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AUGUST 7, 1943

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Nitery Velvet Produces Legit

Burly Plow-Under Indicated As Dough Goes to Niteries; Even Sailors Pass by Strips

Tough To Find Line Girls as Well as BO

PHILADELPHIA, July 31.—Burlesque, long the stepchild of show business, seems to be the only branch of the amusement industry that is enjoying no share in the wartime boom. In fact, the burly art is so neglected, as far as the well-heeled public is concerned, that observers here, the hub of Izzy Hirst's wheel, are fearful that burlesque will be plowed under before the war is over. Burlesque looks due to fade into memory along with minstrel shows, rep and tent shows and marathon dances.

Indications at the start of the war were that the strip shows would come in for a major revival of interest. Business had been booming at the burleycue houses for several seasons and the peak was expected to be reached this year. Instead, fans started staying away in droves. Prospects for next season are none too encouraging in spite of the fact that Izzy Hirst will again give his wheel a spin.

Trade from the fem war workers and from the servicemen, on whom the burly impresarios depended largely to storm their peel palaces, was merely a flash in the pan. The working gals, wearing the democratic slacks, stormed the strip show places at the start. But the novelty soon wore thin. Gals turned to the much more cultural arts as the legitimate stage, operas and concerts, all of which are experiencing a boom once dreamed about.

Service Trade Switch

Service trade, particularly from the sailor boys, also has been lost. It used to be that every time the fleet came in the first 10 rows down front were solid gobs. Burly managers, returning here after giving up the ghost earlier than usual this year, confided that the only time they got heavy uniform trade was when it was raining hard.

Except for the usual quota of bowery bums and the so-called degenerates, always sure for one or two trips a week to the peanut gallery, even the stand-bys

have been giving burly the go-by. The regulars, now working in the war plants and enjoying fat pay checks, are thumbing their noses on a poor man's Betty Grable. The guys can afford the tariffs at the night clubs and get their sex education in more comfortable environs. Even the traveling salesmen and intelligentsia trade, who swear they only came to hear the comics, are lost faces.

No New Burly Fans

What has the burly impresarios concerned more is the fact that no new generation of devotees to the raw-flesh art is being developed. The youngsters, who took to the trosso slingers as part of the sowing-wild-oats routine, are either in the armed forces or working in the war plants. Now they can afford

(See *Burly Plow-Under* on page 10)

FDR Sides With Caesar In Latest Miller-Petrillo Fracas on Free Longhair

WASHINGTON, July 31.—President Roosevelt has finally entered the Petrillo controversy.

White House Secretary Steve Early, who acts as White House spokesman, said that Petrillo's recent offer to bring symphonic music to the country was actually an idea of the President's, and an oldie at that.

Commenting on the controversy which broke in New York, where NAB President Neville Miller blasted at Petrillo's offer, Early said:

"Back in the days of work relief the President suggested to Harry Hopkins, then head of relief, that the musicians of the country be formed into large

Only Mr. Whiskers Loses If Turkeys Result From Club Ops' Fliers Into Theater

New Angels Look for New Reputations

NEW YORK, July 31.—Night club operators anticipating September's tax report are already doing something with the excess profits that ordinarily would go to the Collector of Internal Revenue. The tax problem will be greater this year, as night clubs are enjoying the most prosperous season in history. So they're going to turn legit producers.

The owners figure that since taxes will gobble up most of the profits, they may as well investigate another branch of the amusement industry so that losses can be written off on the books of the night spots. If they're accidentally successful in the legit field they would be well established in the theater and will be able to coin some real post-war money when taxes will not be as heavy (they hope).

Several owners originally contemplated establishing other night clubs,

but they figured legit would be a more attractive proposition, as one or two successful ventures would establish them. Besides many of them like the taste of the rarified legit atmosphere.

First Taste, "Early to Bed"

A string of nitery ops got their first taste of legit prosperity with *Early to Bed*, a hit show according to box-office standards even tho critics didn't think so. That display represents backing from Lou Walters, Latin Quarter; Dave Wolper, Hurricane; Leon Enken and Eddie Davis, Leon & Eddie's; John Bogglano, Versailles; Monte Proser, Copacabana, and Jimmy Vernon and Darlo, La Martinique.

Even tho these nitery owners have small investments in that show, it was enough to give them an idea of the dough that can be made in that field from a hit.

Dave Wolper, of the Hurricane, is planning two shows to hit Broadway this fall. The first will be *Aesop's Fables*, with music by Duke Ellington, and the other is a comedy without music by Bud Pearson and Les White, still untitled. Gene Towne is currently doing a rewrite job of this piece, revamp-

(See *Nitery Velvet* on page 11)

Hub's 2 Burly Houses Plan Aug. Bow-Ins

BOSTON, July 31.—The Hub's two palaces of burlesque, Old Howard and Globe, have announced their opening dates for the coming season. Where formerly the Old Howard began the new season in late August, the opening this year (after being closed for a little over a month) is set for August 13.

The Globe Theater, which has been showing second-run pix since the end of burlesque a month ago, closed down completely August 1 and is set to reopen August 27 after being renovated and generally cleaned up. Policies will be the same as previous seasons: Shows offered three times daily (at each house) with pix interspersed.

Spangles To Hold Down Garden Until Road Tour in Sept.

NEW YORK, July 31.—Denying reports that Mike Jacobs wanted Madison Square Garden back for late summer and early fall fights, the management of the Ringling Spangles insisted today that the show would continue at the Garden until September 7.

Hal Oliver, for the management, said that the show after that date would start a 32-week tour with dates in Kansas City, Mo., Chicago, St. Louis and Cleveland, as well as some Coast spots already booked. Three spots are said to be interested in having Spangles for the week following its New York closing, but

(See *Spangles in Garden* on page 56)

Blue Independent at Last

Noble's Duke On High; No McGraw

NEW YORK, July 31.—After weeks of hectic bidding and days of conferences the sale of the Blue Network to Edward J. Noble for a nonchalant \$8,000,000 in cool cash was announced yesterday by the Radio Corporation of America, RCA, which owned the National Broadcasting Company as well as the Blue, has been accepting bids for the azure web ever since its organization as a separate entity in January, 1942. Blue was born, as most everyone knows, as result of FCC ruling that NBC, which then

operated both the Blue and the Red Networks, go thru divorce wringer.

Edward J. Noble, purchaser of the 19-month-young chain, made his pile with the Life Savers Corporation, of which he is now chairman of the board. He is also the owner of WMCA, indie outlet in New York City, and was active in Washington as a New Deal exec, chairman of the Civil Aeronautics Au-

thority (1938-'39) and Undersecretary of Commerce (1939-'40).

No Strings

The buy was a straight and outright purchase of Blue Network, Inc., stock, 1,000 shares at no par value, from RCA. Deal includes all existing contracts with

(See *Four Nets Now* on page 9)

In This Issue

Burlesque	26	General News	3-5	Reviews, Legit	18
Carnival	30-37	General Outdoor	54-57	Night Clubs	20
Circus	38-39	Legitimate	17-18	Orchestras	15
Classified Ads	48-47	Letter List	48-49	Radio	11
Cocktail Combos	24-25	Lists	56	Records	15
Coin Machines	58-84	Magic	26	Vaude	22
Columns:		Merchandise-Pipes	50-53	Rinks-Skaters	44
Crossroads, The	45	Music (Also See Records)	12-16	Roadshow Films	27
Editor's Desk, The	45	Music-Merchandising	62-67	Routes, Acts	25
Hurl, Walter	58	Music Popularity Chart	14	Bands	54
Corral	39	Night Clubs-Vaudeville	19-26	Carnival	55
Derbyshow News	28	Parks-Pools	42-43	Circus	55
Fairs-Expositions	40-41	Pipes for Pitchmen	53	Dramatic & Musical	54
Final Curtain, Births,		Radio	6-11	Ice Shows	54
Marriages	29	Record Buying Guide	64 & 66	Sponsored Events	37
		Repertoire	28	Vanderville Grosses	26
				Vending Machines	68-69

Report From North Africa

By Captain Andy Gray

ALGIERS, June 2.—Good shows are few and far between in North Africa, despite gallant efforts by American and British Red Cross and British Department of National Service Entertainment. Algiers has gluttonish share of North Africa's short ration. Constantine has novies, with stageshows uncertain. Tunis is picking up after Nazi dousing of amusements.

In Algiers, best place is Opera House, but this functions as opera at week-ends only. Other nights A.R.C. puts on show which has recently consisted of French artists, including Andre Farugia's Paris swing band and troupe of so-so girl dancers, plus singers who sell their wares more by curves than talent.

In Rue Islay is Casino Music Hall, which starts nightly (once only) at 9 p.m. Here French artists, either natives of Algeria or refugees from France, give weekly revues. They don't remind you of Paris, London or New York, but occasionally produce a laugh. Kernol, magician; Yost, French model; Nita Greco and Palacio, Spanish double act; Armendel and Gilson, French comics; Nita Silva, sulky songstress; Josette Ducamp, revue star; Marika de Rivera, dancer; Les Romano, cyclist, etc., are mainstays and play return visits every four or five weeks. Tour is Oran, Tunis and odd dates. There's also a resident line of six ribby girls and Gayanne Trio, Paris-styled dancers. Gaze Bros. own this hall.

Bosphore Night Spot

Only semblance to nitery is the Bosphore, which has same class of artists as Casino on small stage in front of resi-

LOU MARTIN

(This Week's Cover Subject)

LOU MARTIN, whose life has been among the most colorful in show business, is an accomplished artist on every instrument in a dance band besides having a worthy reputation as a leader.

He started work at the age of 9 as a cobbler's helper and a year later moved on to be a barber's helper. At 11 he decided to be a pharmacist and got himself a job at a drugstore, but there his career ended.

His first experience as a musician was with the Forbes School Band in Pittsburgh, where he played a clarinet, while Oscar Levant was the school band's pianist. Shortly after that he set out on his own to see the world and was working in a Detroit auto plant when defectives caught up with him and shipped him home. The wanderlust got him again and this time he wound up in a pipe-line gang in the Texas oil fields, playing piano in a near-by restaurant for his own amusement in his spare time.

Then Martin landed his first professional job. Another restaurant owner took him on at \$12 per night. But Martin left that soon after to join the coast artillery, where he ended up in the band as clarinetist.

After a series of hectic travels around the world, Martin returned to New York and joined B. A. Rolfe's Lucky Strike orchestra. He followed with a year and a half at the Cathay Hotel in China, but homesickness drove him back to the States and he landed in San Francisco and started a tour of vaudeville houses thru to the East Coast. In 1935 he was booked into Leon and Eddie's, New York, for a week's engagement. In September Martin enters his ninth consecutive year at that world-famous night club.

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dent band, which is no draw. Show at 5:45 and 8 p.m. It is "Officers Only." Beer is 25 cents a glass. As in Casino, Bosphores is always full, not because of talent draw, but because it is only place, except Casino Bar.

Algiers has about 30 movie houses, but pictures are far from new. Latest are Grable-Payne-Mature *Footlight Follies* and Coward's *In Which We Serve*. These play the ABC and Colisee, respectively. Other big houses are playing an old Ida Lupino-George Raft *They Drive By Night* (renamed *Femme Dangerous* for French). Some flicks have English dialog, French titles, but more often, as in case of *You Can't Take It With You*, which recently arrived here, French is dubbed in and no English subtitles.

Other flicks are *Yankee Doodle Dandy*, *Fantasia*, *Edith Cavell*, *Coastal Command*, *Queen Christine* and *Flight Command*. Favorite is *Donald Duck*.

French films are plentiful, such as Vivane Romance in *Prison Women*, Albert Prejean in *Inconnue de Monte Carlo*, Fernandel in *Ignace*.

One oldie seen here recently was Eileen Pringle in *Criminal Lawyer*. Another, Laurel and Hardy in *Fra Diabolo*, which was great hit.

These pictures leave Algiers and find their way across the country to about every town. Official army bodies try to speed up film distribution and bring in such flicks as *Desert Victory*, *Yankee Doodle*, etc.

But there is still a great dearth of films in this country. British DNSE (ex-ENSA) get their films when Cairo is finished with them. American Red Cross cry out for pix, but still have to show old second features in their various houses.

U.S.A. Units Missing

The American official entertainment board (USO) hasn't sent any big shows here since February when Martha Raye-Kay Frances unit visited. Bob Hope is reported on way, but these star companies usually hug big town theaters.

British DNSE sent all-star Leslie Henson-Beatrice Lillie-Vivien Leigh-Richard Haydn unit out in show called *Spring Party*, which went well. Will Fyffe, famed Scottish comedian, made big hit by refusing big party and traveling with pianist to small camps, appearing in tent or barn or open.

Other parties shipped from England include John Berryman's 14-piece *Laughter for Tonight*. Several small five-piece units have been touring country from Algiers to Tunis for month or so.

George Black, London producer, has a son a captain in army, who has brought a band of khaki-clad entertainers (pros in civil life) to North Africa for three months. Mostly ex-London name bandsmen, they are termed *Stars in Battledress*.

In Constantine the ARC have taken the Opera House and give three daily picture shows. Also at week-ends, Casino Theater is used by RC for stage-show with local talent. Here, Esther Freeman, related to Bud Freeman, is stone ender. She is ARC worker.

Casino weekdays is used as cinema—two shows for public (4 and 9 p.m.) and one* at 7 p.m. for soldiers, the soldiers can use public's shows. Alhambra is other flick, currently showing *It's a Date*, with Deanna Durbin, who along with Bing Crosby is rumored dead.

Another "dead" star to turn up alive and kicking on tour in North Africa is Josephine Baker, who sings many songs in many languages, a new dress per song.

Tunis Waking Up

Tunis is waking up after Nazis shut down most shows and took two best cinemas for themselves (one incidently bombed to ground). Municipal Theater, big, airy building, modern to extreme, is now under British control with DNSE shows weekly. They play twice nightly.

French revues are in other two places, ABC and Theatre de Chanson. Former is used as movie house later in day and latter is low-roofed quaint place where all artists sing a number solo for first half of show and later give revue-cum-

WMC To Put Skids Under Luxury Restaurant Help, Non-Essential Niteries

WASHINGTON, July 31.—Before restaurants can qualify as essential occupations they must dispose of all such frills as doormen, cigarette girls and other "luxury" employees, according to an order now being prepared by the War Man-Power Commission.

No announcement of such an order has been issued, but it was learned on good authority that eating spots will have to get rid of their cab hailers and other employees who provide fancy services if the place is to get qualification as essential.

It was also learned that the order, when prepared and finally issued, will exclude night clubs, cocktail lounges and hotel rooms.

No Hat-Check Ruling

No ruling on hat-check girls and other

such attendants could be obtained immediately, altho it is generally presumed that if doormen and cigarette girls go, so also will the hat-check girls and powder room attendants. Restaurants normally would be expected to put up a terrific struggle to keep hat-check stands in operation, since concessions frequently prove rent payers, but if dropping the practice would help keep them a labor force they would undoubtedly bow to the order.

Just what effect the order would have on the hat-check concession business is problematical, but one thing is certain and that is if restaurants are forced to drop them the business will take a beating. Some of New York's most profitable hat stands are located in restaurants, and the same is true in Chicago, Los Angeles and other large cities.

Organization Drive Started On House Managers in N. Y.; NLRB Charges Filed on Cirks

NEW YORK, July 31.—The metropolitan New York area will be the first to feel the drive to organize the front-of-the-house employees of vaude and motion picture theaters, it has been announced by Dom Barreca, former district manager for one of the big cirks and now head of new union.

The new unit will be known as Motion Picture Theater Managers and Employees, Local 152, and will be affiliated with the UOPWA. The 15 signatures which were attached to the application for the charter included five each from Loew's, Skouras and RKO houses. Twelve hundred theaters will be included in the organization drive, and assistant managers, cashiers, doormen, ushers and children's matrons, as well as managers, will be signed. The drive has been well planned and is being backed by both the Screen Office and Professional Employees' Guild (CIO) and the Screen Publicists' Guild. The direct organizing drive will be supplemented by mail, trade-paper advertising and broadcasting. New York is serving as the test area, stated Dom Barreca, and after it

is organized a national campaign will be started. Organization plans call for signing up the managers first and then having the manager sell the idea to the rest of the staff.

Headquarters for the union has been established at 1560 Broadway. First president is Barreca himself, with Sidney Larshen, vice-president, and Leslie G. Bender, secretary-treasurer. First improvement in conditions for members will be attempt to increase wages, which are said to vary in every theater.

Charges that the Rosenzweig & Gulkis cirk and Loew's have violated the Wage and Hour Act have already been filed by the union. According to Barreca, the union "threw practically the whole book at the both cirks, so many sections of the act having been violated."

Field which union is invading is the biggest numerically in the theater, with estimates of number of employees ranging from 125,000 to 150,000. It's also the only one which is open to unionization at this time, with dissatisfaction running rampant among the workers and the managers.

Showbiz Personnel to Have WMC Protection on Jobs Following Army Discharge

WASHINGTON, July 31.—Actors, radio entertainers and others connected with showbiz who were drafted into the army will have help from the War Man-Power Commission in returning to their old jobs if they are discharged before the end of the war.

It may not be necessary in many cases, especially where talent is concerned, but if any difficulty occurs where an entertainer attempts to return to his former employment after being honorably dis-

charged from the army, the WMC will be on his side.

WMC this week issued a statement of policy on re-employment and placement of veterans. The statement was issued in view of the fact that combat-disabled members of the armed forces are returning home in steadily increasing numbers and the list of those honorably discharged for other reasons is rapidly lengthening. The statement said:

WMC To Provide Jobs

"The War Man-Power Commission fully recognized its obligations to veterans of the present war and to those of past wars and will continue to carry out these responsibilities thru the Veterans' Employment Service Division of the Bureau of Placement and thru its regional, State and area offices, its local United States Employment Service offices, State and local veterans' employment representatives and thru its Bureau of Selective Service. The War Man-Power Commission thru these channels will place returned veterans in gainful and essential employment or refer them to the proper agencies for rehabilitation and training and thereafter accord them selective placement." Also, the report stated, WMC would "render aid in re-employment in their former positions members of the land and naval forces of the United States."

burly show.

Coliseum flick is largest, but films came in slowly from Algiers.

Other places all have good theaters, but nothing in them. Except Bone, where theater is patched up by all services and shows are all services—navy, RAF and army—all good and all appreciated. Last show ran six weeks, packed every night.

At Phillipville is allied party with navy, army and U. S. Army. One colored band—Swing Johnnies—have great reputation around.

Subscription Rate: One year, \$7.50.

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Gas Rainbow On Horizon; Three Gallon "A" Coupon For East Appears Certain

Showbiz Cautioned on Too Much Optimism

WASHINGTON, July 31.—The possibility of bringing relief to the gasoline-thirsty East loomed prominently this week to bring new encouragement to virtually all branches of the entertainment business.

If more gasoline is allowed Eastern motorists, and rationing is partially relaxed, there is no doubt but that it will have a tremendously stimulating effect on night clubs, especially those with suburban location; amusement parks, summer theaters, ballrooms, and especially beach locations.

Showbiz should be cautioned against jumping too readily at the faint signs of improvement, but official Washington is talking freely of "easing restrictions," "lifting pleasure driving bans," and "allowing motorists more gas." Such talk in the past has invariably preceded action.

Month to Recoup

Operators of spots hard hit by the pleasure driving ban couldn't have the relaxing of restrictions come at a better time, for it gives them well over a month of summer weather in which to recoup losses suffered so far. With excitement-hungry crowds anxious to get out of cities, the boost in business which should be felt by amusement park and roadhouse operators will undoubtedly be keen.

Optimism may be based on two factors, both of which are reliable indications. First, the Petroleum Administration for War stated this week that "a somewhat larger supply of gasoline for

civilian use in the East" may now be expected; and secondly, Chester Bowles, new OPA general manager, stated at a press conference this week that he wanted to ease gas rationing as much and as quickly as possible.

The Petroleum Administration for War has no power to determine how gasoline will be allotted, since this is strictly an OPA function, but its optimistic statements are generally regarded in the capital as being a forerunner of action lifting the ban on pleasure driving.

Harold L. Ickes, PAW administrator, has previously indicated that little or no relief is in sight for Eastern motorists, so the recent PAW statements are seen as indicating a substantial improvement in the situation.

3 Gallon "A" Coupon

Whether the better supply would permit a restoration of the original coupon value of four gallons a coupon could not be immediately learned, as most spokesmen were still a little cautious about making predictions. An increase in the value of A rations from one and one-half gallons to three gallons a week was said in some quarters to be logical.

Regardless of restoration value of coupons, removal of the ban on pleasure driving will have an immediate and powerful effect on showbiz. Many motorists have gasoline for pleasure driving but fear of OPA has kept them at home. The increase in tempo of entertainment business is expected to soar immediately upon lifting the ban.

Amusement Tax Take Solid; Nite Spots Pay Double; Only Longhair Biz Has Decrease

War Workers Spend; U. S. Takes Back Its Own

WASHINGTON, July 31.—The extent that showbiz in America has mushroomed up under the stimulus of war and the desire to relax after completing war work is shown by the tremendous increase in tax collections on amusement items for the fiscal year just ended, according to figures of the Bureau of Internal Revenue.

For instance, taxes paid to Uncle Sam on admissions to theaters, concerts, cabarets and other such amusement spots increased \$39,418,454.05 over the preceding year. This is a solid jump any way it's considered. Receipts from July 1, 1942, to June 30, 1943, totaled \$154,450,722, while in the preceding 12 months the government take totaled only \$115,032,268.

Nitery Take Doubled

Another indication of the extent to which after dark entertainment business has soared may be found in the tax collection figure for floor taxes paid on wines and liquors in night clubs, cocktail lounges and hotel rooms. This figure

showed an increase of \$69,627,998 over last year. During the 12-month period ended June 30, taxes totaling \$111,538,928 were collected on drinks as compared with only \$41,910,928 in the preceding year. This would indicate that nitery operations have more than doubled.

Floor taxes on wine and liquor also indicate that the peak of nitery business hasn't yet been reached. The collections for June, which amounted to \$2,880,615, were almost double the figure for June, 1942, which was \$1,689,042.

A seasonal drop in theater, concert and cabaret collections was noted in June, when collections totaled \$11,109,476.

Balto's Ford To Reopen

BALTIMORE, July 31.—Ford's Theater, closed as "hazardous" by the city buildings engineer last January, will reopen early in September, according to John Little, manager.

Music Annual To Enjoy Bigger Circulation Than Any Year Book in Any Biz

Most aggressive advertising and promotion campaign in history of trade papers

The circulation of The Billboard 1943 Music Year Book will be anywhere from 70,000 to 100,000 copies. The 70,000 minimum figure is guaranteed by the most intensive sales promotion and advertising campaign ever put behind any yearbook in any industry.

Not only will ads appear in all departments of The Billboard itself, all thru the months leading up to the publication of the Year Book, but other magazines reaching news dealers and people affiliated with the music business will carry advertisements ballyhooing the coming Music Year Book.

In addition to the largest magazine advertising campaign ever put behind a special edition, a direct-mail circulation promotion campaign to all people in all phases of the music business is being launched.

The Billboard is, and has been for many years, the only all-inclusive show business trade paper with a circulation checked and guaranteed by the Audit Bureau of Circulations. The Billboard's execs are confident that the ABC report

on the Music Year Book will surpass that of any previous edition.

This vast circulation will be supplemented by special distribution of personalized leather-bound copies to key people in and affiliated with the music business. (See story elsewhere on this page.)

Advertisers are already reserving larger space in The Billboard 1943 Music Year Book than they have ever used anywhere before to cash in on this tremendous group of important readers.

Publishers Hail First Exclusive Music Year Book

Notwithstanding the fact that the publisher and his songwriters are really the foundation of the music business with its far-reaching effects on practically every phase of the show business, no one has ever brought out a year book exclusively for the music industry.

With its 1943 Music Year Book, The Billboard not only does just that but goes further by devoting a complete section of the Year Book to the music publishing segment of the music business.

That publishers have been waiting for this development is shown by the fact that four months ago they had indicated their intention for the annual year book by a two-page advertisement in the issue. Every publisher in the music business is to be represented with an impressive space. Beyond this advertising representation on the part of the publishers, the music publishers' association of the Year Book industry will really have a complete picture of the publication in the music business.

Radio and Tele Execs Will Use Music Year Book

Section 2 of the Year Book will be devoted to music in radio. Special articles on top musical shows, problems of musical directors, band leaders and singers as radio characters will be featured, along with the important lists and in this section will be a line-up of radio writers and their work in leading cities throughout the country.

That phase of the show business which is now tied up in tying the enemy into knots thru its contributions to such new war weapons as radar and other ordnance range and detection equipment comes in for treatment in the sixth section of the Music Year Book. Television will boom after the war. Of that there is no doubt, and music will have its place in television as it has in all other phases of the show business. Section 8 of the Year Book features stories and lists of this new industry's relation to the music picture.

Kate Smith, Sinatra, Bea Wain, Andrews and King Sisters, Other Big Names Were Advertisers in Billboard's '42 Year Book

Many new vocalists will join last year's biggies in Billboard '43 issue

With the greatly enlarged scope of The Billboard 1943 Music Year Book it is a virtual certainty that practically every name and semi-name vocalist, male or female, will be represented in this issue. The Year Book in '43 carries its appeal and its effectiveness far beyond the range of the earlier annuals. Top buyers in radio, films, records, hotels, theaters, night clubs and all other fields will be watching for the '43 edition to see what the boy and gal singers are selling.

Last year Kate Smith paced the songsters with one of the most impressive advertising spreads ever run by a singer in any publication. It was a three-page two-color spread, the first page of which carried a dramatic photo of the Statue

of Liberty with the headline, "Symbol of a People." Two more pages, in two colors, followed this opener, with the message, "Symbol of a People, Kate Smith, First Lady of Music, First Lady of Radio, First Lady of Records, Musical Leader to an Entire Nation." Trade comment on the three-page two-colored spread was extremely favorable and amounted to another indication (if any more were needed) that Ted Collins is one of the most astute personal managers in show business.

Frank Sinatra, Bea Wain, the Andrews Sisters, the King Sisters and many other top vocalists were all represented with smart interest-compelling messages. This year, with such names as Dick Haymes, Perry Como, Phil Brito, Billy Usher and others competing for vocal honors in the Crosby sweepstakes and with many new up-and-comers among the femmes, the section of the Year Book carrying vocalist messages will really be an outstanding one.

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<p>STOCK TICKETS</p> <p>One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons, Double Price. No O. O. D. Orders. Size: Single Txt., 1x2".</p>	<p>The Sword of Vengeance Hangs Heavy Over the Nazi Master's Head. Send Us Your Order for</p> <p>TICKETS</p> <p>of Any Description, and We Will Get Them to You at the Earliest Possible Moment. THE TOLEDO TICKET CO. Toledo (The Ticket City) 2, Ohio</p>	<p>SPECIAL PRINTED Cash with Order. Prices:</p> <p>2,000 \$ 4.29 4,000 4.83 6,000 5.37 8,000 5.91 10,000 6.45 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50</p> <p>Roll of Machine Double Coupons. Double Price.</p>
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10:30-11 P.M. NOW TOP TIME

NBC Number One; CBS and Mutual Collecting Heavy; Blue Still Poor Fourth

Mutual Sells Time Segment With Time on Air

NEW YORK, July 31.—The late evening half hour, 10:30-11 p.m., is becoming an integral part of nets' premium evening time schedule. Stepchild half hour formerly went begging unless tabbed with special inducement to wary advertiser. However, sales concentration by major webs and locals has brought good summer results and prospects look even brighter for fall.

Eliminating Tuesdays and Fridays when spot is withheld for public service shots, CBS has sold 50 per cent of the time. NBC has aimed specific promotions at same target and hit a top score. Only Sunday is still open. Mutual also has clicked with Sunday sold full and weekday segments 50 per cent sponsored. Saturday spot, currently featuring *Saturday Night Bond Wagon*, is still buyable.

Blue Still Open

Blue is only one of nets which hasn't fared so well with 10:30 stretch. However, while 1942 sole Eastern exhibit was I.Y.'s Sunday *Good Will* program, Alec Templeton is now spotted for five minutes three times a week and West Coast Blue has Tuesdays, Thursdays and Saturdays filled by Langendorff Bakeries.

Sales and promotional departments of locals have been far from idle. WOR reports newscast by Paul Schubert for Benson & Hedges, filling first 15 minutes five days a week, with last half of seg taken by Longines' *World's Most Honored Music*. Schubert covers Atlantic seaboard and the watch program is carried by seven key Mutual stations, Coast to Coast. Saturday night gives to public service, but Douglas Shoe Company pays for half the Sunday period.

WHN carries thruout week, 10:15-11 p.m., with sponsored *Sports Final* reports. Earlier half of seg currently filled with sustaining band and recordings.

WMCA Okay

Second half of *Good Will Hour* fills Sunday segment at WMCA, with *Fox Amateur Hour* doing the same on Mondays. Tuesday thru Friday strip is divided half and half between sponsored news and recordings, and on Saturdays half is given to sponsored news and remainder to public service presentations.

WNEW has built up half hour as news spot. First five minutes, of course, go to daily news *Round the Clock* broadcast, followed with Sam Cuff's 10-minute analysis *Face of War*. Last 15 minutes comes from London via BBC. Only time open for sale is Cuff's. Several nibbles reported currently.

The picture looks promising and odd angle is that there has been practically no dangling of special inducements. All the nets charge full evening time scale and of locals only WMCA classes period at daytime rates.

NBC Batting 1.000

"We've been directing specific promotion at the spot with considerable success," says Joe Ecclesine, NBC sales promotion manager, "as the record shows. We think we are demonstrating that those 30 minutes can get good rating."

RADIO — Ra
10:30-11 P.M. Now Top Time - 60-Pt Hd

It's pretty early to tell about ratings for that segment, in the opinion of Louis Hausman at CBS. Shirer, on for General Foods, is too new in the spot to have a Hooper or a Crossley. However, Shenley's *Cresta Blanca* at the age of three months has a 5.6 Hooper on 68 stations.

"Anyway," he says, "there are plenty

of success stories for that time. Look at *Kay Kyser* and *March of Time*."

Program Not Time Counts

Personally, he doesn't think that time has anything to do with results. A good show is what does the trick. There aren't enough sleeping listeners at 10:30 p.m., as he puts it, to effect a rating. There is always an audience awake and at home to tune in a good show.

"The only case history we have is *Good Will*," says Ludwig Simmel, Blue sales service manager. "That clocks about a regular 8.5 in summer and ups to 11 or 12 in winter. I believe late shows have more value now because listeners keep later hours. War plants have radios going during rest periods. At least, that a reasonable theory."

Blue is making no special drive to sell 10:30 to 11 p.m., but Simmel admits that they would like to snag a good cigarette or wine advertiser. There is a good strip open there and an advertiser could buy Monday thru Friday in East. "An excellent spot," he opines, "for a strip show."

"There's another point," adds assistant CBS sales manager Bob Saudek, "that is gradually making advertisers conscious of the 10:30 spot. Naturally, competition is less keen than at premium hours. An advertiser doesn't have to buck a big rival. And listener availability is better. It used to be considered marginal time, but I believe it's due for a big play."

Mutual Says News

It's newscasts, thinks Bob Schmid, of Mutual's sales promotion department, that make the stepchild period click. People want to hear the last news before

Washington Story

WASHINGTON, July 31. — Week's story on the Cox Committee's investigation of the Federal Communications Commission:

COX: I charge the FCC with—
FLY: No, it didn't.
COX: Did.
FLY: Didn't.
COX: Did.
FLY: Didn't.

they go to bed. And since kids are in the hay, or should be at that hour, Schmid would concentrate on selling a wine or cigarette the remaining 50 per cent of the time still on Mutual's hands. Something with a strong adult appeal, he says.

Benson & Hedges are well pleased with results of Paul Schubert broadcasts, says Gene Thomas, sales manager for WOR. B & H are increasing sales at low cost in New York area.

"So at least a little of the credit goes to WOR," says Thomas. "Longines on their part are trying to do an institutional job with a new approach."

"We're making special efforts to sell these top programs to the public," he continues. "We know the listeners are still up until 11 o'clock. Our job is to hold them to the station. So right after Swing and Hughes we give Schubert a build-up and have five-minute previews of the evening 10:30-11 segment spotted during the day. Using our own medium to sell our medium has worked. There's no doubt about it."

WMAQ Inks New Biz

CHICAGO, July 31.—Sale of a large amount of spot announcements was reported this week by WMAQ. New business signed by NBC Central Division local and spot sales department during the week included 144 transcribed spot announcements, 146 time signal announcements and a five-minute transcribed program. In addition, the Rit Products Corporation signed an expansion order for addition of 298 transcribed spot announcements to its original schedule of 56 spots which expires December 31.

Ad Agency Men Talk Rebates On Time, as "Dead Sets" Increase in Homes Daily

Philly Radio Servicemen Urge Consumers Campaign for More Parts Manufacture

PHILADELPHIA, July 31.—Grave concern is being expressed here on the increasing number of "dead" radio receiving sets due to acute shortage of repair parts and tubes. Situation has become so serious in this territory that the Philadelphia Radio Servicemen's Association went on the radio, on WFIL, to advise the public to write to their congressmen, newspapers and radio stations to make possible a greater flow of radio repair material.

With Philadelphia, because it has become one of the most important war production centers in the country, figuring extra solid as a radio market the mounting number of dead sets is causing the radio industry no little concern. It is said that a number of advertising agencies making private surveys are alarmed over the situation. One agency exec confided that if the figures this fall show a high "dead set" average, rebates may be asked from the stations. Since time rates are based on listening audiences, agency execs claimed that the stations should cut the cards just as does a newspaper when circulation drops.

The PRSMA, in its radio program, said

that while the War Production Board long ago recognized home radio as a war necessity and planned for a small but continuous supply of strictly essential tubes and parts, these materials have failed to materialize in even half-way adequate quantities. "So your dead set stays dead either in your home or on the serviceman's bench," said a PRSMA spokesman. All parts and tubes, he added, are made under the CMP Allocation Plan and subject to high priorities.

"All of us," he continued, "the set owner, the serviceman, the dealer, the manufacturer, are in a bad situation. Perhaps some concerted action might relieve the tangle. One easy step everyone can take is to write to his congressman, to his newspapers and to his broadcasting station, pointing out how dead radio sets increase the potential death toll from possible air raids, and how the government itself is being needlessly hampered in its efforts to air its vital war messages to the public. The home radio receiving set is a war essential, as England has learned by bitter experience, and all of us here in the U. S. A. need to be reminded."

Grabosky Test on Royalist & Amerada Cigars in D. C.

PHILADELPHIA, July 31. — Grabosky Brothers, local cigar manufacturers, until now using its national advertising budget almost exclusively for newspapers, is going to give radio a serious once-over. Manufacturers of Royalist and Amerada cigars, Grabosky firm in the past bought an isolated spot once in a blue moon. But now is sponsoring its first regular air series on WMAL, Washington, D. C., with an eye of feeding the program to the networks.

Starting Monday (2), Grabosky firm will bank roll the thrice-weekly *Very Truly Yours* shots on WMAL, Washington. Program made up of open letters to people and personalities in the news and will be conducted by Norman Jay, local news commentator, who will jump to the capital on Monday, Wednesday and Fridays for the 10:15-10:30 p.m. periods.

According to Harry Feigenbaum Agency here, handling the account, program will be tied in with the current newspaper campaign ballying the class qualities of Royalist cigars. And if the program produces results it will be carried to a limited Blue Network, continuing to originate in Washington, and using about 20 stations to blanket the country as far west as Detroit. That's the cigar's complete market.

WIBG Goes 10 KW; Ties Up With WHN

PHILADELPHIA, July 31. — WIBG, town's most powerful indie station, recently increasing its operation to full-time at 10,000 watts, planning on making an extra strong bid for listeners to buck the network stations. Deal is in the works to create an inter-city network with WHN, New York, primarily to provide the local station with a continuous stream of strong program material.

Local station added a studio orchestra for the first time earlier this month, which will enable WHN to feed its sustainers here. At the present time, bulk of WIBG's program schedule is made up of baseball broadcasts and record shows.

In linking with WHN for program service, WIBG will be emulating stunt worked many years ago by WIP here. In order to meet network competition, WIP, before linking with the Mutual web, had an inter-city deal for program exchange with WMCA, New York.

OWI Maps Fall Campaign Despite Branch Abolition

WASHINGTON, July 31.—Despite congressional curtailment of the OWI Domestic Branch, the radio bureau has not been seriously affected and is laying plans now for fall campaigns. Asked if bureau would be able to operate adequately under revised organization, Phil Cohen, assistant chief, said, "We think so." Bureau has felt keenly the abolition of OWI field offices.

"Our field offices in some 65 cities had permitted us to do a great deal from point of clearance," Cohen said, "and we will feel the loss of these offices. However, we are endeavoring to keep basic services intact." In September, Cohen revealed, OWI will launch a new 15 billion dollar War Bond drive in co-operation with the Treasury. "We are going to unleash what is probably the biggest radio co-operation that has ever been given the government," Cohen said. "We are going all out."

Minderman to FCC

NEW YORK, July 31.—Earl Minderman, recently right-hand man for Lowell Mellett, of the motion picture section of the OWI, has joined the press staff of the FCC.

Miller Gets 11 Months' Notice

KYW Brings Out Educated Voter

PHILADELPHIA, July 31.—Use of radio to teach the citizens how to vote is being utilized by KYW. Station has sketched a weekly stanza, *You and Your Vote*, continuing until election time, to acquaint the voting public with duties, qualifications and history of the various civic government offices. Each week, on local government office will be discussed, leading educators and political scientists brought before the mike. Broadcasts will be entirely non-partisan and non-political, and marks first major use of the air here to inform and educate citizens on voting.

Mitchell NBC Ag Director

CHICAGO, July 31.—Everett Mitchell, farm commentator who until recently was emcee on the Blue Network's *Farm and Home Hour*, has been named director of agriculture for the NBC Central Division, it was announced Thursday (29) by Harry C. Kopf, NBC vice-president and general manager of the Central Division. Mitchell is currently heard on *The Voice of the Dairy Farmer* for the American Dairy Association and on *Town and Farm*, public service program. He has been in radio since 1923.

J. Walter Thompson Expects Flack Dept. to Keep Agency On Top of Radio Show Heap

Pub. Dept. Doubled and Still Growing

NEW YORK, July 31.—Now that they have attained major billing as one of the town's two top advertising agencies to produce radio shows, J. Walter Thompson is giving flack department a thoro overhauling and build-up. Biz is booming, and agency will take no risk of having shows slip if publicity barrage can keep 'em up.

Step-up is brain child of John Ulrich Reber, v.-p. in charge of agency's radio department. Reber decided last January to put greater emphasis on publicizing push, and needed clients into upping appropriations.

"Old accounts at that time were coming back into radio," says Whit Crider, chief drum beater for J. W. T. Ballantine inaugurated the Guy Lombardo show. Elgin, in Chi, bought *Man Behind the Gun*. Old Gold put Sammy Kaye and Red Barber on CBS. Then Williams replaced *True or False* with *Nero Wolfe* for summer, and on July 18 Old Gold took over another half hour on NBC with Bob Crosby and Company. Finally when RCA appointed the J. W. T. org to handle *What's New*, the full-hour show starting September 4 on the Blue, it became evident that the agency publicity drums had to be tightened up and cymbals polished.

"The result," says Crider, "has naturally been expansion of the radio publicity and promotion departments. First of all it was decided to combine station promotion with publicity. Up to a short time ago Linnea Nelson, time buying department head, handled all station promotion. This often meant duplication of effort on many shows. The new set-up simplifies matters and we've been adding to staff right along. Wilma Dovie has come over to us from *Newsweek*. Al Durante, from WOR press, is a new contact man. Edythe Hayward, from Crowell-Collier, is on promotion. Maxine Smith, ex-Hollywood reporter, has just been made head of flacks in Hollywood office, and Gene McFarland is in as feature writer." He also pointed out that they will have to hire another writer for the RCA show and another, too, for the Hollywood office. Altogether, they've more than doubled the drum corps.

Stress will be put on more sock recorded promotional announcements for stations. Upped appropriations will permit more stories, pictures, mats and

Radio Time and an Empty Lot Car Spec Heaven

NEW YORK, July 31.—Local boom in demand for used cars to be shipped to war plant areas for use by war workers has brought a considerable number of outright speculators into the business. Taking a tip from the legit used car dealers who hit this market and the local radio stations some months ago, the speculators, using a variety of names, are buying radio time, snagging used cars and then turning them over at a fast profit.

It's like the lush days of the stock market boom when everyone and his kid brother was a margin millionaire. So long as the demand holds up, and more and more out-of-town used car dealers are coming into New York with a wad of dough, the speculators are in the clear. Until the OPA puts a ceiling on used cars, it's quite simple for the ops to buy radio time, rent a lot and stock up on jalopies. The hinterland dealers want cars and don't haggle over prices.

Not at all unusual for a spec to move a hundred cars at a clip for at least a \$25, and often more, profit on each vehicle.

NAB Chi Meeting Decides No Ouster Now; as Bill Lewis Withdraws Candidacy

Only 2 members of board of directors missing at Palmer House gabfest

CHICAGO, July 31.—Neville Miller, president of the National Association of Broadcasters, today drew a pink slip, effective next June, when his contract expires. Meeting here yesterday to discuss the outright ouster or superseding of Miller, the NAB board of directors gave Miller almost a year's notice by providing for a nominating committee to cull the field and bring in a list of candidates for the presidency. Then the board of directors did a bad whitewashing job by passing a resolution stating that the purpose of its convening had been misrepresented.

7 Indies Call Moot

Confab was originally called when seven members of the board (Don Elias of WWNC, Asheville, N. C.; James B. Woodruff Jr., of WBRL, Columbus, Ga.; G. Richard Shafo of WIS, Columbia, S. C.; John E. Fetzer, WKZO, Kalamazoo, Mich.; E. L. Hayek, 'KATE,' Albert Lea, Minn.; Loyt B. Wooten, WREY, Memphis, Tenn., and James D. Shouse of WLW) met at an NAB legislative committee confab in Washington last week and, acting as a rump group, called this meeting of the full board. Under NAB by-laws a special meet of the board of directors must be convened at the request of any seven members of board.

The express purpose of the gathering was to consider ways and means of de-throning Miller and the possibility of replacing him with Bill Lewis, ex-OWI radio chief. Between the calling of the

confab and the actual meeting Miller apparently was able to do some fence building—not too tough a job since it takes a two-thirds vote to carry a displacing motion at these board meetings. There are 25 members of the NAB board of directors and only two members missed this meeting.

Elected members of the board of directors were Don Elias, WWNC, Asheville, N. C.; G. Richard Shafo, WIS, Columbia, S. C.; John J. Gillin, WOW, Omaha; J. O. Maland, WHO, Des Moines; James D. Shouse, WLW, Cincinnati, and Paul W. Morency, WTIC, Hartford, Conn. A chairman is to be elected by the board.

Bill Lewis Steps Down

Apparently the rump group were satisfied with the decision to replace the present NAB president at the termination of his contract and did not press for an immediate showdown. In addition Bill Lewis, their candidate, withdrew his name rather than wait until Miller's contract expired.

Also possible that CBS, of which vet Bill Lewis was a v.p. at the time he left to join the Office of Facts and Figures, which later became the OWI, asked Lewis not to take the NAB presidency. Angle here is that even tho Lewis would seem to be the ideal man for the job his CBS background might be ammunition for the non-NAB members, who could renew their charges that the NAB was network dominated.

Francis Succeeds Stanley

VIRGINIA BEACH, Va., July 31.—Gardner Francis, public relations counselor, whose work in promotion of Virginia Beach and other near-by resorts, won honors as "the best example of beach resorts' publicity noted by *The Billboard* in 1942," will succeed Howard Stanley as director of promotion and publicity at WINX. Stanley becomes promotion manager of WTOP and publicity director for CBS in Washington, following the winning of second place in *The Billboard's* Sixth Annual Radio Publicity Survey of entries for local stations.

Francis, former Baltimorean, directed the 200th anniversary celebration there, and was a managing director of Maryland State Chamber of Commerce, in addition to taking an active part in the public relations campaign on behalf of the State's late Gov. Albert C. Ritchie.

"Point Sublime" Moves

HOLLYWOOD, July 31.—*Point Sublime*, which had a long time run over NBC, moves to the Columbia Pacific net August 1 under the continued sponsorship of the Union Oil Company of California. Show will air Sunday nights from 9:30 to 10, PWT, over CPN with later release later in the week over Salt Lake City and Arizona stations. Foote, Cone & Belding represent the sponsor with Dave Taylor as contact. CPN represented by Ernie Bagge.

Neil McDonald to CBS

HOLLYWOOD, July 31.—Neil McDonald, formerly West Coast manager for Tom Fitzdale, has joined Columbia Broadcasting Company here as assistant to Lloyd Brownfield, press director. He takes over the post vacated by Brownfield when he was named to head the department as replacement for Andy Kelly, who joined the Earl Ferris office.

Howard Is Benny Scriptor

CHICAGO, July 31.—Cy Howard, of the executive sales staff of WBBM, is back from a vacation at Mackinac Island and is preparing to assume his new duties as scriptor for Jack Benny when Benny returns to the air in the fall.

KSTP 12-Man Newsroom Tops WCCO 11 Staffers; Twin City Radio-Press News War on Way

Local and National Coverage Give Stations Scoops

MINNEAPOLIS, July 31.—While WCCO, CBS affiliate, was "shooting the works" with its new 11-man newsroom, KSTP, NBC outlet, sat back with a satisfied grin. Newspapers in Twin City area aren't smiling.

"We've had a newsroom since 1934," said KSTPers. "Just a few months ago we enlarged our staff to 12 persons. Local news has been out 'meat' for nearly a decade, with two men covering the local front since that time, we top the daily press regularly."

KSTP has newsrooms in its St. Paul and Minneapolis studios, with the bulk of it concentrated in St. Paul headquarters. Copy desks, AP and UP teletype machines and a battery of typewriters make up the scene, which deliver news before it even reaches the Linotypes.

Heading the KSTP newsroom is John Berstrete, news editor. Local reporters who handle both "leg" work and rewrite are Paul Presbrey and Henry Van Lear. Their assignments take them thru both towns.

Presbrey Has Scoops

Presbrey is quite a "scoop" collector. Last April gal's body was found buried in one of city's dumps. Presbrey was on scene. Goaded coroner into examining victim more carefully than usual in autopsy. Verdict was "Buried Alive!" Copy-deskers and rewriters for national and international news are Fran Campion, Rae Wright, Marjorie Dixon and Margaret McFayden. Harry Aspleaf is farm editor.

Newscasters are Brooks Henderson, Ben Leighton and Cal Karnstedt, with Henderson and Karnstedt doing analyzing. KSTP has borrowed a *Star-Journal* reporter to handle its sports in Halsey Hall who has been on the air for many years.

When it first took to airwaves back in 1928, KSTP had a semi-formal newsroom, but enlarged it when Associated Press sued another radio station for reading news from newspaper.

Star-Journal Beefs

Meanwhile, some of the reasons for WCCO's sudden decision to establish newsroom are said to include the fact that *Star-Journal-Tribune* beefed because Associated Press turned over its afternoon service to the station, and that paper showed alleged discrimination in handing out local news copy to the three stations with which it is affiliated: WCCO, KSTP and WLWL (Mutual).

Verification of latter statement can't be had, but it's the gossip being kicked around in newspaper-radio circles. Other stations in the city have nothing like either of the news set-up of these two. Closest is that of WMIN (Indie), which turns out some of its broadcast rights from newsroom studio of *St. Paul Pioneer-Press-Dispatch*.

But the WCCO announcement has given newsmen around here ideas. And it wouldn't be surprising if one or more of the other stations suddenly blossom forth with miniature newspaper staffs, providing newsmen can sell their ideas.

E. T. Libraries O. K. for Fall

Commercial Transcription Biz Nil But Stations Buying More And More Musical Libraries

Backlogs of Masters Due to Hold Out for Year

NEW YORK, July 31.—Commercial spot transcription business will hit a new low this fall, according to the major e. t. organizations. The musical transcription libraries on the other hand will be able to carry on for another year or more with transcriptions that have not been released and with non-name vocalists singing with ensemble backgrounds.

World Broadcasting, according to A. J. Kendrick, v.-p., is operating its studios at about 50 per cent of what it was doing a year ago. This organization at one time handled more than half of the transcription business of the ad agencies and altho its library service is reputed to be tops in the field, the overhead is such that operations are not too profitable unless business from commercial shows takes up some of the slack. For the past year work for the OWI and other government agencies replaced the business from agencies, but with the curtailed promotional budgets under which all Washington agencies are now operating even this source is drying up.

At Associated Music, which makes available a "quality musical station library" comparable with World's, C. M. Finney, president, stated that the library business was so good that the record pressing plants of Associated were working "round the clock." They're not making as many spot transcriptions as they were a year ago, but they're doing a great deal of novelty recordings which is taking up some of the slack. Anticipating the transcription ban Associated made enough masters before the ban to carry them thru more than two years. Naturally they couldn't pick every hit tune for as long a period as the ban continued, but thus far, when they were without a master on a hit, they've recorded the missing number sans instrumental music.

The recording ban has been a plus for transcription libraries, stated Cy Langlois, head of the Lang-worth Feature Program Service, another station musical library. Lang-worth was one of the first services in the field to specialize on "common domain" music, which means that this section of the Lang-worth library has no worries. It never has depended upon "new" music, and Cy was in a position to record modern versions of the old-timers way before the ban. Naturally he releases them whenever it seems necessary. He points out that L-W has added 45 stations as subscribers and further stressed, "Stations unable to obtain many new records over the counter simply must develop a new source of supply and that means they have to turn to e. t. libraries."

Lloyd C. Egner, vice-president of NBC's recording department, is very loath to make any predictions on e. t. business for this fall. He feels that anything that

is said at this time must necessarily be a generalization as far as *Thesaurus* (NBC's library) and so he prefers to let it go unsaid. However, from other sources it was ascertained that sufficient masters of musical selections are available for release to subscribing stations for at least nine months. Also the number of subscribers to the NBC library is at present one-third larger than it was 12 months ago, with the same reasoning that has increased the library sales of all other e. t. organizations holding good.

Until the fall, 1943, the e. t. musical libraries have no worries. Beyond that only the Lord and Petrillo know the answers.

Trendle Passes Birds to Campbell

DETROIT, July 31.—H. Allen Campbell, manager of WXYZ, appears to be getting the bird from his boss, George W. Trendle, station president. Some time ago, Campbell took over a pet parrot that belonged to Trendle, when Trendle found the bird too much to have around when his friends called. The parrot persistently would greet them with a "Good-by," which Trendle figured was poor station identification.

The other day a woodpecker started to make its lodgings at the Trendle home, to everyone's annoyance, and he scared it away by producing still louder sound effects himself with a drain pipe.

Next report was that a woodpecker, which Campbell swears is the same one, showed up. It is now hanging around the Campbell domicile.

Gracie Fields To Sing Ballads on Mutual This Fall

NEW YORK, July 31.—Gracie Fields, despite her arrival at American success after many tries, still isn't permitted to be herself on the air. She explained at a cocktail shindig, which Miller McClintock, of Mutual, tendered as a farewell party, that while she didn't mind doing two "victory songs" and one comedy number she wanted to do the type of song for which she is best known abroad, the ballad.

After much importuning while she was on the Blue Network, she was permitted to do just one ballad a month despite the fact that when she did this type of song her fan mail doubled. When she returns from entertaining the men in service and in the factories in Great Britain she's bound that she'll sing at least one ballad a show on the new Mutual hook-up that the American Cigarette & Cigar Company, Inc., has bought for her thru Ruthrauff & Ryan (starting October 11).

Monty Banks, Gracie's husband, has been left behind in America to argue her ballad point.

Stauffer Appoints Schwartz And McAlister OWI Deputies

WASHINGTON, July 31.—Appointment of Lavinia Schwartz as deputy chief, OWI Radio Bureau, in charge of station relations for the Chicago area, was announced this week by Don Stauffer, chief of the bureau.

At the same time he announced appointment of Marvin McAlister to a similar position in Kansas City, taking charge of the Missouri, Nebraska, Kansas and Arkansas region.

John Hymes is chief of Station Relations operations of the OWI Radio Bureau. Station Relations regional offices are located as follows:

REGIONAL OFFICE	STATION RELATIONS REGIONAL CHIEF	TERRITORY
1729 Candler Bldg. Tel. Walnut 4121 ATLANTA	Willett Kempton	Georgia, Florida, Alabama, Tennessee, Mississippi
17 Court Street Tel. Lafayette 7500 Ext. 204-205 Even. Lafayette 7503 BOSTON	Walter Hackett	Maine, New Hampshire, Vermont, Connecticut, Massachusetts, Rhode Island
102 National War Agencies Bldg. 226 W. Jackson Blvd. Tel. Andover 3600 Ext. 386 Even. Andover 3604 CHICAGO	Mrs. Lavinia Schwartz	Illinois, Wisconsin, Iowa, Indiana
728 Union Bank of Commerce Bldg. Tel. Cherry 7913 CLEVELAND	Alfred H. Llewelyn	Ohio, Kentucky, West Virginia, Michigan
1031 Mercantile Bank Bldg. Tel. Riverside 5711 Ext. M-100-1-2-3-4 DALLAS	David Russell	Texas, Oklahoma, Louisiana
717 Kittredge Bldg. Tel. Tabor 3173 DENVER	William H. Welsh Jr.	Colorado, Wyoming, New Mexico, Utah, Idaho, Montana
203 Mutual Bldg. Tel. Harrison 6464 KANSAS CITY	Marvin McAlister	Missouri, Nebraska, Kansas, Arkansas
205 Midland Bank Bldg. Tel. Main 3244 Nestor 4518 Even. 5032 MINNEAPOLIS	Hayle S. Cavanor	Minnesota, North Dakota, South Dakota
Care OWI Office 280 Madison Ave. Tel. Murray Hill 3-6800 Ext. 284-285 Even. Murray Hill 3-6828 NEW YORK	Harry Levin	New York, New Jersey
Stephen Girard Bldg. 21 S. 12th St. PHILADELPHIA	Broughton Tall	Pennsylvania, Delaware, Maryland
19 North 7th St. Tel. 7-1841 RICHMOND	Benjamin W. Huffington	Virginia, North Carolina, South Carolina
Western Merchandise Mart 1355 Market St. Tel. Klondike 2-3300 SAN FRANCISCO	Luther Keplinger	California, Oregon, Nevada, Arizona, Washington

Crix See Another Sinatra in O'Neill

CHICAGO, July 31.—Station WBBM believes it has a new singing sensation in 23-year-old Danny O'Neill, a member of the Great Lakes Naval Training Station choir until discharged from the navy for physical disability. He was recommended to WBBM by Lieut. Comm. Hjalmar Hansen, director of the choir, and was signed after he had sung one ballad. His singing on WBBM's *Victory Matinee* program brought raves from the local critics, some of whom hail him as a second Frank Sinatra.

O'Neill, who has been singing since he was a child, was at Pearl Harbor before the Jap attack. He sustained a broken back when knocked overboard and spent six months in a hospital. Returning to the States, he was honorably discharged this spring and joined WBBM. In addition to his *Victory Matinee* stint he is heard on a new triweekly sponsored program.

Mutual Kodachrome Gets Chi Showing

CHICAGO, July 31.—Mutual's kodachrome presentation was shown Thursday (29) in the Gold Coast Room of the Drake Hotel before 250 advertising men. In colored slides, with sound, the presentation gave a graphic resume of the progress made by Mutual.

W. E. Macfarland, chairman of Mutual's executive committee, introduced Miller McClintock, president, who gave the assemblage a convincing talk on Mutual's selling job. Besides President McClintock and Macfarland, executives in attendance were Ed Wood, national sales manager; Jack Latham, assistant sales manager, and Ade Hult, Western sales manager, Chicago.

Groves Lab Frames Wide Fall Campaign

CHICAGO, July 31.—An extensive fall campaign has been outlined for Groves Laboratories by the Russell M. Seeds Agency, which handles the Groves account.

Beginning September 6 Groves will use 100 stations for its ABD Vitamins, 100 for its B Complex Tablets and 200 for Groves Cold Tablets. The three-a-week *Reveille Round-Up*, featuring Louise Massey and the Westerners, also will be continued on the NBC network.

The ABD radio campaign will be supplemented by daily news copy plus *The American Weekly* for B Complex. A list of magazines, including *Puck*, will be used.

Canada's "Wayside Neighbor" Making USA Station Bid

PHILADELPHIA, July 31.—First attempt to bring Canada's popular programs to American listeners is being made by Philip Stewart, manager of CJKL, Kirkland Lake, Ontario. Samuel Selson has been appointed American representative for the station's *The Wayside Neighbor*, for many years Canada's leading quarter-hour of original poetry, sayings and music. Transcriptions of the series will be made available to American radio stations and ad agencies. Originated by Don Carr, Canada's top mike voice now serving in the armed forces, Martin Silbert is now *The Wayside Neighbor*. Program was so popular in Canada that it was syndicated as a newspaper column, which is also being made available by the Selson office to tie in with the e.t.'s.

THERE'S REALLY 4 NETS NOW

Pro Pigskin for WHN; Old Gold "Maybe" Banker

NEW YORK, July 31.—WHN provides the answer to bruited question as to whether New York gets any sports broadcasts at all this fall. Answer is definitely yes. Pro football is in. Station has acquired ether rights for all N. Y. Giants games. Away-from-home tussles will be covered direct from field of play and not recreated from ticker reports as in past local baseball reporting.

Three sponsors close orbs on spots with deal 80 per cent closed with one, according to station spokesman. Name probably not hard to guess. Whit Crider, barker for J. Walter Thompson radio shows, stated recently that should pro football be aired this year Old Gold would likely take over again with Red Barber behind mike. Rub is said to be Barber wants heavy coin this fall.

Area may also get hockey games via WHN hook-up. No signatures to a contract yet, but deal is more than a probability.

Should hockey be added to station's time sked, spokesman further points out, it will put local in long lead for sports coverage in met area.

"We look for fine results with football this fall," he says.

Noble Buys Blue BUT Who Gets WMCA?

NEW YORK, July 31.—With announcement by Edward J. Noble, who yesterday purchased the Blue Network, that he would sell WMCA, came considerable speculation as to the eventual purchaser of that indie. *New York Times* is known to be in the market, but it's moot whether FCC would okay any such deal.

Donald Flamm, who sold WMCA to Noble, has long been anxious to regain the outlet, but here again it's doubtful whether the FCC would okay the deal, since Flamm now has a substantial piece of WPAT, Paterson, N. J., which puts a good signal into the New York market. If Noble were willing to deal with Flamm and FCC would okay the sale Flamm has the dough required to swing the deal.

In addition, there are several investment houses, a number of manufacturers looking to stash some of their wartime profits, and at least one department store interested in WMCA, which has been a consistent money-maker. There is also the possibility that the staff of the station may attempt to finance the purchase.

One thing is certain; Noble will not sell the station to anyone who doesn't measure up to his, Noble's, standards when it comes to station operation in the public interest.

Noble's \$8,000,000 on Line Takes 19-Month-Old Net; WMCA Must Find New Boss

Boys in Blue in Clover

(Continued from page 3)

stations and advertisers, all physical facilities and properties; ownership of WJZ, New York; WENR, Chicago, and KGO, San Francisco. The deal was in Noble's bag by Wednesday of last week, but the actual okay from RCA was delayed while each of the web's 150-odd affiliated stations were contacted and their approval obtained. Further delay was occasioned by the original linking of James H. McGraw Jr., prez of McGraw-Hill Publishing Company, with Noble in negotiations for the purchase.

Since the deal included the ownership of WJZ, WENR and KGO, the Federal Communications Commission had a voice in the deal via approving the transfer of ownership, and the FCC was on record against black and white media expanding into radio. When the deal got hot the FCC staff in Washington wasted no time in checking the number of publications controlled by McGraw-Hill, their circulations, etc. McGraw-Hill publish a wide variety of trade publications, also *Business Week* mag, and via relationships with one-time McGraw-Hill execs have contracts with other influential publications, one of which is *Newsweek*.

Fly's May Be Sayso

It's quite probable that the FCC, in the person of Chairman James L. Fly, who was in New York for an appearance on NBC *For This We Fight*, unofficially intimated that the FCC would frown on McGraw's participation in the deal. In any event there was a considerable amount of last-minute reshuffling, the Blue suddenly canceled a Thursday evening closed circuit talk with its affiliates, and not until Friday at noon were the workings of the deal concluded.

By then McGraw was out of the picture, the explanation being that he had never been in the picture but had been linked with Noble by sundry financial reporters who knew of the friendship between Noble and McGraw; press releases were prepared; a closed circuit gab with both Mark Woods, Blue prez, and Edward Noble talking to the affiliates was held at 4:30 p.m., and the formal announcement was made by RCA at 5 p.m.

RCA naturally will continue to operate NBC, and just as naturally, in accordance with FCC frownings upon ownership of multiple outlets in one market area, Noble will dispose of his interests in WMCA as soon as possible.

Blue Staffers Smile

One immediate effect of the sale was the definite feeling of maturity among Blue web staffers. "Now," was the feeling, "we'll really get a chance to show what we can do." Department heads, assured by Noble's statement that there would be no change in management and personnel, started planning future operations. A few of the boys celebrated and fewer worried about the possibility of nepotism. But by and far the reaction was, "Now, if they'll give us money, we can do this and that, etc."

Trade Comments

Reaction in the trade was fairly uniform albeit diverse. Said the sideliners: "The Blue's coming of age will be good for the industry since (1) with Noble at the helm the Blue figures to have just about the best contacts in Washington; (2) with \$8,000,000 already invested Noble will undoubtedly put operating capital into the kitty and thus enable the Blue to continue its fresh approach and advance; (3) the administration, via Noble, now has a direct line to the public via the Blue; (4) the Blue can only improve since there won't be any sudden or sweeping changes; Noble doesn't work that way, nor would Woods and Kobak, prez and exec v.-p. of the Blue, okay any deal which might hurt staff morale, and any improvement will make

the rest of the trade step; (5) Mutual will suffer, and severely, too, unless the key stations of that web can get together and work as a unit instead of individuals. If they don't the Blue's ability to deliver business to its affiliates will weaken Mutual's station lineup, make it a ghost hook-up.

Where Was McGraw?

There was also considerable discussion in the trade about the sudden fold of the McGraw-Hill interests. Admitting Noble's ability to finance the deal on his own, many in the trade point to Kobak's tenure with McGraw-Hill, intimate he still owns McGraw-Hill stock; deduce that Kobak would try to keep the publishing firm in the picture. Time will tell whether anyone but Noble has a piece of the deal since the application for FCC approval requires complete listing of all stockholders, etc.

Noble was interested in the Blue Network even back in the days before the FCC ruling when it was still part of the NBC set-up. When nothing materialized, the original asking price was \$15,000,000, Noble bought WMCA. Between that date, January, 1941, and the organization of the Blue as a separate corporation, a year later, Noble sat pat and then filed a bid of \$8,000,000.

29 Bidders at Start

At one time there were 29 different bids for the Blue on file at RCA. Eventually the active bidders were Noble-McGraw; Dillon, Read & Company, the investment bankers; the Mellon interests, of Pittsburgh, and Marshall Field, of Chicago. At the showdown the bidding was between Noble-McGraw and Dillon, Read, with Noble taking the pot by bidding \$200,000 better than the opposition's \$7,800,000.

About the only immediate changes in the Blue set-up will be some switches or additions in the line-up of the board of directors and the resignation of Niles Trammell, prez of NBC, from chairmanship of the executive committee of the Blue Network, Inc.

Despite all the rumors, final statement was one of the industry's best kept secrets. Even the day before the announcement no one knew it was to be Noble's biggest baby—and his alone.

Advertisers and Ad Agencies To Control Television; Cuff Urges Experimentation Now

NEW YORK, July 31.—Radio introduced business and advertising agencies to showbiz but television will actually put them in it, according to Sam Cuff, program director of W2XWV, Allen B. DuMont television station.

That briefly is the essence of the talk given by Cuff before American Television Society (29). He said in part:

"The advertising agencies and advertisers are the ones who will set the rules for commercial presentation after the war. Now when the audience is necessarily limited by wartime restrictions, is the time for them to test the medium, to 'play around' with it and experience the growing pains of program development, so that when television becomes full-blown they will be ready.

Television Not Complicated

"Most persons," Cuff pointed out, "are under the impression that television is very complicated, that it requires large studios and large staff, so large, in fact, that many advertisers believe that it's too complex for them and they therefore are leaving it alone. This is not so. Television must be intimate. It must be show business, but a show business that reach the public in their homes. Thus it is a mistake to present programs that try to compete with a stagershow in a theater, or a floorshow

in a nite club and to present shows that are too formal or dressy. What is viewed on the screen in the home should be in harmony with the informality in which the looker-in is clothed in body and in mind.

Trade-Mark Era

"Television will see an era of trade-marks. The advertiser can show his product, animated and in use. It is up to the advertising business to develop this use of television, for the advertiser will eventually set the pace."

Mr. Cuff not only makes the claim that advertisers should experiment but goes beyond that in offering the DuMont facilities for the experimentation and on many Wednesdays leading ad men are found playing with a medium so new that each week presents it in a different light.

Bergen-McCarthy Give 'Em Sex On Camp Tour

NEW YORK, July 31.—"Women, women and more women." That's what the returning boys will be yelling for on the other side of the footlights when they return, according to Edgar Bergen, who stopped over in this burg between camp tours last Tuesday (27).

Charlie McCarthy was in perfect agreement with his other voice on this and demonstrated it when he joined Bergen in doing a retake on their joint emsinging of a 16mm. short, which is the basis of Bergen-McCarthy show for the boys. Every other shot was of at least a part of the femme ensemble back or front view and the remarks were what might be expected of a mike-less McCarthy.

That the stuff he hands 'em was good was proven by the fact that the press boys stayed right along despite the fact that the Essex House suite, where the showing was held, was a lot hotter than some of the camps the two wooden-heads visit.

WPB Lifts Ban

—But Not High Enough

WASHINGTON, July 31.—The War Production Board this week lifted restrictions on the manufacture of the critical 5Y3G radio tube, but at the same time stated that the action would not add appreciably to present civilian tube supplies because of limitations on available materials.

Shortage of civilian radio tubes is said to have threatened radio reception in many areas.

AVAILABLE TO U. S. STATIONS & AGENCIES "The Wayside Neighbor"

Canada's Most Popular Program (Feature of C.K.L. Kirkland Lake, Ontario). Original poetry, sayings and music. Electrical transcription series available for first time to American radio stations and ad agencies for sustaining or commercial use. Write or wire for rates. "THE WAYSIDE NEIGHBOR," Care Samuel Soffon, American Representative, 1919 W. Girard Ave., Philadelphia, Penna.

HEADLINE HINTS

Every Buyer of Music and Musical Talent will read and constantly refer to *The Billboard's* 1943 Music Year Book

★ ★ ★

Will you have a message for them to read? ?

SEE PAGE 5

SPONSORS STILL LOVE MAIL

Cash and Paper Novelties Plus Diamonds and War Bonds Produce Results

CBS Has 14, NBC 11 Programs With Come-Ons

NEW YORK, July 31.—Hooper and Crossley surveys notwithstanding, no sponsor is completely happy unless he sees fan mail. Once again free offers, premiums and whatnots are easing their way back into the network broadcasting picture.

Of course, the hundreds of giveaways that were available as pre-war box-top come-ons are no longer to be had, and in many instances there are no box tops. As a result promotion men for agencies, networks and sponsors are forced to dream up other mail pulls, most of them without too much imagination. Summer, 1943, No. 1 pull is naturally Mr. Whisker's securities—War Stamps, Bonds and greenbacks.

Paper Pulls

Balance of offers come under paper heading—printed copies of programs, "jokes," recipes, "lists of questions," speeches, lectures, sermons, etc.; recipes and household hints books, premium catalogs, health pamphlets, volumes of general information, encyclopedias and technical matters, pictures of program personalities and books on a wide variety of other subjects.

Sponsors offering merchandise premiums have dwindled almost to extinction. They can be counted on the fingers of one hand. Miles Laboratories still offer a portable radio promising delivery after the war. A couple of ration bookholder offers, candy bars, cigarettes and diamond rings complete the list. Incidentally, the supply of "chips off the old blarney stone" seems to be holding up. Tiffany Diamonds are still popular, pulling 10,000 fan letters a week for one program.

CBS and NBC both report that they have fewer programs with inducements for audience mail now than this time last year.

NBC hopes that institutional campaigns will replace many present programs that make premium offers. Right now they have 11 come-on programs, but hope to inspire definite decline in the next few months.

CBS Mail Pleas Up

CBS with 14 offer-making shows has experienced a slight increase in programs of this type in the last three months. Its Lady Esther shot, with its free powder sample and Cudahy Packing Company's *Something To Talk About*, which pays off to the tune of \$100, \$50 and \$25 in cash each week, are two that are responsible for an upsurge in fan mail.

In fall program planning no indication of a change in giveaways is apparent. General Electric's *Hour of Charm* has a contest slated for debuting August 1; the 101 prizes in War Bonds totaling \$10,500. Other programs do not intend to deviate from gold-edged securities or paper pattern.

Programs pay off in stamps and bonds for such brain-strainers as "the rarest and most amusing sentence composed of various types of food," "unusual facts," "household hints," "lists of hard-to-spell words," "little known historical facts," "jokes," "recipes," "lists of questions," "lists of answers," "original verses for designated tunes" and "hard-to-believe stories." Others award prizes of bonds, stamps or outright cash for general war slogans or slogans on a specific drive, usually bond selling. These, however, are in the minority. Regardless of the dearth of the variety, listener response has upped, the three major nets claim. The Blue's audience mail has increased 100,000 over last year's half-year figure.

Blue's Four Leaders

Hop Harrigan, *Gene and Glen*, *Breakfast at Sardi's* and *The Quiz Kids* are credited with substantially aiding in the increased letter writing at the Blue. *Gene and Glen*, sustainer which has been

off for several weeks, rolled up an impressive mail response by offering a ration bookholder and G and G picture in exchange for a dime and "your favorite soap wrapper." Wrappers are still deluging WJZ and station hasn't decided if it should lay in a new supply of ration books and pictures or disappoint its listeners and return the dimes.

Hop Harrigan, also sustaining, pulled 124,264 letters in its second month. Giveaway was cash and toy aeroplanes. Both *Breakfast at Sardi's* and *Quiz Kids* remain steady in mail pull.

Mutual can claim only one program that offers something for nothing. Up-ton Close's talks are mailed out without cost with no strings attached.

There's quite a few sustaining programs that now offer dough and a few commercials that pay cash on the line. Vick Chemical Company's *Dr. I Q*, which pays off to the tune of \$200 for quiz suggestions and \$250 for biographical sketches, leads in the latter group. Brown & Williamson, not so generous, gives \$25 and \$50 in cash and throws in a carton of Raleigh cigarettes to contest winners on its *Beat the Band*. Colgate-Palmolive-Peet pays \$11 for jokes and augments the dough with a six-month supply of their "pearly smile increaser."

24 Candy Bars and \$5.00

Clark Candy Company distributes candy bars in 24-bar lots accompanied by an easy-to-take \$5 bill. WJZ's sustainer, *History Is Fun*, offers \$25 and the Encyclopaedia Britannica as spoils. Another sustaining shot on the same station called *Singo* awards \$4 and \$8 for cute combinations of song titles. The Blue's *Lulu and Johnny* give two, three and five-dollar prizes for jokes, and winners are picked by a studio laugh meter.

Some of the commercial shows that pay off in War Bonds are P. Ballantine & Son's *Three-Ring Time*—\$25 bond per week; H. J. Heinz Company *Information Please* gives \$57 in bonds and stamps plus a 24-volume set of Encyclopaedia Britannica (program off until September 13—with offer still good). Bristol-Myer's *Noah Webster* pays with War Stamps and \$25 bonds for lists of words.

Listeners still respond to free offers, and despite the dearth of giveaway variations sponsors use them to keep their thumbs on the public's palpitating pulse.

BURLY PLOW-UNDER

(Continued from page 3)

something better or else, if in uniform, find the canteens and other free entertainment much more inviting.

Inability of the burlesque impresarios to send out travelling shows last season also hurt. Because of transportation limitations and talent shortages, touring units had strip principals and comics only. And these were plenty scarce because of the more attractive salaries in other entertainment fields. Burly as the breaking-in point was passed up entirely by performers.

Biggest headache was in rounding up a line of girls. Change of line faces each week had a strong appeal with the patrons. There was little or no change this season, it having been found necessary for each house to get up stock line. The type of chorus girl attracted took burly back a decade or two. Only requirement for getting a job in the line was that the girl have two legs and be able to lift at least one of them part of the time. The age ceiling was frozen—at about 80.

Next Season Worse

Outlook for next season looks even worse. Not all the peel palaces that called it a season early spring are expected to be able to open in the fall.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

Hanson W. Baldwin

Reviewed Sunday, 3:15 p.m. Style—Military and naval commentary. Sustaining on WJZ (New York) and the Blue Network.

Hanson W. Baldwin knows what the war is all about from a military point of view and his introductory session July 25 proved that. What he didn't prove, however, was what he was going to be able to do that isn't done already. Naturally he has an audience among his *New York Times* readers, but the average dialer hitting him for the first time just wouldn't find anything in his voice or his presentation to hold the dial at the Blue spot.

That's one of the problems that authorities face when they come to the broadcast medium. Having something to say isn't enough to snag a decent Crossley or Hooper rating. Unlike a column in a newspaper, air wordage has to be showmanly presented on the air.

There's nothing wrong with Baldwin's voice nor with his delivery. No doubt National Concert and Artists Corporation, who represent him, will find a selling broadcasting frame in which he will fit and become salable to a sponsor. It's a shame, however, that Baldwin didn't find a format before he hit the networks.

Joseph M. Koehler.

"Report to the Nation"

Reviewed Tuesday, 9:30 to 10 p.m. Style—Dramatic news report. Sponsor—124 electric light and power companies. Agency—N. W. Ayer. Station, WABC (New York) and CBS.

One hundred and twenty-four public utilities thru 126 CBS stations started sponsoring *Report to the Nation* on Tuesday (27). The propriety of electric light and power companies sponsoring a dramatized news report is questionable, but a discussion of this has no place in a review of the program. CBS has, it's reported, refused to permit the collective sponsors the right of censorship over the material. The fact that the question came up at all makes the program suspect.

Report to the Nation naturally has its program ups and downs. Some weeks it has the punch of Dempsey at his best and on other weeks it's a Dempsey at the recent trial. On its commercial debut it was neither the best that it's been nor the worse. Perhaps the news was so dramatic that the program decided not to compete with the front pages at the moment. There was something not to "stop press" about the proceedings.

Earl McGill did his smooth production job, and this is as tough a presentation to stop-watch as any on the air. The writing wasn't inspired, but it was a good job by Bill Slocum Jr. and Margaret Miller.

Victor Bay didn't miss a musical cue, and both the announcer and Doug Edwards, reporter for CBS news, were really swell. One of the first bits that didn't register was the insertion of some direct English broadcasts from Rome, followed by the comment that the next time that *Report to the Nation* would bring an English voice from Rome it would be "the voice of a CBS news correspondent." The idea must have sounded like a million dollars on paper. It fell as flat as

Even house personnel is becoming an impossible problem. Ushers are at a premium, and most of the houses are doing without. The gals can do better at the movie temples if not interested in war work. The few males available are only interested in ushering at the backstage dressing rooms. It's a lean season ahead and only constructive suggestion offered up to keep interest in burly alive is to send out 100 road companies of *Star and Garter*.

an actor's page of script which has been discarded during a broadcast.

The bits in which actual heroes from the fronts participated also must have seemed good idea, but somehow or other they missed and listeners felt sorry but not thrilled by it all.

Report to the Nation is a good show. It will continue to have its ups and downs, as all news shows must. When the news is less dramatic the program will be more spinal thrilling.

The good-will commercials were in good taste. If the listener wondered why a commercial was necessary at this time, why public utilities had to spend the public's money to advertise something that they didn't want people to use too much of right now, he didn't wonder too much. However, there was one section of the program that is suspect. That's the portion during which CBS's Don Pryor is sent out thruout the nation to report on the home front. The picture of a world after the war in which everything will be changed is something that advertisers should stop selling.

Electrical firms more than any other should realize that the word "electronics" is being misused every day and not misuse it themselves. You'll never call as they did on the broadcast the "electronics people to check the air filter." Electronics would simply turn the filter on or off. You'll have to call an air-filter man to service an air filter, and the sooner that everyone is taught to understand just what electronics is, the better they'll be prepared for what may come 5 to 10 years after peace.

How about having the commercials on *Report to the Nation* stick to facts also. J. M. K.

"Bob Crosby and Company"

Reviewed Sunday, 10:30-11 p.m. Style—Variety. Sponsor—Old Gold Cigarettes. Agency—J. Walter Thompson. Station—WEAF (New York) and NBC.

There's something engaging about the opening of this show. You can't help liking the way Les Tremayne eases into his introduction with "my name's Les Tremayne." From that point on, however, the show isn't hot. Bob is secondary Crosby sometimes swell, but more often sour Bing, and we're not thinking of cherries.

Also there's something nice about bringing a "new girl singer" to the network mike every Sunday evening—if they bring a "new" girl, but, starting with the first show they've been bringing girls who have been heard on nets in minor roles and sometimes in singing roles that haven't been so minor. Also the fans would like to think of "fresh voices" as being sweet and happy at the opportunity—instead of being handed "smart" comedy routines—or human interest lines in which Bob Crosby is cast as the stooge.

Matty Malneck's orchestra is supposed to be Bob Crosby's in this show and doesn't register—as the type that the audience thinks of—as Bob's. At least it didn't on the shows heard (July 18 and 25).

Taking the premiere, Bob Crosby opened with the Pied Pipers in *What's the Good Word, Mr. Bluebird?* Bob wasn't too bad in this. Later Les Tremayne joined Bob in *Laughing Tony*, from Bing's latest picture, *Dixie*, which was too bad. It's a tough comedy song to do, and at the worse it's something that these two had better forget, if they haven't forgotten it already. The first commercial came at eight and a half minutes after the start of the broadcast. It was the usual Old Gold "applehoney" take and it didn't slow up the show. Then came another musical number and then the "discovery," Eileen Wilson. In one agency release she was called "20-year-old Los Angeles high-school girl." In the NBC release she was called "20-year-old University of California junior." When (See Reviews on opposite page)

PAPERS CUT RADIO SPACE

Daily News 18-Year Space To Go; Other Papers Slashing; NBC Releases Gossip

Stations Use Air Time To Sell Air Time

NEW YORK, July 31.—Radio columns are feeling the latest newsprint cut with indications that every column in metropolitan New York, with the possible exception of *PM*, whose column is not a daily feature, being eliminated before October 1.

Latest radio staff to hear the bad news is *The New York Daily News*. Ben Gross has headed this department for over 18 years and had no inkling of the cut until the notice came to him from the business department that radio comment would be one of the features eliminated along with the financial column, the embarrassing moments, baby's gooooooes and deathless deer.

No official notice has been served on Harriet Van Horne, columnist of *The World-Telegram*, but a conference has been called of the business staff next week (2) at which cuts in every department will be considered.

Kenny Stays

Nick Kenny's column in *The Daily Mirror* is devoted to radio only two days a week and Hearst executives stated that there is every indication that it will continue that way.

No curtailment of radio program listings is in the air now, for every attempt to cut this newspaper service has brought solid squawking from readers.

Writers Headacheless

Man-power shortages at all newspapers make the contemplated cuts no

worry to writers, since in every case the plans are to shift staffers to other chores. Ben Gross, years ago, was a political writer and has served a stint on the desk. Sid Shalit, second-stringer, also came up the hard way and knows the ropes and will fit in somewhere.

Networks' Plan

The networks have anticipated the loss of regular space in newspapers and are using air time more and more to sell what's on the air. The National Broadcasting Company, which never before released any script material to member stations, starts next week a typical gossip column on 50 stations. The take is devoted to NBC shows and gossip about radio and its characters. It is to be broadcast generally once a week under the title *Your Radio Reporter*, although many stations are creating their own listing for it. It's planned so that local program plugs are inserted. Among the stations planning to push it for all its worth are WTAM, Cleveland; WBAL, Baltimore; WHAM, Rochester; WBZ, Boston; WSM, Nashville, and WOAI, San Antonio, all of which agitate the ether with 50kw.

NBC in this is following the lead of many independent stations, which, as revealed recently in *The Billboard* Sixth Annual Publicity Survey, have been for several years selling radio on the air as well as in the press.

For the duration at least broadcasting will have to depend more and more on its own medium to sell what it has.

NITERY VELVET

(Continued from page 3)

ing a spy plot to one with a local political picture.

Nat Karson was originally to be co-producer in *Ankles Aweigh* with Wolper, but Karson begged out of the venture, declining to disclose the reason. Since Karson holds priority on *A. A.*, Wolper is out of this show.

Lou Walters No. 1 Spender

Perhaps the most lavish show being produced by a nitery impresario is *Artists and Models* being done by Lou Walters, whose legit appetite was whetted by a slice of *Early to Bed* and teased on piece of the Winter Garden resident *Ziegfeld Follies*. Walters expects to open this show in Boston in the early fall and will unfold at a local house after a short road tour.

Cast is to include Jane Froman, Romo Vincent, Raye and Naldi, Carol King, Collette Lyons, Jackie Gleason, Nick Long, Marty May, Gloria Blake, Ben Yost, Harold and Lola, Business Men and Pearl, Worth Sisters, Mayla and Don Saxon, with others to be added. Talent budget if this line-up sticks will represent a healthy wad of dough.

Walters was originally scheduled to have Monte Proser, operator of the Copacabana, as co-producer, but Proser withdrew this week so that he would be free to accept a producing assignment for 20th Century-Fox.

Billy Rose, on the boards last season with *Glass by Night*, is also shopping around for a show, besides producing Negro version of Bizet's opera, *Carmen*, titled *Carmen Jones*.

Mickey Redstone, headman of the Mayfair Club, Boston, and Ralph Berger, of the Chicago Latin Quarter, will have some coin in several of the shows produced next season by their fellow saloonkeepers.

One of this season's most successful producers, Mike Todd, who has grossed fabulous amounts with *Something for the Boys* and *Star and Garter*, is also remembered as a former night club impresario, having run the Rainbow Gardens, Chicago, and spots at the New York World's Fair.

the usual minstrel pattern. Opening chorus, *Land of Old Black Joe*, then introductions by Al Stracke, interlocutor, of the end-men, Cliff Soubier, Joe E. Marks, currently in *The Doughgirls* at a local theater, and Ray Suber. Cross-fire between interlocutor and end-men, mostly ancient minstrel humor, brought up to date by reference to current events. Best portion of the program was the musical end, with Harry Kogen's orchestra providing lively minstrel tunes and the vocalists offering old favorites. The minstrel quartet, made up of the Four Cadets, harmonized nicely with *Sweet Kentucky Babe* and a medley of sweet-heart tunes. Cliff Soubier sang *Alabama in the Spring*. Al Stracke offered *Swanee*; Joe E. Marks, *If You Knew Susie*, and Homer Allen, *When Irish Eyes Are Smiling*, and the trombone section delivered a lively minstrel smear. Finale was a typical minstrel tune, *Moonlight Jubilee*. *Blue Frolics* has four scripters, Carl Gass, Jack Mitchell, Lou Hartman and Sidney Gerson. Rex Maupin's ork alternates with that of Harry Kogen.

Nat Green.

"Top Tune Time"

Reviewed Monday, 5-5:30 p.m. Style—Music and quiz. Sponsor—Participating. Station WTOP (Washington).

Extended now from 15 to 30 minutes, *Top Tune Time* provides nice period of live music for late afternoon. Show hits air with announcement by Tony Ross, Paul Kain and his orchestra and Bailey Axton as emcee.

Kain's band is well known here and has sizable following. They did well with *Hallelujah, Dark Town Strutters' Ball* and *Sweet and Lovely*. Guest singer on this setto was Ada Jane Clements, who was adequate with *I Just Kissed Your Picture Goodnight*. Three of the boys in the band, Ken Foy on piano; Bill Gibson, guitar, and Dave Legume, bass, brought *Sweet Georgia Brown* to life. The musical part of show was tops.

Quiz stanza is only so-so. Three members of audience took part, all answering simple questions correctly and receiving one buck each for their trouble plus a sample of sponsor's product. Sponsors vary with the show, with no more than five on at any one time. Each has a spot announcement.

Scheduled to take over emcee chores is Gunnar Back, chief WTOP announcer, now on vacation. Axton will then assume the directorial assignment. E. S.

"Hot Spot on the Map"

Reviewed Wednesday, 7:05-7:15 p.m. Style—News highlights. Sponsor—Lit Brothers Department Store. Agency—Placed direct. Station—WFIL (Philadelphia).

News with sound effects makes for this new series of news shots flooding local airwaves. Airing thrice weekly, it is strictly an institutional bally, depending on prime interest in news among listeners to gain a maximum of the audience potential. No heavy commercial plugging, merely credit lines on opening and lead-out to impress that sponsor owns a store where you can be sure of "lowest prices with dependable qualities." Lit Bros. rate a special award for fine taste employed in commercial plugs blending with script.

Each stanza takes the particular day's headline and builds a word production around the particular point of the global war. As a cross between a *Paramount Newsreel* and a *March of Time* feature, it makes heavy use of drum beating and banging to bring on and take off the commentator. When caught Naples and bombing there was the "hot spot on the map."

Wordage is read off by Ralph Stuart, and there is no fault with his reading of the encyclopedic script penned by Jane Richter, who handles radio promotion for the sponsor. Whole trouble is that it all builds up to the exact point where it starts, with the result that while it is easy to take, it is just as easy to leave alone. Fact that the personality equation of the narrator is absent makes for as much intimate listening as a recording of Sousa's band.

Maurie Orodener.

DuMont Television

Reviewed Wednesday, 8:30-10 p.m. Style—Variety and film. Sustaining on W2XWV.

Altho no advertising agency participated in this edition of *Television Roof*, an innovation highlighted the evening just the same. Kerby Cushing, assistant program director of WNEW, introduced a 30-minute experiment in book exploitation. He conducted and wrote the portion of the program which combined book analysis, film pertinent to the book and an interview with a person associated with the events and country depicted in the literary composition.

Trudy Wentz, winner of the recent DuMont employee contest for an announcer, made the station announcements and introduced Dennis James. Emcee James, who's been doing a splendid job ironing out program's rough spots, continued with the iron.

A Ted Flo Rito film helped create night club atmosphere and was followed by live entertainment. First on was McAuliff trio, 14, 15 and 16-year-old sisters, who appeared last week. The talented threesome gave with *Gods of Love*, turning out some good close rhythm vocalizing.

Ann Francine, sophisticated songbird of the Versailles and other New York niteries, torched *This Can't Be Love*. For her benefit, and for others who will appear before television cameras. It might be well to remember to nix two-tone costumes. Miss Francine's white topped and black skirted gown cut her in half and broadened her shoulders. Her sultry swinging of *I See You* and *I Want to Sleep So I Can Dream* helped you forget the impression created by the camera distortion of her dress.

Bob Framm accompanied all the performers at the piano and deserves kudos for backing most of the acts sans rehearsal.

Kenny John, 16-year-old drum discovery, made his big town debut on *Television Roof*. In appearance he's younger than his 16 years, but in action a mature musician—a Krupa carbon. His *Sheik of Araby* and *Nobody's Sweetheart Now* were solid sending of professional caliber. He has a flexible body and wrists limber as seal flippers. Camera work on close-ups of his hands was exceptionally good.

The drummer boy and McAuliff trio combined in a terrific rendition of *Boogie Woogie Bugle Boy*.

The Dumont Televised Book Forum, an innovation in experimental book plugging, was devised by Mr. Cushing. Starting out with Cushing sitting at a table discussing *Resistance and Reconstruction*, by Generalissimo Chiang Kai-Shek, the camera panned to a copy of the book for a close-up. Unfortunately, volume's paper cover with the Generalissimo's picture in dark tones did not project. A blow-up of book front might have worked better.

Camera then switched to a film composed of extracts from *Western Front, United China Front's* recently finished movie. For eight minutes cameras were kept busy switching from film to Cushing, who continued his talk over the picture showing. Result achieved was a comprehensive outline of the book highlighted by ideal video material. Presentation was climaxed by appearance of China's first aviatrix, Lee-ya-Ching, who was interviewed and who commented on the book. The lady who has taught most of the young Chinese fliers, spoke briefly and eloquently. She concluded with a powerful polemic for American understanding of China's fight.

Plan is to continue the *Book Forum* in coming weeks. *Mother Russia* will be next volume used if author Hindus is available for an appearance.

Credit is due the numerous members of the DuMont technical and program staff for the steadily improving Wednesday programs. Recently added new talent has helped, including Miss Joan Dillon, assistant manager of WNEW, who acts in a co-ordinating capacity.

Chief Engineer Walter J. Swenson, inventor of many technical doodads at the station, realizes the programs aren't perfect. "They ain't neat, but they're imaginative," is his comment.

Wanda Marvin.

REVIEWS

(Continued from opposite page)

she reached the air the continuity read, "She graduates in February." It's a good thing that the listeners don't read hand-outs. She was "oh, so happy for the opportunity"—and then she did a smarty cat routine with Bob that left a taste in the mouth that not even a stinger could remove. Also she was nothing special in voice either. Her *Let's Get Lost* wasn't the most annoying in the world, but it was nothing to bring to the Coast-to-Coast mike as a discovery. Her *In My Arms* with Bob was not too bad. It would have been tops on a network matinee.

The trouble with the show is that Bob isn't Bing—and the talent doesn't live up to expectations. The Pied Pipers are good. The rest of the program is non-star caliber. Talking about Les Tremayne, which they did nothing else but in the first take, won't sell him. He's not Don Ameche even if he is following in his footsteps on *First Nighter* and other programs.

The program formula is really swell; all that was missing was something to fill the formula.

J. M. K.

"The Blue Frolics"

Reviewed Tuesday, 3-3:30 p.m. Style—Minstrel. Sustaining. Station—WENR (Chicago) and Blue Network.

This new series, collectively titled *The Blue Frolics*, is a five-a-week and will present a different sort of show each day of the week. On Mondays a quiz show will be presented; Tuesday, minstrel; Wednesday, musical; Thursday, *The Blue Omnibus*, a mixture of song, music and narration, and Friday, a comedy show.

Show caught was the minstrel and with several veteran burnt-cork artists in the line-up it was a fast-moving, hilarious, if somewhat corny, program that provided an excellent half hour of light entertainment. Leading off with *The Billboard March* the show followed

Miller Fumes at AFM Nifty

NAB Swings at AFM's Free Concert Scheme; See Try for Unemployment Fund

Plan Was Outlined to Diskers Last February

NEW YORK, July 31.—Suspicion that the free concert tour proposed by the American Federation of Musicians is not entirely unrelated to the union's current fight with radio and recording companies was immediately confirmed by the charge of "hypocrisy" hurled at Petrillo by Neville Miller, president of the National Association of Broadcasters. While Miller's indignation ostensibly was inspired by the fact that members of the touring orchestras would receive less from the AFM than they are accustomed to receiving for similar employment, and that the people of the country might be served at least as well by having such symphonic works on records, it is more than likely that the NAB chief had in mind the AFM's original proposal for an "unemployment fund" to be contributed by the recording companies.

This concert tour would make an actuality of the sort of thing Petrillo projected in his first proposal, which stated: "It becomes necessary for the preservation and maintenance of music culture and to alleviate the unemployment situation that means be created for the continued dissemination of music and maintenance of musical culture by employing musicians and furnishing music gratis thruout the United States and Canada. . . . Symphony orchestras and other instrumental combinations could be employed and used to furnish live music."

Psychological Warfare

At the time the statement was issued, this part of the proposal asking for funds from recorders was regarded skeptically. At best, the project was branded a "private WPA." Yet, here is the AFM going right ahead with such a project, saying in effect, "We meant every word of what we said, and unless a fund is created we will not be able to continue with such a magnificent noble project."

Since the year-long battle between the unionists and the radio-transcription-recording people has been one of psychological warfare, with public opinion the immediate goal of victory, Petrillo and his henchmen have won a major skirmish and their adversaries know it. Hence the howls.

Probably the only way to fight it, tho it is unquestionably hard to talk down a gift like free symphonic music, would

Phyllis Lynne With Vaughn Monroe Ork

LOS ANGELES, July 31.—Vaughn Monroe this week found and signed a girl vocalist to replace Marilyn Duke. The new singer is blonde Phyllis Lynne, who joined the band here. Miss Lynne has been working most recently with name and semi-name outfits in the West, but first stepped out when she was with the Paul Pendarvis ork.

Monroe's work in MGM's *Meet the People* was completed recently and the band has been playing theaters and one-nighters since.

JD Rehearses New Tunes, Pluggers Turn Cartwheels

HOLLYWOOD, July 31.—Song pluggers here were startled this week when Jimmy Dorsey's band showed up at Decca's Melrose Avenue studios and began rehearsing a dozen new tunes not yet recorded by anyone. Dorseyites were getting in shape for eight weeks at the Palladium after a three-week vacation, and songmen began tuning up on *Happy Days Are Here Again*.

be an open attack with everything thrown in from snipers to heavy artillery instead of smoke screens and a little jaundiced but non-poisonous gas.

What Has Not Been Sold

A straight frontal attack would point up the omission of a method for taking care of unemployed musicians. The Philharmonica, Cleveland, Philadelphia, Boston and other symphony orchestras mentioned for the tour are not composed of unemployed musicians.

And point might be made of the fact that the idea for this tour came from a suggestion made by President Roosevelt in December of last year, but was originally thought of by the President during the days of "home relief," and indirectly confirms the charge that the AFM wanted a "private WPA" set up at the expense of the recording companies.

Perhaps NAB and company decided such an attack might prove unpopular with a public who was told on Wednesday by the President himself that the post-war days will undoubtedly see many new variations of public works and WPAs.

Whatever it was that decided the radio moguls against pouncing on Petrillo's plans in that manner, it seems indisputable that the AFM prexy threw a hard fast curve that came darn near being a bean ball.

So far, directors of most of the important orchestra have voiced their approval of the plan and, from this corner, it appears as if "musical culture" is going to be maintained—even if somebody else has to pay for it.

Lopez Christens "Nameless" Bary Making Moniker Out of Numbers

Contract Fight on Other Number Baby Looms

NEW YORK, July 31.—The "Nameless Baritone" heard this week on the *Lunch-oon With Lopez* broadcasts over Mutual will today be christened Jerry Bruce by his "godfather," Vincent Lopez. Lopez, whose every action is governed by the dictates of numerology, was undecided on just what name he would create for the singing successor to Sunny Skylar. There were three possibilities: Harvey Harris, Bruce Williams or Jerry Bruce. Lopez finally decided on the last name which, the name which, the maestro believed, "vibrated numerologically with money and success."

Lopez claims the successful careers of Betty Hutton, Marion Hutton and Skylar are due entirely to the names he evloved for all of the three who previously sang with his band.

Prior to his engagement with the Lopez crew, Jerry Bruce was Jerry Burton, a familiar name to listeners of local radio stations.

Aside from the spiritual benefits derived from names inspired by numerology, Lopez sees in the method an extremely earthy basis for establishing a property right to his band vocalists. Claiming that the budding singing star known as Sunny Skylar is something he created out of a young man previously named Sonny Schuyler, Lopez has indicated he will take the matter to court to preserve his managerial contract with Skylar.

Charles Goldfarb, who has assumed that role with Skylar, said yesterday he was under the impression that Lopez had agreed to a settlement of his con-

NBC, Spitalny Schirmer Sued On Song Theft

NEW YORK, July 31.—National Broadcasting Company, H. Leopold Spitalny, its musical contractor, and G. Schirmer, Inc., were served with a \$175,000 suit yesterday (30) in New York Federal Court. Action was brought by Carmen Delfin, employed by NBC from June, 1941 to February, 1942 as pianist, writer and composer, who charges that two of her songs were pirated by NBC and Spitalny and published by Schirmer.

While she worked at NBC, Miss Delfin claims she got requests for Cuban compositions for which she was to receive reasonable compensation. However, she maintains that her song *Zambra Gitana* was "wrongfully converted and appropriated" by Spitalny and published by Schirmer as *Para Mi*. She further charges that her song *Oriental* was also pirated by Spitalny and published by the same firm under the title of *Moro Infiel*.

Miss Delfin claims she never printed or published her songs, but that in March, 1942, a month after her job with NBC ended, she advised the three parties concerned to desist from publishing and performing the two tunes.

Suit against NBC and Spitalny is for \$125,000. All three are being sued for another \$50,000. In addition Miss Delfin seeks an injunction, an accounting and return of all profits.

Pleasure Driving Ban Lifted Soon—Agents Say 'So What'

NEW YORK, July 31.—Prediction that the pleasure-driving ban will be lifted within two weeks made by William J. Gottlieb, president of the Automobile Club of New York, is bringing a gleam to the eyes of dance promoters, but has booking agencies groaning.

As it is, bands haven't a single free day available and altho new promotions may cause an even higher tilt in prices, this will not compensate for the headache of turning down more promoters because there aren't enough bands to fill the demand.

Typical is the case of General Amusement Corporation, which has Jerry Wald, Jay McShann, Gracie Barrie, Louis Jordan, Will Osborne, Dick Rogers and Joe Venuti booked sold thru the end of August.

One compensation for bands if the ban is lifted will be the possible return of the gas buggy for transportation.

Coca-Cola Spotlight Band Parade

(Week of August 2)

Monday, Aug. 2.....Xavier Cugat
Tuesday, Aug. 3.....Richard Himber
Wednesday, Aug. 4...Jan Savitt
Thursday, Aug. 5....Russ Morgan
Friday, Aug. 6.....Hal McIntyre
Saturday, Aug. 7....Gracie Barrie

Philly May Get Music Prices Based on Liquor

PHILADELPHIA, July 31.—Local musicians' union has served notice on its membership not to contract for any engagement beyond Labor Day for the new season. Indicates that the local price scale is in for a major hiking for both one-night and full-week stands, aimed at taking care of the 20 per cent withholding taxes.

It is believed that scales for one-night and club dates will be given an outright boost but salaries from the nifty belt will be secured by transferring a large number of the boites into higher scale classifications. Many of the "D" spots will be upped to the Class "C" scale, and so on up the line. Classification for niteries is based primarily on the liquor prices at each particular spot. With the after-dark field here at boom levels, many of the small nabe spots are charging as much for the bitters as the midtown class clubs. And with most of the nabe spots doing business as big as the better-known downtown haunts, the union feels that its music makers should share in the prosperity.

Importance of liquor prices in setting a price scale was seen last week when the union rescinded its previous action in permitting the Officers' Club in the Bellevue-Stratford Hotel to enjoy the special "friendly society" price which applies to service canteens, charity and associated labor union functions. Union found that the club for the brass hats charged beverage prices comparable to the tariff in the first-class establishments, and ruled that members are to charge the regular book prices in playing for the Officers' Club.

Slack Opens at Golden Gate With New Band

Building Up New Canary

LOS ANGELES, July 31.—Freddie Slack opens Thursday (5) at the Golden Gate Theater, San Francisco, with a reorganized band under William Morris Agency guidance. For the theater stint Slack will feature two girl vocalists, Margaret Whiting and Peggy Goodwin, altho it is strictly a one-week deal for Miss Whiting, who leaves the Slack fold permanently after the Golden Gate date to return here and enter radio as a single. She will be replaced by Jimmy Cook, a young draft-exempt baritone.

Slack describes Miss Goodwin as a "fresh and unusual discovery" and plans for her the same fancy build-up previously given Ella Mae Morse. Altho his outfit will contain new faces in the future, Barney Bigard, of Duke Ellington renown, will remain Slack's featured instrumentalist. The arranging staff comprises Frank Davenport, Phil Moore, Carl Leaf and Slack himself.

His difficulties with the Morris agency ended, Slack is now enthusiastic over his band's future and is working hand in hand with Ed Fishman, head of the Morris band division on the Coast. Fishman reported he was closing a deal for Slack to appear at the Paramount Theater, New York, the engagement tentatively being penciled in for October.

Elroy Willis Gets Clean Bill for Future Dances

CLEVELAND, July 31.—Elroy Willis, dance promoter, was cleared by police authorities of any responsibility in the nine arrests made at a dance run by Willis at Public Hall here.

Officials stated that police were assigned to the dance at Willis's request and he has been granted permits for future dances.

NITERIES NIFTY FOR BANDS

Folios Booming, Woolworth Next To Fall in Line

NEW YORK, July 31.—Folio sales are booming at a time when only those music publishers already turning them out can benefit from the upward trend. Ceiling placed on folio output by the War Production Board, limiting pubs to 90 per cent of the weight of paper used in their manufacture in 1942, blocks the market to those who have not been publishing folios but would like to cash in on the increasingly heavy demand.

Latest break for pubs with folios to sell is Woolworth's decision to carry them for the first time in many years. These pubs attribute the public's clamor for songbooks to better merchandising in retail stores, altho their old gripe that retailers neglect the potential folio market has not been forgotten. Pubs claim that dealers are now compelled to display the books to fill up empty space on record counters but are still not aware of sales possibilities. However, it is expected that the fall will see folios getting more and more attention, and pubs feel that Woolworth's action is only the first step in broadening the field.

BG Gets Clearance On Paramount Date

NEW YORK, July 31.—Tangle over Benny Goodman's opening at the Paramount Theater here was ironed out when Astor Hotel management agreed to have the band double at the theater for the last four days of his engagement at the hotel. Goodman is slated to open at the Paramount Wednesday (4) and will wind up his run at the Astor Saturday (7).

Roy Eldridge Opens Kingsway Sept. 3

NEW YORK, July 31.—Toronto's Kingsway Club will start its season September 3 with a new policy of alternating American and Canadian orks. Roy Eldridge will play the first two weeks, followed by a local outfit. It's still undecided whether or not the Canadian bands will be held more than a week.

Material Protection Bureau



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Attach the sealed packet to a letter signed by you asking that it be registered in The Billboard's Material Protection Bureau, and send them both, together with return postage, to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City. It is important that your letter requesting registration be signed by you.

Upon receipt, the packet will be dated and filed away under your name.

The Billboard takes every reasonable precaution to safeguard packets submitted for registration, but does not assume any liability in connection with same.

It's the Climate!

CHICAGO, July 31.—Woody Herman, recently on the West Coast with his band, sounds off a warning to all brother maestri to keep away from Los Angeles and environs if they want to hold their men together. He managed to convince only five of his men to stick with the band when they were ready to pull out for the road. Glen Gray had the same trouble. While on the West Coast, he lost all but four of his original sidemen.

Teagarden Loses One Canary But Adds More Family

LOS ANGELES, July 31.—Jack Teagarden's use of two girl vocalists to alternate on the band's singing chores came to an abrupt end here this week when one of the chirps, Dottie Reid, quit the band and remained in Los Angeles. Miss Reid said the plan, which Sonny Dunham also tried unsuccessfully in New York last winter, "didn't work out very well." Phyllis Lane remains on with the band.

Teagarden made it known this week that his sister will join his band as pianist in Denver, and that another of his sons also would join soon on trumpet. One 17-year-old son, Jack Jr., already is holding down a trombone chair in his father's ork. Two brothers, Charlie on trumpet and Clois on drums, at one time were featured with "Big T's" aggregation.

Duke Ellington's Grosses At Hurricane Paved Way for Madriguera-Folies Bergere

Many Airings, Daily Ads, Band Builder-Uppers

NEW YORK, July 31.—Following the socko showing of Duke Ellington at the Hurricane here, Broadway niteries are again assuming the importance once held by the old Hollywood and Paradise restaurants as band locations. The Folies Bergere switches its emphasis to the bandstand when Enric Madriguera goes into that spot August 12, the Hurricane retaining its position with Hal McIntyre in for six weeks September 16, followed by Ted Lewis October 27.

The Hurricane booking of Ellington for a trial six weeks that will have turned into 24 by the time he checks out September 15, has proved eminently satisfactory to all concerned. The cafe has been totaling its grosses with black ink from the first week on, and Ellington, in for \$2,500 a week plus a percentage, has yet to walk out with less than \$3,000 every seven days. Besides that, the band leader's theater price has nearly doubled, putting him once more in the brackets of the top-earning maestri.

He will leave the night spot with his reputation at its zenith and a signed contract for a return engagement of at

least 20 weeks more beginning April 1, 1944.

The Folies Bergere, whose spectacle-extravaganza proved a costly flop and led to a split in the management, is undergoing alterations which will increase its seating capacity to 500 and remove the small bandstand which held Irving Arton and his 12-piece show band. Madriguera, who moves in with 19 people, will occupy the center of the stage and will be featured as the main attraction.

Great for Bands

What gives the large-sized niteries the edge over the usual hotel location, from the viewpoint of band leaders, is the almost unlimited amount of exploitation cafe operators are willing to finance. Aside from the quantity of newspaper advertising Ellington has been enjoying from Hurricane ads, he has been getting air time averaging about 10 shots a week.

The cafe owner's bill for music taxes on broadcasts runs to about \$50 per airing, and the eight WOR and two WHN shots has been bringing the weekly total to around \$500. This, Dave Wolper, owner of the Hurricane, has paid gladly and has given Cress Courtney, the William Morris Agency booker who put over the Ellington deal, the green light on securing more time on WABC. This will tilt Wolper's broadcast bill still another \$100.

Courtney has also secured from Arthur Lesser, operator of the Folies Bergere, the go-ahead on lining up air time for Madriguera, with no limit on the amount of broadcasts to be arranged.

The Hurricane date is in the nature of a swell break for Hal McIntyre whose style of dance music is fashioned along Ellington lines. It should prove easier to take by cafe goers conditioned by the Duke and if McIntyre is a click at the spot he too will be ready to ask lots more dough than he has been getting. MCA moved in on the Hurricane with Ted Lewis when Courtney, who opened the spot wide open for bands, couldn't deliver a big enough name available for the booking.

ASCAP Writes Members Asking Vote on Extension Of Contracts Until 1965

SPA-ers Consider Move a Victory for Songwriters

NEW YORK, July 31.—Entire membership of ASCAP was canvassed by letter this week on the resolution passed by the board on July 14 that contracts with the Society be extended to 1965, and it is generally agreed that the board's move will be approved by an overwhelming majority. Songwriter members consider the contract extension protection against publishers pulling a "Mars" in 1950 if it is established in court that publishers own copyrights.

In his letter to the membership, John G. Paine, ASCAP general manager, said that there has been an attempt "to foment discord and to create uncertainty and suspicion in the relations between writers and publishers." One aspect of this, Paine said, was unfair criticism of the board's actions, which were condemned alternately as moves by writers and publishers "to gain for their own group the full control of their performing rights."

Paine pointed out that the problem was "academic" as long as the Society continues to exist, but expressed the question on the lips of both writer and publisher members when he asked "What will happen in 1950?" He described the board's vote to extend agreements as an attempt to "allay all of these suspicions and to promote harmony between the Society and its licensees and between the writers and publishers."

Paine urged that all members sign their approval at once in order to show that "there is no desire on the part of any group to gain any unfair advantage in the Society over any other group." However, he added that the board realized that members might hold off signing unless they knew that others had taken the step and therefore would "hold all signatures in escrow until the publishers who have signed and the

writers who have signed represent 80 per cent of the total distributable revenue paid in the year 1942 to writers and publishers respectively."

NEW YORK, July 31.—Council meeting of the Songwriters' Protective Association Wednesday (28) found barely a quorum present, and discussion was mainly devoted to routine matters and summing up of the proposal by the ASCAP board that membership in the Society be extended 15 years.

ASCAP's surprise proposal may mean the ditching of SPA's agency and trusteeship plan, but it was felt by SPA council members that the Society's action was brought about by the very existence of the "Mills' Plan" and the ASCAP move was generally regarded as a victory for the songwriters' org.

Wald Fine at Pleasure Beach

BRIDGEPORT, Conn., July 31.—Pleasure Beach Park here picked up steam after its shaky reopening and packed in 1,091 persons last Sunday (25) with Jerry Wald on the bandstand. Ducats were scaled at 99 cents, bringing the gross to \$1,080.

Enoch Light did \$545 the Sunday previous (18), with admission 80 cents. Tony Pastor did better the week before (11), grossing \$915 with \$1.10 tap at the door.

Fio Rito for Roseland

NEW YORK, July 31.—Ted Fio Rito moves into the Roseland Ballroom here for a six or eight week run when Van Alexander winds up his engagement September 15.

Lombardo Vacations

NEW YORK, July 31.—With the current dearth of available name bands putting Guy Lombardo in a position to pick his own spots, the boating enthusiast rigidly held to his plans for a rest and checked out of the Roosevelt Hotel here this week for his annual month-long summer vacation. Lombardo's only musical activity will be his Monday night Ballantine broadcasts.

HEADLINE HINTS

Every Buyer of Music and Musical Talent will read and constantly refer to **The Billboard's**

1943 Music Year Book

★ ★ ★

Will you have a message for them to read ? ?

SEE PAGE 5



The Billboard Music Popularity Chart

WEEK ENDING
JULY 29, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAP, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ALL OR NOTHING AT ALL.....	Leeds
AND RUSSIA IS HER NAME.....	Chappell
ARMY AIR CORPS	Fischer
BLUE SKIES	Berlin
COMIN' IN ON A WING AND A PRAYER.....	Robbins
DON'T GET AROUND MUCH ANYMORE.....	Robbins
DON'T WORRY (F)	Paramount
FORTUNE FOR A PENNY	Shapiro-Bernstein
HEAVENLY MUSIC	Feist
IF YOU PLEASE (F)	Famous
I HEARD YOU CRIED LAST NIGHT	Campbell-Loft-Porgie
I'M THINKING TONIGHT OF MY BLUE EYES	Peer International
I NEVER MENTION YOUR NAME	Berlin
IN MY ARMS	Pacific
IN THE BLUE OF EVENING	Shapiro-Bernstein
LET'S GET LOST (F)	Paramount
MORE THAN ANYTHING IN THE WORLD.....	Remick
NEVADA (F)	Dorsey Bros.
PAPER DOLL	Marks
PEOPLE WILL SAY WE'RE IN LOVE (M).....	Crawford
PUT YOUR ARMS AROUND ME HONEY (F)	Broadway
RIGHT KIND OF LOVE	Witmark
SECRETLY	Southern
SUNDAY, MONDAY OR ALWAYS (F)	Mayfair
TAKE IT FROM THERE (F)	Miller
THANK YOUR LUCKY STARS (F)	Remick
THERE'LL SOON BE A RAINBOW	Santly-Joy
THINGS THAT MEAN SO MUCH TO ME.....	BMI
VIOLINS WERE PLAYING	Lincoln
YOU'LL NEVER KNOW (F)	Bregman, Vocco & Conn

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress, Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drelhelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wantmaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: G. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.	
1	1. YOU'LL NEVER KNOW —HAYMES-SONG SPINNERS Decca 18556	1	1. You'll Never Know —Haymes-S. Spinners	7	1. You'll Never Know —Frank Sinatra
2	2. IT CAN'T BE WRONG —HAYMES-SONG SPINNERS Decca 18557	3	2. Comin' In on a Wing —Song Spinners	2	2. It Can't Be Wrong —Haymes-S. Spinners
5	3. IN THE BLUE OF THE EVENING —TOMMY DORSEY Victor 20-1530	2	3. It Can't Be Wrong —Haymes-S. Spinners	5	3. In the Blue of the Evening —Tommy Dorsey
4	4. ALL OR NOTHING AT ALL —JAMES SINATRA Columbia 35587	4	4. All or Nothing at All —James Sinatra	1	4. You'll Never Know —Haymes-S. Spinners
3	5. COMIN' IN ON A WING AND A PRAYER —SONG SPINNERS Decca 18553	5	5. In the Blue of the Evening —Tommy Dorsey	4	5. All or Nothing at All —James Sinatra
7	6. YOU'LL NEVER KNOW —FRANK SINATRA Columbia 36678	7	6. Johnny Zero —Song Spinners	3	6. Comin' In on a Wing —Song Spinners
8	7. IT'S ALWAYS YOU —TOMMY DORSEY Victor 20-1530	6	7. Paper Doll —Mills Brothers	8	7. Boogie Woogie —Tommy Dorsey
6	8. I HEARD YOU CRIED LAST NIGHT —HARRY JAMES Columbia 36677	—	8. You'll Never Know —Frank Sinatra	—	8. It's Always You —Tommy Dorsey
9	9. JOHNNY ZERO —SONG SPINNERS Decca 18553	—	9. It's Always You —Tommy Dorsey	—	9. In My Arms —Haymes-S. Spinners
—	10. PAPER DOLL —MILLS BROTHERS Decca 18318	—	10. Let's Get Lost —Vaughn Monroe	6	10. I Heard You Cried Last Night —Harry James

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamba Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.		POSITION Last This Wk. Wk.	
1	1. YOU'LL NEVER KNOW	1	1. You'll Never Know	1	1. You'll Never Know
2	2. COMIN' IN ON A WING AND A PRAYER	2	2. Comin' In on a Wing and a Prayer	2	2. Comin' In on a Wing and a Prayer
7	3. IN MY ARMS	4	3. In My Arms	4	3. In the Blue of the Evening
3	4. IN THE BLUE OF THE EVENING	10	4. All or Nothing at All	10	4. All or Nothing at All
5	5. JOHNNY ZERO	3	5. Johnny Zero	3	5. As Time Goes By
6	6. LET'S GET LOST	7	6. Let's Get Lost	7	6. In My Arms
12	7. PEOPLE WILL SAY WE'RE IN LOVE	6	7. People Will Say We're in Love	6	7. Johnny Zero
9	8. IT CAN'T BE WRONG	8	8. It Can't Be Wrong	8	8. It Can't Be Wrong
10	9. ALL OR NOTHING AT ALL	—	9. Let's Get Lost	—	9. People Will Say We're in Love
4	10. IT'S ALWAYS YOU	11	10. Sunday, Monday or Always	—	10. Let's Get Lost
7	11. AS TIME GOES BY	9	11. I Never Mention Your Name	—	11. I Never Mention Your Name
15	12. SUNDAY, MONDAY OR ALWAYS	15	12. As Time Goes By	—	12. Wait for Me, Mary
13	13. WAIT FOR ME, MARY	—	13. It Can't Be Wrong	—	13. Put Your Arms Around Me, Honey
—	14. I NEVER MENTION YOUR NAME	—	14. I Never Mention Your Name	—	14. Wait for Me, Mary
11	15. DON'T GET AROUND MUCH ANYMORE	—	15. Put Your Arms Around Me, Honey	—	15. If You Please

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION Last This Wk. Wk.	
1	1. YOU'LL NEVER KNOW HAYMES-SONG SPINNERS Decca 18556
8	2. DON'T CRY, BABY. ERSKINE HAWKINS.. Bluebird 30-0813
7	3. IT CAN'T BE WRONG FOUR VAGABONDS .. Bluebird 30-0815
5	4. DON'T GET AROUND MUCH ANYMORE DUKE ELLINGTON ... Victor 26610
2	5. IT CAN'T BE WRONG HAYMES-SONG SPINNERS Decca 18557
4	6. LET'S BEAT OUT SOME LOVE ... BUDDY JOHNSON ... Decca 8647
10	7. PAPER DOLL MILLS BROTHERS.... Decca 18318
3	8. OLD MISS JAXON.. CHARLEY BARNET... Decca 18547
—	9. FROM TWILIGHT 'TIL DAWN ' CEELE BURKECapitol 136
—	10. DON'T GET AROUND MUCH ANY MORE INK SPOTSDecca 18503

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

War Luring Middle-Age Folk To Midwest Dansants, But Influx No Spur to Spotty Business

CHICAGO, July 31.—The war is bringing an influx of older folk—in the 45-and-up age bracket—into Midwest ballrooms, altho dansant owners give varied opinions as to why this trend has arisen.

Bill Karzas, of the Aragon and Trianon here, contends that the oldsters need relaxation from war strain, while Harry Rice, of the Merry Gardens here, maintains that middle-age folk need a place where they can meet their contemporaries. Taverns, bowling alleys and other amusements are practically all given over to younger persons, and that older folk like to foregather once in a while to enjoy themselves.

Rice's ballroom for some years has been working on a policy of giving the floor to the oldsters one night a week (Friday is designated as "Middle-Age Night"). Karzas's ballrooms, which cater to the young crowd more particularly, have noted the mingling of age groups since the war.

The ballroom owners also differ on their ideas of prevailing dance trends here. Karzas contends that Chicagoans are conservative and that even the good-neighbor policy can't make rumba devotees out of the dancers here. Nor, for that matter, do they go any too heavy for Lawrence Welk's specialized polkas at the Trianon. In his opinion, the fox-trot and the waltz are still the prevailing favorites.

Rice, whose Merry Gardens was the cradle of the rumba craze in Chicago, claims that the Latin dance rhythms have come to stay, having permeated all our dances, even the fox-trot. The rumba is not the fad here, he says, because there are no authentic rumba bands playing the Midwest today. Rice's summer policy is a two-day-a-week program, with Guy Colby, of the National Barn Dance, and his band taking over Wednesday nights, and Frank Snyder and his outfit playing for the older folk Fridays. The Wednesday night frolics, with square dances, are popular, with the youngsters taking part enthusiastically.

Both agree, however, that despite the draft, there's no dearth of men on the dance room floors, due to the healthy sprinkling of uniforms at nights. Karzas has noticed a preponderance of women on Tuesday and Thursday nights, while Rice sees no overplus of either sex.

Name Bands Not Long Draw

Both men are agreed that name bands, while a one-night draw, do not hold out in the long stretch. Karzas plans only two name bands this year, and negotiations are under way now for Guy Lombardo for a month's run and Kay Kyser for a one-night stand in each dance hall. Lombardo was due to come into the Aragon some time back, but radio commitments hampered the deal.

Meanwhile Karzas is keeping his house

Northwest Can't Get Names for "Money Or More Money"

SPOKANE, July 31.—Frankie Masters, who completes nine-day booking today at the Natatorium Park pavilion, is only the fourth name band to play Spokane this season. Chuck Castles, who held forth at Nat for several weeks previously, returns after Masters' engagement for another two weeks.

Manager Louis Vogel reports name bands are scarcer than hen's teeth in the Northwest this season, and his well laid plans for featured bands all season were knocked into the well-known cocked hat. He cracks: "They can't be had for money or more money." However, the Nat is getting heavy patronage, thanks to his four-a-week broadcast over KEPY plus plugs thru free shows given at the military camps near by.

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bands, Eddy Howard at the Aragon and Lawrence Welk at the Trianon. Howard is due to go out September 12, to be replaced by Buddy Franklin on a repeat until October 1, when Howard returns to stay thru Christmas. Welk will remain at the Trianon until October 31, when he leaves, to return for Christmas and remain thru the Lenten season of 1944. His fill-in successor has not yet been chosen.

Rice, whose ballroom has worked on the policy of building up house bands until they become popular outfits, sees no percentage in using name bands, and prefers to keep his current aggregations thruout the winter.

The general upswing in amusement business since the war is not felt, however, in the ballrooms here. Business is spotty and in some places a headache. Rice, who paints no rosy picture of the ballroom business today, contends that downtown amusements, taverns, bowling alleys and night baseball games have lured folk away from the ballrooms. Then, too, he points out that the war work shifts, with workers trying to get enough sleep before going back to work at odd hours, has hit the ballroom business hard, altho some of his customers are war workers who like to lumber up before going to work on the midnight shift. But, in general, he maintains, the war has done the ballrooms no good.

Richmond Opens Canteen

RICHMOND, Va., July 31.—Jake Kaminsky and orchestra are being featured at Richmond's new Parking Lot Canteen for servicemen. Outdoor canteen, opened Thursday (15), is free to servicemen and women every night from 8 to 11:30 p.m. Servicemen may bring their own femmes or dance with hostesses provided by the committee in charge.

Chi Jam Session Backer Hopes For Early Frost; Hot Jazz Finds Heat Tough Competish

CHICAGO, July 31.—Regular Sunday afternoon jam sessions, project of a musically-minded local attorney, Albert Marks, are fighting a tough battle here between hot music and hot weather. So far, the heat has taken its toll, altho, according to Marks, attendance at the concerts—begun in June—has averaged between 300 and 350 a session.

Sessions are held at the Hamilton Hotel, a downtown spot with a room capable of seating between 600 and 700 persons. Hopes are high that overflow crowds will attend the concerts when the first cold snap gets here, and expectations are for a regular 600 or more gate.

So far, according to Marks, the concerts are just about breaking even, with union standby salaries, advertising and overhead eating up the profits. The concerts are run with a \$1 admission, the hotel keeping the drink concession in exchange for low rental. The room is set up like a lounge, with small tables and 20 tables for eight set against the walls. There is no dancing and few juveniles attend. Those who do are segregated.

Marks does not use standard combos, but prefers a pick-up group of top-flight musicians who like to get together for a real old-time jam session. Salaries vary, but all get over the union scale. Occasionally guest vocalists appear and join the players who perform only unrehearsed raw jazz sans music of the Dixie and Chicago of the '20s variety. No streamlined swing, such as commercial bands play, is used. Riffs often last 12 to 15 minutes, according to the mood of the player.

There's a scarcity of top-flighters around town in the summer, and Marks has had to play individual repeats, tho not repeat combos, more than once. Among the artists have been Robert Crum, Ray Walter, Muggsy Spanier, Pete Brown, Boyce Brown, Red Saunders, Red Allen, John Lane, Streamline Ewing, Henry Fort, Eddie Johnson, Marty Mar-

ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Johnny Long

(Reviewed at Hotel New Yorker, New York)

THAT affable gent who is best known as the "left-handed fiddler"—tho he rarely plays his fiddle and leads his band right-handed—is back for his annual stay at the New Yorker. Crowds there generally find his easy-going music easier to take than the swing stuff of most of the room's bandstand inhabitants and this time is no exception.

Nothing Long dishes out is on the sensational side but his all-over presentation maintains a fairly high level. Ballads and jumpers alternate with those in which the ensemble kicks it around vocally in the familiar style of the leader's *Shantytown* pattern, and the glee club treatment applied to sentimental oldies like *I Kiss Your Hand*, *Madame* still registers impishly.

Gene Williams is the young baritone in charge of the heart-throb department and his Sinatra-Eberly vocal mannerisms are helped by his youthful good looks. However, Williams lacks the maturity to vest his love lyrics with emotional impact.

Marilyn Day, new to these eyes and ears, is a honey. She's tall, slim, pretty and, fortunately, has not adapted any of the sophisticated song-selling tricks her older rivals have made trite. Miss Day sings in a clear, full voice, and when Long starts giving her the right kind of material, *In My Arms*, and other plain-folk ditties, the gal is going to build a following all her own. Right now, she means little to the aggregation.

Ernie Caceres steps up from the reed section to sing *Brazil* in the original Spanish and wins a tremendous round of applause from the dancers. Here is a good bet Long should ride to a fare-thee-well.
Elliott Grennard.

20% Tax Fight Still on Despite Treasury Letter

NEW YORK, July 31.—Despite the ruling handed down from the Treasury Department and received by band agencies here Monday (26), bottleneck in theater circuits over the withholding tax has not been straightened out. Theater operators have failed to deduct commissions and other expenses before computing tax because they claim the language of the Treasury Department's letter was less than explicit.

Letter states that money paid "specifically for traveling or other expenses incurred in the business of the employer" is not subject to withholding tax. Operators choose to interpret this to mean that band leaders would have to be considered employers, claiming an employee cannot incur expenses. This would negate the Form B contract which provides that the theater is the employer.

Agencies have tossed the matter back into the laps of AFM and the union will approach the Treasury Department for a ruling that will iron out the kinks once and for all. AFM hopes to receive this final ruling within the next week. However, it is understood that theater operators will stand pat until they receive their own ruling from Washington.

Altho the main bottleneck has been in the theater circuit, at least one hotel here failed to take note of the Treasury Department's letter. The Plaza continued to withhold tax on Larry Stry's gross income for this week.

ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

FREDDY MARTIN-ARTIE SHAW (Victor 20-1537)

All Or Nothing At All—FT; VC. Now We Know—FT; VC.

As intimated when Columbia got the jump with the re-issue of the Harry James-Frank Sinatra waxing of the lush love lullaby, Victor has now hopped on the song-wagon for *All Or Nothing At All* in bringing back Freddy Martin's distinctive impression of the ballad. Building to major proportions in song popularity, the application of Martin's plush and polished rhythms adds to its growing importance. Martin sets it in a bright and medium tempo, with the maestro's own tenor sax, in the soft and mellow style set off by the fiddles, opening up the slide. The full ensemble joins in, and the last half of the starting chorus is shared by silky string section and solo muted trumpet. With full lyrical finesse, Clyde Rogers gives full meaning to the song for a second chorus to carry out the slide. Mated to the Martin side is an Artie Shaw side of (See on the Records on page 67)

ORCHESTRA NOTES

Of Maestri and Men

KAY KYSER'S appearance at Oakland Auditorium, Oakland, Calif., July 24 drew over 20,000, the largest in the history of band biz. It provided over \$26,000 toward a recreation center and swimming pool at the Oakland U. S. Naval Hospital. . . . PAULA KELLY, former vocalist with ARTIE SHAW and GLENN MILLER, replaces MARION HUTTON with the Modernaires. . . . COLEMAN HAWKINS, currently at Kelly's Stable, New York, with a six-piece crew, is readying a new outfit to start at the same spot August 15. Kelly's resumes its Monday swing jamborees August 2. . . . AL DONAHUE into the Ritz Carlton Hotel, Boston, August 2 for four weeks, after closing an eight-week run at the Totem Pole nitery, that city. . . . HENRY JEROME, who drew a five-week holdover at the Roosevelt Hotel, Washington, has added two new men on trumpet and baritone sax. Ork opens Loew's State, New York, August 26. . . . CHRIS CROSS'S engagement at Jack Dempsey's, New York, extended till September 15. . . . VAL ERNIE skedded to open Detroit Athletic Club that city August 16. . . . DON MURPHY starts at the Happy Hour, Minneapolis, September 15, followed by HERB MILLER October 4 for six weeks. . . . BOBBY SHERWOOD, held over at the Lincoln Hotel, New York, till August 10, opening for a week at the RKO Theater, Boston, August 12, as his first stop on a theater tour.

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(Routes are for current week when no dates are given.)

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—road-house; re—restaurant; t—theater.

- A Agnew, Charlie (Casino Gardens) Ocean Park, Calif., nc. Akin's, Bill, Continental Four (Frolics Stage Lounge) Minneapolis.

- B Babbitt, Stewart (Hilton) Long Beach, Calif., h. Baker, Don (Algiers) NYC, cb. Baker, Jimmy (Silver Dome) Marinette, Wis., nc.

- C Cabin Boys (Edward) Middletown, N. Y., h. Calloway, Cab (Park Central) NYC, h. Canay (Zanzibar) NYC, nc.

- D D'Arcy, Phil (Rogers' Corner) NYC, nc. Davidson, Cee (Utah) Salt Lake City, h.

- E Eddy, Ted (Iceland) NYC, nc. Eldridge, Roy (Onyx) NYC, nc.

- F Faulkner, Norm (Band Box) Chi, nc. Fernandez, Luis (Ball) Phila., nc.

PHOTO REPRODUCTIONS Now doing work for HARRY JAMES, TOMMY DORSEY, HELEN FORREST, GUY LOM... 8x10 \$5-\$4.13

- George, Mike (Celeron Park) Jamestown, N. Y., b. Gilberto, Don (Showboat) Jacksonville, Fla., nc.

- H Hamilton, George (Cleveland) Cleveland, h. Harold, Lou (Bal Tabarin) NYC, nc.

- J Jerome, Henry (Roosevelt) Washington, h. Johnson, King (Sheraton) NYC, h.

- L Lande, Jules (Ambassador) NYC, h. Landre, Johnnie (Esquire) Norfolk, Va., nc.

- Lang, Lou (Belvedere) NYC, h. LaPorte, Joe (Old Roumanian) NYC, re.

- M McCune, Bill (Palomar) Norfolk, Va., b. McGrane, Don (Latin Quarter) NYC, nc.

- N Nelson Ozzie (Chicago) Chi, t; (Riverside) Milwaukee 8-12, t.

- O Olmait, Val (Versailles) NYC, nc. Orton, Irv (Polles Bergere) NYC, nc.

- Pafumy, Joe (Belmont Plaza) NYC, h. Page, Hot Lips (Famous Door) NYC, nc.

- R Raeburn, Boyd (Bandbox) Chi, cl. Ramos, Ramon (Blackstone) Chi, h.

- S Salome, Jerry (Alicia) Detroit, nc. Sarii (Savoy Lounge) St. Louis, nc.

- T Terry, Bob (St. Regis) NYC, h. Torres, Ramon (El Chico) NYC, nc.

- V Varalao, Carlos (Wivel) NYC, re. Venuti, Joe (Hamid's Pier) Atlantic City;

- W Wald, Jerry (Stage Door Casino) Baltimore 3-9; Norfolk, Va., 10-11.

- Y Young, Lee (Alabama) Los Angeles, nc.

ADVANCE BOOKINGS

STAN KENTON: Orpheum Theater, Los Angeles, Aug. 4 (week); Orpheum Theater, Oakland, Calif., 12 (week); Casa De Vallejo Ballroom, Vallejo, Calif., 19;

DEL COURTNEY: Ballroom, Cedar Rapids, Ia., Aug. 12; Drake Hotel, Chicago, 13; Masonic Temple, Freeport, Ill., 14; Columbia Park, La Fayette, Ind., 17.

Meet Monday on Network Scales

NEW YORK, July 31.—Local 802's demand for a 15 per cent increase effective immediately for house musicians at networks here will be aired Monday (2) at a meeting between union officials and broadcasters.

Equity, LNYT Renew Contract For Another Yr.

NEW YORK, July 31.—Equity council at meeting of July 27 authorized extension of basic agreement between legit union and League of New York Theaters for period of one year, effective September 1. Only stipulation is that LNYT agrees to open subject of increased minimum salaries for actors "in event government regulations covering wages are changed."

Union hopes to get increase over current \$57.50 minimum, but A.E. spokesman has not indicated what hike it expects.

Attorneys for the two groups meet shortly to draw up extension of contract.

No Pay-Go Problem For Legit Actors, According to AEA

Most Members Surtaxable

NEW YORK, July 31.—Actors' Equity is not affected by pay-go tax adjustment snarls which have been haunting AGVA. The variety actor faces different problems, in the opinion of Walter Greaza, assistant executive secretary of legit union.

"There is no such thing as independent contractor in legit," said Greaza. "Our members will merely pay the 20 per cent weekly salary tax, less, of course, personal exemptions. Then at the end of the year they will claim on income tax returns those deductions usual in and peculiar to the theatrical profession."

In cases of most legit actors, he thinks, returns will call for additional tax payments, as pay-go set-up takes no surtax into consideration.

"Naturally," he added, "a minority group who work only few weeks out of year may pay no tax or get a small refund or credit."

Boston 'Jr. Miss,' \$7,800; Ilka Hefty \$4,500; Dream '43 Fall Sees 18 Shows Penciled In

BOSTON, July 31.—The boys and girls around the Hub's Rialto have suddenly awakened with a bang and are rubbing their palms in anticipation of the coming theater season. And it looks as tho all the spots will be knocked out of the records hung up last season, the biggest since long before Wall Street laid an egg.

At this time last year only one show was definitely booked for Boston. Today at least 18 are actually contracted for up thru late October. Last season 11 shows finally turned up between late August and late October, many of them not booked more than two or three weeks before opening date. Everyone is holding his breath, afraid to make prophecies. But here and there can be heard whispers about the enormous dough to be made in the coming season.

At present the four Shubert houses have 15 shows in prospect, five for the Wilbur, three for the Shubert, two for the Plymouth and five for the Boston Opera House. In addition the Colonial is booked with three. The figures break down this way:

COLONIAL.—The fourth Boston engagement of *Life With Father* begins August 30, with a three-week run planned. The Margaret Webster-John Haggott production of *Othello*, under Theater Guild auspices, gets under way September 20, with Paul Robeson, Jose Ferrer and Uta Hagen in the same roles they played at the fondly remembered Cambridge Summer Theater production last summer. Paul Muni will step into the Colonial late in October in the revival of *Counselor-at-Law*.

Shubert's First "Big Time"

SHUBERT.—The second August 30 opening will be the new Ed Wynn vehicle, *Big Time*, another Paul Small-Fred Finklehoff sponsored vaudeville revue. John

BROADWAY RUNS			
Performances to July 31 Inclusive		Dramatic	
		Opened Perf.	
Angel Street (Golden)	Dec. 5, '41	602	
Arsenic and Old Lace (Fulton)	Jan. 10, '41	1110	
Dark Eyes (Belasco) (closes 7-31)	Jan. 14	230	
Doughgirls, The (Lyceum)	Dec. 30	252	
Janie (Playhouse)	Sept. 10	374	
Kiss and Tell (Biltmore)	Mar. 17	164	
Life With Father (Empire)	Nov. 8, '39	1530	
Skin of Our Teeth, The (Plymouth)	Nov. 18	296	
Those Endearing Young Charms (Booth) (moving to Belasco Aug. 2)	June 16	54	
Three's a Family (Longacre)	May 5	101	
Tomorrow the World (Barrymore)	Apr. 14	127	
Musical			
Early to Bed (Broadhurst)	June 17	53	
Oklahoma! (St. James)	Mar. 31	145	
Rosalinda (Imperial)	Oct. 28	231	
Something for the Boys (Alvin)	Jan. 7	239	
Sons o' Fun (46th St.)	Dec. 1, '41	698	
Star and Garter (Music Box)	June 24, '42	463	
Student Prince, The (revival) (Broadway)	June 8	72	
Vagabond King, The (revival) (Shubert)	June 29	40	
Ziegfeld Follies (Winter Garden)	Apr. 1	140	

Mgr. Prefers Charges Against Eddie Dowling

Heller Claims Star Used Script During Several Performances

CLEVELAND, July 31.—Eddie Dowling faces charges, filed with Actors' Equity Association, that he violated professional ethics during appearance here week of July 19 at Hanna Theater in *The Petrified Forest*.

Saul Heller, producer of the Summer Drama Festival in which the play was presented, stated that the veteran actor had continued to read his lines in some of the most dramatic scenes in the second act thru several performances, despite fact that he had given his word he would not read from script.

The charge will be reviewed by Equity Council, with the possibility that the actor's \$1,000 salary for the week may be withheld, in total or in part.

What other penalty might be invoked, if any, is not known, for the case is held by Equity officials to be without precedent, and thus is not covered specifically by Equity rules.

Dowling, after the final performance of *The Petrified Forest*, said he "could not understand the management's attitude," altho he admitted he had taken portions of the script on stage and had read from them at various times.

"I did that," he explained, "because I am one actor who does not believe in taking coaching from the wings. If I am at all shaky in a part the opening night, I think it is much better to take a few lines of the script and, concealing them in some way, use them to refresh my memory. My only excuse for having done it at all is that I was ill before I came to Cleveland and the part came quite hard for me." He said, however, that he felt his performance was satisfactory.

Heller, in his statement to Equity, said he offered to delay the opening night of the play from Tuesday to Thursday when it was discovered in rehearsals that Dowling was not up in his second-act lines. Heller added that the actor assured him, however, that he would be prepared to go ahead with the part and would not have to read during the performances.

Walter Greaza, assistant secretary of Equity, said, in connection with the case: "We would not expect to encounter such a thing with Mr. Dowling. Mr. Heller certainly has a right to petition for redress under his contract."

Det. Job-Maintenance Case On Way to Higher Courts

Entire AFM Effort to Make Work Hinges On Decision

DETROIT, July 31.—Further legal moves are expected in battle of Shubert-Lafayette Theater here, in which the theater officially won the last round when the Michigan Supreme Court handed down a decision on appeal against the Detroit Federation of Musicians. The court ruled that the union and affiliated crafts, specifically the stagehands, could not engage in direct or sympathetic strikes for "an unlawful labor objective."

In the court's opinion, the attempt to demand that this legitimate house use a

six-piece orchestra was such an "unlawful objective," as Manager David T. Nederlander insisted that the theater needed no orchestra. Earlier rounds of the legal battle have been reported in detail in *The Billboard*.

Official notice of decision was served on union about two weeks ago, altho the decision was prepared earlier. Union now has 90 days to file further action. Steps are being taken to determine grounds for an appeal to federal courts, and ultimately to U. S. Supreme Court if necessary, inasmuch as theatrical labor leaders look upon the case as a key one.

Implications of the decision in current Petrillo warfare are fairly obvious, inasmuch as, if the attempt to hold onto a job declared unnecessary by a manager or employer is declared illegal, much of the AFM's entire case for holding onto jobs, let alone increasing employment, may collapse.

Movie and Army Camps For National Barn Dance

CHICAGO, July 31.—A movie and a tour of army camps are on the sked of the National Barn Dance gang, WLS, for late September. The gang, including Pat Buttram, Joe Kelly, Lulu Belle and Skyland Scotty, Arkie, the Dinning Sisters and the Hoosier Hot Shots, will make a picture for Paramount titled *The National Barn Dance*, and on their trip west they will make personal appearances at a number of army camps.

USO "Eve of St. Mark" London Hit; Khaki Cast

LONDON, July 17.—Presented to the American forces by its author, Maxwell Anderson, *The Eve of St. Mark*, current hit play at the Cort, New York, had its London premiere at the Scala Theater, where an enthusiastic audience of service men and women and their friends and notable guests, such as Lieut. Gen. Jacob L. Devers, ETO Commander; Ambassador Anthony J. Biddle, Mr. John Winant, A. V. Alexander (First Lord of the British Admiralty), Admiral of the Fleet Sir Dudley Pound and the Chinese Ambassador Doctor Wellington Koo, gave players a rousing reception. Offered

on a lend-lease basis by the USO (European Theater of Operations Section) in association with the American Red Cross, *St. Mark* is to run for five nights a week for a month and admission is free to service men and women of all nations (they are permitted to bring a friend). Tickets are procurable at the various canteens and hostels. The British Government is paying the rental of the theater for the run of the play, while NSA (British counterpart of USO) has made and provided the scenery.

CASTING was done personally by author Maxwell Anderson, who combed the army and Red Cross personnel for players of sufficient talent and acting experience for the various roles. Result has been entirely satisfactory. Five of the cast are ex-professionals.

Pvt. Quizz West is played by Sgt. Thomas Palmer, who gives a whale of a performance that brings the house down, while Virginia Chew (a Red Cross girl) is a terrific hit as the girl friend. Lindsay Mac Harrie, Abraham Knox, John Sweet, Murray Sitzer and Gwen Gabrielle are others outstanding in a fine cast that certainly knows what it's all about. All the staff are American soldiers. There is, however, a woman stage manager, Lova Wakefield, of the American Red Cross. It is hoped that in the near future *The Eve of St. Mark* will be presented for public performances at a West End Theater.

Pabst Theater Reopens in Oct.

MILWAUKEE, July 31.—Pabst Theater, closed 10 weeks ago, will reopen in October after repairs amounting to \$10,000 are made on the building. The weakened east wall of the structure will be strengthened, the stairway rebuilt and the steel work checked.

Fred Pabst Sr., principal owner of the theater, had voluntarily closed it because he felt that it was not safe when cracks appeared in the balcony ceiling last May.

"Junior Miss" Baffles

Meanwhile, *Junior Miss* continues thru thick and thin to baffle the prophets with steady business at the Colonial. (Seats 1,604. Scale: 55 cents to \$2.20.) Weeks ended July 3 and 10 were a good \$8,000 each. Week ended July 17 dropped to \$7,000; July 24, \$8,000 again. Week (See Boston "Jr. Miss" on page 18)

Myerberg vs. Equity; \$300 "Skin" Cast Picture Nick

Maney Claims That It's a Fast One

NEW YORK, July 31.—Michael Myerberg's squawk against Equity over \$300 camera-mugging levy remains in status quo, with Prof. Herman A. Gray, of New York University Law School, acting as a one-man arbitration board for the American Arbitration Association.

Equity view, according to spokesman, is that Myerberg should have been aware of clarifying clause on photo-taking ruling which was adopted by council last March, to effect that cast may be held after a performance not more than three hours for such purpose without one-eighth of a week's pay accruing to each member. Myerberg held *Skin of Our Teeth* company for new

lobby and publicity photos from 11 p.m. to 4 a.m. when Miriam Hopkins and Conrad Nagel entered cast last June.

Myerberg's beef, according to Dick Maney, drum beater for Wilder opus, is that he wasn't informed of ruling.

"Equity claims it informed the League of New York Theaters about it," says Maney, "but Myerberg doesn't belong to that org. If we'd known anything about it, would we have held 'em over the three-hour limit when we could have got them back the next night for nothing? Anyhow, how come that the company deputy who was right there didn't tell us?"

It's all in the hands of Professor Gray now.

"Room Service" Good Balto \$3,500; Fred Stone Current

BALTIMORE, July 31.—*Room Service*, starring Philip Loeb and Teddy Hart, grossed \$3,500 at the Maryland Theater week ended July 25, giving eight performances, including two matinees.

Press reviews were fair, giving particular praise to Loeb for his perfect acting.

Admissions, popular price range, 56 cents to \$1.65.

This was second presentation of this play at the Maryland, the same playhouse where it had its premier six years ago. Loeb and Hart were starred in

premier showing and in its presentation last week.

Fred Stone is in current offering at Maryland, *You Can't Take It With You*.

"Sons o' Fun" Opens Philly Fall Season; Summer Take Okay

PHILADELPHIA, July 31.—Plans for a fine theatrical season this fall are taking shape, with a half dozen attractions set for the starting weeks. New season officially gets under way with Olsen and Johnson's *Sons o' Fun* at the Forrest Theater August 31. Ed Wynn's *Big Time* revue is inked in for a September 13 starting at the Locust Street Theater. Forrest is also ready to receive *Othello*, starring Paul Robeson, October 4.

Also figured on for the fall months are *The Patriots*, with Walter Hampden; a touring company of *Kiss and Tell*, and Noel Coward's *Blithe Spirit*, with Clifton Webb and Peggy Wood. Possibilities include Betty Field in her husband Elmer Rice's *A New Life*, Katharine Cornell in *Lovers and Friends*, and Owen Davis's *The Snark was a Boojum*.

Meanwhile, the town's first summer legit season continues at a lively pace, with a full schedule ahead for August. Forrest has *The Eve of St. Mark* opening Monday (2); same night also bringing Maria Ouspenskaya, returning from films, to star in *The Romantic Young Lady*, a new play by G. Martinez Sierra, at the Bucks County Playhouse.

2 New Amusement Hurdles in Omaha

OMAHA, July 31.—Omaha's amusement industry is pondering probable effects of two newly passed ordinances. One declares a 10 p.m. curfew for all under 16 years of age, and another tightens requirements for night clubs, shows and the like on fire escapes, exits, etc., looking to the prevention of Boston's tragedy.

Theater men evidently are looking for no bounce back on 10 p.m. curfew since they threw their weight behind it. Juke joints and others, however, are doubtful. Few spots have already been placed on the doubtful list as regards the fire prevention ordinance.

Glasgow Paper in Plea for "Weary Trouper" Lodging

LONDON, July 24.—English performers are having the same trouble as American entertainers in finding hotel and restaurant accommodations on the road.

The Performer, official organ of the Variety Artists' Federation, quotes *The Glasgow Sunday Mail's* recent open letter to Scots landlords in which they are urged to give special consideration to the needs of performers seeking "digs" (lodgings).

The Mail reminds the landlords that, during peacetime, they were glad to have the trade of professional entertainers. "Then war came. Demand for lodgings grew; your weekly charges rose—and along came the munitions workers and the officers of the services. A few of you remained faithful to the theatrical profession, but many others immediately turned them away. . . . That's why today artists are to be seen wearily trekking around city tenements and other apartments, often finding the theater dressing rooms or the police cells the only place of accommodation.

"One thing you forget. Entertainment is an essential contribution to the war effort, and performers must be catered for, too. They are just as much war workers as the munition people and the naval officers."

Philly Opera Takes "Porgy & Bess" Stager

PHILADELPHIA, July 31.—Setting a precedent, the Philadelphia Opera Company has gone to Broadway for a new stage director, Robert Ross, whose direction of the *Porgy and Bess* revival won him special distinction. Ross joins the opera company as it is preparing for the busiest season in its history—a two-week engagement at the Erlanger Theater, legit house. It also has precedent-setting booking, with more than 100 tour engagements.

Ross, who directed the Oliver-Leigh *Romeo and Juliet* and was once a member of Eva Le Gallienne's Civic Repertory Theater in New York, assumes his new post free of the influence of the traditions and conventions of the "orthodox" opera house. In bringing in a director schooled in Broadway ways, opera company expects Ross to put the pace and punch into the staging of the Philadelphia group's productions familiar in legit.

BOSTON "JR. MISS"

(Continued from page 17)

ended July 31 dipped slightly to \$7,800. Wednesday matinees, with \$1 top, have played just about capacity, with \$1,400 in the till after nearly every afternoon show. These grosses are slightly below those drawn by *My Sister Eileen* last season, but they are still plenty good.

Cambridge Summer Theater has done pretty well, too. (Seats 495. Scale: 55 cents to \$1.65.) Dorothy Mackaill drew \$2,500 in *Personal Appearance* the week ended July 10. *Front Page*, with William Harrigan, dropped to about \$2,000 the following week. Ilka Chase tipped the scales way over in *Biography*, hauling a hefty \$4,500 (with extra matinee) for the week ended July 24. Erin O'Brien-Moore was fair in *Ladies in Retirement*, hitting about \$2,250 for stanza ending the month.

"Run Little Chillun" Tests Via Camp Shows; Tryout Risks Reduced by Patriotic Gesture

NEW YORK, July 31.—New slant on Broadway show tryouts will be tested August 8 and 9, when *Run, Little Chillun* company treks to Camp Kilmer, N. J., to test Hall Johnson-Clarence Muse Negro folk play exclusively for khaki. Show skeds to bow in at Hudson August 11.

Break-in project is auspiced by USO-Camp Shows, Inc., which will bear all expenses of transporting scenery and company of 100. No musicians are required except couple of drummers. *Chillun* relies on choir of 50.

Producers Lew Cooper, Meyer Davis and George Jessel hold opinion that servicemen crix will be better yardstick than regular road tryouts. Certainly, it's easier on bank roll with USO paying the freight.

Chillun's production cost runs to 30G, with Meyer Davis Theatrical Attractions furnishing \$7,500 for 15 per cent and Jessel \$2,500 for another 5 per cent. Other backers list Martin J. Desmoni, 10 per cent; Gladys Ohrbach, 5 per cent; Joseph L. Mallman, 5 per cent; Sam Acker, 5 per cent; Al Paul Lefton, 4 per cent; Leonora Morris, 4 per cent; Elliot A. Daitz, 2 per cent; Abner Goldstone, 2

per cent; John W. Woods, 2 per cent, and Grace F. Green, 1 per cent.

"Jr. Miss" Opens Allentown Legit Season Sept. 27

ALLENTOWN, Pa., July 31.—This Eastern Pennsylvania community will get a taste of big-time legit next season with the opening of the first subscription series of the newly organized Lyric Theater Guild.

Figuring on a Monday one-nighter for five plays, Guild was organized by Manuel Davis, manager of the Lyric Theater, which will house the productions. Series scale ranges from \$5.50 to \$11 for the season. Already booked in are *Junior Miss* (September 27), *Arsenic and Old Lace* (October 18) and *Porgy and Bess* (November 15), with two plays to be set.

A regular movie house, Lyric has been lighting up its stage each season on Friday and Saturday for the touring burlesque units, and now adds real tone to its operating schedule with legit fare.

Springfield Fall Bookings Indicate Top Season; Include 'Porgy,' 'Corn,' 'Kiss and Tell'

SPRINGFIELD, Mass., July 31.—Despite wartime conditions, local legit scene for the fall and winter figures to be one of the best in years. Bookings thus far already look brighter than last year, according to Milton Hale, executive secretary of the Playgoers of Springfield.

Tentative slate of fall attractions to appear here, said Hale, include *Porgy and Bess*, *The Corn Is Green*, *The Great Waltz*, *Kiss and Tell*, *Life with Father*, *Junior Miss*, *Arsenic and Old Lace*, *Blithe Spirit* and *Gilbert and Sullivan* operettas by the Boston Opera Company. "Apparently," he added, "the booking offices realize that the show must go on."

Hale turned in his resignation, effective at once, due to his induction yesterday into the army. His successor will be chosen shortly, it was announced at a special meeting at which only 12 of the 97 members appeared.

New prexy of the organization is Alfred R. Chapin, with other officers Harvey Preston and William Taylor, vice-presidents; Wallace V. Camp, treasurer, and Harold D. Leslie, clerk. Executive committee includes the officers, attorney Frederick Kingsbury and Norman Wallace.

Annual meeting also straightened out matter of not having filed the new corporate title of group. Everything's legal now.



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CHORINES IN THE DOUGH

Clubs, Specials Expected to Hyp Chi Fall Season

CHICAGO, July 31.—Acts coming into the Chicago area this fall can look forward to plenty of club date work. Local bookers, scanning the market for talent, already see a boom in club date business in the coming year, due to big convention business skedded here, as well as "E" award dates, war plant employee parties and post-war planning meetings.

Later, it is believed here, will swell the already large convention bookings. Current happy war news is evidently influencing many organizations to start mapping out sales campaigns and other projects for the post-war era. Such planning, say bookers, will bring parties to town and club date possibilities are good.

Present estimates put the coming year's convention business here at between 600-800 conventions despite wartime travel and food restrictions. Local hotel men scotch the rumor that lack of food will hit convention business. They claim that there's plenty of food, even if the variety is not as great as in pre-war days.

Biggest headache here is still the lack of good comedy and novelty talent, in big demand for club dates. Corn acts, too, are wanted. Dates set already are way up, even the salaries have risen from 20 to 25 per cent above last year. The rise in living costs has influenced club date salaries considerably, tho it has not altered agents' commissions and fees.

Despite rumored army and navy frowns on too many "E" award parties, bookers here look for an upswing in such celebrations.

Army Men, Attention!

Here's How to Get The Billboard Every Week—Free

A RECENT SURVEY reveals that 11 Day Rooms in as many Army Air Force units at Kearney, Neb., are receiving copies of *The Billboard* each week. They include the 26th, 27th, 28th, 29th and 30th Airdrome Squadrons; 7th Heavy Processing Unit, 266th Aviation Squadron, Medical Detachment, 1134th Guard Squadron, 485th Headquarters and A. B. Squadron and Special Service Officer.

The Quartermaster Department at every post is placing orders for magazine subscriptions. Requests for your favorite magazine must be made thru your company commander or special service officer. Does your Day Room rate a copy of *The Billboard*? Ask your company commander to authorize a subscription to *The Billboard* for your particular unit.

Royal Named Abbott Assistant

CHICAGO, July 31.—Tommy Royal has taken over dance directorship at the Palmer House here as assistant to Merriell Abbott replacing Dick Barstow, who has gone into the army.

Royal has produced numerous musical shows in New York, including the road-show company of *Ziegfeld Follies* for the Shuberts and the *Radio City Follies*.

He has also produced shows at La Martinique and Royal Casino, and has been assistant to a number of prominent dance directors.

Acts Want More Dough To Take Care of Withholding Tax Nick

But Expense Deductions May End Hike Requests

NEW YORK, July 31.—The 20 per cent withholding tax, besides giving show business plenty of legal headaches, has resulted in performer demands for salary hikes to take care of the pay-go levy.

Nearly all agencies are being plagued for wage increases, and many have been successful. However, many cafe and lounge operators are still resisting these requests, pointing out that business under the new tax set-up hasn't increased and, besides, the withholding tax merely means installments on the annual income impost. The demands have been especially heavy in out-of-town spots.

While this practice is contrary to the spirit of the salary stabilization legislation, performers are within their legal rights in asking more coin, since the Salary Stabilization Board has for its own purposes classified acts as independent contractors and therefore not subject to stabilization.

If that line were followed all the way thru, withholding taxes couldn't be deducted, but the Treasury Department thinks otherwise and has ordered the impost taken out of performers' pay checks. Theaters and cafes are complying, fearing they may be stuck for the entire amount if they didn't make the cut.

In the meantime the entire mess is on the way toward partial settlement. The American Guild of Variety Artists has received word from the Treasury Department that expenses may be deducted before the pay-go nick is applied. Mortimer Rosenthal, AGVA national counsel, has therefore devised this formula for deductions: all agency expenses (10 per cent if no booking fee is involved, 5 per cent additional for a booking office, 15 per cent additional for performers earning up to \$500 weekly, 10 per cent for performers earning up to \$1,000 and 5 per cent if salary is above \$1,000.) This is to include living expenses if the act maintains a bona fide

home elsewhere; travel and wear and tear on wardrobe.

Rosenthal expects favorable action within a week, as the Treasury Department has okayed the American Federation of Musicians requests for deduction of expenses prior to the withholding slice.

The circuit theaters are still to determine whether they will honor the Treasury Department's okay for expense deductions as they claim that such procedure is contrary to the wording of the act. This is expected to be straightened out shortly.

Once this phase of the tax situation is settled, unions and talent buyers hope that squawks will be eliminated. Chief complaint has been the laying out of dough on commissions and other legitimate expenses. With that out of the way, cause of complaint will be removed.

Miami Biz Booms

MIAMI, July 31.—Biz is so good at the night spots and ballrooms here and at Miami Beach that operators are wondering what is going to happen next winter. Rumors are again current that the army is to abandon the remainder of the occupied hotels and apartments sometime before January 1. Miami Beach publicity is working on Northern tourists but apprehensive that this source will not prove lucrative during the coming winter. Three tracks have asked for racing dates, and management expects some way will be found to open.

DAN HARDIN, emcee with the Icer at Hotel Netherland Plaza, Cincinnati, the last eight weeks, leaves Friday (6) for Dallas to appear in *Babes in Toyland* with the Starlight Operettas group there. He returns to the Netherland Plaza in two weeks. Norman Ruvell, now in his sixth week in the Netherland Plaza's Patio, will handle the icer duties during Hardin's absence.

Dazzler Dearth Hikes Scale To \$75 on Road; NY Spots Shell Out More for Lines

Tough on Playboys—Gals Pay Own Rent

NEW YORK, July 31.—Clubs outside of New York are faced with the problem of paying herculean prices for chorines, but even at the stiff rates demand for lines in spots thruout the country is greater than it has ever been.

Few girls, according to local producers, will venture out of town for less than \$75 weekly, that is if they are somewhat good-looking. If they aren't stunnors, then theater dates await them at a top of about \$60. This is a far cry from the rates in effect last year, when the American Guild of Variety Artists had to fight to get females \$45 minimums for Class A spots and theaters. Then when the gals were sent to clubs with no AGVA local within hauling distance rates often dropped to whatever prevailed in that area.

However, conditions have placed a premium on good-looking chorus girls, which are scarce despite the fact that they aren't being drafted. Night clubs have always found a line of dazzlers paid off at the cash registers, since they attracted free spending males, especially in war industry areas.

Consequently more spots in defense towns have added lines which accentuated the shortage and sent prices zooming.

New York producers were first to feel the shortage as more out-of-town cafe owners attempted to buy lines. So great has been the jump that a Wally Wanger sex girl line now at the Club Royale, Detroit, was sold for \$640 net. Femmes get \$75 and the rest goes for payment of costumes, cost of routing (three numbers), and profit for the producer.

The trend toward higher prices for chorines started at Monte Proser's Copacabana. Proser since opening his spot started at the \$75 scale. Altho no other spots here have equalled that, it showed salary possibilities.

The wage hikes are evidenced in the new shows being cast. Some legiters

will pay their showgirls \$75 and dancers \$60. Even USO units will have to go above the regular AGVA scale. The Billy Rose ads for a USO line promised \$55.

Even at these prices the gals are hard to get. Line producers have started raids upon lines of other clubs.

Films have also taken a good supply of available chorines. Several from the Riohamba, Copacabana, Versailles and other places around town have had their lines depleted by film contracts.

Saddest of all are the playboys thruout the country who haven't been too keen on high salaries for the chorus girls. At \$75 they pay their own rent.

American Act Clicks In Swedish Theater

Nazi Line Eats—At Last

LONDON, July 31.—Summer season at the China Theater, Stockholm, Sweden, commenced last month with an international program, headed by the American hoke act, Frank Melino and Barbara Randall, who have been in neutral Sweden for the past two and one-half years. Act clicks solidly and has been held over for the current month, presenting material new to that territory.

Supporting acts are Bela Kremlo, Swiss juggler; George Campo, pantomimist who played with Clifford Fischer's *Folies Bergere* show, and the Danish dancers, Riber and Dantzer. Rest of program is made up of local and German acts including a troupe of 16 girl dancers from the Scala, Berlin, who are putting on weight during their three months' stay.

Bengt Sterner is still the director at the China.

Weather Blasts Washington Night Club Boom; Spenders Shift to Outdoor Spots

Some Spots Shutter for Summer

WASHINGTON, July 31.—Tempo of night life activity in the Capital struck a low spot in recent weeks, with less talent and fewer new openings announced than at any time since the war boom really hit the city last fall.

Operators reported sluggish biz all around, with the best business falling to the roof and terrace spots. Washington summers, always a nightmare to indoor ops, have hit a new peak in discomfort this season and in spite of the overcrowded condition of the city, night life has sagged.

From the talent standpoint, it was a different Washington from three or four months ago when all locations were operating full blast and the market was bullish. Several spots featuring shows have either folded or shuttered for the warm months, while others have gone over to the cocktail combo type of entertainment, featuring a vocalist or a couple of musicians.

Paul Young's Romany Room, one of the liveliest spots on the after-dark scene, closed when Young was inducted into the

army, but is scheduled to re-open in fall. Jimmy Lake's Gay Nineties shuttered for the summer, as did the Louisiana Club, while one or two smaller spots featuring shows also tossed up the sponge because of the turn in weather. Al Simmonds is contemplating latching his Brown Derby for a few weeks later on, while he and staff take a vacation.

Still going strong, however, in spite of sultry weather, is Helen Hamilton's Club Troika, and El Patio. The *Russian Revue* at the Balalalka is being held over, while Carlos Molina and his orchestra are still holding the musical assignment at Herb Sach's Del Rio. Bob Stickney, Novachord; Bernice Farquharson, piano, and Vivian Hubbard, canary, are well established at the Silver Fox. The Lotus is currently offering a variety show. Jean LaRue, singing pianist, is making the Club 400 her home. There's no show at the Starlight Roof of the Roger Smith Hotel, but Myles Hallet and his music are drawing fugitives from the heat. At Kavakos' the Shirley Paige girls are playing to capacity.

Flamingo Club, Chicago

Talent policy: Continuous shows with two bands; 10 p.m. to 4 a.m. and 5 a.m. Saturdays. Management: Velis Bros. Booker: Lou Cohan. Prices: No cover; no minimum.

Policy at this Westside club is continuous entertainment, almost like a double feature. Two emsees and two four-piece bands alternate every hour, each with a full roster of acts.

Strippers are the star fare here, with Renee D'Orsay and Gloria Gayle currently headlined. Renee does a smooth dance strip, while Gloria mingles parade with dance. Both hit the crowd, who are generous with noisy hammer applause, and both play repeats a la burly.

The emsee spot is shared by Gil Raye, who keeps his end of the show going briskly, and Vincent Yerro, a Filipino singer, who needs to pep up his intro—an involved salute to the armed services one by one. His solo contributions are doleful pop Hawaiian numbers which netted him a big hand.

There's plenty of variety in this round-the-clock entertainment, with standouts Billy and Betty, a youthful dance team who have zip and showmanship, and Clayton and Phillips, an acro team who get a big hand. Singer Jane Kaye sells her songs with good voice but is weak on showmanship. Singer Julie Dawn delivers pop and semi-classical songs.

Dancers are tapstress Jean Joy and character dancer Rosinda, who gives a new twist to the Mexican hat dance by performing it on her toes.

Both orchestras are under Tubby Vail's direction. *Frank P. Gill.*

Riobamba, New York

Talent policy: Dance and Latin relief bands; floorshows at 8, 12 and 2. Management: Linton Weil, operator; Irving Zussman and Gertrude Bayne, publicity. Minimum: \$2.50 and \$3.50.

Booking of this show headed by Maxie Rosenbloom represents a possible transformation of this room from a class to a mass spot. As many operators are learning there's some loose change in John Doe's jeans and those who have gone after it have profited greatly.

As the show was constituted opening night, a great deal of editing and tightening up was necessary. Once that process is completed there should be no reason why the current display shouldn't be a click. Maxie is a down-to-earth citizen who in his own way is really funny. For a while he seemed a little lost in this room where he said he had to be petite and a dilettante which, of course, is contrary to his nature, but once he knows his way around this spot he'll get along nicely.

Assisting him capably is Sid (Guffey) Fields, formerly on the Eddie Cantor program, who in the guise of a waiter has a swell time throwing cracks at Maxie and who got laughs in his Guffey bit. Al Kilne is the No. 2 assistant, and he, too, is responsible for a number of chuckles.

Second comic is Jerry Bergen, assisted

by Ermia Brzyznka, a heavily bosomed singer who acts as straight. Bergen has a swell line of visual stuff, including hoke bits on the bells, xylophone and fiddle and a line of double talk which convulsed the customers up front, but which couldn't be heard in the back as he disdained the use of the mike. His helper sings an okay song to give Bergen an opportunity to pull some further antics.

Rest of the bill has Jonnie and Sondra Steel, song and piano team, productive of some nice harmonies, with Sondra showing a capable pair of pipes in several cute numbers, including *Who Took Ma Home?*, *Let's Get Stinkin' at the Club Savoy* and *Murder, He Says*.

Lorraine De Wood, with a deep, torchy voice, showed up excellently with her sexy delivery of a pair of Latin numbers and a Helen Morgan medley. The gal, who hasn't been around too long in this region, should make her presence felt before long.

The line has two tastefully produced numbers.

Charlie Baum's ork handicapped the show and caused Maxie to announce publicly that there'll be a rehearsal tomorrow, but did okay in the dance department. Noro Morales capably took care of the rumba sessions. *Joe Cohen.*

Blackhawk Cafe, Chicago

Talent policy: Dance band; shows at 8:30 and 11:30; also 5 p.m. Sundays. Management: Otto Roth, proprietor; Don Roth, manager. Prices: Minimum \$1 (\$2 Saturdays).

With a little tightening up here and there and a stepped-up pace, the new show at this Loop nitery should click nicely. Opening-night snags notwithstanding, the show has entertainment possibilities, and the current band, Carl Ravazza's, fits the room and hits strong with the crowd.

Ravazza's band, a 12-piecer with a pleasant, lilting, easy style, plays good show and smooth dance. The band stays steadily between sweet and swing, with Latin moments and occasional schmaltz waltzes. Ravazza, a pleasing personality, handles emsee spot for the show and the vocals and does a deft job of both.

The show opens with the band's familiar novelty, *Who's Who in Music?*, with Ravazza and the band vocalist, Bonnie Boyd, doing the vocals for the medley of Jerome Kern tunes.

The resurrected *Bessie Couldn't Help It*, which Ravazza sings, with the band clowning at intervals, caught on opening night. This oldster may get a possible comeback here thru Ravazza. It won encores opening night.

Bonnie Boyd, who does a very routine job of femme vocals, offers her own composition, *I Want To Be Made Love To*, a catchy tune which could go places but which misses from lack of salesmanship.

A newcomer to the Loop, Ralph Lewis is a glib, fast-talking comic, whose act suffers from lack of new material. Here

and there he comes out with a new gag, but most of his patter follows the standard groove. He is obviously no tyro and knows how to court and handle the tables. His act opening night brought encores despite the chestnuts.

Michael and Betty Whalen lend a touch of color to the show with their skillful and graceful acro-adagio. *Frank P. Gill.*

400 Club, Washington

Talent policy: Continuous entertainment. No cover or minimum. Joe Moss, operator; Eunice Denison, booking; Ken Burgher, publicity. Popular price policy.

Old-timer Joe Moss, of Broadway's Hollywood Restaurant fame, has a winner in this Washington spot. Location is tops, in center of town, and a seating capacity of 600. Biz starts before noon and runs to close, about 2 a.m.

Current attraction consists of part local, part outside talent. Talent dearth forced booking of some local entertainers, but result is a reasonably fast show. Jean LaRue, brought in from Detroit, leans toward the light-heavy stuff, such as *Amapala* and *Night and Day*, but occasionally changes pace with a hot session at the Steinway. Other vocalist is Bonnie Harmon, brought in from the Chez Maurice in Montreal, provides nice balance with torching of *My Bill*, *He's My Man* and *All of Me*. Very blonde, very pretty and loaded with s. a., canary has been on bill for two weeks and is a certain holdover. Drew a terrific hand from the fighting men, and there's plenty of them in all DC niteries.

Rest of bill consists of Joyce James at the Hammond; Evva Noel, violin; Fran Trappe, accordion, and Frank Oxley, guitar and vocals. Adele LeBuffe, accordion soloist, also scored nicely.

There's two rooms to this spot, which keeps entertainers running up and downstairs, playing first one room and then another. Uniforms and civvies are crowding 50-50. Location and smart publicity are making this spot one to watch. *Caskie Stinnett.*

Beverly Hills Country Club, Newport, Ky.

Talent policy: Dance and show band; relief band; floorshows at 9 and 1. Management: Sam A. Garey, managing director; John Itta, maitre d'; Frank Sennes, booker; Tom Ball, producer; George Rand, dance director; Allen Thrasher, publicity. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.

Maintaining its usual sound talent budget, Beverly continues to draw heavily from the cream trade in the face of gas curtailment and other wartime restrictions. In fact, business has never been better. Liquor situation hasn't hit too hard here as yet, but the club hasn't always found itself with enough stamps to maintain its high food standard. But the patrons have taken these slight inconveniences in stride without much beefing.

Current offering, *International Revue*, inaugurates a new floorshow policy. Instead of the usual three or four acts and orchestra, knitted together mainly by the emsee, Producer Tom Ball has turned to whipping up a more highly integrated presentation embodying special music and a higher degree of continuity. And Ball's first efforts along that line clicked handily.

Augmenting his usual capable eight-girl line with six tall and lovely parade gals, Ball injects good talent, flashy and attractive wardrobe, smooth lighting and sound producing skill to make for an offering that's a wide departure from the usual nitery fare. It matches in quality and quantity the entertainment seen in the major vaude emporiums.

Opening, a Brazilian novelty, has the Ben Yost Vikings (8) in Latin attire warbling fitting tunes to mark the entrance of the show's 14 lovelies, gorgeously garbed. Ruth Carroll warbles effectively, lighting the way for the Ballatores, ballroomers who do a brief routine highlighting nifty whirls, spins and overhead lifts. The Rollerettes, four girls, furnish thrills with roller skating. Refreshing foursome punctuates the usual roller routines with some nifties of its own makings. Nicely received.

The Ballatores return to contribute an old-fashioned waltz to the strains of

Blue Danube, and then get alive with a torrid jitterbug session. Have grace, talent and some new tricks, all of which they sell well.

Next scene, a tribute to Russia, has the Yost lads on Russian ditties. Apparently a new group, they work a trifle stiffly. Taken as a unit their voices are average, but they tote several strong solo voices. The line gals, in white Russian winter costumes, show off glamorously in a dance routine. Princess Chio is spotted briefly in a spirited whirl routine that doesn't give her much time to display her real talents. Calgary Brothers offer a bit of burly Russian hoofing that's only mildly funny.

The Calgary lads, faves here in recent seasons, clicked solidly with their slow-motion drunk bit and acrobatics. Feature several new nifties, and encore with their swinging-ball laugh-getter. Took a smash hand.

Maisy and Brach, boy-gal unicycle turn, bowled over the opening night crowd with their strong turn. Lad features one-wheel tricks that are far above average, and girl, a shapely, personal blonde, makes a splendid foil and assist. Lad's spinning of 12 hoops at one time while riding the wheel brought a thunderous finish hand.

Paul Remos and His Toy Boys proved one of the highlights of the show. Remos puts his two midget partners thru some amazing feats, including control and muscle work, and the turn has a well-oiled and varied routine. Their finish didn't match the quality of the rest of their act, however.

The finale has everybody out for a rousing patriotic closer—a lavish, sparkling affair that sets the show off excellently and leaves a pleasant taste with the customers. Gardner Benedict and his ork, just returned for an extended stay, did an A-1 job with the difficult show music, and won their usual favor with the dancers. Bob Brandon's relief crew, here more than a year, brightened the between-session rounds with their outpourings. *Bill Sachs.*

Hotel Adolphus, Century Room, Dallas

Talent policy: Dance and show band; floorshows at 1, 8:30 and 11 p.m. Management: H. Fuller Stevens, manager; Art Victor, producer, and Abe Berger, publicity. Prices: Dinners, \$1.75 up. Admissions, \$1.

Art Victor's *Ice Time Revue*, now showing here, is a timely tribute to the light opera and American circus. First half of show is a salute to Dallas Starlight operetta season playing at Fair Park; second half is a clever burlesque of the circus. Smartly costumed and fast moving, the revue clicks from start to finish.

Band singer Tommy Cunningham, masquerading as an operetta singer, is introduced from the audience to sing *Oh! Sweet Mystery of Life*, *Sweetheart's*, *Song of the Vagabond* and *Smoke Gets in Your Eyes*. The Victorette Ice Ballet interprets each song.

Adele Inge comes on next for a tribute to *Balalaika's* forthcoming operetta. Does with lightning speed split jumps, the Paulsen, Arabian cartwheels, and somersaults. Her graceful twirls and spins add color to her fast skate routine. In her second time on she thrills with her forward somersault done without touching her hand to the ice. Eloise Day does an applause-getting solo in smart Indian costume to the tune of *Totem-Totem-Totem*, title song of *Rose Marie*. She



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is followed by dainty June Rea, whose nifty polka number gets a nice hand.

Art Victor's highlight is a clever comedy burlesque of the minuet, introduced by band leader Ligon Smith as the *Masacre of the Minuet*. Ann Haroldson does some nice comedy skating in the slow movements of the minuet, and then changes to the hotcha tempo, all done in deadpan. Gets a nice hand.

Second part of show has Tommy Cunningham acting as circus ringmaster to introduce each of the skaters costumed as a side-show freak. Ann Haroldson scores again in a nice take-off on a tight-wire artist. Finale has all of the skaters and the Victorettes on for an effective ensemble number to the fast music of *Hot Time in the Old Town*, concluded by the ever-welcome *Eyes of Texas*.

The room has capacity business at every show, with turnaways even at the midday sessions. Ligon Smith ork does a fine job for the show and for dancing.
Frank W. Wood.

**Edgewater Beach Hotel,
Beach Walk, Chicago**

Talent policy: Production shows twice nightly except Sunday; show and dance band. Management: William Dewey, managing director; Dorothy Dorben, producer. Prices: Dance admission, \$1.25; 50 cents cover for dinner guests.

This summer show spot continues to attract heavy trade, the new war-income group replacing the thousands of kids now with the armed forces who used to flock here. In addition to a new show, the bandstand houses a new ork for the first time in many a month. Eddie Oliver (last here with a 10-piece "society" outfit at the Blackstone) has augmented his group and has taken over the "duration" contract in this holstery, formerly held by Russ Morgan. Oliver's new group is still in the polishing stage, and the signs are favorable. The instrumentation of five strings, four rhythm, five brass and four sax is made to order for show music, a prime requisite for Edgewater revues. In addition, the band has plenty of singing, some good, some mediocre, but all of it usable in one form or another at show time. Warblers include the Oliver Twisters, two mixed teams recently with the Xavier Cugat family; Billy Cooper (sax), baritone; Mrs. Oliver, George Devron (fiddle), a Morgan sideman who stayed

on, and Jockey Holland, kid trumpeteer doubling on novelties.

The show is graced with the usually colorful and imaginative Dorben routines, executed by 12 trained lovelies. Staged against the background of the scenic Beach Walk, few line routines in competitive spots look as impressive. Their current set includes a waltz, rumba and a gaudily costumed finale to a medley of *Oklahoma* tunes.

Three floorshow acts, instead of the usual two, enhance the current proceedings. Jack Herbert is the genial emcee and thoroly digestible magician with a sense of humor. It is to his credit that he can turn the mammoth outdoor floor into an informal parlor. Nancy and Michael are a ballet trained team who are technically correct in their ballroom and character turns. Anita Jakobi is a familiar and capable acrobatic dancer, working with class and a style all her own.
Sam Honigberg.

Copacabana, New York

Talent policy: Dance and Latin relief bands; floorshows, produced by Palmer Brandeux, at 8, 12 and 2. Costumes designed by Jac Lewis and executed by Follies Costumiere. Management: Monte Proser, operator; Jack Diamond, publicity. Minimums: \$2.50 and \$3.50.

Altho this revue has been here for some time, there are sufficient production numbers for three complete showings, so that customers getting a repeat viewing are likely to bump into an entirely different set of routines. Caught for the first time by *The Billboard* were the Algerian number and the millinery routine, each of which contains two fine Chet Forrest and Bob Wright compositions, eye-filling costumes and some superior dance numbers.

However, the highlight of the occasion is the Gotham nitery bow of the Ink Spots, who prove to be as terrific in a cafe as they are in vaude.

Two of the quartet were handicapped by foot injuries sustained in an auto accident. While they had to hobble to get on the floor, their singing was by no means affected. Deacon Watson and Charlie Fuqua, the guitarist, were the incapacitated members.

The foursome opened with *Java Jive*, went on with *You'll Never Know*, *Ole Man Mose*, *Every Night About This Time*, and encored with *Don't Get Around Much Anymore*, and eventually came around to *If I Didn't Care*. They provided a solid session.

The Di Gatancos continue to fill the ballroom niche in capable fashion, while Diane Davis and Kent Edwards, singers, and Ray Lynn, tap dancer, work in capably with the production numbers.
Joe Cohen.

**Club Avalon, Wildwood,
New Jersey**

Talent policy: Dance and show band, relief pianist, floorshows at 10:30 and 1. Management: Frank Palumbo, proprietor; Sammy Coxa, manager; Eddie Suez, show producer and booker. Prices: Food a la carte, drinks from 45 cents, \$1 minimum on Saturdays and holidays only.

For the summer vacationists, Club Avalon has whipped together a highly entertaining revue. Aimed at pleasing both the smart sitters and the rowdy ringsiders, show's running carries all the elements of both with the major emphasis on the class trimmings.

As a concession for those who like it rough and tumble, emcee chores are entrusted to Babe Latour, an effervescent and buxom babe who has been around for a long time and still packs a rowdy punch. Can match any bartender when it comes to telling the blue-pointed puns, moreover, the entendeur for her song parodies are not even double. But that's what they like down here, and Miss Latour lays it on thick for 'em. Rises above the gutter level, however, for an old-time song medley in the red-hot-mamma tradition of Sophie Tucker.

In complete contrast is the ballroom-ology of the Pastines, a male and two gals. With a brunette on one arm and a bricktop on the other, both strikingly costumed, male member runs thru the flashy routines for a Vienesse waltz, rumba and an interpretative classical number. Spins the gals at ease, and their graceful maneuverings add a con-signment of charm to their ballroomatics

that makes for complete dance ecstasy.

On the toe-tapping side, Benny Van scores big in his solo spot. A speed tapster, uses the mini stairs to heighten the excitement of his rhythmic routines.

A neat heel and toe session is turned in to start the proceedings by Kippe Velez, an eye-dazzling brunette, doubling from the Pastines team.

Marie LaTell, a little gal with a big voice, dishes out to rousing returns, *Somebody Nobody Loves*, *Gay Ranchero*, *My Blue Heaven* and *Mister Five By Five*.

Rounding out the running, and scoring individual honors, is minstrel man Frankie Richardson. Remembered as the singing star of the *Fox Movietone Follies* when song was first added to the screen, Richardson is still an ace song man with all the youthful enthusiasm of a pink-cheeked ingenue. His lyrical tenor pipes ringing true as he shouts out the songs in true minstrel fashion. A ringer for the late George M. Cohan, he holds the house in the palm of his hand and has to beg off after a roundelay of *For Me and My Gal*, *Mary*, *Yankee Doodle Dandy*, *Harrigan* and *St. Louis Blues*.

Estelle Slavin and Her Brunettes, a five-piece girl band, beat out the forth-right rhythmic lullabies to make the dancing all the more inviting, as well as giving the show a bright musical backdrop. Nick DiFrances bridges the gaps with his pleasant piano and vocal specialties.
Maurie Orodener.

**FOLLOW-UP NIGHT
CLUB REVIEW**

HARLEQUIN ROOM, New York. — Leonello, a good neighbor of the Copacabana, has replaced the sexy deliveries of Dale Belmont with the Latin accents of Lolita Cordoba, who once fronted a rumba band and who has since stepped out as a single. This is really her second New York appearance, the first being at the defunct Mother Kelly's where a group of heckling comedians didn't allow anybody on the bill to complete a full routine.

The seniorita is personable chick with a great deal of singing ability. Once she gets the feel of the room, she deserves as long an occupancy as her predecessor. Major fault at her bow was the selection of numbers. She opened okay with *Gay Ranchero*, but continued with similarly styled tunes which didn't give her sufficient variety. But each of her songs was capably delivered with added comedy touches

**Vacation Gas
Permits Crowd
Resort Clubs**

OCEAN CITY, Md., July 31.—For the first time this season night clubs of this popular resort town have experienced prosperous days, as a matter of fact, have had their most prosperous week-end since gasoline rationing began, because of the OPA vacation-travel permits instituted July 15.

Approximately 12,000 vacationists filled the resort's many beach-front hotels over the week-end and automobile traffic was double that of any previous Sunday this season.

The relaxation of the pleasure-driving ban for vacationists probably means that that figure can be maintained for the remainder of the summer.

The night spots here were crowded over the week-end, especially Saturday night.

One unfavorable feature in the situation is the scarcity of beer, light wines and liquor. It is doubtful whether it will improve. If it doesn't, night club operators may have another headache. They are hoping for the best.

**AGVA Signs Atlanta
Hotel; Roxy Signs**

ATLANTA, July 31.—Henry Grady Hotel has signed a minimum basic agreement with the American Guild of Variety Artists calling for a basic \$75 weekly for principals and \$37.50 plus room for chorus. Jack Irving, executive secretary of the Chicago local, represented AGVA.

Irving signed the Arnold Agency to a franchise and he is now awaiting a minimum basic agreement with Wisteria Gardens, a Class B spot. A pact with Dan Fitch, operator of the Roxy Theater was concluded this week.

which went over with the crowd for which she reaped good hands.

Highlight of her offering is *North American Way*, a specially written job which satirizes some of our better known politicians. More of that type number would enhance her value as a single.

Irving Conn's Novochord provides the musical accompaniment and dance motive.
Joe Cohen.

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Strand, New York

(Reviewed Thursday Evening, July 29)

Layout makes for a good blend of vaude, with Jesse Kaye again introducing new talent to compensate for the booking of vaude staples such as Harry Richman. Stage bill paired with *Youngest Profession* should give house a good session at the box office. The parlay got off to a good start, with final show opening day producing nearly a full house.

Richman, still a master song seller,

had no trouble in establishing himself with *Mr. Bluebird*, following with *Wing on a Prayer*, a medley of pops, and another of songs he helped popularize. Reception and exit were good.

Making their vaude bow are Three Suns (electric organ, guitar and accordion), who are permanently stationed at the Piccadilly Hotel Circus Lounge and who popularized themselves with frequent air shots. They give off a fine

brand of music, with the organist displaying a pleasing baritone, but selections of numbers could have been infinitely better. They did well, tho.

The Great Ballentine, new to vauders in this area, does a great job of kidding magic acts. Has all the paraphernalia that accompanies magicians, but never completes a trick. Instead he ribs the profession with a clever line of patter which got a lot of laughs and which produced a good hand.

Rest of the bill has the Fredysons, five men and a gal, with an excellent assortment of teeterboard tricks. Low, Hite and Stanley, and Raye and Naldi, last named executing some superb ballroom routines to the accompaniment of two pianos.

Low, Hite and Stanley, altho on the boards for many years, are virtually a new act, having obtained a new regulation-size male and displaying a new set of routines. The king-sized guy, and the lower cased performer still get the bulk of the laughs. Highlight of their offering is their take-off on the Andrews Sisters, doing pantomime with record accompaniment. The trio has worked out an excellent routine and bowed off to a superior hand. *Joe Cohen.*

Nothing at All. This is the one time Hampton's band comes off the high-tension swing wire to play sweet, and they handle it slickly.

But the show pivots on Hampton, who was doing biz yesterday and today and should hit big b. o. by the week's end.

The show is coupled with a second run of Laurel and Hardy comedy, *Air Raid Wardens.* *Frank P. Gill.*

Earle, Philadelphia

(Reviewed Friday Afternoon, July 30)

House goes scraping at the bottom of the barrel, coming up with a trio of old-time faves with more or less moderate success. For the band, it's a new-comer, as far as local clans are concerned.

It is left almost entirely to the Three Stooges to pull the chestnuts out of the fire. And that is exactly what the three vets at mayhem and madness almost accomplish. In their traditional stooga frocks, the three Merry Andrews run thru their same and standard nonsensical routine to riotous returns.

Cliff Edwards, whose "Ukulele Ike" sobriquet belongs to an earlier generation, has geared his act for more intimate confines than a theater such as this. Moreover, he dates his singing back to way-back-when in his chosen selections. Even his runaway music is a ditty of a decade ago. Hardly a juve, and wearing a hat while singing to his uke strums, Edwards delivers four songs, getting in a lick of his one-time scat-and-growl singing, which also takes his efforts back to celluloid collars and button shoes. House, however, was kind.

June Preisler, not seen here since sister Cherry was along, is spotted too early in the show and has her hands full in warming up the house to her cute and juvenile antics. Singing of *Murder, He Sez*, to start, doesn't help. Once she gets the stock patter about Hollywood out of the way, she moves along nicely with a rhythmic tap routine, and finally wins 'em over with her sock (and still in sweater) acro dance doings.

Dick Rogers is the band filler, and while the musicianship of the crew is in top order, the maestro falls to impress. Playing away from the foots and with his back to the audience, Rogers's dead-panning, even while singing the five dittles, invites the house to work against him.

Band fills in with three jump tunes, but has its best moments when band canary Margaret Wood, winsome lassie with a thin voice, comes on for a brace of ballads.

House well filled at late afternoon show caught. *Follies Girl* on screen. *Maurie Orodanker.*

Warfield, San Francisco

(Reviewed Thursday Evening, July 29)

The parodies of Cross and Dunn, Walt Roesner's orchestra, and several good comedy acts top the bill.

Holding down the next-to-closing spot are those seasoned performers, Cross and Dunn, whose lyrics, set to many of the popular tunes of the day in a medley jumble, are a wonderful bit of (See VAUDE REVIEWS on opposite page)

VAUDEVILLE REVIEWS

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★
Orpheum, Los Angeles

(Reviewed Friday Afternoon, July 30)

Jimmie Lunceford and ork (five reed, six brass and four rhythm) make an impressive start, with their appearance bolstered by good lighting. Also on bill are Miller Brothers and Lois, Rose Murphy, and Dusty Fletcher. Pic is *Here Comes Kelly.*

Lunceford's offerings are those associated with his band, and he starts with *Don't Get Around Much Anymore*, with baritone sax man Earl Crothers being featured to get results. Joe Thomas, tenor sax, satisfactorily vocalizes *Tender, Slender and Tall*, and his hot horn is also featured. Ted Smith, Lunceford vocalist, does nice work on a fast arrangement of *In the Blue of the Evening*, and Crothers is back with his hot horn for a bit of boogie-woogie to delight. Thomas's pipes are again heard on *Keep Smiling, Keep Laughing*. *Blues in the Night*, with a sidemen choir, is effectively done, and to round out a good show Joe Marshall, drummer, beats out some solid skin on *Mr. Drummer Goes To Town*. Lunceford turns in a good job of emceeing.

Miller Brothers and Lois delighted with some clean cleating. Trio works as a group and individually, but at all times with a smoothness that leaves nothing to be desired. Pedestal work at wind-up is plenty good.

Rose Murphy, buxom sepian songstress billed as "the original Chic Chi Girl," won rounds of applause for her tunes, *Time On My Hands* and *Three Little Words*. Vocals are good but piano work is better.

Dusty Fletcher proves a bang-up comedian. Material is clean and clever. Combines good levee monolog with unsupported ladder comedy, adding suspense. His work showstops. *Sam Abbott.*

★
Oriental, Chicago

(Reviewed Saturday Afternoon, July 31)

Face, versatility and solid sending combine to make Lionel Hampton's show here a sock seller. Noisy and flash, the 55-minute bill never lets up. There are no intros, no build-ups to break the speed of the show which climbs fast to a terrific climax with Hampton as the focal point. It's Hampton and his boys all the way.

He sells without effort or ballyhoo and appears not only as leader but as pianist, drummer and xylophonist and puts each over with a bang. He breaks into Milt Buckner's boogie-woogie piano—which clicks on its own—to play a hot obligato on the ivories, stopping the show, then takes a fast workout on the skins, ending with the xylophone and a drum finale, joined by the band in his own composition, *Flyin' Home*. This number works up to a fast frenzy that has the joint jumpin' by curtain time.

Beside Hampton and the members of his band, the featured acts fall somewhat flat, altho Canfield and Lewis provide some very funny comedy and "Big Time Crip," the one-legged dancer goes over with the crowd. Carl and Harryette, in fast tap routines, and singers Joe Williams and Dinah Washington add their bit to the rhythmic hour. The last two are joined by Muriel Knox, former usherette at this house, now with Hampton, in a nice arrangement of *All or*

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Comedy and Singing
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COLONY CLUB

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ABE GORE with ANN NICHOL'S "ABIE'S IRISH ROSE"

Currently at Shubert's Lafayette Theater,
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P.S. Just signed a run-
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Thanks to Messrs. Alfred White, Albert Cohen
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Also to Lew and Al Bagen, of Baltimore, Md.

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and BABY** "A NEW BOX-OFFICE
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SOLLIE CHILDS**

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**SIX TO TWELVE WEEKS
CONSECUTIVE FOR ACTS**

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ALSO CHORUS GIRLS
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RAY S. KNEELAND
Amusement Booking Service
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AGENCIES RATION NAMES

Full Vaude Week For Temple, Jax

NEW YORK, July 31.—Temple Theater, Jacksonville, Fla., is to start as a full-week vaude stand Wednesday (4), with Eddie Smith booking. House is operated as part of the Spark-Paramount chain by John Van Arnem, of the Florida State Theater Corporation. The new vauder had previously been booking T. D. Kemp units.

The vaude try is experimental and if successful may extend to other houses on the circuit.

Initial bill will include Ralph Fielder and Harriet and Demar and Denise, with Aunt Jemima to follow on the next layout.

Stiff License Fee Hits Springfield, Ill., Nitery Field

SPRINGFIELD, Ill., July 31.—Gingham Gardens, oldest night club in Central Illinois, has been closed by Roy Bowman, owner. Three acts and Bobbie Baker's orchestra were made idle as a result of the closing.

Bowman felt business conditions outlook did not warrant continuance under the newly adopted Sangamon County board of supervisors ruling setting a \$1,200 per year license fee on night clubs, a tilt of \$995 from previous years. Other contributing factors were the shortage of man power and the increasing difficulty in obtaining liquor.

Three other night clubs in the county are reported considering closing. They are the Lake Club, largest nitery in the State outside of Chicago and Collinsville; the Club Rio and the Continental, two smaller spots. Indications are that the clubs would be reticent to part with the additional license fee.

The license fee of \$1,200 permits operation of the clubs seven nights a week until 4:30 a.m., while the \$205 license for taverns in the county permits operation until 2 a.m. Licensees within the limits of the city of Springfield must close at 1 a.m. daily.

This One Gets 'Em!

CHICAGO, July 31.—Jack Irving, Midwest head of the American Guild of Variety Artists, has found a way of stopping the belligerent acts who come up to the local AGVA office to complain about the 20 per cent withholding tax. He plastered his office walls with current war headlines from the dailies, and when no other explanation helps, he points to the blazing war news and tells the acts that they are paying it for the fighting boys. That usually ends the controversy.

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Can arrange 12 weeks for standard Novelty Acts, Dance Teams and Girl Dancers. For theatres, night clubs and army camps. Also Acts for fairs, picnics and Celebrations.

GROVER LA ROSE

Suite 434-435 Paul Brown Bldg., St. Louis, Mo.

Cafes Jarred by Beer Shortage; Army Order of 15% of Output Cuts Deeply Into Civvy Supply

NEW YORK, July 31.—Local cafes and niteries are already experiencing difficulties in getting sufficient amounts of beer. Deliveries from breweries have been curtailed and further cuts in the normal supply are expected, as the War Food Administration has announced that brewers would have to allot 15 per cent of their output to 3.2 beer for consumption by the armed forces.

At the same time the WFA ordered that no fruits or berries may be converted to liquors. This means the end of production of blackberry cordials, applejack, sloe gin and apricot and peach brandies.

Wine production is untouched in the new order.

There is, however, an escape clause in the order. WFA allowed conversion to liquor if the fruit or berries are unfit for human consumption and if no other market exists for these products.

However, improvement in the shipping situation is expected to bring a sharp rise in imports. West Indian products

can be brought into this country with greater frequency now that the U-boat toll in the Atlantic has been lessened.

Some relief in the beer situation is expected in the fall when the new grain crop is harvested.

The army demand for beer has been so great that it has been forced to build breweries behind the fighting lines. One such brewery in North Africa changed hands several times when the fighting was thickest, but was unharmed despite the fact that everything else in sight was shelled into rubble.

Many breweries have already started 3.2 production for the army, as demand for that product has been great. Legislation forbids the sale of anything stronger in camps, consequently many troops abroad haven't been able to get the stuff in post exchanges for many months. Beer of that low alcoholic content cannot be obtained for manufacturers abroad, consequently the beer has to be shipped from this country.

First S. W. Pacific USO Unit Back From 25,000-Mile Tour

Bombed Frequently

HOLLYWOOD, July 31.—The Hollywood contingent of the USO-Camp Shows, Inc., Unit No. 1, the first unit to play the Southwest Pacific war theater, has returned here after a trek of 25,000 miles thru the combat zone. 12-man unit was out of this country seven months and put on more than 200 shows. Most of the men plan to return overseas after a brief rest.

Arriving here were Harry Mendoza, Bobby Gilbert, Pat Lane, and Barney Grant. They were members of the unit with John Fogarty, George Prentiss, Bob Ripa, Stan Kavanaugh, Bobby Del Rio, Peter Kova, George Stalzer, and Ralph Kirkhart.

With Lane emceeing and doing sufficient monolog to be included as an act, the show ran about two hours and 20 minutes. Those forced to remain at their battle stations generally saw the show when it was repeated in the neighborhood a day or two later.

Bombings Frequent

Unit 1 traveled by train, boat, planes and jeeps to put on shows in comfortable theaters, atop trucks with impromptu stages and p. a. systems, and in the deepest jungles. Bombings frequently interrupted shows, with the actors dashing for the nearest slit trench, while Jap planes strafed and bombarded the area. Mendoza missed a piece of shrapnel by 18 inches. Several others also came close to getting hit.

Actors looked upon the attacks as part of the day's work. In addition to the bombings, alerts were so common that one of the stock gags the magician was using when the alarm sounded was, "Now I'm going to do my best trick—make myself disappear." A mad rush for the fox holes followed.

At one time the show was given in a jungle with a row of men stationed with their backs to the stage and in a circle that completely enveloped the show area. Actors were informed following the show that the men had been placed there to protect the unit from Jap snipers.

Members of the troupe wore G. I. clothes while traveling but performed in civilian clothes. So much of an oddity were their "cits" that on frequent occasions, soldiers came backstage and asked to try on the coats "just to see how it felt."

While in Australia, Mendoza met Will Mahoney and Bob Geraghty, well known

in the States. Parnell, of the Tivoli Circuit, invited the actors to return to play Australian theaters following the war.

Mendoza says that overseas shows will do much to return vaudeville to the popularity and prestige it once held. Many of the soldiers in the Southwest Pacific had never seen a vaudeville show, and their first question was, "What is it like?"

VAUDEVILLE REVIEWS

(Continued from opposite page)

nonsense. They get across every word of their funny ditties. Stopped the show.

Also well liked is the sepia dance team of Holmes and Jean. Holmes is the boy who smokes like a chimney, and the long-legged Jean is a clever dancer. "Red" Johnson gags and juggles, doing his inimitable trick of tossing hats out to the audience and having them fired back and caught expertly on his head.

The Kitchenettes, three pretty girls on unicycles, ride well and fare okay. Freddie Dosh does imitations of babies, dogfights and streamlined trains, and does them all well. He gags in a French accent.

For some reason, Roesner's ork

Cafe Runs Cut With Frequent Show Changes

Ad Budgets Increased

NEW YORK, July 31.—Unavailability of headliners is giving class night club operators plenty of headaches these days. Aside from losing out at the box office, the operators are forced to spend more dough because of the change of shows.

Most name acts today can't be tied up for too long a term because cafes all over the country are crying for attractions with box-office value. Again USO demands, and the fact that many are on call by film studios and for radio programs further tends to accentuate the shortage of headliners.

Another factor causing the rapid turnover of names is the unwillingness of many performers to remain in one spot for too long, fearing they may wear out their welcome. Many feel that a week or two at one spot gives cafe operators the maximum takes. New York dates are the exceptions, however, as most would prefer to stay in one spot here indefinitely.

In many cases, agencies rather than the acts or cafe owners, pre-determine the length of engagement. With so many demands for attractions, the offices often ration out the playing time of the topnotchers in an effort to satisfy all their clients with the limited number of headliners available. There has been little complaint from anyone on that method of distribution.

The constant change of names has caused operators to increase their advertising budgets. The spots take out some hefty ads for a few days before a new headliner comes in. This increased space mounts up considerably.

Most first night returns, however, compensate for the increased lineage when capacity crowds turn out.

Spots like the Copacabana and the Rlobamba have been especially bothered. There has been a new headliner in these rooms practically every two weeks since the beginning of spring. This condition may continue thruout the summer.

These places will probably heave a huge sigh of relief when the winter season starts and when names of the caliber of Joe E. Lewis, Sophie Tucker, Jimmy Durante and others will remain long enough to give the owners time to attend to things other than buying talent.

switched from classical-popular to jive, which didn't hit off so well with the audience. The Helene Hughes Girls, in pretty new costumes, did a dance salute to George M. Cohan in *Orpheus in Swing*. Pic, *Cowboy From Manhattan*.
Edward Murphy.

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Newest
and
Exceptional
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Femme Units Prove Top Biz Getters for Pick Chain; Spends 90G Since Jan. 1

CHICAGO, July 30.—All-girl cocktail combo units are top choice in lounges of the Pick Hotel Corporation chain of 15 hotels, according to J. B. Moss, talent booker for the chain.

Popularity stems from the large transient male clientele attracted to the lounges by girl combos. The chain tries to include a girl in all combos, and vocally versatile girls are top draws, Moss said.

Big Spender

Since January 1 the chain has spent \$90,000 on talent which, according to Moss, isn't hard to get, but is expensive especially since the 20 per cent withholding tax has upped prices of combos.

Chain withholds tax from salaries after deductions for local union dues and agents' commissions. This is found the most satisfactory way of dealing with the new problem.

Moss emphasized necessity for versatility in combos, thereby increasing the entertainment value of acts. The Pick chain clientele seem to like parodies and modern novelty tunes best. Latin combos die fast in these lounges unless they can alternate with sweet and swing.

Click Combos Can Get 39 Weeks

Combos are paid according to their worth, not by any fixed scale. They get

an opening two-week contract, with an option after the first week. If they can deliver future contracts can run anywhere from three to four weeks up to six to nine months. Popular units usually stay on the circuit for six months or more and may play more than one repeat. Transients, Moss said, get to like certain units and such combos prove a draw everywhere on the chain.

Housing shortages in several major cities where the chain has hotels has not so far interfered with accommodation for the units and the chain pays no bonus for acts in defense centers. Since policy forbids acts living where they work, the chain usually arranges with another hotel to provide rooms for the acts at a special rate and tries, as much as possible, to keep the rooms for succeeding units.

Off the Cuff

EAST:

DON SEAT QUINTET have started at the Hillcrest Hotel, Toledo. . . . ANGIE BOND TRIO is new at the 500 Club, Atlantic City. . . . FRANK VICTOR ORK is down for the Midway Musical Bar, Philadelphia, starting August 9. . . . BOBBY MARTIN started Friday (30) at Pete & Dom's, Newark, N. J. . . . THREE CHOCOLATES, together with Sugar Hill Quartet, hold until September 12 at the Biltmore Hotel, Wildwood, N. J. . . . MIKE BARKER is on a two-week date at the Atlantis, Brooklyn. . . . MADELYN CASSIDY is new at the Fifth Street Hotel, Harrisburgh, Pa. . . . ALLEN HARRIS has signed a management contract with General Amusement Corporation. . . . TOMMY EDWARDS is the singer at the Readington Hotel, Wilkes-Barre, Pa. . . . DAVE ROBERTS TRIO is at the Copacabana, Newark, N. J., on a contract calling for a nine-month engagement. . . . J. C. JONNIE TRIO is a holdover at the Victoria Hotel, New York. . . . ART TATUM goes into the Three Deuces, New York, August 17 for eight weeks. . . . DOT AND DASH are August 1 starters at Jack Dempsey's, New York. . . . McNAMARA'S BAND, signed for the Shelton Hotel, New York, for the duration, take a 12-week leave in September for a round of the Pick Hotels and then return to the regular stand. . . . MARY NEVILLE COLLIER, piano and songs, into the Marine Hotel, Utica, N. Y. . . . WOODY KIRK AND PENNY PARKER are due at the Silver Ball, Newark, N. J., August 2. . . . AL BARRY is current at the Music Bar,

PROFILES



AUDREY THOMAS
and
ADA FARREN

A top-notch piano and singing team specializing in double harmony numbers. Include a full repertoire of popular and standard songs.

Audrey Thomas was a child radio star in New York. Ada Farren appeared at Mike Todd's Dancing Campus at the World's Fair before teaming up with her present partner. Girls are known as the "Two Sweethearts of Song," and are handled by Jean Rose, of the Mike Special office, New York.

Schenectady, N. Y. . . . DON CABALERO has signed with Frederick Bros.

MIDWEST:

FOUR BLIND MICE (blind boys) currently at Club Detour, Chicago. . . . AL DUKE in a switch from Lipp's Lower Level to Rose Bowl, Chi, July 27; Johnny Gibbs continues at Lipp's, now in his fourth month. . . . JULES AND WEBB, male duo, wound up at Park Plaza, St. Louis, Saturday (31) and opened August 2 at Fort Meig's Hotel, Toledo. . . . BOB MAHAR'S Three of Us opening at Chicago's Rupneck. . . . HAP WILLIAMS TRIO move from Chicago's Town Casino to the Admiral. . . . JEAN BARGY, daughter of Roy Bargy, goes into Club Silhouette, Chicago, August 2. . . . BILLY MOORE TRIO set for Beachcomber, Omaha, October 7 for a four-weeker. . . . LOUMELL-MORGAN TRIO currently at Chin's, Cleveland.

PHIL SHELLEY off to New York on Monday to be on hand when Maurice Rocco opens his five weeker at the Roxy Theater. Also intends spending time with Three Bits of Rhythm now in fourth week at Manhattan's Dixie Hotel.

Detroit War Workers Prefer Class Lounges to Ritzy Clubs

Piano Singles Pack 'Em In

DETROIT, July 31.—The swift rise of smaller units and especially piano singles in local cocktail lounges within the past year has been one of the minor epics of the Motor City's change-over to war production. Class bars have sprung up all over town, many of the stage-bar type, despite the threatening liquor shortage and other operating problems.

An outstanding reason for the success of these smaller spots is that they appear to be swank without becoming snooty. Most war workers, coming in with plenty of money, usually duck the ultra-ritzy spots. Patronage at the big swank clubs has consisted of the executive class in recent months. But the average war worker wants something of the same atmosphere and has turned to the cocktail lounge as the ideal spot.

Entertainment can be at a minimum, but it must be good, and when the man-

ager finds an individual artist that appeals to the local patronage his fortune is made.

Flowers Rise Typical

Typical of the trend of Pat Flowers, sepi piano artist, now going into his 18th week at Baker's Bar. Spot is a class North End lounge, in one of the city's best residential neighborhoods. Patronage includes better paid war workers, the swank younger set and many professional and business people.

Up until Flowers's debut the top budget was a \$40 piano player. Flowers went in, booked thru the Delbridge & Gorrell Office, for \$50 on a two-week contract and he's still there.

Growing biz has necessitated spot being enlarged three times and now seats 145.

Baker's Bar had one bartender and one

waitress when Flowers went in, now requires two bartenders and five waitresses, in addition to having Clarence Baker's wife, father and mother helping out. His mother, incidentally, is manager since he left for the army a few weeks ago.

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MASTER OF CEREMONIES

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FARREN & THOMAS
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S **DON SEAT**
Quintette
4 Men and a Girl.

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Jerry Montana
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Versatile Orchestra

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Carol Horton

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Featuring Music, Singing, Comedy in Modern and Gay Nineties Style.

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MOLLY CRAFT
Versatile Singing Pianist

S 3 Blondes
3 Voices
3 Instrumentalists
3 DALE SISTERS

S Sweetheart of
Piano and Song
AUDREY THOMAS

S A Must on Your List
PAT TRAVERS
and
THE MEN ABOUT TOWN



JOY PAIGE
Her Piano and Her Delightful Song Stories for Grown-Ups, currently
BAR O'MUSIC, Chicago
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64 E. Lake Street Chicago

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ARLO at the Organ
TONY LANE, Guitar Vocals
RALPH PRINCE, Accordion
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REVIEWS

The Three Brownies

(Reviewed at Randini's, Los Angeles)

The Three Brownies, septa trio, are composed of Billy Davis, leading from the electric guitar; Herb Gordy, bass, and Jimmy Golden, piano. It is an accomplished group. Arrangements by all three are along commercial lines, and in keeping with the rhythmic requirements of the songs. Each musician backs up good instrumental work with fair vocal solos.

Library is filled with hot tempos, a requirement in this spot. Tunes are well selected for the crowd with the late crowds getting some slightly naughty lyrics. Golden takes the lead on the double-entendre, turning in a good job. Davis takes the vocal assignments on straight stuff.

In addition to the good musical renditions, the boys are showmanly. Appearance is good. *Sam Abbott.*

Elayne Hume

(Reviewed at Mayflower Lounge, Mayflower Hotel, Washington)

This girl has been getting generous press build-up via two-column ads in local papers, and she's drawing customers curious to see what she has, which, briefly, is plenty. Spot has for past few years been traditional meeting place for Capital celebrities and is perpetually jammed, but even the day-to-day clients have detected a little boost in attendance since Miss Hume took over.

Gal has considerable of what it takes. Sophisticated, nice looking, she delivers her songs with plenty of sock yet gives feeling that she isn't working too hard at it. Occasionally makes with her face, especially on tunes like *Comin' In on a Wing and a Prayer* or *Taking a Chance on Love*, but never strains for a picturesque style. Working in front of Johnny Shaw's orchestra, she makes a classy appearance and offers her vocal arrangements in a highly polished manner. Perhaps greatest testimonial of her ability is fact that loud-talking government biggies quiet down when she

moves to the mike, and the same can't be said for others who preceded Miss Hume in this beautifully upholstered sardine can. *Caskie Stinnett.*

Dorothy Johnstone

(Reviewed at Rainbow Lounge, Hotel Syracuse, Syracuse, N. Y.)

Dorothy Johnstone is tickling the ivories to the delight of the fans who crowd into this popular room. Gal's repertoire goes from classics to boogie-woogie. She uses her deep-throated voice to advantage in the pop tunes, and pleases by dishing out request numbers in a lively fashion.

Her thrashing is left for the pop array, and the trying to cut her vocals down to a minimum, she does enough in an evening's work to stamp herself as a hard-working miss.

Management sticks to singles to good biz, getting town's class play, with ropes up week-end nights. With gas ban, biz has increased due to hotel's downtown location. *B. S. Bennett.*

Dorothy Ross

(Reviewed at George Washington Hotel, 23 Room, New York)

Dorothy Ross, whose risqué ditties have built this room from scratch to a highly prosperous spot, has been doing yeoman work as the poor man's Hildegard in this sector. Her piano and vocal work has attracted quite a following during the year of her contract, and the once unprosperous lounge is paying off handsome dividends.

Miss Ross has the facile knack of getting intimate with an audience with clever asides and lusty chanties. Delivery is of high caliber and gets good hands. She also has the trick of removing the sting, but not the sock of her punch lines, so that any stray churchman won't be offended by her material.

She is equally skilled at the piano. During show caught she ripped off a syncopated version of Ravel's *Bolero*, which indicated some superior fingering and fine interpretation of this classic. *Joe Cohen.*

Carroll & Gorman (Mother Kelly's) Miami, nc.
Carroll, Ruth (Beverly Hills) Newport, Ky., cc.
Carver, Zeb (Village Barn) NYC, nc.
Carole & Sherod (Capitol) Washington, t.
Caston, Bobbe (Plantation) St. Louis, until Aug. 26, nc.
Cerny Twins (Walton) Phila., h.
Chocolates, Three (Biltmore) Wildwood, N. J., cl.
Chords, The (Rialto) Joliet, Ill., 4, t.; (Ambassador) St. Louis 5-11, t.
Claire, Vera (Phillips) Kansas City, Mo., h.
Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re.
Como, Perry (Strand) NYC, t.
Conrad, Cliff (Embassy) Brooklyn, nc.
Conte, Henrietta (Traymore) Newark, N. J., nc.
Continental Skaters (Leon & Eddie's) NYC, nc.
Cornell, Katharine Ann (Cafe Society Downtown) NYC, nc.
Cortez, Florez (Te Pee) Miami, nc.
Cousin Ida (Kelly's Stables) NYC, nc.
Crum, Robert (Sherman) Chi, h.

D

D'Arcy Girls: Holyoke, Mass., 2-7.
Daniels & Danice (Bouche's Villa Venice) Wheeling, Ill., nc.
Daniel, Mary Ellen (President) Kansas City, Mo., h.
Darrell Twins (Embassy) Phila., nc.
Daye, Henry (Neptune Room) Washington, nc.
Davis, Bus (Trouville) NYC, nc.
Debutones (Latin Quarter) NYC, nc.
Debonettes (Roosevelt) New Orleans, h.
De Croft, Ann (Astor) Montreal, nc.
Del Rio, Diane (Kitty Davis) Miami, nc.
DeQuincy & Gibbons (Lookout House), Covington, Ky., nc.
De Vries, Sharon (Kitty Davis) Miami, nc.
De Wood, Lorraine (Riobamba) NYC, nc.
D'Ivans, The (Chase) St. Louis, h.
Diamond Bros. (Palace) Columbus, O., t.
(See ROUTES on page 54)

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Neale MACK

and Terry SHANNON



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ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

- (Routes are for current week when no dates are given.)
- A**
Adams, Joey (Leon & Eddie's) NYC, nc.
Ames, Bill (Belmont Plaza) NYC, h.
Ames, Honey (Louise's Monte Carlo) NYC, nc.
Ammons & Johnson (Forest) St. Louis, p.
Andrews, Avis (Zanzibar) NYC, nc.
Andrews Sisters (Paramount) NYC, t.
Arden, Kay (Neptune Room) Washington, nc.
Arnaut Bros. (Stanley) Pittsburgh, t.
 - B**
Bailey, Bill (Walton) Phila., h.

- Baldwin & Bristol (Riverview Beach) Pennsville, N. J., p.
Ballatores, The (Beverly Hills) Newport, Ky., cc.
Banks, Warren (Cosmopolitan) Arkon, O., nc.
Beal & Jefferies (Circle) Hollywood, cl.
Belmore, Barbara (Latin Quarter) NYC, nc.
Bergen, Jerry (Riobamba) NYC, nc.
Berry Bros. (Zanzibar) NYC, nc.
Black, Betty (Tie Too) Montreal.
Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.

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- Blaine, Dorothy (Club V) Collinsville, Ill., nc.
Blanche, Jean (Chicago) Chi, t.
Bodanya, Natalie (Blue Angel) NYC, nc.
Bowes, Major, 5th Anniversary Unit (Orpheum) St. Paul, t.
Britton, Pamela (Latin Quarter) NYC, nc.
Brooks, Gertrude (Lookout House) Covington, Ky., nc.
Brother, Mitchell (Versailles) NYC, nc.
Brown, Dolores (Onyx Club) NYC, nc.
Brown, Pete (Savoy) Boston, cl.
Brown, Ralph (Kelly's Stables) NYC, nc.
Brown, Randy (Helsing's) Chi, cl.
Brown, Walter & Jean (Primrose) Newport, Ky., 26-Aug. 5, cc.
Buckley, Dick (Strand) NYC, t.
Buckwalter, Junior, Marimba Queens (Hamid's Pier) Atlantic City.

- C**
Cadmus, Bill (Enduro) Brooklyn, cl.
Calgary Bros. (Beverly Hills) Newport, Ky., cc.
Californians, Two (Marty Bohn's) Wildwood, N. J., nc.
Callahan Sisters (Hurricane) NYC, nc.
Capella & Patricia (Strand) NYC, t.
Carlisle, Charlie (Bowery) Detroit, nc.
Carmen, Lee (Phillips) Kansas City, Mo., h.
Carr Bros. (Paramount) NYC, t.

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TUNE-DEX

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HEAT NO BOTHER TO STEM

Roxy 85G With Boswell, Morgan, "Weather"; MH 110G Lead Stem; Spitalny Strong in Sixth Week

NEW YORK.—Broadway vaudefilmmers are coasting along comfortably after last week's batch of openings, all of which displayed unusual strength, and are expected to continue strong for some sessions to come. Heat apparently didn't bother the box offices too much, as all houses are going along with above-par takes.

The Paramount (3,664 seats, \$55,487 house average), going into the sixth week of Mitch Ayres's ork, the Andrews Sisters and *Dirie*, is set to sag to \$40,000, which is very good for a layout with that much time behind it. Prior stanza hooked a fine \$50,000, with previous legs getting \$60,000, \$65,000, \$72,000 and \$65,000.

The Strand (2,758 seats, \$39,364 house average), heading into the second inning of *Constant Nymph*, Carmen Cavallaro ork, Connie Haynes and Perry Como, is working up to a strong \$50,000 after registering a hot \$56,300 for the opener.

The Roxy (5,835 seats, \$50,067 house average) is continuing with its second take of *Stormy Weather*, Connee Boswell, Russ Morgan and Ray English, and is likely to hit a heavy \$85,000 to follow the bullish \$98,000 collected for the opener. Unexpected strength of the bill caused management to hold the show another week, but a substitute will have to be found for Russ Morgan, who couldn't get out of a previous commitment for the Earle, Philadelphia. Rest of the bill will remain as is.

The Capitol (4,627 seats), in the sixth week of Phil Spitalny's ork and *Stage Door Canteen*, is continuing with terrific takes, expecting \$55,000 after polishing off \$60,000 for the prior session. The combo will stay eight weeks and will be followed by Horace Heidt's ork. Previous week's collections were \$68,000, \$74,000, \$84,000 and \$70,000.

Radio City Music Hall (6,200 seats, \$95,402 house average), entering the second rubber of *Mr. Lucky* and stage bill with Don Cossock Choir, is heading toward a huge \$110,000 after exceeding

Lyman Hot 19G in Milw. Despite Roy Rogers Opposition

MILWAUKEE, July 31.—Despite opposition of Roy Rogers doing a p. a. at Wisconsin Theater here from Sunday thru Saturday, Abe Lyman and his unit rang up a solid 19G at the Riverside (house average, \$15,000). Pic was *Young and Willing*.

After Rogers' terrific 28G week at Chicago's Oriental last week, expectations were that appearance here would hurt Riverside crowds. Spotted in a theater which hasn't played flesh for a coon's age and going on without band or outside acts, however, Rogers drew plenty kids for afternoon sessions, but adult patronage fell off for evening shows. Did a satisfactory but not a terrific job. Two feature pics, *Song of Texas* and *Appointment in Berlin*, plus a Hope-Crosby short also were on the bill. The 2,700-seat house was scaled at 50 and 65 cents.

Hal HAVILAND
"Capers With Papers"
Via:
LEON NEWMAN, MARK J. LEDDY AGENCY
48 W. 48th STREET NEW YORK, N. Y.

itself with a fine \$120,000 for its initial stand.

Loew's State (3,327 seats, \$22,856 house average), now with Harry Richman, Raye and Naldi and *Youngest Profession*, is in position to collect around \$27,000. Last week, with Jackie Miles, Maxie Rosenbloom and the first run of *What's Buzzin', Cousin?*, disappointed with a sparse \$21,000.

Scandals 16G in KC

KANSAS CITY, July 31.—George White *Scandals* rung up a good \$16,000 for the Tower Theater here week ending July 30. Spike Jones and His City Slickers opening today with a 12-people unit. House is also adding three acts to round out the bill.

Oriental \$24,000 With Courtney, Colonna; Woody Herman Big

CHICAGO.—The hot weather hasn't affected the vaudefilmmers to any extent, business holding up remarkably well. The Oriental (3,200 seats, \$20,000 house average) came thru with a first-rate week. Del Courtney's excellent band, Jerry Colonna on the stage bill and the pic, *Reveille With Beverly*, with Frank Sinatra, was a combo that turned out well and brought in a neat \$23,500.

At the Chicago (4,000 seats, \$40,000 house average) Woody Herman, a favorite locally, was responsible for a far-above-average week. Five shows a day were necessary to take care of the crowds, and the gross hit around \$51,000.

The Oriental started off a bit lightly Friday (30), with Lionel Hampton, swing

All-Fem Contingent OK 21½G in Philly

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average, \$18,000) came out on top week ended Thursday (29) in spite of the heat wave and a lukewarm marquee — an all-feminine affair. A neat \$21,500 was scored with a three-way parlay in movie-land's Virginia Weidler, Ada Leonard's orchestra (making their first pitch here), and Mitzl Mayfair, Nan Rae and Mrs. Waterfall made for the added act. *What's Buzzin', Cousin?* on screen.

New bill opened Friday (30), and depending largely on the Three Stooges (Moe, Curley and Larry) to bring 'em in, got off to a nice start and should show \$22,000 for the week. Cliff Edwards, June Preisser, and Dick Rogers's band, making its local bow, round out the bill. *Follies Girl* on screen.

Balto H.O. Big 17G

BALTIMORE.—Hippodrome Theater grossed a splendid \$17,100, with hold-over bill headlined by Romo Vincent, for week ended July 28. Also on bill were the Six Willys, the Briants and the extra added Ginger Harmon, singing comedienne. This brought total for the two-week holdover bill to \$38,000. Pic, hold-over, *Mr. Lucky*.

Top 7G for Prov

PROVIDENCE.—Buddy and the Gang, juvenile group from WLSI, Pawtucket, R. I., presented as added feature with regular vaude bill at Fay's here week ended Thursday (22) bolstered business to one of season's highest grosses, \$7,000. Gene Autry film (revival) credited with part of this upping of business by management.

Barnet Racks Up \$24,700 in Buffalo

BUFFALO.—Charlie Barnet's band concluded a neat week July 29 at Shea's Buffalo (seating capacity, 3,500; house average for straight pix, \$13,500), and the take of \$24,700 being considered okay by the management.

Barnet's unit spotlighted Mary Ann McCall, Chubby Jackson, "Peanuts" Holland, Howard McGhee, and Trummy Young. Vaude contingent had Ross Wyse Jr. and June Mann, Neal Stanley, and Bunny Briggs. Picture, *Pilot No. 5*. Hal McIntire's ork and acts come in August 6.

New Copa Unit at 85C

NEW YORK, July 31.—Monte Proser is producing another Copacabana revue for vaude houses. Cast is to include Chandra-Kaly Dancers, Estralita and Gall-Gall, along with a line. Unit is being submitted by Miles Ingalls at \$8,500. Wally Wanger is producing the line.

BURLESQUE NOTES

MARGIE HART to continue in vaude for the rest of the summer under Charles Yates booking. . . . CHESTER WEINSTOCK, U. S. Merchant Marines, whose dad is Joe Weinstock, burly house operator, informs from Newport News, Va., of his safe return and he is to leave again soon for parts unknown. His wife, Celia (Pat Dean) Duerden, is a riveter at the Continental Can factory, Jersey City. . . . MAX FURMAN, comic, now Larry Martin, has taken over several of Bobby Clark's sketches in the *Star and Garter* show. . . . ROSALIE GORE, strip-tease and dancer, is celebrating her second season at the 2 o'clock Club, Baltimore. . . . JIMMIE RING is managing the Cleveland Hotel for Eddie Madden in Norfolk, Va., where Billy Howard manages the Savoy Hotel; George Katz, the York Hotel, and Ned Crane is working for Art Lewis at Ocean View Park. . . . DONA DAVIS has taken over the Jacques Theater, Waterbury, Conn., former burly stop. Plans to change policy to legit.

ANN CORIO back July 19 from Holly- (See BURLESQUE NOTES on page 28)

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band, and an entertaining slapstick comedy picture, *Air Raid Wardens*, with Laurel and Hardy, but picked up on the later shows, promising a considerably above-average week. Ozzie Nelson and orchestra, with Harriet Hillard, got off to a big start at the Chicago and should give the house a corking good week.

Margie Hart Tepid \$23,000 in Boston

BOSTON.—Burlesque's Margie Hart headlined at the RKO-Boston (seats 3,200; scale, 44 to 99 cents) for week ended July 28 and drew only a tepid \$23,000.

A neat show had been built around her here, with Tommy Tucker's ork supplying the music and Hal Sherman on hand for comedy. Other acts were the Oxford Boys, Bo Jenkins, Carol Paige (new with the band) and Don Brown. Pic, *The Leopard Man*.

Horace Heidt began a week's run July 29 and drew the biggest opening audience seen here in several seasons.

Heat, Strike Don't Stop Monroe in L.A.

LOS ANGELES.—Bucking hot weather and a strike on city car lines, Vaughn Monroe and orchestra rang up a terrific \$19,000 at the Orpheum week ended July 27. Starting with a full house Wednesday (21), business dropped about 50 per cent the next day when city street-car and bus lines stopped operations. Monroe had only about three normal days for business.

On bill with Monroe were Radio Rogues, Sylvia Lane, Lorraine Krueger and Gene Sheldon and Loretta. Pic, *Hi-Ya, Chum?* Sixty-five cents tops; 2,200 seats.

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CUTTING IT SHORT

By THE ROADSHOWMAN

AFNA has already received orders totaling 5,600 for the brochure *Suggestions for Prolonging the Service Life of 16mm. Prints*. To the navy went 1,000 for the battleship projectionists.

A 47-MINUTE TECHNICOLOR film *Report From the Aleutians* has been offered the WAC by the Office of War Information. The army has prepared 194 35mm. prints. Successful arrangement by ANFA for 16mm. distribution will be necessary before such shorts are released on the smaller gauge.

PALMER HOYT, of the OWI, is emerging as the "strong man" of the government agency on films. He'll have the final word on liaison between other government agencies and the movie industry. He'll also appoint the successor to Lowell Mellett—said successor to be approved by the movie industry.

OFFERS by national advertisers to release a program of short subjects made by such firms as General Motors, Westinghouse, Boeing, etc., would definitely be released to 16mm. outlets. (See story on this page.)

RATE OF DISTRIBUTION of first-run films for free showings to troops is being stepped up from a rate of three to four programs a week.

GORDON SMITH, formerly projectionist at a local theater, is now on the staff of the YMCA handling projection film programs at "Y" hostels and canteens thru Nova Scotia. In addition, the YMCA is offering films at army, navy and air force barracks and merchant marine manning pools.

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OTTO MARBACH, 630 Ninth Ave., N. Y. City

Big Business Offers to Aid OWI on War Info Films

Millions of feet of inspirational film available—to be given to OWI without cost for 16mm. and theater distribution

CINCINNATI, July 31.—It is reported that a number of national advertisers are ready to offer the OWI a substitute program of films for the agency's program which was eliminated by Congressional action. Altho the official offer to the OWI has not been made, or not announced as having been made, it is said that the plan would be given if any enthusiasm was shown. Primary objection to the films of national advertisers comes from 35mm. exhibitors who have heretofore taken a stand against commercially sponsored films. Since the plan of the big business groups have not been explained in detail, whether the objection would stand or fall remains to be seen. Objection would probably be made if the films in any way constituted advertising for the sponsoring firm.

So far as is known now the only word from the sponsoring firms has been the offer to make any films the OWI wants, these to be given to the government without cost. The films would be distributed to 16mm. outlets and theaters.

Said to be interested in the offer are the advertising agencies of J. Walter Thompson and N. W. Ayer, both top-flight outfits. Both have well established film set-ups and have made use of non-theatrical outlets and theaters in the past.

Following the entry of the U. S. into the war many large firms undertook to make films as a means of keeping names before the public and to promote good will for their firms. They are quoted as having stated that it is too bad that the films have not received wider distribution.

Included among those who have films available for the projected OWI distribution are General Motors, U. S. Steel, Westinghouse, Bell Telephone, Boeing, Curtiss-Wright, Shell Oil, DuPont, Aluminum Company of America, railroads, meat packers and others. All of these films have long been available for 16mm. outlets via the firms' public relations departments.

Many advertising men on the domestic staff of OWI are said to advocate the adoption of such a program. In fact, their promotion of the plan is said to have caused some disagreement among OWI personnel.

War Activities Committee, currently working out its own plan for continuing the OWI program, is said to be against the plan of using films produced by national advertisers.

MOI-OWI Machinery Break

NEW YORK, July 31.—Previous to the discontinuance of the OWI domestic film bureau a well-oiled arrangement between the British Ministry of Information and the OWI existed whereby war information shorts of the two countries were exchanged.

Now in the working is a program whereby the British MOI could secure distribution of British film shorts thru the War Activities Committee paying for the expenses entailed, estimated to reach \$100,000 a year.

Whether or not OWI will be able to work out some other procedure remains to be seen.

Movies for Fire Funds

SOMERDALE, N. J., July 31.—Somerdale Volunteer Fire Company is sponsoring a series of 16mm film shows this summer. Presented each Thursday in the fire hall, the program includes a feature film and comic shorts, with all proceeds going toward the upkeep of the fire hall and for the purchase of fire-fighting equipment. The film shows are arranged by James Ward.

WAC War Film Program Set

HOLLYWOOD, July 31.—Executive committee of the Hollywood Division of WAC has endorsed the new program of war information films proposed and adopted at recent WAC meetings in New York. Palmer Hoyt, director of the Domestic Branch of OWI, and Francis Harmon, vice-chairman of the industry's War Activities Committee, were special guests at the meeting presided over by E. J. Mannix.

The proposal which WAC spokesmen will now present formally to the OWI calls for 26 full-length short subjects and 26 war information film bulletins not exceeding 250 feet each in length, which will travel with the newsreels to all exhibitors using newsreels and be shipped separately to all others so as to blanket the country in four to six weeks.

"This is a lightning war," said Hoyt, "and the importance of frequent and timely communications by government with the people of vital war messages cannot be overstressed. I am particularly impressed with the plans of the WAC to speed up this necessary phase of our war effort."

"I want to thank the entire industry for its help and co-operation in the past and to express appreciation for the all-out pledges for the future."

When queried about the vacancy occasioned by the resignation of Lowell Mellett, Hoyt said: "One of the most important posts in government is that of the chief of the motion picture bureau of the Office of War Information. The head of this department will not be named until I have had the opportunity to study the problem further and to discuss it with all concerned, exhibitors, producers, distributors, newsreel and the various government departments. Announcement will be made in Washington in about two weeks. In the meantime an adequate program goes forward thru the co-operation of the WAC and OWI."

Six full length short subjects were completed by Lowell Mellett's OWI film producing unit before congressional action eliminated domestic film production. Four of these six have already been reviewed and accepted for WAC distribution. These form the nucleus of the new program to which will be added four full-length short subjects produced by the Co-Ordinator of Inter-American Affairs, two more produced respectively by the National War Fund and the Red Cross and 14 to be made by various film producers, with 677 prints of all the films in this group of 26 furnished gratis to exhibitors.

Production of the 250-foot film bulletins will be allocated by WAC to various producers including the newsreels, which are expected to make at least two apiece. Harmon stated that one item on his Hollywood agenda this week is to arrange for at least two of these 250-foot

film bulletins to be made quickly for use in connection with the Third War Loan Campaign in September.



NEW AND RECENT RELEASES

(Running Times Are Approximate)

KNOW YOUR ENEMY—JAPAN, released by Brandon Films. A factual study of the weaknesses and strength of Japan. Commentary by Major George Fielding Elliot. Running time, 16 minutes.

BOMBAY CLIPPER, released by Bell & Howell. A trans-Pacific airliner, flying from Bombay to San Francisco, attempts to transfer \$5,000,000 worth of diamonds to an Axis submarine. Stars William Gargan and Irene Hervey. Length—six reels.

CAPTAIN CAUTION, released by Bell & Howell. A comedy by Kenneth Roberts, author of *Northwest Passage*, featuring Victor Mature and Louise Platt. Action is set on the sea, with an ardent lover, a romantic rogue and an ex-privateer contributing to the hilarity. Length—nine reels.

JAP ZERO, released by OWI. A training film in aircraft identification emphasizing the keen sight and quick decisions required of American airmen. Produced by the army air forces.

REPORT FROM RUSSIA, released by OWI. Russia's secret weapon is the strength of the Russian people—the men, women and children who punctured forever the myth of German invincibility.

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8-7-43

First Time in 90 Years That Only 1 Showboat Is Out

CINCINNATI, July 31.—E. Deacon Albright, calliope player of Evansville, Ind., who toured for many years with showboats and circuses and who is considered an authority on showboat history, reveals that this is the first season in 90 years that at least two or more floating theaters have not plied the waters of the Ohio and Mississippi rivers and their tributaries. Albright has historical data on showboats going back to 1855.

Of the five showboats still in existence, only one, Capt. J. W. Menke's Goldenrod, is operating this season. The Menke craft is now in its sixth season on the St. Louis waterfront, playing to satisfactory business. The Majestic and Bryant showboats, operated by T. J. Reynolds and Billy Bryant, respectively, are tied up at their home port, Point Pleasant, W. Va., and are likely to remain there for the duration. Bryant is tentatively slated to bring his showboat players to the Cincinnati Zoo late in August for an engagement of several weeks.

Capt. Al Cooper has tied up his Dixie Queen Showboat at McGregor, Ia., for the duration, while he serves as commander of a coast guard patrol boat on the Upper Mississippi. Oscar Bloom's Cotton Blossom, when last heard of, was tied up at Paducah, Ky., being converted into a floating night club.



RUSTY WILLIAMS, owner-manager of the Williams Tent Show, touring the Carolinas, who gave the war effort a terrific boost by auctioning off \$78,000 worth of War Bonds in less than two and a half hours at the recent Shrine Convention held in Raleigh, N. C. Williams reports that wartime restrictions are having no ill effect on his show's business.

Williams Auctions 78G in War Bonds At Shrine Conclave

RALEIGH, N. C., July 31.—Rusty Williams, showman-Shriner and owner-manager of the tent show bearing his name, auctioned off \$78,000 worth of War Bonds in less than two hours and a half at the Shrine Convention held here recently. Williams, a veteran minstrel, vaude, tab and rep performer, has had his own tent show in the South for a number of seasons. He is at present touring the Carolinas, showing scripts, vaude and pictures. He reports business booming despite the various wartime restrictions.

In the Williams' show roster, besides Rusty, are Dot Williams, parts and piano; Wilma and Billie Williams, parts and specialties; Tex Johnson, projectionist and comedy; Mickey Hanley, black-face and dancer; Sis Johnson, parts and specialties; Rosetta Johnson, parts; Garland Williams, characters and straight; Paul Thrush, comedy, and Daisy Thrush, specialties. All double on canvas, assisting in putting up the tent and tearing it down.

Ben Cox was a recent visitor on the show.

Wilma Williams, daughter of Rusty and Dot Williams, recently won the \$1,000 competitive examination scholarship at Brenau College, Gainesville, Ga.

Balfour Players on Circle From Duluth

DULUTH, Minn., July 31.—Val Balfour's Radio Players, who do a daily broadcast over WEBC here, are now operating on a circle out of Duluth, with Rosalyn Brooks the current guest star.

Regular cast members are Val Balfour, Ernest Vevea, Dale Hendrickson, Ann Kelley, Millicent Mandell and Vivian Lamay. Band, headed by Pops Lyman, includes Johnny Copisky, H. Hautala Jr., Pat Dulinska and Jemming Hautala.

revue which is now in rehearsal and slated for early presentation at the post theater. Revue music was written by his mother, Mrs. Clyde G. Cole. King's sister, Vera, and her husband, Fern De Cuir, are with the Chick Boyes Show in Nebraska. His wife and daughter, Crystal, are at present visiting with him in Edmonton and his mother and dad are still selling trailers at Hastings, Neb. King has recently been pulling considerable newspaper space with a humorous treatise on the army salute, wherein he describes the various-type salutes. . . . M. E. (SKIP) DEAN and his Sandhill-billies (Skip Dean, Bill Cloncollo, Zeke Holdren) are playing nitery and free-act dates thru Iowa and Minnesota. They recently concluded an 11-month stand at Victory Inn, Council Bluffs, Ia. Dean, who put in 22 seasons on M. M. (Leroy) Mitchell's M. & M. Dramatic Tent Show, says Mitchell was never owner of a carnival organization, as recently reported.

Rep Ripples

ROBERT DOWNING, ex-repster, has just assumed full charge of the stage management of Max Gordon's production, *Those Endearing Young Charms*, which last week passed its 50th performance at the Booth Theater, New York, and which soon moves over to the Belasco there. . . . TOMMY BRENT is currently appearing with the Milford Stock Company, Milford, Pa. . . . JIMMIE WILSON is again active this season in his established Iowa territory.

. . . WILLIAM CAIN has a combined vaude-pie-museum show on Texas fairs after eight weeks of week-stands under canvas thru Central Texas. . . . JIMMIE COOPER, for years a feature of the old Al G. Fields Minstrels, is back home in New Orleans after a season in army camp theaters. . . . RALPH BLACKWELL, well-known rep trouper now with the army in India, pencils under date of July 3: "Still in India waiting for the war to end so that I may return to the good, old game. Have been in a hospital two weeks with a leg injury. They sure treat you swell in here. Will you please insert a squib so that I may hear from my friends." His address is Pfc. Ralph Blackwell, care Postmaster, A.P.O. 689, New York City. . . . PFC. KING H. COLE, popular repster, is a member of the medical detachment of the air corps at Fort St. John, just outside of Edmonton, Alta. King is keeping in trim emceeing all the shows that play the post there. He has written a

DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

INQUIRIES REACHED the desk last week on Jack Kelly Jr., Tillie Danish, Sonya Kusnick, Angie Oger, Clyde Hamby, Jennie Busch, Jackie Richards, Irla Ray, Tony Lewis, Johnny Agrella, Jerry Martone, Warren Shelck, Tony Marsh, Jimmy Valentine, Helen Tyne, Mario Allesandro, Helen Thompson, Jack Glenn, Margie Bright, Ralph Ellis, Chad Alviso, Lee and Margie Sullivan, Joe Nalty, Clorice Wears, Tex Smith, Nina Walker, Charlie Smalley, Vivian Branch, Toni Charles, Eddie McBride, Earl Clark,

Edith Merriett, Al Larson, Vera Anderson, Stan West, Mary Rock, Billy Willis, Ruthie Carroll, Louie Meredith, Viola Comerford, Elmer (Sparkie) DuPree, Lucille Delmar, Hughie Hendrixson, Patsy Patterson, Smitty Innman, Velma Lane, Jules Zachary, Sammy Kirby, Opal Fertig, Marvin (Hobo) and Jean Hobaugh, Jack Kerns, Dusty Rhodes, Harry Hamby, Elsen Thayer, Jackie Parr, Jennie Bush, Roy Meyers, Millie Bungers, Billy Steele, Joe Nichols, Lillian Mamana, Tommy Ware and Maxine Lang.

"SOOR-PUSS" BAILEY, now in khaki at Camp Blanding, Fla., cracks that even the army can't wear down a floor judge. He is driving an ambulance since being transferred to the medics. Bailey inks that Bill Cain, an ex-contestant, is stationed at the same camp and both would like to know if there are any other of the boys stationed near by. If so, they can get in touch with Bailey at the A and D office. Those who wish to write should address him: Pfc. Forrest N. Bailey, ASN-39258364, Det. Med. Dept. (S. C.), Station Hospital, Camp Blanding, Fla.

MAGIC

By BILL SACHS

INTERNATIONAL Brotherhood of Magicians, which discussed incorporation at its annual business meeting in June, has followed thru on the idea and last week received its corporation papers from the State of Ohio. . . . BURLING HULL (the Great Volta), who claims to be the originator of the "Mystery Bar," is laying stress on his drink magic in all his advertising since "Think-a-Drink" Hoffman began his crusade to halt other pour-a-drink magickers. Hull is flooding agents and club managers with new heralds with the hopes of capitalizing on the interest in drink magic created by Hoffman's action. . . . JACK W. RUSSELL (Jackson the Magician), of West Hazleton, Pa., shoots us a copy of the "Simple Tricks of Magic" feature, by William Meade Prince and Les Forgrave, which appears as part of the funnies in a number of Sunday papers, and asks, "Do you honestly believe these exposes are a help to magic men?" Which brings up the age-old question, are these exposes of simple magic helpful or detrimental to magic? The question was argued pro and con in this column for many weeks a few years back, and we don't mean to revive the feudin'. However, Russell says he was embarrassed recently by a member of his audience who presented one of Russell's favorite tricks, with the explanation that he had learned it by reading the explanation in the Sunday paper. "Perhaps you can make an appeal for the persons responsible to discontinue these exposes. Surely they are not interested in magic as a real magician should be. I'll admit that some of these articles are merely amateur, but every once in awhile they slip in one that has cost some magician considerable money, time and effort."

. . . ST. LOUIS SOCIETY of Magicians, independent magic group, was organized recently in the Mound City. Herb Antes, Richard Durham, 2-10 Daniel and L. E. (Roba) Collins, pro magi, are charter members. Honorary membership has been extended to Percy Abbott and Howard Melson. The August 1 meeting of the org will be held in the rooms of the St. Louis Magic Studio managed by Merlin Eifert.

PAUL ROSINI is back at Jack Lynch's Walton Roof, Philadelphia, where he's also cast in the role of emcee. . . . CHARLES GAREY'S conjuring has a spot in the summer revue at Lou Booth's Chateau Monterey, Wildwood, N. J. . . . ED BROWN is pitching 'em his sleight-of-hand stuff at Sam's Cafe, Philadelphia. . . . FRANK AND PEGGY COLE, the latter the daughter of Jack and Anne Gwynne, opened Friday (30) at Fay's, Providence, for a week's stand. This is their first theater engagement, altho they have been active in niteries the past year. . . . MONK WATSON, magical emcee, is still producing shows for the air cadets at Coleman Field, Tex. . . . PAUL HUBBARD, who joined Bee's Old Reliable Shows April 17 last, closed with the carnival company in Kentucky last week and hopped into Cincinnati, where he plans to work several nitery dates before readying for his regular school season beginning in September.

BURLESQUE NOTES

(Continued from page 26)

wood for a rest and to run over the script of the comedy-farce, *Sleep It Off*, with Author Harlan Thompson and Producer Harry Joe Brown. She is to be starred in the vehicle. . . . CRYSTAL AYMES feted by Carol Lord and friends upon her return from Montreal, where she became the wife recently of Len Howard, ork leader at the Gayety there. . . . MOE COSTELLO closed his theater and hotel business in Norfolk, Va., having sold his Cleveland Hotel interests there to Eddie Madden, and left for the Coast July 26. Has leased the Music Box, Hollywood, and Tivoli, San Francisco. Both houses to play legit as part of the newly formed Pacific Coast Circuit, Inc., of which he and Raymond Payton, cousin of the late Corse Payton, are execs. Music Box to open August 5 with *Arsenic and Old Lace*, featuring Bela Lugosi, with *Old English* to follow. . . . ERMA BERNARD, Jai Leta's ma, appointed supervisor of War Bond booths at the Strand, Astor and Hollywood theaters. UNO.

NAT D. RODGERS

CAN PLACE

Good 10 People Hillbilly Unit.
Must Be Show Stopper.

Also One or Two Strong Sock
Unit Shows, with Four or Five
Girl Line, 10 and 12 People.
Long run for good people who
can change every two weeks.

HAPPY RAY AND ART WATTS, TENNESSEE
ROCKETS, HAVE BEEN PLAYING TIME
FOR 14 MONTHS AND GOING STRONG.

All time in Army Camps in
Mississippi and Louisiana.

Conditions good; salary better
than most places.

Write or wire

NAT D. RODGERS

TUTWILER HOTEL,
Birmingham, Ala.

COLORED PERFORMERS

Musicians, Dancers, Singers and Comedians Wanted for Medicine Show.
Top salary and you get it. Tell all what you can do and will do. Med. People,
if I know you, wire

DAVID S. BELL, Owner

FARGO FOLLIES

HOME OFFICE: 116 EAST ROGERS ST., VALDOSTA, GA.

ARMSTRONG—Will H., 74, former vaudeville headliner in *The Baggage Man* and *The Ten Thousand Dollar Ankle*, in Hollywood July 29 after a brief illness. Survived by his widow and vaudeville partner, Maudie Smith Armstrong. Funeral services in Hollywood July 31.

COURY—Corp. Charles L., 28, son of Edward Coury, owner of Rainbow Inn, Detroit, and formerly associated with his father in its management, killed in action on Guadalcanal July 11. He was a flier in the air corps and had been awarded the Oak Leaf.

CURREY—Grace Davis, wife of Fred Currey, former advance agent for Hilderbrand's United Shows, in Sunnyvale, Calif., July 3. Also surviving are a sister, Mrs. Dollie Johnson, The Dalles, Ore.; one brother, F. E. Davis, San Francisco, and two stepdaughters, Mrs. Tom Wood, Salem, Ore., and Carol Currey, Washington. Burial in the family plot at The Dalles Cemetery.

DALE—Benjamin, 58, English composer and warden of the Royal Academy of Music, London, July 31 in that city following the rehearsal of one of his own works, *The Flowing Tide*, by the BBC Symphony Orchestra.

FAUST—Marty J., 57, stage and screen actor, in Hollywood July 19. He appeared with a number of stock companies and went to Hollywood in 1925. Services July 22 in Hollywood, with cremation following. Survived by his widow, Hazel.

FORTE—William E. (Will Evans), former vaude performer, in New York, July 22. He was at one time the dancing partner of Al White and also appeared in a vaude act with his late wife, Nellie Vincent Evans.

GOEBEL—Theodore, concessionaire at Overton Park Zoo, Memphis, July 17 at St. Joseph Hospital, that city. Mem. July 19 at National Funeral Home, Memphis, with burial in Memorial Park there.

HAM—Harry Breden, 52, associated with picture business for years and at the time of his death with William Morris Agency, of a heart attack at his Beverly Hills (Calif.) home July 27. He achieved prominence as a race driver and entered pictures after his reputation as

The Final Curtain

such had been established. Associated with Christie comedies in 1915, he later moved to the Stoll Company in London, serving in an executive capacity. In 1931 he became connected with Myron Selznick, with whom he worked until 1942. Moving to Lyons & Lyons, he was with this company only a short time. He became associated with the Morris Company after leaving the Lyons firm. Funeral services at All Saints Episcopal Church, Santa Monica, Calif., July 29. Active pallbearers were John Hyde, Nigel Bruce, Leonid Moguy, Nat Deverich, James Rennie and Benny Thau. Honorary pallbearers included William K. Howard, David Powell, Frank Tours, Harold Williams and Alfred H. Chambers. His widow and two daughters by a previous marriage survive.

HAYEK—Alex Thomas, 62, professional strong man, at his home in Youngstown, O., July 16. He toured the United States and most of Europe with circuses and carnivals. In later years he promoted wrestling and boxing events in Youngstown.

HIRSCH—David, 73, composer of Jewish music and former director of orchestras in the National and Jewish Palace theaters, Chicago, in that city July 23.

HOFFMAN—Elizabeth, 84, vice-president of Station WHFC, Cicero, Ill., in that city July 25. Surviving are two daughters and four sons, one of whom, Richard, is president of Station WHFC.

HOGAN—Mike, 71, a member of Edmonton (Alta.) Exhibition Association, at St. Albert, Alta., recently. His widow, one daughter and three sons survive. Burial in the family plot, St. Albert Cemetery.

KANE—Walter (Buddy), 40, vaude and night club entertainer, in Canton, O., July 22. Survived by his widow, daughter and two sons.

McCRAY—Roy H., 52, Los Angeles theatrical agent, suddenly July 18. Services under auspices of the Masons July 21. Survived by his widow, Florence, and a daughter, Mrs. George McMillan.

McDUFFIE—Mrs. Molly Banks, mother of Gladys McDuffie, who has been associated with Louisiana State Fair for a number of years, in a sanitarium in Shreveport, La., July 24. Survived by her husband, two sons and two daughters. Services July 25 from Rose-Neath Furne Funeral Home, Shreveport, with burial in Plain Dealing, La.

In Loving Memory of
OSCAR V. MALLORY
Who left us one year ago, July 29, 1942.
ETTA and PATTY

McELHATTON—Daniel J., piano accompanist for the vaude team of Dooin and McCool for many years, July 22 at his home in Philadelphia. His wife, Anna M., and a sister survive. Interment in New Cathedral Cemetery, Philadelphia, July 27.

McMENAMIN—Joseph P., Atlantic City night club operator for many years, July 19 at his home there following a heart attack. His widow, Margaret, and three brothers survive. Funeral July 22 in Atlantic City.

MILLER—Hazel (Mrs. Geneva Ruth Burch), actress, in St. Louis July 30. Survived by her husband, Robert Burch, and her mother, Mrs. Seth Jones. Burial in East Akron Cemetery, Akron.

MOORE—Leo, one-time song plugger whose real surname was Birkenstock, July 19 in Philadelphia. Funeral July 21 in Philadelphia.

MUNSTER—Charles H. (Chub), 56, veteran legit box-office man, in New York July 26. He was company manager of *Stars On Ice* the past three years and general manager of the former Civic Repertory Company. Prior to that he was in the box offices of the Longacre, Little and Hippodrome theaters and treasure of the Earl Carroll Theater, New York. Services at Cook's Funeral Parlor, New York, July 29.

MYERS—Mary T., 68, mother of Al Striker, contortionist, in Newark, N. J., June 24. Services at Haberle & Barth Funeral Home, Irvington, N. J., with interment in Union Cemetery, Lebanon, N. J. Survived by her son and a daughter.

NICHOLS—Ray, pitcher, July 25 at Municipal Sanitarium, Peoria, Ill. Nichols and his wife were on the road for 20 years with whitestones and novelty jewelry. Survived by his widow. Burial in Peoria July 28.

NORMAN—Mrs. Gertrude, 95, character actress, in the Motion Picture Country Home, near Hollywood, July 20. She began her career on the English stage and at one time toured with her own company of *Romeo and Juliet*. Before her retirement in 1936, she had appeared in nearly all of Cecil B. DeMille's pictures. Services, followed by cremation, in Hollywood July 22.

PARKER—J. L. (Buck), member of the Sunflower State Shows, June 23 in St. John Hospital, Salina, Kan. Remains were taken to Atlanta, where services were held June 27 from the Autrey & Lowndes Funeral Parlors, with burial in Greenwood

George Blumenthal

George Blumenthal, 80, retired theatrical and operatic producer, promoter and manager and close associate of the late Oscar Hammerstein, at his home in Monsey, N. Y., July 23.

He made his only appearance as an actor for Oscar Hammerstein as a dwarf in a Christmas pantomime, *The Three Dwarfs*, at the Stadt Theater on the Bowery. In 1894, he was hired by Oscar Hammerstein as treasurer of the Harlem Opera House. He later became manager of that house and of the Manhattan Opera House. In the 1920's he promoted Wagnerian and French-American light opera in this country and in 1938 he directed, in New York, *Snow White and the Seven Dwarfs*, a dramatic musical. In 1936, he collaborated with Arthur H. Menkin on an autobiography, *My Sixty Years in Show Business*.

Surviving are his widow, a son and a daughter.

Cemetery there. Survived by his sister, Mrs. F. D. Fuqua, also in the outdoor show business.

PARSONS—Fred, 95, Negro architectural engineer and designer of parks and zoos, recently in Amherst, N. S.

PFEIFFER—Carl M., 55, former manager of Dickson Opera House, Ohio and Pastime theaters, Kenton, O., in that city July 22.

POTTER—Joseph H., electrician at the Bushnell Memorial Theater, Hartford, Conn., since 1930, in that city recently. Prior to that he had been electrician at the old Parson Theater, Hartford, for 22 years.

POWERS—John J., 75, Madison Square Garden ticket taker for more than 40 years, at his home in Inwood, N. Y., July 28 after a short illness. Surviving are his widow, three daughters and two sons.

RAY—Norman (Norman F. Stockho), who for years toured the United States and Europe with a barrel jumping act, July 20 in a bomber accident at McDill Field, Tampa.

REYNOLDS—Charles D., 75, former carnival musician, at his home in Underhill, Vt., recently. He left the road in 1913 after having been with Downey & Wheeler, Sig Sawtelle and Murdock Bros. shows. Reynolds had also been with Tom shows and tabs. Survived by his widow, Effie, and one brother.

RICE—James Nathan, 35, of Jones Greater Shows, instantly July 19 when he leaped from a runaway show truck on Route 21 while en route from Marmet to New Martinsville, W. Va. Body was taken to the Vail Funeral Home, Ripley, O., pending funeral arrangements in North Kenova, O.

In Memoriam of a Loving Husband and Pal
GEORGE SINGELTON
Who passed away a year ago, Aug. 8th, 1942.
Gone and dreadfully missed,
MARY SINGELTON.

SMITH—Anna Lucretia, 74, former wardrobe mistress, in Manhattan Beach, Calif., recently. Until her retirement in 1940 she had for 40 years been a wardrobe mistress and costume designer, including 15 years with J. J. Schubert productions. Burial in Forest Lawn Memorial Park, (See FINAL CURTAIN on page 56)

IN MEMORY OF
My Beloved Husband
PAUL LORENZO
Who passed away July 29, 1942.
VICKI LORENZO



In Loving Memory of Our
Dear Son and Brother

ORVILLE W. HENNIES

Who Passed Away August 8, 1939

MRS. DAISY HENNIES

HARRY



ABNER K. KLINE

We Mourn Him Most

Who Loved Him Best

VIRGINIA

GROSSES STILL IN UPSWING

Endy-Prell Bows Big in Richmond

3,700 on hand for opener despite weather — combo sets new mark in Coatesville

RICHMOND, Va., July 31.—Endy Bros. & Prell's World's Fair Shows Combined opened a 10-day stand on West Broad Street circus grounds, under American Legion Post auspices Wednesday to a crowd estimated at 3,700. Opening was marred by a heavy thunder and lightning storm that swept the show grounds at 7 p.m. lasting over an hour. However, at 9 p.m. grounds were crowded with patrons, who remained late. Current engagement ends August 7. William T. Luck, Legion commander, is committee chairman.

Town was heavily billed for the engagement, with 93 trash cans on West Broad and Main streets carrying placards six days prior to opening and during the stand. *The Morning Times-Dispatch* and *Evening News-Leader* gave good publicity, *The News-Leader* carrying a four-column story with art on opening day. William Rhye, advertising agent, had the town and suburbs extensively billed.

Visitors on opening night included Mayor Gordon Ambler, Ben Tucker, Joe Kass; Ban Eddington, *The Billboard* correspondent; James M. Raftery, Percy Sink and many State, county and city officials. Charles M. Powell, general agent, returned from a business trip and reported shows are booked until December 1, after which Florida dates will be played.

Business at Coatesville, Pa., David B. Endy reports, was excellent the final two days. Saturday's matinee, sponsored by Mayor A. G. Luebert, drew over 5,000 youngsters with the mayor greeting them in person at the main gates. Event was advertised by 120 inches of display advertising and front-page stories in *The Coatesville Evening Record* at the mayor's expense. Saturday night's crowd numbered 11,572 admissions, a two-year attendance record for the shows. Benny (See *ENDY-PRELL BIZ* on page 33)

Brydon Sells Chi Park Show Rights

CHICAGO, July 31.—Ray Marsh Brydon has sold his interests in the Oddities Show at Riverview Park to the newly organized Park Amusement Company, recently incorporated at Springfield, Ill. The company, whose incorporators are I. F. Jones, J. J. Stevens and Isabel Stevenson, was formed for the purpose of promoting and operating amusement activities, principally for the operation of shows in amusement parks.

I. F. Jones is president of the company; J. J. Stevens, treasurer, and Isabel Stevenson, secretary. Brydon stated that he had been retained as the company's representative. Hansen & Hansen are the firm's legal counsel.

Lewiston's Eastwood Park Run Proving Satisfactory

DETROIT, July 31.—Harry Lewiston's World's Fair Freak Museum has been playing to good crowds and business for the last nine weeks at Eastwood Park here. Acts have been set up on individual stages, and the auditorium accommodates about 1,500. Admission is 55 cents for adults and 40 cents for children.

Line-up includes Julius B. Shuster, Man With Million-Dollar Hands; Great Waldo, Human Rat Trap; Rivers, liquid air act; Vivian Dunning, sword swallower; Flo Jones, Amazon Giantess; Pop-Eye Perry; George Burkhardt, magician; Madame Zindra, mentalist; Grace McDaniels, Mule-Faced Woman; Le Roy Smith, Frog Boy; Zandu, Quarter Boy; Eve La Towe, jungle snakes; Geraldine Shaver, Alligator Girl; Earl Meyer, emcee; Theresa Rackow, Harold Hundrick and Lewis Grasse, ticket sellers; Clarence Ostrander, maintenance man; Julia Ison, auditor, and Mr. and Mrs. Jake Hamilton, chef and assistant chef.



PHOTOGRAPHED in Pekin, Ill., shortly after a storm had flattened several tops on the Great Sutton Shows were these three prominent in outdoor show business. Left to right, they are S. T. Jessup, president U. S. Tent & Awning Company, who obtained the orders for the new tops; Frank M. Sutton Sr., manager of the shows, and his son, Lieut. Frank M. Sutton Jr., who is stationed at South Mountain Camp, near Phoenix, Ariz., and who was spending a 15-day furlough on the shows when the storm hit the midway.

Jones Folk Aid In 3G Bond Sale

SPRINGFIELD, O., July 31.—During the engagement here this week members of the Johnny J. Jones Exposition aided in the sale of \$3,000 worth of War Bonds, reported Carl H. Barlow, concession manager.

The Del Rio Midgets participated in a bond rally staged by Springfield Lodge, Fraternal Order of Police, under auspices of which the shows appeared. Carl Barlow plans to have the show participate in similar War Bond drives each week during remainder of the season.

He will have charge of concessions at the Southeastern World's Fair, Atlanta, a contract for shows and rides at that annual having been made by the Jones expo's general manager, E. Lawrence Phillips.

Wilson Sustains 3G Loss in Wind Storm

EAST PEORIA, Ill., July 31.—A wind and hail storm, which hit the Wilson Shows' midway at White City Park here July 28 did an estimated \$3,000 damage to equipment, Ray Wilson, manager, said today. Most severely damaged was the Ferris Wheel. It was immediately removed to Jacksonville, Fla., where it will be rebuilt.

Shows' other five rides sustained only slight damage from the storm. The shows were not in operation when the storm hit and no one was injured.

American United Biz Hiked 40% Over '42; Bond Sales Hit 18G

SPOKANE, Wash., July 31.—American United Shows concluded the first six days of their 12-day stand at the courthouse July 26, under American Legion Post auspices, to excellent results, the management announced. Highlighting the engagement was the Kiddie's War Stamp matinee, Sunday. A total of \$2,787 worth of bonds and stamps were sold, bringing the shows' stamp and bond sales since May 1 to \$18,532. Playing to a 10-cent gate, attendance for the initial six days totaled 21,643.

Legion's committee, headed by Commander George McKibben and D. R. McKinney, co-operated. *The Spokesman-Review* and *Chronicle* were liberal with space. Shows are carrying 9 rides, 6 shows, 25 concessions and free acts. The Allins are preparing to celebrate their

51st wedding anniversary. Lt. Orlando Allin, Jr., spent a few days furlough with his dad, O. H. Allin, before returning to Austin, Tex. Frankie Shaffer's World's Wonder Circus Side Show has been a constant winner all season.

Mrs. Verda Endicott left to spend a week in Seattle, leaving her popcorn and candy floss concession in charge of Mrs. Mason. D. T. Newland celebrated his birthday July 23. He's superintendent of the shows. Charles (Curly) Mason, general agent, returned from a successful booking trip, signing the Wagon Wheelers Rodeo and Race Meet at Walla Walla, Wash., and Lewiston (Idaho) Round-Up. Owner O. H. Allin said that the season up to now has been about 40 per cent ahead of any previous year.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Jalopylo, Honduras.
July 31, 1943.

Dear Editor:

The management of Ballyhoo Bros.' Circulating Exposition has long bragged about the shows' lighting effects and modern mechanized midway. Its six-page herald, scattered by the advance staff, carries columns of copy regarding our mechanical experts and midway engineers. The herald also boasts that many great nations have modeled their war machines and modes of transportation after this show. When General Agent Lem Trucklow flashed one of the heralds before the mayor here his honor decided that such a modern midway should be sponsored only by the city's engineers and light and water departments.

Upon the show train's arrival here students from every school of mechanics in the province were on hand to watch it unload and learned that the best way to start tractors is, after getting one started (doesn't matter which one, as long as one will start), to pull the

others, while they are in gear, around the city square for an hour. This was indeed a remarkable demonstration, as the students had been in the habit of cranking such machines. Eyes were further opened when they saw the mechanical precision used in getting the midway up by Tuesday night.

When Manager Pete Ballyhoo arrived on the lot he learned that it was divided by a ditch 15 feet across and 20 feet deep. How to get the wagons across was a problem which took our engineers two hours to figure out. To wait until a bridge could be built would cause the loss of another day. Calling our committeemen to witness our mechanical perfection, the boss ordered a former free-act rigging, which had been used to make an auto loop-the-loop and leap-the-gap, brought from the storage car and erected by the ditch. Then, to the committee's delight, we somersaulted loaded show and ride wagons to the other side.

The committeemen gazed upon our (See *BALLYHOO BROS.* on page 33)

Bee Combo's Ky. Trek a Winner; Spending Is Up

HARRODSBURG, Ky., July 31.—With the fair dates played thus far showing a 100 per cent increase in attendance and business and the season itself far above expectations, management of Bee's Old Reliable Shows have decided to play Kentucky territory for the remainder of the season, officials said here this week. Altho the annual trek has been shortened considerably and attendance under last year, spending has been more liberal, the management said.

Ride line-up includes: Ferris Wheel, Clarence Rice and J. C. Godsey, operators; Tilt-a-Whirl, W. T. Bishop, foreman, and Willie Brown, James Moore, Fred Halcomb, Alonzo Gill, helpers; Chairplane, James Anderson, foreman, and Taylor Hensley, helper; Kiddie rides, Thomas Sloan and Vaughn Hart, operators.

Minstrel Show is under the management of James Ayers, with Viola Ayers, Relford Green, James Gibson, Earl Hines, John Morrison, Floy Tandy, Laura Beard and Laura Green. Girl Show is managed by Kenneth Swelgart, with Rita Swelgart, Nellie Moore and Toots Hudson.

Staff: David J. Huls, owner; Bob Sickels, manager; H. L. Ehler, agent; W. M. Jarvis, general superintendent; John Terry, concession superintendent; Vincent Bellomo's band; W. R. Watters, electrician, and Raymond Huls, mailman and *The Billboard* sales agent.

Blaze Damages RC Concessions; Loss Set at 25G

DAVENPORT, Ia., July 31.—Fire caused an estimated \$25,000 damage Monday to 15 concession tents on the Rubin & Cherry Exposition, playing the levee showgrounds here. None of the shows or rides were affected by the blaze and they operated Monday night as usual.

Fire was believed to have been started when a pedestrian dropped a lighted cigarette onto the canvas top of a concession stand from the Centennial Bridge.

Bob Harman and Art Kannedleter, concession workers, were temporarily hospitalized; Harman as the result of smoke suffocation, and Kannedleter for severe arm burns. Harman is bingo man, and Kannedleter is employed by Mrs. Sam Gordon in a teddy bear concession, both of which were destroyed. Jimmy Gallagher and Alton Pierson were burned, but not severely. Several others were slightly injured as they struggled to overturn tops in an effort to break the forward march of the flames, which wiped out the entire righthand side of the concession section, including a cigarette stand, operated by Solly Kann; bear concession, Mrs. Sam Gordon; bingo, Tommy Arger; (See *RC BLAZE* on page 33)

Bel Air Debut Good For VG; Annapolis, Odenton Successful

BEL AIR, Md., July 31.—Virginia Greater Shows opened here Thursday night to good results, coming in from stands at Odenton and West Annapolis, where they chalked up highly satisfactory business. Sol Spelght's Cotton Club Revue led the midway at both spots and Sol added a new top. He also has increased his seating capacity. Dotty Hopson was tendered a party in celebration of her birthday.

Mr. and Mrs. Homer Woods's concessions continue popular. Jack Miller's bingo was slightly damaged by a fire in West Annapolis. Percy Wilson joined here after terminating a lengthy night club run in Annapolis as emcee and pianist.

WANTED

Ticker Sellers, Grinders, Fire Eater, Bally Act of any kind. Semi Driver, Top Salary. All answer.

CASH MILLER

ENDY BROTHERS AND PRELL'S SHOWS

Richmond, Virginia, This Week.

INGHAM COUNTY FAIR

MASON, MICHIGAN, AUGUST 10 TO 14 INCLUSIVE

WANT Independent Shows for this date and other fairs to follow. Concessions all open except Corn Game and Pop Corn. Can place Ferris Wheel Foreman. Address:

W. G. WADE SHOWS

Monroe, Michigan, this week.

DUMONT SHOWS

WANT

Shows with own equipment and transportation. Johnnie Rae, answer. Man with Girls to operate Girl Show. CONCESSIONS—Photo, Custard, Pitch Till You Win, Shooting Gallery or any legitimate Concessions. Operator for Beat the Dealer and other useful Carnival People. Fair Secretaries Virginia, North and South Carolina, get in touch with us. For Sale—2 Light Plants, gas driven, in A-1 condition, one 15 K.W., D.C., 110 volts, \$700.00; one 50 K.W., D.C., 110 volts, \$1000.00 cash. Week August 2nd, Ambridge, Pa.; week Aug. 9th, McKees Rocks, Pa.

WANTED CONCESSION AGENTS WANTED

For 10¢ Slum Stores, Girls for Ball Games and Counter Help for Bingo. Playing defense spots with Kaus Exposition Shows. If you are capable, can stand prosperity and can see that your joint goes up and down, come on; I'll place you.

ART D. HANSEN

Care Kaus Exposition Shows, Thomasville, No. Car., week Aug. 2-8.

WANTED AT ONCE

Girl Show Manager with Girls and wardrobe to join at once at Martinsburg, W. Va. Have 80x20 Ten-in-One Top. Would like to hear from a real Ten-in-One Man. Louis Augaline, answer at once.

VIRGINIA GREATER SHOWS

Bol Air, Md., this week; Martinsburg, W. Va., the week of Aug. 11th to 21st.

WANT

Octopus or Tilt-a-Whirl to join at once. Merry-Go-Round Foreman and other Ride Help, wire. Concession Agents wanted for Pea Pool, Chuck, Seven Girls for Ball Games and Penny Pitches, also Grind Store Agents. Kay Kaeser, wire Fred Boswell—Important.

S. B. WEINTRAUB

DAVIS HOTEL

COLUMBIA, S. C.

WANT RIDE HELP OF ALL KINDS

Will book Octopus, Tilt-a-Whirl or Spit Fire. Can place Stock Concessions.

PLAYLAND AMUSEMENT, Inc.

Williamsburg, Ky., this week; Jellico, Tenn., week Aug. 9.

FOR SALE

Seven-Car Tilt-a-Whirl, Super Roll-o-Phone, Chair-a-Plane; Ten-in-One, complete; Top, 20x90, as good as new; Transformer Truck with one 100 K.W. and three 25 K.W.; also have Semis and Trucks for the above.

VIC HORWITZ

HOTEL DETROITER

DETROIT, MICHIGAN

CAN PLACE FOR ALEXANDRIA, VIRGINIA

Octopus, Roll-o-Plane, Tilt, Ride-o, Whip, Rocket or any other Major Ride. Open now, so come on and look it over. Also place Shows of merit and some Concessions. Will buy or book Merry-Go-Rounds, Chair-o-Plane and Kiddy Ride. Write-wire

BARNEY TASSELL UNIT SHOW

ALEXANDRIA, VIRGINIA

WANTED

For Firemen's Celebration, week of Aug. 9; Tyrone, Pa., and Dayton, Pa., Fair, week of Aug. 10; other Celebrations and Fairs to follow. Want Fish Pond, Duck Pond, Hoopla, Penny Cigarette Board, Candy Floss, Ball Games, Bowling Alley, Penny Arcade, Want War Show, Crime Show, Monkey Show, Girl Show or any Show not conflicting with what I have. Want Tilt-a-Whirl, Roll-o-Plane, Loop-o-Plane. Address all communications to

GEORGE CLYDE SMITH SHOWS

Conemaugh, Pa., this week; Tyrone, Pa., next week.

FRED ALLEN SHOWS

A City of Prosperity

Grand Jubilee

SYRACUSE, N. Y., AUGUST 12 TO 22

Two Saturdays—Two Sundays

Loaded With \$ \$ \$ \$ \$ \$

With one more big Syracuse spot to follow. Right in the city; not affected by pleasure driving. WANTED—Roll-o-Plane, Tilt, Spit Fire or any ride not conflicting with Merry, Wheel, Chairplane and Airplane, 25%. WANTED—Custard, Photos, Duck Pond, Fish Pond, Bowling Alley, Dart Games, Pitch-To-Win, Cane Rack or any clean 10c Stock Store. No wheels, coupons, racket or gypsies tolerated. CAN PLACE—Clean, Flashy Grind Shows; no girls.

FRED ALLEN

Oneida, N. Y., until August 7; then Syracuse, 107 Oberst Street.

WORLD OF MIRTH SHOWS

ATTENTION, SHOWMEN

If you want to finish a good season of nine Big Fairs, we have complete Frame-Ups for Fat Show, Illusion Show or any outstanding show that does not conflict. Mabelle Kidder wants Girls for Revue and Posing Show. Top salaries. Bob Buffington can place Colored Performers, male and female, and Musicians. Terrell Jacobs' Wild Animal Circus wants Good Talker, Two Grinders and Several Performers. Wallace Cobb can place Train Hands. Working boys wanted for Rides. All salaries guaranteed from the office.

Write or wire.

MAX LINDERMAN, General Manager, Camden, N. J., August 5 to 14

MOTOR EQUIPMENT FOR SALE

THESE PRICES ARE CASH—IF INTERESTED, COME AND SEE THEM AT SOUTH BEND

- 2—1937 Chevrolet Tractor and 24 Ft. Stake Rack Semi, 32x6 Tires. Each.....\$1200.00
- 1—1936 Chevrolet Tractor and 24 Ft. Stake Rack Semi, 32x6 Tires 1000.00
- 1—22 Ft. Round Front Semi, Stake Rack, 32x6 Tires..... 500.00
- 1—18 Ft. Semi, Stake Rack, 32x6 Tires..... 500.00
- 1—18 Ft. Semi, Stake Rack, 825x20 Tires..... 500.00

J. C. WEER, care Oliver Hotel, South Bend, Ind.

WANTED

FOR TOLEDO, OHIO, DAY AND DATE RINGLING BROS. AND BARNUM AND BAILEY CIRCUS, AUGUST 10-11-12, AUSPICES REPUBLICAN COMMITTEE ADJOINING CIRCUS GROUNDS.

SHOWS, RIDES, CONCESSIONS, Coupon Stores, Wheels, Grab, Popcorn, Candy Apples, Bingo, Penny Pitch, Ball Games, Mitt Camps or any other kind concession. No exclusive this date. Also Agents for Wheels and Slum. Skillo and General Outside Help. Can Use Any Kind of Rides and Grind Shows with own outfits.

DOLLY YOUNG

OUR FAIR SEASON STARTS AUGUST 16

CAN PLACE—Feature Freaks and sober Working Acts. Another good Runt to work with Eddie Kunn.

Address Lebanon, Pa., this week.

KELLEY'S INTERNATIONAL ODDITIES

WANT SHOWS AND CONCESSIONS

FOR TWO OF THE BEST FAIRS IN THE MIDDLE WEST Where Prosperity and Plenty of Dough Reign Supreme!

BELLEVILLE, ILL., AUG. 9-14. RUSHVILLE, ILL., AUG. 16-19. The class of County Fairs, Industrial and Agricultural Center. The kind of Spot Concessions aires dream about.

Where Scott Field, with its thousands of Soldiers (admitted free), is located. WHAT PAYROLLS!

JOE SMITH'S FREE ACTS BOOKED AT BOTH FAIRS—NUFF SED

Address All Communications to

JOHN K. MAHER, 1339 South Broadway, St. Louis, Mo.



PENNY PITCH GAMES

Size 46x48", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES

75-Player Complete \$8.00
100-Player Complete 7.00

1/3 Deposits on All Orders.

SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

SLACK MFG. CO.

124-128 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1943

Single Sheets, 8 1/2 x 14. Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each .03
Analysis, 8-p., with White Cover. Each .15
Forecast and Analysis, 10-p., Fancy Covers. Ea. .05
Samples of the 4 Readings, Four for 25c.
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polity.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25c
PACK OF 70 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. . . 35c
Signa Cards, Illustrated. Pack of 36 15c
Graphology Charts, 9x17. Sam, 5c, per 1000 \$8.00
MENTAL TELEPATHY, Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFER.

WANTED

Help on Chair-o-Plane and Merry-Go-Round for Fairs and Celebrations in Minnesota, Iowa and Wisconsin.

E. J. McARDLE'S MIDWAY OF FUN

Brainerd, Minn.

CAN PLACE

Ride Help for all Rides who drive Semi-Trailers; good salary and long season. Foreman for Roll-o-Plane. Red Chapman, answer at once or come on. Foreman for Octopus who can drive Trailer. All Rides load on trucks, no gilling. Place Girls for Ball Games, Agents for Coupon Stores and Slum Skillos, capable Wheel Operators. Mrs. Wagner can place Cookhouse Help. Shows with own outfits. Long season in the South; this show booked until December. Fair Secretaries, have some open time and have our own light plants. Address:

AL WAGNER

Tuscaloosa, Ala., until August 14th.

RIDE HELP WANTED

FOR FLY-O-PLANE, ROLL-O-PLANE AND SPITFIRE. Come on—will place you. Good salary—long season.

Mrs. Ethel Weer

Care Stratos Shows
Kingston, N. Y., this week.

FOR SALE

One Super Roll-o-Plane Ride, complete, in good shape, for cash. Never been on the road. Address:

BOX 29

OAK PARK STATION, FLINT, MICH.

SECOND-HAND SHOW PROPERTY FOR SALE

Pony Ride, Electric, seats 16 children, working order. Must sell cheap. Well painted, \$5.00 Canvas Tarpaulin, 8x10 ft., roped. Others, \$10.00 Mounted Polar Bear Head. Fine specimen, \$4.00 per 100. Cardboard Dart Boards, \$4.00 per gallon. High-grade Aluminum Paint. WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

AGENTS riding busses.

DENNY HOWARD joined Hennies Bros.' Shows in Chicago recently.

SAMMY FEINBERG left San Antonio for a visit thru the Midwest and North.

CHARLES S. NOELL, special agent of Scott Exposition Shows, resigned that past August 3, he pencils from Bluefield, W. Va.

AUGMENTING the attraction line-up on John R. Ward Shows are Billie and David Logsdon with their newly-framed Jungle Land Show.

JOINING Anderson-Strader Shows at Hastings, Neb., recently was John T. Hutchens Modern Museum, Huber S. Sembower reports.

SIGN on a ride truck door: "Gentlemen's Bachelor Quarters. No Brides Allowed."

GEAN AND DENA BERNI are mourning the loss of Laddie, their cocker spaniel, who died of old age July 24. He was well known to outdoor showfolk.

"Shows had good crowds and business and Barney Lamb's Side Show was obtaining okay results."

THOSE who chased workmen because of petty grievances during the days of plenty should advertise: "Come on back. All is forgiven."

RIDE foreman for R. T. Wade on Joyland Shows, Harry (Slim) Martin is recovering from the illness sustained while playing Detroit lots with the shows several weeks ago. Mrs. Martin reports he plans to return to work soon.

PHOTO GALLERY operator of note, Bill Meyers, who had a park location in Detroit, gave up the spot July 5 and will make two fair dates before calling it quits for the duration. He will manage a shoe store until the war is over, he says.

FRED HASTY, sousaphonist, and C. O. Sears, baritone, are the latest trouper additions to the Wainwright Shipyards Concert Band, Panama City, Fla., Tige Hale reports. He says that nearly half of the 45-piece band is made up of former troupers.

WHAT has become of the talker who used: "No catch penny affairs, no frauds and no humbugs?"

MRS. LOUISE LANKFORD, mother of the Lankford Twins, featured on Lankford's Family Band prior to their induction in the armed forces, has recovered from a recent illness and is making plans to go South, she reports from Centralia, Ill.



TICKET SELLER and talker on A. J. Budd's Freaks on Parade Unit prior to his induction, Leroy C. Kintzel, signalman, first class, has returned to San Francisco on a 20-day furlough after seeing service overseas. He plans to spend his leave on the Budd unit with West Coast Victory Shows.

CURLY JAMES, who has been operating diggers on Hennies Bros.' Shows, has closed for the season. He left Chicago July 28 for Miami, where he plans to remain until next spring.

A PREHISTORIC skeleton with its legs wrapped around its neck was found in Nevada. Carnival three-high-berth cars must date back further than we thought.

MR. AND MRS. J. W. PINKSTON pen from Attalla, Ala., that they have quit the road for the duration and have opened an amusement center there. They report business has been good.

L. C. BESTLAND, son of Mr. and Mrs. H. O. Bestland, ride operators at Playland Park, Macon, Ga., is visiting his uncle and aunt, Mr. and Mrs. L. McAbee, owners of a theater at Willacoochee, Ga.

PEARL R. SHEPPARD, wife of Frank R. Sheppard on Bantley's All-American Shows, is recuperating at her home, Route 4, Seneca, S. C. She would like to read letters from friends, Frank reports.

ADDED to the concession line-up on L. J. Heth Shows recently was the ping-pong stand, operated by Paul Brown and Sam Childers. Roy Mich reports. He says the stand is working to good results.

ANNEX ATTRACTION with Johnny J. Bejano's Side Show on World of Today Shows is Stella Mae, two-faced girl, reports Georgie Spears Jr. Louise Chevante is talker, while Raymond Enfield is on pictures.

"VISITED Gold Medal Shows recently and they make an attractive appearance," Bobbie Burns pens from Chicago.



CORP. CLARENCE L. (SONNY) POPLIN, son of Mrs. J. S. Bullock, Bullock Amusement Company, and widely known in outdoor show circles, recently concluded a 15-day furlough at Charlotte, N. C., where he visited his mother on the shows. Poplin, a radio operator, has been in active duty overseas with the Army Air Force.

FOLLOWING a few weeks' operation, Flexible Freddie Jones has closed his World's Fair Freak Show in downtown Detroit for the summer. He plans to reopen about Labor Day. Jones currently is operating four concessions at Jefferson Beach Park.

FOUR MEMBERS of Max Goodman's Wonder Shows of America executive staff are now associated with Hennies Bros.' Shows. They are Louis J. Berger, general agent; Cash Wiltse, assistant manager; Denny Howard, special agent, and C. W. Franklin, press representative.

"I SAW your ex-wife carrying a suitcase across the lot; did she leave the show?" "No! No! She was only checking into a new wagon."

MR. AND MRS. JAMES THOMPSON have closed their Illusion Show on World of Mirth Shows and went to New York, where the latter entered a hospital. Edith Thompson, who handled the front of the attraction, is playing Loew's Theater, New York, with her magic act.

"WHILE VISITING in Louisville recently I took in the Virginia Rose Mid-

way Attractions," letters Florence Wylder, formerly with Crafts 20 Big Shows. "It's a small outfit, 3 rides and 12 concessions, but it was doing good business, and money in this sector seemed plentiful. There are plenty of soldiers to play to."

"While en route to Labrador, Tom Ellick was guest of honor at a dinner here recently," Mel Jean Rennick letters from Chicago. "Also in attendance were Jean Cameron, Marc O'Conner, Rae Mosier and Gloria Lee. Plan to leave soon to play fairs. Was the annex attraction on John R. Ward Shows the last two years."

ON some shows the use of the auto is decreasing because of the misuse of gasoline. Also the misuse of the auto is having a similar effect.

RECENT visitors at F. Percy Morency's Cafe in Dallas were Dr. J. K. Bozeman, now a commissioned officer in the navy, who returned recently from North Africa, and Sgt. Steve and Mrs. Kulig. Kulig is at Longview, Tex., receiving treatment for injuries sustained at Guadalcanal. Bozeman and Kulig formerly were with Art Lewis Shows.

PROF. C. C. BONETTE, 72-year-old balloonist of Bonette Brothers, was the subject of a lengthy article in the July 25 issue of *The Boston Sunday Globe*. Piece, which was accompanied by plenty of art work, was written by Alton Blackington, and called attention to Bonette's ability as a balloonist and his plan to show youths at county fairs this summer how safe jumping is so they'll join the army as paratroopers.

PRINCE DENIS is still with the Frank Forest Museum at Whitney Chutes Beach, San Francisco. Unit opened there last November 20 and has been playing to exceptional business since, Denis says. Line-up includes Denis and his wife, Lady Ethel, midjets; Mlle. Zaza Prazee, bearded lady; Harry Lewis, stone man; Marie Forest, human corkscrew; Voltana, human torch; Arlene, sword box; the Sanfords, mentalists; Alfred Greene, alligator skin man; Professor James, lightning sketches; Billy Bess, ticket seller, and Frank Forest, owner-manager.

A COUNTRY woman walked into a Side Show while its entire personnel was out on the bally. After looking into the empty pit, she ran out yelling loudly: "There are 14 of 'em on the front porch and nary a soul inside of the house."

JAMES NATHAN RICE, 35, employee of Jones Greater Shows, was killed and Mrs. Arthur Betts and Edward Prunty, also with the shows, were injured in a runaway truck accident on State Highway No. 21 in Jackson County, West Virginia, July 19. Rice was instantly killed when he leaped from the truck, which was part of the fleet en route from Marmet to New Martinsville, W. Va. Arthur Betts, the driver, escaped injury, but Mrs. Betts was taken to a Ripley (O.) hospital for treatment. Prunty also was taken to the Ripley hospital for treatment of minor injuries and discharged shortly after.

LIBERTY UNITED SHOWS notes by J. G. Thompson, secretary: Shows three-week engagement in Charleston, S. C., under Cooper River District Civilian Defense Corps, auspices, resulted in good business, despite only fair weather. Midwayites were grieved to learn of the death of Mrs. Leo (Frenchy) Claude of a heart attack July 10. Numerous floral bouquets were sent to the funeral by this organization and other shows. Mr. and Mrs. James Bryan will remain on the shows with their three concessions. Bryan also has charge of shows Diesel light plants in addition to being foreman of the McClellan's new Ferris Wheel.

BEFORE leaving Los Angeles July 27 for San Francisco and the Northwest, Art

WINNERS

1943 BIG ELI FOURTH OF JULY CONTESTS

Rank	Wheel No.	Mod.	State	Receipts
1st	No. 5	...	Tennessee	\$646.72
2nd	No. 5	...	Iowa	602.55
3rd	No. 16	...	Kentucky	586.00
4th	No. 5	...	Oklahoma	581.00
5th	No. 5	...	Alabama	576.96
6th	No. 5	...	Illinois	443.86

Total \$3437.09

Average per wheel for the day, \$572.85.

An increase of more than \$71 per wheel over 1942. July-August BIG ELI NEWS carries a full report. Write for Copy.

ELI BRIDGE COMPANY

Builders of Dependable Products
800 Case Avenue Jacksonville, Ill.

Craner, representing Mike Krekos, owner-manager West Coast Amusement Company, met with officers of the army and navy and conferred with officials of the OCD, OPA, ODT and other war agencies on routine matters affecting outdoor amusement industries. No new regulations are looked for, and all officials stated that they were satisfied with the way showmen have complied with the rules that have been in effect for the past year. Officers of the USO-Camp Shows, Inc., and Hollywood Victory Committee agreed that all branches of show business have gone all out in the war effort. Following the meetings in San Francisco and Oakland, Craner will join the West Coast Shows and later attend meetings in Portland, Ore., and Seattle.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PFC. NORMAN EDWARDS, formerly with Johnny J. Jones Exposition, is doing overseas duty with the army.

MANAGER of Central States Shows last season, W. W. Moser is with the navy and stationed at Norfolk, Va.

WELL KNOWN in outdoor show circles, Lewis Cunningham is a private with Co. F., 62d Med. Regt., Camp Forrest Tenn.

CORP. J. P. (HOOTER) BUTLER, carnival trowper, is doing overseas duty, J. D. and Ann Summers report from Abilene, Tex.

FORMER carnival trowper, Johnny S. Duggan is a private, first class, with the Marine Corps. He is currently serving overseas.

SIDNEY DAIELL, game concessionaire at Coney Island, N. Y., was inducted recently and is in training with Battery A, 843d AAA, Camp Stewart, Ga.

MANAGER and ride foreman with Greater United Shows prior to his induction, Wilbur D. Taylor is a sergeant with the Army Air Force in foreign service.

PFC. HARRY L. BESTLAND, son of Mr. and Mrs. H. O. Bestland, who have their rides in Playland Park, Macon, Ga., is with the 487th Ser. Group at Pendleton Field, Ore.

PVT. JAMES HOWARD BRYANT, who had the cookhouse on the Art Lewis Shows and who was recently inducted,



WHEN Joe Pearl, The Billboard and mail agent on Johnny J. Jones Exposition, went from Dayton to Springfield, O., to visit the Clyde Beatty-Wallace Bros.' Circus this snapshot of him; Albert Fleet (left), who works Beatty's chimpanzees, and one of the chimps, Mickey, was taken. Joe says the chimp is looking into the mailbag for his copy of The Billboard.

left Fort Thomas, Ky., July 26 for Camp Fanning, Tyler, Tex.

CHARLES A. MONTAGUE, son of Mr. and Mrs. Jack Montague, well-known producers of revues in outdoor show business, is with the navy. He enlisted in the USNR in April, 1941.

PVT. WILLIAM POWELL, former showman, is stationed at 44th General Hospital, Fort Sill, Okla., where his commanding officer is Capt. Myron Prager, former secretary of the Roswell (N. M.) Fair.

HYMIE RUBACK, formerly with Alamo Exposition Shows and brother of Owner Jack Ruback, has been promoted to the rank of sergeant. He is attached to the Medical Detachment, Area C, Marsh Field, Calif.

CLUTCH MAN for Bob Baldwin on Hennies Bros.' Shows and Rubin & Cherry Exposition for a number of years, Stanley Barsch is a corporal with an army maintenance company. He's currently serving overseas.

GLASS HOUSE operator on Happyland and Gooding Greater shows prior to a year's stretch in war work, Edward Thompson was inducted into the army July 26 and reports to Fort Hayes, Columbus, O., August 16.

WITH Anderson-Strader Shows before enlisting in the U. S. Coast Guard, Dick Loter is doing overseas service. Dick's mother is a WAC, while his wife, Frances, is with her mother, Fay Latham, at Beaumont, Tex., he reports.

LIEUT. JACK PELLETE, formerly with Royal Palm Shows, visited Elks Park, Mobile, last week, where he was the guest of his uncle and aunt, Bernie and Marie Smuckler. Pellette is in the navy and stationed at Pensacola, Fla.

PVT. HUGH W. HUFF, with Royal American Shows at the time of his induction, is at Harmon General Hospital, Ward B-11, Longview, Tex., recovering from injuries sustained on Guadalcanal. He would like to read letters from friends.

KIDDIE RIDE superintendent on Jolly Jallett Shows, Howard Jallette Jr., is taking his basic training at the Army Air Corps Technical School, Gulport Field, Miss., his parents, Mr. and Mrs. Jallett, with the Beam Attractions, report.

COOKHOUSE operator on Crafts 20 Big Shows for several years, Jimmy Lynch holds the rank of private, first class. He's in training somewhere in Tennessee and advises that he finds a vast difference in erecting a camouflage top and a cookhouse top.

THE LANKFORD TWINS, Lester W. and Harold D., are seeing service overseas. Former is playing drums in a band, while Harold is a trumpet player with a H. Q. company. Formerly featured with Langford's band, the twins have been in the service 2½ years.

"I'M IN a hospital at the Army Air

Base here with a bad stomach," cards Pvt. G. J. (Jerry) Higgins, from Salt Lake City. He was with the Chez Paree attraction on George Clyde Smith Shows last season. "I'm being treated swell and recently met some carnival folk, but I surely miss the old lot."

MAX HOLLINGSWORTH, formerly with the F. E. Gooding Amusement Company, comes thru with the following from Philadelphia: "Have been in the U. S. Merchant Marine service for the last 17 months. My ship has been torpedoed on several occasions and while returning to the States on my last trip I turned on the radio and heard the Men at Sea program, which I enjoyed very much. There are a number of indoor and outdoor showmen in the maritime service."

ENDY-PRELL BIZ

(Continued from page 30)

Weiss's bingo chalked a big week's business at Coatesville. Cash Miller's Circus Side Show took top show money, with Chez Paree, managed by Gertie Miller, running second.

Shows made a fast move from Coatesville here, a 240-mile jump, with the last truck arriving Sunday midnight. Two-day layoff to set up found everything ready for the Wednesday's scheduled opening. Dave and Ralph Endy, with Joe Prell, will be hosts to members of the Workman Tent, Circus Saints and Sinners Club of America August 3, the occasion being the annual Jamboree. A. D. (Ham) Watson will be emcee and equestrian director. A banquet is scheduled for 7 p.m., followed by a tour of the midway and a midnight show in the Chez Paree Follies. Samuel B. Prell, co-owner, is in Greensboro, N. C., in charge of shows, rides and attractions, and Joe Prell is handling his father's interests here.

BALLYHOO BROS.

(Continued from page 30)

light plants, towers and the gal show's washing machine with wonder. Believing that the contract called for only mechanical entertainment, our sponsors insisted on nothing else being presented and said that should they find any attraction otherwise, they would close it immediately. All rides passed the inspection okay with the exception of the

Merry-Go-Round because it wouldn't start unless the crew gave it a push once around. That was finally squared by hitching it onto a drag chain attached to a Caterpillar ride close by and letting it do the work.

Due to the entire midway using canned music there wasn't any beef about music. But when our fan dancer did her turn it was another story and became a matter of either doing it mechanically or stopping. To keep her act going the gal discarded her ostrich plumes and used an electric fan. Our other dancing shows were also in hot water until the boss proved that it wasn't a dance but a grind and that anything that grinds is mechanical. We palmed off the rubber-skin man as synthetic, the illusions as operated with radio beams, the Monkey Speedway as automotive and the rest of the midway as ersatz. Mechanically speaking, business was big.

MAJOR PRIVILEGE.

RC BLAZE

(Continued from page 30)

wheel concessions of Sammy Aldrich, Harry (Red) Winfield, Pete Manos, Jerry O'Riley, Claude Bruchett and Perky Perkinson.

Also destroyed were grind units operated by Johnny Myers and Senator Pete Lewis. Walter Devoyne's ball game, operated by Evelyn Clain, was also destroyed. Pauline Meyer's palmistry booth and Mrs. Judith Solomon's popcorn trailer were damaged, but continued in action the same night.

Overturning of a concession adjoining Charlie Fogel's crystal maze and timely arrival of the fire department checked the wind driven flames. Scores of trouper, routed from their trailer beds in pajamas, fought the flames barefooted. A spare bingo outfit went into action the following night and Sam Gordon, concession manager, has replaced both equipment and merchandise in readiness for next Tuesday's opening of the fair season at Northern Wisconsin Fair, Chippewa Falls. Shows have played to record-breaking attendance and business and will close their four-cities engagement, under auspices of the Shrine, today. A 10-day run in Cedar Rapids set a new record for the shows. Peoria, despite inclement weather, also hit a new high.

CETLIN & WILSON SHOWS, INC.

For balance of our still dates and circuit of outstanding fairs starting in August and ending the middle of November.

Space now being sold for the New Jersey State Fair, Trenton, N. J., September 12. Address this show as per route.

WANT Fly-o-Plane, Tilt-a-Whirl, Whip with own transportation. WANT Shows that do not conflict, with or without own equipment. Will finance any attraction worth while. WANT experienced, skilled Workingmen in all departments. Good salaries to start, with chance of advancement depending on your own merits. Get with a show that is forging to the front. WANT: Can place all legitimate Merchandising Concessions.

ALL ADDRESS THIS WEEK BUTLER, PA.

J. F. SPARKS SHOWS WANT

Foremen for Twin Wheels, Tilt-a-Whirl and Little Beauty Merry-Go-Round. Other Ride Help that Drive Semis. Top salary to right people. Book Legitimate Concessions at all times. Want Musicians and Chorus Girls for Minstrel. Top salary out of office. Also want Talker for Minstrel. Candy privilege included. Want Special Agent with car. Must post paper.

All replies: J. F. SPARKS, Fairmont, W. Va., this week.

Frazer, Michigan, Second Annual Celebration

AUGUST 12TH TO 15TH
Parades and Fireworks

Want legitimate Concessions of all kinds, also Fun House. Will buy Kiddie Auto, factory built. Six celebrations to follow Lake Orion on streets, Aug. 16th to 23rd; Armada Fair, Aug. 26th to 29th; Farmington Big Labor Day Celebration, Sept. 2nd to 6th; all Michigan spots; real money spots; all in defense area. Wire ROSCOE T. WADE, 444 Peterboro, or C. J. BENNETT, Webster Hall Hotel, Detroit, Mich.

WANT

Eyerly and Flat Rides, week of August 23-28 and week of August 30-September 5, for the best fairs in Illinois.

Contact

P. M. RUMBLE

N. 7th St. Petersburg, Ind.

Promoters, Fair Secretary, Committees

Wanting Rides or complete organized Carnival, answer at once. Can place Ride Help for Wheel, Chair-o-Plane and Merry-Go-Round. Answer:

MICKEY PERCELL

General Delivery MILL HALL, PA.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, July 31.—It's only a month before club begins its fiscal year, 1944. Dues for 1944 become payable September 1. A number of the brothers have already complied and now have 1944 cards. Chairman Mike Wright a bit disappointed with returns for the Servicemen's Fund. A recent letter, sent out by President Jack Nelson, calls this to your attention. Get on the band wagon so the club can continue to remember the boys in the service. Brothers who will soon enter the armed service are Al J. Sweeney, Earl Tauber, John M. Duffield and Al Sopenar. Sam Delaney has been inducted.

Bob Parker reports that Luther Sinclair is in the armed forces. Sam Gordon and Sam Aldrich were in town on

Club Activities

business. Letter from J. W. (Patty) and Frank Conklin advises the club may expect some real co-operation from them on the Servicemen's Fund. Nan Rankine lettered, sending a donation to the hospital fund. Sam Feinberg came in from San Antonio for medical attention at Alexian Brothers Hospital. Dr. Max Thorek advises the history of his life will soon be on sale at book stores. Pvt. Seymour Berger writes that he is with Company F, 1st Q.M.T.R.—T 929, Camp Lee, Va. Tom Rankine, James Murphy, Tom Vollmer and William Coultry are still on the sick list. President Nelson, Mike Wright and Secretary Joseph Streiblich visited Fidler United and Hennies Bros.' shows.

Recent callers at the rooms were John Fox, Leo Lipka, Murray Goldberg, Mor-

(See SLA on page 55)



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, July 31.—President Art Lewis paid the club a surprise visit. Membership drive is progressing rapidly under direction of Vice-President Oscar C. Buck and Co-Chairmen David Eudy and Jack Wilson. Brother William Hartzman, Cetlin & Wilson Shows, is leading the race with Brothers Frank C. Miller and Jack Perry nip and tuck for second place. The following members are coming along like a house afire: Jack Perry, James Davenport, Ike Weinberg, Art Lewis, Nathan Weinberg, Phil Isser and Jack Gilbert. Chairman Oscar C. Buck, Vice-Chairman David B. Eudy and about 50 other members have brought in one or more new members.

Eligibility committee met July 27 and elected these to membership: John M. Butler, Perry Cowan, George A. Goodman, Arnold Gritzke, George H. Harms, Fritz Huber, Cornelius R. Hunter, Charles O. Jarman, Raymond R. Kelly, Maurice Levitt, Dudley Lewis, Dominic Mascheri, Robert F. Perone, Abraham Rosenfield, Claude A. Sechrest, Sidney J. Siskind, Frederick E. Utter and Michael, Vagell, all sponsored by William Hartzman; William S. Husted, by President Lewis; Harry J. Finnigan, by George Barnett; William H. Cook, by D. D. Simmons; Harry Conti, by Louis Aarons; John H. Thele Jr., by Phil Isser, and Victor Weinberg, by Ralph N. Eudy.

Brother Pvt. Joseph Amico has been transferred to Fort Meade, Md., and Brother Pvt. William Redmond Jr. has been honorably discharged because of illness. A V-mail letter was received from Brother Harry Brennan from somewhere overseas, and Brother John Francis King still in the Naval Hospital, St. Albans, L. I. Veterans' Committee Chairman Jack Lichter is sending out his shipment of packages to the boys in service. Recent visitors were Pvt. Tom Welch, formerly with Dick's Paramount Shows; Pvt. Robert Nagorka and Brother Jack Alfred. Walter K. Sibley visited Lawrence Greater Shows at Dover, N. J., and was entertained by Mr. and Mrs.

(See NSA on page 55)

READING'S SHOWS

Want Ball Games, Photo, Lead Gallery, Hoopla, Bingo. Want Photo to join at once, also Cookhouse or Grab Joint for next two weeks in Nashville on First and Spring lot. Murfreesboro, Tenn., Fair to follow. Want one more Grind Show, Fat, Midget, Snake, Illusion, Franks. Have tops. Address: 1417 Dickerson Rd., Nashville 7, Tenn. W. J. WILLIAMS, Mgr.

J. G. STEBLAR GREATER SHOWS

WANT 12 weeks on city lots. RIDES—Merry-Go-Round. Will book, lease or buy. Shows with own outfits. Bingo open. Stock Concessions of all kinds. Penny Pitch Agents. Bill Thompson, write or come on. Ben Houston, come on. Want Electrician. J. G. STEBLAR, Gen. Manager P. O. Box 621 Columbia, S. C.

WANT

For Findlay, Roodhouse, Carrollton Celebrations, legitimate Stock Concessions of all kinds. Girl Show open. Clinton, Ill., this week; then Findlay.

Moore's Modern Shows

CONCESSIONS and SHOWS

Wanted for Brazil, Ind., 4-H Fair and Celebration, sponsored by Business Men, Aug. 9-14. Want to book Merry-Go-Round for balance of season.

Hoosier Amusement Co.

This week, Centerville, Ind.

Wheel Foreman Wanted

Can place immediately first-class, sober Ferris Wheel Foreman (Big Eli, single wheel). Liberal wages. Don't write, don't wire, come and see me; this job is worth coming after. Showing Detroit lots, moving every two weeks. F. L. FLACK, Phone Columbia 3200, Detroit, Mich. This week showing Myrtle and Lawton Avo. lot.

TRACEY BROS. WANT

SIDE SHOW ACTS, Ticket Sellers, Tattooer. PINHEAD HENRY, write; Congo can use you. Fairs start August 10th. Stay out all winter. Write or wire GILBERT TRACEY, care Bantley's All American Shows, Erie, Pa.

DELPHI ANNUAL HOMECOMING

Indiana's Biggest Street Celebration
AUGUST 11-12-13-14

WANT legitimate Stock Concessions, Fishpond, Bumper, Dart Games, Guess Your Age, American Palmistry. Want Grab or Cook House. SHOWS: Any Show of merit with own transportation, Penny Arcade, Fun House. An opportunity to join a clean, up-to-date organization for the rest of the season. WANT MERRY-GO-ROUND FOREMAN capable of handling a Little Beauty and one who drives Semi.

BAKER UNITED SHOWS

Frankfort, Indiana, August 2-7.

WANTED

CAPABLE TALKER. SHOW CARPENTER OR HANDY MAN. DING, COME ON. SCENIC ARTIST, GOOD LETTERER. PRINCIPAL INSIDE LECTURER. ALL MUST BE SOBER AND STEADY. FALL AND WINTER WORK, JOIN NOW. RIVERVIEW PARK, CHICAGO.

Reply:

RAY MARSH BRYDON
RIVERVIEW PARK, CHICAGO.

SUNSET AMUSEMENT CO. WANTS

Ferris Wheel Foreman. Can place Diggers, Scales, Fishpond, Cigarette Gallery, Pitch-Till-You-Win, Balloon Dart, Grab and Floss; all kinds of Concessions. Want Super Geek. Mt. Sterling, Ill., this week; Keosauqua, Iowa, Fair next.

LILLIAN "MUTT" CLARK WANTS

Five Light-Skin Chorus Girls who can work. Salary fourteen dollars, berth and board. A real Tap Dancer, eighteen dollars, berth and board; Trap Drummer with complete outfit for one of the outstanding Minstrel Shows on tour. Don't write, wire LILLIAN "MUTT" CLARK, MIGHTY SHEBLEY MIDWAY, week of August 2nd, Lansing, Michigan; Bay City, Michigan, to follow.

MOTORDROME HELP WANTED

Can place Ticket Sellers and Grinders, also Roller Rider. Good treatment, good salary; pay every week. Wire, don't write. Ticket if I know you.

DEL CROUCH

Care Johnny J. Jones Shows
Muncie, Indiana, Aug. 2-7.

CELEBRATIONS-FAIRS

Beam's Attractions

Will book one more Show catering to family business (Monkey Show, Small Circus, Dogs & Pony, 10-in-1, etc.). Can furnish exceptionally fine tents for same. Never carry more than 3 Shows. 47th Firemen's Fair, Blairsville, Pa., next week. Write or wire

M. A. BEAM
Care Fair, Sharpsburg, Pa., this week.

WANT

Second Man for Wheel, Counter Help for Bingo. Now booking Shows, Concessions, Photo, High Striker, Grab, any Legitimate Concession open. Agents, contact Stempson or Moore. Fourteen fairs, three celebrations to go.

DYERS GREATER SHOWS

Elroy, Wis., 8-8; Mondovi, Neillsville, Mauston follow.

WANTED AT ONCE

Merry-Go-Round and Ferris Wheel Foremen, \$55 per week. No tickets unless I know you.

VIC HORWITZ

Hotel Detroiter DETROIT, MICH.

WANTED

Bingo Relief Caller and Counter Man. Wm. Kivette, W. A. Stacy, Tommy Tompkins and wife, wire. Good salary and bonus. This week, Fair, New Bethel, Ind.; next week, Shelbyville, Ind., Fair.

L. I. THOMAS

BUCKEYE STATE SHOWS

WILL BOOK OR BUY OCTOPUS

WILL BOOK ANY GRIND SHOWS NOT CONFLICTING

ALL LEGITIMATE CONCESSIONS OPEN

Madame Zelda wants Half and Half and Tattoo Artist. George Hams wants Musicians and Performers for Colored Minstrel Show.

Address: OTTAWA, ILL., THIS WEEK; BLOOMINGTON, ILL., NEXT WEEK

BANTLY'S ALL AMERICAN SHOWS

Week August 2 to 7, Erie, Pa.; followed by Niagara Falls, N. Y.

Frozen spots in Pennsylvania and New York State. WANT Grind Shows and GIRL SHOW OPERATOR WITH GIRLS. Legitimate Concessions all kinds except Ball Games. WANT High Striker, Fish Pond, Pitch-Till-You-Win Shows. Merchandise Concessions that work for a dime. FOR SALE—8-Car Mangels Streamlined Whip. Cash only. RIDE HELP, all kinds. If capable wire or come on, we will place you. All replies to HERMAN BANTLY, Gen. Mgr., BANTLY'S ALL AMERICAN SHOWS, Erie, Pennsylvania, week August 2nd to 7th, inclusive.

VIRGINIA GREATER SHOWS

Martinsburg, Virginia, Aug. 11th to 21st; Strassburg, West Virginia; Bowling Green, Virginia, and Suffolk, Virginia, to follow; then North and South Carolina.

WANT Frozen Custard, Scales, Hoopla and Penny Arcade. Walkaway Kelly, have wired you three times; come on. Will buy Octopus at once. Bel Air, Md., this week.

WANTED

For a tour of the Sunny South balance of the season. Will book Girl Show with own equipment, Snake Show, Fun House, Jungleland, Ten-in-One, Illusion, Minstrel, Hawaiian Revue, Dog and Pony Show, Monkey Circus, War Show. Will book the following Concessions: Jewelry, Photos, Scales, American Palmistry, Norettes, Bingo. Frozen Custard, Hi Striker, Fish Pond. Any Concession at liberty, wire what you have and join at once. Wanted at once—Superintendent or Foreman for Merry-Go-Round and Ferris Wheel, also capable Man that can put up and tear down a Grab Joint. Will book Tilt-a-Whirl, Octopus, Rocket, Hey Day, Penny Arcade, Motor Drome, Rodeo with Band, Wild West Help in all departments, Truck Drivers. Want good Executive Secretary—get in touch with Rox Gatto at office, or any Secretary at liberty, wire in at once. EXPOSITION AT HOME SHOWS, Veterans of Foreign Wars Hospital Relief Fund, week of August 2nd; Norristown, Penna., Meets Ambulance Fund, Conshohocken, Penna., week August 9th. Everybody wire in, no time to be lost. ROX GATTO, MANAGER.

JOHN R. WARD SHOWS WANT

Cook House Man and Wife to operate office-owned Cook House. Long season of Fairs. Scenic Artist and Sign Painter. Place Foreman and Ride Help on Merry-Go-Round, Roll-o-Plane, Octopus, Chair-o-Plane and Let Man who can lay out lot. Want Comedians, Girls, Musicians for Minstrel Show, Manager for Snake Show and Monkey Show; will furnish outfits for Shows. Place Concessions. Want first-class Truck Mechanic. Benton, Illinois, Fair this week; Carbondale, Illinois, next; Carmi and Greenup, Illinois, Fairs to follow.

WANT COOK HOUSE OR GRAB JOINT

for balance of season, which includes Erie, Niagara Falls, Buffalo, Butler Fair, etc. No brass and no tickets. GOOD PROPOSITION, INCLUDING OPTION ON 1944 SEASON. Mona Corey wants Girls for Girl Show (Bobby and Sherry, wire or come on).

Don't Write—All Wire

BANTLY SHOWS

Erie, Pennsylvania

CUNNINGHAM'S SHOWS

FIREMEN'S CELEBRATION

On the Street, Tiltonville, Ohio, August 4th to 7th.

Want Shows and Concessions of all kinds. Lore City, Ohio, Home Coming, August 9th to 14th.

No time to write, wire.

GERARD'S GREATER SHOWS

WANTED: Lindy Loop Foreman. Second Men on all Rides. Highest of salaries. Large bonus. Long season. GRIND CONCESSIONS OPEN. Popcorn and Grab open.

FOR SALE: 8-Car Lindy Loop Ride. Complete. Can be seen now in operation. WILL BOOK Rocket, Fly-o-Plane, Roll-o-Plane, Octopus or any other Ride that does not conflict. Playing all choice spots.

CHARLES GERARD, 1545 Broadway, Rm. 410, Cor. 48th St., New York City.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., July 31.—Visitation program for the remainder of the summer is rapidly shaping up, and we will appreciate hearing from member shows desirous of being included. All non-members have been contacted with reference to membership in the association. Any organization not receiving the communication referred to should advise us immediately and a duplicate will be sent.

We have received a sample employee's identification card in use by the Cetlin & Wilson Shows, and call attention of

the industry to the advisability of show owners furnishing employees with a similar means of identification.

Altho there is still nothing definite as to any change in the ban on so-called pleasure driving in the Eastern shortage area, all signs point in the direction of an easing of this situation in the near future. Apropos this subject it is reported by the ODT that in excess of 2,500 additional tank cars have been diverted to hauling fuel to the East and that ODT has also permitted tank truck deliveries to bulk consumers so as to avoid undue hardship from rigid application of its former rules. Such deliveries in special cases may be had by special permits which are now available.

The ODT having issued a long statement relative to domestic motor transportation systems, it recommends among other things that draft deferments be granted to truck drivers. ODT has also fixed a maximum price ceiling on bulk sales of gasoline in New Jersey, Pennsylvania, Delaware, Maryland, Virginia and District of Columbia. It has lifted restrictions on use of used solid tires and is now permitting purchase of same without certificates. The same office announced that it is now permissible to purchase fractional horsepower motors for replacement purposes, provided the motor being replaced is taken in by the repairman. Provisions relating to temporary transport rations have been revoked by the OPA. War Production Board has eased restrictions on purchase of copper wire, and dealers are not limited in the amount they may now buy.

United States Commerce Department has furnished a detailed survey of transportation conditions in the St. Louis area comprising parts of Missouri, Arkansas, Kentucky, Tennessee and Mississippi and in the Pennsylvania, Delaware, New Jersey area.

A recent report of a survey of wartime activities of trade associations appeared in *The Wall Street Journal*. Activities of such associations, which we feel may be of interest to our membership, was summed up as follows: "Trade associations are thriving on a diet of wartime difficulties. To a public which thinks of trade associations only as lobbying or 'pressure' groups, the scope of their present-day work is little known. It ranges all the way from helping to get draft deferment for a worker in an essential industry to aiding a government bureau map a nationwide production program.

"Trade association men have become liaison men, conciliators and expert consultants. They can marshal staffs of authorities in research, finance, promotion, law and government. Armed with facts, figures and charts, today they are peaceful persuaders rather than lobbyists or promoters. To work with government officials, many associations have opened Washington offices since the war began. Representatives there try to acquaint officials with industry's problem within a trade, offer plans to keep plants in operation or to speed orderly conversion to essential war work."

Oregon Notes

By VIRGINIA KLINE

SALEM, Ore. — Mr. and Mrs. Bill Browning celebrated their 27th wedding anniversary July 26 with a party for their show personnel in their lodge up the Santiam River. About 30 were in on a wonderful feed, a log-sawing contest and a kangaroo court which netted about \$25 for the Red Cross. Joe Davis, who was to have had charge of the contest became tangled up in some way in the preparation of refreshments and the log rolling had to get along without him. A fishing party is set at an early date at the lodge, Clovis Simes, Mel Glass and Bill Browning to contest for the title of best trout fisherman.

Sin Lee, Chinese Chow, owned by Mr.

and Mrs. E. J. Davis, of the Browning Shows, went on a rampage and almost wrecked their housecar while they were away. He took out his worst rage on the Venetian blinds and, as the local blind factory was too busy to do any repair work, Mrs. Davis had Joe get lath for the blinds and she capably varnished them and replaced the broken lath. Besides being ticket seller, bookkeeper, cook and general helper around the Davis rides, Mrs. Davis manages to do little repairs like that, too.

Leo Spitzbart, manager of Oregon State Fair here, owns a beautiful suburban home across the Willamette River and last week while he was helping a farmer with haying the home almost caught fire. Going home in the evening, he found that a grass fire had come very close, but that neighbors had kept it within bounds. Along with everyone else in Oregon, Leo is sorry there will be no Oregon State Fair this fall, but he assures us that as soon as the army moves from the grounds there will be a full program of rebuilding.

When *Ice-Capades* showed at the Ice Palace in Portland, Ore., for two weeks recently the star singer was Al Kikumi, a native Hawaiian, and with all the scenery, dlm lighting and beautiful and unusual costuming, it was hard to believe that he is the same Al Kikumi who owned and managed the Hawaiian show on the Abner Kline Shows some years ago on the West Coast and who used to sing, especially for me, *You Like a Ukulele Lady*. Al's voice is full and strong and he was well received, also getting special pictures in *The Oregonian* and several good stories on his moving-picture career.

Lee Eyerly, president of the Eyerly (See Oregon Notes on page 37)

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
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Keep 'Em Running FOR THE DURATION!
 It is almost impossible to buy a Generating Set or a Rotary Converter because all of Pioneer's resources are devoted toward winning the war. Pioneer can, and will, help you keep your present equipment running for the duration. Mail your service problems to Pioneer's Customer Service Dept. Dynameters - Converters - Generators - DC Motors - Power Plants - Gen-Set Motors

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CARNIVAL and SKATING RINK
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E. G. CAMPBELL TENT & AWNING CO.
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World's Finest Paint FOR CARNIVALS
 Highest Quality • Lowest Prices
PAINT EXCHANGE of CHICAGO
 2256 Elston Avenue, Chicago

CONCESSION CARNIVAL TENTS
 Our Specialty for Over 48 Years
UNITED STATES TENT & AWNING CO.
 Our New Address:
 2315-21 W. HURON ST., CHICAGO, ILL.

TENTS
 Used, 10x19, 14x21, 20x30, 30x45.
 Also New Tents. New White Side Wall—Hand or Machine Roped—7, 8, 9, and 10 Ft. High.
D. M. KERR MFG. COMPANY
 1954 Grand Ave., Chicago 22, Illinois

TENTS—BANNERS
 50x110 DRAMATIC TOP.
 Charles Driver — Bernie Mendelson.
O. Henry Tent & Awning Co.
 4862 North Clark Street CHICAGO, ILL.

WILSON'S FAMOUS SHOWS WANT
 RIDE HELP TO JOIN AT ONCE. SHOWS AND CONCESSIONS FOR FULTON CO. FAIR, AUGUST 17-18-19-20
 We Have a Few Open Dates for Fairs and Celebrations Latter Part of August and September.
 Address All Mail to ASTORIA, ILL.

Wanted To Buy Evans Tally-Bowl Tables
 HUNT, 508 Knickerbocker Ave., Brooklyn, N. Y.

INTERNATIONAL CONGRESS OF ODDITIES
 Has Been Awarded Another Contract for 2 Years at
RIVERVIEW PARK Chicago, Ill.
 Can place NOW Acts and Attractions of all kinds for balance of park season closing September 12, and then—
IN THE VERY HEART OF DOWN-TOWN CHICAGO and ST. LOUIS
 FOR THE ENTIRE WINTER, OPENING SEPTEMBER 18
 IN AMERICA'S FINEST MUSEUMS—2 OF THEM
 All Replies to RAY MARSH BRYDON, Riverview Park, Chicago, Ill.

★ INSURANCE ★
CHARLES A. LENZ
 "THE SHOWMAN'S INSURANCE MAN"
 A1338 INSURANCE EXCHANGE CHICAGO

SPECIAL PRINTED TICKETS
 ROLL, FOLDED—100,000—\$18.50.
DALY TICKET CO.
 COLLINSVILLE, ILL.

RIDEMEN
 Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE
 World's Most Popular Rides

- Operate Slowly
- Operate Carefully
- Keep Well Oiled
- Keep Nuts and Bolts Tight

EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

ACCOUNT OF BEING INDUCTED INTO THE ARMED FORCES
MUST SELL MY COMPLETE GOING CARNIVAL
 WILL SELL AS A WHOLE OR IN PART.
 Carnival consists of 12 Rides, 12 Shows, 35 Concessions, 41 Trucks and Semi-Trailers, and All Necessary Equipment. Everything is in A-1 condition.
 WILL SELL ON TERMS TO RESPONSIBLE PARTIES.
 Address:
 BOX 236, care THE BILLBOARD, 390 ARCADE BLDG., ST. LOUIS 1, MO.

W A N T **ALAMO EXPOSITION SHOWS** **W A N T**
 HAVE A COMPLETE MOTOR DROME (Loads on 2 Trucks). NEED CAPABLE OPERATOR. CAN PLACE CIRCUS SIDE SHOW; MUSCLE HEAD TO HANDLE ATHLETIC SHOW. (Have complete Frame-Up.) WILL BOOK ANY SHOW OF MERIT OR RIDE THAT DOES NOT CONFLICT. WANT TALKER FOR GIRL SHOW. WILL BOOK FLASHY HIGH POLE FREE ACT. (BEN MOUTON, CONTACT ME.) CAN PLACE FOREMAN ON TILT-A-WHIRL, ALSO GOOD RELIABLE RIDE HELP ON OTHER RIDES. Want information on whereabouts of Jack King, former Ride Superintendent, who left show recently.
 PLAYING THE BEST MONEY DATES IN TEXAS—STAYING OUT UNTIL DECEMBER.
 Address: JACK RUBACK, Mgr., Midland, Texas, this week; Pecos, Texas, Aug. 8-14.

(4) CUSTARD WORKERS WANTED (4)
 WRITE TOP SALARY PAID WIRE
 E. S. (TED) WEBB, 3501 No. Oxford, Indianapolis 1, Ind.
 Joe Lambert, Tex Cummings, Pee Wee Griffith, wire.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 25 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$8.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker. Real Class... \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M. 1.50
 Box of 25,000 Black Strip Card Markers... 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

ATTENTION, PLEASE

Have year around proposition starting August 24th. Want Foremen and Ride Help for Ride-o, Tilt-a-Whirl, Merry-Go-Round, Roll-o-Plane, Chair-o-Plane and Ferris Wheel. Those with semi-trailer experience preferred. Burgess Lawrence, Sallor Evans, Laymon Morgan, Oscar Goolshy, Clyde Barrick, Electrician, Motor Mechanic, Oliver Eddy and others formerly in my employ, please contact.

L. ED ROTH

General Delivery Daytona Beach, Florida

Direct from the Lots

Mound City

Louisiana, Mo. Week ended July 24. Location, City River Front Park. Auspices, Civilian Air Raid Wardens and American Legion Post. Business, good. Weather, fair.

Shows made the run in from Ashland, Ill., where they played to large crowds. The newly illuminated and redecorated rides are attracting much attention. Rides were up here Sunday night, and Monday opened big. Newspapers co-operated. All reported good business. W. E. West, of West's Shows, stored his equipment for the duration and joined here with his photo gallery. He is doing well. Mr. and Mrs. Curt Rea have their bingo operating to good results. Connie Sterner, daughter of Mr. and Mrs. E. E. Sterner, celebrated her 12th birthday here and received numerous gifts from mid-way folk. Mrs. Alvera Oliver made the presentations. **SID SIDENBERG.**

Jones Greater

New Martinsville, W. Va. Week ended July 24. Auspices, Fire Department. Location, circus lot. Weather, hot. Business, satisfactory.

Shows lost their first Monday night of season here because of serious accident en route in which one man was killed and two others slightly injured. A fair-sized crowd was on hand for Tuesday night's opening and business picked up satisfactorily thru the week. Mr. and Mrs. William Smith took over the office-owned cookhouse here, and have James Howard and Slim Simpson as their new assistants. Leslie Lucas and

Harvey Massey joined with their new Side Show. Mrs. Emma Jontin came on with her ball game concession, while Earl South added a fishpond to his string of concessions. Anne Chapman, of Huntington, W. Va., is spending her vacation on the show as the guest of Mrs. Naomi Jones. Visitors included John Flannigan, and Messrs. Conley and Gee, of Wheeling, W. Va. George Karstes returned from a short business trip to Spartanburg, S. C., and Manager A. B. (Pete) Jones made several trips to Wheeling. Reported by an executive of the shows.

Crafts 20 Big

San Jose, Calif. Seven days ended July 22. Location, circus grounds. Business, good. Weather, good.

This city, despite prior visits of two circuses and one carnival, gave shows an excellent run of business. In fact, the gross doubled last year's, and this years shows used the regular circus lot, affording a larger spread and ample room for free parking of patrons' cars.

Mr. and Mrs. O. N. Crafts returned here after a three-day trip to Los Angeles and North Hollywood. Jeff Griffith, former Side Show operator, is vacationing at Rogue River, Calif. Mrs. Stuard Maher, niece of Mrs. Roy E. Ludington, was a frequent visitor. Roberta Korte, daughter of Mr. and Mrs. Louis Korte, is spending her vacation on the shows, as is Edna Kanthe. Mr. and Mrs. P. C. Bolton, photo gallery operators with Pickles Amusement Company, visited. Two Bits, one of Ride Superintendent Roy Shepard's dogs, was killed when struck by a car while crossing a street near the lot. Mr. and Mrs. Pat Munzo are still operating the No. 1 lunch stand. Carl Cox and Art La Rue have the No. 2 lunch stand. **JACK SHELL.**

Buckeye State

South Beloit, Ill. Seven days ended July 25. Location, new showgrounds on Wisconsin State line. Auspices, South Beloit Fire Department. Business, big. Weather, good.

Long move from Kankakee, Ill., was made in good time. Shows were the second in here, but plenty of big paper, plus a well-appropriated newspaper campaign and good story breaks brought the people out in droves. Shows were originally scheduled for six days, but patrons turned out so well that management made a last-minute decision to remain Sunday night. Altho no advertising was done gross hit the \$500 mark. Outside of three tough weeks fighting early spring weather shows have had a marvelous season. There has been plenty of help, no change in attraction people and most of the concessionaires have stuck. This date marked the northernmost point the shows will travel this year. Management at this point decided to cancel all fairs except the one at Fairfield, Ill., which is almost in line with the tentative route. Organization is now headed south by easy stages. Mrs. Michael Rosen recently received a letter from Mrs. Joe Galler, Shelby, Miss., stating that she has been in poor health most of the summer and would like to read letters from friends. **H. B. SHIVE.**

GRANGERS

(Fair)

PICNIC

Aug. 30 to Sept. 6 Inc.

WILLIAMS GROVE PARK

—Outlook Excellent for This Year—

"Our old friends and concessionaires given preference on limited space available."

Can place Concessions and a Couple Good Shows.

ROY RICHWINE, Mechanicsburg, Pa.

GROVES GREATER SHOWS

Can Place Legitimate Concessions, Photos, Diggers, Concession Agents, Ride Help. **TILDA, answer.**

ED GROVES, Raceland, La.

WANTED WANTED

East Mansfield Mid-Summer Festival

August 9th to 14th

Cook House, Corn Game, High Striker, Penny Pitch, Can place Shows @ 25%. Ride Help, come on. Can place Free Act. Also Agent for Cigarette Shooting Gallery. Address all mail and wires to

J. R. EDWARDS SHOWS

Byesville, O., this week.

HQ. DET. 3rd BTN. 4th REG. S. C. STATE GUARD

WANTS

For permanent location. No gate, griff or gypsies. "By Elite Grill, No. Chastn. Blvd." RIDES. Will book or buy Motor Drome, Funhouse, Grind Shows and Legitimate Concessions. Come on. All winter's work here. All Replies:

LIEUT. FRANCIS
 BOX 778, CHARLESTON, S. C.

AL HERMAN WANTS

Agents for Roll Down, Slum Skillo. To open Aug. 12th in Wisconsin. All Fairs and Celebrations. Want Octopus Foreman, \$60 per week; Charley Striklen, write. Address: Care General Delivery, Portage, Wis.

WANT TO HEAR AT ONCE FROM

PAUL STEBBINS

Better Known as CASH GRONIN.

SOLLY MAGDOFF

LaFayette Theatre NEW ORLEANS, LA.

PARK AMUSEMENT COMPANY, INC.

OF CHICAGO, ILL.

ANNOUNCE THRU ITS BOARD OF DIRECTORS

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The Opening of the Most Spectacular and Pretentious Museum in All America AT BROADWAY AND WASHINGTON, ST. LOUIS, MO.
 Building Now Is Ready for Immediate Opening.
WE CAN PLACE AT ONCE:
 SENSATIONAL AND OUTSTANDING BREAKS TO FEATURE, NOVELTY ACTS, WORKING ACTS THAT PITCH, CAPABLE INSIDE LECTURER, FLASHY HALF AND HALF. (Must have appearance, Wardrobe, Blow-Ups, Drapes and be top-notch in every sense. If able to make your own openings, state so.) Fred Van, Ester Lester, wire! Will place Slim and Bertha Curtis, Zandu, Grace McDaniels, Christine Holly, Geraldine, Shuster, Anderson Sisters, Hoppie, Sealo, Strong Musical Act, Real Native Hawaiians, money-getting Mental Act. Harry King, will place you. Roland and Captain Lewis, wire. Sis Cook, Tex Sullivan and all others—get set for the winter.
CHICAGO SHOW OPENS IN THE HEART OF THE LOOP, SATURDAY, SEPT. 18.
RIVERVIEW PARK SHOW CLOSES SEPT. 12.
CAN PLACE A-1 ACTS NOW AT RIVERVIEW, CHICAGO.
??? WHY NOT GET WITH A MODERNIZED SHOW ???
 Throw away your Red Rolls and stop juggling up. Don't spear an extra piece of Liver just because the Pigmy missed the Dinner Bell. Get with a Troupe that pays enough in cash that you can take care of yourself. Write the Great Waldo now at Riverview and ask him which type of show he prefers.
BECAUSE OF OUR STELLAR SHOW AND TERRIFIC GROSS WE HAVE BEEN SIGNED FOR 2 MORE YEARS AT RIVERVIEW, CHICAGO; Kenywood, Pittsburgh; Coney Island, Cincinnati; Eastwood, Detroit, and other Outstanding Parks. Get our proposition for next year before you do business. All Acts and Park Managers, reply to our General Representative:
RAY MARSH BRYDON
 SUITE 212, SHERMAN HOTEL, CHICAGO, ILL.

SOUTHEASTERN WORLD'S FAIR

10 DAYS LARGEST FAIR IN THE SOUTH 10 DAYS
 2 Sundays 2 Sundays

ATLANTA, GA. ATLANTA, GA.
 Sept. 24th-Oct. 3rd Sept. 24th-Oct. 3rd

THE NEW JOHNNY J. JONES EXPOSITION, INC.
 HOLDS THE EXCLUSIVE RIGHTS FOR ALL SHOWS, RIDES AND CONCESSIONS

Will place Legitimate Concessions for this date or you can join now. Will sell exclusive for the Atlanta Fair the following concessions: Pop Corn Peanuts, Frozen Custard, Snow Balls, Palmistry, Candy Floss, Photo Gallery and Shooting Gallery.

DON'T WAIT, CONTACT US NOW
CARL H. BARLOW
 Concession Manager

P.S. Atlanta will positively be the biggest date in the South This Year.
 MUNCIE, INDIANA, FAIR Aug. 1st to Aug. 7th
 FORT WAYNE, INDIANA Aug. 9th to Aug. 14th

WANT KUTZTOWN, PA., FREE FAIR AUGUST 16 TO 21

Rides—Octopus, Roll-o-Plane, Auto Ride. Shows with own outfits. Liberal Percentages.

Girls for High-Class Posing Show; Pay From Office.

Concessions—Custard, Scales, Novelties, Guess-Your-Age, Arcade, Wheels, Grind Stores, Ball Games, Pan Games, Camps. Everything open.

Ride Help—Top Salaries and P. C. for Ride-o Foreman, Chairman Foreman and Second Men for All Rides. Long season South. Add Address

LAWRENCE GREATER SHOWS, INC.
 LEBANON, PA., THIS WEEK; COATESVILLE, PA., NEXT WEEK.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Colby Festival Days Good; Act Line-Up Scores

COLBY, Wis., July 31.—With ideal weather, annual Colby Festival Days, July 23-25, under business men's auspices, wound up with business which far surpassed other year's results. Chairman by Bud Hemmy, the committee billed the festival within a 50-mile radius of the city, and a War Bond was given away each night in front of the grandstand, following the free act presentation.

About 50 children up to 12 years old entered the Kiddle Parade Sunday afternoon. A carnival was featured on the midway for the second consecutive year. Acts included Christensen-Kirk Unit, including the Aerial Christensens, Flordia Trio, Percy and Sunshine, Elsie Mae and Five Cycling Kirks. I. M. Pinstahl was emcee, with Blue Moon orchestra providing the music.

Cleveland Festival Plugs Bond Awards, Victory Gardening

CLEVELAND, O., July 31.—A Harvest Festival will be staged at the Public Auditorium here, under auspices of *The Cleveland Press*. Festival will feature Victory Garden produce raised by amateur gardeners thruout the county. Proceeds from the three-day festival will be turned over to the Cleveland Victory Garden Committee of the Civilian Defense Council, to be used for the promotion of Victory Gardens in 1944.

Charles Schneider, *Cleveland Press*, is co-chairman, with A. W. Newman, director of War Bond and Stamp awards. Booths in the hall will be sold to retail stores, seed companies, agricultural concerns, war plants and other businesses.

A midway has been planned for the exhibition floor of the auditorium to lend a county fair air.

Hippodrome Circus Draws 17,000 for Columbia Jaycees

COLUMBIA, S. C., July 31.—Hippodrome Thrill Circus, presented at Dreyfus Field, under Junior Chamber of Commerce auspices, wound up its run last Saturday with a paid attendance of 17,228 for the five night and two matinee performances. Junior Chamber sponsored the engagement for the benefit of the crippled children's fund, Girl Scouts, fund to provide school lunches for underprivileged children and a special fund to provide entertainment for soldiers.

Commenting on the success of the event, Ted Harin, president and general chairman, said: "We are proud to have sponsored the circus, which has been acclaimed by the press and public. Event proved a financial success and leaves us with funds to carry out our entire year's project. Much credit for the success of the undertaking goes to Director Edwin N. Williams, who directed activities of the advance ticket selling group which helped pile up the attendance."

Act line-up included the Great Fussenner, Flying LaForms, Angel Trio, Hale Hamilton, Wilson Duo, Globes, Marie Animals, Sherman Brothers, Kregors, Graybill Dogs and Ponies and Albert's Goats.

Omaha Legionnaires, Vets Fix '44 Plans

OMAHA, July 31.—This city has completed plans for its 1944 July 4 celebration, hoping particularly for a victory blowoff. City council on July 20 granted requests from the American Legion and Veterans of Foreign Wars Post to stage fireworks displays next July 4th. Legion display will be at downtown Creighton Stadium, while Veterans of Foreign Wars exhibit will be at suburban Fontenelle Park. Thearle-Duffield Company will present the Legion's display. This year's show broke the stadium record, with a 20,000 attendance, for a gross of \$12,500.

Auburn Moose Set Jubilee

AUBURN, Ind., July 31.—W. H. Hersh has been named general chairman for the Jubilee Celebration to be held here, under Loyal Order of Moose auspices. City council granted the use of the city streets to the Moose for a week's run and sponsors have already posted a bond with the city. American Legion Post staged a celebration last year on the same dates allocated to the Moose this year.

Lynd Festival Plans Midway

LYND, Minn., July 31.—Committee in charge of the 14th annual Beauty-Talent Event and Harvest Festival at Lyndwood Park has completed plans for this year's event. Program will include a midway, featuring shows, rides and concessions, it was reported.

Legion's Army Show Good Draw in R. I.

NEWPORT, R. I., July 31.—An estimated 10,000 turned out for the Army Emergency Relief Fund Carnival here, under auspices of the American Legion Post. Business on the midway was good, officials reported, and sponsors were complimented on the show's presentation.

Act line-up included Doolan's Miniature Circus and Tanit Ikao and Company. Miss Ikao, presenting her roosters, rabbits, giant pythons and a crocodile, was well received. John T. Blythe was committee chairman.

Stanbery Productions Out

FORT DODGE, Ia., July 31.—Stanbery Parade Productions, under management of H. S. Stanbery, have quit the road for the duration, Stanbery announced here. He said the company will return to the field after the war.

Shorts

AN ORDNANCE FOR VICTORY Exposition opened in Philadelphia, July 24. It features an exhibition of war weapons and occupies the eighth floor of the Wanamaker Department Store, under direction of Col. D. H. Houseman, of the government ordnance department. All weapons and other instruments used in the prosecution of war are on exhibition along with weapons captured from the Axis. A large number of firms, making war supplies, have demonstration booths. Exposition is set to run until Labor Day. An estimated 37,000 visited on opening day.

O. H. NIDERJOHN is in charge of arrangements for the annual Home-Coming Celebration to be held in Wentzville, Mo. Shows, rides and concessions are planned for the midway.

PLANS for the annual Home-Coming Celebration to be held in Bucklin, Mo., with rides, shows and concessions set to make up the midway attractions.

ORGANIZED LABOR NEWSPAPER UNION is sponsoring a celebration at Charleston, W. Va., with L. J. Callinan in charge of arrangements. A carnival is planned for the midway.

M. A. BEAM'S ATTRACTIONS have been inked for the 47th annual Firemen's Fair at Blairsville, Pa.

SET TO PROVIDE the midway at the Lions' Festival, Roanoke Rapids, N. C., are W. C. Kaus Shows. It was announced by committee members last week.

Minnie Pounds Is Hostess At RATC Glendale Meeting

LOS ANGELES, July 31.—Regular Associated Troupers' Club is continuing its policy of holding its monthly meetings in the homes of different members. July 20 meeting saw Minnie Pounds as hostess at her home in Glendale, Calif., with Helen B. Smith assisting her. About 25 were in attendance, with Joe and Ethel Krug and Lucille and Sam Dolman coming in from Oceanside, and Lucille King arrived from Mission Beach. Babe and Moxie Miller, Nellie and Hugh Bowen and Marlo LaFors sent their regrets over their inability to be present. Patsy Pounds acted as secretary pro tem, and Helen B. Smith presided. Minnie Pounds was in the vice-president's chair. Largest Bank Night award of the season went to Ethel Krug. Door prize went to Lucille King. It had been donated by Lucille Hodges. Nancy and Bill Myers asked to have the August party and their offer was accepted.

Club also voted to buy a War Bond for the cruiser, Los Angeles. A committee composed of Mora Bagby, Martha Levine, Sam Dolman and Joe Krug, was named to obtain clubrooms for the fall. After Minnie Pounds donated a quilt, *Happy Birthday* was sung for Lucille Dolman. Refreshments were served by Minnie Pounds, Helen B. Smith and

Gladys Dill. Those in attendance included Tillie Palmateer, Cecilia Kanthe, Estelle and Elmer Hanscom, Lillibell Lear, Martha and Sam Levine, Mora Bagby, Gladys and Bill Dill, Charles and Minnie Pounds and her son and his wife, Patsy Pounds; Lucille Hodges and daughter, Jeanne; Joe and Ethel Krug and Lucille and Sam Dolman.

OREGON NOTES

(Continued from page 35)

Aircraft Company, who is harvesting a hay crop on his ranch, despite lack of help and very warm weather, will realize a bumper crop. As captain of the Oregon Mounted Posse, he led the posse on a trip in the interest of home defense to Seattle for special maneuvers. Being also a captain of the local CAP, he is kept busy with home-front defense.

Doll and Bill Snapp, of the Greater Snapp Shows, had to celebrate Bill's birthday without me this year, but say they have been having a little too much rain to celebrate much. However, they will start on their circuit of fairs soon and hope to get the breaks. Doll's favorite mixed drink last year for Bill's birthday was a "Swinging Door" and it had all the kick that could be expected if a swinging door slapped you. I gave her the recipe, a favorite in Oregon, where all liquor is not only scarce but strictly rationed. It's two jiggers of rum, one of port wine and half a lemon. That mixture is poured over crushed ice in a tall glass a la mint julep. It lasts a long time and, while not too violent, is a fair drink.

BLOOMVILLE, OHIO, 7th ANNUAL FIREMEN'S CELEBRATION

On Streets, Aug. 12-13-14. Wants Ferris Wheel and Kiddle Ride. Free Act booked. Can place Penny Pitch, Pitch Till You Win, Photos, High Striker, Milk Bottles and Scales, Pop Corn, Candy, Corn Game and Eats sold. NO FLATS. Deafy Hawkins, write. F. M. BETTS, Brander, Ohio.

WANTED CONCESSIONS AND SHOWS

For 6th Annual Gladiola State Festival, Mokenca, Ill.—FREE GATE. August 18-21.

Miller's Rides booked.

Contact: Tommy Sacco Theatrical Mart
Phone: Ran. 2242 • 162 N. State, Chicago.

—WANTED—

Small Carnival—Concessions. **LYNDWOOD PARK** Lynd, Minnesota. 14th ANNUAL BEAUTY-TALENT EVENT and HARVEST FESTIVAL August 14-15

WANTED

3 Days—Carnival for the biggest Labor Day Celebration in Illinois. Center of defense and mining industry. Gigantic payrolls. Write

MAYOR THOMAS RAUKER

CITY HALL BENLO, ILL.

WANTED

LARGE CARNIVAL FOR MOBERLY, MO.

Annual Fall Festival—"Bullesta"

Sept. 3-4-5-6

Will set any September date for right organization.

MOBERLY CHAMBER OF COMMERCE

ANNUAL SHADE GAP, PA., PICNIC

Scheduled for August 2 to 7, will not be held this year conforming to U. S. Government request to conserve materials.

RIDES WANTED

2 or 3 Rides for Annual Event.

LABOR DAY, SEPT. 5th-6th

Complete Rides or Independents, write

THE AMERICAN LEGION

T. J. Thompson Waukegan, Wisconsin

SENSATIONAL MARION
Presenting THE BREAKAWAY POLE!
Just concluded Summit Beach, Akron, Ohio
For Geo. A. Hamid, Inc.
Representative CHARLES ZEMATER 54 WEST RANDOLPH CHICAGO

DICK'S PARAMOUNT SHOWS

WANT WANT WANT
FOR VICTORY CELEBRATION
FOUNTAIN HILL, PA.
50,000 Bethlehem Steel Workers' Pay Day, August 9th to 14th, Incl.
CONCESSIONS: BINGO, Ballgames, Scales, Guess Your Age, any 10¢ Grind Store. No comps. SHOWS with own outfit, liberal percentage. RIDE HELP in all departments. TOP WAGES. Semi drivers preferred. Write or wire this week: RICHARD GILSDORF, Phoenixville, Pa.

WANTED SHOW GIRLS and DANCERS

CAN PLACE 200 EXPERIENCED. ALSO 100 WITHOUT EXPERIENCE.
For immediate work in all large cities. Transportation supplied—No commission charged. Good salary and working conditions. Steady engagement.
Write, Wire or Phone **LOU MILLER** care **PHIL ROSENBERG AGENCY**
Room 413, 1619 Broadway, New York City. Phone: CO-lumbus 5-6485-6

WANTED For 25th Annual Home Coming and Celebration

Held in City Park. No Gate.
Shows and Concessions. Rides and Free Act are booked. Bingo and Ball Games sold. All others open. NO RACKET.
LARRY FALLON, Secy. of Amusements, Minerva, Ohio.

Cleveland Stadium Show Set

Packs Signs For First Time Under Firemen

ST. LOUIS, July 31.—Thomas N. Packs, who earlier this month produced the successful St. Louis Moolah Temple Shrine Circus, signed contracts last week at Cleveland to produce the International Thrill Circus, under auspices of the fire department. Associated with Packs in this circus, which will be held at the Municipal Stadium from September 26 to October 3, is Bob Brickman, attorney and sports promoter of that city. Larry Atkins, boxing matchmaker of Cleveland, will be managing director. The net proceeds will go to the Firemen's Pension Fund. Headquarters have been established at the Auditorium Building. It is the first time that the Cleveland Fire Department has sponsored a show.

Good Biz Recorded By Beatty-Wallace In Queen City Area

CINCINNATI, July 31.—Coming into this locality for four days in extremely hot weather, the Clyde Beatty-Wallace Bros. Circus did fairly good business on the whole. Matinees were about half-houses. Show was on the Cumminsville lot, July 25-26, attendance in the evenings being two-third houses. In Norwood night of July 27, the tent was packed. In Newport, Ky., July 28, attendance at night was good despite a storm which broke around show time.

The management presents a pleasing performance, with the Clyde Beatty wild animal act as the outstanding feature. Beatty's chimps, Mickey and Minnie, are knockouts. A good band is under the direction of Mike Guy, and Mrs. Tom Mix presents an interesting Wild West concert. The Burrells and the Johnsons are also in the after-show. Jerry Burrell does the announcing in the big show. Frank J. Lee, contractor and on the press staff, was on hand during the local stay, and Raymond B. Dean, press agent, was here several days before the engagement.

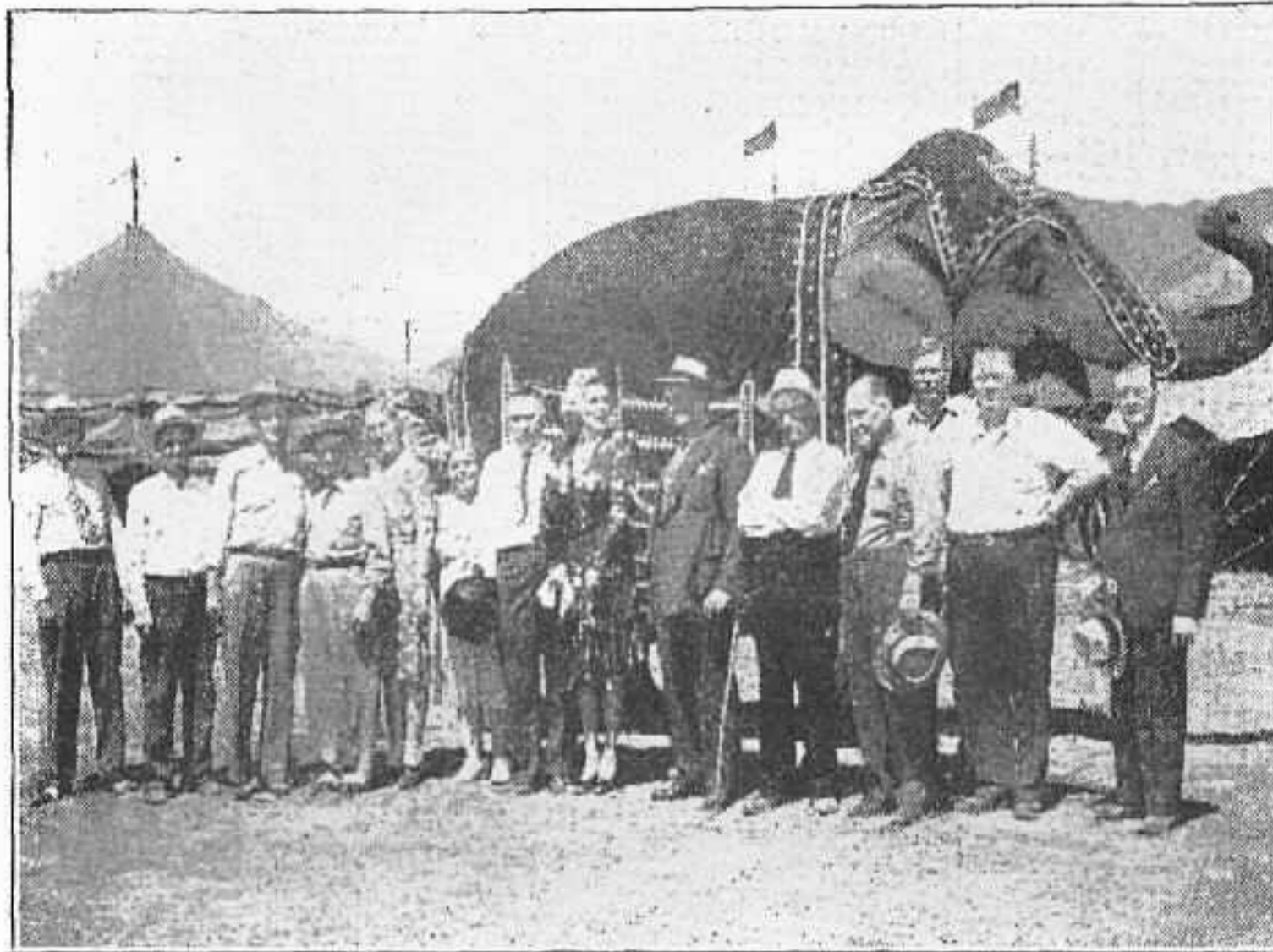
The Oosterkamps, circus enthusiasts of the Queen City, made it "home" for the Beattys, having "open house" for them. Among those seen on the lot were Jim Bonnell, recently with the Cole show; Walter Harvey and Johnny Anderson. On Tuesday afternoon, in Norwood, the circus management set aside a block of seats for employees of *The Billboard*.

Staff and Program

John A. Fox is general manager; Julien West, treasurer; D. E. Miller, general agent; W. L. Oliver, special agent; B. E. Thomas, 24-hour man; Jack Grady, advertising car manager; Thomas Buchanan, legal adjuster; Bill Tumber, manager Side Show and press agent back; Deacon McIntosh, superintendent mechanical department; Davey McIntosh, transportation superintendent; George Werner, general superintendent; Jack Neville, assistant; Enoch Bafford, Side Show canvas; Charles Arley, equestrian director; Shorty Goode, in charge of concessions; Al Dean, assistant. Glnsberg McNabb, superintendent front door; Iza LaBird, assistant. Ralph Cautin, reserved seats; Si Murray, steward; Ernest Sylvester, superintendent of animals; Bill Woodcock, Bert Pettus, elephants.

Among acts in the show are Harriett Beatty, riding tiger and elephant; Brownlee Brothers, comedy bars; Slim Biggerstaff, Charles Arley, balancing traps; Kinko, contortionist; the Whirl-eyes; Irma Ward, gymnast; Jean Evans, in several turns (muscle grinds, traps, working elephants); Flo McIntosh, big elephant act; Sylvia Forest, iron-jaw; Flying Hartzells; Chick Yale, table rock. Show has 8 elephants and 12 head of stock.

In Guy's band are C. Van Vactor, Charles Gardner, Charles Outhert, cornets; R. Banky, sax; Art Myers, sax; Earl Hammel, trombone; Ed Mitson, baritone; Paul Brake, bass; Gas Buel, drums; Joe Franklin, snare drum; Frank Clark, calliope.



IT WAS "HOME-COMING" for these employees of Cole Bros. Circus, which played in Denver July 19-22. All were former employees of the old Sells-Floto Circus, owned by the late Frederick G. Bonfils and Harry Tammen, publishers of *The Denver Post*. Denver was the winter quarters of S.-F. Recalling old times with Helen Bonfils Somnes, daughter of *The Post* publisher, the group includes, left to right, "Curley" Stewart, master of transportation; Joe Kuta, chief usher; Dutch Wise, superintendent of inside tickets; Charley Luckey, mechanical superintendent; Mrs. Luckey; Mrs. Jack Biggers; Robert DeLochte, treasurer; Mrs. Somnes; Zack Terrell, owner and general manager; W. H. (Bill) Curtis, general superintendent; Jack Biggers, trainmaster; Eugene Scott, superintendent of menagerie; Jean Weeks, superintendent of concessions, and Ora O. Parks, press representative. The group posed in front of "Trilby" of the Cole herd, so named by Terrell in honor of "Old Trilby," herd elephant of Sells-Floto. Lorne Russell, auditor for Cole show, also was with Sells-Floto, but is not in the picture.

A Post-War Modernized Preview

By MELVIN D. HILDRETH
Past President, Circus Fans' Association

ASK any truck-show operator what he considers the ideal motorized set-up and he can quickly give you the answer. First, he wants a complete repair truck, so arranged that when it comes on the lot it is ready to work and will not only contain the necessary lathes, drills and machinery, but an abundance of spare

parts to do any repair job in a short space of time.

Next, he wants a cookhouse on wheels so arranged that it can prepare meals going over the road and when it reaches the lot be ready to serve breakfast piping hot in less than five minutes. It

(See *Post-War Preview* on page 45)

Washington Stands Winners for Arthur

OLYMPIA, Wash., July 31.—Arthur Bros. Circus tour in Washington has proved a winner at every location thus far. The two-day engagement at Vancouver gave large attendance. The circus was in the heart of town near an army camp. Performances were given at the naval hospital for the soldiers thru the courtesy of the management. The Douglas Greater Shows were exhibiting within six blocks of the circus grounds and visits were exchanged. The two-day en-

(See *Winners for Arthur* on page 45)

Big Biz for JMC In Wolverine State

BIG RAPIDS, Mich., July 31.—The James M. Cole Circus has had big business in this State the past three weeks. Will enter Ohio August 2, at Bowling Green. Show is moving along nicely, being up and ready two hours ahead of door time. The stake driver helps greatly. George Myers and Lee Smith, of Mills Bros. advance, caught the night show at Dowagiac. Show introduced Myers and he gave good plug about his

(See *J. M. Cole in Mich.* on page 45)

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)
WILDCAT booking.

THE FLYING LA FORMS card that they appeared in Soldier's Field, Chicago, July 4, and are now working a thrill show in Columbia, S. C.

TAYLOR TROUT and Company, hoop rolling and juggling act, and Sunny Jim Gerber, clown and balancing ladder act, have been booked by the Harvey Thomas Theatrical Agency for five weeks of fairs.

MISS JACKIE DALE, of the Kelly-Miller circus, entertained friends at her home in Baxter Springs, Kan. Among

those present were Mrs. Kelly Miller, Mrs. Inone Stevens, Gus Kanerva, Walter Morris and H. P. Phillips.

EARLY-DAY Boast: "It's an 80-foot round top, but guys out 85."

CARL RICHARDSON, who worked under Ned Brill in the Barnum & Bailey band in 1916, is again with the Big One, joining in Baltimore. He also had been with Gentry Bros., Sells-Floto, and Downie Bros. shows. He was also with Guy Bros. and Al G. Fields minstrels.

A PARTY for a group of folks on the

English Circuses Continue To Tour

CHICAGO, July 31.—Circuses continue to tour in England in spite of war conditions. Maj. James Edgar, formerly with American circuses and now a major with the U. S. Army overseas, sends programs of no less than eight circuses, some of them playing under canvas, others in theaters.

The list includes Paulo's International Circus, Sir Robert Fossett's Circus, Roasire's Circus, Lord George Sanger's Circus, S. W. Parkin's All-British Circus; Tower Circus, produced by Blackpool Tower Company, Ltd.; the Great International Circus, promoted by Ring Entertainments, Ltd., Liverpool, and Arthur Joel's Anglo-Russian Circus. For its 1943 tour Sir Robert Fossett's Circus has in its line-up Henley and Arden, twin ponies, introduced by Captain Bailey; Teddy Bears' Picnic, also handled by Captain Bailey; Orrin and Sylvester, modern humpsti-dumpsti comedians; Pauline, wire walker; trained dogs, presented by Marie Fossett; Albertas Trio, acrobatics and equilibristics; the Longtons, dancing, marching on high stilts; the Two Silbons, aerialists; Marie Isobel, equestrienne; Rock-Cake, comedy horse; the Westerns; Sir Robert Fossett's performing horses; the Flying Biddals, assisted by Spuds; Desmond, African comedy wizard, assisted by Elsie Moncaster; elephant and spotted horse, worked by Captain Bailey; the Three Albions, specialty juggling, and a corps of clowns.

Ringling Attendance Okay in Hartford Conn.

HARTFORD, Conn., July 31.—The Ringling circus was here July 22-24. This was the first time that the show has stayed longer than one day in Hartford. A section of 288 seats was reserved for purchasers of War Bonds and about \$50,000 worth were sold at the evening performances and \$20,000 at the matinees. Attendance was reported to have been 26,000. The weather was perfect, excepting when it rained when show unloaded. Due to OPA and ODT regulations, the bus service was supplemented only slightly by the Connecticut Company and the service rendered was overloaded.

The total income was approximately \$65,000.

Heavy Billing for Ringling in Detroit

DETROIT, July 31.—Early advance publicity for the Ringling circus, which opens a 10-day stand here August 13, is starting off heavy, with two crews in town already and a large volume of paper up and distributed. Car No. 1, in charge of H. F. Boudinot, and the brigade under Frank Mahara, have been here the past week, and Car No. 2 is due on Saturday.

Early newspaper publicity has been exceptionally good, with papers advising buyers of War Bonds, who are getting free seats in a drive sponsored by 45 leading merchants, to turn in their ticket reservations early. Art work and stories have already broken in the press.

Beatty-Wallace circus was given by Forrest Brown, of Delphos, O., while the show was playing at Lima, O. Brown reminisced with many friends on the show including Bert Pevis and Bill Woodcock.

ANOTHER we won't forget: "Altho we load it in only two cars, it looks like the Barnum show on the lot."

BOB DICKMAN Circus is playing Maryland and finding business good, according to Owner Bob Dickman, who said they "strawed 'em" in St. Michael, Md. Show is being enlarged with what help is obtainable. Easton and Cambridge, Md., were high spots, Dickman declares.

CIRCUS FAN Arthur T. Dolan writes that he was the guest of Harry Hunt, of Hunt's Circus, which played a two-day stand at Brockton, Mass.; recently, Dolan was formerly on the staff of *The Boston Post* and developed his love for

(See *Under the Marquee* on page 44)

OPA Vacation Gas Plan Boon to A.C.

ATLANTIC CITY, July 31.—Despite wartime restrictions, rationing and travel restrictions, Atlantic City was able to attract a 1943 record crowd of 180,000 last Sunday (25), the largest turnout of the year, holiday week-ends included. The hot weather had city folk crowding the resort, an influx that was duplicated in every summer spa along South Jersey's coast.

Hundreds of visitors, taking advantage of the OPA's vacation plan, arrived here by automobile. Anticipating the rush to the ocean, railroad and bus lines added special sections, with extras running here as well as to Wildwood, Ocean City and Cape May. Visitor-volume on weekdays is also increasing.

The partial lifting of gasoline restrictions to permit motorists to take vacations has been a big help in bringing bigger weekday crowds here. Weekday travel in busses and trains also continues heavy.

Atlantic City

By MAURIE ORODENKER

A Pageant Booster Committee, representing business and amusement interests and civic groups, has been organized to assure the success of the annual Miss America contest to be staged Labor Day week. The new committee will join in the promotion of the pageant week.

Louis Pergament, managing the Ballroom of States at Hamid's Million-Dollar Pier, is staging a series of weekly conga and jitterbug contests to stimulate interest in pier dancing.

Bob Hermine's Midget Circus and Band, featured at Hamid's Million-Dollar Pier, presented a special performance July 22 for patients at the Bacharach Home, Longport, N. J.

Mall Dodson, resort publicity chief, is providing background and color data for the proposed *Atlantic City* feature movie to be produced in Hollywood as a sequel to the current *Coney Island* flicker.

Frank Hubin, vet outdoor showman, is getting some of his "million friends" worked up over his proposal to have a captured Jap submarine brought to the resort for exhibition on the Boardwalk in the interest of War Bonds and Stamps sales. Hubin figures that the sub will prove a major attraction to attract visitors as well.

SOUTH JERSEY.—An Ocean City baby parade this season is a possibility despite earlier forecasts that it would not be staged because of war conditions. Publicity Director Norman V. Sargent reports favorable inclinations on part of the resort officials to carry on the spectacle for the 37th consecutive summer. . . . Saturday dances, promoted by Mrs. Robert Mills and Mrs. Mary A. Brown, are attracting throngs to Stone Harbor. . . . Nixon Midget Golf Course on the Wildwood Boardwalk, opposite Hunt's Ocean Pier, is the newest Hunt amusement enterprise at the resort.

Charlottetown Lines Up Stand, Midway Attractions

CHARLOTTETOWN, P. E. I., July 24.—Prince Edward Island Annual Exhibition will be held here, along with the Old Home Week celebration. Harness racing has been billed on each of the four afternoons, and a vaudeville program will be presented each afternoon and night. It includes the Golden Gate Revue. Music will be provided by an imported stage band of 15 pieces. On the midway will be Lynch Greater Shows. Over 100 horses have entered the races, and the prizes, purses and premiums total over \$10,000. J. W. Boulter, secretary, says. A fireworks program will be presented nightly.

CINCINNATI.—Establishment of an historical room for the Cincinnati-Hamilton County Agricultural Society, Carthage, is being planned it was announced by D. R. Van Atta, secretary. Drive to obtain mementos of the Carthage Fair in its early days has been launched, with the following committee in charge: O. H. Bennett, former Gov. Myers Y. Cooper, fair president; Dr. C. R. Campbell and Van Atta. Fair this year will award a prize to the person having attended the annual the greatest number of years.

Winkley Doubles

By AUT SWENSON

(Now Teaching Cadets How To Fly)

After the Japs bombed Pearl Harbor Frank Winkley, veteran thrill show producer, signed a pay-or-play contract with Uncle Sam. "Wink" agreed to play the dates his new agent lined up for him—and at very little pay—inasmuch as the "artist" in this case signed for a minor role—that of buck private. Despite the fact that Wink knew the ins and outs of thrill operas from the gamut of performer to contractor, he did not possess an education of the type usually associated with the commissioned directors in Uncle's projects.

Undaunted by such a minor handicap, Winkley decided to double in brass and do a Horatio Alger number along with his regular routine. As soon as the news leaked out that Frank was interested in entering Officers' Candidate School, letters of recommendation reached him from fair secs, far and wide. In due course Wink had won his second lieutenant's rating at Fort Knox, Ky. Several days back he was boosted into a first lieutenant's role. More than that, he was informed he was in line for a captaincy within six or eight months.

Two Strikes' Handicap

Altho he was handicapped by a leg shattered in a thrill show event years back, handicapped to such an extent that upon his release from the hospital the leg snapped again and he was returned to the care of the medicos who had to take a bone from his good leg to satisfactorily repair the rebroken one; and handicapped by the aforementioned lack of ever treading upon the portals of higher scholastic learning, Wink has again scored with his new "booking office." Perhaps it was with little surprise the writer learned of Wink's newest achievement, little surprise, because he has the pleasure of knowing Wink since 1925, at which time we became associated in staging thrill shows and auto race meets up and down the Mississippi Valley.

A few weeks prior to the Pearl Harbor holocaust, Wink decided to invade the realm of fairdom with a thrill show conceived, owned and operated by himself. Single-handed, he threw his hat in the ring and when the Chicago convention was over, he not only had submitted his opera to the fair folks, but left the Windy City with contracts for one of the Midwest's best circuits. This despite advice of friends that he could not buck a big office, regardless of what he had to offer. Despite the fact that half a dozen super-duper salesmen in the fair attraction business were lined up against him and other thrill show purveyors even went so far as to drum up allegations that would have stopped almost anybody else but a fellow of Winkley's calibre. What the trade did not know was that the guiding head of the booking office proving Wink's chief opposition was in sympathy with Wink, knew he could deliver a real show, liked him personally but would not support him, due to an exclusive contract with another thrill show producer.

Now Headed for Combat

When Wink joined the army he notified every exposition he had contracted—six months prior to the fairs—that he felt his duty was with our armed forces and that, in the event a substitute could not be found to fill his contracts, he would make arrangements to hold up his end of the bargain, altho he could not be there in person. Before fair time rolled around a number of these fairs were canceled, anyhow, due to conditions brought on by our entry into the world-wide hostilities. Due to his age, First Lieutenant Winkley will not see combat duty until he has his captaincy. Known as a little fellow who doesn't say too much but always carries a wallop when necessary, Wink is now bound and determined to land upon the next rung of the ladder—an advancement that will see him at the head of an armored force in actual combat duty.

And just in case you know Wink—and you do if you have been around progressive fairs any length of time—we know you'll join us in wishing him all the luck in the world in his next endeavor. After all, a fellow who gave up a potential net running into the thousands, with the contracts already signed and sealed, to join the armed forces as a buck private is worth saluting, notwithstanding the silver bar on his shoulder.

Three County Is Awaiting Board's Go-Ahead Signal

NORTHAMPTON, Mass., July 31.—Three-County Fair is set to go if the board of directors will give the management the green light, it was announced this week. It was reported that the fair has adequate financial backing to go ahead on the same basis as in former years, with racing pari-mutuel betting as an added attraction.

Annual's application for racing dates has been filed with the State Racing Commission by W. H. Dickinson. In the event the directors decide against a fair, the dates will be canceled, with no one being the loser.

Because of numerous wartime problems that must be considered, the directors are holding back on the issue of whether the fair should go on as usual. It now appears that they will wait until the last minute, weighing all factors carefully before deciding one way or another.

LA PORTE, Ind.—Featuring its 92 years of progress, La Porte County Fair, under direction of Secretary James A. (Uncle Jim) Terry, has released a neat four-page paper, titled, *La Porte County Fair News*, extolling the numerous ways the fair will and can help in the production of food for victory. Terry himself, was the subject of a highly complimentary piece which appeared in *The La Porte Herald-Argus* anent his 34 years of successfully conducting the La Porte project and other fairs in the State before his local connection. Under the caption, "Who Does What in La Porte?" the story pointed out that Uncle Jim's task is a year-round one and one that he likes. Of the showmen, with whom Uncle Jim deals, he had the following to say: "They're the salt of the earth and there isn't one of them, who wouldn't co-operate to the fullest extent. They are a fine, jolly sort and generous to a fault. In fact, they'd give you the shirts off their backs."

Canadian Fair Dates

(Omitted from last week's issue)

ALBERTA
Red Deer—Red Deer Fair, Aug. 5-7. D. W. Robertson.

BRITISH COLUMBIA
Armstrong—Interior Provincial Exhn. Sept. 21-23. Mat. Hassen.
Saanichton—Saanichton Agrl. Soc. Sept. 4-6. S. G. Stoddard.

ONTARIO
Almonte—N. Lanark Agrl. Soc. Sept. 2-4. Mrs. J. K. Kelly.
Aylmer—Aylmer & E. Elgin Agrl. Soc. Sept. 30-Oct. 2. H. R. Lashbrook.
Bellefleur—Bellefleur Agrl. Soc. Sept. 20-22. E. S. Denyes.

Caledonia—Caledonia Agrl. Soc. Sept. 30-Oct. 2. W. S. Hudspeth.
Collingwood—Nottawasaga & Great Northern Exhn. Sept. 23-25. O. G. Bernhard.
Delta—Delta Fair Assn. Sept. 6-8. Isaac Stevens, Phillipsville, Ont.
Dresden—Camden Agrl. Soc. Sept. 14-16. H. J. French.

Elmira—Elmira Agrl. Soc. Sept. 3-6. H. W. Zilliox.
Elmvale—Flos Agrl. Soc. Sept. 27-29. Thos. E. Smith.
Emo—Rainy River Valley Agrl. Soc. Aug. 23-25. W. A. Smith.

Fort William—Port Arthur—Canadian Lakehead Exhn. Aug. 2-7. W. Walker, Fort William.
Galt—S. Waterloo Agrl. Soc. Sept. 23-25. R. E. Cowan.

Ingersoll—Ingersoll Agrl. Soc. Oct. 6-8. George F. Jones.
Kingston—Kingston Fair, Sept. 6-11. Mrs. E. E. Conley.

Lansdowne—Lansdowne Agrl. Soc. Sept. 13-15. S. C. E. Dixon.
Leamington—Leamington Dist. Agrl. Soc. Sept. 26-Oct. 2. Miss E. Atkins.

Lindsay—Lindsay Central Exhn. Sept. 15-18. W. E. Agnew.
McKellar—McKellar Agrl. Soc. Sept. 14-16. L. Moffat.

Markham—Markham Agrl. Soc. Sept. 30-Oct. 2. R. H. Crosby.
Napanea—Lennox Co. Agrl. Soc. Sept. 27-29. George T. Walters.

Ohsweken—Ohsweken Agrl. Soc. Sept. 29-Oct. 1. Andrew Jamieson.
Oshawa—S. Ont. Agrl. Soc. Sept. 13-15. R. B. Faith.

Owen Sound—Owen Sound Agrl. Soc. Sept. 27-29. Otto Johann.
Port Perry—Port Perry Agrl. Soc. Sept. 4-6. R. D. Woon.

Ridgeway—Ridgeway Agrl. Soc. Oct. 5-7. J. D. Eifen.
Simcoe—Norfolk Co. Fair, Oct. 4-7. Harold I. Pond.

Stratford—Stratford Agrl. Soc. Sept. 20-23. J. A. Lumsden.
Strathroy—Strathroy Agrl. Soc. Sept. 13-15. J. M. Ratcliffe.
Tillsonburg—Tillsonburg Agrl. Soc. Sept. 27-29. M. Ostrander.

Toronto—Fair for Britain, Aug. 16-28.
Vankleek Hill—Vankleek Hill Agrl. Soc. Sept. 9-11. W. R. Hall.
Warren—Warren Agrl. Soc. Sept. 15-16. Mrs. R. Bole.

QUEBEC
Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 9-11. R. K. Edey.
Brome—Brome Co. Agrl. Soc. Sept. 6-8. George A. McClay, Knowlton.
Chicoutimi—Chicoutimi Agrl. Soc. Aug. 19-24. Simon Maltais.
Granby—Granby Agrl. Soc. Sept. 9-11. J. J. B. Payne.
Quebec—Quebec Provincial Expo. Sept. 3-12. Emery Boucher.
Quebec—Pontiac Agrl. Soc., Div. C. Sept. 2-4. M. J. Muldoon, Beechgrove, Que.
Richmond—Richmond Co. Agrl. Soc. Aug. 19-21. W. R. Stevens.
Roberval—Roberval Fair, Aug. 25-29. J. Ed Bolly.
St. Hyacinthe—St. Hyacinthe Regional Exhn. Aug. 1-6. A. R. Demers.
Shawville—Pontiac Co. Agrl. Soc. No. 1. Sept. 16-18. R. W. Hodgins.

Waterloo—Shefford Co. Agrl. Soc. Aug. 12-14. R. R. Bachand.
SASKATCHEWAN
North Battleford—North Battleford Agrl. Soc. Aug. 9-11. Frank Wright.
Prince Albert—Prince Albert Agrl. Soc. Aug. 12-14. Gordon M. Cook.

The 104th

GENESEE COUNTY FAIR

BATAVIA, N. Y.,

AUGUST 16th-21st

Welcomes old and new concessions. Limited number of each kind sold.

G. W. GRINNELL, Secy.

WANT

RIDES--Three or four good rides for big

Labor Day Celebration

Combined AFL, CIO. Drawing from entire county.

HARRY GEISS, Secy.

R. R. #2 Elkhart, Ind.
Phone, R-8039

WANTED

Grandstand Acts of every description for August and September fairs. Midwest territory. Advise number of acts you do and lowest salary first letter. Acts unknown to me, send photos.

C. W. NELSON
828 South Lake St. Los Angeles 5, Calif.

ROGERS AND POWELL WANTS

Bingo, Fish Pond, Pitch-Till-U-Win, Cigaret Gallery, Bowling Alley, Candy Apples, Scales; any 10¢ Joint, come on. Also want People for Jig Show for the best Fairs and Delta Cotton Route in Mississippi. Also have for sale Parker 12 Merry-Go-Round, Jones Chair-o-Plane, stored now in Yazoo City. Can use any show with own outfit. Harry Hunt, write. GRENADA, MISS.

CARNIVAL WANTED

For Week of August 30 to September 4. Kansas' Third Largest Fair.
NORTH CENTRAL KANSAS FREE GATE FAIR
Belleville, Kans.
T. A. SANBORN, Mgr. Concessions.

WANTED

Circus Family Act, \$65 a week; also Bill Poster, \$45 a week.

BOB DICKMAN

Snowhill, Md., Aug. 4; Salisbury, Md., Aug. 5.

WANTED TO BOOK

Bingo and one or two more Shows to play our string of eight Wisconsin fairs, starting at Merrill, Wis., August 9. Wire Waupaca, Wis., this week; next week, Merrill Fair, Merrill, Wis.

BODART'S RIDES

AT LIBERTY

For winter dates, my Two-Elephant Act. Do not confuse with any single elephant act account of a slight similarity in names.

LAURA ANDERSON

Care Arthur Bros.' Circus, per route.

Canada Loop for '44 Operation

Major Circuit Okays Plans at Saskatoon Meet

Unanimous decision to carry on justified by marks registered at '43 annuals

SASKATOON, Sask., July 31.—Members of the Western Canada Association of Exhibitions, Class A Circuit, at the semi-annual meeting July 22 unanimously voted to carry on with their fairs in 1944. Charles Wilson, association president, presided, and Calgary (Alta.) Exhibition and Stampede; Provincial Exhibition of Manitoba, Brandon; Regina Provincial Exhibition and Saskatoon Industrial Exhibition were represented. After dates had been set, it was pointed out that all stands on the Class A Circuit were fortunate in having extremely good weather.

Executives in attendance stressed the remarkable showings made by the exhibitions this year, and pointed to the many encouraging remarks made by (See A Circuit Plans on page 56)

Moose Jaw Sets New Stand Mark; Gate Under '42

MOOSE JAW, Sask., July 31.—Altho attendance at the eighth annual Moose Jaw Fair was below last year, exhibition officials said that the four-day annual was a "great success." Admissions to the grounds totaled 21,441, as compared with 24,142 last year. Grandstand admissions were 11,875, as compared with 13,965 in 1942.

Fair was under direction of J. O. MacDonald, president and secretary-manager of the Moose Jaw Exhibition Company.

Visitors include James Grassick, manager; F. H. O. Harrison, president, and Col. N. James, director of Regina Provincial Exhibition; S. L. Small, president; G. M. Cook, secretary; Eric Given, vice-president, and members of the board of Prince Albert Exhibition.

For the first time in years the annual had perfect weather. Grandstand attendance on the second night was 3,284, the largest crowd to see a grandstand performance since the fair began. There was no horse racing this year.

Visitors the second day included 300 members of the Canadian Women's Army Corps from Regina. Grandstand attractions were provided by George Hamilton, with E. J. Casey Shows on the midway. Attractions arrived late on the first day. Transportation difficulties forced cancellation of Roland Telbor's trained seals, scheduled to play the Western Canada Class B Fair Circuit.

Chattanooga Title Changed; Food and Stock Theme Is Set

CHATTANOOGA, July 31.—Chattanooga Interstate Fair's title has been changed to Chattanooga-Hamilton County Interstate Fair, and the annual will be held as scheduled, Maude H. Atwood, secretary, announced this week. A non-profit organization, board of directors is composed of the section's outstanding citizens, and members anticipate a highly successful fall fair, Secretary Atwood said.

Board is going all out for agriculture and has increased premiums for livestock and food exhibits. However, only the Hereford Show will be for adults this year, with the Jersey and hogs specifically for Future Farmers and 4-H Club members. Hennies Bros. Shows have been contracted to provide the midway attractions.

Bath To Install Hitching Rails In Parking Area

BATH, N. Y., July 31.—Altho several Western New York fairs have been canceled, Steuben County Agricultural Fair is planning to open on schedule, J. Victor Faucett, secretary, said this week. Faucett said that members believe that they owe it to their patrons to give them a fair, which they want this year above all years.

"The farmers," said Faucett, "are more enthusiastic than ever and we are looking forward to the best season in several years. Should it develop that the gas rationing ban on pleasure driving isn't lifted, we know that the people will come to the fair by bus, train and with horses, as they did years ago. If they have to use horses we'll install hitch rails in the parking area."

Colorado Seeks New Crowd Mark With Ace Entertainment Layout

PUEBLO, Colo., July 31.—With a strong entertainment program signed, Colorado State Fair is setting its sights on topping last year's attendance mark of 105,000, Manager Frank H. Means revealed here this week.

"We don't expect the State to be fully represented this year, either in exhibits or in attendance," Means said, "but we expect to break last year's attendance mark thru patronage of soldiers in camps and air bases and war workers within a radius of 100 miles. All outdoor attractions in this area this year have been drawing capacity crowds.

"Leo J. Cremer again has the contract to direct the rodeo. Contests will be held afternoons and nights, and horse races will augment the afternoon programs. Thearle-Duffield Fireworks Company has the contract to put on the fireworks display nightly in front of the grandstand. There will be reproductions of the bombings of Europe, naval battles and patriotic pieces. Dodson's World's Fair Shows will again provide the midway."

Louisiana Frames Junior Stock Show; Military Theme Readied

SHREVEPORT, July 31.—Board of directors of Louisiana State Fair this week voted to hold a Junior Livestock and Canning Show in lieu of the annual State Fair here. Show will be held on the regular fair dates, it was reported. In announcing its decision, the board said that "now more than ever" the fair should encourage the farm youth in greater production, which will play an important part in the winning of the war.

Attractive premiums will be offered on beef and dairy cattle, hogs, sheep, horses and mules, poultry and canning. Adult cattle raisers will also be invited to make displays, especially of stock they have for sale. Many government and State agencies will be offered display booths as well as the booths for the sale of War Stamps and Bonds.

Armed forces will be given space for recruiting and to display equipment from all branches of the service. Barnes-games have been scheduled, as well as several other features. Fair has the endorsement of the State College, the Department of Extension and other State agencies. With the several army camps within a short distance and everyone working, attendance is expected to be large, with liberal spending.

Livestock and canning exhibits from any farm boys or girls who wish to en-

Conklin Ready to Toronto's 2d Annual Fair for Britain; War Victim Fund to Benefit

TORONTO, July 31.—President J. W. (Patty) Conklin, of the Conklin Shows, arrived here from Saskatoon, where the provincial exhibition ended the Western Canada Class A fairs tour of the shows, to prepare for the second annual Fair for Britain in August.

"To anyone who thought this was a big event last year," said President Conklin, "I can say that the fair will be at least twice as big this year. We have any number of innovations to present."

Fair will again be held at the Riverdale Park grounds, under Toronto District Business Mens' Council auspices, with receipts going to The Evening Telegram's Fund for British War Victims. Last year's fair, which replaced the Canadian National Exhibition, resulted in a donation of \$43,000 to the fund, while

\$60,000 was given to other war services. During the run paid admissions totaled 347,000. In addition to the Conklin Shows, there will be a number of displays sponsored by the Dominion and Provincial Governments, army, navy and air force, Red Cross, aircraft industry, munition plants and a number of other war services.

Red Lion Ends On Right Side

RED LION, Pa., July 31.—Overcoming numerous wartime obstacles, 26th annual Gala Week Fair here, July 19-24, came to a close "with flying colors," R. M. Spangler, secretary and general manager, said. Surmounting the gasoline ban on pleasure driving, labor shortage and lack of commercial exhibit handicaps, this year's attendance and spending on the midway was nearly up to par, Spangler added.

Gate was about 12 per cent under other years, and this year marked the third time in the annual's history that the fair did not suffer from rain. Spangler said a meeting of the fair board of directors is to be held next week to begin work on plans for the 1944 program.

Wapakoneta Plugs Food; Heavy Act Schedule Is Booked

WAPAKONETA, O., July 31.—Carrying out Secretary of Agriculture Claude R. Wickard's "Food Will Win the War and Write the Peace" slogan in all departments, Auglaize County Victory Fair has completed plans for this year's annual. Harry Kahn, secretary, has lined up an impressive array of acts for the fair's entertainment schedule. Program includes Lima (O.) Westinghouse Band and Chorus, Cavalcade of Stars, WLW On Parade and Boone County Jamboree, Harlem Jamboree and Henry Lueders All-Star Victory Revue.

Kahn said that \$300 in War Bonds are to be awarded along with various merchandise prizes. Also on the billet are a historical pageant, cooking school and food preparation contests, canning demonstrations, 4-H Club style revue, and light-heavyweight horse-pulling contests on two afternoons.

Horse racing will be presented on three afternoons, while fireworks displays will be presented on two nights.

Estevan Draw Best In Last 20 Years

ESTEVAN, Sask., July 31.—Largest crowds in 20 years turned out for this city's two-day summer fair. Short of the usual number of attractions in some departments, the program was rounded out with concentration on the encouragement of young agriculturists.

On the first day there were 2,697 admissions at the main gate, and 1,951 for the two grandstand programs. The second day saw 5,318 pass thru the main gate, and 3,914 go into the grandstand. Figures include free admissions. Men (See Estevan Draw on page 56)

GRESHAM, Ore.—"Food in Victory" will be the theme of the 37th annual Multnomah County Fair here. Manager A. H. Lee said horse racing would be one of the features. Exhibits will be limited to Multnomah, Clackamas and Washington counties in accordance with government requests.

Donaldsonville Gives Bonds

DONALDSONVILLE, La., July 31.—Catalog for the annual South Louisiana State Fair is in hands of the printer with awards to be entirely in War Bonds and Stamps, Secretary-Manager R. S. Vickers, announces. Sponsored this year by the Louisiana Civilian Defense, the fair will be three days, instead of eight, it was reported. Annual will open with School Day and end with Louisiana Day, when the governor will be the main speaker. State Extension Department will be in charge of agricultural exhibits. Practically all parts of the armed services will have exhibits and participate in the program.

Weyburn Count Up; Stock Sales Strong

WEYBURN, Sask., July 31.—Weyburn's two-day fair was one of the most successful ever put on by the Weyburn

Agricultural Society, officials reported. Not only was the attendance up over last year, but exhibits of livestock drew more favorable comment from the public and men prominent in livestock circles. Success was achieved despite restrictions on railway and highway travel.

The livestock sale on the second day brought close to \$11,000. Fair was officially opened by Hon. J. G. Taggart, Saskatchewan Minister of Agriculture, who said that the fair directors were entitled to good support from the public in their work of maintaining a high standard of agricultural fairs thru difficult years.

Features included horse racing and a farm boys' and girls' camp. George Hamilton provided the grandstand attractions, and E. J. Casey Shows were on the midway.

Langdon Finishes With Record Grandstand Mark

LANGDON, N. D., July 31.—With the final night's grandstand show setting up a new attendance record, Cavalier County Fair chalked up one of the most impressive runs in its history July 12-14. Seating capacity at the grandstand, which had been enlarged to care for over 7,000, was overcrowded at the final presentation, which featured Lulu Belle and Scotty, WLS Barn Dance, and a troupe from WDAY, Fargo, N. D.

County-owned horses in the free-for-all also attracted an exceptional crowd for the afternoon program, and fair officials said receipts were excellent. Inclement weather, just before opening, cut attendance at the beginning and kept the livestock entries down, but the fair as a whole was far above expectations, officials said.

Keep 'Em Smiling revue, provided by Williams & Lee Attractions, with Lew Fine as emcee, proved a big draw. Attraction line-up also included Aerial Lazelles, LaSalle Trio, Morales Brothers, Roshee and Lee and Jay Franklin. Reynolds & Wells Shows were on the midway.

Warren Registers Click Run; Gate Hits 10,000

WARREN, Minn., July 31.—Three-day 37th annual Marshall County Fair drew record crowds, with attendance totaling 10,000. Officials said the annual was one of the best in the fair association's history.

"Thru the year's receipts," said O. M. Mattson, secretary, "we expect to be able to pay off all current operating expenses together with a major reduction in indebtedness incurred in construction of the grandstand."

One of the features was the final day's livestock parade, and an amateur contest the final night drew well. Grandstand program was presented by Jule Miller, and Northwestern Amusement Company. International Revue was the nightly feature.

Pembina in Attendance Increase at 3-Day Run

HAMILTON, N. D., July 31.—Good weather and an amusement-hungry community put Pembina County Golden Anniversary Fair over in a big way here July 15-17. Splitting the week with Cavalier County Fair, the annual was one of the best in the county's history. On the final night the grandstand and race track were packed, with 8,000 on hand.

Williams & Lee's Keep 'Em Smiling Revue, with Lew Fine as emcee, coming here from Cavalier County Fair, Langdon, where they obtained great publicity, was the big night attraction.

Reynolds & Wells Shows were on the midway and chalked good business for the three days. Grandstand acts included Roshee and Lee, Morales Brothers and Daisy. A big livestock parade, horse races and a Bowery dance proved popular.

Rochester To Continue in 1943 Despite Fire Losses

ROCHESTER, N. H., July 31.—Secretary Ralph Came said this week that the Rochester Fair will be held as usual despite the loss of a large section of the livestock sheds in a fire early this month. Some rebuilding will be done, but lumber and building restrictions may make it impossible to rebuild the quarters as they were before the fire, he said.

The blaze, which was of undetermined origin, did an estimated \$20,000 damage.

O'NEILL'S COMEDY AND TRAINED MULE

Rodeos—Fairs—Outdoor or Indoor Events

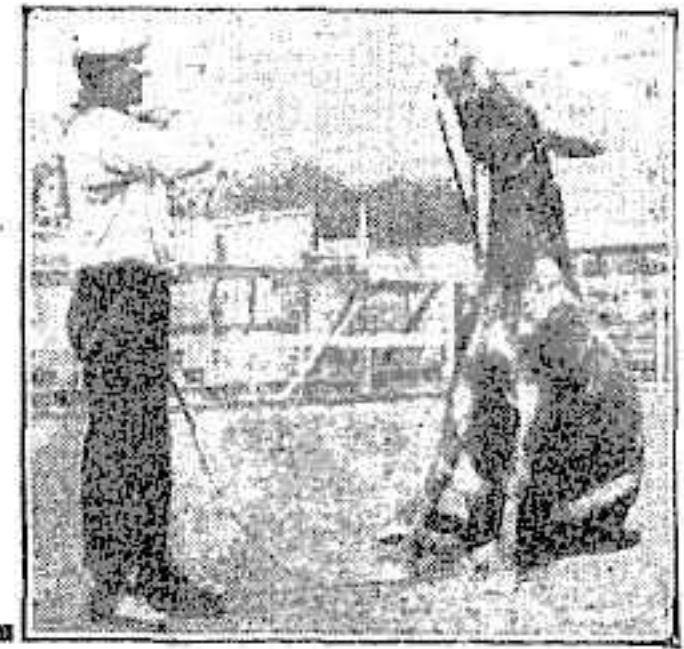
America's favorite trained mule Skimmith doing acts just like any first-class horse. One act has her walking a 14 ft. walk, 6 inches wide, up from the ground and riding a revolving pedestal a foot square.

ALSO MIDGET HORSE 36" TALL

A good novel feature. Write for complete information today.

HAROLD O'NEILL

R. 1, Box 491 Fair Oaks, Calif.



Selden THE STRATOSPHERE MAN
World's Highest Aerial Act!

I'm going up and take a look at the clouds.

Presenting the only 35 ft. swaying handstand atop a high pole—thrill and suspense that stuns crowds at every show. Some time open for a few date dates. Wire or write today.

Permanent Address: Care The Billboard, Cincinnati 1, O., or Rep. Barnes-Carruthers, Chicago, Ill.

STONEBORO FAIR

ALWAYS ON LABOR DAY

Date—September 3rd to 6th.

Want Rides, Shows and Motordrome.

Wire WALTER PARKER, Sec., Stoneboro, Pa.

WANTED
Good Clean Carnival

Elko County Fair & Nevada State Livestock Show

September 3, 4, 5, 6, 1943

Downtown Location. Contact HAYDEN HENDERSON, Sec., Elko, Nevada.

WANTED
GRANDSTAND ATTRACTIONS

Madison County Fair Association

Huntsville, Alabama
September 13-18

WANTED
RIDES, CONCESSIONS and FREE ACTS for

PRICE COUNTY FAIR

September 3rd-6th, Phillips, Wis.
EDWIN J. FOSTER, Treas., Phillips, Wisconsin.

ST. LOUIS COUNTY FAIR

Proctor, Minn., Aug. 18-21.

Want Rides, Shows and Concessions. Fair Grounds inside city limit of Duluth.

A. J. SUNDQUIST, Sec.-Mgr., Proctor, Minnesota.

WANT
SHOWS, RIDES AND CONCESSIONS FOR

Buncombe County Dist. Fair and Home Coming

AUGUST 23-28

Can change dates to September 12-18. Grounds in heart of city. Wire E. W. PEARSON, Secy., 8 Buffalo St., Asheville, N. C., if interested.

WANT CARNIVAL
RIDES, CLEAN SHOWS AND CONCESSIONS.

FREE FAIR, Aug. 20-21-22

Write LEON J. B. SEXTON, Waseca, Minn.

AKRON AGRICULTURAL FAIR ASS'N

Akron, Indiana, Sept. 8-9-10-11, 1943

SADDLE HORSE SHOW, SEPT. 12, 1943

Want Free Acts and Concessions.
WILLODEAN BALL, Assistant Secy.

WANTED! Concessions and Rides
CLEVELAND PRESS

HARVEST FESTIVAL

Cleveland Public Auditorium, Sept. 4, 5, 6

Biggest Fair Ever Staged in Cuyahoga County — Attendance Estimate 60,000, Rain or Shine.

Write or Wire Midway Mgr., Harvest Festival, Cleveland Press, Cleveland, O.

WANTED FOR AUG. 9-14

ELKHART COUNTY FAIR, INC.

Operated by Goshen Post 30, American Legion of Goshen, Indiana.

Concessions of All Kinds, Shows, Rides. This Is One of the Best Fairs in Indiana.

There Has Not Been a Carnival in the County This Year. Every Factory on Defense Work.

Contact JOHN STACK, Secretary, Goshen, Indiana.

"BEST SHOW TOWN IN THE MIDDLE WEST"
WANTS INDEPENDENT SHOWS, GAMES AND CONCESSIONS

Three Days — Free Gate. Big Veterans' Day Wednesday. Soldiers, Sailors' Reunion One Day Only. August 23-28, Inclusive.

MARION COUNTY FAIR

W. R. HANCOCK, Secretary, Salem, Illinois.

Independent Shows and Concessions Wanted For

RICHLAND COUNTY FAIR

OLNEY, ILL., AUGUST 31ST-SEPTEMBER 1-2-3

Rumble's Rides Booked.

W. H. SCHULTZ, Secretary, 108 N. Fair Street, Olney, Illinois

WANTED
Three or four Entertainment Acts, such as Comedy, Animal or Trapeze Acts, to fill in spots between Rodeo and Horse Racing Entertainment at the

ROSEBUD COUNTY FAIR

FORSYTH, MONTANA

Two performances on September 9 and 10 in the afternoons. Correspond with H. L. DUSENBERRY, Secretary-Manager, Rosebud County Fair, Forsyth, Montana.

The Chattanooga-Hamilton County Interstate Fair

WANTS THE FOLLOWING CONCESSIONS:

American Palmistry, Jewelry, Candy Floss, Candy Apples, Frozen Custard, Crackerjack, Crab joints. Dates—Sept. 16th thru the 25th.

MAUDE H. ATWOOD, Secretary, Rm. 420, Volunteer Bldg., Chattanooga, Tennessee.

BATH, N. Y., FAIR

SEPTEMBER 14-18, Inclusive.

Don't Listen to Rumors! This Fair Will Operate on the Above Dates. For Space Write J. VICTOR FAUCETT, Secy., Box 470, Bath, N. Y.

WANTED—Midway Shows and Concessions

WYANDOT COUNTY FAIR—September 14-17

UPPER SANDUSKY, OHIO

Will rent large Dining Hall with electric and gas ranges, running water, seating capacity 500, for duration of fair. Contact H. A. HUDSON, SEC.

Ops, Patrons Whip War Aches To Give L. I. Resorts Red One

FAR ROCKAWAY, L. I., N. Y., July 31.—Despite the numerous difficulties that have presented themselves, particularly in the nature of transportation, Long Island beach resorts are enjoying an unusually good season.

Just before Decoration Day, which is curtain-raising time on amusements in this area, many operators were so frustrated by the steady stream of wartime restrictions that some threw in the sponge and decided it was a fruitless task to go on. The harder ones stuck. The severe curbing on night lighting on the Boardwalks was the hardest of the edicts to take.

Money is plentiful in these parts, and tho the weather hasn't been too good thru most of July, spenders have not allowed that to discourage them.

Patrons have jammed themselves in busses and trains and good-naturedly endured the hardships that go with traveling under war conditions to get to the shore. One of the commendable features has been the manner in which transportation services have been able to handle the situation, which in instances called for handling two and three times the normal amount of patronage.

On two week-ends thus far, the Rockaways and Long Beach averaged a total of close to a million visitors. Long Beach is 10 miles further out on Long Island than Rockaway, and is confronted with more serious transportation problems.

Because in normal times about 90 per cent of its patronage makes its way to the resort via motor, Jones Beach has been pretty hard hit. Other units of the Long Island State Park Commission, of which Jones Beach is part, have also taken a wallop, as these spots were engineered to provide for autoist trade and are remotely situated.

Amusement people have improvised some unusual get-ups to get around the dim-out regulations, which, for obvious reasons, are severe around the ocean-front region. In some instances foot-lighting arrangements have been created

Reid's Portable Finds Tampa Good

TAMPA, July 31.—Reid's Playland Park, portable amusement operation owned by Mrs. Mabel K. Reid and managed by Earl A. Reid, has lost only two nights due to rain since its opening on a location three blocks from the heart of Tampa January 16.

Before moving here, Reid's Playland Park was located seven years on the beach at Jacksonville, Fla., but due to the blackout in force there this season was forced to seek another spot for the duration. Mrs. Reid expects to return there after the war, as her lease there still has five more years to go.

Mrs. Reid purchased ample grounds for her local venture a block from the bus station, which brings large crowds of servicemen to the funspot nightly. Mrs. Reid says she has plans to make Playland here a permanent amusement zone, as the prospects are good for year-round operation.

Playland is operating with five rides and 19 concessions. Sam Moore has the bumpers game; Bob Colmen has four concessions; Jerry Ott, three; Harry Dennis, two; W. W. Anthony, one; Orten brothers, of circus fame, two; A. B. Miller, two; R. C. McQueen, two; William Lackos, one, and Mrs. Harry Bowles, one. Rides are the Merry-Go-Round, Ferris Wheel, Octopus, Tilt-a-Whirl and Auto Scooter.

Money is plentiful here, what with the shipyards working day and night.

Events, Free Acts Boom Pontchartrain

NEW ORLEANS, July 31.—With more special events carded this season than during any peacetime year, attendance at Pontchartrain Beach continues to run well ahead of previous years, Manager Harry Batt reports. Batt has named August 19 for selection of Miss New Orleans for competition in the Atlantic City contest. Miss New Orleans Junior was selected before a jam of 50,000 last week.

Pontchartrain continues practice of double free acts each week. New attractions this week are Selden, the Stratosphere Man, and the Walter Guice Duo.

to shield the rays from outside view.

In certain Boardwalk areas, concessions are so dimly lit that employees move around behind the counters like shadows. Electric company officials say the current use in island shore amusement areas has been curtailed almost 60 per cent.

Playland Park in the Rockaways, Long Island's largest single amusement venture, is going full speed, thanks to the resourcefulness of electrical engineers who managed to make the ocean-front spot brightly lighted thru-out and at the same time keep within the realm of restrictions.

The difficulty in obtaining supplies of ice cream, soft drinks, candies, etc., has worked havoc with many of the refreshment stands, quite a few of which have been compelled to shutter. Biggest demand is for ice cream, which seems to be scarcest of all items. Some spots have not had ice cream as long as four and five days of each week.

Concession merchandise is pretty hard to get, and in some cases coupons are being issued, with concessionaires hoping that eventually merchandise will be available.

Utah Playspots Crack Old Marks

SALT LAKE CITY, July 31.—Reaching a climax in business July 24 and 25, which in Utah is the peak of the summer season, Utah resorts reported the greatest Sunday and holiday trade in many years. Over-all take for the first half of the year also has been well over normal. As Pioneer Day, July 24, is celebrated more in Utah than Decoration Day, operators base their half year's estimate of business on that date.

At Black Rock Beach, on Great Salt Lake, Saturday and Sunday business since the opening June 12 has surpassed that of the same period for the last 10 years. There was a turnaway each weekend at the bathing and eating concessions. To a lesser extent the same was true at Sunset Beach, which suffered damages earlier in the year from a blow. Saltair and Lagoon, the two largest amusement resorts in the area, have been closed because of lack of equipment. Como Springs, in Weber Canyon, near Ogden, also has been doing capacity on week-ends all season, with better-than-usual business during the week.

Distant picnic spots and mountain resorts, those beyond the 40-mile gas ration limits, have been far below normal but have been able to maintain their establishments with skeleton crews and little actual financial loss.

Success of the two beaches, Sunset and Black Rock, will probably induce others to remain open during the 1944 season.

Coney Island, N. Y.

By UNO

This resort made the news four times during the week ended July 24, while the weatherman continued to serve sunshine which brought rich business.

First was a letter sent by the French consul complaining about the short-changing of a French sailor. Complaint was investigated and the culprit fired. Second, Pop-'Em-In games ordered to close or change operations. Order was complied, with some shuttering and others trying out new money-makers. Third, photo galleries now abiding by another order from Petty Chief Matthews of the coast guard to charge lower prices (one for 35 cents) to all servicemen. Fourth, Mardi Gras Committee, soliciting contributions, found many disinclined, having in mind last year's fete which, because of the dim-out, proved an indistinct spectacle and very disappointing. They counter with an idea calling for elimination of the event which would tend to lengthen the season to the middle of October.

Miscellaneous—Tom Burns Sr. and Jr. are the oldest sign painters on the Island. Junior's uncle was the late Dr. John Morrow Pierce, a well-known Coney medico. . . . Sol Baron, formerly with John Bergman's gift shop, is now a machinist in the Brooklyn Navy Yard. . . . Buck Rodgers, of the Fascination game, a songwriter on the side, has com-

Gerety in Solid With Army; Polio Cuts Kiddie Biz

SHREVEPORT, La., July 31.—B. S. Gerety, prominent carnival showman and manager of Fair Park, amusement center located on the State fairgrounds, has made himself solid with thousands of soldiers in this area thru the many courtesies extended them. Recently some 1,100 soldiers camped overnight on the fairgrounds and that evening took over Fair Park, and had a great time until called back to quarters at 11:30 p.m.

The Servicemen's Center in downtown Shreveport has been furnished with free tickets to the park and its many attractions and hundreds of servicemen and women have taken advantage of Gerety's courtesies.

Louis Seibert, chairman of Servicemen's Center, stated that this is the first local amusement place to have extended courtesies thru his organization, and his office furnishes tickets each day to the first 25 servicemen or women who call at the center.

Fair Park not only has proved a mecca for servicemen in this area but also to thousands of Shreveport amusement seekers.

Due to the prevalence of infantile paralysis (poliomyelitis) children's attendance has dropped the last several weeks. There is a ban against children 14 years or younger attending public gatherings.

Carlin's Headed For Record Run; Kratz on Staff

BALTIMORE, July 31.—The recent Becker's Bakery Day at Carlin's Park exceeded all expectations, according to Col. A. T. Miller, events director, with the rides and pool taxed to capacity thruout the day. Twelve more large promotions are scheduled for August, and with a break in the weather the coming month, Carlin's will exceed by far the 1942 season mark in both receipts and attendance, Miller says. Special note has been given to recent week-ends when attendance hit a new high.

Dick H. Kratz, well-known producer of park innovations and features, has joined the executive staff at Carlin's to expand the recreational and amusement facilities of the amusement spot in keeping with the expansion of Baltimore's population. He comes here from Enna-Jettick Park, Auburn, N. Y.

General Manager John J. Carlin Sr., who has been sponsoring shows for the various army camps in this area, will continue as long as weather permits.

Late Opening, Rain Wallop, Jeff, Detroit

Lack of help keeps many rides, concessions dark—biz way under 1942

DETROIT, July 31.—Business at Jefferson Beach Park, which reopened four weeks ago under management of Jefferson Beach Park Company, Inc., has been considerably under that of 1942 as the result of a double handicap of a late opening, which was little advertised in the middle of the season, and excessive rainfall.

Another factor is that a number of the special rides and attractions and many concessions remain closed due to shortage of help and concessionaires. Even the Penny Arcade is dark. With so many attractions closed, gross business has been slashed far below that of last year.

Plans for an extensive promotion program for 1944 are being made, according to Jack Stevens, who returned to Jefferson as manager this season, a post he held up to two years ago. Mystic Tower and the Razzle Dazzle will be removed, as they are considered a slight fire hazard, Stevens said. No picnics are being scheduled for this season due to the late start.

Numerous improvements, including enlargement of the beach and construction (See Jeff, Detroit, Hit on opposite page)

Galveston Pier Makes Bow Soon

GALVESTON, Tex., July 31.—Opening early in August of new \$1,500,000 Pleasure Pier, 1,500 feet into the Gulf of Mexico at 25th Street on the Galveston Beach, is announced by Mayor George W. Frazer.

Details for operation of the new pier, which includes dance hall, theater, convention hall, concessions and fishing areas, will be forthcoming soon, Frazer said, with the city advising the RFC that it is willing to assume charge, altho unable to supply money beyond service of \$300,000 in bonds voted by the city to help in construction.

A loan of \$1,100,000 in RFC construction bonds calls for a \$22,000 semi-annual installment payment in September, which the city already said it would not be able to meet by city funds alone. The bonds constitute a lien on the pier, returns secured by revenue.

Gas Easement Hypes Ocean City Crowds

OCEAN CITY, Md., July 31.—A record wartime crowd of approximately 30,000 visited this resort last Saturday and Sunday, the first week-end that auto owners were permitted to use their cars for vacation travel with the okay of the OPA. Vacation travel has been permissible since July 15, but many motorists found it impossible to take advantage of it until their No. 6 ration coupon became usable July 22.

More than 3,000 residents of Baltimore County have been granted permits to use A gasoline ration coupons for vacation purposes. Ten per cent of the applications were refused, according to State OPA rationing officers.

Last week-end crowd was more than twice as large as that of any previous Saturday and Sunday this season.

Philly Spots Click 'Em Off

PHILADELPHIA, July 31.—In spite of the general exodus to the South Jersey resorts, local amusement parks enjoyed capacity crowds last Sunday (25). The city folk bent on escaping the heat, and with travel facilities limited, both Woodside and Willow Grove parks reported the season's largest crowds to date. In addition, every swim pool in the city reported land-office business for the day.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

Gams Gambol

The New Jersey finals in the Venida Beautiful Legs Contest were held Saturday, July 24, at Palisades (N. J.) Park, and a number of other parks and resorts are beginning their eliminations. This is the national event sponsored by the Venida League, which is offering a \$1,000 War Bond to the final prize winner. Thousands witnessed the Palisades finals and the newscasts covered the contest.

On August 6, 13, 20 and 27 the Missouri Beautiful Legs contests will be staged at Sylvan Beach, Kirkwood, Mo., 17 miles from St. Louis. Rex Howe, Sylvan bossman, has worked up some swell tie-ups for his series of eliminations. State-wide finals are slated for September 3. Harry Batt has arranged to hold the Louisiana finals at his Pontchartrain Beach, New Orleans, August 5. Also running the "Beautiful Legs" shindig as a one-dayer is the Mid-State Fair, Columbia, Tenn. George L. Buchman, general manager of the fair, is supervising the event.

Others slated to hold eliminations in the legs meet are Bill Miller, Luna Park, Coney Island, N. Y.; Rudy Shogran, Excelsior (Minn.) Park; Paul Huedepohl, Jantzen Beach Park, Portland, Ore.; J. F. Paness, Midway Beach, Niagara Falls, N. Y.; Reese H. Jones, Rocky Glen Park, Moosic, Pa.; M. Foladare, Casino Gardens, Hollywood, and Harry La Breque, New Jersey State Fair, Trenton.

Men and Mentions

Bill Earle, director of publicity for Old Orchard (Me.) Ocean Pier, reports that it is trying a new set-up for the ballroom and theater there this season, with all promotions concentrated on those two phases of operation. But darn it, Bill forgot to tell exactly what the new set-up is.

A recent letter from Roy Staton, general manager of Springlake Park, Oklahoma City, demands consideration at this juncture. Here tiz:

"Due to the colossal building of war plants in this area, which has absorbed all available help, we are not operating any part of our plant this season. We furnished 130 trained employees who started one of the big plants; then we were unable to borrow back even six of them as teachers for our operation. I mention this, hoping that it might some time be helpful in getting some consideration for the amusement parks."

Other parks and pools which failed to open this summer include Saltair Beach and Pool, Salt Lake City; Dodson's Park, Halifax, Pa., and Knoebel's Groves, Elysburg, Pa., just to mention a few. We wonder how many have been affected like Stanton's spot. I know all of you have suffered some, but how many to the extent that your gates have been closed all season.

Incidentally, rumors were afloat last week that Tony Ganim, vet concessionaire at Palisades (N. J.) Park, had taken over the Lido pool, Harlem, N. Y., but Tony denies all implications. He confessed that he was approached to take over the swim estab but declined because of the labor shortage.

AC Interests Join in Move To Abolish Blackout Rule

ATLANTIC CITY, July 31.—Atlantic City amusement operators, Boardwalk merchants and resort officials Monday (26) joined forces in a movement to urge the army abolition of the coastal dim-out here. The drive was initiated by Frank P. Gravatt, operator of Steel Pier. Gravatt also appealed for Congressional aid in the matter. The dim-out started here March 20, 1942.

Gravatt asserted that the lifting of the order now would enable many resort merchants, hard hit by the war and army occupation of the local hotels, to recoup much of their losses. "We cooperated fully with the government when it was explained that darkening was necessary to save lives at sea," Gravatt declared. "Now that it seems that the danger period is passed, we wish the government to co-operate with us."

Utah State's Plan May Oust Beaches

SALT LAKE CITY, July 31.—The existence of at least two and possibly three privately owned beach resorts on the Great Salt Lake is threatened in the announced intention of the Utah Department of Publicity and Industrial Development to attempt to reclaim the leases of beach lands to Black Rock Beach Company and Sunset Beach upon their expiration. The Sunset lease, to Mrs. Ira Dern and E. H. Thompson, operators, expires January 1, 1945, and that to the Black Rock Beach Company, June 1, 1945. Each has held leases for 10 years.

Taking up the lease of Sunset Beach would wash out that enterprise, consisting of bathing houses, ballroom, cafe, luncheon boweries and bar. Black Rock Beach Company has its investment of about \$50,000 located in its own property. It includes dance floor, bathhouse, bar, outdoor cafe, luncheon bowery, Penny Arcade, cafe and concession booths. The property, however, could be condemned and purchased by the State.

The proposed plan is to make a State park of the beaches and attempt development before 1947. Saltair Beach Company, the largest of the beach resorts, is also located on beach property but its confiscation was not announced in the purported plan.

The beaches with the exception of Saltair, were idle, unprotected, unsanitary and unpoliced for years before the two companies undertook their development.

Palisades, N. J.

By CLEM WHITE

A return of the type of weather enjoyed in that 18-day stretch during middle June and early July has every-day biz looking like a full week of Sundays. Perfect park weather, cool enough for those making the rounds and still not enough breeze to deter the pool addicts. . . . Incidentally, Phil Smith, manager of the big tank, thinks that this season will top all figures in the last 20 years. The lads in back of the falls who make things tick, George Schurr, Johnny Ottens and Whitey Dubronovsky, echo the sentiments. . . . Ottens had a lot of fun explaining filtration to 10 newsreel men who were over to take the Jersey State finals for the Venida League contest for most beautiful legs. A tribute to his description was that they all dashed into the pool as soon as their chores were finished.

Something new has been added this year, with Superintendent Al McKee having all the paint jobs on buildings about the park renewed. Usually once a season is considered sufficient, but a nice new glow now is being applied early ayems. Promotion Manager Doc Morris has the larger of his outings now in full swing, with action rampant both afternoons and evenings. The kiddies come with their elder brethren in the daytime, while mom and pop repeat the family visit during the eves. . . . Russ Irwin and ork continue to hold down the steady dance assignment with the help of a succession of name bands who relieve later. Bob Allen, Tommy Tucker and Joe Venuti started a new surge of topnotchers, and are being followed by Al Donahue, Joe Marsala, Bobby Sherwood and Mike Riley.

Miss Victory (nee Zacchini) and her cannon have been such a resounding feature that her engagement has been extended for two more weeks. Many of the folks buying admissions at the gate ask, "What time does the girl get shot out?" . . . Entries for the annual Baby Diaper Crawling Race are coming in with such regularity that the field in all three classes probably will top by far those of previous years. Bert Nevins's idea of opening a special event for the kiddies of servicemen has met with gratifying response all around.

With Mike Corrado's flower gardens in full bloom, the parade of models and photogs looking for colorful spots for background becomes even more intense. Now that Mike has practically everything done, his bustest season starts. Horticulturists started coming here 30 years ago to view and ask advice, and each season sees a new batch of visitors added. . . . We thought nothing would ever take Fred Ferguson's attention from his steady grind of employees' group inducements, but the Victory Garden outside his office finally managed to do what other distract-

American Recreational Equipment Association

By R. S. UZZELL

George C. Tilyou found it necessary to resign from the OPA of which he was Brooklyn administrator. His brother, Frank, has been called to the navy, where he is a lieutenant, and another brother, Edward, is convalescing after an appendectomy. Thus Steeplechase was left without a Tilyou as directing head for the first time in its long career. George is now giving it all his time.

Grandpa Fred Fansher is still carrying on at Ocean View, Norfolk, Va., about as active a spot as can be found anywhere these days. Florida and Virginia have claimed a lot of his time in recent years. He's still a plenty live wire.

The dog days are here. The best of the season, in most places, is over, but the manager must keep on his toes to keep up the drooping spirit of his employees who feel the fag of the heat and the long grind. They are talking of what they can or will do after the close of the season. Uncle Sam is likely to take over a lot of them either in active service or war work. At any rate, there is no excuse for any able-bodied man or woman to be idle these days.

Always after July 4 we begin to think and plan for the annual meeting at Chicago. This year is no exception. There will be a meeting and the live wires will be there. It would be just short of calamity not to hold a meeting on our 25th anniversary. We gathered in the Windy City 25 years ago to organize the park men of America and Canada, and there are only three of us from that memorable meeting still active.

Leonard B. Schoss, our national president, has been an active park manager continuously since his youth and he has seen many parks and park men come and go, and he knows the answers why so many have made the grade and survived. Continuity of effort has been a big factor in his own conspicuous success and much can be gained by merely talking with him. He has always kept his feet on terra firma.

A. R. Hodge, our national secretary, is not a timid soul and always keeps his eye on that guiding star of which he told us in his keynote speech at the La Salle Hotel, Chicago, at our first annual conclave 25 years ago.

Oddly enough many places will hang up a record for attendance and grosses this year while dark clouds hang over other spots. A few places have remained dark, while others have shown almost a spirit of genius in meeting emergencies.

The free acts which have been able to carry on have had one bowl of cherries. No idle time or blank weeks. They have been engaged steadily since the early opening of the season and will run thru the close of the fairs. Unfortunately the parks have not had a wide choice of acts. But it's like the old maid who said, "Where are they?"

July Sunday Play Sets Hampton Mark

HAMPTON BEACH, N. H., July 31.—The July Sunday crowds at Hampton Beach have broken all previous records, with estimates of 100,000 on the beach on each of the last three Sundays.

On Saturday afternoons and Sunday mornings long lines of pedestrians made the two-mile trek from the railroad station to the beach. Busses from Massachusetts cities have been crowded to capacity and extra busses and trains have been used to take care of the pleasure seekers. The ruling allowing use of basic ration gasoline coupons to make one vacation trip brought in additional auto loads the last two Sundays. The beach facilities, rides and concessions are operating full force, with ops' inability to procure sufficient help the biggest headache.

tions couldn't. His interest is well justified. . . . Tho neither Jack nor Irving Rosenthal will permit themselves to be pinned down, we'll go out on a limb and predict that Palisades will be expanded for next year. Not in the line of changing things around, but moving into new space, which will make possible many things long in the blue-print stage.

Gas Ration Cuts Stanton Welsh 60%

DETROIT, July 31.—Business at Stanton Welsh Park, near Utica, Mich., is off about 60 per cent from last season. Week-ends have been good, with mid-week business very low, which has been the trend at nearly all parks in this area. Gas rationing has been the heaviest adverse factor in this season's business. The fun spot is located 20 miles north of Detroit, far from any sizable towns.

Roster of Welsh Park, one of the smaller ones in the Detroit area, includes Stanton Welsh, general manager; Vernon Dexter, ride superintendent and Heyday manager; Mrs. Catherine Dexter, Merry-Go-Round manager; Tommy Welsh, Ferris Wheel manager; Edward Harris, Chairplane; Bill Crouchman, ballroom and tavern manager.

Welsh also operates Stanton Welsh Beach on Jefferson Avenue, east of Detroit, with swimming, pony ride concession and lunch stand. Spot adjoins Jefferson Beach Park and has been doing fair business.

Balto Pools Get Big Play

BALTIMORE, July 31.—Despite heavy rains, Baltimore's swim pools did a land-office business last week-end, including Carlin's Olympic, Meadowbrook, Lakewood and Five Oaks.

According to Arthur B. Price Jr., manager at the Lakewood, one of the largest pools in the area, the Sunday crowd numbered well over 3,000.

JEFF DETROIT, HIT

(Continued from opposite page)

of a new sea wall, are contemplated for the coming season. Reconstruction of the park buildings is also planned.

Business has been fair on week-ends but poor in the middle of the week. Monday night, however, has proved a moderate crowd-getter by the institution of 10-Cent Night on all rides and attractions.

Lack of transportation has hurt business somewhat, as Jefferson is located seven miles beyond the city limits. Fifteen-minute bus service is provided, however, and a check-up indicates that most of patrons use busses rather than their own cars. The opening Saturday attracted 1,890 patrons, altho practically no advance advertising was done.

Jefferson's ballroom has been reopened after serving two seasons as a roller rink and is drawing around 1,000 on Saturday nights, with only fair crowds on week nights. Dansant opened with Bernie Cummings, followed by Joe Sanders, with Shep Fields moving in yesterday for two weeks.

A portable roller rink under canvas has been installed on the midway and has been doing good business. Roster of the park includes: Jack Stevens, manager; Mrs. Marge Stevens, office manager; Myrtle Beamish, secretary; Horace Hall, electrician; Connie Berglund, maintenance; John St. Pierre, head gardener; Bill Wayburn, Jack Semlow, and Henry Hauss, police.

Ballroom: Mark Des Autels, manager; Frederick Thompson, doorman; Virginia Stockwell, cashier; Frances Beamish, checkroom.

Bathing beach: Joe Breault, manager; Tommy Ryan, Justine Rhodes and Danny Papineau, lifeguards.

Nich Bosch is Coaster manager, with Emil Fischer, assistant; Charles Hallison, Merry-Go-Round manager; Jim O'Leary, Bug manager; Richard Heller, Airplane Swing manager; Robert Mhlader, Dodgem manager.

Cashiers: Mrs. T. S. Book, Coaster; Ruth Culliton, Whip; Mrs. Joseph Breault, Merry-Go-Round; Bella DeMears, Bug; Mrs. Mabel Rose, Airplane Swing; Marie Kaufman and Marge Aryest, Dodgem.

Concessionaires are Bisch & Rocco, Chicago, Flying Scooter; Adrian Lingemann, boats; Jacobs Bros. (Mayfair Concessions), refreshments; Flexible Freddie Jones, hoop-la, doll and balloon stands and photograph gallery; Eddie McCuen, milk bottles and rabbit race; Jim Myre, lady-in-bed, bozo drop and coke bottles; Pat Lemay, skating rink.

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Experienced Show Girl Talker. Excellent salary and bonus. Pleasant engagement.
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Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Spokane Curfew Poison to Props

SPOKANE, July 31.—That enforcement of this city's new curfew law, requiring juveniles under 17 to be off the streets by 10 p.m., will get little support from proprietors and managers of amusement spots here seems evident from recent action by police.

When officers clamped down on activities of Spokane juveniles last week they rounded up, among others, several youthful patrons of Silas Cook's roller rink located just north of the city limits. The skaters, homeward bound, were awaiting a bus but were forced to spend the night in the juvenile home.

Cook went to bat for the kids. He also declared his rink business is being ruined by the 10 p.m. closing order, with patronage dropping 25 per cent in two days. Restaurants, ballrooms, theaters and amusement parks have made similar complaints, but as yet have made no organized fight against the curfew regulation, hoping that some means can be found to overcome indiscriminate policing of juveniles.

Altho the curfew law has been in effect for more than six months, strict enforcement did not begin until this month. This belated effort is credited to the current rise in juvenile delinquency in the community. The police have long assigned squads to check beer parlors and taverns after 9 p.m., but until lately other amusement spots went unmolested.

Operators of places of amusement

claim they cannot take the advice of police officials to open and close earlier, as a majority of their patrons, including teen-age boys and girls, are employed during the day.

K. C. Spot Changes Hands

KANSAS CITY, Mo., July 31.—Richard H. Crain recently purchased the El Torreon Ballroom property at 31st Street and Gillham Plaza for \$80,000 from the Guardian Life Insurance Company. Since 1936, when acquired by the life insurance firm, the second floor of the building has been occupied by a roller rink, and it is Crain's intention to continue with this operation.

SGT. MARTIN J. DUMMINGER, former floor manager of Harold Michael's rink, Fremont, O., writes that he is stationed at Camp Lee, Va., and that two rinks close by, La Casino, Petersburg, Va., and Cavalier Arena, Richmond, Va., are getting big patronage from the boys in khaki.

R. E. HICKERSON, whose Fairyland Park rink in Kansas City, Mo., was destroyed in the big fire there recently, has abandoned plans to resume operations with a portable outfit. If the park is rebuilt for next season a new rink will be constructed and he expects to again

obtain the concession. Hickerson and his wife are readying for a trip to St. Louis and Chicago, and plan to visit rinks en route.

FLYING BERRYS are in Philadelphia, featuring their skate act at Sciolla's Cafe.

CHARLES DUO is presenting his skating novelty at Hunt's Ocean Pier, Wildwood, N. J.

FRED A. MARTIN, RSROA secretary, reports a large number of new applications for membership from rinks, literally from Florida to Alaska, now waiting action by the board.

DETROIT Figure Skating Club, affiliated with Arena Gardens in that city, has nearly filled its quota of 150 members for 1943-'44. Arena, which has been open all summer for the first time in its history in order to satisfy recreational needs of Detroiters who can no longer travel freely outside the city on vacations, will hold its fall opening September 10.

PAT LEMAY, who formerly operated a rink at Roseville, Mich., has opened a portable rink, 110 by 60 feet, in Jefferson Beach Amusement Park, Detroit, upon reconversion of the former skating rink there into a ballroom.

RSROA HEADQUARTERS in Detroit advises that the annual amateur membership cards can be renewed now, without waiting until their formal expiration date, August 31. Sec. Fred A. Martin is advising early renewal to avoid delay that may be necessary if too great a rush develops at the last minute.

Little Wheels Go in Casablanca When Soldiers Give Way to Yen

DETROIT, July 31.—Importance of skating to American boys in the armed services is strikingly shown in a letter from Pvt. M. C. Boyter to Fred A. Martin, secretary of the Roller Skating Rink Operators' Association of the United States, describing the attempts some of the soldiers have made to secure skating facilities in the North African theater of war.

Private Boyter, who hails from Columbus, O., wrote: "Here I am in Africa! I came across another soldier, Albert Wolf, in Casablanca five months ago who also belonged to the RSROA, and we had a long talk. With the aid of the Red Cross we found a place for a rink and got some old skates which originally had come from Paris. We held skating sessions every night, and plenty of the

French boys as well as Americans attended. We had more customers than skates.

"Then came the day when I had to leave, and shortly after Albert Wolf left too. But we had a nice rink at Casablanca and the boys enjoyed themselves. You can't realize how many soldiers and sailors really enjoy skating. If you would pass the word along perhaps some old rink skates could be obtained and sent thru the Red Cross to Casablanca. It would be for the interest of the boys in the service.

"I would like to claim, along with Albert Wolf, to have developed the first skating rink in Africa and to have organized the first skating club there. This may mean nothing to you, but it does to me. I am not too good a skater, but I like to organize skating clubs."

UNDER THE MARQUEE

(Continued from page 38)

circusdom while with the paper and contacting visiting shows.

IT is hard to imagine the possibility of having more workmen than we can use apply for jobs.

EVANSVILLE, Ind., is making ready to welcome the Beatty-Wallace show August 11 and 12. Show will play on a lot which is reached by frequent bus service. Engagement will mark the first time a motorized show has been in

Evansville since the days of the Tom Mix Circus, reports E. Deacon Albright.

WHEN Harold M. Kilpatrick (who is on Dodson's World's Fair Shows in charge of the billing) was billing Minneapolis recently, he met his old friend, Bud Robbins, with whom he worked when they were on the No. 1 Advertising Car of the Ringling show. Robbins, who is a flying sergeant in the army, stationed in Florida at an advanced air base, was home on furlough.

THESE may be hard and gloomy days in some ways, but we should rejoice over the fact that payday-money is rolling in.

EDDIE ROBERTS, now handling tickets on the Motordrome with Mighty Sheesley Midway caught the Beatty-Wallace circus at Lima, O., when the shows played on near-by lots. Roberts declares he renewed friendships with Walter Rogers, Specks Coutin, Cy Murray, Julien West, Joe Ginsberg, Bill Good, Charles Labird, Walter Horn, and the McIntosh brothers.

THE cheerful look on everyone's faces after the show is up and ready to open indicates that when you're on your toes the show will go on.

WHILE the Russell Bros.' Circus was playing in Portland, Ore., Dan R. Mears and wife, Marie, came from their ranch at Sherwood, Ore., to visit friends on the show, reports Charles A. (Chuck) O'Connor. Chuck reports meeting Cheerful Gardner, Jack Joyce, Cy Compton, Joe Webb, Paul Eagles, Bob O'Hara, Dan Dix, Elmer Myers and Chief Sugar Brown. O'Connor compliments Bill DeBarrie on his side show.

"I ALWAYS had a hankerin' to jine up with

a circus," opined Hiram Hayraker, "but three fear that the gal who skun the cat on the triple bar mought be married, I kept my mind sorter sot agin it."

KELLY-MILLER circus was enjoyed by Doc Victor B. Lund, wife and daughter during stands at Moberly and Macon, Mo. Doc, a med demonstrator, was the guest of Homer Phillips and the Bill Miller family. He declares that he and his family were so delighted with the showing at Moberly that they traveled to Macon the following day in order to see the show again. At Macon he met and dined with Gus Kanerva and Jackie Dale.

REMEMBER the yesteryear story about the boss canvasser who made the concert announcement, when the regular talker was sick, with: "Ladies and gents! We're gonna put on a con. Ducats are 25 megs. If you stick you're stuck, and if you don't stick you're a stiff. See!"

REX M. INGHAM'S Wild Life Exhibit opened at Lynchburg, Va., July 25 and has had good business to date. Location is at 915 Main Street. In Roanoke, Va., despite good location and newspaper co-operation, the poorest week's gross of the season resulted. Coming out of Knoxville, Tenn., where a 15-day stand was made, outfit was at Morristown, Tenn., for three days. There the biggest day's business of the season was chalked up. Mr. and Mrs. Ingham recently spent a few days at their home in Ruffin, N. C., and rejoined at Roanoke. Morris Johnson is managing the unit. Work on the second unit is being completed and will be ready to open in a week or so.

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March 16th the Government prohibited the tanning of white leather. Fortunately, due to production schedules, we have an excellent reserve. Because we anticipated this condition we are able to meet your needs today. PROVIDED you place your fall and Christmas orders today. Don't gamble! Don't delay!

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Put your old broken and cracked plates to work. We will weld them, cut them down and mount them on Hyde Shoes. This service has saved Rink Operators thousands of dollars.



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The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

AN EXAMPLE of tenacity of purpose with results satisfactory to all concerned was the '43 season of fairs on the Western Canada Class A circuit. Holding that the four exhibitions in Brandon, Calgary, Regina and Saskatoon would represent substantial impetus to war efforts, the fair boards overcame disheartening obstacles to carry thru. That they consider their determination and ingenuity to have been worth while is evidenced by their unanimous vote on July 23 to hold the fairs next year. Public response and a feeling of accomplishment dictated that action. That it was possible to present the essential entertainment aspect along with the patriotic and educational bulwarks was due largely to the understanding and efficiency of the amusement caterers who served them. The season's line-up of fairs in the States indicates, however, that the go-getting provincial managers have no monopoly on willingness to tackle tough jobs.

DOUGLAS K. BALDWIN is still show-minded in his berth with the American Red Cross at a Pacific station. Doug, who resigned as president of the IAFE and as manager of Alabama State Fair, Birmingham, to tackle EC work, has written to our prey, Walter Evans, in part: "Clippings from your family educator and fireside companion have been keeping me in touch with what has been going on back there in my absence. Need I say that a session with even a section of *The Billboard* is like a visit

home? Well, not exactly—but, anyway, it's darned good. Wish I could give you a complete picture of our show here—but it can't be done. Busy trying to co-ordinate our club, camp, recreational and hospital programs into a smoothly working opus. And the way things are going every day is like the day before an opening. And, somehow or other, we always seem to get ready for the surprises of the new day that comes along regularly. Hope it won't be too long before we can get together on the Magic Carpet in the Sherman to fan over what's happened on both ends of the line. In the meantime, I can report that we are doing a terrific business at this stand and expect to break all records."

DURING the Greater Cincinnati engagement Clyde and Harriett Beatty were guests at the home of Mr. and Mrs. Henry Oosterkamp, who like to hold open house for circus friends. The Oosterkamps and party saw the night performance in Norwood after a visit to the backyard, Host Henry recalling other days when his domicile had been enlivened by the presence of Frank Braden, Pete Staunton, Steve Henry and other sawdust troupers. John Robinson IV, one of the members of John Robinson Tent No. 11, Circus Fans' Association, Cincy, looked over the Beatty-Wallace Bros.' layout in Norwood. . . . Henry Ringling (Buddy) North is said to be in North Africa. . . . Grapevine has it that if the Ringling show does not by-pass Cincinnati it will not play here until Sep-

tember. . . Melvin D. Hildreth, CFA, Washington, in the Circus Department in this issue, has it figured out that many truck-show equipment problems will be over soon after the war ends.

SHOWMEN and concessionaires with some carnivals sans fair routes are looking around. . . . T. M. (Tommy) Allen is still in Starke, Fla. . . . Edward J. Hollinger is visiting in Elmira, Ont., preparing to announce fall and winter plans. . . . Mike T. Clark, retired g. a., of former S. W. Brundage Shows note, takes time out to note changes and progress (?) in the biz as exemplified by some shows in the Indianapolis area. . . . Mrs. Don A. Detrick, Bellefontaine, diminutive dynamo in the exec sec post of Ohio Fair Managers' Association, is not too busy to pause for the prediction of a bang-up season for Buckeye annuals. . . . Anniversaries noted of the deaths of two outdoor stalwarts—Orville W. Hennies and Abner K. Klue.

IN the "Hoosier Homespun" column in *The Indianapolis News* of July 22 Sally Marion, writing on *Circus Days*, wound up: "It is no wonder that your folks and my folks are glad this American custom has been passed along from generation to generation, affording us one great day in the year when we can take the children and let them enjoy the show fully as much as we do." . . . Frank B. (Dutch) Hilderbrand, formerly many seasons with Frank West's Shows, reporting from Charleston, W. Va. . . . Mel Smith gave Cincy another sartorial treat last week. . . . When bosses have general agents of few words long-distance phone bills are not so big.

The Crossroads

By NAT GREEN
CHICAGO

IT IS no pretty picture of Hollywood that Marcia Winn, feature writer for *The Chicago Tribune*, has been painting in her stories from the film capital. Motion picture men are fond of saying nasty things about outdoor show business, their diatribes no doubt being inspired by financial considerations. They don't like to see outdoor attractions cut in on what they have come to regard as their private preserves. If one-fourth of what Marcia Winn tells about conditions in Hollywood is true, the picture people had best lay off other branches and use a little spall on their own. Marcia spares no words, and apparently she has plenty of first-hand information. If *The Trib* has a sincere desire to remedy the conditions it says exist, there will be follow-ups on these stories. If it doesn't follow thru we can set the stories down as just another circulation stunt.

WHEN a columnist and a press agent get together there's no telling what will happen. The p. a. is pretty sure to have some ideas—often nutty, but if he catches the columnist staring at white paper and wondering what to write, chances are he'll sell the scrivener an idea, however screwy. Irv J. Polack's praise agent, Sam Ward, evidently caught Doug Welch, *Seattle PI* columnist, sans ideas for the moment. Sam is not exactly in the bashful class, so when Welch pleaded paper shortage as an excuse for not running any double-column cuts Sam evi-

dently said: "Well, half a hog—or elephant—is better than none." Which was all Doug needed to start his brain perking. Result was a column decorated with half portions of various animals that decorate the Polack show and some nice publicity for the circus.

BILL RODDY, who has agented just about everything that has gone over the road in the last 40 years, dropped in on the boys in Chi last week looking hale, hearty and prosperous. He's been out on the West Coast the last couple of years. Says the people out there are show hungry and have gobs of money. Anything under canvas can get plenty of dough, according to Bill. He left for New York and will agent one of the fall legits. Last seen of him before he left, King Levinsky, ex-heavyweight, had him backed in a corner and was trying to sell him a tie. Just trying!

TOM HUGHES has turned circle and is operating Hughes Bros.' Circus, which he describes as "a sidewalk 11-cent circus with carnle trimmings, along with my talkies." Tom writes: "Just a line to let you know I have used your suggestion about that barber-shop quartet idea, along with my hillbilly jamboree, one of the attractions with my circus. It's great so far. They sure like the idea of singing 'barbershop' style. Will use the gag each week, thanks to you." . . . Speaking of barbershop quartets reminds us that Harry Armstrong, 84-year-old author of that

greatest of all barbershop songs, *Sweet Adeline*, has been in town for some time. Since the late nineties the song has paid Harry \$75,000 in royalties and still brings him in a nice bit every year. . . . C. J. Sedlmayr in from Davenport for a brief visit. . . . J. C. McCaffery back from a trip to Birmingham. . . . Oscar Zoeppl, of the Zoeppl Troupe, left for the army last Tuesday (27). The previous night he was tendered a farewell party by friends in Rochester, Ind. . . . J. C. (Tommy) Thomas back from a southern trip. . . . Lon Ramsdell off for Toledo on his *Stage Door Canteen* pic job. . . . Happy Kellems, in from an engagement at Kennywood Park, Pittsburgh, played the Milwaukee Grocers' Association Circus Saturday and Sunday and is starting a string of fairs for Barnes-Carruthers. . . . The clan is gathering in Chi. Bill Conway, Al Butler and Arthur Hopper have been on the job here for a couple of weeks, and others of the advance are momentarily expected.

FROM the boys in the service: Pfc. Ernest M. Terry writes from an undisclosed point, probably the Aleutians or Alaska, that he saw in *The Billboard* that the Ringling show was sending posters to the outposts of the armed forces and he would like to have some of them for the camp canteen. From what we can learn those "Coming Soon to Tokyo and Berlin" Ringling posters are distributed to the far corners of the earth. . . . George L. Crowder, who is somewhere over the equator, writes: "Some of the people I have seen would interest Pete Kortis, Slim Kelly and some of the other boys." . . . James Edgar, formerly with the Al G. Barnes Circus, is now a major and he sends some interesting circus notes from England, where hardy circus operators are carrying on despite the war.

POST-WAR PREVIEW

(Continued from page 38)

wants to be the sort of a kitchen on wheels that has everything necessary for convenience in operation including automatic dishwashing and sterilizing machinery.

Independent of Towners

Then, in his ideal set-up, he wants a laundry unit to make the show independent of the town brigands who charge ten prices to get the wash on the lot before the show leaves town. It must be an automatic laundry capable of taking care of performers' and workers' clothing as well as sheets, costumes and all those items on an outfit which must be kept clean.

Next, for his dream show, he wants sleeper trucks to take care of the working personnel so that good men may be retained for the entire season and do away with the practice of sleeping under wagons or in rolled-up canvas.

Then, he wants canvas and pole trucks of late design that will operate without breaking down and give to the public an idea of a motorized show vastly different from that which they now get by looking at a 1930 model painted red. Again, he wants trucks capable of assisting in heavy work, such as lifting canvas, pulling out of the mud and pounding stakes.

Most showmen dread the dying light plant with the fading that comes always in the midst of the performance. To fix a balky generator in the dark with an irritated audience clamoring for the show to go on is a nightmare.

Not of Dream World

But this ideal truck show of the dream world may not be such an utter

impossibility after all. The United States Army has such trucks right now and at the close of this war, which in its European phase is rapidly nearing its victorious conclusion, these trucks are going to be for sale and for little money.

The army repair trucks have everything that a showman needs or desires; the kitchens on wheels are of the very latest modern design, equipped with everything to aid in the preparation of a meal and cleaning of dishes. The laundry truck would pay for itself from a grateful personnel. The sleeper truck would assist the show in keeping a better and more loyal type of workman so necessary if the outfit is to get up in time.

Lights for antiaircraft are supplied by generators certain of performance. Such a light plant will give to any show constant power and in abundance.

From Pick of the Army

Our army will have more than 1,000,000 motor vehicles to sell as surplus equipment after the war is over. The wideawake showman can have the pick of the lot and for very little money reframe his motorized outfit so that it is modern, efficient and practical. The wise showman will keep one eye on the front page of his newspaper and another upon the surplus property reports of the War Department.

Thus the motorized show of the future will come onto the lot complete in every detail without having to depend upon uncertain tradesman for a single item. There will be no cookhouse delays. There will be no laundry problem. There will be no disaster due to lack of repair. The United States Army has done the necessary pioneering and the showmen will reap the benefit.

WINNERS FOR ARTHUR

(Continued from page 38)

agement in Longview was equally as good, with the twin cities of Longview and Centralia turning out big. The one-day engagement at Chehalis gave the circus straw houses at both performances. The city officials co-operated 100 per cent. The two-day engagement at Olympia was most gratifying. The circus was in the heart of town. The office staff entertained city, State and county officials in the office.

Martin E. Arthur returned from a trip to Seattle and then departed on a three-day trip to Portland on business. He was accompanied by his wife, Dolores, and son, Richard. In celebration of their anniversary, Arthur presented Mrs. Arthur with a diamond-studded bracelet and a diamond-studded wrist watch. James Woods, manager, made a hurried trip to Seattle, returning at Longview. Harvey Walters, publicity agent, left for Seattle and Tacoma on business. Mrs. Calvin Lipes returned to Olympia after a week's visit to her daughter, who was married in Eugene, Ore. Mr. and Mrs. Frank Yaglia entertained circus folk at a nitery in Chehalis. Mary Henry became the prima donna of the show and is featured during the swinging ladder performance. Mrs. Ellen Berry returned from her visit to Springfield, Ore., where she went to bring back her son, Virgil, who was visiting his grandmother. Mel Henry entertained circus folk at a dinner at the St. Helen's Hotel in Chehalis. The dazzling costumes worn by Eleanor Valarde during her trapeze performance received high praise from a woman journalist on a Salem periodical following the circus departure from that city.

General Agent Everett W. Coe reports an excessive heat wave at Spokane as he continues on his booking tour into Montana and Idaho, while General Agent Arthur Hockwald reports the same situation exists in Yakima. Since their return to the show the Sing Lee Sing Chinese troupe has held the stellar location on the show. Conchita Escalante Salvadores has received praise for her many parts in the performance, also for her wardrobe. William Newton entertained his son and family at Chehalis. George Conkling and Charles Potts entertained circus folk at a cafe in Olympia.

J. M. COLE IN MICH.

(Continued from page 38)

show coming in 10 days after JMC at Dowagiac.

Daniels, contracting agent, is back ahead after a three-week illness. Filbert was up ahead during his illness and he is back on show now. H. J. Lane, billing, is getting plenty of big hits on Main Street, bumpers on cars and cards in streetcars and busses. Johnnie Beyea does a good job in laying out show each morning and marking the route. Show had new white top delivered at Benton Harbor. Bud Anderson's Liberty act and Eva, elephant, are scoring.

CALIFORNIA BILL STEFFEN, who was boss pony boy on Russell Bros.' Circus, is now with the army stationed at Fort Bragg, N. C. Says he misses the big top and animals. He plans to rejoin the show just as soon as he amasses a sizable number of enemy scalps. His designation is Pvt. William J. Steffen, 39398769, 8th Sec., Battery B-14, Ba. Fa. R. T. C., Fort Bragg, N. C.

CLASSIFIED RATE 10c a Word

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

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BEST YET AND LATEST NUMBER — SELLS fast at 10c each with envelopes. Hot Unconditional Terms of Surrender Greeting Cards with pictures. Send one dollar for sample order and catalogue. LA FRANCE PRODUCTS, 47 Hanover St., Boston, Mass. au7x

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SNAPPY NOVELTIES — JUMBO ASSORTMENT, containing 25 Peace Cards (not Terms of Surrender cards), 25 Hitler Pictures (an ex-clusive item with us), 12 packages Fun Cards (144 cards). By express only, \$1.00 F. O. B. Free wholesale lists of books, novelties, etc., with first order. TORIAN'S, Dept. B, Hampton, Va. au7x

WE PAY YOU \$5.00 FOR SELLING TEN \$1.00 Boxes. 50 Beautiful Assorted Name Im-printed Christmas Cards. Sell for \$1.00. You make 50c. Free samples. CHEERFUL CARD CO., White Plains 27, N. Y. au7x

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STERLING SILVER COSTUME JEWELRY— Pins, Earrings, \$15.00 Dozen; Rhine Stone Costume Jewelry. Samples mailed C. O. D. COSTUME JEWELERS, 864 Broadway, New York. au7x

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EXTRA MONEY FOR ALL! — SOMETHING new, different, interesting, profitable pas-time for anyone. Write P.S.C. SYSTEM, Box 1710, Greensboro, N. C. au14

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Bill-board, Cincinnati. tfn

IF YOU HAVE, OR CAN GET A CONCESSION in a night club, or any dining-dancing place, write for our proven money maker (copy-righted). SHULMAN, 643 Washington, S. W., Atlanta, Ga.

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YOU CAN EASILY ENTERTAIN ANY AUDI-ence with our Trick Drawings and Rag Pic-tures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. au21x

YOUR SEARCH ENDS HERE! LARGEST LINE. Also largest catalogs shipped F.O.B. Express for \$2.00 or \$1.00 each (1) Oriental Occultism, Psychology, MSS-Courses; (2) Easy Money (Pri-vate Oriental Money Making Formulas); (3) Oriental Secrets (Magic). Our line 25-75% cheaper than all others. TRANSCIENCE, Box 37, Chicago. x

PERSONALS

HELENA MORA — FEMALE BARITONE; want to buy picture, and someone to write biography and reminiscences of her. C. RAVEN, Anderson, Ind.

MISCELLANEOUS

REAL LIVE MEXICAN JUMPING BEANS — World's greatest curiosity. 20 beans, 25c; 100, 85c; 500, \$2.00; 1,000, \$3.00. Playing Charts, 10c a dozen. J. J. FRANK, 525BB Palm St., Rockford, Ill. x

STAMP COLLECTORS — ADAMS' FAMOUS around the world stamps. Stamps of the lands Hitler (have temporarily) overrun. Adams' get acquainted 30-day offer—One Stamp Album, spaces for 5,000 stamps, fully illustrated; 300 Around the World Stamps, Off Paper; 500 International Mixtures, On Bits of Paper, and 500 Stamp Hinges, all for only \$1.25, post paid. All stamps genuine, guar-anteed to catalog over \$16.00. Yes, we ac-cept War Stamps. Don't forget, buy another War Bond this week. V. V. ADAMS, P. O. Box 59, Lewiston, Me. x

WHY WASTE TIME AND MONEY TRYING TO rid your places of roaches while "Permanent Roach Cure" is to be had, \$2.00. "Sure-Skit" makes perfect dance floor change from roller skating to dancing. "Old Original" Ballroom Wax, both wax same price, 100#, \$16.00; 25#, \$5.50 prepaid. Catalog. OLD COLONY WAX, Davenport, Iowa. x

PRINTING

ALL KINDS JOB PRINTING, NOVELTY Cards, 25c, 50c and \$1.00, jumbo packets. Good proposition on quantities. DICKOVER PRINTING, 5233 Cleveland, Kansas City, Mo. au7x

DRAWINGS AND CUTS MADE TO ORDER— 500 Letterheads or Envelopes Printed, \$1.85. Military Stationery. LEE CRESSMAN, Wash-inton, N. J. au7

BETTER PRINTING — 250 8 1/2 x 11 LETTER-heads, 250 Envelopes, \$2.25; 500 each, \$4.00. Hammermill Bond. 500 Business Cards, \$1.50. All postpaid. STUMPPRINT, South Whitley, Ind. au21x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID—100 8 1/2 x 11 BOND LET-terheads, 100 6 3/4 Whitewove Envelopes neatly printed. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Penna. au7

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NOTICE

Only advertisements of used machines accepted for publication in this column.

A COMPLETE STOCK OF REBUILT 5c SELEC-tive Candy Bar Machines. Bargains! Also 1c Peanut Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

ACT QUICK — 1 CONCERT GRAND SEEBURG, excellent condition, used very little, \$195.00, F. O. B. Cheboygan, Mich. E. E. PAULLY & CO., Cheboygan, Mich.

ARCADE MACHINES — FOLLOWING 22 AT \$12.50 each: 6 Exhibit Photoscopes, 2 Post Card Venders, 2 Exhibit Fortunes, 1 Mutoscope Stereoscope, 2 ABT Fire and Smoke, Challenger, 4 Diggers, 3 Exhibit, 1 Scientific, 1 Hercules Gripper. Also 2 Caille Drop Pictures, \$20.00 each; 1 ABT Pool Game, \$22.50; 1 Knock Out Fighter, counter, \$90.00; 1 Erie Floor Digger, \$15.00; 1 Fields 5 Jacks, \$5.00; 1 Whirlwind, \$5.00; 1 Exhibit Dice Fortune, \$20.00. JOE FREDERICK, 2263 Newton, Detroit 11, Mich.

CIGARETTE MACHINES WANTED — 7 AND 9 column. State make, quantity and price. BOX CH-75, The Billboard, Ashland Bldg., Chi-cago 1, Ill.

BEST OFFER — ONE SHOWBOAT, ONE SUN-beam, two Champ, one ABC Bowler, one Three Score, two Seahawk, one Big Time, one Crossline, one Fleet, one Baker Defense, one Triumph, one Blondie, four Keeney Super Six, three Big Town, four Airliner, six Conquest, one Keeney Potshot one ball multiple F. P.; one Keeney Kentucky Club, three Derbyday, three Peakness, three Mills 1-2-3; two Totalizer, F.P.; two Silvermoon, C.P. Games are clean, in good working order. Reference, Bridgewater State Bank. A. R. PEARSON, Bridgewater, S. D. x

CIGARETTE AND CANDY VENDING MA-chines—All makes and models, lowest prices, from operators being drafted. Uneedapak Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland Ave., Chicago. au14x

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FOR SALE — 2 THREE BELLS, PERFECT CON-dition, \$900.00 each. W. H. MORGAN, Portola, Calif. au14x

FOR SALE — 2 MILLS PHONOGRAPHS, 12 record, rotary disks, 5c and 10c slots. About three years old, used only six months. Excel-lent condition; cost \$225.00 each; will sacri-fice for \$65.00 each. WOODROW BEDINGER, 15 W. Graham St., Kentland, Ind.

FOR SALE — ONE BALL FREE PLAYS. TWO '41 Derby @ \$350.00 each; one Keeney For-tune @ \$335.00. These games are all in good clean shape. KING PIN GAMES COMPANY, 826 Mills St., Kalamazoo, Mich.

FOR SALE — 20 KIMPLE COIN OPERATED Pop Corn Vending Machines, very clean, \$70.00 each. JACK LIPPS, 392 S. Glassell St., Orange, Calif.

FREE PLAY GAMES — GENCO LUCKY STRIKE, Polo, O'Boy, Lucky, Cadillac, Punch, Follies, Champion, Skyline, Sports, \$12.50 each; Pa-radise, \$25.00; Strat-o-Liner, \$23.50. THE ATLAS, Wells, Minn.

MILLS 1-2-3, F. P., \$29.50; CASH, \$49.50; Galloping Dominoes, \$69.50; Roll -'Em, \$124.50; Groetchen Mountain Climber, \$119.50. COLEMAN NOVELTY CO., Rockford, Ill.

PACE REELS, SR. — HAVE EIGHT OF THE latest model Pace Built, with Rails, Fruit Reels, Free Play. Best condition, used very little, \$140.00 each or \$1,100.00 for lot. References, Dun & Bradstreet. DUGGAN MU-SIC COMPANY, Mt. Dora, Fla. au7

ROYAL LO-BOY SCALES, PERFECT CONDI-tion, \$32.50. Amount in full with order. MIDLAND AMUSEMENT COMPANY, Port Chester, N. Y.

TARGET SKILL, ELECTRIC SHOCKER AND 1943 Victorious Turf Champ, free play, just like new, used 1 week, guaranteed perfect, all 3 for \$180.00. H. BIGGERS, Box 136, Cedar Town, Ga.

WANT MASTER AND BLUEBIRD VENDERS and Parts. Also damaged Ball Gum and Novelties. For sale: Peanut Venders. BOX 365, Tampa, Fla.

WANTED — MILLS SCALES. BIG DIAL models, "Your Exact Weight." Quote low-est cash price. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala. au7x

WANTED — MILLS BROWN FRONTS, BLUE Front, Bonus Bells; pay top prices. Wire or write serial numbers and prices. Will send deposit, balance C. O. D. BOX C-39, The Bill-board, Cincinnati 1, O.

WANTED — ANY QUANTITY OF WEIGHING Scales if clean. Would buy Route in Eastern Oklahoma or Kansas. ENGLAND & WHITTING-TON, Pierce City, Mo.

WURLITZER 616, \$65.00; 61, \$75.00; 616, lightup, \$75.00; 24, \$150.00; 600, \$250.00; 500, \$275.00; 750, \$450.00; 750E, \$475.00, and 950, \$595.00; Bar Box, \$45.00; Packard Wall Boxes, \$35.00; Rockola '39, \$175.00; 1c Q.T., gold front, \$85.00; 5c Vest Pockets, blue and gold, \$65.00; Chrome, \$75.00; Imps, \$10.00. All the above machines in A-1 con-dition. Write for prices on other equipment. State your needs. O'BRIEN, 89 Thames St., Newport, R. I. x

50 GOTTLIEB SINGLE GRIPS, LATEST, BUTTON Indicator control models, refinished, ready for location, \$13.75 each; Gottlieb Long Base Triples, \$17.50. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala. au14x

3 KEENEY SUPER BELLS, 5 CENT COMB., \$175.00 each; 1 Super Bell, 2 ways, 5c and 25c, \$350.00; all very clean; 1 Thisitledown, \$60.00; 1 Pacemaker, \$60.00. Following 5 Ball Free Plays: Legionnaire, \$30.00; Showboat, \$37.00; Jungle, \$42.00; Zig-Zag, \$25.00; 3-Up, \$32.00; Home Run, '42, \$37.00; Velvet, \$20.00; Sport Parade, \$20.00; Hi-Stepper, \$27.00; Majors, '41, \$32.00; 4 Diamonds, \$22.00; Trail-ways, \$22.00; all 12 for \$300.00. MIDWEST NOVELTY CO., Ft. Dodge, Iowa. x

4 VICTORIOUS 1943, REBUILT BY WESTER-haus Amusement Co. These are money get-ters, but we cannot get them approved for our location. Price \$180.00 each. 4 like new Q.T., 5c, 3 glitter glaze and 1 blue, all with stands, \$100.00 each; one Pace Comet, 5c, nearly new, \$75.00; Air Circus, \$95.00; Monicker, \$65.00; Bola Way, \$40.00; All American, \$35.00; Argentine, \$45.00; Towers, \$60.00; Sporty, \$30.00; Silver Skates, \$35.00; Venus, \$60.00; Four Aces, \$95.00; Sky Blazer, \$50.00; 2 Victors, \$100.00. FLINT AMUSE-MENT CO., 1901 Flushing Rd., Flint, Mich.

5c MILLS BLUE FRONTS, \$109.00; MILLS Extraordinary, \$99.00; Mills Skyscraper, \$60.00; Bally Rapid Fire, \$169.00, and Bally De-fender, \$169.00. W. R. COPLEY, 1604 Guess Road, Durham, N. C.

5-COLUMN UNEEDA-PACK 5c CANDY MA-chines, \$49.50; Seeburg Parachutes and Chicken Sams, \$129.50; Shipman Postage Stamp Machines, 1c and 3c, like new, \$25.00; Variety Shops, 5 Column Bulk Vending Machines, \$10.00; less in quantities; Seeburg Rayclite, \$79.00. RAKE, 2014 Market St., Philadelphia, Pa. x

10 CENTAMINT VENDERS (ONE WITHOUT globes), \$25.00 for all, F. O. B. Oakland, Calif. 10 Northwestern 33 Peanut, good con-dition, all for \$45.00. New Snacks Parts and Stands, other Venders. Want legal Counter Games, Scales and Northwestern 33 Ball Gum Machines. Give serials, condition, lowest price. Deposit required on orders. LEE PARKER, Box 141, Alexandria, La. x

FOR SALE SECOND-HAND GOODS

A NUMBER OF POPMATIC POP CORN MA-chines. M. B. BARNES, 7303 Myrtle Ave., Maplewood, Mo.

ALL AVAILABLE MAKES POPPERS. LARGEST selection of Mechanical Machines obtain-able. Will buy for cash, Fifty All Electric French-Fry Poppers. Ten Burch Machines cheap. Caramel Corn Equipment. 120 S. Halsted 6, Chicago. au21x

ALL KINDS ALL-ELECTRIC POPCORN POP-pers — Burch, Star, Kingery, Peanut Roasters, Caramel Corn Equipment, Burners, Tanks, NORTHSIDE SALES CO., Indianola, Iowa. se4x

FOR SALE — ROLLER RINK FLOOR, 48x110, 189 pair Skates, P.-A. System, excellent con-dition, price \$2,177.50; 250 Ft. Canvas Side Wall, 7 ft. high, \$85.00. JOSEPH MESERVEY, R. R. 1, Milan, Ill.

FOR SALE — AMMUNITION TO THE HIGHEST bidder. Have 20 Cases of Longs and 20 Cases of Shorts. FAIRGROUNDS, 306 E. Baltimore St., Baltimore, Md. au28

HOLCOMB-HOKE POPCORN MACHINE COM-plete with Motor, combination Peanut Heater and Storage, excellent condition. Two Glass Counter Cases, three feet long. Glass Floor Show Case, 3' high, 4' long, 24" wide. Two Gasoline Tanks with gauges, five gallon Cooler Crock with spigot. Make reasonable offer for quick sale. LEON TOONE, Box 3, Pennsylvania, N. J. x

PORTABLE ROLLER RINK — 40x90, GOOD Tent and Floor; 200 pairs of Chicago Skates. Located in defense town doing a good business. Price reasonable. Write BOB BRANSTETTER, 1217 E. Broad St., Lake Charles, La. x

"SMACK THE AXIS" — SENSATIONAL NEW Dart Game Concession. Send stamp for illustrated circular. FRANK WELCH, 735 E. Main St., Rochester, N. Y.

1 ELECTRIC PORTABLE KEENO BOARD, RE-mote control switches. Bargain. ACCURATE NEON SIGN SERVICE, 2144 N. Western Ave., Chicago.

FOR SALE—SECOND-HAND SHOW PROPERTY

CANVAS — VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.95; 12x14 ft., \$12.95; 15x20 ft., \$21.95. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE, 609 W. Jefferson, Detroit, Mich. au28x

COMPLETE ELI NO. 5 FERRIS WHEEL, READY to run; LaRoi Motor, in good shape. CHAS. HOHNADLE, 1602 Sixth Ave., Beaver Falls, Pa.

FOR SALE—ENTIRE STOCK OF USED TENTS, Sizes 19x33 to 60x90 Ft. Also Oak Fold-ing Chairs. ILLINOIS VALLEY AWNING & TENT CO., 111 Main St., Peoria, Ill. au14x

PAIR PORTABLE SOUND 35MM. SIMPLEX Projectors, 2,000 Ft. Magazines, Screen in-cluded. Excellent condition, \$975.00. Bell-Howell Master 16MM. Sound Projector with Extras, excellent condition, \$595.00. DEMSEY, 1613 Stewart, Youngstown, O.

RIDES AND SHOW PROPERTY — MERRY-CO-Round, Ferris Wheel, Dodgem, Octopus, Tilt-a-Whirl, Mix-Up, Seaplane, five Kiddie Rides (no auto rides). Transformer Cable, Light Tower, Housecar, Trucks, Semi-Trailers. Small complete Park for sale. Write me about buying or selling anything in outdoor show business. Write, wire, don't phone. ROY GRAY, Agent, 2022 N. Main St., Houston, Tex. x

TENTS — ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. se4x

35MM. SOF FILMS AND EQUIPMENT FOR sale or trade. Projectors, Sound and Silent. Send for big bargain list. BOX 249, Gainesville, Fla. au7

WILL SELL OR EXCHANGE 35MM. SOUND Subjects. Will trade for Action Features, Westerns, one and two reel Comedies and Serials. Must be good prints, advertising if possible. ASHLAND THEATRE, Ashland, Ill. au14

IRON CLAW AND MERCHANTMEN DIG- gers, built in trailer, 13 ft. long, 7 ft. wide, with awnings all around; read to go to work. Good tires and spare. Go right to work with this outfit. Will sell for cash, \$250.00. O. C. HENKE, 436 W. Juneau Ave., Milwaukee, Wis. x

PHOTO SUPPLIES DEVELOPING-PRINTING

A NEW BRAND OF DIRECT POSITIVE PAPER— Uses standard chemicals for developing, bleaching, clearing and re-developing, and is finished in fast processing time; 1 1/2x250 at \$5.85; 2x250 at \$7.55; 2 1/2x250 at \$9.20; 3x250 at \$10.85; 3 1/4x250 at \$11.75, and 4x250 at \$14.20. It will pay you to be acquainted with this new source of supply, just to play safe. Free information will be sent by return mail at your request. Shipments are generally made within ten days after we receive your order. All C. O. D. orders require one-half deposit. MODERN PHOTO SUPPLY COMPANY, 2732 Third St., Santa Monica, Calif. au28x

ATTENTION, POSITIVE OPERATORS — SOME one was bound to do it, and we think we've done just that. A new Paper for Direct Positive Cameras that can be brought up in sepia or black and white. This paper is double weight and has a smooth surface and is fast. Prices are: 1 1/2"x250, \$7.50; 2", \$12.95; 2 1/2", \$13.95; 3", \$15.95; 3 1/4", \$17.95; 3 1/2", \$18.95; 4", \$20.95. We believe this to be the best new paper for Positive Cameras on the market. Double Weight Enlarging Paper, 5x7, \$8.95 per gross. The above is supplied with simplified formulas and is an entirely different paper than we previously handled. Permitting the use of sepia. We have added a large number of personnel to our shipping department and are operating under new management and complete new set up. Orders should be sent to our warehouse. THEATRICAL PHOTO SERVICE, 413 Lookout St., Chattanooga, Tenn. x

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. au28x

DIRECT POSITIVE PAPER, 1 1/2 INCH x 250 foot, \$15.00; Photo Mounts, 4 cents each and up. Immediate delivery. UNITED PHOTO SERVICE, 710 Leon St., Gatesville, Tex. au14x

DIRECT POSITIVE OPERATORS — WE HAVE the best line of Frames in all sizes, assorted and in Red, White and Blue; Chemicals, Folders, Backgrounds, Paper—everything you need for the studio. Write for new illustrated catalog today. HANLEY PHOTO COMPANY, 1207 Holmes St., Kansas City, Mo. au7x

EASTMAN DIRECT POSITIVE PAPER — 1944 dating: 1 1/4-1 3/4-2 1/4 and 2 1/2 inch rolls. Make offer for any or all of lot. GERBER & CLASS, 914 Diversey, Chicago. tfn

FOLDERS AND EASELS — LARGE STOCK. 1 1/2x2, \$25.00 thousand; 2x3, \$28.50; 3 1/2x5, \$34.50; 4x6, \$48.50; 5x7, \$65.00; 1 1/2x2 Stick-Backs, \$11.00. Others proportionately. (Delivered.) Cash with order. PAN-AMERICAN PRESS, San Antonio, Tex.

FOR SALE — 12 ROLLS 1/2 INCH D. P. PAPER, new packages, \$15.00 each. D. ROBINSON, 2450 Overlook Rd., Cleveland, O.

PHOTO MOUNTS — 1 1/2x2, \$3.00 PER 100; 2x3, \$4.00 per 100; 3x4, \$5.00 per 100; 3x5, \$6.00 per 100; 4x6, \$8.00 per 100; 5x7, \$10.00 per 100; 8x10, \$15.00 per 100. Bank draft only. No C. O. D. \$3.00 worth of samples for \$1.00. UNITED PHOTO SERVICE, Gatesville, Tex. se4x

PHOTO MOUNTS FOR DIRECT STUDIOS — ALL sizes in stock. Special sizes made to your order. Send \$1.00 for \$3.00 worth of salable samples. UNITED PHOTO SERVICE, Gatesville, Tex. oc9

PHOTOMATIC WANTED — WILL PAY CASH for good machine. Please describe fully. MCGUIRE, 313 Santa Ana St., Bellflower, Calif. au7x

WILL PAY CASH FOR DIRECT POSITIVE EAST- man Paper. Give size and dating. Also 5x7" Direct Positive Enlarging Paper. Need Glass Frames. Give size. SGW COIN MA- CHINE EXCHANGE, 2416 Grand River Ave., Detroit, Mich. au28

1 1/2" DIRECT POSITIVE PAPER, \$15.00; PHOTO Mount, all sizes; Film-Plate Holders, Films, Plates. Soldier town location for arcade. None here. UNITED PHOTO SERVICE, Gatesville, Tex. au14

40 ROLLS 1 1/2" EASTMAN JUNE, 1944 — Trade 3 rolls 1 1/2" for 2 rolls 2 inch; or will sell for \$14.50 roll. PHOTO ARCADE, 114 S. Grove, Elgin, Ill.

ACTS, SONGS & PARODIES

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50. Melodies, \$6.00; Piano Arrangements, special offers. (Stamp.) URAB-B.B., 245 W. 34th, New York 1. au14x

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BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no dis- appointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. au7x

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ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUME CLEARANCE—ONE DOL- lar, perfect condition; principals, three dol- lars. Men's wardrobe. GUTTENBERG, 9 W. 18th St., New York City. au21x

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A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write NELSON ENTERPRISES, 336 S. High St., Columbus, O. au7x

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LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. au7x

SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS, \$1.00. Fast sellers! Wholesale catalog, 10c. Large stocks. (Pitchmen's Headquarters), ARLANE, 4462-B Germantown, Philadelphia. x

ANIMALS, BIRDS, REPTILES

A FEW LARGE RHESUS MONKEYS, TWO large Male Lion-Slaying Baboons, one rare Black Wolf, one Tame Puma, one tiny Sicilian Donkey, Baby Coati-Mundis, Horned Owls and Mexican Jumping Beans. SNAKE KING, BROWNSVILLE, Tex. au21x

AFRICAN LION, \$40.00; AFRICAN LEOPARD, \$100.00; Llama, \$200.00; Emu, \$200.00; Sooty Picas, \$20.00; Coopers Hawk, \$7.50; Wildcat, \$25.00; Blue Fox, \$25.00; Pigmy Opossum, \$10.00; Magpies, \$7.50; Hamsters, \$1.00; Parakeets, \$5.00 per pair; tame Ring- tail Monkey, \$50.00; Boa Constrictors, \$4.00 per foot; Black Raccoons, \$10.00; Descended Skunks, \$7.50; Otter, \$50.00. CHASE WILD ANIMAL FARM, Egypt, Mass. au14x

ALL KINDS OF MONKEYS — VERY TAME, ON collar and chain; Black Squirrels, Grey Foxes, Snookum Bears, Whistling Squirrels, Hamsters, Mandrills. Write or wire INDIANA ANIMAL FARM, 2914 Guilford Ave., Indianapolis, Ind.

ALLIGATORS, SNAKE DENS, \$15.00; CHAME- leons, wholesale prices. ROSS ALLEN, Ocala, Fla. au21x

CIRCUS MICE AND FREAK VARIETIES OF ALL kinds completely sold out until September 15th. S. P. HOLMAN, Sarasota, Fla.

FOR SALE — RUSSIAN BROWN BEAR, 4 YEARS old; trained. J. P. SNYDER, 635 N. Clark St., Chicago, Ill.

FRESH REPTILES — MEXICAN IMPERIAL Boas, 4', \$4.00; 5', \$5.00; 6', \$10.00; Mexican Green Rattlesnakes, 5 footers, \$5.00; Mexican King Cobras, \$5.00; Mexican Gila Monsters, \$6.00; Mexican Leopard Iguanas, \$3.00; African Giant Horned Toads, \$1.00; dens Harmless Snakes, including Boas, \$15.00; dens Poisonous Snakes, including Mexican Rattles, \$15.00. Wire WORLD'S REPTILE IMPORTER, Laredo, Tex.

MEXICAN PUMA, 10 MONTHS OLD, VERY tame, can be handled like dog, perfect spec- imen for show, price \$95.00; Mexican Donkeys (Burros), \$25.00 each; in lots of 10, \$20.00; Armadillos, \$5.00 pair; Mexican Silver Orange Squirrels, \$10.00 pair; Mexican Black Squirrels, \$10.00 pair. Wire for Puma. WORLD'S REP- TILE IMPORTER, Laredo, Tex. x

SEAL ACT FOR SALE — COMPLETE, READY to work. One young animal. Good money- maker. 233 FLOYD AVE., Sarasota, Fla.

HELP WANTED

FRONT MAN — MIDWEST DANCE BAND. Prefer Trumpeter. Vocalists, Entertainers, write full details. Send photo. Excellent, permanent. BOX C-37, Billboard, Cincinnati 1.

GIRL MUSICIANS FOR SMALL COMBO—MUST read and fake. Location, steady job. State age and experience. Write J. MATHIS, Box 6, Junction City, Kan.

MECHANIC FOR PHONOGRAPHS, REMOTE Control, Consoles, Pin Balls. Located in South Carolina. Extra good salary. BOX C-38, Billboard, Cincinnati 1.

MUSICIANS — ALL INSTRUMENTS, WANTED for tenor band in Midwest. Contact LYNN KERNS, Rhythm Club Orchestra, Fairmont, Minn.

MUSICIANS WANTED — ALL INSTRUMENTS. Intact sections or complete bands also needed. Airmail all details to VSA, Box 1299, Omaha, Neb. se18x

NAME UNIT NEEDS COMMERCIAL PIANIST, Preferably one who doubles Accordion. Under fine management. Write complete details to GENE PRINGLE, Tampa Terrace Hotel, Tampa, Fla. Replacement needed about August 15th. Other fine all around Musicians, also write for future openings. Must play fine commercial; also good swing. Hotels only. x

REORGANIZING COCKTAIL UNIT — WANT Tenor Sax-Clarinet, String Bass, Electric Guitar. Vocals an asset. Best hotels, steady work, good salary. Must read, fake. Write de- tailed letter giving phone number and salary expected. BOX C-31, Billboard, Cincinnati 1, Ohio.

SAX MEN DOUBLING CLARINETS — SIGHT read, tone. Union. Location, \$65.00 per week. CAP ELLIOTT, Southland Hotel, Macon, Ga.

SEPTEMBER FOURTH — GIRL SAXES, PIANO, Drummer. Union. Must read. Location, fine salary, good hours. SONNY DAWN, Evangeline Hotel, Alexandria, La.

STRING BASS — STEADY CLUB JOB, \$53.00 week. Reliable, union. Wire, other Musicians, write. EDDIE KOCH, 143 S. Oleander, Daytona Beach, Fla.

SOBER, RELIABLE FLOOR MANAGER FOR Roller Rink in South. Must be experienced. Year round job and top salary to right man. Free house trailer. Prefer one can teach dance steps. State all first letter. BOX C-40, Bill- board, Cincinnati 1, O.

WANTED SOON — GIRL DRUMMER, GIRL Saxophonist, Girl Trumpet. Other musicians, write, including male and female. McCONKEY ORCHESTRA CO., Chambers Bldg., Kansas City, Mo. au14

WANTED — PEOPLE IN ALL LINES FOR FREE platform show. Feature Acts, Singers, Dancers, Musicians for Cowboy or Hillbilly Band. No act too good. State salary wanted in first. Join at once. T. C. JACOBS, Defiance, O.

YOUNG MAN AUTO DRIVER FOR SCHOOL house show. Out all winter in South. Join Missouri or Tennessee September 1. Reply SHOWMAN, 3668 Comer Ave., Riverside, Calif.

WANTED TO BUY

CHICAGO ROLLER SKATES OR PLATES; OR will trade fifty pair big sizes for threes and fours. Also want Hammond Organ Speaker, Crystal Ball or other lighting effects. TOM SMITH, Minersville, Pa.

MILLS PENNY SCALES—BIG DIAL MODELS, "Your Exact Weight" style. Quote cash price. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala. au7

DE VRY PORTABLE OR SEMI-PORTABLE 35MM. Projectors. State condition and low- est cash price. FRANK J. GLENN, Oakdale, Ill. au14

PENNY PITCH OR CIGARETTE PITCH — COM- plete or in part. What have you and price wanted. P. O. BOX 651, Rome, N. Y.

SET OF JUGGLING CLUBS — THREE OR FOUR, or more if reasonable. State condition and appearance. For instruction purposes. DONALD BIRM, 1622 Lincoln Way E., South Bend, Ind.

SKATING RINK FLOOR — COMPLETE WITH stringers, rail, etc. Will also consider Skates, P. A. and other equipment. State lowest cash price. BOX C-36, Billboard, Cincinnati 1.

STOLEN! — RIFLE PART ONLY OF MY BALLY Rapid Fire Gun. Need new rifle. J. W. KLINE, 1579 Broadway, New York. x

TRACTOR TRAILER — 24x30 FT., COVERED. Light construction. Within 400 miles. State all first letter. ALEXANDER, 201 York, New- port, Ky.

USED FUN HOUSE, USED HIGH STRIKER, WAX figures for museum. Comic Mirrors. J. E. ADAMS, General Manager WW Amusement En- terprises, Houston Lake, Perry, Ga.

WANT CHICAGO RINK SKATES AND FIBER Wheels. Any number. Must be in good condition. Pay cash. Will buy skates on shoes also. BAUMEISTER, 155 Chestnut St., Roches- ter, N. Y. x

WANT CIGARETTE AND CANDY VENDING Machines—Any quantity. MAC POSTEL, 6750 N. Ashland Ave., Chicago, Ill. au14

WANT RECORDS — "DARLING, WHAT DO You Care?", "Where Are You Now?" by Eiton Britt. "Put Your Little Foot," by the Bluebird Band. Will buy any amount. Must be new or slightly used. Name your price. A.B.C. NOVELTY COMPANY, 2509 S. Presa St., San Antonio, Tex. x

WANTED — ALL KINDS POPCORN MACHINES, Peanut Roasters, Coin Operated Vending Ma- chines, Stamp Vendors, Arcade Equipment. NORTHSIDE SALES CO., Indianola, Iowa. au21x

WANTED — CORK AIR GUNS TO SHOOT cigarettes and prizes off counter. Wire collect number, price, condition. C. W. MUR- RELL, Lakeland, Fla.

WANTED — 16MM. 50 FT. MAGAZINE FOR Bell & Howell Autoload; also AGFA A8 East- man 127 Roll Film. Advise price and quantity. J. H. PERES AMUSEMENT CO., 922 Poydras St., New Orleans, La.

WANTED — IDEAL CARD VENDERS, PEEP Shows, Peanut Roaster, Corn Popper; also Match Venders. POSPISHIL, 1117 8th St., S. E., Cedar Rapids, Iowa.

WANTED TO BUY — 16MM. USED SOUND Films. Single features and shorts in good con- dition. Price must be reasonable. BOX C-30, Billboard, Cincinnati 1, O.

WANTED TO BUY — CHAIR SCALE. MUST be good condition and reasonable. Forshner preferred. LARRY DAUTEL, 1427 Irving Park Road, Chicago.

WE PAY YOU WELL FOR "ANYTHING" YOU wish to sell; Merchandise, Jewelry, Tools, In- struments, Equipment. JUSTICE JOBBERS, Box 150, Chicago. au28x

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Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS
FLOOR MANAGER FOR Roller Rink. Draft exempt. Several years' experience; best of references. State all and salary paid. BOX C-23, Billboard, Cincinnati 1, O. au7
Press Agent, Business Manager, Advance Man— Able exploiter with long show business ex- perience. Write plant interesting newspaper copy, broadcast colorful radio plugs. Route and book, handle people, actors and others. Thorough knowl- edge of country Coast to Coast. Have had the- atrical, motion picture, circus and carnival expe- rience. Salary must be high enough to interest but will deliver dollar for dollar. Exempt from military service, educated, presentable appearance; affable, congenial personality; foot loose, travel indefinitely. Write or wire prepaid with every de- tail, including salary and other allowances for expenses. Will make jump anywhere for right connection. Address Exploiter, P. O. Box 484, Vancouver, B. C., Canada. au7

AT LIBERTY BANDS AND ORCHESTRAS
SIX PIECE ORCHESTRA available after August 15th. Fine stage set- up. Sing, entertain, doubles, cut shows. Con- tact at once. BOX 560, Billboard, Chicago 1. au14
MUSICAL TEAM, GIRLS — CLEVER, VERSA- tile. No singing. Location only. UNION, BOX C-29, Billboard, Cincinnati.

AT LIBERTY CIRCUS AND CARNIVAL
HOLLYWOOD MONKEY Actors at liberty after September 1. Free Act, Department Stores, Vaudeville, Celebra- tions. Now showing at Overton Park Zoo, Memphis. Address I. E. CHAMBERS, Overton Park Zoo, Memphis, Tenn. au7
Wild Animal Man — Circus experience, desires a good job with animal dealer or with elephant or wild animal act playing fairs and indoor circuses. State all details in first letter. Box C-32, The Bill- board, Cincinnati 1, O. au14

AT LIBERTY MISCELLANEOUS
Gagwriter, Idea Man — Specializing in Band Novel- ties, Patter, Parodies, Monologues. Desiring con- nection with legitimate entertainer. Free to travel. Don Frankel, 3623B, Dickens, Chicago 47, Ill. au7

AT LIBERTY MUSICIANS
A-1 STRING AND RECORD- ing Bases. 4-F, good appearance. Sing, Entertain. Union and single. BABE GRUBBS, Box 2, St. Marys, O.

AVAILABLE—DRUMMER, 20 years old, draft exempt. Experienced. New pearl outfit. P. KROGH JR., 951 Hyde Park Blvd., Chicago, Ill.

AT LIBERTY — MODERN Swing Rhythm Drummer. Fourteen years' experience, draft exempt, union. Modern equipment, sober, reliable. DRUMMER, 326 S. Randolph Ave., Elkins, W. Va.

DRUMMER — THREE years' name band experience. What am I offered? LE ROY LEBENS, Shakopee, Minn. au21

GOOD DRUMMER AVAIL-able. Have a pre-war drum set. Also have had a year's experience with swing bands. Can read and fake. Age 16. TONY PAPA, 520 S. Fourth St., Elkhart, Ind.

ORGANIST-HARPIST. Concluding record 48-week engagement Harry Altman's Glen Park Casino and Victory Room, Buffalo. Available August 22. Age 28; 4-F; union. Education: Curtis Institute of Music, Philadelphia. Experience: The Grosvenor, London; Paramount Theaters; the Arlington, Hot Springs National Park; musical director 2 years large 5,000 watt CBS station; soloist on CBS; abundant cocktail lounge experience. Repertoire 2,000 numbers; all requests. Thoro orchestra routine; play A-1 show. Have beautiful concert grand harp, do not own organ. Would like fall and winter location in first-class hotel, restaurant, lounge or radio station. WALLACE McMANUS, 37 Oakgrove Drive, Williamsville, N. Y.

SWING DRUMMER — 22 dependents, union, semi-name experience, fine outfit. Prefer job with swing band in defense plant, but will consider all offers. Available August 1. SAMMY DeVAULT, Box 205, Kingsport, Tenn.

TENOR MAN — AD LIB., read fine, technique. Prefer large jump band. Band breaking up. BOB McNEILL, Lantz's Merry-Go-Round, Dayton, O.

ALTO SAX, DOUBLING CLARINET, VIOLIN. Union. MUSICIAN, 1721 E. Lafayette Pl., Milwaukee, Wis.

BANDMASTER — STEADY POSITION ONLY. Military or any school, American Legion, etc. 24 years' regular army experience. BANDMASTER, 114 Green St., Lancaster, Pa. se4

FLUTIST — WITH MUCH BACKGROUND. Write full particulars. C. KINAMAN, General Delivery, Boston, Mass. au14

DRUMMER—EXPERIENCED, 4F, INTERESTED in good offer from large semi-name or name bands. Prefer swing. Experienced in floor shows, theatres, ballrooms and semi-name bands. Plenty of showmanship; read and fake. Young, sober, married. Like traveling; have good car and first class drum equipment. Union. Available after two weeks' notice on present location. Write DRUMMER, Box C-34, The Billboard, Cincinnati 1, O.

DRUMMER — CLASS 4-F, UNION, SINGLE. Go anywhere. Sober. Modern style; minimum \$55.00. New equipment. Plenty rhythm. Address GEORGE SEELY, 130 S. Washington St., Rm. No. 7, Albany, Ga.

GUITARIST — MODERN, ELECTRIC, TAKE-off. Fifteen years with the best cocktail units. Available now. Write all to FREDDIE STIVERS, care Geo. Weatherby, 223 N. Main, Decatur, Ill.

LEAD ALTO SAX — GIRL; LARGE OR SMALL combo. Union. No take-off. Specialties. AGVA. Location only. BOX C-28, Billboard, Cincinnati.

RINK ORGANIST—HAMMOND ORGAN AND Solovox. Experienced, metronomed tempos and skate dances. Non-union, no draft. Prefer location in the East. ORGANIST, Box C-173, Billboard, Cincinnati 1, O. au7

SLIPSHOD SLIPHORN — READ, JAM LIKE mad. 4-F, sober, reliable, union; \$60.00 weekly minimum. CAL HUBER, 216 11th Ave., West Bend, Wis.

Experienced Trumpet Girl available for sizable men or girl band. Good tone, smooth style. Last job large men's band. Write, wire Trumpeter, 14 John St., Seneca Falls, N. Y.

String Duo—Electric, steel and Spanish guitars, wish to join small combo or will work as team. Sing and play Hawaiian, popular and hill-billy songs. Read and fake. Available after Aug. 1. No panics. State all in letter. Box C-28, The Billboard, Cincinnati 1, O. au14

Trombone — General Business. Fair Band, Shrine and outdoor circus, tent rep, musical revue. Doubles for org. Trouper. Write for particulars. Box C-200, Billboard, Cincinnati 1, O. no20

AT LIBERTY PARKS AND FAIRS

HIGH FIRE DIVE ACT — Price and particulars address CAPT. EARL McDONALD, Billboard, Cincinnati 1, O. au14

HIGH THRILL ACT—REA-sonable price and literature. Beautiful lighting effect. BOX C-155, Billboard, Cincinnati 1, Ohio. au7

MONKEY CIRCUS AT LIB-erty after September 1 for Circus, Carnival, Parks. Now showing at Overton Park Zoo, Memphis. Have loud speaker system. Have own transportation. Address I. E. CHAMBERS, Overton Park Zoo, Memphis, Tenn. au14

SENSATIONAL HIGH Trapeze Act available for parks, fairs, celebrations, etc. For open time, details and price contact JERRY D. MARTIN, Billboard Office, Cincinnati, O. au28

FOR FAIRS AND CELEBRATIONS — SINGLE Horse Act, beautiful routine, at liberty. Six minutes. Dog and Pony Act, 12 dogs, including Leaping Russian Wolf Hounds; time, 8-10 minutes. Some open time now. ROSSELL'S ANIMALS, 3900 E. 106 St., Chicago, Ill.

FOUR HIGH CLASS ACTS — THE WORLD'S Best Wire Act, real Comedy, Tramp Juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. au28

GREAT CALVERT — ON THE HIGH WIRE. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. se25

JAMES COGSWELL — UNCLE SAM, CLOWN Cop, Stiltwalker. For details write, BILLBOARD, Ashland Bldg., Chicago 1, Ill. au21

WILD LIFE EXHIBIT — RARE BIRDS AND Small Wild Animals from all parts of the world. Walk-Thru Exhibit. W. D. SHEDDEN, Hotel St. Regis, St. Louis, Mo. au21

At Liberty for Fairs, Celebrations, Carnivals — Variety, Juggling Act. George Verloy, The Billboard, 1564 Broadway, New York 19, N. Y.

Charles La Croix (In Person)—Original, Outstanding Novelty Trapeze Act. High class platform free attraction. Available for celebrations, street fairs, etc. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed. Big drawing card. Platform required. For full particulars address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne 4, Ind. au14

Dixie Dandy Circus — Large Baboon, Rhesus Monkey, five Dogs. Fast routine, outstanding tricks, best of props, harness and wardrobe. Presented by man and woman. Twenty minutes or two ten-minute acts. Bud Hawkins, 3830 Drakewood Drive, Cincinnati, O. au21

E. R. Gray Attractions—Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. se18

Guthries, Fred and Marie—Four different Free At-tractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze, Lady and Gent. Beautiful wardrobe. Reasonable, 226 W. 9th St., Cincinnati, O. au28

Harvey Thomas Revue — 10 people. Acrobats, Jugglers, Clowns, Comedians, Girl Singer, Dancers, Musicians. Available for all occasions. Harvey Thomas, Manager, 162 N. State St., Chicago, Ill. Dearborn 9034. au25

Pamahaska's Act — Beautiful Large White Australian Cockatoos, Military Macaws, Dog, Pony Monkey Circus. Presented by the only and original Prof. Pamahaska, Permanent Headquarters, 3504 N. 8th St., Philadelphia, Pa. Phone Sagamore 5536.

Something New in a Free Act — A three people Magic Presentation. Not a sleight-of-hand performance, but large effects possible for the first time on an open platform. A live girl suspended in mid-air, etc. Change program afternoon, evening. Public address system. Literature on request. Labor Day open. No fair too large; no spot too small. Wire or write V-Roy, Bethany, Ill. au14

AT LIBERTY PIANO PLAYERS

PIANIST — UNION, DEPENDABLE, 4-F, Sight read arrangements with chord symbols; fake, transpose. Good solid rhythm. BOX C-35, care Billboard, Cincinnati 1, O.

PIANIST — EXPERIENCED DANCE BAND; read anything; double Hammond Organ. No one nighters. Arrange interview in Chicago on short notice. Woman, single, sober and reliable; union; \$65.00 lowest. Join on two weeks' notice or late as September 1. BOX C-33, Billboard, Cincinnati 1.

PIANIST—4-F, AGE 26, SINGLE, SOBER, GOOD appearance. Read, fake anything. Swing or sweet. Desire cool location. ROBERT WILLIAMS, 108 W. Burlington, Iowa City, Iowa.

AT LIBERTY VAUDEVILLE ARTISTS

At Liberty in August—Uncle Ezra; One Man Band, Songs, Hillbilly music, 30 to 40 minutes, grand, no bally. Midwest. Write care The Billboard, Cincinnati 1, O. au7

Philip "Curly" Morris — Whiteface and Blackface Comedian; capable General Business, Character and Straight Man. Exceptionally versatile; top comedy. Singing, Holmum, Dancin' (all styles), Specialties. Powerful speaking, singing voice; quartette man. Long varied stage experience. Appearance, fast, ability. Draft exempt. References, photo, programs on request. State salary. All type shows considered. Philip "Curly" Morris, Wellington Hotel, Napoleon, O.

Versatile Trio—Girls singles and doubles dance team; man, m. c. producing comedian, single and double vaudeville acts. Girl, singing pianist. Good photos, change on week. Etta Shaws Trio, 409 N. State St., Chicago, Ill. Phone Delaware 1215. au7

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CUMBLIDGE, Frank
Cun G.
Cummings, Bernio
Cunningham, Geo. W.
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Curtis, Johnnie
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Daley & Malone
Dallas, Thelma
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Joseph
Lewis, Charles
Lewis, Doc
LEWIS, Donald
Vernon
Lewis, Estill
Lewis, Frank
Lewis, Joe J.
Lewis, Kid
Lewis, Lucille
Lewis, R. E.
LEWIS, Robert
Jones
Lewis, Wm. Don
LEWIS, Wm.
Carlilo
Little, C. W.
Littleton, Margaret
LITZINGER, Peter
Jos.
Lloyd, M. L.
Logan, Hazel
Lombardie, Baseball
J.
LONEY, George E.
Long, Clyde
Long, Paul
Crawford
LOPEZ, Jas. Bud
Lopez, Mary
Lottridge, Harry
Louis, Alex
Louis, Jack
LOUSULL, Harry
Arthur
LoVier, Curley
LoVier, Forest R.
Lovell, Jack
LOVITT, Manley
Eligh
LOWE, Russell
Alfred
Lowery, Herbert
LOWERY, Jos.
Wm.
Lowther, Mrs. M.
F.
Luck, Johnny
Luther, Mrs.
LaVerne
Lyerly, Ace
Lyle, Sammy
Lynch, John J.
Lyons, Sam
MacLennan, A.
Danis
McAlister, R. B.
McArdle, Michael
McArthur Hugh
McAuliff, Big
Slim
McCAHEM, Frank
Oliver
McCall, Curley
McCALLOM, Claud
E.
McCANN, James
Frederick
McCARTHY, Richard
Alex
McCarty, Pat
McComb, Ernest
McCoy, Clyde
McCoy, John
McCrea, Henrietta
McCREADY, Claude
M.
McCUNE, Edw.
Allen
McCurey, Robert
McDonald, Blackie
McDonald, Catherine
McDonald, Jack
McDonald, Mrs.
Rachel
McDONNELL, Raymond
McDowall, Karl
McDruum, Wm.
McFarland, Toke
D.
McGee, Humpy
McGill, Leo John
McGill, Frank
McGimpsey, Wm.
D.
McGIRE, Richmond
McGLIN, Jos.
Vernon
McGOWAN, FRANK
JOS.
McGuire, Harry
Giles
McGUIRE, Peter
D.
McGuire, Mrs.
Ramona
McIntire, Riley A.
McIves, Paul
Kenneth
McKESSON, John
Reis
McKinney, James
McKnight, Mack
McLean, Milton
Hawthorn
McLELLAN, Lester
Geo.
McLamore, Thomas
Clifton
McMillan, Betty
McNick, Loise
Monroe, Jack
McROBERTS, Robt.
Chas.
McShain, E. Edw.
Mack, Hugby
MACK Jr., John
Madigan, Orville
Eugena
Madlock, Hayden
MAHAY, Charles
Victor
Males, J. H.
Maljanes, A. J.
Malbory, Mrs. Addie
M.
Malone, J. H.
Malone, Paul &
Queta
MALTIN, Sara
MANLEY, Harold
A.
Manning, Oscar
Bitwell
Manning, W.
Mapes, Walter J.
Marco, Mrs.
Frances
Marcus, Herman
Marion, Sensational
MARION, Sidney
Ray
Marks, George
Marka, Mike
Marlow, Jean
Marshall, Beatrice
Marshall, Bobby
Marshall, Ray
MARSHALL, Sam
Marshall, Tom
Martin, Betty
Martin, E. B.
Martin, J. G.
Martin, Milton
Frank
Martiney, Hensley
Martinez, Mrs.
Lillian
Martinello the
Magician
Mascoe, Fred
MASON, Avis
G.
Mason, Mrs. Billy
Mason, John
Hennessy
Massinger, Lawrence
MATHER, Wesley
W.
MATTHEWS, Jimmy
C.
Mathews, Nela
Mathews, Robert P.
MATTHEW, Edw.
R.
Matthews, Steve
Maxwell, Bernice
Mays, Robt. L.
MEADOWS, Clarence
Nelson, Rodeo Jack
Newman, Harry
Mendows, Ted
Medley, Thomas
MEEKLING, Chas. Karl
Meeks, Lawrence
Melton, Jack
MERCY, Alexander
MERCY, Frank F.
Meroy, Mrs.
Virginia
Metzner, Martin
Meyer, Doris Leal
Meyer, Rose
Michael, Mrs. D. B.
Mickle, Julius V.
Middelton, Jean
MILBERRY, Albert
Francis
Miller, Mrs. Ade
Miller, Annie
Miller, Blackie
Miller, Bob
Miller, Bobbie
Miller, Chris H.
Miller, Frank
Miller, Fred
Miller, George &
Miller Marks
Miller, Hugh
Murphy
Miller, J. A.
MILLER, Leo
Albert
Miller, Mrs. Marie
Miller, Mary
(Madame Zora)
MILLER, Ralph
Arnold
Miller, Red
Miller, S.
MILLER Tom
MILLET, Lawrence
C.
MILLS, Wm. Albert
MILLS, Madison
E.
MILLSAP, Miles
J.
Milton, Frank
MITCHELL, Alfred
E.
Mitchell, Arthur J.
Mitchell, Bob
Mitchell, Frank
Mitchell, Harry
Mitchell, Mack
MITCHELL, Miller L.
Russell
Mitchell, Russell &
Joe
Mitchell, Thos. B.
MITCHELL, Wm.
C.
MOBLEY, Billy
Mohny, Mrs. Wm.
B.
Moki Hana, Princess
MONAHAN, Harry
L.
Monroe, Jack
Peeler, W. W.
Pelifer, Charlie
Pelley, Mrs. Grace
PENDLETON, Floyd W.
Pence, R. L.
Peppers, Louise
Perrot, Wm. D.
Perrotta, James
Perry, Frank Wity
Perry, J. W.
PERRY, Leonard
Perry, Mrs. Merry
Rosa
Peshong, Wm. J.
Peters Jr., Wm.
Robt.
Peterson, Carl
Petrie, Roy Allen
Petroski, Walter
PHILBRICK, Marshall L.
Phillips, Eddie
Phillips, Everett
B.
Phillips, Jimmie
Donald
Phillips, Robert
Pialot, Alexander
Pickett, Louis L.
Pike, Jack
PILZ, Mrs. Ester
PINKLEY, Robert Dale
Pinkerman, Anna
L.
Pippin, Merlia
Pira, Dorothy
PLUMHOFF, Wilmer Henry
Plummer, Leo
Curley
Polling, Mrs.
Wanda
Pollite, Leo J.
Pollard, Curtis
POPOCK & Storms
POPOVICH, Charles
Porecki, Jos. Stanley
Porel, Jake
Poscy, Bob D.
Potter, Hallie H.
Powell, George
Powers, Lewis
Charley
Pratt, Bill G.
Prendorgast, George
PRESTON, Jas.
Thomas
PRICE, Archibald
S.
Pugh, D.
Pugh, Gettes
Purcell Circus
PURVES, Russell
Kingsley
Purvey, Lewis
Blackstone
Robertson, Nell
Kirklund
ROBERTSON, Richard C.
ROBINSON, Carnel
ROBINSON, Fred
D.
Robinson, H. M.
Robinson Silver
Rocco, Mrs. Hazel
Rock & Dean
Rockwells, The
Skating
Roe, Eva
Rogers, JoAnn
Rogets, Joe
Rogers, Lon S.
Rogers, Patsy
ROGERS, Robt. E.
Rogers, Robt.
Elmer
ROGERS, Roy E.
Rollas, International
Rogers, Sue
RONK, Mary
Theodoro
ROSE, Jacob A.
ROSE, Wesley
Rosen, H.
Rosenberg, Louis
Ross, Leonard
Roth, Mrs. Ann L.
Roth, Lee
Rothchild, Jack
Roundtree, Bob
Roy, Care J.
Roy, Joey
Roy, Ruth
Royal, Mrs. R. G.
RUEL, Milton B.
Ruff, Max
Runge, Mrs. H. E.
RUSCH, August
Harman
Rusb, Charles
Russell, Paul
Russ, Shidley
RUSSO, Frank
Anthony
Ruton, Bishop
Eddie
RYAN, Howard E.
Ryan, Johnnie
RYAN, Patrick
Sabath, Charlie
Salamon, Henry
Frank
SALISBURY, Lloyd H. F.
Sanders, Peggy
Sanders, Mrs. M. E.
Sanders, Monroe
Sanders, Ray
Say, John LeRoy
Schaff, Jack care
Blackstone
Ragaisis, Jos.
Kalsmer
RAGLAND, Phillips Thos.
Rainard, Robert G.
Ramier, Chas.
Ramsey, E. T.
Randall, Mrs. Helen
Rattle Snake,
Princess
Raub, Margaret
Marie
Ray, Joey
Rea, John T.
Rea, Russell E.
Reece, Harvey
Reese, Mildred
Reed, Alma
Reed, Billy Edw.
Reed, Ellen
REED, John
Wesley
REES, Jas. Alfred
REESE, ELMER
CALVIN
Reeves, Floyd M.
Regnier, Jack
Reid, Jas. Francis
Reunic, Craig
Robert
Renton, Mrs. Jeane
Reynolds, Peggy
Reynolds, Thomas
Jos.
Rhodes, Genevieve
R.
Rhubuck, Jack
Rice, Cecil O.
Rice, Mrs. Mabel
F.
Richards, Buddy
Richardson Jr., Bill
RICHARDSON, Carl Eugene
Rieko, Bull
Riddings, Bill
Riddle, Annetta
Ridenow, Clyde
Riehl, Fred
Riffle, Rene
Riggle, Jackie
Riley Jr., E. D.
Riley, Franklin
Riley, Joe Dad
Rinehart, Ollie
Ritche, John
Ritche, W. L.
Robbins, John
Manuel
Roberts, Arthur J.
Roberts, Don
Hunter
Roberts, Frances
Jackie
ROBERTS, Richard Jas.
Roberts, Roberta
ROBERTSON JR., Burton B.
Robertson, Eugene
E.
Robertson, Kenneth
Simon, Rube
Simpson Minstrals,
Jimmie
Singares, Danny
John
Singer's Midgets
SKEHAM, Jas.
Jos.
SKRWANIE, Claude
Sky, Mrs. Billie E.
Slate, G. B.
SLOAN, Midge
Slover, Bert A.
Slover, B. D.
Smith, Frank Carl
Smith, Hack An.
Smith, Horace H.
SMITH, Howard B.
Smith, J. P.
Cowboy
Smith, J. F.
Smith, James C.
SMITH, James
Marvin
Smith, Joseph
Smith, Jos. W.
Smith, LeRoy
(Frog Boy)
Smith, Mary
Smith, Paul A.
SMITH, Ray
McLaws
SMITH, Robert
Jas.
Smith, Rose
SMITH, Tom Leo
Smith, William C.
SMITHLY, John
Jos.
Snell, J. C.
Solis, Fred G.
Sonitz, Carl
Soper, Robt.
Sowerby, Slim
SPEAR, Barney
Bee
Spence, Jimmie
Frank
Spencer, Sarah
Spencery, Miss
Billie
Speroni, Ester
Sperry, Chuck
Spices, Johnnie
Spitzer, Harry
Spivey, Chas. M.
Spring, Tony
Sprue, R.
SQUIRES, Albert
E.
Stafford, Gordon
STAIR, C. H.
Stanley, Charlo W.
STANLEY, Frank
STANSBERRY, Mearl Robt.
Staples, Thos. Earl
Stapp, Virgil
Starnes, Bill
Starr, Harry Frank
Staton, W. G.
Stearns, Henry G.
Steel, Mandy
Steele, Blue
Steele, Buck
Steele, Mrs. J. E.
Stein, Billy
Steinfeldt, Mrs.
Walter
Sterling, D. B.
Sterling, J. N.
STERLING, John
Wm.
STEVEN, James
M.
Stevens, Raymond
E.
STEWART, Eddio
Stewart, Ernie
Stock, Mrs. Helen
Stokes, M. G.
Stoltz, L. F. Peggy
Stone, Geneva
Stone, J. W.

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

**MAIL ON HAND AT
NEW YORK OFFICE**
1564 Broadway, New York 10, N. Y.
Adler, Felix B. Allen, Bucky
All Arts Entertainment Service Athes, Odette
Allabaz, Countess Bach, O. J. Shows
Jeanette Barry & Ray
(See Letter List on page 56)

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

Merchandise Trends . . .

CHICAGO, July 31.—All trade reports seem to agree that retail outlets showed increasing sales the third week in July as compared with the previous week and also the same period last year. Merchandisers are taking a keen interest in this trend because there had been some guesses that before the end of the month the deductions from pay-as-you-go taxes would begin to show up in sales. No such danger has shown up in retail trade yet. Merchandise leaders now fear this may encourage still more withholdings because the idea is already being talked up in government circles. Oklahoma City and Akron showed the biggest trade gains the second week in July.

NEW JEWELRY TRENDS.—Ceramics are now taking an important place in the jewelry world. Novelties are being made from such non-priority materials that resemble some of the fine old items and are selling for high prices. Pins and earrings to match are made up in smart designs, and there are some witty humorous pieces.

PLASTICS FROM CORN STALKS.—With so many new ideas in plastics being reported, it is important to note the trends in finding new materials from which plastics can be made. One of the latest reports is that corn stalks are useful for making plastics. This merely increases the sources for plastic materials in the future.

LATE SILVER NEWS.—When the government decided to release some of its silver, the price of silver in India soared immediately, showing how world markets shift. Manufacturers say firmly that there is little chance to get enough silver for increased jewelry and silver supplies for some months yet. Hotels and restaurants will get the first share of any extra silver.

MORE CIVILIAN GOODS.—The WPB recently relaxed curbs on 10 articles needed by householders. This shows that the WPB is really in earnest in relaxing the restrictions on civilian goods when possible.

GLASS BUILDING BLOCKS.—Specialty merchandise firms have in the past made good with novelty items developed from glass building blocks. This field is not dead. A big department store in New York recently set up a whole section in the form of a bar, displaying novelties made from the glass blocks. The

(See Merchandise Trends on page 52)

FTC Hits Assn. On Price Controls

WASHINGTON, July 31.—A trade association last week received a cease and desist order from the Federal Trade Commission for trying to control prices in its industry. The association and its members are forbidden to perform any of the following acts:

1. Fixing, establishing, or maintaining prices, discounts, or terms of sale for button and buckle molds, or adhering to or promising to adhere to the prices, discounts, or terms of sale so fixed.
 2. Holding meetings for the purpose of agreeing upon prices to be charged or discounts to be allowed by the member respondents in the sale of their products.
 3. Compiling or distributing price lists showing prices or discounts cooperatively fixed or determined.
 4. Executing or agreeing to execute indemnifying bonds guaranteeing or purporting to guarantee the observance by the member respondents of any agreement with respect to prices or discounts.
 5. Causing the books of any member respondent to be examined for the purpose of ascertaining whether such member had adhered to prices or discounts theretofore agreed upon by respondents.
 6. Co-operatively reducing prices or allowing discounts for the purpose of forcing competitors of the member respondents out of business or compelling such competitors to sell their business to any member respondent.
- Landscapes, still lifes, and prints, es-

More Zippers

WASHINGTON, July 31.—Production of slide fasteners for civilian use will be resumed on a limited scale as result of WPB action permitting consumption of distress stock of carbon steel for this purpose. It will be several months before the effect of this action will be felt and WPB said "in no case" should the move be interpreted as a forerunner of unrestricted production of "zippers." Order No. L-68, as amended, states only material from the Steel Recovery Corporation may be used for civilian needs and in no case may the quantity processed for this purpose in any quarter exceed two-thirds of average quarterly consumption of all metals by individual producer during the year ending June 30, 1941.

Artware Thrives as Wartime Economy

CHICAGO, July 31.—The war economy is ushering in a strong revival of interest in paintings, picture accessories and all kinds of artware, according to John C. Goodall, general manager of the Merchandise Mart. Proof of this trend is shown in the 34 per cent increase in the number of firms located in the Mart handling pictures and frames. Factors in the growing demand for art goods are new stay-at-home habits, flusher pocketbooks and difficulties in securing heavier types of home furnishing and equipment.



By BEN SMITH

OUT OF THE MAIL BAG.

B. H., of Long Beach, Calif., writes: "Am in the pushcard game and need some good article. Would like to know where I can buy real diamonds set in rolled gold plated at about \$2.50 to \$3.50 apiece. Also good flashy ladies' and men's wrist watches, gold plated, at about \$2.75 to \$3.75 wholesale. I get *The Billboard* every week but am not a subscriber, as I am on the move all the time. I always read your articles on 'Deals' and they are very helpful."

A letter from W. C. S., Syracuse, N. Y.: "I have been operating in salesboards on a small scale for some time, but would like to have more information as to wholesalers, also premium and deal distributors. I have been getting some boards near by but they seem to be old stock and not too good in variety."

A boy in the service, stationed at Denver, Colo., writes: "Will you kindly send me a copy of 'Salesboard ABC's' and a list of premium and deal distributors. It may be some time before I'm back in business but still want to keep contacts."

J. C. G., of Vancouver, Wash., writes: "I have electric desk lighters, the kind mentioned in the July 3 issue. Unlimited quantities. Please send 'Salesboard ABC's.'"

The above writers are receiving personal answers. However, the letters are printed to highlight once more the need for spreading the gospel on merchandise which is available. There is no better way than thru the advertising columns of *The Billboard*. There is a nice live market here and a good volume of repeat business for those alert enough to go after it.

HAPPY LANDING.

Post-War Boom Seen For Plastic, Rayon.

CHICAGO, July 31.—Two synthetic materials now devoted chiefly to military purposes are expected to enter vast new fields after the war. Nylon plastic, a new material characterized by the highest softening point and the greatest toughness of any plastic of its type, will be the source of hundreds of articles in the post-war period. Zippers, vacuum packages made from film, handbags, luggage and shoes, industrial coil springs, rattan, for furniture and bearings, are just a few of the civilian products we may expect from this plastic.

Production of rayon fibre has increased more than 50 per cent since the beginning of the war and is now second only to cotton. Part of the gain is due to war demands on other textile materials, but it is expected that rayon manufacturers will hold on to their expanded markets after peace comes. Military uses for rayon are cord for tires, parachutes, gasoline tanks, powder bags and tarpaulins, but chemists are carrying on experiments for post-war rayon products which include automobile seat-covering fabrics to match the outside paint color scheme of the cars, men's suits, dresses, rugs and carpets, furniture seats, shoe linings, belting duck, coin sacks and fine filter screens. Civilian goods formerly made of other textile materials, such as sweaters, towels and table linen, blankets, and yarns, will be made of rayon after the war.

pecially those of Western scene, stand highest in buyers' favor, while pictures of the ultra-modern types are not so popular.

Survey Shows Market Shift

One of most interesting phases of market trends now is shifts of population

NEW YORK, July 31.—That national markets will be different after the war due to the huge wartime shifts of population is shown in a recent survey of the National Association of Real Estate Boards. The survey, based on registration figures for Ration Book No. 2, point out that 40 per cent of the people who have moved into these big arms producing centers intend to remain there when peace comes.

The figures show that civilian population of metropolitan markets has increased by almost 2,500,000, while areas outside these centers have declined over 5,000,000. Seattle; Portland, Ore.; San Francisco, Los Angeles, and San Diego show the greatest increases in population, and the three Southern cities, New Orleans, Mobile and Birmingham are not far behind. In New York and Boston, however, substantial losses in population have taken place. It is estimated that more than half, or 55 per cent of the civilian population is now concentrated in the 138 metropolitan markets of over 50,000, which represents a marked change from 1940 when only 51.5 per cent of the total population lived in the metropolitan markets.

Flag Making Cut Protested

PHILADELPHIA, July 31.—A 50 per cent reduction in the manufacture of American flags for civilian use under consideration by the War Production Board, brought forward a vigorous protest from Congressman J. William Ditter of Pennsylvania. The proposed reduction applies only to American flags and leaves unrestricted the number of flags of the United Nations manufacturers may produce. Congressman Ditter declared in disclosing that such a production drop is being planned.

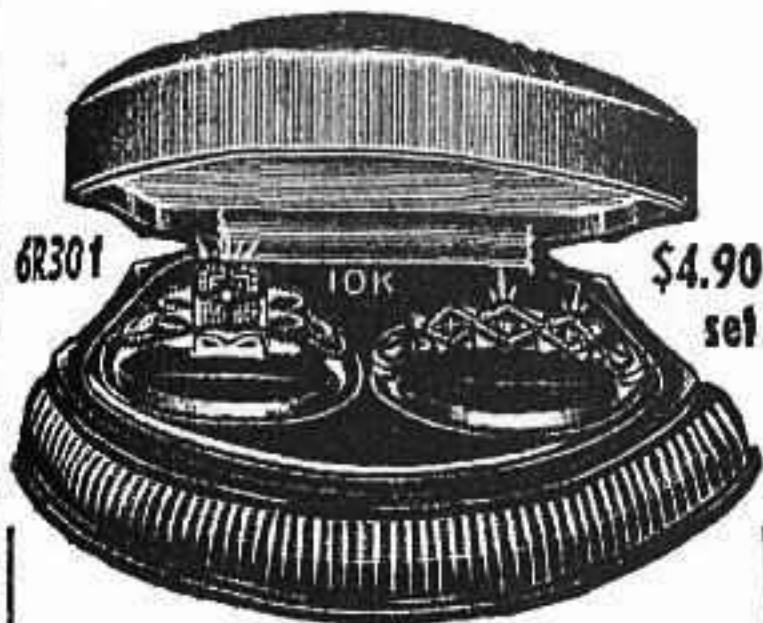
Speaking before a local civic body, Congressman Ditter, who is also chairman of the National Republican Congressional Committee, stated that the order announcing the cut would be forthcoming within the month. It was originally slated to become effective July 1, he said, and the flag manufacturers advisory group had been so informed. Ditter, who said that he made his vigorous protest directly to Donald M. Nelson, chairman of the WPB, declared that he had been greatly shocked and he was sure the public will also be on learning of the WPB order.

"Such an order, to be issued at a time when this country is at war, is to me inconceivable," Ditter told Nelson. Calling attention to the permitted unlimited manufacture of flags of the United Nations, the Pennsylvanian said:

"It seems to me unfortunate that this action should be under consideration when we have just celebrated our national holiday, Fourth of July. Were this order to be put into effect it would, in my judgment, constitute a severe blow directed at the war effort of our people and serve as a hindrance to the unity of purpose for which the American people are striving.

"It should be our aim," he concluded, "not to curtail the production and use of the American flag, but in every possible way to induce every citizen to exercise his right and duty to possess a flag and to patriotically show his own colors and the nation's colors whenever and wherever this can be done."

The order which Congressman Ditter protests is a proposed amendment to the General Preference Order of the War Production Board, M-166,



\$4.90 set

DIAMOND RING SETS

10K Gold Mountings

- 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
- 6R307—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 5.85
- 6R308—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 6.40

Each Set in Beautiful Plastic Gift Box. For additional Diamond Rings WRITE for Illustrated Leaflet.

BIELER-LEVINE

37 South Wabash CHICAGO 3

WPB Restricts Use Of Specialty Paper

WASHINGTON, July 31.—The use of specialty papers in packaging and wrapping certain foodstuffs, candy, tobacco, cosmetics and several other products, was placed under stricter control by the War Production Board July 23 to conserve this type of paper for military and essential civilian uses. It is estimated that a saving of 10,000 tons of glassine, greaseproof and vegetable parchment paper a year, approximating 7.75 per cent of annual consumption, will be effected by the current amendment to Conservation Order M-286.

Glassine, greaseproof and vegetable parchment papers are required for essential military and civilian uses, it was pointed out by the pulp and paper division. Unfortunately, production of these specialty papers cannot be augmented because manufacturing equipment cannot be increased or expanded at this time without utilizing other essential war materials.

In addition to the need of glassine and greaseproof papers for packing food, they are required by the army for wrapping ordnance items, for essential electrical insulation, and as special tracing paper. Vegetable parchment paper is also used extensively in food packaging as well as for interleaving in the production of rubber and plastics, liners for oil and ordnance paper containers, and certain other uses where wet strength characteristics are necessary.

Since the supply of these specialty papers continues to be inadequate to meet all essential demands, a number of items was added to the prohibited list included in Order M-286, effective July 23. It is felt that other less essential wrapping materials can be utilized for those products.

The restrictions do not apply to stocks in the hands of, or in transit to a user, or in the hands of a manufacturer or distributor and ready for a specific use, prior to July 23, 1943. This provision, the pulp and paper division states, will offset any freezing of inventories and relieve many manufacturers with paper stocks in hand, who otherwise would be unduly handicapped.

List of Products

After July 23, manufacturers may not use these specific protective papers in wrapping or packaging the following products: Sugar, flour, macaroni, noodles and similar paste goods; dried foods such as peas, beans, popcorn, rice, lentils and barley; unshelled nuts; whole spices, except cloves and mixed pickling spices; and drink powders, excluding milk, chocolate and cocoa in packages of a also prohibited from use in packing or wrapping cosmetics, dentifrices, toilet materials, soap; yarns, threads, twines and cordage, except when oil impregnated; household dyes, sponges, all foods for animals, insecticides, rodenticides and other pest control products, and smoker's supplies including pipes, lighters, cleaners, cigarette and cigar holders.

No canned or bottled goods may be packaged or wrapped in these special papers except that glassine paper may be utilized as a band to protect labels on drug and pharmaceutical containers. The amendment places control over the three protective or specialty papers when used as second wraps or in conjunction with cellophane or similar transparent materials on the following: Tobacco, and tobacco products including cigarettes, chewing gum, candy and candy products, tea, coffee, potato chips and popcorn.

Among other products which may not

be packed in or manufactured from glassine, greaseproof or vegetable parchment are albums, scrap books; photo and stamp filing devices, and general printed products which do not require greaseproof or wet strength wrappings.

Amended WPB Order Asks For Fair Distribution

WASHINGTON, July 31.—Manufacturers and dealers must try to be impartial in filling orders for merchandise, according to the recently amended Order L-85. The order rules that no discrimination can be shown in taking orders or in making sales and deliveries.

The text of the section is as follows:

(e) FAIR DISTRIBUTION OF PRODUCTS. It is hereby declared to be the policy of the War Production Board that material produced in accordance with this order shall be distributed equitably and that no person shall discriminate, in the acceptance or filling of orders, sales or deliveries as between customers who meet his established prices and terms. Upon complaint of any person or without such complaint the War Production Board may investigate any case of supposed failure of any person to distribute his product equitably and may issue such instructions as are necessary to obtain equitable distribution. Any instructions pursuant to this paragraph to be valid must be in writing.

MILITARY MERCHANDISE
All Styles of Novelty Pins and Gadgets
WING PIN



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.

\$6.75 Per Dozen

WRITE TO

ALPHA-CRAFT, INC.

303 5th Ave., New York, N. Y.

MILITARY INSIGNIA PINS

Gold-Plated Metal Emblems, made with Safety Pin Back. Curved. Shown in actual size:



AIR CORPS

Available in these Emblems: Ordnance, Military Police, Engineer, Quartermaster, U. S. Infantry, Medical, Marine, Coast Artillery, Air Corps, Signal Corps, Navy, Chemical, Coast Guard, Field Artillery, Eagle, Tank, Merchant Marine, Construction Worker.

\$12.50 Gross \$1.25 Lots Dozen

Terms: 25% Cash Dep., Bal. C.O.D. Net.

STUART NOVELTY CO.

528 Woodward Ave. DETROIT, MICH.

OVER 1000 JOBBERS

SELL OUR
BINGO SUPPLIES



WRITE FOR CATALOG TO
MORRIS MANDELL

131 W. 14th St.

NEW YORK, N. Y.

Headquarters for
ARMY SUPPLIES

Send for Our Free Circular.
Flamingo Trading Co.
9. S. W. First Street MIAMI, FLA.

Advertising Rules

WASHINGTON, July 31.—Luggage and fur coats were two specialty merchandise items mentioned in the recent announcement of policy by the War Production Board on textile advertising.

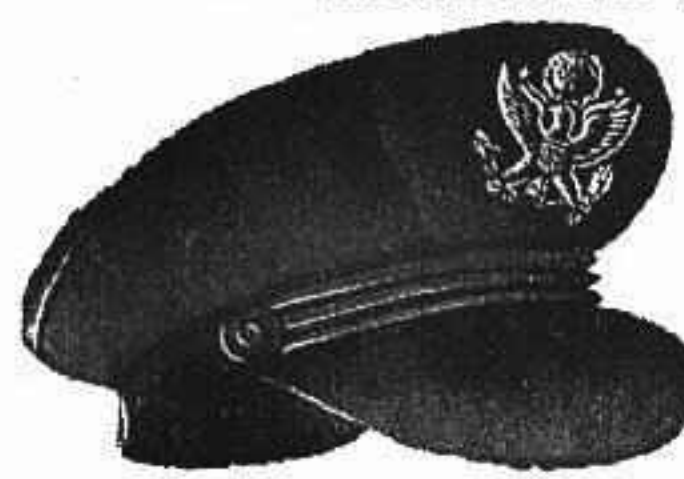
The new policy is designed to curb pressure selling of certain merchandise and to avoid rationing of clothes. The curb relates chiefly to retail advertising.

Arthur D. Whiteside, WPB vice-chairman for civilian requirements, said the new products were included because they require large quantities of textile materials.

He also said that "dollar days" and other special sales events are contrary to the new policy and that "seconds" or other irregular merchandise should be sold merely labeled as what they are and not compared in price with standard merchandise.

MILITARY INSIGNIA JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.



151

MURRAY SIMON

No. 151—Genuine Ocean Mother of Pearl Khaki Cap with Army Insignia and Pin Back. \$9.00 Per Dozen. Terms: 1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Order Today!

We also have separate gold plated sterling silver insignias, including the "Seabee" insignia, for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. Write for details.

JOBBERS! WRITE FOR SPECIAL DEAL!
Send for Catalog Send \$1.00 for of Complete Line! sample of item shown in ad!

109 SOUTH FIFTH STREET BROOKLYN, N. Y.



New Military Cigarette Lighter

ASSORTED INSIGNIA
UNITED STATES ARMY, NAVY, MARINES & AIR CORPS
ATTRACTIVE FAST SELLERS

The only one on the market.
ASSORTMENT OF 12 ON A CARD
1000 H. Board, 3¢ Sales, Takes In \$30.00
Pay Out in Cigarettes 6.00
Gross Profit \$24.00
Cost Per Deal \$7.50

In Lots of 25 Deals or More—\$8.85 Each.
1/3 Deposit With Order, Balance C. O. D.
A handy sure-fire lighter. Ideal gift for the boys and girls in service. Imitation ivory. THE LIGHT THAT NEVER FAILS.

LAKE ERIE SPECIALTY CO.

818 Hippodrome Bldg. CLEVELAND, OHIO

No. 3213K—SEVENTEEN PIECE LUNCHEON SET

Of Unusual Value

Consisting of 4 Cups, 4 Saucers, 4 eight-inch Salad Plates, 1 eleven and a half inch Salver. Every piece (except the cups) goldstamped with the same design in 22-karat gold. Cups have a goldstamped rim. Boxed individually.

\$18.75 Per Doz. Sets

Seventeen pieces to each set. Can be sold at a splendid markup.

Send for our complete set K of illustrated price lists, showing hundreds of numbers retailing from 25 cents to \$15.00 at good profits.



LEO KAUL

IMPORTING AGENCY, Inc.

115-119 K South Market Street Chicago 6, Ill.

CONCESSIONAIRES

We Have a Large Quantity of Assorted Metal and Pearl Jewelry and Novelties Such as Are Advertised on These Pages. For Sale cheap in Job Lot to One Party. No Samples. Call in Person.

COLLEGE SEAL & CREST COMPANY

236A Broadway, Cambridge, Mass.

INTRODUCTORY LISTINGS Now Ready
Covering All Items Still Available
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.



IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

Parade Canes, Leis, Comic Hat Bands, Comic Buttons, Baseballs, Military Insignia Jewelry, Pillow Tops.

Send us a list of the items which you are using and we will quote you prices. We have no catalog or circulars.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

Popular Items

Pottery Ducklings

Stores are piling up big sales in pottery novelties. One of the biggest department stores in Chicago has greatly enlarged its section devoted to pottery novelties of all kinds, and similar reports come from other cities. A. E. Hull Pottery Company reports that its new choice line of V ducklings are heading their sales parade. Design patents have been obtained on most of their new ideas. The firm has its production up to the limit under present restrictions.

Novelty Bow Gun

A toy that will appeal to its own special market for boys is a bow gun hav-

ing the Ranger trade-mark. It is being placed on the market by John W. Hill & Company and is offered as a safe action toy which will delight all youngsters. It is designed to simulate the pistol used by the famous American Rangers and shoots cardboard bullets.

Folding Utility Kit

There are many styles of utility kits on the market and one that promises to be very practical folds neatly into a flat pack. It has already proved satisfactory for servicemen, and civilians, too, have found them useful. It is said to have a dozen practical uses and is distributed by Joseph Hagn Company. The kit has a rustproof slide fastener, holds a number of articles and has already proved very successful in sales tests in key cities. It is water repellent.

Clock-Photo Folder

Photo folders have always been popular items on the market and so have clocks. A combination clock fitted in a photo folder set-up is offered by Henry Souhard, Inc. The item is called Foto-clock and the maker says it is a ready gift seller at the present for men in the services and also to war brides. It is described as a compact traveling clock with picture-frame wings. The clock itself has a guaranteed movement.

Complete Figurine Line

A very complete selection of figurines made from terra cotta composition is being offered by Leo Kaul Importing Agency. The selection includes all types of figures from French Colonials to Madonnas. The sizes vary also, some being as tall as 15 inches. The figurines are done in black or colors, and the finish is very attractive. At least three figurines are done in bisque finish and pastel colors. The firm says it is now ready to fill orders promptly.

MERCHANDISE TRENDS

(Continued from page 50)

items ranged all the way from decorative fishbowls to book ends and paper weights.

CHRISTMAS CARD SEASON.—Manufacturers and wholesalers of Christmas cards are already getting ready for early fall trade. Predictions are that greeting cards will do a much bigger business than ever this year. Manufacturers have already printed much of their supplies, and many retailers have their stocks. First action in the trade is scheduled for August or early September. A campaign will be launched this year to mail Christmas cards early to men in the service.

LITTLE BUSINESS GAINS.—Small business comes up regularly for discussion in business circles. A recent survey by *The Wall Street Journal* says little business is surviving war troubles well. Many small plants have turned to making novelties and specialties to solve present difficulties. One firm in Boston turned to making flags and is now doing a big business.

FARMERS MAKE MONEY.—While retail reports this month showed that business was dropping in small towns, yet this business should increase after the harvest season because farmers are expected to make almost as much money this year as they did in the record 1942 season.

FALL MARKET REPORTS.—Among the trends reported in the fall openings in New York recently was an item that much attention is being paid to accessories, such as gloves and jewelry designed as part of the costume. Head shawls will be popular, and bright colors are in the lead.

BERMUDA AUCTION SALE.—A big display ad in New York papers recently listed merchandise to be sold at a Bermuda auction September 7. The list of merchandise was almost like a catalog of novelties. Such items as clocks, combs, buttons, cutlery, dolls, handbags, jewelry, pencils, razors, and other small merchandise were listed.

NEW SHOPPING SERVICES.—Great interest has centered in the small shops and concessions which have been set up in war plants in all parts of the country in order to make it possible for employees in the plants to buy merchandise. A lot of novelties and specialties have been sold in these wartime outlets, and a lot of new merchandising ideas are being developed.

ARTISTS GET BUSY.—Artist Bill Holman in a recent cartoon suggests a novelty item that ought to go big in these times. Just for fun, he suggests painting lifesize pre-war steaks on plates and selling them at \$55 per dozen. He says pork chops painted on such plates should sell for \$22 per dozen!



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each\$1.75

ROHDE-SPENCER CO.
223-225 W. Madison St. CHICAGO 6
Write for Our Latest Catalog.

SPECIALS

- FOR THIS WEEK ONLY**
U. S. GLASS INTERMEDIATES
- Ash Trays, Gro.\$4.00
 - 4 1/2" Kitchen Bowls, Gro. 3.90
 - 4 1/2" Nappies, Gro. 4.25
 - Galt & Pepper Shakers, Gro. 4.75
- AMERICAN MADE SLUM**
- Jr. Air Raid Warden Bands, Per 100 ...\$1.25
 - Catalin Charms, Gro. 1.00
 - W. M. Rings, Ass't. Gro. 1.00
 - 27" Shoe Laces, Blk. Gro.75
 - Plaster Slum, 10 Styles, Gro. 1.25
- IMPORTED SLUM**
- 4110—Glass Straw Sippers, Gro.\$1.25
 - 4119—Glass Stirrers, Gro. 1.45
 - 6607—2 Dolls in Box, Gross Boxes ... 1.50
 - 9778—Bamboo Whistles, Gro.60
 - 8451—Cigarette Whistles, Gro.90
 - 9308—Roly Poly Pictures, Gro.50
 - 8170—Celluloid Teeth, Gro.75
 - 7319—Water Flowers, Paper, Gro.85
 - 9249—Toy Picture Book, Gro.50

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

H. REITER
Direct Mfrs. of greatest line of outstanding design and full color.

SERVICE BANNERS AMERICAN FLAGS
A thousand illustrations would not show the full beauty of the heavy flock designs, borders and lettering! Take advantage of special \$2 SAMPLE OFFER! Brings you a banner assortment with \$6 to \$7 retail value! You make a friend with every sale! One customer recommends another! **MONEY-BACK GUARANTEE:** If not 100% delighted with sample shipment return for full, immediate refund! 48-Hour service guaranteed. **JOBBERS:** Prove you're a jobber for attractive price! We refer all possible leads to local jobbers!

HARRY REITER, 143 W. 20th St., New York

Engraving Jewelry

STILL AVAILABLE

Immediate Shipment — Order Now

From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now.

MILITARY JEWELRY

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

HARRY PAKULA & CO.

5 N. Wabash Ave. Chicago 2, Ill.

BIG CIRCUS

A MONEY GETTER

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. **COSTS YOU \$3.50. LOTS OF 15—\$3.85 EA.**

SPORS CO., 843 Lamont, Le Center, Minn.

WOOD JEWELRY

Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother-Hearts

\$10.00 For Sample Assortment

Or Write for No. 43 New Catalogue

Charles Demee
WOOD PRODUCTS
PHONE 116 N. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

SPECIALS

	Per Doz.	Per Gro.
Carnival Special Baseballs	\$1.40	\$16.80
Med. Straw Man and Horse	2.25	
Chesterfield Jr. Cans	1.00	11.50
Assorted Imp. Slum		.90
Assorted U. S. Slum		1.00
U. S. Glass Cups, Saucers, Sherbets, etc.		4.80
U. S. Asst. Metal Ash Trays		4.80
U. S. Miniature Felt Hats		1.25
Asst. Plastic Thimbles		1.50
Imported Straw Hats		5.00

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

KIPP BROS.

117-119 S. MERIDIAN ST. INDIANAPOLIS, IND.

BINGO SUPPLIES

- Electric Flash Boards
- Catlin Markers
- Catlin and Wood Balls

Write or Wire for Catalog

N. M. BANK & COMPANY

235 Halsey St. Newark, N. J.

CONCESSIONAIRES 1943

Stock & Price List Now Ready!

(Bingo—Ball Game—Balloons Novelty—Merchandise)

Send for your copy today!

CONTINENTAL

DISTRIBUTING COMPANY
822 N. 3RD. ST. MILWAUKEE, WIS.

NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.

1093-1035 Mission St. San Francisco, Calif.

New—Popular GLOWING STAR SERVICE FLAG

It glows at night. Retail for \$1.00. Large size 6"x9".

\$5.00 per doz.

(one star)
SAMPLE \$7.00

Cash with order. Large order, doz. or more, 25% Deposit—Balance C. O. D.

LINCOLN SPECIALTY SALES

370 W. Jackson Blvd. CHICAGO, ILL.

Pick a Honey... Be in the MONEY

You can't miss on this NEW outstanding GOLDWYN CANDY ASST. It's a killer diller and it's WEATHERPROOF. Packs a kick like a mule right up to the last take. . . . Plenty of profit for any live-wire operator or jobber.

IMMEDIATE DELIVERY OPERATORS - JOBBERS.

Write or wire for illustrated circular and price list.

FALL CANDY CIRCULAR READY AUGUST 20th

GOLDWYN COMPANY

542 So. Dearborn St. CHICAGO, ILL.

MILITARY PILLOW TOPS

Army, Navy, Marine, Air Corps, Signal Corps, WAC insignias, Mother, Sweetheart, Sister, Friendship, Mother and Dad inscriptions, 20" x 20" with fringe.

\$5.50 per doz.

MINIATURE PILLOW TOP, 12"x12", with fringe. Mother, Sweetheart, Wife, Friendship inscriptions.

\$3.50 per dozen; \$40.00 gross

Free mailing envelopes with all orders and camp name supplied free with orders for 2 gross or more.

1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

AAA FLAG CO., 247 W. 34th St., N. Y. C.

NUDIE!

A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00.

EXCELLENT OFFER FOR JOBBERS.

AMERICAN ART PRODUCTS
2067 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

ATTENTION, BINGO OPERATORS!

Indian Blankets, 70"x80", heavy, \$2.00. Other Blankets, part wool, slightly higher. When in Detroit come in to see our novelty line. No catalogues.

ECONOMY NOVELTY TRADING CO.

8504 Woodward Ave. DETROIT, MICH.



AFTER VICTORY



WE'LL BE SEEING YOU SELLING

The OAK RUBBER Co.
RAVENNA, OHIO

MOTHER AND SWEETHEART LOCKETS

Sterling Silver Picture Lockets suspended from Mother and Sweetheart Brooches. Safety catch. Beautifully boxed. Insignia on Lockets for Army, Navy, Marines and Air Corps.
#4113—Per Doz. \$12.00.

MOTHER AND SWEETHEART FOBBS

Sterling Silver Heart Fob with Insignia for Army, Navy and Air Corps, suspended from Mother and Sweetheart Brooches. Safety catch. Individually boxed.
#4090—Per Doz. \$7.50.

A NEW CREATION

Two-Tone Sterling Silver Prop and Wing. Safety catch. Individually boxed.
#475/P—Per Doz. \$7.50.

SERVICE BARS AND RIBBONS

for Army, Navy, Marines and Coast Guard. Decorations for Defense, Campaigns, Good Conduct, Distinguished Service, Pistol Shot, etc., etc. Navy, Coast Guard and Marine Awards—
Per Doz. \$2.00; Per Gro. \$21.75.

Army Awards—
Per Doz. \$1.75; Per Gro. \$18.00.

Color Chart with 65 Different Decorations—
Each \$11.25.

Complete line of Military Insignia Jewelry, Rings, Identification Bracelets, Pillow Tops, Service Banners, Kits, Furlough Bags, Money Belts, etc., etc. Big FREE catalog. Samples \$10 and \$20. 1/3 Dep. With Order. Balance C. O. D.

LIBERTY PRODUCTS

277 BROADWAY (Dept. 87) N. Y. C.

CASH IN ON SMASH-HIT FOTO STAMP RAGE!

Everybody buys! No Competition. New, sensational seller gives you steady, easy, big profits. Foto Stamps are clever, new, personal photo reproductions on postage size stamps, and they are literally taking the country by storm. On letters Foto Stamps help cheer and bring far-away loved ones closer. Dozens of uses. Any photo reproduced. Just show sample. Take quick orders—plenty of re-orders. Splendid profits. Excellent sideline with personal or Service Men's stationery lines, or home, office, camp products. Write immediately for samples and our profitable offer. **AMERICAN FOTO STAMP CO.**, Dept. K-7, 305 Broadway, New York, N. Y.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.

1033-1035 Mission St., San Francisco, Calif.

ZIRCONS

Genuine White Diamond Cut 3 FOR \$2.75

Blue or Brown Zircons—\$1.25 per Carat

ZIRCON RINGS SOLID GOLD \$4 to \$8 EACH Ladies or Gents

B. LOWE, BOX 311, ST. LOUIS, MO.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salva, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES

Manufacturing Pharmacists

137 E. Spring St. Columbus, Ohio

BUY WAR BONDS FOR VICTORY

GET ABOARD, Live Crew Managers and Salesmen.

Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢. **SERVICE MEN'S MAGAZINE**, 189 Duane St., New York 13, N. Y.

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN

407 S. Dearborn St. CHICAGO, ILLINOIS

Tel.: Web. 3548-3547-3548

Eastman Positive Paper

1 1/2 in., 1 3/4 in., \$30.00 Per Roll.

2 in., 2 1/2 in., 3 3/4 in., \$40.00 Per Roll.

BOX 296, Centerville, Miss.

PIPES FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

JACK RUSSIAN . . .
is now a tavern keeper in San Francisco.

H. ANGNE . . .
pipes from Brownsville, Tenn., that he is getting the coin there with strollers.

BILL WESTFALL . . .
is reported getting the geedus with cedarwood at Russells Point, O., on Indian Lake.

ALL MEN are created equal and remain so up to the point of exertion. Thus achievement or lack of it is an accomplishment of individualist effort.

WINDOW DEMONSTRATOR . . .
Doc Ferry is said to be getting big bills in Philly, using a midget as part of his bally.

STANLEY NALDRETT . . .
opened in South Bend, Ind., last week for a 10-day stand.

POPS ADAMS . . .
and Stanley Naldrett will team for a string of fair dates.

THE BEST PREPARATION for tomorrow's good takes is good pitches today. The best preparation for life in the hereafter is to live now.

JOHN L. O'CONNOR . . .
and the missus are reported getting fat with their two novelty shops at Long Beach, Calif.

HOLDING DOWN . . .
Ed Ross's pitch store on Prospect Street, Cleveland, Chief Lightning and Carl King are reported doing fair biz.

OFFERING CARDS . . .
to nice takes on a Ninth Street lot in Cleveland is Speed Haskell.

SID FLEISHER . . .
and Tommy Conlon are in Nelsner's, Muskegon, Mich.

IT IS WISE to closely associate with those who have done and are doing what you seek to do, and try to absorb the secrets of their success.

RED CLIFF . . .
ace peeler worker, is getting the shekels at Kress's, San Francisco.

AL DECKER . . .
of soap fame, has just arrived in San Francisco from the East and is in the shipyards there.

DOC AMBROSE PETERSON . . .
daddy of them all, is still going strong on the West Coast. Peterson is now past 84.

THE ARNHEIM BOYS . . .
Eddie, Pat and Jerry, ace sheet writers of the Coast, recently purchased a home in Los Angeles, inks Doc Shean.

TRIPOD OPININGS: "Ask anyone who has made this purchase. He will tell you that he never got more for his money."

COWBOY WILLIAMS . . .
is reported doing well with foot in the H. L. Green store, Grand Rapids, Mich. George Sallay is in the same store on med.

WILL SOMEONE PLEASE . . .
send in the current line-up for Maxwell Street. You Chicago workers are tardy.

NO PITCHMAN who has tasted the joys of a superb pitch can ever again content himself with second-rate effort.

RALPH QUINLAN . . .
has ceased offering med for the duration and is working at an airplane factory in Alameda, Calif.

MAX AND ALICE SMITH . . .
engravers, are readying for a string of celebrations and fairs. Meanwhile they are getting folding stuff with their new photo outfit at Puritas Springs Park, near Cleveland.

POLISH FISHER . . .
has opened a novelty store in the business section of San Francisco and is reported clicking nicely with his venture. Other novelty stores in that West Coast

metropolis have been opened by Sam Gordon and Whitey Monet, while Sid Wolfe has four such stores on Market Street there.

WARREN RICE . . .
has experienced a bit of tough luck and consequently won't be on the open road for a while. He would like to have pipes from Pvt. Charles Keef, Boncrusher Skeen and Alex Warren.

NO ONE CAN test your theories as you can test them; no one can know your abilities as you know them. The decisions you make may result in success or failure. But in either case you will know the supreme satisfaction of following thru on your own convictions.

CRYSTAL PALACE MARKET . . .
San Francisco's ace spot, has the following line-up, according to Doc Shean: Mary E. Ragan, herbs; Windy Wiedeman, soap; Doc Wiley, eyeglass cleaner; the Allens, straw flowers, and Herman Beahring, peelers. All have been in the market for a year or more and are getting good takes.

PRINCESS YELLOW ROBE . . .
chides Bill for neglecting to mention her when recently listing the fems currently pitching. She cards from Farmdale, O., that she and Chief White Horse have been in Pittsburgh since midwinter and are now readying their trailer outfit for a string of fairs.

IN PITCHDOM, the JCL's tell what they do; the veterans tell what they have done, and the fools speak of what they intend to do.

JACK (BOTTLES) STOVER . . .
cards from Franklin, W. Va., that he is getting good biz with leaf these days. Leaving Virginia territory last week, Stover is now gathering names in the hill country of West Virginia.

JEANETTE G. ARBITTER . . .
now wearing a WAC uniform, pens that she is stationed at Camp Detrick near Frederick, Md., and finds the service to her liking. She tells that the camp is small and the natives of Frederick are going out of their way to be friendly. Jeanette says: "It feels good to know that in a small way I am helping."

RED QUIGLEY . . .
inks from Richmond, Va., that the few pitchmen and sheeties he has glimpsed working that territory are doing fair. He tells that Bob Lane came close to being a victim of the zoot-suit prejudice recently in Norfolk, Va., but that no harm was done. Red asks: "What's become of Doc Reed?"

TOBY JOHNSON . . .
better known to Uncle Sam as Pvt. Charlie Hudson of Co. E, 106 Med. Trg. Bn., Camp Joseph T. Robson, Ark., bulletins that he has completely recovered from a minor operation and is now engaged in putting on camp shows, doing emcee, song and dance, and a little magic. Toby tells that he has been visiting Hot Springs each week-end, where Tom and Nettie Smith are located for the duration. He also inks that info from Birmingham indicates that Doc Schneider, Doc Britten and Harry Meirs are taking care of the tips he is missing.

THE GREATEST GLORY in pitching is not in never falling, but in rising every time we fall.

JEFF DAVIS . . .
King of Hoboes of America, Inc., stopped by the desk last Friday (30) to tender an invitation to the Hobo Shindig commemorating the 35th anniversary of the hobs' organization, scheduled for August 10 in Cincinnati. King Jeff also imparted a bit of history about his kingdom, which he says has grown from 32 subjects in 1908 to 1,020,000 members at present. The Hoboes of America were incorporated under the laws of Indiana in 1914 and each year issue a sworn statement of membership. Many prominent men in show business, politics and business belong to it.

A WAIL . . .
is heard from Doc Zimmer, who pencils

from Fort Worth that the people in that territory were better off on WPA and relief than they are now. Doc claims that the price on eats is sky-high and it's a duce note and up to get in a flop house. Zimmer states: "The fellow who said being in the South in the summer is like working Michigan in the winter didn't miss it. The temperature has held at 110 degrees for the past six weeks." He enclosed, with his pipe, a clipping from a Wichita Falls newspaper, which stated that the concrete streets of that town were actually exploding. Some heat. Doc is heading for cool Colorado.

TIP-TURNER: "The company's expense is small in proportion to the volume of our business and they are satisfied with a modest profit. The company prefers to sell direct to you, thru one medium. I am that medium."

Events for Two Weeks

- IDAHO—Preston. Night Rodeo, 6-7.
- Idaho Falls. Round-Up, 4-7.
- ILL.—Cuba. Soldiers-Sailors' Reunion, 5-7.
- IND.—Farmersburg. Old Settlers' Picnic, 4-7.
- KY.—Louisville. St. Agnes Church Carnival, 6-7.
- MICH.—Barryton. Celebration, 3.
- MINN.—Aquatennial, 1-3.
- O.—Eyesville. Home-Coming, 3-7.
- Magnolia. Home-Coming, 5-7.
- S. D.—Deadwood. Days of '76 Celebration, 6-8.
- Dell Rapids. Cootie Days, 2-4.
- TEX.—Dahart. KIT Rodeo, 2-3.
- August 2-7
- WIS.—Bowler. Community Day, 8.
- August 9-14
- CALIF.—Vallejo. Dog Show, 15.
- COLO.—Golden. Golden Days, 13-14.
- Buena Vista. Lettuce Day & Rodeo, 15-16.
- ILL.—Blandinsville. Farmers' Picnic, 12-13.
- Chrisman. Horse Show, 11-13.
- E. Dundee. Firemen's Festival, 11-14.
- Stonefort. Reunion-Home-Coming, 11-14.
- MINN.—Lynd. Harvest Festival, 14-15.
- MO.—Diggins. Picnic & Home-Coming, 12-14.
- N. Y.—Albany. Dog Show, 15.
- N. C.—Roanoke Rapids. Lions Festival, 9-14.
- O.—Lore City. Home-Coming, 9-14.
- PA.—Blain. Picnic, 13-14.
- Blairsville. Firemen's Fair, 9-17.
- Pen Argyl. St. Rogco Celebration, 8-14.

Sterling Silver Insignia Ring

Heavy sterling ring. Adjustable shank eliminates sizing trouble. Can be adjusted to fit any size finger. Every service man will want one. Also makes an appropriate gift to send home.

Illustrated actual size. Has official insignia. A fast moving number for Amusement Parks, Drug Stores, Gift Shops and Jewelers. Available as follows:

B24J509 NAVY	} Ea. \$1.50 Doz. \$16.50
B24J510 AIR CORPS	
B24J511 ARMY	

JOSEPH HAGN CO.
Wholesalers Since 1911
223 W. Madison Street, Chicago 6

SALE

15 WELLS-GARDNER NEW TYPE "YOUR CHOICE" VENDOLATORS

Capacity of each: 154 Bottles ready to Vend, 60 Bottles refrigerated in reserve.

Unequaled Opportunity for Defense Plants, Parks, Roller Rinks, Etc.

BOX No. 452, care Billboard, N. Y. C.

5,000 ITEMS AT FACTORY PRICES

Gum, Candy, Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Write for list.

BLAKE SUPPLY CO.
219 E. Markham St. LITTLE ROCK, ARK.
P.S.: Will buy anything, please write us.

Ward in Evansville Hospital

PINCKNEYVILLE, Ill., July 31.—John R. Ward, owner of John R. Ward Shows, midway attraction at Pinckneyville Fair, entered an Evansville (Ind.) hospital on the final day of the fair here, Crazy Ray Choisser reported. He is suffering with a double hernia.

ROUTES

(Continued from page 25)

D
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Donegan, Dorothy (Latin Quarter) Chi, nc.
Dooley, Phil (Kentucky Lodge) Chi, cl.
Dorito & Valero (El Chlico) NYC, nc.
Douglas Bros. (Orpheum) Omaha, t.
Dowling, Elaine (Victory Room) Fall River, Mass., nc.
Doyle, Mary Jane (Phillips) Kansas City, Mo., h.
D'Ray, Phil (Bismarck) Chi, h.
Duffy, Kathryn, Dancers (Touraine) Boston, h.
Dwight & Gordon (Continental) Kansas City, Mo., h.

E
Ebonites (Sky Bar) Cleveland, cl.
Edmunds, Freddy, Trio (Colonial) Hagerstown, Md., h.
Edwards, Cliff (Earle) Phila., t.
Eldridge, Jean (Lookout House) Covington, Ky., nc.
Emerald Sisters (Mitchell Field) Hempstead, L. I., N. Y., 5; (Camp Shanks) Orangeburg 6; (Camp Upton) Yaphank 7; (Fort Monmouth) Asbury Park, N. J., 8.

F
Farner, Evelyn (Chez Paree) Chi, nc.
Felton, Happy (Capitol) Washington, t.
Fields, Sidney (Riobamba) NYC, nc.
Fisher, Sid (Vodvil Lounge) Chi, cl.
Fitzgerald, Ella (Zanzibar) NYC, nc.
Flash, Strut (Leon & Eddie's) NYC, nc.
Foley, Mary Ann (Sky Bar) Cleveland, cl.
Fontaine, Niel (Walton) Phila., h.
Forsythes, The (Freddie's) Cleveland, c.
Foster, Gloria (Monte Carlo Beach) NYC, nc.
Frakson (Walton) Phila., h.
Franklin, William (Village Vanguard) NYC, nc.
Freddysons (State) NYC, t.

G
Garrett, Patsy (Sheraton) NYC, h.
Gaudsmith Bros. (Latin Quarter) NYC, nc.
Gay Blades (St. Charles) New Orleans, h.
Gerlty, Julia (Sawdust Trail) NYC, nc.
Gifford, Gordon (Belmont Plaza) NYC, h.
Glover & LaMae (Broadmoor) Colorado Springs, Colo., h.
Golden Pair (Ramona) Grand Rapids, Mich., p.
Gomez, Don (Kilbourn) Milwaukee, h.
Gomez, Pilar (El Chlico) NYC, nc.
Gordon, Al (Capitol) Washington, t.
Grace & Scotty (Chin's) Cleveland, nc.
Green, Mitzie (Chez Paree) Chi, nc.

H
Haines, Connie (Strand) NYC, t.
Hannon, Bob (Plaza) NYC, h.
Harlem Harley (College Inn) Kansas City, Mo., nc.
Harris & Shore (Chicago) Chi, t.
Harrison & Fisher (Latin Quarter) NYC, nc.
Harrington, Pat (51 Club) NYC, nc.
Herbert, Jack (Edgewater Beach) Chi, h.
Herbert, Tim (Paramount) NYC, t.
Hilda, Irene (Casbah) NYC, nc.
Hildegard (Copley-Plaza) Boston, h.
Hoffman, Lew (Earle) Washington, t.
Holliday, Billie (Palace) Cleveland, t.
Hopkins, Ronnie (Zombie) Detroit, nc.
Hoveler, Winnie (La Conga) NYC, nc.
Howard, Joe (Lookout House) Covington, Ky., nc.
Howard, Willie (Folles Bergere) NYC, nc.
Hughes, Mary (Capitol) Washington, t.
Hume, Elayne (Monte Carlo Beach) NYC, nc.
Hyers, Frankie (51 Club) NYC, nc.

I
Imaginators, The (Earle) Washington, t.
Ink Spots (Copacabana) NYC, nc.
International Revue (Beverly Hills) Newport, Ky., cc.

J
Jagger, Kenny (Sportsman's Club) Indianapolis.
Jeanne, Myra (Nixon) Pittsburgh 26-Aug. 7, c.
Jones, Jane (Bellerive) Kansas City, Mo., h.
Jules & Webb (Fort Meigs) Toledo, O., h.

K
Kay, Beatrice (Orpheum) Omaha, t.
Kay, Dolly (Latin Quarter) Chi, nc.
Kaye, Alma (Enduro) Brooklyn, cl.
Keene, Linda (Belmont Plaza) NYC, h.
Keller, Dorothy (Stanley) Pittsburgh, t.
Kelso, Joe (Patio) Cincinnati, nc.
Kent, Lenny (La Conga) NYC, nc.
King, Betty (Majestic) Phila., nc.
King, Dolores (Leon & Eddie's) NYC, nc.
Knoll, Great: Owosso, Mich., 2-7.
Kokl, Sam (Town House) Reno, Nev., nc.
Kraft, Molly (Tahiti Bar) Phila., cl.
Kramer, Stan, & Co. (Royal) Detroit 2-12, nc.

L
LaBato, Paddy (Stevens) Cleveland, nc.
La Franconi, Terry (Roosevelt) New Orleans, h.
Lang, Judy (Beacon) NYC, h.
Lang & Lee (Fair) Detroit Lakes, Minn.
La Varre, Paul & Walter (Chicago) Chi, t.
La Voia, Don, & Carlotta (Utah Canteen) Salt Lake City.
Layton's Dogs (Neon) Louisville, nc.
Lee, Bob (Wivel) NYC, re.
Lee, Gloria, Dancers (Glenn Rendezvous) Newport, Ky., nc.
Lee, Marjorie (Penbody) Memphis, h.
Lee, Pinky (Palace) Cleveland, t.
Lefcourt, Harry (Rogers' Corner) NYC, cl.
Lemmon, Lenora (Troc) NYC, nc.
Lester & Irma Jean (Ramona) Grand Rapids, Mich., p.
Leticia (Hurricane) NYC, nc.
Le Verde, Leon (3700) Cleveland, nc.
Lewis, Ralph (Black Hawk) Chi, re.
Liberacci, Walter (Ruban Bleu) NYC, nc.
Lit, Bernie (Kavakos) Washington, nc.

Lloyd & Willis (Clover) Miami, nc.
Locke, Marie (Stratoliner) Chi, nc.
Loose Nuts (Majestic) Phila., nc.
Loring, Lucille (Town Tavern) Rockford, Ill., nc.
Louis & Cherie (Fair) Herman, Minn.; (Fair) Lajysmith, Wis., 12-15.
Lowe, Hite & Stanley (State) NYC, t.
Lucas, Nick (Palomar Supper Club) Vancouver, B. C., Can., 26-Aug. 7.

M
McKay, Harry, Trio (Golden Dragon) Wildwood, N. J., nc.
McMahon, Jerry (Versailles) NYC, nc.
Mack, Bobette (Cabash) NYC, nc.
Manning, Myra (Village Barn) NYC, nc.
Marshall, Jack (Chez Paree) Chi, nc.
Martz, Marshall (Lewis House) Utica, N. Y., cl.
Marlowe, Don (Slapsie Maxie's) Hollywood, nc.
Marquette, Pee Wee (Three Deuces) NYC, nc.
Martin, Guy, Dancers (Glenn Rendezvous) Newport, Ky., nc.
Martinez, Chu-Cho (La Conga) NYC, nc.
Marye, Raye & Nalji (State) NYC, t.
Masters, Freddie (Enduro) Brooklyn, cl.
Masten, Kay (Jimmy Kelly's) NYC, nc.
Mayehoff, Eddie (Ruban Bleu) NYC, nc.
Mayfair, Mitzl (Palace) Cleveland, t.
Mays & Brach (Beverly Hills) Newport, Ky., cc.

Maxellos, The (Leon & Eddie's) NYC, nc.
Melville, June (Sawdust Trail) NYC, nc.
Merrill, Joan (Chase) St. Louis, h.
Mignon (Belmont Plaza) NYC, h.
Miller, Freddie, Quartet (Rogers' Corner) NYC, cl.
Moke & Poke (Zanzibar) NYC, nc.
Montana, Jerry (Sandy's) Paterson, N. J., cl.
Monteros, The (Tivoli) Juarez, Mex., c.
Monti, Mickey (Cabash) NYC, nc.
Morgan, Loumell (Chin's) Cleveland, nc.
Moya, Lolita (Glen Park Casino) Buffalo, nc.
Murray, Jan (La Martinique) NYC, nc.
Myrus (Pierre) NYC, h.

N
Nevel, Nik & Bernyce (Governor) Jefferson City, Mo., h.
Nitza (Touraine) Boston, h.
Nov-Elites (Happy Hour) Minneapolis, cl.
Novis, Mary (Town Tavern) Delair, N. J., nc.

O
O'Dare, Dale (Mon Paree) NYC, nc.
Oxford Boys (Palace) Cleveland, t.

P
Padova's, Andy, Streamliners (Miami) Dayton, O., h.
Page & Nona (Tivoli) Sydney, N. S. W., Australia, until Sept. 10, t.
Paparelli, Frank (Cafe Society Downtown) NYC, nc.
Paris & Gaynor (Majestic) Phila., h.
Pat & Sylvia (Earle) Washington, t.
Pelletier, Omar (Orpheum) Omaha, t.
Penton, Kay (Ruban Bleu) NYC, nc.
Pleckford, Murry (Orts El Tropic Room) Boston, nc.
Porter, Dorothy (Versailles) NYC, nc.
Preisser, June (Earle) Phila., t.
Price, George (Latin Quarter) NYC, nc.
Princess Chlo (Beverly Hills) Newport, Ky., cc.
Pripps, Edlie (Latin Quarter) Chi, nc.
Prober, Harvey (Brown Jug) Utica, N. Y., cl.

Q
Quitsie (Victory Room) Buffalo, nc.

R
Rabben, Lee, Trio (Chatterbox) Seaside Heights, N. J., nc.
Radio Aces (Hurricane) NYC, nc.
Raymond, Norma (Bertolotti's) NYC, nc.
Reichman, Harry (State) NYC, t.
Remos, Paul, & Toy Boys (Beverly Hills) Newport, Ky., cc.
Reynolds & Donegan Skaters (Ringling Circus) Cleveland, O., 5-8; Toledo 9-12.
Rhythm Rockets, Four (Latin Quarter) NYC, nc.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Rifes, Swingin' (Caverns) Washington, until Aug. 27, nc.
Roberts & White (Roosevelt) New Orleans, h.
Robinson, Ann (Three Deuces) NYC, cl.
Rocco, Maurice (Zanzibar) NYC, nc.
Rollerettes, Four (Beverly Hills) Newport, Ky., cc.
Rollini, Adrian (Rogers' Corner) NYC, cl.
Rooney, Ed & Jennie (Harlacker's Circus) Lawrence, Mass.; New Bedford 8-13.
Rosario & Antonio (Havana-Madrid) NYC, nc.
Rosati & Smolek (Monte Carlo) NYC, nc.
Rosenbloom, "Slapsie" Maxie (Riobamba) NYC, nc.
Ross, Jay (So-Ho Club) Chi, nc.

S
St. Claire Sisters & O'Day (Fair) Boonville, Ind.
Scott & Suzanne (Village Barn) NYC, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shaw, Sandra (Rendezvous) Phila., nc.
Sheridan, Nora (Blue Angel) NYC, nc.
Sims & Bailey (100 Club) Des Moines 2-15, nc.
Snow, Dorothy (Manhattan) Detroit, nc.
Solar, Willie (Village Barn) NYC, nc.
Sons of the South (Chicago) Chi, t.
Stanley, Neal (Glenn Rendezvous) Newport, Ky., nc.
Steiner, Herb (New Kenmore) Albany, N. Y., Step & Marge (Dayton) Kenosha, Wis., h.
Stooges, Three (Earle) Phila., t.
Sterlings (Hickory House) NYC, nc.
Streamliners (Miami) Dayton, O., h.
Stuart & Lea (La Conga) NYC, nc.
Suen, Asta (Village Barn) NYC, nc.
Sullivan, Lee (New Yorker) NYC, h.
Sumner, Helen (Ivanhoe) Chi, re.
Sumner, Suzanne (Phillips) Kansas City, Mo., h.
Suns, Three (Piccadilly) NYC, h.
Sven, Asta (Village Barn) NYC, nc.

T
Terrell, G. Ray (Fensgate) Boston, h.
Therrien, Henri (Roxy) Atlanta, t.
Toppers, Three (Swing) Detroit, until Aug. 23, nc.
Toy & Wing (Glenn Rendezvous) Newport, Ky., nc.
Tucker Sisters (Little Club) Chi, nc.
Tuttle, Toby (Lookout House), Covington, Ky., nc.

V
Vinay, Marion (Tic Toc Club) Milwaukee, nc.
Von & Gertru (Scott's Theater) Kansas City, Mo., re.

W
Wallace Puppets (Roosevelt) New Orleans, h.
Walton & O'Rourke (Ruban Bleu) NYC, nc.
Warren, Annette (Carter) Cleveland, nc.
Warwick, Lee (Applegate Tavern) Atlantic City, nc.
Watkins Twins (Netherland Plaza) Cincinnati 2-14, h.
Wayne, Jinja (Chin's) Cleveland, cl.
Wayne, Shirley (Capitol) Washington, t.
Wedell, Jack, Quartet (Kentucky) Louisville, h.
Weidler, Virginia (Palace) Columbus, O., t.
Wences, Senor (Winter Garden) NYC, t.
Westley, Roger (Last Frontier) Las Vegas, Nev., 2-12, nc.
Whalen, Maurice & Betty (Blackhawk) Chi, c.
Wilkins & Wilkens (Latin Quarter) Fall River, Mass., nc; (Hofbrau) Lawrence 8-14, nc.
Williams, Cookie, Trio (Rendezvous) Phila., nc.
Wong Troupe, Jim (Latin Quarter) Boston, nc.

Y
Yost's, Ben, Vikings (Beverly Hills) Newport, Ky., cc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)
Abie's Irish Rose (Shubert Lafayette) Detroit.
Brent, Tommy (Milford) Milford, Pa.
Claudia (Biltmore) Los Angeles.
Dough Girls (Selwyn) Chi.
Dough Girls (Geary) San Francisco.
Good Night Ladies (Blackstone) Chi.
Jane Eyre (Cass) Detroit.
Junior Miss (Colonial) Boston.
Kiss and Tell (Harris) Chi.
Laugh Time (Curran) San Francisco.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
Lewis, Dorothy (Nicollet Hotel) Minneapolis.
McGowan & Mack (Palace Hotel) San Francisco.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

MISCELLANEOUS

Amazo, Magician: Oswego, N. Y., 2-7.
Barrett, Roy (Madison Square Garden) New York.
Cogswell, James (Church Festival) Chicago 1-15.
Couden, Doug & Lola: Playing halls in Cedar-Edge, Colo.
DeCleo, Harry, Magician: Marysville, O., 2-7.
Felton, King, Magician: Sauk City, Wis., 3-6.
Harlan, Doc & Maxine: Danville, O., 2-7.
Letter, Bert, Magician: Merrimac, Mass., 2-7.
Long, Leon, Magician with Winstead's Minstrels: Wilmington N. C., 2-7; Fairmont 9-14.
Millo, Mystic (Cedar Point) Sandusky, O.
Rilton's Dogs, school show: Scottsboro, Ala., 2-7.
Turtle, Wm. C., Magician (Russell Circus) Seattle, Wash., 2-7.

ADDITIONAL ROUTES

(Too Late for Classification)

Canfield & Lewis (Oriental) Chi.
Carl & Harryette (Oriental) Chi.
Hampton, Lionel, Ork (Oriental) Chi.
Herbert, Jack (Edgewater Beach Hotel) Chi.
Hilliard, Harriet (Chicago) Chi.
Houts, Walter I.; Gordon, Neb., 2-7.
Lang & Lee (Fair) Detroit Lakes, Minn., 5-7; (Fair) Little Falls 8-10.
Novellos, The (Keith's) Indianapolis.
Pan-American Show Train: Greeley, Colo., 3-4; Cheyenne, Wyo., 5-7; Casper 8-9; Billings, Mont., 10-13.
Romas, Flying: Port Jervis, N. Y., 2-7.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Midland, Tex.; Pecos 9-14.
Allen, Fred: Oneida, N. Y.; Syracuse 12-22.
Anderson-Strader: Kearney, Neb.
B. & H.: Camden, S. C.
Baker United: Frankfort, Ind.
Bantley's All-American: Erie, Pa.; Niagara Falls, N. Y., 9-14.
Beam's Attrs.: Sharpsburg, Pa.; Blairsville 9-14.
Beaty's Rides: Goodman, Miss.; Lexington 9-14.
Bee's Old Reliable: Lancaster, Ky.; (Fair) Brodhead 9-13.
Bistany, Leo: Daytona Beach, Fla.
Bodart's Rides: Waupaca, Wis.; Merrill 9-14.
Bright Lights Expo.: Lewistown, Pa.
Buck, O. C.: Oswego, N. Y.
Buckeye Expo.: Morganfield, Ky.
Buckeye State: Ottawa, Ill.; Bloomington 9-14.
Bunting: Lacon, Ill.; (Fair) Aledo 10-13.
Burdick's: Temple, Tex.
Byers Bros.: Rantoul, Ill.
Capell Bros.: Stillwater, Okla., 2-10.
Casey, E. J.: (Fair) Vegreville, Alta., Can., 2-4; (Fair) Red Deer 5-7; (Fair) North Battleford, Sask., 9-11; Prince Albert 12-14.
Ceflin & Wilson: Butler, Pa.
Chanos, Jimmie: Union City, O. (mail address, Union City, Ind.).
Coleman Bros.: Port Jervis, N. Y.
Colley, J. J.: Cordell, Okla.
Conklin: (Fair) Fort William, Ont., Can.; (Fair) Toronto 13-28.
Craig, Harry: Odessa, Tex.; Pyote 9-14.
Cumberland Valley: Tullahoma, Tenn.
Cunningham: Tiltonville, O., 4-7; Lore City, 9-14.

WANTED
Carnival or Independent Shows and Rides for
American Legion Reunion and Free Fair
Columbus, Kansas, August 16-21.
COOPER OSTERHOUT, Sec.

WHALE EXHIBIT WANTS
Seal Act, Chimp Act, Big Snake, Freaks to feature, Platform Act, party with Sword Box, Ticket Sellers and Takers, Bosses and Workmen, Prize Candy Salesmen. Novelty, Jewelry, Floss, Snowball privilege for sale. People joining now given preference for all winter's work. All acts work on air-cooled railroad car.
C. C. Smith, Mgr.
PAN AMERICAN TRAIN SHOW
Greeley, Colorado, Aug. 3-4; Cheyenne, Wyo., 5-6-7; Casper, Wyo., 8-9; Billings, Mont., 10-11-12-13.

JOE SORENSEN'S BROADWAY MUSEUM
Hollywood Theatre, St. Charles & Broadway, ST. LOUIS, MO.
NOW OPEN
WANTED
FREAKS TO FEATURE. STRONG ANNEK ATTRACTION. NOVELTY ACTS. MIDGETS AND DWARFS. COWBOY MUSICAL ACT. GIRLS FOR ANNEX—HAWAIIAN AND ORIENTAL. Do not write your life's history. Just state what you do and salary and terms. This Theatre is air-conditioned. We pay top money and have best working conditions. Address all letters and wires to
MILDRED RUSSELL, Mgr., Hollywood Theatre, 506 St. Charles St., St. Louis, Mo.
P.S.: Mamie, Elephant Girl, and Bob, please get in touch with me.

WANT
Tilt-a-Whirl. Foreman for 7-Car Tilt to join at once. Also Second Men on all Rides. Top salaries paid. Address:
OSCAR BLOOM, Mgr.
GOLD MEDAL SHOWS
Portage, Wisconsin, this week

WANT
For permanent Firemen's Park, 712 Duval Street, Key West, Fla.
Now booking modern Rides and Concessions for reorganization. Want Concession Agents and Ride Help. Good opening for Penny Arcades. Frank Pope wants Bingo Counter Agents.
Write or wire
MRS. PEARL BARFIELD
Owner and Manager

WANTED
For
Siebrand Bros.' Show
Acts for Ten-in-One, one Mitt Camp, Tattooer and other Useful People.
Anaconda, Mont., this week; Pocatello, Idaho, week Aug. 8.

GEO. ATKIN WANTS
Agents for Penny Pitches, Ball Games, Grind Stores. Twelve weeks in Columbia, S. C. Address:
Davis Hotel Apt., 1708 Sumter St.
P.S.: Nell, your letter came back. Write here.
HARRY CRAIG SHOWS
WANT
Electrician to handle 100 K.W. A.C. Generator and 25 Concessions. Can use a few Working Men. Odessa, Texas, Aug. 2 to 7; Pyote, Texas, Aug. 8-14, across from army camp.

FOR SALE
60x120 Khaki Tent, 9 ft. walls, dramatic end, used one-half season, same as new. Stage, wiring, marquee, bale ring and blues. Wire
DON D. DAVIS
Apt. 1, 126 E. 9th St., INDIANAPOLIS, IND., or Phone: Riley 3062.
FOR SALE
SUPER ROLL-O-PLANE
Good condition, \$3,000.00.
MORGAN BAKER
Playland Park HOUSTON, TEXAS

Curl, W. S.: London, O.
 Dick's Paramount: Phoenixville, Pa.
 Dobson's United: Bayport, Minn., 6-8; Bank Centre 12-15.
 Dodson's World's Fair: Minneapolis, Minn., 2-8.
 Dumont: Ambridge, Pa.; McKees Rocks 9-14.
 Dyer's Greater: Tomah, Wis., 2-5; Elroy 6-8.
 Eddies Expo.: Alaquippa, Pa.
 Edwards, J. R.: Byesville, O.; East Mansfield 9-14.
 Elite Expo.: (20th & Nicklaus) Omaha, Neb., 2-8; (Fair) Missouri Valley, Ia., 9-13.
 Eddy Bros. & Prell's Combined: (W. Broad St. Grounds) Richmond, Va.
 Expo. at Home: Norristown, Pa.; Conshohocken 9-14.
 Fay's Silver Derby: Lake Zurich, Ill., 4-8; Rockton 11-15.
 Fleming, Mad Cody: Moultrie, Ga.; Valdosta 9-14.
 Franks: Macon, Ga.
 Funland Am. Park: Clarksville, Tenn.
 Garden State: West York, Pa.; Brunswick, Md., 9-14.
 Gentsch & Sparks: Hattiesburg, Miss.
 Gerens United: West Terre Haute, Ind.
 Gold Medal: (Fair) Portage, Wis.
 Golden West: (Fair) Arlington, Minn., 6-8; (Fair) Le Center 13-15.
 Grady, Keille: Cordova, Ala.
 Great Lakes Expo.: Tuscaloosa, Ala., 2-14.
 Great Sutton: South Beloit, Ill.
 Greater United: Wichita Falls, Tex., 2-14.
 Groves Greater: Raceland, La.
 Gruberg Famous: Philadelphia, Pa.
 Hames, Bill: Gainesville, Tex.
 Happy Attrs.: Shelby, O.; Mount Vernon 9-14.
 Happyland: Owosso, Mich.; Wayne 9-14.
 Heller's Acme: Hackensack, N. J., 2-6; Union City 7-16.
 Hennies Bros.: Peru, Ill.; Evansville, Ind., 9-14.
 Henry, Lew: Thurmont, Md.
 Beth, L. J.: Paris, Tenn.
 Hine, H. L.: Pine City, Minn.
 Hoosier Am. Co.: (Fair) Centerville, Ind.; Brazil 9-14.
 Howard Bros. Rides: Monessen, Pa.
 Hyalite Midway: Tekamah, Neb.
 Jones Greater: Rivesville, W. Va.
 Jones, Johnny J., Expo.: (Fair) Muncie, Ind.; Port Wayne 9-14.
 Kaus Expo.: Thomasville, N. C.
 Lawrence Greater: Lebanon, Pa.; Coatesville 9-14.
 Lewis, Art: Norfolk, Va.
 Liberty United: Charleston, S. C.
 McKee, John: Flat River, Mo.
 McMahon: Grand Island, Neb., 2-8; (Fair) Fremont 11-13.
 Magic Empire: South Hot Springs, Ark.
 Midwest: Preston, Idaho.
 Moore's Modern: Clinton, Ill.; Findlay 9-14.
 Mound City: (Fair) Farmer City, Ill.; Lincoln 9-14.
 Page, J. J.: Danville, Ky.
 Pan-American: Anderson, Ind.
 Park Am. Co.: Alexandria, La.
 Parker: DeQuincy, La.
 Penn Premier: New Brighton, Pa.
 Pepper's All-State: Princeton, W. Va.
 Pike Am.: (Fair) Rolla, Mo.; Diggins 9-14.
 Plaza Expo.: Hartford City, Ind.; Hillsboro, O., 9-14.
 Readings: Nashville, Tenn.
 Reynolds & Wells: (Fair) Detroit Lakes, Minn.
 Rogers Bros.: (Fair) Herman, Minn., 5-8; (Fair) Park Rapids 10-12; (Fair) Motley 13-15.
 Rogers Greater: (Fair) Charleston, Ill.; (Fair) Marshall 9-14.
 Rogers & Powell: Grenada, Miss.
 Rubin & Cherry Expo.: Chippewa Falls, Wis.; La Crosse 10-16.
 Scott Expo.: Pochontas, Va.
 Sheesley Midway: Lansing, Mich.; Bay City 9-14.
 Slebrand: Anaconda, Mont.
 Skerbeck's: Chatham, Mich.
 Smith, George Clyde: Conemaugh, Pa.; Tyrone 9-14.
 Snapp Greater: (Fair) Jefferson, Wis.; Menomonie 9-14.
 Sparks, J. F.: Fairmont, W. Va.
 Steblar's, J. G., Greater: West Columbia, S. C.
 Stephens: New Virginia, Ia., 4-7; Murray 12-13.
 Strates, James E.: Kingston, N. Y.
 Sunflower State: Oberlin, Kan.; Scott City 9-14; (Fair) Dighton 16-21.
 Sunset Am. Co.: (Fair) Mount Sterling, Ill.; (Fair) Keosauqua, Ia., 9-14.
 Tidwell, T. J.: Lawton, Okla.
 Tivoli Expo.: Kahoka, Mo.
 Tower Am.: Spartanburg, S. C., 2-14.
 Virginia Greater: Bel Air, Md.; Martinsburg, W. Va., 9-14.
 Wade, W. G.: Monroe, Mich.; Mason 10-14.
 Wallace Bros.: Evansville, Ind.
 Ward, John R.: Benton, Ill.; Carbondale 9-14.
 West Coast Victory: Springfield, Ore.
 Wolfe Am. Co.: Spartanburg, S. C.
 World of Mirth: Camden, N. J.
 World of Pleasure: (Fair) Fowlerville, Mich.; River Rouge 9-18.
 World of Today: Jefferson City, Mo.

SLA

(Continued from page 34)

ris Kaplan, J. D. Edwards, J. W. Allyn, Fizzle Brown, Sam Feinberg, I. J. Polack, Harry Russell, J. C. McCaffery, S. T. Jessop, Mike Wright, Sam Bloom, Lou Leonard, Harry Martin, Eph Glosser, A. Sopenare, Nate Hirsch, Irving Malitz, Charles H. Hall, Jack Pritchard, William Perrott, William Meyers, Lee A. Sullivan, Tom Sharkey, Oliver Barnes and Joe Hamm. Sam Gluskin is in town on business.

Ladies' Auxiliary

Members were grieved to learn of the death of Mrs. Courtemanche, who had been ill for some time. Letters were received during the week from Virginia Kline, Grace Goss, Susie Waldron, Thelma Frenzel, Jackie Dondlinger and Evelyn Levine. Applications were received from Mrs. C. R. Knox and Marie L. Starr. Club was elated to receive a donation from Mrs. Oscar Blum, of Gold Medal Shows. President Phoebe Carsky plans to spend the week-end with Dorothy Schwartz in Union Pier, Mich. Past President Edith Streibich, her husband, and daughter, Alice, and Jeanette Wall and husband will vacation for a month at Delavan Lake, Wis. Mr. and Mrs. Mike Rosen, Buckeye State Shows, celebrated their 25th silver wedding anniversary recently. Florence Ketring is with the Motordrome at Riverview Park here. Sick list includes Past President Mrs. L. M. Brumleve, Mattie Crosby and Elma Koss.

Past President Evelyn Hock celebrated her birthday this week, as did Rose Page. Past President Mrs. Edward A. Hock is with Edward A. Hock Shows. Dues for 1944 are coming in rapidly. They are due and payable September 1. Have you taken care of yours? Award books on the crocheted tablecloth and two War Bonds are also coming in nicely.

NSA

(Continued from page 34)

Sam Lawrence, Kirby McGary, Sam Cohen, Louis Light, Sam Carson, Joe Harris, Slim Kelly, Eddie Owens, Lew Lange, Bill Woodall and Louis Gueth.

Interesting letters came from Max Goodman, Louis Gueth, Joseph Kane, Louis Victor, Justin Van Vilet, David Endy, David Bloom and Bill Carsky. Recent clubroom visitors were Tom Fallon, Morris Kaplan, Jimmy Davenport, Bibbs Malang, Edward Elkins, Frank Blatsky, George Rector, Victor Weinberg, Arthur Merrill, Ike Weinberg, Arthur Campfield, Max Eichholtz, Albert Goldstein, Daniel Schnair, Sam Finkel, Jack Lichter and Sam Rothstein. Brother Red Hicks is going to work in a war plant near New York. Death of John J. Stock brought much sadness to many of the older members. Please send in your dues.

Ladies' Auxiliary

Things generally are quiet around the club, but the mail has been heavy with checks for the current year's dues, filled penny bags for the Poor Kiddies' Fund and returned books for the War Bond awards. Membership Chairman Edna Lasures spent a few days at her home and managed to get in a visit with her daughters on World of Mirth Shows at Perth Amboy, N. J., and with President Blanche Henderson. As usual, she turned in a considerable sum of money. Members were shocked to learn of the death at sea May 19 of Joseph Hart, son-in-law of Sister Madge Bloch. New applications continue to come in, the latest being four sponsored by Treasurer Anna Halpin. They were Myrtle Walker, Louise C. Dodici, Florence Plinsker and Gertrude Hardy. Sister Martha Weiss has sent in the application of Mrs. Clem Schmitz, and Sister Mimi Sussman presented the applications of Mrs. Mary Dorso and her daughter, Carmen, of Cetlin & Wilson Shows. Sister Ruby Kane is sponsoring Mrs. Veronica Franz, of Bantli's All-American Shows. Twenty members from Palisades Amusement Park sent in their dues.

Midge Cohen Fund for Orphans and Poor Kiddies has been enriched by generous donations from Sisters Ann Lager, Hannah Kreisner, Edna Riley and Irene Pimentel, while Ruby Kane advised that her bag was filled, as did Secretary Frances Simmons. Another donation to the fund has been received from Ernie and Lillian Lawrence.

To date the largest amount of money turned in on a napkin was the \$20 check sent by Sister Edna Riley, with Ann Lager running a close second with \$17.



Heart of America Showmen's Club

Reid Hotel
 Kansas City

KANSAS CITY, Mo., July 31.—Club was host to a number of visitors last week. Dave Reese, formerly in charge of concessions with Elite Exposition Shows, and in the armed forces, visited while en route to Omaha to visit relatives. Frank Capp was entertained by Mr. and Mrs. Billy Dee. Russell Hull, former carnival trouper and doing war work in Tulsa, also was a visitor.

Harry Vleit is employed at the Butler Bar, St. Louis. Paul McDonald, of Wayne Hale Shows, was in town on business. Charles Hutchinson is in charge of maintenance at the Reid Hotel, coming in from Leavenworth, Kan. Tommy Cook has returned from Anderson-Grader Shows.

Charles Elliott and Ivan Mickaelson are playing picnics with Wayne Hale Shows. Toney Martone's Heart of America Shows played a return date at Kansas and Packer Avenues, Kansas City, Kan., to good weather and business. L. K. Carter is back playing local spots. Doc Woodhouse is with Midwest Amusement Company.

Buster Shannon is back in the city, having been rejected for military service. Bob Houssel is playing local spots with his concessions. Blanche Francis, of the Ladies' Auxiliary, is reported on the sick list, and Boots Marr, who has been in a local hospital, is convalescing at the Washington Hotel. Treasurer Harry Altshuler reports that members are continuing to avail themselves of the 1944 membership card and each week brings in several requests for same. Banquet and Ball Committee continues to publicize the annual event, which will be held as usual on New Year's Eve.



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
 Los Angeles

Ladies' Auxiliary

President Edith Bullock opened the July 26 meeting and then turned the gavel over to Past President Neil Ziv. Each meeting this summer is to be conducted by a past president. Marie Tait, treasurer, was away on a fishing trip and Ruby Kirkendall was in her chair. Letters were read from Mabel Stark, Margaret Farmer, Rita Brazaire Florence D. Lusby, Gladys Patrick, Pauline Celeste and Ida Chase. All sent in their apron money. Margaret Farmer proposed Linnle O. Smith, Barbara Aldrich, Ruby Wenick, Deane Jeffries and Jett Clancy for membership. Mora Bagby reported that Ada Mae Moore is at home after a stay in the hospital.

Bank night award went to Marie Morris, and the door prizes, donated by Stella Linton and Martha Reilly, went

to Elsie Suker and Peggy O'Neil, respectively. A silk quilt, donated by Rose Rozard, was exhibited and will be given away in the fall. Ruby Kirkendall, Peggy Forstall, Rose Rozard, Vivian Horton, Mabel Hendrickson, Olga Celeste and Helen Brainerd Smith visited the Red Cross blood bank and gave a pint of blood.

Peggy Steinberg came up from Mission Beach and explained the methods the members there were using to raise money for the club. Peggy Forstall, co-chairman of the bazaar, spoke briefly, and Martha Reilly turned over several articles to the bazaar committee. Lillian Eisenmann and Marlo LeFors are at Oceanside. Next meeting will honor Margaret Welch in celebration of her 90th birthday, with Martha Levin, past president, presiding. Officers provided refreshments.



Michigan Showmen's Assn.

156 Temple Street
 Detroit

DETROIT, July 31.—President Stahl presided at the July 26 meeting. Jack Gallagher read several letters from members in the armed forces, and a few of the members of Mighty Sheesley midway attended the meeting. Brother Sam Wilson is working on the burial fund and sent in a check this week. President Stahl and Secretary Robbins visited several shows in this vicinity and obtained several applications.

Brother Manny Brown, of World of Pleasure Shows, was in town over the week-end and turned in 12 applications. Brother Herbert Pence continues to do good work for the club at Eastwood Park with the War Bond sales. Brother Eddie Young has been released from the hospital. Brother Red Sobel left Detroit to join Manny Brown's concessions. Packages mailed this week to showmen in the armed forces totaled 138.

WANTED

Ferris Wheel, Merry-Go-Round or any Ride for Number Two Unit. Opening South River, New Jersey, heart of city, auspices St. Stephen's R. C. Church, August 18 to 28. Want Cook House, Popcorn, Cigarette Gallery or any other legitimate Concession.

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Bristol, Penn., this week; Maple Shade, N. J., next week.

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SPANGLES IN GARDEN

(Continued from page 3)

some of the spots would find the Ringling show fighting a Shrine circus and Oliver stated that it is not the policy of the management to oppose any aggregation booked in before it is. So no opening date has been set.

Oliver backed the Spangles management's statement that Jacobs would not stage any bouts until after Labor Day with facts regarding the Garden cooling system. He pointed out that the carrier installation was not meant for fight crowds. The Garden set-up for the opening circus provides for a top b. o. of 5,200 seats, with no expectation of selling more than 3,700. Newspapers that razed the heated Garden when some summer fights were staged have, said Oliver, praised the cooling system as it is working now.

Management also stated that the stress on \$1.10 seats started three weeks ago, not last week, altho admitting that the stress was "somewhat belated." Week-end business is down, not up the way it is for legit attractions in town. Back of reasons for continuing is said to be the belief that there is a place in New York for a summer circus and that if the idea doesn't pay off in 1943 it will in 1944-'45.

A CIRCUIT PLANS

(Continued from page 40)

cabinet ministers and provincial authorities at the various exhibitions. It was pointed out that the remarkable accomplishments and records achieved by each

and every exhibition showed that the faith and hopes of the directors who decided to carry on this year despite wartime difficulties were fully justified.

In attendance were: Saskatoon, Prof. J. W. G. Mac Ewan, president; Sid W. Johns, secretary; A. M. McIntyre, J. H. Warren and C. S. Palmer, Regina, James Grassick, manager; C. B. McKee, R. J. Westgate, J. P. Lunney, F. H. O. Harrison, R. McConnell and Mayor C. C. C. Williams, Brandon, Miss S. M. Benson, secretary-manager; J. E. McArthur, R. Clark and W. Davidson; Edmonton, C. E. Wilson and Lee Williams. Calgary, J. Charles Yule, manager; A. H. McGuire, T. A. Hornbrook and C. M. Baker.

CONEY ISLAND, N. Y.

(Continued from page 42)

back in harness at his combo freak and girlie show, where Charlie Burns, talker, also has returned after hospital treatment for stomach ulcers. Another to reappear is Ike Wagner, ticket taker, called back at what is said to be the highest salary ever paid a Coney ducat manipulator, to replace Bob Carter. Still another returned is Betty Montgomery, dancer, until recently with the Tirza show.

Luna Park—Adeline McNamee, Margie Lee and Helen Chuchay, Abe Seskin's good-looking Dump-the-Ladies, are Hollywood bound after the season because of the alertness of scouts here seeking models. . . . Phil Manteo, cashier at the Whip, is a baseball biggie of the Lincoln High School nine with a batting

average of .460. . . . Broadway Jones, last season a Guess-Your-Age talker and operator on the Bowery, doing a similar job for Abe Seskin near Camp Hot Spot. He has just returned from Chicago, where he was a pickpocket spotter in a department store. This is his 31st year in outdoor showbiz. . . . Johnny Rossi, last season's general manager, now a private at Camp Dors, Cape Cod, Mass., visited the old haunts the other day and was royally entertained by all the employees. . . . Softball team organized by Phil Bates and Eddie Davis looking for contests from other Coney players. . . . Louis Holtzman, manager of Dump-the-Lady, was elected commander of American Legion Post 1072 of Coney and general manager of Federal Credit Union, local branch. . . . Sam Goldstein's Pop-Em-In changed to a pan game. . . . Hol'n-Back show closed temporary for a change. Maze interior, heretofore dark, to be illuminated.

Steepchase Park—Mike Levy, leader of the Fifa and Drum Corps for 46 years or ever since the park's opening, celebrated a 40th wedding anniversary July 22. Party held at Manhattan's Iceland was attended by entire family and grandchildren, 15 in all, who gifted him with a silver loving cup. . . . Sandy Schell's ork looking for the speedy recovery of Charles Mantia, trombonist and an old member, in Beth Moses Hospital, Brooklyn, where he's under treatment for ulcers. He's been replaced temporarily by Joe Matty. New at the drums is Bill Waldron, recently of Britton's Musical Maniacs. Mike Milano's Carolina pizzi restaurant on Mermald Avenue was the rendezvous for a feast tendered by Tony Miccio, Manhattan theater operator, to celebrate the birthday of Tirza.

of the world. Maurice averages six a day. Would like to hear from Dick Anderson and Freddie Freeman on that one. Russell show claims the biggest thrill act in show business—a ride thru the downtown streets of any city in the "Morales Supercharger," with Sancho on the wheel. We also claim the champion secondhand store and good-will haberdashery inspectors, Ko Ko and Squeezebox, they haven't missed one in 40 years. Lots of visitors. The entire Arthur Bros. show on the grounds to greet us when we pulled on the Portland lot, including the Oliveras, Velardes, Jimmie Woods and the bossman Arthur himself. Eddie Dorey, wife and daughter joined the show here. Eddie is a stiltwalker. Mrs. R. W. Rogers furnished the chickens for an extracurricular party in Dutch Brownie's trailer while show was at Eugene.

Hats Off Department—To Betty Acevedo for her superb handling of elephants in her freshman year under the tutoring of Cheerful (Pop) Gardner. To the new chef in the cookhouse. He is really putting it out and merits the thanks of all. To Juan De Avilla (Jimmie), who does Roman rings and balancing in a pleasing manner. Jimmie, altho physically handicapped, carries on where most of us would fall by the wayside. To the new sleeper. Thanks from all the workingmen. To Dr. David Reid and Walter Hohenadel, real dyed-in-the-wool Circus Fans. To the workingmen and bosses who move this show; they haven't missed a matinee since April 19, and the show rarely misses opening on time.—DICK LEWIS.

FINAL CURTAIN

(Continued from page 29)

Glendale, Calif. Survived by a daughter, Mrs. Richie E. Honness.

STEPHENS—Henry N., 69, father of William Stevens, Chicago concessionaire, July 19 at Hines Hospital, Chicago. Burial in Tulsa, Okla. Survived by his wife, Mattie L., and a son.

STEWART—Earl E., president of Clinton County Fair Association, Frankfort, Ind., for 12 years, at his home there July 21 of coronary thrombosis. He had been ill for five months. Survived by his widow, a son and a daughter, and his mother.

STOCK—John J., 76, inventor and developer of amusement ride devices, in New York July 26. In his early days in the amusement field he was associated with C. W. Parker, Con T. Kennedy, Clarence Wortham and a number of other carnival men of that day. Later he was associated with Philadelphia Toboggan Company, Lusse Bros., and William F. Mangels.

Among his inventions were the Gadabout, from which was developed the Dodgem and Scooter Cars. He also developed the intricate game called the Race-a-Way, and was responsible for the Katzenjammer Castle. Services at Riverside Memorial Chapel, New York, with interment in National Showmen's Association plot at Ferncliff Cemetery, Ardsley, N. Y., July 29. Surviving is his widow.

TRIGG—G. Herbert, 73, father of Mrs. Leodora Woodard, scenic artist and technical director for her own theatrical service company in Detroit for many years, in Battle Creek, Mich., July 28. Survived by his widow, a son and a daughter.

WARREN—John, 71, music critic and concert manager, in Tyler, Tex., July 16. He began his newspaper career as music editor for The St. Louis Post-Dispatch and later worked for 10 years as music, drama and art critic of The New York World. He later joined the Metropolitan Opera Company where he was concert manager until 1912. Survived by his widow, daughter and two grandchildren.

WOHLLEBEN—Theodore Gustav, 50, musician, July 27 at his home in Philadelphia. A son, Richard, violinist, survives.

ZENATELLO—Maria Gay, 64, Spanish-born opera singer, July 31 in New York. She was a member of the New York Metropolitan Opera Company from 1908-1912 and later sang with the Boston and Chicago companies.

Births

A son to Mr. and Mrs. Charlie Masters July 17 at St. Joseph Hospital, Philadelphia. Father is a vaude performer.

A son to Mr. and Mrs. Jonathan Cole July 23 in Chicago. Father is an announcer on Station WBBM there.

A daughter to Mr. and Mrs. Gordon Gray July 26 in Chicago. Father is on Station WBBM announcing staff there.

LETTER LIST

(Continued from page 49)

- BARTLETT, Lil, Ralph
Walter F. McAllister, Gertrude
BAUM, Harry
Beck, Miss Billy
Blain, Betsy
Blakely, Virginia
Brennan, Chas.
Brinton, Helena
Britt, Milton
Britton, Ginger
Browne, Lynette
Buffet, Edith
BURDETT, Robert C.
Caddell, Onnie Lee
Calvert, Ernest
Carson, Tommy
Caruso, John
Clair, I.
Cole, Judson
Cole, Old King
Colton, Earl
Cripps, Kitty
Davenport, Charles
Dawn, Dolores
Decker, Harry
DeLanzon, Jacqueline
Dely, William J.
Denson Jr., Mrs. H.
Draw, Eddie
Duke, H. J.
Dutton, Harry
Edwards, Al
Edwards, Harry
Eddy, Ralph
Evans, Edward
FARRELL, John J.
Francisco, Don
Freedman, Sarah
Freid, Beatrice
Fried, Calvin
Garneau, Mimi
Gervasi, Rosolino
Gheorghiu, C.
GILLESPIE, Emmet Edward
Graffins, Charles E.
Gravls, John
Hamilton, George
Hart, Mary
Hart, Tom
Hayward, Aurora
Hazard, Nap
Hewitt, Buster
Hicks, Rose
Horton Co., Bertha
HOWARD, Thiele, John
Huston, Peggy Ann
Ibberson, Mrs.
JOHNSON, Joseph
JOHNSON, Walter
Kenneth Weymouth
KEYWOOD, Stewart
Kimball, R. G.
King, Alyce
King, L. D.
Kinko
Kroll, Herman
Kuntz, Wendel
Lee, Sen
Lewellyan, John
Lewis, Ed
Lunde, Russell
Lundberg, Eugene
McDonald, Corinne
McDonald, Dale
McGHEE, Horace
McGrail, John
Mark, James
Marshall, Reais
MARTIN, Lawrence
MEYERS, John
Minogue, Mr. Wm.
Mohamed, Ahmed
Morse, Doc
Mulvey, Helen
Nash, Mr. Lawrence
NICHOLSON, Clyde
Osborne, V.
Peavy, Lester W.
PHILLIPS, John
Reesy, Rilla
RAMSEY, Mr.
Howard Raymond
Roseberry, Willard
Ross, Morton J.
Scott, Charles
SELLERS, William
Smee, John
Spinks, H. G.
STEPHENS, Marvin
Tuttle, Dorothy
Velare, Elmer
Vinay, Marian
Wentling, Phronie
Wright, Jessie K.
Young, Mary
YOUNT, Wade
Granger, Bob
HALEY, Vernon J.
Hall, Ernest O.
HARRIS, Ralph
Hartz, Ben A.
Heutzelman, R. E.
Hollingsworth, Robert
HOWARD, Floyd
Jett, Blackie
Kilrain, Jeanette
KNAPP, Glynn
Kirby, W. H.
KOSTENBADER, Robert Dale
Kreus, H. R.
KUPIEC, Albert
Lewiston, Rose
Lucas, Mrs. Anna
Lucas, Earl
McClannahan, W. H.
McDonald, Kenneth
McGAUGH, George
McMAHON, Joseph
McNEAL, Herman
MAIDEN, Lyle
Malinowski, Walter
Marsh, Jerry B.
Miller, Mrs. Billie
Milligan, Jas. R.
Mitchell, Sharkey
MONTGOMERY, Paul
Morlock, Robert
NORWALD, John
Nottingham, Mrs.
Nelson, Bob
NELSON, George
O'DEA, James
Ott, Jerry
Owens, Patsy
PARKER, James
Pasterson, Eddie
PATRICK, T. W.
PIERCE, James
Potts, Mrs. J. J.
Reed, C. S.
Reeves, Gobel Leon
ROBE, T. W.
ROSE, Wesley
RUNGE, Henry
Schricker, Lloyd J.
Schultz, Gene
SCOTT, Dan
SHORES, Edgar
Sponsler, Howard
Stephenson, Ralph
Strigel, Red
Sullivan, Mrs.
Swain, Robt.
Vallee, Buddy
VREELAND, Robert Lewis
Waite, George
Wallace, Al
WARMOUTH, Alfred Thomas
WARNOCK, James
Warner, Howard
Washburn, N. D.
Weston, Richard E.
Wilson, Mrs. Anna
Wilson, Harry E.
Whiteside, A. R.
Woods, Roy
Zeltman, Edward

- Bluestein, Sam
Brown, Miss Vivi
Buffet, Edith
Burnett, Jack
Cagwell, James
Daguar, Bert
Daley, Smiley
DeLange, Rusty
Deane, Dixie Lee
Decco, Mr. Fred
Dep, Paul
Delaney, J. D.
Drew, Eddie
Duffy, Pleas
Dyer, Tony
Felgar, Harry H.
Felsen, Lester
Fraziers, Jack
FREDRECKSON, Donald R.
George Jr., Harold
Glover, Mr. John
Gordon, Barbara
Hardman, Harold
Holly, Miss Chris
HOLT JR., Theodore
HORTON, Frank
Johnson, "AB"
Johnson, Mrs.
Johnston, Mrs.
Jones, Edward
King, Harry
Knight, H. C.
Kobont Jr., Mr.
Lee, June
KORTACK, John
Lewis, Peggy
Lunde, Russell
Lundberg, Eugene
McDonald, Corinne
McDonald, Dale
McGHEE, Horace
McGrail, John
Mark, James
Marshall, Reais
MARTIN, Lawrence
MEYERS, John
Minogue, Mr. Wm.
Mohamed, Ahmed
Morse, Doc
Mulvey, Helen
Nash, Mr. Lawrence
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Roseberry, Willard
Ross, Morton J.
Scott, Charles
SELLERS, William
Smee, John
Spinks, H. G.
STEPHENS, Marvin
Tuttle, Dorothy
Velare, Elmer
Vinay, Marian
Wentling, Phronie
Wright, Jessie K.
Young, Mary
YOUNT, Wade
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Lundberg, Eugene
McDonald, Corinne
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STEPHENS, Marvin
Tuttle, Dorothy
Velare, Elmer
Vinay, Marian
Wentling, Phronie
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Young, Mary
YOUNT, Wade

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OPA Vacation Gas Plan Boon to A.C.

ATLANTIC CITY, July 31.—Despite wartime restrictions, rationing and travel restrictions, Atlantic City was able to attract a 1943 record crowd of 180,000 last Sunday (25), the largest turnout of the year, holiday week-ends included. The hot weather had city folk crowding the resort, an influx that was duplicated in every summer spa along South Jersey's coast.

Hundreds of visitors, taking advantage of the OPA's vacation plan, arrived here by automobile. Anticipating the rush to the ocean, railroad and bus lines added special sections, with extras running here as well as to Wildwood, Ocean City and Cape May. Visitor-volume on weekdays is also increasing.

The partial lifting of gasoline restrictions to permit motorists to take vacations has been a big help in bringing bigger weekday crowds here. Weekday travel in busses and trains also continues heavy.

Atlantic City

By MAURIE ORODENKER

A Pageant Booster Committee, representing business and amusement interests and civic groups, has been organized to assure the success of the annual Miss America contest to be staged Labor Day week. The new committee will join in the promotion of the pageant week.

Louis Pergament, managing the Ballroom of States at Hamid's Million-Dollar Pier, is staging a series of weekly conga and jitterbug contests to stimulate interest in pier dancing.

Bob Hermine's Midget Circus and Band, featured at Hamid's Million-Dollar Pier, presented a special performance July 22 for patients at the Bacharach Home, Longport, N. J.

Mall Dodson, resort publicity chief, is providing background and color data for the proposed Atlantic City feature movie to be produced in Hollywood as a sequel to the current Coney Island flicker.

Frank Hubin, vet outdoor showman, is getting some of his "million friends" worked up over his proposal to have a captured Jap submarine brought to the resort for exhibition on the Boardwalk in the interest of War Bonds and Stamps sales. Hubin figures that the sub will prove a major attraction to attract visitors as well.

SOUTH JERSEY.—An Ocean City baby parade this season is a possibility despite earlier forecasts that it would not be staged because of war conditions. Publicity Director Norman V. Sargent reports favorable inclinations on part of the resort officials to carry on the spectacle for the 37th consecutive summer. . . . Saturday dances, promoted by Mrs. Robert Mills and Mrs. Mary A. Brown, are attracting throngs to Stone Harbor. . . . Nixon Midget Golf Course on the Wildwood Boardwalk, opposite Hunt's Ocean Pier, is the newest Hunt amusement enterprise at the resort.

Charlottetown Lines Up Stand, Midway Attractions

CHARLOTTETOWN, P. E. I., July 24.—Prince Edward Island Annual Exhibition will be held here, along with the Old Home Week celebration. Harness racing has been billed on each of the four afternoons, and a vaudeville program will be presented each afternoon and night. It includes the Golden Gate Revue. Music will be provided by an imported stage band of 15 pieces. On the midway will be Lynch Greater Shows. Over 100 horses have entered the races, and the prizes, purses and premiums total over \$10,000. J. W. Boulter, secretary, says. A fireworks program will be presented nightly.

CINCINNATI. — Establishment of an historical room for the Cincinnati-Hamilton County Agricultural Society, Carthage, is being planned it was announced by D. E. Van Atta, secretary. Drive to obtain mementos of the Carthage Fair in its early days has been launched, with the following committee in charge: O. H. Bennett; former Gov. Myers Y. Cooper, fair president; Dr. C. R. Campbell and Van Atta. Fair this year will award a prize to the person having attended the annual the greatest number of years.

Winkley Doubles

By AUT SWENSON

(Now Teaching Cadets How To Fly)

After the Japs bombed Pearl Harbor Frank Winkley, veteran thrill show producer, signed a pay-or-play contract with Uncle Sam. "Wink" agreed to play the dates his new agent lined up for him—and at very little pay—inasmuch as the "artist" in this case signed for a minor role—that of buck private. Despite the fact that Wink knew the ins and outs of thrill operas from the gamut of performer to contractor, he did not possess an education of the type usually associated with the commissioned directors in Uncle's projects.

Undaunted by such a minor handicap, Wink decided to double in brass and do a Horatio Alger number along with his regular routine. As soon as the news leaked out that Frank was interested in entering Officers' Candidate School, letters of recommendation reached him from fair secs, far and wide. In due course Wink had won his second lieutenant's rating at Fort Knox, Ky. Several days back he was boosted into a first lieutenant's role. More than that, he was informed he was in line for a captaincy within six or eight months.

Two Strikes' Handicap

Altho he was handicapped by a leg shattered in a thrill show event years back, handicapped to such an extent that upon his release from the hospital the leg snapped again and he was returned to the care of the medicos who had to take a bone from his good leg to satisfactorily repair the rebroken one; and handicapped by the aforementioned lack of ever treading upon the portals of higher scholastic learning, Wink has again scored with his new "booking office." Perhaps it was with little surprise the writer learned of Wink's newest achievement, little surprise, because he has the pleasure of knowing Wink since 1925, at which time we became associated in staging thrill shows and auto race meets up and down the Mississippi Valley.

A few weeks prior to the Pearl Harbor holocaust, Wink decided to invade the realm of fairdom with a thrill show conceived, owned and operated by himself. Single-handed, he threw his hat in the ring and when the Chicago convention was over, he not only had submitted his opera to the fair folks, but left the Windy City with contracts for one of the Midwest's best circuits. This despite advice of friends that he could not buck a big office, regardless of what he had to offer. Despite the fact that half a dozen super-duper salesmen in the fair attraction business were lined up against him and other thrill show purveyors even went so far as to drum up allegations that would have stopped almost anybody else but a fellow of Winkley's calibre. What the trade did not know was that the guiding head of the booking office proving Wink's chief opposition was in sympathy with Wink, knew he could deliver a real show, liked him personally but would not support him, due to an exclusive contract with another thrill show producer.

Now Headed for Combat

When Wink joined the army he notified every exposition he had contracted—six months prior to the fairs—that he felt his duty was with our armed forces and that, in the event a substitute could not be found to fill his contracts, he would make arrangements to hold up his end of the bargain, altho he could not be there in person. Before fair time rolled around a number of these fairs were canceled, anyhow, due to conditions brought on by our entry into the world-wide hostilities. Due to his age, First Lieutenant Winkley will not see combat duty until he has his captaincy. Known as a little fellow who doesn't say too much but always carries a wallop when necessary, Wink is now bound and determined to land upon the next rung of the ladder—an advancement that will see him at the head of an armored force in actual combat duty.

And just in case you know Wink—and you do if you have been around progressive fairs any length of time—we know you'll join us in wishing him all the luck in the world in his next endeavor. After all, a fellow who gave up a potential net running into the thousands, with the contracts already signed and sealed, to join the armed forces as a buck private is worth saluting, notwithstanding the silver bar on his shoulder.

Three County Is Awaiting Board's Go-Ahead Signal

NORTHAMPTON, Mass., July 31. — Three-County Fair is set to go if the board of directors will give the management the green light, it was announced this week. It was reported that the fair has adequate financial backing to go ahead on the same basis as in former years, with racing pari-mutuel betting as an added attraction.

Annual's application for racing dates has been filed with the State Racing Commission by W. H. Dickinson. In the event the directors decide against a fair, the dates will be canceled, with no one being the loser.

Because of numerous wartime problems that must be considered, the directors are holding back on the issue of whether the fair should go on as usual. It now appears that they will wait until the last minute, weighing all factors carefully before deciding one way or another.

LA PORTE, Ind.—Featuring its 92 years of progress, La Porte County Fair, under direction of Secretary James A. (Uncle Jim) Terry, has released a neat four-page paper, titled, *La Porte County Fair News*, extolling the numerous ways the fair will and can help in the production of food for victory. Terry himself, was the subject of a highly complimentary piece which appeared in *The La Porte Herald-Argus* anent his 34 years of successfully conducting the La Porte project and other fairs in the State before his local connection. Under the caption, "Who Does What in La Porte?" the story pointed out that Uncle Jim's task is a year-round one and one that he likes. Of the showmen, with whom Uncle Jim deals, he had the following to say: "They're the salt of the earth and there isn't one of them, who wouldn't co-operate to the fullest extent. They are a fine, jolly sort and generous to a fault. In fact, they'd give you the shirts off their backs."

Canadian Fair Dates

(Omitted from last week's issue)

ALBERTA
Red Deer—Red Deer Fair, Aug. 5-7. D. W. Robertson.

BRITISH COLUMBIA
Armstrong—Interior Provincial Exhn. Sept. 21-23. Mat. Hassen.
Saanichton—Saanichton Agrl. Soc. Sept. 4-6. S. G. Stoddard.

ONTARIO
Almonte—N. Lanark Agrl. Soc. Sept. 2-4. Mrs. J. K. Kelly.
Aylmer—Aylmer & E. Elgin Agrl. Soc. Sept. 30-Oct. 2. H. R. Lashbrook.
Belleville—Belleville Agrl. Soc. Sept. 20-22. E. S. Denyes.
Caledonia—Caledonia Agrl. Soc. Sept. 30-Oct. 2. W. S. Hudspeth.
Collingwood—Nottawasaga & Great Northern Exhn. Sept. 23-25. O. G. Bernhard.
Delta—Delta Fair Assn. Sept. 6-8. Isaac Stevens, Philipsville, Ont.
Dresden—Camden Agrl. Soc. Sept. 14-16. H. J. French.
Elmira—Elmira Agrl. Soc. Sept. 3-6. H. W. Zilliox.
Elmvale—Elos Agrl. Soc. Sept. 27-29. Thos. E. Smith.
Eno—Rainy River Valley Agrl. Soc. Aug. 23-25. W. A. Smith.
Fort William—Port Arthur—Canadian Lakehead Exhn. Aug. 2-7. W. Walker, Fort William.
Galt—S. Waterloo Agrl. Soc. Sept. 23-25. R. E. Cowan.
Ingersoll—Ingersoll Agrl. Soc. Oct. 6-8. George F. James.
Kingston—Kingston Fair, Sept. 6-11. Mrs. E. E. Conley.
Lansdowne—Lansdowne Agrl. Soc. Sept. 13-15. S. C. E. Dixon.
Leamington—Leamington Dist. Agrl. Soc. Sept. 26-Oct. 2. Miss E. Atkins.
Lindsay—Lindsay Central Exhn. Sept. 15-18. W. E. Agnew.
McKellar—McKellar Agrl. Soc. Sept. 14-16. L. Moffat.
Markham—Markham Agrl. Soc. Sept. 30-Oct. 2. R. H. Crosby.
Napawee—Lennox Co. Agrl. Soc. Sept. 27-29. George T. Walters.
Ohsweken—Ohsweken Agrl. Soc. Sept. 29-Oct. 1. Andrew Jamieson.
Oshawa—S. Ont. Agrl. Soc. Sept. 13-15. R. B. Faith.
Owen Sound—Owen Sound Agrl. Soc. Sept. 27-29. Otto Johann.
Port Perry—Port Perry Agrl. Soc. Sept. 4-6. R. D. Woon.
Ridgetown—Ridgetown Agrl. Soc. Oct. 5-7. J. D. Brien.
Simcoe—Norfolk Co. Fair, Oct. 4-7. Harold I. Pond.
Stratford—Stratford Agrl. Soc. Sept. 20-23. J. A. Lumsden.
Strathroy—Strathroy Agrl. Soc. Sept. 13-15. J. M. Ratcliffe.
Tillsonburg—Tillsonburg Agrl. Soc. Sept. 27-29. M. Ostrander.
Toronto—Fair for Britain, Aug. 16-28.
Vankleek Hill—Vankleek Hill Agrl. Soc. Sept. 9-11. W. R. Hall.
Warren—Warren Agrl. Soc. Sept. 15-16. Mrs. R. Bole.

QUEBEC
Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 9-11. R. K. Edey.
Brome—Brome Co. Agrl. Soc. Sept. 6-8. George A. McClay, Knowlton.
Chicoutimi—Chicoutimi Agrl. Soc. Aug. 19-24. Simon Maltais.
Granby—Granby Agrl. Soc. Sept. 9-11. J. J. B. Payne.
Quebec—Quebec Provincial Expo. Sept. 3-12. Emery Boucher.
Quyau—Pontiac Agrl. Soc., Div. C. Sept. 2-4. M. J. Muldoon, Beechgrove, Que.
Richmond—Richmond Co. Agrl. Soc. Aug. 19-21. W. R. Stevens.
Roberval—Roberval Fair, Aug. 25-29. J. Ed Bolly.
St. Hyacinthe—St. Hyacinthe Regional Exhn. Aug. 1-6. A. R. Demers.
Shawville—Pontiac Co. Agrl. Soc. No. 1. Sept. 16-18. R. W. Hodgins.
Waterloo—Shefford Co. Agrl. Soc. Aug. 12-14. R. R. Bachand.

SASKATCHEWAN
North Battleford—North Battleford Agrl. Soc. Aug. 9-11. Frank Wright.
Prince Albert—Prince Albert Agrl. Soc. Aug. 12-14. Gordon M. Cook.

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GENESEE COUNTY FAIR
BATAVIA, N. Y.,
AUGUST 16th-21st
Welcomes old and new concessions. Limited number of each kind sold.
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RIDES--Three or four good rides for big
Labor Day Celebration
Combined AFL, CIO. Drawing from entire county.
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Grandstand Acts of every description for August and September fairs. Midwest territory. Advise number of acts you do and lowest salary first letter. Acts unknown to me, send photos.
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Bingo, Fish Pond, Pitch-Till-U-Win, Cigaret Gallery, Bowling Alley, Candy Apples, Scales; any 10¢ Joint, come on. Also want People for Jig Show for the best fairs and Delta Cotton Route in Mississippi. Also have for sale Parker 42 Merry-Go-Round, Jones Chair-o-Plane, stored now in Yazoo City. Can use any show with own outfit. Harry Hunt, write.
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For Week of August 30 to September 4.
Kansas' Third Largest Fair.
NORTH CENTRAL KANSAS FREE GATE FAIR
Belleville, Kans.
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WANTED
Circus Family Act, \$65 a week; also Bill Poster, \$45 a week.
BOB DICKMAN
Snowhill, Md., Aug. 4; Salisbury, Md., Aug. 5.

WANTED TO BOOK
Bingo and one or two more Shows to play our string of eight Wisconsin fairs, starting at Merrill, Wis., August 9. Wire Waupaca, Wis., this week; next week, Merrill Fair, Merrill, Wis.
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AT LIBERTY
For winter dates, my Two-Elephant Act. Do not confuse with any single elephant act account of a slight similarity in names.
LAURA ANDERSON
Czo Arthur Bros.' Circus, per route.



Coin Machines

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WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Price Ceilings—2

OPERATOR'S PUZZLE

Operators constitute the great silent majority of the coin machine industry. Because operators are by nature strong individualists, they have never agreed on a general policy or set standards for the operating business. When important national questions arise, they never have a spokesman ready in time to present their case in good form. The federal law placing a tax on coin machines illustrates this fact from the time it was first proposed until now.

The present OPA order, MPR-429, may repeat the same old story that operators are not united on what is really best for them and never have a spokesman to present their case.

Many say that the present price ceiling order will turn out to be just another order on the books, like MPR-165. But it is already plain that opinions differ a lot in the trade as to what effects it might have. Which means that it could turn out to be a real operator's puzzle unless proper interpretations are secured in the beginning.

It is not easy to foresee how operators will fare under MPR-429 when it goes into effect. If distributors are classed as wholesalers, operators may then automatically be classed as retailers. This would complicate the picture for operators in a number of ways and somebody who has studied the case from the operators' standpoint should be heard when OPA makes its decision whether an operator is a retailer or consumer under the price ceiling law.

Due to changing conditions in various cities, operators often have to sell machines as well as buy them and technicalities in the price ceiling order may complicate matters for operators where they are not expecting it.

The operator also needs somebody to watch out for his welfare under price ceilings to see that such orders contain no technicalities that could be used by enemies of the trade to hurt the operating business. It might as well be admitted that coin machine operators have some strong opposition on a number of fronts. Reform groups often find ways to take advantage of laws to deliver a real blow to the amusement machine section. Reform groups found a way to strike blows at the punchboard business under NRA, and the damage didn't show up until the NRA was already dead and buried.

The juke box business has some very powerful opposition in the form of important organizations, and

great care need to be exercised that no technical advantages be given opponents of juke box operators. The vending machine trade likewise has some powerful opposition in the form of retail organizations much stronger than any group in the coin machine trade. They have used laws before to drive vending operators out of business and they will be on the alert for any other advantages that laws may give them.

Juke box and vending machine operators need their interests especially guarded as price ceiling orders go into effect.

Some members of the trade say juke box operators will profit most from the price ceiling order. This may be true if no technical advantages are given to the opposition. The first reaction to price ceiling news seemed to be that it would greatly help operators by giving them cheaper machines.

But the entire history of the coin machine trade since 1930 shows that cheap machines would eventually convert the operating business into a cutthroat racket. This is one of the hardest points for operators to see, and yet high-priced machines are the only way to control the number of operators in the business and also the number of machines turned out by the factories.

Operators who have come up against saturation in machines and too many operators rushing into the business know what low-priced machines will mean. In some cities the trade has already been forced to try boycotts and other practices that are not ethical in order to control runaway conditions. Price ceilings may have a tendency to set up reaction in the trade which will last after the war is over and create new troubles which operators may not dream of now.

Operators are in the big majority in the trade and their best interests should certainly receive full consideration before price ceilings on used machines go into effect. But there will be great difficulty in getting operators to agree among themselves on what is best in the long run for their own business. It will be still more difficult to get the true picture of the operating business before those agencies that will decide questions of classification and procedure. Some of the important questions for operators are mentioned in this editorial and there are other questions that should come up also.

Ask Ban on Group Meets

ODT requests cancellation of all conventions because of transportation problem

WASHINGTON, July 31.—Joseph B. Eastman, director of the Office of Defense Transportation, today renewed his request for cancellation of convention and similar group meetings.

Convention travel, Eastman said, is interfering with military and essential war business travel. He asserted that the passenger transportation problem was now so serious that even those organizations whose conventions would be devoted to matters closely concerned with the war

might contribute more to the war effort by canceling their meetings.

Text of Eastman's statement follows: "Some months ago I asked for cancellation in 1943 of all conventions and similar group meetings that would not actually contribute in an important way to winning of the war. Many organizations have responded patriotically to this request and have canceled their plans for meetings this year. Others have not.

"Conventions, even small conventions, produce concentrations of passenger traffic which severely impair the ability of the railroads and bus lines to provide adequate passenger service for military and essential war business travel. The passenger transportation problem is now so serious that I feel obliged to renew and reiterate, in the strongest terms, my request for cancellation of all such gatherings.

"The present huge volume of passenger traffic is taxing the capacity of the railroads and bus lines. Equipment to handle additional traffic cannot be obtained. The volume of military travel, moreover, is rising and will continue to rise. More than one-half of all Pullman sleeping cars, about one-third of all railroad day coaches, are now needed all the time to handle organized troop movements in

special trains and special cars. The number of cars needed for troop movements is increasing. Facilities for accommodating civilian rail travel are decreasing.

"The Office of Defense Transportation has consistently discouraged travel-stimulating events and all unnecessary civilian travel. With essential travel demands increasing, and with an outlook for continued increases in future months, our responsibilities permit no other policy. Maximum conservation of passenger travel facilities for the duration of the war is necessary to enable the railroads and bus lines to discharge their military and essential business travel responsibilities.

"The time clearly has come for officers and members of organizations scheduling conventions, or other group meetings involving intercity travel, to ask themselves again whether they are justified in going ahead with their plans. They must consider now not alone the question of whether holding the convention will contribute in an important way to winning of the war. They must also answer conscientiously the further question of whether cancellation of the convention will not accomplish more for the war effort than anything that can be gained by holding it."

West Coast News Notes

By SAM ABBOTT

416 West Eighth Street, Los Angeles 14, Calif. Phone VAndike 8493.

LOS ANGELES, July 31.—The tax situation is still claiming interest here, with Curley Robinson, managing director of the Associated Operators of Los Angeles County, Inc., having called attention to it in a recent bulletin. The matter is best explained in a quote from the bulletin which is as follows:

"United States Congress adjourned as of Wednesday, July 7, and will not reconvene until September 14, after which time they will take up miscellaneous tax matters. It is most unfortunate that we were unable to present the facts and statistics which we have compiled before this honorable body prior to July 1, 1943, when the federal excise tax law became effective. However, we feel we will receive a sympathetic hearing when we do present ourselves before the House Ways and Means Committee with whom we have a tentative appointment."

While this in point means that the tax is effective, the delay does have a significant meaning. It will allow the local association that much more time in which to gather data with which to make a stronger plea before the Ways and Means Committee. Working on the assumption that they would be called any minute, Robinson has hastily compiled the facts and figures on which to base the plea. Now that the time has been extended, Robinson and his workers will be able to dig up more figures for presentation at the proper time.

At the present time there are approximately 35 operators and members of organizations thruout the United States who have signified a willingness to be present with the local association group in the appearance before the Washington body.

Robinson has made all plans to leave on several hours' notice, with Arthur Mohr, legal adviser for the association, to accompany him.

Business in general on the Los Angeles front has been very spotty during the week. This has been attributed more to the fact that sales have been based upon the receipt of equipment from out-of-town spots. Jobbers having a steady flow of equipment (if there is such a thing) have had good business all along. Some jobbers have been able to secure more equipment than others, but in no case have the shipments arrived in Los Angeles with any regularity. Shipments from the East have been delayed in transit or delayed after their arrival here, as transportation companies are unable to make prompt deliveries.

The music machine operators have been busy putting out releases that have come on the market in recent days. Capitol Records sent out a nice batch of records with the result that operators have been making changes from oldies to possible hits of recent releases wherever possible. Capitol, local distributors report, seems to have hit the nail on the head this time with the result that operators are looking forward to a large percentage of the recent tunes to hit top marks. Records by Harry James and Frank Sinatra are going strong, as are those by Dick Haymes and

the Song Spinners. Another thing that looks good for the trade is that hill-billy tunes are clicking it off. Oldies of this type are in demand, with Bob Wills and other musical aggregations again getting good play. A comparatively small music operator told *The Billboard* that his formula was to throw a couple of Harry James's, the Song Spinners' and several of Bing Crosby's, with the rest of the slots being filled with hillbilly tunes and do business. *Hitch Old Dobbin to the Shay Again* took a spurt in some sections during the week for reason that the recording orchestra, that of Texas Jim Lewis, was playing on a local vaudeville stage.

California Pays Off

Bill Happel Jr., manager of the Badger Sales Company, arrived back in town after four weeks in the East, which were spent in Milwaukee and Chicago. While away, Happel lost practically all of his California suntan. However, his stay in California has increased his ability as a golfer with the result that he could take Jack Nelson, Dave Rock-ola, and Miller, Rock-Ola plant superintendent, by a good margin on the links. While in Milwaukee the Happels, Bill and Carl, threw a party for the employees and their wives at the Schroder Hotel. Now back on the Coast, Bill Happel is getting things ready for fall and winter. . . . Ever so often this column reports "A. M. Keene to Mexico City." So regular has this been done that it is getting to a point where the news does not have to be checked any more and generally the nail is hit right on the head. However, A. M. Keene, of the Kenomatic Company, Taft, Calif., is leaving for Mexico City on July 28. That means more postal cards for the boys with that signature of "Smile" scrawled across the bottom. Anyway, the boys who stay at home wish him a merry trip. . . . Vern Winchell, of San Gabriel, Calif., was in the city during the week and called on Fred Gaunt at the General Music Company.

Kaplan on Trip

Harry A. Kaplan, Southwestern Vending Machine Company, recently received a large shipment of coin-operated equipment. Last week-end he planned a trip to Las Vegas, Nev., and its environs. . . . Phil Robinson has a regular schedule

calling for a trip to Bakersfield, Calif., each Monday morning. Robinson also plans a trip to Las Vegas in the near future. . . . Elmer Smith, of Santa Paula, paid a visit to the city to look over the various showrooms to see what was being offered for sale. He found that this city offers as much or more equipment than any other city on the West Coast. Los Angeles is the buyer's market for coin-operated equipment. . . . Frank Robinson, of R. & H. Amusement Company, Los Angeles, reports that the music business is going along okay with him.

Heard on Pico

Few people believe the stories they hear about labor being scarce. A driver for a freight line pulled up to a jobber's door to get a shipment. Parking his truck, the driver entered the spot to tell the jobber that he wasn't lifting anything. He said that he had already told his boss he wasn't lifting. So the jobber meekly replied, "All right, we won't ask you to lift anything." There were several shipments going out and the jobber luckily got him to take all of them—but after some begging and pleading that almost touched on coercion. . . . Vic Sanders has bought the wired music system in San Pedro from Stanley Harris. San Pedro is in the Los Angeles harbor district and the pay rolls there are up. There are plenty soldiers and sailors stationed in the area, with the boys in khaki coming in from Fort MacArthur. . . . Bill Sparrow, of Santa Barbara, Calif., on the Coast above Los Angeles, was in the city and spent some time with Harry Kaplan at Southwestern with the result that an order was shipped the latter part of the week. . . . E. Trimble, of Seville Music Company, Huntington Park, Calif., made a trip to Los Angeles during the week to pick up records and music machine equipment. Things are going along like 60 in Huntington Park with the result that coin machine operators there are doing a good business. . . . A new name in this column is that of Eva Pease, of the Escondido Amusement Company, Escondido, Calif. She was in the city on a buying trip. . . . Bill Shorey, Inland Amusement Company, can be counted on to arrive in the city at least once a week and once every two weeks for certain. He was in the city this week looking over equipment with which to make replacements and expansion of his activity in the San Bernardino section.

George Kelly Visitor

Altho there are about 50 communities in and around Los Angeles, operators from near-by towns get into the city just about as much as those who have some distance to travel. From Pasadena this week came George Kelly to look over the coin-operated equipment picture. . . . E. F. Gregg, of near-by Bell, Calif., made one of his buying trips into the city. . . . Charlie Joseph, of Los Angeles, a music operator, reports that business is on the up. . . . S. Harris, of Lompoc, Calif., was in the city on a buying trip. . . . Dannie Jackson, Pismo Beach, Calif., a games operator, made a trip into the city to pick up some equipment. . . . Fred Kohler, of Los Angeles, was a visitor to the West Pico jobbing spots. . . . Jack Pfeffer, Los Angeles music operator, is back from a fishing trip with Jack Gutshall, Jack Gutshall Distributing Company. . . . D. D. Patton, Turlock, Calif., is in town.

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25c MILLS CLUB BELLS	499.50
25c PACE COMET, Like New	149.50
5¢ JENNINGS SILVER CHIEFS	169.50
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Genco PLAYBALLS	\$135.00
MAJOR LEAGUE BASEBALL	134.50
BALLY RAPID FIRE	219.50
ANTI-AIRCRAFT GUN, Light Cab.	69.50
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TOM MIX RIFLES	59.50
TEN STRIKES, High Dial	59.50
TEN STRIKES, Low Dial	49.50
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2-5c MILLS WAR EAGLES, Very Late One Cherry P.O.	189.50
1-25c MILLS WAR EAGLE, Very Clean, 2/4 Payout	99.50
1-5c MILLS Q. T., Star Front, Very Clean	50.00
1-5c MILLS Q. T., Blue Front, Very Clean	65.00
1-5c MILLS Q. T. GLITTER GOLD, Brand New, Cabinet Scratched	119.50
1-1c MILLS Q. T. BLUE FRONT, BRAND NEW	85.00
1-5c JENNINGS CHIEF, 4 Star, Very Clean, 3/5 Payout	99.50
1- MILLS 1-2-3, Very Late, Free Play	60.00
1-25c MILLS BLUE FRONT, Se. 384124	175.00
1-25c MILLS BLUE FRONT, Se. 390125	175.00
1-25c MILLS BLUE FRONT, Gold Award, Se. 396077	175.00
4- PACES RACES, Brown & Gold, Very Late, Reconditioned	139.50
1- MILLS FLASHER	44.50

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NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

MACHINE TOOLS—Machine tool-makers are nearing the end of their difficult task of equipping America's war industries and expect a marked decline in present lines of production by the end of 1943 or early 1944.

Altho most of the country's war plants are already tooled up and operating at peak capacity, the majority of the machine tool builders have not yet reached the point where operations are appreciably reduced. In some plants, however, shifts have been made to production of direct war materials, and in many others moves into new lines of war production are considered inevitable in coming months. For the country as a whole, machine tool shipments in 1943 are expected to fall about 10 per cent below the 1942 record, when shipments were valued at \$1,300,000,000. Builders of specialized, single-purpose machinery probably will continue in volume production until at least the early part of 1944, but makers of such standard tools as millers, planers and lathes probably will be among the first to be affected in the decline in general-purpose machinery.

NEW JOB FOR SOYBEANS—The versatile soybean is now taking over a new task. Development and production of an ingredient from soybean oil acid which will improve the durability of synthetic and natural rubber has been announced by a large Chicago packing house.

Company research officials said the ingredient is comparatively inexpensive and its manufacture utilizes a raw material which is gaining in importance as a starting point in the preparation of many synthetic chemicals—fat. Altho production of the ingredient, identified as unsaturated nitrile, has been carried out on a commercial scale for 18 months, details were not announced because of war restrictions. Production, now limited by lack of equipment, is expected to be increased greatly by the company after war.

Addition of the unsaturated nitrile in liquid form into synthetic rubber at the time it is milled makes for flexibility at lower temperatures and greatly increases the ability of the synthetic rubber to dissipate frictional heat. In tires the chances of blowouts are greatly lessened. The nitrile will also improve natural rubber, which contains similar drawbacks to a lesser extent.

TO PROMOTE MEXICAN BUSINESS—In order to promote sound financing of Mexican enterprise and to furnish technical and managerial services in the organization and operation of Mexican business, United States and Mexican financiers and industrialists have organized Financiera Technica de Mexico, S. A.

The new organization is interested in assisting the direction along sound lines of Mexico's industrial development which has been greatly stimulated under the prosperous conditions created by the war. Its facilities will be available both for the expansion of existing businesses and for the establishment of new enterprises for which the need in Mexico exists today, or which will contribute to building a position for that country in the organization of post-war world trade in keeping with Mexico's natural resources.

While the concession under which the company will operate authorizes a role in finance comparable to that played by private bankers in the development of business in this country, chief emphasis, under present plans, will be on providing technical and managerial counsel and services, with the financing function incidental to these services.

POST-WAR EMPLOYMENT—Demobilization will present an employment problem greater than the task of finding jobs for all men employed in manufacturing in 1939, according to a survey conducted by the National Industrial Conference Board.

By the end of this year the number of men in the armed services will exceed by 4,500,000 the number of male wage earners in manufacturing in peacetime. More civilians have been added to public payrolls since February, 1940, than have been added to any other single industrial field. This total increase, slightly below 2,000,000, including those at work in arsenals and other government plants, exceeds the combined numbers added in shipbuilding, aviation and other transportation equipment. By the end of this year, the board estimates, roughly

62,500,000 men and women will be at work or in the armed forces. Total employment then will exceed by about 6,500,000 the normal labor force of the nation in peacetime. But the number at work in private industry will be as low as it was at the outbreak of the war.

SEWING MACHINE FOR PLASTICS—One of the newest industrial developments is sewing fabrics with heat instead of the conventional sewing machine.

Newest invention of this type uses a nichrome wire to replace the steel needle and a silver contact spring to replace the shuttle of ordinary sewing machines. The wire and the spring are connected by an electric circuit so that every time the needle descends they make contact. This serves to spot weld fabrics together at each point where they are pierced by the wire. A number of fabrics can be sewed by this method, one of which is made of or contains yarns, fibers or filaments of a thermoplastic material, such as Celanese. Materials can be welded in a rapid and effective manner by this new method. Fabrics which don't contain a thermoplastic can be welded by placing a strip of thermoplastic material between the non-thermoplastics and stitching along this strip.

NEW MACHINES—A vast new army of trained machinists and manufacturers will result from the work now being done in small shops, says Duncan W. Fraser, president of a large locomotive works.

"Hundreds of thousands of little business men—small shops and manufacturers—are getting a technical education. They are learning how to handle new metals. They are learning new techniques. They are learning production methods, how to use new machines, how to read blueprints and a hundred other manufacturing arts. This country will have, after the war, a vast new army of trained machinists and manufacturers."

PLASTICS—The many uses to which plastics may be put after the war have received a great deal of publicity. *The New York Journal of Commerce* recently devoted an entire section to the subject.

One article points out the special importance of plastics combined with wood and plastics and metals. In developing structural applications much is going to depend on wood. Up to the present the increase in physical properties of wood thru the impregnation of plastics has been attained only at appreciable increase in the weight or density of the wood. Plastic technicians are attempting to find a solution to this problem.

In conjunction and combination with metals, plastics will assume a prominent role in post-war activities, according to experts. The day may come when every metal working establishment will have a plastics division. There are many industrial designs where these two materials can be used in a complementary rather than competitive manner. Metal castings in molded plastics, resin bonded metal fillers, metal plated plastics and plastic sealed metal castings are but a few well-known combinations. Other possibilities are plastic adhesives for metal parts and wood and plastic laminates structurally reinforced with metal.

Retail Store Failures High

One out of seven businesses around Chicago closed since Pearl Harbor

CHICAGO, July 31.—One out of every seven retail businesses operating in Cook County before Pearl Harbor has gone under, according to figures based on sales tax collections by the State.

From 70,000 pre-war retailers, the State's listing of business men in the county has dropped to 60,000. Decreases have been heaviest in those businesses selling consumers' goods made of strategic materials—automobiles, refrigerators, electrical goods, etc. Allied retailers, such as those selling gasoline and tires, have been converted or sacrificed to the war effort.

The business men affected range from door-to-door peddlers to owners of stores of substantial size.

Since Pearl Harbor 1,000 restaurants and lunchrooms have closed, 1,130 taverns have gone out of business, 500 filling stations have closed, and hundreds of household appliance dealers have shut up shop, said James C. Downs, chairman of the rent and management division of the Real Estate Research Corporation.

The State sales tax department show a decrease of 14.28 per cent in the number of retail business units in the county. Figures of the city license department show 8,597 taverns listed in the period starting November 1, 1941. The present number is 7,537, a decrease of 1,060, or 12.3 per cent.

Parking Meter Receipts Decline; Blame Rationing

RICHMOND, Va., July 31.—Parking meter receipts here last month dropped to \$3,520, the lowest since last February, the city comptroller reported this week.

For the first five months of the city's fiscal year, receipts from the nickel meters have totaled \$18,721, 21 per cent under the \$23,627 reported for the comparable period of 1942. Receipts this year reached a peak of \$4,150 in March, slipped to \$4,050 in April, and dropped to \$3,550 in May with the restoration of the ban on pleasure driving. Despite the drop, receipts are fairly well in line with the comptroller's estimate of \$35,500 for the entire fiscal year. The city now collects from 677 meters, and no additional units have been removed since the meters were taken off Capital Street several months ago.

MILLS PANORAM

Late Serial. Perfect condition. Complete with one reel film.

\$300.00

FIRST CITY AMUSEMENT MACH. CO.

316 S. Union Street WILMINGTON, DEL.

HAVE THE FOLLOWING EQUIPMENT

Guaranteed Good as New.

3 Bally Jockey Clubs, C.P.	\$450.00 Ea.
2 Bally Turf Kings, C.P.	450.00 Ea.
3 Bally Fairmonts, C.P.	550.00 Ea.
2 Mills Three Bells	895.00 Ea.
3 Mills Four Bells	850.00 Ea.

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RAY THRAEN, Tracy, Minn.

DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

1A5CT\$.95	6S17\$.95
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5W4CT95	3095
5Y3GT69	3175
5Z3 1.05	32 1.25
6A8G 1.10	34 1.15
6AD7GT95	4175
6AE5GT 1.20	4275
6C5CT95	4575
6F6G90	47 1.10
6F8G 1.25	48 2.00
6J5C85	5550
6K7GT95	5675
6K8CT 1.15	5775
6L6G 1.75	5890
6S17GT95	7555
68K7GT95	7690
6S07GT 1.00	7790
6V6GT95	7885
12A8CT95	79 1.50
12F5CT95	8070
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12S7GT 1.00	8570
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Fruit Reels, A-1

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While they last. Harlich's Original Jackpot Charlie, 1000 Hole, 30 Hole Jackpot, 25¢ Play, \$3.90 each; also 5¢ and 10¢ Play 1000 Hole Jackpot Boards, \$3.90 each. Terms: One-third cash with order, balance C. O. D.

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EXTRA SPECIAL

TEN 1940 1-2-3s—\$89.50 EACH

Write for complete list of Late One-Ball Free Plays for immediate delivery. We carry the largest stock of Parts in the South. Rush your order.

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WIRE BEST CASH OFFER

Also Quantity Wanted of Each of the Following 1-BALL FREE PLAY GAMES.

THOROUGHRED	BLUE GRASS	1940 ONE-TWO-THREE
LONGACRES	DARK HORSE	CONTEST
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H. G. PAYNE CO.

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PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

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3400 Armifage Ave. CHICAGO, ILL.
Telephone: Bittersweet 5400

N. J. Judge Rules Machines Are Not All Gambling Devices

Money is spent for a right, not gambled, judge declares

NEWARK, July 31.—Reopening of the question of legality of amusement machine devices, including pinball games, loomed here after Common Pleas Judge Flannagan decided that certain types of machines are not gambling devices unless they can be used for the playing of money.

Judge Flannagan gave his opinion in deciding that Leo Selbiger was not guilty of possessing a slot machine at his William Street restaurant when Newark police raided it May 1.

Police arrested Selbiger and attempted to seize an electrically operated baseball game he had on the premises. Selbiger obtained a restraint order from Vice Chancellor Bigelow, who said a test should be made of the legality of the seizure of

such devices. Judge Flannagan heard the case in Special Sessions June 22. Prosecutor Wachenfeld last year confiscated all slot machines in Essex County under the law under which Selbiger was charged.

Says: "For Amusement"

Charles Handler, Selbiger's attorney, contended the baseball machine was an amusement device and not a game of chance. Assistant Prosecutor Litvak argued the device could be used for gambling.

The court agreed the device could be used for gambling by two players who cared to wager over the outcome, but he pointed out two persons could bet on the number of peanuts which would come out of a vending machine, but that would not make it a gambling device.

The opinion held that the baseball game in itself was not a slot machine which could be used for the playing of money. "Each and every player when he places his money in the machine's slot stands no chance of ever getting it back or any part of it or any other material thing of value," Judge Flannagan said.

"His money is not gambled away, there is no 'playing' or gambling of money . . . the money is gone for a certainty when

it is inserted in the slot; it is spent for a right or privilege, not gambled."

Judge Flannagan declared that police could arrest the proprietor of any place where they found persons using such a machine habitually for gambling if the proprietor had knowledge of it. He could be charged with maintaining a "disorderly house," the court said, and would be guilty of a misdemeanor if the charge was sustained.

Reprints Editorial

In the July 10 issue of The Billboard we began a series of editorials on association work. The first editorial was general in nature and had the special title "Big Business." Following publication of this editorial, we received the following request for permission to reprint the editorial from The United States Review, a 75-year-old trade paper in the insurance field:

"To the Editor:
"We read with interest the article by Walter W. Hurd on association work appearing on Page 59 in your July 10 issue.

"May we have your permission to reprint a portion of this article in our publication with credit, of course, to The Billboard?"

"Your general description of the purposes of trade organizations is excellent.

"Cordially yours,
"ROBERT R. DEARDEN III,
"President."

WANTED SOBER MECHANIC

For Music and Gun Route

Must be over 38 or draft exempt. No floaters. Prefer family man seeking permanent position. Give references and past experience in first letter.

Salary \$75.00 to \$100.00

BOX D-114

The Billboard, Cincinnati 1, O.

Women Help Save Trade

Operator replaces male losses with women—finds them highly satisfactory

VINELAND, N. J., July 31.—Like in all other industries, the man-power problem is becoming a serious one for the coin machine operator. The problem is not only to procure service and contact men, but also helpers in the repair shop and storeroom as well as office. Like other industries, solution to the man-power problem rests in making it inviting for women to enter the industry, according to Adolph Stern, head of the Master Music Company here. To prove it can be done, Stern has completely feminized his operations.

Seeing all his male help lost to either the war plants or the armed forces, Stern has sought women to make the replacements. From stenographer down to the repair mechanic, Master Music Company looms as the first 100 per cent female operation in the industry.

Biggest problem encountered by Stern was in getting the girls to serve as mechanics and repair men. To that end Stern selected a number of mechanically inclined girls, supplied them with technical books and sent them to vocational school for complete training. Now, Stern observes, the girls can handle the mechanisms of a music machine as proficiently as any experienced male mechanic.

Apart from solving the man-power problem for his music machine company, Stern points out that the use of women to service the routes has proven highly satisfactory. In fact, it has practically eliminated all the complaints of the location owners. Stern observes that the location owners are not as anxious to argue over recordings with a woman as they used to do with the men help. Moreover, the girls manage to cover more ground than the men. They do not spend as much time conversing with location owners, bartenders or waiters. Moreover, the girls report that everybody is most courteous to them and the work is pleasant.

Salt Lake Trade Figure New Golf Club Manager

SALT LAKE CITY, July 31.—W. T. (Bill) Jennings, representative of coin machine operators in the Salt Lake City territory, this week was named manager of the Fort Douglas golf club for the duration of the war. The club, with an 18-hole course, ranks No. 2 in the State.

He will have supervision of clubhouse, privileges, the golf shop and the entire plant. The club's professional and manager, Tei Branca, was inducted recently, and with no talent available, the policy of management by a member was adopted for the duration, with the professional's duties dropped. The new duties will not interfere with Jennings's activities in behalf of the operators' association.

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2A3 2.00	6B8M 2.00	6K7 1.15	41 \$.90
2051 write	6B8G 1.35	6L6 2.00	45 .85
2A4G write	6C5 1.05	6SC7 write	47 1.15
5U4G 1.05	6C6 1.05	6SQ7 1.15	75 .90
5V4G 1.65	6B6 1.00	6R7 1.15	76 .95
5A4G 1.05	6F6M 1.25	6X5 1.05	80 .75
5Y3 .75	6F6G .95	25Z5 1.10	35L6 write
5Z3 1.15	6F8 1.35	25Z6 1.35	70L7 write
6A6 1.65	6H6G 1.15	30 1.05	37 .90
6A8 1.35	6J5M 1.25	38 1.15	56 .85
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18 Inch Lumiline Bulbs...\$1.15
\$55 Bulbs, Box of 10... .95 box
\$63 Bulbs, Box of 10... 1.00 box

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123 Runyon St. (Big. 3-6685) Newark, N. J.

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All Type at List Prices

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5Z3	5Y3	6D6	47	6B7	6A4
2A3	6W4	6B5	58	7F7	6A6
6L6	6SA7	6B8	59	807	605
6C6	6K6	25Z5	57	6B7	128C7
6N7	6K7	35Z5	75	3Q5	81
30	32	37	76	1Q5	88
	6K8	41	66C7	7A7	

Radio Condensers and Resistors of all type at list prices.

GUNS, LIKE NEW
Bally Shoot the Bull, like new, \$100.00 each; Bally Bull, converted into Hitler, repainted, 25 shots, straight, \$100.00 each; Keeney 2-Way 5¢ Play Super Bull, like new, \$400.00. Rock-Ola Commandos in factory sealed crates—write. We pay \$50.00 each for Shoot the Bulls.

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1008 Union Street WILMINGTON, DEL.

FOR SALE

41 Derbys . . . \$300.00
Pimlicos . . . 375.00

H. NOVELTY

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O. K. MACHINES, INC.

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9 BUCKLEY BOXES

CLEAN. \$17.50 EACH—MUST TAKE ALL. 1/3 Deposit, Balance C. O. D.

WANTED—PACKARD BOXES.

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USED RECORDS

And Non-Laminated Broken Records, will pay 6c per pound.

A. DeKIKI, 220 FIFTH Ave., N. Y. C.

Air Raiders, \$199.00; Anti-Aircraft, \$48.00; Deluxe Tex. League, \$29.00; Model F Targets, \$9.00; Old Slots, \$5.00. Keeney Remote Control Outfits—Horoscope, Ton Spot, Star Attraction, Target Skill, Hi Hat, Champ, \$29.00 each. Many others. TERMS CAN BE ARRANGED.

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BOX 800 RICHMOND 7, VIRGINIA
Write for Special Price on Quantities.

ARROW SPECIALS

All A-1 Reconditioned ARCADE EQUIPMENT

- * Keeney Air Raider . . . \$225.00
- * Keeney Submarine . . . 189.50
- * Bally Rapid Fire . . . 189.50
- * Evans Play Ball . . . 249.50
- * Mutoscope Sky Fighter . . . 275.00
- * Evans Tommy Gun . . . 150.00
- * Bally Alleys . . . 29.50
- * World Series . . . 98.50
- * Chicken Sam Jap Conversion . . . 169.50
- * Ten Strike (High Dial) . . . 79.50
- * Kicker and Catcher . . . 15.00
- * Bally Convoy . . . 265.00
- * Shoot the Chutes . . . 169.50

* Indicates that these machines have outstanding Red, White & Blue Paint Jobs.

WALL BOXES AND ACCESSORIES

- Packard Wall & Bar Boxes, New . . . \$24.50
- Packard Wall & Bar Boxes, Used . . . 27.50
- Packard Bar Bracket, New . . . 3.50
- 30-Wire Cable, New R.P. Per Ft.40
- 30-Wire Cable, Used R.P. Per Ft.25
- Shielded 2-Wire Cable, Per Ft.12

New Packard Adapters and Speakers for All 30-Wire Boxes. Inquire!

Terms: 1/3 Deposit, Balance C. O. D.

ARROW NOVELTY CO.

2852 Midway St. ST. LOUIS, MO.

MUSIC MERCHANDISING

JUKE GOES TO COLLEGE

Iowa Installs Juke Boxes For Servicemen's Dances

Des Moines Register boosts idea of juke boxes in clubs with another good story

DES MOINES, July 31.—*The Des Moines Register* seems to be leading the national parade among newspapers boosting the idea of using juke boxes for music in teen age clubs and community centers for the entertainment of adults as well. In the Sunday edition, July 25, *The Register* again featured a story of the use of juke boxes at the co-ed dances provided for servicemen by the University of Iowa.

The story is attractively illustrated with four two-column pictures and one picture extending over four columns. A banner head is also given the story, mentioning juke boxes. Servicemen predominate in the pictures.

The University of Iowa is located at Iowa City, and the organization which fosters the dances is known as the Memorial Union. In the words of the director of the Union, its plans have been "democratized and liberalized—but not bolshevized."

To keep in tune with the times, which are wartimes, the Union has chucked a barrel of restrained tradition out the window.

And, paradoxically, the man who has done it all is the former president of Simpson College at Indianola, Iowa, and a pastor of the Methodist Church.

Innovations

He is Dr. Earl E. Harper, the meticulous and articulate director of the Union and head of the university fine arts department.

Dr. Harper has introduced to the Union:

1. Dancing on Sunday afternoons.
2. A juke box.
3. Dancing in the stately ballroom to recorded jazz music.

President Virgil M. Hancher of the State University of Iowa supported Dr. Harper's liberalized program but expressed concern that it might get the former Simpson president in hot water.

No Criticism

But the program seems to be flourishing and without criticism.

The major beneficiaries of the Union activities are the cadets from the big pre-flight naval training school and the soldiers taking technical military courses at the university.

Saturday afternoons are big occasions for the naval cadets and soldiers. As many as 400 or 500 of them flock to the big ballroom at the Union for a "tea dance" which lasts from 3 to 5:30 p.m.

Between 150 and 200 university co-eds serve as dancing partners and companions for the lads in uniform. They dance to the latest phonograph recordings.

Air-Conditioned

The ballroom is air-conditioned to 70 degrees and even for the soldiers and cadets who don't go in for dancing it's a nice atmosphere for an afternoon's entertainment.

Few restraints are placed against the uniformed boys and the co-eds. Some of the dancing is of the cheek-to-cheek variety or its approximate. There's plenty of jitterbugging.

Dr. Harper has ordered a strict ban, however, on what he calls "sensational" dancing. A staff of hostesses, all college graduates, enforce this prohibition.

Whispers

Recently one of the co-eds went in for a bit of spinning which sent her skirts sailing somewhat above her knees. A group of cadets and soldiers noticed this added

attraction first and their group "ogling" drew the attention of Dr. Harper's hostesses who quickly whispered in the girl's ear.

The girl was greatly embarrassed but stayed thru the dance, exercising more conservatism, and later apologized for attracting so much attention.

"Mix 'Em Up"

For the most part the uniformed boys can choose their own dancing partners. At intervals during the afternoon, however, the university students who run the dances "mix 'em up."

They line all the boys on the north side of the room and the girls on the south side and then the two lines move in a "grand march" conversion and it's a blind date for each boy and girl.

Wallflowers are few at these Saturday afternoon Union dances. Girls who are shunned once usually don't return and so the "regulars" are an attractive group of girls.

Visited Others

"I visited unions at several other universities which are furnishing entertainment for men in uniform and I visited the Stage Door Canteen in New York," Dr. Harper related.

"The Stage Door Canteen has chorus girls but some of them aren't too attractive off the stage and without any make-up. Our girls are more attractive than any I've seen."

As the afternoon progresses, the stags line grows larger and gradually forms a large circle, hemming in the dancing couples.

Chased Back

An announcement over the loud-speaker chases the stags back to the fringes of the ballroom.

A veranda at the end of the ballroom is usually filled with cadets and soldiers buying soft drinks for the girls they have been dancing with. Inebriation is strictly taboo and is an automatic cause for ejection.

Dr. Harper's hostesses do not, however, circulate among the soldiers smelling their breaths.

Ask for Dates

Most of the co-eds who dance with the khaki-clad youths expect to be asked for future dates. That's the rule and not the exception, the girls say.

Some of the girls attend the dances more out of patriotism than for pleasure. Some are engaged to boys in service overseas or elsewhere in the United States. Sometimes you can detect that their hearts are not in their work.

One of the problems at the dances is to stop an infiltration of undesirable girls. The girls who do attend properly are sponsored by the University Women's Association and must be "checked in" when they arrive.

All are university girls altho bona fide "dates" of servicemen are admitted.

Usually, the co-eds say, the cadets and soldiers start out asking them where they're from, how long they've been at the university and what they're studying.

"They usually ask quite a few other questions before asking you your name and telling you theirs," one girl said. "One of the cadets insisted to me that his name was Johnny Zero."

By and large, the co-eds think very highly of their uniformed dancing partners. Some few do not behave like gentlemen, but the girls say you'll find that in any group of boys. Some don't dance very well and the girls have worked out some sort of a system to avoid these situations. Civilian male students are welcome at the dances but invariably are in the minority.

Below the ballroom is the River Room and it is here that Dr. Harper has installed his juke box. Servicemen and

Too Sad

SPOKANE, July 31.—"Don't make the servicemen sad," is the warning flashed from military officials here to Spokane coin machine operators. As a result such popular discs as *That Little Kid Sister of Mine*, *No Letter Today* and *Born to Lose* have been replaced. Operators don't mind co-operating with military authorities, except those tunes were getting the heaviest play. It seems special service officers decided the tunes made the boys homesick and a little worried about the gals they left behind.

Texas Newspaper Lauds Benefits of Music in Industry

(Reprinted from *The Dallas News*)

"That story of the Lunchbox Revues, staged for the entertainment of employees at the Dallas plant of the North American Aviation Company, Inc., directs attention to the increasing employment of such means for the relaxation, refreshment and stimulation of workers in our busy wartime industries. The local plant was first in the Southwest to provide stagshows, but others thruout the nation have made such provision, and many others have for long regaled their workers with musical selections at lunch time.

"Great Britain was first to broadcast music in war factories, and testified to its uplifting effect on morale and production. Now it is estimated that more than 500 plants in this country are dispensing "Industrial music." The idea has proved its worth, and has come to stay. It would be worth while if it served no better purpose than to provide diversion from the routine of work at lunch time. But in many plants the broadcasting goes on while the workers are at their machines, and the music does not distract their attention.

"Investigation might be made to determine what slump in production was reported from any of the plants where music was provided during the months of May and June. There might be a scientific test to show the individual and mass reaction of workers to this, that and the other tune or song. The editor of *The New Yorker* magazine visited a Brooklyn plant recently during one of the musical periods. The proprietor told the editor that all currently popular songs are broadcast from a repertoire of 300 records, except such song as *Deep in the Heart of Texas*. The hand-clapping edisodes, said the factory manager, would throw the factory into chaos. They might, at that. Yet the trials have shown that industrial music, wisely chosen, gives a lift to industrial workers."

their "dates" are welcome here at most times, including Sunday afternoons, and about \$150 is taken from the machine every three weeks in nickels, dimes and quarters.

"Frankly," said Dr. Harper, "we wondered if there would be criticism of the Sunday afternoon dancing. But there hasn't been any. After all, the cadets and soldiers have very little free time and it is only sensible to provide wholesome entertainment for them in the time that they do have."

Every other Saturday night there is a formal dance for the graduating battalion of pre-flight cadets and these are extremely colorful affairs, with the cadets in their snappy "whites" and the girls in their long evening gowns. Pretty girls come from all over the nation to attend these dances with their favorite boys.

On the alternate Saturday nights there is a dance for cadets, soldiers and civilian students. On Friday nights there are parties exclusively for civilian students. The servicemen are invited but aren't free and so they don't come.

Suggest Teen Age Centers

Jack Cade, Philadelphia operators' business manager, submits plan to city leaders

PHILADELPHIA, July 31.—Amid suggestions of a city-wide curfew for teen age boys and girls recommended by the grand jury here, and grave concern expressed by civic and welfare groups over the increasing juvenile delinquency in war-booming Philadelphia, a timely and constructive solution to the problem that is getting out of hand was offered by Jack Cade, business manager of the Philadelphia Music Machine Operators' Association. Since it is chiefly a problem of providing wholesome and diverting amusement to the youngsters, Cade has suggested to city leaders the setting up of Teen Age Clubs thruout the city.

Carelessness of parents, either thru their own neglect or because they are confined to the war plants to such an extent that they have lost all sense of supervision over their youngsters, Cade said, exists so widely that it is no longer an individual family problem but one that the city itself must tackle. Cade pointed to the Tumble Inn, set up in the Germantown YWCA by the girls and boys at Germantown High School, which went a long way in keeping the teen age youth out of mischief and trouble. The only inducement was music for dancing emanating from a music machine.

Cade also pointed out to the successful operation of the dozens of servicemen's canteens and clubs scattered all over the city, again where music machines provide the only medium of entertainment. He deplored the fact that public and civic-minded individuals and groups overlooked the tremendous appeal of the music box with its recorded popular music in devising means and ways in coping with the juvenile delinquency problem.

Since it is not a question of organized crime or organized vice, merely a matter of supervision over the carefree youngsters, Cade said the solution to the problem could be helped greatly by setting up Teen-Age Clubs with music machines as the attraction. Unless some such provisions are made, Cade continued, the youngsters will continue to seek out their daily amusements in the city streets.

Juvenile delinquency has been on the increase in Philadelphia since Pearl Harbor. Figures for the first five months of this year, compared to the same period in 1942, show that arrests of youngsters under 21 years have increased considerably. Adequate and convenient teen-age centers with supervised play in every neighborhood is the main answer, said Cade. And here the music machine can be a most powerful weapon to cope with this problem.

Spike Jones's Band Starts Tour; to Court Operators

HOLLYWOOD, July 31.—Spike Jones and His City Slickers left here Monday (20) for a theater tour which will take them as far east as Boston and Hartford. Starting in Omaha at the Tower, Jones and his crew will play Kansas City, Mo.; Chicago, Milwaukee, Boston, Cleveland, Philadelphia, and Hartford.

Jones is sending June Bundy, press angel, ahead to contact music machine operators and to arrange parties for them in each town where he plays. Miss Bundy will keep about a week ahead of the band and will be in direct charge of coin machine promotion on the tour.

TALENT and TUNES

ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

THE national popular magazines all seem to be writing up the music business for the man in the street, so here is an abridged story of our own to keep the coin operator informed about the doings of some of his favorite recorders: KAY KYSER has launched a campaign to raise money for swimming pools at navy hospitals and his first one-night date, expected to bring in a maximum sum of \$15,000, turned into a bonanza producing the amazing figure of \$26,430. . . . Many name bands have volunteered two and three-week runs for USO-Camp tours, the leader assuming the cost of the orchestra, and so far commitments have been secured from SAMMY KAYE, BENNY GOODMAN, JIMMY DORSEY and WOODY HERMAN. . . . Making movies has become the most lucrative, as well as most pleasant, form of band activity, with CHARLIE SPIVAK, XAVIER CUGAT, TOMMY DORSEY and HARRY JAMES currently before the cameras. Many have just completed their flicker assignments and many more are soon to begin. . . . HARRY JAMES got reams of publicity from his marriage to the No. 1 pin-up girl, Betty Grable, drawing the attention of his local draft board in Beaumont, Tex., which promptly reclassified him and pinned a 1-A on the trumpeter. . . . The theater business in New York grows ever more attractive for name bands, with anything less than four weeks considered practically a one-nighter. MITCH AYRES just had six at the Paramount; PHIL SPITALNY is now in his fifth at the Capitol; ENRICH MADRIGUERA knocked off five at the Roxy; HAL MCINTYRE got three out of the Strand, and CARMEN CAVALLARO followed into the house for a half dozen. . . . Everything is okey-doke; all that's needed are some new disks.

Territorial Favorites

WILMINGTON, DEL.:

What's the Good Word, Mr. Bluebird?
Peter Piper.

Only one company recorded that ode to the harbinger of good news, *Mr. Bluebird*, in spite of the fact that the winged one got on the air with considerable regularity and hopped over the music counters rather briskly. No matter, the phono fans of Wilmington are willing listeners and if the good word could be added at this late date about the kick in the pants Musso got from the Boot, I

N. Y. Firm Acquires Phonette Co., L. A.

NEW YORK, July 31.—Randolph C. Walker, president of Aircraft Accessories Corporation, has announced the acquisition by his company of a controlling interest in the Phonette Company of America, a Los Angeles organization engaged in the manufacture of radio components.

Phonette will be operated as a subsidiary, under the supervision and direction of the Electronics Division of Aircraft Accessories Corporation, according to Walker. The Electronics Division of Aircraft Accessories Corporation operates nine plants in Kansas City, Kan., and four in Slater, Mo., producing transmitters and other radio equipment for aviation and other uses.

The Phonette Company of America formerly engaged in the development, manufacture and sale of the Phonette, a music vending device invented by W. S. Farrell, its president. With normal operations suspended by the war, the company converted its facilities to war production and was established by Aircraft Accessories as a source of various vital components for use in radio equipment. Control of the company by Aircraft Accessories will facilitate the continued manufacture of these components and enable Phonette to expand activities.

Officers and directors of the Phonette Company now are: Randolph C. Walker, chairman of the board; W. S. Farrell, president and director; O. N. Kimball, vice-president and director; Ray Eller, secretary-treasurer and director; C. F. Skinner, director.

can imagine the amount of coins that would be slipped down the chutes.

CINCINNATI:

Under a Strawberry Moon.
Mitch Ayres.

This Mitch fellow is really beginning to spread his wings. A long string of theaters, a moon picture and now a juke box favorite—at least in Cin. It must be the performer that is responsible for the new rash *Strawberry* has broken out with. The ditty is many moons old, was put out on a number of labels, done by names more prominent than this one, yet here it is with Mitch taking a bow.

DES MOINES:

Sunday, Monday or Always.
Frank Sinatra.

This hasn't been out long enough to use up much of the calendar, but D. M. didn't wait for the sands to run out before saying emphatically the folks out there like it. Swooner Sinatra will be getting some stiff competition from crooner Crosby when his version gets around. Besides, it was Bing who introduced the song in Paramount's *Dixie*. A thing like that counts.

Note

For a listing of songs played most often over the radio for the week ended Thursday, July 29, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit parade.

Rock-Ola Cafeteria Subject of Article In Trade Magazine

CHICAGO, July 31.—"A new war baby" is the way the employees' cafeteria at the Rock-Ola Manufacturing Corporation is described in the July issue of *American Restaurant* magazine.

Just six months old, the cafeteria operates 24 hours a day, serving three shifts consisting of hundreds of workers. Approximately 2,000 full meals are served every 24 hours in the company cafeteria. In addition, mobile canteens carrying sandwiches, pop, candy, cigarettes and popcorn double the full meal total. The canteens go thru the plant on a 24-hour-a-day basis, and their schedules are worked out so as to serve the workers at fatigue periods.

Since the company was vitally interested in music in pre-war days, it is only natural that arrangements were made for the installation of a broadcasting system which operates during both work and rest periods. The music is soft and soothing, and during mealtime creates an appropriate background for enjoyment.

Scrap Disk Drive Results Good, Says Balto Distrib

BALTIMORE, July 31.—Nelson & Company, Inc., distributor for Hit and other records, is getting very encouraging results from the scrap record campaign which it launched recently, according to Arthur L. Nelson, head of the firm.

Several thousand scrap records have been collected by the concern. One dealer alone sent in 1,000 pounds of scrap records, another dealer shipped in 700 pounds. A number of others shipped in a hundred pounds or more. It is evident dealers can get scrap if there is a real incentive to do so.

It is to be recalled that the Nelson concern advised dealers that no new releases on Hit records will be available to those dealers who fail to turn in scrap, while those who do turn it in will be entitled to receive new releases proportionate to the amount of scrap turned in.

The concern is continuing its campaign, according to Nelson, who said that he is hopeful of getting more scrap.

Price Ceilings on Beer May Close Locations Earlier

FORT WORTH, July 31.—The new OPA prices on beer in the Fort Worth district, effective July 26, will result in earlier closing hours for many good coin machine locations, according to a survey just completed.

Night spots, cafes and taverns, with but few exceptions, upped beer prices to such an extent that OPA stepped in and set two prices for so-called pints (12 ounces) and two prices for quarts.

Beers classed in pre-war times as 10-cent beers must sell at no more than 11 cents and the usual 15-cent beers must sell at no more than 16 cents and regardless of where they are sold. Quart prices are 26 and 36 cents.

Some cocktail lounges, clubs and night spots will be materially affected. For two years or longer they have had standard prices for beer—15 and 20 cents. They offer booths, air conditioning, chilled glasses and paper napkins. Now they are put in the same class, as far as price is concerned, with the corner hamburger-stand selling beer.

The early closing will come about because the managements will desire to conserve labor inasmuch as they will not get as good a price for beer. Coin machine operators do not believe that it will make any material reduction in their collections.

"Of course the beer will be sold quicker at the lower prices—in some places the ordinary small bottle of beer was bringing 25 cents—and altho I believe the closing of the places earlier will hurt some, at the same time it is one solution, in part, for the shortage in both beers and labor," one coin machine operator said.

Little Businesses Reported Standing Up Despite War

NEW YORK, July 31.—All little businesses are sweating, and a few are bleeding—but small enterprise, as an American institution, has pretty well proved it has the grit and ingenuity to survive the war, according to a survey recently made by *The Wall Street Journal*, financial paper.

Reporters in nine cities found that, generally speaking, the total business mortality rate is relatively low. Failures with loss to creditors are now at the lowest point since the 1890's.

Adaptability is at least part of the answer to the small business man's problems. For instance, a large Chicago credit furniture company, short on merchandise, is offering a line of inexpensive fur coats which can be bought on time.

A Cleveland company, before the war, made cellophane bags for peanuts and wrappers for cigarette packages. Now it has adapted cellophane for cargo parachutes, for gas capes to protect soldiers and for packaging field rations.

Last month only 265 American firms went out of business thru bankruptcy or in other ways likely to cause loss to creditors, according to Dun & Bradstreet headquarters in New York. This was a new low in monthly figures stretching back to 1894.

Old Phonograph Records Seized by Customs Men

AUSTIN, Tex., July 31.—Not long ago customs patrolmen down on the Rio Grande River seized some rubber bands as contraband. This time it's old phonograph records.

Nieves A. Garcia, 42, and Jesus R. Pena, 25, were arrested by customs men as they trudged toward McAllen from the river which fronts the boundary between the United States and Mexico. One of the pair had two 40-pound sacks of old records on his back. The suspects said they hoped to sell the worn-out disks in McAllen, but Commr. J. C. Hall ruled the records contraband and remanded the men to jail at Brownsville under \$1,000 bail.

Employee Show Is Big Affair

Seeburg employee org puts on big program which displays real show talent

CHICAGO, July 31.—In addition to winning the army-navy "E" award for its four big plants, the J. P. Seeburg Corporation has recently distinguished itself as a leader among industrial firms in providing shows and entertainment for its employees. July 17 the 1943 Seeburg Variety Show was given at the Lane Tech Auditorium, Chicago.

The show was sponsored by the Seeburg Social and Athletic Association, an organization conducted for and by employees to plan social and recreational activities for its members at the lowest possible cost. The association schedules some social event each month, which includes everything from dances to the best in entertainment. There are a number of athletic teams sponsored by the group. Outings are also arranged during the summer.

The Variety Show recently given was largely made up of talent from among the employees. It was found that there were a number of people working for Seeburg who had had previous stage or show experience, and so it was possible to arrange a real program of home talent. A number of acts of professional show people were also booked in to make the show complete.

Plenty of music was provided by employees of Seeburg who formerly played with orchestras or had experience as vocalists or in choruses. Producing and managing the talent came from the employees, so it was really a Seeburg show. It was a credit to the company and an outstanding example of what industrial firms can do.

Since some of the big popular magazines have recently given publicity to local talent shows by industrial firms, it is probable that Seeburg will get similar publicity soon.

Acme Co. Markets Replacement Parts

NEW YORK, July 31.—Music machine operations have been increasingly plagued by a shortage of replacement parts. However, the ingenuity that has always been associated with the coin machine business has again shown itself in the form of plastic replacement parts for all types of music machines. The parts are made by the Acme Sales Company, 414 West 45th Street, New York.

Operators are reported very appreciative of the job this company is doing in keeping their machines on location at top appearance and performing quality. The Acme company has received many letters praising the service they are rendering in supplying these unbreakable plastic parts, which in some instances are not even available from the companies making the machines.

HEADLINE HINTS

Every Buyer of Music and Musical Talent will read and constantly refer to

The Billboard's

1943 Music Year Book

★ ★ ★

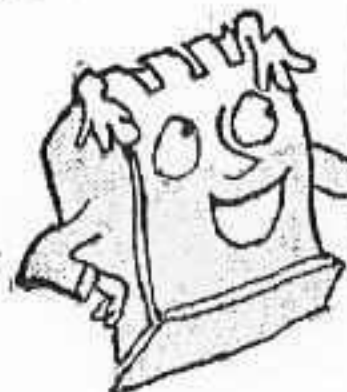
Will you have a message for them to read??

SEE PAGE 5



QUESTION FOR COIN-MACHINE OPERATORS—

NAME 10 WAYS TO GET LOTS
MORE NICKELS INTO
YOUR COIN MACHINE!



ANSWER:

VICTOR AND BLUEBIRD HITS!

1. IN THE BLUE OF EVENING
Tommy Dorsey (20-1530)
2. COMIN' IN ON A WING AND A PRAYER
The Four Vagabonds (30-1815)
3. IT CAN'T BE WRONG
The Four Vagabonds (30-1815)
4. LET'S GET LOST
Vaughn Monroe (20-1524)
5. IT'S ALWAYS YOU
Tommy Dorsey (20-1530)
6. ALL OR NOTHING AT ALL
Freddy Martin (20-1537)
7. GOODBYE, SUE
Perry Como (20-1538)
8. BLUE RAIN
Glenn Miller (20-1536)
9. WARSAW CONCERTO
Freddy Martin (20-1535)
10. HAYFOOT, STRAWFOOT
Duke Ellington (20-1505)

To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor!

THE TUNES THAT
NAB THE NICKELS ARE ON
VICTOR AND BLUEBIRD
RECORDS!



BUY
WAR BONDS
EVERY
PAYDAY

MOVIE MACHINE REVIEW

Program 1128

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, August 2.

My Girl Loves a Sailor with JOHNNIE LONG and his orchestra, takes advantage of the attack of uniform-itis which has swept the country. One of the orchestra men sings the tune, which deals with his girl's turning him down for a job. (Soundies.)

In the Good Old Summertime, the long-popular ditty, is given nice treatment by the MEN AND MAIDS OF MELODY. Backgrounds include the route to a picnic place, a beach scene, and a rural walk. (Minoco Reissue.)

THE RONDOLIERI, four men singers, give *Little Nell* the works in "an extravagant burlesque of an old ten-twenty-third' melodrama. Our Nell ain't been done right by and she, her pappy and the sheriff recite her woes to the villain, who, of course, holds the mortgage to the family homestead. (Minoco.)

Beautiful LINA ROMEXY, who sings with Xavier Cugat's orchestra, appears to good advantage in the popular song hit, *Let's Get Lost*. Not much background, but with a capable singer handling a proven hit, why get technical? (Soundies.)

Whatcha Know presents LARRY CLINTON and his orchestra against a bandstand background. Song treated is *Whatcha Know, Joe?* (Soundies.)

ROBERT "TEX" ALLEN, in *Fella With the Fiddle*, loses his girl to a violinist. Song is reminiscent of *The Man on the Flying Trapeze*. Honky-tonk background, fading into a sequence where both men serenade the girl. Amusing. (Minoco Reissue.)

Vamos A Gozar stars dancers VARIOS and VIDA, and HERBERT CURBELO and his orchestra. The dancers have a modified rumba routine, better than most, in gorgeous costumes. Orchestral background is excellent. (Soundies.)

THE CHANTICLEERS, a male quartet, sing *Lovin' Up a Solid Breeze* against a lavish night club background. The lyrics make little sense, but the song is de-

livered with enough rhythm to overcome that handicap. (Soundies.)

Program 1129

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, August 9.

AL DONAHUE and his orchestra are starred in *It's Nothing New*. Song is sung pleasantly by an unidentified tenor. The sentimental ballad is well-handled by the orchestra. Bandstand background. (Soundies.)

In *You're Dangerous*, singer ELEANOR FRENCH literally crashes into a stranger, who is, of all things, a marine MP. Song deals with how irresistible he is, but the surprise ending proves you can't always trust women. (Minoco Reissue.)

Begin the Beguine is one of the finest jobs turned out to date. The music has long been popular, and HERBERT CURBELO and his orchestra give it a super-smooth treatment. As if that weren't enough, VARIOS and VIDA contribute a beautiful dance routine, and the costuming is lavish. (Soundies.)

DON CRAIG sings *East of the Rockies*, a slight geographical number, against a collegiate background. The object of his singing is a cute blonde, unidentified who does a short dance routine. (Minoco.)

A natural for hillbilly fans is *Li'l Liza Jane*, starring the EMERSON MOUNTAINEERS. Liza Jane is a bit coy, but after a powerful lot of woolin' she is persuaded to marry her sweetheart. Log-cabin background. (Soundies.)

A Little Jive Is Good For You presents MARTHA TILTON as a nurse and THE SLATE BROTHERS, dancers, as three patients. After Martha finishes her song the patients are sufficiently healed to go through a fairly vigorous dance routine. (Minoco Reissue.)

Caught Between deals with the situation singer EVELYN BROOKS finds herself in when the orchestra's drummer and dancer KEITH HALL conspire to keep her from singing. One wants to drum, the other wants to dance and she wants to sing. (L. O. L.)

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

LET'S GET LOST VAUGHN MONROE (Vaughn Monroe-Four Lee Sisters) Victor 20-1524
(11th week) KAY KYSER (Harry, Julie, Trudy, Jack and Max) Columbia 36673
JIMMY DORSEY (Bob Eberly) Decca 18532

COMIN' IN ON A WING AND A PRAYER SONG SPINNERS Decca 18553
(8th week) GOLDEN GATE QUARTET Okeh 6713
FOUR VAGABONDS Bluebird 30-0815
WILLIE KELLY Hit 7046

IT CAN'T BE WRONG... DICK HAYMES (Song Spinners) ... Decca 18557
(7th week) ALLEN MILLER Hit 7045
FOUR VAGABONDS Bluebird 30-0815
ROSS LEONARD Savoy 108

ALL OR NOTHING AT ALL. HARRY JAMES (Frank Sinatra) Columbia 35587
(6th week) JIMMY DORSEY (Bob Eberly) Decca 2580
FREDDY MARTIN (Clyde Rogers) Victor 20-1537

JOHNNY ZERO SONG SPINNERS Decca 18553
(5th week) JOHNNY JONES Hit 7050

YOU'LL NEVER KNOW... DICK HAYMES (Song Spinners) Decca 18556
(4th week) FRANK SINATRA (Chorus) Columbia 36678
WILLIE KELLY Hit 7046

IN THE BLUE OF THE EVENING TOMMY DORSEY (Frank Sinatra) ..Victor 20-1530
(3d week)

PISTOL PACKIN' MAMA.. AL DEXTER (Al Dexter) Okeh 6708
(2d week)

Names in parentheses indicate vocalists.

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS



By GLADYS CHASINS

"Jam Session"
When Columbia Pictures announced its plans for its new musical, *Jam Session*, the studio claimed it would line up a string of pop name bands and give the country the music it likes to hear. The picture is still in the making, but Columbia is sticking to its promise, and the result is the answer to the hungry operator's dream. Name artists featured in *Jam Session* are Charlie Barnet, Glen Gray, Jan Garber, Teddy Powell, Louis Armstrong, Jan Savitt, Alvino Rey, the Pied Pipers and Nan Wynn.

Operators will be able to exploit this musical from a number of angles. Not only does it boast a long list of recording artists, but the tunes which these artists will do on the screen are in most cases associated with their names and have been waxed by them. Tunes set so far are *No Name Jive*, played by Glen Gray and recorded by him on the Decca label; *St. Louis Blues*, to be done by Alvino Rey and available by him on a Bluebird disk, and *I Can't Give You Anything But Love, Baby*, played by Louis Armstrong on the screen and waxed by him for Decca. Last two mentioned have also been waxed by a number of other bands, including Kay Kyser (Columbia), Bing Crosby and Ellington (Columbia), Lena Horne (Victor) and Guy Lombardo (Decca) on *Blues*, and Freddy Martin (Bluebird), Ted Straeter (Decca), Duke Ellington (Bluebird), Cootie Williams (Okeh), Fats Waller (Bluebird) and Carmen Cavallaro (Decca) on *Love*.

Other tunes set for the flicker are *I Lost My Sugar in Salt Lake City*, waxed by Johnny Mercer on the Capitol label, and *Brazil*, done by Xavier Cugat (Columbia), Jimmy Dorsey (Decca), Fred Waring (Decca) and Eric Madriguera (Victor).

Trade Screenings

Two of Paramount's forthcoming musicals will be tradeshown thruout the country next week. Films are *Let's Face It*, adapted from the Broadway show and featuring Betty Hutton, which will be screened on August 9, and *True to Life*, starring Mary Martin and Dick Powell, which will be shown on August 10.

Shorts on Music

Ops who are short on music will find that shorts on music can go a long way to help make phono fans out of movie fans and to enhance the name on the title strip. Many of the short subjects now being produced are musicals, and a number of them are built around name bands. These shorts have been going over big with movie patrons, and ops should check with local theaters to see when band shorts are being run. Waxings by the band currently being seen on the local screen can be slipped onto machines, and co-operative display material and ads will center attention on the recordings, whether or not the tunes are the same as those played in the short.

News Notes

Betty Rhodes and Johnnie Johnston, teamed before in Paramount's *Priorities on Parade*, will appear as a duo once more in *National Barn Dance*, being produced by the same studio. . . . 20th Century-Fox is planning a musical version of *The Bowery*, to be entitled *The Bowery After Dark*. . . . Kay Kyser has been signed up by Columbia and is already set for two productions. . . . Universal starting work on a new musical, *Set to Music*. . . . The same studio has signed the Delta Rhythm Boys for a featured spot in the Olsen and Johnson pic, *Crazy House*.

AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Seattle Likes Folk Tunes

Altho the town is a hub of industrial activity and military operations, it is still "folksy" at heart, coin machine operators report. Altho any tune in the juke boxes gets play, it's the old-timers that wear out fastest. Louise Massey, Ted Daffan, Al Dexter and Spike Jones draw more heavily than the top money orks in practically all spots.

One reason for the return to folk tunes is the growing popularity of old-time dancing, fostered in Spokane by Thad Byrne, whose voice and music box have led square dancers and two-stoppers from the USO to the Masonic Temple. In his library of over 1,000 recordings, collected in four years, are many Swedish waltzes and polkas imported from the Nordic countries before the war. Youngsters as well as the oldsters flock to Byrne's entertainments, and prefer the canned music to the real McCoy. Old-time dancing is new stuff to them, and they love it.

Curt Gets Top Billing

For a long time one of the "undiscovered" stars in broadcasting, according to those in the know on radio row, was Curt Massey. For a number of years he has been carrying a secondary role as a member of the Westerners, song and instrumental group, but professionals and non-pros alike have often boosted him for solo billing, claiming he can give many a crooner sharps and flats and romp in under the cief an easy winner. The break has come and Curt has top billing on a new weekly quarter-hour sponsored show on 19 NBC stations. It's titled *Curt Massey and Company*. Curt will now have an opportunity to show what he can do with that mellow baritone voice of his. It's already heard on the many recordings of Louise Massey and the Westerners.

Hezzie's Hard on Washboards

"Hezzie" Trietsch, virtuoso of the corrugated harmonium (washboard to you), has sent 17 of the boards to the scrap heap since the Hoosier Hot Shots, of which Hezzie is a member, got a regular berth on the NBC *National Barn Dance* in 1934. Then he got a bright idea. "I went to a sheet metal shop," said Trietsch, "and had them fasten a piece of corrugated sheet iron on the board. Now I wear out thimbles instead of washboards." Hezzie's washboard, which has earned him thousands of dollars, is tricked out with a world of gadgets. They include a pie-pan nailed on the side to produce a cymbal-like sound; eight rubber-bulb horns and two cowbells that run, true to tone, more than an octave; three bicycle horns, a wood sound block, and an imitation train whistle.

Tunester Tattle

Tex Martin Schopp, formerly with the Tennessee Ramblers, was doing a single on *The Breakfast Frolic* at WJJD, Chicago, until a few weeks ago when he got his notice to report to Uncle Sam.

Ford Rush, "singing high sheriff" of *Grand Ole Opry*, has bought a farm near Nashville and is going all out as a wartime producer of vegetables and dairy products.

Hal O'Halloran, one of the most popular of hillbilly emsees, returned to WLS, Chicago, last week.

Lulu Belle and scotty drew a gross of \$3,200 at the Cavalier County Fair, Langdon, N. D.

Roy Feeds His Fans

An amusing incident occurred during Roy Rogers's engagement at the Oriental, Chicago. Every day some eight or 10 girls, members of a Roy Rogers fan club, occupied the same front seats. Roy noticed them and jokingly remarked that if they were there on closing day he'd have to treat 'em. Sure enough they were on hand and, true to his word, Roy walked onto the stage with an armful of sandwiches and distributed them to the gals. Incidentally, Rogers shattered all existing records of the Oriental. Record gross up to the time of his appearance was in the neighbor-

hood of \$28,600. Rogers, with his combo "in person" and screen appearance, tallied nearly \$29,000.

Slim and His Gloom Chasers, network favorites for many years who now have a new manager in Jolly Joyce, one of the largest bookers of Western and hillbilly attractions in the East, may soon return to the airwaves. Joyce reports that a deal is on fire to bring the Gloom Chasers to the *National Barn Dance* on WLS, Chicago, this month for a seven-week stay.

Helen Lane, electric guitar soloist long featured with Western-styled bands in the Reading, Pa., region, is now in Philadelphia playing club engagements as a single.

Freddie Rose Guesting

Freddie Rose, composer of countless song hits, who has been missing from WSM's *Grand Ole Opry* the last few Saturday nights, is on a guest tour of Midwestern radio stations. Rose authored such numbers as *Red Hot Mama*, introduced by Sophie Tucker; *Honest and Truly*, *Deed I Do*, and *Don't Bring Me Postes When It's Shoosies That I Need*.

"Mamma" Has 'Em Covered

You just can't get away from that *Pistol Packin' Mamma*. It's the leadoff on most of the reports coming in from all parts of the country. Latest reports from Des Moines, Cincinnati, Detroit, Chicago; Richmond, Va.; San Francisco, St. Louis, Fort Worth and Los Angeles, tab the number as "going strong." In most of the spots it's coupled with Ted Daffan's *No Letter Today*. In Spokane; Wilmington, Del.; Milwaukee, Minneapolis and Philadelphia, *Mamma* is listed as "gaining in popularity." Des Moines says of the number: "*Pistol Packin' Mamma* went plenty hot at service club for WAAC's at Fort Des Moines, but was taken out when played too much." Salt Lake City says: *Pistol Packin' Mamma* just out here and may be another *Star-Spangled Banner*. *No Letter Today*, first mention April 20, still has very good play. For some reason *San Antonio Rose* still gets good play."

Other numbers getting a play are: Bridgeport—*I Wonder If You Feel the Way I Do* and *We've Come a Long Way Together* (Aury records), strong; *Star-Spangled Banner Waving Somewhere*, losing ground. Memphis—*Rosalita* (Al Dexter), going strong; *Born to Lose* (Ted Daffan), gaining in popularity; one Memphis operator reports *Pistol Packin' Mamma* and *Rosalita* losing ground. New York—*Buddy Boy* (Elton Britt), going strong; *No Letter Today*, going strong. General comment, hillbillies going strong. Fort Worth—*Star-Spangled Banner Waving Somewhere*, losing ground. *Pistol Packin' Mamma* in lead with three big ops. Spokane—*Honey Song* (Louise Massey), gaining in popularity; *Born to Lose* (Daffan), losing ground. Cincinnati—*No Letter Today* and *Born to Lose*, losing ground. *Rosalita* (Al Dexter), going strong. Baltimore—*Pistol Packin' Mamma* and *No Letter Today* hold the spotlight, continuing to outnumber all other record requests.

Spirituals Record Reviews

THE JUBILEERS (Beacon 7001-7002)
Give Me That Old-Time Religion—FT; *V. Keep Out the Sinners Way*—FT; *V. Daniel Was a Witness For My Lord*—FT; *V. Jesus Gonna Make Up Your Dyin' Bed*—FT; V.

As typical of true American folk music as the cowboy and hillbilly songs are the traditional Negro spirituals. And like the songs of the great open spaces, there has been a deepening wave of enthusiasm by the public for these soul-stirring musical sermons of the Negro, particularly because of their inherent rhythmic qualities. The Beacon label for the first time offers attractive samples of such music and song, and these initial four sides are bound to make a fair impression on those showing an appreciation for the spiritual singing. Richard Huey, radio artist identified with WOR, New York, has directed and arranged the music for *The Jubileers*, a male

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

PAPER DOLL MILLS BROTHERS Decca 18318

Shooting straight out of nowhere, this novelty ditty crashed thru the lines to the No. 1 spot. The waxing has been out for over a year and for the past few months has cropped up a few times as a territorial favorite but never before gained a nationwide foothold. Now it ranks close to the top of Decca's best selling list and looks set to wear down phono needles in a hurry.

IT'S ALWAYS YOU TOMMY DORSEY (Frank Sinatra) Victor 20-1530
BING CROSBY Decca 3636

Altho this ballad shows greater strength than it did last week it was nosed out by the sensational sweep of *Paper Doll*. It was a close contest, however, and at the steady rate this tune has been climbing it should be heavy competition in the race to Going Strong. Crosby's waxing of this sentimental song is now giving the turntables almost as much of a workout as the TD-Sinatra version.

IN MY ARMS DICK HAYMES (Song Spinners) Decca 18557

All the tunes which held sway last week were shoved down a notch, but in actual number of plays this Dick Haymes waxing, too, shows a decided increase. Phono fans don't seem to miss instrumental backing on this popular ditty with the plaintive lyrics. Soldier boy who penned the tune may not have turned out the sought-after *Over There* of this war, but he definitely hit on something that's going over big with civvies and servicemen alike.

I HEARD YOU CRIED HARRY JAMES (Helen Forrest) Columbia 36677
LAST NIGHT DICK HAYMES (Song Spinners) Decca 18558

After bowing out last week in favor of a hillbilly tune, this ballad responded by pushing past its competitor and the equally popular *Wait for Me, Mary*, to step back on the Guide again. Since the tune made its debut the Dick Haymes entry has reached operators and is starting to get a few spins. However, it's still James who gets credits for most of the coin return.

Double-meaning records are purposely omitted from this column.

quartet. While the blend of these four voices for the a-capella singing is short of the polish identified with some of the other recording spiritual singers, and The Jubileers do not take full advantage of the emotional character of such songs, they still manage to impart an inherent rhythmic quality to their singing that makes each of the sides easy to listen to. While the expected religious fervor is hard to find and the spiritual excitement falls short, the fact remains that these new issues afford much-desired song material. *Give Me That Old-Time Religion* (7001) is perhaps the most popular of the Negro spirituals, and in giving it varying tempo moods, The Jubileers make it their most attractive side. Richard Huey's own *Keep Out the Sinners Way* is the mated side. *Daniel Was a Witness For My Lord* and *Jesus Gonna Make Up Your Dyin' Bed* (7002) are both traditionals, deep in Biblical lore, and both long favorites. For each of the sides, a solo voice paces the way for the sermon, with the remaining three providing the all-vocal and entirely rhythmic background. Moreover, all but the *Old-Time Religion* side, are sung in the fast and lively tempo that helps loads in keeping the sides spinning along.

Hillbilly Record Reviews

BING CROSBY (Decca 18316)

I'm Thinking Tonight of My Blue Eyes —FT; V.

With the hillbilly classics clicking in circles usually reserved for the Tin Pan Alley outpourings, *Pistol Packin' Mama* being the most recent case in point, a major effort is being made to sell the general public on the popular appeal qualities of A. P. Carter's *I'm Thinking Tonight of My Blue Eyes*. Originally released last year, with recordings made then by popular artists as well as by such Western stars as Jimmie Davis and Denver Darling, the Decca label has recently reissued an early Bing Crosby interpretation of the song. Instead of the outdoor setting, Crosby has Woody Herman and His Woodchoppers, a small jam band, to provide the rhythmic back-

ground in heavy swing style. A sentimental song of blighted love, Crosby gives sympathetic vocal treatment to the lyrics. Save for a single band interlude, Crosby carries the entire side to sing of the gal who broke his heart and left him. Side is set in a bright and lively tempo which should widen its appeal for the youngsters as well, not forgetting that Woody Herman's rhythmic urge gives it an attractive modern setting. As far as it is known, only this Bing Crosby side is on the re-issue list. With Crosby a worthy peg for any hillbilly song to hang its hat on, prospects for this ditty were never brighter. It is also worthy of note that the music publishing company pushing the song has revised its lyrical pattern. Don Marcotte was called in to make the lyrics conform to the established Tin Pan Alley standards. The Crosby side, however, is the original as fashioned by A. P. Carter.

Music War Council Plans Annual Meeting August 11

NEW YORK, July 31.—Music War Council of America will hold its annual meeting and luncheon August 11 at the Hotel New Yorker. This is the day after the music merchants' war conference and educational exhibit in the same hotel.

Arrangements for the meeting have not been completed. The council's effort to bring the force of music into maximum play as a factor aiding the war effort will be reviewed and officers for the coming year will be elected.

Dwight F. McCormack, vice-president and general manager of Sherman, Clay & Company, San Francisco, and vice-president of the National Association of Music Merchants, will talk on "The Music Merchant in Post-War America."

William C. Mayfarth, of the War Production Board, and Vanett Lawler, associate executive secretary of the Music Educators' National Conference, have also been asked to speak.

Jack Underberg Buys Wichita Co.

WICHITA FALLS, Tex., July 31.—Jack Underberg, music operator of Vernon, Tex., recently purchased the Wichita Novelty Company from W. H. Newhall.

Underberg has just returned from a combined business and pleasure trip to Philadelphia, his former home, and Atlantic City, where he purchased all the equipment he could obtain. He says equipment is scarce, but he has been fortunate in getting quite a few good buys.

Detroit

Aaron Lipin reports plenty of demand among local operators for the new Coin-o-Point needle.

Sam Schneider, of Al's Record Mart, and Max Lipin, of Allied Music Sales, are leaving to attend the Music Manufacturers' Show in New York next week.

Viola Devroy, of the record department of the Modern Music Company and an authority on popular records, is away on vacation.

Brilliant Music Company has taken over the music-machine route operated by Philip Schacht, including about 15 machines, for combination with their own operations. Schacht is expected to

return to his own home in New York. The Schacht's firm name, Capitol Music Company, will be dropped.

Genevieve Konlars, office manager at United Music Operators of Michigan, reports she feels lonesome in the new offices, with few operators coming in as frequently as before because of gasoline rationing.

Roy Small, conciliator of United Music Operators, is still under the doctor's care after his prolonged illness, but is on the job daily nevertheless.

Art Sauve, of A. P. Sauve Company, has been busy buying a supply of used equipment in the northern part of the State.

Leon Weinberger, former partner with his father, Mike Weinberger, in the S & W Coin Machine Exchange, now of the army, has recovered from kidney trouble which hospitalized him in North Africa for three weeks. He expects to put his coin machine training to good use when he soon enters the army teletype school.

M. K. Harner, partner in Detroit Panoram, Inc., reports business very good in the soundies field. Customers appear to be taking time to enjoy the soundies.

Eddie Clemons, Modern Music Company, has bought the route formerly operated by William Raack, of Williams Specialty Company, and incorporated it into his own operations.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Bing Crosby waxings of the two hit songs from his Paramount picture, *Dixie*, came out on the Decca label this week. Tunes are *Sunday, Monday or Always* and *If You Please* and have already appeared on Columbia and Hit disks, with Frank Sinatra on the Columbia offering. Victor brought out two sides by Duke Ellington, *A Slip of the Lip* and *Sentimental Lady*, and on the Bluebird label, a Bea Wain waxing of *Blue Rain* and *Hello My Lover Goodbye*. *Rain*, done by Glenn Miller, has already started spinning in a number of locations. Beacon Records, which plans two releases each month from now on, has two blues numbers ready this week, *Black Out Blues* and *You Ain't Had No Blues*, waxed by Billie Hayes with piano accompaniment. In two weeks, same disk is bringing out four sides by a new combo called the Five Red Caps. Tunes are *I'm the One*, *Tuscaloosa*, *I Made a Great Mistake* and *There's a Light on the Hill*.

All operators say hillbillies are coming in for more plays every day, and the latest to attract attention is Bob Wills's waxing of *Home in San Antonio* for Okeh.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

ALL OR NOTHING AT

ALLFREDDY MARTIN (Clyde Rogers).....Victor 20-1537

Already scraping the top of the hit tune ladder, the Victor label makes a bid for the *All or Nothing at All* play. And while the Harry James-Frank Sinatra revival of the lovely ballad has taken the lead from the start and is way out ahead in the phono sweepstakes at this date, this Freddy Martin reissue should give the operators a nice sense of security in this day of record shortages. Particularly since the song itself is beginning to count as much as Frank Sinatra's singing of it. And in this instance, the singing of Clyde Rogers with the Martin men is rich in lyrical appeal.

KNOCK ME OUTBUNNY BANKS TRIOSavoy 108

The growing wave of enthusiasm for the boogie-woogie style of piano playing should manifest itself in the phono play. And for such testing, this eight-to-the-bar side, highlighting the boogie-woogie piano knuckling of Bunny Banks assisted by guitar and bass, should go a long way in pleasing such music fans. Since the title doesn't give full implication, operators would do well to indicate the eight-to-the-bar contents on the phono stickers. Plattermate is Ross Leonard's singing and orchestra for the *It Can't Be Wrong* ballad, an earlier issue that changes its partner side now to cash in on the growing boogie-woogie appeal.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

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- #102—Don't Stop Now, by Bonnie Davis.
- #107—As Time Goes By.
- #108—It Can't Be Wrong, by Ross Leonard.



SAVOY RECORD CO.

58 Market Street NEWARK, N. J.

Editorial Praises Seeburg Employees' Loyalty to Work

AUSTIN, Tex., July 31.—The following editorial appeared in the July 19 issue of *The Austin Statesman*:

"Men serving overseas in the armed forces were roused to a high state of indignation, and with good reason, by the news of the recent coal strikes and other tie-ups. Now we hope they will hear about the episode that recently occurred at the J. P. Seeburg Corporation in Chicago, and will also give it the proper evaluation.

"The 65 employees of this firm, which makes bomber equipment, had been granted a 10-day mass vacation. Shortly after the plant closed, its management received a rush order from the navy for 1,000 units of a certain device. Some of the workers had already left on trips by that time, and others were about to go. But when summoned by the company, every one gave up his vacation, reported for duty and the order was filled on schedule.

"Here is a case of real co-operation with the war front by the home front. Of course, co-operation is the general rule, but each time the rule is violated, as in the coal strike, the morale of our fighting men suffers, in addition to the loss in military supplies."

Detroit

DETROIT, July 31.—Mrs. Bertha M. Bassin, sister of Max and Aaron Lipin, Allied Music Sales Company, and office manager of the company, is visiting her husband, a corporal in the army, stationed near Phoenix, Ariz.

Max Lipin, of Allied Music Sales Company, left this week on another business trip east to contact record and needle

supply sources. Business in the first week of July equalled the total volume for June, Lipin reported.

Aaron Lipin, of Allied Music Sales, is away at Woodhull Lake, Mich., for a brief vacation.

Roy W. Small, conciliator of the United Music Operators, is back from a business trip to Camden, N. J., visiting RCA-Victor.

Stanley Robins, former serviceman and collector for J & J Novelty Company, and the first man to enter the army from that organization, is now a warrant officer and is home on furlough.

Walter Webb, one of the best known servicemen and collectors in the local business, who was with J & J Novelty Company since pin game days, passed away following a heart attack. Lately he was engaged in war work.

Frank Healey, of the Healey Coin Machine Company, Panoram operator, reports a nice volume of business in this field locally.

Detroit Panoram, Inc., a new company formed by M. K. Harner, former head of the recently incorporated Panoram-Soundies, Inc., and Don Kennedy, who operated a large Panoram route in Detroit, has established headquarters at 15714 Southfield Road. Company has also bought out the former Wayne Panoram, which had a sizable route of machines here and was formerly headed by the late ex-mayor of Detroit, John W. Smith.

Phil Berman, Ross Music Company, is expanding his music machine route, buying new machines, and he claims the outlook for the future is brilliant.

James A. Passanante is plenty proud of the girls on his staff, who have just won the bowling trophy in their league in a city-wide tournament.

ON THE RECORDS

(Continued from page 15)

early vintage, Willard Robinson's and Ray Mayer's *Now We Know*, cut in the days when Shaw boasted a large and fully-instrumented band. While this is not exactly the best example of the Shaw method, its late release in these days of disk droughts makes it a welcome issue. Moreover, it affords another opportunity to hear the lyrical charm of Martha Tilton. Taken at a medium tempo, the maestro's clarinet and string section sets the introductory stage, with the Strads laying down the opening chorus. Shaw picks up the last half of the chorus, using only a rhythm background for his clarinet, with the entire ensemble joining in on the tag phrase of the stanza. Miss Tilton expresses the lyrical love theme of the tune to make for the second round. Entire ensemble cuts it sharp and clean to start a third chorus. Shaw's clarinet pacing the last half of the stanza to take out the side.

Altho the Harry James-Frank Sinatra side has the big jump on "All Or Nothing At All," the Freddy Martin interpretation makes a good impression for the phono play in these days of shortages.

PERRY COMO (Victor 20-1538)

Goodbye, Sue—FT; V. *There'll Soon Be a Rainbow*—FT; V.

Perry Como, once identified as the Ted Weems chanter, has in recent days stepped out on his own as a solo singer. With all the emphasis on swoon in this day, Como shapes up as quite a virile baritone of romantic urgings to make a prominent place for himself in the Sinatra sweepstakes. For his disk bow on the Victor label, Como is provided with a mixed chorus to provide the melodic backgrounds for his singing. Unfortunately, all sense of rhythmic qualities are lost in the a-capella background provided by the chorus, with the result that the sides are richer in hymnal characters. With both song selections being new and untried material, the dirge-like impressions of the sides do no justice to either the singer or the songs. Moreover, with Como being the late entry in the swoon sweepstakes, this sort of interpretation minimizes the commercial appeal of the sides as well. *Goodbye, Sue*, a song of parting, is taken in slow and sluggish fashion, with Como and chorus taking full liberties with the tempo to make it a real dragged-out affair. The chorus humming an introduction, Como starts off singing the verse followed by chorus. The female voices in the choir start a second chorus, with Como cutting in on the releases and then stepping up for the last half

to complete the side. More earnest to cut a rhythmic line is made for *There'll Be a Rainbow*, new tune by Henry Nemo and David Saxon. Again in the very slow tempo, and the listless singing of the chorus making the harmonies almost void of color, Como starts right in from the edge to sing the opening chorus. The mixed voices of the chorus start the second chorus, with Como coming up for the last half to complete the side.

Phono appeal of these sides depends largely on the following built up personally by Perry Como in the particular locality. And if the songs get any real attention in radio plugs, it will provide added stimulation for the nickel plays.

ROSS LEONARD-BUNNY BANKS TRIO (Savoy 107-108)

As Time Goes By—FT; VC. *Bunny's Boogie*—FT. *It Can't Be Wrong*—FT; VC. *Knock Me Out*—FT.

It is rare for a record company to change horses in the middle of a stream, particularly when the record enjoys at least one big side, but that is exactly what the Savoy label has done with its two waxings of Ross Leonard and orchestra for *As Time Goes By* (107) and *It Can't Be Wrong* (108). A new mate has been provided for each of the two records, reviewed earlier, apparently to take advantage of the popular appeal of the ballads to attract attention of the boogie-woogie antics of the Bunny Banks Trio. Comprising piano, guitar and bass, the septa threesome highlights the eight-to-the-bar barrelhouse of Bunny Banks at the Steinway. Both *Bunny's Boogie* (107) and *Knock Me Out* (108) are opuses by Herman Lubinsky and entirely in the boogie-woogie pattern. Banks takes both sides at traffic-stopping tempos, and sports some real pert keyboard knuckling for each. With the bass helping out the left hand, and the right hand holding up well in its tinklings in the upper registers, Banks impresses with his eight-to-the-bar cuttings for both sides. Save for an unimpressive guitar interlude for each of the sides, the Steinway squatter has it to himself all the way.

Since the Ross Leonard sides have already made the grade in phono circles, operator attention is directed to the new mated sides for both of his disks. With the boogie-woogie style of piano-pounding finding wide appeal, and not only at the race locations, phono ops should find a generous play attending the Bunny Banks sides, particularly his "Knock Me Out," which is almost what the pianist does in the eight-to-the-bar style.

DERYCK SAMPSON (Beacon 1-2)

Boogie Express—FT. *Blue Boogie*—FT. *Hen House Boogie*—FT. *Boogie In "C"*—FT.

For some real boogie-woogie piano excitement, the Beacon label has snared a catch in the virtually unknown Deryck Sampson, said to be a mere 17-year-old lad. Without bothering to wonder how the label can come up with these piano-playing sides at this late stage of the

ban, there's plenty of eight-to-the-bar food for the boogie-woogie addicts in these four sides. Moreover, they are all 12-inchers, and with the young Sampson soloing, it affords a nice and intimate Steinway recital in the dicty mood. Save for Emporia (Lefty) Scott's *Hen House Boogie* (2), the remaining three sides are original compos. With a neat flair for this style of piano-playing, altho his musical ideas are limited, there is genuine delight for the real fans in each of the four sides. Displays his virtuosity best for *Boogie Express* (1), a blues with varying moods and tempos. *Blues Boogie*, for the mated side, is slow blues and strictly low-down. Cuts it clean for Scott's *Hen House* opus (2) in a bright medium tempo, establishing the same pace for the mated side, his own, and to better advantage blues-boogie in "C".

Being 12-inch sides, these releases are not designed for the music boxes.

BEACON BRASS BAND (Beacon 7003)

Stars and Stripes Forever—FT. *Dixie Medley*—FT.

If nothing else, Joe Davis is building up a nice catalog of titles for his Beacon label. This pairing of John Philip Sousa's immortal *Stars and Stripes Forever* march, and a *Dixie Medley* in marching tempo that runs the gamut from *Yankee Doodle* to *Dixie*, is offered up by a non-descript brass band that takes its billing from the label. Group is much better than the average park band, at least playing in tune even tho it is put up in cut-and-dried fashion. Musical pitch of the sides, however, do not ring very true, sounding more like off-the-air recordings, particularly with the *Dixie Medley* and its cut-off finish that leaves the side hanging in midair.

Nothing in these sides to occupy the attention of the music operators.

SAVOY-MUSETTE QUINTET

(Savoy 510)
Johnny Doughboy Polka—FT. *Gay Vienna*—W.

The new Savoy label launches an international series with this coupling. And with the polkas and old-time dance music representing a major item in both record shops and music boxes, these initial sides are bound to meet with commercial success. Music making is in keeping of a capable group comprising accordions, violin, saxophone and piano. Giving it a timely title to enhance its merchandising appeal, *Johnny Doughboy Polka*, by Herman Lubinsky, is a spirited and lively march polka. Lubinsky's *Gay Vienna* for the mated side holds true to the Continental tradition, following the line indicated by the title for a tuneful and gay Viennese waltz medley of melodies.

For the music operators depending heavily on the international dance rhythms for their foreign-language locations, these sides, particularly the "Johnny Doughboy Polka," fill a very definite music box need.

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Rock-Ola Buys Peerless Corp.

Company operates 40,000 weighing machines in the United States, Canada

(Reprinted from *The Chicago Tribune*, July 26)

Rock-Ola Manufacturing Corporation, Chicago, has acquired controlling interest in Peerless Weighing & Vending Corporation, one of the largest operators of vending machines, David C. Rockola, president of the Chicago concern, announced yesterday. Peerless, with headquarters in Long Island City, N. Y., and offices in 28 cities, operates about 40,000 weighing and vending machines placed throughout the United States and Canada. Rockola said no change in the personnel of Peerless will be made, arrangements having been made for L. D. Chambers, president, and other officers and the 28 district managers of the



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

New York company to remain in their present positions.

Elect Four New Directors

Changes have been made in the board of directors, however, with four new ones elected. They are Louis Mantynband, M. E. Rockola and David C. Rockola, all of Chicago, and Harry Bernbach, of New York. Chambers was re-elected to the board.

It was reported earlier in the year that the Rock-Ola president had, on March 29, exercised options to buy Peerless

preference shares at \$17 and common shares at \$1.25 each in certain amounts. The option also specified that Rock-Ola would purchase additional shares of both stocks if not less than 51 per cent nor more than 80 per cent of each class were tendered by April 28.

Rock-Ola Doing War Work

Rockola said that the invested capital of Peerless was \$8,066,484 on January 1, 1942. Its machines are located mostly in subways, elevated railway stations, drugstores, restaurants and chain stores.

Cigarette Tax Nets \$400,000

Florida officials swamped by payments; largest remittance from venter wholesaler

TALLAHASSEE, Fla., July 31.—More than \$400,000 poured into Florida's treasury the first 10 days the new State cigarette tax was in effect. The largest single remittance, \$20,000, came from a wholesaler who operates cigarette vending machines.

F. E. Henderson, assistant director of the State beverage department, which administers the tax, said that about 10 per cent of the total collections so far came from dollar-a-year dealers' license fees. He also said the first collections do not necessarily give an accurate estimate of what revenue may be expected from the 3 cents a package tax since a large supply of stocks on hand was stamped before the law became effective July 6.

Approximately 40,000 remittances ranging from a few cents to several dollars have been received from retail dealers.

"They've been coming in so fast that we just haven't been able to tabulate them all," explained Henderson. "We expect to get caught up by the end of this week," he added.

From now on, enforcement of the law will be simplified, Henderson said, because wholesalers must pay the tax on cigarettes they deliver to retailers. Some have obtained meter machines which stamp tax numbers on the cigarette packages.

The law originally was to become effective July 1, but the Chicago manufacturer who printed the stamps reported inability to get a 50,000,000 order out in time, and enforcement was not started until July 6.

Governor Holland estimated the cigarette tax, enacted as a two-year emergency because of the suspension of horse racing last winter, would produce \$3,500,000 annually for old-age pensions and aid to counties in their local government operations.

Cigarette Wrapper Plan . . .

NEW YORK, July 31.—Cigarette operators living in States or cities that collect a special tax on cigarettes will be interested in an important movement started by the Cigarette Merchandisers Association of New York.

Matty Forbes is the managing director of this association and has been very busy recently contacting cigarette manufacturers to get help on the proposition. Cigarette operators have been disturbed by government restrictions on the cellophane wrappers for cigarette packs, so Forbes has approached manufacturers with the idea of putting out a specially wrapped package for venter operators so they can insert the odd pennies under the outside wrap. Philip Morris will put out a special package soon. They will use brown tissue paper instead of cellophane and will ship these packs to jobbers marked so that they will know which ones are meant for vending machines. Liggett & Myers intend to use all the cellophane they have left on packs for venders and then promises to make an arrangement to help vending machine operators. Similar steps are expected from American Tobacco and all the other cigarette manufacturers.

All manufacturers were sympathetic with the problems facing the cigarette operator and promise to do all they can to help solve the problem of inserting odd pennies.

This is an important accomplishment by an association of cigarette operators that has already done other important jobs for the trade.

HOME RUN
The New Outstanding Ball Gum Vendor— with the fascinating amusement feature that BATS THE BALL THRU THE AIR. 1 Home Run (with 25 lb. carton Ball Gum—includes winners) complete only . . . \$24.50.
Terms: 1/3 Certified Deposit, Balance C.O.D.
Size 11"x21"x15"

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

MARBLES
PERFECT 5/8 SIZE, GLASS ASSORTED COLORS. 20,000 to a Case.
\$39.50 per case
LIMITED SUPPLY.
Full Cash With Order.

SALTED PEANUTS
22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

VICTOR'S FAMOUS MODEL V
Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only . . . \$8.50 Each. (Porcelain Finish \$1.00 additional.)
Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).

TORR 2047A-SO. 68 PHILA., PA.

Giant Vending Co., Baltimore, to Move

BALTIMORE, July 31.—The steady growth of his vending operations in recent years has made it imperative for Irving Levy, trading as the Giant Sales & Vending Company, candy and cigarette vending operator, to seek new and larger quarters at 616 North Eutaw Street. The new quarters will give the concern several times more space than it now occupies.

When the new quarters are taken over next month, it will mark the fourth move made by Giant Sales & Vending Company, in the past few years.

Levy has concentrated his efforts on candy vending machine operations centered in war plants and servicemen's clubs.

The candy vending operations have been steadily growing and have now reached substantial proportions. Levy

has been fortunate in making necessary contacts with bar candy manufacturers and is well supplied with nationally known bars, favored by war workers and members of the armed forces who visit servicemen's clubs.

Levy says that he is well fixed with venders, and thus has been able to take care of the growing demand for these units at defense plants and servicemen's clubs.

Levy provides 24-hour service at war plants, thus making certain that war workers, who have a sweet tooth, can obtain their favorite candy bar from the machines, excepting when there are shortages, due to delays in shipments.

Levy says that his collections are not only holding up well, but are registering an appreciable gain, and he looks for the consistently steady gains to continue.

Heavy Consumers

War workers are volume consumers of candy bars, and while Levy manages to keep the venders well supplied with goods, he finds himself heavily taxed in so doing. Candy is regarded as a food and defense workers are finding it good as an in-between meal item. An interesting thing about serving the war plants is that workers always have money to drop in the slots for a candy bar.

Members of the armed forces who visit the city and stop at the numerous servicemen's clubs, are also big consumers of candy.

When Levy moves into his new quarters his facilities for operation will be greatly enhanced. The much larger space will permit storing of a greater working stock and will provide for better delivery service.

Levy also has some candy venders in local movie houses. His principal reason for retaining the movie locations is that he may have something to build on after the war.

Tobacco Advisory Group Discusses Industry Problems

WASHINGTON, July 31.—Problems involving raw materials, containers and man power were discussed at a meeting of the Tobacco Manufacturing Industry Advisory Committee here. The raw materials discussed included apple sirup, corn products, glycols and sugar, used or experimented with in tobacco as humectant substitutes for war-short glycerine. Government officials said that the apple crop will be subnormal this season, but importation of apple concentrate from Canada brightens the apple sirup supply outlook. Inability to get corn has caused some cereal manufacturers and wet corn millers to shut down, it was said. War uses for corn products, such as in engine castings and in chemical and explosive manufacture, were described. To relieve the corn sugar and sirup shortage, an additional quantity of cane and beet sugar has been authorized in July and August.

V. R. Middlemas, Van Specialty Company, Bismarck, N. D., made a flying visit to Minneapolis to buy five balls and phonographs. He reported his territory opening up very well.

DON'T READ THIS
unless you're interested in CIGARETTE or CANDY MACHINES—I have EVERY make and model—BRAND NEW or USED—EVERY machine ready for location. These are from operators drafted or about to be—Routes pulled in from outlying areas too costly to run. SMASHING PRICES—ACT FAST—WRITE TODAY!
MACK POSTEL
Vending Machine Broker
6750 N. ASHLAND AVENUE CHICAGO, ILL.

Northwestern
OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD
Keep Informed—know what's going on in the industry through
The Northwesterner
Packed with ideas to help you make and save money. It's free!
SMALL STOCK OF MACHINES STILL REMAINS.
Parts and Repair Service at Your Disposal.
NORTHWESTERN, MORRIS, ILLINOIS

Only Cigar Vender In Baltimore Finds Business Excellent

BALTIMORE, July 31.—Cigar-vending by Baltimore's only cigar vender, Max Gaby, trading as the Standard Cigarette Service, has developed into an interesting operation.

Standard Cigarette Service is exclusive local operator for Phillies cigar vendors, an operation which Gaby has had for many years. In the early days only a limited number of Phillies cigar vendors were in operation. But as time went by, more of these were installed thru the untiring efforts of Gaby. Fortunately, the supply of cigars was then plentiful. But when the cigar situation reached a critical stage, especially in the popular-priced lines, the demand for cigar vending machines took an upturn. Many more of these vendors made their appearance at the best spots.

With the increase in price of Phillies cigars, Gaby found it necessary to have adjustments made in the slots of these units. Instead of 5 cents, it was necessary to change the slots to take in 6 cents.

The supply of cigars is fairly satisfactory, it was stated by Gaby, and as a result his cigar-vending operations are moving at a good pace.

Wherever Gaby has cigar-vending installations he cannot sell the cigars to retailers. The operation is confined strictly to the vendors.

Illinois Passes Use Tax; Bans Importing Cigarettes

SPRINGFIELD, Ill., July 31.—An amendment to the sales tax act, designed to boost State revenues by \$3,000,000 to \$4,000,000 annually has been signed by Gov. Dwight Green.

Purpose of the amendment is to bring within the scope of the 2 per cent sales levy so-called "out-of-State" sales by firms who maintain sales organizations in Illinois altho their main offices are located elsewhere.

A bill aimed at curbing "border sales" of untaxed cigarettes to Illinois purchasers was also signed by the governor. This amendment to the cigarette tax act classifies as a distributor any person transporting 10 or more cartons of cigarettes annually into Illinois. Officials of the finance department said it was intended to prevent large volume sales of untaxed cigarettes to Illinois purchasers by dealers located in adjoining States. The amendment requires cigarette distributors to post a \$2,500 bond, which may be seized by the State for noncompliance with terms of the act.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., July 31.—The Stocks and Processing Report for the month of June shows a total of over 1,500,000,000 pounds of farmers' stock peanuts have been milled during the 1942-43 season to June 30, which is about 86 per cent more than the tonnage milled during the same period last season. Farmers' stock peanuts cleaned and shelled were roughly 1,250,000,000 pounds, compared with slightly more than 750,000,000 pounds thru June 30, 1942. Crushings were just about double those of the previous year. Farmers' stock peanuts held at mills and in storage on June 30 were about 16 per cent greater than the holdings of the same date last year.

Growing conditions continue very favorable in the Virginia-Carolina and Southeastern areas. Weeds and grass continue to give considerable trouble in the Virginia-Carolina area since most growers are having difficulty in finding sufficient labor to keep the crop properly cultivated. In the Southwestern area rain is needed in nearly all sections. Harvesting continues in a limited way in the extreme Southern section of Texas, with yields being somewhat below normal so far.

Very few peanuts were offered by shellers in any section during the past week, pending allocation of the tonnage which was sold for edible use during the early part of the week by the co-

VENDER SUPPLY NOTES

NEW COLA PRODUCT.—Introduction of "Nutri Cola" was a direct outgrowth of a request from the head of a prominent shipbuilding concern for a nourishing and refreshing drink for war workers when their energy was at low ebb.

As a result of this request, the company undertook to develop a product with sufficient vitamin B1 added to aid in filling the minimum daily requirement of this essential vitamin. The new product, its makers say, makes available for the first time in soft drink history a refreshing beverage which supplies quick energy in a form which will not deplete the body's supply of vitamin B1 in order to produce that energy.

Nutri Cola is now being distributed in many war plants.

CHICLE PRICE RISES.—From Mexico City comes the announcement that the price of chicle, chief ingredient of chewing gum, is up 10 cents a pound to 55 cents.

On a recent trip to the United States, the governor of Quintana Roo persuaded chewing gum makers to increase the price they were paying for chicle. Mexico produces some 3,000 tons of the stuff a year, most of it brought out of the jungles of Quintana Roo by airplane.

LOADS OF MINT.—One of the nation's largest mint farms—covering 2,200 acres—is located in Mentha, Mich. Thousands of pounds of peppermint and spearmint oil are distilled annually from the mint grown on the farm.

Altho enough mint is raised on the farm to satisfy practically all the colonels in Kentucky, none of it is used for that purpose. The plants are distilled to obtain oil essential to drug manufacturers, and gum and confectionery concerns.

Peppermint oil brought the farmer \$5 a pound and spearmint oil \$3 a pound last year. Yields on an acre of mint vary widely, but farmers consider 50 or 60 pounds of oil an acre to be a good yield and 15 pounds to be a poor yield.

TOBACCO SALES RISE.—Sales of tobacco and tobacco products registered an 11 per cent gain in May, as compared with the same month a year ago, the bureau of census reports. Sales in May this year were 1 per cent under April, however. Inventories were up 31 per cent this May, as compared with last, and 4 per cent over April inventories this year.

Cigarette production for May continued the upward trend which has prevailed since November, 1940, but showed the smallest gain in that 29-month period. During the month 18,476,252,800 cigarettes were produced, compared with 18,455,318,320 an increase of only 20,934,480. In only three of the preceding 28 months were the increases under 1,000,000,000 cigarettes, and in no month was the increase less than 500,000,000. The biggest gain shown for any month was in September, 1941.

Cigar production declined again, reflecting the labor shortages which are plaguing manufacturers. The month's output was 441,371,713 cigars against 457,767,155 a year ago.

CUT CITRIC ACID USE.—Curtailment of the use of citric acid will be more drastic in the soft drink industry than in the manufacture of either foods or pharmaceuticals, it has been announced by the chemicals division of the War Production Board.

It is doubtful that soft drink manufacturers using citric acid will receive more than 45 per cent of their total usage during 1941.

The decision to cut back the beverage industry more sharply than foods and pharmaceuticals on citric acid was taken

operatives participating in the peanut marketing program. This tonnage represents just about all of the 1942 crop remaining for sale. Demand and bids in all sections were far in excess to the offerings.

Offering of peanut meal in both the Southeast and Southwest are still insufficient to meet the demand, with all sales being made at ceiling levels. In the Southeast meal sold on a carlot basis of \$38 sacked per ton, f.o.b. South Georgia and South Alabama mills, for meal of 45 per cent protein content. In the Southwest the meal moved to consumers and feeders at \$39.50, sacked per ton, f.o.b. mills, for meal of 43 per cent protein content.

Ceiling prices continue on peanut oil in all sections with oil of 5 per cent refining loss selling at 13 cents per pound.

in the light of the growing demand for this item in the army field ration "C" and emergency ration "K"—the latter in particular having been widely used in the expanding theaters of military operations.

AWAIT COCOA QUOTAS.—The cocoa trade is still waiting for news of grinding quotas for the next quarter. In view of the better shipping situation and the heavier supplies it is believed that restrictions may be eased somewhat.

There was no trading in the cocoa futures market last week. Arrivals of cocoa into the United States so far this year amount to 2,191,027 bags, as compared with 811,028 bags during the corresponding period a year ago and with 3,446,908 bags during the same period in 1941.

CHEWING GUM REPORT.—Altho only small amounts of chicle have arrived in the United States since 1941, improved shipping recently has led most chewing gum companies to expect larger supplies, especially from Central America, soon. Meanwhile, the national advertisers have tried to keep the chewing gum habit with the public.

For the past year a few Mexican firms have been shipping heavily flavored gums containing a large proportion of pure chicle into a few Southern States. Such competition is generally welcomed by United States manufacturers.

While a few of the Mexican gums have been well received, most firms in the States consider that the quantity shipped is very small compared to the country's consumption and that most of the new gums are inferior to the better known American brands. The Mexican firms, however, are unrestricted in the use of sugar and are closer to the source of chicle.

Because cheaper gums from Borneo and the Malay Peninsula have been completely cut off, a group of American firms which formerly manufactured 1-cent gum for children have now entered the regular 5-cent package market, using Central American chicle.

CORN SYRUP SUPPLY.—Corn refining industry sources report enough grain in sight for operations thru most of this month as a result of government requisitioning of elevator stocks and dribbles moving into market centers.

A new factor in the corn refining business, which was threatened with almost complete shutdown late in June because of a corn scarcity, was a restriction on the corn the government helped supply.

Government-requisitioned corn, altho it was bought at market prices by refiners, was delivered with the stipulation that it could not be used for alcoholic beverages. Chief users of syrups and sugars from corn are among essential manufacturers, so little actual change in usage is indicated. Unless more corn becomes available, however, it is expected that restrictions may be tightened.

SALES REPORT.—Net sales of Philip Morris & Company in the fiscal year ended March 31 rose 25 per cent to \$141,048,615 from \$112,309,839 in the preceding year but higher prices for tobacco and increased taxes whittled its net income by 11 per cent, the company announced today.

Net income amounted to \$6,930,933, equal dividend requirements on two preferred series, to \$6.12 a share on the common stock. This compared with net of \$7,784,135, or \$8, a share, on the common outstanding in the preceding year.

The balance sheet showed current assets in the latest year at \$82,066,048, against \$62,197,298 a year earlier, and current liabilities of \$15,117,635, compared with \$17,204,121. Inventories increased to \$70,569,578 from \$53,143,337.

SOFT DRINKS.—Stock shares of the leading soft drinks have been quite active recently, and presumably reflect President Roosevelt's intimation that sugar may be removed from rationing in the not too distant future.

Curtailment in the use of sugar has been the greatest factor in curbing production. Demand for soft drinks has never been greater. Removal of restrictions on sugar use naturally would be followed by a substantial increase in soft drink production. In the meantime, the soft drink companies are enjoying steadily expanding production for the armed services, on which business their use of sugar is not restricted.

Tulsa Taverns to Close Tuesdays to Offset Beer Lack

TULSA, Okla., July 31.—To combat the threatened shortage of beer, members of the Legalized Beverage Dealers have agreed to close their doors one day a week, on Tuesdays. The group decided on this action at a meeting last week.

The move came after distributors refused to deliver beer the preceding Sunday, causing a "drought" in Tulsa. The closing went into effect Tuesday (20). Tulsa's beer dealers chose Tuesday, an ordinarily slow day, instead of Sunday as the day to go without beer because the bulk of their business is transacted over the week-end. Altho the closing arrangement is not compulsory, dealers who refuse to close will be unable to get deliveries. While it was not clear whether the closing would also affect hotels, cafes, and other beer outlets, it was believed that if they insist on selling beer on Tuesday they will be forced to discontinue sales for lack of merchandise.

Dallas

DALLAS, July 31.—An epidemic of infantile paralysis that closed Dallas swimming pools and cut attendance at parks and other outdoor spots has retarded local coin machine business the past two weeks. Another hindrance to the coin machine trade has been an increasing shortage of beer, keeping taverns and drive-ins closed one to two days per week. Despite these handicaps operators are doing better business than they did last summer.

George Wrenn, formerly with Walbox Sales Company, has recently been released from the army. Before entering the army George was with the U. S. Engineers and will re-enter that service for the duration. While in Dallas George called on many of his former associates and friends along coin machine row. He says that he expects to keep in close touch with the trade and that he will return to his "first love" as soon as the war is over.

Sam Yaras, manager of the Southwest Amusement Company, is away again on one of his long-distant trips over the country to buy and sell coin machine equipment. His trip will include Chicago, St. Paul, Minneapolis, Memphis, New Orleans and other Eastern and Southeastern points.

Mrs. Margalite Everett, formerly secretary to Fisher Brown, is now in the same capacity with George Prock Company. Fisher Brown, one of the pioneers in the coin machine business here, is now engaged in the food products business. He recently acquired the Quality Candy Company, which he has added to his expanding food products line. Mrs. Everett's daughter, Claire Lurline Everett, is the recent bride of Pvt. Luther H. Wilson, stationed at the naval air base in Norman, Okla.

Raymond Williams, recently returned from a week's trip to North Tonawanda and Ontario, Can., where he went with executives and officials of the Wurlitzer Company on a fishing trip, and is now on one of his regular business trips over the State. After a few days at his office he is visiting points in South and Southeast Texas.

C. W. Percy, operator of one of the largest chain of weighing scales in the Southwest, is in the hospital for another operation. C. W. was operated on last February for an ailment that has sent him back to the hospital for repairs.

D & H Music Company, which recently moved into new quarters at 2702 Ross Avenue, has added a new radio department to its music operations. The D & H firm has just completed a music installation for the Tropics Drive-In on the Fort Worth Pike. The Tropics was rebuilt and reopened after a disastrous fire in which several thousand dollars' worth of phonographs, wall boxes and other music equipment was lost.

R. J. Newman is the new owner and manager of the Magic Music Company, Dallas's only telephone music system. Newman succeeds Ben Freidman, former manager.

Receipts Lower in New Orleans Area; Arcades Expanding

NEW ORLEANS, July 31.—Collections are definitely off on all types of coin-operated machines except bells and bell-type consoles in the Crescent City area. There is plenty of money circulating, but pin games and phonographs continue to suffer for lack of innovations.

Arcades are expanding rapidly with about a half dozen new spots opened in downtown New Orleans during May and June. All are adding such equipment as can be purchased to take care of increasing patronage. Guns and photomatic machines continue to lead the popularity list. "Anything that can

ARCADE NEWS

shoot is popular with the soldiers, sailors and civilians," the largest arcade operator reports.

Pin Games.—The July 1 deadline for \$100 federal taxes finds many operators inclined to pull out practically all five-ball machines and leave only those one-ball games which have shown exceptionally good patronage. With fewest machines on locations in many months, all free play, operators still report a low

in collections except at a few isolated spots, new war industries or at beaches. Lack of new ideas in games and growing shortage of repair parts is hurting.

Phonographs.—Demand for machines and parts is heavier than ever, but stocks of resales grow shorter weekly, and rationing of new records has been further tightened. Locations report a healthy servicemen's patronage, with business on the Gulf Coast the best in many months but fewer machines located due to scarcity.

Bells.—Operators report increasing business, with a strong demand prevailing for additional machines. Taxes are not expected to have any marked effect on number on locations.

Lack of Repair Parts

Consoles.—All types are popular and selling wherever available. Operations are generally off in the city, but race horse and bell-type automatic pay-offs are bringing in increased revenue in the surrounding areas. Operators complain of inability to get necessary repair parts.

Service of machines and transportation of equipment is getting tougher all the time. Operators are using every means to attract additional repairmen from out of town.

The trade indices point to higher levels, with peaks in pay rolls, bank deposits and wholesale and retail merchandise not held back by war demand competition. In the interior the agricultural picture is bright, with cotton, rice, sugar cane and grain crops making good progress and slightly larger acreages indicated in this immediate area. Lumber and textile mills continue to receive unusually heavy government business, although operations have been hindered in many areas by man-power shortages.

Use of Cars for Vacations Benefits Eastern Locations

OCEAN CITY, Md., July 31.—Arcades and other coin-machine spots in this famous Maryland summer resort are experiencing their best days since gasoline rationing began last year, as a result of the thousands of amusement seekers who were able to come here thru the issuance by the OPA of vacation-travel permits which were instituted last week and became usable July 15. Approximately 12,000 vacationists virtually filled the resort's beach-front hotels over the week-end and the various entertainment and amusement spots on Saturday night had a real semblance of old times again as vacationists enjoyed themselves. Au-

tomobile traffic was double any previous Sunday, according to officials of this resort spot, helping to swell the crowds who took in all the amusement spots during their brief stay.

Coin machine operators here are happy over the situation, as this is the first real break they have had this season. Officials and operators say that the relaxation of the pleasure-driving ban on vacationists probably means that the resort can maintain this figure of approximately 12,000 for the rest of the summer. Coinmen operating here are confident, if this comes true, they can expect a good season, much better than seemed likely at any time since the pleasure-driving ban has been in effect.

Automobiles arriving at the resort, for the most part, carried capacity loads, many of them accommodating six or seven passengers.

Buses continued to arrive with standing room only and a busload of people was left standing on the curb at Ocean City Sunday (18) morning when the regular bus returned to Baltimore loaded to capacity.

Officials of the Annapolis-Matapeake Ferry Line reported that automobile ferrying business had returned almost to normal under the vacation driving plan. Most motorists arriving at Ocean City traveled part way on the ferry, it was said, in order to save gasoline.

More than 200 cars traveled on the ferry June 18. A total of more than 500 automobiles was carried to Matapeake over the week-end.

All these Ocean City-bound vacationists were bent on pleasure, relaxation and amusement. While some made the trip here for the week-end, a large number are here for their annual summer vacation.

Ocean City is the vacation spot favored by Baltimoreans who were issued permits for vacation travel. Many more are expected to get these permits now that Coupon number 6 has become effective.

While some operators equipped their locations here earlier in the summer in anticipation of a good season, others did not, putting off until they saw the way the wind was blowing. Ever since announcement of the easement on pleasure-driving to make it possible for owners of automobiles to drive to vacation spots, operators have been busy setting up their establishments for increased business. They got their first taste of this over the week-end and they look forward to continuing good business for the remainder of the season with week-ends as the top periods.

Even though the 1943 season may not turn out to be as good as the peak years, it will be much better with relaxation of the pleasure-driving ban.

St. John, N. B.

ST. JOHN, N. B., July 31.—Curley & Jones, operating an arcade in a central location the past two years, have installed "takes" in their recently enlarged spot for all types of coin machines. When a player makes the stipulated minimum or maximum score on the coin-operated games he is eligible to choice of a large quantity of prizes, all of which are steadily on display under strong lights. This promotion was planned by M. Beazley, Toronto. In addition to the Halifax arcade, in which he is a partner, J. B. Jones maintains an arcade in a store in St. John, the machines being limited to anti-aircraft, target shooting and photographic.

Frank Elliott, Amherst, N. B., a veteran coin machine distributor and operator, had a shock recently when a moultrie rapped on the front door of his home and demanded his son, Frank Jr., for the army draft, claiming the son, Frank's oldest child, to be a shirker and not appearing when ordered. In the army draft records, the son was down as unmarried, whereas he is married and has a child. The senior Elliott, president of the Canadian Legion, Amherst, informed the policeman that his son went overseas several months ago as a sergeant pilot in the Royal Canadian Air Force, and that he had been an airman for about 13 months previously.

The son was his father's business partner for several years before enlisting in the air force. The airman's mother is also a partner of her husband in his business, doing the secretarial work. Frank Jr.'s wife and child are living at Amherst with the senior Elliotts. Frank Sr. served in World War I with the Canadian army overseas and has been active in the Canadian Legion since its formation. He has occupied a number of offices in the Amherst post during the past 24 years.



CURLEY ROBINSON (center) gets his membership card in the California Penny Arcade Operators' Association. Robinson is widely known as managing director of the Associated Operators of Los Angeles County. Left, William Nathanson, president of the arcade association; and, right, Arthur Mohr, legal counsel for both organizations.



BEAN THE JAP

Brand New Arcade Equipment ★ Suitable for Location Operation

With the insertion of a nickel—ten bean bags drop down, then from any given space player tosses these bags at the Jap Face. This is a competitive game where one or more players join in the fun. Each player has to insert his own nickel in order to get the bags to try for high score by tossing the bags from any given point, which is limited to the space of the location.

If the bags are tossed through the eyes the electric scoring unit registers 100, and when they go through the mouth the score is doubled, and all hits thereafter are also doubled. Misses fall into the machine and cannot be retrieved without the insertion of a nickel.

New and original, this game has proven very successful, even in territories where only games of skill are legalized.

BEAN THE JAP can also be used as a separate concession in Arcades. In units of five or six. Bags are then sold over the counter ten for 5¢. With the coin chutes removed, this game is also TAX FREE.

We have a limited stock available—15 brand new—20 slightly used. In single lots \$125.00 each brand new—\$100.00 each slightly used. In quantity lots of four or more \$110.00 each brand new—\$9.00 each slightly used. An additional Clown Face is included at no extra charge, making the faces interchangeable.

MEASUREMENTS: 65" high—20" wide—20" deep—crated weight 200 lbs.

WRITE, WIRE OR PHONE IN YOUR ORDERS. 1/2 DEPOSIT, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
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RE-ORDERS POURING IN! for the new exclusive



Use One Section for Glamour Girls, One for Yankee Doodle Girls or All - American Girls, and One for Hot-Cha Girls. (Adjustable to sell 1, 2 or 3 cards for one coin.)

SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!

... ONLY A FEW LEFT!
3000 CARDS FREE BRING IN \$75.
VENDOR COSTS ONLY \$60.
1/3 Deposit, Balance C. O. D.

HOT-CHA GIRLS

Beautiful 8-Color Reproductions of EARL MORAN'S Famous Paintings 64 Different Subjects

... Better Order NOW Any Supplies You Need:

● GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.

● MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.

● PUNCHING BAGS AND ACCESSORIES.

● Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT. STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK

OUTSTANDING BUYS

IN CIGARETTE VENDING MACHINES

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these prices.

- 7 Col. STEWART-McGUIRE, MODEL "g" (15¢ and 20¢ operation) \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each.
 - 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each.
 - 8 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10. Single Machines, \$25.00 Each.
 - 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10. Single Machines, \$30.00 Each.
 - 9-30 NATIONALS \$45.00 Each in Lots of 10. Single Machines \$50.00 Each.
- 1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.
- AUTOMATIC CIGARETTE SALES CO.**
2208 LOCUST ST. ST. LOUIS, MO.

Tax Prediction . . .

NEW YORK, July 31.—The Wall Street Journal in its issue of July 21 made the following editorial prediction about the prospects for new excise taxes in 1943:

"The Treasury's goal for new revenue from increased excise levies is \$2,000,000,000.

"Congressmen report a growing inclination to boost the tobacco tax substantially. Beer, wine, hard liquor also are considered lucrative sources. A soft-drink tax would bring in millions, but the mechanics of taxing both soda counter and bottled products equitably is a formidable obstacle. A higher tax on passenger transportation is a good possibility, but there is strong sentiment for eliminating the tax on freight."

Blue Laws Upheld By Virginia Court; 3 Offenders Fined

PETERSBURG, Va., July 31.—Despite the fact that the Virginia "blue laws" were held not enforceable in a recent court trial in Richmond, Judge R. T. Wilson in Hustings Court this week upheld the Virginia statutes prohibiting unnecessary work or the conduct of unnecessary business on Sunday when he sustained fines imposed in Police Court upon three defendants to charges of violating the Sunday Law.

The court imposed a fine of \$5 and costs upon Abe Hirschhorn, Morris D. Halmovit and Lewis Nelson, two of whom had been fined a like amount in Police Court and all of whom had noted appeals. Halmovit and Hirschhorn were assessed \$5 each in the lower court and Nelson, \$25. The higher court lowering Nelson's fine to \$5.

Law enforcement authorities held that the result of the trials meant that Sunday Laws covering the sale of certain articles and the conduct of certain types of business, as alleged in the cases disposed of, have been held valid and that the continued conduct of such businesses on the Sabbath will mean prosecution of the offenders.

Amazing Peacetime Uses Predicted for Ultra Short Waves

BLOOMFIELD, N. J., July 31.—Ultra short radio waves, now used for military purposes such as locating distant enemy aircraft, may perform equally amazing peacetime feats after the war, according to I. E. Mouroumteff, electronics engineer with the Westinghouse Electrical and Manufacturing Company.

Among the possibilities are treating human disease, cooking without external heat and guiding ships into fog-bound harbors automatically.

The scientist, now assigned to development of military electronic devices at Westinghouse's lamp division here, said some "feasible applications" in industry for ultra short waves were:

Converting chemicals into cloth, aiding in manufacture of safety glass, and treating preserved foods after they are already in jars or packages.

"We thought we knew a lot about communication when the radio first was developed," he said, "but it is only the beginning. A great advantage of ultra short waves, particularly in regional broadcasting, will be the enormous number of frequency channels.

"It is conceivable that every person could have his own wave length and private radio-telephone."

Operators Express Varying Views on New Federal Tax

BALTIMORE, July 31.—Varying views have been expressed here regarding the wisdom of pulling in consoles because of the new \$100 federal levy, which became effective July 1. Some declare it is foolish to pull in the machines if they are good paying propositions, while others state they do not see any justification for paying so high a levy.

While some operators declared they have pulled in their consoles, the majority of them, according to a survey of

this market, are keeping the machines in operation and paying the higher levy. That this is true is indicated by the fact there are no one-balls for sale on the market, and very few other consoles available. Most operators are keeping them in play. In doing this operators have analyzed their locations and are keeping only the best. Some machines are being shifted.

Some operators however consider that even tho the spot is not so "hot" it at least serves as a storage place for the machine, with chances of it developing into a good location.

OLIVE'S SPECIALS FOR THIS WEEK

ON HAND FOR IMMEDIATE DELIVERY

GOTTLIEB'S REBUILT

5-10-20 Write for Price

USED VICTORIOUS 1943 TURF CHAMPS \$167.50

PANORAM PROJECTION BULBS (25 Hour Guarantee) 3.95

WRITE FOR OUR COMPLETE PRICE LIST.

Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2825 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8920)

HERE SUPER VALUES ARE

16 Record Wurlitzer, Remote Control, & Wall Box, in Remodeled Cab, \$ 65.00

Rex with Remote Control and Wall Box 100.00

Twin 16 Record Wurlitzer with Wall Box and Remote Control, in Remodeled Cabinet 200.00

Wurlitzer 24 Record in Cabinets for Remote 75.00

Remote Control Units and Wall Box for the Above 25.00

Ureeda-Pack Cigarette Machines, Slug Proof, 4, 5 & 6 Columns . . . 15.00

1/3 Down, Balance C. O. D.

STANDARD PHONOGRAPH CO.

2944 W. 28th St. BROOKLYN, N. Y.

LUCKY CLOVER JAR TICKET DEAL

Takes in \$50.00

Average Pay-Out 21.50

Average Profit \$28.50

Complete With Card.

Doz. Lots, \$24.00

GLOBE NOVELTY SALES

128 E. 9th Street ANDERSON, IND.

LAST MACHINES

1 Domino, Late, Light Cabinet \$125.00

2 Mills Compulsory Skill, Square Balls, Each 70.00

1 Paces Reels with Falls 90.00

1 Grand National, 1 Ball Payout 80.00

1 Grand Stand, 1 Ball Payout 80.00

1 Preakness, Bally 17.50

1 Arlington, Bally 17.50

1 Multiplay, Bally 17.50

1 Santa Anita, Bally 200.00

1 Mills Spinning Reels 75.00

1 Mercury, Token Payout, with Stand . . 10.00

1 Sanitary Peanut Vender, in a Bag . . . 6.50

1 Bally Rapid Fire, A-No. 1 200.00

5 Tots, 1-Cent Play, Each 2.50

1 Wurlitzer 816 & Lite-Up 75.00

All Above in A-1 Condition.

One-Third Deposit, F. O. B. Here, Crated.

L. V. FELDMAN

BOX 550 PIPESTONE, MINN.

WISE CONCESSIONAIRES

ORDER NOW YOUR STUFFED TOY NEEDS

WHILE MATERIALS ARE AVAILABLE

Send for 3 Color Folder

JERRY GOTTLIEB INC.

303-4th AVE. NEW YORK, N.Y.

WILL PAY CASH FOR SCIENTIFIC BATTING PRACTICE KEENEY TEXAS LEAGUER CHICAGO COIN HOCKEY

Must be in A-1 condition. State quantity, condition and best cash price by wire or letter.

H. G. PAYNE COMPANY

312 Broadway NASHVILLE, TENN.

FOR SALE

1 Pace Racer (Brown Cabinet), #5200 \$100.00

1 Pace Racer (Red Arrow), #5500 (Good Condition) 150.00

1 Jennings Lucky (Good Condition) . . 75.00

1 Mills Blue Front (Good Condition) . . 100.00

1 Paces Slot Cherry Bell 100.00

Cash or 1/3 Deposit, Balance C. O. D.

UNDERWOOD VENDING COMPANY

44 Valley Street ASHEVILLE, N. C.

NOW! A JACKPOT FOR YOUR VEST POCKET BELL

Something New Must Be Added To Help You Pay That \$100.00 Tax on a Vest Pocket. And THIS JACKPOT Attachment Will Double . . . Triple Quadruple Your Vest Pocket Receipts.

- Simple
- Positive
- Foolproof
- Mechanically Perfect
- Finish, Blue and Gold
- Dumps Automatically
- Heavy Shatterproof Glass
- Hand Loaded
- Extra Heavy Cabinet
- Registers All Jackpots Paid

Can be attached to any Vest Pocket Bell in 20 minutes. Will pay for itself the first month.

All Samples \$19.50

Vender Counter \$2.50 Extra

\$10.00 Certified Deposit With Order, Balance C. O. D. By Parcel Post or Express.

VALLEY SPECIALTY CO., INC.

Builders of Winners for Operators for 18 Years

1061 JOSEPH AVENUE ROCHESTER 5, N. Y.

BUY FROM THE OLD RELIABLE

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVE., CLEVELAND, OHIO

SLOTS

15 5¢ Brown Fronts, Rebuilt (Like New), 3-5 Payout \$190.00

3 10¢ Brown Fronts, Rebuilt (Like New), 3-5 P.O. 200.00

2 25¢ Brown Fronts, Rebuilt (Like New), 3-5 P.O. \$250.00

4 5¢ War Eagles, 2-4 P.O. 89.50

2 10¢ War Eagles, 2-4 P.O. 79.50

FIVE BALL FREE PLAY

All American \$34.50

ABC Bowler 48.50

Big Chief 29.50

Band Wagon 27.50

Major '41 39.50

Progress 29.50

Ten Spot 49.50

Wildfire (Like New) \$39.50

Landslide 29.50

Score Champ 29.50

ARCADE EQUIPMENT & MUSIC

Rockola Baseball \$89.50

Western DeLuxe 90.00

Texas Leaguer 35.00

Scientific Baseball . . . \$119.50

61 Wurlitzer with Stand 79.50

CONSOLES AND ONE BALL

8 Mills 1-2-3, '39, F.P. For the Let \$160.00

1 Jumbo Parade, F.P. 89.50

High Hand, Comb. 129.50

WANTED

Needed Immediately Top Prices Paid

Late Slots, 25¢, 50¢ and \$1

Late Bally One-Ball Machines

Mills 3 & 4 Ball

Keeney 3 & 4 Way Super Balls

Mutoscope Voice-o-Graph

Eastman Direct Positive Paper

Late Phones

Kirk Night Bomber

Test Pilot

Money Counter

Arcade Machines

Photo Matic Frames

Stamp Venders

Picture Machine

FOR SALE

ARCAD E EQUIPMENT—All Machines Are Completely Reconditioned

Mills Panoram, Late Mod. \$425.00

Exhibit Muscle Builder, 2 Mos. Old 175.00

Bally Rapid Fire 225.00

Seeburg Jail Bird 145.00

Seeburg Chicken Sam 135.00

Exhibit Foot Ease, Late 95.00

Rock-Ola Baseball 125.00

Groetchen Metal Typo 75.00

10,000 Metal Discs 400.00

Western Baseball 90.00

Mills Health Chart Scale 75.00

Brown Cab. Anti-Aircraft 75.00

ABT Challenger Fire & Smoke 30.00

Red, White and Blue 30.00

Topper Gum Ball Mach., New 10.00

Mutoscope Pistol Sniper 250.00

500 Other Machines for Sale Not Listed.

Stewart's Hitler, ball-throwing sensational money maker, nightly receipts \$100.00. Write \$500.00

Scientific Baseball & Basketball 95.00

International Ticket Scale 95.00

Rola Score 45.00

Mills Health Chart Scale 60.00

Evans Ten Strike 80.00

Bally Alley 60.00

Genco Big Town 22.50

Bally Spot 'Em 22.00

Box Score 15.00

Boom Town 25.00

Western Mardl Gras 40.00

Keeney Red Hot 20.00

Gold Cup 25.00

STEWART NOVELTY COMPANY

133 EAST SECOND SOUTH (3-5055) SALT LAKE CITY, UTAH

RED, WHITE AND BLUE JAR-O-DO OR COOKIE JAR ORIGINALS

CAN SHIP AT ONCE

1980's Singles—2050's Singles—2050's in Groups of Fives (All Originals), \$42.00 a Dozen or \$480.00 a Gross.

Samples Sent on Request. One-Third Deposit Required With All Orders.

F. R. W. B. SPECIALTIES

P. O. BOX 72 MANITOWOC, WIS.



Industry Mentions Magazines -- Newspapers -- Radio

Credit for Records

Harry James's climb to success is outlined in *The Saturday Evening Post* of July 24 by Robert M. Yoder, who has always been one of our favorite columnists. We're more than ever pleased with Yoder now, for his article is the first in *The Post's* series on popular orchestra leaders to give definite credit to records and juke boxes as reputation builders for name bands. According to this author, records outrank radio and movies in pushing dance bands to top positions. James's recording back in 1941 of *You Made Me Love You* is declared to have been the turning point in the band's career; it sold fast and "proved a little gold mine for the juke boxes." Experts believe it was this record that put James over with the people who count—the kids who collect records and keep on top of the music situation. Thanks to his

success in this market, James can count on \$100,000 a year from his royalties on records now.

Operators disheartened by the record ban situation will find some cheer in the following statement from this article: James "is helped rather than harmed by the ban imposed on recording by the American Federation of Musicians' unsociable president, Jimmy Petrillo. Just before Petrillo waved his scepter, James recorded almost steadily for four weeks. It gave him a backlog of new music that is doubly precious while the ban stands. Unlike many leaders, the trumpet star has musical merchandise on his shelves, and is likely to get a disproportionate share of the available record-making material, or shellac."

From the Ladies

"Journal About Town" is a page of

gossip about what goes on in New York, in *The Ladies' Home Journal*, the women's magazine with the largest circulation. If the Missus hasn't read it to you, here's a paragraph of the gossip from the July issue:

"The most popular single attraction now for servicemen in town is target practice on the photoelectric-cell guns in the sportsland places that have practically thrown all the Broadway shooting galleries out of business. These guns use no ammunition, and a round of shots costs anywhere from a penny to a nickel. And the army and navy seem to be encouraging this target practice on leave, because officers, from lieutenants to colonels, are there, too, helping the men by suggestions to improve their marksmanship. The last time we looked on, a corporal was clipping every target with a tracer technique that never missed. Turned out to be a gunner from a Liberator that had made things miserable for the Japs over Kiska."

Yanks and Pinball

Two recent issues of *Yank*, the official army weekly publication by and for the soldiers, mentioned pinball machines. In the July 2 number there's a news story with a Hawaii dateline reporting that in one of Honolulu's cafes frequented mainly by GIs on pass there's a sign on the pinball machine which advises: "In case of an air raid, crawl under this machine. It's never been hit."

The July 16 issue devotes a whole page and six illustrations to pinball. The pictures show Pvt. Joe McTurk displaying his skill on the PX pinball machine before three other "GI Joes," thanks to a loose washer found during a KP stint. When the machine flashes "Tilt," McTurk gives out with a wail which brings the Officer of the Day into the picture. Someone discloses the slug and poor Private Joe winds up with a lecture; the OD says: "Don't you know that it is a violation of the Articles of War to gamble with government property?"

Incidentally, Pvt. Joe H. Baer, an ex-Billboard correspondent, sent us the copies of *Yank*. In his letter Private Baer, who is stationed at Fort Bragg, N. C., says the trainees in his battery are very juke box conscious. They have nicknamed their public-address system, which links the orderly room with four barracks and the mess hall, the Juke Box. The two-way system of communication is known as the P.A. in most of the other batteries.

We've already noted the inclination to call home phonographs with record changers juke boxes, and here's evidence that the term is covering an even wider field.

New Names for Jukes?

Speaking of juke box terminology, Hoengsen's syndicated comic strip, "Our Bill," which appeared in *The Chicago Sunday Tribune* this month, came out with two new names for the music boxes. Bill is a brash adolescent who gets into almost as many scrapes as Henry Aldrich, and this particular day he was jiving the story of Red Ridinghood to a little girl. According to Bill, Little Red Ridinghood lived away back "B-J-B—before juke boxes," which are "jive crates," or "nickel hep houses."

Patriotic Pinballs

Under this title *The Chicago Daily News* on July 14 printed the following letter from a reader who replied to an earlier letter from some would-be editor deriding pinball machines.

"Shame on you, M. M. F., for being such an ingrate. You and millions like yourself owe a debt of gratitude to the pin game and coin machine industry.

"Who else would have spent millions of dollars in developing an engineering device that could be utilized for the aid of the blind? Most of the pin-game factories are today proudly flying the army and navy 'E,' producing implements of war by the same machinery that formerly produced pin games.

"As long as we Americans play and demand pin games the finest engineers in our country will make them, despite self-appointed behaviorists like La Guardia and yourself.—M. J. KORENGOLD."

M. J. spells Maurie Korengold to us, and we say a vote of thanks should go to him for his spirited defense of the amusement machine industry. Maurie is the well-known music machine operator in Chicago and a prominent official of the Chicago Music Operators' Association, and he's standing up for the best interests of the whole coin machine industry.

Automatic Hostesses in the News

Two stories of automatic hostess machines published in widely separated

parts of the country indicate there may be another wave of publicity for these wired juke boxes. *The Daily Oklahoman*, Oklahoma City, printed on July 16 an illustrated story of the "Fone-a-Tune Girl" who is in charge of the music system there; and *The Los Angeles Times* on July 18 reported on wired juke boxes operated by the Wilshire Amusement Company, which is said to be the "world's largest juke mill." The 18 girls who work for this company say the telephonic small talk that results when a nickel clinks into the juke boxes is often "out of Saroyan." It is reported that lonely soldiers on short leaves sometimes deposit \$10 or \$15 an evening in a juke box just to have someone to talk with. Visions of post-war machines rise from the statement in this news story that after the war they're planning television juke boxes which will produce an alluring voice, music, plus a movie of the juke girl. And the girls are finding it difficult enough now to avoid the juke box dates, to say nothing of proposals!

See the World!

An Alan Dunn cartoon in a recent issue of *The New Yorker* magazine pictured a juke box in a Red Cross canteen in India. The canteen looked like a typical "home" drugstore, complete with soda fountain and pulp magazines. The caption underneath the sketch is a quotation from the U. S. Army Pocket Guide to India, as follows: "If you exercise a normal amount of curiosity you'll learn much that is fascinating; much that will enable you to begin stories to your children or grandchildren in later years, 'Now when I was in India. . . .'"

Much more of that sort of thing and the recruiting offices will have to pull in the "Join the Navy and See the World" sign.

CAPITOL COIN FOR CAPITAL VALUES

- | | |
|---|----------|
| Mills Four Bells, #1424, exceptionally clean; this machine has been in storage for two years. Cabinet and Mechanism like new. | \$675.00 |
| 1 Wurlitzer 750 E, like new, used only a short while | \$445.00 |
| 1 9800 Seeburg Hi-Tone Remote Control, very clean | 465.00 |
| 2 Wurlitzer 61, each | 69.50 |
| 1 Wurlitzer 71, one plastic cracked, otherwise perfect. | 110.00 |
| 2 Wurlitzer 81, very clean, each | 145.00 |
| 2 Rockola Counter Models, with Speakers, each | 115.00 |

Terms: 1/3 Deposit, Balance C. O. D.

CAPITOL COIN MACHINE EXCHANGE

1738 14th St., N. W. (Telephone: Columbia 1330) Washington 9, D. C.

BRAND NEW!

BALLY CLUB BELLS, Only \$299.50 Each

Combination Free Play and Automatic Payout with Side Mint Vender, which may be used if desired. Brand new in original factory sealed crates. A rare bargain. Only a limited number available. HURRY! Terms: 1/3 Certified Deposit, Balance C. O. D.

J. E. COBB DISTRIBUTING CO.

512-14-16-18 S. SECOND STR. LOUISVILLE 1, KENTUCKY

KENTUCKY'S OLDEST DISTRIBUTOR—ESTABLISHED 1915

IF YOU USE ANY OF THE FOLLOWING GENUINE GENERAL ELECTRIC MAZDA LAMPS

WE SUGGEST YOUR PLACING A STOCK ORDER WHILE THEY ARE STILL AVAILABLE.

G. E. Mazda Number	Specifications	10 But. Less Than 100 Lamps	Net Prices 100 or More But Less Than 300 Lamps	300 or More Lamps
40—(8.3 V., T. 3 1/4 Min., S.C. Base)		54¢	50¢	47¢
41—(2.5 V., T. 3 1/4 Min., S.C. Base)		54¢	50¢	47¢
47—(8.3 V., T. 3 1/4 Min., Bay Base)		54¢	50¢	47¢
50—(7.5 V., G. 3 1/2 Min., S.C. Base)		60¢	55¢	52¢
51—(7.5 V., G. 3 1/2 Min., Bay Base)		42¢	39¢	36¢
55—(7.0 V., G. 4 1/2 Min., Bay Base)		42¢	39¢	36¢
81—(8.5 V., G. 6, S.C. Base)		60¢	55¢	52¢

Prices F. O. B. Point of Destination—1/3 Deposit, Balance C. O. D.

DAVIES NOVELTY CO. 3146 OLIVE STREET ST. LOUIS, MO.

WANTED—PACE RACES

BROWN CABINETS ONLY

NICKEL PLAY \$125 • 25c PLAY \$150

Must Have Running Motors — Good General Condition

WANT—500 PACE OR MILLS SLOTS

Highest Prices • Spot Cash

PACE MFG. CO. 2909 INDIANA AVENUE CHICAGO

FREE PLAY GAMES—WHILE THEY LAST

Silver Skater	\$27.50	Victory	\$89.50	All American	\$22.50
Landslide	25.00	ABC Bowler	30.00	Crossline	22.50
Battle (Rev.)	79.50	Majors '41	45.00	Stratoliner	35.00
Seven Up	35.00	Spot Pool	47.50	Sentry (Rev.)	79.50
Four Roses	32.50	Flicker	25.00	Clover	69.50
Broadcast	35.00	Sports Parade	29.50	Paradise	29.50
Gold Star	35.00	Punch	22.50	Stars	46.50
Topic	78.00	Scoreline	24.50	Wildfire	37.50
Bordertown	20.00				

All Our Games Are Carefully Checked and Ready for Operation.

WANTED—HIGHEST CASH PRICES PAID—Late Music Machines—Arcade Equipment—Late One Ball Free Plays—Slot Machines.

GLOBE GAMES COMPANY 1228 WALNUT STREET CINCINNATI, OHIO

TICKETS TICKETS JAR DEALS

2160 RED-WHITE-BLUE

5c Labels 10c Labels

Large Payouts Small Payouts

\$42.00 per dz. sets \$475.00 per gr.

120 TIP COMB. \$32.50 per gross

120 BASEBALL COMB. 32.50 per gross

The Above Comes With Either Regular Tip Card or Accumulative Jackpot Card.

Sold to operators and jobbers. Write, wire at once for exclusive territory deal.

F & G SALES CO.

430 N. Michigan Ave. CHICAGO, ILL.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomats.

MIKE MUNVES

520 W. 43rd St., NEW YORK Bryant 9-6677

FOR SALE

1500 New Razor Blade Vending Machines. Will vend package 1"x1"x2". 6,000 New Steel Perfume Display Cases, 12 drawers for different odors. WILL SELL THESE ITEMS CHEAP. AS WE NEED THE SPACE.

KAPLAN SALVAGE CO.

1618 S. Kostner Ave. CHICAGO, ILL.

WHAT HAVE YOU TO TRADE OR SELL?

5¢ Brown Fronts, over 440,000	\$210.00
5¢ Brown Fronts, over 400,000	195.00
10¢ Brown Fronts, over 440,000	235.00
25¢ Brown Fronts, over 440,000	265.00
5¢ All Star Comets	69.50
5¢ DeLux Pace, Like New	99.50
5¢ Futurity, Mystery	115.00
10¢ Futurity	135.00
10¢ Blue Fronts, over 400,000	199.50
10¢ Silver Chiefs	179.50
1¢ Marvets	8.50
Mills Double Safe, 2 Doors	75.00
Saratoga P.O. Rails	99.50
Track Time '38	99.50
HI Hand	129.50
Paces Races, Brown	149.50
Silver Moon	99.50
Jungle Camp, Comb.	99.50
Jungle Camp, Free Play	65.00
Big Game, Free Play	69.50
Jumbo Parade, Free Play, Animals	79.50
Jumbo Parade, F. P., Red & Blue Cab.	89.50
Cigarollas XV	89.50
Cigarollas V	79.50
Mills Punching Bags	119.50
Keeney Air Raider	215.00
Major League, B.B.	139.50
Kue Ball	22.50

42 Counter Arcade Games \$10.00 to \$25.00
37 Pin Games—Free Play \$12.50 to \$159.50
 616 Wurlitzer, Excellent Cond., Lite-Up 69.50
 61 Wurlitzer, Just Reconditioned 69.50

CHAS. HARRIS

2773 Loncashire Rd., Cleveland Heights 6, Ohio
 Tel.: Yellowstone 8619

GOTTLIEB GAMES

WANTED!

Will Buy Any of the Following
 Gottlieb Games:

Bowling Alley, Big Show, Score Card, Summertime, O'Johnny, Drum Major, Convention, Border Town, Trapeze, Score-a-Line, Three Score, Gold Star, Paradise, Champ, School Days, Sea Hawk, Horoscope, Hi-Dive, Miami Beach, Belle Hop.

Advise immediately, stating quantity you have ready to ship and price wanted in first letter.

D. GOTTLIEB & CO.

1140 N. Kostner Ave. CHICAGO 51

(Tel.: Albany 2640)

MONEY CARDS

and Merchandise Cards

Our money cards include 100-Hole, 150-Hole, 200-Hole, 240-Hole, 600-Hole and 800-Hole Bookboard. Our merchandise cards include Seal cards with Girls' Names in all sizes up to 150 Holes, plus 1-29 thru 1-99 cards with or without Seals at the tops. You can get cards here with which to continue to make good profits. We have especially large stocks, including money cards, such as our 600-Hole and 800-Hole Bookboard, both with protected numbers. Write us today.

W. H. BRADY CO.

Manufacturers
 EAU CLAIRE, WISCONSIN

"The Push Card House"

BUY WAR BONDS TO SPEED VICTORY

CAN YOU USE

AT MOST ANY PRICE THE FOLLOWING EQUIPMENT?

- 13 PENNY PHONETTE WALL BOXES
- 1 POWER SUPPLY
- 1 ADAPTER

We want to remove this Equipment from our Stock and will accept the best offer.

W. B. NOVELTY CO., INC.

1903 Washington Blvd. ST. LOUIS, MO.

EASTERN FLASHES

By BEN SMITH

Open House

Fisco Sales Company, organized only a short while ago to distribute coin machine equipment and salesboards, has already outgrown its first location and moved to new and larger quarters on Monument Square, Haverhill, Mass. To celebrate its progress, there will be open house at the new Fisco home August 1 thru August 10. Leo Fiske and Bill Conti will be on hand to greet the guests.

On His Own

Murray Sandow, for many years associated with Dave Simon, has struck out for himself with the opening of his first arcade in New Britain, Conn. Murray has a beautiful layout and prospects for a successful venture are good. He expects to set up another arcade soon and is now scouting for a likely location.

Defense Plant

Not satisfied to sit around twiddling his thumbs while so many others are going all out in the war effort, Ralph Calucci, Mattatuck Amusement Company, Waterbury, Conn., has started a war plant in that city. All of the work is on sub-contract and he now employs close to 20 people. Ralph still has his coin machine route going and his war work will not interfere with its operation.

Bowling

Charlie Ezzo, Automatic Music Company, Meriden, Conn., has always loved to bowl. Fascination for the game has finally made a bowling alley owner and operator out of Charlie who now runs the biggest operation in town. He built the building, installed 20 alleys on two floors and set up every possible convenience for the comfort of his player-customers.

Athlete

Appearances are often deceiving... certainly in the case of Leon Berman, New York Supply Company. Here is a man who does not look the part of an athlete, yet he is, plus. There isn't a sport he is not proficient at, tho his favorite is handball. So good is he at the latter game that he is usually willing to spot most any player, with the chances good he will come out on top nine times out of 10. Until recently his wife, Bertha, called herself a handball widow until she smartened up and bought a pair of handball gloves for herself. Now they often team up and win a high percentage of their games from all male doubles competition. Leon was captain of the James Monroe track team, quarterback on the football eleven and when he graduated received athletic scholarship offers from a number of colleges.

Leon Berman, by the way, escaped a serious accident on his last road trip. On the way home he was driving ahead of his truck when an auto coming from the opposite direction just missed the car he was driving and smacked into the rear end of the truck. Fortunately no one on the truck was hurt. The driver of the other car tried to make a getaway, but finally wound up crashing into a pole. He was picked up by the police and when discovered more than slightly intoxicated was charged with reckless driving. The truck had to be towed to the nearest town for repairs and Leon lost a day in the process.

Increase Storage Space

Since the addition of the Rockola parts line Ben Horowitz, Albena Sales Company, has been so cramped for space in his store and showroom he is now planning on taking an extra loft to house the overflow.

SPECIAL THIS WEEK
120 COMB. TIP TICKETS

With Seal Card
\$30.00 Per Gross
 In Lots of 25 Gross or more, \$28.50.
 Sample Set 30¢.

WE BUY—SELL—TRADE
GOIN MACHINES OF ALL KINDS.
V. P. Distributing Co.

2934-36 OLIVE ST. ST. LOUIS, MO.

MONARCH LEADS THE VALUE PARADE!

Mills Three Bells...\$995.00	AUTOMATIC PAYOUT CONSOLES	Mills Four Bells, 3-5c & 1-25c Chutes...\$950.00
Mills Jumbo Parade, new...185.00	Mills 4 Bells, new type Coin Head...\$945.00	Keeney 4-Way Bell, 3-5c & 1-25c Chutes...\$75.00
Mills Jumbo, latest...125.00	Keeney 4-Way Bell, Factory rebuilt...300.00	Watling 41 Big Game...140.00
Evans '41 Dominos, JP...395.00	Baker Pacer, DDJP...350.00	Pace 40 Reels...125.00
Callie Roulette, 25¢...350.00	Paces Races, black...110.00	Jenn. Liberty Bell...30.00
Jennings Good Luck...65.00	Bally Ray's Track...125.00	Exhibit Tanforan...35.00
Evans '41 Royal Lucra...395.00	Bally Bells, 5c & 25c...95.00	Keeney Triple Entry...180.00
Evans '41 Dominoe...335.00	Keeney '38 Track...125.00	Mills Jumbo, Brown...95.00
Groetchen Sugar King...35.00	time...125.00	
Bally Royal Draw...85.00	Bally Roll-Em...195.00	
Mills Jumbo Parade, Combination Free Play & Payout, latest models...\$185.00		
Bally Hi-Hand Card Console, Combination Free Play & Payout, Factory Rebuilt...150.00		

ON HAND—LARGEST STOCK OF FACTORY REBUILT SLOTS
ALL DENOMINATIONS—ALL MODELS—ALL MAKES! WRITE OR WIRE!

CHROME VEST POCKET, 5c	MILLS FACTORY REBUILT SLOTS	Blue Front, 10c play...\$220.00
Chrome Vest Pocket, 5c metered...79.50	Blue & Gold Vest Pocket, 5c...65.50	Gold Chrome, 10c play...395.00
Blue & Gold Vest Pocket, 5c...65.50	Blue & Gold Vest Pocket, 5c metered...87.50	Original Chrome, 10c...395.00
Glitter Gold Q. T., 5c...135.00	New 1c Glitter Gold Q. T...85.00	War Eagle, 5c, 3-5...135.00
Club Bell Console, 25c play...525.00	Club Bell Console, 25c play...195.00	Futurity, 5c...135.00
Blue Front, 5c play...195.00		Blue Q. T., 5c...85.00
		Blue Q. T., 10c...110.00
		War Eagle, 10c, 2-4 pay...95.00

FREE PLAY CONSOLES	Jenn. Bobtails, 5c...\$99.50	Watling Big Game...\$85.00
Jenn. Bobtails, 10c...150.00	Jenn. Bobtails, 25c...150.00	Bally Big Top...95.00
		Jenn. Fast Time...50.00

IMMEDIATE SHIPMENT FACTORY REBUILT 5-BALL	United Grand Canyon...\$175.00	Exhibit 2nd Front...\$150.00
United Arizona...175.00	Gettlib Liberty...175.00	Gettlib 5 & 10...175.00
Exhibit Jeep...145.00		

IMMEDIATE DELIVERY PRACTICALLY EVERY 5 BALL PIN GAME MANUFACTURED. EACH MACHINE IN TIP-TOP CONDITION—READY TO OPERATE. WRITE OR WIRE YOUR REQUIREMENTS!

ONE BALL FREE PLAY GAMES	Bally Pimlico...\$455.00	Bally Record Time...\$175.00
Bally Blue Grass...190.00	Bally Club Trophy...375.00	Bally Dark Horse...190.00
		Western 7 Flashers...99.50
AUTOMATIC PAYOUT TABLES	Bally Turf King...\$550.00	Bally Jockey Club...\$650.00
Bally Sport Page...65.00	Bally Pace Maker...95.00	Keeney Fortune...\$395.00
Bally Hawthorne...65.00	Bally Thistledown...95.00	Mills Spinning Reels...125.00
		Mills 1-2-3...50.00

NEW MILLS SAFE STAND, ORIGINAL CARTONS, LIMITED QUANTITY	Top Glass for Mills 3 Bells...\$20.00	Backboard Glass for Jockey Club...\$12.50
One Set of Five Glasses for 4 Bell...20.00	Top Glass for Jumbo Cash, Fr. or An...7.50	Backboard Glass for Longacre...9.25
Top Glass for Jennings Silver Moon...7.50	New Cabinets for Four Bells...27.50	Backboard Glass for Pimlico...9.25
Top Glass for Jennings Bobtail...7.50	Top Glass for Jumbo Free Play...5.50	Backboard Glass for Sport Event...9.25
Top Glass for Jumbo Cash...27.50		Backboard Glass for Jumbo Cash...4.50
		Backboard Glass for '41 Derby...9.25
		New Cabinet for Jumbo Cash...27.50

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.
WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

CARL TRIPPE Price Plus Guaranteed Satisfaction
IDEAL BARGAINS FROM IDEAL

BARGAINS ON NEW POPCORN MACHINES

10 BRAND NEW POPMATIC POPCORN MACHINES
 Completely Automatic (In Original Boxes)
\$89.50 Each. Lots of 5 \$79.50 Each. Entire Lot (10) \$69.50 Each.

NEW REBUILTS—5-BALL FREE PLAY GAMES	ACTION (STARS)...\$149.50	GRAND CANYON (DOUBLE PLAY)...\$175.00
ALL OUT (CROSSLINE)...127.50	ARIZONA (SUNBEAM)...175.00	JEOP (DUPLEX)...149.50
BOMBARDIER (FORMATION)...127.50	DESTROYER (CADILLAC)...127.50	LIBERTY (FLICKER)...109.50
EAGLE SQUADRON (BIG TOWN)...127.50		MIDWAY (ZOMBIE)...159.50
		PARATROOP (POWER HOUSE)...127.50
		SANTA FE (WEST WIND)...175.00
		VICTORIOUS 1943...189.50

SPECIAL REBUILTS

SLAP THE JAP (STRATOLINER) \$75.00 Each
SINK THE JAP (SEVEN UP)
HIT THE JAP (GOLD STAR)

Repainted in Red, White and Blue. New Coin Chutes. Legs and Rails Sanded and Refinished.
2 LONG ACRES (BRAND NEW), IN ORIGINAL CRATES...WRITE
PIMLICO...WRITE | 1941 DERBYS...WRITE

WE WILL TAKE IN TRADE ON THE ABOVE OR BUY FOR CASH MILLS 10¢ & 25¢ BLUE FRONTS, MILLS AND WATLING LOBOY SCALES, WURLITZER 500, 600 AND 800.

Terms: 1/3 Deposit, Balance C. O. D.

IDEAL NOVELTY CO.

Phone: Franklin 5544
 2823 Locust St.,
 St. Louis, Missouri

WANTED MILLS BROWN FRONTS

Will Pay Top Prices. Wire or write, giving serial numbers and price wanted.

T & L MUSIC CO.

1424 CENTRAL PARKWAY,
 CINCINNATI, OHIO

References:
 DUN & BRADSTREET
 2nd National Bank

QUALITY MERCHANDISE—BARGAIN PRICES

ABC Bowler...\$39.50	Stratoliner...\$32.50	Bally Club Bell, 5c...\$219.50
Action...92.50	Wild Fire...27.50	Lever, Conv...149.50
Big League...12.50	Wow...19.50	Bally Sun Ray, 5c, Lever...149.50
Bowling...49.50	Knockout...104.50	Keeney 2-Way Super Bell, 5/25 (Like New)...415.00
Bowling Alley...14.50	Zig Zag...97.50	
Champ...39.50	Mills Owl (Like New)...69.50	
Defense (Baker)...27.50	Mills 1-2-3 (Broken Door)...14.50	
Silver Skates...37.50		

THOMPSON MUSIC CO.

12 Marvels (Like New) Ea...\$12.50
 Phone: Linden 8903.
 1623 RANKIN AVE., N. E.
 PITTSBURGH 12, PA.

SEE United's
GRAND CANYON
ARIZONA
SUN VALLEY
SANTA FE

At All Leading Distributors

United MANUFACTURING CO.
 6123 N. Western Ave., Chicago, Ill.

PHILADELPHIA NEWS NOTES

Reported by M. H. ORODENKER. Phone HANcock 8398.

PHILADELPHIA, July 31.—Travel restrictions and war workers are making for a stay-at-home population this summer. As a result, music machine operators look forward to a big season during the warm weather weeks. Only concern is in being able to get enough records for the machines, since the record distributors are first taking care of the retail shops and giving the music operators the leftovers. There is a remote possibility that the War Man-Power Commission will declare record manufacturing an essential industry and thus enable the factories to secure enough workers to keep the presses rolling around the clock and help make up the lag in civilian production.

Further hampering local supply lines is the fact that the four-story building housing the Decca distributing branch was burned down with its full stock of records. All accounts are being serviced direct from the home office in New York. However, Joe Nanni, Decen's local branch manager, is spending all his time in New

York looking after local needs, and states that company executives are searching for a new building site here to re-establish the local branch.

New Business

Sid Bernstein, manager of Sam Stern's Keystone Vending Company for many years, has left to go into business on his own. . . . He is operating a pinball machine route and has taken space with Dave Rosen as headquarters for his operations. . . . Sam O'Dell, former partner with Maxie Klein in pinball operations here, is taking over the Garden State Amusement Company, Camden, N. J. . . . Davie O'Dell, his brother, mechanic and record changer for Garden State, has left to join a working crew headed for Pearl Harbor. . . . Al Rodstein, Arco Sales Company, has taken over active management of his string of amusement machine arcades in the city. . . . A.M.I. Distributing Company reports that it is servicing a number of war plants here with music for the workers. . . . Locations are mostly the smaller plants where the music machines' melodies are

easily carried to all corners of the factories.

About People

William L. King, head of Quaker Vending Company, one of the largest record dealers in the city, has been accepted as a member of the Electrical Association of Philadelphia. . . . Jack Cade, business manager of the phono operators' association, is enjoying so much produce from his Victory Garden that he is sold on leading the life of a farmer. . . . Fred Schneider, former advertising manager of the record and phonograph department for RCA Manufacturing Company, Camden, N. J., has joined the local Aitken-Kynett Advertising Agency as copy writer. . . . Max Bushwick has a new addition to the office of his Cameo Vending Company. . . . It is a Mexican spitz dog which he named "Bambi." . . . He takes the dog to the office every day. . . . Frank Estey, Columbia record salesman contacting operators and dealers in the up-State Pennsylvania towns around Scranton and Allentown, is more concerned now in preparations to receive a kid with three-cornered pants, the visit of Sir Stork being that close. . . . Al Rodstein, when not watching over his arcades, spends his spare time doing service with the Auxiliary State Guard Volunteer Force. . . . Sid Bernstein, town's newest pinball operator, will soon make himself known to all. . . . He has been asked to pose as a model for advertisements scheduled in the national mags, which is earning him the sobriquet of "the great profile." . . . However, Sid is no novice at these things, coming to the industry by way of theatrical show business. . . . Eddie Maurer, who assists Rex Alexander in the promotion of Columbia records for the Motor Parts Distributing Company, will now assist Uncle Sammy instead. . . . He left for the navy this week.

Philadelphia Amusement Machine Association, pinball operators' organization has finally turned its eye toward public promotional efforts. For the first of such efforts, in sponsoring a shipment of 100,000 cigarettes to the fighting forces overseas, the pinball operators have created good-will that has long been foreign to this branch of the industry. William K. Rodstein, president of the association, and Joseph Silverman, business manager, turned over a check for \$500 to D. F. Comey, local division manager for the R. J. Reynolds Tobacco Company, for the cigarettes. Such has been the reaction both within and without the industry, that it is planned to repeat the gesture each month.

Purely Personal

Irv Morris is the latest member of the New York fraternity to enter the local fold, joining Joe Ashe's Active Amusement Company, pinball jobbers and operators, and arcade operators. . . . Herb Hendler, until recently assistant to Jack Williams, Victor-Bluebird advertising promotion manager at Camden, N. J., has located in Hollywood with a motion picture trade paper. . . . Pvt. Harry Bortnick, former record promotion manager for the Raymond Rosen Company, Victor record distributors here, is home from New England on furlough. His first call was on Jack Cade, business manager of the music operators' association. . . . Bob Kearns becomes the seventh star in the service flag prominently displayed at George Levin's Downtown Record Shop.

Frank Estey, who services the operators in the upstate towns with their Columbia record needs, became the father of a daughter, born recently at the Allentown (Pa.) Hospital. . . Maurice Finkel, of High Point Music Company, tied in with Stage Door Canteen at the Mastbaum Theater for his retail record counter by giving a free ticket to the movie for each 25 scrap records turned in. . . . Arcade business continues to boom here in spite of the summer heat, particularly in the downtown district with the latest arcade lighting up in the Earle Theater Building. . . . Self Service Beverage Company, drink vending firm, filed application with the State for permission to dissolve the corporation status. . . . Scrap record collection here for "Records For Fighting Men" has failed to show any signs of life yet. Unless some impetus is given to the local drive it will be a major bust here.

DON'T PASS UP THESE HOT BUYS

- 1 Sky Battle\$294.50
- 1 Defender 294.50
- 2 Chicago Coin Hockey, Ea. 189.50
- 1 Skyfighter 349.50
- 1 New Western DeLux Gripper .. 47.50
- 1 Genco Playball, Late Model ... 179.50
- 1 Skeeballete 49.50
- 25 Keep Em Bombing, Ea. 5.75
- 25 Rockola Bar Boxes, Ea. 15.50
- 12 Rockola Wall Boxes, #1501, Ea. 28.50
- 55 Rockola Wall Boxes, #1502, Ea. 21.50
- 100 Buckley Boxes, Ea. 6.50
- 50 Keeney Boxes, Ea. 3.95
- 50 Keeney Boxes, 30 Wire, Ea. ... 5.95
- 15 Chrome Chandelior Speakers with PM, Ea. 14.75
- 15 Atlas Organettes with PM, Ea. 14.50
- 100 Buckley Bar Brackets, Ea. ... 1.75
- Wurlitzer Bar Brackets, Ea. ... 2.50
- Keeney Bar Brackets, Clamp Type, Ea. 4.50
- Packard Bar Brackets, Clamp Type, Ea. 4.50
- Wurlitzer Wall Boxes, #120... 19.75
- 25 Wurlitzer Wall Boxes, #100, Ea. 8.75
- Seeburg 30-Wire Selectomatics, Ea. 6.50
- 10 Seeburg Wireless Wallomatics, 5¢ 29.50
- 10 Seeburg Selectomatics, 3 Wire, 5¢ 29.50
- 6 5-10-25¢ Wireless Baramatics, Ea. 39.50
- Rockola Amplifiers with Tubes and Speaker, Complete 17.50
- Wurlitzer #412 Amplifier with Tubes and Speaker, Complete 17.50
- Rockola Motors 17.50
- Wurlitzer Motors 17.50
- Metal Moulding for 30-Wire Cable, 1000 Ft. in Box 30.00
- Metal Moulding for 2 and 4 Wire, 1000 Ft. Per Box 20.00
- Pedestals, Fit All Type of Boxes, Ea. 4.00
- Singling Pictures with 8-Inch PM ... 12.50
- Small Wooden Baffles with PM ... 10.00
- Keeney Adapters 15.00

1/2 Deposit With Order.

RUNYON SALES CO.

123 W. Runyon St.
Big. 3-6685
Newark, N. J.

A LIMITED SUPPLY of A-1 Condition-One Ball Free Play Games

Ready for Immediate Delivery

BLUE GRASS.....\$179.50	MILLS 1939 1-2-3\$ 39.50
CLUB TROPHY..... 395.00	MILLS 1940 1-2-3 89.50
DARK HORSE..... 169.50	PIMLICO..... 395.00
DERBY OF '41..... 395.00	RECORD TIME..... 169.50
LONG ACRE..... 495.00	THOROBRED 495.00

TERMS: 1/3 MONEY ORDER, BALANCE SIGHT DRAFT

SOUTHERN AUTOMATIC MUSIC COMPANY

542 SOUTH SECOND STREET, LOUISVILLE, KY.

REAL VALUES FROM DIXIE SALES COMPANY

682 Madison Ave.

Memphis, Tenn.

RE-VAMPS	NEW CHAMP\$ 59.50	ONE BALLS
ACTION (EXHIBIT),	KEEP 'EM FLYING .. 149.50	CONTEST, 1 or 5 Ball
New\$159.50	TEXAS MUSTANG .. 69.50	Play\$159.50
Five & Ten (Gottlieb),	BIG PARADE 119.50	1-2-3, Latest Model. 109.50
New 159.50	FOUR ACES 112.50	CONSOLES, ETC.
MIDWAY (UNITED),	HI HAT 49.50	SUPER BELL\$225.00
New 169.50	KNOCKOUT 109.50	BOB TAIL, New,
ALERT, Slightly Used 119.50	TOPIC 89.50	F.P., has Tot. 179.50
THUMBS UP, Slightly	YANKS 109.50	F.P. or Cash 149.50
Used 119.50	VICTORY (GENCO) .. 89.50	HIGH HAND, Comb.
FISHIN, Slightly Used 109.50	PLAY BALL 64.50	F.P. or Cash 149.50
RE-CONDITIONED	MAJORS OF '41 49.50	TRIPLE ENTRY, Cracked
FIVE BALLS	TRAILWAYS 64.50	Glass, Tho Usable. 129.50
Ready for Location—Buy	BOOMTOWN 29.50	JUNGLE CAMP, F.P.. 69.50
These With Full Confidence.	SPEEDY (New Style	FAST TIME, F.P. ... 94.50
SOUTH PAW\$ 77.50	Bumpers) 27.50	GREEN VEST POCKETS,
SPOT POOL 59.50	COMMODORE 19.50	5¢ Play 45.00
	SUSPENSE (Novelty) 19.50	JAP INSERTS for
		CHICKEN SAM'S.. 12.50

TERMS: 1/3 Certified Deposit, Balance C. O. D.

NOTICE TO USERS OF 6SC7 TUBES

6SC7 Tubes are next to impossible to secure. We have an adapter to make the change-over to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. Price \$3.00 each lots of six. One-third cash deposit, balance C. O. D.

HERMITAGE MUSIC CO.

416 A BROAD

Tel. 6-0907

NASHVILLE, TENN.

ATTENTION, CIGARETTE AND SCALE OPERATORS

50 Kirk Horoscope Scales, \$80.00 Each. \$75.00 Each in Lots of Ten.

Also
15 DuGrenier Champion Cigarette Machines—Nine and Eleven Column Split—\$85.00 and \$65.00 Each. Excellent Condition. Contact

STANDARD CIGARETTE SERVICE

2111 N. CHARLES STREET

BALTIMORE, MARYLAND

WANTED TO BUY

Bally Reserves and Exhibit's Cadets, novelty machines. No Free Plays.

M. F. SALES CO.

814 Marion Road

BUOYRUS, OHIO

There is no substitute for Quality

Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

WANT TO BUY BALLY ROLL-EMS

State Quantity You Have, Condition and Cash Price Wanted.

WE BUY, SELL AND EXCHANGE

3147 Locust St.
ST. LOUIS, MO.

CALL NOVELTY CO.

JAR DEAL TICKETS

1836 Count } WRITE FOR
2280 Count with 50 Seal Card } PRICES
2520 Count with 50 Seal Card }

1/3 Deposit, Balance C.O.D. Supply Limited.

AUTOMATIC AMUSEMENT COMPANY

633 Mass. Avenue

INDIANAPOLIS, IND.

CLOSE-OUT!
EVERLASTING
AUTOMATIC
SALESBOARD



NOW
\$5.00
EACH
WHILE
THEY
LAST!
List
Price
\$17.50

NOT COIN OPERATED—
NO TAX!

A money maker for the duration! Colorful, appealing, permanent. One cost—no refills, no service, just set up and collect! Positive check on income and payout. Colored balls win, plain lose. Convenient size: 7 1/4" wide, 13 1/4" high.

Parts and Supplies Available
1/3 Deposit Required.

H. C. EVANS & CO.

1520 W. ADAMS ST. CHICAGO

**Mills Company to
Change Name; Will
Reflect War Work**

CHICAGO, July 31.—At a meeting of the stockholders of Mills Novelty Company July 16 it was decided to change the name of the 54-year-old Chicago concern to Mills Industries, Inc. Name change will formally take place September 1, 1943. The ownership and management of the concern remains exactly the same: Fred L. Mills, president; Ralph J. Mills, executive vice-president; Herbert S. Mills, treasurer; Hayden E. Mills, secretary; Dennis W. Donohue and Gordon B. Mills, vice-presidents.

In one way the name change might be considered a casualty of war since the word "Novelty" scarcely suited the nature of the lethal war material which the three big Chicago factories, with their 2,000 employees, have been producing and sending to various battlefronts in the past two years.

On the other hand, President Fred Mills stated: "For several years before we went 100 per cent into war work we had expanded our manufacturing organization so that it was producing heavy equipment in soft drink dispensing machinery, refrigeration compressors, air-conditioning equipment, ice cream freezers, motion picture projectors. Dealers in these lines continually suggested that we change our name. The word 'Novelty' had come into the name when the company was established by my father, Herbert S. Mills, in 1889. That was the arcade era in America and the word 'Novelty' then meant any machine that furnished arcade amusement. From now on, all of our war manufacturing will proceed under our new name, Mills Industries, Inc."

**Drop in Collections
Blamed on Income,
Withholding Taxes**

BALTIMORE, July 31.—Payment of the second quarter income tax, plus the beginning of the 20 per cent withholding tax, are given as reasons by some coin machine operators for a drop in collections experienced during the past couple of weeks.

Payment of the second installment on the income tax should have come as no surprise, yet many put off getting enough money together to take care of the installment. Coupled with this the 20 per cent withholding tax, marking the beginning of the new pay-as-you-go tax, caused a drop in the usual amount of coin going into the slots of the machines.

Operators whose spots have been affected by these taxes say collections are fast resuming a normal level and before long they look for a complete return to normalcy.

Emil Zellmer, mechanic for Hy-G Amusement Company, is trying his luck with the finches at Leech Lake, in Northern Minnesota. He's promised to bring back a mess of fish for everybody.



JOSEPH BERKOWITZ, general manager of Universal Manufacturing Co., Kansas City, Mo., says his plant is busy day and night trying to keep customers satisfied. He says his firm plans to triple its present capacity for post-war business.

CENTRAL OHIO QUALITY BUYS

Buy Now! Prices on Coin-Operated Equipment Are Skyrocketing. Our Equipment Is Fully Reconditioned, Fully Guaranteed or Money Back, Ready for Location. We Pack and Crate Our Games So That You Receive Them in First-Class Condition.

"There Is No Substitute for Quality"

- | | |
|---|----------|
| 5c BROWN FRONTS, Factory Rebuilt, Like New.... | \$225.00 |
| 10c BROWN FRONTS, Factory Rebuilt, Like New.... | 249.50 |
| 25c BROWN FRONTS, Factory Rebuilt, Like New.... | 299.50 |
| 5c BLUE FRONTS, Orig., Over 400,000, Knees, C. H.. | 199.50 |
| 10c BLUE FRONTS, Orig., Over 400,000, Knees, C. H.. | 235.00 |
| 25c BLUE FRONTS, Orig., Over 400,000, Knees, C. H.. | 315.00 |
| 5c CHROME BELL, Orig., 1 Cherry P. O., Like New.. | 315.00 |
| 10c CHROME BELL, Orig., 1 Cherry P. O., Like New.. | 325.00 |
| 25c CHROME BELL, Orig., 1 Cherry P. O., Like New.. | 375.00 |
| 5c CHERRY BELLS, 3-10 P. O., Orig., Knees, C. H.. | 235.00 |
| 10c CHERRY BELLS, 3-10 P. O., Orig., Knees, C. H.. | 245.00 |
| 5c BROWN FRONT, Orig., Drillproof, Over 471,000.. | 255.00 |
| 10c BROWN FRONT, Orig., Drillproof, Over 471,000.. | 289.50 |
| 5c VICTORY CHIEFS, One Cherry P. O., Like New.... | 249.50 |
| 10c VICTORY CHIEFS, One Cherry P. O., Like New.... | 269.50 |
| 5c SILVER MOON CLUB, 3-5 P. O., A-1..... | 245.00 |
| 1c SILVER MOON CLUB, 3-5 P. O., A-1..... | 199.50 |
| 5c JENNINGS SILVER CHIEFS, 3-5 P. O., A-1..... | 189.50 |
| 10c JENNINGS SILVER CLUB, 3-5 P. O., A-1..... | 199.50 |
| 5c JENNINGS CLUB CONSOLE CHIEFS..... | 189.50 |
| 10c JENNINGS CLUB CONSOLE CHIEFS..... | 199.50 |
| 3 JENNINGS CIGAROLLAS XV, Like New..... | 109.50 |
| 5c JENNINGS CHIEFS, Four Star, A-1..... | 119.50 |



Woolf Solomon

**MUSIC
SPECIALS**

- SEEBURG
CONCERT
GRAND**
New Marble-Glo - \$219.50
**WURLITZER
800, Wireless
Adapter Installed,
3 Wallboxes
All \$585.00**
**TWO ROCK-
OLA SPECTRA-
VOXES &
PLAYMASTERS
\$235.00 Each**
**LATE
PANORAMS
\$299.50**

- | | | | |
|--------------------------------------|----------|------------------------------------|----------|
| 25c SUPERBELL, Same as New | \$299.50 | BALLY BIG TOPS, F.P., A-1 | \$ 89.50 |
| 25c CLUB BELL, Same as New | 299.50 | WATLING BIG GAME, F.P., A-1 | 89.50 |
| JUMBO PARADE, C.P., Latest Serials | 119.50 | EVANS JUNGLE CAMP, F.P., A-1 | 89.50 |
| JUMBO PARADE, C.P., Late Heads | 89.50 | GALLOPING DOMINOES, Brown Cab. | 139.50 |
| JUMBO PARADE, F.P., A-1 | 89.50 | CHARLI-HORSES, 5c-5c, C.P. | 149.50 |
| HIGH HANDS, Comb. F.P., Late | 139.50 | BALLY CLUB BELLS, Comb. F.P. | 229.50 |
- ARCADE EQUIPMENT**
CHICAGO COIN HOCKEYS
 \$219.50 | KEENEY SUB GUN | \$219.50 || CHESTER POLLARD GOLF, 1c | 99.50 | TEN STRIKE, Low Dial | 55.00 |
| RAPID FIRE, A-1 | 219.50 | WESTERN DELUXE, B.B., Nov.&P.O. | 109.50 |

CIGARETTE VENDORS
35 NATIONAL, 9-30
 \$ 79.50 | 5 UNEDA-PAKS, 13 Col., 1939 | \$ 72.50 || 2 NATIONAL, 9-50 | 105.00 | 3 UNEDA-PAKS, 9 Col., 1939 | 52.50 |
| 5 UNEDA-PAKS, 15 Col., 1940 | 82.50 | 2 ROWE ROYALS, 9 Column | 78.50 |

PIN BALL MACHINES
SHANGRI-LA
 \$149.50 | SPOT-A-CARD | \$65.00 || LIBERTY | 149.50 | ALL AMERICAN | 32.50 |
JEEP	119.50	SHOWBOAT	49.50
MIDWAY	119.50	UMP	39.50
VICTORY	82.50	SPARKY	35.00
HOME RUN '42	69.50	SKY RAY	39.50

1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

GRAND OPENING SPECIALS

- | | | | | | |
|--|----------|--|----------|--|----------|
| SLOTS
Jennings
2 5c Club Consoles | \$189.50 | 1 '39 Deluxe | \$179.50 | SCALES
3 Mills Modernistic | \$ 69.50 |
| 1 10c Club Consoles | 199.50 | 1 '40 Master | 249.50 | ARCADE
1 Bally Rapid Fire | \$225.00 |
| 1 25c Club Consoles | 249.50 | 1 '40 Super | 259.50 | 2 Evans 10 Strikes, Late
Model | 79.50 |
| 1 5c 4-Star Chief | 109.50 | Mills
2 Deluxe Dance Masters | \$ 32.50 | PIN GAMES
1 Air Force | \$ 37.50 |
| 1 5c 1-Star Chief | 79.50 | WALL BOXES
10 Rockola | \$ 15.00 | 1 Baker Defense | 29.50 |
| 1 5c Big Chief | 129.50 | CONSOLES
1 Bally Big Top | \$ 79.50 | 1 Bandwagon | 29.50 |
| 3 5c Chrome Chiefs | 179.50 | 2 Super Belle, 5c | 235.00 | 1 Battle, Revamped | 109.50 |
| Mills
3 5c Blue Fronts | \$195.00 | 1 Jumbo, F.P. | 79.50 | 2 Big Chiefs | 29.50 |
| 1 10c Blue Fronts | 195.00 | 1 Jumbo, Comb. | 129.50 | 1 Bolaway | 47.50 |
| 1 5c Cherry Bell | 235.00 | 1 Paces Races, Black | 79.50 | 1 Capt. Kidd | 39.50 |
| 1 25c Cherry Bell | 285.00 | STANDS
1 Safe Stand | \$ 15.00 | 1 Destroyer, Revamped | 109.50 |
| 1 5c Gold Chrome, Used
1 Week | 299.50 | 1 Q.T. Safe | 22.50 | 1 Do-It-Myself | 39.50 |
| 2 5c Melon Bells | 225.00 | COUNTER GAMES
3 Penny Paks | \$ 5.00 | 1 Five & Ten | 89.50 |
| 1 5c Silver Chrome | 269.50 | 1 Bally Dice Games | 29.50 | 1 Lucky | 14.50 |
| 1 5c Vest Pocket, B.&G.,
Used 1 Week | 65.00 | 1 Ginger Penny Pak | 19.50 | 1 Metro | 27.50 |
| 1 5c War Eagle | 89.50 | 1 Master Vendor | 5.00 | 1 Mystic | 27.50 |
| 1 10c War Eagle | 99.50 | SLOTS
2 5c Comets | \$ 89.50 | 1 New Champ | 39.50 |
| Pace
1 5c Slug Proof | 109.50 | 1 10c Slug Proof | 119.50 | 1 Salute | 27.50 |
| 1 10c Slug Proof | 119.50 | | | 3 Sea Hawks | 39.50 |
| | | | | 1 Spot Pool | 47.50 |
| | | | | 1 Venus | 47.50 |

CENTRAL NOVELTY COMPANY

805 E. BROADWAY WA 7941 LOUISVILLE, KY.

**WANTED
SLOT MACHINES**

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone!
Tell us what you have.

BAKER NOVELTY CO.

1700 W. Washington, Chicago 12
(Phone MONroe 7911)

WE HAVE SEVERAL

Good paying routes for sale. Will stand investigation. 25% cash required, balance could be handled 12 or 15 months.

BOX D-102

The Billboard CINCINNATI 1, O.

SKILL AMUSEMENT CO.

1737 Chester Ave., Cleveland, Ohio

- | | | | |
|-------------------------------------|----------|--------------------------|----------|
| 14 JUMBO PARADES (Cash Payout)..... | \$ 90.00 | 2 TEN STRIKES | \$ 70.00 |
| 2 COMPULSORY SKILL | 65.00 | 2 SHOOT THE CHUTES | 125.00 |
| 3 SARATOGA PACES | 80.00 | 1 CHICKEN SAM | 125.00 |
| 2 STANCO BELLS | 65.00 | 2 WESTERN BASEBALL | 75.00 |
| 1 3 BELLS, #203 | 800.00 | 1 HOCKEY | 190.00 |
| 1 4 BELLS, #1059 | 500.00 | 6 POKERINOS | 125.00 |
| 1 4 BELLS, #912 | 500.00 | 6 BATTING PRACTICE | 75.00 |
| 1 BALLY BELLS | 65.00 | 6 COLUMBIA BELLS | 65.00 |

ROTOR TABLES

Coin-operated game rotates under glass top while players sit with drink, food, etc., 5c play. Every Restaurant wants a table. Games are in first-class condition ready to operate.

ONLY A FEW LEFT, \$64.50
\$10.00 Federal Tax

NATIONAL NOVELTY COMPANY
183 MERRICK ROAD, MERRICK, L. I., N. Y.



CEILING PRICES—BELOW THE MAXIMUM

SEEBURG SPEAK ORGANS—"USED"
 Wireless Speak Organs, Ea.\$49.50
 Wireless, Rebuilt for 2-Wire, Ea. 48.50

SEEBURG DUO CONSOLE
 Brand New DSC-1Z 5-Wire Selector and
 Wired Speaker\$225.00
 Same as Above, Floor Sample 175.00

PLENTY OF THREE-WIRE AVAILABLE
 Our Engineers can equip you with any type of
 music installation. We will prepare it and ship
 with simple instructions so that it can be
 installed without any trouble.

WIRELESS TRANSMITTERS
 Universal Type T-1Z, Ea.\$22.50
 1941 Hitono Type T-3Z 28.50
 Used Universal Type T-1Z 15.00

WILL BUY FOR CASH!
 Seeburg '40, WS-2Z Wallomatics and
 DS20-1Z Deluxe Selectomatics. Send num-
 bers and prices wanted.

We can furnish you with most Parts and Service in Seeburg Equipment
 2 Wurlitzer 616's with Seeburg Adaptor,
 SD16-1Z, and Power Supply, Ea. ...\$75.00
 Brand-new Seeburg Adaptor, SD24-1Z,
 for Wurlitzer 24 and Power Supply
 to handle 12 boxes\$37.50

Power Supply to handle 24 boxes at an additional \$5.00

BRAND NEW SEEBURG WALL BOXES
 Seeburg 20 Record S20-1Z Selecto-
 matics, Ea.\$19.50
 Seeburg 16 Record S16-1Z Selecto-
 matics, Ea. 19.50

REBUILT SEEBURG WALL BOXES
 Seeburg 24 Record S24-1Z Selecto-
 matics, Ea.\$14.50
 Seeburg 20 Record S20-1Z Selecto-
 matics, Ea. 12.50
 Seeburg 16 Record S16-1Z Selecto-
 matics, Ea. 10.50

**PLENTY OF 30 WIRE CABLE AT 25c A FOOT, IF SOLD
 WITH ABOVE ORDERS—OTHERWISE 35c A FOOT.**
 Seeburg '39 Wireless Bronze Boxes, Rebuilt, Ea.\$14.50
 Seeburg '39 Wired Adaptor, WZ-2, Ea. 15.00
 Seeburg '39 Wired Bronze Boxes, WZ-3 for Above, Ea. 12.50

ROCK-O-BALLS
 3 12-Foot High Score, all parts complete but needs some work, Each\$49.50

**CHICKEN SAM AND BASE, Jap-
 Hitler conversion, very clean, good
 working order\$169.50**

SPECIAL
 20 1c A.B.T. Model "F" Target, Blue
 and White, like new, Each\$22.50

10 Calle Eclipse, upright model with J.P., 40 years old but in fine working condition, Ea. \$150.00

1 SEEBURG DUCK RAYOLITE
 Battle Scene and Aeroplanes cover Scenery and Duck but can be reversed in few
 minutes to original. In working order . . \$45.00. Extra charge for crating . . \$5.00.

TERMS: 1/3 DOWN, BALANCE C. O. D.

HY-G AMUSEMENT CO.

1415 Washington Ave., So. Minneapolis, Minn.

Eddie Ginsberg, of Atlas Co., in Navy

CHICAGO, July 31.—Eddie Ginsberg, co-head of Atlas Novelty Company, has joined the navy. Most of his work had to do with merchandising new equip-



EDDIE GINSBERG

ment, consequently when orders were issued by the government to discontinue production of all coin-operated devices, he retired from active participation in the Atlas firm to devote full time to the operation of a farm he had purchased some years earlier.

Eddie and his brother, Morrie, entered the industry about 15 years ago and pioneered in the development of the distributing angle of the business. When asked why he joined the navy, Eddie said, "About 10 or 12 Atlas employees have gone into the army and practically every one of them has attained a commission or a non-commissioned rating. I certainly wouldn't want to be caught in one of their squads!"

In the course of his business contacts Eddie has developed many friendships extending over the country and into the export market wherever coin machines are known. He is now going thru his boot training at Camp Peary, Va.

Paradise Sales Co. Offers Good Deal

CHICAGO, July 31.—Paul Paradise, head of the Paradise Sales Company, 1523 1/2 Farwell Avenue, is announcing an outstanding operator's and location deal. It consists of three nationally advertised, fully guaranteed and attractively boxed cut-out salesboard. Cigarettes are given as consolation prizes.

Paradise also has an unusually large supply of cashboards in stock, the products of all the leading manufacturers.

The hard-to-get red, white and blue tickets as well as bingo refills and tip tickets are also available thru this firm. The red, white and blues are available in stapled packs of five.

Praises Work

To the Editor:
 In a recent issue of *The Billboard*, your fine publication, you had a good likeness of my friend, A. J. DeMers, of Little Rock, Ark. This was a fine picture and I want to compliment you and congratulate him.

You know, Mr. DeMers has done a wonderful job here in Arkansas, and I doubt if some of the operators in our own State really realize the good work he has done. He was largely responsible in getting our license thru the Legislature, which, as you have commented several times, is the best and most favorable law of nearly all the States.

Thanks for this good news and picture of this man who is doing a lot for the general cause of the coin machine trade.

I can't do without *The Billboard*. My subscription expires soon, and I must renew it as I can't miss a copy. Let me take this opportunity to tell you that your paper is a great source of information to all of us and keep the good work up. Thanks many, many times,
 J. D. DUNNAWAY,
 Conway, Ark.

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
 1413 W. JACKSON BLVD.
 CHICAGO 7, ILL.

BIG STATE NOVELTY CO. 1943 Sensation DICE CRAP GAME



DON'T BE DECEIVED

As you study this picture you may be deceived into believing that this is just another counter game. . . . But don't make this mistake. This is a REAL GAME and has shown enormous profits. Order today and be convinced. NOT coin operated and not subject to tax. Usually pays for itself in the first hour of play.

BIG STATE NOVELTY COMPANY DICE—DO OR NOT
 12x34 Inches \$47.50

HI-LO IN FIELD, SIZE 12x18 Inches, Rich in Appearance and Beautifully Trimmed, \$27.50. SENSATIONAL COMBINATION BOARD, Layout Consists, has 15 Bets on it. All numbers paying odds, over and under 7; Craps, Field, Ace-Deuce, 2 Sixes, 2 Aces, 7 and 11. Size 12x28 Inches, \$37.50.

We carry a large stock of late Five Ball and One Ball Slots and Consoles. What have you? We Buy and Sell. WRITE OR WIRE FOR IMMEDIATE DELIVERY.
BIG STATE NOVELTY CO.
 1408 Throckmorton St. (Phone 3-8005) Fort Worth, Texas

6 REASONS WHY YOU SHOULD SEND US YOUR BLUE GRASS SPORT SPECIAL DARK HORSE RECORD TIME

WE WILL REVAMP INTO "WHIRLWAY," A BEAUTIFUL NEW CONSOLE TYPE ONE-BALL FREE PLAY

1. BUILD UP JACK POT TO \$45.00
2. A.B.C.D. FAN FEATURE
3. FIELD LIGHTS
4. BEAUTIFUL NEW BACK GLASS
5. NEW PLAYING FIELD BY LEADING DESIGNER
6. LUXURIOUS NEW CABINET DESIGN

HUNDREDS ON LOCATIONS! EARNING TOP MONEY!
ROY MCGINNIS COMPANY
 2011 MARYLAND AVE. BALTIMORE, MD.

ARCADE MACHINES

- Offered for Quick Cash Sale**
- 1 Chicago Novelty Co. Shoot the Jap, Sam conversion, with 2 extra gun bulbs, 1 extra photo electric cell, 1 extra gun cable (extra parts never used)\$145.00
 - 1 Chicken Sam, with 2 extra gun bulbs, 1 extra photo elect. cells, 1 extra gun cable 115.00
 - 1 Exhibit Mule in Gold Mine, very beautiful with 10,000 gold mine cards .. 150.00
 - 1 Exhibit Ball Grip 90.00
 - 1 Wurlitzer BX Organ with Drums, 6 extra rolls (slow speed motor) 75.00
 - 1 Chester Pollard Football Soccer, original walnut finish (like new) 125.00
 - 1 Bally Basket Ball 75.00
 - 1 Exhibit Post Card Machine (Model E with light-up top) 20.00
- FIVE BALL FREE PLAY GAMES**
- 1 Sky Chief\$135.00
 - 1 Four Aces 90.00
 - 1 Genco Defente 80.00
 - 1 Gobs 80.00
 - 1 Majors '41 80.00
 - 1 1940 Home Run 80.00
- Will properly crate and ship upon receipt of cash in full.
MRS. A. N. RICE
 Apt. 406, Shirkmore Apts. Wichita, Kans.

Phonograph Operators

BLANK TITLE STRIPS
 24 Double Strips to a Sheet (Plain White)
ONLY \$7.50
 Per 1000 Sheets,
 1/8 Deposit With Order.
KOPLA SALES & SUPPLY CO.
 5000 N. Kimball Ave. CHICAGO 25, ILL.

WANTED FOR CASH ABT RIFLE RANGE

State How Many Guns,
S & W COIN MACHINE EXCHANGE
 2416 Grand River Ave., Detroit 1, Mich.

- 1 Exhibit's Fist Striker\$150.00
- 1 Holly Grip on Stand 15.00
- 1 Mills Punch Bag, needs fixing, good bag, all parts there 50.00
- 1 Exhibit's Punching Bag 140.00
- 3 A.B.T. Model F Guns, Each 15.00
- 1 A.B.T. Gun Stand 6.00
- 1 Mills Lifter 60.00
- 600 Wup. Phonograph 215.00

All Machines Just Off Location.
FERRAL ASSID
 1411 OHIO LANSING, MICH.

Machines Ready for Immediate Delivery

WAR EAGLES, GOLD CHROMED	
Rebuilt Mechanisms, and All Qualities of a New Machine, 2-5, One Cherry Pay-Out, Knee Action, C. H.	
5c	\$185.00
10c	205.00
25c	235.00

2	JENNINGS 50c CHIEFS	\$395.00
2	MILLS 25c CHROMES, 2-5	349.50
1	MILLS 25c CHERRY BELL, 3-10, Knee Action	285.00
1	MILLS 25c CLUB BELL, Like New	435.00
4	MILLS 25c BROWN FRONTS, C. H. Knee Action	275.00
3	MILLS 25c BLUE FRONTS, C. H. Knee Action	245.00
5	MILLS 10c BROWN FRONTS, C. H. Knee Action	237.50
3	MILLS 10c BLUE FRONTS, C. H. Knee Action	225.00
4	MILLS 5c BROWN FRONTS, C. H. Knee Action	199.50
3	MILLS 5c BLUE FRONTS, C. H. Knee Action	189.50
3	MILLS 5c WAR EAGLES, 3-5	99.50
4	MILLS 25c WAR EAGLES, 3-5	165.00
5	PACE 5c COMETS, Double JP	69.50
3	PACE 10c COMETS, Double JP	79.50
11	BLUE & GOLD VEST POCKETS, 5c, Like New	59.50
1	EVANS JUNGLE CAMP, F. P.	79.50
2	PACES RACES, Red Arrow	225.00
1	PACES RACES, Brown Cab.	169.50
2	NEW JUMBO PARADES COMB. With Mint Vender	225.00
3	JUMBO PARADES COMB. With Mint Vender (Used)	189.50
12	JUMBO PARADES, F. P.	89.50
4	KEENEY SUPER BELLS, 5c	225.00

6	MILLS 4 BELLS, Serials over 2,000	\$795.00
2	MILLS 3 BELLS	950.00
2	BUCKLEY SEVEN BELLS, Slant Head	295.00

12	JENNINGS CIGA ROLLAS, Model XXV, Automatic Change Maker	\$149.50
3	SEEBURG REGALS	189.50
1	SEEBURG VOGUE, Wireless	285.00
1	SEEBURG GEM	149.50
1	WURLITZER ROLAWAY 24, In Metal Cabinet	149.50
1	WURLITZER 16 Rec. ROLAWAY With Buckley Adapter and 8 Buckley Boxes	155.00
1	WURLITZER 16 Rec. ROLAWAY With Buckley Adapter and 7 Buckley Boxes	145.00
1	WURLITZER 750E	475.00
4	WURLITZER 61 C. MODEL	89.50
6	WURLITZER 616	69.50
3	WURLITZER 616, Light Up	89.50
1	MILLS EMPRESS, Like New	245.00
1	MILLS THRONE OF MUSIC	199.50
2	ROCK-OLA '39 DELUXE	195.00
1	ROCK-OLA ROLAWAY, with Rock-Ola Adapter, 20 Wall Boxes, 2 Bar Boxes and 1 Spectrovox Speaker	424.50
2	JAP CONV. CHICKEN SAMS	149.50
2	ROCK-OLA LOBOY SCALES	49.50

WE CARRY A COMPLETE LINE OF MILLS PARTS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

CORRECTION

LOWER SIDE PLASTICS for WURLITZER, Model 950 \$15.00

In the large ad of Acme Sales Co., Page 118, July 31 issue, this item was erroneously listed as being for Wurlitzer Model 850 instead of Model 950.

ACME SALES CO.

414 W. 45th St., New York 19, N. Y.

Phone: Circle 6-7740

Consumer Goods Listed in MPR-429 Price Order

In *The Billboard*, July 31 issue, page 91, we reprinted the new price ceiling order MPR-429 in full, except that the sections referring to 14 other lines of consumer goods were omitted. Because members of the trade might like to see what lines used coin machines are classed with in this price ceiling order, we are reprinting below the sections of the order which name the lines of used goods to be covered by the order. It will be clearly seen that used coin machines have no relation in any respect to the consumers' goods otherwise covered by this order.

Section 1. *What to look for in this regulation.* This regulation tells how to find ceiling prices for certain types of used goods. As defined in this regulation used goods includes reconditioned, rebuilt and renovated goods. However, this regulation does not cover goods which were sold new and which have been returned to the original seller who has returned to the buyer the full amount paid on account of the purchase of the goods. (Such goods are to be treated as new goods under Office of Price Administration price regulations.)

This regulation does not cover the sale of all used goods. It only covers the sale of the used goods listed below:

(a) All kinds of furniture made from any kind of material, to be used for any purpose, including furniture used in offices, stores, restaurants, hospitals, hotels, camps, trailers, boats, institutions and similar places as well as homes.

(b) All kinds of bedding, including mattresses, pillows, studio couches, sofa beds, boxsprings and pads, but not including non-upholstered metal coil or flat bedsprings, folding bedsprings or bedsprings with stationary or folding legs attached, metal cots and fold-away beds.

(c) All kinds of domestic cooking and space heating stoves, except gas cooking stoves.

(d) All kinds of soft surface floor coverings, including carpets and rugs; and hard surface floor coverings, including linoleum, inlaid and felt base. Knotted oriental rugs are not included.

(e) All kinds of portable lamps and lamps shades.

Houseware Items

(f) The following houseware items: clothes wringers, metal ironing tables, laundry boilers, ice-cream freezers, kitchen and bathroom scales, pressure canners, kitchen cutlery, choppers and grinders, small electrical appliances (including irons, fans, space heaters, heating pads, etc), metal cooking utensils, carpet sweepers, stepladders and stools.

(g) All kinds of hand tools, including, but not limited to the following: chisels of all types, pliers, wrenches, screw drivers of all types, snips, shears, shovels, farm and garden tools commonly known as steel goods, axes, hammers, hatchets, saws, sledges, wedges, mauls, picks, legging tools, carpenter's tools (such as planes, levels and squares).

(h) The following hardware items: wheelbarrows, blow torches, chain and chain products.

(i) All kinds of musical instruments except pianos.

(j) All kinds of baby carriages, strollers and baby walkers.

(k) Portable room coolers of one horse power or less.

(l) All kinds of commercial and institutional kitchen equipment, including, but not limited to, ranges, broilers, automatic fryers, roasting and baking ovens, steam tables, hot plates, griddles, coffee urns and coffee-making systems, toasters, dishwashers, glasswashers, mixers, choppers, slicing machines, burnishers, potato peelers, vegetable steamers and canopies.

(m) All kinds of store or office fixtures including, but not limited to, filing cabinets, lockers, storage cabinets, wardrobes, movable safes, time clocks and store-measuring devices used in the sale of merchandise such as scales, liquid and bulk measures and linear measuring machines. Office business machines are not included.

(n) All kinds of beauty and barbershop furniture fixtures.

(o) All kinds of coin-operated vending machines for cigarettes, candy, beverages, etc.; and coin-operated weighing machines and juke boxes, pin ball machines and other amusement machines.

Get Them While They Are Still Available

Brand-new Mills 5/10/25/50c Brown Fronts. Also 5/10/25c Mills Gold Chromes and Copper Chrome. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new.

REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES

ORIGINAL CHROME, 5c, Like New	\$375.00	CALILE CONSOLE, 10c	\$95.00
ORIGINAL BROWN FRONT, Rebuilt Like New, 5c	250.00	COLUMBIA BELL, GA	52.50
MILLS MELON, 5c, #425020 to 435000	225.00	MILLS CHROME, 10c, #449113 to #468132	355.00
MILLS CHERRY, 5c, #419887 to #457287	225.00	MILLS BLUE FRONT, 10c, #44200	200.00
MILLS BLUE FRONT, 5c, #378100 to 452997	225.00	MILLS MELON, 25c, #430597	350.00
MILLS WAR EAGLE, 5c, Reg. 2-4 Payout, #362581	99.50	MILLS BLUE FRONT, 25c, #360857, Like New	325.00
MILLS LION HEAD, 5c, #399701	150.00	MILLS 25c GOOSENECK, #219841	200.00
MILLS 5c FUTURITY, #391558	125.00	MILLS GOLD CHROME, 50c, Like New	750.00
MILLS 5c FRONT VENDER	89.50	PACE CONSOLE, 5c, #RF43147M	150.00
WATLING ROLATOR, 5c, Baseball Reels, #87983-88713	50.00	PACE CONSOLE, 10c, #RF48888M	160.00
JENNINGS CENTURY, 5c, #116733	39.50	PACE CONSOLE, 25c, #RF48889M	225.00
WATLING TWIN JP, 1c, #L63891	30.00	PACE CONSOLE, 5 & 25c Comb.	275.00

ONE-BALL

'41 DERBY, F.P.	\$450.00	FORTUNE, Cash, Like New	\$350.00
BLUE GRASS, F.P.	195.00	CONTEST, F.P., Floor Sample	149.50
CLUB TROPHY, F.P.	450.00	PREAKNESS, Cash	20.00
KENTUCKY, Cash	450.00	SPINNING REEL, Cash	90.00
SANTA ANITA, Cash	250.00	MILLS 1-2-3, Cash	65.00

SPECIALS

SUPER TRACK TIME, #7200 Up	\$325.00	GALLOPING DOMINO, 25c, Dark Cab., Factory Rebuilt	\$250.00
PASTIME	225.00	BANG TAIL	150.00
KENTUCKY CLUB	150.00	MILLS JUMBO PARADE, FP, 5c	99.50
SUPER BELL, 5c	225.00	BALLY HIGH HAND	185.00
SUPER BELL MINT VENDER, 5c	235.00	JUMBO PARADE, Free Play, 5c, Convertible Mint Vender, Brand New	179.50
SUPER BELL TWIN, 5-5c	350.00	SUPER BELL 5c Mint Vender, Brand New	299.50
GALLOPING DOMINO, Cash, Dark Cab., J.P., Factory Rebuilt	225.00	SUPER BELL, 5c Play, Brand New	299.50
GALLOPING DOMINO, Ch. Sep., Dark Cab., Factory Rebuilt	295.00	SUPER BELL, 25c Play, Brand New	325.00
GALLOPING DOMINO, Cash, Light Cab., Like New, Jackpot	375.00	Jumbo Parade, Cash Pay, Brand New	159.50
GALLOPING DOMINO, Ch. Sep., Light Cab., Jackpot, Like New	885.00	JUMBO PARADE, Convertible, Mint Vender, Floor Sample	169.50

GLASS FOR JACKPOT SLOT MACHINES, Each \$1.25; LOTS OF TEN, Each \$1.10.

1/3 Deposit in the Form of Post Office, Express or Telegraph Money Order Must Accompany Order, Balance Will Be Shipped C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective August 7, 1943, and Subject To Prior Sale and Change in Price Without Notice.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328

KLEIN'S SLOT SPECIALS

SOMETHING NEW

REBUILT BLUE FRONTS

To Payout Either 2 or 3 on 1 Cherry

5c Blue Front	\$225.00
10c Blue Front	250.00
25c Blue Front	275.00

When Ordering Please Specify Payout

5c Chrome 1 C 2-5	\$350.00
10c Chrome 1 C 2-5	365.00
25c Chrome 1 C 2-5	375.00
50c Blue Front K. A. C. H., over 380,000	600.00
Mills Four Bell 4/5c, serial over 1900	700.00
5c Glitter Gold Q. T.	85.00
5c Orig. Gold Q. T.	125.00

Will take your old Mills Slots in trade or buy outright.

1 Set Only Pace Club Consoles

5c-10c & 25c, All Three	\$600.00
5c Pace Rocket, S. P.	100.00
5c Pace Comet, Refinished Gold Chrome	100.00
10c Pace Comet, Ref. G., Chr.	110.00
25c Pace Comet, Ref. G., Chr.	125.00
Mills Folding Stands	3.50
Mills Safe Stands	20.00
25c Jennings Chrome S. P.	225.00
Mills F. P. Jumbo	79.50
Wurlitzer 616s	69.50

WRITE FOR OUR COMPLETE LIST OF EQUIPMENT

One-Third Deposit With Order, Balance C. O. D.

KLEIN NOVELTY CO.

114 E. Highland Ave. (Phone: Broadway 8484) Milwaukee, Wis.

WRITE WIRE PHONE VISIT

MILLS

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

RUSH! WANTED FOR CASH

100 Jennings Cigarollas Combination Model (amusement play and vending model). Please state serials, condition and best cash price. Air mail or wire for quick action.

BOX D-107

CARE THE BILLBOARD CINCINNATI 1, O.

**AMERICA'S MOST COMPLETE LINE
SALESBOARDS
IMMEDIATE SHIPMENT
Featuring SUPERIOR'S Biggest Sellers**

Prepare Now for the Shortage ... We Can Supply You



1000 Hole Thick
CHARLEY BOARD, Def. Profit
\$50.00. Feature
Orig. Protoc. Charley
Board Tickets.
\$2.55 each

1600 Hole Over-
sized Semi-Thick
SILVER VENDER
BOARD, Max. Prof-
it \$38.20. Proven
Best by Test.
\$4.80 each



NAME	HOLES	MAXIMUM PROFIT	NET PRICE
5c Got Lucky	400 Thick	\$11.73	\$2.50
J-5c Bonmity-Boom	1000 Extra Thick	23.00	4.00
5c HOTEL BEDLAM	800 Extra Thick	24.60	3.80
5c On the Fence	864 Thick	31.00	4.40
J-5c KING OF BELLS	1000 Extra Thick	27.60	4.40
5c Lucky Punch	1000 Thick	23.05	3.40
J-5c BIG LIBERTY	1000 Extra Thick	27.12	4.40
5c Big Catch	1000 Thick	30.00	3.85
5c Saddle Up	1000 Thick	25.95	4.00
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5c Lucky Dogs	1050 Thick	31.20	4.40
5c Sugar and Spice	1050 Thick	32.00	4.40
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J-5c COME RIGHT UP	1050 Extra Thick	30.10	4.60
J-5c SWEET SUE	1080 Thick	28.40	4.20
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5c Trading Post	1200 Extra Thick	27.92	4.40
5c Gobs of Dough	1200 Extra Thick	34.75	5.20
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5c Little Sluggo	1200 Extra Thick	34.40	4.80
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5c Take-It-Easy	1500 Thick	27.50	4.40
5c Not Results	1280 Extra Thick	36.95	5.10
5c Deal Me In	1280 Thick	36.75	4.80
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5c Flowing Gold	1280 Thick	34.86	4.80
5c Caught in the Draft	1280 Thick	33.80	4.80
5c Side Pocket	1280 Extra Thick	37.25	5.40
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5c What's Stowing	840 Extra Thick	25.00	4.20
5c FORWARD PASS	1280 Thick	39.00	4.80
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10c Little Doucar	480 Extra Thick	20.00	2.45
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J-10c LITTLE BEN	1050 Extra Thick	41.00	5.30
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Mills Jumbo, P.O. ...114.50
New Jumbo, F.P. ...149.50
Mills Square Bell...89.50
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Silver Moon, P.O. ...129.50
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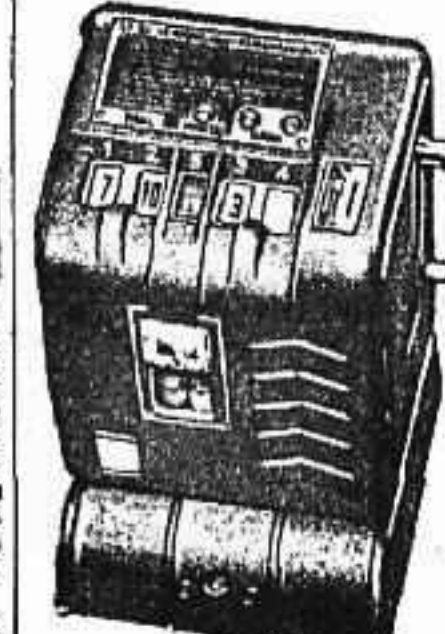
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Mills 5¢ Blue Q.T.	69.50
Mills 5¢ Vest Pocket, B.&G.	54.50
Mills 1¢ Vest Pocket, B.&G.	42.50
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Pace 10¢ Comet	99.50
Pace 1¢ Chrome (NEW)	119.50
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1 Mills 25¢ R.H. Escalator, A-1	220.00	10 Q.T. Safe Stands (NEW)	16.50
1 Mills 25¢ W.F. Escalator, A-1	220.00	10 Double Steel Safes, Used	95.00
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5 Mills Yellow Fronts, Refinished, A-1	180.00	1 Exhibit Dominette 5¢ Console	39.50
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Big Chief	24.50	Speedway	24.50	Follies	14.50	Triumph	12.00
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Dude Ranch	24.50	5-10	119.50	Air Circus	122.50	Red, Wh., Blue	22.50
Pickem	16.50	Powerhouse	16.50	Red Hot	14.50	Short Stop	19.50
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RECONDITIONED CONSOLES AND SLOTS

Table listing various console and slot machines with prices and 'Write' instructions. Includes items like Mills Three Bells, Keeney Super Bells, and Evans Lucky Lucre.

RECONDITIONED PHONOGRAPHS

Table listing various phonograph models and prices. Includes items like 2 Rock-Ola Commando, 2 Rock-Ola Super, and 5 Wurlitzer Model 850.

RECONDITIONED ARCADE EQUIPMENT

Table listing various arcade machines and prices. Includes items like Mutoscope Punch-a-Bag, Test Pilot, Chicago Coin Hockey, and Bally Rapid Fire.

ONE BALL FREE GAMES

Table listing one-ball free games and prices. Includes items like Bally Longacre, Bally Thoroughbred, and Bally Pimlico.

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Table listing pinball machine values. Includes items like ABC Bowler, Action (Used), Air Circus, All American, Anabel, Attention, Band Wagon, Big Time, Bolaway, Boom Town, Broadcast, Captain Kidd, Champ, Cross Line, Defense, Baker, Dixie, Dude Ranch, Five, Ten, Twenty, Flicker, Four-Diamonds, Glamour, Gold Star, Gun Club, Hi Dive, Home Run, '41, Horoscope, Jeep (Used), Jungle, Knockout, Landslide, League Leader, Legionnaire, Majors, '41, Metro, Miami Beach, New Champ, One, Two, Three, Pan American, Play Ball, Pursuit, Repeater, Sara Susy, School Days, Sea Hawk, Seven Up, Show Boat, Silver Skates, Silver Spray, Sky Ray, Slugger, Snappy, Sport Parade, Stratoliner, Super Chubbie, Ten Spot, Texas Mustang, Twin Six, Velvet, Victory, Wild Fire, Wow.

Jap Conversions for the Above Games, \$7.50 Additional.

CONSOLES

Table listing console values. Includes items like Jungle Camp, 5c Jennings Cigarolas, Baker's Pacers, Daily Double, Jumbo Parades, Animal Reel, F.P., Jumbo Parades, Blue Cabinet, Fruit Symbols, Jockey Club, Liberty Bells.

FACTORY-REVAMPED PIN GAMES

Table listing factory-revamped pin game values. Includes items like Action, Arizona, Grand Canyon, Jeep, Midway.

Will Buy Super Bells, Paces Reels and Slots.

ARCADE EQUIPMENT

Table listing arcade equipment values. Includes items like Scientific Batting Practice, Ten Strikes, Hi Dial, Ten Strikes, Low Dial, Seeburg Gun, Converted, Bally Rapid Fire, Merchantmen Diggers.

MUSIC

Table listing music values. Includes items like Wurlitzer C.M. #71 and Stand, Wurlitzer C.M. #61, Mills Throne, Rockola Wall Boxes, Rockola Organ Speakers.

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Table listing items for sale. Includes One Balls (5 Long Acres, 3 Club Trophies, 5 Thoroughbreds, 3 '41 Derbies), Consoles (4 Jockey Clubs, 7 Pimlicos, 3 Skylarks, 2 Sport Pages), and Refurbished Like-New Games (5 Jenn. Bobtails, 4 Jumbo Parades, 3 Ray's Tracks, 2 Keeney Superbell, 1 Parlay, 2 Sugar Kings, 5 Hi-Hands, 2 Bally Rollems).

REFURBISHED LIKE-NEW GAMES

For Immediate Delivery.

War Admiral | Midway | Race King | Gottlieb, 5 & 10 Write, Wire or Phone for Complete List and Price

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2000 N. OAKLEY CHICAGO, ILL.

SMACK THE JAPS Pin Game Conversions for GOLD STAR, KNOCK-OUT, STRATOLINER, SEVEN-UP and TEN SPOT. Here is a tried and proven Money Maker with a NEW and FASCINATING SCORING PRINCIPLE. Change-over can be made right on location without tools in less than five minutes. OVER 5,000 CONVERSIONS NOW ON LOCATION. ORDER YOURS TODAY. **VICTORY GAMES** 2144 SOUTHPORT AVE. CHICAGO, ILLINOIS Eastern Distributor LEADER SALES CO. 131 N. 5th Street, Reading, Pennsylvania

Your Total Cost **\$9.50** Per Set Cash with Order, F. O. B. Chicago, Ill. Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J A P BUMPER CAPS.

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- 1 Brand New KEENEY 4-WAY SUPER BELL, 4/5c 795.00
- 1 Brand New KEENEY 2-WAY SUPER BELL, 2/5c 475.00
- 20 JUMBO PARADES, brand new, in original crates, comb. cash and free play, with Mint Vendors 225.00
- 5 MILLS JUMBO PARADES, latest model, cash pay 125.00
- 7 JUMBO PARADES, brown cabinet, cash pay 85.00
- 10 EVANS GALLOPING DOMINOS, light cabinet, '41 JP model 375.00
- 1 EVANS BANGTAILS, '41 model, jackpot 400.00
- 2 EVANS LUCKY LUCRE, 5/5c, like new 195.00
- 20 JENNINGS SILVER MOON TOTALIZERS, FP 115.00

ONE BALL GAMES

- 2 BALLY '41 DERBIES \$325.00
- 1 BALLY VICTORY 45.00
- 1 BALLY GRAND NATIONAL, very clean 75.00
- 1 BALLY PIMLICO, like new 425.00
- 1 KEENEY CONTEST 145.00

SLOTS

- 3 Brand New MILLS GOLD CHROMES, 50c play \$750.00
- 3 MILLS 50c BLUE FRONTS, single JP, knee action, club handle, drill proof 575.00
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- 8 JENNINGS CHIEFS, 50c, refinished & mech. perfect 375.00
- 1 Watling Rol-a-Top, 50c, refinished & mech. perfect 225.00
- 25 Brand New MILLS GENUINE JUMBO PARADE CABINETS @ 25.00
- 100,000 Brand New MILCO CHECKS, 5c, @ Per 1000 15.00

12 MILLS THREE BELLS, HIGH SERIALS, LIKE NEW \$995.00
35 BUCKLEY TRACK ODDS, BRAND NEW IN ORIG. CRATES, DAILY DOUBLE.. WRITE

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- Bally Defender, Photo. Cells 4.50
- 3/8" Steel Balls for Texas Leaguers & ABT Guns, Per Hundred 4.00

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WE REPAIR BALLY 1-BALL AND 5-BALL OPEN MOTORS, \$5.00—SEALED, \$12.50

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- 1 5c Bonus Bell 225.00
- 5c Blue Fronts 159.50
- 5c Jenn. Chief 4 Star 139.50
- 50c Gooseneck, 3-5 P.O., C.H. 275.00
- High Hand Combination 144.50
- Jenn. Silver Moon, F.P. 144.50
- Latest Jenn. Golfarola 129.50
- 5c Green Vest Pockets 39.50
- Sun Ray, Floor Sample 184.50
- 1 Watling Big Game, F.P. 79.50

ONE BALLS

- 10c Jennings Dixie Belle \$185.00
- 1 5c Bally Turf King, Like New 525.00
- 1 5c Bonus Bell 225.00
- 5c Blue Fronts 159.50
- 5c Jenn. Chief 4 Star 139.50
- 50c Gooseneck, 3-5 P.O., C.H. 275.00
- High Hand Combination 144.50
- Jenn. Silver Moon, F.P. 144.50
- Latest Jenn. Golfarola 129.50
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CONSOLES

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- 1 5c Bally Turf King, Like New 525.00
- 1 5c Bonus Bell 225.00
- 5c Blue Fronts 159.50
- 5c Jenn. Chief 4 Star 139.50
- 50c Gooseneck, 3-5 P.O., C.H. 275.00
- High Hand Combination 144.50
- Jenn. Silver Moon, F.P. 144.50
- Latest Jenn. Golfarola 129.50
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I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Date _____ Signature _____

SEND WITH ORDER

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Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4G.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5G.	1.35	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C5G.	1.05	6SCT.	1.35	1.10	43...	1.10
1Q5GT	1.65	6C6..	1.05	6SF5GT		12SQ7GT		45...	.85
2051	2.60	6D6..	1.00	1.00	1.10	47...	1.15
5U4G.	1.05	6F5G.	1.15	6SJ7GT	1.15	24A..	.90	56...	.85
5V4G.	1.65	6F6G.	.95	6SK7.	1.05	25L6GT		57...	.95
5W4G	1.05	6F8G.	1.35	6SQ7G7		1.15	58...	.95
5Y3G..	.75	6H6GT	1.15	1.15	25Z5.	1.10	75...	.90
'5Y4G	.80	6J5..	.95	6SR7.	1.05	26...	.75	76...	.95
5Z3..	1.15	6J7..	1.35	6V6G.	1.35	27...	.70	77...	.95
6A4..	1.65	6J7G.	1.15	6V6GT	1.15	30...	1.05	78...	.90
6A6..	1.65	6K7G.	1.15	6X5GT	1.05	31...	1.05	79...	1.65
6A7..	1.00	6K8GT	1.35	6Z4/84		32...	1.35	80...	.75
		6L6G.	2.00	1.10	35Z5GT		83...	1.35
		6L7..	1.65		85		

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The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP"

RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

WE RE-BUILD—RE-CONDITION—RE-FINISH— Your old run down "CHICKEN SAMs" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

For \$59.50 F. O. B. Chicago

We pride ourselves in turning out the most thorough and neat Ray-Gun Conversion in the U. S. A.

Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with lasting lacquer—New Scenery is hand-painted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped.

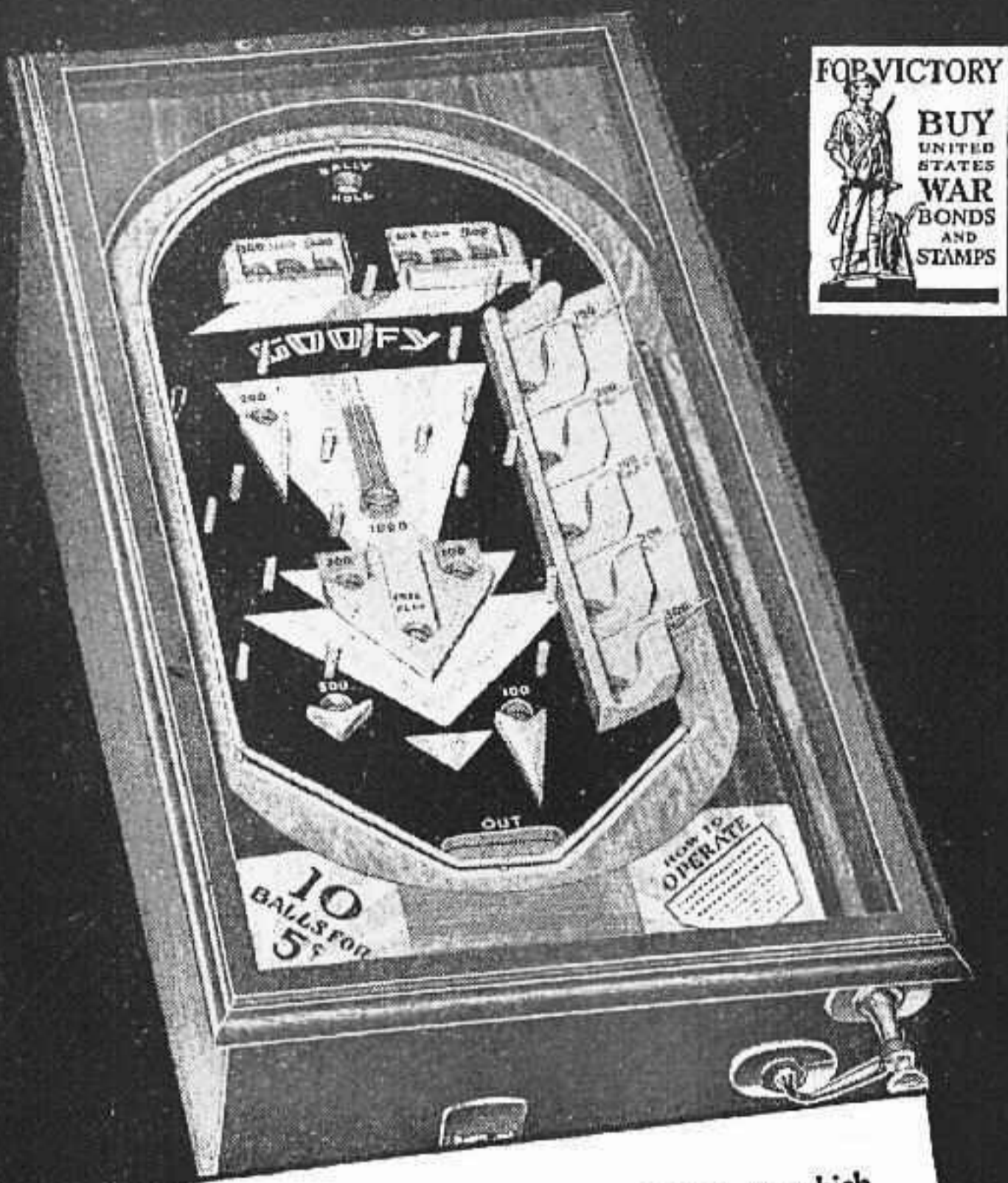
WE WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at nominal charges.

Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you a steady income for at least 5 more years.

"SEEBURG RAY GUNS ARE A LASTING INVESTMENT."

Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.



PAST performance is the foundation on which operators and distributors base their faith in the future... their confidence that the organization which created Goofy (which is pictured above for old time's sake), Airway, Rocket, Jumbo, Bumper, Bally Reserve and other historic Bally games can be counted on to bring forth successful games and venders in the days of victory and peace to come.

PRESENT production at the Bally factory is one hundred per cent for Uncle Sam. Night and day, seven days a week, the Bally organization is producing vital equipment for the Army and Navy... and proving that the technical skill developed in peace-time design and production of coin-operated games and venders is a valuable asset to America in time of war.

FUTURE plans of the Bally organization call for quick production of new games and venders immediately after the defeat of the Axis... and for exploitation of marvelous new electrical principles developed by war-time technology. In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making games and venders of all types.

Get Bally's Post-War Flash No. 1

Operators and distributors who want early information on Bally's post-war equipment... games that will bring back the boom days of Ballyhoo and Bumper... vending machines that will open vast new opportunities... are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1.

Bally Mfg. Company, 2640 Belmont Avenue, Chicago



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Introductory Price, \$330.00.

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| Supreme Tokyo Gun 330.00 | Pokerette 139.50 |
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| MILLS | MILLS |
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| 10¢ Blue Fronts, Refin. & Recon. 205.00 | 5¢ Front Vender, Refin. & Recon. 55.00 |
| 25¢ Blue Fronts, Refin. & Recon. 230.00 | 25¢ Front Vender, Refin. & Recon. 90.00 |
| 5¢ Extraordinary J.P. Bells, Recon. 170.00 | 5¢ Melon Bell, Refin. & Recon. 175.00 |
| 10¢ Extraordinary J.P. Bells, Recon. 195.00 | 10¢ Melon Bell, Refin. & Recon. 200.00 |
| 25¢ Extraordinary J.P. Bells, Recon. 220.00 | 25¢ Melon Bell, Refin. & Recon. 225.00 |
| 5¢ Roman Heads, 3-5 P.O., Recon. & Refin. 165.00 | 5¢ Bonus Bell 225.00 |
| 10¢ Roman Heads, 3-5 P.O., Recon. & Refin. 180.00 | 5¢ Hand Load, Black 195.00 |
| 25¢ Roman Heads, 3-5 P.O., Recon. & Refin. 215.00 | 10¢ Hand Load, Black 220.00 |
| 50¢ Roman Heads, 3-5 P.O., Recon. & Refin. 400.00 | 25¢ Hand Load, Black 240.00 |
| 5¢ War Eagle, 3-5, Refin. & Recon. 180.00 | 25¢ Emerald Hand Load 475.00 |
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| JENNINGS | 25¢ Original Chrome, 1 C.P.O. 450.00 |
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| 25¢ 4-Star Chiefs 220.00 | 25¢ Brown Front 255.00 |
| Waiting—Pace—Callie—Write for Prices. | MILLS VEST POCKET BELLS |
| MILLS Q. T. | 1¢ Blue & Gold\$ 45.00 |
| 1¢\$49.50 5¢\$90.00 10¢\$100.00 | 5¢ Blue & Gold 65.00 |
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| Mills 3 Bells Write | New Pace Saratoga Jr.\$250.00 |
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| 780 (Colonial) ... Write | mote Control ..\$460.00 | Marble 225.00 |
| 700 Write | High Tone, Regular 435.00 | Monarch 135.00 |
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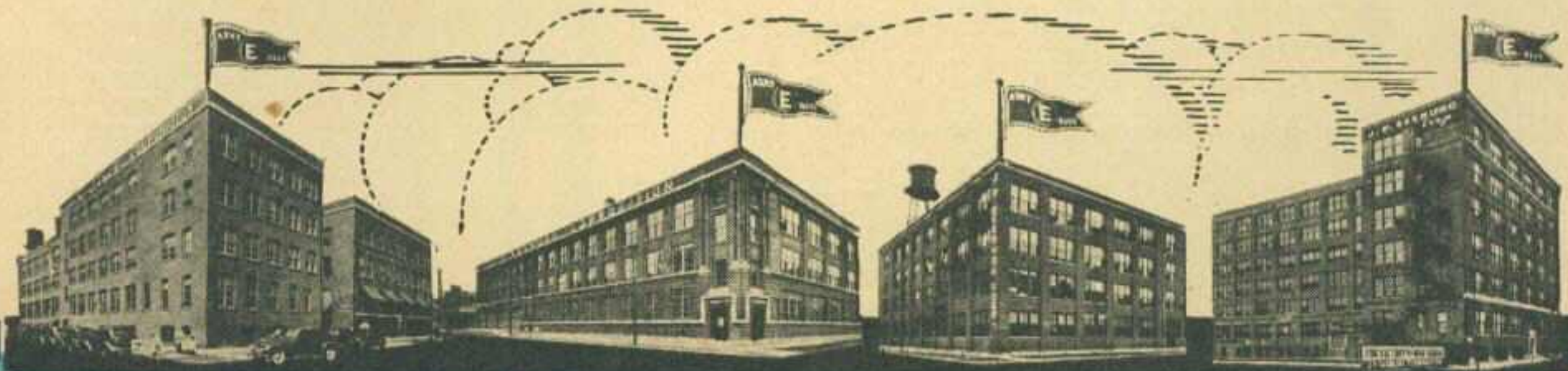


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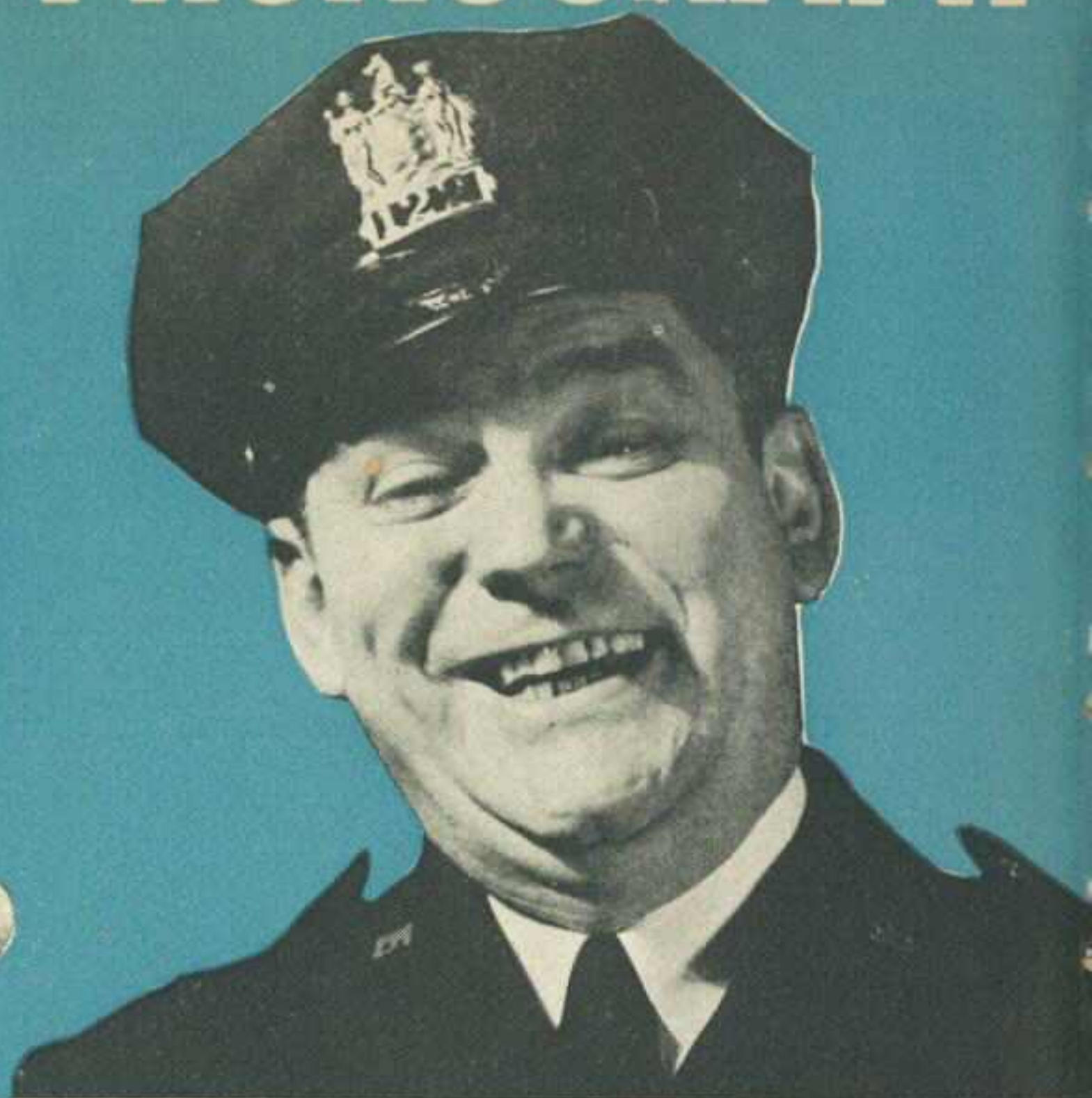
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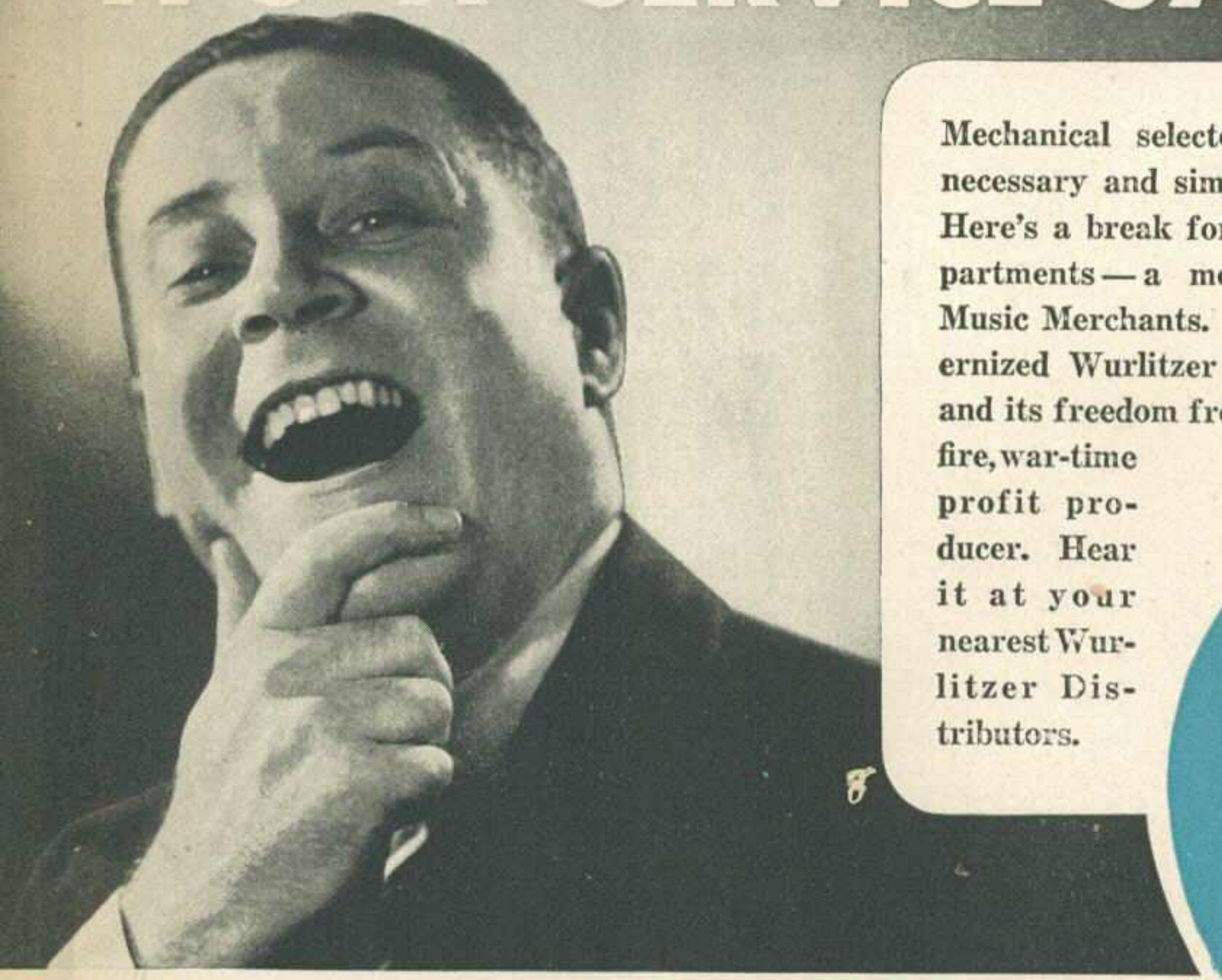


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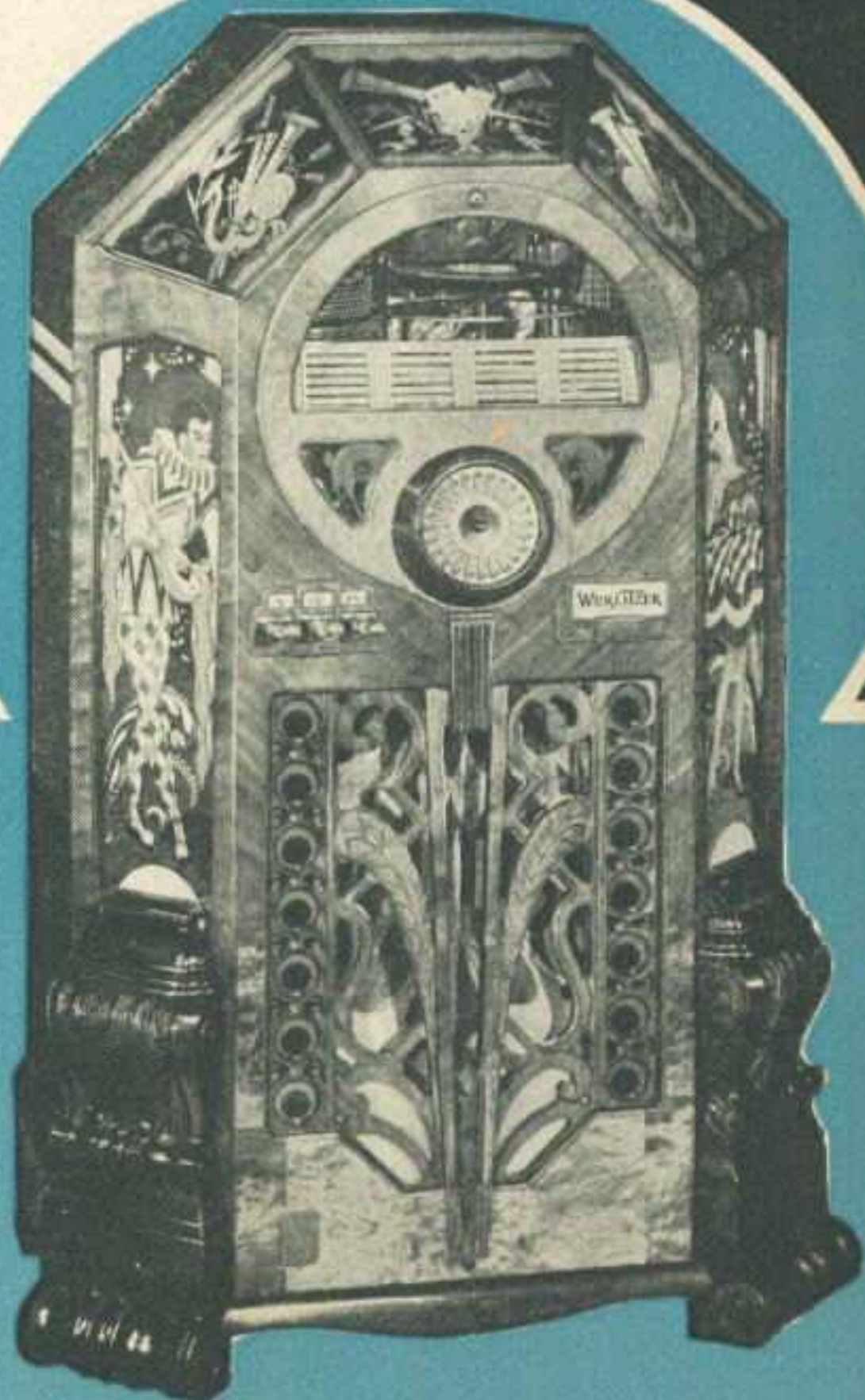
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