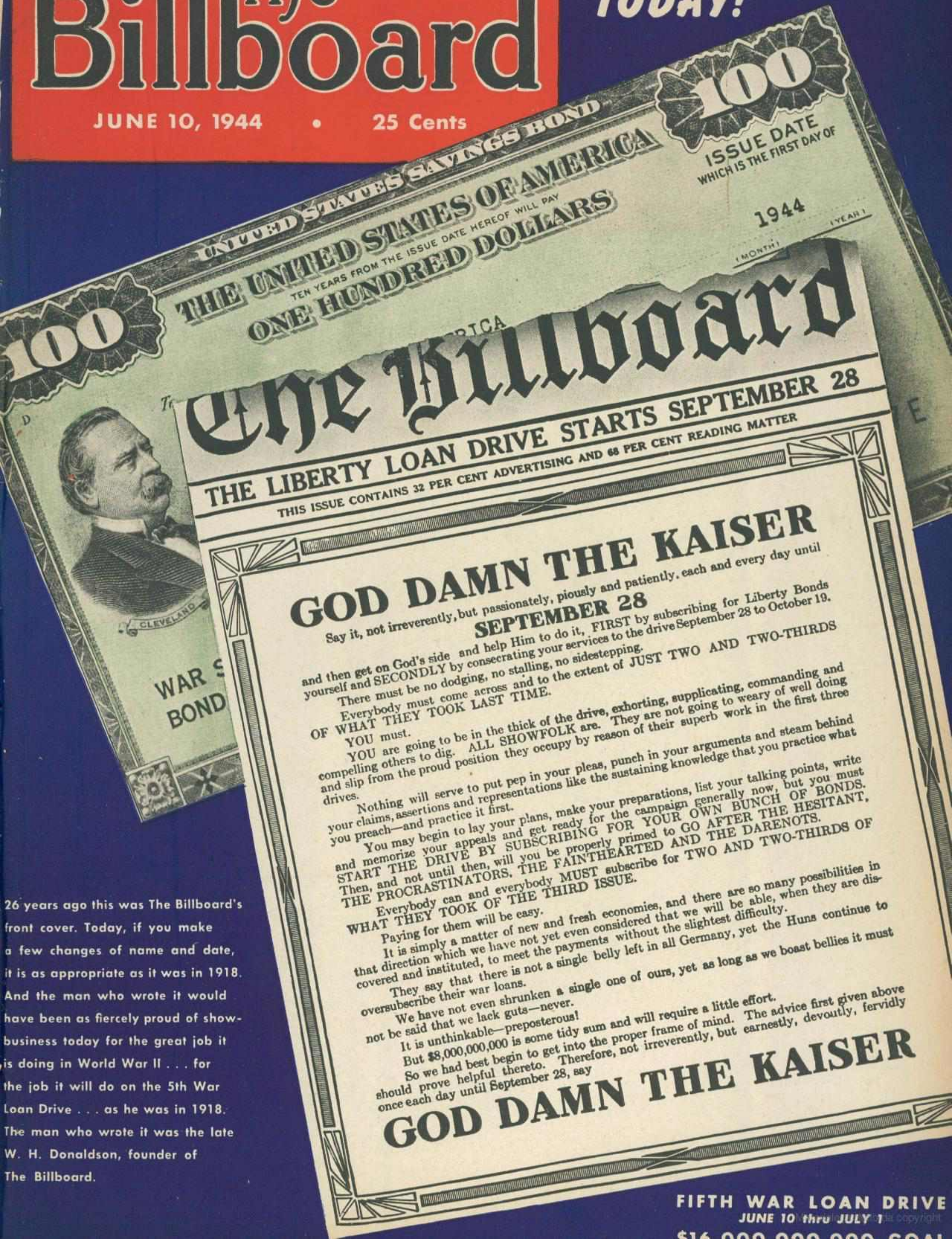


# The Billboard

JUNE 10, 1944

• 25 Cents

BUY ONE OF THESE BONDS TODAY!



UNITED STATES SAVINGS BOND  
THE UNITED STATES OF AMERICA  
TEN YEARS FROM THE ISSUE DATE HEREOF WILL PAY  
ONE HUNDRED DOLLARS  
ISSUE DATE WHICH IS THE FIRST DAY OF  
1944  
(MONTH) (YEAR)

**The Billboard**  
THE LIBERTY LOAN DRIVE STARTS SEPTEMBER 28  
THIS ISSUE CONTAINS 32 PER CENT ADVERTISING AND 68 PER CENT READING MATTER

## GOD DAMN THE KAISER

Say it, not irreverently, but passionately, piously and patiently, each and every day until  
**SEPTEMBER 28**

and then get on God's side and help Him to do it, FIRST by subscribing for Liberty Bonds yourself and SECONDLY by consecrating your services to the drive September 28 to October 19. There must be no dodging, no stalling, no sidestepping. Everybody must come across and to the extent of JUST TWO AND TWO-THIRDS OF WHAT THEY TOOK LAST TIME. YOU must. YOU are going to be in the thick of the drive, exhorting, supplicating, commanding and compelling others to dig. ALL SHOWFOLK are. They are not going to weary of well doing and slip from the proud position they occupy by reason of their superb work in the first three drives.

Nothing will serve to put pep in your pleas, punch in your arguments and steam behind your claims, assertions and representations like the sustaining knowledge that you practice what you preach—and practice it first. You may begin to lay your plans, make your preparations, list your talking points, write and memorize your appeals and get ready for the campaign generally now, but you must START THE DRIVE BY SUBSCRIBING FOR YOUR OWN BUNCH OF BONDS. Then, and not until then, will you be properly primed to GO AFTER THE HESITANT, THE PROCRASTINATORS, THE FAINTHEARTED AND THE DARENOTS. Everybody can and everybody MUST subscribe for TWO AND TWO-THIRDS OF WHAT THEY TOOK OF THE THIRD ISSUE. Paying for them will be easy.

It is simply a matter of new and fresh economies, and there are so many possibilities in that direction which we have not yet even considered that we will be able, when they are discovered and instituted, to meet the payments without the slightest difficulty. They say that there is not a single belly left in all Germany, yet the Huns continue to oversubscribe their war loans. We have not even shrunk a single one of ours, yet as long as we boast bellies it must not be said that we lack guts—never. It is unthinkable—preposterous! But \$8,000,000,000 is some tidy sum and will require a little effort. So we had best begin to get into the proper frame of mind. The advice first given above should prove helpful thereto. Therefore, not irreverently, but earnestly, devoutly, fervidly once each day until September 28, say

## GOD DAMN THE KAISER

26 years ago this was The Billboard's front cover. Today, if you make a few changes of name and date, it is as appropriate as it was in 1918. And the man who wrote it would have been as fiercely proud of show-business today for the great job it is doing in World War II . . . for the job it will do on the 5th War Loan Drive . . . as he was in 1918. The man who wrote it was the late W. H. Donaldson, founder of The Billboard.

FIFTH WAR LOAN DRIVE  
JUNE 10 thru JULY 1  
\$16,000,000,000 GOAL



A black and white illustration of a young boy, Jack, climbing a beanstalk. The beanstalk is thick and gnarled, with large, heart-shaped leaves and several long, curved bean pods hanging from it. Jack is positioned in the middle of the stalk, looking upwards with a determined expression. The background is a simple, light-colored sky.

# CMAC

## *Financing*

## JACK'S BEAN STALK

### FOR COIN MACHINE MANUFACTURERS AND DISTRIBUTORS

**REMEMBER** Jack and the bean stalk that grew to skyscraper proportions? It enabled him to climb to new heights and gain new riches.

CMAC Financing provides a similar avenue for coin machine manufacturers and distributors, in the post-war era.

New machines will vie in hot competition for wide-open markets. Every manufacturer will need every dollar of his reserves for building and promoting his products. Every distributor will need a proven, profitable financing service.

Here's where CMAC Financing comes in. It will free millions of manufacturer's dollars from the low income job of carrying installment paper. Companies can turn their capital faster, multiply their volume, increase their profits accordingly.

So with Distributors who use CMAC Financing, they can buy and sell more machines, enjoy increased prestige with operators by offering this nationally known financing service.

Let the unprogressive do the plodding! Plan now for leadership with the help of an adequate, flexible CMAC Financing Plan.

In addition to financing manufacturer's and distributor's sales, CMAC also provides distributor financing for the purchase of warehouse stocks of new equipment—financing through manufacturers or distributors of a substantial amount of the cash required for purchase and sale of routes.



*Coin Machine Acceptance Corporation*

134 NORTH LA SALLE STREET · CHICAGO 2 · ILLINOIS

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES



# THE FIFTH JOB WILL BE DONE

## Bainbridge N. T. S. Getting OK Shows; No Pull-In Needed

By Seaman Leonard Traube, Public Relations Department, U. S. Naval Training Center, Bainbridge, Md.

BAINBRIDGE, Md., June 3.—In recent weeks the show shelf at this naval training center has been well stocked, with movies taking a back seat. And no film shown here this year has drawn the sailors into the pews as much as any one of three or four live layouts.

To be sure, recruit companies are marched to the auditorium or to the amphitheater in order to make a proper fill. But in the case of at least three bills, the "must" proved unnecessary except for seating in good order and discipline. That's one of the reasons for the march and seating plan.

A real surprise was the turnout for USO's *Humpty Dumpty*, which drew hundreds of standees in a tab built around veteran comic, Harry Rose. And before that the *Elk's Follies* from Washington was jam-packed. A USO concert consisting of Metopera Tenor Charles Kullman, radio and new opera company contralto Martha Lipton and impressionistic dancer Eric Victor played to virtual capacity.

### Bowes and Vox Pop Pull

Another big reception was for the finals in Major Bowes's program, with gob talent, aired over the CBS network Sunday (28), and on Monday (29) the amphitheater was again a vision in white when *Vox Pop*, with Parks Johnson and Warren Hull, put on a 40-minute warm-up plus the regular half-hour show, quizzing the top-rated NAPS (Naval Academy Preparatory School).

But these didn't by any means complete the show-studded week, for on Wednesday (31) an elaborate style show—scenery, continuity and all—was brought over by Philly's Strawbridge & Clothier store and produced as a joint effort with Bainbridge's welfare and recreation department. Future schedules are even more promising.

It's becoming more and more evident that the navy, or at any rate this spot, is in the midst of an all-out drive to give the boys plenty of girls and plenty of show. And the set-ups are enjoying capacity crowds against the usually accepted disadvantage of lack of performer names of national caliber. The accent is on show, on girls, on hot music. Even good corn goes over, but it's the lookers who rate the sailors' special plaudits. Hedy Lamarr would never get out of here alive.

## Live Music Only For Ballrooms in Mex City District

MEXICO CITY, June 3.—Drastic regulations have been laid down for dance halls and cabarets in the Federal District, which takes in Mexico City, largest in the Republic.

According to a decree signed by President Manuel Avila Camacho, dance halls must provide orchestras for their patrons, and not use radio or juke boxes.

No dance halls or cabarets can operate within 200 yards of a church or hospital, and operation hours have been set from 7 p.m. to midnight. Persons carrying weapons will be barred from the entertainment places.

A system of heavy fines and closures was established.

## Garden Gets 2d "Vanities" Roller Show

### Looks Like B. O. Winner

NEW YORK, June 3.—A second edition of Harold Steinman's *Skating Vanities* bowed in tonight for an eight-day stand at Madison Square Garden after another West to East trek. Steinman brought his first troupe to the Stem last year to prove successfully that a skating show on wheels can pack as much sock as one on blades. Tonight's second edition preem backs up the notion. Steinman's roller-skating boys and girls ought to score solidly at the box office.

Tonight's gala send-off, which was devoted to a benefit for the Post-War Blind Aid and Welfare Fund, sponsored by the Lions' Club of New York, drew a substantial and appreciative audience into the garden—and this, despite the fact that afternoon "Invasion" reports, although subsequently contradicted, kept plenty of potential customers at home with their cars glued to the radio. One section of the house was occupied by 1,000 servicemen in seats contributed by Lions' Club members.

Steinman has been smart in teaming up with Gae Foster and Sam Shayon, of the Fanchon & Marco office. Gae Foster has staged and directed another colorful, smooth-running show. At what point Shayon comes into the picture is hard to say, but it is a safe bet that the vaude angle, which has crept into save it from being just another skating spectacle, can be chalked up to his credit.

(See ROLLER SHOW on page 30)

## Radio Bond Sked

WASHINGTON, June 3.—The War Finance Division of the Treasury announced this week the dates on which the networks would promote the Fifth War Loan Drive. The drive begins June 12.

The schedule, as announced by the Treasury, is as follows:

June 13, NBC;  
June 17, Mutual;  
June 20, CBS;  
June 22, independent stations;  
June 24, Blue.

## Drum Call To Summon Cash

### Entertainment world fighting for its 95,956 service boys, girls and 348 dead

NEW YORK, June 5.—Show business in all its branches, with the possible exception of the night club segment, will top the tremendous job that it did during the first four War Bond drives, in the Fifth, from June 12 to July 8. That has been assured the President of the United States by every entertainment organization in the field from motion picture producing companies to the musicians' union.

The show business co-operation is not given unselfishly because there are now 95,956 members of show business in uniform and 348 men of the theater have given their lives thus far for their country. It is to these 348 and those 95,956 men and women in uniform that the professions are dedicating this—their fifth home front money-gathering drive . . . to raise the \$16,000,000 set as the goal of the Fifth.

### Inspire Is the Job

Nevil Ford, chairman of the New York State War Finance Committee, stressed a new note in this campaign when he stated to showbiz reps: "We do not expect you to personally sell bonds . . . we want what you do to make those who hear and see you go home and feel that their country is worth living and dying for—and if that is accomplished the men and women of the nation whom you will contact will buy that extra "E" bond."

The New York State campaign has a show business keystone. It's a floating keystone, a landing barge turned showboat which starting at Tonawanda will float down the barge canal and Hudson River to New York, giving shows and selling bonds all the way. The showboat will be manned by a small permanent company and the theater and radio will supply highlight stars who will stay with the boat two days each as it covers the cities of the Hudson Valley. The boat will be followed by the radio networks and local stations as it floats down the canal and river. The launching will be a Mutual Network feature from Lockport, N. Y. The nets will also follow the Torch of Liberty which is being carried across the State during the drive.

On Times Square, the heart of the show world, watched over by the statue of Father Duffy, there will be a four-story cash register-theater which at noon each day will ring up the total of bond sales. Each day at the hour of 12, for 15 minutes, stars and those who help make the stars the luminaries that they are, i. e., the sidemen and women of the theater, will entertain. The stage will really be the shelf over the drawer of the cash register. The drawer itself will house bond box offices—where showbiz will prove that its efforts pay off. The Federal Reserve Bank will have a branch in the drawer. It'll be, as Nevil Ford has pointed out, the first time that showbiz has been on top of the Federal Reserve.

### Four Jobs To Be Done

The showboat and the cash register-theater are two jobs that the Broadway entertainment world has agreed to tackle. There are two more, it was pointed out by Jim Sauter, chairman of the United War Activities Committee. First a giant inter-racial rally in the Lewisohn Stadium where show people (See FIFTH JOB on page 4)

## Vandenberg Takes Petrillo Pot-Shot

WASHINGTON, June 3.—Senator Vandenberg this week introduced a bill aimed at preventing James C. Petrillo and the AFM from "interfering" with non-commercial school music broadcasts. Coupled with the measure was a nice statement by the Michigan Senator blasting Petrillo.

"If we are going to rewrite the radio law," Senator Vandenberg said, "We want this in. It is one notorious phase of the radio situation that will have to be considered if any revision of the radio code is to be adequate."

Senator Vandenberg told the Senate that Petrillo has taken high school bands and orchestras off the air, citing especially the case of the Interlochen (Mich.) Music Festival.

"This has been looked on as about the finest type of high school musical culture, and for years it was on national radio hook-ups," Senator Vandenberg said. "But Petrillo took it off the air two years ago and kept it off."

The Vandenberg Bill was referred to the Senate Interstate Commerce Committee.

## OCR Amusement Section To Stay as Is, Say WPB Biggies

WASHINGTON, June 3.—Reports that the Amusement and Recreation Section of the Office of Civilian Requirements was to be either drastically reorganized or eliminated were spiked this week by high War Production Board officials, who asserted that the work would be carried on as usual.

At the same time it was pointed out that the resignation of John Eberson, consultant on theaters, which was announced last week, did not imply that the amusement unit was being disbanded. Eberson, it was asserted, resigned to return to private business and an effort is being made to induce his return to OCR to continue with his work.

"The program of the Amusement and Recreation Section, as well as its administration, have been carefully ex-

amined by the Office of Civilian Requirements and found extremely helpful to the war effort," a high official declared. "The work will continue as it is now being administered."

Trouble within the OCR arose some time ago when a group complained that the recreation unit was promoting amusement enterprises too heavily. This group was joined by another which has been solidly opposed to the granting of any relief to showbiz and recreation. There has also been some question as to whether William Y. Elliott, new OCR director, has the same sympathy with showbiz problems as did his predecessor, Arthur D. Whiteside.

Harry A. Ackley, consultant on outdoor showbiz, remains with the unit, and with the exception of Eberson the unit is intact. George W. McMurphy will continue to administer the program.

### In This Issue

Bands & Vaude Grosses . . . . . 26	Letter List . . . . . 47	Reviews, Legit . . . . . 28
Burlesque . . . . . 30	Magic . . . . . 30	Night Clubs . . . . . 23
Carnival . . . . . 33-38	Merchandise-Pieces . . . . . 48-53	Vaude . . . . . 25
Circus . . . . . 40-41	Music . . . . . 12-19	Rinks-Skaters . . . . . 44
Classified Ads . . . . . 45-46	Music-Merchandising . . . . . 64-66	Roadshow Films . . . . . 31
Cocktail Combos . . . . . 20-21	Music Popularity Chart . . . . . 15-19	Routes, Acts . . . . . 27
Coin Machines . . . . . 60-84	Night Clubs . . . . . 22-27	Carnival . . . . . 59
Corral . . . . . 41	Parks-Pools . . . . . 42-43	Circus . . . . . 59
Fairs-Expositions . . . . . 39	Pipes for Pitchmen . . . . . 53	Dramatic & Musical . . . . . 28
Final Curtain, Births, Marriages . . . . . 32	Radio . . . . . 5-10	Ice Shows . . . . . 4
General Outdoor . . . . . 54-59	Radio Music . . . . . 11	Sponsored Events . . . . . 38
Legitimate . . . . . 28-29	Repertoire . . . . . 31	Television . . . . . 7
		Vaudeville . . . . . 22-27
		Vending Machines . . . . . 67



## Holiday on Ice Set for August

CHICAGO, June 3.—Frederick Bros. Agency has just completed plans for the production of *Holiday on Ice*, its new \$300,000 ice spectacle, starring Belita, movie ice-skating star; McCusker and Purviance, comedy team, and the Four Greeks, in addition to a cast of 100.

Show, which starts its national tour the latter part of August, will carry Monogram Studio's 100 by 80 ice tank, to be used in towns where there are no ice arenas or where arenas are not available. Show, with this equipment will also be able to play many of the public auditoriums and spots where hockey games or bookings of other major attractions interfere with their schedule. Plans also call for the show playing in a city where the ice arena is available while the tank is readied for the next stand.

First booking has been set for San Diego, where the show will open August 25. It is set for a 10-day run. Following dates have also been inked: The Hollywood Bowl, Vancouver, Calgary, Regina, Winnipeg, St. Paul, and Chicago, where it will play a 17-day engagement at the Coliseum, starting October 6.

While on tour Monogram Pictures will shoot scenes for their forthcoming pic, with final shots made at the studio upon completion of Belita's personal appearances.

## USO Lands 6 Gals in Hawaii For Legit and Vaude Roles

HONOLULU, June 3.—A sextet of fems arrived here from Hollywood under the auspices of Camp Shows, Inc., to appear in army shows in the Central Pacific area.

They are Dorothy Fay, leader of the unit; Margot Guilford, Nancy Lee Worth, Jane Flynn, Eloise Hardt and Martha Shaw.

Plays now under consideration for the six are *Personal Appearance* and *Blithe Spirit*.

Plans are that they may be formed into a vaude unit and tour South Pacific bases. Their stay in Hawaii is indefinite.

## Twelve-Year Rep Record

LONDON, May 23.—White Rose Players, in their 12th unbroken season at the Grand Opera House, Harrogate, have broken all records for an English repertory company. With Winifred Peacock as managing director, and Marie Blanche, wife of the comedian, George Robey, as secretary, this woman-controlled company has carried on without a break despite wartime conditions. Many of today's stars, including Sonia Dresdel, Rosamund John, Barry Morse and Trevor Howard, began their stage careers with the company.

## A Fill-In Date

LONDON, June 3.—Tambo and Tambo, tambourine spinning and clowning act, celebrate, June 3, the 40th anniversary of their arrival in England. Featured with the Royal Allied Circus, now playing a tenting season around London, Tambo and Tambo are the oldest American act in Europe. They arrived in London June 3, 1904, to play four weeks. The boys must have been a success, as they have stayed in Europe ever since. During their 40 years this side they have appeared in no fewer than 25 different European countries, and they have only had 72 weeks out in a possible 2,080 playing weeks (an average of less than two weeks a year).

## Frying the Beef

To The Billboard:

You know how it is in show business. People in the profession meet each other every day and the traditional question is, "What's with you?"

In recent weeks I have had occasion to answer this question by saying that I was working on *The Gate*, which was presented at the Metropolitan Opera House Tuesday, May 23. I didn't bother to elucidate because my agreement stipulated that I was to be credited with the staging and lighting both in the formal billing and in all publicity.

Since the day after the show, however, I have faced considerable embarrassment because reviews and news stories have incorrectly credited the staging and lighting to Erwin Piscator, who has already publicly disclaimed any connection with the project.

My show business colleagues, who read the trade news carefully, have taken note of the fact that my name was not mentioned in any write-ups of the show (save in *The Herald-Tribune*) and have been asking:

"What did you do in the show?" or with varying accent, "What did you do in *The Gate*? Were you the guy who closed it, or did you merely leave it ajar?"

Fun is fun, but I would be very grateful if you would save me breath by putting the explanation on paper where there can be no further misunderstanding.

The simple fact is that I staged and lighted the show, as the program recorded.

Thanks for allowing me this means of closing, decisively, a matter which might otherwise be left on the latch.

Very Truly yours,  
PETER FRYE.

## Minneapolis IBEW Set To Fight International Org

MINNEAPOLIS, June 3.—International IBEW may have some working arrangement with AFM on platter spinners, but Twin City Local 1216, IBEW, wants no part of such pact.

That was the nub of a wire sent the international by John Klug, president of the local. Klug told *The Billboard* his local has a three-year contract signed with WCCO-CBS, dated last November.

"We're awaiting outcome of WLB decision on the platter-spinning situation, but our executive board is determined to carry out its own contracts to the letter," Klug said.

Altho this was left unsaid, it was intimated in event musicians get the platter-spinning nod, IBEWers will refuse to fade out.

## New Home for 'Old Vic' Co.

LONDON, May 23.—The "Old Vic," most famous of England's repertory theaters, damaged beyond present repair in an early London blitz, has found a new home. Company, headed and sponsored by Laurence Olivier and Ralph Richardson, who will play leading roles, moves to the New Theater, in the heart of London's West End, early next month. Tyrone Guthrie will be chief executive.

## Lawrence ENSA Tour

LONDON, May 23.—Gertrude Lawrence has arrived here after an absence of six years. She will play a tour of several months for ENSA, entertaining British, American and Allied troops and factory workers in England. In the fall, Miss Lawrence hopes to return to the West End stage, probably in *Susan and God* or in a revival of *Her Cardboard Lover*.

## "D-Day" Inspires Inter-Faith Airing

DETROIT, June 5.—A twice-weekly inter-faith program preliminary to D-Day was placed on the air last week by WJR, running Tuesday and Thursday afternoons. Program uses transcribed hymns and a brief prayer on each broadcast by outstanding local church leaders. It is slated to give the keynote to the outstandingly religious caliber of programs planned by WJR, like most other stations, for the actual day of invasion by preparing listeners for the proper reception of this mood.

Introduction by the announcers uses the formula, "As the invasion of Europe approaches, WJR reverently offers a prayer for D-Day."

The all-inclusiveness of the program in its religious coverage is exceptional, inasmuch as both major and smaller denominations, which rarely join in inter-faith groups using public prayer, are officially represented as well as inter-racial religious groups. Principal local leaders include the Chancellor of the Catholic Archdiocese, Dean of the Episcopal Cathedral, the Rabbi of a leading Jewish congregation, a Bishop of the African Methodist Church and outstanding Protestant church leaders.

## Chi Air School Tops CBS Class In Windy City

CHICAGO, June 3.—Unusual record of grabbing off more listeners of a type wanted than a competing big-time network show of the same type has been chalked up by WLS's locally broadcast program, *School Time*. A recent survey made independently by the Chicago Board of Education has shown that *School Time* had more Chicago school-room listeners than CBS's similar opus, *American School of the Air*. The survey disclosed that in the first semester of 1943-'44, *School Time* had 13,618 school kids regularly using the program in class, while CBS's *School of the Air* had 13,087. *School Time* was used by 356 classes; *School of the Air* by 3,280.

Jerry Walker, conductor of *School Time*, believes he beat out the CBS big-timer because of the promotional work he has done. He has contacted personally members of State Teachers' Association in Indiana, Michigan, Wisconsin and Illinois, and has worked in close cooperation with the educational departments of these States' governmental bodies. In addition to this the station has plugged the show with publicity special promotion stunts as p. a.'s and prominent guest stars. Of course, Walker admits that programing has contributed to much of *School Time's* acceptance by educators.

Walker figures that he has collected the greater total of listeners for his show, for he states that classroom use of such a show is a good index of its acceptance by the general listener.

## Mpls. to Chi Rep. Convention

MINNEAPOLIS, June 3.—Because Lieut.-Com. Harold E. Stassen, former governor of Minnesota, is a hot prospect for the Republican nomination as president or vice-president, Twin Cities radio is making elaborate plans to cover the GOP convention opening June 26 in Chicago.

First to pop its plans is WCCO-CBS, which will have a direct wire from the convention hall to Minneapolis. Going down for WCCO will be Cedric Adams, ace newscaster; A. E. Joscelyn, station manager, and Sam H. Kaufman, station flack.

Adams will do his regular noon and nighttime broadcasts daily from Chicago and will be on hand for special broadcasts.

Altho nothing definite has been announced, both KSTP-NBC and WTCN-Blue are expected to be represented at the convention.

## Banned But Opens

LONDON, June 3.—Castle Theater Club Players, in the little English town of Farnham, 40 miles from London, will produce for the first time on any stage Lajos Bira's banned play, *Patricia's Seven Houses*. Play, written two years ago, is the story of an English girl who inherits, among other properties, seven brothels in a South American city. An attempt to produce the play at the "Q" Theater, London, 12 months ago, was stopped by the British censor. Castle Players, being a membership club, can go ahead with the production. Play will open for two weeks June 13.

## Fifth Job Will Be Done

(Continued from page 3)

of all races and creeds will combine to show that inter-racial harmony reaches its highest in the theater, and the final giant rally in Central Park set for July 2 or July 9. This rally will be the grand gesture of the entertainment world to the Fifth War Bond drive.

Working side by side with the theater, radio will be delivering the highlights of the entertainment's world's activities to the people of the nation. From the opening day four-network-broadcast, which will be carried by every radio station in the nation, until the final network pick up of the giant Central Park rally, no day will pass from June 12 to July 8 without the men and women of the air making vital contributions.

Radio will pick up the audible call to bond-arms. It will be a roll of drums which will segue into the three dots and dash of victory. Every bond appeal will be prefaced by the drum call and before the drive ends it is expected that it will be the best known call the world has ever known.

## Each Net Has a Day

The networks will each have one day to prove that after they're the greatest dough collectors in the world. The day after the drive opens NBC (June 13) will go to work with a full day devoted to bond selling. Four days later (June 17) Mutual will prove what a mutually owned network can produce in cash for Mr. Whiskers. CBS goes to work on the 20th of June and the Blue ends the nets all-out one-day drives on the 24th of June. The independent stations of the U. S. A. have had June 22 set aside for their bond selling efforts and many of them say that the total produced by the indies will top the total produced by the nets. Treasury officials are a little hesitant at making any statement as to the possibilities of such an accomplishment. The "friendly" rivalry, however, is welcomed by the War Finance Committee since only more \$\$ can result for Mr. Morgenthau.

The answer to all that show business will do can best be summed up by what William Fineberg, of Local 302, AFM, stated at the show-business luncheon at Toots Shore, Thursday, June 1. "There are no demands too great for musicians. Sometimes they're tired, sometimes they're ill—but nothing keeps them or will be permitted to keep them from their job—for bonds, for themen in service and the men in the hospitals."

And the drum call will roll on—"til victory . . . and as the founder of *The Billboard* stated during another world war: "Showbiz will bring a curse down upon the Axis—with an inspiration that only the entertainment world can rouse."

The drum call rolls on as the world—damns the Axis—and throuth the U. S. A., in each tiny hamlet showbiz will be doing its Fifth Bond job—just as big and as great as it does it in New York and Hollywood.

The drums roll on!

## "Skate" 20G in Indianapolis

INDIANAPOLIS, June 3.—*Skating Vanities* rolled to a gross of \$20,000 before 24,500 spectators at the Coliseum here May 24-30. Hot weather kept attendance below expectations except for final night.

### STOCK TICKETS

One Roll . . . . \$ .75  
Five Rolls . . . . 3.00  
Ten Rolls . . . . 5.00  
Fifty Rolls . . . . 17.00  
100 Rolls . . . . 30.00

ROLLS 2,000 EACH.

Double Coupons.

Double Price.

No O. O. D. Orders.

Size: Single Tkt., 1x2".

We Must Not Let the War Blind Us to the Necessity of Keeping It Alive.

## TICKETS

MOVIES, CARNIVALS AND CIRCUSES

THE TOLEDO TICKET CO.

Toledo (Ticket City) 2, Ohio

### SPECIAL PRINTED

Cash with Order. Prices:

2,000 . . . .	\$ 4.29
4,000 . . . .	4.83
6,000 . . . .	5.87
8,000 . . . .	6.91
10,000 . . . .	7.15
30,000 . . . .	10.45
50,000 . . . .	13.75
100,000 . . . .	22.00
500,000 . . . .	88.00
1,000,000 . . . .	170.50

Roll or Machine  
Double coupons. Double prices.



# RADIO LEGISLATION DIES AGAIN

## KECA Finally Sold to Blue

The Billboard tipped move months ago—request for more power expected

HOLLYWOOD, June 3.—Deal between Blue Network and Earle C. Anthony for Station KECA has been concluded, with outlet going for \$800,000. Papers were signed by Don E. Gilman, vice-prexy in charge of network's Western Division, and Anthony and are being forwarded to FCC for approval. It is expected that the commission's okay will be forthcoming within the next few weeks, at which time the Blue will take over operation. The Billboard announced the deal about six months ago.

Gilman has been trying for 17 years to get a local outlet for his organization. Now that the Blue has been divorced from NBC, and Blue has KECA, only organization in this area without its own station is NBC. Both Mutual and CBS have their own outlets.

Gilman claims that many Blue network shows which have not been heard locally will now get a local airing. No mention was made of the local commercial shows on KECA. Deal does not include the building which houses KECA on Vermont Avenue, but only the transmitter.

Present site of KECA was purchased by Anthony from the Hearst radio interests. Deal included Station KEHE. Move at that time was made to give KECA a better spot on the dial. Call letters for KEHE were dropped and those of KECA substituted and power increased. Application for increase of KECA power is to be sent to FCC within the next few weeks. It is expected that some kind of a deal will be worked out between NBC and one of the local stations, with KPAS, Pasadena, Calif., being the likely choice. Those in the know claim that NBC will have no chance to buy the other Anthony outlet now that KECA has been sold. Anthony is said to have been unwilling to part with KECA but that FCC ruling against joint ownership of stations made the move mandatory. Some time ago Anthony appealed to FCC for extension of time to dispose of KECA but he was turned down.

## Ozzie Nelson Sans Red Skelton Set For Fall Y&R Show

HOLLYWOOD, June 3.—Ozzie Nelson and Harriet Hilliard have been set for the International Silver Show. They take over early in October, with a new comedy program. Young & Rubicam is the agency.

Understood that orkman will use his sideman but only as an accessory to the situation-comedy side of the show. Also reported that Ozzie Nelson is responsible for the program idea and most of the script. No title as yet.

## ET Nets Try Selling CIO

DETROIT, June 3.—CIO Political Action Committee has been approached by several time brokerage outfits with proposals for transcription network programs. CIO's PAC is taking active interest in presidential campaign and wants to use radio.

In past their attempts, notably when United Auto Workers tried to buy time for transcriptions plugging price control, etc., were rebuffed by the broadcasters. Now, still interested in radio and with the networks and major stations refusing to sell time to labor, the platter webs figure they can interest the PAC in their stations.

Oddly enough, in view of the NAB stand, the e. t. webs still guarantee delivery of air time.

## Another Mail Story

NEW YORK, June 3.—This, Bud, could happen to you.

A WHN, New York, FM engineer joined the navy late last year because he had not heard from his draft board and he figured he was in anyway. He's in the South Pacific now, catching hell.

The other day move men at WHN's old offices shoved a stack of files out of their way. Behind them they found a mail sack full of mail dated October 23 and 23, 1943.

One letter was a notice to that FM engineer telling him he was in 2B not 1A.

WHN is not going to send him the letter—he's having enough trouble.

## Texas State Net Now Blue & MBS

FORT WORTH, June 4.—Texas State Network, hitherto a Mutual Broadcasting System balliwick, is expanding to where its members will also affiliate with Blue web. Hook-up has 19 stations covering 18 markets—there's an alternate outlet in San Antonio—and four supplementaries.

Hitherto MBS had most of the stations in its own corral, 14 in all; in addition, MBS split web affiliations on six others, five with Blue, one with NBC. Three were unaffiliated outside of Texas State connections.

KRBC, Abilene, joined Blue June 1. First three additions to azure loop were KRBC, Abilene; KGKL, San Angelo, and KBST, Big Spring.

DETROIT, June 3.—Detroit local of AFRA has moved headquarters to the Labor Temple (AFL) Building. Spot is used as headquarters by many labor organizations.

## Blue's Yanks in China Tough Job for Army's CBI Y-Force But the Disks Come Thru

Special Services Task Force All Professionals

SOMEWHERE IN CHINA, WITH THE Y-FORCE (Delayed).—Behind the little-publicized but smooth-rolling Yanks in the Orient show that Blue Net listeners hear Sundays at 11:15 p.m. (EWT) is a story of radio producing under circumstances that make home-grown segs look like a summer picnic complete with beer and pretzels.

The leaders of the Y-force, a special service that travels thru the CBI (China-Burma-India) theater of war making recordings and supplying entertainment, are Lieut. Col. Paul L. Jones, former Mutual-Don Lee staff announcer; Lieut. Finis Farr, ex-Timeman and NBC and agency scripter, and Lieut. Bert Parks, former CBS staff announcer. They record chatty, personalized interview program in desert outposts, jungle fox-holes, on mountain tops and in bombers over Jap bases.

Y-forces is a double-barreled threat out here. It not only cuts the records for radio programs for home airing, but also plays army V-disks for GI's at remote outposts. V-disks are recordings of popular music that Special Services sends overseas. And, because of the lack of entertainment in CBI, the records get the reception of a \$4.40 show. All of them that is, except Frank Sinatra, who is not exactly the most popular singer to the men here.

## Industry Wants No Regulation At All, Says Senator Wheeler

National Association of Broadcasters wanted to take chance on correcting faults it found in bill—other groups feared it might go thru as is

WASHINGTON, June 3.—After a lengthy confinement radio last week found itself with a stillborn mess of legislation. This week, with Senator Wheeler's cancellation of further hearings, the long awaited and by now unwanted legislation was interred.

The cause of death was attributed, by the trade, to the lack of unity among broadcasters and particularly the two major network members of the National Association of Broadcasters. All of which only confirms what *The Billboard* reported, issue dated May 20, namely, "... it's a cinch that anything the subcommittee produces won't stand a ghost of a chance of being okayed."

Actually, of course, there were two schools of thought in so far as the White-Wheeler legislation was concerned. The big bone in the bill, it will be remembered, was the ban on sponsored news; incidentally this was another scoop in the same issue of *The Billboard*.

### Industry Splits

One group felt that despite the obvious faults the bill was still new legislation, that there were some very good things in it, that there was plenty of time to work on senators, since this was only a subcommittee report, and on congressmen—since the House still had to come up with radio legislation—to remove the negative clauses. This group had confidence in the trade's ability to force a revamp of the proposed rules. They also felt that this was the industry's last chance, for a long time to come,

to get some constructive changes written into the legal tomes of radio.

The opponents apparently had no such faith in the industry's strength. They saw the faults as too wide to risk. They, in effect, said, "It's not what we wanted and to hell with it."

### NAB for Bill

Interestingly enough the NAB legislation committee, in session all of this week, several times went on record, at least once with only one negative vote, in favor of letting the Wheeler proposals live while corrective measures were started. NBC, in particular, approved this stand.

Which is what peeved some of the legislation committeemen. Since Niles Trammell, NBC prez; Frank Mullen, v.-p. and general manager, and Frank Russell, Washington, D. C., v.-p., spent a good part of this past week buttonholing senators and urging them to forget radio legislation.

They can't understand why NBC said yes in committee and then went out and did the contrary. This, to some in the trade, is the time for a united radio and definitely not the time for lone-wolf actions.

As one of them said, "If we can't agree on so vital an issue how in the hell are we ever going to convince Capitol Hill that we are ever in agreement. No wonder Wheeler dropped it."

In so far as Senator Wheeler is concerned, the whole issue is dead. According to reports the senator said, "The industry can't agree on anything. One day it wants one thing, the next day another. And one thing the radio industry doesn't want is any regulation at all except regulation of anything they think is interference."

## Drama To Punch Home Bond Sales

WASHINGTON, June 3.—Radio dramas by William N. Robson and Arch Oboler will highlight the radio promotion of the Fifth War Loan Drive. Each of the shows, half-hour transcriptions, will be used for one week of the drive.

Series tees off the first week with *Sur-render*, written and produced by Oboler. Robert Young was skedded for lead but has since been knocked out by a throat ailment, and Treasury officials were in the dark this week on replacement.

Robson's show, *High Command*, is second week offering, with Paul Lukas heading the cast. Third show is Oboler's *I Want To Go Back*, with Fred MacMurray and Olivia DeHaviland, of the movies. Series closes with Robson's *E-Day*, for which no cast has been chosen.

**Hollywood MBS Sold; Web Will Seek New Home**

HOLLYWOOD, June 3.—Purchase of the property housing KHJ-Mutual by RKO was announced this week. Move will necessitate the network finding new quarters. Present lease, however, has a year and a half to run.

This will mean that Mutual will have to build as soon as the war is over, as there is no more available studio space in Hollywood.



# U. S. Radio Still Tops on 4 Seas

## British News, Nazi Bing OK

Army operated stations send from Italy, Africa, especially via **Murphy's Bar**

As told to **Bill Riley**

BOSTON, June 3.—Altho GI Joe and Navy Ned don't have much chance to get radio entertainment overseas, their brothers in the merchant marine, often afloat for months on end with little to do, are regularly exposed to English language broadcasts from America, England and Germany.

A poll of their opinions of broadcasts from the three countries might present interesting comparisons. But in place of that the observations of a young merchant seaman, recently returned from a six-month voyage to the Middle East, throws light on radio overseas.

The tally is something like this: American radio is pretty good, especially the rebroadcasts of favorite comedy programs; Germany sends out the best jazz programs; German propaganda is the cleverest, most interesting and therefore the most insidious; English radio offers the best programs of classical music; English news broadcasts are the most frequent and reliable. "What we like best of all," he says, "is to be able to hear our favorite programs (even with commercials) as we near port, three or four days out."

### Captain's Choice

On board ship a public-address system, with speakers installed in the various mess halls, carries programs to nearly everybody. The controls are on the bridge and the captain or officer in charge tunes in on what he wants to hear. Therefore, the seamen have little chance to choose, altho it is common practice for sailors to protest (in good humor) the programs they don't like.

"For four or five days out of port regular broadcast bands come in pretty well. After that we get only short-wave. The loudest shortwave station was WBOS, Boston. We even heard it at Mombasa, on the East Coast of Africa. But that might have been a rebroadcast thru the BBC. We also heard WLW, Cincinnati (Crosley), and stations in Schenectady, N. Y., and New York City. "Sometimes we caught local American stations, WTAG, Worcester, Mass., for instance. That was 'Sparks' home station."

"WBOS was all right. But they break up the continuity by cutting off programs in English and then broadcasting in foreign languages. But we heard them in North Africa, Sicily, Port Said. They put on transcriptions of weekly programs: Jack Benny, Duffy's Tavern, and they sent out news broadcasts and all kinds of music."

### BBC Everywhere

"BBC sends out the most powerful signal and they seem to have every wave (See U. S. Radio Still Tops on page 8)

## Blue Web Press Localizes Service

NEW YORK, June 3.—Blue web press department has ceased sending advance program schedules to newspapermen around the country. Henceforth each station on the web will service its local newspapermen.

Idea is to provide faster and more accurate service, also cut down on unnecessary expense of long distance, and off ineffectual attempts to service radio eds. This way advance schedules are prepared with shorter deadlines, hence are more accurate. Likewise, any corrections are handled locally instead of by toll phones or telegrams.

## Blue Raids Pix

HOLLYWOOD, June 3.—Latest trend in radio circles has been for film studios to sign agency and network producers to fill the gaps in their depleted ranks, but the Blue has put a twist on that and grabbed Bob Light, one of Warner Bros.' assistant directors, for its production staff. Light has also been connected with MGM and Gaumont-British.

## Foster Replaces Dady for Groves

NEW YORK, June 3.—Grove Labs will switch commentators June 26 when Cedric Foster replaces Ray Dady on MBS. Cedric Foster is now and will continue to be heard on Mutual on Sunday, with Employers' Group Insurance doing the bank-rolling.

Switch is not as simple as it sounds, as Foster also has a number of locally sponsored outlets for his mid-week program. So Dady will stick across the board at the current 1-1:15 p.m. slot as a sustainer except for the comparatively few towns where Foster gets local pay checks. In these communities Dady will continue to report the news for Groves.

On the rest of the network Foster will be heard at 2-2:15 p.m. Monday thru Friday.

## Researcher Expanding

NEW YORK, June 3.—The newest and the oldest of the radio research outfits, the Pulse of New York and the Co-Operative Analysis of Broadcasting, last week announced plans for further expansion. The Pulse revealed that it will start to put its finger on Philly's wrist, beginning with the August report, and CAB says that, beginning with the June report, it will rate all five-minute net segs thruout the nation.

## Savoy Takes Over For Camel's A.&C.

NEW YORK, June 3.—Camel cigs this week set Harry Savoy as summer replacement for the Abbott & Costello on NBC. Savoy takes over June 15.

Rest of the show is still being set but format calls for an ork, gal singer, quartet and stooges. Ted Collins handles Savoy, who has been wowing audiences on the Kate Smith show. William Esty is the ad agency.

## Labor for Victory Off Until After Elections -- At Least

NEW YORK, June 3.—NBC this week notified the AFL and CIO that it was cancelling *Labor for Victory*, Sunday afternoon quarter-hour shared alternate weeks by each labor group, effective June 25. NBC plan is to shutter the program until after the presidential election.

Frank Mullen, NBC general manager, personally passed the negative word, while he was in Washington, to AFL Prexy William Green and CIO execs in the absence of Phil Murray. Understood that NBC's reason for the cancellation, which was not put in writing, was that "any labor program during a political campaign, even if it does not mention politics, is bound to be thought political."

Trade figures the move as a double out

## KMOX Airs Transit Aches Blow by Blow

City Gets Radio Lowdown

ST. LOUIS, June 3.—Strictly a dream coming true is what happened to KMOX, local CBS outlet, this week. Town was snarled by an unauthorized transit strike. KMOX and other stations pitched in and did a bang-up public service job.

The dream sequence occurred when KMOX sent a man down to cover conference between mayor, union, employer and WLB officials by airing spot news bulletins. Mayor heard station was outside and invited KMOX in to air the actual conference.

Station execs naturally jumped at the offer and had St. Louisans hanging from their mikes listening to the negotiations. First sesh ended sans decision, but town was definitely sold on KMOX as place to keep posted on what was happening viz the transit tie-up.

## ET Rules Continue 'Til 16th, Says FCC

WASHINGTON, June 3.—FCC this week called attention to all broadcasters to the effective date of the commission's proposed amendment relaxing the requirements of identifying announcements for transcribed radio programs.

Explaining that there had been an "apparent misunderstanding" on the part of many broadcasters, FCC said that statements or briefs could be filed on or before June 16 showing why the amendment should not be adopted.

No final action will be taken until after June 16, FCC said, and the present rules continue in effect until that time.

## One and a Half Minute for Commercial MBS Picture

NEW YORK, June 3.—MBS has produced a 90-second film titled, *This Is Mutual*, which is being made available to affiliates for use in tie-ups with local film theaters. To date, 105 MBS outlets have cleared arrangements for screenings.

Marks a first for this type of promotion in so far as a web is concerned. Plug idea has been used numerous times by local stations.

## Wire Recorder To Get Test at GOP Convention

CHICAGO, June 3.—Undoubtedly the most extensive series of tests ever given the wire recorder by any station in the United States will be conducted by WGN and General Electric at the Republican Convention in Chicago starting June 26. The station, in co-operation with GE and Mutual, will use three magnetic wire recorders to make recordings of every news-worthy broadcast WGN and Mutual make during the convention.

Arrangements for the tests were made by George Land, WGN's chief engineer, and W. R. David, sales manager of broadcast equipment for G.E. G.E. manufactures the recorder under a license granted by the Armour Research Foundation, Chicago, where the instrument was developed.

Two of the machines used by WGN will be installed in the station's recording department, where broadcasts from the Chicago Stadium, the convention hall, and the Stevens Hotel, party headquarters, will be picked up. The third will be used at the Stadium for on-the-floor pick-ups. Altho all three recorders to be used by the station can be used for pick-up and re-broadcast, the station is not sure now that anything picked up by the recorders will be broadcast. Lang considers the use of the recorders to be more in the nature of an engineering experiment, but he adds that if anything sensational is picked up by the recorders that has not already been aired, he might attempt to broadcast it.

## Ice Show Uses 17 Chi Stations

CHICAGO, June 5.—One of the most extensive radio spot announcement campaigns ever used for a theatrical project is being run in this area to advertise *Alaskan Stampede*, new-type ice show which opens at the Coliseum June 16. Promoters of the show will use spot advertising on every station in Chicago and on some in surrounding towns, June 4-18, with most stations broadcasting at least five announcements per day. Seventeen stations are on the sked. Leo Seltzer and associates, who are backing the show, are using radio as their principal advertising medium and are spending more than \$20,000 for spots alone. Guy Savage and Mauri Clifford, two of the top ranking announcers in this area, did the splicing for the spots. National Recording made the disks.

Art Holland, of Malcolm-Howard Agency, in charge of public relations and advertising for the show, claims that *Stampede* will be geared to radio technique all the way. He says the production plans calling for the use of five stages making possible continuous flow of action could be used some day for television. One stage will be spotlighted while others are dark during set changes. Thus, eyes of the audience will be focused on one stage at a time. As action moves from one stage to another, the audience's attention will follow. Holland reasons that if the same stage plan were used in television, and a camera were focused on each stage, grandiose video productions would be ducks' soup.

## Western Air Force Newsreel

NEW YORK, June 5.—A Midwest edition of Mitchel Field's *Air Force Newsreel*, currently heard Mondays from 7:45 to 8 p.m. over WNEW, will hit the airways Saturday when Selfridge Field's Army Air Base in Michigan broadcasts its own *Air Force Newsreel*. The show, which is aired by CKLW, Detroit, is directed by Pvt. Charles Cutler, former radio man. It has the same format as the WNEW seg.



# BBC Faces 'Commercialism' in '46

## TELEVISION REVIEWS

### DuMont Television

Reviewed Wednesday (28), 8:15-9:45 p.m. Style—Variety and Film. Sustaining on WABD (New York).

About the best that can be said of tonight's show is that it was cut by 30 minutes. Lever Bros. and Tintex programs failed to hit high entertainment or commercial standards. The soap firm's spelling bee was dull and the dye people's *Tintex Carnival* too rough and fast paced.

Ruthrauff & Ryan has produced much better shows for Lever Bros. in which a feeling of friendly visiting has been created. Paul Wing's spelling bee limped along for a goodly part of the half hour, with Pat Murray obliged to handle heavy commercials. The spell session should be cut by half and a singer or other performer worked into the script . . . or something.

When a participant spelled a word correctly, the Rinso White whistle, identified with the company's radio program, sounded. Idea was okay for awhile but palled in repetition. Line of wash was pulled across the screen while Miss Murray plugged Rinso. Bad lighting prevented garments from sparkling as was intended. End of line carried enormous letters spelling Rinso.

Charles M. Storm brought variety talent to perform against a sea-of-faces backdrop. A spleler, a heckler and sound effects of a distant calliope established carnival atmosphere. Singers, a strong man and a line of can-can girls were the "entertainment." Tintex plugs were given by gal who turned wheel of chance on which dye shades were painted. Commercial was overlong and failed to register well because of hammering quality and delivery in barker style.

An old Bing Crosby pic, *I Surrender, Dear*, rounded out the evening, with Dottie Wooton skipping the usual announcement listing tele shows on other stations.  
*Wanda Marvin.*

### CBS Television

Reviewed Friday (2), 8-10 p.m. EWT. Style—News, interview, ballet, film, quiz. Sustaining on WCBW (New York).

As soon as CBS corrects its old errors, it seems to think of new ones to make. This time it was off-camera noises.

If the 45 minutes of the show caught Friday is any indication, they have beaten their mike boom troubles. For the first time since CBS video returned to the air three weeks ago, volume was consistent except when performers obviously did not speak loudly enough.

The 45-minute seg was the same old quiz, this time with very dapper contestants from *Esquire* magazine. Little need be said about the production except that it was as restful as ever.

Technically, it was about up to par, which is not very good. Worst fault was noises off the camera. People coughed, water poured, and chains clanked. It was like hearing the sound track of a Grade E movie chiller.

The camera, as usual, was the most static thing in the picture. When people moved, it did not follow, when one contestant shifted in his chair (he must have been uncomfortable, too), he immediately went out of focus. The camera didn't pan back when *Esquire's* well-dressed but not very witty staffers crossed in front of it and they became blurs. At one point, when a series of pix were being shown as part of a question, half of the pix were missing because the close-up camera went in too far.

A quite lovely giraffe effect was achieved when the camera, in moving up and down *Esquire* bodies, stretched necks all out of proportion. What made it worse was fact that the same thing did not happen last week during the

### B&K Television

Reviewed Thursday (1), 7:30-8:30 p.m. Style—Variety and news. Sustaining on WBKB (Chicago).

One thing tonight's B. & K. show proved: The public is not going to watch present telecast variety acts, not when they can go to a night club or vaudeville theater and see the same entertainment in the flesh. The cast and the production staff did their best, but it wasn't enough to warrant calling this 45-minute period top-notch entertainment.

Talent on variety portion of tonight's telecast consisted of Dick Good, emcee; tap dancer Jackie Fontaine; singers David and Dorothy Paige; Torch Warbler Mary Leone; Beatrice Stronstorff, modern dancer, and Tex and Joy Morrissey, who did a human being in mule's clothing act. Helen Carson, supervisor of studio activities at WBKB, was the producer.

Show was called *Tele-Vue Terrace* and was given in what was intended to be simulated night club. The night club effect, however, was lost, because poor lighting made the background at most times just a blur of small, shadowy figures. Predominant top lighting over the acts made their hair seem unnatural and nullified any attempts at shadow and highlight lighting on the faces.

Best on show were Jackie Fontaine and Mary Leone, performers at the Brown Derby nitery here. They tried their best to sell themselves with oomph and facial expressions discernible on even the small television screen.

Dorothy and David Paige tried their best but didn't go over. Their voices might be all right for the night club or stage, but when picked up with FM high fidelity they often registered false.

Beatrice Stronstorff did a dance interpretation of a blue mood that got across what she was trying to express, but it was nothing to make a man stay home on a hot night.

News portion of telecast, delivered as first number on the bill, proved once again that newscaster Ann Hunter has grasp of subject, training, personality and telegenic appearance, which will some day make her a big name in commercial television news programs. The male tele newscasters of the future will receive plenty of competition from this expert and pretty news commentator, who always looks the television camera right in the lens, and makes her audience like it.  
*Cy Wagner.*

copy girl contest. If they are breaking in a new camera man, a live show is no place to do it.

Lighting of close-ups was well done but the long shots were much too dark. Lights mounted on the base of the camera dollies would help considerably as was pointed out before.

The rest of the two-hour show, which was not caught consisted of a 15-minute news slot featuring a new newscaster, Ev Hollis, 15 minutes of *They Were There*, regularly skedded interview with servicemen, a 30-minute ballet by Polly Korchien's student group, five minutes with the winners of the New York Newspaper Guild's copy girl contest and the quiz.

CBS says it is using a new map technique that has the pointer, a long, striped affair, handled off-stage. The newscaster merely comments on the military movements of the day. If the timing has been worked out well, it should be effective.

Starting next week, CBS starts twice-weekly broadcasting on Thursday and Friday with live and film video. The Thursday shot started on the QT this week.

Eventually, tho, CBS is going to run out of mistakes, and then they can concentrate on production. Until then, they need work.  
*Marty Schrader.*

## Post-War Need Of \$\$\$ Vital

### Gov't making up terrific deficit now but expected to reing come peace

LONDON, May 20.—The Parliamentary Commission which is preparing to begin, six months from now, its discussions of British Broadcasting Corporation policy, along with the routine request to renew BBC's Royal Charter which expires in 1946, will have on its agenda long, loud and intensive discussion of proposals to commercialize the BBC. And there are radio men here who will give odds, pretty good odds, that the idea will go thru.

Their reasoning is dependent upon that old common denominator — money. Financial difficulties, they say, have been the ruination of many traditions and BBC's non-sponsored austerity may well be among them. They contend that inability to continue its greatly expanded overseas schedule as well as to meet continued post-war demand for the high-quality domestic programs being carried now will find the corporation with its pounds down. Here's how one radio man explains it:

"Before the war, BBC's only source of income was the license fee that set users paid each year. That estimated total was 4,500,000 pounds (the pound is worth \$4.02 at the present rate of exchange) for the fiscal year 1942-'43. And it was so insufficient for BBC's war-time needs that Parliament had to add a 'provisional' grant of 10,000,000 pounds to cover expenses. 'Provisional' means that the sum was an undoubtedly exceeded estimate. In other words, the corporation needed a little more than double its normal receipts to cover its work. In addition to its tremendous technical strides, expensive in themselves, BBC's staff is over three times larger than before the war.

### War's End Ends Open Hand

"Now, these Parliamentary appropriations are only temporary war measures. As soon as the war ends, they will be cut. However, even if the fighting has ceased on the continent, BBC propaganda and instructions will be necessary to the liberated countries. At home, the people are not going to be satisfied with 'low' pre-war standards. With the opposition to Mr. Churchill's coalition government growing more vociferous every day, we can expect them to force thru a bill eliminating grants to the corporation even before the Pacific battles end."

It is expected that if the change does come about, it won't be purely a voluntary thing on BBC's part. There is a great deal of pressure now being exerted by both the old commercialization groups and its new exponents. All sides of the matter will have their day in court and new pressures, from newspaper publishing interests perhaps, will develop, it is said. Many publishers have expressed interest in radio station operation after seeing the success of their American counterparts.

### Ad Agencies on Side-Lines

Advertising agencies, radio men say, have not made much noise about the change as yet, but it is expected that they will add their voices as soon as they see that there is a chance to accomplish the aim. Industry and commerce have thus far expressed only guarded interest in the project but they, too, it is expected, will get on the bandwagon.

Change in the high command of BBC's North American branch, which brought John Salt into the picture as director, replacing Lindsay Wellington, is not seen as an indication of commercialization. Salt, who was deputy-director in the United States for two years prior to his promotion, has said that he does not intend to alter the policies of his branch. Salt's main interests are directed on the execution of BBC invasion plans and the

## SAG Warning Members on Video

HOLLYWOOD, June 3. — Executive board of Screen Actors' Guild is making sure that none but a 4-A labor group gets a chance to organize video players, by warning all members that the 4-A's intend to maintain jurisdiction over thespians who troupe in television.

Instructions were issued to all members to report to SAG the moment they are signed for a television appearance. Actors were sent a statement by the board which read: "All members who may be working in television or who may be approached for work in television must understand that no outside org may speak for them in that field, or negotiate for conditions of work or pay in television. All members are further instructed that when they work in television they must report to their own union the conditions under which they work, the hours of rehearsal and the pay they receive."

## Coast IBEW Plans To Move In on Video

### Tele Technicians Its Field?

HOLLYWOOD, June 3.—Over 200 video engineers and technicians attended a meeting this week at the installation of television unit of IBEW, Local B-11. Business Manager George Davis handled proceedings.

Officers elected were Charles Guthrie, temporary chairman; Pat Murphy, vice-chairman; Helen Lampson, recording secretary, and Covell Smith, sergeant at arms. Executive board consists of Dr. Bernard Fisher, Henry Barschot and Miss Lampson. Union is in on the ground floor and is seeking okay from Central Labor Council to be bargaining agent for all video technicians doing studio work.

## WHIP Has All-Out Pub. Service Sked

CHICAGO, June 3.—If and when it is granted an operational license by the FCC, WHIP, planned 5,000 watter will put into operation a campaign for labor and for servicemen said to be unique in radio.

In an attempt to be of public service WHIP, according to Doris Keane, its treasurer and vice-president, will devote at least 15 per cent of its time to the airing of problems confronting labor and management. No controversial subjects will be discussed, however, said Miss Keane. The shows will be under station guidance and will be of service to the public as well as to labor and management. Speakers from each group will be offered time on the station. In addition, the station will broadcast programs illustrating athletic and cultural activities of the unions.

For the veterans of this war, WHIP will air an hourly program each day during its sun-up to sun-down operation. The Veterans of Foreign Wars will cooperate. These programs will provide information as to how the veterans can obtain employment and education. The station will donate office space to VFW in its studios for this project.

maintenance of friendly relations with the United States government, the networks and the people.

Summing up all these factors, London radio men predict that "the inevitable march of events will eventually force BBC into a commercial position."





# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs

Vol. 1, No. 14E

(REPORT DATED MAY 30, 1944)

PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
BOB HOPE	27.0	275	NBC 134	Corwin—CBS R. G. Swing—Blue Amer. Forum—MBS	Foote, Cone & Belding	Pepsodent (Toothpaste)	\$11,000	\$ 407.40
FIBBER MCGEE AND MOLLY	25.5	398	NBC 134	Spotlight Bands—Blue Coronet Story—Blue Amer. Forum—MBS Cresta Bianca—CBS	Needham, Louis & Brorby	S. J. Johnson (Floor Wax)	\$ 8,500	\$ 333.33
RED SKELTON*	21.8	103	NBC 130	Creeps by Night—Blue Congress Speaks—CBS San Quentin—MBS Guy Lombardo—CBS	Russel M. Seeds	Brown & Williamson (Raleigh Cigarettes)	\$ 8,500	\$ 389.91
JOAN DAVIS-JACK HALEY	19.9	48	NBC 72	Dinah Shore—CBS Spotlight Bands—Blue Coronet Story—Blue Treasure Hour—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$ 7,500	\$ 376.88
ALDRICH FAMILY	19.3	215	NBC 130	Death Valley—CBS Town Meeting—Blue Human Adventure—MBS	Young & Rubicam	General Foods (Postum)	\$ 4,000	\$ 207.25
EDGAR BERGEN	19.3	312	NBC 135	Star & Story—CBS A. L. Alexander—MBS Greenfield Choir—Blue Andy Russell—Blue	J. Walter Thompson	Standard Brands (Chase & Sanborn Coffee)	\$10,000	\$ 518.13
TAKE IT OR LEAVE IT	19.2	213	CBS 122	H. of Charm—NBC Listen, Women—Blue Good Will H.—MBS Cedric Foster—MBS	Blow	Eversharp (Pens, Pencils)	\$ 2,500	\$ 130.21
SCREEN GUILD THEATER	19.1	198	CBS 122	Contented Hour—NBC R. G. Swing—Blue Top of Evening—Blue Gladstone—MBS Bishop Pardue—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$ 523.56
LUX RADIO THEATER	18.2	404	CBS 135	Tel. Hour—NBC Info, Please—NBC Counter Spy—Blue Spotlight Bands—Blue Coronet Story—Blue Heatter—MBS Nick Carter—MBS Paul Winchell—MBS	J. Walter Thompson	Lever Bros. (Lux)	\$10,000	\$ 544.95
ABBOTT AND COSTELLO	18.1	127	NBC 135	First Line—CBS R. G. Swing—Blue Carnegie—MBS Gladstone—MBS	William Esty	R. J. Reynolds (Camels)	\$10,000	\$ 552.48
BING CROSBY	18.0	356	NBC 134	Major Bowes—CBS Town Meeting—Blue G. Heater—MBS Nick Carter—MBS	J. Walter Thompson	Kraft (Cheese)	\$10,000	\$ 555.55
JACK BENNY	17.8	463	NBC 134	Shirer—CBS Como—CBS Pearson—Blue D. Thompson—Blue Old Fash. Revival—MBS	Young & Rubicam	General Foods (Grape Nuts)	\$20,000	\$1,123.59
WALTER WINCHELL	17.5	555	Blue 168	R. Digest—CBS M-Go-Round—NBC Mexican Symph—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 5,000	\$ 286.28
KAY KYSER	17.0	319	NBC 130	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Report to Nation—CBS Soldiers With Wings—Blue Lone Ranger—MBS	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$ 8,000	\$ 470.58
MR. DISTRICT ATTORNEY	16.3	260	NBC 128	J. Carson—CBS Spotlight Bands—Blue Coronet Story—Blue First Nighter—MBS	Pedlar, Ryan & Lusk	Bristol-Myers (Vitalis)	\$ 4,000	\$ 233.53
Sunday Afternoon Programs								
JOHN CHARLES THOMAS	5.8	68	NBC 135	World News—CBS Nat'l Vespers—Blue Pilgrim Hour—MBS	McCann-Erickson	Westinghouse	\$ 8,500	\$1,465.50
THOSE WE LOVE	6.3	276	NBC 125	Vicks—CBS Chaplain Jim—Blue Pilgrim Hour—MBS	Young & Rubicam	General Foods (Grapenuts & Flakes)	\$3,250	\$ 515.87

\*Includes computed measurement for Eastern area portion of this network Hooperating. The average evening program rating is 7.3 as against 8.8 last report, 9.4 a year ago. Average sets-in-use of 24.1 as against 27.0 last report, 26.7 a year ago; average available audience of 76.2 as against 77.6 last report, 78.3 a year ago. Sponsored network hours reported number 82 as against 83 last report, 72 1/4 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

## U. S. RADIO STILL TOPS

(Continued from page 6)

length in the world. You can hear them anywhere at any time, day or night, in any language. BBC has more good classical music than either American or German radio. They put on the Manchester Northern Orchestra, Scottish Northern Orchestra, London Philharmonic (all symphony bands) as well as recorded programs.

"One of their best is the *General Forces Program*. The theme song is *When I Wish Upon a Star*. But they play all kinds of music and there's always Bing Crosby.

"But the British variety programs are pretty corny. English humor is just not meant for us. They have a fine program on which they play jazz records. It beats any American jazz program. They play the best old Bunny Berrigan, Bix Beiderbecke, Benny Goodman records and they put on all the best Negro jazz players. We like their female announcers, too.

English news programs always appeared to us to be the most accurate and truthful. They exaggerate less than the Americans, it seems to me. Their claims are very moderate. They give news about every hour, in detail. But we always got a laugh out of their 'news read at dictation speed.'

### B for Bilious

"At the end of the morning news program, they always said 'now we repeat, at dictation speed, for service papers overseas.' Then in the very best Oxford they'd say: 'A new South Pacific action is reported at Bougainville (B—for bilious, O—for oboe, and so on) always with the bilious for b and oboe for o). It's a honey, too.

"German music programs are good. On the jazz programs they always play American records. And they put on Bing Crosby a lot because they know we like him. I wonder if he knows about that? Their classical music programs are fine, but their 'ompa-ompa' beer garden bands are junk.

"German attempts at American humor are corny and their skits are dull. But they have one service that keeps everybody listening. They select Allied prisoners to broadcast home. They can't say much but it's a fine idea. We heard some in South Africa.

### Nazi Double-Talk

"You can't believe a thing you hear on German news broadcasts. They always contradict themselves in sending out the same stuff to America and England.

"It's funny the way they will describe an 'organized retreat' in Russia, or 'repelled a counter-attack.' But the next day the BBC will tell how the Russians are 100 miles beyond where the attack was repelled.

"Another thing they do which we and the British don't do is to discuss the news and talk over foreign affairs, education and so forth. But you have to be on guard against their propaganda because it's awfully clever. And they are always bringing up their hatred of the Jews.

"Among the best radio programs we heard are those sent out by the American expeditionary stations in Naples, Algiers, Casablanca, Oran and Tunis. They are army operated and are pretty good all-round American. It was awfully funny to hear one sign off: 'This is Murphy's Bar and Grill in Oran.'

"Generally American radio is pretty satisfactory. Overseas it's good even to listen to 'Pepsi-Cola hits the spot' or 'Old Man Adler and his elevator shoes (elevator, elevator, elevator shoes).' Anything from home's best."

**Burrelle's**  
ESTABLISHED 1899  
PRESS CLIPPING BUREAU, Inc.  
165 Church St., New York 7, N.Y.  
BArcley 7-5371

## PHOTO REPRODUCTIONS

Now doing work for FRANK SINATRA, EDDIE CANTOR, GUY LOMBARDO, HELEN FORREST, etc. Quantities as low as 5c. Write for price list B. 100—\$6.60  
MOSS PHOTO SERVICE, 155 W. 46, N. Y. 19



# Program Moods Hold Audiences

## "Best Buys"

Period Ending May 30, 1944			Period Ending May 15, 1944		
Program	TCI	Hooperating	Program	TCI	Hooperating
Take It.....	\$130.31	19.2	Take It.....	\$125.63	19.9
Aldrich Family	207.35	19.3	Aldrich Family..	192.31	20.8
Mr. D. A.....	233.63	16.7	Mr. D. A.....	194.06	19.9
Winchell.....	286.28	17.5	Winchell.....	248.65	20.1
Fibber McGee.	333.33	25.5	Fibber McGee...	280.53	30.3
Davis-Haley..	376.88	19.9	Red Skelton...	340.00	25.0
Red Skelton...	389.91	21.8	Davis-Haley....	368.45	20.3
Bob Hope.....	407.40	27.0	Bob Hope.....	385.97	25.8
Kay Kyser.....	470.58	17.0	Edgar Bergen...	427.31	23.4
Edgar Bergen..	518.13	19.3	Kay Kyser.....	451.97	17.7
Screen Guild..	523.56	19.1	Lux Theater....	458.71	21.8
Abbott and Costello....	552.48	18.1	Screen Guild....	531.92	18.8
Bing Crosby...	555.55	18.0	Abbott and Costello....	546.45	18.3
Lux Theater...	544.95	18.2	Fred Allen.....	631.87	18.2
Jack Benny...	1,123.59	17.8	Jack Benny.....	893.85	23.4

## Successful Skeds Avoid Too Rapid Show Type Changes

Get the listeners and then hold them with the fare that caught 'em seems to be the answer to program scheduling —break changes to them easy

NEW YORK, June 3.—Latest device for the intensification and holding of listening audiences, as now in the works at CBS, is neither a new show idea nor a new personality. Rather, the build-up is based on an evaluation of audience moods, i.e., dialers go for program types and the accessibility of these types when the listeners are in the mood.

Thus fans listening to mystery shows want to hear more mystery shows. When a thriller is followed by a contrasting program the audience tunes to another detective story or tune out all together, often for as much as an hour, until another mystery program is available. *The Billboard* has presented the same thought in its sundry *Talent Cost Index* analyses which stressed listening slots where one web grabs a majority of the audience with a skein of similar programs.

### Net Ratings Prove Idea

Examples: NBC with its Thursday evening slot of variety programs, CBS with its Monday evening stretch of drama, CBS with its Sunday afternoon skein of classical and semi-classical music. The idea hinges on the theory that when a show, of any particular type, has a sock rating the station or web is a sucker to follow it with a contrasting program. Thus, the listeners are in the mood for a definite type of program and by feeding them an opposite type the plus program appeal is dissipated.

While the approach stems from an as yet exploratory dipping of an investigating hand into the effects of audience acceptance moods and listener shifts, the web has quietly compiled enough data to warrant continued probing and considerable planning. Already the program structure of every station in one of the towns containing a CBS owned and operated station has been charted and tested; and a similar check-up is half completed in another town.

The results thus far substantiate the theory and an application of the conclusions has resulted in upped audiences. One spot in particular demonstrated the operation of this idea of audience acceptance moods. Station had a crackerjack morning clambake. Following session never managed to pan out. And as a result the next slot, a news program, failed to blossom even

tho, by all standards, it topped its competitors.

The AAM (Audience Acceptance Moods) theory, and all of this is based on exhaustive surveys, showed that listeners were in the mood for more of the clambake type of show. When they didn't get it they tuned off their sets and an almost new group of listeners took over; thus negating the audience built up by the clambake show. By the time the news program hit the air the station was still building a new audience.

### Build To Hold Audiences

The answer was obvious . . . build a sequence of like shows and so build station audiences. Listeners' preferences go along with kindred programs of transitional character and will almost always listen to news providing it's well produced. So, by following the clambake with a bigger and better clambake, the station increased instead of losing its audience, and now the news program has top ratings.

As one exec put it, "It's a case of putting likes together and slowly and gradually effecting a transition during the run of a day's programs. It's the application of the bromide about square pegs and square holes to radio programs. When you run out of pegs and holes you put in a good special event or public service show and start all over."

### Affiliate Pick-Up

What made the theory interesting, in so far as CBS was concerned, was the realization that affiliated stations were being strapped by the war to where they had neither the time nor man power to concentrate on straight program production. This is nothing new to most station operators who are contributing to war effort by keeping technical and production and writing crews, plus equipment, busy on local war and army camp programs. The forthcoming Fifth War Loan Drive, for example, will sap most stations program producing prowess to where routine new programs, with a slant toward standard commercial use, are, of necessity, neglected.

Consequently normal new talent and programs that would be developed are not being developed. At least not with anything approaching pre-war frequency. The AAM slant is the CBS answer.

And, presumably, it's someone else's answer. Bill Lewis, new proxy of the American Network, the FM web, is known to have similar program ideas for his organization. American is reportedly preparing a program schedule that is based on the same idea and when it goes into full operation will not sell time unless the commercial program fits in the AN format. In other words, "We'll build an audience but you've got to present a program in the mood that built that audience and not just the time. If you do the rest of our programs will suffer."

And, of course, the local stations, such as WNEW, WQXR and WLIB, all New York locals, that sell one particular bill of goods, namely, hot music, classical music and good music, respectively, have also been operating along the same lines . . . they set a program mood and hold on to it for dear life.

DETROIT, June 3.—Stanley Boynton Agency here has secured from the American Lawn Tennis Association the rights to broadcast the national tennis championships at Forest Hills, Long Island, September 3-4. Boynton is trying to build a 30-station net for the sponsor, A. G. Spaulding & Bros.

## KSL Takes Over Station KSUB

SALT LAKE CITY, June 3.—Deal is in the works here to transfer Station KSUB, Cedar City, Utah, from its present owner, Leland H. Perry, to Radio Service Corporation of Utah, operators of KSL-CBS, Salt Lake City. Utah radio men say that the set up, now pending before the FCC, is intended to be KSL's challenge to the KLO-ABE Glasmann-Mutual hold on the State's smaller stations.

At the same time the 100-watt KSUB, which may have post-war possibilities as far as the tourist trade is concerned, is expected to protect CBS's coverage of Southern Utah territory.

KSUB will be sold on a daytime basis hereafter, and a sked of State and territorial accounts, carried on transcriptions originating from KSL, is expected to restore the station to a sound financial basis.

Ivor Sharp, vice-president and manager of KSL, said Friday, that the transfer will not affect the station's identity as an outlet for local and community organizations. Perry will remain with KSUB in an as yet unannounced capacity.

## WFIL Sets Up Merchandising Dep't To Service Sponsors

PHILADELPHIA, June 3.—A new merchandising department, to operate as part of WFIL's promotion department, directed by Ted Oberfelder, has been formed.

The department will function in a service capacity to advertisers using the station facilities. Regular skeds will be established for a WFIL representative to visit dealers, distributors and consumers for in-person promotion and to conduct spot checks, surveys of dealer and consumer reaction. Special attention will be given to women's club meetings and, where possible, the WFIL merchandising department will arrange displays.

Thru product merchandising, the station hopes to be of help to manufacturers in that post-war period when war will again be on the market.

Mildred Parasette is the first outside addition to the WFIL merchandising staff.

## Hannagan Gets Jack Benny To Sell Listeners

HOLLYWOOD, June 3.—National publicity build-up for Jack Benny has been planned by Paul Snell, of the Steve Hannagan office. Comic has ditched his personal publicity set-up and signed with the Hannagan organization, who will handle him as a product, keeping a man assigned to him at all times.

## Chadwick Out of KSL

SALT LAKE CITY, June 3.—Station KSL, Columbia's local 50-KW'er, this week terminated the contract of Barratt Chadwick, production manager and head of the script department since February 1. James E. Muse, of the script division, is taking over production of the shows personally supervised by Chadwick, according to Ivor Sharp, vice-president and manager. A permanent appointment will be made later.

Understood in the trade that Chadwick checked out in reaction to the ultra blue-nose influence of the ecclesiastical individuals connected with the Mormon faith. Latter Day Saints control the station.

## 'Let's Take a Look' Gets A Blue Renewal Ticket

HOLLYWOOD, June 3.—Renewal of Frances Scully's *Let's Take a Look* was announced by Blue Network. New ticket is for 18 months under sponsorship of budget pack. Show may go full coast network if available slot can be found.

## United Retail Employees Plan Radio Program To Sell Public

CHICAGO, June 3.—A radio series which will not engage in airing controversial issues but which, it is claimed, will merely try to explain the social, economic and cultural benefits offered by a union to its members and to the country, is being planned by the United Retail, Wholesale & Department Store Employees of America (CIO), the union involved in the recent Montgomery Ward strike. The series for which no contracts have been set yet, will use topnotch entertainment and try to sell itself to listeners on the basis of its entertainment merits. At the present time it is planned to have the series originate in Chicago on a Class A station. Transcriptions of the programs will be sent to 10 other leading cities in the country.

Series was the idea of Carl Riblet, Chicago public relations counselor, and Samuel Wolchok, president of the URWDSEA. Riblet handled the union's

advertising campaign during the Ward strike. He did such an effective job that union officials decided to put in his hands the reins of the planned radio series. Riblet now plans to use an orchestra and chorus in the series.

Riblet will confer with Wolchok in New York in about a week, and when he comes back here he hopes to get started lining up stations and talent.

Riblet doesn't expect any more difficulty than that encountered by any other advertiser when he tries to get time for the union's program. He doesn't expect difficulty, because the series will lay off controversial subjects and maintain the format of a polished, smooth-running, big-time program, with the labor's pitch dressed up in the clothes of "any big-time advertiser." There will be no attempt to solicit union membership, only an attempt to show what a union can contribute to American society.

## Reverse Flackery

NEW YORK, June 3.—Local newspaper and ad agency men are getting a sizable laugh out of the network publicity chief who has been selected by his web to give an extension course in radio publicity and promotion. Flack in question has alienated the affections of a sizable contingent of the radio editors and agency publicists.

As a result the trade is saying: "This should be a good course provided the students do the exact opposite of what the instructor recommends."



# Airwaves Sell for Charity Chests

## Radio's Relief Job Fills Till

War demands close purses; day-by-day broadcasting appeals open them again

NEW YORK, June 3.—Radio, never the factor it should be in community chest drives, has been called out of the bullpen to do a little relief pitching for charity. Its techniques are now bolstering local fund-raising campaigns which have taken a wartime nose-dive. In addition to its contribution of time, radio's dramatic methods have become a big factor in charity orgs' work.

The problem of local community chests has become a serious one in the past two years because the American pocketbook, always open to the emotional appeal of Red Cross, British War Relief, Russian War Relief and other strictly war charity propositions, and depleted by taxes, ballooning prices and War Bond purchases, is not so receptive to local campaigns. Community chest collections have been going down at a time when help to servicemen's wives and to agencies trying to combat juvenile delinquency is most needed.

However, the situation is not hopeless. Analysis of fund-raising work around the country showed that CC's which had used their local radio stations to aid the drive had suffered least. The Scranton (Pa.) chest, using a series of home-grown dramatics segs as an integral part of its campaigns, had taken hardly a drop at all. At the same time it was noted that the one most important factor in boosting collections was the presentation of the orgs' names to the public on a continuing all year-round basis.

### Radio the Solution

The solution, then, seemed to be a dramatic radio series, using big names if possible, with the appeal timed to come between as well as during the semi-annual campaigns.

Community Chests and Councils, Inc., a co-ordinating body that exists on the dues of its 750 CC members, was the organizer that started to put the idea to work on a commercial basis. It created a series of 13 weeks recorded dramatic segs using names and emphasizing not the appeal itself but telling the public where and how its dough is being spent. Each of the charities that receives CC support gets a play—and it's going well enough to warrant a second series.

CC&C, Inc.'s board of directors, led by grocery processor H. J. Heinz and Harry Batten, of N. W. Ayer's Philly branch, started to round up pro talent in the middle of January. The first show went on from Atlantic City April 1.

### Name Talent Co-Operates

All the segs (there will be 14 to allow for some choice) were produced by Robert L. Shayon, of CBS, with music by Jon Gart. Names like Ralph Bellamy, Skippy Homeier, Myron McCormick, Celeste Holme, Victor Jory, Canada Lee and Raymond Edward Johnson headed the casts. Writers included Robert Sloane, Irving Tunick and others well known in radio circles. All talent was paid union minimums, and an arrangement was made with WOR-Mutual for the use of the recording equipment. Disks are open-enders to allow room to credit the local org, and each one deals with one phase of CC activity.

Once waxed, the 15-minute shows were sold to community chests at prices ranging from \$35 to \$140, depending on the size of the town and the org's ability to pay. Time was donated by local stations, and good promotion to back up the programs was obtained from the newspapers.

Radio, according to many of the chests, deserves a pat on the back for both its strength as a selling medium and for its co-operation.

## THREE-WAY PICK-UP

NEW YORK, June 3.—CBS has transferred Gordon Owen from the Chi to New York office of the Radio Sales Division. He replaces Marine-Corps-bound Dave Sutton. . . . Sgt. Larry Fitzgerald won himself a Purple Heart at the Anzio Beachhead, and his dad, NCAC's Larry Fitzgerald, is wearing a large smile. . . . Back on the job as program director of WSPD, Toledo, after three weeks in the hospital after an auto accident, Bob Evans tells friends that they should see the other guy. . . . Rocco Padula, CBS fotog, has a layout in the June 27 issue of *Look* mag on the subject of children helping mothers with housework. Model for his pix is his three-year-old daughter, Barbara Ann. . . . William B. Lodge, CBS acting director of engineering starts on a swing of CBS affiliates in Atlanta, Dallas and Fresno June 5 to conduct an FM blink and bring the affiliates up to date on the subject. . . . Gillette Razors are set to sponsor the major leagues' All-Star baseball game July 11 over CBS. It will also have an independent commercial. . . . J. Stanley Craig, formerly of Grant Advertising Agency, new member of J. M. Mathes, Inc., radio department. . . . Eileen Farrell replaced Gladys Swarthout on CBS *Family Hour* beginning Sunday (28). Latter on vacation. . . . *The Goldberg's* CBS comedy-drama appears in comic strip form in *The New York Post* beginning Monday, June 5.

Roger W. Clipp, WFIL proxy, will be the new first vice-prez of the Poor Richard Club, ad agency org. . . . Kollar's Men's Clothing joins Station WHAT sponsors with daily news shots. . . . Skipper Dawes rounding up the city's junior and senior high school talent for a weekly "Junior Music Hall" variety show on WFIL. . . . Lyons Finance Service renews its daily participation on Leroy Miller's KYW "Musical Clock." . . . Rupe Werling, WIBC production manager, will teach a course in radio writing and production this summer at the Bessie V. Hicks School. . . . Mason Appliances takes over sponsorship of the "Do Re Mi For Dough," daily giveaway on WIP, with Arthur Hinnett at the organ inviting listeners to send in names of old tunes in an effort to stump him.

CHICAGO, June 3.—Nikki Tate, radio writer here, has written book now being considered by New York publisher. It's about her husband, Hal, former Chi radio figure and now a Seabee in the South Pacific. . . . Chi NBC will induct 16 new members into its 10-year employee club at cocktail party here June 7. . . . Claire Oldsen, member of program department and Kay Morgan secretary to Dale O'Brien, publicity chief, two WGN gals now vacationing in New York. . . . Howard Lutgens, NBC chief engineer here, now in New York on business. . . . Boyce Smith, WGN singer, now taking flying lessons at Stinson Airport, near Chicago. . . . Robert Miller, production manager of Chicago Board of Education FM station, has left for New York, where he will study with net production staffs as result of receiving fellowship from Rockefeller Foundation. . . . Lieut. (J.g.) John Lagen, NBC continuity writer on leave with navy, visited net's studios here this week.

Bill Lawrence, who started with NBC as guide in 1937, now producer for the net's Central Division.

HOLLYWOOD, June 3.—Eleanore King trains out for New York this week for confabs with her sponsor. She may write a home-study course for charm-conscious gals. . . . Hedda Hopper's *Hollywood Showcase* has been given a new 52-week ticket. Norman Corwin due in town this week. Noel Corbett continues to write the Buddy Twiss Hollywood show for Blue. . . . Douglas Coulter, CBS program head, here for conferences with D. W. Thornburgh, vice-proxy in charge of the Pacific Coast web. . . . Phil Harris and Rochester are spending their summer off the Jack Benny show by appearing in a musical for Columbia pic. . . . Cliff Arquette, of *Point Sublime*, trains out for Chicago, where he will present ideas for a new show he is developing.

Rollo Hunter is back in the production department at KFI after navy medical discharge. . . . Joe Alvin has been loaned by NBC to the Treasury Department to handle publicity for the Fifth War Loan Drive. . . . Barbara Joe Allen (*Vera Vague*) starting another comedy for Columbia Pix.

## Field Enters Cincy; Buys Crosley WSAI

Sale Price \$1,500,000?

CINCINNATI, June 3.—Marshall Field, Chicago department store mogul and owner-publisher of *The Chicago Sun* and the New York daily, *PM*, moved into the Cincinnati radio field today with the purchase of Station WSAI from the Crosley Corporation, operators of WLW and WSAI. Altho Crosley officials refused to reveal how much moola was involved in the deal, it is reported unofficially that the price was in the neighborhood of \$1,500,000. The WSAI sale, of course, is subject to the approval of the Federal Communications Commission.

For the time being, WSAI studios will remain in Crosley Square here until such time as broadcasting equipment becomes available, at which time WSAI will move into its owner's quarters. The sale of WSAI was necessitated by the FCC order which prohibits the operation of more than one broadcasting station in the same general area under the same ownership.

No changes in the WSAI personnel are contemplated, with Walter Callahan holding on as manager; Jimmy Leonard, program director; Bill Christian, sales manager, and Frances Bunn, promotion and publicity director.

James D. Shouse, vice-president in charge of broadcasting of the Crosley Corporation, when asked if he could give any idea why Field would buy WSAI, replied that he "didn't honestly have any idea."

There were only seven bidders for the station. One of them was Spertl, Inc., here, the six others being out-of-town firms, including the publisher of a newspaper and the owner of a radio station. All purchasers offered to pay cash, but all except Marshall Field had hedged their offers with conditions and provisos which were unacceptable to the seller.

Crosley officials still are seeking to buy an outside radio station as a replacement for WSAI. They said they were disappointed because they received no exchange offers during the negotiations.

## RADIO REVIEWS

### G. I. Wife

Reviewed Thursday, 4:45-5 p.m. Style—Dramatic. Sustaining on WCAU (Philadelphia).

Advice to the soldier's relatives on the home front, fathered by St Shultz, night city ed of *The Philadelphia Record*. Appeal is not confined as indicated by show's title but covers all problems brought about by war.

Opener featured two guests. The first, a woman who joined with another war wife to meet worries of expense and family raising. Actual names are used. The second was a chaplain from Valley Forge Hospital who paved the way for a dramatic skit showing the effect of good and bad letters on men in front lines.

Stories well-handled, sustaining a good punch thruout. From approach taken, the show can continue solidly for the duration and is a natural for a sponsor plugging a family product. An audience on a nationwide scale could find this interesting.

Carolyn Harris acts as narrator, Elsie Morris is featured dramatic actress, with Hugh Walton, staff announcer. Joe Gottlieb skillful on production end. Johnny

### N. E. Junior Town Meeting

Reviewed Saturday (8), 3-3:30 p.m. Style—Forum. Sustaining over WBZ (Boston) and WBZA (Springfield, Mass.).

The unabashed vigor and enthusiasm with which the participants of WBZ's *New England Junior Town Meeting of the Air* go after the world's most pressing problems is both encouraging and provocative. It is not possible to build much of a tension of interest on such a program without dramatization, which, in this case, would be an incongruous, artificial stimulus. But the freshness and scope of the idea presented makes this a pretty live forum.

Participants come from high schools of Eastern Massachusetts to Boston University's Hayden Memorial Auditorium every Saturday afternoon and take part without rehearsal. Formula offers first a (See RADIO REVIEWS on page 30)

Warrington and large studio band supply original background music, which blends quietly into the proceedings as a scene-breaker. Maurie Grodenker.

## Guest Star Selling On Winchell Show

HOLLYWOOD, June 5.—Use of guest stars for the commercial spot on the Walter Winchell ailer will be tried out while the commentator is broadcasting show from here. First to get the bid was Ellen Drew, who worked on the spiel about Jergens yesterday's broadcast (4).

AND SO LITTLE TIME

**STANDARD RADIO**

and other Transcription Companies use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.

1819 Broadway New York 19

**TUNE-DEX**



## 64 Shows in 51-City Band Tour

SALT LAKE CITY, June 3.—The 38th Infantry Band, of Fort Douglas, Utah, acquired plenty blisters in a State-wide Women's War Services' Caravan, the first ever attempted in the U. S. on a State-wide basis by the combined forces of the WAVES, WACS, Marines and SPARS, under the sponsorship of the Utah Council of Defense.

The 28 members of the band played 64 shows of an hour and 20 minutes each in 51 cities and towns in 25 days, involving bus jumps of 1,735 miles. Added to this were seven radio programs and three dances.

The band included Ollie Hantack, of Ted Lewis's band; Bill Kaylor, Joe Reichman; Christian Conney, Jan Garber; Hymie Gunkler, Kay Kyser; Vernon Arslon, Al Donahue; Clyde Dale, Jack Teagarden; Tony Di Misco, Ben Pollack; Lee Scott, Woody Herman; Torger Halten, Blue Network, Hollywood; Ed Kerchner, NBC, Chicago; Bill Treadwell, NBC, Hollywood, with Warrant Officer George D. Montgomery, of the Texas State Network, and Red Thompson, former leader of his own band, as emcee.

The *Billboard's* Salt Lake City representative, Steve Moloney, fronted the show.

## Ex-Mitch Ayres Bandmen Audition for Commercial

NEW YORK, June 3.—Mitch Ayres band, which broke up in New York recently, is trying for a CBS radio commercial with seven of the original members sitting in, augmented by Columbia house musicians. Band auditioned Tuesday (29) in New York for commercial show with Jack Pepper and the Murphy Sisters.

Band recently finished 42 weeks of theaters, and boys demurred at more traveling. A number of Ayres men are now on Coast in various capacities.

## "Chesterfield Music Shop" Gets Wendall Niles & Pipers

HOLLYWOOD, June 3.—New talent has been added to the *Chesterfield Music Shop*, Johnny Mercer airtel which tees off from here June 12. Wendall Niles has been set as announcer, with the Pied Pipers inked for the warbling department. Jo Stafford and Paul Weston's orchestra had already been signed. June Hutton takes the place of Jo Stafford with the Pied Pipers.

## Wildwood Dancery Booked

PHILADELPHIA, June 3.—Hunt's new Starlight Ballroom, Wildwood, N. J., is practically booked for the summer. Dancery is new, having been built only recently when Hunt's Pier, where dancing usually took place, burned down last winter. Joy Kaylor, gal band, goes in June 23; Mal Hallett, 30; George Auld, July 7; Enoch Light, 14; Boyd Raeburn, 21. D'Arctga goes in August 25 for week. MCA set Hallett; Frederick Bros. placed Kaylor, and the rest were booked by William Morris.

## Famous to Pub Loesser Tunes

NEW YORK, June 3.—Famous Music is putting out two Frank Loesser tunes from Camp Shanks (N. Y.) revue. Tunes are *First-Class Private Mary Brown*, about the WACS, and a patter song. Loesser, assigned to the Army Special Services Corp in New York, is under contract to Famous.

## Sinatra's Stand In

NEW YORK, June 3.—Easiest singing job around town is held by Teddy Walters, lad who sang with Tommy Dorsey recently and then stepped out of the spot because T.D. wanted to sign him to a long-term contract.

Walters is now standing by for American Tobacco. His job: In case anything happens to Sinatra (the army, for example), he steps into the Hit Parade spot.

## More Phillies

NEW YORK, June 3.—The *Billboard's* listing of members of the latest music industry gag, *The Philadelphia Club of Greater New York*, has met not only with great approval, but also with beefs from those who were omitted. Seems that Willard Alexander, John Crowley and Leonard Rohm, of the William Morris agency, and Bert McKugh, of MCA, all come from the city of Brotherly Love.

Probable candidate for presidency should be John Crowley, who still commutes to North Philadelphia many times a week.

## Local 10 and WLB Clash; Hearings Off; New Panel Expected

CHICAGO, June 3.—An impasse was reached this week in the WLB hearing of the case involving AFM Local 10 and WJJD, local indie. The impasse in the case, concerning whether or not WJJD has to hire 10 more AFM members and differentiate in the use of AFM members as musicians and record turners, was reached when union officials walked out of the hearing after the panel had ruled they could not submit as evidence proceedings of negotiation between the station and the union May 19, two days after the hearing had begun.

When Dave Katz, Local 10 attorney, attempted to submit the negotiation proceedings as evidence, William Friedman, WJJD attorney, objected vigorously. Friedman contended that the introduction of such testimony violated fundamental WLB hearing procedure. He further said that any evidence considered at the hearing should concern negotiations undertaken before, and not after, the hearing started. The hearing started May 17, was adjourned that day, and then resumed May 29, the day on which the union members walked out.

John Kyle, chairman and public member of the panel, and Arthur Lampland, industry representative, sustained Friedman's objection. John Hell, representing labor on the panel, disagreed with Kyle and Lampland and walked out with Katz and Edward Benkert, recording secretary of Local 10.

Up to now, a date on which the hearing will be resumed has not been set. It is understood that Katz is trying to have a new panel appointed and that Washington is considering this request now.

## Poinciana Plugs Varied

NEW YORK, June 3.—E. B. Marks's fiack, Joe Balaber, worms his way into the strangest places. Plugging for hit, *Poinciana*, includes new Arthur Murray dance of the same name, a Lilly Dache lid called *Poinciana*, Hattie Carnegie print pattern named after the ditty, a *Poinciana* hair-do by Robert (we don't know who he is, either) and a *Poinciana* Festival in Florida. He even gets into *The Billboard*.

## Cowles Acquires 3d Station; WCOP Goes to Pub Firm

BOSTON, June 3.—With the sale of Station WCOP to the Cowles newspaper interests for \$225,000 this week, the Des Moines publishers have further extended their march into radio. They have stations in Des Moines and recently purchased WHOM, Jersey City, N. J.

WCOP and WORL are owned by the Massachusetts Broadcasting Company, a Bulova holding company of which Harold A. LaFount is president. They are headed by George Lasker, as general manager, and A. N. Armstrong Jr., who came to WCOP from the Capper Publications in 1940 as assistant manager. Under FCC rules, one of the two stations had to be sold.

According to word here, no changes in personnel will be made at WCOP. Cowles representatives (*Look* mag was named as the buyer) are expected to come to Boston in July, but no developments

# Slugfest Is On; Local 10 Pulls Blue & NBC Remotes NWLB Hearings Continue

## Who Will Turn the Platters Is Any Man's Guess

CHICAGO, June 3.—In spite of the fact that NABET and AFM agreed this week to heed the NWLB plea for a status quo in the controversy as to which of these two unions should turn records at Blue and NBC-owned and operated stations the local AFM union took a left jab at Blue Monday (29) when it ordered the net to discontinue all dance remote pick-ups in the city.

Edwin Benkert, recording secretary of local AFM, telephoned A. R. Borroff, v.-p. in charge of Blue's Central Division, and told him that because AFM did not recognize NABET as having jurisdiction over engineers (as it now has at Blue owned and operated stations), dance pick-ups in this area would no longer be allowed. Altho NBC here, which also has NABET engineers, was given the same notification, it amounted to only a technicality, because NBC here has not been broadcasting dance remotes since AFM threatened a radio strike a few years ago when an NBC station was involved in AFM difficulties.

Local 10's action against the Blue stems from the fight now raging between AFM and NABET as to who should have jurisdiction over the record turners at NBC and Blue-owned and operated stations. NABET, union of engineers now in Blue and NBC stations, claims it should have, and has threatened a strike if the NLRB does not so stipulate. AFM and IBEW, the other principal engineers' union in the country, recently made a deal whereby IBEW agreed AFM should have exclusive platter-turning rights. AFM, in turn, agreed that IBEW should be the only engineers' union and has been trying to put pressure on NABET to come into the IBEW fold. AFM then signed a contract with NBC and Blue which gave it record-turning jurisdiction in the nets and stations. It is this contract and the AFM-IBEW move that NABET is protesting. The NABET strike, which was to have taken place June 10, has now, it seems, been postponed by

the union's agreement to abide by the NWLB's status quo request.

One peculiar situation developing from the discontinuance of remote pick-ups by Blue here is that now the net is merely piping in remotes from New York. It is using other acts, also, to fill in the time formerly occupied by dance pick-ups here, but most of the acts are paid staff salary and because their new shows at night do not compel them to work overtime, the net is not paying out any more dough than it had when the remotes were allowed.

## Dancers To See Disk Jock Work

HOLLYWOOD, June 3.—Harry Schooler, who originated *Swing Shift* dances here, is taking over a recorded jive show for Jim Dolan Auto Agency. Schooler plans to hire a hall on Saturday nights and charge 50 cents admission where the hoofers can watch the show being aired and also dance. Schooler used this idea a couple of years ago, broadcasting from the Elks' Hall in Burbank, Calif.

Present plans call for the Saturday night dance to be held from midnight to 5 a.m.

## KSTP Musicians Hold NLRB Vote

MINNEAPOLIS, June 5.—Eighteen KSTP-NBC musician members of both Minneapolis and St. Paul AFM locals, vote today in NLRB election to decide on their "Wish to permit an interruption of war production in wartime as result of a labor dispute." Major issue involved in newly threatened strike, is objection of Minneapolis Musicians' Association to station refusal to sign agreement giving permanent employment to at least eight musicians at weekly salary of \$52.50. Men so employed, would have to be members of Minneapolis local with membership in St. Paul local optional. Balloting is at NLRB regional office, Wesley Temple Building.

## ASCAP Plans New Tax For Stageshow Houses

NEW YORK, June 3.—American Society of Composers, Authors and Publishers (ASCAP) is planning to license music used in stageshows accompanying pics in film houses.

New license would apply to such theaters as New York's Paramount, Roxy and Capitol, and houses thruout the country using stage units. At present, theaters such as the New York Roxy pays ASCAP 20 cents a seat per year for use of music in films, with new rate hiking seat cost, due to use of live musical shows.

Stage music licensing wasn't included in schedule of rates ASCAP sent to field men last week.

## Shelf for Music Of 'Stovepipe' Hat

NEW YORK, June 3.—Score of *Stovepipe Hat*, legit musical which folded in Boston last week, already put out by Chappell, is being shelved until show reopens in fall.

Tunes, written by Eddle Heyman and Harold Spina, included *Lady Lovely* and *The Great Man Says*.

*Lady* was to be No. 1 plug.

## Stardust Shines Year After Year

NEW YORK, June 3.—High in the list of No. 1 tunes muchly plugged is *Stardust*, one of the most lucrative tunes of all times. Song does 100,000 copies of sheet music a year, and gets anywhere from 35,000 to 40,000 performances annually.

Tune, written by Mitch Parrish and Hoagy Carmichael in 1931, is published by Mills.

are expected until September, when the station's staff will probably be enlarged.

In the meantime, Cowles and reps have examined the studios of WORL on the ninth floor of the Union Savings Bank Building in the heart of the city here and like the set-up so much that they may move WCOP quarters from Hotel Copley Plaza to the same building. WORL has an option on the eighth floor of the building and apparently is willing to lease to WCOP. WORL moved into its present new quarters from the Miles Standish Hotel about a year ago.

WCOP was founded about 10 years ago by a man named Kirby and set up in studios at Hotel Copley Plaza. A few years later Kirby died and the station was acquired by the Bulova interests, which enlarged the transmitting facilities in Brighton on the Charles River.



# MUSICIANS MEET AT CHICAGO

## Attendance Is At High Mark

More than 800 delegates expected at 48th annual AFM meeting in Chicago

CHICAGO, June 5.—With delegates arriving on every train, attendance at the 48th annual convention of the American Federation of Musicians bids fair to strike a record high, according to convention officials here.

A number of the delegates arrived Saturday, and all day Sunday there was a steady line of registrants in the lobby of the Stevens Hotel.

### Committees Meet Sunday

Sunday was marked by a number of unofficial conferences and some official committee meetings, but no announcement of plans or proposed procedure was made prior to the opening session at 9:30 a. m. today.

AFM Prexy James C. Petrillo is expected to be in the chair at the first meeting to welcome some 800 representatives of the 700-odd musicians' union locals. A number of the sessions will be open to the press, with representatives of press associations, Chicago newspapers and *The Billboard* present.

No agenda has been offered, nor would any high official admit that any particular problem would be discussed. It is believed, however, that the record controversy will be taken up—if not in open session, certainly in committee.

Another problem the Philadelphia delegates say they will introduce is the matter of draft board discrimination against musicians. Local 77 officials said today that they would carry the fight against such unfair practice to the President of the United States if necessary.

### FM Radio Talk

The matter of FM radio will be considered here, altho insiders say that this was settled several months ago after Petrillo's meeting with top broadcasting execs in Chicago early in 1944. No spectacular upsets are expected in elections for national officers or members of the International Executive Board.

California delegates may bring up the recently signed pact with the major pic studios, but *The Billboard* informants indicate little of import will occur on this score.

### Off To Races

Delegates' schedules include a few social activities, with a banquet Wednesday night and a trip to the race tracks on for Tuesday. Since the first AFM convention, held just prior to 1900, Tuesday has always been set aside as the day when the host local struts its stuff on entertainment. Local 10 is following the time-honored custom.

Two general sessions are set daily, with executive board meetings every evening. The final sessions are hoped for before the week is over.

HOLLYWOOD, June 3.—Spike Wallace, prexy of Local 47, and J. W. Gillette, International Studio Rep, trained out for Chicago to attend the union's convention. Frank Pendleton, recording secretary, accompanied them. It is expected that Petrillo's recent deal with film studios will come up for discussion.

## Karzas May Buy Coast Terp Spot

HOLLYWOOD, June 3.—William Karzas, owner of the Trianon and Aragon ballrooms, Chicago, is in town looking for new terp spot.

He is reported to be interested in Walter D. Newcomb Jr.'s Palisades Ballroom at Santa Monica.

## Give MG a Name

HOLLYWOOD, June 3.—Congress will have to make a couple of more Western States, just so the new sagebrush outfits that are springing up like cactus plants can have unused names.

Gander at list is like a Rocky Mount *Who's Who?* There's the Arizona Ramblers, Bob Wills's Texas Playboys, the Oklahoma Cowboys and a new outfit led by Merle Lindsay titled the Oklahoma Nightriders.

## War Music Comm. Theater Wing Busy; Starts 4 Songs Off

NEW YORK, June 3.—After more than a year's work trying to crack thru with top war songs, the American Theater Wing's Music War Committee, headed by Oscar Hammerstein II, is finally bearing fruit. Four infantry songs, written at the request of the War Department, are being published, while Decca is pressing out *Hey, Tojo, Count Your Men*, written by Buck Ram, and *The Infantry Song*, scripted by Hammerstein and Rodgers. Latter will be done by Alfred Drake, backed by Fred Waring's group, with the Jesters doing *Tojo*.

*Tojo* is also going into Columbia's pic, *Community Sing. Cavalcade of America*, NBS network show, did five WMC tunes Monday (29).

## Burke-Van Heusen Pubs Join ASCAP

NEW YORK, June 3.—Newest publisher member of ASCAP is Burke-Van Heusen Music, which opened a New York office March 7.

Outfit is owned by Johnny Burke and Jimmy Van Heusen, Hollywood tunesmiths, and came about as a result of dissatisfaction with their ASCAP writers' rating. (Burke was given an A rating over a BB and Van Heusen increased to BB from CC upon appeal to the writers' classification committee last year, but both felt they should be in a higher class than given. Action against the Society is at present going on.)

Murray Baker is prof manager, org now working on Crosby starrer, *Going My Way*.

## Hampton Toronto Sellout

TORONTO, June 3.—Lionel Hampton's ork made a one-nighter (22) at the Queensway Ballroom, jamming the place to capacity with 3,500 customers.

## Insurance Company Claims Music Lessens Accidents

Liberty Mutual Insurance Company votes award of "Smash the Seventh Column Certificate of Merit" to RCA-Victor for pioneering in industrial music field

NEW YORK, June 3.—Formal recognition of the contribution to industrial safety that is made by music was given RCA-Victor by the Liberty Mutual Insurance Company in its Blue Network broadcast today. Liberty presented Victor with its "Smash the Seventh Column Certificate of Merit" in recognition of the place music now holds in the industrial accident prevention field.

In presenting the award, attention was called to the 10,000,000 accidental deaths

## New Trial for Gene Krupa in Court Appeal

Jail Conviction Reversed

SAN FRANCISCO, June 3.—The Superior Court conviction and prison sentence of Gene Krupa has been reversed here by a two-to-one decision of the State District Court of Appeal. Krupa was sentenced of two counts which charged him, respectively, with illegally using a minor to transport marijuana cigarettes and with contributing to the delinquency of a minor.

Krupa pleaded guilty to the delinquency count, served three months in jail, and paid a \$500 fine. A jury found him guilty of the other charge and he was sentenced from one to six years in the penitentiary.

Krupa's attorneys argued that the offense was in fact a single crime and that the band leader was placed in jeopardy by the second sentence. The Appellate Court's decision cleared the way for a new trial of the case.

## Court Dismisses ASCAP Monopoly Suit in N. Y. State

NEW YORK, June 3.—Suit by Hotel Edison against ASCAP, in which hotel attempted to dissolve the Society in New York State on charges of violating the anti-monopoly statute referred to as the Donnelly Act, was dismissed in New York Supreme Court Thursday (1). Action was originally started two years ago.

Case was tried for ASCAP by Society's attorney, Louis D. Frohlich, who asked for a dismissal on grounds that the Donnelly Act relates to articles and commodities of commerce. Judge Morris Elder, in granting the dismissal, ruled that ASCAP did not deal in any commodity, but that it is solely engaged in licensing intangible rights created and conferred upon its members by the copyright laws of the United States.

## Riley Shuttles in Balto

NEW YORK, June 3.—J. Norman Riley, operator of Melody Gardens, Carlin's Park, Baltimore, has closed the place and canceled contracts with Louis Prima and the Blue Barron-Tiny Wolfe orks. When Mal Hallet, Jan Savitt and Erskine Hawkins failed to pull at the spot, Riley decided the place was jinxed. He is looking for another place to manage where he will fulfill his contracts with the two bands.

## It's in the Blood

ATLANTIC CITY, June 3.—Pvt. Raymond Rand, former New York manufacturer, says he knows how to be a songwriter. Patient in an army hospital, Rand says he has written 30 songs since he got two shots of blood plasma in Africa last September. "There must have been music in the blood," he says.

## New Band Built By Jorge Lopez

NEW YORK, June 3.—Jorge Lopez, Cuban trumpeter who sat in with Duke Ellington at his recent Capitol Theater engagement, is forming a 14-piece band skedded to go into the Aquarium Restaurant sometime in July. Band is rehearsing with five sax, six brass, three rhythm and gal vocalist.

Manager of band, Eugene Fisher, is putting up the dough. Sanford Zukor Agency is booking.

## Bing and Sinatra Disk for Fighters On Same Platter

HOLLYWOOD, June 3.—Servicemen will get a re-match of the musical *Battle of the Century* between Bing Crosby and Frank Sinatra on a command performance that was waxed last week at CBS by the Hollywood Victory Committee. Disk was made for overseas transmission and included Judy Garland and Bob Hope.

Second command performance recording was made with Connie Haines, Lena Horne, Frances Langford, Lottie Lehman and Shirley Ross. Hope emceed a *Mail Call* show last week that included Maria Montez, the Pied Pipers, Carlos Ramirez, Rochester, Dinah Shore and Don Wilson.

## Producer-Actor Wills Apt. to Father Flanagan's Boys' Town

DETROIT, June 3.—Eugene J. (Jack) Sharkey, former theatrical promoter and actor, deeded the 42-family Bonita Apartments, valued at over \$125,000, to Monsignor Edward J. Flanagan, of Boys' Town fame, this week. Gift passes to "Father" Flanagan upon Sharkey's death. Sharkey's best known venture in the local theatrical field was the production of *The Drunkard* for a record season run at the Players' Theater several summers ago, as well as his own appearance in the lawyer role in this production.

## Open B'g'p't Beach Ballroom

BRIDGEPORT, Conn., June 3.—Pleasure Beach Ballroom, at Pleasure Beach Park here, municipally operated, opened for the season May 27. Spot will be managed and booked by Don Felix, veteran dance hall manager. Policy of name bands on Sundays and holidays, with Bob Chester as opening attraction, and with Vinnie Wilson, a local band, featuring Carolyn Sirols, as house orchestra during week. A new dance floor has been laid.

## Say Shaw Plans Band

NEW YORK, June 3.—Added credence is given to the story that Artie Shaw is definitely setting up a band for near-future break-in by the report that many members of the string section now playing with Harry James at New York Astor Roof were approached by Shaw before James came east two weeks ago. Shaw is said to have signed with 20th-Fox to do a pic.



# Public Demand Forecast by Kids

## Forster Owner Of 'Mill Stream'

NEW YORK, June 3.—Forster Music Publishers, Inc., Chicago, has been declared owner of the copyright to *Down By the Old Mill Stream*.

Federal Judge Samuel Mandelbaum, New York, in a decision Thursday (1) declared that author, Tell Taylor, was sole owner of the copyright which he renewed for the Chicago firm just before his death in 1938.

The court ruled against Jerry Vogel Music Company, which claimed ownership thru rights transferred from Earl K. Smith, who claimed to be co-author. The court's ruling was otherwise, and assignments from the heirs of Taylor, the original copyright owner, insure Forster's rights.

The matter has been in the hands of attorneys since 1939.

## Unpublished Tunes Pay Writers Best

NEW YORK, June 3.—Newest angle on the indie record biz is the fact that many of the writers of the originals being recorded by jazz combos don't want their songs published.

Even tho approached by pubs to put out songs, writers say no, figuring that on record sales they have a pretty good chance of pulling some sort of an income from tunes.

If tunes were published they would have to split record royalties with pubs.

## Lionel Barrymore ASCAPer

NEW YORK, June 3.—Lionel Barrymore, screen star and a legit classical composer in his own right, was admitted to ASCAP last week. Barrymore had a composition performed by Philadelphia orchestra recently. Passed by meeting of ASCAP board two weeks ago were writer, Tom Adair, and publisher, Jay-Vee Music Company, New York.

## New School Air Workshop

NEW YORK, June 3.—A 10-week workshop in radio writing, composed of lectures and discussions on technical phases of script writing, is being offered by Helen Bergovoy at the New School for Social Research in New York beginning June 14 at 8:30 p.m. Peabody winner Bill Robson and Hi Brown, producer of *Green Valley, U. S. A.* and *The Inner Sanctum*, will be guest speakers.

## NEW CALIFORNIA HIT SONG JUST RELEASED

### "I Picked Some Oranges in California"

Professional copies to singers. Vocal and dance orchestrations to orchestra leaders who will use them. Write for your copies now. Music jobbers, write for samples.

GOLDEN WEST MUSIC PUBLICATIONS  
631 1/2 Fourth Street Santa Rosa, California

In Atlantic City Everyone Is Playing and Singing

### "I THINK OF YOU"

(Each Night At Twilight)

### "MADAMOISELLE MARIE"

The Infantry Band Marching Song  
Order Through Theodore Presser Music Co., Philadelphia, Pa., or Direct From Publisher,

WM. B. RICHTER

7101 York Road, Philadelphia, Pa.  
(Licensed Through B.M.I.)

## COLORED BANDS AND ORCHESTRAS

Available for immediate engagements. Union Well organized, 6 to 14 pieces. Buyers, Promoters, WIRE, WRITE or PHONE now.

FERGUSON BROS. AGENCY, INC.

328 N. SENATE, INDIANAPOLIS, IND. — RILEY 5767

## Songs Most Popular With High School Students

The *Billboard's* annual poll of music preferences among high school students has just been completed. The complete variety of the taste of these students was shown in results published last week where, among phonograph records, 139 different records were mentioned by the students of nearly 400 schools queried in the poll. In sheet music preferences 87 different songs were mentioned.

### Most Preferred Sheet Music

1. Long Ago (And Far Away) (F).....Crawford
2. I Love You (M).....Chappell
3. Paper Doll.....Marks
4. Malrzy Doats.....Miller
5. I'll Get By (F).....Berlin
6. As Time Goes By (F).....Harms, Inc. Besame Mucho.....Peer International
7. It's Love, Love, Love.....Santly-Joy Pistol Packin' Mama.....Mayfair You'll Never Know (F).....Bregman-Vocco-Conn
8. Do Nothin' Till You Hear From Me.....Robbins Shoo-Shoo Baby (F).....Leeds
9. I'll Be Seeing You.....Williamson
10. Holiday for Strings.....Bregman-Vocco-Conn

Honorable mention: *All or Nothing at All, Begin the Beguine, Blue Rain, Boogie-Woogie, Don't Get Around Much Anymore, G. I. Jive, I Couldn't Sleep a Wink Last Night, I'll Be Around, My Heart Tells Me, My Ideal, Oh, What a Beautiful Morning, People Will Say We're In Love, Poinciana, San Fernando Valley, Silver Wings in the Moonlight, Stardust, Star Eyes, Suddenly It's Spring, Sunday, Monday or Always, That Old Black Magic, When They Ask About You.*  
Other songs mentioned totaled 52.

## Jan Savitt Lured By Carnegie Hall

NEW YORK, June 3.—Newest recruit from the short-hair band field to consider concertizing a la Ellington, who put on a series of serious concerts, including performances at New York's Carnegie Hall, is Jan Savitt.

Savitt, managed by Joe Glaser, is working out a deal with National Concert Artists' Corporation to put on a two-hour concert, first to preem next fall.

Concert would combine classics with jazz; opener would be a Bach double-violin concerto followed by a string quartet. Post-intermission pop Americana would be done, climaxed by a chronological history of jazz from Handy to Ellington.

## Plugging Hollywood Style

HOLLYWOOD, June 3.—Goldy Goldmark, former bass player with Mitch Ayres band and now film contact for Leeds Music on Coast, has a novel method of trying to place tunes into pics.

Goldmark picks the tunes he thinks should go into films, then writes a situation around the song, showing how it could be used. He'll probably end up as a script writer.

## Thomas and Pine To Audition Hillbillies For Paramount Film

HOLLYWOOD, June 3.—Rapid progress is reported on plans for a musical featuring outstanding hillbilly combos of the nation. Producers Bill Pine and Bill Thomas are en route for Nashville and Chicago to audition new bands for the film.

Picture will be titled *Hillbilly Symphony* and will be made for Paramount.

## Randall With Lenny Conn

HOLLYWOOD, June 3.—Tommy Randall has stepped in as vocalist with the Lenny Conn band for the Monday night stands at the Palladium. Randall was formerly with Freddy Martin and was picked off the *Hollywood Showcase* after an audition. There were rumors that all was not well between Martin and the warbler, but this was denied on all sides.

## Ina Ray Hutton to S. F.

HOLLYWOOD, June 3.—Ina Ray Hutton has wound up film debut in Columbia pic, *Ever Since Venus*, and leaves for two-week engagement at Warfield Theater, San Francisco.

## Juniors Pick Future Music

High school poll shows that songs youths OK sell and disks make sheet sales

NEW YORK, June 3.—The sheet music tastes of the nation's hobby soxers are an accurate thermometer of what the public will want to sing and hear. This is indicated in the survey of juvenile musical tastes just completed by *The Billboard*. The Number One sheet music yen, as tabbed by the student bodies of representative secondary schools, is *Long Ago and Far Away*. It topped *The Billboard* index last week by far. Disks of the number copped fourth and seventh place in retail sales . . . and the sales are climbing. The tune has also broken the first 10 in the Juke Box Pop Chart, another tip that the kids call them before they reach the big money play, since over 80 per cent of the survey was returned three or more weeks ago.

Further proof of the kids' ability to call them musically is *I Love You*—the Number Two song of the juniors—who-sing. It's the Number One disk in retail sales and the Number One platter in juke plays. It has hit the top slot in the jukes because it's already on the way down in juvenile popularity.

### Taste Turns to Sweet

Both of the songs reflect the votes of the high school contingent on the mood for (See *KIDS FORECAST* on page 19)

## ANDY KIRK

and HIS CLOUDS OF JOY



Currently APOLLO THEATRE, N. Y. C.

DECCA RECORDS AND WORLD TRANSCRIPTIONS

Management Note Now Address and Phone No. #745 5th Ave. New York City Plaza 5-0078

JOE GLASER

## Teen-Age Clubs Old Story In Milwaukee --- Began 1912

MILWAUKEE, June 3.—Since 1912 weekly dances have been held at various social centers in the Milwaukee area, sponsored by the Department of Municipal Recreation and Adult Education.

An average of 10 dances are conducted every Saturday night, and three or four every Friday night in certain social centers. In addition to this a dozen or so of the large social centers have special rooms open nearly every night in the week—known as "jive" rooms—where a juke box is the major attraction and the teen-agers come and go as they please.

The response of the young people to these dances proves that wholesome conditions for dancing are appreciated, as total attendance on an average Saturday

at these dances is about 2,500. Attendance at individual social centers average from 175 to 500, depending upon the size of the center.

Outstanding feature is that the teen-agers dance in their own community, they don't have to go down town. Most dances are held in school buildings. Milwaukee is known these days as the city of the lighted school house.

## BALLROOM FOR LEASE

Beautiful Palisades Ballroom. On Santa Monica Amusement Pier. Overlooks the Pacific Ocean. Newly decorated at a cost of \$18,000. Can easily dance 6,000 people. Available immediately. Only responsible parties need apply.

WALTER D. NEWCOMB, JR. SANTA MONICA PIER SANTA MONICA, CALIF.



# MUSIC GRAPEVINE

Vaughn Monroe featuring the Four V's, vocal group, in present theater tour. Monroe is skedded for four-week New York Paramount stint, starting either July 26 or August 2. . . . Milton Krasny, GAC treasurer, to Chicago for AFM conclave. . . . Morton Gould will write the music for United Artists' *Reaching for the Stars*, and he and his ork will appear in pic. . . . While visiting his son, Pvt. Paul Whiteman, the maestro conducted the 50-piece Fort Worth Army Air Field Band at Will Rogers Memorial Auditorium there.

## Swoon Stuff

Frank Sinatra, in full voice after recent strep siege, at work on "Anchors Aweigh" for Metro. . . . Perry Como into New York Paramount June 14. . . . Andy Russell has recorded "Don't You Notice Anything New" for Capitol Records, Hollywood. Tune is by Johnny Lange, Jimmy Kennedy and Jimmy Nolan. . . . Wes Howard, Moe Gale singing find, who snagged an MGM contract before being picked up as an army deserter, in training as paratrooper in Georgia camp. . . . Three Sisters have shed Jack Smith for new CBS two-a-week, on which they'll be backed by Raymond Scott ork.

Decca will reissue Frank Teschmaker album, adding a side featuring Eddie Condon vocal of *Baby, Won't You Please Come Home?* Disks bearing Brunswick collectors' label, will list Gene Krupa, Joe Sullivan, Muggsy Spanier, Milt Mezzrow and Jimmy Lannigan as instrumentalists. . . . Tommy Dorsey now wields baton over 42 men. Intended as a concert tour enlargement, the new set-up may become permanent. . . . Buddy Rich, marine dischargee, may rejoin T.D. when Krupa checks out.

Bill Grazer, Sonny Dunham trombonist, authored the newly published "Jump Indigo," a first effort. . . . Tommy Gallup, "Holiday for Strings" lyricist, teamed with Bill North and Ed Sarche on

"Makin' Believe We're Millionaires," published by Don Maya, Inc. . . . "Chick" Kardale, tune pusher, headed altarward with Lynn Foley. . . . George (Spike) Hamilton and ork into Empire Room, New York, June 29, replacing Carmen Cavallaro, who goes to the Coast for three piz assignments. . . . Billy Stoneham leaving Leo Felst for Harms Music Company. . . . Al (Torchy) Friedman back in town as Witmark's manager.

## Prager Still at Book

Manny Prager and band held over indefinitely at Book-Cadillac Hotel, Detroit. . . . Eddie Camden has added vocalist Wini Shaw Jr. to ork which goes into Club Casino, Quincy, Ill., for indefinite run. . . . Duke Ellington will repeat his jazz symphony, *Black, Brown and Beige*, at forthcoming Carnegie Hall concert, his third. . . . Erskine Hawkins was skedded for induction May 30. On the 29th his draft board wired him not to report, as he is over 26. He's still awaiting formal classification.

## Sunnyside Out

When Joan Barrett, of Sunnyside Music, walks up to an ork leader at 3 a.m., she explains: "Right now I'm plugging 'Mama Ain't Home Tonight.'" . . . Claire Oldsen, head of Chicago's WGN copyright and music clearance departments, visiting New York pubs. . . . Arcadia Valley, pubs, will run off "Gadabout," novelty tune by Sgt. Al Palmieri, stationed at Kearns, Utah.

Rudy Vallee will don civvies around August 1 after Fifth War Loan tour. . . . Pearl Kurtz replaces Lester Walters at Capitol Records Distributing Company, Inc., which has moved to 225 West 57th Street offices. . . . I'm In Love With

Love, published by W. A. Watson Music Publications, Deep Gap, N. C., being plugged by Irving Siegel ork. . . . Bob Stephens, of Decca's recording department, getting over serious throat operation. Expected back on job soon.

## Tatum Jazz Jamboree

Art Tatum tees off a series of jazz concerts at the Three Deuces, 52d Street temple of jive, with Slam (Flat-Foot Floogie) Stewart, Lloyd Grimes and Harry Gibson. . . . Bob Chester at work on swing original "On the Day That Victory Comes." Theme utilizes standard army bugle calls. . . . Count Basie heads list on pop poll run by KTBC, Austin, Tex. . . . Edward B. Marks to publish "Night Flight Tone Poem" by Gardner Read. . . . Arcadia Valley Music pubs signed Phil Edwards, of Hollywood, as Coast rep.

Bea Abbott new Boyd Raeburn thrush. . . . Patti Powers, former Tony Pastor vocalist, now with George Auld, replacing Kay Little. . . . A *Batny Sunday*, joint tune effort of Lucky Millinder, Art Franklin and Blackie Warren, being published by Duo Music. Warren is allas of well-known Chi obstetrician. . . . His brother, Gene, sang with Stan Kenton, Gene Krupa, Teddy Powell and Bob Chester.

## Sherwood-Rochester Tie-Up

Bobby Sherwood has signed Rochester, of Jack Benny radio fame, for a four-week tour which starts July 23. . . . Skinny Etnis, stationed at Santa Ana Air Base, reported to be in line for medical discharge. . . . Dean Hudson has seven Mutual shots a week from the Lincoln Hotel, New York.

Excellent turnout on 52d Street Decoration Day Eve. Coleman Hawkins, at Downbeat Club, drew top crowd with

jam session in tribute to Count Basie. This week's tribute to Duke Ellington. . . . William Morris booking all three hot swing houses on the corner of 52d Street—Onyx, Downbeat and Three Deuces.

Popular Song Club, Hollywood, is pushing "Our Old Chevrolet," believing nostalgic angle will catch on. . . . Martin Block with a soldier at band opening the other night. "Fellow on a Furlough." Band bookers all excited over possibilities of summer radio shows a little later in the season. "Official" war loan songs bobbing up in every corner. . . . Carey Music getting air plugs on *If You Can't Go Over, Come Across*. . . . Barry Woods disks *It's Only the Beginning*. . . . Robert Merrill to record *On to Victory*. . . . Many others here and there—songwriters are trying, anyway.

## Paper and Wax

Decca "Oklahoma" album near 1,500,000-sale mark. . . . Robbins publishing third *Carmen Cavallaro* book. . . . Nat Freyer contacting for *Williamson Music*. Was with Crawford's Chicago office. . . . Charlie Tobias celebrating 25th year as songsmith. First tune written in 1919 was "Everybody Calls Her Baby." . . . Victor release of Duke Ellington's "Someone" is largest new single D. E. issue to date. Miguelito Valdez, Cuban singer, signed by Robbins Artists' Bureau. . . . New tune in Disney's *Three Caballeros* is titled *Angel May Care*, written by Ary Barroso. English lyric by Irven Drake. . . . Juggy, new Count Basie jump tune, named after Juggy Gales, Felst contact man.

## Orks Winding Up

George Olson terminates an 11-week run at the Boulevard Room, Chicago. . . . Arthur Warren returns to New York June 15 after eight weeks at the Rice Hotel, Houston. . . . Duke Ellington has left the

Royal Rockin' Rhythm



The KING COLE TRIO

**ALL RAVES!**

"IT'S THE KING COLE TRIO THAT BREAKS UP THE SHOW."

FRED JOHNSON, S. F. CALL BULLETIN.

"KING COLE GROUP IS THE DRAWING CARD . . . HAD THE BULL BY THE HORNS FROM THE START . . . FANS YELLED . . . IT WAS THE ORCHESTRA'S SHOW WHEN IT STARTED, BUT KING COLE'S WHEN IT ENDED."

SAM ABBOTT, THE BILLBOARD.

"CONGRATULATIONS ON YOUR HIGHLY SUCCESSFUL ENGAGEMENTS BOTH PLAYED WITHIN A MONTH."

SHERRILL CORWIN, ORPHEUM THEATER, L. A.

"GREAT SHOW. DELIGHTED WITH KING COLE TRIO."

NAT HOLT, GOLDEN GATE THEATER, S. F.

"GREATEST ATTRACTION SEEN IN YEARS."

L. A. HERALD-EXPRESS.

**WATCH . . .**

- FOR THESE FILM RELEASES
- UNDER WESTERN SKIES
- STARS ON PARADE COLUMBIA PICTURES
- SEE MY LAWYER UNIVERSAL PICTURES

Opening June 9  
"KING COLE ROOM"

The TROCADERO HOLLYWOOD

★

C. P. MacGREGOR TRANSCRIPTIONS  
PERSONAL DIRECTION: CARLOS CASTEL

Latest Records  
★  
"STRAIGHTEN UP AND FLY RIGHT"  
"I CAN'T SEE FOR LOOKIN'"  
CAPITOL RECORDS  
No. 154  
No. 1 Juke Box Attractions.

General AMUSEMENT CORPORATION





# PART 1—The Billboard Music Popularity Chart

Week Ending  
June 1, 1944

## SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WJAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
Amor (F)	Melody Lane
And So Little Time	Lincoln
Army Air Corps	Fischer
Don't Sweetheart Me	Advanced
Don't Take Your Love From Me	Witmark
Forget-Me-Nots in Your Eyes	Triangle
Going My Way? (F)	Burke-Van Heusen
Goodnight, Wherever You Are	Shapiro-Bernstein
Holiday for Strings	Bregman-Vocco-Conn
How Blue the Night (F)	Robbins
I Dream of You	Embassy
I Love You (M)	Chappell
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
I'm in Love With Someone	Campbell-Porgie
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
It's Love, Love, Love	Santly-Joy
Long Ago (And Far Away) (F)	Crawford
Louise (F)	Paramount
Milkman, Keep Those Bottles Quiet (F)	Feist
Poinciana	Marks
Pretty Kitty Blue Eyes	Santly-Joy
San Fernando Valley	Morris
Some Day I'll Meet You Again (F)	Witmark
Sweet Lorraine	Mills
Swinging on a Star (F)	Burke-Van Heusen
Time Alone Will Tell (F)	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick
Too Much in Love (F)	Barton

## Lucky Strike HIT PARADE

CBS, Saturday, June 3, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. Long Ago (And Far Away) F	Crawford
2. I'll Get By (F)	Berlin
3. I'll Be Seeing You	Williamson
4. San Fernando Valley	Morris
5. It's Love, Love, Love	Santly-Joy
6. I Love You (M)	Chappell
7. Amor (F)	Melody Lane
8. Goodnight, Wherever You Are	Shapiro-Bernstein
9. How Blue the Night (F)	Robbins

And the Following Extras: Lullaby of Broadway, Clap Your Hands, Deacon Jones; California, Here I Come.

## BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources below.) (M) Song in legit musical. (F) Song in film musical.

### NATIONAL

POSITION	Last Wk.	This Wk.	Title	Artist
1			1. Long Ago (And Far Away) (F)	Crawford
3			2. I'll Be Seeing You	Williamson
2			3. I'll Get By (F)	Berlin
4			4. San Fernando Valley	Morris
6			5. I Love You (M)	Chappell
5			6. It's Love, Love, Love	Santly-Joy
7			7. Goodnight, Wherever You Are	Shapiro-Bernstein
8			8. Amor (F)	Melody Lane
—			9. Suddenly It's Spring	Famous
—			10. Milkman, Keep Those Bottles Quiet (F)	Feist

### SECTIONAL

		East	Mid-west	South	West Coast
Long Ago (And Far Away) (F)	Crawford	1	1	1	1
I'll Be Seeing You	Williamson	2	3	4	2
I'll Get By (F)	Berlin	3	2	3	5
San Fernando Valley	Morris	6	4	5	3
I Love You (M)	Chappell	5	6	2	7
It's Love, Love, Love	Santly-Joy	8	7	6	4
Goodnight, Wherever You Are	Shapiro-Bernstein	4	5	—	6
Amor (F)	Melody Lane	7	8	9	8
Suddenly It's Spring	Famous	—	—	7	—
Milkman, Keep Those Bottles Quiet (F)	Feist	9	—	—	9

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION	Last Wk.	This Wk.	Title	Artist
1			1. Straighten Up and Fly Right	King Cole Trio
4			2. G. I. Jive	Louis Jordan
2			3. Cherry Red Blues	Cootie Williams
3			4. I Can't See for Lookin'	King Cole Trio
8			5. My Little Brown Book	Duke Ellington
5			6. When My Man Comes Home	Buddy Johnson
—			7. Someone	Duke Ellington
6			8. I'll Get By	Ink Spots
9			9. I Learned a Lesson I'll Never Forget	Five Red Caps
—			10. Lester Leaps Again	Lester Young and His Kansas City Five

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:** Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J.

Hurricane, New York, after a successful engagement and heads out to hinterland on one-nighter tour that will take him to Canada.

Mike Riley out of Hollywood's Swing Club and back into Radio Room. . . . Freddie Fisher crew just left Radio Room. . . . Al Donahue finished up six weeks at Steel Pier, Galveston, Tex. Ork skedded for Aragon Ballroom for four weeks in August.

### Lou Levy to Coast

Rainbow Melodies Music Company says it has accepted *Darn That Song* and *Lower Basin Street* by Nat Towles and Johnny Whitney. . . . Lou Levy, Leeds Music prexy and manager of Andrews Sisters, vacationing in Yellowstone Park before going to Coast to meet wife Maxine who, with her sisters, is finishing out Universal contract. . . . Chelsea Music adds Bobby Mellon and Harriet Smith, both formerly with Southern Music, and Pete Dorand to its staff. . . . Shapiro-Bernstein putting out Morton Downey Waltz Song Folio, containing 15 tunes.

### Longhair Lines

Sigmund Romberg slated to guest conduct Detroit Symph June 24 and Philadelphia Ork July 20 and August 3. . . . St. Louis Municipal Opera began 26th season with first production of new operetta *The Open Road*. Dorothy Sarnoff and Pvt. John Tyers in leads. . . . Jan Savitt doing folio of string quartets for Robbins Music, ranging from Bach to Stravinski. . . . Art Tatum has accepted offer to appear with Washington Philharmonic Symphony Society June 23.

### Legal Happenings

Scrap between Herman Ackman, secretary to late George M. Cohan and executor of Cohan's estate, was settled with seven original manuscripts returned to estate and other keepsakes retained by the secretary. . . . First round in fight over who owns copyright for *Sweet Rosie O'Grady* to 20th Century-Fox June 1 when court ordered complainant Maude Nugent Jones to file bill of particulars in suit over use of *Rosie* as film title and use of song in film.

Copyright suit over song "Someone

Thinks of Someone" against Jerry Vogel Music Company, crossed off court calendar June 1 by Federal judge Knox. Complainants Fred Fisher Music Company may reopen case. . . . "Paper Doll" royalties can be paid by E. B. Marks Music Pubs without liabilities was court ruling last week. 21G now rests with court, but Marks is relieved of responsibility if court pays wrong ones.

Paramount plugging *Every Day of My Life* which Columbia re-issued three weeks ago. Disk has Sinatra singing with Harry James. . . . John Crowley, of William Morris band department, uses a stop watch on long-distance phone calls.

Mary Ann Dodd, former Del Courtney thrush, skedded for personal appearances. . . . Alexander Hamilton fronting the new ork at the Bandbox, Chicago. . . . Hal Grayson held over at the Hollywood Aragon another four weeks. . . . Ella Mae Morse cut *Patty Cake* for Capitol Records. Record will have July 1 release.

### Waring Waxes War Song

Fred Waring recorded "The Infan-

try Song," Hammerstein and Rodgers tune written at army request for Music War Committee. The Decca disk has Alfred Drake on vocals. . . . Maurice Zolotow doing piece for *The Saturday Evening Post* on Henry (The Neem) Nemo. . . . Kate Smith plugging "G. I. Jive." Recently aired the song four times.

After fulfilling a four-day engagement beginning July 1 at the Aragon Ballroom, Hollywood, Will Osborne will start work on new Abbott and Costello pic. . . . Raffell and 16-piece ork signed with Bert Gervis Agency, Chicago.

### Prison Camp Report

Johnny Sprague, former Tommy Reynolds trumpeter, is said to have organized a swing band composed of U. S. internees in a German prison camp for American air men. . . . Benny Carter at the Swing Club, Hollywood. . . . Pvt. 1/c Al Satina and ork will play Saturdays and Sundays at Jax Pier, Jacksonville, Fla., for service men and women.





# A RECORD JACKPOT!

—WHEN THE RECORDS ARE VICTOR AND BLUEBIRD

- It Could Happen to You* . . . Dinah Shore (20-1586)
- I'll Be Seeing You* . . . Tommy Dorsey (20-1574)
- Someone* . . . Duke Ellington (20-1584)
- It Had to Be You* . . . Earl Hines (30-0825)
- I Love You* . . . Perry Como (20-1569)
- It's Love-Love-Love* . . . Four King Sisters (30-0822)
- Here We Go Again* . . . Glenn Miller (20-1563)
- Behind Those Swinging Doors* Spike Jones (30-0821)
- Any Old Time* . . . Artie Shaw (20-1575)
- Good-for-Nothin' Joe*

Lena Horne with Charlie Barnet (30-0823)

Listen to "The Music America Loves Best" Saturdays, 7:30 p.m., EWT, Blue Network.

BUY WAR BONDS EVERY PAY DAY

THE TUNES THAT NAB THE NICKELS ARE ON  
**VICTOR**  
AND BLUEBIRD RECORDS

RCA Victor Division

Radio Corporation of America, Camden, N. J.



## PART 2—The Billboard

### BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources below.) (M) Song in legit musical. (F) Song in film musical.

POSITION		NATIONAL	
Last Wk.	This Wk.		
2	1	I'll Get By (F) . . . . . Harry James-Dick Haymes	Columbia 36698
4	2	Long Ago (And Far Away) (F) . . . . . Helen Forrest-Dick Haymes	Decca 23317
3	3	I'll Be Seeing You . . . . . Bing Crosby	Decca 18595
1	4	I Love You (M) . . . . . Bing Crosby	Decca 18595
6	5	Holiday for Strings . . . . . David Rose	Victor 27853
5	6	San Fernando Valley . . . . . Bing Crosby	Decca 18586
9	7	I'll Be Seeing You . . . . . Tommy Dorsey	Victor 20-1574
—	8	Long Ago (And Far Away) (F) . . . . . Perry Como	Victor 20-1569
—	9	G. I. Jive . . . . . Louis Jordan	Decca 8659
8	10	It's Love, Love, Love . . . . . Guy Lombardo	Decca 18589

### SECTIONAL

		East	Mid-west	South	West Coast
I'll Get By (F) (Harry James-Dick Haymes)	Columbia 36698	3	4	1	1
Long Ago (And Far Away) (F) (Helen Forrest-Dick Haymes)	Decca 23317	2	5	4	2
I'll Be Seeing You (Bing Crosby)	Decca 18595	4	2	3	6
I Love You (M) (Bing Crosby)	Decca 18595	1	1	5	10
Holiday for Strings (David Rose)	Victor 27853	5	9	—	4
San Fernando Valley (Bing Crosby)	Decca 18586	10	3	9	8
I'll Be Seeing You (Tommy Dorsey)	Victor 20-1574	—	7	10	5
Long Ago (And Far Away) (F) (Perry Como)	Victor 20-1569	—	6	6	—
G. I. Jive (Louis Jordan)	Decca 8659	—	—	2	—
It's Love, Love, Love (Guy Lombardo)	Decca 18589	7	10	7	—

### MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION		NATIONAL	
Last Wk.	This Wk.		
1	1	So Long, Pal . . . . . Al Dexter	Okeh 6718
2	1	Straighten Up and Fly Right . . . . . King Cole Trio	Capitol 154
3	2	Too Late To Worry . . . . . Al Dexter	Okeh 6718
—	2	Try Me One More Time . . . . . Ernest Tubb	Decca 6093
—	2	I Can't See For Lookin' . . . . . King Cole Trio	Capitol 154
—	3	Soldier's Last Letter . . . . . Ernest Tubb	Decca 6098
4	3	Rosalita . . . . . Al Dexter	Okeh 6708

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES: Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales. Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whitting Radio Service. Butte, Mont.: Dreihelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurliizer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurliizer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

### ADVANCE BOOKINGS

- BILLY BISHOP: Schroeder Hotel, Milwaukee, June 20 (4 weeks).
- TINY BRADSHAW: Washington, June 25.
- LES BROWN: Frolics Club, Miami, June 13-29.
- HENRY BUSSE: Oriental Theater, Chicago, June 16 (week); National Theater, Louisville, June 23 (week).
- FRANKIE CARLE: Metropolitan Theater, Providence, June 9-11; Hamilton Park, Waterbury, Conn., 15; Lakewood Park, Mahanoy City, Pa., 22; Steel Pier, Atlantic City, 24-25; Central Park, New York, 29; Prospect Park, Brooklyn, 30.
- JOY CAYLOR: Casino, Wildwood, N. J., June 25 (week).
- BOB CHESTER: RKO Theater, Boston, June 22 (week).
- SPADE COOLEY: Aragon Ballroom, Ocean Park, Calif., June 9-11; Riverside Rancho, Los Angeles, 14-18; Aragon Ballroom, Ocean Park, 21-25; Riverside Rancho, 28-July 2.
- XAVIER CUGAT: Palace Theater, Cleveland, June 16-22.
- AL DONAHUE: Army Air Field, Marfa, Tex., June 10; Army Air Field, Hondo, Tex., 11-13; Municipal Pier, Galveston, Tex., 14 (week).
- SONNY DUNHAM: Eastwood Gardens, Detroit, June 16 (week); Oriental Theater, Chicago, June 23 (week); Prom Ballroom, St. Paul, 30-July 1.
- EDDIE DURHAM: Olympia, Wash., June 17; Portland, Ore., 19; Marshfield, Calif., 20; Portland, Ore., 22; Oakland, Calif., 25-July 6.
- ERNIE FIELDS: Jacksonville, Fla., June 16; Bartow, Fla., 17; Tampa, 18-19; Sarasota, Fla., 21; Orlando, Fla., 22; Lakeland, Fla., 23; Tampa, 24; Miami, 25; Pensacola, Fla., 27.
- TED FIO RITO: Camp, Garden City, Kan., June 23-24; Pla-Mor Ballroom, Kansas City, Mo., 25.
- MAL HALLET: Tin Pan Alley, Revere Beach, Mass., June 11 (2 weeks).
- LIONEL HAMPTON: Riverside Theater, Milwaukee, June 16-22.
- ERSKINE HAWKINS: Apollo Theater, New York, June 16-21.



# Music Popularity Chart Week Ending June 1, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **I LOVE YOU (8)**—Bing Crosby (John Scott Trotter Ork.).....Decca 18595  
(Eric Madriguera, Hit 7077; Jo Stafford, Capitol 153; Perry Como, Victor 20-1569; Jan Garber, Feature 1001; Wilbur Evans, Decca 23337)
2. **I'LL GET BY (8)**—Harry James (Dick Haymes).....Columbia 36698  
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320.)
3. **SAN FERNANDO VALLEY (12)**—Bing Crosby (J. S. Trotter Ork.)..Decca 18586  
(The Four King Sisters, Bluebird 30-0824; Johnny Mercer, Capitol 150; Johnny Long, Decca 4437; Jan Garber, Hit 7079.)
4. **LONG AGO (AND FAR AWAY) (6)**—Helen Forest-Dick Haymes (Camarata Ork.).....Decca 23317  
(Perry Como, Victor 20-1569; Jo Stafford, Capitol 153; The Three Suns, Hit 7085; Guy Lombardo, Decca 18602; Jan Garber, Feature 1002.)
5. **I'LL BE SEEING YOU (7)**—Bing Crosby (J. S. Trotter Ork.).....Decca 18595  
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegard, Decca 23291.)
6. **IT'S LOVE, LOVE, LOVE (12)**—Guy Lombardo (Skip Nelson and Lombardo Trio).....Decca 18589  
(The Four King Sisters, Bluebird 30-0822; Jan Garber, Hit 7078.)
7. **DON'T SWEETHEART ME (10)**—Lawrence Welk (Wayne Marsh).....Decca 4434  
(Blue Barron's Ork, Hit 7080; Tex Grande, DeLuxe 5005.)
8. **I. JIVE (6)**—Louis Jordan.....Decca 8659  
(Johnny Mercer, Capitol 141.)
9. **MILKMAN, KEEP THOSE BOTTLES QUIET (4)**—Ella Mae Morse (Dick Walters Ork.).....Capitol 151  
(Woody Herman, Decca 18603; The Four King Sisters, Bluebird 30-0824.)
10. **SWINGING ON A STAR (3)**—Bing Crosby (J. S. Trotter Ork.)....Decca 18597
11. **BESAME MUCHO (20)**—Jimmy Dorsey (Bob Eberly and Kitty Kallen).....Decca 18574  
(Abe Lyman, Hit 7072; Andy Russell, Capitol 149; Phil Brito, Musicraft 15017; Phil Hanna, Decca 4432.)
12. **I'LL GET BY (5)**—Ink Spots.....Decca 18579  
(See No. 2.)
13. **I'LL BE SEEING YOU (1)**—Tommy Dorsey (Frank Sinatra).....Victor 20-1574  
(See No. 5.)
14. **LONG AGO (AND FAR AWAY) (5)**—Perry Como.....Victor 20-1569  
(See No. 4.)
15. **SUDDENLY IT'S SPRING (3)**—Glen Gray (Eugenie Baird).....Decca 18596  
(Hildegard, Decca 23297; Ginny Simms, Columbia 36693; Blue Barron's Ork, Hit 7081.)
16. **YOU ALWAYS HURT THE ONE YOU LOVE (2)**—Mills Brothers...Decca 18599
17. **IT'S LOVE, LOVE, LOVE (9)**—The Four King Sisters.....Bluebird 30-0822  
(See No. 6.)
18. **TESS'S TORCH SONG (3)**—Ella Mae Morse (Dick Walters Ork.)..Capitol 151  
(Cootie Williams, Hit 7075; Fred Waring, Decca 18592.)
19. **GOODNIGHT, WHEREVER YOU ARE (1)**—Russ Morgan.....Decca 18598  
(Blue Barron's Ork, Hit 7081; Mary Martin, Decca 23340.)
20. **EVERYDAY OF MY LIFE (1)**—Frank Sinatra-Harry James....Columbia 36700
21. **WHEN THEY ASK ABOUT YOU (12)**—Jimmy Dorsey (Kitty Kallen).....Decca 18582  
(Phil Hanna, Decca 4435; Sonny Dunham, Hit 7073.)
22. **LONG AGO (AND FAR AWAY) (2)**—Jo Stafford (Paul Weston Ork).....Capitol 153  
(See No. 4.)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **I LOVE YOU**—Jo Stafford (Paul Weston Ork.).....Capitol 153  
(See No. 1.)
2. **MILKMAN, KEEP THOSE BOTTLES QUIET**—The Four King Sisters.....Bluebird 30-0824  
(See No. 8.)

### Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- TIME WAITS FOR NO ONE**—Johnny Long (Patti Dugan).....Decca 4439  
(Denver)
- SOMEDAY I'LL MEET YOU AGAIN**—Eric Madriguera (Bob Lido)..Hit 7077  
(Eric)
- I'M IN LOVE WITH SOMEONE**—Art Kassel (Jimmie Featherstone)..Hit 7090  
(Chicago)

**BUDDY JOHNSON:** Suffolk, Va., June 15; Norfolk, 16-17; Washington, 18; Richmond, Va., 19.

**LOUIS JORDAN:** Orpheum Theater, Los Angeles, June 20 (week).

**JIMMY JOY:** Oriental Theater, Chicago, June 9-15.

**STAN KENTON:** Orpheum Theater, Mitchell, S. C., June 16 (week).

**DICK KUHN:** Del Rio Club, Washington, June 8 (indef.).

**TED LEWIS:** Palace Theater, Columbus, O., June 13-15; Albee Theater, Cincinnati, 16-22.

**GUY LOMBARDO:** Downtown Theater, Detroit, June 16-22.

**JOHNNY LONG:** Roosevelt Hotel, New Orleans, June 15 (4 weeks).

**JIMMY LUNCEFORD:** Auditorium, San Bernardino, Calif., June 14; Plantation Club, Los Angeles, 15 (6 weeks).

**JOE MARSALA:** Hickory House, New York, June 16.

**LUCKY MILLINDER:** Loew's State Theater, New York, June 16-21.

**WILL OSBORNE:** Coliseum, St. Petersburg, Fla., June 13; Fort Meyer, Fla., 14; Coliseum, Orlando, Fla., 15; Armory, Jacksonville, Fla., 16; Fort McClellan, Anniston, Ala., 18; Joy-

land Park, Lexington, Ky., 22; Cedar Point, Sandusky, O., 23-24.

**BOYD RAEBURN:** Palisades Park, N. J., June 10-11; West End Casino, Long Branch, June 23 to July 20; Hunt's Ballroom, Wildwood, N. J., July 21-27.

**DON REDMAN:** Goldsboro, S. C., June 15; Danville, S. C., 16; Raleigh, N. C., 17.

**LUIS RUSSELL:** Galveston, Tex., June 14; Beaumont, Tex., 15; San Antonio, 16; Dallas, 17-18; Houston, 19; Texarkana, Ark., 20; Little Rock, Ark., 21.

**JERRY WALD:** Columbia Theater, Sharon, Pa., June 14; Columbia Theater, Erie, Pa., 15; Palisades (N. J.) Park, 17-18; Ocean Beach Park, New London, Conn., 25; Ritz Theater, Newburg, N. Y., 27; Paramount Theater, New York, 28 (4 weeks).

**COOTIE WILLIAMS:** Stanley Theater, Pittsburgh, June 16-22; Earle Theater, Philadelphia, 23-29.

**DETROIT, June 3.**—Mark Gregory, formerly with KYW, Philadelphia, joins staff of WJR as newscaster, handling 15-minute programs twice daily. He was formerly a newscaster on WCAU, Philadelphia; WEGO, Concord, N. C., and

4434  
35¢ **LAWRENCE WELK**  
AND HIS ORCHESTRA

**DON'T SWEETHEART ME**  
(Vocal chorus by Wayne Marsh)

**MAIRZY DOATS**  
(Vocal chorus by Bobby Beers and ensemble)

18599  
50¢ **MILLS BROTHERS**

**YOU ALWAYS HURT THE ONE YOU LOVE**  
**TILL THEN** (Vocals with guitar)

23340  
75¢ **MARY MARTIN**

**GOODNIGHT, WHEREVER YOU ARE**  
**I'LL WALK ALONE**  
From Universal Picture "Follow The Boys"  
(Vocals with orchestra directed by CAMARATA)



Mary Martin

PRICES DO NOT INCLUDE FEDERAL, STATE OR LOCAL TAXES

**ORDER FROM YOUR REGULAR DECCA BRANCH**

**DECCA**  
DISTRIBUTING CORPORATION

EXECUTIVE OFFICES: 50 WEST 57TH STREET • NEW YORK 19, N. Y.



## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Dean Hudson

(Reviewed at Blue Room, Hotel Lincoln, New York)

**F**IRST New York hotel engagement of the Dean Hudson outfit marks the band as a standout jump outfit. The leader has been out of the army four months, after two years in service. Built for sock, emphasis of the band's arrangements is on drive brass and follow-up punch on saxes. The band unit is in for an indefinite engagement, having come to town from a week at Maria Kramer's Washington hotel, the Roosevelt.

Hudson does an affable job in front. From personal appearances at colleges throught the country he seems to know more than half the payees by their first name. He is also a formidable musician and holds the band closely in check at all times. He also warbles a mean song. Music is distinctly in the groove beat, even down to the slowest ballad, and tricky arrangements help sell everything.

Band's running forte centers around unusual attention to the sax section, for besides individual doubling on flutes for added color pane, effort is constantly made to keep brass and sax teams working against one another for added excitement. And band generates plenty of just that. In fact, as in many cases of drive bands playing hotel room engagements, that drive factor is usually the one big drawback in the sense that music engulfs everything in the room, making conversation almost impossible when band is hitting on all fours. At times this problem is alleviated when tight-muted trumpet work predominates, but in view of fact that band depends on socko brass work, it's hard to tone down on specialties and have them sound as they should.

Vocalists with the six brass, five sax, three rhythm outfit are Hudson, Phil Michele and Frances Colwell. Hotel's p.-a. system could be lots better and show off singers more to their favor. Gal, who has been with band since its beginning eight years ago, is now a top-flight warbler. She's peppy and knows how to phrase naturally. Michele handles ballads in nice fashion.

Paul Secon.

### Harold Stern

(Reviewed at Casino-on-the-Park, Essex House, New York)

**R**ETURN of Harold Stern into the the folds of maestro men after a war-made absence is a break for the society band field. Having played practically every other class spot in New York in his time, this is his first engagement at the Casino-on-the-Park, and his 12 pieces fit the room like the proverbial glove.

Stern is a musician's musician, arranging most of the numbers for the group, and when the sax section is discovered doubling on everything from flutes to oboes and bassoons, not to mention English horns, the task is at once perceived as done by a master. Besides showing class in tempo, intensity of tone and phrasing, one of the best features of the ork's layout is choice of tunes.

Typical set might include the pop *I Love You*, then break into the Russian *Meadowland*, Beethoven's *Moonlight Sonata* and some old standard, all done in danceable rhythm and sparked by the leader's more than capable violin.

Stern has been in the maritime service. He's in the hotel for an indefinite period. Before his two years of service, he was musical director of *Hellzapoppin* and *Sons o' Fun* for four years.

Gal warbler with band is Francis Lane, who handles tunes in adequate fashion. Fitting band well, gal also shakes maracas during rumba numbers. According to management, opening night biz, Saturday (3), was best done in some eight months, and that includes engagements by a couple of top name bands. Band has plenty on the ball, and Stern could step into any class spot in the country at the present time and mow 'em down.

To help payees with the 30 per cent tax, Stern, who also plays a mean concert violin, entertains with different combos from his group playing classic stuff until 10 p.m., when dancing starts. Helen Hadley holds forth nicely as intermission pianist.

Larry Nixon.

### Art Tatum

(Reviewed at Three Deuces, New York)

**T**HIS trio, working together for more than a year, gives a demonstration of how three star musicians can co-operate so that the abilities of each are well displayed, standing out for what they are without performing so as to reflect on each other.

Art Tatum's flying fingers have lost none of their skill. Slam Stewart's bass work still proves the possibilities of this oversize instrument. Lloyd (Tiny) Grimes, with four instead of the conventional six strings to his guitar, by clever use of the amplifier and musicianship, covers a wide range with exceptional tonal quality results.

Opening night Tatum's special arrangement of *Lady Be Good*, a blues number or two and some rapidly fingered Scotch bits got top audience appreciation. Enjoyed by music-educated ears were some of Tatum's bits where delicate harmonies crept thru rapid-fire hammering, but much of this was over the heads of the customers.

Admittedly among the best, this trio has not been led too far astray into the jazz-classical field, however. A considerable portion of the bill was down to earth. They are all three showmen as well as musicians.

Harry Gibson, pianist on relief shift, did well, even tho it was obvious he was considerably hampered by the 30 per cent tax restriction against bursting into song as is his wont.

Larry Nixon.

### Oscar Pettiford

(Reviewed at the Onyx, New York)

**J**USTIFIABLY popular with swing fans, this compact unit blaring forth at the Onyx has dropped singers in order to avoid the cabaret tax, substituting instead outstanding instrumentalists. Oran (Hot Lips) Page, top-drawer trumpeter, is currently appearing with the unit, delivering in his well-known top-of-the-heap style.

Oscar Pettiford, leader and bass, and John Hartzfield, tenor sax, make the customers sit up and take notice. Joe Guy, second trumpet, and well with the difficult assignment of building up the first horn, yet never quite being left out of the band. Joe Springer, piano, and Harold West, drums, complete the group.

Dizzie Gillespie, currently with John Kirby, was caught subbing for Page at a late session. His delivery as well as his ability to lift the entire band prove him thoroly entitled to his following among swing lovers.

A competent job is being done, individually, and as a combination.

Larry Nixon.

### Eddy Howard

(Reviewed at Frank Datley's Terrace Room, Newark, N. J.)

**F**IRST appearance of the Howard outfit in the East at the popular Newark dance spot, where he opened May 26, marks the band as having a definite musical personality and flavor. Great deal of this stems from org's affable and capable leader-warbler, who also emsees numbers in A-1 fashion. Band is popular in the Midwest where it has been working for five years. Before that, Howard sang with Dick Jurgens and George Olson.

Altho numbering only 12 (not counting maestro), band sounds swell, both in pumping out swing and murmuring ballads. Arrangements help, for scores are written for ensemble playing rather than for individual men, and result makes for a well-co-ordinated musical whole. All this, of course, provides Howard with an adequate showcase for his singing, which is plenty substantial.

Smiling, genial fellow, Howard did *Don't Take Your Love From Me*, *Long Ago and Far Away*, not to mention a half dozen standards when caught. Leader has swell pipes and knows how to use them, not loudly or obtrusively, but in socko fashion. All in all, group is fine and can fit any in-the-grooves or class spot in the country.

Paul Secon.



# PART 3—The Billboard

## RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

**STRAIGHTEN UP AND FLY RIGHT** ..... Andrews Sisters (Vic Schoen and Ork) ..... Decca 18606A

This nearly delivers everything that Maxine, Patty and La Verne have in swing. There's plenty of that thing called rhythm. There's just enough of what we have been taught to think of as race in the disk to insure that all swing-antics will go for it. It's not, however, so punchy that the older fans of the sisters three will be chased away. The other side, by the way, "Tico-Tico" is a very close contender for top possibilities.

**PRETTY LITTLE BLUES EYES** ..... Art Kassel and His "Kassels-in-the-Air" Ork ..... Hit 7091

This is a tune to put your money on. Hit is first with it, and Art Kassel's disk-ing sells it with the help of Gloria Hart and the trio. The Curtis-Muzzy song is sweet enough to make the soxers like it and swing enough to make the left-over hepsters put their nickels in the juke. Even when the other labels disk this, Kassel's platter will stand the competition.

**EMPTY HEARTED** ..... Earl Warren and Ork... Savoy 507B

With the help of Warren's vocalizing and his tenor sax, Savoy has come thru with a disk that will sell across the counter and in the juke. There's just enough of the plaintive to make the girls go for Warren, and, of course, the 17 men who back Earl are something too. Watch Warren's future disks.

## POPULAR RECORD RELEASES

(From June 1 thru June 8)

**BABYLON** ..... The Barry Sisters ..... Hit 7093

**BASIC ENGLISH** ..... Johnny Guarneri's All-Star Ork ..... Savoy 509

**BODY AND SOUL** ..... Coleman Hawkins ..... Bluebird 30-0825

**DON'T KEEP ME GUESSING** ..... The Barry Sisters ..... Hit 7094

**EMPTY HEARTED** ..... Earl Warren ..... Savoy 507

**EXERCISE IN SWING** ..... Johnny Guarneri's All-Star Ork ..... Savoy 509

**GET A MOVE ON, COWBOY** ..... Jerry Abbott and "The Main-streeters" ..... Standard T-2058

**GOODNIGHT, WHEREVER YOU ARE** ..... Mary Martin (Camarata Ork) ..... Decca 23340

**I'LL WALK ALONE** ..... Mary Martin (Camarata Ork) ..... Decca 23340

**IT HAD TO BE YOU** ..... Earl Hines (Madeline Green and the Three Varieties) ..... Bluebird 30-0825

**KOTAREENA** ..... The Barry Sisters ..... Hit 7094

**MEXICAN HAYRIDE ALBUM** ..... Decca A-372

Abacadabra ..... June Havoc ..... Decca 23338

Carlotta ..... Corinna Mura ..... Decca 23336

Count Your Blessings ..... June Havoc ..... Decca 23339

Girls ..... Wilbur Evans ..... Decca 23337

I Love You ..... Wilbur Evans ..... Decca 23337

Sing to Me, Guitar ..... Corinna Mura ..... Decca 23336

There Must Be Some One for Me ..... June Havoc ..... Decca 23338

What a Crazy Way To Spend Sunday .. Mexican Hayride Chorus .. Decca 23339

**MY MAMA TOLD ME** ..... The Barry Sisters ..... Hit 7093

**ONCE TOO OFTEN** ..... Ella Fitzgerald ..... Decca 18605

**POLKAS BY THE POLKATEERS, ALBUM** ..... Musicraft 61

Betsy Polka ..... The Polkateers (Len Stokes) ..... Musicraft 284

Continental Swing Waltz ..... The Polkateers (Len Stokes) ..... Musicraft 281

Momma Polka ..... The Polkateers (Len Stokes) ..... Musicraft 280

Polka Polka ..... The Polkateers (Len Stokes) ..... Musicraft 283

Poppa Polka ..... The Polkateers (Len Stokes) ..... Musicraft 280

Rag the Scale Polka ..... The Polkateers (Len Stokes) ..... Musicraft 284

Showin' Off Polka ..... The Polkateers (Len Stokes) ..... Musicraft 282

Stomp Polka ..... The Polkateers (Len Stokes) ..... Musicraft 283

Stop Polka ..... The Polkateers (Len Stokes) ..... Musicraft 282

Whistling Waltz ..... The Polkateers (Len Stokes) ..... Musicraft 281

**TEND TO YOUR KNITTING** .. Jerry Abbott and "The Main-streeters" ..... Standard T-2058

**TIME ALONE WILL TELL** .. Ella Fitzgerald ..... Decca 18605

**TUSH** ..... Earl Warren ..... Savoy 507

### Spade Cooley

(Reviewed at the Riverside Breakfast Club, Los Angeles)

**S**PADE COOLEY has organized a band that is really in the swing of things what with the trend to Western music in this section. Cooley's Western swing band is natural, for he hails from Oklahoma, and was featured at the Venice (Calif.) Ballroom for 74 weeks when Foreman Phillips, the granddaddy of Western dances, started weekly shindigs that caught on fast.

Music is not the true Western type with its lyrics of woe-begone affairs. Walling is out, too. Cooley's type is self-dubbed Western swing. Dancers can fox-trot or do a slow jitter to it. The bounce is neat and the music, without brass, is easy on the ears.

The band has an enlarged rhythm section that includes two bass, three guitars, drums, piano, accordion and two fiddles, with Cooley sawing one of them. Outfit is strong on novelties, with "Smoke Okie" Rogers, guitarist, taking the mike here. "Deuce" Spriggins also

handles this type of song. Strong on vocals, Cooley has Tex Williams, bass, to do the straight numbers along with Carolina Cotton, also doubling on bass, singing out on the sugary tunes. Maestro does some vocals reluctantly.

Arrangements by Pedro De Paul, well-accordianist, and "Cactus" Soid are well executed. Fiddles and accordion take the lead, with the guitars and basses picking up. Drums are used sparingly, with the bass beat being felt more than heard.

If the trend to Western swing continues its present tempo, Cooley will be the No. 1 band leader. Sam Abbott.

### Johnny Mercer Album

**N**EW YORK, June 3.—Capitol Records Company putting out a Johnny Mercer collection titled the *A-1 Album*, and featuring the composer, Jo Stafford, Pied Pipers and Paul Weston's ork. Tunes include *Blues in the Night*, *Remember You* and *Too Marvelous for Words*, all big sellers.



# Music Popularity Chart Week Ending June 1, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodenker

### WOODY HERMAN (Decca)

"Milkman, Keep Those Bottles Quiet"—FT; VC. "Irresistible You"—FT; VC.

The wail of the swing-shift worker at the war plant, which took the form of "Milkman, Keep Those Bottles Quiet" in the "Broadway Rhythm" flicker, serves as an excellent vehicle for Woody Herman's low-down style of lyric slinging. The maestro really kicks the containers of cow juice around in this spinning setting. With the band providing a punchy and lively jump rhythm beat, Mister Woody delves deeply in that delta mood and makes the novelty ditty real fine and mellow. It's his song selling all the way, save for a band interlude which the boys pack solid as the trumpet blows the way. Contrasting the couplet is "Irresistible You," by the same tunesmith team of Don Raye and Gene DePaul, with the lovely ballad stemming from the same screen score. Taken at a moderately slow tempo, accenting the toe-tapping urge, side showcases the striking lyric projection of Francis Wayne. Neat and trim band interlude to space the singing flashes the tenor sax and the maestro's clarinet for the startling half of a second stanza.

This doublet should easily serve double duty in the music boxes, with Woody Herman's "Milkman, Keep Those Bottles Quiet" in particular designed to make the younger set jump for joy.

### BOB CHESTER (Hit)

"How Blue the Night"—FT; VC. "It Could Happen to You"—FT; VC.

"Where You Are"—FT; VC. "Together"—FT; VC.

Maestro Bob packs a surprise package with these four sides, packing a band that is well blended, tightly knit together and with plenty of body and substance to characterize their blowing. Moreover, Chester has the advantage of stylish creations in the way the selections are arranged. Gives emphasis to the introductions, modulations and endings, with woodwind voicings of saxes and claris giving the aggregation an identifying mark that should spell a deepening wave of enthusiasm for the Chester brand. Particularly pleasing is the Chester treatment for the two screen ballads, providing both with a tantalizing rhythmic beat and making the band count for much during the vocal sessions as well. Song department is also on the strong side, with Betty Bradley singing it big for Harold Adamson's and Jimmy McHugh's "How Blue the Night," and Kirby Wood scoring as big for Johnny Burke's and Jimmy Van Heusen's "It Could Happen to You." Former stems from "Four Jills in a Jeep" and the latter, destined to soar the hit heights, is from "And the Angels Sing." Second pairing doesn't stack up as strong in song appeal, altho Chester gives both careful treatment, and with Miss Bradley taking care of the lyrical content. "Where You Are" is a show tune from the "Follow the Girls" musical, but with little in words or music to give it that spark of distinction. "Together" is the old DeSylvia-Brown-Henderson waltz hit fitted in a bright and modern rhythm dress. Ditty is due for a revival in the forthcoming "Since You Went Away" movie to star Claudette Colbert and Shirley Temple.

The Bob Chester band packs plenty of phono appeal with these sides, particularly in the ballad doubling of "How Blue the Night" and "It Could Happen to You."

### UNA MAE CARLISLE (Beacon)

"Tain't Yours"—FT; V. "Without You Baby"—FT; V.

The Beacon label grabs off a singing name of more than casual interest in Una Mae Carlisle. Chanting the tunes in sultry fashion to her own Steinwaying, Miss Carlisle is no newcomer to the dishing fraternity, last heard from on the Bluebird disks. For her bow on Beacon the waxwork has also provided her with a fine jump crew of more than mere passing interest, prominently in Ray Nance, out of Duke Ellington's camp, on trumpet. Both original opuses, with Barney Young collaborating, it's a mating of the bright rhythmic jump pattern with the slow blues. For the former it's "Tain't Yours," with Miss Carlisle admonishing in song to leave it alone for the riff-fashioned lullaby. Nance's trumpet and Bud Johnson's tenor sax provide the instrumental highlights. "Without You Baby" is the slow and sultry chanting, with Miss Carlisle turning in one stanza on the black-and-whites and the trumpet and sax splitting another, while voice rings out for the starting and finishing cantos.

Where the fine and mellow singing melts the music box fans, particularly at the race locations, both of these sides by Una Mae Carlisle will count for much. (See Pop. Record Reviews on page 66)

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

### TEX RITTER (Capitol)

"There's a Gold Star in Her Window" and "Have I Stayed Away Too Long?"

Here's a sure-fire platter that the folk song and hillbilly fans will go for aplenty. Of the two sides, "Have I Stayed Away Too Long?" has the widest appeal. As Tex Ritter sings it in his excellent baritone it has a lilting melody such as few current tunes can boast, and it's headed for the top. Ritter's simple straight rendition, without frills, and the excellent stringed accompaniment fit perfectly. "There's a Gold Star" has a different appeal but it, too, hits a responsive chord.

(See Folk Record Reviews on page 65)

## Kids Forecast Public Demand

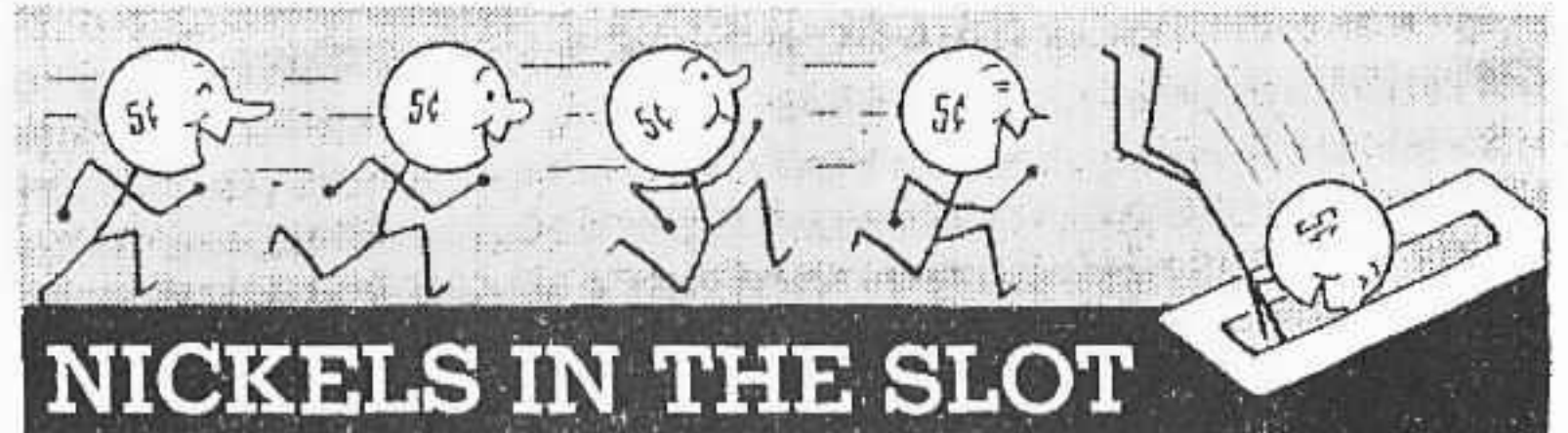
(Continued from page 13)

which they're going—sweet. What they called icky only a year ago is now what they vote for. Both *Love* and *Long Ago* are a considerable distance away from the boogie woogie and jive for which the so-called noisy generation are supposed to go.

Once the first two slots in sheet music popularity are passed, the kids start remembering and up comes the E. B. Mark's hit, *Paper Doll*. That's followed by another "memory" number, *Mairzy Doats*. The kids call it a memory number because they don't buy it, sing it, or drop nickels for it anymore—altho they admit that their elders "play it for us once in a while." Both songs were started by disks, *Paper Doll* by the Mills Brothers waxing

and *Mairzy* by Al Trace diskings.

With two bows to passing songs—and they do pass very quickly from the hot memory of the teens—up comes, in the fifth slot, another top seller of the moment, *I'll Get By*. It's Number Two this week on the whirling pay tables, Number Two last week in retail record sales and Number Two in sheet record sales. In the sixth slot of the high school music preference survey—that's what *The Billboard* calls its First Annual High School Poll—is another "memory tune," *As Time Goes By*, the only tune that can be tabbed plc-made. It came out of Warner Bros.' *Casablanca* by accident. The other slots in the first 10 (there are a number of ties, as may be noted by checking the box on this page) are filled by a mixture of semi-olddies and on-the-way-ups. *Shoo-Shoo, Baby* nudges *Do Nothin' Till You Hear From Me* and *I'll Be Seeing You* is just a step above *Holiday for Strings*. *Shoo-Shoo, Baby* was made by Lena Horne and Georgia Gibbs and double-sold by the Andrews Sisters. *Holiday* was voted the Number One disk of the year, which, at first, seems inconsistent with its Number



*Billboard says...*

"A couple of excellent patriotic novelties given splendid treatment by Abbott and his crew. Both tunes are highly melodious, lilting, attractive ballads, and they're taken in a full, deep, rich baritone that rates as a standout. Band background is also beautifully done. Rousing words on the A side are in contrast to the sweet melody; Knitting, on the B, takes a novel but popular angle of the war effort and gives it top melodic treatment. Both sides have lovely tunes and novel patriotic angles; very definitely, both should pull in the coins."

TWO TIMELY TUNES

## GET A MOVE ON, COWBOY TEND TO YOUR KNITTING

BOTH ON STANDARD RECORD T-2058

Order from your RCA Victor jobber NOW! AVAILABLE IN SHEET MUSIC

# STANDARD PHONO CO.

163 WEST 23rd STREET, NEW YORK 11, N. Y.

## DEALERS—OPERATORS

DON'T THROW AWAY YOUR SCRAP

We Will Buy All You Have On Hand and Pay 5 Cents Per Pound.  
Ship C. O. D.

### MUST NOT BE TOO BROKEN OR LAMINATED

## KING COLE TRIO K.C. 100

### "MY LIPS REMEMBER YOUR KISSES. F.S.T."

List Price, 65c Each, Plus Taxes

## AL SACK AND ORCHESTRA A.S. 101

### "A FELLOW ON A FURLOUGH"

### "DANCE OF THE TROPICAL MOONBEAMS" (Rhumba)

List Price 75c Each, Plus Taxes

## PREMIER RECORD CO. 8848 SUNSET BLVD., HOLLYWOOD 46, CALIF.

10 spot in the sheet music desires of the soxers. There is, however, a simple trade explanation of this. *Holiday* was, until recently, simply an instrumental, the lyrics being released only a few weeks ago. The kids want to sing the thing more than they want to play it. Trade percentages range from 20 to 1 in favor of those who buy it to sing. And on some songs it runs as high as 100 to 1.

### Can't Sing Boogie-Woogie

Another song that rated high in the high school disk desires, *Boogie Woogie*, doesn't show in the sheet music preferences for the obvious reason that it is a strictly dancing tune. *Paper Doll* rated third in the disk tabulations as it did in the sheet music listing because they sang it, played it and danced to it.

The poll has put to rest once and for all the idea that musically the bobby soxers are out of this world. They're not—they're the tabbers of profit in the sheet music and disk biz. There wasn't a song among the toppers in the kids' sheet music and disk yens that wasn't among the money makers of the year.

## Took Three Years To Build New Schedule ASCAP Rates

NEW YORK, June 3.—ASCAP's rate schedule, which went out to field men recently, took almost three years to compute. It started when Dick Powers, now ASCAP supervisor on the Coast, tested rates in Maine, Texas and Oregon and found that same types of establishments in different parts of the country might be charged the same license fees. (Lowest contractual ASCAP fee for an establishment is \$60 per annum.)

The Society sent out field men who tested rates thruout country, and after some 18 months of combing the States the rates were put into effect, with ASCAP board approving the sked a short time ago.

## Start "Anchors" Music

HOLLYWOOD, June 3.—Georgie Stoll batoned the MGM Orchestra this week with Kathryn Grayson waxing *Jalousie*, the first of the musical numbers made for the Frank Sinatra starrer, *Anchors Aweigh*.



Communications to 1564 Broadway, New York 19, N. Y.

**Second Bond at Aquarium**

NEW YORK, June 3.—A new unit not heard in New York before this opened May 31 at the Aquarium. Outfit is Sandy Sandifer's and consists of seven men and a gal canary. Sandifer is originally from Texas and came to the Stem by way of Macon, Ga., and Washington. Alternating with John Kirby's aggregation at the spot.

**S** stands for "special" personal representation. Write  
MIKE SPECIAL—Pres. • JEAN ROSE—Sec'y. Treas.  
**SPECIAL ATTRACTIONS, Inc.**  
48 West 48th Street, New York 19, N. Y.

**The Original One Man Band**  
**VINCE "Blue" MONDI**  
The World's Smallest Orchestra  
"Soundies"

**SIX YOUTHFUL DYNAMOS**  
**Jerry Montana**  
and his  
**Versatile Orchestra**  
New York City

**The ROYAL-AIRES**  
Instrumental-Vocal-Entertaining Trio  
Elko, Nev.

**The Toast of the Nation**  
3 Blondes  
3 Voices  
3 Instrumentalists  
**DALE SISTERS**  
Portland, Maine

Tall—Tuneful—Terrific  
**MOLLY CRAFT**  
Versatile Singing Pianist  
Philadelphia, Pa.

**THE LITTLE FOUR**  
Sopra Vocal Quartet  
Popular—Old Timers—Spiritual—Novelty—  
Comedy Songs  
Held Indefinitely  
Waterford, Conn.

In Demand Everywhere  
**The OWEN SISTERS**  
The Nation's Most Popular Girl Trio  
Baltimore, Md.

Sweetheart of  
Piano and Song  
**AUDREY THOMAS**  
Detroit, Mich.

"Comedy Bombshell of Song"  
**MARIA LOPEZ**  
Key West, Fla.

**DON SEAT**  
Quintette  
4 Boys and a Girl  
Tops in Music and Song  
Portland, Maine

**THE STEWART TRIO**  
featuring  
**BETTY STEWART**  
America's Foremost Girl Vibraphone Artist  
Currently: Philadelphia, Pa.

**ARTIE RUSSEL**  
and His Orchestra  
Dance Music—Show Music—Entertainment  
New York City

**Summer Combo Bookings  
Slow --- Say It Is the Tax**

Even where hotels can give guests dancing without an extra tax charge there seems to be reluctance to hire small units

NEW YORK, June 3. — The summer hotels, usually a minor but lucrative source of income for small bands during the hot weather period, are so-so this year, according to trade sources.

General feeling is that owners are watchfully waiting, and that's about all. Reason, needless to say, is that ole debbil tax, with the ops acting scary about putting in combos to which patrons may shake the hoof. Where owners formerly bought danceable outfits they are making themselves content with tiny longhair groups to play for dinner, it is reported.

Joe Marsolais, of William Morris, reports two deals set and a few in the offing, but his fellow-worker, Bill Burnham, of the same office, said that whereas in former years there were a couple of dozen standby places in which a summer-loving musician could repair, now you can just about count 'em on your fingers, if that.

The Stan Zucker office throws in an assent with Burnham. It is said, there, that not only are the summer places cut-

ting down on music but on acts, lines and budgets, too.

Walter Bloom, of Frederick Brothers, and Mort Davis, of General Amusement Corporation, are in the gloom corner, along with Zucker and Burnham.

**MCA Cheerful**

But, just to even out the picture, the Music Corporation of America cocktail department is moderately cheerful and states that the office, as a whole, is setting a fairish number of deals at summer hotels.

Just why a slow paralysis should overtake the summer spots, as the majority opinion has it, is hard to say. According to local officials of the Bureau of Internal Revenue the tax would not apply to patrons if they went down to dance in the hotel dining room—providing the hoofery was part of the regular entertainment fare offered in consideration of the weekly tab charged. Where the main function of an enterprise is the operation of a hotel—instead of a night club or dancery—says the BIR, the inducement offered patrons—such as theatricals, sport and dancing—are part of the regular function, and hence not taxable.

**Hotels Taxed If:**

The exceptions would be: (1) If the dancers had to pay a separate admission to go onto the floor, in which case they would have to ante up a 20 per cent admission tax; (2) or, if food, drinks (even soft) or merchandise were sold in the same room while the dancing or entertainment were going on, in which case the area would be a cabaret and hence 30 per cent taxable.

**No Concert Dept. at GAC**

NEW YORK, June 3.—Officials of General Amusement Corporation this week issued a denial of reports that the cocktail department had been amalgamated with the act and concert departments. No such move was or is contemplated, they said, and further pointed out that GAC never had a concert department.

**Brown, Hawkins on Same Bill**

NEW YORK, June 3.—Pete Brown goes into the Downbeat, 52d Street nitery, next week. Odd part of billing is that Coleman Hawkins, a William Morris act, is also there. Brown, alto sax star, is a General Amusement Corporation property. Hawkins gives out on the tenor sax.

**Sands Ahead of Eckstine Ork**

NEW YORK, June 3.—Frank Sands, formerly of the cocktail lounge department at General Amusement Corporation, has left the field. He begins as road manager for the newly formed Billy Eckstine ork on June 9, taking them thru the South.

**New Operators  
Enter Chi Field**

**Elmer's Lounge sold again  
—4 nabe spots splurge on  
space to hypo tax-hit biz**

CHICAGO, June 3.—Despite the let-down in cocktail business during the past several weeks, new operators are entering the field here.

In the Loop, Elmer's Cocktail Lounge changed ownership for the third time within the past two years. Spot was sold to Sam Michaels by Tony Romano, who now operates the Yankee Doodle, another Loop spot. Elmer's will continue with instrumental music, having booked Leander Barnes Trio for an indefinite run.

On the far Southside, the Pershing Cocktail Lounge made its bow, featuring a three-piece unit and Beverly White, pianist. The 1111 Club, Northside gay spot was sold to Moe Seiden by Julius Schwartz, the former owner. Spot is featuring the Roy Thompson Trio and Melba Allen at the piano.

**Nabe Spots Step Out**

Meanwhile, four nabe spots, here—the Club Flamingo, Club So-Ho, Helsing's Vodvil Lounge and the Famous Door—stepped out last week to get back some of the heavy dough lost during the past tax depression.

First three broke the ice with heavy newspaper space, while the fourth upped its weekly talent budget. The Club Flamingo and So-Ho ran a combination 300-line ad in a daily paper with copy telling the public that "they could afford to step out." Stress was put on the fact that the increase in prices wasn't as nearly formidable as it seemed and that what it spent was strictly up to the public. Attention was called to the 55-cent price for beer and 65 cents for whiskey, with no minimum, cover or admission charge.

Helsing's, which discontinued its vaude type of entertainment, in turn sold the public on the new policy of the elimination of taxable entertainment. Copy also carried special emphasis in the serving of choice wines and liquors, no admission or cover charge and the entertaining attractions.

The Famous Door, eying the extra biz garnered by Sophie Tucker at the Chez Paree, here, which jumped up about 50 per cent over the past week, stepped out and increased the weekly talent budget to \$2,500.

Spot, which was recently remodeled to accommodate 500, opened last Saturday (27) and ballyhooed it with additional ad space and 25,000 pluggers.

**Off the Cuff**

**East:**

GREGORY FRANZEL at Garden Patio, Henry Hudson Hotel, New York. . . . FRANCIS RACIMO, Galaxy Trio, Lee Crane's band and the Kay Cuda Trio all current at the Enduro, Brooklyn. . . . BILL AKIN unit now in its 15th week at Hotel Indiana, Fort Wayne. . . . FRANKIE DONIA at the New Bedford Hotel, New Bedford, Mass., until July 15. . . . O'BRIEN and EVANS current at Elk's Hotel, Quincy, Ill. . . . JENO BARTAL and his outfit finish their eighth year at the Hotel Lexington.

BUD TAYLOR, now staff organist at KMOX, held over for rest of the summer at Mural Room, St. Louis. . . . JOE ROGERS goes into summer stock at the Worcester Playhouse, Mass. . . . OWEN SISTERS open at the Martinique, Wildwood, N. J., June 29. . . . BILL THOMPSON re-linked at the Hotel Syracuse, N. Y. . . . MUSICALAIRRES' paper at the Radio Franks gives them six months plus options. . . . JACK SMITH, now doing 27 weekly broadcasts, has 10 sponsors. . . . DOROTHY DENHAM USO-ing with the 2d Service Command until the end of June. . . . DOT and DASH reopen at Columbia Hotel, Portland, Me., June 19.

BOBBY BATSON and Helen Lee current at same spot also held over. . . . AUDREY THOMAS paper picked up for fifth time at London Chop House, Detroit. . . . MARION MAYE opens at Club Wildwood, New London, Conn., June 13. . . . DAVE ROBERTS current at Biltmore Hotel, Wildwood, N. J. . . . KIDOODLERS start at Pelican, Bethlehem, Pa., June 12. . . . LEO and EDDIE follow into the same spot. . . . SAMMY PRICE, released from Glazer, is now with the William Morris office. . . . HARDING and MOSS, recently signed by the Morris office, are now at the 35 Club, Paterson. . . . MERCEDITA, after eight months at the Casablanca, Palm Beach, are now at Atlantic Hotel, Miami.

**Midwest:**

JACK HENDRIX opened at the Takodah Golf Club, Fond du Lac, Wis. . . . MUSICAL AIRES (3) now appearing at the Bar of Music, Chicago. . . . ANN TYLER and TED BROWN currently at the Miami Lounge, Chicago. . . . CARLOS KENT, organist, drew a holdover until September at the 41 Club, Oshkosh, Wis. . . . THE DOLLODIANS (3) booked into the Hotel Last Frontier, Las Vegas, Nev. . . . BOB SYLVESTER (4) at the Algerian Room, Denver. . . . KEN GRIFFIN, organist, continues at the Woodruff Hotel, Joliet, Ill., for an indefinite run. . . . MAJOR AND THE MINORS (3) are at the Lake Hotel, Gary, Ind.

O'BRIEN AND EVANS opened at the Elks' Club, Quincy, Ill. . . . JERRY MURRAY now at the Red Room, Plankinton Arcade, Milwaukee. . . . HOLLY SWANSON (4) moves into the Rose Bowl, Chi-

**LARRY LUKE** the Duke of Song and His Piano



**CURRENTLY**  
**ALEX JOHNSON HOTEL**  
Rapid City, South Dakota

Personal Management  
**RAY GORRELL** 301 Fox Theater Bldg.  
DETROIT, MICH.

**Restaurant and  
Cocktail Lounge Owners**

Tell 'em about your good food and entertainment via local Radio.  
Daily Radio Spot Announcements will increase your business.  
Popularize your Restaurant through daily inexpensive Radio Spot Announcements!  
For the latest news in Radio see our Radio Section.

**Review**

**Lee Barnes Trio**

(Reviewed at Elmer's Lounge, Chicago)

This trio, organized only six months ago, is one of the best small units to hit the Rialto in recent months. Group, piano, bass and electric guitar, dishes out in hot musical style.

Lee Barnes, who was formerly with Sherman Crothers, gives with plenty of piano tricks and bounce-beats, with his left hand pounding out a strong, solid bass. Andrew Harris backs the group with exceptional fingering on the bass, while Luther Jones swings out with hot and smooth rhythms on the electric guitar.

Arrangements are smooth, with repertoire ranging from Hawaiian medleys to hot jive. Library is unlimited and selected for variety and change of pace.

When caught, they wore open shirts and didn't look too natty. Smart sport clothes would help plenty. **Jack Baker.**



### All in the Act

CHICAGO, June 3.—Jack Marshall, comic, while appearing at the Rio Cabana, here, decided to go to his hotel to change his clothes. Walking back to the nitery, he remembered a new gag, and jotted down a few notes on a scrap of paper.

When he was near the club, a squad car pulled up and asked the comedian for his identification. To his surprise, Marshall found he had left all identification papers in his other suit.

The officer searched him and found the scrap of paper with the following notes written on it: "Murder the bum. . . . Get the mob. . . . Joe takes rap." Suspicious of these notes, the cops accompanied him to the club and were convinced that he wasn't a murder suspect only when they found that he used those gags in his new routine.

ago. . . . PUD BROWN (6) are at the Club Silhouette, Chicago. . . . TOMMY FLYNN TRIO currently at the St. Nicholas Hotel, Decatur, Ill. . . . WALT SEARAS and His Californians at Traums Show Lounge, Terre Haute, Ind. . . . GEORGIA YOUNG'S RANGERETTES move into the Crown Propeller, Chicago. . . . RUTH POLK at Martin's 71st Street Lounge, Chicago. . . . EVELYN AND LARRY booked in to the Vine Gardens, Chicago. . . . LEON CHESS now at the Admiral Lounge, Chicago. . . . CAROL THOMPSON is at the Trocadero, St. Paul.

THE CAPTIVATORS (3) drew a hold-over at the Steuben Inn, Milwaukee. . . . VIVIAN GARRY TRIO opened at Sportsmen Club, Peoria, Ill. . . . BOB CARTER, pianist, currently at Becker's, Fond du Lac, Wis. . . . MADONNA MARTIN at the Knobby-Lobby, Racine, Wis. . . . BUD MOTEN, piano, is appearing at the Royal Bar, Milwaukee. . . . FULTON ALEXANDER (4) currently at Susnars, Milwaukee. . . . AL DUKE skedded to go in to the Croydon Hotel, Chicago, starting June 25. . . . JANE MORTON (3) opened at the Hollywood Lounge, Chicago. . . . JOE NOCEDA and His Pan-American Quintet are at the Oahu Isle, Chicago. . . . HAROLD AND MYRTLE STRONG are making a return engagement at Math Iger's Casino, Chicago. . . . IKEY ROBINSON and His Chocolate DROPS booked in for eight weeks at White City, Springfield, Ill. . . . MARION LOCKE at the Central Lounge, Rockford, Ill. . . . THE MUSETTES (3) currently at the Ohio Hotel, Youngstown, O. . . . STAN OLSON now appearing at the Wausau Hotel, Wausau, Wis. . . . EDNA BURNS is at the Port Armstrong Hotel, Rockford, Ill. . . . FOUR BLAZES current at the Theater Tavern, Logansport, Ind.

### Plenty Waxing for A. C. Pic

HOLLYWOOD, June 3. — Amount of recording done for Republic's *Atlantic City* is 400 per cent above the waxing done for any similar picture on the lot, according to Walter Scharf, musical director for the studio.

Scharf said *Brazil*, next on the schedule, will have about the same amount of recording. Music for *Brazil* is by Ary Barroso and features Tito Guizar, who arrives here from Mexico June 6.

### Universal Signs Donahue

HOLLYWOOD, June 3.—Al Donahue's ork has been signed by Universal for a musical short. The pic will feature Jimmy Cash, Grace Poggi, Marilyn Hare, Dick Vance, Lynn Stephens and the Stapletons.

### Dunning on Columbia Lot

HOLLYWOOD, June 3.—George Dunning, arranger for Kay Kyser's band, has moved over to the Columbia lot. He will work in collaboration with Morris Stoloff, Columbia music department head, on the scoring of *Battleship Blues*, which stars Kyser.

### Consuelo Melendez to U. S.

HOLLYWOOD, June 3.—Billed as the writer of *Besame Mucho*, Consuelo Melendez, has been set for her first appearance in this country at the California Theater, Los Angeles. She comes direct from Mexico City to open for the week of June 5.

## IN SHORT

### New York:

JACKIE GLEASON and Paul Winchell on same bill at Copacabana. . . . LULU BATES being eyed as successor to Marie Dressler. . . . WENDY BISHOP, Cordova Trio and Johnny Thompson open at the next Leon & Eddie's show June 7. . . . AL TRACE and his gang have cut four sides for Beacon and four sides for Grand. . . . WYNTERS and ANGELINE open at the Palmer House, Chicago, June 29. . . . AUDREY COTTER current at Embassy Club, Philly. . . . RUTH FOSTER on same bill. . . . JUVELLYS set for a September date at the Palmer House, Chicago.

MILT BRITTON ork start at the Hipp, Baltimore, June 15. . . . ADA LEONARD starts at the Downtown, Detroit, June 30. . . . KURT ROLLINI at the Albee, Cincy, June 9, and the Palace, Cleveland, June 15. . . . MANUEL VIERA at the Hipp, Baltimore, June 8; then Loew's State, June 22, and the Capitol, Washington, June 29. . . . DELLOYD MCKAYE at the Apollo Theater June 9. DICK RICHARDS now personal man-

ager for Dean Martin. Richards formerly managed Martin as a fighter in Ohio. . . . EVELYN KNIGHT set for summer replacement on the Philco air program. . . . COLTON and DARROW out of showbiz 14 years at Prince Edward Island, now in town. . . . G. RAY TERRELL current at St. Regis Roof. . . . WALTER O'KEEFE opens at Hipp, Baltimore, June 22.

### Chicago:

ETHEL WATERS, singer current the Rio Cabana, Chicago. . . . VICTOR BORGE at the Empire Room, Palmer House, Chicago, starting June 29. . . . BUSTER SHAVER and Olive and George, Phil Britto and Pansy the Horse at the Oriental Theater, Chicago. . . . Beatrice Kay follows in the same spot on June 9. . . . HARRY RICHMAN booked for the Chicago Theater on June 9. . . . TREMAINE TWINS and Ralph Lewis are appearing at the Tic Toc, Milwaukee. . . . FERNANDO AND FAIR, puppeteers, currently at the Blackhawk, Chicago.

ELISA JANE opened at the Happy Hour, Minneapolis. . . . THE LAMBERTS are appearing at the Chez Ami Club, Buffalo. . . . FRANKIE FARR, emcee, at Leny's Club, Cleveland. . . . JUNE HART drew another holdover at Curley's Cafe, Minneapolis. . . . ANN ARDEN, tapster, at the Tops and Taps, Rockford, Ill. . . . RUTH PRYOR now at Donovan's Club, Sacramento. . . . ANYA at the Club Alabam, Chicago. . . . BILL FILSTEAD emceeing at the Gayety Village, Chicago. . . . MONTANA KID skedded to go into the Hi-Lo Club, Battle Creek, Mich. . . . MARIE HOLLIS, acrobat-dancer, currently at the Bowery, Detroit.

### Midwest:

GILDA GRAY, Laurence Salerno, radio singer, and Babe Sherman are appearing at the Famous Door, Chicago. . . . MARY JANE DODD (ex Del Courtney) and Del Mar and Juanita, dancers, added to the new show at the 5100 Club, Chicago. . . . JOE MORRISON, currently at the American Legion Club, Omaha. . . . Kramer's Midget Revue booked in to the same spot, starting June 26. . . . THE IMAGINATORS are now at the College Inn, Chicago. . . . VIRGINIA CAR-

(See IN SHORT on page 32)

## 12-Yr.-Old Det Spot Closes; One Is Sold; One Making Dough

DETROIT, June 3.—Club Mayfair, one of the city's major suburban night spots for the past 12 years, is closing down this week, as a result of the 30 per cent tax. Owners of the spot, Jack Arens and James Rasmussen, are opening a small bar and a roadside lunch, a few hundred feet distant from the Mayfair. Plans are to keep the building closed until tax repeal or the end of the war makes another policy possible.

The tax has also forced the sale of at least one major local spot, the State Show Bar. Spot has been operated for about a year by Buddy Fields, but was forced to blackout floorshows a couple of weeks ago. Spot has been operating since on a cocktail lounge policy, using two pianists.

A combination of an individual enter-

(See DETROIT ACTIVITY on page 32)

## Private Bobby Burns Has Band at Eagle Pass, Tex.

NEW YORK, June 3.—Pvt. Bobby Burns, located at Eagle Pass, Tex., is getting in plenty of hot licks during his time in service. At present, in his spare time, he fronting a large band labeled the Eagle Pass Skyliners, with toothin' top arrangements made by khaki-clad Jesse Greer, former arranger for Alvino Rey.

Topper is fact that Burns has along his \$7,000 p.-a. system, a carry-over from his pre-service days.

## ASCAP Waits War End For Factory Music Tax

NEW YORK, June 3.—Industrial plants using ASCAP music will be licensed by the Society after the war. At the present time a few plants pay a nominal fee of \$1 a year for use of music, but as soon as the war is over special fees will go into effect.

There's a one-month cancellation clause in contracts now in force with all plants.

## Cool's Special Treatment

NEW YORK, June 3.—Disk jockeys Dick Gilbert, WHN; Art Green, WINS; Steve Ellis, WOR, and Paul Brenner, WAAT, are spinning Harry Cool vocals backed by Dick Jurgens band. Records were made when Cool sang with the Jurgens outfit over two years ago. Instrumental portions, excepting musical accompaniment for Cool, have been deleted from the waxings.

Columbia Records, with whom the CBS *Here's to Romance* singer has an agreement, worked out the arrangement to compensate Cool for lack of new recordings. The vocalist has made no waxings since the record ban, evidently feeling that instrumental background is essential to selling a song.

## Lena Horne Burns Over MGM Pact

CHICAGO, June 3.—The story that Lena Horne is set to open at the Chez Paree June 29 has set off a series of speculations. For it is known that the canary, who signed a seven-year paper with MGM, feels she has been sold down the river.

According to the stock contract Miss Horne signed, she got \$350 a week for the first year and \$450 the second year. In case she worked in theaters while under contract to the studio she was to receive twice her film salary. Last fall she worked in a Broadway theater, five shows a day, getting \$900, or twice the \$450 her second-year studio paper called for.

At times the canary has played with the idea of working night spots between ptx to pick up some extra dough but her

(See Lena Horne Burns on page 29)

## New Via Lago, Closed Few Years, Reopens in Chicago

CHICAGO, June 3.—Windy City was introduced to a new night club last week with the opening of the New Via Lago on the far Northside.

Spot, which has been closed for several years debuted with an elaborate floorshow. Place boasts a specially constructed lighted glass dance floor.

## Como Booked for Paramount

NEW YORK, June 3.—Perry Como, third-placer in the swooner-crooner sweepstakes, will appear at the Paramount here, following the completion of his film chores on the Coast. Singer is due at the Paramount in mid-July. Booking will mark his first appearance in this house.

## Two Niteries Hit by OPA

NEW YORK, June 3.—The El Morocco and El Chico were two of the top spots named by the OPA last week as violators of ceiling regulations. El Morocco is an East Side carriage trade nitery. El Chico's is a village spot in business for many years.

**WILLIAM MORRIS AGENCY**

**WHO'S WHO OF BIG Little ATTRACTIONS**

COCKTAIL COMBOS • SMALL BANDS • NAME ATTRACTIONS

<p style="text-align: center;"><b>MEADE LUX LEWIS</b></p> <p style="text-align: center;"><i>Recognized King of the</i> <b>BOOGIE-WOOGIE</b> PIANO</p> <p style="text-align: center;">Now on the Coast</p>	<p style="text-align: center;"><b>BERNIE HELLER</b></p> <p style="text-align: center;">TRIO</p> <p style="text-align: center;">23d RECORD BREAKING WEEK at FAMOUS BAR, Akron, Ohio</p>
<p style="text-align: center;"><i>America's Most Unusual</i> <i>Instrumental and Vocal Duo</i></p> <p style="text-align: center;"><b>LEO &amp; EDDIE</b></p> <p style="text-align: center;">LEO at the Hammond Organ. EDDIE at the Hammond Novachord.</p>	<p style="text-align: center;">DYNAMIC</p> <p style="text-align: center;"><b>MARVELLE MYLER</b></p> <p style="text-align: center;"><i>One of the Midwest's Finest</i> <i>Piano Entertainers</i> Rio Cabana Club, Chicago, Ill.</p>
<p style="text-align: center;"><b>HAVE YOU BOUGHT YOUR LIMIT IN WAR BONDS?</b></p>	<p style="text-align: center;"><b>ART TATUM TRIO</b></p> <p style="text-align: center;">Piano—Bass—Guitar</p> <p style="text-align: center;">currently 3 Duces, N. Y. C.</p>

WRITE, WIRE OR PHONE

**WILLIAM MORRIS AGENCY**

NEW YORK • CHICAGO • HOLLYWOOD  
CIRCLE 7-2160 STATE 3632 CRESTVIEW 1-6161



# Payees Must Leave to Duck Tax

## Pay and Stay Pay Tax Also

Two-room methods offer little chance to escape tax in Treasury Dept. rulings

WASHINGTON, June 3.—Night club owners who have been scraping along on the no-show-until-after-dinner basis in the hope of preserving their businesses received a new blow this week from the U. S. Treasury Department.

The Department issued a "clarification" of the cabaret tax laws by ruling that customers of a nitery who remain after the show or dancing starts will be taxed for all food and drinks consumed before the tax became applicable.

On the other hand, the law also stipulated clearly that customers leaving before the show starts will not be taxed.

Specifically, the ruling stated that "payments made by or for patrons or guests who leave the establishment prior to the commencement of the dancing or other entertainment are not subject to the cabaret tax."

The ruling was issued to clarify the status of spots which feature "No Cabaret Tax Until 10 o'clock," and other such policies in an effort to draw in dinner crowds.

### New Amendments

The ruling also sought to clear up for the Treasury its policy toward the separate room plan of avoiding the 30 per cent bite. A new amendment to Section 101.14 of Regulation 43 provides:

"Amounts paid for refreshment, service, or merchandise in a room which is entirely separate from the room in which entertainment is furnished are not subject to tax, provided that the patrons in such separate room may not witness the entertainment and any door in the wall or partition separating the two rooms remains closed during the period of the entertainment except when persons pass from one room to the other."

Explaining this more fully, the Treasury declared:

"The rules stated hereunder are issued in clarification of these provisions of the regulations, and for guidance in determining their application to establishments at which the serving or selling of food, refreshment, or merchandise takes place in a room separate from that in which music and dancing privileges or other forms of entertainment are furnished.

"To permit a simple statement of the rules, the separate room in which music and dancing privileges or other forms of entertainment are furnished will be referred to hereinafter as the 'entertainment room'; the room in which the serving or selling of food, refreshment, or merchandise take place, as the 'related room'; and the amounts paid for admission, refreshment, service, and merchandise, as 'payments for refreshments, etc.'

### When They Pay

"Payments for refreshments, etc., made by or for the patrons or guests in the related room are subject to the (See PAYEES MUST LEAVE on page 26)

## Cap To Change For July Picture

NEW YORK, June 3.—The Capitol intends to switch its policy around when it brings in *Since You Went Away* at the end of June or the early part of July.

Pic, a United Artist product, will run almost three hours so house is mulling a plan to run stagershow about 15 minutes to enable it to run four shows a day.

Opening will be a gala affair, with prices raised. Whether upped admissions will continue for entire run is still undecided.

### Editorial

## The Tax Fight Is Not Over

The *Billboard*, which was the first trade paper to point out the dangers of the 30 per cent tax and which has consistently supported the industry's demands for relief, wants to hand out a few bouquets and sound a warning.

We want to say "many thanks" and "congratulations" to Senators Downey and McCarran for their statesmanlike recognition of the problem, and to Senators McKellar, George and Mead for their support of the tax-cutting amendment.

We want to say "keep it up, your'e doing a grand job" to Matt Shelvey, of AGVA, and Noah L. Braunstein, of the COG, both of whom have been more active in fighting the burdensome levy than any other men in the industry.

We want to say to the members of both houses of Congress that we are sure you will right a major economic injury once you're given the chance to vote on the tax in the light of the evidence already produced of how much damage it is doing. We think you'll respect the opinion of most Americans that the tax is very unfair to performers, club owners, club patrons—and especially to servicemen.

And we want to sound a warning to the night club industry. You have already had a measure of success in your fight against the tax. You have had because many of you, in your own way, have been protesting, have been letting Congress know what the tax has done to you.

But the fight is not over. Far from it. It is now in its decisive stage. You can't afford to lay down or to let the other fellow do the battling.

Let your own congressman know what you think. Write or wire him now. And when you've done that, do it again and communicate with the men named below. They are the members of the House-Senate Conference Committee which is now considering the case.

Senator Walter F. George (Ga.)  
Senator David I. Walsh (Mass.)  
Senator Arthur H. Vandenberg (Mich.)  
Senator Tom Connally (Tex.)  
Senator Alben W. Barkley (Ky.)  
Senator James J. Davis (Pa.)  
Senator Robert M. La Follette (Wis.)

Representative Robert L. Doughton (N. C.)  
Representative Daniel A. Reed (N. Y.)  
Representative Jere Cooper (Tenn.)  
Representative Clifton A. Woodrum (Va.)  
Representative John D. Dingell (Mich.)

At the moment these 12 men hold the fate of your industry in their hands. Possibly the effort to cut the tax may fall this time. But if you impress Congress, and these men particularly, right now you'll have a better chance of success in the fall. It is important to you. Don't let yourself down.

## 50-50 Chance On Tax Fight

Senate cut to 20 per cent may go thru—but there are plenty of ifs yet

NEW YORK, June 3.—A flurry of hope rustled thru the \$400,000,000 night club industry this week—and then promptly died. On Wednesday (31) the Senate by a voice vote cut the 30 per cent amusement tax to 20 and chose to exempt servicemen from payment. The next day (1), the House refused to honor the Senate's desires, and the matter was thrown to conference.

### It May Be Fall

In a very real sense, the industry stands at the crossroads. If the House-Senate conference committee doesn't accept the cut made by the Senate there is little practical hope for relief until fall. What shape the industry will be in by that time is anybody's guess.

The Senate tax cut came on an amendment to the debt limit bill introduced by Senator Sheridan Downey (Calif.) for himself and Senator Pat McCarran (Nev.). The House rejected it next day because House members felt the amendment was a revenue measure and the House is very jealous of its prerogative to formulate money bills. *The Billboard's* Washington correspondent reports that this jealousy is so great that it may in the end kill the tax cut.

### Half a Chance

He also reports, however, that the amendment has a 50-50 chance of being accepted in conference, and is supported in this opinion by Matt Shelvey, national head of AGVA, and Noah L. Braunstein, attorney for the Cafe Owners' Guild of New York, both of whom returned this week from actively campaigning in Washington in behalf of tax relief. The pair will go back to D. C. again next week for the formal conference committee meeting which is scheduled to take place on Wednesday (7) or Thursday (8).

An informal, preliminary meeting of the conference committee is skedded for today. If the amendment is accepted by committee it will go to the House floor for a formal vote.

The consensus of opinion views the whole matter about like this:

### Servicemen Angle Hot

(1) The conference committee has hold of a nifty head-splitter in the amendment because, regardless of how its members feel, the fact that servicemen have been exempted from payment by the Senate will make any negation of this political dynamite;

(2) Once the measure gets out on the floor of the House the same factor will pressure the members;

(3) This is an election year and nobody (See TAX FIGHT 50-50 on page 26)

## 2 New Partners Control 51 Club

NEW YORK, June 3.—Lee Myers and Fred Bosberg (Winnie Shaw's husband) have bought the controlling interest in Harrington and Hyers' 51 Club. The new combo also intends to operate the Palm Club, Miami, after changing its name to Harrington and Hyers.

Group also is dickering for a spot across the street (52d Street) and will probably close deal within the next few days.

Talent policy at the 51 Club will remain the same except that instead of two shows there will be three nightly. Harrington and Hyers remain as partners.

## Camp Shows Will Train Semi - Pros for Revues

Not enough comics for bills—plan ten-person cast for condensation of good news—Oklahoma for overseas with professional and semi-pro talent mixed

NEW YORK, June 3.—Camp Shows, Inc., is still shopping for vaude acts, especially comedy turns, but isn't going to wait for them to come forward.

According to Dave Schooler, head of the overseas department at OSI, acts are signing on but not in the numbers required by the far-flung operations of the organization. Hence CSI will shortly begin a series of experiments which, it

hopes, will enable it to sidestep the troublesome talent-shortage problem.

Org will make an effort to develop a revue formula along the lines of the semi-professional show, *Meet the People*, which originated on the Coast a few years back and then came East. Standard acts will be used as the core and rest of the experimental revue will be filled in with fresh talent from the National Theater Conference and other sources. In that way, Schooler says, the amount of available standard professional talent will be stretched.

Move, according to Schooler, is forced by the general failure of turns, particularly comics, to take a flyer on the camp circuits. OSI, of course, is still hoping that the picture will change, but is not taking chances and is getting ready if it doesn't.

When a satisfactory revue formula is found, units will be shaped up for overseas appearances. Meanwhile, CSI is going ahead with plans to ship across condensed versions of *Good News*—pared down to a cast of 10—and *Oklahoma*.

Organization is making an addition to its production staff for the purpose outlined above. New member is Harriet Argenbright, who has established herself as a producer of shows for USO army circuits in the Midwest, according to Schooler. She will join the CSI staff next week. Other staffers are Al White, Patsy Flick, Dan Shapiro and William Halloran.

## Add an Act to Capitol Bill

NEW YORK, June 3.—June Lorraine, mimic, is skedded to step into the current bill at the Capitol here today despite the fact that the program, featuring the Phil Spitalny ork and girls, was due to finish run unchanged to June 15.

Booking of Miss Lorraine represents a bit of second guessing on part of management, it is reported.

When new picture, *Tender Comrade*, came in Jesse Kaya, Loew booker, wanted to bring in additional acts on theory that bill was a holdover and needed a little bolstering, according to trade sources, but was countermanded by Loew management. At end of last week it was decided that maybe Kaya was right in the first place and the mimic was inked in hurriedly.



**Kelly's Stable, New York**

Talent policy: Dance bands and floorshows at 11 and 1. Owner-operator: George Lynch; publicity, Milton Rubin. Prices: \$1.75-\$2 minimums.

Spot, which used to be a haven of swing, has been operating on strictly tourist-pulling policy of late. Current show is set up on that basis.

Clark Monroe's colored ork (8) opens program with a piece of fast, loud and not-so-good jump stuff, and is followed by Dordene Hill, young contortionist. Gal is attractive and purveys acceptable series of twists and bends, but sells herself short by running off whole thing too fast. Gets nice hand.

Frenchy Martin, on second, is a plump and brassy warbler. Belongs to the peppy school of canarying and elugs across her *St. Louis Blues*, *Take It Easy* and *Easy Street* in a loud, shouting style. Has poise, tho, and pulls fair applause and an encore.

Ginger Wayne, exotic dancer, comes on for a classical slow-strip in a blue light. Gal's strong asset is a fast-action bump, and she gets a fair mitt.

Jimmy Smith, last caught at the recently revived Cotton Club, is doing his dancing-on-a-vibraharp routine. Negro lad has nimble and intelligent pair of hooves and he beats out a couple of easily recognizable tunes with them. Last one, *Man I Love*, was the best, and terper did well with the table squatters.

Billy Daniels, personable Negro singer, is back here after an illness. Knows how to sell the pops with his purring, crooning voice and receives good responses for *Long Ago*, *I Love You* and *No Love, No Nothin'*. Best offering was his encore *I'll Be Seeing You*, which he delivered to a turn.

Lem Johnson trio relieves. Biz fair when caught. *Paul Ross.*

**Famous Door, Chicago**

Talent policy: Dancing and floorshows at 9:30, 12:15 and 3:30. Owner: Steve Wojciechowsky; production, Dave Malcolm. Prices: \$2 minimum.

This new summer show, when caught, seemed to get off to a bad start, probably due to the poor co-operation from the band. Acts were definitely handicapped by the ork's inability to follow the scores.

Revue gives headline billing to Gilda Gray, who carries the load, with Lawrence Salerno and Edythe Raye holding up the balance of the entertainment.

Miss Gray, who hasn't appeared in a nitery here for some time, performs her "shimmy" dance with the same agility she had when starred with the *Ziegfeld Follies*. Her muscle control and rhythmic motions, plus her smart showmanship, merit good reception. In her second number she does a graceful South Sea Island routine. Her act, new to many of today's night-lifers, scored heavily and she had to beg off after four curtain calls.

Lawrence Salerno, radio songster who is making his second cafe appearance, hits a good score with his rich baritone warbling. Voice has appeal and a good range and he sells every number. He warms up to the audience immediately and his renditions of ballads and pop tunes drew a good round of applause.

Edythe Raye, ballerina, delights with her graceful ballet routines. Gal, who was formerly with the St. Louis Municipal Opera Company, gives a new touch to floorshow performances in her first p. a. in this city. She is a polished dancer, has good control and adds class to the show.

Other acts included Monina Ortiz, Latin American dancer, who failed to click with her presentation of a maracca dance. Girl lacked the fire and pep she had when appearing at the Cuban Village here. Babe Sherman fell short with her coon-shouting and impromptu comedy. Warbling was too loud and she didn't sell. The Rogers, who opened the show with a roller-skating stint, didn't impress and went off to only a fair hand. Dave Malcolm, emseed, adding a sharp dance routine comprising imitations of Eddie Leonard and Bill Robinson. Lad is a fast stepper, has good delivery and does a fine job.

Art Jacobson and his ork play for the show. Charles Rice ork swings out with danceable tunes. *Jack Baker.*

**NIGHT CLUB REVIEWS**

**Bismarck Hotel, Walnut Room, Chicago**

Talent policy: Dancing and floorshows at 7:45, 9:45 and 11:30. Management: Otta K. Eitel; production, Edward Beck; publicity, Alan Edelson. Prices: \$1.50-\$2.50 minimums.

Zenny Strong and his ork, making their first p. a. in Chicago at the Walnut Room, are holding the spotlight in the new summer show here.

Strong's outfit, which includes bass, drums, four reeds, four brass and piano (with the pianist doubling on the celeste) is well-manned. Brass section, tho a little too loud for the room, is top-notch.

Strong has stayed away from tricky arrangements and the hot blaring type of music and centered his endeavors on the smooth, soft melodies of old-time favorites and popular tunes.

Bea Herold, sweet-voiced warbler; Elwood Carl, the Minute Men and Harry Gosling furnish the vocals.

Strong serves as emcee, dances and gives out with some rich vocalizing. Group also presents two show specialties, *Pre-Induction Blues* and *Old McDonald Had a Farm*, both drawing plenty of laughs.

Bert Easley, tipsy trickster, mystifies with his sleight-of-hand performances. Lad produces cocktails, silks, cigars, rabbits and flowers out of nowhere. Highlight of his act is the disappearance of a midget radio. His panto expressions are funny, and his cleat-holding stint is a laugh panic. Is a good performer and holds attention. Bowed off after three calls.

The Paulens delight with their terp ability. Numbers include a fox-trot, Viennese waltz, rumba and a musical comedy routine. Presentation is unusual, for there are no overly-done hand lifts or too many fast whirls. Style is strictly ballroom—graceful, smooth and rhythmic—yet executed in a way that is appealing to the eye. Make a smart appearance and get a good round of hand-clapping. *J. B.*

**18 Club, New York**

Talent policy: Dance bands and floorshows at 10:30, 12:30 and 2:30. Owner-operator: Fred Lamb; publicity, Joe Moore and Joel Rose. Prices: \$3.50 minimum.

This 52d Street spot is still going along as one of the funniest places in New York. If the brand of humor purveyed here sometimes reaches right into the men's room for its effects, it also reaches the top of the laugh-meter in terms of sheer wit. Roy Sedley, Vince Curran and Hal Hickson, ably assisted by sundry waiters, customers, casual passersby and a collection of stooges, keep things roaring. No need to itemize their stuff for it's well known.

They've been joined by Jerry Bergen, pee-wee buffoon, who works with a foil, an enormous gal named Allegra. Guy wanders in and out of skits and bits, contributing his rib-tickling mite, then takes an individual turn with his stooge for a couple of songs spoofing operas in general and *Carmen* in particular. Result is a series of yocks from the tab-payers and hearty mitting.

Jerri Blanchard is back here and selling her *Sunny Side of the Street*, *Wolves*, *Take It Easy* and *Second Piece of Pie*. Warbler does a nifty job on last three and draws good palming all the way. Closer is a rib on Katharine Cornell in *Lovers and Friends*, involving Bergen, and this, too, pays off in guffaws and applause.

Marsha Kent and Anne Paige, blond and brunet canaries respectively, do what they can with a variety of tunes including *Hallelujah*, *I Don't Want You* and *Cow-Cow Boogie*. Both would be okay as thrushes if left alone. But Sedley, Curran and Hickson are not anybody to leave anybody alone, but the gals carry on nobly and do a nice job, considering.

P. S.—Goldfish swallowing is still an entertainment item here. Biz okay when caught. *P. R.*

**Glass Hat, New York**

Talent policy: Floorshows at 8:40 and 12:30; continuous dancing. Operator: Belmont Plaza; room manager, Frank Law; production by Lee Mortimer and Frank Law; publicity, Frank Law. Prices: From \$1.95.

Current show here, named *1944 Summer Revue*, a low-cost package, moves well enough but lacks the punch to make it more than just a fair bill. But if performance isn't top stuff, the costumes and routines rate pretty well.

Opener is an orb full—Bette Bugbee, a Conover model who acts as a kind of emcee. Gal doesn't have to do much but look pretty and she's got the set-up for that. After a spiel describing her nervousness she brings on the line (6) who do a simple routine and bring on the Gaynors, dance team.

Couple look all right and are passable on the ballroomology. Open with male at the mike while fem does a single. He joins her in a standard bit which draws a smattering of applause. Team segues into something called *Cosmopolitan* which turns out to be a hodge-podge of dances supposedly native to various countries—Irish, Russian, Brazilian—ending on an American folk dance.

Next on is Dorothy Shay, from the networks. Canary has a small voice and added to a troublesome mike she had all she could do to be heard by ringsiders. Did four numbers, the best of which was the hillbilly piece. In latter, Miss Shay showed an ability for comedy that can stand development. As far as the straight pops were concerned her registry was only fair.

Comedy load was carried by Whitey Roberts, who had a tough time getting customer co-operation. Stint consists mostly of juggling dishes and breaking them. Occasionally he went into a heel and tap routine broken with rope-jumping, then stopping suddenly and giving out with some blue gags. Some of his gags were not only blue, they may prove troublesome. Comic was amusing in spots, but he stayed on too long until his milking became tiresome.

The line did one number, a sort of a semi-strip ending up in a whirlwind (See *GLASS HAT*, N. Y., on page 24)

**Zanzibar, New York**

Talent policy: Floorshows at 8:30, 12:30 and 2 a.m. Continuous dancing. Operator: Joe Howard; producer, Clarence Robinson; publicity, Carl Erbespencer Hare. Prices: \$3.50 minimum after 10.

New show which teed off Thursday night (1) is a well-rounded package which moves smoothly and gets a good customer response. Surprise of the bill was Tina Dixon who came in at the last moment. Gal, a big fat sepia has a voice that goes with her physical make-up. Quality is a bit raucous but she makes it up in quantity and selling ability. Blue singer did two numbers, best of which was *Rollin' Down the Mountain*. Lyrics are plenty blue and gal emphasized them by bumps thrown almost across the room. Nothing subtle about this warbler. When she yelled she really yelled; when she bumped everybody ducked. Gal got a terrific hand.

Bill Bailey, on next, a dead ringer for Jack Dempsey, kept the mob right in his mitt with his clean taps. Altho gags had whiskers, lads selling ability and broad grin won him plenty applause from a newspaper mob that was in a show-me mood. But if the vocal stuff wasn't top-drawer there was nothing corny about his hoofing. His machine-gun heel and toe stuff, each click sharp and clear earned him a seek reception. The way Bailey was going he could have stayed on for hours.

Marva Louis has a good figure and obviously a good dressmaker. But having said that there is little more to add. As a warbler, gal showed nothing. Did ballads, each one worse than the other. On for four numbers when one was too much.

Berry Brothers (only two; one was out with sprained ankle) did their standard cane spinning, running splits and aero turns. Team moved fast punching all the way and went off to good applause. Mills Brothers on last worked with two mikes. Team, dressed in red coats, got a good hand coming on and a walloper going off. Opened with *I'll Be Around* followed with *Lazy River* and finished with *Paper Doll*. Between numbers customers yelled out requests. Segued into *Dark Town Struttin's Ball*, a production number with line (6) joining in with a cakewalk. House lights down and line stood out in phosphorescent costumes.

Irv Carroll's ork does a good job of show cutting. *Bill Smith.*

Introducing  
**THE DEAN OF THE 'VOICES'**



**DEAN MARTIN**  
 The Boy With the Tall, Dark and Handsome Voice

★ ★  
 Limited Engagement  
**LA MARTINIQUE**  
 New York

Personal Manager: **DICK RICHARDS**  
 Direction: **MCA Artists, Ltd.**



### Rio Cabana, Chicago

Talent policy: Dancing and floorshows at 9, 12 and 2. Management: Chuck and Bert Jacobson; production, Sammy Rose; publicity, Madeline Woods. Prices: Minimum, \$2.50 weekdays. Saturdays and Sundays \$3.50.

Ethel Waters and Danny O'Neil are the spotlight attractions in this new all-singing and dancing revue, with Rosita and Deno and Isabell Johnson supporting. As a singing and dancing revue the show is tops, but it lacks comedy and variety to make it a well-balanced offering. Miss Waters, making her first night club appearance here. Her song styling was a rare treat for the cafe-goers, and their appreciation was shown in their demand for encores. When caught she did 10 numbers and thrilled the opening nighters with the hits she made famous and special request numbers *Stormy Weather* and *Cabin in the Sky*. Also scored with her smooth version of *Taking a Chance on Love* and *Never Trust a Man*. Parodies

### Mad Minneapolis

MINNEAPOLIS, June 3.—Looks as tho all the acts working here are mad. At the Happy Hour, Jack Shea bills himself as the Mad Auctioneer; at Curley's, Gene Gory's label is the Mad Violinist, and at the Radison, Rolly Rolls's handle is the Mad Pianist.

were off color but her subtle way in putting them over met with the approval of the table-sitters. Her opening appearance was a huge success, and she definitely will be a crowd-puller at this spot. Danny O'Neil, radio singing star here, was a surprise. Booked into the spot only four hours before show time he came thru. His warbling of *Don't Sweetheart Me, I'll Get By* and *Summertime* drew plenty of hand-slapping. Audience wouldn't let him leave the floor until he gave with *Mother Machree*.

Rosita and Deno, ballroom dancers, appeared in three rhythmic numbers. Team, which is small of stature, makes a striking appearance. They are fine dancers and perform some difficult back-to-back one-hand lifts and fast spins. Clicked with their own original creation of jazz-nocracy, a sharp interpretation of modern dancing.

Isabel Johnson, tapster, opened with a lively pace, going thru a good routine of triple-threat steps, back bends and one-leg balancing whirls. The Rio Cabana Lovelies (eight gals) appear in three colorful productions, *Parisienne Can-Can*, *Going To Hollywood*, in which they give an impression of Dorothy Lamour garbed in a sarong, and *Gypsy Fantasy*. Numbers were backed by the vocals of Majvella Myler. Frank Pichl's ork played for the show and furnished smooth, danceable music. J. B.

### T. Dorsey in First Show at Downtown Detroit, Pulls 55Gs

DETROIT, June 3.—Opening week of vaude at the Downtown Theater (2,800 seats), under the management of Howard Hughes, grossed around \$55,000. Featured attraction was Tommy Dorsey and band, with Gene Krupa. Total was close to house capacity all week, with extra shows set on Saturday and Sunday only. Record was set despite some drop on closing day when soaring temperature kept thousands away from theaters locally.

Second week, with George White's *Scandals*, started off a little slower, partly a result of the heat. Lessened appeal of this type of show for the juvenile audience that besieged the house during Dorsey's appearance was another factor.

### Chez Paree Books Talent

NEW YORK, June 3.—Joe Jacobson, operator of the Chez Paree in Chicago, who's in town on a talent hunt, has lined up Mitzl Green, the Wesson Brothers and Maurice Rocco for his next bill, opening July 7.

### GLASS HAT, N. Y.

(Continued from page 23)

of grinds and bumps that got a good hand. For the finale gals came out in bathing suits announcing a beauty contest. They pulled male customers out on the floor and had them (the customers) roll up their pants and cavort. The guy with the best gams (or the most friends in the house) getting the most applause won a bottle of hard-stuff.

Mickey Alpert's ork (sans Mickey) played for the show. Combo needs a lot more rehearsal with performers. On night caught (1) the ork was either too loud or too soft and off beat frequently. B. S.

## La Martinique To Close-Tax!

Plan two-room policy when reopen in fall after Franklyn Hughes re-do

NEW YORK, June 3.—La Martinique has decided to call it a summer and on June 11 will hang up the shuttered sign. Spot with its big name policy had remained open for the past two summers doing a good business. Last year gas rationing affected it somewhat but this year it was the well-known 30 per cent that clipped it on the button.

Nitery expects to reopen in September after decorator Franklyn Hughes has given the place a onceover, not so lightly. For come the fall the room will be divided in two. The bar will be walled off—no peering and no hearing and no tax; main room will be smaller where tax will be collected. Entrance will also be changed.

Talent policy in 30 per cent room will be the same as before. Dick Haymes, George Tapps, Frankie Miles, Danny Thomas and others are under contract to Rario, operator of the spot, and depending on which will be available for the fall will come in for the reopening.

## ARA Works Out 1-Page Contract

NEW YORK, June 3.—Performers thru-out the country will soon be inking simplified employment contracts when they sign up thru union-recognized agents. The new document is a one-page affair with seven paragraphs.

Simplified form is the result of an effort made by the Artists Representatives' Association, local agent organization. Paper was worked up by ARA officials and was submitted to AGVA for approval.

The union gave its okay at a meeting held yesterday in the AGVA headquarters between Matt Shelvey, national head of the union; Mortimer S. Rosenthal, associate counsel, and William Kent and Nat Lefkowitz, ARA toppers.

After the simplified contract is put into use by ARA members here, AGVA will adopt the paper for general use thru-out the country. Minor revisions may be made to suit the requirements of different localities but, as a whole, the members of union-approved agent orgs will be required to use the modernized document.

At yesterday's meeting ARA-AGVA agreement resulted on two other matters which had been pending. ARA accepted the union's exclusive agency contract which was approved by the New York State Department of Labor this week. AGVA agreed to make a minor revision in its "Plan B" treaty with ARA involving certain words which deal with the amount of service an agent must render a performer to retain the right of exclusive representation.

## Three Niteries For Jersey Coast

NEW YORK, June 3.—The North Jersey coast, around Long Branch, will blossom out this summer with three niteries running full blast. Dave's Blue Room, the old Trocadero, has already been in operation for several weeks, and this month will be joined by the reopened West End Casino and Colony Surf Club.

The two spots were taken over recently by Ben Zuckerman, former Newark cafe operator, for a reported price of \$400,000. They are being redecorated and will operate on a big-dough policy, using bands and name acts. Boyd Raeburn is set for the West End Casino, which is skedded to debut on June 15, and Henry Jerome will probably go into the Colony Surf Club for the opener on June 29. No acts have been set as yet. Dave Taps is booking.

## No, Thanks

HARTFORD, Conn., June 3.—Harris Bros.' State Theater representatives were denied a guest appearance for their week-end headliner, Norvell, an astrologer of movieland, at the Hartford USO club. They were informed by Dorothy Day, assistant director, that the Hartford USO is eager to have guest entertainment but is not interested in palmists, handwriting experts or astrologers. No hokum permitted, was the consensus of the discussion that made headlines in the local press.

The theater subbed singing-comedienne Jane Kean, who co-starred with Norvell in the stage-show.

## Talk Tax in Brazil - Acts Miss on Jobs

### Roy Stops Seeking Talent

NEW YORK, June 3.—Latin-America, which is for the most part an adherent of the United States in matters political and military, may soon take its place beside the U. S. A. in still another matter—the heavy, 30 per cent amusement tax on the night club industry.

John Roy, official of the Co-Ordinator of Inter-American Affairs, who has been active in recent weeks in an effort to line up American club and film talent for appearances in Rio de Janeiro, has stopped his activities after receiving information that Brazil may soon legislate a club tax of similar proportions.

Roy received his information from Ruy Cordiro, representative of the Urca Casino and other spots in Rio, who is now living in New York. The CIAA official had been trying to arrange talent schedules thru Cordiro until the Brazilian informed him that club operators down there anticipate a government move along the lines of the tax operative here.

## AGVA Cracks Down on Cuffos

NEW YORK, June 3.—The long-expected AGVA crackdown on free shows by performers without union approval will begin next week.

Cards cautioning acts against such unpaid work will be mailed out to be hung in dressing rooms of all vaude theaters and night clubs in the city. The cards will bear the legend: "No artist is permitted to work a free appearance anywhere at any time unless it has been cleared by AGVA."

Operators of theaters and niteries will be told by letter that the union will hold them responsible for salaries due their performers for free shows given without an AGVA okay. Mimeographed information to this effect also will go to agents here, and dodgers will be scattered in places where actors congregate. Finally, itemized rules will be printed on hand-cards to be carried by performers.

Matt Shelvey, national administrator of the union, and Dave Fox, head of the New York local, specified that the crackdown does not apply to army and navy hospital shows. These, they said, are automatically cleared and will be facilitated by the union.

The AGVA branches and locals thru-out the country will be ordered to inform members, agents and operators they deal with about the new policy, Shelvey said, after which the latter will be expected to follow suit.

### Nitery Comic on Cap Bill

NEW YORK, June 3.—Sammy Kaye's ork, Ross Sisters and Paul Winchell are set for the next Capitol show to open June 15. Winchell, now working at the Copacabana, will double his first day at the theater. Materiale protetto da copyright



### "LES LAMARR & POPPY"

Still on Tour for U. S. O.

Entertaining the Boys in Army Brown and Navy Blue

CHICAGO  
Ez Keough

NEW YORK  
Matty Rosen

PRINCESS  
and BABY

"A NEW Fox-office  
SENSATION"

YVONNE  
"Psychic  
Wonders"

Write DOC M. IRVING  
4313 Roosevelt Blvd., Phila.

### BENNY RESH AND HIS SHOW BAND

Currently: Russells Point, Ohio.  
Personal Mgt.: Mike Falk Agency, Detroit.

## KOLMA

MAGICAL MANDARIN

Held Over for Third Week

NICOLLET HOTEL

Minneapolis



**Loew's State, New York**

(Reviewed Thursday Afternoon, June 1)

The new show here starts off well, hits solidly in the middle and dies at the end. Main reason is that the last act is on too long and does little to endear itself to a mob which up to then saw good variety.

Click of the bill is Harry Savoy. Lad's method of selling gags, even the oldies, is out of the top drawer. His sidewalk-of-New York accent, sentences left hanging in mid-air and stage manner wins him a terrific hand. Some of his stuff runs to blue but crowd laughed and could have taken more. For encore Savoy brought on a tall redhead (announced as Helen Holden) who played straight for a little more blue stuff. After three curtain calls comic begged off.

Top singing honors went to Jane Kean, who opened with *San Fernando Valley* and ended with a good boogie number. On latter, Ruby Zwerling's house ork all but drowned out the warbler. Matter of fact, Zwerling's work with canary was too loud all the way thru. One of Miss Kean's best bits was her French song which permitted her to show a little of her comic ability. Gal was a stand-out as comic in legit and also good on the heel-and-toe stuff. For some reason all she showed here, her first vaude date, since leaving legit, were a few song numbers.

Syd Chatton (ex-Radio Rogues) does some good take-offs on pic celebs, his best being Jack Benny. Act is slow and draggy but picks up as it goes along. Walked off to nice hand.

The Chinese Revue, on last, starts off okay but gets tangled with the clock and is on so long it wears out its welcome. Line (4) and showgirls (2) look okay in their simple routines. Singing is so-so and dancing is just fair. Best thing in the revue is magic work which draws nice hands and the lighting and sets. House has been scrubbed clean, new curtains added. Man in charge of training the performers knows his job.

Opener was the team of Francisco and Dolores who come out in Latin costumes, beating maracas and go into their standard perch routines. Team looked nice and worked smoothly and rapidly.

Pic is *Tampico*. House full when caught. *Bill Smith.*

**VAUDEVILLE REVIEWS**

**Oriental, Chicago**

(Reviewed Friday Afternoon, June 2)

Current bill is strictly vaude type, featuring Del Courtney and his ork; Buster Shaver, with Olive and George; Pansy, the Horse, and Phil Brito. It is well balanced, moves with a good pace and is filled with music, singing, dancing and comedy.

Del Courtney and his talented crew give the show plenty, with their swing music and novelties. Band strikes out with a smooth arrangement of *San Fernando Valley*; followed by a comic version of *Ode to a Tree*, featuring 11 singing members of the band. Lads finish the bit by producing paper trees from torn newspapers. Boys appear later in the show with a smooth vocal arrangement of *Hawaiian War Chant*.

Earl Randall, trombonist, does two ear-pleasing vocals. Has a good baritone voice and sells well. Heavy applause brought him back for two encores. Buster Shaver, with Olive and George, midget terpssters, scored with dance routines. Act is clever and novel. Shaver makes a striking appearance when he whirl his dainty partner thru a rhythmic waltz routine.

Olive and George present the evolution of the dance with numbers ranging from the minuet to boogie woogie. Gal also does an impersonation of Mae West and finishes the number a la Sophie Tucker, warbling of *Some of These Days*.

Dottie Dotson, fem vocalist who joined the band two weeks ago, show-stopped. Gal has plenty on the ball, and bubbles over with personality. Her voice has that deep in the heart of Texas drawl, it's pleasing and has plenty of expression. Had to beg off after five curtain calls.

Phil Brito, radio songster, who is making his first theater appearance, also comes in for heavy applause. Numbers range from ballads to Latin American medleys. Does a nice warbling *Come Back to Sorrento* in Spanish. Lad has stage appearance and clicked with the swingsters and older crowd. Comedy flare of the show is Pansy the Horse with Marilyn Mayo, orb-filling beauty, getting the ahhs and ohhs from the male crowd. Act, which has changed its routine since appearing here over a year ago, is still a laugh riot. Lads fore and aft teamwork is perfection with the hind man coming in for the zany leg work. Bowed off to a good hand. Pic, *Hot Rhythm*. *Jack Baker.*

**Orpheum, Los Angeles**

(Reviewed Tuesday Afternoon, May 30)

Theater audiences have come to look on Gay '90s revues as something with velvet evening gowns draped over young forms as the Gibson-like gals parade in plumed hats.

However, the one at the Orpheum this week uses talent of the Gay '90s and thru that gets its name. Show is weak for the heps, but strong for the ickies. Those who remember Tony Pastor's, Al G. Field's minstrels, Lew Dockstader and others, like it. House was packed for the opener with a long line waiting for the second show. Opening on a holiday (Decoration Day), the oldsters came out in droves.

Al Lyons, ork leader, is decked out in a brown derby and three-button suit with the sidemen in like garb and handle-bar mustaches. Music is on the slow side, with *Strawberry Blonde*, *Bicycle Built for Two* and others.

Emseeling is in the hands of Corrine, who could well qualify as the *Nail Up Girl of 1944*. She handles her heftiness nicely.

Quinn and LaVarr, dance team, open with a bit of terping, with Miss LaVarr, now 63 years old, putting in a rumba touch.

Mary Morris, 72 years old, takes over for a sax routine that includes *After the Ball* and *Down By the Old Mill Stream*, for a good hand.

Harry Smirl offers his dog Tiny in mediocre tricks.

The Memory Lane Trio, male vocal group, did well with the oldsters like *In the Blue Ridge Mountains of Virginia*, *When You Wore a Tulip* and *I Wore a Big Red Rose*, *I Want a Girl Just Like the Girl Who Married Dear Old Dad*, *Moonlight and Roses* and a George M. Cohan medley. Harmony is good and (See *Orpheum, Los Angeles, on page 27*)

**Roxy, New York**

(Reviewed Wednesday Evening, May 31)

With a little of this and a little of that, nice pacing and a knockout finale number, new program at the Roxy is okay for good mitting and a fair crop of laughs from start to finish.

Opener has the Gae Foster line on roller skates, and Ben Yost singers assisting against an attractive set. Gals do variety of dance steps on the ball-bearings and wind up with a wheeling formation that fetches a really good hand.

Followed by the Shyrettos (two men and a woman) for a cycle turn. Team snatch intermittent applause with a series of balances, seat-switches, stands and twists and finish strong with a three-part "dance" on the high unicycle. All stunts niftily done.

Radio Aces, on next, with their standard patter songs, harmonizing and bits of tomfoolery. Win plenty titters and skin-beating, especially for last stint, a thing about Victory suits.

This leads into Mia Slavenska, long-hair ballerina, in a waltz ballet. Tho hooper is one of prime performers of her type in the world, stint at the Roxy adds up to a pleasant interlude, nothing more. Gets okay response, however.

Eddie Garr takes up from there with his mirth-inducing drunk routine, then goes into his imitations of Ted Lewis, Harry Richman, Ned Sparks and others. Turn would stack up even better if Garr reversed, using the imaginative and deftly executed toper stint as his clincher. Able comic garners plenty reaction in both the laugh and mitting departments.

Barry Wood, in the stretch, pleases with his unaffected styling and pleasant voice. Sang *There's Gonna Be a Great Day*, nicely received, and a combo of *I'll Be Seeing You*, and *Love, Love, Love*, better received. With Ben Yost's assisting, then goes into an Irving Berlin medley, for which he gets recognition hands. Turn ends with a shoddy and needless—since he does very well without it—flag-waving bit on *God Bless America* in which house projector flashes on a short applause-milking montage.

Finale opens with a beautiful Caribbean set, while Archibald, of Seckler and Archibald, does a nifty job on a Calypso tune. Leads into Miss Seckler joining him for a truly exotic and excellently done native dance. Ensemble in lovely costumes, and an unidentified pianist and singer from the Ben Yost group, (See *ROXY, NEW YORK, on page 27*)

**Olympia, Miami**

(Reviewed Wednesday Afternoon, May 31)

Current show just fair, with only two acts better than ordinary, and customers failed to warm up.

Myrtil and Paco, ballroom dancers; work a midget for novelty. *Femme* is a good looker and does some good acrobatic dancing.

Valentine, magician, assumes the role of a souse and produces glass after glass of wine out of the air, which is the best part of his act.

Grace Johnson, emcee, does a song specialty fairly well, but one song deserves the blue pencil. It has no place in a family theater.

Ray English, hooper, was outstanding and proved a show-stopper. Does plenty of hard falls and makes them look easy.

Renald and Rudy, hand balancers, are far above those usually seen here. Perform many clever stunts which draw rounds of applause.

Pic, *In Old Oklahoma*. Biz just fair this show. *L. T. Berliner.*

**Palladium, London**

Fourth wartime vaude program at the London Palladium, still Europe's leading vaude house, is far below pre-war standards but will probably run for about eight weeks as a filler before the promised summertime musical, starring Tommy Trinder and Frances Day, is set.

Current show has Gerald and his orchestra as first headliners but lacks any new novelties. The Palladium Girls and Boys are just a satisfying line opener.

Marie Louise, curvaceous burnette in abbreviated attire, is good. Gal exhibits praiseworthy skill and showmanship in breathtaking trapeze tricks culminating in an unsupported heel-catch-and-swing in naked feet. She wins solid applause. Freddie Bamberger, likable young monologist with an intimate and convivial style and commendably new and funny material, shapes like a headliner. Uses a piano for comedy effect. Easy hit and three bows.

Maurice Colleano, Australian-American acro and dancing comic, with his four aides—George, Bonar, Rubye and Joyce—are the sole survivors in England of the vanishing "flash" act. Their 18 minutes' session is a humdinger, with everything on tap from soup to nuts. Highlights are Maurice's acro clowning and ballroom dance, Rubye's surprising acrobatics and the three-men comedy risley and teeterboard session. Reception, excellent.

Tessie O'Shea, second headliner, is a big gal with a sensayuma, a beaming pan and a lively style. Sings five numbers to her own uke strumming and has them begging for more.

"Monsewer" Eddie Gray, an old Pal- (See *Palladium, London, on page 27*)

**"Acclaimed"—  
Year's Outstanding Hit**



"Glamorous Golden Voiced"

**DEANE CARROLL**

NOW!

PARAMOUNT'S OLYMPIA

MIAMI, FLA. NOW!

Management:

ABE I. FEINBERG, 1600 Broadway, N. Y.

DIFFERENT! UNUSUAL! SOPHISTICATED!

**MYSTIC CRAIG**

*Fashions in Magic*

THEATRES • CLUBS • HOTELS

Direction:

ROGER E. MURREL

137 W. 48th St., N. Y. C.

CURRENTLY USE TOUR OVERSEAS

**By Popular Demand!**

**CARLTON EMMY**

Playing a Return Engagement at the  
World's Most Honored Theater

The

**RADIO CITY MUSIC HALL**  
NEW YORK

Thank You, Mr. Leonidoff

Direction—M. C. A.

**FRANCISCO and DOLORES**

"ALLO"

Currently, LOEW'S STATE, New York

HAROLD WARD, 10 Rockefeller Plaza, New York City



## Weather Hot, Stem Grosses Cool; 3 Houses Up, 3 Down

NEW YORK, June 3.—Continued warm weather took its toll of Stem grosses last week. End result, however, was a stand-off. Three of the six houses registered gains and three slipped.

Radio City Music Hall (6,200 seats; house average, \$100,000) for third week with Don Cossack Chorus, Carlton Emmy and *White Cliffs of Dover*, climbed to \$103,000 as against previous week's \$101,000 and opener of \$98,000.

Roxy (6,000 seats; house average, \$75,000) for the third and last week with Connie Boswell, Willie Howard, Raymond Scott's ork and *Pin Up Girl*, dropped to \$50,400. First week take was \$75,600; second week, \$69,000. For entire run total was \$195,000. New bill has Berry Brothers, Barry Wood and *Eve of St. Mark*.

Paramount (3,664 seats; house average, \$75,000) for fourth week Charlie Spivak's ork, Wessen Brothers; *Tip, Tap and Toe* and *Going My Way*, fell to \$85,000 from previous week's \$90,000. First week took in \$102,000; second week \$85,000.

Capitol (4,627 seats; house average,

\$55,000) for fourth week with Phil Spitalny's ork and *Gaslight* had a slight drop to \$52,400 as against previous week's \$54,000. First week brought \$72,000; second and third weeks each \$54,000. Total for run was \$232,400. Spitalny is held over for a new show that opened Thursday (1).

Strand (2,779 seats; house average, \$45,000) with Cab Calloway ork and *Make Your Own Bed* brought in \$43,000 for the opener.

Loew's State (3,500 seats; house average, \$25,000) came in with \$29,000 for *Diamond Horseshoe Revue* and *Three Men in White* as against \$25,000 for previous bill. Current here are Harry Savoy, Jane Kean, Syd Chatton, Francisco and Dolores, Chinese Revue and *Tampico*.

### Holiday Hypos Philly Earle, As Ted Lewis Hits Fat 25G

PHILADELPHIA, June 3.—With Decoration Day holiday week-end finding the populace keeping closer to home and the cinema temples drawing the crowds, Earle Theater (seating capacity, 3,000; house average, \$20,000) shook itself out of the doldrums it had been in for the past four or six weeks.

For week ended Thursday (1), with Ted Lewis in the spotlight, the cobwebs were rusted out of the box office to the tune of \$25,000. Lewis surrounded himself with Gerri Gale, Geraldine Dubois, Three Reed Sisters, Audrey Zimm, Paul White, Teddy Hale and Charles Whittier. Screen showed *The Hour Before the Dawn*.

### McIntyre Poor 15G in L. A.

LOS ANGELES, June 3.—Hitting cool nights and hazy days, a stagershow headed by Hal McIntyre and his orchestra turned in a low \$15,000 at the Orpheum here. On the bill with the ork were Amanda and Lita, Paul Gerrits, and West and Lexing. Pic fare was *The Chinese Cut*.

## Vaude Grosses Up in Chicago

CHICAGO, June 3.—Pre-vacation crowds over the four-day holiday, plus good bills and nice weather, raised the weekly take at both vaude-pie houses here last week over their regular average business. The Oriental's \$3,200 grosses went way over expectations with Xavier Cugat, who made his first appearance at the spot responsible for the second highest gross taken in by the house this year. Cugat's popularity, combined with his fast-moving show, drew a smash crowd which paid over \$38,000 thru the box-office window.

Current bill, featuring Del Courtney and his ork, and Buster Shaver, with Olive and George; Pansy, the horse, and the first theater appearance of Phil Brito, radio singer, started off good and the house should hit a nice \$29,000. Second week holdover of Gil Lamb and Ray Eberle, with the pic *Standing Room Only* at the Chicago, brought in a good \$51,000 last week.

Entire bill has been held over for the third week and will probably click a good \$49,000 for the seven days.

### Balto \$17,200 Despite Heat

BALTIMORE, June 3.—Hot weather which prevailed last week proved no deterrent, and Hippodrome Theater grossed an excellent \$17,200 week ended May 31 with *Gay '90s Revue*, featuring Minnie Allen, Billie Hines, Jeanette De-pre, Harry Klein, Jack Dillon, La Serida, Joyce Chandler, the Gay Nifties, Bill McCullough and Ted Larth Miller. Pic, *Action in Arabia*.

### PAYEES MUST LEAVE

(Continued from page 22)

cabaret tax, if the patrons or guests are entitled to the privilege of dancing or witnessing any other entertainment furnished in the entertainment room by entering therein, or witnessing such entertainment from the related room. If the two rooms are adjacent and there is a door in the wall or partition separating the two rooms, it is immaterial whether such door remains open or closed during the period of entertainment, so long as the patrons or guests in the related room are entitled to enter the entertainment room during the period of dancing or entertainment.

"Conversely, payments for refreshments, etc., made by or for the patrons or guests in the related room are not subject to the cabaret tax, if the patrons or guests are not entitled to the privilege of dancing or witnessing any other entertainment furnished in the entertainment room by entering therein, or witnessing such entertainment from the related room.

### Admission No Out

"Where the patrons or guests in the related room have the option of paying a stipulated sum in addition to whatever amounts may be paid for food, refreshment, and merchandise, and thereby acquire the right to enter the entertainment room and exercise the privilege of dancing or witnessing the entertainment furnished therein, the cabaret tax applies to the payments for refreshments, etc., made by or for those patrons or guests in the related room who acquire the right of entry into the entertainment room by paying the stipulated additional sum. In such case, the cabaret tax does not apply to the amounts paid for food, refreshment, and merchandise by the patrons or guests in the related room who do not acquire the right to enter the entertainment room by paying the stipulated additional sum.

"In every case where two or more rooms are component parts of a single establishment which furnishes a public performance for profit in connection with the serving or selling of food, refreshment, or merchandise, and where the rooms either are adjacent or are so located that physical access may be had from one room to another, the payments for refreshments, etc., made by or for the patrons or guests of any related room will be held subject to the cabaret tax, in the absence of a clear showing by the proprietor that such patrons or guests are not entitled to the privilege of dancing or witnessing any other entertainment furnished in the entertainment room by entering therein, or witnessing such entertainment from the related room."

### TAX FIGHT 50-50

(Continued from page 22)

wants to do anything to offend the servicemen, or their families.

Matt Shelvey declared yesterday (2) that if the amendment gets out on the House floor an effort will be made by him and Braunstein to get a roll-call vote—where the members would put themselves on record.

On the negative side of the picture, here are the factors involved:

### Points Against Cut

(1) Before acting on the Senate cut, the House will call upon its Ways and Means Committee for a ruling, which this body will have to give one way or the other:

(2) Representative Robert L. Doughton (N. C.), chairman of W. & M. Committee (and also a member of the House-Senate conference committee) is determined in his opposition to a cut, and probably will use the Bureau of Internal Revenue statements that the tax is bringing in more money than before (on the basis of April returns), and this can very effectively cause an adverse ruling from the W. & M. body.

(3) However, stalling can't be carried on for long because the Downey amendment is attached to the debt limit bill which, itself, must get quick action.

### 20 Per Cent No Bargain

Away from the Washington scene, opinion in trade circles here was that the Senate cut, on the whole, was a fair break, altho not anything to shout about. Some pointed out that the public would feel it had gotten a bargain, others felt operators might be able to split the bite 10-and-10 with the patron, still others opined that exempting servicemen would mean new life to the clubs since the soldiers form anywhere from 40 to 70 per cent of present-day patronage.

A few, however, thought the exemption would be extremely difficult to apply and capable of heading many ops into trouble.



THE NEW SHANGHAI TERRACE BOWL, CONSTRUCTED IN 1940, WAS BUILT SIMILAR TO AN AUDITORIUM. THE NEW SHANGHAI CAFE & TERRACE BOWL 415-425 Tenth St., Oakland, California Phone: Gl. 8838

This night club did not feel the effects of the 30% federal cabaret tax, as our low pre-war prices prevail at all times. Even with the additional new tax our prices are still 6 to 10% lower than any night club before the new tax was added. The TERRACE BOWL offers 9 to 14 acts daily and often proudly presents the FONG WAN ACROBATIC TROUPE and American star acts. A 5-piece dance orchestra and pipe organ melodies for your enjoyment. Diners at \$1.50 up, drinks from 40¢ plus taxes. We appeal to all Americans to eliminate the element of doubt and try us. Low prices and the best of entertainment is our policy. Open 6 P.M. to 1 A.M.

STANDARD AND NOVELTY ACTS WANTED (in fact, any good act desired!) for Night Clubs, Conventions, Banquets and Theaters. Write—Wire—Come In!

RAY S. KNEELAND Amusement Booking Service A.G.V.A. Franchised 416 Pearl Street BUFFALO 2, N. Y. Outdoor Acts wanted for Celebrations, Fairs, etc.

COMIC or EMSEE 12 Sure Fire Routines, \$15 Money Back Guaranteed J. AND H. KLEINMAN 25-31 30th Road, Long Island City 2, N. Y.

WIGS BEARDS MAKE-UP

FREE CATALOG

F. W. NACK 209 N. State St. CHICAGO 1, ILL.

STROBLITE

LUMINOUS COLORS GLOW IN THE DARK Spectacular Effects with U. V. Blacklight.

STROBLITE CO. Dept. B-8, 35 W. 52 St. NEW YORK

## HEY, CRITICS!

### USO-Camp Shows Tabloid Troupes are GOOD

The Following Letter Was Sent by One Special Service Officer to the Head of His Command:

"In regard to USO Tabloid Unit #20, which just left this command after an eight-day stay, I wish to say that they were by far one of the very best shows ever to play this harbor. While this unit was composed of only three members, they certainly made up for it with their fine brand of entertainment.

"Considering the small personnel in this show, they provided one and one-half hours of fast-moving entertainment, and from the comments of the enlisted personnel, as well as myself, this show was well balanced, and more shows of this type would be welcome.

"Aside from being fine entertainers, they were also very co-operative and helpful. This, of course, is very essential in a command such as this where transportation involves boats and numerous trips to far-off outposts.

"In closing, let me say that I am looking forward to more shows of this calibre."

Thanks to the Army from

### USO-CAMP SHOWS TABLOID TROUPE NO. 20

Known to the public as—

POLLY JENKINS & HER PLOWBOYS

POLLY, UNCLE DAN & TEXAS ROSE

(John Singer Still Dickering for Us)

## COSTUMES

Used in America's Leading Nite Club

Solo Costumes — Sets of 4, 8, 12, 16. Made by Brooks, Mme. Bertha Karniska. Most of them as good as new and irreplaceable in these times.

MADLINE RUFFALO 118 WEST 47th STREET, NEW YORK

Thursday - Friday - Saturday Afternoons Between 2 and 4





# ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; rc—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

- A**
- Akin's, Bill, Continental Four (Indiana) Fort Wayne, Ind., h.
  - Amazing Mr. Ballantine (Earle) Phila 2-8, t.
  - Andre, Stella (Oetjen's) NYC, re.
  - Arnaut Bros. (Lookout House) Covington, Ky., nc.
  - Ates, Dorothy (Tower) Kansas City, t.
- B**
- Baird, Jean (Russo's Lounge Cafe) NYC, nc.
  - Baldwin & Bristol (Riverview) Pennsville, N. J., p.
  - Ballard & Rae (Lookout House) Covington, Ky., nc.
  - Banks, Sadie (Old Roumanian) NYC, nc.
  - Barton & Brady (Clover) Fort Worth, Tex., 5-24.
  - Bergen, Jerry (Club 18) NYC, nc.
  - Berry Bros. (Zanzibar) NYC, nc.
  - Blakstone, Nan (Last Frontier) Las Vegas, Nev., 26-June 8, h.
  - Blanchard, Jeri (Club 18) NYC, nc.

★ **THE ANGIE BOND TRIO** ★

AMERICA'S FINEST Girl Instrumental-Vocal Act.  
Pers. Rep. Allen Rupert, 461 Audubon Ave., N.Y.C.

- Bodanya, Natalie (La Vie Parisienne) NYC, nc.
- Bourbon, Ray (La Vie Parisienne) NYC, nc.
- Brito, Phil (Oriental) Chi, t.
- Brown, Evans (Clendening's) Upper Darby, Pa., cl.
- Brownlee, Pop (Hawaii) Albany, N. Y., nc.
- Burns & White (Continental) Chesapeake, O., nc.
- Burton's Birds (Versailles) NYC, nc.

- C**
- Cabin Boys (Airliner Show Lounge) Chi, nc.
  - Carlisle, Charlie (Bowery) Detroit, nc.
  - Carter, Roy (Swing Club) NYC, nc.
  - Carrasco, Ramon (El Chico) NYC, nc.
  - Cavaliers of Rhythm, Three (Eddie Stevens Lounge) Cleveland, nc.
  - Chatton, Sid (Loew's State) NYC, t.
  - Charlo & Dupree (Circle) Indianapolis, t.
  - Chinese Revue (Loew's State) NYC, t.
  - Chords, The (Cloud Room) Portland, Ore., nc.
  - Clayton, Bob & Maxine (Riverside) Milwaukee, t.
  - Coco, Steve & Eddie (Albee) Cincinnati, t.
  - Coffey, Bob (Chicago) Chi, t.
  - Condos Bros. (Latin Quarter) Chi, nc.
  - Cortez, Florez (Te Pee) Miami, nc.
  - Corwin, Don (Gamecock Cafe) NYC, nc.
  - Crane, Phil & Mildred (Roosevelt) New Orleans, h.

- D**
- Dainty, Francis (Monaco) San Francisco, t, re.
  - Dale, Jimmy (400 Club) NYC, re.
  - Darcy, Frank (Ferdinands) NYC, nc.
  - Darrow, Chick (McGoughs) NYC, nc.
  - Davis, Lee (Capitol) Washington, t.
  - Davis, Ruth (Earle) Washington, t.
  - De Croff, Ann (Astor) Montreal, nc.
  - De Marcos, The (Mayfair Room) Chi, h.
  - DeMay & Moore (Leon & Eddie's) NYC, nc.
  - DeQuincey & Givens (Dixie) NYC, h.
  - DeSimone, Cheena (Grand Terrace Casino) Detroit, nc.
  - Dodge, Nancy Lee (Armando's) NYC, nc.
  - Dolgoft, Lew (Oly Dump) NYC, nc.
  - Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
  - Dodd, Mary Jane (5100 Club) Chi, nc.
  - Donia, Frankie (Highway Casino) Westport, Mass., nc.
  - Drake, Robt. & Little Jeanne (Town Ranch) Seattle, nc; (Oave) Vancouver, B. C., 12-24, nc.
  - D'Ray, Phil (Brown Derby) Chi, nc.
  - Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.
  - Dullo, Ginger (Carman) Phila, t.
  - Durant, Jack (Circle) Indianapolis, t.

- E**
- Easley, Bert (Bismarck) Chi, h.
  - Eberle, Ray (Chicago) Chi, t.

- F**
- Fassler, Fred (Vienna Cafe) NYC, re.
  - Fields, Herbie (Downbeat) NYC, nc.
  - Flames, Three (Riverside) Milwaukee, t.
  - Foo, Loowa (Swing Club) NYC, nc.
  - Fostaire (Esquire) Norfolk, Va., nc.
  - Francisco & Dolores (Loew's State) NYC, t.
  - Franklin, Edith (Aquarium) NYC, re.
  - French Eleanor (Camelia House) Chi, h.
  - Fuller, Bob (Lookout House) Covington, Ky., nc.

- G**
- Galante & Leonard (Wm. Penn) Pittsburgh, h.
  - Gale, Jerry (Salon Madrid) NYC, h.
  - Gallus, John (Biltmore) Los Angeles, h.
  - Garr, Eddie (Roxy) NYC, t.
  - Garretson, Marjorie (Bimbo's 365 Club) San Francisco until June 29.
  - Gay Nighties (Palace) Cleveland, t.
  - Gay '90s (Palace) Cleveland, t.
  - Gibsons, The (Carman) Phila, t.
  - Gilbert, Flo (Boardwalk) Keansburg, N. J., nc.
  - Glenns, The (Chicago) Chi, t.
  - Glover & LaMae (Ansley) Atlanta, h.
  - Gold, Marty (Hurricane) NYC, nc.
  - Grandfather's Follies (Lookout House) Covington, Ky., nc.
  - Grant, Rosalie (Vienna Cafe) NYC, re.
  - Gray, Glida (Famous Door) Chi, nc.
  - Green, Al (Club Zebra) NYC, nc.

- H**
- Harding, Lester (Tower) Kansas City, t.
  - Haviland, Hal (Academy) Lynchburg, Va., 6, t; (Roanoke) Roanoke 7, t.
  - Hayes, Bruce (Taft Grill) NYC, h.
  - Hellman, Daphne (Ruban Bleu) NYC, nc.
  - Henry, Art & Marie (Thrill Circus) Birmingham 6-12.
  - Herbert, Jack (Jefferson) St. Louis, h.
  - Higgins, Peter (Beverly Hills) Newport, Ky., cc.
  - Holiday, Billie (Ruban Bleu) NYC, nc.
  - Hovart, June (Club 78) NYC, nc.
  - Howard, Eddie (Court Sq.) Springfield, Mass., 15-18, t.
  - Howard, June (Starlight Roof) NYC, h.
  - Hudson, Dean (Blue Room) NYC, h.

- I**
- Imaginators, The (College Inn) Chi, h.
  - Inclan, Marion (Cafe Pierre) NYC, h.

- J**
- Jagger, Kenny (Sportsman Club) Indianapolis.
  - Jean, Jack & Judy (Palace) Columbus, O., t.

—A NEW FIND—

**CATHLINE DENNIS**

GORGEOUS SWING SINGER

**JOLLY JOYCE**

Earle Theater Bldg.  
PHILADELPHIA, PA.

Write  
Wire  
Phone  
Walnut 4677  
Walnut 9481

- Johns, Diana (Jimmy Kelly's) NYC, nc.
- Johnson, James (Pied Piper) NYC, nc.
- Johnstone, Johnny (Albee) Cincinnati, t.

- K**
- Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
  - Kaye, Beatrice (Riverside) Milwaukee, t.
  - Kaye, Phil (Old Roumanian) NYC, nc.
  - Kaye, Stubby (Keeney) Elmira, N. Y., t.
  - Kean, Jane (Loew's State) NYC, t.
  - Kerr, Jack (No. 1 Bar) NYC, h.
  - Kiddoodlers (Carman) Phila, t.
  - Knight, Evelyn (Blue Angel) NYC, nc.
  - Kramer's, Henry, Midgets (Kentucky) Toledo, O., nc; (Faust) Peoria, Ill., 12-26, nc.

- L**
- LaBato, Paddy (Chez Paree) Denver, nc.
  - Lamb, Gil (Chicago) Chi, t.
  - Lane, Loretta (Old Roumanian) NYC, nc.
  - Lathrop & Lee (Chicago) Chi, t.
  - LaVilla (Three Deuces) NYC, nc.
  - Leopoldi, Herman (Vienna Cafe) NYC, re.
  - Levolo, Pat & Willa (Shrine Circus) Omaha 31-June 7.
  - Lindsay, Earl, Lovely Ladies (Capitol) Washington, t.

- M**
- Mage & Karr (Palace) Columbus, O., t.
  - Margo (Albee) Cincinnati, t.
  - Martin, Teddy (Latin Quarter) NYC, nc.
  - Maude, Jerry (Boardwalk) Keansburg, N. J., nc.
  - Maxwell, Bette (Leon & Eddie's) NYC, nc.
  - Midnight Zombie Jamboree (Virginia) Virginia, Minn., 8; (State) Hibbing 9; (Chief) Bemidji 9; (Dakota) Grand Forks, N. D., 10, t.
  - Ming Toy, Princess (Hawaii) Albany, N. Y., nc.
  - Moody, Linda (Earle) Phila, t.
  - Moster, Gladys (Cafe Madison) NYC, h.
  - Munro & Adams (Fruitport Pavilion) Fruitport, Mich., nc.
  - Murphy, Rose (Blue Angel) NYC, nc.
  - Myler, Marvella (Rio Cabana) Chi, nc.
  - Myrus (Colbillion Room) NYC, h.

- N**
- Niva, Vera (Old Roumanian) NYC, nc.
  - Norman, Al (Carman) Phila, t.
  - Novellos, The (Palace) Rockford, Ill., 9-11, t; (Oriental) Chi 16-22, t.

- O**
- Olive & George (Oriental) Chi, t.
  - Orrica, Don (Club Zebra) NYC, nc.
  - O'Toole, Oille (Palace) Columbus, O., t.

- P**
- Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
  - Pansy, the Horse (Oriental) Chi, t.
  - Parker, Jack (Downbeat) NYC, nc.
  - Payne, Frank (Beverly Hills) Newport, Ky., cc.
  - Personettes (Tower) Kansas City, t.
  - Pretenders, The (Athletic Club) Flint, Mich.
  - Price, George (Mayfair Room) Chi, h.

- R**
- Radio Aces (Roxy) NYC, t.
  - Rancheros, Los (Havana-Madrid) NYC, nc.
  - Raymond, Ed (Polack Circus) Los Angeles; San Diego 13-23.
  - Ray & Pedro (Riverside) Milwaukee, t.
  - Reynolds, Norma (Amen Corner) NYC, nc.
  - Reyes, Reva (La Vie Parisienne) NYC, nc.
  - Richards, Bill (Broadway Bar) Bay City, Mich., 5-17, nc.
  - Richey, Jean (Earl Carroll Theater) Hollywood, re.
  - Rio, Terry & Ralph (Albee) Cincinnati, t.
  - Ritter, Eileen (Earle) Washington, t.
  - Roberto & Aidita (Jimmy Kelly's) NYC, nc.
  - Robbins, Gayle (Beverly Hills) Newport, Ky., cc.
  - Rock & Dean (Colonial Gardens) Louisville, nc.

- Rooney, Ed & Jenny (Harlacker's Circus) Waterbury, Conn., 5-10.
  - Rose Marie (La Martinique) NYC, nc.
  - Roy, Don (Seelbach) Louisville, h.
- S**
- Sahlin's (Tower) Kansas City, t.
  - Salerno, Lawrence (Famous Door) Chi, nc.
  - Sargent, Judy (Vienna Cafe) NYC, re.
  - Savoy, Harry (Loew's State) NYC, t.
  - Schultz Sisters (VFW) Columbus, O., nc.
  - Semon, Primrose (Madison) Baltimore, nc.
  - Sharkey, Little Jack (51 Club) NYC, nc.

A dynamic personality

**HILDE SIMMONS**

CYCLONE OF SONG

AT THE BOOGIE PIANO

currently at Glen Park Casino, Buffalo, N. Y.  
Pers. Mgt.: JOE GLASER  
30 Rockefeller Plaza New York City

- Sharon, Nita (Esquire) Norfolk, Va., nc.
- Shaver, Buster (Chicago) Chi, t.
- Sherman, Hal (Hipp) Baltimore, t.
- Shirley, Lyn (Hipp) Baltimore, t.
- Slemon, Hank (Hipp) Baltimore 15-21, t.
- Spears, Basil (La Vie Parisienne) NYC, nc.
- Summer, Joan (Le Jardin du Perroquet) NYC, h.
- Summer, Helen (Ivanhoe) Chi, re.
- Suns, Three (Piccadilly) NYC, h.
- Sutton, Jimmy (Havana-Madrid) NYC, nc.
- Sylvia & Christian (Latin Quarter) NYC, nc.

- T**
- Tanner, Elmo (Riverside) Milwaukee, t.
  - Tars & Spars (RKO-Boston) Boston, t.
  - Taylor, Five (Edgewater Beach) Chi, h.
  - Teresa & Luisillo (Havana-Madrid) NYC, nc.
  - Therrien, Henri (National) Richmond, Va., 1-7, t.
  - Tip, Tap & Toe (Paramount) NYC, t.
  - Tweedy Bros. & Cindy (Ace of Clubs) Steubenville, O., nc.
  - Tyner, Evelyn (Capitol) Washington, t.

- V**
- Vincent, Larry (Lookout House) Covington, Ky., nc.

- W**
- Wallace Puppets (Oriental) Chi, t; (Riverside) Milwaukee 9-15, t.
  - Walsh, Conny (19th Hole) NYC, nc.
  - Watson, Jules & Joanne (Tower) Kansas City, t.
  - Walzer, Oscar (Salon Madrid) NYC, h.
  - Warren, Annette (Carter) Cleveland, nc.
  - Washington, Travis (Pied Piper) NYC, nc.
  - Water Follies (Fairgrounds) Las Vegas, Nev.; (Ball Park) San Diego, Calif., 14-20.
  - Waters, Ethel (Rio Cabana) Chi, nc.
  - Wesson Bros. (Paramount) NYC, t.
  - Wilcox, Verne (Beverly Hills) Newport, Ky., cc.
  - Wilds, Three (Lookout House) Covington, Ky., nc.
  - Wong, Jim, Troupe (Capitol) Washington, t.
  - Wood, Barry (Roxy) NYC, t.
  - Wood, Jane (Lookout House) Covington, Ky., nc.
  - Wynter & Angeline (Pierre) NYC, h.

- Y**
- Yeo, Mary Jane (New Yorker Terrace) NYC, h.
  - Yvonne & La Marr (Salon Madrid) NYC, h.

**Ice Shows**

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
- Francys, Dorothy, Ice Time (Adolphus Hotel) Dallas.
- Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
- Skating Vanities (roller): (Madison Sq. Garden) NYC, 5-11.

**ORPHEUM, LOS ANGELES**

(Continued from page 25)

they picked tunes everyone knows. Suzetta Carzell, who appeared here months ago with a Major Bowes unit, knocks out a cut-and-dried accordion routine for which *Victory Polka* was the wind-up. Blanche Lytell takes over for what is supposed to be comedy. Warbles off-key and is back in tight for a tune about what Gypsy Rose Lee's got. Della Ray follows with Swiss bell ringing on *Bells of St. Mary*, *White Cliffs of Dover* and *When I Grow Too Old to Dream*. These went well, but she stayed to do *Jingle, Jungle, Jingle*, and *Pistol Packin' Mama*, the last as a community sing that didn't jell. Pa and Ma O'Hagen run thru a medley of old songs and Pa does some monolog, which is corny. However, his tenoring brings a good response. Tom Barrett, said to be 79 and the oldest dancer on the stage, clogs out some old minstrel steps to fair results. All on for the finale with Corinne urging on the applause. Audience went for the performers with all getting a good hand. Pic is *Jamboree*. Sam Abbott.

**Hutton Ork on Texas Time**

NEW YORK, June 3.—Ina Ray Hutton and ork will commence a three-week tour on the Interstate time in Texas in the middle of July.

**Top Sked Set For Stamford Summer Theater**

NEW YORK, June 3.—Tallulah Bankhead and John Hoyt will co-star in *Private Lives*, the Stamford Summer Associates' opening salute to hot-weather audiences at the Strand Theater, Stamford, N. Y., Monday (19). Manager Gus Schirmer has already booked two follow-up attractions. *A Goose for a Gander*, with Gloria Swanson and Ralph Forbes, will come into the Strand for the week of June 26. *Gander* is summer-testing prior to a skedded Stem preem. July 3 brings Constance Bennett for a third week in *Without Love*. Schirmer plans an 11-week season.

**Recruiting Show for WAC Preems in Miami for Tour**

MIAMI, June 3.—The new WAC recruiting caravan stagershow made a hit in its premiere at the Olympia here for a single performance last week. The company is on a 12-week tour of seven southeastern States seeking enlistments in the Women's Army Corps. Cast of 45 includes a 28-piece ork, with Corp. Zachary Solov on vocals and doubling as director of show. Pvt. Rosalie Gunn is a pop thrush. Corp. Earl Drebenstedt does impersonations. Tech. Sgt. Arthur Mooney is the emcee, and Warrant Officer James Schrodt directs the ork. Chorus of eight handsome WACS in songs and dances is a feature. Show runs a full hour.

**Ink Spots Unit To Split for Summer; Par Date Put Off**

NEW YORK, June 3.—The Ink Spots unit consisting of Ella Fitzgerald, Cootie Williams and Spots, set for an August opening at the Paramount, won't go in until some time around Christmas or the New Year. For the summer the package will break up. Ella Fitzgerald will work local niteries, Williams will go into the Savoy and the Spots will go to Chicago alone. In September group will come together and go back into theaters.

**ROXY, NEW YORK**

(Continued from page 25)

lend swell support. Segues into the Berry Brothers—only two working when caught—for their standard canes-and-broken-rhythms terps, and whole number draws a strong round of palming. Biz good when caught. Picture is *Eve of St. Mark*. Paul Ross.

**PALLADIUM, LONDON**

(Continued from page 25)

adium fav, with red nose and comedy garb and a bevy of stooges, has a non-descript act that gets laughs. Closing intermission and stopping the show cold comes the American adagio foursome of the Ganjou Brothers (3) and Juanita. Quartet has spent 12 years this side and have brought their beautiful and sensational act, with its precise timing and graceful throws and catches, to perfection. El Granadas and Peter open the second half with a socko and fast-paced melange of stock whlp and roping stunts and unicycle riding. All good stuff and well presented and plenty liked. Freddie Bamberger comes back, this time in company with Pam, a smart comedienne who essays a "Dumb Dora" role as a stage aspirant. Act is timely and built for laughs aplenty. Next comes a session of table tennis with two champs, Victor Barna and Alec Brook, as opponents. Fits in well and sustains interest. Next-to-closing spot is occupied by Hal Monty, who appears in khaki and does a monolog in which he ribs a stooge (in officer's uniform) and military occupants of the stalls. He's crude in his approach and overplays his ribbing till it becomes annoying to his victims. Act needs polishing and pruning. Headliner closes, which is unusual for the Palladium. Orchestra has plenty of vocal support from Sally Douglas, a deep-throated thrush who should go places, and Archie Lewis, a good colored baritone. Bert Ross.



## Hub Theater OK Despite the Heat

BOSTON, June 3.—For a week it has been hotter than the hinges of hell here so weather has become a chronic complaint, figuratively as well as literally, with theater folk and everybody else. Yet balanced against hot weather, grosses which are equal to last week or even a trifle below, show the remarkable and perhaps inexplicable strength of the attractions here.

F. Hugh Herbert's new piece, *For Keeps*, was set up in business by Gilbert Miller at the Plymouth Monday and got a tepid press reception. But the business may reach \$10,000 for the first frame. One week to go, with the Broadway opening scheduled for the week of June 19 at the Henry Miller Theater. Nothing else in sight.

The fabulous four-season tour of Ethel Barrymore in *The Corn Is Green* comes to an end at the Wilbur Theater tonight with the take equally or slightly bettering the \$15,000 of last week. *Love on Leave* opens Monday night.

The fourth week of *Three's a Family* winds up at the Colonial with a fair \$8,500 recorded. Fifth week coming up, with a sixth to be announced. Nothing due here.

Other possibilities in the near future include the Mac West show, *Catherine Was Great* at the Shubert the last week of June and *Another Love Story* with Madge Evans at the Cambridge Summer Theater June 12. *Tonight or Never*, with Ethel Barrymore Colt, opens there Monday night. The premiere of Harold J. Kennedy's *A Goose for a Gander* will come off June 19 with Gloria Swanson and Ralph Forbes starred.

## 'Stovepipe Hat' Renamed Before Flop Closing

BOSTON, June 3.—If *Stovepipe Hat* failed to make theatrical history with a floperoo in one week here, it at least rates a line in some record of show business. It probably provided the first instance in which an audience walked in under a marquee displaying the advertised title and walked out after the show to see an entirely new monicker.

The sudden closing last Saturday night at the Shubert, with less than \$10,000 in the box office (capacity, \$26,500), marked the final for the time being of a production dogged by ill luck and intramural squabbles.

The title switch is explained this way: During the final performance producer Carl E. Ring, a patent attorney new to showbiz, and authors Walter F. Hannan, Edward Hayman and Harold Spina, discussed the advisability of closing the show for revisions. Ring wanted to keep the show going. The authors wanted to close it and at the same time hoped to iron out their difficulties with Ring, whom they charged had unduly interfered with their functions. Spina, hired as general production supervisor, said that Ring made cast and script changes without consulting him. The authors staged what apparently was a justified walkout, leaving Ring to handle matters. He had wanted to change the title. So when the audience went in Saturday night they saw *Stovepipe Hat* on the marquee, and when they came out it had been changed to *Johnny Drummer*.

Shortly after the end of the performance Victor Samrock, Ring's general manager, persuaded the producer to close the show. But he declared that it would be revised and reproduced.

Show was reported to have cost \$125,000, altho it did not appear to be an elaborate production.

## "Tomorrow the World" Hit

MINNEAPOLIS, June 3.—With hot weather sending thousands of persons scurrying to lakes over Decoration Day week-end, *Tomorrow the World* fell off Saturday and Sunday evenings and matinees at Lyceum Theater here to draw \$8,000 for seven performances. Started Wednesday (24). Two performances at St. Paul Auditorium Monday and Tuesday (22-23) grossed \$2,200.

## Attention --- Award Voters

NEW YORK, June 3.—*The Billboard* has an important correction to make in regard to the voting on the Donaldson Awards. In compiling the 1943-'44 Eligibility List, which contains the casts and credits of all productions eligible to be voted upon, *Helen Goes To Troy* was inadvertently omitted. The error was not discovered until too late for correction. As *Troy* premiered on April 24, it is definitely eligible for any of the Donaldson Awards.

All ballots have been mailed out and most of them should already be in the voters' hands. *The Billboard* has made every effort to include everyone who had an active part in legit during the past season. If you have failed to receive your ballot and believe that you are entitled to vote, advise *The Billboard's* New York office at once.

Remember the Donaldson Awards are legit's own awards to its own. Don't file your ballot on the dressing room shelf. Fill it in and drop it in the nearest mailbox. Remember that June 9 is the deadline. *The Billboard* has tossed in the ball, but it's up to legit showbiz to make the first annual legit "Oscars" something for the winners to be proud of. Let's have your votes.

## BROADWAY OPENING

### ACCORDING TO LAW and A STRANGE PLAY

(Opened Thursday, June 1, 1944)

#### MANSFIELD THEATER

A drama in one act by Noel Houston and a comedy in two acts by Patti Spears. Staging by Eugene Endrey. Settings by Harry Bennett. Lighting by Leo Kerz. General manager, Elias Goldin. Stage manager, P. A. Leonard. Press representatives, Harry Davis and Joe Phillips. Presented by Eugene Endrey.

#### LAW

Jim Nalley (County Attorney) . . . Gregory Robins  
Henry Terry (District Judge) . . . Robert Harrison  
Henry Yancey (Deputy Sheriff) . . . Winsor Bryan  
Luke (Bailliff) . . . . .Burton Mallory  
Senator Lawrence (Attorney) . . . Dayton Lummis  
Charlie Teague (Negro) . . . . .Wardell Saunders  
George Randall (Deputy Sheriff) . . . Henry Wilson  
Ben Staggs (Lawyer) . . . . .Don Appell  
Mrs. Harkness (An Oil Worker's Wife) . . .  
Lorraine MacMartin  
Harvey (Court Reporter) . . . . .Harvey Marlowe

#### STRANGE PLAY

Dr. Stephen Duryea (Surgeon) . . . Richard Gordon  
Claire (His Wife) . . . . .Alicia Pamahay  
Paul Cartwright (Playwright) . . . Herbert Heyes  
William Douglas (Actor) . . . . .Ralph Clanton  
James (the Butler) . . . . .Bryon Russell

Back in 1940 Eugene Endrey offered Noel Houston's prize-winning one-acter, *According to Law*, at the Provincetown Playhouse. Now he brings it to the Stem as a curtain-raiser to something by Patti Spears, called *A Strange Play*. It is very lucky that Endrey thought of raising the

## American-Irish Try To Build Abbey Theater

NEW YORK, June 3.—Father Will W. Whalen's American-Irish Theater gave four performances of *Ex-Nun*, three at the Barblizon-Plaza Hotel Theater May 26 thru 28 and one at Carmelite Hall on 29th Street Friday (2). An honest effort at building a group of actors for Irish plays of the type made famous by Dublin's Abbey players, this movement is drawing attention from many of Father Whalen's friends in the theater, but deserves better general attendance. The script of *Ex-Nun* gave the cast excellent opportunities which better direction would have improved.

## Poor Notices Help Shutter Felix Young's Coast Revue

HOLLYWOOD, June 3.—Unfavorable notices and indifferent public reaction were given as the reason for the folding of *Felix Young's 8:40 Revue* at the Belasco Theater in downtown Los Angeles. Show featured Borrah Minevitch and Smith and Dale. Binnie Barnes shared top billing during the first week of the show, but bowed out after asserted clash with producer over material.

Reports are going around that Danny Winkler, backer of the show, may try to rebuild and open at a later date. There is possibility that review might follow *Meet the People* at the Music Box, altho nothing definite has been stated.

Show, which ran only two weeks, paid off all acts from bond posted with Equity.

Mansfield's curtain with *Law*, because without it there would be no excuse for raising the curtain at all.

Unfortunately, *Law*, angrily well-written and timely as it is, will never pull the load that has been hitched to its posterior. Houston's arraignment of racial intolerance and political skulduggery is hard chewing for smug audience teeth. The ostrich boys and gals aren't going to like a stench uncovered in front of their noses, no matter how aware they must be of the basically nasty condiments. The trial of Charlie Teague, Negro, for the rape of the white chippy wife of an oil worker is a grim business, true as it is of the attitude of hundreds of Southern American communities.

Endrey has directed *Law* with a simplicity and honesty which has a smashing impact, following a text which builds to a mounting, furious assault upon injustices and stupidity. A Negro, accused of a crime he did not commit, is railroaded to the chair, via the efforts of a politically corrupt judge and a self-seeking county attorney. The black must have a "fair" trial—but according to the lights of a community which refuses to admit that any Negro can tell the truth. A State senator wants to make capital for his oil-interest constituents. The prosecutor wants to be re-elected. The judge wants to take his grandson to the circus. The business must be got thru as soon as possible. A drunken lawyer is assigned to defend the black boy, a sop to appearances—but the drunk turns loose with both barrels to show up the intolerant hypocrites they are. Brought up against the usual blank wall, he is left to sink his fee in another gin investment and follow with a trip to the circus to see other animals, similarly caged and baited. *Law* isn't a pleasant notion—but it rings true. It is a good thing to see.

Don Appell, who played the drunken attorney in the Provincetown version, is back in the part again. He gives a fine performance, underplaying with careful restraint to give a sock smash to his final summing up for the defense. Robert Harrison's judge is likewise thoughtfully conceived. The supporting roles are better than adequate thruout.

However, after the audience has been granted a sidewalk respite to digest the above, they are recalled to bemuse themselves with as sticky a dish of tripe as has been served on the Stem in a very long time. *A Strange Play*, in two acts by Patti Spears, is strange indeed. It has to do with a rather sickening playwright, who can't get an idea, and a very dull triangle going on under his nose. Shall he use the three-sided material for a play? And how? Shall he tell his friend, the husband, that his wife is unfaithful? Shall he have the culprits confess? Maybe, he'd better have the butler tell.

All of this is acted with varying degrees of ineptitude in writing and playing. The playwright wakes up just before the final curtain (of course, it has all been a dream), and decides to go away and say nothing. He'll take the menace with him, write his play, and the latter will play the lead in it. What the play is to be is anybody's guess, but if it's anything like what goes on at the Mansfield, he doesn't deserve to find a backer. **Bob Francis.**

## Out-of-Town Openings

### SCHOOL FOR BRIDES

(Opened Friday, May 26, 1944)

#### CIVIC THEATER, CHICAGO

A comedy by Frank Gill Jr. and George Carlton Brown. Produced by Howard Lang. Directed by Ralph Murphy. General manager, Harold Kusell. Press representative, Zac Freedman. Stage manager, Pat McCoy.

Charlie . . . . .John Sheehan  
Stephen Garrett . . . . .Charles Cary  
Jeff Connors . . . . .Warren Ashe  
Frederick M. Hasty . . . . .Roscoe Kams  
Julie . . . . .Margaret Hayes  
Stephanie . . . . .Lucia Carroll  
Leslie . . . . .Elizabeth Worthington  
Ronnle . . . . .Joan Webster  
Diane . . . . .Frances Charles  
Alice . . . . .Darby Moore  
Dean Baxter (Constance King) . . . . .  
Bernadine Hayes  
Mary . . . . .Ann Turner

Plays, like presidents, often do not owe their success to their intrinsic worth. Two years ago Howard Lang brought to Chicago a shoddy piece titled *Good Night, Ladies*, which, in spite of its obvious faults, remained for 100 weeks. The same Howard Lang has brought from the West Coast *School for Brides*, patterned on the same boudoir formula but lacking the saving grace of a Skeets Gallagher. It's not hopeless, the demand for corn and pornography being what it is. But the bright spots and parade of pulchritude will have a hard time overcoming a flood of boresome conversation.

Show revolves about a millionaire who has gone thru six matrimonial ventures and is seeking his seventh. His promoter friend conceives the idea of establishing a school for brides, the object being to discover the perfect wife for Moneybags. The promoter gaffs the joint by enrolling a bevy of Broadway cuties as students, but comes to grief when his own wife (*Out of Town Openings opposite page*)

## New Haven Now a Subway Circuit Stop for Leventhal

NEW HAVEN, Conn., June 3.—Shubert Theater here will start a summer policy of legitimate attractions June 6 booked thru Jules Leventhal's Subway Circuit. Opening attraction will be *Arsenic and Old Lace*, followed by *Blithe Spirit*. Attractions will open on Tuesdays and play thru Sundays, with matinees on Saturdays and Sundays.

## Main Stem Now Keeping Hollywood and Vine Busy

HOLLYWOOD, June 3.—Current and former Broadway successes are giving film studios plenty of ready-made stories for filming. Trend has been under way for some time, with Warner Bros. leading the field with purchase of *Junior Miss*, *Wallflower* and *Chicken Every Sunday*. Studio has already filmed *Arsenic and Old Lace* and *Janie*.

## Karloff to B'dway in Fall

HOLLYWOOD, June 3.—Boris Karloff returns to Broadway next fall in another Howard Lindsay-Russell Crouse play, *Who Sups With the Devil*. Authors here now with the first draft of the play, which is scheduled to open at the Hudson Theater, New York, after a break-in at Baltimore. Karloff starred in previous Lindsay-Crouse play, *Arsenic and Old Lace*.

## Gielgud as Hamlet

LONDON, June 3.—John Gielgud will produce his version of Shakespeare's *Hamlet* for a brief season, commencing July 10, at the Haymarket Theater, London, which house he has taken over for a repertory season. In addition to Gielgud as the gloomy Dane, Peggy Ashcroft will be Ophelia; Leslie Banks, Claudia, and Leon Quartermaine, the ghost.



# Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Abie's Irish Rose (Curran) San Francisco.  
Abie's Irish Rose (Ford) Baltimore.  
Connecticut Yankee (Studebaker) Chi.  
Dunham, Katherine (Blackstone) Chi.  
Good Night Ladies (Cass) Detroit.  
Janie (Biltmore) Los Angeles.  
Kiss and Tell (Harris) Chi.  
Kiss and Tell (Auditorium) Rochester, N. Y.  
7; (Civic) Syracuse 8; (Erie) Schenectady 9-10.  
Let's Face It (Nixon) Pittsburgh.  
Life With Father (Metropolitan) Seattle.  
Little Injuns, Ten (National) Washington.  
Love On Leave (Wilbur) Boston.  
Oklahoma (Erlanger) Chi.  
Old Soak (Shubert Lafayette) Detroit.  
Rebecca (Selwyn) Chi.  
Slap Happy (Forrest) Phila.  
Slightly Scandalous (Locust St.) Phila.  
Three's a Family (Colonial) Boston.  
Tobacco Road (Walnut) Phila.  
Tomorrow the World (Lyric) Vancouver, B. C., 5-8; (Royal Victoria) Victoria 9-10.

## OUT OF TOWN OPENINGS (Continued from opposite page)

enrolls and seems likely to carry off top honors.  
Roscoe Karns, skilled in the movies, clowns breezily thru the millionaire role and has some funny scenes. Bernadine Hayes as dean of the college (she's a graduate of *Good Night, Ladies*) is attractive and sprightly, and John Sheehan, a musical comedy veteran, gets a lot of laughs as the establishment's handy man. There is much parading of sweater girls and cuties in negligee and a constant barrage of what passes for sophisticated conversation. It all adds up to dullness and boredom. *Nat Green.*

## FOR KEEPS

(Opened Monday, May 29, 1944)

### PLYMOUTH THEATER, BOSTON

A comedy by F. Hugh Herbert. Staged by Gilbert Miller. Settings by Raymond Sovey. Costumes supervised by Kathryn Miller. General manager, Harry Fielschmann. Company manager, Harry Essex. Press representatives, Richard Maney, Samuel J. Friedman. Stage manager, Richard Bender. Presented by Gilbert Miller.

Miss Maxwell ..... Zolya Talma  
Anna ..... Ellen Mahar  
Paul Vanda ..... Frank Conroy  
Mr. Reamer ..... Geoffrey Lumb  
Pamela Vanda ..... Julie Warren  
June ..... Norma Clerc  
Jimmy McCarey ..... Donald Murphy  
Nancy Vanda ..... Patricia Kirkland  
Charlie ..... Joseph R. Carry  
Frank ..... Grover Burgess  
Norma ..... Joan Wetmore  
Terry ..... George Baxter

From material based (admittedly) upon the adventures of his own daughters, F. Hugh Herbert has compounded some mighty nice fictions. There were *Kiss and Tell*, several flickers, innumerable radio scripts and Heaven knows what else, all fine entertainment and commercially successful. But apparently he has reached the stage of too complete a dependence on familiar stuff. His latest dramatic dissertation on juvenilia is a little trying. The issue has been forced and his invention has lagged in *For Keeps*.

Altho Herbert's situations smack more of the '20s than the '40s, *Keeps* looks good on the surface. Pretty Nancy Vanda is only 15 years old; but she is wise and sophisticated beyond her years. Because her parents have gone thru uncountable divorces and re-marriages she has been shunted from hotels to fancy boarding schools without much regard for herself.

Nancy's father, Paul, a commercial photographer, is cool when she arrives for a visit; but her fourth stepmother, Pamela, shows warm affection at once. Paul is also shocked that Nancy smokes and drinks like a veteran, that she talks with unbelievable sophistication. She falls in love with one of Paul's models, Jimmy McCarey, and really ties him down. But he nearly collapses when he discovers her true age. The arrival of Nancy's own mother and asinine stepfather produces a strained atmosphere and complicates matters for a while. In the final stanza Paul Vanda executes a neat somersault, becomes more friendly toward his daughter and even invites her to live with him, while Jimmy professes willingness to wait till Nancy grows up.

*For Keeps* is a strange confusion of character and situation, for emphasis on various aspects of the two is switched back and forth the evening long. Some times the play is a moderately serious, touching study of teen-age girls in love, sometimes a farce-comedy about their relations to their elders. It also is an odd combination of artifice and keen



# BROADWAY SHOWLOG

Performance Thru June 3

## Dramas

	Opened	Perfs.
Angel Street (Golden) ..	12-5, '41	1,053
Arsenic and Old Lace... 1-10, '41	1,429	
Vet will shutter Saturday (17), after a run of 1,440 performances. Venerable laugh-melo has piled up over \$2,000,000 for backers and producers, plus a like sum for its road troupes.		
Career Angel .....	5-23, '44	15
(National)		
Closed Saturday (June 3).		
Chicken Every Sunday..	4-5, '44	69
(Plymouth)		
Ethel Remy starts on a soap series, "Adventures of Leonidas Witherrall," featuring Walter Hampden, Sunday (4). Roy Fant has signed to play Seth on "Abie's Irish Rose" program. Sidney Blackmar air-guests for Radie Harris Tuesday (13). Pic rights to "Chicken" sold to Warner's for 2500's. Contract likely signed next week.		
Decision (Ambassador) ..	2-2, '44	144
E. L. Alpers is negotiating with Choate and Choderov for screen rights. Deal calls for Choderov to write and produce pic version and also share in a percentage of film profits along with Choate. United Artists is expected to handle release and talk has the filming skedded for Astoria studio with a large percentage of the New York cast in the pic.		
Doughgirls, The.....	12-30, '42	604
(Lyceum)		
Betty Furness, Leila Ernst and Peggy French take over from Virginia Field, Arleen Whelan and Doris Nolan, respectively, Monday (5). The last two are off for Coast on a pic speculation jaunt. Virginia Field leaves to await a blessed event.		
Jacobowsky and the Colonel (Martin Beck) ..	3-14, '44	95
Company will give a streamlined version of "Goodbye Again" for G.I. at Pawling, N. Y., and New Brunswick, N. J., Sunday (11) and Monday (12). Louis Calhern and Bettina Cerf will have the leads. Copy Ruskin, stage manager, is directing.		
Kiss and Tell (Biltmore) ..	3-17, '43	516
Plenty of summer cast shifts sked for Monday (5): John Cluby from Coast company steps in for Walter Davis (latter on vacation); Carolyn Wall replaces Nancy Marquand; Vera Tatum from the No. 3 company takes over from May Collins; Lois Holmes replaces Paula Trueman; Dickie Van Patten goes in for Stephen Gierash, and David Collins comes in for Gaylord Mason. On the road next week Jack Davis, Jimmy Dunne, George Behr and Arleen Ainsley take over for Clay Clement, Artie Quinn, Dot Clark and Mary Evelyn Dukey in the Chi troupe. Lila Lee is signed for one of next season's troupes to replace Katharine Alexander. Before taking on chore she will sub for Jessie Royce Landis in New York and for Katharine Warren in Chi, in order to give both a vacation. New York cast to Halloran General Hospital, Staten Island, Sunday (4), to give complete show for G.I.'s. Bob Keith hopes to get into rehearsal with his production of Owen Davis's "Dr. Hilliard's Patient" by the end of July. Will either play or direct, himself. Is still on the fence.		
Life With Father.....	11-8, '39	1,923
(Empire)		
Othello (Shubert) .....	10-19, '43	264
Legit League toppers, headed by Paul Robeson, took their first shellacking from the "Two Mrs. Carrolls"- "Over 21" combo Friday (2).		
Over 21 (Music Box) .....	1-3, '44	179
Ruth Gordon has received a cable from husband, Garson Kanin, currently in London, to advise British producer to get Bea Lillie for lead in show's forthcoming West End edition. Cecily Courtneidge has been discussed for the part. "21" plays benefit for Stage Relief Fund Sunday (11).		

character drawing. There are infrequent but revealing flashes of Herbert's people. And there's no denying his natural, convincing dialogue. It is even funny at times. But more often than not it's pleasant and real without having point, while the plot is hollow. The stuff is there, however. Give it a workout and you might have something.

"For Keeps" is not much more than an extension of Herbert's radio scripts. But it might easily be condensed into an amusing half hour show. There is one pleasant song (untitled) by Robert Stolz.

The acting is decidedly uneven. In the pivotal role Patricia Kirkland, daughter of Jack Kirkland and Nancy Carroll, has a fresh, wide-eyed wondering quality. She is promising and gives a fairly consistent performance. Clearer direction could aid her. As papa Vanda, Frank Conroy is flip, off-hand and unintelligible with his lines. There is a lot of warmth in Julie Warren's portrayal of the fourth step-

## Musicals

	Opened	Perfs.
Pick-Up Girl (48th St.) ..	5-3, '44	37
No further Sunday performances after Sunday (4). Show goes on regular weekly schedule. Combo of "Pick-Up" and "Wallflower" troupes set down the "Hayride" lads to the tune of 22 to 11 in Friday (2) meeting on Legit Soft Ball League schedule.		
Ramshackle Inn (Royale) ..	1-5, '44	176
Delma Byron replaces Maurine Alexander Tuesday (16).		
Searching Wind, The... ..	4-12, '44	62
(Fulton)		
Author Lillian Hellman has signed exclusive pic-scripting with Hal Wallis Productions, Inc. Wallis pics will be released by Paramount. Dennis King will be featured on Williams Shaving Cream latest ad campaign.		
Strange Play, A.....	6-1, '44	4
(Mansfield)		
Closed Friday (June 2). Rated a flat zero by the aisle-experts. No: Lewis Nichols (Times), Robert Coleman (Mirror), John Chapman (News), Burton Rascoe (World-Telegram), Robert Garland (Journal-American), Louis Kronenberger (PM), Willetta Waldorf (Post), Herrick Brown (Sun), Otis Guernsey (Herald-Tribune). Chances slim.		
Three's a Family.....	5-5, '43	457
(Belasco)		
Closed Friday (June 2).		
Tomorrow the World... ..	4-14, '43	479
(Barrymore)		
Theron Bamberger has signed Kitty Carlisle to star in "There's Always Juliet" Friday (16), opening bill of his Bucks County Playhouse. Brent Sargent will play opposite her.		
Two Mrs. Carrolls, The ..	8-3, '43	352
(Booth)		
Voice of the Turtle, The ..	12-8, '43	209
(Morosco)		
Wallflower (Cort).....	1-26, '44	151
Meyer Davis and Reginald Denham to L. A., Tuesday (6), to cast West Coast troupe. Opening is skedded for Long Beach or Santa Barbara August 18. Three and four week stops in L. A. and Frisco follow. Second road company will leave from N. Y. and open in New Haven August 24. Latter will eventually set up shop in Chi. Frank McNellis was married to Miss Helen Ruth Norman in Baltimore Friday (27).		

mother. But she needs more to do. Give her a good part and she'll go places. Donald Murphy makes a rugged looking, believable 4-F artist model. Raymond Sovey's one set is fine. *Bill Riley.*

## LENA HORNE BURNS (Continued from page 21)

paper doesn't give her any layoff privileges. A name entering Hollywood can with proper handling get a 40-week deal which calls for a 12-week layoff decided upon in advance. In Miss Horne's case this doesn't apply. She gets a week or so off between pictures but she never knows in advance when those weeks will be. So finding time for even a Coast nitery becomes a difficult problem. Besides, between pic, studio can loan her out to competitors at a fancy figure. For example, Metro loaned Miss Horne to Fox for \$7,500 a week. Gal got her usual \$450.  
Last winter Hazel Scott came to MGM

## REVIVALS

	Opened	Perfs.
Follow the Girls .....	4-8, '44	65
(Century)		
Moves to air-cooled 44th Street Theater Monday (12). Balleter Val Valentinoff's opponent at the Jamaica Arena on Monday (5) will be Jimmy Di Augustine. Valentinoff is making his box-fighter debut. Johnny Morgan, currently of "New Moon," is being considered for a lead spot in Dave Wolper's new musical, "Having a Good Time."		
Helen Goes To Troy .....	4-24, '44	48
(Alvin)		
Tenor William Horne organizing singing groups within the troupe for off-time C.I. hospital ward entertainment. Ralph Dumke has a close accident call but snared the evening's biggest laugh when he took a header into the tub during the bathing scene Tuesday (30). The Novolna fished him out.		
Mexican Hayride.....	1-28, '44	147
(Winter Garden)		
Mike Todd back from Coast Friday (2). New office address will shortly be 10 West 56th Street. Renovations in five story building already under way. Nearly whole company, "Hayride Morale Builders," to Camp Shanks Wednesday (31) to give show for the boys. Two songs by Sergio De Carlo, "Caribbean Lament" and "Dark Velvet Night," plattered in Spanish by Decca and Victor, are burning up waxing sales records with the S. A. trade. "Hayride" album, plattered by Decca, will be released Monday (5). Rehearsals of "Katherine Was Great" still delayed. However, tentative opening date has been set for Boston July 3. Elinor Counts has been signed for a fem role.		
Oklahoma! (St. James) ..	3-31, '43	504
Betty Garde leaves troupe Saturday (10). She will rest and do some radio. Has her eye on a new play for fall. Celeste Holm leaves for Coast Sunday (4) for vacation. Returns to cast Monday (26). Edna Skinner will pinch hit for her. Lee Dixon still out with ailing tonsils. Paul Shiers filling in Saturday (3) Murvyn Vye, ex-"Venus," goes in as Judd. Scotty Freed in as Gerly, Thursday (1), replacing Betty Jane Watson. Agnes DeMille receives New York Newspaper Guild's Front Page Award for introing the ballet to Broadway.		
One Touch of Venus ... ..	10-7, '43	279
(46th St.)		
John Boles has signed up for another year. Current replacements in the ensemble include: Diana Gray, Lester Wolf, Dolores Goodman, William Garrett, Regis Powers, Frank Westbrook, Welland Lathrop. New air-conditioning system installed in 46th Street Theater.		
Ziegfeld Follies, The... ..	4-1, '43	497
(Imperial)		
Virginia Shoonmaker joined the line Friday (2). Cast to Camp Shanks Thursday (1) to give G.I. mat. Shuberts will surround Milton Berle with new musical come next fall. Phil Rapp is already at work on the book, which will have to do with Brazil. No composer has been picked yet. Berle skeds to stay on with "Follies" in the meantime. Backstage rumors, however, whisper early summer closing.		

for two pic shots with Miss Horne. But where latter got \$450, Miss Scott was sold for \$4,000. Obviously the disparity in salaries for the two gals who got their start in Barney Josephson's Cafe Society here didn't make Miss Horne yell with joy. This dissatisfaction became more acute when Miss Scott got \$1,500 at the Mocambo for one show a night.

Now that Miss Horne has been sold to Chez Paree with what is understood to be the "permission" of Louis B. Mayer" at a figure said to be close to \$3,000 the question of money again comes up. How much of the weekly take goes to the studio? How much to the warbler?

A few months ago studio announced it would make an adjustment in Miss Horne's salary after receiving War Labor Board approval. But looking at the kind of money name performers get in theaters and night spots today, Miss Horne, according to her friends, is doing a quiet burn wondering if this Hollywood thing is worth the effort.



## Magic

By Bill Sachs

KARSTON has disbanded his *Follies Unusual* and is seriously considering picking up in magic where he left off a few seasons ago. . . . LESTER LAKE, now winding up on a USO tour, reports visiting with that magic vet, S. S. Henry, in Houston recently. . . . WORMALD is back home in Oklahoma City for a three-month rest after a successful season on the West Coast and in the South for USO. He will resume in the fall. . . . LIEUT. LEE ALLEN ESTES, Safety First Magician of the Kentucky State Highway Patrol, whose kisser adorns the front cover of the June issue of Percy Abbott's *Tops* mag, postals that he may put his safety show on a national basis very soon, or, again, he may quit the business for good, as he has had an offer for another job at heavy dough. . . . PERCY ABBOTT has set the dates on his 11th Annual Get-Together at Colon, Mich., for September 7-9. Jean Hugar, one of the best in magic, will appear as one of the features in the big magic show, which will again be presented in Abbott's spacious canvas theater. . . . BOB KROOS, Sheboygan, Wis., magus, has been honorably discharged from the army and is now employed in Abbott's showroom at Colon, Mich. . . . MAGICAL MORGANS are set on a string of theater dates in the Middle West. They have just closed four days at Keith's Theater, Indianapolis, where they received a visit from Sir Edwards, mentalist, now doubling on war work and an occasional engagement in the Indianapolis area. . . . JOE TERESHAY, of San Francisco, is currently showing his wares to the fighting lads in the South Pacific as a member of USO-Camps Shows Unit No. 99, which also includes Jack Cavanaugh, Basil Pomeen and Gene Emerald. . . . PAUL HUBBARD, winter school magician, this season is with the Hugo Bros.' Circus, making side-show opening, doing magic, presenting two illusions inside and handling the big-show announcements. . . . ALBERT BEHREND (Al Baron) is now in Station Hospital at Camp Rucker, Ala., but expects to rejoin his outfit soon. Says he misses the road and that he'd like to hear from some of his magic cronies. Al has been doing shows for the boys at the camp for some time. . . . G. RAY TERRELL opened at the St. Regis Hotel, New York, June 1, set by H. Lederer, of the International Theatrical Corporation. . . . DR. H. MANN, of Beloit, Wis., pens that magic is popular in that sector, due to the Houdini Club of Wisconsin and its active membership. Dr. Mann says that he and several of his students put on an average of two paid shows a week at clubs, schools and private parties in the territory. . . . JIM SHERMAN, the genial Chicago magic vender, recently grabbed off a full page in the Saturday rotogravure section of *The Chicago Daily News*, depicting him in three poses demonstrating a few nifties to potential customers. . . . MILBOURNE CHRISTOPHER, the Baltimore rope expert, V-mails from England: "The other night we played our GI show, *Broadway in Khaki*, for the first time outdoors in the British Isles. Rained twice and hailed once during the show, but the soldier audience stuck it thru to an enthusiastic but wet finale. Visited backstage with Deven, in from three years in the Middle East entertaining troops. He entertained the King of Egypt and gave him a lesson or two in trickery. He finds it very difficult now to get cigars for his act, due to rationing. Bob Hellman and wife, Bertie, just came in with the March 18 issue of *The Billboard*."

## Roller Show Garden Click

(Continued from page 3)

Be that as it may, the combo is good for *Vanities*. The trio has cooked up a nice dishful of entertainment.

Obviously, there can never be the chorus precision on wheels which is possible with blades and ice. There is always a tendency to overrun and the line gals and boys don't give that impression of stopping on a dime. Also the floor sections tonight had more than a few spots where the adhesive hadn't taken hold, which seemed to be a strain on both principals and ensemble. However, *Vanities* is a fine show—another super plug for enthusiasm for the box-wood wheels.

This year's edition has some vets and newbies in the cast, and Steinman, et al., have put together a nice combo of production numbers, specialties and vaude interludes. Opener is colorful, featuring the *Vaniti-ettes* as Highland lassies, with Shirley Barnhart, Ann Manion and Bill McMillen in the featured slots. Little Gloria Nord is back to star in two numbers, *A Symphony in Color* and *Springtime Down South*. The latter provides her with an opportunity for duo roller-terping with Larry Fox and William Leighton, with both routines a stand-out. Bobby Johnson and Rose Piccola have the spot in an elaborate first-act finale, *Russia Dances*, which has given Joan Personette a chance to go overboard in the clock and suit department. The costumes are elegant. The patriotic wind-up production number is fine, too, except for a lapse of bad taste in permitting the American flag to be used as a costume on one of the principals. The gal could be in red, white and blue, but the national ensign should be treated with more respect.

On the specialty side, Hugh Thomas, Lavada Simmons, Frank Wienzer and Madge Gardi contribute some twists and thrills for a solid hand. Otto Eason scores with a Bojangles tapping routine that looks impossible on rollers. Lew Testa turns in a variety of tricks at high speed, and Dolly Durkin and Frank Foster duet in a tango that probably makes half the customers decide to take rink lessons.

Low bill temperature is in the comedy department, with the best of it going to a draftee act in which Little Maxie shoves around a squad of recruits. Not too much imagination has been put into the show's funny-bone pitch. However, Walter Nilson's standard unicycle act makes up for bad spots. Nilson's clowning went over big. Bobby May's juggling is another bright session. Brighter than ever, when put on wheels—and the badminton exhibition with which Ken Davidson and John Scott have been vauding it for the last few years was a top click with the customers.

*Vanities* skedded to play the Garden thru Sunday (11). There will be eight evening performances and two Sunday mats. Show Friday (9) will be omitted. Admish scale is set at \$1 to \$3.

Bob Francis.

## Now Think-a-Drink Hoffman Is in Walters's Vaude Show

NEW YORK, June 3.—Think-a-Drink Hoffman is the latest added starter to join the Lou Walters show *Take a Bow*, which has had sizable list of ins-and-outs since it went on the road preparatory to the New York break-in. Magician joins vaude in Philadelphia on Monday (5). *Take a Bow* is due to arrive here June 14.

## Fayard Nicholas Out of Army

NEW YORK, June 3.—Fayard Nicholas, the other half of the top vaude and nitery dance team, is out of the army and will rejoin his brother, Harold, in about a month. Nicholas came out somewhat underweight and will require a rest. The brother is set for a vaude tour with Count Basie but will alter his bookings when the other is able to take to his feet.

## Burlesque Notes

By Uno

DIXIE SULLIVAN was the feature closing week at the Gayety, Cincinnati, when this Hirst Wheel spoke called it a season May 25. Next stop for Dixie was at the Rialto, Chicago, June 2. . . . CHARLES H. ALLEN, booker, has arranged with the USO to send Bobby Morris, Joyce Breazelle and Lionel Murray overseas. Also has Kenny Brenna and Palmer Cote in another USO unit now playing camps in Africa.

LOIS McMILLAN, dancer, singer and pianist, annexed raves for her versatile talents during her recent doubling engagement at the Gayety Theater and Gayety nitery, Baltimore. . . . Many friends attended funeral of JOHNNIE WEBER, old-time comic, last of the team of Weber and McAllister, and who, for a long time, headed the cast of Rose Sydel's *London Belles* on the former Columbia Wheel. . . . PAT PAREE left the Club Zebra to sub for Christine (Charmaine) Ayres in the *Follies* during the latter's eight-week vacation; both former ace burly strips. . . . JAMES COUGHLIN, comic, rejoined the A. B. Marcus show at Ramona Park, Grand Rapids, Mich. . . . LESTER AND JUDY MACK summering in Long Branch, N. J.

MIKE SACHS and Alice Kennedy took their Hirst unit to Boston for several weeks of stock at the Howard. . . . GRAND, St. Louis, shuttered after a successful season May 28. Dick Zeisler, manager, vacations at his home in Villas, N. J., where he will entertain as guests Claude Schenk, manager of the Garrick, St. Louis, and his wife; Mr. and Mrs. Harry Wald, concessionaires at the Grand, and Able L. Morris, of the St. Louis office of *The Billboard*. Paul Marakoff, producer, all season at the Grand, left to take over at the Rialto, Chicago.

HAROLD RAYMOND, former operator of the Star, Brooklyn, vacationing in town from Washington, where he is night club representative for Oscar Markovich, concessionaire; brother Leonard, now with a paper and twine firm here. . . . JERRY ADLER, who was a Raymond associate, back from the Coast, where he was the guest of Bob Alda, Gus Schilling and Lou Costello. . . . RUBY SHIPMAN and Helen Loy joined the Fred O'Brien chorus at the Globe, Atlantic City. . . . RYAN AND BENSON to the Rialto, Chicago, for summer stock. . . . BINDER AND ROSEN to Los Angeles, where they will be at the *Follies* over the summer.

## RADIO REVIEWS

(Continued from page 10)

problem for discussion, and three or four students who present it from various angles. The questions, invented by fellow students in the audience during the brief talks, are thrown at the panel. The discussion periods brings about an often spirited session.

Such jawbreakers as "should the United States take the lead in guaranteeing a peaceful post-war period?" "Should 18-year-olds be granted the right to vote?" aviation in all its ramifications, and, on the day caught, "What does youth ask of the post-war world?" are given a lively airing.

In criticism of government, monopolies (by naming names), in the expression of opinion and in argument, the kids do not pull their punches, and their moderator, Dr. W. Linwood Chase, professor at B. U.'s School of Education, does not muffle them.

However, in the properly brief statements and explanations of the main problem, the kids tend to use overly pretentious, sometimes obscure language which frequently hides their ideas. Their statements should be edited for clarity and directness. At the same time their answers to questions from the floor are often vague and obtuse, or of the yes and no variety. It might make for a livelier period if they were confined to developing or criticizing the ideas already presented, rather than branching out more generally.

The moderator's task is a difficult one. But Dr. Chase manages to urge the kids along when they falter, to guide and assist them by subtle means and without undue interference.

Westinghouse and WBZ can take a bow for encouraging such free and frank discussions on the air, for the pointed questions and often radical opinions

## Private Shows Zoom As Clubs Sag in Det; \$300 Talent Budgets

DETROIT, June 3.—With dozens of spots in Detroit dropping shows, one class of show—in fraternal clubs—has been unaffected or is actually showing a slight increase.

The fraternal groups have long had private Saturday night parties and shows for their own members, and are merely continuing the policy, but apparently attendance grows as other spots cut shows. The tax, of course, does not affect these private groups.

One factor is of major significance for the future, however—the well-attended private parties are on Saturday, the one night when clubs could be sure of a good crowd in this typically "Saturday night town."

The trend is more than local, however, with fraternal groups in up-state cities carrying out the same policy. Typically, the Moose in Ann Arbor, Lansing, Saginaw and Jackson, as well as Detroit, are staging such regular Saturday night events, which tend to become a top social function of the week in these respective cities.

Booking agents estimate about 20 such shows now being staged in the State, with the Moose, Elks and Eagles taking the lead. Average talent cost is from \$200 to \$300 per show.

vigorously offered by young people can be mightily embarrassing to their elders. The program, first aired in December, has already drawn the plaudits of prominent educators and civic authorities.

Bill Riley.

## "Out of This World"

Reviewed Tuesday 7:30-8 p.m. (ETW). Style—Dramatic fantasy. Sustaining on WFIL (Philadelphia).

Milton Cross, innocently enough, makes a weekly visit to this city to become the official dreamer of this alleged program whose purpose is to bring closer "the things you wanted and didn't get; those places you wanted to go and didn't. . . ." Not everyone hankers after the same impossibilities. But then again nothing could sound more impossible as radio entertainment, the annoyance is that great. The writers of this abortion want to change places with Lewis (*Alice in Wonderland*) Carroll. The listeners after this must certainly want to go out gunning for the guy who sold them the radio receiving set.

In the fairland of this creation, Cross takes Philly slyly over the coals, ribbing about everything from the city streets to the vacancy in the waiting line devoted to the elusive prospective sponsors.

The show also uses Norman Black's Strings; Marlon Mason, staff singer; the Harmonica Masters and John Scheuer's announcing skill. Gueststars are recruited from the city's legit theaters. Halia Stoddard, on the spot when caught, added to the confusion of the fantasy in being allowed to carry out her role of *Blithe Spirit*.

If there is a plot, it's hard to follow or repeat. The music acts as welcome relief to the torturous script, the rambling rhythm, sticking mainly to semi-classical arrangements. Show is a visual originating in the new WFIL Playhouse. Taking its cue from its title, belongs strictly out of this world. Maurie Orodener.

## CHORUS GIRLS

### VACATION WITH PAY

Six-day week. Thirteen shows on week. No matinees. Nipmuck Park, Mendon, Mass. Rehearsals start middle of June.

Contact

### BEN FORD

220 Tremont St. BOSTON, MASS.  
Phone: Hubbard 8155

## COSTUMES

Rented, Sold or Made to Order for all occasions.

Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive

Circulars FREE THE COSTUMER, 238 State St., Dept. 5, Schenectady 5, N. Y.



Materiale prodotto da copyright

## WANTED

Female Dancers of all kinds. Principally Semi-Nude, Tap, Conga and the Rhumba. Acts coming east, please get in touch with me.

If you want talent of any kind BUY BRYSON'S BETTER BRAND

## ARTHUR BRYSON

Room 609

1674 Broadway New York City

Phone: CI-rele 7-5155

## WANTED

### Burlesque Performers

Specialty and Semi-Nude Dancers Write

### PRESIDENT FOLLIES

San Francisco 2, Calif. E. SKOLAK, Mgr.



Communications to 155 North Clark Street, Chicago 1, Ill.

# 16mm. to Help 5th Bond Drive

Three new pictures of our fighting forces in action released by government

CHICAGO, June 3.—Treasury Department and Office of War Information plan wide use of 16mm. film to aid the Fifth War Loan which begins June 12 and ends July 8.

Three films are to be released thru OWI distributors. Each is a new War Department subject showing stark, grim combat scenes never before released. Each of the three films will end with a statement by Gen. Dwight Eisenhower, commanding United Nations invasion forces in the European theater of operations.

In addition to the War Department films, a 50-foot trailer in 16mm. will be supplied to distributors to attach to war films sent out for exhibition during the Fifth War Loan drive period. In this trailer, Lieut. Gen. John O. H. Lee, commanding the services of supply, European theater of operations, tells of the part all Americans must play in backing the attack.

The War Department films will be supplied free for War Bond rallies and the General Lee trailers will be attached without extra charge to other war film programs until the drive ends July 8. After that date, the Eisenhower trailer can be removed and the three subjects listed as regular OWI releases at the regular service charge.

## Description of Films

The special films are:

**Report From the Beachhead** (10 minutes), described as a stirring film showing the establishment of the beachhead at Anzio. It stresses the fact that no matter how costly, our armed forces will fight and die until victory is won.

**What Makes a Battle** (14 minutes), tells of the masterpiece of strategy required to get supplies and man power co-ordinated when forces of land, sea and air unite to strike blows that brings us nearer to victory. Such a masterpiece was the battle of the Marshall Islands, where each success meant another battle and wounded and casualties everywhere. Here, out of 10,000 Japs only 264 surrendered.

**Reports From the AAF** (9 minutes), includes a report from Britain, showing the RAF and Eighth Air Force on a hedge-hopping bombing flight over France and Germany. Also includes the Fifth Air Force report from New Guinea. Shows the army air force maintenance and repair installation at Port Moresby, New Guinea. Featured are the ingenious tools and devices made by the Army Air Force GI maintenance crew from salvaged parts of disabled planes and jeeps.

The above films were released June 1, and roadshowmen who want to show them are urged to arranged booking thru OWI distributors at once.

MRS. WILLIAM FOX, wife of the one-time film magnate, is planning extensive post-war production of film equipment for making and projecting pictures for home and educational use. Mrs. Fox is sole owner of the Mitchell Camera Company, which will make and distribute the equipment. The firm will make 8, 16 and 35mm. equipment for amateur use. At present Mitchell is engaged in war production.

## 16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

### WE WANT TO BUY

SOUND FEATURES, SHORTS AND PROJECTORS

Send Lists and Prices

MULTIPRISES P. O. BOX 1125 WATERBURY, CONN.

### SPECIAL NOTICE

85MM. Sound Features, Westerns, Shorts of all kinds. Quitting business. Actual buyers, send for lists.

### Mertz Film Service

P. O. Box 82 SPRINGFIELD, ILLINOIS

## Apply for Gas

SHOW PEOPLE who use trucks to transport property will be required to apply, not later than June 15, for mileage and motor fuel allotments for their operations for the calendar quarter beginning July 1, 1944, the Office of Defense Transportation announced from Washington May 24. Applications for Certificates of War Necessity should be made to the nearest ODT district office in the area in which the applicants are appearing.

## Marines Have Own Training Film Unit And It Is a Honey

QUANTICO, Va., June 3.—A bit of Hollywood moved to Quantico in September, 1942, and as a result the marines have a motion picture sound recording studio at this post which would cause experts to look twice.

As a matter of fact, the marine in charge of the studio is himself an ex-Hollywood technician, who now devotes his talents to helping the leathernecks make history on sound tracks as well as in the air, on the land and on the sea.

He is Capt. Robert H. Guhl, of Van Nuys, Calif., who designed the projection booth, recording studio and projection room in which marines under his command add the necessary sound effects to motion pictures used for training purposes.

The only outfit of its kind in the U. S. Marine Corps today, it has, under Captain Guhl's leadership, grown to be an important adjunct to film-producing units.

"Our primary purpose," according to Captain Guhl, "is to effect the recording and re-recording of both direct and recorded sound to be used in the production of marine training films."

Several of the marines who are assisting Captain Guhl are also former motion picture technicians.

Sgt. Leon J. Baker, Detroit; Corp. Jack Lilly, Palms, Calif.; Corp. George Peterson, Provo, Utah, and Pfc. Bernard Devine, Utica, N. Y., are a few of the marines engaged in this highly technical side of film work.

One of Captain Guhl's particular prides is his "sound lock," the acoustically treated entry way into his self-designed projection room.

The "sound lock" reduces to a minimum the amount of sound which can make its way into the projection room, where even the near-by passage of a railroad train is just barely audible.

## New Film Review

### The Hen

Written and directed by Werner Janssen. Alan Stensvold, associate producer and director of photography. Jerome Kern, theme music. Running time, 5 minutes.

The Hen is based on the music of Jean Philippe Rameau. In bringing the pictorial aspect of this song to the screen, the staff has done an outstanding job. The music as played by the 65-piece Los Angeles Symphony under Janssen's direction is superb. Photography on Kodachrome by Stensvold is one of the features this reel offers.

The Hen has a subtle comedy touch. In handling this pictorial material, the staff has produced a film that not only appeals to adults because of the fine musical quality but the barnyard shots are certain to claim the attention of children.

The symphonic picturization starts with the showing of the headline "FDR Orders Hens to Lay!" Egg laying takes on an assembly line aspect with hens making appeals for more eggs from platforms. Hens that are slackers are ousted by the workers. The picture story progresses with the music, with the finale being the defeat of a Nazi rooster.

No matter how serious the song, the pictorial treatment along with the background music make The Hen outstanding as a short subject. Sam Abbott.

## REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

## Twisters Still Plague Sadler

Tear-ups and weather fail to chill biz, however—Sadler runs for Congress

ABILENE, Tex., June 3.—Harley Sadler's Tent Show, which had its big top ripped to shreds by wind and rain three times in its opening week more than a month ago, continues to be plagued by the big blows. The latest "rip-and-tear" episode occurred here Wednesday afternoon of last week (24) when a rain, wind and dust thriller practically took the whole top off the tent. In spite of the big blow and threatening weather, the show did capacity business on the night.

Just a few days before, on the show's closing night at Big Springs, Tex., wind, rain and hail ripped up the front of the tent and took out a large hunk of canvas from just over the orchestra. Concessionaires worked in raincoats. A good house was in when the blow came, and they waited patiently until the down-pour had ceased and the show was able to resume. Business for the show has been far above average at all stands so far this season, according to Emile T. Conley, show's leading man.

Sadler, a member of Texas Legislature, said recently that he would not run for office again, but he has been practically drafted by his district to make another race. He has consented, but only on the grounds that he will make no campaign or put in any special effort. "This time it's for Congress. The show will do a week of one-nighters to cover Harley's political territory out of Sweetwater, then return to its regular schedule of towns.

Kitty Ferrin, wife of one of the Ferrin Twins, has joined the show to replace Jean Silver in parts, with Jean devoting all her time to the orchestra. Billie Sadler is turning over her parts to Flo Del Garde to devote all her time to the bookkeeping and front door.

## G. Brannan Dies in India

CHICAGO, June 3.—George E. Brannan, head of the industrial division of Ideal Pictures Corporation, died in India May 6 of wounds received when his supply plane was attacked by three Japanese Zeroes.

Brannan enlisted with the American Field Service last August as a volunteer ambulance driver, serving without pay and attached to the British Army. He and two other field service drivers were bringing supplies up to the Burma front by plane, which was unescorted, when they were attacked. The other two men were unhurt, but Brannan's throat was pierced by a shell casing. An operation was performed immediately at the British base hospital, but a fortnight later a cerebral embolism caused his death.

Brannan is survived by his widow, Lois, who is with Ideal Pictures.

CECIL B. DeMILLE, in an interview in Washington, declared that neither television nor technicolor will ever supplant the black and white motion picture. He said there are now about 7,000 television sets thruout the land, where there will have to be 20,000,000 before television can begin to be on a par commercially with the film theater. If radio, television and the motion pictures can co-operate, he believes, there is no reason why any one of them should adversely affect each other.

## Rep Ripples

TED NORTH SR. is managing the Fox-Isis Theater, a neighborhood house in Kansas City, Mo. Ted's former comedian, Arthur Kelley, is assisting him as doorman on Saturdays and Sundays, giving him a whiff of theater business and a change from his regular position at the Kansas City Gas Company. . . . TED NORTH JR. and wife, Mary Beth Hughes, the movie starlet, are in Cambridge, Mass., where Ted is completing a communications course at Harvard University before his next naval assignment. They are expected in Kansas City, Mo., for a visit soon. . . . MR. AND MRS. LAWRENCE DEMING are in Kansas City, Kan., where Deming is managing a neighborhood movie house. . . . ED WARD opened his tent at Cole Camp, Mo., recently, and is said to have the only rag opry operating in Missouri and Kansas this season. . . . HERB WALTERS, former Kansas rep man, is now interested in a small circus. . . . MAC JOHNSON writes friends that he has joined an Iowa show at a three-figure salary. . . . VERNE SLOUT recently lost three of his workmen within 48 hours and was forced to hold up his show until replacements were made. . . . HUBERT NEVINS and Leland Harris, of Passion Play fame, are new additions to the Dallas Madcap Players, the latter to direct. . . . BETTY CONNERS is the ingenue with the Madcap Players. . . . NAOMI GEIGER, former rep pianist, has left the Wind Up Cafe, Chicago, to move to a better position in Chicago Heights, Ill. Happily married for three years, Naomi makes her home in Berwyn, Ill.

NAOMI GEIGER, former rep pianist, has left the Wind Up Cafe, Chicago, to move to a better position in Chicago Heights, Ill. Happily married for three years, Naomi makes her home in Berwyn, Ill.

## Kinsey-Bryant Rep Misses Out on Deal For Cincy Engagem't

CINCINNATI, June 3.—Billy Bryant, of Bryant Showboat fame, who recently tied up with the Madge Kinsey Players for the purpose of playing Ohio River towns where the Bryant name is a household word, with the goal being a summer stock date at the foot of Lawrence Street, Cincinnati, where the Bryant Showboat put in the last 16 summer seasons, has been handed a disappointment on the local engagement, with the result that the show will be forced to move into new territory where the Bryants are not so well known.

According to Bryant, he had the Lawrence Street lot in the bag, had lighting arrangements made, and even had selected an opening date, when the local city dads told him that the tent would have to come in under the circus reader, which runs more than \$100 a day. Bryant's efforts to make arrangements for the show to play Norwood, O., thriving industrial town which is completely surrounded by Cincinnati, also petered out for practically the same reason. In the latter case the city dads wanted a license fee high enough to protect the local movie interests.

The Kinsey-Bryant tent opened four weeks ago in Huntington, W. Va., where a two-week run shattered all records established by the Bryant Showboat in the past, Bryant states. Charleston, W. Va., the last two weeks, was also very good, Bryant says. On the Charleston stand, Bryant reports, the show paid \$1.50 an hour for labor, but says it was worth it.

## COLORED PERFORMERS AND MUSICIANS FOR MEDICINE SHOW

SALARIES START AT \$30.00 AND UP TO \$60.00 A WEEK

Write or wire at once, explain all you can and will do. Enlarging show, can place you at once. Can place useful people around Snow Ball, Popcorn, Custard Machines.

DAVID S. BELL, Owner Fargo Follies

Home Office—116 E. Rogers St.

Valdosta, Ga.

P.S.: Eight Rock White, as requested by your letter and wire, money and ticket awaits you Western Union office, Evansville, Ind.



## THE FINAL CURTAIN

**ANTON**—Charles T., 44, treasurer of Hamid's Million-Dollar Pier, Atlantic City, following a heart attack May 29 at his home in Atlantic City. He was assistant to Samuel W. Gumpertz, pier manager. Survived by his widow, Najla; a daughter, Jean; a son, Charles Jr.; his mother, Mrs. Afifi Anton; a brother, Emil, and two sisters, Mrs. David Salk, Philadelphia, and Mrs. Aswad, Binghamton, N. Y. Services at John L. Gormley Funeral Home, Atlantic City, May 31, with interment in Pleasantville (N. J.) Cemetery.

**BERIGAN**—Mrs. Mary C., 69, mother of man with the horn, Bunny Berigan, who died two years ago, in Fox Lake, Wis., May 26. Survived by a son, three sisters and a brother.

**BRAND**—Gustav A., 81, noted artist, May 27 at Illinois Central Hospital, Chicago, after a long illness. Brand supervised the decoration of the German government's buildings at the Columbian Exposition of 1893. His murals and decorations are to be seen in many of the leading theaters of Chicago and other cities. Survived by his widow, Hedwig A. Brand.

**BUTLER**—Eddie, 56, motion picture actor, at his home in Los Angeles June 1. Services at Pierce Bros. Hollywood Chapel, with interment in Valhalla Cemetery, Hollywood.

**CONKLING**—Phineas, 48, scenic artist at MGM studios, at his home in San Fernando, Calif., May 27. Survived by his widow, Hazel, and two sons, Sgt. Robert J. Conkling, and by a former marriage, Corp. Douglas M. Craig, both of the army; his mother, Mrs. Mary Conkling; a sister, Mrs. Vera Risk, and a brother, Leonard.

**DITTMAR**—Harold B., corn game operator on the E. H. Bunting Shows, of a heart attack in Canton, Ill., where the shows were playing May 30. He was a member of the Showmen's League of America. Remains were sent to his home in Monroe, Wis., where interment was made June 2.

### Jessie Ralph

Jessie Ralph (Mrs. Jessie Ralph Chambers Patton), 79, noted stage and film character actress, in Gloucester, Mass., May 30, after a two-week illness.

Making her first stage appearance at the age of 16, she played in a large number of legit shows and films until three years ago when she retired following the amputation of one of her legs. Her best-known stage role was that of the nurse in *Romeo and Juliet*, in which she appeared with Jane Cowl. In 1927, as Fabia, she again played with Jane Cowl and Philip Merivale in the New York production of *The Road to Rome* and later had the same part at the Theater Femina on the Champs Elysees, during the inauguration, in the fall of 1929, of the first American theatrical season in Paris. *The Shelf*, *Paola and Francesca*, *The Man With a Load of Mischief*, *The Depths* and *The Virgin*, were some of the Broadway plays in which she was seen.

In 1932, she went to Hollywood, where she did Peggotty in the motion picture *David Copperfield* and the Irish dowager in *San Francisco*. Other films were *Les Misérables*, *Paris in Spring*, *Cocktail Hour*, *One Night of Love*, *The Blue Bird*, *Drums Along the Mohawk*, *Mickey the Kid*, *Cafe Society*, *Four Girls in White*, *Port of Seven Seas*, *Hold That Kiss*, *The Last of Mrs. Cheney*, *St. Louis Blues*, *Bunker Bean*, *Yellow Dust*, *I Found Stella Parish*, *Walking on Air*, *The Lady From Cheyenne*, *The Bank Dick*, *I Want a Divorce* and *They Met in Bombay*.

She was a member of Actors' Equity and the Screen Actors' Guild. Had been married to William Patton, a St. Louis actor, who died many years ago. Survived only by nieces and nephews. Services were at the West Gloucester Congregational Church in Massachusetts.

**GILLIS**—Patrick J., 59, St. Paul restaurant and night club owner, at his home there May 22 of heart attack.

**GRANICHSTAEDTEN**—Bruno, 64, noted Viennese composer of operettas, in the Hospital for Joint Diseases, New York, May 30 of a heart attack. A refugee in this country for four years, just prior to his death signed a contract with J. J. Shubert to do a fall production of *The Singing Caesar* and had completed the score, book and lyrics of an operetta known as *The Life of Mozart*. For 25 years his operettas were produced in the same theater in Vienna, where the works of Franz Lehár, Emmerich Kalman and Oscar Straus also were staged. His most popular, *Orlow*, was performed 700 times in Vienna and 400 times in Paris, and was seen in other European capitals. Some of his other works were *The Rose Maid*, his first operetta; *The Empress*, *The Empress' Command*, *The Nest of the Swallow*, and *Mini, Her Majesty*. He also composed music for films in Austria and France and in Hollywood, wrote the scores for two films for Evelyn Laye, and for *Runaway Queen* which starred Anna Neagle. Survived by his widow, Rosalie Grant, a former Viennese opera singer.

**GRIFFITH**—Arch B., 69, former actor and musician, at his home in Hulmeville, Pa., May 28. He joined out with a wagon circus when 16 and later toured with minstrel shows and circuses as actor and musician. Survived by his widow and son, John. Services at Manual Funeral Home, with interment in Hillside Cemetery, Hulmeville, June 1.

**GUERRIERI**—Fulgencio, 73, Italian opera conductor who presented the Hollywood Bowl's first operatic program in 1922, at his home in Los Angeles. He was formerly with the Philadelphia Opera Company and Boston Opera Company, and conducted opera thruout Central America. He was one of the early conductors at the Philharmonic Auditorium, Los Angeles. Survived by his widow; a son, Capt. Fernando Guerrieri, of the army air forces; two daughters and another son in Italy. Services May 30 in the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale, Calif.

**HOLLIS**—Frank, 64, vaude performer and theater manager, following a heart attack in his Olympia Theater, Portsmouth, N. H., June 2. He formerly toured with the Kennedy and Hollis vaude act. He also was a qualified judge for the American Kennel Club, with authority to judge 105 breeds.

**LUCENAY**—Harry, 47, film extra, May 28 at his home in Los Angeles. Lucenay first became prominent in motion pictures with his actor dog, Pete, the dog with the large ring around one eye, popular for years in *Our Gang* comedies. Survived by his widow and a son, Corp. Ted Lucenay, in the army.

**McFADDEN**—Mary D., 70, New York newspaper and magazine writer and former dramatic critic of *The Duluth News-Tribune*, May 29 at the home of a sister, Mrs. J. D. Shinnick, Grangeville, Idaho, where she was spending a vacation.

**RYAN**—James P., 77, father of Phil L. Ryan, Columbia Studio producer, following a heart attack May 27 at his home in Beverly Hills, Calif. Survived by his widow and a son. Services in Beverly Hills.

**TATE**—Ruth, wife of Chief White Owl, of the White Owl Medicine Show, at her home in Anderson, Ind., May 31.

**WASHINSKY**—Dr. A. J., physician at Alexian Bros. Hospital, Chicago, May 30. Dr. Washinsky, vice-president of the Alexian Bros. staff, had done much for showmen who were patients at the hospital.

## Marriages

**KELLY-GIBSON**—T/Sgt. Leroy G. Kelly to Betty Lou Gibson in Perry, Okla., June 1. They will be at Camp Hood, Tex., where he is stationed. The bride has been with her aunt, Mrs. Ernest Dellabate, on the Johnny J. Jones Exposition and James E. Strates Shows.

**LEE-JOHNSON**—Canada Lee, actor, to Winnie Johnson, Duke Ellington's soloist, June 8 in New Rochelle, N. Y.

## Births

A son to Mr. and Mrs. Montgomery Mohn May 25 at Stanford Hospital, San Francisco. Father was formerly on the acting staff of KPO, San Francisco, and is now in the army. Mother was a member of the cast of *Hawthorne House*, NBC radio serial.

A daughter, Jill Marie, to Mr. and Mrs. Roy Shipstad at St. Mary's Hospital, San Francisco, May 27. Father is one of the owners of *Ice Follies* and mother is the former Bess Earhardt, star skater.

A daughter to Mr. and Mrs. Harold Roberts in Sanford, Fla., recently. Mother was Alta May Bunts, daughter of W. J. Bunts, owner of Crystal Exposition Shows. Father is in the navy.

A daughter, Lida June, to Corp. and Mrs. Junior Clark May 20 at Albany, Mo. Parents operate roadshow in Missouri under the name of Midwest Theaters.

A daughter, Jackallen, to Mr. and Mrs. J. C. Roberts in Jackson, Miss., May 22.

A daughter, Wanda Frances, to Mr. and Mrs. Paul Nickel in Fort Worth May 31. Parents were formerly the Daring Monarchs, of Rochester, N. Y.

A son, Anthony Peter, to Mr. and Mrs. Henry Brash in LeRoy Hospital, New York, May 30. Father is Eastern representative for Arnold Pressburger, who is child's grandfather.

A son, Jan Tadeusz, to Martha Eggerth and Klepura in New York May 27. Parents were co-stars of a revival of *The Merry Widow*, which ran recently on Broadway.

## Divorces

Enrico Caruso, former motion picture actor and son of the famous tenor, from Helene Caruso, scenario writer, in Chicago June 1.

Florence Pepper, actress-singer, from Warrant Officer John W. Thomas in Hollywood June 1.

Joan Fontaine, from Brian Aherne in Hollywood June 2. Both are movie stars. Clara Mostel from Zero Mostel, radio comedian, in Reno, Nev., June 3.

## DETROIT ACTIVITY

(Continued from page 21)

tainment policy plus partial absorption of the 30 per cent tax has made the Jefferson Inn about the only spot in town to report business practically untouched by the tax.

Spot has based its trade on a popular-price, open-door style of operation, and has specialized in hillbilly shows for a year or so past—appealing directly to the thousands of newcomers here from the Southern States. Its unique policy and marked success were the subject of a detailed story in *The Billboard* last winter.

Faced with the boosted tax, William Levin, owner of the spot, decided to stick to his entertainment policy and, so far, results have proved him right. He absorbed half of the tax, adding only half the increase onto prices of food and drinks. Spot never had a door charge, and has, in fact, been one of the very few in town in the past year where patrons could come in, catch part of a show and drift out again. The slight boost in Levin's prices has not been enough to deter his customers, nearly all working class, and his grosses keep up to about normal levels. Levin figures he can continue to absorb half the tax so long as his volume keeps up.

## IN SHORT

(Continued from page 21)

ROLL drew a holdover at the Continental Grove, Akron.

DANNY MURRAY goes into the American Legion Club, Omaha, starting June 12. . . . FRED MAHER currently at the Happy Hour, Minneapolis. . . . HARRIET McGIVERN line of girls are at the Continental Grove, Akron. . . . ELEANOR FRENCH, singer, now at the Camellia House, Chicago. . . . DE MARCOS currently at the Mayfair Room, Chicago. . . . IRENE BORDONI follows to the same spot, starting June 30. . . . GUS VAN has opened at the Park Plaza, St. Louis. . . . RENALD AND RUDY, hand-balancing act, and Phil and Mildred Crane, songsters, and Lu Cella, drum dancer, have been inked in for the Edgewater Beach Hotel, Chicago, starting June 23.

## Hollywood:

BRUCE RAEBURN opened at the Million Dollar Theater for a week's engagement, then leaves June 13 to open at the Taft Hotel in New York.

## London:

VIC OLIVER, highest salaried American performer in England, is presenting his third record-breaking vaude unit over the Moss and G. T. C. Tours. . . . HARRY LESTER, cowboy comedian, and his Hayseed Entertainers, is equally successful in vaudeville and over the air. . . . CONSTANCE EVANS (late Evans and Wolf), high-kicking dancer, stars with her husband in Syd Seymour's Mad Hatter's Band on tour. . . . EDDIE READY (Pittsburgh boy who came here in 1931) and his English partner, Joy, have been signed up for a long tour as stars of *This Is the Way* unit.

WALTER CRISHAM, formerly a hooper with the Marie MacQuarrie Harp Ensemble (here in 1932), is now a headliner and featured in Africa Stars show on tour. . . . CLIFFORD AND MARION, American man and woman comedy team, are set for 52 weeks as the stars of *Bubbling Over* revue. . . . CHRIS GILL (who first played Europe in 1934 as one of the Four Flash Devils, colored dancing and comedy act) plays the lead in *Harlem to Kentucky*, musical version of *Uncle Tom's Cabin*, now touring the principal theaters.

CHARLES FORSYTHE (Forsythe, Seamon and Farrell) will present his first musical play *Without a Song*, written by Michael Carr, at an early date at a West End theater. . . . OWEN MCGIVENY, whose protean one-man five-character sketch *Bill Sikes* was a highlight in American vaudeville for so many years, heads the bill at the Empire, Glasgow. . . . ALFREDO (born Alfred Gill in Brooklyn, N. Y.) and his Gypsy Band, are the headliners over the Collins's Tour in Scotland. . . . TURNER LAYTON (surviving partner of the once-famous Layton and Johnstone colored singing team) is a winner with his single piano act and is signing up for the year. . . . ARTHUR PRINCE, greatest of all British ventriloquists, and his new dummy, Monty, is headlining and drawing big audiences to top flight vaude. . . . HARRY SCOTT AND EDDIE WHALEY, American colored comedians, are in their 36th consecutive year in England.

## Here and There:

LLOYD and WILLIS open at Municipal Opera, St. Louis, June 12. . . . GLEASON and SANBORN after 102 consecutive weeks in the East and Midwest are heading Coastwards for 10 weeks. . . . OLIVE WHITE at the Walton Roof, Philly, on a two-week deal. . . . JO-ANN WHITNEY back at the Clover Club, Miami, after four-week absence. . . . Follows to the Henry Grady Hotel, Atlanta. . . . PATRICIA BRIGHT closes at Chez Paree, Chicago, due at Clover Club, Miami, June 9. . . . PEGGY GREER signed by Will Osborne. . . . AL KELLY celebrating his 10th year with Willie Howard. . . . RUBY RING set for an indefinite run at Latin Quarter, Chicago.

DAY, DAWN and DUSK signed with Columbia for *Sing While You Dance*. . . . NAN BLAKSTONE now at Las Vegas, Nev. . . . NADINE (Nadine and Charles) just finished at the Jewel Box, Tampa. . . . Now at French Casino, New Orleans. . . . Ex-partner Charles is in the air corps. . . . HAL HAVILAND and his *Capers With Papers* act current at Olympia Theater, Miami. . . . RUSSEL SWANN opens at the Statler, Detroit, June 17. . . . JIMMY MURPHY, out of the army, has month-to-month paper with Club Tivoli, Juarez, Mexico.

## Harry N. (POP) Endy

Founder of the ENDY SHOWS in 1908

Who Passed on June 9, 1932

The Two Sons, DAVID B. and RALPH N. ENDY, have continued since their Father's death, the show now being the ENDY BROS.' SHOWS, INC.

Gone But Never Forgotten by the Endy Shows' Entire Company





### Apply for Gas

SHOW PEOPLE who use trucks to transport property will be required to apply, not later than June 15, for mileage and motor fuel allotments for their operations for the calendar quarter beginning July 1, 1944, the Office of Defense Transportation announced from Washington May 24. Applications for Certificates of War Necessity should be made to the nearest ODT district office in the area in which the applicants are appearing.

## Krekos Writes Phenom Marks

California spots turn in 20% increases over grosses given in former seasons

MARYSVILLE, Calif., June 3.—Business of the West Coast Shows in California has been phenomenal, each town showing about 20 per cent increases over previous years, said W. T. Jessup, general representative. At Vallejo business increased daily until on Sunday of the first week near-capacity was recorded on rides, shows and concessions. Second week was 20 per cent above the first, with cool weather, and the engagement proved the best two-week stand of the season so far. Lot was on a main thoroughfare, two blocks from the bus depot.

Martinez for three days came next and it was a bang-up spot, show having grossed more in the three days than it did last season on the week. Saturday and Sunday of the week the show furnished midway attractions at Micky's Grove, Lodi, for the 20th annual Lodi American Legion Post Picnic, of which the show has played 18 annual affairs. (See Gains Big for Krekos on page 58)

## Dyer's Troupes Without Misses

LEADWOOD, Mo., June 3.—With generally good business, strong co-operative auspices and efficient moves, Dyer's Greater Shows have not missed a day's work since opening in Greenwood, Miss., April 1-8, reported the management.

In Greenwood opening day was good, but remainder of the week was nil because of flood conditions. In Water Valley, Miss., April 10-15, business was good when weather allowed. Much rain and back waters threatened to overflow the grounds. In Holly Springs, Miss., April 17-22, grosses were good and there was much visiting between the staff and city and county officials, as it is show's winter home. In Covington, Tenn., April 24-29, war workers and naval men from Millington gave everything a big play. (See Dyer's Trouping Okay on page 58)

## Five - C Donation Latest Kick-In to Muster - Out Fund

CHICAGO, June 3.—Another generous individual donation to the Mustering-Out Fund of the Showmen's League of America was received this week by President Floyd E. Gooding. Charles A. Lenz, insurance man well-known among show-folks and a member of the league, sent President Gooding a check for \$500 for the fund.

"I was a soldier in the first world war and know what such a fund will mean to the men who are mustered out of the service," he wrote.

"Why don't you suggest contributions to be paid on the installment plan? If a man can sign a pledge and pay one-fourth down and the balance over the 1944 season, he might contribute two or three times as much as he otherwise would."

# CANADIAN KICK-OFFS KEEN

## Casey Winnipeg Stands Bettered

Special days' takes soar in so-so weather—office-owned attractions featured

WINNIPEG, June 3.—E. J. Casey Shows opened at St. Vital, Man., for the ninth season and business, May 15-20, was exceptionally good, altho nights were cool. May 20, Kids' Day, afternoon play was the best ever experienced on that lot. Auspices were St. Vital Swimming Club. May 22 the show moved to East Kildonan, Winnipeg suburb, where business was even better than in St. Vital, altho there was rain on two days. Midway was crowded afternoon and evening May 24, the queen's birthday, and Saturday, Kids' Day. Location this week is Transcona and Brooklands, West Winnipeg.

Shows is carrying six rides, Merry-Go-Round, Mix-Up, Plane ride, twin Ferris Wheels and Kid ride; four shows and about 20 concessions, all office owned. Personnel includes Art Curtis, Walter Klepatz, Big Eli foreman; John Klepatz, Paul Parisian, Jim Smedwick, Bob Volians, crew for Ferris Wheels; Mix-Up, Hank Sorenson, foreman; George Grey, Phillip Bellisle; Merry-Go-Round, Thomas Langton, foreman; A. F. Stacy, Mike Bozunk, Bob Grace; Kiddie rides, John Shinn, foreman; Jack Bussell.

Girl Show, Mrs. Joe Smith, emcee; (See Casey Tilts Winnipeg on page 58)

## Royal American Dogged By Rain

CEDAR RAPIDS, Ia., June 3.—Satisfactory business when weather permitted marked the engagement of the Royal American Shows in Peoria, Ill., on the Peoria Heights lot May 15-25, said Co-Owners Carl J. Sedlmayr and Sam Solomon.

Rain, which has been cutting into grosses all season, again played havoc, fully half the playing date having been washed out. Visitors included Bill Carsky and Lew Keller, Casey Concession Company; Joe Strelbich, secretary Showmen's League; Lou Leonard, concessionaire; Elmer C. Velare; Sam (Kinky) Wolfe, St. Louis. The run here is for 12 days, sponsored by El Hakim Shrine Temple.



PVT. RALPH GIBBS, who is stationed with an engineers' unit at Camp Abbott, Oregon, was advance agent and assistant manager on the W. A. Gibbs Shows until his father, W. A. Gibbs, decided to fold the organization for the duration.

## Dodson Hit by Flash Flood During Worst Engagement at Alton

SPRINGFIELD, Ill., June 3.—Dodson's World's Fair Shows' 10-day engagement in Alton, Ill., ending May 27, was climaxed by a flash flood from a cloudburst Saturday afternoon which put water from three to five feet in depth on the lot. There was considerable damage to concessions and other property, reported Paul Barron, publicity director. A house trailer was swept thru a culvert and destroyed. Jack Guthrie's custard machine was submerged to the counter boards but tractor crews came to the rescue.

Poor business was attributed by Manager Mel G. Dodson to the location and inability of motor transportation to reach the lot. He declared the engagement was the worst in his career. There were numerous visitors from St. Louis, including members of the Great Sutton Shows, Cavalcade of Amusements and several other shows in that area. While loading on Sunday a Roll-o-Plane wagon fell from a car and was damaged, but the ride was ready to operate here.

Much interest was manifested in the production of the Victory Club, ladies' (See Dodson's Hit by Flood on page 58)

## Lynch Launches 23d for Halifax

City-owned commons used in vets' benefit—show to have two units later

HALIFAX, N. S., June 3.—For the 23d season Lynch Greater Exposition Shows opened here. Location is the city-owned commons, and is one of few instances of a carnival showing on a municipally-owned public recreation ground. Opening was May 23.

For the engagement, likely to last at least four weeks, a percentage of proceeds is being donated to the Camp Hill Sun Porch Fund which is being raised to build and furnish an elaborate solarium at Camp Hill Hospital for wounded and ailing soldiers, sailors and air men. William P. (Bill) Lynch, heads the shows which have winter quarters here, said that in keeping with a policy established several years ago, there is a 10-cent gate for patrons over 12 years old. Free acts for the opening were Aerial Aces and Paroffs.

For most of the season the shows will be in two units, No. 2 to tour villages and towns of Nova Scotia in from one to four-day stops. No. 1, with Lynch in charge, will play only the larger centers after Halifax, and the two will merge for a seasonal finale at Halifax; also on the commons. The show had scheduled opposition for the first seven days. Larry Sunbrock Rodeo and Circus had been (See Lynch Bows in Halifax on page 58)

## Crafts Chalking Top Valley Run

SANTA CLARA, Calif., June 3.—Crafts 20 Big Shows are chalking a record run of business since entering San Joaquin Valley towns in California, reported Jack Shell. Bakersfield gave the largest crowds and Saturday there saw the largest single day's gross of the season to date, with a well attended matinee. Tulare, which followed with a good run, is normally a fall date and was a surprise. Fresno, last week, under auspices of the American Legion Post, also was a banner date and the 15th consecutive year in which post has sponsored the show.

Mr. and Mrs. O. N. Crafts spent a few days in Los Angeles. Birthday parties given in honor of John L. (Spot) Ragland and Baby Roger Warren were at (See Crafts Tops in Valley on page 58)

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Shanghai, O.  
June 3, 1944.

Dear Editor:

When it comes to perfect timing and teamwork the five co-owners of this midway are tops. The best way for any employee to lose a point is to let them plant you in a large overstuffed chair in the office. You sink down in it until only your head protrudes and then you are a sunken mortal. Talk about third-degrees, the bosses could make a sucker out of the best men in that line. They have never-forgetting memories and can date back on anyone. They always remind one of the fact that some 10 years ago you asked them if there were any jobs open on the show and then advise you that for that length of time they have lost hours of sleep pondering the question: "Shall we or shall we not let him join?"

Finally they get to the point of chopping your salary by saying that they had let go a far better man, who worked for less money, just to give you an opportunity of joining their illustrious organization. One of their most perfect pieces of teamwork is that when one fines you a sawbuck for breaking a rule, another sud-

denly becomes your dearest friend and champion with, "He had the gall to fine you \$10. Wonder who he thinks he is! I own as big a piece of this midway as he does and, by all things holy, he isn't going to get away with it. You go back to work and I'll look into that matter." To date they are all still looking into it.

One of their best aces in the hole is in not remembering saying anything when it comes to a showdown. Last week the five brothers were kept busy rounding up their help after another manager had propositioned everyone on the lot. Going from one to the other, they told each what great employees he or she was and of the secret future they had planned for each. Then they buzzed each employee with: "I don't expect to keep either our secretary or treasurer and may let them out in the next few days. Those are the jobs that I have long planned to turn over to you. But don't tell a soul because I don't want it to leak out until they have their books straightened up." That held the help and kept them satisfied until yesterday. Altho told to keep the matter a secret, their vanity got (See BALLYHOO BROS. on page 58)

## Buck in Newburgh Strikes Red Holiday

NEWBURGH, N. Y., June 3.—Business for the O. C. Buck Shows at Oneonta, N. Y., last week was okay on the last three days, said Roy F. Peugh, publicity director. Continued rains marred the opening days. Newburgh opened to large attendance Monday night, and Tuesday, Decoration Day the midway was packed, with rides running to near-capacity. The town teemed with show people, with Hunt's circus in for two days, advance crew of the World of Mirth Shows, Wallace circus advance and the Buck show. Clean showmanship was exemplified in the billing situation.

Blanche Henderson, who arrived with her Roll-o-Plane, reports good grosses. Mr. and Mrs. Jimmie Hurd, who recently purchased a large living trailer, purchased a La Salle car here. Mr. and Mrs. Walter K. Sibley and Mrs. Weinberg, National Showmen's Association, were guests Tuesday night; also Gerald Snellens and E. A. Prosser, World of Mirth Shows. In Troy, N. Y., next week, the show will be in Laurate ball park, River Street.



# Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, June 3.—Board of governors will meet about June 15. Recent donations to the Servicemen's Mustering-Out Fund were: Gooding Shows, \$420.84; Charles A. Lenz, \$500; Triangle Poster Printing Company, \$25; Ray Marsh Brydon, \$10. Receipts in the Red Cross drive: Ben Landes, \$5; J. C. Rosenheim, \$10; A. Raymond, \$5. Bernie Mendelson, in on a 10-day furlough from Great Lakes Naval Training Station, called at the rooms, looking fit. Rube Liebman visited the sick and made a trip to Showmen's Rest while in town recently.

R. N. (Hi-Ki) Adams was taken to Alexian Brothers' Hospital for attention. News of the death of member Harold B. Dittmar, of the Bunting Shows, was received with regret. Interment was in Monroe, Wis., June 2. The League lost another friend and helper in the death of Dr. A. J. Wochinski, physician in charge of all SLA cases in Alexian Brothers' Hospital. Interment was in Chicago June 2. Reports from Rochester, Minn., were that Jack Benjamin and Charles Sparks are recuperating after operations. Whitey Lehrter was host to his son, Herbert, home on furlough from the air forces. C. D. Odom, who has been in Chicago for medical attention, plans an early return to San Antonio.

Maj. James Edgar, in town for a day, was a caller. Murray Miller reported that member Bob Hardy is in the service, stationed at San Diego. W. A. (Bob) Hallock, Johnny J. Jones Exposition, was a caller, and among others were Louis J. Berger, Bert Clinton, Toby Wells, Edward Samblon; Omer J. Kenyon, Hamid-Morton Circus, and R. McDowell. Rube Liebman left to play the Omaha Shrine Circus. President F. E. Gooding reported success with his "Mile-of-Quarters" plan for the Mustering-Out Fund.

## Ladies' Auxiliary

At a special meeting of the board of governors on the night of May 25 in the Sherman Hotel on the rostrum were Phoebe Carsky, president; Ann Doolan, first vice-president; Louise Rollo, second vice-president, and Elsie Miller, secretary. Membership applications of the following were tabled for the September meeting: Mrs. Mary M. McClanahan, Joan Schuh, Lee Ethel Ade, Mrs. Chick Wodeskie, Mrs. Artie Lue Britton, Gertrude Martin Ringlin and Bernice G. Peterson.

Mrs. Oscar Bloom, Gold Medal Shows, who attended, donated \$25 to the club and a donation also came from Second (See SLA on page 54)

# CLUB ACTIVITIES



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, June 3.—Another jaunt by the executive secretary to shows covered Endy Bros.-Prell in Baltimore and James E. Strates Shows, Binghamton, N. Y., where Owner Strates and members Saul Salsberg, Ernest Dellabate, F. Percy Morency, Ed Bowes and others were met. On the B. & V. Shows at Newton, N. J., greetings were by Justin and Mrs. Van Vliet and members Max Hummel, Sol Weintraub, Herman Moscowit, Sam Walker, Louis Candee and others, all too busy for an extended conversation, were noted. On the W. C. Kaus Shows at Haledon, N. J., where attendance was great, General Manager Russell Owens reported the show was holding weekly bingos for the NSA. On the night of May 29 on the O. C. Buck Shows at Newburgh, N. Y., NSA President Oscar C. Buck presented his first contribution to the general fund drive, now in progress, in the form of a check for \$250, and he reported that more will be coming regularly. On the lot were seen Gerald Snellens, World of Mirth Shows, and members Lon Ramsdell, Harry Schwartz, Sidney Goodwalt, Brown, Jimmy Hurd and many others.

All club graves in Ferncliff Cemetery were decorated with wreaths on Decoration Day by the veterans' committee. Interesting letters came from sailor Leonard Traube, stationed at Bainbridge, Md., and Treasurer Joe Hughes, from Quebec. Another donation for the general purpose fund came from Coleman Bros.' Shows, partly thru efforts of Henry Fein. Ben Weiss, in from Jacksonville, Fla., visited his home in Brooklyn.

Recent visitors have included President Buck, who soon returned to his show; "Dada" King, Louis Light, Jack Owens, Ben Rosenberg, Sol Weintraub, Max Hummel, James Hurd, Harry Levine, Daniel Schnair, Sidney Rifkin, Edward Karn, Jerry Gottlieb, Ross Manning, Bernard Miller, Sam Lager; Ben Braunstein, Celia & Wilson Shows; Daddy Simmons, Jack Alfred and Charles Lawrence. The 1945 membership cards are now ready. At Asbury Park, N. J., on the night of May 31 the executive secretary visited Jack and Dolly McCormick, Paul and Murray Spitzer, Mr. and Mrs. Mack Harris and other members of the organization. Mack Harris, Abe Rubens and Jack McCormick signified their intention to aid the general purpose fund.



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, June 3.—At Monday night's meeting, preceding a holiday, attendance was small. Fourth Vice-President Joe Mettler sprang a necktie displaying the club emblem, a large tiger, and for this Prexy Ted LeFors transferred his gavel to Mettler for the first section, President LeFors; Bill Hobday, keeper of records, and Honorary Vice-Presidents Bill Scott, Jim Gallagher and Tll Taylor filled the chairs. A newsy letter came from Lou Paslin, in his third season with the Canadian Army and now at Cartiersville, Que., with the Black Watch of Canada. Harry Rawlings, building fund committee, reported the fund was eight more War Bonds to the good.

A profusion of floral tributes decorated Showmen's Rest and many members visited the cemetery Decoration Day. Charlie Soderberg, Bob Myers and Jim Gallagher made up the flower and flag committee. Jimmy Dunn reported that Charlie Adams was showing improvement in Wentworth Hospital and that Charlie Page had been discharged from Hollywood Hospital. Executive Secretary Arthur Hockwald has a complete stock of War Savings Stamps on hand in the office. Ed Kennedy, back from the Beatty-Russell circus, will return to Ocean Park.

Bob Clifford, cookhouse impresario and chef for the George Hines birthday party June 5, reported on details for the event and the midnight circus reception. Chairman Ed Walsh, board of governors, announced a "quickie" for its next meeting. Harry Rawlings handled the awards, which netted a good sum for the main event December 25.

## Ladies' Auxiliary

At a bazaar party May 25 in the clubrooms First Vice-President Mary Taylor was hostess and served dinner after members had completed sewing for the day. Under direction of Chairman Rose Rosard some members made beautiful flowered laundry bags. Many brought their own articles to work on, reported Vivian R. Horton.

Those who attended were Mabel Brown, velvet shoe trees, apron and pot holders; Mabelle Hendrickson, powder puffs; Lisa Berry, luncheon set; Stella Linton, handkerchiefs; Marie Tait, guest towels; Leta Johns, tatting lace; Martha Reilly, peach colored rug and Mexican basket; Mother Fisher, donated a beautiful length of material and Esther Carley made a house coat of it; Helen Smith, bed jacket and towels; Edith Bullock, sewing box and guest towels; Elsie Sucher, aprons and tea towels; Vivian Gorman, pot holders, also assisted in cutting of the bags; Jenny Perry, four big bath towels; Frances Barth, glass set; Marguerite Alderidge, material; Alice Jones, Peggy Rasmussen, aprons; Marlo LeFors, Lalla Pepin, Donna Day, guest towels; Anna Metcalf, Vivian Horton, tatting; Marie Morris, Jenny Rawlings, Rose Rosard and Peggy Forstall. Anne Stewart, who had been in Duluth, Minn., almost a year, was welcomed back. Guests were Irma Mallory, Francine Williams, Gloria Williams and Jeanine Horton.

This was an enjoyable get-together, as meetings are held only twice a month, and members welcome these parties in between. Much has been accomplished for the bazaar, and Chairman Rose Rosard reported her trunk is rapidly filling with articles. Mary Taylor was praised for the dinner of chicken, spaghetti, green salad, hot rolls, ice cream, cake and coffee.

Members had a bull session and tried to help Past President Edith Bullock find interesting items for the bulletin which she hopes to have printed soon. Lots of parties are being planned and summer months promise social activities of all kinds.

# Heart of America Showmen's Club

Reid Hotel  
Kansas City

## Ladies' Auxiliary

During a social afternoon, May 26, the clubroom was opened and the welcome mat spread for members and friends on the World of Today Shows and others in and around the city. After Nelle Weber, chairman of entertainment committee, gave the word to be present in the clubroom at 1:30 p.m., 34 answered the call. Luncheon was served and short talks were made by Viola Fairly, Nelle Weber, Peggy Reynolds, Bird Brainerd and Ruth Martone. After lunch some members played cards and some who had brought crocheting kept the work going. They are crocheting wheel-chair blankets for soldiers' hospitals and some of the finished blankets were on display in the clubroom. Gertrude Allen was reported ill at her home in Leavenworth, Kan. Mrs. Myrtle Duncan, first vice-president, and Hattie Howk sent regrets, it being a busy day in the park. A report came (See HASC on page 54)

# TENTS

New and Used  
CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.  
100 CENTRAL AVE. ALTON, ILL.

# TENTS

Primarily for the Government. Secondary for Shows according to Government release of material.

UNITED STATES TENT & AWNING CO.  
2315-21 W. Huron St. Chicago 12, Ill.

## Carnival and Concession

# TENTS

Serving the Showmen of the Southwest  
JOHN M. COLLIN CO.  
18 E. KIRK ST. SHAWNEE, OKLA.

# TENTS—BANNERS

We have Canvas for your needs. No priorities needed.  
Charles Driver—Bernie Mendelson.  
O. Henry Tent & Awning Co.  
4862 North Clark St. CHICAGO 40, ILL.

## SECOND-HAND SHOW PROPERTY FOR SALE

\$6.00 Flashy Band Uniforms, Coat, Pants, Cap. All sizes. Cost \$50.00 suit.  
\$85.00 Lord's Prayer on Penny Mach. 3 Languages.  
\$35.00 Satin Drop, 33 ft. long, 6 ft. wide, with embroidered dragon. Cost \$300.

WEIL'S CURIOSITY SHOP  
12 Strawberry St. Philadelphia, Pa.

## RIDE HELP, NOTICE

Want Foreman for #5 EH Wheel. \$50.00 per week and 5% of Wheel. Pay every night. Also want First and Second Man on Merry-Go-Round, Chair-o-Plane and Auto Speedway. Will wire ticket. Don't write. Phone or wire collect.

J. R. McSpadden, LONE STAR SHOWS  
Care Western Union, Indianapolis, Indiana, then as per route.

## GOOD LOCATION

for steady Cartoon or Rapid Portrait Artist. Year round work. Plenty of servicemen to work to.

Address:  
MRS. EDITH BOE  
Care Broadway Amusement Center Co.  
405 West Broadway SAN DIEGO, CALIF.

# MURPHY AMUSEMENT CO.

## WANTS

Stock Concessions and Agents, also Working Men. Write or wire  
AL MURPHY, Georgetown, Miss., June 5-10

## WANT WANT WANT WANT FOR SEASIDE PARK, VIRGINIA BEACH, VA.

RIDE OPERATORS. NO UPS OR DOWNS, LONG SEASON, PLEASANT SURROUNDINGS, GOOD SALARY, LIVING QUARTERS, WIRE OR CONTACT  
ART LEWIS or JACK GREENSPOON  
Seaside Park, Virginia Beach, Virginia.

## Bigger Than Balloons—Faster Money

# "HIT-A-JAP"

SET OF 50 . . . \$25.00

★★★★★

## THE NEW GAME for Cigarette Shooting Galleries

Works same flash as Fish Pond. Perfect peek on every Jap—peek number on back of every Jap. Size 7 1/2 x 3 1/2. This is only for those who have cork guns—WE HAVE NONE. Jap stands on pivot. Average hit 2 out of 3. No prizes when they miss. We work "3 a quarter." Biggest gross I've ever had on this type of joint.

This game is sold in sets of 100—\$55.00 per set

CIRCULARS READY NOW

RAY OAKES, P. O. Box #106, Brookfield, Ill.



# CONCESSION AGENTS WANTED

Can place capable, sober men and women Agents for Slum Grind Stores and Ball Games. Also need Caller for Bingo. Permanent summer location right on ocean—7 days a week.

ART HANSEN, Folly Beach, S. C.

## Sunflower State Shows WANT

Foreman on Smith Mix-Up, Single Loop; salary or per cent. Will sell ex on Photo, Pop Corn, Candy Apples, Snow, Scales, Hoopla. For Sale—Little Beauty Allan Herschell Merry-Go-Round, needs some repair, will operate as is. First \$1250.00 gets it. Wire, don't write. Will book Kid Ride, 25 per cent; also Coca-Cola Bottles.  
C. A. GOREE, Pratt, Kan.



# FROM THE LOTS

## Hennies Bros.

Evansville, Ind. Week ended May 27. Location, American Legion lot, Route 41, South. Auspices, American Legion Post. Weather, fair. Business, good.

Move from Nashville was made in good time. Lot man Slim Davis, who joined two weeks ago, had the lot cleaned by daybreak, and Trainmaster Sammy Smith had the train loaded and headed out by early morning. General Manager Harry W. Hennies motored over and had the lot laid out when the train arrived. With a three-mile haul, the show was ready Monday night, but rain hurt business some. Tuesday night Manager Hennies was host to newsboys from *The Evansville Press* and *Courier*, and the newspaper photog took shots of the boys, Manager Hennies and Jack Johnson, former world's heavyweight champion, who joined here with the Pete Kortess Side Show. Press gave the show plenty of publicity with photos. Sports editor of *The Evansville Press*, Dick Anderson, had a two-column spread on Johnson. Committee Chairman Smith and his organization co-operated to assure a profitable week. Rain Saturday night stopped long enough to permit a fair night's work. Mrs. Lutz joined her husband here. Mr. and Mrs. Frank Terziano joined with a Girl Show. The writer, who is handling press, also is associated with Johnnie Williams on the Club Alabama, which is having a good season. Visitors included Joe J. Fontana, L. J. Heth Shows, and Walter B. Fox, Wallace Bros.' Shows.

MIKE CONTI.

## John H. Marks

South Norfolk, Va. Week ended May 27. Auspices, American Legion Post. Location, showgrounds. Weather, spotty and rain. Business, fair.

Front end of the lot was okay, but the back end had to be leveled to erect the Fly-o-Plane. Rain and threatening weather spoiled what might have been a big week. Part of Monday night and Tuesday was lost. Wednesday brought more rain but some business. Thursday was fair and business picked up, while Friday and Saturday found grosses taking a big leap. Tommy Heath, assistant electrician and watchman, is out of the hospital. President John H. Marks purchased two new motors. Many visits were exchanged between personnel of the show and attaches of the Lewis-Greenspoon parks. Arthur Tracey carded that he would join with the Showboat and Milt Cohen with an Iron Lung. Slim Wilson joined as Wheel foreman. Mrs. John H. Marks, after eight weeks in the office, will stay in Richmond and take a needed rest. Gene, 10-year-old daughter of President and Mrs. Marks, spent most of the week here. Bettie Emens and Linda Jean Woody joined the Broadway Revue. All rides ran pretty close, with Drome and Side Show topping shows. Mr. and Mrs. Frost joined with two ball games. Con Weiss purchased a new Pontiac coupe, and Chuck Newman a new 30-foot semi. The writer, after announcing his resignation, changed plans and will remain with the show. HARRY E. WILSON.

## Endy Bros.-Prel

Baltimore. Week ended May 27. Auspices, Bount Temple Shrine. Location, circus grounds, Monument and Kresson streets. Weather, some rain. Business, good.

From Bount Shrine Temple Edmond Walper, chairman, and the committee offered full support and members in uniform were on the lot each night. Monday was Uniform Units Night; Tuesday, Past Potentates' Night; Wednesday, Potentates' Night; Thursday, Mayor McKelden-Bount Temple Night, honoring Delaware Shrine Club, William E. Webb, president; Saturday, Bount Temple Ladies' Night. Saturday, children were matinee guests of the Temple, tickets being distributed by Shrine Patrol members. Billposter Fred Maurer used four extra men for more than 7,000 sheets of paper, not including 24-sheet stands. Station WITH co-operated and plenty of space was used in all papers. A new War Show was added by Bob Holmes. Thrill acts presented were Zucchini, human cannon ball; Sensational Marion and Flying Barrons. Top money went to the Fly-o-Plane, Cash Miller's Circus Side Show and Ralph Justice's Motor-drome. Shrine entrance arch was built, painted in Shrine colors and will be used for Shrine dates to follow this season. Among visitors greeting David and Ralph Endy and Samuel Prel were Mr. and Mrs. William Glick; John J. Carlin, Carlin's Park; Marion Berry, Harry Mercer, Mike Goldstein and Joe Casper. Mayor McKelden and an official party were guests of the management and Shriners at dinner served in a big top. Friday and Saturday proved to be the big nights. Mr. and Mrs. Russell Bender, Alexandria, Va.; Sam Lawrence, Tommy Carson, Roxy Gatto, Lieutenant and Mrs. Joseph Phillips, Mr. and Mrs. Harry Bratton and Eddie Coe, now stationed at Baltimore, were also visitors.

## Bowen's Joyland

Bell, Calif. Four days ended May 28. Location, Atlantic at Clara. Auspices, L. L. L. Weather, fair. Business, good. Hynes, Calif. Twelve days ended May 23. Location, Colorado at Olive. Auspices, L. L. L. Weather, fair. Business, good.

In Bell, good Saturday and Sunday matinees prevailed. Scooter was tops, with Octopus and Tilt a close second. Concessions reported excellent returns. Show was to remain a second week. In Hynes, weather was ideal. Scooter topped the midway with Merry-Go-Round and Octopus a close second. Thus far help has been plentiful and the show went up and down in record time thru efforts of Manager Hugh C. Bowen. Only drawback is lack of sufficient gasoline to take the organization en route, necessitating playing county lots within a short radius of Los Angeles and holding over for additional weeks. Manager Bowen made a trip to his studios in San Diego. Joe Blash Jr. added another concession and Mr. and Mrs. Montana Walker added a watch-a-la. After the marriage of Jack Burnside to Velma Ezzell, Downey, Calif., during the week, he resumed his duties with the Octopus and the bride joined the ticket sellers' brigade. Harry McClellan, who was forced, when his help left, to operate a one-man popcorn and peanut concession, had excellent biz. Good reports came from the eight concessions operated by Calvin Enfield and the three of Joseph Blash Jr. Nellie Bowen visited from her studios in San Diego. Mr. and Mrs. Mitchell O'Malley purchased a new house trailer. Mr. and Mrs. Virgil Grovenburg remodeled their photo gallery and added a unique lighting system. Hi striker, operated by Mr. and Mrs. Guy Osborn, is doing well. Lyle Arnold is now foreman of the Tilt-a-Whirl, and Chet Barker returned as electrician. Mr. and Mrs. Lawrence La Londe added a grab concession on a trailer. New county ordinance, providing that carnivals apply for locations to the board of supervisors three weeks in advance of showing and pay a license fee at each location instead of a monthly fee, will curtail activities of a majority of shows in this section. Shows are subject to safety and electrical inspection by county inspectors, who thus far have been rigid. Among visitors have been Mr. and Mrs. Elmer Hanscom, Ted LeFors, Mr. and Mrs. Harry Warren, Mr. and Mrs. Red Grove, Mr. and Mrs. Lawrence La Londe, Mrs. Kenneth Tipton, Mr. and Mrs. Frank Yaglia, Elva Rockwell, Mr. and Mrs. Lonnie Grievle, William Walters, Elaine Foss Taylor, Frank Babcock, Jack Dykes, Mr. and Mrs. Charles Steffans, Mrs. Herman Weil, Mrs. Morris Weil, Mrs. Tom Collins, Herman Weil and William Peacock.

WALTON DE PELLATON.

## Baker's United

Tipton, Ind. Week ended May 27. Location, streets. Business, good.

Personnel is about the same as last year's with Tom Baker, owner and manager; Ambrose Simon, 24-hour man; Bob Bush, wiring and lights; Marge Miller, secretary; Walter Pickett, assistant lot man. Rides are: Merry-Go-Round, Dallas Pearson, foreman; Ferris Wheel, Sam Pearson; Tilt, Bill Ward; Loop, Earl Carter; Kiddie Ride, Jack Sink; Chairplane, Lee Irwin. Jack Kelly, in charge of all rides, gets them ready to open every Monday. Monkey Show and Moore's Glass Show were to open in Elwood, Ind. Concessions include Shuffelburger, sno balls; R. L. Davidson, frozen custard; Walter Pickett, pea pool; Mary Pickett, clothespin pitch; Earl (Buck) Weaver, two bumpers, one penny pitch and pan game; Whitey Bruchs, cookhouse; Dennis Chesser, basketball, rat game, ball game, hi striker, hucky-buck; C. L. Sanderson, penny pitch, two dart games and string game; George Hamden, two; Marge Miller, cat rack. Route for the season is complete. Show has added three light towers. Carl Miller is doing well with bingo.

MANNY L. LOWENSTEIN.

## Great Sutton

Litchfield, Ill. Week ended May 27. Auspices, American Legion Post. Weather, rain. Business, good.

Show opened on schedule on a downtown location and the midway was crowded nightly, except Tuesday, which was lost to rain. Another new truck was purchased and considerable building went on during the week. Charles Noel, advance man, handled arrangements here. Among visitors were M. G. Dodson, Dodson's World's Fair Shows; Charles Goss and other members of the show playing near-by Alton. Lucky Bowman was added to personnel of the Side Show, which is still topping the midway. Joe and Helen Wherry left and Ray and Ruth Stack joined the Victory Girls. Mrs. Whitey Nelson's sister and daughter are visiting. JACK WOODS.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS  
White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.  
Round Gray Cardboard Markers, 1800 for... 1.00  
Thin Plastic Markers, brown color, M ..... 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.  
19 W. Jackson Blvd., Chicago 4, Illinois

## HARRY NELSON

STRIKING MACHINE BUILDER AND DOLL RACKS.  
2914 West 15th St. Coney Island, N. Y.  
Phone: ES-2-8866

## BYERS BROS.' SHOWS

WANT RIDE HELP FOR NEW TILT-A-WHIRL. FERRIS WHEEL FOREMAN. Must drive semis. Whittie Cothren, wire. Have good proposition for you. Address: AUSTIN, TEXAS, this week.

Advertising in the Billboard since 1905

# ROLL TICKETS DAY & NIGHT SERVICE

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship  
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

### CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..\$7.15	50,000..\$13.75	80,000..\$20.35	250,000..\$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000..10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000..12.10	80,000.. 18.70	200,000.. 38.50	1,000,000..170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

### STOCK ROLL TICKETS

2000 PER ROLL	
1 ROLL.....75c	
5 ROLLS.....@.....60c	
10 ROLLS.....@.....50c	

### WELDON, WILLIAMS & LICK

FORT SMITH, ARK.  
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

## ELKS' ANNUAL JUBILEE

MONROE, MICH. — JUNE 12-17

Want large Animal Show, Monkey Circus and Grind Shows of merit. Can place Merchandise Concessions that work for 10c. Counter Men for office Bingo, \$40.00 a week. Ride Foremen and Helpers for 10 Major Rides. Top salary and bonus.

## World of Pleasure Shows

Battle Creek, Mich., June 5-10; Hillsdale, July 4th Celebration.

## Eddie's Expo Shows Want

Meadville, Pa., Big Firemen's Celebration, June 19 to 24. First Show in 6 Years.  
New Bethlehem Firemen's Celebration, July 3 to 8.  
Rocky Grove, Aug. 2 to 12. Stoneboro Fair, Labor Day.  
Photo, clean Entertaining Shows, Monkey, Wild Life. Answer as per route.  
EDDIE'S EXPO. SHOWS.

P.S.: Want 7 1/2 H.P. Motor for Dual Loop-o-Plane.

## WANT

Good Platform Stalling Act. Want all-around Talkers and Lecturers and fast Ticket Sellers that can Grind. Also can use 2 more Canvas Men.  
PETER KORTES, Clyde Beatty and Russell Bros.' Circus  
as per route



**PENNY PITCH GAMES**  
 Size 48x48", Price \$30.00,  
 Size 48x48", With 1 Jack Pot, \$40.00,  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$13.50

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SLACK MFG. CO.**  
 124-128 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**

All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
 Analysis, 3-p., with Blue Cover. Each ..... .03  
 Analysis, 8-p., with White Cover. Ea. .... .15  
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05  
 Samples of the 4 Readings, Four for 25¢.  
 No. 1, 35 Pages, Assorted Color Covers ..... .35  
 Wall Charts, Heavy Paper, Size 28x34, Each 1.00

**NEW DREAM BOOK**

120 Pages, 2 Sets Numbers, Clearing and Policy.  
 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.  
**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p., Well Bound ..... 25¢  
**PACK OF 75 EGYPTIAN F. T. CARDS.**  
 Answers All Questions, Lucky Numbers, etc. 40¢  
 Signs Cards, Illustrated. Pack of 36 ..... 15¢  
 Graphology Charts, 9x17. Sam. 5¢ per 1000 \$6.00  
**MENTAL TELEPATHY.** Booklet, 21 P. .... 25¢  
**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 8x5. Contains all 12 Analyses. Very Well Written. \$5.00 per 100; Sample 10¢.  
 Shipments Made to Your Customers Under Your Label. No checks accepted. O. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO  
 Send for Wholesale Prices.

**HUBERT'S MUSEUM Inc.**  
 228 W. 42d Street, New York City  
 Open 1 P.M. Daily  
**WANT NOVELTY ACTS OF MERIT.**  
 State salary and all details in first letter.  
 Open all year round.  
**SCHORK & SCHAFFER.**

**WANTED**  
 Foreman for Whip, Ferris Wheel, Chairplane, \$50.00 per week and bonus. Also Second Men. Will book or buy Octopus for cash.  
**L. TAMARGO**  
**ISLAND MANOR SHOW**  
 128 Franklin St. ELMONT, N. Y.

**WANTED**  
 Bingo Caller, other useful Bingo Help; also Crind and Stock Store Agents.  
**LEWIS & GREENSPOON**  
 Oceanview Park Norfolk, Virginia

**MAD CODY FLEMING SHOWS**  
**WANT**  
 Lady Ball Game Agent, Cookhouse Help, Merry-Go-Round Help. Want to know the whereabouts of Arthur John Bouchard, Social Security No. 302-10-5407, medium size, dark complexioned, crooked nose. Also want Bill Ticket Seller.  
**MAD CODY FLEMING**  
 Milledgeville, Ga., this week.

**WANT**  
 Operators for Tilt, Octopus, Rolloplane and Ferris Wheel. No tear down. Good salary. Pay your own wires.  
**J. W. LAUGHLIN**  
 Playland Park, Houston, Texas

**CAN PLACE**  
 Concession Agents, Working Men, Slum Store Workers, Ride Help, Show People. Will book small Cookhouse, Scales, Novelties, etc. Reply or come on.  
**ROY GOLDSTONE, MAGIC EMPIRE SHOWS,**  
 Jonesboro, Ark., or per route.  
 P.S.: Now booking for biggest 4th July Celebration in Arkansas. Write for information now.

**MIDWAY CONFAB**

Communications to 25 Opera Place, Cincinnati 1, O.

**USING** dollar diplomacy?

**VAUGHN RICHARDSON** has resigned as general agent of the Mighty Sheesley Midway.

**BOB HALLOCK**, general representative of the Johnny J. Jones Exposition, spent a couple of days in Chicago on business last week.

**NATE MILLER** headed back for Long Beach, Calif., last last week (if his train reservation out of Chi held good) after a trip thru the East.

**STORING** any filthy lucre in your left hip britch?

**BARNEY RAMBO**, former concessionaire, is at 373 Whitlington Avenue, Hot Springs, under doctor's care because of his eyes.

**AL KAUFMAN** and Louis Leonard left Chicago last week to join the Conklin Shows in Brantford, Ont. This will be Kaufman's ninth year with the show.

**ORA A. (POP) BAKER**, Detroit games manufacturer, took a boat cruise to Duluth, Minn., over Decoration Day week-end.

**NOW** that we have so many showmen's clubs, natural-born "jiners" must be having an extra good time.

**REPORTING** on their nephews, George and Dick Proctor, 43 years in show business, inform that Bill Cartmell joined the navy on his 17th birthday, May 23, and that his brother, Sgt. Lex E. Cartmell, is serving in Italy.

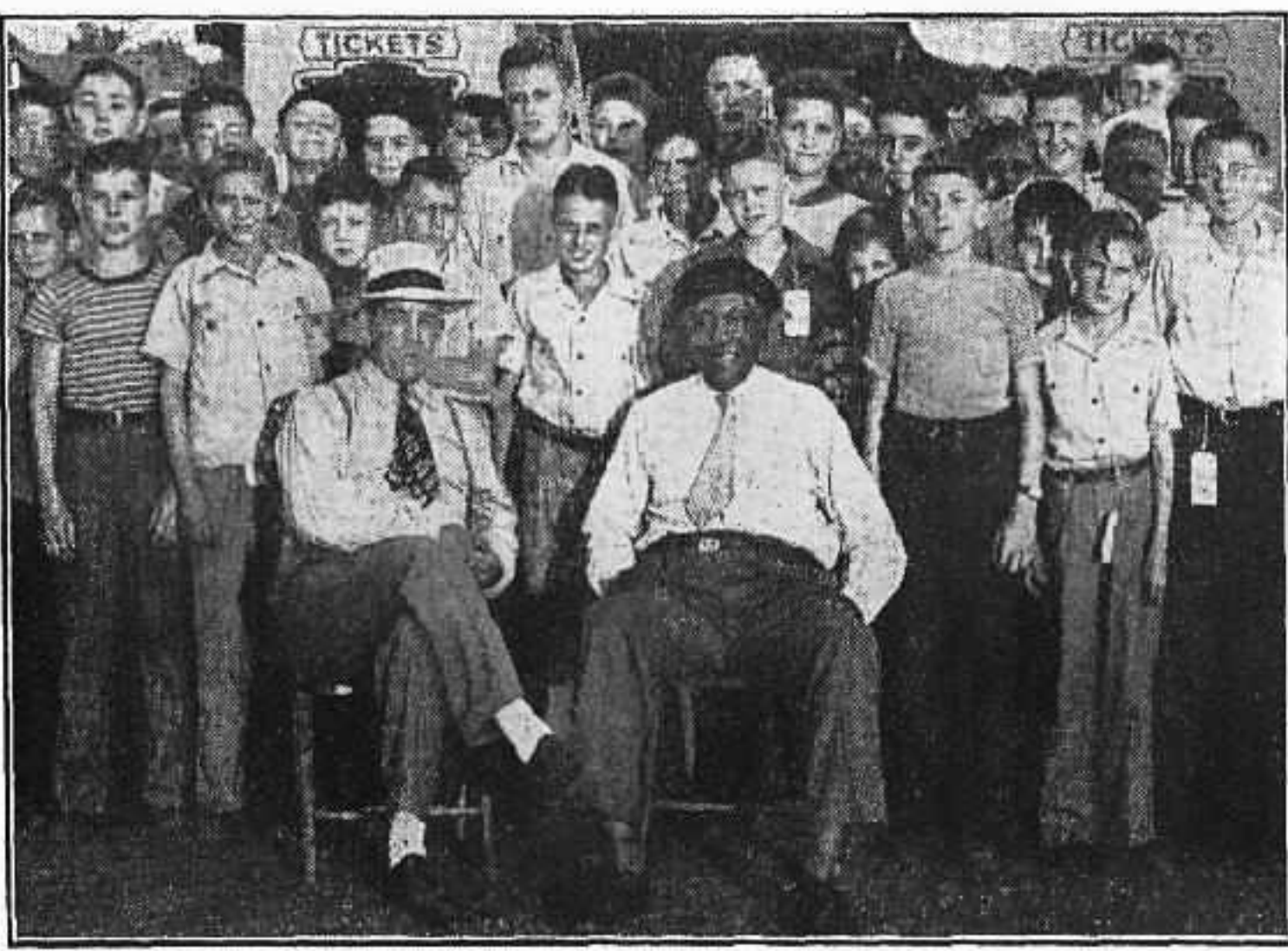
**SECRETARY BOB OVERSTREET**; Bill Richardson, bingo manager, and C. A. Kirkland, concessionaire, all of the J. F. Sparks Shows, who visited *The Billboard* Cincinnati offices May 31, reported excellent business to date.

**DURING** the Cetlin & Wilson Shows' engagement at Gloucester, N. J., week of May 22, Tex Brown, cowboy rodeo contestant and Brahma bull rider of Fort Worth and with Tumbling-A Ranch Rodeo, visited many friends.

**ANSWER** to an ad: "My exhibit is approved by hospitals. Have also shown it at church picnics. Do you furnish lights?"

**GOOD** business marked the Continental Shows' recent engagement at Oneonta, N. Y., despite a windstorm which ruined the Miss America Show and several concessions. Show moved from there to Sidney, N. Y., where good grosses were reported despite cold weather.

**LAST** season with Glen Porter's Side Show on the World of Mirth Shows and also with Art Lewis Shows during the Norfolk engagement, Roy Vincent is do-



**WHEN HENNIES BROS.' SHOWS** played Evansville, Ind., May 22-27, newspaper carrier boys, rounded up by Mike Conti, handling publicity, to be guests on the midway, got a clout out of being photographed with the two figures in the foreground, General Manager Harry W. Hennies and Jack Johnson, former world's heavyweight champion.

**CHARLES STAPLETON**, Advance Service Company, Detroit, visited the World of Pleasure Shows in Muskegon, Mich., on Decoration Day.

**I. W. REYNOLDS** carded from North Birmingham, Ala., that he was out of Norwood Hospital after a case of paint and lead poisoning and expects to troupe again in a few months.

**JESSE F. SPARKS**, head of the J. F. Sparks Shows, in Cincy on business June 1, reported having contracted Middle Tennessee District Fair, Lawrenceburg; Sevier County Fair, Sieverville, Tenn., and North Alabama State Fair, Florence.

**SPECIAL inducement:** "If you will book my show I'll get you a mid-winter fair in Florida."

**FROM** Oakland, Calif., Mrs. Herman Weiner infos that her husband, a former concessionaire with W. G. Wade Shows, is in a navy hospital after a year's service overseas.

**ing** trick and fancy roping and has charge of stock on Cleve La Rue's Miniature Rodeo playing schools in Cincinnati and Cleveland.

**RAY YARHAM**, Washer City Rides, pencils from Newtown, Ia., that they will not be on the road this season. Rides are still loaded on trucks in a warehouse after close of the 1942 season. Ray, now working in a war plant, adds that Jack was killed in the Southwest Pacific and that Clarence is with the Royal Canadian Air Force.

**MEMORIAL** services for Charles David Scott, who died in Rochester, Minn., May 22, were held by the personnel of the Scott Exposition Shows on the showgrounds in Nashville, Dr. W. F. Powell, pastor of the First Baptist Church, officiating, May 25, while funeral services were being held in the Scott home in Roanoke, Va.

**WON'T** be long now until we hear somebody crack: "If it hadn't rained on the Fourth of July—"

**NOTES** from the Arcade Shows in Texas by Ada Bishop: Five concessions have been added. Brownie Bishop has ordered two more show tops and purchased a truck. Sadie Emswaller and Hazel Bivens report good business with their concessions. A Girl Show is the latest addition to the line-up. Show

**READY FOR YOU NOW!!!**

And free on request—May-June **BIG ELI NEWS**. 16 pages containing News, Editorial, Operators' Suggestions. Also read about our thirty-second Annual 4th of July Contests for Ride Owners. Get your copy of the NEWS now. A Postal Card request will bring it.

**ELI BRIDGE COMPANY**  
 Publishers  
 Opp. Wabash Station, Jacksonville, Ill.

**BISTANY'S GREATER SHOWS WANT**

for the entire season and all winter's work in Florida. One more Major Ride, Roll-a-Plane, Spitfire, Tilt-a-Whirl with own transportation. Shows—Good opening for small Side Show, Midgets or Fat Show, clean Girl Show. Have complete Musical Show outfit, want to hear from Performers and Musicians; have some Performers here now. Concessions—Have good opening for small Cookhouse or Grab, Popcorn, Candy Apples, Ice Balls, Guess Your Age and Weight, Cigarette Shooting Gallery, Photos, Fish Pond, Dart Game, Pitch Till You Win or any other 10¢ legitimate Concessions. What have you? No Wheels or Coupon Stores need apply. Can use Bingo at once, year around work. Bill Jones, wire me. Help—Ride Help, top salary. What can you do? Wire or write **BISTANY'S GREATER SHOWS**, Gainesville, Fla.

**BAKER'S GAME SHOP**

**Following Games Available:**  
 Bingo Blowers and Water Fall Blowers—Roll Downs—Razzle Dazzles—Tracks—Skillos—Buckets—Chuck Logs—Large Dice—Pan Joints, Wheels and Posts—Penny Pitches—Pea Pool Boards.  
**Immediate Shipment on Some Items. Catalog if You State Your Business.**  
 2907 W. Warren DETROIT 8, MICH.  
 Phone: TYler 5-0334

**J. R. EDWARDS SHOWS**

**WANTED WANTED**  
 Ferris Wheel Foreman and Second Man, Frozen Custard, High Striker, Novelties, Bowling Alley.  
**FOR SALE**—Tilt-A-Whirl in A-1 condition, \$6,000 cash. Will book same. Paul Byron Butts, wire me. Hugh J. Henry, wire me at once. Address all mail and wires  
**J. R. EDWARDS**, Bucyrus, Ohio

**SOUTH COMMON MIDWAY**

**LOWELL, MASS., FOR JULY 4th, 1944**  
 Auction sale for choice of lots at South Common Midway, Lowell, Mass., for July 4th Celebration will be held at City Hall, Lowell, Mass., Monday, June 26, 1944, at 10 A.M.

**BOARD OF PARK COMMISSIONERS:**  
 John W. Kernan, Superintendent

**AMERICAN LEGION CELEBRATION**

Public Square, Paoli, Ind., July 17-22  
**Shows and Concessions Wanted.**  
 Write  
**CARL M. BOYD**, Chairman

**WANTED FOR FIREMEN'S BIG CELEBRATION**

June 14-17, on Street, at Seelyville, Ind.  
 Concessions—Guess Your Weight, Basket Ball, Pan Game, Penny Pitch, Mouse Game. Also booking for week of July 4 Big Celebration, Brazil, Ind. Address: **DOC STODDARD**, Brazil House, Brazil, Ind. Phone 278.

**EMPIRE AM. CO.**

Is under new management of O. H. (Saller) Oliphant. Have opening for legitimate Concessions—Hoopla, Cigarette Shooting Gallery, Popcorn and Peanuts, Candy Floss. Will buy or book Baby Ride. Address: **SAILOR OLIPHANT, EMPIRE AM. CO.**, Nixon, Tex., June 5-11; Yoakum, Tex., Tomorrow-Tom Celebration, June 12-17.

**WANTED**

A-1 Wheel Man. No boozier, dope fiend or trouble maker. Salary no object if you can produce. Also Kiddie Ride Operator.

**HYALITE MIDWAY ALLIANCE, NEBR.**

**Table Manners**

**ADD** cookhouse etiquette for Johnny-Come-Latelys: Never bother a waiter while he is busy studying a racing form.



has had a number of visitors from San Antonio.

**DOC KELLEY**, retired trouper of Gales Ferry, Conn., and NSA member, who is 70, reports that he is still in the semi-invalid class and limited to K. P. and work in his garden, altho he did manage visits to Coleman Bros.' Shows and Dick's Paramount Shows in New London, Conn. He visited with Mr. and Mrs. Dick Gilsdorf and then went to the hospital for a check-up.

**POST-WAR** dreaming showmen visualize their people flying by rocket ships, and because of their speed the workmen can be fed in winter-quarters cookhouses all season.

**DURING** Scott Exposition Shows' fifth week of successful business in Nashville, Tenn., Secretary Ernest Sylvester penned: "The death of Owner C. D. Scott was a great blow to all and he will be missed by his numerous friends in and out of show business. Show will continue to operate under the same title, with Mrs. B. M. (Babe) Scott as owner-manager. Personnel have pledged their support. Carl Espey, chief mechanic, is getting equipment ready for the fair season."

**WALLACE BROS.' SHOWS** reported a satisfactory engagement in Vincennes, Ind., week ended May 27, but practically lost a good Saturday's business when heavy rain struck at 7:30 Saturday night as customers were arriving in droves. Engagement was under auspices of the VFW Post, of which J. W. Simmons was executive chairman. There was a tie-up with the local radio station. Mr. and Mrs. Roy Radcliff entertained her sister from Indianapolis. Mr. and Mrs. Molton came on with their photo gallery, and

Jack Duffy joined from the Buckeye State Shows with his popcorn wagon. Charles (Shelk) Rosen closed at Boonville, Ind., to return to the All-American Shows.

**LEAN-YEAR** tale: "Boss," began a colored lad, "I needs a pair o' shoes." "Where do you work?" asked the manager. "On de Ferris Wheel," was the reply. "Don't you get paid every week?" asked the big boss. "No, suh! No, suh!" denied the lad, but added: "All I gets is some little brass checks." "Huh!" snorted the now insulted big shot, "If you don't get back to your work I'll fire you and hire a boy who has a pair of shoes."

**WITH** violations of federal admission tax regulations by carnivals, concessions and other outdoor attractions being reported to the collector of internal revenue for Southern California in Los Angeles, Harry C. Westover, collector for the district, issued a warning. A spokesman for the office said the department had sent agents into the field to check on infractions. Cases in which money was received for admission and the patron "thumbed in" without a ticket have been reported. In this connection the revenue office has asked the public to report such incidents. Department emphasized that it is necessary for the seller to give each person a section of a ticket, the other section being retained for tax checking. Tickets, in order to be legal, must bear the name of the attraction or amusement place, amount of admission and 20 per cent tax and total received for the ticket. On reserved seat tickets the date on which the ticket is valid must appear, said a spokesman for Westover.

**SILK CITY SHOWS**, which played week of May 15 in West Harrison, N. Y., under auspices of West Harrison firemen to the best business of the season to date, has four rides, two shows, free act, light plant and 20 concessions. Show remained on the location week of May 22 but played under different auspices and, despite nightly rain, business was favorable. Several spots are booked in New Jersey and New York. Doc (Jack) Fischer purchased a truck, and Manager Longo ordered an orange and black marquee. Among concessionaires are Joe Correy, game; Doc (Jack) Fischer, teddy bears, ham and bacon; Patterson Dutch, cigarettes and cigars; Bill Are, swinger and cane rack; Pete Hamilton, cork gallery and plaster; Fats Welsh, pan game; Joe Weber and Leo La Rose, rolldown; Joe Hanley, guess-age; Harry H. Lewis, scales, and Johnny Johnson, concessionaire and lot man. A glass-front cookhouse with seating capacity of 38 is operated by the Finnigan brothers.

**LEON HEWITT**, Richmond, Va., brother of the late William Judkins (Red Onion) Hewitt, sent the Confab desk an interesting press clipping about a collection of lapel buttons owned by Harry Garrett, clerk in the city tax collector's office. It harks back to the days, said *The Richmond Times-Dispatch*, when gay blades were wont to sport their convictions on everything from politics to their favorite brands of chewing to-  
(See *MIDWAY CONFAB* on page 54)

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.**  
Still Available  
**EVANS' BIG PUSH**  
Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

**PORT CITY AM. CO. OF HOUSTON**  
Want for 16 weeks' work in Houston. All good auspices. Extra help for Baby Q and No. 5 Wheel. Concessions that work for 10¢. Must be within keeping of the city, as we play some downtown locations. Good proposition for Mug Joint and Juice and Grab. Dutch Bowden wants Agents for Clothespin, Nail, Coca-Cola Bottles, Buckets, Cane Rack and Cigarette Hoop-La. Wire or come on.  
27th and Yale St.  
**H. E. BENSON, Mgr.**

**WANTED**  
Girl Show. Must have at least 3 Girls. Playing West Virginia and Virginia. Welch, W. Va., 12th to 17th; Bluefield, 19th to 24th.  
**PEPPERS ALL STATE SHOWS**  
FRANK PEPPERS, Mgr.

**WANTED**  
Riding Devices, Shows and Concessions for Big Annual 4th of July Celebration, Boonville, Indiana, starting Sunday, July 2, and ending July 4th. Always have enormous crowds.  
**BIG BOONVILLE FAIR ASS'N**  
ALBERT C. DERR, Sec'y.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

**WANTED—CITY RIDES—WANTED**  
**PELZER, S. C., ANNUAL 4TH OF JULY CELEBRATION,**  
Week of July 3, and the Balance of the Season.  
SENSATIONAL FREE ACT. Can place NOVELTIES, JEWELRY, etc. WANT NEAT GRAB JOINT. Want Foremen for Ferris Wheel, Tilt-a-Whirl and Chairplane. The following please get in touch with me: Charles Abbott, R. F. McLendon, Ben Cheek. All Address:  
**J. T. TINSLEY, City Rides, 22 E. Court St., Greenville, S. C.**

**"First Things First"**  
Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.  
At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.  
  
**POWERS & CO.**  
MANUFACTURERS OF  
**CANVAS GOODS**  
PHILADELPHIA, PA. CHICAGO, ILL.

**ATTENTION**  
**PORTABLE RIDE OWNERS AND CONCESSIONAIRES!**  
*Stop tearing down and jumping.*  
Your Ride or Concession can make big money at the "PLAYGROUND OF NEW ENGLAND," Revere Beach, Mass., for the next three months. Daily crowds guaranteed. Receipts are the highest on record.  
Open area at busy north end of amusement section now available for first-class portable equipment and strictly legitimate Concessions. Clean Tent Show wanted. Merritt Anderson, write. For most desirable locations correspond immediately with  
**EDWARD TERMINELLO AMUSEMENT PROMOTIONS**  
280 REVERE BEACH BOULEVARD, REVERE, MASS.

**Peppers All State Shows**  
Have opening for Grinders on Monkey Show, also Snake Show, or will sell Snake Show.  
Want Ride Help on all Rides, Foreman for Hershell Kiddie Ride, must be able to drive Semi; extra pay for driving.  
Want Painter and Builder, also Sound Truck and Electrician. Will sell ex on Photo, Frozen Custard and American Mitt Camp.  
Concessions—Want String Game, Bumper, Coca-Cola, Cane Rack, Hoop-La, Candy Apples, Knife Rack, Guess Your Age and Scales, also Penny Arcade.  
Want Agents for Grind Stores. No booze hounds or chasers; save your money and my time.  
If you want a prosperous season look at this route: Princeton, W. Va., 5 to 10; Welch, W. Va., 12 to 17; Bluefield, 19 to 24; Gary, 26 to 2. Ask anyone who has played it. Smoky Jones, get in touch with me.  
**F. W. PEPPERS, Manager.**

**Portable Rides Wanted**  
For summer season on Santa Monica Amusement Pier. Can use any Rides except Merry-Go-Round. Can also use three Concessions, Sketch Artist, Guess-Your-Weight. Contact:  
**SANTA MONICA AMUSEMENT PIER**  
SANTA MONICA, CALIF.

**DODSON'S WORLD'S FAIR SHOWS**  
**CAN PLACE**  
TRACTOR DRIVERS WHO CAN HANDLE CATERPILLARS. Electrician who can handle big show. Top salaries to capable men with year around work and bonus. Working Men in all departments. Address:  
**M. G. DODSON, Gen. Mgr., Dodson's World's Fair Shows, Rock Island, Ill., this week.**



## Wanted for Downtown Providence, R. I.

AUSPICES OF

### UNITED COMMERCIAL TRAVELERS

THRILL SHOWS

WEEK OF JUNE 12

All Concessions open except Ball Games. Will book any Flat Ride. Can use Shows of merit. Advance ticket sales of thirty thousand. At least eight acts booked for this spot. People joining here can have choice of two Fourth of July spots; six other good spots to follow. Address all communications to

LARRY A. MOONEY

109 Washington St.

(Telephone—Gaspee 9503)

Providence, R. I.

## Wonder Shows of America WANTS

For permanent location—no tear-down or set-up—all rides up and operating. Want sober, reliable Help for Merry-Go-Round, Hey-Dee, Scooter and Ridee-O. Long season's work for right operators.

WONDER SHOWS OF AMERICA

Location  
2nd and Cumberland,

P. O. Box 21

LITTLE ROCK, ARK.

John Scottzberger, get in touch with Lew Barber.

## CLIFFORD CRAIG, CONTACT ME

Have good proposition for you. Want to buy 20x80 Side Show Top, complete with banners; must be in good shape. Can place Photo Gallery, will give exclusive. Can place Agent for Ball Game and Slum Store. Good proposition. Johnny Red Young can place Agents for Roll Down and Slum Skillo. Buster Ellis, Brownie Cole or anyone connected with me before, contact me. Will book any Grind Show that does not conflict with what we have. This Show has a good route of fairs and celebrations.

### ALLEN & NICKERSON SHOW

LA PORTE, IND.

## LAWRENCE GREATER SHOWS

CAN PLACE AT ONCE

Side Show, Monkey Show, with or without outfits; reasonable percentage. Fun House. WANT Second Men for Whip, Rideee, Chairplane, Canvasmen. WANT Secretary. Must know all tax regulations. WANT Lot Man (Ed Breckinridge, wire). WANT Sober Mechanic with own tools. WANT One High Free Act. All address

South River, N. J., Now; Burlington, N. J., Next Week

## GREAT SUTTON SHOWS

WANT ONE MORE RIDE WITH TRANSPORTATION, EITHER ROLL-O-PLANE OR OCTOPUS  
WANT SHOWS OF ANY KIND (Will Furnish Tents and Fronts). CONCESSIONS OPEN.  
CAN ALWAYS USE GOOD RIDE HELP. Want Man for Corn Game.

Address: Granite City, Ill., This Week; Jacksonville, Ill., June 12-17

## WANT—WANT—WANT

Any Concession working for stock; Slum, Skillo, Small Bingo or what have you? Will book or buy #5 Eli and Merry-Go-Round. We want Shows of all kinds: Girl, Snake and Illusion, Fun House, or what have you with transportation? Want Ride Help of all kinds. Garland Norris, contact Scott Self. Mrs. Germana Zucchini wants Stock Store Agents.

We Are Booked Solid in Proven Spots With a Long Run of Fairs Ahead. Don't Write, Wire

### ZACCHINI SHOWS

BRUNO ZACCHINI, Mgr., Woodbury, N. J., June 5th to 10th

## WALLACE BROS.' SHOWS

Can Place Fish Pond, Ball Game, Coca-Cola Joint, Cork Gallery, Bumper or any 10¢ Stock Concession. Want Man and Wife to take over Monkey Show. Must be experienced and know something about animals. Want Talker for Minstrel. Mr. Lewis, answer. Also Musicians and Performers; top salary. Can use Agents in Roll Down, Slum Skillo, Razzle Dazzle. Must be capable and understand coupon stores. Ride Help: Prefer Truck Drivers, top salary. The following people come on: Willie Underwood, Geo. Tipton, Pollock, Bob Nash, Earl Willis, Tom Fleming, Charley Leaman, Rhoadie. All Agents that worked for B. C. Cunningham and Glenn Osborne, wire or come on. Glenn Osborne, Legal Adjuster. Frozen Custard, Pea Pool, Bingo open.

WALLACE BROS.' SHOWS, Tell City, Ind., This Week.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 3.—The association can accommodate a few more members in the matter of visitations, and it will be appreciated if those who are interested would send notice of their preferences as to when and where visitations can be made. In accordance with plans adopted at the last annual meeting in Chicago, letters are going forward to a group of non-member shows each week, inviting their membership in the association and participation in its activities. During the past week invitations were extended to A. M. P. Shows, Eddie's Exposition Shows, Empire State Shows, Exposition At Home Shows, LaMar West Falls Shows, Silk City Shows and Zucchini Shows. Cetlin & Wilson Shows, a member, are again using the weekly pictorial route card, which has met much favor in the past.

Visitation program was inaugurated with a visit to the J. J. Kirkwood Shows at Kelly Field, Corning, N. Y., May 27. About 6 rides, 6 shows and 15 concessions were back of a 10-cent gate, with a free act. Management reported good business. Owner-Manager Ralph Decker made a \$20 contribution to the ACA Public Relations Fund, in addition to 34 personnel members who were enrolled, putting this show in first place. Besides Owner-Manager Decker, the staff includes Al Byderk, ride superintendent; James Kelleher, general agent; G. W. (Doc) Hamilton, legal adjuster; Louis King, special agent; Benny Brown, billposter.

Additional letters have gone to these non-member shows inviting their participation in ACA activities: Hannum Shows, Worthy Shows and Fred Allen Shows. While we have endeavored to cover the complete roster of non-members, it is entirely possible that some have been unintentionally overlooked. Visits planned this week were to the James E. Strates Shows and Worthy Shows, both in Buffalo.

Present indications are that there will be some definite word about June 18 or 20 as to the possibility of an increased allowance of gasoline. Information is that the Petroleum Administration for War will make its quarterly allotment June 15. If this allotment for civilian use is liberal, there is then the possibility of an increase. The OPA is said to favor increasing the allowance, while the ODT is desirous of retaining the status quo.

### Canadian Plant for Events

ST. STEPHEN, N. B., June 3.—Altho St. Stephen Fair plant here will not be used for a fair this year, St. Croix Driving Club has arranged for a record use of buildings and grounds. In addition to a four-day Old Home Week Celebration there will be weekly use of the race track and outdoor theater for harness and running horse racing and vaude acts. Track is being used for training of about 35 horses.

PROCEEDS of the 1944 Apple Blossom Festival, Kentville, N. S., will be turned over to Canadian army relief. In 1943 the profits went to Canadian navy relief. This year the motif is army, as last year it was naval. The festival queen is from the army auxiliary (CWACS).

HOAGLAN'S Hippodrome has been booked by Louis Cohan, Chicago, for a Fourth of July Celebration of the American Legion Post, Omaha. Show will be staged in the Stadium.

## WANTED FREE ACT BYESVILLE HOME COMING

JULY 25-29, 1944

MARTIN F. NAGEL, Fin. Sec.  
229 High Ave., Byesville, Ohio

### Dansville, New York

Annual  
JULY 4th AND FIREMEN'S CELEBRATIONCenter Main St. Location, Defense Center.  
July 3rd to July 8th, Inc.  
Can use good Show. Can place Scales, Ill Striker, Photo and other legitimate Concessions.  
Write or Wire  
T. P. TOMASIK, Secy., Dansville, N. Y.

A battery of  
"SOLO-VUES"  
will make additional  
money for you! See our  
ad in Amusement Ma-  
chine Section.

★  
GEORGE PONSER CO.  
DEPT. B  
763 South 18th St., Newark, N. J.

## COLORED MUSICIANS AND PERFORMERS WANTED FOR WORLD OF MIRTH SHOWS

Good Comic, Piano Player, Two Pony Size  
Chorus Girls, a Few Musicians.

Want to enlarge Show to 30 people. Top salaries,  
berth and board. Salaries guaranteed by the  
office. All replies to

BOB BUFFINGTON

Wire

This Week — Newburgh, N. Y.  
Next Week — Binghamton, N. Y.

## HARRY "POLISH" FISHER SHOWS

Want To Book

SHOWS, RIDES AND CONCESSIONS  
Will Play the Finest Spots in California.Address:  
HARRY "POLISH" FISHER  
50 Taylor St., San Francisco, Calif.

## WANTED

Good Custard Operator. Also Operator for  
Photo Studio. Territory capable of produc-  
ing good grosses. Apply to

FRANK R. CONKLIN  
BOX 31, BRANTFORD, CAN.

## WANTED

FIRST AND SECOND MAN ON  
NO. 5 ELI WHEEL. 25%.

Join at Bucyrus, O.

J. R. EDWARDS SHOWS

Mansfield, O., June 5-10

## FRONTIER CELEBRATION

Sept. 1944.  
Concessions—Novelties, Rental of Tents, Etc.  
What have you?  
Executive meeting June 12, 1944.  
Miami Lodge No. 1410, B. P. O. Elks.  
E. M. BREDWELL, Secy.  
P. O. Box 122 Inspiration, Arizona

## WANT for BOSWELL, INDIANA July 1-4 Celebration

CONCESSIONS, SHOWS, FREE ACTS.  
Rides and Cookhouses Already Booked.  
Write, Wire EDGAR BURNETT, Sec.  
Box E, Boswell, Indiana.

## WANT

Legitimate Concessions and Shows of all kinds.  
We have Rides.

AMERICAN LEGION ANNUAL PICNIC  
July 27-28-29, 1944.

GEORGE O. CUMMINGS, Commander  
Clowardale, Ind.

## WANTED

For Biggest Celebration in Northern New  
Mexico — August 9, 10, 11 and 12.  
FERRIS WHEEL AND MERRY-GO-ROUND  
Will guarantee \$500.00. Write or wire  
ELKS' LODGE, Raton, New Mexico

## READING'S SHOWS

Ride Help, Foreman for No. 5 Eli Wheel, Second  
Man on Tilt, Merry-Go-Round, Agents for Stock  
Stores and Penny Pitches. Want few more Stock  
Concessions, String Game, Bowling Alley, Ball  
Games, Custard, Candy Apples. Want Grind Shows,  
Wax, Fat, Midget, Illusion, Big Snake, Monkey, etc.  
Gallatin, Tenn., this week; Nashville, Tenn., to follow.  
Have booked the biggest July 4th spot in the South.  
Address: W. J. WILLIAMS, Mgr., Gallatin, Tenn.



# World Expo Talk Rife on Coast

## S. F. Global Show Planned

World trade theme of fair and celebration projected on waterfront location

SAN FRANCISCO, June 3.—A world trade exposition is planned here for 1949, commemorating the 100th anniversary of California's gold rush. The exposition, assuming the war is over by then, would cover an area of half a dozen square blocks near the waterfront. It would be a civic celebration, launching a period of world trade, with San Francisco as its center and celebrating return of armed forces from the Pacific war.

## Around the Grounds

LA GRANDE, Ore.—For the 1944 Union County Fair the board said that a sales pavilion would be erected soon on the grounds. Fair board and Hereford Breeders' Association will co-operate on construction.

BLANDFORD, Mass.—A 1944 Blandford Fair will be held, officials of Union Agricultural and Horticultural Society have decided. Last year was the second time since its inception in 1859 that an annual fair was not held. First time the fair was omitted was a year in which infantile paralysis was prevalent.

OTTAWA, O.—Extensive plans for music programs at the 1944 Putnam County Fair here were announced by school and fair officials. A climax to the program will be the appearance of a massed all-county band. Ed Montooth, Earl Critchett and Warren Myers have been appointed on a music committee by directors to work with representatives of music departments of schools.

COLUMBUS, O.—Beulah Park race track at Grove City was one of six positions. (See FAIR GROUNDS on page 56)

**ATTENTION**  
**FAIR SECRETARIES**  
**FOR YOUR GRANDSTAND SHOW**  
 Contact  
**ERNIE YOUNG**  
 155 N. CLARK CHICAGO

**ATTENTION**  
**Fayette County Free Fair**  
 August 15-18, Connersville, Ind.  
 Several Good Spots Open.  
**J. H. MOUNT, Supt.**

**WANTED**  
 Good Carnival Company to Play the  
**CHEROKEE COUNTY AMERICAN LEGION FAIR**  
 Aug. 21st to 26th, Columbus, Kansas.

**WANT GOOD CARNIVAL**  
 AUGUST 22 TO AND INCLUDING AUGUST 26  
 Contact  
**SIoux EMPIRE FAIR ASSOCIATION**  
 P. O. BOX 841 SIOUX FALLS, S. D.

**Apply for Gas**  
 SHOW PEOPLE who use trucks to transport property will be required to apply, not later than June 15, for mileage and motor fuel allotments for their operations for the calendar quarter beginning July 1, 1944, the Office of Defense Transportation announced from Washington May 24. Applications for Certificates of War Necessity should be made to the nearest ODT district office in the area in which the applicants are appearing.

**Breeders Backing Pan-American Date For Spot in Texas**

DALLAS, June 3.—The 1944 Greater Pan-American Livestock Exposition of Texas Hereford Breeders' Association will be held in November, said Jack Frost, president of the Association, here Wednesday. Whether the show will be held on the State Fair of Texas grounds here or at Arlington Downs, midway between Dallas and Fort Worth, will be decided at conferences to be held soon. The fair management is trying to provide suitable buildings and grounds but is handicapped by shortages and because present livestock buildings are nearly all occupied by wartime and other activities. A fair committee is working on plans for a new set of buildings for livestock shows, but wartime shortages will not permit completion of buildings in time for the 1944 show.

Adding emphasis to plans for a Pan-American exposition, Louis Perez Abreu, Mexican consul, said that Mexico had recently replenished its livestock from American stock farms and that "if Dallas stages the first exposition similar shows may be held in Mexico and other countries to further promote the good-neighbor policy."

Frost went to Fort Worth Thursday to confer with Paul Waggoner, owner of Arlington Downs, about use of the former race track for the show. Completed plans are being handled by a citizens' committee, John W. Carpenter, Nathan Adams, A. H. Bailey, E. P. Simmons, W. P. Luce, R. B. George, Charles Pettit, John Pew, Arthur Kramer, John E. Mitchell and W. A. Green.

## Super Livestock Arena Aim Of Group Prepping in Dallas

DALLAS, June 3.—A livestock building and accompanying facilities here on the State Fairgrounds of Texas, equaling any now available in the United States, have been recommended to fair directors by the special livestock committee. John W. Carpenter, committee chairman, said the group unanimously agreed the State Fair should have a commodious livestock building and that steps should be taken immediately to that end.

Advice of livestock interests of the Southwest, including associations of every type and breed of animal raised in this area, will be sought in designing

## Skowhegan Annual Preps To Celebrate 125th Anniversary

SKOWHEGAN, Me., June 3.—Skowhegan State Fair management will celebrate the 125th consecutive fair this year with what is declared to be the best program in the history of one of the oldest fairs in North America.

It will be opened on a Sunday with a cavalcade of thrills, an elaborate night show furnished by George A. Hamid, Inc., and have six days of harness racing (pari-mutuel); World of Mirth Shows on the midway; George Ventry's band; seven days and nights of acts before the grandstand, furnished by Hamid; exhibits on livestock, poultry and farm products; flower show; Maine Guernsey Cattle Club annual sale, horse-pulling events and State 4-H Club exhibits.

Every department, including the State fish and game exhibit, promises to be filled.

## Oregon Line-Up Retains Leaders

EUGENE, Ore., June 3.—More Oregon fairs will be held this year and there will be some 4-H Club and FFA annuals, altho a number are still in abeyance for the duration, said Secretary Mabel H. Chadwick, Oregon Fairs' Association, at her office here.

Regulars scheduled are Multnomah County Fair, A. H. Lea, secretary, Portland; Malheur County, R. E. Brook, Ontario; Clackamas County, J. B. Telford, Jennings Lodge; Washington County, Mrs. Leon Davis, Hillsboro; Coos County, L. H. Pearce, Myrtle Point; Gilliam County, Stewart Hardy, Condon; Deschutes County, Clare L. Colgrove, Redmond; Wasco County, Floyd Kelly, Maupin, and Pacific International Livestock Show, C. M. Plummer, Portland.

JIM JAMISON, high diver, now BM1/c, USNR, and whose address is U. S. S. Cowpens, c/o Fleet Post Office, San Francisco, Calif., wrote: "It is now safe to say that we are in the Marshall Islands and have blasted the Gilberts and others, but names and dates are still taboo. Have met many troupers out here. Visited E. K. Fernandez several times and met Jack Brick, of the high acts, and George Valentine, among others. We don't get much real news. A month-old copy of *The Billboard* is pure gold. Strong men plead with tears in their eyes to be put on my waiting list."

## Spread Type Liked for Los

Report advocates use of outlying spots for major parts—six-year job seen

LOS ANGELES, June 3.—Additional support for a Los Angeles World's Fair in 1950, which marks the 100th anniversary of California's admittance into the Union, came when a 50-page report was issued by the John Randolph Haynes and Dora Haynes Foundation.

The report by Samuel E. Lunden, of the American Institute of Architects, advocates a spread-out type of exposition. According to the suggestions, major parts of the fair would be at the Civic Center, Exposition Park, Playa del Rey, Hollywood, Song Beach, and Pomona.

Lunden's report suggested that an international exposition here could be made the heart of the State-wide celebration. Properly planned the report said, the fair might spur completion of the freeway program and lead to a yacht harbor, a permanent beach recreational development, a better Civic Center, an auditorium, an opera house, an airport and a water transport building.

Report analyzes past great expositions thruout the world and points out that fairs in Chicago, San Francisco and New York each required six years for development and construction. Los Angeles probably would require equal time, Lunden emphasized.

## 4-H Achievement Shows May Sub In Counties In Jersey

NEW BRUNSWICK, N. J., June 3.—New Jersey Association of Agricultural Fairs re-elected Maj. E. B. Allen, Flemington, president; Alexis L. Clark, vice-president; L. B. Bevan, secretary-treasurer. Dates for the '44 New Jersey State Fair, Trenton, have been set.

Director L. B. Bevan, New Jersey Agricultural Extension Service and secretary-treasurer of the association, said dates also had been set for Hunterdon County Fair, Flemington, and that one-day fairs would be held at Ringoes, at Hacketts-town and Branchville. Community 4-H Club achievement shows will be featured as wartime substitutes for some county fairs.

## Young Revue for York, Pa.; Selden for Kentucky State

CHICAGO, June 3.—Ernie Young's revue will play the night show at York (Pa.) Fair, booked by Frank Wirth.

Young has booked Selden, "The Stratosphere Man," for Kentucky State Fair, Louisville.

ERNIE YOUNG, producer of outdoor attractions, also is producing shows for Chicago night clubs. Among his shows is *Curtain Time*, appearing at the Famous Door, Chicago, with Dave Malcolm as producer and emcee, and Gilda Gray and Laurence Salerno, baritone, as stars.

**FAIR SECRETARIES, ETC.**  
**CONTACT HARVEY THOMAS AGENCY**  
 162 North State Street, Chicago  
 For Acts of every kind on short notice.  
 Clowns — Orchestras — Dancers — Novelties, Etc.  
 Service 24 hours a day.  
 Phone: Dearborn 9034 or Keystone 8491.

**Wayne County 4-H Free Fair**  
 AUGUST 8 TO 11  
**WANTS**  
 CONCESSION STANDS  
 Write TOM McCONAHA, Centerville, Indiana



# RB SALE SOARS IN BOSTON

## Capacity Curbed By Fire Rulings

Heat wave put crimp in May 31—clowns get publicity by store appearance

BOSTON, June 3.—Attendance count on the 13-day engagement of the Ringling circus in Boston Garden totaled 160,000 on May 31, this in spite of a considerable reduction in seating capacity due to new and stringently enforced fire regulations. Advance sale continued to be big, but daily sale suffered May 31 from a heat wave which swept into the city on the holiday and hit new highs.

Only major difference from the programmed New York show is that Harry Rittley and his table-tipping act has not shown here because of an injury received by him during the New York engagement. He is expected back in the lineup in a few days.

Fred Bradna, 44 years with the show and 72 years young, was given a between-shows birthday party May 28. Many presents and a purse of money were given him. A big cake, decked out with candles, was given by Mrs. Robert Ringling and presented to Bradna during the matinee by Emmett Kelly, featured clown. It was lighted later for the party. Robert Ringling and Father Edward Sullivan, national chaplain of the CFA, made brief speeches.

The Loyal-Repenski act is short a couple of horses, one having injured its legs in a fall on opening night, the other developing a bad cold. Two hospital shows, one at the Children's Hospital (See RB Sale Big in Boston on page 57)

## Changes in R-B Advance

CHICAGO, June 3.—With the appointment of Arthur R. Hopper as general agent of the Ringling show in charge of both outdoor advertising and railroad contracting, several other changes were made in the show's advance. F. A. Boudinot was moved up to assistant general agent of outdoor publicity and Clyde Carlton to assistant railroad contractor. Frank Mahery was made No. 1 car manager, Lee Conarroe No. 2 car manager and Cy Seaman No. 3 car manager.

## Parking Lot for R-B Goes

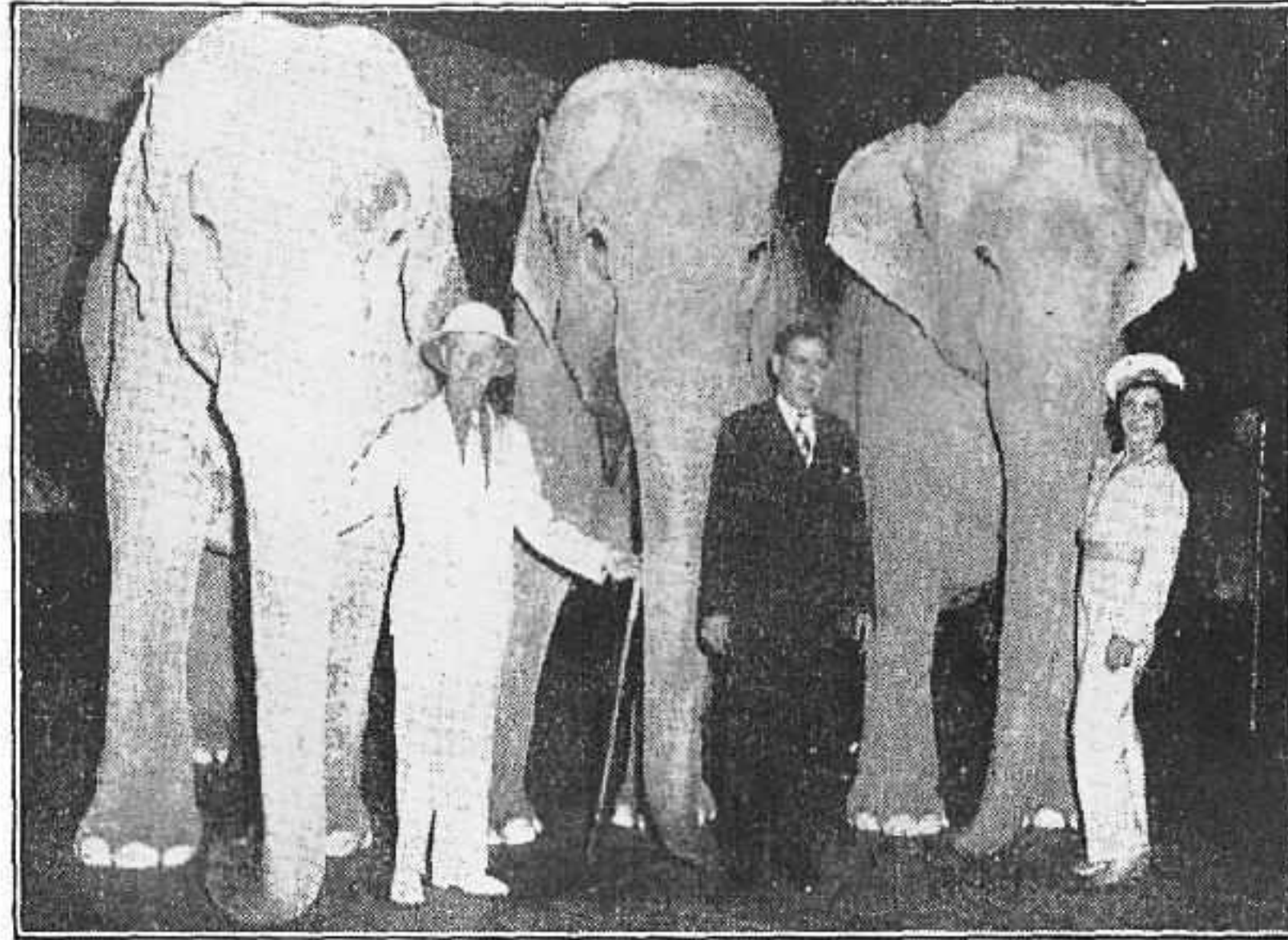
NEW YORK, June 3.—Madison Square Garden Corporation has sold to Cornell University the large vacant plot at the rear of the Garden. This plot, fronting on 49th and 50th streets, has served the Ringling circus during its New York runs as a parking lot for tractors, floats and other equipment and its loss will provide a real headache to the Big Show as no other vacant plot is available in the district.

## Forstall Returns to R-B

CHICAGO, June 3.—Theo Forstall, who joined Arthur Bros.' Circus on the West Coast this spring after seven years with Ringling, closed with the Arthur show at Portland, Ore., and returned to Ringling, joining the show at Philadelphia. He spent a couple of days in Chicago last week before going on to New Jersey to visit home folks.

## Rodeo, Thrill for Toronto

TORONTO, June 3.—Buffalo Bill's Rodeo and Thrill Circus moves into the Maple Leaf Baseball Stadium for a five-day engagement starting June 6. Topnotch names appearing are Hoot Gibson, Jim Thorpe, Pee Jay Ringens, Flying Marions, Bud Decker and His Hollywood Daredevils; Chief Many Treaties, who appears in current pic, *Buffalo Bill*; Happy Maxwell, clown. Larry Sunbrock is doing advance publicity with radio and newspapers. Admission ranges from 50 cents to \$2.50; mats on Wednesday and Saturday. Ball park seats 18,000.



HERE ARE THE POWER ELEPHANTS that Irv J. Polack bought for Polack Bros.' Circus and which made their first appearance with that show when it played Chicago. Left to right: George W. Power Jr., trainer; Polack, and Lisolotte Power.

## Arthur Portland Gross Is \$60,000

PORTLAND, Ore., June 3.—Improving weather the last few days of a 14-day stand here ending last Sunday gave Arthur Bros.' Circus a gross estimated at \$60,000 by M. E. Arthur, owner. "Saturday and Sunday crowds each week were all we could handle," said Arthur, whose main tent has a 5,000 capacity. For the first 10 days the show bucked cold weather with showers nearly every day.

Manager E. W. Coe got some nice press play by taking several of his top-flight acts to the Barnes General Hospital across the Columbia River to Vancouver, Wash., entertaining about 700 wounded veterans of World War II. A police escort from the Portland circus grounds to the hospital drew favorable notice along the 10-mile route.

The show played Vancouver Monday and Tuesday to audiences made up largely of war workers from the Kaiser shipyards, the Memorial Day holiday helping the gate. The circus then moved north for one-day stands in Longview, Chehalis, Olympia and Aberdeen.

## Pa. Stands Big for Bailey

TYRONE, Pa., June 3.—Bailey Bros.' Circus business in this State has been okay. St. Marys was good and DuBois big. At Clearfield and Phillipsburg matinees were turnaways and capacity at night. The top seats over 3,000. A stake driver was bought from James M. Cole.

## Frank Wirth To Produce Victory Show at Hempstead

NEW YORK, June 3.—Frank Wirth has signed a contract with the Nassau and Suffolk counties division of the 4th Regiment, New York State Guard, to produce a Victory Circus at Hempstead, L. I., week of June 25. Show will be held on the parade ground, adjoining the Hempstead Armory. Sale of tickets got under way May 10 and heavy advance sale is reported. George Poll is the city manager, C. W. Marcus is handling publicity, Major Crocker is chairman of the regimental committee and Hon. Leone D. Howell is chairman of the civilian committee.

## Trucks Used in Australia

NEW YORK, June 3.—Ben Beno, former aerialist now in the Army Transport Service, reports that all circuses in Australia have been obliged to switch to motor transport, as they are banned from using the railways for the duration. Old-time circuses still operating in Australia are Wirth, Perry and Ashton. Recently, due to lack of transportation, Wirth's five elephants hoofed it from Melbourne to Sydney, about the distance from New York to Boston. Will Mahoney, former Broadway comic, is touring Australia with a big revue.

ATTENDING the Hunt circus at Caldwell, N. J., was Charles B. Kistler, business being big. He also saw Reo Bros. at Lansdale, Pa., and crowds have been large. He visited Cole Bros.' Circus at Wilkes-Barre, Pa.

## UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

TIRELESS ballet gals?

ROXY FIBER has a nut shop in Houston.

RINGLING show has been set for Cincinnati September 8-10 by Al Butler, contracting agent.

THE WISWELLS closed at the Detroit Olympia show and left immediately to rejoin the Benny Fox Army Camp show.

CHARLEY HUNT'S show will be in New London, Conn., June 16-17, reports Doc Kelley.

ANSWER to ad: "If you can get me a tire I'll join as soon as it arrives."

RINGLING circus will play its old home town, Bridgeport, Conn., June 23-24.

RINGLING show will play Milwaukee

September 3 and 4, using the State Fairgrounds lot.

COL. C. A. MAITLAND and family visited Beers-Barnes Circus when it was in Harrisonburg, Va., May 24-25, and met many friends. Business was very good.

KELLY-MILLER circus and Capell Bros.' carnival played day and date in Bartlesville, Okla., May 24, and visits were exchanged.

ANOTHER answer: "Have a good act and always get applause when others fail, because my dog walks on his front feet."

CHIEF electrician with Dalley Bros. is Eddie Brodie, having handled lights since the days of Norris & Rowe. He has one assistant and three in the crew.

RAY E. GARRISON and Jolly Eva, fat (See Under the Marquee on page 57)

## Apply for Gas

SHOW PEOPLE who use trucks to transport property will be required to apply, not later than June 15, for mileage and motor fuel allotments for their operations for the calendar quarter beginning July 1, 1944, the Office of Defense Transportation announced from Washington May 24. Applications for Certificates of War Necessity should be made to the nearest ODT district office in the area in which the applicants are appearing.

## Detroit Olympia Gate Is Up 15%

DETROIT, June 3.—Closing of the Barnes Bros.' Olympia Circus at Olympia Stadium here night of May 28 showed a total attendance for the 17-day engagement about 15 per cent over last year's accounted for, in part, by the fact that the engagement ran four days longer. Total gross was cut somewhat by the fact that many youngsters were admitted on certain days upon presentation of a breakfast food box top and a nominal admission fee, the result of a tie-up of *The Lone Ranger*, of the show, with the program's radio sponsors.

Daily attendance was about equal to last year, not coming up to the expected increase, with early and mid-week attendance somewhat disappointing. Week-end shows did okay, with some turn-aways, altho the closing night show, following on top of a packed matinee, was off.

The Gibson Sky Ballet and the Bersini Troupe, high wire, remain here to open as free acts at Edgewater Park. Joseph Bersini, senior member, entered Henry Ford Hospital here for a general check-up. He recently wrenched his back, altho not during performance of the act. Terrell Jacobs left for Peru, Ind., for the opening of his circus there, while most of the clowns, animal acts and some others left for the Shrine Show at Omaha.

## Two Hemispheres Wagon To Davenport, Ia., Museum

DES MOINES, June 3.—The Two Hemispheres wagon that originally cost P. T. Barnum \$50,000 to build will go to a private museum at Davenport, Ia., altho plans call for it to be rebuilt, repainted and probably will see some use in parades at Davenport.

Dr. B. J. Palmer, president of the Palmer school of Chiropractic, was presented with the circus wagon by Zack Terrell, head of Cole Bros.' Circus. The wagon with 40 plumed horses—always including a white one—has led many a circus parade. When Ringling brothers bought the Barnum & Bailey Circus, Two Hemispheres was inherited by the new owners. Ringlings presented the wagon to the CFA of Des Moines some 15 years ago.

It was stored at the Iowa State Fairgrounds during recent years until two years ago when, because the Army Air Corps had taken over the fairgrounds, the late Jacob A. Wagner presented it to Cole Bros. Wagner was a charter member of the CFA.

## HM in Open at Quebec City

NEW YORK, June 3.—Hamid-Morton circus reported temporarily forced to play "open-air" as a result of damage to the big top canvas. No details are available except that part of the Quebec city run was held in the open at the ball park.

## Philly Fund for Servicemen

PHILADELPHIA, June 3.—For the first time a movement has been started here to create a fund for sending servicemen to the circus. The Jewish Welfare Board Canteen has called upon the citizens to send contributions to provide funds for tickets to the Ringling show, which opens here June 6 for an 11-day run. Elizabeth Friend is in charge of the fund and all the money collected will be converted into circus tickets which will be distributed to the men in uniform visiting or stationed in Philadelphia.



# DRESSING ROOM GOSSIP

**RINGLING-BARNUM**—It seemed to be Mother's Week recently, with so many mothers visiting the show, including those of Kitty Clark, Natalie Sullivan, Dottie Ward, Ann Bendel and Mary Lou Weston. Other visitors were Dude Rhodus, now in the navy, stationed in Rhode Island, who worked in the Concello flying act last season on the Big One, and Eddie Callahan. Vivian Webster left for Florida after the New York stay. A letter was received from Walter Forbes, now overseas, and he wishes to be remembered to all.

Joanne Siegrist visited Phil Hall, who is in a hospital near Boston. He worked on the front door last year. Angela Reynolds and Valerie Antalek visited their sister in Fall River, Mass. A few new ballet girls joined the last week in New York, including two English refugees. On the sick list were Thelma Cooper and Reggie Bogart. Father Sullivan was seen around the Boston Garden, visiting his friends.

**Back-Door Scenes:** Harry Kilma helping Harry Nelson at the end of the clown crazy number. Willie Moser giving away his mule's carrots to the ballet girls. Girls laden with their costumes rushing from the Manger Hotel ballroom, Boston, used as the women's wardrobe, to their dressing rooms. Eddie and his backyard stand was missed, as there was no room for it in the Boston Garden.—**DICK MILLER.**

**COLE BROS.**—Columbus, O., two days of sunshine and a beautiful grassy lot—did our gals make with the washing. A big day for Huffy Hoffman at Zanesville, his home town. He had as guests after the show the following performers and brother clowns, Otto and Hanna Griebing, Marion Knowlton, Jean Allen, Ethel Freeman, Horace Laird, Albert White, Bill Nippo, Hap Shaw, Lee Vertue, Ernest Burch, Frances Stilman, Karyl De Motte, Charles Raimer, Lee Smith, Tommy Bentley. Highlight of the week, Marion Knowlton, Jean Allen and Nena Thomas taking up side practice and Russian ballet from that Russian ballet mistress, Olga Petroff Antalek. Now they are so sore that the Mayo Brothers can't help

them. I would suggest some oil. New name for the big riding act, the "Geyed-Up Family." Talking about this act, we have four in it with service flags on their trunks—Corinne Dearo has two brothers in North Africa; Joe Hodgini, a son in England with Uncle Sam's Navy; Ethel and I with a son over there in the RCAF. What a reunion if and when they all get together. Mohamid, member of Slayman All's Arabian troupe, took a dollar out of his grouch bag and you could smell moth balls all over the dressing room. Recent birthdays, Jean Allen and Gerry Plunkett. Visitors, Tex Allen and wife, one of the better cowboys and what a dresser; James MacInnes, Harry Bowman, R. C. Friese, John Wyatt. Letters from Robert and Dorothy Zimmerman, Bernard C. Harris, J. J. Fenwick, and a swell telegram from Deliah T. Hagan, a sweetheart on any circus lot. I notice we have quite a few conscientious objectors in the trunk-carrying department. I see where Bob Porter has joined the Children's Hour, teaching the kids on the show acrobatics between shows and doing a pretty fair job of it. And does that take Freeman back thru the years!

**FREDDIE FREEMAN.**

**BEATTY-RUSSELL**—Start of our 11th week and the wind is still blowing. At Santa Cruz, Calif., the show kids went swimming at the beach and the elders did "bar acts" at Zepps. Uncle Jim Chloupek and Jane Sherbourne, ardent fans, drove to Santa Cruz to catch an early glimpse of the show and they must have made a favorable report to the homefolks in San Jose, for the next three days there the folks really turned out. Chloupek rustled blank cartridges and laundry service for Clyde Beatty, ran errands for the show and entertained many folks at dinner at hotels, the climax being the dinner Saturday evening, after which Jane showed colored circus film. Those present were Martha, Johnnie and Jack Joyce, Gracie and Curtiss Genders, Jean and Mitze Sleeter, Lou Ann Krause, Mars Bennett, Chloupek, Jane Sherbourne and the writer.

A benefit show was given in morning at the Santa Clara County Hospital for the crippled children's division. Following performers donated their time and services, Wait Mathie, Renee Thezon, Brownie, George Perkins and Princess, Al Darrah, Skyeagle, Si Otis, Bill Antes and the writer. The Junior Chamber retaliated with a case of beer. New arrivals on show are Harris Harding, trap drummer; Lloyd Watton, trumpet player, and Harry Smalley, sousaphone player. Mabel Smalley, Harry's boss, is on tickets. Under heading of new arrivals comes the dogs to Curtiss Genders and Johnny Joyce. Clyde and Harriett Beatty have a baby silver fox, which was front-page stuff in *The San Jose Mercury*. (They bought him at Salinas.) Visitors were Slim Goodrich, U. S. N.; Luther Privett, Rube Egan, Alethea Clarke, Sgt. Ray Hubbard and Abe Wright.

**Hats Off Department.**—To Billy Pape for his far-sighted article in the May 27 issue of *The Billboard*; Kay Burslem, our baton twirler in spec; Mrs. Cy Compton, our wardrobe mistress; Mario, our somersaulting wire-walker, who will soon leave for Uncle Sam's army; Jim Chloupek and Jane Sherbourne for their wonderful hospitality. **DICK LEWIS.**

**ARTHUR BROS.**—Portland (Ore.) engagement closed May 28, and it was very enjoyable. A bond show was given at Victory Square, in heart of city. Performers were sent to the Crippled Children's Hospital and Veterans' Hospital. Harry La Pearl and his clown band always gets laughs. J. M. Christiansen, between shows, is breaking in new menage horses. Jean Escalante, Bonnie Moore and Ethel Henry have been added to the aerial ballet. Tex Orton injured his knee when his horse slipped and hit a quarter pole. But Tex has not been out of the program.

Dwight Moore received a white poodle dog, which will be added to the act. Tod Henry, of the marines, and Loyd Haacie, of the army, visited their relatives, the Connors and Henrys. The Hannefords, Mrs. Harry La Pearl and Betty Stout, were guests of Donald Novis at the Clover Club, Portland, where he is appearing nightly. Pinto Colvig, making a War Bond tour with the picture *Snow White*, had a two-hour layover (See *Dressing Room Gossip* on page 57)

# With the Circus Fans

By The Ringmaster

President THOMAS M. GREGORY, 1014 Hardesty Blvd., Akron, O.  
Secretary W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

Dr. David E. Reid, Lebanon, Ore., advises that he started his circus season with three visits to Arthur Bros. at Eugene, Corvallis and Albany, Ore. He reports a good show, much stronger than last year. Reid also visited the quarters of a new circus that is being framed by Cecil Montgomery, Tangent, Ore. Montgomery has been supplying meat to the shows for years. He has for the big top the 1942 menagerie canvas of the Cole show and expects to go out on 14 trucks.

George H. Barlow III, who has been on the West Coast since his discharge from the army, stopped at San Antonio, en route to his home in Binghamton, N. Y., to visit the Hertzberg Museum and fans. He was entertained by Tommy Scaperlanda, Walter Loughridge, Frank Pahlmann and C. G. Sturtevant.

Claude Elder, CFA, Missoula, Mont., sends this column the following suggestion: "Why not make a prop band wagon for the band in the big top of small shows? Painted white, with prop shape, the band would make a much better showing and give the impression of larger numbers. Small mirrors or plenty of flitters even with wheels turning and spotlight at night would attract favorable comment instead of the frequent remark, 'Don't have much of a band.'"

# In the Armed Forces

**GLENN J. JARMES**, who is in the navy (radar), has sailed for the South Pacific.

**S/SGT. CARL TRAYNOR**, Battery A, 575th A. A. A. (AW) Bn. (S. P.), has been transferred to Camp Carson Colo.

**SGT. PHIL ESCALANTE** did his drunk slack-wire turn and emceed the show at the Navy Repair Base, San Diego, Calif., recently.

**ADDRESS** of S. J. Burke, formerly with the Sparks, Ringling and Downie circuses, is Fleet Post Office, San Francisco.

**PVT. ABEL PINA**, of the Pina family of acrobats, who was in North Africa, is now in Italy. His number is 30289715, and address A.P.O. 3, Postmaster, New York City.

**STAFF Sergeant Justus Schlotzhauer** (Edwards), formerly publicity man for Russell Bros.' Circus and now assistant editor of *Yank* magazine, New York, is back at his desk after a short furlough spent with his folks in Oquawka, Ill.

**LESTER REED**, known in show business as Leo Hammond, formerly with Sells-Sterling, Tom Mix and Ringling shows, is now a first-class petty officer in the navy and has been in the South Pacific for 21 months. His address is A. P. O., San Francisco.

# The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

**ART CRANER**, of the West Coast Amusement Company, is acting as manager of the Combined Bay Area Shipyards Rodeo to be held at Kezar Stadium in San Francisco July 2. The rodeo is an all-star show produced under direction of Harry Rowell, and is a benefit for welfare, recreation and mutual aid funds for the 14 shipyards on San Francisco Bay.

**NINTH annual Bear Cub Rodeo**, Waco, Tex., will be held August 15-19. H. B. Waite, publicity director, advises that the modern arena seats about 9,000; prize list is in keeping with the Houston and Fort Worth stock shows, thereby assuring management of top hands. Ralph Wolf continues as manager. Rodeo is more or less a civic enterprise—all work without salary and all proceeds after prize list go to benefit of the Athletic Department of Baylor University.

**PRIZE MONEY** amounting to \$1,451 was won by James T. Day, Rhome, Tex., in the rodeo held May 6 and 8 in Honolulu, according to record by his mother, Mrs. Joseph F. Day. A quartermaster of a submarine, Day was in rest camp when he heard the rodeo would be staged. He wrote for his mother to send his cowboy hat, boots, shirt and trousers. She sent each item by air mail! Day won four first places and one second in the six scheduled events. He wrote that several Texas contestants now in service took part.

**CLEVE LARUE'S** Miniature Rodeo, sponsored by a soft drink company, has been playing schools in Kentucky and Ohio. In a few weeks it will go to Cleveland to perform at playgrounds for the summer. Roy Vincent has charge of the stock, does trick and fancy horse catching, trick and fancy roping on horseback, and rope spinning on ground. Monk Hill has a miniature covered wagon four-horse hitch. He also clowns and does a whip act. LaRue does trick horse catching, rope spinning, and works Ko-we-ba in a trained horse routine. A feature is Mike, midget horse. LaRue works a trained dog and does Roman riding. Mrs. LaRue is emcee. When Cole show played Cincinnati, Vincent caught the show and met Hank Linton, who has the Wild West, also Left Swanson.

# MUSICIANS WANTED

Bass, Trombone, Trumpet, Clarinet, French Horns, good Alto Player. Longest season of any circus. No holdback. Pay every night.

**JOE ROSSI, DAILEY BROS.' CIRCUS**  
Per Route

# WANTED TO BUY

Round Top Tent, with or without sidewall. Bale Ring. Suitable for one ring circus. Also want Pony, Cub Bear, Trained Dog.

**WALTER LANKFORD, Washington, Pa.**

# GROOM WANTED

For Rosin Backs. Season's work. No boozers answer.

**CONLEY TROUPE**  
Dixon, Ill.

# WANTED

Boss Canvasman for Big Top, Seat Men, Elephant Men, Herd Workers, Ticket Sellers for Big Show. Best of treatment, long season. Route: Tamaqua, 6; Allentown, 7 and 8; Bethlehem, 9; all Pennsylvania; Somerville, N. J., 10.

**Ralph J. Clawson, Mgr., Wallace Bros.' Circus**

# BILLPOSTERS

Can place at once two experienced long handle Billposters. Permanent. Write, wire or phone.

**W. H. HUGHES, Manager**  
**LOUISVILLE POSTER ADVERTISING COMPANY**  
Louisville, Kentucky

"FOREMOST ORGANIZATION OF ITS KIND IN THE WORLD"

**POLACK BROS.' CIRCUS**

PERSONNEL AND PERFORMANCE OF PACHYDERMATOUS PRODIGALITY.

**NOW** Breaking Attendance Records on Our Annual Triumphant Tour of Return Dates on the West Coast.

A Polack Bros.' Contract Assures the Success of Any Fraternal Promotion.

**IRVING J. POLACK, Managing Director**

**LOUIS STERN** General Manager  
**T. DWIGHT PEPPE** General Agent  
General Offices 1411 Ashland Bldg., Chicago

# ACTS WANTED

Suitable for Indoor Circuses and Fairs.

**ERNE YOUNG AGENCY**

155 N. CLARK ST. CHICAGO 1, ILL.

# CIRCLE (A) RODEO AND THRILL CIRCUS

Opening Outdoor Season

Sioux City, Iowa, July 1, 2, 3, 4

Other near-by dates following. CAN USE outstanding Circus Ground and Aerial Acts, Cowboys, Cowgirls, Novelty Western Acts with or without stock. **JOHN P. DAROS**, 134 N. La Salle St., Chicago, Ill.

DO YOU KNOW NAMES OF BAND LEADERS OF CIRCUSES WAY BACK WHEN? Read the Spring Issue of

**WHITE TOPS**

Price 25¢—\$1.50 Per Year. Address: **WHITE TOPS, Rochelle, Ill.**



# HOLIDAY PROVES CORNUCOPIA

## 4 Days Best Ever for East

**Rockaway Sets Decoration Day mark — Coney pulls 1,460,000—Palisades big**

NEW YORK, June 3.—Amusement parks and resorts in the New York area reported attendance and business over the Decoration Day week-end—Saturday thru Tuesday—as the best ever chalked up during any four-day period. While Sunday and Tuesday were the banner days, most spots also did well above normal on Saturday and Monday.

Rockaway Beach registered the highest attendance, an estimated 1,500,000 on Tuesday (all-time record for Decoration Day) and 350,000 on Sunday. Saturday and Monday crowds exceeded those of average mid-season day.

Coney Island figures were: Saturday, 60,000; Sunday, 500,000; Monday, 200,000, and Tuesday, 700,000—a four-day total of 1,460,000.

Palisades Park's attendance for the four-day week-end went well over the 100,000 mark, exceeding any four-day record in that funspot's history.

No exact figures for Olympic Park, Irvington, N. J., or Playland, Rye, N. Y., were available but both spots report exceptionally high attendance and brisk business.

Jacob Rills Park, a Rockaway swim spot, handled 35,000 bathers Tuesday (30), official opening day. Jones Beach, pop Long Island beach spot, had 25,000 visitors Sunday and probably double that number Decoration Day.

## Playland, Rye, Gets Away Well

RYE, N. Y., June 3.—Playland here, one of the most beautiful amusement parks in the East, opened its season last Saturday (27). Attendance and business very good opening day thru Decoration Day.

Playland's staff remains practically the same as last season: George B. Currier, director; Max Vogel, general superintendent; Les Brown, superintendent of operations; Henry Corridio, maintenance chief; V. Mecca, chief auditor; Dick Kuhner, chief electrician; Don Lucente, landscape gardener, and Harry Somerville, promotions and picnics. Jack Cliff is serving his 17th year as radio commentator and director of the park's music tower.

Due to wartime restrictions park's staff was cut and many economy measures adopted last season. Easing of regulations is expected to result in upped attendance, and park may soon resume free attractions and pyrotechnical displays.

## Celoron's Play Best in 10 Years

JAMESTOWN, N. Y., June 3.—Biggest Decoration Day business in 10 years swooped down on Celoron Park here, said President Harry A. Illions. Weather from Saturday thru the holiday was perfect.

At 9 p.m. Decoration Day there was a complete sellout of food and drinks and about 16,000 jammed the midway during the afternoon and evening. At 10 p.m. a big fireworks display was presented, with the aerial act of Capt. Roy Stimm.

The rides featured by President Illions, as well as concessions and shows, registered near-capacity for many hours.

## CONEY ISLAND, N. Y.

By Uno

CONEY ISLAND, N. Y., June 3.—The start of a four-day holiday week-end and the reappearance of the sun after a five-day absence found the "Playground by the Sea" swamped with money-spending crowds for the official opening last Saturday (27). And it was a different Coney at night, with all lights bright up to 10 o'clock instead of sundown as last season.

Steepchase Park, which operated its rides on the outside over the last four week-ends, threw open its entire plant, with Manager Jimmie Onerato, for the Tilyous, again a very busy individual.

Luna Park, resplendent with its huge center Coca-Cola tower ablaze with colored incandescents, new paint all over and its administration building frescoed fantastically, began with 12 of its 24 rides in operation. Chutes is idle while undergoing repairs, and the Boomerang is awaiting the okay of the city's inspector. Park will operate its own circus this season to start near school-closing time, because of the non-appearance of Joe Gangler, last year's circus chief. New is a Freak Show located near Surf Avenue. Wonderland is operated by Meyer Hamburg and Morris Posner, and freaks include Charles Phelan, strong man; Hadji Ben Ali, fire-eater; Olga,

headless girl; Al, mysterious thriller; Jessie Franks, bagpuncher, and Fanny, double-head in a bottle, with nurse Mary Florek in attendance. Lecturers are Billy Milton, Bert Kaye and Harry Feldman. Emcee Phelan is doubling. Ticket sellers are Joe Lewis and Lester Hockstein, and ticket taker, Anna Lawson.

Mammoth Wonder Show, managed by Hymie Wagner and William Mariash, has Franko Pasha, magician; Voltez, electric girl; Ajax, sword swallower; Doraldine, four-legged girl; California Nudist Camp; Chief D'Ablo, Indian fire-worker, and headless fireman, illusion. Lecturers are Bob Russell and Stan Stanley. In the bally, Aunt Jemima and George Love. (See CONEY ISLAND, N. Y., on page 55)

## Utah Resorts Pile Up Huge Grosses With Record Mobs

SALT LAKE CITY, June 3.—Utah resorts opened the season Decoration Day to near-capacity biz under most favorable weather conditions. The top spots, Black Rock and Sunset beaches on the Great Salt Lake, 14 miles from Salt Lake City, attracted far above normal crowds, with standees waiting for bathhouse accommodations most of the day. The failure of Saltair, largest resort on the beaches, to open for the third successive year, has taxed the accommodations of the two smaller spots.

Saratoga Springs, picnic and bathing resort on Utah Lake, opened to the largest crowds in 10 years, due to vast population gains in near-by Provo, Orem and Geneva caused by the establishment of a \$50,000,000 steel mill.

Lagoon, in Davis County, remains dark for the third year, due to inability to obtain transportation and replacements for rides, but Como Springs, Ogden, with an upped war population, had its biggest opener in years.

Gas rationing may cut deeply into total biz for the year, as all resorts are 10 or more miles from population centers, and the first week showed weekday biz slim, with holiday and week-end biz very big.

## Cincy's Coney Biz, Crowd Up

**Spending 30% over 1943 mark while turnstiles click off 15,100 more patrons**

CINCINNATI, June 3.—Spic and span Coney Island, rated as one of the finest amusement parks in the nation, officially rang up the season Saturday (27) and, favored by excellent weather, hung up a humdinger gross for the holiday week-end ended Decoration Day.

Unable to make a fair comparison with (See CINCY CONEY BIG on page 44)

## \$100,000 Fire Sweeps M'way At Benton's Lakew'd, Atlanta

ATLANTA, June 3.—Lakewood Park here had its Decoration holiday business interrupted by a \$100,000 fire which originated in the tunnel of the Greyhound Roller Coaster early Monday morning (29) and which, before it was brought under control, destroyed a number of rides, concessions and eating stands on the midway. Mike Benton, president of the Southeastern Fair Association, which operates Lakewood, who estimated the damage at more than \$100,000, said part of the loss is covered by insurance.

Shortly after the fire was discovered by the night watchman, gases in the Coaster tunnel exploded, and the housing structure of the Roller Coaster, together with the three trains of cars and the living quarters underneath, occupied by Oscar Mills, the ride owner, and his wife, were destroyed in a quick blaze that barely permitted the occupants to escape.

A light northwesterly wind carried the flames diagonally across the midway and ignited the Old Mill, which burned to the ground in a few minutes. The Funhouse, on the same side of the midway as the Coaster, also burned quickly, the intense heat damaging the front of the Merry-Go-Round pavilion and a portion of the roof. The penny pitch and dart games, as well as a candy floss and

photograph booths on either side of Funhouse were also destroyed. A small refreshment stand adjoining the Old Mill was damaged beyond repair. The fire raged two and a half hours before being brought under control at 5 a.m.

The structures, partly covered by insurance, will be rebuilt as rapidly as possible, Benton announces. Oscar Mills has already begun clearing the Old Mill site preparatory to beginning immediate construction. Work on rebuilding the Funhouse and game concessions adjoining will also begin as soon as possible, Benton says.

Benton estimated that at least one third of the midway attractions were destroyed in the fire. Also consumed by the flames were 800 cases of beer and several hundred cartons of cigarettes stored on the grounds.

Oscar Mills, head of Southern Amusement Company, which operated the Greyhound and Old Mill, had returned home only Saturday (27) from a hospital where he had been confined with a heart ailment.

The Merry-Go-Round was operated by Russell Dickinson; the Funhouse was owned by Carl Mills, a son of Oscar Mills, and the penny pitch concessions were operated by Oscar Mills, Jr., another son who is serving with the coast guard.

## Detroit Spots Weather Test

**Biz tops last year's despite let-down indoors—Edgewater reports 50% boost**

DETROIT, June 3.—Decoration Day week-end proved the first big test for Detroit park business, with amusement centers in the area reporting business higher than a year ago, contrary to a general downward trend in the indoor amusement field, including both night clubs and picture theaters. Weather was in the 80's for the week-end, with four days of sunshine in a row.

Biggest biz build-up was reported at Edgewater Park, where grosses for the week-end were up about 50 per cent over a year ago. Increase was largely due to excellent weather conditions, according to Manager Ralph Ammon.

At Eastwood Park, on the opposite side of the city, business was "slightly better" than a year ago, with the increase well distributed between all departments. Pool, however, showed the heaviest increase, playing to capacity business, unusual for so early in the season. Weather again was the big factor here.

Henry Wagner, general manager of Eastwood, has left for two weeks' vacation at southern home in Miami Beach, Fla.

Major new attraction at Edgewater Park, in addition to the free acts which are changed weekly, is Harry Lewiston's Freak Show, which opened Friday (26) for an indefinite stand, and enjoyed good business thruout the week-end. Lewiston played Eastwood last season, and was at a downtown store location during the winter.

## Balto Funspots Enjoy a Bonanza

BALTIMORE, June 3.—Decoration Day broke clear and hot here and sent the city's thousands scurrying to every available park, picnic grove and swim pool early in the day.

Local bus-line strike plus overcrowded trains, both in and out of the city, kept this city's half million war workers close to the home base and dependent upon local spots for the holiday activities.

What with the city's municipal swim pools still dry, due to shortage of operative help as well as lifeguards, and Meadowbrook Pool, one of the larger swim spots in Baltimore in ashes as a result of a recent fire, Carlin's Olympic Pool, Five Oaks and one other small in-city swim spots were swamped from the early opening hour. At Carlin's Olympic the SRO sign went up in less than two hours after opening.

Altho total amusement park attendance reports for the day failed to set a new record, it is remarkable that the overflow attendance was handled as ably as was the case, what with so great a scarcity of ride operators and labor.

Beginning June 15, Carlin's will begin its season of high acts and free attractions.

## A. C. Mob 10% Over '43 Mark

ATLANTIC CITY, June 3.—Resort officials said that the Decoration Day crowd of 100,000 was about 10,000 more than last year, when the holiday fell on Sunday. They attributed much of the increase to the greater use of automobiles.

At this period in 1943, OPA agents were in the midst of a widespread non-essential-driving check-up.



## Birmingham Cascade Tops Previous High By 35% at Bow In

BIRMINGHAM, June 3.—Cascade Plunge here opened its 1944 season Sunday, May 21, with crowds about 35 per cent above any previous high, according to J. H. Dickson, president of Cascade Plunge, Inc. The resort has been re-decorated and plans made to capitalize on what has every indication of being another banner year.

The opening was set back from the usual Saturday bow, due to the resort being rented for that day by the First National Bank for its annual picnic.

Prices have been increased slightly this season to meet increased operating costs, with the 1943 policy of admitting men in the armed forces at the children rate every day, except Sunday, still in force.

The pool is again in charge of Jack Bloomfield, with Dick Flinnell operating the dance hall. At present four dances a week are being held, two swing shift dances from 1 to 5 a.m., the others on Thursday and Saturday nights being regular dances.

Streetcars pass the front door, and the Cascade is only four miles from the center of town.

## Balto Pool Biz Record Breaking

BALTIMORE, June 3.—All major Baltimore swim pools are now open for the current season, with the exception of the Meadowbrook, Mount Washington, scheduled to get going early in June. Meadowbrook was skedded to open last Sunday (28) but it was prevented by a recent fire which inflicted damage estimated at between \$50,000 and \$100,000. The work of repairing and replacing equipment is now well under way. All pools in the area have been doing record-breaking business since the opening two weeks ago.

The management of Meadowbrook also operates Five Oaks Swim Pool, which opened Sunday (28) to a record crowd.

Lakewood Pool at Charles and 26th streets is owned by Arthur B. Price, who also owns Gwynn Oak Park, the Amusement Center and the Aurora Theater here. Lakewood is managed by Arthur B. Price Jr. Olympic Swim Pool at Carlin's Park, and Bay Shore, some 15 miles south of Baltimore, owned by Mahoney Bros., are other leading swim spots in this area.

## Atlantic City

By Maurie Orodener

ATLANTIC CITY, June 3.—Holiday-goers of every age found their favorite type of amusement in the special reopening show presented at Hamid's Pier last week-end. Joe Howard's Gay '90s Revue was presented on the pier's Hippodrome stage.

Mollie Picon made a personal appearance Decoration Day. Les Brown and his crew were first in the parade of name bands to be featured here this season. Peggy Reid and her all-girl orchestra were another pier attraction, and other stage highlights were the Phillips Revue, Princess Yvonne and Doc Irving, the Fun Chase, game rooms, the twice daily net hauls.

Water sports, diving horses and circus acts combined to make up a solid show in the open-air stadium. H. B. Maxey's March of Time in Wax led an array of outstanding exhibits.

Jan Savitt and Alex Bartha and their orchestras were in Marine Ballroom. Bert Walton emceed the stagershow which included Jackie Kelk; Homer, on the Aldrich family presentation on the air; Arcari and his accordion, and Bob Easton and his two midget comedians.

FAR ROCKAWAY, N. Y., June 3.—Drambour Bros. have taken over well-located property here at Seaside Avenue and Ocean Drive for an eating concession and a game. The Drambours are well known in outdoor show business. Joe has been associated with the late Harry Baker and recently was with Eddie Carroll at Riverside, Mass. Peter has been connected with New York firms for several years.

## THE POOL WHIRL

By Nat A. Tor

All Communications to Nat A. Tor, Care New York Office, The Billboard

(Continued from last week)

Deaths by drowning had reached a rate of 10,000 a year, and with swimming becoming more popular, it gave every indication that beaches and pools were inadequately guarded. Ignorance of fundamental swimming and boating technique also resulted in many drownings.

Rescue methods in themselves were often responsible for fatalities. Barrels were standard equipment for resuscitating the apparently drowned, but if the unfortunate victims subjected to their rotation managed to survive, it was usu-

ally in spite of and not because of that treatment.

Since the turn of the century some efforts were made to improve conditions, and the picture was not wholly bad. Lifeguards were beginning to appear at the beaches, but adequate instruction was still largely lacking.

Dismayed by the disastrous drowning rate as it stood in the fall of 1913, other national organizations urged the Red Cross, under its chartered responsibility for dealing with calamities, to assume the task of combating the growing menace. Thus, February 1, 1914, the need having been determined, a pattern of operation was set up and the Red Cross Life Saving Service came into being.

In the succeeding months of that year at beaches and pools all over the country a big fellow with a Red Cross emblem on his bathing suit began to appear. It was Commodore Wilbert E. Longfellow, a man experienced and well versed in the aquatic arts and in the skills of life saving.

His first step was simplicity itself. In each community he got a group of good swimmers together, trained them in methods of life saving and resuscitation, organized them into volunteer corps able and willing to be responsible for supervision of bathing activities. Persuading owners and operators to man their beaches and pools with trained

(See POOL WHIRL on page 55)

## Walled Lake Off To Boom Start

DETROIT, June 3.—Formal opening of Walled Lake Park, 25 miles northwest of Detroit, over last week-end drew an increase in business of 10 per cent over last year, confirming the upward trend reported from all other amusement resorts in the Detroit area.

Exceptionally warm weather for so early in the season made it possible to open the bathing beach this week instead of late in June as in other years. Walled Lake is the only major amusement park in the Detroit area offering natural bathing facilities this year, what with Jefferson Beach slated to remain closed for the season.

Walled Lake has been running week-ends only for over a month to good patronage. The big build-up in this case is caused by a heavy increase in population in this section.

Walled Lake is again under the personal management of Fred W. Pearce, owner.

## Revamped Seaside Begins; New Rides, Games, Shows

VIRGINIA BEACH, Va., June 3.—Seaside Park has opened after a face-lifting given it by its new owners, Jack Greenspoon, Art and Charles Lewis and Dudley Cooper. The play spot this season features a number of new rides, games and shows. Special attention has been given to the picnic area, with the addition of many new benches and tables.

The new Prolics Club features Bubbles Becker and orchestra plus a five-act stagershow nightly.

General Manager Jack L. Greenspoon is rushing renovations on the bathing pavilion, which is slated to open soon.

## Two Spots in New York Area Use Circus Acts This Season

NEW YORK, June 3.—Only two parks in the New York area are using circus acts this season, Olympic and Palsades. Both are on the New Jersey side of the Hudson but cater to patronage from New York, Newark and surrounding towns.

New show going into Olympic Park today offers Kurtzo and Kurtze, aerialists; Mademoiselle Marie Serenado, musical horse, and Miss Cairola, acrobatic roller skater. The Kimrls, aerial novelty, held over at Palsades. Hamid office books both spots.

## SF Beach Museum Hums

SAN FRANCISCO, June 3.—Forest Museum at Whitney Beach here retains the same line-up of attractions with which it started here two years ago and business is reported excellent to date. Line-up: Prince and Ethel Denis, smallest married couple; Delores Corondo, fat girl; Marie, human corkscrew; Alfred Green, human reptile; the Sanfords, mentalists; Dainty Arlene, electric marvel; Miss Jo Ann, torture box; Mlle. Zaza Frazee, baldheaded bearded lady; Capt. Fritz Le Cardo, tattooer and ticket taker; Jimmie Johnson, ticket seller; Frank Forest, owner-manager.

## Francklyn Park Gets Going

HALIFAX, N. S., June 3.—Francklyn Park opened officially for the season May 19. Policy calls for dancing every week night, with music by the Eddie Jensen ork.

## Zoo Junket Brings Gas Violation Beef From Neighbor State

PORTLAND, Ore., June 3.—The 1,000 school kids at Vanport City had a swell time visiting the Portland Zoo, but the school heads caught hell.

The traction company operates some old gas busses owned by the U. S. Maritime Commission to haul workers to shipyards from Vanport, gigantic war housing center, so school officials thought it would be handy to use the busses for the zoo hop while the workers weren't coming or going.

But way up the Columbia River, in the neighboring State of Washington, was an eagle-eyed public servant. He was H. E. Rogers, superintendent of public schools at Stevenson and, more important, co-ordinator of Civilian Defense in Skamania County.

Quick as a flash he dashed off a letter to the Office of Defense Transportation in Washington saying, in part, that the junket "does not facilitate the prosecution of the government's gas conservation effort in this area."

Just who sanctioned the trip is still a mystery, as the regional office of ODT said "we didn't," and the Vanport school authorities are still figuring out answers to "how, please?"

★  
**A battery of "SOLO-VUES"**  
will make additional money for you! See our ad in Amusement Machine Section.  
★  
**GEORGE PONSER CO.**  
DEPT. B  
763 South 18th St., Newark, N. J.

## ATTENTION AMUSEMENT PARKS

Spider Monkeys for outdoor cages, \$40.00 each; Mother and Baby Combination, \$80.00. End of season 50% refund. You may rent or buy same outright.

**HENRY TREFFLICH**

215 Fulton St., New York 7, N. Y.

## WANT WANT

On account of disappointment want Man to take full charge of Bingo in park. Can place Photograph Gallery for season. Price right. Want Man to take full charge Pop Corn Stand. Address:

**S. B. WEINTROUB**  
West Columbia, S. C.

## WANT FOR PARK

Ell, Jennie, Tilt and Chair-o-Plane. Help on Concessions. African Dodger, book or buy; also Colored Dodger. Want Fun House, medium Cook-house. Want 10' or 12' 4-Way Joint Canvas or complete 200' 3-Wire Switch and Ground Cable if reasonable. ZELLER, Box 447, Cor. Elizabeth & Fleming Sts., Key West, Fla.

## WANTED

To Buy for Cash: 20 Car Scooter, late model; Tilt-A-Whirl, Fly-O-Plane or any other good Ride not to conflict. Have space for several Concessions. Want Foreman for No. 16 Wheel; no moving, work the year around. State age, experience and salary wanted.

**GRIFFEN AMUSEMENT CO.**  
Jacksonville Beach, Fla.

## WANTED TO BUY FLYING SCOOTER

Must be in good condition for cash. Immediate delivery or after Labor Day.

BOX D-221, The Billboard, Cincinnati 1, O.

## AT OLD ORCHARD BEACH, MAINE

Unusual Opportunity to Rent Building for This Season Suitable for Exhibitions and Walk-Thru Shows.

Floor space, 60x45, high posted. Located in the main square, 300 feet from the ocean front, adjoining railroad station.

Inquire BOX 3, Old Orchard Beach, Maine



# More Interest in Competition Urged Among Canadian Clubs

TORONTO, June 3.—At the third annual championship meet of the Canadian Amateur Roller Skating Association in Strathcona Rollerdomes here, May 15 and 16, two clubs competed, Hamilton and Strathcona, the latter winning all except two events.

Judges from the United States expressed the hope that Canadian skaters would show greater interest and compete in American championships. The skaters were highly commended for their skill. Judges of the CARSA championships were Dr. A. Priestman, Toronto; Mrs. L. Dillingham, Ottawa; Mrs. Salsinger, Detroit; Mrs. C. Samuels, Toronto; Miss M. Williams, Detroit;

M. Jull, Toronto, and G. Woodson, Cleveland. Results:

Junior ladies: First, Betty Sike; second, Flora West; third, Joan Drury. Novice ladies: Shirley McNaughton, Agnes McLaughlin, Joyce Payne. Novice men: Ronald Brown; Ronald Smart, Hamilton; John Stephens, Hamilton. Intermediate ladies: Shirley Kimbell, Evelyn Bell, Bernie Howard. Intermediate men: Gordon Brookes (no competitors). Senior ladies: Janet Morrill, Lenore Kearns. Senior men: Ted Jenkins (no competitors). Novice dance: Harry Ewam, Betty Broadfoot.

The intermediate dance was won by Gord Brookes and Evelyn Bell. Senior dance honors went to Roger McLachlan and Gloria Edward. Over 75 skaters competed in the events.

# G. I.'s Are Going For Roller Pastime In Couple of Halls

CAMP ELLIS, Ill., June 3.—Lieut. Leon R. Greeman in charge of the Engineer Group Special Service office at Camp Ellis, is responsible for the introduction of skating here. ACE Hall and Castle Hall, camp recreation spots, have been fully equipped for skating and 200 pair of skates is not enough to take care of soldiers and girls from near-by cities who attend sessions every Sunday. Music is provided thru records via public-address systems.

Camp Ellis is the only army camp in the Sixth Service Command to boast of roller-skating facilities. It is one of not more than 15 camps in the United States similarly equipped. Skating at ACE Hall starts at 2 p.m. Sundays and continues until 9 p.m., with a break for supper and a bit of dancing. Skates are taken to Castle Hall Monday nights and skating alternates between the two halls for the rest of the week.

"We are encouraged by the demand for skates and are trying to get more for the soldiers," said Lieutenant Greeman. "Skating is the seventh largest sport and the second largest participant sport in the country."

THE DOME Roller Rink, Dixon, Ill., was the scene of an interesting anniversary party recently when 200 friends of Harry W. Milne gathered at the rink to celebrate his 65th birthday. For their edification Milne put on an exhibition of trick and fancy skating that would have done credit to a teen-ager.

ROLLARENA, Gloucester City, N. J., remains open thruout the summer in keeping with a tradition of the spot. Monday nights are set aside for beginners. A trophy case contains articles sent back by boys in the service who were former patrons. Among them are a Purple Heart, Jap knives, German and Italian bullets.

WALTER ANDERSON, owner of the new Centralia (Wash.) Rollerdomes, a new member of the RSROA, is holding a formal opening of his rink June 5, staging a big show for the benefit of the Red Cross. Program will be participated in by skaters from Redondo (Wash.) Rink; Skateland Rink, Everett, Wash., and Southgate Rollerdomes, Seattle, as well as their own skaters.

# Execs' Roster Is Filled By RSROA Head

## Bergin Heads Judges

DETROIT, June 3.—Membership of the five committees of the Roller Skating Rink Operators' Association of the United States, which was not named at the convention in Arena Gardens here last month, was announced this week by President William T. Brown, Seattle, as follows:

Judges, Tests and Competitions: Fred J. Bergin, Medford, Mass., chairman; George E. Anagnost, Columbus, O.; Margaret Patterson, Indianapolis; J. Vaughn Johnstone, Detroit, and Clifford J. Wilkins, Elmhurst, L. I., N. Y.

Dance: Perry B. Rawson, Asbury Park, N. J., chairman; George E. Anagnost, Columbus, O.; L. W. Going, Portland, Ore.; Betty Lytle, Newark, N. J., and Melvin Umbach, Boston.

Figures: S. Charles Peppers, Oakland, Calif., chairman; Arthur R. Eglinton, Elmont, L. I., N. Y.; William McMillan, Cleveland; Mrs. H. G. (Gladys) Salsinger, Detroit, and Carl C. Johnson, Denver.

Speed: Otto J. Albrecht, Cleveland, chairman; Jack D. Dalton, Cleveland; Rodney R. Peters, St. Louis; Jesse E. Bell, Detroit; Frank Morgan, Seattle; Harold Amus, Fort Collins, Colo., and Roland Gloni, Brooklyn.

Finance: Harry R. Wiener, Paterson, N. J., chairman; Joseph P. Seifert, Brooklyn, and Nathan Steinberg, Elmhurst, L. I., N. Y.

Amateur Affairs: W. P. (Pat) Hodous, Cleveland, chairman.

Publications: R. D. Martin, Detroit, chairman.

SUNSET BEACH Roller Rink at Sunset Lake, Almonesson, N. J., has opened its outdoor season.

ARENA GARDENS, Detroit, is operating four days a week, from 10 a.m. until evening, to provide practice for those who specialize in figure or dance. Manager Fred A. Martin is continuing the regular skating program thru the summer, only slightly abridged, with professional lessons available from pros during the day and skating four nights a week. Skate dance classes will also be held all summer on Wednesday and Thursday nights.

**The First Best Skate**



**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**

**WANTED USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St., Everett, Mass.

**WANTED TO BUY FOR CASH**

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

**JOHNNY JONES, JR.**  
132 7th Street Pittsburgh 22, Pa.

**BALL BEARINGS \$1.75 PER M.**

No Orders Filled Under 5 M. No C. O. D.'s.

**C. A. COREY**  
BOX 1782 FALL RIVER, MASS.

**WANTED**

Used Steel Portable Building for Skating Rink. Also want Help for Portable Rink now under tent. State all first letter, as I need help now.

**MYERS BROS.' RINK**  
Box 534, Harlan, Ky.

**STURDIBILT FIBER WHEELS**

- Will Not Mar or Mark Floor
- Greater Gripping Surface
- Improved Bushings
- Immediate Delivery

Chrome Steel Balls, Straps and Other Roller Skate Accessories Now Available

**WHEEL PRODUCTS CO.**  
42d Street at Jones Omaha, Nebr.

**CINCY CONEY BIG**  
(Continued from page 42)

last season's Decoration Day biz due to the fact that the holiday last year fell on a Sunday, Edward L. Schott, Coney managing director, compared this season's four-day holiday period, Saturday thru Tuesday, with the corresponding period in 1943 and found that gross business this year topped last year's mark by 30 per cent.

A check on attendance for the four-day period with the same four days last season revealed that 48,700 people passed thru Coney's turnstiles this year, compared to 33,600 for the corresponding period last year.

Pool business to date is running far ahead of other years, due to the mid-summer weather that has prevailed here uninterruptedly thruout May. Dance business at Moonlight Gardens is on par with this time last season, but is some 20 per cent under normal years due to the absence in the army of many of the younger blades who formerly tripped the light fantastic here.

**Obadal in Oklahoma City**

OKLAHOMA CITY, June 3.—New Victory Park, in the heart of the city, was opened Saturday, May 20, by A. (Booby) Obadal, owner of Victory Park, San Antonio. New funspot boasts of 10 rides, 20 concessions and 3 shows as a starter. Old-fashioned balloon ascensions and parachute jumps will be the free attractions next week, if permission can be had from local military authorities. Mrs. Emma Obadal is secretary-treasurer of the local amusement spot.

PHILADELPHIA.—A Guinea baboon is the latest to find a home at the Philadelphia Zoo. Baboon was turned in by a returning merchant seaman. In addition the zoo's population was increased by a double cargo via the stork route. He brought a new guanaco, a zebu and a litter of lion cubs.

**FOR SALE**

Complete Portable Rink, 45x90, maple interlocking floor, joists, stringers, springs, blocks, 45x90 green tent, storm ropes, stakes, picket fence, 100 pairs Chicago roller skates, grinder, lighting equipment, amplifier, microphone, speakers, records. Operated only short time. Make offers. Cash or trade. Auxiliary sloop.

**HELEN O'HARA, 664 Wrightwood, Chicago 14, Ill.**

**WANTED TO BUY**

Any kind of Roller Rink Equipment. Skates, Floors, Tents, Skate Grinder, etc. Also Hammond Electric Organ. Give serial number, age, type of speakers.

**DON McELHINNEY**  
BOX 207 MARION, IOWA

**RINK MEN WHO USE "CHICAGO" SKATES ARE SUCCESSFUL**

**There's a Reason!!**



**CHICAGO ROLLER SKATE CO.**  
4427 W. Lake St. CHICAGO, ILL.

**And all the Accessories too!**

**HYDE'S NON-RATIONED ROLLER SHOES**

To give you the best possible Roller Service under necessary war-time limitations.

- \*REMOUNTING: Send us those used skates for cutting down and remounting on fine new Hyde Shoes.
- \*LACES: An ample supply of

white and black in 63", 72" & 81" lengths.

- \*WHITE RUBBER Heel Toe Stoppers ready for prompt delivery.
- \*INNER SOLE LININGS for all roller shoes. Excellent for your rentals.

**ORDER today!**

**HYDE ATHLETIC SHOE CO., CAMBRIDGE, MASS.**  
Manufacturers of those famous "BETTY LYTLE" Roller Shoes



CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy
Forms Close in Cincinnati
(25 Opera Place, Cincinnati 1, O.)
Thursday for Following
Week's Issue

ACTS, SONGS & PARODIES

BLACKOUTS! — COMEDY MATERIAL PRE-
pared for prominent Broadway performers. Com-
plete original collection, \$2.00. Kleinman, 25-31
30th Rd., Long Island City 2, N. Y. j58x

FRANKEL'S ORIGINAL ENTERTAINERS'
Bulletins: Containing Band Novelties, Parodies,
Dramatizations, 25¢ each; 5 consecutive issues,
\$1.00. Don Frankel, 3623 T, Dickens, Chicago. j58x

GAMBLE'S 4 BOOKS OF COMEDY, MINSTREL
and Parody Material, \$2.00. Witmark complete
Minstrel Show, \$5.00. Denton collection of Skits,
Stunts, Clever Replies, Blackouts, \$5.00. E. L.
Gamble Playwright, East Liverpool, O. j517x

MENTAL PERPETUAL CALENDAR — YEAR
One into indefinite future. Checked by Mount
Wilson Astronomical Observatory. Part One for
current years faster than printed calendar. Amaze
audiences. Analyze birthdays. One dollar. Cerulean
Foundation, Kernville 4, Calif. x

MUSIC PRINTED. \$8.00 UP: SONGS RE-
corded, \$3.00; Melodies, \$6.00; Piano Arrange-
ments, special offers. (Stamp.) Urab-BB, 245 W.
34th, New York 1. j524x

SONG POEMS REVISED, MELODY ADDED,
arranged, recorded, printed with cover designs.
Stamp, Advise, Tune Doctor, P. O. Box 551, New
York 1. j524x

VENTRILOQUAL DIALOGUES, MONOLOGUES,
Gags for Stags. Three scripts, \$2.00. Sophis-
ticated Songs. List ready. Tizzard, 104 W. 71st
St., New York. j524x

AGENTS & DISTRIBUTORS

BEAD NECKLACES FOR JOBBERS, FAIR
Workers, Carnival Men. Particulars free. Sample
line, \$1.00. Mission, 2328 W. Pico, Los Angeles
6, Calif. j517x

BEST SELLING NUMBERS, SNAPPY GREET-
ing Cards. Send \$1.00 for sample two dozen,
catalogue free with first order. La France Pro-
ducts Company, 40 Hanover Street, Boston 18,
Mass. j517x

BRILLIANT "GOLD" JEWELRY — GLAMOR-
ous, flashing sales appeal. Unique creations new
and exclusive with us. Earrings, 30¢ to 60¢; Pins,
75¢; Bracelets, 60¢; Necklaces, 90¢; Hair Orna-
ments, \$1.00. Guaranteed amazing beauty, qual-
ity and value. Send \$5.00, \$10.00, \$25.00 for
prepaid assortments. Also Luminous Jewelry. Il-
lustrated price list free. Gifthouse, Box 4550-B7,
Coral Gables, Fla. j524x

EXCLUSIVE TERRITORY — FIRE EXTIN-
guishers, \$2.75 retail. Old concern. First-Aid,
1824 Fourth Ave., Los Angeles 6, Calif. j517x

EXTRA! — MOST BEAUTIFUL GIFT BIBLES,
sell dime. You get 2 1/2. Rush \$1.00. Liberal
start. Sample, dime. Hinkle Publishers, Dayton,
Va. j517x

HARD TO GET NECESSITIES — MILITARY,
Patriotic Items. Priced below competition; 192-
page wholesale catalog free. Mills Sales, 901
Broadway, New York. mb3x

KEY CHECK STAMPING OUTFITS — BIG
profits stamping Checks, Name Plates and Social
Security Plates. The Art Mfg. Co., 303 Degraw,
Brooklyn, N. Y. j522x

MAGIC RACES — AT CIGARETTE TOUCH SIX
horses are off. Fast seller, big profits. 40 Races,
\$1.00. Quantity prices. Sample free. Barkley
Co., Dryden 4, Va. j510

"MAIL ORDER TRADE DIRECTORY" TELLS
you where to buy wholesale. Send 25¢ for 1944
edition. Publisher, P. O. Box 693-BB, Canton 1,
Ohio. j510

MEN'S MONEL METAL HORSE SHOE DE-
sign Abalone Pearl Settings Rings, \$20.00 per
dozen; 1,000 Live Mexican Jumping Beans, \$4.00
postpaid. Empire Sales, 340 S. Main, Memphis 3,
Tenn. j510

MERCHANTS, AGENTS AND 10¢ STORES —
Let us send you 30 assorted Biblical, Patriotic,
Service Stars, Father's Poem, 9x11 Card Board
Wall Mottos. Multi colored, gold lined lettered.
Guaranteed 25¢ and 35¢ seller or your money re-
funded. Sent post paid, \$3.00. Empire Sales Co.,
340 S. Main St., Memphis 3, Tenn. j510x

MEXICAN LIVE JUMPING BEANS — THE
last curio in the world. 1,000, \$5.00; lots of
five thousand, \$4.50 per thousand; in ten, \$4.00;
twenty-five, \$3.50; in fifty, \$3.00, in hundred
thousand lots at \$2.50. We offer until finish the
stock. Sample of 25 for 50¢. General Mercantile
Co., Laredo, Tex. x

MEXICAN JUMPING BEANS — NEW CROP,
wholesale, 1,000, \$5.00; 5,000, \$4.00; 10,000,
\$3.00; 50,000, \$2.50 (in 1,000 lots). Immediate
shipment guaranteed. National Products Company,
Laredo, Tex. j510x

REPRESENT MEXICAN DIVORCE ATTORNEY.
Divorces require no residence. Completed by mail.
Legal in 5 weeks. Immediate remarriage. A. Aguilar,
Sanjuan de Letran, 123, Mexico City, Mex. j51

SELL BY MAIL — PROGRESSIVE MAIL TRADE
Magazine tells how. 10¢ copy; \$1.00 yearly.
Sterling (BB-4), 71 W. 85th, New York. j510x

STOREKEEPERS, SALESMEN AND WHOLE-
salers buy direct. Pins, Earrings, Rings, Sterling
and Gold Filled Chain, Pearls, Watches, Religious
Goods and anything in Costume Jewelry. Send for
our \$25.00 to \$1,000.00 sample assortment with
25¢ deposit. An-Ber Jewelry Co., 475 5th Ave.,
New York City. j524x

WANTED — REPRESENTATIVE FOR MEXICO
City mail order firm. No stock to carry, no
house to house. Can be worked spare time. You
only place advertising and send the orders on, making
nice money. Send one dollar money order for sample
and working instructions. Maria Aguilar, Mexico
City, Mexico. j517

YOUR NAME AND NUMBER ON SOCIAL SE-
curity Plate Free, with order of Leather Wallet,
\$1.00. Print name. Bonomo, Box 45, Sta. A,
Brooklyn, N. Y. j524x

15 7x8 1/2 PIN UP GIRLS, LITHOGRAPHED IN
8 colors, \$3.00 per dozen, sets. Sample set only
50¢. Hurt Brothers, 1330 Grove Ave., Burwyn, Ill.
j517

ANIMALS, BIRDS,
REPTILES

ANIMALS FOR IMMEDIATE SHIPMENT —
Nice healthy Mexican Black Spider Monkeys,
\$35.00 each; Giant Spiders, \$50.00; Snookum
Bears, \$25.00; family set of Monkeys, father, mother
and baby, \$100.00. World's Reptile Importer,
Laredo, Tex. x

BEAUTIFUL BLACK SPIDER MONKEYS
\$35.00; Snookum Bears, semi tame, \$15.00;
Mexican very tame Donkeys (Burros), special for
children to ride on, \$30.00. General Mercantile Co.,
Laredo, Tex. x

FOR CASH SALE OR TRADE FOR MALE RING-
tail, Spider or Java Monkey, or any odd type
Monkey, my trio of Boxing Roosters with equipment.
McIntosh Monkey Farm, Bellevue, Mich. j517x

FOR SALE — TAME GREY FOX, \$17.00;
Coyote, Collar and Chain, \$25.00; Deodorized
Skunk, \$8.00; Hoot Owl, \$5.00; Baby Opossums,
\$2.00. Will buy Cross Cages or small Parade
Wagons. State condition and price. Animal Farm,
Richmond Hill, Ga. j517x

FRESH REPTILES — MEXICAN IMPERIAL
Boas, 5 footers, \$8.00; Mexican Green Rattle
Snakes, 5 footers, \$8.00; dens Harmless Snakes,
\$25.00; dens Poisonous Snakes, \$25.00. World's
Reptile Importer, Laredo, Tex. j517x

SPECIAL SALE — SPIDER MONKEYS,
mother and babies, \$80.00 for the combination;
Spider Monkeys, male or female, \$40.00 each; 1 large
long armed Baboon, weighs 35 pounds, very tame
and gentle, salutes, does somersaults, walks upright,
\$100.00; 1 Pigtail Monkey, wears clothes, trained
to jump from floor to shoulder, walks tight rope,
very gentle, weighs 12 pounds, price, \$75.00; 1
female Giant Rhesus Monkey, \$50.00. All animals
P. O. B., N. Y. Henry Trefflich, 215 Fulton St.,
New York 7, N. Y. x

BUSINESS
OPPORTUNITIES

GET INDEPENDENT BEFORE HARD TIMES
strikes you. Business in your home. No over-
head. Security ahead. Free information. A. B.
Biddison, 6001 E. 12th St., Kansas City 3, Mo.
j517

HOW TO SALT PEANUTS INSIDE THE SHELL,
\$1.00 No machinery. Guaranteed. Conrad,
2301-B Sixth Ave., Altoona, Pa. j517x

OPERATE YOUR OWN "HEALTH CONDITION-
ing Club!" Dynamic but simple techniques. No
manipulation. No apparatus. Metabolic System.
Drawer 9128B, Station 5, Los Angeles. j517x

SELL SCENARIO COURSE BY MAIL — COSTS
50¢; sells for \$2.00. Sample, 50¢ postpaid.
16MM Films, Oriole Films, Box 942, Baltimore. j517x

127 WAYS TO MAKE MONEY IN HOME OR
office; business of your own. Full particulars
free. Elito, 214 Grand St., New York. j524x

COIN-OPERATED
MACHINES, SECOND-HAND

NOTICE—Only advertisements of used
machines accepted for publication in
this column.

A-1 CIGARETTE AND CANDY VENDING MA-
chines—All makes and models, lowest prices,
from operators being drafted. Unedapak Parts in
stock. What have you to sell? Mack Postel, 6750
N. Ashland, Chicago. j58x

ALL REBUILT! — 5¢ SELECTIVE CANDY
Vendors, LoBoy Scales, Postage Stamp Machines,
1¢ Vendors and 25¢ Package Vendors. Adair Com-
pany, Box 166, Oak Park, Ill. j510

ALL RECONDITIONED — EIGHTY MASTERS.
Porcelain finish, one cent play, \$320.00 for lot.
\$50.00 cash with order, balance C. O. D. M. T.
Daniels, 1027 University, Wichita 12, Kan. j510

ATTENTION — SEEBURG CASINO, \$245.00;
Envoy, E.S. R.C., \$400.00; Seeburg 20 Record
Wireless Wailomatic, \$30.00 each; Seeburg Wireless
Speak Organ, \$35.00; Rockola Monarch with
adapter, \$125.00; Rockola 5¢ Wall Boxes, \$25.00
each; Wurlitzer 616 with adapter, \$150.00; Seeburg
16 Record Wall Boxes, \$10.00 each; Wur-
litzer Bar Boxes, \$25.00 each; Wurlitzer Model 600
with adapter, \$325.00; Wurlitzer Model 800,
\$550.00; Used Records, \$10.00 100; Outdoor
Speakers, \$45.00. Franklin Coin Machine, 660 W.
Franklin, Baltimore 1, Md. j510

BALLY BEVERAGE VENDERS, IN EXCEL-
lent shape. Also stock-apart parts and Stainless
Steel Barrels. Schwartz Electric Coin Counter and
Sorter, excellent condition, \$400.00. Coven Auto-
matic Products Co., 2252 W. Chicago Ave., Chicago
22, Ill. Humboldt 3209. j510

FOR SALE—MILLS ORIGINAL BLUE FRONTS,
25¢ play, \$325.00; in 5¢ play, \$197.50 each;
equipped with club handle and 3-5 payout, single
jackpot; five 25¢ Mills Blue Fronts, like new, knee
action, club handle, \$350.00 each; two 10¢ Mills
Blue Fronts, perfect condition, \$245.00 each; three
Mills 25¢ Brown Fronts, knee action, like new,
\$380.00 each; one 25¢ Mills Bonus, like new,
\$425.00; one Mills Four Balls, \$650.00; two Paetz
Reels, senior models, like new, \$240.00 each; two
Lucky Lucres, \$350.00 each; one Bang Tails,
\$200.00; one ball payout Grand National,
\$125.00; two Grand Stands, payout model,
\$90.00 each; three Keeney Skill Times,
\$110.00 each; four Columbias Cigarette
Reels, gold award, rear payout, like new, \$75.00
each; ten Wurlitzer almost new Rol-O-Tops, 5¢ play,
three in 10¢ play, make best offer for the lot;
aerials run in 86000 series; two Chicago Metal
Double Turn Table Safes, \$150.00 each; eleven Chi-
cago Metal Single Turn Table Safes, all crated,
\$100.00 each, or \$1,000.00 for the eleven; two
Double Toledo Standard Safes, \$150.00 each; one
Triple Diebold Turn Table Safe, like new, \$350.00;
one Triple Standard Safe, \$225.00; one Mills Jumbo,
\$115.00; one new Mills Q.T. Bell, 1¢ play, \$40.50;
two Mills 1-2-3, payout model, \$60.00 each. Fol-
lowing Five Ball Tables: One Exhibit Stars, \$55.00;
one Band Wagon, \$45.00; one Sky Ray, \$45.00;
one Four Roses, \$45.00. One-third deposit with
all orders. Palmanier Sales Co., 1108 12th St.,
N. E., Canton, O. x

FOR SALE CHEAP — MILLS DEWEYS, JACK
Pot Caffe, Century, Wailing; also Steel Cabinets,
all in good condition. H. E. Stumberg, Terrell
Wells, Tex. j510x

FOR SALE—4 CHI COIN HOCKEYS, \$225.00;
3 Bally High Hands, \$150.00; 1 Chicken Sam,
\$100.00; 4 Seeburg Pipe Organ Speakers, R. C.,
\$30.00. All machines in good shape. 1/3 de-
posit, balance C. O. D. McDaniel Suggett Music
Co., 711 N. Independence, Enid, Okla. j510x

FOR SALE — FOURTEEN STARLIGHT AND
Sprinting Clock Grip and Muscle Testing Machines,
with floor platform. Reasonable. Carl E. Goeldner,
629 W. Ellet St., Philadelphia 19, Pa. Phone Ger-
mantown 1352. j510x

FOR SALE — KEENEY'S TRACK TIME,
\$110.00; Ray's Track, \$75.00; Mills '40 1-2-3,
\$70.00; Columbia Gold Award, \$60.00; 20 Slot
Machines, \$30.00 each. 1/3 deposit with order.
R. E. Hershner, Iberia, O. j510x

FREE PLAY GAMES — BUCKAROO, \$12.00;
O'Boy, Ocean Park, Headliner, \$15.00 each;
Merry-Go-Round, Sports, Punch, Lone Star, Vac-
ation, Mascot, Lucky, Line-Up, \$19.50 each. The
Atlas, Wells, Minn. j510x

H AND H FLOOR MODEL FULLY AUTOMATIC
Electric Popcorn Machine, factory rebuilt, ready
to operate, \$195.00; H and H Popcorn Machine
and Peanut Roaster Combination, floor model, ready
to operate, \$275.00; also Star Advance Mfr. Floor
Model Popper, \$175.00. We buy, sell and trade
Popcorn Machines of all makes, Popcorn and Sup-
plies. The P. K. Sales Co., 6th and Hyatt Sts.,
Cambridge, O. j510x

MILLS 50¢ BULLSEYE, JACKPOT FRONT,
\$100.00; nickel Mills Dewey, \$125.00; Western
One Bull Paytable, \$50.00; Folding Slot Stands,
three for \$10.00. Grand Valley Novelty Company,
Traverse City, Mich. j510x

MUTOSCOPE HURDLE HOPS, \$50.00 EACH;
Columbus Porcelain Peanut Machine, like new,
\$7.00; old Grips, \$3.00 each. Leopold, 17 Janet,
Devon, Conn. j510x

PARTS FOR YOUR PHONOGRAPHS, CON-
soles, Slots and Marble Games. If you do not
have what you need we can get it for you. We will
buy your Phonographs, Consoles, Slots and Marble
Games. Contact us at once for the better deal.
C. M. McDaniel, 711 N. Independence, Enid, Okla.
Phone 2480. j510x

PENNY COUNTER GAMES WANTED — 5
Ball; Skill, such as Totalizers, Challengers, Pikes
Peaks, etc. Gol-Pak Enterprises, 68 Osmond St.,
Springfield, Mass. j510x

TWO WURLITZER 950'S, CABINET, MECHAN-
ism, like new, \$675.00 each. Guaranteed A-1.
Jones Coin Machines, Stephenville, Tex. j510x

WANT METROS AND 7 UPS — PAY \$35.00
each. Late model Metros only, without metal
cap on top of plastic bumpers. McLarty Music Co.,
805 College, Lubbock, Tex. j517x

WANTED — MILLS MECHANISM PARTS,
Nos. 2750, 2621, 2799, 2896A, 2683, 2634,
25¢ play; Nos. 3094A, 3064A, 2638, 2890A. We
convert Stoplevers to Knee-Action. Also offer new
Slot Clocks. Coleman Novelty, Rockford, Ill. j510x

1 VIEWSCOPE, 10 REELS PICTURES, \$20.00;
1 A.B.C. Bowler Pin Ball, like new, \$30.00; 1
Steepie Chase, \$5.00; 1 Target Skill, \$15.00; 1
Shocker, \$5.00; 1 Gripper, 3-Way, \$6.00; 1 Pikes
Peak, \$10.00. Terms: 50% deposit with orders.
Dunbar Amusement Co., 4024 Baronne, New Or-
leans, La. j510x

2 MILLS 25¢ BONUS, 1 KEENEY SUPER TRACK
Time, excellent condition. Charles Pittle, New
Bedford, Mass. j517

COSTUMES, UNIFORMS,
WARDROBES

ASSORTED COSTUMES—SKELETON, CLOWNS,
Uncle Sam, Spanish, Chinese, Chorus, Orientals,
Accessories. C. Conley, 308 W. 47th, New York. j510x

BALLY CAPES, \$7.50; CELLOPHANE HULAS,
Green, white, blue or gold, \$7.50; Chorus or Strip
Net Panties, \$1.00; Net Bras or G-Strings, 75¢;
Adjustable Garter Belts, \$2.50; Strip Gowns, Rhine-
stone Bras, G-Strings and other accessories add 25¢
postage on all orders. C. Guyette, 348 W. 45th St.,
New York 19. j510x

CHORUS COSTUME CLEARANCE — ONE DOL-
lar, perfect condition; Principals, three dollars.
Men's Wardrobe, Guttenberg, 9 W. 18th St., New
York City. j517x

FORMULAS & PLANS

MAKE (ICE CREAM) FOR 25¢ A GALLON—
Will pass the Food and Drug Law. Formula
and instructions, \$1.00. R. S. Gray, 758 West
Jackson Blvd., Chicago, Ill. j510

FOR SALE
SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES — ALL
Electrics, Burch, Star, Crestor, Carmelcorn Equip-
ment, Burners, Tanks, Fittings, cheap. Northside
Sales Co., Indianapolis, Iowa. j510x

ALL AVAILABLE MAKES POPPERS, FIFTY
All-Electric Machines cheap. Burch, Advance,
Crestor, Dunbar, Kingery, Peerless, others. If you
want any special type machine we possibly can supply
you. Get our prices on best seasoning made. Also
will buy any quantity of French Fry Machines.
Caramel Corn Equipment, 120 S. Halsted, Chicago 6.
j510x

ARMY TRUNKS — USED, ALL METAL, SIZE
30 inches long, 16 inches wide; depth, 12 inches,
\$30.00 per dozen. Sample, \$3.50 each. Harry
Marks, 119 S. 7th St., Louisville 2, Ky. j510x

FOR SALE — COPPER WIRE, RUBBER
stranded single, No. 2 to 4.0, 35¢ lb.; Switch
Box, 60 amp, to 600 amp, 1/2 price; Blowers for
air conditioned tents. High grade Enamel Paint,
\$2.00 gallon; 3/4 H.P. Grinders, \$21.00; 3/8
H.P. \$31.00; two wheel rubber Hand Trucks,
\$21.00. What are your needs? Send 25¢ de-
posit. C. & H. Electric Co., 436 W. Juncosa Ave.,
Milwaukee 3, Wis. j510x

"BOMB THE JAPANAZI." A SURE MONEY-
getter on any midway, park or beach. Takes
the place of balloons on dart games. Reaping re-
wards wherever operated. A real skill game that
gets the cash. 3¢ stamp for illustrated circular.
Frank Welch, 735 E. Main St., Rochester 5, N. Y. x

SNOWBALL CONCESSION TOP FRAME, ELEC-
tric Shaver, everything complete, \$150.00. I. W.
Royolds, 2812 32d Ave., North Birmingham, Zone
7, Ala. j510x

FOR SALE—SECOND-
HAND SHOW PROPERTY

ALLAN HERSCHELL KIDDIE AUTO RIDE,
10 car, large cars. Will consider one run down
but prefer one in good shape. Spot cash. W.
Martin, 1227 Gaty, East St. Louis, Ill. j510x

CANVAS—VARIOUS WIDTHS AND WEIGHTS.
Tarpaulins, Waterproof Covers, 9x12 ft., \$8.10;
12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation
Leather, Paints, Enamels and many other items.
Michigan Salvage Co., 609 W. Jefferson, Detroit
26, Mich. j51x

COMPLETE SET NEON SIGN SHOP EQUIP-
ment; also four Kiddie Gas Racing Cars. Wabash
Photo Supply, Terre Haute, Ind. j510x

FOR RENT — 35MM. SILENTS, WONDERFUL
Comedies, Cartoons, Features. Free list. Also
buy. Cecil Gill, 1000 Pennsylvania Ave., Ft.
Worth 4, Tex. j524

FOR SALE — AMPLIFIERS FOR THEATRE
and P. A. use; Mikes, Pickups, Turntables, etc.
35MM. Sound Prints. Radio Exchange, Gaines-
ville, Fla. j510

FOR SALE — COLOR PAN GAME COMPLETE,
10x10 U. S. Top, bolted white pine pin hinge
frame. Both new last August. Light Stringer,
Stakes, two large Valve Type Rubber Balls, etc.
Also new Evans Chuck Tub and others. Will buy
Chair Scale or what have you? Harry Feck, 327
N. Clinton, Syracuse 4, N. Y. j510x

FOR SALE — DIPSEY DOODLE FUN HOUSE
built on 1939 Superior two ton trailer with 1941
Chevrolet ton and a half tractor, \$3,500.00. Also
1938 Mack two ton Tractor with three ton 1939
Superior solid body type trailer, \$2,500.00. Both
units in good condition and good running order.
Apply: W. Wendler, Allan Herschell Co., North
Tonnawanda, N. Y. j524

FOR SALE — ADULT TWENTY-FOUR SEAT
Chair Plane complete. Le Roi Engine, Fence,
Ticket Booth. Calvin Gruner, Pinckneyville, Ill.
j524x

KENTUCKY DERBY GAME — TWELVE UNIT,
in A-1 condition; also 8 Roll Down Tables. The
price is right. P. D. Porter, 37 Whitfield Ave.,
Buffalo, N. Y. j510x

MINIATURE RAILROAD COMPLETE, 2800
feet rail; will sell separately. Striker Mails,
\$3.50. J. B. Aley, 5951 Branch Ave., S. E.,
Washington, D. C. j510x

NEW AND USED ELECTRIC LIGHT PLANTS,
all sizes from 350 watts up. E. F. Schmaltz,
215 Wyoming Ave., Kingston, Pa. j510

ONLY THREE TENTS LEFT (14 SOLD)—
One 60 ft. Round Top with four or more 20 ft.
middles, 10 oz. D.F. waterproofed khaki, good re-
pair; one 30x30 Gable End, 10 oz. D.F. khaki
(practically new); one 14x20 Woven Stripe Viva-
tone; spot, flood, strip lights. Low prices for quick
sale. Freeman, 2401 N. Alabama, Indianapolis,
Ind. j510x

"SMACK THE AXIS" AND "BOMB THE JAPA-
nazi." Two great money getting dart game con-
cessions. 3¢ stamp for illustrated circulars. Frank
Welch, 735 E. Main St., Rochester 5, N. Y. j510x

TENT — 25x48 COMPLETE. GOOD CONDI-
tion. Sidewalk fireproofed. Ship anywhere.
Also 100 foot Heavy Electric Cable. J. King Ross,
5922 Melvin Ave., Tarzana, Calif. j510x

TENT TALKING PICTURE SHOW COMPLETE,
except tent. Three Projectors, one 16MM., two
36MM.; both need one sprocket; 16MM as good as
new and 8 Programs. Chair Seats will sell at a
bargain. C. R. LaMont, Altshuler, Ark. x

TENTS—12x12 TO 40x200. ALL PUSH POLE.
Complete list \$1.00. Hand roped, good as new,
rented couple weeks. Sidewalk, Poles, Stakes, Sledges,
etc. Describe fully. Send stamp. Smith Tents,
Auburn, N. Y. j517x

USED THEATRICAL TRUNKS AND LUGGAGE,
exceptional big savings. Savoy Luggage, 60 E.
59th St., New York. j510x

I FRAME 7 1/2'x7 1/2' COMPLETE WITH TENT.
Very good condition, best offer accepted. John
R. Pagan, 571 E. 140 St., New York. j510x

16MM. WAR REELS, CARTOONS, FEATURES.
Projectors, Seats, Tent Chairs. Sell or rent 35MM.
Film. Lone Star Film Co., Dallas, Tex. j510x

HELP WANTED

ARENA MANAGER — EXPERIENCED, TO
promote conventions, shows, dances, sporting
events. Auditorium seats 3,500; outside arena
seats 5,000. Metropolitan Eastern city, 400,000.
Attractive percentage arrangement with drawing ac-
count to live wire. Write letter stating qualifica-
tions. Box C-70, Billboard, Cincinnati 1. j510

COMMERCIAL MUSICIANS — TENOR BAND
reorganizing. Piano, Tenor Sax, Trumpet, Two-
Beat Drummer, Violin, Trombone. Salary \$60.00.
Box C-73, Billboard, Ashland Blg., Chicago. j510x

GIRL MUSICIANS FOR REPLACEMENT IM-
mediately. Small combo. Need Tenor, Trumpet,
Piano. Top salary. Work top spots. Write or
wire complete information, including experience.
Orchestra Leader, Apt. #2, 310 E. 95th St., Chi-
cago, Ill. j510x

LADY FLYER FOR ROLLER SKATING ACT —
Weight under 115 lbs. Price, care Hunt Bros.,
Circus, New Britain, Conn. j510x

MUSICIANS WANTED — REPLACEMENTS ON
well-known Midwest band, especially Sax Men.
Top salaries offered. Loyd Hall Orchestra Service,
P. O. Box 152, Grand Island, Neb. j524

PANTOMIME CLOWN OR JUGGLER —
Colored or white. Travel with nationally famous
Negro baseball club. Mail photo. Box 64, Tarry-
town, N. Y. j510x

PIANIST — IMMEDIATELY FOR SMALL
combo. Experience all lines imperative. Posi-
tively no drinks or hepatics. Good salary, steady
work. Wire all. Jerry Barlow, Vann Hotel, Lake
Charles, La. j510x

TENOR SAX, LEAD ALTO, DOUBLE CLAR-
inet; Trombone and Piano. Steady location, good
pay in fine air-conditioned club. Write, wire Box
70, Hillsdale, Mich. j510x

VIOLIN OR VIOLA FOR SECTION IN GOOD
ten piece band. State full particulars, locations.
Other Musicians write. Leader, Rm. 815, Hotel
Sabine, Fort Arthur, Tex. j510x



WANT TENOR SAX — FIVE NIGHTS, FIVE hours. Steady work. Ceiling salary, \$48.00. P. O. Box 247, Jackson, Mich. je24

WANT TENOR SAX DOUBLING CLARINET — Salary \$80.00 for 6-day week. Union 4 piece cocktail outfit now playing steady. Must read and fake. Paul French, Club Embassy, Broad River Rd., Columbia, S. C.

WANTED — LEAD ALTO AND CLARINET; also Tenor and Clarinet. No characters. Job open immediately. Write or wire Harry Dixon, Southern Manor, Phenix City, Ala.

WANTED FOR SUMMER SEASON — SHOW now open, 3 week stands. People in all lines. Lead and Bass for Quartette, Musicians for Western or Hillbilly Band. Violin, Guitar, Banjo, Bass, Accordion, etc. Those who sing given preference. Experienced Minstrel and Feature Singers. Write stating just what you can do and salary wanted or no reply. Pay your wires. Have 12 people on the show; we need 12 more quick. Must be able to join within next 3 weeks. Comedians, Singers, Dancers, Novelty Acts, Hillbillies, Cow Boys, etc. Mgr. Radio Show, Weaver Hotel, Kenton, O.

WANTED — MED SHOW PEOPLE FOR NUMBER Two Show. Singers, Hillbillies, Novelty Acts, Teams, Singers, Black Face Comedian. State salary in first letter. Chief Blackhorse, Laurelville, O.

WANTED — EXPERIENCED BUCKLEY MECHANIC for permanent position. Give references first letter. United Novelty Company, Bldg. 115.

INSTRUCTIONS BOOKS & CARTOONS

DON'T WAIT UNTIL THE RUSH BEGINS! — Plan now. Build your own home yourself and save 1/3 to 1/2. Let us tell you how. Write today. No obligation. Address: William H. Jackson, A.B., 1713 Howard St., Port Huron, Mich. x

EARN MONEY IN ANY CROWD — CALL names of strangers, tell unspoken questions. Professional course mind reading, spirit writing, etc., \$1.00. Norman, Box 841, San Bernardino, Calif.

MAKE MORE MONEY — GIVE CLINICALLY Proven Scalp Treatments. No special equipment required. Complete instructions, limited offer, \$5.00. LeRoy Peckham, Lordsburg, N. M. an5x

PRESERVE YOUR TIRES WITH PLASTIC, and puncture proof your tires. Details for stamp. H. B. Betke, Box 699, Borger, Texas. je10

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10¢. Balda Art Service, Oshkosh, Wis. je24x

LOCATIONS WANTED

WANTED — LOCATION FOR ONE OF THE best Side Show Museums in America. Prefer Pacific Coast. Have new tent, banners and finance. All that is needed is A-1 location. Flat rent or percentage. Write at once. Address Tate's Curiosity Shop, Safford, Ariz. je10

MAGICAL APPARATUS

A BRAND NEW ILLUSTRATED CATALOGUE of Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Illustrated catalogue, 30¢. Nelson Enterprises, 326 S. High St., Columbus, O. jv1

ANSWER QUESTIONS, CALL NAMES, BIRTH-dates. Professional Master Mindreading Act (no assistant). Self contained. Use anywhere, \$1.00. Magical Enterprises, Lerering, Mich. je17x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc. 25¢. Kanter's (Magicians' Headquarters), B-1311 Walnut, Philadelphia 7, Pa. je24x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York City, N. Y. je17x

LINDO MINDREADING ACT — 50¢. "CARDS Thru Space" Trick, with Gimmick, 50¢; 15 Mystifying Tricks, 25¢. All three, \$1.00. Ideal for camp shows. Lindo, Spivak 3, Colo. je10x

QUALITY MAGIC SINCE 1907 — SEND 25¢ for catalog. Thayers Studio of Magic, Box 1785, Wilshire LaBrea Station, Los Angeles, Calif. je17x

SEND 25¢ FOR \$1.00 WORTH OF MAGIC Tricks and our latest catalog. Bail Square Company, 697 Broadway, Somerville 44, Mass. je10x

MISCELLANEOUS

"BOMB THE JAPANESE" — A NEW DART game concession. A perfect substitute for balloons on dark games. There is no other "Just like it." Send 3¢ stamp for illustrated circular. A real color flash, a proven money-getter. Frank Welch, 735 E. Main St., Rochester 5, N. Y.

CONCESSIONAIRES — FLASHY DOLLS WILL get you the money. 16 inches high. Send for sample. \$1.75 each postpaid. Send for illustrated circular. G&M Sales, 461 Dean St., Brooklyn, N. Y. je10

ELECTRIC FANS — CORRECTLY BALANCED, new 16" aluminum blades, 3/4" bore, \$3.00; Heavy Guard, \$2.00. Use 1/4 or 1/6 H.P. electric motor and make your own fans. Ted Riscman, 427 E. Jefferson St., Springfield, Ill. je10x

FOR SALE — 5 60-FT. PORTABLE TIN PAN Alleya, best maple flooring, \$300.00. G. E. Bennett, Humboldt, Tenn.

GASOLINE SAVING DEVICE — CHEVROLET, Dodge, Plymouth, 1933-38. Walert Company, 3429 N. 10th St., Milwaukee 6, Wis.

ONE USED A.B.T. RIFLE RANGE, 9 GUNS, approximately 1,500 Pellets, 5,000 brand new Loading Tubes, Compressor, A-1 condition. Best offer takes it! Write Air Gun Sales Company, 763 S. 18th St., Newark, N. J.

REJUVENATE FACE IN 20 MINUTES — Wrinkles, Pimples, Large Pores disappear. Trial package, 25¢. Juanna Laboratories, 102 W. 75th St., New York 23. je24x

START NOW PROFITABLE COSTUME JEWelry Business. Sell to jewelers, novelty, gift, specialty stores. Send for our sure fire best sellers, \$25.00, \$50.00, \$100.00 selections; make about 50% profit. 25% deposit, balance C. O. D. Irving Sacks, Inc., Costume Jewelry Supply House for Distributors and Jobbers, Dept. M, 264 Fifth Ave., New York 1. je24x

SUMMER THEATER OR HALL WITH SCENIC equipment wanted by young, attractive actress-producer. Rental on percentage or cash basis. Must be within 3 hours from metropolitan area. Box N.Y.-60, Billboard, 1564 Broadway, New York 19.

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE — NOVACHORD, JUST LIKE NEW. Hudson Roller Rink, Butler, Pa.

PERSONALS

MEXICAN DIVORCES INFORMATION, \$5.00; Legal Questions Answered by Mexican Attorney, \$5.00. A. Aguilar, Lesia Do Correias, Mexico City, Mexico. je17

MEXICAN DIVORCES REQUIRING NO RESIDENCE. Completed by mail. Immediate legal remarriage. Aguilar, Sanjuan de Letran 123, Desp. 7, Mexico City, Mexico. jv1x

PHOTO SUPPLIES DEVELOPING-PRINTING

ALL FRESH EASTMAN DIRPOS ROLLS — 2", \$7.10; 2 1/2", \$8.61; 3", \$10.21; 3 1/2", \$11.90; 4", \$13.86; 5x7 Cut sheets, \$6.14 gross. Chemicals, Frames, etc., cut rate prices. Few 1 1/2 x 2 Machines and Cameras. Wabash Photo Supply, Terre Haute, Ind. je10x

CAMERAS FOR SALE—ALL OPERATIONS done on outside of booth. 2 1/2 x 3 1/2 inch model, \$115.00; 3 1/2 x 5 1/2 full length booth model, \$130.00; 3 1/2 x 5 1/2 full length table model, \$140.00. Prices without lenses. Lenses \$50.00 upward. 1/4 down, balance C. O. D. We do not manufacture booths. Bilright Camera Mfg. Co., 709 East Market St., Greensboro, N. C., also Carolina Beach, N. C. je10x

D. P. OPERATORS — WE CAN FURNISH USED Lenses and Shutters, some Ibsor, some Compur, in focal length from 3" to 7". Write for price. Coastal Photo Supply & Mfg. Co., Wallace, N. C. Phone 2491.

D. P. OPERATORS — FULL FIGURE CAMERAS and Stand complete with lens and shutters, \$350.00; Close-Up Booths complete, ready to work any size photos, \$650.00; Enlargers up to 8x10, down to 3/16 of an inch, \$79.50. All prices F. O. B. plant; 1/4 with order, balance C. O. D. Also Backgrounds and Supplies. Immediate delivery. Reference: Branch Bank & Trust Co., Wallace, N. C. Coastal Photo Supply & Mfg. Co., Wallace, N. C. Phone 2491. x

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10. je24x

DIRECT POSITIVE OPERATORS — A STEADY supply Eastman D.P.P. Prompt service, fresh stock and all 1945 dating. 1 1/2", \$5.75; 2", \$7.25; 2 1/2", \$8.75; 3", \$10.50; 3 1/2", \$11.00; 4", \$12.25 per gross. Any size and any amount. 25% deposit with order, balance C. O. D. K. W. Geary & Co., P. O. Box 5916, Pittsburgh 10, Pa. je10x

E.D.P.P., DECEMBER, 1944 AND 1945 DATING. 23 rolls 3 1/2 inches, 147 rolls 1 1/2 inches, \$4 rolls 2 1/2 inches. No reasonable offer refused. Make best offer per roll, each size. George Pousner Company, 763 S. 18th St., Newark, N. J.

FOLDERS — PATRIOTIC AND REGULAR DESIGNS. Prices per 100: For 1 1/2 x 2 Photos, \$1.75; 2x3, \$1.85; 3x4, \$2.75; 3x5, \$2.85; 4x6, \$4.00; 5x7, \$4.25. Flat mounts, 1 1/2 x 2, 50¢; 2x3, 65¢. Post Cards for 1 1/2 x 2 Photos, \$2.00 per 100. Prepaid when full amount accompanies orders. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. je24x

NEW MARFUL AND EASTMAN DIRECT POSITIVE Paper—All size rolls and cut sheets. Send us a trial order on our new 1944 Marful Emulsion. It's good. Marks & Fuller, Inc., Dept. B-1, 66-72 Scio St., Rochester 4, N. Y. je10x

NEW CHEMICAL DISCOVERY — CHEMORAY works faster; makes better, clearer, finer-grained direct positive photos. More satisfaction. More profit. Trial order, \$1.00. Money back guaranteed. Chemoray Laboratory, 121 First Ave., Salt Lake City 3, Utah.

NOTICE TO MY PATRONS! — SEND US ONE dollar. Will mail you 2 samples of 5x7 Frames that have flash and everything. Now being sold in leading department stores at \$1.25. No glass. Has acetate windows. Holds 2 pictures. You must see it and will say thanks. Money back if not satisfied. Wholesale prices quoted. Also have other folders. C. Gamsler, 146 Park Row, New York 7. je10x

ONE COMPLETE 3 1/2 x 5 DIRECT POSITIVE Photo Unit. Must be complete; sitting booth, lights, camera (no junk), good lens and shutter and complete dark room. All operations must be done on outside of booth. Describe fully first letter. Cash waiting, price reasonable for both. Box CH-82, Billboard, Ashland Bldg., Chicago.

PHOTO MOUNTS FOR DIRECT POSITIVE studios. Easel and book types. For best prices and quick deliveries write to International Sales Co., 3902 Garrison Blvd., Baltimore, Md. je10x

PHOTO OPERATORS—TAKE IT EASY. YOU can if you use Millman's Devel-o-Matic Developing Racks and Tanks. Patent applied for No. 526890. Develop 12 to 24 or more strips or enlargements at once without putting your hands in chemicals. Also Millman's new Direct Positive Enlargers. Equipped with F4.5 Lens and real Focusing Mount. For Direct Positive Cameras and equipment of the finest. Herman Millman, 17 W. 20th St., New York 11, N. Y. je24x

PHOTOMATICS AND ALL KINDS OF ARCADE Equipment wanted for cash. Tony Brill, 311 N. Reno St., Los Angeles 26, Calif. je24

WEIGHING SCALES FOR SALE — 11 IDEAL, 1 Nisco, 8 Modern Calle, 5 New Erie, 1 Schaffer Bros., 2 Health Meters, \$22.50 each. England & Whittington, Purdy, Mo.

1 1/2 x 2 BRAND NEW CAMERA AND BOOTH. Beautiful, moderne. Purviance, 1001 S. Palos Verdes St., San Pedro, Calif.

WILL EXCHANGE 45 ROLLS 1 1/2 INCH AND 25 rolls 3 1/2 inch Eastman Direct Positive Paper for 1 1/2 inch or 5x7 Double Weight Direx Posttype. Simon Sales, Inc., 152 W. 42d St., New York 18, N. Y.

2 1/2 "x 3 1/2" D.P. CAMERAS — BEST 2.0 STEINheil lens, automatic Ibsor shutter, complete without booth, \$200.00. Beautiful booth wired, with above camera installed, \$475.00. Box 1991, Oklahoma City, Okla. je10x

SALESMEN WANTED

ORANGE CONCENTRATE DIRECT FROM OUR Florida grove. One quart bottle makes six quarts delicious natural Orange Drink simply by mixing with five parts cold water. Grocery stores, food marts, hospitals, roadstands, soda fountains, resorts, camps, farmers big buyers. No investment. Protected territory. Salesmen earn \$100.00 to \$200.00 repeat commission per week. Sunset Valley Orange Co., 3357 Clifton, Chicago. je24x

PRINTING

ALL KINDS OF JOB PRINTING — 100 LETTERHEADS and Envelopes, \$1.00 postpaid. Comic Cards, 25¢. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. je17x

BETTER QUALITY PRINTING POSTPAID — 250 8 1/2 x 11 good Bond Letterheads, and 250 6 1/2 Envelopes, \$3.25; 500 of each, \$5.75. Print-Rite, Box 553, Asheville, N. C.

SELF-INKING POCKET STAMPS — 2 LINES, \$1.00; 3 Lines, \$1.25; 5A Font 1/2" Rubber Type, holder, \$7.95; 1 1/2" Sign Markers, \$8.95; 2", \$13.95. Postpaid. Circular Press, Warm Springs, Ga. je24x

WEEKLY MOVIE SCHEDULES—3x6, NEATLY printed on heavy white paper (one side only), 1,000, \$2.25; each additional 1,000, \$1.75. Printed both sides add \$1.00 per 1,000. Send typed copy. Printed daily; shipped postpaid. Edgewood Press, Box A-4, Edgewood, Md. je10x

YOUR NAME, ADDRESS ON DELUXE CUSHION Mount Rubber Stamp, \$1.00; Pad, 25¢ postpaid. Cash with order. Edgewood Press, Box A-4, Edgewood, Md. je10x

YOUR NAME, ADDRESS PRINTED ON 500 Gummed Stickers, 1/2 x 2", 30¢ coin (no stamps). Write plain. Edgewood Press, Box A-4, Edgewood, Md. je17x

500 HAMMERMILL BOND LETTERHEADS, 8 1/2 x 11, and 500 Hammermill Bond Envelopes, 3 1/2 x 6 1/2, printed to your copy, \$6.50; 1,000 for \$9.80 postpaid. Other printing reasonably priced. Price list and samples gladly sent. Edgewood Press, Box A-4, Edgewood, Md. je10

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointment. Nieman Studios, 1286 S. Halsted St., Chicago 7, Ill. je10

TATTOOING SUPPLIES

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago. je17x

TATTOOING OUTFITS, DESIGNS, COLORS, No. 11 and 12 Sharps. Illustrated list free. Write today. Zeis Studio, 728 Lesley, Rockford, Ill. je24x

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines, Photographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. je15

BALL GUM WANTED — 1/2" OR 3/4" SIZE. Let me make you an offer on 5 lbs. to 5 tons. State amount available. George Nour, 848 York Ave., S.W., Atlanta, Ga.

DAFF GUN WANTED—WILL PAY TOP PRICE. Wire or write particulars at once. Paul Socak, 530 5th Ave., San Diego, Calif.

MERRY-GO-ROUND AND FERRIS WHEEL FOR amusement park. What have you? State price and condition. Tower, Box 945, Dickinson, N. D. je10

TENT — 8 OR 10x10 GRAB JOINT TOP WITH 4 foot awnings all around. Miller, 1166 Dover Lane, Bethlehem, Pa.

WANTED TO BUY KID RIDE — CHAS. KRING, R. R. #1, Box 360, Toledo 5, O.

WANTED — LIGHT PLANT, NEW OR USED; 40 or 50 K.W., 110-220 V.-A.C. Must be in first class shape, ready to run. The Idle Hour Amusement Center, Atlantic Beach, N. C.

WILL PAY GOOD PRICE FOR 100 PAIRS good Roller Skates. Give price expected when answering. G. L. Dale, Cicero, Ind.

At Liberty Advertisements 5c a Word. Minimum \$1. Cash With Copy.

AT LIBERTY BANDS AND ORCHESTRAS

DOC COOK'S NBC ORCHESTRA — NEW JERsey territory only. 338 Stockton St., Perth Amboy, N. J.

AT LIBERTY AFTER JUNE 10TH — 8 TO 10 Piece Orchestra, all men. Play hot or sweet. Girl Vocalist. Union. Location work in resorts, hotels or ballroom. Wire or write full details to Orchestra Leader, 346 N. 35th St., Omaha, Neb.

DON ROMEO'S ORCHESTRA — 12 MEN, GIRL Vocalist. Book single nights or location. Ballroom, hotels. 23 Tilton St., Hammonilton, N. J. jv1

JUNE 1 — NINE OR TEN PIECE BAND, HIGH school students. Not good as name band. Prefer Ozarks. Hotels considered. K. J. Griffin, Lamar, Mo. je10

"THE FOUR MOODS" — ONE OF NEW YORK'S biggest little versatile Dance Bands, now booking engagements throughout New York and New Jersey. Union, featuring Girl Clarinetist. Now completing one-nighters, Club Miami, Hotel Capital. Photos upon request. Write, wire Charlie Walters, 119 Audubon Ave., New York City.

10 OR 12 PIECE BAND — UNION, STEADY location, go anywhere. All 4-F. Can play showa. Robert Sharp, 129 Lincoln St., Litchfield, Mich.

AT LIBERTY CIRCUS AND CARNIVAL

AT LIBERTY — FEATURE DOBERMAN WAR Dog. Also Dogs, Ponies and Monkeys. Three acts. Write Coonix Maloon, 18 1/2 S. Capitol, Indianapolis, Ind. je17

AT LIBERTY MAGICIANS

ATTENTION, THEATER MANAGERS—"BRAIN-storm the Mindreader," a gross buster. For booking wire or write Manager, Del-Komek, Temple Room, 415 N. Washington, Wichita, Kan. je10

"LA-MAR," THE MAGICIAN — LADY ASSIST-ant. One-hour show. For club floor shows, lodges, entertainments. Myers, 519 Wheeling Ave., Cambridge, O. je10

AT LIBERTY MISCELLANEOUS

FEMALE IMPERSONATOR, HAWAIIAN Dancer and a Fat Girl. Need a 30x20 top for 2 in 1 Show. Must send tickets. Ray Erlins Garrison, R. R. 1, Maple Heights, Owensboro, Ky.

LOOK! WORLD'S PHENOMENON. A MIR-acle. Woman born with heart on the right side of body. Wishes to bring my condition before the public. Object financial gain. Doctors state condition very phenomenal. If interested write Mrs. Stella Hall, General Delivery, Flagstaff, Ariz.

WELL-KNOWN LADY ATHLETE DESIRES TO change type of work. Acrobatic or acrobat work preferred. Free to travel. Five years' experience in show business. Gladys Gillett, 2910 Clairmont Ave., Birmingham, Ala. je10

AT LIBERTY MUSICIANS

AT LIBERTY — A-1 RHYTHM DRUMMER. Draft exempt, union, sober. Solid, thoroughly experienced. No nickies. Drummer, Post Hotel, Washington St., Charleston, W. Va.

AT LIBERTY — TRUMPETER; ALSO CAN sing. Union, will travel. Can read and fake. Experienced musician. Howard L. Moore, 6254 Glenwood Ave, Chicago, Ill. Sheldrake 3779.

AVAILABLE AT ONCE — ALTO SAX AND Clarinet; army discharge; \$70.00 cut or no notice. Wire Eugene Six, General Delivery, Charleston, S. C.

CELLIST, GUITARIST — STRAIGHT AND steel amplifier. Draft exempt. Good appearance, no drinker. Eugene Smith, 12 T St., N. W., Washington, D. C. jv1

DRUMMER — 4-F, RELIABLE, EXPERIENCED. New equipment. Good appearance. Large band preferred. Travel or location. Mike Ballah, 657 Franklin, Grand Rapids 7, Mich. je10

DRUMMER — AGE 17, UNION, EXPERIENCED show and dance. Can travel. Have played the best spots in the East. Will close here June 10. Write or wire full details to Drummer, 2125 Wheaton Ave., Millville, N. J. je10

DRUMMER AVAILABLE—CLEVELAND AREA preferred. Excellent references. Edwin Leo Meloy, Box 278, Garrettsville, O. Phone 234. je10

DRUMMER, VIBRAHARPIST, KYLOPHONEIST. Solid Drums with plenty of lift; sweet and swing Vibs; Xylophone all styles, including solo work. Read on all instruments. Army discharge, young, sober, reliable. Dance, radio, recording experience. Photo, records sent on request. Prefer location in California; small combo or real band. Carl Dean, 815 W. California St., Oklahoma City.

DRUMMER, IMMEDIATELY — DEPENDABLE, good equipment, solid rhythm. Location or travel. Gene Harmon, 126 S. Upper St., Lexington, Ky.

DRUMMER — (10) LOCAL 802, FOR IM-mediate location. Read, fake, cut shows, solid take off and solos. Ago 29, salary \$70.00. Transportation must be paid. Charles George, 30-38 69 Place, Glendale 27, New York.

DRUMMER — UNION, READ OR FAKE. Draft exempt. Good set. Reliable, go anywhere. Bob Fryer, 5825 Ridge Ave., St. Louis, Mo. je17

GIRL — TENOR SAX AND CLARINET WANTS location in Southern Florida. At Liberty July 1. Union. Box C-75, Billboard, Cincinnati 1, O.

GIRL DRUMMER, 19, EXPERIENCED, WILL travel. Can play any style, mostly jump and swing. All offers considered. Male or female. Available May 28. Tony Mancl, 218 Stuyvesant Ave., Brooklyn 29, N. Y.

HAMMOND ORGANIST WITH ORGAN—AVAIL-able about July first. Experienced all types. Prefer hotel or lake job. Address Organist, 1215 W. Third Ave., Flint 4, Mich. je10



MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Born, F. E., 11c; Gentry, Robt. P., 12c; Pierce, Pearl, 5c; McSpadden, R. M., 2c; Stevens, John S., 3c

Ackley, Clarence D.; Adams, Geo.; Adams, George; Adams, Harry; Adams, Richard; Adams, Sanford; Adams, Zero; Adkins, Buster; Adler, Larry; AINSWORTH, Robt. Lee; Alleb, Bernard; Allen, Casey Paul; Allen, Martha; Allen, Dianne; ALLEN, Paul; Allen, Mrs. Rosie; ALLISON, Arthur; Altschuler, McKimley; Alsace, Louis; Anderson, E. C.; Andrews, Edw. C.; Andronowski, John; Andrews, Paul; Aquino, Pvt.; Arbogast, Geo.; Arhardt, Terrence; ARMSTRONG, Louis J.; Arnett, James Edw.; Aschey, Frank & Ethel; Ashby, Chas.; Atkins, Alex; AYCOCK, Douglas; Bailey, Marjorie; Ballard, Horathio; Banach, Dorothy; Barber, Ois G.; Bard, Giles Hess; Barfield, Carl; BARMAN, Leslie W.; BARNES, Wm.; Bartley, Geo.; BAUGH, Albert; Baxter, J. A.; Bays, Richard V.; Beardley, Mrs.; Beck, Robt. E.; Belew, Ray R.; Bellinger, Mrs. Eva; Benjamin, Mrs.; Bernard, Arthur; Bernard, Jos.; Berry, Edw. W.

Chambers, Earl; Chandler, Daisy; Cich, Geo.; Chain, B.; Chain, Mrs. Evelyn; Clerk, Audrey; Clark, Billie; Clark, Chas. A.; Clark, Robt. A.; Clewley, Carroll R.; COAKE, Jess M.; Cobler, Mrs. Letha; Cochran, Frank Jos.; Cole, Hollis Wesley; Cooke, Welby; Cope, Ted; Copeland, Richard & Margaret; Copeland, Dick; COOPER, Leonard; Corlos, Mrs. Sophia; CORNYN, Bernard; Cortez, Tony; Costello, Larry Jan; Costley, Horace; Coulston, Donald W.; Courtney, Mystic; Courtney, Susan E.; Cox, James O.; COX, John Wm.; Crauc's Frozen; CRAWFORD, Calvia E.; CRAWFORD, Eugene C.; Crawford, L. T.; CREECH, Thos; Crisante, Mildred; CRISLIP, Ernest; Critzer, Mrs. Paul; Critzer, Mrs. Walter; Crosby, Wm. C.; Crowley, G. O.; CUFF, John Jos.; Cummins, T. A.; Cummings, Ray; Czadek, John; DAIL, Edw.; Dalley, Pvt. Irvin; DANNON, Kathleen; Davis, Mrs. A. R.; Davis, Lee (Crash); Davis, Mrs. Lurie; Dawson, Clifford; DeWane, Ted R.; Deane, Linda; DeRito, Duke & Ginger; Delaney, Sam; Delano, Philip; Dellinger, Pauline; Demar, Betty; Demetro, John; Delmont, Frency; DiPaola, Frankie; DICKERSON, Verne Wm.



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

Dillon, Ellwood; Dillon, John J.; Dixon, Mrs. D. S.; Dixon, Earl Lee; Dobby, Rogers; Dodson, Patricia & Ernest; Dolan, Roy; Donata, Frankie; Donlevy, John W.; Doolin, Richard D.; DOWELL, Clarence E.; Downs, Raymond; Drake, Erwin W.; DRETZEL, John B.; Dudley, Harry G.; DUNAVANT, Jimmie W.; Dunlap, Mrs. C. F.; Dunn, John Allen; Durand, Chester; Dyer, Major; Eames, E. L.; EBARDT, Norman; Elliott, M. R.; ENGLAND, Harold Leo; Engle, Chas. Y.; Engle, Claire; English, Walter H.; Esther, Benj.; Ethridge, J. W.; Etnyre, Leroy; Evans, Mrs. Bettie; EYSTEED, Benj.; FAIRCLOTH, James Robt.; Fallon, Margo; Farrell, John W.; Fastenberg, Louis J. (35473111); FAULCONER, Garry, Bill & Mary; Fay, Pat (Five Fays); Felski, Stanley; Ferguson, Mrs. Joan; Ferrando, Joe; FINN, Jos. Leo; FIZZELL, Francis A.; FOREST, Wilfred J.; Forrest, John M.; Forsythe, Fred; FOSTER, Jack; Fox, Thos. J.; Franke, Jesse; Frederick, A. G.; Frederick, James B.; Frederico, Dan; (Dance Team); FREE, Wm. Byrd; FREEMAN, Morris; Frost, Burton; Fullerton, Mrs.; Fullmer, Howard; GALBRETH, Jos. L.; Gallagan, Joe; Gallagher, Audrey; Gamble, Mrs. Sara; Gardner, Ed M.; Gardner, Orville; Gardner, Mrs. Virginia; GARLAND, Albert C.; Garland, Harvey; Garner, Floyd E.; Garner, Mrs. Floyd E.; Garry, Bill & Mary; George, Herbert Co. (Acrobatic Act); GEORGE, Miller; GEITEN, John A.; Gibson, John; GILLSPIE, Girtus; Glova, John; Goff, Mrs. Andry; Golladay, Donald; Goldings, Fred; Gordon, Buster (Cannon Ball); Graham, Mrs. R. C.; GRANT, Clard; Grant, Harry; Gratot, Merle J.; Gray, Mrs. Marie; Green, Mike; Greer, Jack F.; Greka, Mickie; Grimes, H. F.; Griswold, Malcolm; Gulun, J. C.; Hamblin, Claude E. & Mary; Hamilton, Ann; Hammond, Bonnie; Hancock, Wm.; Hangsterfer, Allan; Hanson, Edw.; Harden, Geo.; Hare, Miss Bobby; Harmon, Chas. R.; Harms, Geo.; Herman; HARN, Daniel H.; Harris, Bubbles; Harris, Chas. Lucky; Harris, Harry; HARRIS, Raymond; Harrison, Hubert; Harshaw, Mildred; HART, Roy Osro; HART, Wayne; Hartman, Henry; Havens, John; HAYES, Kay; Haynes, James; Heath, Paul; HECK, Wm.; HEGGINS, Pat; Heintz, Earl; Henderson, Billy; Hendricks, Fred; HENDRIX, Eugene Webb; Hendrix, Weldon; HENNESSY, Frank Wm.; Herman, Howard; Herman, H. M.; Hilde, Una I.; HIER, James P.; Higgins, Anna; Hill, Edw. (Rex); Hill, S. E.; HILL, Wilburt Jos.; HIXON, Edw. James; Hobbs, W. E.; HOCKMUTH, Enno R.; HODGE, Clifford; Hodge, W. A.; Hodges, James; Hollywood Thrill Act; HOLT, Theodore; Hood, W. D.; Hooper, Bill; Hope, Mrs. Jack; HOPPER, Jos. Gleen; Horn, Vernon C.; Hoshach, Mrs. G.; Houser, Mrs. W. D.; HOWER, Geo. W.; Howell, Virginia; Huggins, Jess W.; Hunkler, Paul; HUNT, Gilbert; Hunt, James E.; HUNTER, Ray; Huston, C. E.; ISON, Earl E.; IVERS, Raymond; Ivey, James W.; JACKSON, Herbert; JACKSON, Riley; JACKSON, Robt.; JACKSON, Earl; JACKSON, Frederick; JOHN, Gus; JOHNSON, Harvey; JOHNSON, Jessie; Jones, J. W.; Jeffrey, Mrs. W. H.; JOHNSON, Clyde C.; Johnson, James E.; Johnson, James S.

McHENRY, Gilbert; McKESSON, John; McINTOSH, Robert; McLANE, Clarence; McLaughlin, Wm.; McManus, Dorothy; McNALLY, Chas.; McNeill, Everett; McNeley, Nora I.; McPeck, James C.; McLane, P. J.; McRAE, Malcolm; MABLEY, Harry E.; Magill, Frank; MAHAY, Charles; MALLERY, Richard; Mamos, Harry; Manos, Mrs. Laura; MARCHAND, Frank J.; Margo, Bill; Marine Hippodrome; MARION, Sidney; Marlowe, Don; MARMOR, Leo A.; MARSHALL, Sam; MARTIN, Carolyn; Martin, Helen; MARTIN, Malcolm; Martin, Robt. Neal; Mathews, Betty; Mathews, Robert P.; Matthews, Jimmy; Mauney, M. A.; Maynard, Phillip; MEADOWS, Clarence; Meadows, Miss Pat; Meeck, Daniel; Meek, Mrs. Rosalie; MEEKLING, Chas. Karl; Mejia, Migule B.; Meilen, C. Floyd; Menard, Edward; Merritt, D. L.; Merritt, Dorothy; Meyers, Bill; Meyers, Earl F.; Meyer, Wm. M.; Michals, Marty; Mighty Monarch; Milan, Alfred J.; Miller, Charles; Miller, Chris H.; Miller, F. W.; Miller, Jack Vernon; Miller, Rudy; MITCHELL, Frank; MITCHELL, Leo; Mitchell, Mike H.; MITCHELL, Nick; Mitchell, Wase; MONAHAN, Edward; Monahan, John; Monroe Bros. Circus; MONROE, Geo.; Monroe, Jack; Montana, Tricie; Montgomery, Grover; MOORE, John R.; Moore, Walter F.; Morales, Pedro; MORGAN, Bud; Morgan, Steven B.; Morris, Roy; Morris, Allen; Morris, James; Morrison, Kokomo; Morrison, Milton; MORRISON, Robt. Paul; MORRISON'S Carnival, Ben; MORSE, John; MOSHER, Wm.; MUEHLSTEFF, Christian Wm.; Mullins, Mary E.; MURPHY, Edward; Murphy, Walter; Murray, Bob; Murray, R. E.; MURRAY, Wm. T.; Myers Sr., Earl; Nabor, Bert; NAPOLION, Lewis; NAUGLE, Michael; Navarro, Monte; Neal, Mrs. Jack; Newcomb, Harry W.; Newton, Jack; NICHOLAS, John; Noblin, Mrs. Mary; Noblin, Mrs. Edith; Noff, Maxie; NORTON, Ralph; Notthstein, Elmer E.; Novels Brothers; NOYES, Robt.; O'BRIAN, Geo.; O'BRIEN, Michael; O'Day, Tim; O'Dell, Larry; O'Hara, Boots; O'HARA, Frederick; O'Malley, Danny; O'Neil, Eather; O'Neil, Miss Jerry; Oakley, Julius; OCEAN, Michael; Olson, Gene; Orvig, C. W.; Osborn, J. L.; Owens, H. M.; OWENS, Herman; Own, George; PAIGE, Geo. Wm.

HILLBILLY FIDDLE PLAYER - PLAYING Bob Wills style. Sums reading. Age 38, 4-F. Also Electric Standard Guitar, playing melody and take-off; 28, 4-F. Radio, dance, show experience. Write, wire A. F. Cast, 45 State St., Hammond, Ind.

LEAD TRUMPET - BIG TONE, CONSISTANT. Age 28, 4-F, married. Top flight hotel bands write, stating best salary. Must give notice. Musician, Box C-68, Billboard, Cincinnati 1, O. je10

TROMBONE - READ, HIGH REGISTER. Make, Double Violin. Experienced show and dance. Union, draft exempt. Age 35. Box C-72, Billboard, Cincinnati 1. je17

TRUMPET - EXPERIENCED ALL LINES. Union, sober. Sidney Andle, Exeter, Mo. je17

TRUMPET MAN - RADIO EXPERIENCE, TONE, reading. Young, dependable, good section man. Arrange any style. Prefer large band; expect nice salary. Send all details in first communication. Musician, 1395 Belt, St. Louis, Mo. je17

TRUMPET AND TENOR MAN - SECTION work and tenor take off. Experience on territory bands. Both 19 and 4-F; are sticking together. Wire Jim Marshall and Norman Grinstead, Hotel Johnston, Fort Dodge, Iowa. je17

VIOLINIST - 17, DON'T DRINK, SEMI-nuance experience. Prefer semi or name band. Will travel. Julius Sanger, care Orchestra, St. Anthony Hotel, San Antonio, Tex. je17

THE GUTHRIES - FOUR DIFFERENT FREE Attractions. Tight Wire, Balancing, Trapeze Iron Jaw, Butterfly and Double Trapeze. Reasonable. 220 W. 9th, Cincinnati 2. je8

AT LIBERTY PIANO PLAYERS

AT LIBERTY - PIANO MAN. READ, NEAT, dependable. Write, wire Dick Ballard, 508 11th Ave., Greeley, Colo. je10

MALE PIANO ACCOMPANIST - UNION, young, attractive, 4-F, sober. Top offers desired. Can travel. In Michigan now. Initial traveling expenses required. Available now. Discriminating background. Box C-71, Billboard, Cincinnati 1, O. je17

PIANO MAN - READ, RIDE, FAKE, UNION, modern, sober. Location. Do not misrepresent, I won't. Al Rucker, 815 W. Howard, Bixoli, Miss. je17

PLENTY RHYTHM, MODERN STYLE - EXPERIENCED, union, 30. Available immediately for small combination. Give details. Jimmie Moore, 15 Molton, Montgomery, Ala. je17

POSITION WANTED - 2 GIRL PIANO TEAM. Salary, room and board. Resort preferred. Write Box #463, St. Cloud, Minn., stating particulars. je10

AT LIBERTY PARKS AND FAIRS

"CORRIGAN THE COP" ORIGINAL BINGO Sunshine, Talking-Pantomime Clown, that's different from the rest. A hit anywhere, always satisfies. For early dates address Jake Disch, 4502 Packard Ave., Cudahy, Wis. je24

DASHINGTON'S ANIMAL CIRCUS - DOGS and Cats. Now playing Steel Pier, Atlantic City. Open for July Fourth and for fairs and celebrations. A real novelty, different from all others. Go anywhere. Address: Care General Delivery, Atlantic City, N. J. je24

DOBERMAN PINSCHER WAR DOG - DOES all war training routine. Also Pony, Dogs and Monkeys. Eight animals. Fifteen to forty-five minutes as desired. Write for details. Connie Maloon, 18 1/2 S. Capitol Ave., Indianapolis, Ind. je24

E. R. GRAY ATTRACTIONS - SENSATIONAL Spiral Tower, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck, Evansville, Ind. je24

OUTSTANDING PLATFORM TRAPEZE ACT - Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars. Charles LaCroix, 1304 South Anthony, Fort Wayne 4, Ind. je24

BINK'S CIRCUS ATTRACTIONS - WORLD'S best Wire Act, Comedy Clown Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. R. 1, Cudahy, Wis. je17

AT LIBERTY SINGERS

ROMANTIC BARITONE VOCALIST - PLAYS Trombone. Age 19. Status, 4-F. Invites offers, William S. Waymire, 214 1/2 E. Third St., Marion, Ind. je17

MALE VOCALIST - GOOD VOICE. SINGS original keys. Neat appearance. No panics. Photos. Richard Kennedy, Rm. 810, Hotel Sabine, Port Arthur, Tex. je17

4-F, WELL EXPERIENCED VOCALIST - Young, reliable, sober, neat appearance. Willing to travel. Pictures on request. Write or wire Box C-74, The Billboard, Cincinnati 1, O. je17

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY - 5 OR 6 GIRL LINE FOR theater, restaurant or army camp work, June 12. Summer resort not too far from Ohio preferred. Thelma Carmen, 252 E. Lakeview Ave., Columbus, Ohio. je17

MARIONETTES - NEED AN EXPERIENCED Assistant? Interested only in overseas U.S.O. Camp Shows. Ann Handrahan, 310 E. 44 St., New York. je17



Communications to 155 North Clark Street, Chicago 1, Ill.

# WATCH PEN-PENCIL REPORT

## Other Trades Study Result

**Quota policy and materials releases interest firms—officials report published**

CHICAGO, June 3.—When the War Production Board issued an amended form of L-227, April 1, it attracted attention beyond the specialty merchandise trade. The plan of allotting definite quotas of pens and pencils to manufacturing firms was closely watched as indicating a probable policy to be followed in other industries. The relaxing of restrictions on certain materials was also

(See Pen-Pencil Report on page 50)

## MERCHANDISE TRENDS

CHICAGO, June 3.—Interest in retail trade reports was increased this week by long-term reports from the Department of Commerce. In a report covering the first four months of this year, the department said general sales thru retail outlets had increased about 9 per cent above the same period of 1943. Most of these gains were said to be on non-durable goods. Eating and drinking places had a gain of about 24 per cent. The department report said that if retail outlets continued to show the same rate of gain thruout the year, a total record of about \$68,000,000,000 in merchandise sales would be marked up for the year. However, the warning was given that retail sales declined in April and there were signs now of a leveling off. The department also said that the retail price index in the first four months of this year showed an increase of practically 3 per cent as compared with the same period last year.

The Dun & Bradstreet report issued May 26 said adverse weather had held retail trade down, but still some gains were made. Vacation supplies were a feature in the trade.

The *New York Times* (May 28) published its survey on the retail outlet sales for 1943 showing a general increase of 4.2 per cent in sales and profits showed a general rise of 9 per cent over 1942. Specialty shops were included in *The Times* survey of retail outlets and these specialty stores showed the biggest percentages of gain in trade. *The Times* also reported that a lot of retail leaders think "invasion jitters" is one reason for the increased retail trade at the present time.

The important National Retail Dry Goods Association recently reported that

the high excise taxes were having bad effects on the sales of handbags, jewelry, luggage and cosmetics in the order named.

### Ceiling Prices

Reports early in the week said that President Roosevelt might veto the new bill to lengthen the life of OPA if it contained the rider for increasing prices for cotton. The textile rider is said to be one of the plans to scuttle OPA and break down price control. Another important development in the price ceiling situation was the plan by Montgomery Ward & Company, in Chicago, to appeal to the U. S. Supreme Court on a recent decision which found the firm guilty of selling goods above OPA ceiling prices. Due to the long record of this firm in relation to OPA rulings, the firm's record may be on trial rather than the virtue of price ceiling control.

### Editorial Warning

The editors of *Business Week* magazine used a page in the issue of May 27 to raise the question whether business and the consuming public can take the shock of the European invasion when it starts. The publication warns that there will be severe upsets to civilian business and that many of the plans by firms to start civilian production may be changed completely and that there will be a serious tightness in many lines of consumer goods. They raise the question whether the public and business men will be prepared for the shock and whether they will submit to the restrictions which may be necessary. They say the chief danger may be that our price control system may be completely upset and

(See *Merchandise Trends* on page 52)

## Optics Firms Look Worried

**Makers must find new markets to use capacity set up for government**

NEW YORK, June 3.—Manufacturers of optical goods are already worrying about post-war markets, according to a review of the optical industry in *Business Week* for May 20. Leaders in the field say there will be difficulties in converting to civilian manufacture and also in finding markets for the high-grade products being made for the army and navy. This seems to be a real problem facing the optical industry. It appears obvious, according to trade leaders, that all manufacturers cannot turn over high-grade devices into sun goggles when the war is over. They must start looking for new markets that will use adaptations of the high-grade devices made for war use. Present plans of some of the manufacturers show they will try to develop industrial uses in the future for many of the devices now used in the war.

The suggestion that optical firms cannot all turn to making sun goggles suggests there will be plenty of low-priced specialties and novelties on the market when civilian production is resumed. So many firms have set up for big production of optical goods during the war that it will be an easy matter to turn out specialties and at a low price. The quality of lenses and other optical devices has been developed to a high stage and because of mass production methods it

(See *Optics Firms Worried* on page 51)



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10...\$7.00 IN LOTS OF 100 OR MORE...\$62.50



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... \$4.10  
B. B. 101—3 Diamond Wedding Ring to match. Each... 4.50  
Sizes 5 to 7



"A PERFECT LIGHTER THAT NEVER FAILS"  
It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.  
No. BB-110—\$7.20 Per Dozen.  
**ROHDE-SPENCER CO.**  
223-225 W. MADISON STREET  
CHICAGO 6, ILLINOIS

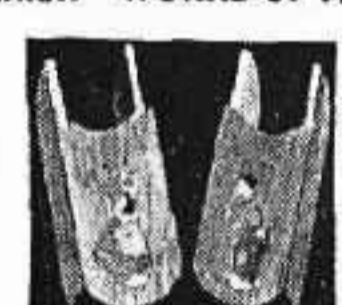
### THE SALE OF OUR

#### MAGNIFICENT LINE OF WOODEN SALT AND PEPPERS


has increased to such an extent that when we placed the last contract we obtained quite a reduction in price, which we are passing on to our customers. Our price is now

**\$4.00 Per Doz. Pairs; In Gross Lots, \$3.60 Per Doz. Pairs**

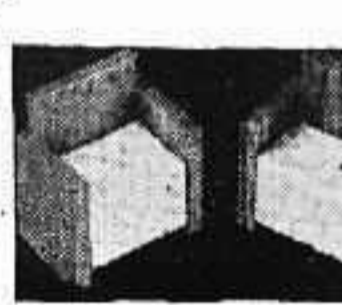
Packed 1/2 dozen of a number in box, the gross may be assorted among eight numbers, illustrated in our Price List No. 235. Very neatly made, entirely different from anything on the market. WORKS OF ART IN EVERY DETAIL.



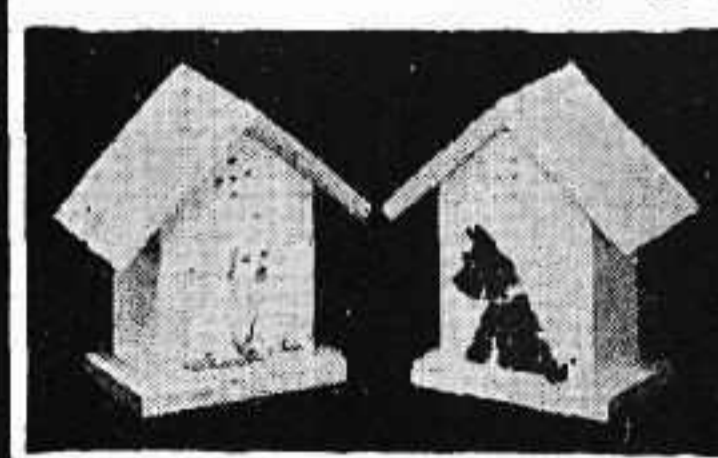
No. 3932K. Dutch Sleds, 3 1/4 inches long, 1 1/2 inch wide, 1 inch high, with beautifully colored pictures, in a variety of designs.




No. 3897K. Dutch Cradles, on rockers. This miniature being made exactly like a real Dutch Cradle as constructed in Holland, 2 1/2 inches long, 1 1/2 inch wide, 1 1/2 inch high.



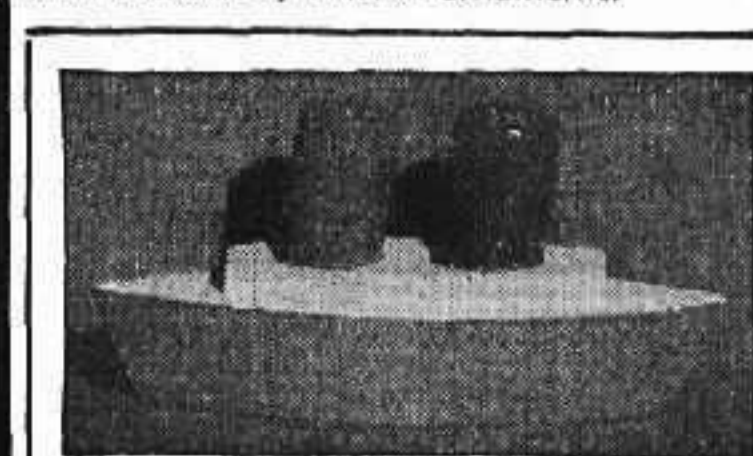
No. 3896K. Davenport and Chair. Davenport 2 1/2 inches long, 1 1/2 inch deep, 1 1/2 inch high. Chair 1 1/2 inch wide, 1 1/2 inch deep, 1 1/2 inch high.



No. 3797K. Doghouse. 2 1/2 inches high, with beautifully colored ornaments.



No. 3727K. Books. 2 inches high. Beautifully colored pictures on covers.



No. 3726K. Brown Boat with white deck and red and blue smokestacks. 4 3/4 inches long, 2 1/2 inches high. Smokestacks are the salt and pepper shakers, and are removable. Boat is made of gumwood with stained sides and bottoms, and with painted decks. Smokestacks are made of birch wood and painted, one red, the other blue.

No. 3726K

We carry a large assortment of beautiful, unique and fast selling GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz. Complete set K of illustrated price lists sent to any re-seller on application.

**LEO KAUL** IMPORTING AGENCY, Inc.  
115-119 K South Market St. Chicago 6, Ill.

### Salesboard News

WASHINGTON, June 3.—Salesboards, pullboards and similar devices made of paper and paperboard are not regarded as games and toys, according to Interpretation No. 3 to General Conservation Order M-241-a issued by the War Production Board May 28. They are unlisted in the order and, therefore, are covered by the requirements of paragraph (e) (1), which permits the use of 65 per cent of the amount of pulp, paper and paperboard consumed for that purpose in 1942, officials of the Forest Products Bureau said.

Since the terms of the order limit the consumption of paper and board in the manufacture of converted paper products to a permitted percentage of the consumption for the same product during the year 1942, no one who did not produce converted paper products of this type during 1942 will be permitted to do so at the present time.

**WOOD JEWELRY**

Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother Hearts

Send \$10.00 For Sample Assortment

Or Write for No. 43 New Catalogue

Charles Demec  
WOOD PRODUCTS  
PHONE 216 E. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.



### Deals

By Ben Smith

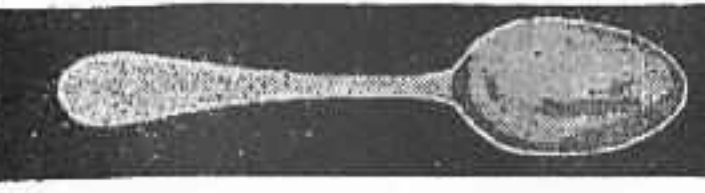
New blood is the lifeblood of business and the salesboard business is no exception. The newcomer is an important member of the operating fraternity and his development and growth most definitely affects the sales of products in this market. It is for that reason that we have always been happy to answer questions raised by the newcomer and have always invited such inquiries. So if you have anything on your chest do not hesitate to put it down on paper and send it along to us. The more the merrier.

The finest deal in the world will not produce maximum returns unless enough cards are placed around to take care of the law of averages. Some spots complete faster than others. Some don't pay out at all. However, cover a sufficient number of locations and the average return is bound to be satisfactory if the deal itself is basically sound. That's why the placement man plays such an important part in the success or failure of a deal.

A. B., of Albany, N. Y., writes: "As soon as I break a man in he discovers he's good and orders cards and puts them out himself. This seems to be a point I can't beat. What do you do about that?"

When a man decides to go out on his own there is little you can do to dissuade him. This has always been a problem and there's hardly a solution other than to attempt to keep the man happy. Treat him fairly, pay him an adequate commission on completed deals, give him a drawing account against commissions when he proves that he can produce, and the chances are he'll stick. A worker receiving a healthy commission check at the end of the week is less likely to think of striking out for himself.

HAPPY LANDING.



### Flatware Specials

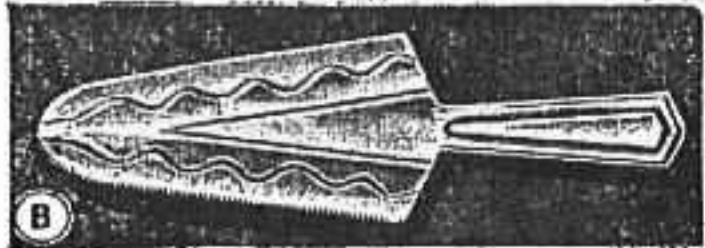
#### SILVER PLATED ON STEEL BASE

B65S123—Tea Spoons	GROSS \$16.80	DOZEN \$1.45
B65S124—Soup Spoons	26.30	2.25
B65S125—Forks	24.70	2.15

24-Pc. Set Nickel and Silver on Steel Base; 6 each Knives, Forks, Tea and Soup Spoons. In attractive lined chest.  
B22S192—Set, \$6.95.

#### CHROME-PLATED ON STEEL BASE

B65S126—Tea Spoons	\$14.75	\$1.25
B65S127—Soup Spoons	26.50	2.25
B65S128—Forks	26.50	2.25



### VOLUME SELLERS IN PLASTIC

White Opaque  
A—Serrated-edged plastic Slicing Knife. Cuts like a razor without crumbling. Won't buckle in cutting. Size 11 3/4" long. 1 dz. to carton. No. B25N129—Per Doz. \$1.55; Gross \$17.50.

B—Two-edged Pie and Cake Server. One side a keen-cutting edge; other serrated. Available in clear red or white. Size 10x2 3/4". 1 dz. to carton. B25N128—Doz. \$2.25; Gross \$24.00.

As above, crystal plastic with deep-cutting teeth. B25N141—Doz. \$1.95.

### PLASTIC EARRINGS

This fast selling number is available in a large variety of attractive styles and colors. Has clip back and is put up on cards. Order at once for a choice assortment. No. B37J368—Dz. Pr., 80¢; Gr. Pr., \$9.00.

25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

**Hag** JOSEPH HAGN COMPANY  
WHOLESALE DISTRIBUTORS SINCE 1911  
217-223 WEST MADISON ST., CHICAGO 6

If you missed the "Summer Special," write today for our new price list of Luminous Religious Figures and Flowers as it appeared in that issue.

**NITE GLOW PRODUCTS CO.**  
106 W. 46th St., New York 19, N. Y.  
Medallion 3-5794

**FUR COATS**  
JACKETS—CHUBBIES  
LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.  
**S. ANGELL & CO.** Manufacturing Furrier  
236 W. 27th St. (Dept. b-3), New York 1, N. Y.

**BINGO SUPPLIES**  
NEW SUMMER PRICES  
Write or Wire for Catalog  
**JOHN A. ROBERTS & CO.**  
235 Halsey St. Newark, N. J.

**JOE END Says**  
for **MERCHANDISE**  
● BEST PRICES  
● PLENTY OF STOCK  
● GOOD SERVICE  
Write or Wire Your Wants, No Matter What They May Be.  
**JERRY GOTTLIEB, INC.**  
303 FOURTH AVENUE  
NEW YORK 10, N. Y.

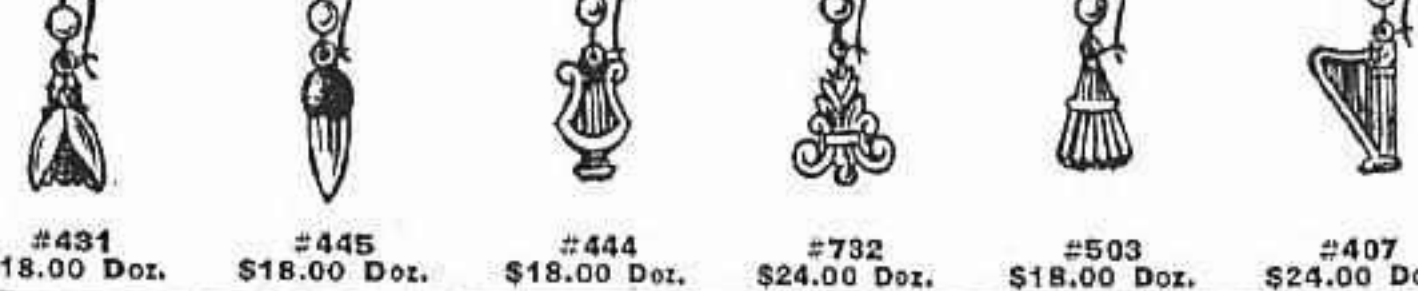
**PLASTIC CHARMS**  
for your Slum Prizes  
Buy them direct from us  
We manufacture and sell more CHARMS than anyone else in the whole world.  
Charms in Bulk—\$4.00 per thousand  
Charms on Gift Cards—\$3.50 per thousand  
F.O.B. New York  
\$1.00 deposit with order—balance C.O.D.  
Made in U.S.A. by  
**SAMUEL EPPY & CO.**  
333 HUDSON ST. NEW YORK 13, N. Y.

**BINGO**  
SPECIALS ★ CARDS ★ SEE-THRU MARKERS ★ CAGES  
Write for Bulletin  
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

**FINE WATCHES**  
MEN'S & LADIES'  
And Novelty Jewelry. Wholesale Only.  
**MARLENE SALES**  
105 N. Clark St. Chicago 2, Ill.

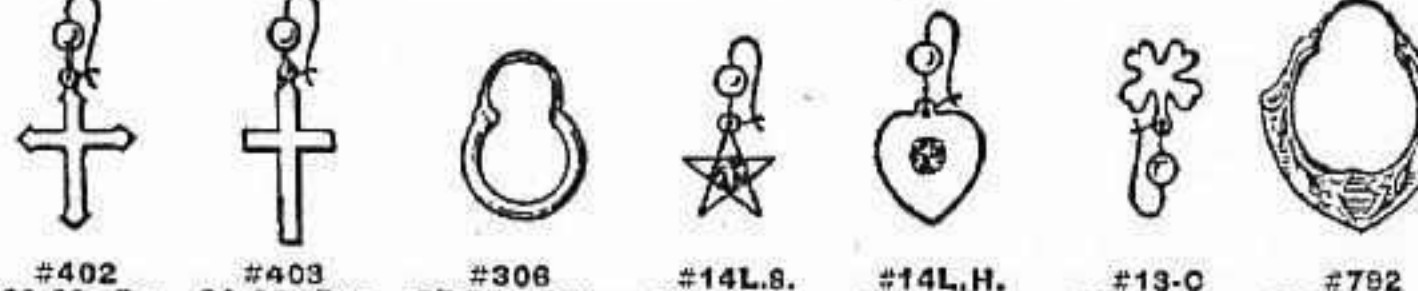
### A FEW OF OUR MANY SPECIALS

10 K. GOLD EAR WIRES FOR PIERCED EARS, AND MANY OTHERS



#431 \$18.00 Doz. #445 \$18.00 Doz. #444 \$18.00 Doz. #732 \$24.00 Doz. #503 \$18.00 Doz. #407 \$24.00 Doz.

### STERLING EAR WIRES FOR PIERCED EARS, AND MANY OTHERS



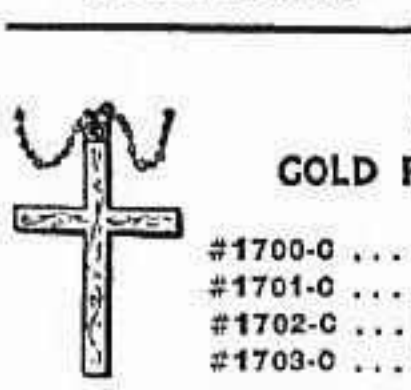
#402 \$9.60 Doz. #403 \$9.60 Doz. #308 \$5.50 Doz. #14L.S. \$7.50 Doz. #14L.H. \$7.50 Doz. #13-C \$7.50 Doz. #792 \$18.00 Doz.

### MEN'S RINGS



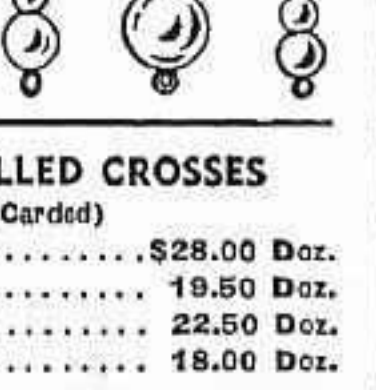
\$ 6.00 Doz. \$6.00 Gross

### PEARL ASSORTMENT



\$12.00 Dozen

### GOLD FILLED CROSSES



(Carded)  
#1700-0 \$28.00 Doz.  
#1701-0 19.50 Doz.  
#1702-0 22.50 Doz.  
#1703-0 18.00 Doz.

### RHINESTONE SCREW BACK EARRINGS



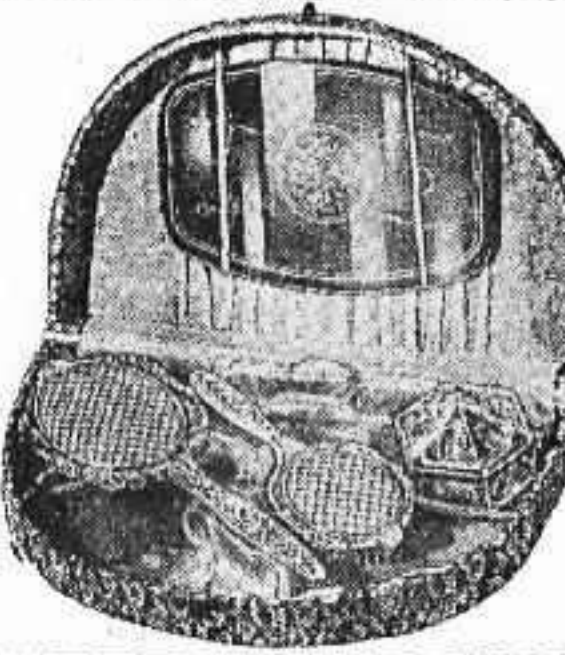
Assorted Colors.  
SPECIAL \$18.00 Doz.

Yellow Finish Anklets	\$ 6.00 Doz.	Heavy Sterling Identification Bracelets	\$ 5.00 Ea.
1/20 Gold Filled Anklets	12.00 Doz.	1/20-12K. Gold Filled Identification Bracelets	6.00 Ea.
Gold Plated Anklets	9.00 Doz.	Gold Filled Heart Shape Locketts	4.50 Ea.
Sterling Anklets	7.50 Doz.	Ladies' Gold Filled Watch Straps, Black Cord	7.75 Doz.
Double Heart Double Chain Bracelets	7.80 Doz.	Billfolds (Ind. Boxed)	18.00 Gr.
Double Heart Tie Slides	4.80 Doz.	Individually Carded Collar Holders	6.00 Gr.
Scotty Dogs for Engraving	18.00 Gr.	American Made Slum	1.25 Gr.
Sterling Locketts, Heart Shape, Army (Ind. Boxed)	18.00 Doz.	Long Boxed Key Chains	27.00 Gr.
Navy Round Locketts, Sterling (Ind. Boxed)	18.00 Doz.	Hat Bands	\$18.00 per 1,000
Rosaries (Ind. Boxed-Lined)	18.00 Doz.	50 Light Combs Buttons	20.00 per 1,000
Sterling Dog Chains	18.00 Doz.	Men's Sterling Silver Signet Rings	\$12.00
Nickel Silver Dog Chains	4.50 Doz.	\$18.00, \$27.00, \$30.00, \$36.00 Per Doz.	
Plastic Dog Chains	1.50 Doz.	White and Yellow Identification Bracelets, \$3.00 and \$4.00 Doz.	
Match King Lighters	7.20 Doz.		

Wire Your Orders. 1/3 Deposit, Balance C. O. D.  
New General Merchandise, Engraving Jewelry and Jewelry and Earring Catalog Now Ready.  
**SCHREIBER MERCHANDISE CO.** 1001-3 BROADWAY  
KANSAS CITY 6, MO.

**FOX TAILS IN STOCK!**  
Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send \$1.00 for the samples of 5 various sizes. Stock going fast... better rush your order for immediate shipments!  
**H. M. J. FUR CO.,** 150 W. 28th St., NEW YORK CITY 1, N. Y.

**LUCITE DRESSER SETS**  
Genuine Lucite Frames on Brush and Mirror—All Lucite Comb, Glass Tray and Powder Jar, Fancy \$5.60  
Cloth Lined Box, Complete.  
Same Set (Comb, Brush and Mirror Only). In plain box. \$2.85  
**OTHER FAST MOVING SETS**  
#328—Set of Lucite Comb, Brush and Mirror With Fancy Flower Design Cut into Mirror Backs \$3.50  
#071—3-Piece Dresser Set With Floral or Quilted Design Backs 2.50  
#322—Genuine Lucite Double Mirror, 3-Piece Set 2.95  
1/3 Dep.; Bal. C. O. D., F. O. B. N. Y.  
Send for descriptive literature of other gorgeous Lucite Items!  
**ARDE MIDELL**  
1133 Broadway, New York, N. Y.



**NOVELTY HATS**  
MIDDY CAPS (Illustrated) \$7.00 Per 100

No.	Description	Gross	Dozen
9211	Cholo Felt Hat	\$22.00	\$2.00
9218	Fireman's Hat	13.50	1.25
9223	Min. Ride 'Em Cowboy Hat	10.00	.85
9228	Mexican Felt Cowboy Hat	32.00	2.85
9255	Yodeler Felt Hat	12.00	1.10
9264	Ten Gallon Men's Felt Hats	36.00	3.10
9268	Large Felt Mexican Sombrero	52.00	4.50
9271	Army Officer's Cap	24.00	2.10
9272	Spanish Hat with Fringe	25.50	2.25
9275	Yacht Cap	24.00	2.10
9277	Tropical Sun Hats	25.50	2.25
9278	Baseball Caps, Satin	17.50	1.55
9280	Mexican Felt Hats	25.50	2.25
9251	Jitterbug Hat	28.00	2.50
9278	Sun Hat	22.50	2.00
9217	Kibitzer Hat	15.00	1.50
2683	Ladies' Chip Straw Hat	15.75	1.35
9279	Men's Sun Tan Helmet	Doz. \$14.40; Ea. \$1.35	
9281	Felt Combs Hat Bands (100, \$1.75)	\$18.50 per M	

**WISCONSIN DELUXE CO.** 1902 NO. THIRD ST. MILWAUKEE 12, WIS.





## For Immediate Delivery—Order From This CONCESSIONAIRE'S STOCK PRICE LIST

### American-Made Slum

	Gro.
Paper Flag Bow Pin	.90
Rayon Bow Pin	1.50
Plastic Thimbles	1.20
Lead Pencils, Full Length	1.44
Bean Blower, 10 In.	1.00
Jitter Beans, 200 Pack, Box	1.70
White Metal Wedding Ring	1.00
Plastic Charms with Tassels	1.10
Transfer Pictures	.90
Comic Hat Bands, Per 100	2.00
Comic Pennants, 1 1/4x2 1/2 In.	.75
1 1/4" Comic Buttons, Per 100	2.25
1 1/4" Pat. Buttons, Per 100	2.25
2" Comic Buttons, Per 100	4.00
3" Paper Squawkers, Per 100	1.50
Mirror Memo. Books	4.50
Monkey Mirror, 2 1/2x3 1/2 In.	2.95
Pat. Badges, Carded, Per 100	.90
Colored Tin Clips, Per 100	.60
27" Blk. Laces, Banded	1.00

### Ball Game Merchandise

	Gro.
10" Car Tails w/ Comic Card, Per 100	\$4.50
9/12" Fox Tails w/ Ribbon Tics, Per 100	10.75
12/15" Fox Tails w/ Ribbon Tics, Per 100	12.75
16/18" Fox Tails, Per 100	16.00
R, W., B. Leis, 1x40"	3.50
R, W., B. Leis, 1 1/2x40"	7.50
Yacht Caps, Junior Sizes	24.00
Tyrolian Hat w/ Comic Sayings, Per Cross	12.00

### Bingo Merchandise

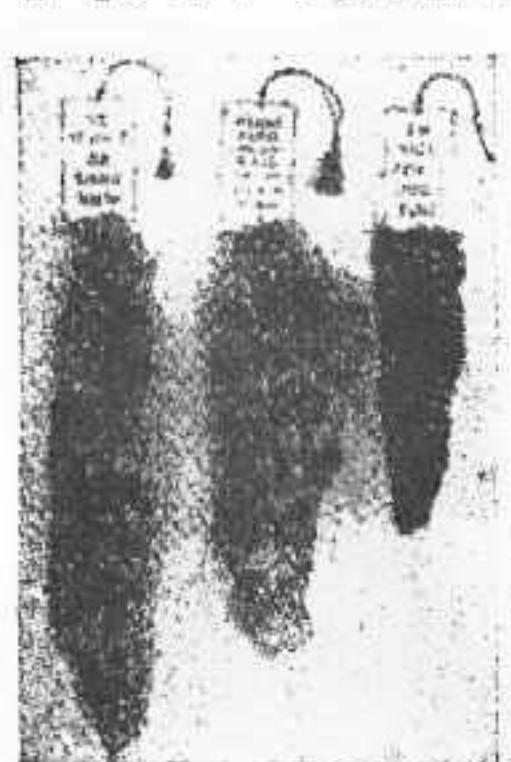
	Each
Wood Frame Glass Tray, 9x17"	\$.80
Stoneware Casserole, 6 Pack Ctn.	2.16
Stoneware Cookie Jar, 6 Pack Ctn.	2.40
Gold Frame Mirror, 11x14 In.	1.35
Wood Mag. Rack, Walnut or Maple	1.15
Vacuum Type Glass Coffee Maker	.98
Drip Type Glass Coffee Maker	.95
Fiesta, 4-Piece Ref. Set	1.10
Colored Pictures, Wood Frame, 16x20"	1.10

Prices F. O. B. Terre Haute. C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown on Our Latest Price Lists—Write for Your Copy Today.

LEVIN BROS.

Terre Haute, Indiana

## PREPARE FOR THE FAIRS!



### FOX FUR TAILS

very small  
3c and 4c  
Each  
12 Inch,  
Ea. 10c  
15 Inch,  
Ea. 12 1/2c  
Extra Large 15c  
Very Large 20c

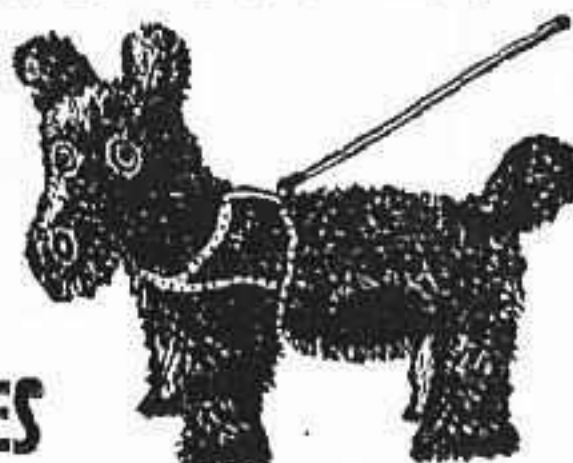
With Snappy Sayings on Assorted colored Cards (as illustrated). Prices quoted are in 100 lots. Sizes are average tall length. Size quoted does not include tag size. All come complete with tag and tassel attached. Two different sayings on each tag. Send 50¢ for 4 samples (we pay postage). Remit 25% deposit with quantity order.

NO CATALOG

CARNIVAL NOV. CO., INC.

30 West 3d St., New York, N. Y.

LOOK OVER OUR LINE OF DE LUXE SCOTTIES



of Real Fur in Asst. Colors

13x12" — Colored With Ribbons. \$2.00 Each.  
23x17" — With Colored Ribbons. \$3.00 Each.

### SLUM ANIMALS

Small Standing and Sitting Dogs, Cats, Ducks, \$1.25 Gross.

Hat Bands, Assorted Snappy Sayings, \$2.00 per 100.

Small Hawaiian Lels, Assorted Colors, \$3.50 Gross.

We Manufacture All Advertised Items

## RELIGIOUS ITEMS ARE VERY HOT!



No. M500  
CRUCIFIX.  
Exquisite Metal Filigree, Gold or Silver Plated,  
\$24.00 Per Doz.  
Satin Lined Box.

	Doz.
M500—As Illustrated	\$24.00
M501—PLASTIC CRUCIFIX	10.80
90—Blue Glass	15.00
M600—Wooden	7.20
M5000—Cryptic, Gold Plated	45.00
R100—Frame	10.80
C100—Frame, Gold Plated	24.00
C200—Double Frame, Gold Plated	42.00
224—Bead Rosary	12.00

25% Deposit With Order, Balance C. O. D. Rated Accounts—Net 10 Days.

## ACME NOVELTY CO.

712 S. LOS ANGELES STREET

LOS ANGELES 14, CALIF.

## PEN-PENCIL REPORT

(Continued from page 48)

a point of general interest.

Since the amended order was issued, the industry advisory committee for the fountain pen and mechanical pencil industry has met with WPB officials and discussed many questions relating to these items. The official report of the meeting and discussions is as follows:

WPB officials explained the basis on which the individual production and delivery quotas for civilian and special orders established in that amendment were determined. As in the case of other products for which similar quotas have been established, each quota was assigned after careful consideration of the labor situation in the area in which the manufacturer is located and of the extent to which his plant is engaged in war work. Also wherever possible from the standpoint of labor and facilities, small manufacturers were given quotas representing larger percentages of their pre-war production than were large manufacturers. This was done to encourage small manufacturers to secure military orders.

The formulas used by WPB in determining the quotas follow:

For fountain pen manufacturers located in Group III and IV labor areas—No ceiling was placed on production or shipments by small or large manufacturers to fill special orders (including military orders).

For civilian orders small manufacturers (those who produced less than 100,000 fountain pens in 1941) were assigned quotas equivalent to 100 per cent of their 1941 production.

### Size of Firms

Large manufacturers (those who produced more than 100,000 fountain pens in 1941) were permitted to produce and ship to civilians 50 per cent as many pens as they produced in the base period, or 100,000 pens, whichever is greater. This formula could not be followed for one large manufacturer because of the extent to which the facilities in his plant are being used for war work. Instead, the formula used for large manufacturers in Group I and II labor areas was applied.

For fountain pen manufacturers located in Group I and II labor areas—Quotas assigned to small manufacturers for civilian special orders combined total 100 per cent of their 1941 production. Separate quotas for civilian and special orders were established in relation to the manufacturers' previous shipment patterns.

For civilian orders large manufacturers were assigned quotas equivalent to 30 per cent of their base period production. For special orders large manufacturers were permitted to produce pens to the extent that their quarterly quotas for civilian and special orders combined would not exceed their total production in the fourth quarter of 1943.

For mechanical pencil manufacturers in Group III and IV labor areas—The formula for production and shipment quotas for mechanical pencils is the same as for fountain pens. The same large manufacturer to whom the formula for fountain pens was not applied was the only one to whom this formula was not applied. Instead, the formula for large manufacturers in Group I and II areas was used.

For mechanical pencil manufacturers in Group I and II labor areas—The formula for production and shipment quotas for small manufacturers of mechanical pencils is the same as for those of fountain pens.

For civilian orders large manufacturers were assigned quotas equivalent to 10 per cent of their base period production. For special orders they were permitted to produce pencils to the extent that their quarterly quotas for civilian and special orders combined would not exceed their production in the fourth quarter of 1943.

### Proving Workable

In general, these formulas have proved satisfactory, the adjustment of some large manufacturers' quotas for special orders has been found necessary, WPB officials said. In making such adjustments production in the first quarter of 1944 has been used as a measuring stick instead of that in the fourth quarter of 1943.

IAC members requested clarification of certain provisions of the order. If a manufacturer is unable, for various reasons, to produce pens and pencils to the total extent of his quotas for civilian and special orders, must civilian orders be set aside in favor of special orders they asked? Also what is a manufacturer to do if he is unable to fill a special

## IMMEDIATE DELIVERY GUARANTEED!

WE ARE UNUSUALLY WELL STOCKED AND ABLE TO SERVICE YOU IN ANY QUANTITY WITHOUT DELAY.



S-100

## SWEETHEART Diamond Ring Sets

10-K. Gold Mounting

S-100 1-Diamond Engagement Ring	\$4.50
S-200 3-Diamond Engagement Ring	6.00
S-300 3-Diamond Engagement Ring	8.25

Beautiful Box, specially designed for the above sets, can be furnished upon request for an additional charge of 40¢ per set.

D400—3-Diamond Dinner Ring, selected crystal diamonds... \$5.25 For Resale Only.

SUPER JEWELRY MFG. CO.

45 Astor Pl. New York 3, N. Y.

## Finest Assembled MARMOT



Nink dyed striped, with embroidered fancy flowered lining. 25% with Unbeatable order, low price. Very fast and C.O.D. seller. Big F.O.B. money maker. N. Y.

Also have complete line of other fur garments at lowest factory prices. Write for Complete Information and FREE PRICE LIST.

COHEN BROS. & SONS

145 W. 28th St. New York City, N. Y.

## MEN—Build a Wholesale Route GET INTO a Big Pay Business



We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

WORLD'S PRODUCTS CO., Dept. 8-W, Spencer, Ind.

## WOOD-JEWELRY

Hand Decorated

### FOR ENGRAVING

Sample Assortment 65 Pieces, \$10.00. Free New Illustrated Catalogue No. 12; 12-Charms Bracelets, Sterling Silver, Sample \$5.62; Doz. \$33.60. IDENTIFICATION BRACELETS, Heavy Sterling Silver Plated. Sample, \$1.00; Doz., \$5.72.

## MILLER CREATIONS

6628 Kenwood Ave., Chicago 37, Ill.

## CATALOG NOW READY

WRITE FOR YOUR COPY

Be sure and mention what Concessions you are operating so that we can list you properly. Also give name of Show that you are on. Thank You!

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.



### COSTUME JEWELRY

Buy Latest Styles at Factory Prices  
Direct From Manufacturer

**WHITE NECKLACES** \$6.75 per doz.  
Summer Styles, Bone & Galalith.  
Choker Length, Assortm't., #108  
30 In. Length, Assortm't., #109

**METAL EARRINGS** \$6.75 per doz.  
24 Karat Gold Plated.  
Button Styles, Assortm't., #105  
Hoop Styles, Assortm't., #106  
Dangle Styles, Assortm't., #107

**CHARMS** \$6.75 per doz.  
Handmade, Sterling Silver, Over  
40 Different Styles.

**EARRINGS** \$12.00 per doz.  
Sterling Silver.  
Assorted Button, Hoop  
and Dangle Styles. to \$30.00 per doz.

**LAPEL PINS** \$18.00 per doz.  
Sterling Silver.  
Some Set with Stones. to \$90.00 per doz.

**BRACELETS** \$7.50 per doz.  
24 Karat Gold Plated.  
20 Styles. to \$90.00 per doz.  
Immediate Shipment Guaranteed.  
One-Third Deposit—Balance C. O. D.

**DANELLE COMPANY**  
307 Fifth Avenue NEW YORK 18, N. Y.

order within the time designated? Must orders with higher ratings invariably be filled before orders with lower ratings? These questions will be studied in the light of the provisions of L-227 and Priority Regulation 1, and an official interpretation of the order will be issued by WPB, IAC members were told.

Members of the committee recommended that civilian quotas be enlarged to include export orders, and that quotas for special orders, which now include export orders, be reduced correspondingly. If this is done it would be preferable to have one quota for civilian and exports combined rather than to earmark a specific quantity of pens and pencils for each type of order, IAC members said.

#### Committee Request

It was the unanimous recommendation of the committee that whenever additional materials become available for fountain pens and mechanical pencils, an effort be made to bring the quotas for pencils in line with those for pens, to permit pens and pencils to be matched in sets more readily.

The committee recommended also that labor area restrictions, similar to those now placed on pen and pencil production, be placed on the production of pen and pencil parts.

IAC members said that as a result of the restrictions imposed on shipments by L-227, some manufacturers have larger inventories than they would normally carry. For this quarter only, they said, it would be advisable to permit such manufacturers to reduce their inventories by permitting shipments in excess of their quotas. Two alternatives were offered by WPB:

- (1) Amendment of the order to that effect by WPB, and
- (2) appeals under the existing order by manufacturers who are suffering a hardship in this respect.

The relative merits of these alternatives will be studied by WPB. In the meantime, of course, any manufacturer who wishes immediate relief may file an appeal with WPB.

Upon being asked whether permission to use stainless steel for pen nibs has proved beneficial to the industry, IAC members said they had not yet been able to obtain stainless steel from the mills but expect to do so in about three months. This will help manufacturers who have been unable to obtain a sufficient supply of gold pen nibs.

Military requirements for fountain pens are expected to total more than 2,000,000 a quarter, IAC members were told.

#### OPTICS FIRMS WORRIED

(Continued from page 48)

is expected that prices on photographic equipment and many specialties, including field glasses, toy microscopes, telescopes and other merchandise, will reach the boom stage after the war.

Only recently the War Production Board removed some of its restrictions on the use of thermoplastics in sunglasses. The original restrictions were contained in Order L-238. However, there are other orders that regulate the allotment of the type of plastics used in making sunglasses. WPB officials said the new changes would not greatly increase the production of glasses for the time being. Manufacturers are limited to 90 per cent of their production in 1942.

### 50 GROSS CANES

Made in U. S. A.

Is all that is left. ACT QUICK. Red, Blue and Black. Mostly Black. With Assorted Color Handles.

Ideal for Carnivals, Pitch - Till - U - Win, Scale Men, etc.

\$18 GROSS  
Packed 50 To Carton

Colored Tassels. No free samples.

IMMEDIATE DELIVERY  
Send 25% With Order, Balance C.O.D.

**SAMOGENE SALES CO.**  
44 West 17th St., New York, N. Y.

### PIN-UP GIRLS

Novelty Stores—Gift Shops—Hustlers  
We have attractively packaged sets that are real sellers and good values.

Set #1 has 12 Pictures, 7x9 inches  
Set #2 has 9 Pictures, 5x7 inches  
Set #3 has 6 Pictures, 4x5 inches

Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line, \$2.00.

Please State Your Business.  
**KANT NOVELTY COMPANY**  
323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

### Pitchmen and Canvassers MAKE MORE MONEY sell

★ AMAZING NEW  
"CATHAY" BAR Soap  
DOUBLE SOAP CONTENT.

★ NOW READY  
Individually wrapped . . . Attractively boxed.

SPECIAL LOW PRICES  
for quick action. Write today for prices and FREE samples.

**Midwest Soap Company**  
1005 E. Sumner Ave. Indianapolis, Indiana

# CANDY

Men, Wagon Jobbers, Vending Route Men, write us today for a knock-out proposition for July and August only. Double your money. Never such a sales tie-in before and never again! You will say so yourself. Just write.

**RILEY'S SPECIALTY HOUSE, Owensboro, Ky.**

**MAGIC RACES**  
At cigarette touch 8 horses are off. See them run to post.

**BIG PROFITS**  
Fast seller. 40 Races, \$1.00. Low quantity prices. Sample free.

**BARKLEY COMPANY**  
Green Hill Place Dryden 8, Va.

### HARD TO GET NECESSITIES

—ALSO—  
MILITARY  
PATRIOTIC  
ITEMS

**MILLS SALES CO.**  
Our Only Mailing Address OF NEW YORK INC.  
901 BROADWAY, New York, N. Y.  
WORLD'S LOWEST PRICED WHOLESALERS

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

### ZIRCON SOLID GOLD RINGS \$4.00 TO \$10

Ladies or Gents. . . . 4 EACH

**ZIRCON GOLD PIERCED  
EARRINGS - \$8 to \$12 Pair**

**B. LOWE, BOX 311, ST. LOUIS 1, MO.**

## COMMANDO KNIVES HUNTING



Both types are popular sellers now—the Commando to boys about to go over seas and the Hunting to Sportsmen. Commando Knives have double edge blade, 7 1/2"x1 1/4", fine steel with aluminum handle, 4 1/2". Hunting is single edge, 6"x1", same type handle. Both encased in fine leather scabbard, stitched and steel stapled.

**SAMPLE—COMMANDO—\$3.50 EACH. DOZEN—\$37.50**  
**SAMPLE—HUNTING —\$3.00 EACH. DOZEN—\$33.00**

Samples; Cash With Order; Dozen Lots; 20% With Order, Balance C. O. D.

**BIRMINGHAM KNIFE COMPANY**  
1425 Elizabeth Avenue Birmingham 7, Ala.  
OR HAMMER BROS., 114 PARK ROW, NEW YORK, N. Y.

## CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise

### CARNIVAL SPECIALS

	Per Gross
Hawaiian leis, Mod. Size . . . . .	\$ 3.75
Medium Size Plaster Dogs, Etc. . . . .	6.50
Red, White and Blue Tissue Shakers . . . . .	6.00
Spotted Tails with Comic Cards. Per 100 . . . . .	4.00
Jumbo Fox Tails with Comic Cards. Per 100 . . . . .	23.00
White or Blue Yacht Caps. Doz. . . . .	1.90
Animal Shaped Glass Liquor Bottles. Per Case (36) . . . . .	9.00
U. S. Weighted Darts. Doz. . . . .	1.20
4 to 7 Inch Hoop-La Hoops. Doz. . . . .	.55
8 Inch Hoop-La Hoops. Doz. . . . .	.65
Knife Rack Rings. Per 100 . . . . .	2.50
Varnished Cano Rack Rings. Per 100 . . . . .	2.25

### BINGO SPECIALS

Lunch Kits. Each . . . . .	\$ .85
8 Pc. Fire King Cooking Set. Each . . . . .	.85
7 Pc. Whiskey Set. Each . . . . .	1.25
Glass Coffee Maker. Each . . . . .	1.50
Straw Horse and Rider. Doz. . . . .	4.50
3 Pc. Fire King Mixing Bowl Set. Each . . . . .	.40

### ASSORTED IMPORTED SLUM

10 Gross for \$9.50

	Per Gross
Paper Flag Bows . . . . .	\$ .90
Felt Wiscrack Pennants . . . . .	.95
Comic Paper Masks . . . . .	1.00
Engraved Wedding Rings . . . . .	1.00
Muslin Flags on Sticks . . . . .	1.15
Plaster Dogs, Ducks, Etc. . . . .	1.25
Plastic Thimbles . . . . .	1.20
Cloth Flag Bows . . . . .	1.35
Lead Pencils . . . . .	1.85
Humorous Mirror Folders . . . . .	2.95
Mirror Memo Books . . . . .	4.50
Comic Buttons. Per 100 . . . . .	2.25
Motto Buttons. Per 100 . . . . .	1.25
Powder Puffs . . . . .	3.00

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

**KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.**

## MERCHANDISE YOU ARE LOOKING FOR

FEATURE OUR BIG LINE OF GOLD PLATED EMBLEM JEWELRY

Less Than Half Regular Prices—Each Item in Plush-Lined Gift Box. Included Are Chain Bracelets, Chain Lockets, Brooches, Compacts, Etc. Our Special Introductory Offer—One Dozen Assorted, \$6.00.

### CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE	SLUM GIVE AWAYS	NOVELTIES
Over 100 Feature Items, including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross. Order by Assortments. \$20.00, \$40.00, \$75.00 Units	Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New, Popular in Demand. Order by Assortments. \$10.00, \$25.00, \$50.00 Units	Hats, Leis, Tails, Hat Bands, Comic Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

**LIMITED STOCKS STILL AVAILABLE**

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Lunch Boxes, Fancy Boxed Towel Sets, Fur Animals, Etc.

**ANOTHER ACME LEADER — The New Singing Yo-Yo Tops, Beautifully Colored, All Metal. Triple Action, American Made Triple Action Tops. \$7.20 Gross — Double Action Tops, \$6.00 Gross.**

SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS  
25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

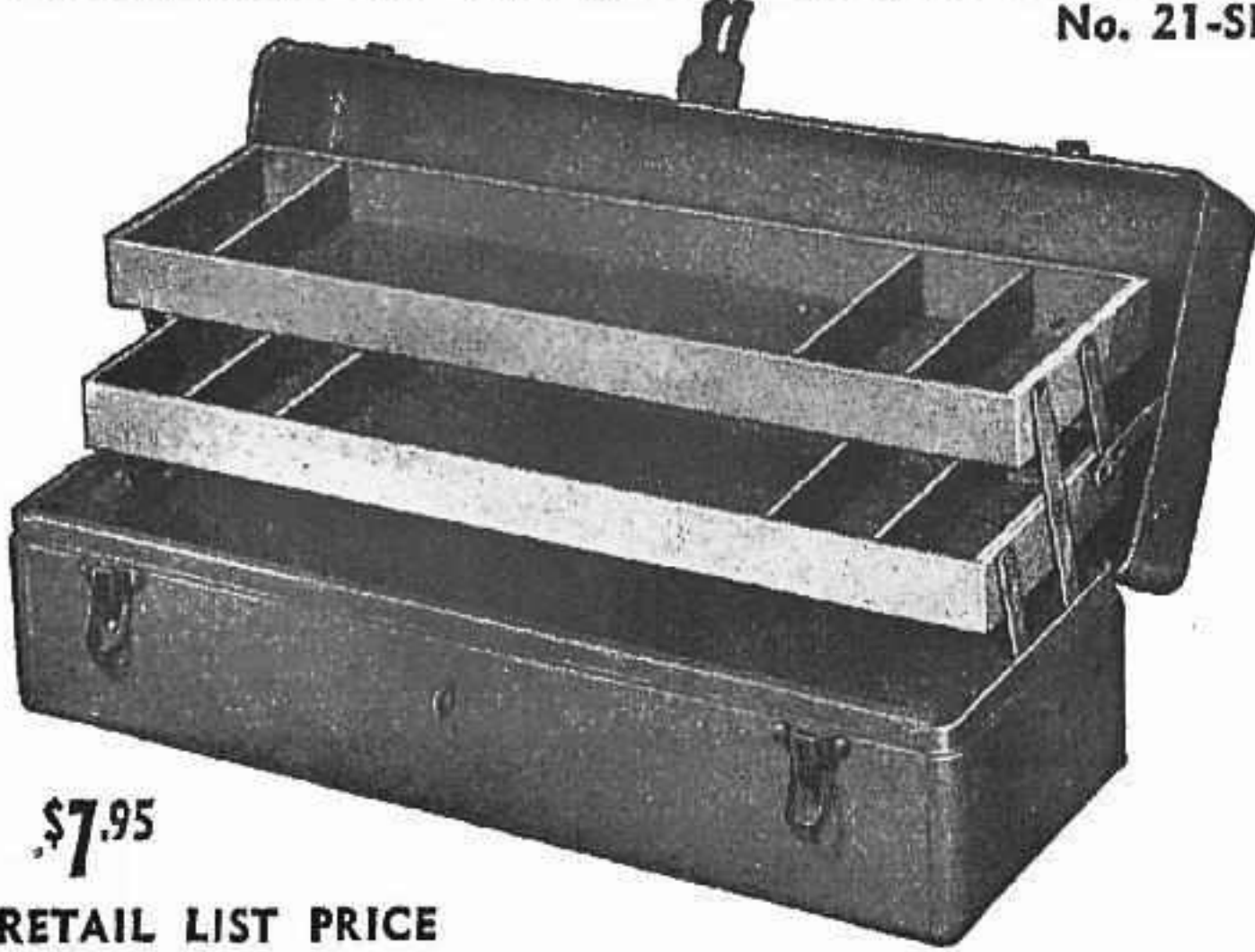
**IMPORTANT** To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD., ST. LOUIS 3, MO.



# The STREAMLINER

No. 21-SL



\$7.95

RETAIL LIST PRICE

## TACKLE BOX

HEAVY GAUGE STEEL

Two cantilever trays, strong steel handle, full rounded corners, durable baked enamel, wrinkle finish. Colors: Battleship Grey, Olive Green, Maroon. Size 21"x7 1/2"x7". Wt. 11 lbs. ea. Packed 6 to a master carton.

A SENSATIONAL SALESGETTER  
Operators, here's one that really gets the play. Immediate deliveries. SAMPLE \$5.00.

Terms: Net cash, 1/3 deposit with order, balance C. O. D., F. O. B. Chicago. Headquarters for Tackle Boxes of All Kinds

**JOHN BAKER CO.** 542 SO. DEARBORN ST. CHICAGO 5, ILL.

**BUY IT NOW**  
\$4.25 LOTS OF 6  
NET F.O.B. CHICAGO

### MERCHANDISE TRENDS

(Continued from page 48)

materials control plan also violated so that, after the invasion is over, runaway trends will prevail in prices and materials.

#### Shells Jolt Canada

There have been many reports that Canada was making greater progress than this country in returning to civilian production. Reports were issued last week, however, that any definite return to civilian production had recently been upset by the biggest program for producing artillery shells in the history of Canada. This new program to boost the production of shells is due to invasion plans, since Canadian troops will take a big part in the invasion when it gets under way. There are many reports that the whole program for returning to civilian production in the United States will be upset and probably stop still when the invasion actually begins.

#### Those Quota Trends

Firm making civilian goods have been watching with great interest the recent policy of the War Production Board to assign limited quotas to manufacturing firms for making civilian items. Last week Donald M. Nelson, head of WPB, assured Congress that the board will limit its use of the quota system to the extent necessary to protect war output. In other words, Nelson suggests that the quota plan is not a permanent policy to be used in all lines of civilian goods. Nelson also reported that the total production of goods and services in the United States in 1943 reached the total of \$188,000,000,000. He said that probably more than half of this was for war expenditures.

#### Future Markets

High officials of General Motors gave some idea of what they expect future business to be like when they said G. M. plans for a 50 per cent increase in markets for its products after the war. The

## RINGS

WHITE STONE ENGAGEMENT, WEDDING AND NOVELTY

A display of these rings has sparkle and class. Immediate delivery. Best assortment of the most common sizes in each dozen ordered. Be sure to order by number, enclosing 1/3 DEPOSIT. We ship BALANCE C. O. D.



Wide Band Sterling Silver Heart Design Ring. Order No. LP8B. \$7.50 Dz.



No. 30RW Wedding Ring—\$3.25 Dz. 1/30, 14K, R.G.P. Floral Design.

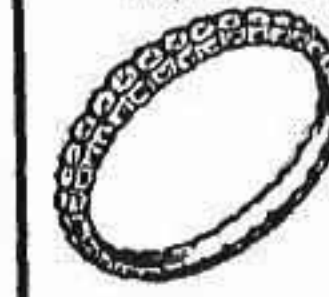


No. S266 \$12.00 Dz. Sterling Silver, Side Stones, Large Center Stone.



1/30, 14K, \$2.75 Dz.

Wedding Band. Choice of Sterling Silver or R. G. P. No. W43BN.



Birthstone Ring, correct colored stone for each month. Choice of Sterling Silver or R. G. P. \$6.75 Dz.

No. W8861R. Sterling Silver White-stone Wedding Ring. \$12.00 Dz. Set with 5 stones.

Pendant Heart Sterling Silver

"Friendship" Ring. Two dangling hearts attached to an extra wide sterling silver band. Delicate "forget-me-not" design. Order No. A-845.



RIGHT—Now type Hand-Clasp Ring. Hands clasped and unclasp. Sterling Silver. Order No. F40B.



Sterling Silver Clasped Hands Ring—An emblem of friendship. Nationally advertised at \$2.95. Very popular. Supply limited.



2 Hands Clasp and Unclass. No. TF285 \$1.50 Ea.

**MID CONTINENT Jewelry Company**  
405-NORTH LOCUST JEFFERSON, IOWA

### NOVELTIES from GORDON'S

	Dozen	Gross
Hitler Raspberry Cards (Sets)	\$ .60	\$6.75
Wire Puzzles, Assorted	.40	4.50
Football Charms		2.00
1000 Hole Cigarette Board	12.80	
Hole-in-One Joke Gum	.60	6.75
Sneeze Powder	.30	3.25
Itching Powder	.30	3.35
Pin Up Cards (Miniatures)		.50
Bow Pin Flags (Imp.)		1.50
Bow Pin Flags (Dom.)		1.35
Tassel Charms (Dom.)		.90
Comic Hat Bands (\$1.75-100)		
1 1/2" Comic Buttons	.30	3.25
2 1/2" Comic Buttons	.60	6.75
Felt Spanish Hats	2.00	24.00
Hawaiian Lols (Med.)		3.60
Hawaiian Lols (Large)		7.20
Heel Hitler Folders	.35	3.60
Silver Batons		12.50
Joke Books	.65	7.20
Hitler's Last Will (\$10.00 per 1000)		
False Noses	.35	3.60
Paper Mustaches (Per 1000 \$5.00)		
Age Cards		1.25
Illusion Nail Trick		1.25
Jumping Beans		1.00
Wedding Rings		.90
Baseball Caps	1.10	12.60
Giant Fox Tails	1.80	21.00

1/2 Deposit With All Orders.  
**GORDON NOVELTY CO.**  
933 Broadway NEW YORK 10, N. Y.



No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.80. LOTS OF 14—\$3.45 EA. SPORS CO., 644 Lamont, Le Center, Minn.

A MONEY GETTER

## New! GLOWS in the DARK

### GLO-ART LUMINOUS PICTURES

A NEW SENSATIONAL SELLER. Beautiful reproductions of GLAMOUR GIRLS, FLORALS, RELIGIOUS SUBJECTS, ETC., that glow in the dark with fascinating, breath-taking beauty. Equally attractive under light. Exquisite, colorful, glass frames which harmonize with the beautiful colors of each picture. Size 10"x12". Fitted for hanging. Packed 1/2 dozen to the box. Patent Pending.

**\$7.80 PER DOZEN**  
No Order Less Than Two Dozen  
5 ASSORTED SAMPLES.....\$5.00  
1/3 Dep. With Order—Bal, C.O.D.—F.O.B. New York City.  
DETAILS OF OTHER MADISON PRODUCTS UPON REQUEST.

Manufactured Solely by **MADISON MILLS, 303 Fourth Ave., New York 10, N. Y.**  
Established 1913

## "Chip-Diamond" Rings in 10K and 14K Gold Mountings Unlimited Quantities

No. 3B56 10K Gold  
No. 3B60 10K Gold

No. 3B201—10K Gold  
No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.  
(State your business)

**HARRY PAKULA & CO.**  
5 N. Wabash Ave. Chicago 2, Ill.

10K GOLD  
No. 3B60 Solitaire \$2.25 each Bulk  
No. 3B56 Wed. Ring \$2.25 ea. Blk.  
No. 3B201 Bridal Set \$4.50 ea. Box.

14K GOLD  
No. 3B206 Bridal Set \$5.25 ea. Box.  
Sizes 5-7

## RAZOR

DOUBLE EDGE • SINGLE EDGE

**JOBBER—DISTRIBUTOR—AGENT**

We are pleased to be able to offer you a complete line of high-class razor blades, including such popular brands as

**FAN—CITY—and OFFICIAL**

Razor Blades and many other fast sellers. Send \$1.25 for a sample carton or write today for special jobbers' prices.

**MIDLAND SALES & DIST. CO.**  
757 W. 79th Street Chicago 20, Ill.

## BLADES

### METAL SOCIAL SECURITY PLATES

Red, White and Blue Colors. Eagle Design. Limited Quantities. Send 15¢ for Sample and Price List.

**CHARMS & CAIN**  
Wholesale Dept. CHICAGO 5, ILL.  
407 South Dearborn St.,



## DISTRIBUTORS WANTED A "NATURAL" For Beaches and Carnivals

The **SUN TANTOO** featured on shoulder and leg by Mary Healy, Star of Stage, Screen and Radio



FOR ALL SERVICES



ARMY



NAVY



MARINES



COAST GUARD

## Sell the "Sun Tantoo" for big Profits

The "SUN TANTOO" will be this summer's big ragel! More than a fashion note—it's a woman's gallant salute to her hero in the service! They simply stick on the SUN TANTOO—the sun does the rest! Big Money for live-wire beaches, carnivals, playgrounds, pools!

There's a SUN TANTOO emblem of the Army, Navy, Marines, Coast Guard and Air Corps. Three SUN TANTOO emblems in a package for 25c. \$18.00 for gross of packages. Sample 25c. Write or see Mr. Thayer.

**GREAT-CIRCLE PRODUCTS, Inc.**  
4 East 53rd Street  
New York 22, N. Y.

firm has issued a 16-page report giving reasons why it expects big increases in trade in the post-war period. A number of other big corporations have issued similar reports, notably some of the leaders in the radio manufacturing field.

### WPB Amendments

Some idea of how fast the War Production Board is moving to release materials for civilian production may be gained in a recent report that only a little more than 40 of the original conservation orders have been amended to relax restrictions on certain materials. When it is considered that hundreds of these conservation orders have been issued it can be seen that steps toward amending them to release materials are being made slowly. It is indicated that these amended orders may be cut down as the European invasion draws closer. WPB is going ahead with the plan of hearing industry committee as fast as possible and these committees from various lines of business make recommendations for releasing materials to their particular trade.

## Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

**PROF. A. J. HOWE** . . . pipes from Jackson, Miss., with this slogan: "Here today and gone today but never forgotten by someone at each stop left behind. We trouperers must look ahead and smile. Let nothing stop our success."

**IF YOU HAVE** to leave a good spot pass the news along to someone else.

**JACK (BOTTLES) STOVER** . . . info that there is still plenty of gelt in the Blue Ridge Mountains of Virginia for all of the boys, and Pat Malone is getting his. Pipes are asked from Phil Babcock, Bill Dietrich and Slim Smith.

**LENA RAMSEY** . . . pitching the coin trick puzzle block at Kresge's, Chicago, pipes that she recently had a line from Freddie Allen, well-known pitchman, who is in the merchant marine and is spending a furlough with his home folks at Daly City,

Calif. As Lena's hubby is stationed at Great Lakes Naval Training Station near Chicago, she intends to remain at Kresge's all summer instead of making fairs.

**PVT. CHARLIE HUDSON** . . . is back in Fort Bragg, N. C., following a 10-day furlough. He reports that Ed Raggett had a good spring season and Doc Schneider and the Mississippi Kid and his wife were doing okay in Birmingham. He asks for pipes here from Docs Kinchloe and Herbert Patter.

**YOU DON'T** have to grind as hard these days as you did in the past.

**NOEL WISDOM** . . . and wife, the former Nina Snodgrass, are working the Kresge store on State Street, Chicago, Noel with silhouettes and the missus engraved jewelry. Before the war Wisdom pitched various commodities in England and Australia, and he has been a familiar figure at Eastern Seaboard resorts in the United States. He expects to remain at Kresge's all summer.

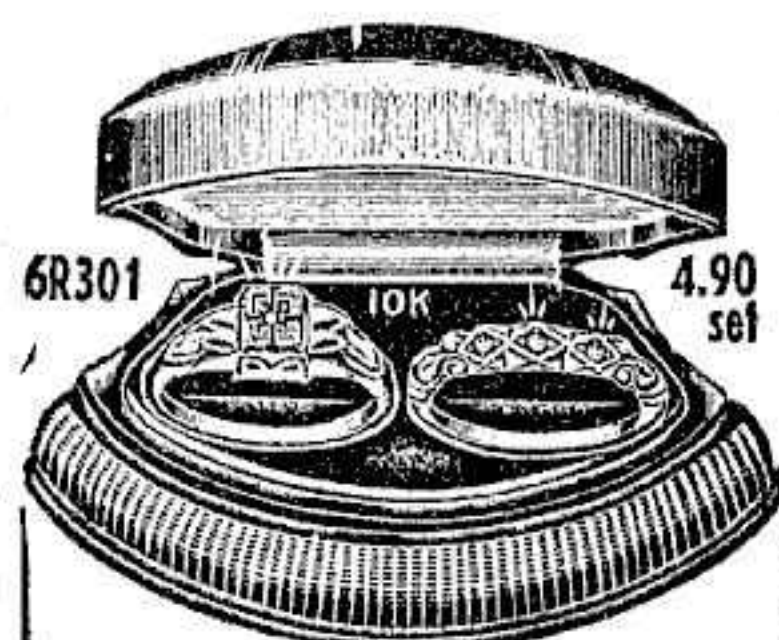
**RED LARKING** . . . is now reported solid with Cole Bros.' Circus on his bugs and balloons.

**CHARLES J. DOMINICK** . . . old Chief Black Hawk, pipes from Visalia, Calif.: "I am still alive but have put my buckskin med outfit away for the duration. To get a tip I used to eat fire but now I fight fire for the California Division of Forestry, and it's not bad. I have been on the West Coast for about two years and cut up jackpots with Mary Bagan and husband while in San Francisco, but I have not seen many pitchmen in the good spots."

**COME LATELIES** may be the tops sooner than you think.

**SAILOR JIM WHITE** . . . is laid up in Veterans' Hospital, 130 Kingsbridge Road, New York. He was a former strong man in the navy. Next cot to him is Mack (Grip) Cole, a trouper. They ask for pipes from George Firtch, the human corkscrew; Mary and Madeline Ragan and others. They do not need financial aid.

**MERTON CRAIG** . . . pipes (following seeing "Pitchdom Five Years Ago" in this department) that he has had his show in the barn for the past three years because he could not get the proper sort of help. "I never missed a payday when the show was on



### DIAMOND RING SETS

10K Gold Mountings  
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set \$4.80  
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set 6.40  
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . . . Set 8.65  
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

**BIELER-LEVINE**

37 South Wabash CHICAGO 3

### BOBBY PINS—HAIR PINS

Straight & Safety Pins. Packaged or Bulk. State Quantity Wanted or No Reply.

### FOUNTAIN PENS

Lever Filler, Silver Palladium Gold Plated Point, Gold Filled Band, Military Clip. Per Doz. \$9.00. Others from \$7.50 to \$12.00 Doz.

### BLADES \$7.50 Per 1000

First run, uniform, D.E. Blue Steel, packed 20 / 5s per carton. No orders less than 25 ctns. Send full amount or 1/3 deposit.

Write for free list of other brands.  
**ACE SALES CO., Dept. 1, Buffalo, N. Y.**

## PITCHMEN—ATTENTION "The Skyglider"

Sensation of the age. A four-foot captive aeroplane that actually flies. Stays in the air for hours.

75c to \$1.00 SELLER ON THE ROAD.  
\$3.00 PER DOZEN F. O. B.  
Sent C. O. D.—25% Deposit.

**MARTIN ENGINEERING CO.**  
P. O. Box 1501 MOBILE, ALA.

## RING CLOSE OUT



**BRIGHT, CLEAN STOCK**

Sterling and R.G.P. Whitestone Rings. Order No. D475

\$4.75 DOZ.

Mostly large and small sizes. Limited quantity. Values \$7.00 to \$12.00 per dozen wholesale.

R.G.P. Wedding Bands. Nice designs. Order No. W175

\$1.75 DOZ.

Large and small sizes only. Values to \$4.50 per dozen wholesale. Limited quantity. C. O. D. shipments only.

## MID CONTINENT JEWELRY CO.

405 W. Locust Jefferson, Iowa

### MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists

137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

### WHITE STONE RINGS

and colored sets, in beautiful sterling and other mountings. Not the cheap variety, but costume rings that shops are retailing for big money. Have only 10 gross. They won't last long, so hurry. To dealers: \$18.00 per doz. assorted styles and sizes. Sample \$1.80, tax paid.

**PAT MURPHY, 810 N. 9th St., St. Louis, Mo.**

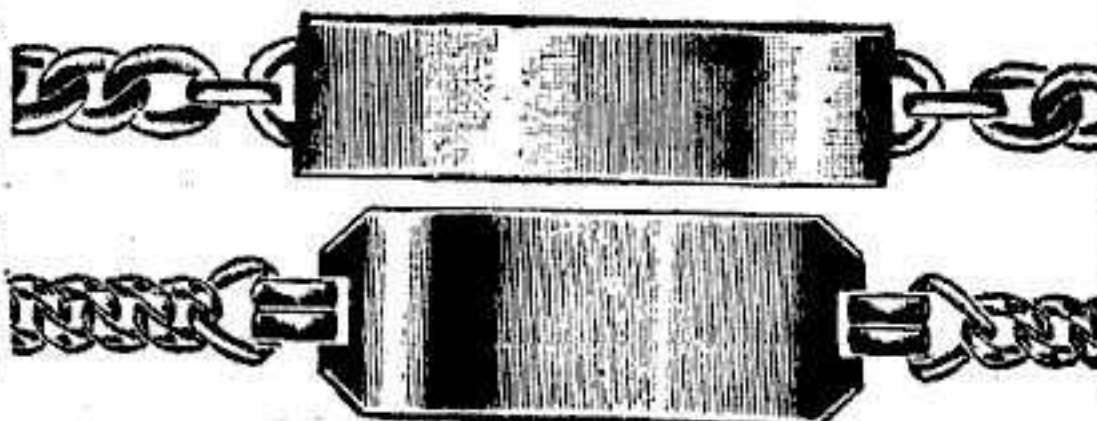


## LOOKING FOR IDENTIFICATION BRACELETS?

Gold-Filled — Sterling Silver

No. 3G92—Sterling Silver  
\$3.75 Each Boxed  
Sterling Identification Bracelet. Heavy curved oblong plate and link chain. Each in cloth lined gift box.

No. 3G116—Gold-Filled  
\$6.75 Each Boxed  
1/20th—12K Gold-filled Identification Bracelet. Heavy oblong plate and flat link chain. Each in gift box.



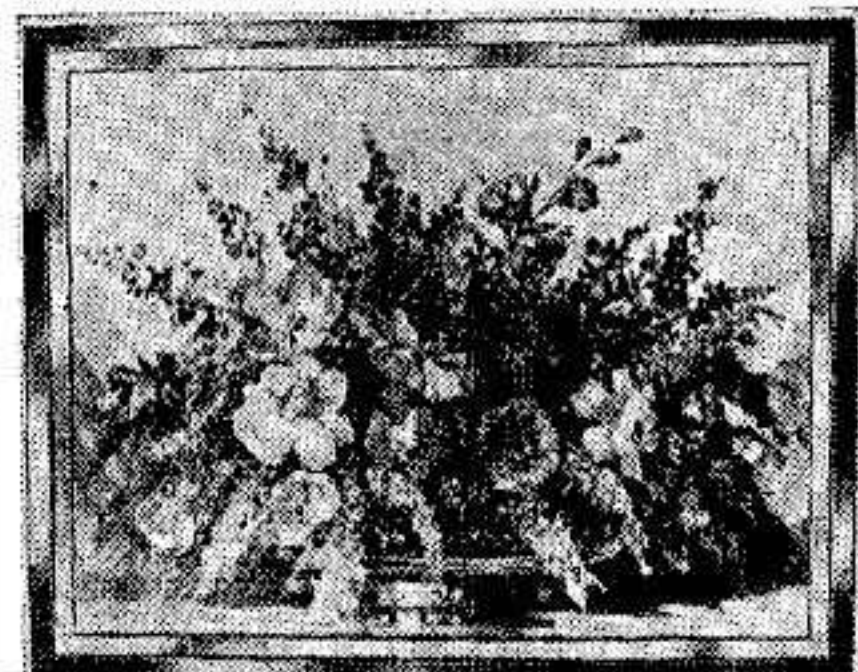
"Yes"—If you are looking for Identification Bracelets in Sterling Silver or Gold-Filled your search is over. Our line is complete—unlimited quantities of "Best Sellers"! Priced for quick turnover.

WRITE FOR IDENTIFICATION BRACELET CATALOGUE

**BIELER-LEVINE 37 So. Wabash Avenue. Chicago 3, Ill.**

## "SHARON LEE" (PATENTED) FRAMED PICTURES

\$1.30 Each



Beautiful 18"x20" All Mirror Frame of 1" Hand Cut Mirror Flexo, overlaid with 1/2" Blue Mirror Strip. Very flashy. 12 asst. very popular subjects. Ready to hang. Each in corrugated wrapper, 6 in wood crate. Wt. 64 lbs. per doz. Sample Order 1 Case (6 minimum). **HAND MADE IN U. S. A. WE CAN ACCEPT SOME NEW JOBBER ACCTS. IMMEDIATE DELIVERY AT PRESENT.**

**W. L. MARTIN MIRROR BOX CO.**  
841-43 W. 78th St. CHICAGO, ILL.



### AFTER VICTORY



**WE'LL BE SEEING YOU**

**The OAK RUBBER Co.**  
RAVENNA, OHIO

### Last Will and Testament of Adolph Hitler

(Copyright 1942)  
Printed in 2 colors with seal. 8 1/2"x11". Funniest thing you ever read. A terrific seller . . . big profit. 100, \$2.00; 500, \$7.50. 8 Samples, 25c. Full cash with order. Satisfaction guaranteed. We pay postage.

**JAY-JAY CO.**  
1803 SURF AVE. BROOKLYN 24, N. Y.

### DEAD JAP FINGER

In a Cotton Lined Box  
It's a trick giving the effect of a genuine Japanese soldier's finger, taken when Marines landed on Bataan. It's so realistic people scream with fear which turns to uproarious laughter when trick is exposed. **SAMPLES** postpaid. \$1.00 with full instructions. Money refunded if not satisfied.

Write dealers and distributors, write for prices.  
**PITCHMEN, IT'S A RED HOT ITEM**  
**RAYSOL PRODUCTS Popular Bluff, Mo.**



the road," he said. "I remembered the old sheepskin I got with my stationary engineer degree and am at present taking advantage of it in Springville, N. Y., but will go out again as soon as the war ends and I can line up the proper help. This is good territory and everybody has plenty of mazuma. Smith & Smith chairplane quarters are here and it is winter quarters for Cole & Rogers, and Christs carnival." He wants pipes here from Jolly Bert Stevens; Arthur McNally, of McNally's Tent Show; George Bishop, George Bragg, Doc Ed White, Jolly George Sands and Doc Flansburg.

DO THE THING and let the others talk about it.

DOC LLOYD LONG... in Waco, Tex., with good takes.

J. D. LONCE... getting it in Atlanta.

DOC W. J. BRITTON... thru West Virginia to good mazuma.

PVT. CHARLES R. LOVELAND... in a V-mail from his post in Italy says the stores and men on the streets are doing a big biz with fountain pens, cameo items and pillow tops. He asks for lines from Eddy Hoar, Ray Komer, George Hess, Monica and Bob Lindinforsor, Pearl (Regal) McCool and Tommy Burns. His address is APO 782 c/o Postmaster, New York, N. Y.

**Events for Two Weeks**

- June 5-10
- ALA.—Birmingham. Police Thrill Circus, 6-10.
  - CALIF.—Livermore. Rodeo, 10-11.
  - Ventura. Dog Show, 11.
  - COLO.—Canon City. Rodeo Celebration, 10-11.
  - IA.—Des Moines. Dog Show, 11.
  - KY.—Louisville. Dog Show, 10-11.
  - N. Y.—Rye. Dog Show, 10-11.
  - O.—Harrison. Firemen's Carnival, 5-10.
  - S. D.—DeSmet. Old Settlers' Picnic, 10.
  - CONN.—Darlen. Dog Show, 17-18.
  - MASS.—Norwood. Elks' Carnival, 14-17.
  - MINN.—Minneapolis. Dog Show, 18.
  - Hutchinson. Jaycee Water Carnival, 17-18.
  - NEB.—Alliance. Rodeo, 17-18.
  - Bee. Firemen's Picnic, 17-18.
  - N. Y.—Niagara Falls. Firemen's Celebration, 12-17.
  - O.—Shelby. Firemen's Celebration, 12-17.
  - S. D.—Madison. Firemen's Carnival, 16-17.
  - TENN.—Knoxville. Shrine Circus, 12-17.
  - TEX.—Gladewater. Rodeo, 13-16.
  - San Saba. Rodeo, 15-17.
  - W. VA.—Wheeling. Dog Show, 17.

**SLA**

(Continued from page 34)

Vice-President Rollo. Ann Doolan is planning to leave for Bangor, Me. President Carsky and Viola Blake, who visited the Cavalcade of Amusements in St. Louis, were entertained by Mrs. Al Wagner. Past President Nan Rankine left to join the Happyland Shows. Some members have been visiting shows near here, including the Edward Hock Shows and Riverview Park, where Thelma Frenzel, Alice Hill, Mrs. Ann Belden and other club members are with concessions and rides. Alice Morse has been in town this week.

Past President Mrs. Al Miller is very ill at the home of her daughter, Cleora Helmer, 5642 Wayne Avenue. Secretary Miller is holding important mail for Betty Jane Davis at 4004 North Avers Avenue, Chicago 18, Ill. Award books out on War Bonds are coming in well. Lee Gluskin is chairman of books, 921 Eastwood Avenue, Apartment 614, Chicago. Books out on a crocheted handbag, donated by Evelyn and Mrs. Edward Hock, must be returned to Chairman Mrs. Henry Belden by the latter part of June. Mrs. Ethel Weer, who visited the past week, expects to make a return visit when she takes Sonny Weer out of school for the summer.

**HASC**

(Continued from page 34)

from President Zeiger that the little calico boots, which she sent to each member to fill with change and return to her, are coming in well filled. The silver fund was discussed. Next year at the silver anniversary dinner each member will be presented with a silver token and one will be sent to those not

present, if the club has their addresses. The tokens are being bought from donations. Nellie Weber took the door prize. Present were Esther Ray, Lettie White, Viola Fairly, Verna Bauman, Ann Bowen, Grace McBain, Myrtle Massey, Ann Cullender, Margie Michels, Edith Moon, Nellie Weber, Mae Wilson, Ruth Spollo, Bird Brainerd, Jess Nathan, Juanita Hunter, June Taylor, Christine Fant, Martha Moss, Dora Bennington, Betty Wood, Lena Panther, Kate Montgomery, Katie Moss, Peggy Reynolds, Margaret Pennington, Mike Noble, Jerry McDonald, Leola Campbell, Mary Baker, Ann Kowalnik, Leona Swords, Mollie Ross and Ruth Martone.

**MIDWAY CONFAB**

(Continued from page 37)

bacco on lapel pins. Show biz is represented in this description: "Richmond's famous old street carnivals which were conducted on Broad Street called for the issuance of gay lapel buttons, larger than a half dollar. Brilliantly colored, they bear pictures of masqued men and women and carry invitations to the fair."

BILLY LOU BUNYARD, widow of Clay Bunyard, well-known ride and concession operator, who visited friends and relatives in St. Louis recently, is making her home in Chicago, where she is active in outdoor show club circles. She and her husband formerly were with many carnivals, including Snapp Greater Shows, Wortham Shows and S. W. Brundage Shows.

NOTES from Caravans, Inc., Chicago, by Alice Kady: Mrs. Oscar Bloom and Alma Richards, Gold Medal Shows, visited when they came in to bring Mrs. Bloom's son for medical attention to an injured foot. Both made generous donations to the club and brought in membership applications of Ealine Scott, Ethel Ashley, Bernice G. Peterson, Ruth Cooper, Zenobia Sisk and Thelma Frenzel. Letters from Mrs. Harry Hennies contained applications of Pearl Vaught, Marion Shuford and Effie Lane. Emily Bailey is making arrangements for a rummage sale June 9 and 10. Jeanette Wall and Edith Strelbich are spending the summer at their Lake Delavan (Wis.) home.

ANDREW I. ALLAN, M.M. 3/c, formerly with Sol's Liberty Shows, Bazinet Shows and Greater Fairway of North Dakota, is stationed with a ship repair unit. He writes in part: "I like it okay but will be glad to get back on the road again. I really learned to appreciate *The Billboard* since I have been here." His address is Co. 4017, Camp Waldron, U. S. Naval Training Station, Farragut, Idaho.

**LETTER LIST**

- (Continued from page 47)
- Weiss, Kathleen Lyden
  - WELLS, Joe Samuel
  - Wessels, Erma H. Westmoreland, Melvin
  - West, Bess & N. L.
  - WESTON, Wm. Franklin
  - Weyls, Ed
  - WHARTON, Lee
  - Wheeler, Mrs. Belle
  - WHIDDEN, Reed Leon
  - WHITE, Geo. Edward
  - White, Guy
  - WILKE, Thomas Joseph
  - WILKERSON, George
  - Wilkins, True & Trudy
  - Willander, John M.
  - Williams, Clarence
  - Williams, Bruce & Jeorgino
  - Williams, Clifton
  - WILLIAMS, Daniel A.
  - Wills Jr., Geo. Burl
  - Wilson, Mrs. Boots
  - WILSON, Harry John
  - WILSON, Robt. Earl
  - Wilson, Ted
  - Wise, Benny
  - Withers, Howard
  - Witkzer, Fred B.
  - WOODRUME, Thomas
  - Woods, Johnnie
  - Woods Jr., Larry
  - Woodward, Mrs. Winona
  - Woody, Wm. Henry
  - Wright, O. H.
  - Wright, Jerry
  - Wright, Mrs. Vina Jean
  - Wyant, Freda
  - Young, Albert
  - YOUNG, Max Bryon
  - YOUNGQUIST, Lawrence Calvin
  - Zell, Bob
  - Zimmer, Florence
  - ZIMMERMAN, Hubert R.
  - Zschille, Fred
  - Glazer, Jack
  - Hallenbeck, Norman B.
  - Halpin, George
  - HANSON, Louis J.
  - Hebron, James
  - Hewitt, Buster
  - Howard, K. W.
  - Huston, Peggy Ann
  - Jackson, Ed G.
  - Jones, Bill
  - Keywood, Stewart Christopher
  - Kirk, Mrs. Betty
  - Krappner, Ernest
  - KRASSNER, Daniel
  - Kubat, Eddie
  - Lea, Sherry
  - Lowe, Edward
  - Marke, Elda
  - Martin, William T.
  - McARDLE, Vernard Irwin
  - McClain, Bill
  - McKENNA, Charles Patrick
  - McLoughlin
  - Meulemans, Charles
  - MATTO, Michael
  - Miller, James I.
  - Miller, Sada D.
  - MURPHY, James J. Napolitano, Gulappino
  - Olsen, Lew
  - Phillips, Thomas J.
  - Pohlman, Harry E.
  - Raymond, Emma
  - Rere, Leon
  - Rich, Charles
  - Richards, Nellie
  - Rosbuck, Leo
  - Rooney, Nellie
  - Rose, Bert
  - RUSSELL, Lewis
  - Scans, Peter
  - Scruggs, Smokey
  - Smith, George
  - SMITH, Herbert
  - SMITH JR., Ira
  - Thompson, Walter
  - Thorne, G. R.
  - Wadsworth, William N.
  - Ware, Frank R.
  - Woode, Henry
  - Young, Albert
  - Zabio, Mary

**MAIL ON HAND AT NEW YORK OFFICE**  
1564 Broadway, New York 19, N. Y.

- Albert, Louis
- ANDERS, James Avery
- Appelberg, David
- Biegen, Mildred
- Bedell
- Burgher, Anthony
- Case, V.
- Cavel, Marie
- Cole, Edger L.
- Contun, Leo
- CONTWELL, Peter
- Dekos, Gabriel
- Nyckens
- Demetry, Peter
- Doddy, Rogers
- Dupuy, A.
- Fenwick, Charles
- Fineman & Weinstein
- Freedman, Sarah
- Garfield, Doc

**MAIL ON HAND AT CHICAGO OFFICE**  
155 No. Clark St., Chicago 1, Ill.

- Adams, Richard
- Nathan
- BERNSTEIN, Frank
- CHARRON, Henry
- Chidester, William J.
- Donahue, J. P.
- GREEN, Eddie
- HARTER, Louis H.
- Healy, Kathleen
- Jimmie
- Knipple, L. P.
- LaRour, Arielle
- Lexing, Megs
- Littlejohn, Frank
- Miller, Mr. & Mrs. Allerton
- Meyers Sr., Earl
- Powell, Mrs. George
- Ragan, Dafine E.
- Rizel, Robert
- Rourden, Robert
- Sloemaker, Mrs. Margaret
- TINT, Mrs. Mabel

**MAIL ON HAND AT ST. LOUIS OFFICE**  
390 Arcade Bldg., St. Louis 1, Mo.

- Adams, Mrs. Minnie C.
- Armour, Marion
- Bacon, William W.
- Berger, Harry
- Berger, Seymour S.
- Bing, Bernice
- Bish, Ann P.
- Byrne, Samuel
- COLEY JR., Jefferson James
- Davies, Wm. & Wm. Gullette
- Dorson, Charles
- Edwards, Estelle
- Hilton, Joseph E.
- HICE, Ellsworth Luke
- HOUSE, Lee Jackson
- Howey, Clyde C.
- Keyes, Stanley Red
- Lunde, Russell
- McCain, Ardon L.
- Martin, Mrs. Hazel Laird
- Riley Jr., E. D.
- Rothrock, Ralph R.
- Stovin, Si
- Stuyvin, Harry
- Taylor, Charles S.
- THOMAS, Jack G.
- WARNOCK, James Melroy
- White, C. M. (Tex)
- Wilson, Harry E.

**FERNBROOK PARK WANTS**  
Rides not conflicting. Have a few choice building locations. Cotton Candy, Bumper, Dart Game, Novelties, Photos, Scales, Guess Your Age, String Game, Cat Ball Game, Waffles, Candy Apples, High Striker, Pop Corn, Custard, Ice Cream or any legitimate Concessions. Will buy Tilt or Octopus. Free Acts with open weeks, answer by telephone or wire  
MICKEY PERCELL, Mgr., Dallas, Pa.

**E. J. McARDELL'S MIDWAY OF FUN**  
Wants Ferris Wheel, Tilt-a-Whirl or Glider. We have Merry-Go-Round and Kiddie Autos. Summer downtown location now operating. Want Popcorn, Photos, Slum Stores.  
Address: Brainerd, Minn.

**WANT TO BUY**  
Chairplane for cash, or will Lease or Book. For Sale—20-KW. D. C. G. E. Generator, \$100.00.  
W. E. PAGE  
501 West Main, Owensboro, Ky.

**BYERS BROS.' SHOWS WANT**  
MUG JOINT AND FROZEN CUSTARD. Will sell exclusive on both. CAN ALSO PLACE CORK GALLERY, SCALES, DIGGERS AND "GUESS YOUR AGE." Address: Austin, Texas, this week

**R. W. ROCCO WANTS AGENTS**  
For Bowling Alley and Razzle Dazzle to join at once. Must put up and take down. Address: Care J. C. WEER SHOWS, Bridgeport, O., this week; then Parkersburg, W. Va.

**WANTED FOR JULY 4th**  
FREE ACTS  
Will lease for season Photo, Novelty and other small Concessions.  
**INTERLAKEN PARK**  
R. A. Erlakson, Mgr. Fairmont, Minn.

**WANTED**  
2 FAT DANCING GIRLS  
Permanent location. No travelling. Good salaries. LEONARD WILSON, have good proposition for you.  
MRS. KATHERINE MURPHY  
414 Washington Ave. St. Louis, Mo.

**DIXIE BELLE SHOWS**  
RIDE HELP WANTED on all Rides. Must be sober and drive semis. \$5.00 week bonus above top salary. We are not related, connected or acquainted with any other Riley in the Show Business. This is our ninth season.  
LOUIS T. RILEY, Sole Owner  
Hawesville, Ky., this week; Tolt City, Ind., next.

**WANTED**  
Man on Tilt-a-Whirl. Ferris Wheel Foreman. Also 82-ft. Allan Herschell Merry-Go-Round Foreman. Top salary.  
**HADJI DELGARIAN**  
2303 N. Melvina CHICAGO, ILL.  
Phone: Berkshire 7864

**PHONEMEN**  
FRATERNAL ORDER OF POLICE LODGE NO. 6 DANCE  
Tickets, Program, Banners. Apply CHR'M POLICE HDQTS., Bridgeport, Ohio

**CLOSE OUT BROOCH PIN BACKS**  
In lots of 5 gross or more. Metal Pin, 1 3/8 inch, \$2.00, with or without prongs. Plastic Pin, 1 inch, \$1.85. Complete line of Findings, Earring Back, Plastic Chain, Cement, etc. Complete price list on request.  
50% Deposit With All Orders.  
**J. A. WHYTE & SON**  
Manufacturers  
LITTLE RIVER MIAMI, FLA.

**FAST SELLING JEWELRY**  
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, Etc.  
Send \$10.00 or \$20.00 for Samples.  
**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Avenue NEW YORK 16, N. Y.

**COMIC CARDS**  
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.  
**M & M CARD CO.**  
1033-1035 Mission St., San Francisco 3, Calif.

**COSTUME JEWELRY**  
Manufacturers and Exporters  
PEARLS, EARRINGS, SPRAY-PINS, BRACELETS, NECKLACES, BROOCHES. Also Heavy Gold-Plated Chain by the Foot. Immediate Delivery.  
"Where To Buy It"  
**ABRAHAM LAUFER & CO.**  
288 Fifth Ave. NEW YORK, N. Y.

**SELL SILK BANNERS**  
Just out, new line of beautiful Silk Banners. Sell to stores, homes, offices, clubs, churches. Make real money on these new fast-selling Silk Banners: 7x9 American Flag, God Bless America, Roosevelt, Victory, MacArthur, Eisenhower, Defense and Service. Retail 25¢. Sample Selling Outfit 8—7x9 Silk Banners, \$1.00 postpaid. Ultra-Blue 7x11 Stock Store Signs—15 samples, \$1.00 postpaid.  
L. LOWY, Dept. 202, 8 W. Bway., New York, N. Y.

**CARTOON BOOKLETS**  
AGENTS—Sell vest pocket size Cartoon-Comic booklets, Pin-Up Girls and other items. Samples 10 assorted Booklets and 10 assorted beautiful PIN-UP GIRLS in full colored prints for \$1.00. Wholesale price list with order only. Send cash or stamps. No C. O. D.'s. Fast sellers—big profits. ACT NOW.  
RAY CO.  
P. O. Box 976, Church St. Annex, New York, N. Y.



**POOL WHIRL**

(Continued from page 43)

lifeguards was the next step. After that came the more difficult and perhaps most important task of selecting and training individuals from each life saving corps to serve as volunteer instructors.

Other highly trained men were added to the staff and other national organizations moved forward to participate. By the time America entered World War I the groundwork was well laid. Thousands of fighting men learned to swim, the on no such elaborate scale as now prevails. At the end of the war an augmented field staff, including many veterans,

pushed the life saving service with strong impetus. In 1922 the first Red Cross National Aquatic Schools were established under the title of First Aid and Life Saving Institutes. From two institutes in 1922 to 20 aquatic schools in 1940, and from 200 students to 2,000, was the record of growth in less than two decades.

Two excellent textbooks, *Life Saving and Water Safety* and *Swimming and Diving*, prepared by Carroll L. Bryant, assistant director of the service, marked the beginning of a new era. Notable in the early '30s was the creation of the Civilian Conservation Corps in which several hundred thousand young men rendered jobless by the depression were placed by the government in camps throughout the country. These camps were usually adjacent to a body of water, and swimming became a popular sport. But the combination of enthusiasm for the water with too little knowledge and skill resulted, as always, in accidents and some drownings.

At the request of the CCC and the army, which controlled camp operations, the Red Cross Water Safety Service undertook one of the largest safety and training projects attempted up to that time. The pattern thus established provided a sound foundation for the much larger task looming on the horizon with the advent of the present war.

In this war year there are thousands of instructors in the far-flung zones of military operations carrying on this training behind the lines whenever the opportunity presents itself. The year-round program extends to troops of every branch of the ground forces.

Thus the life-saving program was pyramided thru the years from small beginnings to its present global proportions. As it takes inventory in this 30th year since its founding, the service notes with justifiable pride that it is moving steadily toward its ultimate aim—every American a swimmer and every swimmer a Red Cross Life Saver!

**Sunset Amusement Co.**

**WANTS**

Man and Wife to operate Arcade, Shows with own equipment. No per cent the first week, 25 per cent thereafter. Want Slum Concessions. We hold contract for the 4th at Red Oak, Iowa, and twelve of the best Iowa, Illinois and Missouri fairs.

Clarinda, Iowa, this week; Atlantic next.

**FOR SALE**

**ONE GIANT ALL STEEL DOUBLE RIDE WATER TOBOGGAN**

Complete With A.C. Motor and Twelve Cars. In A-1 Condition. \$2,250.00

**JOE MOSS**

Crystal Lake, Durham, N. C.

**BADGER STATE SHOWS WANT**

For Wisconsin and Minnesota Fairs and Celebrations Shows: Ten-in-One, Snake, Athletic, Glass House, Arcade and others not conflicting. Want sober, reliable Tilt-a-Whirl Foreman, \$60 a week guaranteed, or percentage. Also want Second and Third Men for Tilt, also Help for other Rides.

Playing 38th and Lincoln Ave., Milwaukee. Permanent Address: 1923 S. 76th St., West Allis, Wis. J. VOMBERG, Mgr.

**WANTED**

For **Wallace Bros.' Side Show**

Novelty Acts, Colored Musicians, Dancing Girls. Join on wire. Address WALTER HOHN, Side Show Manager, Allentown, Penna., June 7th and 8th; Bethlehem, 9th; Somerville, N. J., 10th.

**WANTED TO BUY**

Headless Girl Illusion, complete with cabinet, etc. No junk considered. Write full particulars.

**CHAS. H. HODGES**

Box 235, Coldwater, Mich.

**WANTED**

Man and Wife to take full charge up-to-date small Cookhouse in park. Good business. Address:

**S. B. WEINTROUB**

West Columbia, S. C.

**WANT CARNIVAL OR COMBINED CIRCUS** 10 days or 2 weeks, incl. Last week in June. Big pay day week and vacation pay for miners. Good location 5 miles north of Scranton. Thickly populated area and good attendance assured from local and surrounding industrial territory. Show must have wide variety of Rides, Shows and Concessions. **WILLIAM WANAS, Secy., The K. of R. Club, Inc., 302 Pancost St., Dickson City, Pa. Phone: Olyphant, PA 360-J**

**WANTED**

Corn Game, Photo Gallery, other Concessions; also Shows and Ride Help.

**MOUND CITY SHOWS**

St. Charles, Mo., week June 5

**SCOTT EXPOSITION SHOWS WANT**

Ferris Wheel and Octopus Foremen; Ride Help that Drive Semis. Have beautiful new Life Show open to capable Manager. Want Man to handle Kiddie Chairplane Ride. All Ride Help that have worked for Smoky Jones contact him. Want real capable Concession Agents. Dick Gardner wants Man to work brand new 6-Cat Joint. Minstrel Show Musicians and Performers. Salary from office sure every week.

Will book Bingo and other Stock Stores.

Nashville, Tenn., this week; Clinton, next; Logan, W. Va., July 4. 14 Fairs starting August 12—Taxewell, Va.; Abingdon, Va.; Pennington Gap, Va.; Knoxville, Tenn.; Col. Fair, Sevierville, Tenn.; Dalton, Ga.; Sandersville, Ga.; Cartersville, Ga.; Canton, Ga.; Monroe, Ga.; Atlanta, Ga. (Colored); Eastman, Ga.; Americus, Ga.

**B. M. (BABE) SCOTT, Manager**

**FOR SALE PENNY ARCADE FOR SALE**

CONSISTING OF 85 MACHINES, INCLUDING 2 EVANS TOMMY GUNS, 3 CONVERTED CHICKEN SAMS, 1 MUTOSCOPE MONKEY LIFTOGRAPH—ALL LIKE NEW. BRAND NEW TOP AND 55 FT. FRONT. NEW BALLY CLOTHS, ALL ELECTRICAL EQUIPMENT. NOW OPERATING ON A MAJOR CARNIVAL. REASON FOR SELLING—OTHER BUSINESS INTERESTS. A TERRIFIC BARGAIN FOR \$3,500.00 CASH.

Address: BOX 403, Care The Billboard, 390 Arcade Bldg., St. Louis, Mo.

**WANT—L. J. HETH SHOWS—WANT**

Working Acts for Sideshow. Musicians, Chorus Girls and Blues Singer for Minstrel Show. Salary out of office. Stella Walker, answer. Manager with Girls and Sound Set for Posing Show. Good opening for Photo Gallery, American Palmistry (no Gypsies) and other legitimate Concessions. Hayward Berry, answer. Place sober and capable Ride Help. Foreman for Merry-Go-Round and Second Wheel. Lawrence Burgess, answer again. Address all replies:

**L. J. HETH SHOWS, Morganfield, Ky., this week; Seymour, Ind., June 12th-17th.**

**J. F. SPARKS SHOWS WANT**

Foreman for Octopus. Must be first rate, otherwise don't answer. Other Ride Help that drive semis. Want Grind Shows, Legitimate Concessions of all kinds. Sell exclusive Photo Gallery. Berry, wire. Place Musicians and Performers for Minstrel. Salary out of office.

**J. F. SPARKS, Muncie, Indiana, this week.**

**BINGO CALLER AND BINGO HELP WANTED**

Can place Agents for Grind Stores. Harry Dennis has openings for Clothes Pin Agents. We will book a limited number of legitimate Concessions for route of excellent still dates and outstanding fairs.

Wire or Write

**MORRIS LIPSKY, Concession Manager**

**JOHNNY J. JONES EXPOSITION**

Ambridge, Pa., this week; Sharon, Pa., June 12 to 17.

**WANT HIGH-CLASS SIDE SHOW**

With Top Attractions and Own Outfit for One of the Larger Railroad Shows With One of the Best Routes of Fairs and Expositions

Address: BOX 404, Care The Billboard, 390 Arcade Bldg., St. Louis, Mo.

**WANT--DIXIE BELLE SHOWS--WANT**

Shows with own equipment, low per cent. Reasonable priced Free Act, join Jasper, Ind., Legion Annual Doings, June 19th, and stay balance of season. Have few openings for Concessions. What have you? Would like to have Pitch-Till-Win, Hit and Miss Ball Game or any Ball Game other than Bottles. Hoop-La, Bumper, Darts, Hi-Striker, Devil's Bowling Alley, Cane and Knife Rack, Guess Age and Weight. Will book Over and Under with two Stock Concessions. Want nice Grab or small Cook House; Rides that are the best on the road. No Mitt Camp, Girl Shows or Flat Stores wanted. John Hansen, contact me. Address:

**LOUIS T. RILEY, Owner-Mgr., Hawesville, Ky., this week; Tell City, Ind., next week.**

**—A. M. P. SHOWS—**

**"Juggy"**

Will book one Flat Ride and a Kiddie Ride. Want Slum Stores that do not conflict. Want Second Man for Merry-Go-Round. Can use useful Men in all departments. Want Side Show People, come on. Want another Side Show, Bingo and Animal Show.

**A. M. PODBOBINSKI, this week, Luzerne, Pa.; next week, Blackman Patch, Pa.**



**JOSEPH J. KIRKWOOD SHOWS****The best advertised show on the road****RIDES**—Will book or buy Two-Abreast Merry-Go-Round and Chairplane.**SHOWS**—Can place Monkey Show, Snake Show, Wild Life Exhibit and Fun House.**MAN**—To Operate Side Show. Have real outfit complete.**SIDE SHOW ACTS**—Write or wire.

**K. C. McGary Wants Posing Girls and Dancing Girls. Top Salary.**  
**Want Half and Half. Naja, wire.**

**CONCESSIONS**—Swinger, Clothes Pin, Slum Skillo, Pitch-Till-U-Win, Hoopla, Fish Pond, Dart Store and Cat Rack or any legitimate Concession. **MAN FOR GUESS YOUR AGE.****FREE ACT**—Want to hear from Sensational, Daring High Act. Top money to act that can draw and hold people.

**All Address RALPH DECKER, Gen. Mgr., Fallon Hotel, Lock Haven, Pa.,**  
**this week.**

**W. G. WADE SHOWS****RICHMOND, INDIANA, JUNE 12 TO 17**

Can place one or two more Shows with neat frame-up and a few more legitimate Concessions for this date and long circuit of Celebrations and Fairs. We have contracts for seventeen bona fide fairs, including Big Rapids and Hart, Michigan, which have recently been added to our list. Our fair season opens the last week in July. Muncie, Ind., will follow Richmond and we have Crown Point Annual Celebration for July 3 or 4. Address

**W. G. WADE SHOWS, Pontiac, Mich., all this week.**

**WANTED**

Mechanic that can Drive Caterpillar, Carpenter and Blacksmith. Good job for right party. If you can't qualify don't answer.

**DAILEY BROS.' CIRCUS**

Booneville, Mo., 6; Marshall, Mo., 7; Lexington, Mo., 8; Leavenworth, Kan., 9; Atchinson, Kan., 10.

**WANT**

Girl Show, Mechanical City, Monkey Circus. Ride Help that Drive Trucks. Carl Hagaar wants Side Show Acts. Fairs start July 1.

**AL BAYSINGER SHOWS**

Dixon, Ill., this week.

**WANTED**

For high-class Illusion Shows presented on stage, Magician that can handle and sell Illusions without heat. Must be capable of selling Sword Box and Fish Globe Illusions in feature. Prefer one doing Magic Pitch. This is an all new set-up, new banners, and we have all good dates with ten State fairs and celebrations. Also can use A-1 Talker for this Show, percentage proposition, or good Second Talker. State all in answer. Also good Magician Assistant. Everyone must put up and take down. This is very good proposition if you can cut it. Wire

**RAY CRAMER**

Care DODSON'S WORLD'S FAIR SHOW, Rock Island, Illinois, this week.

**GARDEN STATE SHOWS**

**WANTS — WANTS — WANTS — WANTS** — Grind Stores, Frozen Custard, Snow Balls, American Palmistry, Pea Pool Agents and Over and Under Agent. Shows with or without. Work for the office. Ride Help for all Rides. Candy Apples now open. Billposter with car—or will furnish same—for the following dates: Wharton, New Jersey, this week; Kingston, Pa., and Carbondale, Pa. Big celebrations to follow, and where there is plenty of money for all—as mines are working their best in history—and nothing but paper money. Jimmy Ross, please contact. Address all to **R. H. MINER, GARDEN STATE SHOWS, Wharton, New Jersey, this week.**

**WANT**

For Victory Fair and Celebration, under strong auspices, Pennsylvania and Morris Streets (downtown lot), Indianapolis, Indiana.

**8 DAYS — 2 WEEK ENDS, STARTING JUNE 10**

With 12 fairs in Illinois to follow. All Concessions open that run for stock. Can place Shows with own transportation, also any Ride with own transportation not conflicting with Merry-Go-Round, Ferris Wheel, Chairplane and Auto Speedway. Address all mail:

**LONE STAR SHOWS**

General Delivery, Indianapolis, Indiana; then as per route.

**BEAM'S ATTRACTIONS WANT**

Merry-Go-Round Foreman, \$45 per week with bonus. Chairplane Foreman, \$40 per week with bonus, paid in cash only. Second Men for all Rides. Book Shows. Cigarette Shooting Gallery, Glass. Playing celebrations and fairs. Wire or write

**M. A. BEAM, Kittanning, Pa.; 50th Anniversary Firemen's Celebration, Greensburg, next week.**

**Toronto Thrill Show Off**

TORONTO, June 5.—The police commission has squashed all hopes for opening the Rodeo and Hollywood Thrill Circus which was scheduled to appear four days, June 7-10, in Maple Leaf Stadium.

**FAIR GROUNDS***(Continued from page 39)*

sible sites for a new State fairgrounds inspected last week by 15 members of the executive committee of the Ohio State Fair relocation committee. The visit was the second that the committee has made to sites proposed as a new location for the fairgrounds, now located within the city of Columbus and occupied by army air forces. In addition to the Beulah Park site, the committee looked at five other locations.

**WANTED**

Carnival and Concessions for week of July 4th celebration. Good N. E. Arkansas town at beautiful Wynn Park, sponsored by Civic Club. Write or wire

**J. H. MAGEE, Corning, Arkansas**

**WANT**

Capable Pan Game Dealers. George Wanting, w. me. Long season north and south.

**J. H. DREW, JR.**

GOODING SHOWS NEWARK, OHIO

**WANT TO BUY**

Little Beauty Merry-Go-Round. Must be in first-class condition for cash. Also factory built Kiddie Auto Ride. Write or wire

**JOHN GECOMA, Gen. Mgr.**  
**BRIGHT LIGHTS EXPO SHOWS**  
 Johnstown, Pa., week June 5th

**WANTED NOW****FOR INTERNATIONAL CONGRESS OF ODDITIES**

4 weeks' work at Summit Beach Park, Akron, Ohio, to be followed with 6 weeks at Eastwood Park, Detroit, Mich., and then 6 weeks at Riverview Park, Chicago.

Well framed and flashed Glass Blower, A-1 Mindreader who uses code. Must be strong on Scope, Pitch or Straight Ticket Sales. Would consider experienced Buddha Worker. Good proposition for Mary Webb, Diamond Ray Harter, want you for Chicago immediately. Am interested in experienced Dancing Girls with best of wardrobe, \$50.00 weekly. Novelty Musical Acts; Jessie Franks, \$60.00 a week awaits you here. Sam Alexander, will expect you to open in Chicago on June 17. Nellie King and George Orman, want you for either one of the three units. Open where you like. Lucky Ball, wire me. **POSITIVELY AM PAYING THE HIGHEST SALARIES ON ANY MUSEUM OR SIDESHOW IN THE BUSINESS. THAT INCLUDES THEM ALL. NO DEDUCTIONS—NO HOLDBACKS. YOU FOLKS BETTER GET ON THE GRAVY TRAIN!** Always have openings for A-1 Talkers with carnival and circus experience. Burlesque Comica and Straight Men who merely want to use the Park Amusement Company Fronts during the lay-off period, save your time and ours.

N.B.: To the persons who in the last month have used the Western Union and U. S. Mail to obtain money from us for transportation and who have not used it for that purpose, either return it at once or we are going to make some efforts to collect it. Govern yourselves accordingly.

**RAY MARSH DRYDON**

SUITE 1040-42 HOTEL SHERMAN CHICAGO, ILL.  
 Phone until noon, Franklin 2100. From noon until midnight, Lincoln 4546.

**ROYAL AMUSEMENT CO.****MT. AIRY, N. C., THIS WEEK**

Wants for proven territory all industrial and camp centers. Want Ride Foremen for Octopus, Chairplane and Merry-Go-Round. Top salary and bonus to sober, reliable men. Boozers not wanted. Prefer semi-drivers, as all rides load on their own trucks. All who have worked for me before wire or come on. Ernest Evans, ride superintendent. Want Shows with or without equipment, Monkey Show or Animal Show, Ten-in-One, Mechanical City, Arcade or any Grind Show. Want capable Men with talent to take neatly framed Girl Show. Must have 3 girls. Want legitimate Concessions of all kinds. Want American Mitt Camp, no gypsies regardless of kind of dress; Americans only. We play the cream of Southeast with Southern Fairs and Florida late November for all winter. Fair Secretaries in North Carolina, South Carolina, Georgia and Florida, have some open time. Everybody wire

**MANAGER, ROYAL AMUSEMENT CO., MT. AIRY, N. C.**

P.S.: Want Sound Truck and Kid Ride. Phillips, answer.

**J. J. PAGE SHOWS WANT**

Legitimate Concessions of all kinds except Cook House and Corn Game. Legitimate experienced Ride Help for Ridee-O, Ferris Wheel, Merry-Go-Round and Chair-o-Plane. Have complete outfit for small Girl Show. Bertha-Bert, answer. Want Talker and Dancers for Hollywood Revues. Want Musicians and Performers for Colored Minstrel Show. Eight Rock White, answer. Can place Special Agent with Car.

Everybody address

**J. J. PAGE SHOWS, Middleboro, Ky., this week; Richmond, Ky., next week;**  
**followed by Lexington, Ky.**

**HELLER ACME SHOWS WANT**

Big New York and New Jersey Firemen's Convention, July 10-15. First carnival in 15 years, City Stadium, East Rutherford, N. J.

Diggers, Bingo, Pea Pool, Duck Pond, Pitches, Grind Stores, Popcorn and Candy Apples. No Coupons or Gees. Want Shows, Ride Help, Ferris Wheel Foreman. Want Manager and Girls for Revue, office paid. Want Man to manage Fun House, Chair-o-Plane Foreman. Want Truck Mechanic, Electrician, Chair-o-Plane Foreman. All address:

**HARRY HELLER, Riverdale, N. J., June 12-17.**

**DODSON'S WORLD'S FAIR SHOWS WANT**

**LOT MAN WHO CAN LAY OUT LOT FOR SHOW OF THIS SIZE AND DO BUILDING. TOP SALARY TO CAPABLE MAN.**

**Address M. G. DODSON, General Manager, Rock Island, Ill., this week.**

**SID CRANE WANTS****FOR REYNOLDS & WELLS SIDE SHOW**

FREAK TO FEATURE. GOOD TATTOO MAN WITH GOOD FLASH. GLASS BLOWER. TICKET SELLER WHO CAN MAKE SECOND OPENINGS. Blackie Haskins, wire.

Have excellent string of Fairs and you will work all winter, as Museum Locations for next winter already booked. Hurry—Wire or write immediately.

**STORM LAKE, IOWA, this week; SIOUX FALLS, S. DAK., to follow.**



**RB SALE BIG IN BOSTON**  
(Continued from page 40)

pital, and the other at the City Hospital, were presented. The first was given Monday and the second Thursday morning.

Something new in circus publicity here at least was the advertised appearance of clowns Adler, LeClair, Jacobs, Bell, Salto and McPride in White's department store Saturday morning. Show name was given top billing in newspaper copy.

Performers are having a time finding their way around as Bill Conway put in a tough four weeks ahead of the show replanning the layout in the Garden because of new fire regulations due to the Coconut Grove fire. Fifty-foot partitions had to be built and dressing rooms and wardrobe moved over to a Hotel Manger ballroom, which adjoins Garden.

Don McCloud, who has been assisting Allen Lester in handling the press department here, closes with the show this week, returning to New York. He was in only for two hall dates. Papers have been generous in spite of space curtailments, features and pictures appearing daily in all issues.

**DRESSING ROOM GOSSIP**  
(Continued from page 41)

between trains here and dashed to the lot to visit friends with the show. Dr. James Betteridge has been giving his performer friends osteopathic treatments.

Musical Johnstons, who have been with the USO-Camp Shows for eight months, visited all day. Mrs. Arthur took motion pictures of the show.

**BRIGHT LIGHTS EXPOSITION SHOWS WANT**

Shows not conflicting, Concessions not conflicting. Opening for Bingo. Want Talker for Girl Show, Ride Help for Octopus and Roll-o-Plane. Write or wire  
**JOHN GECOMA, Johnstown, Pa., this week.**

**WANTED TO BUY FOR CASH**  
Female Hippopotamus. Must be gentle.  
Address:  
**ARTHUR BROS.' CIRCUS**  
As Per Route

**WANT RIDE HELP ESPECIALLY FERRIS WHEEL MAN.** Top Salaries to Good Ride Men. CONCESSIONS, ALSO CLEAN SHOWS WITH OWN OUTFITS.  
**JOHN FRANCIS SHOWS**  
CARLINVILLE, ILL., this week

**ALL AMERICAN EXPOSITION SHOW WANTS**

Electrician, top salary; Ray Adams, wire. Merry-Go-Round Foreman, Wheel Foreman, top salary. Ray Hickman, wire. Bob Myers, get in touch with me; very important. Johnny Williams, wire. Want Minstrel Performers and Band. Want Trainmaster, Polers and Chalkers. Dan Riley can give you good proposition.  
This week, Henderson, Kentucky; then Jackson, Tennessee.  
P.S.: Also Bingo open. Concessions all open. Want Drome Talker.

**Cumberland Valley Shows**

Playing soldier camp, want Shows with or without outfits. Cork Gallery, Clothes Pin Pitch, Bumper Joint, Pea Pool, Mouse Game, Ball Game, Hoop-La or any other legitimate Concession that don't conflict. Ferris Wheel Operator, must be sober.  
**ELLIS WINTON, Manchester, Tenn.**

**WANT FERRIS WHEEL FOREMAN**  
\$55.00 per week. Short jumps around Washington, D. C. Write or wire  
**JOHN HAYES, JR.**  
Barney Tassell Unit Show, Mt. Rainier, Md.

**OIL CITY, PENNA.**  
WEEK JUNE 12  
Want Side Show, Motordrome and Snake Show; Working Men in all departments. Al Wallace wants experienced Candy Apple Man, Walter or Griddle Man. Clarence Clayton wants for Follies: Girls, Ticket Sellers. All people who worked for me before, Margie, Jo-Ann, Marie and Donna Rogers, answer.  
**BANTLY'S ALL AMERICAN SHOWS**  
WASHINGTON, PA., THIS WEEK

Thanks to Milo Heartman, for following side-show news: A new three-pole top was received in Portland. Manager Rudy Jacobi celebrated his birthday anniversary. Mrs. George Sentees has Schlitz, the pinhead; ventriloquist is Rodney Wheelock, Betty Hunter presents Punch, fat girl is Jolly Lee; Dowlen, magic; Cal Lipes, armless man; Billy Pilgrim, sword box; Tina Temple; Chief Sugar Brown, Indian village; ticket sellers, George De Silva and George Sertees. Mrs. Jacobi handles the inside.  
**GRACIE HANNEFORD.**

**UNDER THE MARQUEE**  
(Continued from page 40)

girl, left Mills Bros.' Circus and returned to Owensboro, Ky. Ray will be back in show business in several weeks.

R. M. HARVEY, general agent for Dalley Bros.' Circus, was in Chicago last week on railroad business. Show will play in Illinois.

FRANK B. HUBIN, who is now connected with the U. S. force at the Ambassador Hotel, Atlantic City, where troops are resting after a campaign, has met many amusement men among them.

VISITING Wallace Bros. at Coatesville, Chester and Pottstown, Pa.; Camden, N. J., and Wilmington, Del., was Herbert A. Douglas, stating that two matinees were given at Pottstown May 30.

FRANK KINDLER, St. Cloud, Minn., had a letter from Zack Terrell stating the Cole show would be there July 17 after a swing from Minneapolis and St. Paul over the Iron Range.

HARRY V. WINSLOW is not on the Dalley Bros.' advance brigade, as previously mentioned, but is in Kankakee, Ill., at Hotel Lafayette, connected with the business staff of the "Club" room, sporting events.

REX M. INGHAM'S Wild Life Exhibit is back in quarters, Ruffin, N. C., after a successful five months' tour of Alabama and Georgia. On arrival there work was started on a new set of cages (30) and outfit will open about June 15.

MARTINSBURG, W. Va., a two-day stand for Beers-Barnes, was good, and Front Royal, Va., was a turnaway. Ray Brison's Side Show has been doing good biz. Richard Jordan, fire-eater and magician, who was with Brison several seasons, is now located at Front Royal, doing painting and paper hanging.

HUNT BROS.' Circus, now in its 52d annual season, completed its New Jersey tour and is now in New York State, en route to its usual New England territory. Hunt is the only authentic "Brothers" circus now on tour. Music is supplied by Hammond organ, and business in some of the New Jersey towns was very big.

**WEEK JUNE 12—CHESTER, PENNA.**

**CAN PLACE**

Foreman for Rolloplane and Chairplane. Can place Carnival Press Agent who can pinch-hit as General Agent if necessary. Will book or buy Flyoplane with own transportation. Want young attractive Girls for Office Posing Show. Want Office Assistant who understands show business or good at figures. Can place useful skilled Carnival Men in all departments. Will book Fun House.

All Address

**CETLIN & WILSON SHOWS**

This Week, Norristown, Pa.

**INTERNATIONAL RODEO-THRILL SHOW AND CIRCUS**

BUFFALO, NEW YORK, JUNE 18-25 INCLUSIVE

IMMEDIATE BOOKINGS FOLLOW

Want Help in all departments, Cowboys, Cowgirls, Calf Ropers, Trick and Fancy Riders with own stock, Troupe of Cossacks with wardrobe, Property Men, Drivers, Riders and Maintenance Men. Address: COL. A. L. (CLIFF) GATEWOOD.

CIRCUS ACTS: Teeter Board Act, definite Features and High Acts that are sensational in performance and finish. You must cut it or close. Nothing too big. Liberty Horses and Dog Act.

CONCESSIONS: All open, Photos, Eats and Drinks, Candy Floss, Candy Pitch and Novelties. Want Butchers, Program and Ad Men. Want good Second Men with car or truck and Sound Equipment.

Address JACK HAMILTON, Care Knights of Columbus, Buffalo, N. Y.

**WANT SIDE SHOW ACTS**

Freaks and Working Acts of all kinds, Lecturer and Ticket Sellers, Annex Attraction, Tony Morina and Wife, Scottie (Bag Piper), Serpentine, Hoppe the Frog Boy, Chico and Wife, Irene Ferrell, Madam Zelda, wire Billy Osborne. Prof. Tom Johnson wants Musicians, Comedians and Girls for high-class Colored Revue. Want Snake Show, Monkey Show; Manager O. Davla, answer; Posing Girl, Girl Show. Want Concessions, Grind Stores, one Wheel. Want capable Agents. Want Ride Foremen for Tilt-a-Whirl, Chair-o-Plane, Octopus, Merry-Go-Round and Spitfire; also Second Men. Want Organ Man repair organs and callope. Ed Hildebrand and Dillon Free Act, place you. Wire me. This week, Hattiesburg, Mississippi; next week, Pascagoula, Mississippi.

**JOHN R. WARD SHOWS**

**GEORGE CLYDE SMITH SHOWS**

WANTED—High Striker, Candy Floss, Duck Pond, Guess Your Age, Slum Wheel, Cigarette Pitch, Hoopla, Pitch-Till-U-Win, Bowling Alley, Penny Arcade.

WANTED—War Show, Crime Show, Plantation Show, Girl Show, Monkey Show.

WANTED—Tilt-a-Whirl, Merry-Go-Round, Octopus, Loop-O-Plane.

WANTED—Truck Drivers.

Address all communications to

**GEORGE CLYDE SMITH SHOWS, Blairsville, Pa., this week; Nanty Glo, Pa., next week.**

**WANT**

Blacksmith; Carpenter, one that can repair and build wagons; Assistant Electrician, Train Help, Foreman and Help for all Rides, Flying Scooter Foreman, Minstrel Show Musicians and Performers. Want Wheel and Slum Store and Ball Game Agents.

**J. M. SHEESLEY, Sheesley Mighty Midway**  
Lima, Ohio, week June 5th; Adrian, Mich., week June 12th

**WANTED**

Committees for Block Parties or Celebrations that can use Merry-Go-Round, Ferris Wheel, Chairplane, Kiddie Rides, also Booths in vicinity of Wilmington, Dela. Address, Care of

**DIAMOND STATE AMUSEMENTS**

Olivere Hotel, Wilmington, Delaware



**SKEWERS**—Round, 4 1/2 Inch

COLD DRINK CUPS—Flat Bottoms

RED COLOR for Floss or Apples

ROASTED JUMBO PEANUTS 85 Lb. Container @ 2 1/4 Lb.

HOT DRINK CUPS—8 and 12 Oz. Size

VEE CUPS: Case 2000, \$7.00

POPCORN CONES—\$2.00 per M

DIME SIZE GLASSINE POPCORN BAGS \$3.25 per Thousand

**C. R. FRANK**

Distributor

933 N. Broadway ST. LOUIS 2, MO.

**WANTED TO BUY**

GRAB JOINT

Prefer 12x12, With or Without Truck. Will Book Same on Show or Park. Write or Wire

**E. L. JENKINS**R. F. D. #13, Richmond, Va.  
Phone 66124**WANTED**

Candy Butchers and Novelty Agents

**FRANK WIRTH  
VICTORY CIRCUS**

June 25-July 1

Hempstead, L. I.

Apply A. HYMES

104 Thatford Ave. BROOKLYN, N. Y.

**Glass House Wanted Quick**

Complete with front, tent or will buy Mirrors. Cash. Good condition. Phone or Wire

**R. C. TORIAN**Biltmore Station, Asheville, N. C.  
Phone 6347)**DYER'S LOTTA HOOEY**

Want Second Men on Rides. Preference given reliable, sober truck drivers. Shows with own outfits. Little Beauty Merry-Go-Round or Pony Ride. Concession Agents, contact. Write or Join.

Potosi, Mo., this week; De Soto, Mo., next.

**WANTED**

Two high-class Swinging Ball Agents for Washington, Silver Springs, Alexandria and five big Southern fairs. Wire

**A. E. SMITH**

Marks Shows, Inc., Washington, D. C.

**Want! CAPELL BROS.' SHOWS Now!****America's Fastest Growing Carnival**

10 MODERN RIDES — 6 SHOWS — STRONG FREE ACT

Showing Pay Roll and Defense Towns Under Strong Auspices. Have Biggest 4th in Middle West, Henryetta, Okla. Four Big Days and Nights. Plenty Fairs and Celebrations To Follow. Can place the following: SHOWS with own frame-up. Man and Wife for neat Snake Show. Talkers, Grinders for other Shows. Man and Wife for Spidora Show. Capable Showmen in all departments. Will book organized Jig Show. Have beautiful new outfit will furnish on percent or salary through office. Jig Show Managers, wire.

CONCESSIONS: Man with help to take charge of nice Cook House. Salary or percent; we furnish everything. Will book any clean Concessions. No Ex except Cook House and Bingo. Place Stock and Grind Store Agents that can work for quarter and half. Always place capable Show People. Drunks and agitators, detour. All address:

H. N. (DOC) CAPELL, Mgr., Coffeyville, Kan., this week; Ponca City, Okla., next week.  
P. S.—Want Man to Handle Elephant.**ROYAL AMERICAN SHOWS WANT**

GIRLS FOR FRENCH CASINO. Finest Posing Show on tour. Want RIDE HELP and WORKINGMEN in all departments. Want COLORED TRAIN HELP . . . Polers, Chalkers, Tractor Drivers. Train Help, contact P. J. McLANE. All who worked for me before, come on. Top salaries.

ROYAL AMERICAN SHOWS, Davenport, Iowa, June 14 to 25.

**GAINS BIG FOR KREKOS**

(Continued from page 33)

Rides and shows did turnaway business. In Sacramento the lot was across from the Cardinal Ball Park, where Pacific Coast games were played all week, and the show again broke its record for Sacramento. Bob Mathews and his King Tuffy lion act get big hands.

General Agent Jessup, who returned from a booking trip, reported a good route lined up. Louie Leos had as visitors his wife and family from his home in Los Banos. He entertained them in San Francisco. General Manager Mike Krekos made reservations at Richardson's Hot Springs to spend a week-end. Ed Kemp, who joined as second man, billed Marysville. Mr. and Mrs. Jack Lee, of jewelry note, who have a new concession with blue, red and gold-striped canvas, show-cases and neon, report business the best they have ever had. Charles Walpert returned from Los Angeles, where he attended the wedding of his sister. Les and Ruby Dobbs left the show after the Vallejo date. On the sick list were John Weiss and Ted Right, and Ming Tol Right handled the show. A. J. Budd reports good business on his Side Show here and the one on the Poley &amp; Burk Shows. New house trailers were purchased by Harry Baker, Hunter Farmer and Virgil Latiker. Mr. and Mrs. John Branson, who framed two beautiful animal shows, are doing big with them.

**DYER'S TROUPING OKAY**

(Continued from page 33)

Grounds were low and necessitated much ditching and sawdust.

In Hoxie, Ark., May 1-6, altho there was much rain, business was good. Lot was on high ground. There was an excellent turnout from the air base at Walnut Ridge. In Pocahontas, Ark., May 8-13, business and location were poor and there was much rain. A wrecker service was employed to move show off the lot Sunday morning. In Perryville, Mo., May 15-20, business was excellent and the location on high ground. It was the fifth year under the same sponsor. In Flat River, Mo., 21-27, there was good business on a well-located and well-drained lot. Lead mines are working full capacity.

Under the policy of previous years most of the equipment is leased out and operated by individuals. Ellsworth McAtee is lessee and manager of the Tilt-a-Whirl and general superintendent of the show. William Russell is lessee and manager of Big Eli Wheel; Willard Harper, lessee and manager of Octopus; Bill Hastings, lessee and manager of Kiddle Auto ride; Percy Mann, lessee and manager of Roll-o-Plane; Clayton Klandrud, lessee and manager of bingo and ball game; C. B. Moore, concession manager, with a string of concessions; Earl Harvey, popcorn and peanuts; W. E. West, photo gallery; Roy Haag, two concessions; Taplan, diner de luxe on wheels.

Feature show, Tabu, is operated by Bostwick Bros. Larry Lowery is electrician. Vincent Burke, old-time showman and general utility man, joined in Flat River, Mo. Pvt. George Dyer and his wife spent his furlough with his parents and the personnel in Flat River.

**DODSON'S HIT BY FLOOD**

(Continued from page 33)

auxiliary on the show, in its premiere performance in the Gay Parade Show, proceeds to be divided between the Red Cross and Showmen's League Mustering-Out Fund. Production was under supervision of Mrs. Nellie Golden, assisted by Connie Hudson, Mrs. Ella Dodson, Mae McCaulley and Mrs. Grace Goss.

Show train did not leave Alton until 10:30 Sunday night and Manager Dodson did not attempt to open here until Tuesday, so are to give employees a rest period.

**BALLYHOO BROS.**

(Continued from page 33)

the best of 'em and they started buzzing the news.

When they started comparing notes everyone on the midway was a prospective secretary or treasurer. Then with perfect teamwork the bosses pretended to fall out with one another. They finally threatened and later decided, within earshot of everybody, to split up the show into five units, with each of the brothers becoming an individual operator. As they argued, each partner even decided to launch No. 2, 3 and 4 units, which would make 20 new shows all told. That made openings for 20 secretaries, 20 treasurers, 20 assistant secretaries, 20 assistant treasurers, 20 general agents, 20 special agents, 20 lot men, 20 assistant managers, 20 press agents, 20 chief electricians, 20 trainmasters, 20 legal adjusters and 20 general superintendents, all of which made openings for 260 staff members. That pacified everyone and the showfolks are looking forward to next season when the big split-up starts.

P. S.—This show has only 150 people on it. Please advertise for 110 more workingmen with staff capabilities. The bosses have told it so often that they believe it themselves. Think I'll string along. Might be something to it and I'll be one of the managers.

MAJOR PRIVILEGE.

**CASEY TILTS WINNINPEG**

(Continued from page 33)

Myrtle and Gracie Jones, Lillian and Elsie Spadden. Prof. Pat Mahoney, Snake Show; Mrs. Mahoney, tickets; Wingly Atkins, Albert A. Slim (E. E. Edwards) and his educated horse, Kitten; Lucky Maloney, tickets; Bill Casey.

Concessions, Joe Lawless, bingo; Donald Kerslake, diggers; Bill Walt, helper; George Small, merchandise wheel; A. E. Lane, palmistry; E. Lane, photos; Sonny Schulze, guess-age-weight; Jack Baillie, wheel; Jack Porter, roll-down; Harry Forbes, darts; Mrs. Annie Baker, hoop-la; Pat Nugent, shooting gallery; Joe Smith, spread wheel; Carl Cannel, wheel; Mrs. Schulze, novelties; Ronnie Burell, game; Frank Gunns, game; Joe Randall, flasher; Dave Murray, cookhouse; Mrs. Murray, Red (Hamburg) King; Bob Jones, ball game; Mrs. Carl Cannel, ball game. Percy Labelle is lot foreman and ride boss. Ernie Willis is electrician. E. J. Casey and Bob Kerslake are in the office; David Casey, office boy.

**LYNCH BOWS IN HALIFAX**

(Continued from page 33)

booked into the Navy League Forum starting May 20, the original starting date for Lynch. He deferred the opening to May 23 and then on the eve of the rodeo-circus opening, announcement was made by the Navy League that the show had been canceled. No reason was advanced except "circumstances beyond our control."

**CRAFTS TOPS IN VALLEY**

(Continued from page 33)

tended by many show members. Superintendent Roy Sheppard returned after installing some Crafts rides at Venice Pier for the season. John Meserve is new lot man. Tom Price, ex-watchman, who rejoined, is in charge of sidewalk fence, and W. McCormack is superintendent of the two arch entrances.

Norman Prather, with his new wagon workshop, has the latest equipment and turns out neon tubing in abundance. Roy Shulenberg and crew are in charge of the neon towers. R. H. Sheppard, master electrician, has his department in tip-top shape. All ride crews have now been filled. W. Lee Brandon, general agent, reports signing more contracts for summer dates, and Frank Schull, special agent, is doing advance billing.

**WANTED**

12-Car Ride-O Foreman, top salary; also Ride Help for other Rides. Shows and Concessions for a real route of Wisconsin fairs.

**ELLMAN SHOWS**

16th and Cleveland, this week; Conway and Logan, next week; Milwaukee, Wis.

**AMERICAN MODEL SHOWS****WANT**

For Phenix City, Ala., June 5th to 10th; Columbus, Ga., following.

Eli Wheel Foreman, Shows with own transportation, Man for well-framed Monkey Show. Walter, come on; Jiggs wants you. Stock Concessions, Pop Corn, Apples and Snow Cone open. Concession Dealers. Ed Leslie, Pat Brady, wire Bill Brown, Mgr.

**Genisch & Sparks Shows****WANT**

Cookhouse Help, Ride Help for Rocket and Twin Ferris Wheels. Also want Big Snake, Illusion or War Show. Man with two Girls to handle Girl Show. Also Diggers. Henderson, Ky., June 5th to 10th; Sturgis, Ky., American Legion Celebration, June 12th-17th.

**WANT FOR CASH**

Tift-a-Whirl or Eight-Car Whip, or both.

**FRED DUPLISEA**

Biddeford, Maine

**BINGO MEN**

Experienced Wanted. Best Pay on Road. Contact

Jack Miller, Virginia Greater Shows  
June 5th to 13th, Brooklyn, Md.**WANT WANT****MALE SECRETARY & BUSINESS MANAGER**

Capable of handling detail on modern six-ride carnival. Must be familiar with tax records and not afraid to work. Good salary and pleasant working conditions if you can qualify.

**BAKER UNITED SHOWS**

Jonesboro, Indiana, June 5-10

**WANTED****RIDE FOREMEN**

For year round work in park. Don Knicely, answer. Spec Williams and Nester Eldstrom, wire or call me.

**T. A. FUZZELL**

Fuzzell United Shows, Route 3, Box 419, Little Rock, Ark. (Phone: 39451.)

**CHARLIE ELDER and MARION THOMPSON****WANT**

BASKET BALL AND BUCKET AGENTS. Address: Care REYNOLDS &amp; WELLS SHOWS Storm Lake, Iowa, this week; then per route.

**DUCK PIN ALLEYS FOR SALE**

4 Electric Set-Up Duck Pin Alleys, 44 ft. long. Taken 2 hours to move—good for small town, Penny Arcade or carnival. Cost \$8000.00. Will sell for \$1200.00. See

**IDEAL NOVELTY CO.**

2823 LOCUST ST. LOUIS, MO.



# Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A.M.P.: Luzerne, Pa.; Blackman Patch 12-17.  
Alamo: Freeport, Tex.  
All-American Expo.: Henderson, Ky.; Jackson, Tenn., 12-17.  
Allen & Nickerson: La Porte, Ind.  
American Beauty: Moberly, Mo.  
American Expo.: Struthers, O.  
American Model: Phenix City, Ala.; Columbus, Ga., 12-17.  
Arcade: Brownwood (Uptown), Tex.  
B. & V.: Hawley, Pa.  
Baker United: Jonesboro, Ind.



**INSURANCE**

**CHAS. A. LENZ**

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE  
CHICAGO, ILL.

# HELP WANTED

Ferris Wheel Foreman for Twin Wheels, \$75 week; Second Man, \$35. Johnnie Markham, come back. Chair-o-Plane Foreman for new Smith and Smith, \$50 a week; Paul Burgess, wire. Concessions—Photos. Mr. Harris, wire. Address:

# CRESCENT AMUSEMENT CO.

Lenoir, N. Car., this week; Lincolnton, N. Car., week June 12.

# Harry Craig Shows WANT

Girl Show Operators with Girls; we have outfits. Use few Ride Men, also Agents for Grind and Slum Stores. Could use Man or Man and Wife to operate office Sit-Down Grab.  
Pampa, Texas, week June 5.

# J. F. SPARKS SHOWS WANT

Experienced Wheel Men. Charley Beavers, wire Ed Elain. Place Working Men on all Rides. Must drive semis.

J. F. SPARKS SHOWS  
Muncie, Ind., this week

# WANTED

Second Trumpet, Second Trombone and Calliope Player. Address:

# SPUD REDRICK

Care Arthur Bros.' Circus as Per Route

# WANTED

Ride Help for Merry-Go-Round, Ferris Wheel and Chairplane. GRIND STORES that work for stock. Pop Corn.

JOHN KEELER, this week, Perryville, Md. Next week, Wilmington, Del., at Union St.

# WANT

Concession Agent to work Concession. Must be truck driver and sober. Join at once. Long season. Address:

# ROBERT HUGHEY

Care Rogers Greater Shows Kokomo, Ind.

# WANT

Ferris Wheel and other Ride Operators to work in park, no ups or downs. For Sale—24 Ft. Semis and Tractors, also Transformers.

# VIC. HORWITZ

Hotel Detroit Detroit 1, Mich.

Bantley's All-American: Washington, Pa.  
Barkoot Bros.: Toledo, O.  
Baysinger, Al: Dixon, Ill.  
Beam's Attrs.: Kittanning, Pa.  
Beaty's Rides: Jackson, Miss.

Berryhill United: Dalton, Ga.; Chatsworth 12-17.

Bistany's Greater: Gainesville, Fla., 5-17.

Boswell Am.: (York & Cedar Sts.) Philadelphia, Pa.

Bowen's Joyland: Monterey Park, Calif.

Bright Lights Expo.: Johnstown, Pa.

Buck, O. C.: Troy, N. Y.

Buffalo: Geneseo, N. Y.; Eldred, Pa., 12-17.

Bunting: Macomb, Ill.

Byers Bros.: Austin, Tex.

Capell Bros.: Coffeyville, Kan.; Ponca City, Okla., 12-17.

Casey, E. J.: St. James, Man., Can., 7-13; Port Garry 14-17.

Cavalcade of Amusements: Milwaukee, Wis.

Celth & Wilson: Norristown, Pa.; Chester 12-17.

Coleman Bros.: Torrington, Conn.

Colley, J. J.: Drumright, Okla.

Collins, Wm. T.: Wahpeton, N. D.

Conklin: Brantford, Ont., Can., 10-17.

Continental: Mechanicsville, N. Y.

Crafts: San Jose, Calif.

Craig, Harry: Pampa, Tex.

Crescent Am. Co.: Lenoir, N. C.; Lincolnton 12-17.

Cumberland Valley: Manchester, Tenn.

Cunningham's Expo.: Powhattan Point, O.

Curl, W. S.: Kenia, O.

Dick's Paramount: Newport, R. I.

Dixie Belle: Hawesville, Ky.; Tell City, Ind., 12-17.

Dobson's United: Stillwater, Minn.

Dodson's World's Fair: Rock Island, Ill.

Dudley, D. S.: Quanah, Tex.

Dumont: E. Stroudsburg, Pa.

Dyer's Greater: Potosi, Mo.; DeSoto 12-17.

Eddie's Expo.: Jeanette, Pa.; Beaver Falls 12-17.

Edwards, J. R.: Mansfield, O.

Elite Expo.: Manhattan, Kan.

Elliman: (16th & Cleveland) Milwaukee, Wis., 5-11; (Conway & Logan) Milwaukee 12-18.

Empire Am. Co.: Nixon, Tex.; Yoakum 12-17.

Expo. at Home: Phillipsburg, N. J.

Fay's Silver Derby: Milan, Tenn.

Fidler's United: Harvey, Ill.

Fleming, Mad Cody: Milledgeville, Ga.

Francis, John: Carlinville, Ill.

Garden State: Wharton, N. J.; Kingston, Pa., 12-17.

Gentsch & Sparks: Henderson, Ky.; Sturgis 12-17.

Gold Medal: East Peoria, Ill.

Golden West: Foley, Minn.; Park Rapids 12-17.

Gooding, F. E., Am. Co., No. 1: Steubenville, O.; No. 2: (S. Parsons Ave.) Columbus, O.; No. 3: Newark, O.

Gooding Greater: Charleston, W. Va.

Grady, Kellie: Fayette, Ala.

Great Sutton: Granite City, Ill.; Jacksonville 12-17.

Greater United: Amarillo, Tex.

Groff United: Santa Maria, Calif.; Paso Robles 12-17.

Groves Greater: Natchitoches, La.

Gruber's Famous: Playing Philadelphia lots.

Hannum: Lambertville, N. J.

Happy Attrs.: Glouster, O.; Nelsonville 12-17.

Happyland: Port Huron, Mich.

Hedrick's Gay-Way: Cooleman, N. C.

Heller's Acme: Ramsey, N. J.; Riverdale 12-17.

Hennies Bros.: Decatur, Ill.

Henry, Lew, Rides: Charles Town, W. Va.; Martinsburg 12-17.

Heth, L. J.: Morganfield, Ky.; Seymour, Ind., 12-17.

Hyalite Midway: Alliance, Neb., 9-18.

Jackson Am. Co.: Maxton, N. C.

Jones Greater: Beckley, W. Va.

Jones, Johnny J., Expo.: Ambridge, Pa.; Sharon 12-17.

Joyland Midway: Monroe, Mich.

Kaus Expo.: Rockingham, N. C.

Kaus, W. C.: Roselle, N. J.; Plymouth, Pa., 12-17.

Keystone Expo.: Chesterfield, S. C.

Kirkwood, Joseph J.: Lock Haven, Pa.

Lagasse Am. Co., No. 1: Brockton, Mass.; No. 2: Spencer, Mass.

LaMar West Falls: Coatesville, Pa.

Lawrence Greater: South River, N. J.; Burlington 12-17.

Lone Star: Indianapolis, Ind.

McKee, John: Centralia, Mo.

Magic Empire: Jonesboro, Ark.

Maine Am.: Mexico, Me.; Waterville 12-17.

Marks: Washington, D. C., 7-18.

Midwest: Tooele, Utah.

Moore's Modern: Marion, Ill.

Mound City: St. Charles, Mo.

Murphy, Al: Georgetown, Miss.

Omar's Greater: Milan, Tenn.

Page, J. J.: Middlesboro, Ky.; Richmond 12-17.

Peppers All-State: Princeton, W. Va.; Welch 12-17.

Pike Am.: Malden, Mo.

Reading's: Gallatin, Tenn.; Nashville 12-17.

Reid, King: Ogdensburg, N. Y.

Reynolds & Wells: Storm Lake, Ia.

Rogers Bros.: Oakes, N. D., 5-7; Lisbon 8-10; Abercrombie 13; Page 15-17.

Rogers Greater: Kokomo, Ind.

Rogers & Powell: Grenada, Miss.

Royal American: Cedar Rapids, Ia.; Davenport 14-25.

Royal Am. Co.: Mount Airy, N. C.; Elkin 12-17.

Scott Expo.: (First & Spring Sts.) Nashville, Tenn.; Clinton 12-17.

Sheesley Midway: Lima, O.; Adrian, Mich., 12-17.

Stebrand: Salt Lake City, Utah.

Skerbeck's: Gwinn, Mich.

Smith, George Clyde: Blairsville, Pa.; Nanty Olo 12-17.

Snapp Greater: Columbia, Mo.

Sparks, J. P.: Muncie, Ind.

Spader, M. A.: Great Bend, Kan.

Stafford's United: Rushville, Ind.

Stellar's Greater: Clarksburg, W. Va.

Stephen's: New Sharon, Ia.; Grinnell 12-17.

Strates, James E.: Kenmore, N. Y.

Stumbo, Fred: Rogers, Ark.

Sunflower State: Pratt, Kan.

Sunset Am. Co.: Clarinda, Ia.; Atlantic 12-17.

Tassell, Barney: Mount Rainier, Md.

Texas: Elsa, Tex., 5-18.

Tidwell, T. J.: Tucumcari, N. M.; Dalhart, Tex., 12-17.

Tivoli Expo.: Cameron, Mo.

Turner Bros.: Ottawa, Ill.

Victory United: Moberly, S. D.; Pierre 12-17.

Virginia Greater: Brooklyn, Md.

Wade, W. G.: Pontiac, Mich.; Richmond, Ind., 12-17.

Wallace Bros.: Tell City, Ind.

Ward, John R.: Hattiesburg, Miss.; Pascagoula 12-17.

Weer, J. C.: Bridgeport, O.

West Coast Victory: (Rodeo) Livermore, Calif., 8-11; Pittsburg 13-20.

Weydt Am. Co.: Oshkosh, Wis., 6-14.

Wonder City: Heidelberg, Miss.

World of Mirth: Newburgh, N. Y.; Binghamton 12-17.

World of Pleasure: Battle Creek, Mich.; Monroe 12-17.

World of Today: Council Bluffs, Ia.

Worthy: Buffalo, N. Y., 5-17.

Yellowstone: Gallup, N. M.; Winslow, Ariz., 12-19.

Zachini: Woodbury, N. J.

Zeiger, C. F.: Pueblo, Colo., 5-24.

Arthur Bros.: Bremerton, Wash., 6-7; Seattle 8-18.

Balley Bros.: Milton, Pa., 6; Sunbury 7; Bloomsburg 8; Berwick 9; Lehighton 10; E. Stroudsburg 12; Port Jervis, N. Y., 13; Carbondale, Pa., 14; Sidney, N. Y., 15.

Beatty, Clyde-Russell Bros.: Petaluma, Calif., 6; Santa Rosa 7; Napa 8; Pittsburg 9; Stockton 10-11; Lodi 12; Roseville 13; Marysville 14; Oroville 15; Chico 17; Redding 17.

Cole Bros.: Jamestown, N. Y., 6; Meadville, Pa., 7; Youngstown, O., 8; Canton 9; Akron 10-11; Mansfield 12; Lima 13; Adrian, Mich., 14; Monroe 15.

Dalley Bros.: Booneville, Mo., 6; Marshall 7; Lexington 8; Leavenworth, Kan., 9; Atchison 10.

Fisher, F. C.: Vassar, Mich., 6; St. Charles 7; Coleman 8; Clare 9; Harrison 10; Gladwin 12.

Globe Bros.: Oklahoma City, Okla., 8-12.

Gould, Jay: Rochelle, Ill., 6; Sterling 8-10; Dixon 12-14; Sycamore 15-17.

Hugo Bros.: Shidler, Okla., 6; Tonkawa 7; Garber 8; Enid 9-10.

Hunt Bros.: Derby, Conn., 7; Wallingford 8.

Mills Bros.: Tipton, Ind., 6; Frankfort 7; Sheridan 8; Flora 9; Monticello 10; Rensselaer 12; Monon 13; North Judson 14; La Porte 15; Chesterton 16; Valparaiso 17.

Polack Bros.: Los Angeles, Calif., 5-11; San Diego 12-22.

Ringling Bros. and Barnum & Bailey: (Erie Ave. & G. St.) Philadelphia, Pa., 6-17.

Wallace Bros.: Tamaqua, Pa., 6; Allentown 7-8; Bethlehem 9; Somerville, N. J., 10.

Barrett, Roy (Thrill Circus) Muncie, Ind., 10-11; Logansport 16-18.

Curtis, Rube: Birmingham, Ala., 6-10; Knoxville, Tenn., 12-17.

DeCleo, Harry: Cumberland, Md., 6-10.

Fisher's, Bob, Flyers: Troy, N. Y., 5-10; Bennington, Vt., 12-17.

Freed, Bob (Tin Pan Alley Club) Revere Beach, Mass., 5-10.

Lippincott: Glennville, Ga., 7; Soperton 8; Abbeville 10.

Long, Leon: Evansville, Ind., 4-8; Somerset, Ky., 9-12.

Rleton's Dogs: Winchester, Tenn., 5-10.

Sadler, Harley, Show: Seymour, Tex., 8-10; Wichita Falls 12-17.

Slout, L. Verne, Players: Charlotte, Mich., 5-10; Hastings 12-17.

Smiles, J. Lee, Show: Wilmington, N. C., 5-17.

Barrett, Roy (Thrill Circus) Muncie, Ind., 10-11; Logansport 16-18.

Curtis, Rube: Birmingham, Ala., 6-10; Knoxville, Tenn., 12-17.

DeCleo, Harry: Cumberland, Md., 6-10.

Fisher's, Bob, Flyers: Troy, N. Y., 5-10; Bennington, Vt., 12-17.

Freed, Bob (Tin Pan Alley Club) Revere Beach, Mass., 5-10.

Lippincott: Glennville, Ga., 7; Soperton 8; Abbeville 10.

Long, Leon: Evansville, Ind., 4-8; Somerset, Ky., 9-12.

Rleton's Dogs: Winchester, Tenn., 5-10.

Sadler, Harley, Show: Seymour, Tex., 8-10; Wichita Falls 12-17.

Slout, L. Verne, Players: Charlotte, Mich., 5-10; Hastings 12-17.

Smiles, J. Lee, Show: Wilmington, N. C., 5-17.

# Continental

Write for these items

**SLUM**

#432—Blowouts (IMP) ...	\$1.75 Gr.
537—Comio Straw Hats (IMP) ...	1.75 Gr.
540—Min. Uncle Sam Hats (IMP) ...	1.75 Gr.
1518—Mirrors, 2x3 ...	4.00 Gr.
1699—Comio Feathers ...	.95 C
1974—Amer. Muslin Flags, 2 1/4 x 3" ...	.95 Gr.
1985—Flags, 3 1/2 x 6" ...	1.45 Gr.
2123—White Por. Statues (IMP) ...	1.50 Gr.
2418—Carded Tie Holders ...	4.25 Gr.
87102—Wedding Rings ...	1.10 Gr.
2300—Plaster Animals ...	1.50 Gr.
1698—Comio Hat Bands ...	1.75 C
2206—Cricket-Tin (IMP) ...	1.75 Gr.
2287—Jitterbeans ...	1.25 Gr.

**GLASS**

#3893—Glass Coaster Ash Tray ...	\$3.50 Gr.
7899—Sq. Glass Ash Tray ...	3.90 Gr.
3871—Footed Glass Nuppy ...	4.32 Gr.
7841—Sugar Crystal ...	5.40 Gr.
7842—Creamer Crystal ...	5.40 Gr.



#88024—Out Glass Tumbler, Pk. 6 Dz. ... \$ .55 Dz.

38004—5 Oz. Julco Glass ...	3.90 Gr.
7888—Bottle Shaker, Pk. 2 Gr. ...	3.60 Gr.
7882—Whiskey ...	3.00 Gr.
3812—S&P Shakers ...	3.25 Gr.
8913—Toy Mug ...	3.50 Gr.
3914—Bottle S&P ...	3.75 Gr.
3829—Tumbler, Pk. 6 Dz. ...	4.20 Gr.
38025—Out Glass Tumbler, Pk. 6 Dz. ...	.60 Dz.

**NOVELTIES**

#8002—Plastic Combs, 7" ...	\$8.50 Gr.
93000—Collophane Lels ...	4.5



# Trade To Add Millions to Fight

## Workers, Coinmen Will Dig For 12 Million Bond Quota

Larger factories have quotas exceeding quarter of a million dollars in Fifth War Loan Campaign—per man quota set by Treasury Department is \$100

CHICAGO, June 3.—That the coin machine industry will do its full share in backing the greatest financial and military effort in history—the Fifth War Loan Drive—is indicated in preparations being made by manufacturers, distributors and operators to meet the industry's quota of \$12,000,000. Based on the Treasury Department's plea that every worker set aside \$100 for bonds during the drive, estimated 120,000 members of the industry and their families are expected to jam at least \$12,000,000 into the nation's war machine thru purchases of War Bonds during the course of the drive which tees off June 12.

In the industry's 300 or more war plants, Fifth War Loan quotas range from \$10,000 in the smaller factories to more than a quarter million dollars in some of the larger plants. Distributors and operators are planning to pitch in by becoming Treasury Department "Minute Men" in selling bonds to customers, employees and location owners and their help. Some manufacturers are incorporating the services of their own distribution organizations in the drive. That the industry is supremely confident of topping its quota was revealed in *The Billboard* survey of leading coin machine firms.

### Manufacturers' Drive

Among the manufacturing firms, Wurlitzer, Seeburg and Mills all have quotas around the quarter million dollar mark. Bally will shoot for \$130,000 quota. Stoner's sights are trained on the \$86,000 mark, and other coin machine plants now grinding out foods for Uncle Sam's war machine have quotas ranging from \$10,000 upwards, including Packard Manufacturing Company, Rock-Ola Manufacturing Corporation, J. H. Keeney Corporation, O. D. Jennings, D. Gottlieb & Company; Genco, Inc.; Chicago Coin Machine Corporation; International Mutoscope Reel, Inc.; Exhibit Supply, Buckley, Watling Manufacturing Company, Permo Products, Rowe Manufacturing Company, Scientific Machine Corporation, and Arthur H. DuGrenier, Inc.; Victor Vending and others.

### Aggressive Promotion Plans

In the manufacturing plants various promotional stunts are already in the works to make sure quotas are reached. At Mills Industries, Inc., 2,800 employees will be urged to beat the quota by members of the WOW's, Women Ordnance Workers, 185 of whom have been designated official Minute Men by the Treasury Department. James T. Mangan, director of war promotions, confidently predicts that the WOW's efforts will boost sales far above the firm's \$280,000

## Why Ops Cannot Get Candy Bars

JERSEY CITY, N. J., June 3.—Candy vending machine operators who have been unable to obtain sweets for their machines may understand why after a brief study of the figures on shipments of candy to servicemen overseas.

Col. George F. Spann, commanding officer of the Jersey City quartermaster depot, disclosed that more than 300,000,000 bars and packages of candy have been shipped to all quarters of the globe. Unfortunately the servicemen's tastes aren't the deciding factor in this instance; as a rule chocolate is sent to cool climates and hard candy to the tropics, the colonel reports.

quota. He also expects even greater response from operator and distributor customers of the firm than was rolled up during the Fourth War Loan Drive when one girl alone, Genevieve Smith, of the publicity department, sold more than \$10,000 worth of bonds by mail to Mills's customers.

At J. P. Seeburg Corporation, Fred A. Kosecki, in charge of War Bond sales, predicts that total sales at the four Seeburg plants will beat the \$100-per-man quota. Nearly 2,300 employees will participate. Total Seeburg War Bond sales already have reached \$1,360,000, and War Stamp sales in the plants have added another \$80,000 to the total.

Men have been placed in charge of the (See To Add Millions on page 63)

## "E" Flag for De Kalb Plant

CHICAGO, June 3.—The Rudolph Wurlitzer Company has been awarded the Army-Navy "E" Flag for its De Kalb, Ill., division, it is announced by R. C. Roling, president of the company. The first award for excellence in war production was received at the North Tonawanda, N. Y., division more than a year ago.

## News Highlights of the Week . . .

### How Much Do Pin Games Earn?

MILWAUKEE.—The earnings of pinball games continued a matter of public discussion here during the week before a court commissioner who examined an operating firm's records as part of an injunctive action brought by the district attorney. A petition is before the Circuit Court to pass on the eligibility of earnings' records in a case involving the legality of pinball. This week two officials of an operating firm stated that 170 pinball games had a gross intake of \$42,476.15 in a period of 10 months ending April 30, 1944. Argument is hinging on what are gross earnings, net earnings, profits, etc., in the operation of pinball games.

### Proceeds to Charity

CINCINNATI.—Private clubs using slot machines came up for attention here when police picked up six machines at the Elks' Club. Club officials explained there had been no effort to conceal the machines since the proceeds of the machine play went to a club charity fund.

### Investigate Use of Materials

CLEVELAND.—The regional WPB office here received reports on alleged use of vital materials in making slot machines by eight firms in Columbus, O. Action by the board is being planned. The incident seems to involve police officials as well as transportation companies.

### Relax Slot Freeze Order

OMAHA.—The police department has relaxed its freeze order on the number of slot machines that may be used in private clubs here. Because phony clubs

were springing up, the police department issued an order that no new slot machines could be placed in clubs. A newly opened veterans' club has just been given permission to install eight slot machines.

### Action Against Games

TRENTON, N. J.—City attorneys for Newark filed a brief May 25 with the State Court of Errors and Appeals, asking for dismissal of an injunction in Newark which prevents authorities from interfering with pinball games. Attorney for operators of the games also filed a brief.

### Amend Copper Order

WASHINGTON.—An amended form of Conservation Order M-9-c was issued by the War Production Board May 26. This is the order conserving copper and was one of the first war orders to vitally affect the coin machine trade. Several changes have been made in the amended order, and the lines referring to coin machines are underscored, which means a change has been made. Parking meters are now included in the section referring to coin machines; the changed form also says that copper may be used for sanitary napkin vendors but only for making tumblers for locks.

### WPB Relax Controls

WASHINGTON.—Since January 1 the War Production Board has issued a few more than 40 amended M and L conservation orders from the list of the many hundreds of such orders that have been issued. This suggests that WPB is proceeding slowly to relax the control orders by amending them. Industry committees are being heard in rapid succession, however, and plans for many amended orders will be completed by the end of July.

### Ops Denied Rehearing

PORTLAND, Ore.—The State Supreme Court June 1 denied rehearings on two test cases involving the constitutionality of the Oregon State coin machine license law. The high court previously held the State law to be constitutional, but operators petitioned for a rehearing of two test cases. The denial has the effect of upholding the previous decision of the high court, and thus the license law stands as it passed in 1943.

### Shelve Juke License

MINNEAPOLIS.—The city council again shelved the proposed juke box license ordinance, altho it had been rewritten last week to protect teen-age clubs that used juke boxes for music. The members of the council committee studying the license plan differed so widely and so vigorously that the proposal was shelved. Some councilmen say they will bring it up again at the next meeting.

## Third Star in Stoner 'E' Flag

AURORA, Ill., June 3.—Stoner Manufacturing Company here received official notification from Washington this week that it has been awarded another star for its Army-Navy "E" flag. This marks the third star to be added to the Stoner banner and it's the first firm in the coin machine industry to fly the three-star "E" flag.

Firm is also flying a bull's-eye in its Minute-Man flag since all of its 855 employees subscribe at least 10 per cent of their weekly salary for War Bonds. To win the bull's-eye 80 per cent of a firm's pay roll has to be "10 per-centers," but Stoner's batting average has been 100 per cent since the pay-roll allotment plan was inaugurated. In fact, it was one of the first firms in the country employing more than 100 people to join the select "100 per cent-10 per cent" circle.

### Editorial

## Two-Way Trade

By Walter W. Hurd

WHEN a firm well known to the coin machine industry (see *The Billboard*, June 3, Page 61) enters into a trade arrangement whereby it will sell British goods on the American market, that becomes real evidence of how trade in the future may be a two-way proposition. It is important to the coin machine trade that S. H. Lynch & Company, of Dallas, became the first to open one of nine regional offices to handle British import of merchandise in this country. It shows that coin machine firms, by aggressive action, can expand their business in many ways as the post-war period draws near.

Before the war the coin machine industry thought only of export trade. This was generally true of all lines of industry in the United States. Following World War the United States became a creditor nation to the world and the flow of most of the gold to this country became so strong and so steady that we accumulated most of the world's gold supply. Thinking people now realize that if prosperity is to be promoted in the future, trade in the post-war era must truly be a two-way proposition.

Trade with other nations is always largely determined by political developments at home and abroad, but the plan of which the Texas firm is a part shows that aggressive enterprise can steal a march on politics and develop important plans for trade and maybe by such aggressiveness determine to

some extent the future course of politics.

The world is still facing the conflict of two strong ideas, that of nationalism and that of world trade. The United States has for many years been acquainted with the home application of nationalism under the political theories of high tariffs as against free trade. The majority of our citizens have come to recognize that there is some connection between free trade and world peace and that sometimes in the future it may be necessary to promote world trade in order to maintain peace over the world. But there is strong opposition to this theory and there is still the possibility that the United States and other leading nations may embark on a future program of nationalism. Whatever course politics may take in the future, it still holds true that aggressive industries and business leaders can overcome adverse political movements and find ways to trade with other nations of the world.

Export trade meant a lot to the coin machine industry before the war and it will certainly mean much more after the war, but the coin machine industry cannot follow a one-way traffic after the war. Our vision must be enlarged to recognize the well-known fact that the United States must buy goods from other nations if our best products, including coin machines, are to be sold freely in all parts of the world.



# COINMEN YOU KNOW

## New York:

The Rake family had a very happy-get-together in New York May 20. Occasion was the Bar-Mitzvah ceremony for Danny Bock, 13. Danny is the son of Mr. and Mrs. Bernard Bock and Joseph Rake's grandson. Grandpa came in with Nat, and Manny and around 100 other guests attended the affair which was held at the Esplanade Hotel. Dining, drinking and dancing was the order of the evening.

### Blueprinting for Post-War

Al Blendow, International Mutoscope sales manager, is busy supervising the firm's post-war planning. Above his desk is a large map of the United States covered with vari-colored pins. What these pins indicate Al wouldn't say, but we do know that Mutoscope has opened an experimental plant in a building several blocks from the firm's main quarters and engineers are now blueprinting many of the amusement devices that International Mutoscope will offer when this man's war is won.

### New Arrival

Murray Wohlman, brother of Sol Wohlman, of the Wohlman Amusement Company, became a father for the second time. A girl was added to the family May 22 at the Polyclinic Hospital. Mother, Ann, is doing well. First child, Drew Neil, a boy, is four years old.

### Short Takes

Larry Frazian, Oakhill, Va., was a visitor. . . . Lieut. Earl Winters is now stationed at Camp Meade, Mo., and is recreation director in charge of athletic and entertainment activities. . . . Herbert Klein is in Ireland waiting for the go-ahead on D Day. . . . Harold Deutsch, formerly head of International Mutoscope's art department, is engaged to be married to an Algerian belle. . . . Chief Pharmacist Al Blendow Jr. is stationed at Alameda, Calif., and is tasked with the responsibility of assigning servicemen to courses being given at the post.

### Tours War Plant

War work is keeping "Chick" Kane plenty busy. To go thru his shop consisting of over 25,000 square feet of space at 203 East 18th Street in New York is an education. As his chief aids, he has, of all people, Paul Lavalle when he is not doing the *Lower Basin Street* show and Jerry Livingston when he is not writing such songs as *Mairzy Doats* and *Don't Change Horses*.

### This and That

George Penser shook hands with Fred Mamon, of Chicago; B. W. Wolfe, of Norfolk, Va., and Hayward Parrish from Australia, all in one day. . . . Dave Stern considers himself a very lucky man to have a brother who is a dentist. Last week, while Dave was enjoying his favored knockwurst sandwich, his lower plate suffered a crack-up. . . . Barney Sugarman and Herman Perrin are on the road again. . . . Phil Mason's American Coin Machine Company in Newark, N. J., has undergone an amazing improvement, everyone who stops at the reception desk marvels at it.

### Pre-War Record Albums

Nat Cohn, Modern Music Sales, has just completed a deal with the Firestone Tire Company to take over the latter's stock of pre-war record albums. Deal involves 100,000 albums, four records to the album, and includes an assortment of pop records pressed before Pearl Harbor.

## Cleveland:

Arline Walters, former secretary of the Phonograph Merchants' Association, has left for California to join her navy husband. . . . Mrs. Peter Lukich and daughter-in-law are visiting Mike Lukich in Phoenix, Ariz.

### Recovering From Operation

Leo J. Dixon, music op, is coming along fine after his operation at St. Elizabeth's Hospital in Youngstown, O., especially after a visit from his son, Pvt. Norman Dixon, who is home on a six-day furlough from Texas.

### New Manager Appointed

The new Eastern regional manager for RCA-Victor is M. F. Blakeslee, whose territory includes Cleveland.

### Wife Takes Over

Mrs. Frank Bennett reports that Frank

is in Australia. She is an army wife, who is doing a grand job—working during the day and servicing machines in the evenings, buying records and keeping things going for Frank's return.

## Los Angeles:

Six weeks is up. That column lead that it was reported had already been ear-marked for "West Coast Notes" can now be used.

Claiming much attention in coin machine circles here, is the announcement of the birth of twin boys to Mr. and Mrs. Fred Gaunt at the Centinella Hospital, Inglewood, Calif., May 27. The boys have been named Frederick and Richard, and papa Gaunt, of General Music, is already telling them the value of juke boxes. The father is reported getting along fine. Incidentally, the mother and the twins are fine, too.

### Teen-Age Club Location

Al Harmon, of Glendale, is doing good business with a music machine on location in a teen-age club. He is reported to be getting 35 to 40 hours a week on the box. . . . Al Anderson, arcade and fun zone operator in Balboa, in the city on a buying trip. Anderson said that he was operating this summer just as if things were normal. This will prevent any letdown once the slump comes following all the crowding into this area.

### Harry Kaplan Returns

Harry Kaplan, of Southwestern Vending Machine Company, is back in the city following a trip to Chicago and Winnipeg. While on the trek, Kaplan combined business and pleasure. . . . L. P. Simpson in the city on a buying trip. . . . L. C. Spenser, of El Paso, breezed into town to look over the sales floors for equipment. . . . Danny Jackson in the city from Pismo Beach and looking for arcade machines. . . . Bill Shorey, of Inland Amusement Company, San Bernardino, making his regular treks into the city for parts and equipment. . . . Walter Hillig, who will be remembered as an arcade operator in Long Beach, is now in war work.

### Wolf in San Diego

M. S. (Bill) Wolf, of California Amusement Company, has been in San Diego for the past few weeks attending to his operating business. While he is out of the city, M. E. Garton and Max Thiede conduct the jobbing end of the business here. . . . Charlie Gossett continues to operate his cabinet shop on West Pico. . . . Arthur Mohr, counsel for AOLAC, busy with matters pertaining to his law practice.

## Detroit:

Max Lipin, head of Allied Music & Sales Company, made a flying trip to Chicago recently.

### Rock-Ola Parts

Harry Goldman, of the Motor City Music Company, reports the company is specializing now in handling of service and parts for Rock-Ola equipment, covering Michigan.

### Blue Monday

Eddie Clemons, head of the Modern Music Company, and last year's president of the United Music Operators, summed up the feeling of the average operator here Monday, with just one routine day between the week-end and the holiday—"Blue Monday."

### New Headquarters

Leo Polny and Henry E. Whitney, who have been operating small music routes in their own names for some time, have teamed up in the new Northtown Company, establishing headquarters at 13128 Charest Avenue in the North End.

### Chicago Deal

Bryan Kamout, head of the Sanitex Company, jobbers of sanitary napkin vendors, will be in Chicago next week to complete a deal for release of a sizable stock of units.

### Joins Apollo

Phil Scully, formerly with the Ajax Novelty Company, has joined the staff of the Apollo Music Company, operated by George Skinas.

Fred Iverson, of the Eastern Sales Company, Rochester, N. Y., was in Detroit on a buying trip, visiting the S. & W. Coin Machine Exchange.

## Chicago:

Operators and management of war plants in Chicago have been steadily requesting information regarding ice cream vending machines since early spring. Now that the War Foods Administration has announced that 30,000,000 additional gallons of ice cream will be made this year over last year's production, the scramble and search for ice cream vending equipment will be terrific. There are only a handful of these machines in use despite years of development work by various manufacturers.

### Newest Suburban Commuter

A brand new home in the suburbs has caused J. R. Bacon, vice-president of O. D. Jennings & Company, to say good-bye forever to apartment life and hello to the good earth. Tho he moved to the Elmhurst home with his family only two weeks ago, he reports 21 kinds of vegetables are already peeping out of the ground. Bacon, who once managed six departments with more than 1,000 workers under him at Montgomery Ward, joined the Jennings firm early in 1941. He became secretary and a director of the company during his first year and later was promoted to vice-president.



J. R. BACON

Bacon, a commerce graduate of Northwestern University, reports capacity war work at the Jennings factory which, in normal times, is regarded as the largest exclusive manufacturer of coin machines.

### Kosecki Sells Bonds

Seeburg distributors thruout the country recently got quite a kick out of a letter from Fred A. Kosecki, Seeburg credit manager. Seeing his signature at the bottom of the letter most of them had temporary misgivings about account or credit matters. But reading the letter, they discovered that Kosecki, who has the arduous task of teaching Seeburg workers to save money, as manager of Seeburg bond sales, wanted to get a change of pace by talking about something other than money. It was simply a friendly letter saying "hello" and chatting about the good old days.

Kosecki, who started with Seeburg 37 years ago, riding a motorcycle to collect nickels from electric pianos, announces that Seeburg's quota for the Fifth War Loan drive is \$224,000, and he is sure they will meet it. To date, Seeburg workers have purchased \$1,440,000 worth of War Bonds and Stamps.

### One Location a Full-Time Job

More than 25 cigarette vending machines, operated by Kliz Service Company in a Chicago war plant, requires the full-time service of one man to keep them filled, according to Jack Kelner, general manager of the operating firm. By the time the last machine is serviced, the first units are empty, Kelner said.

### Wurlitzer Men in Chicago

Wurlitzer officials from the North Tonawanda, N. Y., factory in Chicago during the week for a general meeting included Vice-President Mike Hammergren, Carl Johnson, Spence Reese and Bill Bye.

## Philadelphia:

### Married

Harry Stern, Major Amusement Company, juke box operator and brother of Sam Stern, Scott-Crosse, was married June 4 at the Ambassador Hall in Philly. Bride's maiden name, Libby Goldstein. Sam was best man and reception and dinner followed the ceremony.

## Minneapolis:

Arvid Kangas, former serviceman for Hy-G Amusement Company, who was wounded on the Anzio beachhead, has been returned to the United States for hospitalization.

### Former Operator Wounded

Second Lieut. William Byrnes, former operator, was wounded at Anzio. He is home on a 30-day leave.

### Now at Aberdeen

Pvt. Joseph Engel, Pine River, Minn., former operator, is stationed at Aberdeen, Md., proving grounds.

## MUSIC SUPPLIES ACCESSORIES PHONOGRAPHS

### WURLITZER

1 Victory	Each
1 Victory Keyboard	\$475.00
2 850	550.00
2 850	725.00
3 800	725.00
3 750E	595.00
2 750	645.00
2 700	625.00
3 500A	550.00
3 500	365.00
2 600K	350.00
2 600R	350.00
2 71	310.00
1 61	145.00
15 618, Remodeled	90.00
5 618	150.00
7 318	125.00
5 418	115.00
5 412	115.00
5 312	90.00

### SEEBURG

1 8200, ESRC	Each
4 Classic	\$675.00
1 Cadet, ES, Acme Remodeled	325.00
1 Major	360.00
1 Vogue	325.00
4 Regal	325.00
1 Concert Grand	285.00
1 Cadet, Remodeled	295.00
1 Rex	325.00
2 Gem	195.00
	250.00

### ROCK-OLA

2 Commando	Each
2 Super	\$595.00
2 Master	360.00
3 Standard	350.00
	300.00

### MILLS

5 Panofams	5365.00 Ea.
4 "Solo-Vues"	435.00 Ea.
2 Dance Masters	55.00 Ea.

### WALL BOXES & ACCESSORIES

6 Rockola 5-10-25¢ Bar Boxes, Latest, Like New	Each \$49.50
10 Wurlitzer 120 Boxes	32.50
10 Wurlitzer 125 Boxes	27.50
10 Seeburg Selectomatics	8.50
20 Buckley Boxes (Chrome)	8.50
16 Keany Boxes	3.50
2 Seeburg 3-Wire Bomatoms	39.50
25 Seeburg Wireless Wallomatics, Late (covers slightly cracked, can be used)	25.00
21 Wurlitzer #320 Boxes	22.50
10 Buckley Lite-Up (Chrome)	16.50
5 Wurlitzer #145 Steppers	35.00
5 Wurlitzer #304 Steppers	22.50
35 Wurl. #100 Box (30 Wire)	15.50

### MISCELLANEOUS

2 Brown Anti Aircraft	\$ 85.00
1 Black Anti Aircraft	59.50
1 Sky Fighter	325.00
3 Chicken Sam	120.00

50% Certified Dep., Bal. C. O. D. or Sight Draft.

## AMERICAN

### COIN MACHINE COMPANY

437 Ellzabeth Ave., NEWARK N. J.  
Phone: Waverly 3-1500

## FOR SALE

SOUTH PAW	\$ 65.00
SPOT POOL	65.00
MONICKER	115.00
SKYLINE	40.00
ZOMBIE	45.00
EXHIBIT LEADER	45.00
VICTORY, GENCO	120.00
KNOCKOUT	135.00
BALLY DEFENDER	250.00
CHICAGO HOCKEY	275.00
RAPID FIRE	250.00
GLAMOUR (Plastic Bumpers)	45.00

MANY OTHERS  
LET US KNOW YOUR NEEDS

## IDEAL MUSIC COMPANY

620 KANSAS AVE. TOPEKA, KANSAS  
Phone 8661

## FOR GUARANTEED MILLS EQUIPMENT BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

Material protected by copyright



# Petition Attacks Memphis Juke Box "Permit" System

**EDITOR'S NOTE:** The famous Memphis juke box case in which the State Supreme Court ruled that the city possessed the right to assess permit fees in addition to regular license fees, thus approving a system of double taxation, is one of the most interesting on record. For reference purposes, the petition filed with the Supreme Court against the Memphis permit ordinance, is reproduced in full.

**I**

**The Question**

This case involves the validity of an Ordinance passed by the Board of Commissioners of the City of Memphis in April, 1943, and which was designed to control the operation of music machines, commonly called "juke boxes," in the City of Memphis.

**Statement**

The case comes to this Court on an appeal by complainant from a decree of the Chancery Court of Shelby County sustaining the demurrers to this bill.

**The Bill**

The Original Bill (Tr. 2-8) filed in this action alleges generally that the complainant has a number of music machines, or "juke boxes," as sometimes called, which he leases to various places of business in the City of Memphis and elsewhere. The music machine is set up in the place of business, connected to electric current, and plays selections of music as made by the customers in the place of business, being operated automatically when a coin is placed in a slot. Complainant has a considerable investment in the business.

This business is declared to be a privilege by the legislature, and is taxed as a privilege by State, County, City

and the Federal Government. Complainant paid all the privilege taxes to the several governments, and hold receipts therefore, which he offers to produce at the hearing of his bill.

Complainant had licenses issued by the City of Memphis to operate machines for the year 1943. There is a separate license issued for each individual machine which complainant had. But in April, 1943, the City passed an ordinance which imposed an additional requirement on complainant, in that it required, as a prerequisite to the installation and operation of a machine, the securing of a permit from the Chief of Police, at a cost of \$2 for each permit, and making it unlawful to operate without this permit.

Complainant undertook to comply with this requirement, and sought permits from the Chief of Police, but same were denied, and some granted to him were revoked, and he was advised that no more blank forms for application for permits would be given him, and no further permits would be issued. This effectually denied to complainant the right to operate his machines for which he had paid privilege taxes to the City and to the other governments.

The Ordinance is filed as Exhibit A to the Bill, and is found in the record (Tr. 9-10).

**Questions Validity**

The validity of this Ordinance is attacked on the following grounds:

1. Said Ordinance is in violation of that part of Section One of the Fourteenth Amendment of the Constitution of the United States which provides:

"No State shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any State deprive any person of life, liberty, or property



PUGET SOUND NOVELTY COMPANY'S game room was a popular spot during the company's grand opening celebration in Seattle. The firm's enlarged quarters are reported among the finest in the coin machine distribution field.

without due process of law; nor deny to any person within its jurisdiction the equal protection of the law.

2. Said Ordinance is in violation of that part of the Fifth Amendment to the Constitution of the United States which reads as follows:

"No person shall be deprived of life, liberty, or property, without due process of law."

3. Said Ordinance is in violation of Article I, Section 8 of the Constitution of Tennessee, which in part provides:

"That no man shall be taken or imprisoned or dis seized of his freehold, liberties or privileges, or outlawed, or exiled, or in any manner destroyed or deprived of his life, liberty, or property, but by the judgment of his peers or the law of the land."

4. Said Ordinance is ultra vires and is not fairly referable to the police power of the municipality.

5. Said Ordinance is unreasonable, and deprives this complainant of the lawful right to operate his business and prohibits him to a material degree the exercise of the privilege of operating said electrical music machine, the use of which is lawful and legal in every respect, having been so recognized by the issuance of the licenses hereinbefore mentioned.

6. Said Ordinance vests in the City of Memphis and its officials the power to impair the revenue of the State of Tennessee, the County of Shelby, and the United States of America.

7. Said Ordinance abridges the privileges and immunities of complainant and other citizens of the United States and the City of Memphis as shown above, which privileges thus abridged were paid for by complainant and other parties and are now denied to him and to them.

8. Said Ordinance is unreasonable, arbitrary, discretionary, oppressive, and unequal in its application to persons and citizens.

Complainant charges in his bill that by an invalid ordinance, and by the refusal of permits, the City is depriving him, as well as other citizens similarly situated, of the pursuit of lawful business. That the PERMIT feature of the Ordinance (Sections 5-16) is invalid, even if the remainder of the Ordinance is good; that this permit feature vests arbitrary power in the Chief of Police of the City to grant or deny permits, with no right to appeal, other than to the City Commission.

The Bill joins as defendants the Chief of Police and the Commissioner of Public Safety, and seeks a construction of the Ordinance under the Declaratory Judgments Law, and asks that the Ordinance be declared void and an injunction against its enforcement.

**Demurrers**

The Chief of Police and the Commissioner of Public Safety, demur on the ground that no relief is sought against them. The City demurs on the following grounds:

"The payment of the taxes for the privilege of operating said mechanical music machines does not preclude the City of Memphis from making regulations pertaining to their use and operation.

"(A) Nor does the ordinance in regulating the use and operation of said mechanical music machines violate any constitutional rights of complainant or others similarly situated.

"(B) Nor does the regulation imposed thereby violate any constitutional rights and privileges of complainant, or others similarly situated, in that it may impose some additional burden or requirements upon the exercise of the privilege of operating said machines.

**II**

"The provisions in Section Six (6) to 16 of said ordinance are not invalid because the requirements made therein are designed to and do protect the safety, health, general welfare, peace and morale and do not violate any provisions of the Constitution of the United States or of the State of Tennessee."

**Decree**

The Court sustained the demurrers, holding that the Ordinance was neither invalid, unconstitutional nor unreasonable; that it did not violate the Constitution of the State of Tennessee, nor the Constitution of the United States of America; that the Court had no jurisdiction to enjoin the enforcement of a penal law; and that complainant did not exhaust his remedy by appeal as provided in the Ordinance.

**Assignments of Error**

The Court erred in finding and holding that the Ordinance was neither invalid, nor unconstitutional, nor unreasonable, and in sustaining the demurrers and dismissing the bill.

**Argument**

The dominant, if not the sole, feature of the Ordinance is the fact that it requires a permit to be obtained from the Chief of Police of the City before a music machine may be installed and operated. Outside of the permit machinery, there is little to be found in the Ordinance, and nothing that is not now properly regulated by law, or could be regulated by simple ordinance making it a misdemeanor to fail to comply with such requirements.

These provisions as set out in the Ordinance are as follows:

First, there is a provision against the installation of a music machine within 600 feet of a school, and other places where children gather.

Second, a provision against the operation of anything like a gambling device.

Third, some provisions as to the length and type of the electrical cord used to plug the machines into the current.

As to the first provision, as stated, a simple ordinance could be passed making it unlawful for anyone to install music machines within 600 feet of a school or other place where children gather, if it was first determined that this was proper and necessary, and, also, that it came within the police powers of the City. But to pass an ordinance requiring a permit to first be granted in order to prohibit the installation of such machine within 600 feet of a school or place where children gather, is unreasonable.

**Not Gambling Devices**

The second provision is a camouflage. There is no possible way of gambling on these music machines nor is there any way to convert such machines into gambling devices.

Section 2 of the Ordinance defines the meaning of words and phrases, and the following is quoted therefrom:

"Mechanical Amusement Device shall mean any machine or device which, upon the insertion of a coin, slug or token in any slot or receptacle attached to said machine or connected therewith, operates or which may be operated for use as a game, contest or amusement or which may be operated for the playing of music or may be used for any such game, contest or amusement and which does not contain a pay-off device for the return of

1 Mills 1-2-3 Payout Table, '39 Model	\$ 75.00	1 Navco 1c Scale	\$ 35.00
1 Jenn. Fast Time Free Play Console	75.00	1 Lincoln 1c Scale	30.00
1 Jenn. Bob Tall Free Play Console	90.00	1 Jennings Way-To-Day 1c Scale	60.00
1 Mills Jumbo Late Style Head Free Play Console	90.00	1 Mills Club Bell, 5c Play. Has Never Been on Location; Used as Floor Sample Only. Cannot Be Told From New	600.00
1 Watling Roll-A-Top, 5c Play	110.00	1 Mills 10c Play Gold Chrome Bell, 2-5 Payout. This Machine Is Brand New and Never Has Had a Coin Placed in It	600.00
1 Pace Comet, 1c Play	60.00	1 Mills Four Way Console Bell, 1941 Model	700.00
1 Pace Comet, 5c Play	77.50	1 Mills Club Bell, 10c Play (Used)	500.00
1 Pace Comet, 25c Play	100.00	1 Mills Club Bell, 25c Play (Used)	550.00
3 Daval Penny Packs, Each	7.00	We Still Have a Few Mills Bell Repair Parts—Write.	
3 American Eagle Counter Game, 5c Play (New), Each	15.00		
1 Marvel Counter Game, 5c Play, New	15.00		
1 Marvel Counter Game, 1c Play, New	15.00		
3 Jennings Little Dukes, 1c Play, Each	10.00		
1 Electro Hoist Digger	35.00		
1 Stewart-McGuire 8 Column Cigarette Machine	25.00		

Mills Bells Retinished and Repaired, \$37.50 and Up.  
 All Machines Reconditioned, Ready for Use. 1/2 Cash With Order, Balance C. O. D. All Prices F. O. B. Ft. Wayne, Ind.

**PARAMOUNT AMUSEMENT CO.**  
 1426 WELLS STREET FORT WAYNE, IND.

**SALESBOARDS**  
 1000 HOLE BIG HOLE JACKPOT BOARD  
 One Or a Hundred — \$1.95 Each

Name	Per Sale	Takes In	Maximum Profit	Price Each
N. Jackpot Cig.	5¢	\$ 50.00	\$19.00	\$1.95
N. Jackpot Jim	5¢	50.00	20.50	1.95
N. It's Okay	5¢	50.00	27.50	1.95
N. Why Not	10¢	100.00	40.00	1.95
N. Jackpot John	10¢	100.00	33.00	1.95
N. Jackpot Chas.	25¢	250.00	51.00	1.95

A small order will convince you.  
 Order from this ad.  
**THE NEW DEAL MANUFACTURING CO.**  
 411 NORTH BISHOP, DALLAS 8, TEXAS

**ANOTHER WEEK NEARER VICTORY!**  
 . . . — HELP BRING IT CLOSER—BUY MORE WAR BONDS

*Wm. Rabkin*

**INTERNATIONAL MUTOSCOPE CORPORATION**  
 Penny Arcade Headquarters Since 1895.  
 Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
 44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK



slugs, money, coins, checks, tokens or merchandise."

The only similarity between a mechanical music machine and a "Mechanical amusement device" used to play games or as a pay-off or gambling device, is that the two might be operated by inserting a coin, slug or token. Their similarity in use is just about the same as a church house is to a jail house—they both might be opened by the same key, but one is used as a place of worship and the other is a place to incarcerate criminals.

**Need for Regulation**

A mechanical music machine is used solely for entertainment, whereas mechanical amusement devices are generally used in a game of hazard and skill (the hazard to the owner and operator usually being very slight). Therefore, we say that where this innocent mechanical music machine is, in this Ordinance, classed with mechanical pay-off or gambling devices, it is a cover-up, a camouflage, using words that have no application and are bound to be used in this connection solely for the purpose of creating the idea that there is something in a mechanical music machine that requires the exercise of police power in order to prohibit a violation of the law. The laws prohibiting gambling and the operation of gambling devices are ample, they are governed by statute, and the City has ample statutory authority to enforce them.

The third provision has reference mainly to the length, type, and use of the cord used to connect the machine into the electric current, and some minor requirements about electrical inspection. It is a matter of common knowledge that these music machines are plugged into wall receptacles in the same manner as are radios, electric irons, percolators, waffle irons, lamps or any other gadget requiring electric current for their operation, and are found in restaurants, soda fountains, drug stores, and, in many instances, roadside grocery stores throughout the country. We are not electricians, but it has been our experience that you could get from the ordinary wall socket about the same kind of electrical shock on a ten-foot extension cord as you could on a two-foot extension cord. What possible difference can it make whether the cord used to connect these machines are six feet long or fifteen feet long.

When this Ordinance is studied, it resolves itself down to one main, if not sole, purpose, and that is the purpose of exacting a permit at the expense of the owner of the machine as a prerequisite to installation. This involves a bold and forward step in the pressure of government upon the citizens. The theory of government has always been to assume that the citizen means well and intends to obey the law and the regulations made for his protection, and such laws and regulations are only enforced against him when, as, and if, he commits violations. In the permit requirement of this Ordinance, the assumption is that the citizens will not obey the law and that they intend some violation of the law, and, therefore, in advance of operation he must satisfy the authorities of his good intention by securing a permit before he can install his machine or begin his business.

**Creates Monopolies**

The importance of the proposition here presented is in no sense to be measured by the music machine. It extends far beyond that. If city government, the most local government we have, is to have the power to say in advance who may, and who may not, operate a legitimate business, on the theory that such a business may need some regulation, or on the theory that the operator might in some way endeavor to convert his business into a device by which a law could be violated, then indeed we are creating a very dangerous condition, and one under which monopolies could be set up, competition overthrown, and under which greed and selfishness could thrive.

In the enforcement of criminal laws, the accused is presumed to be innocent. Sometimes this may be a violent presumption. Nevertheless, it prevails and it has been in force in this country since our Constitution was adopted. But, under the law such as we are dealing with under this Ordinance, it is presumed that the operator and owner of a music machine is going to violate some law. Just what law this Ordinance does not definitely say.

Under this Ordinance, the City, acting through its officials, can say who may go into business, and who may not, by requiring a permit to be issued by the Chief of Police, a refusal of which can only be appealed to the City Commission who created it, and its decision is final. If the music machine business can be so regulated, so then can any other business.

**There Is No Statutory Basis For Such Permit Requirement**

Permits are not strange to the laws of the City of Memphis. There are many cases where permits are required. But in all the other instances, Acts of the Legislature made express provision therefor. For example, we cite some of them as follows:

**Milk Inspection**

"For the purpose of enabling the Board of Health of the City of Memphis to secure a better control and a better inspection of milk supplied in said City, said Board of Health is hereby authorized and empowered to issue permits to all persons, firms or corporations engaged in the selling of milk at wholesale or retail within the limits of the City, or engaged in the production of milk which is sold by others in said City." Acts 1907, Ch. 202, Sec. 1.

**Driver's License**

Here we have express statutory authority for the City of Memphis to require persons driving automobiles to secure licenses after examination, etc. Priv. Acts 1913, Ch. 242, Sec. 2.

Mechanical Inspection of Automobiles: There is express statutory authority to the City of Memphis for its ordinances providing for mechanical inspection of automobiles. Priv. Acts 1935, Ch. 143, Sec. 1.

Regulation of Vendors, Canvassers, Solicitors: The City has express statutory authority for requiring a permit from vendors, canvassers, solicitors, who go about selling in the City. Priv. Acts 1931, Ch. 611, Sec. 1.

**Censorship of Shows**

There is express statutory authority for establishing and carrying out the censorship of shows. Priv. Acts 1921, Ch. 54, Sec. 3.

**Building Permits**

This is based on Statutory authority. Priv. Acts 1921.

Thus it appears that up to now the City has first sought and obtained statutory authority before it exacted permits of its citizenry.

The City Attorney, at the hearing of this cause, before the Chancellor, cited the Anti-Noise Statute as a basis for this Ordinance, which statute we quote as follows:

"The Board of Commissioners of the City of Memphis shall have authority to prohibit and regulate by ordinance the making of unnecessary noises within the limits of the City of Memphis by any automobile, motorcycle, bus, street car, or other vehicle, or by the use of any bell, gong, siren or whistle, or by the use of any horn or other warning devices, operated by the engine or exhaust of any motor-driven vehicle, or by any radio, phonograph, musical instrument, or other sound" devices, or by any animal, bird, or fowl; and said Board of Commissioners shall have authority to prescribe a penalty for the violation of said ordinance." Priv. Acts 1937, Ch. 121.

**Infringes Rights**

We desire to make two simple observations regarding this Statute and the Ordinance:

1. The statute makes no provision for a permit and does not authorize the City to exact a permit.

2. The ordinance makes no provision at all for the suppression of unnecessary noises.

The Statute and the Ordinance do not fit together, but by-pass one another—they are just about as co-related as the proverbial hog and side saddle, and the passage of such an ordinance on such a statutory basis is an infringement on the rights of citizens.

**A Study of the Ordinance**

Let us study this Ordinance with an open mind. What does it undertake to do? Based on an anti-noise statute, we would expect it to make some regulation about loud noises. But not a word about noises, loud or otherwise.

Section Four contains the prohibitions made by the Ordinance. The first prohibition set forth, in the first paragraph of that section, is one directed at a MECHANICAL AMUSEMENT DE-

VICE, not at a MECHANICAL MACHINE, and is a prohibition against gambling. Well, the City has full authority to prohibit gambling, and gambling devices, Code 3326, Sec. (10). But why put a prohibition against gambling by a mechanical amusement device in an ordinance purporting to regulate a mechanical music machine—which is not in any way designed for gambling, and is not an amusement device.

(Continued next week)

**TO ADD MILLIONS**

(Continued from page 60)

Fifth War Loan Drive in each of the Rudolph Wurlitzer Company divisions. Ben Hollinger is in charge of the North Tonawanda (N. Y.) drive; Cyril Farney heads the group at the De Kalb (Ill.) plant, and Ray Erlanson, vice-president in charge of retail stores, heads the drive for his division. With a quarter-of-a-million-dollar quota to meet, these men already are devising special stunts and programs to top their goal.

Bally's drive will be led by Bert T. Perkins, personnel director. At Stoner manufacturing plant, Aurora, Ill., Clarence Adelberg, vice-president, has taken personal charge. Stoner employees have been "100 per cent-10 per cent" subscribers under the pay-roll allotment plan since its inception and are flying the bull's-eye in their Minute Man flag. At Rock-Ola Manufacturing Corporation where peak employment on war production has exceeded 3,000, Art Weinand, assistant director of industrial relations, sparks the bond sales. Weinand ob-

served that their Fifth War Loan quota would be relatively low due to completion of their gun production contract. Retooling is in process, however, and re-employment will again bring hundreds of workers back to share in the bond campaign. Heads of their coin machine firms in the Midwest, for the most part, are taking personal charge of the Fifth War Loan Drive in their plants.

**Eastern Drive**

At the International Mutoscope Reel Corporation plant in Long Island City, N. Y., Harriet Ellestein has been appointed by Bill Rabkin, president, to head the drive. She is setting up committees to work directly with employees, hold pep rallies, etc. Firm went over the top on the Fourth War Loan Drive and expects to top the \$100 per man quota in this one, too.

At the Rowe Manufacturing Company, Belleville, N. J., as well as at the Rowe Cigarette Service Company, New York, separate committees have been set up to spark the drive. George M. Seedman is supervising the campaign in the New York office and R. Z. Greene has taken the reins in his hands at the New Jersey plant. In addition to its own drive, Rowe has paid for five billboard posters scattered thruout New York urging New Yorkers to dig deep in support of the Fifth War Loan. Blanche Bouchard is supervising the bond drive for the Arthur H. DuGrenier, Inc., at the Haverhill (Mass.) plant, and at the Scientific Machine Corporation, Brooklyn, Max Levine and Fred Halpern are making personal appeals to their employees to meet the \$100 per man quota.

**SUPREME SKEEROLL**

A PROVEN MONEY MAKER ON LOCATION! 15 years of coin machine experience is back of every "Supreme Skeeroll". It is acclaimed by all as outshining—outplaying—and out-earning any bowling alley ever made. That's why every "Supreme Skeeroll" is . . .

**SOLD ON A 10 DAYS' MONEY BACK GUARANTEE!**



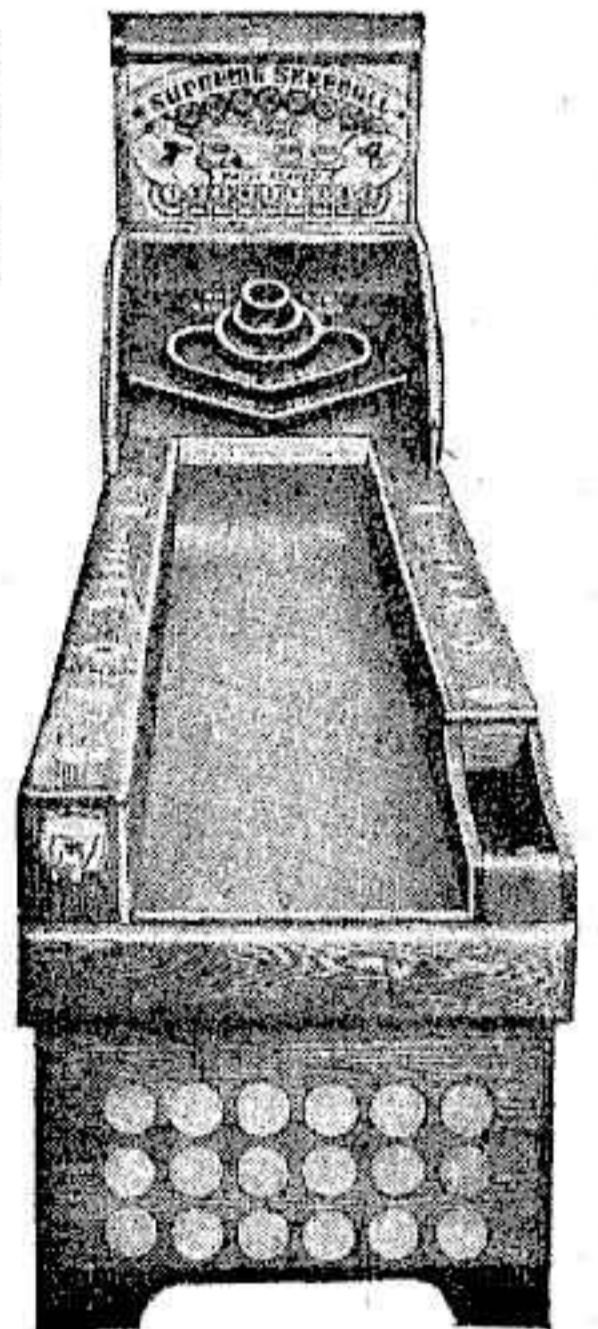
**SUPREME FEATURES**

- Solid, Golden Oak construction in modernistic, streamlined design with strong, heavy, full width legs that are a definite part of the cabinet itself!
- Gorgeous, fully illuminated ten color backboard!
- Unique, original, new type scoring pockets!
- Easiest-to-service bowling alley ever built!
- Backboard and legs are easily removed when in transportation!
- True-skill bowling alley action!
- High score brings competitive action!

**Rush Your Order Now!**

**SUPREME ENTERPRISES**

557 Rogers Ave., Brooklyn, N. Y.  
All Phones: Buckminster 2-8400



**CASH WAITING!**

for your

**MILLS SLOTS**

Any Model or Type equipped with Escalator. Condition not important . . . as long as no parts are missing. Will also buy Mills Gooseneck Wolfheads and any extra Mills Parts, such as Escalators, 20-Stop Star Wheels, Discs, etc.

What other Slots do you have for sale? Mention make, model, etc.

We Pay Highest Cash Prices!

**RED ZOGG NOVELTY COMPANY**

7600 GREENWOOD AVE.

CHICAGO 19, ILL.

Phone Triangle 2328



# No Quick Relief for Juke Boxers

## Month to Six Weeks Before Real Deliveries Can Be Made

Even if contracts are settled immediately the bandsman and the operator must wait for production to catch up with many bands waiting to record

NEW YORK, June 3.—No quick relief for juke box operators can be expected from any decision of the National War Labor Board on the record ban, even if they uphold the decision of the board which, on March 9, 1944, declared diskers need not pay royalty to the American Federation of Musicians. And if the union gives in on the fight that has kept many of the outstanding artists from recording for more than 20 months, and if they do start cutting within the hour after the tiff is settled, as some artists declare is skedded, the juke box operator and fan awaiting new songs by old faves will both have to wait a little longer.

### A Month Delay

Columbia and Victor officials say it may be a full month to six weeks before any new records can be sold to the public under the "most favorable conditions." Cutting of waxes is only the beginning. For even when the pressing changes over to new masters, the juke will still have to wait. With a total production estimated for the two companies at 95,000,000 records a year, it will be hard to find room for even part of the pop bands on the already overcrowded schedules.

### Who Gets What Tune?

Not only will there be the problem of selecting the tunes and material for the

bands recording for the first time since the AFM ban, but also the demand for the other types of music, for re-issues and standards will have to be met. Altho it's impossible to figure what percentage of the allotment will be turned over to the new masters, it's safe to say that it'll be between one-third and two-thirds. Taking one-third of the present amount would call for less than a couple million records a month—divide this by 20-odd bands that will be clamoring for a chance to record—and you get down to figures per band that are not too far from the skeds of some of the smaller companies now in the biz.

So when the glad news flashes around that dishing is once more open to all—it will be quite a while before new records hit the market—and even then not in super-abundance.

### Detroit Disk Store Sold To Apollo Music Company

DETROIT, June 3.—The Apollo Music Company owned by George Skinas, has bought out the Chadwick Music Company, established by C. Leo Chadwick, one of the Motor City's best known music men. Chadwick is retiring from the coin machine field and is taking over the operation of a tavern.

The Apollo Music Company was formerly known as the Service Coin Machine Company when Skinas was an active operator in the pin game field. The present name was chosen because it is the name of "the Greek god of music," Skinas said.

He is now remodeling and equipping a store at 12700 Woodrow Wilson Avenue for opening and will make headquarters there. At present he will handle retail record sales and plans to be all set with an established store when post-war conditions permit resumption of normal business operations.

### Tax Revenue Declines

WASHINGTON, June 3.—In March of this year the Bureau of Internal Revenue collected \$76,696,696.52 as tax on tobacco and tobacco products, compared with \$79,544,426.03 collected in the same month of 1943. The bureau collected \$69,846,461.74 on small cigarettes, compared with \$72,141,502.76 collected in the same month last year.

## Wurlitzer Earnings For Fiscal Year Up To \$2.26 Per Share

CHICAGO, June 3.—The Rudolph Wurlitzer Company this week reported for the fiscal year ended March 31 net profit of \$949,178 after renegotiation, compared with a return of \$755,545 in the preceding year. The 1943-'44 earnings are equivalent after dividends paid on the preferred stock, since retired, to \$2.26 a share on the outstanding common stock, contrasted with \$1.63 in the preceding year.

In addition to redeeming its preferred stock, the company during the year liquidated the remainder of its mortgage indebtedness. Also it arranged for a \$4,000,000 Regulation V loan thru the First National Bank to finance its war work. At the close of the fiscal period \$1,500,000 of this total had been borrowed. R. C. Roling, president, stated in his letter to stockholders.

## Tom Murray Guest Star on Program Featuring Jukes

FORT WORTH, June 3.—Tom Murray was recently the guest star on Jack Gordon's radio program which features hit records being played on juke boxes. The program which goes on the air every Sunday at 4 p.m., has been sponsored for more than two years by Jack Maloney, of the Panther Novelty Company.

In conducting the weekly disk program, Jack Gordon, amusement editor of *The Fort Worth Press*, plays a number of tunes and uses *The Billboard* popularity chart to guide his selections and shape his comments.

Following the music skit, Murray ad libbed on his experiences in the circus world and coin machine industry.

## Music Ops Urged To Tie-Up With Tunes in New Movies

CLEVELAND, June 3.—Sam Abrams, publicity man for the Phonograph Merchants' Association of Cleveland, reports a bulletin to members titled "Watch the Songs." It features the names of songs to be heard in some of the new motion pictures and urges music operators to be prepared for requests following release of the films. Here are the tunes mentioned:

### New Movie Tunes

When you see a new movie that features music—be prepared for a surge of requests for the records of these tunes on your music boxes.

Watch for *Long Ago and Far Away*,

*Sure Thing and Make Way for Tomorrow* from the movie *Cover Girl*.

In the movie, *Four Jills and a Jeep*, you'll hear *How Many Times Do I Have to Tell You?*, *It's the Old Army Game*, *Ohio, Crazy Me, You Send Me* and *How Blue the Night*.

Have you been getting requests for *Solid Potato Salad* or *All the Things You Are*, or *Milkman, Keep Those Bottles Quiet*, or *Somebody Loves Me*—all from the tuneful movie *Broadway Rhythm*?

Nelson Eddy's new movie, *Knicknocker Holiday* has some catchy tunes such as *September Song*, *Love Has Made This Such a Lovely Day* and *Nowhere to Go But Up*.

## Artists the Ban Held Up

The following Victor and Columbia artists obeying the Petrillo ban have made no new records since the effective date of the ban, August 1, 1942. In a few isolated instances, of course, bands have made records for small indies without using the leader's name, and some record reissues, as well as records made by these bands in the month before the ban went into effect were released during the ban period. They will undoubtedly be among the first to record if and when the ban is officially lifted.

### COLUMBIA ARTISTS

Count Basie  
Les Brown  
Cab Calloway  
Frankie Carle  
Charloters Xavier  
Xavier Cugat  
Golden Gate Quartet  
Al Goodman  
Benny Goodman  
Horace Heidt  
Billie Holiday  
Harry James

Danny Kaye  
Gene Krupa  
Kay Kyser  
Ray Noble  
Ginny Simms  
Frank Sinatra  
Kate Smith  
Phil Spitalny  
Tommy Tucker  
Marek Weber  
Teddy Wilson

### VICTOR ARTISTS

Sidney Bechet  
Barney Bigard  
Bill Boyd  
Irv Carroll  
Bob Chester  
Perry Como  
Tommy Dorsey  
Duke Ellington  
Shep Fields  
Jazz Gillum  
Curly Hicks and His  
Taproom Boys  
Earl Hines  
Johnny Hodges  
Spike Jones and His  
City Slickers  
Art Kassel  
Sammy Kaye  
John (Dusty) King  
John Kirby  
Dick Liebert  
Abe Lyman  
Tommy McClennan

Hal McIntyre  
Zeka Manners  
Wingie Manone  
Freddy Martin  
Glenn Miller  
Charles Mitchell  
Montana Slim  
Doc Peyton  
Robert Peywey  
Johnnie Kaonohi  
Pineapple  
Alvino Rey  
Carson Robinson  
David Rose  
Artie Shaw  
Charles Spivak  
Sons of Dixie  
Tampa Red  
Dick Todd  
Doc Wheeler and His  
Sunset Ork  
Lew White

### HILLBILLY & RACE ARTISTS

Roy Acuff  
Bob Atcher &  
Bonnie Blue Eyes  
Gene Autry  
Johnny Bond  
Big Bill  
(Willie Broonzy)  
Ted Daffan

Al Dexter  
Louise Massey &  
Westerners  
Memphis Minnie  
(Minnie McCoy)  
Willey Walker &  
Gene Sullivan  
Bob Wills

## Capehart Wins Indiana GOP Nomination for U. S. Senate

INDIANAPOLIS, June 3.—Homer E. Capehart received the full approval of the Indiana State Republican Convention as their nominee for the six-year term of U. S. Senator from Indiana. Capehart has been active in State and national politics for a number of years and rumor has connected him with ambitions for offices ranging from President of the United States to governor of this State. His friends have long known that he really viewed the U. S. Senate as the place where he could put his many talents to best use for the nation. Now he will campaign for that office and, judging from his record of vigorous and original programs in campaigns of any nature, he is expected to attract national attention during the next few months. His opponent will most probably be Governor Henry Schricker, Indiana's present State executive, who is an unopposed candidate for the Senatorial nomination at his party's forthcoming convention.

His supporters say that, if elected, he will be a national figure in the Senate from the start because of his ideals and the policies and programs he will sponsor. He will not only campaign for himself during the coming months but will also help his party in the national elections.

### Business Views

The nomination of Capehart has brought up his business record thru many years. He is known nationally as probably the most colorful and aggressive leader of the juke box industry, and

is president of the Packard Manufacturing Corporation here, a firm making juke box equipment, which he organized in 1940.



HOMER E. CAPEHART

In recent months, Capehart has been a speaker at a number of important business conferences over the nation, which indicates the wide recognition given to him as a business leader. In January he spoke before an audience of more than 500 at a luncheon of the Sales Executives Club of New York. His address was filled with homely philosophy on salesmanship, based on his many years as a salesman and showman himself. Among other things, he said: "Now I have a philosophy. If handed a lemon—make lemonade out of it."

In March Capehart also addressed a convention of the Associated Chain Drugstores in New York. His speech urged retail leaders to have confidence (See CAPEHART WINS on page 66)



# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

## Folk Tune Leaders

Radio has done more for the popularization of folk tunes than any other single agency and for that it deserves credit. From one end of the country to the other radio stations have given a prominent place to folk tunes, hillbilly and cowboy songs, and, while a great deal of what they offered was not of a high order and some has been downright mediocre and boresome, nevertheless there has been a fair percentage of worth-while tunes which but for the radio would have found a comparatively small audience. In this respect radio is no different from the theater. In legit and vaude the theatergoer encounters plenty of mediocre talent, but he also gets a fair share of first-rate entertainment. The same is true of radio, but the listener has the advantage of being able to tune out anything he doesn't like and get something better. The fact that so many thousands continue to listen to cowboy, hillbilly and folk tunes proves that they like that sort of thing.

Leaders in developing the taste for these tunes are WSM, Nashville; WLS, Chicago, and WLW, Cincinnati. *Grand Ole Opry*, *National Barn Dance* and *Boone County Jamboree* probably have introduced more top-notch talent in the field than any other stations. But there are scores of other stations that are proving grounds for talent and contribute their quota to making folk tunes popular. KMOX, St. Louis; WJJD, Chicago; WHO, Des Moines; WFAA, Dallas, and WRVA, Richmond, Va., are prominent among them.

## New Theme for "Hoosier Hop"

The *Hoosier Hop*, Blue Network hillbilly show coming from the Shrine Theater in Fort Wayne, Ind., every Saturday night, has developed during the last couple of years into a favorite of thousands of listeners. With the broadcast of June 3 the show adopted a new theme song titled *Down Hoosier Way*. It was written by Eleanor Smythe and Ruth Franks, composer of *Set Me Free* and *Patches*.

## Boyd Builds Blues

Reports of a "flood of letters and wires" following Jim Boyd's vocalizing of two blues numbers recently on KWBU, Corpus Christi, Tex., indicate listeners' preference for this popular singer's renditions of that type of song. The numbers are *Cry Away Your Blues* and *Naggin' Blues*. Jim is known to be capable of warbling anything from the upper bracket ballads to all types of corn and blues. The Corpus Christi program is piped from Dallas, where Jim carries on with his TQN Crazy Crystals programs.

## Tunester Tattle

The Hoosier Hot Shots returned to their weekly *National Barn Dance* broadcasts at WLS, Chicago, Saturday (3) following four weeks in Hollywood, where they completed the first of a five-picture deal with Columbia. The boys worked in Ken Murray's *Blackouts* in L. A. May 21 and stopped 'em cold. Were offered a steady spot on the show. On May 22 they worked the CBS *Mail Call* for overseas with Helen Forest, James Melton, Henny Youngman and Laraine Day.

Harmie Smith, of KWKH, Shreveport,

has received a contract from Southern Music Company to publish his tune *Knocking at Your Door*. Same company will publish two of Bill Nettles's songs, *Have I Waited Too Long?* and *I Wonder Why Daddy Don't Write*.

Fleetwood Jack and His Nevada Ranch Gang, including the Rhythm Kid, accordion; Sundown, yodeling cowhand; Marjorie Lee, yodeling cowgirl; Fiddlin' Dusty and Sagebrush Tommy will appear at a War Bond rally at Starlight Park, the Bronx, New York, June 19 for the opening of the Fifth War Bond drive. The gang is using *Round-Up on High*, by Cousin Lee, and *Blue Ranger*, by Jack Howard, in their song repertoire.

Aennchen's Dancing Studio in Upper Darby, Pa., on the outskirts of Philadelphia, finds that square dances hold as much appeal as the popular proms. The ballroom is introducing the country dance to the city folk and getting more than 100 couples turning out for the square dance nights. Chris Sanderson comes in as the caller, with music provided by his Pocopson Valley Boys from Chadds Ford, Pa.

## FOLK RECORD REVIEWS

(Continued from page 19)

### TEX GRANDE AND HIS RANGE RIDERS (DeLuxe)

"I'm Sending X's to a Girl From Texas" and "The Honeysong"

Plenty of action and rhythm in *I'm Sending X's* in both the vocal and instrumental portions. Latter exceptionally good for the dancers, and the vocals have the flavor and tempo liked by hillbilly addicts. *The Honeysong* hasn't the appeal of the other side, but it's lively and the girl singer and her male support are first rate. Both sides should go well on the boxes in spots where hillbilly and Westerns are popular.

## Bottlers Must Wait Weeks For Equipment Deliveries

WASHINGTON, June 3.—No new bottling machinery or equipment will be produced for at least two or three months, despite a recent order permitting the manufacture of such products.

Bottlers who have been waiting for new equipment to replace worn-out machines are resigned to further delay, since it has been learned that machinery manufacturers have neither facilities nor floor space to spare for such work. All resources are still needed to turn out equipment for the armed services for war uses.

Manufacturers meanwhile are busy producing a full supply of replacement and repair parts, and these are helping soft drink makers to keep in step with their requirements.

The amended order permitting manufacture of machinery was designed to supply replacements only, not to permit expansion of existing facilities.

At a recent meeting of the soft drink machinery and equipment industry advisory committee of the War Production Board, most of the time was spent in discussing plans for speeding the production of parts.

for example, don't want to hear only Polish folk music and polkas.

Apparently believing the old saw that whatever is worth doing is worth doing well, WPB shot the works on its investigation. The survey took men (number unspecified) across the country on a three-month trip, visiting 100 war plants in 25 States between Vermont and California. The booklet does not, however, name the plants visited nor their locations.

### Claim Improved Morale

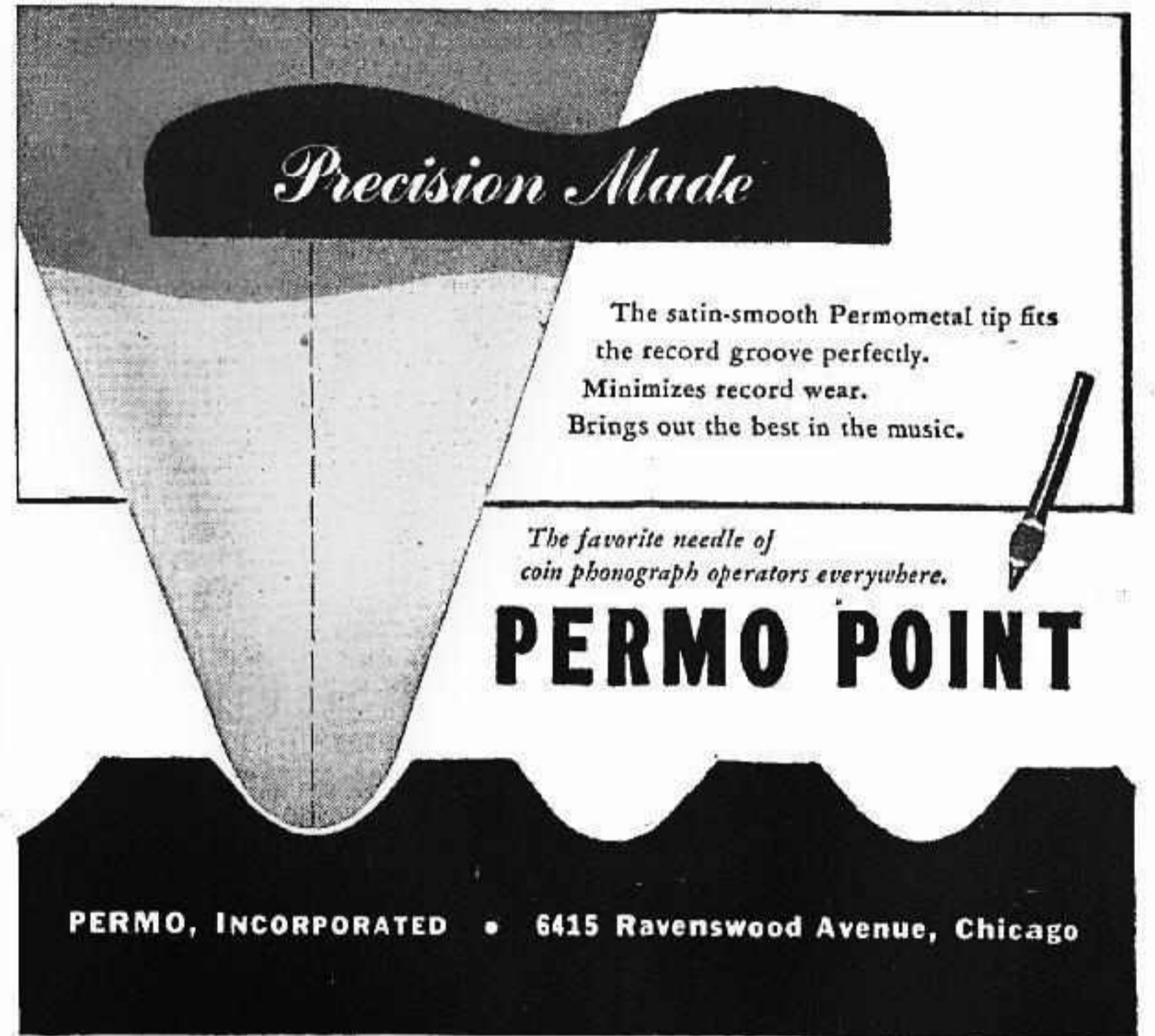
Of 76 plants using music, 87 per cent claimed morale was improved. The more music played, the more morale was increased. About 57 per cent of the companies thought production was increased thru using music. Music is as successful in noisy departments as in quiet ones—excluding, of course, riveting departments and the like, where it can't be heard.

Unfortunately, according to the newspaper account, one can find the answer to practically any question about music

in war plants by courageously paging thru the booklet. This works something of a hardship on those who normally like to read WPB literature (and there must be many, or why the almost endless stream of it?), the paper asks.

The thoroughness of the survey is attested by this specimen: "Given a plant where two-thirds of the employees are females, how much of the time is devoted to semi-classical music?" *The Journal* thinks there would be a modicum of pleasure in not knowing the answer to that one, but finds that on page 33 there is an answer—complete with percentages, drawings and conclusions. It seems that in plants of that type exactly 18 per cent spend less than one-fourth of music time with semi-classics.

In case that doesn't leave you wide-eyed with amazement, the Milwaukee gazette suggests you spring this information on unsuspecting guests should a house party at your home run into one of those conversational doldrums.



*Precision Made*

The satin-smooth Permometal tip fits the record groove perfectly. Minimizes record wear. Brings out the best in the music.

The favorite needle of coin phonograph operators everywhere.

# PERMO POINT

PERMO, INCORPORATED • 6415 Ravenswood Avenue, Chicago

## CABINETS FOR YOUR OLD MECHANISM



**SINGING TOWER**  
NEW CABINET. Case Complete—Glass Dome, Plastic Front Panels, Mirror Inlay. No Selector. Use your own Selector according to machine you mount. Can mount any Wurlitzer, Seeburg or Rock-Ola. Height 70"—Width 36"—Depth 25".  
**PRICE \$144.00 EACH.**  
10% Discount on Lots of five cabinets.



**STREAMLINER CABINET**  
Rebuilt—Factory Refinished  
This is one of the finest cabinets built. Stainless Steel Grill—Aluminum Base Board—Tube Light Effect—No Selector. Height 52 1/4"—Width 35"—Depth 25". **PRICE \$104.00.**  
10% Discount on lots of five cabinets.

**WANTED DISTRIBUTORS**  
To handle sales and to mount mechanism for your territory. Also have \$10,000, \$60,000, \$80,000 routes for sale.

**AMUSEMENT ENTERPRISES**  
1001 LOUISIANA ST. Fairfax 7470 HOUSTON 2, TEX.

# WPB Surveys Music Benefits In War Plants; Writes a Book

MILWAUKEE, June 3.—The War Production Board has decided that industrial music in war plants is a good thing. In a 60-page booklet, jammed with charts, statistics, diagrams and sonorous phrases, the board has investigated every possible angle on the situation and reached its "good thing" conclusion.

The *Milwaukee Journal* devoted almost a column to the report, and altho the reporter occasionally grew a bit sarcastic about the whole subject, the find-

ings of WPB are of interest to music operators, some of whom have installations in war plants, and all of whom are interested in finding out what the public taste is in matters musical.

WPB investigators reached several definite conclusions as a result of their studies: (1) Workers like musical programs; (2) management also likes them; (3) music sounds better if good records and equipment are used; (4) the theory that workers want only popular swing music is erroneous; (5) Polish workers,



*Why the big swing*

to MIRACLE POINT Needles  
**Needles Rationed, Too . . .**

NOW, when you can't get ALL the needles you want, be SURE of PRE-WAR QUALITY in the needles you get— with MIRACLE POINT. With pre-war metal tips they produce better tone, more plays per record. In lots of 100, 20c each, at your record jobber. Sample, 25c.

**M. A. GERETT CORPORATION**  
722-724 WEST WINNEBAGO ST. • MILWAUKEE 5, WISCONSIN



## RECORDS

### JUKE BOX OPERATORS ATTENTION!

We carry one of the largest stocks of Victor, Columbia, Decca, Capital and every other make records in the country. If you have been having difficulty in buying such hits as: "Don't Sweetheart Me," "Long Ago," "I Love You," "I'll Get By"; as well as all the other Hit Parade records, old records, Western records, Polkas, etc., order from us. We will mail all records C. O. D. All prices are manufacturer's list prices. No higher.

## COLUMBIA MUSIC STORE

53 Clint Ave., S.,  
Rochester 4, N. Y.

## USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

### NEEDLES RE-SHARPENED

1-10 ..... 15c per needle  
10-50 ..... 12½c per needle  
Over 50 ..... 10c per needle

## Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa  
A Precision Service

## WANTED—USED RECORDS

Popular—Hillbilly—Race

We Pay the Freight

Advise Us What You Have

## J. F. BARD

414 S. Franklin St. CHICAGO

## MUSIC ROUTES

### FOR SALE

FROM 50 TO 600 PIECES

Write or Wire for Information

## WOLF SALES COMPANY

1932 Broadway, Denver, Colorado

## RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots 5.

### HUGO JOERIS

3208 Jackson St. AMARILLO, TEXAS

## FOR SALE—MUSIC BOXES

1 Wurlitzer 600 Remote and 6 Two-Wire Wurlitzer Wall Boxes, \$425.00; reconditioned Panoram, \$475.00 each; 1 Deluxe Rockola Cabinet without mechanism, \$35.00; 10 Rockola Dial-a-Tune Wall Boxes, \$4.00 each; 2 used Master Rockola Adaptors, \$30.00 each.

**FROST MUSIC CO.**  
1415 Birchard Ave. FREMONT, OHIO

## POPULAR RECORD REVIEWS

(Continued from page 19)

### CHARLIE BARNET (Decca)

"My Heart Isn't in It"—FT; VC.  
"Saltin' Away My Sweet Dreams"—FT; VC.

Back on the platters, with his alto sax sorcery prominently displayed and the most exciting feature to each of the sides, Charlie Barnett introduces a new voice in that of Gwen Tynes. Gal sings smoothly and sympathetically enough with not any more undue excitement than the Barnett band itself. Jack Lawrence's *My Heart Isn't in It* is taken at a moderate tempo with the emphasis on the heavy rhythms for the ballad. *Saltin' Away My Sweet Dreams* is a slow and sultry indigo ballad designed in the Ellington manner. But only Barnett himself is alone up to it.

Little in either side to make the kids feed the kitty with coins, altho the Charlie Barnett fans should remain loyal enough to support at least any one of the two sides.

### GRAY RAINS (Hit)

"Once Too Often"—FT; VC. "Time Alone Will Tell"—FT; VC.

Gray Rains continues to impress most

## CAPEHART WINS

(Continued from page 64)

in the future and to continue their services to the people.

### Fortune Picture

The biggest national publicity given to Capehart as a business man appeared in *Fortune* magazine (February, 1941), under the title of "The Capehart." In typical *Fortune* style, this article sketched the history of the Elita Capehart phonograph for the home, with its unique record changer. But the story of the Capehart machine could not be told without also telling about Homer Capehart and how the great musical instrument was originally introduced to the world. *Fortune* picked up the story in 1927, saying that Capehart then had in mind "The ordinary, or saloon type of juke box, which fitted into the scheme of living in the dry, speak-easy period."

Describing Capehart himself, *Fortune* said: "Homer Capehart is a remarkable man. He is proportioned somewhat like an old-fashioned parlor base-burner, with thinning red hair surmounting a heavy-jowled, weather-beaten face into which is customarily stuck a big cigar."

### In Juke Box Trade

The story of Capehart himself will long be one of the fundamentals in the history of the juke box industry itself. This story is well known to the industry of which he is a part. After building the Capehart Manufacturing Company at Fort Wayne, Ind., he later went to Chicago and located a machine known as the Simplex phonograph. Capehart immediately recognized the merits of this machine and he set about to get it on the market in a big way. He finally got the historic Rudolph Wurlitzer Company, makers of musical instruments for many years, to enter the juke box field and the Wurlitzer Simplex was soon placed on the market.

This happened about 1934 when the modern phase of the juke box industry was just beginning. With the manufacturing facilities of Wurlitzer and its great reputation, and the leadership of Capehart, the business world was soon to see a new chapter written in the importance of the juke box industry.

Capehart left the Wurlitzer firm in 1939 and then formed his present Packard Manufacturing Corporation in 1940. By that time he had formed definite political ambitions and took part in the Presidential campaign of 1940. As a salesman and business leader, he had planned and carried out some spectacular national programs which also gave him some ideas for political campaigns. For that reason he is expected to do the unusual in his own campaign.

He is something of a philosopher, and in one of his sales speeches uttered what is perhaps the best expression of the ideal of the juke box industry. He said: "I have long believed that the poor man has just as much right to enjoy good music (meaning thru the juke box) with his sandwich and his beer as do the rich to have their good music."

favorably as the music arranger well-headed to the top of the band heap. While the singing of Margie Wood for both of these sides falls short of the accomplishments of the music makers, there is plenty of musical meat packed in the background to heighten interest in the studio-made band. Rains makes it rich for Mack Gordon's and Jimmy Monaco's *Time Alone Will Tell*, one of the more beautiful ballad entries of the day from the *Pin-Up Girl* movie. Picking up the tempo to a lively beat, and with the band riffing it righteously in the background, entire spinning of *Once Too Often*, rhythm torch tune from the same screen score, is carried by Miss Wood. Melodic setting of the song is dull and unimaginative, being set in the minor key and sounding like all the other would-be *Bei Mir Bist Du Schoens*.

"Time Alone Will Tell" shapes up as a real hit-maker among the ballad favorites of the day, and Gray Rains should easily assert himself with the side among the music box fans.

### COOTIE WILLIAMS (Hit)

"Red Blues"—FT; VC. "Things Ain't What They Used To Be"—FT; VC.

Cootie Williams kicks out with a pair of blues blowers that should set up a righteous howl among the race fans. The band is strictly Harlem, with the who-ee blues shoutings of Eddie Vincon strictly low-down. Both slow blues are familiar chants, and Cootie reserves his trumpeting for the vocal chants to background the singer, giving the instrumental spotlight over to his sax men. *Red Blues*, better known as *Cherry Red Blues*, has Vincon serenading his pretty mama. *Things Ain't What They Used To Be* is the Duke Ellington blues classic.

For the race locations, Cootie Williams provides the operators with a strong double-header with both of these sides. Play should extend beyond the Harlem corners where the youthful enthusiasts congregate around the machines, particularly for the familiar "Things Ain't What They Used To Be."

## Prices Upped in Corn Sirup To Ease Production Problem

WASHINGTON, June 3.—Explaining that the current corn shortage has caused production curtailments, the Office of Price Administration this week authorized increases in the ceiling prices of corn sirups and crude corn sugar.

Most users of corn sirups will be able to absorb the increases without passing them on to consumers, OPA predicted.

The major change is an increase of 30 cents per 100 pounds in maximum prices for bulk corn sirup unmixed, bulk corn sirups sold and bulk crude corn sugar. These products are sold largely to candy manufacturers and blenders of table sirups.

The price rises are subject to early review and change, OPA said.

## WPB Officials May Not Use Data for Business Purpose

WASHINGTON, June 3.—An order forbidding anyone connected with the War Production Board to make personal or commercial use of confidential business information obtained in his official capacity, has been issued by WPB Chairman Donald M. Nelson.

Nelson said the question had been raised whether certain officials and employees of WPB may accumulate confidential business information in "personal files" which they intend to take with them when they leave the board. His answer was, "Information of all kinds acquired by employees in connection with the operations of WPB—regardless of whether such information is compiled within the board or obtained from outside sources—shall not be used or made available for personal, commercial or non-official purposes.

"No personal files containing official WPB information shall be removed from offices of the board except by permission," he added.

## Beer Production Increases

WASHINGTON, June 3.—Beer production in the United States in January and February was 15 per cent above a year ago, the War Food Administration dis-

## COIN MACHINE MANUFACTURERS and DISTRIBUTORS

See the  
inside front  
cover for  
a message  
of importance  
to YOU

Coin Machine Acceptance Corp.

WE WILL PAY  
\$550 FOR 750 E's AND \$575 FOR  
850's; F. O. B. BALTIMORE.

FOR SALE  
CONVERTED PANORAM  
\$425.00

BALTIMORE  
MUSICAL SALES CO.  
BALTIMORE, MARYLAND  
140 W. MT. ROYAL AVE.  
VERNON 5757

## FOR SALE—FOR CASH A-1 PHONOGRAPH ROUTE

Absolutely the best in the entire U. S., consisting of 300 of all the latest phonos, strollers, etc. This route is located in a large Midwestern city of nearly 1,000,000 population and all close in. Will sell complete, no pieces. Don't waste your or my time if not financially able to talk "turkey."

Address: BOX D-218  
Care The Billboard Cincinnati 1, Ohio

## WANTED

Rockola Standard Phonographs. Must be A-1 as to cabinet and mechanism and ready to operate. Quote prices.

**A. B. C. Novelty Company**  
2509 S. Prosa St. San Antonio 4, Tex.

Quartet (T.T.B.B.) Available

"DON'T CRY NOW"  
• ASK YOUR DEALER •

## A REAL BUY IN MILLS EMPRESS

3 Mills Empress, 2 with Keeney Adaptors; 14 Keeney Wall Boxes, approx. 400 feet of 4-Wire Shielded Cable (used), 1 factory rebuilt Turtable Motor, 3 new Drive Motor Belts. All machines now on locations and in good condition. \$750.00 for the lot. F. O. B. Denver, uncrated. 1/8 deposit, balance C. O. D.

**Williams Music Company**  
1255 AMES STREET DENVER, COLORADO

## OPERATORS SPECIAL

NEW RECORDS — 30¢, 42¢, 67¢, F. O. B. Our Selection. Assorted. All Popular. Minimum order, 20 records. You'll be pleased.

## RECORD SHOP

110 Washington St. East Stroudsburg, Pa.

closes. The alcoholic content of current beer output has dropped to an average of 3.2 per cent from a peacetime level of 3.6 per cent, WFA officials said.



**MAKE MONEY WITH A ROUTE OF NUT VENDORS!**



Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

**Reconditioned SILVER KINGS**

A proven money-maker, low price—less parts. Vends everything: nuts, candy, toys, etc. Hammerhead finish.

Standard Finish, \$6.00 Each  
Introductory Offer 5 Silver Kings and 30 Lbs. Salted Peanuts.

**\$36.30**

**RECONDITIONED MODEL Vs**

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only, \$7.50 Each, Porcelain Finish, 50c Extra.

Introductory Offer 5 Standard Mod. Vs, 30 Lbs. Peanuts.

**\$43.80**



Large Selection of New and Used Vendors, Parts & Accessories in Stock. Send for Complete List.

**BULK MERCHANDISE FOR REFILLS**

- Spanish Peanuts, 30 Lb. Ctns., Per Lb., 21¢
- Jumbo Peanuts, 30 Lb. Ctns., Per Lb., 26¢
- Indian Nuts, 50 Lb. Ctns., Per Lb., 46¢
- Indian Nuts, 5 Lb. Bags, Per Lb., 49¢
- Squash Seeds, 20 Lb. Ctns., Per Lb., 29¢
- Peanut Hearts, Bulk Candy, 60 Lb. Ctns., Per Lb., 22¢

**FULL CASH WITH ALL MDSE. ORDERS**  
1/3 deposit required with order. Bal. C. O. D. Full payment must accompany all orders under \$10.00.

**RAKE COIN MACHINE EXCHANGE**

2014 Market Street  
PHILADELPHIA 3, PA.

**CIGARETTE & CANDY VENDING MACHINES**

Ready For Location

- National 8-30 .....\$87.50
- National 6-30 ..... 22.50
- National 6-26 (No Stand) ..... 15.00
- Du Grenier Model "S" ..... 80.00
- Du Grenier "Candyman" ..... 35.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Also Unedapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST.

WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANDISE VENDING MACHINES.

**NATIONAL VENDING SERVICE CO.**

250 West 54th Street, New York 19, N. Y.

**POSTAGE STAMP VENDORS**

- ★ Dispenses from a standard roll of 500 stamps!
- ★ Three 3c stamps for 10c
- ★ Small in Size!
- ★ Neat in Appearance!
- ★ Compact in Design!

Rush your order!

**\$35.00** Each  
1/2 Deposit, Balance C.O.D., F.O.B. Newark



ASCO, 140 ASTOR ST., NEWARK, N. J.

**WANTED TO BUY**

Adams Gum Vendors, Du Grenier Model N with Gum Allotments.

**FRANK GOODYEAR**  
17060 Smith, R. #2 Wyandotte, Mich.

**Invasion Smoke and Fire To Increase Cig Supplies**

NEW YORK, June 3.—Cigarette supplies for civilians will be much more abundant when D-day dawns and the invasion of Europe begins, cigarette manufacturers' predict.

They base their belief on two factors—that the invasion will be a success for the United Nations and that when the invasion is launched, requirements of the armed forces will have reached their maximum and that a decrease rather than an increase in military allocations may be expected from that time on.

**Supply Maintained**

Cigarette supplies for civilians have not been materially lessened, despite falling productive facilities, one cigarette company executive declared, adding that his firm had turned out 25 per cent more cigarettes.

Another spokesman observed that few civilians had been totally deprived of cigarettes. Quantities may have been reduced, but that is not deprivation, he pointed out.

All cigarette manufacturers emphasized that careful allocation of supplies to jobbers has been maintained. Allotments were based on past buying habits

and nothing swerved manufacturers from vigorously observing them. Some "gripes" were heard from jobbers, it is reported, but none could produce proof that other jobbers had received more than their quotas.

**400,000,000 Packs in 5 Months**

The extent of sales to the armed forces has not been fully appreciated, one manufacturer's representative said. The March issue of *The Army Exchange Reporter* said that during one five-month period in 1943, the Jersey City quartermaster depot purchased 400,000,000 packages of cigarettes for overseas consumption. This figure is exclusive of cigarettes bought for the ration accessory pack, issued free to troops in combat areas at the discretion of the commanding officer.

The "roll-your-own" boys should be converted to "ready-made" cigarettes by the time they return, according to the army publication, which reports:

"Tobacco and cigarette papers for roll-your-own smokers are bought for resale purposes, but because of the difficulties under combat conditions and the greatly reduced price at which manufactured cigarettes can be bought, the demand for 'makings' is not large."

**Taxes Vary**

Cigarette smokers paid less in taxes in April than they did a year ago, but cigar (See *INVASION SMOKE* on page 68)

**Cheering News for Ops With Ice Cream Vendors**

WASHINGTON, June 3.—Any operators of ice-cream vending machines will be in an enviable position as far as supplies go. The War Food Administration has announced that civilian consumers will get 30,000,000 gallons more of ice cream and other frozen dairy products this summer than they had last year.

The increased quota of ice cream is one step taken by federal authorities to utilize the heavy production of milk and cream during the annual spring milk flush. The peak of the flush, if not already here, will be reached within a week, according to the Department of Agriculture.

The quotas limiting amounts of milk solids manufacturers may use in June and July have been raised to 85 per cent in June and 75 per cent in July. The new June quota represents a further increase of that announced earlier when quotas for May and June were set at 75 per cent of the base production and the maximum milk solid content determining ice-cream richness was raised from 22 to 24 per cent.

The increased richness will be permitted in June and July only, according to WFA's announcement, which revealed that in August the richness of ice cream will drop back to 22 per cent and the original quota of 65 per cent on use of milk solids will also be restored.

**Swimming Pools Seek Beverage Dispensers As New Season Opens**

BALTIMORE, June 3.—The opening of privately owned and operated swimming pools in Baltimore, of whom there are several, has resulted in a big demand for soft drink dispensing machines at these spots. The demand is far greater than the supply, the latter being materially affected by the comparatively small allotments of sugar and sirup. Then, too, the soft drink demand by retail establishments, probably means reduced amounts available for coin-operated dispensing units.

While prospects for greater allowance of sirup are far from bright, there is a possibility that the sugar allotment for industrial users, including bottling plants, may be upped some 10 per cent, which should help production that much.

One important soft drink machine operator is overcoming supply problems to a great extent thru the use of root beer, the production of which does not require the amount of sirup and sugar that other soft drink flavors require. This operator now has most of its dispensing units in swimming pool locations and other outdoor spots.

Beverage machine operators serving root beer look for a good summer session at the swimming pools and other outdoor spots.

The Lakewood Swimming Pool, at the moment is enjoying the best volume in soft drinks, dispensed thru automatic units.

**MERCHANDISE MART**

**Rum Quotas Nearly Full**

Importation of rum and other beverage cane spirits from Cuba in amounts which almost fill the quota set for 1944 has been authorized by the War Production Board. The Cuban quota, by agreement between the two governments, is 14,800,000 proof gallons for the year, of which only 5,100,000 gallons may be brought in during the remainder of 1944.

Before import limitations were ordered in March, about two-thirds of the quota set had already been imported. Restrictions were ordered March 15 to divert molasses into industrial alcohol for war use. After that date granting of import authorizations was suspended for several weeks. WPB said importers who had merchandise in Cuba ready for shipment on March 15 have been allowed 100 per cent of that amount. Importers who were dealing in Cuban spirits from 1940 to 1942 inclusive were authorized to import an amount equal to the average of the three years.

**Predict Poor Cuban Crop**

This year's expected huge Cuban sugar

crop will be followed in 1945 by a poor yield unless a price incentive is offered to Cuban sugar cane planters to increase sowings, according to Luis Mendosa y Cia., of Havana. The present crop will be more than double the last one because curtailment of 1943 production at the request of the United States after new plantings of cane had been undertaken left standing a large quantity of ripened cane in Cuban fields.

That cane is now being cut and is yielding exceptionally large sugar content because of unseasonably dry weather. In the meantime the concern notes a heavy curtailment of new plantings took place last fall. No large cane carry-over next year is indicated.

**Raise Some Price Ceilings**

Increases in the ceiling prices of corn sirups and crude corn sugar have been authorized by the Office of Price Administration. The raised prices were permitted because the corn shortage has caused production curtailment of these items.

The new prices, OPA said, probably will (See *MERCHANDISE MART* on page 68)

**Sign of Summer—Cigarettes Shed Cellophane Wraps**

CHICAGO, June 3.—Warm weather is officially here. Cigarettes are again appearing without cellophane jackets in order to conserve the war-scarce material. The wrappers won't reappear on cigarettes until cold weather returns.

Cellophane is used to prevent cigarettes drying out, but since merchandise moves so fast these days it doesn't get much opportunity to prove its value.

When colder weather sets in and heat is turned on in most locations, the danger of cigarettes drying out is more acute and cellophane jackets are then considered a necessity.

**Ga. Cracking Down On Illegal Cigarette Sales in Army Camps**

ATLANTA, June 3.—Alleged illegal civilian purchases of tax-free cigarettes on army posts may be costing many States considerable tax money.

Atlanta newspapers recently quoted Georgia revenue commissioner Eugene Cook as saying his department had been investigating this matter and in recent months "we have confiscated large quantities of non-tax paid cigarettes which were purchased on army posts by civilian (See *GA. CRACKS DOWN* on page 68)

**Turn Losses Into Profits**

Brand New—Mechanically Perfect

**PENNY MATCH VENDOR**

- Vends Either Book or Box Matches!
- Sturdily Built!
- Requires Little Space!
- Insures Daily Profits!
- Beautifully Finished in Assorted Colors!

LIMITED QUANTITY AT ONLY..... **\$4.95** Each

1/2 Cash, Bal. C.O.D., F.O.B. Factory.

**TORR** 2047 A - SO. 68  
PHILA. 42, PA.

**PLASTIC CHARMS**

for your Vending Machines

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk — \$4.00 per thousand  
Charms with Strings — \$5.50 per thousand  
F.O.B. New York

\$1.00 deposit with order — balance C.O.D.  
Made in U.S.A. by

**SAMUEL EPPY & CO.**  
333 HUDSON ST. NEW YORK 13, N. Y.

**AT YOUR SERVICE!**



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate vendors you're missing a lot by not reading *The Northwesterner*. It's free!

**Northwestern**

835 E. Armstrong St., Morris, Ill.

**Candy Vending Machines FOR SALE**

Have 27 Stewart-McGuire Candy Machines, equipped with floor bases and in excellent condition. Each machine is 12 column and holds 72 bars. Will accept any reasonable offer.

**S. ZIMMERMAN**  
232 E. Connecticut Ave. Atlantic City, N. J.



## British Editor Defends Arcades As Users of Little Electricity

LONDON, June 3.—In its editorial column "What We Think," *The World's Fair* recently expressed displeasure over a magistrate's threat to investigate the amount of electricity consumed by arcades and pointed out that arcades probably afforded more entertainment to the public for each kilowatt used than other amusement centers. Following is the editorial:

"It is difficult to understand why amusement arcades should be such a favorite target for the acrimonious attacks of magistrates whenever one of these places figures in a court case. We have an instance of this apparent hostility to a quite legitimate business in the remarks passed by Rowland Thomas, the Old Street (London) magistrate, when the electricity bills for an amusement arcade averaged £7 10s. a week. He described this as 'a perfect outrage,' and added: 'We are asked to save as much as possible and then they allow these pleasure centers to go on wasting that which we are told, as private individuals and commercial people, should be economized. I think something should be done about them.' Well, the learned magistrate ought to know that something has already been done about them—that the government department concerned has stipulated what amount of elec-

tricity they can consume. According to a lighting direction issued some time ago by the Ministry of Fuel and Power, the maximum lighting allowed for the performance of any form of entertainment is one or one and one-half watts for every square foot of the area actually illuminated. That does not mean a very generous allowance for amusement arcades.

### Why Single Out Arcades?

"Like every other branch of the entertainment world they have a perfect right to this allocation, and it is to their credit that the proprietors have taken the greatest care to ensure that consumption of electricity is kept as low as is consistent with the maintenance of their business. But why should amusement arcades be singled out for attack? Are they the only places of entertainment consuming electricity? The fact is that one super cinema consumes more current in a week than an arcade does in a whole year—and that is a conservative comparison. Would the Old Street magistrate like to see every cinema closed on that account? Whether a cinema gives more pleasure than an automatic arcade is a dubious question and in any case it is profitless to follow such a line of reasoning. What is clear is that no distinction can be made in this matter of electricity consumption between one type of entertainment center and another—either each and every one of them is entitled to its quota of current or else they should all be closed down. We think that no serious person would advocate that step, especially in view of the importance attached by the government to the provision of entertainment for the people in wartime.

### High Officials Approve

"Therefore we need have no fear of unilateral action being taken to suppress amusement arcades because they happen to incur the displeasure of occupants of the magisterial bench. On the contrary we can rejoice in the fact that last year the home secretary said that he had made general inquiries about these places of entertainment and after considering the representations made to him in conjunction with the reports submitted by the police, he had come to the conclusion that there were not sufficient grounds to justify him in interfering with them."

## INVASION SMOKE

(Continued from page 67)

smokers paid more this year than last, the Bureau of Internal Revenue reports. Small cigarette taxes collected totaled \$65,725,169.78, compared with \$69,802,377.18 in 1943. Large cigarette taxes amounted to \$8,730.46 compared with \$2,884.57 in April a year ago.

Large cigar taxes collected in April amounted to \$2,442,094.49, compared with \$2,202,842.49 for the same month in 1943. Small cigar taxes came to \$10,510.28, compared with \$9047.72 a year ago.

Production of small cigarettes declined from 19,943,016,900 last year to 18,778,465,397 this April. This year 1,039,340 large cigarettes were manufactured, compared with 1943's 343,400.

Large cigars manufactured in April totaled 362,492,995, compared with 451,899,387 in the same month last year. Small cigars manufactured totaled 13,967,040, compared with 12,063,640 manufactured a year ago.

## GA. CRACKS DOWN

(Continued from page 67)

employees who, in turn, resold them to civilians." Cook said he is convinced this method of tax evasion is costing Georgia thousands of dollars annually.

### Many Illegal Sales

Cook said Georgia investigators have bought untaxed cigarettes at an army base near Atlanta, and illegal sales have been made at other posts in Georgia, but that officers at these posts already had corrected the situation. Cook wrote the commanding officer of an army general hospital near Atlanta, reporting questionable sales and also referred the matter to Secretary of War Stimson.

The hospital officer said he believed the army would launch an investigation

of the matter and if necessary would halt the sale of such cigarettes to its own civilian employees in order to break up the alleged tax evasion.

Cook said he expected general cooperation of army authorities in eliminating illegal sales in the future.

## MERCHANDISE MART

(Continued from page 67)

not result in higher prices except in the case of blended table syrups, since most users of corn syrups, including confectionery and soft-drink manufacturers, will be able to absorb the increases which range from 30 to 59 cents a hundred pounds.

### Shipping Carton Shortage

Shortage of fiberboard shipping cartons and wrapping materials was emphasized as the main problem at a recent meeting of the glass containers manufacturers' industry advisory committee, the War Production Board reports.

### Ice Cream Output Increased

The War Food Administration has taken action to permit manufacturers of frozen dairy foods to make more ice cream during June and July than has previously been announced in order to utilize fully the exceptionally heavy milk output expected during those two months. Quotas limiting the amount of milk solids which each manufacturer may use in June and July have been raised to 85 per cent for June and 75 per cent for July.

## Tobacco Supplies Called Far From Critical Stage

DANVILLE, Va., June 3.—John B. Hutson, president of the Commodity Credit Corporation, in an address here told tobacco growers and processors he did not believe tobacco supplies are approaching a critical stage.

"It is true that the ratio of supply to usage has been reduced because consumption is at a very high level. This present ratio, however, is not greatly out of line with ratios in years when the supply situation was considered to be normal," he declared.

Hutson stated that the ceiling price on the 1944 crop of bright tobacco "certainly will not be less than last year." He also said he would like to see more uniform prices on the lower grades of tobacco than prevailed last year.

## Soft Drink Production Is Curbed by Parts Repairs

WASHINGTON, June 3.—One of the greatest handicaps in maintaining production of soft drinks is the scarcity of repair parts, members of the beverage machinery and equipment manufacturing industry advisory committee have informed War Production Board officials.

Inexperienced operators and long hours of use are accelerating the rate of wear on the industry's machinery, thus increasing the demand for repair parts, committee members said. Stressing that the industry's most difficult problem is the procurement of materials and components required for repair parts, the industry members urged that the rating on repair parts be raised from AA-5 to AA-1 to enable manufacturers to compete with other industries for more satisfactory deliveries. Delays were termed serious on orders for malleable iron castings and forgings and in some cases in obtaining roller bearings and chains.

## Yanks in England Get Ice Cream Despite Sugar Lack

WASHINGTON, June 3.—Residents of the United Kingdom can't get it, but American soldiers in England are getting ice cream, according to Sir William Rock, director of sugar, who is on an official visit here. Ice cream is one of the Americans' favorite desserts and is supplied by the British government.

British housewives are allowed half a pound of sugar a week. Before the war England was a heavy sugar user, with annual per capita consumption of 104 pounds. Present rations cut this amount to 26 pounds a person annually. There is not enough sugar in Britain to permit its use for canning and jelly making, the sugar director declared.

Despite the sugar, shortage there are stock piles in England for industrial alcohol but not for food.

## Post-War Period May Find Smaller Supply of Cocoa

NEW YORK, June 3.—Cocoa may be just as scarce when the European war ends as it is now. A shrinkage in production in some important areas, plus an anticipated greatly enlarged European demand, may create a serious "squeeze" immediately following the end of the European phase of the war, it is reported in trade circles.

European demand, exclusive of Germany, is expected to average 400,000,000 pounds annually, based on pre-war consumption. There is little chance of increasing new supplies in time to meet such demand. In addition, aside from a 300,000,000-pound reserve held by Great Britain, no carry-over stocks are available to meet such demand.

African production during the immediate post-war years is expected to be about 20 per cent under the pre-war level, a loss of approximately 200,000,000 pounds, since pre-war crops averaged 1,000,000,000 pounds. Low prices, shipping difficulties and tree diseases are blamed for the drop in production. Unofficial estimates of losses have ranged from 15 to 35 per cent. Official statistics were discontinued when the war started.

Also noticeable is a strong tendency on the part of Brazilian cocoa producers to withhold offerings to this country in an effort to force an upward revision in United States ceiling prices.

The agricultural adviser to the British Colonial Office recently reported that tree diseases constituted a serious threat to the industry of the Gold Coast, which provides 43 per cent of world exports, and possibly to the entire cocoa area in West Africa. The Colonial Office has taken steps to reduce the prevalence of disease, but results are necessarily slow, since new trees do not produce until the fifth year and reach full productivity in their eighth year.

## Seasonal Use of Trucks by Bottlers Cleared by Order

WASHINGTON, June 3.—Distributors of beverages who, prior to October 25, 1943, were making seasonal distribution of beverages over a given route or within a territory may resume deliveries after that date. This is one point in an interpretation of an Office of Defense Transportation order requiring ODT approval for the extension or inauguration of motor vehicle service not in operation on October 25, 1943.

Other points covered by the interpretation are:

In applying the regulation, the character and extent of the operations should be determined from the operator's records and other available sources, including his certificate of war necessity, in addition to consulting maps prepared by motor carriers in compliance with Section 501.75 (a) of Amendment 3B to ODT Order 17.

## Overstocked Arcade HAS THE FOLLOWING MACHINES FOR SALE

Condition	Price
1 Bally Defender, Excellent	\$295.00
1 SKY FIGHTER	\$325.00
1 MAJOR LEAGUE BASEBALL	159.50
1 EVANS HAND STRIKER	125.00
1 EVANS IN THE BARREL	115.00
1 KIRK SCALE	110.00
1 ASTRASCOPE	110.00
1 EVANS SKI ROLL	90.00
1 EVANS TEN STRIKE (High Dial)	50.00
2 IRON MODEL MUTOSCOPE 1c PICTURE MACHINES with Pictures, Ea.	50.00
1 ELECTRIC DEFENSE	22.50
4 A.B.T. 1c MACHINES, Each	17.50
1 CUB, BALL	15.00

ALSO  
1 PANORAM, 3 Sets of Films ... \$425.00  
All Equipment in Finest Condition and Now in Operation.  
1/3 Deposit, Balance C. O. D.  
Tel.: SW. 1854

## PENNYLAND ARCADE

10626 EUCLID AVE., CLEVELAND, OHIO

FOR SALE  
20 POKER ROLL TABLES AND STOOLS  
In Good Condition, Reasonable.

HARRY'S ARCADE  
15th St., Annapolis Rd., Odenton (Fort Meade), Md.  
Phone: Orain 548WB

## GLAMOUR GIRL CARD VENDOR

2 FOR 5c ACCURATE—SIMPLE—STURDY CONSTRUCTION



(Counter Model Only)

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE.

Choose any 3 series of Mutoscope Cards to sell through this Vendor, insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesman" Mutoscopes ever sold. ONLY A FEW LEFT! DEAL NO. 1—1 Vendor, with 1000 each All-American Girl, Glorified Glamour Girls and Yankee Doodle Girl cards. Vendor cost only \$60! 3000 cards FREE bring in \$75 selling at 2 for 5c. 1/3 Deposit, Balance C. O. D. F. O. B. Long Island City, N. Y.

SEND FOR COMPLETE LIBRARY

Better order NOW any supplies you need . . .

GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, etc. . . . STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, etc. . . .

Send for catalogue and prices

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

## INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, President  
Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET  
LONG ISLAND CITY 1, N. Y.



# New Operator Gives His Views On Future Juke Box Operation

BUTLER, Mo., June 3.—Post-war thoughts in connection with juke box operation and equipment were expressed recently by Leonard Bronson, a comparatively new music operator but a close student of the business.

"Because I might be considered a newcomer to the business," said Bronson, explaining that he got into the game in time to share the headaches of shortages—records, repair parts and help—"I may have some new views on various subjects.

"I think operators are badly in need of a national organization. I feel that this could be a great deal of help, most of all in these trying times. Thru the proper organization, we could save a great deal of expense in duplication of service. At the present time it seems that each territory is serviced by at least two to five operators offering identically the same service. This certainly seems, from a true business standpoint, to be very unnecessary and could well be eliminated if the proper organization were available," Bronson declared.

napkin box. I feel that the soda fountain is a very fertile field, practically untouched at the present time. Manufacturers could well give this possibility very serious consideration.

"And by all means let us make the post-war wall boxes absolutely bug-tight. I know this suggestion will bring an 'amen' from every operator who reads it. The present equipment is certainly a harboring place for cockroaches, ants and like insects. I believe all glass should be either shatter-proof or else clear plastic.

"The plastics on music boxes should be placed in metal frames to reduce breakage and as a better means of securing the plastics in place," said operator Bronson.

### Suggests Hinged Covers

"Covers on all mechanisms, such as play accumulators, switchboxes, etc., should be hinged at one side, equipped with a hinge bolt and wing nut on the opposite side, with holes provided for sealing. This would tend to dishearten the serviceman who thinks these covers were put there for annoyance and serve no real use, therefore he throws them away.

"Play accumulators, automatic switches and other equipment which requires close setting, preferably in an up-to-date shop, should be mounted on a plug-in socket so it may be easily removed and replaced.

"Service kits, testing equipment, repair benches and kindred equipment should be sold by the same company who makes the music box and bear the company's name. I believe this would tend to create a feeling of confidence in anyone seeing a serviceman at work.

"While I agree some of the above ideas are probably a great deal different from the customary way, I cannot help but

# WPB Interpretation Confirms Salesboard 65% Paper Quota

WASHINGTON, June 3. — Manufacturers and distributors of salesboards received a shot in the arm May 28 when the WPB Interpretive Order No. 3 to Conservation Order No. M-241-a revealed that salesboards, pullboards and other devices similarly classified are not regarded as games and toys.

This interpretation confirms the 65 per cent paperboard quota for use in salesboards. Salesboard manufacturers will be permitted to utilize 65 per cent of the amount of pulp, paper and paperboard consumed for the same purpose during 1942.

An official confirmation of this interpretation has not yet been issued by the WPB, but despite this delay many manufacturers and distributors are building their plans for additional production on this promise of future paper stock.

### Invents Windproof Match

NEW YORK, June 3.—A windproof match, consisting of a match head mounted on a small non-flammable cone, has been patented by Louis M. Klein, of New York. When the cone is inserted in the end of a cigarette and the cigarette is rubbed against a "stationary surface," there is the light.

feel that many of them would go a long way toward producing a much better organization of operators and a much more satisfactory method of merchandising music," Bronson concluded.

**G. E. MAZDA LAMPS, ZIP CORD**  
 Brand New RUBBER EXTENSION CORD (500 Ft. to Roll) Per Foot, 3/4¢  
**LAMPS—GENERAL ELECTRIC MAZDA**  
 7 1/2, 15, 25, 40, 60 Watt (120 to a Carton), Each 7 1/2¢  
**FLUORESCENT LAMPS—G. E. MAZDA**  
 40 Watt, 48" Long, 24 to Carton, Ea. 70¢  
 15 Watt, 18" Long, 24 to Carton, Ea. 45¢  
**ALL MINIATURE BULBS**  
 40, 50, 51, 55, 63, Per Box 45¢  
 3 Amp. 6 Amp. Plug Fuses, Per 100 \$4.40.  
 Fusetats, 15¢ Ea. "Carbon Tot", \$3.00 Per Gal. 1000 Asst. Cotton Pins, Per Box 75¢.  
 1/3 Deposit, Balance C.O.D., F.O.B. N. Y.  
**ARCADE BULB CO.**  
 56 W. 25th Street NEW YORK CITY  
 Phone: Watkins 9-7490

**Glimpse of Tomorrow**  
 Another in the series of discussions devoted to post-war planning in the coin-machine industry.

"I also feel that record companies could easily improve their records and place certain songs to much better advantage among the talent they have available. Under the present system a singer is merely assigned a song, does the best he or she can do, and that is that. This method, with the present mad craze of spending we have, is getting along very well, but with post-war problems confronting us in the near future, I doubt the advisability of this extravagant form of hit or miss.

"As to the manufacture of music boxes and equipment, why not pass out among operators a questionnaire asking for their opinions? After all, they are the folks who are responsible to a large degree for the success or failure of this equipment.

"I would like to see better tone-producing equipment—machines which would produce the high notes as well as the low ones; machines on which we could reproduce the unusual artists' talent. Surely this is possible, since the talkies produce those effects, while we in the music box business do not have the equipment necessary.

### Asks Standardization

"I believe that manufacturers should try to standardize amplifiers and speakers to the extent that we should not have different ones for each model. One amplifier and speaker unit should be used on several models.

"I believe all machines should be equipped to take remote-control equipment, preferably two-wire or wireless bar boxes and wall boxes." This equipment should be included in the price of the machine and not quoted as extra, according to Bronson.

"Wall boxes and bar boxes certainly could stand a great deal of improvement. I would prefer wall boxes with 5 and 10-cent coin slots, with the 10-cent slot arranged so if desired, three plays could be given for 10 cents. The reason for this is quite obvious. The customer looks in his pocket for a nickel and if he does not have one, he may ask for change or he may just let it go, but if he has a dime and sees that we are offering him a bargain for 10 cents, we will be quite likely to get the dime. After all, equipment playing is the only equipment that is making money. I know of several places where the three for a dime idea has been tried and found to boost the plays at least 50 per cent over what it was previously.

"Covers on wall and bar boxes should be made preferably of stainless steel, chrome-plated brass or aluminum alloy. The covers should be so placed upon the boxes that the constant hammering and pounding which seems to be a customary part of the public's use of such equipment will not cause these covers to work loose. Also I would much prefer that cash boxes come out of wall boxes from the side without opening and exposing the entire contents.

### Wants Soda Fountain Spots

"I would like to see a 12 or 16-record machine equipped for the installation of wall or bar boxes of a very compact design, suitable for installation on soda fountains. This is one place I find it practically impossible to get permission to install the present equipment we have available because of its bulky appearance. The boxes I hope to see should take up scarcely more space than a good-sized

**POKERENOS**  
 Get 'em while they last!  
**WRITE!**  
 ★  
 500 Various Arcade Machines Ready for Delivery. Write for Complete List of Machines or Supplies!  
**MIKE MUNVES**  
 510-514 W. 34th St. NEW YORK  
 (2 Blocks From Penn. Station)

**FOR SALE OR TRADE**  
 2 4-BELLS  
 7 JUMBO PARADE  
 1 TRACK TIME  
 Need late models Seeburg or Wurlitzer Phonographs. Advise best exchange or cash offer.  
**MID-STATE SPECIALTIES**  
 Oshkosh, Wis.

**WANT PHOTOGRAPHER**  
 In Amusement Center on Broadway, N.Y. Profitable Basis!  
 Want Arcade Mechanic for Amusement Center in New York. Permanent—Excellent Salary.  
 Apply  
**PEERLESS VENDING MACHINE CO.**  
 220 W. 42nd St. New York, N. Y.  
 Wisconsin 7-6173

**AMMUNITION FOR SALE!**  
 20 CASES .22 REMINGTON SHORTS  
 Will Sell to Highest Bidder!  
**FAIRGROUNDS**  
 306 E. Baltimore St. Baltimore, Md.

**WANTED**  
 Experienced Music and Pin Game Mechanic. Must be sober and reliable. Give age, experience and phone number in reply. \$75.00 per week to start. Address:  
**BOX D-222**  
 Care The Billboard Cincinnati 1, Ohio

**120 SERIES TIP TICKETS**  
 120 Series Daily Baseball Tickets. Large Stock. Prices Right.  
**IMPERIAL NOVELTY CO.**  
 P. O. Box 378 LA CROSSE, WIS.

**MARCUS X WHEN YOU WANT COIN MACHINE PARTS AND SERVICE**

**MARCO SLOT SPRING KIT**  
 Buy the "original." Large assortment of high grade quality springs.  
**\$9.75 Per Kit**  
**DON'T JUNK OLD CLUNKS. BRING 'EM BACK TO LIFE AGAIN.**

**SEND US YOUR WORN OUT RECTIFIERS**  
 We will rebuild, clean and make them as serviceable as new ones. Be sure to detach all rectifiers from the transformers before shipping.  
**\$2.50 Each**

**ESCALATOR BELTS**  
 for all Bally one ball games. Very hard to get—stock up.  
**75c Each Any Quantity**

**HARRY MARCUS CO.**  
 816 W. ERIE ST. CHICAGO, ILL.

**CARL VIBIPPE** Price Plus Guaranteed Satisfaction

**WANTED TO BUY FOR CASH**  
 Always! A SQUARE DEAL WITH IDEAL

We will pay the following prices for the following machines:

ZOMBIE	\$40.00	WEST WIND	\$50.00
DOUBLE PLAY	50.00	DO RE MI	50.00
STARS	50.00	SUNBEAM	50.00
FOLLIES	15.00	SILVER SKATES	40.00
BIG LEAGUE	15.00	BIG TOWN	15.00
BLONDIE	15.00	FORMATION	15.00
MR. CHIPS	15.00	POWER HOUSE	15.00
PLAY BALL	25.00	PAN AMERICAN	25.00
WURLITZER 24	150.00	CHESTER POLLARD FOOTBALL	75.00

**IDEAL NOVELTY CO.** Phone: Franklin 5544  
 2823 Locust St. St. Louis 3 Mo.

**SIMON SALES**  
 A. B. T. Coin Chutes, 2c, Side by Side, New.....\$6.50 Each  
 Large Mercury Switches for Photomatics and Photomatons...\$3.95 Each  
 152 W. 42nd St., New York 18, N. Y. Phone Pennsylvania 6-9495



**SPECIAL! NEW, IN ORIGINAL CRATE—PLANATELLUS, 10c CHUTE, PRICE \$239.50**

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
NEW SUPREME GUN.....	\$330.00
WEST. SUPER GRIP—Deluxe....	64.50
KICKER & CATCHER.....	22.50
GOTT. 3-WAY GRIPPER.....	17.50
A. B. T. CHALLENGER.....	29.50
KEENEY TEXAS LEAGUE—Deluxe..	54.50
EXH. RACER, Perfect.....	119.50
EXH. DOME-TOP DIGGERS.....	69.50
PIKES PEAKS.....	19.50
BAFFLE BALL.....	29.50
MILLS MAIN CLOCK GEARS.....	2.50
MUTO. HURDLE HOP.....	79.50
NEW 1c BULLDOG COIN CHUTES..	2.75

SLOTS — ONE BALLS — CONSOLES	
LATEST JENN. GOLFAROLA.....	\$124.50
SAFE STANDS—MILLS.....	20.00
1941 1-2-3 F. P.....	94.50
5c GOLD CHROME, #474-139.....	375.00
SPORT SPECIAL.....	169.50
10c JENN. CHIEF CONSOLE.....	279.50
'41 DERBY.....	375.00
LONG ACRES.....	595.00
MILLS OWL.....	89.50
10c PACE REELS—Perfect.....	269.50

PIN GAMES — NEW AND USED			
Air Circus.....	\$129.50	All American.....	\$ 44.50
Attention.....	49.50	Bella Hop.....	64.50
Big Parade.....	129.50	Boloway.....	72.50
Broadcast.....	49.50	Eagle Squadron, New.....	149.50
Knock Out.....	129.50	Jeep.....	129.50
Gun Club.....	72.50	'41 Majors.....	49.50
Miami Beach.....	64.50	Moncler.....	89.50
Show Boat.....	59.50	Stratoliner.....	42.50
Sport Parade.....	44.50	Jungle.....	64.50
Spot Pool.....	74.50	Ten Spot.....	57.50
Texas Mustang.....	79.50	Topo.....	89.50
'42 Home Run.....	109.50	Genco Victory.....	94.50
Wow.....	39.50	Three Up.....	69.50
Double Feature.....	34.50	Capt. Kidd.....	79.50
Midway, New.....	209.50	Argentine.....	\$ 79.50
		Big Chief.....	44.50
		Bosco.....	89.50
		5-10-20.....	129.50
		Second Front.....	129.50
		Zig Zag.....	69.50
		Sea Hawk.....	44.50
		South Paw.....	64.50
		Shangri La, Reb. Mr. Chips, New.....	149.50
		Towers.....	89.50
		Wild Fire.....	44.50
		Horoscope.....	49.50
		Pin Up Girl, New.....	209.50
		Yanks.....	119.50

WILL PAY \$50.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$35.00 FOR LEADERS AND SILVER SKATES. SEND LIST OF ALL OTHER GAMES AND ARCADE EQUIPMENT YOU HAVE TO SELL. CASH WAITING.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.  
**EMPIRE COIN MACHINE EXCHANGE** 2812 W. NORTH AVE. CHICAGO 47, ILLINOIS  
 Phone: Humboldt 6288

**Ten Years Ago**

In a full-page two-color advertisement in *The Billboard* appeared the following quotation:

"The history of men and nations shows that in the forefront of progress you find the flying banners of the pioneer and originator. . . ."

DAVID C. ROCKOLA.

Two weeks after the Stoner Manufacturing Corporation plant was destroyed by fire, a modern factory was being equipped to make it one of the most complete in the industry, including a woodworking shop. The firm expected to produce 95 per cent of all parts going into its pin games.

J. W. Coan was one of the incorporators of a new vending machine manufacturing company established in Chicago, called Chicago Rushour Company.

A new progressive assembly system was being installed at the D. Gottlieb & Company plant.

Pin games were licensed in Pittsburgh after a long campaign led by Sam Strahl, president of Western Pennsylvania Operators' Association.

"How Automatic Selling Began" was the subject of an article written by J. H. Hirsch. Coin chutes and delivery devices were said to have caused so much trouble in the machines offered by Adams Gum Company in 1888 that the industry practically stood still for another 25 years.

A coin-operated doorbell received wide publicity all over the country. Designed to put an end to annoyances from peddlers, canvassers and agents, the bell would not ring unless a dime was inserted. If the housewife decided to admit the visitor she could release and refund the dime.

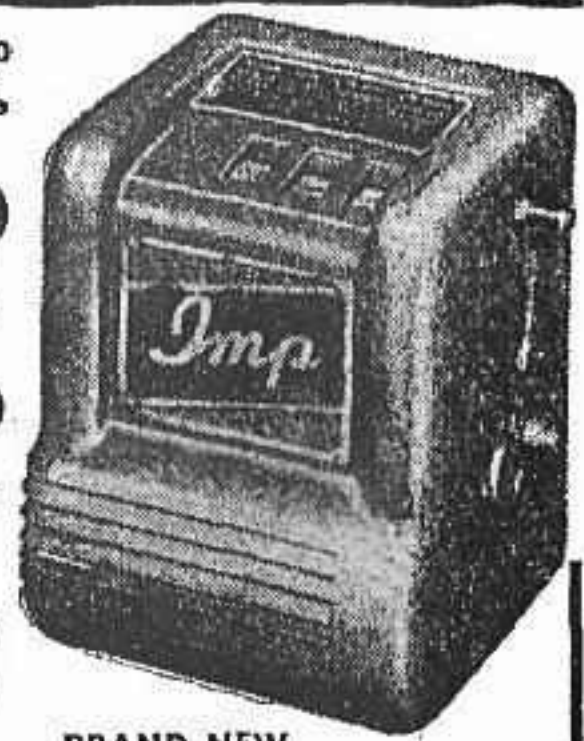
New York digger operators planned an outdoor season for digger machines by providing roller platforms so that storekeepers could wheel the machines outside in the morning and take them in at night. Indian nuts were to replace candles which might melt in the sun. The diggers were licensed as vending machines.

The Seeburg Selectophone was introduced featuring compactness and small size. It required less than three square feet of floor space.

Over 75,000 Now Giving Trouble-Free Service!

**IMP**

BRAND NEW  
**\$9.90**  
 WHILE THEY LAST!  
 Regular Price \$12.50.



BRAND NEW

Wings.....\$11.50 | Yankees.....\$11.50  
 Sparks, 1c Cig..... 29.50  
 Cent & Pak..... 9.90  
 Ten Strike, H.S., F.P.....275.00  
 Ten Strike, H.S.....235.00

Liberty Bell, Cig., Floor Sample.....\$ 11.50  
 Mercury, Cig., Floor Sample..... 11.50  
 Zephyr..... 9.90  
 Turf Flash, Used..... 12.50  
 Champion..... 14.80  
 Ray-o-Lite..... 79.50  
 Vitalizer..... 69.50  
 Evans Playball..... 195.00  
 Love Testers..... 149.50  
 Exh. Rotary Merchandisers..... 179.50  
 Exh. Merchantmen..... 49.50  
 Fan Front Microscope Diggers..... 79.50

READY FOR IMMEDIATE DELIVERY

TOKYO RAIDER CONVERSION FOR DRIVEMOBILE.....\$16.75  
 KLIP-A-NIP CONVERSION FOR SKYFIGHTER..... 16.75

1/3 Deposit With Order.

**GERBER & GLASS**

914 DIVERSEY, CHICAGO 14, ILL.

**10-New Streamliners-10**

FOR TRADE ONLY

Want Sky Chiefs, Big Parades, Knock-outs, High Dive, Do-Re-Mi, Spot Pool, Air Circus, Chicken Sams, Rapid Fires. Want Machines, and how much cash difference will you offer for Streamliner? Only first-class equipment will be accepted. This ad will appear only once. BOX 402, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

**RUBBER BALLS**

FOR POKERENOS — FASCINATION AND BINGO GAMES

All Hand Finished.

**MELROY BALL CO.**

6 N. AUSTIN AVE., VENTNOR, N. J.  
 Phone: Ventnor 2-0587

**ATLAS MEN IN SERVICE**

**FINAL CLOSEOUT!**

**BRAND NEW 25c COLUMBIA BELLS GOLD AWARD**

Wide Fruit Reels, Gold Award on Jackpot Combination, Concealed Rear Payout Easily Convertible to Front Payout, Separate Cash Box for Operator, Slug Proof. Complete with Parts for Conversion to 1¢, 5¢, 10¢ or 25¢ Play **\$127.50**

Lots of 5, \$122.50

Lots of 10, 119.50

NO JACKPOTS AVAILABLE

1/3 Deposit, Balance O. O. D.

**WIRE ORDER AND DEPOSIT**



**PANORAM \$395.00**

(Completely Reconditioned)

Ready for Immediate Shipment.

Chgo. Coin Hockey \$239.50  
 Bally Hi Hand 154.50  
 Ex. Bicycle 129.50  
 Jenn. Clearolta, Model XVV 129.50  
 Jumbo Parade 129.50  
 Slap the Jap 159.50  
 Western Baseball 109.50  
 New Mills Slot Stands 27.50  
 Used Mills Slot Stands 21.50

**ATLAS MASTER PARTS KIT \$7.75**

**MILLS MAIN CLOCK GEAR, Complete \$3.50**  
**JENN. CLOCK GEARS, Complete 3.25**

ATLAS FOR BEST VALUES

ATLAS ALWAYS RELIABLE

Due to prevailing conditions, please keep parts orders at \$5 minimum. Send check in full on orders under \$10. 1/3 deposit on orders over \$10.



1000 Hole J.P. Charley, 25¢ Play, 30 Hole Jackpot.

Lots of 200 or More.....\$1.10 Each  
 Lots of 100..... 1.15 Each  
 Lots of 50..... 1.20 Each  
 Less than 50..... 1.25 Each

**A. N. S. CO.**

312 Carroll St. ELMIRA, N. Y.

**WANTED TO BUY**

5 Ball Free Play Games. Send Your List—Quantity and Prices.

**MID-STATE CO.**

2848 Roosevelt Road  
 Chicago 12, Ill.

**WANT TO BUY FOR CASH**

300 FREE PLAY PIN BALL GAMES WURLITZER 700's, 750's, 800's and 850's; Also SEEBURG CASINOS

FOR SALE

1 BALLY RACE KING (1 Ball P. O.) \$299.50, or will trade on Music. WE BUY, SELL AND EXCHANGE

3147 Locust St. ST. LOUIS, MO. M<sup>rs</sup> CALL NOVELTY CO.

**FOR SALE**

5-10-20 VICTORY.....\$124.50  
 TEXAS MUSTANG..... 84.50  
 BALLY AIR FORCE..... 79.50  
 NEW CHAMP..... 72.50  
 1/3 Cash, Balance C. O. D.

**FORD VENDING MACHINES**

319 Long Beach Rd., Oceanside, L. I., N. Y.

**FOR GUARANTEED**

**JENNINGS EQUIPMENT BAKER NOVELTY COMPANY**  
 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

**MILLS SLOTS**

Write, wire or phone us

**SOUTHERN VENDING MACHINE CO.**  
 528 Craghead St. DANVILLE, VA.  
 Phone 2414

**ATLAS NOVELTY COMPANY**

2200 N. WESTERN AVE. - PHONE ARMitage 5005 - CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1  
 Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY PERSONAL SERVICE





**BARGAINS  
IN RECONDITIONED EQUIPMENT**

**5 BALL FREE PLAY GAMES**

Attention	\$42.50
All American	37.50
Anabel	27.50
Bordertown	39.50
Broadcast	44.50
Dixie	35.00
Four Diamonds	49.50
Dude Ranch	39.50
Glamour	34.50
Gold Star	40.00
Leaders	47.50
Metro	39.50
Limelight	27.50
Landslide	34.50
Play Ball	47.50
Pan American	34.50
Pursuit	42.50
Sport Parade	44.50
School Days	47.50
Sky Line	38.50
Sparky	32.50
Show Boat	62.50
Stratoliner	47.50
Sporty	30.00
Sara Suzy	37.50
Target Skill	35.00
Trailway	44.50
Vacation	29.50
Wild Fire	39.50

**MISCELLANEOUS**

Grand Stands	\$ 82.50
Fast Times (Cash P. O.)	69.50
Jungle Camp (Free Play)	49.50
1937 Track Times (As Is)	25.00
1938 Track Times	99.50
Liberty Bell (Slant Top)	37.50
Paces Races (Brown)	175.00
Bang-a-Deer	59.50
Keeney Submarine Gun	169.50
Seeb's Shoot the Jap, Repainted	129.50
2 Brand New Popmatic (All Electric) Popcorn Machines, Late Model, Each	89.50

**IF YOU ARE IN THE MARKET FOR A-1 BLUE FRONTS PAY US A VISIT. WE WILL TAKE IN TRADE OR BUY FOR CASH MILLS VEST POCKET BELLS (BLUE AND GOLD OR CHROME), 5¢ LONGACRES, THOROBREDS, 3 BELLS, 4 BELLS, 25¢ & 50¢ ORIGINAL BLUE OR BROWN FRONTS, ETC.**

Terms: 1/3 Deposit, Balance O. O. D.  
**ACE DISTRIBUTING COMPANY**  
3924 OLIVE ST. ST. LOUIS, MO.  
(Phone: Franklin 0125)

**Information  
Corner**

**Are Price Regulations on  
Machines Still in Force?**

Information Editor:  
Is there any price regulation in force that governs the sale or resale of amusement machines by the OPA?  
**FEDERAL COIN MACHINE CO.,**  
Illinois.

Dear Mr. Newman:  
The sale of used coin machines is governed by OPA Price Order MPR-429. You can get a copy of the official order by writing the Chicago office of OPA or direct to the Office of Price Administration, Washington.

**INFORMATION SERVICE.**

**Amendment to CMP-5 is an  
Indication of WPB Trends**

Information Editor:  
We are just in receipt of your market and legal news letter dated May 25, 1944, and we are very much interested in the second last paragraph of the letter where, under a Washington date line, you report that the War Production Board took another step toward permitting repair parts by issuing CMP-5 in amended form May 18.

Since CMP-5 is a regulation which covers maintenance, repair and operating supplies of plants and equipment, we are unable to understand how an amendment of that regulation would aid the repair parts situation. From our knowledge of priorities and War Production Board procedures, we would say that it would have to be the amendment of some General Preference Order of Limitation Order which would aid a specific repair part situation.

We would also like some further information about this amendment of CMP-5 Regulation on May 18, as we cannot find it reported in the Federal Register, nor has it been reported to us in our War Law Service which is usually very prompt and complete in its coverage of amendments.

We are naturally very much interested in this subject, as is everyone in the trade, and we will appreciate some further word from you about it.

**EUGENE J. LOFTUS,**  
Priorities Supervisor,

The Rudolph Wurlitzer Company.

Dear Mr. Loftus:  
The item to which you refer in our May 25 bulletin is one meant to indicate general policies and trends shown by the actions of WPB and other government agencies. If you will note, the item does not specifically refer to the coin machine trade. As you say, CMP-5 refers to a big line of equipment, manufacturing machinery, a long list of which is attached to the end of the order, and

there is no reference to coin machines. But we publish amendments to any industrial order which indicates trends. I have on my desk a list of more than 40 conversations in the L and M groups which have been amended since January 1, and all these changes are interesting as a study of what policies WPB may be following. Of course, changes in about 40 some odd orders out of several hundred orders is only a small beginning, but a beginning has been made. I am enclosing a copy of a news item appearing in a merchandise trade paper and this will illustrate the idea we are following. In other words, it gives information on how manufacturers in different lines are getting permits to use small quantities of materials in making parts, etc. A lot of different trades are studying the particular order to which the news item refers because they may get ideas on how to apply for permits.

You mentioned that you had not seen the amended form of CMP-5 in your Federal Register. The amended order was published in the May 19 issue, page 5,337.

I read the official WPB report on the recent coin machine industry meeting in Washington and this official report hints that the coin machine industry will have to wait on more essential industries for release of materials for making parts, etc. Of course, Order L-21-a bans parts and would have to be amended before other materials orders were relaxed.

**INFORMATION SERVICE.**



**WE CAN REBUILD  
YOUR OLD SCALES  
AND MAKE THEM LOOK  
LIKE NEW**

Get your Scales rebuilt now and have them ready for your big season.

**WATLING MFG. CO.**

4650 W. Fulton St.  
CHICAGO 44, ILL.  
Est. 1889—Tel.: COLUMBUS 2770.  
Cable Address "WATLINGITE," Chicago.

**IMMEDIATE DELIVERY  
INVASION - \$165.00**

Five Ball Free Play. Wire Your Orders.

**H. Z. Vending & Sales Co.**

1205 Douglas Street, Omaha, Nebraska  
AT. 1121-WA. 8428  
"Nebraska's Largest Distributor"

**WANT TO BUY**

Paces Races, Black or Brown  
Cabinets

**BILL FREY, INC.**

P. O. Box 4141, Miami 25, Fla.

**International Features:**

**MUSIC**

20 A.M.I. SINGING TOWERS, Each	\$285.00
3 Mills Empress, Each	295.00
1 Mills Throne of Music	250.00

**ARCADE EQUIPMENT**

1 Jennings Roll in the Barrel	\$150.00
1 Midcot Ski Roll	195.00
3 Mills Punching Bags, Each	135.00
1 Watling Tom Thumb Scale	85.00
1 Batling Practice	110.00
2 7-Ft. X-Ray Pokers, Each	95.00
6 6-Ft. Supreme Modern X-Ray Pokers, Each	135.00
1 Mutoscope PHOTOMATIC—Needs Some Adjustments	750.00

**CONSOLES**

2 Mills Jumbo Parades, O/P, Late, Ea.	\$109.50
1 Jennings Bob Tail, F.P.	110.00
1 Mills Four Bells	WRITE

**VENDORS**

59-Col. 500 U-Need-a-Paks, Used Three Months, Each	\$135.00
10 7-Col. Stewart McGuire 20¢ Cigarette Vendors, Each	39.50
250 Advance 1¢ Twin Column Peanut Machines, Complete But As Is, Ea. In Lots of 25 or More	8.50

**PIN GAMES**

50 Free Play Pin Games, Consisting of SPOTTEMS \* VARIETIES \* TRIUMPHS \* PICK 'EM \* ETC. FOR SALE AS ONE LOT ONLY!  
\$20.00 Each In Lots of Ten or More.

**ONE BALLS**

1 Blue Grass, F.P.	\$195.00
1 Keeney Sky Lark, F.P. & P.O. Comb., Like New	275.00

WANTED FOR EXPORT: SLOTS \* PIN GAMES \* ANY QUANTITY.

FOREIGN INQUIRIES INVITED.

1/2 Deposit With All Orders, Balance O. O. D.  
**LEO GREEN, Sales Manager**

International Coin Machine Distributors.  
2115 PROSPECT AVE., CLEVELAND 15, O.  
Phone: Main 5789

**OPERATORS!**

**USE  
DURO TEST  
One Year Guaranteed - 2,000  
Hour Lamps - Complete Line  
to Fill Your Needs**

Send for Catalog S

**DURO TEST CORPORATION**  
NORTH BERGEN, NEW JERSEY

**FEWER BURNOUTS  
MEAN REDUCED  
MAINTENANCE  
COSTS!**

**WANT TO BUY**

MILLS SQUARE BELLS — MILLS FLASHERS  
MILLS HI-BOYS — MILLS TEN GRANDS  
ALL TYPES MILLS ESCALATOR SLOTS

Will buy any of the above in any condition as long as all parts are intact. Please state condition. Quote your lowest price in first letter and do not ask for bids, as we make no bids on equipment.

**JONES SALES COMPANY**

31-33-35 Moore St., Bristol, Va.-Tenn.  
Telephone 1654

**FOR SALE**

Wurlitzer Phonographs, 616 Lightup	\$125.00
Cigarette Machines, 4 Columns, U-Need-a-Pak	15.00
Chicken Sam	125.00
1 Ten Strike	45.00
1 Bally Alley	45.00
Used Records (Current), 15¢ Each in Lots of 25 or More.	
1/2 Deposit With Orders, Balance O. O. D. or Sight Draft.	

**U. S. Distributing Co.**

151 Rhode Island Ave., EAST ORANGE, N. J.  
Established 1930

**PARTS—SUPPLIES**

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55, Per Hundred	\$5.40
3 AG Fuses Per Hundred	\$9.00
1/2 Amp.	3.50
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.00
5, 6, 7 1/2 Amp.	3.00
10, 15, 20, 25, 30 Amp.	2.50
PHONOGRAPH TITLE STRIPS (Red Border)	
1000	\$5.00
5000 Per M	4.00
10000 Per M	3.50
25000 Per M	3.00

**65C7, 5Z3, 80, 2A4G, 70L7**

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 65C7 to 7F7	#205 2A4G to 2051
103 65C7 to 6SL7	(Seeburg Guns)
110 5Z3 to 5U4G	210 2A4G to 2051
125 80 to 5T4,	(Seeburg Music)
5V4G, 5Y3 or	215 70L7 to 7A4-
5Z4	7A5
126 83 to 5U4G	(Seeburg Remote
or 5X4	Boxes)
\$1.50 Each	\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

**HERMITAGE MUSIC CO.**

416A Broadway, Nashville 3, Tenn.

**STANDARD AJAX STAPLES**

for use in Ace, Hotchkiss, Bostich, Star, Swingline and similar staplers. Box of 5M, \$1.75. 20 Box Lots, \$1.50; 100 Box Lots, \$1.30; 200 Box Lots, \$1.25; 400 Box Lots, \$1.20; 500 Box Lots, \$1.15.

**UNIVERSAL JAR-O'-DO**

Red, white & blue machine, folded and taped, no sewing. Lowest prices. Size 1990s, per set, \$1.75 in gross lots; 3 dozen lots, \$1.90 per set. Other sizes available, write for prices. (For stapled in groups of five add 60¢ per pack.) 1/2 deposit with order required, balance C. O. D. 2% discount allowed when full remittance comes with order.

**F. R. W. B. Specialties**

P. O. Box 72 MANITOWOC, WIS.  
Phone 4343

**The Famous, Patented  
Chicago "ACE" Lock  
insures**

**"UTMOST Security!"**



**Only the Ace ROUND Key Opens It**

Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

**CHICAGO LOCK CO.**

2024 N. Racine Ave., Dept. 68, CHICAGO

**For Sale—For Cash  
A-1 Phonograph Route**

Very Profitable, consisting of 169 Pieces on Location. This Route is located in a large city with almost 1,000,000 population. Will sell complete Route only—not individual machines. Address:

BOX D-211, care The Billboard  
25 Opera Place Cincinnati 1, Ohio

**HIGHEST CASH PRICES**

FOR  
**USED SLOTS & CONSOLES**  
**BAKER NOVELTY COMPANY**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS



# SLOTS

WHY BUY DUBIOUS "REBUILTS"? THESE SLOTS ARE GUARANTEED PERFECT WORKING ORIGINAL MACHINES.

- 3-5c MILLS LION HEADS, 2/4 Payout .....\$ 59.50
- 3-25c MILLS GOOSENECKS, One Jackpot, 2/4 Payout ..... 69.50
- 2-5c MILLS BLUE FRONTS, Very Late and Clean ..... 199.50
- 1-10c MILLS BLUE FRONTS, Very Late and Clean ..... 229.50
- 1-5c MILLS BROWN FRONTS, Like New ..... 229.50
- 1-25c MILLS BROWN FRONT, Very Late, New Front Castings.. 349.50
- 5-5c MILLS BONUS BELLS, Aluminum Brown Finish, Clean.... 279.50
- 2-25c MILLS BONUS BELLS, Serials 470000 ..... 389.50
- 3-5c MILLS BONUS BELLS, Brand New in Original Crates—Make Offer
- 1-5c MILLS MYSTERY BONUS, Brand New .....\$349.50
- 2-10c MILLS MYSTERY BONUS, Brand New ..... 369.50
- 1-25c MILLS MYSTERY BONUS, Brand New ..... 399.50
- 3-5c MILLS WAR EAGLES, 3/5 Payout, very clean, look new... 169.50
- 3-5c MILLS WAR EAGLES, Drill Proof Knee Action, Se. ar 470000.219.50
- 1-10c MILLS MELON BELL, Like New, Se. 426159 ..... 239.50
- 6-5c MILLS GLITTER GOLD Q. T., Brand New ..... 149.50
- 5-1c MILLS GLITTER GOLD Q. T., Brand New ..... 89.50
- 1-1c MILLS BROWN FRONT Q. T., Good Shape ..... 49.50
- 6-5c MILLS VEST POCKETS, Blue and Gold ..... 54.50
- 2-5c PACE BANTAMS, Good Shape ..... 49.50
- 1-1c JENNINGS FOUR-STAR CHIEF, Very Clean ..... 69.50
- 2-5c JENNINGS FOUR-STAR CHIEFS, Like New ..... 129.50
- 2-10c JENNINGS FOUR-STAR CHIEFS, Very Late and Clean.... 179.50

## CONSOLES

- 3-Bally High Hands, Comb. ....\$159.50
- 3-Bally High Hands, Comb. This Lot Rebuilt Like New ..... 189.50
- 1-Bally Royal Flush, Very Clean, Like New ..... 79.50
- 1-Paces Racer, Red Arrow, Almost New ..... 259.50
- 2-Watling Big Game, F. P., Very Clean ..... 129.50
- 5-Jennings Bob Tails, Free Play, Like New ..... 139.50
- 1-Jennings Good Luck, Very Clean ..... 75.00
- 1-Jennings Silver Moon Tot., Free Play, Looks New..... 149.50
- 2-25c Watling Big Game, Free Play, New ..... 169.50

## PIN BALLS

- |                          |                          |                         |
|--------------------------|--------------------------|-------------------------|
| Knockout .....\$114.50   | Belle Hop .....\$54.50   | Dude Ranch .....\$32.50 |
| Five-Ten-Twenty.. 114.50 | Hi-Hat ..... 52.50       | Metro ..... 32.50       |
| Big Parade ..... 104.50  | Four Roses ..... 47.50   | Sky Ray ..... 32.50     |
| Home Run, 1942 .. 69.50  | Sport Parade ..... 37.50 | Band Wagon ..... 29.50  |
| Bola-Way ..... 69.50     | Big Chief ..... 32.50    | Cadillac ..... 27.50    |
| Loader ..... 54.50       |                          |                         |

**VENDORS CRAFT** 31 Broad Street Providence 3, R. I.

# WURLITZER PHONOGRAPHS

Reconditioned—A-1 Condition

- 4 Wurlitzer 616. Each .....\$110.00
- 2 Wurlitzer 24. Each ..... 200.00
- 4 Wurlitzer 600-PK. Each ..... 340.00
- 4 Wurlitzer 600-R. Each ..... 315.00
- 3 Wurlitzer 500. Each ..... 350.00
- 2 Wurlitzer 61, Counter Models. Each..... 90.00
- 1 Wurlitzer 71, Counter Model .....147.50

Used Parts in A-1 Condition for All Wurlitzer Models!

## NEW ACCESSORIES for ALL AUTOMATIC PHONOGRAPHS

- |  |  |
|--|--|
| OHM Resistors, 10 W., Any Size .....\$ .35 | 20-20 MF Cond., 150 V. ....\$1.10          |
| OHM Resistors, 20 W., Any Size ..... .55   | Transformers for All Amplifiers ..... 6.00 |
| 16 MF Cond. Tubular Can., 450 V. .... 1.85 | Box 100 Carbon Resistors ..... 3.00        |
| 8 MF Cond. Tubular Can., 450 V. .... 1.10  | P.M. Speakers, 8" ..... 5.00               |
| 8 MF Cond. Tubular Can., 600 V. .... 2.50  | P.M. Speakers, 10" ..... 8.00              |
| 16 MF Cond. C.D., 450 V. .... .85          | P.M. Speakers, 12" .....12.50              |

WE HAVE THE TUBES YOU NEED, INCLUDING THE MOST CRITICAL ONES—NO MINIMUM ORDER REQUIRED!  
Deposit required with all orders!

**ALBENA SALES CO.** 587 10th AVE., N. Y. C. LONGACRE 5-8334

**J A - F R E**  
**J A - F R E**  
**J A - F R E**

JA-FRE MEANS "JOE ASH—FINEST RECONDITIONED EQUIPMENT"

"You Can Always Depend on Joe Ash All-Ways"  
**ACTIVE AMUSEMENT MACHINES COMPANY**

900, NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

## Beer Shortage Dents Juke, Game Earnings In Baltimore Section

BALTIMORE, June 3.—The acute beer shortage is affecting music box and other machine earnings at taverns, restaurants and other establishments. The beer situation has been far from satisfactory for a long time, but is steadily growing worse. Taverns, restaurants and other beer dispensing establishments are now finding it necessary to curtail hours much more drastically than heretofore. Most establishments now close one, two or three days a week, with many of them extending their closing time to include nights. This is all cutting in on their sales and general business, and is especially making a big dent in collections from juke boxes, and other coin machines maintained in them.

Some operators go so far as to state their collections have virtually been halved in comparison with what they were last season. They point out they do not look for much, if any improvement until beer becomes more plentiful.

Because of the gasoline situation, music box and other coin machine operators do not look forward to getting much business from the opening of the outdoor season. In the first place, they are unable to service outlying spots which are too far from their operating bases, and then, too, patrons do not have enough gasoline to go out to these spots.

## 150 New Types of Tubes

Radio Corporation of America has developed more than 150 new types of electronic tubes and about 300 kinds of apparatus for the armed services which were not in production before the war, J. G. Harbord, chairman, told stockholders at the annual meeting.

**No Quibbling!**

WE PAY  
**HIGH CASH PRICES**

FOR YOUR IDLE  
**EQUIPMENT**

Any Make or Model!

Turn your idle Equipment into useful CASH or WAR BONDS!



DON'T ASK FOR OFFERS! TELL US WHAT YOU'VE GOT AND WHAT YOU WANT FOR IT AND THAT'S THAT!

Send Detailed List Today!

**ROYAL DISTRIBUTORS**

409 No. Broad Street, Elizabeth, N. J.

## WANT TO BUY

PHONOGRAPHS, CIGARETTE MACHINES AND PIN BALL MACHINES WILL PAY TOP PRICES

For Wurlitzer 616, 500, 600, 700 and 800's and Seeburg Casino, Vogue and Classics.

Stewart-McGuire Model S; Du Grenier W, W.D., and L.S. 11, and National 830 and 950's.

Also interested in any other Phonographs, Cigarette Machines & Late Model Pin Games.

## FOR SALE

Jennings Silver Moon, Totalizer, F.P., Latest Model .....\$119.50  
Stoner's Double Feature, 5 Ball, F.P. .... 29.50

**Star Novelty Co.**

611 N. Skinker Blvd. St. Louis 5, Mo. Phone: Cabany 7340

## BARGAINS

- 1 5c Original Chrome, 1 Cherry P.O. \$335.00
- 3 1c Mills Q.T., Good Condition, Ea. 50.00
- 30 5c Liberty Counter Games, Slightly Used .....Ea. 15.00
- 2 Silver Moon Bob Tails, F.P. Ea. 100.00
- 2 Silver Moon, F.P. ....Ea. 100.00
- 1 Silver Moon, P.O. .... 135.00
- 1 Super Bell ..... 275.00
- 1 Chicago Coin Hockey ..... 190.00
- 1 Bally Rapid Fire ..... 175.00
- 1 Keeney Anti-Aircraft, Brown Cab. 60.00
- 1 Rockola Standard ..... 325.00
- 2 Buckley Steel Cabinets, Twin 12 with 2 P-12 Wurlitzer Ea. 70.00

## PINBALLS

- 15-10-20 .....\$125.00
- 1 A.B.C. Bowler ..... 54.50
- 1 Defenso (Baker) ..... 30.00
- 1 Home Run, '40 ..... 20.00
- 1 Lucky ..... 25.00
- 1 Speed Demon ..... 35.00
- 1 Spot Pool ..... 69.50
- 1 Stratolliner ..... 45.00
- 1 Super Six ..... 35.00
- 1 Target Skill ..... 34.50
- 1 Ump ..... 27.50
- 1 Mills 1-2-3, F.P. .... 20.00
- 1 6-Column Cigarette Machine .... 18.00
- 1 Double Safe Stand ..... 125.00
- 3 Double Safe Stands .....Ea. 100.00
- Slot Safe Stands ..... 20.00
- Folding Stands ..... 3.75
- 1 Roll 5 Wire Cable, 1500 Ft., Per Ft. .15

WANTED: Mills 4 Bells, Buckley Track Odds, Dally Double, Super Track Time, Odd and Even

TERMS: 50% DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT.

## WALNUT SALES CO.

1001-03 Walnut St., Chester, Pa.

## FOR SALE!

- 1 Photomaton, repainted and reconditioned...\$1,200.00
- 1 Photomatic, late model, with 10,000 frames 1,550.00
- 1 Photomatic, outside lights, with 10,000 frames. 1,150.00
- Both Photomatics Fully Reconditioned!
- 1 New Voice Recorder, semi-automatic ....\$ 650.00
- 4 Brandt Automatic Cashiers, factory reconditioned. Each... 175.00
- 1 Standard-Johnson Coin Counter and Sorter, factory reconditioned. 550.00
- 1 Johnson's Penny Coin Counter, factory reconditioned ..... 125.00
- 1/3 Deposit, Balance C. O. D.

**PHIL GOULD**

220 East 18th Street, Brooklyn 28, N. Y. Buckminster 4-8100

## ALL GAMES CLEAN, SCRAPED AND READY FOR LOCATION

- 2 Wurlitzer 616, Marble-Glo, Lito-Up, Each .....\$125.00
- 3 Wurlitzer Bar Boxes, Each ..... 20.00
- 10 Evans & Rock-Ola Ten Strikes, Each 39.50
- 1 Jumbo Parade, F.P. .... 85.00
- 1 Gottlieb Dally Races, 1 Ball ..... 39.50
- 1 Ollie 5c Slot, Like New ..... 95.00
- 1 Mills 1c Q.T., Blue Front ..... 60.00
- 20 Trimores, Bulk Venders, Each ..... 23.50
- 1 National Cigarette Machine, 6 Cols. 1/2 Deposit, Balance C. O. D.

**R. K. SALES CO.**

265 South 60th St. Philadelphia 39, Pa. Phone: Sherwood 9979

## WANT TO BUY—PIN GAMES

EXHIBIT SKY CHIEFS ANY QUANTITY  
EXHIBIT KNOCKOUTS  
COTTLEB SHANGRI-LAS

State Quantity, Condition and Lowest Prices.  
**BILL FREY, INC.** P. O. Box 4141 Miami 25, Fla.

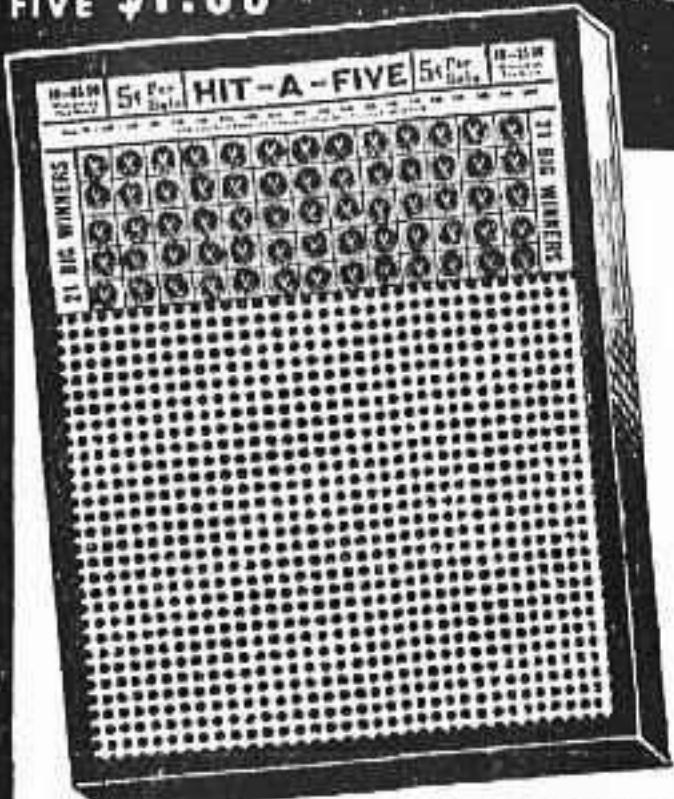
## MECHANIC WANTED

One Who Knows Remote Control and Amplifiers. A Real Opportunity for a Reliable Man.  
BOX 401, Care The Billboard  
390 Arcade Bldg. St. Louis, Mo.



# RED HOT! FAST PLAY!

★ Quick Sellout Means  
**VOLUME PROFITS**  
**TEN \$5.00 WINNERS**  
**FIFTY-FIVE \$1.00**



Net Price \$2.78  
This board a SUPER THICK with 65  
sewed seals  
1184 Holes—Average Profit \$25.60  
Write for COMPLETE PRICE ON FULL  
LINE OF FASTEST SELLING BOARDS  
TIP BOOKS—JAR GAMES  
**LC SALES CO.**  
855 PEARL STREET  
BEAUMONT, TEXAS

## Vetterick Named Jennings Distrib

CHICAGO, June 8.—Carroll E. Vetterick resigned the coin machine editorship of *The Billboard* effective today to accept an appointment as distributor for O. D. Jennings & Company here. Vetterick joined *The Billboard* staff



CARROLL D. VETTERICK

last October. When Walter W. Hurd, editor for the previous 12 years, was elevated to the post of editorial director of *The Billboard's* coin machine publications February 26, Vetterick became editor, and his appointment was announced in *The Coin Machine Convention* in Print issue of that date. Prior to joining *The Billboard*, Vetterick had been in charge of an employee publication for Consolidated Vultee Aircraft Corporation. His experience in the coin machine field dates back to 1927 when he joined the staff of *Automatic Age*.

The appointment of Vetterick was cited by O. D. Jennings, president of O. D. Jennings & Company, as another step in the firm's post-war plans. Vetterick, who served as divisional sales manager of the Jennings firm in 1941-'42, plans to establish a branch office and warehouse after the war, in order to give operators prompt deliveries of Jennings equipment, parts and supplies. For the duration, Vetterick will divide his time between post-war promotion and the firm's war production program.

We have been appointed  
**EXCLUSIVE N. Y. C. DISTRIBUTOR**  
for the Sensational  
New Alley  
**"VICTORY ROLL"**  
Order Now!  
Immediate Delivery!  
**\$325.00**  
1/3 Dep., Bal. C.O.D.  
F.O.B. N. Y. C.  
**MARCUS KLEIN**  
577 10TH AVE., NEW YORK, N. Y.

### SPRING SPECIAL

- 1 Bally Bull, Like New ..... \$89.50
- 2 1-2-3, Late Model, Very Clean ..... 89.50
- 2 1938 1-2-3, Very Clean ..... 49.50
- 1 Sport Special, Very Clean ..... 169.50
- 2 Jennings Fast Time, Clean ..... 99.50
- 1 Attention ..... 59.50
- 1 Click ..... 99.50
- 1 Glamour ..... 49.50
- 1 Congo ..... 49.50
- 1 Destroyer (rebuilt Cadillac) ..... 119.50
- 1 Roll Call (rebuilt Glamour) ..... 119.50

**E. & R. SALES CO.**  
813 College, N. E. GRAND RAPIDS, MICH.

### WANTED

**EXPERIENCED PACES RACES MECHANIC**

Good Salary and Permanent Position for Sober,  
Reliable Man With References.

**Joe Moss Amusement Co.**  
308 SANFORD AVE., SANFORD, FLA.

**WANTED TO BUY  
A.B.T. SHOOTING GALLERY**

NO JUNK  
**City Shooting Gallery**  
MINERAL WELLS, TEXAS

### FOR SALE:

50 New Pre-War Coin Chutes, \$2 each; 1 5c Jockey  
Club Console, \$150; 1 5c Keeney Track Time, Red  
Head, \$55; 1 5c 1939 Lougelamps, \$35; 1 5c Bally  
Trophydown, A-1 condition, \$65; 1 Race King, re-  
built and good as new, \$150. Prices quoted at  
E. O. B. Kankakee, uncrated.  
**MODERN EQUIPMENT CO.**  
555 S. Washington Ave., Kankakee, Ill.

**BALLY BELL, \$90.00**

ROKOLA TEN STRIKE, \$30.00; 50c Chief,  
Serial #124308, Write; 5c Chief 4 Star, \$130.00;  
10c Chief 4 Star, \$155.00; Saratoga, \$125.00;  
**BALLY SKILLFIELD, \$105.00.**

**FULLER MUSIC CO.**  
P. O. BOX 512, OCALA, FLA.

MUSIC EQUIPMENT	
1 Seeburg Victory Model with Rex Mechanism	\$475.00
1 Seeburg Victory Model with Vogue Mechanism	495.00
1 Wurlitzer 81	85.00
1 Seeburg Vogue Mechanism	175.00
3 Seeburg Wireless Universal Selection Receivers	98.50
1 Seeburg Rex Mechanism	125.00
2 32 Volt Converters	25.00
SLOT MACHINES	
5 Blue and Gold Vest Pockets	\$ 49.50
SCALES	
1 Mills Modern	\$ 38.50
18 Rock-Ola LoBoys	38.50
PIN BALL MACHINES	
1 Defense	\$ 72.50
1 Argentine	75.00
1 Playball	49.50
1 Dixie	45.00
1 Bola-Way	78.50
1 Four Roses	49.50
1 Horoscope	59.50
1 Fox Hunt	45.00
4 Metros	48.50
1 Miami Beach	59.50

WILL PAY \$125.00 FOR WURLITZER 24'S  
AND \$200.00 FOR WURLITZER 600  
KEYBOARDS

**EGYPTIAN MUSIC CO.**  
20 WEST POPLAR, HARRISBURG, ILL.

### ROUTE FOR SALE FOR CASH

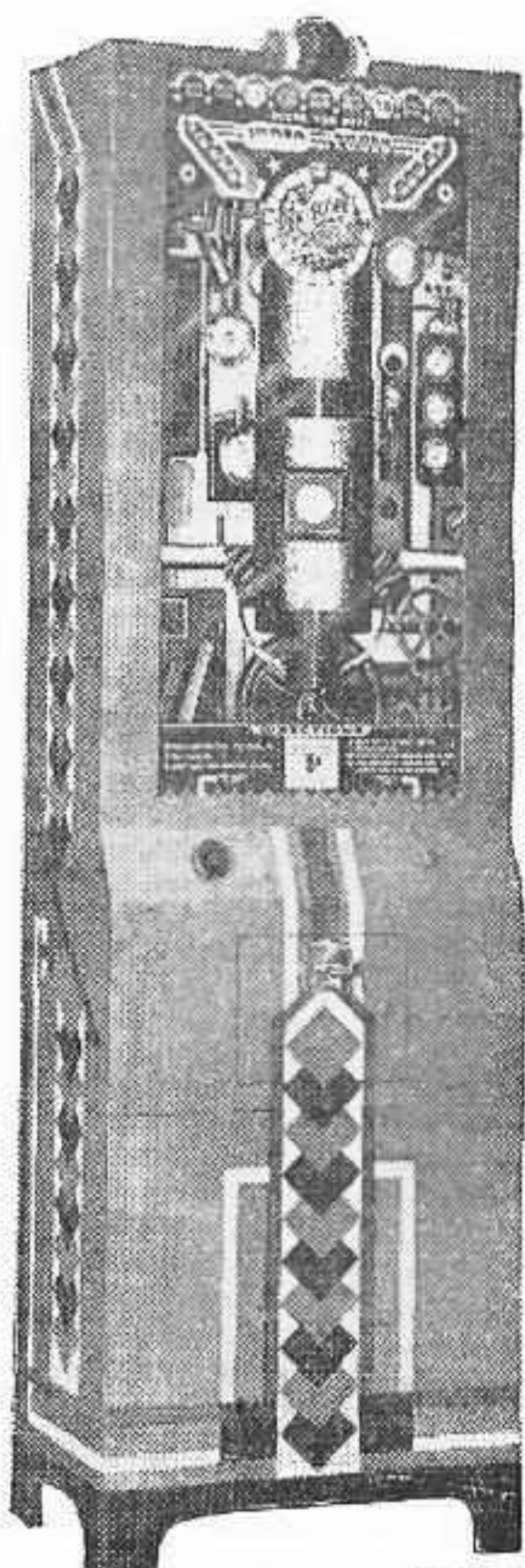
150 SLOT MACHINES — 70 PHONOGRAPHS  
In legally operated territory. A paying proposition.  
No chiselers nor distributors need answer this "ad"  
because I will not sacrifice. Reason for sale—owner  
retiring.

BOX D-220  
Care The Billboard Cincinnati 1, O.

### WANT TO BUY

Evans Ten Strikes (Low Dial), Bally  
Pickem, Scoop, Variety, C. O. D. Condition  
of cabinet not important, but must have  
all parts. E. LARSON, 151 N. Illinois St.,  
Indianapolis, Indiana.

## FIRST ON EVERYBODY'S LIST—



# PERISCOPE MOST SENSATIONAL REVAMPED SHOOTING GAME EVER BUILT!

What a Battle Game!  
What Player Appeal!

You're in the money when PERISCOPE is on your  
BOWLING ALLEY, ARCADE and all other loca-  
tions. Top choice of leading operators because  
it has the ACTION that gets the PLAY!

Thrilling Submarine Illusion—High Score for  
Marksmanship Registers on Shot Dial—95 Shots  
—Bell Rings, Glass Flashes Red on Direct Hits—  
Colorful Glass Panel Reproduction of Submarine  
Interior—Periscope sights on moving Jap and Nazi  
Ship Targets. Third Dimensional View—Range  
Finder for aiming—Fire-Control Button, Adjust-  
able. Shoots Bursts or Single Shots—SOUND  
EFFECTS — ONE PIECE UNIT — Guaranteed  
Mechanically Perfect! Size: 7 ft. high, 16" deep,  
25" wide. Crated weight, 225 lbs.

Designed by Harry Williams

5c PLAY **\$395** IMMEDIATE  
PRICE DELIVERY

1/3 Dep., Bal. C. O. D. or Sight Draft

All Types Coin Machines Accepted  
in Trade

CIRCULAR ON REQUEST

Exclusive National Distributor

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO.

### READY FOR LOCATION—IN A-1 CONDITION!

3 Seeburg 8800, ESRC	\$600.00	12 Wurlitzer #125 Boxes	\$ 28.50
2 Seeburg Maestro Majors, ES	375.00	7 Seeburg Baromatic, 5-10-25c Wire-	45.00
1 Rock-Ola Masters	325.00	less	8.00
3 Rock-Ola Standards	300.00	5 Seeburg 30-Wire Selectomatics S20-1Z	32.50
2 Seeburg Classics	335.00	6 Seeburg 5c Wallomatic, 24 Selections,	37.50
4 Wurlitzer 500	350.00	Wireless	18.00
2 Wurlitzer 500, Acme Remod.	395.00	6 5c Wallomatics, 20 Selections, Wire-	25.00
1 Wurlitzer 600-R	325.00	less, Metal Covers	195.00
3 Wurlitzer 600-K	340.00	4 Wurlitzer #304 Steppers	19.50
6 Wurlitzer 618, Repainted, Leather	199.50	4 Wurlitzer #300 Adaptors, Complete	19.50
Sides	525.00	2 Twin-Sixteen Buckley Systems with	19.50
4 Wurlitzer #42 600 Victory	50.00	Adaptors	125.00
1 Rock-Ola Glamour Tone	75.00	15 Buckley 32 Selection Boxes	19.50
4 Gabel Junior, 12 Record	89.50	7 Buckley 24 Selection Boxes, Late	19.50
1 Gabel, 24 Records, D.O.		Model	19.50
		1 Twin-Twelve Wurl. Buckley Adaptor	125.00

1/3 deposit, balance C. O. D., F. O. B. New York.

Wholesale Only

**DAVE LOWY** 594 10th Avenue, New York City. Longacre 5-9495

## THE MAY-BELL

A Console for Your Better Locations

Now 90% Mechanical

Note These Plays — 3 Nickels and a Quarter — 2 Nickels and 2 Quarters — 2 Nickels,  
a Quarter and a Half — or 4 Straight Nickels.

Write for Details . . . and Price.

## SAM MAY INDUSTRIES

2000 N. Oakley Ave. Humboldt 5497 Chicago 47, Ill.

### ORIGINAL JAR-O'-DO RED, WHITE & BLUE

2100—\$33.00 Profit or 2170—\$36.50 Profit

\$2.00 PER SET IN 3 DOZ. LOTS

\$2.25 PER SET IN LESS THAN 3 DOZ. LOTS

Stapled in groups of five, 75c per set extra.

**JOHN GLASSPIEGEL CO.** 534 N. WATER STREET  
MILWAUKEE 2, WIS.

## WE WILL PAY \$450.00

FOR LONGACRES or THOROBRED, F. P., IN A-1 CONDITION.

## Southern Amusement Co.

CORPUS CHRISTI, TEXAS



# "PEPSI-COLA" AUTOMATIC VENDORS



**Brand New!**

- ★ DRY AIR REFRIGERATION!
- ★ ELECTRICALLY OPERATED!
- ★ NO FRICTION!
- ★ 66 BOTTLE CAPACITY!
- ★ THOUSANDS OF LOCATIONS WAITING!

Only have 190 left. They are crated one to a case.

Height: 42"  
Width: 34"  
Depth: 30"

**CLOSE-OUT PRICE, ONLY \$149.50 EACH \$135.00 IN LOTS OF 10 OR MORE**

We also have 100 boxes, same as above, without refrigeration unit—used as a plain cooler. Packed one to a carton.

\$37.50 Each  
\$35.00 in Lots of 10 or More

We have 500 Flat Top Pepsi-Cola Venders, without refrigeration units—used as plain coolers. Size: 33" long, 24" wide, 36" high. Capacity: 75 Bottles. Packed one to a carton.

\$22.50 Each  
\$20.00 in Lots of 10 or More

1/3 deposit, balance C. O. D., F. O. B. Philadelphia

## DAVID ROSEN

855 North Broad Street  
Philadelphia 23, Pa.  
Phone Stevenson 9943

## Motorists To Have More Tires in 1944

WASHINGTON, June 3.—Civilian motorists will get about 200,000 more synthetic tires in June than in May, but the tires will be allocated among B and C card motorists only and not all will be able to get new ones. When A card-holders will get new tires is still a mystery.

Announcing an allocation of 1,600,000 new passenger car tires for June, Rubber Director Bradley Dewey stressed that production of the new tires would not increase fast enough to permit their use by non-essential drivers.

Dewey said that production is scheduled to total 22,000,000 tires this year and will pass the 2,000,000-a-month mark in the last quarter of 1944. He pointed out, however, that demand is still ahead of supply and that a B or C card does not automatically entitle the holder to new tires. Ration boards will continue to give first call to the most essential drivers.

## Extensive Remodeling to Ready Hy-G for Post-War

MINNEAPOLIS, June 3.—When peace arrives Hy-G Amusement Company, 1415 Washington Avenue S., Seeburg distributor, will be all set to plunge in to pick up the threads where they dropped, one by one, as the war continued on and hampered business.

A remodeling program under way the past several weeks has put a new face on Hy-G, operated by Hy Greenstein and Jonas Bessler. When the new face is finally completed the place will look something like this:

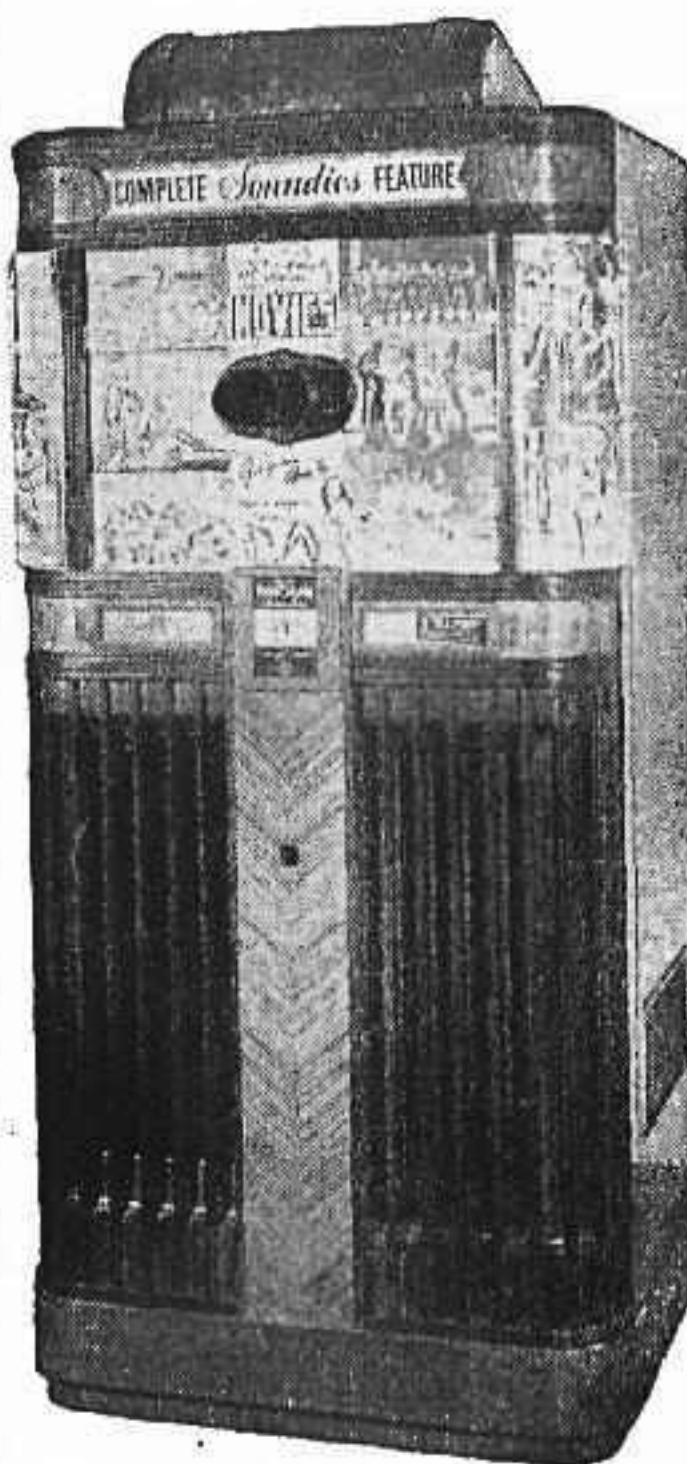
Remodeled and rearranged showrooms for arcade machines, consoles and scales; private offices rearranged; lounge for lady operators and wives, with powder-room facilities; enlarged shipping and crating departments.

Greenstein and Bessler announce the remodeling as only the first step in an intensive post-war activity campaign which they now are in the process of formulating.

"We're going to do our best to care for the operators' needs—all of them. They're the boys we have to satisfy and we're certainly going to do our level best to keep them satisfied," said Joe and Hy.

Are You Interested in Additional Income?

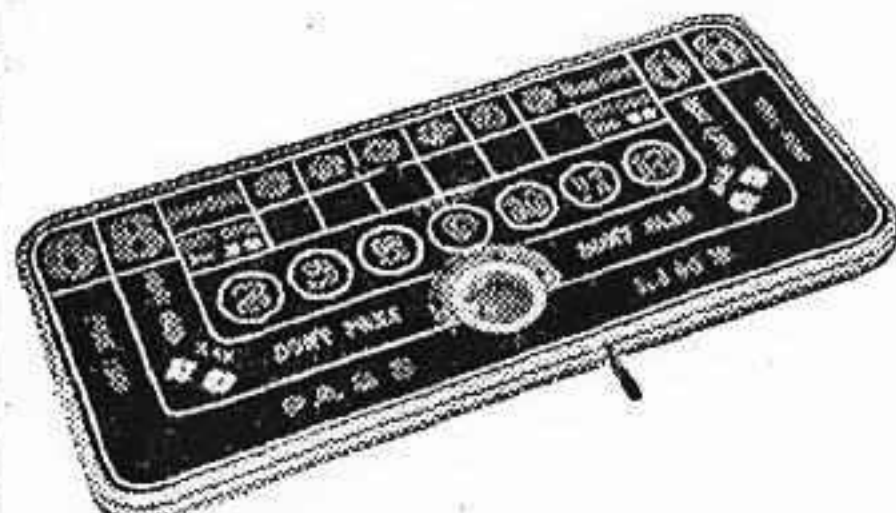
START YOUR OWN ROUTE OF COIN OPERATED "SOLO-VUE" Moving Picture Machines Full or Spare Time!



PRICE ONLY \$495.00

Write for Complete Information!  
**GEORGE PONSER CO.**  
DEPT. B, 763 S. 18TH STREET  
NEWARK, N. J.

WHILE THEY LAST!



## AFRICAN GOLF

The IDEAL COUNTER GAME  
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

- HI-LO CHUCK-LUCK
- MIAMI COLOR GAME
- MONTE CARLO-CROWN & ANCHOR

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x30"x2".

Write for Free descriptive folder in full color

**H. C. EVANS & CO.,**

1520-1530 W. ADAMS STREET  
CHICAGO 7, ILL.



- OLIVE'S SPECIALS THIS WEEK**
- BALLY BULL GUN ..... \$ 79.50
  - BALLY RAPID FIRE ..... 225.00
  - BALLY SKY BATTLE ..... 285.00
  - PRAEKNESS ..... 17.50
  - TRACKTIME, 1937 ..... 27.00
  - TRACKTIME, 1938 ..... 125.00
  - BAKER'S PAOERS, D.D. .... 275.00
  - BONUS BELL, 5¢ ..... 200.00

### RED, WHITE AND BLUE TICKET DEALS

2040 Count. Make \$30.00 Net Profit.  
**\$2.25 Per Deal**  
**\$250.00 Per Gross Deals**

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

### OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS 8, MO.  
(Phone: Franklin 8620)

## 5 BALL FREE PLAY GAMES

Perfect Condition — Not Used Over 2 Years

- |                       |                                  |
|-----------------------|----------------------------------|
| Big Chief... \$41.50  | Knockout... \$114.50             |
| Big Parade... 114.50  | Mills Vest Pocket B&G... 54.50   |
| Captain Kidd... 79.50 | Mills Vest Pocket Green... 47.50 |
| Commodore... 59.50    | Monicker... 87.50                |
| Cross Line... 39.50   | Skyline... 72.50                 |
| Do-Re-Mi... 85.00     | Zombie... 59.50                  |
| Double Play... 79.50  |                                  |

We Have Other Pin Games on Hand. Kindly Advise What You Desire.

### Seaboard Products Co.

207 MARKET ST. NEWARK 2, N. J.

Announcing—the formation of the

# COIN MACHINE EQUIPMENT CO.

INCORPORATED

to service the COIN MACHINE INDUSTRY.

- ★ Specializing in completely rebuilding and reconditioning all types of coin-operated machines.
- ★ Repairing all types of amplifiers and motors.
- ★ Our services are fully guaranteed to satisfy you.
- ★ Employing factory-trained mechanics and technicians.

**We Give Prompt Service!**

## COIN MACHINE EQUIPMENT CO., INC.

1346 Roscoe Street      Diversey 3433      Chicago 13, Illinois

## RECONDITIONED SLOT MACHINES

- 6 5c Mills Blue Front, Sgl. J.P. \$225.00 Ea.
- 3 5c Mills Blue Front, Dbl. J.P. 185.00 Ea.
- 2 5c Mills Blue Front, Dbl. J.P., Gold Award ..... 185.00 Ea.
- 5 5c Mills Cherry Bell, 3-5 P.O. 225.00 Ea.
- 3 1c Pace All Star Comet with Slug Detector ..... 50.00 Ea.
- 1 10c Mills Q.T. .... 95.00
- 1 5c Jenn. Silver Chief, 1 Cherry P.O. .... 275.00
- 2 5c Jenn. Silver Moon Club, 1 Cherry P.O. .... 350.00 Ea.
- 4 Columbia ..... 85.00 Ea.
- 1 New Mills Three Bells ..... Write

Terms: 1/3 Deposit, Balance C. O. D.  
**AUTOMATIC COIN MACHINE CORP.**  
338 Chestnut St. SPRINGFIELD, MASS.  
Phone 4-1109 Between 12M and 1 P.M.

## SELL OR TRADE

FOR DIFFERENT PIN GAMES: Double Play, \$65; Big Parade, \$105; 4 Diamonds, \$40; Legionnaire, \$40; Majors, \$40; Target Skill, \$35; Ten Spot, \$50; Twin Six, \$50; Silver Skates, \$40; Sky Blazer, \$60; Knockout, \$105; Schooldays, \$40; Bolaway, \$55; Champ, \$45; Gun Club, \$50; Horoscope, \$50; Spofacard, \$65; Velvet, \$35; Star Attraction, \$50; Air Circus, \$110; Boom Town, \$30; High Hat, \$45; Super Chubby, \$25; Girls Ahoy, \$55; Knock Out Japs, \$115; Wurl. 412 in Seeburg Cabinet, \$70; Wurl. Twin Twelve in Kenney Steel Cabinet with Speaker, Wiring, Wall Boxes, etc., \$175; Old Watling, Mills, Superior Slot Machines, \$5 ea. **PASTIME AMUSEMENT CO.,** 214 Jones, Dayton 10, Ohio. Ho. 5086.

FOR GUARANTEED PACE EQUIPMENT BAKER NOVELTY COMPANY  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS



**MILLS 5c, 10c, 25c  
SLOTS FOR IMMEDIATE  
DELIVERY**

- 5 MILLS 25c BROWN FRONTS,  
Drillproof, Knee Action, C.H.
- 3 MILLS 10c BROWN FRONTS,  
Drillproof, Knee Action, C.H.
- 4 MILLS 5c BROWN FRONTS,  
Drillproof, Knee Action, C.H.
- 4 BLUE FRONT 25c Q. T.'s
- 6 BLUE FRONT 5c Q. T.'s
- 5 GOLD GLITTERED 25c Q. T.'s
- 3 GOLD GLITTERED 10c Q. T.'s
- 6 GOLD GLITTERED 1c Q. T.'s
- 2 JENNINGS 5c CHIEFS
- 1 JENNINGS 5c S. CHIEF, S. P.
- 7 JENN. 5c TRIPLE JAK
- 5 COLUMBIAS 5c GOLD AWARD
- 9 MILLS BLUE & GOLD V. POCKETS
- 4 MILLS FOUR BELLS, High Serials
- 8 MILLS JUMBO PARADES, F. P.
- 1 MILLS LOBOY SCALES
- 15 SHEFFLER LOBOY SCALES
- 1 WATLING SCALE
- 1 PACES RACES, Black Cabinet
- 1 PACES RACES RED ARROW
- 1 BALLY CLUB BELL
- 2 BALLY GOLD CUPS, F. P.
- 2 JENNINGS FAST TIMES
- 2 RAPID FIRE GUNS

50 War Eagle Gold Glittered  
Castings (top & bottom). Ea. \$18.50

**PHONOGRAPHS**

- 1 '39 ROCK-OLA DELUXE
- 1 ROCK-OLA STANDARD
- 1 SEEBURG MAJOR Wireless
- 1 SEEBURG CASINO
- 3 WURLITZER VICTORY MODELS
- 1 WUR. TWIN TWELVE ROLLAWAYS,  
In Metal Ca., Packard Adpt.
- 5 MILLS THRONES OF MUSIC

IF WHAT YOU WANT IS NOT LISTED,  
WRITE US, AS WE HAVE A LARGE  
STOCK OF ALL TYPES OF VENDING  
MACHINES. WRITE FOR PRICES.

Terms: 1/3 Certified Deposit, Bal. C.O.D.  
**STERLING NOVELTY CO.**

669-671 S. Broadway, Lexington 20, Ky.  
"WE ARE WHOLESALERS AND SELL  
FOR RESALE."

**MILLS**

**Q.T.'S AND VEST POCKETS**

- 15 5c Q.T.'s, Originally Blue  
Made Gold Glitter ..... \$89.50
- 8 10c Q.T.'s, Same As Above... 99.50
- 22 5c VEST POCKETS, Blue and  
Gold ..... 54.50

**SICKING, INC.**

1401 Central Parkway, Cincinnati 14, O.

**SALESBOARDS**

24-Hour Service — Write for Circulars.

Name	Def.	Profit	Price
1000 5c Nickel Charley	Def.	\$17.00	\$.98
1000 5c Double Fin	Def.	24.50	.98
1000 25c J.P. Charley		52.00	1.24
800 5c J.P. Over the Fence		14.80	1.39
1000 25c J.P. Charley, Thick		52.00	1.51
1000 5c J.P. Home Run		27.00	1.92
1000 5c J.P. Big League		25.75	2.11
1000 5c J.P. 7 Lucky Dogs		28.00	2.49
1000 5c J.P. Beat This Card		33.22	2.49
1800 5c Lulu Board, X Thick		20.00	2.59

ANNOUNCING 25 New J.P. Boards.  
**DELUXE SALES CO.**  
BLUE EARTH, MINN.

**30 FREE PLAY PIN  
GAMES \$500.00!**

- 20 OF EACH: Follies, Big Town, Mr. Chips, Land-  
slide, Variety, White Sails, Chubbie.
- 10 OF EACH: Leader, Big Show, Crossline, Fifty  
Grand, Commodore, Ocean Park,  
Anabel, Skyline, Cadillac, Fantasy,  
Conquest, Roxy, Sports, Snooks,  
Super Six, Short Stop.

Buyer must supply shipping cartons or arrange to  
pick up games unpacked. No single games, entire lot  
for sale. Wire deposit!

**JULES OLSHEIN**  
284 S. ALLEN, ALBANY, N. Y. 2-2800

**EXPERT MECHANIC  
NOW AVAILABLE**

10 years' experience on Consoles, 1-Balls, Bells,  
5-Balls. H. E. SNELL, 1755 N. Karlov Ave.,  
Chicago 39, Ill. Belmont 3857.

**Newark Seeks To Remove  
Games Under "Slot" Law**

TRENTON, N. J., June 3.—Charles S. Gansler, of the Newark (N. J.) legal staff, filed a brief in New Jersey's Court of Errors and Appeals and asked for dismissal of an injunction which enjoined John B. Keenan, public safety director of Newark from interfering with the possession and installation of various mechanical games, including "football, hockey and other similar coin devices." In his brief Gansler contended that the devices could be removed from restaurant, confectionery and drugstores and other places of business by the police department on the ground they were in violation of a statute which makes possession of a slot machine a misdemeanor.

In his brief Gansler said: "It is clear that the only purpose such business operators can use the slot machines in question is to appeal to, induce, to lure and encourage the gambling instinct of the public."

Charles Handler, counsel for Stirling Distributors, Inc., of Newark, which obtained the restraining order against Keenan, filed a brief claiming that the machines represented "a combination of elements of chance and skill" and were not functionally gambling devices.

"We contend," said Handler, "that the only slot machines prohibited by the statute are slot machines which by their construction return something of additional value to the operator."

He said the machines included roll-down baseball games, bowling games and various types of automatic and gun machines in which coins must be inserted before they can be played.

**WILL PAY \$100 FOR  
WURLITZER AND  
BANK ROLL SKEE BALLS**

3 Club Trophies	.....	\$335.00
3 Record Times	.....	149.50
1 '41 Derby	.....	349.50
6 Knock Outs	.....	125.00
2 Big Parades	.....	125.00
9 Victories	.....	110.00
1 5-10-20	.....	130.00
1 Air Circus	.....	135.00
4 Monickers	.....	115.00
1 Keep 'Em Flying	.....	140.00
1 Captain Kidd	.....	70.00
1 New Champ	.....	70.00
3 Texas Mustangs	.....	85.00
1 Gun Club	.....	75.00
2 Spot Pools	.....	70.00
1 Snappy	.....	65.00
1 Zig Zag	.....	75.00
1 Attention	.....	50.00
1 Show Boat	.....	60.00
1 Horoscope	.....	65.00
1 Sea Hawk	.....	60.00
1 Slugger	.....	65.00
2 Jungles	.....	70.00
3 Rapid Fires	.....	189.50
3 Shoot the Chutes	.....	129.50
8 ABT Guns, Streamlined	.....	24.50
1 Defender	.....	259.50
2 Snap the Japs	.....	129.50
1 Keeney Air Raider	.....	249.50

1/2 Deposit With Order, Balance  
C.O.D. All Prices F.O.B. Detroit.

**S & W COIN MACHINE  
EXCHANGE**

2416 Grand River Ave.  
Detroit 1, Mich.  
Phone CLifford 1956

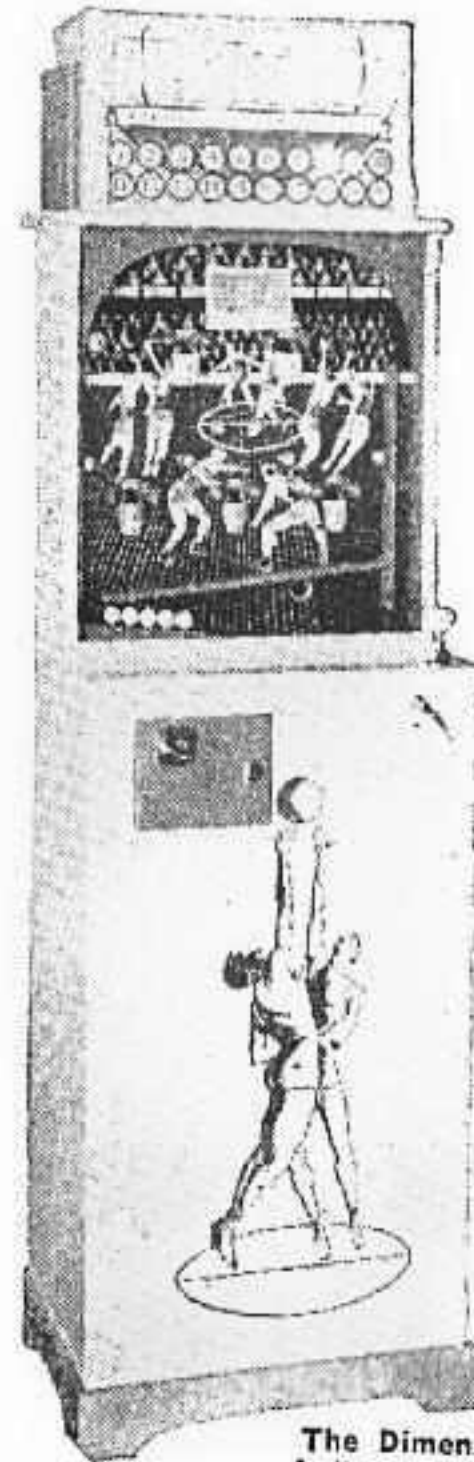
**WANTED TO BUY  
CASH WAITING**

PIN GAMES — PHONOGRAPHS  
LEGAL GAMES  
Will Buy Any Quantity  
**IRVING SALES CO.**  
2757 S. Linebarger Ter., Milwaukee, Wis.  
BR. 1238

**PHONOGRAPHS WANTED**

WURLITZER 700, 750, 800, 850's  
Will Pay Top Prices.  
Call or Write:  
**Atlas Phonograph Co.**  
4848 PAGE AVE., ST. LOUIS, MO.  
Phone: FOREST 6200

**Going Fast! Order Today!**



**LIMITED QUANTITY!**

**BASKETBALL  
AND  
BASEBALL**

BRAND NEW—IN ORIGINAL CARTONS!

**NEW GAMES! NEW PARTS!  
PRE-WAR MATERIALS**

Act fast and act now! Here's an opportunity for wide-awake operators to increase the earning power of their routes or arcades by purchasing these beautiful, sensational light-up action games! Here is the best buy in the coin machine business today—these games were in great demand when production was stopped because of the war.

Exact  
Pre-War  
Price! **\$139.50**  
Each

Send 1/3 deposit with order, balance C. O. D. in nearby territory—1/2 deposit on orders from points 500 miles or more away.

Specify 5c or 1c Coin Chutes!

The Dimensions of Both Baseball and Basket-  
ball are: Height, 6'4"; Width, 21"; Depth, 13".

**SPECIAL!** GUN LAMPS FOR SEEBURG  
& BALLY GUNS, ORIGINAL. **60c ea.** Min.  
Order **10**

**COIN-O-MATIC SALES CO.**

615 10TH AVENUE  
NEW YORK 19, N. Y.

PHONES:  
BRYANT 9-3295-3296

**WANTED FOR CASH  
CONSOLES**

MILLS 3-BELLS

MILLS 4-BELLS

MILLS JUMBO PARADES

BALLY CLUB BELLS

Combination Free Play and Cash

KEENEY SUPER BELLS

5c Combination Free Play and Cash Pay Out

5 5c Combination Free Play and Cash Pay Out

5 25c Combination Free Play and Cash Payout

3 5c-1 25c Cash Pay Outs

★★★★★

**PHONOGRAPHS**

SEEBURG 9800 AND 8800 R C ES

Classics, Crowns, Regals, Gems

ROCK-OLA DELUXE AND STANDARDS

(ANY MODEL)

WRITE, WIRE OR PHONE, STATING QUANTITY AND PRICES

**CALIFORNIA AMUSEMENT CO.**

1348 Venice Blvd.,

Phone: PRospect 4131

Los Angeles 6, Calif.

**CHROME COIN CO.**

4630 WEST NORTH AVENUE  
MILWAUKEE 8, WISCONSIN

\* Write, Wire or Phone \*

Custom  
**COIN-BELL**  
Conversions



# GRAND CANYON

CONVERTED FROM  
**DOUBLE PLAY**



WE ARE ALSO REVAMPING  
**STREAMLINER**  
from STARS

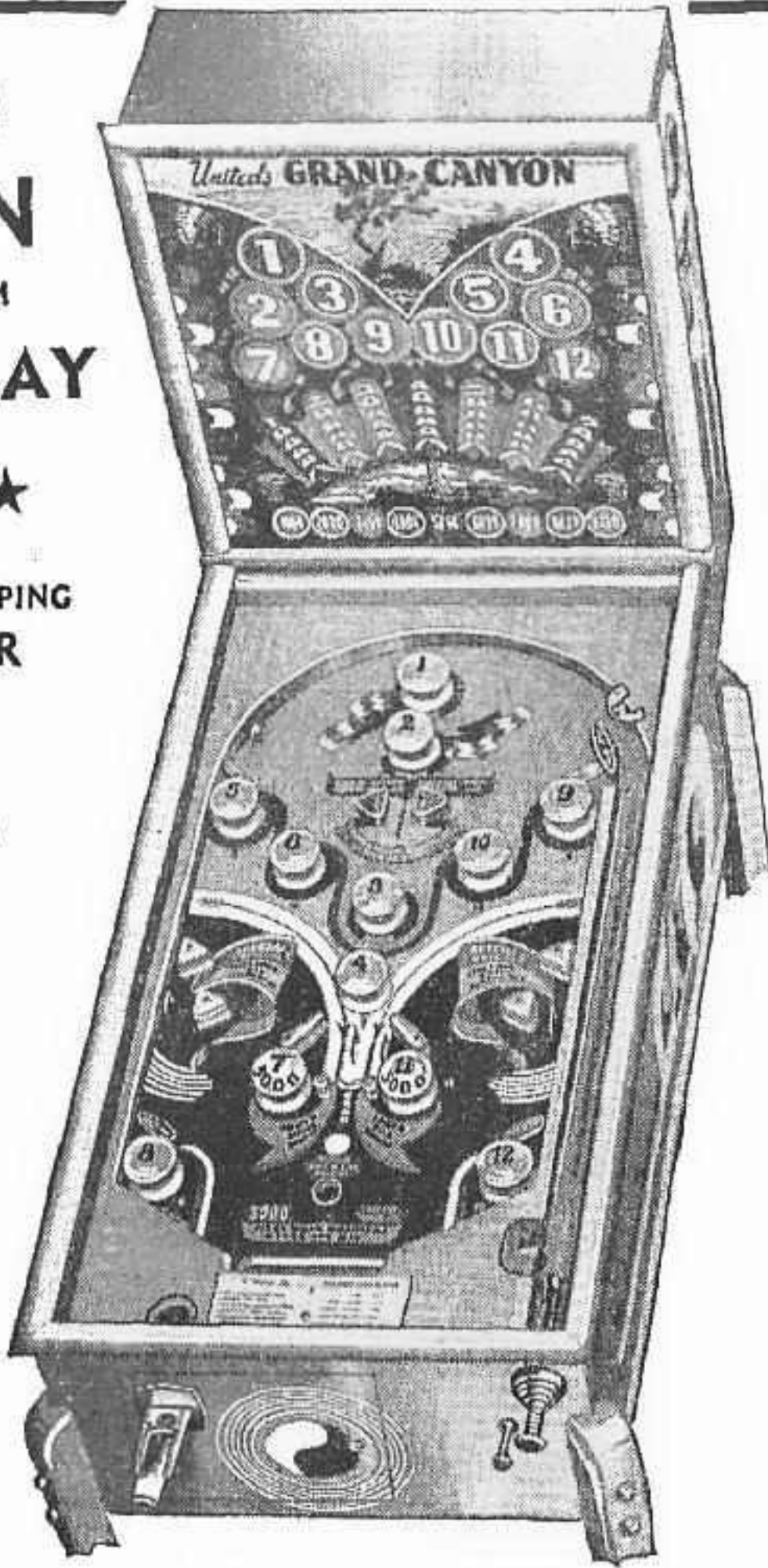
**SANTA FE**  
from WEST WIND

**ARIZONA**  
from SUN BEAM

**MIDWAY**  
from ZOMBIE

**BRAZIL**  
from DO-RE-MI

You'll Get and  
Hold the Play  
With Games Revamped  
the UNITED Way!



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

## UNITED MANUFACTURING COMPANY

6123-25 N. WESTERN AVENUE CHICAGO

### JULY TAX CALENDAR

ALABAMA: 10—Tobacco use tax and reports due. Tobacco wholesalers' and jobbers' reports due. 20—Sales tax and reports (including small taxpayers) due. Use tax and reports due.

ARKANSAS: 1—Cigarette dealers renew permits.

CALIFORNIA: 15—Sales tax and reports due. Use tax and reports due.

COLORADO: 14—Sales tax and reports due. Use tax and reports due.

CONNECTICUT: 10—Cigarette distributors' reports due.

DELAWARE: 15—Resident wholesale dealers' cigarette tax reports due.

GEORGIA: 10—Tobacco wholesale dealers' reports due.

ILLINOIS: 15—Cigarette tax returns due. Sales tax and reports due.

IOWA: 10—Cigarette vendors' reports due. 20—Sales tax and reports due. Use tax and reports due.

KANSAS: 15—Compensating tax and reports due. 20—Sales tax and reports due.

KENTUCKY: 10—Cigarette tax reports due.

LOUISIANA: 1—Wholesalers' tobacco reports due. 15—New Orleans sales and use tax and reports due. State sales and use tax returns and payments due.

MASSACHUSETTS: 15—Cigarette distributors' taxes and reports due.

MICHIGAN: 15—Sales tax and reports due. Use tax and reports due.

MISSISSIPPI: 15—Sales tax and reports due. Tobacco manufacturers', distributors' and wholesalers' reports due. Use tax and reports due.

MISSOURI: 15—Retail sales tax and reports due.

NEW MEXICO: 25—Use or compensating tax and reports due.

NEW YORK: 20—New York City retail sales tax and returns due. New York City use tax and returns due.

NORTH CAROLINA: 15—Sales tax and reports due. Use tax and returns due.

NORTH DAKOTA: 1—Cigarette tax reports due. 20—Sales tax and reports due. Use tax and reports due.

OHIO: 10—Wholesale cigarette dealers' reports due. 15—Cigarette use tax and reports due. Use tax and reports due. 31—Sales tax and reports due.

OKLAHOMA: 10—Cigarette and tobacco reports due. 15—Sales tax and reports due. 20—Use tax reports and payment due.

RHODE ISLAND: 10—Tobacco products tax reports due.

SOUTH DAKOTA: 15—Sales tax reports and payment due. Use tax and reports due.

TENNESSEE: 10—Cigarette distributors' reports due.

UTAH: 15—Sales tax and returns due. Use tax and reports due.

WASHINGTON: 15—Sales tax and reports due. Use tax and reports due.

WEST VIRGINIA: 15—Sales tax and reports due.

WISCONSIN: 10—Tobacco products tax due.

WYOMING: 15—Sales tax and reports due.

### CLEVELAND COIN OFFERS: MUSIC

- 1 Wurlitzer Victory, '42 Model with 600A ..... \$475.00
- 2 Wurlitzer 61, Counter Models, Ea. 95.00
- 1 Wurlitzer 24 Hideaway in Original Cabinet with Seeburg 30 Wire Adaptor and 8 Seeburg Boxes... 385.00
- 2 Wurlitzer 950 E's, Each..... 725.00
- 1 Seeburg 42 Hitone Cabinet and Mechanism ..... 525.00
- 1 Seeburg Vogue, Remoted ..... 450.00
- 1 Seeburg Classic, Remoted ..... 450.00
- 6 VERY CLEAN PANORAMS, Each... 350.00

### DRINK VENDORS

- 2 WELLS-GARDNER VENDORS, fully selective, completely refrigerated, up to 12 selections, 8 case capacity, \$495.00 Each.

- #### ARCADE EQUIPMENT
- NEW SELECTERSCOPE ..... \$375.00
  - NEW PERISCOPE ..... 395.00
  - 1 Gypsy Palmist ..... 125.00
  - 1 Mutoscope Lift-o-Graph ..... 225.00
  - 1 Wizard Pen ..... 150.00
  - 1 Exhibit Radiogram ..... 150.00
  - 5 Ten Strikes, H.D., Each..... 60.00
  - 5 Assorted Electric Diggers, Each... 65.00
  - 1 Mystograph Fortune Teller ..... 75.00
  - 1 Tommy Gun ..... 135.00
  - 1 Shoot the Bull ..... 100.00
  - 1 Color of Eyes Card Vendor ..... 50.00
  - 2 Anti-Aircraft Guns, Each ..... 85.00
  - 5 Home Run Counter Games, Each... 15.00
  - 1 Advance Shocker ..... 12.00
  - 1 Bally Racer ..... 95.00
  - 1 Sky Fighter ..... 350.00

### PHOTOMATIC FRAMES

- 60,000 Paper Frames, genuine Mutoscope, 1250 to a case at \$23.00 per thousand, 20,000 NEWLY MANUFACTURED METAL FRAMES—WRITE.

- #### CONSOLES
- 2 Watling Big Games, F.P., Each... \$110.00
  - 3 Beulah Parks, Each ..... 110.00
  - 1 Big Top, P.O. .... 110.00
  - 1 Saratoga, P.O. .... 125.00
  - 15 Brand New Jumbo Parade Cash Pay Cabinets, Lacking Only the Slot Mechanism, handle and Locks, Each ..... 30.00

- #### SLOTS
- 1 5c Jennings Chrome Bell ..... \$200.00
  - 2 5c Watling Rotatops, 3/5, Each. 95.00
  - 1 5c Watling Cherry Front..... 95.00
  - 2 10c Pace Comets, Each ..... 125.00
  - 2 25c Mills Blue Fronts, C.H., Each... 310.00
  - 1 5c Mills Melon Bell, C.H. .... 225.00
  - 2 5c & 1 25c Mills Hand Load Chrome Bells (one lot only), Each ..... 395.00

WANTED TO BUY: WURLITZER SKEE BALLS \* EXHIBIT ROTARIES \* MUSIC MACHINES AND LATE PIN GAMES.

TERMS: 1/2 Deposit With ALL Orders—Balance C. O. D.  
**CLEVELAND COIN MACHINE EXCHANGE**  
2021 PROSPECT AVE., CLEVELAND 15, O.  
Phone: PRospect 6316-7

- WRITE
- WIRE
- PHONE
- VISIT

# MILLS

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

## MAIN GEARS

### For WURLITZER AND SEEBURG PHONOGRAPHS

Now available for immediate shipment . . . brand new fibre main gears . . . less steel hub . . . for Wurlitzer and Seeburg Phonographs . . . all models . . . factory guaranteed against defective workmanship and material.

**ONLY \$6.50**

Quantity prices to distributors and jobbers. Write or wire—do not delay—place your order now—terms as usual. One-third deposit, balance C. O. D., shipment F. O. B. Los Angeles.

## E. T. MAPE MUSIC COMPANY

(Manufacturing Division)

1701 W. Pico Blvd. (DRexel 2341) Los Angeles 15, Calif.

### FOR SALE

- 3 818 Wurlitzer Phonographs, Each... \$125.00
- 3 818-A Wurlitzer Phonographs, Each. 140.00
- 15 412 Wurlitzer Phonographs, Each... 75.00
- 10 Model 125 Wurlitzer Wall Boxes... 35.00
- 3 Imp Counter Cigarette Machines, Ea. 7.50
- 1 Mills Jumbo Late Style Head Free everything ready to operate, ..... 150.00
- 1 Packard 16, everything complete, all three of these Packards are equipped with all Packard Adaptors and are in Packard Metal Cases.
- 20 Bomb-Hit Counter Games, very Slightly Used, Each ..... \$ 7.50
- 4 Bomb-Hit Counter Games, Brand New, in Original Cases, Each ..... 12.00
- 10 Wurlitzer Model 320, All Boxes Slightly Used, Each ..... 25.00
- 2 Wurlitzer Model 111 Bar Boxes, Slightly Used, Each ..... 35.00
- 25 Packard Wall Boxes, Slightly Used, Each ..... 37.50

ATTENTION, SALESBOARD USERS! Do Not Buy Until You Contact Me. Write Me Your Needs and See If I Cannot Save You Money.  
**ARKOMA AMUSEMENT CO., Bentonville, Arkansas**

### Announcing

A new and improved  
**RED, WHITE & BLUE**

# PICK-WIN

TAB STYLE (2100) TICKETS  
MACHINE MADE  
MACHINE COUNTED  
Guaranteed 100% Perfect

SEND FOR  
FREE SAMPLES

## TRIANGLE MFG. CO.

Division of Universal Mfg. Co.  
417 Hennopin Ave.,  
Minneapolis 1, Minn.

### WANT TO BUY KEENEY SUPER BELLS MILLS EMPRESS

WIRE—PHONE  
Will also buy Pin Games, Consoles, Etc., Etc. Send us your list. We pay best prices!

## ATLAS NOVELTY CO.

2200 N. Western Avenue  
CHICAGO 47, ILLINOIS  
Phone: ARMitage 5005

### ORIGINAL JAR-O-DO RED—WHITE—BLUE

(#2040—2100 or 2170)  
**\$2.00 PER SET**

### 120 TICKET TIP BOOKS

(On Book—Not Tabs)  
**\$25.50 PER GROSS**

Bingo, Combination Tickets, Baseball, Daily and Weekly. If it is not listed here—write. No catalogs. Please state your requirements.  
25% Deposit, Balance C. O. D.

## WILNER SALES CO.

P. O. BOX 613 MUNCIE, IND.

### FOR GUARANTEED BAKERS PACERS

PACES RACES and SERVICE  
**BAKER NOVELTY COMPANY**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS



**SLOTS AND CONSOLES**

- 1 Bally Sunray, FP .....\$149.50
- 1 Jungle Camp, FP ..... 62.50
- 1 Keeney Triple Entry, Automatic ..... 149.50
- 1 Jennings Silver Moon Totalizer, FP ..... 99.50
- 2 Bally Big Top, FP .... 109.50
- 1 Royal Draw, Automatic.. 99.50
- 2 Cherry Bells, 5c ..... 199.50
- 2 Blue Front, 5c ..... 174.50
- 2 Blue & Gold Vest Pockets 44.50
- 1 Columbia J. P. .... 69.50
- 1 5c Paces Races, Brown Cabinet, J. P. .... 249.50

- 2 ABT Target Skill .....\$ 19.50
- 1 Pikes Peak ..... 12.50
- 1 Home Run ..... 7.50
- 1 Kill the Jap ..... 10.00
- 5 Keep 'Em Bombing .... 7.50
- 4 Rex (New) ..... 12.50
- 1 Comet ..... 7.50
- 5 American Eagle, Free Play 12.50
- 5 Sparks ..... 7.50

We are selling our \$10,000.00 stock of Sales Boards at less than pre-war prices. Write for price list.

TERMS: 1/3 down, balance C. O. D.

**SHAFFER MUSIC COMPANY**

606 SOUTH HIGH STREET

COLUMBUS 15, OHIO

**ARCADE**

- 1 Evans Skeebalotte ....\$ 89.50
- 2 Chicago Coin Hockey ... 199.50
- 2 Rockola Ten Pins High Dial ..... 59.50
- 1 Evans Ten Strike High Dial 69.50
- 1 Gottlieb Skeebalotte ... 59.50
- 1 Keeney Submarine ..... 199.50
- 1 DeLuxo Western Baseball 109.50
- 1 Seeburg Shoot the Chutes. 149.50
- 1 Chicken Sam (Repainted) 149.50

**MISCELLANEOUS**

- Title Strips, 1,000 @...\$ 3.50
- 12-Inch P. M. Speakers... 15.00
- 12 MFD-250 Volt Condensers for Seeburg Wallomatics. Each ..... .80
- 8 Seeburg 30-Wire Wall Boxes (New)..... 7.50
- 25 Seeburg 30-Wire Wall Boxes (Used) ..... 5.00

**FAIRMONT**  
Player Appeal

**LONGACRE**  
Player Appeal

**KNOCK-OUT**  
Player Appeal

NOW BEING REBUILT INTO

**ROCKINGHAM**  
from  
GRAND NATIONAL  
and  
GRAND STAND

**SPORTSMAN**  
from  
SPORT SPECIAL  
BLUE GRASS  
DARK HORSE

**PIN-UP GIRL**  
from  
SILVER SKATES

**FACTORY RECONDITIONED GAMES**

ABC Bowlers \$65.00	Four Roses \$70.00	Monicker \$135.00	Snappy \$85.00
All American 50.00	Fox Hunt 45.00	Mystlo 45.00	South Paw 70.00
Argentine 80.00	Glamour 45.00	O'Boy 35.00	Sparky 35.00
Attention 65.00	Gun Club 95.00	Pan American 55.00	Speedball 65.00
Bandwagon 50.00	Headliner 30.00	Paradise 55.00	Sport Parade 55.00
Belle Hop 65.00	Hi Stepper 65.00	Play Ball 55.00	Sports 30.00
Big Chief 60.00	Horoscope 70.00	Pursuit 50.00	Spot a Card 75.00
Big Parade 125.00	Jolly 35.00	Roller Derby 35.00	Spot Pool 85.00
Bosco 95.00	Jungle 85.00	Rotation 35.00	Star Attr. 75.00
Brite Spot 35.00			Stratoliner 60.00
Broadcast 55.00			Sunbeam 75.00
Cadillac 35.00			Tex. Mustang 95.00
Captain Kidd 80.00			Top Notcher 30.00
Champ 80.00			Topper 30.00
New Champ 75.00			Trailway 55.00
Crossline 45.00			Gen. Victory 140.00
Dixie 45.00			Yacht Club 30.00
Do Re Mi 85.00			Zig Zag 80.00
Duet 60.00			
Five & Ten 145.00			
Flagship 35.00			
Fleet 85.00			
Flickers 65.00			
Four Aces 140.00			
Knockout 135.00	Roxy 30.00		
Lancer 35.00	Sara Suzy 45.00		
League Leader 45.00	School Days 65.00		
Liberty 135.00	Scoop 35.00		
Limelight 35.00	Sea Hawk 65.00		
Majors '41 75.00	Seven Up 65.00		
Majors (Old) 45.00	Show Boat 65.00		
Metro 65.00	Sky Ray 55.00		
Miami Beach 70.00	Sluggo 70.00		

**SPECIAL-NEW SERVICE!!!**  
One Ball Free Plays and Payouts RE-MODELED - REBUILT - RECONDITIONED-REPAINTED to look like new. Write for full particulars.

**SPECIAL-9 RALLY BEVERAGE VENDERS AND 1 CARBONATOR.** Some parts missing. Total lot as is. \$1750.00

BALLY FAIRMONT Write \$85.00	Sport Page 65.00	Ray's Tracks \$ 95.00
Jockey Club Write 45.00	Mills 1-2-3 45.00	Rapid Fire 225.00
Hawthorne \$85.00	Groet, Sugar King 60.00	West. B. Balls 125.00
Reliance Dice Game 25.00	Bally Parlay 65.00	Thistle Downs 85.00

**HALF DOLLAR BLUE OR BROWN FRONTS.** FACTORY RECONDITIONED WITH NEW CABINET, 3-5 PAY-OUT, CLUB HANDLE. WRITE FOR PRICES.

BACKBOARD GLASSES FOR BALLY 1-BALLS, \$5.00 AND UP. All Games Listed Subject to Prior Sale.

**BELL PRODUCTS CO.**

2646 W. NORTH AVE.

CHICAGO 47, ILL.

**AUTOMATIC COIN'S SPECIALS**

**BRAND NEW A. B. T. BIG GAME HUNTER.. \$47.50**

Jackpots for Mills Machines \$22.50	Mills Four Bells \$675.00	Mutoscope Skyfligher \$350.00
Club Handles for Mills 4.50	Exh. Tanforan 59.50	Keeney Submarine 209.50
Main Clock Gears with Attachments 3.50	Jumbo P.O., Late Hd. 149.50	Mills 1-2-3, P.O., Bally Unit, Fact. Reblt. 89.50
Jackpot Glasses 1.25	Evans Lucky Luora 229.50	Keeney Sky Ray 49.50
Reel Glasses .50	Jenn. 5¢ Fastmo 84.50	Genco Big Chief 54.50
Escalator Glasses .50	Jenn. 5¢ Harvest Moon 84.50	Genco Gold Star 44.50
Award Cards, 3-5 or 2-5 .25	Pace 5¢ Reel Sr. 129.50	Gott. Gold Star 49.50
Reel Strips for Mills 1-Cherry Pay, Set of 3 .50	Evans Rolette Jr. 89.50	Gott. Paradise 49.50
Set of 5 Glasses for Four Balls 12.50	Evans '41 Gallop Dominoes 475.00	Keeney Twin Six 54.50
Standard Handles for Mills Slots 2.00	Brand New Bally Sun Ray, F.P. 259.50	Genco 10 Spot (Jap Conversion) 59.50
Coin Chutes for Vest Pockets 3.50		Stratoliner (Jap Conversion) 49.50
New Locks for Pin Balls .85		7-Up (Jap Conversion) 49.50
Spring Kits (55 Springs) for Mills Slots 9.75		Keeney Skylark 229.50

**WEIGHTED STANDS FOR SLOTS \$17.50.**

SEND IN YOUR SLOT CLOCKS FOR REPAIR.

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed.

**WILL PAY SPOT CASH**

for Phonographs, Mills Golf Ball Venders, Consoles, Bells and Free Play Games. Send List and Quantity on Any Coin Machines.

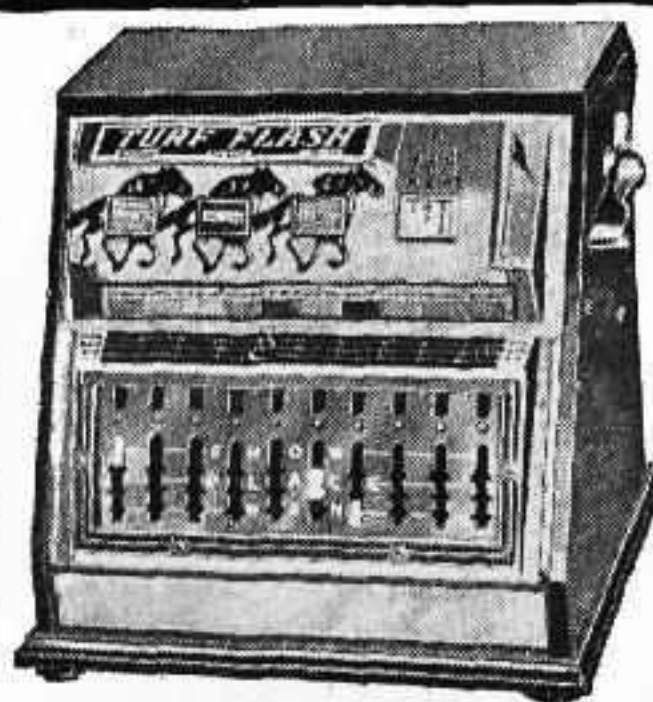
**IRVING OVITZ SERVING THE NATION'S OPERATORS! OSCAR SCHULTZ**

**Automatic Coin MACHINES & SUPPLY CO.**  
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

**BRAND NEW - - - - \$39.50**

**TURF FLASH RACE HORSE MACHINE IN ORIGINAL CARTONS**

There are ten horses on the board, and for each horse there are three drop coin chutes . . . win, place and show. Players can deposit any coin, penny to a quarter. Pull handle and race starts. Three reels spin to decide three winning horses. Special reel at right flashes win, place and show odds. Every coin bet is visible in special windows at bottom, showing exact horse and whether win, place or show . . . Separate coin chute controls handle, can be set for pennies and nickels, although for greatest earnings we recommend you set handle for free play (simple adjustment). Beautiful design. Multitude of colors. Precision, metal, pre-war construction, absolutely brand new and guaranteed. Size 12x16 in., 14 in. high. Weight 36 lbs. Send \$10.00 Deposit, Balance C. O. D. While They Last, \$39.50.



**COSMOPOLITAN COIN MACHINES**

612 North Michigan Ave. CHICAGO 11, ILL.

**WILL PAY CASH FOR**

**PHONOGRAPHS**

ROCK-OLA  
SUPERS, MASTERS  
STANDARDS  
DELUXES

WURLITZER  
500  
600 - 750E  
800 - 850

**5-BALL FREE PLAY**

STARS  
SUNBEAM  
WEST WIND  
DO RE MI  
DOUBLE PLAY

Send us your list for quick action! WE PAY HIGHEST PRICES!

4 Aces \$129.50	5-BALL FREE PLAYS	Paradise \$52.50
Five-Ten-Twenty 129.50	Star Attraction \$84.50	Big Chief 52.50
Jeep 129.50	Majors, '41 84.50	Broadcast 49.50
Genco Defense 84.50	Tan Spot 84.50	Metro 49.50
Genco Victory 94.50	Hi Stepper 82.50	Sport Parade 42.50
Toplo 89.50	Legionnaire 69.50	Dixie 42.50
Monicker 89.50	School Days 67.50	Bandwagon 42.50
Bosco 87.50	Four Roses 67.50	Gold Star 38.50
Gun Club 82.50	7 Up 67.50	Twin Six 32.50
Spot Pool 79.50	Belle Hop 67.50	Double Feature 32.50
Spot a Card 72.50	Sea Hawk 67.50	Polo 32.50
Sluggo 69.50	Valvet 67.50	Scoralline 32.50
Zig Zag 69.50	Attention 67.50	Anabel 32.50
Bally Liberty 64.50	Champ 67.50	Speedway 32.50
	Horoscope 64.50	

Rock-Ola '40 Super with Adapter & 2 Bar Boxes \$450.00	Wurlitzer P-12 \$79.50	Rock-Ola Imperial 20. Remote \$150.00
	Wurl. Victory Model 450.00	Mills Throne 245.00

Keeney Ky. Club \$115.00	Blue Grass \$185.00	Sport Special \$185.00
Gallop Dominoes 100.00	Club Trophy 350.00	Thorobred 575.00
Record Time 169.00	Pimlico 415.00	Sport King, P.O. 375.00
'41 Derby 375.00	Sport Event 165.00	Sport Page, P.O. 65.00
Bally Roll Em 195.00		

Keeney Submarine \$200.00	Rock-Ola 10-Pin, Low Dial \$ 50.00	Kicker & Catcher \$ 27.50
Ohio. Coin Hockey 225.00	ABT Target 27.50	West. Baseball 110.00
Keeney Air Raider 225.00	Challenger 27.50	Shoot the Bull 100.00
Trap the Jap 135.00	Pikes Peak 19.50	Anti-Aircraft 79.50
Battling Practice 115.00	Gott. Triple Grip 18.50	Evans 10-Strike, HI Dial 69.50
Rock-Ola 10-Pin, HI Dial 60.00		

Texas Leaguer \$39.50	Waiting Horoscope Scale \$155.00
25 LINCOLN LOW BOY SCALES \$34.50 EA.	
Curved Glass for Evans Ten Strike \$2.75	
Laval Marvellous Cleaner for Pin Ball Games and Phonographs, Gal. 2.00	

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

**BACK THE ATTACK WITH WAR BONDS!**

**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD.

(Phone: BUCKingham 6466)

CHICAGO

**WILL BUY YOUR ROUTE OR LOOSE EQUIPMENT FOR SPOT CASH!**  
ON YOUR FLOOR

Send Complete Details Immediately!

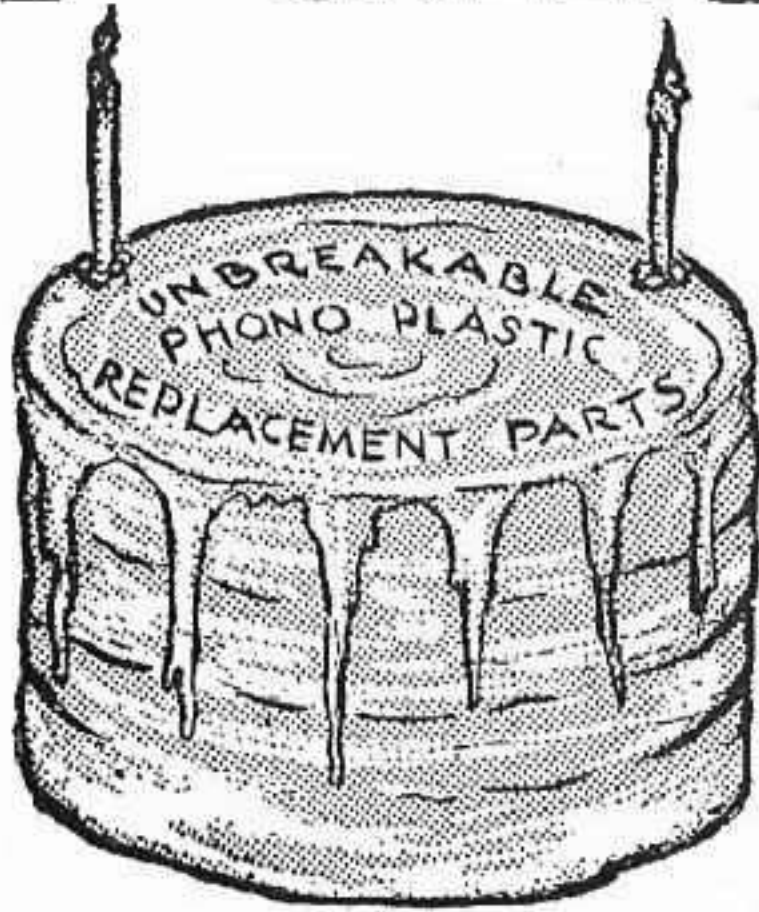
New 30-Conductor Cable, in Rolls Approx. 500' ..... 44c PER FT.  
Used 30-Conductor Cable, in Rolls 90 Ft. and Up..... 25c PER FT.

**RUNYON SALES CO.** 123 W. RUNYON STREET NEWARK, N. J.



Second Anniversary

SALE!



For Limited Time Only!

ORDER NOW!

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS  
WURLITZER PLASTICS

Each  
750 Top Corners.....\$7.75  
750 Bottom Corners... 7.75  
850 Top Corners.....8.50  
850 Bottom Corners... 7.75  
950 Side Plastics..... 9.00

ROCK-OLA PLASTICS  
TOP CORNERS  
Models DeLuxe, Standard, Master, Super, Ea.... \$10.50  
LOWER SIDES  
Models DeLuxe, Standard, Master, Super, Ea.... \$10.50  
Above available in solid red, yellow or green.

SEEBURG PLASTIC  
BOTTOM CORNERS  
Model Hi-Tone, 9800, 8800, 8200, Ea.... \$12.50  
Available in solid red, yellow or green.

SHEET PLASTIC  
60 Gauge, Red or Yellow (thickness of a new half dollar), per sheet...\$11.50  
★  
Terms: 1/3 deposit with order. Remit full payment and save C. O. D. charges. Checks acceptable! All orders subject to allotment.

ORDER DIRECT OR FROM YOUR NEAREST JOBBER!

WE HAVE A COMPLETE LINE OF PLASTIC PARTS FOR ALL PHONOGRAPHS. WRITE FOR LIST!

ACME SALES CO. 505 W. 42nd ST. NEW YORK 18, N.Y. LONGACRE 3-4138

CENTRAL OHIO QUALITY BUYS

"THERE IS NO SUBSTITUTE FOR QUALITY"

- 2 5c SUPERBELLS, Comb. F. P. & C. P., like new...\$299.50
- 6 5c BALLY CLUB BELLS, Comb. F.P. & C. P., like new 299.50
- 15 JUMBO PARADES, F. P., very clean, A-1..... 99.50
- 15 JUMBO PARADES, C. P., very clean, A-1..... 119.50
- 2 25c JENNINGS BOBTAIL TOTALIZERS, F. P., like new 179.50
- 5 5c JENNINGS BOBTAIL TOTALIZERS, F. P., like new.. 119.50
- 5 5c JENNINGS SILVER MOON TOTALIZERS, F.P., likenew 119.50
- 5 5c WATLING BIG GAMES, Fruit Reels, C. P..... 99.50
- 1 MILLS FOUR BELLS, very clean, A-1..... Write
- 1 PACE SARATOGA SR., C. P., very clean..... 89.50
- 1 GALLOPING DOMINOES, brown cabinet, A-1..... 139.50
- 18 PANORAMS, LATE SERIALS, WIPERS.....\$379.50 WITH CONVERSION, \$40.00 ADDITIONAL
- 5c BLUE FRONTS, very late mechanisms, C. P., knees.\$249.50
- 10c BLUE FRONT, A-1, very clean, C. H..... 249.50
- 5c BROWN FRONTS, 3/5 P. O., C. H., knees..... 249.50
- 5c CHERRY BELLS, 3/10 P. O., very clean..... 249.50
- 5c WAR EAGLE, 3/5 C. H., knee action..... 189.50
- 5c ROMAN HEAD, 3/5 P. O., C. H., knee action.... 189.50
- 5c MILLS EXTRAORDINARY, 3/5 P. O., knees, C. H... 189.50
- 10c JENNINGS CLUB SPECIAL CHIEF, A-1, 3/5 P. O.... 199.50
- 5c and 10c JENNINGS CLUB CONSOLE CHIEFS, set.... 475.00
- 5c COLUMBIAS, Fruit or Cigarette Reels..... 69.50
- 5c VEST POCKETS, blue and gold..... 49.50
- 100 BOX, locked safe stands, keys, bars. Each..... 19.50
- 4 HEAVY DOUBLE SAFES, A-1..... 89.50
- 1 SINGLE HEAVY SAFE..... 69.50
- 5c JENNINGS GRANDSTANDS, Cig Reels, Ck. P. O... 29.50
- 1 HEAVY SAFE, double, comb. lock..... 79.50
- NEW BOWL A BOMB 9 FT. SKEE ROLL.....\$300.00



Woolf Solomon

WESTERHAUS - 5 BALL Revamp INVASIONS \$169.50

ARCADE EQUIPMENT RAPID FIRES \$229.50

CHICAGO COIN HOCKEYS Like New \$229.50

KEENEY SUBMARINE \$119.50

WESTERN BASE-BALL DELUXE \$129.50

TEN STRIKES LOW DIAL \$39.50

PIN BALLS, RECONDITIONED—Like New

- |                        |                         |                         |
|------------------------|-------------------------|-------------------------|
| ZOMBIES .....\$59.50   | 1940 1-2-3 .....\$95.00 | SILVER SKATES ..\$59.50 |
| ZIG ZAGS ..... 79.50   | MAJORS ..... 69.50      | MUSTANG ..... 79.50     |
| TEN SPOTS ..... 65.00  | HOME RUN ..... 89.50    | SPOT POOL ..... 79.50   |
| VELVETS ..... 59.50    | FOUR ROSES ..... 39.50  | SPORT PARADE ... 59.50  |
| TOWER ..... 79.50      | WILD FIRE ..... 59.50   | SEA HAWK ..... 59.50    |
| CAPTAIN KIDD ... 65.00 | VENUS ..... 89.50       | LEADERS ..... 49.50     |
| BOSCOS ..... 85.00     | A.B.C. BOWLER ... 69.50 | GUN CLUB ..... 79.50    |
| CLOVER ..... 79.50     | DUPLEX ..... 69.50      | ALL AMERICAN .. 49.50   |
| GOBS ..... 119.50      | STAR ATTRACTION. 79.50  | PAN AMERICAN .. 59.50   |

WRITE 1/2 CERTIFIED DEPOSIT WITH ORDER. WIRE PHONE

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS, OHIO. Phones ADams 7949, ADams 7993.

WELL LIGHTED MUSIC BOXES

ATTRACT MONEY

KEEP YOUR GAMES, AND MUSIC

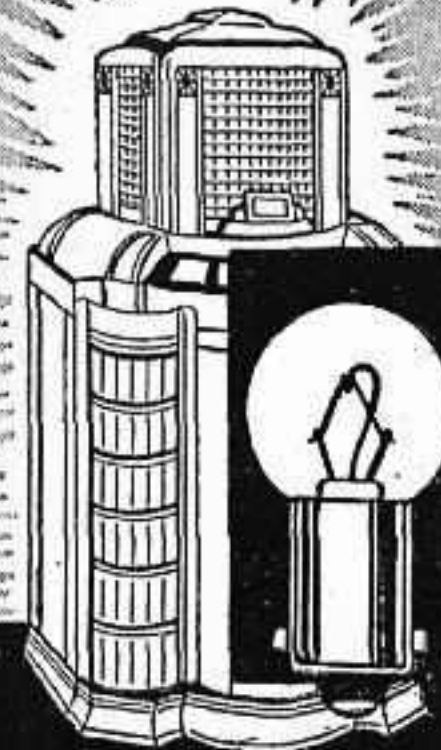
BOXES LIGHTED WITH

MATCHLESS LAMPS

"WE CAN SHIP"

MATCHLESS ELECTRIC CO.

564 WEST RANDOLPH STREET - CHICAGO 6, ILL.



PINBALLS

- A.B.C. Bowler .....\$ 47.50
- Air Circus ..... 149.50
- Anabel ..... 27.50
- Bolaway ..... 64.50
- Contest ..... 150.00
- Crossline ..... 37.50
- Four Diamonds ..... 37.50
- Home Run, '42 ..... 129.50
- Liberty, Rebuilt ..... 109.50
- Miami Beach ..... 47.50
- Nippy ..... 27.50
- Play Ball ..... 37.50
- Red, White, Blue ..... 37.50
- Roxy ..... 27.50
- Salute ..... 32.50
- Sea Hawk ..... 47.50
- Sky Chief ..... 175.00
- Speed Ball ..... 32.50
- Stratoliner ..... 47.50
- Velvet ..... 47.50
- Yanks ..... 119.50

PHONOGRAPHS

- Seeburg 8800 ..... Write
- Wur. Rebuilt Victory Cabinet ..... Write
- Wur. 71 ..... Write
- Wur. 61 ..... \$89.50
- Wur. 41 ..... Write
- Seeburg 8200, Rebuilt Cabinet ..... Write
- PINBALLS-ONE BALL
- Club Trophy ..... \$349.50
- Mills '40 1-2-3, F.P. .. 89.50
- Mills '39 1-2-3, C.P. .. 42.50
- Fortune Comb., C.P., F.P. .... 349.50
- Seven Flasher ..... 119.50
- Fairgrounds, C.P. .... 42.50

MISCELLANEOUS

- 2 Candy Machines, Ea. \$ 60.00
- Victory Speaker ..... 47.50

ACCESSORIES

- Packard 30-Wire Boxes \$ 32.50
- Seeburg Box (1-20) .. 22.50
- Seeburg Boxes, 30-Wire (1-24) ..... 24.50
- Wurlitzer Boxes, #100, 30-Wire ..... 19.50
- Wurlitzer Boxes, #125, 2-Wire ..... 25.00
- Wurlitzer Boxes, #320, 2-Wire ..... 27.50
- Wurlitzer Boxes, #120, 2-Wire ..... 30.00
- ARCADE EQUIPMENT
- Baseball Machine .....\$149.50
- Shoot the Chute, Conv. Write
- Gripper ..... 14.50
- Hitler Gun ..... Write
- Hockey ..... Write
- Rapid Fire ..... Write
- Ten Strike ..... 79.50

SOUTHERN AMUSEMENT COMPANY

628 MADISON AVE. (5-3609) MEMPHIS, TENN.



ROTOR TABLES

Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate. ONLY A FEW LEFT—\$79.50

NATIONAL NOVELTY COMPANY 183 MERRICK ROAD, MERRICK, L. I., N. Y.

MARKEPP VALUES

YOUR MONEY'S WORTH OR YOUR MONEY BACK

SLOTS AND CONSOLES

- 50c Mills Blue Front, New Cabinet, Single Jack, C.H., K.A., D.P., 3/5, Like New ..... Write
- 50c War Eagle, Mills, Glitter Gold Finish, New Cabinet, Single Jack, C.H., D.P., K.A., 3/5, Beautiful ..... Write
- Lucky Lucre, Walnut, A-1 .....\$325.00
- 18 5c Watling Rollatops, 3/5, A-1 ..... 95.00
- 6 10c Watling Rollatops, 3/5, A-1 ..... 115.00
- 4 25c Watling Rollatops, 3/5, A-1 ..... 135.00
- 5c Mills Extraordinary, Refinished, 3/5 ..... 175.00
- 5c Mills Extraordinary, Refinished, 2/4 ..... 110.00
- 5c Mills Roman Head, Refinished, 3/5, C.H. .... 189.50
- 5c Grotchen Columbia Fruit Reels, 3/5 ..... 79.50
- 5c Pace Bantam Bell ..... 44.50
- Derby Day Slant ..... 27.50
- Tanforan ..... 45.00
- Blue & Gold Vest Pockets ..... 55.00
- Green Vest Pockets ..... 42.50
- Chicago Metal Std. Double Mach. Safes, Double Doors ..... 79.50
- Steel Slot Stands ..... 17.50

PHONOGRAPHS AND WALL BOXES

- 8200 Seeburg Hitone Conversion \$500.00
- Mills Thrones of Music ..... 250.00
- Mills Empress ..... 295.00
- Rockola Imperial, 20 Record ... 150.00
- Seeburg Wireless Remote Speaker Organ ..... 39.50
- Seeburg Wallomatic, Metal Cabinet, WS-1-Z ..... 15.00

ARCADE EQUIPMENT

- Evans Ski Ball .....\$ 95.00
- Keeneey Submarine Gun ..... 199.50
- Scientific Battering Practice ... 115.00
- Chicoin All Star Hockey ..... 225.00
- Seeburg Slap the Jap ..... 135.00
- Mills Late Moderne Scales ..... 49.50
- Caille Modern Scales ..... 49.50
- Royal Lobby Scales ..... 49.50

FIVE BALL PIN GAMES

- |                    |                    |
|--------------------|--------------------|
| Contest ..\$150.00 | Zombie ..\$59.50   |
| Monicker.. 89.50   | Band Wagon 44.50   |
| New Champ 69.50    | ABC Bowler 59.50   |
| Texas              | Pan American       |
| Mustang. 79.50     | can ... 39.50      |
| Metros ... 62.50   | Sport Parade 47.50 |
| 5-10-20 .. 145.00  | Boom Town 47.50    |
| Air Circus 135.00  | Wild Fire.. 49.50  |
| Horoscope. 62.50   | Play Ball .. 45.00 |
| Stratoliner. 49.50 |                    |

All equipment thoroughly checked and cleaned before shipping. Half certified deposit with order.

BUY WAR BONDS WITH MY MONEY I'll pay cash for anything in Coin-Operated Machines. SEND IN YOUR LIST TODAY.

The Markepp Company

Established 1928  
3908 Carnegie Ave. Cleveland 15, O.  
(Henderson 1043)

There is no substitute for Quality  
Quality Products Will Last for the Duration  
D. GOTTLIEB & CO.  
CHICAGO

FOR SALE

5 Pikea Peaks, like new, \$10.50; also 3 A.B.T. Penny Guns, one with Jap characters on scoring wheel, in good condition, \$15.00; also extra Pistol, just overhauled, \$115.00 for the lot. Terms: 1/3 deposit, balance C. O. D.

TED RODGERS, Donaldson Hotel, Fargo, N. D.

WANT Experienced Mechanic

On Buckloy Track Odds and Evans Bang Tails. State Salary Wanted.  
COPELAND WHO. CO.  
1303 Carondelet St., New Orleans, La.



# KEEP 'EM ACTIVE WITH GENERAL PRODUCTS CONVERSIONS

**TOKYO  
RAIDER**

For Your  
DRIVEMOBILE  
**16.75**

F. O. B. SACRAMENTO

**KLIP-A-  
NIP**

For Your  
SKYFIGHTER  
**16.75**

F. O. B. SACRAMENTO

**BLISTER  
GUNNER**

For Your  
AIRRAIDER  
**12.50**

F. O. B. SACRAMENTO

Operators report that every one of these GENERAL PRODUCTS conversions are bringing new machine play appeal and quick pick up in profits. Get yours NOW! Each comes complete with everything furnished. No complicated changes. Takes only a few minutes to install.

**SEE YOUR DISTRIBUTOR TODAY**

## GENERAL PRODUCTS COMPANY

1220 KAY ST., SACRAMENTO 14, CALIF.

### NEW MACHINES WITH SPECIAL DISCS AND REELS

#### WRITE FOR PRICES

ALL MERCHANDISE OFFERED IS FOR RESALE ONLY

5¢ Gold Chromes	10¢ Brown Fronts	5¢ Mills Mystery Bonus
10¢ Gold Chromes	25¢ Brown Fronts	10¢ Mills Mystery Bonus
25¢ Gold Chromes	5¢ Cherry Bells, Blue	50¢ Mills Brown Fronts
5¢ Copper Chromes	5¢ War Eagles	Super Track Time
10¢ Copper Chromes	5¢ Mills Consoles	5¢ Super Bells
25¢ Copper Chromes	10¢ Mills Consoles	Galloping Dominos, J.P.
5¢ Regular Chromes	25¢ Mills Console	5¢ Jumbo Parade, Cash
10¢ Regular Chromes	5¢ Handload, Emerald	5¢ Jumbo Parade, Conv.
25¢ Regular Chromes	Columbia Bell, GA Rear Pay	Mint Vendor
5¢ Brown Fronts	Evans Vest Pocket Domino	25¢ Paces Race Red Arrow

#### FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

11 5¢ Brown Fronts, \$250.00	19 Galloping Dominos, Cash, '39, Dark Cab. . . . . \$325.00	1 Club Trophy . . . . . Write
6 5¢ Melon . . . . . 225.00	8 Galloping Dominos, Ch. Sep., Dark Cab. 335.00	1 Kentucky . . . . . Write
4 5¢ Cherry . . . . . 225.00	9 Galloping Dominos, Cash, Light Cab. . . . . 475.00	1 Santa Anita . . . . . Write
6 5¢ Blue Fronts . . . . . 225.00	13 Galloping Dominos, Ch. Sep., Light Cab. 485.00	5 Fortunes, Like New . . . . . \$350.00
1 5¢ War Eagle . . . . . 125.00	1 Mills Four Bell, 5-5-5, Old Style Hd., New Cabinet . . . . . Write	1 Mills 1-2-3, Cash 65.00
2 5¢ Front Vendors, Goose-neck . . . . . 75.00	1 Mills Four Bell, 5-5-5-5, Old Style Hd. . . . . Write	<b>FIVE BALL AMUSEMENT AND ARCADE MACHINES</b>
1 5¢ Goose-neck, No J.P. . . . . 80.00	2 Mills Four Bell, 5-5-5-25 . . . . . Write	39 Mystics . . . . . \$ 39.50
1 5¢ Jennings Victoria Front Vender . . . . . 49.50	3 5¢ Mills Jumbo Parade, Free Play. 99.50	4 Yanks . . . . . 85.00
1 5¢ Watling Rotatop 150.00	2 5¢ Paces Races, Blk. Cab., Painted Brown 99.50	1 Commander . . . . . 75.00
1 1¢ Watling Twin JP 75.00	1 5¢ Paces Races, JP, Brown Cab., #5986 300.00	4 Spotties . . . . . 25.00
1 1¢ Mills Regular . . . . . 75.00	3 5¢ Paces Races, Brown Cabinet, #6088-5695 . . . . . 190.00	2 Pick 'Em . . . . . 29.50
1 1¢ Mills Goose-neck 60.00	2 25¢ Paces Races, Red Arrow, #6550-6583 . . . . . 275.00	1 Victory . . . . . 69.50
1 10¢ Melon . . . . . 235.00	4 '41 Derbys . . . . . Write	1 Sport Parade . . . . . 49.50
4 10¢ Orig. Chrome. . . . . Write	1 Midget Skeo Ball, Late Model, Like New . . . . . \$75.00	1 Flicker . . . . . 49.50
1 10¢ Blue Front . . . . . 235.00		1 Vacation . . . . . 39.50
4 50¢ Gold Chromes. . . . . Write		1 Yacht Club . . . . . 39.50
1 50¢ Blue Front . . . . . Write		1 Ten Spot . . . . . 69.50
1 5¢ Pace Console. \$150.00		2 Jennings Cigarolas, Comb. 5/10¢ . . . . . 105.00
1 25¢ Pace Console. 200.00		1 Submarine . . . . . 250.00
1 10¢ Calle Cadet. . . . . 75.00		2 Air Raiders, Like New . . . . . 325.00
18 Columbia Bells, Ch. Sep. . . . . \$ 75.00		1 Chicken Sam . . . . . 139.50
1 Columbia Bell, Chrome . . . . . 75.00		1 Shoot-the-Jap, F.S. 179.50
5 Pastimes . . . . . 250.00		2 Supreme Gun Shoot-Your-Way-to-Tokyo, Floor Sample . . . . . 380.00
5 Kentucky Clubs. 160.00		1 Foot Ease . . . . . 109.50
1 Midget Skeo Ball, Late Model, Like New . . . . . \$75.00		1 Kicker & Catcher. 32.50

#### PHONOGRAPHS

2 Panorams, Latest Model . . . . . \$425.00
---

#### SUPPLIES

Slot Machine Jackpot Glass, Per Doz. . . . . \$18.50	Mills Four Bells, Cabinet New . . . . . \$32.50
--	---

**FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM**

**OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDER.**

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

### MOSELEY VENDING MACHINE EX., INC.

80 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

### FACTORY REBUILT AND REFINISHED ALL MILLS SLOTS DRILLPROOF WITH KNEE ACTION AND CLUB HANDLES, CASTINGS AND CABINETS LIKE NEW — MECHANISMS GUARANTEED PERFECT

BLUE FRONTS	BROWN FRONTS	CLUB BELLS
5¢, \$250.00; 10¢, \$275.00; 25¢, \$325.00.	5¢, \$275.00; 10¢, \$300.00; 25¢, \$350.00.	5¢, \$400.00; 10¢, \$450.00; 25¢, \$500.00.

#### MILLS BUYS

5¢ Copper Chrome, #471874 . . . . . \$425.00	5¢ Vest Pocket, Chrome . . . . . \$ 80.00
5¢ Gold Chrome, #473791 . . . . . 425.00	5¢ Bonus, K.A.O.H. . . . . 275.00
1¢ Refinished Gold Giltter Q.T. . . . . 39.50	10¢ Bonus, 3-5, K.A.O.H. . . . . 325.00
25¢ Blue Front, K.A.O.H. Drillproof, Oval Card . . . . . 400.00	25¢ Cherry Bell, Drillproof, O.H.K.A. . . . . 425.00

#### JENNINGS CHIEFS

1¢ Four Star . . . . . \$ 80.00	5¢ Century, 2-4 . . . . . \$ 80.00	5¢ Club Console . . . \$175.00
5¢ Four Star . . . . . 150.00	10¢ Century, 2-4 . . . . . 70.00	5¢ Silver . . . . . 175.00
10¢ Four Star . . . . . 175.00	25¢ 1941 Silver Moon Chief . . . . . 400.00	10¢ Silver . . . . . 225.00
One Dollar Chief . . . . . Write		5¢ Redskin . . . . . 175.00

WATLING ROL-A-TOPS	PACE COMETS	3-5 PAYOUTS
5¢ 3-5 Payout . . . . . \$ 85.00	5¢ Deluxe, S.P. . . . . \$ 89.50	5¢ All Star . . . . . \$ 85.00
10¢ 3-5 Payout . . . . . 95.00	5¢ Rocket, S.J. . . . . 125.00	10¢ All Star . . . . . 95.00
25¢ 3-5 Payout . . . . . 175.00	10¢ Rocket, S.J. . . . . 150.00	25¢ All Star . . . . . 175.00

#### CAILLE

5¢ D.J. 3-5 Payout . . . \$50.00	10¢ D.J. 3-5 Payout . \$60.00	25¢ S.J. 2-4 Payout . . \$40.00
----------------------------------	-------------------------------	---------------------------------

CONSOLES—PAY TABLES—ACCESSORIES		
Turf King . . . . . \$550.00	Paces Races, Black. \$ 85.00	Paces Ralls, Ralls . . \$135.00
Santa Anita . . . . . 345.00	Paces Races, Lt. Oak. 100.00	New Q.T. Box Stands 19.50
Race King . . . . . 275.00	Royal Draw . . . . . 125.00	Refin. Slot Box Stands, Blue or Brown . . . 15.00
Jennings Goodluck . . 69.50	Four Bell . . . . . 850.00	Wallomatic, Large Type 12.50
Saratoga Automatic Payout . . . . . 85.00	Bobtail Auto. Payout 135.00	5¢-10¢-25¢ Barnmatic 47.50
'38 Track Time . . . . . 75.00	Galloping Dominos, Late Head . . . . . 150.00	Wurlitzer 30 Wire Box, New . . . . . 29.50
'38 Skill Time . . . . . 75.00	Lucky Lucra, Late Hd. 275.00	Packard Box . . . . . 32.50
'39 Bangtails, Late Hd. 149.50	Saratoga Ralls and Skillfields . . . . . 135.00	

TERMS: 1/3 DEPOSIT, BALANCE O. O. D. WRITE, WIRE, TELEPHONE TODAY.

### TWIN PORTS SALES COMPANY

230 LAKE AVENUE SO. DULUTH 2, MINN.

## PLASTIC WALL BOX COVERS

Only **\$3.50**

Repaired as Good as New

Complete

Ship us your broken or cracked plastic covers, less glass and hardware (pack carefully, mark carton "FRAGILE" and ship via Railway Express); include the broken pieces. Missing pieces replaced with cast plastic. We will return your own plastic cover (postage prepaid, \$3.50 C.O.D.) completely repaired and reinforced. Surface marks, knicks and bruises filled. Covers refinished in beautiful metallic tan with semi-mat effect. All repairs made with the same plastic material as your plastic wall box cover. Plastic is the only repair material we use . . . no screws, bolts or metal plates.

### SUPREME PLASTICS CO.

1112 45TH STREET  
BROOKLYN, N. Y.

Phone: Wi. 7-1208



## RED HOT FOR PROFITS

### CALIENTE

No. 11878 1056 Holes  
TAKES IN \$52.80. Av. Payout \$24.80

**GROSS PROFIT \$28.00**

Write, today, for our new circular describing 59 new, fast HARLICH profit-makers. Ask for NC-441.

**HARLICH MFG. CO.**  
1413 W. Jackson Blvd.  
CHICAGO 7, ILLINOIS

### PARTS FOR MILLS SLOTS

Large Gears, Complete with Brackets and Springs . . . . . Each \$3.00;	In Lots of 25 or More \$2.75
Reel Strips, 3-5 or 1 Cherry Payout . . . . . Per Set .55;	.50
Reward Cards, 2-5 or 3-5 . . . . . Each .20;	.15
Club Handles, Painted and Chromed . . . . . Each 4.50;	4.00
Payout Disc, 1 Cherry Payout . . . . . Per Set 7.50;	6.75
Disc Plugs . . . . . Per Set .25;	.20
Oval Frames to Use Paper Reward Card on Brown Front . . . . . Each 2.00;	
Payout Tubes, 25¢ Size (with Hopper) . . . . . Each 3.75;	
Bottom Main Slide, 5¢-10¢-25¢ . . . . . Each 4.25;	
Large Gear Comp. with Brackets & Springs for Jennings Slots . . . . . Each 4.25;	3.75

We Have All Types of Springs and Other Parts for Mills Slots.

### SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

#### ANOTHER LOT OF EQUIPMENT READY TO GO

1 Mills Blue Front, 10c, S.J.P., C.H., L.O. Cab. . . . . \$215.00
2 Mills Blue Fronts, 10c, D.J.P., L.O. Cab. . . . . 190.00
1 Mills Blue Front, 5c, S.J.P., L.O. Cab. . . . . 185.00
2 Mills Blue Fronts, 5c, D.J.P., L.O. Cab. . . . . 165.00
1 Mills Cherry Bell, 5c, S.J.P., C.H., L.O. Cab. . . . . 190.00
1 Jennings 4-Star, 10c, L.O. Cab. . . . . 175.00
1 Caille Comm., 5c, Blue Enameled . . . . . 65.00
18 Watling Rototops, 5c, 3-5 . . . . . 90.00
6 Watling Rototops, 10c, 3-5 . . . . . 120.00
4 Watling Rototops, 25c, 3-5 . . . . . 150.00
3 Galloping Dominos, Brown Cab., Very Clean . . . . . 250.00
1 Paces Races RED ARROW, Like New . . . . . 265.00
1 Santa Anita, Very Clean . . . . . 250.00

1/2 DEPOSIT.

### CONFECTION VENDING CO.

220-22 WEST 4TH ST. PHONE 2-1816 CHARLOTTE, N. C.



## EAGLE PHONOGRAPH REPLACEMENT PLASTICS available at "RIGHT" PRICES!

### WURLITZER

800 top corners.....	\$16.50 Each
800 lower sides.....	13.50 "
800 top centers (right and left red).....	8.00 "
750 top corners.....	8.75 "
750 lower sides.....	8.75 "
750 top center.....	4.25 "
850 top corners.....	9.50 "
850 lower sides.....	8.75 "
850 top center.....	11.00 "
850 peacock glasses.....	3.50 "
(no less than 3 shipped)	
950 side plastics.....	10.50 *
700 top corners.....	7.50 "
700 lower sides.....	9.50 "
500 and 600 top corners.....	4.00 "
500 and 600 lower sides.....	4.85 "

### ROCKOLA

Standard, Masters, Deluxe or Supers	
top corners.....	\$12.75 Each
lower sides.....	12.75 "

### SEEBURG HI-TONE

Model 9800, 8800 or	
8200 lower sides, ...	\$14.50 Each

### SHEET PLASTICS

50 gauge (thickness of a new penny)	
20 x 50" (red only)...	12.50

TERMS: One-third deposit with order, balance C.O.D., F.O.B. Chicago, Ill. Or remit in full to save C.O.D. charge.

Prices Subject to Change Without Notice

"Now You Can Read" through Clear Transparent Plastic Windows for your Wurlitzer 850 Program Holder \$5.00 per set

## EAGLE COIN MACHINE CO.

530 S. Dearborn St. (Wabash 1089) Chicago 5, Ill.

THICKEST—  
STRONGEST—  
TOUGHEST—  
NON-INFLAMMABLE  
A QUALITY PRODUCT  
WORTHY OF YOUR EXPENSIVE INSTRUMENT

"Look For the Eagle—You'll Find the Best"



BUY FROM YOUR NEAREST DISTRIBUTOR!

## 400 MILLS VENDORS 5-10-25

SERIALS 350,000 TO 450,000

These Machines Just Off Locations, in A-1 Condition, Will Be Sold to Highest Bidder Within Next Two Weeks

Can be inspected at:

DONALD FIELDING & CO. 1106 HALL AVENUE, WINDSOR, ONTARIO

SEEBURG MUSIC CO. 4356 ST. LAWRENCE STREET, MONTREAL, QUEBEC

Also

Approximately 250 Pace Slots and Late Model Console Pay Out Tables. All Machines Will Be Shipped to the United States Free of Duty. Please State Make and Quantity When Ordering.

# BIG SPLASH ... HITS THE CASH

To the Tune of a Neat \$28.70 PROFIT

This "idea-clicker" is a real work of art—an eye opener in sales-board design with plenty of play-appeal and flash. Has \$25.00 top.

1000 holes @ 5c play ..... \$50.00  
Pays out ..... 21.30

WRITE FOR LIST NO. 438-B

## GARDNER & CO.

2309 ARCHER • CHICAGO

## CONVERT TO WHIRLWAY AND DUST WHIRLS

### DUST WHIRLS

A NEW ONE BALL FREE PLAY is now being converted from Club Trophies with all the very latest features plus an additional hold-over feature which makes this game another success. Hundreds of Operators are making big money with

### WHIRLWAY

converted from SPORT SPECIAL, DARK HORSE AND BLUE GRASS. Ship us these games prepaid. No machines to sell outright.

ROY MCGINNIS CO., 2011 Maryland Ave., Baltimore, Md.

a VICTORY suggestion—

## KNOCK-OUT THE JAPS

NO. 1 ON AMERICA'S HIT PARADE OF PIN GAME CONVERSIONS

Makes a Complete New Game Out of Your Old Knock-Out. Try this conversion today and watch the players fight to Knock-Out the Japs, Battleships and Bombers. The come-on appeal is amazing, cash box collections enormous.

Get Started Now on the Road to Higher Earnings. Rush Your Order Today.

Your Price Only \$9.50 EACH. Cash With Order. F.O.B. Chicago, Ill.

Each Conversion Contains a NEW 12 COLOR BACK GLASS, NEW TWO-TONE BUMPER CAPS SHOWING JAP'S FACES IN COLOR and NEW INSTRUCTION and SCORE CARDS. Write for Illustrated Circular of Other Conversions.

## VICTORY GAMES

2140-44 SOUTHPORT AVE. CHICAGO 14, ILLINOIS  
AMERICA'S CONVERSION HEADQUARTERS

## A NEW ANGLE!!!

No New Coin-Operated Machines for the Duration! So . . . we have developed a smart deal for smart operators . . . a natural for closed or open territory. Everybody will play ARM CHAIR GOLF because its new and thrilling. Measures 40 by 15 inches, played on table, counter or bar. We include pay-off system. Low cost gets you "off the nut" in a few hours. Send \$3 cash or M. O. for sample by express. No. O. O. D.'s.

## A. M. WALZER COMPANY

MIDLAND BANK BLDG. MINNEAPOLIS, MINN.

### SUCCESSFUL DISTRIBUTORS!

We are the Eastern Pennsylvania and New Jersey distributors of

- ★ Rock-Ola Phonographs
- ★ Ken-Rad Tubes & Lamps
- ★ Pfanstiehl Needles
- ★ Frigidrink Beverage Vendors

For distribution in our market, contact us now!

SAM STERN

## SCOTT CROSSE CO.

1423 SPRING GARDEN STREET

Formerly Keystone Vending Co. PHILADELPHIA 30, PA.







# FIGHT BY HIS SIDE!



**BUY EXTRA WAR BONDS**

**DURING 5<sup>TH</sup> WAR LOAN**

**JUNE 12 TO JULY 8**



LION MANUFACTURING CORPORATION, 2840 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME FAMOUS *Bally* GAMES AND VENDERS

\*Distributed by Bally Manufacturing Company

## REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS

**\$95.00**

**SEND US YOUR MACHINES 10-DAY SERVICE**

### SPECIALS—FOR SALE

Complete Arcade — Will Sell in One Lot or Separately — Write for List.

### NEW EQUIPMENT

Supreme Tokyo Gun .....\$330.00 | Cupid's Wheel .....\$295.00  
Selector Scope Fortune Teller .... 375.00 | New Supreme Skee-Roll ..... 317.50

### WILL PAY CASH

COMPLETE ROUTES OR THE INDIVIDUAL MACHINES WIRE OR MAIL LIST.

### PIN GAMES

Mills 1-2-3, P.O. ....\$ 97.50 | Victorious Turf Champ .....\$184.50  
Keeney Super Six ..... 50.00 | Challenger ..... 195.00  
Keeney Contest ..... 135.00 | Thistledown ..... 75.00

### MUSIC EQUIPMENT

Buckley Boxes, New .....\$ 35.00 | Secburg 16-Record .....\$10.00  
Buckley Boxes, Rebuilt ..... 25.00 | Keeney Boxes ..... 5.50  
Wurlitzer Model 100 ..... 25.00 | Perforated Program Sheets, Per 1000 4.50

### BUCKLEY DIGGERS

REBUILT TREASURE ISLAND .....\$55.00 | REBUILT DE LUXE .....\$100.00

### SLOT MACHINES

Mills — Jennings — Watling — Caille — Pace Slug Proof — Pace Console.  
Tell us your requirements.  
Write for Special Prices on Mills Vest Pocket Bells.

### REBUILT EQUIPMENT

Mills Single Machine Safes .....\$ 52.50 | Keeney Air Raider .....\$230.00  
Melink Double Machine Safe ..... 62.50 | Chicken Sam ..... 108.00  
Gottlieb Three-Way Grippers ..... 22.50 | ABT Target Skill ..... 17.50  
Shoot-the-Chutes ..... 150.00

### CONSOLES

Jumbo Parado (Payout) .....\$115.00 | Paces Saratoga .....\$175.00  
Keeney Kentucky Club ..... 90.00 | Paces Races ..... 290.00  
Keeney Skill Time ..... 90.00 | Mills Four Bells ..... Write  
New Paces Reels Sr. .... 260.00 | Jennings Fast Time, F.P. .... 80.00  
New Paces F.P. Reels ..... 260.00 | Jennings Bob Tail, F.P. .... 108.00  
New Saratoga Jr. .... 250.00 | Caille Console ..... 95.00  
New Saratoga Sr. .... 260.00 | Bally Roll-Em, 25c ..... 175.00  
Paces Reels Jr. .... 175.00

All Prices Subject to Prior Sale. Terms—Cash With Order.

**BUCKLEY TRADING POST**  
4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

## GREATER PLAYER APPEAL!

# VICTORIOUS 1944

Here Is the Outstanding Money-Making Conversion for Your Route. Reduce Service Calls to a Minimum.

Revamped version of Stoner's Turf Champ has many new, play-exciting features. Cabinets completely remodeled and refinished. Mechanism completely overhauled, improved and rebuilt. You can't go wrong with this Westerhaus conversion.

See Your Nearest Distributor Today  
**WRITE—PHONE—WIRE**

**WESTERHAUS AMUSEMENT CO.**  
3726 KESSEN AVENUE CHEVIOT 11, OHIO  
Phones MONTANA 5000-1-2

# RADIO TUBES

for the  
**COIN MACHINE TRADE**

(Tubes Offered to Consumer Market Only) (OPA May 20 Retail Prices)

Tubo	Maxi- Net num Price per order	Tubo	Maxi- Net num Price per order	Tubo	Maxi- Net num Price per order	Tubo	Maxi- Net num Price per order
O1A	\$.85 40	5X4G	\$1.10 1	6SA7GT	\$1.10 2	14A7	\$1.95 5
O2A	1.60 10	5Y3GT	.70 1	6SF5	1.00 2	22	2.35 15
1A5GT	1.10 2	5Y4G	.75 1	6SJ7GT	1.10 40	24A	.90 1
1B5/25S	1.30 1	5Z3	1.10 10	6SK7GT	1.10 10	25L6GT	1.10 1
1C5GT	1.30 15	6A4	1.60 40	6SL7GT	1.55 15	26	.75 40
1G6	1.30 20	6A6	1.60 40	6SQ7GT	1.10 1	27	.70 1
1D7G	1.60 1	6A7	1.00 1	6SR7	1.10 1	30 Special	1.00 10
1D8GT	1.95 2	6A8GT	1.00 1	6U5/6G5	1.30 40	31	1.00 40
1F5G	1.30 15	6AD7G	1.60 40	6U7G	1.00 15	32	1.30 40
1F8	1.60 20	6B5	1.95 2	6V6GT	1.10 10	33	1.30 40
1G6GT	1.60 40	6B7	1.30 20	6X5G	1.10 3	34	1.30 25
1H4G	1.00 7	6B8G	1.30 40	6Z5	2.35 25	37	.85 40
1H5GT	1.10 1	6C5GT	1.00 15	7A4	1.30 40	38	1.10 40
1H6G	1.30 10	6C8	1.00 5	7A5	1.30 15	39/44	1.00 25
1LA4	2.35 25	6O8G	1.60 15	7A6	1.30 20	41	.85 40
1LE3	1.95 15	6D6	1.00 20	7A7	1.30 40	42	.85 10
1LH4	2.35 15	6F5GT	1.00 4	7B4	1.30 10	45	.80 2
1LN5	2.35 5	6F8G	.80 2	7B5	1.30 15	50L6GT	1.10 1
1N6G	1.30 15	6F7	1.60 40	7B6	1.30 40	56	.80 3
1Q5G	1.60 20	6F8G	1.30 40	7B8	1.30 40	57	.90 25
1R5	1.60 5	6H6GT	1.10 2	7C5	1.30 40	76	.90 40
1R5	1.60 15	6J5GT	.90 2	7C6	1.30 40	77	.90 40
1T4	1.60 40	6J7GT	1.10 2	7C7	1.30 10	78	.90 40
1V	1.00 40	6K8GT	1.00 1	7F7	1.60 40	79	1.60 40
2A3	1.60 2	6K7GT	1.00 5	7Q7	1.95 40	80	.70 1
2A4G	2.35 5	6K8GT	1.30 10	7Q7	1.30 10	83	1.30 3
2A6	1.00 40	6L6G	1.95 40	12K8	1.60 3	84/8Z4	1.10 40
3A8GT	2.35 1	6L7G	1.60 5	12SA7GT	1.30 1	227	.70 40
3O5GT	1.60 25	6N7GT	1.60 5	12SF5GT	1.10 10	450	2.35 40
3S4	1.60 20	6P5G	.85 20	12SJ7GT	1.10 1	2051	3.00 40
5U4G	1.00 5	6P7G	2.30 20	12SQ7GT	1.10 1	XKD	1.60 25
5V4G	1.60 5	6R7G	1.10 25	12Z3	1.00 2	XXL	1.60 25

Above list effective until June 10—Write for our twice monthly tube inventory release

### IMPORTANT INSTRUCTIONS

- Send no deposit with your order—shipment will go forward express C. O. D. for full amount.
- Minimum order filled is for 25 tubes, each type within rationed limits shown above.
- Do not phone or wire for tubes—shipment cannot go forward until receipt of Supplier's Certificate.
- Tear out, sign and attach to your order the Supplier's Certificate at bottom of this advertisement.
- If you personally cannot use the minimum shipment of 25 tubes, contact another operator and place a single order including your friend's needs.

### FEATURES OF OUR SERVICE

All tubes are in individual cartons. Shipment goes forward within 48 hours after receipt of your order. An Airmail copy of invoice reaches you at least 24 hours ahead of shipment. We never substitute types, but will forward G's or GT's for the Metals you order. We've operated 17 years, and know your machine problems. Our list of tubes is revised every 15 days and we are filling over 95% of orders completely which are placed in compliance with current lists.

**W. R. BURTT**  
(The Coin Tube Man)

436 N. TERRACE DR. WICHITA 8, KANSAS  
I hereby certify that I am entitled to purchase the items specified above under the provisions of Limitation Order L-265, with the terms of which I am familiar.

Name (In Ink) .....



★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
**BUY MORE THAN BEFORE,  
TO END THE WAR ...  
FAST!**

**5th  
WAR LOAN DRIVE**

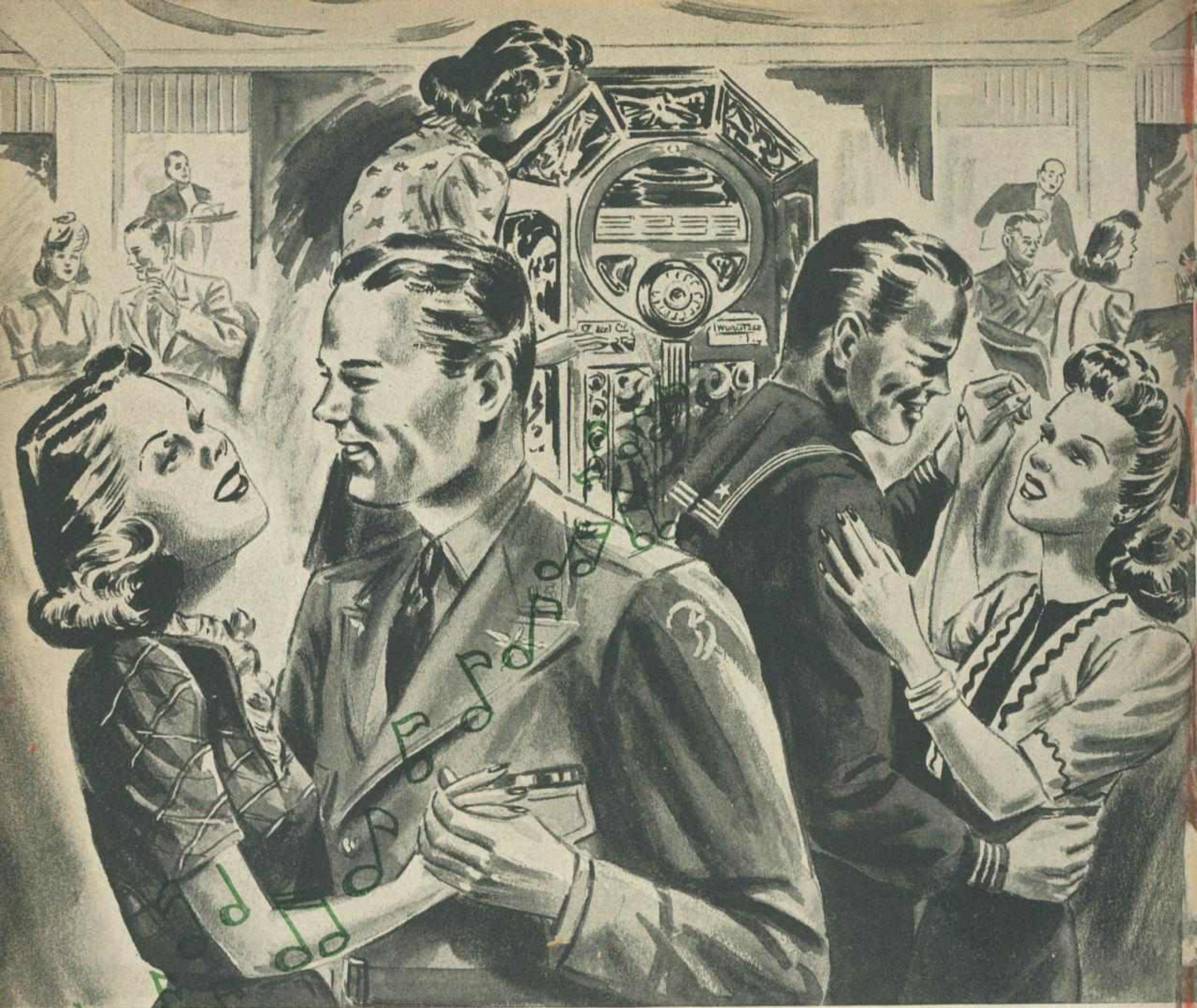
JUNE 12th TO JULY 8th

**Back the Attack!**

J. P. SEEBURG CORPORATION  
CHICAGO, ILLINOIS

★ ★ ★ ★ ★ ★ ★ ★ ★ ★





*When you turn on the music . . .  
 . . . . you turn on the fun!*

**NOTHING** stimulates gaiety, good fellowship and good fun quicker than a catchy, toe-tapping tune! Nothing fans the fires of patriotism more than a thumping martial air! Nothing stirs the pulse of oldsters like the songs of long ago.

Wurlitzer is proud to have contributed so much to making good music available in the homes, clubs, restaurants, theaters and taverns of America—is richly rewarded in the knowledge that today, its very name *means* music to millions! The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

Awarded To The  
North Tonawanda Division



**BUY MORE WAR BONDS!**

# WURLITZER

*The Name That Means Music to Millions*

Materiale protetto da copyright