

OCTOBER 24, 1942

25 Cents

The Billboard

The World's Foremost Amusement Weekly



BUY UNITED
STATES WAR
BONDS & STAMPS



GAY KYSER



America's Outstanding Guitarist

ALVINO REY

AND HIS ORCHESTRA

featuring

The Four King Sisters

Alyce • Donna • Louise • Yvonne

and

"Skeets" Herfurt • Dick Morgan

Bill Schallen • Buddy Cole

Currently ASTOR ROOF, New York

**Have you heard these latest releases on
VICTOR-BLUEBIRD RECORDS by Alvin Karpis?**

B11579

**DEARLY BELOVED
I'M OLD FASHIONED**

B11582

**KILLE KILLE
DAYBREAK**

Personal Direction JACK EGAN

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

EACH OFFICE A COMPLETE UNIT IN ITSELF

GAS, TIRES FOR SHOW BIZ?

War and Show Business

Russell Swann Act Continues in Army

NEW YORK, Oct. 17. — Russell Swann, sworn into the U. S. Army, morale division, as a captain last Saturday, won't have to change his act one bit. His Chinese stooge, Jay Lee, was inducted as a private and will be under the command of Captain Swann. Swann, who reports for active duty in two weeks, will be attached to the Air Transport Command. His job will be to fly out with supply cargoes and put on one-man shows in remote outposts and also to instruct soldiers on how to stage home-made entertainments.

Agent Wins Award On Ork Commissions From NY Hurricane

NEW YORK, Oct. 17.—An award of \$394 was made by a Municipal Court jury Tuesday (13) against the Hurricane Restaurant to Paul Bernie for back commissions in supplying the spot with orchestras. Attorneys for the Hurricane are filing an appeal.

Bernie claimed that Dave Wolper and Danny Sheehan, operators of the club, gave him an exclusive in booking the orks as a reward for his part in arranging the financing of the cafe. Bernie's cut was to be 5 per cent to be paid by the house, with no commissions being paid by the band, as the spot paid only scale. Bernie claimed that no dough had been paid him by the Hurricane since March.

The Hurricane, on the other hand, claimed that Bernie at no time had an exclusive on the spot and all the orks were put there by Dave Taps. Three witnesses were produced, however, two of whom said that Bernie was being paid \$25 weekly in kickbacks by the orks. Dave Dennis and Frank Ramoni testified that they kicked back \$25 weekly. Vincent Travers, also called to the stand, testified that he had refused to go along. Bernie denied receiving any such payments. Local 802, AFM, is investigating the kickback angle.

Wolper and Sheehan denied the existence of any contract with Bernie. The Hurricane was represented by Deane Ramey, while Noah Braunstein pleaded for Bernie.

Capacity Biz for Ice Follies in Chi

CHICAGO, Oct. 17.—Ice Follies of 1943, presented by the Shipstads and Oscar Johnson at the Arena, is doing capacity business. It opened Tuesday (13) as a benefit for a local organization and brought \$12,000 (at raised benefit prices), and Wednesday (14) and Thursday (15) attracted capacity \$8,000 nights. Standing room is being sold for every show. An extra matinee next Saturday (24) is being added to take care of ticket orders.

In all, the Follies will do 17 performances, ending October 27. Stands a chance of grossing more than \$125,000. Tickets are scaled \$1.10 to \$2.75 week nights and \$1.10 to \$3.30 Saturdays and Sundays. Seating capacity is just under 5,000.

"Solemn Promise"

SAN FRANCISCO, Oct. 17.—The St. Francis Hotel now requires its bartenders to sign a "solemn promise," which is a condition of employment, that they won't serve men in uniform out of hours, drunks of any kind, or any minor. First to hear of it were the bartenders who had to take the pledge.

Tire Bans Eased by New OPA Plan; Unified Gas Set-Up Seen as Aid; Program To Unite Tire, Gas Ration

NEW YORK, Oct. 17.—Altho no official ruling has been forthcoming from the Office of Price Administration in Washington, belief was expressed by local OPA officials this week that show people using their cars to make contracted jumps would be able to obtain enough recaps or tires to keep rolling for the duration. This follows a new liberalized tire rationing program announced by the OPA, which will be put into effect November 22, when the new national gasoline rationing system is inaugurated. At that time gasoline rationing and tire conservation will be meshed into a general mileage rationing plan.

The amount of rubber, whether it be recaps, used tires or new tires, allotted to show people who use their cars in connection with their work will be based upon the type of gasoline ration book held by each. Heretofore only a few specified classes of drivers, such as

doctors, clergymen, certain government officials and some warworkers, have been able to obtain tires and recaps. Under the general mileage rationing plan the OPA is expected very shortly, probably within the next week, to set down strict regulations that will have to be carried out to the letter by local rationing boards, thus standardizing gasoline rationing requirements and regulations.

Under the gas rationing plan that now exists on the Eastern seaboard, performers, in most cases, have been able to secure additional gas from their local boards upon presenting proof that they were on tour and had contracts to fulfill. Performers and band leaders, however, found it almost impossible to obtain more than a "B" ration book, except in rare cases where an artist was able to produce evidence that he was engaged mainly in performing at army camps or (See GAS, TIRES FOR BIZ on page 29)

New unified tire and gas rationing may be help to showfolk.—Page 3.

USO is not asking draft deferments for acts in Camp Shows units and says it has no intention of doing so.—Page 11.

ODT and War Department approve plan whereby busses will be made available for transporting dance bands on camp tours.—Page 21.

ODT in Washington sets December 1 deadline for issuance of permits for railroad show movements, announcing no permits of this type will be given after that date.—Page 30.

Contributions to Army and Navy Relief Fund from the Outdoor Amusement Division soared to \$160,998 last week.—Page 30.

Henie-Wirtz on AGVA's Unfair List; May Bar Henie From Films; Wirtz Calls AGVA "Not Reliable"

NEW YORK, Oct. 17.—Sonja Henie-Arthur Wirtz Ice Enterprises, Stars on Ice at the Center Theater here and the Hollywood Ice Revue, now in rehearsal at the Coliseum, Indianapolis, were placed on the national unfair list of the American Guild of Variety Artists Thursday (15). Since the film ice skater is to headline the last-named show, this action will bar her from making films because of her membership in Screen Actors' Guild, unless an agreement with AGVA is negotiated before the show opens.

Clamp on the Henie-Wirtz shows was put on by the international board of the Associated Actors and Artistes of America, which was attended by Kenneth

Thomson, executive secretary of the Screen Actors' Guild. Thomson immediately notified Miss Henie by wire that serious consequences will ensue if she plays in the show while it is on the AGVA unfair list.

Center Theater has been playing Stars on Ice since last June without a union agreement, and AGVA officials have been insistent that the Four A's take action along this line, because of Miss Henie's position as producer and a member of SAG. Wirtz, handling the business end of the show, has refused to deal with AGVA, altho previous Henie-Wirtz shows have operated under AGVA agreements.

Walter N. Greaza, national administrator (See Henie-Wirtz Unfair on page 7)

Performers Not Liable in Patrons' Suits Unless Negligence Is Shown

NEW YORK, Oct. 17.—The recent dropping of a suit against Billy De Wolfe, who was sued by a woman patron for scaring her when doing his Frankenstein bit in the aisles of a Milwaukee theater, strengthens the belief of theatrical attorneys that performers are almost immune from suits by patrons.

Generally speaking, performers are liable only when they are guilty of negligence. Exercising usual care, such as careful handling of props, has been deemed sufficient to absolve performers of any liabilities over mishaps.

Altho patrons are not generally aware of it, the law regards them as going into

a place of amusement at their own risk. The majority of cases proving this have come from decisions based on suits filed by patrons of athletic events.

In one case a patron attending a hockey match at Madison Square Garden was refused damages because of injuries resulting from a flying puck, as the court ruled there is a certain element of risk involved in attending an athletic match and spectators must realize it.

Baseball patrons, if hit by a foul ball, cannot collect damages either.

A similar situation exists in the theater, and attorneys hold that an element (See ACTORS NOT LIABLE on page 7)

Pittsburgh Clubs Booming, With More Using Dance Bands

PITTSBURGH, Oct. 17.—After being closed five months, downtown's largest niter, the Chatterbox, opened October 9 with Bob Astor's Band. Will be open from 10 to 1:30 week nights, 10 to 2 Saturdays. Astor's orchestra will also play in the Italian Terrace for dinner dancing.

Al Mercur unshuttered his new Music Bar last week, with continuous entertainment from 3 p.m. to 2 a.m. He's had capacity business since opening night. Will change his six-act show every other week.

Bill Household's Vogue Terrace in the suburban Alpine Hotel, opened several months ago, has been enjoying near-capacity houses most of the week, featuring "local name" bands plus five acts.

Yacht Club and Nixon Restaurant are getting S. R. O. crowds Friday and Saturday. Use three to five acts of the town's costliest talent, plus house bands.

Villa Madrid, currently using Ciro Rimac and his revue; Mercur's Nut House in Millvale and Al Ritz's Club Petite in East Liberty add to the list of bigger spots presenting floorshows.

Band-only policy is being maintained, with crowds coming, despite tire shortages, at Bill Green's, where Baron Elliott is current; the Pines, where Bill LeRoy is the band, and Don Metz's Sky Vue, featuring George Wells.

The Colonial, with Mickey Ross's band on full week, formerly hired bands only one and two nights weekly.

The Hotel Schenley ballroom has resumed, too, with Bill Hinds's band for week-ends. The Aragon Ballroom is open Tuesdays, Fridays and Saturdays, varying local names with traveling outfits.

Dry Campaign Stalls Georgia Talent Booking

ATLANTA, Oct. 17.—First effect upon show business of the threatened return of Statewide prohibition has been the stoppage of talent buying for hotels and cafes in Georgia. Spots are buying talent for bills up to December 31.

Georgia will have a referendum in the forthcoming elections, the issue having been forced thru by the dry forces. If the bluenoses have their way, law will go into effect January 1.

One of the largest talent buyers in the hotel field is the Henry Grady Hotel here. Juddie Johnson, manager, has refused to make commitments beyond New Year's Eve.

In This Issue

Ballyhoo Bros.	30	Final Curtain, Births, Marriages	27	Repertoire	20
Broadway Beat	4	General News	3-5	Reviews, Legit	10
Burlesque	15	Legitimate	9-10	Night Clubs	12
Carnival	30-37	Letter List	49-51	Orchestras	22
Circus	38-39	Letters From Readers	43	Radio	7
Cocktail Combos	10	Magic	15	Records	22
Coin Machines	58-64	Merchandise-Pipes	52-55	Vaude	16
Classified Advertisements	47-48	Music (Also See Records)	20-26	Rinks-Skaters	40
Corral	39	Music Popularity Chart	24	Roadshow Films	28
Derby Show News	20	Night Club-Vaudeville	11-18	Routes, Bands	26
Columns:		Parks-Pools	44-45	Acts	18
Crossroads, The	42	Pipes for Pitchmen	54-55	Carnival	32
Editor's Desk, The	42	Possibilities	5	Circus	33
From Out Front	9	Radio	6-8	Dramatic & Musical	18
Hard, Walter	58	Record Buying Guide 64 & 66		Ice Shows	18
Out in the Open	42			Sponsored Events	37
Events for Two Weeks	55			Vaudeville Grosses	14
Fairs-Expositions	40-41			Vending Machines	72-73

AGVA in Tiff With Leon-Eddie's; Ups Minimums for N. Y. Clubs

NEW YORK, Oct. 17.—General increase of local night club minimum wages, instituted by the American Guild of Variety Artists as of September 15, got its first brush-off from Leon & Eddie's, the only nitery increased from B to A scale. After some negotiations between Leon Enken, his attorney and AGVA officials, L&E's was notified Thursday that minimums were to be hiked from \$50 to \$75 for principals and \$30 to \$45 for chorus.

The Leon & Eddie's has always been a B spot instead of A has been a source of irritation to AGVA, because of the club's prestige. Enken, however, counters with the argument that his club has a seating capacity of 280 and that he charges pop prices, in contrast to clubs with large capacity and de luxe prices. AGVA also notified him that he would either have to cut out the fourth show every night or pay for it on a prorata basis. Enken told AGVA that the last show has been his policy for 14 years and that he needed it to get off the nut. Enken also told AGVA he was willing to increase minimums from \$50 to \$60 for

principals and \$30 to \$35 for chorus. Enken has 10 days in which to sign, but refuses to make any comment as to what he will do.

AGVA says La Conga has already instituted the new scales. Hurricane is still operating under the old scale because union's New York local notified the Hurricane of the new scales two days later than the time specified in the contract, due to the illness of organizer Vito Melfi, who notified the Hurricane of the new prices upon his return to the office.

General increases are as follows: A Spots—\$75 for principals, \$45 for chorus (old scale, \$60-\$40); B—\$55-\$35 (old scale, \$50-\$30); C—\$45-\$30 (old scale, \$40-\$25 to \$27.50).

'Wine, Women, Song' Okay at Ambassador

NEW YORK, Oct. 17.—The Radio Rogues have replaced the Wesson Brothers in *Wine, Women and Song*, burly-vaude two-a-dayer current at the Ambassador.

The second week for that show wound up with \$12,000, following the opening week's \$12,924. At these figures, the show is operating at a considerable profit, despite the assault by the local critics.

Murray Briscoe, one of the show's straight men, has been inducted into the army. No replacement has yet been set.

"Show Time" Holds Strong 26G Gross

NEW YORK, Oct. 17.—*Show Time*, at the Broadhurst, going into its fifth week, will wind up with a gross of \$26,000. Last week wound up with the same figure. Show has been doing consistently strong biz, having chalked up \$25,000, \$24,000, and \$23,000 in its opener.

This is currently the only two-a-day vaude revue on the street.

Big Farewell For Piermont

NEW YORK, Oct. 17.—Capt. Sidney Piermont said goodbye to Broadway for the duration at a buffet supper given in his honor Wednesday at Toots Shor's. The Loew booker left yesterday for Washington before reporting to Camp Meade, Md., to take up his duties with the Army Specialists Corps.

The Broadway mob was represented by an attendance of 183, and the shindig didn't break up until 6 a.m.

Captain Piermont was praised and good naturedly kidded by the panel of speakers, including Capt. Edward Duryea Dowling; Jesse Kaye, his successor; Harry Kalmine, Jimmy Walker, Marvin Schenck, Abe Lastfogel, Bob O'Donnell, Toots Shor, J. C. Flippen and George Jessel. Jessel's crack on what may happen to the Axis once Piermont gets into the conflict is one that still has Broadway laughing.

Presentations included a \$1,000 check from the mob, a wrist watch by Sam Blitz of the United Palestine Appeal, as appreciation for his work in setting the talent for *Night of Stars*, a silver charm by Rabbi Burstein of the Actors' Temple, and a scroll signed by all those present.

"Ice-Cap." Cleve. Return

CLEVELAND, Oct. 17.—Having broken all Arena box-office records with a gross of \$110,858 in 16 performances, September 28 to October 4, *Ice-Capades* will play a return engagement here around mid-February, according to Lew Herget, Arena manager. Four of the performances were sellouts, with the others averaging 75 per cent capacity.

Bayonne House Drops Acts

NEW YORK, Oct. 17.—Victory Theater, Bayonne, N. J., has dropped vaude shows after three weeks of vaudefilm operation. House was on a split-week policy. Bookings were by the Arthur Fisher office.

Cincinnati AGVA Sets New Scales

CINCINNATI, Oct. 17.—In a reclassification of all niteries in its jurisdictional territory, Local No. 8, American Guild of Variety Artists, here, has set the following scale for the various club classifications:

In the Class A group (Beverly Hills and Glenn Rendezvous, Newport, Ky.; Lookout House, Covington, Ky.; Brown Hotel, Louisville; Continental Club Chesapeake, O.; Hotel Gibson and Hotel Netherland Plaza, here) minimum has been set at \$75 net. Groups of four or more performers call for a minimum of \$65 each net.

In Class A-2 spots (Lantz's Merry-Go-Round, Dayton, O., and the Gloria and Riviera clubs, Columbus, O.) minimum is \$50 net for 14 shows per week; \$60 net for 21 shows. Class B clubs call for a minimum of \$45 net for 14 shows; \$55 net for 21 shows, and the Class C spots, comprising the largest group, \$35 net for 14 shows; \$45 net for 21 shows. The Class A minimum on girls is \$35 net; all other classifications, \$30 net. Three shows in one day is the maximum, with 5, 6 or 7 days constituting a full week.

Minimum on club and banquet dates is as follows: Zone 1—(Up to 15 miles from a focal point) principals, \$10; chorus, \$7; Zone 2—(Up to 30 miles) principals, \$12; chorus, \$7; Zone 3—(60 miles) principals, \$14; chorus, \$8; Zone 4—(120 miles) principals, \$16; chorus, \$9; Zone 5—(240 miles), principals, \$20; chorus, \$10, and Zone 6—(350 miles) principals, \$25; chorus, \$10. Zones 4, 5 and 6 shall include room and meals where an overnight stay is necessary. All salaries are net and are for one show only. Each additional performance shall be extra at one-half scale, and round-trip transportation must be added to all minimums. Chorus shall receive principal scale for specialties, and chorus captains shall receive \$1 extra.

Minimums for holiday engagements shall be one-half scale extra.

Lid Tight on Fla. Gambling

MIAMI, Oct. 17.—Authorities have turned thumbs down on all varieties of gambling in this area for the duration. City Manager A. B. Curry conferred with Gov. Spessard L. Holland in Tallahassee and expects to issue an order to Chief of Police Quigg specifying what he expects this winter.

Outside of the legalized pari-mutuel betting, there will be nothing doing. It is known that naval and military authorities are keeping a close watch on the situation and are in a position to clamp down the lid immediately if local authorities fail to carry out the governor's orders.

ALTA No Link to AGVA

PHILADELPHIA, Oct. 17.—The newly organized American League of Theatrical Arts, non-profit org formed here to sponsor and further careers of pro talent in all amusement fields, is not affiliated in any way with the AGVA local here, as was reported. While many AGVA members are with the new body, association is as individuals.

New ALTA includes also bookers, musicians, conductors and patrons of the cultural arts from all walks of life.

Rail Delay Cuts "Ice" Date

TULSA, Okla., Oct. 17.—*Ice Follies* grossed only \$2,000 less in a five-performance stand than in last year's record-breaking six performances, said Eddie Quigley, manager of Coliseum, where show appeared. First scheduled performance had to be canceled because of transportation delay for the troupe from Los Angeles. Total attendance was 27,000, with sellouts for four of the five shows. A few more higher-priced seats were offered than last year.

Kelly Loses to McGinley on Job

PHILADELPHIA, Oct. 17.—James F. McGinley, new to show business, was appointed successor to Anthony C. Sharkey, formerly in charge of licensing theatrical agents in this area for the State Department of Labor and Industry and policing bookers, performers and talent buyers. Local bookers and performers had been bannering Tom Kelly, former AGVA executive secretary and pioneer in organizing performers here.

Sharkey, who was also a newcomer to show circles, was let out last month after being caught in a raid by State liquor agents on a suburban roadhouse, where he was found tending bar after the legal closing hours and while a strip-tease dance was going on. Fay O'Connor and Margarite Burke continue as assistants in the department.

KAY KYSER

(This Week's Cover Subject)

"AMERICA'S No. 1 box-office attraction" is a title that rests securely on Kay Kyser's shoulders, built on the basis of his success in theaters, ballrooms, radio, films and on music machines. His "College of Musical Knowledge" is in its fifth year on the networks and has achieved a listening rating of 20.5; his films total three, with more set for years and years to come; his recordings have received "Going Strong" status time without number, and the box-office records he established at theaters and ballrooms the country over have set the band world agog.

Kyser began his professional career while still a student at the University of North Carolina when, as he puts it, he was "just about the only man left at school who had a musical instrument" after Hal Kemp took the college dance band with him. It wasn't long, tho, before he had rounded up a playing, singing aggregation and started his phenomenal climb to the top, due in no small part to his infectious, clowning personality.

A detailed accounting of the numerous records he set, and holds, would fill pages. At the Fox Theater, Detroit, he and his troupe, including Harry Babbitt, "Ish Kabibble," Sully Mason, Dorothy Dunn and Trudy Erwin, played to 126,719 persons in one week. In Louisville the band set the all-time high for one-night dance dates, drawing 13,857 paid admissions. In New Haven, Conn., Kyser challenged his own record by pulling 13,484 to the box office. And during an eight-day trek thru Texas the band grossed more than \$10,000 every single day. About the only thing left for Kyser to knock over are his own records.



BELIEVE it or not, this actually happened: The other day a performer was being told by a friend that he should join the Merchant Marine as an apprentice seaman. Then, said the friend, he could work his way up to first mate and eventually become a captain—and then after the war he'd hold a master's certificate and would be able to command an ocean-going vessel. Replied the performer, "I don't want to go out of town." . . . Goodman Ace is credited with the aptest sum-up of a certain Broadway phony. He remarked, "I caught Soandso in a truth the other night." Incidentally, the Soandso in question pulled a classic of his own not so long ago while regaling the Lindy hangers-on with tales of his own sagacity. "They used to say of Gene Tunney," he said, "that he never made the same mistake twice while in the ring. I'm a lot like that in my own business, except that I'm even a little better. I don't make the same mistake once!" . . . Probably the youngest professional ballroom team around is Robert and Patricia Poole, aged 10 and 12, who gave an exhibition performance at the Barbizon-Plaza October 10. . . . Selden Rodman's three-act play in verse, *The Revolutionists*, concerned with the revolt of the slaves in Haiti, is being produced in its own locale next month, with a native cast playing a French translation. And Duell, Sloan & Pearce is publishing it here. . . . A soldier back from Hawaii reports that the biggest hit out there at the moment is *Jingle, Jangle, Jingle*. There must be a lot of Hawaiian cowboys.

JUSTIN GILBERT, former night club editor who was incorrectly reported ill a couple of weeks ago, writes that he is in excellent health and is now with the press section of the Second Army, conducting maneuvers in Tennessee. He returns to Fort Jackson, Columbia, S. C., next month. . . . John McCarron, 75-year-old former official of the theatrical managers' union, is feeling fine again and is looking for a job. He says it's too dull being idle. . . . The Stanley Theater is plugging its new film, *In the Rear of the Enemy*, as the story of a "Soviet Sergeant York." . . . Alan Brock, now a private at Camp Upton, is acting with the Opry House Players, soldier group out there; is leading community singing, is writing two columns weekly for the camp paper, and is reading poetry at the organ concerts every Sunday at the chapel. . . . Back of the Róxy Theater may still be seen a dilapidated sign dolefully proclaiming "Express Busses Direct to the World's Fair." Not only is it bad showmanship for the city to allow the thing to remain there, where all visitors can see it—but it's made of metal, and might be a useful item in the current scrap collection campaign. . . . One booker has vision of a horrible post-war world. He sees millions of little acts swarming everywhere, all doing routines like Johnny Burke.

● The Billboard ● The World's Foremost Amusement Weekly ● Published at Cincinnati, Ohio, U. S. A. ●

Founded in 1894 by W. H. DONALDSON, E. W. EVANS, President and Treasurer. R. S. LITTLEFORD JR., Vice-President and Managing Editor. W. D. LITTLEFORD, Secretary.

Editors: ELIAS E. SUGARMAN, CLAUDE R. ELLIS, WALTER W. HURD

Subscription Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request.

Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAIN 5306.

BRANCH OFFICES:

NEW YORK — 156 4 Broadway, No. 1616.	CHICAGO — 155 Clark Street.	ST. LOUIS — 390 Arcade Bldg.	PHILADELPHIA — 7222 Lamport Rd.	LOS ANGELES — 416 W. 8th St.
MEDALLION 3-1616.	CENTRAL 8480.	CHESTNUT 0443.	MADISON 6895.	VANDIKE 8493.

FOREIGN OFFICES: LONDON—Edward Graves, Cromwell Place, Fulwood Place, London, W. C. 1, SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street.

ADVERTISING RATES — Fifty Cents per Agate Line, \$7 per column inch. Whole Page \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted.

Member of Audit Bureau of Circulation.

Skouras Circuit's Patriotic Drives

NEW YORK, Oct. 17.—The Skouras Circuit of 65 houses in this area has decided to maintain its new War Effort Department for an indefinite period, as a result of the success of its "mass education" experiments that began back in January.

The circuit, the first to set up a department devoted entirely to helping the war effort and tying the theater to the government's war policies, started its experiments with civilian defense rallies at the Tuxedo Theater, Bronx, back in January. This idea spread to other houses thru the efforts of Nick Matsoukas, Tuxedo manager, who was subsequently appointed head of the war effort department by Skouras.

The circuit followed up with a War Bond drive, selling \$2,500,000 worth in September during National Bond Drive, and followed up this month with participation in the scrap collection drive.

The circuit has also permitted Matsoukas to push government projects that had no theatrical angle, such as working with the foreign language division of the New York State War Activities Committee.

Elmhurst Club Stages Own 9-People Ice Show

NEW YORK, Oct. 17.—Hank Conklin, owner of the Boulevard night club, Elmhurst, L. I., is so sold on ice shows that he is staging one himself for his club.

The club installed a tank when the Lamb-Yocum Ice Revue came in last spring. Business boomed and Conklin then brought in the Dot Franey show and, currently, the McGowan and Mack revue. McGowan and Mack close Monday, and Conklin opens his own Varieties on Ice Tuesday. Show has four girls, with routines staged by Harry Douglas, who is also in the revue; and Nathan Wally and Edith Duskman, Ann Haroldson and Red Bennett.

Conklin says that if the new show clicks he may sell it to other clubs after its run in his club.

Henie Icer Set for Detroit

DETROIT, Oct. 17.—Detroit will have at least one major ice show this year, with confirmation of dates of January 8-15 for the current Sonja Henie show by Fred Haner, manager of Olympia, Detroit's only surviving major stadium, the government or war work having taken over the Coliseum and Convention Hall.

Indications that ice will be a big attraction this winter were given by the heavy increase in patronage at the ice rink just reopened at Olympia for public skating.

Ray Herbeck Tour Set

MEMPHIS, Oct. 17.—Ray Herbeck, concluding a four-week engagement at the Claridge Hotel here, says he has signed Bonnie Baker at \$1,100 a week and Joe and Jane McKenna at \$400 a week for 11 weeks of theaters. Tour will open October 21 at RKO Colonial, Dayton. Final stand will be New York City, according to Herbeck.

Tab "Deck" for USO

CHICAGO, Oct. 17.—Willie Shore, comic now at the Hurricane, New York, will be featured in a tab version of *Hit the Deck*, which will play for USO-Camp Shows, Inc., starting the first week in December, according to Al Borde, Shore's manager. The musical will be produced by Richard Berger, of Municipal Opera Company, St. Louis. Shore remains at the Hurricane thru November.

Cross-Country Jump

NEW YORK, Oct. 17.—The McGowan and Mack tank ice show closes tomorrow at the Boulevard, Elmhurst, Long Island, after a three-month run, and jumps to Beacon Theater, Vancouver, B. C., October 29, booked thru Music Corporation of America. After several more vaude dates, it goes into a location date in Los Angeles.

Tabs for Des Moines

DES MOINES, Oct. 17.—Casino Theater is presenting tab shows four times daily. Started yesterday. Four or five acts, including several girls.

The tabs will be the first flesh acts to appear locally in recent years except for occasional name band and units.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

GOWER AND JEANNE—ballroom team now appearing in *Count Me In*, legit musical at the Ethel Barrymore Theater, New York. They are one of the slickest ballroom teams around, combining grace, ability and imagination in their routines; but in their present show both also handle speaking roles—and handle them effectively and charmingly. Both personalities register. With their dancing ability combined with fine line reading, they shape up as terrific bets for Hollywood.

ROSS SISTERS—acro trio also in *Count Me In*, at the Barrymore Theater, New York. Their act is one of the most sensational acro sessions around, and could very definitely hold a sock spot in a film musical. In addition, the gals are young (their ages are between 16 and 18) and they're pretty. All three of them should screen well.

BETTY GARRETT—singer and comedienne who scored a personal success in *Let Freedom Sing*, floperoo legit revue that played briefly at the Longacre Theater, New York. With weak material, she none the less brought down the house on several occasions with her outstanding song-salesmanship, her cute and appealing personality and her grand stage presence. She's very definitely a comer, and certainly rates a film try.

JOANN DOLAN—young legit actress now playing a small role in Maxwell Anderson's *The Eve of St. Mark* at the Cort Theater, New York. In her brief bit she shows insight, sympathy and great ability, making the role stand out because of her splendid playing. In addition, she's a pretty youngster, and should screen well.

For LEGIT MUSICAL

THREE MAKE-BELIEVES — three lads who were amateurs up to six months ago but who already look like a fine bet for a revue, due to their refreshing personalities and outstanding pantomimic talent. Furnish gestures to accompany recordings of the Andrews Sisters, Bing Crosby and Mary Martin, among others, and do a hilarious job. Costuming and presentation are genuinely funny. Were recently caught at the Sherman Hotel, Chicago, where they are stopping shows.

Victor Adds "Lunch Follies"

CAMDEN, N. J., Oct. 17.—RCA-Victor plant, having earlier provided swing bands on Friday nights for its workers on the midnight shift, now skeds *Lunch Time Follies* at noon on Tuesdays. Booked by the Dick Ingram agency in Philadelphia, standard vaude acts are rounded up to provide workers relaxation. Two performances are put on, for the two lunch shifts, at Johnson Park, adjoining the RCA factory buildings. Weekly series started September 22 with a troupe of players from the American Theater Wing. Standard acts included Arthur Elmer, Pat Ryan and the Cole Sisters.

Dot Franey for Pittsburgh

NEW YORK, Oct. 17.—Frederick Bros. office here has booked the Dot Franey ice show into the Yacht Club, Pittsburgh, opening October 30 for three weeks.

Chicago Talent Scarcity Forces B-K To Depend on House Revues

CHICAGO, Oct. 17.—With the shortage of acts and bands becoming a growing reality, the Balaban & Katz booking office here is shaping plans to meet the dangerous situation. While the firm has only one full week (Chicago Theater) to worry about, buying of talent is already becoming a problem.

The presentation show idea will definitely come back and smaller acts which, heretofore, could not play the Chicago, will be used to augment production numbers. The first of three house-cooked units was used week of October 2, employing the house line. Week of October 9 a local accordionist, Arthur Van Damme, was brought in to augment a production idea. Current show is another locally-produced bill with a line of girls.

B&K executives, including John Balaban, head; Dave Wallerstein and Nate Platt, have been on the lookout for specialty acts that can be used in production numbers.

The Chicago will still buy as many name bands as possible, but booking offices have not been too optimistic over next year's schedules. And, too, the house has had several disappointments recently with bands that reshuffled their personnel on short notice, due to the draft.

Current Chicago line-up calls for two weeks of Andrews Sisters and Will Osborne band, starting November 6. Woody Herman was originally set for the November 6 week, but was released to accept a long run at the Paramount, New York. Billy Rose's unit is tentatively set for the November 20 week. Dick Jurgens is scheduled for November 27, if he is not in uniform by then.

The fortnight beginning December 25

goes to Les Brown, followed week of January 8 by the Ink Spots and Lucky Millinder's band.

The William Morris Agency has been submitting tab versions of *Artists and Models*, *Ziegfeld Follies* and *Folies Bergere* to see if the management is interested. The feeling here is that more modern titles would go better. With the bands having developed a big following among the 'teen-age kids, shows popular years ago will mean little to such regular customers.

26C Awarded in Suit Against the Nicollet

MINNEAPOLIS, Oct. 17.—A verdict of \$2,600 against the Nicollet Hotel was won in Federal District Court here last week by Robert Luce, Chicago attorney and insurance executive.

Luce claimed that last July 16, while in the hotel's Minnesota Terrace Room, he slipped on the ice platform installed for the Dorothy Lewis ice show, fell and broke his arm at the elbow. He told a jury that he had come into the room during intermission, wasn't aware there was an ice show in progress, stepped on the slippery platform which he hadn't seen because the lights were dim, and fell. Sued for \$7,000.

The hotel, in its defense, claimed Luce must have known there was an ice show in progress—a good deal of money was spent for advertising and publicity. The hotel is covered by insurance.

Broder Given Send-Off

NEW YORK, Oct. 17.—I. Robert Broder, theatrical attorney, was tossed a farewell clambake prior to his entering the army as a private next Tuesday (20) at Toots Shor's, Friday afternoon, a day following the bacchanals given in honor of Capt. Sidney Piermont, booker for Loew's.

Jonas T. Silverstone, attorney for the American Guild of Variety Artists, key-noted the affair with the remark that "agents must be making more than 10 per cent to afford all these dinners."

Singers With Guts

The following is an excerpt from a letter received by *The Billboard* from Montevideo, Uruguay:

"Informed thru the courtesy of the United States embassy in this city that you are in direct contact with all principal orchestras and acts of that country, it gives me great pleasure to address this to you in order to bring to your knowledge that it would be of great interest at the moment to bring to South America, for a tour that would include Brazil, Argentina and Uruguay, a great American jazz orchestra such as Glenn Miller, Sammy Kaye, Tommy Dorsey and Benny Goodman, in my character as exclusive representative; also a variety act on the style of the Andrews Sisters and the Three Bowel Sisters."

Thefts From Acts Increase in Detroit

DETROIT, Oct. 17.—Minor epidemic of thefts from acts indicates that performers need to keep a better watch over their props. Principal opportunities for thefts seem to occur when acts are in transit, either locally or on longer jumps.

Tony Dialmo, accordionist with Vic Abbs's orchestra, had all his belongings stolen on the train en route here for an opening at the Book Cadillac's Motor Bar. He bought a new set complete before he was able to go to work.

A number of thefts of wardrobe, musical instruments and other props from parked cars have been reported periodically to the police, but this does not seem to be on the increase. Principal difficulty comes from acts and others accustomed to parking safely in smaller towns without locking cars and trusting to the honesty of the local population. With the large influx of newcomers here, it doesn't work. In some cases, acts have been using ancient jalopies that fail to have a suitable means of locking.

Another victim of a recent theft was Henny Youngman, currently at Lowell Bernhardt's Club Casanova. His clothes were taken. Youngman is using the incident to pull laughs, wearing a hand-me-down coat as a gag-getter.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless the desired character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

A. N. WILLIAMS, PRESIDENT HENRY C. CARLTON, CHAIRMAN OF THE BOARD J. C. WILLIAMS, VICE-PRESIDENT

SYMBOLS

DL—Day Letter
NT—Overnight Telegram
IC—Deferred Cable
MT—Cable Message Letter

The time shown in the top line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

REMEMBER THAT YOU CAN CALL WESTERN UNION FROM HOME OR OFFICE AND HAVE YOUR TELEGRAMS CHARGED TO YOUR TELEPHONE BILL.

<p>STOCK TICKETS</p> <p>One Roll \$ 75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH.</p> <p>Double Coupons, Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2"</p>	<p>WE ARE FIGHTING TO PRESERVE OUR CONSTITUTIONAL RIGHTS.</p> <p>THE TOLEDO TICKET COMPANY</p> <p>TOLEDO (Ticket City), OHIO Manufacturers of</p> <h2 style="margin: 0;">TICKETS</h2> <p>OF ANY DESCRIPTION. Write for Samples and Prices. Order for Immediate or Future Deliveries.</p>	<p>SPECIAL PRINTED Cash With Order PRICES</p> <p>Roll or Machine</p> <p>10,000 \$ 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50</p> <p>Double Coupons, Double Price.</p>
---	---	---

N. Y. INDIES UP LIVE SHOWS

Four of Six Independents Increase Live Time; Over-All Picture Shows 3 Per Cent Rise; 27 Hours Added

NEW YORK, Oct. 17.—Program check-up on local independent stations shows that, in an over-all picture of six independents, the percentage of live talent has gone up 3 per cent since 1941 and amounts to 27½ more live hours this year than last. Live hours now make up 37 per cent of total broadcast hours, as compared to 34 per cent last year.

Four stations have upped their live talent hours over last year, while two others show a decrease. Live shows have been increased on WHN, WNEW, WOV and WMCA. The following analysis of live and canned broadcasts is based on a breakdown of stations' programming during recent sample week, as compared with similar week last year.

WHD, for the week of September 13, 1942, shows 82 hours live and 57 hours recorded, as compared with 74 hours live and 72 hours recorded for the same week in 1941. Live shows, compared with the total number of broadcast hours for the week, show an 8 per cent increase.

WNEW, for a recent sample week, reports 50 hours and 15 minutes of live shows as compared with 118 hours of canned. Figures for a similar week in 1941 show 34 hours and 40 minutes live, against 109 hours and 20 minutes recorded. Live show hours compared to total broadcast hours show a 4 per cent increase.

WOV, for the week of October 19, 1942, reports approximately 15 of its 36 hours of English programs live. This figure is due to a new policy, starting this month, of replacing many of recorded shows with live talent. For the same week last year almost the whole of the evening hours of English programs, the station reports, were made up of recorded and transcribed shows.

WMCA, for the week of October 25, 1942, shows about 53 hours live out of the total air time of 128 hours, as compared with 49 hours live out of 128 hours last year. Counting the 15-minute news-bulletin broadcasts during 1941, the live hours for the week amounted to approximately 62, while the addition of spot news broadcasts for the same week in 1942 raises the live hours to 58.

WINS reports its live talent hours for 1942 as about 33½ hours a week as against 52½ hours recorded. During 1941, live hours were estimated at 44½ hours compared to 46½ hours recorded. Total number of live show hours have dropped 10 per cent.

WQXR reports for the week of November 1, 1942, 16 hours live and 102 hours

canned, as against 19 hours and 98½ hours canned for the same week in 1941. A drop of 2½ per cent in live hours is shown here.

A similar check-up of local stations by *The Billboard* in March, 1941, revealed that four stations, WMCA, WHN, WNEW and WINS, showed increases in live talent over 1940, while WQXR remained approximately the same.

Army Slaps "Time" Show

SAN FRANCISCO, Oct. 17.—Army authorities here have demanded an explanation from the editors of the *March of Time* broadcast (8) over the premature release of information the army considered strictly confidential. Program reported prematurely the exclusion from this area of several prominent local Italians.

According to an executive of *Time Magazine*, Robert DeRoos, *Time's* correspondent, had apologized to the War Department for the premature broadcast and no further explanation would be made by the editors. NBC, which released the broadcast, has also been asked to explain.

WNEW Spending 75C on Lidice Show; Gets Top Names

NEW YORK, Oct. 17.—WNEW, local indie station, will offer a dramatization of the Paramount victory short, *We Refuse to Die*, depicting the slaughter at Lidice, October 25, with a cast including Madeleine Carroll, Eric Von Stroheim, Joseph Schilkraut and Clifton Fadiman doing the narrating. Station is spending \$7,500 to exploit the one program, \$5,000 of which will be for full-page ads in *The New York Times* and *New York Daily News*. Production and exploitation are the station's most pretentious promotion to date, which is stated to be one of the reasons that Paramount gave the rights to WNEW and its nine-station hook-up.

Roy Bargy is composing an original score and will conduct a 22-piece orchestra. Phil Cohen will produce. Part of the half hour will be a short-waved message from Czech President, Edouard Benes in London, via British Broadcasting System.

Radio-Nitery Doubling

PITTSBURGH, Oct. 17.—Radio station talent is doubling on nitery circuit more than ever. Mickey Ross, WJAS staff band, plays nights at the Colonial, suburban ballroom. Baron Elliott, WCAE staff band, is current at Bill Green's Casino. Announcer Bill Hinds, of EDKA, leads Hotel Schenley ballroom orchestra on week-ends. Bernie Armstrong and Maurice Spitalny, maestri of various commercial air shows, play one-nighters.

Advertisers Agencies Stations

NEW YORK

A recent WOR survey shows that 41 current sponsors have used the station for four consecutive years or more, with food and drug accounts leading the list. The veteran WOR time buyer, Dugan Bros., has been using the station for 16 years. Dole's Hawaiian Pineapple Juice and Richmond Chase Company, for Heart's Delight Canned Fruit, have been with the station for 14 years, and R. H. Macy for 12 years. For the past eight years Fischer Baking Company and Carter Products Company have used the station, while for the past seven years Philadelphia Dairy Products, Breyer Ice Cream Company, Serutan Company and Atlantic Refining Company have been associated with the station. . . . John K. Churchill has been appointed director of research of CBS after serving as chief statistician for the net. . . . Arthur Hale, Boake Carter and Frank Singiser have each been re-signed for 52 weeks on WOR. Hale is sponsored by Waterman Company; Carter by Land O'Lakes Creameries, Inc., and Singiser by Gambarelli & Davitto.

Radio Talent

New York by JERRY LESSER

ORGANIST LOUISE WILCHER is very popular around the CBS studios these days. She canned most of the fruit and vegetables from her Victory Garden and is passing around samples. . . . PATRICIA GREW, who had her own poetry program on WMCA for a time, has been added to the staff of the Women's Institute of Audience Reactions as a script writer and actress. . . . FIBBER MCGEE'S recent appeal for old musical instruments will enable the Army General Hospital at Palm Springs to form its own band. . . . For the first time in five years there are three new faces on Mutual's *Shadow* program—a

new director, KNOWLES ENTRIKEN, and two new sound men, ACE OAKES and JACK CANE. . . . Between CBS *Caravan* broadcasts, tenor LANNY ROSS will tour St. Louis and Kansas City with *La Boheme*. . . . Radio actor JAMES MONKS is scoring in a leading role of MAXWELL ANDERSON'S *Eve of St. Mark* on Broadway. . . . PHIL COOK has returned to the airwaves after nine months' absence. His new series of programs is heard over WINS daily.

A NEW cartoon series modeled after JAY JOSTYN'S experience as Mr. (See N. Y. *Radio Talent* on opp. page.)

Chicago

By SAM HONIGBERG

MARY ANN MERCER, singer, will move into a better spot at WBBM, with the departure of GAIL ROBBINS who was signed by 20th Century-Fox. Mary Ann, in the meantime, is being submitted for cafe and theater dates. . . . MICHAEL STEWART, bass on *Plantation Party*, added to the voice faculty at the Chicago Conservatory of Music. . . . ANN HUNTER back from the West Coast and on WAIT again with *A Woman Views the News*. . . . LOUISE MASSEY AND WESTERNERS are celebrating their 14th anniversary on the air, and never without a sponsor. . . . HAZEL

DOHEIDE joined the *Clara, Lu 'n' Em* cast. . . . BILL EVANS revives the character of Uncle Willie on *Fun for Kids* over WJJD Sunday mornings, 9-9:30. . . . KAY STEVENS, wife of critic Ashton Stevens, is doing an Ilka Chase at the Ambassador East with *Chats Across the Table*, aired over WBBM Sundays, 12:30-12:45 p.m. . . . Recasting of *Helpmate* which moved in from New York this week finds FERN PERSONS, JOHN LARKIN and BERYL VAUGHAN in the leads. ALLAN GRANT plays the piano backgrounds, and LLOYD G. HARRIS directs.

Hollywood

By SAM ABBOTT

EDDIE DUNSTEDTER, who heads the 36-piece Army Air Force band on CBS' *Soldiers With Wings*, has been promoted to major, and Ben Gage, formerly announcer on the Bob Hope show, has been made a sergeant at Santa Ana. Show is back on the air following a week's layoff. . . . VELMA COWLAND, fashion editor, is handling the new program, *Fashion Communique*, each Friday over KHJ. . . . DICK ROSS has been assigned to handle the new fall schedule for *Dine-Dance Parade* over KHJ. Show

is now heard Wednesdays, Thursdays and Fridays. . . . DICK JOY, announcer and news reporter, is handling the emcee duties on the CBS *New Old Gold Show*, replacing Bob Garred, who left for active duty with the U. S. Navy. . . . ROBERT L. REDD, writer-producer of *Eyes Aloft* over NBC, is back from a trip on which he gathered more material for his series. . . . KEN NILES, CBS producer-announcer, who is heard on *Don't You Believe It and Take It or Leave It*, is back from a three-week hunting trip in Wyoming.

PAUL SULLIVAN moves from a news spot on CBS to a 15-minute daily news program on WMCA starting November 9. . . . Eddie Pola has resigned his post as production manager at WNEW. Hugo Bondi has left the station's engineering staff to take a position with the OWI. . . . Bert Lee and Marty Glickman are scheduled to cover the hockey games again this year over WHN. . . . Ralph E. Dennis, after 14 years in newspaper advertising, has been appointed to the national spot sales staff of the Blue Network. . . . Eddie Oates, assistant to the chief engineer, and David Stone, staff announcer, have left WINS for the U. S. Army. . . . Everett J. Grady has been named executive vice-president of Ruthrauff & Ryan. During his 23 years with the agency he has served as copy director, chairman of the plan board, vice-president and director. . . . Johannes Steel's new book, *Men Behind the War*, is to be published October 26 by Sheridan House. . . . Bill Welles, formerly with WCKY, Cincinnati, has joined the announcing staff at WNEW. . . . WHN's *Kitchen Kapers* show is now aired from the grand ballroom of the Hotel Edison on Saturdays.

CHICAGO:

NATIONAL Association of Broadcasters, during their board of directors meeting at the Palmer House last week, retained Neville Miller as president at \$35,000 a year. . . . William Wrigley Jr. Company renewed both Ben Bernie and Sergeant Gene Autry on CBS. Autry begins his third year November 1. . . . Swift and Company is sponsoring a portion of *Breakfast Club* over the Blue Network five days a week. . . . Elliott Henry, formerly with an independent publicity firm here, has been appointed publicity head for WLS. . . . Hal Safford, WLS program director, moved to KOY, Phoenix, Ariz., in the same capacity, succeeding Jack Reilly who has been recommissioned a captain in the army. . . . WJJD's *Breakfast Frolic* added four new clients: Spiegel's, Inc., Chicago, thru J. L. Stewart Agency, etc. 15-minute broadcasts a week for 52 weeks; *American Poultry Journal*, Chicago, thru Shaffer Brennan, Margulls Company, three 15-minute programs weekly till forbid; Paramount Hosiery Company, Lexington, N. C. thru SBM, three 15-minute programs weekly till forbid, and the Block Drug Company, Jersey City, thru J. Walter Thompson, three 15-minute programs a week for 52 weeks. . . . ROSALIE MCCOY is the first woman copywriter hired by NBC here. . . . Harry Hess, WBBM news writer, now doing his own news show on CBS's local FM station, W67C. . . . The WLS

Set Co-Ordination Of War Air Spots

NEW YORK, Oct. 17.—Consolidation of all government spot announcements and a new scheduling plan for government transcriptions are the highlights of a new wartime co-ordination plan for the nation's radio stations, announced by OWI's Radio Bureau.

William B. Lewis, chief of the Radio Bureau, appointed 17 regional consultants, who will work with stations and OWI branch offices and with the OWI's Station Advisory Board in presenting the plan to station operators.

Carl N. Haverlin, recently appointed Headquarters Consultant on Industry Relations to OWI, will explain the plan to radio bureau consultants, OWI field representatives and war program managers from stations throughout the country at the forthcoming NAB district meeting, opening in Philadelphia October 18.

Final details of the plan and its initiation the first of the year will be announced at a three-day meeting late in December in Washington at which regional consultants will meet with the radio bureau and OWI regional radio men for a discussion of complete OWI operation.

National Barn Dance added the Pinex Company among its sponsors.

PHILADELPHIA:

CLAIRE McMULLEN, formerly with Chilton Company, publishers, added to the WFIL promotion department. PATRICK J. STANTON, general manager of WDAS, made an ensign in the Coast Guard reserve regiment. . . . Wayne Cody, WIP's Uncle Wip, grabs off another show at the station, airing as Jolly Jack for Coco-Wheats. . . . Kenneth W. Stowan, publicity and news chief of WCAU since the early days of radio, left October 22 with a commission as lieutenant (s. g.) in the navy, reporting at Fort Schuyler, N. Y.

LOS ANGELES:

LESLIE MAHINNEY has been named to the KHJ-Don Lee newsroom. He was with the net from 1931 to 1933 as chain's publicity director and came to KHJ this time from KOY, Phoenix. . . . Ruben Gaines, formerly KVI, Tacoma, announcer, has joined the KHJ splicing staff. . . . Fred Becker has been named national spot sales representative for the Blue on the Coast, with headquarters in Hollywood. . . . Ted Sills, of the Biow Company, in from New York as production supervisor under Vic Knight on *Take It or Leave It* over CBS. Sills will produce *Crime Doctor* when it moves to the Coast. . . . Noxzema Chemical Company has signed for 52 broadcasts to originate in KHJ and KPRC beginning October 16. Show, *Quiz of Two Cities*, is half hour, Friday evenings. Ruthrauff & Ryan, Inc., the agency. . . . John Richardson, formerly with Russel M. Seeds Agency in Chicago, recently joined the NBC recording division in Hollywood. . . . Smith Brothers' Cough Drops have signed Nelson Pringle, KNX-CBS news analyst, for an early-morning broadcast and evening broadcasts on Monday and Wednesday. Dick Joy was signed by same company for broadcasts Tuesday and Thursday evenings.

N. Y. RADIO TALENT

(Continued from opposite page)
District Attorney will shortly appear in a New York newspaper. It, too, will be called Mr. D. A. . . . MILO BOULTON, emcee on *We, the People*, will appear in the benefit show that NICK KENNY is putting on for the Queens American Legion. . . . JERRY LAWRENCE'S *War Museum* on WOR, in which he plays old records that have become collectors' items, brought an interesting telephone call the other evening. After the playing of an old recording of *The Argentinians, the Portuguese and the Greeks*, by NORA BAYES, a young lady called. She was LEE-NORA BAYES, daughter of the famous entertainer. She is making a collection of her mother's records and has been seeking that particular one for years.

TED LLOYD, who produced last season's *Star-Spangled Theater* on WJZ, is bringing out another of his Columbia Pictures short subjects. This one features HAL MCINTYRE'S orchestra. . . . SAMUEL GRAPTON has been added to WOR's staff of new analysts. It's GRAPTON'S first series on any domestic station. . . . Singer ELLA LOGAN and her husband, FRED FINKLEHOFF, will be interviewed by ADRIENNE AMES via WHN October 21. . . . Look for BASIL LOUGHRANE, producer of *Valiant Lady*, to be signed as director of another strip because of his excellent work on the JOAN BLAINE show. . . . BILL BACHER will assign author MILTON GEIGER to lengthen the MARGO *Smoke Ring* sketch, heard on CBS's *Caravan Hour*, from 7 to 15 minutes, so he can feature it on a *Treasury Star Parade* series with HELEN HAYES in the starring role. . . . It's that grand radio actress, AGNES MOORHEAD, who gets the nod from LIONEL BARRYMORE for the role of Marilly, the Mayor's housekeeper, on the CBS *Mayor of the Town* show. . . . The KORN KOBBLERS will begin a new sustaining series on the Blue Net October 27 when they open at Rogers CORNERS.

HENIE-WIRTZ UNFAIR

(Continued from page 3)
Executive director of AGVA, dumped the blame for not organizing the New York production into the lap of the Four A's, "for not giving us any support" while AGVA was trying to organize the show. Criticism had previously been leveled against Greaza for not having organized the Center show, one of the biggest ice productions in the country. The subject also came up at the Cin-

cinatti conference of AGVA officials last August, when representatives from California laced the national office for ordering them to organize *Icecapades* in California, which they did, and then not being able to organize the Henie-Wirtz show in New York.

When it was announced that Henie-Wirtz would do a new touring show, to open in Indianapolis, Bob Edwards, of the Cincinnati local of AGVA, and Jack Irving, of the Chicago local, pooled their efforts to organize the show. Wirtz refused to deal with either representative. Four A's, in placing Henie-Wirtz on the unfair list, cites the refusal to negotiate as the reason.

Four A's has promised AGVA its support in bringing both shows into line, and officials said that Wirtz must sign two contracts, one for New York and one for the touring show, before they will permit Miss Henie and other members of the cast who are AGVA members to accept other work in the entertainment field.

Idea to exert the SAG pressure originated with Jonas Silverstone of AGVA's legal department.

NEW YORK, Oct. 17.—Arthur M. Wirtz, over long-distance phone from Chicago, told *The Billboard*, when informed that he and Sonja Henie had been placed on the unfair list of the American Guild of Variety Artists, that he would defy the edict and open the *Hollywood Ice Revue* in Indianapolis, around Thanksgiving Day, as scheduled.

Wirtz explained that his refusal to negotiate a contract with AGVA is based on his premise that "AGVA is not a reliable organization and they don't represent a majority of my cast." He went to say, "As far as I'm concerned, I'll negotiate a contract with AGVA if the cast requests it, but I'm not going to force the cast to join a union they don't want to belong to."

Elaborating on his statement that AGVA is not a "reliable" union, he said that he had a contract with it two years ago, but that it was broken. He said the contract was made in New York, and the California local refused to recognize it. Wirtz stated, "I refuse to do business with them unless they clean their own house."

Wirtz said that he hasn't, as yet, been notified directly by the Associated Actors and Artists of America that he is on the unfair list, and that when he last heard from the Chicago local it was a request to open negotiations.

As for Miss Henie being placed on the unfair list of Screen Actors' Guild, Wirtz said that they couldn't do that without a hearing, and he promised startling revelations, he said, about SAG and AGVA. He further stated he will request the press to be present at the hearing, if any. He added, "I hope I don't have to go too far."

Wirtz insisted that he pays a minimum of \$65 a week on individual contracts with the cast, "about \$15 more than the average ice show pays," and that "I don't think the cast is willing to join AGVA and pay initiation fees and dues to work four months" (the presumed length of the tour).

"I refuse, however," Wirtz said, "to be pressured into signing a contract with a union that the cast doesn't want." Asked if the cast, as a body, expressed that feeling, Wirtz said that it was his own opinion, based on the small success AGVA organizers have had with individual members of the cast.

ACTORS NOT LIABLE

(Continued from page 3)
of spectator risk is also involved here. If that were not the case, then shows like *Sons o' Fun* and other crazy units, in which some action takes place in the audience, would run grave legal danger. Publicity given that type of show makes the patron realize that a cake of ice or any other object may be left on his lap. Injured feelings will not move any court in awarding damages.

The same general theory that negligence is the sole factor in awarding damages also applies to theaters.

In any event, most theaters carry insurance against patrons' suits. Premiums on this type of insurance are low.

E Shows Increase

DETROIT, Oct. 17.—Shows for employees upon presentation of Army-Navy E flags are assuming major proportions in this area. Most plants have assembled employees in their yards or auditoriums, but the larger defense plants here cannot begin to assemble all the employees on one spot and are resorting to meetings elsewhere.

Program Reviews

EWT Unless Otherwise Indicated

"Klenzol Talent Quest"

Reviewed Monday, 9-9:30 p.m. Style—Amateur show. Sponsor—Nu-Ox Products Co. Station—WWRL (New York).

A 13-week search to find the most talented amateur performer in New York is the excuse for the existence of this uninspired, run-of-the-mill amateur show advertising Klenzol and aired from the Labor Temple Auditorium in Queens. The winner of the 13-week struggle gets a \$500 War Bond, and you can only vote by sending in a label from a can of the sponsor's product. Obviously, the victor won't be the person with the most talent but the lucky soul who has friends and relatives with the largest supply of Klenzol cans from which to send in labels.

Bert Stanley, currently appearing at Chin's on Broadway, is emcee and is completely lacking in humor and originality in introducing the trembling contestants. A drive is also on to find the "Klenzol Poster Girl of 1942" who, among other good things, will be given a contract to model in the Klenzol ads for 1943. Three girls were entered on program caught, and each was given her turn to giggle nervously into the mike. A guest tenor sang to offset the devastating effect on the audience of the contestants. Then the emcee sang a number and brought the talent right back to the amateur level.

The amateurs were announced merely by name and song, and included the usual singers, tap dancers and dramatic actresses. They were in deadly earnest, and the show as a whole needed lighter treatment and more sparkle. Contestants and relatives will probably be in quite a state of suspense until December, when the grand prize winner is announced. M. R.

"Can You Top This?"

Reviewed Saturday, 9:30-10 p.m. Style—Comedy. Sponsor—Colgate. Station—WEAF (New York) and NBC.

The informal comedy program called *Can You Top This?*, switched networks at the start of its fall season, moving from Mutual to NBC and the sponsorship of Colgate's Dental Cream. It's the same old set-up as before—sometimes very funny and almost always innocuously pleasant. Listeners still send in jokes; they're still read with much dialect by Peter Donald, and Harry Hershfield, Senator Ford and Joe Laurie Jr. still try to top the laugh score of the listener's yarn by telling stories of their own on the same subject. A submitted story that tops all three experts gets \$11 for the sender, a sum graduated down to \$5 for a yarn that is topped by all three. Laughs are measured on what is now known as the Colgate Laughmeter.

The first sponsored program was unfortunate, since it was by no means one of the best. However, on this type of show the quality is bound to vary, and the three experienced laughsmiths at the controls can be relied upon to up the average considerably. It's all informal and amusing and should continue to pull satisfying returns. Roger Bauer produces. Eugene Burr.

"Mutual Matinee"

Reviewed Monday, 3-4:30 p.m. Style—Record jockey. Sponsor—Participating. Station—WOR (New York) and Mutual.

Jerry Lawrence, the night-owl custodian of WOR's *Moonlight Saving Time*, has deserted his nocturnal disks and chatter for a daylight session of bright music and homespun philosophy on *Mutual Matinee*. On the first edition of the show he still seemed to be a little homesick for his wee-hours-of-the-morning stint, said a.m. instead of p.m., and admitted that the large audience of housewives to whom his program is directed frightened him after the smaller group of night workers and stay-up-laters for whom he formerly broadcast.

He's retained all the special features of his nighttime record session, and has added as many others as he could possibly dream up. For the relaxation of shut-ins, defense workers getting up and housewives his disks are on the sweet side and his gab is of the soothing sort, too. He sticks in a lot of human in-

terest stuff between records and devotes 15 minutes to reciting poetry of the Edgar Guest variety, to the accompaniment of throbbing violins. It's strictly homey and sentimental, but he manages to keep up the mood pretty well.

His numerous other departments bring in a variety of entertainment and serve their purpose in offering relaxation for the stay-at-homes. There's a minimum of talk between disks, and it's of the unpretentious rather than the wise-crack type. A few short commercials and the news every half hour complete the set-up. M. R.

Gracie Fields

Reviewed Monday, 9:55-10 p.m. Style—Variety. Sponsor—American Cigarettes and Cigar Company. Station—WJZ (New York) and Blue Network.

Gracie Fields, popular English comedienne and songstress, brings her talent to the American radio audience on a five-minute Monday-to-Friday evening spot. Prior to the broadcast she presents a special program for the studio audience, composed mostly of men in the armed forces.

Program is short-waved to England and, on first show, she spoke to her friends back home and hoped they were spending a quiet evening—which led into a joke, in her inimitable, warm-hearted style, about two English people in an air raid. The rest of the time allowed only for one song, sung with spirited, sparkling London music-hall flavor.

Gracie brings pep and enthusiasm to her song and dialect story, but the two over-long and repetitious commercials for Pall Mall take up too much of the five minutes. She should be given a chance to bring in another one of her lively stories after her song. You look forward to hearing her speak again, but instead get a blurb for the cigarettes.

Harry Sosnik's ork does the accompaniment and Ernest Chappell and Don Hancock the announcing. M. R.

"Melody Hall"

Reviewed Tuesday, 11:30-12 midnight. Style—Musical. Sustaining over WOR (New York) and Mutual.

Another of those late-hour musicals that are supposed to send you to bed with a song in your heart erupted over Mutual last week and turned out to be a bit better than most of them. A studio orchestra under the direction of Bob Stanley turns out excellent work for what sounds like a small crew, and Stanley's direction is consistently imaginative, colorful and effective.

Soloist on the first shot was Genevieve Rowe, whose thin and shrill soprano was unable to cope with the gavotte from *Manon* and a couple of numbers from *Bittersweet*. She fared somewhat better with *Ay! Ay! Ay!*, but didn't trouble to learn the original, singing it in a weak English translation. It was hard to understand even in English.

Among other tunes the orchestra played Strauss's *Southern Roses* and the *Cavatina* of that excellent and largely unappreciated composer, Joaquim Raff. The only orchestral weak spot was Kreisler's *Love's Sorrow*, on which Joseph Coleman failed to distinguish himself as violin soloist. Eugene Burr.

"The Victory Front"

Reviewed Tuesday, 9:45-10 a.m. Style—Serial. Station—WABC (New York) and Columbia Network.

The cast of our *Our Gal Sunday* is the first of the serials to perform on OWI's and Columbia's *Victory Front*, a specially written drama in which the characters of the various soap operas "face wartime problems and meet them with fortitude." After a spiel about the need for unity among the 100,000,000 people living in the United Nations, the cast of the familiar daytime serial proceeded to enact a touching little story about the friendship between an English and an American sailor.

The regular characters of the serial are used, and the story centers around Mrs. Walker's son, Robert, who turns up on a furlough with his English friend, who saved the American's life during an encounter with a Jap ship. The tale of the rescue is dramatized in rip-roaring daytime serial style, with a maximum

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

One of the best of the dinner music programs, *Concert Classics*, isn't heard in New York despite the fact that it goes out over the Blue Net. WJZ, New York outlet, has sold the time—7:30-8 p.m. Thursdays—to a local sponsor.

Josef Stopak, who does such magnificent work as musical conductor of the Blue's *Stars From the Blue* show Sundays, conducts this one too and turns in an equally commendable performance. Working with a crew of over 30, he brings solid musicianship and a fine sense of the dramatic to his interpretations. Tonal light and shade are handled delicately, but with tremendous impact and effect. Unquestionably, Mr. Stopak is one of the finest conductors now to be heard on the air—and that includes all of them, even the guests on symphonic programs.

Show's soloist is Earl Wrightson, a young American baritone with a full, deep, resonant voice that needs further training to bring out its full potentialities. He has a tendency to go along on a single emotional line and could stand added flexibility. However, right now he's head and shoulders above the average soloist, and with a few more years of work should find himself in the top bracket.

On show caught the orchestra played, among other things, numbers by Victor Herbert and Percy Grainger and Coates' *London Every Day*, doing consistently splendid work. Wrightson sang a Beethoven number, a setting of Henley's *Invictus*, and a new song, still in manuscript—*Troubadour Serenade*, with music by Maurice Krumborn and words by Paul Tripp. It's a beautiful piece of work, as to both words and music, and should soon find itself on many concert programs.

George Gunn announces.

Eugene Burr.

A copy. A point in its favor is the presence of Marvin Mueller, veteran spieler who knows his way about, particularly when the fare is informal and unrehearsed. He came thru at this hearing with a top-notch job and, despite a couple of disappointments in making long-distance connections, he filled in with gab remarkably well.

As a safeguard for wafts in making calls, Mueller phones local residents and tries to sell them bonds. He succeeded in making a \$25 sale when heard.

As the title indicates, both sailors and soldiers are given equal opportunities to make these calls. The chatter before and after is not of great interest, primarily because the boys cannot divulge any of their war activities.

Music can help this feature considerably and should be added for the sake of variety. The commercials are rather contradictory. They are directed toward the young men of America, urging them to buy good clothes while they are still in stock, but the show concerns only men in uniform. Sam Houtigberg.

"Musical Steelmakers"

Reviewed Sunday, 5:30-6 p.m. Style—Variety. Sponsor—Wheeling Steel Corp. Agency—Critchfield & Co. Station—WJZ (New York) and the Blue Network.

The Wheeling Steel Corporation's program, made up of amateur talent from its own employee ranks, returned to the air for its second season on the Blue a couple of weeks ago. Obviously, the format is glove-fit to build up good will among the steel puddlers and to create that hotsy-totsy, we're-all-pals-together, family attitude featured by some corporations as a means of proving to employees how lucky they are and how little they need "outside" influences to cement their relationships with so sweetly paternal an employer. With or without such angles, any corporation could build employee good will by such (See PROGRAM REVIEWS on page 45)

"The Man Behind the Gun" "Saturday Night Bondwagon"

Reviewed Monday, 10:30-11 p.m. Style—Drama. Station—Sustaining on WABC (New York) and Columbia Broadcasting System.

"The U. K. run," the seaman's phrase for the United Kingdom convoys, was the subject of the second war drama written by Ronald MacDougall and directed by William Robson for the new CBS series. The story, acting, sound effects and presentation were uniformly good, and all added up to some pretty effective propaganda.

By means of narrative and flashbacks a member of the merchant marine told the story of his embarkation from New York, his joining of a convoy on the U. K. run during which his ship was torpedoed, and his subsequent rescue. He spoke in a calm, steady voice, with the colorful language of the veteran seaman. Listeners were given a vivid picture of the convoy's lumbering freighters and the speedy destroyers darting in and out in pursuit of U-boats. The casual conversation of the seaman in the midst of the U-boat peril, the three strikes and you're out fatalism of the old seaman who has been torpedoed twice before and is lost after his third torpedoing, the selling of berths to able-bodied seamen at union headquarters on W. 17th St., New York—all helped make the story a stark yet thrilling account of what may be going on at this very moment in the middle of the Atlantic.

Future episodes will attempt to give graphically further true-to-life experiences of Uncle Sam's fighting men. M. R.

Pegeen Fitzgerald

Reviewed Thursday, 1:35-1:45 p.m. Style—Fashion commentator. Sustaining on WOR (New York) and Mutual.

Strictly Personal is the title Pegeen Fitzgerald has given her new Monday-to-Friday 10-minute fashion fest. As fashion consultant and editor of a woman's magazine, she has come to the conclusion that glamour and common sense must go together in the well-groomed woman.

On show caught she spoke out loud on the current problem—hat or no hat. Using herself as an example, she said she paid from \$1.15 to \$60 for her four hats—a hat can be cheap or expensive but it must do something for you and be becoming to your hair-do. She gave men more hat-sense than women normally attribute to them and said a woman would do well to ask her husband's boy friend's or employer's advice on hats. This is all very interesting, but we still weren't enlightened as to whether to wear a hat or not to wear a hat.

Her delivery is informal and untalented by affectation. Much of her material is personal, and her current series should appeal to a good-sized audience of women who like their fashion news dished out in a manner as painless as this. M. R.

"Today's News for Children"

Reviewed Wednesday, 5:15-5:30 p.m. Style—News analysis. Sustaining on WCAU (Philadelphia).

The significance of the day's headlines is presented in relationship to history, geography, ethnology and even mythology. Assignment goes to a newcomer, Katharine Clark, who comes to the microphone with plenty of authority, but with an air of condescension.

In giving the news of Stalingrad, she makes the town vivid by dipping into the history of the city, and goes to Greek mythology in creating a mental picture of the Caucasus. Adults can learn a thing or two, too. Her intelligent presentation and impressive delivery will undoubtedly bring her loyal listeners among the grown folk, unless the program's title chases them away before they have a chance to lend an ear. Billing gives impression stanza aims for the *Lone Ranger* and *Captain Midnight* audiences. Instead, the appeal is to youth, not children. Maurie Orosdenker.

"Picon Theater"

Reviewed Tuesday, 8-8:30 p.m. Style—Musical and dramatic plays. Sponsors—Diamond Salt, Maxwell House Coffee. Station—WHN (New York).

Molly Picon is the kind of performer who has her own corps of ardent followers; outsiders are apt to feel uncomfortable. This was particularly the case with (See "PICON THEATER" on page 48)

Reviewed Saturday, 10:15-10:45 p.m. Style—Variety. Sustaining (in behalf of the United States Treasury Department) over WOR (New York) and Mutual.

A couple of weeks ago Mutual started a Saturday night show on behalf of the Treasury Department that not only stacks up as terrific entertainment, but should also do a bang-up bond-selling job. The opening program, with a single exception, was sock all the way; and the all-out effort of the entire guest-star cast to sell bonds in the studio and on the air, which ends up the program, takes on the aspects of a football rally and really gets the customers digging into their jeans.

The set-up has guest stars, emceed by Bob Hawk, plus a sort of symbolic playlet pointing up the need for buying bonds. On the first show the entire layout was terrific—with the exception of the play. That was a perfect example of ineffective salesmanship.

Guests were Jack Pearl and Cliff Hall, Ethel Merman and ex-Governor Al Smith. Hawk, with Larry Elliott wandering thru the studio audience with a mike, uses the gimmick of getting "unknowns" to the platform. First of these was Pearl, who, as soon as his identity was revealed by his well-remembered accent, received an ovation. He did his usual excellent job. Next was Miss Merman, introduced under her married name and revealed only when she sang what was announced as the first air performance of a patriotic tune called *We're All In It*. Miss Merman's nasal quality is much more pronounced on the air, and of course some angles of her terrific salesmanship are lost when you can't see her—but she still sells like a house afire. She has punch and flair and socking sincerity, and is a few thousand per cent better than most other much-raved singers of pops. Her session presented a rousing, illing morale song, terrifically delivered.

Al Smith, in cross-fire with Hawk, unleashed a comedy delivery that puts most professional comedians to shame. His session led into the playlet, an overlong and embarrassingly childish tidbit called *Mr. Greenback Goes to Town*, which relates the adventures of a dollar bill that wants to be spent on War Bonds. Among other things, it represents 10 per cent of the salary of a young couple living (quite comfortably, evidently) on \$10 a week. The whole thing is juvenile beyond belief; and listeners buying their full quota of bonds and at the same time trying to meet the demands of wildly rising living costs aren't apt to take kindly to a young man who blithely buys extra shirts while supporting himself and his wife on a weekly sawbuck.

By all means, every war angle possible should be rung in—but powerfully, and not in the form of such pap as this. On a program with so much direct entertainment, a sincere and strong frontal appeal would probably be most effective. Stuff like this particular playlet merely points up our crying need for morale material that will do the work it's supposed to. This one defeated its own purpose; it must have had the listeners dialing out in droves.

Things are picked up at the finale, however, when the entire cast starts selling to the studio audience, and carries listeners along on the rousing patriotic tide. At the end of the show, Hawk turns over the job to the local stations.

Guests change weekly, with Hawk remaining as emcee and Bob Stanley and the studio ork doing a fine musical job. First program was produced and directed by Robert Lewis Shayon, with the next three scheduled to be handled by John Loveton, Jack Johnstone and Ira Ashley. Eugene Burr.

"Hello, Soldier; Hello, Sailor"

Reviewed Friday, 7:30-8 p.m. Style—Service men's show. Sponsor—Hirsch Clothing Company, Chicago. Agency—Schwimmer & Scott. Station—WGN (Chicago).

This half-hour is a break for a number of enlisted men, who are given the opportunity to make long-distance phone calls anywhere in the United States. It is uncomfortably close to the Ginny Simms set-up and, regardless of whether or not the idea was lifted from the network program, listeners familiar with the Simms feature will call the local shot

of heroics, tears and sentimentality. Program caught succeeded in creating atmosphere of British-American unity and carried out aim of program series pretty well. Agencies, sponsors, casts, producers and directors are donating their services for the series. Future casts slated to appear are *Big Sister*, *Life Can Be Beautiful*, *Aunt Jenny* and others. M. R.

"Cresta Blanca Carnival"

Reviewed Wednesday, 9:15-10 p.m. Style—Variety. Sponsor—Schenley Distillers Corp. (Cresta Blanca Wines). Station—WOR (New York) and Mutual.

After four years of futile pondering upon the elusive ways of straight drama, Jack Pearl has been lured back to the air waves for *Cresta Blanca Carnival*, presented Wednesdays over the Mutual net by Schenley in behalf of Cresta Blanca wines. Mr. Pearl, a trouper to the fingertips, had even remained true to the romantic tradition that every comedian wants to play *Hamlet*; while his Baron Munchausen character was still one of the nation's most popular figures he pulled out of radio, announcing that he would thenceforth confine himself to straight dramatic work. Now he's back on the air, with the Baron as amusing as ever, and it's everybody's gain.

The show is notable in that it combines Pearl's top comedy with a musical set-up that could take top honors in its own right. Morton Gould does a magnificent job in leading a 37-piece orchestra, and the soloists are more than just fillers-in. They are Jean Merrill and Brad Reynolds, and they manage to give a concert flavor to the show. Combining two such angles, the show stretched itself to 45 minutes instead of the originally planned half hour. On the premiere shot the time was well spent; there were a couple of dull stretches, but these will swiftly be ironed out. There's certainly enough talent to cram the full running time.

Pearl's Baron now comes from Holland, having been moved from his original habitat by "that man." And he's running an investigation service known as FIB, Inc. The script on the first show was no masterpiece of hilarity, but at least it gave Pearl ample opportunity to display his terrific comedy readings, his superlative timing and his beautiful sense of underplaying comedy lines. Any deficiencies in the script were made up for in the performance.

He's again assisted by Cliff Hall—"Charlie"—who does the same splendid straight work as ever. It's no news by now that he's one of the greatest feeders in the business.

Miss Merrill offers a couple of numbers in a clear and well-handled voice, the apparent nervousness on the opening shot led to some constraint and tonal constriction. Reynolds gives out in a pleasing tenor.

Gould, with splendid orchestral work, holds the widely differing components of the program neatly together and does, as was expected, a stand-out job. Frank Gallop announces. Eugene Burr.

Material
Protection Bureau



THE facilities of *The Billboard's* Material Protection Bureau may be used by any reader who wishes to establish the priority of ideas and material that do not fall within the scope of the U. S. Copyright Office in Washington. In making use of the service the following procedure must be followed:

- Place a full description of the idea or material in a sealed envelope.
- On the face of the envelope write your signature, your permanent address and any other information you deem necessary.
- Attach the sealed packet to a letter asking that it be registered in *The Billboard's* Material Protection Bureau, and send them both, together with return postage, to Elias E. Sugarman, The *Billboard's* Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.
- Upon receipt, the packet will be dated and filed away under your name.
- The *Billboard* takes every reasonable precaution to safeguard packets submitted for registration, but does not assume any liability in connection with same.

Out-of-Town Openings

"Life of the Party"

(Wilson Theater)
DETROIT

A musical comedy produced by Henry Duffy. Written by Alan Jay Lerner. Music by Frederick Loewe. Lyrics by Earle Crooker. Directed by Russell Fillmore. Choreography by Theodore Adolphus. Cast includes Louise Kirtland, Harry Ant-um, Helen Raymond, Dorothy Stone, Dean Norton, Charles Collins and Dudley Clements.

This one is Barry Connor's *The Patsy* with a totally new book, and built around the dancing abilities of the stars, Dorothy Stone and Charles Collins, who appear in about every variety of the dance. These two carry the show, leaving comparatively little for the rest of the cast except to fill in time, which they do interestingly, however.

The plot is not important, altho there is plenty of dialog. It's about an Arizona dude rancher, his masterful social-climber wife and their two daughters. Patricia (Dorothy Stone) is trying to learn charm from a set of books, and finally gets her sister's former flame, Charles Collins. Meanwhile, there is a lot of singing and excellent footwork on the ranch.

Twelve girl ranch guests in variegated and novel costumes and six hobo-cowboys give plenty of support in frequent well-conceived line numbers. Their vocal work was not up to par, but was more than offset by four wranglers who make an extra harmony chorus, working in several numbers.

Among the musical numbers are *The West Is Best*, whose odd, broken rhythm didn't quite catch on; *One Robin Doesn't Make a Spring*, with a catchy romantic melancholy; *Hand Me Down*, a cute bit; *Alone in a Crowd*, sweet and appealing; *Somehow*, with a memorable lilt; *Wearin' the Grin*, a grand Irish comedy and dance number done by Helen Raymond and Dudley Clements; *El Rancho*, with a colorful rumba to close, and *Hot Gavotte*, danced in many styles, from Mozart to jive.

This show is all Stone and Collins, who work hard thruout and please mightily.
Haviland F. Reeves.

"Mr. Sycamore"

(Colonial Theater)
BOSTON

A play by Ketti Frings, based on a story by Robert Ayre. Directed by Lester Vail. Settings designed by Samuel Leve. Cast includes Stuart Erwin, Leona Powers, Harry Sheppard, John Phillip, Claiborne Foster, Louise McBride, Buddy Swan, Walter Appller, Franklyn Fox, Russell Collins, Lillian Gish, Otto Hulett, S. Ernest Theiss, Kenneth Hayden, Rupert Pole, Watson White, Mary Heokart, Jed Dooley, Pearl Herzog, Ray J. Largay, Harry Bellaver.

This play is a sincerely told story of a philosophical postman who gets tired of the routine of his job and decides to turn himself into a tree. He does not care what kind, providing it's a large tree. He remembers the Greek legend of Philemon and Baucis and feels that it would be nice to remain still for a change. He reasons that this world was a nice quiet peaceful place before the advent of man.

He informs his wife and invites her to become a tree with him. She is a sympathetic soul but does not accept his invitation. He then decides that he will plant himself in his own back yard so that he can watch over his wife. Despite her pleadings, he digs a hole in the ground and plants himself.

On his first night out he catches cold and on the second night has a monstrous nightmare. On awakening he calls to his wife to dig his feet out, but they find it is too late; he has begun to grow into a tree. When his trunk is grown and all that remains of him is his upper body, the priest predicts that he will remain half tree, half man as a punishment from God. This terrifies him, so with his wife he pleads with God and finally realizes his aim and grows into a full-grown tree.

Stuart Erwin, in the leading role, gives a sincere, convincing performance. Lillian Gish, as his wife, adds charm to the play, and John Phillip, as the village gossip, gets his share of laughs. Harry

BROADWAY RUNS

Performances to Oct. 17 Inclusive.
Dramatic Opened Perf.

Angel Street (Golden)	Dec. 5	363
Arsenic and Old Lace (Fulton)	Jan. 10 '41	739
Blithe Spirit (Booth)	Nov. 5	382
Claudia (return) (St. James)	May 24	168
Eve of St. Mark, The (Cort)	Oct. 7	14
Hello Out There (Belasco)	Sept. 29	23
Janie (Henry Miller's)	Sept. 10	44
Junior Miss (Lyceum)	Nov. 18	375
Life With Father (Empire)	Nov. 8 '39	1222
My Sister Eileen (Biltmore)	Dec. 26 '40	716
Strip for Action (National)	Sept. 30	22
Three Men on a Horse (revival) (Folies)	Oct. 9	11
Uncle Harry (Broadhurst)	May 20	160
Vickie (Plymouth)	Sept. 22	81

Musical Comedy

Beat the Band (46th St.)	Oct. 14	6
By Jupiter (Shubert)	June 8	158
Count Me In (Barrymore)	Oct. 8	12
Let Freedom Sing (Long-acre)	Oct. 5	16
Let's Face It (return) (Im-perial)	Aug. 17	72
Sons o' Fun (Winter Gar-den)	Dec. 1	368
Star and Garter (Music Box)	June 24	134
Time, the Place and the Girl, The (Mansfield)	Oct. 16	8

"Mark," "Count" Top Hub Takes

BOSTON, Oct. 17.—The new season here has produced only one show, *The Eve of St. Mark*, that can be classified as a hit. Business, considering the attractions offered, has been good.

To date top money-makers have been *Count Me In* and *The Eve of St. Mark*. *Count Me In* opened at the Shubert September 10 and moved on to the Majestic September 21 to make room for *Beat the Band*. Show did a good \$58,000. Shubert seats 1,590 and the Majestic 1,540; \$3.30 top. *The Eve of St. Mark*, at the Wilbur (1,227), with \$2.75 top, drew a good \$23,500 for its 12 performances.

Beat the Band, with \$3.30 top, did fair business.

The week ended October 10 showed fair business. *Pirates of Penzance* and *Iolanthe* were at the Majestic at \$2.20 top and drew a good \$15,500. *Life With Father*, at the Wilbur, with \$2.20 top, did a good \$14,500. *Damask Cheek*, with Flora Robson, grossed a poor \$11,000 at the Plymouth (1,150). First two days were good, but after that business dropped.

'Lady' 35G in Phil; 'Papa,' 'Guest' Okeh

PHILADELPHIA, Oct. 17.—By the end of October the season will have yielded 12 productions, just 50 per cent over the same period last year.

In its third week ending tonight (17), *Lady in the Dark* chalks up a second sell-out, and at a \$3.99 top rings up \$35,000. Ducats virtually all sold out already for its fourth and final week. *Papa Is All* continued big for a second week at the Walnut Street Theater, at \$2.85 top, taking in \$9,000. *Guest in the House*, at the Locust Street for one week ended tonight (17), grossed a profitable \$7,500 at \$2.25 top.

Bernstein With "Miss"

NEW HAVEN, Oct. 17.—Rube Bernstein is due here Monday to take over the manager's post with the Boston company of *Junior Miss*. Bernstein closes tonight in Montreal as company manager with *My Sister Eileen*. Larry Anhalt has already switched from *My Sister Eileen* to *Junior Miss* as advance press agent.

"Eileen" Big in Bridgeport

BRIDGEPORT, Conn., Oct. 17.—*My Sister Eileen*, at the Klein Memorial, municipally operated playhouse, October 8, 9 and 10, for three evening performances and one matinee, did smash business, drawing a sweet \$6,842. Prices were scaled to \$1.65 top at night and \$1.10 matinee. On its last appearance here May 29 the same company drew \$3,680.40 for one performance at a \$3.30 top.

Sheppard, Russell Collins, Otto Hulett, Watson White and Ray Largay aid in supporting roles.
Harry Poole.

Change in Equity Junior Rule Beaten in Close Committee Vote

NEW YORK, Oct. 17.—Four out of seven members of an Equity committee studying junior-senior membership requirements recommended that the status quo be preserved, it was disclosed at the Equity council meeting here Tuesday (13). Council accepted the majority report.

Coincidentally, *Equity Magazine* carried this message in its October issue: "Equity is just as anxious as the junior members involved that as many of them should qualify for senior membership as soon as possible. And so it advises all junior members in reckoning the 50 weeks of paid playing requisite for qualification, to remember that rehearsal time which is paid for counts toward that qualification."

Junior members are currently required to work the 50 weeks in Equity shows over at least a two-year period before they are entitled to senior privileges. Fact that committee vote was so close indicated that controversies arising in the

past involving junior members had not been lightly considered.

Before May, 1936, Equity juniors needed only two years membership in the association to become seniors with full voting rights. At that time a rule requiring juniors to play 50 weeks of accumulated stock under Equity jurisdiction before becoming seniors was passed. This brought about the founding of the Peter Pan Club, an organization of juniors, which claimed that the pre-1936 ruling should be returned.

Factional disputes on the junior problem have always been a sore spot to Equity, and the disclosure, recently, that a committee was studying the situation gave the younger members hope of a change in present requirements.

Last year Paul Dulzell, Equity executive secretary, estimated that from 1,200 to 1,500 members, or about one third of total Equity membership, were juniors and therefore barred from voting on questions submitted to the membership.

FROM OUT FRONT

The Shaw Cult Again

BY EUGENE BURR

IT WAS thought in this precinct that the Shaw cult had faded away almost a decade ago, along with rolled stockings, speakeasies, Gertrude Stein and other folderols of a hectic and unbalanced period. In the frenzied and self-conscious days of balloon-like prosperity and subsequent depression, odd quirks teamed in our intellectual and social by-ways; and in that slightly nauseating atmosphere it was no surprise to come across a large number of otherwise comparatively normal people who insisted that George Bernard Shaw was one of the greatest dramatists who had ever lived. Such opinions were based, so far as a puzzled but conscientious investigator could discover, on the fact that Shaw, as a popularizer and cheapener of other men's thoughts, had managed to say what the current intellectual faddists themselves had taken from the original thinkers, and to say it in a way that a faddist would envy.

In any case, tho, the cult seemed to be dying away as long as 10 years ago, so it came as something of a surprise the other day to find that it was still alive. It is gone, for the most, so far as the theater is concerned, idolatrous revivals of the Master's plays having displayed only too clearly the Master's paucity of merit. But book reviewers are evidently a backward race. In any event, the Shaw cult popped up again in the quiet seclusion of *The New York Times Book Review*.

The occasion was the publication of Hesketh Pearson's *G.B.S.*, a biography of Shaw (Harper, \$3.75), and the manifestation appeared in a review of the book written by a gentleman named Peter Monro Jack.

MR. JACK qualifies as so complete a devotee of the Shaw cult that reading his review was a bit like voting for Coolidge or taking a slug of bathtub gin or doing anything else with a strong but unpleasant nostalgic flavor. He does not qualify, however, as a person particularly fitted to write about the theater, for his preposterous statements deal not only with Shaw himself but also with drama in general.

For the most part, he tries to draw a comparison in greatness between Shaw and Shakespeare, something that was occasionally tried in the old days but is hardly to be expected now. He says that Shaw "took his cue from Shakespeare," and continues, "So far as the theater goes he is like Shakespeare in the matter of using any old plot that is usable; and in the manner of making speeches that are like arias in an opera. . . His plots, as he pointed out, were, like Shakespeare's, worthless; the words, the speech, the living language whether in poetry or logic, were everything."

There are so many absurdities crowded into those few sentences that you wonder how Mr. Jack manages to do it. In the first place, Shaw did not use any old plot that was usable; in many of his plays it is impossible to find any plot at all in the accepted sense—and certainly, in even those Shavian dramas in which an elementary and childish plotline shows, the "stories" are merely creaking contrivances that enable Shaw to talk in his own person from the mouths of as many wooden characters as possible.

In the second place, the idea of comparing a long Shavian speech to an operatic aria is a bit like comparing an owl to a canary: They're both birds—they're both made up of words—and that's about all. The Shaw speeches, long, dull, self-conscious and heavily antic, are like nothing in music except, possibly, the longer relative passages of Wagner. And for the most part they're equally boring. As for comparing them to the flashing, liquid, variegated, thought-filled and emotion-packed speeches of Shakespeare, it seems a feat possible only to a fanatically determined faddist.

As for Mr. Jack's assumption that Shakespeare's plots, like Shaw's, were "worthless," the truth of the statement depends of course upon one's concept of plot. If you mean the bare outline of the story, the statement is true; it is true of every plot ever written. But the full plot is created by what is done with the bare outline. The synopses of the stories of the Shakespearean tragedies can be made to sound silly; but they are silly no longer when they are invested with the meanings, the emotional power, the underlying philosophy and above all the encompassing humanity of the characters that were brought to them by Shakespeare. The "plot" of *Hamlet* is worthless, if you mean by plot merely the bare outline of murder and intrigue. But, clothed by the characters and the emotion and the deep and passionate thought, it is turned thru the wonder of imagination into a glorious and priceless thing.

The silly outlines used by Shaw—abortive, in most cases, even as outlines—were never so invested. Instead of meanings, he gave them merely arguments and crotchets and self-consciously shocking points of view. He clothed them, not in emotional power, but in a never-ending endeavor to play up the dramatist, in dullness, in argument, in emotional sterility. Above all, he presented them not thru the medium of characters encompassing all the hopes and fears and aspirations of humanity, but in a series of wooden puppets, utterly unrecognizable as flesh and blood.

As for Mr. Jack's contention that for both men the language was everything, it is obviously false in the case of Shakespeare, who used language magnificently but was certainly never bound by it. Shaw, on the other hand, is so bound; the verbal effects he can produce, I agree, are everything to him. But, that being the case, one wonders why he chose to put his badly damped pyrotechnics into play form, a form that demands so much more than the stringing together of words.

(See FROM OUT FRONT on page 10)

Equity Okays Extra Show When Travel Difficulties Cut One

NEW YORK, Oct. 17.—Permission for road companies to play a special matinee or Sunday night performance whenever transportation difficulties force cancellation of a show date was granted by Equity Council here at a meeting Tuesday (13).

Concession followed submittance of a letter from James F. Reilly, executive secretary of the League of New York Theaters, requesting the make-up-a-show privilege. Reilly pointed out that, thru no fault of management, touring attractions such as *Lady in the Dark*, might find railroad conditions a bar to meeting a scheduled opening. *Lady* requires seven baggage cars for its equipment, a load

that might easily be held up in wartime traffic.

Immediately after agreeing to League request, council established that traveling show members, holding contracts providing for Pullman accommodations, would be entitled to the difference between those and coach fares when Pullmans could not be obtained. Resolution was directed, a council spokesman said, at securing the manager's wholehearted effort to get the best accommodations available.

Stagehand Contract Waits for Clarification of Wage Ceiling

DETROIT, Oct. 17.—Imposition of new wage ceilings is holding up negotiations for renewal of contracts between Stagehands' Local No. 38, IATSE, and local houses using stagehands. With union

Show Outbills Circus

DETROIT, Oct. 17.—Premiere of *The Talk of the Town*, Henry Duffy's production at the Wilson Theater, is receiving the heaviest billing any legitimate show has had locally in a dozen years, according to the figures of old-timers in the outdoor advertising field. Billing is, in fact, actually about double the quantity of 24-sheets used by the Ringling circus for its stand here this summer, with Duffy using 200 24s.

Addition of smaller posters ran the total of sheets up to 8,800, plus 1,500 cards.

demands for increased scale subject to uncertainty until the application of the new ceiling regulations is clarified, dickering is at a standstill.

Scales for these houses are on a weekly basis, and so qualify as salaries rather than wages, in the opinion of local observers, and may be raised, provided they do not exceed the \$5,000 figure, which is away above the scales involved.

Balto Still Big; 59G in 5 Weeks

BALTIMORE, Oct. 17.—Continuing its successful season, Ford's Theater last week grossed \$9,400 with *Guest in the House*, starring Nancy Kelly and featuring Louise Campbell. Current bill, *The Merry Widow*, starring Muriel Angelus, got off to fine start. Manager John Little looks for good gross.

Manager Little is highly pleased with grosses for first five presentations of current season. Total gross for the five weeks is \$59,100.

"Angel" Weak in Syracuse

SYRACUSE, Oct. 17. — *Angel Street*, playing a two-day engagement at the Empire Theater here last week, did the weakest biz in the short history of revived local legit. Dailies came out with editorials after the engagement calling upon legit lovers to come out en masse at the next attraction, or Syracuse would be placed among the also-rans in coming bookings.

Papa Is All set for a one-nighter October 20. Set to follow is *Priorities of 1942*, October 26-28.

New "Topsy and Eva" Set

HOLLYWOOD, Oct. 17.—The Duncan Sisters will open at the Music Box Theater here October 26 in *Topsy and Eva, 1942 Edition*. In addition to the Duncans the show will feature several film names. George Shafer is producing, with Roger Gray in charge of staging and Patricia Knox handling the dances.

Show opens in San Diego, October 23, and moves to Hollywood three days later for a two-week run, after which it goes to Chicago.

New Plays on Broadway

Reviewed by Eugene Burr

CORT

Beginning Wednesday Evening, October 7, 1942

THE EVE OF ST. MARK

A play by Maxwell Anderson. Directed by Lem Ward. Settings designed by Howard Bay, built by William Keilam and painted by Horace Armistead. Lighting by Moe Hack. Business manager, Victor Samrock. Press agents, William Fields and Philip Stevenson. Stage manager, Ben Ross. Assistant stage managers, Beatrice Manley and Dorothea Freed. Presented by the Playwrights' Company.

- Deckman West Matt Crowley
- Cy Grover Burgess
- Nell West Aline MacMahon
- Neil West Carl Gose
- Zip West Clifford Carpenter
- Ralph West Edwin Cooper
- Pete Feller Stanley G. Wood
- Janet Feller Mary Roife
- Private Quizz West William Prince
- Private Thomas Mulveroy Eddie O'Shea
- Private Shevlin David Pressman
- Corporal Tate Charles Mendick
- Private Francis Marion James Monks
- Private Glinka Martin Ritt
- Sergeant Ruby George Mathews
- Sergeant Kriven Robert Williams
- Lill Bird Joann Dolan
- Sal Bird Toni Favor
- Waiter Charles Ellis
- Flash Dorothea Freed
- Dimples Beatrice Manley
- A Guard Kent Adams
- Pepita Joven E. Rola

ACT I—Scene 1: Nell West's Kitchen. April, 1941. Scene 2: The Barracks at Fort Grace. Scene 3: Janet's Room. Scene 4: The Moonbow Restaurant. Scene 5: Nell's Kitchen. September, 1941. ACT II—Scene 1: A Gangplank. October, 1941. Scene 2: A Field. Scene 3: A Cave on the Island. April, 1942. Scene 4: A Corner of the Cave. Scene 5: The Same. Scene 6: The Cave on the Island. Scene 7: Nell's Kitchen. June, 1942.

Maxwell Anderson reaffirmed his patriotism in *The Eve of St. Mark*, his new play which the Playwrights' Company presented at the Cort Theater Wednesday night; but, since no one could possibly question Mr. Anderson's patriotism in the first place, it seems rather a waste of time.

His chief purpose seems to have been to proclaim the dogged heroism of America and the character and spirit of her

fighting men; but that heroism is proclaimed, far better than Mr. Anderson (See *The Eve of St. Mark* on page 37)

FORREST

Beginning Friday Evening, October 9, 1942

THREE MEN ON A HORSE

(Stock revival)

A comedy by John Cecil Holm and George Abbott. Staged by John Cecil Holm. Art director, Perry Watkins. Scenery by Martin Turner Construction Company. Company manager, George Leffler. Stage manager, J. Ascher Smith. Assistant stage manager, Don D'Arcy. Presented by Alex Yokel.

- Audrey Trowbridge Kay Loring
- The Tailor J. Ascher Smith
- Erwin Trowbridge William Lynn
- Clarence Dobbins Fleming Ward
- Delivery Boy Don D'Arcy
- Harry William Foran
- Charlie Horace MacMahon
- Frankie Teddy Hart
- Patsy Sid Stone
- Mabel Jean Casto
- Moses Richard Huey
- Cloria Iris Hall
- Al James Truex
- Mr. Carver William Balfour
- Hotel Maid Gay Seabrook

ACT I—Scene 1: The Living Room of the Trowbridge House, Ozone Heights, New Jersey. Scene 2: A Barroom in the Basement of the Lavillere Hotel, New York City. ACT II—Scene 1: Ozone Heights. Scene 2: A Room in the Lavillere Hotel. ACT III—Scene 1: Ozone Heights. Scene 2: The Hotel Room.

A stock revival of *Three Men on a Horse*, that resounding farce smash of the mid-1930s, was presented last Friday night at the Forrest Theater by Alex Yokel, the show's original producer. As is usual with stock revivals, some of the glitter and sparkle, some of the pacing and some of the laughs of the original are conspicuous by their absence; but the return engagement proves that John Cecil Holm and George Abbott, who wrote the play, did a solid and terrific job. For it still stands up, despite shortcomings in the present production and the years since its premiere in January, 1935.

There's not much point in going again into the plot. The original production played for more than 800 performances (See *Three Men on a Horse* on page 37)

FROM OUT FRONT

(Continued from page 9)

One answer is that, thru play form, he could achieve quicker and brighter notoriety. Of course, fundamentally there is an even greater difference between the men. Shakespeare wrote plays primarily to have them acted, and the mystic glory of his imagination turned them into art-works in the process. Shaw wrote plays merely as springboards for his own overweening ego.

SOME of Mr. Jack's other statements are equally amusing, but there's hardly space enough to go into them here. He says, for example, that one of the most likable things about Shaw is "his pleasure in pleasing people"—a rather remarkable assertion. One statement, however, must be quoted in full:

"Shaw's merit as a dramatist is that he remade the English theater. Nothing written in the 19th century, outside of his own work, is worth playing again today. Very little of the English 20th century theater is likely to survive, outside of Shaw."

It would be interesting to see Mr. Jack proving that Shaw, an essentially derivative and utterly self-centered writer, whose stage works were merely actionless essays in dialog, remade the English theater. As for other dramatists whose works will live, only time can tell. But it is my guess that there will be many whose plays will be read as often as Shaw's and acted much more often, thruout the years to come. Being dramatists rather than personal press agents, none of them received the faddists' recognition accorded Shaw—except, of course, Wilde. Even Wilde, tho, despite the fact that he is at present eclipsed, will probably live as long as the bearded imp in the libraries.

ATAM-League Dispute Goes to War Labor Bd.

NEW YORK, Oct. 17.—Wage dispute between Association of Theatrical Agents and Managers and the League of New York Theaters is in the hands of the War Labor Board, according to Sidney Cohn, attorney for ATAM.

Cohn, who returned from Washington Friday (16), charged that "the League has not co-operated with us at all," and added, "We intend to press this vigorously." James F. Reilly, executive secretary of the League, had previously announced that the entire dispute had been handed over to attorneys, Milton Weinberger for the League, and Cohn, for eventual presentation before a WLB panel. Weinberger could not be reached at press time for a statement.

ATAM and the League had gone thru two sessions presided over by James Fitzpatrick, conciliator for the Department of Labor, without reaching a settlement. ATAM reportedly asked for \$25 salary increase in all categories; Reilly stated that the managers were willing to go along with raises based on the increased cost of living, but that they felt the \$25 request to be way out of line. Fitzpatrick had no comment to make on the deadlocked proceedings, and declared he knew nothing of War Labor Board developments.

Contract between League and ATAM expired Labor Day. It provided for minimums of \$150 for press agents (\$175 for first six weeks on road tryouts) and \$100 for managers (\$125 on the road).

NEW YORK, Oct. 17.—Association of Theatrical Agents and Managers canceled its bi-monthly meeting scheduled for October 16. A spokesman explained that a quorum could not be assembled.

Rialto Over-Charge Suspension Lifted

NEW YORK, Oct. 17.—Suspension of Rialto Theater Ticket Service's license for overcharging on three tickets to a baseball game at Ebbets Field, Brooklyn, August 16, was lifted Thursday (15), by License Commissioner Paul Moss after it has been in effect two weeks. Agency was originally suspended permanently, as of October 1, but period was later cut to a month as result of a second hearing last Friday (9) obtained on grounds that defendant had not been represented by counsel. According to Moss, it was felt that the two weeks' suspension "was severe enough punishment" and that the defendant, Harry Schack, owner of ticket agency, "now understands what he has done wrong."

Complaint was made by R. E. Humiston, of Connecticut, in a letter to Larry McPhail, of the Dodgers, accusing Schack of charging \$11.65 for three tickets. Legal price is \$7.44. In addition, Schack was slapped with a \$200 fine in Federal Court by Judge T. Blake Kennedy September 28 for failure to stamp name of agency on the back of the tickets and also for "willfully refusing" to keep records.


TA Tax Exemption

NEW YORK, Oct. 17.—Under a ruling by the Treasury Department the Theater Authority is exempt from income taxes. TA is placed in the category of a charitable institution and, as such, is not liable.

Ruling, however, does not mean that tickets sold to affairs okayed by TA are free from federal taxes. New legislation last year, coming after a federal investigation of TA, put a tax on all tickets sold for charity benefits.

Kidding His Agent

CHICAGO, Oct. 17.—The trade here got a big laugh all its own during the run of *Hellzapoppin* at the Erlanger. Lou Parker, comic, referred to his stooge thruout the bill as L. A. Frederick. (L. A. is president of Frederick Bros. Artists Corporation, which handles Parker.)



Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

- "Beat the Band"—67%
 - YES: Lockridge (*Sun*), Barnes (*Herald-Tribune*), Mantle (*News*), Coleman (*Mirror*), Atkinson (*Times*), Ross (*World-Telegram*).
 - NO: Kronenberger (*PM*), Waldorf (*Post*), Anderson (*Journal-American*).
 - NO OPINION: None.
- "Three Men on a Horse"—89% (Revival)
 - YES: Anderson (*Journal-American*), Kronenberger (*PM*), Brown (*World-Telegram*), L. N. (*Times*), Coleman (*Mirror*), Lockridge (*Sun*), Mantle (*News*).
 - NO: Barnes (*Herald-Tribune*).
 - NO OPINION: None.

AMERICAN ACADEMY OF DRAMATIC ARTS

Founded 1884 by Franklin H. Sargent

The foremost institution for Dramatic and Expressional Training in America. The courses furnish essential preparation for Teaching & Directing as well as Acting.

Fall Term Begins October 26th.

Catalog from Secretary, Room 145

CARNEGIE HALL, NEW YORK

What the War Is Doing to Night Clubs

NEW YORK, Oct. 17.—Roy Gallagher, manager of the 1-2-3 Club, is joining the navy next week as a first-class yeoman.

ATLANTIC CITY, Oct. 17.—Hotel Morton, one of the very few near-the-boardwalk hostels not occupied by the military, has been taken over by the U. S. Coast Guard. Penn-Atlantic Hotel is the only remaining resort hotel using talent.

SPRINGFIELD, Mass., Oct. 17.—The Phono Village, black and white night club here, has closed due, the management said, to the inability to obtain help.

DES MOINES, Ia., Oct. 17.—The war is changing a lot of things, but Dave Fidler is happy over the latest change at his Club 100.

Snappy girl waitresses have replaced the waiters, with even a gal bartender included. Fidler claims the gals give the place more atmosphere and, in addition, take some of the pain out of paying the bill for some customers.

TAMPA, Fla., Oct. 17.—Hillsborough County night spots have been hit by an order from Acting Sheriff Joe A. Savarese banning Sunday liquor selling in this area, outside city of Tampa. Action came after a conference between county officials and army officers.

BALTIMORE, Oct. 17.—More than a dozen night club owners here have converted their checkrooms to booths for the sale of War Bonds and War Stamps. Many are now turning in sizable amounts to the war effort. A notable example is the \$1,600 total chalked up last week by the Club Charles.

TALLAHASSEE, Fla., Oct. 17.—Florida's night clubs are doing a record business in liquor sales despite many local curfews in army and navy base areas. The beverage commission reported an increase of 54 per cent in State revenue from liquor sales. Midnight liquor curfews are in effect in Miami, Tampa and St. Petersburg.

RICHMOND, Va., Oct. 17.—A new order by the Virginia Alcoholic Beverage Control Board restricts the hours which licensees may sell beverages, from 6 a.m. to 11 p.m., instead of from 5 a.m. to midnight, as previously.

Some licensees, to avoid the congestion, had already introduced earlier closing hours. In Richmond, several downtown spots had cut out beer and wine Saturdays and Sundays, when there are a great number of servicemen in the city.

Says Performers Always Help But Rarely Get Break

SACRAMENTO, Calif., Oct. 17.—Morton J. Ross, father of Geraldine Ross, performer, says he and his daughter are 100 per cent with the protest of Philadelphia performers against being given limited gasoline rations and then being asked to do a lot of free shows for the army and navy. (The story of the Philadelphia situation appeared in the September 12 issue of *The Billboard*.)

Ross points out that "every act I had met the past four months and who are traveling by car are using their cars only to make jumps, and after reaching their destination they put the cars away until the end of the date." He points out that performers are conserving gas by using it only for business purposes.

Ross's protest is similar to many others received by *The Billboard* from performers, who point out that they are always asked to play benefit shows but are never given a break in the matter of tire and gas rationing.

SENIA GAMSA, New York, is holding over Danny White, comedian, and Nils and Nadyne, dancers, at Iceland, New York, and also bringing in Clem Belling, Jane Frazier and Roberta Sisters. Iceland's last show, intended to be a unit, was broken up instead.

Club Talent USO Not Asking Draft Boards To Defer Camp Show Performers, Despite Hopes of Agents, Acts

New York:

BRENDA FORBES went into the Hotel Pierre, swank hotel, Friday (16) as a singing comedienne for a two-week stint. Booked by Henry Frankel, of Lyons, Inc. . . . DOROTHY KNOX, from legit and radio, made her nitery debut October 15 at Cafe Society Downtown. Doing comedy songs. . . . GINGER HARMON opens October 21 at the Hurricane here, after a dispute over billing that set back her opening. . . . THE HEAT WAVES have finished their part in Bill Rowland's new film, *Follies Girl*. One of the trio, Ray Milback, has just been inducted and will be replaced in the act. . . . LAUGH PARADE unit, which broke in in Montreal last month, resumed October 21 at Carroll's, Philadelphia, and will stay there until opening for Camp Shows, Inc., November 23. Handled by Frederick Bros. here. . . . FUN FOR YOUR MONEY, Bobby Pine unit now playing Camp Shows, is returning to town soon, prior to being sent to an undisclosed offshore military base.

FRANK STANLEY (Victor Victor) was inducted into the army October 7. . . . PRIMROSE SEMON and Joe Dorris are being held over at Butler's Tavern here.

Chicago:

HARRIS, CLAIRE AND SHANNON return to the Edgewater Beach Hotel November 6 for three weeks. . . . JOE AND BETTY LEE will split the act next month when Joe enlists in the navy. . . . THE THREE MAKE-BELIEVES will be held over at the Sherman Hotel until the first of the year.

RUTH WAYNE and Mage and Carr added to the Gus Van show opening at the 885 Club Friday (16). Mark Talent's band, there four months, holds over. . . . EZ KEOUGH, booker of the Hi Hat, St. Louis, reports that the Sally Rand unit which opened the spot October 2 grossed \$9,340 in its first week, representing record-breaking biz for that town. Sally is staying over for six weeks. Room seats 1,100 people. . . . JOE LAWLER, former cafe editor of *The Chicago Daily News*, left the paper October 17 to join the publicity department of Universal Pictures in Hollywood.

Here and There:

GIOVANNI is to start at the Mayfair, Boston, November 25. . . . TALLA opened Monday (12) at the Providence-Biltmore. Budget there has been upped to take care of three acts instead of the usual two. Current there are Nancy Healy, Fred Roner, and Fay and Gordon. . . . JACKIE HELLER has drawn a four-week holdover at the Latin Quarter, Chicago. . . . THREE GAY BLADES booked into the Baker Hotel, Dallas, October 16. . . . RHODA CHASE is new at the Nicolet Hotel, Minneapolis. . . . CHARLEY EMMETT, former blackfacer, is now a single at the Gay '90s in San Diego.

Boston Niteries and Hotel Spots Expand Due to Best Biz in Years

BOSTON, Oct. 17.—Night clubs and hotels here, with the aid of good weather and the first good football week-end, saw their biggest business of the year Saturday night.

The Latin Quarter, with a \$3 minimum, drew 1,200. The Coconut Grove, with \$2.50, drew 800 on the club floor and 400 at \$1 minimum in the two bars. The Beachcomber, with \$2 minimum, drew 750. The Rio Casino and Club Mayfair, each with \$2 minimum, drew a total of 750. Steuben's and the Cave turned away hundreds.

New spot, the Music Box, at the Copley Square Hotel, under management of John Costello and Michael Walsh, with seating capacity of 150, turned away more than 400.

The Oval Room, Copley Plaza Hotel, where Dorothy Lewis is featured (seating capacity, 350), was filled at 6:30. Overflow was seated in adjacent Sheraton Room. The Satire Room, Fensgate Hotel, did excellent business.

Club managers and operators of hotel rooms saw good business this past summer. Increased employment and the countless number of servicemen in this area brought on one of the best seasons in years. The places having floorshows are doing the business.

NEW YORK, Oct. 17.—Widely circulated reports that a performer, by playing the USO-Camp Show circuit, would postpone his army induction for at least six months after being placed in 1-A were spiked this week by Abe Lastfogel, general manager of CSI, who said, "There is no basis in fact to the report; performers have been continually pulled out of camp shows when their draft number came up."

Lastfogel told *The Billboard* that the policy of Camp Shows is such that it cannot place itself in the position of asking for deferment for any performer entertaining the soldiers, no matter what his value to his camp show unit. Lastfogel said that last week Dick, Don and Dinah were yanked from one of the units because of the drafting of a member of the team, and that Tommy Rafferty, a musician in Milt Britton's band, in another unit, was also inducted.

Many acts and agents have been under the impression that, once an act signed with CSI, its draft board would forget about him for 26 weeks, or even more with units staying out longer. This impression has been so prevalent that many performers have been timing their activities ahead toward booking with Camp Shows, Inc., when it appeared that they might be drafted.

What with a general talent shortage, CSI is finding it increasingly difficult to place acts with units. Standard acts and male performers generally are demanding more money in theaters and night clubs and are getting it. CSI bookings, essentially a patriotic gesture, ask acts to work under their usual salary. Many performers first want to squeeze what they can from civilian bookings before taking CSI bookings.

There was even some talk several weeks

Winnie May Opens Miami Little Club

MIAMI BEACH, Fla., Oct. 17.—Winnie May, expressing her confidence in the future of this resort, has acquired the title to the exclusive Little Club from Marty Gilford. New spot will open about November 1 and will be known as Winnie's Little Club.

It has no dance floor or kitchen, with only limited stage space. Seating capacity is about 70 at bar and tables, so a piano team or a pianist and singer will be about all the talent employed.

Winnie has severed all connections with the Riptide, which she and two partners operated last year and which is now closed for repairs.

ago that CSI would have to conscript acts thru regular government channels if the acts didn't volunteer themselves. Right now, CSI is preparing to send out 70 units under its fall-winter program, at an estimated cost of \$4,000,000, and is having a tough time getting acts to serve as replacements after acts who contracted for only two or four weeks drop out.

CSI is also continuously creating new units as old ones drop out, so it is necessary to have a well of talent available. There is also the problem of overseas units, which may become a regular part of circuit activity. Overseas activity to date has been small.

Rainbow Gardens Files Bankruptcy

CHICAGO, Oct. 17.—Rainbow Gardens, Inc., operators of the Rainbow Garden, filed a petition in bankruptcy with Judge William J. Campbell in District Court here this week. Spot, managed by Charles Hepp, folded October 4. Branower & Kornfeld are representing the spot. Dave Branower, of that firm, was also the cafe's producer.

Hepp is the veteran operator of Harry's New Yorker, now dark. All fixtures from Harry's were removed and used in the Rainbow Garden.

3 More Houses On Kemp Circuit

CHARLOTTE, N. C., Oct. 17.—Kemp Time thruout the South, currently playing 10 units, reports few travel difficulties for its shows. During the early part of the bus and train scheduling there were some mix-ups, but they have since been eliminated.

The circuit now has nine consecutive weeks, each week averaging about six working days. This includes the National Theater, Richmond, which resumed this week, and the Birmingham house, which opened as a three-day stand. The Roxy, Atlanta, will use shows again starting Christmas and will play a full week.

Liquor Board To Censor Mich. Clubs

DETROIT, Oct. 17.—Censorship of floorshows is being undertaken again by the Michigan Liquor Control Commission, which closed the Bowery for half a month back in January. Latest victim is the downtown Club 509, where, it was alleged, obscene floorshows had been staged. Objection was taken both to gags and dances. Result was a \$300 fine for the manager, Ernest Stein.

Ralph Thomas, commission chairman, declared that "obscene floorshows in Michigan must stop," and offered general co-operation to the police department in enforcement of the ukase.

Miranda Asks \$7,500

CHICAGO, Oct. 17.—Carmen Miranda is being submitted for vaude dates here at \$7,500 per week. Last time she worked the Chicago Theater, her figure was \$3,000. Her act includes four men.

Her new salary figure is partly based on the good part she has in the forthcoming 20th-Fox film, *Springtime in the Rockies*.

Draft Heckling Problem

CHICAGO, Oct. 17.—Performers of draft age able to get in a word edge-wise while on the floor try to explain why they are still in civilian clothes to stop "how-come-you're-not-in-the-army" hecklers.

Comics are using the new standard "laugh fast, I'm in 1-A" and "I'm dedicating this number to my kid-dies" gag. Plenty of heckling on this subject from servicemen, particularly after they have a drink or two.

ATTENTION TALENT BUYERS

for—
**THEATERS
CAFES
BALLROOMS
HOTELS
COCKTAIL
LOUNGES**

The entertainment world's newest and most progressive agency offers for booking right

**—NOW—
BANDS
CAFE UNITS
ICE SHOWS
COCKTAIL
UNITS
VAUDEVILLE
ACTS
SMALL BANDS
NAMES**

**NO SPOT TOO LARGE
OR TOO SMALL**

**Service Reliability
Personal Interest**

Contact the office
nearest you

FREDERICK BROS.

ARTIST CORP.

NEW YORK CHICAGO
RKO Bldg. 75 E. Wacker
HOLLYWOOD
1585 Crossroads of the World

**"The Florida Cracker"
EDDIE BAYER**

Original Comedy Songs and
Clarinet Capers

Night Club Reviews

Waldorf-Astoria Hotel, Wedgewood Room, New York

Talent policy: Show and dance band; relief band; floorshow at 9 and midnight. Management: Lucius Boomer, hotel president; Frank Ready, hotel manager; Ted Saucier, publicity. Prices: \$1 cover from 10:30 p.m. (\$2 Fridays and Saturdays); no cover Sundays.

Gracie Fields, introduced here as "one of the great comedienne of this age," is the star of the new show that reopened this lovely Wedgewood-blue room October 9 for the season. The English comedienne, in for six weeks, is set for an MGM film after this engagement and come here after a date at the Chicago Chez Paree and after a long tour of war rallies, mostly for British war relief.

Appearing once nightly here, at midnight, she proved vastly entertaining even tho she is not as clownish as in her British films. Quite regal in appearance, she achieves much humor by shrewdly timed lapses into mugging and funny sounds. Did 27 minutes here, singing a raft of tunes, and interspersing ballads with comedy songs. Did *Sleepy Lagoon* in kidding style; *Thingumabob*, a humorous war ditty; *I Never Cried So Much in All My Life*, a laugh-getter; a sweet ballad called *Nighty Night Little Sailor Boy*; a rowdyish *He's Dead But He Won't Lie Down*; a razzing of *My Hero*, including a cartwheel, encoring with *The Biggest Aspidochelone in the World*, which drew much laughter; the tender ballad, *Danny Boy*; an effective rendition of *Last Time I Saw Paris*, and, for a lively finish, the comedy *Walter Walter*. A veteran of vaude, legit, pictures and radio, mostly in England, Miss Fields is a finished artist who commands her audience and who knows all the nuances of delivering song, whether comedy or straight. (Jack Carroll is her pianist.)

Only other act is Georges and Jalna, smartly dressed ballroom team that practically plays stock in this hotel. Did three routines and two encores, displaying superb grace, plenty of tricks and a distinctive style. Ballet movements heighten their routines, and they definitely make their dances arresting from start to finish. They work beautifully together.

Marlo De Costa, South American singer, works the dinner show only.

Emil Coleman's band played the show well, as might be expected. He is a veteran on society jobs and knows how to provide that light, bouncy dance rhythm. His piano is backed by nine men, all obviously good musicians.

Alternate band is Mischa Borr (violinist), who seems a permanent fixture here. His eight men are also solid musicians, with their instrumentation lending itself more to sharp Latin rhythms.

As with the last season, room is again informal and apparently will stay that way for the duration of the war.

Paul Dents.

Edgewater Beach Hotel, Marine Dining Room, Chicago

Talent policy: Production floorshows at 8:40 and 10:30; show and dance band; organist. Management: William Dewey, managing director; Dorothy Dorben, producer; Lester, costumer. Prices: Dinner cover 75 cents (\$1 Saturdays); dance admission, \$1.25 (\$1.50 Saturdays).

The only spot in town that changes production numbers every other week and spends good money for costumes. Current layout is unusually striking, the four routines (in two shows) boasting clever ideas and book-show costuming. In the early show, the line, in saucy Gay

Nineties attire, opens with a cocktail bar idea, a satire on the local ban of women at bars, and closes with a waltz to *The World Is Waiting To Waltz Again* in which each gal, in a picture outfit, represents a United Nations country. In the second show, the girls work around Henry King, the band leader, featured in a piano solo, and wind up with a flashy and vibrant Brazilian number.

The two outside acts include Richard Gordon (holdover), operatic baritone, and Harger and Maye, ballroom team. Gordon, tall, manly and possessor of a trained voice, fits the room's smart environment. Handles show tunes in good style and doubles in the production numbers. Harger and Maye are one of the strongest teams to play here in some time. Look unusually well and dance smoothly and effectively. Their varied sets arrest attention. Performed a waltz, minuet, tango and a *St. Louis Blues* number, employing spins and lifts that blend smoothly in the general pattern of the routines.

Henry King is an oldtimer at the Edgewater, and his current stay should draw his local fans, despite some major changes among his sidemen (the draft, you know). King is still the leading personality, whether at the piano or just waving the stick. Billy Scott (trumpet), former local leader, doubles on novelty songs, while June Howard, blond and new in the business, takes care of the ballads. She should develop. Band still dishes out sweet music in keeping with the demands of Edgewater followers.

Russ Morgan returns December 11. It is the plan of the management to keep Morgan for the remainder of the season.

Sam Honigberg.

Hollenden Hotel, Vogue Room, Cleveland

Talent policy: Dance band; floorshow at 8 and 12. Management: Ernest Schoenmann, operator; Theo De Witt, publicity; A. A. Landis, of MCA, booker. Prices: Dinners, \$2.25-\$3.75; drinks from 45 cents; no cover, no minimum.

Holiday Inn would be another name for this spot, every night tinged with a New Year's Eve atmosphere, sans bib and tucker. Monday thru Saturday it's an overflow. This week 20,000 Metal Congress delegates added unneeded jam to the jamboree. Ork leader Sammy Watkins swings the willow and does swell on handling of shows.

Holdover and old favorite Peter Higgins, Irish tenor, wows them with ballads, old and new, mixed with choice blarney for ringsiders. Customers are in for more ducking when James Rae, unique acrobatic, makes 'em human targets for his famous "Dive Bomber" act, part of his nimble tap dancing and acro turn.

Pierre and Renee, ballroomers, help soothe the nerves and offer a chance to imbibe between the tumultuous acts. They're Continental with their tootsies; innovations as a dance duo. Intermission brings Sloan and Gary, with accordion and violin. And, instead of reading your fortune from a cup, Henri let's you see its face value. He portraits while you wait.

The home folks, never tired of Sammy Watkins's ork, gush over the vocalizing of *You Were Never Lovelier* by Dean Martin. Watkins, abetted by glee club, is highly appraised in *Praise the Lord*, and *Pass the Ammunition* and *Dearly Beloved*. Dance numbers highlighted with army show scores and tunes from *Holiday Inn*.

Food enjoys heritage of Hollenden reputation; service not forced; liquor smacking.

Sid Masse.

Greenwich Village Inn, New York

Talent policy: Show and dance band; Latin relief band; production floorshow staged by Noel Sherman and Billy Arnold at 8:30, midnight and 2. Management: Emilin' Lou Taylor, host; Bruno, maitre d'hotel; Albert, chef; Dorothy Kay, press agent. Prices: Dinner from \$1.50.

A Village landmark that finally folded last month, this club reopened Columbus Day under new management. The new crowd brought in Benny Fields to headline the opening revue and is spending more money than any other Village club for talent and music. In addition, it has brought in Bruno and Albert, both from Ben Marden's Riviera, which just

closed, and also Lou Taylor, who knows Broadway, as host.

Opening night was packed, with Broadway virtually moving down to the Village to wish the new management well. The show ran too long, mostly due to Fields's 43 minutes. The patrons ate up Fields's songs. His deep, pleasing baritone, his selections of nostalgic old tunes plus a few new tunes, and his old-style flourishes and occasional gags combined to put him over solid. After several tunes, he encored with *Der Fuehrer's Face*, done masterfully; a medley of old ballads; *Somebody Loves Me*, *Melancholy Baby* and a medley of George M. Cohan's tunes.

The floorshow is built around three production numbers by the 10 girls, all

During 1942 These Among Others Have Been Wonderful En- gagements

RAINBOW ROOM

Radio City, N. Y.

CAMELLIA HOUSE

Drake Hotel, Chicago

CHASE HOTEL

St. Louis, Mo.

ADOLPHUS HOTEL

Dallas, Tex.

MT. ROYAL HOTEL

Montreal, Can.

HOLLENDEN HOTEL

Cleveland, O.

FENS GATE HOTEL

Boston, Mass.

WARWICK HOTEL

New York City

**BUT NOW WE
ARE
PROUD TO
START OCTOBER 17th
(for the)
USO-CAMP SHOWS, INC.**



Under the
Direction of
MR. DAVE
SCHOOLER

Lucille & Eddie
ROBERTS
MENTALISTS and MAGICAL MASTERS

LARRY VINCENT

TOUCH SINGER

Larry Vincent at the Piano
LOOKOUT HOUSE, COVINGTON, KY.
Booked by Frank Sennes

RAY BOURBON

Jack Burke at the Piano

Now Appearing
CLUB TROUVILLE
BEVERLY BLVD., HOLLYWOOD, CALIF.

Revolving RHYTHM
HARDING and MOSS
with *Billie JOYCE*
ORGAN-PIANO-VOCALISTS
—REVOLVING STAGE
"EVERYWHERE THEY GO—
THEY STEAL THE SHOW!"

Opening Oct. 29th
Jim Otto's Cafe, Beverly Hills, Calif.

Exclusive Management
MUSIC CORPORATION OF AMERICA

okay on looks. Opener has the girls in not-too-flattering gowns, with Reene and Laura doing an effective toe and apache specialty, and a brunette singing the lead nicely enough. Midway the girls return for a mixture of Latin steps, in which they strip costumes with each change of rhythm. For the finale they are in conventional red-white-blue shorts, while the brunette sings *Let's Go* and one of the girls parades as the Statue of Liberty. A natural applause winner.

Emsee is Lenny Kent, a small, good-looking fellow whose stories did not get too many laughs here. His material, as with most emsee-comedians, is a mixture of old and new stuff. Also sang a tune, *Shut My Mouth for Uncle Sam*. We imagine he would be much better in a more intimate room. Magician Joan Brandon arrests attention with her blond looks and then does floating cane and cigarette routines prior to her main stunt, pouring drinks out of apparently empty containers. Did very nicely.

Delyce and Elliott Dwight, ballroom team, open with a ballroom routine climaxed by a shoulder spin, and then the man draped a gown on the girl who posed as a model. Team then reverted to ballroom dancing for a lively finish. A novelty dance team that held close attention.

Enoch Light's band, in its first local location date since Light's auto accident, played the show very well. Light has four reeds, four brass and three rhythm this time, and they combine to dish out solid, balanced music both for the show and for the patrons' stepping.

Dinorah has the rumba band. She sings well and shakes the maracas, backed by men on string bass, piano, drums and trumpet. A zingy rumba outfit.
Paul Denis.

Blue Palm Cafe, Hollywood

Talent policy: Cocktail combo and floorshows at 9:30 and 11:30 p.m. and 1:30 a.m. Management: George, owner-manager. Prices: Dinner, \$1.25; drinks, 35 cents up.

The Blue Palm Cafe on Hollywood Boulevard is primarily an eating and drinking spot, but in the past few weeks entertainment has been added.

Joey Cappo emsees in his comic manner, answering the heckling of an informal audience. Cappo holds the mike for some time, but his gags are fast, breezy and sock. Did a bang-up job. Marie Earle was on for a gypsy dance. Despite lack of staging facilities, she did an outstanding job. She returns later in the show for an Oriental number that is good. A looker, she was well received.

Raphael and Elena, Spanish dancers, appear at two different times. Featuring typical Spanish routines, team goes thru them with enthusiasm. Youthful, the team works well and drew a good hand.

Cappo finishes off the show, this time turning his gags on the three-piece all-girl musical combo. Gals can take it and give it, too. The combo, Sensational Trio, does a good job of playing the show and also for dancing.
Sam Abbott.

Shangri-La, Philadelphia

Talent policy: Show and dance band; rumba band; production floorshows at 7:30, 10:30 and 1, also Saturday matinee. Management: Lou Yessner, proprietor-manager; maitre d', Henry Loo; press agent, Milt Shapiro; Jimmy Tyson, booker; show produced by Duane and Leslie, directed by Flora. Prices: Dinners from \$1, drinks from 50 cents.

It was inevitable that the name Shangri-La should wind up in lights. Cuisine and decor are in the Chinese-American tradition, both excellent.

Yessner, new in nitery circles, has gone all out on entertainment, with talent budget over \$5,000 weekly. Room seats about 700, with a bar in the back.

Opened on September 30, Shangri-La has been an instant hit. Bandstand features name bands, changing fortnightly, with Dick Stabile and Gracie Barrie doing the opening honors. Chavez's rumba band is in for a long run. And for the floor doings it's *Grandfather's Follies*, unit booked for four weeks. *Follies* is a two-act, first part running at dinner, part two for the early supper trade and dinner show repeating for the early-morning hour.

Highly touted *Follies* rests much on the honors it built up the past six years, both in London and in San Francisco. Show here obviously is a new company using the original gay nineties format. Depending heavily on the ensemble settings, group of eight gals and six lads is still plenty rough on dancing. Moreover, show is sorely lacking in good voices, depending on the old-time tunes to sell themselves.

Sore spot of the show is the comedy; whatever there is of it is mighty sad. Eddie Mills, with a poor sense of delivery and material that is even worse, is more of a hindrance than a help. Stays on much too long. Also never meant to be are the corny blackouts in which all cast members pitch in. Blackouts used are of the burly variety, but date back to the songs and also go far in slowing up the proceedings.

It's the comedy and knockabout ballroomology satire of the Blanchards (Paul and Paulette) that saves the show from scoring a blank. One or two more acts like the Blanchards and the show would be a wow. Spotted early in both acts, the ballroom duo offers a devastating travesty. Do everything from a strip to stealing drinks from customers. Paced at a terrific laugh tempo, their antics make for a terrific howl.

Most promising of the two acts is the supper show, with *The Family Album* ringing in everything from the Gibson Girl up. As with the music, costuming is true to the gay nineties tradition, exaggerated all the way. The nostalgic note it strikes can't miss if there was some genuine entertainment like the Blanchards added to it. First act finale rings in bumps-a-daisy antics with ringsiders and the second act finish takes in all the old songs that the regular running doesn't get around to.

Cast is big and will undoubtedly shape up better when they get better acquainted with the script, songs and steps, especially the six Stage Door Johnnies

(Messrs. Lawless, Haakon, Siefert, Walker, Langdon and Millard). Last in line, Jack Millard handles the solo sing spots. Line, with plenty lookers, includes Betty Greene, Jeane Beryl, Billie Farrell, Diana Gray, Barbara Cole, Shirley Wyatt, Julie Lynn and Toddy Stuart. Miss Gray steps out in the first act to sing *Italian Street Song*, while Miss Lynn displays a more impressive vocal range on *Strawberry Blonde*.

Show gets a swell warm-up from the bandstand. Stabile, displaying his amazing technique on the alto sax, kicks in for several swiny band numbers. And for an extra-added that is tops, Gracie Barrie sings a roundelay of pop favorites. She still stacks up as one of the finest singers in the business on or off the bandstand. Stabile's band of 15 handles the show music, each *Follies* session running an hour. Chavez (seven men) provides smart Latin American dance incentives. *Maurie Orodener.*

Hotel New Yorker, Ice Terrace, New York

Talent policy: Ice show and name band. Prices: 75 cents cover; Saturdays and holidays, \$1.50; dinners from \$2. Management: Frank L. Andrews, hotel director; Shep Henkin, press agent.

Benny Goodman is back here with his band, which is always good news. The new ice show is also good news—probably the most ambitious and colorful the room has had—and, added to the Goodman b.o. draw, figures to guarantee very little elbow room for patrons.

Producer Donn Arden labels this show *Arabian Nights*, building it around emsee Bob Russell and an Aladdin's lamp gimmick. Gets under way with the line of six fresh young feds gliding around in cute Chinese costumes, with Russell turning on his patter as a gee looking for a lamp. George Banyas, lanky, agile youngster, as Aladdin, sells lamp to Russ. (See *HOTEL NEW YORKER* on page 51)

Beverly Hills Country Club, Newport, Ky.

Talent policy: Dance and show band; relief band; floorshows at 9 and 1. Management: Sam A. Garey, managing director; John Stoffel, maitre d'; Frank Sennes, booker; Betty Kapp, press agent. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum \$2, except Saturdays \$3.

Beverly ushered in its fall season with the show which opened Friday (16). It's a solid layout even with the absence of Paul Remos and His Toy Boys, who missed the opener due to faulty train connections. Credit for the lift that raises it over the hump goes to Harry (Woo Woo) Stevens, emsee and an unknown here, who mowed 'em down with his homespun corn. Gardner Benedict and his ork, who bowed in two weeks ago, have registered so successfully as to warrant a two-week holdover, and the word is out that they'll stick around until the year runs out.

To get things going, Benedict brings

on Harry Stevens, who in turn intrs the Beverly Girls, slashed from 12 to 9, the cut being hardly noticeable at this showing. The comely lasses cavort in their usual capable fashion to get the show away to a good start.

Earl and Josephine Leach, red-headed, brother-and-sister ballroom team, immaculately groomed and smartly attired, were right at home in this class room. Their routines are varied, catchy and obviously original. Did a waltz, a conga novelty, *Bumpy Daisy* and jitterbug, mixing the two last named with the proper amount of comedy. Took a sound mitting.

Dorothy Blaine, lovely brunette boasting a grand blues voice and a free and easy style, made a fine impression with her warbling of *One Dozen Roses*, *Everything I Love* and a salute to the armed forces, a potpourri of service ditties. Encored with *It Just Had To Be You*. Registers best in the lower ranges, and should gear her song rep accordingly. Took a warm hand. Line girls follow with a tasty *Botero*.

Harry Stevens, squatting before a mike and armed with only a banjo, bowled over this staid crowd with his intimate style, grand personality, good showmanship and a solid crop of corn. Opens with a sing-warble of *Iaa*, follows with a cowboy yodel of *Old Faithful*, and from then on it's a community sing on a flock of old favorites. His success in breaking down this reserved clientele surprised, and he had difficulty in getting off. He also proved himself different on the regular emsee chores, chucking the so-called smart chatter for the homespun stuff, and it went swell.

The Benedict band (three tenor sax, two trumpets, two fiddles and four rhythm) registered handily with the dancers and did well on the show stint. Comely and shapely Gloria Foster and Gardner Benedict do well with the vocals. Bob Brandson's relief band (5) continue to handle their duties well.
Bill Sachs.

Hotel Roosevelt, Blue Room, New Orleans

Talent policy: Dance band; floorshows at 7:30 and 12:15 nightly. Management: Seymour Weiss, hotel director; Al Bourgeois, publicity. Booking: MCA. Prices: Dinner, \$1.50 up; drinks, 50 cents up.

Business continues good and the shows have been fast to cater to servicemen's patronage. With a patriotic motif, spot has been redecorated without the usual late summer fortnight closing for remodeling. New lighting effects are colorful.

The current show is one of the best of the season, and is now in its fourth week, with Frankie Masters outfit and Chandra-Kaly dance group clicking. Masters is no stranger in New Orleans, but outside of the fact that he goes a little too strong on the brass at times his music has brought out a full floor on all occasions.

Chandra-Kaly Dancers do nice interpretations of Latin motions, with Chandra-Kaly himself outstanding. The girls are nicely clothed. Doc Marcus was billed as a magician but also proves a (See *NIGHT CLUB REVIEWS* on page 17)

4 ★ ★ ★ ★ **ATTRACTIONS** for your

NIGHT CLUBS, HOTELS and THEATRES!



Return Engagement of **BROADWAY'S** newest **COMEDIAN**
DANNY WHITE
starring at
N. Y.'s Largest Theatre Restaurant ICELAND, New York

BILLBOARD says: "... outstanding talent in the show, **DANNY WHITE** ... actual belly laughs. ..."

VARIETY says: "... White's a talented fellow, a good m. c., an able terp pantomimist. ... There's something a bit Chaplinesque in his general makeup, and without being an imitator he frequently suggests the film star in manner. ... Over big here in all departments."



The Music Hall Boys Present
3 GAY BLADES
America's Outstanding Gay Ninety Singing Act currently
BAKER HOTEL, Dallas, Tex.

Just concluded holdover engagement, **RICE HOTEL, Houston, Tex.**

Houston Press says "... If you are looking for something different in the way of nightery entertainment, **T3GB** will give it to you in abundance."

Houston Chronicle says "... Three Gay Blades, one of the best and certainly the most melodious act to appear at the Rice Hotel. ..."



Currently Featured
BEVERLY HILLS COUNTRY CLUB
Newport, Ky.

"Gold Stars to Dorothy Blaine. ..."
DOROTHY KILGALLEN, N. Y. DAILY JOURNAL AMERICAN.

"A GREAT SINGER is Dorothy Blaine, whose tonsil artistry and personality would be a decided asset to a smart club."
—SOL ZATT, BILLBOARD.

"Dorothy's voice which is low, has one of the smoothest ranges we've heard and this svelte brunette really sells a song ... where, oh, where has she been???"
—DOROTHY DEVY, MIAMI HERALD.



BARTON and BRADY
Sensational Acro-Comics

Currently Featured
TERRACE GARDEN
Cohoes, N. Y.

BILLBOARD says: "... knockabout acrobats in full dress, really do some slam-bang tumbling that garners a lot of laughs. The best turn of its kind ever seen here. ..."
VARIETY says: "... Fast acrobatic male team handling standard routines for sock results. They do head turns and cartwheels across the floor without use of hands for a series of nifty climaxes. Good bet for all nitery and vaude bookings."

EXCLUSIVE MANAGEMENT SENIA GAMSA • DIRECTION SENIA GAMSA-JACK MANDEL 1697 Broadway, N. Y. C.

Holiday Perks Up Chi; "Piper" 39G, Jarrett Tops 22G

CHICAGO.—The Columbus Day holiday (12) brought an end to the dull October business week of the 9th, helping the session wind up on the profit side of the ledger despite weather competition (at first too nice, and finally too rainy).

Chicago (4,000 seats, \$32,000 house average), with *The Pied Piper* on screen and a house unit featuring Tip, Tap and Toe; Linda Ware, Jack Durant and the Lime Trio, grossed a good \$39,300 week ended October 15. Rainy weather Thursday (15) brought down the figure by at least \$1,000. Picture rates credit for the major share of the take.

Week of October 16 Warner's *Desperate Journey* is rated to do a good week. It is supported on the stage by Jane Pickens, Allen and Kent, Jay and Lou Seller, and the Martells and Mignon. Opened to near-capacity business.

Oriental (3,200 seats, \$18,000 house average) had the best gross of the month week ended October 15, with Art Jarrett and band and Shirley Ross, screen and radio singer, on stage, and Jinx Falkenburg in *Lucky Legs* on screen. Total came to \$22,400. Columbus Day was big, grossing almost \$5,000.

Week of October 16 the A. B. Marcus Show, with first screen run here of Laurel and Hardy in *A-Haunting We Will Go*, had the best October opening day.

McNALLY'S BULLETIN No. 21 PRICE ONE DOLLAR

For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Reviews, Radio and Dance Band, Entertainers. Contains: 15 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 30 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 16 Minstrel First-Part, Overtures and Finale, 48 Monobits, Blackouts, Review Scenes, Dance Band Stunts. Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 21 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16, 17 and 21 for \$4.00, with money-back guarantee.

WM. McNALLY

81 East 125th Street, New York

WANTED for NAT D. RODGERS U. S. Army Camp Shows

Novelty Act, Strong Teams, Standard Vaudeville Acts. Can offer three and six weeks.

Chorus Girls that can double. Must be young. Salary \$35.00 per week. Long run.

Singer, Sister Teams, Singles and Trios.

Shows open last of October and first of November.

Write, Don't Wire.
EVANGELINE HOTEL, ALEXANDRIA, LA.

WANTED

Acts, Orchestras Immediately. Send photos to

C. W. BRUESKE

126 Lexington Ave., New York, N. Y.,
for the best deal.

WANTED ACTS

ALL TYPES

SID WHITE'S SOUTHERN THEATRICAL AGENCY
506 Jefferson Avenue Miami Beach, Fla.
Wally Juhl, Bert Berton and our other acts, please contact us.

Vaudefilm Grosses

Broadway Still in the Dough; Kenton, Stooges Sturdy; MH, Roxy, Para Okay

NEW YORK.—Broadway box offices are still in high spirits, clicks being registered all over the street. All houses except the Music Hall have new stage bills, altho the Paramount holds over its film despite the flesh change.

The Paramount (3,664 seats; \$41,981 house average), running into the fifth week of the film, *The Major and the Minor*, has changed the stage bill to Gene Krupa ork, Beatrice Kay, Lathrop and Lee, with Alan Carney holding over. Estimates run to \$55,000. Last week, with Tony Pastor band and the Andrews Sisters, house took a sturdy \$53,000. Columbus Day holiday gave a lot of help. Next week the film goes out in favor of *Forest Rangers*, with the stage bill staying on. Previous weeks of the film scored \$60,000, \$70,000 and \$82,000.

The Strand (2,758 seats; \$30,913 house average) opened to comfortable houses with Stan Kenton ork, Three Stooges, Jack Carson and *You Can't Escape Forever*. Indications point to a robust \$47,000. Last week, the third of Horace Heidt and Frankie Carle band, together with *Desperate Journey*, clicked merrily to \$41,300. Prior stanzas ended with \$44,800 and \$51,800.

The Roxy (5,835 seats; \$38,789 house

average) opened Wednesday with *Ice-land* and flesh program headed by Stan Kavanagh, Fred and Elaine Barry, Bob Hannon, and Novack Sisters, and is pointing to a fine \$55,000. Last week's bill, with *Girl Trouble* and stagershow with the Glenn Miller Singers, Nadine Gae, Tommy Wonder and Al Donahue as guest conductor did okay in spite of the film, *Girl Trouble*, producing a fine \$45,000.

The Music Hall (6,300 seats; \$34,000 house average) is still in the groove with *Tales of Manhattan* and stagershow including Bob DuPont and Niska. The fourth week is expected to show a big \$80,000. Last week's take amounted to \$95,000. Preceding grosses were \$102,000 and \$106,000.

Loew's State (3,327 seats; \$20,500 house average) with Renee De Marco, Slate Brothers, John Boles and *Eyes in the Night*, is heading for \$26,000. Last week, with Martha Raye, Wally Brown and *Talk of the Town*, did a super \$32,000.

WAACs Don't Care For Girl Bands?

DES MOINES.—Ada Leonard and her All-American girl orchestra proved this is a WAAC town, with only a fair \$5,500 gross for a four-day (October 8 to 11) stand at the Paramount Theater.

The four-day gross was under the \$6,200 three-day mark set by Jan Garber the week previous. The Women's Army Auxiliary Corps, located at near-by Fort Des Moines, has been flocking to the name band shows at the Paramount, but apparently favors male bands.

Garber's Thin 14G

MINNEAPOLIS.—For the first time in months a stage attraction fell below the \$15,000 mark at the Mort H. Singer Orpheum Theater here when Jan Garber's orchestra grossed a meager \$14,000 for week ended October 2. Pix was *Are Husbands Necessary?* Management said evening attendance was good but afternoons took a terrific drop. Reason, apparently, is that now vacations are over and everybody is working, and only evenings are available for entertainment. Management has been giving some discussion to three-a-days to offset matinee drop. Garber's 1940 gross was \$12,000.

Barnet Ork Fine

NEWARK.—Vaude bill at the Adams Theater (1,900 seats) with Charlie Barnet, Frances Faye, and Smith and Dale registered a fine \$17,500 week ended October 15. *Pacific Rendezvous* was on the screen.

Previous week, Billy Rose's *Diamond Horseshoe Revue* unit and the film, *This Time for Keeps*, knocked off a sturdy \$19,000.

Lyman Farewell 16G

LOS ANGELES.—Abe Lyman, making his last professional appearance for the duration, rolled up a good \$16,000 at the Orpheum for week ended October 7. On the bill were Don and Beverly, dance team, and Jackie Green, impersonator. Pic was *In Old California*. House seats 2,200 at 55-cent top. Average gross is \$6,500.

Dayton Fat \$12,600

DAYTON, O.—A triple-star bill, including Ann Corio, Johnny (Scat) Davis and band and Ann Nagel, pulled down a hefty \$12,600 at the RKO Colonial week of October 9.

Hawkins Fair in LA

LOS ANGELES.—Erskine Hawkins and orchestra pulled a fair \$15,500 last week at the Orpheum. Moke and Poke was added turn. Pix were *Affairs of Martha* and *Spy Ship*. House average, \$6,500; 2,200 seats; top, 65 cents.

Buffalo Continues In Business Groove

BUFFALO.—Business in the vaude-filmers is still in the groove here, with plenty of other downtown flesh diversions available, including the Erlanger legit, big-time attractions at the Auditorium, and the Palace's vaude-burly bills, currently starring Pat Pares, with Ryan and Benson, Allene Dale and Bill Fields, plus large cast.

The Buffalo (seating capacity, 3,500; house average, \$12,000 for straight pix) opened surprisingly well week of October 16 with Mayor Bowes' 8th Anniversary *Revue*, despite cold, drizzly rain all day. Expected to garner about \$22,000. Line-up includes Arthur Melli, emcee; Joy Alan; Windy Jack, Three Sweethearts, Teddy Block, Hank James, Viola Layne, Sam Sarti, Three Knapp Sisters and Three Harmonica Bees. Film is *Seven Sweethearts*. Week ended October 15, Buffalo did exceedingly well with double-pix thrillers, *Desperate Journey* and *Lady Gangster*, which garnered fat \$18,800.

RKO, Boston, Big; Kenton, Wald Fine

BOSTON.—Boston vaude followers continue to attend RKO-Boston shows. Business started off at a high figure and is staying at the same pace. Management is giving the patrons four-barreled attractions and good pictures. House, seating 3,420, with admission at 33 to 85 cents, will set a new record for volume if business keeps up at this pace.

Week ended October 8, Stan Kenton and orchestra, Three Stooges, Mary Brian and supporting acts, with *Footlight Serenade* the pic, drew a good \$29,000.

Week ended October 15, Jerry Wald and orchestra, Johnny Downs, Sybil Bowan and the Harmonica Rascals drew \$28,000. This was considered good due to the hold-over of pic *Footlight Serenade*.

Strong Competish Cuts in on Philly Box-Office Takes

PHILADELPHIA.—Depending upon variety names instead of the band names for the first time this season, Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000) grossed a satisfactory \$20,000 for week ended Thursday (15). Frank Fay and screen's Una Merkle in the top spots and support from Bonnie Baker, Betty Kean, Clarence Gaselli and Eddie Parks. John Kirby's small band an extra added as a concession to the music fans, *You Can't Escape Forever* on screen helped some. Advance ticket sale for *This Is the Army*, Hamid-Morton Circus in town and all three legit houses with smash hits cut into vaude takes. New bill opened Friday (16), a rainy day and second week without a band name, got off to a fair start. Billy Rose's *Diamond Horseshoe Revue* (Mrs. Astor's *Pet Horse*) on boards, and with a pick-up expected to do about \$22,500. Gilda Gray, Charles King and Aunt Jemina get top billing. Screen shows *Secret Enemies*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000) hit a satisfactory \$6,300 week ended Wednesday (14), with Nick Lucas heading the vaude fare, and Vaness, the burly flash, Monroe Brothers, Dick Dana and Eddie Kaplan, Bob Easton and Company and Gae Foster's Roxyettes rounded out the bill, with screen showing *Mexican Spitfire's Elephant*.

New bill opened Thursday (15), with Irene Vermillion and Her Singing Strings in the lead, got off to a fair start and points to the house par. Gaud-smith Brothers, Marc Ballero, Rigoletto Brothers, Aimee Sisters and Hoo Shee support. *Joan of Ozard* on screen.

STROBLITE

LUMINOUS COLORS GLOW IN THE DARK.
Spectacular Effects with U. V. Blacklight.
STROBLITE CO., Dept. B-10, 35 W. 52 St.
NEW YORK

Need Bands, Acts, Strollers, Units, Lines or other Attractions?

Short of Help? Get anything you need the quick, easy way.

May help you to make several extra hundred dollars.

Advertise in The Billboard.

Write today for rates and suggestions.

Amazingly low cost.

WRITE BUSINESS MANAGER 27 OPERA PLACE CINCINNATI, OHIO

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram, unless its distinctive character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

A. H. WILLIAMS FREDERICK B. CARLTON J. G. WILKINSON
PRESIDENT CHAIRMAN OF THE BOARD VICE PRESIDENT

SYMBOLS

TG—Day Letter

NY—Overnight Telegram

LC—Delayed Cable

NYT—Cable Night Letter

Blue Redirection

REMEMBER THAT YOU CAN CALL WESTERN UNION FROM HOME OR OFFICE AND HAVE YOUR TELEGRAMS CHARGED TO YOUR TELEPHONE BILL.

Magic

By BILL SACHS

FRAXSON returned to Jack Lynch's Walton Roof, Philadelphia, October 15, with at least a half dozen other niteries in the city bringing in mystifiers for their fall revues. Frank Ross is at Sam's Cafe there; Garvey gets the spotlight at the Yacht Club; Harry Nicholas is the magic master at Patsy's Venice Grill; John Seims shows at the 69th Street Rathskeller; Joe George is doing his sleights at Carmen's Musical Bar, and John Tay is showing off his tricks at Twin Cedar Inn at suburban Clementon, N. J. . . . JACK HERBERT has been held a fourth week at the Vogue Terrace of the Alpine Hotel, McKeesport, Pa. He enjoyed a visit the other evening from Ray Stiles, son of the late Tampa the Magician. . . . J. ANDREW JOHNSON, who for many years traveled the Midwest with his own magic show under the name of the Great Kleschna and who until recently exploited and managed Judith Johnson, mentalist, for Princess Zelda, is now a landscape artist at Miami Beach, Fla. . . . MILBOURNE CHRISTOPHER, current at Hotel Nicolet, Minneapolis, enjoyed a visit last week from Carl Jones, Twin City mystic. Christopher reports that he caught Jack Gwynne in the *Funzafire* unit in St. Paul last Monday (12). He says further that Eddie and Lucille Burnette were at the Turf Club, and the Great Ovette at Curley's, both in Minneapolis. . . . LEESTON THE MAGICIAN launched his new midnight spook show at the State Theater, Napoleon, O., last week and, according to Leeston, the SRO sign was up an hour before show time. Performance runs an hour and, in addition to the usual spook effects, includes six large illusions, among them *The Human Bomb* and *The Plastic Man*. Show is playing theaters for Bob Shaw, of the Gus Sun office, Springfield, O., and heads north late in November. . . . LIEUT. LEE ALLEN ESTES, "Safety First Magician" of the Kentucky Highway Patrol, again cracked the Sunday edition of *The Courier-Journal*, Louisville, recently—this time with a two-column photo showing him performing his recently added specialty, that of exposing crooked gamblers' tricks.

Benton Harbor Tries Marcus on Pct. Deal

CHICAGO, Oct. 17.—The State in Benton Harbor, Mich., Friday to Sunday date booked here thru the Sid Page office, is trying out a name unit next week-end for the first time since taking on flesh five months ago. The A. B. Marcus revue goes in Friday (23) for 60 per cent of the gross. House has only 700 seats, but will up the 44-cent admission to 55 cents for that show. Jack Linder, former booker, manages the State. House, as a rule, plays four small acts and a line of six girls and spends around \$750.

DETROIT, Oct. 17.—Shift from a band to floorshow policy was made September 25 by the Book Casino in the Book-Cadillac Hotel under new management of Louis Demner. New policy brought in Monte Proser's *Copacabana Revue*, with Ben Young's orchestra expanded to 12 men.

WANTED
Show Girls and Dancers. Stock engagement. For out-of-town theaters. Good salary. Apply daily 10 a.m. to 5 p.m.
PHIL ROSENBERG AGENCY
413 Brill Building
1619 Broadway NEW YORK CITY
Phone: CO-lumbus 5-6485.
Ask for LOU MILLER.

WANTED
Four-Girl Organized Chorus Line, Specialties for permanent stock. Good pay, room free. Write or wire
MEL SMITH
Joyland, Tullahoma, Tenn.

SOLDIERS, SAILORS, MARINES
You can read The Billboard at your nearest USO.
If you want a personal copy, let us send The Billboard to you on subscription at HALF THE REGULAR RATES listed at bottom of page 4. Remember, 50% discount on subscriptions to men in the armed forces.
That goes for gift subscriptions, too.

Mormon Church Will Run Vaude Theater; Didn't Like Strips

SALT LAKE CITY, Oct. 17.—The Lake, only local vaudefilm house, closed for repairs three weeks ago by lessor Andy Floor, will be dark another three weeks. The lease was reported taken over by the Clayton Investment Company, representing the actual owner, the Church of Jesus Christ of Latter Day Saints (Mormon).
Floor demonstrated that flesh shows can be profitable here, but the property owners believed he showed too much flesh. Strippers were frequent headliners and often flickers prominent on the Legion of Decency's n.g. list were heavily advertised. The L. D. S. Church was unhappy about it all and refused advertising for the theater in the church-owned *Deseret News*, daily newspaper.
It is reported that a church-controlled management will be set up and the Lake will reopen with five acts of vaude, a stage band and second-run films. Vaude will be a permanent feature. Under the old management it was dropped when strong enough film fare could be obtained.

Nonemaker to P. A. Hirst Units on Road

PHILADELPHIA, Oct. 17.—Centralization of publicity and advertising for Hirst units was affected this week with the appointment of George Nonemaker as director of publicity and advertising for the circuit. Nonemaker has been handling similar chores for Hirst's Troc here for many years. Will work under J. Hornig, general manager for the circuit.
Publicity service will serve theaters in 14 cities taking the Hirst units, including Union City, N. J.; Washington, Reading, Pa.; Allentown, Pa.; Philadelphia; Newark, N. J.; Pittsburgh, Detroit, St. Louis; Dayton, O.; New Orleans; Hartford, Conn.; Waterbury, Conn., and Rochester, N. Y. Each unit will have its own press book, replete with readers, press stories, ad lay-outs and mats.

Detroit Club Drops Fem Impersonators

DETROIT, Oct. 17.—Detroit's last show using female impersonators practically exclusively has bowed out here with temporary closing of the Club Frontenac. Shows had played to a quarter-million patrons in two years.
Shift of policy is alleged to be due to suggestion of civic officials rather than to loss of patronage.
Spot is reopening under straight floorshow policy, with Vic Nestor again managing.

Balto Club Owner Granted New Trial

BALTIMORE, Oct. 17.—Supreme Bench has granted a new trial to Americus A. Pavese, night club operator, convicted last June of receiving \$23,100 of a sum of money stolen from the St. James Savings Bank.
Pavese was convicted in Criminal Court at hearing in which Frederick Scharper, a teller, who is now serving a seven-year penitentiary term, was called in as chief witness. Pavese contended he won \$9,700 from bookmakers in a 10-day period and that a \$7,000 investment which he made in the night club came from the same source.

Burlesque Notes

NEW YORK:
SALLY KEITH upon the closing of *Priorities* of 1943, October 11, flew to her mother's home in Chicago for a brief vacation. . . . JOHNNY MACK, tap dancer, opened with George Abbott's *Beat the Band* October 14 at the 46th Street. . . . MIMI LYNNE, under the name of Lynde, is in the West Side Hospital recovering from pneumonia. Was rehearsing for Jules Leventhal's production of *Stage Door* when taken ill. . . . LUCILLE RAND co-featured with Billy Foster and Harry Conley in a Hirst Circuit show at the Hudson, Union City, N. J., October 4 week. Company managed by Marvin Harmon. Other principals: Melaine LeBeau, Helen Lovett, Rudy Caffey; Regini, juggler; Bill and Marie DeMayo, dancers, and June North and Company, tapsters. . . . HELEN LOVETT, younger sister of Sunny Lovett, advanced to talk and strip principal after two years in the chorus. . . . JOE NORTH, of the former Dancing Smiths, original Texas Tommy dancers, is the daddy and "company" in the June North and Company act. Daughter June being broken in by papa Joe.

BILL DE MAYO, of the De Mayos, ballroom dancers, in a Hirst Circuit show, has a brother, Andy, who plays Pansy, the Horse, in Billy Rose's Diamond Horse-shoe; another brother, Allen, in a similar role in Rose's roadshow, and still another brother, Dick, who is executive secretary of AGVA in Philadelphia. . . . ROSE LA ROSE broke the dallies by starting a divorce action October 8 against J. Harrington Price, whom she married in 1934. . . . PEANUTS BOHN follows Bobby Morris into the Star, Brooklyn, October 23, where Charlotte Vogue has replaced Charmaine. . . . BOBBY (TABLES) DAVIS is now at the Beachcomber Club, Baltimore. . . . OWEN MARTIN still another ex-burlesker in the cast of *Strip for Action*. . . . DICK DANA replaced Murray Briscoe as straight man in *Wine, Woman and Song* October 17 with Murray's induction into the army.

MAX RUDNICK, operator of the Gaiety, Norfolk, in Polyclinic Hospital, battling to recover from an appendicitis operation. . . . MURRAY FRIEDMAN's ork of 17 in the pit of the Ambassador (*Wine, Woman and Song*) includes Harry Baum, Abe Cooperstein, Frank Passerin, Bernie Fletcher, Bill Vitale, Murray Shields, Chippie Schildkraut, Gene Valente, Bob and Stanley Fischelson, Irving Fass, Bob Fishel, Aaron Zelman, Mac Orenbach and Herman Polikoff. . . . SANDRA PROVIDER, checkroom girl at the Ambassador, is ambitious to be a front-liner on stage. . . . BURTON AND JANET, impersonators, moved from the Star, Brooklyn, to other vaude-burly houses October 9. . . . LEW BLACK, comic, now Pvt. Louis Slavin, with Technical School Squadron 581, T. S. 1002, Replacement Training Center, Miami Beach, Fla., is being groomed for aerial photography. Also entertained for several shows. . . . EDDIE GODIN, well known to burleskers, is with U. S. C. G. Training Station, St. Augustine, Fla. Finished his basic in New Orleans and is now awaiting rating as ship's cook. . . . MIKE ALPERT, ex-burly stagehand, did not accompany *Tobacco Road* to Buffalo for the road tour, being forced to leave because of induction.

JOHNNY KANE, former house manager and producer, an executive with Warner pix for over a year, has just received notice of army induction. Had been readying a couple of feature films. . . . LEON MURRAY (Murray Zyne), former burly singer, with the army 17 months, is now at Camp Shelby, La., attending officers' training school. . . . JACK MONTGOMERY now producing numbers at the Troc, Philadelphia. Replaced at the Casino, Pittsburgh, by Jean O'Day. . . . KITTY PARKER, former Gaiety chorine, is producing numbers for the Hirst Circuit on the Penn one-nighters. . . . PHIL WAGNER, of the former team of Masters and Wagner, now with Lionel Murray, singing emcee. New duo played the Roxy, Montreal, October 9 week.

PHILADELPHIA:
BILLY (BOOB) REED next in at Troc Theater. Company including Harry Meyers, Parker Gee, Lana Bari, Louise Rogers, Joyzelle, Stanley Simmons, Dick Mallard and the Twin Tones. . . . DARLENE, who left the local night club scene for Chicago burlesque, to make

San Francisco Clubs to Keep Down Kid Vice

SAN FRANCISCO, Oct. 17.—Club operators are worrying over adverse press yarns that claim some spots are not co-operating with military and civil authorities in a drive to stamp out juvenile vice. As a result, management of 28 clubs have begun a campaign of self regulation.
At its first meeting, the group agreed on rules to curb the nocturnal adventures of juveniles by voluntarily proposing fines and expulsions for spots that encourage practices leading to juvenile vice.
"Every leading San Francisco night club is doing its best to co-operate with the army and navy, State and city authorities and is making an honest and sustained effort to obey the law," one club operator stated.
The managements have agreed not to sell liquor to obviously intoxicated persons or to anyone after the 2 a.m. closing hour. Also, that no liquor be sold to enlisted men before or after the 6 p.m.-10 p.m. period outlined in military regulations, and that persons over 21, but looking younger, must carry proof of their age.
"I am most favorably impressed by this voluntary action," Police Chief Charles Dullea declared.
Authorities are also reported to be studying the question of banning midnight shows in vaudeville, burlesque and movie houses. However, there is no indication that the police are planning to order the late shows dropped.

AGVA Has Organizer In D. C., Baltimore

BALTIMORE, Oct. 17.—Campaign is now on here to bring about an AGVA closed shop. Fred Nerret was sent here last March to organize for AGVA. Under Nerret, Baltimore local of AGVA has been organized, with membership to date placed at 150.
Nerret, a veteran trouper and former agent, says he is getting results and is confident his work will soon be finished. Nerret also is organizer for Washington.

her first stage bow in town at the Troc for the week after, heading a Hirst unit. . . . RITA ZANE joins Syd Golden's *Rations* of 1943, nitery unit, at the Town Tavern at near-by Delair, N. J. . . . MARION COLBY back in town at Carroll's Cafe.

MIDWEST:
MICKEY O'TOOLE, former burly juve, has been in the British Army the last two and a half years, and writes that he'd appreciate a line from all old tab and burly pals. Address him Gnr. M. O'Toole 1689820, care G.P.O., Kirk, Deighton, nr. Wetherby; Yorks, England.

CHORUS and SHOW GIRLS
6 day week—no Sundays
\$40.00 per week
Season's Work. You can start immediately!
Write or Wire
PAL BRANDEAUX | JOSEPH WEINSTOCK
ERIE THEATRE
Schenectady, N. Y.
Telephone, 6-3411

State, New York

(Reviewed Thursday Evening, Oct. 15)

House is back to its regular five-act policy this week, opening with the Cressonians, four man and two woman teeterboard-acro act. Cressonians' first New York vaude showing proved they are an impressive, fast muscle act. Closed to a strong hand. Slate Brothers and a blond foil, Fay Carroll, work all thru the show, sandwiching their own bits between other performances, rather than doing a full routine in one spot.

The Slate boys have some bright flashes, but in the main have too much of a borscht sense of comedy. Opening number, *Buy American*, was funny, one of the boys exposing himself in red, white and blue drawers. Drill bit in uniform was dull, and Miss Carroll standing on stage didn't mean anything. Wind-up had the blonde singing *Tangerine*, with laugh walk-ons going on behind her back, and the boys doing an adagio bit with a dummy.

Trumpet Twins (Edward and Teresa Wilser) are cute kids. Not outstanding instrumentalists, but the girl is pretty hep to showmanship and they went off with a good hand. Do imitations of Clyde McCoy, Tommy Dorsey, Wayne King, Ted Lewis and Harry James. (Gal, imitating Dorsey, uses a trumpet, but for Wayne King they used slip horns. Why?)

Giving brightness to the show is the comparatively new dancing act of Renee De Marco, working with three males who accompany her dancing and singing. She has excellent showmanship, does wonderful work with her hands and feet, has a trim figure, and pulls swell flirtatious dance movements with her partners. Jitterbug number is terrific.

John Boles is in the closing slot, opening with a half dozen single choruses and winding up with *Conchita Lopez* and *Chattanooga Choo Choo*. Boles ridicules his previous efforts at *Choo Choo* and then does it as a matinee idol would sing a swinger, to deafening applause. Has generous personality, but mugs excessively.

Ruby Zwerling in the pit, as usual.

Pic, *Eyes in the Night*, first-run meller. House, three quarters full. Sol Zatt.

Vaudeville Reviews

Strand, New York

(Reviewed Friday Evening, October 16)

New film, *You Can't Escape Forever*, is a lightweight and biz for next two weeks will depend on drawing power of the Three Stooges; Jack Carson, of the cinema, and Stan Kenton's ork. Once in, customers will be vastly entertained, thanks to help from the Martin Brothers.

Three Stooges are the big noise with their own backdrop and particular brand of hell raising. Smart maniacs' bag of tricks resembles the leavings on a bar-room floor, but audience greeted the low jokes with bellows of laughter. Only the boys' standard eye-gouging and head-conking business fell flat and one nose-picking routine also appeared to offend. Otherwise a riot all the way.

Jack Carson does a pleasant, ingratiating turn that is a complete switch from his smart-aleck assignments in the celluloids. Wins the crowd quickly, turning and posturing so they can "look him over." His kidding autobiographical stories about Elita Hayworth and Ann Sheridan were enjoyed, and his modest singing of *Melancholy Baby* for a closer was nicely received.

Stan Kenton, 6 feet 4 inches of arm-waving, knee-bending swing-happiness, creates a fine impression in front of his band or seated at the piano for simple but vigorous 88-ing. Band okay behind the acts, but less satisfactory on its own. Using no solos, aside from Kenton's, all sections play together in volume that shades from loud to deafening. Best band number was *St. James Infirmary*, with maestro at the mike and boys heckling from their seats. Vocalist Dolly Mitchell is a beautiful gal who could get along with even less voice than she has. Did three numbers for fair returns.

Martin Brothers really clicked show caught. Two big guys handling puppets at their feet, backgrounded by baggy black garb of the string pullers, had the auditors pounding their palms in delight. Hot stepping of marionettes was wonderful and a wooden clown popping out of a suitcase and trying to clamber over the side was all but human. Martins earned their half-dozen bows.

Doreen Russell, first on with two far-

from-expert tap numbers, was the only weak spot. House well filled for early evening show and should get even better on word-of-mouth boosting.

Elliott Grennard.

Chicago, Chicago

(Reviewed Friday Afternoon, October 16)

Another presentation show, featuring Jane Pickens, Allen and Kent, Jay and Lou Seiler, Martells and Mignon and the Dorothy Hild Girls. It's the picture, however, that will do the business: Warner's *Desperate Journey*, with Errol Flynn.

The girls open with a rhythm number, followed by the Allen and Kent foursome and their novel tap dancing act of today and yesterday. The young couple opens with a smart ballroom tap routine, followed by the oldsters in old-time steps. They finally mix it up. Amusing and different.

Jane Pickens, talented soprano making a fine appearance, did not do too well in the second show. First, the p.-a. system did not function properly, and secondly, her intimate mannerisms which score in the better hotel rooms (she did a creditable job at the Blackstone Hotel here recently) did not project effectively from the stage. Opens with *One Dozen Roses* (okay) and goes right into the melodic *When a Gypsy Makes His Violin Cry*, in which she simulates the tones of a violin. Had she introduced the number and given it some sort of a build-up more attention would have been given her. Turns to the piano in center stage next for *Tea for Two*, then at the front mike for her *Noah* spiritual and finally at the piano again with a medley of songs popular during the last war. In theaters she should concentrate on sock numbers only and work away from the piano.

The Seiler Brothers (2) opened with their comedy "impasodoble" dance and did a skit of a crazy scientist (new here), which is funny but needs a stronger finish. Closed strong with their familiar ski routines which still remain their enviable trade-mark.

The girls in an *Autumn Nocture* fantasy introduce the Martells and Mignon, who bring a fitting climax with a well-produced adagio turn, tailored to thrill a mass audience.

Second show opening day had a near-capacity orchestra floor and fair balcony trade.

Sam Honigberg.

Court Square, Springfield, Mass.

(Reviewed Thursday Evening, Oct. 15)

Manhattan Merry-Go-Round, the bill that opened a three-day engagement here today, is easily the best all-round vaude here this fall. A first-night audience that filled every seat thought so, too.

The Clyde Jordan Girls, eight comely lasses, opened with a cane number, which was only fair; filled in the middle spot on the bill with a Southern belle number that was in the groove and closed with a classy *Salute to Our Navy*. The first line here in a long while, they were enthusiastically greeted.

Barbara and Eddie followed with a sweet bit of tap. Eddie's impersonations of Astaire, Bolger and Robinson were well received. His impersonations are a little stiff, but his dancing is a lot smoother.

Donohue and LaSalle do a barrel-jumping act. Donohue does the only jumping, and the act runs a little too fast and is over too quickly. His best is jumping from one barrel set on top of a table to another barrel on another table.

Herbie Dexter, a favorite in other appearances here, is back with ventriloquism that went over big. His gags have been freshened up a lot and his routine is a good deal smoother than the last time.

Richard Darnell, radio tenor, scored a near show-stop. Young and personable, Darnell is in perfect voice. Among his songs were *Donkey Serenade* and *I'm Falling in Love With Someone*. Did four encores.

Lou Brown, who emceed capably, followed with a fine comedy song act. Had the crowd with him all the way, especially in his parody on *Happy Days Are Here Again*.

Kay and Carol closed with an unusual novelty juggling act. Carol, a smooth redhead, handled the clubs as capably as her male partner. High point in the act was Kay's twirling of a full glass of beer on a metal hoop while he raced up the aisle to the back of the theater

and down to the stage again.

Bert Green and boys, in the pit, handled their end of the show well.

Pic was Miss Annie Rooney.

Albert J. Zack.

Orpheum, Los Angeles

(Reviewed Wednesday Evening, Oct. 14)

After a run of bands the Orpheum comes up again with a variety bill that hasn't a name to put on the marquee. However, it's well rounded and entertaining. House is banking on the pix, *The Pied Piper* and *Priorities of 1942*, to aid the till.

Al Lyons's house Orpheum ork get the show off with a medley of football tunes. Ork again has added two strings to its complement of three brass, three reed and three rhythm. Lyons also turns in a good emceeding job. Neal Castagnola, sax man, is out front for a solo spot on *La Golondrina*. Does a good job.

Lolita and Ardo do some striking dance work, but it's the usual ballroom routine with lifts and spin. Alice Kennedy, vocalist, failed to register with the exception of her parody on *I Said No*. Gal has a good, throaty voice, but is no wow as a single. Fronting a band, her selling methods would be swell.

Jimmy and Mildred Mulcahy, harmonica team, ran the gauntlet of tunes featuring *Rhapsody in Blue* and *Carnival of Venice*, the latter on a yard-long harp. Wound up with *Tiger Rag*. Turn in a fine job and had to beg off.

Jack Carter, in next-to-closing, drags thru the first few minutes of his act but socks with his impersonations of President Roosevelt and Wendell Willkie. A flamboyant comic, he shoots too fast to cash in on his top gags.

Will and Gladys Ahern, rope artists, open with a bit of nothing. When act settles down, with Miss Ahern toe dancing on a hat brim, the turn begins to take shape. Ahern spins lassos and keeps up a steady banter. Material is not the best and some of it pretty raw. Rope work is okay.

Sam Abbott.

Roxy, New York

(Reviewed Thursday Evening, Oct. 15)

Heavy emphasis this week is laid on production and novelty acts, the former slowing up the proceedings and the latter permitting little variety.

An act of a type not seen here in a long time is Lou Skuce, a cartoonist who rapidly turns out good likenesses of MacArthur, Churchill, Hitler, Hirohito and Roosevelt, with the full faces being superimposed upon some item they are identified with. The Jap was drawn over the picture of a rat, while Churchill was sketched over a map of England. The drawings are made on a stereopticon and flashed on a screen. Skuce got himself a nice mitt.

Opens are the Novack Sisters (3), who register in a fast tumbling exhibition and head-to-head work. Stan Kavanagh does his juggling job with maximum applause, while Bob Hannon took several bows for his warbling of *An American Prayer* and *Praise the Lord and Pass the Ammunition*.

The closing spot is by Fred and Elaine Barry, a nice-looking dance team handicapped by the way in which they were presented. They worked full stage against a background of stationary couples, and seemed to be lost on this huge stage. Setting was a very cold white, which didn't do them any good. Their work was satisfactory. Did a waltz, fox trot and paso doble with a slower middle passage.

The outstanding contribution of the Gae Fosterettes is comedy Strobite number, in which their visible parts resemble a crude line drawn by a kindergarten child. This went over exceedingly well.

An added gimmick this week is the

Gamble's Comedy Material

GAMBLE'S COMEDY BOOK NO. 2 Contains 150 Gags and Jokes, 3 Ventriloquist Acts, 4 Talking SKITS and 5 Comic MONOLOGS, \$1. GAMBLE'S MINSTREL BOOK NO. 2 Contains 2 Minstrel FIRST PARTS, an AFTERPIECE and 6 B. F. OLIO ACTS, \$1. GAMBLE'S PARODY BOOK NO. 2 Contains 100 NEW PARODIES on Songs, New and Old, \$1. All 3 BOOKS, \$2.50. Costumes, Wigs, Scenery, Make-Up Furnished. WITMARK'S COMPLETE MINSTREL SHOW, \$10. Big COLLECTION of Blackouts, Stunts, Clever Replies, Etc., \$5.

E. L. GAMBLE, PLAYWRIGHT

East Liverpool, O.

WIGS BEARDS MAKE-UP

FREE CATALOG

F. W. NACK 209 N. State St. CHICAGO, ILL.

Thanks

to all our friends in New York

The 3 STOOGES

(MOE • LARRY • CURLY)

Currently

STRAND THEATER, N. Y.

(Courtesy Columbia Pictures)

SIX CRESSONIANIANS

First New York Appearance!

The Aristocrats of the Teeter-Board

Currently

LOEW'S STATE, N. Y.

Thanks to Capt. Sidney Piermont and Jesse Kaye.

Rep. Middle West:

CHARLIE ZEMATER

• Personal Management—SAM RAUCH

appearance of George Hamilton Combs Jr., WHN commentator, and Johannes Steel, gabber for WMCA, who toss the news around for three minutes and wind up doing a pitch for the forthcoming film, *Thunderbirds*. The trailer and newsreel separate them from the regular stagershow.

The film is *Iceland*, roundly panned by the critics. It hasn't hurt business. There was a profitable house when caught. *Joe Cohen.*

RKO-Boston, Boston

(Reviewed Wednesday Afternoon, October 14)

Boston's sole vaudefilmer continues to give patrons their money's worth. This week's show consists of Jerry Wald and his orchestra, with Anita Boyer, Sibyl Bowan and her characterizations, Johnny Downs, and Borah Minnevitich's Harmonica Rascals.

Jerry Wald shows off his band in several instrumental numbers. Anita Boyer, a charming miss who can sing, does *Hip, Hip, Hooray* and *I Wonder When My Baby's Coming Home?* Encores with *Mad-About-Him Blues*.

Sibyl Bowan was effective with her impersonations of the Swedish nightingale, the volunteer nurse and Beatrice Lillie. Stopped the show with Eleanor Roosevelt. Miss Bowan gets laughs as she makes her changes on stage, and her characters look real.

Johnny Downs, from Hollywood, is warmly received. Sings an original, *Aloha-Low Down*, then goes into one of the songs that he sang in one of his pictures, *In the Middle of a Kiss*. Tells several stories interspersed with several dance routines.

Borah Minnevitich's Harmonica Rascals, their usual act, push each other about, their horseplay going very well. When they settle down to harmonizing with their harmonicas they stop the show.

Show was good; crowd expected laughs and got them. Lighting, excellent. Business, good. Second week of pic, Betty Grable and Victor Mature in *Footlight Serenade*. *Harry Poole.*

Colonial, Dayton, O.

(Reviewed Friday Afternoon, October 16)

An all-septa show, headed by the Four Ink Spots and including Lucky Millinder's band, is packed with dynamite. Six shows, unprecedented here, were announced for Saturday and Sunday.

It's a whopper of a show thruout, and when the Ink Spots appear it looks tough for them to top what has gone before, but they manage to do it and leave the audience begging for more. Opening with *Shout, Brother, Shout*, they swing into *Every Night About This Time* which, with *This Is Worth Fighting For*, constitute about the only calm spots on the program. Noteworthy in the two numbers is the solo work of Billy Kenny, baritone. They close, of course, with the song that rocketed them to fame, *If I Didn't Care*.

Lucky Millinder's band is joy unrestrained for the hep cats. Open with *Little John Spectal* and in the course of their program play *Savoy*, done with plenty of horseplay, and *Rustle of Spring*, in which they swing the classics.

Sister Rosetta Tharpe, accompanying herself on the guitar, baptizes the souls of her hearers in rhythm-shouting *That's All, Rock Me* and *I Want a Tall, Skinny Papa*. Trevor Bacon also takes care of some of the vocals, featuring *When the Lights Go On Again*.

Peg-Leg Bates does some sizzling dance measures, warding off any sympathy for his handicap with an opening song. Gordon and Rogers engage in all sorts of hinks, including dancing, singing and just

plain monkey-shines, and keep the audience howling.

Except for one week, Colonial grosses haven't fallen below the \$10,000 mark this season, and the cream of attractions are still to come. *Rob Adams.*

Hippodrome, Baltimore

(Reviewed Thursday Evening, October 8)

Current bill headlined by Three Slate Brothers is a slapstick offering that leaves audience limp with laughter and applause. The boys work thruout introducing other acts in good style. Allen and Kent, dance team, won rounds of applause with their excellent tap routines of today and yesterday. As a surprise they present their parents, hoofers of 30 years ago, who proved highly capable. Quartet bowed to a big hand.

Attractive and talented Murtah Sisters bring down the house with their inimitable interpretations in song offerings of *Three Little Sisters*, attired in militaristic dress. They also offer *Johnny Doughboy Found a Rose in Ireland* and other patriotic and sentimental ballads to sound results.

Paul LaVarre and Brother clicked handsomely with acrobatic pantomime offerings. They do some difficult lifts and went off to a generous round of applause. Fay Carroll scored with her song and dance numbers.

Show ends with the "passing the hat" number, in which the Slate Brothers and five members of the audience, including a sailor and soldier, participate. Three winners are rewarded with kiss from La Carroll. Music furnished by Hippodrome orchestra, under direction of Felice Tula.

Pic, *My Sister Eileen*. Capacity house at show caught. *John F. Ignace.*

Paramount, New York

(Reviewed Wednesday Evening, Oct. 14)

Gene Krupa band and Beatrice Kay replace Tony Pastor ork and Andrews Sisters for fifth and last week of *The Major and the Minor*, Ginger Rogers smash. Alan Carney and Lathrop and Lee hold over.

Show is better than fair; it is well balanced, well mixed and well held together by Krupa and the band. Maestro, of course, still goes in for a lot of drumming, but has a raft of tricks all his own. These, coupled with good stage presence, have a way of overcoming initial resistance from customers to whom drumming is hardly the last word in musical entertainment.

Band (five reed, seven brass and four rhythm built around Krupa), is distinctly on the hot side. Leads off with *Drummin' Man*, intro to which is played in dark as movies of Krupa in action are flashed on a drum-shaped screen. Also does *Big Fat Mama*, featuring Roy Eldridge's jazz trumpet and scat singing. He is a great Negro instrumentalist. Band's big moment is a Nacio Herb Brown special, *American Bolero*, in which all the men beat little drums and Krupa works out a spectacular routine on a pair of kettle drums. Novel enough to score heavily. Last is *Drum Boogie*, title of which is self-explanatory.

Beatrice Kay had a field day show caught with her shrewdly raucous lampooning of the singers of the mustache-cup era. Did *Curse of an Aching Heart*, *Harmony Joe*, *Take Me Out to the Ball Game* and *Only a Bird in a Gilded Cage*. Her costume is a riot and so is her every move. Did a broad burlesque of a 1935 torch singer doing *Jingle, Jangle, Jingle* which was less in character than the others, but just as effective. Can come back any time.

Alan Carney continues to draw a mixture of annoyed titters and unrestrained guffaws with his snide "impressions" of "labor orators." To hear Carney, unioners are grafters, drunks and illiberates, the Italians are Henry Arnettas, and Russian Jews are wild-eyed. He is a very droll guy with an amazingly pliable face, and could probably be much funnier if he stayed away from labor and race topics. Impressions of Laugh-ton, Robinson, Beery and La Guardia also went over.

Krupa's singer, Ray Eberle, had trouble getting away after pashy renditions of *When the Lights Go On Again*, *At Last* and *White Christmas*. Has plenty of power over the fems. Anita O'Day, other ork warbler, did some hoarse chanting on *Mr. Five by Five*, *That's What You Think* and the *Drum Boogie* number. Gal's mannerisms and tricks are strictly for the jitterbugs. Fared not too well.

Lathrop and Lee's artistic tapping, backed by band's wonderful jazz accompaniment, was the high spot. Crowd ate it up. They are handsome, can really dance and are in perfect taste always. *Dick Carter.*

NIGHT CLUB REVIEWS

(Continued from page 13)

good chatterbox as he picks on the patrons. Edith Lambot does a series of tricky taps and Marlyn Stewart swayed and sang, doing best with *I Ain't Got Nobody*. Phyllis Myles, soloing for Masters, obviously is at her best with the novelty *Lopez-O'Toole*. She goes one with a band male chorus on *I've Got a Gal in Kalamazoo*. She helps the band no end. *Phil G. Muth.*

St. Regis Hotel, Iridium Room, New York

Talent policy: Two dance orchestras. Management: Vincent Astor, hotel owner; Gaston Latrysen, managing director; Jane Hunter, publicity. Prices: a la carte.

After being dark for the summer, when the hotel moved its night club activities to its roof, this high and handsome room has reopened for the fall and winter. Last year the room had the Dorothy Lewis ice show and followed it with limited floor entertainment. This season the room is playing safe by avoiding the cost of a floorshow.

The current attraction is continuous dance music, the management feeling that war conditions make talent costs inadvisable and also that the room's new informal dress policy will attract more patrons who want to dance. On hand is the Paul Sparr orchestra of 10 men, led by Sparr's sweet violin. It is a good society band, its instrumentation consisting of piano, drums, trombone, string bass, sax, accordion, guitar and two trumpets. The bull fiddler doubles on pleasing vocals. The dance beat is light and bouncy, without fancy variations, and apparently just what the upper classes desire.

Alternating is the Ethel Smith trio, with Miss Smith at the Hammond electric organ, plus a pianist who doubles on drums and a guitarist who also sings Latin tunes. It's a surprisingly satisfying combo considering its size. Miss Smith's light fingering on the organ produces lively, thoro danceable dance rhythms. Food, liquor, atmosphere and service are A-1, as usual. *Paul Dents.*

Glenn Rendezvous, Newport, Ky.

Talent policy: Dance band and floor-show; stroll trio; shows at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Miles Ingalls, booker; Harry Martin, publicity; Ernie Price, maitre d'; Bob Bond, assistant maitre d'. Prices: Dinner from \$1.50; drinks from 40 cents. Minimum, \$1.50; \$2.50 Saturdays.

This cozy, intimate 200-seater continues to give 'em three acts, a band and Tony Salamack's stroll trio, the last named now in its eighth month here. Deke Moffitt's eight-piece combo, which originally moved in here for a two-weeker 26 weeks ago, pulls out next week, with Chick Mauthe, another local crew, taking over. Week-end business has long been good here, and week-day play has taken a noticeable spurt in recent weeks. Located on Newport's main stem, 10 minutes by bus or street car from downtown Cincinnati, spot should be sitting in the golden seat when gas rationing goes into effect here in November. Current layout is average fare, but head and shoulders above its predecessor, which was no feather in Booker

Miles Ingalls's cap.

As an opener, Emsee Leon Fields intros Georgia Brown, of the band, who puts fair voice and selling to *Would You for a Big Red Apple?* Cute and shapely youngster lacks in floor technique, registering better on the stand.

The Dancing Andrews offer nothing unusual in taps, but their attractiveness, personality and wardrobe boost their stock considerably. Registered handily in two routines and were called back, but passed up the encore.

Doraine and Ellis, wholesome-looking musical comedy singers, fit nicely in this intimate room. Despite colds which put them both in bad voice, youthful pair went well. Opened with a medley of Southern airs, follow with a medley of *Showboat* tunes and, for variety, wind up with *Conchita Lopez*. Warm hand brought them out for an encore on Victor Herbert's *Street Song*.

Leon Fields, emsee, grabs this spot for himself. Lad is a capable funster and once he warms up to his patrons breezes with a fair brand of material. However, he took too long getting down to business, wasting much time humoring heckling friends at a ringside table. Has some humorous imitation of a silly vein, sing-talks a fair song and dances sufficiently to get by. Registered okay.

Deke Moffitt's band, which has made many friends during its stay here, stacks up solidly on the terp ditties and plays the show stint as few night club combos can. *Bill Sachs.*

Henry Grady Hotel, Paradise Room, Atlanta

Talent policy: Dance band and floor-shows at luncheon and twice nightly. Management: Juddy Johnson. Prices: Minimum \$1.50 per person; dinner from \$1.65.

A good example of what had sound arrangement can do to good talent was demonstrated in this popular room on night caught, October 7. Patti Pickens and Bob Simmons, either of whom could carry room without aid of mike, sang duets into blaring sound equipment which rocked this small room. Both possess great warmth of voice, but failed to register when singing together. They got only slight encouragement from audience on several numbers, but wound up with great hand for burlesque-opera rendition of *Ma, He's Making Eyes at Me*. Solo parts on *Intermezzo* are good encore after poor start on *I Got a Gal in Kalamazoo*.

One of June Choral Dancers slipped and fell, injuring hip during opening number, *Night and Day*. Remaining five girls carried on in great manner. Return later for colorful samba. Vocalist Kitty Crawford almost swallowed mike doing soft, tender rendition of *Dearly Beloved*. Her songs carry lots of appeal, but she stayed hidden behind the mike thruout number. Bobby Bennett, young tap dancer, executes spins and machine-gun-tap with precision and grace. Also emsees show, doing fine job filling in for Juddy Johnson.

Rumba Candlelight Hour gradually is catching on here. This feature follows the late show. Room is lighted with candles, and band (currently Jay Bourne's) features Spanish and Hawaiian tunes. *Paul Jones.*

ALFRED BROWER, Russian novelty dancer, opened this week at the Central Theater, New York, new Broadway vaude house.

Acts Wanted for SOLLIE CHILDS U. S. ARMY CAMP SHOWS
Novelty Musical Comedy Acts, also Piano Players, Chorus Girls, Set Lines.
SOLLIE CHILDS PRODUCTIONS
Baker Hotel Mineral Wells, Texas

WANTED QUICK
A-1 modern Pianist. Girl or man for reliable nite club orchestra. Must read, fake and cut floor shows. This is permanent location job. Other Musicians, write, write
RUDY HOFF
Gulf Hotel Pensacola, Florida

The **SLATE** Brothers with **FAY CARROLL**
NOW AT **LOEW'S STATE THEATER**
Hurry! See Us! We're 1-A
Direction: **MILES INGALLS**
Thanks to **CAPT. SIDNEY PIERMONT**

(Routes are for current week when no dates are given)

A

Albus, The (Blackhawk) Chi, t.
Alexander, Ray (Winter Gardens) La Crosse, Wis., nc.
Allen & Kent (Chicago) Chi, t.
Allen, Sara (Sunup) NYC, nc.
Alvarez, Fernando (Copacabana) NYC, nc.
Andrews, Dancing (Glenn Rendezvous) Newport, Ky., nc.
Arlen, Judith (Essex House) NYC, h.
Armando & Lita (Latin Quarter) NYC, nc.
Ashburns, The (Rainbow Grill) NYC, ac.

B

Babette (Gayety) Cincinnati, t.
Baird, Bill (Le Ruban Bleu) NYC, nc.
Baird, Gay (Capitol) Portland, Ore., 20-26, t; (Capitol) Yakima, Wash., 29-31, t.
Baldwin & Bristol (Crystal) Ayer, Mass., 23-25, nc.
Banka, Sadie (Old Roumanian) NYC, nc.
Barrie, Gracie (RKO Boston) Boston, t.
Barrys, The (Roxy) NYC, t.
Bateman & Gibbs (Cafe Maxim) NYC, nc.
Bates, Peg Leg (Colonial) Dayton, O., t.
Bentley, George (Chez Paree) Chi, nc.
Belling, Glen (Iceland) NYC, re.
Belmont Balladeers (Belmont-Plaza) NYC, h.
Belmont Bros. (Gloria) Columbus, O., nc.
Belmonte, Gloria (El Chico) NYC, nc.
Bencke, Tex (Roxy) NYC, t.
Bernard Dancers (Latin Quarter) Chi, nc.
Berry Bros. (Copacabana) NYC, nc.
Bisony, Bela (Coe Rouge) NYC, nc.
Blaine, Dorothy (Beverly Hills) Newport, Ky., cc.
Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.

★ **THE ANGIE BOND TRIO** ★
AMERICA'S FINEST Girl Instrumental-Vocal Act.
Enduro Cafe, Flatbush Ave., Brooklyn, N. Y.
Pers. Repr. Allan Rupert, McAlpin Hotel, N. Y. O.

Blanchard, Jerri (Shevaton) NYC, h.
Blanche & Elliott (Silver Slipper) Louisville, nc.
Boles, John (State) NYC, t.
Bombshells of 1943 (Palace) Columbus, O., t.
Bond, Angie, Trio (Enduro) Brooklyn, re.
Boots & Saddles (James) Eaton, O., 23-24, t.
Bowers, Major, 8th Anniversary Show (Buffalo) Buffalo, t.
Boyd, Harold, & Jigsaws (Oriental) Chi, t.
Broadway Jones Trio (New Queen Mary) NYC, c.
Brown, Evans (Norfolk) Norfolk, Neb., h.
Brown, Pete, Trio (Onyx) NYC, nc.
Brown, Wally (Earle) Washington, t.
Bruce, Betty (RKO Boston) Boston, t.
Brunesco, Jan (Brevoort) NYC, h.
Burns Twins & Evelyn (Chez Paree) Chi, nc.
Burton's Birds (Troadero) Henderson, Ky., 10-23, nc.

C

Cabot & Dresden (Hurricane) NYC, nc.
Callahan (Onyx) NYC, nc.
Callahan Sisters (Tic Toc) Milwaukee 13-25, nc.
Cardini (Latin Quarter) Boston, nc.
Carlyle Sisters (Queen Mary) NYC, c.
Carney, Alan (Paramount) NYC, t.
Carr, Kelsey (Oriental) Chi, t.
Carroll, Fay (Hipp) Baltimore, t.
Carson, Jack (Strand) NYC, t.
Carter, Joe (Jimmy Kelly's) NYC, nc.
Chadwick, John & Elizabeth (Latin Quarter) NYC, nc.
Chase, Rhoda (Nicollet) Minneapolis, h.
Chittison, Herman (Le Ruban Bleu) NYC, nc.
Church & Hale (Orpheum) Minneapolis, t.
Clark Sisters (Enduro) Brooklyn, re.
Cobleban, Cornelius (Casino Russe) NYC, c.
Cole, Jack, Dancers (Chez Paree) Chi, nc.
Collette & Barry (Saks Show Bar) Detroit, 19-Nov. 1.
Collier, Dana (Brevoort) NYC, h.
Collier, Jo Ann (Queen Mary) NYC, c.
Connolly, Frances (La Marquise) NYC, nc.
Corio, Ann (Colonial) Dayton, O., t.
Costello, Diosa (Del Rio) Boston, nc.
Costello, Tony (Frontenac) Detroit, nc.
Covarro, Nico (Bal Tabarin) NYC, nc.
Cranes, The (Latin Quarter) Chi, nc.
Cressonians, Six (State) NYC, t.
Curtis, Renee (Queen Mary) NYC, c.

D

Dale, Marion (Chateau Moderne) NYC, nc.
Daniels, Billy (Onyx) NYC, nc.
Daniels & Parker (La Martinique) NYC, nc.
Daro & Corda (Park Central) NYC, 14-28, h.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Davis, Virginia (Embassy) Phila, nc.
Day, Nola (Cafe Maxims) NYC, nc.
DeCosta, Mario (Waldorf-Astoria) NYC, h.
DeFay, Arleen (Sawdust Trail) NYC, nc.
DeMarco, Renee (State) NYC, t.
De Mayo, Melinda (Leon & Eddie's) NYC, nc.
Dell, Lillian (Wivel) NYC, re.
Del-Mar & Renita (Bowery) Detroit, c.
Delta Rhythm Boys (Ruban Bleu) NYC, nc.
Del Toro, Herman (El Chico) NYC, nc.
Deno & Rosita (Belmont Plaza) NYC, h.
DeSimone, Cheena, Dancers (Yacht) Pittsburgh, nc.
DeSylvia Twins (El Patio) Mexico City, nc.
D'IVONS, The (Nicollet) Minneapolis, h.
Draper, Paul (Versailles) NYC, nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Donahue, Al (Roxy) NYC, t.
Doraine & Ellis (Glenn Rendezvous) Newport, Ky., nc.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Dorita & Velero (El Chico) NYC, nc.
Doro, Grace (Oriental) Chi, t.
Dorris, Joe (Butler's) NYC, re.
Douglas, Roy (Pietro's) Valley Stream, L. I., N. Y., re.
Downey, Morton (Savoy-Plaza) NYC, nc.
Doyle, Eddie & Amy (Roxy) Cleveland 23-29, t.
D'Roy, Phil & Co. (New Edgewood) St. Joseph, Mo., nc.
Duane, Bobbe (Onyx) NYC, nc.
Dukes, Willie (Onyx) NYC, nc.
Dunbar, Dixie (Stanley) Pittsburgh, t.
Dupont, Bob (Music Hall) NYC, t.

E

Eckler, Hilda (Music Hall) NYC, t.
Edwards, Joan (Copley-Plaza) Boston, h.
Ellsworth & Fairchild (Pierre) NYC, h.
Estelle & LeRoy (Book-Cadillac) Detroit, nc.

F

Farney, Evelyn (Earle) Washington, t.
Fernandez, Jose (Havana-Madrid) NYC, nc.
Fejer, Joe (Monte Carlo Beach) NYC, nc.
Fields, Benny (Greenwich Village Inn) NYC, nc.
Fields, Gracie (Waldorf-Astoria) NYC, h.
Fields, Leon (Glenn Rendezvous) Newport, Ky., nc.
Fisher & White (Old Roumanian) NYC, re.
Fisher's, Bob, Flyers (Shrine Circus) Sallina, Kan., 19-22; (Shrine Circus) St. Joseph, Mo., 26-31.
Fiske, Dwight (Blackstone) Chi, h.
Fitzgerald, Ella, & Four Keys (Bowery) Detroit, nc.
Forbes, Brenda (Pierre) NYC, h.
Foster, Gloria (Beverly Hills) Newport, Ky., cc.
Foster, Phil (Queens Terrace) Woodside, NYC, nc.
Fox, Dave (Old Roumanian) NYC, nc.
Franchine, Ann (Armando's) NYC, re.
Francis, Jeanne & Jerry Grey (Florentine Gardens) Hollywood, nc.
Franklin, Hazel (Biltmore) NYC, h.
Froos, Sylvia (La Martinique) NYC, nc.
Fuller, Bob, Sextette (Latin Quarter) NYC, nc.

G

Gae, Nadine (Roxy) NYC, t.
Gainsworth, Marjorie (La Vie Parisienne) NYC, nc.
Gardner, Kay (Onyx) NYC, nc.
Gary, Tex (Queen Mary) NYC, c.
Georges & Jaina (Waldorf-Astoria) NYC, h.
Giovanni, Dr. (Latin Quarter) NYC, nc.
Glavan, Gil (Latin Quarter) NYC, nc.
Glenn, Cyda (Mayfair) Boston, nc.
Gonzalez Trio & Gaucho (Leon & Eddie's) NYC, nc.
Gordon, Dick (Edgewater Beach) Chi, h.
Gordon & Rogers (Colonial) Dayton, O., t.
Grant, Rosalie (Brevoort) NYC, re.
Gray, Gary (Hideaway) Greensburg, Pa., nc.
Green, Al "Paris" (Swing Club) NYC, nc.
Guitars, Three (El Chico) NYC, nc.

H

Habb & Denton (Whitehouse Inn) Warren, Pa., nc.; (La Conga) Erie 26-31, nc.
Halliday, Hildegard (Spry's) NYC, nc.
Hannon, Bob (Roxy) NYC, t.
Harger & Mae (Edgewater Beach) Chi, h.
Hawley, Bernice, Rangerettes (Pan American Gardens) Oklahoma City, nc.
Hays, Virginia (Drake) Chi, h.
Hensley Twins (Biltmore) NYC, h.
Henning, Pat (Stanley) Pittsburgh, t.
Herbert, Jack (Alpine) McKeesport, Pa., h.
Hild, Dorothy, Girls (Chicago) Chi, t.
Hildegard (Plaza) NYC, h.
Hill, Jackie (Onyx) NYC, nc.
Hines, Baby (Onyx) NYC, nc.
Hoffman Sisters (Leon & Eddie's) NYC, nc.
Hoysradt, John (Copley-Plaza) Boston, h.
Huard, Larry (La Martinique) NYC, nc.
Hubert, John (Fifth Ave.) NYC, h.
Hume, Elaine (Onyx) NYC, nc.
Hutton, Marion (Palace) Cleveland, t.
Hyde, Vic (Palace) Columbus, O., t.

I

Ink Spots, Four (Colonial) Dayton, O., t.
Innis, Eddie (Aloha) Brooklyn, nc.

J

Jardiere & Madeline Gardiner (McVan's) Buffalo, until Nov. 8, nc.

POLLY JENKINS AND HER MUSICAL PLOWBOYS
Week of Oct. 19, care Fair, Dillon, S. C.
For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Ilion, N. Y.

Jones, Beth (Cafe Maxim's) NYC, nc.
Jose & Paquita (Fortune) Reno, Nev., nc.
Joyce, Edna (Leon & Eddie's) NYC, nc.
Judd, Arline (Jimmy Kelly's) NYC, nc.

Vaudeville's and Night Club's Craziest Show
BOB CARNEY'S "LUNATIX OF 1943"
JOLLY JOYCE
Write Wire Phone Walnut 4877 Walnut 9451
Earle Theater Bldg. Philadelphia, Penna.

K

Kaahue's, Johnny, Hawaiians (Roosevelt) Pittsburgh, h.
Kahler, Jerry (Seneca) Chi, h.
Kay, Beatrice (Paramount) NYC, t.
Kavanaugh, Stan (Roxy) NYC, t.
Keating, Fred (Le Ruban Bleu) NYC, nc.
Kent, Lenny (Greenwich Village Inn) NYC, nc.
Kimball, Duda (Flagship) Union, N. J., nc.
King, Carol (Latin Quarter) NYC, nc.
Kinley, Eddie (19th Hole) NYC, nc.
Kingsley, Myra (1-3 Club) NYC, nc.
Kirk & Clayton (Oriental) Chi, t.
Knights of Music Trio (La Marquise) NYC, nc.

L

La Franconi, Terri (Havana-Madrid) NYC, nc.
Lane, Bobby, & Edna Ward (Music Hall) NYC, t.
Lang & Lee (Supper Club) Fort Worth, Tex., 19-22.
Latascha & Laurance (Oriental) Chi, t.
Lathrop & Lee (Paramount) NYC, t.
Lazellus, Aerial (Varsity) Columbia, Mo., 22-24, t.
Leach, Earl & Josephine (Beverly Hills) Newport, Ky., cc.
Lee, Joe & Betty (Ball) Phila, nc; (Edgewater Beach) Chi 23-Nov. 5, h.
Leeds, Barbara (La Marquise) NYC, nc.
Lester & Irma Jean (Washington Youree) Shreveport, La., 12-24, h.
Lewis, Joe E. (Copacabana) NYC, nc.
Lit, Bernie (Oasis) Baltimore, nc.
Loke, Kea (Lexington) NYC, h.
Louis & Cherle (Cat & Fiddle) Cincinnati, nc.
Louis, Don, & Salo (Grey Wolf Tavern) Sharon, Pa., nc.
Lowe, Hite & Stanley (Palace) Columbus, O., t.

M

Mage & Carr (885 Club) Chi, nc.
MacKenna, Joe & Jane (Palace) Cleveland, t.
MacLean, Ross (Dempsey's) NYC, re.
Mallory, Mickey (19th Hole) NYC, nc.
Malone, Mack (El Rancho Vegas) Las Vegas, Nev., h.
Mantaya & Margo (Louise's Monte Carlo) NYC, nc.
Marcus, A. B., Revue (Oriental) Chi, t.
Marianne (Neil House) Columbus, O., 12-21, h.
Mario & Floria (Copley-Plaza) Boston, h.
Markoff, Gypsy (Casino Russe) NYC, c.
Marlowe, Don (Chez Paree) St. Louis 3-29, nc.
Marshall, Jack (Walton) Phila, h.
Martells, The, & Mignon (Chicago) Chi, t.
Martez & DeLita (Golden Gate) San Francisco 19-27, t; (Orpheum) Los Angeles 28-Nov. 3, t.
Martin & Allen (Palace) Columbus, O., t.
Martin & Florenz (Leon & Eddie's) NYC, nc.
Martin, Harry (Music Hall) NYC, t.
Masters & Rollins (Palace) Columbus, O., t.
Matvenko, Dmitri (Casino Russe) NYC, c.
Maurice & Cordoba (Versailles) NYC, nc.
Maurice, Have-A-Drink (James) Newport News, Va., 21, t; (Granby) Norfolk 22-25, t.

Maxellos, The (Oriental) Chi, t.
May, Grace (New Yorker) NYC, h.
Mazzones & Abbott (Latin Quarter) NYC, nc.
Meadows, Frankie (Swing Club) NYC, nc.
Melbourne, Christopher (Nicollet) Minneapolis, h.
Midnight Voodoo Party, Herman Weber's (Rivoli) Falls City, Neb., 21, t; (Bonham) Fairbury 22, t; (Rivoli) Hastings 23, t; (Stuart) Lincoln 24, t.
Mignon (Plantation) New Orleans, nc.
Mildred & Maurice (Bowery) Detroit, nc.
Miles, Jackie (La Martinique) NYC, nc.
Miller, Audrey (New Yorker) NYC, h.
Miller, Leon (Oriental) Chi, t.
Modernaires, Four (Roxy) NYC, t.
Mona, Jean (Royale) Detroit, nc.
Monk, Julius (Le Ruban Bleu) NYC, nc.
Morales Bros. & Daisy (Night Club) Superior, Wis.
Moreno, Consuelo (El Chico) NYC, nc.
Morris, Will, & Bobby (Shrine Circus) Toronto.
Murphy, Senator (Oriental) Chi, t.
Murray, Jan (Royale) Detroit, nc.
Myers, Tim (Club Soho) Chi, nc.
Myris (Pierre) NYC, h.

N

Nadja, Countess (Old Roumanian) NYC, nc.
Nagle, Bert, & Co. (Feeley) Hazleton, Pa., 19-21, t; (Penn) Wilkes-Barre 22-24, t.
Nannin, Nino (Mayflower) NYC, h.
Na Pua (Lexington) NYC, h.
Narita (Monte Carlo) NYC, nc.
Navarro, Jack (El Chico) NYC, nc.
Nayyara (Brevoort) NYC, h.
Nelson, Skip (Blackhawk) Chi, c.
Nirski (Music Hall) NYC, t.
Novak Sisters (Roxy) NYC, t.

O

Oye, Fung (Louise's Monte Carlo) NYC, nc.

P

Paige, Ann (18 Club) NYC, nc.
Paradise, Carl (Rogers Corner) NYC, nc.
Parker, Del (Brass Rail) Detroit, re.
Paulson, Lehua (Lexington) NYC, h.
Payton, Janice (La Martinique) NYC, nc.
Pelletiers, The (Edgewater Beach) Chi, h.
Pickens, Jane (Chicago) Chi, t.
Price, Georgie (La Conga) NYC, nc.
Primrose & Gold (Leon & Eddie's) NYC, nc.
Princess & Willie Hawaiians (Aloha) Buffalo, c.

R

Rand, Sally, Unit (Hi Hat) St. Louis, nc.
Ray & Trent (Riverside) Milwaukee, t.
Rayes, Billy (Riverside) Milwaukee, t.
Regan, Paul (Riverside) Milwaukee, t.
Reiser, Al & Lee (Music Hall) NYC, t.
Remos, Paul (Beverly Hills) Newport, Ky., cc.
Reyes, Raul & Eva (Commodore) NYC, h.
Reynolds, Sheila (Fifth Ave.) NYC, h.
Richards-Adair Dancers (Capitol) Washington, t; (State) NYC, 22-28, t.
Ritz, Don, Favorite's (La Vie Parisienne) NYC, nc.
Robinson, Bill (Mayfair) Boston, nc.
Robles, Charley (Swing Club) Brooklyn, nc.
Rossillanos, The (Biltmore) Providence, R. I., 12-24, h.
Roth, Lillian (Aquarium) NYC, re.
Rubin, Benny (Casanova) Detroit, nc.
Rooney, Ed & Jenny (Bob Morton's Circus) Toronto 19-24.
Rose's, Billy, Diamond Horseshoe Revue (Earle) Phila, t.
Rosita & Deno (Belmont Plaza) NYC, h.
Roxettes (Earle) Washington, t.
Rubyette, Beebe, Troupe (Oriental) Chi, t.
(See ROUTES on page 32)

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Park) Youngstown, O., 21; (Colonial) Akron 22; (Virginia) Wheeling, W. Va., 24.
Arsenic and Old Lace (Geary) San Francisco.
Barrimore, Ethel, in Corn Is Green (Hanna) Cleveland.
Best Foot Forward (American) St. Louis; (English) Indianapolis 26-28; (Hartman) Columbus, O., 29-31.
Claudia (Biltmore) Los Angeles.
Cowl, Jane, in Old Acquaintance (Shubert Lafayette) Detroit.
Ellis, John, Rip Van Winkle Co.: Fostoria, O., 21; Crestline 22; Delaware 23; Alliance 26; Seville 30.
Gilbert & Sullivan (Majestic) Boston.
Good Night Ladies (Blackstone) Chi.
Guest in the House (Plymouth) Boston.
Hellzapoppin (Davidson) Milwaukee.
Junior Miss (Shubert) New Haven, Conn.
Junior Miss (Harris) Chi.
Lady in the Dark (Forrest) Phila.
Life With Father (Wilbur) Boston.
Little Darling, with Leon Ames (Walnut) Phila.
Lunt and Fontanne, in The Pirate (National) Washington.
Merry Widow (Nixon) Pittsburgh.
Mr. Sycamore (Colonial) Boston.
Papa Is All (Masonic Aud.) Rochester, N. Y., 21; (Erlanger) Buffalo 22-24.
Porgy and Bess (Cass) Detroit.
Priorities of 1942 (Shubert) Boston.
Pygmalion (Emery Aud.) Cincinnati 19-24.
Skin of Our Teeth, with Frederick March and Tallulah Bankhead (Ford) Baltimore.
Spring Again (Selwyn) Chi.
Student Prince (Cox) Cincinnati 19-21; (English) Indianapolis 22-24.
Tobacco Road (Royal Alexandra) Toronto.
Watch on the Rhine (Orpheum) Phoenix, Ariz., 22; (Rialto) Tucson 23.

ICE SHOWS ON TOUR

American Beauties on Ice (Pelham Heath Inn) Bronx, N. Y.
Francy, Dorothy (Yacht Club) Pittsburgh Oct. 30-Nov. 19.
Ice-Capades of 1943 (Auditorium) St. Paul, Oct. 8-27.
Ice-Capers (Netherland Plaza Hotel) Cincinnati.
Lewis, Dorothy (Copley-Plaza Hotel) Boston.
McGowan and Mack (Beacon Theater) Vancouver, B. C., Can., Oct. 29-Nov. 4.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

EDDIE SUEZ
THEATRICAL AGENCY
representing
— A Dance Delight —
★ **IRIS WAYNE** ★
Now Appearing: Frank Palumbo's, Philadelphia.
503-17 SHUBERT THEATER BLDG. PHILADELPHIA, PENNA.
Phones: Pennypacker 7083. Kingsley 9860.

Advance Bookings

COLLETTE AND BARRY: Hollenden Hotel, Cleveland, Nov. 2-16; Glenn Rendezvous, Newport, Ky., Nov. 20-Jan. 12.
CHAZ CHASE: Capitol Theater, Washington, Nov. 19, week; Loew's State, New York, Dec. 3, week.
NELSON SISTERS, Jean, Jack and Judy: Capitol, Manitowoc, Wis., Oct. 27; Oshkosh, Oshkosh, Wis., 28; Kenosha, Kenosha, Wis., 29; State, Richmond, Ind., Nov. 1; Rialto, Joliet, Ill., 11; Palace, Decatur, Ill., 12; Palace, Peoria, Ill., 13-14; Fisher, Danville, Ill., 15; State, Marion, Ind., 17.
RIVERSIDE, Milwaukee: Eddy Howard, Coco and Teddy; Hibbert, Byrd and LaRue; Carl Emmy, Nov. 6, week.

Comedy Units Are Born Not Made, Agency Head States; Demand Big

CHICAGO, Oct. 17.—Comedy units are in heavy demand nationally, but are the toughest to find or develop, according to Stanford Zucker, head of the Zucker Agency, which has made big progress in that field for the last couple of years. Zucker says that a musician has to be a natural comedian to be funny, and there can be no substitute. The firm's experiments to make funny men out of straight musicians by using comedy songs and props have not been successful. Such well-known units in the comedy field as the Korn Kobblers, Freddie Fisher (Schnickelfritz), Spike Jones and His City Slickers, Goldie, and Mike Riley, among others, have developed a reputation because most of the boys in the units are natural comedians. They are funny whether on or off the stand and their stuff is not of the rehearsed variety.

A booking practice that has helped the Zucker office maintain a prominent position among buyers of novelty out-

fits is the close examination of a spot before setting a band for it. Zucker feels that the best comedy band can die a dog's death in the wrong room and, regardless of the money offered the unit, the office will turn it down if the room is not made to order for a hokum group. The office has an offer for the Korn Kobblers from the Blackhawk, one of the best known cafes here, but is discouraging Manager Don Roth from buying them because of the room's physical disadvantages for a corn unit. For years the spot has catered to jitterbugs with name bands.

The Northwest is producing some of the best units. But many of them remain on home grounds where this brand of entertainment is highly popular. Only lucrative offers will attract them into strange parts of the country and then only for as long as the big money holds out. One of the secrets of Zucker's standing in the comedy field is his constant search for these units thruout the country.

Who Pays the Check?

NEW YORK, Oct. 17.—The Hotel Taft management apparently envisions a world without men, because of the war situation. The Candlelight Room, recently reopened with Ella Williams, won't admit men without femme escorts; but dames can go in unescorted.

It's a far cry from the times when women had to go in thru the family entrance.

Off the Cuff

MIDWEST:

MAURICE ROCCO, colored pianist now at the Club Silhouette, Chicago, has signed a new seven-year management contract with Phil Shelley. . . . THE FOUR NOTES joined the FOUR CLEFFS as the alternating music combo at the Buvette Club, Rock Island, Ill. . . . THE FOUR BARDS are together again and opened an indefinite run at Al Martin's Hawaiian Room, Chicago, Wednesday (21). Spot has music until 7 a.m. . . . DORAINE LEWIS, pianist and singer, moves into the Prolics, Minneapolis, tonight (24). . . . TONY MATTINGLY (4), with BETTY LAYNE on songs, opened at the Club Rio, Springfield, Ill. . . . DAVE MONRO'S sextette move into the Pierre Marquette, Peoria, Ill., Monday (26) for a month. . . . FOUR TONS OF RHYTHM settle at the Foxhead, Cedar Rapids, Ia., tomorrow (25). . . . BILL JONES, manager of the Baritz, Chicago, is a professional model. . . . BEA VERA is fronting a three-piece combo and working at the Whirlway, Chicago. . . . BOBBY BAKER, sax man with Lou Breese's band, is in Cincinnati to organize a small outfit. When the army sends for him, Baker may go in as a dog trainer, this being his profitable sideline. . . . MUSIC MAKERS, colored trio, staying over at the Club Forest, Milwaukee. . . . HOWARD MCCREERY and unit returned to the Club Lido, South Bend, Ind. . . . EMIL DE SALVI, singing accordionist, is back at Club Esquire, East Dubuque, Ia. . . . COLONY BOYS (3) holding over at the Theater Tavern, Logansport, Ind.

EDDIE FRITZ, pianist and accordionist with the Ambassadors of Note (4), has left to join the staff band at WBBM, Chicago. . . . JOE VERA, now in the army, writes that he is at school in Fort Benjamin Harrison, Ind., learning to be a surgical technician (nurse). Quite a departure from piano playing. . . . SAM BERI, formerly with Vera, formed his own trio and moves into the Chicagoan Hotel, Chicago, shortly. . . . DON GOMEZ, organist, holds over at the Spalding Hotel, Duluth, Minn. . . . BETTY REILLY closes a two-month run at the La Salle Hotel's Pan-American Cafe, Chicago, October 31. . . . THE CAPTIVATORS (2), male guitar and violin team, are in the fifth month at the Netherland Plaza, Cincinnati. . . . RALPH MORRISON (4) holds over at the Ambassador West's Buttery, Chicago. . . . LEE DOREN, vocalist, on a two-week with options booking at Tinney Cosgrove's Silver Congo, La Salle, Ill. . . . TERRY LEONARD, singer, opened at the Rendezvous, Beloit, Wis. . . . JACK LEMAIRE and his unit are filling in at the Backstage Bar, Akron, October 16 thru 30 before opening at the Flame in Duluth, Minn. . . . LEE STONE, former unit booker in Chicago, is stationed at Lowry Field, Denver, in charge

(See OFF THE CUFF on page 57)

Small Ork for Arne Barnett

CHICAGO, Oct. 17.—Arne Barnett, veteran small-band leader here who branched out into the large orchestra field to play the show and dance sets at the Rainbow Garden (now closed), is going back into the small unit field. He will organize a six-piece outfit and front it, as usual, from the piano.

Fridkin Joins CRA in NY

NEW YORK, Oct. 17.—Bob Fridkin has joined the cocktail combo department of the Consolidated Radio Artists, to assist Charlie Busch and Bill Peterson.

More Air Time for Combos Seen, As Big Bands Fold Up

NEW YORK, Oct. 17.—Possibilities exist that the depletion of name band ranks will make it possible for cocktail combos to get more air time. With name bands becoming less available, due to draft and gas rationing, the networks may drop their bars against non-name small combinations.

Outfits such as Adrian Rollini, Milt Herth, Little Jack Little, Three Suns and a few others have been getting air time, but others have been finding it difficult to break into remotes.

Recent trend, as evidenced in New York, is to have the combo go down to the studios between sessions on the stand and do a 15-minute spot. Many combos have gone out of Rogers' Corners for such a remote. An ailer over the Blue is being prepared for Elton Britt. A location stand will be arranged for him while he is getting the air time. A wire will also be given Yose Cortez when he starts at the Roosevelt Hotel, New Orleans, October 29.

Many hotels having wives prefer to give the air time to a full-fledged ork, but it is felt that as the draft cuts into the quality of big bands, smaller groups of competent entertainers and singers will get the nod over the full size crew.

An increase of air time for cocktail units is looked upon to increase the number of names in the cocktail field.

More Music for Bay Res't

NEW YORK, Oct. 17.—McGuinnis's Restaurant, at Sheepshead Bay, will use cocktail combos into the fall and winter for a full week, marking a departure from the usual policy of week-end music only.

Freddie Martin (6), with Marie Doherty canarying, hold over to institute this policy.

Four Kings Sign With FB

CHICAGO, Oct. 17.—Frederick Bros.' Music Corporation here signed up the Four Kings, a new combo now breaking in at Jack Adam's Sportsman's Club, Peoria, Ill. Outfit has Lenny Dee, Joe Rumoro, Dominick Zito and Chuck Michone. All have had experience working with large bands.

Washington Spot To Names

WASHINGTON, Oct. 17.—Treasure Island, with a 300 seating capacity, will augment the usual cocktail combo with names. Spot will go up to \$500 for its names. Al Orrison is the operator.

Reviews

Phil Dooley

(Reviewed at Russell's Silver Bar, Chicago)

Dooley is a veteran trumpet man and drummer who for years has had a small combo playing straight music. For several seasons his quartet played intermission music at the Empire Room of the Palmer House in Chicago. For the past season, however, he turned to comedy and his first job as funnyman was with Mike Riley whom he just left to front a foursome of his own.

This job, unfortunately, does not offer the unit much of a chance. The boys work on a small platform in the center of a long O-shaped bar and they can face only a handful of people. The type of comedy they attempt demands a better position in the room.

Dooley handles most of the funny stuff, using dozens of props for his physical comedy effects. He excels as a musician, tooting a trumpet with the best of them. His drum work, due to the small stage space, is limited here. Working with him are Ed Nessen, accordion; Arnold Loyacano, bass, and Bob Loewy, guitar.

Honigberg.

The Grooveneers

(Reviewed at Frank Palumbo's Cafe, Philadelphia)

A foursome of fine five artists, these septia lads go all out to live up to their characteristic billing. Singing individually and collectively to their instrumental accompaniments, the Grooveneers include Cecil Austin, picking the tiddle; Bob Pope, strumming the guitar; Jack Johnson, on bass, and Jimmy Willis, heightening the rhythmic effect by shaking the maraccas.

Pope is the personality kid, going heavy on the mugging when singing the five ditties, which are mostly the typical Harlem race tunes. Austin picks out the hot notes on his tiddle, also kicking in on the solo singing for the rhythm tunes. And for a welcome change of pace the soft tenor voice of Willis, reaching out into the soprano range to heighten the effect of the songs, makes the sweet ballads count for much.

Al Gayle

(Reviewed at the Louisiana, Los Angeles)

Al Gayle has long been identified with small instrumental combinations. He was at KFI for eight years and for the past two years has been playing night spots in and around Los Angeles with the foursome.

Altho the band carries four men, including Gayle, who presides at the accordion and Solovox in addition to fronting, doubling permits the crew to offer a number of other instrumental set-ups.

Nichols Reviving His "Five Pennies"

SAN FRANCISCO, Oct. 17.—Red Nichols is planning to revive his "Five Pennies" unit in this area, due to the growing popularity of cocktail combos. He just returned from a trip to the Midwest where he was scheduled to front a big band again. However, after looking at several outfits he decided to forego his original plans and invade the small band field again.

Nichols makes his home near here and has applied for membership in the SF local. His unit will include five musicians and a girl singer.

Gale Adds Cocktail Dept.

NEW YORK, Oct. 17.—A cocktail department has been organized by Moe Gale, with Joe Higgins in charge. Higgins steps up from road manager for Ella Fitzgerald to handle this section. Outfit is to be known as Gale Miniature Attractions.

Units controlled by Gale include the Milt Herth Trio, Ross Sisters, the Ink-spots, Ella Fitzgerald and the Keys, Johnny and George, the Barry Sisters, Anthony Trini and Erskine Butterfield and the Four Blues.

Sam Friedman turns in a good piano in addition to doing comedy vocals and arrangements, while Glenn Marshall, bass player, doubles on guitar. Trumpet man Sam Garcia doubles drums. Gayle fronts in a showmanly manner and sings.

In the course of an evening the outfit will turn out modern tangos, rumbas, novelties, sambas and congas, in addition to show tunes for listening and dancing. Outfit puts plenty of pep into its work.

Abbott.

Ethel Smith

(Reviewed at the Iridium Room of the St. Regis Hotel, New York)

Miss Smith is a charming blond musician who leads a three-people unit from the Hammond electric organ. Featured for a six-month run at the Copacabana Casino, Rio de Janeiro, she returned to New York last March and went into the St. Regis with her own trio. Has been held over and is now in the hotel's Iridium Room.

She is backed by a male pianist who doubles on drums and by a male guitarist who doubles on maraccas and Latin vocals for the rumbas. The three work in well together, with Miss Smith's light, bouncy beat leading the way. She gets a surprisingly bright, fast rhythm out of the organ, and its volume does much to give the trio's music body.

Originally doing a couple of hours a night here, the trio is now doing a five-and-a-half hour stretch nightly.

Denis.

The FOUR NOTES

★
Back from
HIT THEATER TOUR
of the East

★
Opening October 19
BUVETTE CLUB
Rock Island, Ill.

★
Exclusive Management
FREDERICK BROS. CORP.
New York — Chicago — Hollywood

DISK CASE STILL MUDDLED

AFM Insiders, Disk Execs See No Future in Current Struggle; All Parties Still at Variance

NEW YORK, Oct. 17.—Altho Jimmy Petrillo has been labeled "victorious" as a result of Federal Judge John T. Barnes tossing Thurman Arnold's anti-American Federation of Musicians' case out of court in Chicago Monday (12), very few union members here have any illusions about the so-called victory. As insiders see it, the court's judgment merely helps heighten the anti-union hue and cry already set in fairly full swing by the informal Senate subcommittee hearing in Washington a few weeks ago. With a full-dress Congressional investigation just ahead and with the daily press primed for assault, union realizes that Jimmy cannot accurately be labeled "victorious" until either (1) the Congressional investigators have found him and AFM blameless or (2) a deal has been made with the recorders and radio webs. Since little hope is held for the first alternative, the lads are beginning to yearn for something to hasten the second.

Recording and radio execs and those union officials who will talk agree that the best interests of all would be served by a hasty rapprochement, settlement of differences and an end to the problem. All three parties are at variance, tho, on how to accomplish this end. Recorders are thoroly cowed by Petrillo's constantly reiterated promise to end the disk strike only as soon as the wax firms offer assurance that their products will be used solely by private individuals for home entertainment. Firms are at a loss to figure how to effect such an arrangement. They point to the failure of old Paul Whiteman litigation, in which an attempt was made to slap license fees on commercial users. Some think that the Whiteman issue might be raised again in a different way but believe that such an effort would be a gamble at best and would take many months—long enough to hurt the industry seriously.

Radio people have for the most part contented themselves (with the exception of the Blue Network, which refused to take part) with backing National Association of Broadcasters in its endeavors to smash the Petrillo issue by smashing the union itself. The NAB drive has already led to rumbles from the American Federation of Labor and is taken in many quarters to be suicidal, since it is leading to an open labor battle in the face of government pleas for national unity.

While some radio execs think that Petrillo can be bullied into submission, insiders declare that the badgering by NAB is only forcing Jimmy further into his shell and making him less likely than ever to be the first to seek compromise. Since almost any settlement would involve passage of money, Petrillo is said to be afraid that the first time he asks more money for the union NAB will begin screaming about anti-trust law violations—this time violations which might cause more trouble in court than the theoretical ones which pooped out for Thurman Arnold this week.

Union locals from Coast to Coast have passed votes of confidence in Petrillo and are now sitting around waiting for his wax ban to bear fruit either in the form of increased employment or upped revenues which can be meted out to unemployment funds. Only members at all at variance with Petrillo are those, naturally, who have been making money on disk dates, but they are in the minority. However, should a compromise be reached, the disk studios open, the minority of muskies go back to work on wax, and no benefits accrue to the smaller locals around the country, Petrillo is going to have to do some explaining.

With all these elements to conjure with at week's end, the parties involved were no nearer a solution than on August 1, when the ban took effect. All thoughts of Thurman Arnold's getting a reversal of Judge Barnes's decision in a

higher court some time in the near future have been put aside, since even such a successful appeal by Arnold would be subject to a counter-appeal by AFM. And as far as the Congressional investigation doing any good is concerned, talk began circulating that the Senators would postpone the whole thing until after election in order that labor be as little insulted as possible meantime. Also, only the most rabid anti-AFM-ers have shown any taste for the Congressional look-see, the others fearing that it might possibly lead to an open labor fight and disruption of national unity in wartime.

Recorders, left in the middle, see the way out as lying in a reformation of network thinking. If NAB changes its approach and seeks a conciliation with Petrillo, say disk execs, they will find the union head most receptive. Comparatively light fees charged radio stations for use of canned music might prove a happy solution, believe the diskers. As far as the music machines are concerned, moderately raised recording scales might conceivably be taken by AFM as "compensating" for loss of union revenue occasioned by music box-caused unemployment. Dough added to scale could be diverted to AFM directly for distribution to various suffering locals.

Altho not all diskers are enthusiastic about paying upped record scales on these grounds, claiming among other arguments that nobody knows how many records find their way onto juke boxes, and that the raised scale would be arbitrary, few are reluctant to agree that a compromise is most desirable, provided profits are not too badly cut into.

Most evident fact of all is that Petrillo dares not be the first to break ground and ask for a truce. More important to him than the loss of prestige involved is the fear that he might be assused of running a shakedown racket instead of a legitimate anti-disk ban.

There are sufficient numbers of influential insiders in the union, in the recording field and in radio, however, to cause a compromise in the very near future, if only on the basis that absence of a settlement may lead to such an anti-labor stench as to wreak havoc on the war effort.

Free-Lance Penners Hitch Belts As Avalanche of Film and Show Songs Drop Into Publisher Laps

NEW YORK, Oct. 17.—Songwriters without Hollywood contracts are tightening their belts for lean days, come fall and winter, when most of the big pubs' catalogs bulge with new picture tunes. To add to the free-lance songsmith's woe, this time of the year also brings the opening of the legit season and the further possibility of surprise musical-comedy clicks crowding the free-lancer's tunes out of the picture.

The Paramount group of pubs, Famous and Paramount Music, is set for a drive on the tunes from *Road to Morocco* and has as follow-ups a half-dozen more film scores, with *Star-Spangled Rhythm* and *Happy Go Lucky* slated next. The Warner combine, Harms-Witmark-Remick, has *Desert Song*, *Powers Girl*, *Rhapsody in Blue*, *Follies Girl* and *Thank Your Lucky Stars* from which to pick songs.

"The Big 3"—Metro-Goldwyn-Mayer publisher outlets—have only *Cabin in the Sky* on the books at present, but any day may bring new movie songs into their lists. Bregman-Vocco-Conn is finding plenty of life left in *Orchestra Wives* melodies and may have to hold back on the Mack Gordon-Harry Warren material in *Springtime in the Rockies*. Berlin

He Hasn't Enough Trouble

NEW YORK, Oct. 17.—Charlie Barnet has taken unto himself a prize-fighter, Young Gene Buffalo. Charlie's new protege is a veteran Negro 150-pounder from Philadelphia who has plied his wares all over the world and has, according to Charlie's proud press agent, never been knocked out. People who know the boxing biz claim that if Gene Buffalo has never been knocked out that's the only thing he has never been. Barnet made the deal for the boxer with one Al Barnett, no relation.

"Iceland" Is Okay, But It Has No Kaye!

NEW YORK, Oct. 17.—After the first eight minutes of *Iceland*, 20th Century-Fox musical at Roxy here, you have to look pretty quick to see Sammy Kaye and orchestra. During the first span of 480 seconds Kaye is liberally displayed as both maestro and choral director; thereafter, he is beautifully lensed up.

Story didn't require a name band. Any other outfit could have backed Joan Merrill on vocals and be rightfully subordinated. For Kaye to have only one number showcasing his full talents, *Let's Bring New Glory to Old Glory*, isn't quite fair.

Iceland tells of a "home-loving" Marine in Reykjavik. A native ice-nymph wants to marry him. The nymph, Sonja Henie, has to do a lot of brilliant skating before she wins him (John Payne). Skating sequences not being quite enough, music by Joan and Sammy is tossed in along with gag-stuff from Jack Oakie and Felix Bressart, all combining to make a film that moves along pleasantly.

The Mack Gordon-Harry Warren score is composed mainly of the war-trifling airs now filling the ether. One exception, a torchy ballad, *There Will Never Be Another You*; is superbly rendered by the Merrill gal. Her camera takes, let it be noted, represent a multifold improvement over previous picture mallignments. Other Merrilly delivered tunes are *You Can't Say No to a Soldier* and *I Like a Military Air*. A polka tune, *The Lover's Knot*, should have been untied.

In case Fox is wondering, *Iceland* is just the sort of thing that will make Sammy, like other maestri, run for another studio. *Joseph R. Carlton.*

Diskers Fail To Show for 802 Inquiry

NEW YORK, Oct. 17.—Eli Oberstein's failure to appear before Local 802's Trial Board Thursday (15) left unanswered the "how?", "where?", "when?" and "who?" involved in the Classic Record Company's releases of *Der Fuehrer's Face* and *I Had the Craziest Dream*. Officials at 802, AFM local here, are determined to uncover the answers and have requested Oberstein to appear without fail before the Trial Board for questioning next Thursday (22).

If Oberstein neglects to show up then, the maximum delay allowed under the union's by-laws, he will be brought up on charges, asserts Max L. Arons, chairman of the Trial Board, for failure to answer the summons. This can be done, as Oberstein is a paid-up member of AFM since 1932, under the professional name of Elliot Everett, and is subject to the decisions of the local.

According to 802's records, which contain the date, length of session and number of musicians used on all wax dates—and which must be filed after each date—Oberstein, in the name of Imperial Record Company, held three recording sessions on July 30, two days before the Petrillo ban went into effect. One of the sessions was devoted to Sam Donahue, and the four sides cut, *Manhattan Serenade*, *I'm Old Fashioned*, *Pennsylvania Polka* and *Just as Tho You Were Here*, are already released under the "Hit" label. The other two sessions were given over to Frank Froeba, heading a three-man combo, none of the records having appeared under that name.

If the "Johnny Jones" credited with *Der Fuehrer's Face* turns out to be Frank Froeba, the mystery is solved and Oberstein will be responsible only for the most absorbing recording whodunit of the year. And Oberstein may merely have been behaving in the best traditions of "mystery" makers when he told one of the publishers involved that the Jones recordings were made in "Mexico."

Arons made it clear that his board is not "pre-judging" the case and that Oberstein will be given every opportunity to unravel the tangle, but he was firm on the point that it must be explained satisfactorily. If Oberstein should fail to turn up next Thursday the board will presume that he has something to conceal and it will act accordingly.

Allegations made in another trade paper that Continental Record Company had cut disks in Mexico after the AFM ban went into effect have been emphatically denied by Donal Gabor, head of the firm. Gabor says he will go to any lengths necessary to see that the implied charges of scabbing are withdrawn.

Sarasota Tumbles In ASCAP Fracas

SARASOTA, Fla., Oct. 17.—Sarasota city councilmen have come to terms with ASCAP and agreed to sign a contract to pay royalty on ASCAP music played at the Sarasota Lido Beach Casino, city-operated night club.

They directed City Attorney C. L. McKaig to sign a one-year contract, paying \$45 quarterly in advance. This is the minimum fee, McKaig said.

Council has opposed payment of the royalty ever since it took over operation of the casino in the spring. However, the city attorney informed them that State Comptroller J. M. Lee has reported that ASCAP has complied with all State laws governing payment of royalty fee contracts and declared that in his opinion ASCAP could force its payment.

All of the Sarasota night clubs pay royalties to ASCAP. The contract with the city takes effect as of September 1.

Orks To Get Busses for Camp Tours

WASHINGTON, Oct. 17.—Altho an official okay has not yet been handed down, insiders here say that Office of Defense Transportation and War Department have approved a plan whereby busses will be made available for transporting dance bands. Order comes as a result of efforts made by the ork committee of USO-Camp Shows, headed by John Hammond, and composed of agency bookers.

As it stands, order will allow bands to use busses for tours in the deep Southeast and Southwest. Army camps thru that area have been badly neglected as far as band shows are concerned, but it is thought that if every band using one of the busses plays at least two camp concerts a week the army lads will have more than sufficient musical entertainment. Camps are, for the most part, inaccessible by ordinary modes of transportation, and band tours will probably not be as easily planned as formerly, but the busses represent an answer to bookers' and band leaders' prayers.

Tours are to start first week in November and will be on a six-week trial basis. Altho the number of busses available has not been set, it is understood that vehicles will be furnished to as many bands as can make tours, provided the number doesn't run ridiculously high.

Bookers are already beginning to plan routes for orks, and it is certain that all the most important outfits will now tour the South and Southwest, especially since Middle Western jaunts are less practicable than formerly.

Red Nichols Mulls "Pennies" Revival

NEW YORK, Oct. 17.—"Red Nichols and His Five Pennies"—a tag steeped in recording traditions—may be revived if Nichols succeeds in rounding up the men he wants. This is the first step in a campaign being started by Frederick Bros.' Music Corporation to build a flock of new small combos for dance locations.

F. B.'s increased interest in small bands results from the number of calls from metropolitan and roadside spots. These locations are unwilling to stand the expense of large bands which are not name draws. Rather than carry a load that doesn't pay off at the gate, they prefer small bands with a light nut.

Nichols has been inactive pending the army's decision on his draft status. Now that it has been settled, he is going ahead with his plans. Transportation headaches being what they are, Nichols feels he's better off working up his "Pennies" idea.

Alyce King To Be a Mama; Leaving Band for a While

NEW YORK, Oct. 17.—King Sisters will be revamped temporarily when sister Alyce drops out to await a visit from the stork shortly after completion of the current Alvino Rey engagement at Hotel Astor here. Will be replaced by Peggy Brosen, wife of a Rey sideman.

Krupa Good for Cavanaugh

PHILADELPHIA, Oct. 17.—Tom Cavanaugh hit the jackpot again with his twin dance promotions last week at Brookline Country Club. Gene Krupa Friday (9) chalked up the biggest turnout of the new season. At \$1.10 a head, attracted an overflow 1,800 to gross close to \$2,000. Regular dance Saturday (10) had Leo Zollo, territorial fave, on the stand. At the same \$1.10, Cavanaugh cleared with 500 dancers for a \$550 take. Charlie Spivak, who drew exceedingly well last season on three dates, tonight (17).

Arena Exec a Flyer

PASADENA, Calif., Oct. 17.—Larry Phipps, formerly community dance manager at Civic Auditorium here, is now a master sergeant on heavy bombers in Hawaii. Phipps, a graduate electrical engineer, enlisted as a private in February and was steadily advanced to his master sergeant's rating. Phipps, as community dance manager here, was instrumental in bringing many bands to this dancing spot.

Special to ASCAPers

Attention of author, composer members of ASCAP who plan to attend the Society's semi-annual membership meeting at the Hotel Astor here October 29 is called to The Billboard of September 12, which featured a story headed "Amazing New ASCAP Plan." The story, exclusive with us, dealt with the new "writer classification" plan due for discussion at the meeting. While the plan as outlined in this paper is not an official ASCAP release, it contains accurately all the essentials of the plan and will prove invaluable in understanding the many ramifications of the new system of rating writers.

Sherwood In; Shribman Out; An Epoch Ends

NEW YORK, Oct. 17.—Bobby Sherwood's opening at Glen Island Casino, New Rochelle, N. Y., near here, Friday (23) signalizes the end of Sy Shribman's reign over the place. Sherwood, West Coast newcomer and brother-in-law of Judy Garland, is not connected with Shribman and is the first non-Shribman ork to play Glen Island in years.

Recently Sherwood, in whom Johnny Mercer is reported to have an interest, signed with Music Corporation of America. At present he is dickering with various personal managers, it being understood that Jim Peppe has the inside track.

Hal McIntyre, who was supposed to have remained at the spot until well into next month, was yanked suddenly to make way for Sherwood and the "new era." He will play some theaters.

Sherwood's engagement is set for at least 12 weeks, with all the customary Glen Island air time. Booking effectively sets to rest reports of place's confiscation by coastal defense authorities—at least for the present.

Shribman's stable of bands is badly depleted as a result of Glenn Miller's enlistment in the army, Thornhill's ditto in the navy, Gene Krupa's stroll to other pastures and Sam Donahue's impending induction into the army. This condition is credited by some as having helped cause Shribman's exit from the Glen Island scene. Charlie Spivak and Hal McIntyre are his only outstanding properties remaining.

Weeks Band Folds

CHICAGO, Oct. 17.—Anson Weeks disbanded his ork last week and returned to his home in Berkeley, Calif. Band was booked by the local office of Frederick Bros.' Music Corporation and its last date was a two-day ballroom run in College Station, Tex., October 2-3. Break-up is due to the departure of several California men who wanted to be in their home State and to the condition of Weeks' injured right arm, which has to undergo another operation.

Worse Than Walking

NEW YORK, Oct. 17.—Just what band travel by rail means these days was brought out in uncomfortable fashion for Jimmie Lunceford and Company this week. Traveling from here to Syracuse Wednesday (7), band was able to get only two seats for the 20 or so who made up the party. Had to occupy the chairs in shifts, standing rest of the time.

Coast Penners Happier Over New Rating System

NEW YORK, Oct. 17.—ASCAP circles here were heartened Thursday (15) to receive a wire from Fred Ahlert, reporting that Coast penners had met in Los Angeles night before and acclaimed the new writer classification plan, as outlined to them by Ahlert, Stanley Adams and Charlie Tobias.

For a while ASCAP was apprehensive of the outcome of the meeting, since the last such meeting had been marked by an outburst of indignation from certain Coast penners who felt that something was being put over on them in the new plan. Ahlert, Tobias and Adams were sent to the Coast to lay all cards on the table, and the treatment apparently worked.

Break for Serious Writers In ASCAP, SPA, ACA Plans

Orgs can fix it so recognized standard writers will make a living from their works—at present most have to turn to sidelines for livelihood

NEW YORK, Oct. 17.—Writers of serious music—so-called "standard" authors and composers—at last are headed for the kind of financial breaks which are the lot of pop penners. ASCAP, SPA and American Composers' Alliance are each at work on plans which promise to put an end to a situation under which not a single standard writer makes his living from the royalties earned on his works. John G. Paine, general manager of ASCAP, anxious to have the Society become more than an agency for the collection of performing rights license fees, has been instrumental in forming a committee of standard writer-members of ASCAP to work out a plan which will be embodied in the new writer classification system.

Altho it is admitted that serious composers bring comparatively little revenue to ASCAP on radio performance fees, Paine and others feel that their work is of enough importance to American culture to merit special consideration. In Russia, points out Paine, a composer like Dmitri Shostakovich is subsidized by the state, which does everything possible to further the composer's art. While ASCAP is not in a position to act as patron to American composers, it feels equipped to go out into the field and, thru its contacts, encourage the use of contemporary American works. In addition, by including an advantageous financial break in its new classification system, the Society hopes to make a concrete contribution to the standard writers.

Altho the exact nature of the set-up for standard writers under the new classification system is not yet known,

it is expected to be as much of an improvement as is possible under existing conditions. ASCAP does not consider it possible that the English system, under which Performing Rights Society, Ltd., gives serious works as high as 243 points credit to a pop tune's one point, can be approached at this time. However, by energetic field work, promoting the status of American penners, much can be done toward making serious composing more profitable, believes Paine.

American Composers' Alliance, which was set up some four years ago as an agency for the collection of so-called grand performance rights on musical works, has been working with ASCAP on a survey of the field. ACA has found that, under existing copyright laws, its job of collecting such fees is well-nigh impossible, but it has been attempting to promote contemporary American music and hopes, with aid, to go further along that line. It numbers 250 composers in its membership.

Monday (12) Songwriters' Protective Association held a dinner here which was attended by about 60 standard writers, among them officials of ACA. E. Claude Mills, general manager of SPA, working with a committee composed of Charles Wakefield Cadman, Geoffrey O'Hara, Lazare Saminsky and Jacques Wolfe, has evolved a plan whereby standard writers can join SPA and benefit in the same way as popsters do from the org's bargaining with publishers. Org has made clear that it can do nothing to right old abuses, but feels that if it can get an imposing number of authors and composers into its ranks, it can prevent future abuses. SPA, in stating its case, takes pains to dispel any notions that its campaign might conflict with that of ASCAP. In discussing this question Mills says, "There can be no doubt that the standard writers are doing much to enrich our nation's culture and should be recognized on that account. SPA, however, is not directly concerned with culture. Our aims at this point are completely practical. We do not believe that a man can do his best creative work under adverse economic conditions. We have it in our power to improve these conditions insofar as they are affected by publisher-writer contracts. There is absolutely no conflict between our objectives in that regard and those of ASCAP; just as there is no conflict between our primary functions—that of a bargaining agent—and those of ASCAP, which is a collection agency."

Mills feels that between ASCAP and SPA, with the support and advice given to both by ACA, many of whose members belong to both ASCAP and SPA, a real job can be done for the standard (See BREAK FOR WRITERS on page 26)

Bookers Have Urge For Even More Vets

NEW YORK, Oct. 17.—Music Corporation of America has signed Larry Stry to a booking contract and is peddling him around among the fancier hotel locations here. Stry, who was a bandmaster in the last war, averaged up to \$50,000 annually during the late '20s and '30s, playing upper-crust dates. Has since slowed down the pace, knocking off occasional society parties, etc. With the demand for names of all sorts, however, Stry is back in harness on a full-time basis.

Another name which is being bandied about booking offices here is that of George Hall, who gave up stick waving last year to manage Dolly Dawn. Couple of the offices are toying with idea of having Hall step out in front of an ork again.

Isham Jones, whose deal for an extended run at Beverly Hills Country Club, Newport, Ky., failed to be completed, is understood to be working on other plans which will have him back in the swim shortly.

Ia. Ballroom Ops Will Meet October 26

CLEAR LAKE, Ia., Oct. 17.—Carl Fox, president of Midwestern Ballroom Operators' Association, has called a special meeting of the association for 12 noon, October 26, at Hotel Fort Des Moines, Des Moines.

Meeting has been called to discuss refusal of United States Supreme Court to hear the Griff Williams case and to go into problems arising out of gas rationing and drafting of young band men, which is expected to be a hard blow to ballroom operators.

Lincoln After Latin Ork

NEW YORK, Oct. 17.—Hotel Lincoln here, which has Harry James in its Blue Room, will shortly hire a relief band, in order that there may be continuous dancing in the place. Hitherto, Mrs. Maria Kramer, the operator, has been content to have a name on the stand, with lengthy intermissions. She has been getting higher cover charges than customary since James moved in, tho, and figures that a relief ork around will help square the upped covers. Probably will sign a rumba band.

No End to Stories Of Travel Worries

NEW YORK, Oct. 17.—Blue Barron will have to move as fast as the newly established 35-mile speed limit allows to fulfill his date in New Haven November 1. Barron plays a dance in Washington October 31, until 2 a.m., and his first show at Shubert Theater, New Haven, 304 miles distant, starts at 2 the next afternoon. His regular Sunday air show over the Blue for the Treasury Department, skedded from 2:30 to 3, will have to be played from the stage of the Shubert.

New Haven date is a one-day stand, and plans from then on are indefinite, but booking for Edison Hotel here, reported elsewhere, has never reached the discussion stage. Dick Rogers, who opened at the Edison yesterday (16) in a surprise booking, may remain for the winter.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

FREDDY MARTIN (Victor 20-1504)

Soft-Hearted—FT; VC. *A Touch of Texas*—FT; VC.

A PAIR of screen songs that show plenty of promise of gaining much ground in hit-parade circles, get the usual pleasant and polished treatment from Freddy Martin. Written by Frank Loesser and Jimmy McHugh, both familiar names on many a song favorite, they are from the score of *Seven Days' Leave*, soon-to-be-released flicker featuring Lucille Ball and Victor Mature. Both songs strike a different mood, and each hits the mark. With ditties having a flair for the novelty finding so much favor, especially when the theme is geographical, it will not be surprising in the least to find *A Touch of Texas* applying the torch to another prairie fire as the ditty that was dug up from way down deep in the Lone Star State. A bright rhythmic ditty with a catchy melody and simple lyrics that enumerates the characteristics of a Texan, the blend makes for a contagious appeal. Martin cues it in a lively medium tempo with Eddie Stone and the Martin Men raising their voices in song for the opening stanza. Ensemble brings up a second refrain, and for the third stretch, it is Glenn Hughes devoted to blues singing, in halved tempo for the outgoing half chorus. To heighten the effect, the Martin Men cut in as the band brings up a bit of the boogie-woogie rhythm. Train sound effects, complete with the conductor's station call, brings the blues singing "Texan" back to New York to give the side a novel out. *Soft-Hearted* is a sweet-flowing melody for words of sentiment, its simplicity and high melodic flavor giving it the proper stamp. And Martin gives it the proper send-off. Taken at a moderately slow tempo, the band brings up the chorus to start the spinning. Gene Grounds's pleasant baritone, a new vocalist to the Martin menage, makes an auspicious bow in singing the next stanza. Martin's soft tenor sax picks it up at the bridge, full hand joining in on the last half of the chorus to polish off the side.

It's a cinch that either or both of these tunes are going to hit the top once the screen show starts accelerating the plugging. And it won't take much of that for both songs to impress. Martin's renditions for both sides fill the need more than adequately to attract the nickel trade and this disk should start serving double duty for the music operators before long.

INK SPOTS (Decca 18503)

Street of Dreams—FT; V. *Don't Get Around Much Anymore*—FT; V.

ALREADY cutting a fancy figure in waxed circles as a result of Tommy Dorsey's recent recording, there is every indication that Sam L. Lewis's and Victor Young's *Street of Dreams* will build even bigger today than it did when offered up on the song mart some years ago. Rich in melodic and lyrical qualities, these ballad requirements are tailor-made for the talents of the Ink Spots. Taking it at a slow tempo, the foursome follow their familiar *I Didn't Care* pattern, and with excellent results. Flipover also finds the Ink Spots on the strong side. The slow blues tune was a Duke Ellington instrumental of earlier issue, and now it comes forth again with a new set of torch lyrics set by Bob Russell. Deke Watson carries this side, singing it in a low-down groove at a moderately slow tempo that is kept thoroughly rhythmic. Piano cuts in for a half chorus to give the singers a breathing spell. No live or scat to sell this side. Tune itself is based on a blues riff that fairly bounces, and the Ink Spots stick close to the melodic lines.

"Street of Dreams" is a cinch to keep spinning a long time in the music boxes. And altho Tommy Dorsey's record may be riding already, complimenting the selector with this singing side should make it a double play for the song. Moreover, "Don't Get Around Much Anymore" shapes up as a sleeper song and it won't be surprising to find the side spinning around for a long time.

JIMMY SHIELDS (Standard T-2076)

You Can't Win a War Without the Irish—FT; V. *Fun For All*—FT.

Directed especially to the wearers of the green, this punchy patriotic ditty goes a long way in stirring up interest among the sons and daughters of Erin. A typically Irish reel strain for the melody content and a rousing set of lyrics, it's socko all the way for the shamrock set. Plenty spirited in his singing, Jimmy Shields starts the side to tell of the accomplishments of the Kellys and the O'Briens in the last war. And after Harold Grant's band brings up a lively second chorus, Shields returns with a new set of lyrics that sets forth the fighting prowess of the Irish in the present war. None of the sentiment of Johnny Doughboy finding a rose in Ireland. This is Irish, and of the fighting brand, all the way. Plattermate is a polka, *Fun For All*, a gay and lively dance piece polished off brightly and with plenty of finesse by the Colonial Orchestra.

For the tap and tavern locations where the shamrock set congregates, the strong nationalistic flavor in "You Can't Win a War Without the Irish" is a natural for a nickel blitz. Side backing, "Fun For All" is just as potent for the locations partial to the polka music.

PETER DAWSON (Victor 10-1025)

Waltzing Matilda—V. *Waiaata Poi (Maori Poi Song)*—V.

Recorded in Europe, these two songs are native to Australia and New Zealand. Altho bearing a Red Seal label, Victor has issued the disk on the regular popular release because of the increasing use of *Waltzing Matilda* on the radio in this country. It's an Australian marching song, with its popularity being carried to all corners of the globe by the Aussie fighting men. *Waiaata Poi* is a New Zealand item taken at a bright one-two time called Haka rhythm. It's about the poi dancers who rhythmically strike a small ball (poi) tied to the end of a string. Such rituals undoubtedly akin to the yo-yo antics native to these shores. Peter Dawson, a popular bass-baritone

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Sonny Dunham

(Reviewed at the Sherman Hotel, Chicago)

THE double-threat man who until a couple of years ago was ace sideman with the Casa Loma group fronts a solid swing organization concentrating on a style that is greeted with open arms by the kids. Despite recent raids by Uncle Sam, the replacements have not weakened the band musically.

Dunham is a hard, personable worker, keeping both his trumpet and slush pump busy thruout each dance set. He is equally good on sweet and jump tunes, displaying musical individuality. One of his best numbers still remains *Memories of You*, which originally skyrocketed him to orkdom fame during his Casa Loma days.

Instrumentation, in addition to Dunham, includes six brass, five reed and four rhythm. The brass predominates and, while the boys are plenty loud, they are in tune and work in good harmony.

Vocals are handled by Ray Kellogg, tall, talented ballad dispenser with the band for two years, and Felice Shaw, brunet pretty, who handles both slow ballads and rhythm songs. She is stronger on the ballads, her voice boasting a Dinah Shoreish quality. *Hontigberg.*

Spike Jones and His City Slickers

(Reviewed at Civic Auditorium, Pasadena, Calif.)

SPIKE JONES is the dual-personality guy of the West Coast ork field. Holds down a berth as drummer in the John Scott Trotter air ork, and when he turns on his other personality, it is as leader and what-have-you of the City Slickers, a corn-seeding outfit that he started a year or two ago. The City Slickers consist of top free-lance radio musicians, all holding good spots in radio bands.

Roster holds eight, and instrumentation includes trumpet, clarinet, piano, banjo, tuba, violin, trombone, drums and washboards or anything else around the house for which Mrs. Jones perhaps had no immediate use. Since all the musicians are in the upper brackets of their fields, few share spotlight honors. Del Porter, clarinet, does much of the vocalizing, with Carl Grayson, violin, taking the mike for such tunes as *Der Fuehrer's Face*. Country Washburne, tuba, handles ballads. Porter and Gray-

son get the lion's share of the warbling because they are the guys who put the corn in the hopper.

Band does originals, parodies and oldies. Very little pop material is used. Jones fronts, handles drums, cowbell, vibes, washboards and the Bronx cheer gadget. Working smoothly and with enthusiasm, Jones gets the honk-honks and clangs in at the right time. Band uses Pappy hats, Hun helmets and anything else that produces atmosphere for their tunes.

Arrangements by Porter and King Jackson get credit, but most of the arrangements come following a session of walnut cracking and mustard plaster pulling.

For laughs and corn and a belly laugh show, here it is, pardner. *Abbott.*

Larry Herman

(Reviewed at Troman Ballroom, Des Moines)

THIS crew has been playing one-nighters in the Midwest territory for three years, becoming popular for Dixieland music. Has changed style recently and is now on a sweet kick, altho danceable even for the jitterbugs.

Present style is built around Herman at piano and celeste. It's a commercial sweet style that gets bouncy at times and embraces Latin numbers.

Instrumentation is four brass, three reed and three rhythm, including Herman at piano. Brass consists of three trumpets and one trombone which, despite set-up, blend in with the saxes. Hot takeoffs are infrequent.

Prowell Seitzinger handles trombone, while Warren Yuenger is a very capable tenor sax man. Dick Fonda, who doubles on vocals, is only fair.

The combo is scheduled to go west this fall for a Coast location to get away from one-nighters and gasoline rationing. *Otto Weber.*

Nat Brandwynne

(Reviewed at Benjamin Franklin Hotel, Philadelphia)

NO NEWCOMER is this Steinway artist. Brandwynne's smooth brand of tune fashioning has long been identified with smart hotel rooms and supper clubs. Now, however, his fans should begin to take in the general populace. Maestro is a good bet to fill the spot vacated by Eddy Duchin, and he should cut a comfortable niche in such circles. It's still his black-and-whites that make for the band sparkles, but now the band boys make their playing count. Moreover, Brandwynne is a most affable front man and plenty inviting for the hero-worshippers to take up.

When not carrying the lead, Brandwynne sheds ivory stardust on the makings of his instrumentalists, including three fiddlers, a trio of saxes voiced in the lower range, one trumpet and bass and drums. Flashy fiddling adds much to the harmonic color, with the music scored along youthful lines and ever bright. It's all as pleasant for those sitting it out as for those dancing. Selections run the gamut, with emphasis on musical show scores. Makes effective use of medleys.

Vocal department is also on a high level, Brandwynne having lovely June Robbins, who handled the lyrics so deftly for Duchin. Gal's talents not confined to a single type of tune, but equally proficient and effective for varied song moods.

Past engagements show that Brandwynne has been places. And now he should really start going places in name circles. *Orodenker.*

Chico Marx

(Reviewed at Blackhawk Cafe, Chicago)

CHICO must be listed in the freak leader category, having built his reputation on stage and screen before invading the band field. While he can read music and can lead legitimately, he is still the comic and lovable Italian character of the Marx Brothers act rather than the orthodox band leader.

Chico, however, has a great opportunity to build himself. With the growing (See ON THE STAND on page 57).

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Woody Herman

(Hotel Sherman, Chicago, Blue Network, Saturday (10), 11:15-11:30 p.m.)

HERMAN and his Herd were in fine fettle for this show, and from the opening note it was labeled "socko." Band never sounded better, everything was carried off with dash and confidence, and at the pace it was moving it could have continued for an hour without tiring Herman's stay-at-home admirers. And air-shows can use more of his brief, punchy announcements.

Plenty of variety spiced the show, with a novelty, ballad, blues and jumper following in that order, but program, as it shaped up, made its greatest appeal to the younger generation. Maestro swung out vocally on *Amen*, Chuck Peterson tackled *I Dood It* with voice and trumpet, and Billie Rogers did a top-notch job on the lyrics of *Daybreak*. Band had things all to itself on *Woodshedding With Woody* and played grand backgrounds for the vocal numbers.

Only question-mark was the wisdom of airing *I Dood It* in a manner that benefit from visual participation. Peterson trying, and knocking off, soaring top notes with appropriate mugging must have tickled spectators but may have puzzled radio listeners. And it wasn't helped any by being spotted first on the program.

Del Casino

(Rainbow Room, New York, Blue Network, Saturday (10), 10:45-11 p.m.)

WELL-BRED hotel-style dance music characterizes this one. No frills, no finery; just a steady beat for dancing, with melody instruments emphasizing the rhythms, makes it attractive for type of listener who goes stepping in class spots when he forgoes the comforts of his armchair.

Casino's vocals will please the same listener. His melodic tenoring is clear and forthright, the slightly on the dramatic side, and while he sticks to pops, he gave them a good operatic air. He might try mixing in one or two of the latter with good results. The only "hot" number featured a get-off violin, other instruments sticking closely to the written score, but the crew in toto performed with verve and zest.

What must have kept the radio audience scratching its collective head were the song announcements. Not only did the announcer forget to remove the marbles from his mouth, but what he had to say was so involved and long the music invariably broke in before he had reached the title of the tune. Anyone who didn't recognize the melody was just out of luck.

Orchestra Notes

Of Maestri and Men

MEREDITH BLAKE leaves MITCHELL AYRES band this week, taking her vocals to the radio chains. . . . JACK TEAGARDEN opens at Shangri-La, Philadelphia, November 3 for three weeks. . . . JOHNNY MCGEE goes to Palomar Ballroom, Norfolk, Va., October 26 for 10 days. DICK STABILE follows for the week-end. . . . LOUIS PRIMA plays Totem Pole, Auburndale, Mass., October 28-31, opening at Hotel Roosevelt, Washington, November 3, with a Columbia wire three times weekly. PRIMA added DAVE SCHILDKRAUT, making five reeds. . . . LES BROWN is adding a vocal quartet for his Meadowbrook, Cedar Grove (N. J.) opening. . . . JOHNNY LONG has ERNIE CACERES, formerly with GLENN MILLER, on lead alto, and has added a fifth sax, TINO ISGRO, on tenor. JIMMIE LUNCIEFORD loses star tenor saxist JOE THOMAS for two months of medical care, TEDDY McRAE replacing. . . . BOB ASTOR has ANDY BLAINE, trumpet and vocals; NORMAN BUCCALO, lead alto, and GEORGE SHAW, bass; all formerly with VIDO MUSSO. . . . CHARLIE BARNET changes in personnel include WALTER MCGUFFIN in on trombone and MAX GUSSEK for second trumpet. . . . JOE RICARDEL, after three seasons at Claremont Inn, New

York, now at Balinese Room, Galveston, Tex. . . . LOU SCHROEDTER at Hotel Mayflower, Jacksonville, Fla. . . . RAY ALEXANDER cut 11-piece unit to five for Winter Gardens Club, La Crosse, Wis. . . . LIONEL HAMPTON lost MARSHALL ROYAL, ERNIE ROYAL and SONNY GRAVEN to Naval Reserve band at San Diego, Calif.

Midwest Melange

EDDIE ROGERS in front of a band once more at Muehlebach Hotel, Kansas City, Mo. . . . GRAY GORDON canceled Indiana dates after losing many sidemen to the draft. Returned to New York to reorganize band. . . . RUSS MORGAN returns to Edgewater Beach Hotel, Chicago, December 11 for long run. . . . TED WEEMS at Roosevelt Hotel, New Orleans, for a month, following with eight weeks of theater dates. . . . CHUCK POSTER into Roosevelt Hotel, Washington, November 24. . . . CHARLIE FISK disbanded his ork on the Coast last week following a call from the army.

Atlantic Whisperings

CHARLIE KERR, first Philadelphia band leader to go on the radio in the early days, returning to batoning career at Cathay Tea Gardens, Philadelphia, where EARL MOYER has been a fixture for past six years. . . . JOE FRASSETTO doubling between WIP, Philadelphia, and Wagner Dancing Academy, same city. . . . CHARLIE BARNET at Sunnybrook Ballroom, Pottstown, Pa., Saturday (24). . . . DICK STABILE added VINNIE CARBON on tenor sax. . . . AL MOORE at Margie's Stables, Philadelphia. . . . HERMAN MILLER joined up with Uncle Sam. . . . JERRY GILL, drummer formerly with Nat Segal at Philadelphia's Downbeat, joined ALVINO REY. . . . CANEY takes over from MONCHITO for rumba rhythms at Jack Lynch's Walton Roof, Philadelphia. . . . EDDIE SHEPPARD and His Modernaires at Maggie's Show Place, Philadelphia. . . . WALTER MER-

Fame

NEW YORK, Oct. 17.—The Korn Kobbler, who have been doing plenty all right for themselves in out-of-the-way locations, have never been deemed worth more than an occasional visit from second-string songpluggers. Now it is known that the Kobbler will air six times weekly over the Blue Network when they play Rogers Corner, New York, and they have been receiving frequent visits from the music pubs' professional managers.

KEL back at Sixth and Spring Hotel, Reading, Pa.

Pacific Palaver

ERSKINE HAWKINS to Casa Manana, Culver City, replacing Bob Chester. . . . COUNT BASIE played Long Beach Auditorium Saturday, October 10, and Shrine Auditorium, Los Angeles, the following day. . . . TOMMY DORSEY set for Long Beach Auditorium October 24. . . . JIMMY DORSEY closes Hollywood Palladium November 9 and goes to work on *I Dood It* at Metro the next day. Next band at Palladium is Gene Krupa. . . . BILL DAVIS into Monterey Lounge, Riverside, Calif. . . . HENRY KING on Northwest one-nighters. . . . MUZZY MARCELLINO new band at Florentine Gardens, Los Angeles. . . . BOB CHESTER opens Golden Gate, San Francisco, October 28. . . . HAL GRAYSON set for Rendezvous, Balboa, November 7. . . . TOMMY DORSEY'S theater dates include Orpheum, Seattle, November 9, and Paramount, Portland, Ore., November 16. . . . TED FIO RITO at Palomar, Seattle, November 23. . . . SPIKE JONES and City Slickers being considered for top Hollywood spot. . . . All-jive band of T. Dorsey, trombone; Bob Burns, bawzooka; Count Basie, piano; Lionel Hampton, vibes; Spike Jones, traps, and Dinah Shore, vocalist, on War Department's *Command Performance* was short-waved to troops overseas. . . . EDGAR (COOKIE) FAIRCHILD directing band on *Take It or Leave It* show from Hollywood. . . . DALE CROSS opened at the Del Mar, Santa Monica, for the season.

Music Items

Publishers and People

FAMOUS and Paramount Music are starting a drive on the Jimmy Van Heusen-Johnny Burke songs out of *Road to Morocco*. Famous will work on *Moonlight Becomes You* and *Ain't Got a Dime*. Paramount will concentrate its efforts on *Constantly*.

Harms is readying a campaign on *It Can't Be Wrong*, by Kim Gannon and Max Steiner, from the film *Now Voyager*.

Remick is clearing its decks for action on a quartet of tunes from *The Powers Girl*. *Three Dreams*, *Lady Who Didn't Believe in Love*, *Out of This World* and *Partners* are the titles, all by Kim Gannon and Jule Styne.

Embassy Music would like to have it known that the "Meyer" listed as one of the writers of *There Are Such Things* is George, not Joseph.

Tin Pan Alley is witnessing an invasion by cowboy songwriters. Bon Nolan and Tim Spencer, in town with the rodeo at Madison Square Garden, have written about 400 songs, a number of them appearing in Hollywood horse operas, and are aiming to pitch a couple of new ones at Broadway publishers.

Philly Pickings

MILLS MUSIC sends word of acceptance to Frank Capano, Harry Filler and Charlie Richardson for their *We're Off to Berchtesgaden*.

Fred C. Mann and Pfc. Tony Starr getting word from both Kay Kyser and Alvino Rey that they will introduce *Poor Man's Symphony*, a modern jazz opus.

Kenny Schaffer, maestro at Lou's Germantown Bar, bannering his newest, called *Cortopolis*, with an Egyptian flavor.

"Street of Dreams" was written by Sam M. Lewis and Victor Young and published by Feist in 1932. Miller Music took over the song this year, and with now recordings by Tommy Dorsey and the Inkspots beginning to show up, firm is planning a big campaign to revive it.



THE BAND THAT PACKS A PUNCH

RAY GORRELL AND HIS ORCHESTRA

Management: Delbridge & Gorrell Office, Fox Theater Bldg., Detroit, Mich.

3 drawing cards . . . for a FULL HOUSE!



The "Artistry in Rhythm" of

STAN KENTON

AND HIS ORCHESTRA

Currently

STRAND THEATRE

NEW YORK



America's Trumpet and Trombone Stylist

SONNY DUNHAM

AND HIS ORCHESTRA

Opening November 4

PARAMOUNT THEATRE

NEW YORK

Featured in the New Universal Picture "BEHIND THE EIGHT BALL."



America's Amazing Man of Music

BENNY CARTER

Currently

Jerry Jones

RAINBOW RANDEVU

SALT LAKE CITY, UTAH

En Route to Hollywood.

ALL UNDER PERSONAL MANAGEMENT of: CARLOS GASTEL

9028 SUNSET BLVD., HOLLYWOOD, CALIF.

Direction: GENERAL AMUSEMENT CORPORATION

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

The Week's Records



(Released Oct. 13 Thru 20)

POPULAR:

- Barnet, Charlie**
Things Ain't What They Used To Be
The Victory Walk
Decca 18507
- Crosby, Bob**
The Marines' Hymn
Where Do We Go From Here?
Decca 4385
- Dawson, Peter**
Waltzing Matilda
Waiata Poi
Victor 10-1025
- Ellington, Duke**
Hayfoot, Strawfoot
Sherman Shuffle
Victor 20-1505
- Fields, Arthur**
Der Fuehrer's Face
Gee But It's Great To Meet a Friend
Hit 7023
- Harden, Harry**
I Was Leaning on Lena
My Marietta
Decca 4386
- Herman, Woody**
Be Not Discouraged
I Dood It
Decca 18506
- Jenkins, Gordon**
Daybreak
There'll Never Be Another You
Capitol 119
- Johnston, Johnnie**
Dearly Beloved
Easy To Love
Capitol 120
- Jones, Johnny**
Moonlight Becomes You
Ticketyboo
Hit 7022
- Langford, Frances**
Why Do I Love You? (with Tony Martin)
I'll Be Seeing You
Decca 18505
- McLean, Jack**
I Wanna Go Back to West Virginia
I See It in Your Eyes
Capitol 121
- Manone, Wingle**
My Honey's Lovin' Arms
When My Sugar Walks Down the Street
Bluebird 30-0801
- Martin, Freddy**
Soft-Hearted
A Touch of Texas
Victor 20-1504
- Martin, Tony** (see under Langford, Frances)
Why Do I Love You?
Decca 18505
- Savitt, Jan**
If I Cared a Little Bit Less
Romance a La Mode
Bluebird 30-0800
- Shelton Brothers**
I Just Dropped In To Say Goodbye
Choo Choo Blues
Decca 6071

FOREIGN AND RACE:

- Barbara, Juan Carlos**
Chiu Chiu
Decca 2195
- Canaro, Francisco**
Rancho Alegre
Decca 2195
- Delgado, Fausto**
Amargura
Celos Criollos
Decca 21293
- Delgado, Fausto**
Mi Primera Elegia
Sol De Madrid
Decca 21294
- Selah Jubilee Singers**
In the Army of the Lord
Somebody's Knockin' at Your Door
Decca 7902

ALBUMS:

- Mariene Dietrich Souvenir Album**
Three 10-Inch Personality Series
Decca A-115
- Irene Dunne Souvenir Album**
Three 10-Inch Records—Black Label
Decca A-294
- Grace Moore Souvenir Album**
Two 12-Inch Records—Red Label
Decca A-165

The Billboard's Harlem Hit Parade, which makes its debut in this issue as a regular weekly feature, will be aired on Sid Torin's WHOM record program every Thursday night from now on.

Heavy Finance

NEW YORK, Oct. 17.—Harold Oxley recently sent out a broadside plugging Jimmie Lunceford, Tommy Reynolds and Claude Hopkins, and received in response an inquiry from a college sorority in Indianola, Ia. Oxley thought the date might fit into Reynolds' route and had his one-night man, Nick Shafer, put in a person-to-person call to Indianola. After six minutes of conversation at toll rates, Shafer learned the sorority's band budget was \$60.

Disk Stores Find Salvage System Tough

NEW YORK, Oct. 17.—The one-for-three record salvage plan, originally deemed by disk companies to be the fairest way of collecting scrap from retail stores, is raising squawks from dealers in transient-trade locations here. Case in point is Broadway Music Shop, which follows the strict one-scrap-record-for-three-new-ones policy laid down by the disk firms. Shop hasn't been able to get enough scrap from its customers, who come from far-flung areas and cannot lug old records around, so it fills its quota by buying wax-pieces from other retail stores in scrap-heavier neighborhoods. Recently it purchased a few thousand pieces from such dealers at 5 cents per piece. Since record companies allow only 2½ cents per scrap (See DISK STORES on page 56)

Stars May Not Toot At Phono Ops' Feed

NEW YORK, Oct. 17.—Automatic Music Operators' Association here will hold its annual banquet at Waldorf-Astoria Hotel Saturday (24) but will have to get along without the customary clary solo by Benny Goodman, trumpet chorus from Harry James, etc., unless somebody gets its officials together with officials of Local 802, musicians' union here. In years past the phono ops' affair was marked by flocks of star instrumentalists doing their turns, getting in good with the operators, etc. This year, tho, with the AFM wax ban, the op org is bashful about approaching Local 802 for permission to have the stars appear cuffo. As things stand, stars will make brief speeches, and singers will sing to the accompaniment of Vincent Lopez, hired to play the job. Local 802 reports that it has not been approached for permission for the free appearances by James, Goodman and others. Refuses to say whether it would grant such permission if asked.

Johnny Warrington, Dizzy Gillespie Form Own Bands

PHILADELPHIA, Oct. 17.—Local scene giving birth to two new bands, both rich in name possibilities. Major interest centers on decision of Johnny Warrington to handle a wand, replacing the army-bound Joey Kearns at WCAU here. Warrington has long cut fancy figures in arranging circles, and until now arranged for the Kearns crew. Previously fashioned scores for Vaughn Monroe and Jan Savitt. Credited with being the creator of the Top Hatters, which Savitt took under his wing when musical director of KYW here. Kearns band all on notice, and Warrington is building new radio band without strings and leaning heavily on the swing side. Will number 16 men. Dizzy Gillespie, leaving Lucky Millinder's trumpet section after an engagement at Earle Theater here, has formed a quintet of his own, making debut at Nat Segal's Downbeat Club. Before going with Millinder, Gillespie was featured trumpet ace with Cab Calloway.

Welk Cancels Coast Tour

CHICAGO, Oct. 17.—Lawrence Welk canceled his first tour to the West Coast which was scheduled to follow his current run at the Trianon Ballroom here. Due to the transportation problems and high cost of train travel, Welk decided to remain in this area. Monday (12) Welk grossed \$910 at Curve Crest, Muskegon, Mich. Was his night off from Trianon.

Hero Worshiping Disk Dealers Menace Record Firms' Profits; Small Orks' Works Go Begging

NEW YORK, Oct. 17.—Record company salesmen here complain that their firms aren't doing as well as they would if retailers were less name-conscious. According to the beef, dealers, aware that they can sell all the Harry James or Glenn Miller disks they buy, buy all the Miller or James platters they can and take lesser bands' works more on sufferance than anything else. Since diskers, because of war curtailments, are producing on a strict quota basis, they find themselves selling all the James and Miller records they make and getting heavy returns of disks out by smaller orks. It is disk salesmen's belief that, with better retailing methods, all the James and Miller waxes would

still be sold but less prominent bands' tallow produce would get a better ride.

As a result of the prevailing attitude, say the salesmen, dealers should be very much concerned lest they find themselves out of business for want of product to sell. Since all record companies now are forced to fix the number of recordings of any one tune at a set quota, no matter how big a hit one recording may be, no more than the definite quota is marketed. That quota, assigned in proportion to the bands' importance, poses a merchandising problem that the dealer won't get hep to. In order for the companies to do a more profitable business, the smaller bands' product must sell up to the quota mark.

The salesmen claim further that dealers must be educated to take various recordings of a hit number. James won't suffer (too many "wrap-up" customers will take James only), but lesser bands, if properly pushed, will also bring (See DEALERS MENACE on page 57)

Capitol Continues To Use Shellacless Formula for Disks

NEW YORK, Oct. 17.—Around one-third of Capitol Record Company's output continues to be disks of the shellacless variety, as manufactured by Clark Phono Company, Newark. Clark collects no shellac scrap, yet maintains a steady production of platters, much to the surprise and occasional confusion of the rest of the industry.

Altho the original reports of Clark's shellacless activities have been vehemently pooch-pooched, sources close to Capitol insist that the firm is still distributing disks which contain no shellac. About two-thirds of the outfit's production is handled by the Scranton Record Company, Scranton, Pa., and by Allied Records, in California. These factories collect shellac scrap and use it in the manufacture of their Capitol disks.

All conversation relative to the nature of Clark's shellacless process remains in the realm of conjecture, since he himself refuses to toss light on the subject. Other diskers profess no interest in the formula, either claiming that it actually uses shellac or that its components are themselves hard to procure in quantity.

Brigade Inked for Duration at \$225

CHICAGO, Oct. 17.—The first "for the duration" contract landed for a leader is reported by Frederick Bros.' Music Corporation here, which set Ace Brigade into Hollywood Club, Kalamazoo, Mich., opening November 2.

According to booker, Brigade will get \$225 a week and the 10 men in the outfit will get \$50 each.

Bookers here are trying to sell accounts the idea that they should concentrate on one orchestra for the duration of the war due to transportation difficulties and the draft. Draft-exempt maestri, of course, are submitted for these deals.

WM Sets Ravazza Into Aragon, Chi

CHICAGO, Oct. 17.—William Morris Agency landed its first location booking from William Karzas, Aragon-Trianon operator, by setting Carl Ravazza into the Trianon for four weeks starting November 27. He follows Lawrence Welk, who returns Christmas Day to remain thru February 14. Ravazza was tried out by Karzas for one night at both the Aragon and Trianon.

Aragon brings back Dick Jurgens October 30, followed by a return of Eddy Howard December 1. Current plans call for another Jurgens run Christmas Day thru March 18, provided Uncle Sam doesn't take him.

TRADE SERVICE FEATURE
of
Billboard

The Billboard's
Harlem Hit Parade

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop and Frank's Melody Music Shop, New York:

1. **Take It and Git**
Andy Kirk
Decca 4365
2. **Trav'lin Light**
Paul Whiteman-Billie Holiday
Capitol 116
3. **Mr. Five by Five**
Freddie Slack
Capitol 115
4. **Stormy Monday Blues**
Earl Hines
Bluebird 11567
5. **I'm Gonna Leave You**
at the Outskirts of Town
Louis Jordan
Decca 8638
6. **When the Lights Go on Again**
Lucky Millinder
Decca 18496
7. **Don't Get Around Much**
Four Ink Spots
Decca 18503
8. **Let's Be Friends**
Lil Green
Bluebird 8895
9. **Every Night About This Time**
Four Ink Spots
Decca 18461
10. **Just as Though You Were Here**
Four Ink Spots
Decca 18465

BANDS AND SINGERS AND EVERYONE IN MUSIC!

● Get your copies of these three delightful all-American melodies. This is the homey, Kate Smith style of music that the whole country wants to hear!

WHEN MY WONDERFUL DREAMS HAVE COME TRUE Sequel to "Maybo"

WHEN THE DEAR OLD DIXIE MOON IS SHINING
Colorful Soft-Shoe Rhythm

LOUISIANA Bouncy New Release
Professional copies and dance orchestrations available. Write

PROGRESSIVE MUSIC PUBLISHERS
Sole Selling Agents
1585 Broadway NEW YORK CITY

ROLL TICKETS

Printed to Your Order 100,000 for
Cheapest GOOD TICKET on the Market

Keystone Ticket Co., Dept. B, Shamokin, Pa. \$19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

10,000 ..	\$9.50
20,000 ..	7.75
50,000 ..	12.50
100,000 ..	18.50

(Routes are for current week when no dates are given.)

A

Abbey, Leon (Ubangi) NYC, nc.
 Agnew, Charlie (Trocaadero) Evansville, Ind., 8-22, nc.
 Akin, Bill (Moco's Cocktail Lounge) Milwaukee, nc.
 Albergo, Chick (La Conga) Cleveland, nc.
 Alfano, Georgie (Corktown Tavern) Detroit, nc.
 Allen, Bob (Pennsylvania) NYC, h.
 Alpert, Mickey (Cocanut Grove) Boston, nc.
 Alston, Ovie (Roseland) NYC, b.
 Andrews, Gordon (18 Club) NYC, nc.
 Andrews, Ted (Butler's Tap Room) NYC, nc.
 Angelo (Iceland) NYC, re.
 Aristocrats of Swing (Skyvue) Pittsburgh, nc.
 Arnheim, Gus (Sherman's) San Diego, Calif., c.
 Astor, Bob (William Penn) Pittsburgh, h.
 Augenreith, Ruth (Blue Crystal) Girard, O., nc.
 Ayres, Mitchell (Gingham Gardens) Springfield, Ill., 18-31, nc.

B

Banket, Joe (Stevadora) Detroit, nc.
 Baquet, George (Wilson's) Phila, c.
 Barnett, Charlie (Hipp) Baltimore 19-21, t.
 Barr, Ralph (Matag) Phenix City, Ala., nc.
 Basile, Joe (Shrine Circus) Toronto.
 Basis, Count (Orpheum) Vancouver, B. C., Can., 19-25, t.
 Bates, Angie (Daniero's) Belle Vernon, Pa., re.
 Baum, Charles (Stork) NYC, nc.
 Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
 Bergere, Maximilian (La Martinique) NYC, nc.
 Bishop, Billy (Olympic) Seattle, until Nov. 15, h.
 Bizouy, Bela (Pierre) NYC, h.
 Bondshu, Neil (Blackstone) Chi, h.
 Borr, Mischa (Waldorf-Astoria) NYC, h.
 Bowman, Charles (Wivel) NYC, re.
 Brigode, Ace (Indiana Roof) Indianapolis, b.
 Brown, Herb (Gamecock) NYC, c.
 Brown, Les (Meadowbrook) Cedar Grove, N. J., ro.
 Busse, Henry (Palace) San Francisco, h.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
 Cabin Boys (The Tavern) Escanaba, Mich., nc.
 Calloway, Cab (Orpheum) Omaha, t; (Paramount) Des Moines 23-26, t; (Capitol) Sioux City 27-29, t.
 Capello, Joe (Jimmy Kelly's) NYC, nc.
 Carter, Benny (Elks Rendezvous) Salt Lake City, nc.
 Casey, Casey (51 Club) NYC, nc.
 Casino, Del (Rainbow Room) NYC, nc.
 Cavallaro, Carmen (Statler) Detroit, h.
 Chandler, Bobby (Casanova) Scranton, Pa., nc.
 Chavez (Mother Kelly's) NYC, nc.
 Chester, Bob (Casa Manana) Culver City, Calif., nc.
 Chiquito (El Morocco) NYC, nc.
 Coleman, Emil (Waldorf-Astoria) NYC, h.
 Columbus, Christopher (Ubangi) NYC, nc.
 Coude, Art (Homestead) NYC, h.
 Contreras, Manuel (Montelcone) New Orleans Oct. 29-Nov. 11, h.
 Courtney, Del (Michigan) Lansing, Mich., 21-24, t; (Temple) Saginaw 25-27, t.
 Cox, Al (Whittier) Detroit, h.
 Crawford, Jack (b) Beloit, Wis., 23; (Lakeside) Guttenberg, Ia., 24, b.
 Crosby, Bob (Riverside) Milwaukee, t; (Chicago) Chi 23-29, t.
 Curbello, Fausto (Stork) NYC, nc.
 Cutler, Ben (Versailles) NYC, nc.

D

Dacita (Rainbow Room) NYC, nc.
 Davis, Johnny Scot (Castle Farm) Cincinnati 24, nc.
 DeFoe, Al (The Rock) Fish Creek, Wis., nc.
 Del Duca, Olivero (El Chico) NYC, nc.
 DeLuca, Eddie (Walton) Phila, h.
 Dennis, Mort (Shangri-La) Phila, nc.
 Dibert, Sammy (London Chop House) Detroit, re.
 Duffy, George (Royale) Detroit, nc.
 Dunham, Sonny (Roosevelt) Washington, h.

E

Eddy, Ted (Iceland) NYC, nc.
 Elliott, Baron (Bill Green's) Pittsburgh, nc.
 Ernie, Val (Drake) Chi, h.
 Erwin, Gene (Victory) Cleveland, nc.
 Everette, Jack (Mac and Mac) Paducah, Ky., nc.
 Eyman, Gene (Lowrey) St. Paul, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
 Farley, Eddie (Club Maxim's) Bronx, NYC, nc.
 Flo Rito, Ted (Golden Gate) San Francisco 14-27, t.
 Foster, Chuck (Chermont) Omaha 21, b; (Frog Hop) St. Joseph, Mo., 22, b; (Blue Moon) Wichita, Kan., 23-Nov. 5, b.
 Franklin, Buddy (Chez Paree) Chi, nc.
 Froeha, Frankie (18 Club) NYC, nc.
 Fuller, Walter (Kelly's Stable) NYC, nc.
 Funk, Larry (Paxton) Omaha, until Nov. 12, h.

G

Gates, Manny (Mother Kelly's) NYC, nc.
 Gilberto, Don (Havana-Madrid) NYC, nc.
 Glass, Bill (Queen Mary) NYC, re.
 Goodman, Benny (New Yorker) NYC, h.
 Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.
 Graham, Al (Commodore Perry) Toledo, O., h.
 Grant, Bob (Plaza) NYC, h.
 Gray, Chauncey (El Morocco) NYC, nc.
 Gray, Glen (Stanley) Pittsburgh, t.
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
 Grey, Jerry (Music Box) Omaha 21-Nov. 3, nc.
 Grey, Tony (Bal Tabarin) NYC, nc.

H

Hale, Tige (Fair) Ozark, Ala.
 Harold, Lou (Bal Tabarin) NYC, nc.
 Harris, Jack (La Conga) NYC, nc.
 Hawkins, Erskine (Casa Manana) Culver City, Calif., 19-28, nc.
 Hayden, Walt (Jungle Inn) Indianapolis, nc.
 Heath, Andy (Fitch's) Wilmington, Del., c.
 Heatherton, Ray (Biltmore) NYC, h.
 Henderson, Fletcher (Armory) Louisville 26, h.
 Herbeck, Ray (Lantz) Dayton, O., 23-29, nc.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Herman, Woody (Sherman) Chi, h.
 Herth, Milt (Jack Dempsey's) NYC, nc.
 Hill, Tiny (t) Oshkosh, Wis., 21; (t) Kenosha 22; (Oriental) Chi 23-29, t.
 Hoagland, Everett (St. Anthony) San Antonio, Tex., h.
 Hoff, Carl (Roseland) NYC, b.
 Hoff, Rudy (Picadilly) Sarasota, Fla., nc.
 Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
 Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h.
 Hoover, Red (Lido Beach Casino) Sarasota, Fla., nc.
 Howard, Eddy (Casa Loma) St. Louis 19-29, h.
 Hughes, Ray (Jockey) Kansas City, Mo., nc.

J

James, Harry (Lincoln) NYC, h.
 Jarret, Art (Rialto) Joliet, Ill., 21, t; (Palace) South Bend, Ind., 22, t; (Riverside) Milwaukee 23-29, t.
 Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.
 Jerome, Jerry (Kelly's Stable) NYC, nc.
 Jerret, Nick (Famous Door) NYC, nc.
 Johnson, King (Sheraton) NYC, h.
 Johnson, Wally (Lookhouse House) Covington, Ky., nc.
 Jordan, Jess (Village Barn) NYC, nc.
 Jordan, Louis (Riviera) Columbus, O., until Nov. 4, nc.
 Joy, Jimmy: Sheboygan, Wis., 21, t; (Capitol) Madison 2, t; (Venetian) Racine 23, t; (University) Bloomington, Ill., 24; (Paramount) Hammond, Ind., 25, t; (Capitol) Mantowoc, Wis., 27, t.

K

Kalman, George (Tropics) Detroit, nc.
 Kardos, Gene (Zimmerman's Hungaria) NYC, re.
 Karson, Maria, Musicals (Miami) Dayton, O., h.
 Kassel, Art (Bismarck) Chi, h.
 Kavelin, Al (Claridge) Memphis, h.
 Kay, Chris (Casino Russe) NYC, nc.
 Kay, Herbie (Lake) Springfield, Ill., 19-27, nc.
 Kays, Don (Claremont) Berkeley, Calif., h.
 Kaye, George (Hollywood) Bridgeport, Conn., re.
 Kemper, Ronnie (Oh Henry) Chi, b.
 Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
 Kent, Peter (New Yorker) NYC, h.
 Kenton, Stan (Strand) NYC, t.
 King, Bob (Ringside) NYC, ra.
 King, Henry (Edgewater Beach) Chi, h.
 Knight, Bob (Madison) NYC, h.
 Krupa, Gene (Paramount) NYC 14-27, t.

L

Lande, Jules (Ambassador) NYC, h.
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
 Lang, Don (Colosimo's) Chi, nc.
 Lang, Lou (Belvedere) NYC, h.
 LaPorte, Joe (Old Roumanian) NYC, re.
 Leeds, Sammy (Primrose) Newport, Ky., cc.

Lefcourt, Harry (Rogers Corner) NYC, nc.
 Leonard, Ada (Schroeder) Milwaukee 13-25, h.
 Lewis, Johnny (Patio) Cincinnati, nc.
 Lewis, Ted (Circle) Indianapolis, t; (Palace) Akron, O., 23-25, t; (Palace) Youngstown 26-29, t.
 Light, Enoch (Greenwich Village Inn) NYC, nc.
 Lombardo, Guy (Roosevelt) NYC, h.
 Lopez, Vincent (Taft) NYC, h.
 Lucas, Clyde (Chase) St. Louis, h.
 Luncford, Jimmie (Hill City) Pittsburgh 21, a; (Graystone) Cincinnati 22, b; (Purdue Univ.) Lafayette, Ind., 23; (Cotton) Dayton, O., 24, nc; (Graystone) Detroit 26, b; Camp Perry, Port Clinton, O., 27.

M

McCune, Bill (Club Royale) Detroit, nc.
 McFarland Twins (Dempsey's) NYC, re.
 McGrane, Don (Latin Quarter) NYC, nc.
 McIntire, Lani (Lexington) NYC, h.
 Machito (La Conga) NYC, nc.
 Malone, Mack (Hollywood Plaza) Hollywood, Calif., h.
 Manufo, Don (McCurdy) Evansville, Ind., h.
 Manzanera, Jose (La Salle) Chi, h.
 Marzala, Joe (Log Cabin Farms) Armonk, N. Y., ro.
 Martell, Paul (Arcadia) NYC, b.
 Marti, Frank (Copacabana) NYC, nc.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Freddy (Ambassador) Los Angeles, h.
 Martin, Hershey (Park Plaza) St. Louis, nc.
 Martin, Lou (Leon & Eddie's) NYC, nc.
 Marx, Chico (Blackhawk) Chi, c.
 Mathey, Nicholas (Casino Russe) NYC, nc.
 Mayhew, Nye (Bossert) Brooklyn, h.
 Mayo, Jack (DeWitt Clinton) Albany, N. Y., h.

Melba, Stanley (Pierre) NYC, h.
 Messner, Johnny (McAlpin) NYC, h.
 Miller, Freddy (St. Regis) NYC, h.
 Miller, Herman (Abraham Lincoln) Reading, Pa., h.
 Millinder, Lucky (Colonial) Dayton, O., 19-22, t; (Palace) Columbus 27-29, t.
 Monchita, Ramon (Latin Quarter) NYC, nc.
 Monroe, Vaughn (Commodore) NYC, h.
 Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.
 Moore, Billy (Cafe Society Uptown) NYC, nc.
 Morales, Noro (La Martinique) NYC, nc.
 Morgan, Russ (Roxxy) Peru, Ind., 21, t; (Palace) Fort Wayne 23-25, t; (Lake) Springfield, Ill., 26-29, nc.
 Morris, George (Armando's) NYC, nc.
 Mosely, Snub (Flame) Duluth, Minn., nc.

O

Oliver, Eddie (Syracuse) Syracuse, N. Y., h.
 Osborne, Will (Earle) Phila 23-29, t.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
 Page, Gene (Baltimore) Toledo, O., nc.
 Panchito (Versailles) NYC, nc.
 Parker, Gloria (New Kenmore) Albany, N. Y., h.

torium, Kansas City, Mo., 12; Pla-Mor Ballroom, Kansas City, Mo., 13; Frog Hop, St. Joseph, Mo., 14; Tromar Ballroom, Des Moines, 15; Dreamland Ballroom, Omaha.

FRANKIE MASTERS: Stanley, Pittsburgh, Oct. 30.
 RED NICHOLS: Indiana Roof, Indianapolis, Nov. 4-15.

TONY PASTOR: Metropolitan Theater, Providence, Oct. 23-25; Plymouth Theater, Worcester, Mass., 26-28; Adams Theater, Newark, N. J., 29 (week); Palace Theater, Akron, and Palace Theater, Youngstown, O., Nov. 6 (split week); Colonial Theater, Dayton, O., 13 (week); Palace Theater, Fort Wayne, Ind., 20-22; Paramount Theater, Evansville, Ind., 25-28; Ohio Theater, Lima, O., 30; Palace Theater, Columbus, O., Dec. 1-3; Palace Theater, Cleveland, 4; Stanley Theater, Pittsburgh, 11 (week); Earle Theater, Philadelphia, 18 (week).

RAY PEARL: Masonic Temple, Freeport, Ill., Oct. 28.

TEDDY POWELL: Elks' Club, Malone, N. Y., Oct. 27; Jeffersonian Club, Mesena, N. Y., 28; High School, Watertown, N. Y., 29; Armory, Buffalo, 30; Sports Arena, Rochester, N. Y., 31; Palais Royale, Toronto, Nov. 2; Summer Gardens, Kitchener, Ont., 3; Arena, London, Ont., 4; Burlington Pier, Hamilton, Ont., 5; Statler Hotel, Detroit, 6; Castle Farm, Cincinnati, 7.

TOMMY TUCKER: Central, Passaic, N. J., Oct. 29; Stanley, Pittsburgh, Nov. 6; Paramount, Toledo, 12; Loew's, Columbus, O., 17; Palace, Cleveland, 21; Colonial, Dayton, O., Dec. 27.

LAWRENCE WELK: Faust Hotel, Rockford, Ill., Nov. 4.

Parks, Bobby (Belmont-Plaza) NYC, h.
 Paulson, Art (New Yorker) NYC, h.
 Pearl, Ray (Masonic Temple) Freeport, Ill., 29, b.
 Perner, Walter (Roosevelt) NYC, h.
 Pettl, Emile (Ambassador East) Chi, h.
 Pierce, Lou (Swing Club Brooklyn), nc.
 Pineapple, Johnny (Rogers Corner) NYC, nc.
 Powell, Teddy (Meadowbrook) Cedar Grove, N. J., cc.
 Prager, Mannie (Child's) NYC, c.
 Prima, Louis (Palomar) Norfolk, Va., 13-24, b.
 Pirro, Vincent (Hurricane) NYC, nc.
 Prussin, Sid (Diamond Horseshoe) NYC, nc.

R

Raeburn, Boyd (Arcadia) NYC, b.
 Ramoni, Frank (St. Moritz) NYC, h.
 Rapp, Barney (Shangri-La) Phila, nc.
 Read, Morton (St. Regis) NYC, h.
 Resh, Benny (Bowery) Detroit, nc.
 Ray, Alvin (Astor) NYC, h.
 Roberts, Eddie (Lido) NYC, b.
 Rogers, Dick (Edison) NYC, h.
 Rogers, Eddie (Muehlebach) Kansas City, Mo., h.
 Rogers, Harry (Half Moon) Brooklyn, h.
 Rotonda, Peter (Commodore) NYC, h.
 Ruhl, Barney (Roosevelt) Jacksonville, Fla., h.

S

Sacasas (La Conga) NYC, nc.
 Sanders, Sid (Rainbow Inn) NYC, nc.
 Sandler, Harold (St. Moritz) NYC, h.
 Savitt, Jan (Blue Moon) Wichita, Kan., 19-22, b.
 Schroeder, Lou (Mayflower) Jacksonville, Fla., h.
 Seiger, Rudy (Fairmont) San Francisco, h.
 Shaw, Maurice (Chateau Moderne) NYC, nc.
 Skillman, Phil (Tropics) Detroit, nc.
 Smith, Ethel (St. Regis) NYC, h.
 Smith, Russ (Rainbow Grill) NYC, nc.
 South, Eddie (Hickory House) NYC, nc.
 Spanier, Muggsy (Arcadia) NYC, b.
 Sparr, Paul (St. Regis) NYC, h.
 Spector, Ira (Chateau Moderne) NYC, nc.
 Spivak, Charlie (Empire) Allentown, Pa., 21, b; (Central) Passaic, N. J., 22-28, t.
 Stable, Dick (RKO-Boston) Boston 16-22, t.
 Stearns, Joseph (Ritz-Carlton) Phila, h.
 Steel, Ted (Stork) NYC, nc.
 Stern, Harold (Dixie) NYC, h.
 Stower, Jules (18 Club) NYC, nc.
 Straeter, Ted (Copacabana) NYC, nc.
 Strong, Benny (Rice) Houston, Tex., h.
 Stuart, Al (51 Club) NYC, nc.
 Sweet, Ancl (Hickory House) NYC, nc.
 Sylvio, Don (Bertolotti's) NYC, nc.

T

Talent, Mark (885 Club) Chi, nc.
 Terry, Bob (St. Regis) NYC, h.
 Terry Sisters (Stork) NYC, nc.
 Thornhill, Claude (Palace) Cleveland, t.
 Tucker, Tommy (Essex House) NYC, b.

V

Valero Sisters (Havana-Madrid) NYC, nc.

W

Walters, Lee (Mickey's Bar) Detroit, nc.
 Walton, Stack (Congo) Detroit, nc.
 Walzer, Oscar (Fifth Ave.) NYC, h.
 Ward, George (Kelly's Stable) NYC, nc.
 Warren, Dick (Hurricane) NYC, nc.
 Watkins, Sammy (Hollenden) Cleveland, h.
 Waems, Ted (Roosevelt) New Orleans, h.
 Weik, Lawrence (Trianon) Chi, b.
 Wick, Charlie (Carter) Cleveland, h.
 Williams, Glen (Battlehouse) Mobile, Ala., h.
 Williams, Griff (Palmer House) Chi, h.
 Williams, Sande (Warwick) NYC, h.
 Wilson, Dick (Coo Rouge) NYC, nc.
 Wilson, Teddy (Cafe Society Uptown) NYC, nc.

Y

Young, Ben (Book-Cadillac) Detroit, h.
 Young, Eddie (Claridge) Memphis, h.
 Young, Lee & Lester (Cafe Society Downtown) NYC, nc.
 Young, Roland (Seven Gables) Milford, Conn., nc.

Z

Zarin, Michael (Sheraton) NYC, h.

Bands on Tour—Advance Dates

CHARLIE BARNET: Hippodrome Theater, Baltimore, Oct. 15 (week); Metropolitan Theater, Providence, 30-Nov. 1; Palace Theater, Akron, 6-9; Palace Theater, Youngstown, O., 10-12.

BLUE BARRON: Stanley Theater, Pittsburgh, Oct. 23 (week); Pennsylvania State College, State College, Pa., 30; Armory, Wilmington, Del., 31; Schubert Theater, New Haven, Conn., Nov. 1.

BENNY CARTER: Royal, Baltimore, March 19; Howard, Washington, March 26.

JERRY GREY: Music Box, Omaha, Oct. 21-Nov. 3.

RAY HERBECK: Greystone Ballroom, Cincinnati, Oct. 30-Nov. 1.

TINY HILL: Auditorium, La Salle, Ill., Nov. 8; Rainbo Ballroom, Belvidere, Ill., Nov. 21.

INA RAY HUTTON: Auditorium, Rapid City, S. D., Oct. 26; Hutchinson Theater, Hutchinson, Kan., 28; Salina Theater, Salina, Kan., 29; Tower Theater, Kansas City, Mo., 30 (week); Orpheum Theater, Springfield, Ill., Nov. 14-15.

INTERNATIONAL SWEETHEARTS: Sunset Terrace, Indianapolis, Nov. 7-8.

ADA LEONARD: Ballroom, Beloit, Wis., Oct. 26; Auditorium, Burlington, Ia., 27; Ballroom, Sioux Falls, S. D., 29; Fort Des Moines Hotel, Des Moines, 30; Ballroom, Sioux City, Ia., 31; Ballroom, Fort Dodge, Ia., Nov. 1-2; Ballroom, Storm Lake, Ia., 3.

JIMMIE LUNCFORD: Paramount Theater, Anderson, Ind., Nov. 6; Wabash University, Crawfordsville, Ind., 7; Million Dollar Ballroom, Milwaukee, 8; Roserom, Wichita, Kan., 10; Memorial Hall, Joplin, Mo., 11; Municipal Audi-

FREE-LANCE PENNERS

(Continued from page 20)
 Count Me In. Other possibilities more or less definitely scheduled are Marianne, Life of the Party, My Dear Public, Femme-Manta, Check and Double Check, Peter Arno's Cartoon Revue, The Spice of Life, Needle in the Haystack, Take It Easy and Hollywood Ice Revue.
 A dozen or so of the first and second-line pubs who generally stick to pops remain open to the free-lance words-and-music men, but competition becomes fierce during such a period and the angle-shooters knock themselves out trying to engineer the winning dippy.

BREAK FOR WRITERS

(Continued from page 21)
 writers. Pointing to the case of one nationally known author-composer who earned a total of \$1745 in two years because of a one-sided contract which made him the non-salaried "employee" of a large pub, Mills foresees the end to all such inequitable arrangements as soon as forces are marshaled.
 ACA, showing that standard writers must turn to teaching and other activities in order to live, thereby taking time from their main interest, composing, lists the following writers and their "occupations": Quincy Porter, teacher at New England Conservatory of Music; Robert Russell Bennett, radio conductor and musical comedy arranger; George Antheil, writer of an "advice to lovers" column in Boston Globe; Werner Janssen, conductor; Roy Harris, teacher at Cornell University; Virgil Thomson, writer for New York Herald-Tribune; Deems Taylor, radio emcee and writer of books. A flock of others teach at various institutions.

The Final Curtain

BASSETT—Arthur J., 74, former president of the Worcester (Mass.) County Musical Association and many years pianist of the Worcester Musical Festival, October 8 in Worcester of injuries sustained in an automobile accident.

BAUCH—George J., 54, founder and for 25 years operator of the Mirth Theater in Milwaukee, October 6. Survived by his widow, a daughter, a son, three sisters and two brothers.

HAXAIRE—Anthony, 72, accordionist, October 2 in Erie, Pa. He leaves five children.

BEMAN—C. Ed, 73, member of Iowa State Fair board the last 18 years, in Mahaska Hospital, Oskaloosa, Ia., October 12 from a cerebral hemorrhage. He was in charge of admissions at Iowa State Fair and was prominent in insurance and banking circles in the State. His widow and three children survive.

BELL—Frank, 77, acrobat, October 2 in Chicago. Bell, whose name in private life was Arthur Henderson, was a member of the Three Bell Brothers at the old Tony Pastor's, New York. He had been with John McMahan's Circus, Ringling Bros. and other shows. In later years he became well known as a dog trainer. Burial in Waldheim Cemetery, Chicago.

BROUWER—Johanna Anna Hendrika Theodora Wentink, 74, manager and member of the Royal Holland Bell Ringers, October 2 in Barton, Fla. Born in Holland, she met her husband 43 years ago and was the mother of four children, all members of the bell-ringing troupe, which played with many circuses and carnivals, as well as on the chautauquas. Services in Plant City, Fla., with burial in Oak Hill Cemetery, near Lakeland, Fla.

BURGESS—Harry, legal adjuster for various carnivals, October 10 in Detroit. He was a member of the Michigan Showmen's League. Burial October 15 at Imlay City, Mich.

COCHRAN—Clarence, 59, studio sound technician, October 13 in Hollywood. Services in Grace Chapel, Inglewood Park Cemetery, October 15. Body was cremated.

DAY—William (Jockey), old-time circus general agent, October 16 in Dallas after several months' illness. He dated back to the days of Montana Belle, Moon Bros. and other overland circuses. Burial October 17.

DELLWING—Anna, 90, mother of the famous actress and singer Anna Held, September 16 in Everett, Wash. Her relationship to the actress, who died in 1918, was known to only a few friends, she being estranged from her daughter because of disapproval of her stage career. Mrs. Dellwing was until 1906 a practicing physician, holding her degree in medicine from the University of Vienna. Survived by another daughter, Mrs. Elizabeth Baird, Bremerton, Wash., and a granddaughter, Anna Held Jr., New York.

EHRLICH—Simon, 64, theater executive of the Southwest and widely known in outdoor show circles, in a Shreveport (La.) hospital October 10 after a prolonged illness. One of the first directors of Louisiana State Fair, Ehrlich was always active in its work. He was also a partner of W. R. (Bill) Hirsch and John R. Castle in the former Castle-Ehrlich-Hirsch Shows. A member of the Showmen's League of America, he was also a Lion and Elk. Ehrlich was general manager of the Saenger-Ehrlich Theaters, operators of practically ever pic house in Shreveport. He entered the theatrical field as assistant manager of the Opera House, Tyler, Tex., before the turn of the century and in 1900 went to Shreveport to join his two late brothers in the operation of the Opera House, then a legitimate theater. Interment in Texarkana, Tex., his native city, October 12.

ELLSLER—Eflie, 87, stage favorite of former years, October 8 in Los Angeles after an illness of several weeks. Her most successful part was the title role in Steele Mackaye's *Hazel Kirke*, which established a record in New York in the '80s. Her last appearance was as Cornelia Van Corder in *The Bat*, which ran two years and 10 days. Plays in which she had a leading part included *A Heroine in Rags*, *Storm Beaten*, *Separation*, *Woman Against Woman*, *Camille*, *The Keepsake*, *Judge Not*, *A Daughter of the Nile* and *Barbara Fritche*. She also appeared in such motion pictures as *The Whole Town's Talking*, *Black Fury*, *Daddy Long Legs* and *Drift Fence*.

GREENE—Neal, 47, Detroit musician, at his home here October 10 following a heart attack. Survived by his widow and daughter. Burial at Brooklyn, Mich.

HAMILTON—Cosmo, 70, novelist and dramatist, October 14 of pneumonia at the home of his brother, Sir Philip Gibbs, in London.

INOWAY—Jack, former vaudevillian and member of the International

Brotherhood of Magicians, September 18 in Lima, O. He played Keith's and other big-time circuits during his vaude days. In recent years he had been a restaurateur in Lima. Survived by his wife and two children.

JACOBY—Henry W., 75, old-time showman, October 8 at Sacred Heart Hospital, Allentown, Pa. He did trapeze work and juggling with such shows as Leon Bros., Sargent & Kidder, Sig Sautelle, Joe Hall and Laury Bros., also playing parks and fairs in later years. Services in Allentown, with burial in Greenwood Cemetery there.

KNOTT—Betty Carlana, head ticket seller on World's Fair Shows, Inc., suddenly September 22 at Crouse-Irving Hospital, Syracuse. Her husband, Stacy, is foreman of the Ferris Wheels with the same show. Services September 25 at Rogers & Breece Chapel, Syracuse, with remains removed to Cross Creek Cemetery, Fayetteville, N. C., for burial.

LEE—Rex, of the Ringling advance, October 16 at St. Joseph's Hospital, Chicago, after a short illness. Lee contracted pneumonia while the Ringling show was in Chicago. He had been with the Ringling and other circuses many years as advance man, billposter and banner puller. During the winters he frequently had his own hall shows on the road. Survived by his widow and a brother, Frank J. Lee, publicity man. Body was taken to Minneapolis, his home, for burial.

LEONARD—Mrs. Claude A. (Jolly Babe), at Long Beach, Calif., September 16. As a fat girl she worked with Sells-Floto, Ringling-Barnum, Rubin & Cherry and other shows. Survived by two sons, William, now in the army, and James, in the navy; a brother, Ralph Holler, and husband.

MAGUIRE—Joseph M., 37, booker for Warner Bros. in Philadelphia until joining the armed forces recently, October 5 while on a hunting trip in Colorado when his rifle was discharged accidentally. His parents survive.

MEIGHAN—Hugh, former circus trouper, September 25. Meighan had been associated with the old Buffalo Bill Wild West and Cy Compton shows, and for 18 years was connected with Ringling Bros. and Barnum & Bailey Circus. Survived by a daughter, Mrs. Lewis Kane, of Leighton, Pa.

MICHELENA—Beatriz, 52, who played the title role of *Salomy Jane* on the silent screen and appeared in other pictures, retiring in 1927, October 12 in San Francisco of complications following an operation. She was the daughter of Fernando Michela, operatic tenor, and sister of Vera Michelena, comic opera principal.

MIDDLETON—Frank B. Jr., 67, former treasurer of the Victor Talking Machine Company, Camden, N. J., October 9 in Camden of a heart attack. He and his brother, the late Albert C. Middleton, founded the Victor phonograph-record company, and in 1927 negotiated its sale to RCA. He was also treasurer of the Walt Whitman Hotel and principal stockholder in the Tavistock Country Club, both in Camden. His widow, Gertrude, and a brother survive. Services

October 12 in Camden, N. J., with burial in Harleigh Cemetery there.

MORRIS—Peter J., 81, retired jockey and brother of Walter T. (Dad) Morris, novelty worker, at his home in Columbus, O., October 9 after an illness of three months. Services in Columbus October 12.

MORRIS—Mary C., 69, mother of J. Raymond Morris, circus and carnival agent, on the advance of World of Mirth Shows this season, at the home of her daughter in Statesville, N. C. Buried in family plot at Chattanooga.

PETER—Howard B., 54, outdoor showman and operator of Peter's Freak Animal Show at fairs for many years, October 9 of a heart attack at Cadiz, O., where he was working the Harrison County Fair. He was also the owner of various concessions at Meyers Lake Park, Canton, O., and was a member of the Charles Slegrist Showman's Club there. Survived by his widow, Mayme, associated with him in his enterprises; two daughters and a brother. Services October 13 from the residence in Canton, with burial in Westlawn Cemetery there.

PHILLIPS—George A., 81, retired actor and minstrel, October 9 at his home in Yonkers, N. Y. A former flute player, Phillips was once with the Primrose & West and other minstrel shows. He also toured with Harry Lauder. He leaves his sister and two brothers.

PORTER—J. T., 73, associated with F. C. Bostock in the 1890s as the Frank Buck of that period, October 5 in Kansas City, Mo., of a heart attack. At one time he managed Chiquita, a Mexican midget. About 1900 he toured the country with one of the first copies of *The Great Train Robbery*. Survived by his widow and daughter.

PRICE—Jean (Mrs. Allan Dale Jr.), 25, actress, October 10 at South Baltimore General Hospital, Baltimore, following an operation. For the past seven years Miss Price had appeared in Baltimore in little-theater productions. She had been associated with the Ramsay Street Players, the Hilltop Players and the Vagabond Players. Survived by her husband, a child, a sister, a brother and her parents.

RAND—Lionel (Lionel Van Clouser), 33, songwriter and orchestra leader, October 15 at Queens General Hospital, Jamaica, N. Y. He began his musical career while still attending high school in Shamokin, Pa., later going to New York. He was leader of the orchestra that opened the International Casino and also played the Paradise, both former New York night spots. He had written many song hits, among the more recent being *Blue Nile* and *Let There Be Love*. He also wrote for and appeared in motion pictures. Survived by his widow, two children and his father.

SCHMITZ—Mrs. Rosanna, wife of William F. Schmitz, owner and operator of Kibby's, Baltimore nitery, October 11 at his home in that city. Buried in Holy Cross Cemetery, Brooklyn, Md.

STOLL—Andrew G., 42, trumpet player with various Michigan orchestras, October 11 at Henry Ford Hospital, Detroit, after a two-week illness. He was a member of the Detroit Federation of Mu-

sicians. Survived by his widow. Burial at Ypsilanti, Mich.

TRIER—George F., 65, pioneer amusement park operator and dance master, September 25 in Vandalia, Ill., of a heart attack. In his early youth he studied law, leaving that to enter the then beginning telephone business. He rose to an executive capacity in that field, but left it to conduct a private dancing school. He was a member of the American Association of Masters of Dancing. He was one of the first to operate a dance pavilion on the park plan. After operating the pavilion for 18 years he purchased all of the park's buildings and erected an amusement center near Fort Wayne. It was known as Trier's Park and was located in the center of West Swinney Park, municipally owned playground. He was a charter member of the National Association of Amusement Parks, Pools and Beaches, and was a member of Masonic bodies, K. of P., Optimists' Club, Chamber of Commerce and other civic organizations. Survived by his widow, three sisters and a brother.

WASHBURN—Mrs. Bryant, 40 (Virginia Vance), wife of Bryant Washburn, one of the foremost stars of the silent picture era, of a heart attack at her home in Hollywood, October 13. As Miss Vance (her real name was Dahlia Pears) she was prominent in Toronto society before she entered picture work. She starred in silent pictures six years. Services October 15. Survived by her husband; a daughter, Roberta Catherine, and her mother, Mrs. Arthur Neoretonea.

YANKO—Louis, 56, proprietor of the Far East Inn, night club near Columbia, Pa., October 5 of a heart attack. Five sisters and brother survive.

Marriages

AYLESWORTH-KRATZ—Art Aylesworth, on the front door of Ringling-Barnum circus, to Katherine Kratz, Chicago, recently in St. Louis.

COLLINS-HAIGIS—Benjamin P. Collins to Rose M. Haigis, daughter of John W. Haigis, owner of station WHAI, Greenfield, Mass., at Ashfield, Mass., October 10.

ELAM-FOWLER—Rufus M. Elam, of the army, to Ozella Fowler, of Huntsville, Ala., October 1 in Pineville, La.

FRAY-TOPPING—Jacques Fray, concert pianist, to Barbara Topping, nonpro, October 15 at the rectory of St. Patrick's Cathedral, New York.

FREER-HUGHES—Eddy Freer, sax player with Ray Herbeck's orchestra, to Mary Hughes, nonpro, in Marion, Ark., October 9.

GAMBLE - MCFARLAND—Joe Harris Gamble to Evelyn Ladlane McFarland, daughter of Mr. and Mrs. T. D. McFarland, September 20 in New Braunfels, Tex.

HAVEN-DEANE—Whitey Haven, assistant elephant trainer on Ringling-Barnum circus, to Jeral Deane recently.

MCGILL - MCAULAY—Lieut. Ralph Shields McGill, Fort Benning, Ga., to Dorothy McAulay, amusement editor of *The Fort Worth Star-Telegram*, in Fort Worth October 12.

MANVILLE-BOZE—Thomas (Tommy) F. Manville, nonpro, and Wilhelmina O. Boze, showgirl, October 11 at City Hall, New Rochelle, N. Y.

PALUMBO-MUSICAN—Bobby Palumbo, associated with his brother, Frank Palumbo, in operating night clubs in Philadelphia and South Jersey seashore resorts, to Diane Musican, nonpro, in Philadelphia October 13.

POLKA-GRIFFIN—Johnnie Polka, manager of the Strand Theater, Plainville, Conn., to Vernice Griffin, of New Britain, Conn., in New Britain.

RODENBURG-MOORE—D. H. (Whitie) Rodenburg, head of an advertising firm in Oklahoma City, to Rose E. Moore October 7 in Oklahoma City.

STARK - WILCOX—Warren F. Stark, projectionist at the Classic Theater, Sparta, Wis., to Anna C. Wilcox October 8 in Sparta.

Births

A boy, David Louis, to Sgt. and Mrs. Allan P. Charak September 28. Father a former carnival press agent, is stationed with 384th Base Headquarters, Madison, Wis.

A daughter, Marion Louise, to Harold S. and Mildred L. Kelley at New Haven, Conn., October 11. She is granddaughter of Edgar H. (Doc) Kelley, whose wife was the late Laura Clarlin Kelley.

A daughter to Mr. and Mrs. Marty Collins October 7 at St. Agnes Hospital, Philadelphia. Father is member of the (See BIRTHS on page 33)

DAME MARIE TEMPEST

Marie Tempest, 78, stage star for more than 55 years, died October 15 in London.

Dame Marie—the king of England gave her the honor of this title which corresponds for a woman, to a Knighthood for a man, when she celebrated her golden jubilee in 1935—achieved her principal fame as a comedienne. Very few of her plays were in the serious vein and most of them were written to order and built around Marie Tempest. Her real name was Marie Susan Etherington. She was educated in a Belgian convent and later in the Bohemian atmosphere of Paris. Her stage career was so tremendous that it fills five columns of "Who's Who in the Theater." She first appeared on the stage in May, 1885, and her last appearance was in 1941 when she became ill while touring Britain in *The First Mrs. Fraser*. At first she was a performer in musical comedy and light opera. At the peak of her fame she switched to straight plays which she eventually presented all over the world.

In 1890 she made her debut in New York as Kitty Carol in *The Red Hussar*. A great success, she toured the United States and Canada, presenting such hits as *The Bohemian Girl*, *The Pirates of Penzance*, *The Fencing Master* and *The Algerian*. In 1895 she was returned to London when her English producer bought out her American bookings. For him she appeared in *An Artist's Model*, which ran for nearly 400 performances. As a straight comedienne she found her popularity as great as ever with such plays as *Nell Gwynn* and *Dolly Dialogues*. In 1925 she appeared in *Hay Fever*, written especially for her by Noel Coward. From this success she went on to *The Marquise*, her last real success. She appeared in only one motion picture during her career and that was when she shared honors with the celebrated pianist, the late Ignace Paderewski, in *Moonlight Sonata*. She was married three times. Her first marriage to Alfred E. Izard ended in divorce. Her second husband, Cosmo Gordon-Lennox (Cosmo Stuart), died in 1921. A year later she married W. Graham Browne, long her manager, who died in 1937.

Roadshow Films

SUPPLIES 16MM. & 35MM. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Roadshows Click in Hawaii; Aid Civilian, Army Morale

NEW YORK, Oct. 17.—Since the attack on Pearl Harbor the demand for roadshow films has increased in Hawaii, according to Angelo Buse, roadshowman who formerly operated in that territory. Buse said that because Hawaii is blacked out every night at 8 p.m., people are seeking motion picture entertainment to pass the time. Many residents of the island are becoming amateur roadshowmen. They take movies themselves and exhibit them to their friends.

In addition, roadshowings are given by the United Service Organization, local Red Cross chapter, army and navy recreation centers, civilian defense recreation centers, churches, schools, orphanages, reformatories and hotels.

Buse said that the servicemen and civilians in Hawaii are only interested in sound movies and that every school, including the grammar schools, has sound movie equipment.

Among the most popular films shown by Buse were *Algiers*, *The Gay Desperado*, *Blockade*, *History Is Made at Night*, *Flying Deuces* and a few civilian defense movies, including *Fighting the Fire Bomb*. The 16mm. films are distributed

throughout the island by three companies, S. O. S. Recording & Radio Service, Motion Picture Enterprises and Wadsworth.

Buse, who formerly had a civil service job at the Pearl Harbor Navy Yard, gave roadshows as a hobby and developed a good business in addition to his government duties. He was an agent for S. O. S. Recording & Radio Service.

Buse's show ran from an hour and a half to two hours. He used one sheet, three sheets and stills to advertise his showings. When pictures were shown at the hotel he charged 50 cents admission, but when the showings were given at the USO, the organization paid him for his services.

According to Buse, there are no sponsored showings in Hawaii. The merchants are not interested in advertising, as there is little merchandise to advertise.

After the attack on Pearl Harbor Buse showed civilian defense films in various war plants there. He said that the commanding officer told him that more could be learned from the 15-minute showing of *Fighting the Fire Bomb* than from any other source of bomb-fighting information.

Buse returned to the States about three weeks ago and, in addition to working at the Philadelphia Navy Yard, has been doing roadshows in that city, particularly in the schools.

No admission is charged at these showings. Among the films being shown are a *Travelog of Hawaii*, *Legion of the Flag* and *The Star-Spangled Banner* short. Buse is also showing three films which were shot as the action took place. *The Bombing of Pearl Harbor* was taken by 20th Century-Fox cameramen who were working on a picture at that location when the attack came. *Japs Bomb U. S. A.* was filmed outside of Honolulu by a Paramount newsreel man. He is also showing *The Burning of the Normandie*. These last three films have been released by the Navy Department.

New and Recent Releases (Running Times Are Approximate)

AIR-RAID WARDEN, released by Bell & Howell Company. Tells of the work of a calm, brave, tactful block warden during blackouts and actual raids. You'll like Jim Smith, warden, in this film. Many thousands of new wardens just like him will profit from his fine example. Running time, 10 minutes.

FIGHTING THE FIRE BOMB, released by Bell & Howell Company. Shows how an incendiary bomb burns its way thru roof and attic floor and how it can best be fought. Such films help civilian defense volunteers by showing what to do, how and when to do it, and why.

PUSS IN BOOTS, released by Castle Films, Inc. A fairy tale fun cartoon in color and black and white. This is an exciting story of rescue. Puss in Boots rescues the princess and the minstrel from the wicked Ogre's castle.

WAY UP THAR, released by Astor Pictures. A hillbilly comedy, with Joan Davis strutting her stuff. The Sons of the Pioneers are featured. Two-reeler.

GOOD LUCK, BEST WISHES, released by Astor Pictures. Features the Pickens Sisters in a musical comedy. They introduce four songs, *One Step to Love*, *Smile a Little Bit*, *Good Luck and Best Wishes* and *The Party Is Over*. Ferde Grofe and his orchestra also featured. Two-reeler.

BANK ALARM, released by Post Pictures. A pay-roll robbery and modern methods of crime detection used by an ace G man. High tension mystery-melodrama, with romance and thrilling adventure. Starred are Conrad Nagel, Eleanor Hunt and Vince Barnett. Running time, 62 minutes.

THE BROKEN COIN, released by Post Pictures. Three men, sworn to lifelong friendship, finally find themselves at opposite ends of society. A triple-cross results in an expose. Running time, 48 minutes.

Roadshowman Has Conservation Hints

I have just read the article in the October 10 issue of *The Billboard*, and it is good stuff.

I should like to call attention to another common cause of film damage which can easily be avoided by projectionists. That is protecting the ends of the film after the reel has been run. If a reel is placed in the carrying case with the ends of the film left loose it becomes badly scratched by coming in contact with the metal reel as it is transported from one place to another before it is rewound.

Either the bands should be replaced or the end of the film stuck down with a piece of scotch tape. On most film I use I have found the end titles in a badly scratched condition, due to carelessness on the part of the operators. DICK SMITH, City Motion Picture Service, Muncie, Ind.

Cutting It Short

By THE ROADSHOWMAN

We should like to hear from roadshowmen who have stereopticons and other equipment for projecting slides. Write us and let us know whether you have found these slides to be helpful in your business.

Following the lead of the public school systems, the Evangelical Church's Board of Christian Education, Philadelphia, has approved the use of 16mm. films and other visual aids to the educational program. A committee was appointed to provide for specially selected films to be exhibited at the Sunday schools and other church-sponsored classes.

Check this date

NOVEMBER 28th

MAKE MONEY SHOW MOVIES IN YOUR OWN OR NEARBY COMMUNITY

Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now! Southern Visual, Dept. B-1, Memphis, Tenn. \$19.50 STARTS YOU EXPERIENCE NOT NECESSARY

16 MM. SOUND SHOWS

Weekly Rental \$5.00, 7.50, 10.00 up
2000 Features — 5000 Shorts.
Write Today for Details.

FREE WAR FILM

BERTRAM WILLOUGHBY PICTURES, INC.
1600 Broadway, Dept. A, New York, N. Y.

WE WILL BUY

Highest cash prices paid for any good conditioned 16mm. Sound and Silent Projectors, Features and Shorts. Ship what you have or write, giving full particulars.

ZENITH THEATRE SUPPLY CO., INC.
308 W. 44th St. NEW YORK CITY

8mm.—Home Movies—16mm.
"HERE COMES THE CIRCUS"
Cole Bros. Circus. See Clyde Beatty, Dorothy Herbert, Volse Troupe, Clowns, Side Show, Betty Rich, Jean Allen, Nelson Troupe, Beiffenach Troupe, others. Every Projector Owner will want this film. Prices: 8mm., 50 Ft., \$1.75. 16mm., 100 Ft., \$2.75. 8mm., 180 Ft., \$5.50. 16mm., 360 Ft., \$7.75. Sound on Film, 350 Ft., \$17.50. Mail orders to Robert Bloch, 154 E. 47 St., N. Y. C.

FOR SALE

Action Western and Thrilling Dramas, \$25.00 each. 85mm. Sound Cartoons in color, perfect, \$15.00 each. Programs rented, \$7.50 for two nights. Talking Serials, \$45.00. Patriotic Trailers, \$4.00. Silent Projectors, \$25.00 each.

SIMPSON FILMS MIAMISBURG, OHIO

Editing Makes Bad Films Good

By RALPH R. ENO, Pioneer 16mm. Art Title Builder and Film Editor

ONE cannot place too much emphasis on the importance of editing. Often the difference between a fine film and an uninteresting one is only a matter of editing.

Have you ever walked out on a professional cinema? You probably did so because of poor editorial handling, tho you may not have recognized the fact. Careful editing will give lasting entertainment value.

Can the lay public, those having no knowledge of motion picture handling whatsoever, discern editing value? After projecting a personal movie to a mixed audience in a small Vermont town, a stranger approached me and proceeded to acclaim the film he had just witnessed. Said he: "Mr. Eno, you must have put many hours of hard work on that film you just showed us." Whereupon I asked him for his reason for an opinion of this sort and if he was a motion picture authority. He answered that he was not an authority nor had he even taken an amateur movie. He gave as a reason for his opinion the fact that he could understand the film, and the ease with which he could follow the story thread and thus retain his interest caused him to believe that the film had been worked out with a great deal of thought.

No motion picture ever made was ever worth showing without editing, regardless of how well the photography was planned.

The maker of movies may well be compared to the news reporter. The movie maker gathers the pictures and the reporter the news. But both require the services of an editor to delete, establish continuity and assemble the facts in a story-telling manner.

To many editing is merely cutting out of camera wobbles and entering of explanatory titles. Some amateurs confine themselves to this much because they do not like too many splices in their film.

Careful editing equals lasting entertainment. Anyone who fails to edit what film he has taken misses many a fine point in taking of motion pictures of the future. If he edits he perceives that which proves most vital to any movie—the close-up. He learns how necessary detail can be to establish continuity. He appreciates the importance of titling, which of necessity belongs with editing.

The roadshowman can go as far as lies within his ability with the use of the editing aids available to him. He can establish the order in which the film shall proceed. He can delete all bad spots and shorten scenes which are too long. He can establish his locale by long shots and follow by semi-closeups when the subject matter is well understood.

MOGULL'S 16 MM. THEATRE
Stationary Arc-Light Heavy Duty DeBrie S.O.F. Projector with Holmes Amplifier, 110 Volt, 3-claw movement; direct drive. Silent and Sound speeds and Auditorium Speaker. 2000 ft. capacity. Complete in every detail ready to run. New and a buy at \$1,195! U. S. Gov't monthly payment plan available. Trades accepted. Large Film Rental Library. BE WISE—MOGULLIZE. FIRST FOR SCOOPS! 59 W. 48th St., N. Y. C.

SEND FOR OUR **NEW 1943 CATALOG!**
Free Government War Information Films also
More than 300 Features, plus Series and hundreds of Shorts—16mm. Sound.
Swank Motion Pictures 620 N. Skinker Blvd. St. Louis, Mo.

CURRENT WAR HITS
Send now for your copy of our Bulletin of Outstanding WAR pictures which spell S. R. O. at the BOX OFFICE.
V. AND W. 16MM. SOUND FILMS
1253 W. 18th Street Chicago, Illinois

WE BUY and SELL 16 MM.
We sell Films and Projectors at lowest prices—
We pay the highest prices.
MULTIPRISES P. O. Box 1125 Waterbury, Conn.

PROJECTORS
Eight 16mm. Automatic Automotion Pictures, self-winding, A.C.-D.C. 110 volt motor drive, silent, holds 800 feet film; all complete with fiber case. Cost \$250 each, sell at \$100 each, or all for \$700.
O. C. HENKE
2314 W. State St. Milwaukee, Wis.

Show Folks, Inc. Dedicates Home

CHICAGO, Oct. 17.—With appropriate ceremonies the showfolks' home established by Show Folks, Inc., was dedicated last Sunday (4) with some 200 members and friends present. Ceremonies were held in front of the home, after which the guests made a tour of inspection. Following singing of the national anthem, Lee Sloan, vice-president, introduced Bud Schaffer, who acted as master of ceremonies. There were talks by Rev. Clinton Cox; Alice Zenner, member of the Youth Auxillary of Show Folks, Inc.; Cecile Elliott, of the *Good Night, Ladies* show playing at the Blackstone; Rev. Marcel LaVoy, and Florence Reisel, president. At the conclusion Ann Lynch, donor of the building, cut a ribbon and announced the home officially open.

The main living room was banked with floral pieces sent by friends of Show Folks, Inc., and many congratulatory messages were received. All of the rooms in the three-story building have been tastily furnished, the furniture for one room having been donated by the American Guild of Variety Artists. Dorothee Bates is chairman of the home and Josephine Fairchild is resident director.

Present at the dedication were members from many branches of the profession. An idea of the cosmopolitan membership may be gained from these names, noted at random: Mr. and Mrs. Clyde Gerdinier, of rep fame; Capt. Ralph Emerson, showboat impresario; Lee Sloan and Walter F. Driver, of the outdoor show world; Virginia Payne and Phillip Lord, of radio; Florence Benn, rep booker; Madame Pinxy, Punch and Judy; Jack Irving, of AGVA; Bud Schaffer, vaude and radio; Helen Wong, night club; Frank Shannon, stock, rep, vaude; Peggy Richards, night club; Harry Cansdale, rep, radio. Two aged members, Katherine Dillon, 80, and Christina Snow, 90, both formerly well known in show business, were introduced.

The organization has purchased a burial plot in Glen Oak Cemetery.

Gosh Ends Rotary; Showing Gov't Pic

CHILHOWIE, Va., Oct. 17.—The By Gosh Rotary Candy Show, which has been presenting movies and radio acts airdrome style, closed a 28-week circle season here last Monday (12). Shows were presented free, with reserved-seat sales and a candy pitch. Gosh also presented government pictures in co-operation with the War Relations Board. War Bond and Stamp nights were also regular features. Gosh also worked his country store giveaway idea. With only three days lost on the season due to rain, Gosh describes the season as one of the best in his long career as a tent show operator. He has rented two garages here to store his show property.

Gosh is now presenting a government picture, *The World at War*, in Virginia theaters and schools under the auspices of the USO and American Legion posts. A stage prolog is used with the picture. Gosh announces that he is also framing a circle of six Virginia towns to show films and vaude acts one night each week. Towns are Chilhowie, Bland, Nickelsville, Troutdale, Dublin and Dunganon. Gosh will maintain headquarters here, where he still operates the Your Theater.

Slout Workshoppers Begin School Swing

ERIE, Pa., Oct. 17.—L. Verne Slout and his Theater Workshop, after completing rehearsals in Toledo, have begun their fall and winter tour of schools and colleges. Unless interrupted by gas and tire restrictions, the players will tour 15 States, Slout reports.

Unit is made up of Ora Ackley (Mrs. Slout), Lawrence Ludwig and Slout. Repertoire this season includes snatches from *The Imaginary Invalid*, *Rip Van Winkle*, *Macbeth* and *He Knew Lincoln*.

WANTED

Colored Musicians—Alto, Tenor, Trumpet and Bass. Must join at once. Salary \$15.00 per week. Four more weeks with this show, then open Nov. 16th at one of Baltimore's smartest nite clubs. Can also use Chorus Girls. Address: SAMMY LEWIS, General Delivery Rockingham, N. O.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

Mrs. Hopkins Sets Morgan in Houston

HOUSTON, Oct. 17.—Mrs. Monroe Hopkins, former head of the Hopkins Players, promoted the Hila Morgan Show's opening here Thursday (15) under canvas at 6200 Harrisburg Boulevard in uptown Houston.

Comedy-dramas and comedies, with vaude between acts, are scheduled, with troupe headed by Emile Connelly as leading man and Betty Kinsey as fem lead. First play was *Married and How*. Miss Morgan formerly played Houston as guest director for the Hopkins Players.

Christy Obrecht Closes Suddenly

OWATONNA, Minn., Oct. 17.—Due to Kenny Magoon's sudden departure for the army, the Christy Obrecht Company canceled six weeks of bookings and closed the season here Wednesday (14). Show had been out 26 weeks and had been enjoying satisfactory business up to the forced closing.

Mr. and Mrs. Christy Obrecht departed at once for Fort Bragg, N. C., to visit their son, Lieut. Christy Obrecht Jr., and his new bride, Bob and Octavia (Powell) Bayley pulled out for Des Moines. Mr. and Mrs. Mason Wilkes will spend a few days in Riceville, Ia., before accepting a winter engagement.

Slout Liked Sherman Stint

Erie, Pa.

Editors *The Billboard*:

May I compliment you on the article by Robert L. Sherman which you published in last issue? Why not have Mr. Sherman write some more? He is making a study of and writing a history of the theater, and should have authentic information and a lot of data which can be depended upon. Many of the past articles on the same subject have been furnished, in many cases, from memory, and didn't always jibe with facts or smack of dependability. Let's have a series of articles, if possible.

L. VERNE SLOUT.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

RED CAMPBELL expresses from Dundalk, Md., his regret at not being able to take part in the New Orleans derbyshow because of his mother's serious illness. He would like to read items from May Jackson and Ross Gorden, who danced in the Baltimore show with him. Red is now playing the Footlight Club, Baltimore.

RAYMOND C. HALL, formerly a trainer and floor judge, is now a corporal with the 3d Air Base Squadron, Army Air Base, Albuquerque, N. M. His last show before entering the army was in Shreveport, La. "I have been in service nine months," he writes, "and like the army very much. Walking doesn't seem to bother me—I wonder why? Would like to see items from some of the gang, especially Earl Clark, Popeye, Kay Burns, Phil Rainey and Jackie Parr.

JOHNNY GUILFOYLE and DONNA LEE report closing recently at Rowe's Grille, New York, after a 14-week stand. They are now at the Log Cabin, New Jersey, from where they go to the West Coast.

Rep Ripples

ROY BUTLER, now navigating on a crutch after a long siege in bed with an infected leg, postals that he's holding court nightly at his home, 1660 North Western Avenue, Apt. 308, Hollywood, and would appreciate hearing from old friends. Says he needs no financial aid. His son, Robert, has just been promoted to co-ordinator at Douglas Aircraft out there. . . . MAURICE (LUCKY) LUCKETT, well-known rep pianist, is in his third week at White House Inn, Warren, Pa. . . . F. P. GILTNER has a three-people trick playing the Brownville, Tex., area, with Happy Francis doing the comedy. Now winding up on its fair dates, the unit begins its school season soon. . . . BOB SHINN, well known in rep and tab circles, scribbles from Chicago that his son, Bob Jr., who enlisted in the army some time ago, now wears sergeant's stripes. And he's not yet 21. Bob says, too, that he's working in a Windy City restaurant, and that his former wife, Alice, is remarried and doing swell with her own costume shop in Los Angeles. . . . LEW SCHATZMANN, who writes for *The Daily Independent*, Maysville, Ky., under the label of The Snooper, batted out a corking column for his October 6 edition on old-time minstrel shows and veteran burnt-cork artists, mentioning a heap of names that made those grand old opries famous, and vice versa. Space does not permit us to run the article here. . . . PETER GAREY who formerly trouped with the J. Doug Morgan, Neale Helvey and Hazel M. Cass reps, phoned the rep desk recently to learn if any tenters were playing in the vicinity of Cincinnati. Garey was in town as a member of Alfred Lunt-Lynn Fontanne *The Pirate* Company, which played the Taft Theater, Cincinnati. The piece is slated for an early Broadway showing.

KENNEDY SWAIN, son of Capt. W. I. Swain, for years one of the leading tent show operators, has entered the army. Young Swain, for several seasons with the Harley Sadler Show, will most likely lead an army band, his dad reports. . . . CARL WHYTE, ex-repster who at one time managed the Cherry Sisters, is now holding forth on piano at the Circus Bar, Beaver Dam, Wis. . . . HENRY SISCO, who has set his tent theater in Manor, Ga., October 19-24, postals that weather continues okay and business good. . . . RUDY HOFF, who in the past has had his own orchestra with various tent reps, is set indefinitely with his own combo at the Picadilly Club, Pensacola, Fla. . . . HARLEY A. (WIGGIE) GREEN, who for the last 11 months successfully operated the Southern Trailer Sales, Murphy, N. C., last week-end hopped to Miami to join the Naval Aviation Reserves as machinist's Mate, third band. During Bantly's All-American Shows' engagement at the fair in Murphy recently, Mr. and Mrs. Green enjoyed a pleasant visit with Mr. and Mrs. Bert Melville, who for many years operated their own tent shows and who now have the girl show with Bantly's. . . . FRANK STONE has a vaude-picture combo playing halls and schools in

Southern New Hampshire. . . . MR. AND MRS. K. L. TABER have a unit playing West Texas schools with *The Cowboy and the Gypsy*, by E. F. Hannan. . . . JOE B. SCHULKEN SR., until recently pianist with George Ritchison's picture-vaude outfit, enlisted in the Army Air Force October 4 and says he's anxious to hear from old trouper friends. Address him Pvt. Joe B. Schulken Sr., 398th Technical School Squadron, Flight B-549, Keesler Field, Miss. His two sons, Charles and Joe Jr., are also in the service. His daughter, Della Mae, who became the mother of a boy October 3, is now residing in Long Beach, Calif. Her husband is also in the air force.

Mack D. Ferguson in Chi

CHICAGO, Oct. 17.—Mack D. Ferguson, well known in the tab, rep and burly fields, who entered the army two months ago, has been transferred from Keesler Field, Miss., to Chicago and is now quartered in the Stevens Hotel, where he is attending radio operators and mechanics' school. He's registered as Private James M. Ferguson, Room 1107, Unit No. 1, AAFTS, 720 South Michigan Boulevard.

GAS, TIRES FOR BIZ?

(Continued from page 3)

in defense shows. Then a "C" ration book was granted, but only for the actual mileage to be covered. In Eastern gas rationing, each board acted on its own, with each interpreting the regulations differently. This system has caused an untold amount of confusion among traveling show people. There have been cases where a performer has been allowed additional gasoline by his local board to fill out-of-town engagements and later found himself stuck when he was unable to obtain gasoline from the out-of-town board to make his next jump.

However, under the general mileage rationing plan, with the OPA expected to standardize the regulations, the performer is expected to get a break, as rationing boards will have to act uniformly.

To be eligible for tire rationing, show people, as all others, will have to have periodic inspections of their tires to show that they are not being abused and to insure that they do not become worn beyond a point where recapping is impossible; they must keep within the 35 mile an hour wartime speed limit, and they must share their car with others on every trip as far as possible.

In the areas as yet unrationed, gas rationing books will be issued to owners only after they list all tires by serial number and certify that they have no more than five tires. In the East, certifications will be necessary for the continued use of gas ration books. Motor vehicle owners must sell or give to the government all tires in excess of five, whether they be new, used or recappable carcasses. There will be used to build a national stock pile, which will be the chief source from which the OPA will obtain the materials for its broadened tire replacement program. Registration for the general mileage rationing plan will begin thruout the nation November 9.

Rockford to Coast for MCA

BEVERLY HILLS, Calif., Oct. 17.—Mickey Rockford, of MCA in Chicago, has moved into the firm's office here on a call from Karl Kramer, vice-pres. It is not definite yet whether his stay will be permanent. Office has lost several men to the draft, more than any of the other branches, and is in need of man power. Rockford was a location band booker and radio contact man in the Chicago office and for a number of years was Wayne King's manager.

WANTED

Colored Musicians and Performers, two Saxes, two Trumpets, Piano; all must read. Comedians, Teams, A-1 Torch Singer. No boozers. No money, ticket anywhere. Must join on wire.

DR. G. W. EDWARDS

General Delivery OXFORD, N. C.

ODT PERMITS EXPIRE DEC. 1

Deadline Is Set For Rail Moves

Washington would allow shows to finish season before going into quarters

WASHINGTON, Oct. 17.—The Office of Defense Transportation has taken steps to allow railroad carnivals and circuses to operate until they return to winter quarters.

The ODT issued a permit (General Permit ODT 24-2) to allow the movement of companies who on or previous to October 5 owned or leased the cars they now are using. The permit is good only until December 1, by which time such circuses and carnivals are expected to be in winter quarters. ODT officials said that there would be no further permits of this type after that date.

The permit was issued under a general order (General Order ODT No. 24) which froze passenger schedules and services as of September 28. The freeze was effected by prohibiting railroads, with certain exceptions, from adding any new schedules or providing any extra sections to regular trains unless the sections had been operated at least 20 per cent of the time in the 90 days preceding September 28.

Under the terms of the general permit, which was made effective retroactively to October 5 in order to cover certain cases in which special permission had been granted, the railroads may furnish only the motive power to move the show's equipment, together with a car suitable for train crew's accommodations.

"Problem of 1943"

WASHINGTON, Oct. 17.—In a story regarding the cessation on December 1 of ODT permits for railroad shows, *The Washington Times-Herald* said today, in part: "The 'tent world' may continue on the move until December 1, when they will be in winter quarters. And after that there is every indication that they will have to stay there."

The newspaper also said: "Attorneys for the agency (ODT) said no consideration has yet been given to the problem of whether the circuses and carnivals will get special treatment under the prohibition to permit their operation in 1943."

Strates Registers 30% Biz Hikes at Gastonia, Danville

GASTONIA, N. C., Oct. 17.—James E. Strates Shows, midway attraction at Gaston County Fair here, October 12-17, wound up the stand tonight with a 30 per cent increase in business over previous years, Dick O'Brien, assistant manager, said. O'Brien stated that the engagement at Danville, Va., registered a similar hike in midway grosses. Shows are using two free acts, Three Lucky Stars, aerialists, and Carlos Troupe, high wire.

Show and ride line-up is the same as that which opened the season at Washington (See STRATES BUSINESS on page 33)

Second Fire Hits WM

RICHMOND, Va., Oct. 17.—Fire struck twice at World of Mirth Shows during its engagement here. First disaster came while shows were setting up, seriously damaging the Merry-Go-Round and injuring one employee. An electric wagon, used to help in loading equipment on the cars, caught fire in the railroad yard on October 10, resulting in \$200 damage. Cause of both fires was undetermined.

Gilsdorf in N. J. Barn

CHEWS, N. J., Oct. 17.—Richard E. Gilsdorf, general manager Dick's Paramount Shows, said here last week that he had concluded negotiations to store his organization here for the winter.

Fair in Haleyville Winner for Sparks

HALEYVILLE, Ala., Oct. 17.—J. F. Sparks Shows closed their engagement as midway attraction at Winston County Fair here last Saturday to ideal weather and satisfactory business. Fair was under joint auspices of the Lions' Club and American Legion Post, and midway's gross on Monday was negligible, with the few who did brave the cool weather returning to their homes early.

Ideal weather prevailed the rest of the week, but business was off thru Thursday. Kids' Night, Tuesday, was disappointing, with only a few youngsters taking advantage of reduced prices on the rides and shows. The youngsters again failed to turn out in the throng anticipated on Children's Day, Friday, altho the gross was up slightly on the night play.

Saturday was tremendous, the midway being literally jammed with pleasure-seekers, and plenty of folding money was in evidence. Shows and rides clicked, as did concessions. With the Saturday play, business as a whole was satisfactory.

Cotton Club topped shows, with side show second. Ferris Wheels topped rides. Manager J. F. Sparks and others attended Alabama State Fair, Birmingham. Mrs. J. F. Sparks came on for the week-end, as did O. E. Bradley, Anthony Pietro, concession agent for Bradley, also returned here. Eugene Vicars, of the Ferris Wheel crew, received his army call and leaves for induction next week. Stanton Brown, of Mrs. Spark's Bingo, also received his call for induction.

Army-Navy Fund: Total \$160,998

NEW YORK, Oct. 17.—Donations of \$984.12 this week gave the Army-Navy Fund a grand total of \$160,998.05. Carnivals contributed \$566.80, including \$43.64 from Sol Ash, Inc., credited to Carnival Division, with amusement parks accounting for \$192.14 and pools for \$143.22. Woodside Park, Philadelphia, sent \$167.24. Pool in city of Ocala, Fla., forwarded \$110, and Clifton (N. J.) Pool turned in \$33.22. Lawrenceburg (Tenn.) Fair contributed \$45.96. Week's midway leader was Lawrence Greater Shows. The figures:

Lawrence	\$177.36
Virginia Greater	173.30
W. C. Kaus	64.60
Dick's Paramount	55.08
Lew Henry	52.82

Outdoor Amusement Division of the fund is preparing "thanks" certificates signed by respective heads of Army Emergency Relief and the Navy Relief Society, as well as the amusement chairmen.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Rice Swamp, La.
Week ended October 17, 1942.
Dear Editor:

Shows encountered their first Southern opposition here and counter-attacked with tactics for which Ballyhoo Bros. are famous. What we can't understand is why Matilda Drawhead, co-manager of Drawhead Sisters' Cultured Carnival, which day-and-dated us, should holler, "We had the town booked first." To make the matter clear to *The Billboard* readers, this show admits that it closed the town in 1936 after a new mayor had been elected and that Manager Pete Ballyhoo believed it his duty to all brother showmen to re-open it. The sisters claim that they re-opened it, but our office has ample proof to the contrary, as the bosses' friend is again in the mayor's office, which should be sufficient. Pete has in his possession a let-

SLA Red Cross Fund

CHICAGO, Oct. 17.—With the end of the season near, the number of contributions to the Red Cross Fund of the Showmen's League of America are fewer than during the height of the season, but during the past week receipts exceeded \$250, from three shows. The donors were:

O. C. Buck Exposition	\$ 50.00
Happyland Shows	105.85
Royal American Shows	107.75

Total\$263.60

Marks Results Okay For Second Week at Stand in Fayetteville

FAYETTEVILLE, N. C., Oct. 17.—Good weather and business gave John H. Marks Shows a second successful stand here. Second week was played at the grounds on Fort Bragg Road, and altho grosses for the week were not up to the initial stand on the new fairgrounds, the date proved satisfactory. Walter D. Nealand, publicity director, said.

Situated only a short distance from Fort Bragg, with an encampment of 70,000 soldiers, attendance during the week was about 80 per cent soldiers. All shows and rides reported good business and concessions clicked. Crowds were orderly and military police co-operated. Friday gave shows the biggest night's business on the week.

Moon Rocket topped rides, while Circus Side Show and Harlem Club Revue were best among shows. Richard (Pat) Lorraine's Snake Show got heavy play at 20-cent admission. All attractions reported satisfaction with the hold-over engagement.

Chet Dunn said his rides and concessions had their banner week of the season so far. Madam Lottie, astrologist under management of Eddie Boswell, had a good week. Slim Hicks, vet scenic artist, is repainting the show equipment. George Smith, co-owner R&S Shows, visited, as did Frank A. Conway, United Fireworks Company, and H. W. (Bill) Jones, of bingo note. Ralph Flannigan, bingo manager, spent a week in Norfolk, Va., with his wife, who is ill.

Victory Winds Up in Black

VEVAY, Ind., Oct. 17.—Roxie Harris's Victory Shows wound up a satisfactory season's tour October 3 after a successful five-day stand at the annual Home-Coming Celebration here. Harris said all rides, shows and concessions reported good business despite cool weather, which set in on opening night.

League Appoints Nominating and Ball Committees

CHICAGO, Oct. 17.—At the regular meeting of the Showmen's League of America, October 15, the nominating committee, which will pick candidates for 1943 offices, was elected. Under the new by-laws three members of the committee are elected by the body and four by the board of governors. Chosen by the body were Maxie Herman, Frank Ehlenz and George Terr, with Eddie Murphy as alternate. Those elected by the board of governors were G. L. (Mike) Wright, Louis Leonard, Ned Torti and John O'Shea, with A. R. Cohn as alternate. G. L. Wright was made chairman. The committee met Friday and selected its candidates, whose names will be announced at the October 22 meeting.

Sam J. Levy, general chairman of the League's banquet and ball, announced the following as chairmen of the various committees: Committee on special arrangements, R. L. Lohmar; tickets and reservations, Edward A. Hock; reception, Fred H. Kressmann; publicity, Nat Green; entertainment, Edgar I. Schooley; program, Al Rossman; Eastern committee, Joe Rogers. Each chairman will name the members of his committee.

Alamo Expo's Jaunt Best for Org; Bond, Scrap Drives Click

FORT WORTH, Oct. 17.—Jack Ruback, owner Alamo Exposition Shows, said here last week that despite obstacles that confronted outdoor show business this year, his organization chalked up the most successful season's tour in its history. Shows traveled about 12,000 miles and played Kansas, Oklahoma, Arkansas, Missouri and Texas. Ruback said the shows would close the first week in November and return to quarters.

Management reported that the "get-with-it" spirit was prevalent in all departments (See ALAMO EXPO'S JAUNT on page 55)

RC Quarters in Aurora, Ill.

CHICAGO, Oct. 17.—Rubin & Cherry Exposition, for which winter quarters had been sought for several weeks, have been put away for the winter on Aurora (Ill.) Fairgrounds, some 40 miles west of Chicago. Because of the large amount of warehouse space being used for the storage of war materials of all kinds, little space is available in the Chicago area and surrounding territory, and for a time it looked as if the ACA search for a place having both buildings and trackage would be fruitless. After much negotiation the Aurora grounds were obtained, with ample trackage and storage space.

Smithfield Good for Boswell; Cecil Purvis Adds Ride Unit

MESSICK, Va., Oct. 17.—Cecil Purvis, owner of two rides on Boswell's Amusements, this week purchased a Tilt-a-Whirl from a Newport News, Va., park near by and has had it removed to winter quarters for rebuilding. Sam Collins, manager, said. At Smithfield, Va., last week, shows played Thomas circus grounds and were said to be first carnival given a license inside the city limits in four years. Rain prevailed at opening, and despite cool weather the rest of the week, spot proved a winner. City officials co-operated. Kiddie matinee, Saturday, was well patronized. Joining at Smithfield were R. W. Reed with two concessions, and J. Murphy, cookhouse.

Visitors included Mrs. Thomas Boswell, and Bill Western, Newport News. Western booked two concessions. Owner Boswell was visiting in Philadelphia. Captain McVey's monkey acts are still being presented twice nightly as the free attraction.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Oct. 17.—Vice-President M. J. Doolan presided at the October 15 meeting, and with him at the table were Treasurer William Carsky, Secretary Joseph Streibich and Past Presidents Edward A. Hock, Sam J. Levy, J. C. McCaffery and Frank P. Duffield. Applications of Alfred H. Kunz, Henry H. Heth, Irving Berk, Howard Jones and Hillman Taylor were approved. They were credited to H. B. Shive, Morris Lipsky, Harold Paddock and Sam Feinberg. Letters came from Brothers Sam H. Glickman, Fred H. Kressman and Chicago Service Center.

Sick list still includes Brothers Ed Scholfield, Charles De Kreko, Tom Rankine, James Murphy and Tom Vollmer. Gus Woodall attended his first meeting in some time. Brothers returning from Conklin Shows included Maxie Herman, A. R. Cohn, Al Kaufman and Jack Halligan. Lou Leonard closed with Hennies Bros.' Shows and will winter here. Other visitors were Lee Sloan, George Terry, Charles Owens, Jack Levine, Harry Lewiston, S. T. Jessop, R. N. Adams, George Jackson, R. L. Lohmar, Jack Duffield, Ned Torti and Sam L. Ward. Sam Beyers and James George are in the armed service, and Russell Donnelly has joined the Royal Canadian Air Force. Action was taken to send boys in the service a Christmas package. Committee appointed to handle the campaign includes Sonny Bernet, William Carsky and Bernie Mendelson. Brother Charles G. Driver asks for list of those in the service so that he may keep in touch with them by mail. Treasurer William Carsky back after a long business trip. Brother Oscar C. Buck sent donations to the Red Cross and Cemetery Fund. Vernon L. McReavy in town on business. Past President Frank P. Duffield taking a short respite before joining the Big War Show in its travels. Brother Max Harris phoned that he is in the service, located at Salina, Kan. Listings for the outdoor amusement world directory are being mailed in daily.

San Antonio Showmen's Club

216 Soledad St., San Antonio, Tex.

SAN ANTONIO, Oct. 17.—Clubrooms have been remodeled for the winter. Reading and writing rooms and billiard tables have been added. Cocktail bar and coffee shop were remodeled and were packed opening night. To enter clubrooms everyone must have a key. Mr. and Mrs. Danny Odom visited, as did Mr. and Mrs. Roland Smith.

Secretary Dave Stevens arrived from Kansas City, Mo., and is on the job. Bill Bass has charge of the cocktail lounge, while Perk Perkinson has the coffee shop. Acting President Ben Block presided opening night, October 5. He staged a party for Harry Rogers and Harry Cain, who were inducted into

Club Activities

the army the day before opening of the club. Charlie Shubb has the Navarro Bar here. Charlie Aronson, who closed for the summer, will reopen November 3. Bob Paul came in from Chicago and reported a good season with the Rubin & Cherry Exposition.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Oct. 17.—NSA is anxious to send a Christmas package to every member who is serving the colors. Addresses of the following are unknown at present: Hugh McKenna, James Hannan, Eddie Gabryn, Abe Zimmerman, John Hynes, William O'Shea, Irving Shapiro, William Katz and John Miller, Albert Whitworth, Louis Blumenthal and Herman Faier. Brother Moe Elk's insurance company will give him a used car in place of the one stolen from him. Brother George Traver and son in for a visit. Brother (Whitey) Douglas is in Tucson, Ariz., for his health and is getting along fine. Brother Sam Levy, in from Detroit, says he had a fine season. Brother Larry Benn has been transferred from Miami Beach, Fla., to the Army Air Force Basic Flying School, 53d Squadron, Randolph Field, Texas. Letter from Brother Harold Lupien, stationed at Army Flying School 72d Air Base, Columbus, Miss. . . . Brother Julius Levy has been assigned to Battery B, 445th Sep. Bn., Camp Davis, N. C., and is at the Station Hospital there with a broken thumb.

Received a very interesting letter from Charles (Doc) Morris Jr. from somewhere in the Pacific. Letter was very carefully censored. Brother Jimmy Davenport has been granted the privilege of operating the food counter in the rooms. Brother Joe McKee advises that the Palisades Park contingent is selling banquet tickets like hot cakes. Joe brought in the first installment for the 1,000 tickets taken for sale. Installment amounts to over \$900. Year book advertising coming in in good shape. One of the major cig companies contracted for the back page and a number of pages have been bought by national advertisers. President Art Lewis advised that he has a bagful of ads and plenty of money from ticket sales, etc. Membership drive is going on apace and is likely to wind up in a head-and-head finish between Frank Miller and Howard Ingram.

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Oct. 17.—Weekly meetings are expected to be resumed about the first week in November. Frank Murphy, formerly with Landes Shows, is a sergeant in the army and stationed at Camp Claiborne, Louisiana. Brother and Mrs. Sammy Ansher returned to the city, as did Brother Campbell, who has been playing picnics and celebrations.

Arthur Hockwaldt has his Oddities Show in Kansas City, Kan. Brother Willie Levine is doing well with his photo gallery here. Brother Sam Benjamin closed with World of Today Shows and is back in the city for the winter. Bud Lyons, Paul McDonald and Ray Martin are employed at an ordnance plant in Eudora, Kan., as is Captain Hugo.

Brother Buck Ray returned to the city after a successful season at fairs and celebrations. Brother Morris Ventling visited while en route to Western Kansas on business.

Club members in the armed service are requested to notify Secretary G. C. McGinnis, giving full information, rank, branch of service, company number, home address and where stationed. Secretary McGinnis asks that you get the information to him immediately. Banquet and Ball Committee reports that all arrangements have been completed for this annual event, which will be held New Year's Eve at Reid Hotel.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Oct. 17.—Club's first fall meeting was held October 12 with these officers present: Harry Stahl, president; Bernhard Robbins, secretary; Manny Brown, third vice-president, and Ora H. Baker, first vice-president. Applications of 20 new members. Clubrooms have been decorated and new furniture added. Tony Perfile was appointed custodian. Brothers Louis Wish and Marshall Ferguson and their wives are vacationing in New York for a few weeks. Brothers Robbins, Eddie Carton and Jack Gallagher also left for New York. Brother Harry Burgess, legal adjuster on various shows, died October 10. Club has 18 members in the armed services. The servicemen's committee sent 80 packages this month to members and non-members in the service.

Club has sold \$40,000 worth of War Bonds. Visiting showmen are always welcome at the new clubrooms. Brothers Jack Wish and Bob Sugar left for New Orleans for the winter.

Korte turned in \$80 from bank night. Five new memberships and \$50 for subscription books came from Crafts Shows. Others turning in subscription books were Frances Barth and Grace De Garro. Ethel Krug mailed \$10 from her Luncheon Cloth books, making \$45 received from her in two weeks.

Other letters were received from Frances Dunn, Bessie Louise Jones and Ada Mae Moore. Mother Fisher introduced Marilyn and Betty Rich.

First Vice-President Edith Bullock also thanked her for her graciousness as greeter and hostess when the Cole Bros.' Circus attended the party given it October 9. Babe Miller introduced her new member and sister-in-law, Carmen Cardwell, and Anne Stegart introduced Florence Farr Piltzer, who donated \$5 to the auxiliary.

Board held its first fall meeting this evening and it was planned to hold a Convention Night November 2. Julia Smith, Red Cross fund chairman, reported that all articles were delivered to headquarters.

Brief talks were made by Margaret Griebler, Jenny Perry, Hazel Nichols, Peggy Steinberg, Mabelle Hendrickson and Joe Thomas. Dues must be paid if you want to vote in November.

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Oct. 17.—After a week of circling and partying club members settled down to business at the regular meeting Monday night. Glowing reports on the success of the party extended Cole Bros.' Circus were made, with Brother Ben Beno, club custodian, who started the ball rolling, assisted by Brother Al Onken, coming in for their share of the compliments. Presiding at the meeting were Brother John Backman, fourth vice-president, and Brother Charles W. Nelson, third vice-president, sitting in for Ralph Losey, secretary.

Five new members elected to membership. They were Robert Neil, sponsored by J. Walker and Jack Hensley; William Farmer, sponsored by Ben Beno and Harry Chipman; Noyelles Burkhart, sponsored by S. L. Cronin and J. Eddie Brown; Michael Fred Sherry, sponsored by Ben Beno, and Edward Paradise, sponsored by Sam Dolman and C. W. Nelson.

Communications were read from Dale Petros, Hollywood Towers, Claude Barie, Ross Ogilvie, LeRoy Rose, Jimmy Lynch, Frank Hunt and Louis Baciglupi.

These members were welcomed back to the club after absences of varying lengths: Frank (Overland) Murphy, Jack Brooks, James LeGate, Bill Alman, Jack Davis, Freddy Nichols, Matthew Herman, Dave Shapiro, Council Ralford, Mush Ellison, Teddy Texiera, Joe Brooks, Sam Brown, Meyer Sloan, Clarence Alton and Harry LeMack. Brother LeMack added words of praise of the big Cole Bros.' Circus party. He expressed his regrets over his inability to attend. Brother Harry Phillips, chairman of the house committee, made a report on the party.

Ladies' Auxiliary

Over 40 attended the regular meeting October 12. Bank award went to Fern Chaney, and the door prizes were carried off by Maxine Ellison, Peggy Forstall and Peggy Steinberg. Business was light, but Fern Chaney turned in \$135 from the Mission Beach Home Guards. Ruth

WILSON COUNTY FAIR, Wilson, N. C., week Oct. 26th
PITT COUNTY FAIR, Greenville, N. C., week Nov. 2nd

WANT—Legitimate Merchandise Concessions, American Palmistry, Eating and Drinking Stands of all kinds. All winter season.

WANT—Showmen with new and novel ideas for the 1943 SEASON. We will furnish winter quarters at Petersburg, Va., and will finance if necessary.

All address this week, PETERSBURG, VA., FAIR.

CETLIN & WILSON SHOWS, Inc.

APEX, N. C., FIVE COUNTY FAIR
WEEK OCTOBER 26

Can place Shows, Rides and Concessions of all kinds. Opening for Colored Girl Show, also Free Act. Out all winter. Write or wire

JOHN GECOMA, Mgr. Bright Lights Exposition Shows
LAWRENCEVILLE, VA., THIS WEEK

TOM'S AMUSEMENT CO. WANTS

For Victory Carnival, Bainbridge, Ga., commencing November 3rd. Bingo, Short and Long Range Lead Gallery, also Photo and other legitimate Concessions. One good Free Act. Soldiers' payday. All defense plants working. Fred Bancroft's Shooting Stars, get in touch with me. Wire TOM E. RICH, Mgr., Blakely, Ga., this week; Arlington next; then the big one, Bainbridge, Ga.

CONCESSION TENTS

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

Dramatic End for 60 Ft. Top.
Charles Driver — Bernie Mendelson.

O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

WANTED

Men and Women, all winter's job indoors. \$120.00 month, board and room for man and wife. Show people in east, write.

COLD SPRING PARK

Newtown, Conn.

Ill.-Ark.-Mo. Wins At Stuttgart Stand

STUTT GART, Ark., Oct. 17.—Ill.-Ark.-Mo. States Shows wound up a week's stand at the Main Street showgrounds here October 3 under American Legion Post's Rice Festival auspices to good business and weather. Monday gave shows their best opening night of the season so far. Tilt-a-Whirl topped rides,

with the Octopus second. Lindens West's Revue led shows.

Mrs. Grace Frisk, owner Frisk Greater Shows, and Manager Glenn Jackson joined here with an Octopus and it experienced one of the best weeks of the season during this engagement. Alex Nelson framed two more concessions, including a high striker and a hoop-la. Mrs. Wayne Phillips left for her home in Iowa. Wayne Phillips enlisted in the army and is with a motor corps. Wayne was shows' electrician and mechanic. This makes a

total of 18 from the shows to join the armed forces since July 4. J. (Bill) Carner, manager, resigned at the close of this engagement to enter a Little Rock (Ark.) hospital for treatment. His duties were assumed by Owner James Kleckner.

Hubbard Clicks at Xenia, O.

CINCINNATI, Oct. 17.—D. Stack Hubbard's Midway Shows, which registered a successful stand at the Masonic celebration in Xenia, O., last week, have been signed to play a week's engagement in Reading, O., beginning October 19. Frank A. Nelson, advance agent, reported during a visit to *The Billboard* this week. Following the Ohio engagement, shows will move into Muscle Shoals, Ala., for a two-week stand. Shows' 28-week tour of Ohio dates was above expectations, and organization has been chalking up highly satisfactory business, Nelson reported. He stopped off in the Queen City while en route to Muscle Shoals.

Central State Tour in Black

ALTUS, Okla., Oct. 17.—W. W. Moser's Central State Shows concluded a satisfactory 1942 tour with a successful stand here October 10, Moser reported.

ROUTES

(Continued from page 18)

Russell, Connie (Copacabana) NYC, nc.
 Russell's, Ross, Garden of Girls (James) Newport News, Va., 21, t; (Granby) Norfolk 22-25, t.
 Ruion's Dogs (Fair) Emporia, Va., 19-24; (Olympia) Miami, Fla., 28-Nov. 1, t.
 Ryan, Sue (Chez Paree) Chi, nc.

S

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.
 Sasha & Nadia (Casino Russe) NYC, c.
 Sava, Marusia (Russian Kretchma) NYC, nc.
 Savoy, Harry (Hi Hat) St. Louis, nc.
 Scott, Hazel (Cafe Society Uptown) NYC, nc.
 Scott, Margaret (Pierre) NYC, h.
 Scott, Tom (Rainbow Room) NYC, nc.
 Seiler, Jay & Lou (Chicago) Chi, t.
 Semon, Primrose (Butler's) NYC, re.
 Setz, Val (Palace) Columbus, O., t.
 Sevilla, Anita (Havana-Madrid) NYC, nc.
 Shepherd, Norma (Hickory House) NYC, nc.
 Sherman, Hal (Palace) Columbus, O., t.
 Sims & Bailey (Royale) Detroit, nc.
 Skuce, Lon (Roxy) NYC, t.
 Skyliners (Indiana) Fort Wayne, Ind., h.
 Slate Bros. (State) NYC, t.
 Smoothies, The (Belmont Plaza) NYC, h.
 Southern Sisters (Edgewood) St. Joseph, Mo., nc.
 Sporn & Dukoff (Hollenden) Cleveland, h.
 Stefanescu, Satah (Casino Russe) NYC, c.
 Stevens, Harry (Beverly Hills) Newport, Ky., cc.
 Stooges, Three (Strand) NYC, t.
 Stuart, Helen (Bertolotti's) NYC, nc.
 Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
 Sumner, Helen (Ivanhoe) Chi, re.
 Suns, Three (Piccadilly) NYC, h.
 Suzanne & Christine (Clover) Miami, nc.
 Sweeney, Bud (18 Club) NYC, nc.

T

Tanner, Dorothy (Chateau Moderne) NYC, nc.
 Tarasova, Nina (Casino Russe) NYC, c.
 Taubman, Paul (Sheraton) NYC, h.
 Taylor, Lou (Greenwich Village Inn) NYC, nc.
 Terrace Boys (Chateau Moderne) NYC, nc.
 Tharpe, Sister (Colonial) Dayton, O., t.
 Thomas, Joe, Musical Jesters with Archie Nicholson (State Fair) Shreveport, La., 28-Nov. 1.
 Townsman (Sheraton) NYC, h.
 Toy, Noel (New Queen Mary) NYC, c.

V

Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
 Valline, Wilma (Jimmy Kelly's) NYC, nc.
 Van, Curley (Palace) Columbus, O., t.
 Van, Gus (885 Club) Chi, nc.
 Vance, Jerri (La Conga) NYC, nc.
 Victor, Frank (Dixie) NYC, h.

W

Wain, Bea (Chase) St. Louis, h.
 Walker, Ray (Swing Club) Brooklyn, nc.
 Wallace Puppets (Palomar) Seattle, t; (Beacon) Vancouver, Can., 26-31, t.
 Walsh, Sammy (Royale) Detroit, nc.
 Ward, Margie (Plantation) Moline, Ill., nc.
 Ware, Linda (Chez Paree) Chi, nc.
 Wayne, Frances (Famous Door) NYC, nc.
 Wayne, Ruth (885 Club) Chi, nc.
 Weber Bros. & Chatita (Palace) Buffalo 19-23, t.
 Wences, Sanor (Rainbow Room) NYC, nc.
 Westfall, Lorraine (Yar) Chi, re.
 Whirlwinds, Six (Latin Quarter) NYC, nc. t
 White, Bob (Oriental) Chi, t.
 White, Carl, & Trio (Cafe Maxim's) NYC, nc.
 White, Jerry (Bill's Gay '90s) NYC, nc.
 Williams, Mary Lou (Kelly's Stable) NYC, nc.
 Willard, Harold (Sheraton) NYC, h.
 Winchell, Paul (RKO Boston) Boston, t.
 Withers, Jane (RKO Boston) Boston, t.
 Wonder, Tommy (Roxy) NYC, t.
 Woodd, Napua (Lexington) NYC, h.
 Woody & Betty (Blackhawk) Chi, c.

Y

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.

Z

Zorita (Famous Door) NYC, nc.

CIRCUS

Mills Bros.: Earle, Ark., 20; Marked Tree 21; Trumann 22; Paragould 23; Monette 24; Rector 26; season ends.
 Morton, Bob: (Maple Leaf Gardens) Toronto, Ont., Can., 19-24.

Pelack Bros.: (Auditorium) Sanna, Kan., 19-22; St. Joseph, Mo., 26-Nov. 1.
 Ringling Bros. and Barnum & Bailey: Atlanta, Ga., 19-21; Rome 22; Knoxville, Tenn., 23; Chattanooga 24; Nashville 26; Jackson 27; Memphis 28-29; Little Rock, Ark., 30; Fort Smith 31.
 Wallace Bros.: Raleigh, N. C., 20; Durham 21; Burlington 22; Winston-Salem 23; High Point 24; Greensboro 26.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A B & B: Madison, N. C.; Monroe 26-31.
 All-American Expo: Greenville, Ala.
 Arkansas Am. Co.: Marked Tree, Ark.
 B. & H.: St. Matthews, S. C.; Barnwell 26-31.
 Bantley's All-American: (Fair) Lancaster, S. C.; Fayetteville, N. C., 26-31.
 Barker: Essex, Mo.
 Beckmann & Gerety: Shreveport, La.
 Blue Ribbon: Eastman, Ga.
 Boswell Am.: (Firemen's Fair) Waverly, Va.
 Bright Lights Expo: Lawrenceville, Va.; Apex, N. C., 26-31.
 Brown Family Rides: Ludowici, Ga.
 Buckeye State: (Fair) Greenville, Miss.
 Bullock: Saluda, S. C.
 Burke, Frank: Alamogordo, N. M.
 Central Am. Co.: (Fair) Plymouth, N. C.; (Fair) Scotland Neck 26-31.
 Catin & Wilson: Petersburg, Va.; (Fair) Wilson, N. C., 26-31.
 Colley, J. J.: Wilburton, Okla.
 Crafts Fiesta: (Manchester & Compton) Los Angeles, Calif.
 Crafts 20 Big: San Fernando, Calif.
 Crescent Am. Co.: (Fair) Chester, S. C.
 Dodson's World's Fair: San Angelo, Tex.
 Dumont Am.: Suffolk, Va.
 Dyer's: Amory, Miss.
 Eddy Bros.: Emporia, Va.
 Fleming, Mad Cody: (Fair) Douglas, Ga.
 (See ROUTES on page 57)

MISCELLANEOUS

Birch, Magician: Wellsboro, Pa., 21; (Academy of Music) Philadelphia 23.
 Burke & Gordon: Indianapolis, Ind., 19-24.
 Daniel, B. A., Magician: Youngstown, O., 19-24.
 Campbell, Loring, Magician: St. Joseph, Mo., 21; Wamego, Kan., 22; Abilene 23; Concordia 24.
 Doss, Benny, Comedy Co.: Johntown, Tex., 19-25.
 Fred's Kiddie Circus: Parkersburg, W. Va., 20-22.
 DeCleo, Harry, Magician: Marysville, O., 19-24.
 Harris, Pat: Hugo, Okla., 19-24.
 Long, Leon, Magician: Yazoo City, Miss., 21-23; Jackson 24-25; Meridian 26; Laurel 27-28; Hattiesburg 29-30.
 Leeton, Magician (Lyric) Lima, O., 29; (Kenton) 30.
 Rieton's Dogs, school show: Oxford, Ala.
 Slout, L. Varne, Co.: Midland, Pa., 21; Bellevue 22; Masontown, W. Va., 23; Point Marion, Pa., 26; Elk View, W. Va., 27; Man 28; Bluefield 29.
 Sisco, Henry, Tent Theater: Manor, Ga., 19-24.
 Turtle, Wm. C., Magician (Gayety Theater) Portland, Ore., 19-24.
 Virgil, Magician: Ogden, Utah, 27; Brigham 28; Preston, Idaho, 29.
 Wright's, Earl, Dogs (Englewood) Chicago 21-24; (Fair) Orangeburg, S. C., 27-31.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Delman, Cy, Ork (Richmond Hotel) Augusta, Ga.
 Glover & LaMae (Village Barn) New York City.
 Lewis, Ralph (Tie Toc Club) Milwaukee 19-21.
 Mage & Karr (885 Club) Chicago.
 Romas, Flying (Fair) Barnesville, Ga., 19-24; (Fair) Griffin 26-31.
 Rosa, Bert, Boots & Saddles (Knickerbocker) Columbus, O., 25-26.

OFFICIAL NOTICE!

NEW JOHNNY J. JONES EXPOSITION INC.

Will officially close our season of 1942 at Dothan, Alabama, Saturday, October 31. All creditors for the season will please present their invoices by or before October 31. All debtors will kindly remit before same date.

Any information as to a suitable winter quarters (probably for the duration) will be greatly appreciated.



E. LAWRENCE PHILLIPS
 General Manager
 Selma, Alabama,
 October 20 to 24.
 Dothan, Alabama,
 October 26 to 31.

G. E. WAIT WANTS

Skills Agents. Six or eight weeks' work in West Texas. Best cotton crop in years. Wire, don't write.
Sunflower State Shows
 Chillicothe, Texas

WANTED WANTED WANTED

For all winter's work in the heart of Greenville, S. C., on Main Street, the most thriving city in the South. Two big air bases, thousands of soldiers, plus thousands of defense workers. RIDES—Will book Caterpillar, Rocket, Roll-o-Plane, Fly-o-Plane, Octopus, Kiddie Rides and Fun House. Operators, this is the answer to your labor troubles. CONCESSIONS—Can place legitimate concessions of all kinds, Fish Pond, Pitch Tilt U Win, Hoop-La, Bowling Alley, Cigarette Pitch, Cane Rack, etc. No exclusive. Concessionaires, save your tires and gas. NOTICE—This is a proven spot, established four months ago, and will continue to be throughout the duration. Free Acts, communicate.

Address J. T. Tinsley, CITY RIDES, 22 1/2 E. Court St., Greenville, S. C.

John R. Ward Shows Want

Shows with own outfits. Want Manager and talent for Girl Show, Talker and Manager for Minstrel Show, Performers and Musicians. Place useful Show People. Want Special Agent and Lot Man. Place all Concessions. Want Ride Help, first-class Mechanic. Billie Logsdon, get in touch with us. This week, Dermott, Ark.

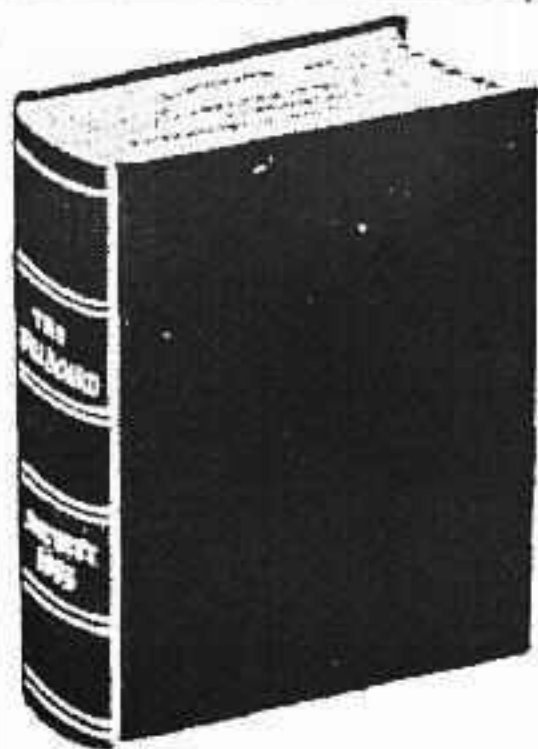
MUSCLE SHOALS CITY JUBILEE

All cities in the T.V.A. Valley co-operating. 12 big days, 12 big nights, Oct. 27th to Nov. 7th. 25 Years of Progress.
 THE SOUTH'S BIGGEST PATRIOTIC CELEBRATION.
 WANT legitimate concessions of all kinds, such as Ball Games, Penny Pitches, Scales, Hoop-La, Guess Age, Palmistry, Photos, Pitch-Tilt-Win, Pop Corn, Candy Apples, Siring Game, Fish Pond, Coke Bottles, Jewelry, Darts, etc. Pitchmen, Demonstrators. Such games as Pea Pool, Chuck, Pan Game, Dealer, Under and Over, etc. No exclusives, plenty money for all. No controlled gambling games. WANT SHOWS OF ALL KINDS, reasonable percentage. Place few more Rides, reasonable percentage. Place fast-stopping Banner Man and Contest Promoters. All replies to FRANK A. NELSON, Amusement Chairman, Muscle Shoals City, Alabama.

LAWRENCE GREATER SHOWS, INC., WANTS

Ride Foreman and Second Men; must drive semi trailers. Fun House and Grind Shows with own outfits. Octopus and Roll-o-Plane. Legitimate Concessions of all kinds, Cook House or Grab.

All address Rockingham, N. C., this week; Dunn, N. C., next week.



IT'S BOUND TO SERVE

Bound Volumes of The Billboard Containing One Copy Each of the July, August and September Issues Are Now Available.

C. A. Nash, General Manager, Eastern States Exposition, says:

"I think the idea of Bound Volumes of The Billboard is an excellent one. Send me a bound volume every three months as issued."

Wm. Rabkin, President, International Mutoscope Reel, Inc., writes:

"The handsome Billboard Bound Volume is a practical idea. It keeps the office record complete."

BOUND VOLUME ORDER FORM

THE BILLBOARD,
 25 Opera Place, Cincinnati, Ohio.

Please enter my order for a copy of the Bound Volume for July, August and September issues, for which I enclose \$3.40.

NAME

ADDRESS

CITY STATE

CW Held Over in Petersburg

PETERSBURG, Va., Oct. 17.—Cetlin & Wilson Shows, whose scheduled appearance here this week as midway attraction at Southside Fair was rained out, will remain in the city another week, John W. Wilson, co-owner, announced today. Decision to remain here was made after arrangements were worked out to set dates of Wilson (N. C.) Fair and Pitt County Fair, Greenville, N. C., back a week. Shows will provide the midways at both spots.

BALLYHOO BROS.

(Continued from page 30)
ant one. We had our front-gate hand-shaker entertain the opposition's entire personnel daily at a corner bar. So liberal were the bosses in trying to make brother showmen happy that over two-thirds of the Drawhead help lay stiff all week. We doubt very much if those stingy females bought our people any drinks, as all reported for work daily. Not only did we entertain those back with it, but those ahead as well. Lem Trucklow, our general agent, kept the Drawheads' billposters, press and special agents under tables the entire week before the two shows arrived. After all that swell treatment, now they want to stab the bosses in their backs. Our competitors failed miserably as opposition. They didn't get their train unloaded until Wednesday and blamed this show for getting their train crew to drink. That is another old stall, as there isn't a doubt that they would have had it if they wanted it, and it's a cinch that we didn't hold them and pour it down their throats. We heard that they couldn't hire anything but luses and floaters this year. Jake Ballyhoo said that a person would have to stay high to be able to stand trouping on that show. Bear in mind, we are not knockers as they are and we wouldn't do anything to hurt them with fair secretaries.

That show has picked on this one for a half century. It is known that Lem Trucklow deserted Abbygale Drawhead at the altar in 1892 when she was a sult-caser and had no visible means of supporting a general-agent husband. The opposition didn't get ready to open until Friday, when rain set in and blanked out both shows for the remainder of the week. When Trucklow learned that the natives were praying for rain to save their late turnip crops, he joined them with a loud-speaker. They will never again yell, "We booked it first," in a town this show has had under contract for four years. MAJOR PRIVILEGE.

STRATES BUSINESS

(Continued from page 30)
ington, and O'Brien said the organization has not missed a night all season. Staff remains intact and all members were back on the shows at the Danville and local stands. They included Bill Fleming, general agent; Eddie Jackson, publicity director, and Roy Long, in charge of the billposting crew. O'Brien said the shows thus far have encountered no difficulties in moving and obtaining gas for motors or oil for Diesel light plants.

Shop crew is keeping equipment in shape and Charles Bryson has his paint crew busy. Brenda Brenta was added to the cast of Nancy Miller's Gay Hawaii and Stella Riley and Larelle Dupont joined Joe Seaton's Vanities. Leonard Duncan's Colored Revue is sporting new bally costumes, and Charles Wallace, with Spitfire ride, joined at Danville. Ishler's ponies are making the Southern fair circuit with the organization. O'Brien said that shows will winter in Smithfield, N. C., where quarters have been obtained by General Agent Fleming.

WANTED

Girl Show, Bingo, Ride Help, Grind Store, Cook House, Can place Grind Store Agents. Booked until December, Mississippi Fairs.

Arkansas Amusement Co.
Marked Tree, Ark., this week

FOR SALE

Or will rent by week two Wax Shows. One in Huntington, W. Va., 50 characters. One near Pittsburgh, Pa., 80 characters.

SILAS GIBSON
Fl. Walton, Fla.

B. & H. SHOWS WANT

For Barnwell County Fair, week Oct. 26th to 31st, Merry-Go-Round and Ferris Wheel, Concessions that work for stock. Barnwell, South Carolina.

Please!

COMMUNICATIONS to the Midway Confab column must be signed before they can be reproduced in print. A number of them hit the desk last week and none bore a signature. They were relegated to the waste-paper basket. Remember, folks, it takes but a second of your time to sign 'em, and if you sign 'em, we'll print 'em.

BIRTHS

(Continued from page 27)
comedy team of Collins and Peterson, currently touring the Hirst burlesque circuit.

A son to Mr. and Mrs. James Cornelius October 9. Father is a Detroit songwriter.

A daughter to Mr. and Mrs. Joel Thompson October 6 in Philadelphia. Mother is the former Ann Rockington, musical comedy show girl.

A son, Ralph Jr., to Mr. and Mrs. Ralph Polk September 29 in Chicago. Father is the stepson of Nate Hirsch, well-known concessionaire, and son of Mrs. (Lucille) Hirsch, chaplain Ladies' Auxiliary, Showmen's League of America.

A son, John Todd, to Mr. and Mrs. Carroll Coleman in San Francisco recently. Father is a KGO writer and producer.

A daughter, Myra Ann, to Mr. and Mrs. H. S. Thompson October 1 at St. Francis Hospital, Greenville, S. C. Father is manager of City Rides.

A son to Mr. and Mrs. Jimmy Dorman October 1 at Lankenau Hospital, Philadelphia. Father handles publicity for Warner Bros. theaters in Philadelphia.

A son to Mr. and Mrs. Manny Lewis September 26 at Jewish Hospital, Philadelphia. Father is a Philadelphia theater owner.

A son to Mr. and Mrs. Frankie Schluth September 25 in Philadelphia. Father is emcee, currently at Frank Balumbo's Cafe, Philadelphia.

A son, Dennis, to Mr. and Mrs. Harold Lockett at Detroit September 29. Father is drummer in Ray Carlin's orchestra at Northwood Inn, Detroit.

A son to Mr. and Mrs. Thomas Z. Loring at Cedars of Lebanon Hospital, Hollywood, October 2. Father is director at 20th Century-Fox studios.

A daughter to Mr. and Mrs. William Brodie October 4 at Beth David Hospital, New York. Father is equipment man on the concession department of the World of Mirth Shows.

A daughter, Lynda Joyce, to Mr. and Mrs. Ellis M. Thornbrooke September 2 at Mercy Hospital, San Diego, Calif. Father is a former tabloid and vaudeville pianist-entertainer. Mother was known professionally as Joanne Gale.

A daughter to Mr. and Mrs. Marshall Grant at Cedars of Lebanon Hospital, Hollywood, October 9. Father, now in the army, was formerly associate producer at Universal.

A daughter to Mr. and Mrs. Wendell Williams at Hollywood Hospital, Hollywood, October 9. Father is NBC continuity acceptance editor.

A daughter to Mr. and Mrs. William Faye at St. Vincent's Hospital, Los Angeles, October 8. Father, who is Alice Faye's brother, is an agent.

A son, Richard Francis, to Mr. and Mrs. Oral M. Pask October 6 in Tulsa, Okla. Father is a roadshowman and theater operator.

A son, Garrick Sherman, to Mr. and Mrs. Milton Ebbins October 9 in LeRoy Sanitarium, New York. Mother is the former Lynne Sherman, singer. Father is manager of Count Basie and orchestra.

A daughter, Robin Susan, to Capt. and Mrs. Robert S. Sparks recently in Quantico, Va. Mother is known professionally as Penny Singleton, radio and film actress. Father is a captain in the U. S. Marine Corps.

A daughter, Joan Carol, to Sergeant and Mrs. Benjamin Zucker September 23 at Mount Sinai Hospital, Cleveland. Father, a former New York orchestra booking agent, is a technical sergeant in the army, stationed at Fort Riley, Kan.

A son, Johnny Ray, to Private and Mrs. John F. Littau in Fort Smith, Ark., October 10. Parents were formerly with Mighty Sheesley Midway, Hennies Bros. and other shows.

Divorces

Ruth G. Austin from Jack B. Austin in Phoenix, Ariz., September 12.

Dick Purcell, actor, from Ethelind Terry, actress, in Los Angeles October 14.

Rose E. Moore from Albert B. Moore recently in Dallas.

HERMAN BANTLY, Gen. Mgr.

L. C. "TED" MILLER, Gen. Agent

BANTLY'S ALL AMERICAN PARK

FAYETTEVILLE, N. C.

World's Largest Army Camp on Fort Bragg Road

OPENING VICTORY CELEBRATION OCTOBER 29 FOR THE DURATION
\$2,000,000.00 PAY ROLL

Want Photos, American Palmistry, Diggers, High-Striker, Ball, Games, Fish Pond and any other legitimate Concessions, Wheels, Merchandisers, Long and Short-Range Shooting Gallery.

WILL PLACE SHOWS WITH OWN OUTFITS

WILL PLACE SPITFIRE, WHIP, CATERPILLAR OR ANY OTHER FLAT RIDE
RIGHT IN THE HEART OF ARMY CAMP

A. J. Budd wants Ticket Sellers and Talkers for Side Show.

Address HERMAN BANTLY, Bantly's All American Shows, Lancaster, S. C., this week

GOLD MEDAL SHOWS

WANT For West Florida Fair and Livestock Show, Marianna, Fla.; Bay County Fair, Panama City, Fla., and WANT Coffee County Fair, Enterprise, Ala.

CONCESSIONS: Scales, Guess-Your-Age, Jewelry, Ice Cream, Darts, Coca-Cola Joint, String Game, Basket Ball and other legitimate Concessions.

CAN PLACE SEVERAL MORE SHOWS.

P. S.—We arrange Florida Truck Permit for you.

Address: OSCAR BLOOM, Mgr., OZARK, ALA., this week; MARIANNA, FLA., next week.

WANT RIDES THAT DON'T CONFLICT

Rolloplane, Spitfire, Flyoplane. Also want Shows, Fun House, Illusion, Monkey Show. Concessions all open. Mike Rose, will keep you working. Want Ride Foreman for Whip, Ridee-O and Caterpillar. Top salary. Second Men on all Rides. Want first-class Cook and Waiters for new Cook House.

ALL AMERICAN EXPO, INC.

Greenville, Ala.

WANT FOR EIGHT WEEKS CHOICE LOTS HERE

AND ALL WINTER'S WORK

Cookhouse, Crab, Photo, Pop Corn, Apples, Custard, Cigarette Gallery, Blower, Knife Rack, etc. Ride Help for Merry-Go-Round, Mixup and Wheel, Front Man and Girls for Revue. Fly-o-Plane, Spitfire, Rocket, Kid Ride. Level off your season's b. r. here. Save tires, gas. Buy War Bonds and Freedom. All replies:

LIBERTY UNITED SHOWS

CHARLESTON, S. C.

P.S.: Grind Shows, come on; V.F.W. Jubilee.

Virginia Greater Shows

SUFFOLK, VIRGINIA, WEEK OF OCTOBER 26.

Want legitimate Concessions of all kinds. Concession space limited. Want Girl Show Manager with two or more Girls. Must have wardrobe. Contact

W. C. MURRAY, Nansmond Hotel, Suffolk, Virginia. This week, South Hill, Virginia.

COLUMBIA, S. C., WEEK OCTOBER 26

SOUTH CAROLINA STATE COLORED FAIR

WANT Penny Arcade, Guess Your Age, Floss, Grind Stores and Wheels. BOOK Flat Ride and Shows not conflicting. Good percentage.

W. C. KAUS SHOWS, INC.

RUSS OWENS, MGR., DILLON, S. C.

PARK AMUSEMENT COMPANY WANTS

Minstrel Show, have complete outfit. Willard the Wizard, wire. Want Ferris Wheel and Mix-Up Second Men. Marjorie Bailey, wire. Can use your act. Wire or write. CLIFF LILES, Bentley Hotel, Alexandria, La.

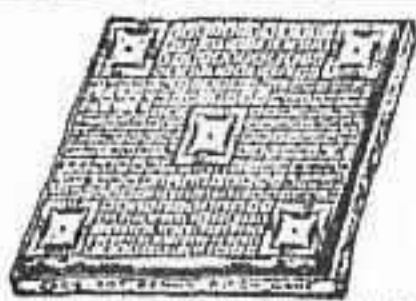
WANT FOR KEY WEST, FLORIDA, TROPICAL PARK

Located on Main Street of Town. Auspices Firemen for the Duration.

Fifty thousand sailors, soldiers and marines. Defense workers building air bases, government hospitals; working day and night in big Navy Yard. Plenty money. Want 32-ft. Merry-Go-Round, Ferris Wheel, Auto Kiddle Ride, Whip, Tilt or any major Ride. Will book, buy or lease a twenty-five K.W. Light Plant. Will book a high-class Bingo; Billie Pope, wire. Also Studio, Pop Corn, Candy Apples and Snow Balls, Candy Floss, Balloon Darts, Fish Pond, Cane Rack or any Stock Concession. Billie Clark wants Agents for Stock Concessions. Others address:

MRS. C. E. BARFIELD

TROPICAL PARK, 712 DUVAL STREET, KEY WEST, FLORIDA



PENNY PITCH GAMES

Size 46x46", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.25

1/3 Deposit on All Orders.

SEND FOR CATALOGUE

Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All readings complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
Analysis, 3-p., with Blue Cover. Each .03
Analysis, 8-p., with White Cover. Each .15
Forecast and Analysis, 10-p., Fancy Covers. Ea. .05
Samples of the 4 Readings, Four for 25¢
No. 1, 34-Page, Gold and Silver Covers. Each .35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Ouija Boards, etc.

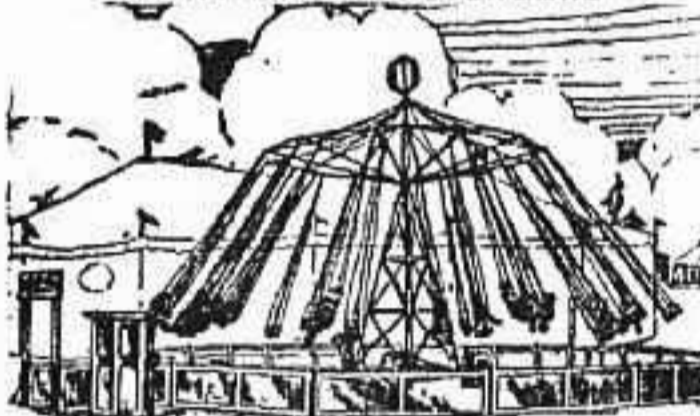
NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25¢
PACK OF 78 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. 35¢
Sigma Cards, Illustrated, Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢, per 1000 \$8.00
MENTAL TELEPATHY. Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS



The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.
SMITH & SMITH, Springville, Erie Co., N. Y.

SEE BANTLY'S ALL AMERICAN PARK ADVERTISEMENT ON PAGE 33

FOR SALE

2 excellent, complete Gasoline Motor D. C. Power Plants, cheap. One is 15 K.W., 230 Volt. Other is 30 K.W., 125 Volt. Also 15 adjustable Floodlights which will use up to 1500 watt bulb.

K. HUNTINGTON

3031 Touhy Ave. CHICAGO, ILL.

SUNFLOWER STATE SHOW WANTS

For three best cotton towns in West Texas. All Concessions open. Come or wire. Wants Wheel Foreman, \$25 and bonus if you join this week. For Sale—Eli Wheel, Loop. Address: C. A. GOREE, Chillicothe, Tex., now; Retam, Snyder, Slaton to follow.

WANT for Sigma Colored Fair, Kingstree, S. C., Oct. 24-31, six days, six nights. Plenty cotton and tobacco money. 4 fairs to follow. Concessions all kinds. Sell X on Cookhouse, Bingo, Popcorn. Need Stock Store and Roll-down Agents. Shows with own equipment. Louis Augustina, come on. Pistol Pete wants Musicians, Performers for Minstrel. Rides not conflicting with Eli Wheel, Merry-Go-Round. Also Ride Help. Shorty Shell, come on. Address: TOWER AMUSEMENT CO., Frank Harrison, Gen. Mgr.; Joe Carr, Bus. Mgr.; Kingstree, S. C. P.S.: Out all winter. Have Condemner Ferris Wheel, perfect condition, \$500.00, with engine.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

TREKS ending.

ANDREW McWALTERS, former pianist on Klaus Exposition Shows, is working in a war plant at Dunellen, N. J.

AL LOSH, musician, joined Tige Hale's Band on Gold Medal Shows at Eufala, Ala.

NO question is ever settled at jackpot sessions.

AFTER visiting relatives in Jackson, Miss., Ted Comfort returned to Woolsey's Side Show on Buckeye State Shows.

"JUST closed our 13th season with Bee's Old Reliable Shows," write James and Nora Anderson from Louisville.

BEST way to spoil some good men is to give them fancy titles.

JAY (POP) HALE cards from Courtland, Ala., that he had a good season with Kelley Grady Shows and is returning to his home in Waco, Tex.

JAMES H. DREW JR. inks from Shelby, N. C., that he operated his concessions at Alabama State Fair, Birmingham, to good results.



FRED W. SIMS, director-general of Sims Greater Shows, which went into quarters in Toronto in the black after concluding a successful 22-week 1942 Canadian tour at Caledonia, Ont., said the organization obtained good weather breaks for the most part and that this year's business topped 1941. During the shows' stand at Bedford (Que.) Fair, Sims played host to members of the WAAC.

OFFICE wagons are in favor of rationing unanswerable questions.

TROY SCRUGGS, who had Ferris Wheels for two years and later the Silver Streak on World of Pleasure Shows, is wintering at Saginaw, Mich.

"OPENED with Woodward Avenue Museum as annex attraction, and business is good," writes Louis-Louise Logsdon from Detroit. "Tex Putegnat is lecturer and annex talker."

AND the war has brought to midways fewer uplifted noses.

MAXIE HERMAN, back in Chicago after a season with the Conklin Shows in Canada, will remain in the Windy City for some time before going to his home in Miami.

BILLIE BURKE, formerly of Cetlin & Wilson Shows, is in his fifth week as emcee at Gerace's Stardust Room night club, Buffalo, N. Y., he reports from the Queen City.

TEDDY LEVITT, West Coast showman, is working at the shipbuilding plant in Richmond, Calif. He and Mrs. Levitt make their home in San Francisco and will winter there.

"HE who turns in the entire night's gross is a new concession agent."

AFTER a successful season with Anderson-Strader Shows, General Agent Larry

and Madlin Nolan joined the advance of Dalley Bros.' Circus. They report they will spend the winter at their home in Denver.

WINTER: When fairgrounds fish-pond operators tell of the big ones that got away.

JACK BURKE, formerly with Royal American, West's World's Wonder and other shows, has been in Veterans' Hospital, Batavia, N. Y., for the last eight months and would like to read letters from friends.

J. A. BLACKNEY, The Billboard sales agent on Sims Greater Shows, letters from Brantford, Ont., that he recently closed a successful season with the organization in Quebec and Ontario.

DOLLY YOUNG, legal adjuster and concession manager of Barkoot Bros.' Shows this season, has signed with Nell Cameron, owner of Grant Park, Charleston, S. C., to manage concessions and direct public events there for the winter.

THEY'RE privates, corporals, sergeants, etc., in the army—not roughnecks.

SECRETARY and auditor of West Coast Amusement Company, Louis Leos has been spending a few weeks away from his duties at his home in Los Banos, Calif. Mrs. Leos, who has been ill, is reported on the road to recovery.

FRANCES SUMMERALL, of Blue Ribbon Shows, and daughter of Mrs. Jack H. Nation, underwent an operation at Miami Valley Hospital, Dayton, O., Octo-



SIMON EHRLICH, who died in Shreveport, La., on October 10, was a partner of W. R. (Bill) Hirsch, secretary-manager of the State Fair of Louisiana, and John R. Castle in the former Castle-Ehrlich-Hirsch Shows. He was widely known in the South and with two brothers, now deceased, built up large theater interests. Details in the Final Curtain.

ber 14. She would like to read letters from friends. Following her release from the hospital, she plans to recuperate at her mother's home in the Ohio city.

GENERAL AGENT of Bantly's All-American Shows, Ted Miller last week completed arrangements for the organization to play an indefinite stand in Fayetteville, N. C., after completion of their fair tour at Lancaster, S. O., Ray Ridenour reports. Organization will play the spot under a park permit, Ridenour adds.

JINX-FEARING MANAGER (to hanger-on)—"Weren't you on the So-and-So Shows the week they blew away?"

MICKEY PERCELL, manager Pioneer Shows, advises from Waverly, N. Y., that his organization successfully wound up its 20-week tour at Troy (Pa.) Fair and not Troy, N. Y., as was reported in last week's issue. He reports that Bill Palmer, fair's secretary, gave good cooperation.

LEE WYATT, midget show operator, who closed a successful season with Thompson Bros.' Shows recently and then worked to good results at a number of fair dates, visited The Billboard Cincinnati office last week. He reported

Give Us This Day

CLOSING DAY was drawing near and the midway's white and colored members huddled around fires built behind tents, which was ample proof that it wouldn't be long now. At one fire the crowd was exceptionally big due to many natives being attracted from the midway by the fire's glow. Tho choked by smoke, those in close enjoyed its warmth. Here Dime Jam Johnson and his cronies were cutting up the many closing dates they had lived. The natives crowded in closer to hear more about what they had always termed "a dog's life." "The best manager I ever worked for," started one smoke-choked jackpott, "played everyone's home town near the season's close and dropped them off, 10 at a time. Those who lived in the shows' winter-quarters town enjoyed the longest season. As men dropped off, rides and shows were left on the train to balance the labor situation. One year we closed the 50-car show with only one ride and a single pit show in operation." "Huh! That's nothin'!" sorted Dime Jam. "I once closed with a show that was so broke that its manager had to wire his bank for getaway dough. When we joined him that spring he promised us all expenses home if we stayed the season as a bonus. He had his cook fry over 500 giant hotcakes. They were eight feet long, four feet wide and five inches thick. Every man was given two of them, a pint bottle of sirup and a road map. We left the lot in a body, with the cakes rolled up under our arms and, while footing it home, we gnawed on 'em in the daytime and slept between 'em at night. We all arrived home okay. That's what I call real trouping." "Did the show plan on opening again?" asked a listener. "Sure! Sure!" answered Dime Jam. "The last words the manager spoke were, 'Go easy as you can on those cakes, boys, and you'll have enough food and bedding to make it back next spring.'"

the season was a good one and added that he plans to spend the winter in Wooster, O.

JILTED JOSIE, the local gal who knows them all, fainted when she learned that 15 of her favorite ride boys, on different shows, had been drafted.

JAMES L. REED'S Mighty Minstrel Show is working to good results on Wallace Bros.' Shows, Reed reports from Waynesboro, Miss. Besides Reed, lineup includes Jessie Lockett, Little Bit Reed, Mary Sinuel, Lucille Mitchell, Fannie Hamp, Tree Top Johnson, Sylvester Fleming, H. H. Sinuel, Leonard Murray, W. L. Gaskin, Pee Wee Whitaker, William Davis, Earl Bradley and Albert Robinson. Manager Reed plans to keep the unit out until Christmas playing under defense unit auspices.

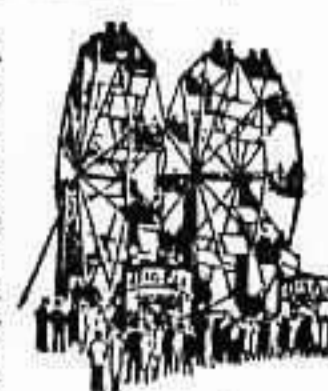
MR. AND MRS. BOB TAYLOR, Pike Amusement Company, who were married recently in Greenville, Mo., entertained a number of friends at a dinner in a Piedmont, Mo., cafe after the ceremony. Guests included Mr. and Mrs. Eddie Haun, Mr. and Mrs. Jack Hamblin, Bill Pike, Mrs. C. H. Cudney and Mrs. L. A. Newland.

HOUSE TRAILERS have given some suitcase managers parking-lot winter-quarters addresses instead of the former post-office boxes.—Colonel Patch.

GENEVIEVE CARR, fan dancer with Johnny J. Jones Exposition early in the season and who has been playing fairs for the last two months, has closed her season and returned to her home in

J. P. Sullivan says:

"I purchased my No. 5 BIG ELI WHEEL from you in 1921 and it is still as good as new. Two No. 5 Wheels grossed \$1243.40 in one day at a recent celebration. I think this was more than a good day's work." You too can be a satisfied BIG ELI WHEEL Owner. Ask for full information.



ELI BRIDGE COMPANY

800 Case Avenue Builders Jacksonville, Ill.

Chicago. She will leave soon to join a Southern show.

VISITING showman who razzes the appearance of another midway should remember that there are also curbs and priorities on his equipment.

WILLIAM (BILL) RICHARDSON letters from Johnson City, Tenn., that he closed his second season as bingo caller on Crystal Exposition Shows. He stopped over in Johnson City while en route to Norfolk to visit Eddie Brenner, bingo operator, and other friends on J. J. Page Shows.

REMEMBER when gal-show talkers bragged about the 100 yards of silk in serpentine dancers' wardrobe? Now they brag about how little dancers use.

VIRGIL MILLER, with cookhouse, joined Bantly's All-American Shows at Murphy, N. C. Roster includes Mrs. Donna Miller, cashier; Charles Adams, waiter; L. C. Conaster, headwaiter; Eara Conaster, waitress; Eddie Schuler, front griddle and chef; Johnny Warner, assistant.

SOME pit-show managers may have to put leather under their actors' feet since the rubber curb started sloughing tennis shoes.—Milo McCoof.

W. T. JESSUP, general agent, West Coast Circus Shows, making his headquarters in San Francisco for the rest of the season, said last week that he had booked the shows for the remaining four weeks and that the organization will close its tour at the Porterville (Calif.) Armistice Day Festival, under American Legion Post auspices. Jessup added that the tour had been profitable and that shows again will winter in Oakland, Calif.

WONDER what became of the drome talkers who thought it smart to crack: "They ride on walls as straight up and down as the walls of your rest rooms at home."

A NUMBER of prominent in outdoor show business may be seen daily on San Francisco's Market Street. Sid Wolfe, a leading concessionaire at Golden Gate International Exposition, is a cafe and amusement owner and operator, and Red Kearns, well known in fair circles, has a string of photo galleries. Sam Gordon, concessionaire at GGIE, and M. (Whitey) Monette are operating several gift shops. Polish Fisher has a stand in Fun Center, and Jake Schwartz owns the Funland

Gift Shop. Jack E. Lewis is editor of *The Victory Times*.

MIDWAYITES can sit in cookhouses and house trailers all day pouring canned milk into coffee and like it—but it had better be pure cream when Javaing in local restaurants.

CORP. NORMAN C. WOLF, for the last 10 years owner-operator of girl shows on various Eastern carnivals, successfully directed the regimental production, *It Ain't Kosher*, which opened at the new War Department Theater, Fort Taylor, Key West, Fla., September 3. He staged a repeat performance September 9. Two other performances were given, one at the Naval Section Base and the other at the Naval Operating Base there. Wolf, who was with Endy Bros.' Shows prior to his induction last March, was assisted in the direction of the production by Sergts. Stanley Walkuw, Gene Mackey and Robert Brubaker.

SHOWMAN who plays a known blank thru lack of advice deserves a little sympathy. The one who plays it year after year for no reason whatsoever except that it's on his route should consult a psychiatrist.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

WILLIAM A. PEYTON, formerly with Clyde Smith and Penn Premier Shows, is at Army Air Force training center, Peninsular Hotel, St. Petersburg, Fla.

PVT. HARLAN HOWARD, formerly with Crescent Amusement Company, is stationed with the Army Air Corps, Miami Beach, Fla.

FORMER TROUPER, Pvt. Patsy Rosania is with Company B, 336th Engineers, Camp Rucker, Ala.

TALKER on S. N. Lorow's Side Show on Hennies Bros.' Shows for the last three years, William T. Thompson is a private with Chemical Company 874, Herbert Smart Airport, Macon, Ga. Thompson closed with the shows in Buffalo.

HAROLD BOUCK JR., formerly associated with his father in the operation of a de luxe diner at New York and New England fairs, has completed his me-

SOLDIERS, SAILORS, MARINES

You can read *The Billboard* at your nearest USO.

If you want a personal copy, let us send *The Billboard* to you on subscription at HALF THE REGULAR RATES listed at bottom of page 4. Remember, 50% discount on subscriptions to men in the armed forces. That goes for gift subscriptions, too.

chanics course at Chenute Field, Ill., and is now a corporal in the Army Air Corps. He's currently taking an advance course at Embry Riddle School of Aviation, Miami.

CORP. LEW ALTER JR., son of Lew Alter, side-show operator, recently concluded his initial three-year hitch in the army at Bowman Field, Louisville.

WILLIAM LESLIE advises he has been stationed with the Ordnance Bn., Camp Young, Calif., for the last 15 months. He holds a technician's rating.

PVT. JOHN F. LITTAU, formerly with Mighty Sheesley Midway and Hennies Bros.' Shows, is stationed at Fort Bragg, N. C.

CORP. ALFRED C. FOX, former showman, is overseas with the army.

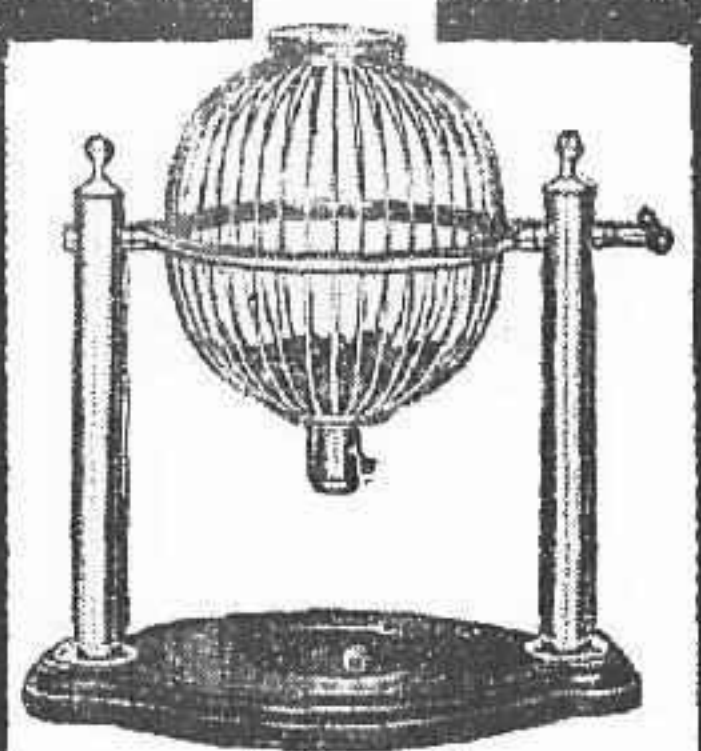
PVT. W. M. McKELVEY, formerly



JOHN E. STEBLAR, owner-manager, *World of Fun Shows*, which closed a successful season at Pittsburgh, is now a member of Army Air Corps and stationed at Glendale, Calif. He joined the ranks of the benedicts there October 5. Ray Sharpe reported.

with L. J. Heth Shows and recently with Wishards Troupe, aerialists, is with the army overseas.

GEORGE R. MUELLER, former manager and catcher for Wishards Troupe, is a specialist in the Ferry Transport Command, Camp Luna, N. M.



Evans' BINGO

Growing by leaps and bounds to be the most profitable indoor attraction in the country! Ideal for churches, bazaars, carnivals, night clubs, ballrooms, taverns, etc. In every way the most practical and satisfactory outfit ever devised. Consists of handsome nickel plated brass Bingo Globe, 9 1/2" diam.; Cards (up to 3,000 without duplication), Ball Board and 75 numbered and lettered Balls. Well built to stand up under hard use. Now at new LOW PRICE!

FREE CATALOG

Send today for Free Catalog of Evans' complete line of Midway and Carnival Equipment—for 50 years the standard of quality.

H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

POPCORN 1942 CROP

Gold Medal is first again with the new crop. Why use the old corn with its low-popping ratio when you can get the new corn at the same price.

Write for our new Fall price list today and start saving money by buying your supplies from us.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.

CINCINNATI, OHIO

WANT D. A. V. COMMUNITY FAIR WANT

COLUMBIA, MISS., OCTOBER 26 TO 31

Can place any 10c Stock Concession. Ride Help, Truck Drivers, Working Men, Ten-in-One People, Minstrel Performer.

WALLACE BROS.' SHOW

Jackson, Miss., this week; Columbia, Oct. 26 to 31; Bi County Fair, Centerville, Nov. 2 to 7.

CENTRAL AMUSEMENT CO. WANTS

FOR SCOTLAND NECK, N. C., FAIR, OCTOBER 26 TO 31,

and balance of season. Shows with or without own outfit. Concessions and Stock Stores that grind. All contact SHERMAN HUSTED, Plymouth, N. C., this week; Scotland Neck, October 26 to 31.

Write Immediately **HARRY LEWISTON MUSEUM** Wire Immediately

OPENING SOUTH BEND, IND., OCTOBER 24

WANT LOCATION WANT

423 SO. MICHIGAN ST. Side Show Acts—Museum Acts—Entertainer for Traveling Museum. Best Cookhouse on the Road. Transportation Furnished. Would Like To Hear From Good Cook.

KAUS EXPOSITION SHOWS WANT

For Jacksonville, North Carolina, Fall Festival, October 27th to 31st. In the heart of the defense area. Large pay week. WANT legitimate Concessions of all kind. Also for week November 2nd, Fall Festival, New Bern, N. C. Another defense area with large pay week. Want to buy a Two-Abreast Merry-Go-Round, in good condition. Reasonable for cash.

Address: This week, Greenwood, S. C.; next week, Jacksonville, N. C.

In the Groove

IT was during middle November on a carnival's closing night in the Deep South. Some of the shows' employees were happy, while to the have-nots it was the saddest day of the year. At 1 a.m., when most of the showfolk had left the lot for their hotels or trailers and the work of tearing down was in progress, the Minstrel Show's four-piece band headed for the office trailer playing *Hail! Hail! the Gang's All Here*. A few have-nots walked solemnly ahead, while behind trailed members of the colored train and ride crews. Reaching the trailer, the band blue-noted *Home, Sweet Home*, which brought the shows' manager out onto the checking-in platform. "Speech! Speech!" yelled the crowd. He told them what loyal troupers they were and how he appreciated their co-operation and hoped to see them back next season. "Now I'll let our general agent say a few words," he finished, after taking 18 bows. The agent (who was blowing the show) again told them what great boys and girls they were and that he would always be with them spiritually, and he closed with, "I believe that our secretary has a few words to say." The sec spoke in length on the few petty differences they had had during the year, again told the shivering mob what swell guys they were and how happy he was to say that he had been associated with such a grand bunch of people. He closed by turning them back to the manager, who hadn't been able to lam. Again the manager told them what good showfolk they were, how he would miss their smiling faces, and he wound up by wishing them a Merry Christmas and a Happy New Year. The train and ride crews by now were shaking in their shoes from the cold. "What am de white folk gabbing about?" asked one. "H-m-m-m!" studied another listener. "Mostly everything 'cept wintah poke chops."

USED TENT
 No. O-213—Oblong Square End Hip Roof Tent, 20x30 feet. Top 8-oz. white dry treated twill. Top is made push-pole style with 6' pitch. Sidewall 8' high, 6 1/2-oz. circus drill. \$166.50
 Good as new. Top and wall.
 Write—Wire—Phone
BAKER-LOCKWOOD
 14th Ave. at Clay St., KANSAS CITY, MO.
 America's Big Tent House
 Eastern Representative, A. E. CAMPFIELD,
 152 W. 42d St., New York City, N. Y.

3000 BINGO
 No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
 No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO
 Made in 30 sets or 100 cards each. Played in 3 rows across the cards—hot up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.
 All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
 Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 Automatic Bingo Shaker. Real Class . . . \$12.50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M 1.50
 Box of 25,000 Black Strip Car Markers. . . 1.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. Jackson Blvd., Chicago

WANT TO BUY FOR CASH .22 CALIBER SHORT AMMUNITION
 Any Quantity. Price Secondary. Write or Wire at Once.
MODERN MUSIC CO.
 16 E. Colorado Ave. COLORADO SPRINGS, COL. (Phone: Main 315)

WANTED
 BREAK TO FEATURE AND NOVELTY ACTS for all winter's work. Mental Act, Magic, Vent, Glass Blower with outfit, Musical Act, Pin Cushion, Midgets, Fat People, Pin-Head, Amusement Attraction, Lecturer and Ticket Sellers, Impalement Act, Tattooed Man with outfit and any other attraction suitable for traveling museum. Cal Townsend, wire. Write
CONDON & MARSH-LONDON & BRADLEY
 EUROPEAN ODDITIES
 412 East 6th St. CINCINNATI, O.

Carnival Arcade Owners
 Put your equipment to work this winter on a percentage business. Ideal arcade location, open the year round, in Chicago. State what you have and percentage wanted.
 Address ROOM 1218
 29 Quincy St. Chicago, Ill.

TORTURE PROOF
 Original Illusion. First Time Advertised. Write
ABBOTT'S, Colon, Michigan
 World's Largest Illusion Builders
FOR SALE CHEAP
 110'x52' Square End Tent, used only 2 weeks; 3 Patented Adjustable Poles, 8' Walls. Complete with other Poles, Ropes and Stakes. #10 Khaki Tent, trimmed in Red and Yellow.
CHAS. CITTADINO
 Independence, La.

Direct from the Lots

Clyde Smith-Lew Henry

Mayodan, N. C. Week ended October 10. Location, Community Fair. Business, good. Weather, hot.
 Spot was advertised as a community fair and town was heavily papered, but in reality it was considered nothing more than a still date. With a 10-cent gate and the Great Leon as the free act, good crowds turned out nightly. Afternoon play was light. Spicy Copeland's Harlem Night Club, with Jerry Higgins on the front, topped shows. Jimmy Schaefer's Midget Show was second. Peggy Ewell's African Python obtained good play. Lew Henry's Twin Ferris Wheels topped rides. Jack Rockway's bingo was popular. Mike Val Dosta reported good business with his concessions, as did Hiram Beal, Mike Bosco, Walter Miller and George Western. Mrs. Jack Rockway was given a surprise birthday party. Dick Dunn returned to take over Peggy Ewell's Gay Nineties front. Lew Henry is on the sick list. George Clyde Smith was bitten by one of Captain Nan's trained dogs, and Margaret Massie was taken to a local hospital. Jack Canady, Wilbur Steens and Margaret Cherry were added to Spicy Copeland's Harlem Night Club.
BOBBY KORK.

Anderson-Strader

Salina, Kan. September 21-23. Business, good. Weather, cool.
 Ten-day engagement here brought good results, despite cool weather. Glenn Gibson left with his Side Show for his home in Tulsa, Okla. Patsy Strader, secretary and treasurer, also left to re-enter Wichita University.
Junction City, Kan. September 30-October 5. Business, good. Weather, good.
 With the air base under construction and the camps full of soldiers, business here exceeded expectations. Lewis Isler visited, and Harry Stanley Jr. left with his Penny Arcade to place it in a store-room at Salina.
Hillsboro, Kan. October 6-9. Business, good. Weather, good.
 With good crops, this stand went over in good style. Shows have another week of fairs and if the mild weather prevails Manager M. A. Strader plans to keep the organization out for a few more weeks playing war-boom towns. Shows will winter in Wichita, Kan. Reported by an executive of the shows.

Scott Expo

Canton, Ga. Week ended October 3. Location, fairgrounds. Auspices, American Legion Post. Business, good. Weather, good.
 Date came up to expectations by closely paralleling last year's business and attendance marks, altho shows and rides were not in full operation until the middle of the week because of long jump from Guntersville, Ala. Thursday, Children's Day, midway was packed. All schools in the county were closed for the day. Ferris Wheel topped rides. On Saturday Mr. and Mrs. Bernie Shapiro, Mr. and Mrs. Al Williams and grandson visited. Saturday morning at Guntersville, Ala., a gas tank exploded in the cookhouse kitchen, burning all equipment. Mr. and Mrs. L. E. Roth were guests of Mr. and Mrs. C. D. Scott Wednesday and Thursday. Mrs. R. E. Stewart, wife of the general agent, accompanied by son, Tommy, and daughter-in-law, Grace, visited for three days.
L. M. AYERS.

Buckeye State

Greenwood, Miss. Week ended October 10. Location, Legion Ball Park. Auspices, American Legion Post. Business, satisfactory. Weather, cool and dry.
 This annual event has been promoted by sponsors for several years, under direction of J. V. Corbin. This year event ran for 10 days, which was apparently four days too long, as attendance slackened perceptibly during the second week and it took the last Saturday's gross to keep the second week in the black. Owner Joe Galler was out of town most of the week and upon his return announced that shows would play Greenville, under Shrine Club auspices. Business Manager Jesse Bradley entered a local hospital for

treatment for a heart attack, but recovered sufficiently to leave town with the shows. Secretary Harry G. Starbuck purchased the truck and concession of C. C. Jett, who is retiring from the road. Visitors included Mr. and Mrs. R. L. (Cotton) Grissom, Glenn and Margaret Osborne, Wallace Bros.' Shows; Frank Sparks, Gentach & Sparks Shows; S. B. Warren and Sid Lovett, Silas Green Shows; Harry W. Lamon, Rogers & Powell Shows; Robert K. Parker, field manager Bartlett Diggers; Mr. and Mrs. William Brown, Dyer's Greater Shows; Charles Lenz, insurance broker, and George and Joe Williams. Fair committee from Charleston also visited. Reported by an executive of the shows.

Bantly's All-American

Murphy, N. C. Week ended October 10. Business, good. Weather, good. Pay gate, 30 cents.
 Business here was good, altho the spot fell off considerably from last year because construction work on the TVA project was completed. Most of the play was at night, altho day business was fair. Children's Day, Thursday, gave rides and shows good business. Saturday was slow during the day, but that night gave shows a banner day. Shows did not open until Wednesday because of the long trek over the mountains from Mount Airy, N. C. Train did not arrive until Tuesday morning and unloading started that afternoon. Everything was set and going at 2 p.m. Wednesday. A new cookhouse, operated by Virgil Miller, opened here. M. E. and Elna Mooney joined

with cigarette shooting gallery. Other concessions joining were nail stand, with W. V. Hewitt and W. C. Clayton; Dad Bailey and son, long-range shooting gallery. T. B. Lasure rejoined with his candy floss. Floyd Garner, who has been handling the front of the Bobo Show, returned to his home at Greensboro, N. C., because of illness. Hal Compton, of the Side Show, has taken charge of the Bobo Show. Mr. and Mrs. W. Murphy joined with their Rotary Merchandiser. Sensational Kays rejoined with their free act. General Agent Ted Miller has been scouting around the country trying to promote a few post-season spots.
FAY RIDENOUR.

Four-Star Expo

Leesville, La. Week ended October 10. Vernon Parish Fair. Business, good. Weather, good.
 Fair opened October 8 to near-capacity crowds and continued that way for four days and nights. Coming on from Dee Lang's Famous Shows was George Golden, with seven concessions, and Mr. and Mrs. W. B. Starr, who handle Golden's stands. William Bonner, who has charge of Golden's clothespin concession, also joined. Mr. Reynolds, with two Bartlett diggers, came on here. Friday, Kids' Day, gave rides and shows good results. Saturday was another big day. All reported outstanding business on the week. The Tilt-a-Whirl, with Buck Tierman in charge, led rides. Kiddie Rides, owned by Mr. and Mrs. D. C. Baker, did well, as did the Pony Ride, owned by Marianne Vernon and operated by Pony Boy Jim. Burma, free act, owned by Mr. and Mrs. Spencer Huntly, proved popular. Mr. and Mrs. Starr will winter with the writer in Aransas Pass, Tex.
N. L. DIXON.

Carnivals Important Factor in War Effort and Home Defense!



The carnival midways at the fairs this past season provided much needed entertainment to millions of Americans, but this aid to civilian morale was only a small part of their co-operation with fairs in furthering the Nation's War Effort. Many other patriotic undertakings produced outstanding results which have been reviewed and summarized in the Cavalcade Section. You will want to read this interesting account.

In the CHRISTMAS SPECIAL-OUTDOOR-CONVENTION ISSUE
Cavalcade of Fairs NOV. 28
 featuring
"FAIRS SHARE IN VICTORY"

ADVERTISERS, NOTE
 It is very important that Fairs, Exhibitors, Carnivals, Booking Offices, Acts-Units-Attractions and Commercial Firms be represented in this special section because extra distribution plans provide for complete coverage of all your prospects, including governmental officers and bureaus, newspaper and farm paper editors, Chamber of Commerce Secretaries, etc. It is the best advertising medium you can use to establish the right contacts. Write today for complete information and rates. The Billboard Publishing Co., 25 Opera Place, Cincinnati, O.

FORMS START TO PRESS NOV. 14
 Make your reservation now. Send copy early. Preferred position and color available if request is made immediately.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Oct. 17.—Notices of the annual meeting to be held at Hotel Sherman, Chicago, November 30-December 3, will be sent to members about November 1, together with details of the meeting program and arrangements.

Program this year will include a review of the industry's contribution to the war effort, consideration of the problems raised by the war effort, and a discussion of further contributions which

the industry can make to the war effort in 1943.

Department of Commerce has released two surveys of interest to the industry, and this office has available a detailed discussion of the law relating to such mass games as involve the giving of a gift to successful players.

These, of course, include bingo variety, and it is evident from the cases that the courts are to some extent revising the original theory to the extent that new distinctions are being drawn from the various elements involved. Any member interested in these subjects may obtain the information by writing this office.

THE EVE OF ST. MARK

(Continued from page 10)

can herald it, by every day's headlines; and that character and spirit are daily affirmed in deed by the men themselves. If such heartening truisms had been forged by a playwright into an effective and stirring drama, the impact would have been tremendous; but Mr. Anderson has tried to impart them by means of a wandering, discursive chronicle-play, broken in mood and only fleetingly effective in action. They are infinitely more stirring and heart-compelling as told in the daily papers; and if they are to be translated into terms of drama, they surely deserve far better presentation than this.

Mr. Anderson opens his chronicle in the spring of 1941, with the brief return of a drafted farm boy to his home and his announcement of his love for a neighbor's daughter. The author then takes him to camp, spending a scene on a retelling of the stale revue blackout about the private impersonating the sergeant while the sergeant looks on. The lad and his friends go to a local restaurant and meet a couple of town girls—one of whom, in her cups, passionately accuses the army of making her what she is, saying that she was a nice girl who went to church before the army moved in. The boy and one friend save the girls from a couple of predatory sergeants, making a date with them later—but they walk out on the date because the lad remembers his farm sweetheart, which seems a snide and discourteous thing to do at that point. The final scene of the first half has the lad back home on a brief furlough, almost tasting the fullness of life with his bucolic and innocent inamorata, but being called back to duty before they can consummate their love.

Up to this point the play follows the familiar pattern of women's-magazine war stories. It achieves a wide variety of moods in its scattered and disconnected scenes, and brings no more insight or power than can be mustered by any slick-paper hack.

The second half starts with the boys shipping from San Francisco, the scene being for the most part taken up by the sergeant's description of a tremendous crap game. The second scene shows mother and sweetheart on the farm, reacting as expected to the boy's last letter. And then comes the one lift in the play—a scene on a Pacific island, with a few of the boys, almost out of ammunition and stricken by malaria, holding out gallantly against the oncoming Japs. They finally get permission to evacuate but wonder whether they shouldn't stay anyhow to try to win more time for the high command.

And then, with a tremendous climax within his grasp, Mr. Anderson dislocates his mood to the breaking point by showing the spirit of his soldier visiting mother and sweetheart in turn, and asking them whether or not he should stay on the island. In dreams they plead with him to come home, but he says that the decision is a soldier's and he must make it himself—causing one to wonder why he asked them in the first place. These two scenes entirely puncture the play: they are written stuffily and pompously—writing with a capital W—and turn out to be infernally boring. After they're over Mr. Anderson tries to return to his climax on the island, but he can never recapture his full effect, even when the lads, as expected, decide to stay.

The final scene has mother and sweetheart, with the boy reported missing, suddenly changing their attitude and agreeing that he shouldn't have come home—which is something less than convincing in view of their previous pleas. The boy's two younger brothers enlist, and the scene finally turns into an animated recruiting poster. That might be fine if it were effective; but it's not. The emotional power and sweep that should be there are entirely lacking in the writing.

The whole thing, with its scattered moods and wandering plot-line, seems almost as though Mr. Anderson had built it

up from a true story; but in so doing he disastrously flattened it out. The heroic outlines of the simple tale itself are entirely obscured by the playwright's cloak of ineffective verbiage.

There are, of course, moments of isolated power in the writing; and such moments are increased in the stage presentation by the simple, powerful, finely effective direction of Lem Ward and the work of a generally excellent cast. William Prince plays the boy himself and does a generally fine job of a difficult role; Mary Rolfe hides the wishy-washiness of his sweetheart beneath a splendid sincerity of playing; the simple, heart-catching dignity of Aline MacMahon as the mother is infinitely more affecting than the writing of the role, and Miss MacMahon's beautiful performance is in every way matched by the fine work of Matt Crowley as the father. Many others also do fine jobs, including Eddie O'Shea, Grover Burgess, James Monks, George Mathews, Robert Williams and Toni Favor, but perhaps the individual hit of the evening is scored by a lass named Joann Dolan, as one of the girls in the restaurant scene. Miss Dolan, in her brief bit, captures the combined cheapness and heartbreak that make the lass the pitiful figure she is.

THREE MEN ON A HORSE

(Continued from page 10)

on Broadway; road companies slithered into every available nook and cranny in the land; a successful film was made from the play. If you don't know by this time all about the maddened greeting-card versifier with a penchant for picking horses, who got into an abortive binge and the clutches of a mob of decrepit touts, your best course is to make for the Forrest and see for yourself. The laughs are still built solidly, they still come thick and fast; and, if the sets seem a bit like the remnants of a road tour (which they probably are) and if the precision and bite and overwhelming hilarity of the original are lacking, you'll

still get more than your money's worth. This would be true even if the revival were playing at regular prices. As a matter of fact, it's playing at a \$1.50 top.

William Lynn, as the embattled Oiwin himself; Teddy Hart and a couple of others are survivors of the original cast, and most of the rest have had previous experience with the play, either as replacements during the long New York run or as members of the teeming road companies. Mr. Lynn for the most part repeats his superlatively hilarious impersonation of a super-Casper Milquetoast, tho he shows an occasional tendency to bear down more heavily than before and to ham some scenes pretty badly. Mr. Hart, except for a sort of diminutive corpulence acquired in the years between, remains one of the funniest things ever seen on any stage, in his performance as one of the three touts; the only difference is that, whereas he used to be a fiendishly serious Mickey Mouse, he is now rather like a passionate brunet bilikin.

Horace MacMahon, an always dependable player, does excellent work as the second tout, not only bringing alternate menace and comedy but also making a three-dimensional character out of the authors' cartoon. Sid Stone as the third of the triumvirate, the role played so hilariously by Sam Levene in the original, at times lacks the requisite punch, and at others scatters his effects rather disastrously; however, on the whole he does an easily adequate job. Jean Casto offers her best work to date as Mr. Stone's slightly bedraggled inamorata; she never brings the girl the amazing sympathy and understanding achieved by Shirley Booth in the original, but it's generally good work none the less. William Foran is excellent as the bartender, and Richard Huey scores again in his old role as the "elevator boy."

The others, particularly those appearing in the scenes related to Erwin's more normal life, are a good deal less successful—but after all, what do you want at \$1.50 top?

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces."

—President Roosevelt

EVERYBODY
EVERY PAYDAY

10%

IN WAR BONDS

* * * * *

New Goal for Payroll Savings Plan!

Along with increased war production goals go increased costs : : : extra billions which must be raised; and raised fast, to win this war! That means we must raise our sights all along the line, with every firm offering every American with a regular income the chance to buy more War Bonds. YOUR help is asked in encouraging employees to put at least 10 percent of their pay into War Bonds every payday, through the Payroll Savings Plan. For details of the Plan, approved by organized labor, write, wire, or phone Treasury Department, Section T, 709 12th St. N. W., Washington, D. C.



U.S. WAR SAVINGS BONDS

This space contributed to America's All-Out War Program by

The Billboard Pub. Co.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Firemen's Show In Strong Bow In Mound City

ST. LOUIS, Oct. 17.—Wild West Rodeo and Thrill Circus, here under St. Louis Firemen's Pension Fund auspices, drew 21,500 at the Arena October 11, opening day. Attendance for the afternoon show was 11,250, and 10,300 witnessed the night performance. Since then night crowds have been large.

Show is scheduled to run thru October 25, with matinees on the three Sundays of the event only. Thomas N. Packs is the sole director and producer of the event, as Larry Sunbrock, originally slated as co-producer with Packs, is out of the show, the announcement being made by the committee of firemen October 10, day prior to the opening.

Ray Dean is announcer and equestrian director, assisted by Slim Hill. Rodeo stock is being furnished by Clyde Miller. Featured acts include Seldon, Stratosphere Man; Capt. Jimmie Jamison, the Great Peters, Maximo and Sky High Girl.

Program includes 41 separate events, splendidly rounded out in diversified acts, including thrill and daredevil numbers, rodeo stunts, clown numbers and high-school horses.

Milwaukee Festival Elects

MILWAUKEE, Oct. 17.—Midsummer Festival Commission has re-elected all

officers as follows: Rudolf Hokanson, president; A. J. Obenberger, vice-president; Paul D. Bergen, secretary; Joseph J. Krueger, treasurer, and Controller William H. Wendt. Commission voted to invest another \$10,000 of its fund in War Bonds, making a total of \$40,000. It has also decided to dismantle the ships of its "historical fleet" and sell the motors to help the war effort.

Johnstown Steel Workers' Revue Proves Successful

JOHNSTOWN, Pa., Oct. 17.—United Steel Workers' Ball and Revue here, under direction of Tom Hasson, proved successful. Entertainment line-up included Barney Rapp's New Englanders, featuring Ruby Wright, and Tommy Lewis's Sunshine Revue. Jack Alexander handled the press.

Hasson has again been appointed director of Veterans of Foreign Wars Post's celebration to be held in Charleston, S. C., Alexander said.

Shorts

THE 30TH ANNUAL COUNTY FAIR, sponsored each year at a suburban site for the benefit of St. Francis Country Home for Convalescent Women, Philadelphia, was moved October 10 in the Ritz-Carlton Hotel ballroom.

GREAT OMI, tattooed man, was a feature act at Elks' carnivals at Moose Jaw, Sask., and Swift Current, Sask., recently. He was accompanied by his wife, Omette.

SPORTSMEN'S SHOW

And Servicemen's Cigarette Fund

November 5-14, Brockton, Mass.

(Other Spots to Follow)

Want Impalement, Shooting Act, Hillbillies. Space Available for Suitable Concessions. All replies E. W. BURR, Box 206, Quincy, Mass.

New Indoor Org. Launches Plans For Winter Tour

MINNEAPOLIS, Oct. 17.—Launching of a new indoor circus organization, Van Tilburg & McReavy Combined Circus, has been announced from general offices here. General Promotional Director Vernon L. McReavy has been on a booking tour and it is said that Shriners and other prospective auspices are considering tentative dates.

Initial engagements have been announced at Davenport, Ia., on November 23-29 and Madison, Wis., on December 1-6.

Edna Curtiss, widely known in the outdoor and indoor amusement field, is to be personnel director of the new enterprise. It is also announced that among numerous standard and stellar acts to be presented will be the Terrell Jacobs Wild Animals. Spec to be produced has been named *Victorious America* and is to carry a patriotic theme.

Van Tilburg, titled managing director, from 1918 to 1937 was first assistant director of annual Zuhrah Temple Shrine Indoor Circus in Minneapolis and has been director of the show annually since 1937. A resident of Minneapolis, he is also credited with having produced other indoor and outdoor events in the Twin Cities and the Northwest.

McReavy has been active in amusement business since 1915. Since 1928 he has been associated exclusively with indoor and outdoor circuses in capacities of contracting agent, press and radio representative, promotional director and business manager.

Polack in Denver Big Under Shrine

DENVER, Oct. 17.—Polack Bros.' Circus ended a week's run (October 6-13) here last Tuesday that local Shrine officials termed the most successful circus ever staged under their sponsorship.

Potentate W. W. Kline announced that in seven matinees and seven night performances the circus had played to 60,000 people. Amount of money raised was the largest the Shrine ever had earned in this manner for its crippled children's fund in Denver. In addition to paying customers, circus also performed before 8,000 underprivileged and orphaned children and children of servicemen and 1,500 servicemen from local army posts.

Virtually all of the circus personnel and equipment was moved 10 miles to Fitzsimmons Hospital, an army hospital, for a special performance, and another (See *POLACK IN DENVER* on page 46)

Chi Billposters Plan Ball

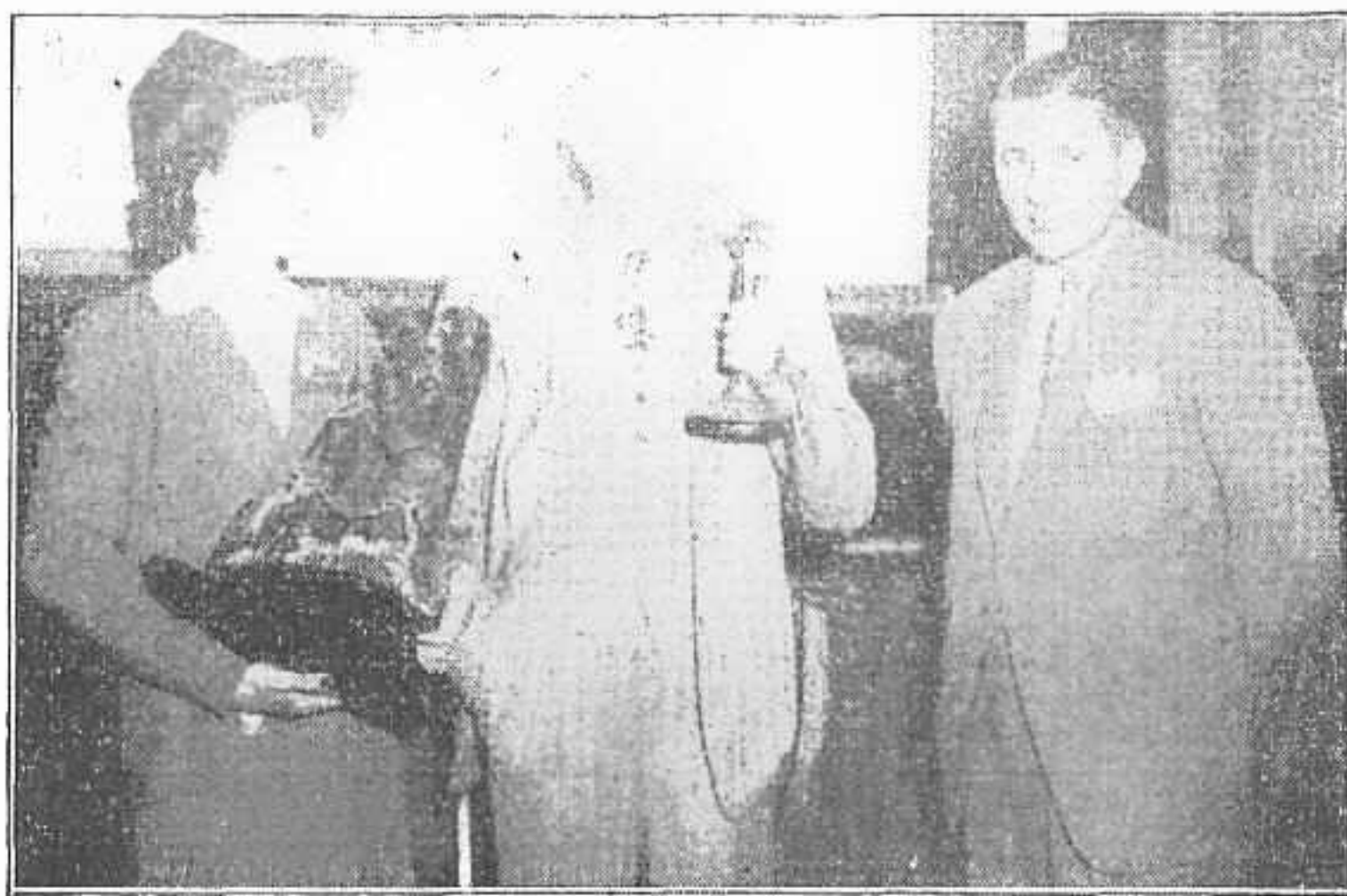
CHICAGO, Oct. 17.—Local 1, Bill Posters and Billers' Union, will hold its annual dance Friday (23) at Paradise Ballroom. Otto Kruger, president of the local, is chairman of the event. Music for the dance will be furnished by Judy Talbot and her band and by the house band. In addition an excellent program of entertainment will be provided by well-known night club acts. "We expect to have a gala affair," said Kruger, "and hope that all billposters and their friends will attend."

Mills Closing Date Set

CALICO ROCK, Ark., Oct. 17.—Jack Mills, manager of Mills Bros.' Circus, said that the show would close its season of 26 weeks at Rector, Ark., on October 26 and go into winter quarters on the fairgrounds at Ashland, O. Mileage to closing date is 4,596.

ODT Rail Permits Expire December 1

OFFICE of Defense Transportation in Washington has announced that permits for rail moves of circuses and carnivals owning their own cars or leasing them will be issued until December 1 and that no okays of this type will be given after that date, when it expects that all such shows will be in winter quarters. See story in Carnival Department of this issue.



ZACK TERRELL, head of Cole Bros.' Circus, thanks members of the Pacific Coast Showmen's Association for the teakwood and carved ivory memento presented to him and Mrs. Terrell (left) by Harry Chipman (right) at a special party given in the PCSA clubrooms on October 9. Owner Terrell was also presented with a PCSA gold life membership card. Behind the group is a movie screen upon which was flashed movies of the Cole show. About 375 Cole show members and PCSA members turned out for the occasion.

St. Louis Run Is Off for RB

ST. LOUIS, Oct. 17.—Business was below expectations for the engagement here on October 9-13 of the Ringling-Barnum circus. Matinees were lightly attended, with night shows averaging slightly over half a house nightly with exception of Sunday night, which was about a three-quarter house.

Weather conditions were ideal and light attendance could not be accounted for by circus officials, altho the Firemen's Thrill Show, which opened at the Arena on Sunday, October 11, and for which there was a large advance sale, no doubt was one of the reasons. Then, too, the War Show is heavily billed here.

Army Makes Inroads

BIRMINGHAM, Oct. 17.—Ringling Bros. and Barnum & Bailey Circus arrived here early Thursday (15) morning after a 532-mile jump from St. Louis. Frank Braden handled the St. Louis publicity. Roland Butler was on the (See *St. Louis Light for RB* on page 46)

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

BARNING soon?

CLYDE J. ZERLINGER, formerly with Cole Bros.' Circus, advises from Lincoln, Neb., that he is at his home there.

MR. AND MRS. S. G. SYLVESTER, midget performers with Lewis Bros.' and other circuses, are now living in Akron, where he is employed in a war plant.

JIM STUTZ, after closing with Hunt Bros.' Circus, worked Trenton (N. J.) Fair and is now working indoor dates with Hamid-Morton Circus.

WHEN it closes, will you have "the necessary"?

BILL AND EDNA ANTES, of Russell Bros.' Circus, will be at home in Evansville, Wis., for several weeks before returning to the West Coast.

GEORGE DeMOTT, former circus clown and juggler, is working in a war plant at Millville, Pa., where he will remain for the duration.

FRED LEONARD entered his dancing horse, Prince Adonis, in the second Kansas National Horse Show, Wichita, on October 9.

EARLY-DAY ad: "For sale. Complete wagon show. Newly painted and ready to hitch and drive."

CHARLES (CHUCK) O'CONNOR, former circus trainmaster, who is still in Veterans' Hospital, Portland, Ore., after undergoing operations on lungs and ribs, would like to read letters from friends.

Baggage Stock And the Circus

By JERRY PHILLIP BOOKER

WHEN I read with interest an article in *The Billboard* relating to the horse-moving railroad shows again, I could not help wondering if the other side of the picture had thoroughly been presented. Perhaps my opinions will be subject to prejudicial influence because of my great love and respect for the draft horse.

Because I am a circus model builder and have had a chance to see and learn about the details of the great baggage wagons of circus business, I believe I am qualified to speak in relation to heavy wagons and baggage stock. If one can recall, baggage stock moved the Big Show for 50 years until 1938 and under conditions the same, if not worse, as at present — tremendous so-called steel wagons, with long hauls, muddy lots and labor shortages. I have talked with experts, men who have spent 20 and 30 years moving these heavy wagons with (See *Circus Baggage Stock* on page 43)

Cole Continues Heavy Draw at Dates on Coast

LOS ANGELES, Oct. 17.—Cole Bros.' Circus completed a successful nine-day run here last Sunday and moved to Hollywood for three days, followed by one-day stands in Venice and North Hollywood. Week was finished with a Saturday and Sunday run in Long Beach.

While here the show marked up good business with two matinees on the first Sunday followed by straw houses and a terrific house on Friday night that made it necessary to cut the hippodrome track acts as people were sitting there and near the ring curbs. Sunday (11) matinee found the cash customers sitting up to the ring curbs and three-quarter house that night.

Show has ordered a new big top and menagerie tent for next season. Big top has the national colors with word "Victory" running from one end of the ridge to the other. Present animal tent will be used as a pad room next season. This will eliminate a baggage wagon and the horse show tent.

Bert Fisher's chimp was added to the menagerie here Sunday.

Following Long Beach, show will play (See *Cole Bros. on Coast* on page 56)

Barr Ends Good Season Despite Early Handicaps

CINCINNATI, Oct. 17.—Barr Bros.' Circus closed a 22-week season at Vanceburg, Ky., on October 10 and moved here for winter quarters. Despite many handicaps, including loss of its big top in a cyclone at Redkey, Ind., early in the season, and a fire at Aborton, Mich., which consumed much of its equipment, the show continued by working in a sidewall corral and had a good season. William Meyer, owner-manager, purchased additional equipment and animals while en route. Show traveled 4,800 miles and played thru Ohio, Indiana and Michigan. Calls for military service kept the show short-handed most of the season, but it moved daily and lost only two performances.

Lewis Ford, producing clown, went to Florida for the winter. Mysteria, mentalist, started her night club booking. Borghall Albertine, aerialist, is visiting friends and relatives in Minnesota before starting indoor dates. Winster Townsend, juggler and wire performer, has been retained by the management for winter dates. Cecil Boston, electrician, returned to his home at Lawrenceburg, Ind. Bell (Doc) Ford and family, announcer and aerialists, left for an ex- (See *BARR SEASON GOOD* on page 46)

Fisher Bros. Close Season

JACKSON, Mich., Oct. 17.—Fisher Bros.' Motorized Circus, owned and operated by F. C. Fisher Sr. and son, closed a successful season on October 6. Show did not miss a date, with its latest arrival in a town being 2:30 p.m. Longest jump was 268 miles, the shortest six. Opening on May 11, the show traveled thru Ohio, Indiana and Northern Michigan. Several county fairs and homecomings were played. Much new equipment and animals were added while en route. James E. Carter, big-show band leader and Side-Show manager, returned to his home in Lansing, Mich. Whitey Allen, front doorman, went to Pontiac, Mich., where he will attend school. Al and Ray, of radio, were featured. The Fishers will spend the winter in quarters here and are planning for 1943.

K-M Straws at Tucumcari

TUCUMCARI, N. Mex., Oct. 17.—Al G. Kelly-Miller Bros.' Circus played here on October 8 under auspices of BPOE No. 1172 to a good matinee and a straw night house. Show broke in New Mexico territory this year with good business at every stand and expects a long season. Recently a new horse top was purchased. The Four Millers, with dog act, comedy act, barrel kicking and tumbling, joined. Jack Harrison, former clown, visited here and renewed acquaintances with Ted La Valdo and Gus Karneria. Mr. and Mrs. Joseph Fleming, Trenton, Neb., visited at Wray, Colo.

With the Circus Fans
By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
Conducted by WALTER HOENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.

ROCHELLE, Ill., Oct. 17.—Charlie Campbell, Circus Fan, and former candy butcher on leading motorized shows, advises that his ice-cream season is over at the Sylva (N. C.) plant and that he will start his fall corresponding with the many fans in the next few weeks.

Members of the Pat Valdo Tent, of Binghamton, N. Y., staged a going-away party for George H. Barlow III and Pete McGinnis. The affair was held at the Sail-Loft at Quaker Lake, Pa., with a program of seven displays put on by those present. The title for the show was "Glover Bros.' Mammoth Mangey Menagerie and Sweeney's Supreme Shows."

Fred W. Schlotzhauer, of Oquawka, Ill., writes that he caught both afternoon and night performances of the Big Show at Peoria, Ill. On the lot he met Frank Upp, of McComb.

CFA F. E. Loxley, of Cranston, R. I., caught the Hamid-Morton Circus at the Boston (Mass.) Garden evening of October 2. Loxley states that it was really a great circus.

During the second annual circus sponsored by Aleppo Temple in Boston Garden on September 28-October 4 with interesting and well-balanced performances and a snappy band, produced by Hamid-Morton, the Shriners presented Franklin Park Zoo, Boston, with a baby camel, Jeep, which was named thru a contest open to all New England children between the ages of 5 and 15. The camel was born in Columbus (O.) Zoo on February 14.

First fan activity during the circus was a dinner meeting of Fred Bradna Tent No. 37, Boston, on the night of September 30 at the Lobster House in Charlestown. Ben Perkins, Holyoke, Mass., president of the Tent, was unable to attend because of illness. Members present were Father Ed, national chaplain; Leo Gaudreau, George Brinton Beal, Harry Pevery, Capt. T. Fred Marsman and Lou Steele. Guests were Bob Clark, Joliet, Ill.; J. A. Seguire, Chicago; Arthur Pevery, Melrose, Mass., and Milton Oakes, Waltham, Mass. A new member, A. Lait, Boston, was welcomed. After the dinner the group went to Boston Garden, where they were guests of Bob Morton at the evening performance. At one point in the performance Bob Morton told the audience about the CFA and its members and asked Father Ed to rise and take a bow.

Bob Clark, Bill Day and Bill Montague were guests of Bob Morton at the performance Friday night. Following it pictures were taken in the backyard and then a group of performers and fans gathered in the coffee shop of the Hotel Manger, later moving over to the Parker House, headquarters for the visiting fans, where colored circus stiffs were shown by Bill Day. Those in the group were Oswald Lenzsch, Gus and Betty Bell and son, Howard and Wanda Bell; Father Ed, Father Roman, Bob Clark, Bill Day and Bill Montague.

One of the highlights during the circus was a surprise birthday party for Bob Clark on October 3 between shows. It was arranged by Oswald Lenzsch, of the American Eagles, high-wire artists appearing on the program, and was held in his trailer. Following the matinee Basile's Band, with the show, quietly assembled outside of the trailer and struck up *Happy Birthday*. Bob, who had arrived a few minutes before, was inside the trailer. After the enjoyable party the remainder of the cake was divided among a number of the children with the show.

CFA Francis O. Graham, Dixon, Ill., now with the armed forces, has been promoted to rank of sergeant.

Dressing Room Gossip

COLE BROS.—We are at the end of our Los Angeles engagement and business has been remarkable, considering that two circuses have been here ahead of us. We have all had a grand time here and I must say the CFA and Pacific Coast Showmen's Association have shown us all what hospitality really means. (See *Dressing Room Gossip* on page 46)

UNDER THE MARQUEE

(Continued from opposite page)

Claus at Block's Department Store, Indianapolis, his fourth year there. He clowning with Van Wells and Happy Kellems at Mount Vernon (Ind.) Fair on October 2 and 3.

AFTER carrying an unused miniature chariot thru the country for 10 years, Bale Bros.' Three Bale-Ring Circus put a chain on it and is now using it for a stake puller.

PAUL F. VAN POOL writes from Joplin, Mo.: "Dailey Bros.' Circus has been in and around town for the past two weeks. I visited it several times. Show has been having a good season. Manager Davenport plans on a long season in the South."

HARRY CARLOS advises from San Francisco that Grace Baker, former press agent for the Tom Mix Circus, has closed her advertising company there to become associated with the magazine department of the Kaiser Shipbuilding Company at Richmond, Calif.

NOTICE that little circus opposition was encountered during the season. During the days when circuses were plentiful routing was considered a masterpiece of strategy and was a game of hide-and-seek.

MRS. R. W. ROGERS, who closed recently with Russell Bros.' Circus, paid a short visit to her daughter, Connie Rogers Thomas, in Pittsfield, Ill., then after a visit with friends in Chicago left for an extended visit in Canada, where she has two brothers.

ALD. JAKE J. DISCH, Cudahy, Wis. (Bingo Sunshine, clown cop), reported from Oshkosh, Wis., where he was attending a convention of mayors and aldermen, that his summer's circus fare comprised visits to the RB circus in Milwaukee and Kenosha, Wis., and to Lewis Bros.' Circus in Cedarburg, Wis.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. MILES M. BENNETT, former usher on Ringling-Barnum circus, completed training at Morris Field, West Palm Beach, and is now stationed at Nashville with U. S. Army Air Force.

PVT. JACK J. BROWN, past two years advertising manager for a soft drink company in San Antonio and former circus scenic artist and bannerman, is in the Air Force, stationed at Keesler Field, Mississippi.

PFC. JOHN OAKHAM is soldiering at Camp Suttan, N. C.

SERGEANT JOHN HOKENSTAD received a good write-up in *Fort Sheridan* (Ill.) *Tower* about his former profession as cook on Ringling-Barnum circus.

PVT. MAC MACDONALD, former boss elephant man on Ringling-Barnum, Wallace Bros.' and Bud Anderson circuses,

SOLDIERS, SAILORS, MARINES

You can read The Billboard at your nearest USO. If you want a personal copy, let us send The Billboard to you on subscription at HALF THE REGULAR RATES listed at bottom of page 4. Remember, 50% discount on subscriptions to men in the armed forces. That goes for gift subscriptions, too.

is now a radio operator in the Army Air Corps and quartered in one of the swankiest hotels at Miami Beach.

PVT. RAY HARRIS, clown and stilt walker, formerly with Hagenbeck-

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

New York Garden Results

RESULTS during first week of 17th annual Championship Rodeo, Madison Square Garden: Calf Roping—First day (three performances), Bud Spilsbury (17 seconds), \$380; Tommy Smith (20), \$315; E. Pardee (21.2), \$248; Hugh Clingman (21.4), \$184; John Whitehorn (22.4), \$117.55; Homer Pettigrew (23.1), \$65. Second day, Bud Spilsbury (17), \$380; Jim Snively (18.3), \$315; Everett Bowman (19), \$248; Jiggs Burk and Bill Hancock split fourth and fifth (20.2), \$150.77 each; John Whitehorn (22), \$65. Third day, Buck Sorrells (15), \$380; Gene Rambo (16), \$315; Clyde Burk (16.2), \$248; Vic Montgomery and Homer Pettigrew split fourth and fifth (17.4), \$150.77 each; Hugh Clingman (18.1), \$65.

Steer Riding—First day (three performances), Buck Wyatt, \$275; Dick Griffith, \$230; Smoky Snyder, \$180; David Shellenberger, \$135; Jim Whiteman, \$85; Johnnie Lane and Frank Marion split sixth, \$24.57 each. Second day, Smoky Snyder, \$275; Dick Griffith, \$230; Ken Roberts, \$180; Gene Rambo, \$135; S. A. York, \$85; Hank Mills, \$49.14. Third day, Dick Griffith, \$275; Charles Colbert, \$230; Gerald Roberts, \$180; Jim Whiteman, \$135; Ray Wyatt, \$85; Okanogan Paul, \$49.14.

Bareback Bronk Riding—First day (four performances), Larry Finley, \$192; George Mills, \$160; Louis Brooks, \$125; Bob Estes and Fritz Truan split fourth and fifth, \$76 each; Buck Wyatt and Hank Mills split sixth, \$16.25 each. Second day, Jimmie Sloan, \$192; Frank Finley, \$160; Eddie Curtis and Louis Brooks split third and fourth, \$108.50 each; George Mills, \$60; Gene Rambo, \$32.50.

Saddle Bronk Riding—First day (three performances), Bart Clennon, \$285; Frank Finley, \$235; Gerald Roberts, \$185; Bud Linderman, \$135; Bill McMacken, \$87.50; Johnny Tubbs and Bill Hancock split sixth, \$24.58 each. Second day, Doff Aber, \$285; Alvin Gordon, \$235; Johnny Tubbs, \$185; Jackie Cooper, \$135; Vic Schwarz, \$87.50; Carl Huckfeldt, \$49.16.

Steer Wrestling—First day (four performances), Bill Hancock (10.3), \$425; Jack Wade (11.2), \$350; Joe Welch (13.2), \$275; Buck Sorrells (13.4), \$205; Carlos Green (14), \$131.50; Tom Hogan (14.1), \$75. Second day, Everett Bowman (8), \$425; Tom Hogan (8.2), \$350; Buck Sorrells (9.2), \$275; Charles Colbert (10.1), \$205; George Mills and Jiggs Burk split fifth and sixth (10.3), \$103.25 each.

Wild Cow Milking (\$93 for first, \$62 for second, \$51.66 for third)—October 7, Clyde Burk, Jiggs Burk, Hugh Clingman, October 8, Toots Mansfield, Dee Burk, October 9, Buck Eckols, Lem Reeves, Burel Mulkey, October 10 (matinee),

Wallace, Ringling-Barnum and other circuses and who for the past two years operated a vaudeville tent show, graduated from Technical Training School (clerical) on October 14 at Fort Logan, Colo.

PVT. WALTER S. GOLLMAR, Evansville, Wis., son of the late Walter S. Gollmar, circus owner, joined the armed forces at Fort Sheridan, Ill., and is now stationed at Camp Hulen, Tex.

WILLIE KRAUSE, formerly with Concello's flying act and now a member of the U. S. Air Force, visited Cole Bros.' Circus during its Los Angeles stand.

PVT. JOHN DOLLERARTRO, former biller on Russell Bros.' Circus, is soldiering at Boca Raton Field, Fla.

WANTED CIRCUS ACTS FOR SHRINE CIRCUS
DAVENPORT, IOWA, NOVEMBER 23-29
MADISON, WIS., DECEMBER 1-6
Long Season of Shrine Dates 1943

VAN TILBURG & McREAVY
—COMBINED—
CIRCUS
"America's Newest Streamlined Indoor Circus—Exhibiting Exclusively Under Fraternal Auspices, from Coast to Coast"
FEATURING TERRELL JACOBS WILD ANIMALS

Stage and Aerial Acts, Comedy Acts, Acrobatic and Novelty Acts doing two or more. Billy Pape, Correll Family, Mickey King, Joan Spaulding, Peggy Michael, contact ma. Can also use Family Acts. Performers, Address: EDNA CURTIS, 129 South Oak Ave., Westmont, Illinois, immediately.
CAN USE 3 EXPERIENCED, RELIABLE PROMOTERS WHO UNDERSTAND INDOOR CIRCUS BUSINESS.
Contact: VERNON L. McREAVY, General Promotional Director, Zor Shrine Temple, Madison, Wis.

Roy Matthews, Junior Eskew, Irby Mundy; evening, Pete Parker, Joe Welch, Everett Bowman, October 11 (matinee), Bud Spilsbury, Gene Rambo, Jim Snively; evening, Homer Pettigrew, Dick Herren, Jerry Brown, October 12 (matinee), Howard Brown, Jiggs Burk, Clyde Burk; evening, Jack Skipworth, Burel Mulkey.

TWELFTH annual Huntsville (Tex.) Prison Rodeo opened October 8 with about 8,000 on hand, including Gov. Coke Stevenson of Texas. It was the first mid-week program and will be repeated the other three Thursdays of the month. Buster Bishop, Midland, Tex., turned in the best performance of the initial round with a first in bronk riding. He teamed up for first with Earl Few, Fort Worth, in wild-cow milking. Bishop was thrown.

(See THE CORRAL on page 56)

26 Year Old Female ELEPHANT For Sale
Gentle, docile disposition guaranteed. Perfect condition—no cuts or scars. 8 1/2 feet high, weighs about 3,800 pounds. Wonderful working animal. Performs tricks willingly, learns quickly. Broke. Will make a wonderful "show" or riding elephant for any park or zoo. Must sell—going in service.
Wire, Phone or write immediately, BOX D249, Billboard, Cincinnati, O.

JAMES M. COLE INDOOR CIRCUS WANTS
For 10 consecutive weeks of Indoor Dates, CIRCUS ACTS and CLOWNS. Dog Act, Pony Drill, Aerial and Ground Acts that do 2 or more. Must have own transportation. Address: Penn Yan, N. Y. P.S.: Hare for sale—2 Ring-tail Monkeys, 1 Giant Lion Slaying Baboon. Animals in perfect health and condition. 50-ft. Round Top with 4 20-ft. middles, 10-ft. side wall. Used six weeks, 40x80 Top, 8-ft. side wall. Better than fair condition.

WANTED
Opening November 4 for 12 weeks, work Kansas, Oklahoma and Texas. Hillbilly Band doing specialties, Cowboy and Hillbilly Singers, Ropa Spinners, Whip Crackers; all acts doing specialties. Circus Acts doing two or more, Unicycle, Trampoline, Acrobats, Dogs and Ponies, wire perch; all Circus Acts contact. We furnish transportation after joining. Can use Press Agent, Ticket Man. Want experienced Bookkeeper and Cashier, man or woman. Quote lowest in first letter.
AL GROSS MIDWEST ATTRACTIONS
Besse Hotel PITTSBURG, KANSAS

ARMY HORSE BLANKETS \$3.25 EA.
NEW
Street or Cooling. Size 84x90, also STABLE BLANKETS
PAUL TAVETIAN 61 Rutgers St. New York City

1942 Season Route Folder—1942 25c MILLS BROS.' CIRCUS, 25c
Also a few 1937 Walter L. Main Booklets, 35c.
"Hi-Brown" Bobby Burns
Box 82 South Boardman, Mich.

CIRCUS ACTS
For Nov. 18-19.
Can use good Phone Man. Susor, write.
Patterson Bros.' Circus
Milner Hotel Sandusky, Ohio

WAR ANNUALS SCORE GAINS

Bama's '41 Gate Record Smashed

Militaristic-flavored annual attracts 357,184 — RAS beats midway mark

BIRMINGHAM, Oct. 17.—Aided by perfect weather and featuring a patriotic theme, Alabama State Fair garnered another record attendance for the run here, October 5-10. J. Warren Leach, president, and Douglas Baldwin, manager, said the mark was surprising in view of the conditions under which the annual was held. Combined attendance for the six days were 357,184, as compared with last year's previous all-time high of 347,423. Total daily attendance figures follow:

Monday, School Day.....	78,924
Tuesday, Civilian Defense....	39,726
Wednesday, School Day.....	61,083
Thursday, Civil Air Patrol....	46,972
Friday, Naval Aviation Day...	53,836
Saturday, Army Air Force Day	76,643

Total 357,184

Royal American Shows, midway attraction, also topped its record take of \$80,178.52 chalked up last year; but exact figures were not announced by the management before shows shoved off for Mississippi State Fair, Jackson. Gate admission of 30 cents, tax included, was the same this year as last, and a departure from the usual admission set-up was made this year in not charging for the grandstand in the afternoon. This cut down the annual's receipts somewhat, but the night box-office receipts for the grandstand were larger than in 1941.

Fair this year was given over almost entirely to a patriotic motif and at times (See ALABAMA GATE on page 45)

Spartanburg Has \$50,000 Count Despite Weather

SPARTANBURG COUNTY FAIR, Spartanburg, S. C., October 5-10. D. C. Todd, secretary-treasurer. Bob Kelsey, public relations. Gate admissions: Adults, day, 55 cents, tax included; night, 30 cents, tax included; children, 25 cents, free with school tickets; soldiers, free. Grandstand: day and night, 35 cents; reserves, 60 cents, tax included. Midway, Hennies Bros.' Shows. Horse racing, four days.

SPARTANBURG, S. C., Oct. 17.—Described by officials and impartial observers as successful despite weather, transportation and other obstacles, 35th annual Greater Spartanburg County Fair closed October 10. Attendance dropped sharply because of late arrival of midway attractions, bad weather opening day, reduced number of soldiers at near-by Camp Croft and absence of hundreds of farmers and thousands of school children. (See Spartanburg Count on page 45)

Danville Figures Up 15% Over 1941

DANVILLE, Va., Oct. 17.—While official figures were not immediately available, C. L. Booth, manager Danville Fair Association, said that attendance at this year's annual was about 15 per cent better than the fair's gross for 1941. Independent concessionaires and showmen with James E. Strates Shows, midway attraction, concurred in the opinion that money flowed more freely on the grounds this year.

Manager Booth also said that the fair board has decided to cancel the annual for the duration.

HARTFORD, Conn. — George (Crash) Donnigan, owner Four Bombshells and Four of Hearts, is in New Britain (Conn.) General Hospital recuperating from injuries he sustained in a fall at his home.



JAMES F. FIFIELD, well known in fair circles and former publicity director of Eastern States Exposition, Springfield, Mass., has been appointed to the public relations staff of the Springfield Ordnance District of the army. He assumed his duties recently.

Fryeburg Chalks Up New Marks Set At New Mexico

FRYEBURG, Me., Oct. 17.—With new highs registered in gate and grandstand attendances, three-day West Oxford Fair closed here October 8. Despite rain at opening Tuesday, good crowds turned out, and Wednesday's clear day saw last year's mark shattered. Thursday, closing day, registered a 6,000 attendance increase over last year.

Grandstand show, produced by Al Martin, broke all records for attendance, playing to capacity crowds at matinee and night shows. King Reid's Shows, together with a number of independent concessionaires, were on the midway. Reid reported a 20 per cent increase in midway grosses over 1941.

Grandstand line-up included Billy Pape and Conchita, perch act; Fighting Anzacs, Lindsay Fabre's Boxing Kangaroos; Frank and Alama, barrel skaters; Allan Norman, juggler; Great Francisco, sway pole, and the Thunderbirds, high act.

Myron Kimball, secretary, and John Weston, director, found it necessary to construct an additional grandstand this year for the Baby Beef auction. New (See FRYEBURG HIGHS on page 45)

Tip totals 163,000—midway business registers estimated 50 per cent increase

ALBUQUERQUE, N. M., Oct. 17.—Fifth annual New Mexico State Fair, which closed its eight-day run here October 4, set a new record attendance of 163,000. Every county in the State was represented in either livestock or farm exhibits or both, the livestock show being the best since establishment of the annual as a State institution.

About 400 horses were shipped here for the race meet. Nine races were run daily, and the pari-mutuel gross was \$368,700, a new record. Six nights of the rodeo played to near-capacity crowds.

Dodson's World's Fair Shows on the midway played to good patronage, the management estimating an increase of 50 per cent for the week. State Fair Commission, meeting October 5, deferred decision as to holding the fair in 1943 to its January meeting, when accounting and auditing for this year's fair will have been completed. It was the sentiment of the five-man board that the fair should be held as usual unless war conditions prevent it.

Miss. Wins With War Theme; Military Displays Extensive

JACKSON, Miss., Oct. 17.—Thirty-ninth annual Mississippi State Fair opened its wartime show here October 12 to what Mayor Walter A. Scott described as a "surprisingly good attendance." The "Win-the-War" theme prevailed thruout, even tying in with the only livestock exhibit, the National Polled Hereford Show and Sale, sponsored by American Polled Hereford Breeders' Association, Des Moines.

Exhibit of 235 head of prize-winning Polled Herefords, representing 51 herds from Texas, Nebraska, Louisiana, Oklahoma, Indiana, Montana, Kansas, Iowa, Missouri, Florida, Tennessee, Illinois, Alabama, Arkansas and Mississippi, was a free feature, as was the general gate.

On the midway, Royal American Shows got under way on opening night with only a part of their 20 shows and 17 rides in operation, because of a 12-hour delay in Meridian, Miss., found themselves reaping a good harvest of wartime income from night audiences. Much attendance, according to fair officials, came from here and environs. Signs indicated heavier night attendance, and a growing attendance both afternoon and night as the exhibit progressed.

Ernie Young's outdoor performance, On to Victory, patriotic pageantry, with sufficient comic relief, packed the grandstand so that shows were staged at 7:30 p.m. and again at 9 p.m. Tuesday thru Friday nights to take care of the crowds.

Fair captured public support with a substitution of the patriotic motif for the forms of ballyhoo that might have been used in peacetime and filled booths left vacant by the absence of farm and club exhibits from the far corners of the State with Civilian Defense, Army, Navy, Marine and Red Cross activities in a Win-the-War Pageant designed to demonstrate to the public what each individual can contribute to the war effort. Idea caught the public fancy, and the missing exhibits were rarely noted.

Hinds County, in which Jackson is located, provided the usual canned goods, floral, needlework and farm exhibits for one section, and the Hereford show was the only livestock entry.

On opening day Civilian War Effort was the theme. Tuesday it was Polled Hereford Day; Wednesday the Navy and State institutions were honored; Thursday was Army Day with a military parade; Friday, Marine Corps and School Day, and Saturday was designated Netherlands Day in honor of one of the nation's allies.

No one show exceeded the other on the midway, but the Airplane Ride was popular. Officials were uncertain as to whether sum total of attendance would match other years, but they were confident that the wartime annual will be successful from a financial and entertainment standpoint.

Chattanooga Chalks 90,000 Attendance; Midway Biz Is Good

CHATTANOOGA, Tenn., Oct. 17.—Figures released this week on Chattanooga Interstate Fair here, September 20-October 3, revealed that attendance for the annual totaled 90,000, Maude H. Atwood, secretary, said. President Joe Engle expressed satisfaction over the fair and reported that good weather prevailed with the exception of opening day.

Five Children's Days were held during the fair and men in the armed service were admitted free. Royal American Shows, providing the midway, reported outstanding results, as did concessionaires. Quantity and quality of exhibits were on a par with last year, fair representatives said.

Forsyth County in Satisfactory Run

WINSTON-SALEM, N. C., Oct. 17.—Good weather and satisfactory business prevailed at Winston-Salem and Forsyth County Fair here, October 6-10. Day crowds were small, but nights were satisfactory, with Wednesday and Saturday being the biggest days.

World of Mirth Shows provided the midway and obtained good results. George A. Hamid office provided the grandstand attractions, which were well received by public and press.

Saturday's program was devoted to army maneuvers by Fort Bragg artillery battery and regimental band with local high school band contest as a feature. Grandstand admission on Saturday was free to purchasers of War Bonds and Stamps. Fair officials said that attendance figures were about 20 per cent under last year, but in view of conditions considered the run satisfactory.

Community Fairs to Fore

CHICAGO, Oct. 17.—It appears likely that 1943 will see an increase in community fairs because of the restrictions placed on travel, according to C. C. (Cliff) Hunter, secretary Illinois Association of Fairs. In a bulletin to the fair men of the State, Hunter says: "We honestly believe there is a very definite place in this emergency for the community fair—and that is just what it will be with gas rationing curtailing auto travel. Okay, let it be a community affair. Attendance at fairs this season showed that the homefolks want fairs to operate."

Beaumont's Victory Annual Bows With Horse-Drawn Vehicle Parade

BEAUMONT, Tex., Oct. 17.—Dedicated to increased production for victory, Beaumont Victory Fair impressively ushered in its run here October 8 with the first parade of horse-drawn vehicles since World War I. Large crowds of visitors from Southwest Texas and Southwestern Louisiana were on hand for the opening.

Eleven-day annual, sponsored by Young Men's Business League as a civic enterprise, striking a balance between an imposing series of exhibits stressing war production of food and feed and plain entertainment, was highlighted by Beckmann & Gerety Shows on the midway. Shows this year are featuring an All-Girl Charm Hour, Harlem on Parade and a new Moon Rocket.

In addition, the Harvest Club, Beaumont's Fairgrounds night club, is being operated for the 11 days in a series of

special events, including Joy Night, a barn dance and regular dance programs. Club is being operated under YMBL Committeeman J. V. (Red) Mills. Music is being provided by Pat Halpin's band. Entrance to the fairgrounds is free.

Arrangements for a calf show, to be staged by the 16 Jefferson County boys' 4-H clubs, were completed late last week with YMBL Chamber of Commerce agricultural committee and Beaumont Agricultural Club, sponsoring the show. Expenses were raised at a barn dance October 15 in the Harvest Club, and livestock show was held October 16-18.

Other Victory exhibits include a series (See Beaumont Bow on opposite page)

SUMTER, S. C.—Jerry D. Martin (Jay-dee the Great), high act, will close his 26-week outdoor tour at Pee Dee Fair, Florence, S. C., he said here last week.

Georgia Debuts With 30% Hike

First three days top last year — Midway gross in 37% hypo

MACON, Ga., Oct. 17.—Surpassing expectations, Georgia State Fair for the first three days of its week's run was considerably ahead of last year in receipts and attendance.

The 87th annual is under sponsorship of Macon Exchange Club and is billed as "Georgia's Victory Fair." Foods-for-Victory is the theme and the main exhibition building was officially dedicated as Victory Hall.

E. Ross Jordan, vet general manager, said gate attendance thru Wednesday was about 30 per cent ahead of the first three days of last year. Children's Day, Tuesday, was the biggest event of its kind in recent years.

World of Mirth Shows, making its first appearance here, attracted unusually good business. Comparison of midway records showed the gain for the first three days as 37 per cent ahead of last year, General Manager Max Linderman revealed.

Fair Manager Jordan said he attributed the gains in attendance to Macon's vastly increased war population and the availability of the fairgrounds, located in Central City Park within easy walking distance of the heart of the business district.

World of Mirth Shows made a run of 43 miles from Winston-Salem, N. C., and was open on Monday night. Because of intense activity on the part of the 96 members of the Exchange Club there was sufficient man power for full operation of all fair departments. Each of the eight exhibit halls is filled with exhibits, the displays outnumbering the exhibits of peacetime years.

Another reason for the fair's big gain, Jordan said, is the fact the fair spent three times as much as formerly on publicity, billing and other advertising.

4-H Club State Annual Proposed for Illinois

CHICAGO, Oct. 17.—Convinced of the important role members of 4-H clubs are playing in the "Food for Victory" campaign, many Illinois fair men are advocating that a 4-H Club State Fair be held at Springfield in 1943. While holding the regular State fair is out of the question, fair men believe that every encouragement should be given 4-H club boys and girls to continue the work that has meant so much to the agricultural and live-stock industries of the State, and that such a fair as is proposed would be a real contribution to the war effort.

Holding of such a fair is contingent upon obtaining an adequate appropriation from the State, and it is probable that the proposition will be presented to the State assembly when that body meets next month.

It has been announced that the county fairs of the State will receive their usual quota of State aid for the payment of premiums in 1943. Funds for this aid come from the taxes collected from the race tracks. Advocates of a 4-H Club State Fair are confident that an additional appropriation can be obtained for this purpose.

BEAUMONT BOW

(Continued from opposite page)

of 15 booths of canning, cooking, etc., by the women of the county home demonstration agents, under direction of Mrs. Katie D. Knox; exhibits by the American Women's Voluntary Services, the Office of Civilian Defense and American Red Cross.

Lamar College set up a welding exhibit in connection with the war training program being conducted at the college, and Beaumont Junior Chamber of Commerce operated recruiting booths for Army, Navy and Marine Corps.

Children's Day was held as usual. Fair was directed by L. R. (Speedy) Blake-man, general chairman, and all phases under direct supervision of YMBL committeemen.

MILLEDGEVILLE, Ga.—Roy G. Valentine said here last week that Flying Romas, high act, have been signed to play fairs at Barnesville, Griffin and Thomaston, Ga.

Around the Grounds

LACOMBE, Alta.—Last payment on mortgages against the Lacombe Fair Grounds Company was paid by the secretary, D. F. Chisholm, recently, thus clearing a debt of \$9,000 which accumulated prior to 1935 by the agricultural society.

EDMONTON, Alta.—Agricultural society officials at Alberta points are being urged to investigate the possibility of using fair exhibit buildings for grain storage purposes or for shelters for livestock feeding during the winter, officials of the provincial department of agriculture report. It was pointed out that these buildings stand empty during the winter and could well be used for the purposes mentioned, particularly since there is a shortage of grain storage space at present. At Lethbridge, Alta., a Regina company has been trying to lease fair buildings for raising hogs.

SASKATOON, Sask.—Big stadium at exhibition park and two barns near by will be remodeled and reconditioned for use as an armory, it has been announced. Work will start soon.

VANCOUVER, B. C.—Hastings Park, Vancouver's fairgrounds, has become an army camp again for the first time since the last war. Camp is in command of Maj. S. C. McLennan, general manager of the exhibition association. Japanese, who have been detained at the grounds for several months, have been moved. Major McLennan was general manager of the exhibition from 1938 until the war forced closing of the park.

EDMONTON, Alta.—While giving its stamp of approval to the holding of live-stock competitions and exhibits, city council voted to urge the discontinuance of a midway and race meet if Edmonton has a 1943 fair. Copies of letters received by council protesting the holding of a 1943 race and midway have been forwarded to the exhibition association by council.

MEMPHIS.—Because of the occupation of the fairgrounds by Headquarters Corps of the Second Army, Colored Tri-State Fair will not be held this year, but a carnival using the permanent riding devices of the park will be a wartime reminder of the annual. Fair Park closed officially last Sunday midnight.

Kansas 4-H Club Show Draws 10,000

WICHITA, Kan., Oct. 17.—About 10,000 attended Kansas National 4-H Club and Livestock Show, held at the Forum October 6-9. Opening feature Tuesday night was the Kansas State Horse Show, which attracted 175 entries from eight States. It was said to be the largest horse show in Wichita history. Cancellation of the American Royal Show at Kansas City, Mo., was largely responsible for the increase in entries. Dr. Q. W. Wilson, program chairman, said. S. R. O. signs were necessary for the night horse shows.

Over 200 4-H Clubbers provided 350 individual entries in the 4-H competition, a decline attributed by Manager Corlee Smith to shortage in farm labor which required club members to remain on the farms. Despite the decline, beef sufficient to feed 70,000 soldiers was displayed and sold at the concluding sale.

Because of the great value of the competition, OPA made a special exemption and there was no ceiling price at the sale. Phillips Petroleum Company bought the grand champion steer for the ninth consecutive year, the price being \$693, the successful bid being \$66 per cwt. Top pound rate was \$100 per cwt. paid by Cudahy Packing Company for the champion lamb.

Chester Upham, Pacific Palisades, Calif., president of the Palomino Horse Breeders of America, presented a national membership charter to the Kansas chapter during the show, which was received by Archie Adams Jr. R. E. (Ben) Christy, Scott City, was re-elected president of Kansas Saddle Horse Association at the annual meeting held in conjunction with the show.

Three-County Beats Weather; Exhibits, Program Are Strong

NORTHAMPTON, Mass., Oct. 17.—Final check on this year's Three-County Fair here revealed that despite two days of rain patronage was satisfactory for the four-day annual and it did not reach an all-time low as was reported recently. George Emery, vice-president, said. Emery said the Livestock Show was on a par with other years and retained its standard of quantity and high quality, and that many herds and outstanding individual animals were on exhibition.

Over 40 teams of draft horses and oxen participated in the drawing contests, and annual's grange and 4-H Club exhibits filled two buildings. Square dance, with Corky Caulkins's band providing the music, proved highly popular and drew large crowds.

Midway was in charge of Eli N. Lagasse, president Lagasse Amusement Company. Sam Anderson's rides also were on the midway, and agricultural and machinery displays were extensive. Grandstand attractions included a parade, a full afternoon program of trotting races and rodeo presented by Pioneer Valley Riding Association. Hawley Grammar Drum Corps offered a drill demonstration. Radio Revue, presented Saturday and Sunday, included Betty Lee, Duke and His Six Swing Billies and Jack Dalton.

Free acts were Aerial Madcaps; Harry Rooks and Valeska, trapeze; Leo and Mae Jackson, bicycle; Alan Norman, juggler; Flying LaMars; Captain Anderson's Animal Circus; Pape and Conchita, perch act; Thunderbirds, aerialists; Silver Streaks, roller skaters; Sensational Al-

bani, high revolving motorcycle act; Sol Solomon's Diving Revue. All were booked thru Al Martin. Music was by Northampton American Legion Post band, with Charles B. Farnam, conductor.

15 Seek Ralph Ammon's Job

MADISON, Wis., Oct. 17.—Fifteen applications have been received for the job of Wisconsin Director of Agriculture, now held by Ralph E. Ammon. Ammon leaves November 1 on a two-month leave to join the staff of *Prairie Farmer*. His successor will be named about November 1 and probably will have title of acting director for the time being. Ammon was tendered a farewell dinner October 13 by employees of the department.

A REAL ATTENDANCE BUILDER—AT PARKS, FAIRS AND CELEBRATIONS

by the STAR OF OUTDOOR ATTRACTIONS

HIGH SWAYING POLE — TRAPEZE — PERCH — BALANCING — ACROBATICS — SLIDE FOR LIFE.

WRITE TODAY FOR DETAILS

Address: THE BILLBOARD CINCINNATI OHIO, or Representative: Barnes-Carruthers

Selden THE STRATOSPHERE MAN

World's Highest Aerial Act!

FLYING ACT WANTED

For **Houston County Fair**
Dothan, Alabama, week October 26th.
Address: L. J. LUNSFORD, President.

Fairs Doing Good Job Aiding War Effort and Home Defense



The past season has shown the true value of Fairs—Food-for-Victory; Morale; Stamp and Bond Sales; Recruiting, War and Home Defense Exhibits, and a hundred or more other patriotic endeavors, every one of them successfully promoted and brought to the attention of millions of Americans. The complete story is an interesting account and worthwhile reading. Be sure you read it all in the 3rd Annual Issue of the Cavalcade Section.

In the CHRISTMAS SPECIAL-OUTDOOR-CONVENTION ISSUE

NOV. 28

Cavalcade of Fairs

featuring
"FAIRS SHARE IN VICTORY"

ADVERTISERS, NOTE

It is very important that Fairs, Exhibitors, Carnivals, Booking Offices, Acts-Units-Attractions and Commercial Firms be represented in this special section because extra distribution plans provide for complete coverage of all your prospects, including governmental officers and bureaus, newspaper and farm paper editors, Chamber of Commerce Secretaries, etc. It is the best advertising medium you can use to establish the right contacts. Write today for complete information and rates. The Billboard Publishing Co., 25 Opera Place, Cincinnati, O.

FORMS START TO PRESS NOV. 14

Make your reservation now. Send copy early. Preferred position and color available if request is made immediately.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

WHEN is a park manager not a park manager? When he is merely a stooge, we judge, from the testimony of several capable men who recently have had discouraging experiences with park owners and so-called boards of directors. These directors, generally successful in their own spheres of trade, often know little about park business, into which they have gotten more or less by chance. A real amusement park manager knows organization, promotion and publicity. Moreover, he must be in a position to carry out his own ideas without interference, particularly from anyone who knows less about the biz than he does. If he is unhampered, he is entitled to credit for his successes. If he is handicuffed by an impractical owner or board, he is not to be blamed for any failures. Some of the ablest park managers today, especially younger ones, have made their mark because they have been given free rein for their energies and talents. Other managers have been unfortunate in finding disastrous domination from higher-ups. Owners and directors who interfere at every possible opportunity get so under the skins of their managers that their managerial turnover has become something to seriously contemplate. There could be lots more of that farsightedness which lets a manager do the job for which he is hired—that of managing a park.

THE present penchant for "names" in nearly all lines of endeavor, from science and cinema to politics, had its counterpart in early-day carnival busi-

ness. These troupers, true actors off stage, were colorful midway figures. They did more than their share to add to the traditions of the world of cinders and shavings. Among the scores whose names have gone down in outdoor show history are those of Whale Oil Gus and Little Mundy, Col. Phil Ellsworth, Captain Sorcho and Parson Joe Durning. They lived, dressed and acted roles original with themselves and, as showmen, were tops in their day. Bull Montana and Ali Pasha were outstanding as athletic showmen. Pasha never let down from his "part," whether on lot or downtown street. He lived his conception of his niche in showdom from morning till night, with his ever-present "prayer rug" often brought into play at sunset when a crowd was near by. These figures garnered publicity in hotels, on street corners and in shops. Even while the gilly shows of that time were perambulating personnels on party tickets, they never forgot their lines nor relaxed while en route. There are many, many more who could be mentioned as having lived in character from a season's opening until its close.

SOME general agents who have been driving according to the 35-mile speed limit claim that towns heretofore passed up now look much larger. . . . Signals of "closing soon" appear here and there in weekly show letters. . . . Plingers who collect donations on some of the pay-as-you-leave shows report a better season because the 1916 brass beer checks, dropped in the ding boxes, are worth more money.

. . . At this time of year showmen pay little attention to weather reports. When it's wet it's raining, when it's dry it's dry and when it's cold it's cold. Remindful of the colored Texas sharecropper who remarked, "Ah hopes dat a late show comes in heah so's ah kin git all sides of my house covered wid a third coat of posters befo' a 'norther' arrives." . . . Some showmen may be long on dough this year but short on rubber, which they have stretched by playing longer stretches with shorter pulls. . . . Lucky is the ride operator who finds two repairable cables in his storage car.

DEATH in Shreveport, La., of Simon Ehrlich, who was a partner of W. R. (Bill) Hirsch and John R. Castle in the erstwhile Castle-Ehrlich-Hirsch Shows, removed a leader in Southern theatrical enterprises. He and his deceased brothers, Joe and Harry, built successfully, as did the Wells brothers, Jake and Otto, for a time in their Southern theater empire. After Jake's death Otto operated Ocean View Park, Norfolk, Va., until his demise in April, 1940. . . . After the successful seasonal trek of the Conklin Shows, Bill Green, director of publicity, is fingering the pulse of showbiz from his home in Detroit. . . . Robert C. (Zim) Zimmerman, CFA, Public Relations, Fort Sheridan, Ill., having "made" 15 circuses and carnivals during the summer, is girding for winter visits to Shrine circuses. . . . Rex D. Billings Jr. has called it a season as manager of Edgewater Park, Detroit. . . . Harry A. Illions, ride impresario, with home base now in New York, vibrating between Times Square, Buffalo and other points west and south until the doings in Chi. . . . Few weeks left for mid-wayites to get that winter b. r. for biscuits—pork chops, Java and gas being what they are and what they promise to be!

Out in the Open

By LEONARD TRAUBE
NEW YORK

THIS corner considers it a privilege to warn sponsors, performers, bookers and everyone else about one Edward F. Hoffman, alleged promoter of auspicious circus dates. Hoffman, a middle-aged man out of Washington who should know better, appears to have come to the attention of show business only this year. There was a small attached to his "Smokes for Yanks" affair in Washington early this season. A more violent odor resulted from a show he put on in Durham, N. C., in behalf of Navy Relief two months ago.

Competing with Washington and Durham in the stink section was the gentleman's so-called Three-Ring Circus staged in Winchester, Va., October 5-10 under auspices of the Lions' Club and Virginia Protective Force, benefit of Army and Navy Emergency Relief Fund, according to the way the date was billed. Hoffman left a pocketful of local and performer bills to the fates.

Hoffman claims that he knows everyone in show business. Not long ago he boasted that Jess Adkins, the circus owner, telephoned him. This was the neatest trick of that recent week because Adkins went to his Maker a couple of years ago. This little incident will give the customers just a slight idea of Hoffman's contribution to show business.

NEWEST of the "fan" groups bidding for national attention is the Rodeo Fans of America, with headquarters in Waverly, N. Y. New may not be the right word, because the RFA is better than a year old, having been launched just about this time last year in Endicott, N. Y. Its formation was successful, but then Pearl Harbor cut into the picture and

turned most everything lopsided, including the new organization. In fact, the RFA all but breathed its last during the winter. This past spring a new corporation was formed, and after the usual wet-behind-the-ears period, a condition not exactly helped by the fact that many cowboys are now working for Uncle Sam, thus reducing membership possibilities, it got its feet on the ground again.

With the 17th annual Championship Rodeo current in New York, the RFA is staging a convention in the town's most favored chute-and-coral hostelry, the Belvedere, on October 17. There will be a banquet, followed by a visit to the Garden opera, and after that the mob will return to the hotel for whoopee. Officers of the association are Dr. Leo R. (Two-Gun) Brady, president; M. E. (Bob) Brink, executive vice-president; Edwin O'Brien, treasurer; Robert Hotchkiss and Fog Horn Clancy, directors, and Tex Garland, acting secretary and editor. The selection of Waverly as "National Arena" of the Rodeo Fans is not a coincidence. Waverly happens to be headquarters of Col. Jim Eskew's JE Ranch Rodeo.

These lines are being written prior to the convention, but if we know these fan orgs, they'll stir up a lot of interest and some good should come of it. The main subject before the house, however, is: Will there be rodeos on a mass scale next year? The RFA may sink or swim by the answer. It's pretty tough to attract fans to a field whose ranks may be all but depleted by the war.

UNCLE SAM'S TROUPERS. . . . Stroud Hester, circus organizer of the late American Federation

of Actors, has been seen around town in a navy uniform. Before he donned the indigo jacket he worked in a war plant on the West Coast. . . . Howard A. Lowande, son of Alex A. Lowande, of the famous circus family, is with the army in Atlantic City. Alex A. is a minister in New York. Which reminds us that another Lowande, Oscar, former star equestrian but in recent years a Joey, closed recently with Hunt Bros.' Circus. . . . George Bernert, concession manager of Eastern States Exposition, Springfield, Mass., is hooked up with Company B, 26th Battalion, Fort Leonard Wood, Mo. The other day he was granted a 30-hour pass, and where do you think he went? To St. Louis to catch the Ringling circus. . . . "Buttons" Youlick, for many years a popular hand at the NY rodeo, is writing to his cowboy friends from a station in Alaska.

THE Great Larry (Never a Dull Moment) Sunbrock finally arose to the occasion. Having been challenged by this sentinel to purchase \$5,000 worth of War Bonds to settle an argument which has been going on for several weeks, the carrot-topped promoter wires thus from St. Louis: "Leonard, I have purchased our \$5,000 in War Bonds. Pardon the delay, but bicycling between Indianapolis and St. Louis has not given me many dull moments. Expect an explosion at St. Louis Firemen's Show here this week. Kindest regards."

Nice work, Larry, but can you tell me why the printed program of the Firemen's Pension Show, October 11-25, Arena, St. Louis, doesn't bear your proud name?

And just for the records we trust the madcap promoter will not forget that under the terms of the "contract" when the bonds mature, he is to turn over the accrued interest to a worthy charity of his own choice. We have the utmost confidence in Mister Sunbrock's memory.

The Crossroads

By NAT GREEN
CHICAGO

RANDOM RECORDINGS: If you happen to hear a guy remark, "Bill promises he'll have some reefers for me tomorrow," don't holler for a cop and tell him you're on the track of a marijuana peddler. The fellow probably is referring to refrigerator cars which, in the vernacular, are known as "reefers" and are in great demand for use as baggage cars. . . . To those who've been asking what's become of Edgar I. Schooley, he's been on the road managing the Ted Lewis band unit. . . . Seats removed from the Coliseum when the army took over are now installed in the 16th Street Armory and starting Wednesday (21) will be occupied by roller-derby fans. . . . Eddie Meredith, of Missouri Breeze fame, tired of the bucolic peace and quiet of Fairmont, W. Va., hied himself to Chicago last week to mingle with the Randolph Street Rangers, of whom he used to be a bellwether. . . . Fred Schlotzhauer, of Orquawka (there's two names for you), in for the Masonic Grand Lodge meeting, reports that his brother, Justus Edwards, former Russell Bros.' general agent, is doing nicely on the staff of Yank in New York. . . . Arthur Windecker, who has been living in Chi since leaving the Ringling side show last month, expects to make a new connection shortly.

IF there has been any doubt as to the value of fairs in the war effort it has been effectually dispelled by the accomplishments of the county fairs of the United States and the exhibitions of Canada

during the season just closing. Statistics now being assembled, which will be published later in detail, are convincing proof that fairs have done a job of which they can justly be proud. But merely to be proud of it is not enough. In these days of super ballyhoo none of us can afford to rest on our laurels. That old adage about the meek inheriting the earth has long since lost its force, if it ever had any. Everybody, Gabriel included, has to toot his own horn or it's likely not to get tooted. The fairs are no exception. This year they got a taste of being pushed around by people who knew nothing of their value to the country. They shouldn't be caught napping again. Every fair, large and small, should take steps to let the country know that it is doing a necessary and an important part in the war effort, and that its work should not be impeded by unnecessary restrictions, but rather should be encouraged in every possible way.

DESPITE occasional squabbles, the railroads as a whole are very friendly to show people, give them a break whenever possible and are strictly on the up-and-up in their dealings. As a case in point, an official of the Milwaukee Railroad phoned us a few days ago for the route of a whale show which he thought traveled under the name of Pan-American Train Show. It seems the show made a move over the Milwaukee some time ago and after

the move had been paid for the railroad's accounting department found an overcharge of \$10 had been made. The route of the show was sought in order that a refund could be made. So if the manager of the Pan-American will get in touch with "Bill" Clump, of the Milwaukee, he'll find a sawbuck awaiting him.

BILL GREEN, who recently closed his season as publicity man for J. W. (Patty) Conklin, last week took a two-day recreational training course at Madison, Wis., for a Masonic recreational camp job. . . . Joe Archer, formerly with Leo Seltzer's roller derby and now in the army, is in an army hospital recovering from an operation. He'd like to hear from friends. Address him Private Joe Archer, Station Hospital, Ward D-1, Fort Ord, Calif. . . . Benjamin Briant, grandson of George Flint, of the Boyle Woolfolk office, is now an aviation cadet in the navy and is in training at Ames, Ia. . . . Mabel Stire, secretary of Mississippi State Fair, Jackson, celebrated a birthday on October 18, the day after the fair closed. . . . Show Folks, Inc., is holding a barn dance at the Majestic Hotel Saturday night (24) to raise funds for its newly opened home. . . . Vernon L. McReavy, of the Van Tilburg & McReavy Combined Circus, stopped off in Chi last week after a booking tour and conferred with Edna Curtis, the show's director of personnel. . . . Report from the West Coast says Noyelles Burkhart, front-door man on Cole Bros.' Circus, will enlist in the army at the close of the season. . . . A dramatic show is in course of formation here for submission to USO Camp Shows, Inc. . . . Plans for the 30th annual banquet and ball of the Showmen's League get rolling this week.

HITLER'S OBIT
CONKLIN RECORD
LONDON LOANING
TENTER IN '92

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

By J. W. CONKLIN

—Brantford, Ont.

Conklin Shows closed at Leamington, Ont., and hung up a novel record. Out of 22 teardowns this season we encountered rain on 19 (count 'em) Saturday nights. Even when putting away the show on the closing Saturday we had a severe rainstorm. I know that rain is the bugaboo of all showmen, but I am happy to report that our 1942 season was first rate.

Canada is really getting down to brass tacks on the war situation. All the people who became unemployed at the closing of the show were turned over to the government for work in essential industry. We are keeping a crew of about 15 men for the biggest part of the winter to put our equipment in shape for future operations. There is a very great shortage of labor such as we require to keep going, but in spite of this I feel that we can carry on and assemble just as much equipment as we operated this past season.

We are waiting for the Chicago convention before making any final decisions on our 1943 activities, and it is my belief that all showmen will profit by attending the convention to exchange ideas in this, the most trying period in the history of our respective countries.

By LAPEE & McGUIRK

—Columbus, Kan.

We saw your article in regard to gasoline and tire rationing affecting roadshows and circuses. Can you give us any information that might enable us to get adequate gasoline and tires to carry on with our moving picture circuits in small places where there is no other amusement or entertainment? We have been in that business for the last three years, exhibiting 16mm. films.

As this our only means of livelihood, we would naturally like to carry on, but lacking rubber and gas, we will be forced to stop operating. It seems to us that the people in smaller places need something to cheer them up—more so than in large centers of population where there is other entertainment. We have

Adolf Hitler

By RUDOLPH LEIDER

Paul C. Morris, whose letter introduced your readers' department last week, is probably a first-rate publicity man, but he's an even better prophet, apparently. Outdoor show business, with its brains, drive, personality, go-to-it tradition and plain common sense, can do a whale of a job for this all-out war program of America and the United Nations. Morale? That's the business of show business. Money? Who ever accused an outdoor showman of not knowing how to make it. And he can amass plenty for Uncle Sam. Morris says we can excite people to the greatest war effort in history. So let's sell all-out patriotism while we're selling all-out side shows and grandstand programs.

As I gathered from the gentleman's brilliant analysis, the idea is to lick Hitler first and worry about everything else afterward. If Morris doesn't mind, I'll go him one better:

Let's bury Adolf Shickelgruber first!

I dare you to put this letter in your Final Curtain department.
 Detroit, Mich.

We'll go Mr. Leider one better by putting it here with a "death" border.

By WILLIAM H. HOYLAND

—Pittsburg, Kan.

The Hoyland brothers started in the show business in the year 1892. When not quite in our 'teens, we left Danville, Ill., and joined a tent show that was being managed by a famous "physician and surgeon." The doc straightened cross-eyes by gasoline torchlight in one minute without pain. Why don't they do it in the present day?

You've got something there, Brother Hoyland. But all you have to get is the precious petrol. Strictly a snap.

By A TROUPER

—Newark, N. J.

In a recent issue of *The New York World Telegram* they printed a letter sent in by William Judkins Hewitt, familiarly known as Red Onion, the Sage of Show Business. You may remember Bill Hewitt—he worked for you on two different occasions. To show you what a good man you're missing, here's what Hewitt wrote:

"It seems high time that every man, woman and child native American became fanatically, fighting mad at the enemy. To win this war we should pronto dismiss our apparent malignant smugness." (Dated from Norfolk, Va.)

This would have no point to you except for the fact that what should pop up nine days later but an editorial in *The New York Journal-American* on the same subject with the heading, "Let Yourself Get Mad."

So it looks as if Red Onion still wields a terrific typewriter. Aren't you sorry he isn't on your pay roll?

Nice heckling, Trouper.

By FRED C. MURRAY

—New York

The attached (newspaper clipping) is very funny indeed, but it does not surprise me, considering it happened in Boston. I had the misfortune to spend several years there. All of the articles mentioned are just shown to the audi-

ence and every one (does Mr. Murray mean the audience?) is a dummy, but I think a correct facsimile without the loads would be better as the previous word (Mr. Murray probably means "dummy") applies more to the Massachusetts Committee on Public Safety. So why insult one of the inoffensive bombs by putting it in the same classification? A 4,000-pound bomb would not demolish Braves Field but would be felt at least one mile distant. The buildings in question are mere scenic representations on a light iron framework.

Altho this sounds like double-talk, it is perfectly normal, because Mr. Murray does the experting for International Fireworks Company. Enclosure is a clipping from a New York newspaper with a Boston dateline which states that juveniles were barred from an army spectacle, "Air Raid," shown recently at Braves Field. It's all very fascinating, no doubt, but only pyrotechnicians and savants seem to know what this is all about. The editor is himself a dummy.

By J. W. SHILLAN

—London

As you in America can well appreciate, we are very, very busy trying to put the kibosh on Hitler and all his gangsters. In these times we devote practically no attention at all to the amusement side of our business. In fact, we have got to such a stage now where we more or less have to leave the operators of amusement devices to themselves for service. The government is so insistent about our getting on with our vital work that it is very seldom they will allow us to make any parts up for showmen when something breaks.

The only way we can help is by loaning the patterns, jigs, tools, etc., to other people who are less busy than ourselves to make up parts for the operators.

This is as it should be, because putting an end to Hitlerism should be our object first, last and all the time.

Showman Shillan is managing director of the British Motorboat Manufacturing Company, Ltd., England.

Circus Baggage Stock

(Continued from page 38)

tremendous weight loads, and most of them seem to think that a certain side-show wagon of the Big Show is or was the heaviest of show wagons, it being the one for the 40 and 60-snake hitches on muddy lots.

"When All Hit Leather"

Horses have moved efficiently and can still move efficiently wagons of this weight regardless of 15-ton caterpillar tractors and ballast-weighted trucks. Ask any of the draft-horse experts, Jake Posey, Joe Wallace, Steve (Red) Finn and Frank (Dutch) Warner, former superintendent of the train teams for Cole Bros.' Circus, men who have spent the greater portion of their lives with baggage stock in moving wagons for shows. They will all shake their heads when asked if there is the wagon in show business that cannot be moved with baggage stock. Put enough horses on it and men who can really drive—and it has to move or be torn apart. With a 10-horse hitch, each horse of 2,000 pounds, when they all hit leather you can pull a building down.

The two new iron-gray dappled Percherons purchased by Jack Morris for

Cole show's train stock are the finest caliber circus draft horses I have ever seen. Every portion of these horses is draft and sheer power, and it is a wonderful sight to see these two horses pull two heavy baggage wagons, hooked together, up the runs. When Frank Warner said he thought they were the finest he had ever seen I believed him. Today's rail circuses have made it much easier for baggage horses, as rarely do you hear of 8 and 10-mile hauls to and from lots. Most of the pieces are on rubber and roller bearings. There are illuminated train loadings, and two and three-day stands are frequent.

Bogged Wagons Moved

Colonel Booker, my father, and I were on the Big Show when Fred Warrell was manager and Tom Lynch was superintendent of baggage stock on the day the show was fighting weather obstacles at Cedar Rapids, Ia. The lot was a sea of mud and everyone was doubting whether the wagons, after being spotted, could be moved that night after they had begun to settle deep in the mud. In the afternoon Mr. Warrell and Tom Lynch were discussing the idea of jacking up the wagons and chaining long steel or heavy wooden skis to the wheels so as to skid the worst ones out. It was an interesting angle and several experiments were made, but the time element

involved in jacking up the wagons and chaining on skis prevented it from being practicable for such a soft, muddy lot. Mr. Lynch, with his men and horses, however, moved those bogged wagons and moved them efficiently, a seemingly impossible job. This was a sight to be seen by those who do not believe that horses can move the heaviest of show wagons during impossible lot conditions. I believe a certain big red commissary wagon, not the green one of the present day, gave them the most trouble, as it carried a tremendous load. I could cite a number of such instances that I have witnessed to prove that baggage stock can do the job. As we are living in a universal machine age, there is the feeling that the horse cannot keep up with the modern trend. Given half a chance, the horse can prove he is capable and under many circumstances better in doing this type of work.

Question Not Economy

Three hundred and twenty head of baggage stock could move the Big Show now and do just as efficient a job as tractors and trucks. The big drawback is that it would require 10 stock cars and many drivers. Use of tractors and trucks can probably be figured as more economical on paper, altho the investment, parts and fuel and rubber should be considered.

But the real question of the day does not call for quibbling over the relative small differences in economy of the two, but rather can "the gas" survive much longer with the tightening of priority rulings, regardless of the necessary amusement business? War is war and the day of strict military priority is fast coming. True, the Big Show continued thru World War I, but mainly thru the combining and pooling of the two big shows, Ringling Bros.' Circus and Barnum & Bailey Circus, into one unit, but this war is having far greater repercussions on all business. America needs the circus for morale and entertainment purposes on the home front and I sincerely hope it can survive.

R. S. Littleford Jr. Going To Officers' Training School

CINCINNATI, Oct. 17.—Sergt. Roger S. Littleford Jr., who left his post as vice-president and managing editor of *The Billboard* on March 30 to enlist in the Army Air Corps at Fort Thomas, Ky., will enter Officers' Candidates' Training School at Miami, Fla., on October 29.

Since shortly after his enlistment he has been with Headquarters Squadron, 314th Service Group, Bowman Field, Louisville, Ky.

NAAPPB Program Is Set

Wartime Slant To Discussions

24th annual looms as one of biggest—'Victory Clinic' committees named

CHICAGO, Oct. 17.—The 24th annual convention of the National Association of Amusement Parks, Pools and Beaches, to be held at the Hotel Sherman December 1, 2 and 3, promises to outdistance many of its predecessors in size and importance. Operators are alive to the necessity of getting together this year to help solve one another's multitudinous problems, and Secretary A. R. Hodge reports that never in the organization's history has there been a keener interest on the part of the membership than in the forthcoming meet.

The program committee, consisting of John L. Coleman, chairman; Fred L. Markey, vice-chairman; Norman Bartlett, chairman of the pictorial section; A. R. Hodge, Paul H. Huedepohl and H. P. Schmeck, has done an excellent job. There will, appropriately, be a wartime slant to the discussions. The "College of Experience," which proved so popular and beneficial at the 1941 convention, has set the style for the 1942 program and lends itself admirably to the need of the hour. Program Chairman Coleman has released the details of the five "Victory Clinics," which are given herewith:

Five "Victory Clinics"

Priority Problems: Edward L. Schott, chairman. Faculty: Harry A. Ackley, N. S. Alexander, J. E. Lambie Jr., R. S. Uzzell. Topics: Policy covering maintenance and renewals in amusement park property; materials supply procedure; newly discovered substitutes; personnel.

Co-Operation in War Effort: Henry A. Guenther, chairman. Faculty: T. M. Foley, George A. Hamid; Fred W. Pearce, Irving Rosenthal. Topics: What can we do to better co-operate with the government in the war effort? How can we most effectively co-operate with the army and navy relief societies, USO, Red Cross and other agencies?

Taxation: Leonard B. Schloss, chairman. Faculty: Robert F. Irwin Jr., A. W. Ketchum, William Rabkin, Roy Staton. Topics: Admission taxes; Social Security, income and corporation taxes; excise taxes; coin machine taxes.

Problems Arising Out of Wartime Operation: Andrew A. Casassa, chairman. Faculty: John J. Carlin, Paul H. Huedepohl, H. P. Schmeck, H. C. Shannon. Topics: Blackouts and dimouts; wartime emergencies met and overcome; round-the-clock operation; more intensive cultivation of home markets; transportation and gasoline rationing.

General Problems: Edward J. Carroll, chairman. Faculty: Harry J. Batt, E. E. Foehl, Arnold E. Gurtler, H. F. O'Malley. Topics: Prices of admission to rides and attractions under wartime conditions; special rates for service men; present policies concerning free acts, fireworks and other special features; refreshment services—effect of present shortage in bottled drinks; special wartime promotions; how to prolong the life of roller coaster chains.

Co-Operate on Assignments

All of the clinic chairmen have accepted their assignments and 90 per cent of those who have been invited to serve on the several faculties have likewise accepted, Secretary Hodge states.

The convention proper, in keeping with the requirements of the times, has been shortened to one day and will be so arranged as to comply with the government's request for little or no weekend travel. The executive session, to be followed by one of the Victory Clinics, will be held Tuesday, December 1, and on each of the two days following there will be two Victory Clinics. The annual dinner will be the closing feature, and the Penthouse Club, as the place for relaxation and refreshment, again will be featured. An analysis of the Victory Clinic demonstrates the patriotic and wartime tone of the meeting, and the fine personnel of those who will partici-



R. M. SPANGLER, who for the last six years has successfully operated Rolling Green Park, Sunbury, Pa., under lease and who last week purchased the park property from George W. Rockwell for a reported \$20,000. Spangler will continue in a managerial capacity and announces that no major changes for 1943 are contemplated.

A. B. Price Maps 1943 Improvements

BALTIMORE, Oct. 17.—With the 1942 season hardly over, Arthur B. Price, owner-general manager of Gwynn Oak Park, is already thinking in terms of next season. Among the improvements planned is a new and larger open-air theater.

Improvements instituted this season, which included the Magic Carpet (House of Fun), the Dixie Ballroom and miniature railroad, proved excellent attractions and helped boost the season's total considerably.

The new Dixie Ballroom proved exceptionally successful, with the Charlie Spivak, Charlie Barnet and Gene Krupa orchestras the biggest draws.

AC May Be Brighter

ATLANTIC CITY, Oct. 17.—Dimmed-out Atlantic City will be a little brighter if experiments by lighting experts prove effective. Funnel-shaped shades are being tested at 36 intersections. Designed to fit directly over the light bulb, they will flood safety islands with additional light, while lessening the overhead glare.

Lakeside's Move Okayed

RICHMOND, Va., Oct. 17.—Lakeside Park, Inc., of which I. J. Marcuse is president, has been authorized by the State Corporation Commission to change the address of its principal office from Henrico County to Richmond.

pate in the program gives promise of an outstanding meeting.

In compliance with the demand manifested at the 1941 meeting much time will be devoted to special pictorial displays emphasizing new developments in the industry. The beach and pool round-table discussions will be under the direction of Paul H. Huedepohl, who will announce details shortly.

The special accommodations for manufacturing and sales organizations and booking offices will enable all who serve the industry to maintain headquarters at the convention and thus maintain contacts and build up new ones. Announcements have been mailed to all former exhibitors. Secretary Hodge states he expects a full representation in the "Market Place," which will be located on the mezzanine floor of the Sherman.

Toronto Spot Tops '41 Mark

TORONTO, Oct. 17.—Sunnyside Beach hit a new high for patronage this season. While official figures were not revealed, Manager Solomon advised that this season's business topped last season's by a large margin, despite much cold and rainy weather.

The season this year was extended two weeks, due to the canceling of the Canadian National Exhibition, Sunnyside cashing in on Labor Day for the first time. Other contributing factor that made for better business was the curtailing of motor travel. Thousands of new war workers have moved to Toronto for the duration, adding greatly to the park's attendance. Toronto Street Railway put on special cars to handle the heavy traffic on week-ends.

Rocket Ride and several concessions were added this year. Help and prize merchandise were scarce. Many wholesalers were left holding the bag on made-in-Japan stock, imported before Pearl Harbor.

The most popular attraction was the new arcade, featuring about 200 pieces of equipment, from ray guns to grip testers. It is estimated that this concession grossed \$30,000 on the season. The equipment was installed by Donald Fielding, Windsor.

Whitneys Lauded For Co-Operation

SAN FRANCISCO, Oct. 17.—The Office of Civilian Defense in San Francisco stated this week that one of the finest examples of co-operation between an amusement resort and federal authorities had been at Playland-at-the-Beach here, owned and operated by the Whitney Bros.

In speaking of the situation, Lieut. J. Walsh, of the navy, stated that Whitney Bros. had one of the most complex problems offered any place, as their resort faces directly on the Pacific Ocean. And yet, Lieutenant Walsh stated, they met every obstacle to the complete satisfaction of all the federal officials. Their 1942 business is expected to exceed that of last year.

Carlin's Continues Okay Despite Cold

BALTIMORE, Oct. 17.—Carlin's Park continues week-end operation, and Saturday and Sunday nights are well patronized despite cool weather.

All rides and attractions are in operation, including the new Skeeter Boats, roller rink and dance pavilion. Col. A. T. Miller is director of events at Carlin's, which is headed by John J. Carlin and John Carlin Jr.

Phil Thompson Switches To Ice Hockey in Philly

PHILADELPHIA, Oct. 17.—Phil E. M. Thompson, manager of Convention Hall, Atlantic City, until its occupation by the army last month, has leased the Philadelphia Arena for the promotion of ice hockey games.

The Arena, operated by Pete Tyrrell, will serve as home field for a team to be entered in the Eastern Amateur Hockey League by Thompson, who also guided the destinies of an Atlantic City ice hockey team many years.

L. F. Cunningham to Navy

ATLANTIC CITY, Oct. 17.—Louis F. Cunningham, head of the resort's publicity bureau, enters the U. S. Navy as lieutenant next Thursday (22). His position will be open to him upon his return from the service. City Commissioner Joseph Altman, in a letter to the Atlantic City Press Club, praised the record of Cunningham in serving the resort.

IF YOUR COPY OF THE BILLBOARD IS LATE—

It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

Spangler Buys Rolling Green

SUNBURY, Pa., Oct. 17.—Rolling Green Park, this district's leading summer amusement resort, has been sold by Proprietor George W. Rockwell to R. M. Spangler for \$20,000.

Spangler has leased and operated Rolling Green the past six years, and no major changes are anticipated. The park was established in 1910 by J. M. Blanchard.

Busy Jersey Spots Want More Trains

CAPE MAY, N. J., Oct. 17.—As the result of increased activity this winter here and at sister resorts in Cape May County, including Wildwood, demands have been made for improved rail service between Philadelphia and the resort communities.

Resort and county officials, pointing out the greater transportation needs because of the winter population swelled by the military, last week sent a letter to J. O. Hackenberg, passenger agent for the Pennsylvania - Reading Seashore Lines, urging revision of the present winter schedule to add two trains daily to the Cape May route.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Swim Plan Needed

It is reported that Lieut. James H. Raport, U. S. N., has forbidden Merchant Marine officers and men to practice crawl swimming, claiming that torpedoes seamen get along much better with the old-fashioned "dog paddle," side stroke or even a modified back stroke. That certainly is news.

If experience has proved that torpedoes men have a better chance in the oily waters doing the "dog paddle," then let's see that everyone knows how to do the "dog paddle" properly, especially those who are exposing themselves to duckings in times like these. A swim campaign, such as proposed in this pillar two weeks ago, could aid greatly in making members of our armed forces "dog paddle" experts.

Let's get started. Delay is dangerous.

Scoop

Considerable publicity was given to President Roosevelt's recent trip. What hasn't been mentioned, however, is that the President visited a swim pool on his history-making tour. I'm not in a position to mention the name of the plunge, but I can't see any harm in revealing that a pool was visited. Roosevelt's affection for the sport of swimming is well known. Even in these hectic days in Washington, FDR still finds time to cavort for a few minutes daily in his private tank built in the White House some years back by public subscription.

Men and Mentions

Joe Pringle, restaurant concessionaire at Sunnyside (L. I.) pool last summer and who used to peddle hot dogs and such at the Cascades plunges, New York, is now engaged in war work in the same office housing poolman Mack Rose.

Tip to Norman Bartlett: As chairman (See POOL WHIRL on opposite page)

American Recreational Equipment Association

By R. S. UZZELL

After November 1 all rolling chairs will be banned from the Boardwalk at Coney Island, N. Y. The concessionaires there had a bleak summer, what with the dim-out and other restrictions. In many instances, however, they got substantial reductions in rent. This, however, makes it harder for the landlord to pay his taxes; so they all suffer together.

Luna Park To Change Hands

Luna Park will change hands again. Who will operate it next year has not yet been determined. The past summer did not deal kindly with the place. The dim-out made it seem unlike the Luna of old, which came into Coney with such brilliant illumination as to make it the wonder of that day. It is now a depressing sight to those of us who knew it in its original splendor. Surf Avenue and the Bowers did not fare so badly, because they are not on the ocean front and could dim their lights.

Steeplechase Clicks

Those operating under cover had an advantage. The big building at Steeplechase never served a better purpose. It was unmolested after blacking out windows on the ocean front and on each side, which enabled it to run until the early hours of morning. And the rain in August made it a haven for fun-lovers who enjoyed the evening on rides and other attractions under the big roof. All of which made for a banner season at this 47-year-old park.

Many and varied were the ways of getting priorities for repair material the past summer. A willingness to turn in the scrap which the material replaced was the big factor. Priorities will be the big topic this year, not only among the manufacturers but also at the park convention in Chicago.

Convention Work Easier

AREA will adhere to its date of November 30, Monday evening, so as to get it out of the way of the conclave of December 1, 2 and 3. As booths are to be \$25 this year it is hoped that all members will be represented. Park men and concessionaires can easily find you at your booth. Otherwise they would be required to spend too much time in locating you. It will be a relief not to have the burden of tearing down an exhibit when it's all over. All can attend the banquet with a light heart and a chance for a good sleep afterward. No dull Friday this year; all your time can be devoted to final interviews and pleasant farewells. Make your reservations early. Pullman accommodations should be procured at least two days in advance.

Plug for Fire Insurance

John Logan Campbell's group plan on fire insurance is a good thing for the industry. It includes concessions as well as parks and offers a substantial saving on rates. Altho in operation only a short time, 39 parks have already availed themselves of the saving. It's the group plan that gets the rate, another telling argument for having an organization.

With the Zoos

PHILADELPHIA.—A group of small animals, natives of Mexico, arrived at the Philadelphia Zoo last week, gifts of Mr. and Mrs. Daniel P. Mannix, Haverford, Pa. The collection included two coatimundis and a kinkajou, known in this country as honey-bears; four iguanas, a boat-billed heron and a trained eagle. The eagle, presented to the zoo some time ago, is being returned after accompanying Mannix on hunting trips in Mexico during the summer.

CHICAGO.—Bambi, 4½-year-old orang-utan brought to the Lincoln Park Zoo from Sumatra in 1940, died last Tuesday (8) of tuberculosis. She had been under treatment three months. Pongo, male orang-utan brought here at the same time, has thrived and now weighs 65 pounds.

CALGARY, Alta.—Latest addition to the Calgary Zoo is a male emu as a mate for the zoo's female emu.

PHILADELPHIA.—A shipment of unusual birds from tropical America arrived at the Philadelphia Zoo last week. Included in the collection were four pairs of tanagers and a tail-feathered mot-mot.

POOL WHIRL

(Continued from opposite page)
of the pictorial section for the 1942 convention of NAAPPB, you are reported to be seeking new pictures of parks, pools and beaches. Why not contact the Town House pool, Los Angeles, which features marine views. They must have some excellent shots from the various newsreels taken there the past summer.

Art French, of the Joe Day clan, operators of Manhattan Beach, Coney Island, N. Y., and now a lieutenant commander in the navy, is said to have been called for overseas duty.

Betcha Peejay Ringens, high diver, doesn't know that Fox Movietone News caught his act when he played the Reading (Pa.) Fair last month. They were interested in screening his stunt, too, but wanted to take it in or around New York. And before arrangements could be made Ringens was on the road. They may still be interested, old boy, so contact the column pronto!

ALABAMA GATE

(Continued from page 40)
it looked as tho the annual was being operated by Army, Navy and Civilian Defense organizations. Management substituted an air show for the canceled automobile-racing program. Exhibition, presented by naval planes from Atlanta and Pensacola and army planes from Maxwell Field, was well received and one of the features was a dive-bombing attack on a building on the race track.

One building formerly given over to commercial exhibits was rechristened the National Defense Building and dedicated to visual education displays by the Army, Navy and Marine Corps. Its value was displayed in the fact that nearly 500 men were recruited by the army during the week, and 42 technicians were enlisted in about two hours in a single day.

Military displays included cutaway bomber planes, various types of bombs, parachutes and other aviation regalia. Miniature navy from the New York World's Fair, and usual exhibits by Alabama Polytechnic Institute and Alabama Museum of Natural History also were shown. Livestock show, women's exhibits and food exhibits drew the usual good crowds, but the military displays were the top interest getters.

Grandstand attractions, provided by Barnes-Carruthers, under Mike Barnes, were well received. Line-up included Powers's Elephants, 16 Singing Commandos; Les Kirmis Duo, aerialists; West and McGinty, comedy, and Ben Dova, stage and screen performer.

Fireworks displays were presented by Thearle-Duffield Company, with Frank Duffield and Art Briese directing. Manager Baldwin attributed the fair's success to active promotion via radio and newspapers and to a good entertainment program. Visitors included Sam Mitchell, secretary Kansas State Fair, Hutchinson, Kan., and Mike Benton and John Armour, secretary and president respectively of Southeastern World's Fair, Atlanta.

SPARTANBURG COUNT

(Continued from page 40)
dren busy picking prematurely matured \$5,000,000 cotton crop. Attendance picked up later in the week, however.

Fair officials Sunday expressed satisfaction with results in view of obstacles, and reported attendance had exceeded expectations despite a two-day delay in opening the midway caused by the belated arrival of Hennies Bros.' Shows because of transportation difficulties. Shows, which played Atlanta the week before, did not reach Spartanburg until 4 p.m. Tuesday. Opening saw only a few hundred persons, including soldiers, on the grounds, with fewer than 20 concessions operating.

Attendance Dips

Attendance, which ranged upwards of 100,000 last year, dropped about half this season. Fair officials said that soldiers—with 20,000 of them normally at near-by Camp Croft—would be admitted free. However, heavy troop movements during the week cut soldier attendance.

Fair, despite its poor opening day, stuck to its traditional policy and charged no admission Monday. Further extending its generosity, officials extended City School Day, scheduled Tuesday, to permit kids to take in the midway attractions.

Figured conservatively officials said fair's gate was around \$50,000. Midway attractions reported good results. Hennies

Bros.' Shows crowded the midway with 24 rides and shows.

Food Production Plugged

Grandstand acts included Jack LaVier, comic-trapeze; Silver Cyclones, skaters; George Royale, comic-juggler; Ruby Fisher's elephants, Houglan's Hippodrome, and Dorothy Wenzel, midget revue. Acts were of high caliber and patrons' reaction excellent.

Turf, one of oldest ovals in South, drew seven harness races with purses of \$250 each. Dr. T. L. Stackhouse judged starters.

Highlighting the all-out war food production in vast Spartanburg agricultural area, one of largest and most productive in Dixie, agricultural building exhibits took a patriotic turn, attracting much attention and favorable comment. An innovation was the junior fair, attracting many young farmers. Negro exhibits, segregated, drew large white and Negro attendance.

FRYEBURG HIGHS

(Continued from page 40)
grandstand also was used for the ox and horse-pulling contests.

Harness race meet's pari-mutuel records were smashed, with over \$100,000 being registered. Race Secretary Glenn Rublee handled the race meet.

UNION, S. C.—Elaborate farm exhibits and a large midway were presented at opening of Union County Fair here October 12.

PROGRAM REVIEWS

(Continued from page 8)
a gimmick. Whether or not the listening audience can be convinced that it should tune in on such amateur exhibitionism, however, is another question.

It's answered affirmatively, of course, on the Wheeling show, which has had good audience records in the past and should keep them. With steel a major war commodity, there are countless war angles brought in on the program—most of them effectively handled—and what advertising there is is purely institutional.

Opening show was a typical stanza—unexciting, but generally pleasant. The "They're just folks!" angle is worked to a fare-thee-well, but the talent is as good as that on most radio shots and the continuity keeps things moving. Even the sister trio is no worse than most sister trios—as if anything could be.

Star of the week was Dorothy Ackerman Zeigler, daughter of a top executive of the corporation, whose new song, *Too Good Not To Be True*, was sung weepily by Regina Coleman in what was announced as its radio debut. It's a pleasant enough but entirely ordinary love ballad.

Sometimes, tho, the folksy attitude makes one wonder whether the Wheeling corporation's chief output is steel or corn. Eugene Burr.

'Chicago Theater of the Air'

Reviewed Saturday, 9-10 p.m. Style—Operetta. Station—WOR (New York) and MBS.

Originating over WGN, *Chicago Theater of the Air* returned to the Mutual net a couple of weeks ago to resume its hour-

long versions of operettas. Marion Claire remains to sing the soprano leads—and that's not a statement; it's a criticism.

Opening show of the fall season was *The New Moon*, which had recently been revived at Carnegie Hall, New York—and the work of the magnificent orchestra under Henry Weber came as a twice-welcome relief to those who had been forced to suffer thru the orchestral inadequacies of the recent stage presentation. Mr. Weber and his men offered a magnificent rendition of the stirring, sentimental, gloriously hoke-filled score—and the same goes for the chorus under the direction of Robert Trendler.

According to announcement, the presentations this year are being set up in such a way as to allow as much music as possible to fit into the hour—a highly commendable plan, in view of most operetta books. It worked out well on the first shot, with the hero telling about most of the action and with all of the "comedy" providentially cut out. This indicates brilliant scripting and producing. Most people try to take the curse off operetta "comedy" by playing it hard, but the only effective method is this one—to cut it out entirely.

Singing the hero's role that was played by Wilbur Evans in the recent stage version was Thomas L. Thomas. He is, of course, no Evans, but he does possess a fine, rich and splendidly handled baritone that becomes hard and harsh only when he tries to force it. As for Miss Claire, her vibrato was so marked that it sounded like the sending of telegraph code; her tones were shrill, nasal and sometimes tentatively wavering, and, unless my ear deceived me, she was forced to take *One Kiss* a couple of tones under the original. In any case, she didn't always manage to stay on key.

It seems a shame that a program as solidly set up as this one should be devastated by so fantastically ineffective a performance. Eugene Burr.

SHOOTING GALLERIES
.22 Caliber
Ammunition Wanted
Will pay attractive price for .22 Shorts, Longs or Long Rifles. Any Quantity.
PENNY ARCADE CO.
306 E. Baltimore St. BALTIMORE, MD.

CONCESSION AVAILABLE 1943
Park Managers, Attention
CONCESSIONS AVAILABLE FOR 1943
Legitimate Concessionaire will book 10 or more Game Concessions for 1943 season. Crind Stores, Ball Games, Wheels, Group Games and Arcade available. MUST BE CITY PARK with car or bus service. Would buy small City Park. Address: BOX D-273, The Billboard, Cincinnati, O.

WANTED
AMUSEMENT PARK MANAGER
With business ability as well as experience in booking picnics, also advertising and promotions. BOX D-295, care of The Billboard, Cincinnati, Ohio.

PHILADELPHIA
MERRY-GO-ROUND
FOR SALE OR WILL PLACE IN GOOD LOCATION
Now Located in Syracuse, N. Y.
NATIONAL AMUSEMENT DEVICE CO.
113-39 HATFIELD ST. DAYTON, OHIO

WANTED TO PURCHASE
USED RIDES
ON PACIFIC COAST ONLY
Loop-o-Plane—Whip—Ferris Wheel—Merry-Go-Round, Etc. Full information and best cash price first letter. Rides must be on Pacific Coast to be considered.
BOX No. 1000, The Billboard, 155 North Clark Street, Chicago, Illinois

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Mineola Curtails Regular Sessions

MINEOLA, L. I., N. Y., Oct. 17.—Starting on October 19, Mineola Rink will be closed all day on Mondays and will have matinee sessions only on Wednesday, Saturday and Sunday afternoons. Curtailing of "slow" sessions has been deemed advisable in view of the current drive for wartime conservation of fuel, light, heat and power. The change also will release many Mineola employees for defense work. For the duration the rink will be open only Wednesday, Saturday and Sunday afternoons and Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday nights. The special Saturday morning children's club session will be retained.

There is organ music at all sessions, with Charles Civiletti, Paul Hope and Enid McDonald at the consoles. Hope, who plays the organ, while Civiletti plays the Novachord, recently joined Mineola's staff. He was a student of Civiletti for over a year. Civiletti has been with Mineola for four years.

At opening of New York City Rink in Flushing Meadows on October 2 these members of Mineola Figure Skating Club gave exhibitions: Gladys Kohler, George Werner, Jean White, Donald Mounce, Eddie Le Maire, Rita Luginbuhl, Martha Weed, Dorothy Luginbuhl and Al Shady. Exhibitions were sanctioned by the Amateur Roller Skating Association.

Latest dress rules at Mineola Rink provide that men must wear jackets or sweaters while skating. Sweaters worn must have sleeves. Collar and tie must be worn, unless the skater is wearing a neat sport shirt, subject to the approval of the management. So-called polo shirts are not to be confused with sport shirts, for they are never permitted. Women's skating dresses must be no shorter than two inches above the knees. Under no circumstances will women be permitted to skate in slacks, pajamas or trousers of any kind.

Three Spots Starting New Season Stretch in Syracuse

SYRACUSE, Oct. 17.—Three rinks are now open here for the new season. Jefferson Roller-drome, opened the past season, was closed during summer and is now off to a good start. With a new air base situated just outside the city limits, Jefferson has the set-up for a big season if opening biz is any criterion. Rink has a new floor and organ, reported Manager Charles Boysen.

Alhambra Rink, getting a play from younger crowds, remained open all summer to fair business. Healey's Rink is drawing well on week-ends.

All three rinks depend upon comeback crowds, none using much publicity, and with Jefferson sticking to local radio plugs on a few nights a week.

Paterson, N. J., Center Collects Ton of Keys

PATERSON, N. J., Oct. 17.—Paterson (N. J.) Recreation Center recently innovated a "Keys for Victory" campaign by placing a barrel near the front door for skaters' contributions and so far has turned over one ton of such scrap to the local scrap committee.

On November 13 the rink will present the first of a series of blackout parties. According to T. Kenneth Walsh, manager, the timely event promises to be a big night. Walsh also reports that 21 Paterson skaters recently passed their RSROA Bronze Dance Tests and are now eligible for the rink's Figure 8 Club. Walsh is now conducting seven dance classes a week for club members, who now total 1,430 members.

Spot Has Own Bus Service

TULSA, Okla., Oct. 17.—Arena Roller Rink, located a half mile from a bus line, since last summer's ODT bus restriction to amusement places has solved the transportation problem by inaugurating its own bus service. A red, white and blue bus bearing signs, "Free Bus, Arena Roller Rink" and "Buy More War Bonds," meets city busses and takes patrons without charge to Tulsa Fairgrounds, location of the rink. Another move which has increased patronage at Arena Rink, said Manager L. O. Mitchell, is organization of skating teams and sponsoring of relay-race competition.

MAGIC FLIERS, skating act, are current on the bill at Nebiolo Cafe in Melvindale, Detroit suburb.

CLARENCE FELIX reopened his roller rink in the exposition building on the fairgrounds in Manitowoc, Wis., October 17. Rink is open evenings from Wednesday thru Sunday and on Saturday and Sunday afternoons.

ARMAND J. SCHAUB, Santa Rosa, Calif., former rink and beach operator, now working at the Mare Island Navy Yard as a ship machinist, has been putting on comedy acts at rinks and is planning a show for a Vallejo (Calif.) theater for benefit of the American Legion Disabled Fund, all talent to be employees from the navy yard.

ROLLER skating at Olympia in Detroit has been replaced by ice skating, with an increase of 25 per cent in attendance over the 1941 opening. Opening night figures were 625 for 1941 and 778 for 1942 and attendance since the opening has confirmed this upward trend. About 150 members of Detroit Figure Skating Club

(roller) are laying plays for a separate ice figure-skating organization, with Olympia opened for their use on Monday nights. Elspeth Muller has been engaged as instructress.

GLORIA NORD, 20-year-old Chicago girl, continues to draw rave notices from newspapers in towns played by *Skating Vanities*, the Harold Steinman roller-skating revue. She made her roller skating start at Hollywood (Calif.) Bowl, won the title of California roller-skating dance champion, then returned to Chicago, where she developed several new routines at Arcadia Rink. During the ensuing year she played more than 200 rinks thruout the country and was responsible for formation of many figure-skating clubs. Her tour with *Skating Vanities* has brought her new laurels.

America-on-Wheels Notes

BAYONNE, N. J., Oct. 17.—Johnny Long, radio band leader, visited Passaic (N. J.) Rink on the night of October 12, accompanied by Kitty Knight, of the dancing Knight Sisters, part of his stage-show. He donned skates and did his stuff on the floor and was later introduced with Kitty by Don Victor, Passaic Rink manager.

Employees of the chain's eight rinks have voluntarily subscribed to the 10 Per Cent Pay-Roll Savings Plan for purchase of War Bonds.

Perth Amboy (N. J.) Dance and Figure-Skating Club planned a benefit skating party in Perth Amboy Arena on October 21, all proceeds to be donated to the Amateur Roller Skating Association, and highlight of the party to be a program of skating exhibitions sanctioned by the ARSA. Mary Cortazzo, who was cashier of Mount Vernon (N. Y.) Arena, has been married to Dr. George Bochow, Mount Vernon, who gave up practice to accept a captaincy in the army. They are residing in Washington.

DRESSING ROOM GOSSIP

Dick Lewis, Hughie McGill and Stan Rogers have been untiring in their efforts to make our stay pleasant. Thanks a million, fellows.

Pacific Coast Showmen's Association held open house for the show October 9 at the clubrooms. The whole show was there and what a time they had! Mr. and Mrs. Terrell attended and he made a speech. The theme of the speech was "Timber." Digger Pugh showed his motion picture of the Cole show, and I never knew I have such a lovely head of skin until I saw myself in the riding act. Thought I had a pot on my head at first. We also had a grand time at a dinner given by the CFA. Invited guests were Mrs. Clarke and daughter, Ernestine; Otto Griebing, Danny McPride, Arthur Borella, Mr. and Mrs. Adolph Delbosq, Harold Voise; Hassan Bob Porter, the step lean kid; Eileen Larry, Ethel Freeman, Hubert Castle and yours truly.

Betty Escalante and Shirley Byron joined here for the remainder of the season. Another big day for the Voise Troupe when Jack Voise, with two of his buddies, Nate Lerner and Jack Mull, dropped in. They drove 250 miles to spend Sunday with the gang. Nice seeing you again, Jack, and the best of luck from us all. Nice letters this week from Mr. and Mrs. Tom Gregory, CFA; Ernie Jensen; Jimmy Watts, who rode high jumpers over here before he joined the forces, and Frank (Dutch) Warner, who is also in the armed forces. On the sick list: Clary Bruce, Ernie White, Laurence Cross and Jo Jo Cofield.

Among visitors the past week were Allan Jenkins and Niles Aster, from the films; Frank Connelly, Mr. and Mrs. Cliff Downey, Hoot Gibson, John H. Schueter; Harry Quillen, CFA; Joe Metcalf, Alex and Anna Brock, Bert Nelson, Manuel Velarde, Olga Celeste, Mr. and Mrs. Jorgen M. Christiansen, Eddie Trees, Mabel Stark, Cliff MacDougal, Percy Clarke, Charles Clarke, Hughie McGill, Dick Lewis, Billy Temple, Lorena Escalante and Fernin Oliva.

Marie Driver, member of our ballet, made her debut in the swinging ladder number in grand style. She wore a rhinestone leotard. Some class to that gal, and did she look like a million!

FREDDIE FREEMAN.

ST. LOUIS LIGHT FOR RB

(Continued from page 38) lot the last two days. Harry Dann, whose home is in St. Louis, spent the five days with relatives and friends. Larry Woltz, former sports writer for Hearst newspapers, joined the show in

Chicago. He is counting the days until the show reaches Jacksonville, Fla., his home town, where he first broke into the newspaper game. John Tiebor lost Charlie, a performing seal, during the St. Louis stand. Act went over despite the seal's absence. Show lost 103 men to the army there. Eddie Reed visited his people in St. Louis. His brother, who is in Veterans' Hospital there, caught a matinee. Sally Rand and Mickey King paid the back yard a visit and saw the show. Alfred Court's puma gave birth to three kittens recently.

POLACK IN DENVER

(Continued from page 38) similar performance was given at the Children's Hospital.

Virtually every act was well received at the performances, staged in the Municipal Auditorium, with the animal acts, Captain Snyder's Bears and Castang's Chimpanzees getting as big a hand as any. Others that were consistent crowd pleasers were the Twin Elephants, in charge of "Cheerful" Gardner; the Royal Four, tight-wire act; Bob Fisher's Fearless Flyers, used to close off the show; the Great Gregoresko, finishing with a self-hanging act; Rollini, working on a roller; Black Brothers, an excellent clown pantomime act; La Teresita, who specialized in heel catches on the trapeze, and the Polack Bros.' Black Horse Troop, directed by Carlos Carreon.

Entire show was under direction of Irv J. Polack, with Sam Polack in charge of promotion. All five radio stations gave excellent co-operation and the circus received lavish praise from *The Denver Post*. Sixty 24-sheets were used and 7,000 sheets.

Louis Stern had charge of the box office and secured a tremendous advance sale and also a 5,000-seat sale thru block sales.

Circus moved out of Denver Wednesday and opened Friday (October 16) at Salina, Kan., for a one-week engagement under Shrine auspices.

BARR SEASON GOOD

(Continued from page 38) tended trip and will later work indoor dates in the Northwest. Francis Stillman, impersonator, went to work in High Hat Club, Detroit.

Mildred L. Meyer, show's general agent, has contracted 15 indoor dates for a revised musical edition of *Uncle Tom's Cabin*, which will use local talent and will be under personal direction of Mrs. Harry Shannon, formerly of the Shannon Players.

Work of repainting and building started immediately to prepare props for the winter show. Trucks and other equipment are also being overhauled before being put into storage.

RINK OPERATORS★ COMPLETE ROLLER OUTFITS!!!

We'll convert your idle Rink Plates into new Stripped Ones. Inspect all your Rink Skates. Select those you can spare, regardless of appearance. Remove straps and trucks. Send us the Plates.

We'll knock off the clamps, cut them down, buff the edges, drill holes for riveting, remove any rust and refinish them Gun Metal just as you received them from Chicago.

We'll attach any style HYDE shoes and return Complete Outfits. Now you can continue to sell what your patrons want. Here's your chance to turn hundreds of dollars' worth of idle equipment into cash.

Your Skaters want Shoe Outfits—You CAN provide them. For details write:

HYDE ATHLETIC SHOE CO.
Manufacturers of
Those Famous Betty Lytle Shoes
CAMBRIDGE, MASSACHUSETTS

You'll Be Proud

To Distribute the Gorgeous New

1943 "CHICAGO" CALENDAR

TRADE MARK REG. U.S. PAT. OFF.

in Your Community . . . Featuring Your Rink
Name and Address . . . and Priced Right.
Anticipate Your Requirements NOW

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

WANTED!
Experienced Roller Skating Instructresses
Apply: AMERICA ON WHEELS
Boulevard & 62nd St. Bayonne, N. J.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St. Everett, Mass.

FOR SALE
32 Pairs Chicago Roller Skates, very good condition, \$75.00.
ROY V. BOYD
BOX 651 GREEN RIVER, WYO.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AGENTS — NOTE THESE PRICES. \$1.00 Laxtonic, \$1.50 dozen; 25c Herb-Lax Tablets, \$1.00 dozen; 25c Corn Remover, 60c dozen. Samples 25c. VERIBEST PRODUCTS, 4250 Easton, St. Louis.

BEST YET — OUR HOT CARDS, "OH JOHNNIE Don't!" your cost \$1.00 per hundred; sells fast at nickel each. No samples. LA FRANCE NOVELTIES, 55 Hanover St., Boston, Mass. oc31x

BIG CLOTHING BARGAINS FOR BIG PROFITS — Used Dresses, 10c; Men's Suits, \$1.00; Shoes, 12 1/2c; Men's Overcoats, 50c. Over 100 sensational values. Experience unnecessary. Free wholesale catalog. SUPERIOR, 1250-C Jefferson, Chicago. oc31x

CIGAR AGENTS — WE CAN PUT YOU IN profitable business selling Hy-Grade Cigars direct to stores and consumer. Large profits. Big repeat orders assured. Send \$1.45 for sample box; 50 cigars and details. Satisfaction guaranteed or money refunded. HY-GRADE CIGAR CO, 501 W. 168th St., New York. x

COWBOY SONG BOOK, 10c — NEW, BIG, fast selling edition. Words-Music, \$2.25-1.00; \$1.75-1.00. CARTERET, 321D Broadway, New York. x

FOR SALE — CAN OPENERS, WALL TYPE, \$25.00 per hundred; Handynives, Razor Blade type, \$50.00 per thousand; Auto Vacuum Cleaners, air type, \$25.00 for 25. CAPCO, 2231 Lambert Rd., Cleveland, O.

HITLER'S WILL IN SEALED ENVELOPES — Fastest dime seller. More distributors wanted. Sample 10c. Trial offer, 25 for \$1.00. E. C. VOGL & CO., 109 Broad St., New York. oc31

HOTTEST WINTER NOVELTY IN YEARS — Sells fast at 50c. Send 25c for sample, prices. JACK BLADES, Box 944, Altoona, Pa.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. oc24x

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago. x

SEASON'S BIG HIT! — HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif. oc31x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Calendar and Novelty Catalog! Forty profitable lines. ELFCO, 438 N. Wells, Chicago. tfnx

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. no7x

SALESMEN WANTED

ATTENTION, CALENDAR MEN! — MAKE BIG money daily with Esquire's famous 1943 Varga Girl Calendars, both hanger and desk type. Can be specially imprinted with your customer's advertisement. Backed by national reputation; sells instantly to prospects everywhere. Liberal daily cash earnings. Excellent exclusive sideline. Write today. ESQUIRE MAGAZINE, Varga Girl Calendar Division, 486 Palmolive Bldg., Chicago, Ill. oc24x

SALESMEN — EVERY BUYER WILL BUY THIS smart, profitable line of Cocktail Trays, featuring beautiful 11x14 pictures. Actual photographs of gorgeous Hollywood models. Complete information by airmail. CRAFTSMEN'S GUILD, 5773 W. Olympic, Los Angeles, Calif. x

BUSINESS OPPORTUNITIES

BUSINESS OPPORTUNITIES, OFFERS, BARGAINS, Swaps, Wants, in my Big Mail. Just a dime. JOHN W. CREWS, Box 663, Peoria, Ill. x

BUY MY EQUIPMENT — GET LEASE ON Western Iowa's most beautiful Roller Skating Rink. For particulars write WALT STACY, Denison, Iowa.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfr

SKATING RINK — OPERATING IN THRIVING Ohio town. Will sell equipment and transfer lease. Reasonable terms. Write BOX One Thirty Seven, Kent, O.

SWISS MUSIC BOX WORKS — SUITABLE making Musical Novelties. Big market; \$1.85 to \$2.25. MERMOD, 147 W. 46th St., New York. x

INSTRUCTIONS BOOKS & CARTOONS

CREATE CARTOONS — AMUSE YOURSELF AND entertain your friends; 11,000 words. Hundreds of illustrations, \$1.00 postpaid. ROY M. HETZLER, Box 407, Rochester, N. Y.

LEARN MOTION PICTURE OPERATING BY Mail — New method by expert operator who never was in a booth and taught himself with no help from anyone and now holds job in deluxe theater. No technical details, just plain English. Money back if not satisfied. Complete \$25.00. Write BOX C-15, Billboard, Cincinnati.

SPECIAL BIG BOOK CATALOGUE FREE — Lowest prices in book history. Write OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. de19x

PERSONALS

COMPOSER WANTED BY LYRIC WRITER OF fifty. If you've got "it" you'll never regret writing. P. O. BOX 341, South Bend, Ind.

INFORMATION WANTED AS TO WHEREabouts of Frank Cuba Mangus, formerly with Cetlin and Wilson Shows. Notify BEN A. BERMAN, 326 N. Eutaw St., Baltimore, Md.

MAX — GET IN TOUCH WITH DRAFT BOARD at once. Mother sick from worry. Write me. Urgent. VONDA LEE.

MISCELLANEOUS

WANT TO REPRESENT OUT-OF-TOWN Manufacturer — Complete office facilities. Own promotion sales ideas. BOX 386, Billboard, 1564 Broadway, New York.

PRINTING

FLASHY 3-COLOR DESIGNS IN NONBENDING Window Cards for all occasions. 14x22 cards, \$3.50 hundred, 24-hour service. TRIBUNE PRESS, Fowler, Ind. oc31x

HAMMERMILL LETTERHEADS, ANY COLOR Paper, Ink; 39 Type Styles. Reasonable prices. Send for free details. WOODRUFFS, 217-R7 Lewis, Duluth, Minn. x

WINDOW CARDS — FLASHY DESIGNS. Magicians, dances, rinks, orchestras, carnivals, other occasions. 14x22 Nonbending, \$3.00 hundred. HUBBARD SHO-PRINT, Mountain Grove, Mo. oc31

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 8 1/2x11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed your copy, \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. oc31x

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

ALL VENDING GUMS—BALL, CHICKS, STICK, Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-x

BARGAINS — BALLY RAPID FIRE, \$150.00; Keeney Anti-Air, \$42.50; (all checked, in good order); Pylon, \$19.00; Lucky Strike, \$19.00; Formation, \$19.00; Power House, \$10.00; Polo, \$22.50; Stoner Baseball, \$14.50; Glamour, \$19.00; Red Cap, \$12.50; Vacation, \$19.00; in good condition. PEERLESS DISTRIBUTING, 301 W. 9th, Kansas City, Mo. oc31

BIGGEST USED PHONOGRAPH BARGAINS — All reconditioned. Send for bargain list. FAIRMORE MUSIC COMPANY, 135 S. 5th St., Reading, Pa. oc24x

CLOSE OUT — GOOD FREE PLAYS. MASCOT, Formation, Gottlieb Bowling Alley, \$12.50 each or \$32.00 for all. Will trade for Ray Gun. ACE MUSIC CO., Waukon, Iowa.

DO YOU have something to sell? want to buy? have a service to offer? need help? YOU GET PROMPT RESULTS AT LOW COST THRU BILLBOARD CLASSIFIED ADS!

10c a Word—Minimum \$2.00—CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage

BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT Use this convenient order form

The Billboard Pub. Co., 25 Opera Place, Cincinnati, O. Insert following classified ad under classification.....

I enclose remittance in full in amount of.....

From Address City and State 10-24-42

Table with 4 columns and 10 rows for classification and payment details.

Forms Close Thursday for Following Week's Issue

FACTORY REBUILT RED HEAD TRACKTIMES with latest improvements, \$65.00; All Star Hockeys, floor samples, like new, \$190.00; Sugar Kings, \$55.00. One-third deposit, balance C. O. D. W. E. KEENEY MFG. CO., 7129 Constance Ave., Chicago.

FOR SALE — 50 FREE PLAY CONSOLES. Jumbo Parades, Big Games, Fast Times, \$65.00 each; Saratogas, Jennings Bob Tails, \$75.00; Club Bell, \$200.00; Mills Mint Vender, \$65.00; Jennings Mint Vender, \$55.00; 50 Pin Balls, 35 slots, at sacrifice. IBERIA AMUSEMENT CO., New Iberia, La. oc24x

HOLCOMB & HOKE MAJESTIC (BUTTER-crust) Popcorn Machines. Just arrived from factory, completely rebuilt. Original cost, \$1,400.00. Peanut Roaster attached. These machines are good for years of profit to their owner. Priced to sell quick, \$175.00 each. 1/2 deposit. THE P. K. SALES CO., Cambridge, Ohio. x

JENNINGS 50c PLAY, 2-4 PAY, \$75.00; MILLS, Jennings, Watling and Pace Slots, 2-4 pay, J.P., 5c and 25c play, \$20.00; Slots without J.P., \$10.00; Watling Rotatop, 25c play, \$50.00; Paces Races, 5900 serial, \$150.00; P. A. System, \$35.00. LARKIN, Box 1515, Tampa, Fla.

LOOK — 5 SHOOT-A-LITE EXHIBIT DUCK Guns, special price, \$49.50. W. H. PICKRON, 1820 22d St., Rock Island, Ill.

MODEL F GUN OPERATORS CAN DOUBLE their pennies with my Shoot-the-Jap Change-Over. Easy to install. Samples \$1.00; 10 or more, 65c each. Order now. C. J. ADDY, Imogene, Iowa. oc24x

NON-COIN OPERATED MARVELS, \$17.50 each; Iron Vending Machine Stands, \$2.00 each; Master Venders, 1c porcelain, \$6.00 each. WM. BROWN, Apt. 1, 506 Fisher Ave., Rockford, Ill.

ONE ROCKOLA 1939 STANDARD WITH Adaptor and five Boxes, \$250.00; two 12 Record Wurlitzers, \$25.00 each; one 616 Wurlitzer with Marbleite Cabinet, \$50.00. BOX 75, Ashley, O.

REBUILT MACHINES — HALF-DOLLAR JENNINGS Chief, \$225.00; Jennings Century, \$195.00; Pace Allstar Comet, \$185.00. All mystery play. COLEMAN NOVELTY, Rockford, Ill.

SALE—CHEAP—FIFTY MILLS DEWEYS, JACK-Pot Centaurs, Caille-Watling Color Machines, also Mills Stands and Safes. BOX 497, Rockport, Texas. no7x

SCALES — 2 WATLING LARGE PORCELAIN Spring Scales and 4 Columbia Cabinets, \$22.50 each; National Porcelain, \$19.50; National Cabinet, \$14.00. Phonographs: 15 Mills Dance Masters, \$25.00; Do-Re-Mi or Deluxe, \$39.50; Zephyr, slug proof, \$49.50. BABE LEVY, 2830 10th Court South, Birmingham, Ala.

TWO MILLS 4 BELLS, LIKE NEW, \$300.00 each; two Mills Club Bells, 5c, late serials, used three months, \$200.00 each; one Jennings Fast Time with Skill Field, 5c cash PO, like new, \$55.00; one Bally Royal Draw, 5c Cash PO, like new, \$45.00; one Bally Kentucky Derby, 1 ball, cash PO, like new, \$150.00; one Mills Spinning Reels, A-1 shape, \$35.00; two Gottlieb Track Records, 1 ball cash P.O., A-1 shape, \$35.00 each; two Western Flying Champs, 1 ball cash PO, like new, \$75.00 each. Counter Games: Mercurys, Marvels, Liberty Sports, all like new, \$7.00 each; one ABT Target Skill, \$15.00. 1/2 deposit with order, balance sight draft. PECK AMUSEMENT COMPANY, 324 S. Tacoma Ave., Tacoma, Wash. x

WANT TO BUY A. B. T. BIG GAME HUNTERS, new or old model. L. BILOW, 2512 W. Irving Park, Chicago, Ill. oc24

WANTED FOR CASH — WURLITZER PHONO-graphs; 24s, 500, 600, 700, 800, 750, 850, Colonials. SOUTHERN DISTRIBUTING CO., 1082 Union, Memphis, Tenn. oc31x

WANTED — WILL PAY \$10.00 CASH FOR Kicker-Catchers in good condition. Write now. CHUCKEY VENDING CO., Chuckey, Tenn.

WANTED FOR CASH — QUOTE PRICE. Wurlitzers 750s, 850s, 950s Wall Boxes, Steppers. JOHN LINGLE, Crescent City Novelty, 1400 St. Charles, New Orleans.

WE BUY FOR CASH — KEENEY SUPER TRACK Times, Mills Late Slots, Seeburg 20 Record Phonographs. CHARLES PITTLE, New Bedford, Mass. oc24x

WE WILL PAY \$20.00 PER ROLL FOR MILLS Direct Positive Paper. Will pay \$35.00 per thousand for Mutoscopes' Photomatic Picture Frames. STEWART NOVELTY COMPANY, 133 E. 2d South, Salt Lake City, Utah. Phone 35055. no1

1c MUTOSCOPE MOVING PICTURE — RE-finished, complete with reel, display sign. Guaranteed perfect working order, \$27.50. 1/2 deposit. PEERLESS DISTRIBUTING, 301 W. 9th, Kansas City, Mo. oc31

19 CAILLE MODERN SCALES, AS IS, \$14.50 each; Exhibit Tanforan, \$24.50; Slant Top Derby Days, \$19.50; Ten Pins, hi-dial, \$59.50; Skeeballettes, \$59.50. Half deposit. MARKEPP CO., 3908 Carnegie, Cleveland, O.

50c BLUE FRONT, SERIAL 400,657 @ \$250.00; 10c Cherry Bell, 3-5, serial 401,000, @ \$115.00. Both like new. Purchased from club that is now closed for duration. 1/2 deposit. THE P. K. SALES CO., 6th and Hyatt, Cambridge, O.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE Quart Popping Kettles. Champion Gasoline Popper, perfect, \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM KETTLES, COPPER KETTLES — Burch, Star, Kingery, Long Eakins, Caramel-corn Poppers, Burners, Tanks, Vending Machines cheap. **NORTHSIDE CO.**, Indianapolis, Iowa. no28x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35 MM. Films, Equipment and Supplies. no28

ROTARY POPCORN POPPER, CARMELCORN Copper Kettle, Caramel Candy Cooking Stove, Popcorn Bags. **LONG EAKINS**, 1976 High St., Springfield, O. oc24x

TAP DANCE HARDWOOD ROLL-UP MATS, 4'x6', \$10.95. In original cartons, never used. **C. L. MORRIS**, 2036 E. 100th St., Cleveland, O.

FOR SALE—SECOND-HAND SHOW PROPERTY

CLUTCHES — HILLIARD 14"; ALSO MASTER Gear Pinions and all Accessories for Dentzel Merry-Go-Rounds. **PAUL**, 3122 N. Park, Philadelphia, Pa.

COMPLETE ROLLER RINK — 40x80 TENT, P. A. System, 200 pairs Skates, Repair Parts, \$1,400.00. **LINAM AMUSEMENT CO.**, Mt. Pleasant, Tenn.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. **MOVIE SUPPLY COMPANY**, 1318 S. Wabash, Chicago. no14x

WESTERNS, SPECIALS, ROADSHOWS — BIG bargains, sell or rent. Circuit rates. Projector bargains. Buy Silents. **LONE STAR FILM COMPANY**, Dallas, Tex.

2 EXCELLENT COMPLETE GASOLINE MOTOR D.C. Power Plants — Cheap. One is 15-K.W., 230 volt. Other is 30-K.W., 125 volt. Also 15 Adjustable Flood Lights which will use up to 1500 watt bulb. **K. HUNTINGTON**, 3031 Touhy Ave., Chicago, Ill.

35MM. FILM — WAR AS IT REALLY IS. Positive and negative, silent edited for sound. **EDLOUHY**, 31-27 42d St., Astoria, N. Y.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. **P. D. Q. CAMERA CO.**, 111 E. 35th St., Chicago, Ill. no7x

DIRECT POSITIVE PAPER SUBSTITUTE AVAILABLE in rolls of all widths. Send for free sample. Production is restricted and limited, so first come first served. **BOX C-8**, The Billboard, Cincinnati, O. oc24

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

ROLLS DEVELOPED — TWO SUMMER GLOSS Prints made from each negative only 25c. Guaranteed reprints, 2c each. **SUMMERS STUDIO**, Unionville, Mo. no14x

ACTS, SONGS & PARODIES

SONGS PUBLISHED — GUARANTEED ROYALTIES. **LOWELL G. FRIEDLY & CO.**, 30 West Washington St., Chicago, Ill.

COSTUMES, UNIFORMS, WARDROBES

A-1 STRIP OR CHORUS NET PANTIES, 75c; Fine or Heavy Net Brassieres, 50c; G-Strings, 50c; Rhinestone Fringe C-Strings, \$10.00; Strip Gowns, \$7.00. Folder 25c. **PAUL'S**, 302 W. 51st, New York.

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats, Stage Costumes, lowest prices. Accessories, etc. **CONLEY**, 308 W. 47th, New York.

BEAUTIFUL CHORUS SETS BARGAINS — Rumbas, Orientals, Strip Tease, Minstrels, Cellophane Hulas, Tuxedo Suits, \$10.00; Orchestra Coats, \$2.00. **WALLACE**, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. **NIEMAN STUDIOS**, 1236 S. Halsted St., Chicago, Ill. oc31

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. **SHELL SCENIC STUDIO**, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. **NELSON ENTERPRISES**, 336 S. High St., Columbus, O. no14x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. **KANTER'S** (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. oc31

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. **MAX HOLDEN**, 220 W. 42d St., New York City, N. Y. no7

VENTRILOQUIST FIGURES, MARIONETTES, Punch and Judy. Illustrated catalog, 15c. **FRANK MARSHALL**, 5518 S. Loomis Blvd., Chicago, Ill.

TATTOOING SUPPLIES

TATTOO OUTFITS, SUPPLIES—BEST BLACK Ink, colors, 30 sheet designs. Write today for illustrated list. **ZEIS**, 728 Lesley, Rockford, Ill. oc24

ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page Catalog. **MEEMS BROS. & WARD**, Ocean-side, N. Y.

GIANT DEVILFISH — SEA MONSTER FOR PIT, museum, store show, side show. Wonderful exhibition. **JOSEPH FLEISCHMAN**, 1535 7th Ave., Tampa, Fla.

HELP WANTED

INSTRUCTOR — ROLLER FIGURE AND DANCE Instructor. New England R.S.R.O.A. rink. Prefer team. State qualifications, method of teaching, salary, medals, if any. **BOX C-7**, Billboard, Cincinnati, O. oc24

MIDGETS FOR BIG VAUDEVILLE ACT — Write **BOX 534**, The Billboard, 155 N. Clark St., Chicago, Ill.

WANTED — GOOD EXPERIENCED PIANO Man; also Tenor Sax Man for good location. Good salary. Contact **TED JONES**, Albany, Ga.

WANTED AT ONCE — PIANIST THAT CAN double on Novachord. Male or female. Permanent location, year contract, \$40.00 per week to start. Also First Alto Man doubling Tenor and Clarinet or Lead Tenor Man. Wire **KARL KALSOW**, 206 Hackett St., Jackson, Mich.

YOUNG, ATTRACTIVE PROFESSIONAL GIRL Musicians immediately for winter season band job. Central Florida hotel. Enclose photo, tell all. **BOX C-13**, Billboard, Cincinnati.

WANTED TO BUY

PENNY ARCADE COMPLETE — ALSO PENNY Arcade Machines. Must be in good condition. Will pay cash but price must be right. **JOE KLEIN**, General Delivery, Carbondale, Ill. oc31

PITCH-TILL-YOU-WIN FLASH FRAME — NO canvas; small Electric Popcorn Machine. **JIMMIE HELMAN PENNY ARCADE**, 517 W. Lexington, Baltimore, Md.

TWO HOLMES OR SIMPLEX, LATEST SOUND Projectors complete at a bargain. **UNITED ARTISTS**, 518 Presser Music Bldg., Philadelphia, Pa. x

WANT TO BUY OR LEASE POWER PLANT — 220 volt, 3 phase between 20 and 50-K.W. **WAYNE M. NELSON**, Concord, N. C.

WANT TO BUY OR LEASE MOVING PICTURE Theater. **WM. J. COFFELT**, 707 W. High St., Springfield, O.

At Liberty Advertisements

5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only

MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS

AGENT, BOOKER, CONTRACTOR, PUBLICITY Director. Twenty years' theatrical, musical revue, vaudeville, circus Coast to Coast experience. First class attractions only. Expert contractor, high powered press. Have car. State salary. Join on wire. **ROBERT SAUL**, 124 W. Maple Ave., Adrian, Mich. oc24

AT LIBERTY BANDS AND ORCHESTRAS

SIX PIECE UNION DANCE

Band — Doubling several instruments. Can play Hillbilly, Western or modern music. Leaving location in Detroit. Going south for the winter. Would like location job in Florida, Georgia or Alabama. **TOBY DOWDY**, Route 2, Abbeville, Ga.

At Liberty — Topnotch Radio Cowboy Band. Accordion, Guitar, Fiddle and Bass. Also double on instruments. Excellent Trio, Instrumentals, Novelty, Roping and Whip Act and Comedy. Flashy wardrobe, P. A. system, transportation. Can play swing and up-to-date modern music. Offer must be good. Address Westward Ho Cowboys, Radio Station WSLB, Ogdensburg, N. Y. oc24

AT LIBERTY DRAMATIC ARTISTS

TEAM — DORTHA, IN- genres, Dancing Specialties. Mason, General Business, Piano. Closing fifth season with Christy Obrecht. **MASON & DORTHA WILKES**, Riceville, Iowa. oc31

CHARACTER WOMAN AVAILABLE — "AUNT Kate" of "Personal Appearance" rehearsed for work. **MINTA**, 424 W. St. James Pl., Apt. 204, Chicago, Ill.

Juvenile — Young Man, 19, 5' 5", 128 lbs. Well experienced playing Juveniles and Juvenile Leads, desires work immediately. Photo on request. Write or wire Tommy Brent, 332 W. 61st St., New York City.

AT LIBERTY MAGICIANS

MAGICIAN AT LIBERTY — A-1 SHOW FOR schools, auditoriums, theatres. Complete change of program at evening performance. Strictly professional; own transportation (gas?). Also have a good Spook Show. **BOSCART**, 2638 John R., Detroit, Mich. oc24

AT LIBERTY MISCELLANEOUS

Band Director — Teacher of most band instruments. Draft exempt, experienced, competent. Municipal, industrial, reformatory, hospital, school bands. Widower and American citizen. Go anywhere for steady job. Carrying large repertoire music. **Napoleitano**, 624 Eighth St., Union City, N. J. no7

Experienced Arcade Mechanic-Manager at liberty, years of experience. Married, sober, 38. Factory, park, carnival experience. State salary, etc. Draft exempt. Arcade Operator, 823 Lime, Waterloo, Iowa.

AT LIBERTY M. P. OPERATORS

Projectionist — Experienced, draft exempt, desires to relieve man capable of military or defense work. No spot too large or too small. Address **BOX C-12**, Billboard, Cincinnati.

AT LIBERTY MUSICIANS

DRUMMER — EXPERI- enced. Will travel. Write or call **DICK WEBER**, care Josh's Inn, Marinette, Wis.

HAMMOND ORGANIST — Own organ. Available November 10. Prefer Southern location with cocktail unit. Draft exempt. Read, transpose, arrange. Everything considered, answered. **BOX C-5**, Billboard, Cincinnati. oc24

ALTO SAX — DOUBLE CLARINET AND BARI- tone. Experienced in all types of dance music, radio, Union. Draft deferred. **JACK KEITH**, R. F. D. 2, N. Harris Hill Rd., Williamsville, N. Y. oc31

AT LIBERTY — HAMMOND ORGANIST FOR hotel, rink or club. Experienced and capable. No draft, no booze. Play all types. Union. Reliable, furnish references. Address all replies to **BOX C-14**, care The Billboard, Cincinnati, O.

AT LIBERTY — DRUMMER, UNION, 21 YEARS of age. Read, good beat, jam or commercial; cut fair show. Four years' experience. Temporarily draft exempt. Am "beat for loot," therefore fare or ticket must be advanced if distant. Location preferred; \$40.00 minimum. **NICKY POWERS**, 915 Lansing St., Utica, N. Y.

AT LIBERTY — DRUMMER — ALL ESSEN- tials. **R. CAMPBELL**, 315 Tap, 315 S. Main St., Rockford, Ill.

DRUMMER — EXPERIENCED, B-A CLASSIFI- cation. Minimum \$40.00 a week. **HAROLD ROBISON**, Sigourney, Iowa. oc24

TENOR AND CLARINET — 19 YEARS, ALL essentials. **JACK WELDON**, care Blue Diamond, South Beloit, Wis. oc24

VIOLIN DOUBLING STRING BASS — V. COURVILLE, General Delivery, Niagara Falls, N. Y.

TRUMPET — EXPERIENCED. READ, JAM, some arranging. Prefer jump combinations. Union location. Available immediately. Wire **HARLEY L. HOUGHEN**, Claire Hotel, Texarkana, Ark.

VOCALIST, GUITARIST — FEATURE VOICE. Harmony in vocal groups. Name experience. Draft exempt. Solid rhythm and solo. Electric outfit. Neat and sober. Available 27th. **MAX COOPER**, Louis Joliet Hotel, Joliet, Ill.

At Liberty — First Alto Sax, Clarinet and Flute. Name experience; 802 card. Play lead and ad lib. 4-A draft exempt, young. Fine appearance. Wire Musician, care J. Meyers, 3712 Lancaster Ave., Philadelphia, Pa.

Drummer — Age 24, union, married. Experienced, solid rhythm, cut shows. Reliable, new equipment. 3-A draft. **Bob England**, 525 Shasta Dr., Toledo, O.

Drummer — 18 years' experience shows, hotels, radio and symphony. Fine for society and swing. Go out of town. Thirty-seven, union, sober; always reliable, nice personality and appearance. Draft 4-E. "Drummer" care AFM, Local 802, 1267 Sixth Ave., New York.

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft 4P. Write **Freddie Stivers**, 2145 E. William, Decatur, Ill. oc24

AT LIBERTY PARKS AND FAIRS

BOB FISHER'S FEARLESS Flyers, Billboard, Cincinnati. oc12

Bicycle Chute Act—For late dates. Riding down chute thru flaming house, crashing walls, jumping over an automobile with bicycle, using American Flag and V fireworks for finish. Write **Mike Kelly**, Goshen, Ind. oc24

Charles La Croix — Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address **Charles La Croix**, 1504 S. Anthony, Fort Wayne, Ind.

AT LIBERTY PIANO PLAYERS

Modern Pianist — Draft exempt, 28, union, dependable. Read fair, fake, transpose, good chord background and good ear. Reliable offers anywhere. Have car. Location preferred. **Chet Springer**, 1727 Horton, Grand Rapids, Mich.

Piano at Liberty After November 7 — Bar, tavern, club. Requests, piano alone; also burlesque revue or club with your orchestra. Location only. **Dick Tope**, Box 204, Newnan, Ga.

AT LIBERTY VAUDEVILLE ARTISTS

Broadway Anne — Amateur Comic. Has direct hit song. Wants engagement in town. No offer refused. Please write **Edith Sargent**, 154 W. 93th St., New York. oc24

De Cleo — Master Magician and Escape Artist, open for units, vaudeville or med show. All feature changes. Work in all acts. Exempt from draft. Join at once. All offers considered. Write or wire quick. **Harry De Cleo**, 118 E. 5th St., Marysville, O.

Producer-Comedian for Burlesque, Musical Reviews, Vaudeville Acts. Own bits, jokes, blackouts, song numbers. First class for theatres, radio, night clubs. Managers, booking agents, open for engagements anywhere. Assisted by **Lorayne Sisters**, Musical Duo, Novelties. My age, 44 years. Good photos and advertising. **Danny Shaw**, 409 N. State St., Chicago, Ill. Tel: Delaware 1215.

Young experienced entertainer for Radio, Theater, School, Rep, Med, Tent Theater, Picture and Vaudeville shows. Night Club. I play the guitar and sing hillbilly and popular songs. Swing, sweet and hot. I do singles, work in acts, bits and sales. Prefer pay shows, picture and vaude, hillbilly band. Also sober reliable people. Draft exempt. Agents, write; everything in reason considered. Reply to **Howard Bell**, General Delivery, care Show, Hostetter, Pa. oc24

"PICON THEATER"

(Continued from page 8)

first broadcast of the *Picon Theater*, a string of episodes based on the career of the First Lady of the Jewish Theater and adapted from her new play, *Oi Is Dus Ah Leben*, written and produced by her husband, Jacob Kalish. Miss Picon's life in the hands of the script writer becomes wretchedly corny and painfully sentimental. All the theatrical cliches, some peculiar only to the Jewish theater, are there. But it is the sort of stuff her audience expects, and she is smart enough not to disappoint them.

Sketches are interspersed with songs from past Picon successes. Songs are done in Yiddish, and one of them, which can be translated as *I Want a Girl Like My Mother Was*, is a tuneful and catchy possibility for a modern Tin Pan Alley version.

Miss Picon is still mistress of her field. She is remarkably capable of a personal, intimate rapport with her audience. Her acting, of course, is of the *Able's Irish Rose* variety, but, after all, Miss Picon knows well that Second Avenue is tuning in.

This season *Picon Theater* takes on sponsorship of *Diamond Salt* in addition to *Maxwell House Coffee*, which has sponsored the star for past several years. Future programs will offer radio adaptations of the most successful plays in the Picon repertoire. *Shirley Frohlich*.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place

Parcel Post

- Campbell, Frank A., 35c
Forman, Kelly (License), 10c
Johnson, Mrs. Stacy, 10c
Mackay, Dr. Gordon, 14c
Mousigian, Edw., 12c
Roberts, Clink, 3c
Storie, B. E., 3c
Sutton, Mrs. Charlie, 10c
Wilcoxon, Warren, 46c

- ABBOTT, James
Abbott, Russell
Abbott, Susie M.
Abernathy, Ellen
Adams, Betty
Adams, Eugene
Adams, Ned
ADAMS, Frank
ADCOCK, KENNETH
WRIGHT
Adkins, Buster
Edgar
ADLER, Joseph
Adroits, The
ACUFF, Wm. M.
Aiken, Wm. Ralph
Akers, Melvin
Alberts, Roy
ALBIN, GEO.
Alexander, Jesse B.
Alexander, Mary J.
ALEXANDER, Rufus
Alexander, Ted S.
Alford, Vincent N.
ALIFF, Hamilton
Christopher
Allen, Mrs. Mildred
Allen, Mrs. Robt.
ALLEN, Homer
ALLISON, Arthur
McKinley
Allyn, F. W.
Anderson, Bob &
Anderson, Mary
ANDERSON, CARL D.
ANDERSON, MARVIN
ANDERSON, PORTER
ANDERSON, MAYNARD J.
Anderson, Nellie
Anderson, Miss Pat
Anderson, Victoria
Andrews, Jackie
ANDREWS, Jos. August
ANDREWS, Richard E.
ANGUS, Cecil
Wallace
Anthony, J. C.
Arbogen, Geo. C.
Archer, H. L.
Archie, Joyce
Arenillas, Miss Jackie
Arns, Tom
Arner, Mrs. T. A.
Argo, Mrs. R. G.
Arkansas Revelers
Arno, Ernie
ARNOLD, ALFRED
FRANKLIN
Arnold, Mr. & Mrs. Harry
Arnold, Woodrow
Arrah, Boy Wonder
ARTHUR, Jos.
ARTHUR, Percy
Walter
ARTHUR, Virgil
ASBURY, Kenneth
(Earl)
Ashman, Chas. A.
ASHMORE, Wilmer Rhea
Aske, Clarence E.
ATKINS, Fred
Atterbury, Bill
Foster
AUGUSTITUS, Frank A.
Aurilo, Siro
AUSTIN, Jos. John
Averill, M. W.
Avery, Jns. R.
Avon Sisters
BADEN, Henry
Arthur
Bailey, Beverlirma
Bailey, Frank
BAILEY, Geo.
Thomas
Bailey, Marjorie
Bailey, Mrs. W. C.
BAIN, Riley
BAKER, Andrew
Louis
BAKER, Mr. Babe
BAKER, Benj. H.
Baker, Bill
Baker, Hermon
Baker, James
BAKER, Louis P.
BAKER, Raymond
BAKER, Wallace
S.
Balderston, A. M.
BALDWIN, Wm.
Forrest
Balfonte, Mrs. Ruth
Balling, J. E.
Banks, Alfred
BANKS, JOS.
ALEXANDER
Banks, Samuel J.
Baric, Arthur
Claude
Baric, O. A.
Barlow, Carl H.
Barlow, Harold J.
BARMAN, LESLIE W.
Barnes, Ellis
Eugene
Barnes, Burt V.
BARNIS, William
Henry
Barnes, Lois
Barpelt, Wm.
Barnhill, Ema M.
Barnis, M. E.
Barr, Dorothy Jane
BARROW, Victor
Max
BARTH, Chaunce
M.
BARTON, Allan
Lane

- BRODA, John Jos.
BRODEURICK, Geo. Thos.
Brodsky, Al
Broschi, Geo. Jr.
Nathaniel
Brooks, Melissa
Brooks, Smiley A.
BROOKSHIRE, John B.
Brower, Dorothy
BROWN, ABRAM
JOHN
BROWN, Clayton
Geo.
Brown, Mrs. Elsie
BROWN, Ernest
Homer
BROWN, GEO.
BOAS
Brown, Geo. S.
Brown, James M.
BROWN, JOHN
JOS.
Brown, Kenneth P.
H.
BROWN, Lawrence
E.
Brown, Leonce W.
BROWN, Moses
BROWN, Myron
Alfred
BROWN, Roland
O.
Brown, Mrs. Toots
Brown, Walter E.
Brown, Mrs.
Wheeler
Brown, Wingate B.
BROWNE, Derwood A.
Browning, Dave
BROWNING, Leo
Roy
Brownlee, Wm.
Bruce & Courtney
BRUCKE-MILLER, Ervin Leroy
BRAUN, Earl
Brunk, Erroll
Bryant, Florence
M.
Bryant, G. Hodges
Buchanan, C. T.
Buchanan, Tommie
(Patch)
Buchanan, "Treetop"
Ethel
BERRY, Curtis
BERRY, EUGENE
PARKER
BERRY, Wm.
(Billie)
Bess, Mr. & Mrs.
Clyde
Betty, Baby (Fet)
(Bill)
Bibles, Mrs. Ruth
Biebler, Ray L.
BIGGERS, MERRITT S.
BILLEADRAIT, RAYMOND J.
BILLIPS, Sammy
Lee
Bills, S. B.
Bisbee's Comedians
BISHOP, Chas. J.
BISHOP, E. Oley
Black, Melvyn Joe
Black, M. J.
Blackhawk, Billy
Blain, Arthur E.
Blair, O. D.
Blake, Curley
BLAND, HOMER
B.
Bland, Richard
BLANKENSHIP, WALTER
BLANN, John
Frederick
Blevins, Cartor R.
Block, Laura
Blondin, Leon
Bloom, Bill
BODRICK, Wm.
Boers, Teddy &
Henry
BOLDEN, Roy
Boley, James
Bolster, Norman
BONTA, Wm.
Henry
Book, Roland
BOOKMAN, Chas.
C.
BOOTHE, Bernard
Malcolm
BORDERS, Jas.
Jos.
Borup, Wingate
Boswell, Joseph
Boswell, Mrs. Nora
BOSWELL, Wm.
Thos.
BOTTOMS, Freddie
BOURGEOIS, Harold M.
BOUVIER, JOS.
Bowen, Howard G.
Bowers, Elmer
BOWMAN, RAY
Ebisson
BOYD, CHAS. R.
Boyer, Chick
BRADA, John J.
BRADLEY, Albert
Margaret
CAMPBELL, Warrick A.
Candid, Jos.
CANNON, WM. T.
CANTER, CLARENCE E.
Caper, Don
CARD, John Henry
Carey, Al
CAREY, Leo
Herbert
CARL, James E.
CARLIN, Mr. & Mrs.
A. H.
CARLIN, Robt.
Henry
Carlton, Emily
CARMIN, JAS. B.
CARNEVALE, RALPH P.
Carpenter, Betty
CARPENTER, Lewis
Carrejo, Joe
CARR, CHAS. H.



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- CARR, Robt. Leo
CARRILLO, THEODORE
Carroll, C. Earl
Carroll, Gloria
Carroll, S. J.
Carson, Chas.
Carson, Gwendolyn
CARTER, Gladstone L.
CARTER, James Thos.
CARTER, SAMUEL
ELWOOD
CARTER, Wm.
Herbert
Carver, Arthur B.
CARVIN, Roman
Terry
CASE, JAMES A.
Case, Dale
Case, Jack
CASEY, Jarvis
CASEY, Jos. Berry
CASEY JR., JOSEPH
CASH, Richard
Edw.
Cassidy, Mrs. Pat
Castel, H. W.
CASTLE, JAMES
ELI
Catalino, James
CAUSEY, Wm.
Ronald
CHABLOTTE, CLEOPHAS
Mitchell
Chafin, Neva
CHAMBERLAIN, Donald R.
CHAPLIN, Samuel
E.
CHAPPELEAR, Thos. J.
Chas. & Dorothy
Charles, Cecil
Chenoweth, Mrs. Joe
Cherry, Geo.
CHESTER, Luther
Christians, Fern
Chrysler, Lee
Cibull, Mrs. Frank
Clamp, Geo.
Clamp, Mrs. Geo.
CLARK, Chas.
Addison
Clark, Harry
(Animal Trainer)
CLARK, Harry
Michael
CLARK, James
Adama
CLARK, JOHN
CLARK, John
Russell
CLARK, LAWRENCE
OREILJE
Clark, Mrs. Marion
Clark, Robt. F.
Clark, Sharon
Clark, Wm.
(Lecturer)
CLARK, Wm.
Angus
Clarks, Harry L.
Clarke, Helen
Clarkson, Al
Claude & Corrine
Clayton, Mr. Jean
CLAY, HENRY
JAMES
Clayton, Bick
Denby & Chas.
Cleary, Mrs.
Genevieve
Cleck, Ernest
Clemens, Dick
Cleo, Princess
CLEVER, James
Chifton, W. L.
Cline, Howard
CLINE, JOHN
(Hypnotist)
Cloutfelder, Leon R.
COBB, Rufus
Lincoln
Cocktail Girls
Coe, Mrs. Eddie
E.
COFFEE, John
Cohen, Milton
COLOLASURE, Chas. T.
Cole, Chas. Tex.
COLE, Johnathan
E.
COLEGROVE, Graydon
COLEMAN, James

- DuVan, Lorraine
Dye, Mr. & Mrs.
Elmer
Dye, Ira A.
Dye, Leo Elden
Eagle Eye, Chief
Earle, Mrs. Carrie
EATNEST, Merle
Otley
Edingfield, Daniel
EDMUND, PATTUS A.
EDWARDS, CLIFFORD
CORNELIUS
Edwards, Duke
Edwards, Eddie H.
EDWARDS, LOUIS FUGUSON
EDWARDS, Robt.
Bob
EFFRIM, JOHN
ELDRIDGE, JOE
FARL
Elledge, Margie
ELLINGTON, JOS. CARR
ELLIS, Jimmy
Richard
ELLIS, THOMAS
Ellison, Jimmy
Ells, Wm.
ELMETS, BARNEY
Elswick, James
Earl
Ely, Tom
Emerson, Eddie
Emerson, Leon
EMIG, KURT P.
EMMONS, Hugh
Finley
ENFIELD, KURT
F.
Enix, Glenn
ENRIGHT, ALFRED C.
EPHRIAM, Miller
J.
ERVIN, WALKER
JOHN
ERWIN, Ernest
Bennett
Erwin, Lee
Espy, Mrs. Ruby
ESPEK, James
Kelley
Estes, R. K.
Eubridge, J. W.
Evans, Bill
Evans, Bob & Geo.
EVANS, Claude
Evans, Eileen
Evans Family
EVANS, FAY B.
Evans, Geo.
Evans, Joe
Evans, Strat
Everhart, Allen
EWTON, Jos.
Madison
EYMAN, Leo E.
EYSTED, BENJ.
ALFRED
Fabinsky, Mrs.
Frances
Fahcy, Frank
Fair, Fernando
Fairbanks, W.
Fales, Mrs. Nettie
Falkner, D. A.
Faraday, H. S.
Farmer & Wayne
Fest, Dan
FAULCONER, Granville Downing
FAULKNER, JOHN HERMAN
Faust, Frank L.
Faust, Mrs. Lena
FECTEAU, Wilfred
Jos.
Fee, John
Feerer, Mrs.
Tommie
Felder, Tom P.
Felice, Nabor
PELLMAN, Jos.
Aloysius
Feltz, Fritzie
FENNIMORE, Chas. C.
FERGUSON, HOWARD
HEWLETT
Ferguson, Pete
(Fustard)
Ferman, Bernie
FERNSTER-MAKER, R. W.
B.
FERRIL, Ernest G.
FIELDS, Delno
Gerard
Fields, Dot & Todd
Finlay, Ray
Pinnard, Law
FISCHER, Lawrence U.
Fisher, Fred P.
Fisher, Geo.
Fisher, John
FISHER, Lloyd
Fisk, Mrs. Norris
Fisk, Vivian
FISTER, Eldon
Jay
FITZGERALD, EDW. R.
FITZGERALD, KENNETH B.
Fitzpatrick, Geo. T.
Fitzpatrick, Mrs.
Lena
Flannigan, Ralph
P.
Fleming, Leonard
T.
FLICK, FRANK
Fliker, Geo.
FLOWERS, Roy
H.
Fogarty, Kenneth
Foglo, Mrs. Alpha
Foley, O. J., Owner
Folds, Lew
FOLD, JOSEPH
Ford Jr., Lewis
FORREST, JOHN
M.
FORREST, Nathan
Bedford
FOSTER, Jack
LAFAYETTE

Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

- Extensive alphabetical list of names and addresses, including: Hawkins, Howard; Huber, Fritz; Jordan, Sylvia; Lamb, Tony; McCarty, Tommie; Mayo, Harold G.; Mouton, Ben; Palmer, T. V.; Purry, Louis; Roberts, Leonard; etc.

- SCHULTZ, Stanley Norman
Schwartz, Robt.
Sclar, Seymour
Scott, Mrs. Harold
Scott, Joe P.
SCOTT, John
Scott, John Cowel
SCOTT, Willard
LEWALLYN RAY
SCOTT, MARION
Scott, Mrs. Nina
SCOTT, Stuart
Searcy, Joe
SERREE, Earl
Seibert, Harry
Sellers, Bill
SELLER, Stanley
Serfass, Lloyd D.
SETER, Van Lee
Shafer, Mrs. C. C.
SHAOTICH, Peter Jos.
Shapiro, Henry
Sharpe, C. L.
Shatten, Sol
SHAUGHNESSY, Phillip Jos.
Shaver, Bobbie
Shaver, J. S.
Shaw, Aloha
SHEA, Wm. Walter
SHEARER, Douglas K.
SHEARER SR., Earl Henry
SHEARER JR., EARL HENRY
Sheesley, Mrs. Dorothy
SHEETS, John
SHELBY, Ray
Shell, C. S.
Sheldon, Samuel M.
Shelton, Marvin
Shepard, Charles
SHEPARD, Hailo
Shepard, James
SHERFY, CHAS. W.
Sherman Bros. & Tassio
SHERMAN, Edzo
SHERMAN, Jos.
Sherman, Shavo
SHERWIN, HARRY
SHERWOOD, Don
SHELTON, Carl Henry
Shirley, Arthur
Shonnes, Le
Short, John Edw.
Shorty, Ice Water
SHOVER, JAS.
SHREVE, Arnold
Sibly, Buddy
SICKEL, August
Siever, Gene
SILVER, Abe
SIGMAN, EDD.
SIMAN, REANO
SIMME JR., GORDON P.
Simmons, Jos.
Simons, Leo
Simpson, Dorothy
Simpson, Eddy
Simpson, Frank L.
Simpson, Robert
SINGER, Edwin H.
SINSKY, John
SJOQUIST, Charles W.
SKEHAM, Jas.
SKINNER, Geo.
Skiver, Charles
Slagle, Kay
Slate, G. B.
SLOAN, Mr. Midge
Smart, Elizabeth
SMITH, Abner
SMITH, ARLIE
SMITH, Ed
SMITH, Floyd Lester
SMITH, H. E.
SMITH, HARRY
SMITH, J. Manning
SMITH, Jack Oscar
SMITH, John
SMITH, K. Max
SMITH, LUTHER
SMITH, Martin H.
SMITH, Dr. R. D.
SMITH, Rufus R.
SMITH, Speedy & Pat
SMITH, Thos.
SMITH, Whitfield
SMITHLEY, JOHNNIE JOS.
Smoky Joe
SNELL, Earl
SNELL, Lawrence
Snober, John
SNODDY, Edward
Snow, Albert
Snyder, James
SOBEL, Harold
Solomon, Henry
SOPER, Frank
Sorensen, Mrs.
SOUCY, Jos.
Soules, Verno
South, Billy
South, Lawrence
Soran, Mrs. Daisy
Sparks, Robt. F.
Spaulding, L. A.
Speagle, Diamond
SPEAK, Lonnie
Spears, Bill
Spears, Mrs. Eleanor
- Spears, H. T.
Speelman, Allen
SPEIRO, John
Spencer, Blackie
Spencer, C. C.
SPILDE, Warren
SPITLER, Thos.
Spivak, Paul
SPIVEY, CHAS.
Spragr, Gus
Sprague, Paul D.
SPRINGER, FRANK WM.
SPROUT, Gordon E.
St. Clair, Ernest
ST. ELOI, Edw.
Stacey, Harry
STACY, MICHAEL JAS.
Stafford, Gordon
STALLARD, Chas.
Stallings, Bert
STAMAS, Athan
Stanczak, Frances
Standler, M. G.
STANLEY, Dewey
Stanley, Frank
Stanley, Edw. S.
STANLEY, Steve
Stannoe, Geo.
Staples, Doris
Starr, Virgil
STARK, Bernard
STARR, DEWEY
Stear, Melvin M.
Stebler, Joe
Steeche, Harry E.
STEELE, Chas. Wilt
STEEL, STARR
STEENBERG, Wm. S.
Steffen, Hazel
Stephens, Coy
STEPHENS, Delbert W.
STEPIENS, Frank Malcolm
STEPHENSON, Albert D.
STEPHENSON, Robert Gilbert
Sterchi, Mrs. E. B.
STERNER, Elton
Stevens, John
Stevens, Chas.
Stevens, Lorenzo
STEVENSON, Leo
STEVENSON, Emmett
STEWART, FRANK
STEWART, JACK
STEWART JR., MALLIE AVERY
STEWART, Robt.
STILLER, Robt.
Stine, C. J.
STINE, Chas.
Stone, Al
Stone, Chester
STONE, WM.
Stoops, Harry R.
Storrs, Mrs. Don
Strain, Mrs. Agnes
Stratton, Wm. H.
STRATAKOS, LOUIS
Street, Claude C.
STROHL, Edward
STROTHER, Chester Willis
Strong, James
Struble, O. F.
STRUCK, Ellsworth Al
STUART, Frank
Stuart, Jack Lydel
Sturgeon, Leslie D.
STYLES, TALMADGE R.
Sullivan, Frank
SULTAN, MACK
Sulvan, Mickie
SUMMERFIELD, Elwood Chester
SUMNER, Keith
SUNDEL, Maynard
SUNE, Gordon
Sutton, Anna
SUTTON, Chas.
Swain, Mrs. Daisy
SWANSON, Chas.
SWART, FRANK
Swarts, Mrs. Billie
Sweagles, Howard
Sweeney, Wm.
SWEGLER, Howard N.
Sweetzer, Ken
SWISHER, GERALD W.
SYDOW, Milton
Sylvan, Henry C.
Taggart, Geo.
Talbot, Jr., Geo.
Tan, Geo.
TANNER, Jas.
Tape, Daniel
Tarbes, Max
Tarkington, Mrs.
TARNOWSKI, JOHN H.
Tarpey, Jack
Tassell, Barney
Tatro, Howard
TAUBEL, SIDNEY
TAYLOR, Cyrenus
TAYLOR, Fred
Taylor, Miss
Taylor, Wm. J.
Taylor, Levi
Taylor, Miss Jay
Taylor Jr., Jim
Taylor, Mrs. Thos. E.
Taylor, Mrs. Wm. C.
TEDRON, Paul B.
Templeton, Patrick G.
TERRELL, Frederick Ray
TERRY, CHESTER
TERRY, HENRY
Teska, Joe
Teska, M. J.
TESLER, Tom
Tezzone, Frank
Thirman, Morris
Thomas, Cecil
Thomas, Evelyn
THOMAS, HUGH
THOMAS, GREEN
THOMAS, Isom
THOMAS, JAS.
THOMAS, SCULLY
THOMAS, OLIVER
THOMAS, RICHMOND
THOMAS, Ross E.
Thompson, Bryant
Thompson, Earl
Thompson, Edith
THOMPSON, Frank Calvin
Thompson, Jas.
Thompson, James G.
Thompson, LeRoy
Thompson, Mack
Thompson, Merion
Thompson, Omar
Thompson, Quintin
Thompson, Wm. E.
Thompson, Ed
Thorn, Luther
THORNTON, DAVID DANIEL
THURSTON, WM.
THYNE, Timothy
TIDMORE, NAT
TILGHMAN, Earl R.
TILTON, GEO.
TIPPS, Ralph
Todd, Herbert K.
TOFAIN, James
TOLLIVER, Eugene
TOMBERLIN, ERNEST THOS.
Tomkiewicz, Frank
Tomson, Marion
TONEY, J.
TORNOWSKI, JOHN E.
TOWNSEND, Wenester Carol
Treadway, Mrs. Arnetta
TRIGOMES, NICHOLAS C.
TRIM, ALFRED
Trimble, Pete
Trinper, Granville
TROSTL, Arthur
Troy, James
Truber, Chas. C.
Trustee, Lou Loyd
Tucker, Walter
Tucker, Miss
TURNER, Robbie
TURNER, CHAS. LEWIS
TURNER, Edw.
Turner, Francis Leo
TURNER, Jos.
Turner, Olin S.
Tutbill, Edw. W.
Tuttrell, Sam B.
TWOHOUSE, GARTH
TYLER, KENNETH LEE
Tyler, Mrs. Ruby
UNDERWOOD, Dana Alker
Unroe, Allen Jos.
Urick, Frank
Vallanen, Walter
VALLEGO, Tony
Valentine, Geo.
Valpe, Harry
VAN CAMP, ARTHUR JOHN
Van derWall, Capt. E.
Van Lidth, Helen
Van Sickle, Roy J.
Van Slyke, Chas.
Van, F. F.
Vanderbilt, Mrs. Dorothy
Vanny, George
Van Zandt, Harry
Vera, Johnny
VARNER, Grant
VARNER, Ernest
VAUGHN, ROBT. G.
Vernier, Robert
VERNON, LLOYD
VEST, Jack
Vevea, Toby
Vierra, Eddie
Vivian, J.
VOGT, Robt. Al
VOSTEAD, Kenneth
VOSBURGH, Chas.
Wabaki, Edward
Wachter, Stewart
Wade, R. T.
WAGES, John W.
WAGGENER, Robt. Franklin
WAGMAN, Geo. E.
Wagner, Jerry
Walker, Bob
WALKER, Cecil
Walker, Doris
Walker, Willard
WALKER, Harry
WALKER, JAKE
WALKER, John
Walker, Mrs. Ervin
Walker, Mrs. Margie W.
WALKER, WM.
Wall, Frank
Wall, Mrs. Pansy
Wallace, Bev.
WALLACE, Powell
WALLACE, CECIL EUGENE
Wallace, Gus
Wallace, Mrs. Jeanette Kiegel
WALLARD, ROBT. LEE
Waller, Chas. T.
WALLS, Elsworth
Walters, Fiddess
Walters, Jimmie
Walters, Russell
WALTON, Louis J.
Ward, Bill
WARD, Chas.
WARD, Clyde C.
Ward, J. Robt.
WARNER, HAROLD JAS.
Warren, Ann
Warren, Joe
Warren, Mrs. Robt.
Warren, S. B.
Warters, Mrs. Jeannette
Washburn, Mrs. B.
Washburn, Mrs. C.
Washburn, Mrs. Luttie
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wasson, Grace
Waters, Esther
Watkins, Richard
WATKINS, Willie
Watson, Louis J.
Watson, Mrs. Margaret
WATSON, Oakley D.
Watts, Mrs. Virginia
Waver, Anthony
Wayner, Capt.
Weatherford, Earl
WEAVER, THEO.
ROOSEVELT
Webb, Jos B.
Webb, John D.
Webb, Mrs. Marie
Webber, A. R.
WEBER, ALVIN
WEBER, FERDINAND
WEBER, FREDERICK
Weber, Jackie & Boots
WEINMANN, LAWRENCE
WENTRAUB, JACOB
Weisman, Wesley L.
WEISSBERG, Louis
WELCH, Amos
WELCH, Mrs. Thos.
WELLS, Fonzo
Wells, Frank J.
Wells, George
Wells, Jack E.
Wells, Mary
Wentz, Geo.
WESLEY, Earle
Wess, Otto
West, Bess
WEST, Fred
WEST, Huel
West, Paul
Westerhold, Danzil
Westfall, Onie
Westfall, Wm.
Weston Sisters
Weyls, Ed
WHALEN JR., JAS. EDW.
Wheat, Robt.
Wheeler, Ben
Wheeler, D. F.
WHITAKER, CHAS. HARDIN
Whitaker, Pete
Whitaker, Wm. E.
White, Bob
White, Eight Rock
White, Joe-Bobbie
White, Miss Gail
White, Jack Lee
WHITE, Kenneth
WHITE, Lewis
WHITE, RAYMOND
WHITE, Thos.
White, Wm. A. 28
White, Wm. B.
Whitechurch, Charles
WHITEHEAD, Ennis
Whitlock, G. S.
WHITMAN, DANIEL
WHITSON, ALLISON
WIBBERLEY, Ralph W.
WIGGIN, JAS.
WIGLEY, EDGAR
WIGLEY, J. T.
WILBANKS, Jas.
WILCOX, Jerome
Wilhite, Frank
WILKESMAN, Donald
Wilkins, Mrs. Flora
Wilkins, Marie
WILLARD, VERNIE CLAYDE
Williams, Mrs. Alma
Williams, Fred N.
WILLIAMS, GERALD
WILLIAMS, GLYNDON
WILLIAMS Jr., Harry Chas
Williams, Harry C.
WILLIAMS, Harry L.
WILLIAMS, HARRY
WILLIAMS, CLEVELAND
William, John
Williams, Jas. L.
WILLIAMS, JOSEPH WARD
WILLIAMS, Kermit
Williams, Leopold
WILLIAMS, LeRoy
WILLIAMS, Murray T.
Willis, W. J.
WILSON, A. C.
WILSON, ALFRED
WILSON, Dianne
Wilson, E. G.
Wilson, Ed J.
WILSON, FRED
WILSON, HARRY JNO.
Wilson, Jack F.
Wilson, Jos. Adley
Wilson, Lloyd
Wilson, Mrs. Louisa
Wilson, Maxine
Wilson, Shorty
WINIMAN, RUDOLPH
WINBURN, Herbert Louis
WINKLEMAN, Jacob Henry
WINNING, Chas. Jas.
Winston, Sherry
Winterhalter, James
Winters, Mrs. Nora
Winters, J. H.
WIPE, ROBERT D.
Wolfanger, Chas.
WOLFE, Herman
WOLFE, RAY
WOLLARD, ALONZA
Womack, Mrs. Chas. T.
WONG, GEORGE W.
WONSER, Robert
Woodbury, Earl
WOOD, Frank H.
WOOD, JOHN
WOOD, KENNY
Woodall, Gus
Woodruff, Harry
WOODRUFF, Lorenza
WOODWARD, FREDERICK
Wooten, J. G.
Woolard, Robt. T.
Wooly, Floyd
Worman, Nat
Wright, Bernard
Wright, Phil
Wright, Yvonne
WYATT, THOS.
WYNINGAR, H. L.
Yakovsky, Harry
Yancey, Geo. B.
Yates, Tex
Yennie, Harold
YONK, Leo
YOUNG, DONALD
YOUNG, WESTLEY
YOUNG, John A.
YOUNG, J. Floyd
Young, Lonnie
Young, Milwaukee
Youngblood, Zeke
Zacchini, Bruno
Zacrington, Mrs. Bonnie
Zeagler, Alvin
Zeno, Joe
ZELL, Charles
Zerm, Chas.
Zimny, Charles
ZIMZONEK, Teddy Pete
Zion, Mrs. K. A.
Zugi, Prince
ZUCKER, MORTIMER
Zadella
- WALKER, Harry
WALKER, JAKE
WALKER, John
Walker, Mrs. Ervin
Walker, Mrs. Margie W.
WALKER, WM.
Wall, Frank
Wall, Mrs. Pansy
Wallace, Bev.
WALLACE, Powell
WALLACE, CECIL EUGENE
Wallace, Gus
Wallace, Mrs. Jeanette Kiegel
WALLARD, ROBT. LEE
Waller, Chas. T.
WALLS, Elsworth
Walters, Fiddess
Walters, Jimmie
Walters, Russell
WALTON, Louis J.
Ward, Bill
WARD, Chas.
WARD, Clyde C.
Ward, J. Robt.
WARNER, HAROLD JAS.
Warren, Ann
Warren, Joe
Warren, Mrs. Robt.
Warren, S. B.
Warters, Mrs. Jeannette
Washburn, Mrs. B.
Washburn, Mrs. C.
Washburn, Mrs. Luttie
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wasson, Grace
Waters, Esther
Watkins, Richard
WATKINS, Willie
Watson, Louis J.
Watson, Mrs. Margaret
WATSON, Oakley D.
Watts, Mrs. Virginia
Waver, Anthony
Wayner, Capt.
Weatherford, Earl
WEAVER, THEO.
ROOSEVELT
Webb, Jos B.
Webb, John D.
Webb, Mrs. Marie
Webber, A. R.
WEBER, ALVIN
WEBER, FERDINAND
WEBER, FREDERICK
Weber, Jackie & Boots
WEINMANN, LAWRENCE
WENTRAUB, JACOB
Weisman, Wesley L.
WEISSBERG, Louis
WELCH, Amos
WELCH, Mrs. Thos.
WELLS, Fonzo
Wells, Frank J.
Wells, George
Wells, Jack E.
Wells, Mary
Wentz, Geo.
WESLEY, Earle
Wess, Otto
West, Bess
WEST, Fred
WEST, Huel
West, Paul
Westerhold, Danzil
Westfall, Onie
Westfall, Wm.
Weston Sisters
Weyls, Ed
WHALEN JR., JAS. EDW.
Wheat, Robt.
Wheeler, Ben
Wheeler, D. F.
WHITAKER, CHAS. HARDIN
Whitaker, Pete
Whitaker, Wm. E.
White, Bob
White, Eight Rock
White, Joe-Bobbie
White, Miss Gail
White, Jack Lee
WHITE, Kenneth
WHITE, Lewis
WHITE, RAYMOND
WHITE, Thos.
White, Wm. A. 28
White, Wm. B.
Whitechurch, Charles
WHITEHEAD, Ennis
Whitlock, G. S.
WHITMAN, DANIEL
WHITSON, ALLISON
WIBBERLEY, Ralph W.
WIGGIN, JAS.
WIGLEY, EDGAR
WIGLEY, J. T.
WILBANKS, Jas.
WILCOX, Jerome
Wilhite, Frank
WILKESMAN, Donald
Wilkins, Mrs. Flora
Wilkins, Marie
WILLARD, VERNIE CLAYDE
Williams, Mrs. Alma
Williams, Fred N.
WILLIAMS, GERALD
WILLIAMS, GLYNDON
WILLIAMS Jr., Harry Chas
Williams, Harry C.
WILLIAMS, Harry L.
WILLIAMS, HARRY
WILLIAMS, CLEVELAND
William, John
Williams, Jas. L.
WILLIAMS, JOSEPH WARD
WILLIAMS, Kermit
Williams, Leopold
WILLIAMS, LeRoy
WILLIAMS, Murray T.
Willis, W. J.
WILSON, A. C.
WILSON, ALFRED
WILSON, Dianne
Wilson, E. G.
Wilson, Ed J.
WILSON, FRED
WILSON, HARRY JNO.
Wilson, Jack F.
Wilson, Jos. Adley
Wilson, Lloyd
Wilson, Mrs. Louisa
Wilson, Maxine
Wilson, Shorty
WINIMAN, RUDOLPH
WINBURN, Herbert Louis
WINKLEMAN, Jacob Henry
WINNING, Chas. Jas.
Winston, Sherry
Winterhalter, James
Winters, Mrs. Nora
Winters, J. H.
WIPE, ROBERT D.
Wolfanger, Chas.
WOLFE, Herman
WOLFE, RAY
WOLLARD, ALONZA
Womack, Mrs. Chas. T.
WONG, GEORGE W.
WONSER, Robert
Woodbury, Earl
WOOD, Frank H.
WOOD, JOHN
WOOD, KENNY
Woodall, Gus
Woodruff, Harry
WOODRUFF, Lorenza
WOODWARD, FREDERICK
Wooten, J. G.
Woolard, Robt. T.
Wooly, Floyd
Worman, Nat
Wright, Bernard
Wright, Phil
Wright, Yvonne
WYATT, THOS.
WYNINGAR, H. L.
Yakovsky, Harry
Yancey, Geo. B.
Yates, Tex
Yennie, Harold
YONK, Leo
YOUNG, DONALD
YOUNG, WESTLEY
YOUNG, John A.
YOUNG, J. Floyd
Young, Lonnie
Young, Milwaukee
Youngblood, Zeke
Zacchini, Bruno
Zacrington, Mrs. Bonnie
Zeagler, Alvin
Zeno, Joe
ZELL, Charles
Zerm, Chas.
Zimny, Charles
ZIMZONEK, Teddy Pete
Zion, Mrs. K. A.
Zugi, Prince
ZUCKER, MORTIMER
Zadella
- WALKER, Harry
WALKER, JAKE
WALKER, John
Walker, Mrs. Ervin
Walker, Mrs. Margie W.
WALKER, WM.
Wall, Frank
Wall, Mrs. Pansy
Wallace, Bev.
WALLACE, Powell
WALLACE, CECIL EUGENE
Wallace, Gus
Wallace, Mrs. Jeanette Kiegel
WALLARD, ROBT. LEE
Waller, Chas. T.
WALLS, Elsworth
Walters, Fiddess
Walters, Jimmie
Walters, Russell
WALTON, Louis J.
Ward, Bill
WARD, Chas.
WARD, Clyde C.
Ward, J. Robt.
WARNER, HAROLD JAS.
Warren, Ann
Warren, Joe
Warren, Mrs. Robt.
Warren, S. B.
Warters, Mrs. Jeannette
Washburn, Mrs. B.
Washburn, Mrs. C.
Washburn, Mrs. Luttie
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wasson, Grace
Waters, Esther
Watkins, Richard
WATKINS, Willie
Watson, Louis J.
Watson, Mrs. Margaret
WATSON, Oakley D.
Watts, Mrs. Virginia
Waver, Anthony
Wayner, Capt.
Weatherford, Earl
WEAVER, THEO.
ROOSEVELT
Webb, Jos B.
Webb, John D.
Webb, Mrs. Marie
Webber, A. R.
WEBER, ALVIN
WEBER, FERDINAND
WEBER, FREDERICK
Weber, Jackie & Boots
WEINMANN, LAWRENCE
WENTRAUB, JACOB
Weisman, Wesley L.
WEISSBERG, Louis
WELCH, Amos
WELCH, Mrs. Thos.
WELLS, Fonzo
Wells, Frank J.
Wells, George
Wells, Jack E.
Wells, Mary
Wentz, Geo.
WESLEY, Earle
Wess, Otto
West, Bess
WEST, Fred
WEST, Huel
West, Paul
Westerhold, Danzil
Westfall, Onie
Westfall, Wm.
Weston Sisters
Weyls, Ed
WHALEN JR., JAS. EDW.
Wheat, Robt.
Wheeler, Ben
Wheeler, D. F.
WHITAKER, CHAS. HARDIN
Whitaker, Pete
Whitaker, Wm. E.
White, Bob
White, Eight Rock
White, Joe-Bobbie
White, Miss Gail
White, Jack Lee
WHITE, Kenneth
WHITE, Lewis
WHITE, RAYMOND
WHITE, Thos.
White, Wm. A. 28
White, Wm. B.
Whitechurch, Charles
WHITEHEAD, Ennis
Whitlock, G. S.
WHITMAN, DANIEL
WHITSON, ALLISON
WIBBERLEY, Ralph W.
WIGGIN, JAS.
WIGLEY, EDGAR
WIGLEY, J. T.
WILBANKS, Jas.
WILCOX, Jerome
Wilhite, Frank
WILKESMAN, Donald
Wilkins, Mrs. Flora
Wilkins, Marie
WILLARD, VERNIE CLAYDE
Williams, Mrs. Alma
Williams, Fred N.
WILLIAMS, GERALD
WILLIAMS, GLYNDON
WILLIAMS Jr., Harry Chas
Williams, Harry C.
WILLIAMS, Harry L.
WILLIAMS, HARRY
WILLIAMS, CLEVELAND
William, John
Williams, Jas. L.
WILLIAMS, JOSEPH WARD
WILLIAMS, Kermit
Williams, Leopold
WILLIAMS, LeRoy
WILLIAMS, Murray T.
Willis, W. J.
WILSON, A. C.
WILSON, ALFRED
WILSON, Dianne
Wilson, E. G.
Wilson, Ed J.
WILSON, FRED
WILSON, HARRY JNO.
Wilson, Jack F.
Wilson, Jos. Adley
Wilson, Lloyd
Wilson, Mrs. Louisa
Wilson, Maxine
Wilson, Shorty
WINIMAN, RUDOLPH
WINBURN, Herbert Louis
WINKLEMAN, Jacob Henry
WINNING, Chas. Jas.
Winston, Sherry
Winterhalter, James
Winters, Mrs. Nora
Winters, J. H.
WIPE, ROBERT D.
Wolfanger, Chas.
WOLFE, Herman
WOLFE, RAY
WOLLARD, ALONZA
Womack, Mrs. Chas. T.
WONG, GEORGE W.
WONSER, Robert
Woodbury, Earl
WOOD, Frank H.
WOOD, JOHN
WOOD, KENNY
Woodall, Gus
Woodruff, Harry
WOODRUFF, Lorenza
WOODWARD, FREDERICK
Wooten, J. G.
Woolard, Robt. T.
Wooly, Floyd
Worman, Nat
Wright, Bernard
Wright, Phil
Wright, Yvonne
WYATT, THOS.
WYNINGAR, H. L.
Yakovsky, Harry
Yancey, Geo. B.
Yates, Tex
Yennie, Harold
YONK, Leo
YOUNG, DONALD
YOUNG, WESTLEY
YOUNG, John A.
YOUNG, J. Floyd
Young, Lonnie
Young, Milwaukee
Youngblood, Zeke
Zacchini, Bruno
Zacrington, Mrs. Bonnie
Zeagler, Alvin
Zeno, Joe
ZELL, Charles
Zerm, Chas.
Zimny, Charles
ZIMZONEK, Teddy Pete
Zion, Mrs. K. A.
Zugi, Prince
ZUCKER, MORTIMER
Zadella
- WALKER, Harry
WALKER, JAKE
WALKER, John
Walker, Mrs. Ervin
Walker, Mrs. Margie W.
WALKER, WM.
Wall, Frank
Wall, Mrs. Pansy
Wallace, Bev.
WALLACE, Powell
WALLACE, CECIL EUGENE
Wallace, Gus
Wallace, Mrs. Jeanette Kiegel
WALLARD, ROBT. LEE
Waller, Chas. T.
WALLS, Elsworth
Walters, Fiddess
Walters, Jimmie
Walters, Russell
WALTON, Louis J.
Ward, Bill
WARD, Chas.
WARD, Clyde C.
Ward, J. Robt.
WARNER, HAROLD JAS.
Warren, Ann
Warren, Joe
Warren, Mrs. Robt.
Warren, S. B.
Warters, Mrs. Jeannette
Washburn, Mrs. B.
Washburn, Mrs. C.
Washburn, Mrs. Luttie
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wasson, Grace
Waters, Esther
Watkins, Richard
WATKINS, Willie
Watson, Louis J.
Watson, Mrs. Margaret
WATSON, Oakley D.
Watts, Mrs. Virginia
Waver, Anthony
Wayner, Capt.
Weatherford, Earl
WEAVER, THEO.
ROOSEVELT
Webb, Jos B.
Webb, John D.
Webb, Mrs. Marie
Webber, A. R.
WEBER, ALVIN
WEBER, FERDINAND
WEBER, FREDERICK
Weber, Jackie & Boots
WEINMANN, LAWRENCE
WENTRAUB, JACOB
Weisman, Wesley L.
WEISSBERG, Louis
WELCH, Amos
WELCH, Mrs. Thos.
WELLS, Fonzo
Wells, Frank J.
Wells, George
Wells, Jack E.
Wells, Mary
Wentz, Geo.
WESLEY, Earle
Wess, Otto
West, Bess
WEST, Fred
WEST, Huel
West, Paul
Westerhold, Danzil
Westfall, Onie
Westfall, Wm.
Weston Sisters
Weyls, Ed
WHALEN JR., JAS. EDW.
Wheat, Robt.
Wheeler, Ben
Wheeler, D. F.
WHITAKER, CHAS. HARDIN
Whitaker, Pete
Whitaker, Wm. E.
White, Bob
White, Eight Rock
White, Joe-Bobbie
White, Miss Gail
White, Jack Lee
WHITE, Kenneth
WHITE, Lewis
WHITE, RAYMOND
WHITE, Thos.
White, Wm. A. 28
White, Wm. B.
Whitechurch, Charles
WHITEHEAD, Ennis
Whitlock, G. S.
WHITMAN, DANIEL
WHITSON, ALLISON
WIBBERLEY, Ralph W.
WIGGIN, JAS.
WIGLEY, EDGAR
WIGLEY, J. T.
WILBANKS, Jas.
WILCOX, Jerome
Wilhite, Frank
WILKESMAN, Donald
Wilkins, Mrs. Flora
Wilkins, Marie
WILLARD, VERNIE CLAYDE
Williams, Mrs. Alma
Williams, Fred N.
WILLIAMS, GERALD
WILLIAMS, GLYNDON
WILLIAMS Jr., Harry Chas
Williams, Harry C.
WILLIAMS, Harry L.
WILLIAMS, HARRY
WILLIAMS, CLEVELAND
William, John
Williams, Jas. L.
WILLIAMS, JOSEPH WARD
WILLIAMS, Kermit
Williams, Leopold
WILLIAMS, LeRoy
WILLIAMS, Murray T.
Willis, W. J.
WILSON, A. C.
WILSON, ALFRED
WILSON, Dianne
Wilson, E. G.
Wilson, Ed J.
WILSON, FRED
WILSON, HARRY JNO.
Wilson, Jack F.
Wilson, Jos. Adley
Wilson, Lloyd
Wilson, Mrs. Louisa
Wilson, Maxine
Wilson, Shorty
WINIMAN, RUDOLPH
WINBURN, Herbert Louis
WINKLEMAN, Jacob Henry
WINNING, Chas. Jas.
Winston, Sherry
Winterhalter, James
Winters, Mrs. Nora
Winters, J. H.
WIPE, ROBERT D.
Wolfanger, Chas.
WOLFE, Herman
WOLFE, RAY
WOLLARD, ALONZA
Womack, Mrs. Chas. T.
WONG, GEORGE W.
WONSER, Robert
Woodbury, Earl
WOOD, Frank H.
WOOD, JOHN
WOOD, KENNY
Woodall, Gus
Woodruff, Harry
WOODRUFF, Lorenza
WOODWARD, FREDERICK
Wooten, J. G.
Woolard, Robt. T.
Wooly, Floyd
Worman, Nat
Wright, Bernard
Wright, Phil
Wright, Yvonne
WYATT, THOS.
WYNINGAR, H. L.
Yakovsky, Harry
Yancey, Geo. B.
Yates, Tex
Yennie, Harold
YONK, Leo
YOUNG, DONALD
YOUNG, WESTLEY
YOUNG, John A.
YOUNG, J. Floyd
Young, Lonnie
Young, Milwaukee
Youngblood, Zeke
Zacchini, Bruno
Zacrington, Mrs. Bonnie
Zeagler, Alvin
Zeno, Joe
ZELL, Charles
Zerm, Chas.
Zimny, Charles
ZIMZONEK, Teddy Pete
Zion, Mrs. K. A.
Zugi, Prince
ZUCKER, MORTIMER
Zadella
- WALKER, Harry
WALKER, JAKE
WALKER, John
Walker, Mrs. Ervin
Walker, Mrs. Margie W.
WALKER, WM.
Wall, Frank
Wall, Mrs. Pansy
Wallace, Bev.
WALLACE, Powell
WALLACE, CECIL EUGENE
Wallace, Gus
Wallace, Mrs. Jeanette Kiegel
WALLARD, ROBT. LEE
Waller, Chas. T.
WALLS, Elsworth
Walters, Fiddess
Walters, Jimmie
Walters, Russell
WALTON, Louis J.
Ward, Bill
WARD, Chas.
WARD, Clyde C.
Ward, J. Robt.
WARNER, HAROLD JAS.
Warren, Ann
Warren, Joe
Warren, Mrs. Robt.
Warren, S. B.
Warters, Mrs. Jeannette
Washburn, Mrs. B.
Washburn, Mrs. C.
Washburn, Mrs. Luttie
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wasson, Grace
Waters, Esther
Watkins, Richard
WATKINS, Willie
Watson, Louis J.
Watson, Mrs. Margaret
WATSON, Oakley D.
Watts, Mrs. Virginia
Waver, Anthony
Wayner, Capt.
Weatherford, Earl
WEAVER, THEO.
ROOSEVELT
Webb, Jos B.
Webb, John D.
Webb, Mrs. Marie
Webber, A. R.
WEBER, ALVIN
WEBER, FERDINAND
WEBER, FREDERICK
Weber, Jackie & Boots
WEINMANN, LAWRENCE
WENTRAUB, JACOB
Weisman, Wesley L.
WEISSBERG, Louis
WELCH, Amos
WELCH, Mrs. Thos.
WELLS, Fonzo
Wells, Frank J.
Wells, George
Wells, Jack E.
Wells, Mary
Wentz, Geo.
WESLEY, Earle
Wess, Otto
West, Bess
WEST, Fred
WEST, Huel
West, Paul
Westerhold, Danzil
Westfall, Onie
Westfall, Wm.
Weston Sisters
Weyls, Ed
WHALEN JR., JAS. EDW.
Wheat, Robt.
Wheeler, Ben
Wheeler, D. F.
WHITAKER, CHAS. HARDIN
Whitaker, Pete
Whitaker, Wm. E.
White, Bob
White, Eight Rock
White, Joe-Bobbie
White, Miss Gail
White, Jack Lee
WHITE, Kenneth
WHITE, Lewis
WHITE, RAYMOND
WHITE, Thos.
White, Wm. A. 28
White, Wm. B.
Whitechurch, Charles
WHITEHEAD, Ennis
Whitlock, G. S.
WHITMAN, DANIEL
WHITSON, ALLISON
WIBBERLEY, Ralph W.
WIGGIN, JAS.
WIGLEY, EDGAR
WIGLEY, J. T.
WILBANKS, Jas.
WILCOX, Jerome
Wilhite, Frank
WILKESMAN, Donald
Wilkins, Mrs. Flora
Wilkins, Marie
WILLARD, VERNIE CLAYDE
Williams, Mrs. Alma
Williams, Fred N.
WILLIAMS, GERALD
WILLIAMS, GLYNDON
WILLIAMS Jr., Harry Chas
Williams, Harry C.
WILLIAMS, Harry L.
WILLIAMS, HARRY
WILLIAMS, CLEVELAND
William, John
Williams, Jas. L.
WILLIAMS, JOSEPH WARD
WILLIAMS, Kermit
Williams, Leopold
WILLIAMS, LeRoy
WILLIAMS, Murray T.
Willis, W. J.
WILSON, A. C.
WILSON, ALFRED
WILSON, Dianne
Wilson, E. G.
Wilson, Ed J.
WILSON, FRED
WILSON, HARRY JNO.
Wilson, Jack F.
Wilson, Jos. Adley
Wilson, Lloyd
Wilson, Mrs. Louisa
Wilson, Maxine
Wilson, Shorty
WINIMAN, RUDOLPH
WINBURN, Herbert Louis
WINKLEMAN, Jacob Henry
WINNING, Chas. Jas.
Winston, Sherry
Winterhalter, James
Winters, Mrs. Nora
Winters, J. H.
WIPE, ROBERT D.
Wolfanger, Chas.
WOLFE, Herman
WOLFE, RAY
WOLLARD, ALONZA
Womack, Mrs. Chas. T.
WONG, GEORGE W.
WONSER, Robert
Woodbury, Earl
WOOD, Frank H.
WOOD, JOHN
WOOD, KENNY
Woodall, Gus
Woodruff, Harry
WOODRUFF, Lorenza
WOODWARD, FREDERICK
Wooten, J. G.
Woolard, Robt. T.
Wooly, Floyd
Worman, Nat
Wright, Bernard
Wright, Phil
Wright, Yvonne
WYATT, THOS.
WYNINGAR, H. L.
Yakovsky, Harry
Yancey, Geo. B.
Yates, Tex
Yennie, Harold
YONK, Leo
YOUNG, DONALD
YOUNG, WESTLEY
YOUNG, John A.
YOUNG, J. Floyd
Young, Lonnie
Young, Milwaukee
Youngblood, Zeke
Zacchini, Bruno
Zacrington, Mrs. Bonnie
Zeagler, Alvin
Zeno, Joe
ZELL, Charles
Zerm, Chas.
Zimny, Charles
ZIMZONEK, Teddy Pete
Zion, Mrs. K. A.
Zugi, Prince
ZUCKER, MORTIMER
Zadella
- WALKER, Harry
WALKER, JAKE
WALKER, John
Walker, Mrs. Ervin
Walker, Mrs. Margie W.
WALKER, WM.
Wall, Frank
Wall, Mrs. Pansy
Wallace, Bev.
WALLACE, Powell
WALLACE, CECIL EUGENE
Wallace, Gus
Wallace, Mrs. Jeanette Kiegel
WALLARD, ROBT. LEE
Waller, Chas. T.
WALLS, Elsworth
Walters, Fiddess
Walters, Jimmie
Walters, Russell
WALTON, Louis J.
Ward, Bill
WARD, Chas.
WARD, Clyde C.
Ward, J. Robt.
WARNER, HAROLD JAS.
Warren, Ann
Warren, Joe
Warren, Mrs. Robt.
Warren, S. B.
Warters, Mrs. Jeannette
Washburn, Mrs. B.
Washburn, Mrs. C.
Washburn, Mrs. Luttie
WASHINGTON, JOSEPH
WASHINGTON, LEROY
Wasson, Grace
Waters, Esther
Watkins, Richard
WATKINS, Willie
Watson, Louis J.
Watson, Mrs. Margaret
WATSON, Oakley D.
Watts, Mrs. Virginia
Waver, Anthony
Wayner, Capt.
Weatherford, Earl
WEAVER, THEO.
ROOSEVELT
Webb, Jos B.
Webb, John D.
Webb, Mrs. Marie
Webber, A. R.
WEBER, ALVIN
WEBER, FERDINAND
WEBER, FREDERICK
Weber, Jackie & Boots
WEINMANN, LAWRENCE
WENTRAUB, JACOB
Weisman, Wesley L.
WEISSBERG, Louis
WELCH, Amos
WELCH, Mrs. Thos.
WELLS, Fonzo
Wells, Frank J.
Wells, George
Wells, Jack E.
Wells, Mary
Wentz, Geo.
WESLEY, Earle
Wess, Otto
West, Bess
WEST, Fred
WEST, Huel
West, Paul
Westerhold, Danzil
Westfall, Onie
Westfall, Wm.
Weston Sisters
Weyls, Ed
WHALEN JR., JAS. EDW.
Wheat, Robt.
Wheeler, Ben
Wheeler, D. F.
WHITAKER, CHAS. HARDIN
Whitaker, Pete
Whitaker, Wm. E.
White, Bob
White, Eight Rock
White, Joe-Bobbie
White, Miss Gail
White, Jack Lee
WHITE, Kenneth
WHITE, Lewis
WHITE, RAYMOND
WHITE, Thos.
White, Wm. A. 28
White, Wm. B.
Whitechurch, Charles
WHITEHEAD, Ennis
Whitlock, G. S.
WHITMAN, DANIEL
WHITSON, ALLISON
WIBBERLEY, Ralph W.
WIGGIN, JAS.
WIGLEY, EDGAR
WIGLEY, J. T.
WILBANKS, Jas.
WILCOX, Jerome
Wilhite, Frank
WILKESMAN, Donald
Wilkins, Mrs. Flora
Wilkins, Marie
WILLARD, VERNIE CLAYDE
Williams, Mrs. Alma
Williams, Fred N.
WILLIAMS, GERALD
WILLIAMS, GLYNDON
WILLIAMS Jr., Harry Chas
Williams, Harry C.
WILLIAMS, Harry L.
WILLIAMS, HARRY
WILLIAMS, CLEVELAND
William, John
Williams, Jas. L.
WILLIAMS, JOSEPH WARD
WILLIAMS, Kermit
Williams, Leopold
WILLIAMS, LeRoy
WILLIAMS, Murray T.
Willis, W. J.
WILSON, A. C.
WILSON, ALFRED
WILSON, Dianne
Wilson, E. G.
Wilson, Ed J.
WILSON, FRED
WILSON, HARRY JNO.
Wilson, Jack F.
Wilson, Jos. Adley
Wilson, Lloyd
Wilson, Mrs. Louisa
Wilson, Maxine
Wilson, Shorty
WINIMAN, RUDOLPH
WINBURN, Herbert Louis
WINKLEMAN, Jacob Henry
WINNING, Chas. Jas.
Winston, Sherry
Winterhalter, James
Winters, Mrs. Nora
Winters, J. H.
WIPE, ROBERT D.
Wolfanger, Chas.
WOLFE, Herman
WOLFE, RAY
WOLLARD, ALONZA
Womack, Mrs. Chas. T.
WONG, GEORGE W.
WONSER, Robert
Woodbury, Earl
WOOD, Frank H.
WOOD, JOHN
WOOD, KENNY
Woodall, Gus
Woodruff, Harry
WOODRUFF, Lorenza
WOODWARD, FREDERICK
Wooten, J. G.
Woolard, Robt. T.
Wooly, Floyd
Worman, Nat
Wright, Bernard
Wright, Phil
Wright, Yvonne
WYATT, THOS.
WYNINGAR, H. L.
Yakovsky, Harry
Yancey, Geo. B.
Yates, Tex
Yennie, Harold
YONK, Leo
YOUNG, DONALD
YOUNG, WESTLEY
YOUNG, John A.
YOUN

merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Before deciding what merchandise to use on your Christmas promotions it would be wise to check merchandise trends for the past couple of months or so. With so many products on priorities the merchandise picture has become more than a trifle muddled, and the operator who is forewarned as to available items which are most in demand in his locality is forearmed and in a better position to garner those extra dollars on his Christmas deals.

John Public is in a spending mood during the holiday season, but he will spend much more when you offer what he particularly wants. And this information should not be too difficult to get. Visit local shops. See what is being shown. Ask questions and in a comparatively short time you should have a pretty good picture as to what merchandise is receiving the greatest play. And because it is possible at this time to turn over deals with a larger take than usual you have a much wider selection of merchandise from which to make a choice.

There are very few commodities on the market that cannot be sold by the salesboard industry. Salesboards have sold poultry, automobiles, fountain pens, watches, compacts, kegs of beer and other merchandise too numerous to mention. Thru the energetic and clever appeal of the salesboard hundreds of items have been moved that would otherwise still be peacefully reclining on store shelves. Many of them would never have become the "hit" numbers they turned out to be were it not for the help given by the salesboard in plugging them, and long periods of costly advertising would have been necessary in many cases to equal the results produced by its dynamic selling appeal. Which is another way of saying that there are items now on the market, not on priorities, which may not seem like salesboard possibilities and which may yet be developed into the "hit" numbers of the winter season.

And talking of poultry as we did a while ago, Thanksgiving is just around the
(See DEALS on page 54)

Mdse. Bingo Stages Popular Pa. Return

POTTSVILLE, Pa., Oct. 17. — Both church-sponsored and public bingo games have resumed in this Eastern Pennsylvania territory and are proving more popular than ever.

Local newspapers still refuse to accept advertising identifying the games as "bingo." This is obviously in deference to the managers of the movie houses. However, as long as the games are identified as novelty games, the advertising is accepted by the newspapers, and the week-end editions are carrying large display ads of novelty games.

During the week the games start in the early evening, usually with penny games as early-bird games. On Saturdays and Sundays the bingo games start in the early afternoon. Admission is charged to all halls, with door prizes, round robins and sweepstakes complementing the merchandise prizes.

The largest games in operation in this territory are those at the Ritz Ballroom, St. Joseph's Hall and the Public Auditorium, and in neighboring towns at Lakewood's St. Canicus Church and at Port Carbon's American Legion Hall.

Christmas Pre-View Feature

Salesboard Ops Gird for Holiday Season; Plan Pre-Christmas Ideas

New Items Scarce Because of War But Many Standbys Available—Furs, Blankets, Big Sellers

NEW YORK, Oct. 17.—Salesboard operators are looking forward to a prosperous Christmas season. They are expecting a terrific turnover on their deals. Because of the war everyone is more gift-minded this year than ever before.

Smart salesboard operators are ready to cash in on additional money that is being spent. During the Christmas season many operators set up deals in various localities which may not be touched at any other time during the year. Operators are already working on Christmas promotions, and cards are in evidence almost everywhere.

AVAILABLE STAND-BYS

Big sellers for salesboard operators are fur coats, jackets, boleros and muffs. This merchandise is available in unlimited quantities and is priority-free. This season promises to be one of the biggest fur-buying seasons in many a year. Many more women are now fur-coat conscious. Salesboard operators are putting extra promotion behind these items.

Another big salesboard item for Christmas is blankets, including Indian blankets and auto robes for general outdoor use. There is no scarcity of blankets, and where 100 per cent wool is not obtainable a combination of cotton plus wool is often used.

Another item which has been exceedingly popular with operators for years is candy, which is made up in containers which can be used for other purposes when the candy is finished. These re-use containers include mirror boxes, cedar chests and boxes with tricky designs often illustrated with pictures of women. This item is particularly good for a Christmas promotion.

Other reliable items, which are not affected by priorities include stuffed toys and dolls, leather jackets, fur robes, inexpensive patriotic items, luggage and leather goods, key cases and wallets, pen and pencil sets and fountain pens. In certain sections of the country, where winter sports are popular, athletic equipment is popular. Glass cooking ware, silex coffee pots, fountain pen desk sets, dresser sets and chenille spreads may also be included in this list.

PRIORITY ITEMS

Many operators have been successful in picking up job lots of items on discontinued merchandise, production of which the war has stopped. These items include battery-operated radios, watches, clocks, compacts, electric broilers, toasters, waffle irons, grills, irons, electric shavers, thermos jugs, singing aluminum tea kettles and lamps which provide flash and have an unusual shape or design.

SUGGESTED ITEMS

Salesboard operators are always on the lookout for other merchandise which can be converted to salesboard use. Among such items are luncheon sets, Hawaiian figures, service kits for men and women in the service, a civilian defense service bag, a weatherproof glass flag, glass dinnerware, china party sets, silver inlaid glassware, sterling silver dinner set, a peach crystal salad set and sewing kits and boxes.

BINGO BUSINESS

By JOHN CARY

Investigation of the seven public club and church sponsored bingo games in Springfield and Indian Orchard, Mass., which has been in progress for the past three weeks by police officers detailed from the Crime Prevention Bureau at the request of Mayor Roger L. Putnam, is expected to be completed shortly.

The complete report of Sergt. James O'Donnell and Officer Preston O'Brien will be turned over to Chief of Police Raymond Gallagher, who will in turn submit it to the mayor.

There was some confusion as to who ordered the investigation of the bingo games. Doubt existed as to whether Chief Gallagher was asked by the police commissioner to assign officers to the study

or whether they were assigned to the job by Mayor Putnam. The situation was cleared up with Chief Gallagher's statement that the police commission had made no request for the study. He also explained why Dr. Charles F. Lynch, chairman of the police commission, was quoted in the press as saying that there was no reason for the commission to order any such probe.

For the past three weeks the two investigating officers have made periodic visits to all of the bingo games in this city. They have spent considerable time at the three Main Street games, which attract the bulk of the clientele of bingo fans. They have also been sitting in on the Worthington Street game and the remaining games in the city, which are sponsored either by fraternal organizations or by the churches. A close audit of all that went on in their presence was made by the officers with a complete checkup of the nightly tally sheets, the method of play, how prizes were awarded, who received the prizes, the nightly attendance, general admission prices, range and total of prizes. Close scrutiny also was given to the definite percentages of take, under the terms of agreement with sponsoring beneficiaries.

CHRISTMAS MERCHANDISE SUGGESTIONS

Decorated Monox Glass dinnerware is shown by the Joseph Hagn Company. Comes in assorted colors and decorations. Are inexpensive and flashy.

Century Metalcraft Corporation is featuring the American Beauty line of glassware inlaid with pure silver. There is a wide selection in almost every price range. Shown are salad plates, bowls and relish dishes.

The Florentine Art Novelty Company is selling a pair of Hawaiian figures 18½ inches high. Soft pastel decorations, with features and details brought out in clear detail. These are replicas of original art formerly imported, but no longer available.

E-Z-Do wardrobes, chests, chests of drawers, screens and closet accessories, designed to meet the lack of storage space in American homes. Also serve as attractive pieces of furniture. Are sturdy and washable, finished in plastic.

Something new in the way of cookie jars is being sold by the Casey Premium Company. This is the "Smiley Pig." It is American made, highly glazed, ivory semi-porcelain body. Twelve inches high and 8 inches wide. Pink and chocolate trim.

Belding Corticelli has a complete line of sewing kits for use by servicemen and the housewife. Attractively made up to include thread, needles, scissors and thimbles. Come in many sizes and styles. Each kit is individually packed in a white jeweler's gift box.

Jean Vivaudou has prepared a clever line of Christmas gifts by packing daintily scented Orloff sachet balls in useful porcelain trays. The trays are available with assorted dogs as the central theme. The tray can be used as an ash tray, candy or fruit dish. Come individually boxed and cellophane wrapped.

Utility boxes for gloves, jewelry, sewing kits, hosiery, cleansing tissue and handkerchiefs are popular items with many manufacturers.

Hand-decorated bathroom and boudoir accessories and gift items are being sold by the Wolff Products Company. Features perfume racks, wastebaskets, tissue boxes and make-up boxes.

Birchina Service Appointments, made by Finland Ceramics & Glass Corporation, are designed for utility and compact beauty. Attractively decorated china dishes of various patterns, set into birchwood trays.

Crystal apples, pears and brandy glasses to hold floral centerpieces are both novel and attractive.

The Dunbar Cocktail Twirler can be used to make from 1 to 15 cocktails. A gracefully formed ice lip prevents ice from being poured into glass. This is hand-blown.

A 19-piece party set consisting of party plates, cups, open creamer, open sugar and a cake plate is being offered by the Southern Potters, Inc. Has a colorful, big apple pattern.

Beautiful stuffed dolls and toy animals are being featured by Jerry Gottlieb. Swell bingo prizes for Christmas.

Leo Kaul is showing a 70-piece luncheon set made in pink, blue, yellow and green.

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Glass Plaques

What appears to be an attractive item for novelty stores and others interested in novelty items, is a line of glass plaques developed by C. Gameiser.

Plaques are 10x10 inches and are fitted with a wall hanging device. The glass is beveled and shows a variety of colored views. Subjects are mainly patriotic and religious. Direct sellers who specialize in handling religious subjects should be particularly interested in this line.

New Patriotic Emblem

Edward Lowe, who specializes in printing the American flag in eye-appealing colors and waves, has designed a new patriotic emblem, size 14x11 on 14-ply stock.

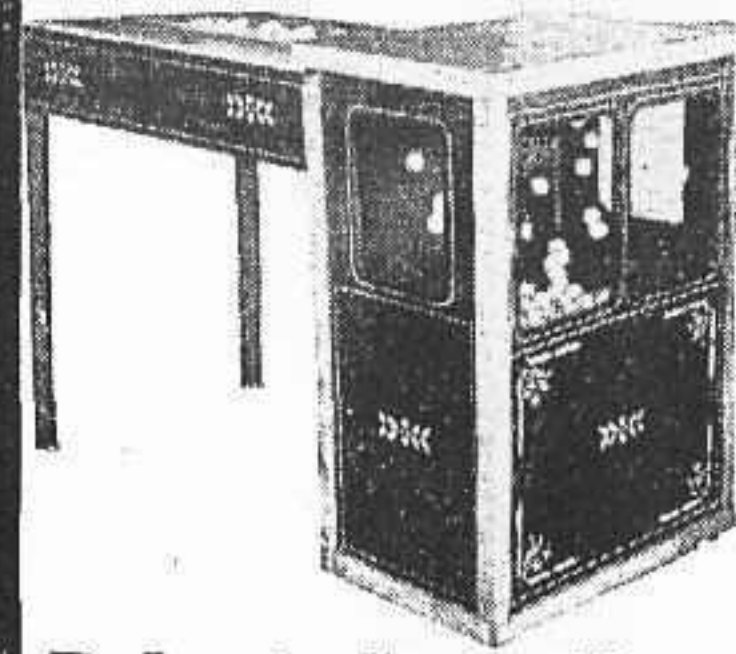
Item is designed for use in the homes of servicemen and women, offices and stores. It is a nine-color job and the work is suitable for framing.

Sea Shell Novelties

Simulated sea shell novelties offered by Frank Bella are commanding large sales, according to Mr. Bella, president of the firm. Line is colorful and appealing and

includes necklaces, bracelets, dolls and assorted interesting figures and designs for use as decorative pieces in the home. Line is not affected by priorities, and shipments are made promptly, according to Bella.

BINGO BLOWER



Baker's Game Shop
2907 W. Warren, Detroit, Mich.

BUY NOW...

before the Holiday transportation problems holds up your orders.

NOW READY...

new free illustrated candy guide showing — GORGEOUS GIRLS, Cedar Chests, Inlaid Silver Glassware, Mirror Vanity Chests, Specials and many other HOT—NEW — EXCITING — FAST-SELLING CANDY DEALS.

FAST MONEY...

is waiting for you, Mr. Operator or Distributor, if you act today. A small assortment order will convince you.

Write—Wire

for special factory prices and illustrated candy guide.

★ DO IT NOW ★

GOLDWYN CO.

542 So. Dearborn St., Chicago, Ill.

ENGRAVERS! STREETMEN!

Take advantage of this special offer. Sterling Silver Identification Bracelets. Two popular styles. There will be no more available at this low price when our present stock is exhausted (silver has been banned for civilian use).

No. B28J367T—Per Gross \$39.00.
Per Doz. \$3.50.

Sterling Silver Identification Necklaces, 7/8" disc diameter. Has 18" chain.
No. B12J129T—Per Doz. \$5.00.
Sample Assmt. of 3 Pcs. \$1.00.

25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail.

JOSEPH HAGN CO.
The World's Bargain House Since 1911
217-225 W. Madison Street CHICAGO

BEST BUYS FUR COATS

JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St., (Dept. b-3), New York City.

LOWEST FACTORY PRICES

OPERATORS SEND FOR 3-COLOR ILLUSTRATED FOLDER

Showing 23 New and Timely Money Makers.

FOR IMMEDIATE DELIVERY

JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N.Y. TEL. GRAMER 9-4425

IT'S BIG! SERVICE STAR PHOTO PLAQUE

A sure winner of Volume, Turnover, Profits! Beautiful plaque to hold picture of loved one in service. Blue Star—Red Circle—White Background with Shields—Convex Glass covering—Size 6 1/2 inches. Sell on sight. \$2.00 Doz. Packed individually. Terms: 1/3 with order, balance C.O.D., P.O.B. N. Y. Write for Catalog!

JOBBERS! Write for Special Deal!

MAJESTIC PRODUCTS CO.
Manufacturers & Creators of Decorative Novelties.
636 Broadway, Dept. B, N. Y. C.

WRITE FOR CATALOG OF BINGO SUPPLIES

BY MANDELL THAT'S ALL!

★

MORRIS MANDELL, 131 W. 14th St., N.Y.C.

HOTTEST ITEM FOR EVERY SOLDIER, SAILOR, MAN, WOMAN OR CHILD. IMPROVED TRIM-RITE HAIR TRIMMER

Combs and Trims Hair at Same Time

Sample 25¢.
Doz. \$1.75.
Gr. \$15.00.

25% Dep. with order.

Trim-Rite Co.
New Kensington, Pa.

FURS COATS, JACKETS, BOLEROS

No Restrictions on Furs

Latest 1943 Styles. Coneys, Sealines, Caraculs, Muskrats, Mouton Lambs, Persian Faws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.

M. SEIDEL & SON
243 W. 30th St. N. Y. C.

LOWEST PRICES

No. 3738 Miniature Novelty Glass Vases

4 Inches High

Smartly designed in 22 carat gold and attractive colors. Hand decorated with beautiful flowers on bases, flowers in the natural color schemes of nature. Bases in ruby, topaz, sapphire and amethyst. Sell at sight.

\$3.60 Per Doz.

No. 3735 Eight Piece Coaster or Ashtray Set

3 3/4 x 4 1/2 Inches

Made of clear, fire polished crystal, with handpainted flowers and fruits, four designs. In neat gift boxes, eight in box, in two layers of four each, the four top layers in neat gift box, making a gorgeous display. Fast Sellers. Can be sold single, in pairs or in sets.

\$14.40 Per Doz. Sets (of Eight)

1/4 Doz. Sets Smallest Quantity Sold. For Further Detailed Description Send for Our Price List #208 K.

LEO KAUL IMPORTING AGENCY, Inc. 115-119 K SOUTH MARKET ST. CHICAGO

SELL REFLECTO RAY NUMBERS AND LETTERS

VISIBLE DAY OR NIGHT

Can be sold for scores of purposes. Numbers and letters can be used on houses, rooms, autos, tool boxes, lunch kits, bicycles, toys, curb and driveways. Can be applied to any surface easily and quickly. Metal plates furnished for name plates and house numbers. Send 50 cents in coin for your initials and full description with dealers' prices.

SUN SALES COMPANY
15 EAST THIRD STREET CINCINNATI, OHIO

HOW SMART AN OPERATOR ARE YOU?

Today's big problem for operators in all merchandise fields—bingo, salesboard, direct sellers, concessionaires, pitchmen—is finding appealing merchandise items that are available in large quantities. In the October 17th issue The Billboard merchandise department suggests a number of items which haven't been used to any great extent by operators. There aren't too many, but we understand that smart operators all over the country have tracked down good items which are still easily available.

How smart an operator are you? Have you located any new merchandise items which are easily procurable? Write us about it today. Tell us how, when, where you found it . . . how you are using it. We will feature you and your story in an early issue of The Billboard. And we will be grateful to you for any assistance you can render.

Send your letter today to: **I. B. Koff, Merchandise Editor, The Billboard, 1564 Broadway, New York, N. Y.**

LEADING SELLERS IN FUR COATS

LOWEST PRICES JACKETS CAPES • SCARFS

ALL GENUINE FURS!

Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO.
160-B West 28th St., N. Y. C.

HOTZI NOTZI MOST POPULAR and FASTEST SELLING NOVELTY TODAY!

IT HAS EVERYTHING — FLASH, TIMELINESS, CONSUMER APPEAL, PRICE AND PUBLICITY.

Each in Ready-To-Mail Ctn.

Mail 60c in Stamps Per \$4.80
for Sample Postpaid. Doz.

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

Everything in **BINGO** Supplies—Equipment

WRITE FOR CATALOG

Metro Mfg. Co. 127 W. 25th St. New York City

GENUINE FUR COATS JACKETS AND CHUBBYS

Buy direct from well known N. Y. wholesale firm. Brand new 1943 fashions. Large assortment full skins and plied dyed Coneys, Striped Minkolette, Sable, Blended Coneys, Black, Browns, Silver-tone, Raccoons, genuine Skunks, Foxes, Leopardine, Opussums, Alpine Lamb, etc., fancy linings, sizes 12 to 48. JACKETS \$6.50 UP. FUR COATS \$14.50 UP. Money returned within 3 days if not satisfied. Write for our free catalog and price list.

AGENTS WANTED.

AL FEDER FUR MFG. CO. Dept. 2
151 West 28th Street NEW YORK, N. Y.



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and insurance. BB9119—Each \$1.75

ROHDE-SPENCER CO.
223 W. MADISON CHICAGO
Write for Our Latest Catalog.



GLAMOROUS FUR COATS

Jackets and Boleros

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1942-'43 styles... including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaverettes, Cheeklamps, Caraculs, Krimmers.

\$5.50 Up

Pony and every other Fur from WRITE immediately for new illustrated catalog and price list just off the press. It is FREE. **BRIEN SEWARD** Manufacturing Furrier, 209 Seventh Ave. (Dept. B) N.Y.C.

Sell the NEW 1943 VARGA GIRL DESK CALENDAR

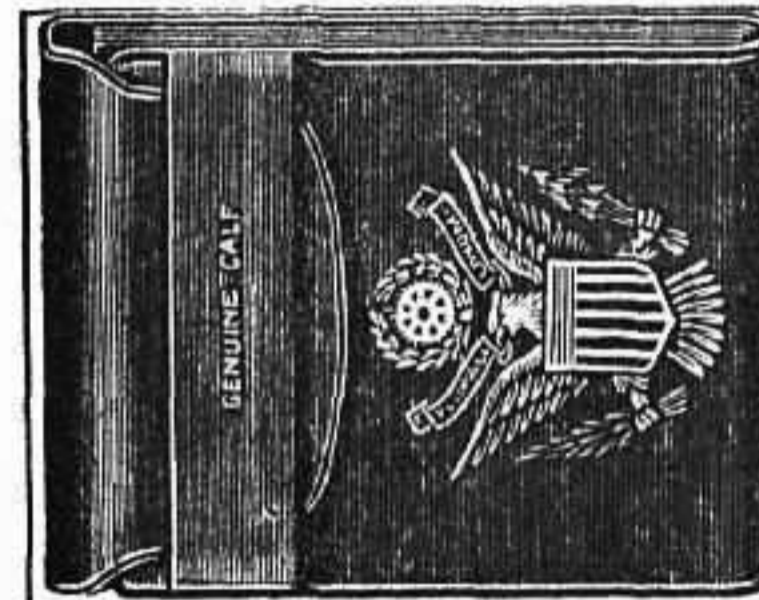
Make Big Cash Earnings... Everybody Wants One!

Cash in NOW on the tremendous demand already created by Esquire for the exclusive 1943 Varga Girl Desk Calendar—a beautiful creation by Varga for every month of the year, contained in a handsome simulated leather patented case.

Everybody a prospect... office workers, friends, neighbors, business houses... Simply show the eye-catching, four-color Varga Desk Calendar... it sells on sight! Just one price—50c—no special training needed.

Makes an excellent line for Greeting Card salespeople. Write for interesting full or part time proposition, and get those extra, big cash earnings between now and Christmas!

Write **ESQUIRE MAGAZINE** For Details Varga Calendar Division Today 494 Palmolive Bldg., Chicago, Ill.



Genuine Calf Billfold

Army, Navy, Air Corps insignia or plain. Windows for 8 pass cards.

Each 55c Doz. \$6.00
Catalog on Request.

Tucker-Lowenthal, Inc.,
5 So. Wabash Ave. CHICAGO, ILL.

FURS OF DISTINCTION Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskrats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Cheeklamps, Caraculs, Moutlon

Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up. WRITE immediately for our new illustrated catalog and price list just off the press. It is free.

ANDREW PAUL AND E. ARKAS Manufacturing Furriers
154 W. 27th St. (Dept. 27), New York, N. Y.

DEALS

(Continued from page 52) corner and turkeys in large quantities will again be passed out by cards and boards.

Met an operator the other day who works up-State New York who claims he is doing exceptionally well with an oversized stuffed Panda. Another confirmation that stuffed toys and dolls should be good from now on in.

HAPPY LANDING.

TRADE SERVICE FEATURE Billboard

Events for Two Weeks

Oct. 19-24
MICH.—L'Anse. Potato Show, 20-22.
MINN.—S. St. Paul. Jr. Livestock Show, 19-28.
MO.—Joplin. Legion Circus, Memorial Hall, 19-22.
St. Louis. Firemen's Thrill Show, 19-25.
N. Y.—New York. Madison Sq. Garden Rodeo, 20-25.
CAN.—Toronto, Ont. Shrine Circus, 19-24.

October 26-31
MASS.—Boston. Dog Show, Nov. 1.
MICH.—Grand Ledge. Fall Festival, 28-29.
NEV.—Carson City. Admission Day Celebration, 31.
ORE.—Portland. Pacific Logging Congress, 29-31.
TEX.—Plano. Livestock Show, 29-31.

DON'T WAIT—TOMORROW MAY BE TOO LATE
Need Merchandise?

GET IT NOW!
Send for Our New Catalogue loaded with up-to-the-minute merchandise ready for immediate delivery.
Stock on hand today may be gone tomorrow—so
—WRITE TODAY—
CASEY, 1132 So. Wabash Ave., Chicago, Ill.

P-A-P-E-R M-E-N
Can use all old timers in most States on National Farm Publications, well known.
E. HUFF, 5418 Phillips, Dallas, Texas.

DECAL TRANSFERS
Insignias of all military services, Army, Navy, Marine, Coast Guard and all Aviation Insignias. 85 per hundred. We deliver free in the U. S.
Jerome Rose Decal Co.
432 So. Main St. Los Angeles, Calif.

The Original Hitler Pin Cushion
Here is the original—Don't wait, get started now—It's red hot—Board Operators, it's a natural. Ea. packed individually.
Dozen \$4.20—Sample Prepaid P. Post 50c Ea.
Hitler the Skunk—A novelty that is still tops for Board Operators, Sale Stimulators and Premium Users. Packed 48 to carton. Gross price \$48.00. Dozen \$3.60. Sample postpaid 50c Ea. Write for our 1942 catalog (state your business).
WISCONSIN DE LUXE CORP.
1902 No. Third Street MILWAUKEE, WISCONSIN

NOW READY—MID-SEASON CATALOG
INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CON-
CESSION OPERATORS
Largest Line of Bingo Merchandise.
WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.
1-day Service
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

CANES-BATONS-FOX TAILS
SLUM, PLUSH & MECHANICAL TOYS
PLASTER-PICTURE FRAMES-PATRIOTIC BANNERS
AND BUTTONS-LITTLE ROCK HAS ALL ABOVE ITEMS
WRITE KANSAS CITY FOR CATALOG
MIDWEST MDSE. CO. 1006 BROADWAY, KANSAS CITY, MO. 116 MAIN, LITTLE ROCK, ARK.

PIPES
FOR PITCHMEN & BILL BAKER
Communications to 25 Opera Place, Cincinnati, Ohio.

ARCHIE E. SMITH... is requested by Lou Yessner, with whom he worked some years ago, to pipe an item to this column. Yessner has now turned night club impresario, operating the Shangri-La in downtown Philadelphia.

NEVER ARGUE a question of taste. Logic never would make anyone like garlic.

PVT. PAUL E. KRAMER... fogs in that he is now in the Coast Artillery and would like to hear from all the old paper men, such as Cotton Williams, Ray Graham, Tex Dobney and Bradley. Kramer is with the Headquarters Battery, 1st Battalion, 607th Coast Artillery (AA), Camp Hulen, Tex.

TOBY JOHNSON... who is with Professor Hudson, has a drugstore window in Scottsboro, Ala., where he is working Ozark products. He inquires about the Deans, Dexters and Abbotts.

GO INTO a pitch with everything you've got and you are bound to succeed.

FRED X. WILLIAMS... states that he is still among the living and making the fall circuit of dog shows on the sheet for Dog News. His next show is at Jackson, Miss. From there he goes to Memphis.

BOBBY MARSH... pitch exponent of note, is operating a well-flashed flower shop in downtown Cincinnati to good turps.

CHRISTMAS is coming and "The Billboard" is running a swell column of merchandise suggestions. See the first merchandise page for the listing.

AL K. HALL... storms the Pipes column with an eight-page letter, remarking: "This is my first pipe in many years, but with your S O S for pipes, thought it might be a good chance to recall the fact that the med biz is still going strong. One of the most elaborate med shows on the road today is owned and operated by T. O. Jacobs, better known as Dick Jacobs. Dick works mineral water. I have been a member of the cast of the Jacobs show for two seasons and I've watched him work—no one ever tires of his lectures. He is without doubt one of the best orators in med history. Many old-timers who thought as I did—that med biz was dead—would change their minds if they could only watch Jacobs handle his tip. The Jacobs outfit accommodates

PRICED FOR QUICK SALE
CHRISTMAS FOLDERS & ENVELOPES, 10 Sets in Box, 50 Boxes... \$3.00
CHRISTMAS FOLDERS & ENVELOPES, 21 Finer Quality Sets in Box, 50 Boxes... 7.00
CHRISTMAS FOLDERS & ENVELOPES, 21 Selected Quality Sets in Colorful Box, 12 Boxes... 3.00
TOYS & GAMES, 3 Assortments, Dozen Assorted... 7.80
GIFTS & PREMIUMS, 100 Piece Assortment, Deal... 15.00
SIDELINE MERCHANDISE, Fino Grade, Gross... 3.25
RAZOR BLADES, First Quality, 5 to a Box, 1000 Blades... 5.25
WILLIAM A. WOODBURY, Genuine Assortment of Toiletries and Cosmetics, Limited Quantity, Gross... 7.20
Order quantities. You simply cannot buy for less anywhere. Many other items in our 192 page catalog sent with shipment. Our guarantee for over 28 years. "We are never undersold." All orders must be accompanied by 25% deposit or full payment.
MILLS SALES CO.
901 BROADWAY, New York, N. Y.
WORLD'S Lowest Priced WHOLESALERS

WHITESTONE RINGS
\$18 per gr. (and up)
31 Different Styles. Sure-fire Sellers.
Send for Samples \$2*
VOGUE JEWELRY COMPANY (of New York)
219 West Seventh St. LOS ANGELES, CALIF.

BINGO CARDS
100 to 5000 Card Sets. ALL SIZES, WEIGHTS, COLORS. COMPLETE LINE.
CAGES and MIXERS
SEE-THROUGH TRANSPARENT MARKERS
Write for bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

MIRROR CHESTS
Metal Inob, California redwood drawer, 9x6x2 1/2. Cut mirror curved top. Blue and white mirror sides and front. \$14.00 doz. Swivel Mirror Vanities from \$1.35. Mirror Cigarette Boxes, \$4.20 doz.
MARTIN MIRROR CHEST CO., 1120 W. 79th St., Chicago, Ill.

DECAL TRANSFERS
Large transfers of all States in U. S. A. and U. S. Possessions, 8" long, for windshields, baggage, etc., 85 per 100, \$17.50 per 500, \$25 per 1000. We deliver free in U. S.
Jerome Rose Decal Co.
432 So. Main St. Los Angeles, Calif.

PATRIOTIC DECALS!
Complete line of fast selling Flags, Victory V's, Army, Navy, Marines, Air Corps and Coast Guard Insignia Decals and Gummed Stickers. Also new and exclusive giant size Flag Decal, size 18x25 in. Retail \$3.00. A Super Scoop for Salesmen, Salesboard and Premium Users. Write for Folder.
J. H. KENNEDY 542 SO. DEARBORN ST. CHICAGO, ILL.

SOCIAL SECURITY PLATES
Red, Blue and Gold colors, on metal, \$8.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.
CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: WeB, 3546-3547-3548

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salva, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

SQUIRT PACK OF CARDS
Sensational 25¢ Seller 1.50 doz. Photo Finish Postcards combs & Patriotic 30¢ doz or 2.00 a 100
LOONY LETTERS 8 to Set with Env to Match. BIG SELLER 1.10 dozen
FLASH BULLETINS (12) 60¢ doz
Hitler Jackass Party Game 70¢ doz
CARDED JOKES SELL ON SIGHT. WE HAVE OVER 50 Different Fast Selling Items on cards. Many others in Stock. New Catalog Oct. 20. Rush order 1/3 Deposit. Samp. Ass. 2.00.
JOEKERR NOVELTIES, 138 Park Row, N. Y.

1,500 people and always provides plenty of parking space. The stage has plenty of flash. It is 22 by 24 feet, with a special awning and 24-foot wings of red and yellow canvas. Plush-covered chairs and drapes of satin, with piano and microphones, make a flash spread that is really impressive. Jacobs is a showman. One of his ideas is a spectacular closing, with a stageful of performers, in V-shape, singing *God Bless America*. Flags wave in the background and at the sides of the stage. The show features a give-away of a \$25 War Bond every Wednesday and Saturday night. And, believe me when I say, in wet or cold—rain or shine—the ghosts walk regularly." The roster of the show includes T. C. Jacobs, owner, manager and lecturer; Mrs. Jacobs (Madam Thelma), mental act; Peggy Lou Jacobs, dancing and concessions; Chick Varnell, stage manager and producer; Happy Zeb Austin, featured blackface comedian and piano player; Frank (Rakie) Camel, blackface comedian; Billy and Lena Hall, sketch team artists; Harry Kaufman and Jerry, ventriloquist; Ruth and Paul Woods, singing and dancing acrobats; Senorita Carman, singing and dancing; Henry C. Rakerstraw, blackface comedian and dancer; Ozark Mountain Boys, hill-billy band composed of Sonny Hall, Peck Mitchel, William Shutter, Herman (Smockey) Hardy, Al C. Strader Jr. and Don Kimmel; Guy and Emily Stanley, magic, and Al K. Hall, tramp comedian.

THE GREATEST town on earth is the good American town where merchants believe in the good old American principle of live and let live.

DOC GEORGE M. REED . . . also pipes in with a long communique in response to our boldface line that "Pipes Depends on Its Friends." "For over 25 years," says the Doc, "I have tried to do my bit by piping in honest and true news—and I surely miss many of my old comrades' good pipes. Many of them have made their final pitch." Reed reports that he and his wife recently saw Wayne Garrison and his brother, Ford. Wayne is working gyroscope tops, and his brother is working lawn mower sharpeners. They say that business is just fair. Also sighted by the Reeds were Mr. and Mrs. Walter Byers. Doc is thankful for the recovery of his wife, who spent many months in the hospital. Says he: "My wife, Mollie, is well again and I am thankful, for she is my ears and eyes—as you know I am quite deaf and almost blind since 1937, when I quit the road." The Reeds' son, Elliott, is now in the army.

THE SQUAWKING MERCHANT who raps pitchmen is most likely the same guy who never tires of telling about the underhanded practices of competitive merchants in his home town.

JEANETTE G. ARBITTER . . . scribbles from Detroit: "Your pipe about the President's tour and how similar it

Next Issue LIST NUMBER

Will Feature the Following Lists:

- FAIRS
- COMING EVENTS
- DOG SHOWS

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

Billboard
Circulation Dept.
25 Opera Place
Cincinnati, Ohio

was to the fact that most pitchmen never piped in made me feel that I should contribute a pipe. Your column has always given me many helpful pointers besides informing me where many of the people I meet on the road are located. I am now working Kresge's No. 1 store in Detroit on crystals. A J. C. L., Ferne Rothman, is pitching gadgets in the same store, and of all the gadget workers I've seen, she tops them all."

THE PITCHMAN who is worrying about his income tax and the new tax legislation has no business worrying about present-day business.

Med Lecturer—First-Aider

By E. F. HANNAN

I HEARD a lecturer demonstrate a first-aid kit recently and I harkened back to the days of Herman (Doc) Anderson, med lecturer, who sold a liquid preparation called "Herman's First-Aid," and this was long before we heard much about such things. Anderson's preparation could be used for burns, cuts and wounds, and could be applied without bandaging.

The idea came about while Anderson was promoting the sale of court plaster of which he was a large distributor. In fact, he was the first I ever saw to combine various simple remedies into what is known as a kit. By the lecture method and thru agents he built up a considerable business, proving that med showmen are quick to take on new items. I know of at least one med show that is using a first-aid kit as a side item along with its regular sales line. This seems to be good business, as the country is certainly first-aid minded and who but a med man is better situated to supply such wants. There is a gradual change coming about in med show biz and experienced med men being, as a rule, good showmen, are quietly taking advantage of such change.

Pitchdom Five Years Ago

Carl Herron reported the following on the sidewalks of New York: Danny Soukolos, Jack English, Shorty Grace, Jean Fredette, Pat Faye, Ralph Pratt, Red Ecker, Archie Smith, Jack Fay, Aaron Stein, Johnny and Charlie Applegate. . . . Jim Barbee, of Armstrong's med opry, was also in Noo Yawk. . . . Doc George V. Hughes was in Scranton, Pa. . . . King Joy was happy about the state of business in South Carolina. . . . Jack Rabbit Minstrels were playing Florence, S. C. . . . Zim-Lax Minstrels were corraling their share of gelt in Carolina, too. . . . Ricton found money plentiful in Danburg, Ga. . . . I. W. Hightower was doing okay in Chi. . . . Doc Noonan was organizing his med show in Louisville. . . . Frank Spencer found fairs in Maine terrible. . . . Kiser Marnon was mourning the death of his dog. . . . Ray Herbers found that anyone working flukem in Baltimore or Washington received a 10-day rest in the city jail. . . . At the Tri-State Fair, Aurora, Mo., were Joe Morris, Maurice Hascal, Ray Quiggin, Jack Scharding, Matt Herman and wife and Al Goldstein and wife. . . . Whistling Jack Andrews was making the fairs with humatones. . . . Doc George M. Reed closed his corn remedy demonstration at Anderson, Ind. . . . Tom Kennedy was on his way to Trenton, N. J., to work a chain store. . . . Doc Coy D. Hammack was playing his med show in North Little Rock, Ark. . . . Bill Westwood was getting his share of lucre in Los Angeles. . . . Arthur Fredette fogged thru with a note reporting that he was in Halifax, N. S. . . . Jack (Showball) Beard was clicking with a colored show on the Hyde Park Shows, which he had recently taken over. . . . That's all.

ALAMO EXPO'S JAUNT

(Continued from page 30)

partments of the shows this year, with an all-out effort being directed toward the Army-Navy Relief and Red Cross funds and War Bond and Stamp and scrap drives. Weekly bingo parties were held for the benefit of the USO. Departing from the organization to enter the armed service were Steve Handing, Hymie and Mike Ruback and Andy Twinning.

During the stand in Mineral Wells, Tex., all show trucks were turned over to authorities in charge of the local scrap drive, with members of the shows participating in the collection. Highlight of the tour was the bond-selling campaign put on by the shows, featuring Jerry, trained chimp of Bill Williams's Circus, which netted \$11,000 in purchases, Bingo parties, the management said, netted the various USO committees about \$800.

Speedy Ward donated 10 per cent of his shows' gross to the Navy Relief Fund. Present plans call for a Red Cross rally on the shows, with 11 members participating. Program will include a musical show, refreshments, canteen lunch and dancing. War Bonds are to be auctioned, with Harry Corey in charge.

Engravers, Demonstrators

We can still supply a beautiful line of Pins, Bracelets, Rings, Lockets, etc. We specialize in Mother Pins of various, lovely designs.

BARGAIN ASSORTMENTS—We have \$25.00, \$50.00 and \$100.00 jewelry assortments, consisting of fast-selling Bracelets, Pins, Lockets, Rings, etc., and priced at about half the catalog prices. You'll never find another bargain like this, so rush an order while stock is still available. Catalog free with all orders.

American Jewelry Co.
19 Washington St. PLAINVILLE, MASS.

HANDSOME NEW PATRIOTIC EMBLEM

Painted by Ed Lowe

A dignified patriotic item that will sell in every home with sons or daughters in the service. Offices and stores are also lively customers.

This beautiful Emblem is screen processed in 9 different colors and is suitable for framing. The Stars and Stripes with suitable wording is truly a work of art. Size 14"x11" on 14 ply stock.

SEND 50c IN DEFENSE STAMPS FOR SAMPLE AND WHOLESALE PRICES

EDWARD LOWE, 800 BROAD ST.
Newark, New Jersey

FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

STARR PEN COMPANY, Dept. O
500 N. Dearborn, Chicago

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5

Pitchmen, window workers, jobbers, distrs. Flush demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices.

GOODRICH, 1500 W. Madison St., Dept. BG-10, Chicago, Ill.

ZIRCON RINGS

Ladies & Gents **\$4.00 to \$8**
SOLID GOLD Each
Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.
Box 311 — B. LOWE — St. Louis, Mo.

Dexter Engraving Jewelry Co.

21 ARCH ST., PROVIDENCE, R. I.
We still have Bracelets, Lockets, Pin and Guards, Rings and Pins. Send for price list.

Attention Engravers!

We still have Engraving Merchandise in stock—Pins, Bracelets, Lockets, etc. Good-looking, fast-selling items. Write for Catalog No. 26 today!

Big Military Line
For a complete line of Military and Patriotic Jewelry write for Special Military Circulars! (State Your Business)



Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.

WAXED FLOWERS

BEST QUALITY—ATTRACTIVE COLORS
No. 80—Large Jumbo Georgine \$37.50 per 1000; \$4.00 per 100
No. 8—Large Georgine 27.50 per 1000; 3.00 per 100
No. 14—Medium Georgine 22.50 per 1000; 2.50 per 100
No. 41—Large Chrysanthemum 37.50 per 1000; 4.00 per 100
No. 7—Large Dahlia 32.50 per 1000; 3.50 per 100
No. 12—Large Rose 27.50 per 1000; 3.00 per 100
No. 15—Medium Rose 22.50 per 1000; 2.50 per 100

MOUNTAIN LAUREL
50 Lb. Carton, \$7.50; 25 Lb. Carton, \$3.75; Small Quantities, 25¢ Lb. Prepared Green Fern, per Bunch, 25¢. Prepared Green Foliage, per lb., 35¢. Large Sample Carton of all above Flowers in assorted colors and all Foliages sent postpaid for \$5.00.

Send for New List of all Flowers, Materials for Xmas Corsages and Fast Selling Holiday Items. 50% Deposit, Balance C. O. D.
FRANK GALLO, Importer & Manufacturer
1428 LOCUST STREET ST. LOUIS, MO.

NEW CATALOG

Just Off the Press

Featuring an Extensive Selection of MILITARY and PATRIOTIC JEWELRY.

Lockets — Pins — Compacts — Rings — Dog Chains, etc.

WRITE FOR COPY TODAY!!

BIELER-LEVINE
37 South Wabash Ave. CHICAGO

MOTHER OF PEARL FOBS

Can be engraved or used in mounting insignia. Also can be supplied without pin back for wire workers.

Wire Workers Assorted Fobs, 12 Pieces . . . \$2.00
Jewelry Workers Assorted Fobs, 12 Pieces . . . 2.50

SEND \$1.00 for WIRE WORK ASSORTMENT—15 Pieces
SEND \$2.00 for JEWELRY ASSORTMENT—15 Pieces

MURRAY SIMON 109 So. 5th St. Brooklyn, N. Y.



"Hey, Murph, look! A govament contrack!"

Terrell Is Honored By PCSA Members

LOS ANGELES, Oct. 17.—Zack Terrell, of Cole Bros.' Circus, was presented with a gold life membership card by members of the Pacific Coast Showmen's Association at the largest PCSA-circus gathering the organization has ever known. He and Mrs. Terrell were also recipients of a teakwood and Chinese hand-carved ivory memento presented at the same time by Harry Chipman, representative of the PCSA. Nearly 400 members of the Cole show and PCSA were on hand at the special party Friday (9) night to give the show a welcome to the West Coast.

Idea of a party for the visiting circus people started Sunday (4) when Ben Beno, retired aerialist and PCSA custodian, invited a number of the performers to the clubrooms on Friday night. Al Onken joined in the movement and things were set until PCSA decided to make it an all-out event.

Chipman, who until Monday was a press agent with the Cole show, made the presentation. He left Monday to join the army, reporting to Fort MacArthur in San Pedro, Calif. Following the presentation of the memento and life membership card to Terrell, movies of the circus were shown. Formalities over, a supper was served the more than 200 visitors from the Cole show and PCSA members and friends.

Among those attending were Zack Terrell, Estrella Terrell, Noyelles Burkhardt, W. R. Kellogg, Alva R. Evans, Dennis Stevens, Rube Simonds, Mickey O'Brien, Danny McPride, Edward Baker, Harry Chipman, Al St. Clair, Bert G. Pils, Beryl Hewlett, Sheila Pugh, Digger Pugh, Adolf Delbosq, Mary Delbosq, Connie Dearo, Jimmie Reiffenach, Karyl De Mott, Mrs. Paul Nelson, Paul Nelson, W. M. Claire, Ernie White, Bert Dearo, Dick Lewis, Hughie McGill, Hubert Castle, Maryln Rich, Betty Rich, Leonard Pearson, James Murr, Elige Dunsen, Leslie Fregelson, Maurice Marmelojo, Jack Klippel, Michael Uides, Jose Gonzales, Jack S. Smick, Mark Rossi, Rex Rossi.

Ruby Theesfeld, Louis Velarde, White Gevre, Lucille Pahl, Frank Robinson, Arthur Borella, Eileen Harold, Harold Voise, Cliff McDougall, Joseph Thomas, Wilson Hildenbrandt, Rae Brownell, Betty Miller, Helen Zenick, Alma Coy, Kathleen Wilson, Don Moore, Bill Hough, Jack Kiser, Ed McCoskey, Connie Yagan, Lowell Carrice, Grant Miller, John Brozinski, Bill Brooks, A. Baird, Bob Gates, Lee Johnson, James Doyle, Bob Travis, Irvin W. Dutton, William R. Smith, John Kramer, Eugene Breckenridge, Hillis Hunter, Mary Bodel, Floyd Sebring, James W. Rogers, Arthur Headley, Genevieve Abbott, Mrs. Joe Haworth, Louis Simms, George Foreman, George DeSilva, Bernard Griffith, Harry Keenan, Alfred Carrell, Zerita Lambert, Duke

What Price Glory?

DURING the early-day overland show era a small circus had been having bad luck. Day after day it struggled along, barely getting by. Buying horse feed was out of the question and the stock was turned loose to graze. Show's personnel was made up of dyed-in-the-wool troupers, who tightened their belts and carried on. The featured actor was a single trapeze performer who also doubled as cook when there was anything to prepare. He did his act in a pair of black tights which he also wore as underwear, day and night. One day the show was so short of money that there wasn't a dime for food. Its manager made arrangements with the hamlet's only grocer to stay open until 8 p.m. by telling him that the show's steward always bought the next day's supplies late at night. When the first \$5 came into the wagon that night the trapeze performer rushed to the store and returned with a slab of salt pork and a sack of flour and started to prepare the first meal of the day, while actors with watering mouths rushed in and out waiting for the "heads up" call. Just as he had placed several pans of biscuits into the camp-stove oven a prop boy informed him that it was time to do his act. Hastily removing his shirt and pants, the actor rushed in. He did several ankle drops to the delight of the audience, which applauded more and more. The more they applauded the more times he did the drops. The show's hungry manager, who was in the front end of the top, stood for the dropping and applauding as long as he could and then he suddenly bellowed, "What in hell are you going to do? Hang by your hocks all night and let the biscuits burn?"

Kaneakue, Thomas Sta Maria, R. E. Lindsey, Chuck Gammon, E. Carlton Emery, Edna Earl Emery, Bobbie Kay.

James A. Reed, Herbert Barrington, James Edwards, Don Pavel, Bell Sheldford, Verl Dimitt, Ethel Freeman, Jean Allen, Freddie Freeman, Jimmie Anderson, Wayne Johnson, Eugene Westnew, Raymond Sheekley, Richard Krell, Paul Sennar, Ronald Mason, Walter Mitchell, Carl L. Bailey, W. A. Dutton, Irwin W. Victor, Leona Teodora, Raul Velarde, Billy Temple, T. E. Adams, Lloyd L. Lusby, Mrs. Grace Fisher, William Sheldford, Elizabeth Hanneford Clarke, Jesse Murr, Robert Hillian, K. Besten McLaughlin, M. Campbell, Sleepy Dearcy, Tex Repert, Nufraua Karseif, Robert Risura, Tuanena, Otto Griebing, H. Hierleat, Jolly Josephine and Ernestine Clarke.

New Location Is Sought For Shrine Show in Detroit

DETROIT, Oct. 17.—Arrangements to move the annual Shrine Circus into Olympia Stadium for the first time are being negotiated here, but dates have not been finally set. The Shrine lost the Coliseum, its home for the past 12 years, when Michigan State Fairgrounds were taken over by the army, and its old location, Light Guard Armory, was similarly occupied. Olympia remains about the only other hall in town capable of holding such a show. Difficulty of setting schedules at Olympia stem from the fact that the Shrine normally requires two clear weeks for its show and Olympia is running on a schedule of weekly league hockey games which it has not so far been possible to rearrange, but some compromise arrangement is considered likely.

More New England Dates Signed by Martin Office

BOSTON, Oct. 17. — Al Martin has closed contracts to produce two more indoor circuses this season, one in Providence, week of November 20, for the Elks, and the other in Worcester, Mass., week of January 25, for J. C. Harlacker. Animal acts already contracted for the Worcester date include Adele Nelson's Elephants, Alf Loyal's Dogs, Tiebor's Seals and Gauthier's Steeplechase.

Contract signed with Emile Rousseau, of Worcester Charity Circus committee, and J. C. Harlacker mark the fifth successive year on this date for Martin. Show, which has been building annually, played to 60,000 on six nights last year.

Briefs by Bette Leonard

WICHITA, Kan., Oct. 17.—Second Kansas National Horse Show closed a successful run here on October 9. Turn-away crowds were reported nightly. Circus acts which worked the date were the Zavetta Troupe; Wade and Wade, comedy team, and Arthur and Marie Henry.

Mr. and Mrs. Verne Crawford returned to their home here after a season with King Bros.' Circus. Shorty Gilson, former boss canvasman of Wallace Bros. and other circuses, has taken a job here for the duration. Jack Moore and Tommy Whiteside clown the Beechcraft Back-a-Buddy Carnival here on October 16 and 17. Marion Whiteside returned to New Jersey to enter a girls' school.

Polack Bros.' Circus will open at the Forum on November 9 for Midian Shrine. Show is already reported sold out for five nights. It will run eight days with two performances daily. J. S. Shields, San Diego, Calif., has a 100th anniversary John Robinson route book (1923), which was given to him by the late Jerry Mugivan.

COLE PULLS ON COAST

(Continued from page 38)
Pasadena and near-by towns, hitting Riverside, Calif., a week from today (24).

Cole Facts

By HUGH MCGILL and SAM ABBOTT

Harry Chipman, who left the show as one of the four story men on Monday (12) to report for the Army at Fort MacArthur in San Pedro, was shipped out Wednesday to an undisclosed destination to undergo 15 weeks' special training in public relations work. Harold and George Voise threw a party for their brother, Jack Voise, and his friend Jack Mull, both of Camp Roberts, Calif., at the Florentine Gardens Saturday night (10). Attending were Maurice Marmolego, Nate Lerner, Eileen Larey, Ruby Theesfeld, Gladys Thompson, Ethel Glick, Willie Krause and Cliff McDougall. Midnight supper followed at the Vine Street Brown Derby. Jack Voise worked out with the Flying Thrillers at the Sunday matinee. Fire of undetermined origin slightly damaged a feed tent Saturday night. Louis (Babe) Velarde, who joined the show at Glendale, fell from his bounding rope Saturday night and turned his ankle. He's on crutches and will be laid up a month. Hubert Castle is working on a new wire walking routine between shows. He uses a whip and wears cowboy chaps, boots and hat. Shirley Byron rejoined the show at Los Angeles for the remainder of the season.

C. Foster Bell, who handled the Los Angeles area papers during the stay here, expects to return to newspaper work in Cincinnati during the winter. Jean Allen expects to arrive in Los Angeles in November to spend the winter. She also plans a membership in the Ladies' Auxiliary of the Pacific Coast Showmen's Association. Jake Newman left here for Houston to complete railroad contracts for the show. Dick Lewis, CPA, is spending his vacation on the show. Dick is entertaining Hubert Castle at his home. Charlie Lewis, Dick's younger brother, and Ernestine Clarke made the Coconut Grove of the Ambassador Hotel following the show Saturday night. Karl Knudson had the Long Beach lot in A-1 shape. He had the track and rings covered with a topping of red clay. Stanley Dawson, inside ticket seller, took advantage of the local date to greet his West Coast friends. Show's four story men, Ora Parks, Ansel (Buck) Waltrip, Harry Chipman and C. Foster Bell, were on hand each night in Los Angeles to greet friends of the press. Jean Allen and Marion Knowlton attracted much attention with their work. Milt Carl's cookhouse drew plenty of praise for the work it did during the L. A. stay. Alex Brock visited Arthur Borella for a chat in the dressing room. Mrs. Noyelles Burkhardt marked a birthday while in Los. It was October 8. Joe Haworth, legal adjuster, reported that Southern California folks are easy to get along with. John Smith is breaking some new horses. Daughter of Mr. and Mrs. Adolf Delbosq was ill during the Los Angeles run. Mrs. George Singleton and Fay Avalon visited the show Sunday. Bill Hoffman was guest of Arthur Borella for several days. Otto Griebing has bought a home in Peru, Ind., and Mrs. Griebing has returned there to get things in shape for winter. George Perkins found a January cart for Curley Stewart.

THE CORRAL

(Continued from page 39)

In an attempt to ride a bull. And all this with an arm in a sling since he broke his left arm while practicing a week before the event. Other results: Bull Dogging—Wiley Power, Carl Ewing, T. R. Henderson. Calf Belling—Welton Matnews, Jim Campbell. Goat Roping—Mack Monroe. Wild-Cow Milking—Ed Hays and Mack Monroe tied for first. Ford Laxson and George Carter split first in Wild Horse Race. Calf Roping—Fred Moore. Mule Race—Frenchy Myers. Music was provided by Rhythmic Stringsters, Gorce Girls and the prison band.

RESULTS of the successful Police Rodeo held in Kansas City, Kan., recently follow: Bronk Riding—First go-round, Paul Gould and Bud Linderman split first and second; Gerald Roberts, Ernie Mutch. Second go-round, Fritz Truan, Larry Finley; Vic Blackstone and Frank Finley split third and fourth. Third go-round, Fritz Truan, Kid Fletcher; Bud Linderman and Louis Brooks split third and fourth. Fourth go-round, Doff Aber, Carl Huckfeldt, Vic Blackstone, Jack Favor. Finals, Paul Gould, Bud Linderman, Vic Blackstone, Gerald Roberts.

Steer Riding—First go-round, Gerald Roberts, Byron Lisenbee, Hoytt Hefner, Smoky Snyder. Second go-round, Jack Couch, Hoytt Hefner, Jim Whiteman, Slick Ware. Third go-round, Kid Fletcher, Bill Her, Smoky Snyder and Paul Gould split third and fourth. Finals, Hoytt Hefner, Smoky Snyder, Jim Whiteman, Dick Griffith.

Bareback Riding—First go-round, Bud Linderman and Carl Williams split first and second; Slick Ware, Okanogan Paul. Second go-round, Louis Brooks, Frank Finley, Larry Finley, Gerald Roberts. Third go-round, George Mills, Fritz Truan, Kid Fletcher; Louis Brooks and Hoytt Hefner split fourth. Finals, Bud Linderman and George Mills split first and second; Kid Fletcher, Larry Finley.

Calf Roping—First go-round, Clyde Brown, Jess Goodspeed, Ike Rude, Slim Whaley. Second go-round, Buck Goodspeed, Bud Spillsbury, Clyde Brown, Jack Skipworth. Third go-round, Forest Andrew, Jack Skipworth, Jess Goodspeed, Jim Snively. Fourth go-round, Jim Snively, Buck Goodspeed, Irby Muncy, Bud Spillsbury. Finals, Jack Skipworth, Bud Spillsbury, Jess Goodspeed, Forest Andrew.

Steer Wrestling—First go-round, Dick Herren, Fritz Truan, Louis Brooks, Fouts Marshall. Second go-round, George Mills, Dick Griffith, Shorty McCrory, Fritz Truan. Third go-round, Tom Hogan, Bud Spillsbury, Jack Favor, Dick Herren. Fourth go-round, Dick Herren, Louis Brooks, Tom Hogan, Jack Favor. Finals, Tom Hogan, Dick Herren, George Mills, Louis Brooks.

Arena officials were Fred Alvord, director; Eddie Curtis and Vick Schwartz, judges; Jimmie Hazen, announcer; Veldene and Earl Strauss, Cecil Cornish, Lavina and Ken Williams and Don Wilcox, trick riders; Don Wilcox, Earl Strauss, Ken Williams, trick ropers.

CALIFORNIA rodeo grounds at Salinas, Calif., have been leased to the government for the duration for \$1 a year. Sixty-nine acre tract, owned by the city of Salinas, has been used as a Japanese evacuation center and is now being taken over by Fort Ord troops.

DISK STORES

(Continued from page 25)

record turned in, Broadway Music Shop lost 2½ cents in the transaction. Other stores in similar situations have shelled out the same way.

Stores' complaint, of course, is that they don't mind cutting into their profits in order to get scrap, but "why should other stores profit thereby?" A patriotic measure such as the record-salvage plan, they feel, shouldn't cause economic inequality.

Another beef is directed at the coin machine operator's scrap ratio also being fixed at one-for-three. Claim that operators, using a fixed number of waxings over a period of weeks, can accumulate enough of a surplus to go into the scrap-selling business themselves. One store definitely reported it had been buying scrap from an operator.

Smaller stores are peeved at the freedom with which chain and department stores are allegedly ducking their scrap quotas. Where larger outlets are concerned, they charge, disk companies frequently forget about under-par scrap collections. Here again complaints are directed not at the scrap idea but at the lack of uniform observance of the conservation ruling.

AMMUNITION WANTED

.22 SHORTS—.22 LONGS
.22 C.B. CAPS
ANY QUANTITY.

Radio Amusement Corp.

1874 BROADWAY NEW YORK CITY

SEE

BANTLY'S
ALL AMERICAN PARK
ADVERTISEMENT
ON PAGE 33

ANNUAL WESTSIDE FALL FESTIVAL

Patriotic Theme.
Have Rides, Want Concessions and Bingo.
100,000 People Attendance.
Oct. 26th to 31st.
CARL WOLF, Chairman of Concessions,
Evansville, Ind.

WANTED ACTS

Of all kinds for week of October 26th.

PEEDEE FAIR

William B. Douglas, Secy., Florence, S. C.

Okla. Annual Pars '41 Marks; Midway Gross Up

MUSKOGEE, Okla., Oct. 17.—The 27th annual Oklahoma Free State Fair, here October 4-11, exceeded expectations and was considered one of the most successful annuals held in this area. Mrs. Ethel Murray Simonds, secretary-manager, said at its conclusion. Good weather did much to enhance attendance. Despite transportation difficulties, fair-goers proved extremely resourceful, with one truck from an outlying community hauling 68 to the fair in one day.

Saturday broke all attendance records, Mrs. Simonds said, and attendance this year was at least equal to 1941. Soldiers from near-by Camp Gruber attended in large numbers. Many soldiers were deeply impressed with the Cavalcade of Oklahoma Resources and Production for Victory exhibits displayed.

Fair was held largely for their benefit and at the request of army officials, who felt that it would be an excellent morale builder and would provide wholesome and educational recreation for the soldiers. Soldiers detailed to the fair considered their job a vacation.

Camp Gruber provided an outstanding army display, which proved one of the most popular and educational at the fair. Altho exhibits this year were not as large as usual, they were the best seen here in years. What they lacked in quantity they made up in quality. The Aberdeen-Angus and Hereford shows were outstanding livestock exhibits. The poultry exhibit, as usual, was the outstanding poultry show of this section of the country. The FFA and 4-H Farm Women group were not so big, but good.

Hobby Exhibit Grows

Hobbies exhibit, which is a relatively new department at the fair, continued to grow in size, interest and attraction. It is now one of the largest at the fair. The antiques exhibit was not so big, but good. The State game and fish exhibit continued to surpass itself both in caliber and appeal to visitors. May tropical exhibit drew much attention and comment for its unusual educational value.

Bob Strong's orchestra provided the music at the Nite Club and many grandstand performances. *Stars Over America* and vaudeville acts, which included Montie Montana, Coco and Teddy, Gillette and Richards, Lou Hoffman, Chris Cross, Dolores and her pets, along with Dorothy Byton and Her Bytonettes, provided an outstanding grandstand show. Jimmie Lynch's Death Dodgers and the Todd and Ellis Rodeos were popular.

Wonder Shows of America broke all records on the midway. Concessionaires, exhibitors and others all reported good results. "I think it was one of the most successful fairs we have ever had," Mrs. Simonds said. "It has shown what can be accomplished under difficult circumstances and I feel that it has meant much to the people from an educational standpoint. Everyone with whom I have talked thought that the fair directors made no mistake in carrying on this year."

W. S. Warner, fair board president, said he felt the fair was unusually successful this year and that the board was pleasantly surprised with the outcome.

S. D. State Fair Net Is Over \$1,100

HURON, S. D., Oct. 17.—Despite smallest attendance in several years, South Dakota State Fair here on September 7-12 showed a profit of \$1,134.95, it has been announced by Secretary C. B. Hansen. This was based on an attendance of 122,000.

Added to the \$10,000 sinking fund started two years ago, this year's profit gives the fair administration a cash asset for future operation. The secretary has made no announcement as to whether the fair will be held next year.

Rowe Tent Entertains Cole Bros.' Performers

LOS ANGELES, Oct. 17.—Joseph Andrew Rowe Tent No. 6, of L. A., entertained a group of Cole Bros.' performers on the night of October 7 at the Marcus Cafe.

Dick Lewis worked long and hard on this event. On morning of October 6

manager of the Unique Cafe notified Lewis by phone that he could not take care of the tent's advertised turkey dinner on account of lack of help. Lewis then made a last-minute switch to the Marcus Cafe.

Fans used their cars to take Cole folks from the lot. Bob Downie and Lewis saw to it that everyone was well supplied with food.

Stan Rogers, the tent's equestrian director, welcomed the circus guests to L. A. Lewis next introduced everyone present and read a letter from Bill Montague, national CFA publicity director. Harry Quillen, photographer, took group pictures and one of Hubert Castle, Otto Griebing and Stan Rogers. Arthur Borella was called upon to tell some stories and Griebing did some feats of magic. Mr. and Mrs. Freddie Freeman were called the life of the party.

During the evening it was announced that a new tent was being formed in State of Washington and it is to be known as the "Ernestine Clarke Tent." Jean Allen and Marion Knowlton were unable to attend.

Among those attending were George Perkins, Dottie Kennedy, Glenn F. Harrison, Eileen Harold, Elva Harrison, Mrs. Bob Downie, Mr. and Mrs. Adolf Delbosq, Mary Delbosq, Ernestine Clarke, Elizabeth Hanneford Clarke, Ivan M. Christy, Hugh McGill, Mrs. Dick Lewis, Mrs. George B. Perkins, Harry Quillen, Jimmie Brodine, Lester Burroughs, Mrs. Irene Wilson, Lynn Stewart, Vera Wessman, Harold R. Volse, Danny McPride, Ben Messick, Bob Porter and Elsie Romero.

ROUTES

(Continued from page 32)

- Franks Greater: (Fair) Macon, Ga.; (Fair) Rochelle 26-31.
- Garden State: (Colored Fair) Greenville, S. C.; (Colored Fair) Woodruff 26-31.
- Gold Medal: (Fair) Ozark, Ala.; (Fair) Marianna, Fla., 26-31.
- Grady, Kellie: Russellville, Ala.
- Gray, Roy: (Fair) Conroe, Tex.
- Great Lakes: Pascagoula, Miss.
- Great Southern: Morgan City, Miss.
- Great Sutton: Blytheville, Ark.
- Greater United: Victoria, Tex.
- Hennies Bros.: Columbus, Ga.
- Henry, Lew: (Colored Fair) Suffolk, Va.
- Heth, L. J.: (Fair) Barnesville, Ga.; (Fair) Griffin 26-31.
- Hughey's Greater: Newport, Ark.
- Jones, Johnny J.: Selma, Ala.; Dothan 26-31.
- K. & M.: Valdosta, Ga.; (Fair) Gainesville, Fla., 26-31.
- Kaus Expo.: (Fair) Greenwood, S. C.; Jacksonville, N. C., 26-31.
- Kaus, W. C.: (Fair) Dillon, S. C.; (Colored Fair) Columbia 26-31.
- Lawrence Greater: Rockingham, N. C.; Dunn 26-31.
- Lewis, Art: South Norfolk, Va.; (204 Monticello Ave.) Norfolk 25-Nov. 7.
- Liberty United: Charleston, S. C.
- McKee, John: Black Oak, Ark.
- Magic Empire: Caraway, Ark.
- Marks: (Fair) Statesville, N. C.; (Fair) Florence, S. C., 26-31.
- Mighty Monarch: Moultrie, Ga.; Waycross 26-31.
- Moore's Modern: Holly Grove, Ark.
- Mound City: Helena, Ark.
- Ozark: Booneville, Ark.
- Page, W. E., Am. Co.: (Fair) Trenton, Tenn.
- Prell's World's Fair: Kinston, N. C.
- R. & S. Am.: Wilmington, N. C.
- Rogers & Powell: (Fair) Canton, Miss.; (Fair) Forest 26-31.
- Royal American: Mobile, Ala.; Pensacola, Fla., 26-Nov. 1.
- Scott Expo.: Atlanta, Ga.
- Shesley Midway: Biloxi, Miss.
- Shugart, Doc: Clarksville, Tex.
- Siebrand Bros.: Douglas, Ariz.
- Smith, George Clyde: Suffolk, Va.
- Snapp Greater: Stuttgart, Ark.
- Sparks, J. F.: Anniston, Ala.
- Strates, James E.: Greenville, S. C.
- Sunflower State: Chillicothe, Tex.
- Texas Kidd: Stamford, Tex.
- Tom's Am. Co.: Blakely, Ga.; Arlington 26-31.
- Tower Am. Co.: (Colored Fair) Nesmith, S. C.; (Colored Fair) Kingstree 26-31.
- United Expo.: Monroe, La.
- Virginia Greater: (Fair) South Hill, Va.; (Festival) Suffolk 26-31.
- Wallace Bros.: (Fair) Jackson, Miss.; (Legion Fair) Columbia 26-31.
- Ward, John R.: Dermott, Ark.
- West Coast Am. Co.: Oakland, Calif., 26-26; Corcoran 27-Nov. 1.
- Wolfe Am.: Central, S. C.; Greenville 26-31.
- Wonder Shows of America: Little Rock, Ark.
- World of Mirth: Columbia, S. C.

OFF THE CUFF

(Continued from page 19)

of entertainment for the Army Air Force unit. . . . THE TUNE TOPPERS (4), now stationed at the Great Lakes (III.) Naval Training Station as a unit, are featured in the *Meet Your Navy* program over the Blue Network weekly.

EAST:

ETHEL SMITH AND PAUL SPARR are continuing deep into the fall at the St. Regis, New York. . . . PAT MONTE was the Friday (9) opener at the Canary Cage, Corona, L. I. . . . THE GAUCHOS are on their fifth return trip at the Enduro, Brooklyn. . . . ROZKA AND LASZLO have changed their name to the more

euphonious billing of Rosita and Leslie. It seems that their European rep doesn't count for much in the New World. . . . CONNIE HOWELL is a newcomer to the Woodlawn, New London, Conn. . . . IRA SPECTOR AND PEGGY PAUL are new to the Training Table, Newark. . . . THREE CLEFS have started at the El Rancho, Chester, Pa. . . . BOBBY MARTIN, current at Sandy's, Paterson, N. J., has been signed to Consolidated Radio Artists. . . . OWEN SISTERS are down for the Del Rio, Washington, to open October 12. . . . RAY ROGERS has been in the Pick Hotel Chain for eight months.

WALTER LIBERACE is booked at the Fensgate, Boston, October 23. . . . EVELYN NATIONS started at the Emerson Hotel, Baltimore, Friday (9). . . . VER-SATILLIANS, recently closed at the Park Lane, Buffalo, after four months, have been signed for the Monoco, Cleveland, for the fall and winter. . . . BOB AND BERNIE HELLMAN have bowed out of the Neptune Room, Washington, after four months. . . . FOUR SENATORS will remain at Clendenning's, Upper Darby, N. Y., until November 18.

MIKE SPECIALE, New York agent, sufficiently recovered from a recent heart attack and back in his office. He is currently handling 30 units. . . . JOE MARSOLAIS, of Frederick Bros., New York, has left on another road tour.

* * *

FROM ALL AROUND:

RIFF ROBBINS TRIO new at the Alpine Musical Bar, with the OWEN SISTERS holding over. . . . DON CRIST TRIO, featuring Dorothy Johnson, back at the New 20th Century Club, with the FOUR MEN OF RHYTHM, led by Mike Pedecini, carrying on. . . . MANNY SMITH, pianist, ushers in the new season at the Old English Bar of the Abraham Lincoln Hotel, Reading, Pa.

ON THE STAND

(Continued from page 22)

scarcity of names and a heavier demand for box-office attractions, Chico's appearance is timely. Has the name, there is no doubt of that, and a good enough band to support him. Band was organized by Ben Pollack, who is now manager and off-the-stand musical director.

Outfit is equipped for both swing and sweet sessions in solid style. There are several individually strong musicians as well as a couple of good entertainers. Instrumentation includes four rhythm, five sax and six brass. Chico, at the piano, is an added attraction and does not work on the stand as often as he might. The customers want more of him and the more he shows his shooting trigger style the better for the room and the band. He wears his familiar comedy suit and apes his screen character.

When caught the vocal crew was being reorganized. Elisse Cooper, ex-Bob Chester, is the fem, but will be replaced by Armide, once with Ben Pollack. Skip Nelson, ballad dispenser, is back after a spell with Glenn Miller. Young in appearance but impressive on voice. Mel Torme, teen-age Chicagoan, is a recent addition. Handles pop tunes in a likable style. Torme also works with a harmony group which includes Johnny Frigo (bass) and Bobby Clark (trumpet).

Arrangements do not go overboard on any style, taking the safer, happy-medium route. Most of them are by Fred Norman, formerly with Artie Shaw.

This job, the first long location, should do a lot for the band. *Honigberg.*

DEALERS MENACE

(Continued from page 25)

returns. This would apply to the casual patron who buys by the tune rather than by the band.

Selling the big bands' product only could lead, the salesmen think, to a one-or-two-top-recording-band policy, meaning less competition, less enterprise and worse business for everyone.

Leading offenders of the spread-buying policy, it is claimed, are chain and department stores, where buyers are perpetually haunted by budgets. Buyer always worries about reprimands for having surplus stock. So he never loads in on recordings, and certainly not on smaller bands' stuff. He gets a fixed amount thru each inventory period to buy records and dare not take a chance on any but established bands; he fears his quota might be exhausted otherwise and he might be forced to pass up a later hit. As is, in a rapid succession of hits, a chain buyer frequently gets "stocked out," his budget used up. Salesmen think, too, that store execs should try to separate buying of records

from any other buying, since too many luggage and radio-tube experts are doubling as disk dealers, they claim.

More Moo for Symphonists

PHILADELPHIA, Oct. 17.—Getting pay increases for dance men, local musicians' union has now fattened the pay envelopes of the longhairs. Philadelphia Orchestra will pay \$5 more a week for each symphony man this season. Minimum symphony scale was upped from \$85 to \$90 under new agreement between Local 77 and the orchestra. Altho the symphony season has gotten under way, contract was held up because of inability to agree on rehearsal schedule. New woodshed sessions not made public, both sides explaining there were "some modifications" in the previous agreement which will benefit both parties. In the past rehearsals were fewer during concert-filled weeks and on long tours. Latter ruled out this season because of transportation problems.

Clay Boland for Pro Show

PHILADELPHIA, Oct. 17.—For years responsible for the musical scores of the *Mask and Wig* shows, University of Pennsylvania college production which has produced many hits, Clay A. Boland will do a regular Broadway musical for the first time. Has been set to do the score for Peter Arno's forthcoming *Cartoon Revue*. Boland will collaborate with two other local tunesmiths having their first fling in the musical show whirl—Bickley Reichner, who partnered on the *Mask and Wig* tunes, and Moe Jaffe, remembered as the writer of *Collegiate*. When not fashioning tunes, Boland is a dentist and Reichner is a newspaper reporter for the local *Evening Bulletin*. Jaffe is a band leader.

Kenton Fine in Bridgeport

BRIDGEPORT, Conn., Oct. 17.—Making his first local appearance of the season at the Ritz Ballroom here, Sunday (11), Stan Kenton did swell, drawing a fine crowd of 1,724 persons, the largest so far this season, surpassing the record of 1,702 persons drawn by Jimmie Lunceford September 13. With admish reduced to the lowest so far, 88 cents, gross totaled \$1,517.12. Altho Lunceford's attendance figures were 22 less, his admish of \$1.10 raised his gross to \$1,872.20.

Toronto Buys Swingsters

TORONTO, Oct. 17. — Club Kingsley here is embarking on a small swing band policy. Sunday (25) Nick Jerret opens for two weeks. Will be followed by Roger Kay, who will be in for two weeks, MCA handling booking.

NEW YORK, Oct. 17.—The Victory Lodge, whose membership includes most of the music machine operators in the metropolitan area, will hold a New Year's Eve ball at Waldorf Astoria Hotel here. Earl Hines's ork has been signed to play for 2,000 persons, who will pay at the rate of \$20 per couple, proceeds going to War Service Council of B'nai B'rith. Besides inviting 100 sailors to the affair, the Lodge is getting up game kits to send to sailors on the high seas.

FERRIS WHEEL FOREMAN WANTED

Account of draft. Must join at once. Long season, sure salary to right man. Boozers and chasers, beware. State experience and salary. Be ready to join on receipt of wire.

Southern States Shows

JOHN B. DAVIS
Sylvester, Ga.

AMMUNITION WANTED

Will Pay Top Prices .22 Shorts. Any Quantity.

HARRY WALTERS

641 Cookman Ave. Asbury Park, N. J.

SEE BANTLY'S ALL AMERICAN PARK ADVERTISEMENT

ON PAGE 33



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Two Events

Two events transpired during the week of October 12. The joint committee of the U. S. Senate and House began work on harmonizing the two versions of the 1942 Revenue Bill and thus it fell to the lot of this committee to work out final terms and definitions to the coin machine tax section. The federal government's plea for an injunction against the Petrillo record ban was dismissed in Chicago also this week.

The joint committee of the Senate and House began its work on October 13 and was trying to finish its work by Saturday, October 17. This editorial article has been held to the last minute in the hope of getting a final report on the coin machine section. But no report had been forthcoming in time for the editorial page. (It will still be possible to get a final report on the tax bill elsewhere in this issue as late as October 18.)

The status of the federal coin machine tax bill, as this is written, may be briefly outlined as follows: The Senate in its final session passed an amendment that trade stimulator machines would be exempted from the gaming device class and placed in the \$10 tax group. The amendment did not define "trade stimulators" and hence the job of defining such devices fell upon a joint committee of the Senate and House, a committee which had the job of ironing out the differences between the two versions of the 1942 tax bill.

The joint committee then became very important to the coin machine trade, for the committee could approve a definition that would place a reasonable tax on many types of counter machines and also on free-play pinball games. Representatives of the coin machine trade immediately began conferring with congressmen and officials of the Internal Revenue Department. Reports on October 14 indicated that an agreement had been reached on a definition which would so define trade stimulators that any amusement machine which does not have an automatic payout would be placed in the \$10 tax group.

If the committee should approve such a definition, it would bring new life to the pinball and counter game field and also much more revenue to the federal government. It would be necessary, of course, to await some rulings on details by the Internal Revenue Department, but the tax rate of \$10 would be practically settled for machines without a payout. If this plan should not be adopted, then the situation appears very unfavorable for free-play games and counter devices.

The dismissal of the injunction suit against the Petrillo

record ban was an event of national importance. Attention is now shifted to what may be the next moves by either or both sides to the controversy. Government attorneys say they plan to appeal. The National Association of Broadcasters says it will appeal also. An investigation of the Petrillo ban by a Senate committee is scheduled at an early date and may have an important bearing on future developments.

The trend of legal and newspaper opinion is that "it is now up to Congress to pass suitable legislation to deal with such matters as the Petrillo ban on records."

News reports say that Petrillo is happy about his victory and is now waiting for the broadcasters and the juke box operators to approach him for a settlement. Apparently some feelers have been put out thru the press to see if juke box operators will offer some sort of proposition to the union leader. One report said that Petrillo wanted a flat rate of 50 cents on each record sold to juke box operators and a weekly fee from each phonograph.

These feelers indicate definitely what was surmised all along, that the objective was to make the juke box operators contribute to the AFM treasury, and that unemployed musicians were a very minor matter.

Trends for the past several months in the juke box trade indicate that music operators for the most part will wait a long time before they contribute to the AFM treasury. They say that once they let themselves in for such a squeeze, then they can expect higher and higher fees.

Juke box operators report they have many problems to think about other than Petrillo's ban. They expect to pay a federal tax to support the war effort, and they much prefer that to paying a fee to any organization. They have stocked plenty of records and expect new supplies to be forthcoming so that they can keep going. They say many of the bands are breaking up, or their leaders going off to war, so that the public will fully understand the situation as to record supplies.

Juke box operators have settled down to operating their routes as an individual business and few of them have become alarmed by news of the record ban. Their service men have in many cases joined the armed forces and the operators themselves feel they have a job to do for the duration. They are more interested in supporting the war effort than they are in paying tribute to some other organization.

STEPS TOWARD RATIONING

Many Conferences Needed To Develop Final Rules

Government officials say they want to keep all cars on the road

WASHINGTON, Oct. 17.—Plans to complete the national gas rationing program moved forward all during the week. The week opened with statements by government officials that tires can be guaranteed for everyone. Government agencies are working on the plan to keep tires on all passenger cars to permit essential driving.

Rubber Director Jeffers held many conferences during the week and also made several public statements. He reported that 15 countries in South America have already joined in a move to sell crude rubber to this country.

Early in the week Leon Henderson announced six steps in the government's plan for keeping passenger cars on the roads. The six steps are:

1. Creation of a national stockpile of all idle passenger car tires in the country. This means that all car owners will be expected to sell all tires above five that they now own. Tires of cars laid up for the duration also will be taken for this stock pile.
2. Rationing of used tires and recaps, and new tires now in stock, to provide as far as possible the minimum "essential" mileage to each of the nation's cars.
3. Actual control of each car's mileage thru the rationing of gasoline to prevent unnecessary driving as far as possible, and to hold the national average down to 5,000 miles per car per year.
4. Compulsory periodic inspection of all tires to guard against abuse and to prevent wear beyond the point where they can be capped. This inspection is expected to be placed in the hands of filling-station operators.
5. Denial of gasoline and tire replacements to cars whose drivers persistently violate the national 35-mile-an-hour speed limit for rubber conservation.
6. Capacity use of every car, thru car-sharing, on every trip so far as possible.

Rules for Replacement

Under the tire plan, Henderson explained, replacements will be authorized for passenger cars on the basis of the minimum grade of tire that will serve for the mileage granted in the gas ration book. Those who use their cars but little, the holders of A and B ration books, will get certificates for recaps, or, if their worn tires cannot be recapped, they will get used tires.

Holders of C ration books will get recaps or new tires of the various grades now in dealers' stocks.

The exclusive rubber-buying agreement just concluded may prove even more important to the long-run effort to keep this nation's passenger cars in use carrying men and women back and forth to work. The Baruch rubber survey committee estimated that probably the total U. S. import of natural rubber would amount to about 53,000 tons for the 18-month period from July 1, 1942, to December 31, 1943.

While this amount represents only a small part of the total U. S. needs for all rubber, it is regarded generally as an extremely important part.

Thru the co-operation of representatives of the coin machine trade in Washington, *The Billboard* was able to publish some special warnings for operators in its issue of October 17, page 60. These warnings have since been emphasized by representatives of the trade in Washington. They state that government agents have carefully checked the cheating in the Eastern States during the time gas rationing has been in effect there and that plans will be made to prevent cheating in the future. They state that operators should accept the Class C cards which they get along with other route and service men and that if they ask for too many favors, they might not get any.

Operators are also warned not to convert passenger cars into any type of commercial vehicle. News announcements were made last week that the Office of Defense Transportation, which has the authority over commercial vehicles, may order many of the least essential trucks and commercial vehicles off the road. There are about five million trucks in use, and the ODT is carefully checking to see which are essential.

Truck Situation

It is reported that the rubber allowances are not enough to keep half of the trucks and commercial vehicles on the road. It is expected here that government officials will later encourage the use of passenger cars for as many commercial purposes as possible because passenger cars use less rubber and gas than trucks or commercial vehicles. About 3,500,000 firms in the United States have commercial trucks in their private business.

Philip B. Coan, in a special report to *The Milwaukee Journal*, October 11, said that the OPA had been fully aware of the chiseling on gas rationing as it had been tried in the East. As a warning to users of cars generally, his report is published below:

Nearly every motorist and truck driver in the East either knows first hand of "chiseling" on gasoline rations or has done it for his own gain. Four months of rationing has established a bad record (See *RATIONING* on page 60)

Gas Rationing

CHICAGO, Oct. 17.—Developments during the week toward completion of gas rationing on a national scale included an announcement by the OPA that registration for gas rationing would begin November 9 in all parts of the country except the East, which has already been rationed.

An official announcement was also made of the government plans to buy extra tires from motorists, and the government began such purchases on October 15. A sum of \$150,000,000 had been appropriated for the purchase, and there are 160 warehouses in various parts of the country where tires may be delivered.

Motorists will be limited to five tires for each car beginning in November. Motorists must register the tires they have when they register for gas rationing books November 9. Reports indicate the government expects to be very strict on the number of tires owned by each motorist. Plans are being made on the basis that car owners who obey the rules as to speed and the use of gas will be able to get tires for their good behavior.

Social Security May Be Extended To Self-Employed

WASHINGTON, Oct. 17.—The Social Security system has come up for much discussion recently due to ideas of using the income in helping to finance the war. There are more permanent plans being worked out, however, and one of them is contained in a bill which would greatly expand the number of people covered by the Social Security plan. The bill would offer government insurance to about 20,000,000 more workers not yet covered by the present law. A good many other features would be added, such as improved disability insurance, hospital expenses, etc.

Operators of coin machines would be interested in the new plan because it would cover an estimated 5,000,000 people who work for themselves or have their own business. Indications are that individual operators would come under the new coverage.

License Delay May Show Fear of Uncertainties

Newspaper reports may be first evidence that ops are afraid of higher taxes

PHILADELPHIA, Oct. 17.—City authorities started their drive here last week against unlicensed pinball games.

It seems that operators here and in other cities have delayed in paying the State mercantile fee on pinball games. The location is responsible for the license, but city officials have found that operators have promised to pay the license and have delayed in doing so.

Here in Philadelphia a city official said that four locations had told him the owners of the machines had definitely promised to deduct enough from the receipt of each game to pay the licenses. City officials say that they will not attempt to prosecute the locations, but will look for the operators of the games. One city official said: "If I am furnished proof that any of these operators took

money from the machines with the intention of paying the license fees with it, I will issue warrants for them. The charge will be fraudulent conversion which is a pretty serious matter."

Good Reasons for Delay

A big question has arisen here and in other cities in Pennsylvania as to why operators are delaying in paying the State license, and in some cases the city license. Some of the newspapers have sought to find out the reasons from operators themselves, and reports indicate that operators are delaying due to the legal uncertainties in this State and also to the uncertainty of the new federal tax. Last week there were reports from Washington that the federal tax might be \$100 on pinball games of the free-play types. Court decisions on free-play games have previously been adverse in this State also. Operators say frankly that they will hesitate a long time to pay an annual license fee on the games when they may be stopped at any time. Also, the prospect of a heavy federal tax

(See *LICENSE DELAY* on page 60)

Scrap Drive Organization . . .

CHICAGO, Oct. 17.—The national scrap drive continued thruout the week and seemed to be making good headway. Financial reports indicated that steel mills had been able to run practically at capacity, and it was said this was because plenty of scrap had been turned in.

R. K. White, chief of the general salvage section of the WPB in Washington, said that there are now 13,000 local salvage committees thruout the country boosting the collection of scrap of all kinds. These local salvage committees are under the leadership of volunteer chairmen and are working with civic organizations and trade associations of all kinds to collect all the scrap material possible. He felt that with this organization now completed the scrap program would continue with good success.

Rules for Drivers . . .

You can save rubber and help win the war if you will do these things:

1. Drive only when absolutely necessary.
2. Keep under 35 miles an hour.
3. Keep your tires properly inflated.
4. Have them inspected regularly.
5. Share your car with others.

Washington, D. C.

WILLIAM M. JEFFERS,
Rubber Director.

"IT'S HERE" FOR THE FIRST TIME

NEW Mystery Pay Out CONSOLE.

Free Play None Better 'SUN RAY'

While They Last.


\$224.50

F. O. B. San Antonio


SAM MAY & CO.

853 N. Flores Street, San Antonio, Texas

ILLUMINATED PLASTIC BUMPER COMPLETE WITH ALL FITTINGS AND LIGHT SOCKET



100 or more—23c each.



\$7.50

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORP.

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET
LONG ISLAND CITY, NEW YORK

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Oct. 17.—Business situation here with jobbers remains unchanged for its third week. While several reported good business, there were quite a number to report that operators are rocking along waiting to see what will come of the gas rationing situation. A move is on foot to secure a rationing schedule that differs from that in the East. Since the city is so spread out, the public is hoping for more gasoline than is allowed in compact cities. Several operators have already prepared for the rationing program by securing scooters and motorcycles. How this will work out is not known, but coin machine operators are willing to try anything to keep the ball rolling. When gasoline and tires were plentiful, scooters were used in some instances, but never proved satisfactory for reason that the driver was out in the open. Scooters, unless a new contraption is devised, will be unable to carry machines. On service calls in good weather they will perhaps work all right.

The jobbers reporting good business were those having arcade equipment to sell. Scouting trips for this equipment are proving to be just that now. Jobbers have been on the alert for this line for some time, but it is growing increasingly hard to secure the machines. Those who have them have no trouble in selling them.

Generally speaking, operators are sitting tight on equipment buying. They

aren't selling either. When a part is needed there is no hesitancy in buying. Most of the sales are replacement parts. There has been no rush or overbuying reported, but the operators are questioning jobbers as to their stocks as a future measure to buying needed equipment. Music machine operators are in the majority on buying replacement parts.

Scarcity of records is beginning to pinch now. However, the squawks come from those who are unable to secure their needed requirements for hit tunes. Matter of padding the record selections is not a great problem. Those who are doing it know the ultimate result and do it only as a last measure when they are unable to get the tunes that are going good.

Perrine in Town

Harry Perrine, music and games operator, breezed into town from Tehachapi, Calif., to see what was going on in the lines he handles. He said that things were going fine in the area in which he operates. . . . Al Weymouth, of Los Angeles, is busy keeping up with his cigarette business. . . . Clyde Baerensen, Los Angeles scales operator, declares that people are keeping tab on their weight more than ever these days. . . . Roy Woodward, of Los Angeles, is having labor trouble. He declares that every time he trains a man the army steps in and takes him. . . . H. Gorman was in Los Angeles on his way to San Diego, where he has an arcade on a carnival.

Bazon Back From Scouting Machines

CHICAGO, Oct. 17.—Roy Bazon, head of the Monarch Coin Machine Company, returned to his offices last week following an extensive tour devoted to scouting out equipment for Monarch clients.

"I am happy to report," said Bazon, "that my efforts to obtain machines for our operators have proved more successful than I had hoped. While it was somewhat difficult to locate the type of equipment we prefer to offer to Monarch customers, I managed to arrange for the purchase of a large number of first-class games. These are now coming in for complete check and thorough reconditioning, and they are being snapped up by coinmen as fast as we can okay them.

"The new stock, together with our present warehouse supply of all types of machines, provides operators with an exceptionally wide choice of top equipment," he stated.

RATIONING

(Continued from page 59)

here—one which national gasoline rationing must better.

Let the West be warned by the East's experience. Gasoline regulation is—and can be—tough. Thirty-one States will have their chance starting November 22, when ration books begin to budget driving west of the Alleghenies to improve the record made by the seventeen Eastern States since May 22.

The East was the guinea pig for gasoline rationing, so all the faults in the system and human nature came to light. Scores of ways to evade rationing made their appearance. Now the Office of Price Administration knows them all. It is taking steps to stamp out violations.

Many Dishonest

Perhaps the leading discovery in regard to chiseling practices was that a large section of the motoring public was dishonest and selfish when it came to limiting its driving. Forgotten in all too many cases was co-operation in the war effort, the nation's welfare, good sportsmanship, regard for law, loss of oil tankers and the need to stretch tire life indefinitely into the future.

Belated in starting on an effective scale last month, OPA enforcement is the finishing touch to implement gasoline rationing. Still, it will leave much of rationing's effectiveness to voluntary co-operation on the part of gasoline users and dealers.

The enforcement has teeth; OPA has the emergency power to withdraw all rations issued by it—for food, fuel, gasoline and items not yet under control—from holders violating any rationing or-

ders. The campaign seeks to make examples of a few violators to induce general co-operation.

Causes for punitive action include intentional use of unauthorized ration coupons, failure to display ration stickers to avoid compliance, use of unrationed gasoline in motor vehicles subject to rationing, withholding of coupons at the time of gasoline purchase and false estimates of need for extra rations.

Aim Is Plain

In general, the rule is that no vehicle may obtain fuel to travel farther than its assigned ration permits. This reduces tire wear to a serviceable minimum.

Bootlegging of "S" or commercial coupons and stolen ration books sprang up, especially in cities, during temporary rationing from May into July and continued afterward. The OPA is acting against truckers who sell their "S" coupons, middlemen who handle illegal stamps and books, drivers who offer them and retailers who accept them.

Another trick is switching of ration books issued for one car to obtain fuel for another. This violation includes gift or sale of unused coupons and "pooling" of books by persons owning more than one car.

Both of these stratagems are "old" to OPA, which merely needs to apprehend drivers using them. In both cases, enforcement is hampered by insufficiently large staffs of investigators and by lax "voluntary" vigilance of gasoline retailers, who are supposed to make rationing effective.

Patriotism Needed

Because of these weak links, it is the duty of drivers, honest or otherwise, to co-operate in the program. Gasoline rationing is admittedly unpleasant; sometimes it is a hardship. Yet it is the law of the land in time of war. The alternative of public co-operation will be failure of the ration system or saddling of the nation with enormous local forces of federal investigators. Neither would help to win the war.

The recent order for national gasoline control cleared up one muddy view on Eastern rationing. Here it had been said that "gas" allotment had nothing to do with saving tires, that it stemmed only from a transportation shortage for plentiful petroleum products. Now the Western ration program specifically will seek to make tire rubber last.

Perhaps the Western and Midwestern sections of the country will swallow their anger at being curtailed in motoring and will make their rationing work smoothly from the start. At least the stage is set for real co-operation. There is the East's bad example to avoid. The issue in the West is clear—save tires.

Early Mix-Ups Here

In rationing's early days along the Atlantic seaboard, the purpose of ration-

ing was clouded. There had been unsuccessful stabs at curtailment in the fall of 1941. Early in 1942, "gas" deliveries to dealers were cut by 20, 33 and finally 50 per cent. There was the mix-up on tire-versus-tanker conservation. Political and economic considerations intensified public confusion and undermined morale.

The East was the testing ground on which gasoline rationing was put into practice and its kinks straightened.

Thus when the 20,000,000 motor vehicles west of the present rationed area are registered for "A, B, C and S" rations next month, owners will be told to stick within the rigid limits of OPA regulations as tried out among 10,000,000 Eastern vehicle owners.

Bill To Buy Cars

On October 12 a bill was introduced in the Senate which would give the President power to acquire by voluntary sale automobiles and other transportation equipment. A special government appropriation will be made for this purpose if it passes Congress. Senator Downey, of California, said the bill would pave the way for cutting the number of cars on the highway from 27 million to about 20 million this year. The government would expect to get a lot of scrap from some of the older cars and also to cut down the demand for tires and gas. If the government adopts this plan, the oldest cars will be taken off the road first and junked.

Payments will be made in money or in War Bonds, as the seller desires. Car owners who would take War Bonds would be given special preference for new cars after the war.

LICENSE DELAY

(Continued from page 59)

will put many of the games out of business.

Most of the newspapers that are reporting the situation in the State are frank to show that the State and the cities want revenue from the pinball business.

Report From Scranton

It is reported that Scranton will have less pinball jitters this year, and a newspaper states that it will be because there are fewer games in the city.

John D'Aquino, chief clerk in the Department of Public Safety, disclosed that since October 1, \$4,000 has been paid for licenses of machines and juke boxes. This in addition to \$4,500 which was paid in September. The licenses have been subject to renewal since September 1.

But, it was pointed out, that while \$8,500 has been realized in this form of taxes, it is not music to the ears of city hall officials. Last year \$12,500 was raised in this type of revenue.

And the reason: There's a freezing order on the manufacture of both types of machines, and as for pinball machines, the patronage requires a change of games which they can't get any more. When they grow tired of a pinball game there's only one thing left to do—take it out, and that's what's been happening.

Wilkes-Barre Report

A Wilkes-Barre newspaper reports that more than 500 business places in Luzerne County, retailers, restaurants, pinball machine owners and billiard parlor owners will face legal entanglements unless they pay their mercantile income tax this month, according to an announcement made by Deputy County Treasurer John Vowler.

Justices of the peace in various legislative districts of the county will be given the delinquent accounts and when the cases are settled the business delinquent will not only be compelled to pay the tax, but also the costs of litigation.

Mrs. Alice Nichols, of the treasurer's office, keeps trace of the business places in tax arrears and investigation of the delinquent list is being made by investigators working under Mercantile Appraiser John Riley, of Sugar Notch. Payment of the tax levy may be made at the county treasurer's office any day between 9 a.m. and 4 p.m. except Saturday when the office closes at 12 o'clock.



By JOE ORLECK and BEN SMITH

The key drive ended officially this week here, and the coinmen made a very fine showing. The music machine association didn't have too much time to put its entire resources behind the drive, what with its annual banquet in its final stages. However, the association will really go to work after the banquet is over, October 24, and expects to turn in many thousands of keys.

Jack Nelson on Record

Jack Nelson, general sales manager for Rock-Ola Manufacturing Corporation, following up on his plan for selling War Stamps thru music machines, wrote the lyrics for a song called *Ring the Bell for Uncle Sam*. Art Kassel recorded the number for Bluebird, and we understand phono operators are giving it quite a play.

Cantor Turns in Scrap

Wednesday (14) was scrap day in Manhattan, and Lou Cantor turned in many hundreds of pounds. He and his mechanics stripped all the old equipment, and all parts that could not be used were thrown on the pile. In addition, Lou turned in over 400 keys.

Music Operators' Banquet

Final arrangements were completed this week for the annual banquet of the Automatic Music Machine Operators' Association being held October 24 at the Waldorf-Astoria Hotel. Vincent Lopez will hold forth on the bandstand, and the master of ceremonies assignment will be split between two topnotchers, Al Bernie and Jackie Miles.

Bell Coin in New Quarters

Sid Mittleman and Phil Mason, of Bell Coin Machine Exchange, have moved their offices to 54 Elizabeth Avenue, Newark, N. J. The new quarters are much larger, which was made necessary thru the increased business and the necessity for added space to store and repair equipment.

14 Panorams

\$236.90 Each

In Perfect Condition.

Cash Only.

F.O.B. Providence, R. I.

FIRST OFFER TAKES THEM

Wire

Acceptance Factors, Inc.

31 MILK ST., BOSTON, MASSACHUSETTS

WANT MECHANIC

If you are a good mechanic, thoroughly familiar with wired and wireless remote controlled music, a good job is waiting for you in Denver, Colorado. Persons interested, please wire or write

MODERN MUSIC CO.

1318 11th Street DENVER, COLO.

BUY FIVE GAMES TAKE 10% DISCOUNT OFF

Genco Defense \$94.50	Champs . . . \$29.50	All American \$19.50	Vacation . . . \$12.50
Victory . . . 69.50	Pan American. 29.50	Mills '39 1-2-3 19.50	Cadillac . . . 12.50
Mills Owl . . . 59.50	High Hats . . . 25.00	Sky Line . . . 19.50	Yahtzee . . . 10.00
Keeney Towers 49.50	Wild Fire . . . 24.50	Dude Ranch . . . 19.50	Sport Club . . . 10.00
Captain Kidd. 49.50	Sky Ray . . . 24.50	Stratoliner . . . 17.50	Double Feature 10.00
Argentine . . . 49.50	Sluggo . . . 24.50	Metro . . . 17.50	Rotation . . . 10.00
Spot Pool . . . 44.50	Big Chief . . . 19.50	Exh. Double P 20.00	Wings . . . 10.00
West Wind . . . 34.50	Broadcast . . . 19.50	Baker's Defense 15.00	Follies . . . 10.00
Star Attraction 34.50	Salute . . . 19.50	Baker's Line Up 15.00	Jolly . . . 10.00
Do Re Mi . . . 34.50	Target Skill . . . 19.50	Formation . . . 14.50	Sports . . . 8.50
ABC Bowler . . . 29.50	Cross Lines . . . 19.50	Anabel . . . 12.50	Commodore . . . 8.50
Snappy '41 . . . 29.50	Velvet . . . 19.50	Blondy . . . 12.50	Stoner Chubbie 8.50
Belle Hop . . . 29.50	Band Wagon . . . 19.50		

K. C. NOVELTY CO.

419 MARKET STREET

PHILADELPHIA, PA.

MUSIC MERCHANDISING

JIM PETRILLO DISMISSAL

Record Ban Held To Be Labor Dispute by Court

Government attorneys began considering appeal when court had issued written opinion

CHICAGO, Oct. 17.—The long-awaited injunction hearing on the Petrillo record ban was held in Chicago October 12. The hearing had attracted national interest because Thurman Arnold, Assistant Attorney General of the United States, appeared to represent the government. The National Association of Broadcasters had also petitioned to be present as a friend of the court. James C. Petrillo, president of the American Federation of Musicians, was present with some of his staff, and a number of Chicago members of the union filled the courtroom. Very few operators of phonographs were observed in the crowd.

The government action was in the nature of an anti-trust suit. It was evident almost from the time Arnold started to speak that he was face to face with extreme legal difficulties in trying to bring an anti-trust suit against a union. His chief obstacle was a United States Supreme Court decision which established the precedence that unions are not subject to anti-trust action.

The decision was of national importance and newspapers spread the story to all parts of the nation. The October 17 issue of *The Billboard* had already gone to press by the time the decision was given and it was not possible to report the decision in that issue.

By the next day it was reported that the government would probably take an appeal on the case, and it is expected that the next few days will bring announcements by Petrillo and also the government as to future steps. This report is merely to cover in detail the views and opinions of the press and statements of officials during the trial and immediately following.

Chicago newspapers covered the brief hearing in detail and reports are published as a part of this article. Great public interest centered in the hearing because Petrillo was back in his home town, and personal references to Petrillo can be detected in some of the newspaper reports.

At this time it can be said that important interest centered in the trial because it is expected to have repercussions on the whole question of labor unions in the United States. The American Federation of Labor in session in Toronto had only recently approved Petrillo's action in the banning of transcriptions and juke box records. Independent observers expected this action because the big labor unions, like American newspapers, lack the leadership and the courage to discipline their own members.

Liberal leaders who strongly favor the cause of labor have said repeatedly they are greatly worried that such extreme action as that of the Petrillo record ban will bring adverse reaction against all labor unions and possibly national legislation to restrict unions in general. Attorneys who were heard to express an opinion said that "it is now all up to Congress to pass legislation to cover such cases as that of the Petrillo record ban."

THE CHICAGO SUN

The Chicago Sun perhaps published the most interesting account of the Petrillo hearing from the point of comment on Petrillo personally. The report as pub-

lished in *The Sun*, October 13, is as follows:

"Petrillo jubilant as court okays juke box ban.

"There was glee and jubilation yesterday in the ornate headquarters of the American Federation of Musicians at 175 Washington Street as James Caesar Petrillo, president of the organization, and his cohorts rejoiced over dismissal of the government's anti-trust suit against the powerful union.

"The ruling, issued by Federal Judge John P. Barnes, held that the conflict resulting from Petrillo's ban upon union musicians making any recordings or electrical transcriptions is part of a 'labor dispute' and does not come within the provisions of the Sherman Anti-Trust Act.

"Judge Barnes made that decision after a one-hour plea by Thurman Arnold, head of the Department of Justice's anti-trust division, in which Petrillo and other union officers were accused of trying not only to obtain a closed shop, 'but to secure a closed country, going far beyond the limits set by any judicial action.'

"The Ban Is Still On"

"At the union offices, Petrillo smiled broadly and exulted, 'The ban is still on and it's up to the recording companies. Yep, it's their move now. We'll go on making records for the government and our President. Live and let live, that's what I say!'

"The pudgy union chief had been less joyful during the hearing. He sat with his hands folded on his chest and once, grimacing at one of Arnold's remarks, he wheeled in his chair and sat with his back to the bench, gazing out over a courtroom crowded with other defendants, union members and well-wishers.

"Arnold's plea was based on the argument that Petrillo's insistence on use of union musicians on radio programs and in hotels and places of recreation, and his order prohibiting any of these musicians from making records to be played in juke boxes or over small radio stations, was a direct violation of the anti-trust laws.

Court Interrupts

"The union demands payment for work which doesn't exist,' he declared. 'The ban will throw record manufacturers out of business; it will cause hundreds of small stations to shut down. The union,

Long May She Wave

CLEVELAND, Oct. 17.—Weekly survey to determine tune receiving most play in music boxes, conducted by Cleveland Phonograph Merchants' Association, finds *Star-Spangled Banner* is waving somewhere tops for sixth consecutive week.

The phono merchants broadcast each Saturday evening over WOLE, airing the five most popular hits of the week, also revival tunes. Guest entertainers contribute their stuff whenever available, this week the Ink Spots coming over from RKO-Palace.

Music Men Return To Doing Their Own Repair Work

BALTIMORE, Oct. 17.—Difficulty and delays in getting replacement parts for music machines are causing many music operators concern. At times operators have to wait anywhere from a week to 30 days for necessary parts. In other instances some parts are not to be had, and operators have to enlist the help of local machine shops in making the necessary part.

Shortages of mechanics are another cause for worry among operators. Many good mechanics are being lost, either to the armed services or to war plants.

Fortunately, many operators who have been in business for a number of years are able to make necessary repairs and adjustments. They are very fortunate, for when they lose their mechanics they are themselves able to keep their machines in working condition at all times.

in doing these things, has gone beyond seeking employment for its members—it's going into management of the employers. These jobs which they seek simply do not exist for—'

"It seems to me," interrupted Judge Barnes, "that these jobs do exist. Certainly there is a demand by the public for music."

"Yes," replied Arnold, "there is a demand, but that doesn't mean there's a job. I'd like to have Lawrence Tibbett sing at my dinner table, but I can't give him that job because it would cost me \$1,000."

"After Arnold had concluded, Joseph Padway, the union's attorney, stepped forward, armed with briefs and documents. (See PETRILLO DISMISSAL on page 69)

Record Ban Developments...

CHICAGO, Oct. 17.—A summary of reports relating to the Petrillo record ban this week included the following: The Federal District Court in Chicago dismissed the injunction plea of the federal government against the Petrillo record ban in a short hearing October 12.

Assistant Attorney General Arnold stated then that an appeal would be made. The Chicago court issued a written memorandum of nine pages later in the week which would make it possible for the government to take an appeal.

Developments during the week have been minor in scope. At least two trade publications have reported that Petrillo is now waiting for the broadcasters and the juke-box industry to approach him with a proposition. Trade reports say that Petrillo expects the juke-box operators to offer some sort of payment per machine. One trade paper said that Petrillo had his own proposition of collecting 50 cents on each record sold to juke-box operators and a weekly fee on each juke box. Reports from music operators almost unanimously indicate that they plan to go ahead and use all of the records they can buy and that they also have plenty of records in stock which the public will patronize.

The National Association of Broadcasters issues its first statement on October 15. They have indicated they may appeal the Chicago decision. The Senate investigation of the Petrillo record ban is to take place soon and it may have an important bearing on future developments due to the record ban.

Newspaper editorials from various parts of the country follow the general theme that it is now up to Congress to pass legislation to deal with such problems as that of the record ban.

Record Salesgirl Tells How Music Men Buy Records

By Polly Goodwin, San Francisco

What! An article on music operators? It might be aptly titled *Meet the People*. The stream of operators is endless and the variety as numerous as popular songs. Most of them the record sales girl gets to know by name—even with the proper initials. Some start out as Mr. Phonobell or Mr. Mostly Music, and, because no one bothered to contradict, it stays that way. I wouldn't be surprised if their respective draft boards have them listed as John Doe, alias Wired Telephone Music, and such.

Let's follow a typical operator into a music store on shopping day. The first thing he asks is, "Any new releases?" The sales girl takes a big breath and says, "Conchita, Marcheta, Lolita, Pepita, Rosita, Juanita Lopez" or "Mad About Him, Sad About Him, How Can I Be Glad Without Him Blues." The operator looks over the release sheet and says, "Amen." Then he takes out his request book—this is, if he has a request book. The most common way of carrying requests is on the back of a calling card, an old scrap of paper or a little brown slip of paper designed to wrap nickels in. These may be found in any one or all of the operators' pockets, and not infrequently he has left the requests at home and has to give up after frantic searching.

But finding the requests is not the hardest part. Getting the girl to look up the numbers is harder. If she is smart she knows them by heart and calls them gayly over her shoulder as she dashes from bin to bin. If you have ever looked up a number, you know what it involves. We look in the catalogs under title, under artist, under kind, taking into consideration the approximate age of the piece in question. Then, when about to despair, the operator (who is a nice operator and has consented to look up the numbers himself) finds that *Melancholy Baby* is nowhere under the Mel's but is way down in the My's under *My Melancholy Baby*.

Having obtained the number, he writes it on the counter pad and then waits to be waited on. If it is Monday, the day most operators buy for their routes, he waits longer than usual. No doubt the operators could write a line or two on how long a wait it may be. Nevertheless, by the process of elimination, his turn is bound to come. Then the problem before him is—are the records in stock? Sometimes his list comes back with more circles than checks. Sometimes he is just in time for a new release, and he walks out smiling. In spite of the call to the service there are still more men operators than women, but the men use the same grapevine system to spread the news, for if a good tune comes out they all hear about it before they come in to buy.

Share Their Records

Most of the coin operators are kind-hearted and generous. Sometimes, when they have been waiting for days for a popular number which their locations have been crying for, they will share half of them with an operator who comes in just too late to get his share. They will also help an operator who is new at the game to select numbers that are sure to bring in the nickels.

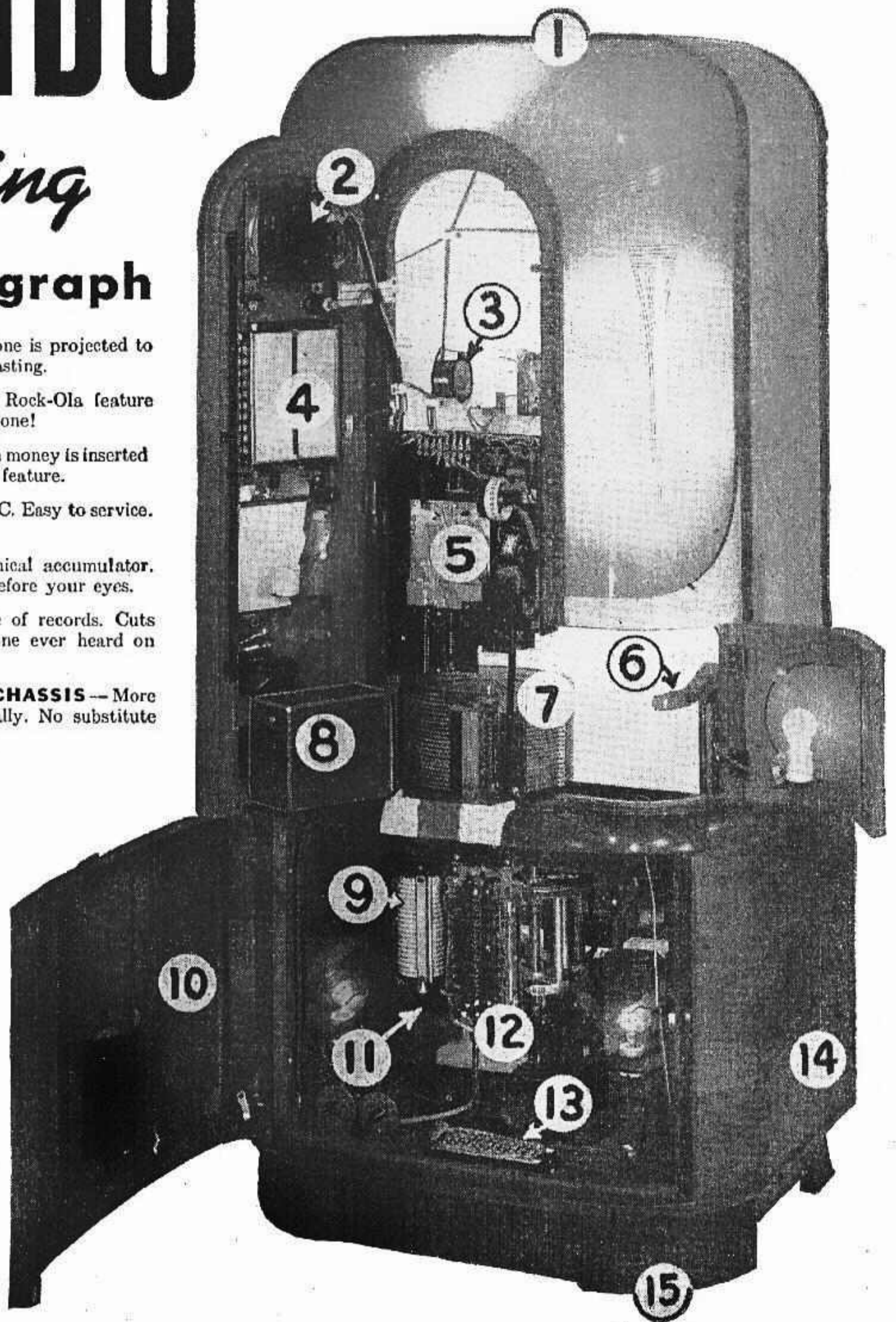
Operators are like any other group of business people. After working hours some take on their roles of Shriners, Elks, air-raid wardens and providers. They go to movies, take their children to the corner drugstore for some ice cream, and I'll bet they even put a nickel in the phonograph to hear the music go round. I wonder when we put our 5 cents in if we realize the job the operator has in getting the record there and keeping the machine in good condition. It's worth a nickel to hear the results—is it not?

COMMANDO

Has Everything

You Want in a Phonograph

- 1 TONE FROM THE TOP**—Exclusive Rock-Ola feature. Tone is projected to the ceiling and evenly diffused throughout the room. No blasting.
- 2 DIAL-A-TUNE ELECTRIC SELECTOR**—An exclusive Rock-Ola feature that means more profits. Fascinating! Like dialing a telephone!
- 3 ELECTRIC COIN COUNTER**—Counts the plays only when money is inserted. Does not register mechanical plays. An exclusive Rock-Ola feature.
- 4 QUICK CHANGE PROGRAM HOLDER**—Simple as A-B-C. Easy to service. A real time saver for the route man.
- 5 LAST WORD IN COIN CHUTE ASSEMBLY**—Mechanical accumulator. 99% slug proof National Slug Rejector. All adjustments before your eyes.
- 6 LIGHTWEIGHT CRYSTAL PICKUP**—Doubles the life of records. Cuts needle wear in half. Produces most lifelike, scratchless tone ever heard on automatic phonographs.
- 7 FAMOUS TWENTY RECORD ROCK-OLA CHASSIS**—More simple, fewer parts, than any other make. Proven nationally. No substitute materials. Exclusive with COMMANDO.
- 8 COLLECT FROM FRONT**—Steel cashbox. Another time saver.
- 9 AUTOMATIC PLAY REGISTER**—Tells how many times each record is played. "One flip" reset device saves time.
- 10 FOURTEEN SQUARE FEET ACCESSIBILITY**—Answer to the service man's prayer! Plenty of doors and plenty of room.
- 11 UNBEATABLE FOUR TUBE AMPLIFIER**—Powerful . . . simple . . . absolutely unequalled in efficiency and trouble free performance.
- 12 ADAPTER STANDARD EQUIPMENT**—Every Rock-Ola COMMANDO model is equipped with Rock-Ola Remote Control Adapter without extra charge.
- 13 EQUIPPED FOR 5 or 24 WIRE REMOTE**—COMMANDO is adaptable for practically all makes of wired wall boxes and bar boxes with slight variations in wiring. Exclusive on COMMANDO!
- 14 VOLUME LOCKOUT**—Now you can lock the amplifier at maximum volume so patrons cannot turn too loud, but can still reduce the volume from the outside. Exclusive on COMMANDO!
- 15 SMALL FLOOR SPACE**—Only 2 x 2½ feet square! Busy locations like this feature because floor space is valuable. Exclusive with COMMANDO!



Buy COMMANDO Here

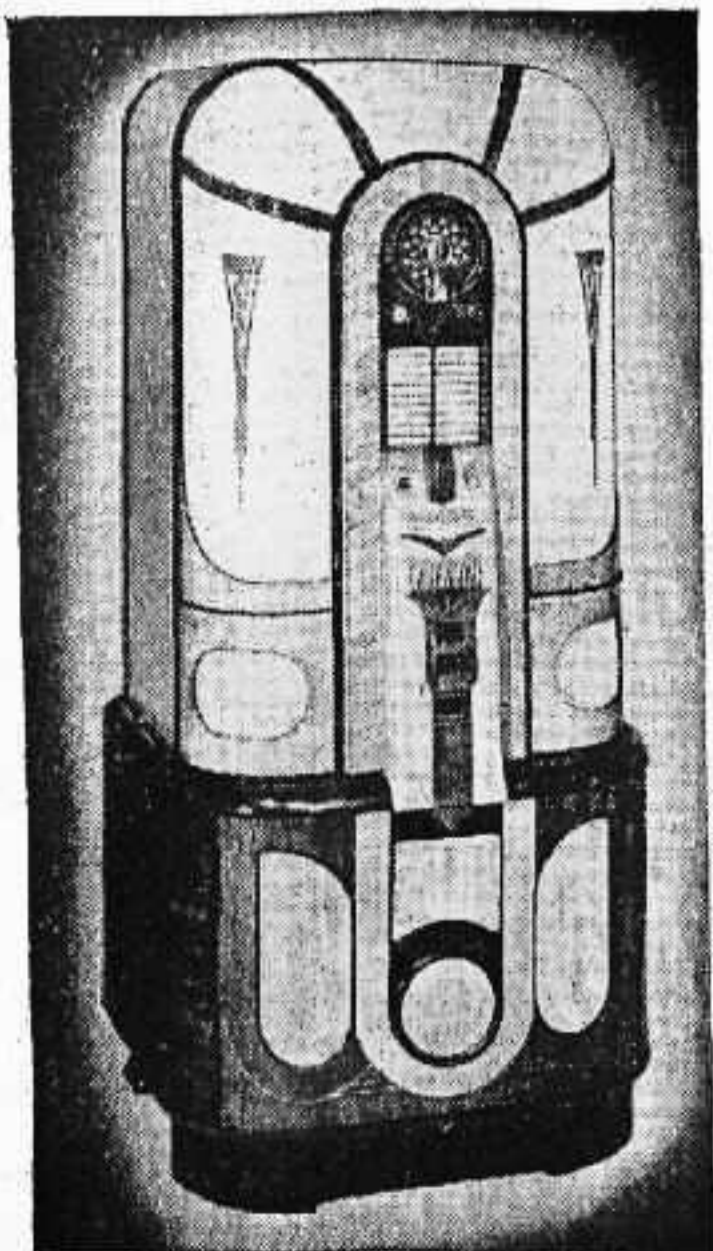
OFFICIAL ROCK-OLA DISTRIBUTORS

- AKRON, Ohio**
Ed. George Music Co.
- ATLANTA, Georgia**
Johnson Amusement Co.
Edgar I. Woodfin
- BALTIMORE, Maryland**
The Hub Enterprises
- BIRMINGHAM, Alabama**
Birmingham Vending Co.
- BOSTON, Massachusetts**
Trimount Coin Machine Co.
- BUTTE, Montana**
H. B. Brinck
- CHARLOTTE, North Carolina**
A. R. Kiser & Co.
- DALLAS, Texas**
George Prock & Co.
- DENVER, Colorado**
Denver Distributing Company
- DES MOINES, Iowa**
Superior Coin Machine Exchange

- DETROIT, Michigan**
Motor City Music Co.
- EL PASO, Texas**
Frontier Amusement Company
- GALION, Ohio**
W. C. Deaton
- HOUSTON, Texas**
Stelle and Horton
- HUTCHINSON, Kansas**
Orville White Distributing Co.
- INDIANAPOLIS, Indiana**
Frank Wixcel
- JOLIET, Illinois**
P. F. Milnarist
- KALAMAZOO, Michigan**
King Pin Games Company
- KANSAS CITY, Missouri**
United Amusement Co.
- LITTLE ROCK, Arkansas**
Standard Automatic Music Co.
- LOS ANGELES, California**
Jean J. Minthorne

- LUBBOCK, Texas**
McLarty Music Company
- MILLEDGEVILLE, Georgia**
Hall Music Co.
- MILWAUKEE, Wisconsin**
Badger Novelty Company
- NASHVILLE, Tennessee**
H. G. Payne Company
- NEW ORLEANS, Louisiana**
Southern Music Sales Co., Inc.
- ORLANDO, Florida**
Southern Music Company
- PHILADELPHIA, Pennsylvania**
Keystone Vending Company
- PHOENIX, Arizona**
Bennett's Music Company
- PITTSBURGH, Pennsylvania**
B. D. Lazar Company
- PORTLAND, Oregon**
Nat Schoen
- ST. LOUIS, Missouri**
Ideal Novelty Company

- ST. PAUL, Minnesota**
La Beau Novelty Sales Co.
- SALT LAKE CITY, Utah**
J. H. Rutter
- SAN ANTONIO, Texas**
United Amusement Company
- SAN FRANCISCO, California**
M. A. Pollard & Co.
- SAVANNAH, Georgia**
Savannah Amusement Co.
- SEATTLE, Washington**
Northwest Coin Machine Sales Co.
- SYRACUSE, New York**
Rex Amusement Company
- WATERBURY, Connecticut**
Waterbury Amusement Mach. Co.
- YOUNGSTOWN, Ohio**
J. M. Novelty Co.
- EXPORT DEPT.**
O. O. Mallegg



ROCK-OLA

MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE • CHICAGO, ILLINOIS

**HOT NEW HITS ON
VICTOR
RECORDS**



FREDDY MARTIN

His Best in Months

"A TOUCH OF TEXAS"

A sock novelty fox trot taken for such a smart rhythm ride by Freddy and the boys that we back it for the Hit Parade in short order! See if you don't agree! Plattermate is

"SOFT-HEARTED"

Here Freddy introduces on records one of the lovelier songs from his new RKO film "Seven Days' Leave." Tender sentimental lyrics, set to a flowing fox trot melody—and Freddy and his band give it all they've got! A new vocalist, Gene Grounds, adds his mellow baritone to the Martin crew. Victor 20-1504.



DUKE ELLINGTON

"HAYFOOT, STRAWFOOT"

The Duke's version of a terrific marching ditty that's all-out jive, instrumentally and vocally—as Ivie Anderson really kicks out the lyrics! Watch the public eat this up! Reverse is

"SHERMAN SHUFFLE"

An Ellington original dedicated to the band's vastly successful session at Chicago's Hotel Sherman—this is a slick band number in jitterbug temp, with smooth solo spots and a slip-horn trio that will burn asbestos. Victor 20-1505.

PETER DAWSON

Famed Bass-Baritone

From Australia and New Zealand come two native tunes with such toe-tapping rhythms, easy-to-remember melodies and unique lyrics that they are bound to catch on! Peter Dawson sings them with zest, accompanied by a stirring orchestra and chorus. "WALTZING MATILDA," "MAORI POI SONG" (WAIATA POI). Victor 10-1025.

HELP KEEP YOUR CUSTOMERS GOING WITH MUSIC



Order Today From Your

VICTOR RECORD

Distributor

KEEP BUYING WAR BONDS

RECORD BUYING GUIDE--PART 1



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

KALAMAZOO **GLENN MILLER** (Tex Bencke-Marion Hutton-Modernaires) Victor 27934
(10th week) **JIMMY DORSEY** (Phil Washburn) Decca 18433

BE CAREFUL, IT'S MY HEART **BING CROSBY** Decca 18424
(7th week) **KATE SMITH** Columbia 36618
TOMMY DORSEY Victor 27925

MY DEVOTION **JIMMY DORSEY** (Bob Eberly) Decca 18372
(6th week) **VAUGHN MONROE** (Vaughn Monroe) Victor 27923
CHARLIE SPIVAK (Garry Stevens) Columbia 36620

I LEFT MY HEART AT THE STAGE DOOR CANTEN **SAMMY KAYE** (Don Cornell) Victor 27932
(5th week) **CHARLIE SPIVAK** (Garry Stevens) Columbia 36620
RUSS MORGAN (Russ Morgan) Decca 18444

STRIP POLKA **KAY KYSER** (Jack Martin-Glee Club) Columbia 36635
(4th week) **ALVINO REY** (King Sisters-Chorus) Bluebird 11573
ANDREWS SISTERS Decca 18470
JOHNNY MERCER Capitol 103

COMING UP

WHITE CHRISTMAS **BING CROSBY** Decca 18429
FREDDY MARTIN (Clyde Rogers) Victor 27949

As we predicted, *Christmas* didn't wait for the official season to roll around to blanket the nation's coin phones. Tune showed the widest coverage on this week's reports and is only a hop, skip and a jump away from Going Strong. Martin's disk is making a good showing, considering Crosby's prominence in the film.

HE'S MY GUY **HARRY JAMES** (Helen Forrest) Columbia 36614
DINAH SHORE Victor 27963
TOMMY DORSEY (Jo Stafford) Victor 27941

Last week we mentioned that *Guy* would have to spurt to beat the other hot entries into Going Strong. It failed to do that and one of the new ones passed it to push it back a notch. James is well ahead on this one, with Shore nosing out the Jo Stafford vocal with Tommy Dorsey.

I CAME HERE TO TALK FOR JOE **SAMMY KAYE** (Don Cornell) Victor 27944
GLEN GRAY (Kenny Sargent-LeBrun Sisters-Ensemble) Decca 18468

Joe's pal is finding an ever-widening audience of listeners and if it takes on the proportions of a mob scene, it's going to land the tune upstairs. Glen Gray is getting himself heard in a lot of locations and is giving the song an extra boost.

I MET HER ON MONDAY **FREDDY MARTIN** (Eddie Stone-Chorus) Victor 27909
HORACE HEIDT (Donna and Don Juans-Charles Goodman) Columbia 36636
GUY LOMBARDO (Bobby Gibson-Rose Mario) Decca 18435

Seems to be moving no faster than it has been for past weeks but Lombardo's version of the cute ditty is getting a lot more plays and may hypo *Monday* to its advantage. Will have to if song is to hold its own against newcomers.

PRAISE THE LORD AND KAY KYSER (Glee Club) Columbia 36640
PASS THE AMMUNITION MERRY MACS Decca 18498

This one has come on like the Gangbusters. For a while Kyser had it all to himself but Merry Macs are adding lots of punch and helping the song get coverage in record time. It appears that this camp-meetin' tune with a patriotic message is going to zoom ahead at the smart clip it is now moving.

AT LAST **GLENN MILLER** (Ray Eberly) Victor 27934
CHARLIE SPIVAK (Garry Stevens-Stardusters) Columbia 36642

Song is proving a prime favorite on many machines and tho a bit late getting started, it shows healthy signs of building. Question remains whether its recent show of life has come too late to keep it in front of strong fresher material. It's Miller most of the way, with Spivak breaking thru in a few spots.

MANHATTAN SERENADE **TOMMY DORSEY** (Jo Stafford) Victor 27962
JIMMY DORSEY (Bob Eberly) Decca 18467
HARRY JAMES (Helen Forrest) Columbia 36644

Building slowly but steadily, *Serenade* is destined to be played widely on the coin phono network. Tune is still in its tentative stage and favored performances has not yet been determined. From this week's reports, Jimmy Dorsey's version of the song got the nod in most places. James, whose platter came out a few weeks later, is beginning to creep into reports.

JUST AS THOUGH YOU WERE HERE **TOMMY DORSEY** (Frank Sinatra-Pied Pipers) Victor 27903

Tommy's recording of the song is keeping it in the running, and in many of the locations it is among the top selections. As it stands, it doesn't get played on enough machines to place it higher than this position.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

**NICKEL SNATCHING
NUMBERS ON
BLUEBIRD
RECORDS**



JAN SAVITT

"IF I CARED A LITTLE BIT LESS"

(And You Cared a Little Bit More)
A sweet swing band performance that's strictly for steppin'!

This is the kind of elegant orchestral setting, all fancied up with slip-horn work, strings and mellow reeds, that Savitt does up brown. Joe Martin paints a pretty picture with the vocal. Reverse is—

"ROMANCE A LA MODE"

Here's a romantic, rockin' rhythm fox trot that swings along in easy tempo while Gloria DeHaven dishes out a toothsome set of lyrics. Superb handling. This should worm its way into all hearts! Both on Bluebird 30-0800.

OLD FAMILIAR TUNES

**WINGIE MANONE
"MY HONEY'S LOVIN' ARMS"**

and
"WHEN MY SUGAR WALKS DOWN THE STREET"
on 30-0801

**RACE TUNES
TAMPA RED**

"LET ME PLAY WITH YOUR POODLE"
and
"MY FIRST LOVE BLUES"
on 34-0700

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



Order these hits from your

VICTOR-BUEBIRD

Record Distributor

★ Buy War Bonds Every Pay Day ★

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines.
Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

JAN SAVITT (Bluebird 30-0800)
If I Cared a Little Bit Less—FT; VC.
Romance a La Mode—FT; VC.

Making most effective use of the string section, Jan Savitt makes a most striking presentation for both sides of the platter. Plenty of body and color to the large band, building introductions and endings to symphonic proportions. Moreover, gets plenty of depth out of the strads, scoring the section as a string quartet and with fanciful pizzicato figures to enhance the trimmings. And thru it all, there is a bright rhythmic sway to the playing to make it thoroly enjoyable and highly danceable. *If I Cared*, an attractive sentimental ballad, is taken at a moderately slow yet rhythmically accented tempo. Open trombone opens the side for a half chorus, with the lush strings predominating in the melodic bank, setting the stage for Joe Martin's sympathetic chanting to carry out the side. The same tempo, with even more marked rhythms, is set for Kim Gannon's and Arthur Altman's *Romance a La Mode*, which is a highly tuneful dish scooped out of the stock that started with *Sunrise Serenade*. And with flowery lyrics to blend with the bubbling melody, there is plenty of contagion in the song with Savitt's free and easy treatment making it stand out even more so. The voiced saxophones and woodwinds share the start of the side with the string section for a half chorus, and then Gloria DeHaven takes over for the rest of the side to add lyrical delight to the side.

Both are new songs and with the proper attention, either one of them should stand high in hit parade category. Jan Savitt is equally impressive for both sides, and disk is definitely worthy of a test spin in the music boxes, especially "If I Cared a Little Bit Less."

JIMMIE LUNCEFORD (Decca 18504)
It Had To Be You—FT; VC. *Keep Smilin', Keep Laughin', Keep Happy*—FT; VC.

Not only has Lunceford brought back a favorite of yesteryear in Isham Jones's and Gus Kahn's *It Had To Be You*, but has also brought back the Lunceford Quartet to carry the side. It's the first waxing since 1939, when they blended voices for *Cheating On Me*, for the quartet out of the band, comprising Willie Smith, Trummie Young, Gerald Wilson and Joe Thomas. Their rhythm singing is especially effective for the tune, which has so much of a lilting appeal, with the lyrics brushed up with more modern phrases to give the singing a bit of the swing choir character. Set at a moderate bounce tempo that really bounces, the quartet carries the opening chorus, with the band cutting in with riffs in back. Ensemble takes over the second stanza, the sax section swirling against brass figures for a half chorus with the solo trumpet hitting it high

and hot for the last half. Quartet pick it up for another half chorus to carry the side out. Lou Singer's *Keep Smilin'*, also taken at a moderate jump tempo, has the band bearing down unusually heavy so that much of the effect of the song is lost. The repetitious riff, which serves as the basis for the song, is almost lost in a maze of brass figures with the tenor sax improvisations all in the same chorus adding to the melody confusion. Band lays it on thick for the last half of the side, with the opening chorus given over to the husky-voiced chanting of Joe Thomas against a conglomeration of band figures.

On thru the years, "It Had to Be You" has remained one of the more popular familiars. And with Lunceford now bringing it forward in a fresh rhythmic pattern, it's designed to reach the popularity heights again, especially suitable for marketing in the music boxes.

THE MARSHALLS (Hit 7020)

I Met Her on Monday—FT; V. *Daybreak*—FT; V.

It is truly a doubling of hits for this Hit label. Moreover, the Marshalls, mixed vocal group, makes one of its most attractive appearances for these sides. Applying a neat and moderately paced rhythmic beat for the *Monday* ditty, the Marshalls start off with two choruses, adding a light scat touch to the second stanza. Trumpet and tenor sax share a third stanza, and the group returns to cut up a fourth out-chorus peppered with effective vocal licks. Both the rhythm and singing is subdued to give a sympathetic reading for Ferde Grofe's *Daybreak*. Taking it at a slow tempo, the female voice paces the opening chorus. The baritone and tenor voices share the lead for half of a second stanza and all the voices join in for the last half to carry the side out in close harmony.

Since "I Met Her on Monday" depends so much on the lyrics for the song selling, the Marshalls' entry is a highly effective interpretation to attract the coins coming the way of this song.

DUKE ELLINGTON (Victor 20-1505)

Hayfoot, Strawfoot—FT; VC. *Sherman Shuffle*—FT.

In the true Ellington tradition, the fans again have their fill with these two slick sides. *Hayfoot, Strawfoot* is a familiar soldiers marching song to pep them up as they reel off the number of miles they still have to go on their hikes. Ellington, in his transcribing, gives it a hep-hep flavoring that is all-out jive, both instrumentally and vocally. Setting it at a moderately paced jump step, the stage is set in the introduction by slick trombone slides and tricky bass fiddle fingerings. Trombones pave the way on the opening chorus, giving it over to the saxes on the bridge, with a torrid trumpet to warm the last half of the refrain.

Ivie Anderson again gives one of her rare performances with a spirited vocal. Band picks up the third out-chorus, letting the tenor sax ride out on the bridge and the entire ensemble pitching in at the last half to swing it out righteously. *Sherman Shuffle* is an Ellington original served up as a dedicatory opus to the maestro's impressive stand recently at Chicago's Sherman Hotel. It's typically Ellington in music structure and in treatment, with the technical proficiency of the sidemen making the elaborations on the riff most striking. Piano intro, in a lively jump tempo, sets the stage, with unison saxes showing the way in laying down the riff theme. Trombone trio of Brown, Tizol and Nanton cut some fancy figures to start a second stanza, giving way to the clarinet licks on the bridge and Brown's solo sliding

completing the chorus. The sax section improvises on the theme to start a third chorus, with trumpet taking over on the bridge and going to the finish line. Unison saxes pick it up again for the last half of the out-chorus, carrying it to a fade-out finish.

Applying a swing step to the familiar marching song, "Hayfoot, Strawfoot" packs plenty of spirit to spur the nickel trade. Vocal refrain enhances the commercial appeal of the side. And for the foot-loose jive fans who flock around the phonos, "Sherman Shuffle" is plenty inspirational for the nickel.

WINGIE MANONE (Bluebird 30-0801)
My Honey's Lovin' Arms—FT; VC. *When My Sugar Walks Down the Street*—FT; VC.

Bringing back a Wingle Manone label always indicates a delightful dish of jam

Current Record Hits!

HE WEARS A PAIR OF SILVER WINGS

★

I CAME HERE TO TALK FOR JOE

★

PENNSYLVANIA POLKA

★

CAISSONS GO ROLLING ALONG

From
SHAPIRO, BERNSTEIN & CO., Inc.
LOUIS BERNSTEIN, President
RKO BLDG.—1270 6TH AVE., NEW YORK
JONIE TAPS, Manager

"WHEN THE LIGHTS GO ON AGAIN"

(ALL OVER THE WORLD)

By EDDIE SEILER, SOL MARCUS and BENNIE BENJEMEN

The following recordings are now on sale

- Vaughn Monroe—Victor
- Les Brown—Okeh
- Shep Fields—Bluebird
- Dick Todd—Bluebird
- Lucky Millinder—Decca

CAMPBELL-LOFT-PORGIE, Inc.
1619 Broadway, New York

AMPLE STOCKS

NOW!

AVAILABLE AT YOUR LOCAL DISTRIBUTOR
VICTOR INTERNATIONAL RECORD
V-810

PENNSYLVANIA POLKA

coupled with **PRETZEL BENDER SERENADE**
by the **ANDRE MUSETTE ORCH.**

See YOUR Local Distributor . . . At Once!

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N. Y.

music. And these sides are just that. It's an all-star group of hot men giving these two oldies the once-over-righteously if not politely. Sides of more than passing interest to the le jazz hot fans, since the session included the late Cnoo Berry on tenor sax. Label lists complete personnel of the small pick-up crew. *Honey's Lovin' Arms* is taken at a fast beat, with the entire band warming up on the opening chorus. Wingle's gravel-voiced style of singing carries a second stanza, carrying on his enthusiastic shouts as tenor sax and clarinet split up a third chorus. The piano ivories scintillate for the start of a fourth out-chorus and Wingle's trumpet horn is at the head to finish out the side. An even faster beat is given for *Sugar*, all on deck for the opening chorus. Clarinet carries a second, with Wingle scattering a third. Choo Berry, who sheds the greatest amount of instrumental stardust for both sides, shines for the fourth refrain, piano follows for a fifth, guitar picks out a sixth stanza, Wingle's trumpet toots out a seventh stretch and the entire gang join in to riff out an eight out-chorus.

Any location that enjoyed a play for any of Wingle Manone's sides, will find a recurrence of coins for these sides, especially where the roof-suiters are still in evidence.

DICK STABILE (Decca 4383)

Don't Leave Me Daddy—FT; VC. *If I Cared a Little Bit Less*—FT; VC.

Going back to the *Daddy Won't You Please Come Home* school of song that dates back to the gas mantles, Dick Stabile provides a showy setting for J. M. Verges's *Don't Leave Me Daddy*. And in spite of the rhythmic boot to the ballad, the oldsters can still recognize the tune in this spinning. Taking it at a moderately slow tempo, Gracie Barrie kicks in with delightful lyrical pleading for the opening chorus. Second stanza showcases Stabile's alto sax sorcery, with the brasses chopping up the bridge bars, and Miss Barrie is back for the third chorus to carry her effective chant to the side's conclusion. A neat rhythmic touch is also applied to the moderately slow tempo set for the *If I Cared a Little Bit Less*. Paul Warner's baritone braves up the opening chorus. Stabile picks it up on the bridge with his striking sax improvisations, and Warner returns for the last half to sing it out.

Finally coming into his rightful own in ork circles, Dick Stabile stacks up as box-office for the music operators as well. If it catches on as it promises to do, there's a bumper crop of coins in store for "If I Cared a Little Bit Less." And for standard selling, what with Gracie Barrie's singing to enhance its appeal, "Don't Leave Me Daddy" is worth a test spin in the phonos.

HARRY JAMES (Elite 5045)

Super-Chief—FT. *Alice Blue Gown*—FT.

Two more repressings from the Varsity label when the Harry James band was

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

A TOUCH OF TEXAS... FREDDY MARTIN (Eddie Stone-Glenn Hughes-Martin Men) Victor 20-1504

From a Lucille Ball-Victor Mature picture entitled *Seven Days' Leave* comes this novelty number. Is all about the type of cowboy depicted in the former hit, *I'm a Lone Cowhand From the Rio Grande*. This buckaroo is all fed up with the wide-open spaces and wants to get back to New York's Times Square. Is a tuneful, rhythmic little thing and gets nice handling from Martin and his gang. Sounds as if it might be a click for a lot of locations. Later, if a hard-hitting swing band comes out with it, perhaps it will really soar to the top, as it is that kind of a ditty. Also to be considered a reason for buying this disk is the title. Seems as if any song mentioning a State or city is fated to earn money for operators these days.

**MOONLIGHT MOOD... GLEN CRAY Decca 18508
CONNIE BOSWELL Decca 18509
KAY KYSER (Glee Club) Columbia 36657
GLENN MILLER Victor**

Peter DeRose, whose *Deep Purple* is an immortal, comes thru with another thing of beauty in *Moonlight Mood*. The Gray and Boswell versions are due to hit the market any day now, with Kyser and Miller slated to follow later. Song is, as might be expected, a ballad, and is the type that simply forces you to go around humming. Gray and Boswell should get the song off to a fast start, with Kyser and Miller coming along later to make its position secure. Tune's publisher is readying a big-time radio campaign, which helps insure the phono success of the number. Keep this paragraph where you can see it. When the first sides appear, remember that a word to the wise is sufficient.

THERE ARE SUCH THINGS TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974

This is the third successive week we have listed this side in Possibilities. Were the record firms producing songs with their former regularity, we might not have had space to devote to so many mentions of this potential smash, which might, in a way, have been an injustice to one of the best records of the season. Reports from operators show that, in its two weeks on the market, the song has begun to draw consistent play and that it continues to show signs of fulfilling all the extravagant predictions we have made for it in these columns.

NOTE

This week we depart from our usual custom of listing at least four numbers as Possibilities for future national coin phono hitdom. Main reason is that the disk firms have been getting a bit stingy about turning out sock stuff, preferring to space the hits in order to get the most out of them. You can blame the recording ban for that, of course. We take this opportunity to remind operators to keep a sharp eye on *Dearly Beloved*, former Possibility which is climbing fast and should make Coming Up shortly.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

A TOUCH OF TEXAS... FREDDY MARTIN (Eddie Stone-Glenn Hughes-Martin Men) Victor 20-1504

From the forthcoming Victor-Mature-Lucille Ball movie, *Seven Days' Leave*, this new novelty takes its roots in the Lone Star State. Bears promise of following the success of other recent hits dealing with geographical terms. Simple and catchy, it's about the Texan who longs for New York. Plattermate, *Soft-Hearted*, is a ballad worthy of attention, being from the same screen score. Is a smooth ballad, well done by Martin.

YOU CAN'T WIN A WAR WITHOUT THE IRISH... JIMMY SHIELDS Standard T2076

This vocal novelty should be luckier than a four-leaf clover to tavern locations. A typical Irish reel melody, sung in spirited fashion, it tells of the prowess of the Kellys and O'Briens in the last war and what they'll do in this war. Considering the acclaim that greeted *Johnny Doughboy*, wearers of the green should be ripe to unload bushels of nickels for this happy thing.

IT HAD TO BE YOU... JIMMIE LUNCEFORD (Quartet) Decca 18504

This evergreen is brought up to date again by an attractive Lunceford jump arrangement, featuring the same quartet that caused such a riot with *My Blue Heaven* and *Cheatin' on Me*. This oldie should duplicate the success of the earlier Lunceford hits in many locations. Melody is still familiar, and the arrangement has what it takes to breathe new life into the song.

STREET OF DREAMS... INK SPOTS Decca 18503

A recent Tommy Dorsey recording was the means of reviving this gorgeous ballad and starting it upward on the phono ladder. Ink Spots' version should move the tune right up to the very crest of the wave. Flipover, *Don't Get Around Much Anymore*, an old Duke Ellington tune, also ought to get plenty of action. Spots are in fine fettle for both sides.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

still in the rough. But in view of the maestro's high position today, there is always a certain amount of interest in his earlier efforts. *Super-Chief* is a Count Basie-Jimmy Mundy instrumental taken at a traffic-stopping tempo and marked by the screaming brasses and the uneven edges in the band's playing which James has long since smoothed out. A gutty tenor sax rides out for the opening chorus, the trombone trio and sax section share a second stanza, James's trumpet makes little impression for the third, ensemble socks out the fourth refrain with each man trying to blow louder than the next man, and for the fifth out-chorus, a Basie-styled piano opens the side, giving the bridge bars to the trumpet and the ensemble joining in for the last half to finish it out. The familiar *Alice Blue Gown* waltz is given a medium tempo, with arrangement or playing showing off neither the maestro nor his men and interest in the side is purely historical for the record collectors. Ensemble, with tenor sax riding out on the releases, chops up the opening chorus, maestro's unimpressive trumpet tootling takes a second chorus, and the ensemble struggles thru a third out-chorus, paced by tenor sax and trumpet.

With Harry James being a most prolific waxer today, there is little for the operators here in revivals which augurs the maestro no good. For the average fan these sides only confuse.

POPULAR ALBUMS

Tangos (Standard T-501). An attractive package of six beautiful and melodious tangos by the "San Diego" Tango Orchestra, featuring the velvety violins and flavored by the bandoneon, a typical Argentine instrument, and each of the sides spinning as smooth as silk. Three of the sides are the slow and languid Spanish tangos and the other three are in the Argentine style. The romantic urge is paramount in the music of each side, titles taking in *Paquita*, *Sad Eyes*, *Rivadavia*, *Tango D'Amour*, *Midnight* and *Corcovado*. It's a tango treat for those music and dance fans enjoying full appreciation of such a twist.

Cincinnati Music Men Held Annual Banquet Sept. 10


To the Editor: We are sending you some pictures which were taken at the annual banquet of the Cincinnati Chapter of the Ohio State Automatic Electric Phonograph Owners' Association held at the Beverly Hills Country Club September 10, 1942, under the direction of the entertainment committee, which consisted of Sam Chester and myself. Over 100 of the operators, their wives and friends attended this banquet, which proved to be a great success.

Clyde McCoy and His Sugar Blues Orchestra furnished the music and a very fine floorshow, and Clyde McCoy was the guest of honor for the evening. Several of the operators won at bingo, and two War Bonds, donated by Southern Automatic Music Company and Sicking Manufacturing Company, were given away as door prizes. The ladies all received a very smart-looking compact with the compliments of the association.

The party occupied the entire lower floor of the country club, and the tables were beautifully decorated with flowers. All of the guests were greeted at the door by Jack Markham, president; Charles Kanter, secretary-treasurer, and Jack Cavanaugh and Sam Chester, entertainment committee. A very fine dinner was served by the country club.—J. H. Cavanaugh, Cincinnati, O.

Hines for Victory Party

NEW YORK, Oct. 17.—Earl Hines Orchestra has been signed to play a New Year's Eve date at the Waldorf-Astoria Hotel Grand Ballroom for the Victory Lodge of B'nai B'rith, according to Nat Cohn, entertainment chairman. The Victory Lodge is composed of mainly coinmen, and most of the music machine operators will be present. In addition to Hines, many leading performers have been contacted to appear.



"America's Outstanding Guitarist"

ALVINO REY
AND HIS ORCHESTRA
Currently ASTOR ROOF, New York
on VICTOR-BLUEBIRD records

B11579
DEARLY BELOVED
backed by
I'M OLD FASHIONED

—both from the new Columbia Picture "You Were Never Lovelier." Get these records for tie-ups with local showings of the film.

B-11573
STRIP POLKA backed by
THE MAJOR AND THE MINOR

Personal Management JACK EGAN
Direction MUSIC CORP. OF AMERICA

Survey Indicates How Rationing Has Worked in Automobile Field

The Department of Commerce asked its regional offices to make a brief survey of the situation resulting from the rationing of automobiles, tires and bicycles.

Purpose and Scope

There was no doubt that new regulations in regard to the purchase of automobiles, tires and bicycles were having a definite effect on the agencies which sold them, as well as on the consumer who bought them. But the extent of this change was not clearly known. It was for this reason that the Department of Commerce undertook the present survey.

The findings were not intended to be exact in the statistical sense, nor to be exhaustive, and a fairly short time was allowed the man in the field to complete the investigation.

The findings given below, therefore, must be taken in the light of a preliminary survey, and not in the light of a final and definitive one. Perhaps it is no more than a good first impression; but this first impression was ascertained with considerable care.

Bootlegging Not General

Bootlegging of new tires in the country as a whole is negligible. It does not appear to be a fact deserving great concern—assuredly it has not reached the proportions of a racket.

While negligible, taking the nation as a whole, bootlegging is more pronounced in some sections of the country than it is in others. In Chicago, for example, it appears to be considerable; in Minneapolis it is negligible. It is negligible also at Dallas, Tex., and Richmond, Va. Philadelphia reported that there was heavy bootlegging of tires there in January and February, but this has now been greatly reduced. The extent of such bootlegging at Boston and Cleveland is hypothetical. At San Francisco the volume of bootlegging is reported to have been appreciable during the first few months of this year but has now dropped off.

Bad for Morale

St. Louis reported some bootlegging also in regard to recapped tires. Tire hoarding at Dallas is described as "serious." Used-car dealers have a few tires and are keeping them; finance companies have many and are holding them. Secondhand tires are so scarce on the legitimate market that war workers who have re-tread certificates frequently can find no tire carcass good enough for re-treading.

Perhaps the worst phase of this problem, so far as it exists, is its effect on morale. Clearly it is disconcerting to the average man to learn that so-and-so, who could afford to pay \$160, "got four brand-new tires without any trouble at all."

The reasons for bootlegging in new tires are the obvious ones—desire to make "easy money" and the desire to "do a favor." The two, in the end, amount to the same thing—a quid pro quo proposition. Reports frequently allude to "doing favors for relatives."

Automobile Agency Mortality

A good many automobile agencies have gone out of business. So much is certain. But the percentage, naturally, varies from locality to locality. Another thing that is certain is that many existing agencies have gone into the sale of used cars or into repair and other forms of service.

The Detroit Automobile Dealers' Association reports that out of 264 new-car agencies in the metropolitan district of Detroit as of December, 1940, 43 had gone out of business by the early part of July of this year. Present mortality is estimated at about 20 per cent. This is a good average of mortality applying to a number of areas in the nation. At Dallas automobile agency mortality is low in the new-car field but high in the secondhand-car business. Philadelphia automobile-dealer mortality has been 11 per cent for the first six months of the year; in New York State the estimate runs to 10 per cent; at San Francisco mortality among automobile dealers is small.

Thus, in general, mortality runs from a very small percentage to as high perhaps as 30 per cent. But this fact is important to remember—that, according to the consensus, it may be a lot harder to survive in the future than it has been in the past.

Dealers Still in Business

Taking the country as a whole, tire dealers are not going out of business as fast as generally anticipated. Once again,

some areas have been much more affected in this respect than other areas. It would be risky to give an average percentage.

At Atlanta, for example, no figures are available at all on tire dealers going out of business. Most Chicago firms that have in the past sold tires are still in business. At Indianapolis, out of 65 tire dealers, not more than half a dozen have gone out of business. Dallas tire dealers are still in business, "but all independents are on the ragged edge of failure," according to one report.

On the other hand, Philadelphia tire dealers have gone out of business rather rapidly in recent months. One tire company at Cleveland puts that city's tire-dealer mortality as high as 40 per cent. About 20 per cent of the smaller tire dealers at San Francisco have voluntarily gone out of business, and many more are expected to close within the next 90 days.

At St. Louis, of those tire dealers who were in sound financial condition, only 20 per cent have gone out of business; of the other class, about 80 per cent have quit. At Boston one tire company survey covering 661 dealers revealed that 565 of these would remain in business; many of these are also gas dealers.

Fewer Secondhand Cars

It is clear that dealers are not selling secondhand cars the way they used to before rationing went into effect. The drop in the sale of secondhand cars in some instances is as high as 75 per cent compared with the sales of a year ago.

A good average would be between 30 per cent and 40 per cent. Thus, the sales of secondhand cars thruout the country may be described as running from slow to very bad. The single exception reported to this generally prevailing condition is that from San Francisco, where the demand for used cars is, at present, good.

The comparison of car sales in Cuyahoga County (Cleveland), Ohio, in June, 1942, with those of June, 1941, shows the extent to which new and used car sales have fallen off during that period.

Tires on Trade-Ins

The tires on secondhand cars that have lately been turned in are usually very poor. In many cases they are "simply terrible." A secondhand car being turned in with fairly good tires is becoming a rarity. It "simply is not done" any more.

Most tires have seen their last days of non-skid performance. To be sure, many of the cars offered for trade-in to the dealers are not accepted.

Secondhand Car Stocks

Inventories of secondhand cars are not piling up. They are going down. It is not unusual to find inventories 40 to 50 per cent below those of last year.

Dealers are taking good care of both new and secondhand cars. New cars are almost invariably kept indoors. Secondhand cars are usually kept outdoors. In some places secondhand cars are kept outdoors in good weather and taken indoors in the winter.

Owing to the reduced number of cars for sale, there is greater storage space available for cars. This fact is taken advantage of by placing as many cars inside as possible. No definite percentage could be ascertained of the proportion of new and secondhand cars that are being stored out of doors.

Deterioration of Stored Cars

Dealers are all agreed that both new and secondhand cars, remaining idle, begin to deteriorate after a while. But there is a considerable difference of opinion as to the length of time after which deterioration sets in.

For example, Chicago dealers claimed that both new and used cars could be fairly well preserved for 18 months. At Detroit it was said that new cars could be stored from eight months to a year without serious deterioration.

The period given for St. Louis was 18 months. At Minneapolis it was six months for outside storage and "a considerable time" for inside storage. It was the impression at Richmond that no serious deterioration would set in until a year or two have elapsed. At Boston it was the general opinion that new cars will begin to deteriorate inside of six months.

Summarizing, it seems that the period runs from six months to two years—always "depending on the care you give it." This care involves avoiding corrosion, battery trouble, rust and putting new cars up on blocks.

Factors in Bicycle Demand

The potential demand for bicycles is much an "X" quantity. Estimates are available, but they are largely guesswork. They are largely what this or that firm "thinks"—and there isn't much to guide such "thinking."

The general feeling is that war workers will not take to bicycles while they have cars to ride in. Two other factors are involved in the question of potential "bike" riding. One is, "How far is it to go?" It is agreed that between three and five miles going and the same distance returning is about all a man can be asked to travel on a bicycle without risking physical exhaustion.

Another factor is the terrain over which the rider travels. If the route is over rough and hilly country, obviously the distance must be even shorter. There are places where the bike rides the man, and not the man rides the bike.

Bicycles today are not bought as rapidly as expected because of the difficulty of securing rationing certificates and the confusion as to how to proceed to obtain one. That is the general opinion. In St. Louis, for example, the quota of bicycles for July was 243; for the whole of the State of Missouri the quota was 980. During the first week that permits were granted, there were 29 bicycles sold; and out of this number 20 went to war workers.

Bicycle Not Popular

Houston, Tex., on the other hand, reports that potential demand for bicycles on the part of war workers in those plants which are within city limits is very great. But it is believed that even here they will only to a small extent replace cars now in essential use.

From Philadelphia it is reported that war workers will not easily give up the automobile for the bicycle. From San Francisco it is reported that bicycles as an alternate means of transportation could be used by approximately 20 per cent of the war workers. Most of the workers live entirely too far—over four miles—from their factories. The topography of San Francisco itself is such that the use of bicycles is difficult.

The Lockheed-Vega Company in Los Angeles found, in a survey taken last January, that only 9,100 workers out of 50,000 lived within four miles of their plants, and of them only 260 rode bicycles.

Conclusions

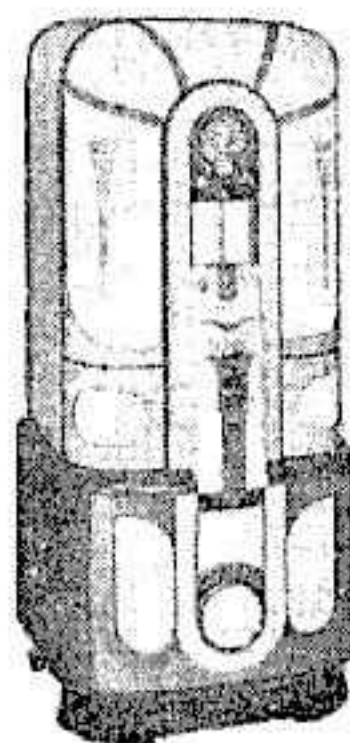
It is clear, then, that under the restrictions on the purchase of automobiles, tires and bicycles, along with gas rationing, the national economy has undergone a number of changes. Problems of transportation are growing more serious, and it is the general feeling that the difficulties to come will be far greater than the difficulties so far. Wholesale change to bicycle riding will not be simple—and in places will be impracticable owing to excessive distances to and from work or to the rough and hilly terrain.

Many firms which in the past depended for their income on the sale of automobiles and tires have gone out of

business. The stronger among them have survived either because they were in sounder financial condition or because they have taken on "side lines," or both. Business mortality will probably increase. The firm which is quick and inventive in adapting itself to the changes by offering new services stands the best chance of continuing in business.

Where there are regulations, there will always be elements who will try to violate. (See RATIONING SURVEY on page 70)

SEE PROCK



for
Newest
and
Best
in
Music

We are exclusive factory distributors for the new, spectacular Rock-Ola

COMMANDO

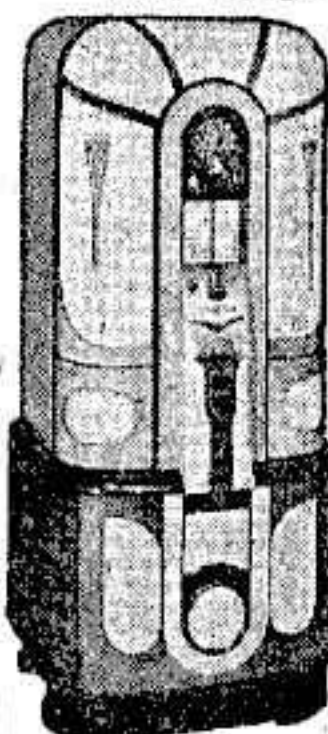
for North Texas and Oklahoma. The best Phonograph of all time . . . THE LEADER IN OUR AREA.

1. Adapter is standard equipment.
2. Use practically any make of wall boxes with Commando.
3. Lightweight crystal pickup saves needles and records.
4. Tone from the top . . . no blasting.
5. The last word in modern design, tall and graceful, takes floor space about 2 feet square.

GEO. PROCK & CO.

2812 Main Street, Dallas, Texas

Washington, D. C.; Maryland and Delaware Operators COME TO HUB ENTERPRISES, BALTIMORE, MD., For the NEWEST and BEST in MUSIC for 1943



We are Factory Distributors for the new sensational, 1943 spectacular Rock-Ola

COMMANDO

The best Phonograph of all time . . . the LEADER IN OUR AREA.

COMMANDO Features:

1. Tall, graceful, modern luxury light-up cabinet.
2. Takes floor space only 2x2½ feet.
3. Adapter is standard equipment.
4. Equipped for 5 or 24-wire remote.
5. Lightweight crystal pick-up.
6. Exclusive Dial-a-Tune electric selector.
7. Music from the top . . . no blasting.

HUB ENTERPRISES

406-408 WEST FRANKLIN ST., BALTIMORE, MD.

RADIO TUBES

Fellow Operators: At the present we can supply the following Tubes and would suggest you order at once:

6C5GT/G \$1.00	30 \$1.00	56 \$.80
5Z3 1.10	8070	5U4G 1.00
5Y3G70	6B5 2.00	6L6G 2.00
6X5GT/G 1.10	6J5GT/G90	

Wanted: A-1 Mechanic at very good salary. Draft exempt and experienced in wired and wireless music systems. Write, giving full information.

MODERN MUSIC CO.

1318 11th St.

DENVER, COLO.

AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

The rodeo at Madison Square Garden, New York, has brought a flood of publicity for folk music and folk artists to that city, with most of it centering, of course, on Roy Rogers and the Sons of the Pioneers, who are featured. Other participants in the rodeo, however, have come in for their share. The visit has also afforded folk-tune songwriters in the show an opportunity of contacting New York publishers, and many of them have taken advantage of it. New York has always given a good hand to folk music, altho that fact has often been obscured by the size of the city and the popularity of Tin Pan Alley. Folk records, however, have had good sales, and on the air a number of top folk performers have been built by New York response, including a couple who are at present scoring national hits on the phonograph network — Zeke Manners with his *When My Blue Moon Turns to Gold Again* and Elton Britt with his *There's a Star Spangled Banner Waving Somewhere*. . . . Judy Canova was observed recently in the audience at *Count Me In*, New York musical comedy. She was very quietly and tastefully dressed and carefully avoided calling attention to herself in any way—a welcome relief from the antics of most film stars who pay visits to New York shows.

Week's Release

Roy Acuff and His Smoky Mountain Boys (Okeh 6693)

Low and Lonely and *Night Train to Memphis*.

Acuff and his crew score another click with this coupling. *Low and Lonely* is a sad ballad that has Acuff going in his accustomed style on the lyrics and the guitars offering terrific work. It'll please all Acuff fans. But the real money-maker will probably be the flipover, *Night Train*. It's a bright and bouncy hallelujah tune, and Acuff and the crew give it a rousing rendition. Again the string-plucking is superlatively fine, and Roy's vocal is a stand-out. It's a splendid job all the way, and should have no trouble duplicating the many previous Acuff successes.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"THAT'S WHY I WAITED SO LONG": Zeke Manners and His Gang (Bluebird B-9041)—Released only a week ago, this one hasn't had a chance to get into its stride yet, but it shows nice promise and will undoubtedly be helped on its way by the popularity of the previous Manners recording, *When My Blue Moon Turns to Gold Again*. It's a lovely tune—a soft, sweet ballad with matching words that are well above average—and it's given a fine rendition by Manners and the boys. It's the sort

of number that may even show signs of strength on the pop-band lists.

Letter Box

The two leaders of the folk record field, Elton Britt's *There's a Star Spangled Banner Waving Somewhere* and Gene Autry's *Tweedle-O-Twill*, retained their places during the week, with reports from all over the country again giving them a clear lead. The Britt waxing at the moment seems to have the more widespread appeal, with top mentions in listings from North, East, South and West; while the Autry entry seems to be going best in the East and South, particularly the former, which is always strong Autry territory. . . . A second Autry recording that's been out for quite a while took a sudden bounce toward the top during the week, according to the reports. It is *Rainbow on the Rio Colorado*, which has had a nice number of mentions ever since it was first released, but has recently shown sudden added strength. Again, it's the East that is apparently giving it its heaviest play. . . . Also in the East, Carson Robison's *1942 Turkey in the Straw*, which was the first of the sock patriotic successes, is still holding its own strongly. . . . Dallas is going heavily for Ernest Tubb waxings, according to latest reports. His two leaders down there are *You Nearly Lose Your Mind* and *I'm Wondering How*. . . . Out thru the Midwest, Denver Darling's waxing of *Modern Cannon Ball* is pulling in plenty of nickels. . . . And thru the same territory another big winner is Louise Massey's version of *Honey, I'm in Love With You*. . . . Detroit is giving plenty of play to Bob Atcher's recording of *Pins and Needles*. . . . Up in Burlington, Vt., they're paying plenty of coins to hear Bob Wills doing *Sitting on Top of the World*. . . . And thru Pennsylvania one of the heaviest favorites is Montana Slim's waxing of *West of the Rainbow Trail*.

Rock-Ola Bowlers Start '42 Season

CHICAGO, Oct. 17.—One hundred foremen, department heads and executives of the Rock-Ola Manufacturing Corporation opened the 1942 Rock-Ola League bowling season September 30 at the new palatial Humboldt Recreation Center here.

Twenty teams of five men each comprise the league. Opening night was gala, with President David C. Rockola throwing the first ball of the season.

This is an annual event, but this year was particularly outstanding because the membership in the league is greater than ever before, due to the large number of warworkers now employed at the Rock-Ola plant.

The firm also sponsors a women's bowling league for employees, men's baseball team in the Chicago Industrial League, and a nationally known girls' softball team, the Rock-Ola Music Girls.

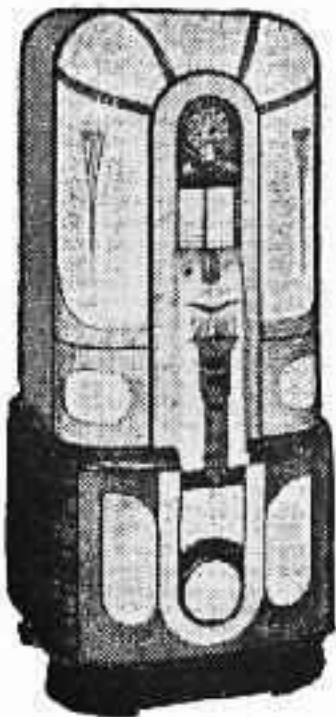
Most of the outstanding events take place at Rock-Ola Stadium, equipped with night lighting and seating several thousand people on Chicago's northwest side. The stadium occupies a full square block.

"Good health is important in this job of winning the war," stated David C. Rockola, "and our plant is doing everything possible to encourage organized, healthful sports among the employees."

It was only about six months ago that the production lines of the firm were turning out the 1942 model coin-operated phonographs at the rate of 200 a day. In this short space of time the entire plant of over 1,000,000 square feet of floor space has been turned over to war production.

Peak production on war goods at Rock-Ola will be reached within a few months and at that time it is anticipated there will be over 3,000 warworkers in this busy plant. This is just one example of the part being played by the coin machine industry in war production.

Come to PAYNE for the Newest and Best in MUSIC



COMMANDO

1. Tall, graceful, modern luxury light-up cabinet.
2. Takes floor space only 2x2½ feet.
3. Adapter is standard equipment.
4. Equipped for 5 or 24-wire remote.
5. Lightweight crystal pick-up.
6. Exclusive Dial-a-Tune electric selector.
7. Music from the top . . . no blasting.

H. G. PAYNE COMPANY

314 BROADWAY, NASHVILLE, TENN.

Nickels Reported Scarce in Dallas

DALLAS, Oct. 17.—A Dallas newspaper reminds its readers they may have noticed that a shortage of nickels is making itself felt in certain financial circles of the Southwest.

The Federal Reserve Bank's stock here is down about 25 per cent from its customary \$100,000, officials reported, and consequently the bank is having to ration nickels to its customers, commercial banks.

One local bank, for instance, ordered \$1,500 in nickels the other day and got only \$500. Others have had similar experiences.

Mint Has Halted Output

Cause of the whole thing, said R. R. Gilbert, Federal Reserve president, is that the mint stopped making nickels several weeks ago and retooled to start production late this month on a new 5-cent piece which will be made of copper, silver and manganese.

With the demand for nickels much greater than usual, this caused the available nickel supply to be trimmed down to where it must be carefully utilized.

Nickels, as we know them now, Gilbert explained, contain a high percentage of nickel. That metal is scarce and vitally needed for alloying with steel to make armor plate, so the Treasury Department decided it was high time to stop carrying a hoard of it around in the nation's pants pockets.

Coin To Work in Slots

The new coin, said Mac Smith, the bank's assistant cashier, will be the same size as the old nickel, the same weight, and will even go so far as to have the same conductivity of electricity so that it will work any and all vending machines, subway stiles in the larger cities, etc.

But, pending the time new supplies are received, the bank is rationing. In August, for instance, it paid out or filled orders for about \$110,000 in nickels. During the same month it got back about \$80,000 in nickels from normal circulation.

Neither Gilbert nor Smith thought anyone was hoarding the coins. It is simply a matter, they said, of people jingling more money in their jeans. Within a few months they expect the supply to return to normal.

SELLING OUT! Phonograph Plastics

We have a limited amount of PLASTIC REPLACEMENT PARTS for the Wurlitzers 24, 600, 500, 700, 800, 850, 750, 61, 71. Plastics for Seeburgs and Rock-Olas. Also sheet plastics. Production is stopped for the duration. BUY NOW!

Our moulded plastics are UNBREAKABLE!

ACME MOULDED PLASTICS CO.

414 W. 45th St. New York, N. Y.

WANTED

PACKARD WALL BOXES, WURLITZER 750 or 750E 30 or 32 WIRE CABLE.

WILL PAY CASH

GENERAL SALES CO.

1706 S. CALHOUN

FORT WAYNE, INDIANA

PROGRAM TITLE STRIPS

—FOR AUTOMATIC PHONOGRAPHS 20 Strips on a Sheet, Red or Plain Border \$3.00 for 10,000 STRIPS

Write us for samples and low price list. Made of good quality snow white Bristol Stock and perforated to tear perfectly. Easily handled on a typewriter. Either in plain or red border. Recommended by all leading operators in U. S. A. Send \$3.00 check for 10,000 strips to CENTRAL PRINTING COMPANY Butler Building Cincinnati, Ohio

WANTED

600 and 500 Wurlitzer Phonographs. Please state lowest prices and quantity.

BOX D-265

Care The Billboard

Cincinnati, O.

"DISCOVERED" THE BEST WAY TO KEEP EVERY TYPE OF COIN OR MUSIC BOX IN ORDER . . .



Replace worn out bulbs with

MATCHLESS LAMPS

WRITE FOR DESCRIPTIVE LITERATURE AND PRICES MATCHLESS ELECTRIC CO.

ESTABLISHED 1912

564 W. RANDOLPH ST.

CHICAGO, ILL.



TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

Territorial Favorites

FOLLOWING are reports from operators in various sections of the country mentioning songs and artists as local favorites in addition to the national leaders listed in the Record Buying Guide.

LOS ANGELES:

Der Fuehrer's Face. Spike Jones.

This shrewdly wacky lampoon of the Nazis has taken New York and Los Angeles by storm, but is a bit slower catching on thru the rest of the country. Los Angeles, of course, is Jones's stamping ground, since he is a member of the John Scott Trotter radio ork there. With the appearance of the Disney cartoon of the same name as the song, this tune and Jones's record figure to score an even wider spread smash. It stands to reason that a disk which can register an overnight hit such as this one did in L. A. and N. Y. can do likewise almost everywhere else once the lid is off.

BUFFALO:

Herc Comes the Navy. Andrews Sisters.

It was sheer inspiration on Decca's part to have the Andrews girls do a replica of *Beer Barrel Polka* with peppy navy

words instead of the familiar beery lyrics. Disk may not duplicate the earlier success, but it is a natural cinch to make barrels of nickels in many towns. Buffalo has already taken to the record and reports have it moving along fast.

DALLAS:

Beale Street Blues. Guy Lombardo.

Altho 1942 vintage jitterbugs might regard this combination of blues and Lombardo as fundamentally off the beam, it wasn't so very long ago that the Royal Canadians' version of a jazz piece was looked upon as perfectly in place, and this recent release is proving why in a lot of music machines. It has reached its highest estate in Dallas, where the meters are clicking merrily and showing that Lombardo's appeal is not restricted to lovers of soft ballads and sprightly novelties.

Note

FOR a comparative listing of songs played most often over the networks for the week ended October 17 and the week previous, ended October 10, see Music Popularity Chart in the Music Department, this issue.

Musician from enforcing a ban on music recordings by its members.

"Judge Barnes's action took the form of granting a petition by Joseph A. Padway, general counsel for the union, asking that the government petition, filed by Thurman Arnold, assistant attorney general in charge of anti-trust cases, be rejected. He heard a lengthy argument by Arnold.

"I was anxious to hear the arguments by Mr. Arnold," the judge said. "They are interesting, instructing and at times very persuasive, but the ideas I had from reading the briefs in the case have not been changed.

"I think a labor dispute is involved here. There is a certain demand by the consuming public for music. The members of the union are engaged in making music for hire, under the direction of masters if you will, for phonograph recording companies, transcription and broadcasting companies.

Labor Dispute Only

"There is a controversy between the employees or servants and the masters as to whether the servants shall furnish all the music. The employees say: 'We shall furnish all the music,' and the masters say: 'No, some shall be furnished by other means.' There is a labor controversy, in my view, and I think the Norris-La Guardia and Clayton Acts should apply here."

"Padway had filed his motion to dismiss the petition on just those grounds—that the Sherman Anti-Trust Act did not apply to the case, but rather the Norris-La Guardia and Clayton Acts.

Arnold Makes Three Charges

"There is no reason," Arnold charged, "why, if the union is correct, this ban should not extend to the home itself."

"Arnold made three general charges against the union to support his plea for a federal injunction. He said that the ban on the making of phonograph records will destroy the small restaurant and amusement businesses and the independent radio stations, that the union is preventing amateur musicians from appearing in public, and that it is not only requiring radio stations to pay for unnecessary stations, but also preventing networks from doing business with independent stations.

"Arnold introduced about 150 affidavits from various persons and groups to support his charges. Elmer Davis, director of the Office of War Information, stated that the union's action handicaps the nation's communication system in wartime and damages morale. James Fly, chairman of the Federal Communications Commission, said that the ban may cut off 42 per cent of the talent in the radio industry and strikes at the heart of the whole broadcasting industry.

Record manufacturers, independent and network radio stations and small business operators and restaurants, etc., who use

the juke boxes, said their businesses would be irreparably damaged.

"I think these affidavits make a conclusive case for granting a temporary injunction," Arnold summed up."

CHICAGO TRIBUNE

The Chicago Tribune published its report as follows: "The government lost its anti-trust suit against James C. Petrillo and his American Federation of Musicians yesterday when Judge John P. Barnes of the Federal District Court dismissed the government's petition for an injunction to end the union's ban on canned music. Judge Barnes held the case was essentially a labor dispute and did not come under the anti-trust laws.

"Immediately afterward Petrillo announced his ban on canned music still stands. Thurman Arnold, head of the anti-trust division of the Department of Justice, who had come to Chicago from Washington to fight for the injunction, said merely, 'The government will appeal the case.'

Blow to Radio Stations

"The suit was based on Petrillo's order, effective last August 1, barring union musicians from making radio transcriptions, juke box records and commercial recordings not for home use.

"In the nationwide controversy that followed, union spokesmen argued their action was a case of self-preservation; the canned music actually tended to destroy the musicians' livelihood. Against this radio spokesmen and others, including the government, contended that the ban resembled a monopoly and threatened to put many small radio stations and other businesses out of existence.

"These points were argued in the hearing before Judge Barnes. Last week both the government and Joseph Padway, attorney for the union, submitted briefs, and these, studied by Judge Barnes over the week-end, provided the basis for his ruling against the government. Only Arnold was permitted to argue, and his talk was interrupted by Judge Barnes several times.

Calls Pleas Persuasive

"Judge Barnes, after saying he did not

need to hear Padway's presentation, and describing Arnold's pleas as 'interesting, instructive, and at times very persuasive,' gave a terse ruling.

"I think a labor dispute is involved here," said the judge. "There are certain demands from the public for music, and the union has this music for hire. They do this thru masters, those for whom the musicians work—manufacturers of records, transcriptions and such.

"There is a controversy as to whether the union should be permitted to furnish all music for which there is a demand. The musicians insist they furnish all of it. The masters say no, that some of it must be produced by others, including amateurs and students. This distinctly represents a labor controversy, and I can't see any way around recent decisions of the Supreme Court regarding situations such as this."

Written Opinion Later

"Judge Barnes then dismissed the government's petition, saying he would amplify his ruling soon in a written opinion. Petrillo, who had listened to Arnold's argument with a glum face, smiled broadly. He made it clear the victory was somewhat personal.

"This case," said Petrillo, "demonstrates that the abuse of a high labor official, who is merely protecting his members, cannot triumph over law and justice. The National Association of Broadcasters spent thousands of dollars to malign me. The combination of the press, juke box owners, broadcasters and makers of records to influence against me was the strongest ever used to arouse the public against union officials in labor disputes."

"Arnold cited statements by Elmer Davis, head of the Office of War Information, and by James L. Fly, chairman of the Federal Communications Commission, that the ban is harmful to communications and morale, doubly worse in wartime."

HEARST PRESS

The Hearst papers also gave their version of the hearing as follows: "Petrillo beats U. S. suit to curb his powers. Fed. (See PETRILLO DISMISSAL on page 70)

PETRILLO DISMISSED

(Continued from page 62)

But Judge Barnes waved him aside, saying, 'I won't have to listen to you.'

"I've read the papers in this case over the week-end," Judge Barnes went on. "I wanted to hear from Mr. Arnold and I have found his argument interesting, instructive and very persuasive in parts. But the idea I gathered from reading those briefs has not been otherwise shaken.

Rules It's a Labor Dispute

"I think a labor dispute is involved here. These men, engaged in making music for hire, do so under the directions of masters, who are the manufacturers of phonograph records and electrical transcriptions and the broadcasting companies. This seems, therefore, a controversy over whether the union be permitted to furnish all the music for which there is a demand. The musicians say, 'We will furnish all of it.' The employers say, 'No, we will use records, too.' I can't see that this comes under the anti-trust laws, but it is subject to the Norris-La Guardia Act, which forbids injunctions in labor disputes."

"Judge Barnes then granted Padway's motion to dismiss the government's suit, and Petrillo, his chin quivering and his eyes filling with tears, got up from his seat and walked into the corridor.

Appeal Is Likely

"I got no hard feelings," he cried, "but where's that guy Arnold, eh? Where'd he go? You can say that we're not goin' to make that canned music. See, this is what happens in a free democratic country! Hey, where'd that Arnold go?"

"Arnold had long since left, first announcing that, after Judge Barnes issues a formal memorandum in a few days, the case probably would be appealed to higher courts.

"This case," intoned Padway, "demonstrates that the abuse of high labor union officials who are endeavoring to protect the interest of their members cannot triumph over law and justice."

"Yah," agreed Petrillo, his spirits high now and his arm thrust into that of his younger brother, Caesar, an orchestra leader. Then he turned to his entourage, calling, 'C'mon, let's get out of here and get back to work.'"

CHICAGO DAILY NEWS

The Chicago Daily News apparently reached the street with the first news report that the case had been dismissed. The brief report which The News gave soon after the trial is as follows:

"Judge John P. Barnes in U. S. District Court dismissed the government petition for an injunction to restrain James C. Petrillo and his American Federation of

TRIMOUNT

Serves NEW ENGLAND with

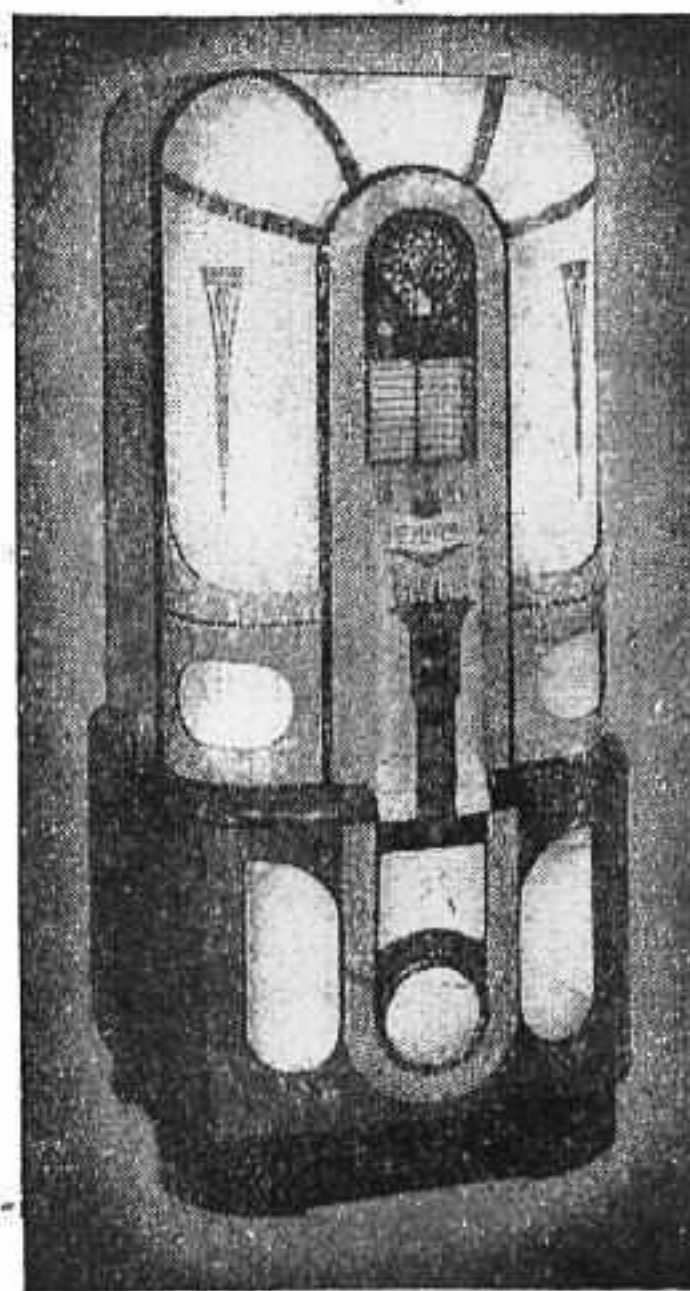
(Except Conn.)

Commando

The best Phonograph of all time
.. THE LEADER in our AREA ..

—Features—

1. Tall, graceful, modern luxury.
2. Takes floor space only 2x2½ feet.
3. Adapter is standard equipment.
4. Equipped for 5 or 20-wire remote.
5. Lightweight crystal pick-up.
6. Exclusive Dial-a-Tune electric selector.
7. Music from the top — no blasting.



Rock-Ola Commando

See It-Hear It-You'll Buy It!

IMMEDIATE DELIVERIES

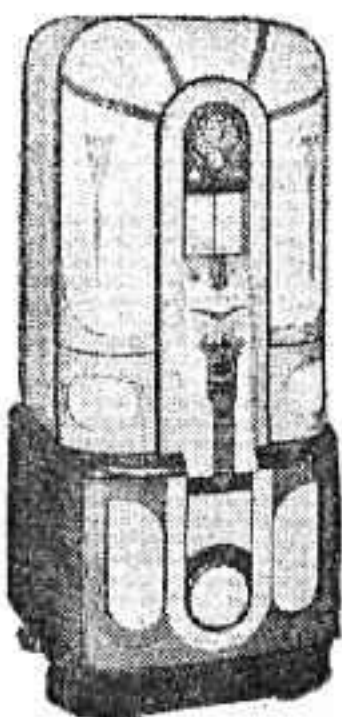
TRIMOUNT COIN MACHINE CO.

1292-98 WASHINGTON ST., BOSTON, MASS.

DAVE GOLDMAN

Has the Newest and Best in Music

We are Factory Distributors for the new, sensational, spectacular Rock-Ola.



COMMANDO

The best Phonograph of all time . . . the LEADER IN OUR AREA

COMMANDO Features:

1. Tall, graceful, modern luxury light-up cabinet.
2. Takes floor space only 2x2½ feet.
3. Adapter is standard equipment.
4. Equipped for 5 or 24-wire remote.
5. Lightweight crystal pickup.
6. Exclusive Dial-a-Tune electric selector.
7. Music from the top . . . no blasting.

MOTOR CITY MUSIC CO.

15841 Livernois Ave.
Detroit, Mich.
Phone: UNiversity 2-6793



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By JOSEPH R. CARLTON

Recorded Filmusic

Several operators have written in to express amazement at the fact that recordings of tunes from forthcoming films are available despite the Petrillo ban.

Answer is simple: Songwriters turn in their scores for scheduled pictures months in advance of film production. Since film tunes generally are handled by the large music publishers who can be relied on to come up with hits, the recording execs got the likeliest looking songs down on masters just before the Petrillo threat became reality. Surplus of masters has been stretched over until now, and will probably last far past the new year.

Some of the films featuring tunes that will be released in recorded form include Paramount's *Road to Morocco*, *Star-Spangled Rhythm* and *Happy Go Lucky*; Fox's *Springtime in the Rockies*, RKO's *Seven Days' Leave*, Columbia's *You Were Never Lovelier* and Warner's *Rhapsody in Blue* (Gershwin melodies featured herein are standard waxings).

Dot Face Again

Swift and explosive success of Spike Jones's recording of *Der Fuehrer's Face* has prompted RKO Radio to give that title to its Walt Disney short formerly labeled *In Nutzi Land*. Change should make tie-ups with the machines an even better bet. Consult your theater exhibitor on this one, and see what your Victor dealer will do for you in the way of program strips and streamers.

"Reveille With Beverly"

Duke Ellington and his band will feature their recording of *Take the "A" Train* in Columbia's forthcoming musi-

cal, *Reveille With Beverly*. Picture presentation may revive interest in the recording, so keep an eye out for the release date on *Beverly*.

"Seven Days' Leave"

Tuneful score from RKO's *Seven Days' Leave* will be amply represented on recordings; hence operators can look to the following information for definite tie-up leads. Film will be released in late November or early December. Recordings already released are: *Can't Get Out of This Mood*, Kay Kyser (Columbia), Mitchell Ayres (Bluebird) and Johnny Long (Decca); *Soft-Hearted*, Johnny Long (Decca) and Freddy Martin (Victor), and *A Touch of Texas*, Freddy Martin (Victor). Recordings to come include Freddy Martin (Victor), Kay Kyser (Columbia) and Cab Calloway (Okeh) on *I Get the Neck of the Chicken*, and Ginny Simms (Okeh) on the *Mood* number. Kyser, it may be noted, will record all four numbers mentioned above.

Decca Says

From Decca comes the announcement that Bing Crosby's waxings of the entire *Road to Morocco* score are being readied for October 29 release. Recordings, four in number, are: *Moonlight Becomes You*, *Constantly*, the title tune, and *Ain't Got a Dime to My Name*. The first two will also be released by Johnny Long (Decca) on the same day.

Since film is a Paramount production, operators can expect a lot of co-operation in the making of tie-ups. Company in the past has been particularly progressive in this field.

"You Were Never Lovelier"

Columbia's *You Were Never Lovelier*, starring Fred Astaire and Rita Hayworth and featuring Xavier Cugat's orchestra, will be released nationally November 19. But many operators can get to see the film earlier if they'd like to attend special trade screenings being projected currently in Columbia exchanges throughout the country. Ask your local theater manager when and where *You Were Never Lovelier* will be tradeshown.

As far as admission is concerned, we can only say that all persons are usually admitted when their business interests tie in legitimately with picture presentation. In the case of *Never Lovelier*, operators interested in ordering recordings of the film's tunes certainly can claim that tie-in.

Remember!

Complete information on picture releases, recordings of film tunes and all coin machine-motion picture exploitation is presented to operators in *Picture Tie-Ups*.

Suggestions and criticism are welcomed. Send them to Joseph R. Carlton, *The Billboard*, 1564 Broadway, New York.

RATIONING SURVEY

(Continued from page 67)

late them. It was to have been expected that some bootlegging of new tires would be attempted, and some "dark-alley trading" in other directions forbidden by law. Those who had confidence in the patriotism and the fairness of the people had figured that such dealings would be negligible in volume. Their expectations in this regard were realized. Between the lines of all reports we can sense the abounding contempt with which the people hold those among them who seek personal profit or advantage in times like these.

The whole period in respect to the consequences of the regulations on automobiles, tires and bicycles has been one of transition; for, as yet, it has been brief. There have been hardships; but they have been accepted in good spirit. The remarkable part of it all is not the occasional complaint, which is infrequent, but the wholehearted willingness to co-operate, which is widespread.

Rock-Ola Commando Sets All-Time High

CHICAGO, Oct. 17.—The popularity of Rock-Ola's Commando phonograph has grown so rapidly that 16 full carloads were shipped to various distributors in the past two weeks, according to officials of the firm.

"It's very simple," said Jack Nelson, sales manager. "This is the finest phonograph we have ever made and thru experience music operators are learning that this phonograph has many important new time-saving and money-making improvements, so they reorder in almost every instance after the first one is placed on their route."

"The name 'Commando' is important in itself, a name that has received a million dollars' worth of publicity in almost every corner of the world. Everybody knows that name!"

"The adapter as standard equipment at no extra charge is another important feature, as this adapter will take almost any kind of wall or bar box with a direct wire connection. This enables operators to install the phonograph in locations where they already have direct wire boxes connected; they do not have to remove remote boxes from booths or bars; merely disconnect the old phono and run the wires to the new one."

"Records last far longer, too, because of the Rock-Ola lightweight crystal pickup which has been saving the lives of records long before the present critical record situation developed."

PETRILLO DISMISSED

(Continued from page 69)

eral Judge John P. Barnes refused the government's request to restrain James C. Petrillo, president of the American Federation of Musicians, and the federation from enforcing its ban against making recordings.

"Thurman Arnold, assistant Attorney General in charge of anti-trust proceedings, came here from Washington to argue personally.

After hearing more than an hour of argument by Arnold, Judge Barnes made his ruling without hearing Petrillo's side of the suit, which Joseph A. Padway, general counsel for the American Federation of Labor, was prepared to submit.

Sees Labor Dispute

"Judge Barnes's finding, in part, said: 'I have read the papers in this case over the week-end. Mr. Arnold's argument has been interesting, instructive and at times persuasive. I think there is a labor dispute involved here.'

"There are certain demands from the public for music for hire and the musicians work for hire. Then there are their masters, those for whom musicians work—manufacturers of records, transcriptions and such.

"There is a controversy as to whether the union should be permitted to furnish all music. The musicians insist they furnish all and their masters say this must not be. They insist upon using amateurs and part-time use of records and transcriptions.

"For this reason, the court grants the motion of the defendants for dismissal of the petition."

"Judge Barnes said he would elaborate on his ruling in a few days.

Petrillo "Ban Stands"

"In a statement prepared by Padway, Petrillo said:

"The ban still stands. The next move is up to the companies.

"This case demonstrates that the abuse of a high labor official cannot triumph over law and justice. The National Association of Broadcasters has spent thousands of dollars to malign Petrillo."

"Arnold had no comment to make on Judge Barnes's decision other than that he would appeal.

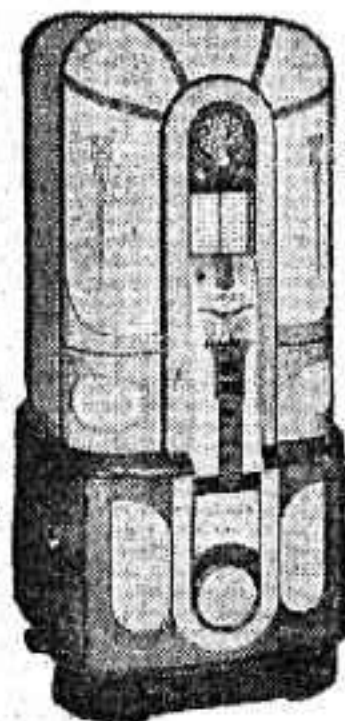
See Radio Crippled

"In his argument, Arnold asserted 42 per cent of all radio stations would have to close if not permitted to use records and transcriptions; that home-owners, soldiers and sailors would be deprived of the privilege to listen to music.

"The government brought the injunction suit August 3 as a result of Petrillo's order of July 25 requiring AFM members not to play for phonograph recordings after August 1."

Kiser says, "Buy COMMANDO,

THE LEADER IN OUR BUSY AREA"



1. Tall, graceful, modern luxury light-up cabinet.
2. Takes floor space only 2x2½ feet.
3. Adapter is standard equipment.
4. Equipped for 5 or 24 wire remote.
5. Lightweight crystal pick-up.
6. Exclusive Dial-a-Tune electric selector.
7. Music from the top . . . no blasting.

A. R. KISER & COMPANY

127 N. BREVARD ST., CHARLOTTE, N. C.

CLOSEOUT for Quick Action

300 1c PHONETTE Boxes (Model B)	\$ 7.50 ea.
ADAPTERS for Above	12.50 ea.
CABLE for Above12 ft.
BRACKETS for Above25 ea.

Ideal for Luncheonettes, Fountains, etc. Hook up to your old 616's or 412's and use the "second sides" of your worn phonograph records.

Install 10 Phonettes to a location and watch 10 pennies drop into the collection boxes in less time than a nickel drops in ordinary machines. "A fast penny is better than a slow nickel."

1/3 With Order—Balance C. O. D.

REGAL MUSIC CO., Inc., 457 E. 10th St., N. Y. C.

TRADE SERVICE FEATURE
Billboard

Industry Mentions Magazines -- Newspapers -- Radio

Clipping From California

A California reader sent us a newspaper clipping which gives a very dramatic picture of a county board session when pinball games were up for discussion. The dramatic picture is that of the council members in a regular session being paid a visit by a delegation of all the ministers of the city churches.

The city is San Diego, a city that has been treated to a typical pinball crusade involving politics, churches and other groups. The city did have a good license system and collected plenty of revenue from pinball games. Due to the activities of the reform groups, the city license was repealed and a real ban put on the games.

In the scene which the newspaper describes, the ministers called the names of the county supervisors and challenged them one by one to introduce a motion to ban pinball games in the city. The first supervisor called by name stated frankly that he was not up for election in November and hence did not feel obligated to propose anything against the games.

This was a frank way of telling the ministers that their tactics were political and an attempt to defeat certain supervisors at the November elections.

Finally a supervisor was called who made the motion to ban the games. "You've got guts!" the ministers shouted. The ban was then voted by a fair majority.

The newspaper continued its story by giving interviews with various operators and what they planned to do now that the games were banned in the city. One operator planned to give all his games to the USO; another said he would scrap as many as he could and sell the others;

another said he would move to another town.

The newspaper gave a fine ending to the story by stating at length that the city, the county, the State and the national government will all lose good revenue by putting pin games out of business. It especially emphasized that the federal government needed the money now in the war effort.

This newspaper story is one of those very frank reports that many newspapers fail to give when there is a pinball crusade in their city.

Case Dismissed

Juke boxes were mentioned widely in newspapers all over the county last week as the press wire services carried the result of the Petrillo injunction hearing in Chicago October 12. The injunction plea by the federal government against the Petrillo record ban was dismissed in the Federal District Court. This was a great victory for Petrillo.

Many newspapers knew that Petrillo harbored a special feeling of ill-will toward juke boxes and for that reason several papers mentioned juke boxes in their headlines. The Chicago Sun was the only Chicago newspaper that put the boxes in headlines, but all papers mentioned juke boxes in the body of their news reports. Clippings from newspapers in various parts of the country have not yet been received but it is said that press reports that went out to all papers in the nation in one way or another referred to juke boxes as the object of Petrillo's wrath.

Within Wisconsin

Wisconsin newspapers, particularly *The Milwaukee Journal* and *The Madison Capital Times*, again put the pinball business in the headlines. Due to an unfortunate case involving a 15-year-old

boy, *The Milwaukee Journal* published a very unfavorable editorial on pinball games in its October 19 issue.

Entitled "A Boy Plays Pinball," the editorial admitted that the tavern location was violating the liquor law as well as permitting minors to play the games, but the whole force of the editorial was to try to pin the blame on pinball operators as a whole rather than stating simply that here was one location which violated not only the city's license on pinball games but also violated other laws as well. Fair-minded people know that most of the troubles about children playing pinball is due to locations that are greedy and violate more laws than pinball laws.

The Madison Capital Times is making a specialty of big feature stories on the income tax reports of operators in the State of Wisconsin. Most of the operators referred to naturally are operators of slot machines during the resort season and the earnings are large. The crusading newspaper seems to be trying to hit the entire industry by putting emphasis on the big earnings. No reference is made, of course, to the hundreds of individual operators who only make a living.

Pinballs in Pennsylvania

Newspapers in Pennsylvania during the week of October 5 published reports on the pinball business which may tell an interesting story. Typical stories were seen in newspapers in Scranton, Wilkes-Barre and Philadelphia, reporting that operators were not paying the State mercantile license promptly on their pinball games and also that cities that had licenses on the games and juke boxes were having to warn operators to pay up their city tax.

It seems that the newspapers had asked some of the operators the reason for their delay in paying the mercantile license and they received information which indicates that the uncertainty of legal conditions in the State relating to pinball games might be one reason for the delay. While the papers did not say it, there may also be delay on account of the uncertainty of the federal tax on games. Operators may find these reports useful to show how discouraging the prospect of high taxes may be.

The newspaper reports certainly indicate that the cities and the State dislike the prospect of losing their revenue on the games business.

Bob Hope, in last week's broadcast, said that in Hollywood, on account of the nightly dim-out, they have to play the pinball games upside down and they have a midget underneath to tell you the score.

Odds and Ends

Among little odds and ends of mentions of the coin machine business here and there are these: Cunningham's Column in *The Motion Picture Herald* commented on the sign on a pinball machine in a Cincinnati amusement spot,

which read: "In case of air raid, get under the machine. It hasn't been hit yet."

The Wall Street Journal, telling of the nation's new nickel, stated that the Treasury has guaranteed that the nickel will trip all known slot machines.

The Saturday Evening Post, in its column "As Statisticians See It," claims there are from 350,000 to 600,000 "of those juke boxes the American Federation of Musicians' James C. Petrillo detests so bitterly, with an estimated yearly intake of \$100,000,000 to \$200,000,000.

In Chicago the murder of a juke box serviceman by a former 26 girl over who would cook the eggs for supper has currently been in all the papers.

Wisconsin papers are carrying a display ad on William T. Evjue, editor of *The Capital Times*, of Madison, and speaker on the "Hello, Wisconsin" radio program, telling one and all to listen in on Evjue's revelations concerning the "startling figures on a number of the biggest slot machine owners and operators in the Northern Wisconsin resort area, naming names and revealing their taxable incomes." Evjue has long conducted a tireless campaign against slot machines in Wisconsin.

Westbrook Pegler devoted a lengthy paragraph and the heading on one of his columns to slot machines and juke boxes, coming out in favor of scrapping them for metal. He said that when he mentioned the idea to Jimmy Petrillo, Petrillo almost hopped out of the barber's chair and wanted to start a parade right away, led by a union band.



"Young Zack certainly had a talk plenty to his draft board to give him time to wind up his affairs—he's got 84 free games comin' on that pinball machine . . ."—From *The Chicago Times*.

WURLITZER



**16 Record
Marbiglo**

Complete, Ready to
Operate, Money-
Back Guaranteed.

\$119.50

1/3 Dep. With Order.

**Buy
BONDS
BONDS
and more
U. S. BONDS**

GERBER & GLASS
914 Diversey Blvd., Chicago

**"It's Rock-Ola COMMANDO
in Our Territory"**



1. Tall, graceful, modern luxury light-up cabinet.
2. Takes floor space only 2x2 1/2 feet.
3. Adapter is standard equipment.
4. Equipped for 5 or 24-wire remote.
5. Lightweight crystal pick-up.
6. Exclusive Dial-a-Tune electric selector.
7. Music from the top . . . no blasting.

Exclusive Factory Distributors for
Western Pennsylvania and West Virginia

B. D. LAZAR COMPANY
1635 FIFTH AVENUE, PITTSBURGH, PENNSYLVANIA

**RECONDITIONED USED PHONOGRAPHS
Ready For Location**

Seeburg 9800 \$375.00	Mills Throno of Music . \$125.00	Wurlitzer 618 \$ 59.50
Seeburg 8800 350.00	Wurlitzer 850 395.00	Wurlitzer 716 59.50
Seeburg Oclasso 189.50	Wurlitzer 700 250.00	Wurlitzer 71, with Stand 125.00
Seeburg Vogue 150.00	Wurlitzer 600K 159.50	Wurlitzer 50, Console. . 35.00
Seeburg Regal 135.00	Wurlitzer 600 149.50	Wurlitzer 412, Fully Illuminated 49.50
Seeburg Gem 130.00	Wurlitzer 500 169.50	
Rockola 1940 Rockolite Master, Remote Control 199.50	Wurlitzer 24 99.50	

Also Speakers, Bar Boxes, Wall Boxes, Adaptors, Used Cigarette Machines, Consoles, Etc.

DAVIS SALES COMPANY—Seeburg Distributors
625 ERIE BLVD., EAST SYRACUSE, N. Y.

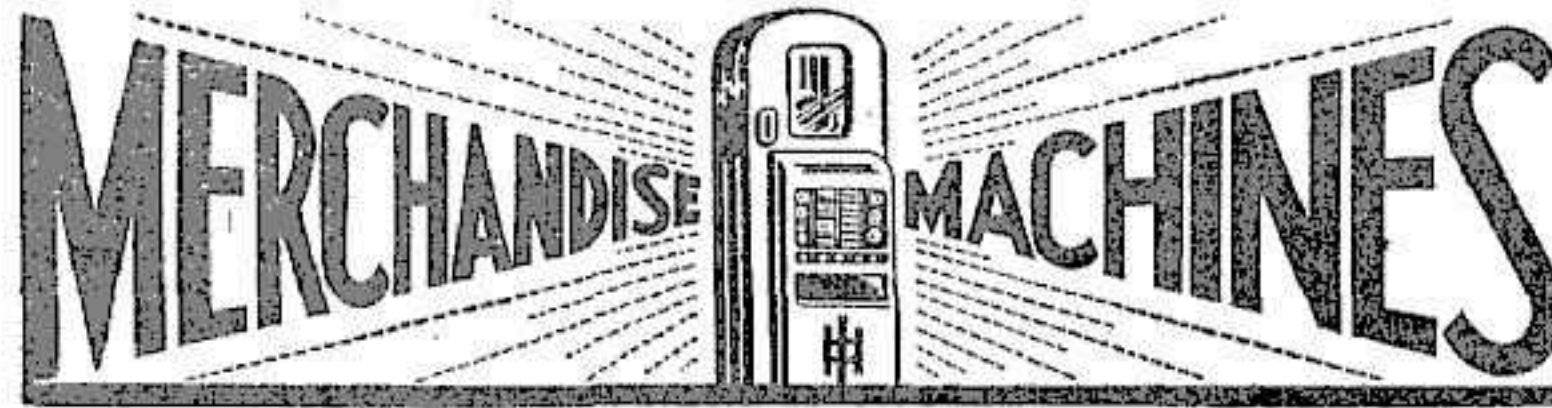
Beverage Vender Operator Reports Last Summer Biz

BALTIMORE, Oct. 17.—A gain of better than 100 per cent was registered during the summer season over the corresponding period of last year by Dispensers, Inc., operator of bulk beverage vending machines, according to Victor Rubin, manager.

The months of June and July were exceptionally good when hot weather pushed the demand for cold drinks to its peak.

The unusually cool weather which prevailed for the greater part of August was unfavorable and business fell off considerably from the June-July peak. But this was greatly offset during September when unseasonably hot weather prevailed.

Root beer was the principal soft drink vended during the season. Some Coca-Cola and some orange drinks also were vended, but fully 75 per cent was root beer. Rubin pointed out the public, realizing the shortages on sugar and the drop in production of Coca-Cola, was glad to get root beer.



Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Vending Machine Trade Finds Many Issues Affecting Wares

Taxes of all kinds and small coin shortage being watched

CHICAGO, Oct. 17.—Recent legislative issues and other issues that have been in the limelight in the nation's capitol will apparently affect the vending machine trade in many ways.

The 1942 Revenue Bill, as it finally passed the Senate, still includes the half-cent increase in the federal tax on cigarettes. This had been drafted previously and operators fully expected such an increase.

No Opposition Offered

In some States where there is a State tax on cigarettes, it may be necessary to change prices in stores as well as in vending machines. There has been little opposition to the increase in the tax on cigarettes because everybody has been expecting such a raise since 1941.

Cigarette operators at their association meetings began discussing steps to take to meet the increase soon after the 1941 bill became law. Just as soon as the Senate passed the 1942 bill discussions began about another tax bill which will soon follow the present one.

As an important part of the new bill yet to come, the federal sales tax looms as an important source of new revenue. There has been much pressure for a federal sales tax for the past several months. Big business and the metropolitan newspapers carried on a heavy propaganda campaign, beginning early this year, to secure the passage of a federal sales tax. Small business, in most instances, has opposed such a tax.

A General Sales Tax Likely

Indications are that the next tax bill will most likely contain a general sales tax and this will apply to merchandise sold thru vending machines unless some exceptions are made.

There are 23 States that already have a sales and use tax, and the addition of a federal sales tax might complicate matters for vending machine operators in those States. There has been some hope that there will be a move started to repeal State sales taxes as soon as the

federal government taps this source of revenue.

Small Coins Scarce

Operators of vending machines are strongly interested in the national developments relating to small coins. The United States mint October 13 reported that the production of pennies has been cut 50 per cent since May, and, of course, government officials are urging people to quit hoarding pennies, to put them back in circulation and keep them in circulation. Any scarcity of pennies naturally is a handicap to penny venders in all parts of the country.

There is still some discussion by mint officials about developing a plastic penny. Miss Ross, director of the mint, says that if each of the 33,000,000 families in the United States would find 10 idle pennies and put them back into circulation, it would go a long way in relieving the penny situation.

The mint report said that 119,000,000 pennies were coined in May, and that was the last month before the curtailed production schedule went into effect.

Scale Production Stopped

Penny scales were included in the WPB orders stopping production of coin machines issued in May. This week the WPB extended its orders to cover all types of scales, stopping production of most types in 90 days.

Reports continue to emphasize the difficulty of getting shipments of candy bars. Extreme difficulty is being experienced in obtaining the materials used in the manufacture of chewing gum. No encouragement has been offered recently as to the future supplies of these merchandise items.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Oct. 17.—Digging conditions are generally favorable in the Virginia-North Carolina section. It is estimated here that one-half of the crop has been dug, with the yield a little higher in both quality and quantity. Some farmers are complaining that there has been an excessive dropping of peanuts from the vines in the ground.

The general market movement is not expected to get under way until early November. Prices on farmers' stock goods are not yet generally established. In the Southeastern section the market is considerably stronger this week. The movement of quota peanuts is in general rather light, but excess nuts are moving steadily. Farmers are reluctant to sell even at advanced prices, and shellers and buyers seem inclined to hold off until the marketing situation becomes more settled. Prices on farmers' stock Spanish goods are ranging from \$140 to \$143 per ton, with Runners bringing generally \$127.

Harvesting has been further delayed in the Southwestern section, with some greater damage reported especially in South Texas.

A new development concerns peanut producers who obtained seed for oil peanuts from the Growers' Peanut Co-operative and who find it impractical to harvest the peanuts due to grassy fields, labor shortages or for other reasons, and producers who found it impossible to plant the seed. They will be held accountable for the full amount of their notes now held by the Commodity Credit Corporation, it has been announced. All notes are payable by December 1.

Maple Sirup Crop Now in Storage

RICHMOND, Va., Oct. 17.—Reports from various sections of the country indicate that the bulk of the 1942 maple sirup crop has moved out of first hands. Dealers have sizable stocks but they are making no attempt to push their holdings on the market until cold weather comes.

In all probability more sugar bushes will go untapped next spring than heretofore because of the man-power shortage. Farmers will have fewer men next spring than they had last season. Operation of a sugar bush calls for a large amount of man and animal labor in gathering and evaporating the sap. At the peak of the sap flow it is necessary to gather the sweet stuff two and three times a day, while the evaporators must be operated night and day to keep ahead of the sap run.

Some farsighted sugar bush owners, however, have already begun to make plans to tap every hard and soft maple on their farms. They have placed orders for additional sap buckets, containers and evaporating pans and hope to take delivery on the equipment before winter sets in.

Nuts Designated A Victory Food

RICHMOND, Va., Oct. 17.—Filberts, walnuts, pecans, almonds and other domestic tree nuts—some of nature's most concentrated food—will be a Victory Food Special from November 9 thru November 21. During the designated period retailers and other merchants thruout the country are authorized to feature domestic tree nuts as a Victory Food Special in advertising and display material.

English walnuts represent more than half the total supply of domestic tree nuts, followed by pecans, filberts and almonds. These four are distributed in practically all parts of the nation. Export markets, which absorbed an average of about 13,000,000 pounds in pre-war years, are now practically closed because of war conditions. Consumers will be encouraged to include nuts as a basic part of their menus rather than as a supplement. These nuts contain both protein and fats as well as being good sources of some minerals and vitamins.

Philip Morris Denies Charges Against Ads

CHICAGO, Oct. 17.—Philip Morris & Company has denied allegations made in a recent complaint by the Federal Trade Commission that the company had advertised its products falsely. It said the complaint did not state correctly the substance of the claims made by the company for its product.

The commission's complaint, filed August 7, charged that the company advertised that its product caused no nose or throat irritation, that this was recognized by eminent medical authorities and had been scientifically proved. In denying the complaint, the company stated the "purported partial quotations by the Federal Trade Commission from the advertising without the full context thereof are misleading."

The answer said representatives discussed the company's advertising before a special FTC investigating board in 1936, and that the hearing adjourned with the understanding that if the commission found any basis for complaint it would give the company "reasonably prompt notice."

SOLDIERS, SAILORS, MARINES

You can read The Billboard at your nearest USO.

If you want a personal copy, let us send The Billboard to you on subscription at HALF THE REGULAR RATES listed at bottom of page 4. Remember, 50% discount on subscriptions to men in the armed forces.

That goes for gift subscriptions, too.

THIS TIME TRY TORR

CHARMS
American made, no strings, red, white & blue, 6 assortments, \$1.00 per gross. Parcel Post Paid.

ALMONDS—New crop, 800 count, 60c per pound. 25-lb. cartons only. Cash with order.

BALL GUM
Case of 15,500 Balls, \$15.75. Cash with order. Freight Paid.
All type Machines sold on liberal time payment.

TORR 2047 A-SO, 68 PHILA., PA.

AUTOMATIC GAMES ANNOUNCES
For the Duration
ALL-SILVER KINGS
Parts - Glass - Arcade Machines.
Will Be Sold by
TICE MFG.
of
Aurora, Ill.
To Dealers and Operators
TICE MFG. CO.
New York St. Road
AURORA, ILL.

CIGARETTE AND CANDY VENDING MACHINES

RECONDITIONED—PAINTED
9-30 National Cig... \$54.50
9-30 National Cig., with 9-50 mechanism, all King Size. **79.50**
Du Grenier, Model S. 33.50
9-18 Candy Machine. 89.50
1/3 Deposit, Bal. on Delivery.
Write for descriptive list.
Eastern Representative
NATIONAL VENDORS, INC.

LOUIS H. CANTOR COMPANY
250 W. 54TH ST., NEW YORK CITY

100 Stewart-McGuire
6 Column Gum Vendors, guaranteed, \$4.90 each. 1/3 deposit.

Peerless Distributing Co.
301 W. 9th Street Kansas City, Mo.

CLOSEOUT SPECIAL
100 7 Co. DuGrenier Cigarette Mchs., Slug-Proof, Repainted, F. Matches, Stands. Single, \$30.00. Lots of 10, \$27.50. Unpainted, \$27.50. Lots of 10, \$25.00.

25 New Packard Wall Boxes\$37.50
4 New Packard 600 Speakers 67.50
1/3 Deposit, Balance C. O. D.

MATHENY VENDING CO. 1001 W. Douglas Wichita, Kansas

Lessons Can Wait, Peanut Crop Can't

OCALA, Fla., Oct. 17.—Teams of boys have been organized here by the United States Department of Agriculture from schools at Sumerfield, Citra, Orange Springs and Reddick to assist with the peanut harvest in Marion County.

The school boys offered their services after permission was granted by the county board of public instruction, excusing them from afternoon classes to help harvest the peanut crop due to the present shortage of farm labor. Members of the county USDA War Board Committee conferred with principals of the schools regarding organization of work teams in each of the schools.

The board has suggested that the boys be paid a minimum wage of 17½ cents an hour.

Bumper crops of peanuts have been reported in all Florida counties growing them, with thousands of acres ready for the harvest.

Lake City will become a cash market for peanuts Monday when the Farmers' Independent Warehouse will open to receive the crop from near-by counties, with a federal licensed inspector on hand to grade all offerings.

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

villian with a sweet tooth had better develop some substitute to take the place of his normal candy allotment. "It is apparent that an increasing proportion of the available supply of candy will be furnished to men in uniform," Gott stated.

Changes brought about in other countries at war might be an indication of what could happen here when we are in this war a little longer. Candy rationing conditions in England are well known now to the American public; ice cream manufacture in England has been stopped for the duration, and now reports state that loose cigarettes are being sold in that country to conserve on packaging materials. An association of tobaccoists there is advising an advertising campaign by cigarette manufacturers making a national appeal to the public on patriotic grounds to ask for loose cigarettes, and advising smokers always to take with them cases or other means of carrying their cigarette purchases.

The consensus among retailers in England is that the present system of selling some brands of cigarettes loose, some in colored paper packs and others in cardboard should be changed and a uniform standard adopted, governing sales of all cigarettes.

Government regulations restrict materials for packing, while the public continues to show a preference for packaged cigarettes. In some instances, reports say, retailers have been insulted for insisting that their customers buy loose cigarettes.

In Germany, it is said, no woman over 55 years of age will be allowed a smokers' ration card unless she has a husband or a son serving in Hitler's army.

Big wartime pay is not good news for making of low-priced cigarettes, according to Domestic Commerce. With more money to spend, smokers are passing up the 10-cent cigarettes and buying standard brands. For several months the decline in sales volume of the cheaper products has been marked. Many cigarette retailers, however, are reportedly looking forward to a greater volume of business in cigarette-rolling machines as a result of price increases which will follow the passage of the new tax bill. It is assumed that some cigarette smokers will then start rolling their own as an economy measure, as well as a mild protest against higher prices, the magazine said.

Due to heavy government demand for raisins, both the 1-cent and the 5-cent packages have had to be discontinued.

Markets in Brief

NEW YORK, Oct. 15.—Peppermint oil (dollars per lb.): Natural, \$5.40 to \$5.75; U. S. Pharmaceutical, \$5.70 to \$6.

NUTS

Chicago Spot Market

Peanuts

Virginia and North Carolina

New Crop

	Cents per lb. in bags
Jumbos, Oct.-Nov.	11.00
Fancies, Oct.-Nov.	10.50
Extra large, Oct.-Nov.	15.00 @ 15.25
Medium, Oct.-Nov.	14.25 @ 14.50
No. 1 Virginia, Oct.-Nov.	13.25 @ 13.50
No. 2 Virginia, Oct.-Nov.	12.00

Southeast (New Crop)

No. 1 Spanish, prompt.	11.75 @ 12.00
No. 2 Spanish, prompt.	11.25
No. 1 Runner, prompt.	11.25 @ 11.50
No. 2 Runner, prompt.	11.00

Texas (New Crop)

No. 1 Spanish, prompt.	12.00 @ 12.25
No. 2 Spanish.	11.75

NEWS OF

PRIORITIES and MATERIALS

Developments of the Week in All Industries

The war is speeding up research by the California Fruit Growers' Exchange (Sunkist), Los Angeles, into new uses for pectin, the citrus (also apple) by-product that puts the jelly in jelly.

Sunkist officials have announced rather guardedly (to avoid raising false hopes) that its research staff is perfecting a pectate coating for paper containers, a gluc-like material which can be sprayed or flowed onto paper to make it impervious to substances like oil, cleaning solvents and oily foods. The flexibility of the pectate coating is said to be such that, when applied to a container, it withstands bending.

Some persons "in the know" say that war's bite into the civilian economy will be much deeper and along a broader front next year.

Commerce Department experts have made a special survey of the economic outlook for the first half of 1943 and here are some of the things they found: Consumer goods and services available will amount to slightly more than \$70,000,000,000, compared with \$78,000,000,000 this year and \$75,800,000,000 last year.

Only about 10 per cent of the output of durable goods industries and 60 per cent of the output of non-durable goods industries will be available for civilian use.

The dollar volume of sales by retail stores will be off some 12 per cent as compared with the first half of this year and, despite the price inflation which has occurred since last year, will be well below the dollar volume for the same period of 1941.

For the past several months labor control experiments have been under way in Baltimore to perfect a plan for the volunteer methods which the administration intends to employ in coping with the nation's man-power problem, Paul V. McNutt has disclosed.

The plan, enlisting the services of various government agencies as well as management and labor representatives, is regarded by officials as the administration's alternative to compulsory service legislation, which President Roosevelt has described as inevitable if so-called volunteer methods fail to produce desired results.

According to an item in *The New York Journal of Commerce and Commercial* on the control of materials, the necessity of basing many war production schedules on guesses for which there was little basis, inevitably results in surprises, once the scheduled production has gotten well under way.

Many of the material shortages now in evidence, says the article, are due to the fact that schedules for mass production of ordnance material were based on the experience of government arsenals only and were rapidly outdistanced by industry.

However, it says, guesses that had to be used could also err on the other side, resulting in an unexpected abundance of a material.

The Aeronautical Chamber of Commerce announces that aircraft production is nearing 5,000 planes a month and claims that the industry is on the way to fulfilling President Roosevelt's January appeal for an annual production rate of 60,000 planes this year. In May the monthly production rate was 4,000 planes. The value of planes, engines and propellers built this year will exceed \$4,000,000,000 and between Pearl Harbor and October 1 the industry produced more warplanes than in the entire 16-year period before the Japanese attacked, the statement said.

Leo T. Crowley, alien property custodian, announces the seizure of an additional 2,600 enemy patents, principally German-owned.

Electro-chemical, mechanical, metallurgical chemical, telephone and radio patents were among those seized.

The seizures brought to more than 13,000 the number of enemy-owned patents and applications taken over by Crowley's office. Many of these patents already have been licensed to American companies, Crowley said, and research is continuing upon the feasibility of devices and processes covered by the patent applications.

Crowley said several hundred patents in the name of the German Krupp works and dealing with heavy machinery, locomotives, metal alloys, Diesel engines and internal combustion engines were among the patents seized.

A United States mission left October 12 for Brazil on an investigation that

might place the South American good neighbor among the world's leaders in aluminum production.

A survey to determine the possibilities of establishing an entire aluminum industry there will be made by three American experts at the invitation of the Brazilian government.

The American experts will inspect bauxite deposits in Brazil, as well as investigate power possibilities, transportation facilities and the other factors important to large scale manufacturing. If the report is favorable present plans call for establishment of the largest fabricating industry in all of South America in Brazil.

New processes and uses for metal were shown at the National Metal Congress and Exposition in Cleveland. Among demonstrations was one by Handy & Harman showing how silver, once largely used for coins and making silverware, has become an important war metal. One of the biggest war uses is now for lining bearings used in high-powered aircraft engines.

It helps dissipate heat faster than other metals and provides a better cushioning. A second important use is for brazing. Silver alloy brazing is especially well suited for use where ferrous and non-ferrous metals must be joined. As an example of the time-saving resulting from this use of silver, Handy & Harman cite the example of an old plate magazine of a 20mm. aircraft machine gun. Formerly machined from steel forgings, 30 units were made in 16 hours. Now, with the help of silver brazing, 186 are made in the same time.

WPA announces it saved more than 500,000 pounds of copper, steel, lead and other materials in processing an application for \$175,000 worth of wire and lighting equipment for Australian airports made by lend-lease administration for General MacArthur; saving was made by using the high-voltage system recommended by the civil aeronautics authority for airports in this country, and will not affect the efficiency of the lighting, it was said.

Two of every five railroad passengers are non-essential travelers, ODT concludes. Railroads must cut this pleasure in half. Results from A. T. & T. ads asking people not to make long-distance calls brought temporary increase, then a decline. If "stay-home" advertising doesn't cut travel, rationing will follow.

The Pullman supply is exhausted. Troop trains for interior movements sometimes can't be assembled on schedule. But trains for embarkation points get first call on engines and cars.

Heavy troop movements (one million a month) force roads to use freight engines on troop trains. Also, 25 per cent of passenger travel is soldiers on leave.

Motorists can expect their Buna S synthetic rubber tires—when they eventually get them—to have 90 per cent of the wearing qualities of natural rubber.

This was disclosed in an appendix to the report of the special Rubber Survey Committee headed by Bernard M. Baruch, which became available for the first time a short while ago.

Buna S, foundation of the huge synthetic program, is "particularly well adapted as a material for tires," the appendix stated. Besides its 90 per cent wearability, compared with crude rubber, it is "apparently satisfactory" for inner tubes, the committee said, and is also to play a part in the recapping program.

"With suitable compounding, successful tires in sizes up to 7.00 can be made entirely out of Buna S," the Baruch Committee reported. "In the larger truck, heavy duty and combat sizes a certain amount of natural rubber has thus been found necessary in the sidewalls and carcasses of the tires."

However, in the committee's opinion, not more than 20 per cent by weight of a heavy Buna S tire would have to be crude rubber, and the tire industry, the report stated, "believes that this percentage may be reduced to 10, perhaps lower."

Scientists working on the processing of steel have come to the belief that the legendary method of making a finely tempered sword blade by quenching the hot steel in human blood really had a sound scientific basis.

As a result of this the Gulf Oil Corporation has developed a new type of oil called "Super-Quench" for use by the steel industry in cooling red hot steel to harden it. The new oil has a faster cooling rate than any oil now used for this purpose by the steel industry and at the same time imparts maximum hardness and depth of hardness to the steel without distortion or cracking.

As a result of the creation of this new material it is possible to use steels with a lower alloy content, thus conserving alloys. In one plant the improved quenching technique speeded up the production of shells by nearly 25 per cent.

SPECIALS NEW 5c CHERRY BELL \$227.50 FOUR ACES \$139.50 2 TURF KINGS 299.50

Table listing various arcade equipment such as Mills Pneuatic Puncher, Wizard Fortune Teller, and Grandma Fortune Teller with their respective prices.

Brazil Changes Money System

The coin machine industry has for many years entertained hopes that some day our neighbors in South and Latin America would adopt the same monetary system used by the United States.

Brazil recently took an important and encouraging step in the direction of a uniform system of money with the United States when it adopted the decimal system as used by this country.

Brazil will replace the milreis, equivalent to about 5 cents in United States money, with the cruzeiro on November 1 under a decree issued today by President Getulio Vargas.

The action in effect only gives a new name to the milreis, which means 1,000 reis. Cruzeiro is the Brazilian contraction of cruzeiro do sul or Southern cross.

The decree said the hundredth part of a cruzeiro would be called centavo and what is known as the dollar sign in the United States would be written before any quantity.

At present the dollar sign appears just before the third figure from the right side—dividing reis from milreis—causing confusion among those unfamiliar with the system.

Novel Legal Move To Void Game Ban

DETROIT, Oct. 17.—A new mode of legal attack for coin machine operators whose business has been curtailed by legislative restrictions was undertaken this week thru the initiative of Horace V. Barber, long-prominent local operator whose business is conducted under the name of the Wolverine Vending Company.

Barber's pin game business had its headquarters on Temple Avenue in Detroit, while his home is located outside the city in the suburb of Lincoln Park.

When Detroit's restrictive ordinance banning pin games of practically all types was passed here over a year ago, Barber maintains, his business was in effect made illegal and thereby killed.

He is now petitioning the Detroit City Council for cancellation of a personal property tax assessed against his business. Inasmuch as the business no longer exists legally, Barber's case appears to be sound.

Observers believe similar action could be successfully undertaken by other operators, and that it would have a net effect of reducing the amount of taxes paid to the city by the machine industry.

OLIVE'S SPECIALS FOR THIS WEEK. ALL A-1 RECONDITIONED COUNTER GAMES. List of games and prices including Ace, American Eagle, and various slot machines.

WE REPAIR BALLY TOPIC AND MONICKER MOTORS \$5.00 for One Gear, \$2.00 Ea. Additional Gear

Table listing various pin games and their prices, such as Bangs, Mr. Chips, and various slot machines.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBoldt 6288

BARGAINS ALL MACHINES LIKE NEW

Table listing various pin games and slot machines at bargain prices, such as Exhibit 14 Photoscopes, Ten Strikes, and various slot machines.

FREE PLAY FIVE BALL Perfect Condition

Table listing various pin games and slot machines available for free play, such as Paradise, Metro, and various slot machines.

Terms: 1/3 Deposit, Balance C. O. D. L. H. HOOKER NOVELTY CO. ARNOLDS PARK, IOWA

CLEVELAND COIN'S TRADING POST

Large table listing a wide variety of coin-operated machines and their prices, including Chicago Coin Hecks, Ten Strikes, and various slot machines.

WANT TO BUY PIN GAME ROUTE IN LIVELY TERRITORY. Will pay cash. Write full details in your first letter. BOX #387, The Billboard, 1564 Broadway, New York City.

HITLER GIRL PETTING DOG MUSSOLINI RUNNING DEER. Pep up Kooney Anti-Aircraft and Air-Raider Guns with these new inserts. Takes one minute to change. SET OF 4—ONLY \$3.95. X. L. SALES CO.

FOR SALE ONE PHOTOMATIC LATEST TYPE—VERY GOOD CONDITION. 10,000 Metal Frames, 2 Batches Chemicals. HARRY STONE 359 Pleasant St. NEW BEDFORD, MASS.

BRAND NEW AND SLIGHTLY USED EQUIPMENT

Table listing various pin games and slot machines, categorized as Brand New Machines and Slightly Used Consoles.

PHONOGRAPH and SLOT BUYS

- 3 SEEBURG 9800 WIRELESS. \$410.00
5 SEEBURG 8800 WIRELESS. 379.50
2 SEEBURG 8800..... 350.00

10 MILLS 5c BROWN FRONTS. \$124.50
6 MILLS 5c ORIG. CHROMES. 159.50
1 MILLS 5c HAND LOAD J. P. 139.50
8 MILLS 5c BLUE FRONT, re-finished, factory rebuilt C.H. 89.50
7 PACE COMETS DOUBLE J. P. 45.00
10 MILLS JUMBO PARADES F.P. 69.50

PACES RACES Brown cabinet, high serial, perfect, each \$100.00 Galloping Dominoes, black cab., like new 45.00 Hundreds of other bargains. Write or phone for price list. VIRGINIA NOVELTY CO. Portsmouth, Va. Tel. 1025

More Cities Report Scarcity Of Nickels; Baltimore Latest

BALTIMORE, Oct. 17. — Baltimore, along with other cities, is finding nickels scarce and hard to get. Recent reports from Florida state that the State is being plagued with an acute shortage of 5-cent pieces. So serious is the scarcity of nickels that the Treasury Department has made an appeal to the people to stop hoarding small coins; to look into their little private saving places, such as tea-pots, under the shelf paper or wherever, and bring out all small coins and place them again in circulation.

According to *The Baltimore Sun*, nearly 4,000,000 nickels are being handled, collected and spent every week in boomtown Baltimore and still there is a shortage of the coins here.

The local branch of the Federal Reserve Bank is paying out nickels at the rate of \$192,000 every seven days, or 3,840,000 coins by actual count.

To meet the demand for 5-cent pieces, without cutting into the stockpiles of nickel needed for war materials, the "victory nickel"—the same old face with a different body—will begin rolling out of the federal mint at Philadelphia to-

day, it was announced yesterday by Nellie Tayloe Ross, director of the mint.

Has 35 Per Cent of Silver

The new coin will consist of 35 per cent silver, 56 per cent copper and 9 per cent manganese—but no nickel. The present design with the head of Thomas Jefferson on one side and his home, Monticello, on the other, will be continued.

Total payments of coins by the Baltimore reserve branch in August increased 47 per cent over the same month last year, with currency payments of all descriptions rising 40 per cent in the same period.

The enormous amount of currency, both new and old, now in circulation is not confined to this area, it was said.

Increased Half Billion

On a nationwide scale, the circulation of coin and currency increased nearly half a billion dollars in August and expanded by more than three billions in the last 12 months, breaking all records for any similar periods.

Money in circulation on August 31 was officially estimated at \$13,205,498,591, an average of \$98.36 for each person in the United States.

This is an increase of \$3.41 per capita for August and a jump of \$23.34 per person in the last 12 months. It means that the country as a whole is using almost twice as much money now as it did during the speculative boom of 1929, when the average per capita was about \$50.

In the midst of the first World War the average was only \$40.23 and at the peak of the price inflation of 1920 it was only \$53.21.

Several Reasons Given

Several reasons have been put forward to explain the soaring demand for cash. These were summed up as follows:

1. A vast amount of additional coin and currency is needed to meet the steadily expanding pay rolls of war workers thruout the country.

2. Cash in increasing amounts is required to meet the pay requirements of the nation's armed forces scattered over the world.

3. Workers in war industries have incomes higher than they have ever had before, and many of these workers evidently do not carry bank accounts.

4. Banks now impose service charges on checking accounts, causing a tendency toward increased use of cash in settlement of bills.

5. Shifting of the population from one part of the country to another requires more currency because people take time to establish bank connections in new neighborhoods.

6. Federal Reserve authorities see evidence of a certain amount of hoarding, but this is apparently a minor influence at this time.

The flow of cash into general circulation has been gathering speed since the second World War got under way in September, 1939.

Increase Doubles in War

In nine fiscal years, 1930 to 1939, the increase in coin and currency in circulation was \$2,525,000,000. In the three fiscal years and two months that have elapsed since then the expansion has widened to \$6,158,000,000.

Thus in three years of war the increase in circulation has been well over double that for the previous nine peacetime years.

This vast expansion of cash outstanding, along with the declining supply of commodities, is creating fears of inflation in financial quarters. The spurt in currency in use is believed in some quarters to be one of the influences behind the President's demand for powers to limit farm prices and to take other action to stabilize the cost of living.

Replace Coins With Stamps, Capital Urged

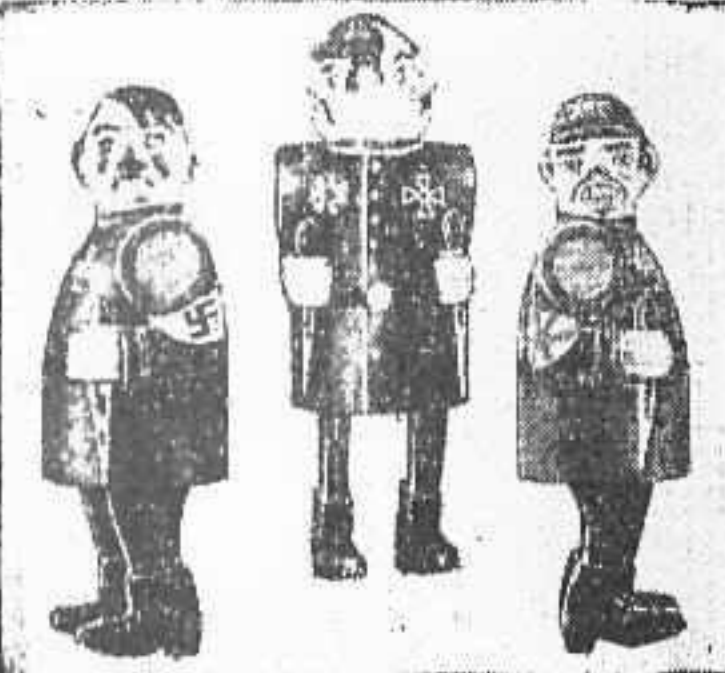
CHICAGO, Oct. 17.—A move that, if carried thru, would send the coin machine industry to the walling wall is on foot, started by Dr. Paul Haensel, professor of economics at Northwestern University. The doctor has submitted to government officials a plan for substituting currency stamps for small coins to meet a threatened shortage of currency of small denominations. He has recommended that currency stamps be printed with the usual postage stamp plates, but on durable paper and without

perforation, explaining that the great advantage of such currency is that it may be printed in a short time and in all possible denominations.

Some of the disadvantages, besides not being able to use the stamps in coin machines, might be that they would be more easily lost because they would make no sound if dropped, they would be much more difficult to handle than coins, they could not produce the sweet jingle, jangle, jingle of a pocketful of silver, penny ante poker would lose much of its appeal if played with stamps—perish the thought!—and they would make necessary drastic changes in the conduct of several lines of endeavor, most important, probably, being the transit lines of the nation.

The greatest advantage to a stamp would seem to be that it would not roll out of sight if dropped.

WARNING TRY THE BEST THE SIAMESE RATS



LEFT SIDE VIEW FRONT VIEW RIGHT SIDE VIEW

THE LATEST CREATION CHICKEN SAM OPERATORS "HIT THE SIAMESE RATS" HITLER AND THE JAP PLAYERS STAND IN LINE TO SHOOT AT THIS FREAK FIGURE

A new wooden fiber figure and wooden legs. Figure reverses showing Hitler on one side and a Jap on the other. New scenery and streamer in 16 colors furnished with each unit. All units thoroughly checked ready for easy installation.

For complete unit, F.O.B. San Antonio. Terms: 50% with order—payment in full saves C.O.D. fee. \$10.00 EACH FOR FIGURE AND LEGS ONLY.

STRAIGHT JAP CONVERSIONS FOR BALLY SHOOT THE BULL BALLY RAPID FIRE

\$15.00 each with new scenery. Bona fide distributors, write. Manufactured exclusively by

HAROLD W. THOMPSON
(Seeburg Distributor)
415 CAROLINA ST. SAN ANTONIO, TEX.

SORRY!

Price on GENCO FOUR ACES, advertised in the October 17 issue, was omitted.

Price—\$139.50.

NATIONAL COIN MACHINE EXCHANGE
1411-13 Diversey, Chicago

WANTED KEYS FOR CIGARETTE MACHINES

R. S. Keys for House Imperials and 50 Keys for Stewart-McGuire 7. Quote Prices and Quantity.
AUTOMATIC CIGARETTE SALES CO.
2206 Locust St. ST. LOUIS, MO.

CONSOLE AND SLOT MECHANICS WANTED

\$60 to \$75 weekly depending on ability. No defense area, good living conditions. Have been operating ten years, 60 hours weekly. Guarantee and shop work. Car not necessary. Must be capable.

BOX D-2
The Billboard Cincinnati, O.

MOO-MOO LISTEN! HEAR! THE FIRST BOARD WITH SOUND! THAT JERSEY COW GIVES A SOULFUL Moo-oo-oo WHEN YOU YANK HER TEMPTING TAIL!

GET No. 1000 "PULL MY TAIL"

TAKES IN 1000 @5c ... \$50.00
PAYS OUT \$22.10 ★
(AVERAGE) AVERAGE PROFIT \$27.90



GARDNER and CO.
2301 ARCHER CHICAGO

AN HONEST, CLEAN, LEGITIMATE PROPOSITION! YOU "CHICKEN SAM" OPERATORS

Complete Factory Re-Conditioning "Jap" Conversion \$35.00
F. O. B. Chicago

Ship us via motor truck your run-down "CHICKEN SAM" and we will transform your machine into the most thorough and clean "JAP" conversion job in the U. S. A. We will recondition the amplifier, repair or replace both main and gun cables. The front, middle and back scenery on the target cabinet will have an elaborate Sea Battle scene, all hand painted. We will use the original doll, which will be carved and hand painted into the Oriental "Jap." A "20 Shots 5c" card will be placed on the Gun stand. The machine will have an entirely new appearance. The outside of the cabinet will be painted in a blue and black trimmed combination. All the tubes and Photo Electric Cells will be checked and replaced if necessary. A beautiful machine in perfect working order will be shipped you in the amount of \$35.00, C. O. D.—F. O. B. Chicago.

VERY SCARCE, \$2.50 EACH

Photo Electric Cells for SEEBURG RAY GUNS, CHICKEN SAMs, etc., \$2.50 each. W.P.B. Limitation Order, L-193, issued September 18, to take effect October 3, covers Electronic equipment of various kinds. The above order will take these cells off the market when present stocks are exhausted.

CASH WAITING FOR

Poor Condition Machines
Seeburg "CHICKEN SAMs" \$67.50
Seeburg "JAIL BIRDS" 70.00
From Points Where Freight Will Cost Us Up to \$5.00 per Machine. We Don't Care How They Look!

CHICAGO NOVELTY COMPANY, INC.

1348 NEWPORT AVE. CHICAGO, ILL.

MR. OPERATOR! YOUR LAST CHANCE AT THESE PRICES

CLEANED—READY FOR LOCATION

Broadcast	\$22.50	Sports Parade	\$22.50	Imps	\$ 3.00
Cadillac	15.00	Ton Spot	29.50	Marvels	6.00
Champ	32.50	Three Score	12.50	Anti-Aircraft Guns	\$44.50
Defense (Baker)	22.50	Wild Fire	24.50	Wurlitzer #61	\$69.50
Formation	15.00	Wow	22.50	Wurlitzer #41	94.50
Four Roses	30.00	Genco Lucky Strike	10.00	Rockola Counter	77.50
Leader	15.00	Triumph	10.00	Rockola Super	209.50
Score-a-Line	12.50	Big League	10.00		
Silver Skates	28.50	Sporty	10.00		

Write for Complete List. Terms: 1/3 Deposit—Balance C. O. D.

THOMPSON MUSIC COMPANY, 1623 Rankin Avenue, N. S., Pittsburgh, Pa.

\$10.00

EACH

- Airliner
- Avalon
- Bounty
- Big Six
- Box Score
- Blackout
- Chevron
- Contact
- Chief
- C. O. D.
- Conquest
- Double Feature
- 4-5-6
- Fifth Inning
- Dandy
- Davy Jones
- Flagship
- Liberty (Old)
- Major (Old)
- Midway
- Rebound
- Roller Derby
- Spot Em
- Sports
- Speedway
- Sara Suzie
- Sporty
- Supercharger
- Twinkle
- Topper
- Triumph
- Thriller
- Variety
- Wings

\$10.00

EACH

WRITE FOR NEW LIST OF ALL OTHER EQUIPMENT.

SOUTHERN AUTOMATIC MUSIC CO.

540-542 South 2d Street, Louisville, Ky.

Junkmen Offer Fair Prices for Scrap, WPB Says

Illinois Director Nathaniel Leverone defends little dealer in salvage effort

CHICAGO, Oct. 17.—Nathaniel Leverone, president of the Automatic Canteen Company of America and Illinois WPB salvage director, is active in directing the gathering of scrap in this State. Rising in defense of the junkman—the little operator who trails slowly thru alleys calling for "rags 'n' old iron," Leverone asserted recently in *The Chicago Tribune* that the junkman has been maligned—this in reply to complaint from the public and salvage chairmen that they were dissatisfied with prices offered for scrap heaps accumulated in current drives.

"The junkman plays an important role in getting the scrap from your back door to the mills," Leverone said. "He per-

forms the first operation—getting the scrap to a central place where it can be cleaned, dismantled, cut to specified sizes and sorted.

Small Lots Sold and Resold

"The price the junkman pays may appear small, but he is dealing in small lots and he has to sell his accumulation to a scrap dealer, who in turn sells to a wholesaler, who then sells to the mill or to a scrap broker. At each point of sale an additional function is performed for which some compensation must be paid or there will be no scrap business."

General household scrap usually is of poor quality, consisting of light metal often attached to fabrics or wood which must be burned away, Leverone explained. The market value is low, altho it can be used by steel mills when higher quality scrap is inadequate.

"It has come to our attention that many persons are complaining about the low prices being offered by dealers for this household scrap," Leverone said. "Iron and steel scrap salvaged from household articles is valuable in the war effort, but many persons do not consider the preparation costs entailed in removing pieces of rubber, wood, fabric and other foreign materials.

Find Complaints Unwarranted

"While we want to make sure that no citizen gets cheated thru any trickery or appeals to patriotism, investigations show that many complaints are unwarranted. Cost of preparing general household scrap runs as high as \$12 a ton, which would make it prohibitive for a scrap dealer to pay high prices for unprepared scrap."

Leverone said scrap dealers receive \$15.98 a ton for high-grade scrap iron delivered to the mill. From this the dealer pays around 80 cents a ton for freight and from \$3.85 to \$4.50 a ton for processing, if he has an efficient yard with proper equipment, a railroad siding and a crane. If his yard is not efficient his costs would rise to \$6 or \$7 a ton.

As a result, the scrap dealer can pay no more than \$7 or \$8 for scrap iron of fair quality, Leverone said. He receives about \$12 a ton from the mill for this kind of scrap.

IT'S A **DIRECT HIT**
THE SENSATIONAL **BOMB HIT**
Penny Play **COUNTER GAME**



NEW FEATURES
NEW PROFITS
NEW LOW PRICE

Only \$8.75 Each

ORDER ONE TODAY
Immediate Delivery
Guaranteed Results or
Money Refunded

BAKER NOVELTY CO., Inc.
1700 W. Washington Blvd.
Chicago

SECOND TOMMY GETS TOUCHDOWN!

LUCKY TOMMY
Definite Payout...25¢ Per Punch. Tommy Tickets. Plenty of four-leaf clover tickets with "Lucky 5."
Board Takes in \$250.00... Pays out 100 at \$2.00... \$200.00.
Total Definite Profit... \$50.00.
Thick board, easels.
Can be obtained also with last punch in each section receiving \$1.00.

SUPERIOR PRODUCTS
14 N. PEORIA ST. CHICAGO, ILL.

National Coin Gets 3,000 Pounds Scrap

CHICAGO, Oct. 17.—Joe Schwartz, head of the National Coin Machine Exchange, reports that in conjunction with the national drive for scrap, approximately 3,000 pounds of old metal was collected by the company. Proceeds from the sale of the metal were donated to the USO.

"I was really surprised," said Schwartz, "to find such an accumulation. Clearing out scrap affords a triple advantage. Uncle Sam needs the scrap—the USO needs the dough—and we can use the extra space. If everybody steps in and cleans out his scrap he'll help himself and help Uncle Sam clean up on the Axis."

Sink a Jap Ship With 1c



Ships are bombed and sunk. It's realistic—It's skillful. Four scientifically balanced wooden ships float on blue miniature ocean. Pennies Bomb Jap Ship Through Movable Bomb Sight—Causing Them To Sink. Should pay for itself on any counter in less than a week. **FOOL PROOF—CHEAT PROOF. HASP FOR LOCK AND KEY.** Size 7x7 inches. Camp Operators. Clean Up.

\$5.95 ea. F.O.B. K. O. 3 for \$16.85
M. O. or Draft,
1/2 Deposit—Balance C. O. D.
VICTORY SALES CO.
344 W. 9th St. KANSAS CITY, MO.

OK for CONDITION—OK for VALUE

Argentine \$99.50	Dixie \$19.50	Majors '41 \$32.50	Sea Hawk \$27.50
All American 22.50	Duplex 28.50	Miami Beach 29.50	South Paw 42.50
ABC Bowler 36.50	Flicker 19.50	Mills Owl 84.50	Star Attrac. 39.50
Belle Hop 34.50	Gun Club 44.50	New Champs 49.50	Silver Skates 32.50
Bolaway 44.50	Horseshoe 32.50	Pan-American 44.50	Ten Spot 29.50
Bandwagon 17.50	HomeRun '42 59.50	Snappy '41 44.50	Towers 49.50
Big Chief 17.50	Holdover 16.50	Sky Ray 29.50	Trailways 32.50
Big Parade 77.50	Jungle 49.50	Seven Up 24.50	Victory 79.50
Bosco 48.50	Legionnaire 32.50	SuperChubbie 27.50	Volvo 21.50
Champ 29.50	Leader 23.50	Sky Blazer 44.50	Venus 59.50
Clover 58.50	Line Up 17.50	Sluggo 29.50	Wild Fire 84.50
Double Play 28.50	Metro 19.50	Sport Parade 21.50	Yacht Club 12.50

10 LOT BUYERS—WRITE FOR SPECIAL DEAL.
ALL GAMES ADVERTISED FREE PLAYS, PERFECTLY RECONDITIONED. PACKED READY FOR IMMEDIATE SHIPMENT.
Special: Brand New Cartons with Fillers, \$2.00 Each.
Exhibit and Keeney Face Glass, 42x21 \$12.00 for Case of 8
Bally, Stone & Gottlieb Face Glass, 43x21 10.50 for Case of 7
Genco and Chicom Face Glass, 42x20 13.50 for Case of 9
Backboard Glasses for Old and Late Games—Price on Application.
1/3 DEPOSIT, BALANCE C. O. D.

O. K. MACHINES, INC., % JACK FITZGIBBONS
453 WEST 47TH STREET, NEW YORK CITY. (TEL.: CIRCLE 6-8343)

BARGAIN SALES

Sea Hawk \$39.50	Knockout \$79.50	2750 \$315.00
Bowler 59.50	Star Attraction 59.50	Models 24 89.50
Keep 'Em Flying 129.00	Jungle King 59.50	71, Metal Stand (with) 115.00
Horseshoe 39.50	Circus 12.00	412s, Luminated Cab. 49.50
Spot Pool 59.50	Champion 12.00	412s, Plain 39.50
Big Show 12.00	Majors Home Run 17.50	16 5-10-25 Wall Boxes 39.50
Venus 99.00	Vacation 22.50	
Bolaway 59.50	Big Parade 89.50	SEEBURGS
Ten Spot 49.50	Victory 89.50	3 Envoys, E. Selector & Remote Controls \$300.00
Dixie 29.50	'42 Home Run 59.50	1 Plain Envoy 265.00
Toplo 79.50	Defense 89.50	1 Commander, E. Selector 325.00
Sluggo 29.50	Yanks 89.50	20 Wall-o-Matics 22.00
Four Roses 29.00	Power House 17.50	1 Diode Meter
Defense (Baker) 19.50	Dude Ranch 29.50	MILLS
Sport Parade 29.50	Jolly 17.50	1 Mills Empress \$125.00
Sun Beam 39.50	Skyline 15.00	
Do-Re-Mi 39.50	Commodore 15.00	CONSOLES
Cross Line 29.50	Pursuit 10.00	Mills Mints, F.P. \$ 59.50
Band Wagon 29.50	The Champ 24.50	Cherry Bells 149.50
Hi-Rac 49.50	All machines listed are just off location, A-1 shape. Routes being shortened.	Super Bells 179.50
Majors '41 49.50		Chicken Sam 69.50
Double Play 49.50		Big Games, Late Models 89.50
Miami Beach 49.50		2 Walling Guss Scales 49.50

WURLITZER PHONOS
1 750E \$345.00
1/3 Deposit, Balance C. O. D.

F & W AMUSEMENT CO.
(PHONE 125) COOKEVILLE, TENN.

Special Closeout \$37.50

8-COL. ROWE IMPERIALS
Fully Reconditioned
1/3 Cash With Order, Bal. C. O. D.

AUTOMATIC CIGARETTE SALES CO.
2208 Locust St., St. Louis, Mo.

MECHANIC WANTED

That is draft exempt and is qualified to handle route of Phonographs and Bally Pay Tables. Permanent job for good, honest man. Butchers and drinkers need not apply. Located in Southwest Georgia. Address: BOX D-3, care The Billboard, Cincinnati, O.

COIN MACHINE ROUTE IN FLORIDA

Near army camp. Have machines in and around camp, USO, canteens, bars, lunch rooms, etc. Route has over 100 machines, nearly all in operation. One person can operate same without helper if he hustles. Army camp full of coin machine mechanics if needed in rush—no need to maintain mechanic. Route has phones, cigarette machines, guns, pinballs, slots and others operating at present; can be expanded by party that is draft exempt. Am offering whole route, all spare parts, truck with two sets good tires, location good will, etc., for \$8000.00 cash. Reason for selling, "Uncle" needs me and draft board is getting restless. This is a good buy for someone, both during and after the war, as had good conditions before the war started.

BOX D-4, Care The Billboard, Cincinnati, O.

WE'VE GOT 'EM!

Yes, we have a limited number of **BRAND NEW GENCO FOUR ACES** at only \$139.50 each in the original factory sealed shipping cartons.

RUSH YOUR ORDER!
One-third deposit required, balance C. O. D.

J. E. COBB DISTRIBUTING COMPANY
516 So. 2nd St. LOUISVILLE, KY.
Kentucky's Oldest Distributor—Established 1915.

COIN MOVIES NEW LOW PRICES \$32.50 to \$39.50

Reel of eight subjects. Just enough spice and oomph to bring in the dimes.

PHONOFILM
1667 No. McCadden Place Hollywood, Calif.

**ACT FAST—
CASH IN QUICK!**
Rock-Bottom Close-Out
Prices Give You Up to
\$8.65 PROFIT
ON EVERY SALE!
Evans' Sensational Stimulator
WIN-O

Play **WIN-O**
Free PRIZES Free

**WHILE THEY LAST—
OUTFIT COMPLETE \$3.85
WITH MOTOR, ONLY**

LIST PRICE \$12.50
Outfit includes unit illustrated plus 1000 Win-O
Cards, Motor, Electric Cord and Button, Black-
board, Streamers, Display Card, "Free" Tabs.
BUSY LOCATIONS FROM COAST TO COAST
ARE RIPE FOR WIN-O! ORDER TODAY
AND CLICK OFF BIG QUICK PROFITS!
QUANTITY LIMITED . . . ACT NOW!

Terms: 1/3 Deposit, Balance C. O. D.
H. C. EVANS & CO.
1520 W. Adams St. Chicago

**MOST SENSATIONAL
CHICKEN SAM
CONVERSION
EVER CREATED**
Amazing life-like Jap figure
and scenery created by one
of America's topnotch artists.
Figure of **HARDWOOD
COMPOSITION — NOT
PLASTER**. A real money-
maker!!
Jap figure and legs: \$14.50
colorful action back-
ground: "TRAP-
THE JAP" stream-
ers: all ready for
instant changeover,
Only \$8.50 Figure Only

MIKE MUNVES CORP.
520 WEST 43rd STREET NEW YORK

**WANTED—LOCATIONS
FOR PENNY ARCADES**
WILL INSTALL ARCADES ON
PERCENTAGE BASIS
Box No. 379, The Billboard,
1564 Broadway, New York City

FOR SALE
One Photomatic. Please write for particulars.
Address:
FRANK D. BENN
2344 W. Main St. LANSING, MICH.

HITLER SKUNKS
Deal consists of 12 large and 24 small Skunks,
all with Hitler heads; 1 Sales Board, 1000 hole,
takes in \$30.00 at 3 cents per sale. Sample deal
\$9.95. You will be amazed how fast they sell out.
Order one from this ad. Satisfaction guaranteed.
MIDWAY SPECIALTY CO.
Box 67, Kearney, Neb.

Iowa Supreme Court Refuses

Decision not to rehear pinball case leaves free-play question up in air

DES MOINES, Oct. 17.—The Iowa Supreme Court refused to grant rehearing in the free-play pinball case, leaving the matter somewhat up in the air after an earlier 5-to-4 decision in which it was held free-plays constituted a thing of value and was not a continuation of the game.

The case involved R. L. Wiley and Joseph Epstein, of the Superior Sales Company, Des Moines.

At the same time the court refused to grant a rehearing of the slot machine case, involving the same parties, after an earlier decision that seizure of the equipment did not prevent criminal prosecution.

The decision on the pinball case came after an emotional plea by Assistant Attorney General Gens Grothe, who has persistently argued against the use of any type of pinball machines. The court admonished Grothe at one point "to stick to the case" because of his arguments of children playing the machines, etc. One of the high justices cross-examined the assistant attorney general severely, lasting over half an hour, on some of his points.

The decision refusing to rehear the cases did not include any comment from the court and the division of the court was not shown.

Installs Complete Rebuilding Plant

MILWAUKEE, Oct. 17.—The Milwaukee Coin Machine Company has announced the installation of a complete rebuilding plant specializing on slots and consoles. According to Frank O'Brien, recently appointed sales manager for the organization and supervisor of the new plant, all preliminary work has been completed and activities are now in full swing.

"We are turning out equipment entirely rejuvenated both as to appearance and mechanism," O'Brien declares. "The shop is manned by a staff of highly trained expert mechanics."

O'Brien added that operators have swamped the company with work and that, in spite of the big demand for Milwaukee Coin rebuilding service, orders are being turned out on schedule.

WEEKLY SPECIAL
★ **CHESTER POLLARD GOLF** \$39.50
ARCADE EQUIPMENT

Drivemobile, Ace Bomber, Super Bomber, Night Bomber, Sky Fighter, Western Baseball, Jennings Roll the Barrel, Hockey, Playball, Batting Practice, Anti-Aircraft, Chicken Sam, Parachutes, Pokerino, Ten Strike, Air Raider, Torpedo, Submarines, all type Skoe Balls, and all other Arcade Equipment.

WRITE, WIRE OR CALL FOR PRICE.
BELL COIN MACH. EXCH.
54 Elizabeth Ave. Newark, N. J.
(Phone: Big 3-0780)

TAKE YOUR CHOICE!!!

Mascot	\$10.00 Each:	Lucky	Major's '39
Double Feature		Big Six	Bang
Lime Light			
School Days	\$25.00 Each:	Sarah Suzy	Sea Hawk
Score-a-Line		Anabel	Strat-o-Liner
Dixie			
Test Pilot			\$225.00

All Games Guaranteed Reconditioned and Ready for Location!
Terms: 1/3 Down, Balance C. O. D.
JAMES D. BLAKESLEE
43 15th Street BUFFALO, N. Y.

AL TABAKOF SAYS:
"GRIDIRON is hot!"

The money-makers come from Globe!

SIGNAL FOR NEW PROFITS!
Nickels Come Rolling In!

Big, colorful, PLAY-INVITING number! Timed right, when football interest is at its peak! Distinctive die-cut! Tickets feature football slogans! GRIDIRON IS A WINNER!

1260 Holes—5c a Shot... \$63.00
Pays Out (Average)..... 30.20
Average Profit..... 32.80

WRITE FOR OUR NEW COMPLETE CATALOG OF MONEY-MAKING BOARDS

GLOBE PRINTING COMPANY
1023-25-27 RACE ST., PHILADELPHIA, PA.

CENTRAL OHIO QUALITY BUYS
FINEST CONSOLE AND SLOT BUYS

MILLS FOUR BELLS, A-1, Animal & Fruit Reels...	\$295.00
JUMBO PARADES, Free Play, LIKE NEW.....	69.50
JUMBO PARADES, CP, Late.....	85.00
5c SUPER BELLS, LIKE NEW.....	159.50
HIGH HANDS, Late Serials.....	89.50
SARATOGAS, With Rails, Late.....	99.50
PACES REELS, F. P., Combination, Late.....	125.00
PACES RACERS, Brown Cabinet.....	125.00
KENTUCKY CLUBS, A-1.....	69.50
DOUBLE BELLS, 2 5c Units in Cabinet.....	159.50
JUNGLE CAMPS, F. P.....	89.50
STANCO BELL, Mills 5c Unit.....	119.50
BEULAH PARKS, Number Reels.....	89.50
BIG TOPS, Cash P. O., Like New.....	75.00

Wanted: THREE BELLS — GUNS — ARCADE EQUIPMENT — LATE FREE PLAY TABLES — CHROME BELLS.

Wolf Solomon

5c BLUE FRONTS, over 400,000 .. \$	99.50	5c SLUGPROOF MILLS	\$ 89.50
5c CHERRY BELLS, new crackle ..	119.50	5c FUTURITIES, late	75.00
10c CHERRY BELLS, 3-10 P.O. ...	149.50	5-10-25c ROLATOPS	49.50
25c BROWN FRONTS, late	159.50	5-10-25c OHIEFS	69.50
5-10c BLUE FRONTS, over 375,000 ..	89.50	5c COLUMBIAS, Cig. Reels	49.50
10c BONUS BELL, over 425,000 ..	179.50	5c Q.T. BLUE FRONT	49.50
10c BONUS BELL, late gold front ..	189.50	MILLS Weighted Lock Stands	12.50
25c BONUS BELL, late gold front ..	189.50	MILLS Checks—Four Bells—Jumbos ..	15.00
25c GOLFAROLA MILLS, like now ..	189.50	5c CIGAROLA XVV, like now	99.50

ARCADE EQUIPMENT
CHICAGO COIN HOCKEYS, like new \$225.00
TEN PINS, 150 Dial .. 89.50
CHESTER POLLARD GOLD .. 100.00
RAPID FIRES .. 149.50

SKYFIGHTERS .. \$199.50
BATTING PRACTICE .. 119.50
BALLY CONVOYS .. 215.00
AIR RAIDERS .. 159.50

Half Certified Deposit With Order. Write for Complete List of Free Plays.
CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Adams 7949, Columbus, Ohio

FOR SALE

30 CLUB BELLS ... \$145.00	40 VICTORIES	\$62.50
40 HI HANDS	35 KNOCKOUTS	74.50
20 JENNINGS	30 BIG PARADES ...	69.50
60 JUMBOS		

1/3 Deposit With Order, Balance C. O. D.
PENNSYLVANIA VENDING CO.
1207 Muriel Street Pittsburgh, Pa.

CLOSING OUT ENTIRE STOCK
Of New and Used Marble Games. Every game is guaranteed perfect. One-third deposit required with order, balance C. O. D. 250 Games to choose from.

Argentine	\$25.00	Double Play	\$22.50	Do Re Mi	\$32.50
Band Wagon	17.50	Knock Out	72.50	Broadcast	22.50
Big Chief	17.50	Sky Blazer	42.50	Defense, New Mod. ..	95.00
Blonde	12.50	Sun Beam	22.50	Flickers	15.00
Captain Kidd	40.00	Victory, New	85.00	Monikers	50.00
Defense	70.00	Home Run '42, New ..	70.00	Belle Hop	25.00
Dude Ranch	15.00	Snappy	37.50	5 & 10, New	75.00
Seven Up	20.00	Sport Parade	25.00	Knock Out, New	85.00
Ten Spot	27.50	Star Attraction	32.50	West Wind	35.00
Victory	67.50	Stratoliner	20.00	'41 Derby, Used 3	175.00
Miami Beach	22.50	Venus	65.00	Days	
Big Parade	70.00	Wings	15.00		

Will Buy for Cash 25 Fortune Telling Waiting Scales, Late Models.
E. E. PETERSON & SON
Crystal Palace Building San Diego, California

ARCO'S Creations



MAKE DOLLAR BILLS TUMBLE RIGHT INTO YOUR Lap! THUMBS UP ALERT FISHIN'

\$139.50
F.O.B. PHILA.

TESTED and PROVEN Money-Makers!! "NO EXPERIMENTS"!!

PLUS—"Sweet Sixteen" Features which will skyrocket YOUR PROFITS!! IMMEDIATE DELIVERY! NO OPERATING PROFITS LOST WHILE WAITING INDEFINITELY FOR YOUR MACHINES! ORDER NOW FROM YOUR DISTRIBUTOR OR DIRECT FROM US!

AUTHORIZED DISTRIBUTORS

MICHIGAN
A. P. SAUVE COMPANY
3002 Grand River Ave. Detroit, Mich.
EASTERN PENNSYLVANIA
ACTIVE AMUSE. MACHS. CORP.
900 N. Franklin St. Philadelphia, Pa.

NEW ENGLAND STATES
U-NEED-A-PAK SALES CO.
442-444 Chestnut St. Springfield, Mass.
CENTRAL PENNSYLVANIA
LEADER SALES COMPANY
131-133 N. Fifth St. Reading, Pa.

ARCO Sales Co. 802 N. BROAD ST. 803 N. CARLISLE ST. PHILADELPHIA, PA.

Descriptive Literature Gladly Mailed Free to You!!

PHONOGRAPHS

- Rockola "40" Master
- Rockalite R. C. \$199.50
- Rockola "39" Deluxe R. C. 175.00
- Rockola "39" Standard
- Marble 149.50
- Wurlitzer 616 Marble
- Light-Up 69.50
- Wurlitzer 61 Counter 69.50
- Rockola Wallboxes 18.50
- Rockola Barboxes 18.50
- Seeburg Wallomatics
- Wireless 29.50

Seeburg 30-Wire Selectomatics \$ 10.00

CONSOLES

- Mills Four Bells \$325.00
- Bakers Paces (Very Late) 225.00
- Keeney Triple Entry 125.00
- Club Bells 189.50
- Royal Draw 135.00
- Jungle Camp F. P. 69.50
- Mills Rio F. P. 45.00

SPECIAL THIS WEEK ONLY

- Genco Four Aces, in Original Cartons \$139.50
- Daval Keep 'Em Bombing, in Original Cartons 7.95

All Equipment Guaranteed Ready for Location

WE BUY, SELL OR TRADE

One-half deposit certified check or money order, balance C. O. D.

SHAFFER MUSIC COMPANY

606 South High Street

Columbus, Ohio

Recent Report on USO Fund Receipts

NEW YORK, Oct. 17.—The USO War Fund Campaign has now received contributions of \$19,031,173, Prescott S. Bush, national campaign chairman, announced recently, pointing out that this represents 96.8 per cent of the quotas that were accepted for spring and summer campaigns.

Bush expressed his confidence that the 465 communities that will carry on autumn war chest and community chest campaigns would raise the remainder necessary to fulfill the \$32,000,000 goal of the organization.

"How necessary this is may be gauged by the increased demand for USO services," Bush said. "In arriving originally at the present \$32,000,000 budget we contemplated the establishment of 940 clubs and units by May 31, 1943. But even now we have 1,014 clubs and units in operation, not only in continental United States, but also in offshore and Western Hemisphere bases.

"The plain implication of these facts is that even with our entire goal of \$32,000,000 successfully achieved, we shall still be forced to the necessity of making a careful survey of the demands for further USO expansion so that we may meet first the most urgent needs, which arise as a result of the rapid increase in our armed forces."

Richmond, Va.

The tobacco industry, which employs approximately 40 per cent of Richmond's workers, will produce 87,000,000,000 cigarettes contrasted with 72,000,000,000 during the past year.

Neighborhood Theaters, Inc. is open for tie-ups with various operators on the music from Columbia's *You Were Never Lovelier*. Neighborhood operates a chain of theaters thruout Virginia.

Albert Coll, Walter D. Moses & Company, has left for the Navy and Great Lakes Training Station.



A TOUCHDOWN for PROFITS!

First Jackpot has colored balls instead of tickets. Ball appears in Quarterback's hands when punched.

ALL STARS
No. 11508 5c Play 1065 Holes
Takes in \$53.25
Average Payout 21.15
Average Gross Profit \$32.10
Write for New Circular For Victory-Buy War Bonds-Stamps

HARLICH MFG. CO.
1413 W. JACKSON BLVD., CHICAGO, ILL.

EVERY MONARCH VALUE A WINNER!

RECONDITIONED — ARCADE EQUIPMENT	RESPRAYED
Chicken Sams, with Jap Units, Completely Remodeled \$139.50	Exh. Vitalizer, Late \$ 84.50
Keeney Air Raider 189.50	Groetchen Zoom 19.50
Bally Bull's Eye, with Base, Remodeled, Jap Units 99.50	Groetchen Skill Jump 69.50
Chicago Coin Hooker 225.00	Gott. DeLuxe Triple Grip 22.50
Rockola Tom Mix Ray Gun 79.50	Exhibit Card Vendors 44.50
Bally Eagle Eye Ray Gun 79.50	Holly Grippers, New 22.50
Mutoscope Photomatic, Made June, 1941—1600 Frames, Chemicals 925.00	ABT Target Skill 28.50
West. DeLuxe Baseball 99.50	Keeney Submarine, Used 3 Weeks 185.00
Evans '42 Ten Strike 225.00	Bally Rapid Fire 175.00
Bally Sky Battle 225.00	Scientific Batt. Practice 115.00
Exhibit Novelty Candy Vendor 175.00	Gottlieb Skeeballette 99.50
Exhibit Hi-Ball 89.50	Keeney Texas Leaguer 49.50
Mutoscope Movie Machine, Repainted 79.50	Keeney Anti-Aircraft 49.50
Seeburg Hockey 99.50	Mutoscope Sky Fighter 250.00
Exhibit Speed Bike 190.00	Exhibit Punching Bag 185.00
Bally Racer 109.50	Western Super Strength 65.00
Rockola Ten Pin 79.50	Buckley Treasure Isle Diggers 99.50
Evans Ten Strike 79.50	Erie Diggers, Marble 69.50
Evans Tommy Gun 145.00	Mutoscope Drivemobile 250.00
Exhibit Fist Striker 150.00	Set of Three Meters 49.50
Groetchen Pikes Peak 24.50	Seeburg Rayolite Ray Gun 99.50
Kicker & Catcher 24.50	Poison the Rat, 1¢ 39.50
	ABT Challenger 24.50
	Daval Bumper Bowling 79.50
	Rockola World Series 99.50

NEW ARCADE MACHINES	ORIGINAL CRATES
Mutoscope Ace Bomber \$335.00	Mutoscope Drivemobile \$335.00
Mutoscope Love Analyst \$185.00	

NEW GAMES IN STOCK FOR IMMEDIATE SHIPMENT

Mills Four Bells, Serials over 3200 \$525.00	Mills Jumbo Parade, PO \$135.00
Genco Four Aces, 5 Ball, FP 139.50	Mills Jumbo Parade, FP 125.00
Chicago Coin Gobs, 5 Ball, FP 129.50	Santa Anita 139.50
Chicago Coin Yanks, 5 Ball, FP 120.00	Paces Races 124.50
Genco Defense, 5 Ball, FP 110.00	Big Top, New 97.50
Bally Club Bell, Fruit Reels, FP & PO, Mint Vendor 210.00	Paces Reels 97.50
Keeney Two-Way Bell, Fruit Reels, FP & PO, 5¢ & 25¢ Chutes 395.00	Jumbo Parades 75.00

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List New and Used Equipment, Games, Slots, Phonos, Etc.

MONARCH COIN MACHINE CO.

1545 N FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

QUALITY SPEAKS FOR ITSELF

ARCADE EQUIPMENT	ARCADE EQUIPMENT	PAYOUTS
All Star Hockey \$200.00	Skee Bowlettes \$ 69.50	Three Bells \$475.00
Genco Playballs 200.00	Ten Strikes, Small Unit 54.50	Four Bells 275.00
Skyfighters 200.00	Anti-Aircraft 49.50	Santa Anita 139.50
Air Raiders 139.50	Exhibit Bowling Game 45.00	Paces Races 124.50
Jennings Roll-in-Barrel 115.00	Texas Leaguer 37.50	Big Top, New 97.50
1941 Ten Strikes 115.00		Paces Reels 97.50
Batting Practices 115.00		Jumbo Parades 75.00
1940 Western Baseballs 89.50		Kentucky Club 54.50
Bally Bull's Eye 79.50		Grandstand 54.50
1939 Western Baseballs 69.50		Hawthorne 44.50
Ten Strikes, Large Unit 69.50		Derby Day, Slant 27.50
		Derby Day, Flat 25.00

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVENUE CLEVELAND, OHIO

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

ABC Bowler \$45.00	Towers \$69.50	Wurlitzer Counter #1 \$ 69.50
Air Force 42.50	West Wind 39.00	Seeburg Game 149.50
Click 69.50	Victory 74.50	Rockola Standard 148.50
Do Re Mi 39.50	Wild Fire 32.50	Rockola Super Rockalite 199.50
Horseshoe 39.00	Monicker 59.50	Seeburg Vogue Mbglo. with Adapter & Electrical Selector & Two 20-Button Boxes 299.50
Silver Skates 29.50		
Star Attraction 39.50		
Sluggo 34.50		
Stratoliner 29.50		

PHONOS, A-1 CONDITION

SPECIALS
Knockout \$ 74.50
Chicago Coin Hockey 209.50 (Send for complete list)

NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, L. I. Freeport 8320

Druggists in Annual Meet

Drug locations miss novelty merchandise and begin to look for new lines

CHICAGO, Oct. 17.—A large section of the locations for coin machines was represented in the convention of the National Association of Retail Druggists which met at the Sherman Hotel here this week. The convention this year is the 44th annual meeting of the organization. Drugstores, like all other retail locations at the present time, are confronted by many changes and new problems due to war conditions. A lot of discussions took place concerning some of these problems. Reports indicated that drugstores are feeling a big drop in trade due to the shortage in novelty merchandise. It is common knowledge that most drugstores have almost become variety stores and now carry stocks of everything from toys to electric appliances. The shortage of nearly all of these items

cuts down sales for drugstores. Drugstores are thus compelled to look for some new lines of merchandise which will increase their volume of business if possible for the duration. Many of the delegates here suggested that vitamins were a promising line of merchandise which would help to hold up sales for some years to come. The war has quickened the public interest in vitamins and also the demand for such products. But here drugstores are facing competition already. Chain drugstores and even 5 and 10-cent chain stores are beginning to sell vitamins.

Vitamin Test Case

A test case on the legal right of stores other than drugstores to sell vitamins was started in Indiana this year. The case is likely to go to the United States Supreme Court. State drug organizations in other States are refraining from further legal action until the Indiana test case is finally decided. Up to the present the grocery stores have the advantage in the legal proceedings.

The popularity of vitamins in food products may eventually be of direct interest to the vending machine trade. The possibility of adding vitamins to candy is something that will receive serious consideration after the war. One of the big problems at present is that of finding a cheaper source of vitamins, and scientists are searching every corner of the globe for cheaper sources. Only recently scientists have announced that green walnuts are the best source of the expensive vitamin C yet found. All of this gives hope that vitamins may eventually be cheap enough to be added to candy bars, chewing gum and other small items to be sold in vending machines.

Grand National Aids Coinmen in Service

CHICAGO, Oct. 17.—Men formerly in the coin machine industry and now in Uncle Sam's fighting forces, continue to keep an eye on doings of the trade.

"Since the announcements of our special service for servicemen started appearing, dozens of men in the armed forces have written to us asking for our help in disposing of their equipment," reports Al Sebring, head of Grand National Sales Company here. "Many men are called to the colors on short notice and are unable to sell their equipment, but because we have a ready market for practically every kind of game, we are in a position to help these men dispose of their equipment promptly.

"Altho our display rooms are crowded with all types of equipment that has been expertly reconditioned in our own shops, we are, of course, unable to have everything on hand just at the time it is wanted," continued Sebring. "So those men in the service or in the industry who are desirous of disposing of used games get in touch with us, and we are happy to get buyer and seller together, which we consider a service of real value in these times."

**Send for
the Coin Machine
BUYER'S GUIDE**

Keep posted on lowest prices on perfect reconditioned games of all kinds.

Get our trade-in price allowance.
**THOUSANDS OF CUSTOMERS
CANNOT BE WRONG**

ROY MCGINNIS COMPANY
2011 Maryland Ave., Baltimore, Md.

*There is no substitute
for Quality*

*Quality Products Will
Last for the Duration*

D. GOTTLIEB & CO.
CHICAGO

OHIO SPECIALTY COMPANY—BIG BARGAINS

USED SLOTS	'40 Master Marble ... \$179.50	King Six ... \$ 7.50	PIN GAMES
MILLS	'40 Standard Rockalite .. 189.50	Klix 7.50	All American \$26.00
10¢ Melon Bells \$125.00	12 Records .. 32.50	Liberty's 9.50	Big Town ... 17.50
5¢ Melon Bells 125.00	SEEBURGS	Mercurys 9.50	Buckaroo ... 11.00
Blue Fronts 10¢ Covered Reserve ... 95.00	9900 \$379.50	New Deal ... 4.50	Champion ... 14.50
5¢ Covered Reserve ... 95.00	Symphonias. 35.00	Penny Pack (C.D.) 7.50	Crossline ... 22.50
10¢ Double Jackpots .. 79.50	CONSOLES	Pick-a-Packs .. 7.50	Dble. Feature. 11.00
5¢ Double Jackpots .. 79.50	Paces Races, Br. Cab., over 5000 Serial \$99.50	Plilgrim 4.50	Four Aces (New) ... 139.50
10¢ Roman Head 69.50	Mills Jumbo, F.P. 79.50	Seven Grand .. 12.50	Four Diamonds 37.50
5¢ Roman Head 69.50	Jungle Camp, P.O. 74.50	Sparks 9.50	Four-Five-Six.. 11.00
5¢ War Eagle 59.50	Jennings Fast Time 62.50	Tavern 4.50	Gobs (New) .. 129.50
Q. T., 1¢ ... 49.50	Rays Track .. 49.50	Tickettes 4.50	Gold Star ... 22.50
Q. T., 5¢ ... 54.50	Jennings Parley Races 49.50	Twins 4.50	Legionnaire ... 49.50
JENNINGS	Mills Flesher.. 32.50	Whirlwind ... 4.50	Limelight ... 14.50
5¢ Silver Chiefs ... \$135.00	Jenn. Derby Day 27.50	Whiting Plo. Ma. 12.50	Lone Star ... 19.50
10¢ Silver Chiefs ... 135.00	New Pace 5¢ Cig. Slot ... 69.50	Zephyrs 7.50	Merry Go Round 19.50
5¢ Console ... 69.50	AUTOMATIC	ARCADE	Miami Beach .. 39.50
5¢ Goose-necks 22.50	Fairgrounds . \$ 22.50	Keeney Sub Gun ... \$174.50	Pan American 39.50
5¢ Little Duchess ... 19.50	Dark Horse.. 109.50	Watling 500 Fortune Scale 89.50	Punchmate ... 12.50
WATLINGS	USED COUNTER GAMES	Watling Guesser 89.50	Punch 14.50
25¢ Rol-a-Tops \$49.50	Natl. 9 Col. Cig. Ma. .. \$ 82.50	Watling Fortune 72.50	Repeater ... 32.50
5¢ Rol-a-Tops 44.50	Cigarola XV Model ... 92.50	NEW COUNTER GAMES	School Days .. 32.50
1¢ Rol-a-Tops 42.50	PHONOGRAPHS	Amer. Eagles \$12.50	Score Card ... 19.50
5¢ Twin J.P. 24.50	WURLITZERS	Daval "21" .. 9.50	Sea Hawk ... 37.50
PAGE	616 \$ 62.50	Electric Eyes .. 24.50	Seven Up ... 32.50
5¢ Console ... \$84.50	ROCK-OLAS	Filppers 8.50	Silver Skates .. 32.50
WURLITZERS	'39 Standard \$139.50	Imps 8.50	Sky Blazer ... 42.50
616 \$ 62.50	'40 Super Marble ... 209.50	Klix 9.50	Sky Ray 41.50
WURLITZERS		Lucky Smokes. 12.50	Speed Demon .. 22.50
616 \$ 62.50		Mervels 14.50	Spot-a-Cards.. 64.50
ROCK-OLAS		Penny Packs, 14.50	Spot Pool ... 54.50
'39 Standard \$139.50		Penny Packs, Wooden ... 14.50	Stratoliner ... 32.50
'40 Super Marble ... 209.50		Rex 12.50	Three Score .. 19.50
		Wings 12.50	Trailway 42.50
		Zephyrs 12.50	Twin Six 48.50
			Vacation 14.50
			Velvet 39.50
			Wings 19.50
			Yanks (New) 105.50

All Machines Guaranteed Good Condition, Mechanically and Appearance.
TERMS: 1/3 Deposit With Order, Balance C. O. D.

OHIO SPECIALTY COMPANY

539 SOUTH SECOND ST.

LOUISVILLE, KY.

OPERATORS - DISTRIBUTORS

Bally 1 BALL PAYOUT GAMES MADE "BRAND NEW"

★ That's right, just send your old Bally 1 ball pay-out games to us, and in a very short time we will return them to you just like "BRAND NEW GAMES". Yes, with a NEW NAME NEW 23"x23" BACKGLASS and a NEW MODERNISTIC 23"x23" BACKGLASS CABINET. A new name LITE-UP feature with a special bonus award has been added to give you the profits of a "BRAND NEW" GAME.

Sport Page Blue Ribbon
Thistle Down Sea-Biscuit
Grand Stand Grand National

**FAST TRACK
RACE KING
WAR ADMIRAL**

OUR RENEWAL SERVICE INCLUDES

- New design on backglass and playfield.
- New names. Brand new 23"x23" Backglass Cabinet.
- New style bumpers added. Playfield panel repinned.
- Backglass and playfield inserts OVERHAULED, RECONDITIONED and TESTED.
- Cabinets and bases redesigned and refinished.
- All old paint removed.
- All visible metal parts refinished.

NOW REBUILDING 5 BALL GAMES

Crossline into ALL OUT—Fleet into COMMANDER—Zombie into BATTLE—Red, White & Blue into DE-ICER—Leader into SENTRY—Metro into HIGH BOY—Vacation into ROLL CALL—Formation into NITE CLUB—Flicker into LIBERTY—Four Roses into SEA POWER—Gold Star into PLAY TIME—Cadillac into DESTROYER.

BUY U. S. WAR BONDS AND STAMPS.

SULLIVAN-NOLAN ADV. CO.

527 W. Chicago Ave., Chicago, Ill.

SEE *Bally's*
GREATEST HIT!
OUT WITHIN 2 WEEKS
AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
2640 Belmont Avenue - Chicago, Illinois

Every American should learn to Shoot and hold a Rifle

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

★ "SHOOT THE JAP" Ray-O-Life Guns ★

\$160.00 Value ——— \$135.00

1/3 Deposit, Balance C. O. D.
Factory reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory trained mechanics. The machine is made to look brand new. **SPECIAL CASH OFFER:**—A certified check of \$125.00—in full with order—will start one of these quick income Ray Guns on the road to you.

—SEEBURG—

★ "SHOOT THE CHUTES" Ray-O-Life Guns ★

\$160.00 Value ——— \$135.00

1/3 Deposit, Balance C. O. D.
Factory reconditioned "CHUTES"—2 Jap Faces on the Parachutes—100 shot machine, late head, or scoring unit. This is the last Ray Gun J. P. Seeburg manufactured and, in our opinion, is the finest Rifle Ray Gun that was ever built. **SPECIAL CASH OFFER:**—A certified check of \$125.00—in full with order—will start one of these fine Ray Guns on the road to you.

Chicago Novelty Company, Inc.

1348 NEWPORT AVE.

CHICAGO, ILL.

NATIONAL SPECIALS—PRICED TO SELL!

PHONOGRAPHS	5-BALL FREE PLAY GAMES	CONSOLES
WURLITZER	\$19.50	\$27.50
850 \$445.00	Dixie Sparky Anabel Bally Beauty Cadillac \$37.50	Mills Jumbo Parade, FP \$ 75.00
750-E, ES & Adapter 375.00	Wild Fire Silver Skates Sport Parade Stratoliner Majors of '41 7-Up Crossline Showboat Horoscope Sea Hawk	Jenn. Silver Moon Totalizer 89.00
800 325.00		Bally Hi-Hand 89.50
500, Piano Kbd. 170.00		Jenn. Fastime, FP ... 69.50
600, Rot. Dial.. 155.00		Keeney Tractime, PO ... 110.00
616, Reg. 85.00		Jenn. Good Luck Console, 5¢ 45.00
61, '39 Count. Mod. 72.00		Jenn. Cigarolla, New ... 110.00
ROCKOLA		Mills FP Slots 89.50
Super Rockalite, Adapter \$225.00		ARCADE EQUIPMENT
Super Rockalite.. 209.00		ABT Challenger \$20.00
Deluxe 165.00		ABT Model F Streamline.. 20.00
Standard 150.00		ABT Jungle Hunt 17.50
Imp 20 79.00		ABT Fire & Smoke 17.50
MILLS Empress. 189.50		Gott. Triple Grip 17.00
		Anti-Aircraft, Brown 45.00
		Shoot the Bull 69.50

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKINGHAM 6466) CHICAGO

\$7.50 Each—\$7.50 Each—\$7.50 Each

In Lots of 20 or More

Big Town	Bang	Spottom	Jolly	Sports
Fantasy	Brite Spot	Contact	Click	Super 8
Cadillac	Chevron	5th Inning	Lancer	Super 12
Formation	Roller Derby	Headliner	Double Feature	Oh, Boy

GRAND NATIONAL SALES CO.
2300 ARMITAGE AVENUE CHICAGO, ILLINOIS

CLOSEOUT! WE'RE MOVING!

5-BALL F. P. GAMES AT PRICES YOU'LL NEVER SEE AGAIN! ALL COMPLETE WITH F. P. ATTACHMENTS, SCORE CARDS, ETC., AND GUARANTEED!

A. B. C. BOWLER	\$29.50	PAN AMERICAN	\$34.50
ALL AMERICAN	19.50	POLO	14.50
BIG TIME	17.50	SHOW BOAT	29.50
BELLE HOP	34.60	SKY RAY	24.50
BOLA WAY	34.50	SLUGGER	24.50
CLOVER	49.50	SNAPPY '41	29.50
CONGO	19.50	SPORT PARADE	19.50
DOUBLE PLAY	19.50	STAR ATTRACTION	34.50
DEFENSE (Baker)	17.50	STRATOLINER	17.50
FOUR DIAMONDS	24.50	SUPER CHUBBIE	24.50
GOLD STAR	19.50	TEN SPOT	19.50
GUN CLUB	29.50	TWIN SIX	24.50
HI-HAT	27.50	UMP	17.50
HOROSCOPE	27.50	VELVET	19.50
LEGIONNAIRE	24.50	VICTORY	64.50
MAJORS '41	24.50	WILD FIRE	24.50
METRO	17.50	WOW	17.50
MIAMI BEACH	34.50	ZIG ZAG	34.50
PARADISE	29.50		

ARCADE EQUIPMENT

GENCO PLAY BALL \$189.50 SCIENTIFIC BATTING PRACTICE \$114.50
TEN PINS & TEN STRIKES \$59.50

19 SCIENTIFIC X-RAY POKERINOS, BRAND NEW IN ORIGINAL FACTORY CRATES, Special Closeout \$119.50

TERMS: 1/3 CASH WITH ORDERS, BALANCE C. O. D. WRITE US FOR ANY MACHINE YOU WANT!!

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa. Phone: Market 2656.

Cleveland

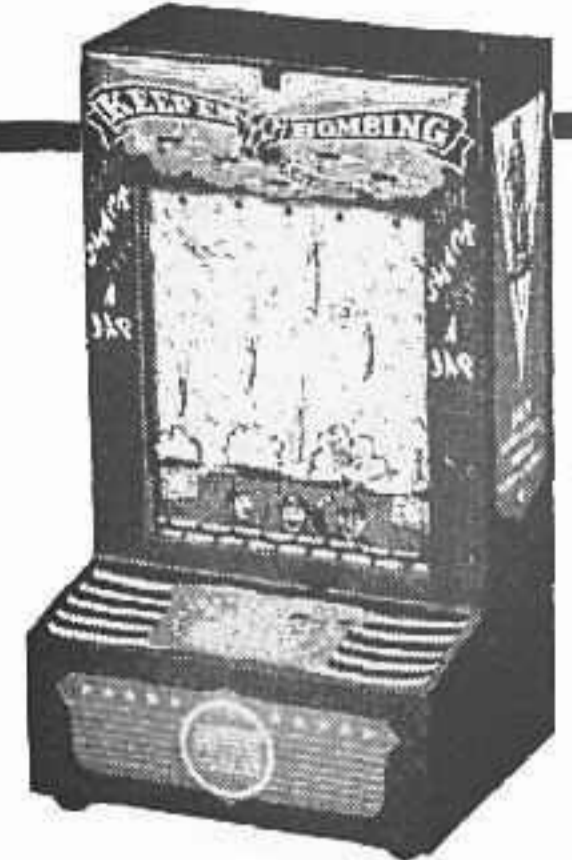
CLEVELAND, Oct. 17. — Harry Lief, chairman of the War Bond sales committee for the Cleveland Phono Operators' Association, reported at a recent meeting that over \$300,000 has been sold in bonds thru his committee. However, that is not enough for these Cleveland phono operators. At another meeting October 6 of the executive board, the month of November has been designated for a bond drive among the members, with a quota set at \$100,000.

Quite a few of the members are engaged in war work here. This is keeping them very busy, together with also operating their phono routes. These men are Frank Nardi, Ray Peoples, Edd Stoerl, Al Attewell and Richard Kubby; a valuable member of the U. S. Ordnance Department here is Louis Amder, Metro Music Company.

The association will be losing some of its members in the near future to Uncle Sam. Among those expecting to leave shortly are M. W. (Mac) McEntire, of Tavern Sound Systems; Izzy Pink, of Best Novelty Company; George Zollos and Andy Werner.

Those members who have already left are Lester Bieber, Phil George and Barney Wert, plus a large number of servicemen. This roster reads like this: Jack Eyman, Archie Kaplan, Arthur Marcus, Jack Bayle, Nick Fiorilli, Al Lukich, Jack Raymond, John Love, Louis Nemesh, Ernie Marcus, Milton Shatsky, Joe Weiss and Mike Lukich.

Leo J. Dixon recently had word that son Leo Jr., in the Army Air Corps and recently commissioned, is overseas.



Final Closeout! BRAND NEW

KEEP 'EM BOMBING

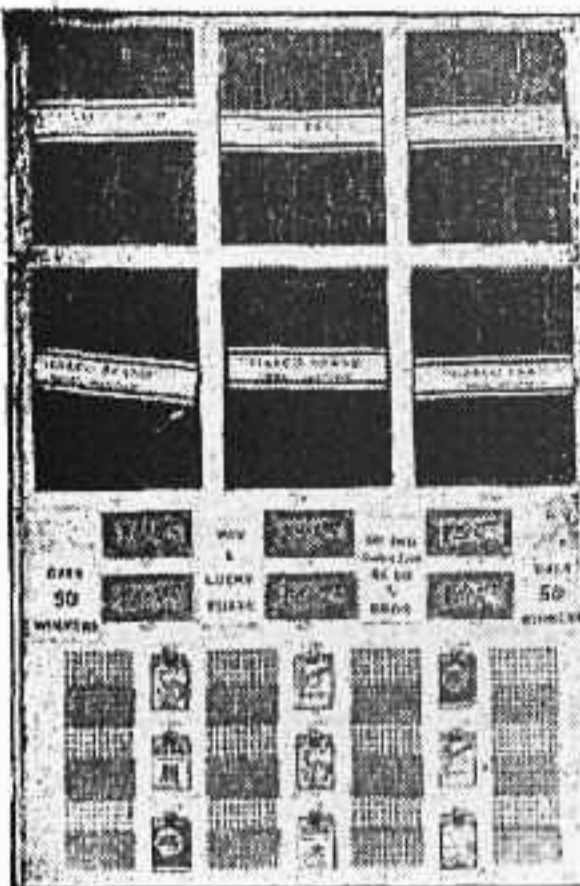
Timely NO-TAX Counter Game
1 to 25 Pennies Per Play!
Hurry! Limited Quantity Left!

~~\$22.75~~ NOW ONLY **\$9.95**
Lots of 10
\$8.95 EA.

1/3 Deposit, Balance C. O. D.

ATLAS NOVELTY COMPANY

2200 N. Western Chicago



OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled
BILLFOLD JACK POT
— 1200 HOLES — 5c —

Takes in	\$60.00
Gives Out	
1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88
YOUR PROFIT	\$27.88

\$32.12

PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

WRITE FOR CATALOGUE

A. N. S. COMPANY

312 CARROLL ST. ELMIRA, N. Y.

TEN STRIKES, \$59.50

Reconditioned in our shop by experts that know every part of these machines. Cabinets are refinished—made to look like new. Ready to put on location and operate.

Western Brown DeLuxo Free Play Baseballs \$ 99.50
Daval Bumper Bowling \$ 39.50
Keeney (14 Foot) Bowlettes 59.50

PARTS IN STOCK

Ten Strike and Ten Pin Curved, Bent Glass, New—\$2.00 Each—\$21.00 Per Doz.	
Ten Strike and Ten Pin Silk Braided String for Pins (50-Yd. Spool)	\$2.75 Spool
Ten Strike and Ten Pin Push Buttons (Solid Catlin)	4.00 Dz.
Western Baseball (New), De Luxo 1940 Backboard Glass	4.50 Ea.
Western Baseball (Used), 1939 Backboard Glass	2.50 Ea.
Western Baseball Playing Field Glass (New)	4.50 Ea.
Scientific & Western Baseball, New Catlin Balls	2.50 Dz.

NOTE: If you are in need of parts not listed above write us. If we do not carry them we will try and get it for you. TERMS: 1/3 deposit with order, Balance C. O. D. All orders less than \$5.00—cash with order.

Addison Novelty Co. 925 BELMONT AVENUE CHICAGO • ILLINOIS

WANTED ALL TYPES OF LEGAL EQUIPMENT

A. P. SAUVE COMPANY 3002 GRAND RIVER AVE. DETROIT, MICH.

Watling Fortune Scales

(New in Crate)
\$99.50

De'ice	\$69.50
All Out	69.50
Bally Bull's Eye	49.50
Ray's Track	52.50
Watling Rotatop 5¢ Slot Machine	69.50
Jennings Good Luck Slot Machine	150.00

OUR TERMS: One-Half Certified Deposit With Order—Balance C. O. D.

AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

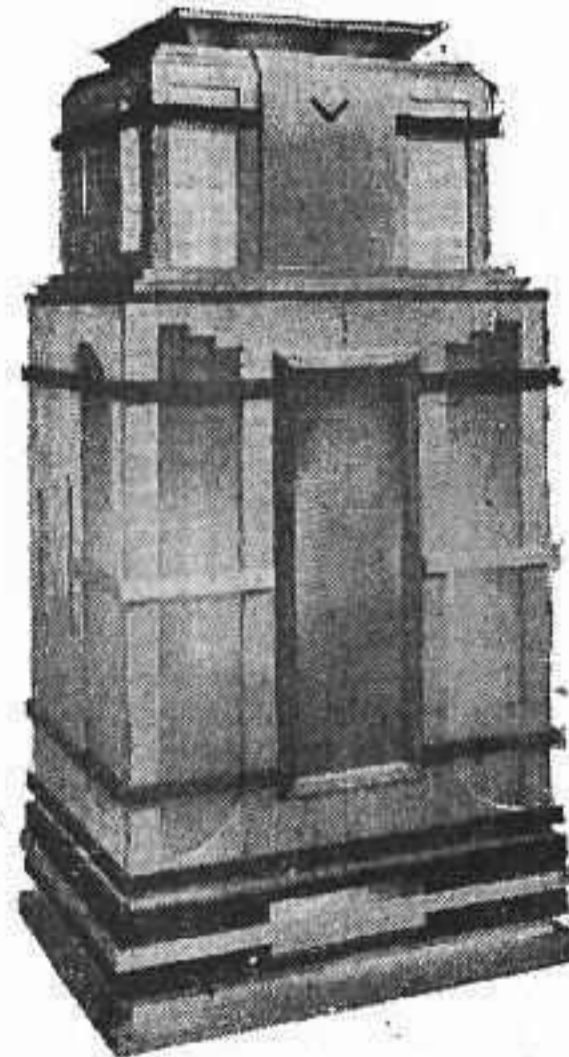
YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

GLAMOURIZE YOUR OLD EQUIPMENT



WITH THE NEW BADGER REPLACEMENT CABINET

GLAMOUROUS DESIGN

Quality in every contour—in every blending color. Brilliantly conceived in the modern trend. Natural finished wood, exquisitely grained.

LUXURIOUS LITE-UP

Beautifully illuminated modernistic glass paneling, colored designed action glass panels, equipped with lights installed. Front glass panel easily removed for quick access to front part of mechanism.

Adaptable For Any Twin (12) Mechanisms or 20 and 24 Record Mechanisms

BADGER Cabinets bring your old hide-aways and Phonographs up to date. Make 1942 models out of them by merely sliding your mechanism into the new BADGER Cabinets.

\$159.50 Value For Only \$109.50

Distributors, Write For Low Quantity Price

Good Territories Still Available

BADGER SALES COMPANY

1612 W. Pico Blvd. LOS ANGELES, CALIF.

TAKE OUR TIP BADGER'S BARGAINS BUY THESE VALUES

Seeburg 9800, RO .. Write	Wurlitzer 850 .. Write	New and Used Packard
Seeburg 8800, RO .. Write	Wurlitzer 750E .. Write	Adaptor, All Models Write
Mills Empress \$139.50	Mills Panorams \$379.50	Utah 12" P.M. Speakers 5.50
Rock-Ola '41 Masters 189.50	Wurlitzer Twin 12, Metal Cabinets .. 109.50	Keeney Boxes 9.50
Seeburg Royal, R.O.U. 149.50	Wurlitzer 61 .. 69.50	Charm Cabinets 89.50
Seeburg Vogues 179.50	Rock-Ola Imperial .. 69.50	Rock-Ola '40 Bar 8.50
Rock-Ola Universals, New 54.50	Rock-Ola President .. Write	Wurlitzer Boxes, #100 24.50
Rock-Ola '39 Counter .. 59.50	Rock-Ola Premier .. Write	Rock-Ola Moderns 49.50
Mills Thrones 109.50		Buckley Boxes, 1941 .. 19.50

CONSOLES—ARCADE EQUIPMENT

Mills Four Bells, Late \$345.00	Bally Rapid Fire .. \$179.50	Keeney Submarine .. \$189.50
Keeney Super Bells .. 179.50	Groet Mountain Climb .. 189.50	Rock-Ola World Series 59.50
Bally Hi Hand .. 129.50	Mystic Mirror Fortune .. 89.50	Kicker & Catcher .. 16.50
Mills Three Bells .. 485.00	Chester Pollard Golf .. 75.00	Seeburg Converted to
Bally Club Bells .. 189.50	Gottlieb Skee-Ball-Elto .. 69.50	Hitler-Jap. Marble 129.50
Jenn. Fast Time, F.P. .. 79.50	Exhibit Bowling .. 69.50	Keeney Anti-Aircraft .. 59.50
Mills Jumbo, F.P. .. 79.50	Grip Tease (New) .. 67.50	Keeney Air Raider .. 179.50
1941 Saratoga Jr. .. 89.50	Mills Ball Grip Lifter .. 149.50	Pika's Peak, New .. 19.50
Mills Square Bells .. 59.50	Keep Em Punch, New 149.50	Seeburg Shoot-the-Chutes 124.50
New Mills Four Bells Write	Bally King Pins, New Write	Bally Bull with Jap .. 89.50

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

WANTED USED EQUIPMENT FOR CASH

All Types of Coin Operated Machines. Now Is the Time to Turn Your Obsolete and Surplus Machines Into Cash. Send Your List of Equipment to Either Office. State Price Wanted.

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE, WISCONSIN

GUARANTEED LIKE NEW IN APPEARANCE AND OPERATION

- MILLS FOUR BELLS \$299.50
Late Mod., Cash & Check
MILLS JUMBO PARADE 99.50
Late Cash-Check Model
MILLS JUMBO FREE PLAY 99.50
Blue Cabinets
BALLY CLUB BELLS, 4 Coin 199.50
Play, Comb. F.P. & Cash
KEENEY SUPER BELL, 5c Pl., 199.50
Comb. F.P. & Cash

MUTOSCOPE CRANES 69.50
Complete Stock MILLS NEW SLOTS on Hand for Immediate Delivery.
We have the largest stock of USED SLOTS in Mills, Jennings, Pace and Watling. Write for Price List and Circulars.

SICKING, INC.

1401 Central Pky., Cincinnati, O.
927 E. Broadway, Louisville, Ky.

WANTED-.22 SHORTS

Ammunition for Shooting Gallery. Any quantity for cash.

Acme Amusement Co., Inc.

3011 N. W. 1st St. Miami, Fla.

NEW! LEGAL!

Manufacturer offers a limited number of brand-new, deluxe floor-model, LEGAL, tax-free, nickel-operated AMUSEMENT MACHINES. This is a \$100 value. While they last the price is only \$25 each. Write for details!

BOX 285 MINNEAPOLIS, MINN.

WILL PAY \$100

For WURLITZER MODEL S14A SKEEBALLS S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., DETROIT, MICH.



THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years. MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

PANORAMS

TIME PRICE \$424.50 DISCOUNTS TO CASH BUYERS

Arrangements can be made to secure film under license from Soundies Distributing Corp. of America. SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY!! SUBMIT CREDIT REFERENCES AND NAME OF YOUR BANK!

- PANORAM PARTS & SUPPLIES
Guaranteed Film Cleaner \$4.50 Per Gallon
Brand New Monarch 10c Wall or Bar Box, \$7.00
Brand New Adapter for Panoram Used for Wall Box 7.00
Combination Adaptor for Phonograph Panoram Hookup 35.00

- Mills Empress with Adap. \$224.50
Mills Empress \$189.50
3 Used Keeney Adaptors for Mills Empress, \$29.50 Ea.

- SPECIALS
Batting Practice \$139.50
Genco Play Ball 219.50
Ten Strike 79.50

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!

GEORGE PONSER CO.

783 S. 18TH STREET, NEWARK, N. J. (All Phones: ESsex 3-5910)

WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball.

Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6677

Cobb Unique Repair Service

LOUISVILLE, Oct. 17.—"We are recently inaugurated what we believe to be one of the most unique types of service in this industry," reports Hy Branson, of the J. E. Cobb Distributing Company, Louisville. "It all started when the motor on one of our late type pin games went bad and we wrote the manufacturer for a replacement gear. We were informed that no such gears could be had and that a new motor would cost \$12.50. But when we went to get the new motor they were all gone! So it was up to our mechanics to get the old motor repaired—and that's just what they did at a fraction of the cost of a new motor! The repaired motor is now giving even better service than it did when it was new."

"Since that time," continued Branson, "we've repaired a great many of these motors, as well as the single and double type of motor such as those used on amusement games like Hockeys, Guns, etc. In every case we've not only saved our customer a considerable amount of money, but we've enabled him to continue to operate a game which he might otherwise have had to discard because he could not get a replacement motor."

Sales and Service In Tune With Times

CHICAGO, Oct. 17.—All activities of the Atlas Novelty Company, especially in relation to operators' needs, are carried out along principles which develop the highest utility rating, according to Eddie Ginsburg, Atlas official.

"When engineers plan a fighter plane, every consideration is given to the utility of each feature so that pilots who fly them can get the ultimate in efficient operation. Nothing is put in that has no meaning, and that is what might be termed "utility rating," Ginsburg said.

"Atlas Service is patterned along the same lines. In the development of sales and service policies, all activity that did not relate directly to the most efficient execution of the job was eliminated. The result is a smooth-working, fast, 'utility-rated' service that gets and delivers money-making equipment for Atlas customers."

BRAND NEW MACHINES—

Buy Now While You Can Get Deliveries

- ABT Challengers \$35.00
Baker's Paces, 5c Play 299.50
Bally Long Ace 325.00
Evans Jackpot Dominos 399.50
Keeney Super Bells 239.50
Keeney Super Bells, 25c Conv. 259.50
Mills Vest Pocket, 5c B. & G. 57.50
Mills Jumbo Parades, Cash Pay 129.50
Mills Jumbo Parade, Conv. \$148.50
Mills Four Bells, 5c, Latest Md. 495.00
Northwestern Stamp Vendors, 3 3's for 10c, 4 1's for 5c 29.50
Pace Race, 5c Play 335.00
Pace Race, 5c Jackpot 375.00
Pace Race, Quarter Play 375.00
Watling Fortune Telling Scales 150.00



H. F. MOSELEY Pres.-Treas.

FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

- Bally Club Bell \$219.50
Chicago Coin Hockey 215.00
Mills Jumbo Parade, Cash Pay 125.00
Mills Four Bells, Four Nickels \$445.00
Keeney's Super Bells, 5c Conv. with Mint Vendor 239.50

USED MACHINES—RECONDITIONED AND REFINISHED

- 2 Mills Square Bells \$49.50
10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500 107.50
6 Mills Jumbo Parades, Free Play, Late Style Coin Head 87.50
1 Pace Race Jackpot 199.50
FIVE BALLY FREE PLAY:
Bally Mystics \$29.50
Bally Reserves 17.50
WANT TO BUY
Mills Three Bells. Give Serial Numbers. Guaranteed condition, lowest cash price.

SLOT MACHINES—RECONDITIONED AND REFINISHED

- 1 Jennings 1c Duchess, #1712 \$19.50
Mills 5c Cherry Bell, #432000 110.00
Mills 5c Melon Bell, #430000 110.00
Mills 5c Red Front 85.00
2 Mills 10c Q.T., #11724-19802 37.50
2 Mills Blue Front, 5c Play, Club Bell, #445249-445256 \$125.00
1 Mills 10c Blue Front, #389392 90.00
7 Daval Penny Packs, Latest Md., Revolve a Round Base 7.50

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective October 24, 1942, and Subject To Change Without Notice. MOSELEY VENDING MACHINE EXCHANGE, INC. 00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

WE WILL BUY YOUR WHOLE ROUTE

RECONDITIONED VALUES—IMMEDIATE DELIVERY

- PHONOGRAPHS
Used Wurlitzers, All Models From P12 to 850—Write for Prices.
SEEBURGS
8200, Brand New Write
8800 \$375.00
8800 350.00
Seeburg 12 Record 35.00
ROCK-OLAS
1940 Super \$199.00
1940 Master 169.00
1939 Deluxe 159.00
1939 Standard 149.00
Brand New Commandos Write
MILLS
Empress \$145.00
Throne 99.00
WALL BOXES ADAPTERS, ETC.
Packard, New & Used. Write
Buckley (Plastic) \$18.00
Keeney 20 and 24 12.00
Wur. All Models, New. Write
Rex, Royals, Twin 12, 24, with Packard, Keeney and Buckley Adaptors Write
Rock-Ola Wall Boxes. 12.00
CONSOLES
Mills Three Bells \$435.00
Keeney Super Bells 175.00
Mills Jumbo, F.P. or Automatic, Like New 99.00
Bally Hi Hands 99.00
Watling Big Game 99.00
Mills Mint Vendors 50.00
Jennings Cigarollas 45.00
Mills 4 Bells 290.00
Bally Blue Grass 175.00
Bally Blue Ribbon 125.00
Thistle-down 50.00
ARCADE
Chloken Sam \$85.00
Shoot the Chute 95.00
Jail Bird 95.00
Keeney Submarine 205.00
Skoo-Ball-Elle 50.00
Evans Ten Strike 55.00
Rapid Fire \$145.00
A.B.T. Model F 20.00
Keeney Air Raider 145.00
Keeney Anti Air Craft 35.00
Rock-Ola World Series 67.50
Gottlieb Grippers 15.00
Texas League 29.00
Viewscope 25.00

Wanted—Reliable, Experienced, Draft Exempt Mechanics. Large Assortment of Free Play Pin Games, New & Rebuilt. Write for Prices. Large Assortment of Used Records, 10c Each. Write for List.

SAVE FREIGHT AND ORDER FROM OFFICE NEAREST YOU.

NORTHWESTERN MUSIC COMPANY 120 West 3rd Street, STERLING, ILLINOIS Phone. 405

MISSISSIPPI VENDING COMPANY 413 Church Street, PHILADELPHIA, MISS. Phone. 283

WE HAVE THEM—THE MIDWEST'S LARGEST STOCK OF EQUIPMENT!

- NEW EQUIPMENT IN ORIGINAL FACTORY CRATES
Chicago Coin 1942 Home Run \$74.50
Jennings Totalizers, F.P. 98.50
Mills Four Bells 495.00
ONE BALLS
Grand Stand \$54.50
Grand National 74.50
CONSOLES
Jumbo Parades \$89.50
Pace Saratogas 94.50
Pace Reels 59.50
Pace Races (Brown) 89.50
Mills Square Bell 59.50
SLOTS
All Rebuilt and Refinished, Club Handles, Etc.
MILLS
Gold Chromes, Genuine Mills, Now Castings & Cabinets. Mechanism Rebuilt, 5c \$184.50
10c 189.50
25c 194.50
Blue Fronts, 5c \$109.50
10c 112.50
25c 115.50
War Eagles, 3-5 Pay Out \$89.50
Brown Front, 5c 132.50
25c 137.50
Club Consoles, Like New, 5c \$197.50
10c 202.50
25c 207.50
CLOSE-OUTS Each.
5 Tom Mix Ray Guns \$37.50
5 Keeney Anti-Aircraft, Black Cabinet with Screens 24.50
20 DuGrenier 9 Column Cig. Machines 34.50
1 Evans Playball 149.50
1 Jennings Cigarola 79.50
10 Jennings Good Luck Consoles 19.50
20 Jennings Liberty Bell Consoles 19.50

Over a Thousand 5 Ball Free Plays in Stock. Terms: 1/3 Deposit, Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY (Your Complete Wants Under One Roof)

3130 WEST LISBON AVENUE MILWAUKEE, WISCONSIN

WILL PAY SPOT CASH AND NO DICKERING

FOR AS MANY AS YOU HAVE OF THE FOLLOWING

- Rapid Fires Air Raiders Ace Bombers Drive-Mobiles
Defenders Sky Battles Kirk's Night Bombers Tommy Guns
No deal complete unless you're satisfied Evans Super Bombers

SOUTHWESTERN VENDING MACHINE CO.

2833 West Pico Blvd. Los Angeles Calif.



ALWAYS
 Consult The Trading Post
 When You Want To Buy
 or
 When You Want To Sell
 Specials — Sales Boards
 Below Are a Few Well-
 Known Boards at Lowest
 Prices:

Name	Holes	Style	Net Price
Big Sport	1288	5¢ Thick	\$4.18
Charmer	1280	5¢ Thick	4.04
Cocoanuts	1600	25¢ Ex. Thick	7.16
Combinations Symbols	1060 (Jumbo)	5¢ Thick	3.43
Derby Day	1056	5¢ Ex. Thick	4.04
Dough Barrel	1080	5¢ Thick BC	4.29
Duke Mixture	1050 (Jumbo)	5¢ Semi-thick	3.44
Easy Money	1500	5¢ Thin (Definite)	2.38
Forward Pass	1280	5¢ Semi-thick	4.14
Four Leaf Clover Slot Book	1600	25¢ Thick BC	3.56
Good Old 1776	1850	10¢ Semi-thick	5.49
Hit the Barrel	1200	5¢ Thin	2.52
Hi Win Dough	1088	5¢ Thick	3.57
Just Rite	950	5¢ Thin	1.57
King Carnival	1280	5¢ Semi-thick	3.49
Little Slugger	1200	5¢ Thick	3.51

SPECIALS—SLOT MACHINES

MILLS	PRICE	PACE	PRICE
Gold Chrome Bells, 5¢	\$212.50	Comet Front Vender	\$ 42.50
Gold Chrome Bells, 10¢	217.50	10¢ Comet B.F. Bell	60.00
Gold Chrome Bells, 25¢	222.50	25¢ Comet B.F. Bell	60.00
Club Bells, F.S., 5¢	189.50	All Star 10 Stop	50.00
Club Bells, F.S., 10¢	194.50	Mystery P.O.	50.00
Club Bells, F.S., 25¢	199.50	1¢ All Star 2-4 P.O.	25.00
Blue Fronts, 5¢	78.50	25¢ Rockets	100.00
Blue Fronts, 5-10-25¢	99.50		
Serials 400,000	99.50		
Melon Bells, 5-10-25¢	90.50		
Brown Front Club	112.50		
Bonus Bell, 5¢, New	215.00		
Bonus Bell, 5¢, Rebuilt	179.50		

SPECIALS—PHONOGRAPHS

Wurlitzer 850	\$450.00	Wall Boxes, No. 125	39.50
800	335.00	5-10-25¢ Wireless	45.00
750	350.00	Boxes	45.00
750E	400.00		
750M	375.00		
700	279.50		
600	175.00		
500	170.00		
500A	180.00		
24A	120.00		
71	119.50		
61	79.50		
616	69.50		
412	59.50		
P12	34.50		
Seeburg High Tone, Remote	\$410.00		
High Tone, Reg.	395.00		
Colonel, E.S.	300.00		
Envoy, E.S.	252.00		
Majors	225.00		
Classic Slug Ejector	175.00		
Vogue	155.00		
Regal	144.50		

Genco

Argentine	\$39.50
Big Chief	27.50
Blondie	20.00
Bosco	48.50
Captain Kidd	45.00
Defense	86.50
Four Roses	39.50
Gun Club	54.50
High Hat	39.50
Jungle	49.50
Metro	23.50
Seven-Up	32.50
South Pinw	49.50
Ten Spot	39.50
Victory	75.00
Zig Zag	38.50

Gottlieb

A.B.C. Bowler	\$37.50
Belle Hop	29.50
Champ	35.00
Five and Ten	79.50
Gold Star	25.00
Horoscope	39.50
Miami Beach	29.50
New Champ	45.00
School Days	24.50
See Hawk	30.00
Sport Parade	30.00
Spot-a-Card	48.50
Sport Pool	42.50
Texas Mustang	47.50

CHI-COIN

All American	\$22.50
Bolo-Way	37.50
Legionnaire	32.50
Major '41	39.50
Polo	18.50
Show Boat	37.50
Snappy	45.00
Sport Parade	30.00
Star Attraction	39.50
Stratoliner	24.50
Venus	60.00

EXHIBIT

Air Circus	\$87.50
Big Parade	79.50
Double Play	30.00
Duplex	30.00
Knock Out	75.00
Leader	27.50
Sky Blazer	49.50
Spot Pool	55.00
Stars	30.00
Sun Beam	30.00
West Wind	45.00
Wings	19.50
Zombie	27.50
Do-Re-Mi	37.50

BALLY

Attention	\$24.50
Broadcast	24.50
Crossline	22.50

SPECIALS—CONSOLES

Mills 1-2-3 F.P. 1939	\$ 25.00	Mills Jumbo, Cash P.O.	\$127.00
Daval Bumper Bowlers	75.00	Mills Jumbo, F.P.	67.50
Mills Three Bells	445.00	Watling Big Game, F.P.	32.50
Mills Four Bells	292.50	Buckley Daily Double Track Odds	500.00
Jennings Fast Time, F.P.	75.00	Buckley Track Odds	400.00
Jennings Silver Moon	92.50	Buckley Seven Balls, 7 Coins	700.00
Keeney Triple Entry	129.50	Buckley Long Shot Parlay, 7 Coins	700.00
Keeney Super Bells, 2 Way, 5 & 5¢	275.00	Bally Pimlico Console	220.00
Keeney Super Bells, 2 Way, 5 & 25¢	287.50		

All prices subject to prior sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction. BUYERS—Write for New Price Bulletin.

WILL PAY CASH FOR

CONSOLES	Mills Yellow Fronts—3-5 Payout	ARCADE MACHINES
Buckley Track Odds—All Models	Mills Gold Chromes	Kirk Night Bomber
Keeney Super Bells—2 Way 5¢ & 25¢	Mills Emerald Chromes	Bally Rapid Fire
Keeney Super Bells—2 Way 5¢ & 5¢	PHONOGRAPHS	Mutoscope Sky Fighter
Keeney Super Bells—4 Way	Wurlitzer Phonographs	Mutoscope Ace Bomber
Mills Three Bells	Wurlitzer 600	Mills Bag Punchers
COIN MACHINES	Wurlitzer Wall Boxes	Mutoscope Bag Punchers
Mills Bonus Bells	Packard Wall Boxes	Rockola World's Series
Mills Brown Fronts—5¢, 10¢, 25¢	Wurlitzer 30 Wire Boxes	Texas Loaguer
	Betty Telephone Boxes	Gottlieb Gridders
	Scales—All Makes & Models	Wurlitzer Skoe Balls
		Western Baseball

WIRE OR MAIL QUANTITY AND PRICE

BUCKLEY TRADING POST
 4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

2 GREAT HITS!
MIDWAY
 AND
SUN VALLEY

HERE'S PROOF...

CARL TRIPPE, of Ideal Novelty Co., Says: "I have received enthusiastic reports from many operators. They all agree that the machines cannot be distinguished from new."

MIDWAY
 MADE FROM ZOMBIE.
SUN VALLEY
 MADE FROM SUN BEAM

SEND IN YOUR ZOMBIES AND SUN BEAMS TODAY



SEE YOUR DISTRIBUTOR OR WRITE DIRECT

Just What Your Locations Need!
United MANUFACTURING COMPANY
 6123-25 N. WESTERN AVENUE CHICAGO

WANTED! All the Zombies and Sun Beams in the United States! Many customers have had all their Zombies and Sun Beams converted into Midways and Sun Valleys. They have requested us to purchase all available Zombies and Sun Beams to convert into additional Midways and Sun Valleys.
 SEND US YOUR QUANTITIES AND PRICES AT ONCE!
United MANUFACTURING COMPANY, 6123-25 No. Western Avenue, Chicago

CARL TRIPPE Price Plus Guaranteed Satisfaction
 Compare These Prices With Any Others
 All machines are thoroughly reconditioned—ready to operate

FIVE-BALL FREE PLAYS	Monicker	\$69.50	Daval Bumper Bowl—19' 9 Foot	\$32.50
ABC Bowler	Mystic	22.50	Electric Defense Gun	24.50
All American	Pan American	24.50	1¢ Shocker, Used	21.50
Anabel	Pick-Em	10.00	Electric Defense Gun	29.50
Annada	Play Ball	27.50	1¢ Shocker, New	39.50
Arrowhead	Pursuit	27.50	Exhibit Iron Claw	122.50
Attention	Rotation	15.00	Exh. Muscle Builder	122.50
Air Circus	Roxy	17.50	Exh. Punching Bag	122.50
Bandwagon	Scandals of 1942, Rebuilt Follies	29.50	Flipper, New	7.50
Bally Beauty	Score Champ	15.00	Flipper, 1¢	3.50
Banner	Seren Up	27.50	G-Man Gripper Triplo	10.00
Battle, Used, Rebuilt	Sea Hawk	23.50	Gott. Single Gripper	8.50
Zombie	Show Boat	49.50	High Striker 1¢	59.50
Belle Hop	Silver Skates	24.50	International Muto-	39.50
Big Chief	Skyline	17.50	scope Crane Digger	39.50
Big Time	Snappy	37.50	International Muto-	575.00
Big Town	Speed Demon	49.50	scope Photomatic	575.00
Blondie	Spinning Reels	49.50	Keeney Sub. Gun	249.50
Boom Town	Spot Pool	32.50	Keeney Now	249.50
Brite Spot	Sport Parade	24.50	Keeney Used	42.50
Broadcast	Spotten	27.50	Keeney Anti-Aircraft	49.50
Commodore, Rebuilt	Stars	29.50	Black	49.50
Crossline	Sunbeam	15.00	Mountain Climber	149.50
Defense	Supercharger	12.50	(Groschen)	149.50
Dixie	Super Six	42.50	Official Sweepstakes, on Base	6.00
Double Feature	Star Attraction	32.50	Pacific Baseball	39.50
Doughboy	Ten Spot	69.50	Photoscope, Counter Model	17.50
Dive Bomber	Toplo	10.00	Pingo, 1¢	12.50
Dude Ranch	Triumph	15.00	Pikes Peaks, New	24.50
Eureka	Twin Six	19.50	Pin Ball Games, 1¢	7.50 & Up
Fifth Inning	Ump	15.00	Postage Stamp Machines, 1¢ & 3¢	27.50
Flag Ship	Vacation	15.00	Shinny (Keeney), 1¢	7.50
Formation	West Wind	49.50	Shipman Select	37.50
Flicker	Wild Fire	17.50	View & Base, Used	25.00
Gold Star	Wow	17.50	Smiling Sam Peanut Vender, 1¢	15.00
Holdover	Zig Zag	42.50	Star Elec. Hoist	39.50
Lender			Watling Hi Boy Scale (Por.)	24.50
League Leader			Western Triple Gripper	8.00
Legionnaire				
Liberty, Rebuilt				
Flicker, Used				
Liberty, Rebuilt				
Flicker, New				
Majors				
Mills 1-2-3 (1939)				
Mills 1-2-3 (1940)				

Terms: One-Third Deposit, Balance C. O. D.
 Send for Our Complete Price List on Any Games You Are Interested In.
IDEAL NOVELTY CO. 2823 Locust St., St. Louis, Missouri

SERVICE—QUALITY—DEPENDABILITY



*Automatic Music...universally
distributed . . . universally en-
joyed . . . is a vital force in
maintaining the morale of a
people working hard for
a United Nations'
Victory.*

To Go Ahead... Go

Seeburg

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO



**"YOU BET WURLITZER
IS WORKING ON
WAR PRODUCTION
FOR ME"**

AN IMPORTANT COMMUNIQUE
FROM WURLITZER'S
REG. U.S. PAT. OFF.
WAR DEPARTMENT

Today, The Rudolph Wurlitzer Company is a war industry. Every unit of equipment produced in this plant plays a part in the defeat of the Axis.

The nature of our work is naturally a military secret—but this much we can say—it is closely allied to our peace-time production.

Minimum re-tooling was required to swing into war work and little time will elapse—once this war is won—before Wurlitzer will be back in the automatic phonograph business.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS

In the meantime, Wurlitzer's war work research has already resulted in discoveries which, when applied to phonographs, will place Wurlitzer farther than ever ahead in a field it has always led.

Even greater advances are imminent.

To Wurlitzer Music Merchants everywhere we make this pledge—to do our utmost to help Uncle Sam beat down the Nazis and the Nipponese—and then, when peace comes, to present the finest Wurlitzer Phonographs you ever saw or heard.

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK