit the use of tubes of the type available. Other ops have been successful in obtaining tubes and needles from the larger retail dealers in equipment here.

the Mount Glead (O.) County Fair September 8.

Newest number by Frank A. Ozepeck and W. H. Curtis is *Is the Rainbow Upside Down in Heaven?* published by David Ahlstrand.

Harmie Smith has transferred his entertaining activities from KWKH, Shreveport, La., to WCHS, Charleston, W. Va.

Tennessee Woogie, a new novelty song by Bernice Crutchfield and Roscoe F. Barnhart, is being used on the air by a lot of hillbilly songsters.

The 1944-'45 season of the *Famous Hoosier Hop*, WOWO, started Saturday (9) at the Shrine Theater, Fort Wayne, Ind. Two shows are given each Saturday night, with a 55-minute broadcast over the Blue Network.

Tex and June, WFCI, Pawtucket, R. I., have joined the growing list of radio artists who are writing songs that soon will be heard on folk tune programs on the air.

Big Record Sellers

Peer International comes to the front with three big record sellers, Jimmie Davis's recordings of *There's a Chill on* (See *American Folk Tunes* on page 64)

Many Firms Build Units

Big field seen for this kind of device — private and commercial units planned

CHICAGO, Sept. 9.—As the encircling ring of Allied armies draw closer to the heart of Germany, post-war plans in the juke box end of the coin machine industry come closer to reality. These include manufacturing plans for production of commercial coin-operated music boxes, as well as home jukes in the same factories. The future of the juke box industry will be make up of these two great divisions and it is felt that the relationship will be mutual, as the teenage juke enthusiasts and music lovers in the home will carry their enthusiasm out of the home into commercial establishments where spot jukes will get an accentuated play.

Manufacturers who prior to the war considered only the commercial type juke will profit by the dispelling effect created by teen-age juke fans, who proved the helpful influence of juke music in combat with the "juvenile delinquency stigma" put on them just as the war started. Forming of "teen-age clubs" thruout the country did much to allay the suspicions being cast on the juke box trade as being the cause of delinquency and it wound up being an answer to the problem.

Besides the juvenile fan gained thru household sale of juke boxes, the industry will gain many new fans which have been won over in the armed forces, many of whom have demonstrated their enthusiasm for jukes located in army and navy camps all over the world. Government agencies during the past four war years have praised the industry for the fine job of public morale building done thru juke music.

These post-war plans embodying home juke production with commercial output by manufacturers will increase the number of music boxes produced and maintained in commercial locations. It is now estimated that there are approximately 200,000 juke boxes on location thruout the country and a recent survey conducted by *The Billboard* revealed that there will be an additional need for 600,000 juke boxes in business spots. The home juke will be in a position to do a top-notch job of public relations for the commercial jukes on location in approximately 800,000 spots.

Some of the firms which actively manufactured jukes prior to the war have devised new record changing mechanisms which will be adaptable in either the home or commercial juke, and which will increase the play value of each machine. Also being stressed in post-war plans of manufacturers are changes and improvements in distribution systems, franchises and operator financing programs.

Estimates of the trade made prior to the war placed the number of professional juke box operators at about 7,000, who in turn employed about 13,500 persons, but these figures will be increased vastly according to *The Billboard's* recent survey which found a need for at least 600,000 additional juke boxes to answer the post-war pleas of operators. Altho it is a known fact that the number of juke boxes manufactured depends wholly on the number of retail establishments able to display the machines, the saturation point for machine location will not be reached too soon, as other post-war planners intend building approximately 5,000 airports, several hundred super-gasoline stations and untold numbers of super-merchandise centers. Each of these potential coin music box locations will be bargained for by newcomers in the coin machine industry.

Added to the potential domestic market will be the export business developed as soon as Germany capitulates. Canada, some of the Pacific Islands and the Latin American countries are certain to (See *New Changers* on page 64)

Record Changer in Post-War Plans of Bendix Avia. Corp.

BALTIMORE, Sept. 9.—Trade circles here are surmising that post-war manufacture of the Bendix Aviation Corporation may include record changing units for juke boxes with the announcement by W. P. Hilliard, the company's general manager, that they intend to produce such units for radios.

Listed as one of their first post-war conversion plans, officials of the company say they will go into the manufacture of radios and radio-phonographs. With the government planning early resumption of civilian manufacture, coinmen in all lines of the trade are waiting for official data from Washington.

AMERICAN FOLK TUNES

(Continued from page 63)

the Hill Tonight and Is It Too Late Now?, on Decca records, and Charles Mitchell's recording of *If It's Wrong To Love You* on Bluebird. Nat Vincent, West Coast manager for Peer International and well-known writer of Western and folk songs, states that these three tunes are fast gaining popularity. Still holding its own and becoming more popular with the sheet music trade is the Floyd Tillman recording of his song *They Took the Stars Out of Heaven*.

According to Vincent, tunes that bear watching are *Put Me in Your Pocket*, written by Sen. W. Lee O'Daniel, and *My Heart's in This Letter*, an Ike Cargill-Foy Willing composition. Other numbers that are gaining in popularity include Bob Wills's recording of Johnny Bonds's *We Might As Well Forget It under Okeh* labels, and *They'll Sing La Marsellaise Again*, written by Jack Baxley.

Boyd Personal Appearances

Burrus Mills, sponsors of Bill Boyd's *Texo Round-Up* programs, WRR, Dallas, sponsored the star's personal appearance recently at Brady, Tex. Bill and the Cowboy Ramblers were accompanied by brother Jim Boyd, director of *Crazy*

POPULAR RECORD RELEASES

(Continued from page 18)

THE WAYFARING STRANGER Columbia Set C-103

COWBOY'S LAMENT Burl Ives Columbia 36733

DARLIN' CORY Burl Ives Columbia 36736

1. I KNOW WHERE I'M GOING Burl Ives Columbia 36734

2. I KNOW MY LOVE

1. LEATHER-WINGED BAT ... Burl Ives Columbia 36736

2. COTTON-EYED JOE

PETER GRAY Burl Ives Columbia 36735

1. SWEET BETSY FROM PIKE.. Burl Ives Columbia 36735

2. ON TOP OF OLD SMOKY

TAM PIERCE Burl Ives Columbia 36734

1. WEE COOPER O'FIFE Burl Ives Columbia 36733

2. RIDDLE SONG

TICO-TICO Ethel Smith (The Bando Carioca) Decca 23353

VICTOR SMART SET ALBUM Victor P 149

BEGIN THE BEGUINE Arthur Whittmore and Jack Lowe Victor 20-1570

NIGHT AND DAY Arthur Whittmore and Jack Lowe Victor 20-1572

SELDOM THE SUN Arthur Whittmore and Jack Lowe Victor 20-1572

1. SOUTH AMERICAN WAY ... Arthur Whittmore and Jack Lowe Victor 20-1570

2. IF I SHOULD LOSE YOU

TEMPTATION Arthur Whittmore and Jack Lowe Victor 20-1571

THE NEUROTIC GOLDFISH ... Arthur Whittmore and Jack Lowe Victor 20-1571

WALTZ-FANTASY Arthur Whittmore and Jack Lowe Victor 20-1573

WHAT A DIFFERENCE A DAY MADE Andy Russell (Paul Weston Ork) Capitol 167

WHO DAT UP DERE? Woody Herman Decca 18619

Crystals' TQN shows. Capacity crowds attended the shows. Bill is booked for five shows at the Plaza Theater, Weatherford, Tex., beginning September 24, with tentative arrangements for appearance in San Antonio to follow.

Kelly Publications' latest sheet music release, *Sombreros in the Sun*, was penned by Lew Mel and George Calder. Advance exploitation with professional copies prepared the way for the tune's success, with airings on numerous "buster programs, and it is reported as gaining rapidly in the South, Southwest and East.

Callahan Brothers, KWKH, Shreveport, report favorably on the programming of *Just a Rollin' Stone*, a Boyd-Moquin-Dowle number released by La Casa Del Rio Publications.

Glorifies Muskrat

Charlie Mitchell, co-composer of *You Are My Sunshine* and now executive assistant to Louisiana's new governor, Jimmie Davis, is about to release a new jump tune, *The Marsh Hare Stomp*. Prior to Davis taking office as governor, the four-legged rodent which lives in the bayous and marshes of Louisiana was commonly called the muskrat. A law passed by the last session of the State Legislature changed the name of the swamp animal to "marsh hare." Before the legislators had reached home after the session, a newspaper article appeared which reported Mitchell as concocting *The Marsh Hare Stomp*, a strictly jive number but keeping in the mode with folk-tune flavor.

Mitchell's *If It's Wrong To Love You* recently climbed to top place on the West Coast hit parade of folk tunes.

West Coast Notes

Spade Cooley and His Western Dance Gang recently had a session for Standard Transcriptions in Hollywood. Numbers done included *South, Topeka Polka*, *Yodeling Polka*, *Cowbell Polka*, *Silver Bells*; *Honey, I've Got Everything But You*, and *Rochester Schottische*. *Topeka Polka* was written by Cooley and his arranger, Carl Hoefle.

Hal Hart, who recently breezed into Los Angeles after appearing on radio shows in the Middle West, has his own program over KPAS, Pasadena, Calif., six days a week at noon. Show is 30 minutes. Hart also brought his white stallion along with him and rides the Hollywood streets when he is not at his ranch north of the film capital.

Jimmy Wakely, who recently signed with Monogram Pictures to do his own series to be called *Saddle Pals*, recently recorded for World Broadcasting the first of a set to be known as *Cow Cow, U. S. A.* *Saddle Pals* is the title used by Wakely on his magazine that is sent to members of his fan club.

Old Tunes at Folk Fest

Some 600 mountain musicians and ballad singers will bring the stirring tunes that were old when the country was young out of the coves and valleys of the Southern Appalachians for the 18th Annual Mountain Dance and Folk Festival at Asheville, N. C., September 14-16. Bascom Lamar Lunsford, folk-lorist, who has directed the festival since its inception, said that a recent survey showed sustained interest in the mountain dance program in spite of the fact that it was necessary to change the date from August 3 to September 14.

Headliners on the program among the individual entertainers will include "Fiddlin' Bill" Hensley, old-time fiddler; Aunt Samantha Bumgarner, ballad singer; Marcus Martin, precision fiddler; Sam Hunnicutt, Smoky Mountain bear hunter, and Pender Rector, who appears with the Farmers' Federation string band. Seven string bands are expected to participate.

POP. RECORD REVIEWS

(Continued from page 19)

KING COLE TRIO (Capitol)
Gee, Baby, Ain't I Good To You?—FT; VC. *I Realize Now*—FT; VC.

With *Straighten Up and Fly Right* behind him, King (Nat) Cole goes downright moody in introducing these two songs. Taking it at a slow blues tempo, Cole sings it salty for *Gee, Baby, Ain't I Good To You?*, peppering the side with his light-fingered pecking at the ivory black and whites. Also in the slow tempo is *I Realize Now*, a torch tune which Cole cuts with a vengeance.

With the juke-box gentry King Cole Trio conscious, nickel pieces are sure to attend the insertion of "Gee, Baby, Ain't I Good To You?"

CLYDE LUCAS (Hit)
It's a Crying Shame—FT; VC. *A Tree Grows in Brooklyn*—FT; VC. *First Class Private Mary Brown*—FT; VC. *An Hour Never Passes*—FT; VC.

In spite of the mediocracy of the tune material, dull for the most part, Clyde Lucas manages to make enjoyable dance music for all four of the sides. It's ensemble playing thruout with the song sellers all in high order, particularly in Jean LaSalle for her liting delivery of *It's a Crying Shame*, the best of the lot. Miss LaSalle handles the ballad song as well for *An Hour Never Passes*, while

Paul Steele puts good voice to little good use in being weighted down with *First-Class Private Mary Brown* and *A Tree Grows in Brooklyn*, which got weak inspiration from the best-selling novel of that name.

"It's a Crying Shame" shapes up best of them all for the music boxes.

ERSKINE BUTTERFIELD (Beacon)
Lighthouse—Ft. *Part-Time Boogie*—FT.

The nimble fingers of Erskine Butterfield provide piano pleasantries, without creating any undue excitement, for this disk. Both *Lighthouse* and *Part-Time Boogie* are original rhythm ramblings short of melodic appeal.

Both sides are reserved for intimacy of the parlor phono.

NEW CHANGERS

(Continued from page 63)

become expanding markets but there is a trend forming in Great Britain for the manufacture of their own machines. Trend in other countries of Europe will depend greatly on the popularizing of recorded music.

There is a general feeling in the trade that post-war business operations in the music field will expand greatly and its contribution will tend to carry the rest of the coin machine industry with it.

YOURS FOR THE ASKING

Available from local dealers or by writing factory direct.

UNIVERSAL STROBOSCOPE

This handy phonograph turntable speed indicator, complete with instructive folder, is now available gratis to all phonograph and recorder owners through their local dealers and jobbers. As a recorder aid the Universal Stroboscope will assist in maintaining pre-war quality of recording and reproducing equipment in true pitch and tempo. Universal Microphone Co., pioneer manufacturers of microphones and home recording components as well as Professional Recording Studio Equipment, takes this means of rendering a service to the owners of phonograph and recording equipment. After victory is ours—dealer shelves will again stock the many new Universal recording components you have been waiting for.

UNIVERSAL MICROPHONE CO.
INGLEWOOD, CALIFORNIA

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots 5.

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WILL PAY \$250.00

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We Pay Spot Cash FOR YOUR USED RECORDS

No Shipment Too Big ... None Too Small

Popular • Hillbilly • Race • Polkas

Wire Collect How Many You Have
WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street Chicago 7, Illinois

GI's Tab Musical Favorites; Crosby, James, Shore Rated

(Continued from page 12)

Tommy Dorsey and Glenn Miller and not a vote added "Major" to the Miller. They were voting for musicians, not names. It was also the hot James rather than the sweet of which they were thinking, and the same with Dorsey. They noted that they liked it loud and sending—but they wanted a band that could go sweet on them when they felt in that mood. (James and Dorsey for instance.)

P. A. System Gripes

The boys haven't yet had enough music and their most consistent gripe is why the camp p.-a. system only goes blooey at band time. "Some day," stated a staff sergeant, "the loud speaker will go sour at get-'em-up-time and that's going to be news."

When the services came to selecting their sing-up girls they went for Dinah Shore, Helen Forrest and Ginny Simms in the ratio of approximately 11 to 4 to 3, the vote being 107 for the Dinah, 40 for Helen and 28 for Ginny. Twenty-six other thrushes were "remembered" by the boys in service.

In the groaners, crooners and other forms of male singer tabbing, it was really a run away for the Bing with the ratio here approximately 13 to 6 to 3, the six and three being tabbed respectively for "The Voice" (Sinatra) and his No. 1 neck breather, Dick Haymes.

Disk and Air Shows Big Factors

Checking the votes it was evident that disks and air shows were a determining factor with GI likes and gob yens. James and Dorsey have had plenty of disks re-issued during the past year by Columbia and Victor respectively and James as well has had a 15-minute broadcast slot part of the year. Then Miller, of course, had an air show until he left to do his overseas stint that brought him his major rating.

Dinah has had both disks (with choral backgrounds which have been less than hot) and her steady air show, an air show that was her own, just as the *Kraft Music Hall* is Bing Crosby's. Disks and air at the right time are an unbeatable combo when it comes to building popularity.

Helen Forrest in the place position in the balloting hasn't had an air show, tho she has done a number of guest shots, and while a few of her disks have been released (some with Dick Haymes), she hasn't had a continuous air or disk plugging which might have helped her nudge Dinah. Ginny Simms, in the show position, no doubt was carried along by her air show. However, it didn't help her too much with the service boys for the simple reason that airings with a service slant, like Ginny's are not top of the heap with the men in uniform. With the home air audience Ginny rates the No. 3 slot, running only behind Kate Smith in the Hooperated fem soloist group.

Kate, by the way, was just "one of those voted for" in the GI survey. Here again the "flag waving" hurt, the boys like to do their own—and while Kate's good job on the home front gets her a top dialing audience it chases the trainees at camps far, far away.

Bing Tops—Per Usual

Bing Crosby not only led the male singers getting more points than any voice with pants but he actually rated more points than any singer, band leader or singing group. His 136 votes was double his nearest contender, "The Voice." However, due credit must be given Sinatra because whereas the groaner has had his show on the air for years, Frankie has been around only a couple of years. Whereas Bing has had his disks topping the pop charts week after week because he has knocked the hell out of every top musical number, Sinatra hasn't made the disk hit parade. He knows what a singer sounds like with a choral group and mixed doing any that way after the first session. However, re-issues by Victor of Tommy Dorsey and Columbia of Harry James oldies both with Sinatra getting billing, have helped him. Jukes in camps play such an important part with GI likes that there wasn't a winner who didn't have his disks in the jukes during the survey period.

Fem Show No Help

Dick Haymes, the show place voice, had an air show most of the period, but it was a fem show, *Here's to Romance*. It wasn't until he recently landed the *Something for the Boys* air slot that he was really reaching the male species on the air. Haymes being a Decca artist had a number of platters to his credit in the jukes—and while neither air time nor jukes were 100 per cent assist for Haymes in the GI survey, they certainly contributed.

Five "Groups" Tabbed

Instead of the usual three, five winners worked their way into the singing groups classification because of tie votes. This, however, was only one of the ways in which this category differed from the others in *The Billboard Survey*. First slot was shared between the Andrews Sisters and the Ink Spots. Neither of the groups had an air show of its own for the service boys to hear. Both groups have been touring theaters and both have played a number of camps. Both groups also are Decca artists and therefore have had their disks in the jukes with Patty, La Verne and Maxene having the edge on the wax hits they've made. The boys either remembered these groups or have been hearing them on jukes—and so gave both an even 75 points.

The Mills Brothers came in, in second slot, they too getting their GI followers from their disks and theater dates. The King Sisters and the Merry Macs share the third slot. The former have disked a number of hits, the latter are a solid air name and also have made some solid selling platters for Decca. The King Sisters filled in for Victor some hit numbers sans ork, that Victor needed, their type of singing being able to stand by itself despite the fact that they came up thru the mill with Alvino Rey with whom they were until war work and then the army took Rey away.

Kenton Top "Newcomer"

The bands-on-their-way-up section of *The Billboard* 1944 service camps music poll brought up a regular sweepstakes vote with no ork getting more than 35 points. Stan Kenton was voted most likely to succeed, i. e., to get up there with the big bands. In this section of the vote the men voting were asked, "Why?" and they credited Stan with rating because of his solid arrangements. Kenton ork really blows when the brass lets go and listeners either like the Kenton brand of music or they think that it belongs in another world—below. Stan's leadership of the "new" bands section may be a tip-off that the boys still want to be sent solid and loud.

Les Brown, who slid into second safely, 10 votes ahead of the third placer, was voted in by the boys who wanted a little less of the brass on their ears—and yet who went for the "different arrangements." Said one reporting marine sergeant, "Les Brown has what it takes to lead a band thru to success and he knows it can't be done without spending a little on arrangements."

The No. 3 slot was filled by Frankie Carle. Carle is still too new as a baton waver for the news to have reached every part of the U. S. A. and most of his votes

came from "the music sections of the camps." Gene Krupa's "new band" was declared plenty hot by enough GI's to lead it into fourth slot. He also rated a few votes in the top band class and that may be the reason he didn't rate in either group—no one knew just how to class him. One vote behind Krupa came Sonny Dunham. Sonny, according to the voters, is heard in many camps with his "good air time" and that's what brought him his votes—"a good band on good air time." Translated, of course, that means time when the GI's can listen. Last of the listed "new bands" was Boyd Raeburn. Thirty-eight other gangs received one point or more.

There was, naturally enough, a little

log rolling for the local outfit's band, but even tho many voters insisted that their bands rated in open competition, they nevertheless stuck to commercial outfits generally. Military units that rated included "740 Base Dance Ork" and the "Five Band Aids" (a camp medics' band), while one Pfc. Harry Jarrard, of the *Hey, Rookie*, was mentioned.

The boys in uniform haven't drifted too far away from the boys in mufti. They still know what they want—and how.

Next week *The Billboard* presents the disk likes, song likes and other servicemen's musical yens and nens, plus what they think of the men who toot civilian music.

RADIO TUBES

for the

COIN MACHINE TRADE

(Tubes Offered to Consumer Market Only) (OPA May 20 Retail Prices)

Tube	Net Price per order	Max. num per order	Tube	Net Price per order	Max. num per order	Tube	Net Price per order	Max. num per order	Tube	Net Price per order	Max. num per order
01A	\$.90	50	6B4G	\$.195	5	7A7	\$1.30	50	34	\$.130	10
1F6	1.60	50	6B8B	1.30	50	7A8	1.30	1	35	1.00	5
1G6GT	1.60	50	6C5GT	1.00	50	7B4	1.30	10	35L6GT	1.00	1
1H5GT	1.10	2	6D6	1.00	3	7B5	1.30	2	35Z3	1.30	2
1H8G	1.30	5	6E5	1.10	50	7B6	1.30	50	35Z5GT	.85	3
1LA4	2.35	25	6F8	1.10	25	7B8	1.30	2	36	1.00	15
1LB4	2.35	10	6F8G	1.30	50	7C5	1.30	50	37	.85	50
1LE3	1.95	15	6G6G	1.30	50	7C6	1.30	5	38	1.10	50
1LH4	2.35	50	6J5	.90	50	7F7	1.60	50	39/44	1.00	50
1O5GT	1.60	50	6J7GT	1.10	50	7G7	1.95	50	41	.85	10
1R5	1.60	10	6K6GT	1.00	1	7Q7	1.30	50	42	.85	15
1R5	1.60	50	6K7G	1.10	50	12A6	1.95	1	43	1.10	1
1T4	1.60	50	6L6G	1.95	50	12J5GT	1.00	10	45	.80	5
1V	1.00	10	6N7	1.60	10	12J7GT	1.10	3	46	1.10	20
2A4G	2.35	50	6SA7GT	1.10	50	12K7GT	1.00	1	50L6GT	1.10	1
2A6	1.00	50	6SC7GT	1.30	50	12SA7GT	1.30	1	57	.90	50
3A8GT	2.35	10	6SJ7GT	1.10	50	12S7	1.30	1	75	.85	1
3O5GT	1.80	50	6SK7GT	1.10	50	12SJ7GT	1.10	1	76	.90	50
3S4	1.60	50	6SL7GT	1.60	50	12SK7GT	1.10	2	79	1.60	50
5U4G	1.00	50	6SQ7GT	1.10	50	12SQ7GT	1.10	5	80	.70	10
5V4G	1.80	10	6SR7GT	1.10	25	22	2.35	25	83	1.30	25
5Y3G	.70	50	6U5/6G5	1.30	50	24A	.90	50	84/6Z4	1.10	25
5Y4G	.75	10	6V6GT	1.10	50	25L6GT	1.10	50	117L7GT	2.35	-1
6Z3	1.10	10	6X5	1.60	2	26	.75	50	227	.70	50
6A4	1.80	50	6Z5	2.35	50	27	.70	10	450	2.35	50
6A8	1.80	10	7A4	1.30	50	30	1.00	1	XXD	1.60	50
6A7	1.00	3	7A5	1.30	10	31	1.00	50	XXFM	1.95	5
6AD7G	1.80	40	7A8	1.30	5	33	1.30	50	XXL	1.60	20

Write for Our Twice-Monthly Tube Inventory Release

IMPORTANT INSTRUCTIONS

1. Send no deposit with your order—shipment will go forward express O. O. D. for full amount.
2. Minimum order filled is for 25 tubes, each type within rationed limits shown above.
3. Do not phone or wire for tubes—shipment cannot go forward until receipt of Supplier's Certificate.
4. Tear out, sign and attach to your order the Supplier's Certificate at bottom of this advertisement.
5. If you personally cannot use the minimum shipment of 25 tubes, contact another operator and place a single order including your friend's needs.

FEATURES OF OUR SERVICE

All tubes are in individual cartons. Shipment goes forward within 48 hours after receipt of your order. An Airmail copy of invoice reaches you at least 24 hours ahead of shipment. We never substitute types, but will forward G's or GT's for the Metals you order. We've operated 17 years, and know your machine problems. Our list of tubes is revised every 15 days and we are filling over 95% of orders completely which are placed in compliance with current lists.

W. R. BURTT

(THE COIN TUBE MAN)

436 N. TERRACE DR.

WICHITA 8, KANSAS

I hereby certify that I am entitled to purchase the items specified above under the provisions of Limitation Order L-265, with the terms of which I am familiar.

Name (In Ink)

SPECIAL!
6 PANORAMS WITH MILLS SOLO-VUE CONVERSIONS
\$2250.00 FOR THE LOT
\$400.00 EACH

BALTIMORE
MUSICAL SALES CO.
BALTIMORE, MARYLAND
140 W. MT. ROYAL AVE.

MECHANIC WANTED
One who knows Seeburg Remote Control and Amp.
BOX D-281
Care Billboard, Cincinnati 1, Ohio

IT'S NEW!

PERMO POINT ROUND

A NEW PHONOGRAPH NEEDLE TO MEET TODAY'S CONDITIONS



Here is the Coin Phonograph Needle that solves those wartime needle troubles. Ask your Decca, RCA, or Columbia distributor about it. Available now! Costs no more.

Permo Point Elliptical Needles will continue to be available through regular distributors.

PERMO, INCORPORATED 6415 RAVENWOOD AVENUE CHICAGO 26, ILLINOIS

Candymen Want Gov't Control

Post - War Costs Asked of OPA

Control of ingredient and selling prices important, says committee chairman

WASHINGTON, Sept. 9.—Post-war control by the Office of Price Administration of the ingredient and selling prices of confectionery items "until the economy of the nation can again rest on a free competitive system" was one of the proposals advanced by members of the candy bar manufacturers' industry advisory committee at a recent meeting with OPA officials. Three specific recommendations designed to simplify and clarify proposed OPA regulations were advanced at the meeting, according to Charles F. Scully, committee chairman.

Recommendations were made, Scully said, after a comprehensive discussion of all the most pressing problems relating to the pricing of candy bars, and were submitted to OPA officials for further study.

The committee recommendations were as follows:

"1. OPA control of the ingredient and selling prices of confectionery items should continue into the post-war period until the economy of the nation can again rest on a free competitive system.

"2. OPA control of the selling prices

of five-cent candy bars should be made definite and certain by the adoption of the March, 1942, lowest wrapper weight designation as descriptive of the product, and the count-per-box price then in force as the present basic price, for all items that have not been exempted by special regulation from the General Maximum Price Regulation. The standard of compliance should be upon the subsequent actual average weight.

"3. OPA control of the selling price of five-cent candy bars should be extended to discourage low weight items, by granting weight adjustments where needed to trade-named candy bars that are now in a hardship class from a competitive standpoint."

Ingredient Prices May Rise

An abridgement of the reasons for the first recommendation is as follows:

Peace in Europe may bring changes in prices of raw materials the candy bar manufacturers must buy. While peanuts, and coconut prices may tend to fall in the post-war period, corn syrup, chocolate and sugar may increase in price. Unless continued control is experienced to permit adjustments to meet conditions that may arise from the competition of new markets that may open up after the war ends, the candy bar manufacturers probably will find that the vital supplies they have are being sold in foreign fields.

However, as soon as the post-war period has passed to the extent that the free competitive system can operate, all price controls should be discontinued immediately. While price controls are necessary in the artificial conditions created by war, they are not needed when the traditional free enterprise system can again become effective. Competitive (See Want Govt. Control on opp. page)

Cig Famine Hits Salt Lake City; Supplies Tight

SALT LAKE CITY, Sept. 9.—Until recently the cig shortage was nothing more than articles written in local papers here. However, the past few weeks have been cigless ones, as all retail outlets are short of popular brands.

The town has become loaded with servicemen, who have added to the woes of civilians trying to get a normal supply of cigs. When available, sales have been limited to two packs to a customer, but there has been a report of a cig black market with prices 25 per cent above OPA ceilings.

Venders have been unable to keep up with the abnormal demand, the only brands available being considered as "second-rate."

Govt. Survey Sheds Ray of Light on Cig Supply for Venders

NEW YORK, Sept. 9.—The nationwide cig supply which has been good one week and bad the next, with an over all picture of tight supplies for almost a year, may show definite signs of improvement this fall, according to recent government survey of the situation. Cig venders are hopeful that the figures revealed by the government will hold true as they have been hard hit by the cig drought.

The survey showed that trade sources generally believe next month may prove to be the peak of the cig shortage which has been growing progressively worse for almost a year. Cited as reasons for an improved picture by early fall were:

The government's upward revision in the estimated 1944-'45 flue-cured tobacco crop from 834,000,000 to 950,000,000 pounds eases the outlook for raw supplies. More optimistic expectations came after rain improved conditions in some drought-stricken areas.

This should allow manufacturers to set aside larger-than-expected stocks for aging and thus release more already-aged tobacco for the making of cigs.

The severe heat wave in many sections of the country also had a telling effect on operations in tobacco plants already beset by labor shortages.

Absenteeism has increased tremendously during the extreme hot weather but plant managers expect this to decrease with cooler days in the offing.

Indications are that the European war may be drawing to a close and thus bringing cut-backs in war production into the picture. Manufacturers feel that former employees who left for employment in war plants soon may drift back to their old jobs in tobacco plants.

But trade circles said they felt the lack of man power might continue to hamper distribution of cigs in this way:

When a distributor is affected, especially a small one, he may tend to supply jobbers or retailers only in the vicinity of his warehouse.

This stems out of an actual lack of men to handle the merchandise and out of tight supplies of gasoline with which to deliver it. Or smaller-than-normal amounts of clerical help to handle invoices and bills may prove a bottleneck.

Consequently, retailers in remote sections of town from distributors may have trouble in getting their quota of cigs.

The shortage of containers, currently critical in distributing many products, also affects operations. Cig manufacturers are limited to less than 80 per cent of 1942 use. Re-use of certain containers, especially large ones, has helped somewhat.

Manufacturers still use the system of allocations to distributors established last fall. Allotments are based on about 50 to 90 per cent of what distributors got in July, 1943.

"But the percentage rate is continually changing," said a manufacturer spokesman who declined use of his name. "It all depends upon what the quartermaster (See GOVT. SURVEY on opp. page)

Soft Drink Trade Expects Post-War Employment Boost

CHICAGO, Sept. 9.—Soft drink manufacturers expect to employ 27 per cent more workers during the first year after the war than were employed before the emergency, John J. Riley, secretary of the American Bottlers of Carbonated Beverages, asserted.

This means the industry not only will be able to re-employ all its returning servicemen but also will be able to provide jobs for more than 20,000 additional workers, he said.

Trade Will Be Represented at Balto Meeting

BALTIMORE, Sept. 9.—September 21 has been set for the annual meeting of the Manufacturing Confectioners' Association of Baltimore, which this year will be held jointly with the local chapter of the National Confectioners' Association in the Lord Baltimore Hotel here.

Candy advertising and promotion will form the principal subjects of discussion, with executives of both groups listed as main speakers. These will include Phillip Gott and E. W. Kraeckel, Philadelphia, and Ralph J. Klotzhaugh here.

Representing the vending machine trade will be Bernard Scheuer, president of the Maryland Automatic Merchandise Association, a group composed mostly of candy vending machine operators, altho other vending machine men are members of the association.

Reports say the trade in this area is vitally interested in the coming meeting and its outcome, as they see a definite benefit for venders thru the associations' efforts in promotion and advertising.

The Name to Remember

STONER



● Today, we at STONER have but one job . . . to keep production moving ever forward on the vital equipment we are making for our armed forces.

When this need no longer exists STONER will again be back in the manufacture of the popular Univendor line of candy venders.

To help speed this great day—keep putting your money in War Bonds.

Univendor

The finest in candy venders

STONER MFG. CORP. AURORA, ILLINOIS

FOR SALE! FOR SALE! FOR SALE!
BALLY COCA-COLA MACHINES

In very good condition. Price, very reasonable.

BOX 1200

The Billboard

Chicago, Ill.

BALL GUM SUBSTITUTE
MARBLÉS—GLASS—ASST. COLORS
Barrel of 50,000 \$59.50
Keg of 15,000 19.50

★ ★ ★
CHARMS, Best Grade, 15 Cross Carton,
\$13.25 Parcel Post Paid.

★ ★ ★
COIN COUNTERS, 1c or 5c Cast Alumi-
num, \$1.25 Each While They Last.

★ ★ ★
WINGS, Counter Game, Rebuilt,
\$7.95 Ea.

TORR 2047 A - SO. 68
PHILA. 42, PA.

CIGARETTE & CANDY VENDING MACHINES
Ready For Location

National 8-30 \$87.50
National 6-30 22.50
National 6-26 (No Stand) 15.00
Du Grenier Model "S" 30.00
Du Grenier "Candyman" 35.00
9 Col. Du Grenier Model WD 60.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Also Unedapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST. Mention Dept. B.

WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANDISE VENDING MACHINES.

NATIONAL VENDING SERVICE CO.
250 West 54th Street, New York 19, N. Y.

AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwesterner. It's free!

Northwestern
535 E. Armstrong St., Morris, Ill.

Universal Match Buys Control of Schutter Candy

CHICAGO, Sept. 9.—Controlling interest in the Schutter Candy Company has been acquired by the Universal Match Corporation, it was announced this week by A. H. Rosenberg, president of the match firm. Cost of the acquisition was estimated at more than \$2,000,000.

Manufacture of 5-cent candy bars will continue in the company's Chicago plant, and there will be no replacement of top executives, Rosenberg said.

Purchase of control in Schutter's is in line with Universal's policy of expansion and diversification, according to Rosenberg. Candy company is the fourth organization to be brought into Universal in the last five years. In 1939 Universal acquired all the outstanding stock of the Candy Brothers Manufacturing Company, and in 1940 added two match companies to its holdings.

The Schutter Company, founded in 1914 by Robert and George Schutter, was one of the first in the country to go into mass production of candy.

Predict Less Sugar, Continued Rationing

WASHINGTON, Sept. 9.—Supplies of sugar will be smaller next year, the Department of Agriculture predicted this week, and there is little hope for the elimination of rationing until the war with Japan has been won.

Supplies will be smaller, the report said, because of prospects for a smaller crop in Cuba, reduced stock in both consuming and producing areas, and the necessity for diverting raw sugar into alcohol for synthetic rubber.

Low prices were blamed by one leading brokerage concern for the decline in sugar production. Price of sugar has remained virtually unchanged since 1942, according to a statistical bulletin issued by Lamborn & Company, sugar brokers, altho in that period the index of food costs has advanced 12.2 points. Altho a low sugar price is desirable, if it is held at the present level, sugar production will remain below needs, the bulletin maintained.

Meanwhile, negotiations are being conducted by officials of the United States and Cuban governments for purchase of the current crop. There is some question whether the United States will continue as the world's largest sugar purchaser or return the business to private enterprise.

Blue Tokens Void After October 1

WASHINGTON, Sept. 9.—Vending ops are counting the days until October 1 when blue ration tokens will be removed from the scene. The tokens, long a thorn in the side of vending ops, will be less in evidence since only red ones will be valid.

Removal of the tokens will be gradual, beginning September 17, and until OPA calls in all remaining tokens.

Ball Gum Operators, Attention!

Many operators have changed to VENDING MARBLES and have found them to be more profitable. Send Your Order in at Once! Keg of 15,000 only \$18.50; Barrel of 50,000 only \$59.50. A solid cherry red to be used as prize, \$4.00 per 1000. Full cash with order.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

WANTED TO BUY

Northwestern De Luxe Peanut Machines, State quantity, condition, type of jar and price. Private buyer. Immediate cash.

Neptune Vending Co.
800 Sixth St., S. W. WASHINGTON, D. C.

WANT GOVT. CONTROL

(Continued from opposite page)

conditions are the best guarantee the people of the United States can have of quality products at lowest prices.

The committee's recommendations for the necessity for OPA adoption of the definite and certain method of determining the March, 1942, base price upon the March, 1942, label weight designation were predicated upon the following reasons which have been greatly condensed here:

Candy bars have always been sold upon a count-per-box basis by manufacturers, wholesalers and jobbers. The weight, as such, of the bars had no relationship to the selling price. Oftentimes, bars that weighed only one ounce sold at the same wholesale and retail price as did bars weighing three ounces. Since candy bars are purchased primarily for taste-appeal, sometimes a 1 1/8-ounce bar will prove far more popular with the buying public than other bars that weigh two or three ounces, though they all sell at the same price.

Variations in Weight

Before the advent of price control, weight was of concern to the manufacturer only in so far as the laws governing food packaging and labeling were concerned. The regulations of the Federal Security Agency permitted variations from stated label weights when these were caused by unavoidable deviations in weighing or measuring which occurred in good packing practice. It is recognized that candy bars vary considerably in good manufacturing practice.

When OPA began price control, it followed the other governmental agency and the industry practice by adopting in some instances this same method in pricing new candy bars, and adjusting prices on old candy bars. OPA issued regulations which recognized that candy bars were described by their label weight designation and sold on a count-per-box basis. OPA also directed that such food products as fruits, jams and peanut-butter should be priced upon the label weight designation instead of upon the actual weight of the fill used. However, OPA has never formally fixed the lowest March label weight as the designation by which subsequent sales of candy bars could be made on the same count-per-box basis as that used in March, 1942.

Need for such a definite ruling by OPA was demonstrated when a representative group of candy manufacturers made a similar recommendation as the one made here when they were called to Washington to confer with OPA officials March 15, 1944.

The difficulty that faces the industry now is the uncertainty that surrounds the determination of the lowest weight that a manufacturer may use now and still not decrease his product below the March weights.

All Costs Rising

Many manufacturers have increased their average net weights over those they believed to have been produced in March, 1942. This solution was practical only so long as there was a sufficient profit margin. Due to the rising prices of labor, and raw materials, and the inefficiency of new employees, manufacturing costs have gone up sharply. According to the Department of Agriculture's releases, prices received by farmers have practically doubled during the war period and using 1936-39 as a base for 100, the hourly earnings in food processing enterprises rose from 116 in 1941 to 148 in April of 1944.

Because of these rising costs against a fixed selling price, the profit margin has tended to be squeezed to extinction. Uncertainty as to the lowest allowable base weight has added to the difficulty. Some manufacturers have taken the easy way out by shifting to small, low-cost items where there is enough profit margin to permit normal manufacturing variation with safety.

In the final analysis, no argument should be necessary to support a request for a definite and certain guide where prices are fixed, and deviations are punishable. Wrapper weight designation as descriptive of the product that is sold upon a count-per-box basis is the only practical and fair pricing plan available for candy bars.

The committee's reasons for recommending that weight adjustment should be granted to individual items that are in a hardship class were, in part, as follows:

No New Order Issued

Altho peanut candies, holiday goods, and some other types of candy are not included, candy bars generally are priced

under the General Maximum Price Regulation. When that regulation was made, it contained a provision for granting adjustments on items that were in a hardship class from a competitive standpoint. On November 15, 1942, that adjustment provision was removed. It was generally understood in the industry that a new general candy order was to be issued, but such an order was never made.

On May 12, 1943, Prentiss M. Brown, administrator of OPA, stated:

"This office appreciates that in some cases in the bar candy industry, prices established on the basis of low cost inventories, together with the increased cost of certain raw materials, may have caused hardships which were not relieved by adjustments filed prior to November 15, 1942.

"Furthermore, it may be that under the situation created by the continued application of the General Maximum Price Regulation, some manufacturers have ceased production of items with respect to which they were squeezed and have now concentrated upon the production of new items which permit them a higher margin of profit. . . . Because of these and other objections to the present pricing method in the bar candy industry, it is the intention of this office, as soon as studies may be completed, to issue an amendment or regulation which should alleviate any inequities that may exist, and eliminate the necessity for the unsatisfactory practices to which the candy bar industry has resorted."

Need for Adjustment

No provision for individual adjustment has ever been made. Since May 12, 1943, the condition recognized by OPA Administrator Brown has grown more apparent.

Altho a manufacturer could use the same ingredients to make a small item under a new name, he could not use those same ingredients in an established named bar unless he maintained some undetermined high weight that he had used in March. Newcomers to the field were favored while established named bars were penalized.

Inflation Query

"Query: Which of two courses is the most inflationary?"

"(a) To make available for purchase only poor quality small bars at five cents each, while compelling leading manufacturers to continue to make 2 or 2 1/2-ounce bars the public cannot buy, or

"(b) To permit the established manufacturer to reduce weights to approximately 1 1/2 or 1 3/4 ounces on five-cent bars and thus bring into the market quality products of long acknowledged taste-appeal in sufficient quantity so that the public can secure them.

In other words: Does a nickel buy the most when it can be exchanged for a one-ounce piece that sometimes is not fit to eat, or when that same nickel can be exchanged for a larger bar made of first-class ingredients combined to an accepted taste by a skilled and experienced manufacturer?

Purchaser Pays

"At the present time the price is rigidly controlled—on the candy bar the purchaser cannot buy. As to the inferior candy bar that is offered to him—the purchaser must pay an inflated price.

"By the simple expedient of adopting a new name for a candy bar, any manufacturer can use sweetening, fats and flavoring agents to make a one-ounce bar, but no manufacturer can keep his present named bar that weight two ounces, and reduce the same sweetening, fats and flavoring agents in that bar to 1 3/4 ounces. Should he do so, he would be in technical violation of regulations. But when he adopts a new name, he can use the same ingredients and reduce that same bar to half or one-third of the present size."

This statement of reasons has been greatly abbreviated here because of the space limitations.

The committee expects to continue its work with frequent consultations with other members of the industry. As further studies or recommendations are undertaken, the industry will be kept fully advised, according to Scully.

GOVT. SURVEY

(Continued from opposite page)

ter asks us to send overseas. The soldiers come first."

The National Association of Tobacco Distributors, Inc., said allocation of all brands now amounted to an average of approximately 70 per cent of total cigs

County Votes Wet, But Must Follow District Dry Vote

LITTLE ROCK, Sept. 9.—A district which votes dry in a local option election is not affected by the fact that the county in which it is situated may have voted against prohibition. Judge G. W. Hendricks, Pulaski Circuit Court, ruled yesterday in denying a petition for a writ of mandamus to require M. B. McLeod, State revenue commissioner to issue a beer renewal permit to a dealer in the Greenwood district of Sebastian County.

The petition was filed by Attorney Hugh Bland, of Fort Smith, Ark., for Frank Scaramuzza. The lawyer argued that the district should be legally wet, since the total vote in the Sebastian County election in the Fort Smith district was against prohibition. Court ruled that since Greenwood district voted dry, it was not affected by the county vote.

Scaramuzza was granted an appeal to the State Supreme Court and was allowed 30 days to file a bill of exceptions.

needed to fill orders.

The organization said tobacco stocks had increased only a small percentage each year since the start of the European war. It added that war pay rolls and the need for supplying almost one-third of the domestic production to overseas sources had advanced demand at a much higher pace.

The association said consumption in 1941 was 15.3 per cent above 1940, a good year. This rose to 33.9 per cent above 1940 in 1942, 52.9 per cent in 1943. This year the figure is estimated as a 58.7 increase over 1940.

RECONDITIONED VENDORS

Universal Vendors	\$ 5.00
Silver Kings	6.00
Superior Vendors (Chrome)	6.95
Standards, 1c	7.00
Model 33 Nut Vend.	5.50
Model 39	7.50
Model 40	8.00
Model 33 Jr. (New)	8.50
Delux, 1c & 5c	15.00
Standard, 1c & 5c	9.50
Triselectors, 1c & 5c	20.00
Triselectors (New)	32.00
Model 34 Ball Gum	5.00
Model M Col.	6.00
Model 2M Col.	6.50
Model 38 Tri-Mor	25.00
Model 39 Bi-Mor	17.50
In-a-Bag Vendors	9.50
Snacks with Stands	15.00
Variety Shops Stands	15.00
Shipman Stamp Vend.	20.00
Advance Ball Gum	6.00
Champion Ball Gum	3.50

USED COUNTER GAMES

Amer. Eagles	\$12.50
Marvels	12.50
Tots	12.50
Mercurys	12.50
Sparks Champion	19.50
Amer. Eagles, 5c Play	19.50
Sparks	12.50
Klix (New)	19.50
Pok-o-Real (New)	19.50
Wings	12.50
Yankoo (New)	19.50
Races (New)	14.50
Lucky Strikes	12.50
Roll-a-Packs	9.95
A.B.T. Model F Targets	32.50
A.B.T. Challengers	32.50
A.B.T. Fire & Smoke	29.50
Victor Home Runs	19.50
Slap the Japs (New)	13.50
Civilian Defenses	13.50
Exhibit 36 Game	25.00
Spinner Winner	35.00
Exhibit Selectem	25.00
Pikes Peaks	19.50
Kickers & Catchers	29.50
Electric Shockers	15.00
3-Way Grip Scales	22.50
Bingos	12.50
Cris Cross	12.50

FREE PLAY GAMES

Thumbs Up	\$89.50
New Champ	49.50
Jolly	20.00
Polo	29.50
Basco	79.50
Home Run, 142	89.50
A.B.C. Bowler	49.50
Alert	89.50
Show Boat	49.50
Spot a Card	79.50

NEW REVAMPS

Grand Canyon	\$199.50
Arizona	199.50
Streamliner	199.50
Marines at Play	189.50
Pin Up Girl (Like New)	189.50

Large Selection of New and Used Machines in Stock. Send for Complete List!

1/3 Deposit, Balance C. O. D.

Full Payment Must Accompany All Orders Under \$10.00.

RAKE COIN MACHINE EXCHANGE
2014 Market Street
PHILADELPHIA 3, PA

London Will Have Super Arcade

Plan to Build on Blitzed Site of Department Store

Building will also include dance hall, restaurant, etc.—cost of project in excess of \$4,500,000—may be called "Fun Fair" or "West End Fun Center"

LONDON, Sept. 9.—Plans are being completed here to build an arcade in Leicester Square, at the former site of Stagg & Russell department store. Cost of the new undertaking will be in excess of \$4,500,000, American money. Shareholders in the former department store voted the new project and elected F. C. Price managing director. In addition to being a super arcade, the building will also house spectator sports, such as boxing, billiards, table tennis, as well as a restaurant, dance hall, etc.

While no definite name has been decided upon, the new venture has already been referred to as Fun-Fair, and West End Fun Center. In assuming office Price, said: "My intention is to take up amusements where the fun-fair leaves off, and present the public with an altogether improved type of casual entertainment.

The fact that such a large arcade was being planned came as big news to the trade here. Other local doings in the coin machine trade are reprinted from

a recent column by Sevarg, in *The World's Fair*.

"During the course of my recent visit to the Southwest, I had occasion to pay a call in Torquay. Functioning were three arcades, each bright and clean with a variety of machines ready for the influx of visitors expected with the lifting of the ban on travel. At the lower end of the narrow principal shopping thoroughfare Anderson carries on the good work begun by Walter Street. Then facing the trim, tree-shaded green which fronts the Pavilion, the spacious Arcadia and Skeeball Arcade operate with their numerous delights, coin-operated and otherwise.

Despite the taxis and the motor busses, there still lingers an old-world charm about this spot, a charm not spoiled by the presence of the two arcades with their very modern amusements.

Midst the Fish

"Right across on the other side of Torbay is Brixham, and here one finds an arcade in surroundings of definite contrast, to prove that the pin game is almost ubiquitous. This rendezvous for patrons of penny-in-the-slot patrons stands in the "fish quarter" of the harbor with the tide ebbing and flowing instead of neat, green lawn; with the masts of fishing craft lending a picturesque touch to the outlook as the trees at Torquay afforded charm.

Paignton's Three

"Nearer the middle of the bay coast at Paignton the three arcades can hardly be said to stand in surroundings either picturesque or possessed of a particular charm. Unless one considers as "old world" the by no means eye-appealing railway station, facing which and the main bus stops, stands one of the arcades in which bumper games are easily the predominating feature.

"William Streets's Jolly Spot is located about half-way between there and the sea end of Torbay Road. Here bumpers hold pride of place in the automatic line, space also being provided for a non-coin-operated pastime. Right at the sea end of Torbay Road, occupying an imposing corner site, the well-managed Olympia of Amusement Equipment Company, Ltd., gives its patrons quite a variety in the way of coin-operated entertainment. As I mentioned when writing of this place quite a while back, the cabinet presentation of some of the machines is markedly class.

British Goods in U. S.

"A lot of American firms will be interested in British goods after the war." So writes Walter Hurd, coin-machine editor of *The Billboard*, in drawing my attention to a statement in our American

Balto Arcades Score Big Biz Over Labor Day

BALTIMORE, Sept. 9.—Arcades in amusement parks in and near Baltimore were unusually heavily patronized over Labor Day week-end.

Holiday attendance was a record-breaking one, climaxing a season which topped all other records.

Arcades did a land-office business, as crowds sought to supplement their attendance at the spots with recreational and amusement facilities. Fortunately arcade managements were well equipped with necessary mechanics to keep the coin machines of various types in working condition. Arcades were well manned.

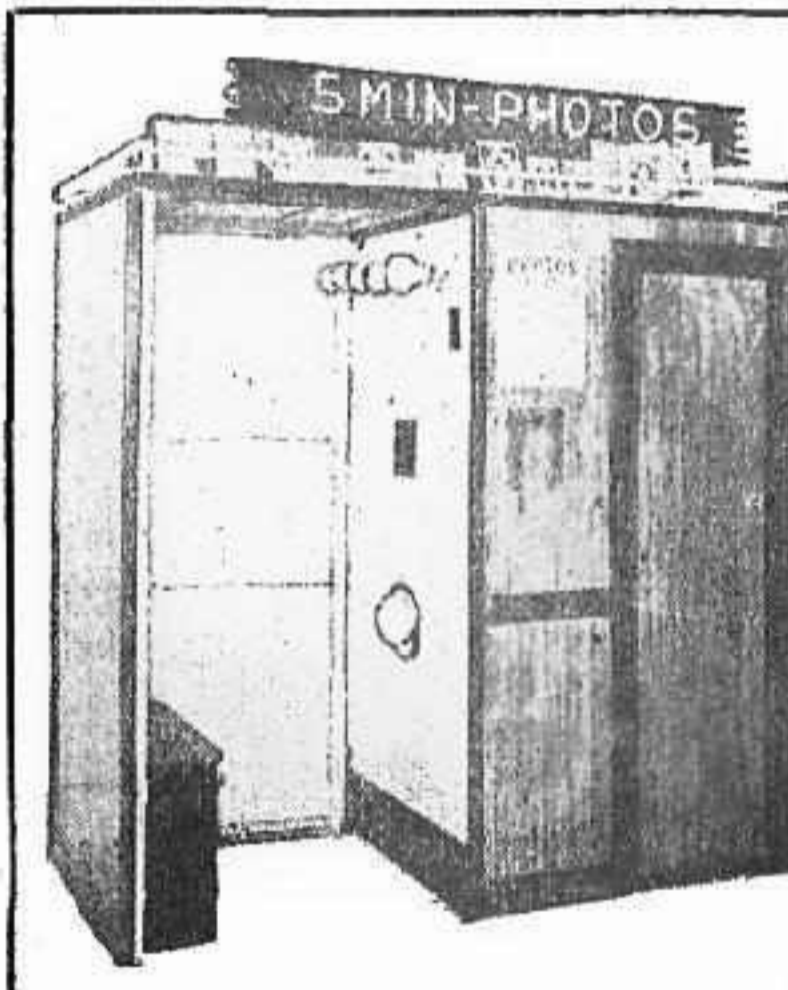
Arcades will remain in operation for the remainder of the period the parks will be open.

contemporary that the well-known firm of S. H. Lynch & Company, Inc., of Dallas, has just opened the first of nine regional offices to handle British goods in America.

"This firm, long prominent in the coin machine industry, both as a manufacturer of devices, is the first to open a regional office for the distribution of British merchandise items over there, a fact which *The Billboard* indicates as showing that trade with other nations in the future will be a two-way process.

British Banking Firm

"To quote: "The plan of which the S. H. Lynch firm is a part, involves the import of British merchandise in the United States such as linens, chinaware, gifts and specialty merchandise. The (See London Super Arcade on page 74)



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Your actual profits: Up to \$500.00 week. (Your supplies cost 5% of gross.)

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STURDY AND SIMPLY MADE BY OUR AIR-CRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wired Booth with best fast 2.9 Stenheil Lens in Automatic Ibsor Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4".) (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine, \$625.00. (Double Camera and Lens only \$350.00.) 1/2 cash, balance C. O. D. Immediate delivery. All booths shipped set up, ready to operate; however, they are made for fast disassembly.

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(Reference: D. & B.) We repair Cameras and Lenses. Send for sample of Comic Cards for Photos—sells faster than Frames.



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Better Act FAST If You Want These Profit Making

GLAMOUR GIRL CARD VENDORS

ALL METAL—SIMPLE MECHANISM

2 FOR 5c CHUTES

Special Deal #1

FREE 3000 Full Color Glamour Girl Type Cards (2 for 5c Sellers) with Purchase of One Vender . . . \$60

ALL PRICES F. O. B. LONG ISLAND CITY, N. Y.

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WRITE for Latest Releases on Available Supplies and Factory Reconditioned Penny Arcade Machines.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.

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LONG ISLAND CITY 1, NEW YORK

1c CHUTES

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FREE 3000 1c Sellers—Your Choice of 24 Different Card Series with Purchase of One Vender . . . \$55

After 7 Long Years

JETER'S BASEBALL PITCHING MACHINE

IS NOW AVAILABLE!

For Immediate Delivery

Due to Mr. Jeter's serious illness, this marvelous money maker has lain dormant for several years.

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COURT AWARD. On Aug. 8th, 1944, the North Carolina Courts awarded us, in competition with many other manufacturers, the exclusive patent and manufacturing rights. Have enough pre-war parts to produce a limited number of machines without interfering with the war effort. When these parts are gone there just "ain't no more" until Victory is ours. First Come—First Served.

No Coin Slots—No Legal Worries—No License—No Service—No Headaches. Batter-Up stores operating for past 12 years are making top money.

Furnished complete with Canvas and Net Court, Pitching Machine, Balls, Bats, Score Sheets, Blueprints and Instructions. READY TO GO—FOR BIG PROFITS.

WHICH PLAN DO YOU WANT?

PLAN No. 1—Outright Sale

PLAN No. 2 Owner-Manager, Franchise Plan

WIRE—WRITE Milwaukee Address For Price and Details

Millions of Fans With Millions of Dimes

Gen'l Offices: 231 West Wisconsin Ave., Milwaukee, Wis. Phone: Kilbourn 9560. Display Room: 614 Adams St., Toledo, Ohio.

BATTER-UP

OPA Will Probe Fla. Cig Prices

TAMPA, Sept. 9.—OPA investigators are being instructed to check sales of cigs at wholesale, jobber and retail levels in the Southeast. Instructions were issued after reports reached the OPA headquarters indicating speculators were attempting to take advantage of the present cig shortage to boost prices above the legal ceiling.

The director of the census reports that sales of independent retailers in Florida for the first seven months of this year show a gain of 10 per cent over the corresponding period last year, while six large department stores report an increase of 23 per cent in their sales.

Census bureau also reported on State revenues and gave Florida the largest gain of any State, 32.1 per cent, attributed largely to a cig tax and a pari-mutuel betting tax.

Labor Day Race Fans Bet Over 11 Million

CHICAGO, Sept. 9.—Labor Day amusement seekers who passed thru the turnstiles of the nation's race tracks gave vent to their pen-up demand for thrills and recreation by pouring \$11,556,394 thru the mutual windows, and by so doing, broke mutual "handle" one-day records for eight out of the 10 tracks operating from Chicago's Washington Park to New York's Aqueduct, while six saw their turnstiles click at an unprecedented rate.

The sport of kings eclipsed the Labor Day turnout for America's national pastime—baseball—and those rabid gee-gee enthusiasts laid it on the line thru the \$2 and \$50 windows to the tune of \$42 per customer. In all, 271,878 racing fans thruout the nation were lured to the tracks to surpass the turnout of 144,932 paying customers into the grandstands and bleachers of the major leagues 16 ball parks. While the betting of these thousands of race goers was being condoned by the racing commissions of the various States in which the tracks operate, commissioner of baseball, Kenesaw M. Landis, sought the aid of police authorities at Philadelphia's Shibe Park to arrest and expel baseball fans who were allegedly provoking gambling in the stands.

The Aqueduct crowd, a record for the track, shoved \$3,440,404 to the mutual clerks, and this nearly touched the all-time record mutual "handle" of \$3,562,771 set at New York's Belmont May 20 of this year. The New York Yankees also helped swell the records set by Gotham's palaces of amusement by drawing baseball's top attendance for the day, 42,900 fans.

Internal Revenue Agents' Checking Is Just Routine

NEW YORK, Sept. 9.—Representatives of the Collector of Internal Revenue here who are visiting taverns and spot checking the boxes are doing so in the interest of the annual \$10 federal tax and are not charged with any special mission as some tavern men have been giving out. As much is confirmed by the revenue department which adds that the visits of its agents in this connection have been going on for four years since passage of the particular tax and is scarcely an unprecedented event.

The division chief's office of Internal Revenue, charged with checking of the \$10 juke box tax, can see no reason for the undue alarm as reported shown by some location owners, and, in turn, transmitted to juke box men. It is admitted that possibly in certain instances one or two details might have been amiss in a tavern and the federal men asked more questions than usual, but then it is held that this is to be expected and does not warrant extreme anxieties.

According to the info, because of questions directed at them by the federal men some tavern men receive the impression that the agents are on a specific hunt for tax evaders. Respective ops are immediately besieged and asked to act—why and wherefore the ops do not know. The impact is especially galling to route men since actually the \$10 is not a levy on juke boxes as such, but on the right of a tavern to sell music. However, it is known that most ops share payment of the tax.

The point is that location owners' fears are groundless and the division chief's office assures juke men that there's nothing in the wind.

Despite Resort Problems N. Y. Ops Exceed 1943 Biz

NEW YORK, Sept. 9.—With taps officially sounded on the 1944 summer season, New York ops and distribs took stock and, on the whole, found biz above the level of the summer of 1943. Two outstanding developments were noted: One, few ops made a play for the resort trade, and two was the tendency for ops to concentrate their stops and pull in machines on the outer rim of routes.

In development one, ops explained that the resort trade, even under the best conditions, was subject to too many headaches. Faced with gas rationing and man-power shortages many ops decided that the resort trade wasn't worth the gamble. For development two, the reason was similar. Gas and man-power shortages made servicing of out-of-way stops unprofitable.

On the distribs' side the past summer was a very active one. A sellers' market all the way thru, prices were at their highest and the turnover in used equipment—that which was available, namely, used arcade equipment and phonographs, was rapid. Distribs held that the main difficulty experienced was the scantiness of inventory coupled with the reluctance on the part of those who had equipment, to sell in sufficient quantities even at the available high prices. Demand for venders and small arcade pieces such as table guns was especially acute. Indicative of the trend was the re-entry of Bert Lane into the ranks of the distribs. Lane is an old-time coinman who, until the past summer, has been biding his time for lush business conditions. The move which was significant was the recent opening of a distrib's outlet on the "Row" by Hyman and Lou Rosenberg, two more

experienced coinmen who had been holding back until this opportune date. Both of these distribs were preceded by the opening of the New York Automatic Music Exchange. Backers of this mart saw that the time was ripe for the establishment of a center to satisfy the advancing horde of equipment-hungry buyers. It was a move which illustrated the extent of the coin machine activity in the East this past summer.

Biz "Good to Fair"

Ops who deemed it worth while to operate in resorts during the past season reported business very good to only fair. Midtown Phonograph Service, Regal Music and Capitol Automatic, all firms which are fairly representative of ops with small to large routes, registered good takes from the resorts they serviced. This was due to the shortage of musicians at even the best places as well as the absence of the usual competitive scramble among ops for stops, so commonly witnessed during pre-war summers. Another point made by these operators was that despite the gas ban being stringent as ever, vacationists traveled away from home and most resorts reported the best business in 10 years.

For the city routes a survey of representative ops indicated that the average take this past summer ranged from 15 to 25 per cent above the return of the 1943 summer. Ops agreed that the good biz had two interruptions: First, during invasion week in June and again, very recently in mid-August, when a record heat spell took the starch out of most New York amusement seekers. But for the summer, 1944, as a whole, ops with city routes did well.

The much publicized liquor and beer shortage among taverns and restaurants, which might have been understood as tending to cut down coin machine returns, actually was immaterial, according to coinmen here. The opinion was ventured here that shortages of alcoholic beverages, if they had existed during the past summer, at the worst were only technical—shortages computed because of inability to produce for the future. Few of the taverns around New York actually did not have enough drinks for their customers. Consequently the machines did not suffer from lack of spot patronage. Much more damaging was the inability of many phonograph men to secure popular play records, a failure which, in many instances, hit the

(See N. Y. OPS EXCEED on page 70)

Canada Could Be Second Coin Machine Mfg. Center After War

WASHINGTON, Sept. 9.—Prior to the outbreak of the war, Canada was fast becoming a good manufacturing center for all kinds of products among which were coin machines. A practiced plan, under sanction of the Canadian government, was to import coin machine mechanisms for installation in cabinets manufactured in Canada. In this way, not only were distribs able to avoid import duties, but they were using Canadian materials and man power in setting up the machines for final sale. These "shops" were all ready to expand in most Canadian provinces when the ax fell.

The availability of material and marketing outlets were some of the reasons which urged Canadian coinmen to set-up shops in the land of our neighbor to the North. Manufacturers thus recognized the need for "on-the-spot" production in Canada, and the post-war era may well see an expansion of this kind of endeavor.

Since steel and other kinds of metal have been placed under government supervision both by the United States and Canada, wooden cabinets for housing coin machines has been an important manufacturing function in Canada. Lumber is less expensive and easier to obtain, so that today, one sees a great swing to this kind of business.

However, for the most part, spare parts for machines will still come from the United States. Before the war Canada was never a great manufacturing center, but the war years has seen many new plants spring up which are all producing to aid Canada's war effort. Unlike those in the United States, these plants produce nothing except war goods, but the post-war world may well see parts as well as complete machines rolling off the assembly lines bearing the Canadian label.

This war has caused Canada to awaken to the possibilities of foreign trade which, during the war years, has been tripled. Foreign economic administration representatives speculate particularly on the prospects for a trade fight in Latin America. Canada already is talking about joining the Pan-American Union as a means of facilitating trade with Southern "good neighbors."

During the war Canada has become increasingly Latin-American trade-

mind. The Dominion government has sent missions to Central and South America; there they laid the groundwork for trade agreements and for exchange of commercial officials. James A. MacKinnon, Canada's minister of trade and commerce, has declared that the Canadian trade mission which toured Central and South America in 1941 "accomplished the purpose of placing Canadian products on the same footing as those of our principal competitors in matters of tariff and exchange."

In a recent discussion of Canada's post-war commercial policy, John W. Tuthill, U. S. vice-counsel at Ottawa, explained that her big advantage over the United States is that Canada is less self-sufficient, therefore needs to import goods as well as export them. Thus, she is in a position to accept Brazilian cotton, for instance. Canada provides a logical market, too, for such semi-tropical crops as vegetable oils, natural rubber and fruits.

American government officials cite the following other points as advantages which work toward improvement of Canada's exports after the war:

1. A tremendous expansion in her industrial plant has put Canada into many fields of production for the first time, enabling her to offer new post-war products. Simultaneously she has stepped up efficiency of pre-war production to a point where her factories rival those of the United States.

2. By closely integrating her output with that of the United States for war purposes, Canada has moved into a position to produce goods similar to those made here. After the war she can offer them abroad.

3. Canada has vastly improved her foreign exchange position during the war (her export balance was about \$1,350,000,000 last year) and has repatriated some of her debt held abroad. This puts the Dominion into a position, if she wants, to make loans abroad to those countries which may want to buy her goods.

4. Canada's prices right after the war may be more attractive because she seems to have been more successful in combating inflationary war-item tendencies than other countries.

5 BALL SPECIALS

Ready To Ship—Reconditioned

ANABEL \$25.00
DUDE RANCH
UMP
LITE A LINE

SEA HAWK \$29.50
HOROSCOPE
SCHOOL DAYS
TWIN SIX

EXHIBIT STARS \$37.50
FLICKER
ZOMBIE
SEVEN UP
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SKY BLAZER \$75.00
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7-Day Money-Back Guarantee.
\$5 Each Discount in Lots of Ten
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310 S. Alamo SAN ANTONIO, TEXAS

FOR PROFITS...
SEE "PILOT TRAINER" IN ACTION!
PARKS SECTION, PAGE 41

READY FOR LOCATION

CONSOLES

- 15 Jumbos, Red & Blue, F.P., Late \$150.00
- 15 High Hands 150.00
- 5 Jennings Fast Times 50.00
- 5 Brown Paces Races 150.00
- 1 Lucky Star 100.00
- 2 Four Ways with Quarter 750.00
- 5 Super Bells 275.00
- 2 Super Bells, New 400.00
- 1 Mills Three Bells 800.00
- 1 Jumbo Comb., New 225.00
- 10 Silver Moons, F.P. 89.50
- 1 Saratoga, Ralls, Cash 85.00
- 2 Jennings Daily Double 40.00
- 3 Big Games 80.00
- 2 Jumbos, F.P. 75.00
- 4 Jumbos, Cash 125.00
- 1 Square Bell 75.00
- 1 Four Bells, High Head, Late, 1-25 850.00
- 1 Four Bells, Low Head, Early, All 5¢ 575.00

SLOTS

- 1 Charley Horse, 2 Jenn. Slot, 5¢ \$125.00
- 20 Watling Rotatops, 5¢ 75.00
- 1 Jennings Silver Chief, 5¢ 200.00
- 5 Mills Q.T., Gold, New, 1¢ 90.00
- 5 Mills Q.T., Blue, 1¢ 50.00
- 5 Mills Bull's Eye Goose Neck, 25¢ 35.00
- 10 Chrome Vest Pockets, 5¢ 75.00
- 2 Melon Bells, 5¢ 200.00
- 1 Cherry Bell 225.00
- 5 Blue Fronts, D.J.P., 5¢ 150.00
- 3 Blue Fronts, S.J.P., 5¢ 175.00
- 5 Mills Round the World 30.00
- 2 Smoker Bells, 5¢ 40.00
- 10 Watling 1¢ Treasures 35.00
- 2 Pace Comets, 1¢ 50.00
- 10 Safe Stands 15.00
- 5 Double Safe Stands 50.00

ONE BALLS - F. P.

- 10 Fortunes, Comb. \$275.00
- 1 Longacre 575.00
- 1 Dust Whirls 525.00
- 1 Whirlaway 425.00
- 1 Contest 100.00
- 3 Santa Anita, Cash 275.00

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ATTENTION!
CANADA AND LATIN AMERICA:
 We can continue filling all your coin machine requirements promptly!
MUSIC

3 Wurlitzer 600\$325.00
3 Wurlitzer 616 139.50
6 Wurlitzer 412 85.00
2 Rockola 12 Record 85.00
1 Imperial 20 in Original Cabinet for cellar job with Buckley Remote.	175.00
1 Rockola 41 Walnut Super 365.00
1 Seeburg Casino 295.00
1 Seeburg Regal 295.00
1 Wurlitzer 24 225.00
2 Packard Wall Boxes 32.50
4 Wurlitzer 100 Wall Boxes 20.00
3 Seeburg Wireless Baromatics WRITE
4 Seeburg 24 Selection Selectomatics 20.00
1000 Feet New 30 Wire Cable WRITE

PIN GAMES

Wild Fire	..\$55.00	Slap the Jap	\$55.00
Thumbs Up	.. 95.00	Big Chiefs	.. 50.00
Legionnaire	.. 65.00	Wings	.. 39.50
Skyline	.. 50.00	Score Champs	35.00
Landslide	.. 45.00	Glamour	.. 39.50
Zombie	.. 55.00	Repeater	.. 55.00
Ten Spot	.. 55.00	'40 Home Run	35.00
Twinkle	.. 25.00	Metro	.. 49.50
Gold Star	.. 49.50	Crossline	.. 45.00
"MARINES AT PLAY"		199.50

FEATURES

BOWLING LEAGUE, Skee
 Ball Alley \$299.50
 Write for Special Price in Quantities.

THE ROBOT BUSTER—Outstanding Upright Gun.
 Something Real, Available Shortly!

CONSOLES

2 Jumbo Parades, Combination\$155.00
6 Jumbo Parades, Free Play 95.00
3 Bally Club Bells, Combination 235.00
1 Pace Saratoga, Payout 110.00
1 Mills Rio, Payout 50.00
4 Beulah Parks, Payout 95.00
2 Black Paces Races 125.00
6 Kentucky Clubs 115.00
2 Jennings Liberty Bells 50.00
1 Jennings Multiple 75.00
1 Sugar King, Payout 75.00
1 Galloping Dominoc, Early Model 125.00
1 Galloping Dominoc, Late Head 195.00
1 Sun Ray, Free Play 135.00

ARCADE EQUIPMENT

3 L.D. Ten Strikes\$ 50.00
1 Jennings Barrel Roll 125.00
3 14-Foot Keeney Bowlettes 150.00
1 14-Foot Rockaball 150.00
1 Periscope 395.00
2 Rapid Fires 210.00
2 Slap the Japs 139.50
2 Shoot Your Way to Tokio 210.00
2 Western Baseballs 95.00
2 Brand New Scientific Basketballs 135.00
3 Chicago Coin Hockey 195.00
1 Kirks Blow Ball 125.00
2 Photomatics, Outside Lights 795.00
2 Keeney Submarine Guns 185.00
5 Digger Machines—All for 250.00
1 Panoramic Solovue 385.00
1 Deluxe Midget Skeroll 100.00
1 Casino Golf 30.00

MISCELLANEOUS SPECIALS

6 Supreme X-Ray Pokers, 6 Feet\$125.00
2 5c Wells Gardner Selective Bottle Drink Vendors 495.00
9 Brand New Shipman Stamp Vendors 25.00
8 Bean the Japs, Conversion of Bean 'Em 40.00
250 Advance Duette Nut Vendors, complete but as is with loads of extra parts 500.00
18 Double Slot Safes, as is—no keys 30.00
3 Single Slot Safes, complete with keys 30.00

TERMS: One-Half Deposit With All Orders, Balance C. O. D.
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 2021 PROSPECT AVE.
 CLEVELAND 15, OHIO
 Phone: PROspect 6316-7

BARGAIN PRICES!

7 Mills Melon Bells, 5¢\$175.00 Ea.
1 Mills Futurity, 5¢ 95.00 Ea.
1 Mills Four Bells, 4-5¢ 575.00 Ea.
1 Evans 1840 Bangtail, J.P. 185.00 Ea.
1 Jennings Silver Moon, 5¢ 97.50 Ea.

FIVE BALL FREE PLAYS

1 Metro	..\$37.50	1 Victory	..\$82.50
1 Hi Hat	.. 39.50	1 A.B.C.
1 Imp	.. 27.50	1 Bowler 35.00
1 Snappy	.. 37.50	1 Major, '41	42.50
1 Four Roses	40.00	1 Leader	.. 45.00
1 All American	.. 35.00	1 5-10-20	105.00
1 Texas	1 Sun Beam	60.00
1 Mustang	.. 57.50	1 Air Circus	115.00

ALL MACHINES IN GOOD WORKING ORDER!
 1/3 Deposit With Order
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TUBES IN STOCK

1A6\$1.10	8S07\$1.20
2A7 1.00	8S7180
2A4 2.00	20B1 1.00
80 1.00	OE23 1.50
5U490	CE25 (Replaces RCA 827)	3.50

1/3 With Order, Balance C. O. D.
ROBERT GOETZ
 321 Broadway N. Y. C., N. Y.

N. Y. OPS EXCEED
 (Continued from page 69)
 coinmen where it hurt—the pay envelope.

Servicemen's Play Important
 Servicemen's patronage remained a big factor in business of even the smallest route and compared favorably with the action of last summer. Harry Berger, with a moderate phonograph route in the Bronx, Midtown Phonograph Service with a number of stops in Manhattan and Capitol Automatic covering stops in most boroughs, all voiced the belief that servicemen are largely responsible for the bulk of business increases rung up by boxes on the respective routes. This

BARGAINS

CONSOLES

Jumbo Parade, F.P.\$ 69.50
--------------------	---------------

CIGARETTE MACHINES
 That Cannot Be Told From New. Some Never on Location.

DuGronier Champion, 11 Col.\$ 99.50
U-Need-a-Pak, 500, 15 Col., Same as New 112.50
U-Need-a-Pak, E Model, Like New, 15 Col. 62.50
U-Need-a-Pak, E Model, Like New, 10 Col. 57.50
Rowe President, Like New, 10 Col. 99.50

BELL STANDS

Mills Folding\$ 5.00
Safe Stands 17.50
1 Safe Cabinet for Two Machines 49.50
1 Jack in the Box Safe Stand 59.50

MUSIC

Seeburg High Tens, E.S., R.C., 8800 Write
Seeburg Envoy, 1941, E.S., R.C. Write
Seeburg Regal Write
Seeburg Crown Write
1 Seeburg Wireless Speaker\$32.50
Seeburg 5-10-25 Bar-o-Matics with very small chip out of case, but in perfect working condition for 34.50
Rock-Ola Wall Boxes, 5 Wire 24.50
Rock-Ola Bar Boxes, 5 Wire 24.50
Rock-Ola Corner Speaker, Organ Type 50.00
Seeburg Organ Speaker 29.50

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Bally Submarine Gun\$179.50
One Set of 3 Exhibit 12 Fortune Telling Machines with Stand Set 135.00
Keeney Air Raider 199.50

ONE BALL FREE PLAY

Bally Gold Cup\$ 27.50
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COUNTER MACHINES

Imp\$9.95
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FIVE BALL FREE PLAY

Attention	..\$37.00	Sara Suzy	..\$24.50
Action	.. 92.50	Silver Spray	.. 37.50
Banner	.. 17.50	Sky Ray	.. 34.50
Belle Hop	.. 44.50	South Paw	.. 59.50
Formation	.. 32.50	Spot-a-Card
Land Slide	.. 30.00	Revamp	.. 52.50
Metro	.. 29.50	Sport Parade	.. 29.50
Mascot	.. 29.50	Star Attraction	.. 42.00
Majors of '41	.. 39.00	1 Target Skill	.. 34.00
Roller Derby	.. 29.50	Velvet	.. 37.50
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PARTS

Motor for Rapid Fire	Tubes
Motor for Chicago Coin Hockey	Coin Slots
Motor for Bally High Hand	Two Wire Rubber Cord

All Machines Guaranteed To Be In A-1 Condition
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For Our Post War Program

● Leading Coin Machine Manufacturer desires to immediately contact FIRST-CLASS men. Experienced high ranking producers ONLY. Mail full details, references, and enclose photo in first letter. Write in confidence. Our employees know of this ad.

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MECHANIC WANTED

Experienced for Seeburg Music and Pin Ball Machines. Permanent position. Splendid Salary. Write to

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opinion reinforced by the experience of the Manhattan Cigarette Service, a combined cigarette and phonograph operation, as well as by County Enterprises with stops in Queens and downtown Brooklyn. Speaking for the Regal Music Company, Charles Bernoff volunteered the information that if servicemen were to be withdrawn from the New York area the juke box take would probably drop from 24 to 40 per cent on the average route.

Venders did not fare as well as other ops, according to the consensus. Briefly, a merchandise drought cut sharply into the individual route's take. Actually, no vender lost money, but many were forced to whittle down their routes, in some instances to one-third of normal. With some ops the lack of merchandise reached such proportions that machine columns remained empty. Rather than have empty machines remain on location most ops preferred to pull their equipment and concentrate on stops where the reputation warranted a change and where servicing required less pressure on man power and costs. Cigarette vender ops were unanimous in the declaration that the supply situation was much worse in the summer of '44 than in '43.

Generally, most coinmen were of the opinion that the coin machine picture is getting brighter. The WPB "spot authorization" order will set the basis for a return to peacetime coin machine production. On this ground, ops were inclined to discount some of the more distressing aspects of operating encountered during the past summer. None is so foolish as to believe that hardships are over, but route men believe that those in the industry who have weathered the wartime coin machine headaches in all likelihood will survive any future setbacks.

PARTS—SUPPLIES

0/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred\$5.40
3 AG Fuses Per Hundred\$9.00
1/2 Amp. 3.50
1, 1 1/2, 2, 2 1/2, 3 Amp. 3.00
5, 6, 7 1/2 Amp. 2.50
10, 15, 20, 25, 30 Amp.

PHONOGRAPH TITLE STRIPS (Red Border)

1000\$5.00
5000 Per M 4.00
10000 Per M 3.50
25000 Per M 3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 6SC7 to 6SL7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4G	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4C, 5Y3 or 5Z4	
126 83 to 5U4G or 5X4	

\$1.50 Each \$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

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LEADING GAME REVAMPS

★ GRAND CANYON	from	DOUBLE PLAY
STREAMLINER	from	STARS
SANTA FE	from	WEST WIND
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MIDWAY	from	ZOMBIE
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Over 75,000 New Giving Trouble-Free Servico!

IMP BRAND NEW \$9.90 WHILE THEY LAST! Regular Price \$12.50.



BRAND NEW

Wings\$11.50	Yankees\$11.50
Sparks, 1¢ Old 29.50		
Cent a Pak 9.90		
Liberty Bell, Fruit, 1¢, Floor Sample 11.50		
Mercury, Cigarette, 1¢, Floor Sample 11.50		

Zephyr 9.90
 Champion 14.90
 Vitalizer 69.50
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 Exh. Merchantmen 49.50
 Fan Front Microscope Diggers 79.50

BLISTER GUNNER CONVERSION FOR AIR RAIDER\$12.50
TOKYO RAIDER CONVERSION FOR DRIVEMOBILE 16.75
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1/3 Deposit With Order.

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DAVE ROSEN'S SPECIAL OF THE WEEK!

10 HITONES 8800 \$575.00 Each

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We carry a complete line of all types of coin operated equipment—send us your requirements!

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Will Buy All Types of Music Equipment—Send Complete Details!

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Your Authorized Distributor in N. Y., N. J. and Conn. FOR THE **J. P. Seeburg Corporation**

BRAND NEW PFANSTIEHL HOME NEEDLES
 Packed Individually in Lucite Cases.
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 5 CASES .22 LONG RIFLE

Will Sell at Reasonable Offer!
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ARCADE EQUIPMENT

- 1 Smash Axis, rebuilt by Mutoscope\$ 75.00
- 1 Keeney Submarine..... 135.00
- 1 Scientific Basketball..... 95.00
- 1 Scientific Baffing Practice.... 95.00
- 1 Rock-Ola World Series, new lightup 65.00
- 1 Chester-Pollard Football, rebuilt in new cabinet..... 85.00
- 1 Seeburg Shoot-Chufe (no base) 85.00
- 1 Set Peek Shows (two with light-up stand). 10 turns 1c..... 75.00
- 4 Drop Pictures with stands, newly rebuilt and repainted by Mutoscope. Each 35.00
- 5 Periscopes, like new. Each... 265.00
- 2 Grip Tease. Each..... 35.00

CIGARETTE MACHINES

- 10 Eight Column Rowe Royals. Ea.\$52.50
- 20 Six Column Rowe Imperials. Ea. 35.00
- 10 Eight Column Rowe Imperials. Ea. 39.50
- 15 Seven Column Model "S" Stewart-McGuires. Ea..... 32.50
- 10 Nine Column Model "W" DuGreniers. Ea..... 45.00
- 10 Nine Column Model "KS" DuGrenier Champions. Ea.... 70.00
- 10 Eleven Column Model "LS" DuGrenier Champions. Ea.... 75.00
- 5 Seven Column Model "K" DuGrenier Champions. Ea... 65.00

WURLITZER WALL BOXES "AS IS"

- 100 Model 125's. Ea.\$12.50
- 10 Model 100's, 10¢ Play. Ea. 10.00
- 10 Model 100's, 5¢ Play. Ea. 10.00
- 2 Nickel Two Wire Bar Boxes. Ea. . 10.00
- 1/3 Deposit With Order, Balance C. O. D.

HANKIN MUSIC COMPANY

708 Spring St., N. W. ATLANTA, GA.
Telephone: Vernon 3567

J. A. Krug Heads WPB; Nelson On Tour of China

WASHINGTON, Sept. 9.—During the absence of Donald M. Nelson, chairman of the War Production Board, President Roosevelt has named Lieut. Com. J. A. Krug as acting chairman.

Since the final okay on priorities Regulation No. 25, which refers to the coin machine industry, may come from Krug, the biographical notes on him, which follow, may be of interest to members of the trade.

Born in Madison, Wis., November 23, 1907, Krug received his formal education entirely in his home city, graduating from the University of Wisconsin in 1929 with a major in economics. Staying on at the university he received a masters degree in public utilities management one year later.

Having married in his sophomore year, Krug supported his household by outside work during university days and after leaving school his first job was with the Wisconsin Telephone Company, a Bell Telephone subsidiary, where he was a research statistician. After a year and a half he went to the Wisconsin Public Service Commission at the request of David Lillenthal, one of the commissioners, and handled technical work on public utility rates and evaluations.

Krug came to the Federal Communications Commission in January, 1936, and late in 1937 he went to the Tennessee Valley Authority to take charge of power operations. He directed the purchasing of the private power firms in the area, the largest deal being the \$80,000,000 transaction with the Tennessee Electric Company, controlled by Commonwealth and Southern of which Wendell Willkie was president. Krug and Willkie negotiated this transaction.

Following this job Krug was asked by President Roosevelt to go to Costa Rica to help straighten out difficulties between United States utility companies and the Costa Rica government. Legislation was passed establishing improved relations. When the aluminum program was expanded, Krug was loaned by TVA, which was furnishing much of the power requirements to the Office of Production Management, where he worked closely with William L. Batt, now WPB vice-chairman of the Office of International Supply.

Krug was appointed head of the Power Branch of the OPM in June, 1941, and held the same position with WPB until he became deputy director of the Office of War Utilities in the early part of February, 1943, and later that month was appointed program vice-chairman also, remaining until April, 1944. He left the WPB to accept a commission as lieutenant commander in the United States Navy, where he was attached to the office of the under secretary of the navy.

MUSIC—ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

WURL. 41 & STAND, A-1\$119.50	SEEBURG JAIL BIRD\$139.50
WURL. 24, HIDE-AWAY, PACKARD ADAPTOR & 4 PACKARD BOXES 299.50	WESTERN BASEBALL, 1939 99.50
A.B.T. MODEL F 29.50	KEENEY SUBMARINES, A-1 194.50
WURL. 616, A-1 129.50	KICKER & CATCHER & STAND. . 34.50
TEXAS LEAGUER, REGULAR 47.50	GUN BULBS, SEEBURG & BALLY, EA. . 35
WESTERN SUPER GRIPPER 47.50	ROCKOLA TEN PINS 67.50
MILLS MAIN CLOCK GEARS 2.50	BALLY RAPID FIRES, PERFECT ... 229.50
BIG GAME HUNTER, EARLY MODEL 19.50	BATTING PRACTICE 129.50
PHOTO CELLS, SEEBURG & BALLY. 2.50	KEENEY ANTI AIRCRAFT 74.50
SHOOT THE CHUTES, A-1 139.50	JAP CONVERTED CHICKEN SAM ... 149.50
	KEENEY AIR RAIDER 239.50

SLOTS—ONE BALLS—CONSOLES

25c MILLS CHROME, REB.\$395.00	COLUMBIA CIG. REELS, C.A., LIKE NEW\$ 89.50
BALLY LONGACRE 595.00	SPORT SPECIALS 165.00
VICTORIOUS, A-1 149.50	BALLY DARK HORSE 185.00
5c BLUE FRONT, REFINISHED ... 219.50	MILLS OWL 79.50
NEW MAY-BELL, 5c-5c-5c-25c .. 795.00	JUMBO PARADE, F.P., HIGH HEAD 89.50
SANTA ANITA 245.00	'41 DERBY 345.00
JUMBO PARADE, C.P., LATE HEAD 129.50	BALLY RECORD TIME 175.00
XVY CIGAROLAS, LIKE NEW 139.50	JENN. 4-COIN MULT. RACER, 5c. 75.00
BAKER'S PACER, 30 to 1, #8407 .. 275.00	EVANS JUNGLE CAMP, CASH 99.50

USED PIN GAMES

BRITE SPOTS ...\$ 39.50	MARVEL'S BASEBALL . \$179.50	ROTATION\$ 39.50
DUPLEX 64.50	UNITED'S OKLAHOMA 209.50	BELLE HOP 69.50
BIG PARADE 129.50	SANTA FE 209.50	BROADCAST 49.50
KNOCK OUT 129.50	ARIZONA 209.50	GUN CLUB 72.50
LEGIONNAIRE ... 59.50	MIDWAY 209.50	SHOW BOAT 59.50
TEN SPOT 57.50	GRAND CANYON. 209.50	TOWERS 89.50
WILD FIRE 44.50	STREAMLINER .. 209.50	SKY CHIEF 189.50
ACTION 129.50	BELL'S FLYING TIGER ..\$209.50	5-10-20 129.50
'41 MAJORS 49.50	PIN UP GIRL ... 209.50	TOPIC 89.50
SENTRY 109.50	SKY RIDER 209.50	BIG CHIEF 44.50
BOSCO 89.50	P & S PRODUCTION ...\$149.50	JEEP 129.50
SEVEN UP 69.50	EAGLE SQUADRON 149.50	ALERT 109.50
SILVER SKATES . 59.50	SHANGRI-LA ... 149.50	SCHOOL DAYS ... 47.50
SECOND FRONT .. 129.50	PARATROOPER ... 149.50	CROSSLINE 49.50
SNAPPY 59.50	TORPEDO PATROL 149.50	MIDWAY, Used ... 159.50
JUNGLES 67.50	BOMBARDIER ... 149.50	AIR CIRCUS 129.50
BANDWAGON 44.50	WESTERHAUS MARINES 199.50	CAPT. KIDD 79.50

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS AND FLICKERS. SEND LIST OF OTHER GAMES. CASH WAITING!

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

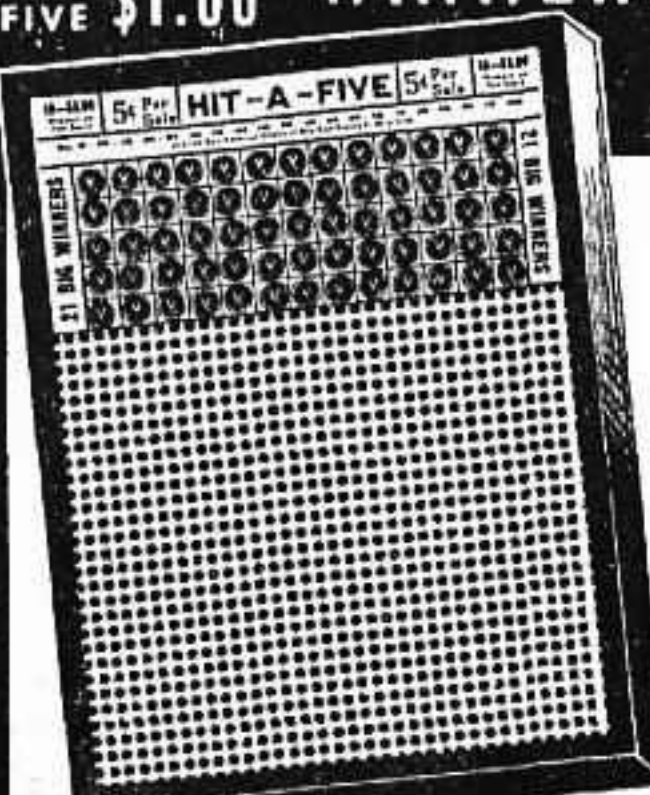
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TEN \$5.00 WINNERS
FIFTY \$1.00 WINNERS



Net Price \$2.78
This board a SUPER THICK with 65 sewed seals
1184 Holes—Average Profit \$25.60

Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES

LC SALES CO.

855 PEARL STREET
BEAUMONT, TEXAS

BARGAINS

\$40.00 Each	2 Metro
3 A.B.C. Bowler	3 Flicker
1 Southpaw	1 Four Diamonds
1 Horoscope	2 Sport Parade
1 Sea Hawk	1 Blondie
2 Legionnaires	1 Sun Beam
3 Majors, '41	1 Gun Club
1 Wildfire	1 Bowlaway
2 Stratoliner	1 School Days
1 Skyline	1 Loader
2 Barrage	1 Home Run
2 High Hat	1 Spot Pool

Would like to exchange any of the above for Revamps.

\$70.00 Each	1 High Hand \$125.00
4 Grand National	1 Shoot Your Way to Tokyo, Like New. 250.00
1 Sport Page	
1 Thistle Down	
\$45.00 Each	1 Three Bells, Like New, 5-10-25 ..\$800.00
2 Galloping Dominos	
1 Bang Tall	1 Jennings 1 Star\$50.00
\$50.00 Each	
3 Mills Own Machines, Like New	

CITY VENDING CO.

73 Court St. BROCKTON, MASS.

RED-WHITE-BLUE

TIP BOOKS — COMBINATION TICKETS
BINGO TICKETS — SALESBOARDS

Write for Price List and Sample Tickets.
Please State Your Requirements.

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715 N. ELM ST., MUNCIE, IND.

FREE

SLOT MACHINE OPERATORS. Here's a Life-Saver for You. The New and Better Reward Card for Mills and Jennings 3-5 Slots.

SEND FOR FREE SAMPLE.

PRICE: 25¢ Each in Lots of 100 or More.
35¢ Each in Smaller Quantities.

Ace Distributing Co.

3924 OLIVE ST. ST. LOUIS 8, MO.

WE HAVE IT!!

MARVEL'S NEW 5 BALL REVAMP \$179.50

USED PLASTIC BUMPERS
Perfect Condition, Can't Tell From New. Limited Supply—Complete With Bulb, Top, Etc. Assorted Colors. Save Yourself Some Money.
\$2.75 per doz.

Evans Ski Ball\$79.50	Chi Coin Hockey ..\$219.50	Tom Mix Gun\$40.00
Ten Strike, H.D. 59.50	Bally Rapid Fire ... 219.50	Radio Rifle (Film) .. 69.50

SLOTS

Mills 5¢ B.F. Gold Giltter, C.H.\$225.00	Mills 25¢ B.F. Gold Giltter, C.H.\$275.00	Mills 25¢ Roman Gold Giltter, C.H.\$275.00
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PIN GAMES

Argentine\$69.50	Gold Star\$40.00	Snappy, '41\$59.50
A.B.C. Bowler 54.50	Gun Club 70.00	Sparky 27.50
Big Parade 125.00	Haroscopy 59.50	Ten Spot 59.50
Belle Hop 59.50	Jungle 65.00	Topic 85.00
Bally Mystic 35.00	Landslide 29.50	Mustang 69.50
Barrage 35.00	Legionnaire 49.50	Towers 89.50
Big Chief 39.50	Metro 39.50	Target Skill 37.50
Bowlaway 69.50	New Champ 39.50	Twin Six 49.50
Band Wagon 39.50	Pursuit 42.50	Victory (Gonco) ... 39.50
Bosco 85.00	Pan American 49.50	Ump 39.50
Capt. Kidd 79.00	Show Boat 50.00	Velvet 49.50
Cross Line 39.50	Sara Suzy 27.50	Venus 79.00
Dude Ranch 39.50	Sky Blazer 69.00	Wow 29.50
Defense (Gonco) ... 89.50	Spot Pool 65.00	Wild Fire 44.50
Four Roses 39.50	Spot a Card 65.00	Zig Zag 65.00

1/2 Deposit, Balance C. O. D., F. O. B. Chicago.

MID-STATE CO.

2848 ROOSEVELT RD. CHICAGO 12, ILL.

AND NOW... "BAZOOKA TANK DESTROYER"

THE EXACT REPLICA OF THE U. S. ARMY BAZOOKA!
AN AUTHENTIC CONVERSION UNIT FOR CHICKEN SAMs, JAILBIRDS, JAPS AND HITLERS



TRIED! TESTED! PROVEN!

- ★ Revives Play on Above Games!
- ★ Made of Steel, Stock and Trigger Grip Assembly of Hardwood!
- ★ Evenly Balanced!
- ★ Perfect Sights!
- ★ Light To Handle!
- ★ 15 Minutes To Assemble!
- ★ Shoots at Tank in Action!

Complete Conversion Consists of

- Bazooka Gun!
- Tank Target!
- Beautiful Background in 16 Vivid Colors!
- Signs!

\$42.50 COMPLETE

1/3 DEP., BAL. C.O.D.

DISTRIBUTORS! WRITE FOR SPECIAL DEAL! TERRITORIES ARE NOW AVAILABLE!

J. C. H. MANUFACTURING CO.

630 10TH AVENUE, NEW YORK, N. Y. PHONE: CIRCLE 6-9570

MUSIC-SUPPLIES ACCESSORIES

Each

- 5 Wurlitzer 81 with Stands \$190.00
- 4 Wurlitzer 71 with Stands 170.00
- 1 Wurlitzer Victory Keyboard 500.00
- 2 Wurlitzer 500 395.00
- 3 Wurlitzer 24 250.00
- 6 Wurlitzer 616 160.00
- 5 Wurlitzer 412 95.00
- 3 Wurlitzer #710 Counter Models Stands 27.50
- 3 Rock-Ola Deluxe 350.00
- 2 Rock-Ola Standards 325.00
- 1 Seeburg Duo Console, R.G. 249.50
- 1 Mills Throne 250.00

WALL BOXES AND ACCESSORIES

- 3 Packard Wall Boxes \$33.50
- 15 Wurlitzer #120 Wall Boxes 33.50
- 10 Wurlitzer #125 Wall Boxes 29.50
- 20 Wurlitzer #100 Wall Boxes 12.50
- 35 Latest 5¢ Seeburg Wireless Wallomatics 40.00
- 15 Seeburg Selectomatics 8.50
- 20 Buckley Chromes 7.50
- 10 Keeney Wall Boxes 3.00
- 3 Wurlitzer Tone Arms, 412-500 20.00
- 10 Seeburg Pick-Ups 20.00
- 1 Wurlitzer Amplifier, 700-800 75.00
- 3 Wurlitzer Amplifiers, 24-500 50.00
- 3 Wurlitzer 412 Amplifiers 30.00
- 3 Wurlitzer 616 Amplifiers 40.00
- 2 PM Speakers 25.00

PRE-WAR 1 1/2" HARD RUBBER CASTERS, 27c Each.

USED RECORDS
HILLBILLY, POPULAR, \$12.00 Per Hundred.

WRITE FOR ANY PARTS YOU DON'T SEE LISTED!
All Mase. Subject to Prior Sale!
50% Certified Dep., Bal. C. O. D. or Sight Draft.

AMERICAN COIN MACHINE COMPANY

437 Elizabeth Ave., Newark 8, N. J.
Phone: Waverly 3-1500

Toledo Bobby-Sox Get City Blessing And Teen-Age Club

TOLEDO, Sept. 9.—After much agitation in public meetings and in the press, a location has finally been found for a new teen-age club here and the opening ceremonies are expected about October 1. Plans were originally made to locate the club on a downtown street in a second floor room which was above a Penny Arcade.

Certain groups in the city immediately raised objections because they said the young people would spend too much time and money in the arcade rather than in the club. The suggestion attracted so much attention that it finally became a matter of city-wide discussion, and the American Legion and other organizations joined in the melee.

The teen-age club has been incorporated as Jayteen, Inc., and many plans have been made to have an attractive center for the young people. It will be financed by donations from local organizations and citizens to supplement dues from the members of the clubs. The location is newly furnished and is being decorated to make it attractive in every way. City officials have inspected the new site, and all plans are expected to

Warning

If you need a mechanic and are requested by wire or long-distance phone to wire money to cover transportation do not comply with the request unless references are furnished and checked and you know to whom you are wiring it.

In recent weeks a person has been going about the country claiming to be a mechanic but in need of funds. He fails to report after receiving the money.

go forward rapidly.

While the teen-age club location was being so widely discussed, the city was also being treated to political agitation involving charges that a lot of operators had not paid the city license on pinball games and juke boxes. Charges were also made that a city official had not kept proper records of the license fees and an audit of his books was demanded. When the audit was finally completed, the report showed a discrepancy of about \$3. The latest development this week is that the city will try to collect the back taxes on about 60 machines which had been picked up by the police because the machines did not have the license tag.

BUY "SHOOT-A-BAZOOKA"

Reg. U. S. Pat. Off.

COMPLETE CHICKEN SAM, JAP OR JAILBIRD CONVERSION

TWO WAYS EITHER...

convert your Chicken Sams, Japs, Hitlers or Jail Birds by buying the complete conversion (including the Bazooka Gun, Background Scenery, Tank Target and Signs) in order to COMPLETELY convert the machine and make a new unit of it—with NEW appeal! **\$42.50**

OR...

if you're handicapped by the lack of help, and aren't able to install the complete conversion, you can order the BACKGROUND SCENERY (screened in 12 vivid colors) and the TANK TARGET conversion only—both for the special price of **\$16.75**

Don't let your equipment go stale! Pep up the play with this sensational conversion—which can now be bought in either of the two ways described above. Hundreds of operators are amazed at the terrific profits "SHOOT-A-BAZOOKA" brings, and many have reported that the conversion paid for itself during the first weeks! Don't wait—order now and prove to yourself that this original tank-buster skyrockets the take!

Framal Distributing Co.

592 10TH AVE. NEW YORK 19, N. Y.
Longacre 5-8520

LIMITED QUANTITY! BRAND NEW "CIVILIAN DEFENSE"

1c Play

- Beautiful Cabinet
- Pick Proof Lock
- Automatic Tilt
- Size: 11" Wide, 7" Deep, 16" High Only

\$13.50 Ea.

F.O.B. Phila.
Case of Two, \$25.00
A REAL MONEY MAKER! ORDER TODAY!

RAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

FOR SALE

ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS, MONEY WILL BE REFUNDED

ONE-BALL PAYOUTS	KEENEY	1 Dial, 5¢ \$ 85.00
BALLY	2 4-Way Super Bells, 3/5¢ & 1/25¢ \$50.00	2 O.T., 1¢ 30.00
1 Fairmont \$675.00	2 2-Way Super Bells, 5¢ & 25¢ 700.00	1 Lion Head, 5¢ 45.00
2 Turf Kings 510.00	2 Skill Times, '41 135.00	1 Rock-Ola J.P., 10¢ 40.00
9 Jockey Clubs 490.00	3 Track Times (Red Head) 85.00	1 Rock-Ola J.P., 5¢ 30.00
7 Sport Kings 275.00	1 Dark Horse 60.00	1 Arrow Vendor (Re-bullt), 5¢ 25.00
14 Santa Anita 185.00	JENNINGS	1 Arrow Vendor (Re-bullt), 1¢ 25.00
1 War Admiral 160.00	3 Cigarolla \$175.00	JENNINGS
16 Grand Nationals 100.00	2 Silver Moon 125.00	1 Chief, 10¢ \$200.00
4 Pace Makers 100.00	2 Bob Tall, F.P. 100.00	1 Chief, One Star, 5¢ 95.00
1 Blue Ribbon 75.00	1 Liberty Bell 25.00	2 Little Duke, 1¢ 25.00
5 Thistle Down 65.00	EVANS	GROETCHEN
1 Stables 30.00	1 Paces, '42, Like New \$450.00	1 Superior 25¢ (Like New) \$ 95.00
3 Fairground 25.00	3 Lucky Luere, Late Models 285.00	10 Columbia Bell, 1¢, 5¢, 10¢, 25¢ Play 65.00
2 Fleetwood 25.00	3 Galloping Dominoes, Late Head 225.00	ARCADE
1 Golden Wheel 25.00	3 Lucky Stars, '42, Like New 175.00	1 A.B.T. 6 Gun Air Rifle \$3800.00
3 Prokness 20.00	1 Bangtails, Late Head 175.00	1 Keeney Submarine 225.00
KEENEY	BALLY	1 Bally Rapid Fire 225.00
3 Fortunes \$275.00	1 Lincoln Fields \$125.00	1 10¢ Your Destiny Astrology 165.00
1 Stepper Upper 90.00	2 Big Top, F.P. 95.00	4 Bally Bulls 85.00
1 Pot Shot 65.00	1 Ray's Track 50.00	2 Keeney Anti-Aircraft 75.00
GOTTIEB	EXHIBIT	2 Radio Rifles 75.00
3 Derby Days \$ 20.00	1 Chuck-A-Luck \$ 35.00	4 Poker Rolls 70.00
WESTERN	PACES	100 Five Ball Free Play Games. Write for List and Prices. 1¢, 2¢, 5¢ Coin Chutes. New Replacement Rectifiers. All Types of Bulbs and Ray Gun Lamps. 30 Wire Cable. Poker Roll Rubber Balls. Large Stock of New and Used Game Parts. 500 Other Machines Not Listed. Crating Charge on Floor Machines, \$7.00 Each. \$15,000 Superior and Container Salesboard, 40% Less Than Factory Prices.
1 Mardi Gras \$ 45.00	1 Raees, Brown \$150.00	
ONE-BALL FREE PLAYS	3 Saratogas, '41 130.00	
1 Dark Horse \$185.00	BAKER	
1 Record Time 160.00	5 Pacers D.D., Late \$225.00	
3 Blue Grass 195.00	SLOTS	
1 Sport Event 165.00	MILLS	
2 Sport Specials 160.00	1 Brown Front, 5¢ \$250.00	
CONSOLES	1 Cherry Bell, 5¢ 240.00	
13-Bells, 5¢ \$950.00	1 Blue Front, 10¢ 210.00	
14-Bells, 3/5¢, 1/25¢ 750.00	2 War Eagles, 10¢ 180.00	
24-Bells, 5¢ 650.00	13 Blue Fronts, 5¢ 150.00	
35 Jumbo Parades, Late Models, Like New, C.P. 125.00	3 Melon Bell, 5¢ 150.00	
1 Jumbo Parade, Free Play 90.00	1 Roman Head, 5¢ 145.00	
1 Flasher 70.00	7 War Eagles, 5¢ 125.00	
1 Dice Machine, 25¢ 60.00		

STEWART NOVELTY COMPANY

250 South State Street Phone 3-5055 Salt Lake City, Utah

EQUIPMENT ALL A-1 RECONDITIONED—READY FOR LOCATIONS

ABC Bowlers \$49.50	Defense, Baker \$39.50	Legionnaire ..\$57.50	Sluggo\$59.50
All American 37.50	Dixie 32.50	Limelight ... 22.50	Sport Parade 37.50
Anabel 27.50	Duplex 62.50	Paradise ... 39.50	Ten Spot ... 47.50
Attention ... 42.50	Fishin' 57.50	School Days 37.50	Towers 49.50
Big Chief ... 39.50	Four Diamonds 39.50	Sea Hawk ... 52.50	Velvet 37.50
Bolaway ... 67.50	Gold Star ... 34.50	Silver Skates 45.00	Venus 77.50
Bombardier .. 77.50	Gun Club ... 67.50	Sink the Japs 57.50	Wildfire ... 35.00
Boomtown ... 37.50	Horoscope ... 47.50	Slap the Jap 52.50	Zig Zag 62.50

ARCADE EQUIPMENT

1 Seeburg Casino Phonograph \$250.00	2 Hitler Guns with Base \$119.50
1 Bally Convey, Like New 199.50	6 Mills Panorams with Film Wipers, Brand New 349.50
1 Keeney Submarine, Perfect 129.50	Electric Popmatic Popcorn Machines, Late Models 89.50
3 Challengers 27.50	
1 Challenger with Stand 29.50	
1 Texas Leaguer, Deluxe 32.50	

IF YOU ARE IN THE MARKET FOR A-1 ORIGINAL BLUE FRONTS AND CHERRY BELLS, PAY US A VISIT.
All Games Cleaned, Rails Sanded, Shellacked, Ready for Location. 1/3 Deposit With Orders.

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Designer and Manufacturer of Outstanding Games Since 1934

AFTER VICTORY WATCH WILLIAMS!

WILLIAMS MFG. CO.

161 W. HURON ST., CHICAGO 10, ILL.

FOR SALE

- 3 Mills (Late Type) Stands \$22.50 Ea.
- 15 Chicago Metal Stands, Heavy Type with Adjustable Locking Device 22.50 Ea.
- 3 Mills Jack-in-the-Box Stands, Like New 37.50 Ea.
- 1 Mills Two Machine Cabinets, Front and Rear Door 37.50 Ea.
- 2 Chicago Metal Two Machine Cabinets, Old Style 37.50 Ea.
- 2 Chicago Metal DeLuxe Revolving Round Two Machine Stands 47.50 Ea.

Write for Other Cabinet Prices.
MILLS JUMBO PARADE, F.P. \$75.00
JENNINGS FAST TIME, F.P. 60.00
Both Machines in excellent ready-to-play condition.

GENERAL NOVELTY COMPANY

521 North 16th Street Milwaukee 3, Wis.

FOR SALE

Complete route consisting of 55 Phonographs, 30 3 1/2 x 7 coin operated Pool Tables and Truck.

1 Rex \$100.00	5 Envoys \$400.00	4 9800, RC \$600.00
1 Royal 125.00	1 Commander 400.00	2 Play Boy Speakers 250.00
2 412 100.00	7 700's 500.00	4 Speak Organs ... 40.00
5 616 175.00	5 800's 550.00	13 Wall Boxes ... 35.00
7 Gems 200.00	3 8800, ES 525.00	4 750 600.00
4 Regals 250.00	2 8800, RC 575.00	1 850, 5 Wall Boxes, Adapter & Sp'ker 700.00
	3 9800, ES 550.00	

30 3 1/2 x 7 Pool Tables, Coin Operated \$225.00

The above machines are licensed in South Carolina. Will sell route with or without Pool Tables.

G. F. PERRY Johnston, S. C.

FOR SALE

- 1 Name in the Headlines Printing Press Complete With Type, Rollers and 500 Late Newspapers \$125.00
- 1 Wurlitzer 412 Amplifier 20.00
- 5 Rolls 3 Inch D.P. Paper 8.00
- 1 Kicker and Catcher 17.00
- 1 Shoot the Jap Amplifier 30.00
- 1 Scooter 15.00
- 1 Rapid Fire Amplifier 30.00
- 1 Open Season Two Play Duck Gun With Floor Stand 135.00
- 1 Uncle Sam Grip Machine 50.00
- 1 Pistol Sniper 150.00
- 1 Totalizer 20.00
- 1 Ten Strike 35.00

1/2 Deposit With Order.

PLAYLAND AMUSEMENT CO.

616 ADAMS ST., TOLEDO, OHIO

MUSIC-SLOTS-CONSOLES

1 Wurlitzer 412, top, sides and bottom life up, \$89.50; 1 Caphart 20 Plays, A-1, \$139.50; 1 Gooseneck Slot, needs repair or may be bought for parts, \$20.00; 2 Paces Raees, black, needs repair or sold for parts, \$27.50 each.

1/3 Down, Balance C. O. D.
ACE AMUSEMENT SALES & SERVICE
27 Stroud St. Wilmington 24, Del.

MECHANIC WANTED

Experienced in Seeburg Music & Pin Games.

ALBERT WHEBY

Beckley, W. Va.

TIMELY BUYS FROM HY-G!

ARCADE MACHINES

- Rockola World Series\$ 99.50
- Seeburg Ray-o-Life Duck Gun converted to Jap Scenery 49.50
- Western Deluxe Baseball (P.O. or Free Play Comb.) 125.00
- Keeney Anti Air Craft, Latest Model, Light Cabinets 99.50
- Mills Panoram, Serial #6407, Perfect Condition, Crating \$10.00 Extra. 275.00
- Submarine, Backboard Glass Cracked But Taped Satisfactorily 159.50
- Mutoscope Post Card Vendor, 2 2c Chutes, Lite Up 59.50
- Watling Horoscope Ticket Scales, Like New 179.50

CONSOLES

- 9 Keeney Super Bells, 5-5-5-25 Comb., Very Clean\$750.00
- 4 Jumbo Parades, Late Heads, Latest Models, P.O. 89.50
- 2 Lucky Lucre's, 5 Coin Heads, 5 Play at One Time 250.00
- 1 Keeney's Skill Time, 7 Can Play at One Time 99.50
- 1 Galloping Dominoes, J.P. Model .. 325.00
- 1 Bally Club House, P.O. 49.50
- 2 Four Bells, Late Toggle Switches, Ash Trays 650.00
- 1 Jennings Good Luck 29.50
- 1 Jennings Fast Time, Cash P.O., Skill Feature 89.50
- 3 Pace Reels or Saratogas, Cash Play, Skill Feature 69.50
- 1 Bally Royal Flush (Cash Play), Card Symbols 49.50
- 1 Keeney Dark Horse 29.50

SLOTS

The following machines have been factory reconditioned and refinished. Look and work like new:

- 2 Mills 5c Gold Chromes, C.H., K.A., One Cherry 2-5 P.O.\$350.00
- 2 Mills 5c Original Chromes, C.H., K.A., One Cherry 2-5 P.O. 325.00
- 1 10c Mills Original Chromes, One Cherry, 2-5 P.O. 375.00
- 9 Mills 5c War Eagles, 3-5 P.O., 20 Stop, Guaranteed\$149.50
- 4 Mills 10c War Eagles, 3-5 P.O. 209.50
- 1 Mills 5c Brown Front 225.00
- 6 Mills 5c Blue Fronts 189.50
- 1 Mills 10c Blue Front 225.00

The following machines have not been refinished, but are all in good useable condition. Mechanisms factory reconditioned:

- 1 Mills 5c Cherry Bell, 3-10 Payout \$199.50
- 1 Mills 5c Melon Bell, 3-5 Payout. 225.00
- 1 Mills 5c War Eagle, 3-5 P.O., 20 Stop (Gold Glitter fin.) 159.50
- 10 Columbias, Cig. Reels, G.A., 5-10-25c Play 49.50
- 1 Mills 5c Q.T.\$89.50
- 3 Pace 5c All Star Comets 79.50
- 3 Pace 10c All Star Comets 89.50
- 2 Watling Rotatops, Vendor Type .. 69.50
- 5 Misc. 5 & 10c Machines 15.00

TERMS: 1/3 CASH WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

HY-G AMUSEMENT COMPANY

1415-17 So. Washington Ave. Minneapolis, Minn.
Phone ATLantic 8587

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Reconditioned—A-1 Condition

- 10 WURLITZER 616, LITE-UP. EACH.....\$160.00
- 4 WURLITZER 600R, REMODELED LIKE NEW. EACH..... 315.00
- 1 WURLITZER 24 WITH PACKARD PIANO KEYBOARD SELECTOR 210.00
- 1 WURLITZER 24, R. C. 230.00
- 1 WURLITZER 41 WITH STAND..... 115.00
- 1 WURLITZER 61 WITH STAND..... 100.00
- 1 WURLITZER 50..... 100.00
- 2 WURLITZER 412. EACH..... 90.00
- 4 ROCK-OLA 12 RECORDS. Each..... 85.00
- 2 SEEBURG REX. Each..... 210.00
- 1 SEEBURG GEM 275.00

TUBES FOR THE COIN MACHINE INDUSTRY

OZ4\$1.50	5Y3\$.70	117Z6\$1.60	26\$.75
1A5 1.50	5Z3 1.10	70L7 1.95	2770
1A7 1.60	6C5 1.00*	12A8 1.00	30 1.00
1H4 1.00	6C6 1.00	12K7 1.00	33 1.00
1H5 1.30	6A6 1.50	12Q790	3895*
1LA4 2.35	6B5 1.75	12SK7 1.00	4185
1LN5 2.35	6F690*	12SR7 1.30	43 1.10
1N5 1.60	6J5 1.00	12Z3 1.00	4580
1P5 1.60	6H6 1.10*	14A7 1.60	46 1.10
1Q5 1.60	6K7 1.10	14C7 1.40	47 1.10
2A4G 2.25	6L6 1.50*	25L6 1.30	5680
2L3 1.60	6Q7 1.10	25Z5 1.00	5790
3Q5 1.60	6SC7 1.25	25Z6 1.00	7685*
5V4 1.50*	6SK785*	35A5 1.30	7790
5U4G 1.00*	6V6 1.15*	35L6 1.00	7890
5W4 1.00	6X5 1.00*	35Z3 1.30	79 1.40
	2051 2.25*	35Z585	8070
	117L7 2.35	50L6 1.10	83 1.10*

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (*) above. Our prices are right and warrant your orders!

Deposit required with all orders!

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RED, WHITE AND BLUE—2040 BREAK TAB CARDBOARD, JAR DEAL TICKETS

Price \$1.00 each, gross lots; \$1.25 each, doz. lots; \$1.50 each, less than doz.; \$2.00 per single set. Entire lot about 1100 bags, 75c each. 25% deposit, balance C. O. D.

\$30.00 profit if sold at 5¢ each; \$60.00 profit if sold at 10¢ each.

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THIS EQUIPMENT READY TO GO

- 5c Mills Blue Fronts....\$245.00
- 10c Mills Blue Fronts.... 275.00
- 25c Mills Blue Fronts.... 365.00
- 5c Mills Bonus Bells ... 299.50
- 25c Mills Bonus Bells.... 375.00
- 5c Mills Brown Fronts... 275.00
- 10c Mills Brown Fronts... 300.00
- 25c Mills Brown Fronts... 385.00
- 5c Mills Chromes (Silver & Gold).....\$375.00
- 10c Mills Chromes (Silver & Gold)..... 415.00
- 25c Mills Chromes (Silver & Gold) 450.00
- 50c Mills Blue Fronts.... 550.00

CONSOLES

- 5c Mills Club Bells (Completely Refinished) ..\$475.00
- 10c Mills Club Bells (Completely Refinished) .. 525.00
- 25c Mills Club Bells (Completely Refinished) ..\$575.00
- 25c Jennings Club Bells. 375.00

These machines have all been tried and proven thoroughly satisfactory. All machines GUARANTEED.

PARTS FOR MILLS MACHINES

- Knee Action (Set of 3)....\$7.50
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- Standard Handles, Chrome.. 2.00
- Club Handles 4.00
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- Jackpot Glasses 1.00
- SPRINGS—Complete stock for all Mills Machines.
- ABT Coin Chutes (F. P.)...\$3.95
- Coin Chutes (Mills Vest Pocket) 4.00
- Reward Cards (2-5 & 3-5)... .15
- Main Clock Gears 3.00
- Cash Boxes 2.00
- MILLS SAFE STANDS...\$20.00
- MILLS CLOCKS REPAIRED

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EXPERT REPAIRS BY FACTORY-TRAINED MECHANICS . . . AT NOMINAL COST

SOUTHWEST AMUSEMENT COMPANY

1712 FIELD ST. Central 4484 DALLAS 1, TEXAS

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- 3 '41 Jackpot Model Evans Galloping Dominoes, 2-Tone Cabinet, Like New, Each.....\$450.00
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- 1 Watling Big Game, Cash Pay, Each 75.00
- 1 Jennings Silver Moon, Cash Pay 125.00

SLOTS

Rebuilt and Refinished Mills Slots, With Drillproof Cabinets, Knee Action, Club Handles, Wrinkle Finish. Mechanisms Guaranteed Perfect.

BROWN FRONTS

- 7 5¢\$275.00
- 5 10¢ 300.00
- 8 25¢ 350.00
- 1 10¢ Pace Comet 85.00
- 1 5¢ Latest Model Callie 50.00

BLUE FRONTS

- 12 5¢\$250.00
- 8 10¢ 275.00
- 11 25¢ 325.00

5 New Columbia Gold Award Bells, in Original Factory Sealed Shipping Cases, Rear or Front Door Pay, Convertible to 5¢, 10¢ and 25¢ Play, Each 107.50

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- 169—Title Strips, 20,000 5.00
- 338—Perfection Cleaner, Qt.75
- 617—Lens for Rapid Fire and All Ray Guns 2.00
- 351—Turf Champ Balls25
- 209—Bally Escalator Belts75
- 180—Chicken Sam Toggle Switch 2.50
- 1489—Gun Lamps80
- 172—Pin Game Locks60
- 603B—30 MFD 450 V. Condenser 1.75
- 604B—40 MFD 450 V. Cond. Dry 1.75
- 391—Mills Clock Springs15
- 384—Mills Knee Action Stop Arm Springs15
- 396—Contact Benders45
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- 928—Non-Directional Cells 3.50
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- Panoram Projector Bulb 4.75
- Wurlitzer & Seeburg Casters, Set of 4 1.50
- ABT Coin Chutes, Reg. & F.P. 3.75
- Case (120) 25 W. Bulbs 9.60
- Master Parts Kit 7.75

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- 5¢ 25 Twin Super .. 575.00
- 5¢ 5-5-25 Super .. 825.00
- Bang Talls, JP, '41 450.00
- Sky Fighter 395.00
- Mills 5¢ Club Bells, Fact. Rebuilt .. 450.00
- 5¢ Big Game, P.O. 139.50
- 5¢ Pace Saratoga, Comb. 189.50
- Owl Pin Game ... 89.50
- West. Super Grip .. 69.50
- Bally Club Bell ..\$249.50
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- Chicago Hockey. 249.50
- Double Safe Stand 89.50
- Single Safe Stand 21.50
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- Jumbo Parade, PO, Late 129.50
- Shoot the Chutes 159.50
- Slap the Jap ... 189.50
- Jenn. Lo Boy Scale 69.00

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JENN. CLOCK GEARS, Complete, \$3.50

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ABT Big Game Hunter\$ 47.50 Scientific Basketball\$189.50

EXTRA SPECIAL

5¢ Watling Rolatops\$119.50 5¢ Mills Club Bell Console\$25.00 10¢ Mills Club Bell Console\$50.00 25¢ Mills Club Bell Console\$25.00 5¢ Mills Late Model Q.T.\$95.00 5¢ Mills Giltter Gold Q.T.\$125.00	5¢ Jennings Silver Chief\$189.50 5¢ Jennings Super Chief\$169.50 Mills Chrome Vest Pocket\$69.50 5¢ Mills Melon Bell\$225.00 5¢ Mills Gold Chrome\$375.00
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WRITE FOR COMPLETE LIST 5¢, 10¢, 25¢ BLUE FRONTS, BROWN FRONTS, GOLD CHROMES AND MANY MORE!

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Mills Four Bells\$550.00
 Evans Lucky Lucre\$199.50
 Bally Royal Draw\$69.50
 Buok. Track Odds, Fac. Reb.\$550.00
 Brown Paces Races\$189.50
 Paces Races Red Arrow, J.P.\$319.50
 Late Head Jumbo, P.O.\$129.50
 Late Head Jumbo, F.P.\$129.50
 Keoney Skylark\$195.00

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Chicken Sam Jap\$159.50
 Seeburg Ray-o-Lite\$89.50
 Evans Tommy Gun, Late Model ...\$142.50
 Rock-Ola '39 Standard\$309.50
 Seeburg Wall-o-Matic\$75.50
 Seeburg Bar-o-Matic, 5¢, 10¢, 25¢. \$49.50

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5¢ Jackpots for Mills\$22.50 Standard Handles for Mills2.00 Club Handles for Mills4.50 Jackpot Glasses for Mills1.25 Reel Glasses for Mills50 Escalator Glasses for Mills50 Award Cards, 2/5 or 3/5, for Mills...\$.25 Set of 5 Four Bell Glasses for Mills..\$12.50 Glass for Mills 3 Bells\$17.50 Spring Kit (55 Springs) for Mills ...\$9.75	Plastics for Rock-Ola, '39, '40 Models, Top Corners, Lower Sides, Ea.\$12.75 Plastics for Seeburg 1941, 1942 Models, Lower Sides, Each14.50 Sheet Plastics, 20x50, Red12.50 Corner Plastics for Mills Throne, Ea. \$12.50 New Locks for Pin Balls\$.65 5, 10, 15 Amp. Fuses, Each\$.04 Bulbs, No. 40-44-48-47-81, 1450-1458, Each\$.07 Cash Boxes for Mills2.00 Reel Stops for Super Bells40
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WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write **TERMS: 1/8 Deposit With for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.**

Automatic Coin MACHINES & SUPPLY CO.

3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

LONDON SUPER ARCADE

(Continued from page 68)

plan is being fostered by a British banking firm, and other regional offices will be in Los Angeles, Chicago, Detroit and other cities.

"Whether other coin machine firms will enter into the plan is not known at the present time. The news report does suggest that many enterprising coin machine firms may, in the future, not only export coin machines to other countries, but may also engage in importing specialties of various kinds to sell in the United States. It may be an indication of a new trend in which foreign trade assumes greater importance than ever to member firms of the coin machine industry. It will also serve to stimulate early interest in post-war plans for the export market."

British Post-War Views

"I have been invited to write a feature article for *The Billboard* on the British view of coin machines after the war, with attention to import and export trade. It is my intention to accept, but while I could sit down and write such an article immediately, the view expressed would largely be my own, and that is not what is really desired. The article should be a consensus of opinion thruout the trade, and so I invite the co-operation of all interested."

Samson's Move

"Thru circumstances beyond their control, once again Samson Novelty Company have had to move their headquarters. For the time being they are to be found at Selmar House, Charing Cross Road. This is next door to the Phoenix Theater, opposite Alf. Makin's Arcade."

SLOTS

**MILLS—JENNINGS—WATLING—PACE
RECONDITIONED—Guaranteed**

By Our 48 Years of Experience
WRITE FOR PRICES

- 2 50c GOLD WAR EAGLES
 - 3 5c GOLD CHROMES
 - 7 10c GOLD CHROMES
 - 9 25c GOLD CHROMES
 - 2 5c SILVER CHROMES
 - 5 10c SILVER CHROMES
 - 8 25c SILVER CHROMES
 - 2 5c BROWN FRONTS
 - 4 10c BROWN FRONTS
 - 12 25c BROWN FRONTS
 - 3 5c BLUE FRONTS
 - 5 10c BLUE FRONTS
 - 8 25c BLUE FRONTS
- All above Machines have Knee Action, Club Handles and Drill Proof.
- 12 5c Q. T.'s Originally Blue Made Glitter Gold\$89.50
 - 6 10c Q. T.'s, Same as Above99.50
 - 8 5c JENNINGS FOUR STARS
 - 2 10c JENNINGS FOUR STARS
 - 6 5c WATLING ROL-A-TOPS
 - 2 10c WATLING ROL-A-TOPS
 - 4 5c PACE COMETS
 - 1 5c-25c PACE COMET Comb. (Cabinet Model)
 - 2 10c JENNINGS CLUB BELLS (Cabinet Model)
 - 2 25c JENNINGS CLUB BELLS (Cabinet Model)

We have all types of Coin Machines. Tell us what you want.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

SALESBOARDS

Holes	Name	Def.	Profit	Price
1000	5¢ Nickel Charley	Def.	\$19.00	\$.98
1000	5¢ Double Finn	Def.	24.50	.98
1000	5¢ Flying Fortress	Def.	20.00	1.12
1184	5¢ Jumbo Hole Bingo	Def.	20.80	1.92
1800	10¢ Lulu, Thick	Def.	40.00	2.80
1000	25¢ J.P. Charley, Thick	Def.	52.04	1.55
800	5¢ J.P. Bell Boy, X Thick	Def.	20.40	1.35
1000	5¢ J.P. Home Run	Def.	27.00	1.89
1200	25¢ J.P. Texas Charley	Def.	102.28	2.32
1000	5¢ J.P. Rose Bowl	Def.	25.40	2.44
1000	5¢ J.P. Beat This Card	Def.	33.00	2.59

Operators—New Line 5¢ to \$1.00 Play—Write.

DELUXE SALES CO.
BLUE EARTH, MINN.

FOR PROFITS...
SEE "PILOT TRAINER" IN ACTION!
PARKS SECTION, PAGE 41

PHONO OPERATORS!

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A SPARE UNIVERSAL AMPLIFIER

FITS ALL
WURLITZER
616, 24, 500, 600, 700, 800, 750, 780,
850, 950

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SAVES YOU TIME AND EXPENSE
When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied!
One Amplifier complete with Tubes and has sockets for Speakers and Pick-Ups for all models. **ONLY \$49.50**

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25,000 at 60c M	100,000 at 48c M
50,000 at 55c M	250,000 at 45c M

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3/16 Crystal Sheet for all makes of machines. Check your size before ordering. Sold in case lots only.

Size	Case Contains	Price Per Case
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21x41	8	12.00
21x43	8	12.00
21x45	8	12.00
22x45	7	12.25
23x47	7	13.00

SAVE MONEY, order in five case lots—deduct 20%.

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1 Rookola Master with Adaptor375.00

ARCADE

2 Chicken Sams\$150.00
10 Gottlieb 3-Way Grippers19.50
1 Chicago Coin Hockey195.00
1 Shoot Your Way to Tokyo225.00
2 Ten Pins59.50
1 Western Baseball89.50

VENDORS

10 Advance P-Nut Vendors\$ 8.75
5 Northwestern Tri Selectors, 1 & 5¢ Coin Slots29.50
4 Electric Popomatic Popcorn Vendors64.50

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WE ARE DISTRIBUTORS FOR
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WRITE FOR COMPLETE LIST OF FIVE AND ONE BALL FREE PLAYS.

We need Phonographs, Slots, Five Ball Pin Games mainly for exporting needs. Write or wire quantity available and best price!

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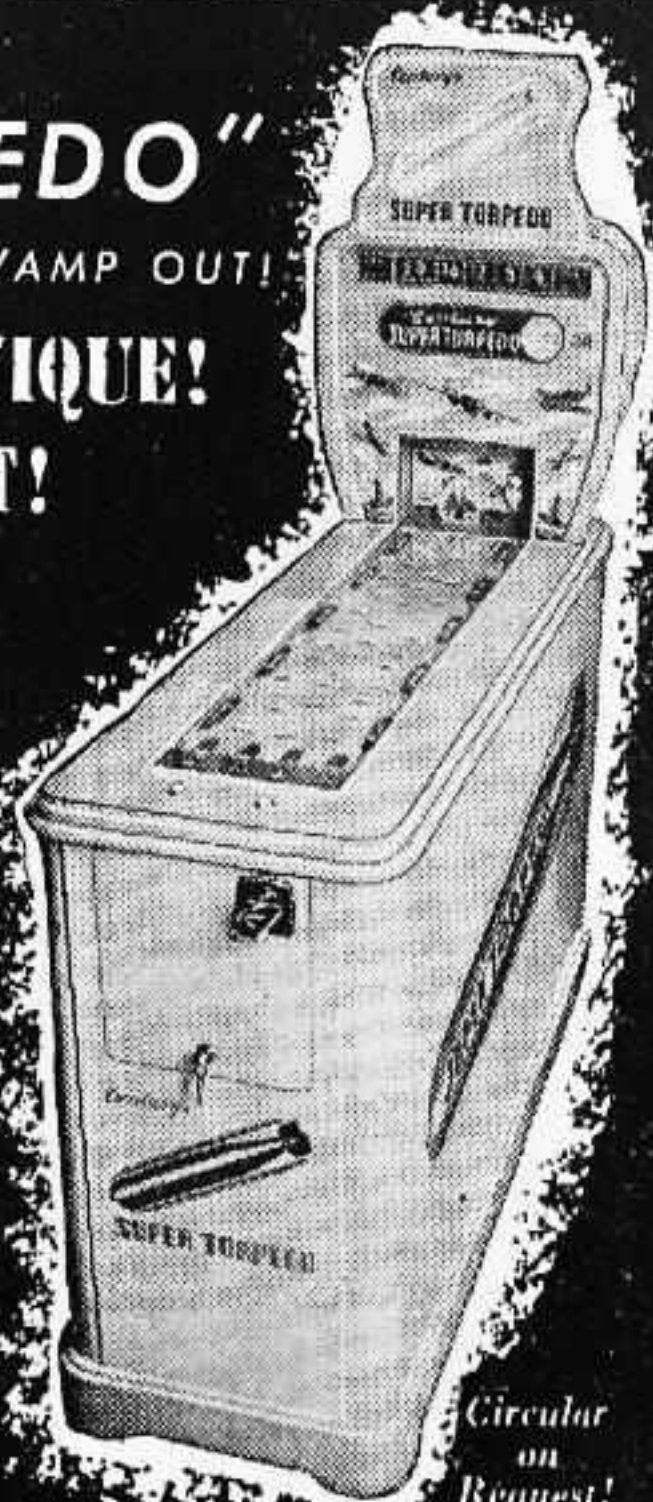
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Keeney Fortune 350.00	Mills 1-2-3, Bally Payout Unit 85.00	Sport King 375.00
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Bally Royal Draw .. 75.00	Jumbo Parade, Brown 115.00	Jennings Derby Day. 45.00
Bally Club House .. 95.00	Bally Club Bell 295.00	Exhibit Tanforan .. 45.00
Bally Hi-Hand 185.00	Evans '41 Domino, JP 450.00	Pace Saratoga, 5¢ .. 145.00
Callio 25¢ Roulette, Mech. Operation .. 250.00	Evans '41 Bangtail, JP 475.00	Pace Reel, Jr. 145.00
Pace Twin Reels, 5¢ & 25¢ Chutes 550.00	Evans '41 Bangtail .. 375.00	Keeney Four-Way Bell 795.00
Pace Twin Reels, 5¢ & 10¢ Chutes 525.00	Evans '40 Bangtail .. 250.00	Keeney '38 TrackTime 125.00
	Evans Pacer 550.00	Keeney Pastime 195.00
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 Bally Bells, Twin 5¢ & 5¢ Coin Heads, Fruit Reels, Complete with Stand, Factory Rebuilt. 195.00
 Pace Royal Twin Console Slot, Twin 5¢ & 25¢ Coin Chutes, Guaranteed Perfect 445.00
 Mills Club Bell Console Slot, 5¢, \$425.00; 10¢, \$475.00; 25¢ 550.00
 Mills Bonus Bell, 5¢ \$250.00 | Mills Bonus Bell, 10¢ 325.00
 Jennings Chief Console Slots, 5¢, \$250.00; 10¢, \$300.00; 25¢ 350.00
 Mills Factory Rebuilt Brown Fronts, Club Handle, Knee Action, Drill Proof, 5¢ 300.00
 Mills Factory Rebuilt Brown Fronts, Club Handle, Knee Action, Drill Proof, 10¢ 375.00
 Mills Factory Rebuilt Gold Chromes, 1 Cherry Payout, 5¢, \$450.00; 10¢, \$500.00; 25¢ 550.00
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WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.
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New wooden cabinets, repainted castings, club handles, completely overhauled and rebuilt mechanically, with new reel strips, new award cards and all worn parts replaced.			
Brown Fronts, 5c	\$249.50; 10c	\$284.50; 25c	\$324.50
New wooden cabinets, club handles. Cannot be told from new. A sample will convince!			
Mills ORIGINAL Gold Chromes and Mills ORIGINAL Chromes. Appearance excellent. Mechanically perfect.			
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5c	\$249.50; 10c	\$284.50; 25c	\$324.50
Vest Pockets, Excellent Condition:			
Green	\$42.50; Blue & Gold	\$52.50; One Chrome, Like New	\$69.50
NEW Jennings Chief, 5c, in Original Crate			\$249.50
Columbia Cigarette Reels, Gold Award, Like New	\$59.50	Watling Rola-Top, 5c Play, 3-5	84.50
Watling Wonder Vendors, 3-5, 5c Play	59.50	Watling Rola-Top, 10c Play	99.50
Pace Rocket, Slug Proof, 5c	119.50	Watling Rola-Top, 25c Play	164.50
10c	134.50	Jennings 5c Slot Console	249.50
Pace Comet, 3-5	74.50	Jennings 10c Slot Console	274.50
		1 Copper Chrome, C.H., 25c Play	389.50

CONSOLES

Overhauled, Checked and Cleaned

Keeney Kentucky Club \$69.50	Stoner's Zippers, Payout	\$29.50	Bally Skill Field, with Daily Double Feature, 7 Coin Hd.	\$69.50
1 Keeney Kentucky Skill Time, 7 Coin Head, Excellent Condition, New Glass	Jumbo Parade	89.50	Jennings Fastime, F.P. or P.O.	79.50
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Bally Long Champ (Large)	Rolette Jr.	64.50	Big Game	89.50
Bally Solitaire Flicker	Galloping Domino, Rebuilt 7 Coin Slant Type, New Hd.	149.50	Jenn. Silver Moon, PO	114.50

ONE BALLS

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Bally '41 Derby	\$324.50	Gold Cup	\$49.50	Late 1939 Mills 1-2-3, Free Play, completely reconditioned and overhauled by Mills, in original crates, animal reels	\$79.50
Fortuna Convertible to Free Play or Payout	299.50	Seabiscuit	79.50	Bally Stables	39.50
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Dark Horse	179.50	Eureka	49.50		
Skylark	249.50	1939 1-2-3, Payout	39.50		
Fairgrounds	29.50	Gold Medal	49.50		
Preknoss	29.50	Track Record, Gottlieb, Free Play	89.50		

FIVE BALLS

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All American	\$39.50	Fifty Grand	\$29.50	Paradise	\$39.50	Speedway	\$19.50
Anabel	29.50	5-10-20	109.50	Red, White & Blue	29.50	Spot Pool	59.50
Argentine	54.50	Four Aces	119.50	Score Champ	19.50	Star Attr.	59.50
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Big Parade	109.50	Gold Star	34.50	Sara Suzy	29.50	Texas Mustang	59.50
Big Six	19.50	High Dive	54.50	School Days	49.50	Fishin'	69.50
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Broadcast	44.50	Jungle	64.50	Silver Skates	49.50	Three Up	29.50
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Doughboy	19.50					Wow	29.50

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STATE TAB SHOWS DROP

(Continued from page 59)

lecting nearly \$500,000 in revenue from coin machines.

The Association of Washington Cities strongly opposed the State tax on coin machines when it came before the Legislature, urging that the State leave this field to the local governments for their own revenue. The big increase in war industries and the consequent increases in population has greatly boosted the patronage of coin machines in Washington. More than half of the State revenue is collected in the three cities of Seattle, Spokane and Tacoma.

Since there are at least 14 States that license some types of coin machine and more than 200 cities that also license them, the overlapping in taxes on these machines has reached wide proportions and will need serious consideration in the future. At the same time, the tax reports in these areas of overlapping taxes will prove interesting from time to time. The coin machine readily accepted federal taxes at the beginning of the war in order to help finance the war program but general experience has shown that it would be much better for taxing of amusement machines to be left to the States and for the State law to be framed to pass a percentage of the revenue collected on to the local governments.

This would be the best system for preventing the overlapping of taxes on coin machines. The federal government set a strong example to other taxing bodies in refusing to tax vending machines and most States and cities have followed this good example. The federal government only reluctantly placed a small tax on juke boxes as a war necessity. All federal government agencies have outspokenly recommended juke boxes as necessary to help maintain public morale, and the general feeling is that the federal tax on juke boxes will be removed as soon as possible.

The amusement machine trade is strongly desirous that the federal tax on pinball and similar devices be removed as soon as possible so that taxation will be reserved to the States. Gaming devices gained considerably in prestige by virtue of the federal tax, and it is possible that this branch of the industry may not strongly oppose the federal tax after the war.

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For Immediate Delivery

- 15 Mills Blue & Gold Vest Pockets
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- 1 Mills Four Bells, 1-25c, 3-5c
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- 3 Mills 10c Brown Fronts, Drillproof, Knee Action, C.H.
- 8 Mills 25c Blue Fronts, Drillproof, Knee Action, C.H.
- 4 Mills 10c Blue Fronts, Drillproof, Knee Action, C.H.
- 4 Mills 5c Blue Front Q. T.'s, Drillproof, Knee Action, C.H.
- 4 Mills 5c Q. T.'s, Originally Blue, made Gold Giltter
- 3 Mills 10c Q. T.'s, Originally Blue, made Gold Giltter
- 5 Mills 25c Q. T.'s, Originally Blue, made Gold Giltter
- 2 Mills 25c Club Consoles
- 2 Jennings 10c Four-Star Slots
- 3 Watling 5c Rolatop, 3/5
- 1 Watling 50c Rolatop, L. N.
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10 War Eagle Gold Giltter Castings (top & bottom) per set \$18.50

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Yanks		Super-Chubby
Genco Defense		Snappy
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Topic		School Days
Montlocke		Four Roses
Bosco		7 Up
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Texas Mustang		Sea Hawk
High Dive		Velvet
Spot Pool		Champ
Sky Blazer		High Stepper
Capt. Kidd		Sun Valley
Argentine		Midway
Spot a Card		Paradise
Hi Hat		Metro
Bowlaway		Sport Parade
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PARKS SECTION, PAGE 41

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A PAT HAND FOR FAST PROFITS



FAST BUCKS—5c PLAY \$8.20 PROFIT	ONLY 484 HOLES FOR QUICK PLAY	V NOTES—25c PLAY \$41.00 PROFIT
DEUCER—10c PLAY \$16.40 PROFIT		BUCK-A-POP—\$1 PLAY \$84.00 PROFIT

WRITE TODAY FOR NEW CIRCULAR NC-441

HARLICH MFG. CO. 1413 W. JACKSON BLVD. CHICAGO (7) ILLINOIS

OLIVE'S SPECIALS THIS WEEK

FIVE BALL FREE PLAY

A. B. C. BOWLER	\$57.50
ACTION	127.50
ALL AMERICAN	47.50
ATTENTION	57.50
BIG CHIEF	40.00
CHAMPS (New Style)	69.50
CHAMPS (Old Style)	50.50
CHAMPION	18.00
DIXIE	42.50
FIVE & TEN	135.00
FLYING TIGERS	195.00
GOBS	35.00
GUN CLUB	75.00
INVASION	165.00
JEEP	127.50
LEGIONNAIRE	55.00
MAJORS, '41	60.00
MAJORS (Old Style)	18.00
MASCOT (Plastic)	40.00
MIAMI BEACH	62.50
MONICKER	85.00
PLAY BALL	42.50
REPEATER	50.00
SEA HAWK	57.50
SEVEN UP	60.00
SHOW BOAT	55.00
SLAP THE JAP	67.50
SLUGGER	60.00
SPORT PARADE	45.00
SPORTY	27.50
SPOT A CARD	60.00
SPOT POOL	67.50
STAR ATTRACTION	42.50
STRAT-O-LINER	47.50
TEN SPOT	57.50
THUMBS UP	85.00
TOWERS	65.00
VACATION	20.00
VENUS	75.00
YANKS	85.00
ZOMBIE	45.00

MARINES Rebuilt By Westerhaus **\$195.00**

ARCADE EQUIPMENT

BALLY RAPID FIRE	\$175.00
AIR RAIDER	175.00
PLAY POOL	295.00

CONSOLES

TRACK TIME, 1938	\$90.00
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MISCELLANEOUS

PANORAM PROJECTION LAMPS, (200 Hour)	\$5.75
PANORAM PROJECTION LAMPS, (25 Hour)	4.25
PRE-WAR RUBBER COVERED GUN CABLE, 7 Wire	20¢ Ft.

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 8620)

CENTRAL OHIO QUALITY BUYS

THERE IS NO SUBSTITUTE FOR QUALITY CONSOLES SLOTS

Jumbo Parades, C. P., late	\$129.50	5c Blue Fronts.....	Write
Jumbo Parades, F.P., A-1	89.50	10c Blue Fronts....	Write
Jumbo Parades, C.P., A-1	119.50	25c Blue Fronts....	Write
Bally Club Bells, comb.	239.50	5c Brown Fronts, 3/5	Write
5c Silver Moon, F. P.	Write	5c Cherry Bells.....	Write
5c Bobtail, F. P.	Write	5c Club Consoles, like new	Write
25c Bobtail, F. P.	Write	5c Chrome Bells, 2/5, orig.	Write
Kentucky Clubs, A-1	99.50	5c Gold Chromes, 3/5, orig.	Write
4-Way Super Bells, 5c-5c-5c	Write	5c Pace Deluxe, 3/5	Write
2-Way Super Bells, 5c-25c	Write	5c Pace All Stars, 3/5	Write
2-Way Super Bells, 5c-5c	Write	5c Jennings Club Special	Write
5c Superbells, Comb., A-1	Write	10c Extraordinary, 3/5, C. H.	Write
Mills Four Bells, A-1	Write	Jennings Cigarollas XVV	\$109.50
Mills Three Bells, A-1	Write	5c Vest Pockets, B&G	Write
Waffling Big Games, F.P.	89.50	5c Jennings Grandstands	29.50
Waffling Big Games, C.P.	99.50	Double Safes	Write
Lucky Lucre	Write	Triple Safes	Write
Bakers Pacer, D. D., like new	299.50	Single Revolvearounds	Write
Super Track Times	Write	Box Stands, Bars, Locks	Write



Woolf Solomon

ARCADE EQUIPMENT

RAPID FIRES	\$219.50
HOCKEYS	209.50
PLAY BALL	169.50
SHOOT-CHUTE	139.50
WESTERN BASEBALL	109.50
WURLITZER Counter G1, A-1	119.50

BIG PARADES	Write	TEXAS MUSTANG	\$79.50	MIAMI BEACH	\$69.50
KNOCKOUTS	Write	VELVETS	59.50	SPOT A CARD	79.50
5-10-20	Write	WILD FIRES	59.50	TOPIC	89.50
VICTORIES	Write	A.B.C. BOWLERS	59.50	NEW CHAMPS	69.50
SHANGRI-LA	Write	SPOT POOLS	72.50	BOLAWAY	79.50
JEEP	\$119.50	MILLS OWL	109.50	GUN CLUB	72.50
HIGH HAT	69.50	SKY RAY	59.50	SEA HAWKS	49.50
'41 MAJORS	59.50	LEGIONNAIRE	65.00	HOROSCOPIES	49.50
BIG CHIEFS	29.50	SPORT PARADE	49.50	SCHOOL DAYS	49.50

WESTERHAUS 5-BALL REVAMP SENSATION, MARINES AT PLAY,	\$199.50	WESTERHAUS 5-BALL REVAMP INVASION	\$165.00	ONE BALL FREE PLAYS PIMLICOS, '41 DERBIES, CLUB TROPHIES		BOWLING LEAGUE NEW 9' SKEE ROLL SENSATION WITH FREE BALL FEATURE, \$299.50
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ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION. GUARANTEED QUALITY OR MONEY BACK. ALL GAMES EXPERTLY PACKED AND CRATED SO THAT YOU RECEIVE THEM IN A-1 SHAPE.

WIRE WRITE PHONE FOR PRICES
CENTRAL OHIO COIN MACHINE EXCHANGE
514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

MARKEPP VALUES

SLOT MACHINES AND CONSOLES

Jumbo Parade, Free Play, Fine Shape	\$99.50
5c Mills Blue Front, 3/5	150.00
10c Mills Blue Front, 3/5	185.00
25c Mills Blue Front, 3/5	275.00
5c Mills War Eagle, 2/4	100.00
10c Mills War Eagle, 2/4	120.00
5c Mills Futurity	120.00
Groetchon Columbia, Fruit Reels	79.50
Chrome Vest Pockets, Meter	65.00
Mills Q.T. Glitter Gold, Like New	115.00
Double Safe Stand, Double Door	79.50
Double Safe Stand, Single Door	72.50

PHONOGRAPHS AND WALL BOXES

Seeburg 3-Wire Baromatics, 5/10/25	\$49.50
Seeburg Wireless Wallomatics, WS2Z	39.50
Seeburg 8200 Hitone, Converted	495.00
Seeburg Plaza, E.S.	285.00
Wurlitzer 600A	350.00

ARCADE EQUIPMENT

Shoot Your Way To Tokyo	\$225.00
Bally Defenders	245.00
Seeburg Chicken Sam	115.00
Seeburg Slap the Jap	135.00
Scientific Batting Practice	115.00
Keeney Submarine Gun	175.00
Seeburg Shoot the Chutes	135.00
Bally Rapid Fire	195.00
Chicoin All Star Hockey	210.00
Kicker Catcher	22.50
Gottlieb Grippers	15.00

FIVE BALL PIN GAMES

Contest	\$115.00	Texas	
Boom Town	42.50	Mustang	\$79.50
ABC Bowler	59.50	Flicker	50.00
5-10-20	125.00	Dude Ranch	39.50
Gun Club	74.50	Doughboy	29.50
Horoscope	52.50	Crossline	39.50
Knockout	125.00	Big Chief	45.00
		Slide	35.00

ALL EQUIPMENT THOROUGHLY CLEANED AND CHECKED. HALF DEPOSIT WITH ORDER.

WANT TO BUY
MILLS EMPRESSES AND THRONES. ALSO OTHER MAKES OF PHONOGRAPHS

THE MARKEPP CO.
Established 1928
3908 Carnegie Ave. Cleveland 15, O.
(Henderson 1043)

There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

WILL PAY \$100 CASH FOR
WURLITZER SKEE BALLS
and **GENCO BANK ROLLS**
Plus \$15.00 for Crating

FOR SALE
1 LONGACRE, Like New, \$525.00.
100 LATEST PINBALLS
Write for Prices
S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., Detroit 1, Mich.
Phone: CLifford 1956

AUTOMATIC PAYOUT CONSOLES

Evans '40 Bangtails	\$165.00
Galloping Dominos	
Lucky Lucre	

Bally Ray's Tracks \$45.00
Black Paces Races 65.00
Walnut Paces Races 95.00
25c Mills Dewey, A-1 \$185.00

UNITED AMUSEMENT CO.
310 S. Alamo SAN ANTONIO, TEXAS

REPLACEMENT PARTS

FOR
SEEBURG RAY-O-LITE GUNS
"SHOOT THE JAP," "CHICKEN SAM," "JAIL-BIRD," "SHOOT THE CHUTES"
★ WRITE FOR COMPLETE LIST ★

TOGGLE SWITCH	\$2.50	PHOTO ELECTRIC CELLS (All Directional)	\$3.50
3000 OHM VAR. RESISTOR	1.75	2A4G TUBES	2.35
GUN LAMPS, #1489	.90	38 TUBES	1.10
MUZZLE LENS	2.00	80 TUBES	.70
SHOULDER LENS	1.00	2051 TUBES	2.55
AMPLIFIERS (Complete with Tubes)	Write	GUN CABLE (8 Feet)	1.90
MOTORS	Write	MAIN CABLE (40 Feet)	9.90
PHOTO ELECTRIC CELLS (CE #23)	2.50	#51 BULBS (Box 10)	.50

All orders for above must be accompanied with signed consumer's cert. L265

KEENEY AIR RAIDER	\$225.00	"SHOOT THE JAP" (Chicago Nov.)	\$179.50
KEENEY SUBMARINE	215.00	SHOOT THE CHUTE (Conv. to Jap)	139.50
BALLY BULL (Conv. to Jap)	109.50	BALLY RAPID FIRE (Newly Painted)	225.00
MILLS 1-2-3, F.P.	49.50	BALLY BULL	79.50

SEEBURG RAY GUN AMPLIFIERS REPAIRED 24-HOUR SERVICE	BALLY RIFLES
	For All Seeburg Ray Guns Complete With Cable and Lamp...\$35.00

COIN MACHINE EQUIPMENT CO., INC.
1346 Roscoe St. DIVERSEY 3433 Chicago 13, Illinois

\$30.00 SEEBURG GUNS — BALLY GUNS COMPLETELY OVERHAULED and REBUILT
Plus Parts
F. O. B. Chicago
All work guaranteed. Work done by mechanics of 15 years' experience. All types of Amplifier repaired.

"MANOR BARGAINS"—FOR SALE

Bally Rapid Fire Guns	\$200.00	Seeburg Shoot-the-Jap	\$150.00
Main Cables	8.00	Seeburg Shoot-the-Chutes	125.00
3000 Ohm Adj. Resistors	1.30	Toggle Switches	1.75
Gun Cables	1.25	Other Ray Gun Parts In Stock.	

ALL MERCHANDISE GUARANTEED
RADIO TUBES FOR COIN MACHINES. O. P. A. PRICES.
Consumers' certificate must accompany orders.
Write today for information on our special kit of critical tubes, conveniently boxed.

MANOR ELECTRIC & APPLIANCE COMPANY
3236 Southport Ave. Chicago 13, Ill. LAKeview 2033

SCOTT-CROSSE CO.

formerly Keystone Vending Co.
★
The East's Leading Distributor
★
PHILADELPHIA, PA.

TEXAS AND OKLAHOMA OPERATORS

We have a number of Phonographs, Marble Tables, Slots. All in good condition. Also Salesboards. We buy, sell or swap any used equipment. Will send price list on request. We invite you to visit our new, modern offices and display rooms when in Dallas.

ACE COIN MACHINE CO.
HARRY URBAN LEE HOUSMAN
2125 Cedar Springs Dallas, Texas

FLASH!!! HELP AVAILABLE

Top-notch Coin Machine Man available immediately. 10 years' experience in operating and sales of all types machines. Free to go anywhere. Open for proposition.
BOX D-282, Billboard, 25 Opera Place, Cincinnati 1, Ohio.

FOR PROFITS... SEE "PILOT TRAINER" IN ACTION!
PARKS SECTION, PAGE 41

NEW—DIFFERENT IDEA IN JACKPOT BOARDS

25¢ SALE! **POSITIVE FIFTY** **25¢ SALE!**

LAST SALE ON BOARD REC'D \$50.00 IF THE \$10 JACKPOT TICKET IS NOT PREVIOUSLY WON

JACKPOT PAYS \$50

NUMBERS: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50

JACKPOT PAYS \$50

NO. 13-113-213-313-413-513 EACH RECEIVES ONE PUNCH IN JACKPOT

SURE \$50.00 JACKPOT WINNER GUARANTEED PLAYER

—Ticket can be hit anytime. Has 160 Consolations—14 Jackpot holes go at \$1.00 each—8 large sections. For a fat \$56.00 profit-snatcher, ORDER NOW.

ORDER AS: NO. 800 POSITIVE FIFTY

Takes In: 800 @ 25¢	\$200.00
Pays Out: 14 J.P. Holes @ \$1.	\$14.00
Consolations 160 @ 50¢	80.00
Last Sale	50.00
AVERAGE PROFIT	\$ 56.00

LAST SALE IN EACH OF 8 LARGE COLORED PANELS RECEIVE ONE PUNCH IN JACKPOT

GARDNER & CO.
2309 ARCHER • CHICAGO

GUARDIAN SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS
Buy Guardian and You Won't Come to Grief
No. 1200—New Service Kit .. \$14.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00. Plus 144 EXTRA Assorted Silver Contact Points, Value \$6.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known #450 Guardian Contact Kit, \$7.50.

MILLS CLOCK GEARS
COMPLETE WITH DOGS AND SPRINGS AS ILLUSTRATED. **\$3.50 EACH**
QUANTITY LIMITED!
RUSH YOUR ORDER!

Send for our Complete Catalog!

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

ECONOMY SUPPLY COMPANY

GENUINE A.B.T. PELLETS FOR GUNS (Guaranteed)	GENUINE KEENEY SUBMARINE PELLETS
100,000 \$2.50 Per 1000	\$32.50 per 1,000—\$4.00 per 100
50,000 2.75 Per 1000	STEEL PELLETS FOR CHALLENGER AND TEXAS LEAGUE
25,000 3.00 Per 1000	\$5.00 per 100—\$42.50 per 1,000

SPECIAL! GUN LAMPS FOR SEEBURG & BALLY GUNS, ORIGINAL **60c ea.**
Min. order, 10—Write for Quantity Price!

TERMS—1/3 Deposit With Order, Balance C. O. D.
WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.
615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

MONEY MAKERS!

GAMES THAT ARE GOING OVER GREATER THAN EVER

PARATROOPS Rebuilt from Powerhouse	PRODUCTION Rebuilt from Blondie
TORPEDO PATROL Rebuilt from Formation	BOMBARDIER Rebuilt from Follies
EAGLE SQUADRON Rebuilt from Big League	EAGLE SQUADRON Rebuilt from Big Town
SHANGRILA Rebuilt from Mr. Chips	

OPERATORS . . . SEE THESE GAMES AT YOUR LOCAL DISTRIBUTOR OR WRITE FOR COMPLETE DETAILS.

P. & S. MACHINE CO. 3017-19 N. SHEFFIELD AVE. CHICAGO, ILLINOIS

NOTICE! SACRIFICE SALE

- | | |
|---|---|
| 6 5¢ Gold Chroma Write or Wire | 4 Mills Vest Pocket, B. & G., 5¢ . . . \$ 54.50 |
| 3 5¢ Copper Chromes Write or Wire | 6 10¢ Original Chrome Write or Wire |
| 17 5¢ Original Chromes Write or Wire | 8 25¢ Original Chrome Write or Wire |
| 12 5¢ Brown Fronts \$225.00 | 13 25¢ Brown Fronts Write or Wire |
| 5 5¢ Melons 200.00 | 6 25¢ Blue Fronts 250.00 Up |
| 5 5¢ Cherries 200.00 | 2 50¢ Blue Fronts Write |
| 6 5¢ Blue Fronts 200.00 | 1 10¢ Caille Cadet \$ 59.50 |
| 1 5¢ War Eagle 125.00 | 2 Columbia Bells, Cash 49.50 |
| 1 1¢ Watling Twin J.P. 27.50 | 18 Columbia Bells, Ch. Sep. 49.50 |
| 1 1¢ Pace Bantam 27.50 | 17 Super Track Times 325.00 |
| 1 1¢ Mills Gooseneck, Single J.P. 49.50 | 3 Pastimes 225.00 |
| 1 Mills Vest Pocket, Green 49.50 | 5 Kentucky Club 99.50 |
| 2 Mills Golf Ball, Like New 225.00 | |
-
- | | |
|--|--|
| 21 Galloping Domino, Cash, J.P., Dark Cab., Factory Rebuilt \$225.00 | 1 Mills Four Bells, 5/5/5/25¢. Write or Wire |
| 8 Galloping Domino, Chk. Sep., Dark Cab., Factory Rebuilt 235.00 | 9 Mills 5¢ Jumbo Parade, F.P., Blue. \$ 89.50 |
| 8 Galloping Domino, Cash, Light Cab., Like New 335.00 | 2 Mills Jumbo Parades, 5¢, Cash. 169.50 |
| 15 Galloping Domino, J.P., Chk. Sep., Light Cab., Like New 345.00 | 2 5¢ Paces Races, Black Cabinet, Painted Brown 69.50 |
| | 1 5¢ Paces Races, J.P., Brown 190.00 |
| | 1 5¢ Paces Races, Brown Cabinet 175.00 |
| | 2 25¢ Paces Races Red Arrow 260.00 |
| | 35 Bally Mystics, Perfect 39.50 |

SUPPLIES

- | | |
|--|--|
| 5,000 Ft. 2-Wire Metal Covered Cable. Per Ft. \$.05 | Slot Machine Jackpot Glass. Per Doz. . . \$13.50 |
| | Mills Four Bell Cabinets, New 20.00 |

NEW MACHINES IN ORIGINAL SEALED CRATES

- | | |
|---|--|
| 25 Mills Copper Chrome, 10¢ Write or Wire | 2 Mills Jumbo Parade, Conv., 5¢ . . . \$200.00 |
| 10 Mills Copper Chrome, 25¢ Write or Wire | 2 Keoney Super Track Times Write or Wire |
| 25 Mills Brown Fronts, 5¢ Write or Wire | 4 Galloping Dominos, JP 425.00 |
| 15 Mills Brown Fronts, 10¢ Write or Wire | 6 Columbia Bells, Gold Award 89.50 |
| 3 Mills 5¢ Handload Emerald Write or Wire | 1 Paces Races Red Arrow, 25¢ Play. 425.00 |
| 3 Mills Jumbo Parade, 5¢, Cash. Write or Wire | |

FACTORY REBUILTS IN ORIGINAL SEALED CRATES

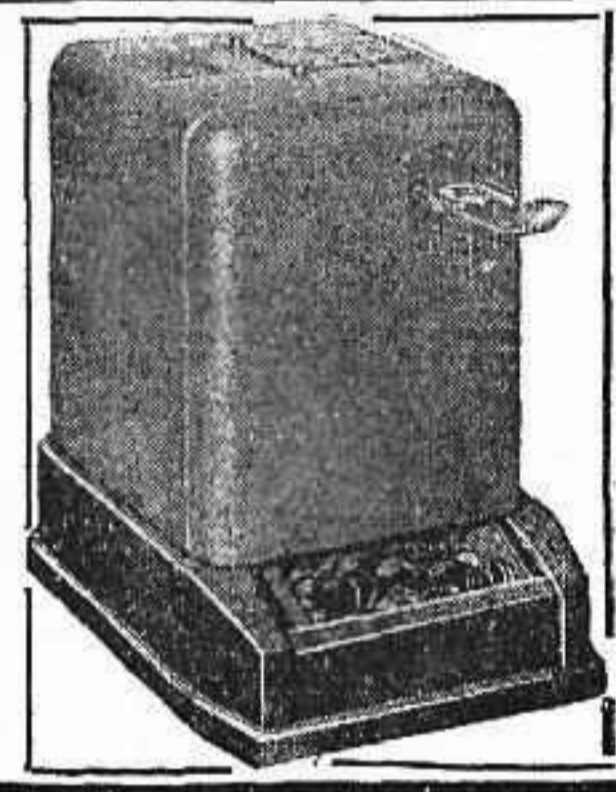
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|--|--|
| 9 Mills Brown Fronts, 5¢ Write or Wire | 10 Mills Consoles, 5¢ Write or Wire |
| 10 Mills Brown Fronts, 10¢ Write or Wire | 2 Mills Consoles, 10¢ Write or Wire |
| 10 Mills Brown Fronts, 25¢ Write or Wire | 1 Mills Console, 25¢ Write or Wire |
| 10 Mills Gold Chromo, 5¢ Write or Wire | 5 Mills Mystery Bonus, 5¢ Write or Wire |
| | 4 Mills Mystery Bonus, 10¢ Write or Wire |

PHONOGRAPHS AND SUPPLIES

- | | |
|---|---|
| 1 Wurlitzer 600 \$350.00 | 2 Seeburg 9800 \$550.00 |
| 3 600 Wurlitzer Victory Model, New . . . 500.00 | 3 Playboys 25.00 |
| 1 Mills Empress 325.00 | 9 1939 Wall-o-Matics 17.50 |
| 1 Seeburg Colonel, ES Remote Receiver 450.00 | 3 #430 Wurlitzer Speakers, New 125.00 |
| 1 Seeburg Colonel, RC, ES 475.00 | Mills Four Bells Cabinets, Now 20.00 |
| 1 Seeburg Commander, ES 400.00 | |

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.
MOSELEY VENDING MACHINE EXCHANGE, INC.
60 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.



MILLS VEST POCKET BELL
5c Play Only
Complete With Automatic JACK POT

Pays Out Automatically Just Like a Big Slot.
\$75.00 F. O. B. Factory
1/3 Deposit, Balance C. O. D.

Valley Specialty Company, Inc.
1061 Joseph Avenue
Rochester 5, New York



Now Try SPECIAL OPERATORS' SERVICE

HAROLD PINCUS will get you the PARTS, and anything else you need . . . fast!

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COIN MACHINE SERVICE CO.

2307 N. Western Ave. Phone HUMBoldt 3476 Chicago 47

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Music Machine Route or any other type of Coin Operated Equipment or Route. Will positively pay highest cash price or beat the top offer made for your route or equipment!

BOX D-275, The Billboard, Cincinnati 1, Ohio

REX ANNOUNCES NEW STREAMLINE SMASH HIT IN BOWLING GAMES

BOWLING LEAGUE

- FREE BALL RETURN FEATURE
- Plywood Construction Thruout Cabinet
- Replaceable Runway
- Fool-Proof MECHANICAL Ball Return
- Easy To Adjust—Extra Heavy Switches
- No Troublesome Legs To Bother With
- Cabinet Finished in Snappy Lacquer Colors
- Appearance That Makes Every Location Want One



LOCATION TESTS PROVE FREE BALL RETURN FEATURE ON "5" CUP MAKES BOWLING LEAGUE BIGGEST MONEY MAKER IN HISTORY OF BOWLING GAMES.

Length—9 ft. 1½ in.
Height—55 in.
Width of Runway—20 in.

IMMEDIATE DELIVERY

EXCLUSIVE DEALS OPEN FOR RECOGNIZED DISTRIBUTORS

\$299.50

1/3 Dep., Bal. C.O.D. F.O.B. Syracuse

REX MANUFACTURING AND SALES CORPORATION

821 S. SALINA STREET

SYRACUSE, N. Y.

PHONE 2-5076

The Most Thorough and Complete "CHICKEN SAM"—Change-Over to "JAP" Ray Guns

\$179.50

"SHOOT THE JAP" RAY-O-LITE GUNS

\$179.50

1/3 Deposit, Balance C. O. D.

Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested, and cabinets finished in solid blue lacquer with black trim. Our "Jap" Ray Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C. O. D. charges or \$60.00 with your order—balance of \$119.50 C. O. D.

BALLY RAPID FIRE GUNS

WE REBUILD RECONDITION REFINISH

For

\$49.50

F. O. B. CHICAGO

MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

WANTED FOR CASH

Seeburg Chicken Sams and Jailbirds. Must have all parts. Not necessarily in working order. Will pay top prices. Advise quantity.

WE RE-BUILD— Your old run down "CHICKEN SAMS" and "JAIL-BIRDS" and
RE-CONDITION— convert them into "SHOOT
RE-FINISH— THE JAP" Ray Guns.

MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!

for **\$59.50** F. O. B. Chicago

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

"Blackie"
WILL
REVOLUTIONIZE
THE INDUSTRY

LOOK for BLACKIES

HERE IT IS—THE LATEST WESTERHAUS REVAMP GAME



A BEAUTY With Lots of PLAYER APPEAL

READY FOR DELIVERY NOW

MARINES

See Your Distributor Today

WESTERHAUS AMUSEMENT CO.

3726 KESSEN AVENUE

CHEVIOT 11, OHIO

Phones MONTana 5000-1-2

MAIL CALL!



**IS THERE A LETTER FOR YOUR SOLDIER?
WRITE OFTEN • USE V-MAIL
BACK THE ATTACK...BUY U. S. WAR BONDS**

LION MANUFACTURING CORPORATION, 2040 BELMONT AVENUE, CHICAGO 18, ILLINOIS
HOME THE FAMOUS Bally GAMES AND VENDERS

*Distributed by Bally Manufacturing Company

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE
 BILL HAPPEL CARL HAPPEL

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

RECONDITIONED SLOTS AND CONSOLES

IMMEDIATE DELIVERY

4 Mills Gold Chrome, Rebuilds, 5c \$350.00	6 Mills Four Bells, Rebuilds, 5c, 5c, 5c \$695.00
2 Mills Gold Chrome, Rebuilds, 10c 395.00	2 Mills Four Bells, Late Head, 5c, 5c, 5c Write
1 Mills Gold Chrome, Rebuilds, 25c 495.00	5 Mills Three Bells, Late Models, 5c, 10c, 25c Write
4 Mills Regular Chrome, Orig., 5c 350.00	6 Keeney Super Bells, 4 Ways, 3-5c, 1-25c \$895.00
18 Mills Blue Fronts, Refinished, 5c 225.00	4 Keeney Super Bells, 2 Ways, 5-25c Cash 495.00
14 Mills Blue Fronts, Refinished, 10c 275.00	2 Keeney Super Bells, 2 Ways, 2-25c Comb. 595.00
6 Mills Blue Fronts, Refinished, 25c 350.00	2 Keeney Super Bells, 2 Ways, 5c-5c Cash 450.00
2 Mills Blue Fronts, Refinished, 50c 650.00	8 Keeney Super Bells, 5c Comb. 350.00
2 Mills Brown Fronts, Rebuilds, 10c 300.00	5 Buckley Track Odds, Late J.P. Model Write
5 Mills Brown Fronts, Rebuilds, 25c 350.00	2 Evans Bangtails Daily Double... 395.00
8 Jenn. 4-Star Chiefs, Refin., 5c 200.00	4 Evans Dominoes, Late Two Tone D. D. J.P. 450.00
4 Jenn. 4-Star Chiefs, Refin., 10c 225.00	5 Bally Club Bells, Free Play, Pay-out 249.50
2 Jenn. 4-Star Chiefs, Refin., 25c 300.00	12 Mills Jumbo Parade, Comb. 189.50
2 Mills Extraordinary, Refin., 25c 300.00	9 Mills Jumbo Parade, P.O. 139.50
1 Mills Extraordinary, Refin., 5c 200.00	3 Bakers Pacers Daily Double... 325.00
2 Mills Cherry Bells, Refin., 5c 250.00	2 Jenn. Silver Moon, P.O. 139.50
1 Mills Cherry Bell, Refin., 10c 300.00	4 Pace Saratogas, Late 129.50
1 Mills Glitter Gold Q.T., Like New, 10c 149.50	1 Bally Roll 'Em, Refinished 189.50
2 Mills Blue Crackle Q.T., 5c 89.50	1 Bally Hi-Hand, Refinished 149.50
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10 Weighted Slot Stands, Refin. 29.50	
2 Mills Four Bells, Late Head, 3-5c, 1-25c Write	
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Also complete line Jennings and Pace Machines. Write for Special Prices.

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WE PAY CASH for YOUR MACHINES

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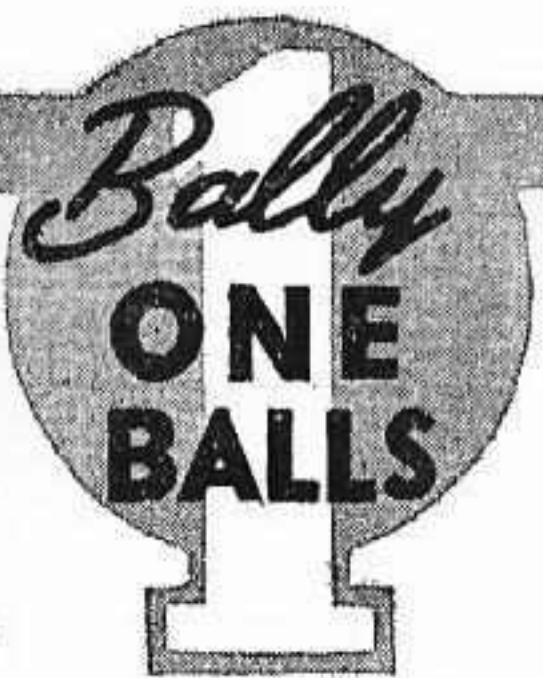
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Buckley Daily Double Track Odds. Write	New Saratoga Jr. \$250.00
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Mills Jumbo, F.P. 105.00	Paces Reels Jr. 175.00
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Keeney Super Bell, Comb. 5c Play. 275.00	Mills Four Bells Write
Keeney Kentucky Club 90.00	Jennings Bob Tail, F.P. 108.00
Keeney Skill Time 90.00	Jennings Fast Time, P.O. 152.50
Bally Club Bells 275.00	Bally Roll-Em, 25c 175.00
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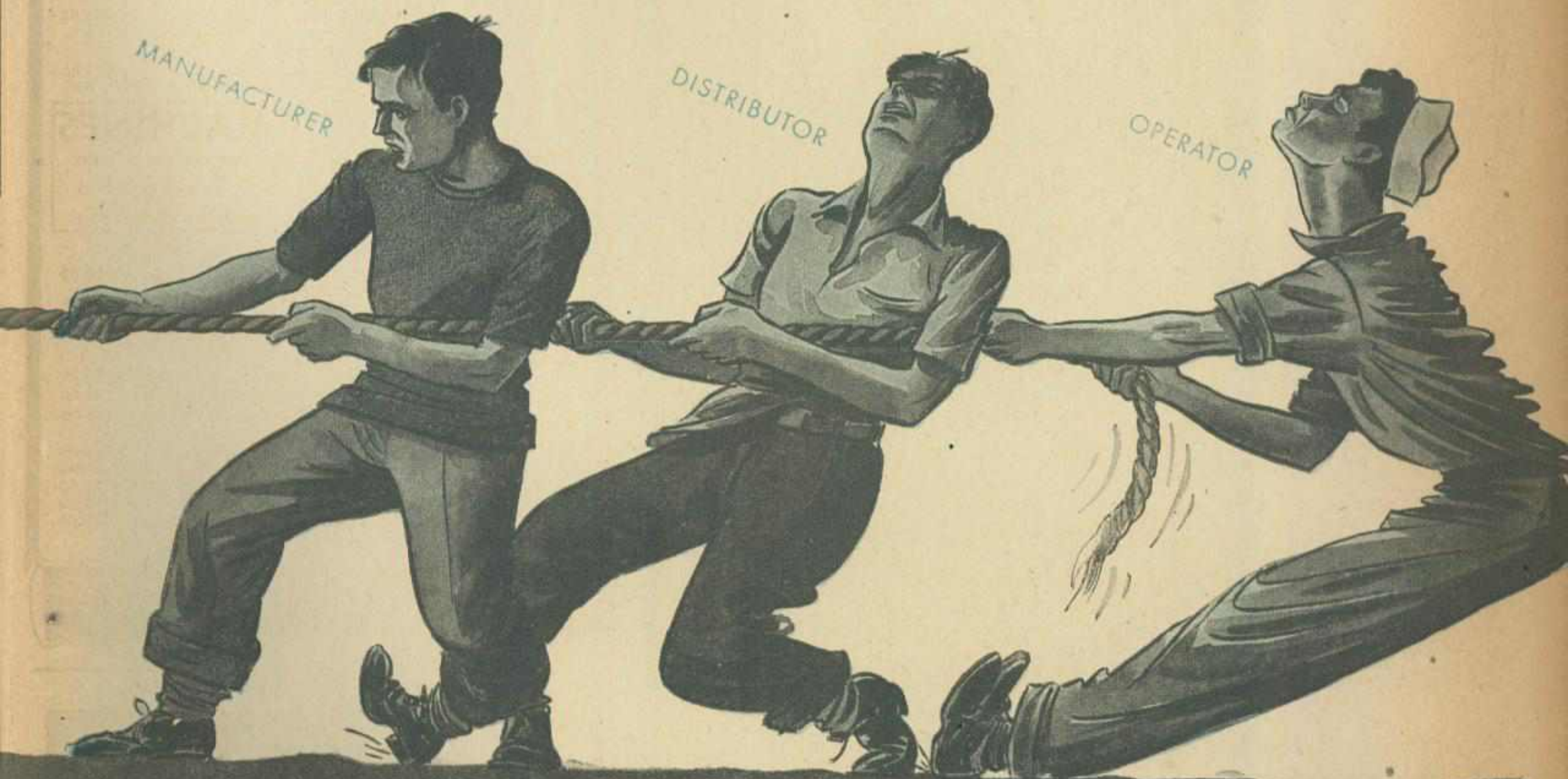
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