

JANUARY 16, 1943

25 Cents

The Billboard

The World's Foremost Amusement Weekly



**BUY UNITED
STATES WAR
BONDS & STAMPS**

**LOUIS PRIMA
And His Orchestra**

On Theater Tour
COLUMBIA RECORDING
ARTIST

Direction:
Music Corporation of
America

Personal Management:
BILL WOLFE

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Western Vocal Duo



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JOANNA
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94 "POSSIBILITIES" CLICK

Possibilities Sidelights

NEW YORK, Jan. 9.—The lead story on this page is a detailed account of the success many of *The Billboard's* "Possibilities" have achieved since attention was called to them by this paper. The road to the end of the rainbow is, however, not without humor and irony. Big things were predicted for our discoveries as performers. Here's what happened to some of them:

In 1933 a *Billboard* scout crystal-balled a band, the California Redheads, in a local night club, and said it would be a good vaude bet. Just a few years later the leader of that band was providing a lot of work to other bands. The leader was Charles E. Green, now head of Consolidated Radio Artists. His hot trumpet gal, Ann Richardson, is now head of the Chicago office of CRA.

Another wacky rise was that of a flash dance team, whom we thought deserved a spot in a musical. The name of the team was Lou and Lee, who, as part of the grand prize that went with the winning the Lindy Hop contest at Roseland Ballroom, was given a week at the Palace with Bob Hope. The "Lou" of that team is Lou Levy, now personal manager of the Andrews Sisters and also a music publisher.

Others who have become agents, and some of them very important, are Scrappy Lambert and Billy Hillpot, known in 1933 as Trade and Mark, the Smith Brothers—a double singing act on the radio. We thought they should be in vaude. They apparently thought differently: Lambert is a big-time radio agent, and Hillpot, until recently all executive of the NBC Artists' Bureau, is an important radio executive in the Office of the Co-Ordinator of Inter-American Affairs. (We said they were "suitable from the sight angle." Apparently they still are.) Ten years ago, Sammy Clark, burlesque dialect comedian teamed with Lola Bartram, was recommended for vaude, but he turned out to be an agent for CRA. The agents' lot also fell to Henry Gine, now with MCA and who, back in 1935 was part of the comedy adagio team of Gine, DeQuincey and Lewis, and George Colston, a ballroom dancer, who became a South American booker.

Not all of *The Billboard's* possibilities, however, have become agents. Raye, Prince and Clark, spicy song specialists in 1936, are the Don Raye and Hughey Prince who started the boogie-woogie song cycle by tunesmithing *Beat Me Daddy, Eight to the Bar; Rumbogie* and others. Team has since split up, but Raye has pushed forth with such hits as *Mr. Five by Five* and *He's My Guy*, and Les Clark is married to a film actress. Gladys Shelley, an ingenue in *Moon Over Mulberry Street*, was spotted for films, but has since also become a hit songwriter.

Aldo Ricci, a schmaltz fiddler teamed up with the Drane Sisters, not only made night clubs but also made the executive board of Local 802, musicians' union. Edna Strong, who led a chorus line at the Capitol in 1935, was picked to lead a flash act in vaude, but is now leading a band as one-half of the Terry Sisters. Dolores Reade, a vaude singer, was recommended for radio in 1934 and has come as close to making it as she wants to—she married Bob Hope. Ed Segal, a legit actor in 1937, looked like a film bet, but later made good as a furniture salesman (advt.).

Two other possibilities, we are given to believe by sources known to *The Billboard* and the rest of the world, made good in a nominal way—the Dorsey Brothers' Orchestra (1935) and Artie Shaw and His String Ensemble (1936).

Billboard Recommendations Hit New High; Department, Now 10 Years Old, Has 41% Success Av.

NEW YORK, Jan. 9.—*The Billboard's* "Possibilities" department, in its 10th year of picking up-and-coming performers, reached a new high, despite the fact that many of those chosen have had their professional activities cut short because of induction into the armed forces during 1942. Ninety-four possibilities made good, bringing the total of successful nominees in the past 10 years up to 690 out of 1,677 submitted since the department's inauguration. Over-all percentage rises to 41.2, a rise of almost 3 per cent as compared with last year, when it reached 38.3.

Gleaned by staff reporters and correspondents in key cities, *The Billboard's* possibilities are performers considered worthy of advance into fields other than those in which they were engaged when caught. As against the 94 whose "possibilities" were recognized in 1942, 74 made good in 1941, 66 in 1940, 65 in 1939, 86 in

1938, 54 in 1937, 85 in 1936, 64 in 1935, and 101 in 1933-'34 combined.

Of the 94 possibilities clicking during 1942, films took 41, 25 went into legit musical, 11 landed in radio, four made recordings, vaude accounted for 10, two clicked as songwriters, one as a band leader and one made legit dramatic.

Clicking in films were Mapy Cortes, who was recommended for legit musical but went one better with a jump to Cinema City; Luella Gear, originally spotted for radio back in 1933; Lena Horne, who made good on a 1941 legit musical recommendation by ringing the bell in *Panama Hattie* and *Cabin in the Sky* pix; Betty Hutton, current Hollywood sensation; maestro Freddy Martin, listed years ago as a vaude possibility and now appearing in *Seven Days' Leave*; Harry Clark, picked from the *Pins and Needles* revue, and Vaughn Monroe, who has been signed (See "Possibilities" Click on page 8)

OPA's Ban on Pleasure Driving Impairs All Branches of Showbiz; Out-of-the-Way Spots Hit Hardest

NEW YORK, Jan. 9.—In a follow-up statement on the gas ban, OPA mentioned specifically many types of amusement spots to which motoring is out. They are "places of amusement, recreation or entertainment (theaters, amusement parks, concerts, dances, golf courses, skating rinks, bowling alleys or night clubs), or sporting or athletic events (races or games) or for sight-seeing, touring or vacation travel." OPA went into action on enforcement of the elimination of pleasure driving.

NEW YORK, Jan. 9.—Virtually all branches of outdoor box office are impaired by the ban on "ABC-Card" pleasure driving which went into effect Thursday in the 17 Eastern States by order of the Office of Price Administration. If the order is still in force in the spring, amusement parks, which always usher in the open-air season, will face a beating unless they are located in or very near large centers of population or are serviced in a big way by bus and streetcar systems.

Most summer playgrounds, even in the industrial East, depend a good deal upon auto traffic for their customers. Best example is Playland, Rye, N. Y., which shelved winter operation and announced last year that it may not open in 1943. Recently, however, an official said the park may open in April or May, but that was long before the latest OPA edict. Playland cannot exist without passenger auto trade. Busses from New York to the park were long since nixed by the Office of Defense Transportation, also any other rubber-borne vehicles going direct to such spots, as well as chartered busses for picnic parties and the like.

Luna and Steeplechase in Coney Island are okay, as practically all the folks (See *GAS BAN HURTS BIZ* on page 43)

NEW YORK, Jan. 9.—The OPA's ban on pleasure driving on the East Coast is having its expected effect on the entertainment industry, with the greatest casualties numbered among the one-night dance dates and out-of-the-way roadhouses and nighteries.

At the same time, many metropolitan entertainment plants saw business jump because of the OPA measure. Pleasure seekers are now forced to depend heavily on bus, trolley and subway transportation, which lead mostly to the center of town. Legit and movie houses, night clubs and dance halls in the metropolitan areas are benefiting from this enforced centralization of amusement spots. At the same time, the fact that many people are confining their after-dark relaxation to spots in their immediate neighborhood is causing business spurts in neighborhood movie houses and entertainment places.

State troopers and policemen have already stopped autos to question the purpose of the rides. The story had better be good or the ration book will be taken away. Eight persons had their ration books confiscated for using their cars in the theatrical area. Two were on their way to night clubs, another to see a play.

Local law enforcement agencies will report suspected violations to nearest local rationing board, and it is up to the board to determine whether a violation has taken place and whether the violator's ration book should be withdrawn or his ration reduced.

Operators of night clubs in outlying regions of metropolitan cities are in the process of deciding whether to stay open or close for the duration of the gas shortage.

One of the most important closings now being contemplated is that of the Latin Quarter, Miami Beach. Lou Walters, operator of the spot, said yesterday he had not yet made up his mind, but felt that the situation was of sufficient (See *OPA'S BAN HURTS* on page 17)

Uncertain on Performer Status, Some Spots Deduct Victory Tax, Some Don't; Ruling Is Awaited

NEW YORK, Jan. 9.—Collection of the 5 per cent Victory Tax is causing as much of a legal headache in the entertainment field as the Social Security and unemployment compensation questions. The same general legal theories govern the payment of both type of taxes, and the status of performers and musicians, which has not yet been cleared up, is the determining factor. Inclusion in the 25G salary limitation also hinges on the same question—whether a performer is an employee or an independent contractor.

Circuit houses all over the country are not taking out the Victory Tax on the premise that the performer is an independent contractor and therefore neither Social Security nor Victory Tax deductions may be made. In this city, every circuit house is paying performers in full, while those with stage band policies,

such as the Strand and Paramount, are deducting the Victory Tax when giving out envelopes to musicians. Musicians' Form B contracts specify that the toolers are employees.

Among independent houses the situation varies. Some houses are making the deduction and holding it in escrow until definite court decisions clear up the status of performers. Where house bands are employed, the Victory Tax is automatically deducted, as most rulings hold that men in house bands are employees.

The Carman Theater, Philadelphia, on advice of the Treasury Department, is making the deductions and holding them in escrow. The same goes for the Tower Theater, Camden, N. J.

As both these houses are booked by the Eddie Sherman office, it is probable that every house on his books will follow this policy.

The circuits, in the meantime, are (See *PERFORMER STATUS* on page 8)

National, Louisville, Reopens With Flesh

CHICAGO, Jan. 9.—Dick Hoffman, booker of the Tower, Kansas City, Mo., will book the National Theater, Louisville, starting Friday (15). House reopened Christmas Day with a presentation bill, and played Sally Rand's unit last week.

National is now being operated by Messrs. Elmhorn & Kane, new in show business, who will have a flexible budget for flesh. They will use acts and a pit band as well as road attractions. Bills are held for a full week.

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PLAN BIG OVERSEAS USO

Lastfogel Says Performers Serving Abroad Will Equal Number Here; To Reach All American Fronts

NEW YORK, Jan. 9.—An entertainment project to boost the morale of American troops overseas, comparable to the scope and number of units playing camps in the United States, is the goal of USO-Camp Shows, Inc., according to Abe Lastfogel, president of CSI, who has just returned from a trip to Great Britain and Africa to set up operations for soldier entertainment on a world-wide scale.

First step toward the fulfillment of the new goal set by Camp Shows was established this week by a new branch, USO-Camp Shows-ETO (European Theater of Operations), in advance of Lastfogel's written report to the board of directors of CSI. Upon Lastfogel's verbal report of the show needs of global warfare, execution of the policy was immediately set into operation.

War Department exigencies forbid revealing the number of performers who will leave immediately for their London base and from there be routed into Ireland and North Africa. By the time the program gets into full operation, however, Lastfogel said, the number of entertainers going abroad will compare to the number here, but set up along different lines.

Currently there are 70 units playing the military circuit in this country, covering variety bills, musicals, straight plays and tab units, with a total of 700 performers. The William Morris Agency exec, who is working for CSI on a volunteer basis, said that from what he observed in Europe, straight vaude bills, smaller than those working here, will be the simplest and most potent form of entertainment that could be presented to the soldiers.

Performers who have already signed

for overseas work, Lastfogel said, have promised to stay abroad from three months to a year. Film names will supplement units, as they have been doing domestically. Proof of the strength of American entertainers, according to Lastfogel, is borne out by the success of the current appearance of Kay Francis, Mitzi Mayfair, Martha Raye and Carole Landis, who signed to go for six weeks and have been gone four months. Entertainers work under the same hazards, hardships and danger the soldiers are facing, he said.

Pay scales for work in Europe, said Lastfogel, will be "based on the ability to handle that particular sacrifice," and will be on three different levels: (1) Guest stars at \$10 a day for expenses, (2) \$100 a week for standard acts accustomed to getting more, but who can afford to take that sum, and (3) negotiated salaries on Camp Shows levels (50 to 65 per cent of standard salary).

Entertainment for the fighting forces abroad, Lastfogel insists, has become more than a gesture; "It's a full-time necessity." On an arrangement with Entertainments National Service Association (the British counterpart of Camp Shows), British performers have been entertaining American troops in remote spots of England and Ireland, "but the American soldier," said Lastfogel, "loves, wants and needs American entertainers."

Bookings will be handled thru a talent pool of only specialty acts because of transportation necessities. It's impossible, said Lastfogel, to transport large units with chorus girls and the like.

(See OVERSEAS USO on page 8)

Benny Ad Lib Session Launches Charity Drive

NEW YORK, Jan. 9.—If there were any doubts left in the trade as to whether or not Jack Benny could show his face in public without a script, they were dispelled Wednesday (8) when Benny treated upwards of 500 cohorts, hangers-on and lunch time expendables to an ad lib session which marked the opening gun of the drive of the amusement division of the Federation of Jewish Charities.

Benny, guests of honor at the two-buck-a-head feed at the Hotel Astor, threw plenty of good-natured but well-aimed needles at Paramount (Barney Balaban is chairman of the drive), and there were enough Para big shots on the dias to cringe with laughter.

Louis Nizer, Paramount attorney and banquet orator, in introducing Benny with the eloquence these affairs always seem to bring out, cited the comedian's contribution to the morale of the armed forces and even quoted Sigmund Freud on humor and the will to carry on.

Benny, however, said that even Freud couldn't ask him to be funny after signing a donation pledge. There isn't a worthier cause, said Benny, but he suspected that Balaban, in his letter asking him to appear, addressed him as "Dear Jake," so that "if I didn't appear it would make me feel as tho I were turning down a relative."

One of the reasons for Benny's coming to New York, in addition to appearing at eastern army camps, is to arrange a deal for him to produce his own pictures. Said he's working on a deal with United

(See Benny Launches Drive on page 17)

N. Y. Houses Unaffected by Cut in Oil Use

NEW YORK, Jan. 9.—Since most of the motion picture and legit houses in New York City and vicinity are using coal or have heat piped to them by the New York Steam Corporation, which uses coal, theatergoers in New York will not have to shiver because of the shortage of fuel oil on the East Coast. As predicted in *The Billboard* last week, places of amusement have been left in a non-preferred class in the OPA's order cutting by 25 per cent the amount of fuel oil allowed for heating non-dwelling space in the East.

Of the 1,085 movie theaters in the metropolitan area, about 850 are heated by coal. Of these, 450 converted from oil to coal in the last 90 days. Steam corporation heats Music Hall, Center Theater, Astor, Roxy, Criterion, Paramount, Strand, Rialto, Metropolitan Opera House and Carnegie Hall. The Capitol and Rivoli theaters are coal burners. All Broadway legit houses use the steam service.

All theaters and motion picture circuits reported that they had good supplies of coal on hand.

All 48 RKO motion picture theaters in Greater New York burn coal or buy steam from the Steam corporation, while all 75 Loew's Theaters and 90 theaters in Brandt Circuit in New York burn coal. Skouras Theaters and Centry Circuit theaters are coal burning 100 per cent.

First Case Under 25G Salary Limit

NEW YORK, Jan. 9.—First Hollywood legal impasse caused by the confusion over President Roosevelt's \$25,000 salary ceiling limit came this week when Hedy LaMarr filed suit against Loew's, Inc., for interpretation of her contract, claiming she failed to receive a \$500 weekly increase September 30.

The ruling, which has broken contracts of many big name stars and caused some to talk of quitting, has been interpreted by some film companies to mean that they keep the money over the ceiling wage and by others to mean that the firm should pay out full amount and let performer pay overage. Since no official interpretation has been forthcoming, Loew's said it would continue to pay the star until she earned \$67,250 for the year, the gross amount calculated to leave \$25,000 after payment of taxes.

Altho Miss LaMarr's contract called for \$2,000 weekly, she was paid only \$1,500, her employer explaining that the governmental ruling gave them the right to pay her only that much each week, so as not to go over the ceiling. The actress maintains that the company should continue paying her the full salary as stated in the contract and leave it to her to pay the government the amount she makes in excess of \$25,000 net at the end of the year.

Paper Mill Shows to Mosque

NEW YORK, Jan. 9.—Mosque Theater, Newark, will continue staging shows previously given by the Paper Mill Playhouse, Milburn, N. J., starting with *The Merry Widow*, Monday (18).

Their own playhouse, originally intended as a year-round proposition, shuttered Saturday (2) because of the oil situation. The house may reopen after conversion to coal.

LOUIS PRIMA (This Week's Cover Subject)

LOUIS PRIMA'S ace trumpeting and "Be Happy" shenanigans have been winning happy devotees of his combination modern jive and New Orleans rhythms the past three years. Prima's gift for showmanship, in addition to his musical ability, is appreciated at the box office. As a composer, he is known for such hits as "Sing Sing Sing," "Tica Ti Tica Ta" and his own theme, "Be Happy." His display of pleasant nonsense and hi-jinks while fronting the band are perhaps responsible for his being chosen one of the first band-leaders to appear in pictures.

Prima started his musical education in his home town, New Orleans—the cradle of jazz. He learned to play the violin first, but discarded the fiddle for the louder instrument, later organizing a band of youngsters. But earliest recognition came in 1935 when he went into New York's Famous Door with Martha Raye. Engagement lasted nine months. Actually, Prima is one of the few leaders who never served an apprenticeship as a sideman. Pictures called soon after the Famous Door commitment, and Louis made his acting debut in "You Can't Have Everything." Prima's big band celebrates its third anniversary January 31.

Prima ork has played, in addition to the Famous Door here and on the Coast, the Hickory House and Roseland Ballroom, New York; Casa Manana and Brunswick Hotel, Boston; Strand Theater, New York; Summit Hotel, Baltimore; the Palomar, Norfolk, Va., and many others.

Music Corporation of America books the band. Bill Wolfe manages.

GEORGE SPELVIN Patrols the BROADWAY BEAT

THIS year night spots on the Stem actually closed at the official curfew hour, 4 a.m. Usually liquor in quantity is sold to the customer just before the deadline, and he's allowed to sop it up at his leisure. But this year at a quarter to 4 the cops went from club door to club door with a reminder—and then rechecked after the curfew hour. . . . At one of the class spots New Year's Eve the managing director staggered home, beautifully potted, before midnight. He'd started his celebrating too early. . . . Drunks were conspicuous by their absence this year, with the crowds good-natured and orderly, and with a pall that was more than the effect of the dim-out hanging over the mobs on Broadway. The presence of so many servicemen among the celebrants was one sobering factor. . . . A tip to the managers of the Stem's film palaces: New Yorkers for years have been saying, "If I could afford it, I'd much rather go to a good legit show than to a movie." Now, with plenty of spending, scales at the cinema palaces are gradually being upped—holiday admissions soared as high as \$1.25. And soon New Yorkers may be saying, "The prices are about even; I guess I'll go to a legit show." . . . Jimmy Kelly isn't impressed by the good business his club is doing. "I'd like to trade 10 customers for one good dishwasher," he complains. Which gives the reason, incidentally, why you may have been given improperly cleaned dishes in cafes and restaurants recently. It seems that the veteran dishwashers are working in greener pastures now.

THE Chinese Consulate, which is in the RCA Building, is listed in the building directory in English and also in Chinese. . . . The Village Vanguard has four graduates currently in Leonard Sillman's *New Faces*—Anne Robinson, Irwin Corey, Tony Ferrar and Robert Weil. The last three made their cafe debuts at the Vanguard, where owner Max Gordon prides himself on his ability to dig up new talent. . . . Joe Rogers gets depressed when any of the birds in his aviary at Rogers' Corner become ill. He hires two men to take care of the birds, and their feeding costs him around \$60 a week. . . . Overheard recently in the Palace Building—one agent telling another of a squabble, and remarking, "In the course of the altercation they nearly came to blows." . . . Doug Morris, who got a job as one of the Brazilians in a road company of *My Sister Eileen* just a year ago, is now stage manager of the New York company—which, incidentally, is now playing its last weeks. He succeeded Frank Heller, who left the show to go with *Counterattack*. . . . Doug, incidentally, claims to be one of the only two people left in legit who still refer to it as the show business rather than the theatah. The other, he says, is Tom Dillon. They've both put in time on showboats.

The Billboard

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Fischer-Edison Deal Still Hot; Davis Eyes Site

NEW YORK, Jan. 9.—Clifford C. Fischer is still negotiating with the Edison Hotel to rent its ballroom and install a *Folies Bergeres* type of show. If that deal falls thru, he may negotiate for the Broadway Theater and put in either a Frenchy show or another two-a-day vaude revue.

Benny Davis and Joe Moss are the latest toicker for the defunct Frolies Club site in the Winter Garden Theater. Bill Miller and Think-a-Drink Hoffman tried to get it last month.

The Casbah, new snooty club in the Hotel Navarre, which started off last month with a show featuring Elissa Landi, is starting to retrench. Miss Landi is out, and Reva Reyes replaces her. Also, the club has dropped its \$2.50 cover charge and installed a \$2.50 minimum, except Friday and Saturday, \$3.50.

New Copacabana show comes in January 14, the DeMarcos and Sophie Tucker featured. The DeMarcos will be doubling from *Show Time*, with Tony also staging the Copa show.

Cafe Life, which Oscar Schimmerman opened, apparently is closed permanently, despite announcement it would reopen Christmas week.

Henie Terrific 450G in Chi

CHICAGO, Jan. 9.—Sonja Henie and her 1943 *Hollywood Ice Revue* grossed a record \$450,000 in 13 performances at the Stadium here between Christmas Night and January 7 (no show was staged New Year's night, due to a previously set hockey game). This has been Sonja's sixth appearance here with her own show and her biggest to date. Heretofore, she has scheduled only 11 shows.

Stadium for the affair had a seating capacity of 19,000, with standing room space available to 3,000 to 4,000 patrons nightly. Show was a sell-out every night. House was scaled 75 cents to \$3.30, and 75 cents to \$1.50 for standing room. Performances averaged almost \$20,000. Entire run attracted some 280,000 customers.

Gas rationing, obviously, had no effect on the show. Many customers, living a distance from the Stadium, saved their gas for a couple of weeks to make this date.

Equity Stock Plan Eyes Spots; Would Be Rotary; Northeast Is Seen as Test; Film Backing Set

NEW YORK, Jan. 9.—Preliminary plans were set this week for circuits of rotating stock companies in the Northeast section of the country, with 20th Century-Fox and possibly other movie firms reported as the backers.

Equity, with the backing of the film companies, is investigating the possibility of using houses in Springfield, Mass.; Boston, Hartford, Providence, New Haven and Bridgeport, with plans for other circuits centering about Philadelphia and upper New York State. According to Alfred Harding, of Equity, who has just returned from a tour of the New England towns, the season in each town may run anywhere from 12 to 20 weeks. The stock companies will not be permanent, but will rotate from city to city, with film names as guest attractions.

Word comes from Springfield that the plan may line up a house in that area. About seven years ago, when several film companies were working on a similar stock company circuit plan, the Court Square Theater in Springfield was tentatively engaged, but the plan fell thru. Court Square is not now available, according to Dwight Gilmore, head of Gilmore Associates, Inc., and booking executive of the Playgoers of Springfield. Harding discussed the possibility of using the Broadway Theater, but the local company is not interested at present since the Broadway is operating on a satisfactory financial basis. The only house in this chain now available for such use is the Colonial in Pittsfield.

The possibility that such a plan might be worked out with the New Holyoke Theater was seen by Springfield theater-

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL

DANNY THOMAS—young dialect comedian at the 5100 Club, Chicago, who has been in that spot for over two years and has developed a tremendous following. His unique delivery and facial mannerisms put him across solidly. Can fit nicely into any comedy role calling for a fresh approach, and definitely seems ripe for a try in a legit musical.

For VAUDE

TONI AND MIMI WORTH—a couple of models making their show-business debut in the current floorshow at Lou Walters's Latin Quarter, New York night spot. They are tall and very attractive and can carry clothes exceedingly well. Do novelty simultaneous dance routines and would be okay in either a vaude unit or holding down a spot in a legit revue.

PABLITO AND LILON—man-and-woman rumba team, plus three male bongo drummers (Negro), now making their American debut at the Havana-Madrid, New York night club. The team shivers and shakes in hotcha fashion to rapid movements. Gal is attractive, and the costumes, typically frilly Cuban creations, are colorful. A flashy and authentically Cuban novelty dance turn that can play vaude and take care of a spot in a revue.

Public Officials Pressing Drive For Fire Safety Enforcement as Many Clubs Shut for Alterations

TRENTON, N. J., Jan. 9.—State Commissioner of Labor John J. Toohey Jr. has called upon mayors of 200 municipalities in the State to co-operate with him in enforcing safety laws in amusement places. Letters were sent to officials in cities and towns which do not have building supervision, and they were asked to send in addresses of night clubs, roadhouses, dance halls, theaters and buildings used for card parties and bingo games. Police and fire chiefs in these communities were asked to take immediate steps where lack of exits or other fire hazards may exist.

Toohey also revealed a surprise investigation of New Jersey night clubs showed they were complying with the State's child labor laws. The minimum age for employment in places where liquor is sold for consumption on premises is 18. Special field agents visited about 90 spots.

ATLANTIC CITY, Jan. 9.—Seven night clubs are making building alterations to conform with requirements of the city's fire prevention board. Two permits involved the changing of doors so that they swing out.

HOUSTON, Jan. 9.—In spite of Mayor Neal Pickett's recommendation, bolstered by an appeal from a delegation of club women, the Houston City Council has declined to take action on a proposed dance hall and night club reform ordinance.

New ordinance would ban "taxi" dance halls; close halls and dance schools between 1 a.m. and 4 p.m.; require police supervision of all places; this supervision to be paid by proprietors at \$5 per night; fix a curfew for boys and girls under 17 years, and require approval of the police chief, fire chief, city health director and city building inspector before a license could be issued.

Night spot ops, the AFM local, dance hall ops and some union men were on hand to object to the measure.

HOLLYWOOD, Jan. 9.—Los Angeles local of the American Guild of Variety Artists, headed by Florine Bales, acting executive secretary, has urged the Los Angeles Police Commission to investigate fire-prevention facilities in night clubs.

Request was in line with conferences being held by the fire prevention bureau and the building and safety department preparatory to asking the city council for legislation providing stricter regulation of night clubs, dance halls, cafes and bars. Under present regulations, the departments have power to impose fire-prevention regulations in places of public assembly where 100 or more may gather.

Fire officials point out there are many places of public assemblage of less than 100 which should have emergency exits and other fire precautions. Some spots are designed for less than 100 but sometimes are jammed with more than that number.

The Zamboanga Cafe was held free of fire hazards by the county fire inspectors, and the recommendation of the

County Welfare Commission to revoke its dancing permit was suspended.

Hearing of proposed revocation of the permit of Gene's Hawaiian Village was continued.

DETROIT, Jan. 9.—Detroit is drafting a new code of fire regulations for night clubs, following a reorganization of all inspection services.

Use of fireproofed decorations will probably be allowed, despite some opposition, because of strong support given them by George W. Trendle, member of the fire commission and former head of United Detroit Theaters, largest local circuit. Trendle testified to his own successful experience with fireproofing of decorations, and testified that their removal "would make a night club look like a barn."

Control of SRO customers is being deliberately omitted from the code, upon the assumption of the commission that there are not enough standees in local night spots to bother with.

Number of night club inspectors is being raised from three to 10, with inspections every 10 days.

BALTIMORE, Jan. 9.—All local night clubs, including those which had their liquor licenses suspended, have completed safety measures designed to eliminate fire hazards.

City officials instituted a program of safety at the night clubs, following the recent Boston disaster. An inspection of night clubs and other public establishments was made by various city agencies, including building engineers, police department, fire department, etc., and, following these, safety measures were ordered at many places. Nite spot owners immediately instituted necessary improvements.

HARTFORD, Jan. 9.—The Connecticut State Liquor Commission, in new regulations effective January 1, asks that all on-premises consumption liquor establishments in Connecticut be free from fire hazards.

Under the regulations, "no new application for on-premise consumption permits shall be acted upon unless the application is accompanied by a statement or a certificate from the fire or police authority having jurisdiction thereof that the premises are physically constructed to safely conduct the type of business for which the permit is sought."

Shelvey to N. Y.

SAN FRANCISCO, Jan. 9.—Matt Shelvey, local representative of the American Guild of Variety Artists, leaves here Monday for New York to assume his post as national administrative director of AGVA. Shelvey has been with AGVA here about a year.

Max West, Shelvey's associate and active in AGVA affairs for the past three years, will fill in temporarily until Shelvey's successor, Duke Westcott, who heads the Seattle office, arrives to take over.

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Radio Questions Raised in New Congress; Politicos No Like Spielers; FCC Is Hit

WASHINGTON, Jan. 9.—Radio was given a taste of what it can expect from the new Congress when several members of the House of Representatives expressed their views at the opening session Wednesday (6). Coming in for discussion were news commentators, the FCC and more stringent government regulations.

Rep. John Rankin, Mississippi Democrat, suggested that a "national radio system" might be the only solution to stop speakers from making insinuations and undermining Congress over the air. In order to give congressmen fairer treatment on the radio than at present, he suggested members of Congress should be given as much time as their detractors. He added that congressmen do not have enough time on the air.

Rep. Karl E. Mundt of South Dakota, taking the floor after Rankin, said that added legislation might be needed to prevent present misuses of sponsored time by commentators. While radio is doing a good job on sustaining time, he stated, the abuses on commercial time are causing congressmen to think about legislation to put an end to it.

Several types of legislation short of complete federal control could be worked out, Mundt said, including the prohibition of this type of program on the air or a provision that equal amounts of

time be given to opposing viewpoints. In order to stop advertisers from buying public opinion thru air time, he also suggested the expansion of regulations prohibiting advertisers from sponsoring programs for a political purpose during an election.

Stating that FCC operation was "shocking" under Chairman James Lawrence Fly, Rep. Eugene T. Cox, Georgia Democrat, entered a resolution to investigate the FCC. "The FCC," he said, "has completely established terroristic control of all media of communication. It maintains a 'Gestapo' the equal of which has never been seen in free government, and has developed the sneer business into a fine art. Of all abuses of power by bureaucrats, nothing approaches the record of this commission."

Ditch Two-Day Rehearsal

HOLLYWOOD, Jan. 9.—To save gasoline, rehearsals for the Hollywood portions of *Over Here* over the Blue on Saturday night will be doubled up so that it will be unnecessary to rehearse on Friday and Saturday. Beginning this week schedule calls for rehearsal and show on the same day. Canceling of Friday rehearsals was done to prevent picture and radio stars from making double trips, Don Bernard, producer of the program here, said.

Mutual Billings Top \$9,000,000

NEW YORK, Jan. 9.—Mutual Network billings reached \$9,636,122.49 during 1942, with the peak in the March and the low in August. January started strongly with \$1,024,511.74 and, after a drop in February, March hit a high of \$1,053,444.36. Seasonal drop then set in until the low point in August, which had \$518,226.36, when billings rose to hit a fall peak in November of \$910,167.60. December dropped to \$861,814.87.

Top 10 clients during the year, with the amount of their expenditures, were Bayuk Cigars, Inc., \$937,072.43; Gospel Broadcasting Association, \$929,698.41; Coca-Cola Company, \$642,984.94; Gillette Safety Razor Company, \$604,670.58; General Mills, \$540,371.65; Pharmaco, Inc., \$447,057.26; General Cigar Company, \$448,087.76; R. B. Semler, Inc., \$438,916.20; Voice of Prophecy, Inc., \$408,236.00, and Anacin Company, \$333,738.20.

Five top agencies, in order of expenditures, were Ivey & Ellington, \$1,305,503.97; Blackett-Sample-Hummert, \$1,195,822.73; R. H. Alber Company, \$1,064,935.56; Erwin, Wasey, \$718,208.18; D'Arcy Advertising, \$642,984.94.

NBC Central Sets Up Co-Ord Com.

CHICAGO, Jan. 9.—Organization of a staff operations committee in the NBC central division along lines of a similar group recently set up by the NBC New York offices is announced by Harry C. Kopf, vice-president and general manager of the central division. Composed of men directly in charge of operations in each of the network's departments, the group will seek to produce more closely co-ordinated action by the Chicago staff as a whole and the better integration of network procedure.

The group is composed of Leonard Anderson, assistant office manager; Eric Danielson, program traffic supervisor; E. A. Stockmar, sales traffic manager; Charles Urquhart, production manager; Phil Steitz, national and local spot sales; Thomas Horan, sound effects supervisor; William Kephart, supervisor of announcers; Gilbert McClelland, assistant advertising and sales promotion manager; William Murphy, continuity editor; Jack Ryan, press department news editor, and T. E. Schreyer, technical operations supervisor. William Weddell, of network sales, was named chairman.

Radio Scoops Itself

NEW YORK, Jan. 9.—Radio scored another beat in reporting the Wendell Willkie speech Saturday (2), delivered at the Metropolitan Opera Victory Rally. Shortly after the first intermission the newscasts hummed with a brief condensation of the speech as delivered. The scoop was all the more remarkable inasmuch as Willkie spoke during the second intermission, about an hour and a half after the stations released their summary of his talk.

Minne Club Drops Baseball Broadcasts

NEW YORK, Jan. 9.—Mike Kelley, Minneapolis baseball club owner, yesterday (8) became the first American Association League owner to ban baseball broadcasts in 1943.

Kelley, who always opposed radio, claiming it cut instead of built attendance at ball parks, made this move following a recent league directors meeting in Chicago, when eight clubs eliminated blanket radio contract in effect for years. Each city is now committed to sell own rights or drop broadcasts entirely.

Under blanket contracts, League was paid \$75,000, with each club getting \$7,500, balance going to League treasury. Each club will be assessed 5 cents on each paid admission to provide for League's operating expenses.

Ray Jones to Army

CHICAGO, Jan. 9.—Ray Jones, secretary of the Chicago local of AFRA, has passed his physical and has been accepted for the army. He expects to be inducted some time this month.

Radio Talent

New York By JERRY LESSER

AS AMERICA enters its second year of war, we are faced with many new problems, including rationing, the high cost of living and taxes—all very minor things, it is true, when viewed in the light of world events, but vicissitudes none the less. So it is much more heartening to keep our eyes on the other side of the ledger. Here we find the Allies taking the initiative in many parts of the world, high wages, plenty of jobs and entertainment faring much better than most of us dared hope. Radio particularly is doing singularly well in these troublous times. Most of radio's biggest advertisers have recently stated that they do not intend to make more than a 10 per cent cut in their budgets, which is mighty reassuring to the actors, producers and directors who faced the new year with more than a little uncertainty. Among the many programs that have been renewed for another season are *Treasure Chest*, *Mr. District Attorney*, *Confidentially Yours*, *American Album of Familiar Music*, *Lights Out*, *Lum 'n' Abner*, *Bright Horizon*, *Manhattan Merry-Go-Round*, *Battle of the Sexes*, *Great Moments in Music* and *Waltz Time*. There are also some new programs showing up. Among these, *The Falcon* on NBC seems to be the one with the most fans rooting for its success. *Slooperoos*, starring Col. Lemuel Q. Stoopnagle, makes its bow on the Columbia network this week as a comedy quiz program. Three new programs ushered in the first week of the new year at WOR. NBC is presenting SPENCER HARE'S newspaper quiz show, *Let's Play Reporter*, and rumor has many other new shows in the audition stage. No, 1943's radio prospects don't look too bad.

JACK BENNY and his company will be guest on CBS's *Stage Door Canteen*

Chicago By NAT GREEN

VIRGINIA PAYNE, president of the Chicago local of AFRA and chairman of the American Theater Wing here, was guest star at the opening of the Stage Door Canteen in Cleveland Saturday (9). . . . MARY ANN MERCER,

January 21. They were announced previously for January 7. . . . The WOR-Mutual *Better Half* program, which is emceed by TOM SLATER, has changed its time to Sunday nights at 9. This will give SLATER two Sunday emcee chores, as he is heard on *This Is Fort Dix* over the same network at 1:15. . . . LARRY ELLIOTT, free-lance announcer heard on all four major networks, is resuming his singing career insofar as it will not interfere with his announcing chores. ELLIOTT broke into radio as a singer in Washington, and became an announcer after his diction had been judged best in a competitive audition. . . . RENA CRAIG has decided not to return to New York radio this season, as she is doing well in Chicago. RENA was heard in a grand character role on *That Brewster Boy* Friday night and is appearing frequently on many other programs and commercials. . . . JAMES MONKS, as Private Francis Marlon in *The Eve of St. Mark*, did so much talking about his illustrious ancestor, Patrick Henry, that he talked himself right into a radio job on *We, the People* the other Sunday night—reading a famous speech by Patrick Henry. . . . FRANK SINATRA started his own five-a-week program, *Songs by Sinatra*, on CBS January 4. It was SINATRA'S recording of *I'll Never Smile Again* that shot him to stardom and helped him win a permanent radio audience.

RADIO'S big baby, DELORES GILLEN, is kept busy these days on NBC's *Abie's Irish Rose* program, playing simultaneously the roles of the Abie Levy twins, Rebecca and Patrick Joseph. . . . When BARRY WOOD goes on the new *Lucky Strike All-Time Hit Parade* February 12, he goes into the spot vacated by his brother-in-law, OSCAR LEVANT, and the *Information Please* program.

WBBM staff vocalist; RUSS BROWN, singer, and HERB FOOTE, organist, collaborate on a new program on WBBM titled *We Three*, which will be heard Thursdays at 5:15 p.m. . . . LES PAUL, (See RADIO TALENT on opposite page)

New Talent

By EUGENE BURR

ALL branches of the amusement industry face a shortage of able new talent—a shortage that will grow more and more acute as the weeks and months of war roll on, and the demands of the armed forces and war factories become ever more exigent. So acute is the situation, in fact, that even so essentially soporific a field as films has been stung into an approach to action. Yet radio, so far, has made little or no preparation for the coming dearth. In view of the huge amount of potential air talent continually waiting and pleading around the doors of the studios, this may be natural; but it is also unwise.

Films, which have never been particularly speedy to recognize perils until they were close upon them, have already gone to the unprecedented length of co-operating with a field hitherto considered films' chief opposition, simply in order to set up some workable plan for unearthing new talent during the emergency. Spurred on by the Actors' Equity Association, film companies are making serious plans to establish a series of rotary stock companies thruout the country, brightened by the visits of film stars in the leads, earning their own way if possible, but primarily set up to train new players for later service in the legitimate theater and Hollywood.

The picture boys have always considered stock a source of minor but potentially dangerous competition; they have driven stock out of every territory from which it could conceivably be driven, until the once well-to-do stock field, during the past decade, took on all the less prosperous aspects of a Bowery flophouse. For years films have raided the legitimate theater and kindred fields for their new players; for years they have turned deaf ears to the reiterated plea that such raiding would eventually empty the fold. Yet now the situation is so acute that the Hollywood lads are listening eagerly to those same pleas and are even bending serious efforts to rehabilitate a field which they once systematically drove out of business. It may take them a long time to wake up—but at least they show signs of stirring.

NOTHING comparable has happened in radio—yet radio could lay solid and workable plans without being forced to go, like films, outside of its own balliwick. Radio has huge proving grounds ready to hand within its own jurisdiction—small stations where live shows would be successful novelties, now prevented from offering such shows because of costs and lack of local sponsorship. It would be, it seems, comparatively easy for the nets or other interested parties to set up such live shows here and there in smaller station thruout the country, footing the costs, which would hardly be very considerable, themselves. Such a gesture would be far from disinterested. It would provide a perfect proving ground, a perfect training school, for the development of new and able radio players—dramatic, vocal and instrumental. Radio is going to need such new players—and sooner, perhaps, than it thinks.

Naturally, in a field so habitually beset by the ochones and jabbering of neophytes ready to sell their souls or stand on their heads to get a break, the situation has been largely discounted. But it's going to land with a thud—and no one can tell just when. The demands of the armed forces—the increase in those demands as time goes by—and the even greater demands of armament manufacture have already made inroads. But if the war lasts for many more months—and there is, of course, every indication that it will—the present inroads will look like so many flea bites. And the coming famine will by no means be confined to men; women are included in the plans that are rolling to completion; and women will be drained away from performing jobs too.

Radio, as a matter of fact, has an even more acute problem than some of the other show business fields, if the \$25,000 salary ceiling remains in effect after the gentle ministrations of the new Congress. For, if it remains in effect, radio will, to all intents and purposes, lose the services of the guest stars from other fields who have played so tremendous a part in the building and presentation of ready-made audience-pulling programs. Radio will have to rely on its own ingenuity, rather than on the reputations (See NEW TALENT on opposite page)

Limitations on OWI Transcripts

NEW YORK, Jan. 9.—OWI listed limitations in regard to spot sponsorship in instructions sent out with the first batch of OWI transcripts of the year. Explanatory letter, signed by William B. Lewis, chief of the Radio Bureau, went to each station. According to the instructions, no beer or liquor concern may sponsor OWI announcements, and no commercials may be related to the OWI messages in any way, leading listeners "to believe there is a connection between the two." Single OWI announcements should not be sponsored, but may be placed within programs, provided they are not related to or used as "build-ups" for commercials.

Lewis also pointed out that, wherever possible, announcements should be placed at the beginning or end of a news broadcast, either sponsored or unsponsored. He also suggested the use of shows from service camps and training stations.

The letter further pointed out that, effective with the start of the station announcement plan January 18, the national spot plan will be canceled. National advertisers will be asked to write local stations, urging scheduling of OWI spots before and after their shows, or even with them, Mr. Lewis revealed. An OWI message may be written into the script of a sponsored program in place of the transcription, provided the job is well done and all the essential points are covered.

WPTZ May Resume

PHILADELPHIA, Jan. 9.—Altho television is "frozen" for the duration, Philco is making preparations for the resumption of programs over its new tele station, WPTZ. Station went off the air to build a new transmitter at Wyndmoor, Pa. Paul Knight, WPTZ program manager, is making a poll of the local tele audience in advance before setting up the program policy.

NEW TALENT

(Continued from opposite page)

of its guest stars, to increase the number of its listeners—or even to hold those it now has. And, in such a situation, new talent—fresh, able and with a novel and unhackneyed approach—becomes all the more important.

RADIO, to a great degree, has isolated itself from other branches of the show business, to its own disadvantage. Two attitudes have been involved in such isolation. One is the logical insistence that radio is big-business advertising and as such has different problems and different aims from other show fields; the other is the snide and stupid attitude, in reality a rather pitiful defense mechanism, that considers radio a great new art, far too high and powerful to take implied suggestions from such forgotten and outmoded media as the legitimate stage or vaudeville. Radio has been the loser thru its isolation.

There are lessons to be learned from other fields—a fact strikingly pointed out by Mr. Bill Delany, a wise and experienced showman who knows vaudeville and legit backwards and upside down (a state, incidentally, in which those two fields have frequently found themselves in recent years). Mr. Delany, in fact, touches on the very problem of new talent that has been the subject of this column.

"If the radio people know their stuff as they should," Mr. Delany writes, "they will do as we did in vaudeville; they will actually dig up material from the smaller stations, where the unknowns have been languishing perhaps for years. The small station is the small-time of years ago, wherein was conducted a sort of school for the bigger places. Radio, if properly operated, could send its embryo artists out into the hinterland into the smallies for brushing up and perhaps for later use on the larger stations or the nets."

There are, of course, many practical difficulties connected with any such plan; but there is no difficulty that could not be surmounted somehow, in the face of an acute and increasingly dangerous situation. The set-up might be difficult—but it can be worked out.

In any case, the suggestion is offered for what it may be worth. Very shortly, I have a hunch, it's going to be worth a great deal.

Advertisers Agencies Stations

NEW YORK:

Bill Chaplin, veteran newspaperman and member of the INS, has joined the NBC staff with a Monday thru Saturday series of newscasts heard 6:25 to 6:30 p.m. . . . Jay Clark, free lance director with the major networks, has joined the radio department of Ted Bates, Inc. . . . Dinning Sisters have been signed by NCAC for a five-a-week half-hour show over WGN for the Bowman Dairy Company of Chicago. . . . Benny Goodman, Oscar Levant, Olga La Coehlo and a new Norman Corwin drama will highlight the revised *Cresta Blanca Carnival* with Morton Gould's ork January 13. . . . The Korn Kobbler have been signed for an additional 15 minutes on Wednesdays and Fridays over a Blue Network Coast-to-Coast hook-up of 50 stations.

CHICAGO:

PULLING power of WLS was demonstrated in a test campaign conducted with the new early morning program, *Bunkhouse Jamboree*. Test, offered for a pipe tobacco manufacturer, offered a free sample of tobacco to all listeners. Using 24 announcements from December 14 to 19, the station pulled 10,175 requests. Heaviest mail came from industrial workers, farmers, night watchmen and plant guards. . . . A late evening news summary, 11-11:05 p.m., Monday thru Saturday, has been scheduled on WBBM by the Atlas Brewing Company, beginning February 15. . . . Station WAIT is the only Chicago station receiving Reuter's cables news service. . . . Ralph L. Atlas, president of WJJD and WIND, has acquired a substantial interest in the management of the Foreman Company, radio station representatives. . . . Lloyd Knight and Bob Cline, of the WGN sound department, have been inducted into the army, and a third member, Earl Schenk, has been ordered to report for induction. This will raise the total number of WGN employees in service to 36. . . . Sidney N. Strotz, vice-president in charge of the NBC Western division, was in Chicago last week and left for New York, accompanied by Jules Herbeux, central division program manager.

PHILADELPHIA:

JERRY AUSTIN, night news editor of WJPD, has been named chief announcer of station's FM adjunct, W73PH. . . . Leslie J. Woods, first television engineer at Philco here, promoted to vice-president and general manager of the subsidiary, National Union Radio Corporation, manufacturing radio tubes and electronic devices. . . . Dick Olanoff, formerly of *The Record* staff, joins WIP as assistant to Tome Livezy, pilot of the all-night *Dawn Patrol* record show. . . . WDAS studio orchestra gets a \$2 weekly increase under new contract, but music union nixes use of toolers on commercial programs. . . . Fred Welting, WJPD's screen and stage critic, called up for officers' training in the navy, and Tom Moore, former announcer at station, commissioned a lieutenant in the Army Air Force. . . . Isaac D. Levy, vice-president of WCAU, named co-chairman for local March of Dimes drive. . . . KYW loses announcer Jay Paraghan to the air force, while announcer Jim McCann goes off to officers' training school in the army.

LOS ANGELES:

HARRY WITT, KNX sales manager, marked the end of a banner year by entertaining his staff at luncheon at the Brown Derby. Five minutes before the luncheon Heber Smith sold news analyst Harry W. Flannery to Planters Peanuts for a 52-week stretch thru the Raymond R. Morgan Agency. . . . Gilbert Seldes, CBS's director of television production and daytime programs, arrived in Hollywood recently to direct the writing and production of the Coca-Cola show featuring Andre Kostelanetz and his orchestra. . . . Milton Bacon, producer of *God's Country*, was in Hollywood recently gathering California material for future broadcasts.

4 Serials Expand

CHICAGO, Jan. 9.—The NBC central division announces the expansion of four Chicago daytime dramatic programs January 18 to the full NBC network and an added station line-up for a fourth show. The shows are *Ma Perkins*, *Road of Life*, *Vic and Sade* and *Lone Journey*, all sponsored by Procter & Gamble.

Road of Life and *Ma Perkins* will each add 47 stations, making a total of 129 for each. *Vic and Sade* will add 49 stations for a total of 129, and *Lone Journey* will add 11 for a total of 51.

This is the biggest expansion ordered by any sponsor since NBC inaugurated its special rate plan for a 125-station minimum network. Agencies involved are Blackett-Sample-Hummert for *Ma Perkins* and *Lone Journey*, and Compton Advertising, Inc., for *Road of Life* and *Vic and Sade*.

"Midwest" Now Pro

CHICAGO, Jan. 9.—The *Midwest Mobilizes*, heard on WBBM and formerly presented by amateurs, now has an all-professional cast that includes Forrest Lewis, Murray Forbes, Bob Byenforth, Ray Suber, Kurt Kuppfer, Reese Taylor, Art Hein, Harry Cansdale, DeWitt McBride, Henry Saxe, Stanley Gordon, Ruth Perrott, Mento Everitt, Eva Parnell, Betty Ruth Smith and Betty Hanna. Les Mitchell continues as producer.

RADIO TALENT

(Continued from opposite page)

folk-tune guitarist on WIND a few years ago, who since has developed into one of America's best guitar virtuosos, is again heard on WIND as featured soloist on the CBS sustainer, Caesar Petrillo's orchestra. . . . ANN HUNTER will be heard on a new show, *A Woman's View of the News*, starting January 18 on WAIT, 5:15-5:30 p.m., Monday thru Saturday. . . . ATTILIO BAGGIORE, WGN staff concert tenor, will be in New York until January 23 for work preparatory to his 1943 concert tour, beginning in February. . . . DAVE GARROWAY, announcer, is the first 1943 NBC vacationer. . . . MARY SMALL, CBS songster, will make her broadcasts of January 12, 14 and 15 from WBBM in Chicago, where she is to make a personal appearance at the Oriental Theater. . . . PAUL GROVES, WJJD singer and mandolin player, heard on the *Breakfast Frolic*, is the father of a New Year's daughter, Sanda Lou, born shortly after midnight January 1. . . . CURT MASSEY AND THE MILKMAIDS and JOHN DUFFY will be heard on a new show on WGN starting January 18. Show, sponsored by Bowman Milk Company, will be heard 10:30-11 a.m., Monday thru Friday. . . . *Easy Money*, WGN dramatic program featuring MIKE TRENT and produced by LOU JACKOBSON, has been renewed for 13 weeks by the Consumers Company. . . . *Tate's Variety Show* on WCFL, featuring HAL and NIKKI TATE, has been renewed for 13 weeks by Newart Company. . . . SOL SAKS is writing the WBBM mystery thriller, *Bullet Trenton, C.D.* . . . JACK DREES, sports announcer, has returned to WIND for three weeks to handle the feature races on the *Sports Edition*, while TED WILLIAMS, who regularly does the chore, vacations in California. . . . ROSE HILDEBRAND, former WBBM radio personality behind *Letters From England* and *Meet Our Allies*, assumes her new duties shortly as reader for a well-known publishing house.

The passing of HARRY HOSFORD, known on the air as "Uncle Harry," marks the end of one of the most successful "kid" shows on the air, WGN's *Uncle Harry's ABC Club*. While no announcement has been made by WGN, it appears probable that the station now intends to get away from kid shows. One reason for such a move might be the great line-up of kid shows on the Blue Network, which makes competition plenty tough, and WGN may figure its time more valuable for adult shows.

Hollywood

By SAM ABBOTT

IRVIN LEE has been assigned the part of Jerry, the mayor's sister's son, on *The Mayor of the Town* over CBS. . . . CLIFF CLARK has returned to the Gilmore show, *Furlough Fun*, as announcer. . . . DAVE LANE, KNX-CBS song stylist,

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

At the time that the Germans were at the gates of Stalingrad and other commentators were predicting a Russian defeat, Hans Jacobs, WOV news commentator, predicted that the Russians would hold out, and thereby added an impressive item to his list of correct predictions on the international scene. Jacobs, before coming to WOV six months ago, had a wide background in international affairs. As official interpreter for the pre-Hitler German government he traveled all over the world to peace conferences. He was the voice of the Paris radio broadcasting to the underground movement in Germany in 1932, and for the past three years he has broadcast anti-Fascist propaganda over short-wave station WRUL, Boston.

On his present series over WOV, 7-7:15 p.m., Monday thru Saturday, he attempts to analyze the latest moves on the war fronts and the conditions inside the warring nations. Altho he speaks with a pronounced accent, which is difficult to understand at first, it is not so noticeable when he slows down. On evening heard, his pace was inconsistent, starting slowly but speeding as he went along, which made for a jerky delivery in parts.

He gave direct quotes from newspapers several times to convince listeners of what he was trying to say and ventured to predict that the first internal revolts in Germany would come in February or March, as the strain of military defeats was difficult for the Nazis to take.

Marion Radcliff.

More Femme Spielers

DETROIT, Jan. 9.—Local stations, hard-pressed to maintain their announcing staffs as more men are taken into the services, are adding new men and making a beginning with women.

WWJ has just placed Frances Harris, who formerly did a style and shopping program under the radio name of Nancy Dixon, on the news staff as a regular newscaster. Same station is also adding William Hitch to replace Hugh Downs, who goes to the army.

is making a series of transcriptions for the fighting men overseas. . . . JEAN HERSHOLT, of the *Doctor Christian* series over CBS leaves Hollywood late this month for New York. His broadcasts will originate from that point.

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Program Reviews

EWT Unless Otherwise Indicated

"Country Journal—Food and the War"

Reviewed Wednesday, 4:30-4:45 p.m. Style—Discussion. Station—WABC (New York) and CBS.

Supplementing its Saturday half hour of farm news, Columbia's *Country Journal* has begun a new mid-week 15-minute program featuring talks and interviews on wartime food problems as they affect the housewife and the home.

Charles Worcester, *Country Journal's* farm editor, had for his guest on the first program Roy Hendrickson, director of the Food Distribution Administration of the Department of Agriculture. After Ann Ives gave a quick over-all picture of the food situation by saying that there is no danger of America going hungry, but we don't have all we want of everything, Hendrickson gave a sane and clear explanation of the purposes of rationing, the point system and the butted and meat shortages. On the whole, his views were optimistic. He explained the benefit to the consumer of rationing and said that problems of distribution of certain unrationed foods were quickly being worked out.

The program comes at a time when the public is greatly in need of a simplification of large-scale consumer problems confronting them. Leaving out superficial trimmings and fancy format, program comes right down to the facts, giving purposes of government measures, causes of shortages, and suggesting practical ways of meeting them.

Marion Radcliffe.

"Singin' Sam"

Reviewed Tuesday, 7-7:15 p.m. Style—Songs. Sponsor—Barbasol. Station—WGN-Mutual (Chicago).

Known for the past 15 years as a one-man radio show, Singin' Sam—otherwise Harry Frankel—is back with one of his first sponsors and has launched a Coast-to-Coast series. Before entering radio Frankel was a member of the vaude team of Frankel and Dunlevy. More than a dozen years ago he started on the air at WLW, Cincinnati, and within a short time Barbasol put him on the road to nationwide fame. His new show follows closely the lines of the old, even to the old theme song. Frankel does the commercials as well as the songs, and the musical accompaniment is furnished by organ, piano, violin and bass viol.

Possessed of a pleasant deep baritone voice, Frankel sings old and new pop numbers and between songs intersperses a bit of homely philosophy. He's best in the old, unsophisticated, sentimental songs that have a wide popular appeal. On show caught he sang *When You're Smiling, Dearly Beloved*, *That Old Gang of Mine* and *Reminiscing*. His deep, mellow tones register well on the air. Commercials are not too long and are delivered in a "homey" conversational tone that is more effective than the blatant, forced spiels of too many announcers. A pleasant quarter hour of soothing vocals.

Nat Green.

"Doctors at War"

Reviewed Saturday, 5-5:30 p.m. Style—Narrative and drama. Presented by NBC, in co-operation with the American Medical Association.

Doctors at War is a continuation of *Doctors at Work* and other American Medical Association programs heard over NBC during the past nine years. Under the auspices of the Army's Medical Department and the Navy's Bureau of Medicine, the series is written by William Murphy, produced by Arthur Jacobson and narrated by Dr. W. W. Bauer, director of health education of the AMA.

The second show of the series dramatized the crying need for nurses at the fighting front, for 19,000 girls to become student nurses, and for nurses' aids to relieve the graduate nurses. By means of episodes, narration and a talk by an army nurse, the grave shortage of graduate nurses for war needs was shown and the vital part that they play in the winning of the war was dramatically told.

Thru the showing of a daughter and mother signing up as student nurse and nurses' aid respectively, the requirements and the duties of each were given simply and clearly. Another episode showed

army nurses in action in North Africa and ended with a salute to the valiant nurses on all battle fronts.

Show was effective mainly for the strong plea it put up for more girls to join the nursing services and for the concrete advice it gave as to where most help was needed and the requirements for each branch, including the Army and Navy Nurses' Corps, student nurses, graduate nurses and part-time nurses' aids.

Marion Radcliffe.

"We Three"

Reviewed Thursday, 5:15-5:30 p.m. Style—Musical. Sustaining on WBBM (Chicago).

If one has 15 minutes to kill and enjoys organ music and a good vocalist, *We Three* will kill the time pleasantly. But there's nothing in the program to arouse any particular interest. Herb Foote presides at the console, and his medley of gypsy tunes on the opening show was very good. Fran Allison, who has a lovely voice, led off, singing *The Last Time I Saw Paris* and *Every Night About This Time*. She was the particular bright spot of the show. The vibrant quality of her voice gets over nicely to listeners and makes one want more of the same.

Announcer Bob McKee then interpolated a talk on patriotism and a plea to buy War Bonds. This was followed by Foote's organ medley, which was so long as to become tiresome. Show closed with three songs by Russ Brown—*Mary, Manhattan Serenade* and *Be Careful, It's My Heart*. Brown has an excellent voice for romantic ballads, but three in a row is too large a dose.

Nat Green.

"The Hunnicutt Show"

Reviewed Thursday, 7-7:30 p.m. Style—One-man variety show. Sustaining on WFIL, Philadelphia.

Local listeners have come to expect and even learn to like corn-on-the-cob broadcasting for the early yawning hours and drowsy p.m. minutes when the resistance is low. But cutting the silly capers at this early evening hour, when the listening is along sober lines, negates the efforts of Mike Hunnicutt for his one-man *The Hunnicutt Show*. Might be sure-fire patter for a small town where everybody knows his neighbor; but in this instance the line the show follows has absolutely no point.

Even with the ringing in of platters and a spot announcement or two to complement his song singing to his own piano accomps, time hangs heavy. Moreover, his silly giggles after every few words or so grate on listening ears. His meaningless ramblings may sound funny to Hunnicutt, but they can't be that funny.

Intent is obviously to develop a *This Is Morgan* (WOR) locally. But Hunnicutt is no Morgan.

Maurie Orodener.

"Snow Village"

Reviewed Tuesday, 11:30-11:45 a.m. Style—Serial. Sponsor—Proctor & Gamble. Station—WEAF (New York) and NBC.

Replacing *Against the Storm*, which bowed off the airwaves the end of last month, *Snow Village* is the new Monday to Friday tearjerker for P. & G. at 11:30 a.m. It's a serialized version of the original *Snow Village Sketches* by William Ford Manley, which for over a year appeared as part of the Kate Smith hour.

Telling the stories of some of the 200 people of a small New England town, series is homespun and slow-moving, bringing out the startling philosophy pointed out by the announcer at the opening—"the best crop that these hills raise is men." With this statement in mind, second episode turned out to be a series of character sketches concerning mainly an unhappy old man who lives with his money and his cats, and a woman with sterling character who makes her unwilling husband visit the lonely old hermit.

Dialog is of the drawling, hillbilly type. Narration at end tries to be picturesque and build up a literary quality for the show. However, the description on episode heard did nothing to make the series stand out from typical daytime drama.

Marion Radcliffe.

Soap Opera With News

NEW YORK, Jan. 9.—Starting with the new year, *Mary Foster—The Editor's Daughter*, serial drama aired in Cincinnati, incorporated news periods on each day's program.

The drama, which takes place in a newspaper office, broadcasts up-to-the-minute reports from the major news services. This innovation in daytime radio was planned to give listeners vital news combined with their soap opera entertainment.

"POSSIBILITIES" CLICK

(Continued from page 3)

by MGM. Rio Rita, starlet now known as Dona Drake, was designated as a 1935 vaude possibility. Zero Mostel, caught at one of his first appearances at Cafe Society Downtown, stretched a legit prediction by signing with MGM, and Wilbur Evans made the jump from legit into pix, having signed a contract to go to the Coast in the spring.

Also landing roles in films have been Jimmy Alexander from *Meet the People*; Skippy Baxter, caught in *It Happens on Ice*; Gloria Blake, signed by 20th Century-Fox; Rosalyn Boulter, Claire Carleton, Stephen Courtleigh; Billy De Wolfe, signed with Paramount; Frank Gaby, Dorothy Harrison, Louis Hector, Denis Hoey, Mary Jane; Billy Livingston, costume designer; Lorraine and Rogan, Eve March, Millard Mitchell, Lee Murray, William Newell, Louis Polan, William Post Jr.; Jimmy Rae, who crossed a 1941 legit musical forecast by appearing in several films; Jane Seymour, Arthur Shields, Six Debonairs (who have since broken up); Cyril Smith, who stretched a legit musical recommendation to cover films as well; Kenneth Spencer, tabbed for a legit musical spot and landing instead on concert stage and in films; Paul Stewart, who made good on a 1935 film prediction; Tamara Trumanova, Miguelito Valdes and the Vass family.

Legit musicals took Jack Cole, dancer who became choreographer for *Something for the Boys*; singer Laura Deane Dutton, who won a spot in *New Faces*; Gower and Jeanne, who appeared in *Count Me In*, and Dean Murphy, who has just signed for *The Ziegfeld Follies*.

Other recommendees for legit who have come thru are tap dancer Mary Jane Brown, spotted at the Greenwich Casino; Irwin Corey, who went into *New Faces*, as did Hy Thompson and Tony Farrar; and Diana Del Rio, labeled for a legit spot and appearing later in a Mexican musical. Jack Gullford, New York comic, came out of Cafe Society to make good our 1939 bid for legit musical.

Harris and Shore were signed for the condensed version of George White's *Scandals*. Garron and Bennett appeared in summer musicals, and Marjorie Knapp's songs clicked in *Star and Garter*. Stuart Morgan Dancers, spotted for legit musical, were cast in *High Kickers*; Nicodemus, Duke Norman, Sunny Rice and the Ross Sisters made the legit grade, and Belle Rosette briefly replaced Carmen Miranda in *Sons o' Fun*. Addie Seamon, of the Forsyth, Seamon and Farrell trio, played in English musicals after a "possibility" listing; Lee Sullivan also jumped to legit. Romo Vincent, who was listed as a radio possibility in 1939, joined the legit group; Roberta Welch, spotted at the Greenwich Village Inn, later appeared as a singer in *Beat the Band*; and Carter and Bowie crossed a radio recommendation to turn up playing their pianos in *Sons o' Fun*.

Listed in the recording group are the Belmont Balladeers, who appeared in concerts; Bon Bon on Decca records; Louis Horvath Jr., who has recorded several Hungarian songs, and Leo (Snub) Mosely and band.

In radio, Tallulah Bankhead appeared on a series of Philip Morris programs; Shirley Booth became a radio top-ranker, shining on *Duffy's Tavern* each Tuesday. Alan Hewitt and Ruth Gilbert are also heard on the airwaves. Anita Boyer, who was listed as a radio possibility in 1940, has graduated from band vocalist to radio singer. Others who clicked in this field are Juan Arvizu, caught at the Copacabana in New York; Elton Britt, who has his own air program, and whose recording of *There's a Star-Spangled Banner Waving Somewhere* is a country-tune sensation; Sarita Herrera, Korn Kobbler; Carlos Montoya, and the Savoy Opera Guild, which was originally recommended for recordings, but wound up with its own series on the air. Richard Dyer-Bennett, caught at Le Ruban Bleu in 1941 and recommended by *The Billboard*

for legit musical, crossed the prediction by completing an album for Keynote Records and making several appearances on network programs.

Nine who scored on vaude predictions include Arthur Elmer, George Davis, Ray Janis, Le Verne, Ross and West, Violetta and Rosetta Valero, King's Men, and Dick Barstow, who danced his way from Radio City Music Hall to a hotel-room dance directorship.

Charles Newman, who came up as harmonica player with the Fred Waring band after being mentioned as a 1936 vaude possibility, is now a hit songwriter. Ditto for Sonny Skylar, vocalist with Vincent Lopez, who was spotted for radio in '36. Alfred Drake, recommended for films, became an opera adapter and lyricist as well as a top-ranking actor. Raymond E. Johnson, caught in radio and named for films in 1939, has just been announced for the lead in the Broadway drama, *Thomas Jefferson*; and Dick Rogers, recommended when part of the Dick and Dorothy Murphy team, has made his mark as a band leader.

PERFORMER STATUS

(Continued from page 3)

seeking further clarification. Legal talent representing the Motion Picture Producers and Distributors of America is now in Washington seeking rulings.

Those not permitting the deductions are acting in accordance with the decision handed down in the Radio City Music Hall case here, in which it was ruled that performers are independent contractors and thus Social Security and Victory Tax deductions do not apply.

On the other hand, a spokesman for the Department of Internal Revenue here said the department does not recognize the Music Hall decision as final and, therefore, will expect taxes on salaries of performers.

As far as musicians are concerned, the Form B American Federation of Musicians' contract classifies sidemen and leaders as employees. No court rulings have been handed down on the validity of the Form B, but a federal decision in the Griff Williams case declared a band leader to be an independent contractor. The AFM appeal from this decision has been denied.

As all union bands are now working under the newer Form B, the Williams ruling will not apply, according to AFM attorneys.

The situation in night clubs regarding Victory Tax is still indefinite. Some operators fear that deduction of Victory Taxes will make them liable for back Social Security taxes. Many are paying the new impost but are registering the fact that they are shelling out because of lack of final ruling on the subject.

Attorneys for the Chez Parce, Chicago, who conferred with the William Morris Agency on that subject, declared they will make no Victory Tax deductions.

Other clubs, like the Versailles, New York, have clauses written into their contracts stating performers to be independent contractors.

When Victory Tax deductions are made, it is on the over-all salary and not on salary less commissions. (Amounts paid in commissions are normally deductible from income taxes.)

OVERSEAS USO

(Continued from page 4)

Sex appeal will have to come from the girls doing specialty and singing acts.

Because England is a closer contact point of military operations, units will be routed from London to the points where they are needed. Sam Eckman, MGM representative in London, will be in charge of the volunteer committee there, with Teddy Brown, secretary of American Overseas Artists, a volunteer group of American performers in England, will serve as chairman of the talent committee. Ben Lyon, Bebe Daniels and Vic Oliver will be on the talent committee.

William B. Dover, of the Hollywood Victory Committee, will go to London as administrator of ETO operations for Camp Shows. George Black, head of General Theaters Company and Moss Empire, Ltd., will head the British Advisory Committee; Herschel Stuart, Australian theater man, will represent overseas operations in his sector, and Sam Weisbord, of the Morris agency, will supervise overseas bookings in New York. They will serve on a volunteer basis.

Overseas activity on a limited basis has been going on from the New York office of CSI for the past year, with 86 units having been sent to England, Alaska, Panama, Hawaiian Islands, Bermuda and Newfoundland.

Out-of-Town Openings

"Her First Murder!"

(The Auditorium)
MEMPHIS

A comedy by Major Robert Presnel, based on a novel by Tony Chausler, presented by Victor Payne-Jennings and Marion Gering, under the direction of Mr. Gering. The cast, in addition to Zasu Pitts, starred, includes St. Clair Bayfield, Oliver Thorndike, Joseph Caskey, Richard Taber, Merle Maddern, John Parrish, Ann Mason, Bette Grayson, Tito Vuolo, Frank Milton, Alfred Webster, George Spaulding and William Challee.

Frank Wilcock takes the place of Richard Taber as Chris in Detroit Christmas night, according to Marion Gering, who flew to Memphis to take over active management of the company due to the serious illness of George Leffler. Leffler recovered sufficiently to leave with the troupe Sunday morning.

"Her First Murder!" has been considerably rewritten since the start of its tryout tour, eliminating completely Scene 1 of Act III, which took place in the office of the Beagle Detective Agency. This speeds up the action by eliminating change of scene, as the one stage set, showing the parlor of Mrs. LaVelle's theatrical rooming house, serves for all three acts; but even this does not move the play along at a rapid enough rate to hold the audience effectively.

The situation develops about the body of a headless man found in a girl's bed in Mrs. LaVelle's rooming house by her soldier lover just before his leave expires. He summons to his help the Beagle Detective Agency, not knowing that its owner, Zeke Beagle, has died, leaving the agency to his two sisters, Amanda, played by Merle Maddern, and Lutie, played by Zasu Pitts. The girls having finally made up their minds to carry on Zeke's business, and the soldier being finally persuaded to accept their services, the play limps along from one too short vaude turn put on by an inmate of the theatrical rooming house to another, without creating any real sense that a murder investigation is in progress. This probably is due to George Spaulding, as Inspector Moore in charge of the investigation, being too deferential to Miss Pitts, too careful to keep her always in the center of the stage. He does not act as if he were investigating murder.

Miss Pitts's own work is interesting and sparkling, but this is not enough to hold together the rather rambling structure of the play. She would be more convincing if she went thru some of the motions of cerebration commonly accepted by storybook detectives. She seems to just happen to the solution casually.

As a reporter, Bill Challee shows up well, but might do more clue hunting to advantage.

Faster action, more of a three-ring circus effect, will have to be achieved before the play can be a success on the road or on Broadway. Ted Johnson.

"Dark Eyes"

(Ford's Theater)
BALTIMORE

A comedy by Elena Miramova, in collaboration with Eugenie Leontovich. Staged and produced by Jed Harris. Settings by Stewart Chaney. Cast includes Carl Gose, Oscar Polk, Minnie Dupree, Georgia Spencer, Avne Burr, Geza Korvin, Eugenie Leontovich, Elena Miramova, Ludmilla Toretzka and Jay Fassett.

Play deals with the plight of three Russian actresses, desperate for employment, who are trying to induce a wealthy Long Islander to produce a play of their authorship.

For two of the three acts play unfolds as an eccentric but charming comedy, rich in amusing and subtle exposition of the effect achieved is dissipated in the last act, when a logical continuation of the theme is lost. After floundering around for a conclusion, the play ends abruptly, demonstrating very definitely the last act needs revision.

The plot is very simple. A rich widower (Jay Fassett) who has been in Washington to turn his plant over to the government has wired his family that he is coming home for a rest and wants peace and quiet. His mother (Minnie Dupree) had already invited guests, but fibs them out of coming. But daughter's (Anne

Burr) fiance (Geza Korvin), a character modeled after the marrying Georgian prince, shows up with news that three of his best friends are coming. The three friends—Elena Miramova, Eugenie Leontovich and Ludmilla Toretzka—soon turn on the charm and make themselves welcome, and by the time the rich widower gets home are well entrenched in the household. The three stranded actresses, who had been evicted from their New York lodgings and have passed in their typical spirit of bravado a check for \$500 on a bank in which they have no account, dip into their temperaments for a fight over Tschalkowsky's music and into their meager possessions to give the family grandmother birthday presents, including their prized samovar.

The wealthy widower, at first dismayed by the Russians' intrusion but later delighted, agrees to finance their play, and one of them makes a play for him, while another makes a play for the prince. The rich daughter doesn't like it, since she is affianced to the prince. The third Russian actress is concerned more with making friends with the cook and enjoying three excellent meals a day.

Accustomed to dramatizing their feelings, the three actresses soon set the household seething with a complicated series of grand passions and keep the house in gentle ferment, needing but to step up the pace to a boil before it will become exciting. But in last act two of them, for insufficient reasons, enter a suicide pact and drink what they think is poison. The "poison" turns out to be harmless, which gives rise to some comical business and lines. This scene definitely deflates the play.

Staging is superb and cast excellent. The play is good entertainment and occasionally downright funny but at times too long and very wordy. Production, as a whole, is smooth. In addition to last act being weak, there is too much use of cuss words, which easily raise a laugh but would be better deleted.

With some revision it should be ripe for Broadway after its two weeks in Philadelphia, following its two-day (three performances) opening in Baltimore.

John F. Ignace.

"The Wife Takes a Child"

(Wilbur Theater)
BOSTON

A comedy by Phoebe and Henry Ephron. Presented by John C. Wilson. Staged by John C. Wilson. Settings by Stewart Chaney. The cast: Henry Hull, Evelyn Varden, Evelyn Davis, Nedda Harrigan, Judy Parrish, John Kane, Lyle Bettger, Arthur Marlowe, Tommy Lewis, Mary Orr, Robert Breton, Bubbles Manahan, Gee Gee James, William Wadsworth, Michael Barrett and William Johnson.

Story unfolds in a three-room New York apartment where Sam Whitaker, his wife, Frances, and a sister-in-law, Irma, make their home. By arrangement, Sam stays at home and runs the apartment while his wife, a buyer at Macy's, is at work. Eight years before Sam had unwisely invested Irma's life savings of \$2,000, and since then she has been living on the Whitakers. Sam has an easy life taking care of the apartment and arguing with Irma till his daughter, Kitty, leaves her husband because he enlisted without telling her beforehand. Kitty moves in, along with her two-month-old baby and all the articles required to raise a baby.

The Whitaker household now revolves around the baby. Irma is forced to sleep on a combination davenport-bed in the living room. Grandpa Sam, rather than stay at home and become a nursemaid, locates a job at Macy's. On top of all this the colored maid leaves, and an assortment of six maids come and go in the next two-month period. The final one, in the absence of the family, drinks a quart of Scotch, hides the baby under the sink and then disappears.

Kitty's husband, home on furlough, this being Thanksgiving, finds his baby gone. With the baby gone, with the husband home on leave, and visiting relatives waiting for dinner, the Whitakers are lost as to what to do. Finally the baby is located under the sink and the household returns to normalcy. Sam then gives up his job and takes charge of the house, allowing Kitty to return to work.

John C. Wilson has gathered a good cast. Henry Hull, as Sam Whitaker, altho young-looking for a grandfather, carries his part to perfection. Nedda Harrigan,



BROADWAY RUNS

Performances to Jan. 9 Inclusive.
Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5, '41	450
Arsenic and Old Lace (Fulton)	Jan. 10, '41	835
Blithe Spirit (Booth)	Nov. 3, '41	478
Chandler (return) (Forrest)	May 24	264
Counsellor-at-Law (revival) (Royale)	Nov. 24	55
Dagask Cheek, The (Playhouse)	Oct. 20	92
Doughnuts, The (Lyceum)	Dec. 30	14
Eye of St. Mark, The (Cort)	Oct. 7	110
Jasie (Biltmore)	Sept. 10	110
Junior Miss (46th St.)	Nov. 18, '41	471
Life With Father (Empire)	Nov. 8, '39	1318
My Sister Eileen (Broadway)	Dec. 26, '40	812
Pirate, The (Beek)	Nov. 23	54
Russian People, The (Guild)	Dec. 20	15
Skin of Our Teeth, The (Plymouth)	Nov. 18	62
Three Sisters, The (Barrymore)	Dec. 21	24
Uncle Harry (Hudson)	May 20	262
Without Love (St. James)	Nov. 10	71

Musical Comedy

By Jupiter (Shubert)	June 8	254
Let's Face It (return) (Imperial)	Aug. 17	168
New Faces of 1943 (Ritz)	Dec. 22	23
Rosalinda (44th St.)	Oct. 28	86
Something for the Boys (Alvin)	Jan. 7	4
Sons o' Fun (Winter Garden)	Dec. 1, '41	464
Star and Garter (Music Box)	June 24	230

as his career wife, is a sophisticate who refuses to get excited in the midst of all the goings-on. Evelyn Varden, as Irma, gives the best performance of all.

Judy Parrish, as Kitty, gives an honest portrayal. Gee Gee James and Evelyn Davis deserve mention for their efforts as the two maids.

The actors work hard, the direction is good, and no doubt the customers enjoyed themselves. There are a number of laughs, but the play hardly seems worth the price of admission. It is worth while to see Henry Hull and Evelyn Varden again, and they should attract ticket-buyers, but if there are enough of them to make it worth while is a question.

Harry Poole.

League, Equity Meet on Mins

NEW YORK, Jan. 9.—League of New York Theaters examined Equity's demands for a hike in minimum wages at a meeting of officials of both groups Wednesday (6). According to James P. Reilly, executive secretary of the League, a communication will be presented to Equity Council at its weekly meeting Tuesday, at which time plans for further negotiations will be made.

Higher living costs prompted Equity to take up negotiations, in line with basic agreements signed by the League in September, 1941. This allowed for hike in minimum salaries in event of rise in cost of living. An Equity committee presented evidence to the League in the form of current government cost-of-living index, and, according to cost-of-living clause in Equity contracts, demanded a proportionate increase in minimums.

This action by Equity follows the lead of other unions in the Four A's, which have already asked for increases for their members. Figuring largely in committee's action is critical financial situation of actors on tour. These performers are hardest hit by high living costs, which forces them to pay out of their salaries for room and board while on the road and, the union feels, they are in need of hiked minimums to help carry them thru.

McGrath on Equity Council

NEW YORK, Jan. 9.—Paul McGrath was named to the Equity Council this week to take the place of Louis Calhern, who resigned two weeks ago. McGrath, who was appointed at the last council meeting on Tuesday (5), will serve until the next annual Equity election.

New Plays on Broadway

Reviewed by Eugene Burr

MAXINE ELLIOTT'S

Beginning Thursday Evening, December 31, 1942

YOU'LL SEE STARS

A "musical comedy biography of Gus Edwards." Book and lyrics by Herman Timberg. Music by Leo Edwards. Dances by Eric Victor. Dialog staged by Herman Timberg and Dave Kramer. Musical supervision, Harold Stern. Musical director, Charles S. Sanford. Musical arrangers, Adam Carroll and Bernard Weissman. "Art director," Perry Watkins, with "settings" uncredited. Company manager, Joe Coldin. Press agent, Zac Freedman. Exploitation, Regina Crewe. Stage manager, Ed Mendelson. Assistant stage manager, John S. Breiter. Presented by Dave Kramer.

PRINCIPALS (most of whom supposedly represented various theatrical celebrities who were started on their careers by Gus Edwards): Alan Ray, Phyllis Baker, Buddy Swan, Jackie Green, Jackie Michaels, John Stuart Breiter, Iris Karyl, Joan Barrie, Ronny Carver, Norma Shea, Eric Victor, Renee Rochelle, Patricia Bright, Lou Dahlman, Irving Freeman, Jack Matis, Arlene Robinson, an actor billed on the program as Arnold Stang but who was not Arnold Stang, according to Arnold Stang; Sal La Porta, Maurice Doner, Edith Russell, Pat Marshall, Betty Mae Lee, Claire Harvey, Peggy Fisher, Honey Murray, George Lyons, Gordon King, Don Marshall, Dorothy Dale, Eugene Martin, Audry Burks, Jimmy Smith. (Many of the above also doubled as chorus.)

ACT I—Scene 1: Gus Edwards Music Publishing Company. Scene 2: Hammerstein's Stage Door. Scene 3: Bare Stage of Hammerstein's. Scene 4: Schoolroom. Scene 5: Princess Rajah. Scene 6: Hammerstein's Stage Door. Scene 7: Hotel Astor Living Room, Five Years Later. ACT II—Scene 1: Walgreen's, Today. Scene 2: Madison Square Garden. Scene 3: Backstage. Scene 4: Finale.

Writing a review of *You'll See Stars*, a musical that opened New Year's Eve at Maxine Elliott's Theater under the sponsorship of Dave Kramer, is like performing an autopsy, since the play died the Saturday after it opened. Or rather, to be more accurate, it died as soon as it hit the stage. But autopsy or not, some sort of record should be kept of it; for it was, with no exception that now comes to mind, the most inept show to appear on the professional stage in the past 12 years. It's almost unbelievable that professional show people had any hand in it, the names in the program indicate that some were

so involved. But even that is evidently no real proof, for a gentleman named Arnold Stang was repeatedly listed in the playbill as impersonator of Herman Timberg (who, incidentally, is programatically accused of perpetrating the book and lyrics). Mr. Stang, however, has officially denied that he played the role; more than that, he denies that he even rehearsed for it or had any connection whatsoever with the production. If everyone else listed would only do the same, we could forget the whole thing as a bad dream—a sort of New Year's Eve hangover that arrived a few hours early.

The piece purported to be a "musical biography" of the late Gus Edwards, but this seems hardly fair to the memory of a respected Broadway figure despite the fact that his brother, Leo Edwards, was listed as having written the tunes. The attempt was to show how Mr. Edwards helped the long list of top-ranking stars he discovered, and the program was liberally peppered with great names, each impersonated by an obscure imitator unearthed by Mr. Kramer. The result was practically libelous—and there wasn't even an attempt to stick to known facts. For example, Hildegard, Lola Lane, Groucho Marx, Eddie Cantor, George Jessel and others were all presented as adolescents together, while at the same time Lila Lee and Georgie Price were shown as tiny children, younger than the rest by a good number of years. This alone should give Hildegard and Miss Lane sufficient reason for hitting the war-path.

How the players who were caricatured allowed themselves to be so cheaply burlesqued in so utterly inept and outrageously incompetent a mess is beyond understanding. Certainly they couldn't have done it for love of Gus Edwards, since such stuff as this only makes his memory ridiculous. At least one of them, evidently, did object. Ray Bolger was listed thruout as one of the "characters," but the cast carefully referred to him thruout the evening as Eric Victor—the name of the dancer playing the part. If the others had taken similar action we might have been spared the whole nightmare.

The first half of the piece showed all

these Broadway greats as boys and girls together under the aegis of Mr. Edwards; and the end of the act had him allowing them, one by one, to go off to other and greater engagements with his blessing—all of them on the same day. The second half (today) showed them appearing at a benefit at Madison Square Garden and gave the impersonators a field day. There was also the story of a fictional boy and girl who left the troupe to get married, with the father taking their daughter to the benefit and getting her her great chance. In the person of a lass named Norma Shea, she flubbed it pretty sensationally.

The song numbers might be kindly described as routine; the dialog should be preserved in alcohol for the amazement of future generations. Even the settings co-operated in the general effect; they looked as tho they had been pulled out of a vaudeville warehouse and set up without refurbishing. Even a scene quaintly supposed to be Walgreen's, the drugstore where young actors gather, was represented by a shopworn canvas with a gaping front door labeled "Entrance," with a short battered bar at one side, evidently supposed to represent a soda fountain.

Naturally, the performers involved in all this could hardly be expected to shine; but a handful of them showed up fairly well. The above-mentioned Eric Victor, for example, offered some sensational dancing, and a gentleman named George Lyons gave out with a terrific harp solo. An impersonator named Jackie Green pretended rather painfully to be Eddie Cantor thruout the course of the show, but toward the end gave impersonations of various others that were really excellent and threw his Cantor work into the shade. And a chorus kid named Pat Marshall, pulled out for a number of specialties, proved herself pretty and an able enough song and dance performer. She might go places if she would avoid tossing her personality quite so determinedly into the audience's eye.

The kindest thing one can do for most of the others is to envelop them in a discreet but impenetrable silence.

Quite seriously, if this thing had been done as the annual musical frolic of a suburban women's club, it would deserve to be thoroly panned, judged on strictly amateur standards. That Broadway actually managed to inherit it, however briefly, remains one of the season's major miracles.

ALVIN

Beginning Thursday Evening, January 7, 1943

SOMETHING FOR THE BOYS

A musical with songs by Cole Porter and book and lyrics by Herbert and Dorothy Fields. Book directed by Herbert Fields. Production staged and lighted by Hassard Short. Dances directed by Jack Cole. Settings designed by Howard Bay, built by Turner Scenic Construction Company, and painted by Kaj-Velden. Costumes designed by Billy Livingston, and executed by Brooks Costume Company, Karinska, Inc., and Hattie Carnegie. Orchestration by Hans Spialek, Don Walker, Russell Bennett and Ted Royal. Choral arrangements by William Parson. Orchestra conducted by William Parson. Additional numbers staged by Lew Kessler. Company manager, William G. Norton. Press agent, Bill Doll. Stage manager, Murray Queen. Assistant stage managers, Edward Sinclair and William Torpey. Presented by Michael Todd.

Chiquita Hart Paula Lawrence
Roger Calhoun Jed Prouty
Harry Hart Allen Jenkins
Blossom Hart Ethel Merman
Staff Sergt. Rocky Fulton Bill Johnson
Sergt. Laddie Green Stuart Langley
Mary-Frances Betty Garrett
Betty-Jean Betty Bruce
Corp. Burns Bill Callahan
Micheala Anita Alvarez
Lois, Lucille The Barnes Twins
Lieut. Col. S. D. Grubbs Jack Hartley
Mr. Tobias Twitch William Lynn
Sergt. Carter Remi Martel
Melanie Walker Frances Mercer
Burke Walter Rinner
Mrs. Grubbs Madeleine Clive

DANCING GIRLS—Alice Anthony, May Block, Jean Coyne, Betty Deane, Patricia Deering, Ruth Godfrey, Dolores Goodman, Betty Heather, Margie Jackson, Jean Owens, Leslie Shannon, Ethel Sherman, Puddy Smith, Nina Starkey, Patricia Welles, Helen Wenzel, June Wieting.

DANCING BOYS—Stanley Catron, Bob Davis, Benny DeSio, Jerry Florio, Albert Gaeta, Aaron Gobbetz, Ray Harrison, David Mann, Mimi Martel, Paul Martin, Duncan Noble, Ricky Riccardi, William Vaux, Joe Viggiano, William Weber, Lou Wills Jr., Parker Wilson.

SINGING BOYS—Jimmy Allison, Joseph Bell, Alan Fleming, Richard Harvey, Buddy Irving, Art Lambert, Bruce Lord, Paul Mario, John W. Mayo, Joseph Monte, Walter Rinner, Murvyn Vye.

BAND—Bill Dreslin, Ted Fischer, Ken Snell, Jimmy Hanson, Wally Barron, Tony Frasetti.

PROLOG—Set 1: Chiquita's Dressing Room

In the Piccadilly Club, Kansas City. Set 2: Sixth Avenue at 50th Street, New York, N. Y. Set 3: An Assembly Line in a Defense Plant, Newark.

ACT I—Scene 1: Alamo Plaza, San Antonio, Texas. (Army Day.) Scene 2: Near the P. X. or Kelly Field. Scene 3: The Patio of the Old Hart Estate, Near San Antonio. (Next Morning.) Scene 4: A Crossroads. (Night.) Scene 5: The Patio of the New Hart Estate. (Three Weeks Later.)

ACT II—Scene 1: The Alamo Plaza. (Noon of the Following Day.) Scene 2: The Terrace of Col. Grubbs' Home (On the Post). Scene 3: The Crossroads. Scene 4: The Cadet Club at the Texas Hotel, San Antonio. Scene 5: The Corridor of the Texas Hotel. Scene 6: An Army Plane. (Later That Night.) Scene 7: The Cadet Club at the Texas Hotel. (Later.)

On the second night of his production of *Something for the Boys*, which opened at the Alvin Theater Thursday night, Mike Todd was seen to stop at least one couple leaving after the final curtain and ask how they'd liked the show. His anxiety is so needless that it almost seems a psychological luxury. *Something for the Boys* is a terrific show; it socks over more solidly and successfully than any musical seen hereabouts in more than a season; and, more than that, it brings back to Broadway one of the greatest troupers of our generation.

The trouper in question, is, of course, Ethel Merman, the eternal gamin. Miss Merman is a player who seems better than ever each time you see her, even tho she couldn't possibly be much better without soaring above the human race. Her voice, judged as a vocal instrument, is something between a factory whistle and a squeak. She is no Duse. But she can sell a song like nobody else alive; and her straightforward, marvelously inflectuous manner of comedy delivery can make even the worst lines seem uproarious. An irrepressible show-wise imp who so obviously loves what she's doing that she defies you not to love it too, she can wrap an audience up and send it to the cleaners in less time than it takes to stride to the footlights. Any show with her in it is bound to be a good one.

But *Something for the Boys* is a good show—a swell show; in fact, entirely in its own right. With book by Herbert and Dorothy Fields, and with music and lyrics by Cole Porter, it presents an unbeatable combination. Add to that a series of excellent settings designed by Howard Bay, imaginative and exciting dances conceived by Jack Cole, colorful and vivid costumes by Billy Livingston, and a line-up of splendidly able supporting players supplied by Mr. Todd, and you have the makings of a smash. *Something for the Boys* is a colorful, lavish, beautiful, witty and howlingly funny show. It makes Broadway look once more like the home of professional show business.

The plot that the Fields duo has provided is nothing much in outline; but that's a quality it shares with almost all musical comedy plots. It concerns a factory worker, a night club gal and a pitchman, distant cousins, who find they have inherited a Texas ranch, thanks to the ministrations of radio's *Missing Heirs* program. They go to it and find it adjacent to an army camp; so, at the urging of a name band leader who is training to be a flier, they turn it into a boarding house for the wives of servicemen and also into a factory for armaments parts. Trouble comes in the person of a daughter of a senator, the betrothed of the band leader, who tries to take things over and, when she can't, gets the ranch ruled out of bounds under charges that are best left unspecified in a newspaper that has to go thru the mails.

But, thru working with a chemical on the assembly line, one of the cousins finds herself turning into a human radio receiver—and the discovery of the reason for this, highly important to the armed forces as you well may see, gets the trio back into the good graces of the army and the radio receiving gal into the arms of the band leader.

It's a silly plot, but it's embellished with lines that are literally a succession of one terrific laugh after another. And they're socked over for all and more than they're worth by Miss Merman and her cohorts. As for the Porter songs, they're out of the top Porter drawer, a drawer that's remained obstinately closed during the past few seasons. They combine into the finest score the great man has offered since that of *Flying High*. It's almost impossible to specify particular tunes that are better than the rest, but the title song is certain to go places; *Could It Be You?* is a fine ballad; *He's a Right Guy* is one of the most hauntingly appealing songs this reporter has heard in years, and a number of the smarter comedy efforts will have the parodists going crazy.

The cast maintains the high standard,

with the two remaining cousins played by Paula Lawrence and Allen Jenkins, both of whom do fine jobs. Miss Lawrence, excellent thruout, is at her best in a number with Miss Merman wherein they pretend to be a pair of Indian maidens—or, rather, let's say a pair of Indians. It's one of the most side-splitting interludes to tear an audience apart in seasons. As for Mr. Jenkins, his well-known pickle-pussed delivery points up the comedy and he does an altogether commendable job.

Betty Bruce, who is one of the two greatest tap dancers in the world today (the other being Paul Draper) erupts just before the finale to climax the proceedings in ablaze of her superlative footwork and bring the house to a fever of enthusiasm. Betty Garrett, who is going to be starring pretty shortly unless all producers are crazy, handles a single song in stand-out fashion and deservedly brought down the house. Bill Johnson is pleasant as the band leader, and displays a commendable voice in the romantic numbers. Jed Prouty is excellent as the representative of *Missing Heirs*, and Frances Mercer is properly obnoxious as the senator's daughter. A peculiarly unattractive Latin miss named Anita Alvarez goes thru a session of odd gyrations that are probably supposed to be dancing; a lad named Bill Callahan taps capably, and Stuart Langley scores pleasantly as one of the soldiers.

All in all, it's a terrific show. Mr. Todd needn't worry about whether or not the customers will like it. Believe me, they will.

LYCEUM

Beginning Wednesday Evening, Dec. 30, 1942

THE DOUGHGIRLS

A comedy by Joseph Fields. Staged by George S. Kaufman. Setting designed by Frederick Fox, built by T. B. McDonald Construction Co., and painted by Triangle Scenic Studios, Inc. Company manager, Edward Sobol. Press agent, John Peter Toohey. Stage manager, Bernard Hart. Assistant stage manager, Joseph Olney. Presented by Max Gordon.

Edna Virginia Field
Julian Cadman King Calder
Mr. Jordan Sydney Grant
Colonel Harry Hallstead Reed Brown Jr.
A Bellboy George Calvert
Maid Mary Cooper, Mildred Haines
Vivian Arleen Whelan
Another Bellboy Jerome Thor
A Porter Hugh Williamson
Another Porter Kermit Kegley
Waiter Walter Beck
Nan Doris Nolan
Brigadier General Slade William J. Kelly
Tom Dillon Vinton Hayworth
Judge Honorla Blake Ethel Wilson
Natalia Chodorov Arlene Francis
A Stranger Harold Grau
Orderly Joseph Olney
Warren Buckley Edward H. Robins
Sylvia Natalie Schafer
Chaplain Stevens Reynolds Evans
Admiral Owens Thomas F. Tracey
Timothy Walsh James Macdonald
Stephen Forbes Maurice Burke
Father Nicholas Maxim Pantelieff
SAILORS, MARINES, HOUSE STAFF, MESSENGER, Etc.: George Davis, Joseph Martin, Harold Murphy, Bernard Winter, Edward Joyce, Henry Howell, Kermit Kegley, Hugh Williamson, Frank Taff, Theodore Bryant.

The Scene Is a Washington Hotel Suite.
ACT I—An August Afternoon. **ACT II**—Two Weeks Later. **ACT III**—Four Weeks Later. A Sunday Morning.

A hilarious political cartoon opened last Wednesday night at the Lyceum Theater, written by Joseph Fields and presented by Max Gordon. With tongue in cheek and grin on face, it has plenty to say about overcrowded, bureaucratic Washington and the conduct of some of its official denizens; by implication it says even more; and all the while it gives the customers a side-splitting time as it threads its way among the devious and devastatingly funny adventures of a trio of unmarried "wives," detailing their frantic efforts to crown love with benefit of clergy. Mr. Fields has done himself proud; and Mr. Gordon has matched him in the matter of production, which includes the fast, perfectly paced and genius-touched direction of George S. Kaufman—direction that dredges splendid performances from even the most unlikely sources and demonstrates conclusively that Mr. Kaufman, at long last, is back to his old form.

An attempt to describe the goings-on in any sort of detail would be merely a short cut to insanity. They revolve around the three "wives" aforementioned, each in Washington with her conditional spouse. One, a fly-brained redhead, is unwed because her lad, a colonel, simply insists on putting it off. Another remains unmarried because her man, who is trying to sell a synthetic rubber patent to the government, is already encumbered with a wife who refuses to submit to the

amenities of divorce. The third is herself expecting a divorce momentarily, but meanwhile snatches each greedy moment possible with her young flier, who is about to be ordered to active duty. The three girls live in a hotel apartment that is constantly invaded by swains, generals, wistful seekers after a place to sleep, admirals, bureaucrats and other typical Washingtonian impediments.

The redhead becomes secretary to a general who used to work in Wall Street and present World's Fair bathing beauties on the side. A Russian female sniper, brought over to cement American-Soviet relationships, decides that she doesn't like the Southern cooking at the Russian embassy and moves into the hotel apartment, along with her ever-present rifle and direct Russian point of view. A female judge from Montana (she eventually turns out to be judge of the annual pic-nic contest) insists that the three girls join her movement to take care of the babies of war workers. In desperation, they join—and are immediately investigated by the FBI, which discovers that their marriages are theoretical rather than religious and orders them out of town. An admiral hires their suite but allows them to remain. The wife of the synthetic-rubber inventor arrives. In the end, of course, one lass gets her divorce and her lad back and is duly married, the ceremony being performed by a priest of the Greek Apostolic Church, kindly provided by the Russian sharpshooter; and the other couples, as the curtain goes down, tremble upon the brink of duly sanctified connubial bliss, ready and at last able to take the plunge.


You probably can't make much sense out of that as it stands—but Mr. Fields makes brilliant sense out of it on the stage of the Lyceum. It is cockeyed, engaging, magnificently untrammelled, hilarious—and pointed in its implications. Its wit, while howlingly funny, is also barbed and direct; and, on occasion, it becomes a splendid, laughingly angry, satirically finger-pointing commentary upon our official overlords. Mr. Fields, as you can gather, has really done a terrific piece of work; and he has never for a second sacrificed his furious farcical entertainment.

And Mr. Kaufman has performed kindred wonders with the cast. He didn't, of course, have to pass any miracles to get a terrific characterization of the Russian, since Arlene Francis plays the role and offers another of her splendid performances. Nor did he have to work wonders over William J. Kelly, who practically walks off with the entire play in his detailed, splendidly pointed, beautifully paced and altogether outstanding satirical job as the love-smitten Wall Street general. Nor were excellent performances difficult to get from Reed Brown Jr., who does consistently fine work as one of the unmarried husbands; King Calder and Vinton Hayworth, who play the other two; or Natalie Schafer, who is outstanding as the unwilling-to-be-divorced wife. But he merges them all so beautifully; he sets such a fine pace once he really gets going in the second act; he imbues such perfection of timing that he walks off with one of the major credits of the production.

And he does still more—for he gets, in the end, fine performances from the three young ladies who play the three central girls. In the beginning, before the pace begins to build or the full directorial touch to be felt, the outlook is pretty dreary. Doris Nolan, never an incipient Duse, in the early scenes turns one of the gals into an affected bore. Even Miss

(See NEW PLAYS on page 29)

Review Percentages



Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

Something for the Boys—100%
YES: Rascoe (*World Telegram*), Blackford (*Journal American*), Lockridge (*Sun*), Waldorf (*Post*), Coleman (*Mirror*), Mantle (*News*), Barnes (*Herald Tribune*), Nichols (*Times*), Kronenberger (*PM*).
NO: None.
NO OPINION: None.

Palmer House Had Best Year in '42; New Indian Room

CHICAGO, Jan. 9.—Palmer House's Empire Room, leading hotel spot in town, grossed over \$1,000,000 in 1942, the best of its 10-year existence. Record biz is partly due to the capacity trade enjoyed in the hotel, generally, with this room getting its share, and to the Griff Williams band, which is highly popular in this area. To discourage last-minute reservations, the management is mailing out an early-reservation reminder with every piece of mail leaving the hotel.

The Stevens Hotel, in the entertainment limelight before the war, is now the property of Uncle Sam. Hotel at one time operated a cocktail lounge, the Continental Room, using a band and acts, and its larger ballroom. Uncle Sam paid \$6,000,000 for the property, used to house troops.

Otto Roth, manager of the Blackhawk, who has had a struggle with his basement restaurant for years, has now turned it into an "Indian Room," with all the trimmings and Chief Hoe Tonga, tenor, for entertainment. Spot is not competing with the upstairs cafe, closing at 9 p.m.

Dr. V. Smeginski has introduced a new Russian spot in the Petrushka Cafe, competing with the near North Side Yur Restaurant. Native entertainers are employed, opening bill including a small band fronted by Eugene Addison, and Jacob Sherkoff, bass-baritone.

Joe Miller is holding over the show at his 885 Club thru January. The Flamingo Club changed from continuous shows to three a night, with strollers added for intermissions. Colosimo's is still running on a trimmed talent budget due to gas rationing.

Mexico City Big, Too

MEXICO CITY, Jan. 9.—Mexico had its biggest New Year's Eve ever last week. City's, newest south of the border nitery, charged 100 pesos (\$20) per plate and turned people away all night. All the others did turnaway business, including El Patio, El Grillon (which opened for the one night) and Cocoteros Top room, all charging 50 pesos a head.

Club Talent

New York:

HIE THOMPSON will double from *New Faces* into the Copacabana, starting Thursday (14), appearing only at the supper shows. . . . **THREE PITCHMEN** are new at La Martinique. . . . **MIGUELITO VALDES** is to start at La Conga February 1. Also signed is Diosa Costello and Riccardo and Norma. . . . **DEAN MURPHY** will join the *Ziegfeld Follies* during its third week in Boston. He may not play the entire run because of and MGM commitment for *Broadway Melody*.

KRAFT SISTERS, now at Cafe Society Uptown, are set for Gregory Ratoff's new film for Columbia, *Tropicana*. Hazel Scott also in it. Sam Marx, of MGM, also wants the Krafts for the new Kay Kyser picture. . . . **ZERO MOSTEL** dropped out of the Cafe Society Uptown show last week for several days due to loss of voice brought about by working too many benefits.

KATHRYN DUFFY, now at Henry Grady Hotel, Atlanta, makes her New York debut at the Belmont Plaza Hotel February 4 for six weeks. Ten-girl unit.

Chicago:

MARTHA ERROLLE has been held over at the Drake Hotel thru January 25, setting back Eleanor French's return date. . . . **FAY AND GORDON**, now filling their first local date at the Edgewater Beach Hotel, open at the Jefferson Hotel, St. Louis, January 22. . . . **MAURICE ROCCO** and the Stadlers go into the Blackhawk Cafe January 27; set thru Sid Harris, of the William Morris Agency.

CALLAHAN SISTERS return to the Troika, Washington, January 28 for \$100 more per week than their previous date. . . . **MATA AND HARI** will fill a week at the Capitol, Washington, starting January 28 and then will head for a run at the Bal Tabarin, San Francisco. **THE ALBINS** are scheduled for a tour of off-shore bases starting in February. . . . **CONSOLO AND MELBA** returned to the Shoreham, Washington, January 11 for a run. . . . **ARTINI AND CONSUELO** will fill a three-week run at the Edgewater Beach Hotel beginning January 22.

Philadelphia:

HELENE STANDISH, closing at Club Ball, opens January 13 at Paul Young's Romany Room, Washington. . . . **JESSE ALTMILLER** back in town, this time at Hopkins Rathskeller. . . . **THREE HEAT-WAVES** move from Frank Palumbo's to Sciolla's Cafe. . . . **LOUIS BERNIS**, formerly chief steward at the hotel, upped to manager of the Hotel Walton, succeeding Joseph F. McArdle. . . . **THE FOUR-LEAF CLOVER GIRLS** making their first local stand at the Powelton Cafe. . . . **ARTHUR BLAKE** and **GEORGE CHURCH** back at Club Ball. . . . **HARRY ROSE**, former manager of the Swan Club, now editing the *V Bee News*, a service sheet, from his station in Honolulu with the U. S. Navy.

West Coast:

THE PHILMERS have returned to Hollywood after a run at the Paris Inn Cafe, San Diego. . . . **ANDY VAIL**, back from the East, is now on the Million-Dollar Theater, Los Angeles. . . . **ORCHID DELYCE** has returned here from a vacation in Phoenix. . . . **FAIRFAX** will double between the play, *The Barber Had Two Sons*, and the Palace Hotel, San Francisco, where he will do magic. . . . **CROPLEY AND VIOLET** in Hollywood for a part in a flicker with Eleanor Powell. . . . **LARRY GRAY** is playing San Francisco casuals. . . . **FID GORDON** back on the job in Hollywood after a vacash following USO dates. . . . **DORIS DEAN**, formerly of Evans and Dean, skating act, is at the Anchorage, Alaska.

(See CLUB TALENT on page 14)

Clubs Charged Higher Prices But Drew Less Patrons New Year's Eve; Curfews, Ban on Crowding Blamed

NEW YORK, Jan. 9.—Strict enforcement of the 4 a.m. night club curfew New Year's Eve by the police department put the slinker on what was hoped would be peak wartime revelry. Unlike former years, when bottles were sold to customers at the forbidden hour and they could drink all night, this year policemen walked into niteries at a quarter to 4 and ordered the clubs cleared and closed by 4.

Spending, however, to that point was at a high pitch. Clubs did strong business, but didn't clear as much money as in former years for another reason—clubs weren't permitted to crowd patrons because of the fire hazards. Instead of the customary practice of jamming in sardine style to catch as much business as possible, new fire regulations forced open space to fire exits. All of this was in memory of the Coconut Grove fire.

Theaters, however, did terrific business from the 400,000 people who gathered in Times Square despite the dim-out and air-raid warnings. Broadway vaude houses were getting up to \$2.20 admission, with legit and musicals charging up to \$6.60.

BRIDGEPORT, Conn., Jan. 9.—Local night spots didn't fare any too well New Year's Eve here, with defense factories working regular shifts next day and workers warned they must show up for work in fit condition. Prices were the same as other years, and liquor was allowed until 3 a.m.

BALTIMORE, Jan. 9.—Boom-town Baltimore welcomed 1943 with a bang-up New Year's Eve. High prices, crowding and merriment reached great heights. Night club tables were so much in demand that the owners sat their parties in double shifts, permitting the early birds to occupy the tables until displaced by those who had made reservations for them. One of the largest night clubs on Charles Street locked its doors at 9 o'clock to prevent overcrowding.

The Board of Liquor Commissioners permitted clubs to stay open all night. The Maryland Legislature passed a law in 1941 making it legal to sell liquor at any hour New Year's Day in Baltimore, except in package goods stores. Most spots charged about 25 per cent more this year for reservations.

NORFOLK, Va., Jan. 9.—Holiday celebrants paid boom prices for their New Year's Eve entertainment in this booming war and naval center. Club operators set up steep tariffs ranging up to \$11 a couple.

Monticello Hotel's Starlight Room did capacity business, restricting its crowd to 600, at \$5.50 a head. Music by Sandy Sandifer's band. Palomar Ballroom, with Gray Gordon's orchestra, was not filled (the big spot can accommodate 1,500), but business at \$11 a couple was excellent. Among the smaller spots the Dude Ranch, with Berk Motley's orchestra and floorshow, got plenty biz at \$5.50 a couple.

Competition included midnight shows at downtown movie houses. Gaiety, burly theater, added "milkmen's matinee."

RICHMOND, Va., Jan. 9.—Local clubs charged 50 cents to \$2 more per couple New Year's Eve than previous year.

At Tantilla Gardens, with Johnny Mack's ork, the management reported a 30 per cent increase in business over last season, with New Year's Eve drawing the same gross despite a hike from \$2.50 per person to \$3.50. The same story was forthcoming from Westwood Club (Jerry Frazier's orchestra), where tariff rose from \$2.65 to \$3.50.

English Tavern upped prices from 85 cents per head to \$1.50 this year. Cavalier orchestra grossed about 25 per cent more on the week. Harry LeFrige's orchestra had the stand at Tilly's and went way over last year at \$1.50 top against \$1.10 in '41.

Virginia Room, of Hotel John Marshall, kept cover at \$3.30. Barry McKinley's orchestra drew an increase in patronage of about 25 per cent.

SYRACUSE, N. Y., Jan. 9.—All night spots got some play New Year's Eve, but big night proved way off, due mostly to local ABC liquor ruling of no all-night license. Club Candee and newly opened

Club Royale got capacity biz, but smaller clubs were kicking.

MIAMI, Jan. 9.—Night spots were sell-outs for New Year's Eve in this area, and operators were agreeably surprised. The Latin Quarter was tops with a charge of \$15. Elsewhere, prices ranged from this figure down to \$2.50. Despite the curfew and other drawbacks, biz equaled other years. After the Orange Bowl game New Year's, members of the Boston College and Alabama teams were guests of Lou Walters at the Latin Quarter.

Clyde Lucas orchestra replaced Will Osborne's band at Frolics' Danceland Tuesday evening. . . . Ray Bourbon is headlined at the Mayfair opening Tuesday. Also, Peggy and Joe Snell came here after appearing at the Drum. . . . Gus Van left Mother Kelly's rather suddenly and has been replaced by Viola Tuttle. . . . Yvonne Adair spent the holidays in the North and is back at the Clover.

MEMPHIS, Jan. 9.—In response to requests from operators for release of the 1 a.m. closing law enforced since Christmas Eve by police, the ban was relaxed to permit the greatest New Year's Eve celebration in Memphis history. Every spot in town and the surrounding counties were packed to capacity at prices usually in excess of those charged in previous years. For the remainder of 1943, however, indications are that Memphis will go to bed at 1 a.m. by order of the police.

ATLANTIC CITY, Jan. 9.—New Year's Eve, which in former years found the resort's night life taking on midsummer proportions, this year was attended by little fanfare. The curfew affecting soldiers kept uniforms out of the late celebrations. Gasoline and tire rationing kept many organizations from having closed parties. Cafes and bars reported business was just fair for the holiday night.

SAN FRANCISCO, Jan. 9.—Mindful of the midnight curfew liquor ruling, the town moved up its ordinary New Year's Eve schedule and celebrated accordingly. Night clubs, hotels and taverns were thronged hours in advance of the strictly prewar 10 o'clock, and began booming out at dusk.

Altho the order had gone out for cash registers to stop ringing at midnight, celebrants didn't have the last drink snatched out of their hands by enforcement officers, but were given the opportunity to down it. Prices, generally, were steep, with a \$1.50 minimum the rule. Some spots, notably those in Chinatown, charged a \$1 admission.

All of the clubs ran late floorshows, and there was no shutting at 12:45 a.m. as is now the custom. Owners declared spending exceeded expectations. Food ran short in some places, but the majority of clubs were well provisioned beforehand.

Shortly before midnight police had booked three less drunks than on the night before.

Minneapolis, St. P. Area Wants Talent; AGVA Down 35 Pct.

MINNEAPOLIS, Jan. 9.—The \$64 question for the night clubs around here is: "Where can we get acts?"

Many acts are breaking up, with hubby going into the armed forces or to war work, while wifey goes into the WAACs or war work. Calls come in constantly from Duluth, Superior, Fargo, Eau Claire and other near-by communities where the acts from this area are sent. But these acts have outlived their welcome around here, and talent from Chicago and other Eastern points is practically unavailable.

AGVA has been doing its level best to scare up whatever talent it can to meet the demand. But Ted Brown Aich, Twin City local secretary, admitted his membership during December shrank 35 to 40 per cent, as members went into the service or into war work. Many are lapsing their cards.

Marshall Opens Big At Double Salary

MIAMI BEACH, Jan. 9.—Kitty Davis says business at her Airliner Club has been terrific since Jack Marshall returned New Year's Eve. Club now charges \$2 beverage minimum at tables and dinners from \$2, due to early curfew and the necessity for local clubs to get in liquor money in a shorter time.

Marshall, who worked for 12 weeks at the club last summer at \$300, is now getting \$600, says Miss Davis, "because he is a definite draw." Rest of the bill has Eva Barcinska, Evelyn Lee, Arabella and the Starlets line of six. This spot and Lou Walters's Latin Quarter are the only clubs on the Beach using floorshows.

Business New Year's Eve was "terrific" despite the last drink being sold at 12:15 and closing at 1, says Miss Davis. Sunday matinees are clicking. The second one last week drew a celebrity crowd, especially performers from other clubs.

Civilians are beginning to come down for the season, and many of the uniformed men are good spenders, Miss Davis points out.

The Airliner is billing like a circus to announce Marshall, whom the ad calls "the world's greatest comedian." He is a hit once more in this spot and can stay all winter if he wishes. A professional matinee Sunday will enable performers in other clubs to catch him. Bond day dinner is scheduled for January 25.

Emsee Cleared of Draft Evasion Rap

PHILADELPHIA, Jan. 9.—Philip Kirshen (Philip Kaye), emcee of a USO unit, was cleared Monday (4) of charges of violating the Selective Service Act. The complaint against Kaye was made by his draft board in Union County, N. J., which charged he failed to notify it of a change of address. He was arrested here December 18 when the USO was playing in Philadelphia. Kaye had claimed he had given *The Billboard* as his permanent address.

U. S. Commissioner Norman J. Griffin dismissed the charges after he received testimony that Kaye was given a physical examination at a Philadelphia induction center and was rejected for army service. Kaye returned to his USO unit.

BEN LERNER has left the William Morris Agency to be assistant to Lou Walters, operator of the Latin Quarter, New York and Miami Beach.

La Conga, New York

Talent policy: Floorshows at 8:30, 12 and 2; show and dance band; Latin band. Management: Jack Harris, operator; Jimmy Sheirr, manager; Carl Posch, headwaiter; David E. Green, publicity. Prices: Dinner from \$1.75.

After her American debut at the now defunct Beachcomber club, when she was given a spectacular publicity campaign about three years ago, Carmen Amaya returned to Broadway niteries here at La Conga January 4.

It's a good four-week booking for her, as she is seen to good advantage, and for the club, which has been having an uncertain career trying out non-Latin acts and units. Instead of the usual hour-long floorshows, the club is presenting Amaya in less than 25 minutes. That's all; but it's an exciting, colorful session of flamenco dancing.

Harris has built a four-section two-inch high platform for her appearance—partly to save his floor from being ruined and partly to make her heel-pounding sound more clearly, we suppose. As has been well publicized, her act is a family affair. Her kid sisters, Antonia and Leonora, do a couple of heel-clicking hand-clapping dances with solemn faces and great energy; her brother and father play guitar and dance with her (in the midnight show) and her cousin plays guitar. Momma presumably is the backstage boss.

After the kid sisters warm up the audience, Amaya, a fierce-eyed, lithe brunette, snaps off a violent session of flamenco stamping and spinning plus castanets. Senor Sabicas (a cousin) then lets the audience cool off with an interlude of exquisite guitaring. Does not use a pick, and achieves two simultaneous rhythms on the strings. Encored. A great Spanish-style guitarist. Then Amaya and her family return for a rousing, fast, spinning, stamping, furious round of flamenco dancing. Amaya looked fiercer than ever and her dancing was so violent that her hair became disheveled. Fine showmanship. Had to put on a short encore.

Jack Harris, the boss, doubles as band leader, and his combo of three rhythm, three sax and trumpet cut the show excellently. Their dance rhythms are smartly attuned to patron desires.

Alternate band is Machito, who has a CBS wire Saturday nights and who plays the Rumba Cocktail Dansant Saturdays and Sundays 8 to 6:30, when Ann Lano and staff teach Latin dances. Paul Denis.

La Salle Hotel, Pan-American Cafe, Chicago

Talent policy: Continuous dance music and bandstand entertainment. Manage-

Night Club Reviews

ment: Jack Powers, general manager; Clark Rodenbach, publicity. Prices: Dinner from \$1.75; drinks from 50 cents.

The modest South American talent policy here is doing so well that the management wouldn't think of switching back to popular dance bands featured here some seasons back. While the room will please Latin-minded customers with its fairly authentic atmosphere, it lacks a commercial setting for the entertainers. The bandstand and dance floor, for some reason, are encased in a native hut, tending to discourage attention to the entertainment on the part of the customers. While the band can do without attention, the vocal and instrumental personality usually featured as an added attraction works at a disadvantage.

New here is Julie Andre, concert dramatic soprano, who is making one of her first appearances in a popular niterie. She accompanies herself on a guitar and also uses full orchestrations for background music. Her opening night was marred by a remnant of a laryngitis attack which prohibited the use of her full voice. Specializes in Spanish and Portuguese numbers only.

Jose Manzanares still fronts a five-piece band and spends 50 per cent of his time at tables as host—and a pleasant host he makes, too. Sam Honigberg.

Earl Carroll's, Hollywood

Talent policy: Dance band; stagelights at 9:30 p.m. and 12:15 a.m. Management: Earl Carroll, managing director; Harry Long, general stage manager; Ruth Winner, publicity. Prices: \$1.65 without dinner; \$3.30 with dinner.

Earl Carroll started his fifth year at his theater-restaurant by giving a show that combines circus, burlesque and vaudeville to advantage. A fast-moving show that allows him to weave in his production numbers, featuring his curvaceous beauties, plus clever comedy.

Carroll has few holdovers in his new show, headed by pretty Beryl Wallace and a new line of cuties. The new show, *Let Freedom Swing*, is produced and directed by Carroll, with natty costuming and scenery by Jean LeSeyoux. Nicco Charisse handled the dance ensembles. Lyrics and music by Sid Kuller and Maxine Manners.

Star-Spangled Banner follows the overture and an array of lighting effects to bring on the Dippy Diers, four lookers who snappily vocalize. Then beauties parade around the stage, following an entrance thru a plumed frame. Miss Wallace takes the lead, with Barbara Perry, blond eye-treat, doing well on

vocals to bring on more Carroll cut-ups on a revolving stage. Carroll employs clever lighting here.

Eddie Garr is a newcomer to Carroll's, and his enseeing is good. His jokes are a bit moldy, but he sells well and has sufficient punch lines to overshadow the age of his jokes. Pinky Lee excels as a comic. Strictly burlesque, Lee's work proves that comedy of this caliber is a necessary evil. His strip bit and his eccentric dancing brought down the house.

More girls or more of the girls is displayed in a black light number, featuring the gals with megaphones in black light. This prefaces the Hylton Sisters, who harmonize well on tunes with a hillbilly touch. Jean Richey won a big hand with her acrobatic skating routine, which featured handsprings, splits and a turn at contortion.

The Wiere Brothers are tops in comedy precision, and their own routine, mixed with some of their old ones, was plenty entertaining. The Hermanos Williams Trio, with Amanda vocalizing *Samba*, offer neat tumbling to show-stop. Act is well spotted. Trio works smoothly, and the acrobatic dancing, featuring shoulder stands, highlighted the show. The Stuart Morgan Dancers follow an interlude of Garr-Lee buffoonery. Including three men and a gal, the Morgan dancers do outstanding acro work and torso tossing.

George Shelley, with Miss Wallace, vocalized a Hoagy Carmichael tune, *Morning Glory*, with a bit of *Stardust* thrown in. Shelley does good work here.

Near the end of the first show, Garr does his drunk turn. It is truly Garr's spot, for his pantomimic and patter skits enabled him to go to town.

Barto and Mann got belly-laughs with their antics. Mann, in femme garb, works well with Barto in a crackerjack knockabout routine.

Carroll then pyramids his lookers on a mirrored stand for a round of drum beating. Grand finale of the 105-minute show is an all-on.

Second show is patterned on the audience-participation plan, with Garr and Shelley starting it off with a reprise of *Morning Glory*, followed by the musical chair round that allows servicemen to try for a bottle of champagne.

The Briants, two red-nosed comedians, are outstanding. Their pantomimic antics did the show up brown. The Hyltons, warbling *Three Little Maids in Parade*, do their very best work. Barto and Mann are back for more knockabout. *The Parashooters*, with Wiere Brothers and Garr, is well done.

Outstanding production turn is *Pink Parrots*, with the gals waving pink parrots, conspicuous in the black light, from their spots on the mirrored pyramid. The black light effect is carried out to the end of the show, with all on for the finale.

Manny Strand and orchestra do good work for dancing and for the show. Michel Ortiz rumba band takes over the Continental tunes.

By scattering burlesque routines thru-out the show and equipping it well with cuties, Carroll has a swell show on a hippodrome scale. Sam Abbott.

Beverly Hills Country Club, Newport, Ky.

Talent policy: Dance and show band; relief band; floorshows at 9 and 1. Management: Sam A. Garey, managing director; John Stoffel, maitre d'; Frank Sennes, booker; Tom Ball, producer; Betty Kapp, press agent. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays \$3.

In the habit of closing from New Year's Day to around March 15 in recent seasons, the Beverly management this year has elected to carry on just as long as gas rationing will permit. To date, gas curtailment hasn't been too harsh with business, Harry Richman pulling briskly for the fortnight ended January 7. Apparently budget has been clipped for new bill which opened Friday (9), but Producer Tom Ball, nearing his second year here, has turned out a palatable dish with the stock on hand. Ginger Harmon, swing singer, gets top billing, but it's the Martells and Mignon and Bobby Whaling and Yvette who carry the show. Lacking again, however, is a good talking comedian, an ingredient that has been missing too frequently in recent Beverly shows.

The Beverly Girls (9), in short ward-

robe, make for a suitable opener with an acro-shaker. Bobby Whaling and Yvette have a corking panto comedy cycle turn that starts slowly but builds to sock proportions. Lad pulls a fair measure of laughs with a collapsible bike, follows with a sound assortment of trick wheeling and winds up with a laugh and thrill-packed session on the high unicycle. Comely Yvette handles the props and rides her partner's shoulders in several spots. Deserved a solid mitting and got it.

An attractive backdrop and effective lighting set off the Beverly Girls nicely in their second routine, dubbed *Old King Winter*. Ginger Harmon, of good appearance and nicely gowned, fared badly with her swing singing at the opening show, netting only a mild reception. Blamed her predicament on the ork, but even so her warbling was too loud and, as a result, her voice had a grating effect thru the mike. Did a swiny zoot suit novelty, *I Can't Get Out of This Mood*, and a swing treatment of *Old Man River*, good choices for her style.

The Martells and Mignon, three husky males and a lass, capture applause honors with a classy adagio session that borders on the sensational. Clean-cut group injects a heap of novelty and originality into their routines, and pepper their running with a nifty assortment of castings, catches, backflips and balances, despite the handicap afforded by the low ceiling. Fine turn for a class room.

Gardner Benedict's ork, with Gloria Foster on vocals, and Bob Brandon's five-piece relief crew continue their good work on the podium. Bill Sachs.

New Yorker Hotel, Terrace Room, New York

Talent policy: Ice floorshows at 7:45 and 11:45; show and dance band; pianist-singer for lulls. Management: Frank L. Andrews, hotel managing director; Shep Henkin, publicity. Prices: Dinners from \$2.75; cover of \$1.50 after 10.

Following Benny Goodman is a big job for any band, and Sonny Dunham's band has it. Opened here January 4 before a packed mob of well-wishers.

We sat about five tables from the bandstand, and the band almost blasted our ears off. We can understand that the kids love hard-biting brass and there's no doubt that the Dunham dance beat is enticing—but how about the patrons who want to hear their table conversation?

The band enlivened the dance sets with pleasing vocalizing by blond Dorothy Claire, in alluring no-strap gown, on the jump tunes, and cute, brunet Mickie Roy on the ballads. Dunham doubles on trumpet and trombone and makes a personable front. His 16 men are good musicians—but our ears...

As for the show, staged by Donn Arden, with music by Harry Brunet, it is a lively, colorful revue on ice. The six girls provide the pulchritude; lithe, thin Adele Inge adds punchy spinning, acrobatic solos; Ronnie Roberts snaps off speedy spin-and-twist specialties, and Bissell and Farley do pleasing boy-girl ballroom dances-on-ice. Show is called *Arabian Nights on Ice*, and that odd mixture of the exotic and ice, skating tricks and pretty girls and patriotic costumes. Queer stuff, when you stop to analyze it—but who analyzes things in night clubs?

Mary Lou Howard is the girl singing and playing piano during intermissions, when the room is at its noisiest, unfortunately.

Bob Russell enseees the ice show and does much to give it a touch of humor, as it lacks sight comedy entirely. He sings the production numbers and reveals a thoroly pleasing voice. Paul Denis.

Carroll's, Philadelphia

Talent policy: Dance and show band; production floorshows at 8, 11 and 1. Management: Stanley Carroll, proprietor; Jerry Kabot, manager; Milt Shapiro, press agent; Noel Sherman and Billy K. Arnold, show producers; Jack Cohen, house booker. Prices: Dinners from \$1.50; drinks from 45 cents; \$1 minimum weekdays, \$1.50 for Saturdays and holidays, no cover.

For the first show of the new year, Stanley Carroll has Noel Sherman build-

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Georgia Francis

Currently

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For VAUDE GEORGIA FRANCIS—former chorus girl in "Sons o' Fun" who steps out as a principal in the current floorshow at Lou Walters' Latin Quarter, New York night club. She is a good looking and shapely redhead who sings passably and does a sock coach in a shimmering, light gown. Would be perfect for a vaude unit or in a vaude turn.

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A NEW YEAR—A NEW STAR
GEORGETTE STARR

"Nitelife's" Most Unusual Singer
Have You Heard Her?
Appearing at the Better Clubs,
Mgt. PAUL LESTER, 1547 Broadway, N. Y.

ing an all-girl production for his downtown club. And it was girlie shows that made Carroll's click.

Show, caught on its preem Monday night, needs tightening and better pacing. Some of the specialties are weak, but there is still plenty on board to indicate that it has what it takes.

Also the emphasis is on the line of girls, major attention is grabbed off by Mildred (Whacky) Wayne, emcee. A bit on the rowdy side, but there is more method than madness in her screwball antics. Plenty fast on the trigger with patter, and displays enthusiasm that is contagious. Full of animation, she sells her song specialties big. Limbers up with *It Must Be Love* and lays 'em low with *I Ain't Gonna Strip and Chloe*.

Line of 10 includes a fair proportion of lookers with fair hoofing ability. Also neatly garbed. Open with a glamour gal set-up, do a rhythm ballet bit at the mid-mark and wind up with *The Minsirel Jubilee*. Story body for the finale is provided by Betty Elson, easily the best looker in the entire line.

Paulette Powers, toe dancer, first specialty, on for a rhythm dance. Returns later for a toe ballet with the line. Beverly Paige gives out on the pops in throaty fashion. Both get over, without causing undue excitement.

Four Queens, foursome of youthful hoofers, make an acceptable tap flash. Not much on the eye, but plenty good on precision dances, doing one set on the mini stairs.

Charlie Gaines, septa trumpet ace and his seven-piece crew, a bandstand fixture here, are still plenty effective for show and dance chores.

Maurie Orodener.

Syracuse Hotel, Persian Room, Syracuse

Talent policy: Dance ork; floorshows at 7 and 11. **Management:** Joseph Gilday; **room manager,** Walter Kaiser; **head-waiter,** Andrew DePaolis; **booker,** MCA. **Prices:** Dinners from \$2; drinks from 50 cents; minimum \$1.25; Saturdays, \$2.25.

Persian Room here is getting class play of town, together with Rainbow Lounge, both under supervision of Walter Kaiser, who in the past two seasons has put both rooms over to capacity biz. Current layout up to par, with Kaiser giving Mr. and Mrs. Syracuse something to talk about.

Carroll Sisters open with two lively tap routines to nice results. Both red tops who know how to handle themselves. Mugging of shorter miss gets laughs, while gals' routines are nicely set. Strong enough for any class spot.

Sonia, Russian character miss, scored in her drum dance. Strictly a classical Oriental number that found her working hard to please.

Between dance numbers Joe Sudy, current band maestro, warbled *Jingle, Jangle*, while comely Lorraine, also from the stand, scored easily with *People Like You and My Bill*. Gal, a former Powers model, making her first singing appearance with Sudy outfit, has fine personality, handles herself for a newcomer nicely on floor, and while on stand makes a pretty picture. Handles sweet and hot numbers equally well.

Maurice and Cordoba did five numbers, working without a let-up, going from straight ballroom and spins and whirls into an Argentine tango, modified rumba and a musical comedy number to *This Is the Army* with their same

easy, tireless style. Can still hold their own with the best of the newer couples. Maurice's handling of his graceful partner in difficult spins and catches is a treat to watch. Drew strongest ovation given any single turn in this room in many a day.

Joe Sudy, now in sixth week here, having jumped in from Dallas, has a sweet 10-man aggregation, using three fiddles and two brass most of the way. Scores easily, giving hotel crowds just what they want. Ork library is good, with rest of outfit being bass, three sax, piano and traps. Sudy sells sweet numbers to both dancing and listening crowd easily. Sidemen work well, with maestro's conservatory training on fiddle standing out.

In Rainbow Lounge, Kaiser has been holding over, now in the seventh week; Molly Logan, swell red-headed pianist, has everything—swinging out with hot tunes, classics and pops to the delight of the crowd.

B. S. Bennett.

Chez Paree, Chicago

Talent policy: Production shows at 8:30, 11:30 and 2:30; show and dance band; rumba intermission band. **Management:** Joe Jacobson and Mike Fritzel, operators; Fred Evans, producer; Francis Pallister, costumer; Gene Lucas, musical arranger; Bob Curley, press agent. **Prices:** Minimum and dinner \$3 (\$3.50 Saturdays and Sundays).

Two standard Chez headliners are back in the new show: Joe E. Lewis and Paul Haakon. They follow the Sophie Tucker revue which played here 10 weeks, a record run which took in a record gross (only three bad nights during the entire engagement). Show is augmented with two other singles, Bernice Parks and Betty Jane Smith, and the 12-girl line.

Bill looks okay for box office but doesn't play too well. Individually, however, there are several fine specialties. Included among them is the brilliant toe-tap work of Betty Jane Smith, who blends her lively personality with speedy, difficult and flashy turns and spins. Her work commands attention and will compete with a steak in any dinner show.

Paul Haakon still reigns supreme as a ballet dancer, and his routines are as original as they are arresting. He lets the power and force of his work sway the audience, earning his reward honestly. Appears in two spots, following Miss Smith (spotting is not too good from a presentation standpoint) with Enesco's *Roumanian Rhapsody* and later with his familiar *Russian Sailor Dance*.

Joe E. Lewis is still the same Lewis seen here for years and his brand of comedy is either liked or thoroughly disliked (there's no happy medium). In Chicago he is a big favorite, and the over-crowded room opening night, despite the competitive Palmer House opening, was directly due to Lewis's following. His spicy songs can be dirty when inferior comics do them, but he makes them sound good fun. It is his personality and delivery that place him in the higher brackets.

Bernice Parks is a striking looking brunette who is best on personality songs. Straight tunes are not her forte, for she lacks the needed voice. Opening night she worked in too flashy a gown to do her any good. Rather than help her, this particular dress was distracting from her songs and was only an ad for its designer. Has a cute figure which she displays in racy dance bits during her personality tunes. Her top number is still *Chichicastenango* which she introduced in *Meet the People*.

The girls are colorfully dressed in three nicely staged numbers, including a winter scene, a Paris-of-old memory, and a Western finale in which the band vocalist Kay Allen sings cutely *A Touch of Texas*.

Lou Breese, in for the duration, leads a good 10-piece show band. Spot also has a small intermission Latin outfit, fronted by Lucio Garcia, Spanish singer.

Sam Honigberg.

Kay McKay Breaks Leg

BUFFALO, Jan. 9.—Kay McKay, singer appearing at Club Madrid, is in Buffalo General Hospital with a broken leg and other injuries sustained when the car she was driving skidded and crashed after striking an icy streetcar rail last week. Riding with her at the time were Don Marlowe, Dotty Holtz, Kay Rogers, Wally Gluck and Harry LaRoy, all of whom escaped injury.

BALTIMORE, Jan. 9.—Madison Night Club has instituted a new duration policy, remaining closed Mondays.

Ex-Vaudevillian Doorman Given Publicity Build-Up

HALIFAX, N. S., Jan. 9.—They're giving a theater doorman billing here: Eddie Harrington, a vaude veteran, in uniform at the Family.

It is being pointed out that Harrington was not only in vaude as a blackface single and with revues, but that he appeared in two films, both of which were produced in part in Halifax, *The Mexican Revolution* and *Evangeline*.

Harrington was also with Wilson (Stood Still) Rogers, in a vaude revue. Also with Hanson and Moffatt.

Harrington went out front at Acker's, and when that house closed shifted over to the near-by Family. He's been there for 21 years and he has just drawn a featured spot in the theater's publicity. Harrington reminiscences in the lobby with customers.

M'phis Hotel Opens Nitery Room to SRO

MEMPHIS, Jan. 9.—The Blue Room of Hotel Gayoso opened Saturday (26) to business described by the hotel's general manager, C. C. Cartwright, as "extremely satisfactory."

Spot is featuring a local band, Johnny Long, with a local girl, Polly Freeman, as vocalist. Band consists of three fiddles, three rhythm, three sax and a trumpet, plus considerable doubling by Long. Performance of the band was generally satisfactory, altho on opening night they considerably overplayed the room. Long did a grand job, showing nice ability in organizing a conga line.

Blue Room follows the color motive suggested by the name, with tables and chairs set on the dance floor. Decorations are fresh and tasty. Band is in the middle of the long side of the room. Closeness of the tables to the unrailled dance floor achieves for this spot a distinctly night-clubby flavor. Room manager is Rudy Willing, a vaude performer of 20 years, who was for four years press agent for the old Orpheum Theater, and who, since it closed, has been teaching dancing.

Spot is scheduled to operate Thursday to Saturday nights with an admission charge of \$1.10. No liquor can be served over the bar, except beer and ale at 25 cents.

Ted Johnson.

Hoagland Ork a Hit In Mexico Ritz Spot

MEXICO CITY, Jan. 9.—Ciro's, the new spot in Hotel Reforma, is finding its following in the most exclusive and fashionable set. Ciro's show is short and sweet. Songster Tonia la Negra, who opened the spot, is still there. It is the orchestra, Everett Hoagland's, from across the border, that is the talk of the town. Result: His contract has been extended indefinitely. His sweet, seductive music surprises and intrigues Mexicans, for they have never heard anything like it. Later on, Henry King may come, and also Emil Coleman.

Don Vicente Miranda's El Patio drew 750 guests New Year's Eve, grossing 50,000 pesos, at 60 pesos per person.

Bill Green Ill

DETROIT, Jan. 9.—Bill Green, theatrical press agent, is seriously ill at his home here with a strep throat.

Philly Clubs Now Spending More for Acts

PHILADELPHIA, Jan. 9.—Nitery business is zooming from 35 to 50 per cent over last season, and the holidays find all niteries reaping a harvest. Barriers are down on talent budgets. Virtually every spot in town has been turning them away week-ends, and some nights it is necessary to call in the cops to keep the standees from tearing down the ropes.

Word is out to all bookers to bring in names. Jack Lynch's Walton Roof continues his established policy, with Al Bernie first in for the new year. Kallners' Ball returns to names, with Lillian Roth first in this week. Dewey Yessner's Shangri-La booked Cross and Dunn this week, and has Ted Lewis unit for February. Embassy Club brings in the Raleigh cigarette girl, Marilyn Stuart.

Joe Toll's Swan Club has Yvette Rugel. Frank Palumbo's Cafe brought in Miss Rose Marie this week, with Nick Lucas to follow January 18. Eddie Suez agency, booking Palumbo's, figures on bringing in names every two weeks.

Suez also reports talent budgets are up at all the nabe spots. Suez points to a number of local emcees, only two years ago drawing \$75 a week, who are now getting \$200 and \$225. It's easy to sell an act asking several hundred dollars now, when less than two years ago, nitery owners could think only in terms of a \$50 top.

Suez points to the Three Heat Waves, drawing \$600 a week, doing three shows between two spots.

Much Booking in And Around Rio

RIO DE JANEIRO, Jan. 2.—Pedro Vargas, Mexican singer, heading current Urca floorshow, has been set for broadcasts over Tupi-Guarany network, sponsored by Leite de Rosas. . . . Eny Nogrady band, formerly in Golden Room in Casino Copacabana, and Maybe Daniel, Brazilian thrush, booked into the Hotel Carera, Santiago, Chile, for three months starting January 15. Deals set by Luiz Carlos Well Agency.

Luiz Roldam, Mexican singer, is set for early January opening in Copa's Golden Room. Will double on Radio Mayrink Veiga during Copa date. . . . Tourand Brothers, European across long on the Continent, have been booked into Palace Hotel Casino, Bahia, for January 6 opening. . . . Jane and Raymond, dance team, have closed at Casino Urca and open in Grande Hotel Casino Guaraja, Santos. . . . Chianca de Garcia has replaced Zacharias Yaconelli as artistic director in Casino Urca, the latter having moved to Casino Pampulha in Belo Horizonte, under Urca management. . . . Gabriel Pereira has been appointed director of publicity for A. D. A. Ltda, S. A., which handles Urca account.

Originally booked for six weeks, Mariquita Flores and Antonio de Cordoba, U. S. dance duo, are now on their 19th week in Casino Urca. Geraldine Pike, U. S. acro dancer, starts her 10th week in same spot.

Harry R. Calkins Appointed

INDIANAPOLIS, Jan. 9.—Harry R. Calkins, former chief organizer for the American Federation of Actors, now defunct, and former public relations counsel for the American Federation of Musicians, has been appointed secretary to Mayor-elect Robert Tyndall here.

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Standard Novelty Acts, Trios, Jugglers, Acrobats for show units in the Army Camps. Three weeks, starting at Alexandria, La. Can use 4 and 5 Girl Lines that can cut it. Write or wire NAT D. RODGERS, Evangeline Hotel, Alexandria, La.

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Vaudefilm Grosses

Roxy, Music Hall Beat Previous Weeks; Para Continues Great; Jimmy Dorsey Hot

NEW YORK.—Altho the sensational business of the New Year's week-end is a hallowed memory, the accumulation of big dough continues, and grosses are far above a comparable week of previous years. The Paramount, Roxy, Music Hall and Strand continue on the whammo side, while the State has gone into routine takes.

The Paramount (3,664 seats; \$41,981 house average), going into the second week of Benny Goodman's ork, Frank Sinatra and *Star-Spangled Rhythm*, is likely to chalk up a lusty \$85,000 after getting the record-breaking \$112,000 on its opener. Goodman stays four weeks and will be replaced by Johnny Long. The film has a brilliant chance of remaining for 10 weeks.

The Strand (2,758 seats; \$30,913 house average) snagged a monumental \$68,000 after collecting \$74,600 for its opener, with Jimmy Dorsey's ork and first poppriced run of *Yankee Doodle Dandy*. Dorsey here smashed his own high mark. Bill will run five or six weeks.

The Roxy (5,835 seats; \$38,789 house

average) grabbed the all-time top for this house with the second week of Carmen Miranda and Nicholas Brothers on stage and *The Black Swan* getting \$108,000 after the initial week's \$105,000.

The Music Hall (6,200 seats; \$84,000 house average) got a terrific \$123,000 for the third week of *Random Harvest* and stagershow with Gautier's Bricklayers. Previous stanzas scored \$120,000 and \$112,000.

Loew's State (3,327 seats; \$20,500 house average) opened Thursday (7) with the condensed version of George Abbott's *Best Foot Forward* and *White Cargo* on screen. It looks like a fairish \$25,000, which is a far cry from the big \$36,000 hit by the holiday bill with Ella Fitzgerald, Romo Vincent and Frank Gaby, with *A Night To Remember* on screen.

Karston Unit SRO Despite Troubles

TALLAHASSEE, Fla.—A tropical disturbance, felt all along the Gulf Coast, failed to stop Karston's *Show for 1943* from making its scheduled appearance at the State here Monday (28).

And the effects of the same disturbance—wind and rain—did not stop the crowds. House management announced that attendance had broken records for a stage presentation here. It was SRO for each of the three performances, and at the last show a block-long line waited patiently in the rain. House seats 1,061.

Mrs. Lee Karston, manager of the show, said her troupe rode thru the storm across Mobile Bay, while huge waves washed across the roadway, driven by high winds. Telling how the storm beat against their bus, one of the last vehicles to cross the bay before it was closed by highway police, Mrs. Karston said, "We're all lucky to be here."

As to the war's effect on the show, Mrs. Karston says transportation is okay, but "where can we sleep?"

Pic, *It Comes Up Love*. Admission 40, 22 and 9 cents.

"Best Foot" Fair; Fay's Vaude Better

PROVIDENCE.—*Best Foot Forward*, condensed unit of the George Abbott show, did only an average \$6,000 in its three days at Metropolitan here Christmas week-end.

Fay's enjoyed heavy patronage, upping its gross for seven days to \$7,000 with Ramos and Nanette, Elinor Bowes, Edison and Louise, Howard Rogers, LaVere and Handman, Marc Ballero, Two Kemeys.

Both houses played reserved seat mid-night shows New Year's Eve, Fay's getting \$1.10 for orchestra and breaking in new week's bill at late show with SRO sign hung out. Met also enjoyed capacity business at special show; its take for New Year's week-end (Dick Rogers orchestra, Don Rice and Smiles and Smiles) was around \$8,000. Fay's will also be near that mark on week with its New Year's show (Joey Nash, Billie Beck, Ted Leary, Castaine and Barry, Hav-a-Drink Maurice, Davis and Dawn, Three Walkmirs).

Pittsburgh Picks Up

PITTSBURGH.—Business at Stanley Theater, playing vaudefilms, took a big spurt over holidays after slumping for more than two months.

Christmas week pulled a big \$23,000 with Ina Ray Hutton's orchestra, Glenn Miller's Modernaires and Jack Durant. New Year's week, ending January 7, had Tony Pastor's orchestra and Three Swifts with Red Skelton's *Whistling in Dixie* on the screen. Show just missed \$21,000 by a few dollars.

Welk One Day Big

DE KALB, Ill.—Lawrence Welk and band grossed \$1,156 at the Egyptian Theater here Wednesday (6). Figure is big, taken in on two shows. This marked the band's third date in this house.

Chi Big; Brown, Hope Pic Holdover 45G; "Bombshells," 33G

CHICAGO.—New Year's week, ended January 7, was big despite a couple of off days due to icy weather. The holiday grosses in both combo houses for that session will not be topped for some time.

Chicago (4,000 seats; \$32,000 house average) started the new year with the second week of Bob Hope, Bing Crosby, et al., in *Road to Morocco*, and the Les Brown band unit, talking in a fine \$45,000. Figure was impressive enough to hold the picture over a third week, starting January 8. Stagershow is new, however. The Lucky Millinder-Ink Spots unit is in and at some disadvantage, naturally enough, because of the hold-over. Harlem will probably turn out, but that neighborhood this week has Fats Waller at the Regal Theater.

Oriental (3,200 seats; \$18,000 house average) started the New Year's bill December 31 to cash in on the New Year's Eve trade. Opening day and night brought in \$10,000, a terrific boost to give the run a fine \$33,000. Drawing features were Harry Howard's new unit, *Bombshells of 1943*, with Hal Sherman, and on screen Republic's *Ice-Capades Revue*. Current week, starting January 8, started slowly with Henry Busse and orchestra and Mary Small, plus an unknown screen item, *The Lady From Chungking*.

Rey Band, Kings Hefty 21½G in LA

LOS ANGELES.—Alvino Rey and orchestra, featuring the Four King Sisters, turned in a banner \$21,500 week at the Orpheum here recently. Included in the week was New Year's Eve jamboree which featured, in addition to the ork, a return of Major Bowes revue and special acts.

Tab on the house ran 65 cents top, except New Year's Eve, when the top for reserves was \$1.50. Pic was *Strictly in the Groove*. House seats 2,200; averages \$6,500.

Benny Davis Unit Fine in Baltimore

BALTIMORE.—Hippodrome Theater grossed a splendid \$17,000 for week ended December 30, with stage bill headlined by Benny Davis and his *New Stars on Parade*, including Ann Barrett, Tim Herbert, the Trumpet Twins, Pede and Pepita, Marilyn Day, Jere McMahon, June Lloyd and Martin and Florenz.

Pic, *A Night To Remember*.

CLUB TALENT

(Continued from page 11)

LeBEAU AND LUISE, recent arrivals in Hollywood, are playing casuals.

DICK AND EVELYN BARCLAY recently closed at the Nevada Biltmore Hotel, Las Vegas, Nev.

BOB BONNEY AND COMPANY back in Hollywood from the East.

DICK AND DOT REMY have returned here following dates in the East.

ETHEL SHUTTA is featured at the Florentine Gardens, Hollywood.

SHERRY CAMERON, recently of *Topsy and Eva*, is also featured at the Florentine.

PAT PARADISE is presenting her *Pierre and the Beauty* dance at the Burbank in Burbank.

Here and There:

DANNY DANIELS AND HELEN LE CLAIRE, now breaking in a new comedy turn in Western territory, will head east soon.

MURRAY (HATS) PARKER has a tab unit, *Hollywood Laff Parade*, playing USO camp dates along the West Coast and Mexico. Expects to be out 10 weeks.

LEE HOUSTON opened December 30 at Webb's Patio, St. Petersburg, Fla., with his boxing kangaroos and dog act. Plans to remain in Florida all winter.

COLLETTE AND BARRY and their Little Show closed seven weeks at Glenn Rendezvous, Newport, Ky., Thursday (8) and follow with Park Plaza Hotel, St. Louis, for four weeks with options.

GINGER HARMON heads the show which opened Friday (8) at Beverly Hills Country Club, Newport, Ky. In for two weeks, show also has Martells and Mignon and Bobby Whaling and Yvette.

BENNY MEROFF and his band and unit

Magic

By BILL SACHS

JACK AND ANN GWYNNE began a three-weeker Friday (8) at Glenn Rendezvous, Newport, Ky., with Benny Meroff's *Fanzafire* unit. . . . LIEUT. LEE ALLEN ESTES, Safety First Magician of the Kentucky Highway Patrol, has been requested by army officials to do his safety magic at Camp Campbell, Clarksville, Tenn., for a week beginning February 8. . . . KEITH CLARK has just concluded a week at Jimmy Brink's Lookout House, Covington, Ky. . . . GERBER THE MAGICIAN is back in Cincinnati after a week at Murray's Supper Club, Richmond, Ind., set by Jack Middleton, Cincy booker. . . . JACK HERBERT closed at Helsing's Vodvil Lounge, Chicago, January 6, followed with the Bijou Theater, Battle Creek, Mich., January 8-10 and opened Monday (11) at the Hollywood Club, Kalamazoo, Mich. . . . EDDIE AND NADYNE COCHRAN, after a fortnight's stand in the Patio of Hotel Netherland Plaza, Cincinnati, opened January 8 at the Lido Club, South Bend, Ind., for two weeks, set by Eddie Sligh, Chicago. . . . MELISO (George L. Hall) comedy magician, and Madam Meliso, currently playing in and around their home town of Indianapolis, report they will again launch their vaude show under canvas in the late spring. . . . ROBERT EMERICO, now Corp. R. E. Jones with the army at Fort Stevens, Ore., during a Christmas furlough at his home in Ashland, Ore., played two days at the Lithia Theater there, doing four a day. Emerica writes that magicdom lost a fine magician and he a good friend with the recent passing in Berkeley, Calif., of George Austini. Peggy Austini is carrying on with the show, Emerica says. . . . CHAN LOO, Chinese magician from the West Coast, is making his first swing thru the Middle West. After a week at Kin Wa Low Club, Toledo, he opened January 4 at the Bowery in Detroit. He is assisted by Lingora, "the girl from India."

"SURPRISE SCOTTY" COOPER (Coco the Magician), formerly with Willard the Wizard and other magic turns, has settled in Carruthersville, Mo., with his new bride, Mildred Carroll, whom he married two weeks ago. . . . THE STANLEYS (Guy and Tille) are keeping busy on school and organization dates in and around Utica, Mich. . . . SHEFFIELD THE MAGICIAN (J. J. Kett), who joined the navy last August, is now on the high seas on his first trip across. He reports that Joe Kelso recently played Norfolk, Va., and scored handsily with his magic and juggling. . . . GRADY NORVELL, Paragould (Ark.) magic enthusiast, is back at his job as drugstore manager there after a trip to Shreveport, La., for army exams which netted him a rejection. . . . C. A. GEORGE NEWMANN, Minneapolis mentalist-magician, has been appointed territorial representative for the International Brotherhood of Magicians. . . . BEN WILEY typewrites from Springfield, Ill.: "Fall and early winter have been good for magicians in this locality. Tung Pin Soo, Le Paul, Milbourne Christopher, Jack Herbert, Paxton and Plato and Jewel have appeared at local night clubs. Jack Gwynne appeared with the A. B. Marcus revue at a local theater. Othello, our only local professional, is working in a near-by defense plant and takes a local show occasionally." . . . PRINCE SAMARA (Terry Brady) is set for the winter in niteries and cocktail lounges in the Boise (Idaho) area. He's current at the Boise Club in that city. . . . JIM SHERMAN, the personable Windy City magic man, cracked *The Chicago Sun* January 4 with a lengthy two-column yarn with photo, headed "Magic Helps Build Morale of Men in Armed Services." A swell break for Jim and magic in general.

began a two-weeker Friday (8) at Glenn Rendezvous, Newport, Ky. . . . FRANK McCORMICK and Ruth Kidd are on their seventh week at Times Square Club, Rochester, N. Y. . . . HARRY REED, emcee, is in his sixth week at Park Inn, Valley Stream, L. I., N. Y. . . . LLOYD AND WILLIS open at the Chicago Theater, Chicago, January 15 with the Woody Herman ork. . . . THE MAGIC FLIERS top the current layout at the Patio, Cincinnati. GEORGIE PRICE into the Mayfair, Boston, February 10.

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NAME BANDS STILL TOPS

Burlesque Notes

(Communications to New York Office)

NEW YORK:

INA LORRAINE has joined the Midwest Circuit. Opened at the Fox, Indianapolis, Christmas Week. Then to the Empress, Milwaukee. . . . MICKEY AUTORI, former trombone player at the Gayety when house ran burly and afterward in the Winter Garden pit for *Hellzapoppin*, now with 3d Army Air Force band at Boca-Raton Field, Fla. . . . MORGAN SISTERS, June and Dorothy, along with Bobby (Tables) Davis, are at Butler's Tap Room. . . . MICKEY PEARL, dancer on the Hirst Circuit, for her honesty in returning five simoleons over her salary in her pay envelope at the Gayety, Cincinnati, recently, received a three-pound box of candy. . . . BERT CARR, Hirst wheel comic, under treatment at Montefiore Hospital, Pittsburgh, for an accident closing night in Canton, O., caused by bumping his hip on the corner of a table on stage. Possible bone fracture. . . . LOIS DeFEE back to niteries; opened at the Famous Door last week. . . . JACK BARD MURRAY, new straight man with a Hirst unit, did stock at the Follies, Los Angeles, three years. His uncle is Raymond Hitchcock.

DICK MILLARD, tapster, transferred to the Moore-Clexx unit on the Hirst wheel after the recent close of the Billy Reed show in Allentown, Pa. . . . IONE O'DONNELL, singing-violinist, back on the Hirst wheel after four years in Mexico and Western niteries, has a daughter, Louise Frehr, a Chuck Gregory dancer in Freddie Clark's numbers at the Rialto, Chicago, where she is being taught to do scenes by house comic Charles (Red) Marshall. . . . HERBIE FAY and Ruth Mason opened January 3 at the Hudson, Union City, N. J., with a Hirst unit featuring Valerie Parks. . . . BEE BEVERLY recovering in an Allentown (Pa.) hotel after an emergency appendicitis operation in Sacred Heart Hospital. Mother in from Minneapolis to help. . . . BARNEY GERARD figures the budget necessary for his new *Keep It Clean* musical is 100G.

PRIMROSE SEMON and Joe Dorris returning to New York in their auto January 4 from Charlie's nitery, Little Ferry, N. J., narrowly escaped an accident when car skidded on frozen pavement and crashed into side of a bridge. A shaking up and over \$100 damage to the machine. . . . DUSTY FLETCHER, comic, and his pet scene, *Open That Door, Richard*, making another season's tour of the Hirst wheel, this time with Susanne Brown and Sammy Gardner as straights. . . . ROY DOUGLAS plus a new Eddie, ventriloquist act, extra-attractioned New Year's week at the Hudson, Union City, N. J. . . . MARION MORGAN has left the Hirst Circuit to return to her home in Los Angeles to be near husband, Buster Lorenzo, former burly comic, now working in a local shipyard. Was replaced, first in Hartford by Charlotte Vogue, then by Maxine DuShon in Union City and Baltimore. Latter ends her third week as extra attraction on the circuit at the Globe, Boston, January 16. UNO.

CHICAGO:

NICK LUCAS, following a return date at Helsing's Vodvil Lounge, opened an eight-day run at the Bama Club, Columbus, Ga., January 9. He goes into Palumbo's, Philadelphia, January 18 for two weeks. . . . JACK HERBERT, another Helsing feature, has lined up three out-of-town jobs: Hollywood Club, Kala-

mazoo, Mich., January 11-17; 100 Club, Des Moines, January 18-31, and Edgewood Club, St. Joseph, Miss., February 1-14.

PHILADELPHIA:

IZZY HIRST celebrating the 10th anniversary since he started his burly wheel. . . . BEVERLY LANE'S *The Girl in the Moon* flash playing the Hirst houses with the Max Furman-Monroe Kirkland unit. . . . THE HILTON SISTERS (Siamese Twins) skedded for a late January week at the Troc Theater.

MIDWEST:

JACK MARTIN, rejected by the army, rejoined the Midwest Circuit at the National, Detroit, Friday (8). . . . MICKEY JONES has closed on the Midwest due to a foot injury. . . . ROSE LA ROSE will be the feature at the Rialto, Chicago, starting January 15, following her current week at the Gayety, Milwaukee. . . . NANCY HART is now billing herself Nancy Blare so she wouldn't be confused with Margie Hart. . . . CEIL VON DELL now featured at the Flamingo Club, Chicago. . . . HARRIS AND HOWELL left the Midwest tour at the Mayfair, Dayton, O. . . . GEORGE PRONATH, producer, is in a Chicago hospital recuperating from a nerve condition. . . . GRAND in Youngstown, O., is back on the Empire Circuit. . . . GRAND, Canton, O., has switched from Midwest to Empire units. . . . TRUDINE replaced Dolly Dawson at the Gayety, Cincinnati, last week, the former having left due to her grandfather's death. . . . GAY '90s, Columbus, O., has folded due to gas rationing. Spot used Empire shows. . . . CHARLES ROTHSTEIN, partner with Arthur Clamage at the Avenue, Detroit, is in a local hospital because of high blood pressure. . . . BILLY LEWIS filled 12 weeks on the Empire Circuit. . . . MAE BROWN is the current feature at the Avenue, Detroit. . . . RUBE BERNSTEIN, former burly show manager and now road manager of the *Junior Miss* Company playing Chicago, is a frequent visitor in the Milt Schuster offices. . . . ROBERT FREEMAN'S all-colored show is playing the Grand, Youngstown, O. . . . AL PHARR to Texas for a visit after closing on the Empire Circuit.

WALLY (TEX) METZ, formerly well known in Buffalo burly circles, is now a guard in a defense plant there. He was discharged from the army a year ago.

Gas Rationing Not Hard on Det. Burly

DETROIT, Jan. 9.—Local burlesque appears to have been hit only slightly by gas rationing. Holiday business was up to that of the 1941-'42 season, despite the worst weather in several years.

At the National Theater, David King, managing director, has appointed Wen Miller, who played the house as straight man only last fall, as permanent manager. House is running on a circuit policy, but uses from two to four acts of vaude each week, booked independently. This combination of vaude with burlesque, plus pictures, gives the house an appeal for a fairly heavy daytime trade not often tapped here by burlesque. With only two burlesque houses operating in town now, the National's uptown location near the municipal buildings draws considerable trade from the legal profession.

House is also developing a feminine clientele, with women coming in in parties of five or six, both afternoons and evenings.

From Burly to Revues

DES MOINES, Jan. 9.—A vaude-revue type of program has replaced burlesque at the Casino Theater. Four one-hour shows daily.

Opening program featured Dhrago, mentalist act, and Jack Murel, Ginny Burke, Ruth Terry, Jeri Bruce, Hal Hoyle, June Marsh, Margie Parks and line of girls. The house had been using two or three strip numbers for the last several months.

Give Chi Theater Its Best Biz; J. Dorsey, Andrews, Brown Lead; Monroe Best for the Oriental

CHICAGO, Jan. 9.—Name bands have given the Loop's two combo houses (Chicago and Oriental) the top grosses for 1942, a fact repeated here for several years. The top week at the Chicago was the final week of the year, the combination of the Bob Hope-Bing Crosby flicker, *Road to Morocco*, and Les Brown's orchestra drawing \$65,000. However, the school holiday, plus the added draw of the New Year's Eve biz, helped to reach the high figure. Heaviest drawing band in the Chicago for 1942 was Jimmy Dorsey, who attracted \$58,214 week of August 14. The accompanying pic, *Beyond the Blue Horizon*, was of little help.

The Andrews Sisters, having played the Chicago twice during the year, and each time for two weeks, hold the top-money, long-run record. Not only did they fill four weeks, but each week was a heavy business session. During the weeks of February 20 and 27, they drew \$47,000 and \$40,000, respectively. Johnny Long's orchestra supported them the first week and Lou Breese the second. The girls returned November 6 for a fortnight, taking in \$54,600 and \$40,000, supported by Will Osborne band.

Other top Chicago grossers include Kay Kyser, \$57,700; Raye and Naldi, presentation show, plus *Holiday Inn*, \$54,000; Alvino Rey, \$53,500; Benny Goodman, \$52,000; Ozzie Nelson, \$51,600; Tommy Dorsey, \$50,500; Skinnay Ennis, \$50,000, and Glen Gray, \$50,000.

Monroe Best for Oriental

The Oriental did best with Vaughn Monroe and band, grossing \$25,500 week of August 28, followed by Duke Ellington, who stopped in twice during 1942, drawing \$24,500 and \$22,600. Other topnotchers include Charlie Barnet and Mitzl Green, \$24,500; Blackstone magic show, \$24,000; Milton Berle, \$23,000; Glenn Miller Singers and Tiny Hill, \$22,700; *A Salute to Hawaii* unit, \$22,500; Count Basie, \$22,500; A. B. Marcus unit, \$22,500; Laurel and Hardy, \$22,500; Art Jarrett and Shirley Ross, \$22,400; Paul Whiteman, \$22,700; Harry Howard unit, \$21,700; Bill Robinson unit, \$22,300; Del Courtney ork and Buddy Clark, \$20,000, and Bob Chester ork and Joe E. Lewis, \$20,000. The Christmas week (six days only) with Eddy Howard brought a fine holiday \$25,000.

While the Chicago depends in most cases on its pictures as well as stage attractions, the Oriental seldom has a picture strong enough to mean anything at the box office. Oriental attractions, therefore, stand or fall on their own merit.

Despite the fact that attractions are hard to get, the Chicago is still holding out for name bands or top units, turning down semi-names in both the band and vaude field for featured billing. As often as possible the Oriental tries to pair up a semi-name band and a name from the vaude, radio or cafe field.

The Chicago for 1942 (52 weeks) grossed a total of \$2,197,614, while the Oriental took in \$1,046,600. This represents the most money for both houses in a number of years.

Chicago Theater Grosses

Following is a weekly breakdown of grosses in the Chicago Theater:
Jan. 2.—Xavier Cugat band, with *Shadow of the Thin Man* on screen (second week), \$33,000; 9—Griff Williams band and *They Died With Their Boots On*, \$36,500; 16—holdover of Williams bill, \$32,000; 23—Les Brown band, plus *You Belong to Me*, \$39,000; 30—Cross and Dunn and acts, plus *Son of Fury*, \$35,000.
Feb. 6.—Harold Stokes band and *Bahama Passage*, \$34,000; 13—Lawrence

Welk band, *Sullivan's Travels*, \$37,000; 20—Andrews Sisters and Johnny Long band, plus *Remember the Day*, \$47,000; 27—holdover of bill, with Lou Breese replacing Long, \$40,000.

March 6—Presentation show, plus *To Be or Not To Be*, \$39,000; 13—holdover week, \$33,000; 20—Jan Savitt band and *The Man Who Came to Dinner*, \$37,000; 27—presentation show, also *Song of the Islands*, \$30,500.

April 3—Sammy Kaye band, also *The Remarkable Andrew*, \$34,000; 10—Ink Spots, Jinx Falkenburg and *The Male Animal*, \$36,500; 17—Kay Kyser band and *Design for Scandal*, \$57,700; 24—Wayne King band, *The Lady Has Plans*, \$37,000.

May 1—Gene Krupa band, Connie Boswell and *The Fleet's In*, \$43,000; 8—holdover week, \$35,000; 15—Phil Regan, *To the Shores of Tripoli*, \$41,500; 22—holdover week, \$34,000; 29—Kitty Carlisle, Larry Adler, Dean Murphy, plus *My Gal Sal*, \$38,500.

June 5—Dennis Day and acts, plus *In This Our Life*, \$40,000; 12—Veloz and Yolanda, also *Juke Girl*, \$45,000; 19—Skinnay Ennis band and *My Favorite Blonde*, \$50,000; 26—Cab Calloway band, plus holdover of *Blonde*, \$38,000.

July 3—Phil Harris orchestra, *Roxie Hart*, \$45,600; 10—Eddy Duchin orchestra, *The Big Shot*, \$47,000; 17—Tommy Dorsey orchestra and *A Great Man's Lady*, \$50,500; 24—Horace Heidt orchestra and *Ten Gentlemen From West Point*, \$49,000; 31—Ozzie Nelson orchestra and *Take a Letter Darling*, \$51,500.

J. Dorsey's Top 58C

Aug. 7.—Benny Goodman band and *They All Kissed the Bride*, \$52,000; 14—Jimmy Dorsey orchestra, plus *Beyond the Blue Horizon*, \$58,214; 21—Alvino Rey band and *Wings for the Eagle*, \$53,500; 28—Claude Thornhill band, plus *Footlight Serenade*, \$43,500.

Sept. 4—Raye and Naldi, plus *Holiday Inn*, \$54,000; 11—Charlie Spivak and band, with holdover of *Inn*, \$43,000; 18—Tommy Tucker band, Billy DeWolfe, also *Orchestra Wives*, \$43,000; 25—Eddy Howard band and *Across the Pacific*, \$35,000.

Oct. 2—Presentation show and *Crossroads*, \$36,000; 9—presentation show and *Pied Piper*, \$39,000; 16—presentation show and *Desperate Journey*, \$40,000; 23—Bob Crosby orchestra and *Are Husbands Necessary?*, \$38,000; Glen Gray band and *Iceland*, \$50,000.

Nov. 6—Andrews Sisters, Will Osborne band and *The Forest Rangers*, \$54,600; 13—holdover week, \$40,000; 20—Billy Rose's *Diamond Horseshoe Revue* unit and *Flying Tigers*, \$47,000; 27—Lawrence Welk band, the Make-Believes (locally popular trio) and *The Major and the Minor*, \$43,000.

Dec. 4—Holdover week of Welk and *Major and Minor*, \$40,000; 11—Dick Jurgens band, plus *Springtime in the Rockies*, \$44,000; 18—presentation show and holdover of *Springtime*, \$27,000; 25—Les Brown band and *Road to Morocco*, \$65,000.

Oriental Grosses

The Oriental breakdown of weekly grosses follows:

Jan. 2—Art Jarrett band and Ethel Shutta, \$17,000; 9—*Meet the People* unit, \$16,500; 16—Laurel and Hardy unit, \$22,500; 23—Duke Ellington band, \$22,500; 30—Clyde McCoy band, \$18,500.
Feb. 6—Dick Powell, \$22,000; 13—Del Courtney band and Buddy Clark, \$20,000; 20—Ramon Navarro and acts, \$18,500; 27—Count Basie band, \$19,500.
March 6—Ted Weems band, \$19,600; 13—Frankie Masters band, Lois Andrews, \$17,300; 20—Henry Busse band, \$19,400; (See NAME BANDS TOPS on page 29)

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Season's Greetings
DUSTY FLETCHER
"OPEN THAT DOOR, RICHARD"
Now touring the Hirst Circuit

Windsor, Bronx, N. Y.

(Reviewed Friday Evening, January 8)

Uptown Brandt house switched back to vaude on a Friday, Saturday, Sunday policy a few weeks ago after a season of legit road shows. House is depending solely on the flesh shows to pull them in, since no feature films are being shown. Shorts and newsreels fill in the hour waits between shows. Top admission price is 65 cents (holiday evening) and the low is 28 cents up to 1 o'clock.

Billing outside the house, "World's Greatest Vaude," is somewhat boastful, not because of the performers, but because of the sloppy staging and disjointed presentation.

Little annoyances like the stagehands taking their own sweet time and making plenty of noise, dragging mikes across the floor with the wire suspended in mid-air across the stage, training spotlights on the wrong people and getting their light cues mixed up generally.

Tommy Reynolds's ork is the band attraction. Band is composed mainly of teen-agers the draft board isn't interested in yet. Set-up is six brass, four sax and three rhythm, and the lads are a rhythmic lot, but lacked spirit during the supper show caught, possibly because of the sparse audience. Reynolds's clarinet is decidedly on the plus side, and the crew as a whole makes a good showing.

Paul Winnick and Edna Mae, young tap team, are a promising pair with clean taps and well-turned spins. Do a deft job. Ramona, doing a singing-piano single, doesn't arouse any great reaction with her renditions of *I Had the Craziest Dream*; *Baby, Won't You Please Come Home?*; *Smoke Gets in Your Eyes* and *This Is the Army, Mr. Jones*.

Benny Rubin, on next-to-closing, does a weak job except for the one number embracing an Austrian refugee's thoughts of the Statue of Liberty. His humor and seeming contempt for the small audience, however, is very unfunny.

Only laughs in the house come from Borah Minnevitich's Harmonica Rascals. They're almost in a class by themselves for timing, comedy and swell harmonica playing. Whole troupe is new except for the colored lad. The little guy and the human mountain, who carry the comedy, fake the harmonica playing, but too

Vaudeville Reviews

obviously. Notwithstanding that, however, the act does its usual swell job.
Sol Zatt.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Jan. 6)

House this week reverts to the name-band policy, with Gene Krupa and orchestra holding forth, with Paul Kirkland, juggler; Marion Daniels, dancer, and Dr. Giovanni, sleight-of-hander, augmenting the show along with the specialists from Krupa's ork. Pic is *Madame Spy*. Full house opening show.

Krupa emcees in a none-too-good manner and gets his ork (seven brass, five reed and four rhythm) off on a drum specialty, following which Paul Kirkland takes over for a bad start. Kirkland cracks stale gags and then goes into his balancing of tissue-paper funnel on nose and in the ears. Winds up with sock stuff of lighting the contraption while balancing it on his nose.

Krupa introduces his new femme warbler, Penny Piper, who, with midriff showing, appears plenty sexy, but wows in appearance only. She pipes *Zoot Suit* and *Pennsylvania Polka* but isn't strong enough to rate a return for *Mr. Five by Five*. Her voice is flat and fails to carry even with mikes.

Marion Daniels, another looker, turns in a bit of controlled dancing that is plenty good. Has ability and does a top-flight act, but could sell it to better advantage. Her hand walk and aerial kicking are astounding.

Band follows with *Blue Rhythm Fantasy*, with the reed and brass sidemen taking drum-beating assignments. Boys get in the kicks, and Roy Eldridge's muted trumpet does much to sell the turn. Eldridge returns for a bit of his superb trumpeting and warbling of *Big Fat Mama*, going into *Knock Me a Kiss*, and encoring with *St. Louis Blues*.

Next-to-closing is Dr. Giovanni, sleight-of-hand artist, who calls four patrons to the stage to relieve them of wrist watches, wallets, cigarettes, belts, change or whatever is handy. Works smoothly and gets plenty of laughs.

Krupa saved the best for the last in his line-up, bringing on Ray Eberle for the vocals on *Moonlight Becomes You* and *There Are Such Things*. On the second tune Krupa uses an arrangement that is reminiscent of T. Dorsey and Glenn Miller, and plenty good. Eberle's turn was exceptionally well received, and he was back for *When the Lights Go On Again*, which brought him show-stopping applause. Krupa winds up with *Drum Boogie*.
Sam Abbott.

Chicago, Chicago

(Reviewed Friday Afternoon, January 8)

A sock colored bill, marred in the closing spot by the absence of one of the Ink Spots due to illness. Show co-features Lucky Millinder and band, with Rosetta Tharpe, Peg Leg Bates and Gordon and Rogers.

The Millinder band, not as well known here as in the East due to its infrequent appearances in this area, has flash and speed, fronted by the performing maestro who doesn't know what it means to stay put. He jumps up and down his domino-shaped rostrum, leaps on the piano, struts all over the stage and otherwise sets the pace which his band keeps up musically.

The tunes the outfit dishes out are of the jump variety, spaced suitably between acts. Of the musicians spotted individually are Trevor Bacon, tenor, and Tab Smith, saxophonist, who pair up in *When the Lights Go On Again*, the only slow one indulged in by the Millinder crew.

The Ink Spots, working without the assistance of their best physical showman, falled, naturally enough, to contribute the same brand of entertainment they customarily do (the absent member caught a touch of pneumonia in Detroit this week). The load falls on the shoulders of the tall partner with the high voice and contrasting gruff-voiced partner. Their set included both old and new hits, most of them credited to the act for their origin.

Rosetta Tharpe, the spiritual singer with a rhythm style, did quite well with three religion-flavored ditties. Works with and without her swing guitar. Both her personality and sharp, clear voice project impressively.

Gordon and Rogers, comedy singers and dancers, are among the better zoot-suit Harlem teams. Their act has speed, punch and entertainment. Dress in gaudy green and yellow suits and use

material to fit. A new and strong bit in one of their dance routines is the leap across the pit and into the aisle and back on the stage again by one of the boys.

Peg Leg Bates scored similarly well with his familiar and still difficult one-leg dancing, tailored up to date. Brings a timely angle into his wooden leg balancing bit by announcing that it is a take-off of a dive bomber. An ace salesman.

On screen, the third week of Bob Hope, Bing Crosby and Dorothy Lamour in *Road to Morocco*. Originally the picture was set for two weeks, but it held out so well in its second session that it was decided to give it another week. Move will undoubtedly cut into the possible drawing power of the stage revue.
Sam Honigberg.

Keith's, Indianapolis

(Reviewed Thursday Afternoon, Jan. 7)

Britt Wood goes on his old, familiar merry way in the vaude show which today began a four-day run here. Like the poet's brook, Wood goes on and on, never changing and as amusing as he ever was. Wood does exactly what he has been doing for years—the awkward gestures of a bumpkin, the familiar story about his trip to Chicago, the harmonica playing and the doleful singing of *The Covered Wagon Keeps Rolling Right Along*. This last is really his masterpiece. One can't analyze it or explain why it is so funny. It is simply amusing beyond words because of the way Wood does it.

The other acts in the show do not suffer by comparison, as they are in an entirely different vein. The Three Kings, mother, father and attractive daughter, get a good hand with their difficult balancing feats. The Seror Twins please with their droll nonsense; the Smileys, who open, are proficient in the art of pantomime; June Hart plays the accordion and then does a song and dance in mock hillbilly style; Rousse and Company display some baffling magical effects, and Phil and Mildred Crane have a nice spot in the show with their singing of light opera airs.

A Man's World, on screen, rounds out the bill. House very light at first show.
H. Kenney Jr.

Fay's, Philadelphia

(Reviewed Friday Evening, January 8)

Making for a major click with a steady diet of the sepiia band names, Samuel H. Stiefel has matched a battle royal musically for his house on this trip. It is white jazz pitched against the Harlem brand of musical heat, with Louis Prima upholding the standard-bearers of the palefaces and Ernie Fields flashing the colors of the sepiia swingers. And what the bands lack in marquee magic they more than make up for on the stage with their battling horns.

Winner by a mile is Prima, his band of 16 getting its spark from the maestro's hot trumpeting and his individual gravel-voicings for the singing. Dishes out a heavy dose of the jive and jump rhythms, with his own antics in front of the band making it count for more. Best side play is when Prima and the lad in the trumpet section kid each other with riffs and jive talk thru their horns.

On the sweet side brother Leon Prima blows his horn smoothly for *Velvet Moon*. But more to the likings of the house is the youthful drummer boy, Jimmy Vincent, with his *Sing, Sing, Sing* concerto. Also on the distaff side, and solidly, is the band's canary, fetching Lily-Ann Carroll. Devoted to the sultry chanting, gal gives out effortless with four swing hymns and makes the house rock. In spite of the fact that patronage at the house was predominately colored, pew-holders were partial to Prima all the way.

Swing rhythms of Ernie Fields are more subdued. Besides a band of 12 is musically no match for the likes of Prima. Maestro makes pleasant appearance down front for the wand-waving chores, and at times joins the trombone section. Band's best efforts are in back of Melvin Moore, male ballad slinger with the aggregation. Sporting sugary pipes that show tutoring, his vary range registers big for a round of current pop faves. Estelle Edson, fem warbler, just adequate for her rhythm ditty chores. Band has its most worried moments for *Thursday Evening Blues*, a typical race blues dirge.

John Mason, colored comic, assisted by girl and boy, scores a high quota of

laughs with two skits spaced during the show. Both familiar burly routines, using the shell game skit and, to better advantage, a drunk character for the *Open the Door, Ritchie* bit that Dusty Fletcher identifies himself with on the peel wheels.

Canfield Smith, white ventriloquist, makes for merriment with his Snodgrass dummy. Delivery, for both patter and songs, is a bit drawn out, and while the punchy lines are few and far between, brings in nice returns for his efforts.

Raps and Taps, mixed sepiia team, on first for a round of tapology, but efforts are on the feeble side. Gal going heavy on the masculine side, complete with full dress suit, makes for poor stage appearance. And stage presence of the hoofers not much better.

Show runs 80 minutes and can stand splicing in its earlier stages. House filling up at early supper show caught. *Boston Blackie Goes Hollywood* on screen.
Maurice Orodanker.

Oriental, Chicago

(Reviewed Friday Afternoon, January 8)

Thanks to a couple of swell supporting acts (Mary Small and Dave Barry), the Henry Busse band unit is better than just a dull average. While Busse has a good musical outfit, he falls short as an emcee, not due to his accent but because of his slow approach. And an emcee not up to par has a battle on his hands here, due to noisy teen-age audiences, particularly during afternoons.

Busse leads an outfit of 17 musicians and two singers, which is almost unbelievable in these draft days. While a band of this size should be more productive, particularly on the stage, it has a couple of routines (standard Busse numbers) that hold their heads above water. They include a lavish vocal and musical arrangement of *When Day Is Done* and *I Hear a Rhapsody* by the brass choir of seven. The rhythm numbers (and the band plays a couple) are styled more for the fans of a sweet band rather than dyed-in-the-wood j-bugs.

The current Busse singers are not strong. Betty Brownell is a sweet-looking girl but lacks sufficient spice in her voice. Harry Shaw, tenor, is okay vocally, but off on showmanship. Both handle ballads.

Mary Small has more charm and class of personality than ever before, and her voice, with its soothing tonal quality, has never been stronger commercially. It certainly is a mystery why Broadway and Hollywood moguls leave her alone. She is a fine saleslady to boot and strong enough to control even a rowdy mob. When caught she stopped the show with a set that included *Pennsylvania Polka*, *I'm Getting Tired So I Can Sleep*, *Praise the Lord* and a Cohan medley.

Dave Barry, a young chap with an admirable combination of being both a comic and a mimic, socks across with a refreshingly different act. Sets himself right with a brief song satire *I'm 4F in the Army* and *I'm in Nobody's Heart* and then proceeds with a series of impressions of notables and defense workers (a fine new bit) treated with clean, entertaining material. Closes with Jimmy Durante impersonating a five-act vaude bill and has to come back for a speech.

The Four Elgins, hat and club jugglers of the old school, are in an early spot with a too familiar novelty. Still the timed tricks look flashy. Act, however, can stand a stronger applause-stimulating finish.

The finger puppet trumpet-blowing novelty by the unbilled musician should be moved from the next-to-closing spot to an earlier inning.

On screen, *The Lady From Chungking*. Biz fair end of first show opening day.
Sam Honigberg.

State, Hartford, Conn.

(Reviewed Friday Afternoon, January 1)

This three-day show features Tommy Tucker orchestra, plus Paul Remos and His Toy Boys. On screen, *The Daring Young Man* (Columbia), a fast-moving comedy starring Joe E. Brown.

Band starts things off by playing *Pennsylvania Polka*, *Daybreak* and *Jingle, Jangle, Jingle*. Tucker, who has a fine line of gags and jokes with his sidemen and the audience, went over well.

Next are two ballroom dancers, Ramos and Nanette. Girl is good looker. Three dances; went over well.

Don Brown, baritone, sings *I Get the Neck of the Chicken* and *There Are Such Things*. Has a nice voice and fine presentation. Drummer nearly brought down the house playing *Blue Skies*. Kept bring-



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Bookers Set Dates Year Ahead, Anticipating Scarcity of Names

CHICAGO, Jan. 9. — Charlie Hogan, booker of the Oriental here and all Warner houses in this territory, says he will tie up good acts and bands as far ahead as a year, if available, in order to make sure that his accounts will get box-office shows in a year which is sure to see a growing scarcity of names.

Ventures, April 9 (tentative); Jane Withers, April 16. In May, the Riverside has lined up Woody Herman, Johnny Long, Andrews Sisters and Jimmy Dorsey. All but Long have played that house before.

NEW YORK, Jan. 9.—Local vaude bookers are also looking ahead. An example is Harry Levine, Paramount booker, who has set several younger comedians for dates weeks and months ahead for the local Paramount Theater. Acts include Jack Marshall, Oxford Boys, Bob Evans, Willie Shore, Zero Mostel and Gene Sheldon. Also, the house expects to play Lorraine and Rognan, and Gal Lamb, both under contract to Paramount Pictures, and Red Skelton, on an old contract.

Levine also has booked a dozen bands ahead, some of the bookings carrying him into the summer.

French Casino Reopens

NEW ORLEANS, Jan. 9. — French Casino, redecorated and enlarged to three times its former size, reopened New Year's Eve to a capacity crowd. Spot sports a new revolving stage. Harry Corry is club manager and emcee. Current show has Bobbie Carroll, Hattie Grimes, Kay Stevens, Juanita and a line of six girls.



Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

George Erefel, of the William Morris Agency, winds up his furlough Monday (11) and reports to Camp Upton, L. I. . . . Lee Simmonds, amusement editor of *The Miami Daily News*, joined the army January 6. His wife, Peggy, takes over his chores. . . . Charles Cerny, of the Cerny Twins, has passed his induction physical. . . . Comedian Stan Early became Private Greenspan at Fort Dix, N. J., Monday (4). . . . Si Mann, manager of Miguelito Valdez, is in also, in New York. . . . The son of comedian Bert Walton is now First Lieut. Bert Walton Jr. with an overseas unit. His address is A.P.O. No. 1, care of Postmaster, New York. . . . Former professional strong man James Paul is now a corporal at Fort Jackson, S. C.

Abe Schiller, who operated his own vaude booking office for several years in Detroit until he entered the army last fall, has been made a sergeant. Now in charge of entertainment for a unit at Fort Custer, Mich.

Pvt. Bernard W. Levy, former Hartford (Conn.) division manager for the Lieberman Theaters of Boston, now at 605th C.A.(A.A.) Headquarters, Special Service Office, Charlestown, Mass.

Eugene Lavoy, manager of the Dakota Theater, only theater in Grand Forks, N. D., capable of staging flesh shows, left January 1 for Cambridge, Mass., to report for duty as a lieutenant (junior grade) in the U. S. Navy. H. W. Kadrie, manager of the Paramount Theater since October, 1941, became manager of the Dakota, and Les Brunz succeeded at the Paramount.

Calif. Board Explains Cafe Drink Rulings

HOLLYWOOD, Jan. 9.—Ruling of the State Board of Equalization, closing bars at midnight, has few owners knowing what to do. In some spots the ruling is interpreted to mean that all drinks must be consumed by midnight, while in others it is construed to mean that no drinks can be sold after curfew.

Also, army rule of not allowing servicemen on the licensed premises after midnight, is causing spots to close at midnight only to see soldiers trailing out of other spots at a much later hour.

The *Billboard* asked the board of equalization to interpret the ruling. Midnight closing, the equalization board said, means the bar must close at midnight. If a customer is consuming a drink, he is to receive reasonable time for its consumption. But no stacking of drinks.

As for servicemen on the premises after midnight, that is all right now that the bars are closed.

Balto Vauder, Once Legit, Two-a-Dayer

BALTIMORE, Jan. 9.—The Maryland Theater, dark since the change of ownership last spring, will be reopened with vaudefilms January 15, booked by Arthur Fisher, of New York. The playhouse, which once housed two-a-day variety, is owned by C. William Hicks, who purchased it from the Pennsylvania Mutual Life Insurance Company.

It opened 40 years ago with vaude and switched 15 years ago to legit.

The Maryland will become the third vaudefilm house in the city, the other two being the Hippodrome and the State, both booked by Eddie Sherman in New York.

Hicks operates a chain of picture theaters.

BENNY LAUNCHES DRIVE

(Continued from page 4)

Artists now to "write, produce, direct, finance and blow my brains out." Paramount came in for a bit of heckling in his reasons for switching to Warners. Not only, he related, did he get tired of trying to steal his pictures from Rochester, but the straw that broke his back was that his next picture was to be *The Life of Booker T. Washington*. Said that under his first independent schedule he hoped to star Bob Hope and Fred Allen in *The Road to Grossingers*.

Only other speakers were Judge Samuel

Top names, however, have turned down offers, due to the \$25,000 net income ceiling. Most of them are waiting for a clearer interpretation of the rule before accepting future dates.

Hogan has lined up more shows, to date, for the Riverside, Milwaukee, which has no flesh competition, than at the Oriental here, which competes with the Chicago for attractions. The Chicago, because of its higher budget, usually gets first call on top road shows.

Scheduled for the Oriental are Bob Allen orchestra, January 15 week; Stan Kenton orchestra, January 22; Chico Marx orchestra, January 29; Del Courtney orchestra and the Glenn Miller Singers, February 5; George White's *Scandals*, February 12; Jerry Wald, February 19; Ethel Waters, March 12; Hal McIntyre, April 9; Earl Hines, April 16; Jane Withers, April 23, and the Charlotiers, April 30.

The Riverside, Milwaukee, will play the Ink Spots and Lucky Millinder band, January 15 week; Griff Williams band, January 22; Les Brown, January 29; Chico Marx, February 5; Del Courtney and the Glenn Miller Singers, February 12; George White's *Scandals*, February 19; Charlie Spivak, February 26; Jerry Wald, March 5; Count Basie, March 12; Glen Gray and Casa Loma band, March 26; Hal McIntyre, April 2; Earl Carroll's

Proskauer and Davis Bernstein, Loew executive. Advice from the judge was to give plenty this year and deduct it from income taxes. Bernstein said that naval officers at Lakehurst Air Station, where Benny made an appearance, told him that nothing done so far has built up the morale and efficiency of the men stationed there as much as Benny's visit.

Benny, in a more serious vein, told the gathering that he was really honored to have this clambake tossed for him, because it's the first testimonial dinner in New York where he was the guest of honor. Back in the old days, he related, he was always toastmaster at the Friars, but couldn't get the top spot because the two people who had the guest of honor racket tied up were J. C. Flippen and Doc Michel.

Buffalo Club Owners' Booking Office in Dispute With Union

BUFFALO, Jan. 9.—The long-smoldering controversy between the Niagara Frontier Night Club Owners' Association and the American Guild of Variety Artists here came to a head when a strike was called by the union prior to New Year's Eve. Ten clubs were affected by the strike, altho it was claimed by the association that all clubs had a show, some of them including union entertainers. The issue is the establishment of a booking office by the members of the association. AGVA's rep here, Professor Maji, claims no objection to the booking set-up as such, providing it only uses AGVA acts and complies with AGVA regulations. The club owners claim there is such a shortage of talent they cannot limit themselves to union acts.

One owner, representing most of the association group, said it had become impossible to get enough AGVA acts, and that's why owners established a booking set-up. They are willing to use union acts and pay union wages, he said, but they "cannot put on a show with possibly only two acts, when several additional non-union acts could have been hired." He declared the bartenders' and waiters' unions let clubs hire what help they can find, if and when they're unable to supply the demand for union waiters and bartenders.

The 10 clubs now on the AGVA unfair list (five were on the unfair list previous to the strike order) plan to stand their ground.

According to Professor Maji, a few spots have withdrawn from the association booking set-up. Also, 15 acts that stayed on at "unfair" spots despite strike orders (acts involved in the strike numbered about 100) will be subject to \$100 fine and one year suspension by AGVA.

Newspaper and radio publicity of the strike on New Year's Eve is supposed to have hurt business in some spots, altho most owners say they had good houses. Maji said he pulled a group of AGVA entertainers, which one of the "unfair" clubs imported from New York, after the first night, and placed them in another local club. The club owner involved said he didn't care, as he already had another show.

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All replies to HARRY CORRY, Master of Ceremonies, above address.

ing out his comb to comb up his hair, which kept getting out of place whenever he banged hard on the drums. This bit went over big. Comedy ballroom team, Rochelle and Beebe, went over solid. The girl did plenty of comedy and audience clapped long and hard.

Army Arnell, band vocalist, has pleasing voice and appealing looks. Got her share of applause.

Paul Remos and His Toy Boys stole the show. Remos and two midgets went thru some fast acrobatics and trick balancing. Drew much applause.

Tucker's boys played *White Christmas* and *Star-Spangled Banner* for the finish.

Good house at show caught. Sammy Kaplan and his boys in the pit.

Allen M. Widem.

New Dry Threat to Iowa Night Clubs

DES MOINES, Jan. 9.—Rationing of liquor by the State liquor control commission may force night clubs in Iowa to go dry.

Liquor in Iowa is purchased on individual permit books, and the liquor commission has limited purchases to 12 quarts a month.

Operators selling hard liquor must purchase State liquor or face heavy prosecution for having out-of-State liquor. Rationing has forced the operators to get a large number of persons with liquor permits to make their purchases.

That Transportation Problem Hits Vauder

BRIDGEPORT, Conn., Jan. 9.—A last-minute order by the OPA to local transportation lines not to allow extra bus service thruout the night did not help midnight shows here New Year's Eve. Performances not ending until 3 a.m. and bus service ceasing at 1:30 a.m., resulted in none of the downtown houses having the customary jammed houses as in former years.

The Klein Memorial, local legit house, booked in vaude, but had the show start at 9 o'clock and end shortly after midnight, drawing a nice crowd at a \$1.65 top.

OPA'S BAN HURTS

(Continued from page 3)

gravity to force a shuttering. Weber's Hofbrau, Camden, N. J., which depends on auto trade to a great extent, has cut down on the size of the entertainment budget as a direct consequence. This may be a prelude to a complete closing.

In the meantime, clubs in New York have benefited at the expense of the out-of-the-way clubs. Many reported an unexpected upswing which they said was a result of their accessibility by bus and subway.

The Westchester County Center, White Plains, N. Y., with Sunday vaude shows, has closed because of the pleasure-ride ban.

Already conked on the East Coast part of its head by gas ration cuts, band biz winced even more under the new fuel slice. Frank Dailey's Meadowbrook, one of the most famous springboard locations for bands, shuttered suddenly Thursday night (7), with Dailey reported ready to move his operations to a Newark (N. J.) site. In Philadelphia, Tom Cavanaugh shifted his name-band promotions from the suburban Brookline Country Club to the in-town Town Hall.

Similarly, promoters up and down the Atlantic Coast either have been switching into metropolitan centers or going out of business or hoping to get along with a skimpy bus-and-train trade. Generally speaking, tho, the OPA order well-nigh puts the killing touch to Eastern one-niters.

PETER DEL MORRIS, veteran New York indie booker, is now a senior lieutenant with the merchant marine, assigned to the coast guard doing convoy duty overseas.

Gamble's Comedy Material

COMEDY BOOK NO. 2 contains 150 GAGS and JOKES, 3 VENT. ACTS, 4 TALKING SKITS, 0 MONOLOGS, \$1. MINSTREL BOOK NO. 2 contains 2 FIRST PARTS, an AFTERPIECE and 6 B. E. ACTS, \$1. PARODY BOOK NO. 2 contains 100 BRAND NEW PARODIES, \$1. 30 NEW BITS, \$3. ENTIRE LOT, \$5. WITMARKS COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION of Blackouts, Skits, Stunts, Clever Replies, \$5. Wigs, Costumes, Make-Up. E. L. GAMBLE, Playwright, East Liverpool, O.

(Routes are for current week when no dates are given)

A

Adams & Dell (Queens Terrace) Woodside, L. I., N. Y., nc.
 Adele (Sheraton) NYC, h.
 Adler, Larry (Savoy-Plaza) NYC, h.
 Alda, Bob (Latin Quarter) Chi, nc.
 Allen, Curly (Riverside) Milwaukee, t.
 Allen Sisters (Cinderella) NYC, nc.
 Alvarez, Fernando (Copacabana) NYC, nc.

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 Ray Lyte, Chicago, and Frank Scanes, Cleveland.

Ammons, Albert (Cafe Society Downtown) NYC, nc.
 Amaya, Carmen (La Conga) NYC, nc.
 Andre, Julie (La Salle) Chi, h.
 Andrew & Diane (Kennedy's Inn) Binghamton, N. Y., nc.
 Ard, Dottie (Gingham Gardens) Springfield, Ill., Jan. 15-23.
 Aviles, Hernando (El Chico) NYC, nc.

B

Baird, Bill (Ruban Bleu) NYC, nc.
 Bakina, Antonina (Old Roumanian) NYC, re.
 Bates, Peg Leg (Chicago) Chi, t.
 Banks, Alfred (Famous Door) New Orleans, nc.
 Banks, Sadie (Old Roumanian) NYC, re.
 Barbary Coast Boys (Rogers Corner) NYC, nc.
 Barrat, Maxine (Ciro's) Hollywood, nc.
 Barry, Dave (Oriental) Chi, t.
 Barton & Eileen (Cafe Society Downtown) NYC, nc.
 Bell, Dolly (Latin Quarter) Chi, nc.
 Belmont Bros. (Club 509) Detroit, nc; (Villa B) Jackson 18-23, nc.
 Best Foot Forward (State) NYC, t.
 Birse, Daria (Russian Kretchma) NYC, nc.
 BlaKstone, Nan (Savoy Lounge) St. Louis, nc.
 Blanche & Elliott (Graystone) Mansfield, O., nc.

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Bodo, Andre (El Morocco) NYC, nc.
 Boley, Kay (Colosimo's) Chi, nc.
 Bond, Gertrude (Embassy) Jacksonville, Fla., nc.
 Bouvier, Yvonne (Little Club) NYC, nc.
 Bricktop (Cerutti's) NYC, re.
 Brock, Frances (The Place) NYC, nc.
 Bruce, Carol (Plaza) NYC, h.
 Burns & White (Latin Quarter) Chi, nc.

C

Callahan Sisters (Hollenden) Cleveland 11-23, h.
 Carl & Harriet (Regal) Chi, t.
 Carpenter, Thelma (Kelly's Stable) NYC, nc.
 Carroll, Susan (19th Hole) NYC, nc.
 Casto, Jean (1 Fifth Ave.) NYC, h.
 Cerney Twins (Greenwich Village Inn) NYC, nc.
 Chandra-Kaly Dancers (Riobamba) NYC, nc.
 Chaney & Alvarez (Sir Francis Drake) San Francisco, h.
 Chappelle, Carol (Louise's Monte Carlo) NYC, nc.
 Chatterton, George (McGough's) NYC, nc.
 Cherney, Tanya (Old Roumanian) NYC, re.
 Chords, The (Moose) Erie, Pa., nc.
 Choy, Lei Lan (Famous Door) NYC, nc.
 Claire, Bernice (New Pelham Heath Inn) Bronx, NYC, nc.
 Collette & Barry (Park Plaza) St. Louis, h.
 Columbus & Carroll (Plaza) NYC, h.
 Condos Bros. (Palmer House) Chi, h.
 Conrad, Cliff (Embassy) Brooklyn, nc.
 Corday & Triano (La Conga) NYC, nc.
 Cornell, Wes (Tommy Joy's) Utica, N. Y., nc.
 Cortis, Sonja (La Conga) NYC, nc.
 Costello, Tony (Howdy Revue) NYC, nc.
 Covarro, Nico (Bal Tabarin) NYC, nc.
 Coy, Johnny (Copacabana) NYC, nc.
 Cristianis, The (Earle) Washington, t.
 Cross, Harriet (Barkley's) Brooklyn, nc.
 Cummings, Don (Earle) Phila, t.

D

D'Angelo, Pierre (Copacabana) NYC, nc.
 Dale, Stephanie (Kitty Davis's Airliner) Miami, nc.
 Daniels, Billy (Kelly's Stable) NYC, nc.
 Daro & Corda (Park Central) NYC, h.
 Darrow, Chick (Caravan) NYC, re.
 Davis, Bobby (Butler's) NYC, c.
 Davis, Fanchon (Old Roumanian) NYC, re.
 Davis, Murray (Rainbow Inn) NYC, nc.
 Davis, Rufe (Earle) Washington, t.
 Davison, Wild Bill (Onyx) NYC, nc.
 Dawn, Julie (Colosimo's) Chi, nc.
 Day, Dawn & Dusk (Jai-Lai) Columbus, O., nc.
 DeCamp, Ronnie (Embassy) Brooklyn, nc.
 Deering, Jane (Rainbow Room) NYC, nc.
 DeFay, Arleen (Sawdust Trail) NYC, nc.
 Del Rio, Danny (Hawaiian Room) NYC, nc.
 De Sol, Rayito (Havana-Madrid) NYC, nc.
 De Soto, Luis (Don Julio's) NYC, nc.
 Dillon & Parlow (Tower) Kansas City, Mo., t.
 Dixon, Gaye (Club 18) NYC, nc.
 Doraine & Ellis (Nicollet) Minneapolis, h.
 Dorita & Velero (El Chico) NYC, nc.
 Douglas Bros. (Regal) Chi, t.
 Douglas, Roy (Oetjens) Brooklyn, c.
 Downey, Bobby (1 Fifth Ave.) NYC, h.
 Downey, Morton (Blackstone) Chi, h.
 D'Ray, Phil, & Co. (Hollywood) Kalamazoo, Mich., nc.

ACTS • UNITS • ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Drake, Robert (State) Raleigh, N. C., 14, t; (Carolina) Wilmington 15-16, t; (State) Spartanburg, S. C., 18, t; (Centre) Greenville 19; (Lyric) Waycross, Ga., 20, t.
 Draper, Paul (Palace) Cleveland, t.
 Drew, Charlie (Taft) NYC, h.
 Duffy, Kathryn, Dancers & Revue (Henry Grady) Atlanta, h.
 Duke, Willie (Onyx) NYC, nc.
 Dunn, Harry (Patio) Cincinnati, nc.
 Dupont, Doris (Palace) Columbus, O., t.
 Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

Edwards, Ann (Savoy) Asbury Park, N. J., nc.
 El Cota, William & Beatrice (Tower) Kansas City, Mo., t.
 Elgins, The (Oriental) Chi, t.

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Ellis, John (Tony Pastor's) NYC, nc.
 Emerson, Hope (Weylin) NYC, nc.
 Errolle, Marina (Drake) Chi, h.
 Estelita (La Martinique) NYC, nc.
 Evans, Bob (La Martinique) NYC, nc.

F

Farrell, Beth (Brown Derby) Chi, nc.
 Faust, Johnny, Marionettes (Club Ball) Miami, nc.
 Faye, Frances (Greenwich Village Inn) NYC, nc.
 Fellows, Midgie (Embassy) Brooklyn, nc.
 Ferris, Tommy (Singapore) Chi, re.
 Fields, Benny (Greenwich Village Inn) NYC, nc.
 Fisher & White (Old Roumanian) NYC, re.
 Fitch, Dan, World of Pleasure (Ritz) Brunswick, Ga., 13, t; (Bijou) Savannah 14-16, t.
 Fitzgerald, Lillian (Stanley) Utica, N. Y., t.
 Fletcher, June (Savoy) Asbury Park, N. J., nc.
 Fox, Helen (Caravan) NYC, re.
 Frakson (Waldorf-Astoria) NYC, h.
 Francis, Jeanne, & Jerry Grey (Florentine Gardens) Hollywood, nc.
 Franklin, Hazel (Biltmore) NYC, h.
 Fun for Your Money (Latin Quarter) Chi, nc.
 Funzafire Unit (Glenn Rendezvous) Newport, Ky., nc.

G

Gaby, Frank (Stanley) Pittsburgh, t.
 Galante & Leonarda (Statler) Detroit, h.
 Gale, Lenny (Chase) St. Louis, h.
 Gault's Bricklayers (Music Hall) NYC, t.
 Gerity, Julia (Sawdust Trail) NYC, nc.
 Gibson & Gibson (The Place) NYC, nc.
 Gifford, Albert (Music Hall) NYC, t.
 Gifford, Jack (Capitol) Washington, t.
 Gianillos, Los (La Martinique) NYC, nc.
 Gordon & Rogers (Chicago) Chi, t.
 Gould, Sid (Latin Quarter) Chi, nc.
 Grays, Six (Iceland) NYC, re.
 Green, Harold (Rogers Corner) NYC, nc.
 Griffin, Doty (Pinto's) NYC, nc.
 Griffin, John (Village Barn) NYC, nc.
 Gwynne, Jack (Glenn Rendezvous) Newport, Ky., nc.

H

Haakon, Paul (Chez Parée) Chi, nc.
 Hales, Penny (Famous Door) NYC, nc.
 Hall, Linda (Sawdust Trail) NYC, nc.
 Hall, Patricia (Mon Parée) NYC, nc.
 Halliday, Hildegarde (Spivy's Roof) NYC, nc.
 Harlowe, Buddy, Trio (Queens Terrace) Woodside, L. I., N. Y., nc.
 Harmon, Ginger (Beverly Hills) Newport, Ky., nc.
 Harrington, Pat (18 Club) NYC, nc.
 Haynes, Mitzi (Latin Quarter) NYC, nc.
 Healy, Dan (Aquarium) NYC, re.
 Heasley Twins (Biltmore) NYC, h.
 Heath, Bobby (Sawdust Trail) NYC, nc.
 Hendrik, John (Ambassador) NYC, h.
 Henning, Pat (RKO-Boston) Boston, t.
 Herbert, Jack (Hollywood) Kalamazoo, Mich., nc.
 Herbert, Tim (Palace) Columbus, O., t.
 Herrera, Sarita (El Chico) NYC, nc.
 Hildegarde (Palmer House) Chi, h.
 Hines, Baby (Cafe Society Downtown) NYC, nc.
 Hoffman Sisters (Hi Hat) St. Louis, nc.
 Holden, Marie (Sawdust Trail) NYC, nc.
 Holman, Libby (La Vie Parisienne) NYC, nc.
 Holms, Peggy Ann (Riobamba) NYC, nc.
 Houston, Elsie (Casbah) NYC, nc.
 Howard's, Harry, Bombshells of 1943 (Riverside) Milwaukee, t.
 Hoysradt, John (Plaza) NYC, h.
 Hyde, Vic (Riverside) Milwaukee, t.

I

Inwald, Charles (El Morocco) NYC, nc.
 Inca Trio (El Chico) NYC, nc.
 Ink Spots (Chicago) Chi, t.

Irmgard & Alan (Rainbow Grill) NYC, re.
 Irwin, Stuart, & June Collyer (Palace) Cleveland, t.

J

Jackson, Howard (Rogers Corner) NYC, nc.
 Jackson, Jigsaw (Stanley) Utica, N. Y., t.
 Jagger, Kenny (Leland) Richmond, Ind., h.

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Jakobi, Anita (Tower) Kansas City, Mo., t.
 Jeffrey, Dave (Old Roumanian) NYC, re.

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Jericho Quintet (Cafe Society Downtown) NYC, nc.
 Johnny & George (19th Hole) NYC, nc.
 Johnson, Myra (Regal) Chi, t.
 Johnson, Pete, (Cafe Society Downtown) NYC, nc.
 Jones, Owen (Leone's) NYC, re.
 Jones, Ray (Latin Quarter) Chi, nc.
 Jose & Paquita (Utah) Salt Lake City, h.

K

Kaye, Claudia (Caravan) NYC, re.
 Kaye, George (New Pelham Heath Inn) Bronx, NYC, nc.
 Kaye, Thelma (Music Hall) NYC, t.
 Kaye, Tiny (19th Hole) NYC, nc.
 Kean, Jane (Mon Parée) NYC, nc.
 Keating, Fred (Little Club) NYC, nc.
 Keller, Dorothy (Hurricane) NYC, nc.
 Kent, Lenny (Famous Door) NYC, nc.
 Keyboard Kuties, Four (Sawdust Trail) NYC, nc.
 Knight, Caroline (Famous Door) NYC, nc.
 Kope, Ted (Open Door) NYC, nc.
 Korf, Naomi (Palmer House) Chi, h.
 Koshetz, Marina (Versailles) NYC, nc.
 Kraft, Beatrice & Evelyn (Cafe Society Uptown) NYC, nc.
 Kramer, Stan, & Co. (Trocadero) Henderson, Ky., 11-21, nc.
 Krinog, George (Lotus) Washington, ch.

L

La Bato, Paddy (Alpine Village) Cleveland, nc.
 Landi, Elissa (Casbah) NYC, nc.
 Lane, Frances (Old Roumanian) NYC, re.
 Lang & Lee (Post St.) Spokane, t.
 Lane, Lovie (Ubangi) NYC, nc.
 Lant, Allen (Riobamba) NYC, nc.
 La Vola, Don, & Carlotta (1380 Club) Salt Lake City, nc.
 Lazara & Costellanos (Park Central) NYC, h.
 La Zellas, Aerial (Army Camp Show) Alexandria, La., 11-30.
 Lee, Bob (Wivel) NYC, re.
 Lee, Penny (Palmer House) Chi, h.
 Le Roy, Hal (Stanley) Pittsburgh, t.
 Lester, Jerry (Royal Casino) NYC, nc.
 Lester & Irma Jean (Malliner) Des Moines, nc.
 Lewis, Ann (Onyx) NYC, nc.
 Lewis, Ralph (Charles) Baltimore, nc.
 Lt. Bernie (Kovako's) Washington, c.
 Lloyd & Willis (Chicago) Chi 15-21, t.
 Loper, Don (Ciro's) Hollywood, nc.
 Lopez, Juanito (Don Julio's) NYC, nc.
 Lopez, Oscar (Havana-Madrid) NYC, nc.
 Lorraine, Lilyan (Tony Pastor's) NYC, nc.
 Louis & Charlie (Wilson's) Phila, nc.
 Lowe, Hite & Stanley (Riverside) Milwaukee, t.
 Lucilla (Chase) St. Louis, h.
 Lyons, Joy (Little Club) NYC, nc.

M

McCord, John (Riobamba) NYC, nc.
 McCormack, Frank, & Ruth Kidd (Times Square) Rochester, N. Y., nc.
 MacArthur's, The (Wivel) NYC, re.
 Madge & Karr (Glenn Rendezvous) Newport, Ky., nc.
 MacLean, Ross (Jack Dempsey's) NYC, re.
 Magie Flyers (Patio) Cincinnati, nc.
 Mallin, Dave (Music Hall) NYC, t.
 Mallory, Mickey (19th Hole) NYC, nc.
 Mann, Cooke (Rainbow Inn) NYC, nc.
 Manners, Dorothy (Kelly's Stable) NYC, nc.
 Manya, Sonya (Cuban Casino) NYC, nc.
 Marlowe, Don (Marjo) Detroit, nc.
 Marsh, Marilyn (Patio) Cincinnati, nc.
 Martells & Mignon (Beverly Hills) Newport, Ky., cc.
 Marten & Fayne (Queens Terrace) Woodside, L. I., N. Y., nc.
 Martin, Billy (Weylin) NYC, nc.
 Martin & Allen (Riverside) Milwaukee, t.
 Mayehoff, Eddie (Ruban Bleu) NYC, nc.
 Meadows, Helen (Savoy) Asbury Park, N. J., nc.
 Mercer, Elise (Barkley's) Brooklyn, nc.
 Miller, Folia (Blackhawk) Chi, c.
 Minevitch Harmonica Rascals (Palace) Columbus, O., t.

Miranda, Carmen (Roxy) NYC, t.
 Morielt, Adelaide (Mon Parée) NYC, nc.
 Moke & Poke (Paramount) NYC, t.
 Monk, Julius (Ruban Bleu) NYC, nc.
 Monti, Mill (Ruban Bleu) NYC, nc.
 Morris, Will, & Bobby (Capitol) Binghamton, N. Y., 14-16, t; (Hippodrome) Pottsville, Pa., 18-20, t.
 Morrow, Portia (Ruban Bleu) NYC, nc.
 Moss, Estelle (Barkley's) Brooklyn, nc.
 Mostel, Zero (Cafe Society Uptown) NYC, nc.
 Munro & Adams (Moose) Fort Wayne, Ind., nc.
 Murray, Steve (19th Hole) NYC, nc.
 Myles, Marion (Tony Pastor's) NYC, nc.

N

Nelson, Bob (Tower) Kansas City, Mo., t.
 Nesor, Al (Barkley's) Brooklyn, nc.
 Nevel, Nik, Trio (Baneroff) Springfield, O., h.
 Nevins, Thelma (Cinderella) NYC, nc.
 Nicholas Bros. (Roxy) NYC, t.
 Nitza & Ravel (Belmont Plaza) NYC, h.
 Noble & King (Spivy's Roof) NYC, nc.
 Norell, Della (Sheraton) NYC, h.

O

Osta, Teresita (El Chico) NYC, nc.
 Owen, Rex (Nicollet) Minneapolis, h.

P

Pablito & Lilon (Havana-Madrid) NYC, nc.
 Paige, Ann (Club 18) NYC, nc.
 Paris, Frank (Hurricane) NYC, nc.
 Parks, Bernice (Chez Parée) Chi, nc.
 Patterson & Jackson (Stanley) Utica, N. Y., t.
 Penton, Kay (Royal Casino) NYC, nc.
 Pepito (Havana-Madrid) NYC, nc.

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Pickert, Rollo & Verna (RKO-Boston) Boston, t.
 Pincus, Bobby (Latin Quarter) Chi, nc.
 Platt, Betty (Pinto's) NYC, nc.
 Powers, Johnny (George Washington) NYC, h.
 Price, Georgie (La Conga) NYC, nc.
 Price, Helen & Walter (Hoffman) South Bend, Ind., h.
 Princess & Willie Hawaiians (Savage's Club Como) Buffalo, nc.
 Pritchard & Lord (Leon & Eddie's) NYC, nc.

R

Radio Aces (Hurricane) NYC, nc.
 Radio Rogues (Paramount) NYC, t.
 Ramon & Carita (Mon Parée) NYC, nc.
 Ramon, Roberta (Mon Parée) NYC, nc.
 Randall, Joanne (Ritz) Brunswick, Ga., 13, t; (Bijou) Savannah 14-16, t.
 Raye, Carole (Latin Quarter) NYC, nc.
 Reyes, Billy (Strand) NYC, t.
 Reckless, Frank (Billy Rose's Diamond Horseshoe) NYC, nc.
 Reed, Dianne (Tony Pastor's) NYC, nc.
 Revel & Allen (Nicollet) Minneapolis, h.
 Revuers, The (Cafe Society Downtown) NYC, nc.
 Reyes, Reva (Harlequin) NYC, c.
 Rhythm Rockets (Capitol) Washington, t.
 Rich, Herman (Pelman Heath Inn) NYC, nc.
 Richards, Don (La Conga) NYC, nc.
 Rickson, George (Gamecock) NYC, c.
 Rios, Rosita (Havana-Madrid) NYC, nc.
 Robbins, Archie (Roxy) NYC, t.
 Roberts, Cell (Cinderella) NYC, nc.
 Roberts, Whitey (Royal Casino) NYC, nc.
 Rogers, Eddie (Red Mill) NYC, nc.
 Rosario & Antonio (Waldorf-Astoria) NYC, h.
 Rose, Bert (Fairbanks) Springfield, O., t; (Knickerbocker) Columbus 17-23, t.
 (See ROUTES on page 34)

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

Angel Street (Forrest) Phila.
 Arsenic and Old Lace (Walnut) Phila.
 Arsenic and Old Lace (Shubert Lafayette) Detroit.
 Barrymore, Ethel, in Corn Is Green (Curran) San Francisco.
 Claudia (Hanna) Cleveland.
 Eve of St. Mark (Cass) Detroit.
 Gilbert & Sullivan Operas (National) Washington.
 Good Night Ladies (Blackstone) Chi.
 Junior Miss (Harris) Chi.
 Junior Miss (Locust St.) Phila.
 Lady in the Dark (American) St. Louis.
 Life With Father (Nixon) Pittsburgh.
 Merry Widow (Selwyn) Chi.
 Pitts, Zasu, in Her First Murder (Erlanger) Chi.
 Porgy and Bess (Studebaker) Chi.
 Priorities of 1943 (Davidson) Milwaukee.
 Spring Again, with Grace George (Court Sq.) Springfield, Mass., 13; (Bushnell Aud.) Hartford, Conn., 14; (Klein Aud.) Bridgeport 15; (The Playhouse) Wilmington, Del., 16.
 Student Prince (Metropolitan) Seattle.
 Tobacco Road (Colonial) Boston.
 Veloz and Yolanda (Royal Alexandra) Toronto.
 Watch on the Rhine (Auditorium) St. Paul 13; (Lyceum) Minneapolis 14-16.
 Young, Roland, in Ask My Friend Sandy (Shubert) New Haven, Conn., 14-16.

ICE SHOWS ON TOUR

Ice Follies of 1943 (Arena) Phila.
 Ice-Capades of 1943 (Auditorium) Providence, 11-17; (Uline Ice Arena) Washington, 18-Feb. 3.
 Ice Revue of '43 (Netherland Plaza Hotel) Cincinnati.
 Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.
 Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
 Victor's, Art. Ice Parade of 1943 (Hotel Adelphus) Dallas.

GIRL UNITS: READ AND HEED

Former Leader Gives Practical Tips to Femme Cocktail Combos On Clothes, Hair and Make-Up

By JEAN WALD

GIRL musicians are in a better spot for recognition now than ever before. Although their recent success has been attributed to the shortage of men due to war conditions, the trend for girls was apparent long before the declaration of war. First used for their personal appeal, before long they were accepted on a par with male musicians for their ability. Booking offices then began an earnest search for as great a number of girl attractions as possible.

Now that girls have won their well-deserved niche in the music profession, they must handle the situation intelligently, making the most of their opportunities for a permanent standing in the entertainment world.



From my former experiences as leader of all-girl bands and cocktail units and from my more recent experience on the other side of the fence as a booker, I have a few suggestions to offer that may be of value to some of our girl musicians.

Taking it for granted that a girl is a good musician, our first consideration is "eye-appeal." It is a mistake for a girl to feel that musical ability is sufficient. True, a man who is an expert musician need only present a neat appearance to qualify for the better engagements. However, in the case of a girl the public critically scrutinizes her as a personality first. If she passes their approval they are then put in a more receptive frame of mind to receive her entertainment. If she then proves to be a good entertainer she is well on the road to success.

Now my views in reference to "eye-appeal." Action, personality and an "aliveness" are the most important requisites. Once the attention is gained the girl must bear close scrutiny due to her proximity to the audience. In the case of singers, dancers and actresses, they are at a great enough distance to merely give an effect, but with girl musicians working in clubs and cocktail lounges they must be well groomed in every respect.

First, the hair. As any girl knows, the coiffure is the frame for the face. The wrong coiffure can detract so much from the beauty of a girl. It is a wise investment to visit one of the better known salons for the correct styling and shaping of the hair. Too many girls in the profession give this feature insufficient consideration and appear on the stand with straight, straggly ends, in some cases even lack sufficient shampoos and no thought given to regular permanents. I stress this because I have often heard this very thing criticized by men in the audience. There is absolutely no excuse for it.

Make-up is the next thing in importance. Improper make-up can ruin the appearance of the most beautiful girl and, unfortunately, not all of us girl musicians are beautiful. So, for the average looking girl the proper make-up is a great necessity. Make-up on a musician playing in small rooms is considerably different than that used for stage or floorshow work.

Due to personal contact with the customers, theatrical make-up should absolutely not be used. Instead the generally accepted make-up used by women in business and elsewhere should be favored. However, this make-up can be

applied a bit more heavily if working under a colored light, as so often these lights neutralize rouge and lipstick. It is wise to request of the management an amber or magenta spot in preference to red or green to set the girls off to better advantage.

Most managers never consider the effect produced on the entertainers, and the orchestra leader should bring this to his attention. Both the artists and the operators will profit by observing this small but important detail. Although the make-up is applied more heavily under lights, it should be well blended, as there is nothing so grotesque looking as two bright red circles or blotches on each cheek. The lip rouge, too, must be applied in good taste. A dainty young little girl cannot look like a Lamour or Garbo just by spreading the lip rouge all over her mouth. She should follow the natural contour of her lips, with perhaps a bit heavier lip rouge on the upper lip if it should happen to be thinner. However, if the girl will consult a make-up artist she will be directed in the proper procedure.

In continuation of "eye-appeal," I would put wearing apparel third on the list. In view of the fact that they are still of the feminine sex in spite of invading what has been generally accepted as the stronghold of men, they should dress as daintily and as effeminately as possible. The players of various types of instruments are handicapped at the outset by the instrument they play. For instance, a guitarist or accordionist should be careful to wear fabrics that can withstand a great deal of friction. The guitar cord across the shoulders will cut a mark. The guitar itself will fray the front of a fragile dress, and the same thing holds true of an accordion, which leans heavily on the front of a dress. The bass player should generally wear short sleeves with full-cut armholes or if she prefers long sleeves should be certain they are not too tight to give her greater freedom of action in playing the bass. A drummer of necessity must choose a gown with plenty of fullness in the skirt, as she certainly would be handicapped trying to operate with a tight skirt. I could go on mentioning the trials of each girl in the band but find that thru experience a girl musician is well aware of the type of dress she should wear. The great problem of the orchestra leader is trying to find the type of dress that will lend itself to a variety of figures and the instruments the owners play. It is a problem, I'll grant you that, but can be overcome by careful shopping and plenty of forethought.

Now that we have covered "eye-appeal" and our first impression has been made on the audience, we go on to "ear-appeal." As I mentioned previously, the customers are now partially won over. Taking for granted that the girls are good musicians, they should first of all play both the new and standard numbers that are nationally and universally loved. The melodies in themselves will appeal to the patrons. Next they should be arranged tastefully. Not over-arranged and simple enough so that the listeners will understand what they hear. Tricky little novelties are always acceptable. Next, musicians with limited ability in improvisation should not imagine themselves a Goodman, James or Barnet but should stay within the confines of their native ability. If they wish to jam they should do this after working hours and not inflict their "kicks" on the paying customer, who generally takes no interest in their jamming anyway.

In the case of single entertainers or teams, who come in even closer contact

Miss Wald, former leader of all-girl orchestras and cocktail units, was born in Pittsburgh. She began her studies on the violin at the age of 5 and took advanced work at the Carnegie Tech School of Music in her home town. She organized her first 11-piece all-girl orchestra at the age of 17 while still in school. She quit school a year later to work with her band on KDKA, Pittsburgh, for the next two years.

At 21 she organized one of the first cocktail units in the business, consisting of string bass, violin, guitar and piano, and continued in that field until January, 1942, when Frederick Bros. convinced her that she should make a good booker as well. Since then she has been with FB in New York, Chicago and is now in Hollywood organizing a cocktail department.

with their public than the small orchestras, they must be particularly co-operative with the wishes of the customers, be tactful in their conversation and above all friendly and willing to please at all times. Girls should have enough of the devil in them to attract the men and yet not quite enough to cause resentment among the women. This is a difficult assignment but can be done, take it from me.

However, I will say that in interviewing dozens of girl entertainers and musicians this past year I have found most of the girls intelligent, co-operative and loyal, and there is no doubt in my mind that they will retain their foothold and keep growing stronger in the musical profession.

End of Fun Driving Is No Headache for Metropolitan Spots

NEW YORK, Jan. 9.—Despite the miseries in the East because of the curtailment of pleasure driving, cocktail lounge operators in metropolitan centers anticipate extra trade. Ops are figuring that city spots will absorb a large portion of the trade that patronized out-of-the-city-limits places.

Despite the serious gas situation in this region, there has been up to now enough gas left in tanks because of the A book coupon to get patrons to outlying dine-and-dance plants. This will no longer be possible, however, as State troopers in several sections have been stopping drivers to inquire how important their business is. Several roadhouses have already announced that the situation is too much for them and have abandoned further hope of staying open until gas restrictions are eased.

Lounge operators feel the situation will work toward their benefit, since entertainment seekers will confine their traveling to bus and subway. Nabe spots are expected to be the greatest recipients of the extra trade.

Spots with swing groups, no matter where they are located, expect to pick up the greatest portion of the trade, since that kind of entertainment is a miniature counterpart of the brand often dispensed in the roadhouses.

Herth to Copley, Boston

BOSTON, Jan. 9.—Milt Herth Trio has signed for an indefinite stay at the Copley Plaza Hotel here, opening Thursday (14). Unit recently concluded a year's run at Jack Dempsey's, New York, and was replaced by the Angie Bond Trio. Herth has one of the highest priced combos in the business, getting \$750 and up per week.

Hyde Joins Cocktail Staff

NEW YORK, Jan. 9.—Walter Hyde has joined the cocktail department staff at the William Morris Agency to work with Joe Marsolais. Hyde was previously in the act department, also in the William Morris Coast office.

Off the Cuff

MIDWEST:

MAURICE ROCCO, piano and voice, will be one of the first colored acts ever to play the Blackhawk Cafe, Chicago, when he opens a run January 27. He will be featured in the show. . . . **VENETIAN DUO**, male guitar and accordion team, introduced strolling entertainment between shows at the Flamingo Club, Chicago, last week. . . . **JOHNNY DUFFY** (3) and **PATTY CLAYTON**, vocalist, leave the Blackstone Hotel's Ballroom, Chicago, next week to start a radio series over WGN, Chicago, January 18 for the Bowman Milk Company. . . . **TOM CHAMALES** postponed the opening of his Green Mill in Chicago's Loop due to a shortage of materials needed to finish the spot. . . . **JACK BERCK'S** Three Flats settled in Barney Ross's Cocktail Lounge, Chicago. **ELMER LOWRY** is on guitar, and **JIMMY PENDERGAST** on bass, with Berck on fiddle. . . . **THE SKYLINERS** (3) are in their 13th week of an indefinite run at the Indiana Hotel, Fort Wayne, Ind. Unit lists **TONY LOMBARDO**, accordion-vibes; **BOB PULVER**, guitar and voice; **RALPH WOLF**, organ and novelty tunes. . . . **THE FOUR NEW YORKERS** will be the official name of the reorganized unit at Helsing's Vodvil Lounge, the boys having secured the permission from the musicians' local.

BURNS CAMPBELL (5), with **YVONNE SMITH** on songs, colored outfit now ending a year's run at Lambert's, Toledo, have been signed up by General Amusement Corporation, Chicago, and set into the Fox Head, Cedar Rapids, Ia., starting January 18. . . . **LES HUNT AND JULIET** are in for two weeks at the Park Plaza, St. Louis. . . . **THE CHARMELLES**, girl trio, held over at the Hotel Miami, Dayton, O. . . . **JUNIE COBB AND ANNABELLE** set into the 115 Club, Grand Forks, N. D., beginning January 25. . . . **JOE FRANKS**, of the Advocates of Swing (4), Chicago outfit, was rejected by the army.

HELEN MALCOLM, Novachord player, has moved into the Band Box, Chicago, after a run at the Flame, Duluth, Minn. . . . **HAPPY WILLIAMS'S** Strat-o-Liners (3) and **THE ESTROLITAS** (3) have drawn holdovers at the Town Casino, Chicago. . . . **THE THREE BITS OF RHYTHM** start at the Whirl-a-Way Friday (15), succeeding **BEA VERA** and Her Latin-American Quartet. . . . **JULANE PELLETIER**, piano, continues at Helsing's Show Lounge, Chicago.

EAST:

PAT PATTERSON'S Three Midshipmen, featuring the singing of **LEE LAWLER**, make their Philadelphia bow at Brown's Musical Bar, replacing **JACK LEWIS** and His Three Collegians. . . . **JAN KRUPA**, organ, featured at McGee's Garden Inn, Atlantic City. . . . **CECILE WILLIAMS** and Her Musical Trio new at Steve Brodie's Musical Bar, Philadelphia. . . . **THREE JESTERS**, instrumentalists, locate at the Topper Cafe, South Merchantville, N. J. . . . **THREE NOTES**, instrumentalists, added to the array of solo performers at Melody Inn, Philadelphia's newest cocktail lounge. . . . **EVE BRIAN**, piano and songs, and **ESTHER GENTHER**, songstress, new at the Cabanna, Reading, Pa. . . . **BOB TOLLEY** and the Four Rhythm Boys new at Dick McClain's Alpine Musical Bar, Philadelphia, with the **THREE BROWNS**, septa jive trio, holding over. . . . **JIMMY SOLAR**, piano and songs, making his first stand in Reading, Pa., at the Old English Bar of the Abraham Lincoln Hotel.

MAREL AND PRICE are newcomers to Hotel Bridgeway, Springfield, Mass. . . . **MARJORIE FRANKLIN**, voice and Ivories, is down for the Jefferson, Elizabeth, N. J., January 18. . . . **RUTH ROYE**, singing pianist, opened at Crystal Cocktail Lounge, Troy, N. Y. . . . **PAT TRAVERS ORK** (4) into Wilson's Philadelphia. . . . **FRANK PORTER ORK** has replaced the Barry Brothers' band at the Aquarium, New York.

PETRILLO STANDS PAT

AFM Boss Is Prepared To Tell Senate Committee Ban Sticks; Decca Starts Weekly Releases

NEW YORK, Jan. 9.—James C. Petrillo will stand firm on his right to ban AFM members from recording studios when he takes his stand before the Senate investigating committee Tuesday (12). Petrillo has let it be known thru intermediaries that he welcomes this opportunity to put the powers vested in his office to test in a final showdown with National Association of Broadcasters and other groups on the other side of the controversy. Determined to go thru with his decision, it is understood that a disk firm's feeler made in the past 30 days was fluffed off by the AFM chief, pending the outcome of the investigation.

Senate committee's questions which will ask what he wants, why, whom he wants it from and to whom it is to go, is expected to be answered by a 40-minute prepared statement by Petrillo, followed by a 10-minute statement by Joseph Padway, legal counsel to American Federation of Labor, who last October appeared in AFM's behalf before Federal Judge Barnes in Chicago. Following that, it is expected the committee will adjourn for a week or so to consider recommendations.

A spokesman for NAB, reached by phone in Washington, admitted his org was anxiously awaiting Petrillo's appearance before the questioning body in the expectations that it would reveal exactly what was on AFM's mind. To date Petrillo has kept it a well-guarded secret, maintaining his silence to the press and friends alike. One ork leader on very close terms with his union's prexy was told in fairly strong language that all conversation concerning recordings was barred and that the wand-wielder had better remember it if they are to remain close friends.

Union associates of Petrillo's have kept the boss's opinions the best kept secret of the year. They have become mute when questioned, under the convenient excuse that they don't know. And there is lots of doubt in people's minds whether these other union officials do know anything. One of the California recording execs drew a blank from Spike Wallace, head of the Los Angeles local, and here in New York, the seat of most recording activities, not a thing can be drawn from Local 802 leaders.

Recording men themselves appear to or pretend to have little interest in the Washington goings-on. As one of them put it: "What are they going to do? Call Petrillo a bad boy?" Not that they aren't interested in knowing how soon they can start recording—they can't wait for that to happen—they merely take the position that there's nothing they can do about it. One of them described their position as that of innocent bystanders who get shot down in a gun fight.

As this exec sees it, it really isn't the record companies' fight at all. According to him, radio and coin machine operators will have to make the final adjustments. Recording companies are powerless to enforce restrictions on performances for commercial uses. If it became necessary they would likely agree to higher union scales for recording dates. Beyond that, they cannot go.

While none of the diskers would admit which of them has tried to get to Petrillo in the last few weeks, after Thurman Arnold had won an appeal to take his case against Petrillo to the U. S. Supreme Court, Decca acknowledged that a couple of months back it made an effort to reach the unapproachable for a discussion concerning the recording of tunes. These tunes, according to a Decca official, would have been copyrighted material that could not be used on the air without permission from Decca and would have been cut on 12-inch disks that could not have been used on coin machines. All attempts to consummate such a deal with Petrillo were unavailing.

Meanwhile the stock of pre-recorded tunes has become distressingly low. Music publishers with catalogs of non-film songs are almost without excep-

tion working on plug tunes for which there are no records. A few picture tunes that have been recorded have as yet been unreleased, but the now-or-never moment is approaching rapidly.

Record firms were aided by the fact that a couple of Paramount pictures, from which there are recorded tunes, have been enjoying long runs at the first-run houses and have therefore given the record firms a breathing spell, during which time they were able to keep the record-buying public content with *White Christmas*, *Praise the Lord* and *When the Lights Go On Again*. But the holiday rush is over and the public wants new songs.

First break in this direction was the information received yesterday (8) that Decca was preparing to release six records January 21 and would follow that with weekly releases of new songs.

The news created terrific excitement in Victor and Columbia circles. If Decca intended releasing its few remaining new songs, it would mean that Victor and Columbia would have to do likewise to meet the competition. If this were to happen, disk houses would be stripped bare, except for classical and standard items, and would be at the complete mercy of Petrillo and AFM.

When the Decca release sheet was examined it was soon seen that the moment had not yet arrived. Two black label disks have couplings of jump tunes by Woody Herman and Lucky Millinder. One blue label disk has Bob Crosby's Bob Cats tearing up a couple of hillbillies and the other is given over to the doings of Freddie (Schnickelfritz) Fisher. The fifth has two more hillbillies by Texas Jim Lewis and the sixth is a sepi release by Buddy Johnson and band.

Whether or not the major companies can continue holding tight to their few new songs may become an academic question. Classic Records, thru its Hit label, has been steadily coming out with the newest tunes by virtue of its "Mexican" masters and has been making inroads in the record field. (See two other stories on Classic Records in this department.) All of which may mean that the real competition that will have to be faced may not come from the other big diskers who are also busy hoarding their common possession, but from the smaller firms like Classic that now have more than just a foot in the door.

Regardless of what Petrillo tells the senators, or what they tell him, record companies want to hear just one thing: that they can start recording again.

Oberstein's "Peter Piper" May Be 802's Jack Small; Union Wants Some Answers

NEW YORK, Jan. 9.—Local 802 has not yet taken any action on letter received from Eli Oberstein last week requesting information on resignation from the union. The union is still waiting to receive list of eight masters which Oberstein claims to have bought from a Mexican dealer and promised to submit to the union at his interrogation on December 24. List was requested when the Classic Record chief stuck to his story that eight masters cover all Hit releases under fire.

However, 802 has been checking latest Hit release sheets and points out that the number of tunes recorded—since the August 1 recording ban would seem to be more than eight. At his appearance before the union's trial board, Oberstein claimed that *Der Fuehrer's Face*, *I Had the Craziest Dream*, *Ten Little Soldiers* and *The Steam Is on the Beam*

Frugal Maria Kramer

NEW YORK, Jan. 9.—On New Year's Eve, when every talent spot in town was at its noisiest and busiest, the question of overtime pay for musicians didn't matter much as long as the clientele was buying drinks. At the Lincoln it did, Maria Kramer, who didn't relish dishing out premium overtime pay, called off the Mitchell Ayres ork at 2 a.m. She figured she's rather pay surplus to the seven pieces of the Chavez rumba band than to the 15-man crew of Ayres.

The capacity biz of the room that evening didn't last long after Ayres's departure.

No More Bands For Camp Shows

NEW YORK, Jan. 9.—All bands will be eliminated from camp shows for the duration, according to latest word received from authoritative sources. Size of band personnel makes transportation impossible. Also eliminated were the last two busses allocated to the Bus Coordinating Committee, headed by John Hammond, for touring Negro bands playing camp dates in the South. This is an admitted blow to the boys at camps, who have been screaming for more jive after having had a taste of it.

Only future band dates will be spot bookings when bands play dates in the immediate vicinity of camps and transportation is no problem. Previously, USO was booking about 150 band dates a month for service camps.

Talk about a Kay Kyser "overseas" tour is up again. Latest reports have it that he will go out for about a month playing off-shore bases. This is distinctly separate from the European theater of operations and could conceivably mean Iceland, Alaska, Panama, etc.

Hammond's final plea for busses to take Negro bands into Southern camps was turned down Tuesday (5) by the Office of Defense Transportation just prior to the announcement that pleasure driving would be abolished.

Lyman Opening Week Later

NEW YORK, Jan. 9.—Abe Lyman band, scheduled to open Hotel Lincoln here Friday (8), has been postponed until January 15. Leader reportedly decided to put off the date when two last-minute replacements made it necessary to brush up on arrangements. Band itself was just recently formed by Lyman. Hotel is filling with Chavez's rumba band, closing hour moved up to 10 p.m.

ASCAP Shuttles J. C. Nitery for Ducking Fees

CAMDEN, N. J., Jan. 9.—ASCAP proved it can get tough when it wants to. At least it proved to the many small spots in the Southern New Jersey territory that it aims to collect a license fee for the performance of music by the Society's membership. Moreover, ASCAP picked one of the most effective nights of the year to show the recalcitrant licensees that it wasn't kidding. While all the niteries in the area cashed in on the boom biz on New Year's Eve, the festive evening brought only *Blues in the Night* for Mrs. Gladys Heldueser, proprietor of the Club Lido here. On the last day of the old year, with everything in readiness for a big night to see the new year in, government agents swooped down on the nitery and seized all its equipment and liquid stock.

Seizure of the property followed the filing of a suit by ASCAP in U. S. District Court at Jersey City, in which the nitery op is charged with violation of the copyright laws. The suit was filed in behalf of music publishers Irving Berlin and Bregman, Vocco & Conn, charging she violated the law by permitting her nitery's three-piece orchestra to play ASCAP-licensed compositions without paying for the right to do so. In one count Mrs. Heldueser is accused of failing to pay \$366.63 for song rights.

The warrant of seizure was served on Mrs. Heldueser December 31 by James Foley, U. S. deputy marshal here. The agents confiscated tables and chairs, kitchen equipment, food and a big supply of liquor stock set up for the New Year's Eve celebration. After making the property seizure the agents ordered Mrs. Heldueser to close her establishment and keep it closed, while Camden and South Jersey ushered out the old year and welcomed the new. Moreover, a guard was stationed at the Club Lido to make sure the order was carried out.

Romberg Concert Wows Syracuse

SYRACUSE, Jan. 9.—Sigmund Romberg, world-renowned composer, delighted a capacity crowd at Lincoln Auditorium December 29 with a new type of venture in the concert field. Using a 40-piece symphony orchestra, Romberg went thru a classical and popular program that bids fair to cover the composer with new-won laurels. First half of his program is given over to classical arrangements, with Romberg wielding the baton; second portion finds composer at piano in a series of his own works.

Three soloists are carried by the touring group. Grace Panvini, coloratura soprano, who scored in the *Bell Song* from *Lakme*; Gene Marvey, who handled all the male parts of the Romber numbers, besides offering a fine rendition of *Ave Maria*, and Marie Nash, soprano who left the local audience gasping for breath. Miss Nash is a blond bombshell who can hit high C without any effort, and has looks, charm and personality to boot.

One new number was heard, written especially for the touring group by the composer; *Off Shore Somewhere*, a war song that should find favor in the near future with Romberg music lovers.

All in all, it was a musical evening that Mr. and Mrs. Syracuse will not forget in many a day.

The composer found delight in telling Syracuse audience that he was proud to play here, the home of the Shubert boys, who had produced so many of his operettas.

Miller," "Emil Davis," "Johnny Jones," "Arthur Fields" and "Peter Piper" were assumed to be recording pseudonyms. However, in checking thru membership lists, 802 found that "Peter Piper" is on the union roles as Jack Small. Small has been summoned for questioning by the union's trial board Thursday (14).

Worse Than the Income Tax

NEW YORK, Jan. 9.—One of the local band bookers went down to a music studio here to look over the youngsters. Called over two lads when the teacher suddenly cut in:
 "Where are you going to play?"
 "Got a location?"
 "Where's it at?"
 "How many theaters?"
 "One-nighters?"
 "Who's booking the band?"
 "Guarantee \$85 per?"
 "Do you pay for layoffs?"
 Booker says the next time he visits that place, he's going to bring his lawyer and his passport.

Nick D'Amico Opens; Instruments, Music, Bassist Snow-Bound

NEW YORK, Jan. 9.—Nick D'Amico's seven-piece band opened Essex House here Tuesday (5) despite the severe pestering of a gremlin named Minus. Disney character got in some overtime work, lousing up D'Amico's opening as follows: (a) Minus sleep—auto transportation from Buffalo, where D'Amico played the Hotel Statler, was marred by a breakdown; (b) Minus arrangements—auto containing same was struck in a snowdrift in the Buffalo area; (c) Minus the regular bass player—he didn't get out of the snow in time; (d) Minus a familiar fem vocalist—Essex House requiring a canary, Music Corporation of America sent over Connie Baxter, who had never chirped with D'Amico before; (e) Minus fanfare—hotel neglected to advertise fact that Sammy Kaye was gone, and (f) Minus their own instruments—ones used were rented; page Railway Express for the originals.

For all the headache afforded by little Minus, D'Amico's music-making didn't total zero. Band's media is specialized, rhythm style, apparently directed at older customers who prefer pokey dance steps. Accordingly, instrumentation includes celeste, electric guitar, one saxophone, maestro's violin, bass, piano and drum. Most of the music came from the stringings of D'Amico, who plays into the mike from standing position, and guitarist George Hines, who doubles as vocalist. Drum never let out a kick, substitute bass was regular as a Ford conveyor-belt worker and piano got lively but never lurid. Celeste added flavor akin to Professor Koleslaw's bygone tinklings, but more frequently abetted the bass with accordion chords. Effect was soft and bouncy, but band could use a touch of brass, since the single sax is practically drowned out by violin and accordion combination on most choruses. Trumpet figures, moreover, would give rumbas, which D'Amico says he stocks in plentifully, a colorful lift.

Choice of numbers, delivered in this case from memory, was almost exclusively on the old favorite side. Presentation was nonstop, leader counting off two beats and ensemble going right into a medley of choruses. Harmony pattern seemed simple, violin and guitar holding the melody while remaining pieces offered unpretentious support.

George Hines, the guitarist-vocalist, handled bulk of singing chores with unassuming grace. Has a sweet-toned voice that lets one listen easily.

Connie Baxter is pretty. Gal could easily conquer the limitations of a not-too-powerful voice by relaxing a little more and emoting a little less.

Joseph R. Carlton.

Karzos Shuffles Bands for BRs

CHICAGO, Jan. 9.—William Karzos, operator of the Aragon and Trianon ballrooms here, has reshuffled his winter and spring schedules, due to the service-bound departure of Dick Jurgens, an Aragon standby, Sunday (17). New Aragon line-up includes Henry King, January 19 to February 4; Lawrence Welk, moving over from the Trianon, February 5 to 14, followed by a return of Eddy Howard February 16 for a long run.

Eddy Howard will fill in at the Trianon during Welk's stay (February 5-14), while Freddy Nagel will repeat for a couple of months starting February 16. Welk will be at the Trianon again starting Easter Sunday.

Build-Up Spots Vanishing

Gas Ration, Fires Spell Finis For Most Springboard Locations

NEW YORK, Jan. 9.—Shuttering of Frank Dailey's Meadowbrook Thursday (7) brings to a temporary end one of bandland's best-known stopovers for up-and-coming bands. It also points up a condition that has taken its toll of budding namers, the disappearance of most springboard locations.

In the past Meadowbrook used plenty of new bands, giving them the benefit of lush airtime and winning them prestige in the hoofing set. More recently, tho, spot has been concentrating on top maestri like Sammy Kaye, Charlie Spivak, Dick Jurgens and others, setting them up with enough repeat dates to leave the young hopefuls out in the cold. Similarly, Mrs. Maria Kramer's Hotel Lincoln here, which housed the Artie Shaw, Tony Pastor and Harry James bands when they were first breaking out with box-office rash, now takes on a band only after it has made the grade.

The Lincoln, among others, was always a coveted spot for new orks since it offered plenty of airtime and won the featured band the right kind of fans. But hotel currently goes in for an Abe Lyman, set for January 15, where name value has already been established, or a Stan Kenton, who is hardly an old-timer but has garnered enough theater dates to insure a neat amount of covers.

In its time one of the best catapults, Glen Island Casino, which sprang Charlie Spivak, Claude Thornhill and Hal McIntyre on the glory road, looks ready to shut up shop. Buffeted around by gas rationing, Casino biz fell off 80 per cent after the new year, and it is understood place probably will close until summer.

Gas rationing hasn't been the only affliction, fire getting in its damage in former airtime heavies like the Blue Gardens, Armonk, N. Y., and the Rustic Cabin, Englewood Cliffs, N. J. It is remembered that Teddy Powell raked off invaluable network broadcast moments while holding down the stand at the Rustic Cabin. Fuel bogie reckoned in, of course, in the case of Totem Pole, Auburndale, Mass., which chopped its operation down to two days a week. Long a band booster, Pole formerly rated

network wires.

Making problem more difficult for middle-name orks is growing location habit of turning to one of two extremes. Either a hotel or ballroom will favor a big-name schedule exclusively or will load up with small, inexpensive bands. Thus the Dixie Hotel here, which started a name-band policy with T. Powell, lately has switched to Al Trace's novelty group. In direct opposite, Roseland Ballroom is rebooking familiar faces like Johnny Long, Mitchell Ayres and Clyde Lucas and taking no chances with up-and-comers. On still another tangent, Arcadia Ballroom no longer has airtime, holds bands only two weeks at a time and has lost face as a build-up spot.

Worth while used to be the word for (See *Build-Up Spots Vanish* on page 29)

Meadowbrook Dark; May Open in Newark

NEW YORK, Jan. 9.—Sudden shuttering of the Meadowbrook Thursday night (7) had maestri booked into the place scrambling to repair their schedules.

Glen Gray, who was supposed to go into the roadhouse yesterday (8) for two weeks, answered a nod from the Metropolitan Theater in Providence for weekend of 15, 16 and 17. Jimmy Dorsey, set for two weeks following Gray, still awaits an adjustment from General Amusement headquarters. Woody Herman had been prepared to cancel out his Meadowbrook date, starting February 4. Proposition for mid-February work in the Sonja Henie film, *Winter Time*, looked more enticing.

PHILADELPHIA, Jan. 9.—Sammy Kaye, playing the Earle Theater here and slated to follow Woody Herman into Frank Dailey's Meadowbrook, reports that Dailey will move his roadhouse into Newark, N. J., at a site for which option was taken last year. Kaye isn't definite yet, but expects to play his scheduled stand at the in-town location.

Shapiro-Bernstein Warns Pubs To Lay Off "Caissons"

NEW YORK, Jan. 9.—Shapiro-Bernstein sent warning letters to three music pubs this week, notifying them that an appeal would be made for reversal of Judge Sweeney's decision December 28 in U. S. District Court of Boston, ruling *Caissons Go Rolling Along* in the public domain. Pubs contacted were Robbins, E. B. Marks and possibly Carl Fischer, all of whom have put out editions of the artillery song at one time or another. Missives were described as a "courtesy" to the three firms, inasmuch as they had sent reassuring letters to Shapiro-Bernstein previous to the suit, stating they would not put out any copies of the song during the period of litigation. When final disposition is made of the case, however, S-B will send out form letters to all pubs, informing them of the status of the song.

Letter warned that any pub who put out a version of the song would be held responsible for royalties accrued should the decision be reversed in the higher courts. Whether or not they could be held liable is a moot question. Fellow-members in Music Publishers' Protective Association, Robbins and Marks, are not bound by membership in MPPA to heed Shapiro-Bernstein's warning.

Interest in the case is not limited to the three pubs involved in the exchange of letters, as ultimate affirmation of Judge Sweeney's decision would bring an onslaught of arrangements of the tune by any number of publishers.

Those most likely to gain by Shapiro-Bernstein's defeat in the courts would be just such firms as Robbins, Marks and Fischer, i. e., pubs with huge catalogs. Many of them have their own distributing outlets, where they can unload the sheets easily. A spokesman for Robbins,

however, stated that his firm would not go ahead with publication until S-B gives the go-ahead sign. Another large firm whose large catalog contains arrangements of public domain songs is Music Publishers Holding (Harms-Witmark-Remick), not recipients of the S-B letter, but as of now they profess no interest in the song.

Smaller publishers are not nearly so anxious to add the tune to their catalog, past experience with p. d.'s having been none too satisfactory, and ASCAP credits, now down to a fraction of a point for p. d. performances, no longer provide much incentive.

Meanwhile, Shapiro-Bernstein's attorneys are getting ready their appeal. Question involved is whether or not Major Gruber, author of the artillery song, was aware of the fact that Carl Fischer, Peist and the others had published the song between 1908, when it was written, and 1930, when Shapiro-Bernstein claims to have received rights to the song from Gruber. If Gruber knew that these firms had published the tune and failed to take any action against them, he is guilty of "inactivity" and, according to Judge Sweeney's decision, the tune is in the public domain. However, if Major Gruber was unaware that the tune had been published prior to assigning the rights to Shapiro-Bernstein, he may not be penalized for his "inactivity" and the transfer of title to S-B is valid.

The E. C. Schirmer Company, defendant, whom S-B asked the court to restrain from publishing the tune, succeeded in satisfying Judge Sweeney that Gruber had knowledge of the various publications of the tune, but counsel for the plaintiff claims there was no adequate proof.

'How'ya Gonna Keep 'Em'

NEW YORK, Jan. 9.—Louis Prima is using a "farm system" to recruit his band. Has six kids of 16 to 17 years of age, four of whom he acquired from his New Haven "training camp," and two from his "break-in grounds" at Rahway, N. J.

Right now Prima is readying a teenager in Rahway who "has a phenomenal lip."

Only thing missing is a Judge Landis to set up a waiver system.

Jack Robbins, Record Exec

NEW YORK, Jan. 9.—Jack Robbins, the fabulous pub, will become just as fabulous a recorder—via his new Lion label—once the Petrillo ban is lifted. Robbins' plans, calling for waxing of a hit tune, of today coupled with a favorite of yesterday, will not be swerved by shellac restrictions, pub declaring: "What do the other record companies do? We'll do what they do; they get scrap, we'll get scrap—listen, we're only going to start with 10,000 pressings. Once things clear up, we'll go into it big, I mean big."

"Why we're going into the disk field? Look, we've gotta protect our back door. Band leaders go into the publishing business, they stick their songs on the back of our hits. We should make them top men? We'll put out our own records, make our own selections and we'll be the top men."

Already, says Robbins, Anita Boyer and Jerry Cooper have been signed to cut Lion sides. Ray Sinatra will conduct the ork and Toots Camarata will serve as music consultant. Buddy Clark, Count Basie and Sammy Kaye "are aching to come with us once I say the word." When first release would come out, Robbins continued, depended on AFM.

"We're not worrying about facilities. WOR is dying to have us use their brand-new recording equipment. They'll give us plugs on 600 Coast-to-Coast stations. We'll go into the transcription business, we'll do this up right. Listen, we've got direct outlets in Sears, Montgomery Ward and other stores. We've got 50,000 titles in our catalog to back our new releases with. We can stick a tune like Hoagy Carmichael's *Morning Glory* together with *Time on My Hands* and we'll have a terrific disk on our hands."

"Production problem? So what. If it takes a year, two years, three years. Listen, we've got outlets with Sears, Montgomery Ward—WOR offered us . . ." Fade-out.

Country Club Forced Into Town Hall by Gas Rations

PHILADELPHIA, Jan. 9.—Tom Cavanaugh, who promoted name-band dances every Saturday night at Brookline Country Club, has moved into the mid-town Town Hall here for his prom tonight (9) with Tony Pastor featured. Cavanaugh decided to make the shift rather than take a chance on the limited trolley facilities serving the suburban Brookline site. It was at Town Hall that he first started backing band dates two years ago.

Hit exceptionally hard by the ban on pleasure driving are roadhouses on the Jersey side, principally Weber's Hof Brau, Silver Lake Inn and Neil Deighan's spot. Altho these have busses stopping close to the door, it is figured that veteran night-lifers will hardly fancy such travel.

Only local nitery hit hard is the park-situated River Drive Terrace.

Nick Jerret Reconsiders

NEW YORK, Jan. 9.—Nick Jerret band, supposed to fold for the duration after completing engagement at Rialto Ballroom here Friday (8), has changed plans. Band will hold over at the spot. Jerret's original desire to quit was occasioned by pile up of replacement troubles, latest being problem of finding substitutes for ace pianist Ralph Burns, who went with Charlie Barnet, and another sideman who joined the army. With personal manager Billy Austin's aid, leader finally got two ex-Joe Marsala men to fill in, and decided to stick.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

HARRY JAMES (Columbia 36668)

I've Heard That Song Before—FT; VC. *Moonlight Becomes You*—FT; VC.

IT IS always good news for the disk marts when a Harry James label pops up. And the news is doubly good for this item because it is a double-barreled coupling of two songs that have already begun to soar the heights. An instant click when issued on special release in certain territories, wide circulation now is sure to bring a deepening wave of enthusiasm for the James version of *I've Heard That Song Before*. The song itself of little import, stemming from the Styne-Cahn score for the recent *Youth on Parade* movie quickie that hardly caused any ripples. However, it's the band's dressing for this particular ditty that makes it count and bound to add up as a major sales item. The trite lyrics attended by a light and pleasant melody, James overlooks the sentimental slush of the song's make-up and fashions it as a contagious jump session. Set at a moderate tempo and with the rhythmic beats pronounced, the James trumpet tees off the side against a bank of unison riffs laid down by the saxophones. Shares the opening chorus with the band, the brasses and saxes getting the biggest play, and Helen Forrest brings up the second chorus in song. Band picks it up for another half chorus to carry it out. *Moonlight Becomes You* is the Johnny Burke-Jimmy Van Heusen ballad click from the *Road to Morocco* flicker that also finds the James interpretation leaving nothing to be desired. The string section has its inning on this side, setting the stage with an elaborate introduction that brings on the maestro's horn in a moderately slow tempo to lay down half a chorus to start. Johnny McAfee's romancy baritone voice takes over for the second stanza for the becoming lyrical expressions, and the band picks it up again for the last eight bars of a chorus, polished off by the maestro's horn.

Chalk up this doubling as a double-header for the music boxes. James is alone with a record version for "I've Heard That Song Before" and the side is a cinch to go a long way along the nickel networks. "Moonlight Becomes You" is already enjoying wide popularity in the phones, and now with the James entry the ballad is bound to enjoy an even wider play.

PHIL HARRIS (Hit 7030)

Buds Won't Bud—FT; VC. *My Kind of Country*—FT; VC.

VIRTUALLY a newcomer to the record circles, it being quite a number of years since Phil Harris, then fresh from his movie triumphs, made four novelty sides for the old Vocalion label, the Hit label does itself proud in the release of this couplet. Altho the maestro is out of the ork whirl for the duration, his long association with Jack Benny spells for strong merchandising value at the record marts. Moreover, the musical performance dished up by Harris for these two sides, adding to the acceptable song material, makes it one of the most attractive platters coming forth from this wax factory in many a month. *My Kind of Country* packs the best commercial punch. Tune is by Frank (Praise the Lord) Loesser and the equally prolific Jimmy McHugh. It's a patriotic piece, but more of a ranger-type of song rather than the conventional flag-waver. There's a strong touch of the Western in both the words and music, but that is hardly perceptible in Harris's bright rhythmic treatment of the tune at a lively tempo. Moreover, it fits fine with the maestro's own inimitable style of singing a song. Band starts right in from the edge to lay down the opening chorus, carrying on for a second stanza that gives the trumpet, trombone and alto sax a chance to take off lightly. Harris sings the third chorus and the band picks it up for another half chorus to carry out the side. *Buds Won't Bud* is from the Harburg-Arlen score for *Cairo*, the Jeanette MacDonald-Robert Young movie of last fall that didn't hit such a high mark. However, tune itself is pleasant enough and tailor-made for the vocal talents of the maestro, singing how nothing goes right "when the one you love won't love you." Setting it at a medium tempo with the rhythmic beats ever bright, band picks up the chorus to start the side. Harris takes over, talking the verse to set the stage for his singing of the chorus. The band ensemble picks it up again for another chorus to complete the side.

While the name of Phil Harris may be new to the phono fans, it is hardly new to the phono fans. And with a dearth of fresh talents to vary the selectors, operators have a natural in Harris. His long association with the radio comic is bound to bring the sticker attention and his performance goes a long way in pleasing. "My Kind of Country" has the edge for the face up side, and the novel twist to "Buds Won't Bud" also makes it acceptable for the fancy of the phono fans.

TOMMY TUCKER (Okeh 6702)

There Will Never Be Another You—FT; VC. *Just as Tho You Were Here*—FT; VC.

The brand of sweet music expounded by Tommy Tucker serves in excellent stead for those two familiar ballads. And while issue of the sides comes in the wake of a waning popularity for the songs, there is no fault-finding in Tucker's treatment of the tunes. *There Will Never Be Another You* is from the recent *Ice Land* flicker. Set at a moderately slow tempo, the full instrumental voicing of the band opens the side for a full chorus, with Don Brown taking over for a vocal romantic session to complete the side. *Just as Tho You Were Here*, also set at a slow tempo, has the muted trombone pacing the opening of the side for a half chorus, and for the rest of the spinning it's the romantic inclinations of Brown's baritone for the song story.

For the smooth music styled along sugary lines, Tommy Tucker's delivery for both ballads is plenty toothsome for the phono fans. (See ON THE RECORDS on page 59)

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Sonny Dunham

(Reviewed at Hotel New Yorker, New York)

SINCE appearing at Hotel Sherman, Chicago, where the band was reviewed for this column a few months back, Dunham has revamped and rebuilt his crew, pointing it for the important New York date. Balled as "The Band To Watch in 1943," the two-horn leader started the year auspiciously with half the bookers in town watching the preem approvingly, and a representative of the hotel hinting broadly that the eight-week option was going to be picked up pronto.

Most obvious change in the band's get-up is the appearance of two canaries flanking the maestro. Decision to duck draft-bait baritones worked to Dunham's advantage. Blond Dorothy Claire and dark Mickie Roy pep things up from their chairs while Dunham and his boys are beating it out; when they get up to give out, they deliver the goods.

Miss Claire handles the rhythm tunes and jitters a la Betty Hutton in gay style. She abounds in personality and high spirits, but wastes a good deal of it in meaningless asides. Once she learns to compress it all into her song and project it directly at the customers she's going to become immensely valuable.

Miss Roy's voice and Dunham's ork are perfectly attuned when they get together on the ballads. Girl is more subdued than her songmate and makes a pleasant impression in her own way. More vocal seasoning and styling is in order before she too lives up to her potentials.

Band is groovy for dancing. Arrangements are more compact than formerly, with emphasis on tight-knit ensemble blowing to a strong beat. Only two tempos used, but good ones. Jumpers move along at a smart clip without turning into runaways; ballads of the *Stardust* variety are dreamy without being draggy.

Dunham's horn blowing is the key to the band's future and that, oddly enough, is what needs fixing. Not that he is blowing any less potently than his Casa Loma days. His trumpet is sweet and his trombone is hot, but he still plays like a sideman standing up to take a chorus. His horn tooting lacks the authority and magnetism that draws all eyes and ears. Now that he's got a band behind him that is really clicking, he should be ready to develop the necessary oomph that makes what it takes.

Definitely a band to watch in 1943. Grennard.

Noble Sissle

(Reviewed at Trianon Ballroom, South Gate, Calif.)

NOBLE SISSLE has been fronting a band for nigh on to 25 years, but his spots have been mostly hotels, swanky night clubs and those on the Continent. He is now fronting a band designed for ballrooms, where he is required to produce music of all types. Here at the Trianon, where the youngsters want jump tempos and the diners want something with melody, Sissle is filling the bill completely.

Band, playing with a lively bounce, is composed of three trumpets, two trombones, four reeds, three rhythm and harp. Sissle's graying hair lends class to the outfit, and he conducts his crew a la symphony.

Clarence Wheeler does the take-off on the trumpet, with both Chester Burrill and Herbert Fleming getting picked trom parts. Mose Evans is the reed man on the general run, with Jerome Pasqual taking over for jump business. Olivette Miller, harpist, gives the arrangements by Bill Gray and Buster Tolver a class send-off with a bit of her work. She also fronts in Sissle's absence.

Vocal assignments are handled by Miss Miller, who does a better than fair job of it; Sissle, who turns in a bang-up job, and Jesse Cryor, who does an A-1 job on pop tunes. When Cryor stays in his own back yard, he's okay.

Probably because Sissle has played class spots, the band lacks the flamboyant styling found in colored bands. His music is soft or loud, as the occasion demands, and always in tempos and rhythms acceptable to both listener and dancer. Abbott.

Al Trace

(Reviewed at Plantation Room, Dixie Hotel, New York)

BRINGING corn into a cosmopolitan center is at best a hazardous undertaking, but there is a sufficiently broad brand of humor as well as danceability in this outfit to get a mass following during their stay here. Room was broken in as a big band stop by the previous engagement of Teddy Powell. In taking on Trace's Silly Symphonists, the budget has been trimmed somewhat, but there is every indication that the capacity business of the room at reviewing time will be maintained.

Primary attraction of this combo is a collection of funny routines, with Trace; Red Maddock, drummer; Dave Devore, bass virtuoso, and Nate Wexler, trumpeter, as mainstays. Individually and in the aggregate they are a set of zany characters and shine in such bits as a burlesque of Dr. Jekyll, with Devore doing a fine impression; Wexler's trumpet impersonations and Maddock's all-round horseplay. The funny work is sufficient to keep the interest of the customers here.

In the dance department the same corny style prevails, but this philharmonic has the virtue of a definite and strong rhythm given by the piano, bass and drums, while melody is polished off by the three saxes who double on clarinet and a pair of trumpets, with Wexler taking an occasional fling at the vibes. They are solidly commercial in this department. There is enough variety in their library, which includes a number of rumbas. Maddock, Wexler and Devore take the vocals. The band's canary took a night off at show caught. Cohen.

like to hear Morgan. He sings easily and restfully, his trombone wah-wahs are moderately zippy and his songs are simple and folksy. Leader, who sang four of the eight numbers, has the same quality that made Carmen Lombardo's singing a prime favorite for so long; yet the legato sing-song style reminded most of Wee Bonnie Baker—in pants.

George Devrin sang *Rumba Cocktail*, the only unorthodox item on the program, and *Ross Ann*. Vera Lane's low-pitched contralto tones were heard on *That Soldier of Mine*, which she handled with emotion and intelligence.

Interesting feature of the program is that all eight songs heard were vocal numbers. Band, which played absolutely straight, served as a rhythmic accompaniment.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Jerry Wald

(Hotel Sherman, Chicago, Blue Network, Wednesday (6), 11:15-11:30 p.m.)

A GOOD quarter hour packed solid with stuff the many youngsters among Wald's followers were sure to enjoy. Many a brown-saddled sport shoe and moccasin must have matched Lindy steps as the band rocked with its super dance beat.

Nicely programed, too. The oldie, *Moon Was Yellow*, was treated to a nice new rhythmic dress suit for the opener, *Smilin' Jack* winding up flush with the little red hand on the studio clock. Both arranged full, simple enough for the squares and adequate for the sharper listeners. Latter certainly enjoyed the

fine heated trumpet solo in *Smilin' Jack*. Lillian Lane, canary taking Anita Boyer's place with the ork, sings it straight with the lyrics clear. Nicest part of her voice is its mellowness, so well adapted for the voice-clary duet that is a feature of the Wald music. She handled her two tunes with ease.

No one is going to mistake this clarinetist for another named Shaw, about which there was previously some confusion. Wald has doubtless realized by now that his instrument sounds best in the middle register and that the dueting business makes for delightful listening, as when he tried it with another instrument.

Russ Morgan

(Edgewater Beach Hotel, Chicago, Blue Network, Wednesday (6), 12:30-1 a.m.)

THIS Morgan might borrow a leaf from a similarly named radio monologist and call his program too "Here's Morgan." The band-leading Morgan not only put on a show that featured his singing, trombone playing and compositions, but even vocalists George Devrin, Vera Lane and a trio sounded, for the most part, like Morgan.

Which is all to the good for those who

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Orchestra Notes

Of Maestri and Men

HARRY JAMES set for Hotel Astor, New York opening in mid-May. . . . **LOUIS PRIMA** skedded for *Spotlight Band* date February 11 in Washington, making up for shot canceled because of routing. . . . **HAL McINTYRE** opening six-week engagement at Commodore Hotel, New York, January 21. . . . **NOBLE SISSLE** at Trianon Ballroom, Los Angeles, until well into February. Has signed **BROOKINS AND VAN**, instrumental duo, for theater dates. . . . **GENE KRUPA** made Chase & Sanborn broadcast Sunday (10) after two postponements. . . . **DUKE ELLINGTON** getting plugs from band leaders and disk jockeys during National Ellington Week, starting January 17. Follows up **ELLINGTON'S** spot as No. 1 swing band in recent poll. . . . **MAL HALLET** held over at New Kenmore Hotel, Albany, N. Y., until February 4. . . . **FRED WARING** turned his January 8 broadcast of *Victory Tunes From Camps and Campuses* over to songs requested by **WAVES**. . . . **JOHNNY LONG** will open a six-week engagement at Paramount Theater, New York, January 27. **LONG** will receive title of special deputy sheriff of Passaic County during Paramount engagement for extra public-spirited activities while playing Central Theater, Passaic dates. . . . **LARRY WAYNE** doing rhythm singing for

HENRY JEROME at New Pelham Heath Inn, Bronx, N. Y. **JEROME'S** engagement extended another month. . . . **DAVE MUNRO** current at Casa Manana, Albuquerque, N. M. . . . **FREDDY NAGEL** expecting a call from Uncle Sam any day now. . . . **JIMMY JOY** set for three weeks at Muehlebach Hotel, Kansas City, starting February 12, following current Cleveland (O.) Hotel stay. . . . **TED LEWIS** will follow January 22 week at Tower Theater, Kansas City, with a couple of weeks at Hi Hat Club, St. Louis, opening January 29. . . . **ARMAND BUISSERET** into Bismarck Tavern, Chicago, following **EDITH LORAND**. . . . **EDDIE YOUNG**, reported dickered for release from Frederick Bros. contract, opened January 4 at Commodore Perry Hotel, Toledo, set by Arthur Frew, of GAC's Cincy office. . . . **LANI McINTYRE** broadcasting three times weekly over Mutual network, from Hotel Lexington, New York. . . . **JOHNNY PINEAPPLE** currently at Mayflower Hotel, Akron, O. . . . **GLEN WILLIAMS** opened at Tampa Terrace Hotel, Tampa, Fla., January 7, for four weeks, following closing of 13-week engagement at Battlehouse Hotel, Mobile, Ala. . . . **JOHNNIE LANDRE** playing Bath and Tennis Club, Daytona Beach, Fla., until April 1. . . . **BILL GRIFFIN**, baritone and guitarist, joined **IRVING WHITE** at Palm Beach Hotel, Fla.

Midwest Ops Report 25% Drop in BR Biz Since Dec. 1; "Eve" Big

DES MOINES, Ia., Jan. 9.—Ballroom business in the Midwest has been mixed since gasoline rationing went into effect December 1, some operators reporting an increase and others a drop in revenue, depending on the locations, type of town and availability of defense workers and servicemen and women. A survey of several of the larger operators shows that dancers at least had a last fling New Year's Eve, with record-breaking crowds at most of the spots.

drop, in fact a probable increase, during the month of December.

Altho Archer has several name bands coming in January, most of the operators reported they have not booked any for one-nighters so far this year. They are booking territory bands for two, three and four nights a week.

Fox reports having trouble in getting good bands and states: "We are using more local bands than ever before and it looks as tho we will be using more and more of them as time goes on."

The opinion that the standard of music has dropped is voiced by Sissel, who believes it is due to raiding of territory bands by name leaders as well as loss of men thru the draft. Sissel also is of the opinion that ballrooms located in smaller communities will continue suffering heavily during the war.

Larry Geer reports that at both Fort Dodge and Storm Lake his ballrooms exceeded the business of the 1941 New Year's Eve. Tom Archer checked over his ballrooms at Des Moines, Sioux City, Sioux Falls, S. D.; Omaha and St. Joseph and reports New Year's Eve one-third better than a year ago. Other operators report similar increases.

Business since December 1 has not been so hot, however, for spots operating in small communities and away from larger towns where there are a large number of civilian defense workers and service people.

Carl Fox, president of the Midwest Ballroom Operators' Association, reports there has been a decrease in gate receipts since December 1 in places not having a draw from heavy populations. This drop ranged as much as 30 per cent. However, this has not been true, Fox claims, at St. Paul, where he operates the Prom.

Larry Geer, secretary of the association, also reports a 30 per cent drop, but his ballrooms do not have heavy population to draw from. Verl M. Sissel, at Oelwein, a city of 8,000, admits a 25 per cent drop, attributing some of this to the winter weather.

Archer, with ballrooms located in large centers of military activity such as Des Moines (12,000 WAACS), Sioux City (bomber base), Omaha and Sioux Falls, reports his circuit finished the year 25 per cent ahead of 1941, with no noticeable

UBC New Brazil License Agency For U. S. Tunes

RIO DE JANEIRO, Jan. 9.—Performing rights for virtually all American music used thruout Brazil have been taken over by the Union of Brazilian Composers (Uniao Brasileira de Compositores), which was formed last July by the amalgamation of Department of Composers of the Brazilian Society of Theater Authors (Departamento dos Compositores da Sociedade Brasileira de Autores Teatrais) and the Association of Brazilian Composers (Associacao Brasileira Compositores).

UBC, with the approval of Dr. Israel Souto, government official who was instrumental in bringing opposing groups together, has taken over contract between ASCAP and ABC negotiated early in 1941 by Wallace Downey. Ralph B. Todd, South American representative for U. S. publishers, has canceled previous arrangements with SBAT and has signed with UBC. American repertoire remaining with SBAT is that controlled by Ralph S. Peer, SBAT representative in the United States. Two major Brazilian pubs, Irmaos Vitale and E. S. Mangione, have signed exclusive contracts with UBC.

UBC was formed by members of ABC, together with many of the top pop tune writers of SBAT. All SBAT composers did not resign to join UBC, however, and some who did have since returned to SBAT.

It is estimated that over 90 per cent of the popular music now being released is written by UBC composers. UBC's collection of performing fees, started four months ago, has increased about 600 per cent, exclusive of radio fees which have not yet been compiled. It is expected that the monthly revenue will jump much higher when UBC establishes collection agencies in all the Brazilian states. Present collection set-up covers four states, plus the Federal District, including Rio.

Doraine Music on Block

NEW YORK, Jan. 9.—Peter Doraine is offering the Doraine Music catalog, including *My Little Cousin*, *So Nobody Cares*, etc., for sale. Asking price is \$7,500. If and when deal goes thru, Doraine will take a post with another music firm, still retaining an active interest in the Joe Marsala band.

Music Items

Publishers and People

LEEDS MUSIC plugging *Slender, Tender and Tall* by Mike Jackson and Hughie Prince.

Santly-Joy releasing Louis Prima's war song *Everywhere*.

Advance Music's latest are *Giddap Mule* by Leonard Ware, dedicated to the infantry, and *Each Time That I Puff on My Cigarette*, penned by Eddie Seiler, Sol Marcus, Benny Benjemen and Lou Singer.

Bregman, Vocco & Conn plugging *When the Shepherd Leaves His Sheep Back Home* by Edgar Leslie and Harry Warren, and *Linger a Little Longer* by Carmen Lombardo and Johnny Loeb. Pub also has score from 20th Century-Fox's *Hello Frisco, Hello*. Mack Gordon and Harry Warren authored.

Mayfair Music working on *I've Heard That Song Before*. Harry James's recording started it going.

Mars Music, new Chicago pub headed by Henry B. Moore, pushing *Joe-See-Fus Jones*.

Beacon Music's No. 1 tune is *Tuscaloosa* by Jeanne Blackwell and Irene Higginbotham.

Duke Ellington's contract with Robbins Music has expired, and he's free-lancing for the present. Tompo Music controls a number of originals recorded by Ellington, most of them done by his assistants, Billy Strayhorn and Mercer Ellington.

Songs and Such

THERE'S A RAY OF SUNSHINE by Abner Silver premiered by Kate Smith. Lincoln Music publishes.

Three Little Mosquitoes, in *Grandpa's Beard* and *They're Courtin' in the Mountains* by Lew Pollack bought by Columbia for forthcoming musical, *What's Buzzin', Cousin?*

The Letter Post Marked "Free," Helping Our Boys Across the Sea and *Throw Your Little Scrap Into the Big Scrap* released by American Music. Bobby Gregory authored.

Savin' Myself for Bill by Vick Knight published by Chappell Music.

This Day released by Jewel Music. Penned by Jimmy Eaton, George Desinger and Frankie Carle.

You Rhyme With Everything That's Beautiful by Mickey Stoner and Bert Rolsfeld getting air plugs.

Be a Good Soldier penned by Irving Caesar, Al Koppell and Gerald Marks to be used in UA's *Stage Door Canteen*. Irving Caesar publishes.

The Kid in Upper Four new plug tune for Charles O'Flynn. Inspired by railroad ad.

Poor Man's Symphony whipped up by Fred C. Mann and Private Tony Starr introduced by Alvino Rey.

"Sh—Don't Make a Sound," penned by Sunny Skyler, sold to MGM for Kay Kyser picture, "Right About Face." Feist publishes.

Atlantic Whisperings

JERRY DELMAR, who has been leading a small all-girl band for several years, current at College Inn, Philadelphia, augmenting to full size. Will try to cash in on the big-band shortage. **EDDIE SUEZ** Agency, Philadelphia, backing and booking the project. . . . **DON MARTIN** making music at Varl's Inn, South Merchantville, N. J. . . . **BOB McCLISTER** next in at Wirth's Hotel, Bethlehem, Pa. . . .

LILLIAN KLINK new at the Erin Cafe, Atlantic City. . . . **JAY ARNOLD** set at Christy's Tavern, Bethlehem, Pa. . . . **EARL MOYER** remains for another year at Cathay Tea Gardens, Philadelphia. . . .

ELMER TATTERSDILL at Crescent Garden Cafe, Pennsauken, N. J. . . . **MICKEY SHANNON** gets another stay at Acker's Hotel, Bethlehem, Pa. . . . **CHARLES FICK** at Casa Loma Cafe, Turnerville, N. J. . . . **RAY CATHRALL** continues at the Dansorium, Pennsauken (N. J.) dansant. . . . **SAXIE SCHOLLENBERGER** next in at Andy's Grille, Reading, Pa. . . .

AL HOEFLINGER draws holdover at Gruber's Clementon Inn, Clementon, N. J. . . . **PETER HEINERICH** stays at Lehigh Valley Hotel, Bethlehem, Pa. . . . **BILL GAMBLER** gets call for the Green Terrace near Lebanon, Pa.

Pacific Palaver

MUZZY MARCELLINO, who recently closed 12 weeks at Florentine Gardens in Hollywood, opens January 14 at the Louisiana, Los Angeles. Marcellino takes over the bandstand formerly occupied by Les Hite. . . . **PAUL MARTIN** is current at Florentine. . . . **SPIKE JONES** and His City Slickers played for 7,000 airplane workers at Vega's plant in Burbank. . . . **PAUL WHITEMAN** is completing arrangements for a Gershwin Memorial Concert which he plans to conduct in San Francisco early this year. . . .

THE WILDE TWINS, formerly with Bob Crosby and his orchestra, have been signed by MGM at a reported \$1,250 per week each.

War Dept. Building A Singing Army

WASHINGTON, Jan. 9.—War Department has launched an all-out drive to organize a singing army. Song books and musical instruments have been distributed to troops, and song leaders are being spotted in different companies to build song groups. Ten-minute self-instructions are now being printed for simple instruments like the harmonica, ocarina and ukulele. Army bands, formerly used solely for parades and reviews, are now providing entertainment as well for soldiers, and are included in each unit sent abroad.

Supervised by the Army Special Services Division, music has won a prominent place as a strong morale factor, and is to be included in basic army training. Issuance of music and musical instruments is intended to promote musical self-reliance when canned music is unavailable, and with so many big music names now in the service, army officials have experts to draw upon for guidance.

Bookers Suffer Gas Pains; Some Jan. Prom Pills

NEW YORK, Jan. 9.—Gas ration chop by OPA, ending all pleasure driving in the East, just about puts the killing touch to coastal road biz for bands. Only good tidings for January was the surge of private parties and school dates which customarily fall due this time of the year. Pick-up blew a temporary breath of relief thru agency halls, compensating in some small measure for the boffing one-nighters have gotten.

Music Corporation of America already has been able to slip Tommy Tucker, Shep Fields, Bob Chester, Bobby Sherwood, Jack Teagarden, McFarland Twins and others into a number of lucrative prom and club social dates. Ditto with Xavier Cugat, for whom several party bookings have been arranged.

Getting in for a share of the loot is General Amusement Corporation, with Will Osborne, Bobby Byrne, Gracie Barrie, Jerry Wald, Bob Allen and others set.

William Morris agency similarly has party-slotted a good hunk of its roster, including Vincent Lopez, who will pull out of the Hotel Taft here for the special engagements: Enoch Light, Hal McIntyre, Louis Armstrong and Cootie Williams.

Franklin Flashes!

BUDDY FRANKLIN and his ORCHESTRA

"The No. 1 Band of the Empire Room Parade"

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Opening HOTEL MUEHLEBACH, Kansas City, January 21.

Personal Management
NORMAN RESNICK

Booking Direction
BERT GERVIS

The Billboard Music Popularity Chart

WEEK ENDING
JANUARY 7, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, January 7. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
7	1. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	26
2	2. BRAZIL	Southern	25
3	2. THERE ARE SUCH THINGS	Yankee	25
5	3. ROSE ANN OF CHARING CROSS	Shapiro-Bernstein	24
14	4. CONSTANTLY (F)	Paramount	23
6	4. MOONLIGHT BECOMES YOU (F)	Famous	23
5	5. MOONLIGHT MOOD	Robbins	22
1	5. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	22
7	6. MR. FIVE BY FIVE (F)	Leeds	21
4	6. YOU'D BE SO NICE TO COME HOME TO (F)	Chappell	21
7	7. FOR ME AND MY GAL (F)	Mills	19
14	7. THAT SOLDIER OF MINE	National	19
13	8. IF I CARED A LITTLE BIT LESS	Feist	17
—	9. A TOUCH OF TEXAS (F)	Melody Lane	15
13	9. PLEASE THINK OF ME	Witmark	15
13	10. I'M GETTIN' TIRED SO I CAN SLEEP (M)	U. S. Army	14
10	10. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	14
—	11. MY FLAME WENT OUT LAST NIGHT	Southern	13
15	11. STARLIGHT SONATA	BMI	13
—	11. VELVET MOON	Witmark	13
—	12. THREE DREAMS (F)	Remick	11
7	13. AULD LANG SYNE	Public Domain	10
12	13. DEARLY BELOVED (F)	Chappell	10
11	14. I'D DO IT AGAIN	Santly-Joy	9
16	14. I WISH I WISH I WISH	E. B. Marks	9
16	14. THERE WILL NEVER BE ANOTHER YOU (F)	Mayfair	9
—	15. DON'T GET AROUND MUCH ANYMORE	Robbins	8
—	15. HIP HIP HOORAY	Robbins	8
—	15. IT CAN'T BE WRONG (F)	Harms	8
—	15. STREET OF DREAMS	Miller	8

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drellbelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
2	1. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	3	1. I Had the Craziest Dream —Harry James	1	1. There Are Such Things —Tommy Dorsey
3	2. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	4	2. There Are Such Things —Tommy Dorsey	4	2. I Had the Craziest Dream —Harry James
5	3. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	6	3. Why Don't You Do Right?—B. Goodman	8	3. Why Don't You Do Right?—B. Goodman
1	4. WHITE CHRISTMAS —BING CROSBY Decca 18429	2	4. When the Lights Go On Again—Vaughn Monroe	9	4. When the Lights Go On Again—Lucky Millinder
10	5. WHY DON'T YOU DO RIGHT? —BENNY GOODMAN Columbia 36652	1	5. White Christmas —Bing Crosby	—	5. Moonlight Becomes You —Bing Crosby
—	6. WHY DON'T YOU FALL IN LOVE WITH ME? —DINAH SHORE Victor 27970	—	6. Moonlight Becomes You —Bing Crosby	5	6. Praise the Lord—Kysner
—	7. MOONLIGHT BECOMES YOU —BING CROSBY Decca 18513	8	7. I've Heard That Song Before—Harry James	—	7. Why Don't You Fall in Love With Me? —Dinah Shore
7	8. DEARLY BELOVED —GLENN MILLER Victor 27953	10	8. Dearly Beloved —Glenn Miller	—	8. I've Heard That Song Before—Harry James
6	9. MR. FIVE BY FIVE —HARRY JAMES Columbia 36650	7	9. Juke Box Saturday Night —Glenn Miller	—	9. Moonlight Mood —Glenn Miller
8	10. JUKE BOX SATURDAY NIGHT —GLENN MILLER Victor 20-1509	—	10. Mr. Five by Five —Harry James	6	10. Juke Box Saturday Night —Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
3	1. THERE ARE SUCH THINGS	4	1. I Had the Craziest Dream	1	1. White Christmas
4	2. I HAD THE CRAZIEST DREAM	3	2. There Are Such Things	2	2. When the Lights Go On Again
2	3. WHEN THE LIGHTS GO ON AGAIN	1	3. When the Lights Go On Again	3	3. There Are Such Things
1	4. WHITE CHRISTMAS	6	4. Why Don't You Fall in Love With Me?	6	4. I Had the Craziest Dream
5	5. WHY DON'T YOU FALL IN LOVE WITH ME?	5	5. Moonlight Becomes You	11	5. Moonlight Becomes You
9	6. MOONLIGHT BECOMES YOU	2	6. White Christmas	4	6. Dearly Beloved
6	7. DEARLY BELOVED	10	7. For Me and My Gal	10	7. Praise the Lord
7	8. MR. FIVE BY FIVE	8	8. Dearly Beloved	13	8. Daybreak
8	9. PRAISE THE LORD	7	9. Mr. Five by Five	8	9. Why Don't You Fall in Love With Me?
12	10. MANHATTAN SERENADE	—	10. You'd Be So Nice To Come Home To	7	10. For Me and My Gal
11	11. DAYBREAK	15	11. Moonlight Mood	5	11. Mr. Five by Five
13	12. FOR ME AND MY GAL	12	12. Daybreak	—	12. A Touch of Texas
—	13. ROSE ANN OF CHARING CROSS	14	13. Manhattan Serenade	—	13. Rose Ann of Charing Cross
10	14. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	9	14. Praise the Lord	12	14. There's a Star-Spangled Banner Waving Somewhere
—	15. A TOUCH OF TEXAS	—	15. Rose Ann of Charing Cross	9	15. Manhattan Serenade

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn, and G. & R. Company, Newark:

POSITION Last This Wk.	Title	Label
—	1. SEE SEE RIDER... BEA BOOZE	Decca 8633
1	2. WHEN THE LIGHTS GO ON AGAIN... LUCKY MILLINDER	Decca 18496
5	3. TRAV'LIN' LIGHT. PAUL WHITEMAN	Capitol 116
9	4. DON'T GET AROUND MUCH ANYMORE	INK SPOTS... Decca 18503
—	5. THERE ARE SUCH THINGS	TOMMY DORSEY... Victor 27974
7	6. WHAT'S THE USE OF GETTING SOBER?	LOUIS JORDAN... Decca 8645
2	7. MR. FIVE BY FIVE. FREDDIE SLACK	Capitol 115
6	8. C O W C O W BOOGIE	FREDDIE SLACK... Capitol 102
—	9. LET ME PLAY WITH YOUR POODLE	TAMPA RED... Bluebird 34-0700
—	10. IF I CARED A LITTLE BIT LESS	INK SPOTS... Decca 18528

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

Classic Making Classy Gains

NEW YORK, Jan. 9.—Eli Oberstein's Classic Record Company, which has been edging its way into the local dealer scene, is now breaking thru with a bang. Progress made by the "Hit" label, started when the Petrillo ban went into effect, is reaching almost major proportions here, with more and more attention being received from retail outlets. Deals have been worked out with Gimbel's and Macy's department stores, two of the largest city retailers, whereby Classic wares are to get lavish counter display and energetic store promotion. Smaller marts, distressed by skimpy shipments from the major companies, also claim they can get Classic records regularly and are stocking up.

Helping along the disk firm's growing prosperity is the fact that it is the only company to release recordings of new tunes. While major disk companies have had to curb releases due to the Petrillo ban, Classic has come forth with some of the top ditties, which Oberstein claims were pressed from masters obtained in Mexico.

Gimbel's record buyer, however, points out that the major reason for increased attention paid to Classic records by his store is that they deliver the goods. Orders placed with major firms, he adds, remain unfilled for weeks and then are received in handful lots. Accordingly, Gimbel's has arranged to carry Classic display features, in addition to a newspaper advertising campaign, worked on a 50-50 split with the disk firm. Macy's and Davega's have both carried similar advertising on Hit records, along with added sales promotion.

Independent dealers echo boosts for Classic made by the larger firms. Several dealers who have been grabbing at Classic releases in order to fill their racks report customers are buying them up, since they are unable to get name-band recordings of the latest songs. One dealer pointed to the case of the oft-requested Harry James recording of *I Had the Craziest Dream*, which has been out of stock in most local stores for weeks. Shoppers who ask for the tune often accept the Hit version, he says, because they are tired of waiting for the more popular waxings. Another reason for increased popularity of the Oberstein releases offered by some dealers is that they do not have enough major company disks to fill display shelves and consequently push Classic records up front. More prominent position on the shelves makes customers more aware of the Hit label and hikes sales.

A Waxless New Year In the Quaker City

PHILADELPHIA, Jan. 9.—Motor Parts Company, Columbia disk distributor here, reported Tuesday (29) that it didn't have a single popular record on hand. Dealers have cleaned out everything, and now the dealers are cleaned out. Distributing firm, moreover, was left without a single C-Set album. Some classical albums and single items were still on the shelves, but bins for the better sellers were entirely empty. Motor Parts said it couldn't be sure about shipments from the factory to meet the growing demands of dealers.

Virtually the same situation exists at Raymond Rosen Company, Victor-Bluebird distributor. Tuesday check-up found only a handful of pop disks on the shelves, Christmas buying literally cleaning out the stockroom. Exactly three Christmas record albums remained in stock and not a single New Year disk item was on hand, latter being sold out almost two months ago.

Both Motor Parts and Raymond Rosen reported the Christmas buying season was by far the biggest in the history of the record business.

PHILADELPHIA, Jan. 9.—Local record shops can expect a rationing of Columbia and Okeh records for the early months of the new year. In order to satisfy all dealers, Motor Parts Company, local Columbia distributor, disclosed it will ration all shipments for the first quarter of the new year at least.

While Motor Parts is scheduled to get as many popular records from the Columbia factory for the first quarter of the year as it did last year, the supply this year is hardly enough to go around.



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

Some Scrap-ping

Oscar W. Ray, vice-president of Times Appliance Company, distributor of Columbia records in the New York area, is peeved at us, but it isn't our fault. Ray thinks "lackadaisical" is no way to describe his firm's handling of scrap collection. We agree, but modestly point out that the term was applied to "back quotas" and reflects not at all on T. A.'s all-over bid for salvage.

To make him happier we can assure him that judging by the number of dealers who are holding their heads and rocking from side to side at the thought of scrap, Times Appliance is doing a bang-up job in rounding up the old wax.

More important, Ray pointed out to this department something we've continually stressed; that is, ultimately and solely the dealer must bear the responsibility for scrap collection. The retailer, in the first place, has the best and most complete access to the record-buying public. He can therefore dig up a lot more used disks than the distributor or manufacturer could find independently. And for the retailer to turn to the professional scrap collector is nothing more than a self-defeating measure. The scrap collector, it must be remembered, may perform a legitimate function in that he is collecting scrap where the retailer neither has the time nor facility to get it. On the other hand, the setting up of a middleman, scrap-collecting class, reasoned along supply and demand lines, will mean only that the dealer will be paying more and more for scrap. Such payments at first were deemed forbidden by the OPA ceiling on scrap prices, but the tide of recent events has shown that scrap collectors are using the "used record" tag to get around the ceiling.

It's up to the dealer to insure his own welfare as well as that of the whole record industry by doing his darnedest to collect scrap right in his store. Simple efforts like posting huge placards on the premises, advising patrons of the need

for their scrap, could do the trick if universally applied.

It's Continental

Petrillo doesn't bother the small record company like Continental, Sales Manager George H. Mendelssohn will tell you, but the shellac situation does. Continental puts out mainly standard releases, has little dealings with the fast-moving pop line; hence has enough masters to last thru '43 and isn't being affected by the AFM ban. But the production problem is something else again. Scrap reserves for the small disk are precariously low and while Continental, for one, is getting some salvage returns, the major firms are scooping up so much of the old wax that the year ahead spells danger. Way it looks now, your Beacon, Savoy, Classic, Musicraft and other firms have enough scrap to last about eight weeks; thereafter to quote Mendelssohn, "God and the government will dispose." Amen.

Covering the Situation

Actual photographs of marines in action will liven up sheet covers of *I'm the Son of a Son of a Fightin' Man*, new tune published by Jewel Music, New York. Song's dedication to the marine corps inspired promotional angle.

Record Promotion

To help sell Glenn Miller's recording of *Dearly Beloved*, backed by *I'm Old-Fashioned*, both from the film *You Were Never Lovelier*, Victor has gotten up 14,000 two-color 20x20-inch window streamers, which were worked out with the picture company. They show Fred Astaire and Rita Hayworth dancing on a Victor record and should help promote all disks of the film's tunes. See your local Victor distributor if you haven't received yours yet.

Victor also has an eye-catching black-

Smaller Dealer May Benefit by War Board Curbs

NEW YORK, Jan. 9.—Gasoline and tire rationing may compel the "shop-around" record customer to buy at his neighborhood store. Report made in Washington last week by the House Committee on Small Business shows that difficulties of transportation have led shoppers to forego traveling to distant emporiums for bargains. In addition, restrictions of merchandise inventories by War Production Board may nullify gains made by shopping at larger stores.

As outlined in *The Billboard* many weeks ago, the new WPB order limiting retail stocks to the average level for 1939-'40-'41, has department store disk buyers still wondering what percentage of the general inventory reduction the record department will have to absorb. Their picture of the future is not brightened by prediction of WPB Chairman Nelson that 1943 will find many warehouses cleaned out and many stores closing for lack of merchandise. According to WPB, the stock-curtailing order, by holding down inventories of large concerns, will assure that more merchandise will be available for smaller outlets.

Altho the order does not curb smaller independent dealers, latter were cautioned to maintain pre-war inventory level. This, however, is no great disadvantage to the smaller store, which carried a full line of disks and sheet music during the base years designated. Problem is more acute to big-store buyers, most of whose departments were expanded to carry a fully line of records only in the past year.

and-white strip to promote recordings of *I Get the Neck of the Chicken* from *Seven Days' Leave*. Picture shows a chicken bearing a placard boosting Freddy Martin's recording. Card also carries name of the B-side tune and room to fill in name of local theater and date of the picture's local screening.

Horn Buyers Pay Cash and Gladly

NEW YORK, Jan. 9.—Installment buying regulations, in effect since early last year, have put no damper on band instrument sales. Leading dealers in the ork equipment here, New York Band Instruments, Carl Fischer, etc., report customers have learned to shell out cash on the line.

At first afraid that requirement of one-third down payment would stymie purchasing power of many customers, instrument firms have found that the credit freeze last March has had contrary effects. Buyers are well aware that there will be no replacements of the already dwindling supply and ceiling prices give them the assurance that at least they are paying fair prices.

Admitting that a shortage has already been felt, most instrument firms feel supplies on hand will see them thru the next year at least. Some are less optimistic but are checking inventories carefully before predicting for the future.

To offset slice in receipts, some firms have been buying used instruments from the public and rebuilding them for resale.

As a result, distrib will allot popular records on the basis of each dealer's consumption in 1942. Same basis in filling orders will be used for C-Set albums, and classical albums and singles. Executives at Motor Parts figure that this is the only equitable system.

No such rationing is contemplated as yet by other record distributors. General practice, to be continued for the time being, has called for a percentage of all orders to be filled, based on the number of records shipped from the factory in a given week. Motor Parts officials claim dealers are "wise" to the practice of partially filling their orders, with the result that they are ordering two or three times as many records as they normally need, allowing for a cut by the distributors.

GREETINGS, DUKE!

WE'LL BE JOINING ALL AMERICA IN CELEBRATING YOUR TWENTIETH ANNIVERSARY

DURING

NATIONAL DUKE ELLINGTON WEEK, JAN. 17-24

CULMINATING IN YOUR

CARNEGIE HALL CONCERT, JAN. 23

AND

MANY, MANY THANKS, DUKE, FOR MAKING IT POSSIBLE THROUGH YOUR BRILLIANT RECORDINGS TO BRING TO AMERICA SUCH FINE MUSIC AS

CHELSEA BRIDGE
 THINGS AIN'T WHAT THEY USED
 TO BE
 BROWN SUEDE
 BLUE SERGE
 HAYFOOT STRAWFOOT

MOON MIST
 TAKE THE "A" TRAIN
 FLAMINGO
 PERDIDO
 A SLIP OF THE LIP
 (Can Sink a Ship)

TEMPO MUSIC, INC.

DANIEL JAMES
General Mgr.

1775 BROADWAY
New York City

FRED AVENDORPH
Chicago

(Routes are for current week when no dates are given.)

A

Alfano, George (Corktown) Detroit, nc.
 Allan, Bob (Arcadia Grill) Canton, O., nc.
 Allen, Bob (Palace) Cleveland, t.
 Andrews, Gordon (18 Club) NYC, nc.
 Andrews, Ted (Butler's Tap Room) NYC, nc.
 Angelo (Iceland) NYC, re.
 Arnheim, Gus (Sherman's) San Diego, Calif., c.
 Arturos, Arturo (Park Central) NYC, h.
 Asen, Bob (Wellington) NYC, h.
 Ayres, Mitchell (Roseland) NYC, h.

B

Bar, Vic (Olympic) Seattle, h.
 Barker, Art (18 Club) NYC, nc.
 Barnett, Charlie (Paradise) Detroit 15-21, t.
 Baron, Paul (Savoy Plaza) NYC, h.
 Barron, Shirley (Old Roumanian) NYC, re.
 Barron, Blue (Edison) NYC, h.
 Barry, Dick (Pershing) Chi, h.
 Bartal, Jeno (Lexington) NYC, h.
 Bates, Angie (Daniero's) Belle Vernon, Pa., re.
 Baum, Charles (Stork) NYC, nc.
 Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
 Bennett, Larry (Hickory House), NYC, nc.
 Benny's Hula Islanders (Klub Hawaii) Albany, N. Y., nc.
 Bergere, Maximilian (La Martinique) NYC, nc.
 Betancourt, Louis (Park Central) NYC, h.
 Bizony, Bela (Pierre) NYC, h.
 Boda, Ernesto (Rainbow Inn) NYC, nc.
 Bondshu, Neil (Blackstone) Chi, h.
 Booker, Bobby (Rhythm Club) Albany, N. Y., nc.
 Borr, Mincha (Waldorf-Astoria) NYC, h.
 Bowman, Charles (Wivel) NYC, re.
 Bradshaw, Ray (Six o'Clock) Charleston, S. C., nc.
 Beckner, Denny (Anglesey) Minneapolis, c.
 Brandywynne, Nat (Riobamba) NYC, nc.
 Breese, Lou (Chez Paree) Chi, nc.
 Brigode, Ace (Pla-Mor) Kansas City, Mo., h.
 Brodeur, Nick (Palmer House) Chi, h.
 Brooks, Johnny (Commodore) Belle Harbor, N. Y., h.
 Brownskin Models & Barney Johnson's Band: Tulsa, Okla., 15; Muskogee 16; Wichita, Kan., 18; Wichita Falls, Tex., 21.
 Bulseret, Armand (Bismarck) Chi, h.
 Busse, Henry (Oriental) Chi 11-14, t; (Palace) Cleveland 15-21, t.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
 Cabin Boys (Waldorf Bar) Fargo, N. D., nc.
 Calonge, Pedro (Zombie) Havana, nc.
 Caney (Walton Roof) Phila, nc.
 Capella & Beatrice (Hurricane) NYC, nc.
 Capello, Joe (Jimmy Kelly's) NYC, nc.
 Carlyle, Russ (Claridge) Memphis, h.
 Carolina Cotton Pickers (Scott's Theater Restaurant) Kansas City, Mo., 15-21.
 Carroll, Irv (Greenwich Village Inn) NYC, nc.
 Carva Zeb (Village Barn) NYC, nc.
 Casey (51 Club) NYC, nc.
 Cavallaro, Carmen (Waldorf-Astoria) NYC, h.
 Chaney, Mayris (Sir Francis Drake) San Francisco, h.
 Chavez (Riobamba) NYC, nc.
 Chiquito (El Morocco) NYC, nc.
 Clarke, Kenny (Kelly's Stable) NYC, nc.
 Coleman, Emil (Versailles) NYC, nc.
 Columbus, Christopher (Ubangi) NYC, nc.
 Conde, Art (Homestead) NYC, h.
 Cox, Al (Whittier) Detroit, h.
 Coyle, Fred (Anchor) Hamilton, O., nc.
 Cugat, Xavier (Waldorf-Astoria) NYC, h.
 Curbello, Fausto (Stork) NYC, nc.
 Cutler, Ben (Versailles) NYC, nc.

D

D'Amico, Nick (Essex House) NYC, h.
 Davis, Eddie (Larue) NYC, nc.
 Dacila (Rainbow Room) NYC, nc.
 De Carlo, Joe (Happy's) Long Island City, N. Y., nc.
 Decker, Paul (Deshler-Wallick) Columbus, O., h.
 Del Duca, Olivero (El Chico) NYC, nc.
 Del Maya, Melinda (Leon & Eddie's) NYC, nc.
 Delman, Cy (Bellevue-Stratford) Phila, h.
 Deluca, Eddie (Walton Roof) Phila, nc.
 Denny, Earl (Club Bali) Phila, nc.
 Dewey (Pine Inn) Albany, N. Y., nc.
 Dibert, Sammy (London Chop House) Detroit, re.
 DiPardo, Tony (Claridge) Memphis, h.
 Dolores (Book-Cadillac) Detroit, h.
 Donahue, Al (Ciro's) Hollywood, nc.
 Donahue, Sam (Hollywood Casino) Hollywood, nc.
 Dorsey, Jimmy (Strand) NYC, t.
 Duffy, George (Club Royale) Detroit, nc.
 Dunham, Sonny (New Yorker) NYC, h.

E

Eddy, Ted (Iceland) NYC, nc.
 Ellington, Duke (Stanley) Utica, N. Y., 13-14, t.
 Ernie, Val (Drake) Chi, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
 Fisher, Freddie (Lakota's) Milwaukee, re.
 Flynn, Tommy (Chez Ami) Buffalo, nc.
 Foster, Chuck (Peabody) Memphis, h.
 Franklin, Buddy (Casa Loma) St. Louis, h.
 Franz, Ernest (Place Elegante) NYC, nc.
 Fraser, Harry (Aloha) Brooklyn, nc.
 Froeba, Frankie (18 Club) NYC, nc.
 Fulcher, Charles (Cherokee) Augusta, Ga., nc.

G

Gagen, Frank (London Chop House) Detroit, re.
 Gilbert, Johnny (Grand Terrace) Detroit, h.
 Gilberto, Don (Cuban Casino) NYC, nc.
 Glass, Bill (Mon Paree) NYC, nc.
 Goodman, Benny (Paramount) NYC, t.
 Grant, Bob (Plaza) NYC, h.
 Grant, Rosalie (Essex House) NYC, h.
 Gray, Chauncey (El Morocco) NYC, nc.
 Gray, Zola (Frank Palumbo's) Phila, nc.
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
 Grey, Tony (Bal Tabarin) NYC, nc.

H

Handy, Pappy (Coronado) St. Paul, c.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Harold, Lou (Bal Tabarin) NYC, nc.
 Harris, Jack (La Conga) NYC, nc.
 Harris, Jimmy (Fort Armstrong) Rock Island, Ill., h.
 Harris, Rupert (Glass Bar) Fort Madison, Ia., 15-21, nc.
 Harrison, Ford (St. Moritz) NYC, h.
 Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.
 Hawkins, Erskine (Savoy) NYC, h.
 Hayden, Walt (Colony) Indianapolis, nc.
 Heath, Andy (Fitch's) Wilmington, Del., c.
 Heatterton, Ray (Biltmore) NYC, h.
 Heidt, Horace (Casa Manana) Culver City, Calif., nc.
 Henderson, Fletcher (Happy Hour) Minneapolis, nc.
 Henry, Bill (Shore Road Casino) Brooklyn, nc.
 Herman, Woody (RKO-Boston) Boston, t.
 Herth, MIT (Copley Plaza) Boston, h.
 Heywood, Eddie (Village Vanguard) NYC, nc.
 Hines, Earl (Apollo) NYC 15-21, t.
 Hoff, Carl (Edison) NYC, h.
 Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
 Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
 Holmes, Horbie (Civic) Pasadena, Calif., 15-16, a.
 Horton, Aub (Lido Beach Casino) Sarasota, Fla., nc.
 Hoover, Gene (Belden) Canton, O., h.
 Howard, Eddy (Chase) St. Louis, h.
 Howard, Lonny (New Gardens) NYC, h.
 Hugo, Victor (Kaliners Little Rathskeller) Phila, nc.

Int'l Sweethearts of Rhythm: Coatesville, Pa., 15; Elmira, N. Y., 17; Newcomerstown, O., 19; Cleveland 20; (Paradise) Detroit 22, t.

J

James, Georgie (Cafe Society Downtown) NYC, nc.
 Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
 Johnson, Wally (Lookhouse House) Covington, Ky., nc.
 Jordan, Jess (Village Barn) NYC, nc.
 Jordan, Sonny (Pluto's) NYC, nc.
 Jordon, Taft (Murray's) NYC, nc.
 Jurgens, Dick (Aragon) Chi, b.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
 Kassel, Art (Bismarck) Chi, h.
 Kavelin, Al (Nicollet) Minneapolis, h.
 Kay, Kris (Casino Russe) NYC, nc.
 Kaye, Don (Claremont) Berkeley, Calif., h.
 Kaye, Sammy (Earle) Phila, t.
 Kayne, Judy (Shangri-La) Phila, nc.
 Kemper, Ronnie (Muehlebach) Kansas City, h.
 Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
 Kent, Peter (New Yorker) NYC, h.
 Kihlman, Julius (Cameron) NYC, h.
 King, Henry (Schroeder) Milwaukee 11-18, h.
 Kohl, Sam (Keith) Indianapolis 14-17, t.
 Korn Kobbler (Rogers Corner) NYC, nc.
 Kovach, Johnny (Enquist's) South Beach, S. I., N. Y., nc.
 Krupa, Gene (Palladium) Hollywood, b.
 Kuhn, Dick (Astor) NYC, h.

L

Labrie, Lloyd (Pleasure Pier) Port Arthur, Tex., nc.
 Le Combe, Bill (Emerald Inn) Albany, N. Y., nc.
 Lande, Jules (Ambassador) NYC, h.
 Lane, Tony (Canary Cags) Corona, L. I., N. Y., nc.

Lang, Lou (Belvedere) NYC, h.
 LaPorte, Joe (Old Roumanian) NYC, re.
 Larkin, Milt (Rhumbogie) Chi, c.
 Leeds, Sammy (Primrose) Newport, Ky., cc.
 Lefcourt, Harry (Rogers Corner) NYC, nc.
 Leon, Sener (Don Julio's) NYC, nc.
 Leonard, Harlan (Savoy) Oakland, Calif., un-til Jan. 16.
 Lester, Bill (Homestead) Queens, N. Y., h.
 Lewis, Johnny (Patio) Cincinnati, nc.
 Lombardo, Guy (Roosevelt) NYC, h.
 Long, Johnny (Sunset Terrace) Indianapolis 14-17, nc.
 Lopas, Joe (Ten Eyck) Albany, N. Y., h.
 Lopez, Vincent (Taft) NYC, h.
 Lucas, Goldy (45th St. Cafe) NYC, c.
 Lucas, Nick (Bama Club) Columbus, Ga., nc.
 Luncford, Jimmie (Royal) Baltimore 11-14, t; (Howard) Washington 15-21, t.
 Lyman, Abe (Lincoln) NYC, h.

M

McCann, Val (Boulevard) Elmhurst, L. I., N. Y., re.
 McGrane, Don (Latin Quarter) NYC, nc.
 McGuire, Betty (Ferdinando) Hartford, Conn., nc.
 McIntyre, Hal (Palace) Columbus, O., t.
 McIntire, Lani (Lexington) NYC, h.
 McKay, Jerinda (Holiday Inn) Flushing, N. Y., nc.
 McKendrick, Mike (Troadero) St. Paul 11-24, nc.
 Machito (La Conga) NYC, nc.
 Mann, Mickey (Candee) Syracuse, nc.
 Mann, Milton (19th Hole) NYC, nc.
 Manueto, Don (Orlando) Decatur, Ill., h.
 Manzanares, Jose (La Salle) Chi, h.
 Martell, Paul (Arcadia) NYC, b.
 Marti, Frank (Copacabana) NYC, nc.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Freddy (Ambassador) Los Angeles, h.
 Martin, Lou (Leon & Eddie's) NYC, nc.
 Martin, Lou (Cafe Maxm) NYC, nc.
 Marvin, Mel (Madrid) Louisville, nc.
 Marvin, Michael (The Drum) Miami, nc.
 Marx, Chico (Blackhawk) Chi, c.
 Masters, Frankie (Algiers) NYC, nc.
 Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.
 Maya, Don (Casbah) NYC, nc.
 Mayhew, Nye (Bossart) Brooklyn, h.
 Melba, Stanley (Pierre) NYC, h.
 Meroff, Benny (Glenn Rendezvous) Newport, Ky., nc.
 Messner, Johnny (McAlpin) NYC, h.
 Miller, Freddy (St. Regis) NYC, h.
 Millinder, Lucky (Chicago) Chi, t.
 Mills, Dick (Heddelberg) Jackson, Miss., h.
 Miners, Bill (Brooklyn's) Albany, N. Y., nc.
 Molina, Carlos (Del Rio) Washington, Jan. 13-Feb. 9, nc.
 Monroe, Vaughn (Commodore) NYC, h.
 Morris, George (Armando's) NYC, nc.
 Morton, Ray (De Witt) Albany, N. Y., h.
 Mosley, Snub (Trouville) Los Angeles, nc.

N

Nelson, Ozzie (Biltmore) Los Angeles, h.
 Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
 Nicholas, Don (Venice) Phila, c.

O

Oliver, Eddy (Copley Plaza) Boston, h.
 Olman, Val (Madison) NYC, c.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
 Page, Gene (Baltimore) Toledo, O., nc.
 Panchito (Versailles) NYC, nc.
 Paulson, Art (New Yorker) NYC, h.
 Pearl, Ray (Melody Mill) E. Riverside, Ill., h.

Peplito (Havana-Madrid) NYC, nc.
 Perner, Walter (Roosevelt) NYC, h.
 Peterson, Dee (French Village) Dayton, O., nc.
 Peterson, Hal (Gay Nineties) San Diego, Calif., nc.
 Petri, Emile (Ambassador East) Chi, h.
 Pierce, Lou (Swing Club) Brooklyn, nc.
 Price, Georgie (La Conga) NYC, nc.
 Priana, Louis (Pay's) Phila 8-14, t.
 Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Rand, Lew (Fulton Royal) Brooklyn, re.
 Reichman, Joe (Palmer House) Chi, h.
 Reid, Don (Deshler-Wallick) Columbus, O., 4-17, h.
 Reid, Morton (Little Club) NYC, nc.
 Reineck, Harold (Osterhouts) Albany, N. Y., nc.
 Reisman, Leo (Rainbow Room) NYC, nc.
 Resh, Benny (Bowery) Detroit, nc.
 Reynolds, Jack (Nut Club) NYC, nc.
 Reynolds, Jimmie (Harlem's Hollywood) NYC, nc.
 Riley, Al (Athletic Club) Flint, Mich.
 Rizzo, Vincent (Swan Club) Phila, nc.
 Roberts, Dave, Trio (Neptune Room) Washington, re.
 Roberts, Eddie (Lido) NYC, b.
 Rogers, Harry (Half Moon) Brooklyn, h.
 Ross, Ray (Savoy Plaza) NYC, h.
 Rotgers, Ralph (Astor) NYC, h.
 Rolonda, Peter (Commodore) NYC, h.
 Ruhl, Warner (San Diego) Detroit, nc.
 Rumballeros, Los (Mon Paree) NYC, nc.

S

Sanders, Sid (Rainbow Inn) NYC, nc.
 Sandler, Harold (St. Moritz) NYC, h.
 Saunders, Hal (Belmont-Plaza) NYC, h.
 Savitt, Jan (Stanley) Pittsburgh, t.
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
 Scott, Cecil (Small's Paradise) NYC, nc.
 Scourby, George (McGough's) NYC, nc.
 Seiger, Rudy (Fairmont) San Francisco, h.
 Seymour, Don (Little Club) NYC, nc.
 Shaw, Maurice (Chateau Moderne) NYC, nc.
 Shelton, Dick (Kenmore) Albany, N. Y., h.
 Sherwood, Bobby (Adams) Newark, N. J., 8-14, t.
 Simmons, Doc (Curley's) Minneapolis, c.
 Sissle, Noble (Trianon) South Gate, Calif., b.
 Singleton, Zutty (Jimmie Ryan's) NYC, re.
 Skillman, Phil (Tropics) Detroit, nc.
 Sless, Alvin (Gerards) Albany, N. Y., nc.
 Small, Ed (Atlantis) Brooklyn, nc.
 Smith, Ethel (St. Regis) NYC, h.
 Smith, Joseph C. (Larue) NYC, nc.
 Smith, Russ (Rainbow Grill) NYC, nc.
 Soldo, Tony (Embassy) Brooklyn, N. Y., re.
 Spector, Ira (Chateau Moderne) NYC, nc.
 Spivak, Charlie (Pennsylvania) NYC, h.
 Stanley, Stan (Chanticleer) Madison, Wis., nc.
 Sterne, George (Dempsey's) NYC, re.
 Stevens, Roy (Famous Door) NYC, nc.
 Stevenson, Bobby (Casanova) Detroit, nc.
 Stover, Jules (18 Club) NYC, nc.
 Straeter, Ted (Copacabana) NYC, nc.
 Stringer, Vicki (Coo Rouge) NYC, nc.
 Strong, Benny (Troadero) Evansville, Ind., 11-21, nc.
 Sylvio, Don (Bertolotti's) NYC, nc.

T

Teacho (The Place) NYC, nc.
 Terry, Bob (St. Regis) NYC, h.
 Thomas, Jimmy (Stage Show Bar) Detroit, no.
 Trace, Al (Dixie) NYC, h.
 Trener, Claude, Collegians (Cotton Club) Cincinnati 15-21, nc.
 Tucker, Tommy (Plymouth) Worcester, Mass., 11-13, t; (Temple) Rochester, N. Y., 15-17; (Stanley) Utica 19-21, t.
 Turner, Hal (Club Frolies) Albany, N. Y., nc.

V

Varrell, Tommy (Ball) Brooklyn, nc.
 Velasquez, Nicholas (Holiday Inn) Flushing, N. Y., nc.
 Victor, Frank (Dixie) NYC, h.
 Visco, Mike (Red Mill) NYC, nc.

W

Wald, Jerry (Sherman) Chi, h.
 Waller, Fats (Regal) Chi, t.
 Walter, Lee (Stevadora) Detroit, nc.
 Walton, Stack (Club Congo) Detroit, no.
 Walzer, Oscar (Fifth Ave.) NYC, h.
 Warren, Dick (Hurricane) NYC, nc.
 Welk, Lawrence (Palace) South Bend, Ind., 15, t; Marion 16, t.
 Wells, Jon (Rice) Houston, h.
 Wilde, Ran (St. Anthony) San Antonio, Tex., h.
 Williams, Cootie (Paradise) Detroit 7-13, t.
 Williams, Elon (Crystal Bar) Albany, N. Y., nc.
 Williams, Glen (Tampa Terrace) Tampa, Fla., h.
 Williams, Griff (Rialto) Joliet, Ill., 13, t; (Palace) South Bend, Ind., 14, t; (Orpheum) Davenport, Ia., 15-17, t; (Sheboygan) Sheboygan, Wis., 19, t.
 Williams, Sande (Warwick) NYC, h.
 Wilson, Dick (Coo Rouge) NYC, nc.
 Wilson, Teddy (Cafe Society Uptown) NYC, nc.

Y

Yankee Rhythm Girls (Plans) Cheyenne, Wyo., h.

Z

Zarin, Michael (Waldorf-Astoria) NYC, h.

Advance Bookings

BOB ALLEN: Oriental Theater, Chicago, Jan. 15-21; Roseland Ballroom, New York, 29-March 9.

XAVIER CUGAT: Capitol Theater, Washington, Jan. 14-20; Adams Theater, Newark, N. J., 21-27.

SHEP FIELDS: State Theater, Harrisburg, Pa., Jan. 21-23.

GLEN GRAY: Earle Theater, Philadelphia, Jan. 22-28; Adams Theater, Newark, N. J., 4-10; Palace Theater, Akron, 12-18; Circle Theater, Indianapolis, 19-25; Sherman Hotel, Chicago, 26-March 25.

WOODY HERMAN: Chicago Theater, Chicago, Jan. 15 (week); Michigan Theater, Detroit, 22 (week); Palace Theater, Cleveland 29 (week).

ART JARRETT: Adams Theater, Newark, N. J., Jan. 14-20.

STAN KENTON: Tunetown Ballroom, St. Louis, Jan. 12-18; Oriental Theater, Chicago, 22 (week); Palais Royal, South Bend, Ind., 30; Paramount Theater, Hammond, Ind., 31; Club Trocadero, Henderson, Ky., Feb. 1; Gypsy Village, Louisville,

5; Lakeside Park, Dayton, O., 6; Trianon Ballroom, Toledo, 7.

RAY KINNEY: Central Theater, Passaic, N. J., Jan. 14 (week); Metropolitan Theater, Providence 22-25; Empire Theater, Fall River, Mass., 26-29.

JOHNNY LONG: Colonial Theater, Dayton, O., Jan. 15-21; Gypsy Village, Louisville 22; Castle Farm, Cincinnati 23; Aragon Ballroom, Cleveland 24.

INK SPOTS AND LUCKY MILLINDER: Riverside Theater, Milwaukee, January 15-21.

SAMMY KAYE: Stanley Theater, Pittsburgh, Jan. 15-21.

HERB MILLER: Rendezvu Ballroom, Salt Lake City, Jan. 21-Feb. 17.

WILL OSBORNE: Biltmore Hotel, New York, Jan. 15; Brookline Country Club, Upper Darby, Pa., 16; Shubert Theater, New Haven, Conn., 17; Lincoln Park, Dartmouth, Mass., 19.

LAWRENCE WELK: Rialto Theater, Joliet, Ill., Jan. 27; Palace Theater, South Bend, Ind., Feb. 15; Theater, Marion, Ind., 16; Stanley, Pittsburgh, 19-25.

FORT WORTH, Jan. 9.—Gordon (Tex) Beneke, the Fort Worth member of Glenn Miller's band, spending the holidays here, said he expects to be called to report soon at the Naval Air Training Station at Norman, Okla.

ARGUS THE MAGICIAN—In Indianapolis January 6 following a heart attack.
BEYNON—H. A., 65, operator of the Ritz Theater, Kansas City, Mo., December 20 in that city. Survived by his widow, daughter and two sons.

BOLTEN—Edward J., 56, former vaude, minstrel and circus performer, December 24 in Syracuse. He was formerly with Honey Boy Evans, Lew Dockstader and other minstrel shows, and played vaude and circuses as a tumbler. In recent years he played night clubs. Survived by his widow and nine children. Burial in Morningside Cemetery, Syracuse.

BOWMAN—Mme. Beatrice, 65, former concert and opera singer, January 3 in Berkeley, Calif. She had sung in opera in the United States and Europe and appeared with the New York Philharmonic and John Philip Sousa's band. Survived by a daughter, Mrs. Benjamin Brewster, of Michigan; a sister, Elsa Bowman, Connecticut, and a brother, Frank Bowman, New York.

BROWN—Samuel Howard, 61, composer and musician, December 28 in Los Angeles.

BRYAN—John, former actor, recently in New York. Bryan was the son of Mrs. Ruth Bryan Owen Rohde, former minister to Denmark, and grandson of William Jennings Bryan. He leaves his mother.

CLARK—Walter H. (Doc), lot man and bullder for West Bros.' Shows for 12 years, January 4 at the home of Vernon Bruce in Batesville, Ark. His relatives are being sought. Services in Batesville January 6.

In Loving Memory of Our Husband and Father
ERNEST CLARKE
 Who Passed Away January 10th, 1941.
 We are trying to carry on, but without your love and guidance it is so hard.
 ELIZABETH & ERNESTINE CLARKE

CLARK—Mrs. Jessie Mae, 58, pianist, at her home in Evansville, Ind., January 3. She was at one time pianist at the Majestic Theater, Evansville, and in 1931 was on the Cotton Blossom Showboat. Survived by a brother, Robert M. Chaney. Services at the Robert Smith Memorial Chapel, Evansville, with burial in Oak Hill Cemetery there.

CONKLIN—Annie A., 82, mother of Jean Conklin, formerly the vaude partner of Homer Meachum, at her home in Fort Worth December 30.

COPELAND—Mrs. William F., 80, wife of a retired Jefferson, Wis., exhibitor, January 3 at her home in that city following a long illness. Survived by her husband.

CORMIES—Edward J., 58, circus concessionaire, December 27 in a Miami hospital. He went there five weeks ago from Bainbridge, Ga. He was a native of Pittsburgh. Survived by his widow, Mrs. Anastatia Cormies, Miami. Services at Gaudier Funeral Home, Miami.

CORNALLA—Chris (John Krystyn), 57, clown with circuses for many years, in Chicago January 10. He began his career at age of 12 with the Pete Cornalla acrobatic troupe.

COTTER—Mrs. Jennie May, 65, the mother of Mrs. Hazel Harris and Mrs. Halle Knipchild (McCabe), both formerly of the circus, January 2 at her home in Chicago. Besides her two daughters, she is survived by two sons, William H. and Fred H. Her son-in-law, Orville W. (Whitey) Harris, is a well-known clown. Burial in Wonder Cemetery, Chicago.

GRANDALL—Harry Ross, 88, retired actor, January 2 at his home in Philadelphia following a heart attack. He appeared in one of the first stage presentations of *Peck's Bad Boy*. A daughter survives.

DAVIS—George Sells, 81, musician, December 26 at his home in Newton, Ia. He had traveled with bands and orchestras and taught the flute. He leaves three daughters.

DAY—Rosalind, 55, violinist, recently in St. Louis. She had given command performances before the monarchs of England, Russia, Austria and Belgium.

DIEHL—Louis, 89, for many years superintendent of the races at the Sheboygan (Wis.) County Fair, December 20 in a Plymouth, Wis., hospital.

ELLIOTT—Mrs. Kathrin, 75, mother of Frank Elliott, production director of Steel Pier, Atlantic City, December 29 at her home in Philadelphia. Survived by her husband and another son. Funeral services December 30, with burial in Northwood Cemetery, Philadelphia.

ERSKINE—Wallace, 83, British-born Shakespearean actor, January 5 at his home in Massepequa, L. I., N. Y. Well known in England and in America, his career extended thru a half century.

The Final Curtain

Since 1901 he had resided in the United States and his last stage appearance was in 1933. Survived by two sons, Laurie York Erskine, author of boys' books and a founder of the Solebury School for Boys at New Hope, Pa., and now a captain in the U. S. Army, and Reginald Erskine, with whom the deceased resided.

FISK—E. B., veteran carnival trouper, at his home in Fort Gibson, Okla., May 25, it was recently learned. Survived by his widow and a daughter, Mrs. Robert Brands. Burial in Gardenplain, Ill.

GARDNER—Cyril, 44, one-time child actor and later a motion picture technician and director, at Cedars of Lebanon Hospital, Los Angeles, December 30. He was one of the first child actors in motion pictures, having played with the old Thomas Ince company. In later years he went to England, where he became a cutter and later a director. He returned to Hollywood two years ago. Services January 2 in Hollywood, with burial in Valhalla Cemetery there.

GRIMSHAW—Ira L., 55, assistant general counsel for the National Broadcasting Company, January 1 at his home in Scarsdale, N. Y. He leaves his wife and two sons.

GUGGENHEIM—Daniel, 64, legit theater manager in Paterson, N. J., December 30 in that city. He leaves his wife and a daughter.

HABERSTICK—Peter F., 66, veteran showman, December 26 in Desplaines, Ill.

HOSFORD—Harry P., 53, known in radio as Uncle Harry, January 6 of a heart attack at his home in Chicago. Hosford entered radio in 1926. Since 1930 he had conducted his ABC Club (Always Be Careful), in which he had obtained national enrollment of children. In 1934 he founded the Safety Legion, a radio organization of boys and girls, whose membership reached 1,700,000. For the last four years he was heard over WGN in two programs, *Uncle Harry's Jamboree* and *Uncle Harry's ABC Club*. Burial was in Mount Greenwood Cemetery, Chicago. Survived by his wife and radio partner, Mrs. Agnes S. Hosford, known on the air as Aunt Agnes.

KIRSCHSTEIN—Albert R., 61, president and general manager of the Fox Head Waukesha Corporation and widely known in theatrical circles, December 28 at his home in Milwaukee. He served in the box office of the Garrick Theater, Chicago, years ago. Survived by a step-daughter, a brother and three grandchildren.

LEINAN—Eugene (Red), 51, December 31 in Chicago. He was formerly a dancer and at one time was a partner of Bee Palmer. In later years he was a promoter of endurance shows and was well known in that field. His mother survives him. Burial in St. Boniface Cemetery, Chicago.

LIND—Art Sr., 58, former unsupported ladder worker and one-time owner of Lind Bros. Shows, recently in Spivak, Colo. He was also with Campbell Bros. and Gollmar Bros. circuses. Survived by his widow; a son, Art J., two sisters and a brother. Burial in Fall River, Mass.

LONG—Silas B., 76, cornetist and orchestra leader, December 23 at his home near Coldwater, Mich. He was also connected with the Conn Band Instrument Company. His widow survives.

LYNCH—Thomas P., 80, at his home in Marblehead, Mass., December 14. He was a former bandsman with Sells-Floto, Wheeler Bros. and other circuses. Survived by his widow, Theresa; two daughters, Mrs. Anna Roome, Marblehead, and Mrs. Raymond Donovan, Fitchburg, Mass., and three sons, Edward, John and Earl. Burial in St. Mary Cemetery, Salem, Mass.

McFARLANE—Vernon B., 43, interior decorator for several of New York's leading night clubs, January 3 at Bellevue Hospital, New York. His designs included those of El Morocco, the Coq Rouge, Spivy's, the roof garden at the Waldorf-Astoria, Percha's Bath Club, Ben Marden's Riviera and the Palm Island Casino in Florida. He also appeared on the stage in England and Australia.

MATHIESEN—Walter, outdoor showman, recently in Chicago. Mathiesen, a member of the Showmen's League of America, was found dead in bed at his home and apparently had been dead for several days. Burial at Chicago.

MORTON—William W., 86, inventor who helped perfect the first Victor talking machines, January 3 at Cooper Hospital, Camden, N. J. He was also associated

with Eldridge Johnson, founder of the Victor Talking Machine Company. Survived by his daughter.

MURRAY—Seaman Charles J., 39, former orchestra leader, January 2 at East Orange, N. J., while on leave from the coast guard. As Charlie Murray, he with his band made a musical debut in the Mon Paris five years ago and then played in the Stork Club, New York, for a year. The band also appeared in other prominent clubs in New York, New Jersey and Florida. Murray played with many of the country's name bands, including Henry King and Ernie Holtz. Survived by four brothers and a sister.

PORTER—Viola Adele, 63, screen actress, December 29 in Hollywood.

PRICE—Kate, 70, character actress, at the Motion Picture Country House, near Hollywood, January 4. She had been in retirement the past five years. Making her stage debut in 1890, she appeared in films as early as 1902. Born in Ireland, she moved to Hollywood in 1917. Funeral services at St. Theresa's Church, with interment in Calvary Cemetery, Hollywood, January 7. She leaves two sisters, Mrs. Margaret Hunt and Mary Duffy, both of Los Angeles.

RITTINGER—George, 62, attache for the pool at Palisades (N. J.) Park, January 7 in Fort Lee, N. J. Rittinger was connected with carnival business for 31 years. Survived by his widow.

ROGERS—Joseph, 71, film actor, December 28 in Hollywood.

ROYCE—Al, of the team of Al Harris and Grace Lyman on the B. F. Keith Circuit and later known as Al and Mary Royce, in Chicago December 16. Survived by his widow, Mary, and a sister, Mrs. Marguerite Clark, St. Louis.

RUSH—Harry E., dramatic performer and scenic artist, September 10 in Texas. Survived by widow, Mary Rush, Beckville, Tex. Burial in Angleton, Tex. Professionals attending funeral were Mr. and Mrs. Ralph E. Nicol, Angleton, Tex.; Mr. and Mrs. Donald and daughter, Clara Hegwood, Clute, Tex.

SALMON—Thomas P., 61, circus advance man, January 6 at his home in Fairbury, Ill. He was for many years on the advance of the 101 Ranch Wild West, Ringling-Barnum and other shows, retiring 10 years ago. Survived by a brother, Dr. Hugh Salmon, Chicago, and a sister.

SELDEN—Blanche May, 26, wife of Walter Selden, screen writer, January 2 in Los Angeles. Services January 4 at Forest Lawn Cemetery, Glendale, Calif.

SHEA—John Patrick, seaman second class, formerly usher at the Strand Theater, Hartford, Conn., killed in action. Survived by his father, John P., of Hartford.

SHOCKLEY—Charles Watson, known in musical circles in New York, where he had resided for the last 20 years, at Veterans' Hospital, Columbia, S. C., December 18. Survived by two brothers and two sisters. Services in Floyd Mortuary Chapel, Spartanburg, S. C., December 19.

SMALL—Solomon, 76, Jewish actor, playwright, poet and composer, recently in Hebrew Convalescent Home, Bronx, N. Y. He wrote plays for Paul Muni, Thomashefsky and many Jewish stage stars. He leaves a widow, five sons and a daughter.

SMITH—Allison, 50, former assistant drama critic of the old *New York World* and wife of Russell Crouse, playwright and producer, January 7 after a long illness at her home in New York. She also worked for *The New York Globe* and *The New York Evening Mail*. Since 1931 Miss Smith had written short stories and articles for magazines. Survived by her husband.

SMITH—May Ward (Gypsy May Ward), 63, veteran trouper of the dramatic and vaudeville stages, December 23 at her home in Venice, Calif., following a long illness. She was on the stage over 40 years and toured America and Europe. One of the original Ward Sisters, she achieved fame in the three-a-day field as the originator of the "Resista" act. A 98-pound girl whom no man could lift. Survived by her husband, Lewis (Jack) Smith, and a daughter, Jeanne Boucher, both of Venice, Calif.

SOOY—Mrs. Rose Ann, 92, mother of C. H. (Bert) Sooy, one of the founders of the San Francisco Livestock Pavilion, January 4 in Alameda, Calif. Survived by five children.

SPARKS—Laban, 68, president Timonium (Md.) Fair, suddenly January 3 at his home near Sparks, Md. Sparks also was a former chairman of Baltimore

County Welfare Board, a Mason and a member of the Elks Press Club. His widow, Grace, and two brothers, R. D. and Richard B., survive. Burial in Jessups Cemetery, Sparks, January 6.

STIGLBAUER—Roman, 59, Milwaukee musician, December 19 in that city.

TIERNEY—James A., 43, radio representative of the Texco Company's sales department, January 6 of a heart attack at his home in Brooklyn. Tierney had represented the oil concern in connection with its radio broadcasts for the last 12 years, including those of the Metropolitan Opera, Fred Allen, Eddie Cantor and Ed Wynn. Survived by his widow, two sons, his mother, a sister and three brothers.

TOMARS—Semion, 67, former opera stage director, recently at his home in New York. Tomars was associated with Oscar Hammerstein from 1908 to 1919. He was also a concert singer in Vienna and London before he joined the Metropolitan Opera Company at the turn of the century. In addition, he was associated with the Chicago-Philadelphia Opera Company and the Century Opera Company. In 1927 he organized the National Opera Guild. Survived by his son and a brother.

WOOLF—Charles Moss, 63, joint managing director of the Gaumont British Picture and the General Theater Corporations, December 31 in a London nursing home. For the last 23 years he was one of the leading figures in the British film world. His first contact developed when he invested in the W. & F. Company. He next secured the contract to distribute Harold Lloyd films in Great Britain. In 1929 he sold this interest to Gaumont and joined the firm. Resigning in 1935 he started in again as a film renter, building up the General Film Distributors which had acquired a major interest in Universal Pictures of America. Recently he undertook to produce and distribute films, collaborating with Gaumont.

Marriages

BROSE-INDHE—Carl Brose, announcer for Station WHBL, to Ila Indhe, December 24 at Sheboygan, Wis.

DAVENPORT-WILSON—R. R. (Hank) Davenport, concessionaire, to Dorothy Marie Wilson, nonpro of Shreveport, La., January 4 at First Methodist Church, that city.

ELIOT-HYND—Major George Fielding Eliot, CBS military expert, to June Hynd, formerly associated with the National Broadcasting Company, January 11.

ESBERGER-FEY—Walter Esberger, conductor of Esberger's Band, Cincinnati, to Mrs. Florence Fey, nonpro, January 7 in Cincinnati.

HEATON-DE PASSIO—Russell Heaton, concessionaire with the Clyde Smith Shows, to Margaret De Passio November 22 in Suffolk, Va.

MONROE-OWEN—Charles S. Monroe, of the CBS program department, to Gwynedd Owen, consultant of the Junior League, December 31 in New York.

OATES-KIRSTEN—Pvt. Edward Oates, former New York radio engineer, to Dorothy Kirsten, star of the Chicago Opera Company, January 3 at the Little Church Around the Corner, New York.

WALLACE-LANDIS—Capt. Thomas C. Wallace, of the United States Eighth Fighter Command, to Carole Landis, screen actress, January 5 in the Church of the Assumption, London.

Births

A son, Stephan Ronald, to Mr. and Mrs. Steve Olsen, January 6 in French Hospital, New York. Father is the brother of Ole Olsen and understudy for both Olsen and Johnson in *Sons o' Fun*.

A son to Mr. and Mrs. James A. Fitzpatrick at Good Samaritan Hospital, Los Angeles, December 28. Father is Metro travelog producer.

A son to Mr. and Mrs. Alex Havler at Pahl Hospital, Los Angeles, January 4. Father under contract to Metro.

A daughter to Mr. and Mrs. Bernard A. Collier (Dorothy Hartnett) in Green Bay, Wis., September 24. The Colliers, formerly with various repertoire organizations, are now on Station WTAI, Green Bay.

A daughter to Mr. and Mrs. Harry Quam, December 21 in Sioux Falls, S. D. Mother (Patricia Phillips) is the daughter of Phillips and Sylvia, jugglers.

A girl to Mr. and Mrs. Levens, of New Bedford, Mass. Father is manager of the Capitol Theater, that city.

A girl to Mr. and Mrs. Anthony Warnes (See BIRTHS on page 53)

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

No Projectors for Duration, But Repairs Can Be Made; Boost Is Given to 16mm. Pix

CHICAGO, Jan. 9.—Certain activities of the army and the navy, the industrial war production program, as well as civilian defense, health and nutrition programs, agricultural production and other essentials, including public morale, depend upon the film as the primary education medium, according to Walter A. Foy, business consultant, Chicago regional office, United States Department of Commerce.

The vital importance of visual education in the training of the army indicates the importance of the contribution of the industry. All training films are being made on 16mm. stock. Roadshowmen have reported excellent success with the showing of these films to civilian defense organizations, war plant employees, private groups interested in learning how to aid the war effort and air-raid warden posts.

The use of 16mm. by the army and other government agencies is giving a tremendous boost to the 16mm. industry. This use is proving to many that 16mm. has decided advantages over 35mm. film. The boost will aid the industry in reaching unprecedented heights after the war.

Because of the tremendous need of the government for 16mm. projectors the manufacturers of this equipment have turned their peacetime factories into

wartime plants, producing projectors for army and government use.

In the expanding war production of cameras and projectors, Chicago is rapidly becoming the center.

According to officials of Bell & Howell and other 16mm. projector companies, no more projectors will be made for non-theatrical use for the duration.

These companies also claim that the need of the government for projectors is so great they cannot meet the demands fast enough. As a result, calls have been sent out to all owners of 16mm. projectors to turn them in for the duration, provided, of course, they are not being used to good advantage. The government does not expect roadshowmen to turn in their 16mm. projectors if they are being used. They are urging roadshowmen to turn in idle equipment, however.

Altho no new projectors will be made to supply roadshowmen for the duration, there are many companies that are in a position to repair broken equipment for roadshowmen. These companies also have a supply of replacement parts on hand. Naturally, roadshowmen are urged to take good care of their equipment, as it is difficult to ascertain whether more replacement parts will be made available when the present supply is exhausted. In the meantime, however, any roadshowman with a 16mm. projector can rest assured that he can get it fixed if he so desires.

Before the war approximately 20,000 16mm. sound projectors had been sold to schools and institutions in the United States. In addition, over 7,000 such projectors were in the hands of industrial and commercial organizations and roadshowmen. Approximately 27,000 machines are now being operated in these fields.

While no statistics are available on military use, thousands of units have gone to the armed services for training purposes alone. The army has made more than 500 sound motion picture training films to date. These films are 16mm. and many of them are being shown by roadshowmen in various vital spots.

Revenue Increased By Bond Drives

SEATTLE, Jan. 9.—In order to help the war effort and increase their revenue at the same time, many roadshowmen are sponsoring War Bond and Stamp drives and scrap collections.

John Humphrey, operating on the West Coast, has staged a campaign to persuade patrons with partly filled War Stamp books to complete their books immediately. Humphrey sells stamps and bonds before the start of his shows and also gives a short talk to spur sales. Those who buy stamps are admitted free.

Tom Dolan, who works in the Midwest territory, has one showing a week where patrons are charged a small admission but must bring a certain amount of salvage. The person bringing the largest amount of salvage is awarded a \$25 War Bond.

The War Production Board recently requested roadshowmen to stage copper matinees. In connection with the copper campaign, the WPB released a list of household items which usually contain copper. Roadshowmen have posted the list along with notices of their showings in an effort to get these items turned into the government for war use.



CORP. WILLIAM B. COOPER, Pfc. James T. Cooper and Pfc. Robert H. Cooper, left to right above, were former roadshowmen connected with Cooper & Moore's Variety Show, which played the Southwest under canvas. James is attached to Co. D, 6 Div. 1st Inf., Fort Leonard Wood, Mo.; William is with the 133 Engrs. Med. Detach., Fort Lewis, Wash., and Robert is with 305 CA, BB, B. N., stationed in the Hawaiian Islands.

Films Popular In Army Camps

ABILENE, Tex., Jan. 9.—Roadshowmen report they are doing excellent business exhibiting films to soldiers in training camps throught the country.

The shows are given in recreation halls, army camp theaters or USO quarters. Roadshowmen are paid on a flat rate by the army.

Roadshowmen say that soldiers prefer comedies and musicals and have little desire to see war pictures.

Former Pix Showman Gives Programs for Soldier Pals

BLACKSTONE, Va., Jan. 9.—Pvt. William J. Webb, who formerly operated movie shows in Westchester County, New York, is now showing pictures at USO camps. He is attached to the Army Exchange Detachment at Camp Pickett, Va., and operates 16mm. showings for the soldiers at the armory in Blackstone. The shows are given free on Saturdays and Sundays to approximately 600 soldiers at each showing.

The show, including features and shorts, runs an hour and a half. Among the pictures shown to date are *The Fleet's In, Of Mice and Men*, *Elephant Boy*, *Danger on the Air* and *Topper Takes a Trip*.

Before he entered the army in June, Private Webb worked for Ideal Motion Picture Service in Yonkers, N. Y., and also as an independent roadshowman.

After going into the army Private Webb sold his projector and bought War Bonds with the money. He expects to return to the roadshow business after he helps lick the Axis.

Baltimore Club Using Pictures

BALTIMORE, Jan. 9.—Something new in local night club entertainment has been introduced by Carl's night club, full-length motion pictures, including cartoons, comedy, shorts, newsreels interspersed with cowboy and mystery thrillers. This, of course, is supplemented with nightly dancing.

Jimmy Nichols's orchestra continues.

Theater Receipts Off; Roadshow Biz Increases

DES MOINES, Jan. 9.—Receipts have fallen off as much as 50 per cent in rural picture theaters in this territory. Drop in business is attributed to gas rationing.

While gas rationing has proved a headache to many roadshowmen, they report a tremendous increase in business.

People in rural areas are unable to drive many miles for motion picture entertainment and are being well entertained by the shows given by roadshowmen.

New and Recent Releases (Running Times Are Approximate)

UNDER SECRET ORDERS, distributed by Commonwealth Pictures Corporation. Concerns a girl who joins the German Secret Service to avenge the death of her sweetheart. She meets and falls in love with a lieutenant in the British Intelligence Service. Because of circumstances, her love turns to hate and when her true identity is learned she is ordered shot as a spy. Stars Eric Von Stroheim, John Loder and Clair Luce.

LOVE TAKES FLIGHT, distributed by Post Pictures Corporation. Adventures and romance in the sky. A beautiful stewardess and handsome pilot in love and a charming motion picture star that upsets the romance. A behind-the-scenes picture of real life in the motion picture studios. Features Bruce Cabot, Beatrice Roberts and Astrid Allwyn. Running time, 73 minutes.

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It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati, O.

1-16-43

Irene Vivian Convalescing

MONTIER, Mo., Jan. 9. — Mrs. Irene Vivian, wife of Jack Vivian, owner-manager of Allen Bros. Comedians, has left Borge Hospital, Springfield, where she recently underwent a major operation, and is now convalescing at her home here. Her condition is reported as good.

Newton Gives Info on Eiler

Lakeside, Mich.
Editors *The Billboard*:
In answer to Bill Peters's inquiry on certain old-timers in the January 2 issue, my stepfather, W. A. Eiler, of whom he inquired, died suddenly about four years ago. He had out Tom shows, *Ten Nights, Rip and King of the Cattle Ring*. My mother, Mrs. Eiler, is still living and nearly 90 years old, and still wants to put out a Tom show. Spent my life in the show business up to three years ago, when I settled on Lake Michigan where I am running a resort.

HARRY NEWTON.

Westerly, R. I.

Editors *The Billboard*:
In reply to Bill Peters, Fletcher Smith, the old circus press agent, has cataracts on both eyes and is losing his eyesight. His address is P. O. Box 5851, Roxborough Station, Philadelphia.

WILLIAM N. PURTILL.

Rep Ripples

GLENN M. MORRIS, formerly with W. G. I. Swain, Allen Bros., Augler Bros., J. B. Rotnour and other tenters, is now in the army and stationed in South Dakota, where he is learning radio operation and mechanics. . . . OSCAR HOWLAND has joined the Augler Bros. meller at the Seelbach Hotel, Louisville, replacing Addison Augler, who will be out of the show for a few weeks. . . . BILL BOWERS, with Hila Morgan, Darr-Gray and Allen Bros in the past and later in vaude, is now with a radio station in Springfield, Mo. . . . CLINK AND FRANCES LEMON, with Allen Bros. Comedians the past summer, are wintering in Hillsdale, Mich. . . . VIOLET RAYMOND, formerly a chorine with Amsden & Keefe's *French Follies* on the Gus Sun Time and well known in Mid-western rep circles, is now associated with *The Shopping News* in Oklahoma City. . . . HOMER MEACHUM was a visitor at the rep desk last week. He's in Cincinnati to play club dates for the Jack Middleton office. . . . LEON HARVEY has left Mount Carmel Hospital, Columbus, O., where he was confined 10 days with injuries sustained in a recent fall on the ice. . . . PVT. NORMAN ABRAHAM, of 386 Base Hdq., Carlsbad, N. M., writes that the soldier boys there are trying to whip up entertainment enough to make their stay there more pleasant, but are suffering from a lack of material. They are anxious to receive some blackface bits and minstrel scripts. If you have such material that you no longer have any use for you can make the boys there very happy by shooting it on to Pvt. Abraham.

PVT. RALPH BLACKWELL, who has been stationed at Camp Claiborne, La., left there last week for parts unknown. New address is Co. B, 330th Engs., APO 3492, care Postmaster, New York. . . . LYNNE TOWNSEND and Roy and Peggy Lewis, of the Lewis Players, working schools in North Carolina, have resumed their tour after spending the holidays in Winston-Salem, N. C. . . . BOB AND PEARL LA THEY, off the road the past year, are engaged in defense

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

And No Commission!

Billy Wade, well known in rep and tab circles as a comedian, writes as follows from Kelly Field, Tex., where he is now station with the army.

Dear Sir:

I've got a pretty good agent handling me now. He has me set and booked solidly for quite a long spell with a pay or play contract. Am playing Kelly Field for an indefinite engagement but I hear that I am closing and making a long jump out of here, but they are very particular about letting me see the route sheet. I am breaking in a new dance routine, but instead of using the boogie-woogie beat it is straight four-four time. It goes — one-two-three-four-left-left-right-left. And instead of doing it to music we have the dance director walk along beside us and count out the measures. That is done so that we won't let the tempo drop.

We do two shows a day but there's not much of an audience. Only one man comes to see it. He has a silver bar on his shoulder and comes in on a pass. Don't see how they are going to make any money that way, but I suppose they know what they are doing. We also eat and sleep on the lot. They run it just like a showboat, they pay you a salary and furnish board and room. The money isn't much, but think of the experience I'm getting. They feed us pretty good and just so that we will know exactly what good food we are getting they sometimes let us peel them ourselves.

The hotel is nice but they don't have maid service. Then on Saturday the hotel manager comes around and makes us clean house good because we are going to have company. He tells us that a lieutenant is coming to see us, but they can't kid me because I've seen house detectives before. He comes in without knocking and the first thing he does is walk over and look under the bed to see if there's a woman in the room.

BILLY WADE.

P. S.—Have also changed my billing. It's now Pvt. C. B. Buchanan, Det. 3d, Airways Communication Squadron, Kelly Field, Tex.

work in Texarkana, Tex. . . . MASON CURRY, former repster, is now manager of the Roxy Theater, Mobile, Ala. . . . SERGT. JOE UNICK, whose wife is the former Winona Wehle, is playing with the band at the air field in Las Vegas, N. M. . . . RALPH AND RHEBA HERBERT and Mrs. Bea Heffner are wintering in Biloxi, Miss. . . . SHIRLEY (PLUTE) CARTER, formerly with the Hazel Cass show but out of the business several years, is residing in Grenada, Miss. . . . MR. AND MRS. B. M. TORRENCE, who formerly operated the Hotel Frazier, haven for rep troupers in Ottumwa, Ia.,

are now operating Hotel Avery Inn, Wauscon, O. . . . LAWRENCE AND DEBORAH DEMING are located in Kansas City, Kan., where Larry is manager of the Jayhawk Theater. . . . PAUL CHAMPION, former agent for Jack Kelly's tenter, is now route superintendent with a baking company in Binghamton, N. Y. . . . GEORGE AND JERRY BARTLETT are in stock at the Lafayette Theater, New Orleans. . . . J. C. AND MARY BISBEE, of Bisbee's Comedians, are wintering in Memphis. . . . GLADYS MURDOCK CLOWER is now out of the business and residing in St. Louis. . . . JOHNNY AND KAYE RUPEE are with Charley Fulcher's ork and unit in the South, Johnny playing in the band and Kaye producing chorus. . . . MASON AND DORTHA WILKES are with the Gifford Players, working a circle out of Springfield, Ill. . . . ROSCOE AND DOROTHY GERALL are in Burbank, Calif., where Roscoe is working for Lockheed and Dorothy is playing cocktail lounges. . . . ROBERT C. HUNT is working in a defense plant in the Windy City. . . . PVT. AL PITCAITHLEY, still stationed at the Carlsbad (N. M.) Air Field, worked a USO show there the last two weeks.

LES APPELATE, erstwhile rep and

tab performer, is still on the police force in Tulsa, Okla., where he says he still gets in a bit of show business by serving as ramrod of the local police quartet, which frequently entertains the soldiers from near-by camps. . . .

GLEN AND SYLVIA PHILLIPS, since the closing of the Famous Players in Iowa last September, have been working Mid-western niteries with their juggling act. They spent the holidays at their home in Sioux Falls, S. D. . . . FORREST BROWN, formerly with Billroy's Comedians and other tenters, is now working in Lima, O. . . . WALTER AND HELEN PRICE, well known in repdom, wind up six weeks at the Hoffman Hotel, South Bend, Ind., January 16 with Bob Major's cocktail unit booked by MCA. . . . HARRY W. ANDERSON, former rep and vaude performer, is producing amateur minstrels under auspices in Central New Hampshire. Eddie Anderson is assisting as musical director. . . . JOHN ELLIS, who presented his *Rip Van Winkle* in schools for many years, typewrites that the gas situation has his little troupe throttled, possibly for the duration. . . . PHILIP HINES, formerly in rep and lately with Lavine's Comedians in New England, is with the army at Fort Devins, Mass. . . . HURBERT LITTLE, who with wife has had a small trick playing schools and halls in Alabama, has gone into defense work in that area for the duration. . . . BERT JOHNSON, impersonator and advance agent for various rep organizations, is playing auspice dates in the Boston sector.

NEW PLAY

(Continued from page 10)
Nolan's work, however, looks like major acting when compared with that of Virginia Fields, who, as the second lass, tosses a long series of magnificent wisecracking lines upon the stage floor as tho they were so many peanut-shells. But Miss Fields herself looks like a second Cornell compared with Arleen Whelan, a film ingenue with as much stage presence as a Macy clerk—and as much acting ability—who was inexplicably uprooted from the Hollywood hothouses to play the third of the trio.

But all of this is only at the beginning, when they're left more or less to their own devices. Once the directorial pace gets going, all three of them turn in good—and at times even excellent—performances, with even Miss Whelan coming thru with a few readings that are terrific. Mr. Kaufman should take a trio of very low bows.

Other players, too, come thru with good jobs—Edward H. Robins, as the rubber panjandrum; Ethel Wilson, as the pie-contest judge; James Macdonald, as a confused representative of the FBI, and many more. It's a swell job that's being done at the Lyceum—and, what's more, a hilariously funny one.

NAME BANDS TOPS

(Continued from page 15)

27—Red Norvo band, Mildred Bailey, Sammy Cohen, \$16,800.

April 3—Art Kassel band, Hal LeRoy, \$19,600; 10—Hawaii Calls unit, \$18,800; 17—Martha Raye unit, \$20,000; 24—Major Bowes unit, Rajah Rabold magic show, \$17,400.

May 1—Jan Garber band, \$19,000; 8—Jimmy Durante, \$19,200; 15—Bill Robinson unit, \$22,300; 22—Chico Marx band, \$19,500; 29—Bonnie Baker and *Funzafire* unit, \$18,800.

June 5—Judy Canova, \$18,500; 12—Chuck Foster band, Molly Picon, \$18,000; 19—Ciro Rimaac band, Henry Armetta, Little Tough Guys, \$15,000; 26—Ada Leonard all-girl band, Willie Shore, \$18,000.

July 3—Bob Chester band, Joe E. Lewis, \$20,000; 10—Morton Downey, Bert Wheeler, \$18,500; 17—Al Donahue band, Merry Macs, \$18,000; 24—Milton Berle, \$23,000; 31—Harry Howard unit, \$21,700.

Aug. 7—Blue Barron band, \$20,900; 14—Paul Whiteman band, \$22,700; 21—Duke Ellington band, \$24,500; 28—Vaughn Monroe band, \$22,500.

Sept. 4—Blackstone magic revue, \$24,000; 11—Ted Lewis band, \$21,000; 18—Ann Corio unit, \$19,500; 25—Shep Fields band, Dolly Kay, \$16,800.

Oct. 2—Jimmy Joy band, \$17,700; 9—Art Jarrett band and Shirley Ross, \$22,400; 16—A. B. Marcus revue, \$22,500; 23—Tiny Hill band, the Glenn Miller Singers, \$22,700; 30—A Salute to Hawaii, \$22,500.

Nov. 6—Johnny Scat Davis band, Johnny Downs and Arlene Harris, \$21,000; 13—Count Basie band, \$22,400; 20—Charlie Barnett band and Mitzel Green, \$24,500; 27—the Three Stooges, Merry Macs, \$22,500.

Dec. 4—Dick Stabile band, Gracie Barrie and Benny Rubin, \$19,000; 11—Earl Carroll's *Vanities*, \$18,500; 18—Chuck Foster band, Ella Fitzgerald and Four Keys, \$15,500; 25—Eddy Howard band and George Givot, \$25,000 (six days).

July, August and the first two weeks in September were the most profitable stretch for both houses, being the peak vacation season, which draws thousands of show-going visitors into the city.

BUILD-UP SPOTS VANISH

(Continued from page 21)

the Top Hat, Union City, N. J., or Dempsey's, in this city, when agencies were pushing behind a new band. Top Hat for a while was a stamping ground for Shep Fields and Dick Stabile, while Dempsey's did all right by McFarland Twins. But currently Top Hat is no hat, and Dempsey's has become an army-navy hangout with little appeal to maestri trying to climb.

Just as the locations are vanishing, so are the ranks of would-be namers dwindling. Latter not only are junking plans because jobs are either non-existent or hold too many transportation hazards, but faced by the recording ban, they have found it easier to postpone their dreams or cancel them completely. Thus maestri like Johnny McGee, Vido Musso and Lee Castle have called quits, McGee hanging up the baton to become a sideman, as have Musso and Castle. Not helpful at all, too, is fact that the financial boys aren't willing to keep a C band going in protracted tough times.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Chicago Show at 10 and 1

CHICAGO, Jan. 9.—Nearing the 300-hour mark, Sid Cohen's Chicago contest at the 16th Street Armory, which began Christmas Day, has 10 couples and one solo remaining. They are Johnnie Hughes and Chad Alviso, Louie Meridith and Jerry Gurtin, Ruth and Billy Willis, Hilda and Larry DeCarrado, Norma Jasper and Eddie Powell, Joe Rock and Johnny Busch, Hazel Dietrich and Andre King, Vito Urban and Palma Le Roy, Jerry Marlin and Paul Friedman, Bob Nelson and Betty Crawford. Solo is Pete Trimble. Attendance is reported good.

CORP. ED GASNER, an old-timer in the derbyshow business, says that since he's been in service he's lost track of a number of friends in the business. He'd appreciate notes as to the whereabouts of Jackie Murphy, Doris Neubert, Jo-Jo Arnold, Alice Simms, Cliff Real and Betty Wieks. Ed was known in the walkies as Eddie South.

DUDE GREEN writes that he noticed an item in this column recently about Mr. and Mrs. Mickey Thayer Sr. Dude asks for their address which brings up the oft-repeated statement that *The Billboard* cannot, for obvious reasons, furnish addresses to anyone. *The Billboard*, however, conducts a mail department

which can be used by persons in show business to contact one another. Simply address a letter to the person to be contacted, *The Billboard* will publish their name in the letter list and forward the letter to the addressee if he so requests. Dude Green is currently in Fort Worth.

CORP. FRANK J. JANSEN is still located in Harlingen, Tex., at the army gunnery school. Frank is squadron carpenter in the 478th Flex, Gunnery Tug, Sq. He would like to hear from old friends of the derbyshow field.

STAN AND MARGIE WEST are in Boston where Stan is emceeing in clubs. He declares that there is plenty of club and theater work in Boston and that the town is crying for talent. Stan plans to organize a small band and unit in the near future. With Stan and the missus in Boston is their daughter, Charmaine, born in Tucson, Ariz., last year.

HUGHIE HENDRIXSON and Swannee Horan won the Hollywood dance contest held at the Paladium Ballroom, Los Angeles, during the holidays.

BILLY GAIN is in charge of the mammoth fieldhouse at Camp Blanding, Fla., where he is athletic instructor. His address is Pfc. W. H. Cain, Cas. Det. Sta. Comp., Camp Blanding, Fla.

CLUBS WELCOME NEW YEAR

HASC Banquet Colorful Spec

Reid Hotel scene of finale of Kansas City club's week-long social activities

KANSAS CITY, Mo., Jan. 9.—Despite tire and gas rationing, the Heart of America Showmen's Club Ball at the Reid Hotel here New Year's Eve went over the top in a big way. With the Midland Minstrels, under the baton of Kenneth White, furnishing the music, HASC members danced until early morn. The hotel's banquet room was appropriately decorated. A light luncheon was served under supervision of Lester K. Carter, with Tommy Cook and Jack Sterling assisting. Buck Ray Jr. did a good job as waiter. Harry Altshuler again handled the ticket sale, with Ellis White as his aid. Ivan Mikaelson was on the door.

The affair was bright and colorful, the ladies being especially attractive in their display of finery. Bird Brainerd wore a white crepe gown; Nellie Weber was attired in black velvet; Viola Fairly, newly elected president, wore a midnight blue gown trimmed with sequins; Lettie White was attired in a rush pink gown; Margaret Haney wore a turquoise blue crepe gown; May Wilson was attired in a black crepe, sequin trimmed. Ruth Martone wore a red georgette gown trimmed with gold sequins; Blanche Francis had on a dubonnet red gown trimmed with red sequins. Elizabeth Yearout wore a turquoise blue crepe gown. Loretta Ryan was attired in a black and white-trimmed velvet gown; Ruth Spallo wore blue crepe with sequin trimming. Ruth Ann Levin was attired in a blue georgette. The above were just a few noted on the floor.

The grand march was led by Noble C. and Viola Fairly. Telegrams from (See HASC BANQUET on page 43)

Walsh Assumes PCSA Prexy Post; Club Maps 1943 Plans

LOS ANGELES, Jan. 9.—Ed F. Walsh was inducted president of Pacific Coast Showmen's Association at the regular Monday night meeting here when Mike Krekos, retiring president, turned the gavel over to the incoming executive. Meeting was highlighted by reports for 1942 and predictions for 1943. Assuming office with Walsh were Harry Taylor, first vice-president; Ted LeFors, second vice-president; Al (Moxie) Miller, third vice-president; Bill Meyer, fourth vice-president; Charles M. Nelson, secretary; Eddie Tait, treasurer, and Harry Pink, cemetery board.

As a fitting finale for his administration, Krekos had on the rostrum with him Past Presidents S. L. Cronin, Theo Forstall, Harry Fink, Joe Glacy; C. W. Nelson, Roy Ludington, John T. Backman, William Sherwin, Ross Davis, Eddie Tait, John Miller and Capt. David Bar-

nett. After Krekos heard committee reports he dismissed each after praising their work. Officers who served with Krekos were Roy E. Ludington, first vice-president; E. O. Douglas, second vice-president; Charles W. Nelson, third vice-president; John Backman, fourth vice-president; Ed F. Walsh, treasurer, and Ralph Losey, secretary.

In making his final report to the membership, Krekos revealed that the club now had on its rolls 901 members, which included about 200 members who

(See Walsh Heads PCSA on page 49)

300 Help SASC Greet Kid 1943

SAN ANTONIO, Jan. 9.—Some 300 merry-makers attended the second annual New Year's party held in the quarters of the San Antonio Showmen's Club last Thursday night (31). The party started at 8 p.m. and was still going full blast at 5 o'clock the following morning. The Grand March was led by Jack Ruback and Mrs. Marie Beckmann, with the award for the best dancing couple going to Willie Wilson and Snow Deneke. Prize was a \$50 War Bond donated by Ben Block.

The new president, Sam Feinberg, and the other newly-elected officers were called upon for short talks, and Feinberg was presented with a beautiful robe by the outgoing president, Jack Ruback. Clubrooms were a mass of flowers and decorations, and the party was pronounced a huge success by those who attended. City officials who paid their respects and made short talks were Chief of Police Aubrey Hopkins, Sheriff Owen Kilday and Inspector of Detectives Duke Carver.

Entertainment was furnished by the State Theater, and the following acts performed: Williams and Melba, dancers; Harry James, juggler; Dr. R. Simpson, magic; Tillie Jones, dancer; Red Cadena, vocalist; Jelly Simpson, tap dancer; Dick (See SASC PARTY on page 48)

Soloman Re-Elected President of IAS

ST. LOUIS, Jan. 9.—President Sol Soloman and his staff of executives were re-elected to their posts for 1943 in the International Association of Showmen by acclamation at the annual election in the Maryland Hotel here January 5. Returning to office with Soloman were Noble C. Fairly, first vice-president; Morris Lipsky, second vice-president; Frank Joerling, third vice-president; Tom Allen, fourth vice-president; Francis L. Deane, secretary; Leo C. Lange, treasurer; George Davis, financial secretary; Floyd Hesse, chaplain; John J. Sweeney, sergeant at arms; Dr. J. A. Forsen, physician and surgeon, and Charles F. Stuart, funeral director.

Installation is set for Thursday (14). Refreshments will be served by the entertainment committee.

A large number of members attended the regular weekly meeting and the following were elected to membership: Roy Swanner, Harry L. Small, William R. Mc-

(See Solomon Re-Elected on page 49)

Mound City Clubs Ring in New Year

ST. LOUIS, Jan. 9.—New Year's Eve party held jointly by the International Showmen's Association and the Missouri Show Women's Club at Maryland Hotel last Thursday night (31) was a pronounced success, with approximately 100 showfolk and their friends attending. There was food aplenty, and the next day the showmen fed many itinerants around downtown St. Louis.

Among those present at the gala party and dance were Mr. and Mrs. Dee Lang, Mr. and Mrs. Walter P. Gawle, Mr. and Mrs. Leo C. Lang, Mr. and Mrs. George Davis, Harry Bernstein, Mr. and Mrs. F. C. Proper, John Sweeney, Mr. and Mrs. (See Mound City Clubs on page 41)

Max Goodman in Hospital

HOT SPRINGS, Jan. 9.—Max Goodman, owner Wonder Shows of America, is in St. Joseph Hospital here and underwent an operation Wednesday (6). He is getting along nicely and expects to remain in the hospital a week, then will stay at the springs another four weeks for treatment.



HERE'S A PORTION OF THE PACIFIC COAST SHOWMEN'S ASSOCIATION'S members and friends who "Remembered Pearl Harbor," December 7 at the club's Victory Dance and President's Night in the showmen's building, Los Angeles. Event subbed for club's annual Banquet and Ball, and committee, headed by Chairman Al (Moxie) Miller, cut the price of admission \$4.50 and urged that more War Bonds be purchased with the balance. Olin H. Price, representative of the Treasury Department, was one of the principal speakers.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Jan. 9.—President Jack Nelson was away on a business trip to the East, so First Vice-President Fred H. Kressmann presided at the January 7 meeting. With him at the table were Third Vice-President S. T. Jessop, Treasurer William Carsky, Secretary Joe Streibich and Past Presidents Edward A. Hock and Sam J. Levy. Application of Charles E. Moulds was ordered posted for one week. Mike Wright's directory committee is getting into action. Ernie A. Young directed the enjoyable New Year's Eve party. Members were grieved to learn of the death of Brother Walter Mathiesen. Relief committee reports Brother Max Goodman is resting well and recuperating after a recent operation at St. Joseph Hospital, Hot Springs. Brother Ted Cope also is recovering from an operation on his knee. Vice-President Kressmann announced that Brother Charles G. Driver will continue as League chaplain for 1943, a position he has very capably filled for several years.

Past President Sam J. Levy and his committee will bring in the final report on the renewal of club's lease at the next meeting. Brother Wolfe Rosenstein returned from a holiday furlough and visited the rooms. Lee A. Sullivan also visited. Ben Levine's name has been added to the list of members in the service.

Ladies' Auxiliary

Club held a regular meeting December 31 at the Sherman Hotel, with these officers (See SLA on page 49)

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Jan. 9.—Our auditors are working on books of club, preparing annual report. Next general meeting will be held on the 13th. Big event scheduled is President's Birthday Party in the rooms January 29 for FDR's Infantile Paralysis Fund. Many of our men in service spend their furloughs in New York and visit the rooms during this period. Among recent member soldiers in town were Private Harold Lupien, Newport, Ark.; Frank Pisa, 77th Division; Sy Aurillo, Marine Corps; Justin Wagner, Max Miller and Frank Rappaport. Al Katzen, Camp Upton; Clyde Alexander, navy. Also among welcomed soldier visitors was Private Louis Pasteur, 2d Battalion Black Watch, Sussex, N. B., Canada. Letters from Privates S. Brody, Harry Koretsky, Edward Kalin, Ben Berk, Joseph L. Rice, Julius Levy, Sidney Rifkin, William J. O'Shea and numerous others. Private Lester Nelson is about to go overseas.

Gerald Snellens in from Allentown. Past President Max Linderman, after a four weeks' stay in a local hospital for a thro check-up, back 100 per cent perfect. Brother Ben Williams having a once over in St. John's Hospital, Long Island City. Brother Max Goodman left for Hot Springs, Ark., where he will undergo an operation in Wade's Clinic Hospital. Kenneth Howard back from Washington, D. C., where he was interested in a Christmas store. . . Brothers Jack Greenspoon, John McCormack and Kirby McGary report that their Christmas stores were successful. George Traver had his kiddie rides in department stores. Vice-President Oscar Buck has managed to make Miami and will stay there for a few weeks. Art Lewis is commuting between Norfolk and club. George Hamid is like the proverbial flea—one can't put a finger on him. Bill Bloch up to his ears in war orders. Jimmy Davenport has been appointed steward; Andre Dumont, sergeant at arms. Latest inductee, Arthur Goldberg, club printer. A fine gesture of Arthur's was to turn over his print shop to employees for the duration.

A number of the Christmas packages sent to our soldier boys have been returned owing to faulty addresses. Brother Major Hoffman is now Lieut. Col. Hoffman, if you please. Expect to hear of Private Elias Sugarman's promotion any minute. Brother Bill Powell writes he "loves soldiering." Brother Irving Rosenthal is making a trip to Hollywood with his wife. Brother Jack Rosenthal stays home to mind the house with Joe and Al McKee. Secretary Joe McKee is crammed with new ideas for betterment of club. Harry Rosen, new assistant treasurer, is a great worker for club. Joe Hughes, the new treasurer, has been one of the arms of the Hamid office for many years and has no fear of large sums (See NSA on page 49)

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Jan. 9.—Club's party held in connection with the International Association of Showmen's party December 31 in the clubrooms in the Maryland Hotel proved successful. Women served the buffet supper and the men provided the refreshments. Prior to the party, First Vice-President French Deane called a special meeting and made arrangements for the Installation and Birthday Party to be held on January 19 in the new Banquet Rooms in the Lennox Hotel. Secretary Grace Goss is notifying all out-of-town members by letter and a good attendance is expected.

All members who have not done so are requested to send in their dues so the secretary can close her books.



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Jan. 9.—Regular weekly meeting was called to order by First Vice-President C. F. (Doc) Zeiger. Installation of officers for 1943 followed, with Chaplain W. Frank Delmaine in charge of the ceremony. Those installed were Noble C. Fairly, president; C. F. (Doc) Zeiger, first vice-president; Clay J. Weber, second vice-president; Denny Pugh, third vice-president; G. C. McGinnis, secretary; Harry Altshuler, treasurer; George Elser, warden. George Carpenter, Fred Tousley, Jack Ruback and Mike Wright were appointed to board of directors. Following the installation Brother Altshuler presented President Fairly with the gold membership card, as has long been the custom.

Minutes of the previous meeting and detailed financial report were read and approved. Petitions of John J. Re, concessionaire; Warren L. Davis; Ralph Noble, of Baker-Lockwood, and Henry G. Grimes, circus attache, were voted upon and approved. Communications were read from Lloyd Swingen's family, Charles Goss and Ben O. Roodhouse.

The club was the recipient of \$75 in War Bonds from Past President W. I. Mellor, of Baker-Lockwood. Committee reported favorably on the receipts of the ball and tacky party. Brother Delmaine (See HASC on page 49)



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Jan. 9.—Club's regular Monday night meeting was dubbed Past President's Night with the induction of the new slate also taking place. Communications were read from Fred Crosby, of Honolulu, who wirelessly his 1943 dues; Ed Kennedy, Pvt. Robert Bodkin and Frank Forrest.

Lunch was served after adjournment.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Jan. 9.—All officers were present at the January 4 meeting, when five new members were admitted and two reinstatements were approved. Two more War Bonds were awarded at the meeting. All money received from the bonds goes into club's Service Fund for members in the armed forces. Brother George Harris, a corporal in the army, attended the meeting. He was home on a furlough and complimented club members on the gifts sent the boys in the service.

Members voted the New Year's Eve dance at Eastwood Park one of the best ever staged by the club. Clubrooms are filled nightly with out-of-town showmen and fair men. Luncheon for the annual election on January 11 is being prepared by Mrs. Sam Goukd. Brother Leo Lipps is recovering from illness.

THANKS FOR ORDERS AND GOOD RECORDS Made With Our NEW WAR SHOW WORLD WAR NO. 2

Hundreds of dollars a week for you, too, right now in store rooms, etc.

IT MAKES THE HAIR STAND UP

It's as different from anything anyone can see anywhere. Terrific scenes magnified on colored glass in color, great blow-ups in frames, also in color. Boosted by city officials and all classes, 2 people easily run the show. Help win the war. Swell flashy front for store-room and windows and a great show inside. Any store-room in any city in good location just what you want. They pour in.

Only \$125.00

Wire or mail \$40.00, show will go out in two days, remainder collect. Supply limited. All show material fully guaranteed. For 20 years builders of Walk-Thru Shows. Order today or write for information, plans, etc.

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JAPANESE SHRUNKEN HEAD

Hold one up, watch the crowds come. They all want to see a dead Jap. Everybody remembers Pearl Harbor. Many Japs captured in New Guinea. A cannibal tribe actually shrinks human heads. We tell you all about them with each head. Genuine reproduction of Japanese Head Shrunk, post paid only 88. Deposit required.

TATE'S CURIOSITY SHOP, Safford, Arizona.

WANTED FOR Milo Anthony Museum

To open in Cleveland, Ohio, Feb. 10th. Sensational Freaks to feature. Novelty Acts, Musical Act, Fat People, Pin Heads, Midgets, Alligator Boy or Girl, Working Acts of all kinds. Lecturer and Ticket Sellers that can talk. Top salaries paid to sober and reliable people. Address all mail to
MILO ANTHONY, Gen. Del., Cleveland, Ohio.

IDEAL EXPOSITION SHOWS

"America's Best Amusements"

William Glick, Manager

NOW BOOKING SHOWS, RIDES AND CONCESSIONS FOR THE 1943 SEASON

THE SHOW WILL OPEN AT HAGERSTOWN, MARYLAND, THE EARLY PART OF APRIL, ONE OF THE GREATEST DEFENSE CITIES IN AMERICA, THE HOME OF THE FAIRCHILD AIRPLANE FACTORIES. WE WILL PLAY EASTERN TERRITORY IN DEFENSE CITIES WHERE THEY ARE WORKING THREE SHIFTS.

SHOWMEN—Have complete outfit for Monkey Circus except Animals. Want man to furnish Animals and operate same. WILL BOOK Circus Side Show, Midget Show, Illusion Show, Fat Show, Minstrel Show and any New and Novel Attractions. Have outfits for the above and will finance if necessary. WILL ALSO BOOK Fun House or good Glass House.

WILL BOOK OR BUY Roll-o-Plane, Octopus, Spitfire or Fly Away.

CONCESSIONERS—All Concessions open, including Wheels and Grind Stores, Ball Games, Shooting Galleries, Palmistry, Pitch-Till-U-Win, etc. Will sell exclusive to responsible people.

WANT SPECIAL AGENT AND PROMOTER—Also RIDE FOREMEN for Merry-Go-Round, Ferris Wheel, Ride-o, Lindy Loop, Loop-o-Plane and Kiddie Auto Ride. WANT Lot Superintendent and Builder.

WE OWN A FLEET OF SEMI TRAILERS AND NOTHING GILLIES ON THIS SHOW.

Write or Wire WILLIAM GLICK, General Manager,
NEW SHERWOOD HOTEL, 212 West Monument St., Baltimore, Md.

DEE LANG'S FAMOUS SHOWS

14th Annual Tour—Completely Motorized

CAN PLACE FOR 1943 SEASON. OPENING IN OR NEAR ST. LOUIS, MO. CONCESSIONS: Any Concession that can operate for not over ten cents. Also can place Concession Agents for all different type Concessions. George Golden is no longer connected with this show. SHOWS: Have complete frame-up for Girl Show, including large trailer front. Will turn same over to party capable of handling same. Also have frame-ups for following shows that I will turn over to people who are capable and will take care of the property I furnish: Jungle Land, Athletic, Crime and several other complete frame-ups if you have something worth while putting in. RIDES: Can place Ride Foreman and Second Men who can drive Big Ell Semi Trailers.



All people who have ever been with me before, write, as I may have a good proposition to offer you. All address: DEE LANG, Gen. Mgr., P. O. Box 801, Carbondale, Ill.

P.S.: Motorized Shows have been granted permits for Gas and Tires for 1943, so they know they can operate.

BLANDING CENTER PARK

Located at Bus Terminal for All Service Men From Camp Blanding.

Now Booking on Percentage: Rides, Side Shows, Girl or Dope Show, all legitimate Concessions, Ball Games, Cat Rack, Striker, Skating Rink, etc. Thousands of service men and civilians to play to weekly.

Wire or write or come see WILLARD CAMPBELL at Blanding Center.
P. O. Box 168, Starke, Fla.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

COLD forges?

MR. AND MRS. E. O. RICHARDSON entertained friends with a Christmas party at their trailer park in Cary, N. C.

LOU DAVIS'S Look at Life Museum opened to good business at Lufkin, Tex., December 30.

HIBERNATING or working?

L. G. KING, well-known promoter and contracting agent, cards from New York that he is ill at 923 Eighth Avenue and would like to read letters from friends.

C. VIGUS, formerly with John R. Ward Shows, has settled at Grenada, Miss., where he will operate his photo gallery for the duration.

PLANNING and building or just planning?

AFTER A SUCCESSFUL season with Royal American Shows, Mr. and Mrs. Warren Murphy have opened a service station in Miami.

BOB PAUL, impersonator of cartoon characters, closed with Coleman's Museum in Baton Rouge, La., and is vacationing at Laredo, Tex.

WONDER what's cooking on cookhouse stoves in quarters this winter.

DOING with less coffee, sugar, meat and gasoline this winter is considered patriotic. Other winters it was a necessity.

BOB WALLACE, impersonator of Pop Eye the Sailor, advises from Corsicana, Tex., that he is with Pete Kortess's World's Fair Museum there and not with Frank Coleman's Museum as previously stated.

LOUIS T. RILEY, owner of Dixie Belle Shows, cards from Owensboro, Ky., that he has been released from a hospital and is confined to his home there. He plans to vacation in Miami later.

LOT of hotel-lobby experts are discussing what will happen next season and other things that they don't know anything about.

"AM CONTRACTED as human cannonball with Fearless Gregg's cannon act," writes Lucky Jacobs from Detroit. "Will open with All-American Exposition in March."

GEORGE HARRIS, last season with Blue Ribbon Shows, cards from Waco, Tex., that his wife, Chappie, has been released from Prairie View (Tex.) Hospital. They will winter in Waco.

BECAUSE "birds of a feather flock together" it is easy for managers to weed 'em out and leave 'em on the lot.

PENNY PITCH GAMES
 Size 48x48", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.25

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

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 124-126 W. Lake St. CHICAGO, ILL.

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 All readings complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
 Analysis, 3-p., with Blue Cover. Each03
 Analysis, 8-p., with White Cover. Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25c.
 No. 1, 34-Page, Gold and Silver Covers. Each .35
 Wall Charts, Heavy Paper, Size 28x34. Each 1.00
 Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
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PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc.35c
 Signs Cards, Illustrated, Pack of 3615c
 Graphology Charts, 8x17. Sam. 5c, per 1000 \$6.00
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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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 Instant Delivery. Send for Wholesale Prices.

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—GENERAL AGENT—
 Known Coast to Coast
 "As One of the Best"
 FRANCES HOTEL
 19-21 N. E. 3rd Street, Miami, Florida

JOYLAND MIDWAY
 Wants to book for the 1943 season one Flat Ride with or without transportation.
 Open on Detroit lots early in March.
 Want to buy horses for Jumping Horse Merry-Go-Round, regardless of condition.
 Address:
ROSCOE T. WADE
 917 HUNT ST. ADRIAN, MICH.

GOLD MEDAL SHOWS
 NOW BOOKING FOR SEASON 1943
 Address: OSCAR BLOOM, Mgr.
 P. O. Box 32 Columbus, Miss.

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 NOW BOOKING FOR 1943
 SHOWS AND CONCESSIONS
 100 DAVENPORT ST. DETROIT, MICH.

SOL'S LIBERTY SHOWS
 NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON
 Address: P. O. BOX 223, Caruthersville, Mo.

BYERS BROS.' COMBINED SHOWS
 NOW CONTRACTING FOR 1943
 Business Office: Aransas Pass, Texas.



MIDWAY folk are working in war plants all over the United States. Members of Sol's Liberty Shows who are doing their bit for Uncle Sam (left to right) are Mrs. Arleen McAdomis, aircraft worker; Edward McAdomis, shipyard employee; Richard (Bub) Finley, U. S. Navy; Mrs. Marie Rasmussen, aircraft worker; Claire Winters, shipyard; Mrs. Mae Winters and Andy Rasmussen, aircraft. Photo was made on New Year's Day at Chula Vista, Calif.

RUBY AND JOE KANE card from Rochelle Park, N. J., that they have again booked their ball games with Bantly's All-American Shows for 1943.

MR. AND MRS. J. B. BOARE info from Rochester, N. Y., that they have contracted their three concessions with Sunburst Exposition Shows.

SO it has been for ages. 'Your partner of today is your competitor tomorrow.

MRS. WALTER W. ROWAN, of John H. Marks Shows, who recently underwent an operation, is convalescing at the home of her sister, Mrs. W. R. Dock, in Cedar Rapids, Ia.

E. J. (WHITEY) SPAGEL, former cookhouse waiter on Johnny J. Jones Exposition and Endy Bros.' Shows, letters from Indianapolis that he is working in a war plant there for the duration.

OLD SAW: "Where there is smoke there is fire" doesn't hold good where jackpots are being cut up.

"HAVE BOOKED my pony ride with Bright Lights Exposition Shows," cards W. B. Cushwa from Hagerstown, Md. "Will leave here soon for quarters at Clarksville, Va."

FORMER RIDE FOREMAN on World of Mirth and O. C. Buck shows, Clarence St. Germaine reports from Camden, N. J., that he recently inherited his grandmother's estate.

EDDY AND VERA STEELE, concessionaires, last season with Johnny J. Jones Exposition, are wintering in Memphis, where Eddy is employed in a war plant and Vera in a coffee shop.

OWNER AND MRS. JACK VOMBERG, of Badger State Shows, have left Milwaukee to visit their son, Arnold, who is stationed with the air corps in Hondo Field, Tex., according to William Grady, of West Allis, Wis.

"BAD thing about playing small towns is that the natives learn by Tuesday that we haven't anything behind our fronts."

GLENN AVERILL, former owner of Averill Shows for several years, narrowly escaped serious injury New Year's Day when a heavily loaded truck drove thru his restaurant near Detroit. The building was practically demolished.

LAST SEASON with World of Fun, Pioneer Victory and Garden States shows, Mr. and Mrs. John C. Smith, photo gallery operators, are wintering in their new trailer home at Warren, O., where John is engaged in war work.

SHOWMEN have always taken hard blows bravely—but such a minor inconvenience as java rationing handed them a terrible jolt.

MR. AND MRS. FRANK VOGTS, of New York, and Mr. and Mrs. Tom Hoctor, Utica, N. Y., spent the holidays with Manager and Mrs. Myron Colegrove, of

"As Ye Sow—"

EVERY MIDWAY has its characters. They are admired, knocked and boosted and furnish good jackpots and laughs for the rest. Whatever they are is what they must be for the duration of their trouping lives. Some are noted for their liberality, some because they are suckers for local rackets, others because they are good sports who bet on anything, and the last are the happy-go-lucky lads who lake life as it comes and are cheerful under the most trying conditions. Sparky and B. & O. were of the last-named type. B. & O. was so dubbed because he claimed that he had been a railroad conductor in his youth. It was only one of his fond jackpots which he imagined would add to his prestige. He was always cracking about the days when he was a "conquerer." Sparky imagined that he was an all-round showman, much smarter than the village hicks. His pet job was faking a bass drum in bally bands. The two never stayed on any one job and before the season ended they had worked on shows, rides and concessions. Both claimed that they had never lost any money in the business, due to always opening and closing broke, which made the tours even breaks. They had a contempt for rustics and would never be seen talking to one for fear of what other showmen would think. Their favorite pastime was aping the "pumpkin balers." Even the townfolk were considered "rubes" and the zoot-suited school boys they figured as the worst chumps of all. On a show's arrival in town they were always the first to rush to any mansion in sight, while dragging their battered 20 years of hustling with them, to ask for rooms. They imagined that a townner wouldn't live in a big house unless he had rooms to rent. After renting one in a private home they would spend Sunday afternoons sitting on their landlord's front porch, cracking, "Hey! Neighbor! How about a chew of your scrap?" to every passing pedestrian. Then they laughed heartily when accommodated. While riding atop a truck on cross-country jumps their favorite pastime was to point at fields and crack, "The old chump's got a pretty nice patch of pertaters" as entertainment for other riders. Finally love crept into their lives and they married two middle-aged country bims, who bankrolled the honeymoons. Bringing their brides back to the lot to give 'em the life of lights and travel they had promised them, they were soon surrounded by troupers who wanted to know whether they had honeymooned at Niagara. Then, to their dismay, one of the brides opened her trap before they could "shush" her. "Niagara!" she exclaimed. "I never heard tell of it. We made them take us to Rock Island to see a mail-order factory from which our pappies bought plows for over 50 years."

Sunburst Exposition Shows, in Rochester, N. Y.

GIRL SHOW OPERATOR on Honest Kelley Shows last season, Larry R. Burns has resigned his position with Army Trading Post in Monroe, N. C., and plans to frame a club and theater act with Kitty McGuire.

DRAWING power of these present-day

A NO. 5 BIG ELI WHEEL
 at a September, 1942, Southern Celebration had a one-day gross of \$786.00.
 In 4 days this wheel grossed \$1359.65 (average per day \$339.91).
 Hundreds of BIG ELI WHEELS earn regular Profits for their Owners.
 ASK us about a BIG ELI for 1943.

ELI BRIDGE COMPANY
 Builders Jacksonville, Ill.
 800 Case Avenue

WILL BOOK OR LEASE
 Up-to-date major Rides stored in Miami for Florida dates. Address:
ED ROTH
 2031 N. W. 33rd Street MIAMI, FLA.

boom towns will be hard to determine after the war is over, and some former red dates will be disappointments.

"AM OPERATING a parking lot here," cards L. M. Nelson from Corpus Christi, Tex., "and enjoying good business and good fishing. Many showfolk around here, and all looking forward to opening week."

REMEMBER when the old cookhouse sign, "Don't laugh at our coffee; you may be old and weak yourself some day," was considered a gag?

BUDD SCOTT, former stockman for Dodson's World's Fair Shows, letters from Harlingen, Tex., that Bill Hartly and Doc Salesburg, concessionaires of the same shows, are winter trouping in the Rio Grande Valley, with business okay.

DUE to good hog-killing weather prevailing in Georgia, the Gate & Banner Shows reported poor midway attendances during the past week.

WALKER AND COZY, former side-show operators on John R. Ward Shows, are working in Wonders of the World Museum in Baton Rouge, La., where Walker is lecturing and doing four acts. Many members of the Ward Shows were visitors recently.

"DIS income tax business makes me no nevah mind," remarked O' Sam, colored, who gets no salary, after having half of his fairs canceled for the duration.

NOTES FROM LITTLE ROCK by Frank J. Bearshaw: Robert Hughey, owner-manager of Hughey Greater Shows, has left for Chicago. George Heimermann, former cookhouse manager on shows, is still manager of the Wonder Bar. Mayo (Specks) Williams, superintendent of Mrs. Dave Stock's rides on Wonder Shows of America, is clerking in a local hotel. V. G. (Slim) Priest, last season with Roy Goldstein's concessions, is managing the post exchange at near-by Camp Robinson. F. T. Puzzell, ride and roller rink operator at Fair Park, reports good business despite bad weather.

WHEN a fowner asked a carnival manager: "What brought you and your show here for the winter? Was it your fondness for hamlet life or was it your love for our citizens?" he replied, "What brought me here was that big vacant warehouse."

NOTES FROM McAlester, Okla., by Doc H. Capell: Troupers working on a navy job here include Frank Duesan, former carnival general agent; Kenneth Dawson, operator of tent shows; Jack Morgan, athletic showman, and the writer and his three sons, Jack, Bob and Billie, ride and show operators. Other showmen here are J. J. Colley, owner of shows bearing his name, who is operating a cafe managed by Bob (Curly) Burns, Colley Shows' legal adjuster. I. J. Clark, former owner of Clark's Greater Shows, is operating four photo booths here. Joe Starr (Chief White Eagle), med show owner, and son are operating a restaurant and fruit stand. Brownie Atkins, of All-American Exposition, is in the garage business. Ed Whalen, concession operator of Central States Shows, and John Clark are operating an eatery and amusement hall. Doc Coy Hammock, med showman, is pitching.

IT'S malicious, we'll admit, but when a small show loses a week's business due to a larger one day-and-dating it, it gives 'em a lot of satisfaction when the other gets the same dose.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. SAM BERKURTT, former carnival trouper, is soldiering with Service Company, 47th A. R., A. P. O. 264, Armored Division, Camp Chaffee, Ark.

FORMER CONCESSIONAIRE with Snapp Greater Shows, Pvt. Harry Thomas

is serving with Battery B, 35th Bn., 8th Regiment, F. A. R. T. C., Fort Sill, Okla.

PVT. DAVID E. WARD, former showman, is in Station Hospital, Ward No. 35, Fort Dix, N. J. He would like to read letters from friends.

LAST SEASON with O. C. Buck Shows, Pvt. Walter Beaty is soldiering with Co. I, 398 Inf., A.P.O.-100 Div., Fort Jackson, S. C.

FORMERLY WITH Hendrick's concessions on Magic Empire Shows, Pvt. Robert L. McCarrell is stationed with Co. G, 13 QMC, Camp Lee, Va.

PVT. ALBERT ROCHMAN, former concessionaire with Hennies Bros.' Shows, is with army air corps, 733 TSS (Sp.), Fort Lyons, Colo.

LAST SEASON with Beckmann & Gerety Shows, Pvt. Ernest E. Wenzik, concessionaire, is with 566 TSS (Sp.), Flight D, RM 404, Atlantic City.

THOMAS (SONNY) FLYNN, with Bob Ledy on Keystone Modern Shows last season, has enlisted and is with Service Company, 561st Para Troop, Toccoa, Ga.

RICHARD (BUB) FINLEY, formerly with Sol's Liberty Shows, is with Company 710, U. S. Navy T. S., San Diego, Calif.

PRIVATE WILLIAM R. McNEESE, formerly with Crowley's United and John R. Ward shows, is with Company C-46 AZR, APO 255, Camp Cooke, Calif.

MR. AND MRS. ABE FRANK advise that Private Henry Culbreth, who trouped with carnivals for 20 years, is in the armed forces in North Africa.

PVT. FRANK RAPPAPORT, concessionaire with Bantly's All-American Shows,

is with Battery A, Recruit Training Center, N. Y. Region AAAC, Verona, N. J.

DEE NIFONG letters: "Am in the navy reserve but doing duty with fleet marine force. Address is 1st Medical Corps Bn., Co. B, Camp Elliott, San Diego, Calif."

PVT. GLEA F. VANCE has returned to Army Air Base at Greenville, S. C., after spending his Christmas furlough in Buffalo visiting Norman Dick, John Gnat, Thexton Terry and Gene Lockwood.

FRED E. COX, formerly for several seasons superintendent for R. J. Haney's Scooter on Johnny J. Jones Exposition and last season at Summit Beach Park, Akron, is a private in Co. A, 21st Bn., OTC, Camp Santa Anita, Calif.

PVT. RONALD M. (JIMMY) ADAMS, former Athletic Show operator with J. F. Sparks, Fidler's United and J. R. Edwards shows, reports that he is athletic director, teaching hand-to-hand combat and wrestling, with 939 Bomb Sq., A.A.F.A.P.S., C.A.A.F., Carlsbad (N. M.) Airfield.

PVT. LOUIS D'JOSEPH, former guess-your-weight concessionaire, advises from Camp Santa Anita, Calif., that he is in a hospital there with complicated kidney trouble. D'Joseph is with Co. D, 22d Bn., and would like to read letters from friends.

MRS. LOUISE BEALL reports from Cleveland that Private Walter S. (Jeff) Podgorki is with Headquarters Bn., 308th C. A. B. Bn., Seattle, Wash. Private Henry (Hank) Cigoj, she says, is with 1146 Tech. School Squadron, Basic Training Center, Miami Beach, Fla. Both were with Herman Beal's concessions on George Clyde Smith Shows.

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DE BELLE

Barnstall, Tex.

Week ended January 9, 1943.

Dear Editor:
Without its Minstrel Show band blaring *Old Lang Syne*, Ballyhoo Bros.' Circulating Exposition went into the barn in two countries. Our train, which has been traveling on the Mexican side of the border, was stored there. The lot equipment has been placed in three large warehouses here. Manager Pete Ballyhoo announced that the show had closed but hadn't stopped, which mystified all of us until we were informed that, due to a man-power shortage, we were to report for hammer-and-tongs duty the following day. From what we learned from the bosses' chauffeur, who claims that they cut it up while driving, plans are to start the Mexican tour in two weeks. The chauffeur's wife, who acts as the bosses' wives' personal maid, told our girl-show members that her female bosses, who operate the show's cookhouse, received a menu from Mexico City and a book, *Six Easy Lessons in Spanish*, and are making plans for the coming tour.

General Agent Lem Trucklow, who was reported being below the border for some time, arrived here dressed like a prospector and leading a pack mule loaded with contracts and most everything except a grub stake, pick or shovel. To prove that he had really been down there (without showing the contracts) he cut up several jackpots in Mexican which had the earmarks of being a mixture of Pennsylvania Polish, Cajun French and carnival pig Latin. Show talkers are attending a Mexican night school and are learning openings suitable for the attractions they represent. Instead of writing sheet as during former winters they are now working their way thru college by doubling in quarters during the day. Our quarters cookhouse has taken us off the Rio Grande Valley orange diet and is pepperizing our systems with chile con carne, which points strongly toward an early opening.

What we thought to be an oil truck turned out to be a 1,000-gallon shipment of peroxide for the gal show and we are sure its color scheme for the tour will be blond. Wish you could see the proof of the show's four-page herald that arrived from the printer. The show's title on it reads, "Ballyhoo Bros.' Mucho Grande Internationale Exposition." Its art is a masterpiece of clever press agenting. One cut is from a picture we made last sum-

mer of a modernistic-fronted chili parlor in Philadelphia, with its neon sign, "Real Mexican Chili." The shop crew is reproducing the front in miniature for the cookhouse. The bosses' pictures on the herald show them wearing sombreros and, according to their biographies, they are sons of a former San Antonio tamale king. The back page carries a picture of tents pitched in a banana grove with cut lines which, when translated into English, read, "Internationale as It Appeared on Its First Mexican Tour in 1894." To back it up, Co-Owner Jake Ballyhoo has another picture of the same grove, showing himself and five other fruit buyers.

As none of us can read, write or speak Mexican and because Lem Trucklow promised to stage a bull fight as a press party, with the press agents acting as foreadors, it is obvious that the present press department will not make the tour. Trucklow claims it's our duty to settle the argument, "Which is more powerful—the pen or the sword?"
MAJOR PRIVILEGE.

West Coast Combo Plans for 1943; Launch Bond Drive

SAN FRANCISCO, Jan. 9.—Members of the staff of the West Coast Amusement Company, at a general meeting in Roosevelt Hotel here, mapped plans for the coming season. Attending were General Manager Mike Kekos, General Agent W. T. Jessup, Secretary Leo Leos and Concession Manager Harry Meyers. Current plans call for opening the season in downtown Oakland, Calif., late in March with a Victory Celebration and Bond Drive. The patriotic theme is to be worked out later.

Management plans to play the usual route, including stands in California, Nevada, Washington and Oregon. Contracts have already been signed for some of the key cities.

Special paper bearing the new title of West Coast Victory Shows, together with special Buy War Bonds paper, will be used this season. Swede Wilson is in quarters, readying the rolling stock. He will be joined in a few weeks by a (See West Coast Combo on page 41)

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns

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Complete KENO Outfits

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GAMES, STRIKERS, ETC.

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Ride Foremen and Ride Men, contact now.
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Ride Help, Concessions and useful Show People in all departments.
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J. R. EDWARDS SHOWS

OPEN MAY 1 IN OHIO

WANTED—Corn Game and Cook House, Pan Joint, Legitimate Grind, Concessions of all kinds. Positively no racket. Can place Legitimate Shows.
WANTED—Foremen for Tilt-a-Whirl, Ferris Wheel, Merry-Go-Round, Chair-o-Plane. Also Electricians. Can place versatile Ground Acts.
Short Jumps in Ohio's best territory.
Address all mail and wires to J. R. EDWARDS, 233 N. BUCKEYE ST., WOOSTER, O.

Crowd on Hand for NSA Auxiliary's Installation Feed

NEW YORK, Jan. 9.—Over 100 members turned out for the fifth annual installation dinner of the Ladies' Auxiliary of the National Showmen's Association in the Oxford Room of Hotel Rasoif here January 5 to witness the induction of Blanche M. Henderson as president for 1943. Edna Lasures, installation chairman, presided, and assuming office with the president were Mrs. Marlea Hughes,

first vice-president; Magnolia Hamid, second vice-president; Anna Halpin, treasurer; Rose Rosen, assistant treasurer, Lydia Nail, secretary; Mildred Peterson, chaplain; Pearl Meyers, auxiliary hostess; Midge Cohen, chairman board of governors, and Ida Harris, vice-chairman. Flora Elk was installation officer.

Each officer, after receiving corsages of flowers, presented by Helene Rothstein, was escorted to her place by Sisters Jane McKee and Agnes Burke, pages. After an opening prayer by Past President Midge Cohen, the National Anthem was rendered by Lois Lynn, with Arnold New at the piano. Outgoing officers received corsages from Margaret McKee, and Ruth

Gottlieb presented flowers to the Gold Life Members. Those given to the installation assistants were presented by Bella Brenk. Bess Hamid made the presentation of the sashes emblematic of the Life Membership to Sister Jane McKee and Mrs. Shirley Lawrence.

Packman Award

The Dorothy Packman award for the member who obtained the largest number of new applications for 1942 also went to Jane McKee, with Shirley Lawrence winning second place, and Rose Lange, third. Past Treasurer Ida Harris presented outgoing Secretary Mrs. Ethel Shapiro with a gift on behalf of the Auxiliary, while Chairman Edna Lasures presented the president with a bouquet of flowers. The new secretary, Mrs. Frances Simmons, read congratulatory letters and wires from the Ladies' Auxiliaries, Pacific Coast Showmen's Association, Heart of America Showmen's Club and Showmen's League of America. A basket of flowers was presented by Sister Irene Greene Moore and her husband. Among those in attendance were Frances Barnett, Rhea Carson, Irene Goldberg, Fanny Michael, Molly Milgrim, Fernande Aamland, Blanche Balzer, Audrey Taylor, Ella Diekman, Mollie Decker, Jean Dellabatte, Josephine Dunfield, Lillian Faber, Lillian Fleming, Alice Hoffman, Vera Labreque, Mary Lutich, Rose Messias, Louise McGarigal, Catherine Nicoline, Mrs. Edna O'Rourke, Mary Quinn, Lena Rifkin, Mrs. Edna Riley and Mrs. Gladys Young.

Jones' Quarters Work Under Way in Augusta

AUGUSTA, Ga., Jan. 9.—Christmas at quarters was highlighted with the usual extra bill of fare for dinner served by Chef Danny Boyd. Mrs. Johnny J. Jones went to Decatur, Ala., to be with her son, Johnny, stationed there with the army air corps. General Manager E. Lawrence Phillips has returned from a business trip to De Land, Fla. Neil Berk, general agent, spent the holiday with his family at Miami Beach, Fla., before taking to the road again.

Quarters activity has been concentrated mostly on repairing of the show's motor equipment under the direction (See JONES' QUARTERS on page 49)

ROUTES

(Continued from page 18)

- Ross, Dorothy (George Washington) NYC, h.
- Rossi, Pat (Tony Pastor's) NYC, nc.
- Ross, Stan (Roxy) NYC, t.
- Roth, Lillian (19th Hole) NYC, nc.
- Roxyettes (Earle) Washington, t.
- Runkle, Hal (Greenwich Village Inn) NYC, nc.
- Russell, Gilbert (Versailles) NYC, nc.
- Russell, Connie (Copacabana) NYC, nc.

S

- St. Claire Sisters & O'Day (Shrine Circus) Cleveland 11-24.
- Salamaek, Tony, Trio (Glenn Rendezvous), Newport, Ky., nc.
- Salute to Hawaii (Paramount) Toledo, O., t.
- Sandler, Harold (Monte Carlo) NYC, nc.
- San Juan, Olga (Copacabana) NYC, nc.
- Savo, Juan Jose (El Chico) NYC, nc.
- Saxon, Sam (Butler's) NYC, nc.
- Scott, Hazel (Cafe Society Uptown) NYC, nc.
- Scott, Margaret (Pierre) NYC, h.
- Scott Sisters (Bolton Square) Cleveland, h.
- Scott, Winnie (Swing Club) NYC, nc.
- Sebastian, John (La Vie Parisienne) NYC, nc.
- Senter-Webb Trio (Merritt) Wilmington, Del., h.
- Setz, Val (Riverside) Milwaukee, t.
- Shayne & Armstrong (Music Hall) NYC, t.
- Shaw, Sonia (Rainbow Inn) NYC, nc.
- Shea, Jack (Roosevelt) Jacksonville, Fla., h.
- Sherman, Hal (Riverside) Milwaukee, t.
- Sherman & Secker (Roxy) NYC, t.
- Slemmon, Hank & Archie (USO Camp Show) Austin, Tex., 14; Del Rio 15; Eagle Pass 16; Comstock 18; Sierra Blanca 19; Pyote 20.
- Simmons, Gertrude (Palmer House) Chi, h.
- Sinatra, Frank (Paramount) NYC, t.
- Sister Rosetta Tharpe (Chicago) Chi, t.
- Skyliners (Indiana) Fort Wayne, Ind., h.
- Slonne, Belle (Tony Pastor's) NYC, nc.
- Small, Mary (Oriental) Chi, t.
- Smith, Betty-Jane (Chez Paree) Chi, nc.
- Sporn & Dukoff (Neil House) Columbus, O., h.
- Spot, Jack (Bismarck) Chi, h.
- Starr, Georgette (Cinderella) NYC, nc.
- Sterners Sisters (Earle) Phila, t.
- Sullivan, Joe (Onxy) NYC, nc.
- Summer, Helen (Ivanhoe) Chi, re.
- Suns, Three (Piccadilly) NYC, h.
- Sydell, Paul, & Spotty (RKO-Boston) Boston, t.

T

- Taubman, Paul (Cashah) NYC, nc.
- Taylor, Hilda (Sawdust Trail) NYC, nc.
- Taylor, June, Girls (Chase) St. Louis, h.
- Terry Sisters (Leon & Eddie's) NYC, nc.
- Therrien, Henri (George Washington) Jacksonville, Fla., h.
- Thompson, Arlene (Belmont Plaza) NYC, h.
- Thon, Valerie (Palmer House) Chi, h.
- Timmons, Dorothy (Nicollet) Minneapolis, h.
- Toppers, Four (Enduro) Brooklyn, re.
- Torres, Quito (Famous Door) NYC, nc.
- Truzzi (Palmer House) Chi, h.
- Tullah & Mia (Colosimo's) Chi, nc.

V

- Val Dez & Peggy (Dutch Mill) Baltimore, nc.
- Valdez, Vern (Wonder) New Orleans, nc.

- Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
- Veloz, Angela (Castleholm) NYC, re.
- Vilalta, Alexander (Cashah) NYC, nc.
- Vincent, Romo (Rlobamba) NYC, nc.
- Vonn, Frederic (1 Fifth Ave.) NYC, h.

W

- Wallace, Helen (Pinto's) NYC, nc.
- Wash, Sammy (Mon Paree) NYC, nc.
- Ward, Marjorie (Club Royale) Detroit, nc.
- Weber Bros. & Chatila (Troadero) Phila, t; (Empire) Newark, N. J., 17-23, t.
- Westley, Roger (Lido) San Francisco, nc.
- Whaling, Bobby, & Yvette (Beverly Hills) Newport, Ky., cc.
- White, Ann (Cafe Maxim) NYC, c.
- White, Doris (Rainbow Inn) NYC, nc.
- White, Jerry (Bill's Gay '90s) NYC, nc.
- White, John (La Vie Parisienne) NYC, nc.
- White's, George, Scandals (Colonial) Dayton, O., t.
- Wilke, Dick (Nicollet) Minneapolis, h.
- Wilson, Toy (Famous Door) NYC, nc.
- Wilson & Steele (Cerutti's) NYC, re.
- Winton & Diane (Greenwich Village Inn) NYC, nc.
- Woods & Bray (Nixon) Pittsburgh, c.
- Wyse, Ross, Jr. (Palace) Cleveland, t.

Y

- Yacht Club Boys (La Martinique) NYC, nc.
- Yates, Hal (Sheraton) NYC, h.

Z

- Zimmer, Vicki (Kelly's Stable) NYC, nc.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- B. & H.; (Assembly & Devine Sts.) Columbia, S. C.
- Chatham Am. Co.; Beaufort, S. C.
- Hubbard; Centerville, Miss.
- Miller, Ralph R., Am.; North Baton Rouge, La.
- Texas; Mission, Tex.
- Ward, John R.; (19th & Main Sts.) Baton Rouge, La.

CIRCUS

- Davenport, Orrin; (Arena) Cleveland, O., 10-24.
- Seils-Sterling; (Armory) Sheboygan, Wis., 24-27.

MISCELLANEOUS

- Burke & Gordon; Indianapolis 11-16.
- Campbell, Loring, Magician; Hartsville, O., 13; Independence 14.
- DeCleo, Harry, Magician; Marysville, O., 11-16.
- Harris, Pat; Chickasha, Okla., 11-16.
- Hayworth, Seabee, Tent Theater; Pink Hill, N. C., 11-16.
- Long, Leon, Magician; Tampa, Fla., 15-31.
- Marquis, Magician (Malco) Memphis, Tenn., 12-16; (Orpheum) Terre Haute, Ind., 19-20; (State) Anderson 22.
- Riclon's Dogs, school show; Gadsden, Ala., 11-16.
- Slout, L. Verne, Theater Workshop; Spartanburg, S. C., 13; Atlanta, Ga., 15; Gainesville 16; Livingston, Ala., 19.

ADDITIONAL ROUTES

(Received Too Late for Classification)

- Burns Twins & Evelyn (Hippodrome) Baltimore 11-16.
- Habb & Denton (Club Elatio) Louisville 11-16.
- Louis & Cherie (State Theater) Baltimore 14-16; (Majestic) Paterson, N. J., 17-19.
- Romas, Flying (Shrine Circus) Cleveland 10-24.

MATTHEW J. RILEY ENTERPRISES

WANT Shows, Rides, Concessions. Capable Foreman for Merry-Go-Round, Foreman for Chair-plane. Top salaries.

Write Full Particulars.

MATTHEW J. RILEY
917 WALNUT ST. PHILADELPHIA, PA.
Phone: Kingsley 0855.

WANTED TO BUY

Merry-Go-Round. Must be in good condition. State lowest cash price in first letter. Answer: **BOX 196, Care Billboard, 390 Arcade Bldg., St. Louis, Mo.**

WANTED

Fat Girl, Tattoo Artist, good Pitching Acts, Novelty Acts and any good Freak. You are paid in cash. Write or wire.

Wonders of the World

Frank Coleman, Mgr. **BATON ROUGE, LA.**

WANTED

Complete Light Plant, reasonable, 3,000 to 7,000 watts, 110 A.C. Small Wild Animals, rare Monkeys and Baboons. Sober Tattoo Man and Annex Attraction. James Jimmy Jostinger, camp on. Write winter quarters.

DICK TAYLOR'S WILD LIFE EXHIBIT

409 N. B Street **FORT SMITH, ARK.**

OPENING MARCH 1st

Will book or buy Eli Wheel and other Rides, Shows and Concessions. Concession Agents, Ride Help and Man to take charge of Cookhouse wanted.

OMAR'S GREATER SHOWS

508 HICKORY **PINE BLUFF, ARK.**

TO MY OLD FRIENDS, NEW FRIENDS AND CLIENTS I HAVE AFFILIATED WITH THE GUS SUN BOOKING AGENCY

Des Moines, Iowa, and Springfield, Ohio, and will give you the same loyal service I have given you in the past twenty years! Contact me—

LEW ROSENTHAL

GEN. SALES REP.

IN DES MOINES, IOWA
GUS SUN BOOKING AGENCY
Irving Grossman
West. Div. Mgr.

IN SPRINGFIELD
GUS SUN BOOKING AGENCY
Sun's Regent Theatre Bldg.
"Bob" Shaw, Gen. Mgr.

FOR SALE - - - FOR CASH

4 Rides—4 Tractors and Trailers and Transformer Truck, which includes the following description: Allan Herschell Little Beauty Merry-Go-Round with Electric Motor, No. 5 Eli Wheel with Lerol Motor. 7 Car Tilt-a-Whirl with Electric Motor. 16 Seat Chair-o-Plane with Universal Motor. 50 K.W. Transformer and Office mounted on 1936 1 1/2-Ton Chev. Truck. 1938 1 1/2-Ton International Tractor and Semi-Trailer. 1938 Chev. 1 1/2-Ton Tractor and Semi-Trailer. 1937 V8 Ford 1 1/2-Ton Tractor and Semi-Trailer. 1935 Chev. 1 1/2-Ton Tractor and Semi-Trailer. All Tractors and Trailers have Air Brakes. Lots of extras, including Electric Wire, Globes, Parts, Tires (also 7 Extra Tires), etc., etc. This equipment must be seen to be appreciated. Stored in Kansas City, Mo. These Rides and Trucks are in good shape.

Price, **TEN THOUSAND DOLLARS CASH.**

ONEY MARTONE, REID HOTEL, 1001 BROADWAY, KANSAS CITY, MO.

FOR SALE

Due to cutting our show down for the duration, will sell the following equipment. 1 20 by 45 foot Top with Wall, khaki, good condition. 300 feet of 9 foot 12 oz. Khaki Side Wall, very good condition. Several Panel Show Fronts with electric equipment and switch boxes. 20 Specimens for Life or Unborn Show in Glass Jars. 3 Glass Laughing Mirrors for Fun House. 1 Calliope with gas motor, needs some repairs. 2 Bass Drums, in very good condition. 4 Public Address Systems or Sound Equipment, as follows: 1 30-Watt Set, consisting of 1 Amplifier, 2 Speakers, 1 Microphone. 1 30-Watt Set, consisting of 1 Amplifier, 3 Speakers, 1 Microphone. 1 Gibson Electric Set, consisting of 1 Amplifier, 2 Speakers, 2 Electric Steel String Guitars. 1 50-Watt Set, consisting of 1 Amplifier, 2 Speakers, 1 Microphone, operates off of 6 volt or 110 A.C., can be used for sound truck or car; also has Turn Table for same. 5 Microphones, Shure & Astic manufacture. 1 Bingo Concession, complete. 3 International Mutescope Magic Finger Machines, 5-cent play. 1 Loop-o-Plane Ride, complete with 5 Horse Power Reversible Motor, in very good condition. 6 Tractors with Semi Trailers. 1 Chev. Panel Truck, good rubber. All motors in A-1 condition on all Trucks and Trailers. All the above equipment priced to sell. Remember, Motorized Shows have been granted permits for gasoline for 1943. Either come and see this equipment or write

DEE LANG'S FAMOUS SHOWS

P. O. BOX 601 **CARBONDALE, ILL.**

NOTICE 1943 MISSOURI LICENSES 1943 NOTICE SHOW FOLKS—FRIENDS—FORMER CUSTOMERS

Have Made Arrangements With **C. J. BABKA** Rep. Missouri State License Bureau
1726A IOWA AVENUE, ST. LOUIS, MO.
to take care of my former Customers and Show Friends, should they want to purchase Missouri Truck, Trailer or Passenger Car Licenses, WRITE MR. BABKA AT THE ABOVE ADDRESS FOR ALL INFORMATION.
CHARLES T. GOSS — Now With Dodson's World's Fair Shows.

WORLD'S FAIR MUSEUM WANTS

Two more outstanding Freaks and two more Entertaining Novelty Attractions to open at Dallas, Texas, on January 20. Guaranteed all winter's work. Wire, don't write. **PETE KORTES, 316 Austin Avenue, Waco, Texas.**

HUBBARD'S AMUSEMENT PARK

Centerville, Miss., where the flowers bloom all winter. In the heart of town; Camp Van Dorn only half mile from town with 60,000 soldiers and thousand of defense workers. WANT legitimate Concessions of all kinds and description. Same old policy, NO GRIFT at any time. Place SHOWS, no conflicting; have tops. Beautiful panel front Geak Show, complete, open. ALSO WANT FOR INDOOR AMUSEMENT CENTER on the main street, Photos, Arcade, Coke Bottles, Pop Corn, Guess Weight or Age, Novelties, Jewelry, Pitch Till Win or any Novel Concessions. Place all Concessions percentage of gross only, no flat rent. Place Agents of all kinds.
D. STACK HUBBARD, Gen. Mgr., Centerville, Miss.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Jan. 9.—We have received a number of inquiries from various of our member shows relative to general problems that will confront the industry the coming season. Some of the inquiries are along such general lines that it is impossible to satisfactorily answer the same. We are delighted to furnish our membership with any information available, but it would expedite matters considerably if the information sought were made more specific.

The Office of Price Administration has notified us that automobile rationing regulations have been liberalized to permit persons engaged in any gainful occupation to buy certain new passenger cars for which there has been a limited demand under the rationing program. The class of automobiles available under this program are new 1942 cars with a list price of \$2,500 or more and new 1941 or earlier models that have gone less than 1,000 miles. In other words, persons engaged in the carnival industry are now eligible to purchase new automobiles within these limitations.

The War Production Board has imposed further restrictions on the purchase of new electric motors. Under the new regulations, all purchasers desiring new motors must certify to the manufacturer that they have no idle motors in their possession which can be adapted to the proposed use, that they have attempted to obtain a used motor from at least three dealers, that the motor is not being purchased for replacement purposes, and that it is required for immediate use.

St. Louis

ST. LOUIS, Jan. 9.—Sam Solomon, owner of Sol's Liberty Shows, was a visitor at *The Billboard* Tuesday (5) while en route from winter quarters in Caruthersville, Mo., to attend the Illinois Fair meeting in Springfield, Ill. He and Mrs. Solomon returned two weeks ago from New York, where they visited relatives for a month.

Carl W. Byers and W. H. (Punk) Hill, co-owner and manager respectively of

SHRUNKEN JAPANESE SOLDIER

See the *Tiny Shrunkened Body*

Once a mighty fighting soldier, now a shrunken midget. A genuine reproduction of the Japanese body in shrunken condition. Every detail true to life. Crowds flock to see this one. Everybody wants to see a dead Jap. It has black hair, eyelashes, brows, nose, mouth, ears. Cannibals actually shrink human bodies and heads. We tell you all with lecture. Fill your show every night, the biggest window attraction in America. Order one today. Shipped in a nice easel and post paid for only \$15.00. Museums, sideshows, carnivals, storeshows, window attractions, this one gets the crowds! Deposit required if wanted C. O. D. Address:

TATE'S CURIOSITY SHOP
Safford, Arizona

DAVID M. SCHWARTZ

Accountant in Charge Amusement Corp. of America

418 First National Bank Bldg., Tampa, Fla.

AVAILABLE

As TAX CONSULTANT and for Preparation of FEDERAL INCOME TAX RETURNS for All Types of CARNIVAL and CIRCUS Operations.

Wanted--Notice--Wanted

JOHNNIE J. BEJANO

With the World of Today Shows, could use a few more outstanding Freaks, Platform and Pit Attractions.

Address Box 529, Waco, Tex.

WANTED

Hi Ferris Wheel. Prefer #5, but others considered. Must have power unit and be in good shape and priced right.

E. C. (JACK) HUFFINES
Drawer 488 FAIRMONT, N. C.

Byers Bros.' Combined Shows, spent several days in the city, coming up from Aransas Pass, Tex., where they enjoyed great hunting and fishing the past six weeks. They will make several fair meetings before returning to Texas for more fishing.

Noble C. Fairly, general agent of World of Today Shows, visited *The Billboard* office here Monday. He was en route north after spending the holidays in Kansas City, Mo.

Mrs. Esther Speroni was another visitor, coming up from winter quarters in Kimmswick, Mo., on a buying expedition.

Mr. and Mrs. Dee Lang spent a week here, coming in from Carbondale, Ill., where they are residing for the winter.

Gean Berni, concessionaire, left here Sunday for Tampa, where he operates the Berni Hotel. He visited with his mother and relatives here over the holidays.

Steve Handing, last season with Alamo Exposition Shows, is employed at one of the defense plants here for the winter.

Ray Swanner, Eugene Franklin and Harry Bernstein, well known in the outdoor show business, have completed their

Los Angeles

LOS ANGELES, Jan. 9.—Showfolk and members of the Pacific Coast Showmen's Association are drafting plans for an outstanding year. Christmas holidays found a number of visitors in town and there was a steady stream of people at PCSA clubrooms. Pvt. Anthony Chontos was in town on a furlough, but has returned to Camp Harrison, Mont. Tony DeFabros came in from San Francisco to make the Rose Bowl football game. Harry Mason writes that he expects to be back on the Coast soon. Charles Nelson is recuperating from a recent illness. Rudolph Jacobi advises from Camp Adair, Ore., that he has finished his basic training. Ross Ogilvie, midget, is employed at the shipyards in Portland. Jack Brick, formerly of the Four Apollos, with the AEF. Lou Johnson is on the mend following a recent cold.

holiday season in Toyland at Famous-Barr department store. They will remain here for the rest of the winter.

MUSEUMS

Address Communications to Cincinnati Office

Lauther-Gruberg Unit Okay In Philadelphia Engagement

PHILADELPHIA, Jan. 9.—Museum, operated by Carl J. Lauther and Max Gruberg, has been playing to good business since opening at 1840 Market Street here last month. Unit opened to cold weather, which held attendance to a minimum until Christmas week, but business since then has been highly satisfactory. Edward K. Johnson reported. New Year's Eve proved the best night thus far. Mr. and Mrs. Lauther played host to the personnel at a dinner on New Year's Eve.

Daily broadcasts over a local station were to get under way this week. Line-up includes Gladys Norman, Miss Electra; Jessie Franks, bag puncher; Roach, fire act; Jack Archer, human pincushion; Shipwreck Tex, sword swallower and iron tongue; Congo; James E. Pearson; Mrs. Lauther, astrology; Mrs. Estelle Olson, assistant; Jane Winters, miracle girl; Hezeniah Trambles, magician; Percilla, monkey girl; Emmett Bejano, alligator boy; Claude-Claudette; Jack Rodgers, lecturer; Louise Harris, sword box; George G. Johnson and Woodrow

Olson, talkers; Kemett Sutton and Herbert Wallburg, ticket sellers; Bobby Buckingham, ticket taker; Raymond Smith, cook, and Lloyd Grant, porter.

Recent visitors included Mr. and Mrs. John W. Wilson, Cetlin & Wilson Shows; Sam Burgdorf, Amelia Totterman, Mr. and Mrs. Spike Howard, Lady Bonaffon, George Ingram, Joe Gallagher and co-owners Mr. and Mrs. Max Gruberg.

Howard Moves to Denver After Good Wichita Stand

DENVER, Jan. 9.—Johnnie Howard's Hollywood Museum moved in here for a four-week engagement following a successful stand in Wichita, Kan. Manager Howard was the recipient of a wrist watch, presented to him by performers on Christmas Day. He played host to the personnel at a party on that day.

Acts joining here included Forrest Swisher, torture act, and electric chair. Jackie Dale has returned from a Christmas vacation with relatives. Dolores Coronado has been on the sick list, but is recovering. Mae-Jo Arnold is the nurse in the Marie Astroda attraction.

WANT

JAMES E. STRATES SHOWS, INC.

For Season 1943

Can place Spitfire Ride and furnish wagon for same. Can place Pony Track, not less than six ponies, furnish wagon for same. Can book and furnish wagons for any Major Ride that does not conflict with what we have. Will furnish complete outfits and wagons for worth-while attractions that do not conflict.

Can place for winter quarters Help in all departments. Can place Builders and Painters. Can place for season Help in all departments and Ride Help, Asst. Electricians, Tower Men, Neon Men, Train Crew Help, Caterpillar Drivers and Tractor Drivers, Porters for train. Can place legitimate Concessions. What have you?

REMEMBER, NO ATTRACTION TOO LARGE FOR

AMERICA'S BEST MIDWAY

Address JAMES E. STRATES, James E. Strates, Inc., Box 239, Smithfield, N. C.

WANT

FOR SALE

1 SPITFIRE, 1 AERIAL JOY RIDE AND A FEW ROLLOPLANES LEFT.

All in first class mechanical condition

SAM GLUSKIN

921 Eastwood, Chicago, Ill.

Phone, Longbeach 8900

Mighty Sheesley Midway

NOW CONTRACTING FOR SEASON OF 1943

Want high-class Cook House that caters to Showmen. Can place capable Showmen in all departments, also capable Ride Foreman.

WILL BOOK LATE MODEL RIDES ALSO LEGITIMATE CONCESSIONS

Winterquarters: Prichard, Mobile, Ala.

Address: J. M. SHEESLEY, Gen. Mgr., ADMIRAL SEMMES HOTEL, MOBILE, ALA.

3000 BINGO

No. 1 Cards, Heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 turns across the cards—bet up and down. Light-weight card. Pat set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be returned or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢

Automatic Bingo Shaker, Real Class . . . \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 6, Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50

Box of 25,000 Black Strip Car Markers. . . 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

HIGHEST CASH

PRICE PAID FOR

Used Trucks, Trailers

Write or wire number of units, model, make and how many on hand. Price you want.

McCAA CHEV. CO.

West Memphis, Ark. Phone 170

FOR SALE

- 1 25 K.W. General Elec. Transformer \$165.00
- 1 Jones Make Kid Airplane Ride with 10 Factory Built Planes 450.00
- 1 20x30 Khaki Top and Sidewall, One Season Old 125.00
- 1 20x30 Khaki Top and Sidewall, Top Fair, Wall New 100.00
- 1 20x80 Khaki Top, Sidewall, Side Show Top, Banners, Poles, Banner-line, Complete 350.00
- 2 Organs, Need Some Work, Each 50.00
- 1 National Calliope with Engine & Blower 65.00

OZARK SHOWS

FT. SMITH, ARK.

BOOK YOUR RIDE

NOW

Have opening for Octopus, Fly-o-Plane, Silver Flash, also Glass House. Park located city limits. Good bus service. Defense center: Write—wire

EARL J. REDDEN

PLAYLAND

South Bend, Indiana

WANT TO BUY FOR CASH

Late model two-abreast Merry-Go-Round or Little Beauty. Must be in good condition. In writing, kindly give year, model, make, power unit, etc. Also Ride and Concession Help.

HARRY KAHN

Pioneer Hotel Springfield, Mass.

WANTED

Hutchen's Modern Museum

One Freak to feature and other attractions, including good Freak for Annex; Ticket Sellers that can drive trucks, good Lecturer. Also Mind Reader that can read. Show opens Austin, Tex., Feb. 27, for forty weeks. All address: JOHN T. HUTCHENS, P. O. Box 108, Cassville, Mo., until Feb. 10.

Anderson Plans New Show; Buys King Equipment

EMPORIA, Kan., Jan. 9.—Bud E. Anderson announced that he would launch a new show next season upon his return here from Greencastle, Ind., where he purchased equipment of the former King Bros.' Circus, which included 700 grandstand chairs, 19 lengths of 12-high blues, all canvas, light plants, wiring and miscellaneous items.

"Circus will move on 10 trucks. Big top is an 80 with two 30 and one 40-foot middle pieces. In quarters here is much of his former circus equipment and animals, which include elephants, eight-horse Liberty act, four menage horses and trucks. Anderson purchased eight ponies and six mules which will be trained here. Show will bear a new title, and paper has been ordered from Central Show Print, Mason City, Ia.

Staff will include Bud E. Anderson, owner-manager; Mrs. Bud E. Anderson, secretary-treasurer, and Bert Rickman, equestrian director. Anderson will again be featured in his Wild West concert.

Hill To Direct Sheboygan Show

SHEBOYGAN, Wis., Jan. 9.—Besides presenting his elephants, dogs and ponies, Will H. Hill will also be equestrian director and announcer at the Shrine indoor circus here for four days commencing January 24. Circus is being produced by the Lindemann Bros. William F. Lindemann is managing director and Peter H. Lindemann personally director.

Vernon L. McReavy is with Lindemann Bros. and is handling the office and advance promotional details for the Sheboygan date. Mrs. McReavy is in charge of ticket sales. The former Sells-Sterling Circus title and outdoor advertising paper are being used to publicize the date.

HM Show To Open In Washington

MIAMI BEACH, Fla., Jan. 9.—The Hamid-Morton Circus will open in Washington February 8 for Almas Shrine Temple and will follow with Milwaukee; Kansas City, Mo.; Mexico City, Mex. (waiting confirmation); Altoona, Pa.; Hamilton, Ont., Can.; Buffalo; St. Louis; Montreal; Ottawa, Ont., and Quebec City, Can.

Bob Morton returned from Beatty's Jungle Zoo, where contracts were signed for Clyde Beatty to play the HM indoor dates.



FORMER circus operator, Bud E. Anderson, who recently purchased the remaining equipment of King Bros.' Circus, announced from his quarters at Emporia, Kan., that he would launch a new show under a new title this spring.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

We are happy to write that many of our Cornerites came thru with additional Brothers' names for circuses. Even that well-known clown, Roy Barrett, busy as he was with his Christmas Toyland work in St. Louis department stores, sent in his quota. These names are alluring, particularly from the letterhead collectors' standpoint. We know that most of these shows carried stock paper of poor quality and dateless, so that the herald collector will not get much out of the list. But their letterheads do live and if we can learn who has corralled the greatest number we will dub him King of Circus Letterheads. Some complaints have reached us that circuses fail to respond to letters requesting letterheads even tho self-addressed stamped envelopes are enclosed. Well, we cannot

find too much fault with that. We know that many circuses are reluctant about sending out blank letterheads because much can be and has been done with such a sheet, often to the detriment of the show. But out of season we imagine a circus office could scribble off a little note to a collector after satisfying themselves that the request is bona fide and comes from a responsible person. There are about 200 circuses carrying Brothers in their titles. For the sake of circus history we print the list and made it easy for the collector to check against each one. It must be remembered, however, that many circuses thru the years changed letterheads and this makes the prize even richer if all of them are caught in your collector's net.

- | | | |
|-----------------------|----------------------|-----------------------|
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| Christy Bros. | Lemen Bros. | Sparton Bros. |
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| Coburn Bros. | Lewis Bros. | Star Bros. |
| Cole Bros. | Lincoln Bros. | Stark Bros. |
| Coleman Bros. | Lind Bros. | Starrett Bros. |
| Conklin Bros. | McCall Bros. | Statts Bros. |
| Conroy Bros. | McCormick Bros. | Stevens Bros. |
| Cook Bros. | McDonald Bros. | Stowe Bros. |
| Cooper Bros. | Mable Bros. | Sun Bros. |
| Coup Bros. | Malone Bros. | Swift Bros. |
| Cullin Bros. | Marlow Bros. | Tects Bros. |
| Dailey Bros. | Martin Bros. | Terrell Bros. |
| Dockery Bros. | Matello Bros. | Todd Bros. |
| Dodge Bros. | May Bros. | Vanderberg Bros. |
| Downie Bros. | Maynard Bros. | Wagner Bros. |
| Eakin Bros. | Miller Bros. | Wallace Bros. |
| Eddy Bros. | Mills Bros. | Walker Bros. |
| Elstun Bros. | Monell Bros. | Webb Bros. |
| Erwin Bros. | Moon Bros. | Weidemann Bros. |
| Escalanta Bros. | Moyer Bros. | Welch Bros. |
| Ewers Bros. | Murdock Bros. | Wheeler Bros. |
| Fisher Bros. | Murphy Bros. | Wirth Bros. |
| Ford Bros. | Newton Bros. | Wixon Bros. |
| Fowler Bros. | Norman Bros. | World Bros. |
| Franklin Bros. | Norris Bros. | Young Bros. |
| Garden Bros. | Norton Bros. | Zimmerman Bros. |
| Gentry Bros. | Orton Bros. | Zellmar Bros. |
| Gerrell Bros. | Olinger Bros. | |

We have nosed thru a few lists and the first Brothers' circus we can find was the Mable Bros. in 1840. Can anyone go back further than that? When one thinks that this is only the Brothers' circuses and that there are hundreds of circuses that did not carry the Brothers as a title, it must make the collector of Circusiana's head twirl.

In last week's issue Jim Stutz mentioned a number of circus Brothers' organizations. Jim thinks that a Sisters' combination was the Kemp Sisters, but he does not remember whether it was a circus trick or a rop show. Can any cornerite put us right on this?

Pleasant note from W. H. Woodcock, Peru, Ind., by which we learn that this animal man, born in New Mexico and right hand man of Terrell Jacobs, is an ardent collector of Circusiana. The cornerites can enjoy his letter with me: "I have been collecting circusiana ever since the Campbell Bros. and Norris &

Rowe programers used to toss heralds and couriers in our front yard. I have a room full of them at my home in Hot Springs. I go for all branches of the hobby except lithos. My best bet has always been photos and snaps of circus parade wagons, chariots, tableaux, calliopes, cages, dens, etc., and believe that my collection is inferior only to the one assembled by my friend Lee Melvin, of Ontario. I enjoy your Corner in The Billboard. The description of various items and how to preserve them is most interesting. Don't have much time for (See Collectors' Corner on opposite page)

Mills Is Ready For Season's Tour

ASHLAND, O., Jan. 9.—Mills Bros.' Circus, which is wintering on the fairgrounds here, is being rapidly put in shape for the coming season.

John Wall, superintendent of transportation, is reconditioning and checking all motor equipment in anticipation of plenty of activity during the '43 tour. He believes that the help problem will be overcome thru use of trouperes not fitted for active service or essential war work. The writer will confer with Owner-Manager Jack Mills in Cleveland on January 10 and attend the opening of Grotto Circus there. Reported by James Dewey.



With the Circus Fans

By THE RINGMASTER CFA

President FRANK H. HARTLESS 2930 W. Lake St. Chicago
Secretary W. M. BUCKINGHAM P. O. Box 4 Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Jan. 9.—Joe and Wally Beach, of Springfield, Mass., had visits with Janet May and Paul Merkel, the Walkmirs, Great Lester, Pat Walsh and Harry Landers. All these acts played Court Square Theater in recent weeks. Frequently attending the shows at Valley Arena Gardens, night club in Holyoke, Mass., they have visited with Arthur LaFleur, Four Sidneys, De-Nathaney Brothers; Sally, Jack and Mascot, Adriana and Charley, the Saxons and Sons of the Purple Sage. During a trip to Hartford, Conn., Wally Beach and Roy Bentley visited backstage of the New Hartford Theater to say hello to Mitzl Bruggen's Lucky Girls.

Lt. Anthony Greenhaw, now in transportation division of the army, writes that he met George H. Barlow III, CFA of Binghamton, N. Y., in Denver. They went to dinner and had a real visit. Barlow is there taking a course.

Attention, members: It was necessary last week to wire The Billboard that we had no notes for the CFA column. Our only chance for getting material is from your letters and must ask your co-operation. Let us hear from you and you can rest assured that your effort will be appreciated.

A picture received from Pvt. Joe Heiser, taken recently at San Antonio, shows that army life is agreeing with him.

A letter from Raymond Duke, whose last circus job was clowning with Cole Bros.' Circus, advises that he has given up the uniform of clown cop for one of Uncle Sam's. He is a private in Battery C, 9th Coast Artillery, Fort Strong, Boston.

Al Ruwedel, Circus Fan, of Hazleton, Pa., recently visited in Philadelphia. This season he visited Ringling-Barnum, Cole Bros. and other circuses; also carnivals.



CORPORAL EUGENE SCHNEIDER (Jack Silver), former partner and performer in the Hollywood Aerial Ballet, is stationed with 874th Guard Squadron at Mather Field, Sacramento.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

INDOOR shows.

CHESTER ESPY, vet circus musician, is a night watchman at a Newton, Ia., war plant.

HUGHIE FITZ reports that his clowns and trained dogs have been playing club and lodge dates in New York.

AMONG the flower offerings at the late Mrs. Basil McHenry's funeral was a huge basket from Pete Mardo Tent, CFA, Akron.

TRAINING barns in full swing.

SLIVERS JOHNSON letters from Fox Lake, Wis., that he will play Washington, Milwaukee and other Hamid-Morton Shrine dates with his comedy Austin.

DON CAVILLA, veteran clown, is in King's Daughters Hospital, Yazoo City, Miss., recuperating from ptomaine poisoning.

L. H. JONES, last season brigade agent for Mills Bros.' Circus, advises from Baltimore that he is working in a war plant there.

WE didn't leave many of 'em setting on lots last season.

LEW HERSHEY, former circus clown, advises from Joplin, Mo., that he is employed as assistant to Harley Fryer, city manager of Fox Theaters there.

THE LATE Jerome T. Harriman was a member of the Pete Mardo Tent, CFA, Akron, and a director of the Charles Siegrist Showmen's Club.

ROBERT E. (BOB) HICKEY, former circus press agent, visited *The Billboard* Cincinnati office while in town representing RKO interests.

W. H. (DUKE) BROWNELL, last season with Ringling-Barnum advertising car, info that he will return to the carnival field as a general agent coming season.

WONDER if local scribes mean the big-top fliers when they write "top-flight acts."

TOM SANGER letters from Baltimore: "Closed a six-week engagement at Heck's department store here on December 24 for my 10th year. I plan to troupe with a big top next season."

CHARLES AND PEGGY KLINE (Elmer and Elvira) info from St. Louis that they are playing clubs there and have contracted fair and park dates for the coming season.

H. H. (HAGENBECK) WILLIAMS, Manny Malman, Fred Merkle, Johnny Barber, Roy Horning and T. J. McCranie are wintering in Cincinnati, stopping at Milner Hotel. All are butchering on trains out of that city.

PLAYING under the blue sky may also mean sky and ropes after our last shipment of canvas for the duration is gone.

HUNTER JARREAU, Alexandria, La., manager of *Daily Town Talk*, is exhibiting his miniature 12-car circus in soldier camps thru Louisiana. Admission is charged, and profits invested in War Bonds.

FRANK DANIELLY, former press agent for Russell Bros.' Circus and Manuel King, purchased an oil station in Los Angeles and is doing good business despite gas rationing. He recently took delivery on a new house trailer.

NOW that the hue and cry over changing tops from white to blue has settled down, we learn that blue canvas is best for dim-outs.

JOHN BOSSLER, for 16 years a clown with the Ringling-Barnum circus, is a new arrival at the New Cumberland, Pa.

Army Reception Center. He was interviewed on the camp's *Pennsylvania on Parade* radio program on January 5.

DONALD MARCKS cards from El Cerrito, Calif., that he met Rube Eagan, former clown on Russell Bros.' Circus, in Oakland, Calif., on Christmas Eve. Eagan is a watchman for *Oakland-Tribune*. His wife is seriously ill in Fairmont Hospital there.

CAMPAIGNERS learned from circus cook-houses that the full-dinner-pail platform is better than "share-the-wealth" ballyhoo.

ORLO H. WACH letters from Los Angeles: "Since selling the equipment of Spartan Bros.' Circus last January, I have been at the Selig Zoo here. My decorating company is doing good business. Our three children, Ermalee, Charley and Freda, work out daily with traps, wire and tumbling."

JOE ROSSI, last season with Mills Bros.' and Dalley Bros.' circuses, letters from La Grange, Tex.: "My two sons, last season riders and ropers with Cole Bros.' Circus, returned to Hollywood after spending the holidays with our family here. My daughter, Evelina, is rehearsing and making new wardrobe. We are wintering in Dalley Bros.' quarters here."

WHEN answering "State lowest salary in first letter" ads, early-day kinkers inquired, "What salary do you pay?" They feared that if they asked for \$12 and the show was paying only \$10, their mail wouldn't be answered.

P. G. LOWERY, during his long career as side show band leader, had been with the best circuses, also he was cornet soloist and director of band with prominent colored minstrel years ago when minstrelsy was in its glory and such ragtime classics as *Coon Band Contest*, *Creole Belles* and *Dixie Girl* were heard as the minstrel band passed by. Lowery was with the Frank Mahara Minstrels, the original Richards & Pringle's, Morgan & Lowery, Harvey Greater Minstrels, the *Nashville Students* and the *Smart Set* companies. While with the Great Wallace Shows 40 years ago he was acclaimed the greatest cornet soloist of the colored race. For this accomplishment he was awarded an elegant gold medal which he prized highly. In Cleveland, during the winter months of late years, his services were in demand as a teacher of colored bands. Lowery was highly respected and his countless friends of old-time minstrelsy and the white tops will regret his passing. Lowery was the composer of *Prince of Decorah* galop, an old favorite of good circus bands. Music by other composers had been dedicated to him. Reported by C. E. Duple.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. EDWARD N. JOHNSON, former trick roper, is stationed with Guard Section, Post Prison Stockade, Camp Pickett, Va.

PVT. WILLIAM M. FEIGLEY is at Camp Wheeler, Macon, Ga., with 3d Platoon, Co. C, 11th Battalion. Was a Ringling biller.

PVT. HAROLD L. BARROWS, who was on Ringling-Barnum No. 1 advance car for the last three seasons, cards that he was inducted on December 27 and is stationed at Camp Devens, Ayer, Mass.

COLLECTORS' CORNER

(Continued from opposite page) correspondence these days as we are busy trying to get in shape for our

THE BILLBOARD ON TIME!

Subscriber E. T. Ramsey writes from a small town in South Carolina that his copy arrives at the post office on Wednesday but is not delivered until Saturday BECAUSE The Billboard is DATED SATURDAY. The Billboard is accorded "newspaper" preferential handling by the postal service and should be delivered as quickly as first-class mail.

If your copy is late, on subscription or at the newsstands, write Circulation Manager, The Billboard, Cincinnati, O. Many newsstands that were formerly getting The Billboard on Friday now have copies for sale on Wednesday.

winter dates, which start in January, and we are also readying for our 1943 canvas tour.

"Captain Jacobs has oodles of photos, and at times I envy his collection. We are not a great distance from the John Grace mammoth collection at Kokomo, Ind., and every other week-end I rub elbows with Jimmy O'Connor, of Indiana, who is a circus letterhead fiend and has a marvelous collection. My extensive travels prove that there are thousands of hot Circusiana collectors thruout the United States and Canada. There ought to be some effort made to organize them, for I feel sure that the items they possess, if placed end to end, would encircle the globe many times. Keep up the good work."

And now here comes Tony Conway, who started collecting when he was six years old and can prove it. "Because of a scarcity of circuses," he writes, "my collection is still rather limited. The main part of it must of necessity consist of Ringling Bros. and Barnum & Bailey items. In my collection I have one-sheets and programs dating back to 1930 and route books of the past few years. Some of my posters are those of the Hagenbeck-Wallace, Sells-Floto, Downie Bros. and several of the smaller shows. My clipping collection covers Hunt's, Russell Bros., Wallace Bros. and plenty of the Big One. I don't know how or where my mania for Circusiana started, but I can trace it to my uncles, one of them having gone so far as to run a truck show, Reo Bros., several years ago. I want to commend your column in general, but especially mention of magazine articles. I thought of that Readers' Guide idea a week before you mentioned it, but it is mighty hard to purchase these articles outright in second-hand magazine stores. One last thing: Why can't we all start writing to Washington now and ask them to permit shows going on the road in 1943." You've got something in that last sentence, Tony.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

WHY REMAIN in the rodeo business if you are not for it?

JIMMY HAZEN, well known in rodeo circles, is in Tucson, Ariz., where he is employed in a war factory.

BOB McCLAIN, champion roper, has joined Nat D. Rodgers Shows playing army camps in the South.

HAPPENINGS in the rodeo field 10 years ago: Freddie and Dorothy Hunt, trick ropers, were wintering in North Hollywood, Calif. . . . Tex Moriarty was recovering from illness in a Mattapan, Mass., hospital. . . . Montana Meechy's Cowboy Band and entertainers were doing radio shows and playing theater engagements in Ohio. . . . Walter and Elanore Heacock were spending the winter at their ranch in Quemado, N. M., erecting some new buildings. . . . Jack Knight was doing a good job handling the press for the Tucson (Ariz.) Rodeo. . . . Tex Sherman was still hobnobbing down Florida way. . . . Chief Keys and wife were hibernating in Wright City, Okla., readying their truck show for the 1933 season. . . . Jack Case Rodeo Attractions were touring Florida to satisfactory results. . . . Eddie McCarty and Verne Elliott arrived in Fort Worth with a herd of "outlaw" horses to be used in riding contests at the Pat Stock Show and Rodeo there. . . . Tex Harding was broadcasting over radio stations as the Lone Star Cowboy.

SELLS-STERLING
SHRINE CIRCUS 4 DAYS—JAN. 24-25-26 & 27
INDOOR
WANT Seal, Chipmunk or other Wild Animal Act to feature. Elephants contracted. Perch, Weas, Traps and Flying Acts answer. Pless Candy open. Write, stating time, description. PETER H. LINDEMANN, SHRINE CIRCUS OFFICE, 629 NO. 8TH STREET, SHEBOYGAN, WIS.

CIRCUS ACTS
Of all kinds for Jan. 28-29. State lowest. Wanted to buy—Pony Drill and small Elephant.
Patterson Bros.' Circus
756 Park Ave., W. MANSFIELD, O.

WANTED
FOR BUD E. ANDERSON'S CIRCUS
Band Leader, Performers, Clowns, privileges open; Side Show People, Cook, Bosses and Workmen. People with me before, write. Consider silence polite negative. Address: OVER LEE HOTEL, Emporia, Kan.

WILL LEASE OR BOOK AN ELEPHANT
coming season. Full details first letter.
BOX D-19, Care The Billboard, Cincinnati, Ohio.

NOTICE TO ALL MEMBERS OF THE AMERICAN FEDERATION OF MUSICIANS

Effective at once, members of the American Federation of Musicians will not be permitted to render services for any Circus or Carnival during the season of 1943 unless such Circus or Carnival has executed a working agreement with the American Federation of Musicians governing the employment of its members. UNDER NO CIRCUMSTANCES WILL MEMBERS BE PERMITTED TO RENDER SERVICES WITH NON-MEMBERS.

Contracts for musical services of any nature with Circuses or Carnivals will not be considered valid unless verified by the American Federation of Musicians.

Traveling Representative Clay W. Reigle, 119 Mahantonga Street, Pottsville, Pennsylvania, who has been appointed to assume control of such circus and carnival work, will verify all contracts and assist members in whatever manner required. Communicate direct with Representative Reigle.

Leaders, contractors and members, please be governed accordingly.

James C. Petrillo
President
American Federation of Musicians

JAMES M. COLE CIRCUS CAN PLACE
For 8 consecutive weeks, opening Feb. 1st. GROUND & AERIAL ACTS with own transportation. Must do three or more numbers. Bandmaster capable directing School Bands. People joining now given preference for outdoor season commencing April 28th. Novelities and Cotton Candy for sale.
ADDRESS: PENN YAN, N. Y.
P.S.: Want to buy Stake Driver.

WANT UNTRAINED SEALS OR BABY BEAR
If you have a pair of baby seals or a baby bear that could feed on fish we will be glad to keep them for you or purchase them if the price is reasonable. Our plant is located on the Industrial Canal and we have a lot of waste collar bones, etc., from fish.
Address all communications to NELO J. CONZALES, Pres.
STAR FISH AND OYSTER CO., INC.
Industrial Canal, State Docks, Mobile, Ala.

IND. VOTES CONTINUANCE

Boards To Use Pari-Mutuels

If State aid is not forthcoming—L. V. Hauk is elected prexy

INDIANAPOLIS, Jan. 9.—Resolutions calling for the continuance of county and district fairs in 1943 and the acceptance of the pari-mutuel system of betting if necessary to promote financial aid for the annuals were adopted by representatives of 34 Hoosier board managements at the 24th annual meeting of the Indiana Association of County and District Fairs in the Lincoln Hotel here January 5-6. Altho attendance at the meet was off from other years, it was considered good in view of the restrictions placed on travel, and attractionists and supply men appeared highly optimistic over the coming season.

Resolutions, as set down by Chairman Leonard Haag, Lawrenceburg; Ed Redmon, Columbus, and Frank McGehee, Franklin, were: 1: "Committee on resolutions recommends that in view of the fact that last year's fairs proved that county and district fairs do play an important part in the promotion of agricultural and other activities essential to the winning of the war, that we, the Indiana Association of County and District Fairs, go on record as endorsing the continuance of such fairs for the year 1943.

2. "The committee also recommends that the legislative committee be instructed to promote State aid for the county and district associations and, if the pari-mutuel system of betting is offered as the means of such aid, we recommend that the legislative committee endorse this form of assistance."

Annual election saw L. V. Hauk, president Shelby County Fair, Shelbyville, elected to the presidency of the association for 1943. He succeeds Robert C. Graham Jr., Washington, now in the armed forces. Fred Norrick, Muncie, was named vice-president, and William H. Clark, Franklin, was re-elected secretary-treasurer.

Fairs Big Business

This year's sessions got under way Tuesday morning (5) with Hauk presiding for former Vice-President James A. Terry, who was unable to attend because of illness. Address of welcome was dispensed with when it was learned that the Hon. Robert H. Tyndall, Indianapolis mayor, was unable to put in an appearance. Following Secretary-Treasurer Clark's report for 1941, William V. (Jake) Ward, general manager Illinois State Fair, Springfield, gave an interesting address on "Importance of Operating County Fairs in 1943." He pointed out from a business standpoint the vastness of the county fair and urged county associations to seek more co-operation from their neighbors by instilling youthful blood into their organizations. Ward stressed the part the fairs play in the increased food and meat productions in the winning of the war and the huge sum of money accumulated by the government via taxes and from patriotic endeavors on the part of the annuals.

He concluded his talk by reading wires from Gov. Dwight H. Green, Illinois; Lt. Gov. Charles M. Dawson, Indiana's Commissioner of Agriculture; Doug Baldwin, president International Association of (See IND. TO CONTINUE on opp. page)

No Washout!

CARMI, Ill., Jan. 9.—White County Fair used a novel plan in its promotion of the sale of War Bonds and Stamps at the annual here this year. A committee, sponsored by the fair board, sold water at 10 cents per glass one afternoon on the grounds. Buyer was given a War Stamp of equal value and the plan netted the government \$200.

Illinois Boards Promote Bond Sales

INDIANAPOLIS, Jan. 9.—That the 60 fairs held in 1942 in Illinois proved a strong outlet for the sale of War Bonds and Stamps was revealed in a statement released here this week by William V. (Jake) Ward, general manager Illinois State Fair, Springfield.

Ward said that 19 of the annuals were responsible for the sale of \$142,560 worth of bonds. He said that 13 of the fairs did not sell the bonds, while 31 of the annuals have not answered a query sent them regarding their activities in the war effort. Among the leading purveyors of the bonds were Du Quoin, with \$75,000; Alton, \$20,800; Carmi, \$16,132.40, and Olney, \$10,475.

Ward stated that in addition a considerable sum was collected at each fair as federal tax on admissions. Union County reported that its tax will total \$500, while Edgar County's figure will be in the neighborhood of \$1,000. He added that attendance at all the 1942 fairs was close to the estimated 1941 attendance of 1,750,000.

HARTFORD, Conn.—George (Crash) Donigan, owner of the Four Bombshells and Four of Hearts, fair attractions, is at home here recuperating from injuries received in a fall at his home.



CHARLES FIGY, Morenci, widely known in fair circles, is Michigan's new Commissioner of Agriculture, having been appointed to that post recently by Governor Kelly. Figy has been a director of Adrian (Mich.) Fair Board for 15 years, overseer of Michigan State Grange and secretary of Patrons Mutual Fire Insurance Company for 10 years. He has also been mayor of Morenci and for 20 years has been a breeder and exhibitor of purebred livestock.

"Aid War Effort"—Green

INDIANAPOLIS, Jan. 9.—Gov. Dwight H. Green, Illinois, wired the following greeting to the Indiana Association of County and District Fairs in convention at Lincoln Hotel here: "Please extend my regards to members of Indiana Association of County Fairs now in annual meetings. I wish to congratulate them on the part the county fair is playing in aiding the farmer and his sons and daughters in forwarding the war effort thru the county fairs' educational programs and in helping keep alive the programs of the 4-H Clubs, Future Farmers of America and other organizations with their incentives of keeping our farm youth interested and making them better farmers."

Dayton Profitable; Over 20G for Bonds

DAYTON, O., Jan. 9.—Net earnings of \$11,985 in the operation of the Montgomery County Fairgrounds and the conduct of the annual fair were reported by Ralph C. Haines, secretary, to the fair board at its annual meeting.

Haines showed a balance as of January 1, 1942, of \$37,192, giving the board a total credit to its account of \$49,177. Of this the board already has invested in War Bonds to a total face value of \$20,100, and the board authorized an additional purchase of bonds to a face value of \$13,400.

Former Governor Myers Y. Cooper, Cincinnati, attending the luncheon given the board by Haines following the meeting, complimented the board on its sound financing, declaring it to be "probably the best in the United States."

The board decided to continue the county fair this year on the corresponding dates of previous years, four days and nights, beginning Labor Day.

Officers were re-elected as follows: C. C. Neff, president; E. J. Shank, vice-president; Ralph C. Haines, secretary, and Edward Mueller, treasurer. Webster G. Elliott, was reappointed grounds superintendent, and Goldie Scheible, assistant to Haines.

Total receipts for the year's operation of the grounds and fair were \$53,541 and expenditures \$41,556.09. Fair gate and auto admissions totaled \$15,354, and a rental of \$15,000 was obtained from General Motors for use of the grounds for its "Arms for Victory" pageant thruout last summer.

Indiana in Steady Growth; Cantwell Urges 4-H Support

Report of Guy Cantwell, secretary-treasurer Indiana State Fair Board, presented at the 24th annual meeting of Indiana Association of County and District Fairs in Hotel Lincoln, Indianapolis, January 5-6.

Years ago when this State Fair of Indiana became a reality to this conference of county and agricultural societies it became a reality to a dream. It was a dream of a great show window and court of last resort for the agricultural questions of the day. There was then no Purdue University for active research and education. The stimulation of the fair was then an important matter.

Since then agriculture has passed from general to specific agricultural problems. Highly technical problems and answers are the order of the day. Agriculture is one of the most important businesses and sciences. Our fair has kept pace—relegating research and most active education to Purdue University. The art of agricultural display and stimulation of education have been our problems. As a fair we have educated and paid our way at the same time. In that respect we are unique among the State fairs in that our operating income

is our own business responsibility. The State invests in our plant but not in our operating income as do most if not all the other States.

Growth of Indiana State Fair to its present enviable position among fairs has been steady. From the time the board became a quasi-State board under the law of 1921 and 1923 a definite policy toward business management and agricultural principles has been followed. The plant needs adequate for the Indiana Fair have been carefully studied and the buildings erected after many a hot discussion as to how best they might meet the needs of exhibitors and public.

Remarkable Record

Since 1921 the State has paid out for its fair plant the total sum of \$4,100,000. It has a fairgrounds and plant worth well over \$6,500,000. In those years it has offered to the leading exhibitors of Indiana and the world \$1,701,924 in premiums. As an educational institution stimulating agricultural progress it is excellent, exceeded only by Purdue University. It has paid out to those ex- (See INDIANA'S GROWTH on opp. page)

War Agency, State and County Execs To Plan Ohio's Annuals

COLUMBUS, O., Jan. 9.—War agency officials, agriculture and education leaders, Gov. John W. Bricker and other State officials are scheduled to participate in the planning of Ohio's county and independent fairs in 1943 at the annual meeting of the Ohio Fair Managers' Association at Deshler-Wallick Hotel here January 13-14. Mrs. Don A. Detrick, executive secretary, Bellefontaine, announced this week.

"Profiting by the wartime experience of over 50 fairs held in the State last year, officials of the 93 fair associations attending the convention plan to explore new possibilities for promoting the nation's war effort in 1943. Contrary to gloomy predictions which caused some Ohio fairs to cancel last year, the annuals which were held established new

success records and contributed about \$1,000,000 to the U. S. Treasury thru the sales of Bonds and War Stamps and collected huge quantities of vital salvage materials. So successful were these fairs, many of the annuals which canceled last year are planning to resume operations this year," Mrs. Detrick said. New applications for dates are pouring into the State Department of Agriculture, which must confirm them.

Expect Revamping

"Altho labor, transportation and rationing problems are expected to cause considerable additional revamping of Ohio's fairs this year, their managers expect their convention to develop programs of additional encouragement to (See OHIO MAPS PLANS on opp. page)

Around the Grounds

WARSAW, Ind.—Directors of Kosciusko County Fair board, at a meeting here January 5, voted to go ahead with plans for the annual in 1943, John Holm, secretary-treasurer, said. Dates for the fair have been set, Holm reported.

ASHEBORO, N. C.—Directors of Randolph County Fair have leased the fairgrounds for two years to W. Clyde Lucas, resigned director, for housing and pasturing livestock and poultry, and it is doubtful if another fair will be held here until after the war. Fair association's total receipts for 1942 were \$4,853. It wound up with a bank balance of \$113, which is \$286 less than last year's balance.

CHATHAM, N. Y.—John C. Williams was elected president of Columbia County Agricultural Society at the organization's annual meeting here last week. W. Gordon Cox is vice-president; William A. Dardees, secretary; Charles E. Harder, treasurer. Directors include Oscar F. Kinney, Fred Holsapple and Franklin B. Gould.

Fair Elections

ASHEBORO, N. C.—Dr. R. P. Sykes was elected president of Randolph County Fair at a meeting of the fair board here last week. T. Fletcher Bulla was named secretary-treasurer, and W. B. Millikan, vice-president.

NORTHAMPTON, Mass.—William H. Dickinson, Hatfield, was elected president of Hampshire-Franklin-Hampden Agricultural Society at the annual election here, succeeding Charles N. DeRose, now in the armed service. Other officers included W. Brice Land, first vice-president; Joseph W. Parsons Jr., second vice-president; Erwin Hill, treasurer, and John L. Banner, secretary.

CONVERSE, Ind.—Miami County Agricultural Association re-elected L. L. Heeter, president; Orville Larrison, vice-president; D. E. Warnock, secretary, and Allen Kling, treasurer, at the annual meeting here last week. New directors are Burvia Stout, Jess Snyder, Arno Henler, F. E. Macy, Vern Warnock and H. F. Dice. Ithamer Ballinger, Harold Smith, Wayne Powell, W. W. Tucker, Frank Cable, L. O. Arnold, E. L. Baker, Armen Warnock and Cleveland Rennaker were named to the board.

INDIANA'S GROWTH

(Continued from opposite page)

hibitors more than a third of what the State has invested in the total plant. This is a remarkable record for those years of service. Popular support makes this possible, and good business management makes it a reality.

Plans for the 1942 fair were well under way—shooting at the goal to exceed the climax fair of 1941—when our governor informed us that the army was requesting our grounds for war use. It finally developed that our plant, excepting the Saddle Horse Barn and Coliseum, was to be taken over and our buildings vacated for their use. Complete possession was to be given by May 1.

Storage of fair equipment was a tremendous job and could not be accomplished without great damage. Our needs of storage came second. The equipment was stored under the secretary's direction so that each department should find its furniture, etc., fairly close together and the locations listed. Space for about 200 empty stalls may be made available in the Saddle Horse Barn for livestock sales and fair activities. The Coliseum is available from May 1 to October 1 and we have about 14 acres of parking or tenting space. If transportation permits, the State 4-H Club Fair should be held in 1943. Its inspiration reaches down to the 55,000 boys and girls who are on the producing line now and are getting ready to supplant us as leaders.

Limited Fair

When the emergency ends the air force has a period of one year to vacate. If it ends before March 1 we may be able to hold a limited fair. Extensive and sometimes major building changes have been made which will require much time to restore and will impede setting up of the fair itself. In addition to the restoration by the government of the buildings and grounds, the fair will be unavoidably forced to great expense on items unforeseen or not comprehended in the contract. To provide for this contingency the board has frozen a large fund to assure prompt and complete action. It also prevents asking the taxpayers to give when they will be about prostrate. Prudent management will keep that fund intact.

Plant Serves War Effort

Plant and grounds are serving the war effort splendidly. Warm commendation of various officers has been given the hearty co-operation of the fair board. One high officer stated to your secretary that the grounds and buildings were a natural for their needs. Dormitories were used for schools of expert air men and the buildings were excellent for storage, and assembling. The fair plant is excellent both for peacetime and war service uses. For some time we provided tractors and trucks and gasoline for their transporting supplies. None of this has been repaid. A great deal of our personal equipment as well as buildings and grounds is being used. The total donation to the war effort by this fair is tremendous but will not be publicized. I have already made request for information at the proper time that may make available for the inspiration of future

4-H generations of boys and girls the highlights of the heroes who have shared the Youth Buildings with them.

This fair is important, important to the livestock men of this State and the nation. It is being kept ready to resume with the least loss of momentum. At best it will lose much. It is necessary for the development of much of the best in Indiana's agriculture. One of the things difficult to keep functioning and ready to go for us again is the Horseman's Stakes. We hope to be ready to again headline our fair racing program with the leading two-year-old stakes found anywhere. Entertainment, finance, education, progress, business management are all parts of a picture of your fair at present as it marks time—while giving generously to the war the results of years of conscientious work and planning for the State.

In closing let me remind you that this fair did not happen. Its growth and present high position among fairs is due to leaders of agricultural affairs in Indiana like McCray, Clore, Billy Wilson, E. J. Barker, R. G. East, Thomas Grant and many others who thought and listened and contended valiantly for the best. Men who regardless of politics cared for the fair, who saw the fair as belonging to all the State. Who built upon the good of their predecessors without prejudice. Political administrations rarely exceed eight years. Policies of this board require thrift and sound ideas over many years. Minor changes must be made, but the major issues are never discarded. It is unthinkable that a fair board would do as do political parties—abolish and condemn all the past, start from scratch and ballyhoo everything as progress because it is different, forgetting that it is only stupid inexperience.

Serious Problem

The Indiana State Fair Board finds itself confronted with another serious problem. In 1933 a great effort was made by some powerful forces to make a political law to govern the State Fair Board. This effort was partially successful and the board's powers necessary to function in your interest and the interest of agriculture were materially curtailed. By operating from the rule of the cuff in many instances and with full confidence in each other we survived that period. Then in 1941 the second attempt was made to re-write the statutes of 1933 and another serious mistake was made and this law of 1941 was held to be unconstitutional by the State's attorney. Most people must have concurred in this opinion since no court test was made. The result has been that for the past several months the Indiana State Fair Board has been, we might say, forced to operate by executive order. To clear up this very unsatisfactory situation this fair should in this Legislature set itself back on the 1921-1923 basis keeping the board of the same size and placing essential representative control in your hands. You have the right to demand that this board protect and defend your institution by appropriate presentation to the Legislature. The agricultural interests of Indiana should control their fairgrounds every month of the year and hold their State Fair Board responsible for good leadership and prudent and wise management.

Prepare for Future

The year of 1942 has seen much of a negative nature for our fair. The time before we resume may well be used to get ready—in legislative correction—in planning department by department for improvement, in studying what agricultural progress must be displayed and how, in conserving what is vital to the fair. Shakespeare said, "Sweet are the uses of adversity." Out of our present fair adversity let us get a profitable use—planning and preparing for better fairs—better in that the ruts into which we may have slipped may be avoided—better and more attractive exhibits, up-to-date appeal, whether in exhibits or amusements; wisely selected so as to emphasize the best, cutting of management costs, etc. We have time now to study and learn. Let's build a bigger and far better fair using the same sound basis that so far has demonstrated its great value.

IND. TO CONTINUE

(Continued from opposite page)

Fairs and Expositions, and former Vice-President James A. Terry.

Committee Appointments

Before adjourning members selected these committees: Nominating, Dr. L. B.



Meetings of Assn. of Fairs

Georgia Association of Agricultural Fairs, January 19, Atlanta. E. Ross Jordan, secretary, Macon.

Michigan Association of Fairs, January 20 and 21, Hotel Fort Shelby, Detroit. H. B. Kelley, secretary, Hillsdale.

North Dakota Association of Fairs, January 21 and 22, Fargo. G. A. Ottinger, secretary, Jamestown.

North Carolina Association of Agricultural Fairs, January 23, Raleigh. W. H. Dunn, secretary, Wilson.

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary, Staunton.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

Western Canada Association of Exhibitions ("A" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Sid W. Johns, secretary, Saskatoon, Sask.

Western Canada Fairs Association ("B" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Keith Stewart, secretary, Portage La Prairie, Man.

Massachusetts Agricultural Fairs Association, January 20 and 21, Hotel Kimball, Springfield. A. W. Lombard, secretary-treasurer, Boston.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 27-29, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Rocky Mountain Association of Fairs, January 24-26, Northern Hotel, Billings, Mont. Jack M. Suckstorff, secretary, Sidney, Mont.

South Carolina Association of Fairs, January 21, Wade Hampton Hotel, Columbia. J. A. Mitchell, secretary-treasurer, Anderson.

Western Fairs Association, February 26 and 27, San Francisco. Tevis Paine, secretary-treasurer, Sacramento, Calif.

Wisconsin Association of Fairs, February 23-25, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

Wolfe, Corydon; H. L. Kelley, Montpelier, and Howard Gordon, Morristown. Resolutions, Leonard Haag, Lawrenceburg; Ed Redmon, Columbus; Frank McGehee, Franklin, Legislation, Roland Ade, Kentland; J. H. Maunt, Connersville; Ray Adams, Franklin. Auditing, Francis M. Overstreet, Columbus; Roy Amas, Goshen; L. V. Hauk, Morristown. Banquet, Everett Priddy, Warren; Cy Foster, Carmel; Overstreet; Harry Caldwell, Connersville, and O. L. Redish, Waveland.

Tuesday afternoon was given over to sessions of Northern Indiana Fair Circuit, Eastern Indiana Fair Circuit, Southeastern Indiana Fair Circuit and Southern Indiana Fair Circuit. Speed conference meeting, presided over by L. V. Hauk, also was held.

A. Burt Hinchman, president Rush County Fair, held the interest of convention goes on Wednesday afternoon with a lengthy and interesting discourse on "Administration and Management of Agricultural Fairs." A minute of silent tribute in memory of James B. Cummins, Portland; Charles H. Taylor, Boonville; John E. Nash, Tipton, and Harrie Jones, Rushville, preceded adjournment of the final session.

Attractionists on Hand

Attractions and supply concerns and representatives included Blue Ribbon Shows, Joe J. Fontana and H. B. Shive; Tom Baker's United Shows, Mr. and Mrs. W. R. Gerens; Galligan Enterprises, John Galligan; F. E. Gooding Amusement Company, Floyd E. Gooding, John E. Enright and Mr. and Mrs. Ed C. Drumm; United Fireworks Manufacturing Company, Walter A. Beechler, F. A. Conway;

Bernet Poster Corporation; Triangle Poster Printing Company, Jack Shapiro; Performers Consolidated Attractions, Toby Wells; Cliff Thomas Enterprises, Cliff Thomas; WLW Promotions, Inc., Bill McCluskey, Bill Barlow, Jack Bell; Boyle Woolfolk Agency, Boyle Woolfolk, George B. Flint, Roland Ade, W. C. (Billy) Senior; Gus Sun Booking Agency, Gus Sun Jr., Mr. and Mrs. Jinks Hoaglan, Bob Shaw; A. W. Gooding Rides, E. W. Weaver; Myers Concessions, W. S. Myers; Lone Star Shows, Roy Gray; WLS Artists' Bureau, Mr. and Mrs. Earl W. Kurtze; Adams Rodeo Company, George V. Adams; the Great Kelley; United Fireworks Company; Pluto City Attractions; Barnes-Carruthers, Sam J. Levy; Fair Publishing House; Motor City Shows, Vic Horwitz, Sam Goldstein; Raun's Victory Attractions, C. L. (Jack) Raun; Paul Sper Hit Attractions, Fred Terry, Paul Spor; Mike T. Clark, Albert Neuberger, Indianapolis; Charles E. Williams, Al Humke, Anderson, Ind.

Desplenter Bros. Novelties, Charles Desplenter; Dave Tennyson, Louisville; Claude R. Ellis and Robert R. Doepker, The Billboard; Mrs. Oscar Mallory and Bertha (Gyp) McDaniels, Johnny J. Jones Exposition.

Banquet Clicks

Despite a partial exodus early Wednesday of attractionists to the Illinois fair meeting at Springfield, the banquet Wednesday night in the Travertine Room of the Lincoln was among the best attended in the association's history. Floorshow, emceed by Bill McCluskey, manager of WLW Promotions, Inc., included Bernadine and Bernadette; Three Cheers, Allison Sisters; Miss Robertson, Indiana Symphony Orchestra; Dolly Good, Sunshine Sue and Her Rangers, and Honeyboy Williams. Show proved popular with the guests, and McCluskey neatly handled the interims between acts with a good line of comedy material. Attractionists provided the various acts.

Fred Norrick, acting for Terry, was toastmaster, and principal speakers were Hon. Henry F. Schricker, governor of Indiana, and Lt. Gov. Charles M. Dawson. Both urged that all county and district fairs be held in 1943. Dawson summed up the situation with: "We just can't stop holding our fairs. Despite present conditions and what receipts will be, we should hold them even if it means that patrons must walk to the annuals."

During the meeting Blue Ribbon Shows were again awarded the contract to provide the midway at Goshen (Ind.) Fair in 1943.

Moffett Heads Board

Indiana State Fair Board, which operates the State Fair, elected Paul G. Moffett, Indianapolis, president; Albert C. Dorr, Boonville, vice-president, and Guy Cantwell, Indianapolis, secretary-treasurer, at its session held Wednesday morning. Board members heard reports of committees, a chronological report of the history of the board, presented by Guy Cantwell, and generally wound up all business for 1942. Principal speaker was Lt. Gov. Dawson, who urged all to give their attention to the holding of a 4-H Club Fair, probably at the Fairgrounds site in 1943.

Week of September 5 was set as the probable date for the exposition at the Coliseum. O. L. Redish presided. Re-elected to the board from districts 4, 5, 6, 9 and 11 in that order were W. E. Overstreet, O. L. Redish, Harry F. Cantwell, C. Y. Foster and E. S. Priddy.

OHIO MAPS PLANS

(Continued from opposite page)

farmers facing the greatest demands for food production in history," Mrs. Detrick said.

Opening day of the convention will be devoted to group meetings for presidents and vice-presidents, secretaries, treasurers and the managers of livestock, women's, junior fair and speed departments of fairs and to reports of their recommendations for solutions of the particular war problems facing each type of official. Official welcome to delegates is to be extended by Mayor Floyd P. Green. Scheduled for the afternoon session are Wesley Green, deputy administrator Ohio War Savings Staff, and Claude F. Welmer, of the local office of the Victory Fund, will discuss the sale of War Bonds and other patriotic activities at Ohio fairs; B. P. Sandles, manager Ohio State Junior Fair, and Renick W. Dunlap, former director of agriculture, will discuss "County fairs and their place in the war effort," while Floyd Gooding, Sam Levy, Bob Shaw, Bill McCluskey and C. A. Klein, representing midway and grandstand attractions, will participate (See OHIO MAPS PLANS on page 41)

NE Group Plans 1943 Meet

Committees Set To Map Details For Convention

SPRINGFIELD, Mass., Jan. 9.—The 15th annual meeting of the New England Section, National Association of Amusement Parks, Pools and Beaches, will be held on schedule next summer, according to Edward J. Carroll, president of the organization and owner-manager of Riverside Park, Agawam, Mass. The summer meeting was canceled in 1942 because of the emergency.

President Carroll has appointed the following committee to arrange a time and place for the affair: Henry G. Brown, Whalom Park, Fitchburg, Mass., chairman; Joseph Cohen, Paragon Park, Nantasket Beach, Mass.; Fred L. Markey, Salisbury Beach, Mass.; Leo Wise, Auto Rest Park, Carmel, Me., and Al Reeves, Riverside Park, Agawam.

Other convention committees include: Finance, Joseph Godin, chairman; David Stone, P. J. Holland and Jack Greenspoon; nominating, Wallace St. C. Jones, chairman; H. D. Gilmore, Fred Freeman and Harry Storin; reception and entertainment, George A. Hamid, chairman; Daniel Bauer, Leo F. Britton, Elmer Mason and P. F. Healey; legislative, James A. Donovan, chairman; H. A. Duffy, A. A. Casassa, P. L. Morton, Charles Lake, John T. Benson and Edward J. Carroll; resolutions, R. S. Uzzell, chairman; E. R. Enegren and William Rabkin.

"We are advising the membership sufficiently in advance in order that they may make plans to attend," said Carroll. "Because of conditions which have brought about unprecedented problems, we should have the attendance of every member. I hope we can surpass the record-breaking attendance of our last convention at Boston."

Steel Pier Cinch To Stick Out War

ATLANTIC CITY, Jan. 9.—Steel Pier, which has remained open on week-ends since the close of the regular season last Labor Day, will continue Saturday and Sunday operations thruout the winter months, marking the first time in nine years and the 11th time in its 45 years of existence that the amusement center has operated the year round. Vaude, photoplays and dancing will be the week-end features.

Come what may, it is a cinch that Frank Gravatt, operator of the pier, will keep the fun spot open thruout the war emergency. "Steel Pier," Gravatt said, "has been an important factor in the life of the resort. It survived the Spanish-American War, the No. 1 World War, several depressions, and now it is meeting another contingency. Changing conditions might call for changing policies, but whatever may come, the Steel Pier will take it all in stride."

AC Hall Deal Still Pending

ATLANTIC CITY, Jan. 9.—Reports that the government had made an offer of \$9,000,000 for the outright purchase of the resort's \$15,000,000 Convention Hall have brought a flat denial from city officials. Director Joseph Altman declared that not even a rental offer for the use of Convention Hall by the armed forces has been made as yet by the government and contended that negotiations are still in progress.

American Recreational Equipment Association

By R. S. UZZELL

Man power and material are the headaches in our industry today. If we could only keep our key men it would help us over the hurdle. A successful and dependable ride operator cannot be trained over night; a real park manager is of slow growth. We have all seen a few who believed they learned it all in a part of a season, only to find themselves deluded. What a man learns after he thinks he knows it all is what counts. A man at our Chicago meeting who had spent 40 years in the business told us that he had learned the past summer that most of his fixed notions were wrong. Now if his health holds out he will be a manager from whom much can be learned.

In a factory the machines that turn out precision work cannot be mastered in a jiffy. Aside from loss of time of the operator, the spoiling of scarce material is no small item. And an amateur today expects the compensation of an expert operator.

Ben Brinkman's death has been pronounced accidental. It is supposed that an explosion off the Florida coast caused his cabin cruiser to sink. He was only 55 years of age and had a lot to live for. It was from a successful banking career that he graduated into the amusement park business. His Forrest Park Highlands, St. Louis, and Fontaine Ferry Park, Louisville, were successful projects. It was the great arena he built in St. Louis that sank and took down with it Forrest Park, which A. W. Ketchum has since successfully reorganized.

Floods and Storms

Floods are off to an early start this year. Coney Island, Cincinnati, was prepared this time. All motors and perishable equipment were stored on higher ground and out of the way of flood waters.

The worst winter storm in 50 years has been raging in Canada. Up there it is the snow load that gives concern. An unusually heavy snow load with a strong wind can do plenty of damage. Keeping the snow from accumulating on roofs is an expense that is unknown in most of the States.

Why don't you let us know your anxieties and ambitions for 1943?

There will soon be interesting news on priorities for you. It may not be altogether good, but it will be news.

Baseball will be permitted to carry on largely because of its valuable contribution toward morale. The teams, however, will not be permitted to train in the Deep South because of the transportation problem.

The pictures are doing well, too, from all of which we are forced to the conclusion that park business will not fare so badly.

Buy War Bonds until it hurts.

WASHINGTON.—W. H. Blackburne, the grand old man of National Zoological Park, says that in spite of gas rationing the stork has been a frequent visitor to the park in recent months, bringing the following babies: one pigmy hippo, one African buffalo, one gaur, one yak, four American buffalo, one llama, one alpaca, one jaguar (the 22d cub born to the same parents), one Wollers sheep, one Barbary sheep, four white fallow deer, three brown fallow deer, two red deer, three Axis deer, and one Sika deer. Blackburne passed his 86th milestone last October 4.

Cincy's Coney Again Victim Of Ohio Flood

CINCINNATI, Jan. 9.—The Ohio River's latest rampage, which put two feet of flood water over Coney Island here, caused several thousand dollars damage, the cost of fighting a thick layer of mud and tons of debris swept in by the high water. Actual damage to the resort's buildings and ride equipment was comparatively little, according to Edward L. Schott, president and general manager.

It is too early to say just what the damage will be to Coney's Moonlite Gardens dance pavilion. Located in the highest spot in the park, the dance floor was covered with six inches of water. If the waters recede quickly enough the dance floor can be saved, Schott said. Should the water stay on it long enough to warp it, it will mean an expense of about \$3,000 to replace it, provided materials can be obtained.

The river, which hit 60.8 feet, nearly nine feet over flood stage, is receding slowly, and Coney workmen expect to be able to begin clean-up work the middle of next week.

Gooding To Place Heavier Portables In Some Ohio Spots

COLUMBUS, O., Jan. 9.—Floyd E. Gooding, head of the F. E. Gooding Amusement Company here, will place some heavy portable rides in parks for the 1943 season. Because of conditions, he announced that he must necessarily curtail his operating personnel as well as motorized transportation equipment. However, he announced that he will again operate portables at the usual fairs and celebrations.

He has contracted to place a Silver Streak and streamlined Caterpillar in Summit Beach Park, Akron. He will have an aerial Joy Ride and No. 12 Ferris Wheel in Forest Park, Dayton, O. He has arranged to place A. W. Gooding's Moon Rocket in Meyers Lake Park, Canton, O. Gooding said that he expected to contract for heavier rides in several other parks.

Seaside Keeps Busy On Winter Dances

VIRGINIA BEACH, Va., Jan. 9.—Lions' Club Dance and Party New Year's Eve was one of the most successful winter affairs ever held at Seaside Park here. W. W. Johnson, chairman of the Lions' committee, and Ed. J. Kelly, director of the Beach USO, gave much praise to Manager Frank D. Shean of Seaside Park and his MacArthur Ballroom aids for the service rendered to the huge crowd of merry-makers.

A 17-piece orchestra from the Portsmouth Navy Yard supplied the music for the affair sponsored by the Lions' Club for the benefit of the USO. This is the first time since the park was built in 1915 that winter operations have been in vogue here. Many other bookings are in the immediate offing.

Manager Shean announces the booking of President Roosevelt's Birthday Party, formerly held at the Cavalier Hotel, which has been taken over by the navy as a fleet school.

Tom Morrissey Gets Stripes

SPRINGFIELD, Mass., Jan. 9.—Thomas E. Morrissey, former head of the cashier's department at Riverside Park, Agawam, has been promoted to staff sergeant in the air corps. He is stationed at Patterson Field, Dayton, O., with the 19th Squadron. Previously he was with the tank corps at Fort Knox, Ky.

THE BILLBOARD ON TIME!

Subscriber E. T. Ramsey writes from a small town in South Carolina that his copy arrives at the post office on Wednesday but is not delivered until Saturday BECAUSE THE BILLBOARD IS DATED SATURDAY. The Billboard is accorded "newspaper" preferential handling by the postal service and should be delivered as quickly as first-class mail.

If your copy is late, on subscription or at the newsstands, write Circulation Manager, The Billboard, Cincinnati, O. Many newsstands that were formerly getting The Billboard on Friday now have copies for sale on Wednesday.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Swimming is not a non-essential diversion but rather a very vital health practice to build strong bodies for workers and civilians. And it's on that basis that the industry should sell itself this year. Operators of swim tanks and bathhouses are urged to begin immediately to establish themselves as purveyors of health and exercise rather than amusements, for they are definitely doing something to build up the health of their community and thus aiding the war effort. Play up the health benefit derived from swimming and your pool will maintain its prestige and good will. Swimming can hardly be declared unessential in a time like this. Yes, spectator sports like baseball, horse racing and even amusement rides might be belittled—and even barred—the latter seems unlikely. More on this later.

Make Swimming Compulsory

After a series of conferences with officials of swim pool groups, aquatic instructors and army, navy and merchant marine officers, this writer is of the opinion that the only way to launch an effective program to have this industry help the war effort is to make swimming compulsory. Readers may have thought this department forgot about its campaign to harness swim interests and inaugurate a concentrated drive to save the number of unnecessary drownings in wartime. Such a belief might have resulted from lack of mention here on plans being formulated. Suffice to add, however, the project has been far from pigeon-holed. It's just that it's going to take longer than expected. But you'll be hearing more—and how!

Ops of outdoor tanks should give some consideration to the possibilities of establishing day nurseries at their establishment next summer for small and large kids alike. Need is going to be very great. Not only will the tanks be doing a good service on the home front, but such a policy should attract considerable publicity and business. With the increase of man power and woman power, there will be a great need for child care. Parents will be too busy in defense work, and so it will be up to certain groups in different communities to pitch in. What better place is there to care for children in the summertime than at a pool or beach?

Men and Mentions

Another of the swim pool fraternity wearing khaki is Donald Ruth, former New York interscholastic and collegiate backstroke star, who is stationed at Fort Knox, Ky. All the backstroking Don does now is inside one of those General Grant tanks.

Many indoor plunges around the country report recent visits from their fire department heads, setting down stricter ordinances, since the Boston night club fire. One indoor plunge reveals that new exits had to be made adjacent to its gym and pool. All of which may be a word to the wise.

At Liberty—Season 1943 Amusement Park Manager

Well versed—ideas that create crowds. Can book picnics, special days, promote events, handle press, advertising. Can book acts, bands, concessions. Address: BOX 188, care Billboard, St. Louis, Mo.

BRADY LAKE PARK

In the Heart of U. S. Defense Plants.

Now booking for 1943 season. Late model Thrill Rides, also legitimate Concessions; will not tolerate others. Also booking Road Shows of all kinds. For a big season get in touch with us at once. Write or wire for information.

Buy More Victory Bonds

NATE MONK BELL
Brady Lake, Ohio

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Drastic Effects of Ban On Auto Pleasure Driving

Rink association heads pessimistic—too early to see actual effect on patronage—fuel oil shortage no help to newer rinks

NEW YORK, Jan. 9.—Rigid enforcement of the ban on pleasure driving in the 17 Eastern States affected under the order issued by the OPA has hit many rinks as it has other amusement spots. The ban has been in effect too short a time to evaluate the loss of patronage which rinks will suffer while the order remains in effect. *The Billboard* wired the heads of the RSROA and URO, however, and the following telegrams from them amply describe the situation:

From Fred H. Freeman

President, Roller Skating Rink Operators Assn.
MEDFORD, Mass.—The present pleasure-driving gasoline ban will result in the closing of roller-skating rinks in the 17 States affected unless the rinks are situated in cities or are located on bus or street-car lines. Many Eastern rinks previously have drawn patronage from a radius of 50 miles and many may have to curtail the number of sessions weekly even if favorably situated.

The present ban has resulted in almost no traffic on the highways. Any rinks recently renovated or constructed are also affected by fuel oil restrictions and the recent drastic cut of rations. In all probability, if these rinks cannot convert to coal—and many cannot—combined with the ban on pleasure driving, they will ultimately close for the duration of the war if gasoline and fuel oil shortages cannot be relieved. Metropolitan New York rinks reported a drop in patronage as soon as the pleasure-driving ban was put into effect.

It is still too early to predict final results, as ban has only been effective for a short time as this is written.

From Earl Van Horn

President, United Rink Operators
MINEOLA, N. Y.—I have contacted 17 rinks and find that the accurate drop of patronage on the first night of the ban on pleasure driving averaged 37 per cent for rinks. Two New Jersey rinks reported no drop in business. The highest drop was 80 per cent.

Transportation here is inadequate, with busses overcrowded and passing riders. Skating is a healthful morale-building participant sport and is certainly needed by many war workers in this area.

I personally advocate as many guest days per week as needed to relieve the situation. Police are checking car licenses at all rinks.

"Destruction" in Rinks Is Deplored By Martin, RSROA

DETROIT, Jan. 9.—Commenting further upon his denial, made last week, that the Detroit Figure-Skating Club had joined as a body the Amateur Roller Skating Association, Secretary Fred A. Martin, Roller Skating Rink Operators' Association of the United States and general manager of Arena Gardens Rink here, declared:

"It is regrettable and a sad state of affairs when, at such a time as this when each and every one of us should be working together in harmony to assist our government to win the war, which policy is part of the RSROA work in general, another organization representing roller skating wastes valuable time and devotes efforts, energy and money to travel as representatives to various cities throughout the nation, doing everything in their power to destroy friendly relations which have heretofore existed between skaters and rink operators and rink managers, such as that which formerly existed in Detroit for the past eight years, when this effort and money could so easily be directed to a useful purpose.

"After all of my 30-odd years of experience in roller skating, it is hard to believe that, after seeing the fine work done for roller skating by the RSROA and the splendid advancement of skaters throughout the United States under the supervision of the RSROA, from which organization any and all operators and skaters have benefited alike whether members or not, some few individuals, who are supposedly intelligent people, could devote valuable war minutes to destruction rather than to construction.

"Why should organizations which pride themselves as governing bodies over sports utilize amateurs for their own selfish interests? Why must an organization take amateurs and use them as 'cat's paws,' using the worst of unethical business tactics?

"The RSROA was founded, built and is still maintained on the highest principles of clean sportsmanship, and I am at a loss to understand how anyone calling himself an American citizen can have the arrogance and effrontery to make public underhanded, undermining and unscrupulous policies, from which no good can ever possibly result."

SKATING in the Ware town hall has been canceled for the remainder of the winter season in an attempt by the town fathers to save on fuel consumption in the building.

Spot Gives Way to War Plant; Dallas Has One Rink

DALLAS, Jan. 9.—All-American Rink, owned by Sherman Johnston and Douglas Cassaday, was closed this week when the rink's 100 by 240 building on its large parking lot were leased to Rileo Laminated Products Company, Inc., a war industry constructing wooden trusses for airplane hangars. The rink was erected last spring by Johnston and Cassaday and opened July 1. With the recent leasing of Pullman Roller Rink to the Plantation Club as a dine and dance club, Dallas now has only one rink operating, Cotton Bowl Roller Rink, owned by Samuel Bert.

JOHN FORSYTH, member of a family of English amusements caterers, has leased Daffin Park Rink, Savannah, Ga.

MAGIC FLYERS, skating duo, are headlining the show at the Patio of the Netherland-Plaza Hotel, Cincinnati.

AN OLD-TIMERS' club is being organized at Boulevard Arena, Bayonne, N. J. Minimum age for membership is 35.

PASSAIC (N. J.) RINK has erected a stocking salvage box in the rink's quarters and has requested women skaters to deposit all old stockings in the box.

CONROSE'S SKATING RINK, Hartford, Conn., has announced that a party will be held at the skating rink late in January in connection with the rink's fourth anniversary.

YOUNGEST MEMBER of ARSA is Patricia Bryceland, enrolled at the Passaic (N. J.) Rink by her mother, Mrs. James Bryceland. Patricia was seven days old when her mother applied for a membership card for her.

ARENA Rink, Buffalo, operated by Melville Van Dyke, who built the spot a year ago, reports good business for the winter season. Van Dyke has improved the interior of the Arena rink with an acoustical ceiling.

ARENA GARDENS, Detroit, has been sanctioned by the RSROA to hold State amateur champions in all divisions for 1943. Dates will be March 10-12, with winners of the State meets qualifying for national championships to follow in Cleveland Public Auditorium in April.

GEORGE WHITING, president of Anderson (Ind.) Roller Rink, Inc., finds business very good, with the last two months of 1942 the best of the year. Personnel of the rink includes Mrs. Victoria Holmes, manager; Mildred Crook, Dorothy Creek, assistants. Parties have been booked thru February 18.

AMERICA-ON-WHEELS RINKS are enforcing winter dress rules. It is required that the men wear jackets or long-sleeved sweaters (or sleeveless sweaters with long-sleeved shirts) and collars and ties. Ladies are requested not to wear slacks at evening sessions. Requests was prefaced with this statement: "The dress rules are sensible, yet not stringent. They have been formed to help provide a pleasant and agreement atmosphere for all skaters."

OHIO MAPS PLANS

(Continued from page 39)
In a discussion of the "Outlook for 1943," Night session is to be devoted to horsemen for their open speed conference and annual meeting of District No. 1 of the United States Trotting Association. N. E. Stuckey, secretary Van Wert County Fair, will preside. Addresses pertaining to various angles of racing at Ohio fairs are scheduled by Charles L. Gordon, Greenville; Barton W. Blair, Mount Vernon; Preston Hinebatug, Columbus; C. H. Bowen, Columbus, and directors of the United States Trotting Association.

Program Is Varied

A joint meeting with the Ohio State Board of Agriculture to be presided over

by Director John T. Brown will feature the second day's morning session. Scheduled speakers and their subjects are: C. W. Goble, director of Selective Service for Ohio; "Selective Service and the Farmer"; William S. Ewart, State Tax Commissioner, and A. J. Pfeiffer, representing the U. S. Internal Revenue Office; "Taxes and the Fair"; Ralph D. Henderson, *Columbus Citizen*; E. W. Lampson, *Jefferson Gazette*; and John D. Zook, State Department of Agriculture; "The Newspapers, the Fair and the War Effort"; W. H. Palmer, State 4-H Club leader; Enid Lunn, State supervisor of vocational home economics; Ralph H. Howard, State supervisor of vocational agriculture, and Mrs. Faye Heintzelman, State Juvenile Grange deputy; "The Fair of the Future"; Prof. J. H. Boyd, executive director of the Ohio Victory Garden Council; "Victory Gardens and the County Fair."

John F. Cunningham, dean of the College of Agriculture at Ohio State University, will speak on "Why Fairs Are Necessary at This Time" at the afternoon session, over which Ralph C. Haines, Dayton, president of the Ohio Fair Managers' Association, will preside. Other important addresses are: "Education in the War Emergency and How the Fair Can Help," by Kenneth Ray, State director of education, and J. E. Bohn, superintendent of schools at Ashland, O.; "My Experience With Concessionaires at State and County Fairs," H. B. Kelley, secretary Hillsdale (Mich.) Fair, and Harry S. Wigton, secretary Ashley Fair. Highlight of the afternoon session will be the annual contest for the Myers Y. Cooper Trophy, awarded annually to the best fair in Ohio, and for certificates of merit awarded by Department of Agriculture for the best departments of a fair.

Principal speakers at the annual banquet Thursday night (14) will be Gov. Bricker and Dr. Merton S. Rice, Detroit. Presentation of awards and a floor show contributed by entertainment booking agencies will close the convention.

MOUND CITY CLUBS

(Continued from page 30)
Charles T. Goss, Mr. and Mrs. Francis L. Deane, Steve F. Handing, Mr. and Mrs. John Francis, Mr. and Mrs. Barney Williams, Mr. and Mrs. Doc Adams, Walter and Anna Boble, Mr. and Mrs. Mac McCabe, Mr. and Mrs. M. M. Emerick, Mr. and Mrs. Floyd Hesse and Bobbie Hesse, "Heavy" and Ruth Vaughn, Charles W. Humphrey, Ethel Hower, Elma Obermark, Mr. and Mrs. E. D. Connor, Edward W. Lortz, Mrs. E. W. Emerick, Mr. and Mrs. M. M. Thompson, Mrs. Eunice Barnett, Harry Coulson, A. E. Bishop, Lou Finch, L. B. Swartz, Doris Riebe and Elizabeth (Bess) Anderson.

Dancing continued until 4 a.m.

WEST COAST COMBO

(Continued from page 33)
crew of workmen and painters. General Manager Krekos left for Los Angeles after the meeting to contract some new features. General Agent Jessup will leave soon on a booking trip in the Northwest. Manager Krekos said that he expects many difficulties this season, but he plans to face them cheerfully, selling more bonds and providing the working public good amusements during the season.

Biz Up About 20% In Detroit Operation

DETROIT, Jan. 9.—Rink operators here are reporting business up around 20 per cent in the past few weeks and ascribing the increase largely to gasoline rationing. Because of scattered locations of rinks in the city, fears were expressed earlier that rationing would cut attendance in this highly motorized city, but experience has apparently proved the contrary.

At Arena Gardens, Manager Fred A. Martin, dean of local rink operators, reported highest attendance figures on record.

An angle explaining the increase appears to be that the younger generation, deprived of the accustomed use of the family car, are getting their motion on wheels any way by taking more than ever to roller skating.

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No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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 **HYDE ATHLETIC SHOE CO.**
Manufacturers of those famous "Big Toe" Figure Skating Outfits
CAMBRIDGE, MASS.

WHEN IT'S OVER—OVER THERE

THE NAME **"CHICAGO"** WILL STILL

TRADE MARK REG. U.S. PAT. OFF.

KEEP 'EM ROLLING

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

"MORE than ever, we will take amusements close to the people and so conserve transportation." This could well be the slogan of outdoor showmen, judging from what they were thinking at the Indiana fair meeting in Indianapolis last week. The hop being a short one, we took time out to attend. That operators on midways will curtail personnel and transportation and other equipment goes without saying. This will permit them to make shorter jumps. Abbreviated attractions will enable them at still dates to show on locations nearer to centers of population—close enough so that a big segment of patronage can get to the lots regardless of gas and rubber curbs. As for playing at fairs, the cross section of outdoor showdom represented at the meet feels that only the future can determine what ways and means will be necessary. Indiana's unanimous vote to proceed with its fairs in '43 was to be expected from a Commonwealth where the county fair has been an institution since red Indians roamed along the Wabash. It maintains the record made so far this year—each State association of fairs that has met in annual session has called upon its members to carry on.

If the Indiana State Fair board decides, as is intimated, to stage a 4-H Club fair this year, it will only be doing justice to the thousands of youngsters now in the ranks of the men and women of tomorrow's fairs. These kids, as one veteran member remarked, are entitled to an annual showing of their accomplishments in agriculture and home economics—both so important for victory in this war. These boys and girls in nearly all States have been enlisted into calf and pig clubs, schooled in breeding, feeding and what not, and have learned to look forward to the annual prize contests at fairs, fitting wind-ups for their season's work as well as hours of triumph in honors for worthwhile work well done. Yes, wherever

humanly possible and where there are available even portions of fair plants now being utilized by the government, displays of these little Americans, together with such other features as may be appropriate, should be made possible by fair execs. It represents not only an investment for fairs of the next generation but a telling contribution to efforts for soaring food production.

A WIDELY KNOWN former trouper of Japanese parentage, Joseph Ito, wants friends to know where he is and what he is doing during this war. So he writes, in part: "I have been out of carnival business for three years, having gone to the Pacific Coast for a vacation and finding it so much to my liking that I stayed until this terrible disaster of war came upon us. I became enmeshed in the evacuation of all of us into the interior. Such friends as will write can be enlightened by me on the phases of internment camp life. My folks were pioneers in the circus, were with the Barnum & Bailey Circus over 50 years ago and were with it when Jumbo was killed in Canada. I have been out of camp, working in the harvest fields and trying to do my part toward winning the war. But that work is done now and I am going back home (camp) and in a few months will work in the fields again. As I have trouped for over 20 years I hope that conditions will be such that I can soon be a trouper again." Writing from B 25-1-E, Topaz, Utah, Ito recalls that he was a concessionaire and ride operator on numerous shows, including Johnny J. Jones Exposition, Greater Sheesley Shows, Dee Lang Shows, Groves Shows and Sutton Shows.

AT INDIANAPOLIS.—Gov. Henry F. Schricker (Dem.) and Lieut.-Gov. Charles M. Dawson (Rep.) left the fair banquets in no doubt as to where the

State's chiefs stand on fairs for '43. They want 'em! . . . F. E. Gooding, big ride operator, will play his usual spots with portables but will conserve labor and transportation by placing some heavier equipment in parks. . . . William V. (Jake) Ward, secretary-manager of the suspended Illinois State Fair, Springfield, held rapt attention of Hoosier delegates as he expounded on the situation, present and future. . . . Cliff Steele, Princeton, Ind., long a figure in civvies at fair meets, loomed larger than ever in his army uniform. He's in Quartermaster Corps at Fort Harrison. . . . John Gallagan held lobby court as usual, doing some talking but more thinking. . . . Joe J. Fontana, taking out the Blue Ribbon Shows again, came in from a Michigan trip, seconded by his assistant manager, H. B. Shive, who has about recovered from a recent illness. . . . C. L. (Jack) Raum took some contracts for his Victory Attractions. But he appeared as much enthused while flashing some big checks for sales of hogs raised on his winter quarters farm in the off season. . . . Roy Gray, the Texas showman, was a long way from home. But, as the missus likes to winter in the Hoosier metropolis, where she has relatives, he took a post at the big Allison war plant after storing his op'ry in Couroe, Tex. Recently entertained the daughter, Mrs. Ruth Young, whose husband, Bob, is at Orange (Tex.) shipyards. . . . James A. (Uncle Jim) Terry, La Porte, v.-p. of the association, who was unable to attend to preside at the sessions and banquet (President Bob Graham, Washington, being in the armed forces), will be out of circulation for some time, according to reported word from his doctors. . . . Ask Sam J. Levy, of Barnes-Carruthers, to work that problem in math about the WAAC in Des Moines. . . . Bill McCluskey and Bill Barlow, of WLW Productions, Inc., went big—Bill No. 1 as banquet emcee and B. B. as space purloiner in the city's dailies. . . . Mrs. Don A. Detrick, Bellefontaine, O., sec of Ohio fair managers and of the United Trotting Association, was again the diminutive fem dynamo as she came in for the harness horsemen's huddle. . . . Mike T. Clark, former Brundage Shows' g. a., once more lent dignity to the lobby scene. . . . And all they saw of Sunny Bernet was his kisser on a poster.

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE rumor arsenal would have you believe the following about the Ringling-Barnum circus: That it will go out. That it won't go out. That it will travel in its usual four sections. That it will cut down to two sections. That John Ringling North will join one of the services and leave Art Concello and Pat Valdo in charge. That he'll drop the show and produce a musical on Broadway. That the show will play for the USO exclusively and turn over all profits to that organization. That it won't venture beyond the East. That (with variations) it will play eight weeks in New York, two weeks in Boston, two in Philadelphia, one in Washington, one in Baltimore, one in Pittsburgh and two weeks in Chicago—and by that time determine whether it would be advisable to make the short stands. And that it will play essentially the same route as in 1942. (Business of crossing fingers!)

ALMON R. SHAFFER, fair and exposition showman, died a year ago next month. Had he lived he most assuredly would have been in there in some capacity for Uncle Sam. So his wife, Dorothy, carries on. She's a hostess in the Fighter Command School,

Orlando Air Base, Orlando, Fla. (And plenty pretty in uniform.)

IN England circusdom seems to be going (or will be) on all fours. In *The World's Fair*, British amusement weekly, these ads are noted: Manlen Productions present (of all things) J. H. Fossett's Yankee Doodle Circus, arranging dates for "Stay-at-Home Holidays," beginning June 7. Wanted, circus artists (all lines), animal acts, riders (with or without own horse), clowns, ringmaster, tentmaster, drivers, grooms, tentmen. Good wages, food and accommodation to the right men. H. Coady, New Theater, Northampton. Wanted for tenting season, 1943—circus artists, tentmen, grooms, drivers, also advance agent. (Tip-top money for a tip-top man.) Reco Bros.' Empire Circus.

WHILE in Washington we received a communique from Three D's Simmons—Donald D. (Daddy) Simmons the bazaar boy and alert gent from the National Showmen's Association. Part of the message is a take-off on a recent column. Take it away, Daddy. . . . "One of the town's characters—has been for years—is Jackie Owens. Owens is an unregenerated cynic by trade. His mainmost love is

defamity. Yes, he's one of the NSA breed. When the boys come around, Owens serves up a stream of invective. Veteran clown 'Popeye' has reason to be a bit jealous of Owens, as 'Popeye' is no slouch with the wild words (with apologies to Leonard Traube).

"As far as the club is concerned, it's jammed every night. Plenty of action and plenty of new faces, but somehow I miss your kisser. Played pool with Jack Carr. He beat me two games, 15 or no count. (Those Irish must have invented the game.) Received a letter from Kattie. He's in the service at Camp Upton and ran into *The Billboard's* Eli Sugarman. Dave Epstein was in bed with a cold. Sam (Never a Dull Moment) Rothstein is around the club but with very little to say. (Daddy should have waited for the verbal exchange between Rothstein and exec sec Walt Sibley.) My wife was elected secretary of the ladies' auxiliary and didn't decline. Is that grounds for divorce? (We wouldn't know.)

"Jimmy Davenport is beefing that someone is stealing his soda. He says he doesn't mind the soda, but they theft the bottles, too, and he's losing the deposit money. What can we do about that? (Don't handle soda.) Humpty's girl is suing him for breach of promise. I think Whiz Bang is going to defend him. (Yeah, who's going to defend Whiz Bang?) I heard from Doc Morris's boy Jackie. I believe he's in New Caledonia. It's been raining steadily since Sunday. Can anyone in Washington do anything about that? (Apparently not, because it rained in DC during the same stretch.) When are you coming home?" (We are home for the time being.)

The Crossroads

By NAT GREEN
CHICAGO

INDUSTRY, casting about for substitutes that will take the place of materials made scarce because of the war, has made many discoveries that can and will be applied to consumer products after the cessation of hostilities. These products of research and the laboratories must of necessity be shelved for the present, but manufacturers promise that, once peace comes, the public will be treated to some wonderful new inventions. There will be, for instance, a clock with no wheels, no springs, no pendulum, no hands and no moving parts. Sort of reminds us of some midway shows we've seen. They had beautiful fronts and the talkers elaborated on the wonders to be seen within. But once inside there was no talent, no beauty, no entertainment—in short, no show. So we're wondering whether the war, which has stimulated the resourcefulness and imagination of men in industry, will do as much for those in outdoor show business, and particularly the carnival field. The carnival industry has shown a deplorable lack of originality in its show attractions. A few shows have developed new entertainment features or clever adaptations of old ones, but by far the greater number have gone along year after year with the same old outmoded attractions and methods and have complained because they got little or no patronage. The time is ripe for men of ability and imagination to develop new attractions, better shows and better business methods of handling the midway.

WALTER HALE, who has a promotion on at Peoria,

was in town lining up attractions. . . . Sam Solomon back from an Eastern trip and during the next month or so will be shuttling among State fair meetings. . . . Those wooden "jewelry" ornaments that the boys were selling for half a buck on the fairgrounds are going for 98 cents in the State Street stores. . . . Lee Sullivan, of Eli Bridge Company, Jacksonville, Ill., in Chi and Milwaukee trying to get material for replacement parts for Eli Wheels. . . . Fred H. Kressmann off for fair meetings in the Northwest. . . . Bernie Head, wintering in Hot Springs, was in a hospital for a week or so for a minor operation, but is okay now. . . . The former ACA offices are now being used by J. C. McCaffery. Irv J. Polack also has taken a portion of the offices for use during his Shrine show promotion. . . . Paul Jerome, Ringling clown, visiting in the Midwest and stopped off in Chi on his way back to Florida. . . . William B. Naylor, publicity man, and his wife back from a sojourn at Hot Springs.

IN the mall bag: S. W. Thomson, who operates the Motordrome at Riverview Park here, is spending the winter at his Florida wild animal and reptile ranch at St. Petersburg. "Business with us here this winter has been much better than we had expected," he writes. "Plenty of out-of-State cars and about as many tourists as we had at the same time last year. I have a souvenir shop downtown and it is doing well,

but most of the patronage is with the men of the air corps. We have over 20,000 service men here with a complete turnover every month. Two new mammoth airports here and plenty of activity." . . . From somewhere in England comes a letter from Capt. James Edgar, former circus man, now with the army. "The war hasn't killed the circus here," Edgar writes. "One is on in London now." Edgar's wife, the former Anne White, who was with the Al G. Barnes Circus, has a baby boy and is with her parents at Sarasota while Jamie is abroad. . . . Frank H. Kingman, secretary of the IAFE, is preparing to make a trip to Washington with Doug Baldwin, IAFE president. "There is not much happening locally," writes Kingman from Brockton, "except that we have leased one of our exhibit buildings to the Bethlehem Steel Company for dead storage. However, we will have enough available space so that the lack of this building will not interfere with the operation of the fair."

FROM Manitowoc, Wis., Flash Williams, erstwhile thrill show impresario, now in the Coast Guard, writes: "An amusing incident occurred in our seamanship class. They asked me 'What is a billboard?' and I answered it is the world's foremost amusement weekly, published in Cincinnati. The answer was 100 per cent wrong, as the billboard on a ship is the sloping shelf on the ship's side to support the old-fashioned anchor." But Flash still sticks to his original definition. . . . Al Sweeney, who was on the Army War Show press staff, got a swell break in *The Chicago Daily News* the other day when Jack Ryan, sport writer, devoted his entire column to Al, detailing some of Sweeney's experiences with the war show.

MORE ON WAGONS . .
JAMES FOR JAVA . .
COOPER MURDER? . .
BAN SWATS EAST . .

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

THOSE WAGONS AGAIN

By JACK McCracken
 Ojai, Calif.

(Second part of letter which appeared in last issue.)

In connection with the letters you have published about band wagons, in 1913 on the Ringling show the "United States" tableau was driven by John Winn, of Raleigh, N. C., in parade and was a dressing room trunk wagon for baggage. Joe Fish also drove the same wagon, which was hauled by the old white 10-horse team. John Winn drove 10 blacks. The "German" tableau wagon used to be for baggage stock; bucket, forks and drivers' bags were loaded in it. It was driven in parade by Charlie Derry, eight-horse team. Russia, Japan, Great Britain and France were the names of some of the old wagons on the show—and they were wagons, not trucks, as George Bellis says.

The old Forepaugh wagon was the one used as first wagon drawn by 10 dapple grays and driven by "Pony Charlie," now a postal employee in Chicago. Some of the bosses and old-time drivers were Charlie Rooney, boss hostler; George Law, first assistant; Blackie Dillar, second assistant; John Dudley, third assistant. Frank Rooney was a parade marshal and had the trappings. Johnnie Agee was equestrian director; Frank Dial, ring stock boss; Jim Whalen, canvas; Buggy Stumpf, trainmaster (later Pete Hurst had the train); Chief Watson, assistant on train; Joe Dan Miller, props boss; Ollie Webb, cookhouse. Eph Sells was taking ducats on the cookhouse front door; George Dorman, elephants; Art Rooney, connected with menagerie; Fred Warrell, manager.

I have known Jake Posey for years, also Jim Thomas and Tom Lynch. In fact, I drove the Two Hemispheres Wagon the last season that Ringling-Barnum made parade in 1920. That year it was an eight-horse team.

Jake Posey, Jim Thomas and Eddie Shaffer were the three best drivers I ever knew and I can name about 200 long-string drivers, all old-timers. Jim Thomas also drove the 40 bays, Eddie Shaffer the 24.

RISLEY TO 'RITIN'

By Martin A. Carroll
 Chicago

Since quitting the show business I have resorted to literature for a livelihood, and after overcoming many obstacles I have finally succeeded in making an existence from the writing game. I write about things I know and understand—the show business—and have just finished a script about the Cole-Younger-James Wild West Show. This outfit was promoted by "Bunk" Allen and was financed by Wallie Hoffman, of the Hoffman Brewing Company.

I think it was in 1897 that I met Frank James, brother of Jesse James. We lived at Adams and Halsted Street, Chicago, and I had quite a talk with Frank. I remember buying some sandwiches from a lunch wagon and got a large pall of beer from Bunk Allen's saloon, which was located at Green and Adams. James enjoyed the sandwiches, but he did not care for the beer, so I got him some hot coffee.

The point of my story is that Wallie Hoffman possessed a talent that nobody with the show understood. He knew finance and, when he was ousted from the show, it was not long before the entire troupe was left flat on the lot.

Another point might well be that today even a James boy would have to settle for the lager instead of the java.

COOPER DEATH

By W. H. (BILL) GREEN
 Detroit

In the issue of *The Billboard* of October 19, 1940, there was an editorial on the first page of the Circus Department titled *Was Courtney Ryley Cooper Murdered?*

I am sure that many of his friends held the same thought and were sincerely interested in this article. Since that time over two years have passed and nothing has been said further about his tragic end. In re-reading the article I note what was said about some outside influence that may have hastened his end. Has the FBI ever given out anything on this angle?

I am certain that an investigation should not be delayed any longer.

GAS BAN HURTS BIZ

(Continued from page 3)

come by subway which is still a nickel and doesn't use precious rubber. Pali-sades across the Hudson in Jersey has busses and public service streetcars from various points in the Skeeter State, but whether some of these will be eliminated is not known at present. Olympic Park, Irvington, N. J., has bus lines from near-by Newark and other points in the immediate area. Other spots in the State, as well as Connecticut, most amusement items in New England and the Middle Atlantic States are in far-away locations or far enough away to call for auto-borne business. Swim pools won't fare so tough because the great majority of them are in congested areas in towns or cities.

Other Outdoor Problems

Circuses never depended much on gas-driven customers, but they will run into situations where broken-in lots which everyone is familiar with may be out in the country or too long a walk from the heart of cities or trading zones. The sawdust troupes are faced with other problems, such as keeping up their equipment, especially trucks and other rolling stock, but the real big stickler here (and that goes for every other field) is labor.

Carnivals have been going out toward county lines when in-town or near-town lots weren't available, and because they are generally stationed for a week or more, the going was not so bad. With pleasure-driving petrol not available, stands away from congested centers will not look so rosy. Also traveling show-down is in a spot by virtue of that fact alone (that is, because it moves around), it seems to be better off in some respects than stationary amusements. When you're in one place and the customers don't come, that's that. But when you're on the move every city is different, and showmen have greater opportunity to adapt themselves to given situations, often in advance of the playing date.

Question on Fairs

Fairs are the big question mark. Many of them cater to home-grown population, but more do not. Will OPA or ODT or both rule that going by auto to an educational or semi-educational event in which there is various accentuation upon agriculture, science, horticulture, the arts, etc., is purely motor-ing for pleasure?

All of it ties up with and was primed by the ODT-Judge Landis-major leagues' discussions on the 1943 baseball season. There has been curtailment of traveling schedules and a ban on spring training below the Mason-Dixon line, except for the two St. Louis clubs, but the outfits still retain their 154-game schedule and make three sectional trips, instead of

four, away from home base.

More severity was shown in the case of race tracks. They can operate if they want to, but except in New York and possibly Chicago, there's no business that amounts to anything except that which comes in by private car. Therefore it is not surprising that Hialeah and Tropical Park horse parks in Florida announced their closing.

Tracks are waiting to get "official approval" on operation, but how they can expect the nod in the face of so many orders cutting into their pockets is something else again. Last June ODT slapped race tracks by telling the people not to patronize them, altho nothing was done to force their elimination from the sports calendar.

Statement of OPA

OPA said the best test as to what constitutes pleasure driving is "if it's fun it's out." Leon Henderson, head of OPA, issued the following statement:

"The combination of demand from our armed services and our civilian population is draining the Eastern reserves

of petroleum products at a pace more rapid than our overburdened transportation facilities can replenish them. The measures taken were forced upon us by circumstances of war. Failure to act swiftly and boldly would only mean serious threat to war production in the East, a breakdown in vital transportation and tens of thousands of homes (referring to oil) utterly without heat. There simply isn't enough fuel oil or gasoline to go around."

Detailed instructions and an official statement defining motoring for pleasure was to be issued later, but one paragraph directly hit amusements and sports as follows: "The presence of passenger cars at any gathering place for purposes of sport or amusement will be taken as prima facie evidence that gasoline rations and tires are being dissipated needlessly and illegally." Also: "Obvious evidence of the misuse of gasoline—such as the presence of a passenger car at a race track or other place of amusement, including motion picture theaters—may result in immediate seizure of the driver's gasoline ration book."

HASC BANQUET

(Continued from page 30)

various showfolk unable to attend were read by President Fairly. The orchestra played *The Eyes of Texas Are Upon You* in honor of Virginia Kline, who was unable to be present.

Among those spotted on the floor and of the tables were Sam Benjamin, Tony Martone, Ruth Martone, Evelyn Cox, Alma Flynn, Arthur T. Brainerd, Bird Brainerd, May Wilson, Warren L. Davis, Elizabeth Davis, Mr. and Mrs. Jim Mace, Helen Foster, Ray Palmer, Louie Loar, Harry Altshuler, Mrs. W. J. Francis, Mr. and Mrs. Russell Jewett, Blanche Francis, Frank Dow, Jerriann Jewett, Mrs. A. C. McWhirter, Al McWhirter, E. L. Roberts, Mrs. E. L. Roberts, Mr. and Mrs. J. A. Taylor, Mr. and Mrs. Sid Meyers, Lettie White, Ellis White, Chester and Ruth Ann Levin, Mollie Ross, Henry Hakan, Fred B. Foster, Mrs. Mary Caemes, F. M. Caemes, Mrs. George Duvall, Mrs. Howard Werner, Howard Werner, C. R. Coleman, George F. Duvall, Al (Deafy) Campbell, Mrs. Dorothy Morphew, Leola Campbell, Ina J. Chadwick, Charles F. Morphew, C. H. Chadwick, Roger E. Haney, Mrs. Margaret Haney, Mrs. C. J. Weber, Mr. and Mrs. B. E. Spencer.

C. J. Weber, Mrs. Jean Bromley Garrison, George B. Elser, Buck Keegan, George Houk, Hattie Houk, Herbert Walters, Ross McKay, Mrs. M. McKay, Mrs. Herbert Walters, Frank H. Capp, W. I. Mellor, Mr. and Mrs. Buck Ray, Barbara Ray, Mr. and Mrs. Pete Callender, Bob and Billie Houssel, Oscar Olson, Mrs. Mac McNeese, James J. Hart, J. C. McBride, George Sargent, Mr. and Mrs. William S. Schaefer, Mrs. Albert E. Haas, Mrs. Robert B. Board, Ralph L. Wilkerson, Robert B. Board, Ruth Spallo.

M. M. Wills, Mrs. R. M. Wills, Opal Pyle, Hugh Pyle, Daisy Hennies, Private Harold (Whitey) Elliott, Rosa Lee Elliott, Mrs. Elizabeth Yearout, Harry R. Koblitz, Fred M. Lecch, Estella Koblitz, Paul D. Parker, Gertrude Parker Allen, Roy Marr, Boots Marr, Mr. and Mrs. C. F. (Doc) Zeiger, Rosemary Loomis, Mr. and Mrs. Norman E. Anderson, Marie Cook, May Smith, C. C. Hutchinson, Verna Bauman, Ann E. Bowen, Noble C. Fairly, Viola Fairly, Joseph T. Bowen, Anna G. Wilson.

Tacky Party Scores

Ladies' Auxiliary Tacky Party in the Reid Hotel December 30 proved a gala affair. Banquet room was renovated and redecorated for the annual fun party by the hotel management. Because of transportation difficulties, many members were unable to attend, but a representative gathering danced until early morning.

Music was provided by Midland Minstrels, under direction of Kenneth White, Hoosegow, as usual, did a thriving business and at times was filled to capacity. Toney Martone, C. F. (Doc) Zeiger and Noble Fairly officiated. Chester I. Levin was the prosecuting attorney, with George Houk pleading the cases for the defendant. Harry Altshuler had charge of the ticket sale, with Hattie Houk, Elizabeth Yearout and Ivan Mikaelson on the door. Bird Brainerd was cashier at the eat stand, with G. C. (Jockey) Stevens dispensing food and E. L. Roberts in charge of the beverages. Bert Davenport was jailer, and Roger Haney, marshal.

Guests

Elizabeth Yearout came in from Portland, Ore., to attend. Other guests included C. V. (Verne) Barker, Roy Marr, Mrs. M. Woods, Mrs. Shag Uhles; Mario, Nathaniel and Josephine Brancato; Florence Webber, Margaret Ansher, Morris Ventling, Frank Capp, Chester and Ruth Ann Levin, Roger Haney, Margaret Haney, Mr. and Mrs. Buck Ray and Barbara Ray, Tommy Cook, Lester K. Carter, Ivan Mikaelson, Clay J. and Nellie Weber, Pete and Ann Callender, J. C. McBride, May Wilson, Blanche Frances, John Yeager, W. Frank Delmaine, Ted Bryan, Mrs. J. O. Shannon, Woodie and Mary Gaither, Mr. and Mrs. Lyle Henderson, Mr. and Mrs. George Gilbertson, Mr. and Mrs. (Doc) Brown, Mrs. E. L. Roberts, G. E. Burgess, Mrs. Ralph Noble, Cora Mansell, Al C. Wilson, Ruby Combs, Lucy Morse, W. P. Holston, Lettie White, Mr. and Mrs. R. R. Wilcox, Mrs. W. T. Clarke, Geraldine and Mac McDonald, C. A. Kephart, Billie Grimes, Mollie Ross, Nina Adams, Myrtle Massey, Harriet Calhoun, Venetta Uhles, Verna Zybszko, Edith Moon, Mr. and Mrs. Bob Happy, Ben Spencer, Boots Marr.

Billie Wills, Mr. and Mrs. Jimmy Mace, Catherine Boyd, Leola Campbell, Margaret E. Pennington, Velma E. Chandler, Ina Chadwick, Ethel Shoemaker, W. R. Manes, Sam Benjamin, Alma Flynn, Maxine Lundgren, Evelyn Cox, Verna Bauman, Joseph T. Bowen, Anna E. Bowen, C. C. Hutchinson, Mrs. Grace Upton, Ruth Spallo, Ann Wilson, Jack Sterling, Mike (Buck) Keegan, Frances and Laura Anderson, Mrs. L. K. Carter, George Carpenter, Rosemary Loomis, Margaret Stoner, Tony and Walter Kitterman, Thomas Farley, Mr. and Mrs. Bob Houel, Mrs. Martin Gianini, C. L. (Doc) Zeiger, T. J. McManigal, Fred Foster, Dorothy Morphew, Fred Angle, Viola Fairly, Jim Hart, Daisy Hennies, Emery G. Lehart, Frank Dow, Phyllis Smith, Mabel Warren, Mr. and Mrs. Archie Boyd, Al (Deafy) Campbell, P. E. Dunn, Les Conley, Jack Harwell, E. N. Peterson, Toney Martone, Bert Davenport, Helen Foster, Marie Cook, E. Olson, Margaret Haney, Jack Moon and Wayne Hale.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

- Barbee, Norma, 9c
Brown, Walter E. (license), 11c
Demetro, Mrs. R., 3c
Gordon, Eleanor J., 5c
Jones, Joyce, 20c
Johnston, John G., (2 licenses) 22c
LaBounty, Paul, 11c
LaCross, Mary, 6c

- Bickford, Glenn E.
Biddles, Concessions
Bierman, Claude
BIGGER, Lawrence H.
Biggs, Harry
BILLIPS, Sammy Lee



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Dell, Millison E.
Delleplain, Virgil
Demetro, Archie
Demetro, John
Dempsy, Jack
Denby, Buck
Deners, Alice
Denham, Elbert H.
DENHAM, LEO
MARSHALL
Dennis, A. J. (Buddy)
Dennis, Harry
Demitson, Earney
DENSMORE, Gordon Keith
Departies, Achie
DEPEW, David R.
Dorer, Charles
Derry, Tom
Desmond, Dot & Buddy
Detwiler, Arthur
Devine, Scottie
Devore, H. K.
Deyer, Howard S.
DIAL, Edw.
Diamond, Duke
Diamond, Harold
Dodd, V. L.
Dickson, H. B.
DI JOSEPH, Louis
DILLEN, Luke
Dillon, O.
DILEGGE, Michael H.
Dillon, Edwood
Dillon, John & Frances
DINGS, Dwight A.
Dittmer, Wm.
DIX, Walter
Dixie, Geo.
Dixon, Richard (Babe)
Dyer, Jimmie
D'Orsay, Fifi
Dobbins, Harry
Doan, Clarence
Dodge, Vivian
Dodson, Mrs. Margaret
DOLLAR, Bill
Domer, Lavine
Dumler, Pvt. H. R.
DOMSIC, Thos. J.
Doner, Ray V.
Donevant, James C.
Dunnie, Danny
Donohue, Sam
Donovan, Billy & Doris
Dorner, Mrs. Art C.
Dot & Dash
Douglas, John
Douglas, I. S.
Dowd, Boston Jack
Downing, Wm. E.
Downs, Jack
Drake, Erwin W.
DRENNON, Gen. Carl
Draw, Marion
Drouillon, Frank
Dross
Drum, Fred
Drum, E. C.
DUGAN, Daniel J.
Duffy, Mrs. Fern
DUFFY, James J.
Duke, Augusta
Duke, Herman
DULIN, Fred
Dunbar, Marvin
DUNBAR, Harry Eugene
Duncan, Bill
Duncan, Dallas
Duncan, Mrs. Myrtle
Dunlap, Gordon
Dunn, Chester A.
DUNN, Harold F.
DURBIN, Ronald
Dutton, Harry
Dutton, W. A.
Dwyer, Edw. F.
Dykes, Tommie
Eagle Eye, Chief
Earl Midgets
EARNEST, Merle Okley
Eastman, Toby
EAVES, Gevin Truman
EDENFIELD, Dan
Edgar, Geo.
Edlington, G. W.
Edlin, Ted
Edmondson, Jimmy
Edwards, Mrs. Dorthia
Edwards, E. E. Esq.
Edwards, Harry
EDWARDS, James D.
Edwards, Mr. & Mrs. Paul
Eldridge, Lt. Bob
ELDRIDGE, Joe Earl
Eledge, Ina
ELLINGTON, Jos. Carr
Elliott, Leon W.
ELLIS, Chas.
Ellis, Coitua
Ellis, Dan
Ellis, Robert C.
Ellis, Mrs. Lorraine
Elman, Mark
ELMER, Geo.
Emerald Sisters, The
Emerson, Baron
Emery, Geo.
Emswiler, Babe
Engel, Arthur
Engesser, Geo. Geo.
England, Elmo
Engleking, Mrs. Joan
English, Julie
English, Mrs. H. H.
Enos, Harold
EPHRIAM, Geo.
Erickson, Nels
Erier, Carl

- Abbott, Chas. A.
Abbott, David
Abbott, James
Ackerman, Al
ACKERMAN, Carl C.
ACKLEY, A. V.
ACKLEY, Wm. Sylvain
Adams, Budo
Adams, Hi Ki
Adams, Mrs. E. J.
Adams, Jack
Adams, Richard E.
Adams, Rosalia
Adams, Sanford
Adams, Walter
Addison & Livingston
ADERHALT, Garrett E.
Adolph, Clarence
Agnew, James
Ainsworth, Robt. Leo
Albert, E. J.
Albert, N.
Alexander, Art & Mary
ALEXANDER, Jr. Gordon
Alexander, Jesse B. Frances
ALEXANDER, Rufus
Alford, Percy
Al, Walter
Alison, Mrs. Patty Ann
ALL AMER. EXPRESS SHOW
Allen, B. O.
Allen, C. Woodrow
Allen, Billy
Allen, Cecil
Allen, Earnest
Allen, Jack & May
Allen, J. J.
Allen, Jean
Allen, Mrs. John
Allen, Leo
Allen, R. H.
Allen, Rosa
Allen, Specska
ALLISON, Arthur McKinley
Alvarado, Antonio
Ambler, Walter & Edith
Ament, Capt. W. D.
Ammon, Miss Vanessa
AMOS, Fred
Anderson, Geo. B.
Anderson, Miss Jackie
Anderson, Ralph A.
ANDERSON, Irvie
Anderson, Walter
Anderson, Doris Belle
ANDREWS, Harvey
Andrews, John H.
ANDREWS, Jos. August
ANDREWS, Richard F.
Angel, Charley Y.
ANGELL, Jos. Boyd
Annis, James
Annon, Earl
Anthony, O. M.
ANTHONY, Keith Leroy
Apple, Thurston
Applebaum, Johnny
Appley, Raymond
Ardie, Tan
Arden, Donn
Arley, Chas.
Arlington, Mrs. Lois
Armbruster, Geo.
ARMSTRONG, Amor N.
Armstrong, Dick
Arnellas, Joseph
Arnold, Atton
Arnold, Jack
Arthur, Dado
ARTHUR, Jos. Helen
ARTHUR, Percy Walter
Asherman, Eddie
ASHMORE, Wilmer Rhea
Austin, Bertie
AUSTIN, Clarence Wayne
Austin, Richard L.
Avery, Jos. R.
Avery, Leo
Avery, Tommy
Ayers, Mrs. Fay
Ayers, Henry
Ayers, Mrs. Ray
Ayers Sisters
Baccanuzzi, Michael
Bacon, John F.
Bahlsen, Wm.
Bailey, Bill & Chas.
Bailey, Mrs. Dolly
Bailey, Jack
Baber, Mrs. A.
Baker, Mrs. Barbara

- BROWN, Moses
Brown, Raleigh
Brown, Miss Toots
Brown, Y. E.
Brown, Cecil
BROWNE, Derwood A.
Brownell, Ray
Brownell Jr., Wm. H.
Bruan Frank O.
Bruce, Carl & Flora
BRUCHER, Wallace V.
BRUCKE-MILLER, Ervin Leroy
Bruer, Edw. R.
Bruno, Frank O.
Bryant, G. Hodges,
Bryant, Robt.
Bryant T. L.
Bryant Thelma Helen
Buchanan, C. T.
Buck, Silas
Buckner, L. L.
BUCKSBEE, Claude Edw.
Budd, Paul
Bulkin, Emmitt
BUHROW, Leonard Chas.
Bunetic, Bell
Burch, Robt. C.
BURDEN, Ernest
Burdge, Howard
Burg, Mrs. Margaret
BURGESS, EARL G.
Burgess, Edw.
Burgess, Ted & Lillian
Burke, Billie
Burke, Earl & Gladys
Burke, George & Peggy
Burke, Harry J.
Burke, L. W.
Burke, Mrs. S. J.

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

- BURKE, Wm.
BURKETT, Earl
Burkhardt, Margaret
Burkett, Clyde
BURKHARDT, William Earl
Burlingame, Dennis
Burnett, Sonny
Burns, Corina
Burns, Mrs. Evelyn
Burns, James J.
BURNS, John A.
Burrell, Jerry
Burrell, J. Wild West Co.
Burrell, Viola
Burrus, E. H.
Burson, Arthur
Burt, Al
BURT, Johnny
Burton, Leon H.
Burton & Kaye
BUSH, Robt. Wm.
Butler, Al
Butler, Tom & Ella
Butters, Ed
Butters, Mrs. Maymo
Byerly, Capt. James D.
Bynum, James F.
Cable, Chas. W.
Cable, Mario
CAFFREY, Jos. N. F.
CAHILL, Joseph Leo
CALDWELL, Chas. L.
CALDWELL, James
CALHOUN, Dalbert M.
Camp, J.
Campbell, Clyde
Campbell, Elizabeth
Campbell, F. V.
Campbell, H. W.
Campi, John
CANADY, Jack
Cannon, Dot
Carleton, Carl G.
Carow, R. A.
Carey, Al
Carey, Lynn
Carey, R. E.
Carey, Thos. Carroll
Carleton, J. G.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Table with multiple columns containing names and initials of individuals, organized alphabetically by last name.

- Comprehensive list of names and addresses organized in columns, including names like Pugh, Denny, Roberts, Ligonard, etc.

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg., 155 No. Clark St.,

- Sub-list of names under the Chicago Office header, including Adams, Richard, Baker, Billie, Bally, Samuel, etc.

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway

- Sub-list of names under the New York Office header, including Abbott, Mrs., Adams, Howard, Adams, Helen, etc.

CLASSIFIED RATE
10c a Word
 Minimum \$2 **Cash With Copy**
Forms Close in Cincinnati
 (25 Opera Place)
Thursday for Following Week's Issue

MIMICRY AS AN ART! — ABRIDGED "DEBUT"
 edition! Master Key Course: Impersonation of Wildlife! Imitation of Birdsong! Calls! Managerial Voices! Tarzan "Jungle" Utulation! Hinterland Echoes! Rudiments of Stagecraft Ventriloquial Effects! Technique of "All-Style" Dramatic Whistling! Craft of Alpine Yodeling! Hollywood Polyphony! Sealed Book Secrets of Acrobatic Prowess! Complete Mimicry Master Key @ \$1.00 postpaid. VAN CLESPE FOUNDATION, Box 1323, Little Rock, Ark. x

YOU CAN ENTERTAIN FOR ALL OCCASIONS
 with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oskosh, Wis. ja23x

PERSONALS

BEN BERGEN, FORMER CUSTARD WORKER, please write at once. AL A. CRANE, Billboard, 1564 Broadway, New York City Office. Important.

DIVERSO — RED-WHITE-BLUE JAR DEAL
 Tickets. Lower prices. Free samples. DIVERSO PRODUCTS CO., 617 N. Second St., Milwaukee, Wis. ja16x

RED, WHITE AND BLUE JAR DEAL TICKETS.
 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. ja23x

PRINTING

DRAWINGS AND CUTS MADE TO ORDER —
 Also all kinds of printing at low prices. Samples. LEE CRESSMAN, Washington, N. J.

WINDOW CARDS — 14x22 ONE COLOR, 100,
 \$2.75; 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2 x 11 BOND LETTERHEADS AND 100
 6 3/4 Whitewove Envelopes, both printed, \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

500 8 1/2 x 11 HAMMERMILL BOND LETTER-
 heads and 500 6 3/4 Envelopes, printed your copy, \$4.50 postpaid. DREW PRESS, Box 423-F, Greensboro, N. C. ja30

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A BARGAIN — 25 JENNINGS SILVER MOON
 Payout Consoles, all like new. Write for prices. BADGER MUSIC CO., or Phone 50, Sullivan, Wis. ja23

A COMPLETE STOCK OF REBUILT 5c SELEC-
 tive Candy Bar Machines. Bargains! Also 1c Peanut and Gum Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

A.B.T. RIFLE SPORT RANGE, \$1750.00; WUR-
 litzer 332 Boxes, \$15.00; Rockola Boxes, \$15.00; Keeney Late Model Boxes, \$11.50. OAKLAND AUTOMATIC SALES, 125 10th Street, Oakland, Calif. ja16

ARCOR, MODERNE, ADVANCE CANDY BAR
 Venders, Bally Popcorn, Peanut, Gum Venders, \$1.50 up. Columbia National Sales. NORTHSIDE SALES CO., Indianola, Iowa. fe6x

BARGAINS — EVANS TEN STRIKES (HIGH
 score), \$42.50 each; Rockola Ten Strikes, \$40.00 each; Cent-A-Packs, \$4.50 each; 2 Blue Fronts, 5c play, \$70.00 each; 2 Red Fronts, 25c play, \$80.00 each; 5 Pace Front Venders, 5c play, \$65.00 each; 2 Watling Treasures, 5c play, \$42.50 each; 5 Challengers, \$19.50 each. All machines are in perfect condition. Ready to go on location. BIRMINGHAM AMUSEMENT CO., 731 2d Ave., N., Birmingham, Ala. x

FIVE MILLS JUMBO FREE PLAY MACHINES,
 fine condition. Make offer. BYRD CATE, 5003 Ready Ave., Baltimore, Md.

FOR SALE—25 SKEE BALL ALLEYS (BALLY-
 rolls, 14' long), in first class condition. In lots of ten, \$39.50 each, or \$49.50 in single lots. L. BILOW, 2512 Irving Park, Chicago.

RADIO TUBES FOR YOUR PHONOGRAPHS,
 Panoramas and Guns. Write for price list. W. R. BURTT, 308 Orpheum Bldg., Wichita, Kan. mh6x

SLOTS — BOUGHT, SOLD, TRADED, REPAIRED.
 Get my refinished equipment and watch your collections soar. It's easy, trade your run downs. HUFFMAN, Box 751, Taos, New Mexico. x

"SPECIAL" — 10 1c SCOOTER GAMES, \$9.50;
 10 Bingos, \$5.50; 15 6-Column Adams Gum Venders, \$4.25; 25 1c 3-Column Snacks, \$3.50. CAMEO VENDING SERVICE, 432 W. 42d, New York.

SPECIALIZING STREAMLINING SLOT MA-
 chines — Time tested parts, all makes. Request quotations. Want: Mills Penny Blue Fronts. COLEMAN NOVELTY, Rockford, Ill.

THREE EVANS TEN STRIKE, ONE TRI PUT
 Automatic Golf Machine with Putter, one 5 Ball Flicker; all for \$225.00. TED PIZIO, 2542 Dorr, Toledo, O.

WANTED — WURLITZERS 600, 850, ROCK-
 Ola Supers. Quote lowest prices. UNITED NOVELTY COMPANY, Delauney and Division, Biloxi, Miss. ja23

WANTED — WURLITZERS 500, 600, 700, 750.
 Special: Three Column Burell Peanut, \$5.95; Baker's Lucky Strike Cigarette, Penny Counter Games, \$10.00; Miniature 1c Pin Games, \$6.00; D. C. Converters, \$18.50; Skeeballete, \$45.00; Pike's Peak, \$10.00; Bingos, \$5.00. LINCOLN, 501 W. 41st St., New York. x

WANTED — SCALES, MILLS "NEW AC-
 curate" big head models. Watling Fortune and 500. BABE LEVY, 2830 10th Court South, Birmingham, Ala.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS —
 Largest selection of Mechanical Machines obtainable from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

FOR SALE—SECOND-HAND SHOW PROPERTY

ABOUT 50,000 FEET GOOD TALKING PICTURE,
 35MM., \$150.00 for all. CARL JOHANSSON, 77 Yesler Way, Seattle, Wash.

FOR SALE — FERRIS WHEEL, NO. 5, GOOD
 condition. Cheap for cash; also other Show Property. BOX 443, Jacksonville, Ark.

MECHANICAL SHOWS — NOW BUILDING.
 Custer's Last Stand, Western, Farm Shows. Photo, information, 10c. PAUL AUSTIN, 205 W. 18th, Kearney, Neb.

NO TIME TO DICKER — 23x43 TOP ONLY,
 good condition. First \$60.00 takes it. FIELDING GRAHAM, 3049 E. 32d, Kansas City, Mo.

ONE COMPLETE ROLLER RINK OUTFIT —
 50'x134', two Tents, Hammond Organ, Speakers, 225 pairs Skates. BOX C-69, The Billboard, Cincinnati, O.

ROADSHOWS, WESTERNS, SPECIALS — SELL
 or rent. Circuit rates. Ship anywhere. Projectors for sale. LONE STAR FILM COMPANY, Dallas, Tex.

SACRIFICE 70 ARCADE MACHINES, \$750.00.
 Don't answer unless you mean business; \$1.00 for complete list; you get \$10.00 back if you buy. 315 Hamor, Du Bois, Pa. ja23

TENTS — FROM 12x12s TO 45x100s, ALL
 hand roped, A-1 shape, good as new. Rented couple weeks each. Sidewall, poles, stakes, pullers, power driver, sledges, rope, chairs. No frame joints. Complete list \$1.00. What do you need? SMITH TENTS, Auburn, N. Y. ja16x

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP — ALL SIZES.
 Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. ja30x

FOR SALE — BUSINESS BUILDERS, NOVEL-
 ties, Supplies and Second Hand Equipment for Dime Photo Machines. WESLEY PRICE, Junction City, Kan. ja30x

HAVE 25 ROLLS OF UNEXPIRED 1 1/2" E.D.P.P.
 at \$20.00 per roll. 25% with order. MCGUIRE, 1322 Lee, Long Beach, Calif.

JUST OUT — HOTTEST ITEM OF YEAR.
 Round Six Inch Service-Star Plaque: 1 1/2 to 3 inch picture can be put in by yourself. Hang or stand up. Every serviceman a buyer; 60c in stamps for two assorted samples. C. GAMEISER, 126 Corbin Place, Brooklyn, N. Y.

ONE BEAUTIFUL 8x10 ENLARGEMENT FROM
 your photo or negative, 35 cents. Reprints, 10 cents. Quick service. PHOTO LAB., 3122 N. Clark St., Chicago.

WANTED — A DIRECT POSITIVE PHOTO
 Camera Machine. Pay cash. State make, condition and price. TYLER'S, Grass Valley, Calif.

10 ROLLS 1 1/2x250 DIREX POSITIVE PAPER,
 good dating, \$10.00 per roll; EK Cutsheets, 5x7, \$10.00 per gross. 50% with order, balance C. O. D. ELMER RAMSEY, 1245 N. 11th, Terre Haute, Ind. ja16x

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS
 Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York. ja23

ORCHESTRA COATS, \$2.00; TUXEDO SUITS,
 \$5.00; Striptease, Rumbas, Jeweled Indian Girl Costumes. Velvet Curtains. Cellophane Hulas. WALLACE, 2416 N. Halsted, Chicago.

SUITS, \$1.00 UP; DRESSES, 10c UP; COATS,
 40c up — Complete line. Write for our circular. J. BRENKER, 1568 Fulton St., Brooklyn, N. Y. x

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND
 Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. ja16x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING,
 Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. fe20

ATTRACTIVE 216-PAGE ILLUSTRATED PRO-
 fessional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa.

GIULIOTINE ILLUSION — LIKE NEW, COST
 \$100.00; special \$37.50; Walking Through Ribbon Illusion, regular \$30.00; bargain, \$15.00. EXCEPTIONAL MYSTERIES, Marion, O. ja23

LARGE PROFESSIONAL MAGIC CATALOGUE,
 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. ja16x

ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES — ALWAYS IN
 stock. Write for our large free 24-page catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

CANARIES — WHITE, YOUNG, PRETTY AND
 clean. Loud, lively singers; \$72.00 per dozen. Order from advertisement. B. MOOTE, Sutherland Springs, Tex. ja16x

FOR SALE — LARGE AND MIDGET APPA-
 loosa Mules, Midget Spotted Stallion, Spotted Spanish Jacks, Albinos, Trick Horse. WILL JOHNSON, Sugar Grove, Ill. x

MONKEYS FOR SALE — TEN GOOD CLIMATED
 Rhesus, all chain broke, \$12.50 each; three Black Bears and one Cub, all tame, easy to handle and chain broke, \$15.00 each. Reason for selling, closing for the duration. A real bargain. NELSON LEDGE AMUSEMENT GROUNDS, Garrettsville, O. x

HELP WANTED

DRUMMER, BASS WANTED — PERMANENT
 location, steady jobs guaranteed throughout duration. Fine large instrumentation with big time library of specials. Building band for post war upper brackets. Six nights, salary twenty-five dollars weekly plus transportation. State all, age, experience, draft classification and phone number. All other musicians invited to write. ORCHESTRA LEADER, Box 2011, Wichita, Kan. ja23x

GIRL MUSICIANS FOR ALL-GIRL ORCHESTRA
 — Steady employment in organized band. Write full information. Desire photo. BOX C-75, Billboard, Cincinnati.

JUGGLING ACTS, ATTENTION — JUGGLER
 capable of joining any type of juggling act (double or triple). Address WES DEEN, care Billboard, Cincinnati, O.

MAN TO DRIVE TRUCK AND HELP WITH
 Dogs — Drunks not tolerated. Write CLEM BELLING, Hotel Wilson, New York City.

TRUMPET — PREFERABLY ONE WHO CAN
 take-off and read well. Also Sax, Tenor or Alto, doubling take-off Clarinet. State minimum. ORCHESTRA LEADER, Club Paramount, Albany, Ga.

WANTED — A-1 MECHANIC, ALL-AROUND.
 Phonos, amplifier, pin games for West Texas, \$55.00 week. Write full information. BOX C-65, Billboard, Cincinnati, O. ja23x

WANTED — SAX DOUBLING ON CLARINET.
 Prefer Vocalist. With name band playing locations. Please give draft classification and full details. BOX 540, Billboard, Ashland Block Bldg., Chicago.

WANTED — PIN BALL AND CHICKEN SAM
 Mechanic. Must be thoroughly experienced. SOUTHERN AMUSEMENT CO., Mobile, Ala.

WANTED — SAX AND TRUMPET, VOCALIST
 preferable. Must be capable musician. Good salary guaranteed. State all. Write or wire DEE PETERSON, French Village, Dayton, Ohio. ja23

WANTED TO BUY

CARDBOARD MUSIC FOR 43 KEY "BAB"
 Band Organ. Regardless of age. Write. J. L. LOGAN, 2423 N. W. 14th St., Miami, Fla.

COMPLETE PROFESSIONAL MAGIC SHOW OR
 used equipment. Reasonable. No junk. State all first letter. CARL BORSSE, 416 Blackstock, Sheboygan, Wis.

FERRIS WHEEL, ELI NO. 5, 10 OR 12. STATE
 price, condition and all particulars. HARRY DOWNES, 1901 Chelsea Rd., Baltimore, Md. ja23

HAMMOND ORGAN FOR CASH — MODEL B
 or D, less speakers. Give full information first letter. SIEPMAN AMUSEMENT CO., Cedar Rapids, Iowa. ja30

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE AS-
 sortment of snappy and hot Greeting Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. fe6x

AGENTS GIVE \$1.98 HEALTH BOOK AS PRE-
 mium with two \$1.00 packages Floradex. No investment necessary. Receipts free. FLORADEX CO., Box 973, Columbus, O. ja16x

AGENTS, PITCHMEN — RELIGIOUS AND PA-
 triotic subjects in flashy tinsel and mirror decorated Horseshoe, Heart, etc., shaped frames. Sample 25c. CASA MFG., 515 Clark, St. Louis, Mo.

CHAMPION LEATHER MEN'S BELT, WITH
 money pocket, \$1.25; without, 95c; Suspenders, 75c; Clips, 95c, postpaid. Money order with order. Information 3c. LEATHER-CRAFT, 644 W. Baltimore, Baltimore, Md.

COMIC HITLER NOVELTIES — DOCUMENTS,
 Certificates. Assorted samples with wholesale list, 25c coin. VICTORY NOVELTIES, 2053 W. 35th St., Chicago.

EVERYONE WANTS SERVICE FLAGS! — SELL
 stores, homes. Quick sales, big profits. Write for new low prices. BOX 27, Atlanta, Ga.

KEY CHECK STAMPING OUTFITS — BIG
 profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. fe27x

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c;
 Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago.

NEW HITLER-JAP FOLD UPS TAKING COUN-
 try by storm. Trial dozen, 25c. Samples and quantity prices, 10c. JAYBEE, Box 944, Altoona, Pa.

SELL \$12.50 INCOME TAX RECORD FOR
 \$6.95. Make \$4.00 every sale. Sample \$2.00 postpaid. WOOD'S PRESS, Box 437, Bedford, Pa. ja23

WHERE TO BUY AT WHOLESALE 500,000
 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. fe6x

SALESMEN WANTED

REPRESENT AMERICA'S GREATEST PRODUCER
 of Union Label Calendars, Business Stationery, Price Markers, etc., for every retailer, at prices that defy any and all competition. No priorities. No rationing. Big commission. Outfit free. NATIONAL PRESS, 545 Randolph, Chicago. x

FORMULAS & PLANS

CHEMICAL DISCOVERY — GET 20 EXTRA
 gallons of gasoline by placing "Gas-I-Lub" in gas tank. It is harmless to your motor; it is guaranteed. Send \$1.50 for trial package to R. BENSI, Box 134, Dearborn, Mich.

BUSINESS OPPORTUNITIES

GET VALUABLE TIPS ON THE ROADSHOW
 Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

WILL SELL OR LEASE COLISEUM, DANCE-
 land Night Club, Geneva, Ohio. Compensate for address Harrison King and Museum. WALTER MAIN, Geneva, O.

INSTRUCTIONS BOOKS & CARTOONS

EXCITING CLOSE-UPS! THRILLING PICTURES!
 Six 3x4, wallet size, plain envelope and list, 25c (coin). NUART, Box 8650, Wilkinsburg, Pa. ja16

PORTABLE SKATING RINK, 200 PAIRS GOOD
Rink Skates; or will lease. BOX C-72, care
The Billboard, Cincinnati, O.

SUPER ROLL-O-PLANE, FLY-O-PLANE AND
Octopus, with or without transportation.
Will pay cash for the above rides if priced
right. Would consider Spitfire. Also a 35x60
Top and Sidewall suitable for minstrel show.
Write or Wire POST OFFICE BOX NO. 148,
Baton Rouge, La. ja23x

USED GOLDSTAMPING MACHINES FOR BILL-
folds, discontinued Lodge Emblems, Walrus
Teeth. HARRY KLITZNER COMPANY, 433
Westminster St., Providence, R. I.

USED HAMMOND ORGAN — MENTION
Organ model, Speaker model, age, condi-
tion, cash price. ORGANIST, Suite One, 314
E. St. Clair, Indianapolis, Ind.

WANTED — THEATRE CHAIRS, ANY TYPE,
any condition. Send price, full particulars.
DEALER, Box 399, The Billboard, 1564 Broad-
way, New York.

WANTED — PHOTOMATICS. MUST BE IN
working condition and reasonable. Give
particulars, year model, serial. FRED SINGER,
Route 4, Saginaw, Mich.

WANTED — MERRY-GO-ROUND. MUST BE
cheap. Any condition. Give full particulars.
ZIPPIMANN, 5135 S. Ashland Ave., Chicago, Ill.

WANTED FOR CASH — KIDDIE RIDE, FUN-
house, Glasshouse. State lowest cash price.
Send full details. THEXTON TERRY, 313
Cherry St., Buffalo, N. Y. ja23

WILL PAY \$25.00 FOR USED BOWLING
Alleys, 10' and 14' long. State make and
quantity. BOX C-73, care The Billboard, Cin-
cinnati, O.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary
for the forwarding of mail addressed to
"blind" ads, or those using a box number
in care of The Billboard instead of their
name and address, an additional charge of
25c is necessary to cover this service.
Therefore when figuring the cost of
publishing your advertisement kindly add
25c for the forwarding of replies.

AT LIBERTY BANDS AND ORCHESTRAS

At Liberty—String Band, 5 to 6 pieces, with
Girl Vocalist. Available after February 1. Now
playing radio programs and stage appearances.
Available for radio, stage or night club work. Book-
ing agents, write. State terms and hours. Eddie
Shaw, 1458 Moxley Pl., S. W., Atlanta, Ga. ja23

Girl Orchestra — Five pieces. Steady location only.
Write stating hours per week, best salary and
length of contract. Esther L. Holt, General Del-
ivery, Miami, Fla. ja23

AT LIBERTY COLORED PEOPLE

Colored Orchestra — Four pieces. Piano player
sings, plays Solovox; Drummer has fine, flashy
set, sweet voice; Trumpet doubles Trombone, sings
hot vocals; Alto Saxophonist doubles plenty Dixie-
land Clarinet. Vocal Trio, union, together 2 years.
All draft exempt. Fine library, modern music
stands, uniforms. Wire or write Rupert Harris,
Glass Bar Nite Club, Fort Madison, Iowa.

Johnny C. Woodards—Piano-Accordionist. Song-
writer, doubling to Piano. Nine years with
Ringling Circus. Fine for orchestra or stage. Write
care Billboard, 1564 Broadway, New York, N. Y.
ja16

AT LIBERTY MISCELLANEOUS

SPECIALIZE — ONE BALL
and Pin Ball Mechanic looking for a good
position. Had 5 years of experience; 24 years
of age and married. Also had experience in
phonographs, remote controls and slots. Write
or wire to BOX C-70, Billboard, Cincinnati, O.

Tressa, Child Mentalist and Psychic Wonder, is
the only mentalist making world-shaking pre-
dictions and backing them up. Only 14 years old,
this child dared tell the press who would become
Michigan's war governor 3 weeks before election
day and was right. She has predicted other events
and was successful. She dares to make predictions
other mentalists would not tackle. This child bars
no competition, is fast and handles all in the
mental line. She plays the accordion and tap
dances. Seeking someone with capital to handle
bookings, contracts, etc., of this child, who is now
doing nice horoscope mail order business. Person
selected must know show business and be a hard
worker. Tressa's pledge to such a personality will
be "success." State all first letter. Tressa, Child
Mentalist, P. O. Box 14, Hazel Park, Mich. ja16

Gagwriter, Idea Man — Writer of band novelties,
patter, gags, parodies. Wishes connection with
legitimate act or radio station. Free to travel.
Frankel, 2623 Dickens, Chicago.

Young Girl—At liberty to join standard circus or
vaudeville act. Box 67, Billboard, Cincinnati, O.
ja16

AT LIBERTY MUSICIANS

ALTO SAXOPHONE AND
Clarinet Player — Blind. Play sweet, fake
harmony, fair ride. Sober, dependable, free to
travel, union. Prefer cocktail combinations; no
panics. HARRY LEE, 225 Bethel Ave., Mem-
phis, Tenn. ja23

AT LIBERTY — MODERN
Swing Trombone. All essentials. Draft ex-
empt. HOWARD STRATTON, Modjeska Thea-
tre, Augusta, Ga., Jan. 14 through 18.

DRUMMER — AGE 21,
single, draft deferred. Two years' theater
experience. Solid beat; \$50.00 minimum.
ELLIS L. STUKENBERG, 808 N. Church St.,
Rockford, Ill.

FEATURE PIANIST AND
Drummer — Cafe, night club, cocktail.
Pianist vocalizes, reads, fakes, transposes.
Hot, sweet, jive. Young, good personalities,
draft exempt. State all first letter. BOX C-71,
Billboard, Cincinnati. ja23

ONE OF AMERICA'S OUT-
standing Organists. Complete Hammond
equipment, 2 speaker cabinets. Community
song specialist. Union, draft exempt. Must
be willing to pay a little more for the best in
entertainment. Fur further details address
BOX NY-35, The Billboard, 1564 Broadway,
New York.

TENOR-CLARINET —
Wants change. Only North and Middle
West need apply. All essentials, good reader,
take-off. Local 10 card, 3-A draft. Minimum
\$50.00. All mail answered. AL GAFFNEY,
Charleston Hotel, Charleston, S. C.

TENOR SAX - CLARINET
—Experienced, age 30, neat appearance,
draft exempt. Will acknowledge all offers.
Address JIMMIE BIVINS, Albemarle, N. C.

AT LIBERTY — LEAD TRUMPET. SEND DE-
tails. RALPH HUGHES, Astor Hotel, Alex-
andria, La. ja23

AT LIBERTY — LEAD ALTO, TENOR CLARI-
net. PAT BULGER, Astor Hotel, Alexandria,
La. ja23

AT LIBERTY — DRUMMER; YEARS' EXPERI-
ence concert and vaudeville. Feature
Xylophone on stage. Play Tympani. Single,
union and reliable. Write or wire PAT WARD,
706 6th Ave., Huntington, W. Va.

DRUMMER — EXPERIENCED, RELIABLE,
draft exempt. Will go anywhere; \$45.00
minimum. Wire ARTHUR R. SERRES, 93 Mt.
Vernon, Boston, Mass.

DRUMMER — 27 YEARS OLD. HAVE NEW
equipment. Competent and reliable; \$40.00
minimum. Write or wire DICK WEBER, care
Dick Mills, Heidelberg Hotel, Jackson, Miss.

DRUMMER — WANTS JOB WITH ORGAN-
ized club band. All essentials. Newly out-
fitted drums. Married, one child. Minimum
\$40.00 weekly. Join immediately. Strictly cut
or no notice. Squares don't bother. Preferably
wire. JOE WIMER, 501 N. Fourth, Grand Forks,
N. D.

GOOD SOLID STRING BASS — GIRL, NOW
working with men's band, disbanding because
of draft. Desire men's or girl's band. Experi-
enced all lines. Cut or no notice. BOX C-74,
Billboard, Cincinnati.

OLD TIME HOEDOWN FIDDLER WOULD LIKE
place with a good old time string band. If
you want old time fiddling answer this ad; if
not, don't. Address EARL JOSLIN, 811 E.
Main St., Du Quoin, Ill. ja23

STRING BASS — MIDDLE AGE, EXPERIENCED,
union, for location. R. R. SAWYER, 119 S.
B St., Arkansas City, Kan. ja16

TENOR, ALTO, CLARINET AT LIBERTY NOW.
No ride. Sober, reliable, age 38, draft ex-
empt. Write or wire ARTHUR MYERS, General
Delivery, Jacksonville, Fla.

Alto Tenor and Clarinet—3-A classification.
Available after Jan. 10. John Farmer, care
Gen. Del., Middleton, Wis. ja23

Drummer — Experienced, young, sober and reliable.
All new equipment. Minimum \$45.00. Write
Drummer, P. O. Box 542, Panama City, Fla.

Drummer—All essentials, 4-F classification. New
equipment. Do novelties and comedy magic.
Available January 17. Wire Bill Voorheis, Capitol
Hotel, Room 126, Flint, Mich.

Long Experienced Cornet — Over draft age, union,
single, appearance. Available at once. Good
dance band or instructor municipal band. Armin
Miller, 606 1st Ave., S. E., Sioux Falls, S. D.

Music Teacher and Band Director carrying large
repertoire of music. Draft exempt, experienced,
competent. Will direct municipal, industrial, re-
formatory, hospital or school bands. Go anywhere
for steady work. Widower and American citizen.
Napoleiano, 624 Eighth St., Union City, N. J. fe6

Versatile Musician — 28, married, 4-F Alto Sax
Man. Reeds, Brass and Fiddle. Read and go.
Good tone and phrasing. Box C-68, Billboard, Cin-
cinnati. ja16

**AT LIBERTY
PARKS AND FAIRS**

Charles La Croix — Outstanding Trapeze Act.
Available for outdoor and indoor events. At-
tractive equipment. Platform required for outdoor.
Reasonable price. Address Charles La Croix, 1304
S. Anthony, Fort Wayne, Ind.

**AT LIBERTY
PIANO PLAYERS**

LADY PIANIST — THOR-
oughly experienced orchestra work, theatre,
hotel, trio, accompanying. Excellent sight
reader; union. Write, wire MUSICIAN, 2964
3d Ave., Huntington, W. Va. ja16

PIANO AND CELESTE —
Young, wide experience (sterling, young,
Wingy Mannonel, 4-F. Read or jazz. Stacy-
Sullivan style. Go anywhere. JOHNNY WIT-
WER, 1245 N. Vine, Hollywood, Calif. GL-2563.

PIANIST — DOUBLES HAMMOND ORGAN.
All essentials. Read, fake, union, etc.; 4-F
classification. References. Must pay well.
Desire location. Address MUSICIAN, Box 222,
Mexico, Mo. ja16

PIANIST — READ, FAKE, TRANSPOSE.
Ability, dependable. BOX C-56, The Bill-
board, Cincinnati, O.

**AT LIBERTY
VAUDEVILLE ARTISTS**

COMIC FOR STOCK, THEATRE, NIGHT CLUB.
What have you? Do specialties. Have un-
limited up-to-date material. Been with the
best. Still make 'em like it. Sober, reliable,
draft exempt. MAURICE CASH, 500 East
State, Milwaukee, Wis. ja23

High Class Show — Musical, Dancing, Singing,
Review. Available for theatre work. Florida pre-
ferred. Would consider elsewhere. Permanent
location. Write Esther L. Holt, General Delivery,
Miami, Fla. fe6

Hiram Gayley — Rube Swinging Slack Wire Act
for theaters, celebrations, indoor circus, etc.
Apt. 7, 433 W. 45th St., New York, N. Y.

Piano Player — Age 50. Med. vaudc. No rep.
Read, transpose. No faker. Work bits, some
acts. State salary. Need advance. Vale, 800
Franklin, Moberly, Mo.

The Three Ranch Girls — Play Accordion, Guitar,
Drum, Imitations of Animals, etc. Sing, Yodel,
Dance, Rope Spinning. Write, wire, phone Key-
stone 8491 or Dearborn 8034. Harvey Thomas,
Manager, 192 N. Clark St., Chicago. fe20

SASC PARTY
(Continued from page 30)

Haven, vocalist, and the Six Rockets,
dancers. Jack Harris orchestra furnished
the music. Heimie Stone, in the army at
Fort Sam Houston here, represented the
Michigan Showmen's Club. Wires were
read from the various showmen's organi-
zations, Hymie Ruback, Mike Ruback,
Harry Coin and Harry Rogers.

Among those who took in the gala
event were Mrs. Marie Beckmann, Sam
Feinberg, Mr. and Mrs. Danny O'Dern, C.
E. Jiles, Mr. and Mrs. Bob Hardy, Mr. and
Mrs. Jelly Simpson, Red Baker, Harry
Wingfield, Mr. and Mrs. E. Jones, Mr. and
Mrs. J. Harris, Mr. and Mrs. S. Lambert,
Mr. and Mrs. A. Alexander, D. Tidwell,
Mr. and Mrs. Billy Aldrich, Mr. and Mrs.
Jack Graves, Mr. and Mrs. Bill Gootch,
Ben Cross, O. C. Bloss, Mr. and Mrs.
Willie Wilson, Mr. and Mrs. B. Bishop,
Red and Melba Cadena, Olin and Buddy
Thornton, Bill Hirsch, Bill (Hypo) and
Snow Deneke, Barney Allen, J. C. Smith,
Bingo White, Ronald Stark, Bing Grubers
Crosby, Blackie McPete, Danny Wright,
Mr. and Mrs. Bill Salisbury.

Mr. and Mrs. Dick Hansen, Mr. and
Mrs. H. Guyton, Mr. and Mrs. Jimmie
Joy, Mr. and Mrs. Bill Carr, Johnnie
Craig, Mr. and Mrs. Foots Reeves, Mr. and
Mrs. Dave Stevens, Otto Getz, Mr. and
Mrs. Charles Shubb, Mr. and Mrs. Ben
Block, Tille Jones, Mrs. Sue Thomas,
Mrs. Martha Rogers, Mrs. Larry Mullins,
Jack Bennett, Mr. and Mrs. Pete Kling,
Mr. and Mrs. Bob Paul, M. N. Waverly,
Mr. and Mrs. B. Ringold.

Mr. and Mrs. Clem Dooley, Roy Tate,
Mr. and Mrs. Jack Ruback, Mr. and Mrs.
C. E. Covington, Felix Charneski, Mr. and
Mrs. W. D. Sullivan, Sammie Aldrich,
Johnnie Fox, Mr. and Mrs. Ben Hyman,
Mr. and Mrs. Charles Jamison, Mr. and
Mrs. Joe Murphy, Mr. and Mrs. Denny
Pugh, Cecil (Perk) Perkinson, Mr. and
Mrs. Bill Bonham, Mr. and Mrs. Charles
McCarty, Mr. and Mrs. Joe Palooka, Bob
and Liz Harris and J. C. Smith.

Mrs. Bower, sister of Bobby Hyman,
was a welcome visitor to the party. She
resides in Honolulu, where her husband
is in the armed forces.

Mrs. Marie Beckmann invited all of the
ladies of the auxiliary to be her guests
at a luncheon to be held at St. Anthony
Hotel here January 10.

LETTER LIST

(Continued from page 46)

Sanna, John
SchAAF, Mr. & Mrs. Jack
Selwandt, Charles R.
SchwEDA, Henry
Selfert, Loretta
Shaw, Jack
Shont, J. E.
Sopenar, Eddie
Stanford, Walter
Steffen, J. E.
Streng, Harriet
Scrouble, Albert
Sturelio Jr., Gene A.
Sullivan, Jack
Taglia, Tony
Teodora, Leona

Thomas, F. Jerry
Tillinghast, JoAnn
Tohman, Richard
Trudeau, Marlo
TUCKER, Ernest
VAUGHAN,
George Frederick
Wallenda, Josef
Webster, Fred
Whalon, Melvin
Everett
Wilkinson, Boots
(Jackie)
Williams, Howard H.
Wilson, Alex H.
Wingfield, Red
Woods, Tom
WUETHERICK,
John Christian
ZEENAK, Michael
Zolon, Irving

DeRosignob, Ethel
Decker, Bobbie
Decker, Joe
Dilbeck, W. M.
Dilbeck, Mrs.
Dopson, Charles
Douskourt, Gladys
Drate, Marvin
Eliza
Drill, Chas.
Elkins, Edward
EMERSON, George
Arthur
Engel, Evelynne
English, Mrs.
EPPERSON,
Joshua George
FASKEY, John
Stanley
Fillingham, Everett
Fisher, A. H.
Flanagan, James
T.
Forrest, Tom P.
FRANZONE, John
Battista
Fricault, Pvt.
Roland
Frye, James G.
Fulton, Gale
Gentsch, J. A.
GREGG, Dallas H.
Griffith, Slim
HALEY, Vernon J.
Hall, Marty & Gabe
Hamilton, George
(Hivathia)
Hatton, Ralph
Henderson, Les
Henry, Thos. H.
HIGGINS,
Raymond C.
Hilderbrand, Roy
Hogan, Jack
(Electrician)
HORTON, William
Howell, Jewell B.
Hudgens, Delma
Lee
Hunter, W. J.
Huntzinger, Sam
(Red)
HUTSON, Robert
Lalan
HUNTER, Carl
IVEY, Robert
Clifton
James, Chas. C.
James, Jean
JoAnne, Madam
Johnson, Mrs.
H. K.
JOHNSON, James
Emanuel
Jones, Carl B.
Jones, Wesley, &
Carolina Cotton
Pickers
Kavelin, Al

Kemp, William
Klima, Harry
Knox, Harry
La Rue, J. C.
LaVell, Frank X.
LANCASTER,
Charles Arthur
Lavin, Viola
Larson, Ted
LAURENCE,
Homer Whisner
LAVALL, Arthur
D.
LE FEVER,
Orville Ellsworth
Lee, Frank
Line, Maxine &
Buddy
LITHERLAND,
Oren Oscar
Longcor, Herbert
Low, Don M.
Lund, Doc Victor
McGee, Margie
Maxine
MCGOWAN,
Wilmer Leo
McKnight, C. H.
McSparran, Bill
MACKIN, Eddie
James
Mansfield, Ray
MARINO, Joseph
MATHIS, Calbert
Alvin
Mellon, Mrs. Wm.
Milled, Robt.
MONTGOMERY,
Paul
Morgan, Lew &
Family
MORGAN, Robert
Lee
Morgan, Russ &
Mitzie
Morona, Louis V.
Morrison, Mrs.
Babe
MOYLAN, Roger
Frederick
Murry, Jesse
NANCE, James
Alexander
Neal, Leonard
Nicoles, Bill
NORTON, David
James
O'Brien, Pat
O'Dell, Jesse
O'Neill, James B.
OVERLEY, Otho
Clarence
Penn, Mrs. Mildred
Pennell, Troy
Pintold, Wm. E.
(Whitey)
Pink, Eugene M.
Poling, Charles
POLLOCK, Donald
PRICE, Lester
RAWLINGS,
Everett
Reeves, Goebel
Leon
Renee Concession
Co.
ROHTER,
Lawrence S.

Richter, Sam
Roofing, McDonald
& William
Ross, Arline
Rubbley, E.
Saunders, Monroe
SCHMIDTHORST,
Bob
Seemor, Benny E.
Selour, Florence
Senior, W. C.
(Billy)
Shankle, Mrs. Inez
Shannon, Wilburn
Sheaks, F.
Small, Harry
SMITH, Andrew
David
Smith, Jack &
Maria
Smith, Viola T.
Snyder, Bill
STANLEY, Sam
Stark, Michael
Starkey, Mrs.
Charles
Sternor, Elton
Stone, Hey-Lo
Sullivan, Blanche
& Sully
Sullivan, Charles
& Daughter
Summers, Victor
Leon
Swain, Robert
TAFT, JOHN
FORREST
THOMAS, Howard
Floyd
Thompson, Mrs.
Dorothy
Thompson, Marion
THORPSON,
Norman Ernest
Tiske, Adam
Tubbs, Eddie
Tucker, Marvin
Tucker, Orville
Tucker, W. J.
TYLER, Phillip
Henry
Ulear, Mrs. Joe
VEASEY, Russell
Conwell
Watson, Chas.
Wells, Sam Jipsey
WELLS, Vernie B.
West, Margie
Maxine
WHISNER,
Lawrence Homer
WHITE, Ed
White, Geo.
Williams, Floyd
WILLIAMS, Joe
Williams, Walter
(Miller)
WILLIAMS, Henry
Willson, Bill
Wills, Bob
Wilson, Bobby
Wilts, Cash
Woods, Joe
Worman, Nathan
Wortham, M. R.
Wright, Warren
Zilla

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.

Adams, Clarence
"Blackie"
Addington, Mrs. O.
B.
AKIN, Charles
Rosecoo
Albert, Mickey &
Speas
ALEXANDER,
Ted S.
Anderlich, Peto
Archer, Walter
Arney, Melton
BACON, Wm. W.
Bantrum, Lamy &
Bonzo
Beaux, Betty
Bell, Oliver A.
BENDER, Arthur
William
Blitschan, Richard
Boers, Henry
Boers, Teddy
Bonerberg, Albert
BOSWELL, Lee
Daniel
BOULDFARE,
Frank
BRASCH,
Lawrence
Brooks, Annie
Brown, Andrew
BROWN, Gordon
Brown, Robert
Browner, Clyde
Browning Jr., James
Brundage, B. B.
Bryan, W. W.
Buley, Jerry
Lawrence
Burch, Bob
BURKS, Louis

BURNETT,
Richard Charles
BURTON, John
Louis
CARLISLE,
William Horace
Carmen (Wandering
Cowgirl)
Carter, H. E.
(Chief)
Carter, Zeno
Chapman, Keith
Chapman, Toney
CHASTEEN,
ROBERT
FRANKLIN
Christ, Robert
Clark, Barnum
CLARK, Charles
Joseph
CLARK, Raymond
Walter
CLARK, Warren
Coates, Lorraine
Cohen, Charley
Colder, James
Cook, Phyllis
Cook, Sis
(Armless Girl)
Cooley, Al
Cooper, Elias
Corbett, W. W.
Costello, James
COWSERT, Cecil
E.
Creighton, E. E.
GRESHAW,
Charley Bryant
CUMMINS, Thomas
F.
Cutler, Rose &
Louis
Daniel, Oss

CUTRONE,
Salvatore Sam
Davis, Mrs. C. D.
Davies, Chas.
Deal, Jimmie &
Ethel
DeRosignob, Louis
Decker, Bobbie
Decker, Joe
Dilbeck, W. M.
Dilbeck, Mrs.
Dopson, Charles
Douskourt, Gladys
Drate, Marvin
Eliza
Drill, Chas.
Elkins, Edward
EMERSON, George
Arthur
Engel, Evelynne
English, Mrs.
EPPERSON,
Joshua George
FASKEY, John
Stanley
Fillingham, Everett
Fisher, A. H.
Flanagan, James
T.
Forrest, Tom P.
FRANZONE, John
Battista
Fricault, Pvt.
Roland
Frye, James G.
Fulton, Gale
Gentsch, J. A.
GREGG, Dallas H.
Griffith, Slim
HALEY, Vernon J.
Hall, Marty & Gabe
Hamilton, George
(Hivathia)
Hatton, Ralph
Henderson, Les
Henry, Thos. H.
HIGGINS,
Raymond C.
Hilderbrand, Roy
Hogan, Jack
(Electrician)
HORTON, William
Howell, Jewell B.
Hudgens, Delma
Lee
Hunter, W. J.
Huntzinger, Sam
(Red)
HUTSON, Robert
Lalan
HUNTER, Carl
IVEY, Robert
Clifton
James, Chas. C.
James, Jean
JoAnne, Madam
Johnson, Mrs.
H. K.
JOHNSON, James
Emanuel
Jones, Carl B.
Jones, Wesley, &
Carolina Cotton
Pickers
Kavelin, Al

Kemp, William
Klima, Harry
Knox, Harry
La Rue, J. C.
LaVell, Frank X.
LANCASTER,
Charles Arthur
Lavin, Viola
Larson, Ted
LAURENCE,
Homer Whisner
LAVALL, Arthur
D.
LE FEVER,
Orville Ellsworth
Lee, Frank
Line, Maxine &
Buddy
LITHERLAND,
Oren Oscar
Longcor, Herbert
Low, Don M.
Lund, Doc Victor
McGee, Margie
Maxine
MCGOWAN,
Wilmer Leo
McKnight, C. H.
McSparran, Bill
MACKIN, Eddie
James
Mansfield, Ray
MARINO, Joseph
MATHIS, Calbert
Alvin
Mellon, Mrs. Wm.
Milled, Robt.
MONTGOMERY,
Paul
Morgan, Lew &
Family
MORGAN, Robert
Lee
Morgan, Russ &
Mitzie
Morona, Louis V.
Morrison, Mrs.
Babe
MOYLAN, Roger
Frederick
Murry, Jesse
NANCE, James
Alexander
Neal, Leonard
Nicoles, Bill
NORTON, David
James
O'Brien, Pat
O'Dell, Jesse
O'Neill, James B.
OVERLEY, Otho
Clarence
Penn, Mrs. Mildred
Pennell, Troy
Pintold, Wm. E.
(Whitey)
Pink, Eugene M.
Poling, Charles
POLLOCK, Donald
PRICE, Lester
RAWLINGS,
Everett
Reeves, Goebel
Leon
Renee Concession
Co.
ROHTER,
Lawrence S.

Richter, Sam
Roofing, McDonald
& William
Ross, Arline
Rubbley, E.
Saunders, Monroe
SCHMIDTHORST,
Bob
Seemor, Benny E.
Selour, Florence
Senior, W. C.
(Billy)
Shankle, Mrs. Inez
Shannon, Wilburn
Sheaks, F.
Small, Harry
SMITH, Andrew
David
Smith, Jack &
Maria
Smith, Viola T.
Snyder, Bill
STANLEY, Sam
Stark, Michael
Starkey, Mrs.
Charles
Sternor, Elton
Stone, Hey-Lo
Sullivan, Blanche
& Sully
Sullivan, Charles
& Daughter
Summers, Victor
Leon
Swain, Robert
TAFT, JOHN
FORREST
THOMAS, Howard
Floyd
Thompson, Mrs.
Dorothy
Thompson, Marion
THORPSON,
Norman Ernest
Tiske, Adam
Tubbs, Eddie
Tucker, Marvin
Tucker, Orville
Tucker, W. J.
TYLER, Phillip
Henry
Ulear, Mrs. Joe
VEASEY, Russell
Conwell
Watson, Chas.
Wells, Sam Jipsey
WELLS, Vernie B.
West, Margie
Maxine
WHISNER,
Lawrence Homer
WHITE, Ed
White, Geo.
Williams, Floyd
WILLIAMS, Joe
Williams, Walter
(Miller)
WILLIAMS, Henry
Willson, Bill
Wills, Bob
Wilson, Bobby
Wilts, Cash
Woods, Joe
Worman, Nathan
Wortham, M. R.
Wright, Warren
Zilla

Rosenthal-Gus Sun Agencies in Merger

SPRINGFIELD, Ill., Jan. 9.—Bob Shaw, general manager Gus Sun Booking Agency, during the Illinois Association of Agricultural Fairs meeting here this week announced that Lew Rosenthal Amusement Enterprises (one of the oldest fair booking agencies in Iowa) has affiliated with the Sun office, and Rosenthal has assumed a position with Gus Sun as general sales manager.

Rosenthal will be active in Iowa, Minnesota, Wisconsin, North and South Dakota, Nebraska and some of the Southern States in conjunction with Irving Grossman, Western division manager for Sun out of Des Moines, and also in Illinois and adjacent territory thru Shaw, general manager of the Sun Agency out of Springfield, O. Both Shaw and Rosenthal attended the Illinois meeting.

NSA

(Continued from page 31)

of money. The most important men in the organization are the trustees, and out of 1,400 members Dave Endy was selected to fill one of these extremely important berths. Buy Bonds.

Ladies' Auxiliary

Committees for 1943 were to be appointed and the vacant places on the board of governors filled at the January 13 meeting. Sisters Queenie Van Vleet and Agnes Morris could not attend the installation because of illness. Sister Bess Hamid has left on vacation. Auxiliary gave a vote of thanks to Brother Sam Spitz for the floral decorations that he sent for the Installation Dinner, and Brother Rosoff and the staff of his hotel.

HASC

(Continued from page 31)

gave a report on the Memorial Day services and, on motion, the members gave Brother Delmaine a rising vote of thanks for the splendid work he has done for the organization. A rising vote of thanks was also tendered Brother George Houk for the splendid way he and his house committee have functioned, and Brother Houk for his efforts on the tacky party and ball.

President Fairly delivered an interesting acceptance speech and asked that members of HASC co-operate with him in making 1943 a banner year for the club.

It was voted to invest \$500 of the club's funds in War Bonds.

Brother Zeiger made a motion to abolish the board of governors and place members on the board of directors. Motion was voted in. Following the meeting the Ladies' Auxiliary provided a delightful luncheon.

Brother Chester Levin's son, Leo, who has been stationed in the quartermaster's department at Fort Leavenworth, Kan., has been transferred to Fort Riley, Kan.

The following were present at the meeting: Frank Dow, Jack Sterling, Fred Flood, P. W. Deem, Al (Deafy) Campbell, Sam Benjamin, Roger Hancy, George Elser, J. C. McBride, W. Frank Delmaine, Lester K. Carter, Charles Coleman, Buck Ray, Chester Levin, Al C. Wilson, George Houk, C. F. (Doc) Zeiger, Clay J. Weber, Jack Doulinger, Spike Wagner, Ellis White, Mario Brancato, Jack Moon, Roy Marr, Jimmy Mace, Boxie Warfield, John J. Re, Warren L. Davis, Ralph Noble, Henry G. Grimes, Pete Callender, John Starling, Tommy Cook and Jim Hart.

Ladies' Auxiliary

Special meeting for the installation of officers was called by President Ruth Ann Levin, with Secretary Loretta Ryan and Treasurer Bird Brainerd present. Thirty-four members were present and among them were Elizabeth Yearout, Portland, Ore.; Florence Webber, representing the Ladies' Auxiliary Pacific Coast Showmen's Association; Daisy Hennies, Hennies Bros.' shows; Trixie Clark

and Rosemary Loomis.

A large bouquet from the PCSA Auxiliary adorned the president's desk. Ruth Martone was in charge of the installation and these officers were inducted: Viola Fairly, president; Lettie White, first vice-president; Nellie Weber, second vice-president; Irene Lachman, third vice-president; Hattie Houk, treasurer; Loretta Ryan, secretary; May Wilson, chaplain. Letter was read from Grace Goss, St. Louis, who expressed regret at being unable to be present.

Velma Chandler was elected to membership. Night's award, donated by Lucille Hemmingway, went to Nina Adams.

Regular weekly meeting on January 1 was called to order by President Viola Fairly; Loretta Ryan, secretary, and Bird Brainerd, treasurer pro tem, were present. About 25 members attended. Ann Boland, June Taylor, Dorothy Hugo, Mrs. T. L. Roberts and Margaret Noble were elected to membership. Letters from Sister June Cresswell and Mrs. C. L. (Mother) Parker and daughter, Lucille Hemmingway, who are employed in Washington, were read. Club was host to the HASC at a luncheon served by the entertainment committee.

SOLOMAN RE-ELECTED

(Continued from page 30)

Coy, Oy Horwitz, Walter Gowle and Steve Handing.

Meeting was presided over by Vice-President Tom Allen, who came in from Waynesville, Mo., to attend the meeting. Members of Missouri Show Women's Club served refreshments.

WALSH HEADS PCSA

(Continued from page 30)

paid dues in 1942, but have not yet paid 1943 dues. Seventy-six of these are in the armed forces. New members inducted in 1942 numbered 262, and membership committee, headed by Sam Dolman, started off 1943 with three new members, as Andrew Long, William S. Robinson and Ed Smithson were voted into the club.

Committee

In his retirement talk Krekos urged the continued support for the incoming administration. The new officers, introduced by Sherwin, club attorney, were pledged co-operation. Upon assuming his duties Walsh announced the following appointments: Board of Governors—Mike Krekos, Roy Barnett, Everett W. Coe, Hort Campbell, Ross R. Davis, Frank Downie, Sam Dolman, John Backman, Leo Haggerty, Bill Hobday, Elmer Hanscomb, W. T. Jessup, Cal Lipes, George Lauerman, Harry Levine, John Miller, Harry Phillips, Charles Walpert, Charles Paige, H. A. (Pop) Ludwig, Roy E. Ludington, Hunter Farmer, John (Spot) Ragland, E. O. Douglas, Barney Flannagan, F. A. Clare, Frank Redmond, M. E. Arthur, Charles Farmer, Nate Miller and John Branson. Membership—Sam Dolman, chairman; Harry Phillips, Joe Mettler, Chuck Gammon, Hollywood Towers, William Hobday, Clyde Gooding, Sam Brown, Frank Redmond, Mush Ellison, Frank Forest, Cal Lipes, M. E. Arthur, H. A. Ludwig, Bob Matthews, Thomas F. Heney, E. O. Douglas, Eldon Frock, Herb Usher, Bob Schoonover, George E. Coe, Clarence Alton, Bob Robinson, Louis Wald, Al Rodin, Hort Campbell, Slim Wells, Tommy Myers, John Ragland, Max Kaplan, Claude Barle. Cemetery Board—Eddie Tait, Joe Glacy, S. L. Cronin, Harry Fink, Dr. Ralph Smith, Ross R. Davis.

Entertainment—Charles W. Nelson, chairman; Harry Levine, Harry Hargrave, Ted LeFors, Elden Frock, Frank Messina, Spot Ragland, Al (Moxie) Miller, Louis Leos, Candy Moore, Nick Wagner, Jack Joyce, Sick and Relief—Eddie Tait, James Dunn, Barney Flannagan, Hort Campbell, Clyde Gooding, Max Kaplan. Ways and Means—Cal Lipes, Hort Campbell, George Moffett, Harry Rawlings, Charles Haley, Hunter Farmer, Joe Krug. Building Fund—Mike Krekos, Harry Fink, J. E. Brown, Harry Rawlings, S. L. Cronin, Theo Forstall, Dr. Ralph Smith. House Committee—Harry Phillips, Sam Dolman, Albert Monte, Charles Farmer, John M. (Jimmy) Lynch, Mike Nidos. Public Relations—J. Ed Brown, Lou B. Berg, Frank Conklin, J. C. McCaffery, Felix L. Burk, F. A. Clare, George Hines, John Branson, Louis Sallee, Ted Levitt, Sid Grauman. Publicity—Sam Abbott, Harry Chipman, Bobby Cohn, Tom Hughes, Walter de Pellaton. Auditing—Ted LeFors, Harold Mook, Theo Forstall. Sergeant at Arms—Robert Myers, Gus Pappas. Counselor—William A. Sherwin. Physician—Dr. Ralph E. Smith. Chap-

lain—H. A. (Pop) Ludwig.

Showman's Day—John (Spot) Ragland, O. N. Crafts, L. G. Chapman, Bob Lohmar, Zack Terril, Archie Clark, W. R. Patrick, M. E. Arthur, J. W. Conklin, C. F. Zeiger, Monte Young, C. Wrightsman, E. O. Douglas, Larry Ferris, Ben Martin, Bert Francis, Charles A. Zeigler, J. C. McCaffery, Whitey Monette and Mike Krekos.

A committee not heretofore named but provided for in the by-laws, the legislative committee, was named as follows: S. L. Cronin, Mike Krekos, Larry Ferris, Harry Hargrave, Harry Hendricks, Joe Glacy and Roy E. Ludington.

Building Fund Up

Building Fund grew larger to start off the new administration, with Krekos contributing a \$100 War Bond and Al Rodin a \$25 bond. Bonds were pledged by Forstall, Dolman, Charles Farmer, Hunter Farmer, Candy Moore, Cal Lipes, Walsh, Taylor and Jack Christensen. Two bonds were sold on the floor by Co-Chairman Fink, making a total of 17 bonds for the night.

New administration also started off with a change in the by-laws which calls for all members to be over 21 years old. Members who have not paid their dues by December 31 are to be suspended following that date providing they have received notice to this effect at least 60 days prior to the deadline, according to the new by-laws revision.

Members on hand after absences of varying lengths included Calvin Enfield, Charlie Adams, Elmer Hanscomb, Tony Spring and PFC Roy Clark.

Auxiliary Inducts Execs At Installation Dinner

LOS ANGELES, Jan. 9.—Impressive ceremonies marked the induction of Mrs. Edith Bullock as president of the Ladies' Auxiliary, Pacific Coast Showmen's Association in the clubrooms here Monday night. Assuming executive positions with Mrs. Bullock were Fern Chaney, first vice-president; Lillian Eisenman, second vice-president; Donna Day, secretary, and Marie Tait, treasurer. Margaret Farmer was named board chairman, and other committee chairmen include: Cemetery, Peggy Forstall; finance, Nina Rodgers; house, Frances Barth, entertainment, Topsy Gooding; sick, Mora Bagby; ways and means, Caroline Krekos; good will, Clara Zeiger and Virginia Kline; Red Cross, Julia Smith, and sergeant at arms, Vivian Gorman.

Following ceremonies at the club, the annual installation dinner was held in Hotel Alexandria, with Ruby Kirkendall doing a good job as emcee. Letters and wires were received from the ladies' auxiliaries of National Showmen's Association, Showmen's League of America and Heart of America Showmen's Club, with Helen Smith representing the last-named club. Past President Peggy Forstall gave an interesting chronology on the organization's history and all past presidents were honored.

Margaret Farmer Honored

Outgoing President Margaret Farmer was presented with a gold life membership card and a set of sterling silver. She in turn presented her staff of officers with gifts. Peggy Steinberg and her committee were complimented on the attractive table decorations. Each officer was given a corsage of roses and gardenias.

Over 90 members attended the dinner and guests included Stella Brake, Stella Henry, Marie Jones, Mrs. Hualington, Pearl Black, Mrs. Body, Mrs. McLarney, Mrs. Mitchell, Miss Jones, Peggy Rasmussen, Mrs. Hanaford and Margaret Atkinson.

SLA

(Continued from page 31)

cers presiding: Mrs. William Carsky, president; Mrs. Anne Doolan, first vice-president; Mrs. Edna O'Shea, second vice-president; Mrs. Sam Gluskin, treasurer, and Elsie Miller, secretary. Correspondence was read from Private R. Cady, Corp. Thomas A. Rankine; Charles Richardson, seaman, first class, and Pvt. Edw. Moss. All thanked the club for Christmas packages sent them. Letters were also read from Grace Goss; Loretta Ryan, secretary Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo.; Cora Yeldham and Joseph Streibich.

St. Vincent's Orphanage and Daughters of Zion thanked the club for the \$10 Christmas donation sent them. Lee Bivens was elected to membership. On the sick list are Mrs. Henry Beiden, Mrs. Edna Rounds and Cleora Helmer. Members were pleased to see Mrs. Clara Harker in attendance after an illness of some time.

Club plans to celebrate its Silver Birthday Anniversary Party January 18 in the Louth XVI Room, Sherman Hotel, Mrs. L. M. Brumleve is chairman and members will be admitted upon presentation of their membership cards.

JONES' QUARTERS

(Continued from page 34)

of Richard Weldman and Andy Kranick, while awaiting warmer weather to commence rebuilding the heavier equipment.

Clyde Beatty writes from Fort Lauderdale, Fla., that he will soon open in the North on a circuit of indoor dates. Carl Lauther reports good business with his store show in Philadelphia. The Del Rio Midgets are remaining at their home in Chicago for the winter. Doc and Betty Hartwick are vacationing in South Florida. Harvey and Marguerite Wilson have returned here after visiting their daughter Gloria at Owensboro, Ky. Peasy and Cleo Hoffman, who have been here since the close of the shows, left recently for a short stay at Jacksonville, Fla., with their son Joe. Press Agent Herb Pickard is working for the news department of *The American* in Chicago. Richmond Hotel is housing most of the winter colony of showfolk here, which include Harold and Boots Paddock, Mrs. Frances Lockett and Mr. and Mrs. Eddie Davis. The nightly gatherings, usually take place at the local Cherokee Ranch Club, where a few of the show's concessions are operating for the winter. Eddie Coe, concession secretary, has returned here after visiting in Cincinnati.

WANT TO BUY

AMMUNITION

Will pay \$80 a case for .22 Shorts.
\$70 a case for C. B. Caps.

CENT AMUSEMENT CORP.
1173 6th Avenue New York City

MUNICIPAL AUDITORIUM

SAVANNAH, GEORGIA, February 28, March 1, 2, 3, 4, 5 and 6.

Gigantic Thrill Circus

Auspices American Legion, Savannah, Ga., Post 135.

WANTED—Best and most sensational Indoor Circus Acts in Show Business. Want Gigantic Feature and Acts that do two or more. Can also use Organized Revue of about 10 people. Also want 4 Vaudeville Acts.

WANTED—PROMOTER, live wire, to handle Program, Tickets, etc., and take complete charge of promotion. Last Legion Program ran over \$4,500 a year ago.

PHONE MEN—This is a Harvest. More money per capita in Savannah, Ga., than any city of its size in the United States. **PHONE MEN, WIRE.**

Savannah Is Alive With War Plants.

J. FRANK HATCH, Director

Care of American Legion, 38 E. Bay St., Savannah, Ga.

.22 SHORTS WANTED

ANY QUANTITY
WILL PAY HIGHEST PRICES.

SPORTLAND

512 E. Main St. NORFOLK, VA.

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Boston, Newfoundland Fires Cause Bingo Hall Inspections

BOSTON, Jan. 9. — The Boston and Newfoundland panic fires of several weeks ago have been followed by a general tightening of safety restrictions in places used for public gatherings in many sections of the country. Attention is being given not only to theaters, dance halls and night clubs, but also to quarters used for bingo games.

In some centers there has been a temporary ban on bingo until a specific inspection has been made of each spot. As each has been inspected, individual permission has been given for reopening. No angle of bingo has been dis-

cussed other than that relating to safety precautions. Special attention is given to exits, especially if the quarters are upstairs.

There has been no interference with promoters and organizations whose quarters have met with the full approval of the inspectors. In the cities and towns being surveyed the inspections were being made by groups of from three to five, including the fire and police chiefs and building inspector. In some spots the city or town engineer made inspections.

Most of the bingo sponsors had been given clean slates, and in some cases sanction had been given after minor changes had been completed. It was pointed out that there was less liquor drinking and smoking at bingo than in any other type of entertainment. This led to a consequent reduction in hazards from fire. Another fact pointed out was that disorder had seldom developed even to the least degree at bingo parties, and police had not been called to suppress trouble or eject troublemakers.

While there may be a temporary lull in bingo at some halls for the sake of precaution, there has been activity again when the protective changes, if any, were made to meet the approval of the inspecting groups. In many instances bingo has been offered in practically new buildings.

The bingo game held by the Polish-American Club, of Ludlow, Mass., has been canceled until the hall has been made to conform to the State fire regulations. The hall had passed previous inspections, but more stringent interpretations of the rules since the Coconut Grove disaster have caused the ban.

Toy Production Drops 25 Per Cent

RICHMOND, Va., Jan. 9.—Despite the fact that there were 25 per cent fewer toys available in this city during the Christmas season, the situation was not as bad as it might seem.

Naturally, there was not a sufficient supply of many items throughout the season. Wheeled goods, including electric trains and accessories, were available only to the people who started their Christmas shopping immediately after Thanksgiving. Only the leftover stock from the 1941 supply was available, since none of the manufacturers continued production of these items after the early part of the year. It has been definitely asserted that these firms, whose factories have been converted to full-time war production, will make no toys to be put on the market for next season.

Non-essential materials made many items which replaced the seasonal standbys of other years. Wood and cardboard replaced steel in the mechanical toy division. There is still a substantial quantity of wooden model tanks, jeeps, guns, ambulances, planes and boats left on the market. These will disappear for the duration when merchandisers sell their present stock.

Among the luminous items which proved popular were dolls. Due to the restrictions on the metal used in electric lights in small toys and considering the possibility of a blackout, dolls were made with luminous eyes. Luminous paper was available so that children could make their toys visible in the dark.

Dolls in every price range were plentiful. They were, however, stuffed with cotton instead of kapok. There were an abundance of chemistry sets and construction sets made of wood, but metal erecting sets and others of similar construction were completely out of the picture.

BINGO BUSINESS

By JOHN CARY

We wonder how many bingo enthusiasts and promoters noted the swell boost given to merchandise bingo in the motion picture version of *My Sister Eileen*. While inspecting her new apartment in Greenwich Village, Rosalind Russell spotted several small statues on the mantel of the makeshift fireplace. She turned to her sister and remarked that the landlord must have been an ardent bingo player, judging from the various merchandise prizes standing on the fireplace.

The investigation by the city council into bingo games in Springfield, Mass., having ended without any adverse report being filed, Mayor Roger L. Putnam brought the whole matter out into the open with a hearing for the public. Only one opponent appeared, James F. Shea, of Indian Orchard, Mass., who has several times objected to church-sponsored bingo games.

As a result of the meeting and the staunch backing given bingo by the capacity audience, Putnam restored the license suspended for the duration of the investigation and laid down the following rules for conduct of the game here:

1. No licenses shall be given except in strict keeping to Section 22A, Chapter 271 of the General Laws of Massachusetts.

2. Every licensee shall be a charitable, civic, educational, fraternal or religious organization which was duly and regularly organized and established at least one year prior to the time of the filing of the application for a license; and no game, under any circumstance or at any time, shall be conducted by an individual or by an organization other than a charitable, civic, educational, fraternal or religious organization as hereinbefore organized and established.

3. Such licensee shall exercise exclusive control and management over and of each game. At least one member of such licensee who is a member in good standing shall be in full control and management of each game and at all times during the operation and conduct of such game.

4. No license shall be granted for games more frequently than two days in any week in any one location.

5. Premises must be open at all times to police inspection.

6. Proper books and records must be kept, which should be open to inspection by duly accredited municipal officials.

7. No prize shall be given of more than \$100.

8. No minor under 16 years of age shall be admitted to the room or hall while any game is being conducted unless accompanied by a parent.

9. Every licensee shall file with the mayor of the city of Springfield, within five days after any game is conducted, a statement of its total receipts and expenses actually paid for the use of the premises as set forth above and the (See BINGO BUSINESS on page 52)

Building Sales Hard In Small Towns

ROCK VALLEY, Ia., Jan. 9.—Word has been received from Fred W. Collenbaugh, a merchandise man operating in this city, that the war has affected his business to such an extent that he has been forced to suspend operation for the duration. He expects to go back into the business after the war.

According to Collenbaugh, fire and gas rationing put a crimp into his business.

Prices Higher on Gala Eve Items; But Sales Soared

NEW YORK, Jan. 9.—A quieter New Year's Eve was celebrated this year in the sense that people weren't as boisterous as they have been in previous years. The spirit of revelry, however, was not lacking. Reports indicate that night clubs and hotels were as jammed as ever, and more house parties were in evidence this year than ever before.

As a result, merchandise men experienced one of their best years with the sale of a variety of New Year's Eve decorations and novelties. Among the best sellers in these lines were packages of multi-colored confetti, paper hats in all styles, sizes and colors, curled-up serpents, wooden and cardboard noisemakers, paper horns, paper signs for a Happy New Year, mistletoe and holly wreaths.

Metal noisemakers, snappers and balloons were also sold in great quantities this year. However, in many instances there weren't enough of these articles to go around. These items will disappear from the market for the duration as soon as the supply is exhausted. The price of the holiday novelties was a bit higher for the 1943 celebration. Merchandise men report that prices were upped because of an old economic law of supply and demand and also because people had more money to spend this year and were more willing to part with it.

All Told To Wear White for Dim-Out

NEW YORK, Jan. 9.—New York's millions of pedestrians were recently urged, for their own safety, to wear or carry something white during dim-out hours. The appeal was made by Police Commissioner Valentine.

Several wise merchandise men foresaw this necessity several months ago and at the time put many luminous articles on the market to be worn during the blackouts. These items at the time met with a fair degree of popularity but did not reach the heights for which merchandise men had hoped. They attributed this to the fact that people weren't aware of the benefits to be gained by wearing a bit of white during the dim-out periods and of the dangers of being without it.

However, since Valentine's request, merchandise men claim the sale of these items has taken an unexpected and sudden spurt and will probably continue for the duration. Valentine made this suggestion when records showed that many people were being killed by automobiles because drivers couldn't see them crossing the streets because of the darkened effect.

Included in the list of white items being offered on the market by direct sellers and pitchmen are white buttons, white handkerchiefs to be worn in the breast pockets of coats, and white belts. The latter articles also are being featured by bingo operators as useful and worth-while merchandise prizes. The popularity of luminous flowers has also increased recently.

It is expected that Valentine's suggestion will spread to other areas affected by blackout regulations, thus boosting the sale of these articles in other territories.

His territory covered many small towns near Rock Valley and traveling was difficult. In addition, it was difficult to build up big sales in those towns as people were not anxious to buy new items being offered on the market.

Collenbaugh went on to say that he found the merchandise write-ups both interesting and helpful and feels that merchandise men located where they can sell goods will profit by reading *The Billboard* in order to get the low-down on the market.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Henry Major, the world-famed caricaturist, is now designing a new Axis line of novelties for Basson Dummy Products Company. There is an interesting story behind this.

Shortly after Pearl Harbor, Arthur Basson, like many another manufacturer of products for civilian consumption, found himself facing serious shortages of materials necessary to fabricate his regular line of dummy displays for retail store windows. As the months passed these shortages became increasingly grave and it was soon evident that there was one of two courses open to him. Either to develop products not affected by priorities or to close shop. Fortunately, Basson was able to develop a new line and better still the first item in this line hit the jackpot. It was the Hitler Pin-cushion. Other items followed in quick succession . . . Ratz-Natzi, Ram-Bunk-Shus Mussolini and the Victory Bird. In addition to non-priority materials being used in their manufacture, all had this basic feature in common, a topical appeal which apparently stimulated unusual consumer interest and purchase.

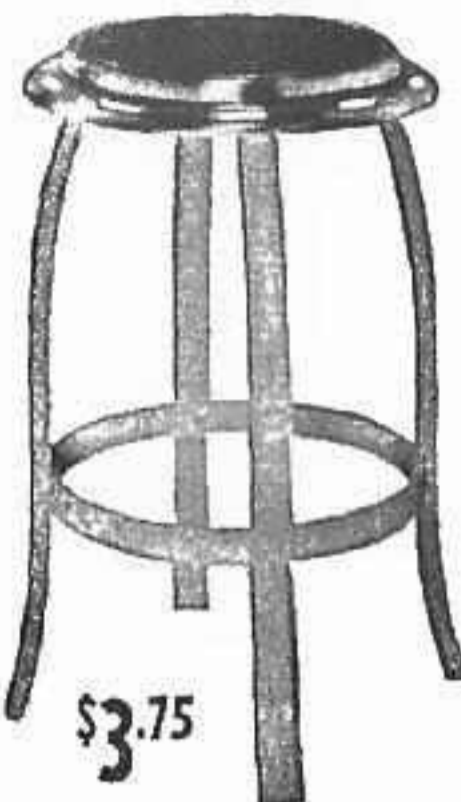
Public acceptance of these new novelties was instantaneous and newspaper publicity so favorable that it did not take much more for Arthur Basson to realize he had something bigger here than just a new merchandise line that would make money for his firm and his customers. He had in his hands cleverly conceived propaganda pieces which could be used effectively as a medium through which individuals could show their hatred for the Axis partners. It was then that Basson decided to go all-out in the production of such items and it was this decision that got him together with Henry Major.

Henry Major is a brilliant caricaturist who has a deep personal hatred of all that Nazism and Fascism stand for. He has traveled extensively, has seen the deeds perpetrated against defenseless peoples, and his feelings have been so aroused that he has taken every opportunity to vent his anger against the heads of the Axis governments by using his pen to show what ridiculous creatures they are. When approached by Arthur Basson, Major jumped at the chance to design a line of products that would also serve this end. The first item in this new line is illustrated in the Basson Dummy Products Company advertisement.

Henry Major's caricatures are well known. He has sketched most of the important world personalities, and his work has appeared in many newspapers here and abroad.

HAPPY LANDING.

De Luxe Kitchen Stool



Top upholstered in red leatherette, reinforced with chrome plated steel rim, new style plywood legs and brace. Height 24 inches. Individually packed.

No. B28A25, Each...\$3.75
Dozen Lots, \$43.00

JOSEPH HAGN CO.

The World's Bargain House Since 1911
217-225 W. Madison St., Chicago

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Army, Navy Pen Sets

One of the top-notch gift favorites among servicemen and, incidentally, ladies of the service is pen and pencil sets in leather cases containing service insignia. The pens also are encrusted with insignia at the top of the cap and fitted with regulation service clips. Pen barrels and caps are made of pyrolin with stainless steel 14-karat gold-plated pen points. Barrels are khaki for the army and blue for the navy. The manufacturer furnishes a lifetime guarantee with each set. There is no doubt about the demand for this item, and S. Richeter, the distributor, states that he is in a position to make deliveries in this merchandise.

a small and large size and holds from 10 to 21 spools of thread in various colors. The spools cannot fall out when the rack is closed. This keeps them from getting soiled, tangled or lost. When open the spoolrack becomes a convenient stand.

Non-Electric Heating Pad

Joseph Hagn Company is featuring a non-electric heating pad to relieve pain and for warmth. One ounce of water is placed in the pad, which contains a chemical to produce up to 10 or more hours of heat per heating. This pad can be reheated several times. It comes in a leatherette envelope case.

Marine, Air Corps Insignia

Badger Wood Novelties have added two popular items to their extensive line of cedarwood products, namely, the globe and anchor design of the marine corps and the wings and propeller of the air corps. The firm has extensive manufacturing facilities and state that they are well stocked and in a position to make immediate deliveries on their two new items as well as their complete line.

Foldable Spool Rack

American Kleeton Corporation has a foldable spool rack which is an ideal gift for housewives. This rack comes in

Write for Catalog of BINGO SUPPLIES
BY MANDELL
THAT'S ALL!
MORRIS MANDELL 131 W. 14th St. N. Y. C.

BEST BUYS FUR COATS
JACKETS-BOLEROS
Exclusive 1943 Styles, Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.
S. ANGELL & CO. Manufacturing Furrier
238 W. 27th St., (Dept. B-3), New York City.

CEEDARWOOD NOVELTIES
—BEAUTIFUL—
Line includes various insignia of the Armed Forces, an assortment of Animals, Hearts. Made of aromatic cedar. High gloss finish and hand painted. Fast turnover. Big profits. Plenty of stock—fast service.
Send \$3.00 for Assorted Samples (2 Doz.)
BADGER WOOD NOVELTIES
319 BADGER AVENUE NEWARK, N. J.

QUIET WAR WORKER SLEEPING HERE

HUSTLERS! NOVELTY STORES!
A new fast selling item! Every War Worker will buy one or more. Can be used for a premium or as straight sale. Printed in bold, black letters on white cardboard, size 8x10 inches. Hustlers with crews can clean up with this in defense territory. Order from this ad. 25 for \$1.00, 100 for \$3.00 (include extra 10¢ for postage). Send cash with order, none sent C. O. D. Price list of other novelty items sent with order.
KANT NOVELTY COMPANY
323 THIRD AVENUE PITTSBURGH, PA.

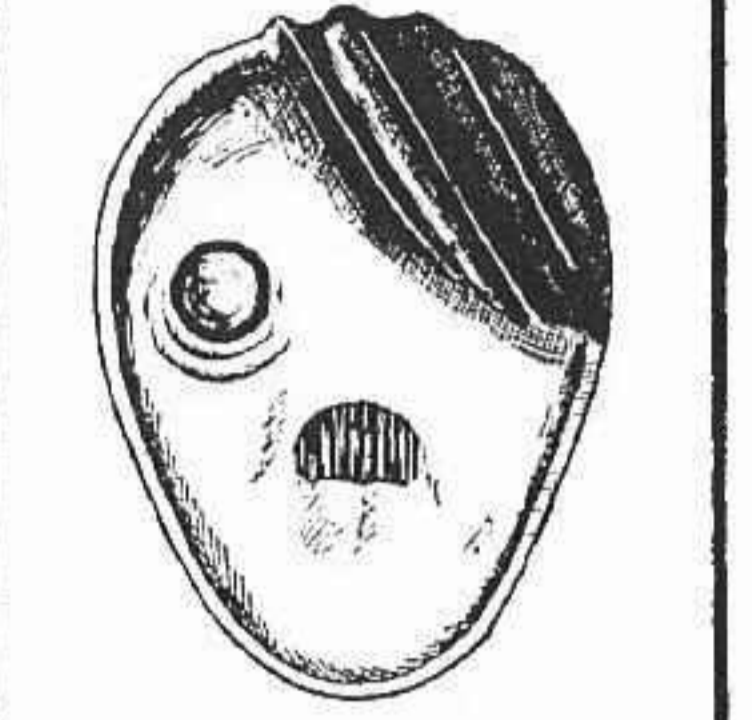
WRITE US YOUR REQUIREMENTS
CARNIVAL GIFT AND PREMIUM MERCHANDISE
MIDWEST MERCHANDISE CO.
10TH & BROADWAY. KANSAS CITY, MO.

BEACON BLANKETS AND SHAWLS
We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Rogers International Hollow Handle Silverware, Dinnerware (42 Pcs., 68 Pcs. and 100 Pcs. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Lamps, Pictures, Mirrors, Stuffed Toys, Fitted Overnight Bags, Motor Jug, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Blum and Plaster Novelties. Write for Catalog. State business.
WIS. DELUXE CORP. 1802 No. 3rd St. MILWAUKEE, WIS.

ALL READY WITH NEW LINES
NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES
"GET OFF TO A FLYING START"
Write for Catalog. Please State Your Business.
1 day Service ACME PREMIUM SUPPLY CORP.
3353 LINDELL BLVD. ST. LOUIS, MO

THE LATEST NOVELTY-UTILITY

BY THE CREATORS OF THE ORIGINAL HITLER PIN CUSHION.



The Hitler Ash Tray
DESIGNED BY **Major**
"KING OF CARICATURISTS"

You can strike the)gkHY&zxv right on his silly mustache. (It's grooved for striking matches.)



You can punch the)xghKY&Xxv right in the eye. (Cigarettes are snuffed out there.)



You can get in the)xgkHYvb&Xx's hair. (Supply of cigarettes is stored there.)



Here's the latest item for you to promote. Each piece is signed by Henry Major, one of America's foremost caricaturists, and is made of genuine Albastone. It's clever—it's useful—it's timely—it's LARGE—6 Inches Long by 5 Inches Wide. Deliveries are immediate and unlimited.

\$3.00 DOZ.

Terms: 1/3 deposit, balance C. O. D. F. O. B. New York.

JOBBER, GET SPECIAL DEAL!

Bassons Dummy Products
57-02 48th St., Maspeth, N.Y. C.

WISE CONCESSIONAIRES ORDER NOW YOUR STUFFED TOY NEEDS WHILE MATERIALS ARE AVAILABLE
Send for 3 Color Folder
JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N.Y. TEL. GRAMM 5-3035

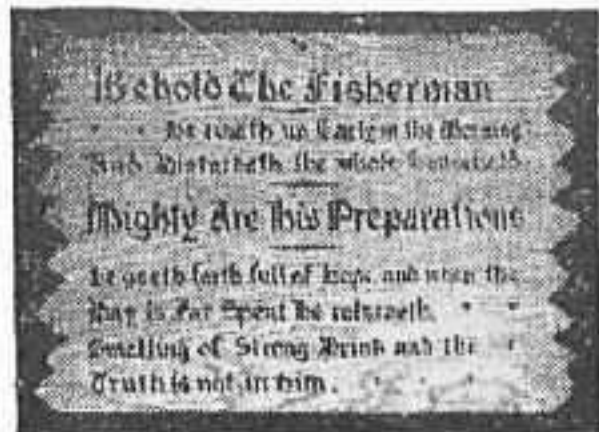
Sell VALENTINES Share in the Profits
No Priorities — Stock Galore
Bx3498—Self Mailing Style—24 Latest Comic Verses—Size 8 1/4 x 10 in. Gr. 70c
Bx3510—"Hit 'Em Hard Comics"—The Slam Bang Type, 72 styles, 10x13 1/2 in. Per Gr. 80c
Postage Extra—Aver. Wt. Gr. 1 Lb. FULL CASH WITH ORDERS.
WRITE FOR COMPLETE ILLUSTRATED CIRCULAR—MANY NEW DESIGNS!
LEVIN BROTHERS
TERRE HAUTE, INDIANA

LEADING SELLERS IN FUR COATS
LOWEST PRICES JACKETS CAPES • SCARFS
ALL GENUINE FURS!
Our new 1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.
H. M. J. FUR CO.
150-B West 28th St., N. Y. C.

ELGIN • BULOVA • GRUEN
Ladies' GENUINE DIAMOND RING
Solid Yellow Gold, Low Priced \$4.10
Take advantage of unusual values in Rings and rebuilt Watches.
Send for New FREE Catalog
STAR WATCH CO.
Wholesale Jewelers
740 SANSON ST., PHILADELPHIA, PA.

Soldier's Handy Sewing Mending Thread
4 Colors (Light Khaki, Dark Khaki, Black and White). 40 yards Heavy Duty Mercerized Cotton. Rolled on small display card. Fits all soldiers' kits. Immediate Delivery. WRITE FOR SAMPLE AND VERY LOW QUANTITY PRICE.
BENGOR PRODUCTS CO.
878 BROADWAY NEW YORK CITY

No. 3755—HUMOROUS WOODEN WALL PLAQUES



Rustic Wood in oakwood finish, 6x9 inches, made from 1/4 inch three-ply wood.
Six Different Texts
 One more comical than the other.
IT IS TO LAUGH.
\$1.80 per doz.
 No sample sent, no C. O. D. shipments without a 25% deposit.
 For our full line of wooden plaques see our price lists #201K, 208K and 211K, which will be sent on application.

LEO KAUL IMPORTING AGENCY, INC.
 115-119K South Market St., CHICAGO

NOTES from SUPPLY HOUSES

New Honor Roll Plaque Company Formed in Ark.

A new concern, the Arkansas Honor Roll Company, has been formed at McGehee, Ark., by L. B. Holtkamp, Walter B. Fox and ex-Mayor E. K. Maupin for the manufacture of honor roll plaques. In a letter to *The Billboard* Fox stated that the plaques are being made in several sizes and are reasonably priced. Holtkamp and Fox have also secured the Arkansas State rights for an income tax record book and are busily engaged in lining up a staff of salesmen and agents for the books.

BINGO BUSINESS

(Continued from page 50)

disposition of the net receipts. Every such statement shall be made under oath by a duly authorized officer of such organization and shall be open to public inspection.

10. No person shall on a public way, or at the entrance of any building in which any game is conducted, by word of mouth or by amplifying device, announce that any game is in progress or about to commence or solicit or invite persons to enter such building or to play any game.

11. Any room or hall wherein any game is conducted shall be fully and completely lighted at all times during the conduct of such game and at reasonable times before and after such game, and no game shall be conducted in any corridor, hallway or stairway of any building.

12. All provisions of law and of ordinances and all rules and regulations of the police, fire, health and building departments shall be fully observed at all times.

Bingo games in Ware, Mass., have become a casualty of the war until the warm breezes return. The board of selectmen has voted to cancel all bingo games scheduled for the Town Hall dur-

5000 ITEMS AT FACTORY PRICES
 Specialty Merchandise, Salesboards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.
"Roy" Blake Supply Co.
 HOT SPRINGS, ARK.

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5
 Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices.
GOODRICH, 1500 W. Madison St., Dept. BG-1, Chicago, Ill.

SALESBOARD OPERATORS
 Our Penny Deals and 3¢ Deals. 100% Sellers. Net Operator 100% Profit. Smoker's Fun Shop—1000 Hole Salesboard with 53 Winners—53 Items. Take in \$10.00. Your Cost \$3.60. Express Postpaid. Our 3¢ 1000 Hole Specially Illustrated Salesboard, with 25 Winners—1 Doz. Eversharp Pencils, individually boxed; 1 Doz. Tubes Eversharp Redtop Lead, and 1 only Eversharp Streamlined Fountain Pen in Gold Gift Box for Last Punch. Takes in \$30.00. Your Cost \$9.00. Express Charges Prepaid. **DIRECT SALES SERVICE, 205 Insurance Bldg., San Antonio, Tex.**

ing the winter so that precious fuel might be saved.
 The Three Rivers Chamber of Commerce of Palmer, Mass., has ended the bingo program it has run for the last three years. Officials of the chamber said that the program had been a distinct success, the object having been to raise money to put the town's mills into condition to attract industries there.
 All the mills have been rented and the need for the money has ended, the chamber said. Patrons, however, are demanding the games be continued, and other interests are planning to do so, it was said.

PIPES FOR PITCHMEN & BILL BAKER
 Communications to 25 Opera Place, Cincinnati, Ohio.

JACK LANG . . .
 former peeler worker, is in Pittsburgh working as an inspector in a war plant. John Schomeing, his former partner in the pitch field, is a bartender in a night spot there.

WHAT DOES the new year hold in store for us? Many believe it will be the toughest year of our war effort. Let's hope that victory will be won before the 12 months have passed.

PADDLES HENERY . . .
 and Kentucky Lee are working in a war plant in Pittsburgh.

WORKING PITTSBURGH . . .
 this winter are Jay Lewis, Dutch Holzman and Jimmy Daugherty.

THE WISE PITCHMAN will never make a bid for a tip's attention by saying: "Come up closer." Rather he'll turn a trick which will compel them to come closer thru interest in the proceedings.

MR. AND MRS. GEORGE M. BEYER . . .
 are still working Dayton, O., to good results.

ANYONE CAN CALL himself a pitchman, but it's only the man who has sales ability and all the other requisites of a salesman who can truly term himself an artist of the tripe and keister.

WORKING COLUMBUS, O. . . .
 to reported good results are Mr. and Mrs. Carl O. Swanson.

MADALINE RAGAN . . .
 closed a pitch store on Central Avenue, Cincinnati, the day before Christmas and spent the holidays at the farm of Mr. and Mrs. P. Whitson, herb workers, near Cincy. Also spending the festive days at the farm were her fellow workers Chief Thunder Cloud and wife, Chief Canoe, Kid Taylor and wife, Hambone (comedian), Chief Blue Cloud and wife, Doc Turner and family and Bill Bennett.

DOG BENSON . . .
 and Chief Half Moon and wife were recent visitors in Cincinnati.

WE KNOW some fellows who could stand on their own feet if they had the kind of heads they should have to maintain their balance.

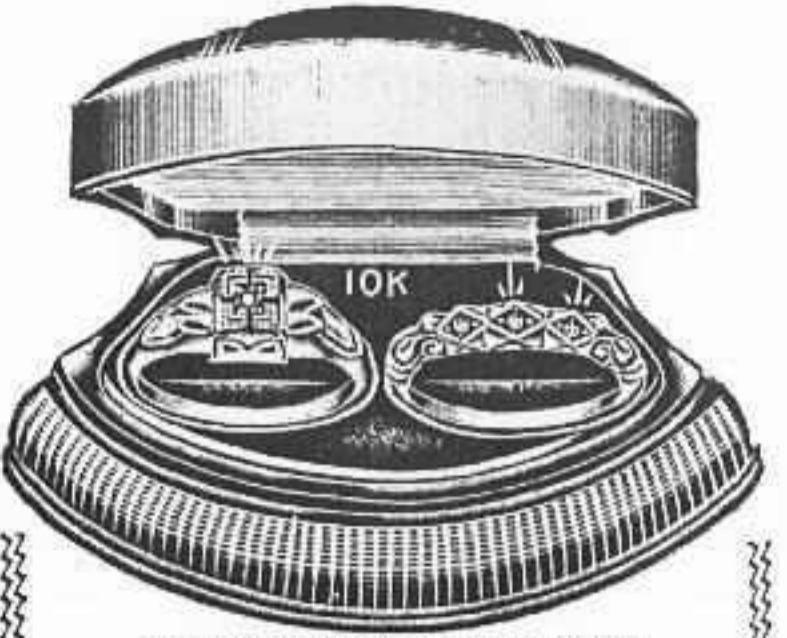
PHIL KRAFT . . .
 fogs in that he has been pitching for several months for Uncle Sam at Camp Roberts, Calif. He would like to hear from all the boys and also to have a lot of them pipe in. He mentions Larry Shay, Gene Fulton, Art Nelson, Harry Rutherford, Eddie Golden. It's Pvt. Phil Kraft, Co. C, 87th Inf. Tng., 4th Plat., Camp Roberts, Calif.

OAKES BROWN . . .
 and Ray Herbers, the Barrymore of Pitchdom, are with Columbia Producing Company, Covington, Ky. Ray reports a big confab recently in Cincinnati, with Madalaine Ragan taking first prize. Ray would like to see pipes from George W. Ormon and H. A. (Doc) Williams.

IT'S NO SECRET that experience is a great teacher—but we all gripe about the cost she assesses for her instructions.

STANLEY NALDRETT . . .
 announces that his son Dick has graduated from an army flying school in Texas and now carries the tag of Second Lieutenant. Stanley left South Bend, Ind., January 9.

MAE NOELL . . .
 pipes in for the first time in months to say that they, meaning hubby too, are still pushing Noel's Ark around. They



FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD \$4.90 complete set attractively boxed
WRITE FOR OUR CATALOG.
 Containing additional Diamond sets, also complete line of Military Jewelry.
BIELER-LEVINE
 37 SOUTH WABASH CHICAGO, ILL.

★ THANK YOU ★
 Our advertisements in the two previous issues of *The Billboard* have brought such tremendous response in orders . . . that we say to those customers . . . "Thank You." As always we guarantee "Never to be Undersold."
MILLS SALES CO.
 901 BROADWAY, New York, N. Y.
 WORLD'S Lowest Priced WHOLESALE

RAZOR BLADES—SELL ACE COST YOU LESS!
 Each blade honed in oil to hair-splitting sharpness. Flashy display cards. Buy at factory prices. Many millions sold.
 Dept. 60
ACE BLADE CO.
 68 E. Eagle St., Buffalo, N.Y.

DEXTER ENGRAVING JEWELRY CO.
 21 Arch St., Providence, R. I.
 New line of Sterling Bracelets with any Military Emblems for jobbers and workers near camp. Send for information and prices.

MEDICINE MEN
 Write today for new wholesale catalog on Tonics, Oil, Salvo, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
 Manufacturing Pharmacists
 137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

SOCIAL SECURITY PLATES
 Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.
CHARMS & CAIN
 407 S. Dearborn St. CHICAGO, ILLINOIS
 Tel.: Wob, 3546-3547-3548

ZIRCON RINGS
 Ladies & Gents **\$4.00** to \$8
SOLID GOLD Each
 Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircon at a low cost.
 Box 311 — B. LOWE — St. Louis, Mo.

STERLING SILVER RINGS
 Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance.
 BB9119—Each \$1.75
ROHDE-SPENCER CO.
 223 W. MADISON CHICAGO
 Write for Our Latest Catalog.

GLAMOROUS FUR COATS
 Jackets and Boleros
 Make Your Selection Direct From My Factory. I carry a full line of distinguished 1943 styles . . . including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaverettes, Checkings, Caraculs, Krimmers.
\$5.50 UP
 Pony and every other Fur from WRITE immediately for new illustrated catalog and price list just off the press. It is FREE.
BRIEN SEWARD Manufacturing Furrier, 299 Seventh Ave. (Dept. B) N.Y.C.

Have you seen NUDIE?
 Something New for Novelty Stores, Gift Shops, Salesboard Ops, Night Club and Hotel Concessioners. Retail for \$2.
NUDIE! A 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Nudie sells herself! Ind. packed, blonde, brunette or red, hand painted and finished. Place a trial order and be convinced. For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.
ABRAHAM 258 W. 97th St. NEW YORK CITY
 Novelty Creator
EXCELLENT OFFER FOR JOBBERS!

SWIVEL VANITIES MIRROR
 Blue and White Vanity, with 2 extra compartments, \$1.50 ea. Metal knob. Calif. Redwood thruout. Special DeLuxe Model—2 compartments, 1/2" mirror base, indented flexo drawer and strip blue and white swivel mirror, \$1.75 ea. Packed with stationery, add 30¢.
MARTIN MIRROR CHEST CO.
 1120 W. 79th St., Chicago, Ill.

COMIC CARDS
 Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.
M & M CARD CO.
 1033-1035 Mission St., San Francisco, Calif.

P-A-P-E-R M-E-N
 Can use old timers in most States on National Farm Publications. Well known.
E. HUFF, 5416 Phillip, Dallas, Texas.

HOTTER THAN EVER! THE ORIGINAL HOTZI-NOTZI HITLER PINCUSHION
 Still the biggest selling novelty sensation in the country! Sales records being made daily. If you haven't had your share of the tremendous profits, hop on the bandwagon now.
\$4.20 DOZ.
FOR EVERY DEFEAT ADD A PIN TO HIS SEAT!
JOBBER, GET SPECIAL DEAL! 1/3 with order, Balance C. O. D.
BASSONS DUMMY PRODUCTS, 57-02 48th St., MASPETH, N. Y. C.

still have Snookie, their chimp, and a new smaller animal. The Noells are working in their favorite backwoods and bayou spots in Louisiana until warmer weather arrives. Mae would like to see a pipe from Harry E. Moore.

TO THE LADIES: This column isn't a stag affair. Your pipes, like all others, are always welcome.

EDDIE KENNEDY . . . of guess-your-weight fame, is out of the hospital and waiting around Los Angeles for the bluebirds to sing.

CHET WEDGE . . . is in the Medical Corps at Douglas, Ariz.

TWO BASIC CAUSES for failure are ignorance and lack of confidence.

KENTUCKY LEE . . . reports from Pittsburgh that quite a few pitchers are working there and all are getting their share of the long green.

BILL BENNETT . . . of mid note, worked Batavia, O., to good results recently.

THE THING that costs the least and does the most good is a pleasant smile.

TEXAS TOMMY . . . and Buffalo Cody are working med in Arkansas and Louisiana.

DUKE DE KOKENOV . . . "the honest gypsy," scribbled from Dayton, O., that he is surprised but glad to see many of the pitch boys going to work in war plants. Duke is in a war factory, pitching comic and useful articles on the side and advertising in "our mag" to the men in his plant. He would like to see pipes from other pitchers working in war business.

HAVE YOU STARTED to meet your War Bond quota for the new year? It should be much heavier than last year's quota.

WALTER FITZGERALD . . . now managing a lunchroom in Milwaukee, reports pitch business picking up, with many new arrivals in town, including Doc Wilson and Trees Gordon. Sam Hanser has a billiard hall in Milwaukee. Leo P. Fichette and Fred Walters are working in a war plant there. On the paper around the plants are H. P. Coffey, Joe Henke, Fred Myers, Mickey Henke, Art Hansen, John Kell and Frank Gill.

DROP A LINE to the pipes column and let your plans for 1943 be known.

JIM WHITE . . . has opened a wholesale department with the California Wholesale Company, San Diego, and is handling jewelry, leather goods and stuffed toys. Jim says business is good at all novelty stores in San Diego, with patronage 95 per cent army and navy. The town, he says, is in the throes of a big boom and the population has swelled to double what it was in 1940.

"PROFIT BY THE PAST" was once a good axiom. Now, however, the future wavers back and forth so much that a consideration of the past does not always reveal the answer to a problem.

Performers and Pitchmen

By E. F. HANNAN

VAUDE performers have always been good friends to pitchers and demonstrators. Lew Hawkins, blackface comedian, never passed a pitcher without looking on and finally buying. The bottom of his trunk was filled with all sorts of gadgets bought from street salesmen.

Toby Lyons, who was featured in the old days at the Old Howard, Boston, was a willing shill for a pitcher who sold a suit and coat hanger on the streets of

GENUINE OCEAN MOTHER OF PEARL



No. 147 — Blue Ocean Wings with White Ocean Pearl, Doz. \$6.50
25% deposit with order.

Individually Boxed Brooches in Velvet Lined Boxes

MURRAY SIMON

109 So. 5th St. Brooklyn, N. Y.

the Hub. Every now and then Toby would give the gadget a plug on the stage, and up would jump the sales for the demonstrator.

Charley Kenna did an act that was a burlesque on a street salesman. He sat up a tripod and, in the conventional garb of the pitcher, rattled off a well-liked monolog interspersed with gags aimed at members of the clan. One time Bert Fitzgibbon kidded Charley that he couldn't make a real pitch and a decent pass-out. Kenna took the dare and got over \$10 from a theater audience, winning the bet. Performers and pitchers have always been friendly.

Pitchdom Five Years Ago

James Ferdon was taking in the lucre on the West Coast. . . Eddie Deloy was with the Walker's Family Show in Waynesville, Ga. . . Ricton was in Sterling, Ga. . . Buffalo Cody, Texas Tommy and Chief Sweetwater were working to fair business in Seguin, Tex. . . Frank Hathcox was in Burlington, N. C. . . Eddie Gillespie reported from Altoona, Pa., that holiday business was just fair. . . Doc A. L. Fetterling, better known as Chief Long Eagle, was in Lawton, Okla., with his med layout. . . Mr. and Mrs. Harry Woodruff, fountain pen king and queen, were working the writing sticks around Baton Rouge, La. . . Count H. L. Harrington was handling the sheet around Fayetteville, N. C. . . Walker and Cozy, well-known pitch team, were wintering in Indianapolis. . . Blaine Young, pitcher and show talker, was garnering the lucre in Colorado. . . Pat Graham was sunning the body in Jacksonville, Fla. . . D. W. Thomas in Miami for the winter. . . Duke Doebber had a store show in Dallas. . . E. L. (Eddie) Kiehl was working Virginia. . . Johnnie Ward was in Memphis with his folks. . . Doc George M. Reed reported holiday business none too good in Columbus, O. . . Thomas L. Reynolds spent the holidays in Memphis. . . Bill Solomon was in Memphis after a stand in Hot Springs, Ark. . . That's all.



Events for Two Weeks

- January 11-16
KAN.—Topeka. Poultry Show 11-15.
MASS.—Boston. Poultry Show 13-17.
MICH.—Bay City. Poultry Show 14-17.
O.—Cleveland. Poultry Show 15-17.
OKLA.—Oklahoma City. Stampede & Thrill Circus at Coliseum 11-17.
PA.—Harrisburg. Farm Products Show 12-14.
VT.—Burlington. Farm Products Show 12-15.
- January 18-23
COLO.—Denver. National Western Stock Show, 16-23.
MINN.—St. Paul. Farm and Home Week, 18-23.

BIRTHS

(Continued from page 27)

recently at St. Francis Hospital, Hartford, Conn. Mother was former cashier at Loew-Poli Theater in that city.

A son to Mr. and Mrs. Jesse Altmiller January 2 at Lankenau Hospital, Philadelphia. Father, former drummer with Fox Theater orchestra, Philadelphia, is now doing a night club single act.

A son to Mr. and Mrs. Elliott Jacoby December 24 at Lying-In Hospital, Philadelphia. Father is trumpet player with Joe Frassetto's orchestra at Station WIP in that city.

A daughter, Joan-Marie, to Mr. and Mrs. Tony Wheeler in Philadelphia December 26. Father is announcer and entertainer at Station WFIL in that city.

A daughter to Mr. and Mrs. George H. Stellman January 4 at Passavant Hospital, Chicago. Father is director of General Mills radio programs for Blackett-Sample-Hummert.

A son to Mr. and Mrs. Joseph Pasternak at Cedars of Lebanon Hospital, Hollywood, December 26. Father is Metro producer and mother is the former actress, Dorothy Darrel.

A daughter to Mr. and Mrs. Walter Seltzer at Hollywood Hospital, Hollywood, December 24. Father, former studio publicist, is now in the marine corps.

A daughter, Dolly Ann, to Mr. and Mrs. W. E. (Bill) Spain December 26 in Moscow, Tenn.

Divorces

Jacqueline Dalya Conselman, film actress, from William Conselman, film writer, January 7 in Los Angeles.
Lee Herod from Ray H. Herod, North

"THE CAPTAIN'S HAT"

For the Army—For the Navy—For the Air Corps
Mother of Pearl
A Military Number That Sells Itself — Gold Color Emblem — Beautifully Boxed — Order by Number — C-3...Army Insignia, C-5...Navy Insignia, C-7...Air Corps Insignia.
A REAL VALUE AT \$6.75 PER DOZEN
25% DEPOSIT REQUIRED ON ALL C. O. D. ORDERS. SAMPLE \$1.
ALPHA-CRAFT, INC., 303 FIFTH AVE., NEW YORK, N. Y.

Attention Engravers!

We still have Engraving Merchandise in stock—Pins, Bracelets, Lockets, etc. Good-looking, fast-selling items. Write for Catalog No. 26 today!

Big Military Line
For a complete line of Military and Patriotic Jewelry write for Special Military Circulars (State Your Business)

Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.

NATIONALLY KNOWN PEN-PENCIL SETS
Army & Navy Sets. Barrel is made of Du Pont Unbreakable Pyralin finished in either Khaki or Blue, 14K stainless steel points, plunger fillers and fitted with service regulation clips. A bona fide lifetime guarantee accompanies each set. Each in genuine leather case as illustrated and individually boxed. Retail at \$2.95.

Three other DeLuxe sets with the above specifications, retailing at \$3.95, \$5.00 and \$7.50. Samples of 3 sets \$3.75. Remit 25% deposit with orders. Full cash for samples which are shipped to you on a money-back guarantee.

Do not compare these pens with "Flash Merchandise." These are genuine quality pens and compare with any standard makes on the market retailing at the price.

S. RICHTER • 146 Park Row • New York City

Doz. sets, \$18.00
Sample set, \$1.75

MILITARY SUPPLIES AND SOUVENIRS FOR ARMY AND NAVY

PILLOW TOPS with Army, Navy, Marine or Coast Guard Emblem with assorted sayings: "Mother," "Sweetheart," "Sister," "Wife," etc. Made of satin in beautifully assorted colors. Name of any Post or Camp with order of 2 Gross or More. Doz. \$5.50. **PENNANTS FOR EVERY OCCASION.** Army or Navy Emblem with name of any fort, army reservation or ship. 9x16, 100—\$10.00. 12x30 **PENNANTS**, 100—\$16.00. **SILK EMBROIDERED HANDKERCHIEFS**—Army, Navy, Marines and Coast Guard. Assorted inscriptions: "Mother," "Sister," "Sweetheart," "Wife" and "Forget Me Not." Doz. \$3.00. Gross \$33.00. **SOLDIERS' TIES**, ready made ties with elastic neck cords. Khaki or Black. Best quality, big seller. Doz. \$3.50. **PLAIN FOUR IN HAND TIES**, Khaki or Black. Doz. \$2.00—\$3.00—\$4.00—\$6.00. **CHEVRONS, P.F.C.**, ea. 7c; Corporal, ea. 10c; Sgt., 15c; Staff Sgt. 18c. **PATCHES**, all divisions, 100, \$12.00. **GARRISON HATS**. Doz. \$25.00. **WINTER OVERSEAS CAPS**. Doz. \$11.00. **WINTER OVERSEAS CAPS WITH LINING**. Doz. \$18.00. **SWEATSHIRTS**, with insignia and any printed matter. Doz. \$12.00. **WALLETS**, Army Insignia. Doz. \$5.50, \$6.00, \$9.00 and \$12.00. **ARMY COMPACTS**. Doz. \$8.00, \$9.00, \$10.00 and \$15.00. **ARMY LOCKETS & BRACELETS**. Doz. \$12.00 and \$18.00. **HONOR ROLLS**, Framed, 14"x11". Doz. \$4.50. **IMMEDIATE DELIVERY ON MOST OF THESE ITEMS—DEPOSIT WITH ALL ORDERS**
WORLD ADV. NOV. CO. 122 E. 25th St., N. Y. City

Hollywood, Calif., night club operator, should have indicated that the annulment was of the marriage of Ted Snyder and Bessie Ritz.

Correction
The December 12 issue carried the incorrect statement that the marriage of Ted and Melba Snyder had been annulled in proceedings at La Porte, Ind. Item

Item in last week's issue stating that Myrtle Hutt received a divorce from Larry Benner should have read "Larry Benner from Myrtle Hutt."



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Industry Crisis

All proposals for taxing coin machines during the war period should be made with careful consideration for the hardships that the war emergency has brought upon the industry. This is true for most other industries also and the coin machine trade has no intention of pleading for special favors, or to be exempted from bearing a just share of the tax load.

More than one newspaper has said that the coin machine industry "is the only one that seems to welcome taxation." The industry has made a remarkable record in accepting reasonable taxes, but due to wide misunderstanding of its trade problems, it has been subject to many tax plans which bear unreasonably upon some divisions of the industry.

The industry as a whole also shares the many problems that confront most lines of business and hence it is not the prosperous trade that popular reports once had it to be. Newspapers in the past have made a hobby of featuring the big money being made by the coin machine trade. These reports were always exaggerated, but during the war all types of coin machines face increasing hardships that call for consideration when tax proposals are being discussed.

The war emergency is producing a crisis for many thousands of small stores and many of these establishments are having to close. The fortunes of the coin machine trade are closely related to small stores because they constitute the great bulk of locations for machines. One of the chief economic reasons for the coin machine industry has been the great aid it gives to small establishments of all kinds. Coin machines produce revenue for these stores and they also attract trade. But when war conditions close these establishments it means that thousands of coin machines are also stopped or forced to compete for a place in a field of decreasing locations.

The coin machine trade has been directly affected by the man-power situation also. It had trained and gave employment to many thousands of mechanical men, but a big percentage of these have found places in the armed services or in war production plants. This has greatly increased the job of servicing and

repairs, which means in plain language that the industry cannot survive under too heavy a tax burden.

The manufacturing industry was promptly converted to war production and that means that new machines and repair parts are now lacking. The industry faces an increasing burden to make the present machines last for the duration. The earning power of machines decreases as they get older. This fact should be given full consideration when tax proposals are made, since a high tax will result in taking old machines out of operation at a much faster rate. The industry is trying to keep as many machines in operation as possible, but this ideal can be completely upset by a high rate of taxation.

All of the restrictions which war necessarily places upon trade immediately serve to curtail the earnings of the coin machine industry. The shortage of shellac has produced great difficulties for the automatic phonograph industry. Shortages of candy, gum, soft drinks and other merchandise have had very adverse effects on the vending machine industry. All branches of the industry have felt a loss of income when trade in general is cut. All this gives the trade good reason to ask, not to escape a due share of the tax load, but to have all tax proposals carefully adjusted according to the earning power of machines.

If the purpose of legislation is to raise revenue, then the industry can offer full co-operation in explaining the variations in the different types of machines. The trade can also explain how the war emergency is cutting down the earning power of some types of machines, a factor which should be fully understood when taxing the industry.

There is nothing new or mysterious about the statement that the war emergency is having adverse effects on the coin machine industry. It is curtailing the earnings of other lines of business. The coin machine industry is simply asking that all tax bills at present take into account the hardships of war and keep rates at a level which will not force coin machines out of business. If a maximum number of machines are kept in operation during the war period, a greater contribution to tax revenues can be made.

News Report On Test Case

California operators file appeal on San Diego ban —newspaper reports operators' points

(Reprinted from *The Los Angeles Daily Journal*)

SAN BERNARDINO, Jan. 9.—Whether the pinball game becomes a lottery and game of chance subject to seizure and destruction by the district attorney merely because it gives a free game or replays upon the attainment of a certain score will soon be decided by the Fourth Appellate District Court of Appeals, sitting here.

District Attorney Whelan of San Diego seized 14 machines in San Diego for destruction, contending they were gambling devices. But in a claim and delivery action in San Diego, Superior Judge Charles Haines held that these machines which gave nothing more than free play or continuation of the game until it finished were not prohibited by California law and ordered the machines returned to their owner, I. B. Gayer. The district attorney appealed the decision to the Fourth Appellate District Court of Appeals, contending that amusement is property and that a free game made the machine a gambling device within the California statute.

Attorney Morris Lavine, well-known appellate lawyer of Los Angeles, has just filed a brief here in answer to the district attorney's contention, stating that the California statute does not forbid the machine but only the use to which the machine is put, and if it is not used for gambling it is not a gambling device.

Attorney Lavine's brief points out that even playing cards can be used for amusement, and that as long as the game is played for amusement it is not a gambling device.

The California statute only prohibits the use of games which give out money, merchandise, articles, or representatives of value, slugs or tokens "exchangeable in" or "redeemable" for money, merchandise, articles or representatives of value, slugs or tokens. A free game, or a game which continues to play until finished, is not "exchangeable in" or "redeemable for" these things, the attorney contends.

A Game Not Gambling

The player gets exactly what he bargained for, a game, for his nickel, and whether it plays longer or shorter time is not gambling, the attorney says. Every game has a winner and loser; every game plays for longer or shorter periods depending on how the game goes, but this does not make it gambling. Where a baseball game is tied in the ninth inning and continues for four or five more innings to break the tie, the additional playing is not a "free game" but the same game for which the spectator has paid his original admission price, the brief says.

What the law contemplated prohibiting in its gaming statute was gambling—the receipt of a slug or token or something equivalent which could be exchanged for money or merchandise depending upon the chance outcome of the game. It did not contemplate prohibiting amusement, nor additional amusement in the same game.

Had the Legislature so intended, Attorney Lavine says, the law would have been express and specific.

Amusement, he contends, is a constitutional right, and the players enjoy themselves for a "green-fee" of 5 cents instead of three dollars. Some people, he says, want to take all the joy out of life for people who get their amusement cheaply. But the Legislature has not prohibited the same, he contends, and the court should not judicially legislate.

Attorneys Arthur Mohr and Charles Lyon, of Los Angeles, and Attorney Ralph Swing, of San Bernardino, are associated with Attorney Lavine in the case.

Pinball Gets Big Play

BOSTON, Mass., Jan. 9.—Free-play machines are getting considerable play in New Bedford, Mass. There are a number of machines on location with plenty of action, and in the North End section of the city they seem to be one of the most popular pastimes of the customers. Lunchrooms seem to be the popular location for machines of this type.

Special Report Of Coin Machs. In Puerto Rico

SAN JUAN, Puerto Rico, Jan. 9.—There are quite a few juke boxes in this area, but they are all in the army post exchanges, officers' clubs and navy ship's stores and mess halls. These are good locations for them, naturally, since they are serving the armed forces.

The real handicap here for coin machines is the fact that a big part of the population really does not have the nickels to spend in coin machines.

It seems that the records most frequently heard in the juke boxes here are *White Christmas* and the *Strip Tease Polka*. Whether these are the only records available or whether they are what the people prefer most is a question to decide. Probably these are the dual favorites.

Currently juke box operators are having difficulties in servicing their machines. Many of them are found to be out of order.

Vending machines for cigarettes, peanuts, gums and candy are not seen here, because merchandise which is for sale in these machines cannot be bought here for love or money, except in the army exchange stores. Pinball and payout games are not distributed generally, but payouts are to be found in the officers' clubs, and naturally the clubs prefer payout games. Most of the clubs have quite a number of these machines.

No Blame Can Be Placed at Door Of Pinball Now

NEW YORK, Jan. 9.—It is probably a stroke of fate that pinball games are not involved in the serious situation in which the public schools here are now finding themselves. For some weeks the problem of discipline in schools and juvenile delinquency has been front-page news.

The school situation had become so serious that prominent educators have been forced to take notice of the problem. Educators in the city have recently suggested a six-point program to try to solve the juvenile situation.

Pinball games were banned from the city some time ago by Mayor La Guardia, and it is well understood that if they had been operating at the present time he would have found a bombshell in the present situation to really explode against pinball games. Since the games are not operating in the city, it is not possible to blame them for the very serious problems now faced by teachers in the public schools. Some other reason must be found for the present situation.

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Gas Rationing News . . .

CHICAGO, Jan. 9.—Reports on the effects of gas rationing increased during the week of January 4 as compared with the previous week. On January 6 the OPA issued a strict ruling that all pleasure driving in the 17 Eastern States must be stopped whether the car owner has an A, B or C ration card. Cancellation of ration cards was to be the penalty for violating this rule. The order went into detail about what was to be considered as pleasure driving.

The OPA office is beginning a general investigation of holders of various types of ration cards, and a special check is being made on holders of C cards. Reports were issued that a special investigation was being made in Chicago, but OPA officials said the investigation was general and not confined to any particular city.

The OPA issued an order granting C cards to salesmen handling essential merchandise for all sections of the country except in the East.

On Rationing Liquor Supply

Trade editor says it's impossible to foresee what may happen to retailers

NEW YORK, Jan. 9.—Due to the newness of rationing of liquor in various States, Harry N. Bulow, wine and spirits editor of *The Journal of Commerce* here, explained at length the progress of rationing and what general effects it might have on trade in general.

The editorial appeared in *The Journal* December 24 and is reprinted in full as follows:

"Altho 'rationing' by distillers and their distributors as a conservation measure has been with us for almost three months now, it has been only comparatively recently that such measures have been applied to the public directly. In every case so far, the rationing has been accomplished by monopoly States, which have pointed a finger at the shortage of inventories in their territories as the basis for their actions.

"Actually, as is well known, there is no shortage of merchandise available to handle immediate consumer demands. There is, however, reason to believe that a shortage may be forthcoming within a relatively short time unless consumption by the public is reduced for the duration of the war so that present whisky stocks can be 'stretched' to last for a period sufficient to insure availability of aged whisky during postwar period to be used as a base for blending.

In Monopoly States

"The shortages that confront the monopoly States, however, are another matter. These shortages are real, reflecting primarily liquor board failure to anticipate unexpectedly large demands for whisky from the public, unexpected allocation programs by distillers and brand owners, and the tightness in the transportation situation. Already all but five of the monopoly States have indicated that they plan to adopt some rationing system shortly, either of the formal variety with use of a coupon card system or of the informal variety with mere limitations on a daily basis designed to prevent large scale purchases.

"Open license States have not yet seen institution of rationing schemes by retail outlets. The very many difficulties in adopting such programs virtually precludes successful plans of this type. In a few places retailers have arbitrarily limited sales of certain scarce brands to one or two bottles at a time. However, no comprehensive plan has yet been set forth in these States and none appears likely until such time as all package stores in given territories agree to handle

such a system in collaboration with State control authorities.

In Open States

"Reliance on accumulated inventories by retailers in open States has thus far enabled them to handle all demands for merchandise. What the future holds in store is obscured by lack of complete data from brand owners as to contemplated sales schedules during coming months. It is therefore practically impossible at this time to predict what course toward conservation retailers will take in the future. Greater promotion of wines and merchandising of some new products may furnish a partial answer to the retailer's problem, but in any event conservation by retailers will have to be followed to preclude selling themselves out of business unless, of course, whisky demand by the public drops very materially."

Racing for 1942 Turns in Revenue And Charity Fund

NEW YORK, Jan. 9.—A summary of the 1942 racing season says that the year broke previous records. Based on the annual report of the New York State Racing Commission, the year was a very successful one for racing bets.

The total for the nation places bets at about \$534,000,000. More than \$175,000,000 was bet in New York alone, according to tax reports.

Wartime racing is just one year old, the report said, but it shows an excellent year of business. The year ended with the biggest attendance on record for all race tracks in the country. The report emphasized the amount of revenue paid to the various States and also the amount contributed to charity. A total of \$3,200,000 went to war relief, according to the report.

This report said that the racing business hopes to do equally well for the charities and revenue contributions during 1943. The public wants racing, according to this report.

Federal Revenue Bill May Be Delayed Till April 1

WASHINGTON, Jan. 9.—Reports in political circles at the end of the year said that a lot of members of Congress felt that action on the 1943 revenue bill would be delayed until after April 1. The Treasury Department, however, has been asking for much greater speed in getting down to discussing revenue proposals.

Leaders in both quarters, however, seem to feel that Congress should not rush into considering the new revenue bill. Many of them say time should be given to discover how the 1942 revenue bill is producing funds. This will mean waiting until after March 15 to see how the income tax returns come in.

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Small Plants Urged To Pool

Government agencies revive former idea—should work better now

WASHINGTON, Jan. 9.—In the plans being discussed to give more war contracts to small firms, the suggestion of pools of small business firms is again being discussed. When the subject of war contracts came up many months ago it was considered the best way in which to pass on war business to the small plants.

More than one pool is organized among coin machine manufacturers, and some business was secured thru these pools. At that time, however, in the rush to boost war production to the highest possible pitch, big firms had a decided advantage. Members of Congress think that the Smaller War Plants Corporation is the logical agency thru which the government may now encourage pools among small manufacturers.

According to *The Wall Street Journal*, "Pooling isn't new." There are more than 100—perhaps many more—organizations in the country putting multiple heads together to produce war material. They have run into some tough problems, but some of them have worked out surprisingly well.

Recently, Philip Murray, president of the Congress of Industrial Organizations, offered this statement to the Senate Small Business Committee:

"Armor Plate Program

"The armor plate program has been saved by 31 small businesses. These businesses were put out of their regular line of work during the conversion from peace to war production. More than a year after two large steel companies, United States Steel and Republic Steel Corporation, started to produce armor plate, these small companies banded themselves together into a production team of sub-contractors. And six months after they got their first orders for armor plate they were out-producing United States Steel and Republic Steel combined. Today they supply more than 50 per cent of the armor plate for the tank program."

He was referring to the Standard Steel Spring Pool of Coraopolis, Pa.

Committee Chairman Murray (Dem., Mont.) was impressed. He has requested the Smaller War Plants Corporation to investigate, obtain all the facts and see to it that armor plate contracts remain with these small enterprises.

This is just one thing the corporation could do. In addition—and this is the power Congressional committees want it to use to the utmost—it can undertake

Coin Machine Revenue Drops

WASHINGTON, Jan. 9.—While federal taxes gained in many items in the report for November, the amusement field reported a sharp drop. The coin machine tax was \$479,437, which was a decrease of \$31,250 from October. A lot of new federal taxes on coin machines were scheduled to begin November 1.

No information has been made available as yet to show whether operators have begun taking machines in large numbers from locations due to increased federal taxes. This is an important question, and the federal tax returns on coin machines will be watched carefully to see if they are decreasing in large numbers.

November excise taxes on radios and phonographs (home sets) increased for November. The excise tax on records dropped considerably in November.

prime contracts, supply the engineering and business management needed and parcel out the actual production jobs to small firms or groups of firms. The corporation has estimated that all the nation's small plants could be kept profitably active if they were allotted only from 10 to 15 per cent of war production.

To get full production out of thousands of shops in line with Congressional wishes will be a long hard pull. Existing procurement practices, which send contracts to larger firms already familiar with war production problems, must be opened up. Tremendous difficulties of organizing, managing and financing pools must be overcome. But some headway might be made immediately, committee members feel.

Pool arrangements now established might be used as they are or expanded. Examples are the Six Stove Companies' War Production Association which has enabled stove manufacturers in three States to jump from stove-making to production of chemical bombs and airplane parts; the Grand Rapids (Mich.) Manufacturers' Pool, which converted a furniture industry to war work; and the six boat companies comprising the Florida-West Coast Boat Builders' Association, organized to build wooden vessels for the navy.

The spot where the Smaller War Plants Corporation probably could do the most good would be in breaking the "vicious circle" that stumps most prospective pools right at the beginning. To get a war contract, the pool must have an efficient production organization. It is almost impossible to build such an organization without a specific production problem around which to center it.

A recent survey of pooling by the Senate Committee staff said that one of the chief obstacles in setting up a pool is the lack of engineering talent to organize production under many roofs. This scattering creates obvious difficulties of lining up facilities, mapping schedules guiding work flow and inspecting. The corporation, the Congressional committees feel, could furnish this skill. But they also feel that plenty of engineering experience is available in these plants themselves to keep production rolling once the initial problems are solved.

Asks Papers For Balance

Maryland governor says newspapers should keep news of legislation properly related to subject

BALTIMORE, Jan. 9.—General Assembly of Maryland has a total of 137 bills ready for it when it convenes January 6. These bills will be ready for consideration and debate just as soon as the Legislature is organized.

Maryland has a legislative council which begins some time before the Legislature is due to convene, conducts hearings and prepares bills ready for consideration. This is considered one of the most progressive ideas in legislation today, and some other States follow the same plan. The federal government also has adopted a joint council which considers legislation before Congress convenes.

As Maryland looks forward to its coming legislative session, the governor expressed his ideas recently, saying that the Legislature should not be rushed. State law provides for a session of 90 days, and the governor feels that that is sufficient time to consider all of the proposals that will come up. Governor O'Connor is optimistic about the coming session, and says he feels that a lot of constructive legislation will be passed.

The governor made his first campaign issue on pinball games, but since that time he has not made any open crusade against the games. Problems of war are now considered to be much more important than minor matters like amusement machines.

The governor did make a very interesting criticism of the part that newspapers play in criticizing legislation and public officials. He said in part as follows:

"Even if the members take themselves and their work seriously, there necessarily will be what appears to persons on the outside, who are not in contact with the actual situation, much lost motion.

"But this is the price we pay for democracy.

Advising Newspapers

"While we are on the subject, may I suggest that the newspapers do their share by keeping things in proper perspective. Overplaying the wholly inconsequential just because it may be unusual does not, when all is said and done, make for a very effective public opinion.

"Then, too, it does not help matters much to make a practice of furnishing a forum to some empty pate bent on publicity.

"Newspaper men, like legislators, are not a perfect lot. They have their shortcomings, too. The only difference that I can see between them is, the newspaper people have the last say and quite the most of it.

"While wishing one another a merry Christmas, all of us may well make a few obvious New Year resolutions."

Retail Trade Makes Good Gains in Atlanta Area

ATLANTA, Jan. 9.—Federal reports for the Atlanta district show very favorable gains in retail trade recently. A large part of the increase, however, was due to sales of heavy goods such as furniture. Money in circulation in this area increased considerably, according to government reports.

Most types of stores report good stocks of merchandise to meet trade demands during the early part of 1943.

States in this area are already reporting decreased revenues from the gasoline tax. This complaint is expected to increase during the year. Tax collectors thruout the area reported good increases on sales taxes, amusement taxes and beverage taxes.

Tennessee reported a revenue from tobacco taxes almost 25 per cent greater than for the same period a year ago.

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Curtailing Drink Soon Shows Drop In Revenue Also

OTTAWA, Jan. 9.—One of the first results of the recent drastic curbs on liquor by the Canadian Government was a big drop in revenue. Indications already show that millions of dollars in revenue will be lost by the national government and also the provincial governments now that the curbs on liquor locations have cut down drinking.

The recent plan provides for an eight-hour day for all places selling liquor. The plan really calls for voluntary support from the various provinces, but it is understood that the national government will create difficulties for any province or city that fails to carry out the general regulations.

Practically all of the provincial governments have assured the Premier that they will carry out the program.

The loss of revenue is something that will have to be considered in later plans.

Canada Now Considering Plans for War Veterans

OTTAWA, Jan. 9.—The Canadian Government and many public leaders are already discussing definite plans for taking care of members of the armed forces when the war is over.

Many people still remember what happened in Canada when the war suddenly ended back in 1918. Leaders in the government are determined that this will not happen again. Public officials say this will be the biggest problem facing them in the postwar era. A number of veterans' organizations are being consulted now for suggestions as to what may be done when the present war ends.

Canada passed a law after World War I which made public lands available to veterans of the armed services. This law is coming in for much discussion at the present time and will in all probability be revised in many ways.

About 25,000 veterans were settled on public lands soon after the end of the previous war. The new law is being shaped so that veterans may hold a small farm or wooded land and at the same time make their livings from a job. Government loans will also be provided to help veterans get settled.

Indiana Legislature To Get Truck Tax Proposal

INDIANAPOLIS, Jan. 9.—Reports circulating here indicate that new taxes on trucks will be proposed before the Legislature when it convenes. The tax, according to reports, will be based on truck weight, and it is strongly opposed by an organization known as the Private Truck Owners of Indiana, Inc.

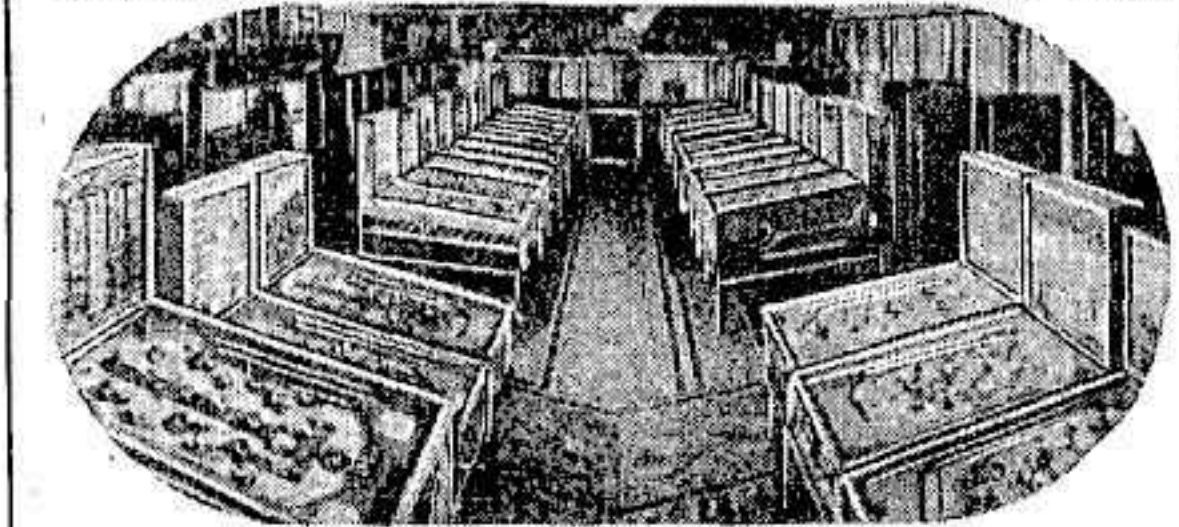
Leaders of this organization say there are absolutely no sound reasons for any increase in State taxes on trucks this year. The new tax is said to have been suggested by a special highway commission appointed by the governor. The proposal will recommend that the tax be based on the truck tire size or some other basis, which is not clear in reports.

It is also being recommended that the owner of a commercial vehicle be required to purchase at the same time all the license plates he is required by law to display on his vehicle. The association opposing the measure says this is a time for legislatures to economize and also to help the people economize by keeping taxes low.

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EASTERN FLASHES

By JOE ORLECK and BEN SMITH

N. Y. Post—Page 3

The Thursday (7) edition of *The New York Post* carried a photograph on page 3—top of page—showing 13 soldiers playing pin games in an English recreation club. The caption read "Hey! Mr. Mayor" and continued underneath the photo "Look at this. It's the pinball headquarters for American soldiers in London. But don't worry, Fiorello. They're not gambling. Money for playing is supplied to them at the Rainbow Corner Club, and the prizes consist of cigarettes and candy."

Visitors

Frank Engel, of Philadelphia, was in for a few days visiting Sam Kressberg, and Bernie Sossens, of New Haven, Conn., was seen visiting Harry Rosen and Nat Cohn.

Transportation Problem

Mike Munves had to visit Norfolk, Va., over the week-end. After trying to reserve a place on a train he had to take a seat in a plane. Mike then worried about the problem of priorities and until the last moment expected to lose his seat to a uniformed man.

Lucky Skolnick in Army

Lucky Skolnick, well-known coinman in the East and South, entered the service January 4, reporting to Fort Dix, N. J.

Mitchell Transforms Venders

Irving Mitchell, of I. L. Mitchell & Company, was able to help operators who ran into difficulty with their gum ball vending machines. Due to scarcity of ball gum, operators were left with non-working machines. Mitch was able to make a few changes in the vending apparatus so that operators could use the equipment for other types of vended items.

Margolin Retires From Manhattan

Dave Margolin, head of Manhattan Simplex Distributing Company, distributor for Wurlitzer, retired from the company January 1. Al Goldberg, well-known coinman from the Middle West, takes over. Upon leaving, Margolin's employees presented him with a gift and a poem, written by one of the literary lights of the office. We reprint the poem:

When first Manhattan Simplex started
You were there to guide us
To work together toward a goal
And you were there besides us.

You showed a keen intelligence
In every situation
You understood our problems
And inspired co-operation.

You made our tasks seem lighter
With your attitude so pleasing
And that explains the reason
Why your friendships are increasing.

So keep on being what you are
To know you is a pleasure
The happy months we spent together
We shall always treasure.

Al Cohen Optimistic

Despite everything, Al Cohen, Asco Vending Machine Exchange, is about as optimistic a coin machine man as you'll

Coin Shortage Produces Coincidence in Reports

BALTIMORE, Jan. 9.—A coincidence happened in news reports on the coin shortage here during the holiday period. On December 27 *The Baltimore Sun* published a lengthy story with the scare headline, "Coin Shortage in Downtown Area Is Serious." The story mentioned several stores and restaurants that were having great difficulty in making change, and even the banks said they were not able to meet the situation.

On the following day the editorial read: "Coin Rush Falls To Develop. Shortage Not Serious, Officials of Bank Report."

For some weeks operators of cigarette machines in the Baltimore area have not increased the price of cigarettes as allowed by OPA because of a shortage of pennies. Operators want to increase the price to 16 cents, which would require a lot of pennies to make the odd change.

find. He is not doing as much business at the moment as he would like, but his spirit is up because he is looking forward to the future when the war is won and the biggest boom the vending machine industry has ever known will be in full swing. Al says he still has plenty of machines in stock to satisfy the operators.

Earl Winters in Town

Earl Winters, former sales manager for International Mutoscope Corporation and now in the army, came into town recently on furlough. Army life seems to agree with Earl. He is bronzed and hardy.

Goldy Goldman's Travels

Goldy Goldman, Globe Printing Company sales manager, interrupted his six-week sales trip to return to the office with an important buyer. He stayed a couple of days and then went back to the road more certain than ever that when he returns he will be loaded with orders for Switch Top, new and novel salesboard idea just introduced by Globe Printing Company.

Chi Distributor Has Parts Chart

CHICAGO, Jan. 9.—Harry Marcus Company here, distributor specializing in parts and supplies for coin machines, is sending to its customers a useful wall chart which has been carefully prepared as a guide in buying parts for machines. As a special decoration for the chart, there is an artist's sketch of some fellow scratching his head in deep thought. The illustration may be that of Harry Marcus himself.

The chart should prove very useful for operators indeed. There are 10 columns of perhaps 100 or more illustrations of the most frequently needed parts of all types of games and coin machines. The care with which these illustrations have been prepared and also recommended to facilitate ordering is a service indeed. The lower third of the chart is a complete list of parts, showing number and price, which also facilitates ordering parts and supplies.

It goes without saying that these charts will be found on the walls of many of the offices of operators in all parts of the country.

Richmond, Va.

RICHMOND, Va., Jan. 9.—Prominent among the patrons giving theater parties for *Arsenic and Old Lace* was Stan Goodman, Decca Distributing Corporation local manager.

Gloria Levy, E. M. Kidd Amusement Company, reveals her forthcoming marriage to Lieutenant Zitsman.

Sandy Martin, Walter D. Moses & Company record department, has completely recovered from his recent illness.

Leon Gary reports the best Christmas season business that his firm has enjoyed since its establishment several years ago.

Joe Wigington, Wigington Amusement Company, reports heavy rentals on his music boxes for private parties and dances. He attributes the increase in this phase of his business to the shortage of small orchestras and cocktail combos in this territory.

Morris Maynor Jr., Wurlitzer distributor, returned recently from a trip to Chicago and left almost immediately for a sales tour thru North Carolina. His right-hand man, Howard Robinson, recently joined the Army Air Corps and is stationed at Miami Beach.

Vender operators are having more and more trouble getting all of the merchandise they need for their machines. Exception in this territory is nuts, which are still available in almost any quantity, and cigarettes, of which there is no shortage.

"—help me

win MY victory"



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MUSIC MERCHANDISING

Industrial Music Plans Loom for Postwar Period

Survey says music for workers succeeds well in Detroit plants

DETROIT, Jan. 9.—Industrial music, or factory music, is on the way to becoming a highly descriptive term for the wide use of music in factories here. H. E. Gronseth, writing for *Advertising Age*, published in Chicago, suggests that the Detroit area may be leading in the use of industrial music in the United States. He suggests that the postwar period may find factories of all kinds turning to the use of music in order to promote efficiency among workers. Experiments are already indicating this possibility.

Several firms were mentioned as now using music to some extent. These include Champion Spark Plug Company; Kenlle Corporation; Belvac, Inc.; Carboly Company and other big firms well known to the public.

The industrial music is being arranged here by a firm known as the Michigan Music Company. This firm operates under a franchise from the parent company, the Muzak Corporation of New York. Readers of *The Billboard*, especially those in the music industry, are well acquainted with the past history and activities of Muzak.

The music generally is sent over telephone wires from central studios into loud-speakers in the plants. The Michigan firm handling the music here sets up central stations, using a turntable to broadcast a regular program of music over the wires to the plants. A transcription library of several thousand records is available. A switchboard connects the central station with each of the subscribing plants.

Program Experiments

Muzak has conducted much developmental work in arranging programs suitable for industrial workers and makes its own transcriptions for such purposes. This is a more complex system than that which is offered by what is known in the phonograph industry as telephone music.

The more recent systems which Muzak is setting up include a public address and air-raid warning system along with the regular music service. This is considered a vital selling point in offering the music service to various firms. No information is given as to the rates which the firm charges for this service.

Any firm subscribing for the service furnishes data to the music firm covering personnel, the ratio of women to men, the average age, the sections of the country from which the workers come, and any other information that might help in choosing the proper musical programs. A lot of experience has been gained by this set-up, about the proper times to offer musical programs, the type of music best suited for each period, etc. Except during rest periods and at meal

times, instrumental music is usually used. This is said to do away with the distraction which would otherwise result when workers are trying to get the words of a song.

Timing of Music

The music is not continuous thruout any given shift, but runs for certain periods, usually less than two hours, during an eight-hour shift. The usual plan is to have a musical program starting an hour or two after the shift has been on the job. It is found that workers begin to get a little tired after an hour or so, and a brief program of music at that time will pep them up.

Occasionally some of the systems are using news broadcasts for a brief period. Connections for tuning in important radio programs are also made.

Less elaborate set-ups have been considered for using the regular telephone music systems well known to the phonograph industry for the central station and offering selected programs of recorded music. In this way, phonograph records will be used, piped from the central turntable over telephone wires; the programs could be carefully selected from available phonograph records; and special recordings for these programs could be made, it is said by those who advocate the system.

Whatever the future developments in the field of industrial music, it will all add up to making music more popular with the public at large and will certainly increase the patronage of phonographs in public locations.

St. Louis Paper Reviews Story of Petrillo Charges

ST. LOUIS, Jan. 9.—In the special Washington release written by its own staff correspondent, *The St. Louis Globe-Democrat* January 2 published a review of the circumstances leading up to the Senate investigation of the Petrillo record ban scheduled for January 12.

The story says that the Senate committee was not willing to wait until a spring court decision could be rendered on the federal appeal from Chicago, because the broadcasting industry and other businesses were already being jeopardized by the ban. Government officials said that the investigation was desired by the War, Navy and Treasury departments, the Office of War Information and the Civilian Defense organization, because all of these government departments are interested in the benefits which recorded music gives to military and civilian morale.

The report says that several of the technical issues involved in the first federal complaint heard in Chicago have been dropped so that the appeal to the higher courts will be passed on fewer and simpler charges by the federal government. Emphasis in the new appeal is being given to the hardships on hundreds of small broadcasting stations which the Petrillo ban is causing.

The article in the St. Louis paper is amply illustrated with pictures of Petrillo and of various government officials who have a direct interest in the Senate hearing.

Review Gives Info On Probable Sales Of Records in '42

NEW YORK, Jan. 9.—Record manufacturers are grinding up old classical records in order to satisfy the present big demand for popular records, according to *The Wall Street Journal* of December 30. This was especially true in meeting the holiday demand, this business journal said.

Franklin V. Dezenzori, writing in *The Journal*, said that many of the extra dollars which Americans received in their pay checks in December went for the purchase of such popular records as *White Christmas* and *Praise the Lord*.

According to Dezenzori, record manufacturers did not promote sales to the limit because they simply don't have materials to supply the demand. The report had nothing new to offer on the possibilities of new materials in 1943 for making records.

As to the number of records sold in 1942, the report said that manufacturers did not agree on the total number sold. An estimate coming from RCA-Victor placed the total at 110,000,000 records sold in 1941; sales in 1942 didn't quite reach that total, according to this report.

Another manufacturer believed that the 1942 total was practically the same as 1941, while still another manufacturer said that the total for 1942 would be less than 100,000,000.

Collecting Scrap

The report said that the collection of old records to recover shellac was about the only source for new records now. A description of how these old records are handled was included in the report. The fact that many old classical records are being turned in was the reason for the author's statement that "Bach may be turned into boogie-woogie."

This report made the definite statement that the ban on new records has not yet affected the recording business seriously. There have been less frequent issues of new records in the recent months, but this is due largely to a shortage of materials. The report said that manufacturers are now decreasing the total number of popular records issued and are returning more to classical records, which are higher priced.

The fact that people are earning more is said to be adding to the demand for higher priced records. The report said that in 1941 the higher priced records accounted for 20 to 25 per cent of the total volume; in 1942 the sales were about evenly divided between popular records and classics.

him for sure but some danyankee said no, he was kissing at a fly. However, I still believe that we could have charmed him American-style if we had one record made by a Memphis jug band."

The January issue of *Coronet* has one page devoted to the approval or disapproval of certain items that come to their attention. And they strongly disapprove of the epidemic of the-girl-I-left-behind-me-found-another-guy songs. They feel that the best thing the authorities could do for army morale would be to put the screws on all direct descendants of *Don't Sit Under the Apple Tree*.

Neal O'Hara, in his column "Pull Up a Chair" which is published in *The Memphis Commercial Appeal*, recently published a short item concerning a controversial song—*Praise the Lord*. O'Hara said: "Something new has been added; the Liberal Church of Denver, Colorado, now has the congregation sing *Praise the Lord and Pass the Ammunition* as the finale for all its services."

Capt. Wayne King, former orchestra leader now in the army, says that one of the most popular marching songs in the army is *Onward Christian Soldiers*. "This song," says Captain King, "doesn't have to be taught to the boys and they don't need anyone to lead them in singing it. When the boys are marching they almost naturally break out into that stirring church hymn."

"Music," said the captain, "is taking its place in this war as an important weapon. It's a keen-edge morale builder." He believes that the future of American music is being made now in the army.

MUSIC IN THE NEWS

A feature column in *The Chicago Sun* recently carried an item about a private who wrote back about his experiences abroad. He said: "The natives around here like our outdoor movies. While the reels are being changed, we play phonograph records. And they seem to favor *The Strip Polka*. You'd get quite a jolt hearing these natives chanting: 'Tak eet off, tak eet off.'"

Mechanized band music is the latest product of the machine age to be employed by the R.C.A.F., according to a recent report from Canada. Thru the use of a mobile sound unit mounted on a truck, the air force now can bring the music of crack bands to wings parades, route marches and drill exercises on any station.

The apparatus produces music from motion picture film on which it is recorded.

Alec Templeton, musical satirist, believes that if any of today's war tunes live, it will be *Praise the Lord and Pass the Ammunition*. He believes the reason so few really good war tunes have been written is because no one feels like writ-

ing them.

"So many of them are corny," he says, "but one that the boys in camp probably will sing the most is *Der Fuehrer's Face*."

Irving Berlin considers his tune *White Christmas*, which has had a record-breaking popularity, a fluke! He says it was written for a show that was never produced and finally came out in a movie. And altho no one never imagined it would be a hit, look what happened.

Berlin, when asked what he considered a war song, replied: "What is a war song? Some songs are popular during wars and others aren't. Goodness knows *White Christmas* isn't a war song by the farthest stretch of the imagination, but boys in the Solomons and boys in Africa are singing it. So—it's a war song."

Music helps morale in more than one way, and the following route may seem a little roundabout. But we are having a milk shortage—and an increased production of milk would help morale!

The Birmingham News carried a recent story about a bossie who likes her music, Marie (the bossy) is just a Guernsey heifer, but her farmer owner says she has an ear for music—and a nose.

The farmer installed a radio above her barn stanchion and Marie, he says, grew so fond of music that she no longer waits for him to come in in the morning and turn the switch. Instead, he explains, she nudges it herself.

The Memphis Commercial Appeal recently published a letter from a sergeant which showed the effects of jive on a cobra. As the sergeant said: "Not so long ago some of us were discussing the merits of modern jive, and the conversation worked around to whether it had the 'charm to soothe the savage beast.' One of the boys showed up with a cobra, so we outs with the trusty little portable phonograph, so indispensable to the men abroad, and began to give 'coby' platter after platter of Shaw, Ellington and the boys that wave the stick the best. 'Coby' didn't bat an eye except once when we gave him a blast of the *Beale Street Blues*. When he heard that he sorta wiggled his tongue. I thought we had

Petrillo Record Hearing . . .

WASHINGTON, Jan. 9.—Increasing attention was being directed toward the hearing by a Senate sub-committee on the Petrillo record ban scheduled for January 12. As the time approached there was increasing skepticism in radio circles that the hearing would accomplish what they desired. Senator Clark said that he might go direct to President Roosevelt, but it is taken for granted that the President would be too busy to consider this question.

The latest reports indicated that the investigation would be clouded by partisan political issues and that everything might hinge on political advantages to be gained for 1944. It is expected that members of Congress will not do anything now that might lose votes for their party in 1944.

Radio circles reported that Petrillo would be the first witness called and that the Senate committee planned to quiz him for about three days. Then the committee would recess, with no definite plans for the future.

As early as January 1 newspapers began to focus attention on the hearing and were urging that senators give their full attention to the investigation because popular opinion was very much against the record ban.

Holiday Cuts Attendance

Detroit music operators discuss rationing and make plans for an appeal on rating

DETROIT, Jan. 9.—Semi-monthly meeting of the United Music Operators of Michigan brought out an exceptionally small attendance because of the combined effects of holidays and gasoline rationing. Many operators have been discussing a system of staggering meetings so that a share-the-ride system to meetings can be arranged by those living in each section of the city.

Discussion of other servicing problems on gasoline rationing is now under way, with a large percentage of local music operators either making or planning to make an appeal to the rationing board for more gas than they are now allowed. Material on this subject, recently published in *The Billboard*, has proved of considerable use in guiding them in their course.

A highlight of the last meeting was the formal induction of a new member, the Dexter Radio Company, of 11525 Dexter Boulevard. This company is headed by Philip Fabian and Joseph Ross, who have been in the radio field for some years but are newcomers to the music business here. Both partners were present for the ceremony.

Boxes of cigarettes and other suitable gifts were sent to all members of the local industry known to be in the service, including former employees of operators.

A special celebration is planned for the first meeting of the new year, when Roy Small, conciliator of the UMO, who has been ill for over two months, will mark his return to business activity.

People Differ in Preferences for Music Renditions

NEW YORK, Jan. 9.—Adding to the year-end reviews of music and phonograph records, Moses Smith, writing in *The New York Times* January 3, undertakes to set forth the reasons why some people prefer to listen to orchestras while others may favor recorded music, either by radio or by phonograph.

The reason for the article is said to be a contribution to the many discussions of the present controversy between James C. Petrillo and the world of recorded music. The article gives most attention to the different types of recorded music and the conditions under which each type is favored. It suggests that radio listeners have grown to like music by live musicians because of the background which such a situation creates; in other words, the listeners in their homes may want to hear the applause and other indications that a studio audience is present. At the same time, the author suggests, there are millions of other people who prefer the straight uninterrupted music which comes from broadcasting transcriptions and standard phonograph records.

The author suggests that broadcasting equipment is now so efficient that the record scratch and other noises can be practically eliminated so that the quality of recorded music is very high. He also mentions that modern phonographs are so efficient that recorded music in the homes is also very pleasing to millions of people. They may even prefer listening to this recorded music rather than having the noise that is common to all public performances.



A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

Wherever there is still an interest in the songs the Tucker versions are sure to keep that interest alive long enough for a profitable flow of 5-cent pieces.

CAB CALLOWAY (Columbia 36662)

I Get the Neck of the Chicken—FT; VC. *Ogechee River Lullaby*—FT; VC.

Cab Calloway has a sleeper side in *Ogechee River Lullaby*, in which he also had a hand in writing. The lyrics are those of a slow and dreamy lullaby, replete with yearnings to bask on the shores of this mythical Dixie body of water. But in its musical application it flows as a righteous brand of rhythms hot from Harlem with a melodic lift to the lyrics that makes the slow music entirely on the solid side. Moreover, there is a highly individual touch in Cab's singing, smartly supported by the Caballeros. Plenty of twinkle to his lyrical expressions without overdoing it. And more important, without smearing its effectiveness with ear-grating hi-de-ho gutturals. Side starts off on the solid side, with the trumpet taking it for a half chorus, carrying his full-toned hot

notes on high. Cab and the Caballeros follow for the lyrical effects. Band, blending with the voices, picks it up again for the last half of another chorus to release the side, polishing it off with a solo trumpet riff that reaches to the ceiling for the last note. Plattermate, *I Get the Neck of the Chicken*, is the familiar Frank Loesser-Jimmy McHugh novelty rhythm ditty from the *Seven Days' Leave* movie. Without causing any undue excitement in either the playing or the maestro's singing, Calloway whips it up in neat rhythmic fashion, depending mostly on the song to sell itself. And that it does. Band ensemble beats it out from start for the opening chorus. A subdued Cab sings the second chorus. Going heavier on the rhythms, band ensemble picks it up again for a third chorus, marked by some trumpeting that is not as striking as the open horn work on the *Lullaby* side.

With a song that is different and an interpretation that is individual, phono fans are bound to find "Ogechee River Lullaby" to their likings. Side may be slow in corraling the coins, but packs enough punch to wind up on top of the phono heap.



COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, *The Billboard*, 1564 Broadway, New York City.

News Notes

The long famine in new record releases is expected to be relieved shortly, with fresh pressings expected during the month from both Columbia and Victor. Former is set to issue a Roy Acuff coupling, and latter will put out a Carson Robison patriotic of which high hopes are held. Meanwhile, the folk field is far better off than other sections of the music machine industry in the matter of restricted releases. Folk tunes have a longer life than pops, and many of them become virtual standards. These have been taking up the slack in excellent manner during the period when new waxings were unavailable.

Letter Box

As usual, top place is held by a wide margin by Elton Britt's *There's a Star-Spangled Banner Waving Somewhere*. The tune shows no signs of abating in popularity; if anything, it's proving that it's still on the way up. Not only is it blanketing the folk record field at present, but it's appearing on more and more of the "Coming Up" mentions on the pop charts. If the present trend continues, it may well emerge as one of the national pop leaders. As far as folk records go, it figures on practically every report received, North, East, South and West. . . . The other Britt leader, *I Hung My Head and Cried*, is also going nicely, particularly thru the South. . . . Gene Autry's *Tweedle-o-Twill*, which has battled Britt's patriotic as prime favorite for months, still holds the same position, and strongly. After a brief lapse, it's again showing up on almost the same number of reports as the Britt piece. . . . At the moment, the next-ranking Autry waxing seems to be *Rainbow on the Rio Colorado*, which has been doing strong work ever since its release several months ago, and has been overshadowed only by its own terrific stablemate. . . . Another topnotch and top-ranking patriotic, Carson Robison's *1942 Turkey in the*

Birmingham Paper Discusses Future Hope for Cities

BIRMINGHAM, Jan. 9.—Coin machines depend directly for much of their business upon the progress of cities. Developments in city governments and the increase in city populations is a topic for perennial discussion.

The Birmingham News joins the large group of people who are discussing the future prospects for cities in the United States. With the title "Dying at the Center," *The News* editorializes on some of the recent reports concerning city trends, as follows:

"Cities die in areas close to the center. The fact is obvious in the largest cities. It is noticeable even in cities the size of Birmingham. Communities spring up and flourish in the environs of a city while the city itself suffers from decreased property values and mounting government costs.

"Simeon E. Leland, chairman of the board of directors of the Federal Reserve Bank of Chicago, recently explained the phenomenon before the Civil Federation of the city. 'Between 1930 and 1940,' he said, 'the population of Chicago increased 0.6 per cent. The incorporated suburbs grew at the rate of 8 per cent and the unincorporated suburbs at 76 per cent. It is becoming increasingly difficult to support the city government from property tax revenues. High governmental costs and poor service hasten the exodus to the suburbs and the attendant reduction in the tax rate. Most citizens of the area want the advantages of a metropolitan community, yet all too many try to avoid its cost. Artificial boundaries prevent the city from preserving itself.'

Applied Locally

"Something like that is true of Birmingham. The scale is smaller, and the shorter history of the city has kept the change from progressing as far. Otherwise, the similarity is close.

"Across Red Mountain in Shades Valley are incorporated and unincorporated communities that owe their being and continuance to Birmingham. They are disinclined to come into the city, however, because of local pride, local ambitions and the belief that the benefits of uniting with Birmingham would not be commensurate with the higher taxes.

"The trend outward from cities might be reversed if the war goes on very long with its attendant transportation difficulties. But the reversal would be only temporary. The problem would remain of what cities are to do in regard to suburbs that drain the wealth of the cities without making equivalent return."

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MUSIC BOX business of 125 to 150 pieces which consists of late equipment with remote control (1940-1941 Wurlitzer or Seeburg units). Prefer Southern or Western territory. Ready to pay CASH if price is right. State gross amount of weekly business and all particulars.

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It's the Newest... TOMMY DORSEY SENSATION!



**IT STARTED
ALL OVER AGAIN**
*It's "Smooth"**
**MANDY, MAKE
UP YOUR MIND**
*It's "Solid"****
**It can be the top
disc of '43**

VICTOR RECORD 20-1522

★"Smooth" means sweet, slow and dreamy with a vocal by Frank Sinatra and the Pied Pipers—like "There Are Such Things." This side is "strictly romantic"—one of the slickest interpretations of a top song ever recorded. It's Dorsey at his best, and Tommy at his best stands alone!

★★"Solid" here means in a steady, swing groove. Not too fast or slow, the tempo is perfect for all types of jitterbugging. It starts with a noodling piano and builds to a grand climax like "One o'Clock Jump." Tommy's trombone section playing as one is terrific. The key melody of "Oh Look at Me Now" is worked into the high points in a manner that will sock listeners right between the eyes. This one rates right up there with Tommy's "Marie" and "Song of India."

NOTE: Over 7,800,000 people will receive sheet music for "It Started All Over Again" when Tommy picks it as a "Hit To Be For '43" in the AMERICAN WEEKLY on Sunday, January 24. The cover and the second page will be devoted to Tommy and the song.

MUSICAL COLUMNIST
CARSON ROBISON
RINGS IN THE OLD
WITH A NEW TWIST!

**"THE OLD
GRAY MARE**
is back where
she used
to be!"

SEE HOW HE OLD AND COOL
AND THE NEW NEW GARDENS

SEE HOW HE OLD AND COOL
AND THE NEW NEW GARDENS

THE FARMER GETS THE HONOR
FOR HOLLER IN CASE AND TRUCKS

**BLUEBIRD
RECORD 30-0808**

Author of Harper Article Cites Benefits of "20% Grab Plan"

Editor's Note: For the December issue of Harper's Magazine Bernard B. Smith, New York lawyer and consultant to advertising agencies on radio problems, wrote an article entitled "What's Petrillo Up To?" in which he proposed the organization of the "National Foundation of Musicians," the purpose of which would be to collect a suggested 20 per cent of the take from juke boxes to support a nationwide live music program.

This article, as well as the one by Smith in the November issue of Advertising and Selling, was analyzed on page 62 of the December 12 issue of The Billboard.

Smith's reply to The Billboard's refutation of his proposal is printed below.

"In your issue of December 12 under a dateline 'Chicago, Dec. 5' you analyze the article that I wrote for the December issue of Harper's Magazine on the current canned music controversy. In that article you state that I seem to be taking a personal grudge out of the juke-box industry for some reason. I recognize that juke boxes are becoming increasingly the subject of specific taxation. This arises primarily, I believe, out of the fact that juke boxes are categorized by our legislative bodies as having little more social significance than a pinball machine, and doubtless this philosophy has been largely responsible for the accelerated degree with which legislators seize upon juke boxes as a logical subject for specific taxation.

"I can well understand the resistance of juke-box operators to the program that I have suggested pursuant to which they and the operators of radio stations would pay into a quasi-public fund a percentage of gross commercial income accruing out of the public performance of recorded music for the purpose prin-

cipally of supporting a national program of live music. These funds would be devoted to the presentation of live music, played by live musicians in the States and districts in which the funds derived out of the charge on the public performance of recorded music are collected.

"I know it will be perfectly clear to the operators of juke boxes that a program of the character I suggest is calculated to serve as a means of forestalling further difficulties with the American Federation of Musicians and bring about a resumption in the flow of recordings. However, the principal value to juke-box operators in the adoption of this program is that when this charge on juke boxes is employed to provide free live music in the very States which now choose to levy special taxes on juke boxes, a social force will be created which will undoubtedly cause a cessation in the constantly accelerated rate of special taxation to which juke boxes are now subject. When the juke-box industry becomes a force for the preservation of living music in the churches and schools and in the concert halls, powerful public opinion will align itself on the side of the juke-box industry in resisting further special taxation. The adoption of this program will give the juke-box industry a social recognition that manifestly it does not now have but has long needed.

Sincerely,
"BERNARD B. SMITH."

Detroit

DETROIT, Jan. 9.—Roy Small, conciliator of the United Music Operators of Michigan, who has been seriously ill in the hospital for over a month, was moved to his home this week and is now expected back on the job in about two weeks.

RECORD BUYING

Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in this guide.

GOING STRONG

- | | | |
|---|--|----------------|
| MOONLIGHT BECOMES YOU | BING CROSBY | Decca 18513 |
| | GLENN MILLER (Skip Nelson-Modernaires) | Victor 20-1520 |
| | HARRY JAMES (Johnny McAfee) | Columbia 36668 |
| Yea brothers, even as the night follows the day so hath this one moved from the top of Coming Up (last week) to Going Strong. Which may be a natural thing; you can't beat a song about moonlight, especially when three of the leading artists of this or any day have offered it up on wax. A considerable aid, too, is the ballad's film source, <i>Road to Morocco</i> , which barely has emerged from the first-run houses. A very becoming tune for the phonos, this <i>Moonlight Becomes You</i> . | | |
| PRAISE THE LORD AND PASS THE AMMUNITION (12th week) | KAY KYSER (Glee Club) | Columbia 36635 |
| | MERRY MACS | Decca 18498 |
| WHITE CHRISTMAS (12th week) | BING CROSBY | Decca 18429 |
| | FREDDY MARTIN (Clyde Rogers) | Victor 27946 |
| | CHARLIE SPIVAK (Garry Stevens) | Columbia 36649 |
| MR. FIVE BY FIVE (9th week) | HARRY JAMES (Helen Forrest) | Columbia 36650 |
| | ANDREWS SISTERS | Decca 18470 |
| | FREDDIE SLACK (Ella Mae Morse) .. | Capitol 115 |
| MANHATTAN SERENADE (8th week) | TOMMY DORSEY (Jo Stafford) | Victor 27962 |
| | JIMMY DORSEY (Bob Eberly) | Decca 18467 |
| | HARRY JAMES (Helen Forrest) | Columbia 36644 |
| WHEN THE LIGHTS GO ON AGAIN (5th week) | VAUGHN MONROE (Vaughn Monroe) .. | Victor 27945 |
| | LUCKY MILLINDER (Trevor Bacon) .. | Decca 18996 |
| | SHEP FIELDS (Ralph Young) | Bluebird 11583 |
| THERE ARE SUCH THINGS (4th week) | TOMMY DORSEY (Frank Sinatra-Pied Pipers) | Victor 27974 |
| DEARLY BELOVED (3d week) | GLENN MILLER (Skip Nelson) | Victor 27953 |
| | BENNY GOODMAN (Buzz Alston) .. | Columbia 36641 |
| | ALVINO REY (Bill Schallen) | Bluebird 11579 |
| I HAD THE CRAZIEST DREAM | HARRY JAMES (Helen Forrest) | Columbia 36655 |
| (In case the wrong impression was created last week, Decca has an <i>I Had the Craziest Dream</i> waxing by Tony Martin.) | | |

Names in parentheses indicate vocalists.

Help Keep Your Customers Going With Music
Order Today From Your
VICTOR AND BLUEBIRD RECORD
Distributor



Coinage News

The Treasury Department recently established specifications for the new wartime 1-cent zinc-coated steel coin authorized by Congress to help meet the small-coin shortage created by the wartime boom.

It will be of the same size and design as the present coin, which has been minted since 1909. Coinage of the present penny, which is 95 per cent copper, will be suspended after January 1. The new coin will be in production about February 1.

Zinc will be used as a coating on the new penny to prevent the steel from rusting, the Treasury said. When new minted it will have a blue-gray cast which will tend to become dull with circulation.

Hoarding Discouraged

The campaign to draw outstanding coins out of hiding and into business use continues. If you're hoarding Indian-head pennies the mint wishes you'd put them back into circulation. Mint officials said nearly 2,000,000,000 Indian heads were distributed prior to adoption of the present Lincoln design in 1909 and that there is a widespread misconception of the monetary value of this old money, since the greater part of them are still outstanding.

"Reports from coin dealers show that most Indian heads, after they have been in circulation, are worth only face value," the Treasury said.

In a drive to keep old coins in circulation and thus do away with the necessity for diverting vitally needed metal into the production of new coins, the U. S. Government has issued the following statement:

"Are you saving pennies at home, or nickels? If you are, put your coins to work to help win the war and help yourself toward financial security. Take your coin collection to your bank, post office or retail store and swap it in for

War Stamps and Bonds. Do it today. Your coins and all coins are needed in circulation so that business men and manufacturers, the men behind the men behind the guns, can get their jobs done more quickly and more smoothly. Turn your pennies and nickels into War Stamps or Bonds right away. New metal must go into bombers and tanks and other military weapons to smash the Axis. Old coins must be kept in circulation."

The Treasury's campaign to put idle coins into circulation is coming along nicely and with some astonishing results. Pennies and nickels which have not seen the light of day for years are now back into trade channels, where they are helping to relieve demands on the mint for new pieces.

The record to date for turning in the largest number is held by a University of Pittsburgh professor who, with the aid of his economics students, gathered up 1,000,000 pennies, the entire "harvest" weighing three-quarters of a ton.

The *Chicago Daily News* offered a \$25 War Bond for the most unusual coin receptacle. The prize was won by a person who turned up with a 200-year-old charcoal-burning flat iron, which disgorged \$15 in pennies and nickels.

An Atlanta storekeeper turned in \$88.50 in pennies which he saved from selling penny suckers to the kids at his store. A Scranton (Pa.) man had saved 80 pounds of pennies since Pearl Harbor, which amounted to \$117 worth of War Bonds.

Coins for Slots

The new nickelless nickel now in circulation contains 58 per cent copper, 35 per cent silver and 9 per cent manganese, concluding a year-old research project of the Treasury. Silver and copper nickels were first tried, but when this alloy was tested on slot machines it was flatly rejected by certain types of vending machines widely used for cigarettes and candy. The silver and copper were such good conductors of electricity that the principle of electrical resistance invariably bounced the experimental coin right

Canada Studies Fees . . .

OTTAWA, Jan. 9.—Coin-operated phonographs were recently distinguished in a hearing here involving copyright fees on music.

The Copyright Appeal Board held a hearing to consider objections to the proposed schedule being asked by the Canadian Performing Rights Society and the Canadian branch of BMI. The rates under consideration are for use of copyright music during 1943.

Samuel Rogers spoke for the Ontario Music Operators' Association. The suggestion of this organization was that the proposed fee of \$10 per year on each automatic phonograph be deferred until the liability of parties concerned was clarified by a case now before the Supreme Court of Canada.

The head of the board said he had no objections to deferring the phonograph fee. The society proposes to collect a fee on 16mm. film used for music also, and also \$129,879,000 from radio stations in 1943. In addition, the society wants to increase its fees from other sources.

into the rejection slot. This problem was finally solved by adding manganese.

The new legislation also authorized coinage of a 3-cent piece, but the Treasury will not decide to take such action until it learns whether the new supply of pennies is insufficient to meet small-change requirements. The 3-cent piece was last minted in 1889.

Altho several cities had inaugurated the practice of issuing paper 1-cent and 5-cent pieces, Henry Morgenthau Jr., Secretary of the Treasury, has ruled that such issuance is illegal.

And the United States is not the only nation troubled with a shortage of coins. A recent news release said that the disappearance of silver coins from circulation has become one of Liberia's monetary headaches. Government officials believe many are being buried in the interior, never to be recovered, and others melted down to provide silver for trinkets sold at a good profit to souvenir-seeking white visitors.

With the proposed elimination of copper and nickel from coins and the possibility of a plastic or glass coin having received considerable mention lately, several contributors to the "Wake of the News," a column in *The Chicago Tribune*, have suggested several new phrases which may become common, such as "A plastic for your thoughts," or "Gimmie an alloy's worth of peanuts."

Milwaukee Review Of Location Trend

MILWAUKEE, Jan. 9.—*The Milwaukee Journal*, in its annual review of happenings in Wisconsin and in the city here, recapitulated some of the data it had published on the coin machine industry during the year.

Among other things, it said that Internal Revenue reports show there are 400 fewer taverns in the State than a year ago. The revenue reports also show 900 fewer slot machine licenses.

Bowling alleys also had decreased in the State. The report showed that there were 12,300 roadhouse and tavern operators in the State. A total of 6,300 licenses for gaming devices had been issued since July 1. The previous year showed 7,200 such licenses.

A lot of bowling alleys were closed because proprietors got defense jobs and young men who are their best customers were being called into the services.

The city still has 2,204 locations having liquor licenses. There are now only 89 pool halls licensed in the city. There are now 132 bowling alleys licensed compared with 142 a year ago in Milwaukee.

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

CAN'T GET OUT OF THIS MOOD KAY KYSER (Harry, Julie, Trudy, Jack and Max) Columbia 36657
 FREDDY MARTIN (Bob Haymes-Martin Men) Victor 20-1515

Swiftly ascending the heights after a moody span of several weeks, tune has proved to one and all that it wasn't just the scarcity of new releases but old-fashioned merit that kept it hanging on.

JUKE BOX SATURDAY NIGHT GLENN MILLER (Marion, Hutton, Tex Bencke, Modernaires) Victor 20-1509

Here's a Possibility of ours that's climbing like a monkey after coconuts. A Capt. Glenn Miller effort, waxed before the maestro joined the army, *Juke Box Saturday Night* at first didn't hold much titled grace for operators, but when the nickel droppings beat a crescendo even the deepest resentment was completely eradicated.

WHY DON'T YOU FALL IN LOVE WITH ME? DICK JURGENS (Harry Cool) Columbia 36643
 JOHNNY LONG (Bob Houston-Helen Young) Decca 4375
 DINAH SHORE Victor 27970
 CONNIE BOSWELL Decca 18483

Not new by any means, *Why Don't You Fall in Love With Me?* has finally caught on. A barrage of determined network plugging did the trick, with four recordings of the rationalizing ditty hep to the machines this week. From now on the direction should be upward, with one lo- cation infecting the next with the *Fall in Love With Me* plague. If you can't get any of the four disks above let it be remembered that Hal Mccarty, Barry Wood and Teddy Powell are also marketing their versions.

SERENADE IN BLUE GLENN MILLER (Ray Eberle-Modernaires) Victor 27935
 BENNY GOODMAN (Dick Haymes) Columbia 36622

For sheer staying power, ladies and gentlemen, we turn your attention to *Serenade in Blue*. This ballad came out at the same time as *Kalamazoo* and *At Last*, but it has outlived them by weeks.

THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE ELTON BRITT (Elton Britt) Bluebird B-9000

Worth a lot more to phonos than position here might indicate, Elton Britt's disk for the second week proves that a hillbilly sensation can translate its appeal into pop language. As we've discovered before, simple and folksy qualities when combined with a patriotic motif invariably arouse the great American public.

Double-meaning records are purposely omitted from this column.

It Has Actually Been Recorded
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 Thousands of operators and dealers said "MAKE IT!"

The First Release of
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 Fox Trot 15010 A
 "VOS ZOKT EER"
 (Sammy & Dixie Shayer)
 BARON ELLIOTT and his
 Stardust Melodies Orchestra
 Vocal Refrain by the
 Stardust Trio

VOS ZOKT EER
 (Means "What Do You Say")
 with
"STARDUST"
 on the reverse side
 Recorded by
BARON ELLIOTT
 and His Stardust
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are being delivered NOW!
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Orchestrations by VIC SCHOEN—Professional Material Available
 Published by

ACME MUSIC CORPORATION
 562 FIFTH AVENUE NEW YORK

MOVIE MACHINE REVIEWS

Program 1100

Produced by Minoco, RCM and William F. Crouch. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, January 4 (set back from the original date of December 28).

EDDIE PEABODY, now a lieutenant commander in the navy but acting as a civilian here, has his reliable banjo on hand for a standard medley of *My Old Kentucky Home* and *Sweet Sue*. Title of short is *Prof. Peabody's Banjo School*, and to keep things on the up and up a schoolroom set is used with a couple of sweater gals for decorations. (WFC)

FRANK PARRIS, marionette artist, manipulates several familiar characters in *Favorites*. They include a South American dancer with sex appeal, an ice skater and a jitterbug. Good novelty. (RCM)

CINDY WALKER AND SNUB POLLARD, the latter an old-time film comic, cut up matters in *The Hokey-Pokey Polka*. Set is that of a dance studio in which Pollard comes for dance instruction. Miss Walker takes care of him in real slapstick fashion and the poor guy is all out of wind when it's over. Good for a few mild laughs. (RCM)

MARTHA TILTON, cute vocalist who has worked with some top-notch bands, makes her return in *Loch Lomond*. She takes care of the lyrics very nicely, and a fitting dance routine is performed by six shapely girls in kilts. (RCM Reissue)

PEPPY AND PEANUTS, screwball jitterbug team which makes an odd appearance (he is tall and dead panish, she is short and a firecracker), try very hard to look funny in *Jivers' Holiday* and fall miserably. Short has piano music only and about the best thing in it is some jive singing by Harry Barris. (RCM)

VINCENT LOPEZ and his orchestra, with blonde and lively ANNE BARRETT on the vocal, do an entertaining job on *Turn Out the Lights*. The clever lyrics are well done by Miss Barrett. (Minoco Reissue)

EDNA MAE HARRIS, colored singer with a good blues voice and a fair appearance, leads a colored cast in *Legs Ain't Good*. Not much rhyme or reason to the tune, but enough to permit several copper-colored gals to occupy restaurant bar stools and display their shapely gams generously. (WFC)

THE VICTOR TRIO, comedy knock-about act of two men and a girl, repeat their vaude specialty in *Rip Tease*. The music doesn't do justice to the routine. Good sight stuff, however, and noise cannot interfere with the appreciation of this short. (Minoco)

Program 1101

Produced by Minoco and RCM. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, January 11.

THE FOUR SWEET NOTES, four girls (three of them work as a harmony act and the fourth is seen in a bit at the end of the short), are featured in *Oh Dear, the County Fair*. The song isn't bad, and the idea gives the producer an opportunity to flash some county fair scenes on the screen, in addition to several shots of scantily dressed girls on midway shows. (Minoco.)

CORINNE KING, wire walker, and CHUCK PALMER and his five-piece hillbilly band get the top billing in *Hillbilly Hi-Jinks*. While the outfit, led by Palmer on the banjo, strums a corny tune, Miss King performs some legitimate tricks on a tight wire. (Minoco.)

TED FIO RITO and orchestra, and MARVEL MAXWELL, bright-looking vocalist, take another crack at *This Is No Laughing Matter*. The tune is colorfully arranged, spotting several instrumentalists in singly impressive choruses and the tuneful Miss Maxwell on the vocal. Miss Maxwell, incidentally, is now featured as Marilyn Maxwell in Metro's *Stand By for Action* which stars Robert Taylor and Charles Laughton. (RCM Reissue.)

HOFFMAN AND KAYE, knockabout comedy team, work to an old sound track in *Swingomania*. Music support does not always fit the act's actions, lessening the effects of some of the funnier tricks. No attempt at production here. (RCM.)

NITA NORMAN, blonde, flashy singer, handles the vocal of *That's the Moon*,

while a drunk on a park bench visualizes pretty female faces in the moon. Nice bit of production, novel and commercial. (Minoco.)

LUBA MALINA, sultry songstress with a Russian accent, is in a South American setting, doing the oldie *A Gay Ranchero*. Action moves from a gay carnival scene to the old homestead where Luba settled and had a dozen or so kids. Good action all the way. (Minoco Reissue.)

THE CHOCOLATEERS, three colored boys who dance in the zany way three colored boys are supposed to dance, work for the customary three minutes in *Tweed Me*. Lack of punchy musical background tosses this one for a loss. (RCM.)

THE PRETTY PRIORITIES, five eye-lookers, are featured in a novel striptease short. It smacks of screen legality, however, since the strip is done because Uncle Sam needs their wearing apparel.

The title, logically enough, is *Take It Off*. The running tune, too, is cute. (Minoco.)

Program 1102

Produced by Minoco, RCM, William F. Crouch and Talk-A-Vision. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, January 18.

PRINCESS MOMAKAI and the Hawaiian Ensemble appear in a well produced short, *Hawaiian War Chant*. Both the producer and the director, John C. Graham, are employing some practical ideas which give the impression of a lavish production. The natives do good song and dance work. (WFC.)

SLIM ANDREWS, leader of a hillbilly band (with the oddest assortment of characters and instruments yet flashed in these Soundies); SIBYL RAE, singing country maiden, and THE FASHIONAIRES (that's the name of the band) do their corniest best to make *Pop Goes the Weasel* funny. And, believe it or not, they do a fair job. (RCM.)

THE DIXIAIRS, grab-bag name for colored singer and dancers, keep the atmosphere authentic and the songs and dances colorful in *Dear Old Southland*. Scene is that of a river boat loading

cotton. Short has plenty of action and color. (Minoco Reissue.)

LUBA MALINA looks like a silent screen heroine in *Si Si Rhumba* which must have been produced a couple of years ago and recently bought by Soundies. Plenty of money was spent on this one, including the lavish Latin garden set and mixed dance ensembles. Technically, however, short looks worn. (Talk-A-Vision.)

IRENE THOMAS, interpretive dancer, and THE AMBASSADORS, six singers in Student Prince costumes, combine to make *It's Always Fair Weather* into an entertaining short. Song itself it not too bright, but its execution is acceptable. Miss Thomas, as a waitress, offers a high kick specialty on a table and exits with a comedy face bit. (RCM.)

EDNA MAE HARRIS, colored singer, and the LENOX LINDY HOPPERS, dance group, appear in *Tweed Junction*, filmed in a railroad station setting. Not dull, no exceptions, short will have a normal measure of success. (WFC.)

ELEANOR FRENCH, good looking personality songstress, is back with us again doing *I'm Just Wild About Harry*. She is a good salesman vocally and her bright looks don't hurt either. Despite some production bits she is the whole show. (Minoco Reissue.)

LELA MOORE, veteran interpreter of the half man-half woman dance, is sliced in with her specialty in a short that features the MUSIC MAKERS (4) playing *Knock Me a Kiss*. The combination is titled *The Better Half*. Miss Moore's specialty is on the spicy side. (Minoco.)

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Last week The Week's Best Releases appeared in this space by mistake. Until there are enough weekly releases to choose from, the Record Buying Guide will continue to comment on Possibilities in this form.

To be shipped January 15, Dick Jurgens's *You'd Be So Nice To Come To* backed by *I'm So-So-So-So-So in Love* (Columbia 36669) constitutes a special release from Columbia. A week later the firm will issue Horace Heidt's waxing of *Oh! Black Magic* and *If You Cared a Little Bit Less*.

Especially delighting to operators should be the news that Decca not only will resume a weekly release schedule January 21 but will start the first one off with six records, including two black label pops, two blue label pops, one hillbilly item and one sepian disk. The black labels are Woody Herman's *Four or Five Times* and *Hot Chestnuts* (Decca 18526) and Lucky Millinder's *Are You Ready?* and *Apollo Jump* (Decca 18529); the blue platters are Bob Crosby's *A Precious Memory* and *Those Things I Can't Forget* (Decca 4398) and Freddie (Schnickelfritz) Fisher's *The Aha Daba Honey-moon* and *I'm a Wild and Woolly Son of the West* (Decca 4399); the hillbilly item offers Texas Jim Lewis's *Midnight Flyer* coupled with *My Little Prairie Flower* (Decca 6078), and the sepian release features Buddy Johnson's *I Done Found Out* backed by *Let's Beat Out Some Love* (Decca 8647).

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

MY KIND OF COUNTRY. PHIL HARRIS (Phil Harris) Hit 7030

On the strength of his association with Jack Benny before entering the merchant marine service, Phil Harris stacks up as box office for the phono fans. With the added advantage of tune material that goes a long way in pleasing, side looks like a good bet for the operators. It's a hillbilly type of tune in melody and lyric structure. But the Western flavor is hardly perceptible in the bright, rhythmic interpretation Harris gives it. His handling of the wordage in his own inimitable style also boosts the rating, while song itself packs a neat, patriotic punch without any out-and-out flag waving. Ditty is by Frank (Praise the Lord) Loesser and the equally prolific hit-song scribbler, Jimmy McHugh. Plattermate rates high in the attention of operators. Side offers up *Buds Won't Bud*, a neat novelty rhythm ditty from the recent *Cairo* flicker, with Harris finding the lyrics tailored to his singing style.

OGEECHEE RIVER CAB CALLOWAY (Cab Calloway and LULLABY the Caballiers) Columbia 36662

Something different in the way of a lullaby is dished up by the hi-de-ho maestro for this side. Aitho the mythical river flows along gently and smoothly beside some Mississippi shore and the lyrical yearning to return there is deep, the lullaby is painted with a Harlem-dipped brush. Cab takes it slow and easy, but in the playing the river gives off plenty of musical steam. Moreover, Calloway lends a delightful individual touch to the singing without smearing it with hi-de-ho gutturals. On the strength of his delivery, side has every chance in the world of becoming a major location item.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

Rock-Ola Party Set Record for Employee Affair

Rock-Ola Manufacturing Corporation, of Chicago, entertained foremen and department heads along with their families in royal style at their seventh annual Christmas Party on Sunday, December 27, at the Morrison Hotel. This year the affair was called a Victory Party in tune with the aims and purposes of this huge war plant. Over 900 persons attended.

The evening consisted of an elaborately planned program in charge of Vice-President Jack Nelson, who also served in his usual well-known role as toastmaster. Officers of the United States armed forces were in attendance as honored guests of the corporation.

It is interesting to note that the guests arrived on schedule at 4 p.m. in accordance with the patriotic need to "start early so the war production is not impaired by late hours." However, this did not hamper the festive spirit and complete enjoyment of this occasion.

The affair began with cocktails at the Monte Carlo Bar of the Morrison Hotel, followed by a full course dinner in the Terrace Casino Dining Room. After dinner the employees presented their own amateur show consisting of home talent. This was followed by seven acts of professional entertainment headed by stage-show master of ceremonies Tommy Martin.

The high point of the evening was a talk by President David C. Rockola concerning the firm's war production program. Excerpts from his speech are as follows: "Without exception this gathering of our key employees and their families is the most important we have ever had . . . as we are working shoulder to shoulder for the future . . . for victory.

"As we face the coming year the thought uppermost in our minds is that victory must be obtained, that we must go all the way to re-establish the kind of freedom this generation has known. Tonight at our Victory Party may we cast aside these cares for the moment . . . to enjoy ourselves in an evening of grand fellowship."

Most of the Rock-Ola war workers have been employed by the company for many years in the production of coin-operated phonographs and other civilian products. The total pay roll is rapidly approaching the 4,000 mark in total employees.

Paris Sights

A recent cartoon featuring Private Buck, syndicated feature in *The Chicago Herald-American*, showed the private in a typical penny arcade. His big buddy is holding the pint-sized soldier up to a peep-machine entitled "Paris Sights," and the caption underneath reads, "Now are you satisfied? I told you they were only pictures of the Eiffel Tower."

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

All theorizing that the new Congress might not see fit to re-open the Senate Interstate Commerce subcommittee investigation of AFM's recording ban has been put to rest by Senator Clark, of Idaho. Clark's announcement that James C. Petrillo would appear before the subcommittee January 12 did the trick, but at the same time the senator's supplementary declaration that he would appeal to President Roosevelt to do something about the disk ban opens up a lot of new possibilities. In the first place, the President might not wish to touch the dispute, conceivably involving labor definitions with national repercussions. Such a hands-off attitude, too, could be construed in some circles as lending support to the union's stand. Then again, if the President did take the matter under consideration, would his action, whatever form it might take, hold more weight than the subcommittee's findings or the expected Supreme Court review of Thurman Arnold's injunction plea? Latter speculations, according to our Washington informants, seem both premature and pointless, it being almost assured that the President will not deal a hand on the Petrillo game. In the first place, the Washingtonians say, the President has enough carping critics to worry about and would not be willing to subject himself to more. Secondly, the President is assumed to have his hands full running the war, with no time to make special decisions in domestic quarrels. Even if the President could find time, he wouldn't, says Washington, the ticklish factor of public opinion not being too definitely measured in the capital so far as APM vs. NAB and the disk companies is concerned. . . . The little birdies that go whizzing about the trade with supposedly inside information keep chirping that a compromise settlement of the disk ban will come about once the Senate investigation is completed. Broadway columnists chip in variously to predict that within 30, 60 or 90 days—take your choice—it will all be over, but union officials comment: "These guys know more than we do; nobody's talked to us yet."

Territorial Favorites

HARRISBURG, PA.:

He Wears a Pair of Silver Wings. Kay Kyser.

Sakes alive, the angelic aviator is still soaring above Pennsylvania's capital. Of course, it's not really so surprising. Territorial appeal, for one thing, frequently gives durability to pop favorites long after national charms have been spent. Secondly, the absence of new releases in recent weeks has compelled operators to cull libraries for oddies. Since Kay Kyser does a really likable job on the ballad, the re-emergence of *Silver Wings* becomes quite understandable.

PHILADELPHIA:

Moonlight Mood. Glenn Miller.

One of two *Moonlight* tunes that have cast their glow in the last two months or so—the other being *Moonlight Becomes You*—this one has been slightly eclipsed by its rival. *Becomes You* forged into the Record Buying Guide, but *Mood* up to now has suffered only minor rashes on the phono epidermis. Philly particularly goes for *Mood*, asserting preference for Glenn Miller's version, with Kay Kyser close behind. Other locations might find use as well for waxings by Connee Boswell and Glen Gray.

ST. LOUIS:

Pennsylvania Polka. Art Kassel.

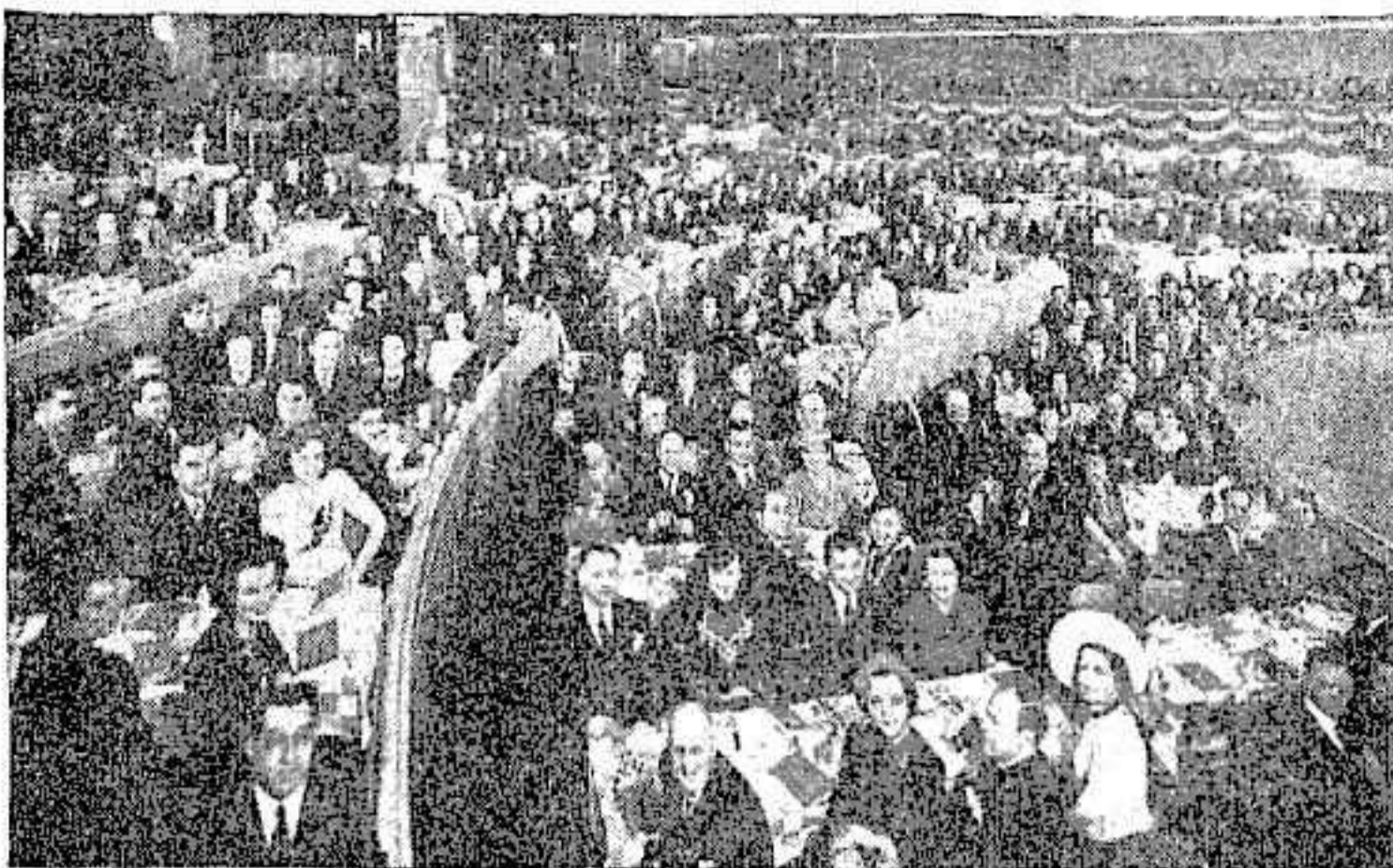
Among a flock of polka tunes that find favor with Missourians, the *Pennsylvania* ditty has become somewhat of a staple commodity. Never a bombshell, it has never been a dud, managing from week to week to pop up as a good nickel-catcher in one location or another. In St. Louis, Art Kassel's disk gets the most call, but elsewhere you'll find plenty of energy being displayed by the Andrews Sisters or Horace Heidt when it comes to selling *Polka*.

Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, January 7, and the week previous, ended December 31, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septian best-sellers under Harlem Hit Parade.

While you're turning back to the Music Department you might look at the Retail Records page. There you'll find lots of valuable dope on over-the-counter sales which frequently influence coin machine play and vice versa.



VICTORY CHRISTMAS PARTY at Morrison Hotel, Chicago, for Rock-Ola Manufacturing Corporation executives, foremen, department heads and their wives was a gala affair attended by several hundred guests.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By SHIRLEY FROHLICH

The Filmusic Forum

As is our bi-monthly custom, we present below for the operator's benefit a recapitulation of all forthcoming musical films featuring tunes that have been recorded. Needless to add, each of these presents excellent tie-up prospects, further details of which will be discussed herein as each picture gets closer to its release date.

"Cabin in the Sky"

An MGM production featuring Ethel Waters, Duke Ellington and Louis Armstrong, *Cabin in the Sky* will soundtrack the following recorded tunes: *Cabin in the Sky*, Ella Fitzgerald (Decca), Benny Goodman (Columbia), Frankie Masters (Okeh) and Vaughn Monroe (Victor); *Taking a Chance on Love*: Benny Goodman (Columbia), Frankie Masters (Okeh), Teddy Powell (Bluebird) and Sammy Kaye (Victor).

"Something To Shout About"

A Columbia production featuring Don Ameche, Jack Oakie and Janet Blair, *Something To Shout About* will include *Something To Shout About*: Dinah Shore (Bluebird), Dick Jurgens (Columbia) and Hal McIntyre (Victor); *It Might Have Been*, Hal McIntyre (Victor).

"Happy Go Lucky"

A Paramount production featuring Dick Powell, Mary Martin and Rudy Vallee, *Happy Go Lucky* will include the following recorded tunes: *Murder, He Says*, Dinah Shore (Victor), Teddy Powell (Bluebird), Jimmy Dorsey (Decca) and Gene Krupa (Columbia); *Happy Go Lucky*, Vaughn Monroe (Victor), Dinah Shore (Victor) and Glenn Miller (Victor); *Let's Get Lost*, Vaughn Monroe (Victor), Teddy Powell (Bluebird), Kay Kyser (Columbia), Jimmy Dorsey (Decca) and Mal Hallett (Classic); *Fuddy Duddy Watchmaker*, Kay Kyser (Columbia).

"Star-Spangled Rhythm"

A Paramount production featuring a roster of Paramount players, *Star-Spangled Rhythm* will be released about February 12. Songs include *That Old Black Magic*, Glenn Miller (Victor), Judy Garland (Decca), Horace Heidt (Columbia), Gordon Jenkins (Capitol) and Freddie Slack (Capitol); *Let's Hit the Road to Dreamland*, Freddie Slack (Capitol).

"Dubarry Was a Lady"

An MGM production, *Dubarry Was a Lady* features Red Skelton, Lucille Ball and Tommy Dorsey, and will include

Katie Went to Haiti, Mary Martin (Decca) and Leo Reisman (Victor); *Do I Love You?*, Kay Kyser (Columbia), Woody Herman (Decca), Artie Shaw (Bluebird) and Leo Reisman (Victor); *Friendship*, Kay Kyser (Columbia), Judy Garland (Decca) and Johnny Mercer (Decca).

"Stage Door Canteen"

A Sol Lesser production for United Artists, *Stage Door Canteen* features a galaxy of bands, stage and screen stars. One recorded song is *Marching Thru Berlin*, Ethel Merman (Victor) and Royal Harmony Quartet (Keynote).

Bartender Group Picks 10 Records For Best in 1942

PHILADELPHIA, Jan. 9. — Each year end finds a "10 best" list stemming forth from sundry quarters. The radio editors, fashion experts, music deans and movie reviewers all make selections. Joining the list of experts are the bartenders.

Considering that they hear more music machine melodies than even the music operators themselves, the membership of the bartenders' union of Philadelphia, Local 115, have selected the best ten records played on the music machines during 1942.

Instead of singling out 10 records in the customary fashion, the bartenders have selected a "best" record in 10 different categories of musical recordings. According to Harry Ames, secretary of the union, and Harry Taggart, business agent, the most popular band record in 1942 was Glenn Miller's *Kalamasoo*. Spike Jones's *Der Fuehrer's Face* was singled out as the best laugh-getter and the best burlesque record was Alvin Roy's *Strip Polka*.

Dinah Shore's *Dearly Beloved* rated as the best vocal, best jitterbug record was Shep Fields's *Jersey Bounce*, best patriotic record went to Barry Wood's *Everybody, Every Payday*; best sentimental record was Tommy Dorsey's *There Are Such Things*, best comic dance record was Freddy Martin's *I Get the Neck of the Chicken*, and the best military march record was Sousa's *Stars and Stripes Forever*.

To complete the list of 10 best, the bartenders were also asked to select the record they like best to hear at home, when relaxing with their families away from the music machine, and the choice was Jeanette MacDonald's record of *Ave Maria*.

Union secretary Ames significantly pointed out that *There Is a Tavern in Our Town* and *Beer-Barrel Polka*, while major music machine hits and written for or inspired by the good fellowship of the pub, do not represent the favorite recordings of the typical bartender.

"What our boys like was obvious enough," said Ames, "after we had thought to ask them. No one hears more popular music—good, bad and indifferent—than the man behind the bar."

"SURE-FIRE!"

—The Billboard

—and available from your local Jobber

TAP THE BARREL DRY

HAPPY PAPPY

RENE MUSETTE ORCH.

on STANDARD RECORD T-2057

ON THE BLUE NETWORK—HENRI RENE with his Musette Orchestra broadcasts twice weekly—Tuesdays and Thursdays, 3:45 to 4:00 P.M. (Eastern War Time), thru the New York key station WJZ.

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N. Y.

Canada Restricts Manufacture of Cigarette Packs

OTTAWA, Jan. 9.—The Canadian government in its special orders issued during December placed severe restrictions on small packs of cigarettes. The order is to take effect after April 30, 1943.

Future packs of cigarettes made for sale in Canada will contain 18 cigarettes for the standard pack. The cigarette manufacturing industry has been growing steadily in Canada during recent years, but government officials say these restrictions are necessary now in order to conserve labor and packaging materials.

The order prohibits the introduction of new brands of tobacco products, and present labels on packs must be kept the same for the duration.

Officials say these restrictions will prevent an increase in the price on standard cigarette packs.

The Canadian market had small packs of cigarettes ranging from 3 to 10 cigarettes, and these must be stopped. The small packs were said to include about 30 per cent of the total cigarette production in Canada.

Drink Firm Opens Service Center

WASHINGTON, Jan. 9.—As a service to the boys in the armed forces of this country, the Pepsi Cola Company has opened a Pepsi Cola Center at G and 13th streets, N. W. Service men are offered every convenience and service free. The only charge made is for food.

The four-story structure is tastefully fitted up to give that homey appearance. The first floor is devoted to a canteen, where they can get food at reasonable prices. Small tables and chairs occupy a part of the floor where the boys can sit down and enjoy their cup of coffee and doughnuts or other foods. The windows are fitted up as alcoves with comfortable cushioned seats.

The second floor is given over to lounges and other comforts. The third floor provides suitable tables for writing, games and music, while the fourth floor has facilities for shaving and washing.

This is the only Service Center of its kind in this area, and the Pepsi Cola Company deserves a lot of credit for opening and maintaining such an establishment.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

War Emergency Bringing Peanuts Into Limelight

Importance of goober grows from day to day as new uses are found

NEW YORK, Jan. 9.—The Wall Street Journal, important financial paper, is now giving peanuts front page space as one of the important wartime products. In its December 28 issue it was pointed out that the lowly peanut, whose very name is frequently still used to denote the insignificant, probably will become one of this country's most important crops.

With the help of the soybean, another agricultural Cinderella, the peanut will stave off an acute national shortage of vegetable oils and animal fats. That is the key to its sudden attainment of economic rank. For the longer run it has other facts in its favor. It will grow on land in the South taken out of cotton production; it can be crushed in mills already built to process cottonseed; as a food it tops the whole vegetable list in most key food values, including vitamins B1 and B2; as an industrial product its oil is readily replacing other oils (coconut for instance) that are now scarce or unobtainable.

Dixie is processing this season a record-breaking crop of 140 million bushels of peanuts. More than four million acres were harvested in a region extending from Virginia and the Carolinas to Texas. Alto a million acres below the government's goal (which has again been set at five million acres for 1943); the planting of peanuts this year slightly more than doubled the previous acreage peak, 1941. Counting subsidy payments to farmers for taking cotton land out of cotton production, the 1942 peanut crop is fetching the farmers a neat \$200,000,000.

Reason for Its New Role

The new role of the peanut in American life arises out of the fact that the United States is the world's greatest consumer of fats and oils.

The most recent authentic estimates are for 1941. They show that this country used slightly more than six million tons of oils and fats. Of this total four million tons were eaten in one form or another. One million tons went into soaps and cosmetics, 600,000 tons went into varnish, paint and lacquer, linoleum and printing inks, and 400,000 tons were used in waterproofing, rubber substitutes and lesser industrial uses.

Altho the case of vegetable oils is not as critical as that of rubber, nevertheless, at no time has the United States been

self-sufficient. Most imported oils were of tropical origin.

A considerable peanut processing industry, however, had come into existence, the principal product being roasted and salted peanuts of the Jumbo type of the Southeast, as well as the small Spanish variety grown in Texas and other Southwestern areas, peanut oil, peanut butter, and an exceptionally high-percentage-protein meal, which was fed to livestock at first, and later developed into a human food.

When Secretary Wickard asked farmers to plant five million acres to peanuts, that was more than double the acreage of recent years. Because of indifference, misunderstanding, price dickerings, lack of the right equipment, and unfamiliarity in many areas of the Southwest, the final checkup shows that only 4,187,000 acres were planted. But the South produced a grand total of nearly three billion pounds of peanuts—equivalent to around 140 million bushels, as compared with 210 million bushels for the soybean grown in the North.

Prices Are Good

Farmers of the South received from \$82 to \$134 a ton for their peanuts this season, or from around \$1 to \$1.50 a bushel.

Peanut oil is by no means a new product. Mixed with olive oil, it has long been one of the principal exports of France and Spain. Because peanut oil is bland—having no taste or pronounced flavor—it is used widely as basic food oil.

Peanut oil, however, is entering new fields rapidly, because it has been found to be highly interchangeable with other oils. Face lotions, shaving creams, face powders, rubbing oil high in phosphorus for treatment of infantile paralysis, a specific for asthma, the highest grade of salad oil, cooking compounds and shortening, a superior textile oil, a source of glycerine for making munitions, a substitute for imported coconut oil for plating iron with tin, as an insecticide base and emulsion for sprays, as a leather impregnator, as diesel engine fuel and lubricant, and as a diluent for other oils—these are some of the many new uses to which it is increasingly put.

Since each ton of farmer's peanuts yields 500 to 650 pounds of shells or hulls, now mostly burned as fuel at the mills, there is also available annually around 400,000 tons of such waste, which under more recent chemical scrutiny is looked upon as a source of cellulose for plastics, paper, fillers, furfural, floor-sweeping compounds, insulation materials and others.

Besides the highest percentage of vita- (See PEANUTS on opposite page)

N. Y. Paper Tells Story of Candy Trade War Effort

NEW YORK, Jan. 9.—Continuing the favorable publicity given to the candy manufacturing industry for its patriotic efforts, The Journal of Commerce December 24 published a report on what the candy industry has done in behalf of the war effort.

The report was sent from Chicago by a Journal staff member:

The industry has managed to convert part of its facilities to the manufacture of war supplies ranging from the making of parts for gas masks to packaging powdered eggs to ship overseas. The efforts of the candy producers run on while they endeavor to maintain production of their own candy food products for military, defense and civilian use.

Indicative of the intense effort and the valuable results turned in by candy manufacturers is the fact that many of them have been officially recognized for their contributions to victory.

One candy company set up a department for the manufacture of vacuum radio tubes, utilizing its own space and personnel in following thru on this contribution to the war effort. Another built and now operates its own machines for fastening electric connections on electric cables. Still another incinerates coconut shells for the manufacture of coconut char for gas masks.

Package Army Foods

Several Chicago firms converted a portion of their facilities to the packaging of five-ounce containers of powdered eggs for overseas shipment. When the Subsistence Laboratory of the Chicago Quartermaster Depot selected dextrose and a malted milk dextrose tablet for army use, one large Chicago company converted certain of its equipment to produce this tablet, solving a problem with which the laboratory was faced. This company has also converted other of its facilities to various types of war work, including the production of a special kind of candy for combat rations, as well as the diversion of equipment and man power in meeting packaging problems.

So the record goes on and daily more equipment, more workers in the candy industry, are being contributed by the manufacturers to the country's all-out effort to win the war and win it quickly

HOME RUN
The New Outstanding Ball Gum Vendor— with the fascinating amusement feature that **BATS THE BALL THRU THE AIR.** 1 Home Run (with 25 lb. carton Ball Gum—includes winners) complete only . . . \$24.50.
Terms: 1/3 Certified Deposit, Balance C.O.D.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

Soft Drinks Pep Morale . . .

NEW YORK, Jan. 9.—The New York Times published a statement prepared by Walter S. Mack Jr., president of Pepsi-Cola Company, which suggests that soft drinks have already proved vital for morale.

Mack suggests that despite wartime scarcities of sugar, cork and bottle caps and other problems arising at the present time, the soft drink industry is looking forward to a continuance of its activities because it helps to maintain both military and civilian morale.

Mack asserts that the soft drink manufacturers have been recognized by the government for providing concentrated and energized food at a low price. He even quotes President Roosevelt as saying in one of his press conferences last September that he didn't "want to prevent people from drinking soft drinks because this was a part of their civilization."

THIS TIME TRY TORR
IMPS
\$5.50 Ea. 6 for \$29.50.
VEST POCKET BELLS
2 Chrome Finish, 5c Play, Like New, \$59.50 Ea.
11 Blue & Gold Finish, New, \$34.50 Ea.
WINGS
15 A-1 Condition, \$14.50 Ea.
KICKER & CATCHER
7 1c Play, Like New, \$14.50 Ea.
TORR 2047 A-50. 68 PHILA., PA.

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MAKE MONEY WITH A ROUTE OF NUT VENDORS
Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.
SPECIAL GET STARTED DEALS
1 Model 40 10 Lb. Peanuts \$8.10
10 Model 40 30 Lb. Peanuts \$62.00
1/3 dep. required with order, balance C. O. D. Send full amount and save C. O. D. charges. Send for complete list of New and Used Machines.
Single Machine \$6.10, \$5.60 Ea. in Lots of 10.

ALMONDS FOR VENDING MACHINES AT LOWER PRICES

Big new crop of Blue Diamond Almonds now ready. Plentiful supply means lower prices. Phone or write your supply house for quotation.
If not available locally, write or wire us for name of nearest dealer.

CALIFORNIA ALMOND GROWERS EXCHANGE
Dept. V. Sacramento, California

BLUE DIAMOND BRAND

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean proteins	Peppermint oil
Licthrin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

CANE SIRUP PRICE RISE OKEHED BY OPA—The Office of Price Administration recently imposed dollars-and-cents price ceilings on sugar cane sirup sales at the producers', accumulators' and packers' levels, replacing individual March, 1942, ceilings.

The action increases the permitted price for country-type cane sirup about 18 cents a gallon on sales by packers, in order to cover increased costs which occurred in the 1942 season. This will mean an increase of 15 to 18 cents in the retail price for a No. 10 size tin of this type sirup.

DECEMBER COCOA IMPORTS BIG—The biggest cocoa imports for the year were reported for December, which windfall may stave off a new cut in consumption. Processors currently are operating on a 60 per cent of normal basis, altho they had expected to be cut back to 50 per cent.

The December cocoa imports have totaled 226,000 bags, which makes this month 1942's best. Imports of 190,181 bags were reported for December a year ago.

CANDY AS FIRST AID—A famous educator and child psychologist has recently suggested that a bit of chocolate or hard candy be included in first-aid kits, as a hurt child recovers much faster if he can have a bit of candy while he is being fixed up.

CIGARETTES SWAPPED FOR ISLAND—A very unique sale was recently made in the Solomon Islands in which a package of cigarettes was the main feature. A captain in the U. S. Army bought an island one mile wide and two miles long from a Malay "Headman" for one package of a well-known brand of cigarettes which cost the captain 11 cents. The captain has permission to retain his property after the war.

EXTENDED BUTTER SHORTAGE SEEN—Butter wholesalers said the butter shortage, which is becoming acute in most sections, would continue for several months at least, altho rationing, now under consideration, might bring a more equitable distribution. With butter reserves at their lowest point in years and the trade dependent largely on current churning, there is no prospect for improvement in supplies until late April or early May, when the 1943 flush milk season will begin.

The recent movement of butter into civilian trade channels has not been more than 25 to 40 per cent of normal. The deficiency has resulted from a greatly increased demand in the last year, large purchases for the armed forces and diversion of substantial amounts of butter fat into powdered milk for American forces abroad and lend-lease purposes.

The merchants, forced to use their own system of rationing in order to evenly spread out the sale of butter, have been limiting their customers to a quarter of a pound. However, some merchants are now having to limit their sales to an eighth of a pound, or two ounces, to a customer. Altho there has been considerable discussion for several months concerning the need of rationing both butter and cheese, no final decision has been reached, and merchants are forced to rely on their own discretion in allocating supplies among their customers.

MEXICO TOBACCO ESTIMATES—Trade estimates place the 1941-'42 tobacco crop of Mexico at 14,000 metric tons, but it is expected that the preliminary government estimate will be from 1,000 to 2,000 tons higher, according to the Department of Commerce. Mexico's export trade in tobacco decreased somewhat during 1941-'42, while imports increased about 80,000 pounds. It is not expected that any appreciable quantity of tobacco will be exported during 1942-'43, since the crop is short and domestic demand is increasing.

GLASS CONTAINERS AND CLOSURES—Small brewers and bottlers of carbonated beverages are permitted to use the same amount of crowns they used in 1941, and the 1943 quota for large brewers and bottlers remains unchanged at approximately 70 per cent of the amount used in 1941, according to announcement made by the WPB of the amount of critical materials permitted, during 1943, in glass containers having closures and used for health supplies, chemicals, household and industrial supplies, and beverages packed for civilians.

MARGARINE OUTPUT INCREASED—To alleviate the butter shortage, the WPB has authorized a sharp boost in the production of margarine. Margarine manufacturers, who previously were allowed to use only 110 per cent of their average consumption of fats and oils in 1940 and 1941, were permitted to raise that figure to 180 per cent.

WPB described the need for increased margarine output as "urgent" in view of the butter shortage which has been aggravated by the freezing of 50 per cent of storage butter stocks in the 35 main market cities.

OUTLOOK FOR ICE-CREAM PRODUCTION BAD—The WPB recently issued an order for an additional 10 per cent reduction in the commercial manufacture of ice cream as well as frozen custard, milk sherbert and other frozen desserts. This means that total production will be no greater than half the ice cream or other frozen desserts produced last October.

SOFT DRINKS VITAL FOR MORALE—Despite recent difficulties encountered because of war shortages, the soft drink industry is looking forward to a continuance of its activities because of its importance in the maintenance of military and civilian morale. And this importance has been recognized by the administration. President Roosevelt, in reply to a question at a press conference recently, explained that he didn't "want to prevent people from drinking soft drinks because this was a part of their civilization."

The industry has had three principal problems to cope with in 1942. First, their sugar was restricted in all bottling operations, first to 80 per cent of what the plants used in 1941 and later to 70 per cent.

Second, cork, as a perfect seal in the bottle crown, early in the year became a problem and to cope with that the industry cut down on its use of cork.

Third, crowns became difficult to get. The cap or crown on a soft drink bottle had formerly been made of a thin tin plate. In order to cope with restrictions on metals some bottlers have started the operation of collecting crowns formerly used, sterilizing them, putting in a new cork insert, relacquering them after they have been reshaped, and using them again for bottling purposes.

A recent investigation by the Office of War Information has shown that the best selling beverages around army camps are coffee, milk and bottled soft drinks. The present army, which is the best behaved in history, shows good judgment in this choice.

DUTY ON MEXICAN VANILLA BEANS—Under a reciprocal trade agreement between the United States and Mexico, import duties on a number of commodities have been reduced or are declared binding. Under this pact imports of vanilla beans to the United States will be duty bound at 15 cents a pound.

CIGARETTES AS REWARDS—There may not be any vending machines in the Solomons, but cigarettes are distributed to the natives by a unique plan. The marines have a standing offer of a package of American cigarettes to any native who brings in a Jap

prisoner alive. Invariably, however, the Jap soldiers attempt to escape from their captors. Then they have to be killed. But the natives get their packages of cigarettes anyway.

Cigarettes are about the most important commodity on Guadalcanal, it has been reported by a corporal back home on furlough. Morale has been high among the marines since they landed on the island, and the chief factor in keeping up that morale has been cigarettes. Every supply convoy brings its quota, and they are sometimes flown to the island.

POPCORN AND SODA-POP PAY WELL—A new two-year contract for the concession at the City Auditorium has recently been awarded in Birmingham. The concessionaire has agreed to guarantee the city a minimum of \$1,800 a year and to pay 25 per cent of his gross receipts at the refreshment stand and 40 per cent of the gross receipts in checking articles at the auditorium.

Nut Markets

NEW YORK, Jan. 9.—The nut market ruled firm but quiet here yesterday as the inventory period and the usual year-end lull rendered trading inactive. Prices remained unchanged.

The peanut trade withdrew all prices yesterday pending an investigation of and adjustment to TMAPR 23, effective December 29, 1942, which fixes temporary 60-day ceilings on shelled peanuts, salted peanuts and peanut butter at each seller's individual peak sales figure during the period from December 19 to 23 inclusive. The order applies to sales of these commodities by all processors, wholesalers and retailers.

PEANUTS

(Continued from opposite page)

min B1 and B2 of any vegetable the peanut also has the highest content per weight of protein, carbohydrates, fat, calories and phosphorus of any vegetable food. Its lime content also is high.

Especially high is the Vitamin B1 content within the outer red skin of the little Spanish peanut of the Southwestern States, used largely for peanut butter and salted peanuts.

Virginia is the center of the Southeast's peanut processing industry, with large factories converting Jumboes and runner types of peanuts into widely distributed confections and other products.

Georgia and Texas lead in peanut acreage, followed by North Carolina and Alabama. Georgia and Texas, each, planted more than one million acres to this crop during 1942, with a substantial increase scheduled for 1943.

The South produces mainly three distinct types—the large Virginia or Jumbo, the Georgia or Alabama runner, and the small Spanish peanut, raised mostly in Texas.

The Virginias are sold largely in the shell after being roasted. The extra large nuts, however, are salted and enjoy a special trade, while peanut butter is made of the smaller Virginias. This variety contains less oil than the smaller western type.

The runner type of Georgia, Alabama and Tennessee is largely "hogged down" on farms. In recent years, stimulated by high prices, this type has found its way increasingly to oil mills. It is also made into peanut bars.

Chicago Heaviest Consumer

Chicago, it seems, is the heaviest consumer of peanuts, both of the salted type and in the form of peanut butter. It is the center of America's peanut candy business.

New York, Philadelphia, Boston and Cincinnati are next in order.

More peanuts in the shell, however, are received in Baltimore than in any other American city, most of which are consumed in that form by the populace. Cleveland, however, consumes more Jumbo peanuts than any other city, followed by Los Angeles.

In the Southwest Fort Worth is an important processor of peanuts raised in

Cashew Nuts Put Under Ceiling in Canadian Program

OTTAWA, Jan. 9.—According to a report in *The Montreal Star*, the maximum prices at which importers, wholesalers and retailers may sell cashew nuts in Canada are fixed in price ceilings issued by the Prices Board of the Canadian government.

The order, which applies the principle of limited mark-ups as used in a September ruling governing prices of Brazil nuts, establishes maximum prices based on present import costs. It was effective yesterday.

The prices are established in the order in cents per pound for the various sizes, landed at Canadian seaports, to which may be added land transportation to the importer's place of business and a mark-up not exceeding 10 per cent of his selling price.

Wholesalers may add any further transportation cost, sales tax if not included in the invoice price, and a mark-up not exceeding 10 per cent of selling price. Similarly, retailers may add a mark-up of not more than 33 1/3 per cent. In all three cases mark-ups are limited to those used in the basic period if they were lower than the maximum mark-ups stated in the order.

Retailers are allowed their cost of processing (roasting, salting, etc.) such cost, however, to be not more than 15 per cent of their laid-down cost.

A storage allowance is allowed for any seller of cashew nuts in the amount of one-eighth of a cent per pound per month if such nuts are kept in ordinary storage, and one-quarter of a cent per pound per month if kept in refrigerated storage.

All cashew nuts sold in Canada are obtained from India.

surrounding areas.

Peanut statistics are rather difficult to evaluate, because of the widely varying use to which peanuts are put.

In 1940, it seems, out of a crop of 875,000 tons of peanuts nearly 300,000 tons were crushed for oil.

One ton of peanuts normally yields about 600 pounds of oil, and 800 pounds of peanut cake or meal, which competes with cottonseed meal or soybean or linseed oil meal.

An acre of cotton is likely to produce 80 pounds of oil, whereas an acre of peanuts may average 160 pounds or more. This explains why the government encouraged the peanut as an oil crop.

Peanuts contain about twice as much oil as soybeans.

It is estimated that in normal years about 400,000,000 pounds of farmers' peanuts are made into 250,000,000 pounds of peanut butter. This is used in making commercial sandwiches, candy, baker products and in the home diet.

Best Gum Story

The January issue of *Fortune* magazine contains what perhaps is the biggest chewing-gum story of 1942.

In a year marked by many news stories relating to chewing gum, lack of materials, etc., the *Fortune* story seems to exceed all of them. The article deals chiefly with the ideas, plans and chewing-gum philosophy of Phil Wrigley, of Chicago. Wrigley is perhaps doing more at the present time to popularize chewing gum than any other member of the industry.

Once condemned by the medical profession and even from the pulpit, chewing gum now seems to be a war necessity. The article in *Fortune* indicates that it is now almost a patriotic duty to chew gum even if you can find a place to buy it.

The *Chicago Times* is reprinting the chewing-gum article, and we hope to reproduce it in an early issue of *The Billboard*, or at least parts of the article.

LAST CHANCE

Only 185, seven-column and nine-column U-Need-a-Pak Cigarette Machines left in stock at this time, all brand new in their original cartons. We will dispose of these machines at our cost for cash. Terms: One-third down, balance C. O. D. Orders will be filled in the same order that they are received. First come, first served.

THE ARTHUR HERMANN COMPANY
8 HUDSON AVENUE
ALBANY, N. Y.

Treasury Issues Order Promptly For New Pennies

WASHINGTON, Jan. 9.—The Treasury acted promptly after the passing of legislation to issue an order for the coining of the new zinc-coated steel penny.

Mrs. Nellie Ross, director of the mint, stated production of the present penny, which contains about 95 per cent copper, was discontinued January 1 and that minting of the new penny would begin by February 1.

The new penny will have a blue-gray cast which will tend to become dark with circulation and will weigh slightly less than the present copper penny. The steel penny will be the same size and design as the copper penny which has been minted since 1909.

Retail Trade Leaders To Attend Hearing January 19

WASHINGTON, Jan. 9.—On January 19-21 several trade associations, chiefly representing retail stores, will testify at the hearings before the Senate Small Business Committee, headed by Senator Murray, of Montana. The chairman of the corresponding committee in the House is Congressman Patman, of Oklahoma.

Among the principal subjects to be discussed are the federal government's policy with reference to small business firms in meeting essential civilian needs during the war and the steps necessary for keeping the distribution system working after the war.

The influence of small distributors and retailers will also be considered.

Association Awards

THIS is a general notice to all associations in the coin machine industry and their executive officers to submit copies of programs, bulletins, letters and other materials issued by their organizations during the year. This material is to be judged in the annual Association Awards Contest which The Billboard conducts in order to encourage association work.

The judging for Association Awards must be based on material and reports submitted by associations and their staffs to The Billboard.

The first Association Awards were made in 1941. The present plan is to continue the idea for the duration because operators' associations are needed more perhaps during the war than at any other time.

Any and all materials, programs and reports on work done by associations will be considered in the final judging.

Last year representatives of the three national trade associations and one representative from the trade-paper field acted as judges. This year, due to the many changes that war has brought in the association trade-paper field, The Billboard staff itself will judge all entries for Association Awards.

The awards to be made include a grand award to be given to the association in each of the three main divisions of the trade—amusement, vending and music—which in the opinion of our staff has done the most outstanding job of public relations work during 1942.

Supplementary awards will be given to the association in each division of the trade which has done the best job of promoting favorable publicity for the trade in its local press, on the radio or thru the distribution of printed matter. Supplementary awards will be given to the association in each division of the trade which has done the best job of creating good will by co-operating in local civic and patriotic movements.

Special awards will be made if some association has done outstanding work not covered by these provisions.

Please rush all materials and reports for entry in the Association Awards Contest as soon as possible. Send them to Coin Machine Department, The Billboard, 155 North Clark Street, Chicago, Ill.

Data Wanted

Each year we publish a directory of trade associations in the coin machine industry. This directory has proved very useful to the trade, and we want to repeat it again in February. This is an urgent request to all association presidents and secretaries to give us an annual report of their work for publication, and also please give us the following data:

1. Give full name of association.
2. Official headquarters address of the association.
3. Name and address of the president and secretary.
4. Names of other officers and directors.
5. Time of regular meetings of the association.

Please give this your earliest possible attention and send to the address of The Billboard as mentioned above.

Chi Candy Maker Tells 1943 Plans

CHICAGO, Jan. 9.—At a two-day sales conference held at the Edgewater Beach Hotel December 28 and 29 by the Schutter Candy Company, Chicago, plans were unfolded before a large group of the firm's sales representatives for the 1943 promotion of two candy bars, Bit-o-Honey and Old Nick. Because of shortage of materials the firm has eliminated a lengthy production list of other items and is concentrating on these two numbers.

It was announced that during 1943 a Sunday radio program would be heard over 39 Columbia stations, featuring Colonel Stoopnagle in a laugh-quiz program to be called "Stooperoos." Colonel Stoopnagle attended the sales conference, and outlined to those present his plan for the program and gave examples of the type of material he intends to use. An interesting angle was that he invited any of the Schutter representatives to write him from time to time offering any criticism or suggestions that might improve the program. The Chicago conference was climaxed by a banquet attended by upward of 100 persons and at which Vice-President Paul R. Trent acted as master of ceremonies.

Sales representatives present told of the greatly increased demand for candy in their respective territories and the reason for it. For example, Fred A.

Reeder, of Columbus, O., pointed out that normally one of his towns, Dayton, O., had a population of 190,000, whereas, because of war work, it had jumped to 290,000. It is plain to be seen how this would jump demand for sweets in that city. For 1942 Reeder experienced an increase in sales volume over 1941 of 113.7 per cent, and on one particular candy bar he showed a gain of 342.1 per cent. Reeder explained that his territory is unusually favorable for his line of business, because unlike some nearby States, there are fully 45 towns in the State with a population exceeding 20,000 each, while there are many cities of large population.

The list of sales representatives present at the conference, all of whom call only on the jobbing, chain store and syndicate store trade, included Gene Alcorn, Los Angeles; Von C. Baker, Denver; Allan C. Beck, Louisville; Lester A. Beck, Seattle; J. W. Butler, Randolph, Mass.; James E. Coleman, Andover, Mass.; John L. Coursey, Hickory, N. C.; William Fleck, Brooklyn; D. F. Flynn, Boston; Russell L. French, Dallas; B. C. Fulkerson, New Orleans; H. R. Hansen, Muskegon Heights, Mich.; C. H. Hoagland, Charlotte, N. C.; Duke E. Hoster, Oklahoma City; Lou Leckband, Chicago; A. C. Mears, Richmond, Va.; William C. Meyers, Baltimore; Ralph L. Mutz, Oakland, Calif.; Jim Patterson, Chicago; Fred A. Reeder, Columbus, O.; W. C. Scott, Pittsburgh; H. E. Walburg, Minneapolis; R. E. Weinberg, Philadelphia; C. Eugene Wilbourn, El Paso, Tex., and P. E. Wright, Buffalo.

Cleveland Paper Reviews English Work for Minors

CLEVELAND, Jan. 9.—Due to the general increase of juvenile problems in the United States, frequent reference is made to how England is handling the problem of children. The Cleveland Plain Dealer December 26, published the following opinion on British progress in handling the problems of minors.

"In our concern over rising juvenile delinquency as an outgrowth of war conditions we would do well to study carefully the remarkable contribution made to the war effort by the youth of Great Britain. The problems in England while similar to our own, are far more acute. The draft has bitten much deeper into the lists of fathers than it has here. German air raids on English cities have made necessary the separation of children from their parents on a wide scale.

"The British government was prompt in setting up various kinds of training organizations which boys and girls of high school age could join. These include industrial training centers where youths are schooled in factory work in their out-of-school hours. They are given nominal allowances while in training.

"Supplementing this program are military training corps, the Junior Training Corps for the Army, the Sea Cadets, the Air Training Corps. The Girls' National Service Group is devoted to various women's services, in defense and in care units of the home guard.

Centers Established

"With younger groups in mind the National Youth Committee was established to provide leadership for young people's activities. Centers were established in all communities. Suddenly an organization arose out of the National Committee led by children. They set up posters calling for volunteers to help with war work. The response was amazing, and almost overnight the youth of Britain went to work in earnest.

"Boys and girls turned their energy and talents to those chores so essential to national life. They helped with gardening, went out to the farms for harvest, delivered packages for merchant-minded babies. In fact, more than 7 occupations are open to boys and girls.

"The delinquent youth is the idle youth. We have reached the point in America where children are needed for tasks similar to those taken over in Britain. Thru proper organization, we can keep boys and girls out of trouble and they in turn can render valuable assistance to the war effort."

ARCADE EQUIPMENT

1 Chicago Coin Hockey	\$210.00
10 Ten Pins, H.D.	60.00
1 Scientific Baseball	115.00
5 Bally Alleys	45.00
3 Skeeballettes	65.00
3 Bating Practice	115.00
1 Deluxe Western Baseball	89.50
2 Texas Leaguers	39.50
1 Western Baseball	79.50
5 Late Model Genco Playballs	185.00
4 New Keep 'Em Punching	135.00
1 Floor Sample Keep 'Em Punching	125.00
2 New Casino Golfs	55.00
1 Used Casino Golf	45.00
3 Mountain Climbers	165.00
1 New Keeney Sub Gun	245.00
5 Used Keeney Sub Guns	185.00
5 Anti-Aircraft Guns	55.00
3 Sky Fighters	245.00
3 Rapid Fires	165.00
1 Exhibit Duck Gun Marksman	65.00
1 Ropp Baseball, 5c	125.00
3 Chester Pollard Golf Machines	85.00
1 Planetellas, 10c	125.00
3 Exhibit Rotary Claws	135.00
1 Windmill	15.00
1 Microscope Magic Finger	125.00
5 Deluxe Buckley Diggers	85.00
1 Callie Strength Tester	110.00
1 Combination Grip & Lung Tester	75.00
1 Mills Punching Bag	125.00
2 Groetchen Metal Typers	65.00
12 Latest 3-Way Grippers with Cab. Bases	50.00
10 Gottlieb 3-Way Grippers	17.50
1 Counter Hitler Gun	20.00
5 New Grip Tease	55.00
10 Kicker and Catchers	20.00
5 New Home Run Guns	20.00
5 New Deluxe Poison the Jap	32.50
5 Pike Peaks	20.00
1 Challenger	20.00
2 Red, White & Blue	20.00
10 Advance Shockers	15.00
1 Name in Headlines Outfit	125.00

6 GUN A.B.T. RIFLE RANGE, Complete with Air Compressor \$2500.00
 3 GUN MAC GLASHEN RANGE, Complete with Air Compressor. 950.00

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1 Wurlitzer Orchestra Piano, Style BX (with Drums & Flute Pipes)	Each \$125.00
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1 Drive Mobile, Like New	200.00
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5 Evans Ten Strikes	35.00
1 Ten Pins	30.00
1 Magic Heart	150.00
1 Kiss-o-Meter	150.00
1 Skill Jump (Groetchen)	50.00
1 Pacific Baseball	30.00
2 Western Baseball, 1939	65.00
1 Groetchen Ske Jump	55.00
1 Seeburg Duck Gun	40.00
1 Bally Bull	60.00
4 Bally Alleys	27.50
2 Texas Leaguers	27.50
1 616 Wurlitzer	80.00
1 Bally Rapid Fire	160.00
2 Keeney Anti-Aircraft	35.00
1 Iron Lifter	35.00
1 Set of 3 Wagon Wheels and Base	110.00
1 Asker Question Girl	25.00
2 Mills Quarter Scopes	17.50
4 Counter Model Iron Claws	30.00

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Industry Mentions Magazines -- Newspapers -- Radio

Chicle Chuckle

P. K. Wrigley and his gum industry have come in for more than its share of publicity lately. And *The Chicago Herald-American* played up to this with a bit of comedy in Ashton Stevens's column a few days ago.

As the story goes, a sportsman friend paid a hurried visit the other day to the nearest dentist, whose office is in a building he owns. The dentist told his emergency patient it wouldn't be a bad thing for his dentistry if he chewed a stick of gum now and then. "That is," said the dentist, "if you like gum."

"I think I can learn to like it," said the patient, whose name is Philip K. Wrigley.

Music Soothes the Savage

According to the January issue of *Popular Photography*, music has solved, for one photographer, the problem of getting portrait subjects to relax. He has been using a juke box for over two years to get his subjects into the right mood for pictures.

The photographer has found that with the juke box in action he is able to proceed about his work without idle talk from the subject, which he found rather upsetting. Furthermore, the records help to put his subjects at ease and have enabled him to create almost any mood necessary for a picture.

The machine in use in the studio is one of the type often seen in restaurants and taverns. It is made of brightly colored plastics, illuminated from within. This ordinary appearance helps disarm the subject at the outset, and probably makes the plan work out better than it would with a costly machine.

Chocolate Bonus

The children in Hollywood and the children in Norway are alike in more ways than one, according to a recent article in *The Milwaukee Journal*. A picture recently filmed showed British planes dropping sticks of dynamite to be used by the Norwegians in committing acts of sabotage against the Nazis. To encourage children to look for the devastating bundles, the British attached bars of chocolates.

Well, the studio making the picture is doing the same thing to encourage the young actors who do the looking to look a little harder. You'd think, wouldn't you, that \$8.25 per day and the free box lunch would be enough.

Judge Delves Into Pinball

An article recently published in *The Milwaukee Sentinel* shows a slightly different attitude than that usually taken

in court toward pinball machines. The article is reprinted in full below.

"District Judge Harvey L. Neelen is mechanically inclined, and has the inquisitiveness that goes with that inclination. Which prompted his order Wednesday afternoon that a pinball machine formerly in a tavern be produced in court. Patrolman Joseph Zinner had gone into detail in explaining how he won a nickel playing the machine the night of November 22 while in plain clothes.

"Leaving the bench, Judge Neelen became Mechanic Neelen. With a screw driver, Neelen removed panels to reveal the inner works. There was no dial with numerals at the place where Patrolman Zinner had said the numeral 100 had flashed to win him 5 cents.

"Defense witnesses had previously testified the machine did not pay off.

"Judge Neelen dismissed the charge of violating the pinball ordinance preferred against John Danko. He was named defendant because he has the license."

Guest Writer Plugs Slots

The Florida State College for Women has a weekly newspaper entitled *Florida Flambeau*, and Staff Sergt. Jack Warfield, a former Cleveland newspaperman, recently wrote their column "Hot Buns" as a guest writer. The following were his two opening paragraphs:

"NIGHT SONG: The soldier dug in his pocket for coins, found a nickel and nourished the pinball machine, which promptly gave birth to five balls. The cafe was steaming with cigarette smoke. Now and then beer chuckled from bottles into glasses. From a juke box filtered the song of a blues crooner singing in a despairing way about the sorrowful South.

"The first ball raced up the aim-thru and zig-zagged drunkenly back to its rack, leaving in its wake the staccato clangs of a bell and flashing of lights. It was a bizarre machine decorated with flags, race horses, confusing numerals, triangles, circles and squares. It was almost as bizarre as the juke box which sponsored a glass-enclosed fountain and two arched peacocks, the colors of which slowly graduated thru all colors of the spectrum."

Unexpected Results

A pinball player in New Orleans recently got more than he bargained for when he stepped up to play a pinball machine, according to *The Little Rock Gazette*. As he pulled back the plunger of the pinball machine with practice finesse and shot the works, matters went somewhat out of control. A taxi collided with a bus outside and threw a wheel, which came bounding thru the window to score 40,000 points right on the player's head. He went to the hospital for treatment of minor lacerations.



"IT NEVER FAILS," a syndicated cartoon by Buxby, in *The Philadelphia Bulletin*, shows the utmost in juke box competition.

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Kirk Night Bomber	\$310.00	
Bally Rapid Fire	179.50	
Keeney Air Raider	179.50	
Seeburg Parachute	134.50	
Bally Eagle Eye, 30 Shots, 5¢	49.50	
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Wurlitzer S-14	110.00	
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Roll-a-Score, 9 Ft.	59.50	
Bally Roll, 14 Ft.	69.50	
National Skat Roll, All Mechanical	79.50	
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3 New 2 Wire Wurlitzer Model 120 Wall Boxes, Each	\$ 37.50	
Jennings Bob Tail F.P. Consoles, Each	89.50	
Mutoscope Photomatic World's Fair Model, Complete with Supplies and Pre Heater	595.00	
ATHLETIC AND ARCADE		
Aviation Hi Striker	\$124.50	
Champion Knock Out Puncher	124.50	
Mills Punching Bag	119.50	
Two Way Strength Register	72.50	
Strength Lifter	69.50	
One Dumbbell Lifter and Strength Tester	119.50	
Strength Tester	109.50	
Mutoscope Drop Picture Machines	21.50	
Roover Name Plate Machines, 2 Pounds of Metal	84.50	
Exhibit Foot Ease Machines	69.50	
Barnhart Dial Striker	112.50	
Happy Home	39.50	
Wizard Homes	37.50	
CARD MACHINES		
Ideal Card Venders	\$ 8.50	
Mills World Horoscope with 5,000 Cards	99.50	
Mystic Ray Pen	119.50	
Exhibit Card Venders with Stands	29.50	
Exhibit Color of Eye Machines with 3,000 Cards	89.50	
Exhibit Palmistry Card Vendor	97.50	
ONE CENT COUNTER MACHINES		
Kicker and Catcher	\$14.50	
Keep Em Bombing	7.50	
Hula	5.00	
Whirl Wind	5.50	
Pikes Peak	14.50	
Barnyard Golf	5.50	
Red, White & Blue	19.50	
Fire and Smoke	19.50	
ABT Big Game Hunter	14.50	
Gottlieb 3 Way Grips	14.50	
Electric Baseball	3.00	
Advance Penny Ball Gum Machine	3.00	
Parkett	5.00	
The Old Mill	3.00	
Baby Jack	5.00	
Vest Pocket Basketball	3.00	
Challenger	22.50	
FIVE BALL FREE PLAY PINS		
Big Parade	\$69.50	
Knock Out	69.50	
Victory	69.50	
Monicker	59.50	
Captain Kidd	42.50	
Belle Hop	32.50	
Legionnaire	29.50	
Duplex	22.50	
Jungle	42.50	
Ten Spot	32.50	
Four Roses	\$29.50	
ABC Bowler	32.50	
Stars	22.50	
Star Attraction	32.50	
Super Chubbie	23.50	
Argentine	39.50	
South Paw	36.50	
Stratolliner	24.50	
Miami Beach	29.50	
Zig Zag	27.50	
Play Ball	Silver Skates	Horoscope
Metro	Fleet	Hi Stepper
League Leader	Gold Cup	Seven Up
Hi Hat	Proakness	Sport Parade
Air Way	Mills 1-2-3	Leader
Commodore	Target Skill	Band Wagon
Big Chief	Power House	Repeater
Big Time	Sky Ray	Home Run
Voguo	Sea Hawk	Pursult

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Mills Jumbo Parades, Cash Pay	125.00
SLIGHTLY USED EQUIPMENT—	
SAME AS NEW	
Bally Club Bells, Comb. Cash & F.P.	\$145.00
Baker's Pacers, Extra Clean, Daily Double Model, 30 Pay	195.00
Col. Bell, R. Door Pay, GA	42.50
Col. Bells, JP Model	42.50
Paces Races, Red Arrow, JP Model	195.00
Buckley Track Odds, Daily Double Model, JP	400.00
Evans Gal. Dominos, Latest JP Model	295.00
Evans Bangtail, Latest JP Model	295.00
Evans '41 Lucky Lucre	295.00
Keeney's Super Track Time	325.00
Keeney's Super Bells, Floor Samples	175.00
Keeney's 4-Way Super Bell, 2 7/8 & 2 1/25¢	400.00
Mills 4 Bells, 3 7/8 & 1 1/25¢	450.00
Mills 4-Bells, 5¢, High Serials	400.00
Mills 3-Bells	500.00
Mills Jumbo Parades, Latest Type, Slightly Used	95.00
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Horoscope	39.00	Batting Practice	99.50		
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A-1 Condition					
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Watling Rotatop Slot Machines—Reconditioned by Factory	\$69.50
Slot M/C Stands	15.00
Bally '41 Derby	\$289.50
Genco Playball	200.00
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Pike's Peak	17.50
Gottlieb 3-Way Grip Machine	17.50
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ENDING OF A DECADE

Billboard of January 7, 1933, Had Trade Leaders Discussing Whether Pinball Would Decline

The news of the coin machine industry during the last week of December, 1932, was covered in *The Billboard* of January 7, 1933. The end of 1932 completed the first year of the coin machine industry in its modern phase or, rather, the first year of modern pinball games.

Introduced in 1931 as a commercial game, pinball had grown rapidly in popularity. An interesting sidelight on the progress of pinball games was the fact that two manufacturers had introduced new games at the close of 1932 and used good advertising space to say definitely that they were "not pinball games." In fact, there was general argument in the industry at that time whether pinball was a passing fad or would last.

The year 1932 was one of business depression, and because of the rapid rise

of amusement machines during that year, it was generally said in the trade that amusement machines were a depression business. The depression had certainly brought the end of the great vending machine boom that developed in the late '20s. Now, amusement machines were growing by leaps and bounds.

The Coin Machine Section of *The Billboard* 10 years ago opened with a story from Peoria, Ill., stating that some big corporation had approached a manufacturer in Peoria on plans for making 40,000 special vending machines to place in hotels, railroad stations, etc. It was said to be a testimony that vending machines were still alive.

Report From Holland

A bit of ironic history appeared in

that issue, for we published a bulletin from the Department of Commerce which had been sent by one of its consular agents in Holland. This report by a government agent said that the Dutch were anxious to buy more coin machines made in America, but they had found American vending machines to be too stiff in operation and, especially, too high in price. At that time the Department of Commerce gave special attention to reports on the use of coin machines in foreign markets. A high official in the U. S. Department of Commerce had a strong personal interest in vending machines, and he naturally asked the consular agents in all parts of the world to make special inquiry and reports about coin machines. For many years this high Commerce official continued his special friendship for the coin machine industry. (A report received recently by *The Billboard* says this government man is now in the OPA organization in Washington but has long since lost contact with the coin machine trade.)

Most of the news items in that issue of *The Billboard* showed what was known as the holiday lull. For many years the holiday season had continued to be a very dull period in the manufacturing as well as the operating field. Reports coming in at that time said operators expected even January to be a dull month. Interest in particular types of machines at that time seemed to be especially heavy in the penny cigarette venders and razor blade venders. In fact, the interest in these machines was so acute that editorial comment was made on the fact.

At least three news items in *The Billboard* were related to patent news, indicating that patents were a very live question in the coin machine trade.

A news report from Newark, N. J., said that operators had found a pinball champ and were challenging the rest of the country to produce a player to meet him in a public contest. That was just one of the ideas at that time for promoting interest in pinball.

Michigan operators reported at the end of 1932 that they were disturbed about the State income tax. Some operators were saying that it would be particularly hard on the large operators, and, in fact, would start killing off the business in the State. Operators were making plans to fight the income tax.

Report From Paris

The Paris representative of *The Billboard* at that time, Theodore Wolfram, reported much interest in arcades in France. He also told the American trade that quick action in getting machines to Paris was the way to win that market. A list of some of the important arcades in Paris was mentioned in the news report. (Editorial note: Theodore Wolfram, for years our Paris news reporter, is now in New York and awaits the end of the war so that he can return to Paris.)

Legal news in the January 7, 1933, issue of *The Billboard* reported a case in which a penny cigarette reel machine had won a favorable verdict in Missouri. A more important case reported in de-

tail in that issue was a decision in a Texas Court of Appeals which killed the Texas tax on vending machines.

This was considered a great legal victory at that time. Texas had placed a graduated tax on vending machines ranging from \$1 to \$5. The court killed the statute on a technicality. Phonographs, scales and a lot of other machines were included in the vending machine tax at that time. The legal victory was said to be a credit to the State operators' association.

Among the new pinball games announced in *The Billboard* 10 years ago was a racing table game called "Jockey Club" and another called "Handicap." Both machines indicated that the racing theme was becoming predominant in the pinball field. Prices ran about \$17.50 for pinball games, and one senior table had a price of \$37.50.

Editorial Comments

The editorial column in that issue said that penny cigarette venders seemed headed for a new wave of popularity. They had once been popular in 1930, had died down, and now interest was being revived. Editorial comment said that aspirin venders were meeting legal troubles in several States.

Another editorial comment said that the list of manufacturers was being increased by new firms coming from the distributing field; in other words, jobbers were graduating into manufacturers.

Other news indicated that amusement machines were being placed on boats and ships. Two reports in that issue mentioned coin machines being placed on ships.

Editorial comment on pinball games ran something as follows: "Whatever is said for or against pinball, it is not likely to affect their future one way or another. The whims of the public are most likely to be the deciding factor. As long as the pin games pay on locations, there will be plenty of operators to place them out. But differences of opinion help to spur that search for new ideas, and one of these days there may be a new invention that will swamp the pinball in its advance."

"The last several weeks have witnessed new popularity for counter games and particularly those with a chance appeal. Some feel that they might displace the pin games. My guess is that they have been merely filling up a vacant field which pinball could not cover. The field for both should be permanent and have little effect, the one upon the other."

It had become a habit for the editor to venture an editorial prediction for the prospects for each new year. At this time it will be a matter of history to reprint in full the editorial predictions for 1933, 10 years ago. The editorial follows:

"Prospects for 1933

"How does the coin machine industry stand at the beginning of 1933? It would be interesting if an accurate answer could be had to that question. Among the many members of the trade there will be as many differences of opinion. With respect to machines, there are three tendencies recognizable at this moment before the new machines for 1933 have been announced. There is a tendency among manufacturers to stick to the pin-game principles and still build pin games; there is the tendency to try to find a new idea that is 'not a pin game'; and there is the tendency to

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A.B.T. Challenger	\$15.00	International Microscope Crane Digger	\$ 39.50
A.B.T. Duck Target	17.50	International Microscope Photomatio	575.00
A.B.T. Casino, 1¢, New	37.50	International Microscope Reel with Stand	25.00
A.B.T. Color Target	8.50	Keeney Sub Gun	162.50
A.B.T. Model F Target	11.50	Kicker & Catcher	17.50
A.B.T. Jungle Hunt	25.00	Keeney Texas Leaguer	31.50
Arcade Gripper, with Base	32.50	Mills Panoram	259.50
Bally Alleys	22.50	Mountain Climber, Groetchen	139.50
Big Game Hunter	8.50	Peerless Horoscope, 5¢	79.50
Bingo	5.00	Photoscope Counter Model	10.00
Cannon Ball	11.50	Pingo, 1¢	8.50
Chicago Coin's Hockey	189.50	Pikes Peak	12.50
Clown Target	17.50	Postage Stamp Machines, 1¢ & 3¢	8.50
Daval Bumper Bowling	29.50	Rackola Ten Pins	49.50
Exhibit Bowling Alley, 1¢	35.00	Shinny (Keeney), 1¢	25.00
Exhibit Iron Claw	39.50	Shipman Select-a-View and Base, New	37.50
Electric Defense Gun, 1¢ Shocker	15.00	Shipman Select-a-View and Base	25.00
Electric Defense Gun, 1¢ Shocker, New	29.50	Smiling Sam Peanut Vendors, 1¢	7.50
Flipper, 1¢	3.50	Spear the Dragon, 1¢ Electric Shocker, Floor Model	75.00
Genco Magic Roll, 9 Ft.	39.50	Skee Jump, 1¢ or 5¢	69.50
Gottlieb Triple Gripper	12.50	Skeeballette (Gottlieb)	57.50
Gottlieb Single Gripper	9.50	Skill Jump (Groetchen)	39.50
Hole in One	12.50	Star Electric Hoist	39.50
Home Run	11.50	Target Practice Gum Vendor, 1¢	3.95
Hoops	17.50	Zoom	17.50

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2 Mascot	1 Defense
1 Red Hot	1 Lineup
1 Big Time	1 1939 Mills 1-2-3
1 On Deck Birdie	Fruit Reels
1 Playmate	1 Mills Owl, Like New
1 Glamour	

4 Automatic Games, Peanut Machines, Used
1 Mills 5c Candy Vendor with Base, Dem.
1 Automatic Games, Viewscope, 1c, Used
1 Holly Gripper, Used
1 A.B.T. Game Hunter
6 Single Iron Stands
1 Baker Kicker and Catcher with Stand
5000 Pan Confection Ball Gum
9 A.B.T. Penny Coin Chutes
2 Capehart Chestnut Adapters
1 32 Volt Motor for Seeburg Phonograph
1 32 Volt Converter
1 110 Volt AC-DC Converter
5 "16" Packard Keyboard Selectors, New
4 "24" Packard Keyboard Selectors, Used
2 Single Metal Slot Cabinets
6 Single Metal Record Carrying Cases
7 Double Metal Record Carrying Cases
40 Columbia Large Cigarette Reels, used Thirty Days (Check Separator, Gold Award, Front and Rear Payout)
60 Used 1c Mercury Cigarette Machines
20 New 1c Mercury Cigarette Machines
5 Used Marvel Penny Cigarette Machines
5 Used Ex Ray Penny Cigarette Machines
1 Elliott Title Strip Machine (Extra Strips, Stencils, Ink)

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Another Ohio Appeal . . .

YOUNGSTOWN, O., Jan. 9.—Ohio Supreme Court has been asked to consider another appeal involving pinball games. The high court has been called upon previously to consider at least two important appeals involving these games. It has passed upon an appeal from Cleveland involving the city license ordinance there and rendered a decision very unfavorable to pinball games. On a previous occasion the city of Youngstown made what is considered the strongest plea ever made by a city for the privilege of licensing pinball games. The plea made by Youngstown is considered a classic in pinball history.

In that case the Ohio high court decided adversely to pinball games. The new appeal that is to go to the high court from this city is a contest involving the anti-gambling ordinance recently passed by the city of Youngstown. After much discussion pro and con of pinball games here, the city finally passed an extreme anti-gambling ordinance which has been very adverse on pinball games. An operator finally started a test case, and this case has now been filed before the State Supreme Court.

build the small counter games and cater to that market. The greatest single factor in the trade, for three months at least, will no doubt be the annual trade convention and show in February. The approach of the convention will stimulate inventors and manufacturers to get their newest ideas ready. Every week from now until the show is sure to witness the announcement of some new machine or idea. The increasing momentum as the show draws near should prove helpful to the entire trade. The best policy would seem to be to get into the swim and make the best of it. An extra amount of favorable publicity will gather about the idea of the show, and it is possible for both manufacturers and operators to cash in on this.

"The year 1933 begins with the organization movement among operators still in full swing. Present organizations in most cases have found themselves facing many problems, so that activity piles upon activity. It is an interesting chapter in coin machine history as these organizations take place, and one wonders if 1933 will indicate the end of the organization movement.

"Apparently there is a period of good feeling prevailing thruout the trade as 1933 begins. The wave of complaints which operators made against manufacturers seems to have subsided somewhat, as both manufacturers and operators have learned the need of cooperation. While the question of infringements is still a disturbing factor in manufacturing circles, the tendency to copy is not nearly so prevalent as it was in the time of the pin-game boom. More attention to patents and a few infringement decisions against guilty parties and the copying evil will be reduced to a minimum.

"A Legislative Year

"The majority of the State legislatures are meeting during the early part of 1933 and that remains as an element of uncertainty for the time being. It is notable, however, that the trade has gained some favorable decisions in the higher courts in the last few months, and the more of these decisions gained the better armed coinmen and their attorneys will be for future cases. Litigation is always expensive, but apparently it will be necessary to carry a number of these cases into the higher courts and decisions obtained there before the exact status of coin machines can be determined.

"Little indication has come to the surface as yet as to what interest the merchandising and vending machine people are going to take in the national trade show. It would seem that the vending machine people have an opportunity to enter into the show in full style and thus indicate that vending machines are still very much alive. Vending machines need the publicity, and there are enough vending machine manufacturers in the country to make three conventions of the size of the 1932 show.

"Conditions would appear to indicate prospects for a very successful trade show and the consequent stimulation to business that will precede and follow it. If there are any danger signs, they appear in the uncertainty of what the State legislatures might do with respect to coin machines and also in the continued general effects of the depression. Everybody is hoping, of course, that 1933 will soon show a general improvement of all business, knowing that the coin machine trade will share in the improvement of all business."

Small Stores Considered By Prominent Officials

WASHINGTON, Jan. 9.—Small stores gained publicity in recent reports made by two high government officials. The head of the WPB and of the OPA in a report to the House Committee on Small Business said that the rationing of gas and tires had already proved to be of some aid to small stores. The high government official said this was due to the simple fact that people could not travel so far to do their shopping now, and hence small neighborhood stores were getting more business. They feel that these stores will continue to gain trade as long as gas rationing is in effect.

They suggested also that steps must be taken to insure a reasonable supply of merchandise to all these small stores so that the public may have what it needs. Other government officials said that the situation was somewhat mixed as to the effects on small stores; some of the present conditions are adverse, while others are favorable, they said.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Jan. 9.—Most of the jobbers and many of the operators took several days off to mark the holidays. Most coinmen are anticipating a good year. The past year has been one filled with headaches. Some predictions, and these are few, have it that things will continue to grow worse. Considering all factors 1942 has not been any more hectic than other years. It is true equipment is harder to get. But, from the profit side of the books, the picture is fairly bright considering all factors. There are a lot of coin machine people here who are not half so bad off as many people in other lines.

Closing of bars at midnight is cutting down on revenue, but not sufficiently to cause any great problem. It is also true that machines lose two hours' play, but the peak of the business was passed by midnight.

While many of the coinmen were up in the air over the gasoline rationing before it became a reality, the limitation on motor fuel seems to have exerted no great detrimental effects on the business. Most everyone has sufficient gasoline for his requirements and the general consensus of opinion among those in the field is that gasoline rationing boards have been fair in giving out coupons. Locations, too, are more tolerant with the operators, realizing they have problems also. This attitude is doing a lot to help the operator solve his problems.

While it is not a problem, but more of a condition, the operators in this section are finding that where civilian play has decreased the play by servicemen has increased. Operators are eying the new set-up at Fontana, Calif., where the new blast furnace of the Henry Kaiser plant was recently "blown in." Word spreading around the coin rows is that 25,000 workers and their families will be living in this place which heretofore has been nothing more than a suburban town. Operators are already getting ready to move near by and large orders of equipment have been purchased and earmarked for these locations.

Badger Gives Bonds

William Happel Jr., manager of Badger Sales Company, sponsored a big Christmas party for his employees. In addition to the spreading of good cheer, Happel presented his employees with War Bonds as Christmas gifts. . . . George Rowe, Wolf Sales Company, Inc., Denver, was in the city with his young son. Rowe spent some time at Badger discussing business conditions in the Denver area. . . . J. S. Trimble, of Huntington Park, was a holiday visitor and reported that his routes are doing good business. While here, Trimble put in some time at Central Music Company. . . . A frequent visitor to Los Angeles in recent weeks has been Harold Murphy, arcade operator at Indio, Calif. Murphy recently enlarged his spot and is now planning to make the place still larger to take care of the increased business. There are a number of soldiers in the area, which accounts principally for the rush on arcade machines. . . . Harry Agner, Los Angeles music operator, reports that his business is moving along on a fast clip and he predicts that it will continue to be good during 1943. . . . Todd Faulkner, of Long Beach, left his bowling alley and music machine business during the week for a trek to metropolitan Los Angeles. While in the city he took advantage of the trip to talk with those in the phonograph business. . . . Jimmy Marshall, Burbank cigarette operator, is getting a lot of sales thru his machines because of soldiers stationed in that region. Increased pay rolls is also accounting for much of the good business. . . . Eddie Atkinson, colored Los Angeles operator, is pitching in to carry on the business of Phil McGee, who is now serving with the navy. Atkinson's spots are mainly in the Central Avenue area.

Wiser in War Work

Doug Wiser, of Pacific Electro Products Company, is turning his plant over to war work. The experimental and development departments will continue to function in order that streamlined games may be manufactured after the war. Wiser, who has returned to civilian life after being ready for service, with the Officers' Reserves, is having a difficult time obtaining help. He has lost Al Davis, formerly an announcer at Wiser's game on the beach,

to the air corps. Babe Lewin, who was a member of Pacific Electro's plant, is now in the navy, as is Johnnie Rau. Both of the latter are in San Diego. . . . Harold Benjamin, of Santa Monica, is clicking it off with his wired music set-up in that region. . . . Judy Deats, of California Music Company, is back on the job following an absence of several weeks. . . . Arcade business along Main Street in Los Angeles is going swell, according to Bill Nathanson, operator. . . . J. D. Turner, General Music Company's bookkeeper, made his annual Christmas trek back home to Dallas. Just as a sign of prosperity, Turner made the trip by plane.

Paul Laymon Notes

James Flannagan has rejoined the Paul Laymon firm. Flannagan is returning to the coin machine field. . . . Sergt. Nelson Baker, formerly in the service department at Laymon's, is now a rear gunner on a flying fortress. He recently completed training and is now waiting orders to get into the thick of things. . . . Laymon's auditor has joined the marines as a first lieutenant and is now stationed in North Carolina. . . . Pvt. Howard Hong, formerly an arcade operator before going into the army, was a Laymon visitor when in town on a recent furlough. . . . Lucille Arnold, Barstow operator, is soon to wed Roy V. Smith. Smith enters the air corps soon. . . . Max Monchein, of Seattle, put in a Los Angeles appearance, as did George Buckman and Art Dawes, of San Diego. . . . Jack Everett, of Lahabra, Calif., was in the city to look over games and see what equipment was for sale. . . . J. A. Ewing, of Bakersfield, was also in the city. Bakersfield, in the agricultural section, is getting plans underway to produce even more food products during the coming year than in 1942. . . . Paul Laymon supplied a number of games for the armed forces men who spend their off hours at the Hollywood Canteen. . . . Decorating the wall of the Laymon office is a *Sweet and Lovely* calendar, the gift of William (Billy) Mason, of Santa Monica. . . . Paul Laymon is well pleased with the response he is receiving on Midway, Sun Valley and Grand Canyon games of the United Manufacturing Company. Laymon recently added the line of Harry Williams and Lyn Durant and is high in praise of the reception being given his new line.

Blake on Furlough

Steve Blake, now with the 28th Division, Keystone Division, stationed at Camp Livingston, La., was in the city on furlough recently and spent much of it with his brother at the Coast Cigarette Vendors. . . . E. S. Stanton Jr., son of E. S. Stanton, of the General Vendors, Inc., was recently commissioned a captain in the air corps. Young Stanton is stationed in South America. He is also the proud father of a bouncing baby boy. When asked if he had any big problems with which to start out the new year, Stanton said, "Additional taxes and increased prices." . . . Mac Mohr, of Mac Mohr Company, West Coast representative of Baker, Evans and Daval lines, reports that he is doing business at the same old stand on West Pico Boulevard. . . . Jack Olsen, sales manager of Shipman Manufacturing Company, reports that his firm is continuing the manufacture of stamp machines since they have been given the government sanction on the basis that they are essential to public welfare. "We enjoy a splendid business, altho we have lost a number of salesmen to the armed forces," Olsen said. Firm is reorganizing its sales force by offering those in the field attractive propositions. . . . Harry Gordon, of San Diego, put in a visit to Los Angeles during the holidays and made it a point to visit Harry Kaplan, of the Southwestern Vending Machine Company, while here. . . . Art King, of Taft, Calif., was also on the list of SVMC visitors. . . . Tommy Mercadante, of San Bernardino, Calif., made one of his infrequent trips to the city to see what was cooking.

Wall Is Host

Tom Wall, of California Games Company, was host at a party for the Stewarts of Salt Lake City. . . . Percy Shields is out of the city on a business trip. . . . Mrs. Miller, of Blythe, Calif., was in the city for a couple of days. She is taking care of her husband's business while he is in the service. She is reported getting along very nicely with the new venture.

Real Slug Penalty

NEW YORK, Jan. 9.—An Associated Press story shows a heavy penalty here for robbing a vending machine by using slugs. The culprit, Tony Lombardi, was given six months in the workhouse and fined \$250, with the alternative of another six months in jail for his theft. He pleaded guilty to stealing five sticks of chewing gum by placing slugs in a vending machine.

GLAMOUR GIRL 5¢
 TAKES IN \$52.50
 PAYS OUT \$25.12
 AVERAGE PROFIT \$27.38

MY GAL SAL 5¢
 TAKES IN \$51.00
 PAYS OUT \$25.26
 AVERAGE PROFIT \$25.74

GLAMOROUS AND EXCITING SALESBOARDS!
 'GLAMOUR GIRL' has everything it takes for a smashing success. Highly lithographed in lovely colors. A welcome sight -- one you will want for a 'steady'. Board has a double step-up jackpot, slot symbols. 1050 JUMBO HOLES. THICK board.

The operator's dream board and player's dream girl! 'MY GAL SAL' is in seven lovely colors, and as pretty as she can be. The action of the board is plenty smooth. Slot symbols, thick tickets and 1020 JUMBO HOLES. THICK board.

SUPERIOR PRODUCTS 14 NORTH PEORIA ST. CHICAGO

WANTED
 We Will Pay Cash For:
 Bally Fairmont \$330.00
 Bally Turf King 240.00
 Bally Jockey Club 220.00
 Bally Kentucky 150.00
 Bally Long Shot 125.00
 Mutoscope, Voice-o-Graph,
 Wurlitzer's 800, 700, 750
ARE NEEDED BADLY

FOR SALE
 MILLS:
 150¢ Brown Front .. \$325.00
 3 10¢ Brown Front .. 185.00
 5 5¢ Brown Front .. 175.00
 2 5¢ Bonus 190.00
 3 25¢ Blue Front .. 150.00
 3 10¢ Blue Front .. 120.00
 4 5¢ Blue Front .. 110.00
 1 25¢ Cherry Bell .. 150.00
 1 5¢ Cherry Bell .. 125.00
 3 25¢ Natural Chrome. 240.00
 2 10¢ Natural Chrome. 230.00
 5 5¢ Natural Chrome.. 220.00

FOR SALE
 1 10¢ Copper Chrome \$235.00
 3 5¢ Copper Chrome .. 220.00
 1 25¢ Gold Chrome .. 250.00
 3 5¢ Gold Chrome .. 225.00
 1 5¢ Futurity Dial ... 70.00
 1 5¢ Lion Head 35.00

JENNINGS:
 1 25¢ Victory Chief .. \$220.00
 2 5¢ Victory Dollar ... 475.00
 1 5¢ Club Special ... 175.00
 3 5¢ Silver Moon Chief 220.00

STEWART NOVELTY COMPANY
 133 East Second South SALT LAKE CITY, UTAH

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

CELLULOSE ACETATE PLASTIC — A discovery made during Civil War days but neglected for a half century is coming to the rescue of hard-pressed war producers in 1,000,000-pound lots. This material, the plastic that we know now, will have record-breaking production during 1943, a critical war year.

There will be few familiar articles used in civilian life made from the tough, transparent plastic. Every available ton will go into protective sections of gliders and training ships, gas mask lenses, shatter-resistant barrack windows, warplane cockpit and gun turret enclosures, and other important weapon applications in the enlarged aircraft program.

The first important war duty performed by cellulose plastics was that of a lacquer or "dope" to strengthen the flimsy wing fabric of airplanes used in the first World War. The chemical had been developed by two old world scientists about the time of the Civil War and was followed in 1869 by cellulose nitrate, produced as a hard material for billiard balls.

Little was done with the material until 1913, when a large factory for its production was built in England and others went up in this country. Large capacity remained after the war when the acetate rayon process was developed for the manufacture of so-called artificial silk.

The first acetate plastic in the form of sheets, rods and tubes appeared commercially here in 1927 and had a gradual acceptance among automotive designers. One hundred tons, manufactured in 1931, grew to 5,500 tons in 1935 and a record production of many million pounds last year.

Rapidly improved under the stress of war, the material is destined to play an increasingly important role in American

combat construction, according to plastic experts, and an even more important part in peacetime manufacturing.

JANUARY TIRE QUOTA LARGER — The Office of Price Administration recently announced a sharp increase in the quota of truck tire recapping services and passenger car tire allotments for January.

The January allotment of 368,200 truck tire recapping services compares with the December allotment of 149,250. The passenger car tire allotments for January are 1,081,000 as compared with the December allotment of 586,000.

The passenger car tire recapping quota for January is 800,000, compared with 887,245 for December, and the passenger car tube quota is 709,336 compared with 357,372.

1943 NICKEL SUPPLY ADEQUATE — The nickel industry's increased productive capacity, plus its salvage and conservation efforts provides sources of supply which should prove adequate for all war needs. However, efforts to recover alloy scrap must be intensified in order that the United Nation's war needs can be met promptly.

The heaviest demand for nickel today is for use in alloy steels. Nickel in alloy steel scrap, if delivered to the mills in suitable form, can supplement the primary nickel. Thus scrap can relieve much of the burden from our mines and refineries. While much more alloy steel scrap is being used today than was used a year ago, there are indications that a great quantity of nickel-bearing scrap still is available for steel furnaces.

SYNTHETIC RUBBER FROM PINE TREES—Pine trees of the South may be the source of synthetic rubber made from turpentine under a system recently advocated by two Detroit men, who claim that the method is an improvement over nature's because of the possibilities of controlling the process.

By the use of a porous disk, which, it is claimed, duplicates the effect of the rubber tree's bark on its sap, it is said to be possible to split the molecules of turpentine equally in half to obtain isoprene, a basic material from which synthetic rubber can be produced. This method of obtaining rubber would require about 6,000,000 acres of trees, as it would require 600,000 barrels of turpentine to produce about 100,000 tons of rubber, at a cost of about 8 cents a pound.

INVENTIONS—A war front sometimes overlooked is the one manned by the inventors. That they are hard at work is

indicated by 745 patents issued in a recent week.

One patent recently issued covers a plastic machine-gun ammunition belt, a device which ought to make more metal available for bullets.

It has recently been announced that the government henceforth will assume complete ownership and control of all inventions and patents developed on government time. The step is being taken in the interests of national security and is designed to secure for the people of the nation the full benefit of extensive government research.

For a number of years technicians and scientific personnel have voluntarily assigned their patents to the government, so this order merely serves to give official recognition to the policy. The new order specifically applies only to inventions developed on government time.

MORE METAL RESTRICTIONS—The clip on a pencil seems a small thing. So does the metal tip on the pencil. But by eliminating them, enough brass is being saved during this war in America to make cartridge cases for more than 18,000,000 rounds of ammunition.

By replacing aluminum in steel in dial telephones, 1,700,000 pounds of aluminum is saved—enough for 450 fighter planes.

By stopping the making of radios for civilians, sufficient materials are saved yearly to provide aluminum for 1,300 fighter planes, steel for 2,000 medium tanks, nickel for 25,000 tons of armor plate, rubber for 9,000 army trucks, copper and zinc to make 150,000,000 machine gun cartridges.

SUGAR FROM WASTE WOOD—Serious thought is being given these days to adopting a system developed in Germany for extracting sugar and its chemical by-products from waste wood.

The sugar-from-wood process was developed in Germany after the last war. It was found that production of edible sugar, while feasible, involved too expensive a process to compete with beet sugar, but further experiments resulted in the development of a type of sugar which could be produced at much lower cost for cattle feed. A number of plants were producing sugar of that type during the early '30s, and later on there were reports that sugar suitable for human consumption was also manufactured despite the high cost involved.

Surveys of the lumber industry showing a wastage of approximately 70 per cent in the United States have brought this process more into the public eye.

BOOM IN ALUMINUM — Vast new sources of bauxite ore, from which vital aluminum is made, have been located in Arkansas. These new reserves are sufficiently large to make the United States entirely independent of foreign sources of supply, and thus eliminate one of the biggest hazards to the war effort. Arkansas has been the only domestic source of this ore, aside from small scattered supplies, but up to now it has had to be augmented by imports from South America.

Reviewing the work of the aluminum industry in 1942, some amazing things are revealed. During the year the United States produced more than 1,000,000,000 pounds of aluminum, and the 1943 capacity will be 2,100,000,000 pounds. This is incredible in view of the fact that aluminum was the first great war shortage scare, and patriotic American citizens gave up their aluminum pots and pans to help piece out our supplies. In 1939, the last peacetime year, our aluminum production was under 350,000,000 pounds.

SYNTHETIC TIRES NOW IN USE—According to a large rubber concern, all-synthetic tires for passenger cars have been manufactured and are giving satisfactory service. Thousands of these tires, made in 1940, are now rolling in all parts of the country.

While the manufacture of large-size truck and bus tires of synthetic rubber presents some difficult problems, the company is confident they will be solved as more experience is gained.

It should be understood, however, that every pound of rubber to be produced in the government's gigantic rubber program for at least the next two years will be used to equip our armed forces and those of our allies. Rubber is vital to victory, and until all essential military requirements are supplied none of the government rubber will be made available for civilian uses.

'43 COPPER OUTPUT ADEQUATE—It has been forecast that the copper pro-

Indiana State Income Taxes

Newspaper says it has produced revenue much greater than expected

INDIANAPOLIS, Jan. 9. — Indiana passed a gross income tax in 1933 and it has been the subject of much discussion since then. On more than one occasion operators of coin machines were vitally concerned in trying to get adjustments on the tax.

One of the big questions was whether the operator should pay the gross income tax on the total receipts of the machine or only on that part which the operator received, thus deducting the commission paid to the location.

The Indianapolis News published the following editorial on the gross income tax as collected by the State:

"When a bill to tax gross receipts, mistakenly called a gross income tax, was introduced during the 1933 session of the Indiana general assembly, its sponsors estimated that it would produce from \$12,000,000 to \$14,000,000 a year. However, the 1942 collections reached \$32,171,825, an increase of \$3,275,110 over 1941, despite the relief afforded retailers and some other types of business, which became effective January 1, 1942.

"Into General Fund

"All of this money goes into the general fund and none of it is earmarked for distribution except allotments to the school tuition funds on a basis of \$800 for each teaching unit. This will take about \$16,000,000, leaving more than \$16,000,000 in the general fund, already swollen to the point that it has become something of an economic problem.

"School teachers are preparing to ask for an increase in their allotments, some proposals demanding \$1,000 as the minimum for each teaching unit. If the assembly looks favorably upon these pleas, some of the surplus on the 1942 gross income tax collections will be absorbed. Others are suggesting that as federal taxes are the highest in history, some relief ought to be given to Indiana persons who are taxed 1 per cent on their gross receipts. Opposed to this view is the argument that the State should continue to collect every cent possible during the prosperity period and hoard it against the lean years that are expected after the war ends."

Billion Dollars Marked For Small Plants in 1943

WASHINGTON, Jan. 9.—Donald M. Nelson, head of the War Production Board, issued the most encouraging announcement for small business plants early in the new year. His report stated that practically \$1,000,000,000 in contracts had been earmarked for small plants for 1943.

Other officials said that they are convinced that the WPB may be able to place up to \$4,000,000,000 in contracts with small firms during the year under present circumstances. This is one of a number of encouraging developments that happened here at the beginning of the new year. It is expected that the new session of Congress will have a lot of agitation with respect to war contracts for small plants.

duction in the United States in 1943 will be sufficient to take care of all war needs, provide for essential civilian requirements that tie directly into the war effort, and probably leave a surplus for the stockpile.

Indicated available supply of copper for the next 12 months is 1,900,000 tons which includes approximately 300,000 tons of scrap or secondary copper intake at refineries, and inclusive of substantial imports from South America.

For 1942 some government agencies estimated the supply at 1,800,000 tons but there is good reason to believe production was higher than anticipated and probably more than covered the amount actually consumed.

LOWER PRICES

On Push Cards To Sell

Novelties, Prizes, Blankets, Wearing Apparel, Jewelry, Chests, Turkeys, Wine-Sets, Beers, Liquors, Cigars, Cigarettes, Candles, Carded Items, etc.

ALSO MONEY CARDS, such as our 100-hole PUT & TAKE, bringing \$2.30 profit for only 4¢ a card to you. FREE CATALOGUE and Samples of our complete line. Write now, today, to

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Headquarters for Coin-Operated Equipment

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We Specialize in Bells and Consoles

NEW MACHINES AVAILABLE—WHILE THEY LAST

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QUICK DEPENDABLE REPAIR SERVICE

SEE US FIRST!

THE BAKER NOVELTY COMPANY INC.

1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

ARCADE EQUIPMENT

8 Chicago Coin Hockeys	\$169.50	4 Rapid Fire	\$169.50
2 Bally Bulls (Jap Conversion)	79.50	3 Evans Ski-Balls	59.50
5 Batting Practices	89.50	4 Late Photomatics (Like Brand New, Sufficient Supplies for a Year's Operation)	825.00
2 Shoot the Chutes	109.50		
6 Deluxe Texas Leaguers	34.50		

WILL PAY HIGHEST CASH PRICES FOR
WURLITZER SKEE-BALLS

ALSO AIR RAIDERS — DEFENDERS — NIGHT BOMBERS

ROBINSON SALES COMPANY

7525 GRAND RIVER

DETROIT, MICH.

Trade Agreement Between U. S. and Mexico Favored

Considered promising for trade now and holds greater promise for postwar era

CHICAGO, Jan. 9.—Just before the holidays an announcement was made in Washington that a reciprocal trade agreement had been made December 23 between the United States and Mexico. The agreement would sweep aside trade barriers that existed for many years, and would prove important in promoting greater trade between the two countries during and after the war. Secretary Hull signed the agreement for the United States.

The United States was given tariff reductions on 76 items of merchandise, while the duties on 127 other items were frozen at present levels. Mexico was given reductions on more than 60 items of merchandise. Many other trade concessions were written into the order and it is considered one of the most favorable trade agreements made in the Western Hemisphere since the trade agreements

between Canada and the United States.

A full list of the items of merchandise covered in the big list is not available at the present time here. However, it does mention phonographs of all kinds and repair parts for phonographs. Phonograph records are also to be admitted free into Mexico. While no official report is available, it is probable that the duty concessions on phonographs of all kinds may include coin-operated phonographs also.

Optimistic View

One of the first newspapers to express its optimistic views of the new treaty was *The Globe-Democrat* of St. Louis. The St. Louis newspaper published the following editorial on December 26:

Allies in war, good neighbors in peace. This might well be the slogan of the United States and Mexico, for never in the long history of the two countries have both economic and diplomatic relations been as harmonious or as auspicious for the future. Evidence of the mutual understanding and co-operation which have replaced the bickerings and suspicions of the past, is the reciprocal trade agreement signed this week in Washington.

Altho it is primarily an emergency measure to facilitate the exchange of war goods, it breaks down long-standing trade barriers and lays the foundation for an expansion of peacetime commerce.

It should be emphasized that the pact benefits both nations alike. The United States has obtained tariff reductions on 76 items and will reduce the tariffs on 60 items exported by Mexico. Significantly, the agreement removes all quotas on the importation of crude petroleum and fuel oil at the "frozen" rate of one-fourth cent per gallon. The old quota restrictions were one of the sore points in our trade relations with Mexico.

Mexico Generous

Mexico's concessions to this country are generous. There is a reduction of 50 per cent on the duty on machinery and appliances, of which the United States supplied 70 per cent of all Mexican imports in 1940. Other reductions include 17 per cent in radios and radio equipment; 40 per cent in wheat; 21.7 per cent in *lard* and 20 per cent in refrigerators.

In November, 1941, this country and Mexico settled many of their long-standing differences, including the troublesome oil expropriation problem. Since then they have mutually embarked on a broad program for the development of Mexican industries and transportation and for the joint defense of this hemisphere. The new trade agreement is a logical sequel to the good neighbor program and is assurance of continued co-operation after the war.

Arkansas Machine Revenue Increases Some in December

LITTLE ROCK, Ark., Jan. 9.—Collection of special State taxes in December dropped \$604,325 in comparison with December a year ago, according to a recent report by the State revenue department.

Revenue officials said they could not tell whether this was an indication of future trends, but the December total was considerably below that of November. Officials said that most of the drop in revenue in December was due to the decrease in automobile licenses and liquor taxes.

The State will not know what effects gas rationing will have until late in January because gasoline taxes for December are not due until January 20.

In a detailed report of the various sources of revenue, vending machines turned in \$304 in December as compared with \$275 for the same month a year ago. The listing of vending machine taxes includes all types of coin machines, amusement, music and vending, as covered by the State licenses.

Recent reports on the State coin machine tax have shown decreases compared with a year ago.

Cigarette tax stamps turned in \$231-131 in revenue for December, which was a considerable increase over December one year ago.

CENTRAL OHIO QUALITY BUYS SLOTS, CONSOLES, ARCADE EQUIPMENT

5c JENNINGS SILVER CHIEFS, like new.....\$119.50	5c CHERRY BELLS, 3-10 P.O.\$149.50	
10c JENNINGS SILVER CHIEFS, Like New..... 129.50	25c ROLATOPS, 3-5, A-1 59.50	
5c JENNINGS CHIEFS, 4-STAR & 4-BAR..... 79.50	25c MILLS GOLDFAROLA 169.50	
10c JENNINGS CHIEFS, 4-STAR & 4-BAR..... 95.00	5c MILLS SLUGPROOFS, 3-5 89.50	
25c JENNINGS CHIEFS, 4-STAR & 4-BAR..... 105.00	5c FUTURITYS, Late 75.00	
50c JENNINGS CHIEF, Refinished, Like New..... 249.50	NEW COLUMBIA CLUB MODELS 115.00	
5c JENNINGS CLUB SPECIAL CHIEFS..... 119.50	CONSOLES	
10c JENNINGS CLUB SPECIAL CHIEFS..... 129.50	SARATOGAS, Late, With Rails\$ 95.00	
25c JENNINGS CLUB SPECIAL CHIEFS..... 139.50	JUNGLE CAMPS, F.P. 79.50	
5c-10c-25c JENNINGS CHIEF TRIPLEX, Like New..... 225.00	SILVER MOON TOTALIZERS, F.P. 79.50	
5c CHROME BELLS, 3-5 P. O., Rebuilt, A-1..... 189.50	FAST TIMES, F.P. 79.50	
5c BLUE FRONTS, New Crackle ...\$ 89.50	DOUBLE BELLS, 5c-5c 159.50	
10c BLUE FRONTS, New Crackle .. 129.50	BALLY BIG TOPS, C.P. 79.50	
25c BLUE FRONTS, New Mechanisms 149.50	ARCADE EQUIPMENT	
2 SINGLE HEAVY SAFES 42.50	AIR RAIDERS, Like New\$169.50	BATTING PRACTICE, Like New ...\$109.50
2 JACK IN THE BOX SAFES 49.50	EVANS PLAY BALL 195.00	CHESTER POLLARD GOLF 99.50
5c CHERRY BELLS, 3-5 Rebuilt .. 129.50	HOCKEYS, Like New 185.00	TEN STRIKES 55.00

WRITE, WIRE, PHONE, 1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Adams 7949, Columbus, Ohio



Woolf Solomon

ONE BALLS	
Grand National, C.P.	\$99.50
Grand Stand, C.P.	79.50
Mills 1-3-3, '39, F.P.	27.50

MAYFLOWER SPECIALS

PHONOGRAPHS	PIN GAMES	CONSOLES
Seeburg Classic\$165.00	Sport King\$165.00	Four Balls\$325.00
Seeburg Rex 89.50	Santa Anita 155.00	Lucky Lucre 135.00
Seeburg Gem 110.00	Spinning Reel 90.00	Big Top 90.00
Seeburg Concert-Grand. 135.00	Winning Ticket 50.00	Club Bell 169.50
Seeburg Commander 195.00	Kentucky 200.00	Jumbo Parade, P.O. 90.50
Seeburg Crown 125.00	Stopper Upper 55.00	Jumbo Parade, F.P. 89.50
Seeburg Regal 125.00	War Admiral 225.00	Pace Saratoga Jr., 1940 89.50
Seeburg Vogue 145.00	Race King 215.00	Pace Reels Jr., 1940 .. 89.50
Seeburg 8800, E.S. 385.00	Fast Track 215.00	Keeney Super Bell 160.00
Seeburg 8800, E.S. 375.00	Dark Horse, F.P. 145.00	Silver Moon 99.50
Rockola Monarch 85.00	SPEAKERS	
Rockola Master, 1940.. 175.00	Mills \$ 5.00	Pace Combination 149.50
Rockola Super 195.00	Seeburg Organ 15.00	Pace Combination, New 225.00
Rockola Standard 145.00	Packard 600 45.00	Royal Draw 89.50
Rockola De Luxe 155.00	Wurlitzer 9.00	Track Time, '38 68.00
Rockola Super Glamour, Tone Column, Wall Boxes (2) 400.00	Lily 32.50	Triple Entry 109.50
Rockola Jr., 1940 90.00	ADAPTERS	
Rockola Counter Model with Speaker 50.00	Buckley's 24 Wurlitzer ..\$25.00	Gallop Domino, J.P. 135.00
Mills Empress 110.00	Rockola 1940 25.00	Gallop Domino, '41. 39.50
Mills Threne 99.50	Wurlitzer 25.00	Lucky Star 99.50
SLOTS		
Watlings \$ 45.00	Rockola Twin 12 25.00	Jenn. Fast Time, F.P. 80.50
Pace (Slug Proof) 74.50	Keeney for Seeburg 20.00	Jenn. Fast Time, P.O. 79.50
Jennings Chief 55.00	Keeney for Rockola 20 .. 20.00	Big Game 89.50
Jennings Master Chief. 135.00	Packard for Seeburg 25.00	Bally Roll 'Em 119.50
Callie 45.00	Keeney for 24 Wurlitzer 20.00	Flashing Ivory, Late .. 189.50
Callie Console Deluxe. 79.50	PARTS	
Cigarolla (Late) 55.00	For Mills Four Balls—Slots—Bally Pin Tables.	Cable35¢ Per Foot
Stands 5.00	Liberty, American Eagle, Marvel, Sparks and Mercury, all at \$4.50 Each.	Dual Wire (2) 7 1/2¢ Per Foot

Terms: One-Third Deposit With Order, Balance C. O. D.

MAYFLOWER NOVELTY CO.

2218 UNIVERSITY AVE. ST. PAUL, MINN.

PLAYS OFF QUICK!

Here's a recipe for sure profits: Take 600 large type holes with wooden punch and add big Harlich reverse number tickets. Combine in double step-up board. That's JOLLY TAR.

No. 16528 Semi-thick 600 Holes 5c Play

Takes in.....\$30.00
Average Payout.....14.45
Average Gross Profit.....\$15.55

Write for New Circular For Victory-Buy War Bonds-Stamp

HARLICH MFG. CO.,
1413 W. Jackson Blvd., Chicago, Ill.

FOR SALE OR TRADE

Bally Club Bell, \$180.00; Bally Blue Grass, \$100.00; Bally Sport Special, \$75.00; Watling Big Game, \$60.00; Beulah Park, \$50.00; Jennings Cigarettes, \$60.00; Buckley Wall Boxes, \$17.50; Rockola Wall Boxes, \$17.50; Wurlitzer Twin Twelve Phonograph in Steel Cabinet with Adapter, \$75.00. Wanted—Drivemobiles and Jennings Silver Chiefs.

AUTOMATIC VENDER COMPANY
152 Houston Street MOBILE, ALA.

WANTED MECHANIC

who understands Phonographs, Wallboxes, Panorams. Married man preferred. Sober. Good wages.

THE CANTON AUTOMATIC PHONOGRAPH CO.
112-114 Navarre Rd., S. W. Canton, Ohio

SENSATIONAL BARGAINS

20 Five & Tens	\$ 62.50
15 Two-Way Nickel & Nickel Super Bell ..	259.50
10 Hi Hands	87.50
65 Knockouts	72.50
45 Victories	57.50
40 Club Bells	145.00
10 Home Runs (1942)	65.00
10 Venus	54.50
20 Free Play Jumbo's Blue Cabinets	52.50

PENNSYLVANIA VENDING CO.
1207 Muriel Street Pittsburgh, Pa.

FIVE PERFECT MILLS PANORAMS, \$1500.00

A.B.O. Bowler\$30.00	DOUBLE YOUR COLLECTIONS	Majors '41\$29.50
Attention 15.00	WITH UNITED MANUFACTURING COMPANY'S REVAMPED	Repeater 15.00
Belle Hop 25.00	GAMES. OUR TRADE ALLOWANCE IS GENEROUS. WRITE FOR PRICES NOW.	Showboat 25.00
Bolaway 47.50		Sky Chief 150.00
Clover 45.00		Sky Ray 25.00
Crossline 15.00		Snappy 25.00
Four Roses 25.00		Sun Beam 22.50
Gold Star 15.00		Texas Mustang 39.50
Home Run '42 49.50		Victory 64.50
Horseshoe 25.00		Zemle 15.00

WANT TO BUY ONE BALL FREE PLAY GAMES.
Roy McGinnis Company, 2011 Maryland Ave., Baltimore, Md.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball. Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6677

Birmingham Paper Says New Governor Will Stop Gaming

BIRMINGHAM, Jan. 9.—The Birmingham News, a newspaper which takes a big part in State politics, hailed the coming administration of Governor-Elect Sparks with the prediction that he would close all gambling places in Alabama immediately after his inauguration in January. In fact, the incoming governor had made this promise, the newspaper said.

Governor Dixon, the outgoing governor, has made a long record of being opposed to the coin machine industry in general.

The acts of his administration in opposing amusement machines and even placing restrictions on locations that had phonographs would make quite a story.

The local newspaper here has frequently aided in the crusades. The newspaper suggests that the new governor should use State authority to crusade against gambling of all types when county officials fail to carry out what is said to be the law. The newspaper says that the new governor will have at his disposal a State staff which has been well trained in enforcing traffic laws, and that these men should prove very capable in going into local areas and enforcing gambling laws along the highways.

The newspaper does predict that gaming spots will reap a rich harvest during the few days before the new governor takes office.

Proud of Letter From USO Center

CHICAGO, Jan. 9.—Joe Schwartz, National Coin Machine Exchange head, is proudly displaying a letter received from the chairman of a local servicemen's center. The communication was mailed in reply to a donation of equipment recently made by the company, and Joe states that the purpose which it serves and the spirit in which it was received more than compensates for any cost involved.

In part, the letter reads as follows: "It is with deep appreciation and gratitude that we acknowledge your donation to the center. It will go a long way toward helping us maintain a pleasant and homelike place for the boys in which to spend their leisure hours, as well as maintain a high spirit of morale. On behalf of the center and the boys, our warmest thanks for your contribution and admiration for the thought which prompted such a gesture."

Says Schwartz: "This is but one of many letters we have received since we began donating games to various camp recreation centers and servicemen's centers in this area. We are just as grateful for the opportunity to do something for our boys as they are to receive the machines, and we are going to do more whenever the opportunity presents itself."

Detroit Distrib Gives Xmas Party

DETROIT, Jan. 9.—J & J Novelty Company, large Detroit distributor, held a Christmas party for all employees of the concern at the Club Royale as a highlight of the holiday season. This event has become almost an annual custom at this organization, being typical of the comradeship spirit which prevails from boss to newest employee.

Toastmaster of the occasion was James A. Passanante, president of the company, who delivered a speech recapitulating the activities of the past year and forecasting prospects for 1943.

Emphasis was strongly upon war activity—this company was about the first distributing house in the country to receive the Minute-Man Award and has made an enviable record since in sale of War Bonds and similar activities. In accord with this spirit, Passanante presented every employee of the company with a War Bond as a Christmas present.

Reporter May Also Marry

MINNEAPOLIS, Jan. 9.—The gal who has tipped off most of the engagements and marriages in local coin circles to the Twin Cities reporter of The Billboard has gone and done it herself. Scherna Schanfield, secretary to Hy Greenstein, of Hy-G Amusement Company, has announced her engagement to Pvt. Phillip K. Schwartz, Minneapolis, now stationed at Camp Butler, N. C. No wedding date has been set.

Urges Operators To Uphold Ideals

CHICAGO, Jan. 9.—"The outlook for 1943 is at this time highly encouraging for all active members of the coin machine industry," opines Al Stern, Monarch Coin Machine Company executive.

"As one of the nation's leading sources of supply, we feel that the operating business will continue strong in the coming months," Stern declares. "For this very reason operators should maintain strict standards relative to the types of machines to be used. Better games mean more play, and interesting equipment in operation now will build good will for play after the war."

"Care of equipment is also of primary importance in present operating. While we have been well able to supply a wide variety of machines in the past and will continue to do so as long as the market continues to provide these games, operators still should give equipment frequent and thoro check-ups."

Important To Keep Machines Repaired

CHICAGO, Jan. 9.—Of paramount importance to the operating world is the problem of keeping equipment in profitable operating condition for the duration, asserts Eddie Ginsburg, co-head of the Atlas Novelty Company.

"The organization that by past and present performances proves its ability to help operators surmount such a problem is one that plays a part of major proportions in present-day operating," he declares. "Ours is such an organization. Our strength is a factor in the preservation of operating equipment as well as ideals. This is daily evidenced by our activity on behalf of the operators of the machines. The work we do for operators, not only thru our increased shop facilities but also in the advancement of sound ideas, is reflected in the increasingly stable business of our customers. The constant changes made by present conditions are accepted by our customers as a natural matter, and in meeting them we are developing ideas that will be fruitful in the future as well as now."

Survey Effects of First Month of Gas Rationing

FORT WORTH, Jan. 9.—The newspaper survey of the effects of the first month of gas rationing here shows that retail sales of gasoline dropped 35 to 50 per cent as compared with previous months. About one-fifth of the service stations in the city closed. Passenger traffic on all public transportation systems showed a decided increase.

The city has parking meters on its main streets, and the revenue from these meters dropped 15 per cent below December a year ago.

The county rationing board issued a total of 89,000 ration books.

THE BEST BUYS ARE MONARCH-IZED . . . Triple Checked . . . O. K. for Looks! O. K. Mechanically! O. K. for Profits!

Bally Hi-Hand Card Console, Comb. F.P. & P.O., New Original Crates \$175.00	Jennings Bobtail Totalizer, Free Play Console, Brand New, Orig. Factory Crates, Outstanding Money Earner \$149.50
THOROUGHLY RECONDITIONED FIVE BALL FREE PLAY GAMES	
GOTTIEB	STONER
A.B.C. Bowler \$35.00	Sparky \$20.00
Horoscope . . . 45.00	Sara Suzy . . . 20.00
Miami Beach . . 45.00	Snooks . . . 12.50
Champ 45.00	Anabel . . . 20.00
Paradise 35.00	Armada . . . 20.00
Seahawk 35.00	Brite Spot . . 17.50
Summertime . . 17.50	Fantasy . . . 12.50
Spot-a-Card . . 52.50	Chubbe . . . 17.50
Spot Pool . . . 52.50	Rotation . . . 20.00
School Days . . 35.00	Hi-Stepper . . 30.00
Zanzibar 59.50	Ump 30.00
GENCO	CHICAGO COIN
Big Chief . . . \$35.00	Star Attrac. \$45.00
Bosco 52.50	Snappy of '41. 40.00
Southpaw . . . 52.50	Skyline . . . 30.00
Ten Spot . . . 39.50	Strat-o-Liner . 25.00
Cadillac . . . 14.50	Sport Parade. 25.00
Dude Ranch . . 30.00	'40 Home Run 15.00
Formation . . . 17.50	Major, '41 . . 37.50
Mr. Chips . . . 17.50	Home Run, '42 84.50
Metro 30.00	Roxy 12.50
Zig Zag 35.00	Fox Hunt . . . 25.00
Seven-Up . . . 35.00	Dixie 25.00
AUTOMATIC PAYOUT CONSOLES	
Mills Four Bells . . \$375.00	Keeney Triple Entry \$150.00
Bally Roll-Em . . . 150.00	Keeney '38 TrackTime 130.00
Mills Three Bells . . 595.00	Bally Royal Draw 135.00
Paces Races, Walnut. 145.00	Evans '42 Damino, JP 350.00
Paco 1941 Saratoga. 95.00	Evans '40 Bangtalls 165.00
Jumbo Parade, Now \$135.00	
Jumbo Parade 85.00	
Baker Pacer, Fac. Reb. 220.00	
Baker Pacer, D.D.J.P. 205.00	
Bak. Pacer, D.D.J.P., 25¢ 400.00	
PHONOGRAPH SPECIAL! Rock-Ola '38 Imperial 20, 20 Records, Illum. Sides & Grille \$89.50	
ONE BALL FREE PLAY NOVELTY GAMES	
Bally Blue Grass . . \$145.00	Bally Dark Horse . . \$145.00
Bally Sport Event . . 85.00	Fac. Rebuilt 1-2-3 . . 95.00
Bally Euroka 44.50	Exhibit Congo 39.50
Bally Sport Special . . \$95.00	
Bally Gold Cup Console 50.00	
Mills '39 1-2-3 39.50	
WE REPAIR BALLY OPEN TYPE MOTORS—\$5.00.	
WRITE FOR PRICES ON MILLS FACTORY REBUILT SLOT MACHINES—JENNINGS, WATLING AND PAGE SLOT MACHINES—NEW FIVE BALL FREE PLAY NOVELTY GAMES—REBUILT FIVE BALL GAMES—NEW AND RECONDITIONED ARCADE EQUIPMENT—ABT RIFLE RANGE—DIGGERS—PARTS AND REPAIRS.	
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft	

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled
BILLFOLD JACK POT
— 1200 HOLES — 5c —

Takes in	\$60.00
Gives Out	
1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88
	\$27.88

YOUR PROFIT \$32.12

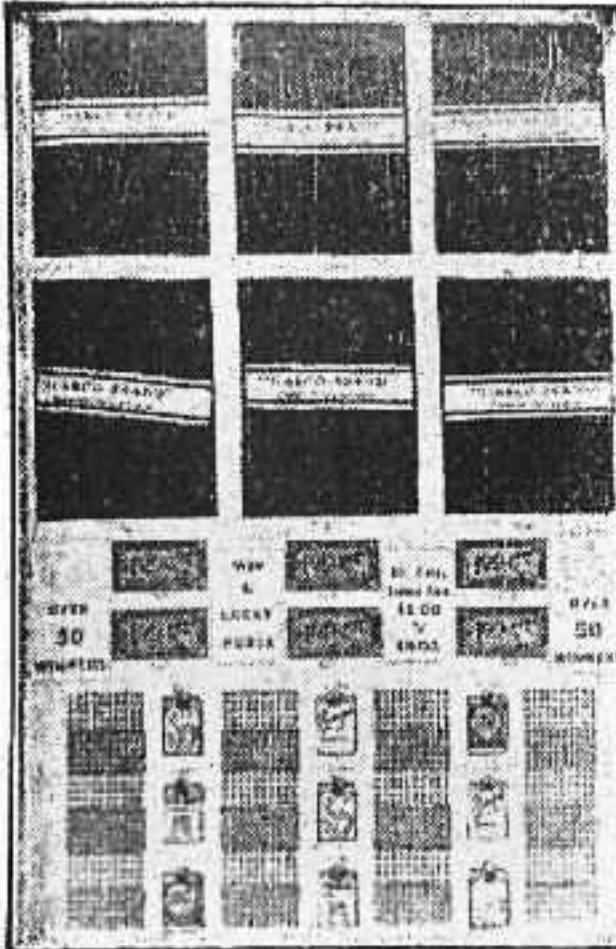
PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.
25% Deposit or Full Remittance With All Orders.

WRITE FOR CATALOGUE

A. N. S. COMPANY

312 CARROLL ST. ELMIRA, N. Y.



WANTED FOR CASH

SEEBURG'S "CHICKEN SAM'S"

"JAIL-BIRDS"

\$80.00

\$80.00

Biggest Buyers of "CHICKEN SAM'S" in the Country.

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

CHICAGO NOVELTY CO., INC. 1348 NEWPORT AVE. CHICAGO, ILL.

QUALITY SPEAKS FOR ITSELF

ARCADE EQUIPMENT	SLOTS & CONSOLES	FIVE BALL FREE PLAY
All Star Hockey . . . \$215.00	Blue & Gold V.P. Plus \$ 39.50	1942 Homerun . . . \$84.50
Keeney Submarine . . 200.00	5¢ Paces Comet . . . 54.50	Zig Zag 59.50
Genco Playballs . . . 175.00	5¢ Brown Front . . . 110.00	Showboat 45.00
1941 Ten Strikes, F.P. 115.00	5¢ Melon Ball 110.00	1941 Majors 40.00
Battling Practice . . 94.50	Columbia, Now . . . 110.00	New Champ 40.00
Deluxe Western Baseball 80.00	Big Top 94.50	Sport Parade 25.00
1939 Western Baseball 60.00	Jumbo Parade 84.50	Big Chief 25.00
Ten Pins, Large Dial . . 60.00	Paces Reels 89.50	Seven Up 25.00
Skee Bowlette 60.00	Kentucky Club . . . 54.50	Stratoliner 25.00
Ten Pins, Small Dial . . 50.00	Hawthornes 54.50	Gold Star 25.00
Anti-Aircraft 49.50	Derby Day 25.00	Paradise 25.00
Rapid Fire 165.00	Red Head Tracktime . 49.50	Broadcast 25.00
	1/3 Deposit With Order—Balance C. O. D.	

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVENUE CLEVELAND, OHIO



ON HAND FOR IMMEDIATE DELIVERY.
ALL A-1 RECONDITIONED.
5 BALL FREE PLAY GAMES

ARCO ALERT	\$97.50
A.B.C. BOWLER	30.00
BOWLAWAY	45.00
NEW CHAMPS	45.00
DO-RE-MI	30.00
DUPLEX	30.00
FOUR DIAMONDS	35.00
HIGH HAT	37.50
JUNGLE	45.00
LEAGUE LEADER	25.00
LEGIONNAIRE	37.50
MAJORS 1941	37.50
MONICKER	67.50
PARADISE	25.00
PLAY BALL	20.00
SEA HAWK	30.00
SLUGGER	27.50
SNAPPY	40.00
SPOT POOL	37.50
STAR ATTRACTION	37.50
TEN SPOT	30.00
VENUS	60.00

AND MANY OTHERS
1 BALL FREE PLAY

1-2-3, 1939	\$30.00
1-2-3, 1940	75.00
BIG PRIZE	90.00

CONSOLES

BALLY HIGH HAND, Convertible \$ 95.00
JUMBO PARADE, Combination 150.00
SUPER BELL, Convertible, 25¢ Pl. 175.00
BALLY CLUB BELL, Convertible 125.00
JUMBO PARADE, Free Play . . . 65.00
JUMBO PARADE, Free Play, Factory Rebuilt 99.50
JUMBO PARADE, Cash P.O. . . . 90.00
SUPER TRACK TIME 275.00

SLOTS

WAR EAGLE, 3-5, Brown 5¢ . . \$ 80.00
EXTRAORDINARY, 3-5, 5¢ . . . 57.50
BLUE FRONT, 5¢ 125.00
WATLING ROL-A-TOP, 2-4, 5¢ 40.00
WATLING GOOSE NECK, 2-4, 5¢ 30.00

Terms: 1/3 Deposit, Balance C. O. D.
WRITE FOR NEW PRICE LIST.
OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8620)

SPECIAL

FIVE-BALL — FREE PLAYS

Life-o-Card	\$30.00
Bola Way	44.50
School Days	20.00
Silver Skates	27.50
Spot Pool	34.50
Speed Ball	27.50
Play Ball	24.50
Horoscope	31.50
Snappy	34.50
Sea Hawk	30.00
Seven Flashers (1 Ball) 25.00	

1/3 Deposit, Balance C. O. D.
AMERICAN COIN MACHINE CO.
818 Carondelet St. New Orleans, La.

WANTED

TELEPHONE MUSIC EQUIPMENT

Jennings or Betty Telotone
BOX D-18, Billboard, Cincinnati, Ohio.

NO SHOW OR CONVENTION THIS YEAR

The Billboard's Coin Machine Special will actually be the Convention and Show "in print." All the news, trade reviews, reports, advertisers' announcements, etc., to present the whole "convention" story in one complete, enlarged edition.

Wartime Business Calls for Changes and Adjustments—these and other important factors will appear in the

COIN

MACHINE SPECIAL

● DATED FEBRUARY 13 ●

This is the issue everybody in the coin machine trade looks forward to each year—the annual edition that reviews the past year's business, reports the trends, market data, tax news, and this year presents the complete story of the industry's part in the War Effort, as well as a discussion about the future.

As in the past, The Billboard is again conducting a wide analysis of all important problems and questions and will publish the results and answers in its Coin Machine Special. It will be an issue you will want to read—to keep—to advertise in!

Manufacturers, Distributors, Jobbers and Operators, too, all have a vital interest at stake

during the present emergency period. Close co-operation among and between all branches and divisions will ultimately result in better conditions and better business for all. Some of the editorial features will touch upon this important subject, particularly the outstanding part the industry as a whole is playing in aiding the United Nations' War Effort.

A powerful circulation promotion campaign is already arousing keen interest in the Coin Machine Special. This high reader interest assures the best possible attention for advertisers' messages. Take advantage of it. Reserve your space now and mail the copy instructions to reach Cincinnati by Thursday, February 4.

The Billboard

25 OPERA PLACE
CINCINNATI, OHIO

New York Mayor Runs Into Court Obstacle When His Crusade Ends Up in Fight Against Bank Night

NEW YORK, Jan. 9. — Mayor La Guardia's crusading has finally brought him to the place where he must grant some concessions to screeno as used by motion picture houses.

The mayor started his crusade against pinball games and banned them from the city. Then he graduated to a crusade against bingo that involved the churches and was the subject of much publicity in the newspapers. The bingo crusade ended in what might be called a draw. It led to a drive against screeno as used in movie houses throughout the city. Theater owners were much better organized than either the pinball firms

or the backers of bingo games, so they promptly went to court in defense of screeno.

The result was that the Queens Felon Court dismissed the city's complaint in a test case. This left the mayor in a position where he must either appeal to a higher court or else accept the ruling. He is faced with the fact that the Court of Appeals had previously ruled similar to the Magistrate's Court, so that an appeal would hardly accomplish his purpose.

The mayor set out to give his own construction of the court rulings as they apply to bank nights in movie houses.

The New York Times, December 28, devoted considerable space to giving the mayor's interpretations of the conditions under which theaters may use bank night and screeno games.

The mayor is quoted as follows:

Mayoral Opinion

"If theaters have the idea that they have received a license to run screeno," the mayor declared, "let me tell them just what is the decision of the Court of Appeals. If the law in the Shaffer case is to be followed, then let me tell the theaters and everybody else just what that case held. Let no one be deceived by it."

Under Mayor La Guardia's interpretation of the law it would be illegal for theaters to limit participation in bank night or screeno to those persons who happened to be in the theater or its lobby at the time drawings were held. For theaters to extend participation to everyone who registered or obtained a screeno card, regardless of where they happened to be at the time of the drawing, obviously would be virtually impossible.

Mayor La Guardia's interpretation of the law made clear his insistence that everyone who wanted to play screeno or take part in bank night drawings must be permitted to do so, whether adults or minors, and regardless of their place of residence. He also indicated that he would not hesitate to use the city's fire regulations to prevent the crowding of lobbies by persons who registered or obtained cards but did not enter the theater.

"Remember the fire rules in the lobby," he said.

"Any theater in New York City which attempts to have bank nights under the decision in the Shaffer case," he declared, "must provide facilities so that everybody who comes there, all the children in the neighborhood, anybody in the block, anybody in the city who registered will have exactly the same right as those who enter the theater. They must be informed. All must participate equally whether they buy a ticket or not."

None Can Be Refused

"In the case of screeno, anyone who comes to the theater is entitled to a card and no one can be refused a card. Every time a number is called, it must be called in the lobby and all over the neighborhood so that anybody who asked for a card can hear the number. Time must be given for those outside, anywhere, wherever they may be, if they have a ticket, to respond and claim the prize."

"Now, then, let me make it clear, so that they do not come crying afterward: The Shaffer case and the Miller case, which is the law of this State; if a drawing or a lottery is to be lawful, there must be no consideration, no price paid by anyone for the chance of winning a prize. All the children in the neighborhood, everybody who comes to the theater is entitled to a ticket. That makes it available to everyone who applies."

along, it stands to reason that the general condition of national prosperity engendered by wartime activities would not pass the State and city governments entirely by.

"A few months ago there was confirmation of this opinion from an authoritative source. The University of Pennsylvania has long maintained a bureau for the study of State and local finances, and each year it publishes the findings of a survey in this field. This year's report showed that, up until a few months ago at least, State and local governments were receiving more revenue, on the whole, than they had in a long time.

"More recently there was additional confirmation with respect to State finances. A survey of the States showed that most of them were collecting more tax revenue than in any other recent year and that many of them were piling up surpluses.

"Tax Officials Report

"Now there comes additional confirmation with regard to municipal finances, and again from an authoritative source. The Municipal Finance Officers' Association reports that, notwithstanding the drain of new federal taxes and other expenses on the taxpayer's pocketbook, there will still be a reasonably adequate amount of revenue for the support of city governments. The association announces that prospects for municipal tax collections this year are 'at least good.' The implication is that they may turn out to be extra good."

Another Gardner New Play Idea!

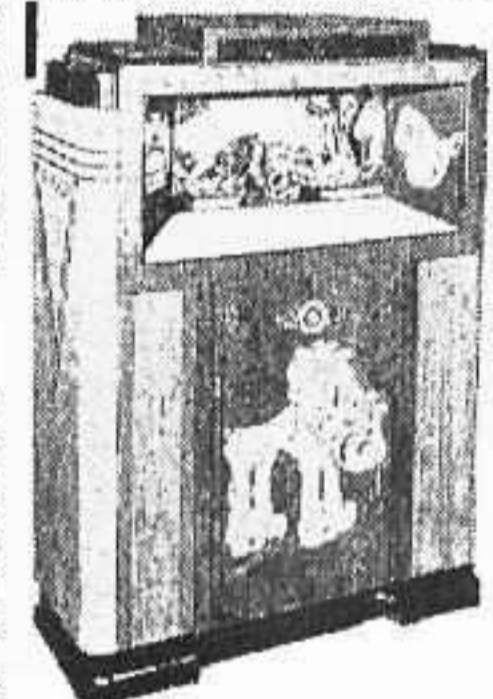
A BASIC BOARD WITH A CHOICE OF PAYOUT PLACARDS THAT ATTACH EASILY - QUICKLY! ORDER TODAY!

"No. 1000 CHATTANOOGA CHOO-CHOO DEAL NUMBER" AS SELECTED

- DEAL NO. 1—5c PLAY — DOUBLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 2—5c PLAY — TRIPLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 3—5c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$27.00
- DEAL NO. 4—10c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$49.00
- DEAL NO. 5—25c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$90.00
- DEAL NO. 6—5c PLAY — DEFINITE PAYOUT — 140 PACKS CIGARETTES
- DEAL NO. 7—5c PLAY — SINGLE STEP UP — AVGE. PROFIT \$28.96

GARDNER and COMPANY 2309 ARCHER AVE. CHICAGO, ILLINOIS

RE-MODERNIZED!



UP TO DATE! ONLY \$129.50

1/3 Deposit With Order.

Buy BONDS BONDS and still more U. S. BONDS

GERBER & GLASS

914 Diversey Blvd., Chicago

Mills Genuine Factory Rebuilt 5c Q. T., \$104.50

- #### CONSOLES
- Mills Jumbo, P.O. or F.P. \$74.50
 - Mills 4 Bells 379.50
 - Bally Royal Flush, PO. 49.50
 - Keeney Twin Super Bell, 5c, 25c 324.50
 - Keeney Kentucky Skill Time, 7 Coin 89.50
 - Jennings Bobtail, FP. . . . 104.50
 - Jennings Derby Day, Slant. 49.50
 - Jennings Derby Day, Flat 39.50
 - Watling Big Game, PO. 89.50
 - Pace Saratoga, Comb. Chrome Ralling 119.50
 - Groetchen Sugar King . 39.50
 - Galloping Dominos, Black 69.50
 - Jen. Cigarola XXV 169.50

- #### MISCELLANEOUS
- Keeney AA Gun, Blk. . . \$49.50
 - Bumper Bowling, New Units 79.50
 - Keeney Wall Boxes, 20 Rec. 12.50
 - Curved Ten Strike Glasses 2.50
 - 10 Seeburg Melody Parade, 5 Selector Counter Box 8.50
 - Title Strips—200050



ONLY \$15.75 EA!

Lots of 5 . . \$13.95 Ea. Lots of 10 . 11.95 Ea.

BRAND NEW AMERICAN EAGLE 1¢ or 5¢, Fruit or Defense Reels **MARVEL** 1¢, Cigarette Reels

- #### BRAND NEW FREE PLAYS
- Genco 4 Aces \$137.50
 - Genco Defense 104.50
 - Genco Zig Zag 69.50
 - Chicoin Gobs 127.50
 - Chicoin Yanks 104.50
 - Stoner Super Chubbie . . . 49.50

- #### PHONOGRAPHS
- WURLITZER 61, Count. Mod. . . . \$ 82.50
 - 41, Count. Mod. & Stand 129.50
 - 616, 16 Rec., illum. . . . 84.50
 - ROCKOLA Rhythm King, 16 Rec. \$ 69.50
 - Super 40 229.50

- #### MILLS
- Throne of Music \$149.50

- #### BELLS
- Reconditioned Like New!
- Mills Vest Pocket Bells: Chrome, 5c, Recond. . . \$54.50
 - Blue & Gold, 1c, Brand New 49.50
 - Mills Smoker Bell 59.50
 - Mills 5c F.O.K. 49.50
 - Pace 5c Rocket Bell 119.50
 - Groetchen Columbia . . . 89.50
 - Watling 10c Rollatop . . . 69.50

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FRIENDLY PERSONAL SERVICE

Newspaper Affirms Cities Will Have No Lack of Funds

BIRMINGHAM, Jan. 9.—The Birmingham News has added its discussions to the important topic of the prospects for city revenue in 1943.

The News says that it has stated in previous issues the prospect that cities will have ample revenue even under war conditions. In an editorial December 22 The News discusses at length its views of the prospects for city revenue during the incoming year. The editorial, in part, is as follows:

"Ever since we got into the war city officials all over the country have been thinking and talking in terms of reduced municipal budgets because of wartime conditions. At first, many city officials seemed to be afraid that the war, with rationing of automobiles, tires, gasoline and other things, would play havoc with municipal finances.

"More than once this newspaper has undertaken to reassure municipal governments on this score. While it was obvious from the outset that the war would have a big effect on municipal finances, it was equally clear—or it should have been—that not all the wartime effects would be adverse. Municipal tax revenue from some sources has been affected adversely, and from other sources favorably. Municipal expenditures in some instances have been increased by wartime needs, and in other instances decreased.

"In any case, it has seemed to us all

There is no substitute for Quality Quality Products Will Last for the Duration **D. GOTTLIEB & CO. CHICAGO**

MUST SELL

- 8 Mills Giffler Gold, never uncrated, @ \$112.50
- 12 Mills Jumbo Parade, cash payout, never uncrated, @ . 169.50
- 15 Watling Rollatops, 3-5 payout, 5c, used, A-1 condition, @ . 69.50
- 12 Groetchen 1c Libertys, used, @ 15.50
- 24 Holly 1c Grippers, used, @ . 13.50

1/3 Cash With Order, Balance C. O. D. **S. R. MONTCALM** P. O. BOX 3 BASTROP, LA.

Plea of City of Youngstown, O., For Right To License Pinball Still Is Classic Legal Brief

(Continued from last week)

Hussman vs. Morris (1932) 13, O. L. A. 491

In Miller vs. Warren (1935), 20 O. L. A. 443, the Court of Appeals of the Second District, Miami County, refused to consider such machine a gambling device per se.

In the Kraus case, 135 O. S. 43 this court held that a slot machine which discharges tokens or slugs capable of being replaced into the machine in reward for successful play was gambling device per se, and the Cleveland ordinance licensing such machine was held invalid as conflicting with the anti-gambling statutes, Sections 13056, 13066, General Code, where the device itself "returns tokens as reward." See opinion on page 48 of the report.

Comparison of the Youngstown ordinance with the Cleveland ordinance discloses a radical difference in the two. The Cleveland ordinance purported to license coin-ejecting machines, which are slot machines, involving chance play and no skill. The Youngstown ordinance

licenses no such devices. There is a difference between an automatic, or slot machine, which returns coins or slugs to the successful player, upon the blind chance of hitting the mark mechanically set, and a marble board operated by the skill of the player. The former is a gambling device per se, prohibited by Ordinance No. 35324, for which no licenses are issued, and mere possession of it renders the owner subject to criminal prosecution. The marble-board, however, is an innocent contrivance, returning no coin or slugs, and the evidence conclusively shows that skill in the control and operation of the plunger is the most controlling factor in attaining successful results. Its operation is on the same order as playing pool or billiards. It is not a slot machine, automatic in operation, where the player risks success on mere chance. The licenses issued for these boards carried stickers attachable to them that they were to be used only for games of skill but not for gambling purposes.

The trial judge was, therefore, in error in finding the marble boards gambling devices per se, and his judgment invalidating the ordinance for that reason, affirmed by the Court of Appeals, is contrary to law.

Error in Admission of Evidence

The trial judge over objections by the city (R. 24, 25, 36, 66, 70, 75) received evidence as to the profits made out of the marble boards by the owner and distributor. He was largely if not wholly influenced in his decision by the amount of gross income derived from the leasing and distribution of those boards. It was the business of the court, he stated, to know the amounts of such income for the proper determination of the case, as if the gravamen on the case depended upon how much money was earned by those dealing in those devices. In this he was clearly wrong.

In matters concerning gambling or gambling devices, irrelevant and immaterial evidence is inadmissible. Evidence too remote to have any probative force, or hearsay evidence, is likewise inadmissible. For the same reason evidence of the pendency of similar indictment, or of former conviction, is incompetent upon the issue of gaming purposes.

27 Corp. Jur. 1935 and notes:

Baswinski v. State, 123 Ga. 508, 51 S. E. 499.

In Nader v. State (C. P.) 50 P. 270, it was held that a marbleboard machine is not a gambling device per se; and that statements made by defendant as to sums he paid out to various players are not in themselves sufficient to sustain a conviction under Section 10366, General Code, for exhibiting a "gambling device" to be used as such.

Likewise book entries made by a gambler after his return home showing his gains and losses are not made so contemporaneously and in the regular course of business as to be admissible under the shop book rule in an action to recover money expended at gambling. The Court of Appeals held the admission of such book entries in evidence reversible error. Worland v. McGill (1927), 26 O. App. 442.

When William Goddard, bookkeeper at Moore's Tavern, was testifying as to pay-off for free games he was asked (R39) on cross examination:

"As far as you know, does the city of Youngstown know of any arrangement between you or the owner of those machines and the player of the machines as far as paying off is concerned?"

Court: "You need not answer that." The witness, if permitted to testify, would have answered in the negative. He could give no other answer. Since the licenses are issued with the express condition that the machine cannot be used for gambling purposes, knowledge on the part of the city as to the use of those machines for such purposes was a prerequisite to stamp those machines as gambling devices. But the trial judge was averse to any negative answer that may be given by the witness. The exclusion of such testimony was clearly prejudicial to the city and denied it the opportunity to develop its defense. (Continued next week)

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Baker's Paces, 5¢ Play	\$299.50	Northwestern Stamp Vendors, 3 3's for 10¢, 4 1's for 5¢	\$29.50
Evans Jackpot Dominos	450.00		
Keeney Super Bells	239.50		
Keeney Super Bells, 25¢ Conv.	259.50		
Mills Vest Pocket, 5¢, B. & G.	74.50		
Mills Jumbo Parades, Cash Pay	129.50		
Mills Jumbo Parade, Conv.	148.50		
Mills Four Bells, 5¢, Latest Md.	650.00		
Pace Race, 5¢ Play	\$335.00		
Pace Race, 5¢ Jackpot	375.00		
Pace Race, Quarter Play	375.00		

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

Bally Club Bell	\$195.00	Mills Four Bells, Four Nickels	\$600.00
Chicago Coin Hockey	189.50	Keeney's Super Bells, 5¢ Conv. with Mint Vendor	239.50
Mills Jumbo Parade, Cash Pay	125.00	Walling Big Game, CP	72.50
10 Mills Jumbo Parades, Conv. FS.	139.50		

USED MACHINES—RECONDITIONED AND REFINISHED

SPECIALS		2 Mills Square Bells	\$ 49.50
25 Super Bells, 5¢ Conv., SU	\$174.50	10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500	107.50
25 Dominos, JP, Light Cab., SU, Like New	350.00	6 Mills Jumbo Parades, Free Play, Late Style Coin Head	87.50
5 Super Track Times, SU, Like New, Serial Numbers Over 7200	325.00	1 Pace Race Jackpot	199.50
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked	Write	1 Sky Fighters	255.00
10 Mills Three Bells, Like New, High Serials	560.00	5 Seeburg Organ Speakers, Perfect ..	49.50
Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00	FIVE BALL FREE PLAY:	
		Bally Mystics	\$ 29.50
		Bally Reserves	17.50
		30 A.B.T. Challengers, used less than six weeks	\$27.50 Ea.
		5 A.B.T. Model F, like new	25.00
		Steel Stands for these Machines	4.50 ea.

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100 BALLY RAPID FIRES
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Exhib. Striking Clock	149.50	Chester Pollard Football	124.50
Exhib. Tiger Tail Pull	149.50	Seeburg Hockey	79.50
Exhib. High Striker	149.50	Groot, Skill Jump & Base	49.50
Exhib. Donkey Bray	149.50	Hi-Scoring Ten Strike	69.50
Exhib. Boxer Punch Tester	175.00	Casino Golf, New	45.00
Standard Strength Test Lifter	69.50	Texas Leaguers	32.50
Gott. 3-Way Grippers	17.50	Western Wind Jammer	125.00
Mills Pneumatic Puncher	124.50	Exhib. Hi-Ball	89.50
Super Gripper & Stand	45.00	Bally Alley	29.50
Vibrator Comb., Stand or Sit	79.50	Batting Practice, Late Model	115.00
Gott. Single Grippers	9.00	COUNTER GAMES	
GUNS		Exhib. Photoscope	\$ 15.00
Anti Aircraft, Keeney	\$ 42.50	Exhib. Card Vendors	19.50
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Latest Model Tommy Gun	167.50	Kicker & Catcher	19.50
Bally Bull, War Converted	69.50	Whiz Ball and Sweet 16	7.50
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Exhib. Love Tester	\$125.00	Pikes Peaks	19.50
Exhib. 3 Advice Meters	109.50	View-a-Scopes	24.50
Exhib. 3 Love Meters	109.50	Kill the Jap, New	37.50
Exhib. 3 Whatsis Meters	109.50	Advance Shockers	9.50
Exhib. Oracle Fortune, Set of 3	79.50	Assorted A.B.T. Guns	22.50
Exhib. Lucky Horse Shoe	12.50	Shipmen Select-a-View	34.50
Exhib. Radio Love Message	12.50	MISCELLANEOUS	
Exhib. Egyptian Sarcophagus	39.50	Keeney Anti-Aircraft Screens, New ..	\$ 9.50
Exhib. Magic Crystal	69.50	Muto, Del. Moving Reel	49.50
Exhib. Rajah Fortune	59.50	Muto, Wind Mill	15.00
Exhib. Horoscope Reading	79.50	New 1¢ Bulldog Coin Chutes	3.50
Exhib. Character Reading	79.50	Used 5¢ F.P. Coin Chutes	1.50
Mills World Horoscope	99.50	4-Wire Rubber Cable, Per Foot ..	.12
Mutoscope Love Tester	174.50	Collection Books, Doz.	1.00
SKILL		Used 1¢ Coin Chutes	2.00
Muto, Traveling Crane	\$ 39.50	Packard Wall Boxes	29.50
Drivemobile	245.00	7-Wire Cable (Cloth Covered, Main Gun Cable & Wall Boxes). Per Ft.20

WE REPAIR BALLY OPEN TYPE MOTORS—\$5.00

ONE BALLS—SLOTS—CONSOLES		Jumbo Parade, Latest Model	\$ 77.50
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5¢ Dewey Color Slots	69.50	Sport Specials	115.00
5¢ Columbia Bell	47.50	Dark Horse	135.00
25¢ Dewey Color Slots	79.50	Record Time	125.00
Blue & Gold Vest Pocket	37.50	Blue Grass	145.00
1¢ Mills Glitter Gold Q.T.	62.50	5¢ Emerald Hand Load	265.00
Mills Owl, 1 or 5	59.50	5 Bonus C.H.	204.50
Jumbo Parade, F.P.	69.50	WANTED TO BUY: Exhibit Double Play, Bonus Bells, Ace Bombers and Super Bombers, ONE-HALF WITH ORDER, BALANCE C. O. D.	

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"1943" BUYS

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- 5 Mills Free Play Q. T.s. \$ 29.50
- 1 Mills 25¢ Chrome 2-5 payout 235.00
- 4 Mills 5¢ Chromes, 3-5 payout .. 179.50
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- 3 Mills 10¢ Chromes, 2-5 payout .. 199.50
- 10 Mills 5¢ Brown Fronts, C.H. 127.50
- 4 Mills 10¢ Brown Fronts, C.H. 137.50
- 2 Mills 25¢ Brown Fronts, C.H. 149.50
- 6 Mills 5¢ Blue Fronts, Fac. Re. 94.50
- 5 Mills 5¢ Glitter Gold Q.T.'s

CONSOLES

- 5 Mills Four Bells, high serial
- 10 Keeney Super Bells, Comb.
- 2 Paces Races Red Arrow, J.P.
- 1 Baker's Pacer Daily Double
- 2 Paces Races Brown Cabinet
- 10 Mills Jumbo Parades, Free Play ..

PHONOGRAPHS

- 1 Wurlitzer 950
- 4 Wurlitzer 780 (Colonial)
- 2 Wurlitzer 600
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- 3 Seeburg 8800 Wireless
- 1 Seeburg Rolway Wireless Rex
- 1 Seeburg Regal
- 1 Factory Seeburg Rolway '42 with 8 3-Wire Wallboxes
- 3 Mills Throne, '41 Marblelego
- 2 Mills Empress, '41 Marblelego
- 1 New Mills '42 Throne of Music
- 1 New Mills '42 Empress

MISCELLANEOUS

- 1 Seeburg Chicken Sam
- 1 Gottlieb Skee-Ball-Elte
- 5 Mills 1-2-3, '39 Model, F.P.
- 1 Genco Four Aces, Orig. Crato
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- 4 Gottlieb Triplo Grippers
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- 25 Columbia Peanut Mach., Lt. Mod. ..
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MILLS 1939, 1-2-3	44.50

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1943 NEW YEAR'S SPECIALS BADGER BARGAINS LOOK OVER THESE VALUES

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CONSOLES & SLOTS	
New Mills Four Bells Write	Mills Three Bells, Late Write
Four Bells, 3-5¢, 1-25¢ 495.00	Bally Club Bells \$189.50
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SPECIALS — PHONOGRAPH BOXES & SPEAKERS	
Old Glory, Large Size, with Speaker, New \$29.50	Packard Boxes \$29.50
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Machines Reconditioned, Ready To Operate, 1/3 Cash With Order, Balance C. O. D.	Used 30 Wire Cable, Ft. 15
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MILLS	WATLING	PAPE
Wep Eagles	Roll-a-Top (excellent condition), 3-5 payout, 5¢	Comet, 3-5 Payout, 5¢-10¢
2-4 Payout \$ 49.50	6¢	5¢-10¢
3-5 Payout 69.50	10¢	Comet, 2-4 Payout, 5¢-10¢
Blue Fronts (rebuild & repainted. Knee action and Club Handles.)	25¢	DeLuxe, like new 84.50
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10¢		
25¢		
Cherry Bells, 5¢ (rebuild & repainted. Knee action and Club Handles.)		
139.50		
JENNINGS		
4 Star Chiefs, 5¢-10¢ \$87.50		

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Locations in Detroit Hurt

Business journal says war closing 7,000 small stores yearly

NEW YORK, Jan. 9.—In a special report from Detroit by a staff correspondent of *The Wall Street Journal*, it is stated that a survey in Michigan shows that 7,000 small stores have quit during the year just closed. *The Journal* reporter also says that many more are expected to close during 1943. Some business men say that casualties among stores will go as high as 10,000 during 1943.

The report indicates that small stores are being hardest hit. The big stores are expected to continue, and many small ones will still be left in business.

One factor that is hitting the small stores is the chance their proprietors have of getting good defense jobs, and even making more money, they state, than they would running their stores. It is well known that many of the proprietors of small locations barely make a living, and they simply keep their stores open for that purpose. When defense industries are begging for workers, it is very natural for these small store owners to close shop and go into defense plants.

This means the closing of many locations for coin machines, because the smaller stores almost unanimously have one or more types of coin machines. *The Journal* reporter says that conditions in the Detroit area may have hit small stores harder than in other sections of the country because of the industrial developments in that area.

Big Stores Complain

The big stores in the Detroit area are making the complaint that they have too much business this year. Their sales have shown big increases, and they expect consumer demand to be bigger than ever during 1943. The real difficulty will be in keeping stocks of merchandise. Big stores in Detroit are using newspaper space to urge the public to buy War Bonds instead of spending money for merchandise.

The report says that a big number of the small stores in the Detroit area were making about \$25 to \$60 a week for the owner. If half of these small stores go out of business, it will reduce the volume of retail trade by only about 10 per cent, it is said. The report states that the big majority of these small locations were never considered successful. The fact is, however, that most of the owners were in business simply to make a living because other jobs were not available.

Sicking Installs Record Department

CINCINNATI, Jan. 9.—Having been appointed distributor of Classic, Hit, Beacon and Muscraft records, Sicking, Inc., Cincinnati, has installed a complete record department to take care of the needs of operators in its territory.

In discussing business conditions, William Marmer, vice-president of the Sicking firm, reported business during 1942 as being very satisfactory and he is confident that the upward trend will continue during 1943. The Sicking firm has a large stock of bells, consoles, pin games and all types of machines, the largest stock the firm has ever carried. The Sicking firm has been in business in Cincinnati since 1895.

Tax Prospects

"The next tax bill will get off to a slow start.

"The Treasury talks of having a program ready in January, but has not yet taken up its plans with leaders of the Congressional tax committees. Members of the House Ways and Means Committee, the group which must act first in Congress, believe it will be February, more likely March, before hearings get under way.

"The first official word on how large a tax increase the administration wants is scheduled to come in President Roosevelt's budget message early in January."—From *The Wall Street Journal*.

CLOSE-OUT!—EVERLASTING AUTOMATIC SALESBOARD



NOW \$5.00 EACH

WHILE THEY LAST!

List Price \$17.50

NOT COIN OPERATED—NO TAX!

A money maker for the duration! Colorful, appealing, permanent. One cost—no refills, no service. Just set up and collect! Positive check on income and payout. Colored balls win, plain lose. Convenient size: 7 1/4" wide, 13 1/4" high.

Rush Your Order!

1/3 Deposit Required.

H. C. EVANS & CO.

1520 W. ADAMS ST. CHICAGO

\$230 TAKES THE LOT

BUY ALL AND SAVE MONEY! 7 LATE, PERFECTLY RECONDITIONED GAMES

Equipped with Free Plays. Packed in Brand New Cartons ready to ship immediately.

2 VICTORY	\$119.00
1 HOROSCOPE	26.50
1 MAJORS '41	26.50
1 SUPER CHUBBIE	19.50
1 STAR ATTRACTION .	31.50
1 TEN SPOT	22.50

Or order each machine separately at above prices. Orders subject to prior sale.

1/2 Deposit, Balance C. O. D.

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453 West 47th St. New York City

REBUILDERS

of **Bally**

1-SHOT PAYOUT GAMES

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5-BALL FREE PLAY GAMES

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SHOOTING GALLERY

A.B.T. Rifle Sport—fully equipped with latest model rifles. Also with the following Arcade Machines: Air Raider, Ace Bomber, Sky Fighter, Skee-Ballette, Scientific Shoot-the-Chute, Rapid Fire, Bulleye, Chicken Sam, Parachute. All on busy location in New York City. Long lease, reasonable rent, big profits. Must sell on account of illness. Address:

RIFLE SPORT, 778 8th Ave., New York City.

BOOK-O-SUNSHINE

TOPS ALL TICKET GAMES FOR POCKET SALES. 420 tickets at 5¢ takes in \$21. Tickets folded 5 in a bundle and pasted in pocket size book, with jackpot consisting of 42 seals paying \$1.00 each, and one seal each paying \$2.00, \$3.00, \$4.00, \$5.00, \$6.00, \$8.00, \$10.00. Three seals to be opened averaging \$1.67 each. 16 consolation 50¢ each. Average profit \$7.75 per book. 6 sample books \$4.50, or a dozen books \$9.00. WRITE FOR INFORMATION TIP BOOKS ON OUR NEW 88 TICKET BARNES NOVELTY CO., New Paris, Ohio.

GUARANTEED LIKE NEW
MILLS GOLD CHROME \$224.50
 5¢ and 10¢ Play 234.50
 25¢ Play 199.50
MILLS SILVER CHROME \$189.50
 5¢ and 10¢ Play
 25¢ Play 199.50
 Complete Stock **MILLS NEW SLOTS** on Hand for Immediate Delivery.
 We have the largest stock of **USED SLOTS** in Mills, Jennings, Pace and Watling. Write for Price List and Circulars. Also got our Price List on all types of **CONSOLES, FOUR BELLS, JUMBOS, etc.**
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 1401 CENTRAL PKY., CINCINNATI, O.
 827 E. BROADWAY, LOUISVILLE, KY.

Canada Keeps Bureaucrats

Supreme Court in sweeping decision saves war program in important test case

OTTAWA, Jan. 9.—In December it was announced that a court test case threatened to undermine the entire war program of the Canadian government. The Supreme Court of Canada ruled January 5 in favor of the government's war program, and this came as a great relief to government officials.

Canada has been gradually increasing its control over industry and civilian life since its entry into the war more than three years ago. The government has been able to contribute much to fighting the war, but the test case threatened to overthrow all of these plans. Canada has been setting an example for the U. S. in war controls in many ways, and if the Canadian war program had been overthrown by the court decision, it would have serious repercussions in the U. S.

The Canadian high court not only decided that the federal government had the authority to delegate war powers to boards and committees, but also upheld the right of such boards and executive officers to issue regulations. This decision in Canada may also have its repercussions in the U. S. because the present session of Congress just beginning in Washington is expected to make a big political battle on the subject of bureaucrats.

The Canadian high court has decided that bureaucrats are necessary in order to fight a war.

VIRGINIA TO RATION LIQUOR—Liquor will be rationed in Virginia as soon as a system can be worked out to replace the present informal quart-per-day-per-customer plan now in effect, it was announced recently.

Congress Starts Work . . .

WASHINGTON, Jan. 9.—The 78th Congress convened officially on January 6. News reports said that 150 bills were tossed into the legislative hopper for a starter. Most of these 150 bills relate to issues that have been under serious discussion as to the conduct of the war. A number of them also relate to revenue plans, such as proposals for paying income taxes from salaries.

Several proposals in the first bills introduced relate to what can be done for members of the armed forces when the war is over, how they can be brought back into civilian life and other such problems.

The big 1943 revenue bill is expected to come up for real discussion near the end of March. However, a lot of separate tax proposals will be introduced before then. The coin machine industry will probably be watching this session of Congress more than ever before, because coin machines will in all probability again be a section in the 1943 bill.

Victory Drive Succeeds . . .

WASHINGTON, Jan. 9.—The Treasury Department reported that the December Victory Fund Drive resulted in subscriptions for a total of \$12,900,600,000, or nearly \$4,000,000,000 more than the goal originally set. Treasury officials say this is a history-making campaign.

The Secretary of the Treasury announced at the same time that no more special drives for funds would be announced until early April. At that time data on income tax returns will indicate how much additional funds the Treasury may need.

When the Treasury first announced the goal of \$9,000,000,000, many felt that this was rather optimistic. The results have been surprising to the country at large. The 11 days of the campaign indicated that it would reach its mark.

The phonograph industry was given special recognition in this great drive for using the Treasury-sponsored record, "Everybody Every Payday." Other divisions of the coin machine industry also took part in the drive.

PHONOGRAPH AND RADIO TUBES For Immediate Delivery

Photo Electric Cells (#CE-23) (Can be used on "CHICKEN SAMs," "JAPs," "CHUTES," "RAPID FIRES" and other Ray Guns)	\$2.50 Ea.
#2A4C Tubes	3.50 Ea.
#2051 Tubes	3.50 Ea.
#80 Tubes	.90 Ea.
#38 Tubes	1.50 Ea.
#6L6G Tubes	2.00 Ea.
#5W4G Tubes	.95 Ea.
#76 Tubes	1.00 Ea.
#1033 Mercury Tube (Replaces #2A4C—Very Fine Tube)	3.50 Ea.
#2050 Tubes (Same as #2051)	3.50 Ea.
#47 Tubes	1.50 Ea.
#5U4G Tubes	1.05 Ea.
#41 Tubes	.90 Ea.
#42 Tubes	.90 Ea.
#79 Tubes	1.65 Ea.
#6J5GT Tubes	1.15 Ea.
#56 Tubes	.85 Ea.
Woven, Covered Gun Cables (5-Wire), (8-Ft. Lengths—Each Wire Rubber Covered)	1.90 Ea.
Rubber-Covered Gun Cables (5-Wire), (8-Ft. Lengths)	2.75 Ea.
Zenith Filter Condensers, Fine Quality	1.25 Ea.
#44 Small Lamps	.55 Box
5c A.B.T. Mfg. Co. Coin Slides	1.00 Ea.
5c Secondary Slides	.25 Ea.
1-Lb. Spool Rosin Core Solder	.65 Lb.

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

"SHOOT THE JAP" RAY-O-LITE GUNS

\$139.50

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Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$134.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

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CHICKEN SAM CONVERSION EVER CREATED

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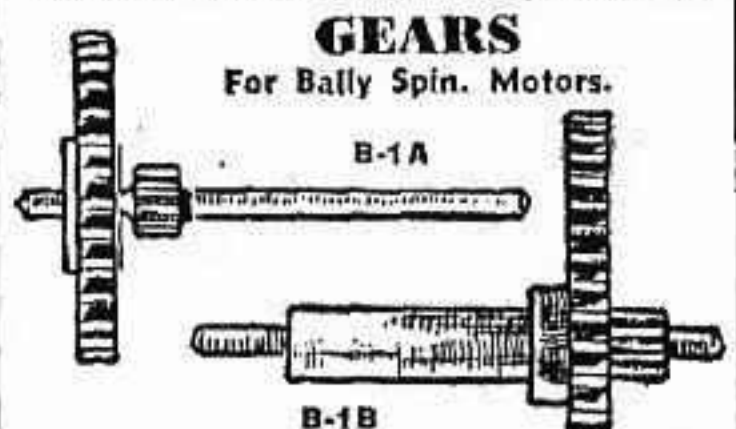
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 Will accept Seabiscuit or Grand National in trade.

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BALLY	EXHIBIT	Ten Spot\$32.50
Attention\$29.50	Big Parade\$75.00	Victory 75.00
Eureka 32.50	Double Play 30.00	
Flicker 24.50	Duplex 30.00	GOTTLIEB
Fleet 25.00	Knockout 79.50	A.B.C. Bowler\$32.50
Mascot 18.50	Leader 27.50	Bowling Alley 22.50
Silver Skates 34.00	Sky Blazer 49.50	Five-Ten-Twenty 82.50
	Spot Pool 55.00	Formation 15.00
CHI-COIN	Stars 30.00	Horoscope 32.50
All American\$20.00	Sun Beam 30.00	School Days 27.50
Belo-Way 37.50	West Wind 45.00	Sea Hawk 30.00
Home Run, '40 16.50	Wings 19.50	Sport Parade 30.00
Major '41 32.50	Zomble 27.50	Spot-a-Card 48.50
Polo 18.50		Spot Pool 42.50
Roxy 15.00	GENCO	MISCELLANEOUS
Show Boat 37.50	Big Chief\$27.50	Anabel\$16.50
Snappy 45.00	Blondie 18.00	Armada 25.00
Sport Parade 30.00	Four Roses 39.50	Brite Spot 20.00
Star Attraction 39.50	Gun Club 47.50	Destroyer 99.50
Stratoliner 24.50	Jungle 49.50	Four Diamonds 39.50
Venus 60.00	Metro 27.00	Red, White & Blue 25.00
	South Paw 49.50	Super Six 14.50

SPECIALS—ARCADE MACHINES

Three-Way Grip (with Floor Cabinet)\$52.50	Keeney Air Raider\$172.50	Pokerino\$147.50
Bally Bull's Eye 79.50	Keeney Anti-Aircraft 45.00	Rayolite Guns 62.50
Bally Rapid Fire 172.50	Keeney Submarine 220.00	Rockola World Series 65.00
Baker Bomb Hit 8.75	Keep Punching 150.00	Shoot the Chutes 99.50
Chicken Sam 89.50	Mutoscope Sky Fighter 235.00	Texas Leaguer 34.50
Drive Mobile 225.00	Mills Punching Bag 95.00	Abbott Coin Counter 142.00
Jail Bird 99.50		Standard Coin Counter 132.00
Jungle Dodger 50.00		Johnson Coin Counter 122.00

SPECIALS—CONSOLES

Bally Hi-Hand\$105.00	Mills Jumbo, Cash P.O.\$ 96.50
Mills Four Balls 292.50	Mills Jumbo, F.P. 72.50
Jennings Fast Time, F.P. 75.00	Watling Big Game, F.P. 74.50
Jennings Bob Tail, F.P. 69.50	Buckley Daily Double Track Odds 500.00
Keeney Super Bells, 2 Way, 5 & 5¢ .. 275.00	Buckley Track Odds 400.00
Keeney Super Bells, 2 Way, 5 & 25¢ .. 287.50	Buckley Seven Bells, 7 Coins 700.00
	Buckley Long Shot Parlay, 7 Coins ... 700.00

SPECIALS—SLOT MACHINES

MILLS	Bonus Bell, 5¢	PAGE
Gold Chrome Bells, 5¢\$212.50	Originals Refin.\$179.50	Comet Front Vendor, \$ 42.50
Gold Chrome Bells, 10¢ 217.50	Yellow Front, 3-5 5¢ 72.50	10¢ Comet B.F. Bell 60.00
Gold Chrome Bells, 25¢ 222.50	Yellow Front, 3-5 10¢ 77.50	
Blue Fronts, 5¢, Serials 400,000 .. 107.50	O.T. Bell 42.50	WATLING
Melon Bells, 5-10-25¢ 109.50	Smoker Bell 35.00	5¢ Rolatop 2-4 P.O. \$ 35.00
Brown Front Club, 5¢ 117.50	Vest Pocket Bell, Blue & Gold 36.50	10¢ Rolatop 2-4 P.O. 35.00
	JENNINGS	25¢ Rolatop, Late .. 72.50
	5¢ Chief J.P. Bell \$ 67.50	5¢ Double J.P. 25.00
	5¢ Silver Chief 94.50	

SPECIALS—PHONOGRAPHS

Wurlitzer	Classic Slug Ejector \$175.00	Wurlitzer:
850\$450.00	Vogue 155.00	Wall Boxes No. 125 39.50
300 395.00	Regal 144.50	Seeburg Baramatic ... 44.50
750 350.00	Gem 137.50	Packard Pla-Mor ... 27.50
750E 400.00	Rex 150.00	STEEL CABINETS
750M 375.00	Rockola 40, Rockolite 245.00	Buckley Single Mechanism\$27.50
700 279.50	DeLuxe 175.00	Buckley Double Mechanism 31.50
600 175.00	Masters 160.00	
600 Keyboard 185.00	Monarch 112.50	COMPLETE MUSIC SYSTEM
500 170.00	Mills Empress 189.50	Twin 12 Wurlitzers in Metal Cabinets with Adaptor, Amplifier, Speaker\$125.00
500A Keyboard 180.00	MUSIC SYSTEM EQUIPT. SPEAKERS & CABINETS	SUPPLIES
24A 120.00	Buckley Zephyr Cabinet, New\$11.25	New Buckley Needles ..\$.30
71 119.50	Buckley Tone Tower, New 69.50	Perforated Program Strips, Per M Sheets 3.00
61 79.50	Buckley Wall Baffles, 5.50	Buckley 275A Bulbs for Wall Boxes12
616 69.50	Illuminated Organette Speaker, New 19.50	
412 59.50	WALL BOXES	
P12 34.50	Buckley Illum. Wall Boxes\$35.00	
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High Tone, Remote \$410.00		
High Tone, Reg. ... 395.00		
Colonel, E.S. 300.00		
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Buckley Track Odds—All Models	Mills Gold Chromes	Kirk Night Bomber
Keeney Super Bells—2 Way 5¢ & 25¢	Mills Emerald Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5¢ & 5¢	PHONOGRAPHS	Mutoscope Sky Fighter
Keeney Super Bells—4 Way	Wurlitzer Phonographs	Mutoscope Aca Bomber
Mills Three Bells	Wurlitzer Wall Boxes	Mills Bag Punchers
COIN MACHINES	Packard Wall Boxes	Mutoscope Bag Punchers
Mills Bonus Bells	Wurlitzer 30 Wire Boxes	Chicken Sams
Mills Brown Fronts—5¢, 10¢, 25¢	Betty Telephone Boxes	Rockola World's Series
	Scales—All Makes & Models	Texas Leaguer
	WIRE OR MAIL QUANTITY AND PRICE	Gottlieb Grippers
		Wurlitzer Skoo Balls
		Western Baseball
		ABT Aeromatic Shoot Gallery

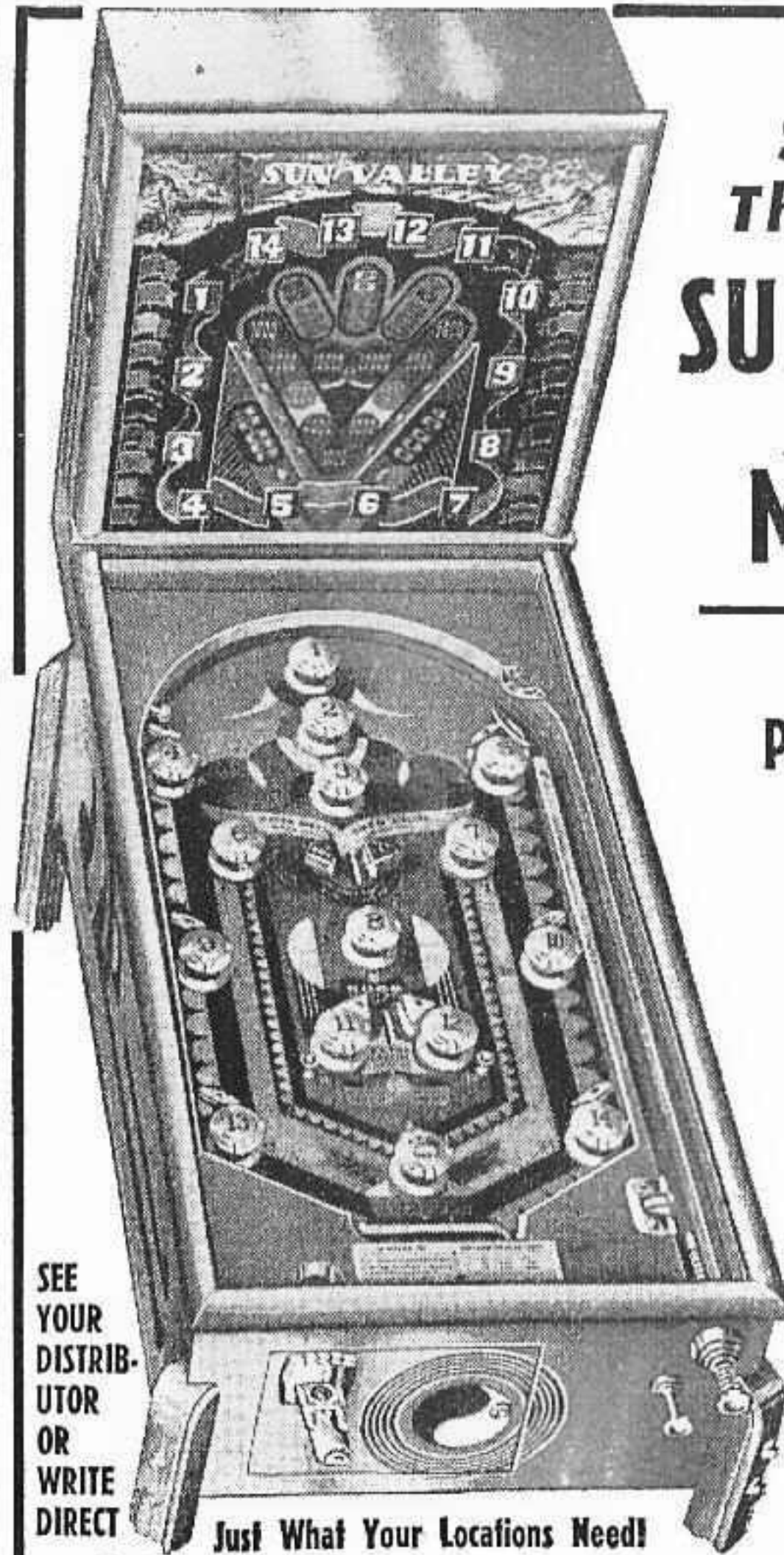
SPECIALS—Salesboards—Lowest Prices

Name	Holes	Style	Net Price
Big Sport	1288	5¢ Thick	\$4.18
Charmer	1280	5¢ Thick	4.04
Cocanuts	1600	25¢ Ex. Thick	7.16
Combinations Symbols	1060 (Jumbo)	5¢ Thick	3.43
Derby Day	1056	5¢ Ex. Thick	4.04
Dough Barrel	1080	5¢ Thick BC	4.29
Duke Mixture	1050 (Jumbo)	5¢ Semi-thick	3.44
Easy Money	1500	5¢ Thin (Definite)	2.38
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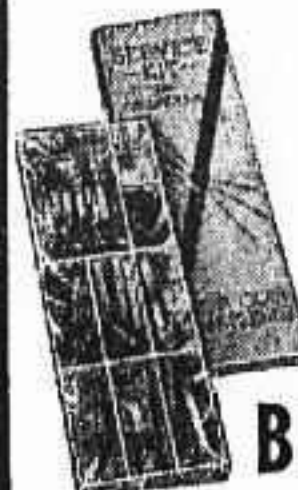
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750 375.00	Super Rockolite, Adapter\$225.00	Casino 150.00
800 330.00	Super Rockolite 209.00	MILLS Empress 169.50
500, Plano Kybd. 170.00	Master, Walnut 190.00	
61, '39 Count. Mod. .. 69.00	ARCADE EQUIPMENT	
	Bally Rapid Fire\$175.00	Gott. Triple Grip\$ 16.00
	Drivemobile 225.00	Anti-Aircraft, Brown .. 45.00
	Western Baseball 79.50	Keeney Air Raider ... 185.00
	ABT Jungle Hunt 17.50	Shoot the Chutes 120.00
	ABT Fire & Smoke 17.50	Evans Ten Striko, High Dial 69.00
	ABT Mod. F, Streamline 22.50	NEW GENCO FOUR ACES\$122.00
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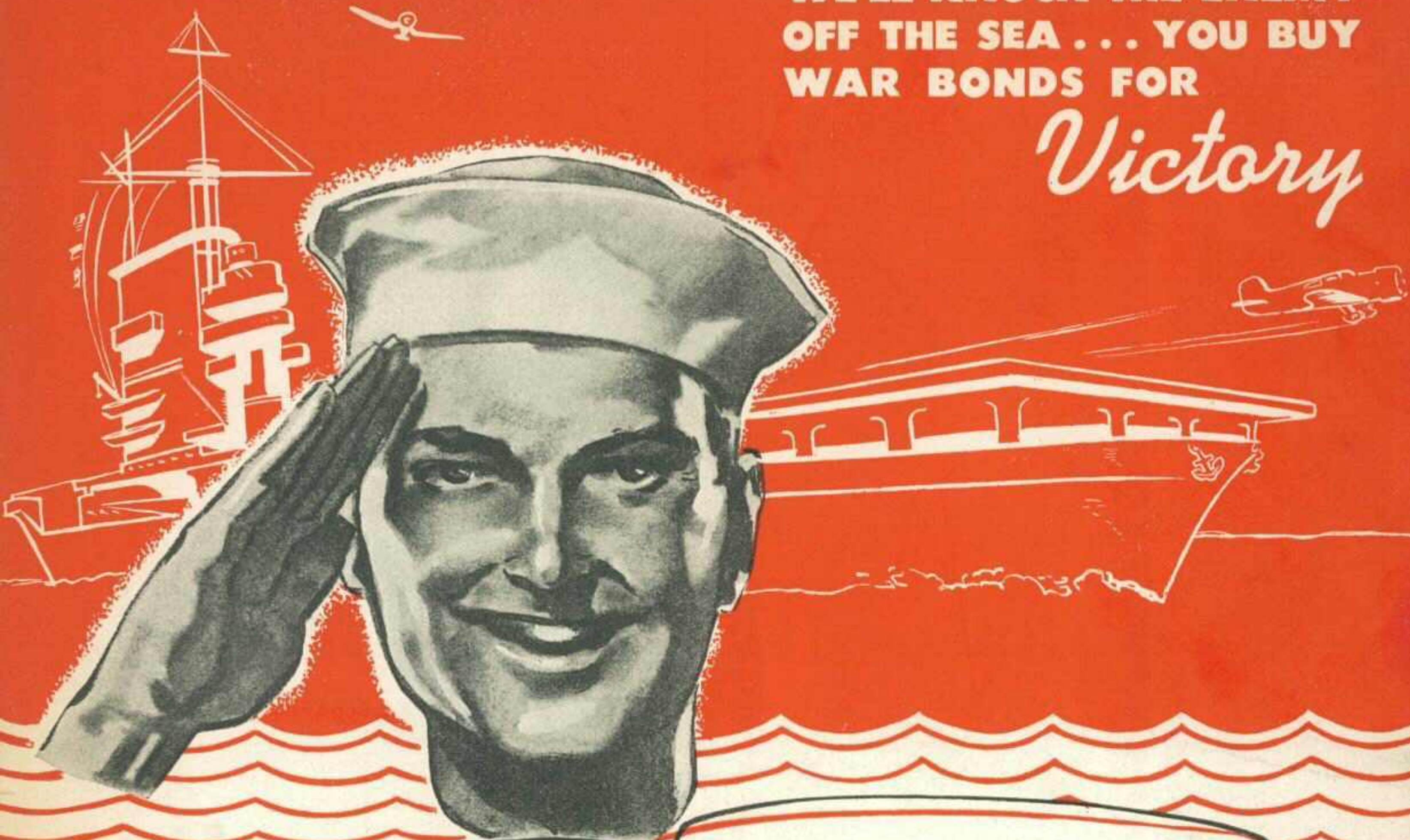
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