

SEPTEMBER 5, 1942

25 Cents

# The Billboard

The World's Foremost Amusement Weekly



BUY UNITED STATES WAR BONDS & STAMPS

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And His Orchestra

Currently Palmer House, Chicago

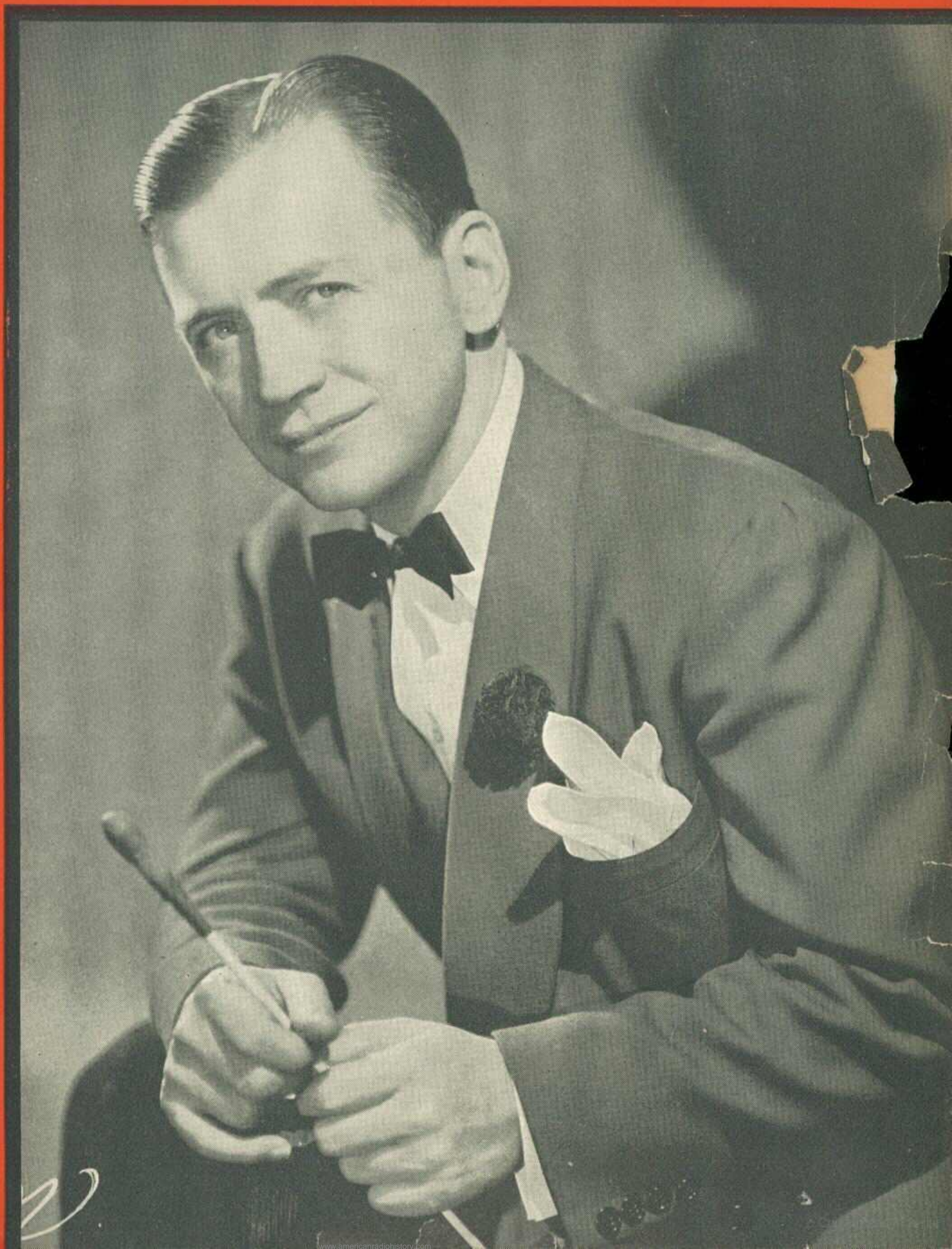
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# WAR-ANGLED PROMOTION

## N. Y. AGVA Ups Scale 12 to 25%

NEW YORK, Aug. 29.—New York local of the American Guild of Variety Artists is hiking its minimum pay scales 12 to 25 per cent on all new and expired contracts, beginning September 15, according to Ross Pepe, new national rep in charge of the New York local.

AGVA members, employers and agents in this area have been notified that, as of that date, AGVA's new set of minimum wages will be as follows: In A spots, principals, \$75; chorus, \$45 (present scale is \$60 and \$40). B spots, principals, \$60; chorus, \$40 (presently \$50 and \$35). C spots, \$45 for principals and \$30 for chorus (presently \$40 and \$27.50).

Pepe, former organizer for Local 802, musicians' union, took the post six weeks ago, being hired by the national office of AGVA. AGVA now claims closed-shop agreements with 39 local niteries, about 25 per cent of Gotham's night clubs. They include:

A—Armando's, Ben Marden's Riviera, Casino Russe, Havana-Madrid, Hurricane, La Conga, La Martinique, Rainbow Room and Grill. B—Bill Bertolotti's, Boulevard, Cafe Society Downtown and Uptown, Club 18, El Chico, Famous Door, Howdy Club, Iceland, Jack Dempsey's, Jimmy Kelly's, Leon & Eddie's, Rogers (See AGVA UPS SCALE on page 10)

## Ionia Fair Run Pans Out Well

IONIA FREE FAIR, Ionia, Mich., August 17-22. Rose Sario, secretary and concession superintendent. President Howard C. Lawrence, attraction superintendent. Grandstand: Adults, day, 30 cents; reserves, 85 cents; night, 55 cents; reserves, 85 cents, tax included; children, day, 20 cents; reserves, 85 cents; night, 30 and 85 cents; autos, day and night, free. Grandstand booker: Barnes-Carruthers Fair Booking Association. Midway, Beckmann & Gerety Shows. Horse racing, four days.

IONIA, Mich., Aug. 29.—Ionia Free Fair here, August 17-22, scored one of the most successful runs in its long history, altho the estimated total attendance of 275,248 as compared with the 350,622 of 1941, a record year, represented a 25 per cent decrease in attendance. However, officials said that they considered the fair a success in the face of the present war crisis. Thursday, the big day here, lived up to expectations when over 6,500 witnessed the races in front of the grandstand.

Barnes-Carruthers night grandstand show, *On to Victory*, proved a decided hit. Decrease in the number of concessions on the grounds was negligible and all exhibit buildings were filled to capacity. Replacing the fair's regular automobile show was a naval exhibit consisting of two Oerlikon guns, two machine guns, a wall exhibit of shells, twin machine gun turret, several small ordnance items and the main attraction, an Amphibian tank. Movie exhibit (See IONIA FAIR OK on page 34)

## Fed Admission Tax Hits High in July

WASHINGTON, Aug. 29.—The \$12,484,-881 admission tax collected by the Internal Revenue Bureau in July showed an increase of some \$900,000 over the \$11,550,144 reported for June and \$5,700,-000 over the \$6,760,861 received in July, 1941.

For the seven months ended July 31, it was shown, collections totaled \$78,-344,903 as compared with \$45,408,414 reported for the same period last year.

## Showbiz Service Flag

NEW YORK, Aug. 29.—United Theatrical War Activities' Committee is having a service banner made, to be set up between buildings at 45th and Broadway, giving the number of show business people enlisted in the armed forces and the number of those who have already died in the service.

Dedication ceremonies will be held September 15.

## Marcus Show 5G In Grand Rapids Park; Great Biz

GRAND RAPIDS, Mich., Aug. 29.—Vaudeville is clicking at the Ramona Park Theater, where the A. B. Marcus show is having biggest season in several years, according to Fred J. Barr, park manager. Show is drawing about 3,000 people a week at 60 cents, indicating a weekly gross of around \$5,000.

Background of the show is Marcus's own cast of regulars, including Ben McAtee, Harold Boyds and His Jigsaws, Bob White, the Four Maxellos, Ruth Durrell and 30 Parade Girls. Six production numbers are staged, with five to six vaude acts booked in weekly by Boyle Woolfolk and Ez Keough, Chicago. Show runs two hours. Changed weekly. Much of the patronage is repeat business.

Acts booked in this season include Ballard and Rae, Healy and Mack, Libonati Trio, Plato and Jewel, Jack Tally and Louise Shannon, Mereth's Dogs, Kirk and Clayton, Lester Oman and His Little People, Kim Lim Soo and Behee and Rubyate Troupe.

The show closes Labor Day and the Marcus outfit moves to Richmond, Va., to open September 10.

## Chicago Watches Night Clubs More Closely as Service Men Increase

CHICAGO, Aug. 29.—As more and more soldiers and sailors converge upon this city and environs, the application of city regulations toward the operation of night clubs and cocktail lounges becomes increasingly severe. The latest spot to be closed by Mayor Kelly was the Royale Frolics, which was raided recently and charged with the presentation of indecent shows and mixing. Manager Harry Boshes was fined \$150 and costs; Dawn O'Day, stripper, was fined \$50 for offering an "indecent performance," and Marlon Peters, entertainer, was fined \$25 for soliciting drinks. Mayor Kelly revoked the spot's license. Royale Frolics reopened some four months ago with a girl show and during the last few weeks spent an average of \$900 a week for talent.

Al Greenfield and Milton Schwartz are still fighting to regain permits for the operation of their four night clubs, closed by the city on a charge of selling liquor to minors (the charge was made against the Rumba Casino, the leading Greenfield-Schwartz nitery). This action was

## Night Spots Using More Patriotic Tie-Ups; Help Morale, Bond Sales

NEW YORK, Aug. 29.—Unsteadiness in patronage, difficulty of getting publicity due to war news hogging space, dim-outs, blackouts and travel restrictions are forcing night clubs thruout the country to seek business stimulants more than ever before. Standardized, normal operation is no longer enough. Stunts, promotions and showmanship ideas are needed to punch life into off nights. A check-up of today's night club methods of operating reveals that most clubs are striving hard to "do something different," with tie-ups with the war effort among the leading promotion angles.

Night clubs everywhere are staging

## WPB Loses Indoor Head Short to Navy

WASHINGTON, Aug. 29.—Paul Short, indoor co-ordinator in the amusements section of the War Production Board, has left the department for a lieutenantancy (senior grade) in the navy. Christopher J. Dunphy, chief of the section, who made the announcement, said he had a replacement in mind but could not yet reveal his name. Frank D. Shean, outdoor co-ordinator, has been on sick leave since end of June. (See page 3, August 22 issue.)

Short, who received the WPB post in June, is assigned to Harvard University as of September 1 for a 12-week training course. His goal is aircraft carrier operations. Prior to the WPB hitch Short was sales division chief of National Screen Service in the Southwest and before that was head of de luxe theater operations for Interstate Circuit in Dallas.

Bond Selling Nights, with the house staff or performers plugging War Bonds. War Stamps are being offered as change, and waiters accept War Stamps for tips. Patriotic finales in the floorshow, with the red-white-blue motif dominating, and the playing of the national anthem are some of the help-the-war activities of many clubs.

Since it is harder than ever to plant puffs in daily papers, night clubs (either thru their press agents or thru the management direct) are creating news. They do this thru Celebrity Nights, tie-ups with charity, war and civic organizations, planned incidents that appear casual and true, parties to servicemen, sending shows to military centers, staging Latin "good-will shows," creating new drinks with topical names (such as MacArthur Cocktail), offering menus that are given a Victory or War label, and honoring in on war and patriotic celebrations. Locally, for example, the Park Central's Coconut Grove has restricted Monday nights to servicemen and their friends only; Louise's Monte Carlo accepts as guests a batch of Texan soldiers each week; the Havana Madrid offered a Victory Dance at its rumba matinees, and the Sawdust

(See CLUB BUILDING on page 11)

## Pit Men Drafted; Unit Gets Subs From Air Base

TALLAHASSEE, Fla., Aug. 29.—Uncle Sam came to the rescue of the *Naughty But Nice Revue*, Ches Davis's show which played the State Theater here Monday night.

The unit arrived in Tallahassee short of musicians, orchestra members having been called into the army at Jacksonville Sunday.

Mary Howe, managing the show in Davis's absence, called Colonel James F. Doherty, of Dale Mabry field (army air base here), and explained her plight. The colonel promptly loaned her three members of the field's outfit. They were Sergt. Cecil L. Fields and Corporals George H. Yogey and David J. McCullough, all professionals before enlisting.

The unit played to a packed house for the afternoon performance, but a heavy deluge of rain caused many empty seats for the second show. This was made up for during the third performance when it was standing room. Theater seats 1,061.

Rogers and Anthony, comedy team which played in a previous Davis unit here, appeared with the unit.

Admission was 50 cents for adults and 9 and 22 cents for children. Picture was *Sweater Girl*.

## AGVA and Hamid Near Settlement

NEW YORK, Aug. 29.—Settlement between the American Guild of Variety Artists and George A. Hamid regarding the "unfair" status of Hamid's Million Dollar Pier appears imminent following a conference between Walter Greaza, AGVA executive secretary, and Hamid.

Settlement of the Pier issue will not affect the union's listing Hamid as "unfair" regarding his outdoor enterprises. According to Greaza, an attempt to dispose of the outdoor dispute will be made when Hamid comes back from his current road trip. Hamid is being offered terms similar to those of the Steel Pier, also in Atlantic City. Copies have been sent to (See HAMID SETTLEMENT on page 10)

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## New Mexico City Revue Plugs U. S.

MEXICO, D. F., Aug. 29.—At long last the Stars and Stripes are being displayed here in places quite apart from the American Embassy, and one of these places is the Folies Bergere Theater, operating under new management of Paco Miller, emcee and showman in magic and ventriloquism, with his brother, a business man.

It is the final act of the show that brings on the stage a procession of Mexican and American señoritas, each bearing a Latin American flag, reserving to the finale the display of the Stars and Stripes, borne aloft by a Mexican girl, and the beautiful Mexican national emblem in the hands of a Janette Hackett girl. The act stirred up quite some applause.

It is in this Folies Bergere that new ideologies reach the masses, and for that reason it is very gratifying to know that here the new impresario is creating a friendliness, where formerly a good many jokes were perpetrated at the expense of the Americans.

The formal opening of the Folies, under new management, drew capacity houses for the two shows, perhaps in part due to the favorable advance publicity given the Janette Hackett girls, the chief attraction. Advertised as great skaters, one of them showed her skill by picking up the Mexican counterpart of Cantinflas, "Donato," whirling him around till he was left flat in a daze, to the great delight of the audience.

Among the other acts are Augustin Lara, the popular tune maker, back for a return engagement, featuring his singer, Chelo Flores. Paco Miller puts on a kind of Charley McCarthy show, extraordinarily funny.

The Janette Hackett girls were booked here by Ramon Reachi's Agencia Teatral-Pan-Americana. Charles Poore.

## Fort Worth Rebooks Icer

FORT WORTH, Aug. 29.—Texas Ice Events, which uses the Will Rogers Memorial Coliseum, has booked the new *Ice-Capades* for April 19 to 25. The ice show played to near-capacity crowds when it made its first appearance here last spring. *Water Follies* may be brought here by Texas Ice Events.

## TOMMY TUCKER

(This Week's Cover Subject)

TOMMY TUCKER has been doing very well during the past several years, turning in fine attendance marks in such outstanding spots as Essex House, New York; Copley-Plaza, Boston, and Palmer House, Chicago, where he has been holding forth for the past three months. In addition, his has been one of the most reliable of all Columbia recording bands, polishing off at least one smash disk hit per season and racking up consistently solid sales figures on those of his platters which don't quite measure up to such wax riots as "I Don't Want To Set the World on Fire," "White Cliffs of Dover" and "Johnny Doughboy Found a Rose in Ireland." It was the Tucker version of "Fire" that was responsible for 1941's outstanding music success, and the Tucker band was also first out on "White Cliffs of Dover."

Latest Tommy Tucker record efforts are "Humming Bird," "Southwind," "Conchita" and "That Old Sweetheart of Mine," the last a Tucker original which has drawn plenty of inside trade comment.

An indefatigable worker with a keen sense of musical values and equally keen perception where shifting public tastes are concerned, Tucker has proved himself as popular with a ballroom full of youngsters as with a swank dining room crowd. A musician from early childhood—he majored in music at University of North Dakota and graduated with a Phi Beta Kappa key—Tucker is constantly striving for perfection in his arrangements and manages to give them a luster and flavor that are inimitable.

Amy Arnell, Don Brown and Kerwin Somerville are featured vocalists with the band. Bookings by Music Corporation of America.

## Appreciation

NEW YORK, Aug. 29.—Of the many unsung performers who have given talent and energies to selling War Bonds is Bob Maurice, comedian, who has emceed 100 rallies the past two months, resulting in the sales of \$4,000,000 worth of bonds.

Pay-off came the other night when he emceed a bond shindig in Queens Village, Long Island, which grossed \$250,000 for the Treasury Department. Frank Stutzman, local undertaker, who was in charge of the rally, to show his appreciation offered Maurice a free burial plot.

## Nat Karson Objects

NEW YORK, Aug. 29.—Nat Karson, scenic designer for Radio City Music Hall, who is designing sets for musicals to be routed by Camp Shows, Inc., which will be projected on film, says he is being paid for the job.

Last week's *Billboard*, on information received from CSI, said that Karson was working without compensation. CSI officials couldn't be reached for an explanation at press time.

## Brockton Fair Show Set

NEW YORK, Aug. 29.—Line-up for the Brockton (Mass.) Fair has been completed and includes Slate Brothers, Mazzone-Abbott Dancers, Pat Rooney, Barbara Perry, Gautier's Steeplechase, Ben Yost Singers (12) and a line of 24. Kameroff & Kamerova are to do the staging and line production. Lou Walters, Latin Quarter operator, is producing. Miles Ingalls booked.

## Franey Icer to Boston

KANSAS CITY, Mo., Aug. 29.—*Star-Spangled Ice Revue*, featuring Dorothy Franey, now winding up at Hotel Muchlebach here, hops to Boston to open at the Crawford House September 14 for four weeks with options. Norman Dralson is company manager, and unit is booked by Frederick Bros.' office.

## Sundays Okay In Knoxville

KNOXVILLE, Aug. 29.—City council this week passed on final reading an ordinance legalizing Sunday matinee shows here. The ordinance will permit first theater operation Sunday, September 13.

The ordinance will close parks, bowling alleys and other recreation places on Sundays except between 1 and 6 p.m. They have been operating all hours Sunday under an old blue law which was not enforced. Council gives warning that the new one will be.

One of the members of council, a grocer whose stores would be closed Sunday mornings under the ordinance, is circulating petitions which would force council to rescind the ordinance or call a referendum. Ministers have started a fight against the ordinance and might defeat it in a referendum, as they did a non-mandatory vote on Sunday shows two years ago.

## Surprise Blackout Okay

PITTSBURGH, Aug. 29.—City's first surprise blackout for a half hour beginning 9:31 last Tuesday night hardly fazed niteries. Early go-outers were making merry before the sirens sounded. Business was about normal. Exemplary of conduct during blackout was Bill Green's, where blackout added to big suburban site's festivities by inducing Freddy Nagel's band to play continuously, with only the music stand's small lights and table candles illuminating.

## Russ War Relief Lunch

NEW YORK, Aug. 29.—Popular Music Committee for Russian War Relief, recently formed organization of which Edward Wallerstein is chairman and Benny Goodman honorary chairman, will hold a luncheon meeting at Hotel Astor here September 16. Major George Fielding Eliot will be guest speaker.

Committee has already cabled greetings and support to Russian musicians, as represented by Dmitri Shostakovich, noted Russian composer.

TO GET heavy publicity nowadays it seems that you have to be a failure rather than a success. Orson Welles, who did a quick flop in Hollywood on his first try and whose latest film is regarded as something less than a smash, currently rates top billing on most Broadway pillars and pages. And of course William Saroyan, who gets into the news everytime he opens his mouth—which is most of the time—folded his projected all-season Saroyan Theater after one unhappy week. . . . The Pepsi-Cola Company, operator of the Times Square Service Men's Center in Duffy Square, is taking no chances. A large painted sign advertising Pepsi-Cola was recently erected over the south side of the canteen, facing Times Square—and a similar electric sign was installed under the painted sign at the same time. So you don't know whether Pepsi-Cola execs expect a long war or a short one. . . . Midweek film business on the Stem rose to new heights recently—which goes to prove that it's not the weather, the war or the mood of the crowd, but the quality of the product. The new highs came when every top Broadway house was playing a reasonably big-budgeted feature. . . . Margie Hart's press agent doesn't mind the statement that one out-of-town film critic wrote, when reviewing her first picture, "Margie Hart ought to take up welding"; but he tearfully insists that the reports should also indicate that many of the other reviews were okay and that Margie is now heading for Hollywood to talk about a new picture for Monogram. . . . Richard Decker, who used to run the big Danceteria on Broadway, is now selling air-conditioning equipment, for which the demand is high due to war priorities.

MARTIN TRACY, formerly of *The Miami Daily News*, has joined the staff of *Cue* magazine. . . . Creighton Peet has turned out a book on radio, written for the kid trade. It's called *All About Broadcasting*, and has been published by Knopf. . . . You needn't believe it, but the p. a. for Beacon records claims that one confused record dealer sent in an order for "four pounds of *Fat Meat Is Good Meat*." . . . Nor do you have to believe the claim of Ann Corio's press agent—that the strip queen was offered the lead in a little celluloid something to be known as *Queen of Burlesque*, and that she turned it down because of her reluctance to be associated with that branch of the show business, even for Hollywood money. . . . Dick Jurgens is going to be profiled in *Yank*, the army newspaper. . . . Jack Mathias, responsible for many of Harry James's arrangements, is on the Coast, working by remote control with James, who is at the Hotel Astor here. . . . Breaking in early: The 11-year-old son of one of the better known band and act buyers recently greeted a *Billboard* reporter by remarking, "Hello there, don't forget to give my father some plugs."

WHAT is still called vaudeville but is really popular-priced stageshows following no set pattern will benefit from the changes wrought in a nation at war. The first World War exerted a profound effect on vaudeville routines, styles, etc., but the war did not eat so deeply into the economic and social life of the people. Vaude as an economic item remained constant. This war will spread its tentacles into every home, store, office, town, and city. And when it does none of us will be able to disregard it.

Vaude will be favorably affected by what will happen. It should be easy to see how and why this will happen. And progressive showmen will prepare for it and will consolidate these gains when and if peace should reign in our time.

Government plans to change completely the structure of hundreds of industries that do not cater directly to the war effort. It will wipe others off the map for the duration. Branches of the show business will be affected in one way or another by such action. We can be certain of very little these dark days but it is fairly well established that except in isolated cases where theaters are needed in certain localities to accommodate the needs of the armed services they will not be molested.

Government wants theaters to operate uninterruptedly. Places of amusement whose needs do not disturb the flow of goods in vital channels are powerful factors in sustaining civilian and soldier morale. Films, incidentally, are doing an excellent job in instructing the masses in the aims, ideals and problems of their country as well as its allies. One cannot attend picture shows without feeling the thrilling impact of the intelligent job being done by both Hollywood and exhibitors to sustain morale and to stir up enthusiasm for the war effort.

Theaters will continue to operate as before and they will be patronized to an extent that has not been equaled in the many lean years we have experienced since the depression's start. Hollywood will not turn out as much product as heretofore. Government action will force Hollywood to be less prodigal and less prolific. Theater operators with their eyes on the box office will be forced to book stage attractions to satisfy the public's hunger for diversion. It is in the cards, we hope, (See SUGAR'S DOMINO on page 8)

## Bonnie Drops Units

CHICAGO, Aug. 29.—Bonnie Baker winds up with her vaude unit on the Butterfield Circuit next week and starts under her new Frederick Bros.' personal management contract September 11 at the Tower Theater, Kansas City. She is getting over \$1,000.

She is expected in town following that date for a build-up in the smart spots here.

## Army Takes 8th St., Chi

CHICAGO, Aug. 29.—The army has taken over the Eighth Street Theater here to be used as another unit of its Air Force Technical School. For the past 10½ years the National Barn Dance program has been originating in that house. It winds up there tonight (29) and will continue its audience shows from the Civic Theater, starting September 5.

**The Billboard** • **The World's Foremost Amusement Weekly** • **Published at Cincinnati, Ohio, U. S. A.**

Founded in 1894 by W. H. DONALDSON.  
 E. W. EVANS, President and Treasurer.  
 R. S. LITTLEFORD JR., Vice-President and Managing Editor.  
 W. D. LITTLEFORD, Secretary.  
 Editors: ELIAS E. SUGARMAN  
 CLAUDE R. ELLIS  
 WALTER W. HURD

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAin 5306.  
 BRANCH OFFICES:  
 NEW YORK—1564 Broadway, No. Clark Street, Arcade Bldg.  
 CHICAGO—155 ST. LOUIS—390  
 PHILADELPHIA—7222 Lamport Rd.  
 LOS ANGELES—416 W. 8th St.  
 MEDALION 3-1616, CENTRAL 8480. CHESTNUT 0443. MADISON 6995. VANDIKE 8493.  
 FOREIGN OFFICES: LONDON—Edward Graves, Cromwell House, Fulwood Place, London, W. O. 1.  
 SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 108 Pitt Street.

ADVERTISING RATES — Fifty Cents per  
 Agate Line. \$7 per column incl. Whole Page,  
 \$350; Half Page, \$175; Quarter Page, \$87.50.  
 No display advertisement measuring less than 10  
 lines accepted.  
 Member of Audit Bureau of Circulation.

Subscription Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request.  
 Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.





## Bridgeport Niteries Doing Good Biz

BRIDGEPORT, Conn., Aug. 29.—With a great number of workers pouring into this defense center, the night life business has increased considerably. The Cafe Howard is doing biggest business in town with name acts, the current bill including Hal Thornton, Betty Boop, Lady Godiva, the Great Lester, Princess Salma, Sunny Fleming, the Coquettes, Don and guitar and Charlie Ferron's orchestra. The Hollywood Restaurant has Georgie Kay orchestra in 10th month. Swiss Village has Penny Porter, Babs White, Bill White, Don Tersigle and Don Alfonso Rumba Orchestra. L-Bar Restaurant has Fred Esposito orchestra and small floorshow. Walter's Restaurant, Champ's, Rudy's Restaurant, Three Door Inn are among the other spots with orchestras and small floorshows.

## "Ice Revue" Cincy Click

CINCINNATI, Aug. 29.—Third edition of *Ice Revue of '42* opened in the Restaurant Continentale of Hotel Netherland Plaza last night. New additions are Mary Jane Lawson, 16-year-old figure skater, and Red Bennett, barrel and hoop jumper. Bill and Betty Wade remain as stars. Other holdovers are the Six De-Icers; Ronny Mansfield, WLW tenor, and the Burt Parber orchestra. The ice revue, presented daily at luncheon, dinner and supper, was set by the Frederick Brothers' office and has been pulling excellent business since opening several months ago.

## Ocean City Biz Okay

OCEAN CITY, Md., Aug. 29.—Despite dim-out regulations, night clubs are doing a thriving business in this seashore playground. Far from damping the holiday spirit, the dim-out has interfered very little with vacationers' routine. They are denied the use of the beach after sundown, but life everywhere else in Ocean City goes on much the same.

At hotels all rooms are taken and there is a waiting list for reservations, and with this influx of vacationers night clubs are crowded.

## AGVA Licenses Agents

MINNEAPOLIS, Aug. 29.—Twin City Local 3 of American Guild of Variety Artists has franchised three agencies, the Artists' Bureau, operated by Johnny Williams; Glyde Snyder Productions, both of Minneapolis, and Ed Fleck, of St. Paul.

## More Holyoke Vaude

HOLYOKE, Mass., Aug. 29.—The Valley Arena Gardens started a new three-day policy August 21, presenting *The Victory Parade Revue*, featuring Elaine Seidler Dancing Girls, Ann Dupont and orchestra, and Roy Rogers.

"Home of Showfolk"

Rates Reasonable

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# Possibilities



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The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

## For FILMS

PETER BIRCH—dancer now appearing in the series of operetta revivals at Carnegie Hall, New York. A large lad, he can use his size to play up grotesque angles of modern dancing, but he is also amazingly versatile and outstandingly capable. In his current show, *New Moon*, he does a wide variety of dances, ranging from Spanish to hotcha. All are offered with an overlay of excellent concert technique—and all are sock in both conception and execution. There should be a spot—or several spots—for him in a film musical.

## For LEGIT

MUSICAL

THE CHADWICKS—John and Elizabeth, ballroom team now at the Latin Quarter, New York night spot, where they are doing a fine job. They are graceful, good looking and capable. Work is especially strong on spins, including a one-arm airplane spin—punchy stuff and visually exciting. It should be right for a revue spot.

THE MURTAGH SISTERS—femme trio selling straight and comedy songs in sock style. Two of the girls are lovely and the third is made up for comedy stuff, getting plenty of laughs with her facial and vocal contortions. Act has been around cafes and vaude for some time but has never looked better. Can fill a revue spot nicely.

## Bands Jazz Up Springfield Biz

SPRINGFIELD, Ill., Aug. 29.—Night club business has picked up with the launching of two good orchestras at the Gingham Gardens night club and the Lake Club following lethargic summer business, hit hard due to lengthy working hours at near-by war industry plants. Opening at the Lake Club August 21 for two weeks were Don Bestor and band. Also booked for two weeks at Gingham Gardens are Lou Breese and orchestra. Both spots have been engaging traveling bands for several months. Three-act floorshows used at both.

Thanks  
to  
**MONOGRAM PICTURES**  
for  
assisting me so kindly in my screen debut  
"LURE OF THE ISLANDS"

also to The Messrs.

Johnstone and Carr  
Steve "Dumpling" Brody  
Harry "Chubby" Thomas

PRODUCER  
DIRECTOR  
ASST. DIRECTOR  
SCRIPT CLERK  
CAMERAMAN  
OPERATOR  
ASST. CAMERAMAN  
STILLMAN  
SOUND MIXER  
RECORDER  
BOOM MAN  
PROP MAN  
ASST. PROPS  
GRIP  
2d GRIP  
SET DRESSER  
GAFFER  
BEST BOY  
CASTING  
MUSIC  
MAKE-UP MAN  
BODY MAKE-UP  
HAIRDRESSER  
WARDROBE  
OFFICE  
CUTTER  
CAMERA EQUIPMENT

LINDSLEY PARSONS  
JEAN YARBROUGH  
WILLIAM STROHBACH  
EDITH LANGSTON-JONES  
MACK STENGLER  
ELLIS CARTER  
BUDDY WEILER  
BILL CROSBY  
GLEN GLENN  
HARRY ECKLES  
LEON LEON  
CHARLES STEVENS  
SAM GORDON  
AL BOLINGER  
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JOHNNY LEE  
FRED COWAN  
BILL McCUNE  
EDDIE KAY  
HARRY ROSS  
ANN GILLIAM  
MAE CLARK  
LOUIS BROWN  
ISOBEL THORNTON  
JACK OGILVIE  
FAXON DEAN

Sincerely,

Margie Hart

# WESTERN UNION

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This is a full-rate Telegram or Cablegram unless the desired character is indicated by a suitable symbol above or preceding the address.

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One Roll ..... \$ .75  
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ROLLS 2,000 EACH.  
Double Coupons,  
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HAVE A SHARE IN WHIPPING THE JACK-AXIS. BUY BONDS FREELY.

ORDER YOUR TICKETS

New and Avoid Being Out of Them When Needed. Order from us and get them in a Hurry.  
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SPECIAL PRINTED Cash With Order PRICES  
Roll or Machine  
10,000 ..... \$ 7.15  
30,000 ..... 10.45  
50,000 ..... 13.75  
100,000 ..... 22.00  
500,000 ..... 88.00  
1,000,000 ..... 170.50  
Double Coupons,  
Double Price.



## Employment of Negro Tootlers Not Increased Much, Despite Requests

NEW YORK, Aug. 29.—Efforts to extend employment of Negro musicians to radio and theater house bands here have met with partial success in Columbia Broadcasting System, less success at National Broadcasting Company, and no success at all in theaters. Failure to land colored men in the pit crews is the more marked since there are 30-odd legit theaters and three major presentation houses using pit bands in the Times Square sector.

Situation governing the selection of musicians for pits is an anomalous one. Theater operators theoretically have no say in the matter once a music contractor is assigned. Theoretically, even the musical director of the show can exercise no influence in the choice of men. And theoretically, Local 802, as such, is out of the picture so long as conditions of the contract are fulfilled. Because it is well known that the almighty contractor holds his job only so long as he continues giving the theater op, conductor and union what they want, it is impossible to establish the responsibility for the exclusion of Negroes from the pits.

Most legit houses are signed to yearly contracts with 802 calling for a minimum house crew of four. When the house is dark, the men don't get paid. But if the house is open and the producer decides to dispense with music, the four house men draw half-pay while idle. That's gravy, and the boys pull all kinds of strings to get it. As yet no Negro has made the grade.

Six weeks ago John Hammond, who has been doing a lot to promote openings for the colored members of 802, broached the theater question to William Feinberg, secretary of the local. Feinberg, at the time, told Hammond he would contact the Shuberts and arrange a meeting to discuss the possibilities of such a plan. Interviewed this week, Feinberg said he has been able to do nothing about furthering the idea. Another spokesman for the local declared that the matter has not come before the executive board, altho the subject has been pro-and-conned off the record. Spokesman felt that butting into the situation would be "a dereliction of duty" if union officials advocated jobs for one group of men in preference to any other. And, asserted the official, altho no such records are kept, it was his belief that the ratio of employment among the colored members of the local is higher than that of the white members.

This estimate is challenged by critics who point to prevailing conditions in theaters, radio, hotels and most other locations. One-nighters, it is pointed

## Office of War Information Schedule of Programs Set

NEW YORK, Aug. 29.—The Office of War Information has scheduled a special six-week campaign, which will begin September 14 and end October 26, to acquaint the American people with the facts of the United Nations' war effort. The program, to be in the form of specially prepared one-minute transcribed announcements, of which there are 43, will reach every station thruout the nation. Such well-known commentators as H. V. Kaltenborn, William Shirer, Gabriel Heatter, Walter Winchell, Raymond Clapper, John Gunther, John W. Vandercook, Earl Godwin, Lowell Thomas, Raymond Gram Swing and Pearl Buck will be featured, among others.

Transcription will feature war effort facts in concise announcements on 14 of the major United Nations.

## Power Failure Cuts WEAJ Off the Air for 2 Hours

NEW YORK, Aug. 29.—A power failing at the Long Island Electricity & Light Company cut WEAJ off the air from 10:45 a.m. to 12:52 p.m. Tuesday. As a result *Lone Journey*, *Road of Life*, *Vic and Sade*, *Against the Storm* and *David Harum* were fed to the rest of the network but were not heard in New York.

Funny incident took place when Don Godard, who does a noon news program intended for local consumption only, did his quarter-hour stint without realizing that he was off the air.

out, offer the bulk of bookings to colored orks.

Ice was broken, so far as radio house outfits go, at NBC thru intervention of David Sarnoff, a member of the President's Fair Employment Practice Committee. Temporary jobs were found for two colored sidemen to fill vacancies created by vacationing whites. Regular men are back at their jobs, and at present NBC house band is lily-white. Different situation prevails at CBS, where Raymond Scott is heading a small studio group of six sepien swingers. Meanwhile, H. Leopold Spitalny, music contractor at NBC, has indicated that the next batch of berths in the studio staff will go to Negroes. Fun will start when the FCC questionnaires asking radio stations how many colored people are in their employ are all in. Stations may find themselves answering a mighty provocative, "How come?"

## Backward, Oh, Backward

NEW YORK, Aug. 29.—That far-away look that Pat Barnes exhibited as he emceed last Friday's Blue Network presentation of Bill Hardy's *Good Old Days* program wasn't due to wanderlust or something he ate but to a scant 14-word message which suddenly rolled back a 25-year span of time. The answer lay in a telegram which a Western Union messenger boy shoved into his hand a quarter of an hour before air time.

Addressed to Pat Barnes, star of *A Buck on Leave*, Station WJZ, NYC, it read as follows:

"I heard you in Tours, France. Congratulations on a program rich in quality entertainment." R. H. Kleine, 6840 Manse Street, Forest Hills, New York.

*A Buck on Leave* was the name of the AEF show with which Pat barnstormed along the billet circuit in France and in Paris during the First World War.

## Radio Talent New York

By JERRY LESSER

**TWENTY-SECOND LETTER** still maintains its high rating with this column. Last week's dramatization of three short items was one of the most thrilling to date. The writing assignment is one of the most deftly handled on the air. . . . **ETHEL OWEN**, one of radio's better character actresses, was the center of congratulations this week when her teen-age daughter, **PAMELA BRITTON**, was signed as one of the singing stars of the night club Latin Quarter and a second daughter announced her wedding plans. . . . Effective September 16, **TOMMY DORSEY** replaces *Uncle Walter's Dog House*. . . . **MURIEL POLLOCK**, free-lance organist, is building a library composed of all the ghost stories published during the last decade. Using these scary plots for background, **MISS**

**POLLOCK** is composing music that will fill every demand made by radio for special "fright music." . . . **LARRY ELIOT** has been signed by Universal News to narrate a short subject on the activities of the Canadian Patrol, entitled *How Canada Tracks Down Nazis*. . . .

**BIG SISTER** begins its seventh year on CBS Monday, September 14. . . . Those **LAMBS'** servicemen's dinners just keep getting bigger and better. . . . **AL JOLSON** will star on a variety show bank-rolled by Colgate in October, and **MARTIN FREED**, who has been pianoing with **JOLSON**, will be heard on the new series. . . . **DOROTHY THOMPSON'S** voice will be among the network (Blue) commentators this fall.

## Chicago

By SAM HONIGBERG

**BUD VANDOVER**, formerly Harry of the Tom, Dick and Harry comedy trio, is featured in a new morning show (7-7:45) on WGN. The trio has temporarily disbanded, due to the illness of **MARLIN HURT** (Dick). . . . **IRNA PHILLIPS**, the soap opera author, will be glorified in two forthcoming articles, one in *Reader's Digest*, written by J. P. McAvoy, the other in *The Baltimore Sun*, written by Hal Tate and Nikki Kaye. . . . **LOU SCHOFIELD**, **PEG HILLAS**, **EDDIE GOLDBERG** and **HARRY CANSDALE** have the leads in *Our Block*, a weekly WBBM show written and prepared by the Office of Civilian Defense. **OCD** is now looking for a sponsor. . . . **BOB AND BONNIE ATCHER** (Mr. and Mrs.) are in Hollywood to start work in Columbia's *Panhandle Trail*. Before they left Chart Music Company tendered them a farewell dinner at the Palmer House. . . . **WAYNE VAN DYNE**, WGN and WMAQ tenor, is doubling in the Skyrise Cocktail Lounge. . . . **DALE EVANS**, former WBBM songstress, has a part in *Orchestra Wives*, 20th-Fox film featuring **GLENN MILLER**. . . . **VIRGINIA PAYNE**, of *Ma*

*Perkins*, back from her Colorado vacation.

**THE HOOSIER HOT SHOTS** are doing big business on theater and fair dates this season. The boys report to Republic this fall for another picture. . . . **MARION MANN**, WENR canary, returns from her vacation next week. . . . **JOE KELLY**, the *Quiz Kids* emcee, is breaking in his son in the radio field via a guide staff job at NBC. . . . **VERN BROOKS**, **ALLAN SCOTT** and **WARD QUAAL**, WGN announcers, have enlisted in the navy. . . . **MARY ANN MERCER** was the guest on *Roy Shield's* show on WMAQ Tuesday (1). . . . **PERCY FAITH**, *Carnation Contented* conductor, is vacationing in the West. . . . **GUY SAVAGE**, WGN announcer who writes songs on the side, has a new one in *I'm So Lonesome for a Letter*, introduced by **LAWRENCE WELK** Friday (4). . . . **TOMMY DORSEY** is taking over the *Raleigh Cigarette* show spot September 16 formerly occupied by *Uncle Walter's Doghouse*. It means the loss of another program for Chicago, since the Dorsey program will originate in Hollywood.

## Hollywood

By SAM ABBOTT

**ZERO MOSTEL** is on the Coast for a picture. His spot on *Chamber Music Society of Lower Basin Street* will be piped from here, and a new Blue series of his own, tentatively called *The Zero Hour*, is being put together. . . . **FRANK BINGMAN** will announce the new *Johanny Presents* show, starring **Ginny Simms**, with Dave Rose's orchestra, which premieres from here September 8. . . . **DESI ARNEZ**, Cuban singer-dancer, and **Eve Arden** put in recent appearances on the *Kraft Music Hall*. . . . **DALE EVANS**, singer, who joins **Edgar Bergen** and **Charlie McCarthy** on the *Chase & San-*

*born* show, is a Texas girl. . . . **BILLY MILLS** is using the song *Billy* as a theme from West Coast ballrooms despite the fact that he wrote the theme for the *Fibber McGee and Molly* show. . . . **VICTOR BORGE**, Danish comedian on the *Kraft Music Hall*, is slated for promotion next month in the California State Guard. He's now a master sergeant. . . . **GRACIE ALLEN** and **GEORGE BURNS** are vacationing at Lake Arrowhead before returning to go to work on scripts for their new CBS show, scheduled to go October 6. . . . **ANITA KURT** is the featured vocalist with **Nathan**

## Many Shows Switch Spots

NEW YORK, Aug. 29.—When the radio picture undergoes any changes it doesn't do it gradually, as witness the hectic events that have transpired within the last few days. Programs were dropped and immediately resold, shows and accounts shifted suddenly, rumors of one kind or another were rampant.

Two staunch NBC soap-opera standbys, *Bachelor's Children*, bankrolled by Palmolive, and *The Story of Bess Johnson*, which operated under the financial impetus of Super Suds, were lopped off the schedule, only to have Tom Revere, the radio head of Ted Bates, immediately buy *Bachelor's Children*, which goes to CBS for *Wonder Bread*, which in turn is parting company with *Maudie's Diary*. In this case both the new and old shows are handled by the William Morris Agency. Revere originally had the show when it was at Bates and was sorry to lose it when he did.

Another announcement, that Revere had also purchased *The O'Neills* to start on NBC over 126 stations beginning October 5, affirmed a story here three weeks ago. In addition to these shows, Bates also gets the *Kirkman Soap* account, which has been handled by N. W. Ayer for some time. *Can You Top This?*, in the interest of *Kirkman*, which now occupies a Tuesday night slot on WOR only, is expected to go national under the new set-up.

The **Al Jolson** potpourri, which rumors have kicked around from *Sherman & Marquette* to *Bates* because of a priority that Colgate toothpaste might face on manufacture of tin cans, now looks as if it definitely will remain at S&M, with **Carlo De Angelo** directing the show.

## More Welles Bids

NEW YORK, Aug. 29.—Latest entrants in the Orson Welles sweepstakes are *Saturday Evening Post* and *Campbell's Soup*. Only offer previously had been from *Ruthrauff & Ryan*, who want to nab Welles for *Rinso*.

As yet the creator of the Mercury Theater is pondering all bids, but to date BBDO has the inside track in its attempt to bring him under *The Post* banner. **Ward Wheelock**, dealing for *Campbell's*, is either unwilling to meet the \$10,000 asking price or else has lost interest because they have already auditioned a variety show built around **Lynn Murray**.

With Welles in New York conferring with his manager, the William Morris agency, dally, a deal will probably be inked in the near future.

## Arthur Jacobson—Producer

CHICAGO, Aug. 29.—Arthur Jacobson, known to radio listeners as **Henry Hunter**, resumed his given name upon his appointment to a production post at NBC here this week. He leaves parts in *Lone Journey* and *Guiding Light* to devote his time to direction and production.

## Tremayne Back on "Trent"

CHICAGO, Aug. 29.—Les Tremayne, veteran co-star of *First Nighter* (now off the air), is back on *Romance of Helen Trent*, serial drama in which he first appeared nine years ago. Virginia Clark still plays the titular role, while new additions include **Lois Zarley** and **Eva Parnell**.

**Scott and His Music** over the Pacific Blue. . . . **RUDY VALLEE** and **His Coast Guard Band** will make their first public appearance September 2 at *Grauman's Chinese Theater* at a benefit performance for the Navy and Coast Guard Welfare Fund. . . . **UPTON CLOSE** is scheduled to start *World News Parade*, a weekly 15-minute news digest, September 20 over 125 NBC stations under the sponsorship of **W. A. Sheaffer Pen Company**. . . . **RICHARD BROOKS**, who writes and takes the title role in the Blue's *The Inevitable Mr. Sand*, is doing a writing stint for *Columbia Pictures* on *Sin Town*. . . . **Fibber McGee and Molly** recently completed their flicker, *Here We Go Again*, and took off for **Kansas City** and **Chicago**. Trip will keep them in the East until September.



# Program Reviews

EWT Unless Otherwise Indicated

## Ruth Lowe and Sair Lee

Reviewed Saturday 10:45-11 a.m. Style—Music. Sustaining over WJZ (Blue Network, New York).

Not very often is there anything distinctive about a double singing and piano playing ether combo, but in the case of Ruth Lowe and Sair Lee an exception must be made. Program set-up, while not conducive to wildly cheering audiences, should help idle away a very pleasant quarter hour, inasmuch as gals not only dispense ivory tickling par excellence, but give out with breezy chatter and songs that warm the insides.

Everyone who remembers *I'll Never Smile Again* will recognize Miss Lowe as the famous tune scribbler; Miss Lee has appeared on such shows as *Club Matinee* in Chicago. Their present program, which augurs fine entertainment as well as a remarkable degree of versatility by its participants, is their best recommendation.

Employing a double theme song in keeping with the twin idea, opening of which is *Feeling Like a Million*, show unveils itself thru cleverly framed musical taglines and gets off to a quick start with a dual singing version of *My Cookie's a Rookie*, the latest Lowe contribution to Tin Pan Alley. After inoffensively wasting a few minutes with some word bandying back and forth with the spieler, the two pianos spell out a very tasty *Tea for Two* rendition. Follows some more cute chatter and a solo vocal effort by Miss Lee on *He's My Guy*. After the two pianos keep the feet tapping with *Moonlight Cocktail* the combination closes with Irving Berlin's *Blue Skies*, sung and played.

Show should fit right in the commercial groove; a well-paced, snappy and attention-holding 15-minute shot which is comparatively inexpensive is difficult to find. *Edwin Lee.*

## "The United Nations"

Reviewed Wednesday, 7:30-8 p.m. CWT. Style—Historic dramatization. Sustaining on WTMJ (Milwaukee).

This timely show is devoted each week to a different one of the nations actively engaged in fighting the Axis. Airing caught dramatized the war history of Norway.

Despite its strong flavor of *The Moon Is Down*, the show was well done, with Don Stanley, narrator, giving real substance to the hardships and aspirations of the people portrayed.

Norwegian music interpolated by a WTMJ concert orchestra lent additional atmosphere and variety to the broadcast, which concluded with a statement concerning the aims of the conquered country by a Norwegian minister and former resident of that nation. *H. C. Brunner.*

## "Lucky Money"

Reviewed Tuesday, 10:30-10:45 a.m. Style—Cash giveaway. Sponsor—Philadelphia Association of Retail Druggists. Agency—Joseph Lowenthal, Philadelphia. Station—WFIL (Philadelphia).

This is a switch on the call-your-telephone-number format. On this one listeners have to telephone the station. Moreover, it widens the scope of eligibles for the three \$5 tries during the daily stanza, money pyramiding if it goes begging. Large map of the city and environs, highlighting the co-operating nabe druggists, is placed in the studio. Three of the pill and powder boys are gathered around the mike and each gets a crack at the map with a dart. Anyone living on the particular street singled out by the thrown dart is welcome to the kitty, first one calling station within two minutes getting the jackpot. If no one calls for the money within that time the \$5 rides on the next dart.

To make certain that the money is directed to the right channels, the "lucky money" is given to the qualifying listener by the neighborhood druggist. Marks the first time that this association of the town's retail druggists has taken to the air, and sole purpose of the campaign is to get the folks to

patronize their around-the-corner prescription fillers.

No merchandise hawked on the quarter hour. John Newhouse, of the station staff, pinch-hitting for Al Stevens, regularly handling the show, interviews each of the visiting pharmacists before the dart is heaved at the map. Patter is all aimed in the same direction—building up neighborhood spirit and glorifying the corner druggist as a most important member of the neighborhood community. That it does quite effectively, with the "lucky money" thrown in for good measure. *Maurie Orodener.*

## "Magazine for Men and Women"

Reviewed Thursday, 10:45-11 p.m. CWT. Style—Narration. Sponsor—Peter Hand Brewing Company, Chicago. Agency—Mitchell-Faust. Station—WGN (Chicago).

Jimmy Evans, former athlete at Northwestern University, who branched out as a radio commentator, concentrating primarily on sports, is in charge of this "magazine" show, which spotlights three to four news topics and develops feature angles worth airing. Because the show runs six nights a week, the material is of necessity not always strong. Evans is listed as the writer, with Alan A. Edelson, local writer, linked as collaborator.

When caught Evans was not too sure of the script and the stories were therefore not fluently told. Subjects included a pilot who had a narrow escape via a parachute, a sports oddity and a story of Russia's resistance. Sound effects are employed to heighten the dramatic impact of the tales, but they are, unfortunately, not always used with proper timing.

Idea is good, but it is of utmost importance that the material be strong and the delivery faithful to compete with the many news commentators on the air today. *Sam Honigberg.*

## "Show Without a Name"

Reviewed Wednesday, 9-9:30 a.m. Style—Variety. Sustaining over WEAJ (New York, Red network).

From the looks of things NBC's attempt to come up with a morning variety show with the sock and zip of sundown ether fare has only been partially answered in the new Garry Moore clambake which debuts Coast to Coast five times weekly. Titled *Show Without a Name*, the opus is specially built around Moore, who until very recently earned himself quite a rep as a zany mirth dispenser on *Club Matinee* and *Breakfast Club* in Chicago. In keeping with the general spirit of wackiness with which this hellzapoppin of the air is endowed, the program name was left for the audience to decide. Each station is holding its own contest, the winners of which are thrown together for a final judging, at which time someone's suggestion will earn a \$500 reward.

Gifted with a breezy and magnetic personality, Moore tries to milk laughs by virtue of his screwy antics, which include everything from standing on his head to suddenly, without previous warning, rhyme or reason, running down the aisle and doing an interview with someone in the audience. A good portion of the time his screwiness amounts to nothing more than being inane and consequently falls short of the giggle mark. By dint of his natural ability, however, the young Loopite should, given good material, earn the commendation of his profession. While Howard Petrie, veteran announcer, acts as a very capable foil for Moore's mad gyrations, he too finds himself handicapped by lack of substantial scripting.

It should in all fairness be pointed out that, while the comedy is found wanting, the show has several redeeming features, said redeemers being Marie Green, a pleasant-voiced newcomer; Brad Reynolds, a tenor of unusual distinction, and Irving Miller and his musikers.

On show heard (August 26), Miller's initial arrangement of *God's Country*

was more than deserving, as was Marie Green's vocal treatment of *The Very Thought of You*, each note of which seemed to zing out like a Cupid arrow intended for someone's heart. Reynolds gave a fine account of himself with some robust and very entertaining tenoring on *There You Are* and a medley from *Girl Crazy*. Green's *Embraceable You* encore was a fitting ending to an excellent stint.

This reviewer, incidentally, forgot to mention in the opening paragraphs that Petrie does a poetry period in each show, the poetry being selected by listeners who send in their favorites. Very, very good, too. *Edwin Lee.*

## "Molasses and January"

Reviewed Monday, 9:55-10 p.m. Style—Minstrel comedy. Sustaining over WJZ (New York, Blue Network).

Credit *Molasses and January* for not only fine entertainment but also for a novel idea. Exponents of blackface minstrels for a score of years, during which time they wove their comedy patterns into the hearts of many devotees, as is attested by their long tenures on Maxwell Coffee *Showboat* and Model Tobacco programs, the boys prove that they still control the strings when it comes to producing laughter.

Dispensing their mirth in five minutes, five-a-week doses via the Coast to Coast Blue Network, not a customary procedure for comedy programs, the duo's zingy delivery, which dovetails perfectly with fast pacing, tends to eliminate any dull and impotent spots in the routine. Called *Advice to the Home Front*, the scripts are amusingly written around current topics, and attempt to equalize the gravity of the world situation with a few chuckles.

Only fault that can be found with presentation was that it was too short. It seemed to be over before it started. For commercial purposes, however, this type of program would be admirably suited because the frequency of it would allow a sponsor to get five plugs across the board, instead of the usual one or two. *Edwin Lee.*

## "Confidentially, It's Off the Record"

Reviewed Thursday, 4:45-5 p.m. Style—Recordings. Sustaining on WABC (New York).

CBS has a novel approach to the music-on-records program in its soon-to-be-sponsored *Confidentially, It's Off the Record*. John Reed King, only live talent on the show, presides as a sort of glorified record jockey, giving elaborate and slushy spiels on the background of each selection.

Thursday's stint featured three tunes: *By the Light of the Silvery Moon*, which King tried to palm off as a long forgotten relic of the Gibson Girl Era recently uncovered and made famous by Ray Noble; *We'll Meet Again*, which he emmeshed in a fanciful story of an RAF pilot who, upon taking leave of songwriter Hughie Charles, uttered the words which inspired Hughie to write this tune (the Guy Lombardo recording being selected for this episode, to tie the whole thing up in a goosey mess); and *East of the Sun*, built up by King as one of the great tunes of all time in order to increase the punch of the background tale of its author, the young Princeton graduate who died in an automobile accident on his way to New York and a movie contract.

Background material could be shortened to allow time for another number, and Mr. King could show more consideration for his audience by identifying the disks and artists thereon. Show has enough sentimentality to appeal to the afternoon trade, however, and it should do well for the Maryland Pharmaceutical Company, maker of Rem and Rel, due to take over its sponsorship at the end of the month. They will put it on a five-a-week basis. *Shirley Frohlich.*

## "A Main Street Editor"

Reviewed Saturday, 6:45-7 p.m. Style—Newscast. Sustaining over KDKA (Pittsburgh).

Last summer editor W. J. Thomas of *The Clearfield* (Pa.) *Progress* captured national fancy with his front-page headline, "World in an Awful Mess." Later, for other innovations on his small-city daily, he became a State College lecturer, and his paper was one of 19 selected. (See PROGRAM REVIEWS on page 8)

# THE HIT-MAKERS PARADE



All these music industry hit-makers told their stories in the 1st, 2nd, 3rd Annual Editions of TALENT & TUNES on Records . . .

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| Will Bradley                | Fred Lowery                   |
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| Carol Bruce                 | Abe Lyman                     |
| Sonny Burke                 | E. B. Marks                   |
| Bobby Byrne                 | Four Marshalls                |
| Cab Calloway                | Freddy Martin                 |
| Frankie Carlo               | The Martins                   |
| Cats and the Fiddle         | Frankie Masters               |
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| Bob Crosby                  | Louis Prima                   |
| Xavier Cugat                | Profit Trio                   |
| Bobby Day                   | RCA Victor Records            |
| Decca Records               | Carl Ravazza                  |
| Eddy De Lange               | Red River Dave                |
| Emery Deutsch               | Regent Music Corp.            |
| Al Donahue                  | Reid & Singer Music Publ. Co. |
| Jimmy Dorsey                | Alvino Rey                    |
| Tommy Dorsey                | Charles Rinker Music Publ.    |
| Eddie Duchin                | Robbins-Felst-Miller          |
| Senny Dunham                | Dick Robertson                |
| Duke Ellington              | Roe-Krippene                  |
| Seger Ellis                 | Adrian Rollini                |
| Skinny Ennis                | Lanny Ross                    |
| Shep Fields                 | Sacacas                       |
| Ted Flo Rite                | Jan Savitt                    |
| Ella Fitzgerald             | Vio Schoen                    |
| Slim Gaillard               | Schubert Music                |
| Gale, Inc.                  | Raymond Scott                 |
| Golden Gate Quartet         | Shapiro-Bornstein & Co.       |
| Al Goodman                  | Artie Shaw                    |
| Benny Goodman               | Dinah Shore                   |
| Gray Gordon                 | Mary Small                    |
| Walter Gross                | Eddie South                   |
| George Hall                 | Charlie Spivak                |
| Handy Bros. Music Co., Inc. | Standard Phonograph Co.       |
| Erskine Hawkins             | Maxine Sullivan               |
| Ray Herbeck                 | Syndicate Music Publ.         |
| Woody Herman                | Jack Teagarden                |
| Milt Herth                  | Lang Thompson                 |
| Tiny Hill                   | Claude Thornhill              |
| Carl Hoff                   | Three Peppers                 |
| Lena Horne                  | Dick Todd                     |
| Eddy Howard                 | Orin Tucker                   |
| Ink Spots                   | Tommy Tucker                  |
| Harry James                 | Bea Wain                      |
| Jewel Music Co.             | Fats Waller                   |
| Dick Jurgens                | Warren Publications           |
| Art Kassel                  | Ted Weems                     |
| Kolman Music Corp.          | Lawrence Welk                 |
| Hal Kemp                    | Paul Whiteman                 |
| Ronnie Kemper               | Griff Williams                |
| King Sisters                | Meredith Willson              |
| Ray Kinney                  | Barry Wood                    |
| John Kirby                  |                               |
| Andy Kirk                   |                               |

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# Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Double or Nothing celebrated its 100th consecutive weekly broadcast over WOR and Mutual last Friday (21) by running a special show that was a combination of birthday party and patriotic salute. In addition to the usual commercials, added palaver consecrated the momentous event with blurbs for the program and the net—and the result was that the entertainment occasionally got bogged down in talk. Aside from that, the show was like its 99 predecessors—an amusing quiz program. Walter Compton did an excellent job emceeing, and the guests included an Australian (or English) lieutenant who was an unfortunate selection as lead-off man, since he contributed by far the most amusing work on the stanza and no one else could live up to him; Mrs. Halstead Hopping, widow of Commander Hopping, who plugged Bundles for America and failed signally to shine as a quizzee; Robert A. Schmid, sales promotion manager for Mutual, who plugged the net and combined with a gent representing the average listener in the quiz portion of his appearance; Adrienne Ames, who was on the first show and returned to prove amusingly that she can't sing *Three Little Fishes* even when an emcee tries to embarrass her into it, and Mrs. Alexander Howard, mother of six sons in the armed forces. In addition, Hollywood was piped in to allow Frank Forrest to sing *Marching Along Together*. Singers as ineffective as Mr. Forrest are easily obtainable on the East Coast. Burr.

Borrow a half dozen of the best features of other programs, mix thoroughly and you have *Sing for Dough*, NBC's entertainment offering every Tuesday night from 8:30 to 9.

From Dr. J. Q., Frank Cooper, the program production boss drafted the roving microphone among the audience

idea. In this soiree, as in the original show, two men who prefer to call themselves the Mellow Fellows, why we still can't understand, wander among the studio guests and, instead of asking them questions, vary the routine by letting them sing a chorus or so of a tune, which the entire mob starts and suddenly stops with the echoing of a buzzer which the emcee controls. To assist the soloists, Tony Guituso stands next to one of the "Fellows" and plucks guitar accompaniment. When two sets have been completed three judges chosen from the audience vote for their favorite, who receives \$3 in War Stamps, the loser getting but \$1 in stamps. The winners vie against each other in the semi-finals and finals, with the champ drawing down a 15-buck compensation.

Each week, too, presents a member of the armed forces who sings and dedicates a song to his buddies. Not a new twist either. Entire gimmick of audience singing is, of course, nothing but the old *Community Sing* in new dress.

As for being entertaining, it is—but much more to the people in the studio who participate in the fun than to the outside tuner-inners, by reason of its complex nature.

Low Valentine, who emcees the pot-pourri, leaves this week, to be replaced by Ed East. While Valentine has a lot of pep and tries hard, he just doesn't get the maximum audience drive, which is particularly important to a program of this kind. East undoubtedly will help tighten the offering and should make a lot of difference.

Dick Liebert, the Music Hall organist, impresses with his wizardry and lends an excellent rhythmic background. Lee.

## Memphis Hillbilly Show Socks Again

MEMPHIS, Aug. 29.—National Hillbilly Jamboree, presented by Oscar Davis and Hal Burns for a second Sunday in succession at Midsouth Fairgrounds here, played to almost 16,000 people again this week, rolling up a gross of \$11,000 for the two Sundays, according to Producer Davis.

In addition to Roy Acuff and the Hoosier Hotshots, this week's show featured Everett Mitchell, of Farm and Home Hour; Lew Childre, Ernest Tubbs, Bob McKnight, Gene Steele, Tille Thrasher and Buck Turner. Mitchell emceed the show with localites Allan Jackson and Hal Burns.

Oscar Davis claims that 32,000 paid admissions for four performances on two consecutive Sundays bettered previous records for attendance at hillbilly jamborees.

CINCINNATI, Aug. 29.—Bill McCluskey, manager of Talent Booking Division, WLW Promotions, Inc., stated this week that the Girls of the Golden West are under exclusive contract to Station WLW here and have never appeared with the National Championship Hillbilly Jamboree in Memphis, as mentioned in a story on Page 4 in last week's issue of *The Billboard*, nor are they slated to appear there in the future.

## Sports Show to WMAQ, Chi

CHICAGO, Aug. 29.—Francis J. Powers, sports writer on *The Chicago Daily News*, and Lynn Waldorf, Northwestern University football coach, have been signed by Emmco Insurance Company, South Bend, Ind., for a series of thrice-weekly sports shows which started this week over WMAQ. Shows are heard Mondays, Wednesdays and Fridays, 10:30 to 10:45 p.m., and include sports celebrities as program guests.

Set thru MacDonald-Cook Company, South Bend agency.

## CBS Tests 2 for ATC

HOLLYWOOD, Aug. 29.—Hoping for a nod from the American Tobacco Company, CBS audience-tested *Band Wife*, a John Guedel package with Lucene Tuttle, Fred MacKaye and Claude Sweeten's orchestra, and *CBS Looks at Hollywood*, with Leith Stevens music, Hedda Hopper and Edward Arnold. Shows were produced by W. N. Robson and were CBS's second try. Shows are understood to have incorporated suggestions from the tobacco firm.

## SUGAR'S DOMINO

(Continued from page 4)  
for the stagehands' and musicians' unions to be more co-operative than in their stupid past.

Alarmists are already pointing out that altho the set-up is perfect for a phenomenal comeback of stageshows the revival will not materialize because of the shortage of material. The bugaboo this year is the "priority" that will be given to USO shows, leaving very little for the strictly commercial theater.

It is true that the USO shows will absorb great numbers of performers and attractions. But it has always been the case in our business—and in most businesses—that a legitimate demand is met by a satisfactory supply. The army and defense industries are grabbing up youngsters that represent the best stage material. Of that there's no doubt. But from among the tremendous mass of talent there will still be plenty of material available for enterprising showmen who possess the courage, energy and foresight to whip this into shape for the country's theaters.

The USO shows will not completely absorb the standard acts. The acts playing the khaki circuit will be in fine fettle, some of them going thru their best workout since the good old days. They will be better suited to play theaters. They will have time available to swing into theaters betwixt and between their appearances in camps. The theaters will benefit rather than be hurt by the temporary diversion of acts.

Assuming that one guess is as good as another these days, one can at least make fairly accurate statements about fundamentals. No matter how the tide turns in the war economy we know that there will be spots for actors to play and a public eager to lay down money at the box office to see and hear them. This is fundamental. Wise showmen are planning to take their places in this picture. These are the men who will build the revived show business of tomorrow in what we hope will be a world of peace.

## Rio Notes

RIO DE JANEIRO, Aug. 22.—Pat Miller, blues singer, and Wilbur Hall and Rene, musicians, are in the new show at the Copacabana.

Lee Broyde and Leslie Miller, Linda Baptista, and Alverenga and Ranchino, from Casino Urca, and Louis, Coll's band, from the Atlantico, furnished the entertainment and music for the American colony dinner party at the Country Club August 15.

Don, Dolores and Doree, U. S. dance trio, opened in Casino Sao Vicente, Iha do Porchal, Santos, August 14.

Luiz Carlos Weil, head of the Weil Agency, has returned from a talent scouting tour thru Brazil.

Dorothy Draper, of New York, will do the interior decorations of the new Hotel and Casino Quitandinha, now under construction in Petropolis. Spot is expected to open early in 1943.

Mariquita Flores and Antonio de Cordoba, dance team, arrived via Pan-American Airways for August 18 opening in Urca. Rosina de Rimini, Brazilian soprano, has been booked into Urca for September opening, set by Cassio Horta.

Januario Oliveira, Brazilian singer in Atlantico, is doubling into legit revue *Sinal de Alarme* at Carlos Gomes Theater.

Lai Founs, Chinese troupe, will head the straight vaude show opening in Recreio Theater August 21.

Carlos Lacerda has resigned as chief of publicity with A. D. A., Ltda., which handles the Urca account.

Ralph Todd, South American rep of ASCAP, has returned to Buenos Aires.

## Woman Club Operator

SARASOTA, Fla., Aug. 29.—First feminine local night club operator has appeared on the scene—Ruth Weinman, who came here from Dayton, O., to manage the Manhattan.

## Advertisers, Agencies, Stations

### CHICAGO:

BEAUMONT COMPANY, St. Louis (Four-Way Gold Tablets), has renewed its local sponsorship of *News of the World* (WBBM-CBS, 6:15 p.m.), beginning a new 22-week schedule October 6. Set thru H. W. Kastor & Sons. . . . George Case, producer, has moved over from WGN to WBBM, succeeding Ed Abbott, who left for the Army Air Force School at Enid, Okla. . . . Stan Kramer, of the WGN publicity staff, is also in service at Enid. . . . The Campbell Cereal Company, Minneapolis, has renewed John Harrington's news broadcast on WBBM, 7:15 to 7:30 a.m., thrice weekly. Schedule, effective October 5, calls for 21 weeks, set thru H. W. Kastor & Sons. . . . Niles Trammell, Harry C. Korf and Frank Russell, NBC biggies, vacationing in Lake-of-the-Woods, Canada. . . . Russel M. Seeds has placed a 52-week contract for the W. A. Sheaffer Pen Company on 125 NBC stations, calling for Upton Close's weekly 15-minute digest, *World News Parade*. Program starts September 20 at 2:15 p.m. . . . Watson Humphrey is the new director of *Reveille Round-Up* on WMAQ, succeeding Jane Forse, who moved to WIBA, Madison, Wis. . . . WGN has received renewals for both Albert Mitchell's *Answer Man* and Bob Elson's *Sports Review*. . . . Groves Laboratories, Inc., St. Louis, has renewed its WBBM contract calling for two news series for 22 weeks beginning October 5. . . . Ward Baking Company will foot the bill for *Musical Clock* on WBBM for another 13 weeks. . . . WJJD has made arrangements to broadcast livestock market reports direct from the United States Department of Agriculture's offices here. Lance G. Hooks is doing the reporting. . . . Caesar Petrillo, WBBM musical director, watched the induction of his son, Joseph, into the navy on the station's *First Line* program Thursday (27). . . . H. S. Kass Clothiers, thru Rocklin Irving & Associates, has bought six 15-minute news periods a week, till forbid, on WIND.

### LOS ANGELES:

HOLLY NOBLE, KNX and Columbia Pacific network publicity director, has been appointed captain in the Marine Corps. Noble, who put in 18 months at Annapolis and three years in the Merchant Marine, reports to San

Diego in September. He succeeded Hal Rorke as press head. Rorke is now a captain in the Air Corps. . . . Jim Bannon, for five years a staff announcer at KFI-KECA, has left for Kansas City to spiel over KMBC. . . . George L. Moskovics, KNX and Columbia Pacific network sales promotion director, recently addressed the Fresno Junior Chamber of Commerce on *Radio's Place in Advertising Under War Conditions*. Moskovics was introduced by Clyde Coombs, station manager at KARM, Fresno's CBS outlet. . . . Dave Starling, KFI-KECA staffer, is off to the Officers' Training School at Fort Benning, Ga. . . . Harry R. Lubcke, director of television station W6RAO of the Don Lee system, is on vacation. . . . Clifford MacDonald, recording engineer at KHJ, was recently married to Iris Ray Burleson in Inglewood, Calif. They will reside in Hollywood. . . . Carl Campbell, KNX-CBS veteran radio engineer, has been inducted into the army. . . . John F. Whedon, formerly of *The New Yorker* editorial staff, will write *The Great Gildersleeve* this season. . . . Walter Carruthers, for four and one-half years program engineer at KHJ, has left to accept a position as associate engineer in the National Division of Radio Research in San Diego. . . . Glen Hensch, formerly KFI-KECA program director, has joined the radio division of the Office of War Information. No successor has been named. . . . Joe Donahue, formerly with William Esty Agency, has joined Myron Selznick Agency.

## PROGRAM REVIEWS

(Continued from page 7)  
lected for study by the University of Wisconsin Journalism school. Now he's on the air.

His weekly quarter hour has been publicized as an analysis of the week's news developments, from the viewpoint of an average American editor in an average American town. Actually the show is another resume of the week's events, embellished with a bit of relevant comment as Thomas sees it. It's interesting, just as most news shots are. He won't cause Lowell Thomas or Raymond Gram Swing much envy as an aircaster, but he'll hold an audience.

Mort Frank.

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# PRODUCTION BACKLOG OK

## Philly Expects A Boom Season

PHILADELPHIA, Aug. 29.—Local legit, which hit a new high during 1941-'42, rolling up \$1,313,400 in 80 playing weeks, gets under way Labor Day with two of the four local houses lighting up and a bumper crop of bookings on the boards. Marked increase in movie business in the downtown sector, attributed to padded pay rolls of warworkers and the government moving the personnel of many of its agencies to this city, augurs an even greater boom for legit fare this fall.

Season rolls up the curtain September 7, with the Forrest Theater housing Broadway's hit vaude revival, *Priorities of 1942*, with Willie Howard, Lou Holtz and Phil Baker. Emlyn Williams's new drama, *The Morning Star*, starring Gladys Cooper, preems at the Walnut Street Theater the same night, both booked in for fortnights. The Locust Street Theater, third of the Shubert houses here, lights up September 21 with Ethel Barrymore in *The Corn Is Green*, skedded for three weeks. Season will probably find a fourth house in the running, Samuel Berns, long identified with the movie industry, having leased the Shubert Theater, last playing burlesque, for independent operation as a legit spot.

A fourth attraction definitely booked for September is Moss Hart's *Lady in the Dark*, with Gertrude Lawrence, inked in for four weeks at the Forrest, starting September 28. In addition, *Papa Is All*, with Jessie Royce Landis, is inked in for the Walnut Street, starting two weeks October 5. Another definite October booking is *This Is the Army*, which goes into the Mastbaum Theater, movie house, because of its 5,000 seating capacity, October 26, for at least two weeks. Academy of Music, concert hall, is also expected to get a taste of legit; it may house *The Merry Widow* revival.

Other attractions assured for the Shubert houses, with dates depending on length of Broadway runs, include *Porgy and Bess* and *Angel Street*, both already assured subscribers to the Philadelphia Forum, concert and lecture series; *Blithe Spirit*, *Let's Face It*, *Sons o' Fun* and a second company of *Junior Miss*.

## Chi Season Starts Sept. 6

CHICAGO, Aug. 29.—The season will get under way here September 6 when George Abbott will bring his *Best Foot Forward* into the Erlanger, with Joy Hodges, Marty May and Maureen Cannon. It is set for three weeks, to be followed September 28 by the new version of *Heilzapoppin*. Latter may be pushed back or set in another house if *Forward* holds up at the box office.

The Harris will hold *My Sister Eileen* thru September 19, which will pile up an 18-week run for this comedy in its second appearance here and bring in *Junior Miss* Sunday (21).

The Theater Guild and American Theater Society expecting a record season has extended its subscription period from two to three weeks for each play. Its first entry is *Junior Miss*. Another will be *Spring Again*, scheduled to relight the Selwyn October 12.

The Grand Opera House has not announced any attractions and the report is that an independent movie house firm (Galos Brothers) will operate it this season with films. Due to the large number of shows expected to play the Loop, the loss of another legit house will undoubtedly result in shorter runs of shows that are strong enough to remain longer.

The Blackstone, meanwhile, continues with *Goodnight, Ladies*, now in its 19th profitable week, and producer Al Rosen is already shaping a new risqué comedy to replace the current tenant when it wanes in popularity.

## Wilmington Sets Start

WILMINGTON, Del., Aug. 29.—The Playhouse will open its fall season with the prior-to-New York presentation of a Frank Mandel production, *V for Vickie*, which will be presented for two performances Saturday, September 5.

## BROADWAY RUNS

Performances to Aug. 29 Inclusive.  
Dramatic      Opened Perf.

Angel Street (Golden)	Dec. 5	307
Amenic and Old Lace (Fulton)	Jan. 10, '41	683
Blithe Spirit (Booth)	Nov. 5	326
Claudia (return) (St. James)	May 24	112
Junior Miss (Lyceum)	Nov. 18	319
Life With Father (Empire)	Nov. 8, '39	1166
My Sister Eileen (Biltmore)	Dec. 26, '40	690
Uncle Harry (Broadhurst)	May 20	110

Musical Comedy

By Jupiter (Shubert)	June 3	102
Let's Face It (return) (Imperial)	Aug. 17	16
New Moon, The (revival) (Carnegie Hall)	Aug. 18	15
Porgy and Bess (revival) (Majestic)	Jan. 22	252
Sons o' Fun (Winter Garden)	Dec. 1	312
Star and Garter (Music Box)	June 24	78

## "Pirate" Rehearses in Wis.

MADISON, Wis., Aug. 29.—S. N. Behrman, author of *The Pirate*, which will be given its world premiere performances September 14, 15 and 16 at the Wisconsin Union Theater here, is expected here September 10, along with Maxwell Anderson, Elmer Rice, John C. Wilson and Alfred Lunt and Lynn Fontanne for opening rehearsals of the new production. *The Pirate* is being directed by Lunt and Wilson, and rehearsals will go on with the assistance of Behrman, Anderson and Rice.

## Enough Materials on Hand To Go Thru Season; Pool Plan Postponed

NEW YORK, Aug. 29.—League of New York Theaters' idea in creating a managerial material pool to meet a coming shortage of vital materials has been "tabled for the present" because of the optimistic outlook for the coming season. It is figured that there will be ample electrical supplies, lumber, canvas, etc., on the basis of present stock.

Note of warning was sounded several weeks ago when Christopher J. Dunphy, Co-ordinator of the Amusements Division of the War Production Board, told legit managers to recondition old equipment and take careful inventory of stock on hand because a \$5,000 ceiling was being placed on new construction and there was a serious possibility that new equipment wouldn't be available.

League immediately called in the principal dealers for a confab to ascertain what stock was on hand and to get up an estimate of needs for the coming season in the way of copper wire, electric cables, steel hoods, canvas and lumber. Latest report from the dealers, according to James Reilly, executive secretary of the League, is that there is a "hopeful" amount of material around and that it will not be necessary to pool equipment at this time.

As a consequence, Reilly sent to all dealers priority applications which Dun-

phy had forwarded to the managers' organization. Dealers are advised to get their priority forms filled out for supplies to cover the next three months so that when the present supply is exhausted a backlog of equipment will be available for future productions. At the same time, however, Reilly warned that if the dealers' forms show a great surplus of material the War Production Board may put the skids on applications until the present supply is used up.

As for producers requisitioning materials for any productions that is completely out, said Reilly. All requisitions must be made by the dealer to the government and, if available, equipment will be sold to dealers and not producers.

Dealers are holding meetings now to determine the likelihood of pooling present stock for shows already scheduled for production on the basis of the equipment being reconditioned and used again out of the same pool. Such a plan might be worked out on a rental basis or on a plan of amortizing costs of equipment based on the use it receives. This would apply only to electrical and steel equipment which might be put into use again after an overhauling.

There is also a possibility of raiding warehouses loaded down with scenery and other necessities from flop shows of days gone by and doing a thoro reconditioning job. It was figured that tons of canvas could be washed and painted with flat surfaces and be put back into use again. There doesn't appear to be much of a likelihood that there will be a shortage of lumber, which none of the dealers have too much of in stock, because of the expense entailed in storing it.

## FROM OUT FRONT

An Early Start

BY EUGENE BURR

**B**REAKING tradition with abandon and eclat—a pastime that has become practically traditional with him—the Sensational Saroyan opened his Saroyan season at the Belasco in approximately the middle of August. Back in the days when the walls of critics assaulted the long-suffering welkin whenever a season's total went under 200 productions, or less than 20 shows managed to weather a sweltering Broadway summer in un-air-conditioned playhouses—back in those days that are both dear and dead, an August opening was nothing in any way exceptional; multiple August openings were the rule. But in the evil ruck of recent years we've been lucky to get a season started by the week after Labor Day. So Mr. Saroyan, by opening August 17, broke a tradition pleasantly—pleasantly, that is, if you disregard the quality of his offering.

But there was one tradition that he failed to break—the old saw that most shows opening early close in the same manner. Mr. Saroyan, after a fanfare that would have been deafening had it not already become a part of the usual Saroyan entourage, opened his show, promising or threatening a whole season of Saroyan—and closed the entire project just a single week later. There's a touch of tragedy there. Mr. Saroyan so blithely excoriated the entire commercial theater, including its actors, directors, managers and even box-office men; he so blithely proclaimed himself the saviour of a seedy art; he so confidently expected the public to rally round in huge numbers, just as they had been shepherded in flocks by the critics to see his previous atrocities, that the quick closing makes him a rather pitiful figure. After all his loud proclamations, he gave up the fight after one week. A spent balloon is a sad and infelicitous sight.

Not the least tragic part of the fiasco was the way that Mr. Saroyan's former flock of trained lambs, the critics on the dailies, turned to rend him. It's a sad but true fact that even a drama critic on a daily reverts to intelligence and taste after he's been battered long enough. The boys were due to turn on Mr. Saroyan—smart Broadway money was giving odds that they would—but that fails to make less tragic the plight of the blithe but unwary spirit who is turned upon.

If Mr. Saroyan wants a touch of wry comfort, however, he might turn to the files of the papers in which the original local experimental production of *Across the Board on Tomorrow Morning* was reviewed. *Across the Board*, as one of the two plays on the bill just closed, was roundly panned—but, unless a failing memory is even less reliable than usual, several of the very lads who panned it had raved it to both the skies and nausea when it was first presented. It might be interesting to dig up their comments on the two occasions, and print them in parallel columns.

Incidentally, in my own review of the Saroyan bill last week there was an unfortunate example of gross carelessness in copy-reading (my own carelessness, be it noted). A phrase that was supposed to read, "... the playmaking of this defective miracle monger who has been hailed by ostensibly sane drama reviewers as the greatest living force in the American theater," appeared with the words "miracle monger" omitted. It is an error I regret sincerely and hasten to correct. Little as I respect Mr. Saroyan's ability, I certainly don't want to impugn his general intelligence. I'd be a defective myself to question the shrewd mentality of a man who, with such a fantastic lack of skill in his chosen craft, has managed to achieve such notoriety thru it.

**A** COUPLE of weeks ago this precinct was crammed with the doleful tidings of another season that had slipped between the relentless jaws of time. The conclusions that those tidings induce can be somewhat harrowing.

For, while production figures went up slightly in some few categories, averages again went down—thus halting the theater's progress toward a new form of fewer but better—and better supported—productions. This progress had been marked thru all the depression years; and it was the sole ray of hope that buoyed up theater-lovers thru the era of apple-sellers, WPA shows and other distressing evidences of bankruptcy. Now, briefly perhaps, it has been stopped; but that was only to be expected. The war, with all that it means and all the increasing meaning that it will bear in the future, is the factor responsible. After the war, we can at least hope, the theater will resume its march toward a smaller and better format. (See FROM OUT FRONT on page 10)

## "Eileen" Washington Sock

WASHINGTON, Aug. 29.—*My Sister Eileen*, playing the National Theater, has drawn crowds at all performances, including two matinees and two Monday shows.

Capacity mark at a low top is even more impressive for being set in a non-air-cooled house where a few fans dispel the thick heat only during intermissions. Fans are turned off during the show proper because their noise distorts the acoustics.

Company departs today for Syracuse, where it plays Masonic Auditorium September 4 and 5. Route thereafter follows: September 6-12, Erlanger Theater, Buffalo, N. Y.; September 13-19, Royal Alexandra, Toronto, Can.; September 21-23, Court Square Theater, Springfield, Mass.; September 24-26, Bushnell Auditorium, Hartford, Conn., and September 27-October 3, Ford Theater, Baltimore, Md.

## Cowbarn Plays for Navy

PROVIDENCE, Aug. 29.—Edward Gould, producer of legit shows at the Playhouse here all summer, will send the current company, headed by Sally O'Neil and J. C. Nugent, to Newport tomorrow to put on a special performance of this week's play, *Out of the Frying Pan*, in the auditorium at the United States Naval Training Station for an all-navy audience. Navy trucks will transport the scenery and a navy bus will carry the cast from Providence.

Gould's season at the Playhouse, which has not been too profitable, is slated to end some time next month.

## Strand Players Close

SYRACUSE, Aug. 29.—Strand Players under the direction of Virginia Franke, who brought her erstwhile cowbarn troupe into the Strand here for a season of summer stock, closed a successful engagement August 24. Closing show was *You Can't Take It With You* and brought in the best biz of the nine-week engagement.

Miss Franke is opening for a short fall season at the Colonial, Utica, N. Y., September 1, using practically same company that played Syracuse.



## Cowbarn Notes

Mrs. Walter Hartwig, whose Ogunquit (Me.) Playhouse is completing its 10th season, will keep stock going during the fall and winter. She has leased the Portsmouth Theater, Portsmouth, N. H., for a stock season of at least 10 weeks beginning September 14. Company is now being formed. John Kirkpatrick will direct.

The Valley Players will end their 10-week season at the Mountain Park Casino, Holyoke, Mass., with the presentation of *Private Lives* the week of August 31. The Valley Players have shown that not all cowbarns were hit by the war; their attendance this summer was 50 per cent above that of the year before. Jackson Perkins and Lauren Gilbert will be featured in *Private Lives*.

The draft temporarily closed the Tivoli Summer Playhouse, East Northport, L. I., when the company's two leading men, Otto L. Barthell and Arthur Conde, were inducted August 25. So scarce are juveniles that Claude M. Alviene, producer, is planning to round up only plays that have heavily feminine casts. Current is *Cradle Song*, with *Stage Door* to follow. The season is set to continue until Thanksgiving Day.

As the eighth and final production at his Bergen College Barn Theater, Anthony Jochim will offer *The Importance of Being Earnest*, with Solveig Dahl, Lucille Rockefeller, Jeanne Christy, Mercedes Murray, Frank Cunneen, David Marowe, Richard Carr, Charles Meloy and Lloyd Antonides in the cast. Jochim is also planning a 10-week "autumn theater" in a near-by town. . . . The Peterborough (N. H.) Players are currently presenting *Quiet Wedding*, by Esther McCracken. Engagement runs until Thursday (3). . . . The Sayville (L. I.) Summer Playhouse closed its school with the student presentation of three one-acters August 28 and 29. . . . Guy Palmerton is currently presenting *The Bride Comes Across* at his Lake Whalom Theater, Fitchburg, Mass. Frank Lyon staged it, and cast includes Grace Carney, Glen Langan, Ann Mason, Raymond Greenleaf, Betty Gilpatrick and Gaylord Mason. . . . The New Milford (Conn.) Playhouse, for its final week starting September 2, is presenting *Laburnum Grove*, starring John Morny.

Hedgerow Theater, Moylan-Rose Valley, Pa., opens next week's schedule with Helen Statson's *Turpentine Boy*. . . . Cape

Theater, Cape May, N. J., follows with *Apron Strings* for its professional company, with the junior group putting on *Ladies in Retirement*. . . . Berkeley Players, Philadelphia, round out the summer season at the Berkeley Playhouse with *The Curtain Rises*. . . . Colonial Players, Alden, Pa., will do A. A. Milne's *Dover Road* over Labor Day. . . . Grove Theater, Nuangola, Pa., goes into its final weeks with *Walrus and the Carpenter*.

*Reporters Know Everything*, a new comedy by Peter MacDonald, had a tryout by the Boothbay (Me.) Players, August 26 thru 29, with Marjorie Peggs, Richard Robbins, Evelyn Gray, Roy Farquhar, Tommy Trenkle and Wallace O'Hara in the cast. . . . Playwright Mark Reed's wife, Virginia, had an exhibition of her paintings at the Boothby Playhouse Art Gallery during that week.

Forrest Theater, Philadelphia, operated by house employees on a co-op basis as a cowbarn, closed its first season last week because of lack of suitable attraction. The initial venture was considered "mildly profitable," and the employee group promises a fuller season next summer. . . . Bucks County Playhouse, Philadelphia, will continue thru September 5, with Flora Robson in *Elizabeth the Queen* and Ika Chase in *Susan and God* as its two final attractions.

Hillside Theater, Norwalk, Conn., operated by Percival Vivien, is the first of the Connecticut cowbarns to fall by the wayside under the stress of gasoline and tire rationing. House closed after a six-week run, two weeks before the season was originally scheduled to end. Vivien was a newcomer to Connecticut's summer theater scene, the Hillside Theater being his first venture.

### Richmond Cowbarn Folds

RICHMOND, Va., Aug. 29.—Richmond Summer Theater, headed by Laura King, folded last week after three week-end presentations. Group was using Hotel Jefferson Auditorium in an attempt to continue Richmond's cowbarn season, which had been curtailed when Shelton-Amos Players closed after two weeks at McVey Theater just outside the city.

## FROM OUT FRONT

(Continued from page 9)

with few shows but good ones, with a potential audience that is relatively small but for the most part intelligent and tasteful.

Meanwhile, it's altogether impossible to indulge in the annual fall pastime of prediction. The theater, like everything else in our lives, depends entirely on forces beyond itself. It will turn with current events; its physical production will be increasingly limited by priority orders; a hopeful road revival may be nipped completely by transportation restrictions; theaters may be used for other more immediate purposes. No one can tell.

But, if predictions must be made, a fair guess is that, other things being equal, the theater will find itself in the midst of something of a paradox, with perhaps fewer productions than ever before, but more potential customers for those productions. Despite the flow of backing that has manifested itself in ripples like the organization quaintly yeclpt Angels, Inc., the wave is far from tidal; and producers, faced with possible restrictions of all sorts, with difficulties in getting the right people, with uncertainty as to reactions to world events, will probably be cautious. So the number of productions will probably be few. On the other hand, workers in war industries are getting high salaries, the urge for escape from news headlines will become increasingly importunate, and people with money to spend will probably want to spend it for something more exciting than a cushioned seat in a cinema sink. So the number of potential customers will probably be large.

It seems like a good spot for a new producer with talent, taste, energy, intelligence and backing. I suppose that there are also good spots for hippogriffs, centaurs and other mythological figures.

## Houses Warned on Material Shortage

WASHINGTON, Aug. 29.—Operators of legit and motion picture houses were advised by War Production officials here this week to conserve all possible materials because of the increasing difficulty of meeting their requirements for repair items. Christopher J. Dunphy, chief of the Amusement Section of WPB's Services Branch, said the War Production Board wants to keep all theaters open for the duration, but added that, as the war progresses, "We should realize that this will become increasingly difficult."

Representatives of WPB's Air Conditioning, Copper and Plumbing and Heating branches discussed the critical materials situation. All expressed the opinion that less and less materials will be available for the amusement industry and more substitutes will have to be made. N. G. Burleigh, chief of the Services Branch, urged theater operators to use their influence to bring about the greatest possible savings in raw materials thruout the amusement industry. "You can be very valuable in making it plain to everyone that the effect of curtailment orders and materials shortages on civilian activities is going to be much tougher from now on," he said.

## HAMID SETTLEMENT

(Continued from page 3)

Samuel Gumpertz, general manager of the Million-Dollar Pier, for inking.

Hamid had contended that AGVA was unfair in putting the Pier on its unfair list because of his own difficulties with AGVA in the outdoor field. He claimed that all negotiations and decisions should be made by Gumpertz as far as the Pier is concerned. The Pier contract is understood to be similar to AGVA's standard theater contract. Terms will probably start next season, as Hamid has been using bands there with little vaude talent.

Settlement of the Hamid dispute will still leave the status of Arthur Fisher in the air. Fisher was put on the union's unfair list because of his connection with Hamid in booking the spot. However, enforcing of the unfair listing was held up pending arbitration.

Machinery for the arbitration has already been set in motion. Mrs. Lillian Poses, attorney for the Social Security Board, has been named by AGVA as its representative on the arbitration board.

## AGVA UPS SCALE

(Continued from page 3)

Corner, Ubangi Club, Village Barn and Wivel. C—Arele's New Roumanian, Bal Tabarin, Berkowitz's Restaurant, Cuban Casino, Flynn's Cabaret, Happy's Showplace, Louise's Monte Carlo, Moskowitz & Lupowitz Restaurant, Old Roumanian, Rainbow Inn, Ridgewood Village, Shore Road Casino, Village Inn and Village Vanguard.

Pepe also says the local is conducting its first drive to organize Negro performers working Harlem clubs. Campaign is being conducted by Pepe and Emil Lowe, local organizer, with the help of Nell Dodson, feature writer of *The People's Voice*, Negro paper.

An organization meeting two weeks ago brought 75 colored performers, who were enthusiastic about the idea. Wages in Harlem niteries are notoriously low.

## Material Protection Bureau



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## Stock for Balto?

BALTIMORE, Aug. 29.—While no definite announcement is available at the moment, there is every likelihood that the Maryland Theater may become the home for the 1942-'43 theatrical season of stock productions. Negotiations are now under way between the theater and out-of-town interests. If the proposition goes thru, the Maryland will open with stock under the direction of a veteran legit operator of this city.

Head of the local interests sponsoring the proposition said he would be in a position within the next week or two to issue a statement. The matter, he said, has been under consideration and discussion for the past three weeks. He said he feels Baltimore is ripe for stock productions, and that the Maryland is the place for them.

Until last June the Maryland was a legit house and last year closed its best season in recent years, grossing \$112,000 with 14 productions. With closing of season, ownership of theater changed hands. It is now owned by interests headed by Charles Hicks, movie house operator.

## "Show Time" Av. 17G

SAN FRANCISCO, Aug. 29. — *Show Time*, the George Jessel-Jack Haley revue, averaged a neat \$17,000 weekly for a six-week run, closing at the Curran August 23. Current at the Geary is *Claudia*. *Arsenic* and *Old Lace* is set to open at the Curran Monday (31).

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## Bands Still Tops, But Oriental, Chi, Seeks Girl Units

CHICAGO, Aug. 29.—The big business crossed by Harry Howard's *International Casino* at the Oriental week of July 31 has opened the way for additional girl shows in that house. Theater has been concentrating on bands as far as possible, ork units proving the only box-office attractions, but when the Howard bill pulled in almost \$22,000 for the week, the management dispatched a call for more femme show packages.

Set for the week of September 18 is a flash bill featuring Ann Corio, Patty Kelly and Linda Ware. A. B. Marcus's girl show comes in week of October 16. Bands still hold No. 1 in the box-office poll, and name leaders can almost name their own figures, but the concentration of troops and military schools in this area has increased the demand for leg shows.

Oriental has four bands set during September and October. Ted Lewis and Shep Fields come in weeks of September 11 and 25 respectively, with Jimmy Joy and Art Jarrett set to fill the October 2 and 9 stanzas. Chicago Theater is getting Charlie Spivak, September 11; Tommy Tucker, September 18; Eddy Howard, September 25; Bob Crosby, October 23, and Woody Herman, November 6. Dick Jurgens canceled his October 16 week, preferring a vacation prior to his return to the Aragon Ballroom here.

## New Orleans to Peru New Way to Rio Due To War Declaration

NEW YORK, Aug. 29.—Agents with contacts in Rio de Janeiro say they do not believe Brazil's declaration of war against Germany and Italy will make any tougher the booking of American acts into Rio.

For the past few months the booking of American talent into Brazil has decreased enormously, due to difficulty of securing air passage and also due to the danger of trip by ship. (German submarines scouring the Atlantic were the cause of Brazil's declaration of war.)

Herman Fialkoff, local contact for Francisco de Sousa, booker for the Urca Casino in Rio de Janeiro, says Sousa has just written him, suggesting a new route for acts booked for Rio: by train to New Orleans, then a 10-day boat trip to Callau, Peru, and a two-day air trip to Rio. This compares to the 11-day straight sea voyage from New York to Rio before the war broke out. The Urca management pays round-trip fare from New York to Rio.

The New York-New Orleans-Callau-Rio route is for acts booked for under \$1,000 a week and permits them 25 kilos of luggage (about 50 pounds). Extra luggage would have to be sent ahead by air. Acts booked for more than 1G are sent by airplane all the way.

## New Orleans Club In Panama Tie-Up

NEW ORLEANS, Aug. 29.—Dorothy Lee, who was Kelly's Ritz Club manager in Panama 12 years, is new manager of the 500 Club on Bourbon Street, French Quarters.

Her assistant is Billy Moran, also connected with the Kelly club in the Canal Zone. Mary Lee Kelly reports that she will use the New Orleans spot as a recruiting spot for her Panama club.

In addition to house ork, acts include Mack, singing barber; Rudy and Claire, dance team, and Trixie Kenedy and Torchy La Mar, vocalists.

## Money for New Talent

PHILADELPHIA, Aug. 29.—American Guild of Theatrical Arts, group sponsored by local AGVA chapter to foster and provide financial support for promising talent in all entertainment fields, is scheduling a show and dance December 4 at the Broadway Hotel to raise funds. AGVA here is co-operating. Part of proceeds will go to several war relief organizations. Dick Mayo, executive secretary of local AGVA chapter, in charge of the event.

## All Out for War

PHILADELPHIA, Aug. 29.—Everybody at McGee's Club 15 here doubles in brass this week. Only the "brass" this time stands for "defense." All the entertainers this week were drawn from local war factories. Kenneth Milton, emcee, is a sheet metal worker at Cramp's Shipyard. Barbara Stone, songstress, is a dispatcher at the big Bendix Aviation Corporation plant. Lola Claire, dancer, is a War Bond sales girl. Doris Fields, xylophonist and vocalist, is a junior clerk at the Army Signal Corps Depot.

Every member of the all-girl orchestra is engaged in war work of some kind. Harriet Hale, pianist-leader, puts in three or four hours daily clerking in the Red Cross blood-donor office. Catherine Powell, sax and clarinet, sells War Stamps in the Translux Theater lobby. Julia Gabinet, violinist and vocalist, works at the Army Air Corps Interceptor Command, and Jean Turner, drummer-vocalist, rolls bandages for the Red Cross each afternoon.

Gus Carputo, bartender, buys a \$25 War Bond every payday, while John McGee, proprietor of the club, files for the Civil Air Patrol.

## Hildegarde at 1½G At Palmer House; Kirkeby Seeks Acts

CHICAGO, Aug. 29.—The deal made for Hildegarde, opening a 10-week run at the Palmer House's Empire Room January 7, 1943, calls for \$1,500 a week. This is her best money in this city. Until now she worked exclusively for A. S. Kirkeby's Drake and Blackstone hotels, getting \$850 at the Drake and \$1,000 during her single appearance at the Blackstone.

Kirkeby attempted to bring her back to the Blackstone, for she proved herself a top draw, but he wouldn't offer more than \$1,200. Palmer House date will mark Hildegarde's first local job outside of a so-called society room.

The Kirkeby spots, meanwhile, having run out of society performers capable of drawing business, have been shopping for acts normally used in competitive spots. The Blackstone engaged Morton Downey, and he proved himself the best draw next to Hildegarde. Dean Murphy and Joan Merrill, last seen here at the Rumba Casino, followed Downey, each during a separate show.

The Drake has been combing radio and nitery row for attractions. In addition to such stand-bys as Adrienne, Eleanor French and Eve Hamilton (nee Ortega), hotel's Camellia House has used Nancy Martin (radio), Toni Hart (niteries) and is bringing in Marie Nash from musical comedy.

EDDIE SHERMAN, of New York, has taken Jerri Kruger under personal management for pictures and radio.

## Martha Raye Terrif in Detroit; Bowery Expanding to 1,500 Seats

DETROIT, Aug. 29.—Business at the Bowery Cafe, which just celebrated its eighth anniversary, has taken an upturn, partly as the result of a cool spell the past month. This week's show, headed by Martha Raye, is heading for the house record of 15,000 set last year by Tony Martin. Shows were turnaways, with a full house of standees Monday and Tuesday, with the crowd at one time Tuesday around 1,500.

Manager Frank Barbaro is enlarging the spot for the umpteenth time, moving dressing rooms up to the second floor, to allow for 300 more seats. New capacity, 1,500 at tables. Two long back bars and back aisle room account for a sizable crowd of standees. New feature will be a greenroom for acts, as well as a private office for Barbaro.

The current Martha Raye show has been moved ahead to a 9 o'clock first show, allowing two complete evening shows, instead of the long first and abbreviated second show customary here. Admission was also raised, from 55 cents weekdays and 75 cents week-ends to 75 cents weekdays and \$1 week-ends for the Raye engagement.

## Clubs Building Patronage With War-Angled Promotion, Publicity

(Continued from page 3)

Trail collected rubber for the rubber salvage campaign.

Important society spots that ordinarily plant a lot of pictures of celebrity diners are now giving newspapers only photos of patrons in uniforms. Almost every night club in the nation, in fact, is aware of the importance of presenting itself to the public in the right light. Otherwise, the public may resent night clubs remaining open during war.

Other surefire publicity-getters are items on anniversaries, changes in talent or band, changes in policy, contests, dance instruction, recipes, new drinks, "conventions" of gag organizations, behind-the-scenes with the show's performers or band, employees leaving to join the armed services, and booking of screwball celebrities of the moment.

Smart night club press agents have planted considerable publicity on humorous angles, feeling that war-filled newspapers are eager for light items. For example, the New York Hay Fever Sufferers' Society held its annual banquet at El Chico club because, according to its press agent, of the club's excellent air conditioning system. Another example: Jimmy Dwyer's Sawdust Trail recently received "a hand-carved wooden plaque in recognition for Dwyer being the man who has done most to glorify sawdust," according to his press agent, Dorothy Kay, who also engineered the El Chico stunt.

Some of the bigger, night clubs and hotel spots are using air time. In some instances, such as Bill Hardy's Gay Nineties Club, they plant their entertainers on sustaining shows, in return

## Hughes Designing Carroll's Chi Spot

CHICAGO, Aug. 29.—Earl Carroll has contracted Franklin Hughes, designer of Fefe's lavish Monte Carlo in New York, to decorate his new theater-restaurant in the Morrison Hotel, opening September 24. He has also had his first call for girls this week and is going to New York Tuesday (1) to confer with Miles Ingalls on acts. Carroll will use 48 girls, all the stage can hold.

Munny Strand's band, now in Carroll's spot in Hollywood, may come in here for the opening show, if no suitable show band is available locally. Room will seat 800 patrons. Admission will be \$1. Eve Stanley, Carroll's press agent, is in town ballyhooing the opening.

## Paddy Cliff Sold 375G

DETROIT, Aug. 29.—Paddy Cliff, tenor at the Bowery Cafe, says he sold \$375,000 worth of War Bonds at the show he gave at Franklin Hills Country Club, not \$375 worth (as reported here August 22). One man bought a \$50,000 bond.

for a mention of the club when the entertainer is being introduced. In a few instances they buy spot announcements. Ben Marden's Riviera here, for example, is an extensive user of spot announcements, especially on sports programs, since it wants to draw the sport crowd. The St. George Hotel, which has a night club room, this month began a series of musical spot announcements over WJZ.

Audience participation games, ranging from the crawl-on-your-knees games at the Village Barn to the Champagne Dance Hour at the ritzy Rainbow Grill here, have become increasingly popular among night clubs everywhere. The only hitch here has been with the cheaper night clubs, where audience participation dances and games have brought the vice squad rushing down to make sure mixing wasn't just a prelude.

## Detroit House To Try Colored Shows

DETROIT, Aug. 29.—Reopening of the Paradise Theater with a colored stage-show policy featuring name bands has been set for October 9, according to Ben Cohen, partner in the house. Jimmie Lunceford booked for the opening show.

Difficulties of making jumps caused serious reconsideration of opening this fall, as colored bands have had exceptional difficulty in securing transportation.

It was this policy which made the house markedly successful in its first season last winter and spring, and it is considered the only policy likely to succeed at present. Patronage has been fairly evenly divided between black and white.

## Scibilia Revamping His Hawaiian Unit

CHICAGO, Aug. 29.—Anton Scibilia will streamline his annual Hawaiian unit this season, by adding a name band and three standard acts. Show will play key city houses starting the middle of October and will be tagged *Hawaii Calls*.

Set for the unit are Kay Kinney and band; Princess Luana, who has appeared in several pictures, and a line of 10. Billy Diamond, of the Central Booking Office here, is booking the show and asking \$6,500 per week.

## Band Shows Okay For Lincoln House

CHICAGO, Aug. 29.—Stuart Theater, Lincoln, Neb., has been experimenting with occasional band shows this season, and so far the combo bills have been bringing in satisfactory biz. This is the report made by Pat McGee, district manager of the Cooper Enterprises, operating the Stuart, to Billy Diamond, local booker, who is setting the shows for this house.

Chico Marx and Ada Leonard, among others, have played the theater.

## Chicago Nabe House Adds Sunday Flesh

CHICAGO, Aug. 29.—Lou Reinheimer is bringing a Sunday band and unit policy into his Roseland-State, South Side house, starting September 20, teeing off with Jan Garber's orchestra. Charlie Hogan is booking the house.

Roseland-State was a split week house during the vaude heyday, but has been on a straight pic diet ever since. Neighborhood is booming with defense industries and the customers are anxious for flesh.

FOOD SHOW at the Cincinnati Zoo last week featured the acts of Eddie and Lucille Burnette, Delmar and Renita, Maxine Turner and the Del Casino orchestra, all set by General Amusements. Joe Venuti's band is current there. . . . POLLY JENKINS and Her Plowboys are in their fourth week with the USO show produced by WLS, Chicago. They are headed for Florida. Roster includes Polly Jenkins, Uncle Dan, Texas Rose, Cowboy Buzz and Lefty Brooks.



Chicago Latin Quarter, Chicago

Talent policy: Shows at 9, 12 and 2:30; show and dance band; rumba band. Management: Chuck Jacobson and Ralph Berger, operators; Phil Tyrrell, producer and booker; Art Goldie, press agent. Prices: A la carte; no minimum except Saturdays and Sundays (\$1).

Only about a month old, this popular-priced spot catering to the masses and servicemen is already drawing good business. The long snake bar has been removed and replaced with tables, giving the room a smarter appearance. The customers get both value and service.

New bill is more in keeping with the name of the place, as it features some Latin American talent. It is well balanced, too, and generally entertaining. The Cheena De Simone Dancers, three teams, replaced one of the two six-girl lines, opening and closing the bill with Latin numbers. Act is smartly dressed and their routines are tastefully executed. The other line, the American Tip-Tops, is a flashy acrobatic group performing with speed and skill. Their tumbling exhibition in the finale is a high spot in the show.

Jan Murray, new here, is the comic and promises to develop a following. Has a funny act and a good, sharp delivery. Most of it is clean and that's what they want here, including the uniformed men. His stuff is of the nonsense school made to order for informal cafes.

Billie and Buster Burnell are one of the most entertaining juggling tap teams seen in this area in a long time. The kids have youth, talent and showmanship. Their routines are punchy and sell them every minute they are on the floor. The girl is a cute, sexy redhead and as hard a worker as her partner. Went big.

Doraine and Ellis, song team, didn't impress because of their strained vocal work. Boy and girl duo looks clean and young, but should concentrate on arrangements that do not emphasize their lack of vocal balance and color. Worked in Southern costumes and offered Southern and Irish medleys, among other numbers.

Two bands take care of the musical assignments. The former Joe Norman orchestra, now fronted by Eddie Pripps, handles shows and plays popular dance sets. (Norman stepped out after a disagreement with the boys and will sing alone again until the army gets him.) Vincent Bragale's Latin outfit dishes out the rumbas and congas and, for contrast, blond Patricia Ford is on hand to fill in with some pep vocals.

Sam Honigberg.

Tic Toc, Montreal

Talent policy: Dance bands; floorshows at 8:30 and 12:30. Management: Harry Feldman and Louis E. Dettner, co-operators. Prices: Dinners from \$1.50; drinks from 60 cents; minimum \$1.50 nightly; Saturdays and holidays, \$2.

A new floorshow unit from New York, Laff Parade, bowed in here August 24 to a rousing reception. Bob Gordon unveiled the Charles Yates presentation at this Montreal club, which has successfully featured three other floorshow units in recent months. Incidentally, Gordon claims he originated the idea of floorshow units with his *Fun for Your Money*, which first made the round of niteries and now is touring USO camps.

Laff Parade, at its outset, proved a little ragged. Runs 75 minutes, but with

Night Club Reviews

proper tightening up it can be molded into a well-balanced one-hour show. Skits are well executed and short, racy and to the point, blackouts being utilized to good effect for off-color scenes. Cast is headed by Eddie Hanley, hard-working comic, who is crowded for top honors by the Three Heat Waves; Marion Powers, chanteuse, and Vivian Francis, acro dancer. Al Ferguson is an able emcee with a gift of gab.

Show gets off to a fast start as Marion Powers warbles *Hi Neighbor* and rest of cast mingles among patrons collecting autographs. This paves the way for some chatter in which Eddie Hanley has the last word. Reynolds and Ray follow with an exquisite ballroom routine. Hanley, supported by Bernice Hart in a Sloppy Joe scene, then gives out with a bellyful of laughs. The Heat Waves, in a take-off on the Andrews Sisters, score heavily, faking a vocal rendition, while a recording by the girls blares forth from behind the curtain.

Next is an original bedroom scene in an air-raid warden's home. Brief and punchy, with a novel climax. Hanley, Ferguson and Miss Hart are the principals. Lyn Reynolds then offers diverting tap, followed by Hanley, who goes thru the motion of a woman's dressing ordeal in the morning. Far too slow. Dark-haired, vivacious Marion Powers delivers *Jingle, Jangle, Jingle* and *Yes Indeed* in vibrant, intimate voice. Crowd clamored for more.

The unit does not carry any chorus. However, the Tic Toc Titians, a sextet of redheads organized by Ted and Mary Taft, fitted in nicely for a minuet. The graceful sway of young bodies, delightfully costumed in white satin, against a candlelight setting, held the customers. This set the stage for the unit's own routine. Reynolds and Ray in 18th century garb.

Joan Brandon, a tantalizing blonde, takes over with a distinctive brand of legerdemain. Provides a new twist to the colored kerchief routine and also clicks with some cigarette stunts. The Heat Waves return with more capers and pantomime, as well as a sock trumpet solo. Hanley, Ferguson and Miss Hart appear for another mirth-provoking sketch. Vivian Francis stopped the show with her acro specialty.

Hilarious finale is touched off by Miss Powers singing *Zoot Suit*. Heat Waves and Hanley then enter, two of them in suits not unlike those worn by the city slickers in Al Capp's *L'il Abner*, and the other two as "feminine" support, for some slapstick hep-cattin'. Entire cast in chorus.

Milton Sherman and ork furnished superlative accompaniment thruout. Cal Cowan.

La Vie Parisienne, New York

Talent policy: Continuous entertainment from 10 to 3. Management: Arthur Lesser, owner; Max Ernest Hecht, publicity; Louis, maitre d'hotel. Prices: \$2 minimum after 11 p.m., food excluded.

On the site of Montparnasse, this intimate, air-conditioned club opened May 1 and has been doing nicely. Enjoying solid dinner business from the start, it added shows to build up the supper hours two months ago when it brought in Adelaide Moffet. She did so well that a succession of standard entertainers have been brought in since.

Current feature is Luba Malina, doubling from *Priorities* and doing only a single midnight show here. She is tall, shapely burnette who sings novelty and saucy tunes with energy, hip swaying, oo-la-la rolling of the eyes and a lot of hand gestures. Nothing exceptional on voice, but she knows how to sell. Her vivacious style pleased the patrons here and they called her back for more. Did seven songs, milking the last couple of encores.

Outstanding talent in the show, in which each act is separated from the next by about 20 minutes of piano or accordion music, is the male team of Rasha and Mirko, guitarists. They are attractive Serbians who play guitar exquisitely, with the baritone giving the Turkish, Serbian and Russian songs a compelling quality. An exceptional musical team perfect for class Continental spots.

G. Ray Terrell, real estate man recently turned pro magician, is a tall, mature and fine looking man who does standard sleight-of-hand tricks, such as cards, silks, cane, lighted cigarettes, rabbit,

chicks. A bit of comedy goes over nicely. Good, but not exceptional.

Lou Springer does accordion solos plus singing, and also doubles at the piano with Irvine Orton, pianist, who also introduces the acts. Both are good musicians and handle the between-acts lulls well. Gabrielle, a delicate tall blonde of considerable charm and classy appearance, sings Frenchy songs in fair soprano. Depends on personality delivery to put them over. Okay.

Bernard Lamotte painted the smart murals. Paul Denis.

Mahogany Grill, Pawtucket

Talent policy: Show and dance band; floorshows at 9:30 and 11:30 Tuesdays thru Sundays. Management: Norman Hebert, proprietor; Louis Hebert, manager; Jordan Agency, Boston, booker. Prices: Drinks from 25 cents; minimum 50 cents weekdays, \$1 Saturdays and Sundays.

Remodeled and opened last January, this spot, just over the Providence city line, has gained favor as a neighborhood-family spot. "No stag" rule and ban on jitterbugs keep quiet atmosphere, yet crowd on night caught indicated place is popular with younger set. With capacity of 275, place was half full Thursday.

Ed Drew band has occupied stand since opening. Baton is handled by Johnny Eezay, sax and clarinet. Metty Ferrara, trumpet; Billy Poore, piano, and Al Pitullo, drums, round out musical group, which goes in generously for polkas and "hot" music.

Management recently switched to Jordan Agency in booking its three-act shows. Current bill has Bryce Santry, in his second week as emcee. Lad is of the loud school, doing parodies on the corny side, an FDR impression (not too bad) and a bit of tumbling. Bonnie King, girl dancer, is a satisfying little hooper whose repertoire includes military tap, acrobatic with a neat split on two chairs and, in second show, a rumba. Also works with Al Lemons in a Pat Rooney clog. Dagmar and Company do straight magic, using as effects 20th century silk, card in balloon, cut and restored turban, flowering rosebush and Chinese rings. For second show vary routine by using nested boxes, catching goldfish in air, guinea pig in bottle and clippo. Standout, however, is the Punch and Judy. This old-time kid favorite went over big. Punch's set-to with a Hitler figure drew loud roars of laughter and applause at flag-waving finish.

Al Lemons, old-time tab show French comedian, introduced as star of show, scored strongly with his monolog, capped off with old-fashioned hard-shoe clog and buck and wing, with Miss King joining him for finish and sending him off strongly.

No "class" atmosphere, but food and drinks good and reasonably priced. Charles A. RossKam.

Adolphus Hotel, Century Room, Dallas

Talent policy: Dance and show band; piano for lulls; production ice revues staged by Art Victor at 1, 8:45 and 11:15 p.m. Management: H. Fuller Stevens; maitre d', Charles Scheck; publicity, Abe Berger. Prices: Dinners from \$1.75; no cover to diners; no liquor sold; admission for dancing, 75 cents; holidays, \$1.

Art Victor's ice show closed its successful 28 weeks here August 27. Victor's excellently staged and beautifully costumed revues established a record for continuous engagement for the room. Benny Strong's ork comes in for four weeks, Victor's ice show then returning.

A feature of the ice shows has been the use of a fairy-tale theme. It has proved very acceptable entertainment, one-fourth to one-third of the patronage being children.

The current show opens with a clever audience participation game of Victor gin rummy. The four Victorettes, smartly costumed as the four queens of the card deck, do a fast-moving skate routine. Tommy Cunningham does a nice job as singing emcee. As the act closes War Stamps are awarded to lucky card holders. Next comes a beautiful costume fantasy, *Frog and the Princess*, featuring Jean Wold, juvenile, as the princess, and

Buddy Lewis, as the frog who turns into a "prince charming."

Pat Merfield follows with her smart tap and ballet interpretation of *The Snow Man's Holiday* to plenty of applause. Buddy Lewis, speed demon and jumper, in speed skating and barrel jumping, got a big hand on his barrel jump thru a flaming hoop.

Baby Patti goes on a rampage to open the finale with flaming six-guns done to *Jingle, Jangle, Jingle*. The Victorettes, in cowboy regalia and 10-gallon hats, had the audience calling for more with their socko wind-up of *The Eyes of Texas*, artistically decorated with spinning lanterns and black lighting effects.

Ligon Smith's orchestra capably handled the floorshow music and for dancing. Frank W. Wood.

Blackstone Hotel, Mayfair Room, Chicago

Talent policy: Society dance band; floor attraction at 9:15 and 12:15. Management: A. S. Kirkcby, managing director; Mary Anderson, publicity; Emile, headwaiter. Prices: A la carte.

Society's largest nitery is just marking time, from a business point of view, until after Labor Day, when its regular customers, most of whom have summer homes, return to the city. Like all of the local society rooms, Mayfair management depends mostly on the same faces, and too many of them take to the open spaces after June 15.

Koom has been spending between \$500 and \$700 a week for an act, as compared to its \$1,000 budget in winter. It has recently used Dean Murphy, Joan Merrill and Carlos Ramirez, in addition to a stock society band.

New talent layout, in until the formal season opens, includes George Tapps and a return run of Eddie Oliver and band.

The personality and showmanship of Tapps' dance work are made to order for the room's smart atmosphere. Tho the limited floor space does not show off his flashy turns to best advantage, they look impressive nevertheless. He has never been in better form, executing his ballet taps with grace and ease. Did six numbers when caught, opening with a light interpretation of *Diane*, then the stirring *Fire Dance*, rumba to *Perfidia*, the *Merry Widow Waltz*, an amusing take-off of an old-time hooper and finally a fitting routine to Oliver's piano solo of *When Day Is Done*.

Oliver opens the brief floor divertissement with his keyboard impression of *Body and Soul*, smartly arranged. Band's instrumentation remains the same: three rhythm, three sax, trumpet and two fiddles. Several doubles lend added color to various arrangements as needed. Mrs. Oliver shakes the marracas, but didn't sing at this particular viewing. Sam Honigberg.

The Louisiana, Los Angeles

Talent policy: Two dance bands; floorshows at 9:30 p.m. and 12:15 a.m. Management: L. Brachinni, owner; Bill Evans, stage director; Louis Travis, maitre d'. Prices: Dinner, \$1.50; drinks, 35 cents up; no cover, \$1 minimum.

Eddie LeBaron's Continental Recording Orchestra is augmented by Jose Pablo and sidemen from his rumba combo to bring the standing up to four fiddles, four reed, two brass, three rhythm, with Pablo on the tom-toms and LeBaron emceeing and directing.

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Spot boasts the biggest local entertainment with its two bands and floorshows. LeBaron is smooth in emceeing of Gene and Walton's *International Girl Revue*, which offers as a starter eight femmes in a dance which features Vanita. Following a bit of one-two-three kick, the girls do a conga to fair results. From Pablo's group comes Louis Del Campo for Afro-Cuban vocalizing. Del Campo sells well, but his material doesn't sock here.

Vanita, voluptuous blonde, is on for a dance that is well received. Nothing outstanding to the routine, but she manages to sell. Yvette, working to *A Pretty Girl Is Like a Melody*, features back bends. Her foot behind the head turn brought a good hand. Works smoothly. Hit of the show is Nita Carol, a brunet looker, who wowed with her warbling of *Les Filles de Cadiz* and excerpts from *The Merry Widow*. (Miss Carol had the lead in *Lovely Miss Linley* at the Pasadena Playhouse.) LeBaron's fiddles do outstanding work here. She should select something more popular, tho. Her *Widow* melody proved this, for she got a good hand here. Voice is strong and resonant. Reaches high notes with ease.

Gals were on for a Voodoo number that featured waving feathers and hand and hip movements plus headstands and kicks in unison.

While the revue is passable entertainment, management is missing the boat here in not using more music. Two good bands are combined for the show and they only accompany. LeBaron and Pablo should be able to pull something extraordinary, perhaps with pretty Miss Carol assisting. Comedy is conspicuous by its absence.

Business is good. Dinner for \$1.50 is worth much more. Served well and exceptionally well prepared.

Sam Abbott.

**Helsing's Vodvil Lounge, Chicago**

Talent policy: Shows from 9:15 p.m.; cocktail unit and pianist. Management: Bill Helsing and Marion Isbell, operators;

*Tweet Hogan*, booker. Prices: Drinks from 35 cents; food not served.

This is a successful streamlined cocktail lounge that looks more like a little theater. It seats 300 on the main floor and small balcony. Business has been just short of terrific.

In addition to musical units, acts are used to round out the bill. Names are employed when available, and new talent is given a break. Spot has had Nick Lucas, Judy Starr, among others, and is currently featuring Joe Morrison, formerly with Paramount Pictures. Joe is still new at the game of entertaining drinking customers, but his clean personality and pleasing voice put him over.

The best act among newcomers yet to play Helsing's are the Make-Believes (Johnny Russell, Phil Erickson and Marvin Himmel), a trio supplying vocal and facial gestures to musical records. They do a good job of supplying the visual end of the recording pieces. Their Andrews Sisters' bit is well done, among others. Their technique is not too professional yet, but a succession of jobs should take care of it.

Lillian Clark, soprano, easy to look at, is back in the show, supplying familiar tunes in a passable voice. Mel Ody, juggler, is handicapped by the limited stage space but sells his routine with a good line of gags.

The New Yorkers (four), crack musical quartet, and Chet Roble, intermission pianist and capable show accompanist, are still on hand. Sam Hontigberg.

**Follow Up Review**

HOTEL NETHERLAND PLAZA, RESTAURANT CONTINENTALE, CINCINNATI: Frederick Bros.' *Ice Revue of '42* has been attracting splendid business since its opening here several months ago, and the third edition, which bowed in last Friday (28) bids fair to continue in that channel. Produced by Donn Arden, who also coached the second edition, it stacks up as the best of the three and, save for the absence of comedy, as one of the most entertaining iceers to show here since that type of entertainment made its debut here two years ago.

Bill and Betty Wade, highlights of the last revue, remain as stars of the third edition. They are tops in their line and rate the distinction of being the outstanding ice team ever to stop off here. They have everything — appearance, showmanship and versatility. A new addition is Mary Jane Lawson, 16-year-old figure skater, whose youth, grace and ability to sell stamp her as a valuable asset. She showed well at the opener with several above-the-average routines. Another newcomer is Red Bennett, a smooth skater who furnishes the excitement with his obstacle skating. Took nicely.

Holding over with the Wades are Ronny Mansfield, WLW tenor, who serves as singing emcee, and the Six De-Icers, who show marked improvement over their last two shows. Outside of the talent, the things that make this iceer the standout over its predecessors are the fine production job turned in by Donn Arden and the excellent dressing given the opus by the resplendent wardrobe. Burt Farber's band crew continues its good work on the show and dance chores. Peter Maurice is new manager of the room. Sachs.

**Bob Crosby's Full Vaude Tour Booked**

NEW YORK, Aug. 29.—Bob Crosby, starting a theater tour after a stay in Hollywood, has been assigned a route that is regarded as a model for easy hops and few layoffs. Crosby starts at the Orpheum, Omaha, October 2, following with the Orpheum, Minneapolis, October 9; Riverside, Milwaukee, October 16; Chicago, Chicago, October 23; Michigan, Detroit, October 30; Palace, Cleveland, November 6; Buffalo, Buffalo, November 13, followed by two weeks at Frank Dalley's Meadowbrook, Cedar Grove, N. J., starting November 20.

He resumes with the Earle, Philadelphia, December 4; RKO, Boston, December 11; State, Hartford, November 18, with three one-night college dances in the neighborhood before the Adams, Newark, December 24; Palace, Albany, December 31; Capitol, Washington, January 7, and the Stanley, Pittsburgh, January 15. He will follow with a week's vacation before going into the Paramount, New York, January 27.

**Club Talent**

**New York:**

WILLIE SHORE will headline the new Hurricane show September 9. Cabot and Dresden make their return there for four weeks. . . . EDWARD TREVOR, recently at the Versailles, has been signed for the Wierton Pageant, Wierton, W. Va., Labor Day.

**Chicago:**

THE THREE MAKE-BELIEVES open a six-week run at the Sherman Hotel September 25. They are due for a build-up in that spot. . . . JACK HERBERT stays a fourth week at the Belle Isle Hotel, Minoqua, Wis. . . . THE GUNSETTES and Clayton and Phillips set in the first fall show at the Jefferson Hotel, St. Louis, opening September 4, thru the David P. O'Malley Agency here. . . . MARGIE WARD is playing a return date at Frankle's Casino. . . . TARI VANCE, dancer, in from the West Coast to work in this area.

BELLE BAKER was prematurely advertised as the headliner in the opening Rainbow Garden show starting Thursday (3). Miss Baker didn't want to come from New York for only two weeks. Deane Janis was booked in as a replacement.

**Hollywood:**

MURRAY (HATS) PARKER has been set by Ben Blue for the new show at Slapsy Maxie's, opening September 1. Parker has just completed two shorts, due for release September 15.

**Here and There:**

DONN ARDEN is the new producer at the Latin Quarter, Boston. . . . RICHARD LANE is set for the Tic Toc, Montreal, September 7. . . . NICK LUCAS is booked for the Latin Quarter, Fall River, Mass. . . . BURNS TWINS AND EVELYN are now at the Rice Hotel, Houston. . . . RUSSELL SWANN is set for the Troika, Washington, to open September 10. . . . ADELAIDE MOFFETT is the first attraction at the new club in the St. Charles Hotel, New Orleans. . . . CHEENA DE

SIMONE DANCERS are current at the Latin Quarter, Chicago. . . . DOROTHY LEWIS opens her ice show at the Copley Plaza, Boston, September 17. . . . MARCYA AND RENE GUNNSITT come to the Jefferson Hotel, St. Louis, September 4. . . . DE QUINCEY AND GIVENS are with the Henny Youngman show at the 21 Club, Baltimore. . . . LANE SISTERS are holdovers at the Swan Club, Philadelphia.

RAMONA heads the show which opened Wednesday (26) at Lookout House, Covington, Ky. Others are Evelyn Farney, Victory Five and Jack Beekman, emcee. . . . SAMMY WALSH, the Three Hylton Sisters, Cardon and Sawyer, and Key Taylor opened Friday (28) at Glenn Rendezvous, Newport, Ky., for two weeks. Bill Robinson set an all-time attendance mark at the spot the previous two weeks. . . . NANCY HUNT, Walter John and Diana and De Campo are at the Patio, Cincinnati, on a two-weeker.

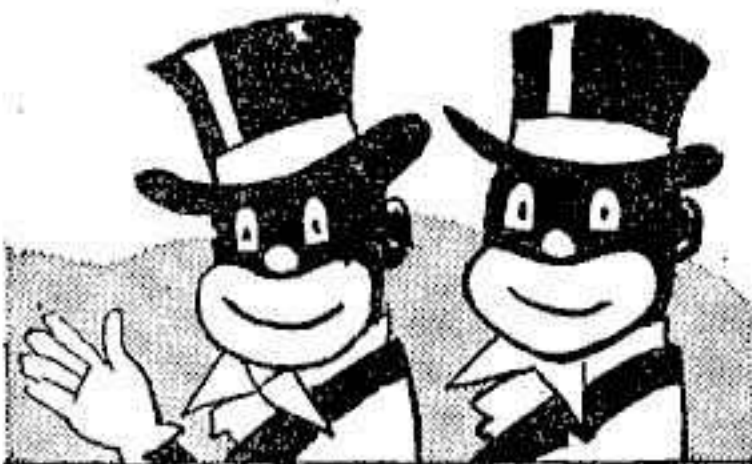
MARY JANE HOWARD is headlining at the Frolics Lounge, Minneapolis. . . . DON DI FLAVIO opens a six-week run at the Penway Hotel, Cleveland, September 7, and then moves to New York to be booked out of the CRA office. He made three Soundie films in Chicago last month.

WAYNE KENNON, xylophonist, is current at Mickey's Show Bar, Detroit.

LLOYD AND WILLIS set for two weeks with options at Adolphus Hotel, Dallas, by Eddie Elkort, of MCA. . . . ROSE THURSTON, Radio Jesters and Bobby Baxter comprise the new show at Club Riviera, Columbus, O.

**De Wolfe Triples Salary in a Year**

CHICAGO, Aug. 29.—Billy De Wolfe comes into the Chicago Theater week of September 18 for \$1,500 net, exactly three times as much as he got there a year ago. He moves into the Chicago from the Palmer House, where he's now featured. Following his last show at the Chicago he will fly to Hollywood to report to Paramount lot for picture work.



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## Vaudefilm Grosses

### Broadway Waxing Fat, Despite Holdovers; Para Looks for 71G; MH, 109G; Roxy, 58G

NEW YORK.—Grosses all over town are still in the top brackets and every house on the street is doing wonderfully, despite the holdovers. Paramount will extend the picture six weeks, even the Skinnay Ennis goes out at the end of the fourth, as do the Ink Spots. Will Osborne's ork and the Charlottees are the replacements. The Charlottees can remain only a week because of previous commitments.

The Paramount (3,664 seats; \$41,981 house average) is going into the fourth week of *Holiday Inn* and Skinnay Ennis band, Ink Spots and Willie Shore. The plunder continues to roll in and will probably hit a great \$71,000 for this rubber. Last week pulled \$76,000, with previous sessions nabbing \$77,500 and \$84,500.

The Strand (2,758 seats; \$30,913 house average) is likewise quite happy in its present state of affluence. The third week of *Gay Sisters* and Sammy Kaye's band is looked upon to produce a jaunty \$45,000. Last week got \$51,000, while opener did \$52,500.

The Music Hall (6,200 seats; \$84,000 house average) is also enjoying a siege of prosperity having opened Thursday with *Talk of the Town* and stagershow with Linda Ware, Johnny Woods and Gloria Gilbert, and is looking forward to a hot \$109,000. *Bambi* exited strongly with \$89,500, which rated another stanza but for previous commitments. First week of the bill took a fine \$98,000. Stagershow had Miriam LaVelle, Bob Evans and Nicholas Daks.

The Roxy (5,835 seats; \$38,789 house average) is no exception either. The second week of *Pied Piper* and stage fare, with Ben Yost singers, Walter Dare Wahl and Jeanne Bridson, is looking forward

### Miller Terrific \$45,800 in Philly

PHILADELPHIA.—Glenn Miller, for the week ended Thursday (27), made for a near-record at the Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000). In fact, Miller, who held the house record here until the two Dorsey boys came along, was only about \$900 light in matching the all-time high set by Tommy Dorsey earlier in the month with \$46,700. Miller, also putting in six and seven shows a day, hit a terrific \$45,800 figure.

Such grosses are almost impossible here considering that it's a six-day week at the Earle. Moreover, it is conceded by the management that Miller would have topped \$50,000 were it not for his radio commercial broadcasts from the (See *Philadelphia Grosses* on page 27)

### Providence Holds Up

PROVIDENCE.—Hot weather thru-out most of week cut into grosses at Fay's slightly, with take on seven days ended August 20 around \$5,200. Bill was exceptionally good and praised as such by daily paper's reviewers. Gypsy Mark-off headlined, acts including the De-Marios, John Fogarty (return engagement), Russell and Farrar, Three Jades, Johnny Coy and Paul Marin.

PROVIDENCE.—With a downpour raining out all open-air opposition Sunday, August 9, Fay's enjoyed turnaway business thruout the day, helping toward a gross of \$5,800 week ended August 14. Bill comprised Lord Milford, Hal & Honey Bee, Three Bluejackets, Ed and Kay Ruton, Ward and King, Leon Fields, and Larry Collins, emcee. On screen, *Little Tokyo, U. S. A.*

### Dayton \$12,700

DAYTON, O.—Second week of the Colonial's new stage season, with Ozzie Nelson and Harriet Hilliard, bettered the good opening, ringing up a gross of \$12,700. Opening with capacity for the third week's offering, Ted Lewis gave evidence of packing 'em in for the duration of his stay.

to \$58,000. Second week pulled \$67,000, while opener took a bang-up \$79,000.

Loew's State (3,327 seats; \$20,500 house average) is headed for a strong \$34,000 with the first week of Ed Sullivan and the Harvest Moon Dancers. Rest of stagershow comprises Wesson Brothers, Terry Lawlor and Martin and Allen, with *Mrs. Miniver* on screen. Last week with Smith and Dale, Linda Ware and *Tarzan's Adventures in New York* did a fine \$24,000, despite the picture.

### Buffalo Holds Up; J. Dorsey a Click

BUFFALO.—Vaude biz is still right up there with the fine marks reached several weeks ago. Current week looks like another winner. Gas rationing, just put into effect, is aiding amusement business here considerably, and outlook for fall is bright. The Erlanger is nearing the end of a good legit stock season and is currently offering *The Curtain Rises*, with Stano Bragglotti, while the Palace is featuring customary burly-vaude attraction in Russell Trent's *Crazy Show*, with Jessica Rogers.

The Buffalo (seating capacity, 2,500; house average, \$12,000 for straight films) is looking forward to a terrific week with Jimmy Dorsey, who broke house record here a year ago. Dorsey opened big August 28 and is expected to gross about \$27,500—the same as last season. Bob (See *BUFFALO GROSSES* on page 27)

### Maynard 47C at Keith's Indianapolis

INDIANAPOLIS.—Ken Maynard, movie cowboy, as headliner at B. F. Keith's for four days ended August 20, drew a satisfactory \$4,700. House average for the 1,200-seater is \$4,500.

Stagershow also included the Monroe Brothers, Sid and Peggy Paige, Troy and Lynn, Marie Hollis and the Royal Whirlwinds, who substituted at the last minute for the Four Rollerettes, who were unable to make the engagement because of auto difficulty in Minnesota. Pic was *Unseen Enemy*.

### Krupa Fine

BRIDGEPORT, Conn.—Altho running into one of the hottest spells of the summer, Gene Krupa, spot-booked into the Loew-Lyric here a week ago, did sensational business, packing the 2,170-seater with four shows daily. Bill included Don (Popikoff) Tanner and Betty Ann Nyman.

Other shows, spot-booked here during the summer to smash business, were bills headed by Martha Raye and the Andrews Sisters.

### Jurgens Excellent

HARRISBURG, Pa.—Dick Jurgens played State Theater here Monday to Wednesday (24-26) and grossed an excellent \$5,928, walking out with \$2,964.25 for his own end.

### Alvino Rey, King Sisters Gross \$53½G In Chi; Duke Ellington \$24,500, Big

CHICAGO.—No letdown in summer biz, with bands still copping the high gross honors. Generally improved business conditions are responsible for steadily increasing grosses.

Chicago (4,000 seats; \$32,000 house average) finished another big week Thursday (27), taking in \$53,500 with Alvino Rey and orchestra and the King Sisters. This was Rey's second and best date so far. Screen had Ann Sheridan in *Wings for the Eagle*.

Week of August 28, the Chicago opened big with Claude Thornhill and band, newcomers in this area, and Betty Grable in *Footlight Serenade*. Another combination that promises to top the \$50,000 mark.

### Pittsburgh Stanley Ups Weekly Average From 17G to 19G

PITTSBURGH.—City's only vaudefilm house, Stanley continues to surprise Warner execs pleasantly. In recent years averaging \$17,000 weekly, theater during past 12 months has jumped to \$19,000 weekly average, with several weeks in past months passing \$30,000.

Many of the increases have been with attractions that on previous engagements failed to pass much beyond the normal. Other grosses have been so heavy that they've amazed even acts that formerly hit high.

Typical was Horace Heidt, who grossed \$33,700 week ended August 20, only few hundred dollars below Tommy Dorsey's record set last month. Marquee read "Horace Heidt With Frankie Carle and His Musical Knights." On the screen, *My Favorite Spy* (RKO).

Theater's policy is picture and name band plus two or three specialty acts or Max Adkins' house ork with four or five specialties.

Incoming feature bookings are the Three Stooges, Berry Brothers, Lou Breese, September 4, and Jackie Cooper, September 11.

Price scale is 30 cents until 12:30, 44 cents until 6, 66 cents until closing week-days, all day Saturday and holidays. The house plays pictures Sunday, due to Pennsylvania's ban on stagershows.

Particularly significant cause for gate hypo, according to Warner publicity director Jim Totman, is that many people, making more now than ever, who normally would vacation away from home are working at war production every day and taking in stagershows instead. Retail index here last week was 143.2 per cent of 1923-'25 average, indicating upsurge in trade despite shortage in many commodity lines.

### Balto Hipp Gets 42½G in 2 Weeks

BALTIMORE.—Hippodrome grossed a neat \$42,500 for two weeks with the same stage bill, headed by George Beatty and same picture, *The Pride of the Yankees*. First week brought \$24,500, and the second week \$19,000.

Completing the stage bill were the Murphy Sisters, Dick and Dot Remy, and the Martels and Mignon.

George Beatty holds over with the new stagershow, which also includes Sara Ann McCabe, Adrianna and Charley, and Duval, Merle and Lee. *The Pride of the Yankees* also holds over.

### Welk \$1,304

KENOSHA, Wis.—Lawrence Welk grossed \$1,304 at the Kenosha Theater Wednesday (26). This is his best take of his four engagements in the house. Screen had an Ellery Queen pic.

### Springfield Strong

SPRINGFIELD, Mass.—Vaudeville at the Court Square Theater is still pulling them in in droves, officials said, reporting capacity houses for the three-day vaudefilm bill that closed Saturday (22). On the stage Capt. Anderson's animal circus, Bert Nagle and Company, Hal Castle, Lou Baker, Adrienne Parker, Burns and Benashe, and Sam White and Charlotte.

On the screen, *A Yank in Libya*.

## Magic

By BILL SACHS

INTIMATE MAGIC is extremely popular in Chicago these days, what with Bert Allerton at the Ambassador East's Pump Room, Johnny Paul at the LaSalle's Gay '90s Bar, Frank Marlow at the Melody Bar, Mat Schullen at his own bar and Martin Barnett at the Bismarck Hotel. Other trixsters working the Windy City are Lucille and Eddie Roberts, Dorn Dornfield, Clarence Slyter, Bill Baird, Jacqueline James and Doc Turbell. . . . MILBOURNE CHRISTOPHER, after winding up at the Park Plaza, St. Louis, opened August 22 at the Lake Club, Springfield, Ill. During a brief stop-over in Chicago to sign new contracts, Christopher gave a performance at the University of Chicago for the navy men. . . . BOB NELSON typewrites that the Columbus (O.) Magic Hobby Club's fourth annual fish fry and magical stag party held at his cottage at Buckeye Lake, O., August 15, was "the biggest, bestest and dammed most funniest party of them all." There were 78 (largest crowd by 9) members and guests from five States present. . . . DUKE MONTAGUE, who purchased the El Wyn Mid-night Spook Party after Elwyn Peck's retirement several years ago, reports that he is combining the original El Wyn routine and properties with his own mid-night ghost show and expects to open within a few weeks. . . . R. N. MENGE (Norman the Wizard) writes from Fort Scott, Kan., under date of August 22: "Ran into an old magician, Henry Brooks, who now makes his home here. He has just been released from a hospital, where he was confined for some time with a bad heart. He is a cousin of Herrmann the Great and has a number of tricks to his credit. He was kind enough to divulge some of his pet effects to me." . . . ALEXANDER, mentalist, is now with the armed forces at the Army Institute, Madison, Wis., where he says he frequently bumps into Ben Berger, Madison's leading magic light. For the last several weeks, Alexander has been looking into the crystal ball for Uncle Sam and selling War Bonds and Stamps. In five days he sold more than \$1,200 worth of readings. Berger, he says, is keeping busy on numerous outdoor dates. . . . GLORIA JEROME, after two weeks at Glenn Rendezvous, Newport, Ky., has opened at the Brown Hotel, Louisville, for a similar stand. . . . PAUL ROSINI is set for the next fortnight at the Adolphus Hotel, Dallas.

HERMAN L. WEBER'S voodoo show has been booked solid until November by Billy Diamond, of Central Booking Office, Chicago. Weber plays midnight shows only, using five people. He is set for the Minnesota Amusement chain of houses September 1 thru October 5, to be followed with dates in Iowa. . . . EDDIE BURNETTE, of Eddie and Lucille Burnette, was a visitor at the magic desk Wednesday (26), accompanied by Mr. Delmar, of Delmar and Renita. The two teams were in Cincinnati for the Food Show at the Zoo. Eddie and Lucille begin a two-weeker at the Circle Club, East Dubuque, Ill., September 3, to be followed by the Tower Theater, Kansas City, Mo., September 18. . . . GEORGE KRINOG and Company are mystifying the patrons at 69th Street Rathskeller, Upper Darby, Pa. . . . TOM OSBORNE is displaying his hand-is-quicker-than-the-eye stuff at Di Pinto's Cabaret, Philadelphia. . . . HOWARD KLEIN, Philly trixster and hypnotist, has joined the army. . . . HAROLD D. GOLDSTEIN, New Orleans magic enthusiast, is now in the army with Det. D. E. M. L., Camp Maxey, Tex. He is putting on shows for the boys in camp. . . . CHARLIE BECKLEE, magician-ventriloquist of West Chester, (See *MAGIC* on page 18)

### Gamble's Comedy Material

GAMBLE'S COMEDY BOOK NO. 2 Contains 150 GAGS AND JOKES, 3 VENTRILOQUIST ACTS, 4 New TALKING SKITS and 5 COMIC MONOLOGS for \$1. A 60-Page BOOK. All Original. GAMBLE'S MINSTREL BOOK NO. 2 Contains 2 MINSTREL FIRST PARTS, a BIG MINSTREL AFTERPIECE and 6 B. F. OLIO ACTS, \$1. A 60-Page BOOK. GAMBLE'S PARODY BOOK No. 2 Contains 100 BRAND NEW PARODIES on Famous SONGS, NEW AND OLD, All for \$1. All Three BOOKS for \$3. Costumes, Wigs, Scenery, Make-Up Furnished. WITMARK'S COMPLETE MINSTREL SHOW, \$10. BIG COLLECTIONS OF BLACKOUTS, STUNTS, SKITS, CLEVER REPLIES, ETC., FOR \$5.

E. L. GAMBLE, Playwright  
East Liverpool, Ohio



# Comics Set for 26 Hirst Units; 23 Houses Start

PHILADELPHIA, Aug. 29.—Izzy Hirst office has practically completed castings of comics for 26 burlesque units to play the Hirst and Midwest wheels. Unit line-up includes: 1) Manny King and Billy Wallace; 2) Bob Ferguson and Max Coleman; 3) George Murray and Bert Carr; 4) George Lewis and I. B. Hamp; 5) Billy Ainsley and Eddie Innis; 6) Shorty McAllister and Stinky Fields and Bobby Faye; 7) Mike Sacks and Bobby Vall; 8) Billy Walsh and Billy Hagen; 9) Jack Diamond and Boo LeVan; 10) Harry Conly and Billy Forster.

11) Bozo Snyder, Joe Cowan and Bill Lloyd; 12) Hap Arnold, Russell Trent and Harry LeVine; 13) Boob Reed and Megs Lexing; 14) Marty Collins and Al Anger; 15) Benson and Ryan and Billy Fields; 16) Loony Lewis, Little Jack Little and Al Rio; 17) Bumps Mack, comic to fill; 18) Harry Klexx and Benny Moore; 19) Hap Hyatt and Dusty Fletcher; 20) West and D'Arca and Lew Fine; 21) Kenny Brenner and Frankie Belasco; 22) to fill; 23) Fred Binder and Jack Rosen and Charles Coughlin; 25) Tiny Fuller, comic to fill; 26) Frank X. Silk and Slat Taylor.

Because of limited transportation facilities and curb on freight cars, traveling units will be limited to seven to nine people. In addition to two or three comics, traveling unit will comprise a single stripper, straight man, singer and dancer. While the choruses will be house units, the girls will be rotated from time to time.

In addition, props and scenery are being held down to an absolute minimum. However, no shortages are expected along those lines, since every one of the 23 houses on the wheels is pretty well stocked with stage accessories. The houses will pick up their own vaude acts. Also, strippers to augment the regular strip with the unit will also be picked up by the houses themselves.

Routes call for the units to rotate eight weeks in the East and eight weeks in the

West. Starting the season with 23 houses, two of which are single-day stands, wheels expect to add several more full-week stands.

## New Orleans House Reopening Oct. 1

NEW ORLEANS, Aug. 29.—Lease of the long-darkened St. Charles, former vaude and legit house, to the Folies Bergere, Inc., a recently chartered local firm, for five years is announced by lessors of the 1,000-seat theater. Re-opening is set for about October 1, with either burlesque or vaude and pix.

La Charles Corporation, lessees of the house the past five years, the first part of which saw vaude at the spot, leased the theater for one month to October 1, after which new lease takes effect. The single month on old re-lease will be spent renovating.

## Set Many Burly People

NEW YORK, Aug. 29.—When the new Howard Lindsay-Russell Crouse comedy, *Strip for Action*, comes into the National Theater here September 23, the cast will include several burly people, Billy Koud, the dance director, playing the part of a burly dance director; Joey Faye and Charles Kaye, comedians; Murray Leonard, straight; Boo La Von and Jean Carter, strippers, and Murray Friedman, pit band leader.

Show opens September 10 at the Nixon Theater, Pittsburgh, for 10 days.

## Corio Nixes Burly Film

NEW YORK, Aug. 29.—Ann Corio says she has turned down the lead of a film entitled *Queen of Burlesque*, claiming it would injure her film career. Her film *Jungle Siren* was previewed here this week.

DETROIT, Aug. 29.—Bob Lewis, field rep of Detroit AGVA local, is seriously ill in Clair Chandler Convalescent Home here.

## How Dance Acts Develop

NEW YORK, Aug. 29.—Edison and Louise, dance team, were flattered recently when a performer recorded their act on film. Now they find that the other act is doing many of their bits.

Show business at last has realized the full possibilities of the camera.

## Baltimore Gayety Opens Hirst Season

BALTIMORE, Aug. 29.—Gayety, burly house, has been renovated from stage to front, including new electric lighting system for stage. Resumed Saturday, August 22.

Three vaude acts will be innovation for Gayety's 1942-'43 season.

Marie Cord, Stinky Fields and Shorty McAllister are opening Hirst unit headliners.

After opening night, when show began at 8:30 p.m., three shows daily will go into effect, at noon, 2:30 and 8:30 p.m.

John H. (Hon) Nickels, manager, said he looks for Gayety's best season. Gus Flaig, veteran production manager, said more emphasis will be placed on production this year than ever before.

## Victory, Bayonne, Opens With Vaude

NEW YORK, Aug. 29.—Victory Theater, Bayonne, N. J., which burned down last season, opens September 4 with Mugsy Spanier, Smoothies, Buddy and Judy Allen and George Freems. House will operate four days weekly. The initial show opens on a Friday, so that the four-day period will extend over Labor Day. After that the house will revert to Thursday openings.

Approximately \$100,000 has been spent on alterations. The capacity has been enlarged to 1,500. Aaron Banko is the operator, with Arthur Fisher booking.

## Six Weeks' Vaude Around Pittsburgh, But Talent Scarce

PITTSBURGH, Aug. 29.—Bookings for six straight weeks in 17 theaters are available in Western Pennsylvania and West Virginia, but shows are scarce, agent Sid Marke laments.

Joe Carson's 28-person unit, including a five-piece band that doubles on stage and pit, is set for the circuit, and engagements are being lined up for Harry Berry's 17-person troupe, including a six-piece girl orchestra.

Carson's shows each season are "easy to book and profitable," Marke contends, "because Carson goes in advance of his production as exploitation agent, while Mrs. Carson stays with unit as manager. More managers should publicize troupes and more successful bookings could be set," Marke added.

## Girls Like Burly Line

PITTSBURGH, Aug. 29.—In a record audition more than 100 girls auditioned for the Casino house line, says Owner George Jaffe. After selecting 30 for local training, Jaffe sent 14 to Philadelphia and plans to send more to Detroit. Casino will use 12 dancers and 8 showgirls.

Among the 30 retained are four sets of sisters, Erma and Elvira Busa, Sandra and Sophie Lavar, Ann and Betty Gordon and June and Madeline Day.

The girls are so eager to become theater chorines that "they hate to stop rehearsing," according to instructor Jack Montgomery.

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Have money and work for you now. Please wire or phone me at my expense.

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Empress Theatre MILWAUKEE, WIS.

# Burlesque Notes

(Communications to New York Office)

### NEW YORK:

DIXIE SULLIVAN, at Club Nomad, Atlantic City, until Labor Day, when she returns to the Hirst Circuit, was titled the official girl of 53d Troop Carrier Squadron of Pope Field, Fort Bragg, N. C., by soldiers who spotted her picture in *Play* mag. . . . A. & B. DOW, with Ben Shanin, of that office, booked 11 acts for the August 28 opening of Joe Weinstock's new Erie Theater, Schenectady, N. Y. They included Rosita Royce, Roy Rogers, Joe Young and Dorothy Ryan, Irving Selig, Jeanne Rochelle, Roberts and Yvonne, Elaine Mersen, Pauline Bryant, Bobby (Tables) Davis (a Bert Jonas dancing find), Two Harmonettes and Kent Edwards. Eighteen chorines drilled by Pal Brandeaux comprise rest of show. Policy is two-a-day, with comedians held over two or more weeks and rest of principals changed weekly. Tirza and Her Wine Fountain and Noel Toy head the bill September 4. . . . ANNETTE ROSS opened August 15 at the Club Nomad, Atlantic City, where Donna Darnell is vacationing.

JUNE MARCH, sister of Gay Knight and daughter of Ivy March of burly renown, was caught by a Warner scout while playing in Minneapolis with *White Cargo* a few weeks ago and taken to Hollywood for a screen test. Ma Ivy and sister Gay are with June, awaiting the result of the test. . . . JACKIE WHALEN, emcee and producer, visited here last week in a private's uniform on his first furlough from Fort Dix. . . . GEORGE REED, brother of Frank Penney, was recently promoted to acting first sergeant at Byrd Field, Richmond, Va. Another brother, Eddie (Landsman) Reed, is a private at Fort Dix. . . . MAE RAYNOE, former ace in Columbia wheel shows, is now Mrs. Maurice Poggio, presiding over Rose Hill Farm, a restaurant and cocktail lounge near Plainfield, N. J., where adopted daughter Jean Wrana is featured entertainer.

CLAIRE DELMAR, last season a dancing chorine in stock in Utica, N. Y., and before that for eight years with Hirst

road shows, is cashier, her second summer, in Silver's Arcade, Coney Island, N. Y. . . . TOMMY BRICE and Billie Rodgers celebrated a reunion in Duluth, Minn., last week. . . . OSCAR MARKOVICH, concessionaire, has transferred Frankie Blue to the Gayety, Norfolk, Va., in place of Billy Howard; Sid Cramer to the Star, Brooklyn, which reopens September 4, and Max Sharp to the St. Charles, New Orleans, where Harold Minsky will operate a new burly stop. . . . HARRY ABBOTT, brother of Bud of Abbott and Costello, has taken a five-year lease of Music Box Theater in Hollywood and relabeled it Abbott's Music Box Theater. Plans to present a series of revues called *Swing Shift Revels*. Personnel will include 30 principals and 26 chorines in slapstick burly. UNO.

### MIDWEST:

AMONG THE THEATERS opening September 4 are the Folly, Kansas City, Mo.; Gayety, Cincinnati, and Roxy, Cleveland. . . . GRAND THEATER, Youngstown, O., opened to very good business. . . . EVELYN TAYLOR is the feature at the Rialto, Chicago, week of August 28. Bob Goodman also returning to this theater after a six-month absence. . . . MARIAN MORGAN returning from a Coast vacation to open as featured attraction on Midwest Circuit at Palace, Buffalo, September 4. . . . THELMA WHITE, after a nine-month engagement at the Brown Derby, Chicago, has been signed for the Midwest and Hirst circuits by Milt Schuster. . . . LOUISE KELLER opening on Empire Circuit. . . . MAX COHEN now managing Mayfar Theater, Dayton, O. . . . BEVERLY LANE featured at National, Detroit, week of August 28. . . . OPENINGS on Empire Circuit: Avenue, Detroit, September 4; Capitol, Toledo, September 4; Fox, Indianapolis, September 4; Gayety, Milwaukee, September 11; Grand, Youngstown, O., and Grand, Akron, September 11.

BOB CONN, after 12 weeks at the Roxy, Knoxville, passed thru Cincinnati last Friday (28) en route to Chicago to join a circuit show, set by Milt Schuster.



**JANE DEERING**  
Ballet, Toe and Spanish  
D · A · N · C · E · R

now appearing

at the

**RAINBOW ROOM**

Rockefeller Center  
New York

(Thanks to Mr. John Roy)

From  
The Billboard, Aug. 15th, 1942

" . . . Jane Deering is young and pretty, whose Viennese Waltz in classical ballet skirts had no trouble pleasing . . . flirtatious parol dance also an applause winning routine . . . held close attention!"

Says GENE KNIGHT in The New York Journal-American (August 12, 1942):  
"Jane Deering dances flawlessly, tinting the show with the grace and beauty that only a ballet artiste can bring to a night club revue."



## State, New York

(Reviewed Thursday Evening, August 27)

The terrific business this week is not only due to the two-week stay of Ed Sullivan and the Daily News Harvest Moon winners, but also to Mrs. Miniver, which didn't exhaust its box office possibilities with 10 weeks at the Music Hall. The place had standees in back of the house at show caught. The length of the film may cut into the week's take, even with the abbreviated stage bill.

The top teams of this year's contest made a favorable impression upon an extremely friendly crowd, which made sufficient allowances for their professional inexperience, as per Sullivan's suggestion.

Hits were the septa jitterbug winners, Theresa Mason and Paul Chadwell, swinging out in the usual Harlem tradition. Camille Barbera and John Erikson did a smooth fox trot; Marie Mammis and Frank Carbone put over the Viennese waltz; Marianna and Frank Costello, the lone married couple in the proceedings, took nicely to the tango, and the all-round winners, Bessie Larocanda and Fred Carratini, chose a rumba. Sullivan worked hard during this session promoting applause for the acts.

Sullivan ingratiated himself immediately with the crowd by inviting standees to sit in the vacated ork pit. His emcee work is in his usually okay vein.

Opening act is Martin and Allen, hand-to-hand balancers, with physiques sufficient to give the Loew booking staff inferiority complexes. The pair are smooth workers with a nice assortment of tricks. Standout of their offering is the final hand-stand.

The deuce spot is held by Terry Lawlor, to whom the crowd took nicely with her three numbers, altho her chirping generally isn't strong enough to hold down this strategic spot.

Wesson Brothers scored a clean show-stop with their double impersonations. Their President and Mrs. Roosevelt netted them a tremendous hand.

Joe Cohen.

## Chicago, Chicago

(Reviewed Friday Afternoon, August 28)

Claude Thornhill and his up-and-coming band, making their debut here, plus three strong acts, equal a solid hour of enjoyable entertainment. The large musical unit (17 musicians) has color, emphasizing swing, with plenty of melody sandwiched in. There are the two French horns and Thornhill's "lazy piano" to lend novelty, with the Snowflakes, mixed quartet, on hand for contrasting song work.

Most of the band's arrangements are above the stock field, taking advantage of the several good instrumentalists in the reed and brass sections.

The Snowflakes, as a group, offer Smiles, which was well received. Three of the vocalists also work outside the group. Martha Wayne and Buddy Stewart, j-bug looking team, step out for the novelty tunes and do right well by them. They sold *Knock Me a Kiss* and *Speaky Spak Spoke*, both from the screwy song field which has a market among the younger band followers. Lillian Lane, good-looking brunette, takes care of the ballads with a voice that is smooth and sweet. Her rendition of *Sky-lark* and *Wonder When My Baby's Coming Home* netted an impressive hand.

Thornhill handles the show in straight fashion and keeps it moving. When caught he had the added assignment of introducing Edward Arnold, of the movies, who was passing thru the city and came out to deliver a bond speech.

The outside acts are familiar in Chicago and always score. Sunny Rice gets first call with her precise tap and ballet routines, clean and effective. Ben Beri, juggler, has never offered an act that was better timed. Still works balls and clubs and closes with three tambourines. The laughs were steady. The Oxford Boys (3), who originally started in this area, scored a clean show-stop with their impressions of musical themes of name orchestras, among other items. The brevity and familiarity of each subject they treat, as well as the polished way

they treat it, accounts for the success of their turn.

Screen has Betty Grable, Victor Mature and John Payne in *Footlight Serenade*. Business big end of second show opening day.

Sam Honigberg.

## B. F. Keith's, Indianapolis

(Reviewed Thursday Evening, August 27)

*Variety Fashions* is an assemblage of vaude acts that adds up to above-par entertainment.

Outstanding is Doris Dupont, whose smooth, stylized tap dancing is a pleasure to see. She belongs to the well-mannered school of tappers, preferring subtle rhythmic changes and excursions to the more obvious and energetic school of thought. She deserved a better spot.

An engaging act is that of El Cota and Beatrice, who present a burlesque of ballet dancing that tickles everyone's funny bone. El Cota also plays the xylophone in the manner, but with its own "refinements" of technique, of Professor Lamberti.

Show also includes the knockabout dancing comedy of Roberta, King and Mann; the amazing art of Alphonse Berg, who fashions original gowns on negligee models with only a bolt of cloth and a few pins, and the old reliable comedy of "Slim" Timblin, who can still get an audience in an uproar with his blackface routine. An added attraction for the first and last shows is a fur fashion revue staged by Berg in co-operation with a local fur store. The stunt registered well with the ladies.

Pic, *You're Telling Me*. About three-quarter house first show. H. Kenney Jr.

## State, Hartford

(Reviewed Friday Afternoon, August 28)

Show features the Three Stooges, Bea Wain, Dick Rogers and his orchestra, Buster Shaver and Company, and Miriam La Valle.

Rogers and his boys open the show with *Old Man River*. Their *That Gotcha* went over big. Miss La Valle follows with a neat dance.

The band returns with a snappy tune *I Want To Be Happy*. Betty Barr sings two numbers, *Stardust* and *Jingle, Jangle, Jingle*. Rogers moves around the stage in showmanly manner and leads the band in a nice fashion.

Buster Shaver and Company present a few dances. One member sings *Some of These Days*. The Rogers' orchestra plays *1492 B.W.* in a fast-moving manner. Rogers nearly stopped the show with his imitations of various persons singing *Dinah*. Bea Wain, well known in Hartford, got plenty of applause with her singing of *Don't Sit Under the Apple Tree, I Wonder When My Baby's Coming Home, Jersey Bounce* and *In the Blues of the Night*.

The Three Stooges stole the show. Curley, the plump member, does some "fancy" singing, and the other two boys join in. Then come the laughs with gags, gags and more gags.

House nearly filled. Sam Kaplan and his boys in the pit. On the screen, *Lure of the Islands* and a Three Stooges Columbia short, *Matri-Phoney*.

Allen M. Widem.

## Earle, Philadelphia

(Reviewed Friday Evening, August 28)

It's Paul Whiteman making his annual visit to the Earle. His "King of Jazz" billing is dropped and instead it's his "Designed for Youth" Orchestra. However, with the Earle youths weaned on Glenn Miller and the Dorseys, Whiteman or any of the other standard names are accepted with politeness until somebody like Harry James comes along.

Mike Pingatore is the only familiar face with the Whiteman aggregation, and while it's a large crew of 18 instrumentalists, band lacks plenty in the musical polish and politeness associated with the PW organizations of earlier days. Mediocrity is most apparent on the opening number, the inevitable *Rhapsody in Blue*, with Buddy Weed for the solo piano passages. While it's a far cry from Whiteman's *Rhapsody* playing in the Roy Bargy days, it also tends to give the show a very slow start. Opus takes some 12 minutes and the musicianship displayed doesn't sustain peewholder interest.

Band fares better with the lighter fare which follows in *My Blue Heaven*, *Well-Digger's Hoe-Down* on the swingy

side, and a ballad medley of *The Night Is Young* and *Take Me*, for which trumpeter Larry Neill steps off the bandstand to add some soft and pleasant tenoring.

Dolly Mitchell, band canary, makes a favorable impression with her rhythmic singing of *Idaho*, a specialty built around song titles of boys' names, and for the recall a chorus of *Kalamazoo*. Band also puts in a lively swing session featuring Weed's pianology to the tune of *I Found a New Baby*, and for the finale it's a medley of old song favorites long associated with Whiteman, with Pops putting a fiddle under his chin to join his Strad section for *When Day Is Done*, and Pingatore's lightning strokes on the banjo ringing down the rag.

Fortunately, there's much more to the show than the band menu. In fact, the real entertaining is turned in by two specialty acts, both new here and both show-stopping with their fresh and novel routines.

First on are the Martin Brothers (2) and their marionettes. Working in unison, lads manipulate the doll strings for a conga and then bring on luminous skeletons for a jitterbug dance. Working singly, a clown toy is put thru amusing antics, climbing over a wall and blowing up a toy balloon. Finish is dynamite, the Martins delighting with two Sambo dolls in blackface, one singing and playing the piano and the other blowing a clarinet, taking them both off with a rhythm dance.

Also counting as much for the hour's running are the Murtagh Sisters (3) with their impressionistic harmony singing that includes many comedy moments. Open big with *Three Little Sisters*, singing it straight for *Johnny Doughboy Found a Rose* and then literally roll 'em in the aisles with their comedy impression of three debs chirping the operatic arias. Do a swing version of *Rock-a-Bye Baby* on the recall, also rating high with their antics for this one.

House filling up nicely at early supper show caught. Screen shows *Men of Texas*.

Maurie Orodener.

## RKO-Boston, Boston

(Reviewed Wednesday Afternoon, August 26)

Andrews Sisters head new show supported by Will Osborne orchestra, Wesson Brothers, Miller Brothers and Lois and Mary Ann. Pic, *My Favorite Spy*.

New Osborne combination, without use of the former slide trombone effect, sounds good. Opens show with a set of pop tunes—the soft, dreamy type. Miller Brothers and Lois, colored tapsters, have plenty of rhythm and precision. Go over okay. Osborne shows off his ork with *Sorghum Switch*. Mary Ann, band songstress, comes thru well with *Embrace Me* and *The One I Love Belongs to Somebody Else*. She is a tall blond, good dresser, strong on looks, good on the stage. Audience demanded more of her but Osborne rushed her off.

Osborne does take-offs on the Kaye, Garber and Lombardo orchestras, topping it off with Dick Shanahan doing a drum beat a la Gene Krupa.

Introduction of the Wesson Brothers, local boys, warms up the crowd. Boys earn deserved applause with their characterizations of Wilkie, a woman demonstrator in a 5 and 10-cent store, Bergen and McCarthy, and stop the show with their take-off on FDR and Eleanor. This act is fresh. Boys have plenty of showmanship. Had to beg off.

The Andrews Sisters close, starting off with *Boogie Woogie Bugle Boy*. Also do *Three Little Sisters* and *Pennsylvania Polka* and encore with *Apple Blossom Time*. For the call-back do a new number called *Strip Polka*, a sure-shot hit. Patty emulates a burlesque queen's routine, her two sisters coming in on the comedy. Draw terrific laughs and crowd clamored for more but to no avail.

Show played to packed houses all week and should hit a new high for the house.

Harry Poole.

## Music Hall, New York

(Reviewed Thursday Evening, August 27)

*Top of the Town*, new stage show here, is a ballyhoo of varied enterprises in Radio City, such as WJZ, the ice show at the Center Theater, and the Rainbow Room. It has a strong war propaganda wallop toward the finish.

Opener is a scene in Station WJZ, complete with a setting of a sound

booth, an engineer giving the cues, and an announcer, Carlos Sherman. The scene polishes off the usual Erno Rapee Symphony, rendering *Capriccio Espagnole* and *Play Gypsies, Dance Gypsies*, the latter sung in fine soprano voice by Selma Kaye, backed up by the Music Hall Glee Club.

The touting of the Center Theater is done mostly in the sets, with the Rockettes, dressed as penguins, in their usual show-stopping precision number. Johnny Wood, as an NBC admiral guiding people around a tour, did a corking good set of imitations of people who are usually imitated. Wood's routine, however, is quick, clipped and avoids long imitations. Extra long reception.

Last number, in a set typifying the Rainbow Room, is a party for the United Nations. Representing England was Linda Ware, a pretty blond singer who played Loew's State last week, singing the *White Cliffs of Dover*. Combo of the lush production and gorgeous costuming added up to sock presentation. Walked off to a good hand. Gloria Gilbert almost show-stopped with several minutes of sensational toe-dancing.

Russia, as represented by Marina, singing, backed up by Nicholas Vasilieff's Volga Singers, didn't have much spirit. Very dirty song. The Corps de Ballet treated our fightingest allies much better with lively Caucasian dancing.

Piece de resistance was the beating of the drums for Uncle Sam. With a play of lights, drum rolls and other fanfare, Henry Calvin, standing behind a side set of a Minute Man, spoke of "a people united as never before," with the entire cast pitching in with a Buy-War-Bonds finale.

Show is staged with excellent taste by Leon Leonidoff.

Pic, *The Talk of the Town* (Cary Grant, Jean Arthur, Ronald Colman) draw lines around the theater all day, with a 90-minute wait for seats for the last show.

Sol Zatt.

## Oriental, Chicago

(Reviewed Friday Morning, August 28)

This week's stagemore budget has been upped to \$8,000 to permit the first Chicago engagement of Vaughn Monroe and his band, known in this area only thru his radio programs and records. An extra \$500 is also being spent in newspapers and on radio advertising, to reach the Monroe fans. Business at end of first show was not big, but encouraging. Second Loop run of *Grand Central Murder* on screen cannot be counted to be of much box-office help, altho it is a better than average Oriental picture.

Monroe is young, good looking and the possessor of a smooth baritone voice. He fronts a snappy swing group of 15 musicians and, in addition, pitches in with his own trumpet when things musically really become hot. For singing support he has quantity rather than quality in his five girl vocalists, including Marilyn Duke, an artificial looking brunette with a fair melody voice, and the Four Lee Sisters, cute kids, but no powerhouse vocally.

On the brighter side are the Four V's, male quartet, harmonizing nicely, and Ziggy Talent, of the sax section, who is a top novelty singer. He is a good entertainer, on his own, and he amply displayed it with novel versions of *Arthur Murray Taught Me Dancing, Sam the Tailor* and *Let's Have a Party*.

Show is framed with two patriotic numbers played with spirit. Marilyn Duke follows the opening with *Silver Wings* and *One Dozen Roses*, the Four V's coming in for the latter and remaining to do a great swing arrangement of *Three Little Sisters*.

Johnny Barnes, one of the two outside acts, is a personable tapper who scores with routines that are both refreshing and original in design. Went big. The Four Lee Sisters stay on for *Stardust* and *Jingle, Jangle, Jingle*, giving way to Ziggy Talent's sock session.

Bobby Nichols, red-haired trumpet (See Vaudeville Review on opposite page)

WANTED  
STANDARD AND NOVELTY ACTS

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### Balto Girl Come-Ons For Drinks in Probe

BALTIMORE, Aug. 29.—Following numerous complaints from customers of night clubs that they have been solicited for drinks by female employees, the Baltimore Board of Liquor License Commissioners plans to request the Maryland Legislature at its next session to pass a law granting it power to prohibit such practices if the old law now in existence is to be applicable to the modern night club.

Can a night club be construed as offering "variety entertainment" and has a tavern any features comparable with a concert hall? The board must clarify these points if it is to enforce the law.

### Full Week Vaude For Detroit Nabe

DETROIT, Aug. 29.—Vaudeville, out of Detroit for several weeks, will be tried in a working class neighborhood by the Mel Theater, just taken over by United Detroit Theaters. The circuit has at various times had stagershow in nabe houses, as well as in its downtown theaters.

Present policy is for a single week of vaude, two weeks of straight pictures, then a week of vaude. The irregularity of bookings is the result of two factors, uncertainty over vaude popularity and commitments on films.

Opening full week show features Boyd Senter and Senterpedes, on stage, and five acts. Opened yesterday.

Booking by Pat Lombard of the Delbridge & Gorrell Office.

### VAUDEVILLE REVIEWS

(Continued from opposite page)  
man, blows off to *Jersey Bounce*, a j-bug treat. Monroe takes to the mike with several numbers, including pop tunes and *Paltacchi*, all very easy to take. Paul Winchell, next to closing, sells his

ventriloquist turn with speed and polish. Once or twice does he permit his dummy, Jerry Mahoney, to become somewhat too violent, particularly when wisecracking with front seaters, but otherwise the patter and execution are of top caliber. The sneeze bit, used for an encore, is loaded with laughs. *Sam Honigberg*.

### Mel Theater, Detroit

(Reviewed Friday Evening, August 28)

This is the first vaude show designed for a local neighborhood theater catering almost wholly to defense workers and, if it clicks, may become the fore-runner of a chain of such nabe shows. House has never had a stagershow, and the crowd, with a heavy proportion of children, is a most enthusiastic one. Show is staged economically, with handicap of a shallow stage, but it clicked grandly in this nearly full 1,400-seat house.

Boyd Senter and His Centerpedes, five men, give a lot of music and novelty entertainment. Opening with a jive number, later bringing a jitterbug couple up from the crowd for an exhibition, and they get the crowd stomping. Senter leads with his sax most of the time and emcees in an informal, friendly manner. Al Jenkins has a trombone solo, and a couple of the boys do vocals.

Lee Caron opens with a smooth, facile tap in nonchalant style and continues with pleasing eccentric comedy work. Costume could stand some toning up.

Adler and Dunbar open with the majestic Miss Dunbar as a phony hypnotist; Adler comes up as a stooge, and from there on they keep the house convulsed. It's done by his silly laugh, the screwiest faces on record, and his clever imitations of odd sound effects. Presented in deliberately corny style, it's top-flight farce.

York and Lewis open with a pleasant soft-shoe number and quickly win their audience, especially the youngsters. They follow with burlesques of an exhibition waltz and a Colonial-period jitterbug bit.

Show booked by Delbridge & Gorrell office. *Haviland F. Reeves*.

# PAUL



# REGAN

America's Smartest Satirist

COMPLETING 15 SMASH WEEKS WITH TOMMY DORSEY

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### CHICAGO THEATRE

Paul Regan never had a better act. The material is good and the characters move along with the speed of a Milton Berle. Routine went strong!

... Honigberg—The Billboard.

### RKO BOSTON

Paul Regan as nifty a mimic as they come.

... Elic—Variety.

Paul Regan a satirist of real ability whose imitations are refreshingly good and endowed with real humor.

... Don Ward—Daily Record.

### EARLE, PHILADELPHIA

Paul Regan with a long, varied and extraordinary repertoire of rapid fire impersonations.

... A. Mann—Evening Bulletin.

### EARLE, WASHINGTON

Paul Regan makes a terrific hit with his Pictures from Life and Time Marches On. Pleasing Personality.

... Connie Poulos—The Billboard.

### PALACE, CLEVELAND

Paul Regan who tells a few new and funny stories and renders excellent impersonations.

... Peter Bellamy—News.

Paul Regan has plenty of talent and a lot of material.

... Shal—Variety.

### PALACE, AKRON

Paul Regan the cleverest impersonator to appear on an Akron stage.

... Oscar Rual, Beacon-Journal.

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(Routes are for current week when no dates are given)

**A**

Adair, Yvonne (Cocoanut Grove) Boston, nc.  
Adler, Larry (Capitol) Washington, t.  
Andrews Sisters (Fays) Providence, t.  
Armando & Lita (Riverside) Milwaukee, t.  
Ashburns, The (Rainbow Grill) NYC, nc.

**B**

Backwards, Prof. (Tower) Kansas City, t.  
Baldwin & Bristol (Riverview Beach) Pennsylv., N. J., p.  
Barnes, Harold (USO camp show, Full Speed Ahead) Fort Knox, Louisville, Ky., 1-3;  
Chanute Field, Rantoul, Ill., 3-4; Fort Sheridan, Fort Sheridan, 5; Camp Grant, Rockford 7; Camp Custer, Battle Creek, Mich., 8-9.  
Barnes, Johnny (Oriental) Chi, t.  
Barr & Estes (Hurricane) NYC, nc.  
Baxter, Bobby (Riviera) Columbus, O., nc.  
Baxter, Colette (Louise's Monte Carlo) NYC, nc.  
Baxter, Connie (Sawdust Trail) NYC, nc.  
Beekman, Jack (Lookout House) Covington, Ky., nc.  
Behes, Flying (Steel Pier) Atlantic City.  
Belmont Balladeers (Belmont-Plaza) NYC, h.  
Belmont Bros. (Zepp) Akron, O., 1-5, nc.  
Belmonte, Gloria (El Chico) NYC, nc.  
Bergen, Jerry (Chase) St. Louis, h.  
Beri, Ben (Chicago) Chi, t.  
Berry Bros. (Regal) Chi, t.  
Birch, Sammy (Hurricane) NYC, until Sept. 8, re.  
Blackstone, Nan (Tommy Jags) Utica, N. Y., nc.  
Blanchard, Jerry (Club 18) NYC, nc.  
Blond Rumba Team (Ideal) Newport, R. I., c.

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Enduro Cafe, Flatbush Ave., Brooklyn, N. Y.  
Perf. Repr. Allan Rupert, McAlpin Hotel, N. Y. C.

Boag, Wally (Versailles) NYC, nc.  
Boeck, Al Rags (Torch) Youngstown, O., 1-8, nc; (Rox) Cleveland 11-17, t.  
Boyard, Lewis E. (Matt Bowl) Stockton, Calif.  
Bowen, Sybil (Bal Tabarin) San Francisco, nc.  
Brace, Olga (La Conga) NYC, nc.  
Bridson, Jeanne (Rox) NYC, t.  
Brown, Jack Toby (Moonlite Gardens) Kankakee, Ill., nc.  
Bruce, Carol (Ritz-Carlton) Boston 24-Sept. 5, h.  
Burnell, Billie & Buster (Chicago Latin Quarter) Chi, nc.  
Burnette, Eddie & Lucille (Circle) E. Dubuque, Ill., 3-16, nc.  
Burns Twins & Evelyn (Rice) Houston, Tex., h.  
Burton Birds (Beverly Hills) Newport, Ky., cc.

**C**

Callahan Sisters (Henry Grady) Atlanta, Ga., 5-19, h.  
Canova, Judy (RKO Boston) Boston, t.  
Capella & Patricia (Lido) San Francisco, nc.  
Cardon & Sawyer (Glenn Rendezvous) Newport, Ky., nc.  
Carney, Allan (Beverly Hills) Newport, Ky., cc.  
Carol, Susan (Club Ball) Phila, nc.  
Carroll & Dietrich (Tower) Kansas City, t.  
Carroll Sisters (IceLand) NYC, re.  
Chadwickes, The (Latin Quarter) NYC, nc.  
Chaney, Maryis & Alvarez (Cal-Neva Lodge) Crystal Bay, Nev., nc.  
Chapelle, Carol (Queen Mary) NYC, re.  
Chapelle & Hannon (Riley's Lake House) Saratoga Springs, N. Y., nc.  
Chords, 3 (Olympia) Miami, Fla., 9-12, t.  
Claire, Jean (Rogers Corner) NYC, nc.  
Clarissa (Newman's Lake House) Saratoga Springs, N. Y., nc.  
Clark, Coleman (Chicago) Chi, 4-10, t.  
Clark, Lillian (Helsing's) Chi, nc.  
Collette & Barry (Carman) Phila, t.  
Cooper, Jackie (RKO Boston) Boston, t.  
Cordoba, Lolita (Mother Kelly's) NYC, nc.  
Cortello's Dogs (Tower) Kansas City, t.  
Cotts (Jack O Lantern) Eagle River, Wis., h.  
Covarré, Nise (Bal Tabarin) NYC, nc.

**D**

Dale Sisters (Golden Dragon Cafe) Cleveland, nc.  
De Marco, Renee (Savoy-Plaza) NYC, h.

**CHEENA DE SIMONE**  
★ DANCERS ★  
Now—LATIN QUARTER, Chicago  
Dir.: Sol Tepper, RKO Bldg., N. Y. C.

Dennis & Sayers (Swansea) Swansea, Mass., h.  
Diana & DeCampo (Patio) Cincinnati, nc.  
Dick, Dot & Remy (RKO Boston) Boston, t.  
Digitatus, The (Waldorf-Astoria) NYC, h.  
Dixon, Gaye (Club 18) NYC, nc.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Don & Cassandra (509 Club) Detroit, nc.  
Dorita & Velero (El Chico) NYC, nc.  
Dorraine & Ellis (Chicago Latin Quarter) Chi, nc.  
Douglas Bros. (Buffalo) Buffalo, t.  
Douglas, Roy (Weiner's) Brooklyn, nc.  
D'Ray, Phil (Silver Congo) LaSalle, Ill., nc.  
Drake, Marilyn (Oriental) Chi, t.  
Drake, Paula (Leon & Eddie's) NYC, nc.  
Drayton, Jack (Gray Wolf Tavern) Sharon, Pa., 1-5; (Villa Madrid) Pittsburgh 7-12, nc.

**E**

Early, Stan (Charles) Baltimore, nc.  
Eddy, Eddie (Diamond Horseshoe) NYC, nc.  
Eddy, Marion (Hotel Empire) NYC, h.  
Errolle, Martha (Rainbow Room) NYC, nc.  
Estelle & Leroy (Arrowhead Inn) Saratoga Springs, N. Y., nc.  
Everett & Conway (Ta-Neva-Ho) Lake Tahoe, Nev., nc.

**F**

Farnay, Evelyn (Lookout House) Covington, Ky., nc.

(For Orchestra Routes, Turn to Music Department)

**TRADE SERVICE FEATURE OF Billboard**  
**Acts-Units-Attractions Routes**

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

**EXPLANATIONS OF SYMBOLS**

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.  
NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Pays, Four (Diamond Horseshoe) NYC, nc.  
Fenton, Mildred (Mother Kelly's) NYC, nc.  
Field, Robert (Leon & Eddie's) NYC, nc.  
Fisher, Hal (Club Lido) South Bend, Ind., nc.  
Fisher's, Bob Pipers (Fair) Jackson, Mich.; (Fair) Oregon, Ill., 6-7.  
Flowerton, Consuelo (Hotel Elysee) NYC, h.  
Fountainne, Neil (Havana-Madrid) NYC, nc.  
Frances, Marlene (Sawdust Trail) NYC, nc.  
Francis, Leo (Show Boat) Indianapolis, 1-7, nc.  
Frisco, Joe (Rainbo Gardens) Chi, nc.

**G**

Gaines & Jeanne (Rox) NYC, t.  
Gainsworth, Marjorie (Beverly Hills) Newport, Ky., cc.  
Galente & Leonardo (Newman's Lake House) Saratoga Springs, N. Y., nc.  
Galvan, Gil (Latin Quarter) NYC, nc.  
Gerrity, Julia (Sawdust Trail) NYC, nc.  
Gilbert, Gloria (Music Hall) NYC, t.  
Good, Margo (Famous Door) NYC, nc.  
Gorman, Marjorie (Sawdust Trail) NYC, nc.  
Green, Bennett (Park Central) NYC, h.  
Green, Jerry (Park Central) NYC, h.  
Gross, Jackie (Mayfair) Lawrence, Mass., nc.  
Guesses, Three (Rice) Houston, Tex., h.

**H**

Harding & Mass with Billie Joyce (Roosevelt) Pittsburgh, h.  
Harper's Jitterbugs (Rox) NYC, t.  
Harvest Moon Dance Winners (State) NYC, t.  
Hazard, Hap (Blackhawk) Chi, nc.  
Heath, Bobby (Sawdust Trail) NYC, nc.  
Helene and Her Violin (Beverly Hills) Newport, Ky., cc.  
Henning, Pat (Buffalo) Buffalo, t.  
Hillard, Harriet (Riverside) Milwaukee, t.  
Hoffman Sisters (McVan's) Buffalo, nc.  
Holiday, Billie (Garriek Bar) Chi, nc.  
Horton, Carol (La Martinique) NYC, nc.  
Howard, Bunny (Park Central) NYC, h.  
Humes, Helen (Village Vanguard) NYC, nc.  
Hunt, Nancy (Patio) Cincinnati, nc.  
Hunter, Tookie (Famous Door) NYC, nc.  
Hylton Sisters, Three (Glenn Rendezvous) Newport, Ky., nc.

**I**

Janis, Deane (Rainbo Gardens) Chi, nc.  
Jardiniere & Madeleine Gardner (606 Club) Chi, until Sept. 15, nc.

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Sept. 4-5, WLS-USO Camp Show Unit, Inshore Patrol, Charleston, S. C.  
For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Illon, N. Y.

Jaxon Great (Moran's Windup) Milwaukee, nc.  
Jerome, Gloria Brown (Louisville), h.  
Jodie, Randy & Normie (Savoy-Plaza) NYC, nc.

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John, Walter (Patio) Cincinnati, nc.  
Julian, Don, & Marjori (Edgewater Beach) Chi, h.

**K**

Kahler, Jerry (Seneca) Chi, h.  
Kaye, Selma (Music Hall) NYC, t.  
Kays, Sensational! Fairmont, W. Va., 1-5.  
King & Arlena (Michigan) Detroit, t.

**Advance Bookings**

MAJOR BOWES UNIT: Buffalo, Sept. 18.  
CALLAHAN SISTERS: Keith's, Indianapolis, Sept. 24-27; Palace, Rockford, Ill., Oct. 2-4.  
DIOSA COSTELLO: Earle, Philadelphia, Sept. 11.  
DIXIE DUNBAR: Stanley, Pittsburgh, Oct. 15; Adams, Newark, N. J., Oct. 29.  
INKSPOTS: Fox, Brooklyn, Sept. 18.  
LESTER AND IRMAJEAN: Tower, Kansas City, Mo., Sept. 11-17.  
DOROTHY LEWIS: Copley Plaza, Boston, Sept. 17.

King, Patricia (Arrowhead Inn) Saratoga Springs, N. Y., nc.  
King Sisters (Michigan) Detroit, t.  
Kingsley, Patricia (Chateau Moderne) NYC, nc.  
Kit-Kats, Four (Leon & Eddie's) NYC, nc.  
Knoll, Great (Fair) Madison, Wis., 2-7; Kalamazoo, Mich., 9-12.

**L**

Ladd, Kay (La Conga) NYC, nc.  
Lane Bros. (Michigan) Detroit, t.  
Lane, Lillian (Chicago) Chi, t.  
Lane, Richard (Lake Tarleton Club) Pike, N. H., h.  
Lawlor, Terry (State) NYC, t.  
LaZellas, Aerial (Celebration) Madison, Wis., 1-6.  
Leary, Ted (Tower) Kansas City, t.  
Lee & Basquette (Regal) Chi, t.  
Lee Sisters (Oriental) Chi, t.  
Leslie, Barbara & Barry (Club Ball) Phila nc.  
Leslie & Carroll (Versailles) NYC, nc.  
Lester, Ann (Hurricane) NYC, nc.  
Lester & Irmajean (Liberty) Benton Harbor, Mich., 4, t; (Michigan) Muskegon 5, t; (Bijou) Battle Creek 6-8, t.  
Lewis, Ralph (Tic Toc) Milwaukee, nc.  
Lolita (Louise's Monte Carlo) NYC, nc.  
Louis & Cherie (Fair) Bedford, Ia., 3-5; (Fair) St. Clair, Minn., 6-8; (Fair) Audubon, Ia., 9-11.  
Lowe, Hite & Stanley (Capitol) Washington, t.  
Lucienne & Ashour (Diamond Horseshoe) NYC, nc.  
Lynn, Royce & Vanya (Stanley) Pittsburgh, t.

**M**

McKenna, Charles (Club Cinderella) NYC, nc.  
McNamara, Rosalind (Chateau Moderne) NYC, nc.  
Mack, Dorothy (Sawdust Trail) NYC, nc.  
Malina, Luba (La Vie Parisienne) NYC, nc.  
Mall, Paul (606 Club) Chi, nc.  
Manners, Judy (885 Club) Chi, nc.  
Marcus, Doc (Latin Quarter) NYC, nc.  
Marlowe, Don (Tower) Kansas City 1-4, t; (Lake) Salt Lake City 8-15, t.  
Marshall, Jack (Belmont-Plaza) NYC, h.  
Martells & Mignon (Rainbo Gardens) Chi, nc.  
Martez & Delita (Bal Tabarin) San Francisco, nc.  
Martin & Allen (State) NYC, t.  
Martin Bros. (Earle) Phila, t.  
Martin, Mital (Leon & Eddie's) NYC, nc.  
Mayo, Virginia (Diamond Horseshoe) NYC, nc.  
Mercedita (La Martinique) NYC, nc.  
Mildred & Maurice (Colosimo's) Chi, nc.  
Minevitch, Borrah (Oriental) Chi, 4-11, t.  
Mixteco Trio (El Chico) NYC, nc.  
Montgomery, Dick (Ubangi Club) NYC, nc.  
Moreno, Consuelo (El Chico) NYC, nc.  
Morris, Beth (Bob Thompson's Grill) Waverly, N. Y., nc.  
Morris, Will, & Bobby (Fair) Elkhorn, Wis., 3-5; (Cattle Congress) Waterloo, Ia., 7-12.  
Morrison, Joe (Helsing's) Chi, nc.  
Morrison, Kitty (Beacon) Vancouver, B. C., Can., t; (Show Box) Seattle 7-13, nc.  
Murphy, Dean (Rainbo Gardens) Chi, nc.  
Murphy Sisters (Capitol) Washington, t.  
Murray, Jan (Chicago Latin Quarter) Chi, nc.  
Murtagh Sisters (Earle) Phila, t.  
Myers, Timmie (Wicker Park Inn) Chi, nc.

**N**

Na Pua (Lexington) NYC, h.  
Nash, Marie (Drake) Chi, h.  
Nielson, Doris (Louise's Monte Carlo) NYC, nc.  
Niva, Vera (Queen Mary) NYC, nc.  
Noland, Nancy (Hotel Elysee) NYC, h.  
Nonchalants (Strand) NYC, t.  
Norton, Peggy (New Yorker) NYC, h.

**O**

Oakie, Joe (Mother Kelly's) NYC, nc.  
O'Connell, Frances (Sawdust Trail) NYC, h.  
O'Dell, Dell (Park Central) NYC, h.  
Ody, Mel (Helsing's) Chi, nc.  
Oxford Boys (Chicago) Chi, t.

**P**

Page, Muriel (Royale) Detroit, until Sept. 16, nc.

Page & Nona (Tivoli) Sydney, Australia, until Sept. 11.  
Paris, Frank (Capitol) Washington, t.  
Parker, Murray Hata (Blasie Music) Hollywood, nc.  
Parker & Porthole (Hollenden) Cleveland, h.  
Paukson, Lehma (Lexington) NYC, h.  
Perlita (Diamond Horseshoe) NYC, nc.  
Perrin, Mae (Hotel Elysee) NYC, h.  
Pickens, June (Park Plaza) St. Louis, h.  
Price, George (Newman's Lake House) Saratoga Springs, N. Y., nc.  
Primrose & Gold (Colosimo's) Chi, nc.  
Princess & Willie Hawaiians (Aloha) Buffak, c.

**Q**

Quinn, Ruth (Rainbo Gardens) Chi, nc.

**R**

Radio Aces (885 Club) Chi, nc.  
Radio Sisters (Riviera) Columbus, O., nc.  
Ramirez, Carlos (Waldorf-Astoria) NYC, h.  
Ramona (Lookout House) Covington, Ky., nc.  
Ramos, Hilda (Rainbow Room) NYC, nc.  
Reilly, Betty (La Salle) Chi, h.  
Remos, Paul (Latin Quarter) NYC, nc.  
Reynolds, Jack (Park Central) NYC, h.  
Rhythm Rockets (Capitol) Washington, t.  
Rice, Sunny (Chicago) Chi, t.  
Rich & Gibson (Trocadero) Henderson, Ky., nc.  
Rich, Lucille (Bill Bertolotti's) NYC, nc.  
Richards, Cully (Mother Kelly's) NYC, nc.  
Richey, Jean (Club 365) San Francisco, 1-10, nc.  
Roberts, Lucille & Eddie (Adolphus) Dallas, h.  
Robinson, Norine (Diamond Horseshoe) NYC, nc.  
Robinson Twins (Riley's Lake House) Saratoga Springs, N. Y., nc.  
Roecker, Edward (Earle) Washington, t.  
Rogers, Danny (Mother Kelly's) NYC, nc.  
Rooney, Ed & Jenny (Fair) Stoneboro, Pa., 3-7.  
Rosati, Sandro (Park Central) NYC, h.  
Rosini, Paul (Adolphus) Dallas, h.  
Ross, Dr. Sidney (Rainbow Room) NYC, nc.  
Ross, Dorothy (Hotel George Washington) NYC, nc.  
Rosillanos (Beverly Hills) Newport, Ky., cc.  
Roxettes (Earle) Phila, t.  
Ryan, Patricia (Newman's Lake House) Saratoga Springs, N. Y., nc.

**S**

Salamack, Tony, Trio (Glenn Rendezvous) Newport, Ky., nc.

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Schools, Virginia (Arrowhead Inn) Saratoga Springs, N. Y., nc.  
Scott, Hazel (Cafe Society Uptown) NYC, nc.  
Scott, Margaret (Pierre) NYC, h.  
(See ROUTES on page 32)

**DRAMATIC AND MUSICAL**

(Routes are for current week when no dates are given)

Arsenic and Old Lace (Curran) San Francisco.  
Brown, Joe E. in the Show-Off (Shubert Lafayette) Detroit.  
Claudia (Geary) San Francisco.  
Good Night Ladies (Blackstone) Chi.  
McCoy Stock (Royal Alexandra) Toronto.  
Moon Is Down (Nixon) Pittsburgh.  
My Sister Eileen (Empire) Syracuse, N. Y., 1-3; (Masonic Aud.) Rochester 4-5.  
My Sister Eileen (Harris) Chi.  
V for Vicki (Playhouse) Wilmington, Del., 5.

**ICE SHOWS ON TOUR**

Ice-Capades of 1943 (Madison Square Garden) NYC, 4-20.  
Ice-Capers (Netherland Plaza Hotel) Cincinnati.  
Ice Follies, Shipstad & Johnson's (Pan Pacific Auditorium) Los Angeles, Sept. 3-Oct. 3.  
Stars on Ice (Bonja Henle & Arthur Witz): (Genjer Theater) NYC.

**MAGIC**

(Continued from page 14)

Pa., has just finished a string of engagements at Pennsylvania colleges, parks and celebrations and is now at home for a respite before joining up with the marines in two weeks. . . . G. RAY TERRELL, magician now at La Vie Parisienne, New York supper club, is a former big-time Long Island real estate operator. . . . JOAN BRANDON, with the new Charlie Yates comedy unit breaking in at the Tic Toc, Montreal, this week, is trying out her shadow illusion for the first time. . . . PERCY ABBOTT'S Ninth Annual Magic Get-Together will be held in Colon, Mich., September 10-12, with all magi invited. Nearly 500 are expected to take in the shindig. Among those who will entertain on the two public shows are Bill Williston, Monk Watson, Al Zink, Lester Lake, Billy Pitts, Harry Baker, Mysterious Lawrence, Dave Coleman, Harold Ramm, Al Saal, Dorny Dornfield, Bob Lotz, Jo Ann Eberhart, Dr. Wellburn, Jack Ricketts, Mel Melson and Percy Abbott. The affair will get under way Thursday night (10) with the usual Night-Before Party.



# UNION COULD USE ALLIES

## SPA Awaits New ASCAP Rating Plan; See Scrap

NEW YORK, Aug. 29.—When ASCAP unveils its tentative plan for writer re-classification, some time within the next three weeks, members of Songwriters' Protective Association expect to find their org faced with a real test of its power and cohesion.

Committee of ASCAP penners has been cooking the new scheme for months, and is due to uncrate it before the next exec board meeting of the Society. It is taken for granted that the new system will provide compensation based partly upon performances instead of completely upon the customary alphabetical ratings. Many SPA members find comfort in the fact that the committee is made up of men who also belong to the protective association. There is, however, always the doubt that, by the time compromises within committee have been reached, the final product may not suit SPA's majority, whereupon there may be a fuss.

ASCAP's publisher re-classification committee presented its findings to the exec board a couple of months ago, had its plan turned back for further consideration, and hasn't been heard of since. It is possible that the same thing may happen with the writers.

## How To Keep the Dorsey Bros. in Closest Harmony

NEW YORK, Aug. 29.—Dorsey Bros. Music, Inc., will positively perform its function of publishing new songs if George Marlo's diplomacy continues to be effective. Marlo is well aware of the temperamental differences between the brothers and has evolved a master plan for tune selection. Lyrics and lead sheets on all new material are sent to J and T, with attached cards requesting initialed "acceptance" or "rejection." Only if both agree on the song's merits does the plugging machinery start rolling.

Hoping for early mutual agreement Marlo is pointing for a September 10 opening. A half dozen songs are under consideration for the new catalog, *They Laughed at Him*, by Lew Brown, Sam Stept and Charles Tobias, appearing to have the inside track.

Marlo acknowledges that his plan does not exclude the possibility that Jimmy (or Tommy) may start banging a tune that appeals to him alone. In the event that the tune develops "hit" possibilities, Marlo sincerely believes the other brother will swallow his pride and get on the number.

## Ray McKinley's Big Break Is Loused Up

NEW YORK, Aug. 29.—William Morris office and Ray McKinley were very unhappy this week because Ray Galvin, New England dance promoter, refused to release McKinley week of September 2 in order that the new maestro might play Paramount Theater here.

Booking at Para fell open when house decided to hold *Holiday Inn* pic an additional two weeks, but couldn't hold Skinnay Ennis ork, which had previous commitments elsewhere. Tony Pastor, originally skedded to open September 2, preferred to wait for *Holiday Inn* to close and a new film to open, so Paramount tried to get McKinley.

William Morris office reportedly offered Galvin \$1,000, plus a promise to let him have McKinley later on, if he'd release the ork for the Para job, but the promoter begged off on the ground that he has already advertised and publicized the band and would take too great a loss if he used a sub. Will Osborne got the Para date.

## In Again, Out Again . . .

CHICAGO, Aug. 29.—Wayne King is now definitely in the army, having finally accepted the commission of captaincy offered him here. He will be attached to the Sixth Corps Area and will be located in the city.

The several popular concert dates set for King have been turned over to Ted Lewis, who recently moved to MCA. King's orchestra is disbanding. Several of his men will continue as arrangers here.

## Big Bands for the Door

NEW YORK, Aug. 29.—Famous Door, celebrated swing spot on 52d Street here, plans to revive a big-band policy, after a long period of small combos. Georgie Auld is figured most likely to get the berth.

## Caesar Buries Himself

THAT ancient line about the burned child dreading the fire appears to apply rather pointedly in the case of James C. Petrillo, the only difference being that, whereas the figurative burned child presumably got its little hand burned, Mr. Petrillo has been scorched in a less austere portion of the anatomy.

Mr. Petrillo, of a sudden, dreads the press, having been roasted by same during the past few months. Mr. Petrillo, in his dread, refuses to be available to interviewers and refuses to allow any of his lieutenants to speak for him or for AFM. Daily paper men who have succeeded in wheedling statements from Jimmy have done so only by resorting to the most fantastic stratagems, and even these have been unavailing recently.

Result of this sudden bashfulness is not salutary to AFM interests. When the press is balked it doesn't stay balked. In the absence of facts, it relies upon assumptions. In the absence of direct statements, it turns to indirect figments of a city editor's imagination. This is not good for AFM, for AFL, or for the labor movement.

It is probable that Jimmy's attorneys, well aware of his predilection for violent, oftentimes rash, bursts of opinion, have ordered him to keep as incommunicado as possible until the case reaches court. The lawyers probably feel that perversions of fact by the anti-AFM press can do nowhere near the damage that one rash statement might do.

If that is what Petrillo's attorneys have ordered, they have acted wisely, but Petrillo himself has not. It is one thing to be incommunicado, but it is another thing to instruct your switchboard girl to give a quick brush to any newspaper toiler who calls, no matter whom he calls, no matter for what reason he calls.

When members of the daily press call Joe Fedurba at AFM, they are asked to identify themselves. They are then told, not at all gently, that Mr. Fedurba is not permitted to talk to them any more and that Mr. Petrillo, who may talk to them, can not, because he is out of town. This routine is gone thru whether Mr. Petrillo is out of town or not.

If the callers are from papers not dedicated to an anti-AFM policy, this treatment makes them just as sore as if they were determined from the outset to have Petrillo tarred and feathered. The only difference is that a paper which is not anti-AFM hates to see Petrillo putting a scab on the union's nose for the Pegler press to knock off.

Petrillo will do well to have calls referred to his attorneys, or at least to a competent press agent.

## Diskers Still Getting Shellac; New WPB Program Could Mean That They'll Keep Getting It

NEW YORK, Aug. 29.—After more than four months of shellac rationing, during which there has been one alteration in the government's method of doling out the stuff and at least 5,000 false rumors about other changes, there continues to be no basis in fact for fears that War Production Board plans to cut off diskers' supply.

The most recent WPB shellac order stating that diskers will henceforth be required to make formal application for each allotment, caused a lot of the boys to assume that all was over, and that scrap would be the only source of the material from here on. At least one record exec was so pessimistic as to tell his competitors that the shellac jig was up. However, some of the more stoical people in the industry went ahead on their new requisition forms and had the satisfaction of being granted for the last half of August and all of September 15 per cent of last year's consumption during the corresponding period. The order naturally applies to all the major firms.

While 15 per cent of last year's September consumption might not seem like an awful lot for use in September, 1942, none of the record firms are squawking. Shellac scrape salvage brings in heartening amounts of the substance, in the first place, and in the second place the

## Now Clear That AFM Is in Same Fix as ASCAP; Fighting Alone

NEW YORK, Aug. 29.—Members of American Federation of Musicians, eying Jimmy Petrillo as he moves toward the court battle of the union's career, are doing a lot of heavy thinking. They find it easy to draw parallels between AFM's present peril and the 1941 fracas involving ASCAP and radio. They are no longer limited by the notion that AFM's problems are unique or that the weapons adopted by AFM's enemies are unusual. They compare ASCAP, backed to the wall by radio, to nations destroyed because of failure to appreciate the merits of collective security. They see themselves in much the same light—radio's latest prey, hounded in the press and over the air, castigated in Congress

and about to be conked in court because they, too, have failed to seek "collective security."

Proponents of one big music alliance, made up of the creators and dispensers of music-writers' associations, musicians' union, publishers' associations, etc.—have been around for years and have drawn horselaughs for years, but are beginning to get an attentive ear as it becomes more evident that radio has never failed to collect all available forces in order to gain its point and, on that account, has seldom lost a battle.

Too late to do anything about it now, AFMers who have been converted to support of a loose alliance with ASCAP, Songwriters' Protective Association, Music Publishers' Protective Association, American Federation of Radio Artists and all other bodies serving radio only hope that their union will escape with nothing worse than a dressing down. They hope to be able to avoid such helplessness in the future.

Meanwhile, labor unions of all stamps, in addition to Petrillo's own members, both pro and anti Jimmy's disk ideas, are imploring him to be careful between now and the end of the fight. It is common knowledge that Thurman Arnold, hitherto balked whenever he sought to nail a union on anti-trust grounds, now sees his chance. Petrillo's head is not alone in the noose; it is side by side with thousands of unionneers from Coast to Coast. The ballyhoo has been going full steam in press and in Congress. All Arnold has to do is get that injunction September 16, or, perhaps even better, all Arnold has to do is lose the case, not get the injunction, and then start the ball rolling in the Senate for amendment of the anti-trust laws as applied to labor unions.

## Diskers Watch

Record companies, not concerned at the moment with battling radio, and, because of the nature of radio's latest war, fighting practically shoulder-to-shoulder with the nets, hope and pray that Arnold has his way in the matter. They want to start recording again. Recognizing that Petrillo might succeed in winning the first round of the match September 16, and that he might further succeed in dragging the fight out along his own lines so long that they will no longer have any masters on hand, the diskers are trying to figure out what then.

Victor has been elaborately reported as ready to start recording immediately, Petrillo or no Petrillo, and was rumored dickerling for artists to record in Mexico, etc. Frank C. Walker, Victor exec, more annoyed than anything else over the reports, made clear that, while he has no intention of allowing his firm to go out of business, he has no more intention of recording now than any of the other diskers have. All the firms are content to keep their eyes and ears open and await developments. Should Petrillo's ban stick until late December, at which time the firms will all be running very low on material, it is quite possible that moves will be made.

One record exec said that, should mat- (See *Union Could Use Allies* on page 24)

## Army Eyes Del Courtney

DALLAS, Aug. 29.—Del Courtney, current at Baker Hotel here, shapes up as the next name band leader to enter the army. A married man, Courtney has been notified by his father in California that the draft board has run out of single registrants and wants to take a look-see at Del. Courtney expects to be in uniform within 60 days. However, one never knows.

## Oliver Switches to WM

CHICAGO, Aug. 29.—Eddie Oliver has signed a booking contract with William Morris here after securing a release from MCA. He returned for a run at the Blackstone's Mayfair Room but this time the commission will go to WM.



# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## KAY KYSER (Columbia 36635)

*Strip Polka*—FT; VC. *Every Night About This Time*—FT; VC.

**D**ESTINED to soar to the heights attained by his *Jingle, Jangle, Jingle* waxing is Kay Kyser's interpretation of Johnny Mercer's burlesque novelty, *Strip Polka*. Always bringing something a little bit different on the disks, Kyser passes up polka rhythms and sets it in a lively fox-trot tempo, with plenty of sock to the beats thruout. Since the ditty itself has an inherent rhythmic lilt, side literally glows with rhythmic brightness. Jack Martin sings it, with the boys in the band and a honky-tonk piano on the segues adding to the take-it-off encouragements. Kyser spices the lyrical layout with hot horn work, both collectively and individually, with the tenor sax taking care of the latter. Plattermate is a likely miss-you ballad, heavy on sentiment, with a smooth-flowing melody to match the song story. Harry Babbitt, in excellent vocal style, takes the opening chorus right from the edge. Start of a second refrain is shared by the sax choir and solo trumpet, with Babbitt back at the last half to sing out the side. Worthy of note is the striking bell effect achieved by the band in backing the vocal.

A sure-fire item for the phono operators is Kay Kyser's "Strip Polka." The song itself is a natural for the music boxes, and Kyser's highly individual treatment is bound to bring the side a generous share of coins.

## VAUGHN MONROE (Victor 27958)

*You Were Never Lovelier*—FT; VC. *After It's Over*—FT; VC.

**A**NOTHER movie score rich in hit-parade material is a certainty for *You Were Never Lovelier*, forthcoming Fred Astaire-Rita Hayworth feature. The songs, which monopolize the record releases this week, all make a high-sounding impression on the first listen, and with the band boys dressing them up in special style, the screen score gets a terrific send-off. Here Vaughn Monroe tackles the title song, a particularly pleasant lullaby rich in words and music. Taking it at a moderately slow tempo, the full band brings on the side for a half chorus, with Marilyn Duke handling the vocal assignment in striking fashion. The tenor sax picks up the last half of another chorus, and the entire band joins in to finish out the side. Flipover is another tuneful piece, *After It's Over*, also taken in moderately slow tempo. A sentimental ballad, the lyrics refer to the postwar period without ringing in the war phase directly. Side also introduces a new vocal group with the band, already rich in vocal talents. It's the well-blended harmonies of the Lee Sisters, four of them, their voices carrying the side. Girls strike out the opening chorus. Trombones pick up the last half of another chorus, and the sisters return to finish out the side.

There will be no waiting for the picture to be released before public fancy is showered on the songs from "You Were Never Lovelier." Vaughn Monroe's pressing of the title song is big league, and that's the way it should rate in the phono networks.

## GLEN GRAY (Decca 18465 and 18468)

*Southwind*—FT; VC. *Yesterday's Gardenias*—FT; VC.

*I Came Here To Talk for Joe*—FT; VC. *You're in Love With Someone Else*—FT; VC.

Most striking of these four sides is *Talk for Joe*, which introduces, on the records, the voices of the Le Brun Sisters. Moreover, song itself is a major item, and inroads are already being made by this war ballad of the lad who can't be calling on his girl and flying in the sky at the same time. Solo trumpet carries the introduction with a series of cadenzas, setting the stage for the footler to take the opening chorus theme for eight bars. Carries on with his cadenzas to bring on the Le Brun girls, singing the verse in unison and assisting Kenny Sargent in singing the chorus. Band's glee club carries the bridge passage, and the vocal soloists complete the chorus to fill out the side. Plattermate, *You're in Love* (18468), is from the *Priorities on Parade* movie. Casa Loma lads take it at a moderate tempo. Alto sax soloist starts the side, pacing a half chorus, and Kenny Sargent comes on to carry the lyrics. Full band picks it up for another chorus, with the tenor sax spotlighted for the bridge passages. Band also gives a good account of itself for the other two sides, setting both in moderate tempo and rhythmically, to make the dance appeal outstanding. For *Southwind* (18465), flutes and clarinets share the opening chorus with trombones, embellishing the rhythms with a dash of the tango to add much to the orchestral colorations. Kenny Sargent sings the haunting lyrics to complete the side. Sargent also is in the foreground for *Gardenias*, singing the opening

chorus and, after the solo trombone starting a second stanza, singing the rest of the side to finish it out.

While Glen Gray makes all four songs attractive for phono use, depending on the continuing appeal of the tunes, greatest possibilities point to "I Came Here To Talk for Joe," which gets the best vocal treatment, to further enhance its music box spinning.

## FREDDIE SLACK (Capitol 115)

*The Thrill Is Gone*—FT; VC. *Mister Five by Five*—FT; VC.

There is no question but that one of the most promising lights to come forward via the waxes is Ella Mae Morse, the full-voiced chanteuse who digs into the boogie-woogie in the low-down and dicty groove, as well as shedding lyrical (See ON THE RECORDS on page 68)

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

## Joe Marsala

(Log Cabin Farms, Armonk, N. Y., Red Network, Sunday, Aug. 23, 12:30-1 a.m.)

**I**N THESE desperate times, a new band has better have something new to offer. If it hopes to survive. We are pleased to report that Marsala's new band has something new to offer, and night caught did a very respectable job of getting it across.

Since the clarinet-blowing Marsala is strictly a jazz musician, his band might be expected to fall into that groove. Instead, tho, the fellow has done a T. Dorsey, with Adele Girard on harp, a flock of pashy arrangements, at least one pashy vocalist and absolutely no Dixieland jazz. What jive is heard is very much on the commercial side, made more so by the clever harp plucking of Miss Girard.

Program caught was well-chosen, mostly pop, plus a standard and a very interesting jumper. Don D'Arcy pitched a couple of ballads in impressive Haymes style, and Miss Girard did a brave *He's My Guy*. She's a great harpist and shouldn't try to sing. Al Jennings was adequate on a novelty.

A very engaging half hour, indicative of a good future for the band.

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Mitchell Ayres

(Reviewed at Roseland Ballroom, New York)

**V**OR VERSATILITY — plank that down on this maestro's report card and, while you're at it, toss in an "E" pennant for execution. For whatever the mood of the mob, and Roseland has its moods, Ayres manages to satisfy all with sensibly balanced arrangements that come off the stand clean and hard.

With some fine musicians, one of whom shines at lead trumpet, Ayres should only need that "certain" break to get up there with the number ones. Bandmen are as trim as their product, five sax, four trumpet, two trombone and three rhythm flattering the acoustics en masse. A three-man fiddle section, to which Ayres contributes chores, is dragged out infrequently, to reasonably fair effect. As for the showmanly side, Ayres's crew via novelty and comedy break-ins, make dancing and listening pleasurable alternates.

Handling many vocals, Meredith Blake remains as cutely capable as ever. Gal has a sweet voice, plenty of sales personality and expressive delivery which, mixed with a smooth evasion of the dangerously high notes, rate her a big hand. Johnny Bond's comedy chirping is simple but nonetheless diverting. For the heavy ballads, male crooner Dick Dyer pitches in. Best that can be said of Dyer is that he should be checked on mouth-twistings; they rob tone from his tenderer moments.

On night caught Ayres drew a big crowd. That, to the wise tradesman, should be sufficient. *Carlton.*

## Harry James

(Reviewed at Hotel Astor, New York)

**T**HE younger generation's cup of joy overfloweth around here these evenings, because Harry James is back in town with his magnificent trumpet and his great singer, Helen Forrest. James's first week at the Astor was a record-breaker, destroying marks as ancient as those of Rudy Vallee, and toppling assorted standards of more recent vintage, including figures racked up by Tommy Dorsey a month or so ago.

All of which is additional argument that the maestri who caravan around the country proclaiming themselves kings of this, that and the other thing might as well move over and make room for King Harry, 1942's glamor kid. He is no longer a mere big name; he's one of the two or three biggest, and you can pick the other one or two yourself.

An analysis of what makes this band

tick is distinctly superfluous at this time. Everybody knows how it sounds and everybody knows the songs for which it is famous. The important things are that James is still on hand with his schmaltzy horn and that the several recent additions to his library are all in the customary groove—built around him. There is an eight-man fiddle section now, and it scrapes away to excellent advantage, helping heighten the pashy mood of the ballad arrangements and contributing no little to certain of the bouncier items.

Miss Forrest continues to be one of the very best band singers in history, and Johnny McAfee, recent recruit from Benny Goodman, does a good job of his lyrics, being a husky lad with a fair voice and a lot of smart mannerisms. Corky Corcoran blows a torrid tenor every now and then, evoking admiration from the alligators.

But from start to finish it's all James. The band itself is competent, but relatively unimportant. The trumpet genius could front almost any other combination and make just as much money. Instrumentation is four rhythm, five fiddles, two violas, one cello, five reed, three trombones, one French horn and three trumpets, plus James. Two of the fiddles double on sax and one of the reeds doubles on trumpet. *Carter.*

## Russ Morgan

(Reviewed at Hotel Peabody, Memphis)

**M**ORGAN'S sweet music found excellent favor with the Midsouth dancers and listeners and his novel solo tromboning went big. He leads his band with considerable finesse but with some lack of action. This is well compensated for by the presence on the stand of the lightning sketch artist, Jana, whose easel provides a fascinating focal point for those who like to look as well as dance or listen.

Elizabeth Rogers, the thrush, does a good job of work and looks fine, too. New addition to the band here was the Music-makes-combo, guitar, sax, bass and accordion, already working smoothly by closing night.

Band is well balanced, with five brass, three strings, four reeds, five rhythm (two bass fiddles) and an accordion, a total of 17, in addition to Morgan's trombone. Library seems well stocked and men make a very neat appearance. *Johnson.*

## Al Menke

(Reviewed at Val-Air, Des Moines)

**B**ILLED as the band with a million friends, the Al Menke combo is now in its 26th year and is tops among territory bands around here.

Reason for the popularity of the veteran aggregation is its catchy arrangements of hit tunes. Altho on the swing style, band does what might be called commercial swing, with plenty of bounce in the sweet numbers.

Combo consists of four reeds, three brass, three rhythm, with front man Johnny Glaser joining the brass with his trumpet when not handling vocals. Glaser handles the front job in A-1 fashion. However, plans call for adding another sax and horn, making the combo a 13-man outfit and one of the largest territory bands.

Outstanding is Loren Helberg, tenor man, who rates best in this territory and would be a hit in any name outfit. He does most of the take-offs and paces the reed section. Brass section is especially strong, led by Paul Hostetter, who has been with the band 17 years. Another veteran is Carl Orser, on third alto for 14 years.

Band has versatility, with one of its tricks swinging into Dixieland style, rare among territory combos. *Weber.*

## Harry Lefcourt

(Reviewed at Rogers' Corner, New York)

**L**EF COURT, piano, leads a five-piece band here that makes the customers sit up and take notice. It is a lively four-men-and-a-girl combo that looks good (See ON THE STAND on page 24)

## The Song of the Hour

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# Orchestra Notes

## Of Maestri and Men

**IRV TONKINS**, former manager of **WILL BRADLEY**, **BOB ASTOR**, **VAN ALEXANDER**, **JOE HAYMES** and assorted others during the past five years, is out of the band biz, editing a New Jersey newspaper. . . . **MITCHELL AYRES** goes into Loew's State, New York, September 10. . . . **JAN GARBER** is set to play Trianon, South Gate, Calif., later this season. . . . **LOUIS PRIMA** booked into Palomar, Norfolk, Va., September 8-23. . . . Last week we knocked ourselves out with a story about **HARRY JAMES** and his alleged 11-man string section. The string section in question is really only made up of eight men. However, just to make everybody feel good, we'll say this week that the eight men sound like 11. . . . **BOB ALLEN** goes into Roseland Ballroom, New York, September 4. **BOBBY SHERWOOD**, Coast ork, is in line to follow **ALLEN** at New Pelham Heath Inn, New York, on that date. . . . **ERSKINE HAWKINS** and **AL DONAHUE** have been booked for dances at University of Texas this fall. . . . **DREXEL LAMB** on tour of Midwest, booked by Delbridge & Gorrell. . . . **WARNEY RUHL** doing six weeks at Mayflower Hotel, Akron. . . . **MEL MARVIN**, playing an indefinite engagement at Darling Hotel, Wilmington, Del., has Mickey Manor doing the male vocals, replacing Skip Farrell. . . . **TERRY SISTERS** are now playing Stork Club, New York, following 12 weeks at Rainbow Room. . . . **JACK EVERETTE**, who has been laying off since early this year, is back on the stand again, at Club Paramount, Centralia, Ill. . . . **STAN STANLEY** opens at Club Chanticleer, Madison, Wis., September 22.

## Midwest Melange

**GRIFF WILLIAMS** has added a girl singer, **FEDDIE TERRY**. . . . **FREDERICK BROS.**, Chicago, had 26 bands working in August, a new high. . . . **FLETCHER HENDERSON** returns to Happy Hour, Minneapolis, December 23, for a month. . . . **REMO BIONDI** trio set into Lake Hotel, Gary, Ind., for an indef run. . . . **RAY HERBECK** will do a string of Midwest theater dates following his closing September 15 at Happy Hour, Minneapolis. . . . **ADA LEONARD** bought a used station wagon and a flock of cars to ease the transportation burden. . . . **CARLOS MOLINA** opened for two weeks at Casino, Quincy, Ill., September 1. . . . **ACE BRIGODE** doing a fortnight at Hollywood Club, Kalamazoo, Mich. . . . **TOM ARCHER** has bought **HERB MILLER** for five one-nighters in Iowa territory. **MILLER'S** price has gone from \$150 to \$250-300 within a couple of months. . . . **JACK RUSSELL**, cocktail unit booker for GAC's office, took time off this week to lead his band at the Lake Lawn, Delevan Lake, Wis. **IRENE JANIS**, leading a former **DICK ROGERS** ork, will close the season there.

## Atlantic Whisperings

**CHARLIE BARNET** making a third return trip this summer to Steel Pier, Atlantic City. . . . **CHARLEY EMLEY**, pianist-arranger for **BOB SHELBY**, Philadelphia maestro, has donned a uniform. . . . **MICKEY RODGERS** batoning the **HOWARD LANIN** unit at General Wayne Inn, Wayne, Pa. . . . **HARRY ROMIG** next at Central Park, Allentown, Pa.

**ALGA HEADLEY** all-girl crew at Columbus Grill, Atlantic City. . . . **BARNEY RAPP** taking in the Eastern Pennsylvania one-night stands. . . . **LOUIS PRIMA** ended August 29 at Pitman Farm, Trenton, N. J. . . . **LEWIS CHILLOT** at New York Restaurant, Easton, Pa. . . . **CHICK CORVAN** at Club Condado, Trenton, N. J. . . . **ROGER SCOTT DUSENBURY**, Reading, Pa., maestro, has joined the navy. . . . **FRANK HASSEL** holds over at Silver Lake Inn, Clementon, N. J. . . . **CLYDE WALTON** at Mammoth Dance Casino, South Langhorne, Pa. . . . **DUKE MARKY** at Bonanni's Cafe, Trenton, N. J. . . . **EMERY DAVIS**, the society band leader's son, has enlisted in the Air Corps, and **MEYER DAVIS Jr.** rates now as third-class petty officer. . . . **VINCENT VOLEN** at Moose Auditorium, Trenton, N. J., for dance promoter **HARRY STEVEN**. . . . **PENN STATE CAMPUS OWL'S ORCHESTRA** bows at Casino Arcade Park, Wildwood, N. J. . . . **JIMMIE LEONARD** at Thomasville Inn, York, Pa. . . . **BILLY HAYS**, maestro at Old Falls Tavern, Philadelphia, forming a new 13-piece crew being mentioned as house band for the soon-to-be-opened **WIBG** studios. . . . **VINCE ROSSI** at Dumpling Grill, Trenton, N. J. . . . **CHUCK GORDON** set the September 5 stand at Willow Grove Park, Philadelphia, following **LARRY FOTIN**. . . . **DAN GARBER** at the Ace of Clubs, Reading, Pa. . . . **JOEY KEARNS**, WCAU studio maestro, finding time for the 12 to 4 a.m. watch for the Army Fighter Command. . . . **LARRY ROSS** at Club Eldorado, Trenton, N. J. . . . **RED MCCARTHY**, territorial fave in Eastern Pennsylvania, making his first stand at Dorney Park, Allentown, Pa. . . . **HARRY MURPHY**, drummer boy for **MOE JAFFE**, Philadelphia, inducted.

## Pacific Palaver

**RAY MCKINLEY** follows Count Basie at Trianon Ballroom, South Gate. . . . **LEIGHTON NOBLE** set for Ciro's, opening September 3. . . . **ABE LYMAN** set to follow Woody Herman at Hollywood Palladium, with Matty Malneck combo held over. . . . **BOB CROSBY** set for a series of Swing Shift Dances the week-end of September 19. . . . **BILLY McDONALD** plays Trianon, Seattle, September 2-13. . . . **FREDDY MARTIN** will play the Police Ball in Long Beach September 7. . . . **ART ROWLEY** has been booked into Jantzen Beach for 10 days, beginning September 14. . . . **GUS ARNHEIM** at Sherman's, San Diego. . . . **LEW STOREY** and his Ambassadors current at Guy McAfee's Mandalay Club. . . . New arrivals in the band at the Santa Ana Army Air Base include **HAL ABLESER**, former trumpeter with Gus Arnheim; **BRYAN LEE** of the **DON BESTOR** group; **JOE BARRON** from the **RUDY VALLEE** program orchestra; **CARL PRITCHARD** of the **KFI** house band, and **JOHN E. GRIMES**, drummer from **ART RAN-DALL'S** aggregation.

## Ella Does \$790 in Philly

**PHILADELPHIA**, Aug. 29.—**Ella Fitzgerald**, picking up a date last Saturday (15) at Brookline Country Club, did well for Promoter Tom Cavanaugh. At \$1.10 a head, she attracted 710 dancers to gross \$790.

## DeLange Back to School!

**PHILADELPHIA**, Aug. 29.—Mask and Wig show of the University of Pennsylvania will have an outside pro tune-smith for the first time to work on its musical score. **Eddie DeLange** is skedded to collab with **Clay Boland** on the tunes for next season's show.

**PHILADELPHIA**, Aug. 29.—Reggie Childs proved a profitable promotion Saturday (22) for Tom Cavanaugh at Brookline Country Club. At \$1.10 a head, Childs brought in 560 dancers for a gross of about \$610. **Jimmie Lunceford** tonight.

## Blood Is Thicker

**CHICAGO**, Aug. 29.—John Hammond, jazz Jehovah, hurt **Benny Goodman's** feelings with a critical fan mag article not long ago. But John's sister is Benny's wife, so on a recent visit here John extended the peace pipe to his brother-in-law. Bad blood spilled is now water under the bridge.

# Bookers Kayo Selves Trying To Duck AFM's New Liability Law

**NEW YORK**, Aug. 29.—Major band booking offices have worked out a cute scheme whereby they hope to be able to avoid the raps figured to begin September 15, when AFM begins enforcing its new regulations making bookers liable for band pay on all dates.

Plan is to require that location operators pay off the band each night instead of once a week. Where such arrangements are deemed desirable or necessary by the office involved clauses are to be inserted in the job contract, so worded as to put the onus on the band leader if that worthy neglects to sandbag the op every night. For example, should a maestro forget to collect for three days and then, upon trying to collect, discover that the operator has no dough and no intention of getting any, the offices hope to make the leader foot the bill.

AFM's Dallas convention, of course, threw the booking biz into a panic when it passed the law. Agencies pointed out that to compensate for every \$1,000 forked over when a promoter goes south or folds they will have to get \$10,000 additional bookings. AFM fixed that one for them by immediately passing a law requiring that agencies no longer take commissions on the gross but only on the net after transportation, taxes and surcharges are deducted. This means, of course, that offices will have to book more than \$10,000 in jobs to make up for a \$1,000 loss.

Agency execs have been scurrying around behind the scenes like mad the past week holding conferences, consulting

lawyers and sending out feelers to AFM. While the plan as outlined so far does nothing about restoring the days when the boys deducted their commissions from the gross, it might save them a few bucks in cases similar to the ill-fated Monte Proser Madison Square Garden venture of last year. Attitude seems to be that, while the burden would again be back on the band leader, at least there would be no excuse for him getting caught with his trousers off, as he would be required to collect once a day.

Bookers' main reason for pessimism seems to be over how AFM will react. Lawyer for one major office bravely suggested that the thing doesn't even come under AFM jurisdiction, but admitted that action from the union can be expected the first time an operator fails to pay off and the agency tries to soak the maestro in the case.

Also there is considerable doubt whether the union will consent to any such clauses being tossed into the job contract. A verdict of sorts is expected early next week. In the meantime, the bookers are busy worrying and insiders think they have ample cause to do so, altho it is not believed that any office will go out of business over the thing.

## Doom of Barnet Ork

**NEW YORK**, Aug. 29.—Whether **Charlie Barnet's** band will survive his enlistment in the Coast Guard is doubtful, but the odds are against it the way things shape up at present. Barnet, who volunteered here Tuesday (25), has six weeks' bookings to fulfill, after which he will climb into a uniform.

Classified 3A by his draft board and understood to be suffering from a slight heart murmur, Barnet wiggled into the armed services by buying a boat for \$4,500 and then offering himself and vessel to the Coast Guard for patrol purposes. He was accepted.

Efforts are being made to decide whether to keep the band going after Barnet leaves, and if so, how.

## Taps Has R. Morgan

**CHICAGO**, Aug. 29.—"Taps," vet booker, is now personal manager of **Russ Morgan**. Morgan, during a two-week stay at the Peabody Hotel, Memphis, broke a flock of records and then opened at Edgewater Beach Hotel here Friday (21) to 3,100 paid admissions. Following night, the "official opening," 3,900 were clocked at the door. Morgan's next spot may be Palace Hotel, San Francisco.

**Nick Porozoff**, Morgan's former handler, is attending to the leader's Glenmore Music publishing house and also is managing **Charlie Fisk** band.

## Bob Chester Broke

**NEW YORK**, Aug. 29.—**Bob Chester**, whose financial difficulties have been varied and spectacular during the past year or so, brought matters to a head here Thursday (27) when he filed a bankruptcy petition in federal court.

Chester listed liabilities of \$23,223 and assets of \$1,285. Among his creditors was **Tommy Dorsey**. It developed in Chester's petition that Dorsey owns 10 per cent of Chester.

Early this year **Arthur Michaud**, formerly Chester's manager, sued the leader for back commissions and loans. The bankruptcy figures to make Michaud's task of collecting a lot tougher.

## Valley Dale Likes Semis

**COLUMBUS, O.**, Aug. 29.—Biz at **Valley Dale** here has been much more gratifying since management did away with big name band and table d'hote dinner policy. While orks like **Stan Kenton**, **Carl Hoff** and **Alvino Rey** brought higher grosses than the **Leonard Kellers**, **Jack Crawford**, **Bob Astors** and **Barney Rapps** that have been used lately, expenses were too high to make up the difference. Also, the fixed price meal policy did not work out.

**Jack Crawford** is current at the spot and doing good business.

## Abe Lyman Okay in Utah

**SALT LAKE CITY**, Aug. 29.—**Abe Lyman** grossed \$2,452.25 Saturday (22) at Saltair Beach, 14 miles from here. Take was rated at "better than good," but ranked fourth for the 13-week season. Gross was based upon 2,885 paid admissions at 85 cents per dancer, against 35 cents per person for the regular bands.

Topping Lyman this season in the order named: **Bob Crosby**, **Sammy Kaye** and **Paul Whiteman**.

**BOSTON**, Aug. 29.—Ork leader **Ranny Weeks** is now **Lieut. Randall Weeks**, U. S. Navy, having reported for duty here last week.

## BAND BUYERS

Bands a Million Dollar Industry

Band Buyers Are Smart

One-Nighters on a Bicycle

Hotel Band Exploitation

Making 'Em Dance in the Aisles

Pertinent Facts and Latest Record

Releases of Artists Represented

in the Supplement

Complete List of Recording Artists

and the Labels for Which They

Record

Winners of The Billboard Annual

College Poll 1939, 1940, 1941

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## Marsala's Curious Combo Eyed by Sy

NEW YORK, Aug. 29.—Sy Shribman has been showing interest in the new Joe Marsala band current at Log Cabin Farms, Armonk, N. Y. It is understood that the band will wind up under Shribman's auspices in another couple or three weeks should its performance continue to stimulate his attention.

Band appeared out of nowhere a couple of weeks ago and opened in great secrecy at the Armonk spot, from which it has been broadcasting four times per week over the Red Network. Knowledge of the outfit's existence and of its first job came as a surprise to the biz, which views all new ventures with a pessimistic eye these days.

Observers became even more amazed this week, however, when pluggers returning from Armonk reported that included in the personnel of the ork are a couple of out-and-out jazz guys who have always rebelled against playing written arrangements. One, Eddie Condon, guitarist, has been a jazz purist so long that most people think he has never played with a band before. The other, Max Kaminsky, trumpeter, turned down a flock of fancy dance band offers recently to play with Pee-Wee Russell at Nick's, local Dixieland rendezvous.

## James Murray to Victor

BRIDGEPORT, Conn., Aug. 29.—James W. Murray, executive vice-president and general manager of Columbia Recording Company here the past several years, has resigned to become general manager of the Victor Record Division of the RCA Manufacturing Company, Camden, N. J.

## At Last

NEW YORK, Aug. 29.—Ray Walker has been elected to membership in ASCAP. So what? So Ray Walker was a charter member of the Society in 1914, was dropped for non-payment of dues, and filed for re-admission in 1928. The application was accepted July 30, 1942.

## RECORD RETAILERS

Keeping 'Em Spinning in the Homes Bands a Billion Dollar Industry  
Curtailed Production or Not—We've Got to Have New Talent  
Pertinent Facts and Latest Record Releases of Artists Represented in the Supplement  
Complete List of Recording Artists and the Labels for Which They Record

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## Music Items

Publishers and People

MARTIN BLOCK the latest to go to the classics for inspiration. He's written the lyric and is publishing *One Red Rose Forever*, music by Edvard Grieg.

Roy Music publishing *Everybody Knows Willie*, by Dorothy E. Whiting. Title suggested by *The Saturday Evening Post* cover.

Mack Goldman, Harms's professional manager, to Hollywood to make replacements in Coast staff. Draft got 'em.

Chick Kardell with Warock Music as Midwest rep.

Acme is publishing *My First Look at Heaven*, by Bill Moreno and Harry Kurtze.

Rhythm Publishing Company in business with *They Don't Know Brooklyn Like I Do*, words and music by May Rosenhain.

Jack Robbins continues to go to serious works by American composers for his adaptations. Having done right well with "Deep Purple" and "Stairway to the Stars," he's all-out on Lou Alter's "Manhattan Serenade" and is making plans for "Street Scene" by Alfred Newman and "Lazy Rhapsody" by Howard Jackson.

## Songs and Such

THE MESSAGE MUST GO THRU, by Sammy Fain, may be adopted by United States Signal Corps, says Feist.

Why Don't You Fall in Love With Me? top tune with Harms, Mabel Wayne and Al Lewis the authors.

That Soldier of Mine being pushed by American Music since Harry James recorded it.

Keep On Smiling, by Charles Maddox and Woody Olson, got a puff from Hedda Hopper. Maddox Music publishing.

A Little Love Will Go a Long Way, by Al Kaufman, Al Goodhart and Milton Drake, placed with Chappell.

The Chicago Times "War Song for America" contest wound up July 25 with over 3,000 entries. When the judges make their decision known winner will receive \$1,000 and a contract for the song from Mills Music.

## Philly Pickings

EDITH HALL and Frank Capano place their *Keepsake* with Mills Music, New York. Mills also taking Dave Goldberg's *Sentimental Fool*.

Nat Jaffee, maestro at Lou's Chancellor Bar, linking with comic Milton Berle for a new ditty to be tagged *I'm So Happy I Could Cry*.

Tommy Gindhardt, whose *Blue Illusion* was a tenant on the hit parades of long ago, re-enters the song writing mart with *You're in Love With Love*.

Fritz Prospero, fiddler with Pat Shevlin's crew at the Embassy Club, attracting attention with his *There's a Song in My Heart All for You*.

## Columbia Okays Capitol's Holiday-Whiteman Platter

NEW YORK, Aug. 29.—Columbia Records has decided to allow Capitol to issue its record of *Traveling Light*, by Paul Whiteman, with Billie Holiday billed as "Lady Day."

Settlement was reached on Capitol's promise that it would refrain in the future from monkeying with any of Columbia's artists, and also that it would advertise and publicize the songstress only as "Lady Day," with no hint of her actual identity.

BEVERLY HILLS, Calif., Aug. 29.—After more than a year in the navy, Bill Watters has earned a leave and takes a plane today for New York, his home. Watters wrote *Fighting Sons of the Navy Blue*. He'll spend about a week in Gotham.

## Wanna Buy a Wurlitzer?

GRAND ISLAND, Neb., Aug. 29.—City officials failed to anticipate one of the problems which would arise from installation of parking meters on local streets.

After the first four days' operation the meters were emptied, and no one knew how the nickels and pennies, 104 pounds of them, were to be counted. Police solved the problem by borrowing a coin counting machine from a coin phono operator. Town is now dickering for one of its own.

## Abe Nussbaum Muscles In and "Guv" Dewey Gets Classy Hello

NEW YORK, Aug. 29.—Ever since Abe Nussbaum, one of the 22,000 members of Local 802, AFM, pulled a coup d'etat on the State Republican Committee and an assorted number of bookers and agents, the battle cry echoing thru the exchange floor of the union has been, "Vote straight Dewey-Nussbaum ticket."

Three significant things in Nussbaum's life at the age of 72 are (1) he still feels that he's one of the foremost hot trumpet men, versatile enough to play even at cake cuttings, (2) he still collects a pension from the Spanish-American War, and (3) he's a good union man.

Many of his senses were revolted Thursday (27), when in passing the time of day with some of his fellow versatiles he discovered that that very afternoon Thomas E. Dewey, recently nominated Republican candidate for governor of New York, was

coming back here from Saratoga and was being met musically by the F. W. Woolworth Fife and Drum Corps.

It seems that several agents, including some society bookers who read the papers, were all aware of the same situation and began tossing a few curves at the Dewey committee to have it hire a band instead of being met by amateurs. They had little success, tho.

The 802 men meeting Dewey at the train (at \$8 per man and \$16 for the leader) seemed a lost cause until Scrappy Nussbaum picked up the phone, contacted the Republican committee, threatened all sorts of unauthorized reprisals, including the loss of 100,000 votes for Dewey, and then hung up. (Before hanging up, tho, he left his phone number.)

Republican moneybags called him back and he became very chummy, speaking reverently of the importance of "Governor Dewey being met in the right fashion" and that a bunch of kids with drums and fifes would undoubtedly get in the "governor's" hair, "and why not hire a union band; it'll only cost one hundred bucks."

Pay-off: After getting the job for 11 men Nussbaum and his political horde stormed Local 802 to seek the uniforms necessary for window dressing. They got the uniforms all right, some of which had been lying around untouched for 10 years, after having been inherited by 802 a quarter-century ago.

Result—Dewey was met by Abe Nussbaum and his On-the-Line Serenaders, the best-dressed bunch of musicians in New York and Nussbaum is the hero of the minority group at Kellogg's Cafeteria.

## Glenn Miller's "Garbo" Pains Philly Colyum

PHILADELPHIA, Aug. 29.—Glenn Miller, during week ended Thursday (27), topped the all-time Earle Theater record of \$46,700 chalked up less than a month ago by Tommy Dorsey, but at the same time got in dutch with the press. Miller or his handlers failed properly to impress the people involved that maestro didn't have a minute for guest appearances outside the theater, what with doing seven shows a day and preparing for three radio commercials. Town folk pointed to Tommy Dorsey, who also put in seven shows a day at the Earle Theater, yet found time for the traditional backstage radio interview and made a personal appearance at the Ritz-Carlton Hotel on a record salvage promotion stunt.

First crack at Miller came in *The Daily News* Wednesday (26), when columnist Sidney Gathrid devoted much of his space going to bat for Harold Davis, record spinner for WDAS, who conducts the backstage interviews each Tuesday. "No one," said Gathrid, "to date, has been 'too busy' for the interview, appreciating what Davis has done. No one, that is, except Glenn Miller, whose only answer, when approached, was a curt 'too busy.' A very deliberate brush-off, because now Miller, with all his network commercials, doesn't need the build-up. In addition, he was rude to the point of being insulting, and it's good to know. Because if he's too busy to be grateful to people who helped make him, this column is hereafter too busy to mention his name."

Practice here of getting visiting names to guest platter shows has been pretty vicious for some time. However, Davis's show is the only one that doesn't tie in the interview with a commercial announcement, stanza being an out-and-out plug for the theater and the week's attraction. Also doing a burn were the USO and Stage Door Canteen officials. Miller was announced for a guest conducting stand at the USO dance Tuesday (25) but failed to show. Since every other Earle visitor had made an appearance, it was figured that Miller would pitch in. Same situation was at the Canteen, where one night each week is set aside for the Earle show. That Miller had to do a repeat broadcast for the West Coast on his three Chesterfield shows precluded the possibility of any outside personals. However, nobody took the trouble to explain the situation to the groups involved, with the result that the maestro pulled out of town in the bad graces of the townfolk.

## Barnet Great at P-Beach

BRIDGEPORT, Conn., Aug. 29.—Despite a furious rainstorm, Charlie Barnet, always a prime favorite here, drew a nice crowd of 1,228 at Pleasure Beach Ballroom Sunday (23). With admish at \$1.10, gross totaled a sweet \$1,350.80.



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(Routes are for current week when no dates are given.)

**A**  
Abbott, Vincent (Applegate Tavern) Atlantic City, nc.  
Alpert, Mickey (Cocanut Grove) Boston, nc.  
Allen, Bob (Roseland) NYC, 6-23, b.  
Allen, Red (Garrick Stage Bar) Chicago, c.  
Alston, Ovie (Roseland) NYC, b.  
Angelo (Iceland) NYC, re.  
Arnheim, Gus (Sherman's) San Diego, Calif., c.  
Ayres, Mitchell (Roseland) NYC, b.

**B**  
Barlow, Ralph (Peony) Omaha, p.  
Barnett, Arne (Rainbo Gardens) Chi, nc.  
Barnet, Charlie (Steel Pier) Atlantic City 24-Sept. 5.  
Barnett, Harv (North Shore Pavilion) South Haven, Mich.  
Baron, Jackie (Dome Garden) Detroit, nc.  
Bastie, Count (Trianon) South Gate, Calif., b.  
Basile, Joe (Thrill Show) Montreal; (Fair) Dunkirk, N. Y., 7-12.  
Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
Baum, Charles (Stork) NYC, nc.  
Bergere, Maximilian (Versailles) NYC, nc.  
Bishop, Billy (Olympic) Seattle, until Sept. 26, h.  
Bizony, Bela (Pierre) NYC, h.  
Blomaine, Tommy (Glenwood) Delaware Water Gap, Pa., h.  
Biondi, Remo (Lake) Gary, Ind., h.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bowman, Charles (Wivel) NYC, re.  
Bradshaw, Ray (Buena Vista) Biloxi, Miss., h.  
Breese, Lou (Stanley) Pittsburgh, 4-10, t.  
Brigode, Ace (Hollywood) Kalamazoo, Mich., 7-20, nc.  
Busse, Henry (Commercial) Elko, Nev., 1-6, h; (Cocanut Grove) Salt Lake City 7; (Wandemere) Idaho Falls, Idaho, 8, b.  
Byrne, Bobby (Edison) NYC, h.

**C**  
Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (The Tavern) Escanaba, Mich., nc.  
Calloway, Cab (Orpheum) Los Angeles, 2-3, t.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carlos, Don (Club Gaucho) NYC, nc.  
Carr, Al (La Marquise) NYC, nc.  
Cavallaro, Carmen (Rainbow Room) NYC, nc.  
Chester, Bob (Tunetown) St. Louis, 1-6, b.  
Childs, Reggie (Hamid's Pier) Atlantic City, 30-Sept. 5.  
Chiquito (El Morocco) NYC, nc.  
Clancy, Lou (Glass Hat Cocktail Lounge) Shreveport, La., nc.  
Clarke, Buddy (Park Central) NYC, h.  
Coleman, Emil (La Martinique) NYC, nc.  
Collins, Bernie (Grand Union) Saratoga, N. Y., h.  
Conde, Art (Homestead) NYC, h.  
Contreras, Manuel (Schroeder) Milwaukee, h.  
Courtney, Del (Baker) Dallas, 1-3, h; Pine Bluff, Ark., 4; Helena 5; (b) Evansville, Ind., 6; (Pavilion) Muskegon, Mich., 9.  
Craig, Carvel (Schroeder) Milwaukee, h.  
Crawford, Jack (Puritas Springs) Cleveland, 17-Sept. 7, p.  
Crosby, Bob (Rendezvous) Balboa, Calif., nc.  
Cugat, Xavier (Waldorf-Astoria) NYC, h.  
Cullen, Tommy (Buckwood Inn) Shawnee-on-Delaware, Pa.  
Curbello, Fausto (Stork) NYC, nc.

**D**  
Davis, Eddie (Larue's) NYC, re.  
Davis, Johnny Scat (Summit) Baltimore, nc.  
Daw, Freddie (Pavilion) Saugatuck, Mich.  
DePoe, Al (The Rock) Fish Creek, Wis., nc.  
Delman, Cy (Ocean Forest) Myrtle Beach, S. C., h.  
Del Luca, Oliviero (El Chico) NYC, nc.  
Dennis, Dave (Hurricane) NYC, nc.  
Denny, Earl (Hof Bran) Wildwood, N. J., nc.  
Donahue, Al (Peabody) Memphis, 2-15, h.  
Dorsey, Jimmy (Buffalo) Buffalo, t.  
Dorsey, Tommy (Circle) Indianapolis, 28-Sept. 3, t.  
Drake, Edgar (Broadwater Beach) Biloxi, Miss., h.  
Dunham, Sonny (Eastwood Gardens) Detroit, (Pavilion) Muskegon 4; (Palais Royale) South Bend, Ind., 5; (Paramount) Hammond 6, t; (Eagles) Milwaukee 7, b.

**E**  
Eddy, Ted (Iceland) NYC, nc.  
Ellington, Duke (Palace) Cleveland, 28-Sept. 3, t.  
Elliot, Baron (Ainsley House) Atlanta, h.  
Engel, Freddy (Day Line Boats) Albanv. N. Y.  
Ernis, Skinnay (Paramount) NYC, t.  
Erwin, Pee Wee (Idora) Youngstown, O., 1-7, p.  
Evetette, Jack (Paramount) Centralia, Ill., nc.

**F**  
Farber, Burt (Netherland Plaza) Cincinnati, h.  
Fidler, Lew (Detroit Athletic Club) Detroit.  
Fields, Shep (Oshkosh) Oshkosh, Wis., 2, t; (Washington) Michigan City, Ind., 3, p; (Palace) Peoria, Ill., 4-5, t.  
Foster, Chuck (Claridge) Memphis 28-Sept. 17, h.  
Fuller, Walter (Kelly's Stable) NYC, nc.

**G**  
Garber, Jan (Blue Moon) Wichita, Kan., 28-Sept. 7, b.  
Gates, Manny (Mother Kelly's) NYC, nc.  
Gilberto (Havana-Madrid) NYC, nc.  
Glass, Bill (Queen Mary) NYC, re.  
Gordon, Don (Kelly's Tavern) Sayville, N. Y., re.  
Gorham, Jimmy (Harlem) Atlantic City, nc.  
Gorner, Michel (Commodore) NYC, h.  
Grant, Bob (Savoy-Plaza) NYC, h.  
Gray, Chauncey (El Morocco) NYC, nc.  
Gray, Glen (Pennsylvania) NYC, h.  
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
Grey, Jerry (Idora) Youngstown, O., 31-Sept. 7, p.  
Gross, Burton (Fifth Ave.) NYC, h.

**H**  
Harris, Jack (La Conga) NYC, nc.

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# Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

**TRADE SERVICE FEATURE of Billboard**

Harris, Phil (Majestic) San Antonio, Tex., 28-Sept. 3, t; (Met) Houston 4-10, t.  
Harrison, Ford (St. Moritz) NYC, h.  
Hampton, Lionel (Casa Manana) Culver City, Calif., nc.  
Haywood, Eddie (Village Vanguard) NYC, c.  
Heath, Andy (Fitch's) Wilmington, Del., c.  
Heatherton, Ray (Biltmore) NYC, h.  
Heckscher, Ernie (Chase) St. Louis 21-Sept. 17, h.  
Herbeck, Ray (Happy Hour) Minneapolis, 26-Sept. 9, nc.  
Herth, Mitt (Jack Dempsey's) NYC, nc.  
Hiber, Richard (Essex House) NYC, h.  
Hofer, Johnny (Pink Elephant) Buckeye Lake Park, O., nc.  
Hoff, Carl (New Yorker) NYC, h.  
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
Holmes, Herbie (Mark Hopkins) San Francisco, h.  
Holst, Ernie (Stork) NYC, nc.  
Horton Girls (Embassy) Tampa, Fla., nc.  
Howard, Eddy (Aragon) Chi, b.  
Howeth, Eadie (Elite Grill) Charleston, S. C., nc.  
Hutton, Ina Ray (Palomar) Seattle 31-Sept. 5, t.

**I**  
International Sweethearts (Avalon) Niles, Mich., 2-7, b.

**J**  
James, Harry (Michigan) Detroit, 28-Sept. 3, t.  
James, Jimmy (Ault) Cincinnati, p.  
Janis, Irene (Lake Lawn) Delavan, Wis., 1-6, h.  
Jarrett, Art (Blackhawk) Chi, nc.  
Jerome, Henry (Childs' Paramount) NYC, re.  
Johnson, Wally (Lookout House) Covington, Ky., nc.  
Jordan, Jess (Village Barn) NYC, nc.  
Jordan, Louis (Beachcomber) Omaha, nc.  
Joy, Jimmy (Bismarck) Chi, h.  
Jurgens, Dick (Stanley) Pittsburgh, t.

**K**  
Kardos, Gene (Zimmerman's Hungaria) NYC, re.  
Kay, Herbie (Casino, Lake Worth) Ft. Worth, Tex., 1-7; (Ritz) Muskogee, Okla., 9-10, t; Denton, Tex., 11.  
Kaye, Don (Utah) Salt Lake City, h.  
Kaye, Sammy (Strand) NYC, t.  
Kehee, Reg (Hamid's Pier) Atlantic City.  
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.  
Kennedy, Harry (Alpine Tavern) Atlantic City, nc.  
Kent, Peter (New Yorker) NYC, h.  
Kerr, Charlie (Convention Hall) Cape May, N. J.  
Kienzle, Frank (Grenoble) Wildwood, N. J., h.  
King, Charlie (Peach Orchard Inn) Pleasantville, N. J.  
Knight, Bob (Monte Carlo) NYC, nc.  
Korn Kobblers (Flagship) Union, N. J., nc.  
Kroll, Roy (Shadownland) St. Joseph, Mich., 17-Sept. 8, b.

**L**  
Lamb, Drexel (Lakeside) Dayton, O., 2-8, p.  
Laudé, Jules (Ambassador) NYC, h.  
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.  
Lang, Don (Colosimo's) Chi, nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Roumanian) NYC, re.  
Lebo, Clair (Pocono Alps Tavern) Henryville, Pa.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Leonard, Ada (Elitch Gardens) Denver, 1-7.  
Levant, Phil (Rainbo Gardens) Chi, nc.  
Lewis, Ted (Colonial) Dayton, O., t.

## Bands on Tour—Advance Dates

**RALPH BARLOW:** Peony Park, Omaha, thru Sept. 13; Schroeder Hotel, Milwaukee, 15 (two weeks).  
**CAB CALLOWAY:** Golden Gate Theater, San Francisco, Sept. 16 (week); Civic Auditorium, San Jose, Calif., 24; Civic Auditorium, Sacramento, Calif., 26; Sweet's Ballroom, Oakland, Calif., 27; Civic Auditorium, Oakland, Calif., 28.  
**FLETCHER HENDERSON:** Gypsy Village, Louisville, Sept. 4-6; Ballroom, Wheeling, Ill., 7.  
**TINY HILL:** White City Ballroom, Heron, Ill., Sept. 5-7; Colonial Club, Evansville, Ind., 8; Fair, Meivin, Ill., 9; Danceland, Cedar Rapids, Ia., 10; Coliseum, Walcott, Ia., 11; Rainbo Ballroom, Belvidere, Ill., 12; Crystal Ballroom, DuBuque, Ia., 13; Coliseum, Oelwein, Ia., 15; Auditorium, Burlington, Ia., 16; Lincoln Theater, Decatur, Ill., 17; Palace Theater, Peoria, Ill., 18-19; Theater, Danville, Ill., 20; Ballroom, Clintonville, Wis., 23; Ballroom, Camelsport, Wis., 24; Ballroom, Green Bay, Wis., 25; Ballroom, Appleton, Wis., 27.  
**ADA LEONARD:** Stewart Theater, Lincoln, Neb., Sept. 10-13; Happy Hour,

Long, Johnny (RKO Boston) Boston, 4-10, t.  
Lopa, Joe (Sutton) NYC, h.  
Lopez, Vincent (Taft) NYC, h.  
London, Blackie (Red Raven) Cleveland, nc.  
Lucas, Clyde (Meadowbrook) St. Louis, 1-7, b; (Meadow Acres) Topeka, Kan., 9, b; (Skyline) Tulsa, Okla., 10, b.  
Lyons, Johnny (Steamer Admiral) St. Louis.

**M**  
McCann, Val (Boulevard) Elmhurst, N. Y., nc.  
McCoy, Clyde (Peabody) Memphis, 24-Sept. 8, h.  
McFarland Twins (Dempsey's) NYC, re.  
McIntyre, Hal (Glen Island Casino) Westchester County, N. Y., 24-Sept. 5, nc.  
McKay, Harry (Oak) Wildwood, N. J., c.  
McShann, Jay (Regal) Chi, t.  
MacKenzie, Jimmy (Treasure Island) Washington, D. C., nc.  
Makula, Juan (Villa Madrid) Chi, ro.  
Manno, Fred (Municipal) Ocean City, N. J., a.  
Manuelo, Don (McCurdy) Evansville, Ind., h.  
Manzanares, Jose (La Salle) Chi, h.  
Martell, Paul (Arcadia) NYC, b.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, Hershey (Park Plaza) St. Louis, nc.  
Martin, Lou (Leon & Eddie's) NYC, nc.  
Marvin, Mel (Darling) Wilmington, Del., h.  
Masters, Frankie (Lakeside) Denver, 21-Sept. 3, p.  
Matthey, Nicholas (Casino Russe) NYC, nc.  
Marx, Chico (Sultair Beach) Salt Lake City, 2; Lakeside) Denver, 4-13, p.  
May, Ernie (Craigs Meadows) Stroudsburg, Pa., h.  
Mays, Froilan (Havana-Madrid) NYC, nc.  
Mayhew, Nye (Bossert) Brooklyn, h.  
Mazzone, Frank (Latin Quarter) NYC, nc.  
Melba, Stanley (Pierre) NYC, h.  
Miller, Glenn (Hamid's Pier) Atlantic City, 5-6.  
Millinder, Lucky (Apollo) NYC, 4-10, t.  
Moffitt, Deke (Glenn Rendezvous) Newport, Ky., nc.  
Molina, Carlos (Casino) Quincy, Ill., 1-13, b.  
Monroe, Vaughn (Oriental) Chi, t; (Riverside) Milwaukee, 4-10, t.  
Mooney, Joe (Sheraton) NYC, h.  
Morales, Noro (La Martinique) NYC, nc.  
Morris, George (Armando's) NYC, nc.  
Mosely, Snub (McGinnis) Brooklyn, re.  
Munro, Hal (Casino) Chi, nc.  
Musso, Vido (Castia Farm) Cincinnati, 5, nc.

**N**  
Nelson, Ozzie (Riverside) Milwaukee, t; (Orpheum) Davenport, Ia., 4-7, t.  
Norman, Lee (Famous Door) NYC, nc.  
Norvo, Red (Famous Door) NYC, nc.

**O**  
Olman, Val (La Martinique) NYC, nc.  
Oliver, Eddie (Blackstone) Chi, h.  
Olson, George (Cal-Neva) Lake Tahoe, Calif., h.  
Onesko, Senya (Commodore) NYC, h.  
Ovando, Manuel (Roosevelt) New Orleans, h.

**P**  
Pafumy, Joe (Belmont-Plaza) NYC, h.  
Panchito (Versailles) NYC, nc.  
Parker, Gloria (Luna) Coney Island, N. Y., p.  
Parks, Bobby (Belmont-Plaza) NYC, h.  
Parsons, Bernie (Columbia) Columbia, N. J., h.  
Paulson, Art (New Yorker) NYC, h.  
Pearl, Ray (Melody Mill) Chi, b.  
Perner, Walter (Roosevelt) NYC, h.  
Phillips, Ted (Gingham Gardens) Springfield, Ill., nc.  
Pierce, Alex (Latin Quarter) NYC, nc.  
Pineapple, Johnny (Rogers Corner) NYC, nc.  
Prima, Louis (RKO Boston) Boston, t.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**  
Quinton, Bobby (Hurricane) NYC, nc.

**R**  
Ravazza, Carl (Del Rio) Washington, nc.  
Reid, Morton (St. Regis) NYC, h.  
Read, Don (Biltmore) Dayton, O., h.  
Reisman, Leo (Beverly Hills) Newport, Ky., cc.  
Rey, Alvin (Michigan) Detroit, 28-Sept. 3, t; (Cedar Point) Sandusky, O., 4-8.  
Reynolds, Tommy (Rainbow Raidevu) Salt Lake City, nc.  
Ricardel, Joe (Claremont Inn) NYC, nc.  
Rios, Tomas (Havana-Madrid) NYC, nc.  
Roberts, Eadie (Lido) NYC, h.  
Robertson, Dick (McAlpin) NYC, h.  
Rodrigo, Don Juan (The Oaks) Winona, Minn., nc.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Rogers, Ralph (Latin Quarter) NYC, nc.  
Rotonda, Peter (Commodore) NYC, h.  
Ruhl, Warney (Mayflower) Akron, O., h.

**S**  
Sacanas (La Conga) NYC, nc.  
Sanders, Sid (Rainbow Inn) NYC, nc.  
Sands, Phil (Atlantic Beach) Atlantic Beach, L. I., N. Y., h.  
Sayre, Sid (Wellworth) Hurleyville, N. Y., h.  
Seiger, Rudy (Fairmont) San Francisco, h.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Sherry, Herb (La Conga) NYC, nc.  
Smith, Russ (Rainbow Grill) NYC, nc.  
Smith, Stuff (Trouville) Hollywood, nc.  
Sparr, Paul (St. Regis) NYC, h.  
Spivak, Charlie (Sherman) Chi, h.  
Spector, Ira (Chateau Moderne) NYC, nc.  
Stabile, Dick (Dempsey's) NYC, re.  
Stanley, Stan (Delavan Gardens) Delavan, Wis., until Sept. 20.  
Stein, John (Lookout Mountain) Lookout Mountain, Tenn., h.  
Stower, Jules (13 Club) NYC, nc.  
Strong, Benny (Adolphus) Dallas, h.  
Strong, Bob (Trocadero) Evansville, Ind., 28-Sept. 3, nc.  
Stuart, Al (51 Club) NYC, nc.  
Sylvio, Don (Bertolotti's) NYC, nc.

**T**  
Teagarden, Jack (Coney Island) Cincinnati, p.  
Terry Sisters (Stork) NYC, nc.  
Thompson, Lang (Chippewa Lake) Chippewa Lake, O., 29-Sept. 7, p.  
Thornhill, Claude (Chicago) Chi, t.  
Towne, George (Mayflower) Akron, O., h.  
Trestler, Pappy (Park Recreation) St. Paul, Minn., p.  
Tucker, Tommy (Palmer House) Chi, h.

**V**  
Venuti, Joe (Zoo) Cincinnati, 1-7, p.

**W**  
Waples, Bud (Canyons) Wichita, Kan., nc.  
Warren, Dick (Hurricane) NYC, nc.  
Weeks, Anson (Jantzen Beach) Portland, 24-Sept. 6, p.  
Weems, Ted (Plantation) Dallas, 1-7, nc.  
Weiler, Curt (Congress Hall) Cape May, N. J., nc.  
Whiteman, Paul (Earle) Phila, t.  
Wick, Charlie (Carter) Cleveland, h.  
Wilbur, Ardie (Patio) Cincinnati, nc.  
Williams, Bando (Warwick) NYC, h.  
Williams, Buddy (Hunt's Ocean Pier) Wildwood, N. J.  
Wilson, Teddy (Cafe Society Downtown) NYC, nc.  
Wood, Herby (Ben. Franklin) Phila, h.

**Y**  
Yellman, Duke (Brown Derby) Chi, nc.  
Young, Ben (Book-Cadillac) Detroit, h.  
Young, Eddy (Claremont) Berkeley, Calif., 1-15, h.

**Z**  
Zarin, Michael (Sheraton) NYC, h.

**ON THE STAND**  
(Continued from page 20)  
on the stage, with the girl catching the eye most of the time.  
The girl, Jean Claire, a brunet, plays piano-accordion and lends a pleasant soprano to top tunes and Latin numbers. The sax man also throws in vocals, as does the guitarist, who switches to maracas for the Latin tunes. String bass rounds out the quintet.  
Miss Claire is especially good on ballads and Latin tunes, with one of the men occasionally joining her for a duet. She, the sax man and the guitarist frequently vocalize together the various vocal interludes jazzing up this little band, which performs long sets on the stage above the bar. Since there is no dancing the band correctly gives preference to light, bright tunes, played energetically and with vocals interspersed and always with an eye toward making the group look lively as well as sound lively.  
For this type of cafe this small outfit is just right. Denis.

**UNION COULD USE ALLIES**  
(Continued from page 19)  
ters reach such a pass, he and his firm will no longer regard themselves as under obligation to AFM and will feel free to record with non-union musicians. He did not say, however, how he thought the employees in his plant would react when asked to press disks, bringing in British or Mexican or native non-union bootlers to replace AFMers. It is believed by some AFM members and other observers that most of the unions involved in record manufacture would call the new musicians scabs and would have no truck with them. This theory is disagreed with, however, by most record execs, which provides a fair line on their future intentions, provided, of course, that Petrillo wins next month. copyrighted material



# The Final Curtain

**ADKINS**—Tillie, wife of Tommy Adkins, pitcher, August 20 in Memphis, Tenn.

**ALBEE**—Mrs. Louise, musician and a leader in Minneapolis music circles, at her home in Minneapolis August 20. Services August 22 in Minneapolis.

**ALLEN**—Edwin Hampton, 57, actor, in Hollywood. Services in Hollywood August 17, with interment in Valhalla Cemetery.

**BRENNAN**—Mrs., mother of Morrey Brennan, musician and band leader, in Cleveland August 16 after illness caused by injuries sustained in a fall.

**CORNELISSEN**—Andries J., 59, cello virtuoso and music teacher, August 25 in Buffalo General Hospital after long illness. Cornelissen came here from the Netherlands in 1907 with his brother, Arnold, also a cellist, and a friend, as the Holland Trio. Later he became prominent in Buffalo music circles and his compositions became nationally known. He conducted the Queen's Court Orchestra at the Dutch Queen's summer home for several seasons, and played in the premiere of Richard Strauss's *Heldenleben*, with the composer conducting. Later Cornelissen conducted a symphony orchestra at Springfield, Mass., then went to Buffalo and remained as solo cellist of the old Buffalo Symphony until illness forced his retirement. The Buffalo Philharmonic Society recently elected him as an honorary director. Survived by his brother, Arnold; a son, Arnold Jan, also a cellist, and another brother, Johannes, of Barranquill, Colombia. Services August 29 in Buffalo, with burial in Forest Lawn Cemetery there.

**COSTELLO**—James T., 84, former box-office man and associate of theater ticket brokers, August 26 at home in Canandaigua, N. Y. He retired in 1937 after having been associated with the theatrical business over 50 years. Leaves a son and two daughters.

**DAVIS**—Dolly, 32, wife of Ches Davis, veteran tab and unit show producer and manager, recently at her home in Owensboro, Ky., of a lingering illness following an operation. She had appeared in the chorus of her husband's shows for a number of years. Services and burial in Owensboro. Survived by her husband and her parents.

**EICHEIM**—Henry, 72, noted composer of Oriental symphonic poems, July 22 at his home in Montecito, Calif. He was for 20 years first violinist of the Boston Symphony Orchestra. His best known symphonic works were *Java* and *Bali*.

**ELBERT**—David P., 29, concessionaire with Moores & Byers Combined Shows, suddenly while erecting his stand on the show's midway August 23 in Anna, Ill. Survived by his widow, Mickey, and son, Tommy David. Services in Louisville August 26, with burial in Evergreen Cemetery, that city.

**ELLSWORTH**—Mrs. C. R., 33, former actress, at her home in Los Angeles following a short illness. Services in Los Angeles August 27.

**HATCH**—Helen J., 80, widow of H. Wilfred Hatch, founder of a music publishing house in Philadelphia, at her home in Los Angeles, August 19, a week after the death of her husband. Services August 22 in the Little Church of the Flowers, Forest Lawn Memorial Cemetery, Glendale, Calif. She leaves a daughter, Mrs. Grace E. Holland, and a sister, Mrs. Fannie Davidson.

**HEATH**—J. Robert, 42, former booker and manager in Reading, Pa., recently at home in that city, the victim of an overdose of sleeping powder. Survived by his widow and child.

**HILD**—Charles, 75, musician, August 19 in St. Mary Hospital, Cincinnati, after a long illness. A clarinetist with concert bands in Cincinnati many years ago, Hild was copyist at Fillmore's Music House, Cincinnati, at the time of his

death. He was the father of Oscar F. Hild, president of the Cincinnati Musicians' Association, head of the Cincinnati Opera Association and a vice-president of the American Federation of Musicians. Besides his son he is survived by his widow, another son, a daughter, four brothers and two sisters.

**HOLLENDER**—Emil, musical director of George Hamid's *Victory Revue*, at Lockport, N. Y., suddenly August 18 of a heart attack. In 1930 and 1931 he was leader of the Paramount Theater orchestra, Toledo. Survived by his widow and four sons.

**HOXIE**—Albert N. Jr., 57, harmonica player and former leader of the Philadelphia Harmonica Band, August 20 in East Sandwich, Mass. A harmonica teacher, Hoxie had instructed over 100,000 boys during his career. He leaves his wife, two sons and daughter.

**KALEIN**—Patricia Ann, infant daughter of Mrs. P. R. Kalein, concessionaire, killed August 20 when car in which she was riding with her mother was struck by a truck near Fort Wayne, Ind.

**KANE**—John, 77, retired actor-manager, August 24 in Chicago. At one time Kane was a burlesque manager for Sam Scribner. Later he managed Stetson's *Uncle Tom's Cabin*. Burial in St. Joseph Cemetery, Chicago.

**KEONIG**—Carl, 79, retired actor, playwright and director, August 22 in Bellevue Hospital, New York. Keonig had appeared in plays thruout Europe before coming to this country in 1892. He became associated with a stock company at the Pabst Theater, Milwaukee, as actor and director, remaining with the company 25 years. In 1918 he went to New York and for the next 18 years wrote, directed and produced plays with juvenile casts. Survived by his widow and two daughters.

**KIPLINGER**—Martha L., former operator of the old Desert Opera House, San Bernardino, Calif., August 19 in that city.

**KOEHLER**—Leah, 52, organist and pianist, formerly in vaudeville and on Station WMCA as a member of the Swiss Trio, suddenly August 18 in Danbury, Conn. Of late she has been conducting the Musical Art Studio, Danbury, Conn., with her sisters, Juva Koehler and Dorothea Koehler. She had been ill a long time.

**LEEMAN**—Walter E., 61, carnival and circus man for over 30 years, in Kansas City, Mo., August 23. In poor health, he had been retired the past four years. Survived by his brother George, of North Carolina, and a sister, Mrs. Fred Dunlap, Birmingham. Services in Kansas City August 26, with interment in San Jose Cemetery there with full military honors.

**McFADDEN**—Charles Ivor, 54, silent screen actor and producer, at Cedars of Lebanon Hospital, Los Angeles, August 14, following a brief illness. In recent years he had been playing bit parts but had appeared in William S. Hart features years ago. Services in North Hollywood, Calif., August 17. Leaves his mother in San Francisco.

**MacQUARRIE**—Murdoch, 64, stage and film actor, August 22 in Los Angeles. He had a long stage career under the management of Henry Miller, William A. Brady and others. In the early silent-film era he switched to pictures as an actor and director. More recently he had been active as a character actor in films. Leaves his wife.

**MANSFIELD**—William J. (Doc), August 26 in Tidoute, Pa., after a long illness. Survived by his widow, a son, four brothers and three sisters.

**MEARS**—Norton A., 56, vice-president in charge of purchases of RCA-Victor Manufacturing Company, Camden, N. J., August 20 at Graduate Hospital, Philadelphia, after an illness of several weeks. He joined RCA-Victor in 1934. His widow, Anna, and a brother survive. Services August 24 in Mount Sterling, Ill., with burial there.

**MECHANIC**—Sam, 65, carnival and ride operator and brother-in-law of the late Bennie Krause and Simon Krause in Philadelphia August 18 after a long illness. He was a carnival operator many years and at one time was partner of Matthew J. Riley in the Riley & Mechanic Shows. In late years he operated rides in Philadelphia. Funeral August 19 was attended by many carnival people. Survived by a son and daughter.

**MEYER**—August F., musician, recently in Cleveland after a brief illness. Well known in Cleveland music circles over 30 years, Meyer at one time was co-director of the Newman-Meyer dance orchestra. He also had been director of the East

End Grays and the Cleveland Railway Company bands.

**MILLER**—Alice Duer, 68, playwright, author and scenario writer, August 22 at her home in New York after an illness of eight months. Mrs. Miller was the author of a dozen or so novels and nearly as many plays and picture scenarios. She probably achieved her greatest fame thru her poem *The White Cliffs*, which paid tribute to England at war. She was also author of the novel *Gowns by Roberta*, which later scored hits when it was made into a musical comedy and movie under the title of *Roberta*. She leaves her husband, a son and two sisters. Buried in Evergreen Cemetery, Morristown, N. J.

**NATHEAUX**—Louis, 44, character actor and also known for his portrayal of gangster roles, at his home near Los Angeles, suddenly August 23. He had appeared in *The Country Doctor*, *Freckles*, *This Mad World* and with Charlie Chaplin in *Modern Times*. A native of Pine Bluff, Ark., he was educated at Culver Military Academy and Northwestern University. He leaves his widow and a daughter.

**NESTOR**—Carl C., 35, the past two seasons with Jones's Greater Shows, recently from a heart attack in Clarksburg, W. Va. Before joining Jones he was ride foreman with the George A. Kerestes rides. Services at Young & Davis Funeral Home, with burial in Greenlawn Cemetery, Clarksburg. Survived by mother, brother and foster father.

**OATES**—John Edgar, 72, prominent in the swim pool field on the Pacific Coast many years and who aided greatly in the development of Seaside, Ore., as a summer resort, August 17 at an Astoria (Ore.) hospital after a year's illness. He had been retired the last two years. Born in Shelby, N. C., Oates went to Seaside in 1905, where he soon became active in civic affairs. He constructed the Oates Baths at Seaside and developed one of the largest fruit ranches in Willamette Valley. Services August 20 at Hughes-Ransom Mortuary, Astoria, and body was taken to Portland, Ore., for cremation. Several nephews and nieces are the only survivors.

**OSIECKI**—Anthony A., 33, musician and proprietor of a music house in Erie, Pa., August 17 in that city. Leaves a wife and three sons.

**PLATT**—Mrs. Rose, mother of John Platt, magician, August 27 in Chicago. Burial in Mount Carmel Cemetery there.

**READ**—J. Parker, 57, formerly a film producer and in late years public relations counsel for a beverage concern, in Los Angeles. His theatrical associations included Thomas Ince in film production and the old Pathe company. Services at the Little Church of the Flowers, Forest Lawn, Glendale, Calif., August 24. Survived by his widow, two daughters and a brother.

**ROGERS**—Alexander H., newspaper publisher and president and treasurer of Hildreth & Rogers, Inc., owner and operator of Station WLaw, Lawrence, Mass., August 20 at his summer home in Seabrook, N. H., where he had been recuperating from a recent illness. He had been owner of Station WLaw since 1937. Leaves his wife and a son.

**ST. CLAIR**—Floyd J., 71, composer and arranger and music editor of the Cleveland office of the Sam Fox Publishing Company, of a heart attack August 23 at his home in Cleveland. Born in Johnstown, Pa., St. Clair became interested in music during his youth. From 1913 to 1915 he was organist at the Alhambra Theater, Cleveland, and for 15 years was conductor of the Shrine band there. His original compositions numbered more than 500. He was a 32d Degree Mason. Surviving are his widow, Stella; three sons, Wilbur, Leroy and Floyd Jr.; a sister, Mrs. Clara Brown, of Pittsburgh; seven grandchildren and one great-grandchild. Masonic services, with interment in Knollwood Cemetery, Cleveland, August 25.

**SEARS**—Allan, 55, actor, August 18 in Los Angeles after a long illness.

**SENGIR**—Clara A., 61, mother of Charles F. Sengir, for many years announcer of the Mar-Selm program over WJGY, Minneapolis, at her home in Minneapolis August 25.

**SHERWOOD**—Lou, 71, scenic artist, actor and musician, August 19 at Unadilla, N. Y., after a prolonged illness of many years. His career included service with the S. F. Darling *Uncle Tom's Cabin* Company, Gus Dionne and James Silver Shows. He specialized in producing home-talent plays. His last work was as scenic artist with the William Smalley chain of theaters. Survived by his

widow. Burial at St. Matthew's Church Yard, Unadilla, N. Y.

**TAYLOR**—Robert Davey, 33, actor with the Detroit Repertory Theater and Station WWJ, Detroit, suddenly August 23 in Cuba, N. Y. Interment in Grand Lawn Cemetery, Detroit.

**VON FRANCKENSTEIN**—Baron Clemens, 67, author of several operas, orchestral pieces and songs and at one time general director of the Munich Court Opera, recently in Berlin. From 1902 to 1907 he was active as a conductor in London. In 1907 he became conductor of the court opera in Wiesbaden, and then of the Royal Opera at Berlin. His next appointment was to the post of musical intendant at the court opera in Munich. Two years later he was made "Generallintendant" there. During the Bavarian revolution in 1918 he lost this position, but regained it in 1924, maintaining it until 1934, when he retired. His compositions included the operas *Griseldis*, first performed in Tropaup in 1898; *Fortunatus*, which received its premiere in Budapest in 1909; *Rahab*, produced in Hamburg in 1911, and *Des Kaisers Dichter (Li-Tai-Pe)*, first presented in the last-named city in 1920. He also wrote many songs and orchestral compositions. Among his orchestral works were *Festliche Musik*, Op. 35; *Variations for Large Orchestra on a Theme by Meyerbeer*, Op. 45; *Rhapsodie*, Op. 47, and a Serenade. His works embraced, in addition, chamber music and the pantomime *Die Biene*.

**VARNER**—Paul, July 22 at Hines Hospital, Hines, Ill., after an illness of three months. Survived by widow, two stepchildren, a son in the navy and another daughter.

**WALKER**—John B., 81, operator of rides and concessions at Clementon Park, Clementon, N. J., August 22 at his home in Stratford, N. J., after an illness of two weeks. Survived by his widow, Elizabeth A.; two sons and a daughter. Services August 25 at Audubon, N. J., with burial private.

**WALZ**—Laura, 75, former circus rider, August 24 at Masonic Home, Springfield, O., after a long illness. During the '90s she was a rider with John Robinson Circus and was billed as "Queen of Sheba" and "The \$100,000 Beauty." Services at Masonic Home August 25 and final rites at Witt & Company Funeral Home, Cincinnati. Burial in Vine Street Hill Cemetery, Cincinnati.

**ZOLLER**—Mrs. George A., mother of Polly Jenkins, leader of Polly Jenkins and Her Plowboys, July 29 at her home in Iilon, N. Y., after a long illness. Burial at South Columbia, N. Y.

## Marriages

**AGEE-MALICK**—John R. Agee, Gene Autry's horse trainer, and Irene Malick, at Melody Ranch in the San Fernando (Calif.) valley August 22.

**ARROUGE-SHEARER**—Martin Arrouge, ski instructor, to Norma Shearer, film actress, August 23 at Beverly Hills, Calif.

**FALK-PINNINGER**—Mike Falk, orchestra leader and booking agent, to Kay Pinninger, nonpro, at Detroit recently.

**FINK-LAUTALA**—Hal Leonard Fink, solo trumpeter with the army band at Camp Devens, Mass., to Pearl Lautala, Stratford, Conn., July 13 at Camp Devens. Fink was formerly with the Casa Ritz orchestra, of Bridgeport, Conn., under the name of Hal Leonard.

**GUERIAN-SORREL**—Pvt. Manning Guerian, U. S. Army, to Sonja Sorrel, dancer, recently in New York.

**HINTON-ROACH**—Lieut. E. L. Hinton, U.S.N., nonpro, and Margaret Roach, daughter of Hal Roach, movie producer, in San Antonio, Tex., August 21.

**IDE-BISHOP**—Carlton Chase Ide, announcer at WBZ, Boston, to Eleanor Ruth Bishop, of Northampton, Mass., at Northampton August 20.

**MORRISON-DOMAY**—Johnny Morrison, emcee at the Club 509, Detroit, to May Domay, of the Domay Sisters, current at the same spot, at Bowling Green, O., August 25.

**MUNN-STANLEY**—Lieut. Charles Munn Jr., U.S.N., and Louise Stanley, actress, August 25 in New York.

**OWNBY-INGRAM**—James T. Ownby, commercial manager of Station WJHO, Opelika, Ala., to Elva Ingram, nonpro.

**PEVNEY-GREEN**—Joseph Pevney, actor, to Mitzel Green, stage and film actress, August 25 in New York.

**RISKEN-WRAY**—Robert Riskin, film scenarist, to Fay Wray, playwright and former film actress, August 24 at the St. Regis, Hotel, New York.

**ROSENBAUM-DECHERT**—Eddie Rosenbaum, former press agent for the (See MARRIAGES on page 33)

## Linda Lee

Linda Lee, 27, also known professionally as Hattie Richardson, radio and stage singer, was killed August 24 in a seven-story fall from her apartment in New York.

The wife of Kermit Bloomgarden, manager of the Martin Beck Theater, New York, Miss Lee was a well-known radio singer. Earlier in the summer she also appeared in the road company of *Pal Joey*, using the name of Hattie Richardson.

She appeared in *Watch on the Rhine* in summer stock, and several seasons ago starred in *Yes, My Darling Daughter*.

Prior to her stage and radio work Miss Lee had been a vocalist with orchestras, including the Clyde Lucas band.

Buried in New Orleans.



# Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## WPB Freezing Order Affects Roadshowmen; Ban on Ad Pix

NEW YORK, Aug. 29.—All raw motion picture film in the hands of manufacturers was frozen last week by the War Production Board. All users of 35mm. film must apply to the WPB for authority to acquire unexposed 35mm. film.

No film will be available for commercial advertising pictures, Harold Hopper, chief of the WPB motion picture division, stated. Thus the order, probably for the duration, apparently wipes out the sponsored ad film industry and kills a source of revenue for roadshowmen.

## New one reel 16mm. Musicals

Produced by Major Companies

- YANKEE DOODLE HOME
  - DRUGSTORE FOLLIES
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  - TIMBERLINE REVELS
  - ROOFTOP FROLICS
  - BROKERS' FOLLIES
- PRICE \$12.50 Each to the Trade
- SIXTEEN MM. PICTURES, Inc.**  
1600 BROADWAY NEW YORK

The main purpose of the WPB order, it was stated, is to enable the armed services to obtain all of the film they need.

Producers who have been making special independent roadshow features, Hebrew dialog film and pictures with colored casts for Negro houses will not be sold 35mm. film under the WPB freeze order, according to Hopper. Outfits affected by the order have the privilege of appealing to him, with final decision resting with Lowell Mellett.

The WPB freeze order denies raw stock to non-theatrical producers. The ban on production of commercial advertising films will not apply to trailers. However, the present exemption of 16mm. film is due to be ended shortly and producers who do a lucrative business in that field will soon find themselves sharply limited in the amount of such raw stock, it was learned.

It was stated that the commercial film phases of the order were aimed solely at straight advertising pictures produced commercially and were not intended to affect trailer advertising of coming films.

Specific targets of the order are the "institutional" films of some large companies and advertisements of the "corner butcher and grocer."

As to 16mm. film, while no specific order is applicable to its use at the present time, its manufacture was cut about 50 per cent by the regulations under the production requirement plan, it was said by WPB officials. In the near future, however, it was disclosed, orders specifically aimed at curtailing the civilian use of 16mm. stock will be issued.

Hopper said last week that the WPB intends to keep the presently constituted and functioning distribution companies and their production sources supplied with the necessary amounts of stock. He declared "There is no good reason for any new companies to undertake entering the business as distributing organizations at this time." He added, however, "Any organization can apply for film under the arrangements that have been made and all applications will be dealt with on their merits."

William K. Hedwig, president of ANFA, stated that to date nothing definite can (See FREEZING ORDER on opp. page)

## Travel Pix Being Made in Halifax

ST JOHN, N. S., Aug. 29.—The Nova Scotian Government, thru the provincial department of publicity and industry, with its base at Halifax, has arranged for the production of a series of 16mm. Kodachrome travel films. They are now being taken in the province and are expected to be ready for distribution late in October.

The aim is not only to bring the attention of the recreational advantages of Nova Scotia, including fishing, hunting, yachting and the like, but to promote the industrial and commercial assets of the province.

All parts of the province will be pictured in the 16mm. films being taken under the direction of Charles Mogull, director of Mogull's Film Rental Library, New York. Mogull will make headquarters in Halifax for about a month.

When released for distribution the films will be available to organizations in the United States and Canada, as well as to travel agencies. The aim is to boost the tourist traffic trade, which has taken a big dive this year owing to tire and gas rationing.

## Campaign Films Set for Autumn

NEW YORK, Aug. 29.—With the approach of fall, political campaigns will soon be in full swing thruout the country. Many political candidates in the past have made good use of roadshowmen to show their campaign pictures, and reports have it that many roadshowmen will again turn to this type of film.

However, it is becoming increasingly difficult for roadshowmen to get negative stock to film these pictures, and some roadshowmen feel that the expense and bother isn't worth it and will stick to comedies, musicals, Westerns and war pictures, which are always popular. Few roadshowmen, however, film their own campaign pictures, relying solely upon pix made by a commercial studio and furnished them by the candidate, who pays a fixed price for their showing.

## N. E. Hotels Show Films

CONCORD, N. H., Aug. 29.—Many New Hampshire hotels are showing films one to three nights a week for the entertainment of the guests, partly because of the lack of summer theaters in the territory.

Among the larger hotels showing pictures this season are the Mount Washington at Bretton Woods, Mountain View at Whitefield, Crawford House at Crawford Notch, Forest Hills at Franconia, Sunset Hill House at Sugar Hill and Wentworth Hall at Jackson.

## School Showings Opposed

SCHROON LAKE, N. Y., Aug. 29.—Use of local school auditoriums for opposition attractions under charity auspices is being made the subject of representations to the State Department of Education at Albany by Charles Fossi, who operates the Strand and Paramount theaters here. He wants the department to determine whether any school is entitled to offer competition to operating theaters.

## Film Supply Dealers Meet

WASHINGTON, Aug. 29.—Supply Dealers' Committee meeting here this week with Christopher Dunphy, WPB chief of the amusement section, to discuss ways and means of protecting and preserving film equipment now in use. The results of the meeting will be important to roadshowmen who can't get new equipment due to priorities.

## New and Recent Releases

(Running Times Are Approximate)

**GIFTS IN RHYTHM**, released by Skibo Productions, Inc. Several children, having been adopted, give a farewell party for the head nurse in the Foundling Home. Songs and dances by the kiddies are the presents. Running time, 10 minutes.

**ALL'S FAIR**, released by Skibo Productions, Inc. Mammy Jinny is sure she can win the \$100 prize at the county fair with her mince meat and pancakes. Her mischievous children (the Cabin Kids) sneak into various booths at the fair and mess up the contenders' products and fix up Mammy Jinny's pancakes so she wins the award. Songs by the

## SEND FOR OUR CATALOG

**NEW FALL CATALOG NOW READY! WRITE TODAY!**

**INSTITUTIONAL CINEMA SERVICE, INC.**  
1560 Broadway New York, N. Y.

**MOGULL'S 16mm. SOUND MOVIES**

**AIR RAID!**

3 NEW DEFENSE FILMS

The Civilian Serves Air Raid Warning Civilian Fire Fighters

1 Reel Each \$17.50  
3 Reels for \$48.00

16mm. Silent; \$8.75 Each; 3 for \$23.00!

**MOGULL'S** 59 W. 48th St., N. Y. City  
"Be Wise—Mogullize"

**\$19.50 PUTS YOU IN SHOW BUSINESS**

We ship you everything, motion picture projector, sound equipment, tables. Guarantee you to make good. Show you how to line up circuit from the 5,000 theaters towns in U.S.A. Make up to \$50.00 week. Write Southern Visual, Box B-8, Memphis, Tenn.

**BARGAINS ALWAYS in PORTABLE SOUND**

16mm. --- PROJECTORS --- 35mm.

Free Bulletins, Standard Makes \$29.50 up  
Everything in Theatre Equipment

**S. O. S. CINEMA SUPPLY CORP.**  
449 West 42nd Street New York City

**FILMS FOR SALE!**

Closing out a number of 16mm. Sound and Silent Features—RELIGIOUS Subjects, Westerns, Action Dramas. Lowest prices. Act today! Write

**INSTITUTIONAL CINEMA SERVICE, INC.**  
1560 BROADWAY NEW YORK, N. Y.

**SOUND PROJECTORS**

In excellent condition. Bell & Howells, Victors, Universals, DeVry's. Brand new Victor 40A with 12" Speaker. We also BUY Projectors and Films—highest prices paid.

**ZENITH THEATRE SUPPLY CO., INC.**  
308 W. 44th St. New York City

**FOR RENT**

One more pair 35MM. SOUND PROJECTORS WITH COMPLETE FILM PROGRAM, \$22.50 per week. ALSO 16 AND 35 FILM PROGRAMS RENTED.

**MUTUAL, INC.**  
Virginia, Ill.

## IDEAL'S GUARANTEE To THE ROADSHOWMAN

Our Weekly Rental Rates Are the Lowest in Every Class.  
The Largest 16 mm. Sound Library in the World Offers

	Weekly		Weekly
41 Complete Programs @	\$5.00	642 Complete Programs @	\$15.00
86 " " @	7.50	721 " " @	17.50
47 " " @	10.00	408 " " @	20.00
203 " " @	12.50	160 " " @	25.00

We Also Rent Projectors.

## IDEAL'S 16 MM. EXCHANGES

- |  |   |
|--|---|
| IDEAL PICTURES CORP., 28 E. 8th St., Chicago, Ill.         | NATIONAL-IDEAL PICTURES, 2024 Main St., Dallas, Texas.                    |
| IDEAL PICTURES CORP., 18 S. 3rd St., Memphis, Tenn.        | OWENS-IDEAL PICTURES (Drawer H, Milwaukee Branch), Portland, Ore.         |
| IDEAL PICTURES CORP., 2408 W. 7th St., Los Angeles, Calif. | IDEAL-SOUTHERN 16MM. PICTURES CO., 172 N. E. 96th St., Miami, Florida.    |
| IDEAL PICTURES CORP., 1739 Oneida St., Denver, Colo.       | IDEAL-SOUTHERN 16MM. PICTURES CO., 705 Exchange Bldg., Jacksonville, Fla. |
| STEVENS-IDEAL PICTURES, 89 Cone St., N. W., Atlanta, Ga.   | BERTRAM WILLOUGHBY PICTURES, INC., Suite 600, 1600 B'way, New York City.  |

## KING COTTON SPECIAL!!

If you are in cotton country, and have equipment, WRITE OR WIRE for our SPECIAL "KING COTTON" FILM DEAL. New Westerns, comedies, serials, war shorts. 16mm only.

**SWANK'S**

620 NO. SKINKER BLVD. ST. LOUIS, MO.



Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

colored kids include *Do You Know Your ABC?* and *It Looks Like a Cruller Doughnut*. Running time, 10 minutes.

**CIVILIAN FIRE FIGHTERS**, released by Castle Films, Inc. Shows the terrible fires started by the Nazi blitz on London; the incendiary bomb and how to fight it; how to open doors in burning buildings, and civilian preparation for fire fighting. A gripping film that can help to save lives and property.

**Cutting It Short**

By THE ROADSHOWMAN

R. B. Swenson, formerly associated with National Cinema Service, will soon graduate from Officer's Training School.

P. E. Shanohan, president of Skibo Productions, Inc., joined the Film Division of the Office of Civilian Defense at the start of the war. He has been lending his time and facilities in the projection of pictures which have to do with national defense.

Albert Dezel, Chicago roadshowman, has just concluded a distribution deal to handle the reissue of *Chesterfield* and *Invincible* pictures in the Chicago, Detroit, Indianapolis, Milwaukee and St. Louis areas.

O. H. Coelln Jr. was named chairman of Consolidated Visual Education and Industrial Film Producers' organizations at a meeting last week. These are Chicago non-theatrical groups. An Eastern meeting was held in New York at which advisory committee membership plans were completed for Washington conferences with the WPB officials. Fred Rockett, of Los Angeles, is organizing West Coast producers.

**FREEZING ORDER**

(Continued from opposite page)

be determined on the effects of the WPB order on the 16mm. field.

Hedwig has written to Hopper and asked for hearings before definite restrictions are put into effect on 16mm. film. In addition, he has sent a detailed report on the requirements, facilities and services of the 16mm. non-theatrical industry to Hopper and Donald Nelson, chairman of the War Production Board. Letters to the governors of the 48 States expressing the willingness of the non-theatrical industry to co-operate with the various States have also been sent out by Hedwig.

Conferences are being held between Hedwig and John J. Jenkins, superintendent of Auditory and Visual Education of the War Advisory Board. All of these efforts are being made in the interest of the non-theatrical film industry under the sponsorship of the ANFA.

According to Hedwig, the commercial ad ban will hurt many roadshowmen who rely to a greater or lesser extent on income derived from sponsored shows. Merchants will not be so anxious to sponsor a roadshowing because they won't benefit as much from it as they did in the past when roadshowmen flashed their ads on the screen. This ban will naturally curtail that business for roadshowmen. Concerted action by all organizations in the non-theatrical film industry is being taken to help roadshowmen.

O. H. Coelln Jr., of *Business Screen* magazine, was made chairman of an organization formed in Chicago last week. The organization will be the same as the ANFA in New York. Coelln is coming east to talk with Hedwig about the present situation.

In addition the Institute for Advancement of Visual Education and Vocational Training is doing all in its power to help roadshowmen and the 16mm. business. This organization, formed about eight months ago, has only about a half dozen. However, these men are very active and have made progress in helping the industry. The organization consists of large non-theatrical film producers who make pictures for the government. They are in close contact with Washington and to date have made 48 government pictures. Herbert S. Houston is chairman of the institute.

**16 MM. TALKIE ACTION FEATURES, \$50.00**

Big selection 6 to 8 Reel Subjects. Guaranteed perfect condition. Send 10¢ stamps for our big lists of Films for sale, trade, rent. Films traded \$2.00 real. We pay cash for your Films—8-16mm. Silent or Sound. Projectors, Screens, Cameras bought, sold. 1600 Ft. Reels, \$3.50 each.

BOB'S FILMS  
154 East 47th Street New York City

**Harley Sadler to Texas Legislature**

SWEETWATER, Tex., Aug. 29.—Harley Sadler, one of the nation's best known tent showmen, may now put "Representative" in front of his name. He won that right this week when he was elected to the State Legislature from his home district.

The veteran showman had to go into a run-off election to win, but got the votes as he has for 25 years as a tent showman in Texas.

He will take office in January and spend the first four months of every other year in Austin pondering affairs of state.

**F. Ginnivan Ends Par 16-Week Tour**

OAKWOOD, O., Aug. 29.—Frank Ginnivan Dramatic Show closed its tent season here last Sunday (23), following its usual annual 16-week swing thru Indiana, Ohio and Michigan. Company remained intact all season, and business was on par with other years.

Following the close, Frank and Grace Ginnivan, the Blomekes and Pete Wight went to Pleasant Lake, Ind.; Ed and Inez Hoover to Lykens, Pa.; Selden and Lavelle to Marion, Ind., and Roy and Peggy Lewis and Lynne Townsend to Elkhart, Ind., for a brief vacation before opening the Lewis Players for their annual swing thru the South in schools and colleges.

Jack Howe, Ginnivan's piano player for several seasons, was inducted into the army two days before the show's close, but obtained permission to finish the season out. After a two-week furlough he reports to Camp Perry, O. Al Pitcaithley, who hopped to his home in Beatrice, Neb., after the closing, reports for induction into the army September 21.

**Roy Butler Kicked by Horse**

HOLLYWOOD, Aug. 29.—Roy Butler, of Alice Richey and Company, well known in rep circles, is mending from a broken leg and infection which he sustained here August 16 when he was kicked by a horse while engaged in cavalry practice. The injury, however, will incapacitate him for at least six months. Friends may write him to Apt. 308, 1660 N. Western, Hollywood.

**Derbyshow News**

(Communications to BILL SACHS, Cincinnati Office)

**8 Duos in Dundalk Walkie**

DUNDALK, Md., Aug. 29.—Eight couples remain in the Ray (Pop) Dunlap All-American Walkathon here after 800 hours.

Eighteen-minute bombshells are being featured, with cash awards for winners each night, and a grand cash award to winner at end of series of bombshells during the walkie. A wrestling match was staged by Tex Murphy and Phil Arnold the night of August 25.

Still in competition are Charles and Vivian Smalley, Phil and Jo Jo Arnold, Johnny Reed and Opal Ferdig, Hughie Gendrixson and Pat Gallagher, Phil Rainey and Joan Leslie, Jimmy and Minnie Ferenzi, Tex Murphy and Margie Sheetz, Red Ashburn and Ruth Carroll. Emsees are Duke Hall, Art Wolfe, Lenny Paige and Frank Little.

FLORENCE ACKERMAN and Sally Cooper attended the Dundalk (Md.) walkie recently to visit their friends in the contest.

JOHNNY BOWMAN is asked by Betty Hancock to drop a line to the Derbyshow column and let his Baltimore friends know what he is doing.

BETTY CRAWFORD DUPLEX, who recently addressed an inquiry to this column, giving a Chicago address, is asked to send in a new address. Our letters have been returned marked "No Such Address."

BILL STEELE AND WIFE report that they participated in the Honolulu show

**Managers, Performers!**

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

**Rep Ripples**

CLARENCE AUSKINGS, on a recent stopover in Cape Girardeau, Mo., to set the Nell E. Schaffner Tent Show there for the week of October 4, enjoyed a pleasant visit with William Ruesskamp, who's now settled there. Cape Girardeau is a new town for the Schaffners. . . . BOB SNYDER, Cincinnati comedian, well known in tab, rep and burly circles, is in Ward 11, Veterans' Hospital, Dayton, O., for a check-up. He has been in ill health in recent months. . . . CHARLES (DOVE) WILLIAMS has quit his bartender post at the Commodore, showfolk hangout in Cincy, to return to the Gay 90's, Columbus, O. . . . MACK D. FERGUSON has been inducted into Uncle Sam's armed forces, but his whereabouts remains a mystery. . . . E. M. JOHNSTONE, whose wife formerly trouped with the Norman Ginnivan Show, and himself a former member of Station's WLW staff in Cincinnati, is now Chief Boatswain's Mate in the Coast Guard, stationed in Detroit. . . . ARTHUR KINSLEY is playing Maine fairs with his vaude-pie trick. . . . BENNY DOSS has a new show written by E. F. Hannan, and reports satisfactory business in Red River County, Texas. . . . WHAT HAS BECOME of Charles (Slim) Vermont?

**Jack Kelly Closes**

LAINGSBURG, Mich., Aug. 29.—Jack Kelly's Tent Show made its closing performance Thursday at winter quarters here after a tour of Michigan. The one-night stand marked the traditional closing of the tour, which is also started here. Kelly's old home town, each year,

and declare that they never missed a copy of *The Billboard* while there. They regret, however, that they have lost contact with many of their walkie friends. The Steeles may be addressed in care *The Billboard*, Cincinnati. We'll forward the letters promptly.

RALPH ELLIS is going great guns down San Diego way and is reported as running for city treasurer in the next election.

EVERETT LANE writes that he reads and enjoys Derbyshow notes each week, but wishes there were more of them. Lane, who has been following Derbyshows for years, says he caught the Washington and Frederick, Md., recently. "I met Cliff Real and George E. Dale at the Maryland show," he writes. "Wonder where these folks are now? Dale was radio announcer and could really toss out the words. Remember May Eason, Bobby Allen, Jean Smith, Tim Hammack, Murgsy Hurley, Phil Murphy? Would like to see a line about these folks."

**PHILADELPHIA GROSSES**

(Continued from page 14)

stage on Tuesday, Wednesday and Thursday nights. Crowds stayed on for the broadcasts and there was practically no turnover for the radio shows, which hurt the gate. Miller carried the bill alone, with Wally Brown the single added act, and the band supporting with Marlon Hutton, Skip Nelson, Tex Beneke and the Modernaires. Screen lull was *Spy Ship*.

Earle box office goes back to normal ration for the new show opened Friday (28), with Paul Whiteman carrying the full billing. Opened fairly well and figures on hitting about \$24,000. Martin Brothers and the Murtagh Sisters the added acts, with the band bringing on Dolly Mitchell, Buddy Weed, Mike Pingatore and Larry Neill. Little help expected from the screen's *Men of Texas*.

**BUFFALO GROSSES**

(Continued from page 14)

Eberle, Helen O'Connell and Buddy Schutz share spotlight with Maestro Dorsey, and supporting acts include Pat Henning and Douglas Brothers. Film is *Are Husbands Necessary?* Week ended August 27 Buffalo did nicely with double pix, *Beyond the Blue Horizon* and *Escape From Crime*, which tallied an okay \$15,200.

The 20th Century (seating capacity, 3,000; house average, \$7,500 for pix only) is still pulling big dough with *The Pride of the Yankees*. Show entered its fourth week August 28 and management expected to do \$9,500. This is biggest film run ever recorded at Century, and first pic to remain four weeks. Initial week broke records with \$22,000; following week was swell with \$15,000, and third week clicked with a neat \$12,500. Prices were upped slightly.

**Opens Lake Charles Club**

LAKE CHARLES, La., Aug. 29.—Toby Valtin, former operator of the Cedar Lane Club at Opelousas, opened a spot downtown, the Palms, Saturday (15). Playing nightly is Marlon Mercer and ork. with the band doing a show at 9:30 p.m. daily.

**USED TENT**  
No. 9-308—Hip Roof Front, Gable End, Stage Back Tent, 36x97 feet, 9' pitch, 10' 9" sidewall, top in four pieces to lace, push pole style, 10 oz. D. F. khaki, red trim. Wall, 8 oz. khaki, red trim. Good condition. Top & wall \$720  
Write—Wire—Phone  
**BAKER-LOCKWOOD**  
14th Ave. at Clay St., KANSAS CITY, MO.  
**America's Big Tent House**  
Eastern Representative, A. E. CAMPFIELD,  
152 W. 42d St., New York City, N. Y.

**WANTED**  
For Circle in Illinois beginning Oct. 1st, Gen. Bus. Team with Specialties, Man Piano Player to double Stage.  
**GIFFORD PLAYERS**  
Frank Hill, Mgr.  
Albert City, Iowa, week of Sept. 7th

**WANTED QUICK**  
For oldest and best known rep show in South, two A-1 young General Business Teams doubling Piano and Drama. Other useful people write, wire or call. Long season in south. No time to argue, answer quick.  
**J. A. OGLE**  
Rogersville, Ala.

**TEAM AT LIBERTY**  
Parts as Cast; Specialties; Orch. Leader, Violin-Trumpet.  
**Fred and Lillyan Poole**  
Care Norma Ginnivan Show, week Aug. 31st, Milan, Mich.; week Sept. 7th, Manchester, Mich.

**DIXIE QUEEN SHOWBOAT**  
OPENING SEPTEMBER 15 AT PADUCAH, KY.  
**WANTS FOR SEASON OF 20 WEEKS**  
RADIO AND HILLBILLY TALENT; ONE WELL-KNOWN ACT OR TEAM TO FEATURE; M. C.; SINGERS, DANCERS, MUSICAL AND NOVELTY ACTS.  
Staterooms and meals furnished. State full particulars and salary.  
WANT TO JOIN AT ONCE—AGENT WITH CAR WHO KNOWS THE SOUTH.  
Address: OSCAR BLOOM, Baraboo, Wis., until Sept. 3; Elkhorn, Wis., Sept. 4-7; North Judson, Ind., Sept. 8-12.



# League Preps for Banquet

## Plans Are Set For Chi Party

Levy to chairman Sherman Hotel affair — Duffield directs prexy shindig

CHICAGO, Aug. 29.—Faced by the uncertainties of a war year, outdoor showmen are beginning to think about the annual gathering which follows the close of the season, and they are agreed that the annual meetings in Chicago are more essential than ever this year because of the many out-of-the-ordinary problems which the industry must consider. While no announcement of the International Association of Fairs and Expositions convention has yet been made it is understood the fair men will meet as usual. National Association of Amusement Parks, Pools and Beaches has announced that its convention will be held at the Hotel Sherman December 1, 2 and 3, and the Showmen's League of America will stage its annual banquet and ball December 2.

League activities will, as usual, start the Saturday before the opening of the IAFE and NAAPPB conventions and will continue thru the following week. President's Party will be held the night of November 28. Frank P. Duffield has been appointed chairman of the party. President Carl J. Sedlmayr has appointed Sam J. Levy chairman of the annual banquet and ball. Duffield and Levy will select their own committees.

## Lewis's Oil City Stand Satisfies

OIL CITY, Pa., Aug. 29.—Art Lewis Shows scored a satisfactory stand here last week, with business good thruout the engagement. Sponsored by a local store, Saturday's Children's Matinee proved the best of the season so far. Saturday at 9:30 p.m. a wind and rain storm hit the midway and covered the lot with six inches of water. Two tents were blown down.

Del Couch, Motordrome rider, visited his brother and sister-in-law at Youngstown, O. Mr. and Mrs. Gene O'Donnell, of Jones bingo, celebrated their seventh wedding anniversary August 14. They received many gifts. Dottie and Geneva, daughters of Mrs. Dollie Ferris, have returned to school after vacationing on the shows.

A service flag bearing 37 stars was dedicated and displayed on the shows' office wagon. Press Agent M. B. Rutherford entertained 100 carriers of *The Oil City Blizzard* and *Oil City Derrick*. Both papers co-operated. A blackout on Thursday night lasted for 30 minutes. It was handled on the lot without mishap or disorder. Manager Art Lewis was called to New York on business. Harry Parker, shows' general agent, is in the South taking care of the advance work for the rest of the season.

## PCSA Members in Service To Receive Paid-Up Cards

LOS ANGELES, Aug. 29.—Members of Pacific Coast Showmen's Association now serving in the armed forces will receive paid-up cards for 1943, providing they had a paid-up 1942 card, the club ruled at its regular Monday night meeting here.

While a number of the members do not seem to have been advised of this ruling, PCSA has instructed its publicity committee to give the policy as much publicity as possible. Several letters have been received here from members in the armed service asking what is to be done about their 1943 payments. If members with 1942 cards are now in any division of the armed forces they can qualify for the 1943 cards. A card or a letter to Lou Johnson, executive secretary, will bring the cards to the men in service.

While the ruling to grant this concession (See PCSA PAID-UP CARDS on page 31)

## Wanted! New Lot Man

OWATONNA, Minn., Aug. 29.—Johnny Beem, for the past two years trainmaster with Johnny J. Jones Exposition, believes he's just about seen everything. Joining Wonder Shows of America here Beem, in an emergency, filled in as a counter man at the bingo stand. When one of the patrons "bingoed" it was Johnny's job to call the winning card to the caller for verification. With Johnny calling black, this is how it went: "No. 54 on top; 63—hold it! 74. Why in h—l did they send this one down? 9(?) That should have come before 54."

## Weather Hampers Shows at Macon

MACON, Ga., Aug. 29.—This city had two shows last week, and rainy weather hampered both. Franks Greater Shows played their 22d week here at a downtown location, while Bill Joy's Shows played in suburban Crumps Park, where business was poor.

Franks lost two nights to heavy rains, and there was bad weather on two other nights. Saturday night's business was big, however.

Manager W. E. Franks has been ordered to the hospital by physicians, but he has three weeks more in Macon and several fairs contracted, and he plans to defer hospitalization until late fall.

## Weather Hurts Prell At New Syracuse Lot

SYRACUSE, N. Y., Aug. 29.—Prell's World's Fair Shows' stand on a new lot this week proved poor. Lot is nearer the city line, but its off the beaten track, making it difficult to reach for bus riders. Monday night's opening was lost to rain, with cold weather killing Tuesday's business.

Cash Miller is in a hospital at Ithaca, N. Y., and Mrs. Miller is handling the Side Show and Girl Show.

## Storm Damages Fronts, Light Towers on RC

CHICAGO, Aug. 29.—A heavy rain and wind storm which swept over Chicago August 22 did considerable damage to Rubin & Cherry Exposition, playing 79th and Western. Storm struck without warning about 3 p.m. Entrance arch and all of light towers were blown down, and the fronts of the Side Show, Midget Show and Penny Arcade were badly damaged.

Minor damage was suffered by other show fronts and tops. Shows were able to open Saturday night.

## WT Beats 1941 Biz at Sedalia

SEDALIA, Mo., Aug. 29.—Providing the midway at Missouri State Fair here, August 23-30, World of Today Shows, owned and operated by Denny Pugh and Joe Murphy, chalked up a highly satisfactory engagement for the second consecutive year. Management reported that total gross business for the first four days was about \$400 in excess of the corresponding days last year. Shows had 15 rides, 10 shows and 38 concessions in the line-up.

Shows' earning power this year is larger than last, and fair officials were high in their praise of the organization. Shows arrived four days prior to opening of the fair and the time was utilized to repaint and redecorate all rides and shows, with the result that everything made a splendid appearance.

Johnny Bejano, vet Side-Show operator, rejoined prior to the fair opening after being confined to a hospital in Alton, Ill., for two months as the result of injuries sustained in an automobile accident. Phil G. Little, veteran cookhouse operator and a stand-by on the fairgrounds for over 25 years, said that business at his spots for the first four days showed a decline of about 40 per cent.

## Johnny J. Jones Jr. Is Air Corps Enlistee

DE LAND, Fla., Aug. 29.—Johnny J. Jones Jr., son of the founder of Johnny J. Jones Exposition and a student at Stetson College here, enlisted in the Army Air Corps August 4, his 21st birthday.

While attending the local college he had been a student in aviation and has already made his first solo flight. He is currently receiving his basic training at Nashville, Tenn., where his mother, Mrs. Hody Jones, and cousin, Francis Lockett, are visiting him.

## Mrs. Morency Is Honored At Party on Lewis Shows

ELMIRA, N. Y., Aug. 29.—Mrs. Alyne Potter Morency was tendered an open-house party in celebration of her birthday by her husband, Percy, in the Follies tent on Art Lewis Shows here August 22. She received many gifts, chief among which were a wrist watch from the personnel, and a red, white and blue layer cake. Games were played and awards were in the form of War Stamps.

Guests included Mrs. E. B. Braden, Mrs. Eddie Madigan, Mrs. Charles Lewis, Mrs. Emma Braden, Mrs. Rose Long, (See Mrs. Morency's Party on page 31)

## Army-Navy Fund: Total \$126,487

NEW YORK, Aug. 29.—With \$2,393.68 contributed by the carnival division and \$4,887.08 from parks and beaches, the Army-Navy Fund grand total is now \$126,487.35 and threatens to reach \$150,000 within four weeks, if not less.

Included in midway money is \$300 turned in by Art Lewis Shows from sale of Navy Relief Society buttons. World of Mirth Shows head up this week's turn-in with \$274.82, just nosing out O. C. Buck Shows' \$270.26.

George A. Hamid, chairman Outdoor Amusement Division, and Max Linderman, head of Carnival Division, made a special appeal to midway organizations to continue earmarking 10 per cent of one day's receipts right thru the season of fairs. Many shows are already working on that basis and will continue, Hamid said.

Contributions of \$50 or more follow:

World of Mirth	\$274.82
O. C. Buck	270.26
Cetlin & Wilson	184.50
Endy Bros.	173.50
Lawrence Greater	145.38
Mighty Monarch	128.00
Dick's Paramount	107.38
W. C. Kaus	91.00
George C. Smith	80.14
Virginia Greater	68.40
M. & M.	62.68
Banly Concessions	58.94
Keystone Modern	57.56
Barney Tassell	56.86
Coleman Bros.	50.00

## Uniontown Date Fair For Cetlin & Wilson

UNIONTOWN, Pa., Aug. 29.—Third organization to play the city this season, Cetlin & Wilson Shows closed a week's engagement on Reagan Showgrounds Saturday night to fair business. Late arrival of show train and threatening weather Monday afternoon and night held opening crowds down. Ideal weather prevailed Tuesday, however, and business increased over the opening. Wednesday night, with 10 per cent of the midway gross going to the Army-Navy War Relief funds, saw the biggest business of the week. Thursday and Friday were fair. Rain and a thunderstorm hit the crowded midway about 10:30 Saturday night, knifing business considerably.

Shows experienced another 15-minute blackout here Tuesday night. Newspapers were loud in their praise of the way shows co-operated with air-raid officials and with the expert handling of the midway crowd.

Children's matinee Saturday afternoon was sponsored by *The Morning Herald* Hobby Club and *The Evening Standard* Junior Reporter Club, resulting in plenty of publicity and one of the best matinees to date for the shows. Newspapers co-operated with Press Representative R. C. McCarter and devoted space to several feature articles, including photos and life story of General Agent Harry Dunkle and the Paradise Revue, featuring Mr. and Mrs. Boots Parish and their nine-month-old son.

## Rain, Blackout Hit Boswell at Ashland

ASHLAND, Va., Aug. 29.—With the elements and a blackout ordered by Office of Civilian Defense working against show business in general, Boswell's Amusements chalked up only fair results here. Tuesday night was lost to the blackout and three rainy days knifed attendance. At nights shows registered good business. Town and county officials co-operated. All attractions opened on time Monday night after the move from Aylett, Va. *Hanover Herald-Progress* gave shows much publicity.

Recent arrivals included Mike Lane, 3 concessions, and E. Johnson, 1. Visitors included Ban Eddington and Tom Terrill. Sam Collins is busy with his new managerial duties. Julia (Pepper) Thomas left for an Augusta (Ga.) hospital to undergo an operation. Thomas Boswell, owner, returned to Milford, Va., from a booking trip. Lloyd Thomas's Minstrel Show topped shows. Cecil Purvis had a good week with his rides.



THESE TWO STALWARTS of outdoor show business, Sam J. Levy (left) and Frank P. Duffield, will direct the two big festive nights of the Showmen's League of America's activities in the Sherman Hotel, Chicago, in conjunction with the annual conventions there. Despite uncertainties of a war year the League is going ahead with plans, and President Carl J. Sedlmayr last week named Levy chairman of its 30th annual banquet and ball on December 2. Duffield has been appointed chairman of the President's Party to be held November 28.



# Club Activities

## Showmen's League of America



Sherman Hotel  
Chicago



## National Showmen's Assn.

Palace Theater Building  
New York

CHICAGO, Aug. 29.—September 1 starts club's fiscal year 1943 and members have been responding well with dues. Notices have been mailed and a prompt response is expected from all brothers. Recent visitors were Mr. and Mrs. Joe Fontana, Mr. and Mrs. Luther Sinclair and Mr. and Mrs. Vernon Moore, all of Blue Ribbon Shows. John Gallagan stopped over en route south. Walter Hale is still in town and M. D. Westmoreland called en route to Minnesota State Fair.

Other visitors included Jerry O'Reilly, E. Lawrence Phillips, Harry Ross, C. R. Fisher, Al Sweeney, C. D. Odom, Charles R. Hall, H. A. Lehrter, Sam L. Ward, William Meyers and Walter Mathiesen. Seen in the Sherman Hotel lobby were Arthur Hopper, F. A. Boundnot and Harry Bert. Members joining the service recently were Harold A. Dabroe, Michael T. Stark, Frank Downes and Hymie Stone. The 1943 Outdoor Amusement World Directory committee is still plugging along.

### Ladies' Auxiliary

Club held a board of governors' meeting August 27 at the Sherman Hotel. The following were elected to membership: Mrs. Johanna Rittley, Mrs. Anna Dumas, Evelyn Ward, Helen Ives, Dorothy Magdoff, Kate Murray, Esther Selke, Leone O'Reilly, Evelyn Dorothy Lee, Mrs. Bettie Anthony and Vona Arger. President Mrs. Joseph L. Streibich, Jeanette Wall, Edna O'Shea and Pearl McGlynn visited the Blue Ribbon Shows in North Chicago.

Dues for 1943 are due September 1. Be sure to send in yours. Paying up last week were Leona Gordon, Mae Taylor, Anne Sleyster, Babe Keating, Luella Lussan, Blanche Sullivan, Betty Hartwick, Clara Zieger, Anne Doolan, Blanche Latto, Mrs. Henry Belden, Anna Ross, Susie Waldron, Mrs. Viola Fairly, Jackie Dondlinger and Edna O'Shea.

First Vice-President Phoebe Carsky visited Dee Lang's Famous Shows at Albert Lea, Minn. Books continue to come in on the War Bonds. Did you send in yours? Forward them to Anne Doolan, chairman, care Ladies' Auxiliary, Sherman Hotel, Chicago, Ill. Proceeds to go to Servicemen's Center. Donations and prizes for the bazaar are to be forwarded to Chairman Mrs. Henry Belden, 6136 North Knox Avenue, Chicago, Ill. All proceeds are to go to Servicemen's Center.

NEW YORK, Aug. 29.—Executive Secretary Walter K. Sibley is back in town after covering most of Central and Western New York. Louis Rice, Endy Bros. Shows, turned in applications for John B. Parentean, Lester E. Townsend and Andrew J. Metts at Schenectady stand. P. S. McLaughlin, M. & M. Shows, was visited at Fort Plain, where John P. Miller, Albert Farley, John Ryan, Thomas J. Roberts and McLaughlin arranged for their 1943 cards. Next stop was Utica, Fred Allen Shows, too early in the morning to see Brother Allen and others, so a jump to Ithaca to catch Prell's World's Fair Shows. Gracious welcome by Leo Bistany, who not only paid his '43 dues but presented applications for George Johnson, Harry Stevens, Rayford Price and Harry J. Ward. Sam Prell still in the hospital in Baltimore recovering from auto accident in the spring. Over to Geneva, Pioneer Shows, to see Manager Mickey Percell and the boys. Then to Lockport, James E. Strates Shows. Royally received by Strates himself, Abe Rubens, Gertrude Putnam and just about everybody on this friendly lot. Ernest Dellabate, Saul Saiberg, Rubens and Strates kicked in for '43. Rubens handed in applications for Walter Holmes Lumpkin. Missed General Agent Bill Fleming, who was visiting his home in Buffalo.

Si Aurillo, of the marines, dropped in. Si now stationed at Quantico, Va. Ensign George A. Hamid Jr. is at Norfolk naval base. Joe McKee played host recently to Mr. and Mrs. Bill Bloch, Jack Koesenthal and Mr. and Mrs. Walter Sibley at Palisades Park, where a sumptuous dinner was served. Brother McKee turned in almost \$200 for 1943 cards. Alex Brown has been discharged from Queens General Hospital, Jamaica. No official sick list at the moment. Recent visitors were Harry Rosen, Paul Spitzer, Sambo Peterson, Harry Gold, William Lish, Herman Cohen and Moe Elk. Jamboree on Strates Shows at Lockport brought in a substantial sum for benefit fund. Plenty of mail accumulating for members on road. Better keep us informed of whereabouts. Latest army inductions, Larry Shavelson and Samuel Shapiro. First regular meeting will be held September 9.



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,  
Los Angeles

LOS ANGELES, Aug. 29.—Last August meeting was held Monday night, with John T. Backman, fourth vice-president, presiding in the absence of Bro. Mike Krekos. Charles W. Nelson, third vice-president, sat in for Ralph Losey, secretary. Membership drive continues to good results, with Robert Lee Ellis, sponsored by Mush Ellison and Charlie Albright; Ralph Clinton by Ellison and Clyde Gooding; Nicholas Page by Frank Forest and Bob Schoonover; William Max Craig by Orland Ormsby and Bill Meyer; Carleton L. Chase by Eddie Trees and Jack Joyce; Joseph Collier by Earl M. Payton and Forest; Charles W. Gregory by Theo. Forstall and Larry Benner; Jack Hughes by Eddie Brown and Ralph Smith, and Frank Morrison by Ben Beno and Eddie Tait.

Ed Kennedy is still at General Hospital, while Doc McCullough is up and about again. Brother Harry Levine, who recently sustained a heart attack, was reported back at his place of business. Jimmy Smith is on the sick list, as is Brother Gordon and Plain Dave Morris. Morris is in Veterans' Hospital, Sawtelle, Calif.

Brother Ed Walsh reported for the cemetery committee, and Brother Harry Rawlings for the ways and means com-

mittee. Brown said the building fund is growing with nearly \$500 in bonds chalked up on the board. Brother Harry Phillips has been named acting chairman of the membership committee in the absence of Brother Sammy Dolman. Brother Charlie Soderberg discussed name pins for members and motion is to be referred to the board of governors for action. Brother Rawlings brought up the matter of 1943 cards for men in the service. Posters urging more production were displayed. Old members welcomed back were Brothers Ted Metz, Sam Brown and Sam Miller. Brother Dick Ford won the night's award and the Lion's Head parade was brought up to \$115.42.

**FOR SALE**  
COMPLETE PHOTO GALLERY  
INCLUDING BRAND NEW TENT  
10'x10'  
UNITED STATES TENT & AWNING CO.  
2315-21 W. Huron St. Chicago, Ill.

## C. W. HENDRIX WANTS

Line up Grind Store Agents. Big Labor Day Celebration, Bend, Ill., Sept. 2 to 7. 20,000 people last year. Positively joints will work.

Now, more than Ever . . . . .  
There is no Better Investment than a piece of Good Equipment.  
**TILT-A-WHIRL** is one of THE BEST  
Keep 'Em Whirling!  
Immediate shipment on necessary parts.  
**SELLNER MFG. CO.,** Fairbault, Minn.

MONTGOMERY COUNTY FAIR, WEEK SEPT. 27th, HATFIELD, PA.  
GREAT READING FAIR, WEEK SEPT. 13th, READING, PA.  
NEW JERSEY STATE FAIR, WEEK SEPT. 27th, TRENTON, N. J.  
CATAWBA COUNTY FAIR, WEEK OCT. 5th, HICKORY, N. C.  
AND OTHER COUNTY FAIRS

- WANT—Octopus, Fly-o-Plane and Roll-o-Plane with own transportation. We have been rationed all gasoline necessary for movements and operations.
- WANT—8-Car Whip or Tilt-a-Whirl.
- WANT—All Shows that don't conflict with own equipment. Will finance if necessary.
- WANT—Eating and Drinking Stands of all kinds.
- WANT—Legitimate Merchandise 10c Concessions. No Wheels or Coupon Stores wanted.
- WANT—A few high-class sober Workingmen in all departments.
- WANT—MERRY-GO-ROUND HELP AND SECOND MAN.
- WANT—Want young attractive Oriental Dancing Girls for SULTAN HAREM SHOW.

All address **CETLIN & WILSON SHOWS, INC.**  
THIS WEEK, COATESVILLE, PA.



## GOLD MEDAL SHOWS

WANTS FOR LONG SEASON OF MISSISSIPPI, ALABAMA, AND FLORIDA FAIRS.

FIRST CLASS COOKHOUSE THAT CATERES TO SHOW PEOPLE.  
(Reasonable privilege in Tickets)

CAN PLACE: SCALES, NOVELTIES, FISHPOND, CORK GALLERY DARTS, STRING GAME, BASKETBALL, PITCH-TILL-YOU-WIN, COCA-COLA AND OTHER 10c CONCESSIONS.

All Address: Oscar Bloom, Mgr., Baraboo, Wis., until Sept. 3rd; Elkhorn, Wis., Sept. 4-7; North Judson, Ind., Sept. 8-12.

## WANTED - WANTED - WANTED

FOR LONG SEASON OF CHOICE SOUTHERN FAIRS, INCLUDING CORINTH, MISS.; HUNTSVILLE, ALA. (for your Winter Bankroll); FLORENCE, ALA.; LAWRENCEBURG, TENN., AND FIVE OTHER CHOICE SOUTHERN FAIRS. CLOSING ARMISTICE WEEK. SHOWS: Animal Show, Pit Show or Platform Show with real attractions; Freaks and Acts for office-owned Circus Side Show; Hawaiian Show; Musicians and Performers for office-owned Minstrel Show. RIDE HELP IN ALL DEPARTMENTS: Foremen for Whip, Caterpillar, Ride-o-C, Merry-Go-Round, Highest salaries to sober, capable Foremen, Second Men and General Ride Help. TRAINMASTER, CAPABLE OF HANDLING 25 CAR TRAIN; ALSO TRAIN HELP AND POLERS. Concessions all open. If you want to get your Season's Bankroll contact us at once. All Address:

## ALL-AMERICAN EXPOSITION

JACKSON, TENN., THIS WEEK; THEN PER ROUTE.

## FAIRS - - FAIRS - - FAIRS

Want Foreman for Ferris Wheel, present one called to army; wire or come on. Can also use a few more Ride Men. No drinks. Want Manager for Girl Show with two or more dancers and wardrobe. Also want Manager for Athletic Show. Want Concessions for balance of season. Will sell X on Photos; all Stock Concessions, come on. After Sept. 12 will have opening for three Stock Concession Agents. Can place Shows with own equipment. Vess McLemore wants Bingo Caller. Elizabethtown, Ky., Sept. 1 to 5; Waverly, Tenn., Fair, Sept. 7 to 12; Ashland City, Tenn., Fair, Sept. 14 to 19; Dickson, Tenn., Fair, Sept. 21 to 26; Clarksville, Tenn., Sept. 28 to Oct. 3; followed by Fairs and Celebrations in Kentucky. All address:

## BEE'S OLD RELIABLE SHOWS, INC.

As Per Route

## COVINGTON FAIR

COVINGTON, VIRGINIA, WEEK SEPTEMBER 7 TO 12 INCLUSIVE

WANT Shows and Rides with own transportation that do not conflict with what we have. WANT legitimate Concessions: Fish Ponds, Bowling Alley, Arcade, Palmistry, Guess Your Age and Weight, Hoop-La, Eat and Drink Stands. No exclusive except Bingo (Jim Dowdy no longer with this show). Candy Floss and Snow Cones, also Photo Machines. Can place sober and reliable Ride Men in all departments. Prefer those that can drive Semi. Amelia Wagner wants Girls for Dancing Show, salary \$25.00 and \$35.00. Simeon Krause wants Wheel Foreman. Write or wire

## KAUS EXPOSITION SHOWS

This week, Leaksville, No. Carolina (Fair); next week, Covington, Virginia (Fair).

## TENTS—BANNERS

We Are Still Making Carnival and Concession Tents. Day-Dee Top Ready To Ship.  
Charles Driver—Bernie Mendelson.

## O. Henry Tent & Awning Co.

4862 North Clark Street CHICAGO, ILL.

## CIVILIAN DEFENSE COUNCIL CELEBRATION

CANONSBURG, PA.  
SEPTEMBER 8-14

Want Motor Drome, Ten-In-One, Grind Shows. Grind Concessions, Fish Pond, Bowling Alley, Duck Pond, Lead Shooting Gallery, Picture Machine, Novelties. First celebration in four years. Wire or write  
104 Lyon Ave., Butler, Pa.

## Hoffner Amusement Co. WANTS

Concessions for Freeport, Illinois, Free Fair, Sept. 9 to 13. Concessions, two dollars a foot; minimum of ten feet; smaller Concessions less. Kingston Mine, Ill., Sept. 4 to 7; after that Freeport, Ill.



# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

LABOR DAY nears.

PRIVATE WHITEY BROWN, former Girl Show operator, is stationed at Fort Jackson, Columbia, S. C.

TIGER HALE'S band recently started its fair tour after concluding 18 successful weeks on Gold Medal Shows.

LUCKY we can't read the thoughts of some of our patrons.

MARGARET BALCOM, after spending a month in Venice, Calif., returned to Arthur's Mighty American Shows at Longview, Wash.

AFTER closing with I. T. Shows in New York August 18 Whitey Davis, Ferris Wheel foreman, joined World of Fun Shows in Pittsburgh.

SOUNDPROOF cookhouses will be 1943 innovations.

MARY ROSE PERRY advises from her home in Dearborn, Mich., that she is ill and would like to hear from her husband, Jack Perry.

FORMER ride superintendent on Great Lakes Exposition Shows, George Davis and wife have left the road and are operating a diner at Childs, Pa.

transferred from Fort Knox, Ky., to the 54th Armored Infantry Regiment, 10th Armored Division, Fort Benning, Ga.

ROADHOUSE night lifting is being confined to pie cars since the rubber curb.

PEGGIE BAINCHETTI cards from Connersville, Ind., that she visited Mr. and Mrs. Whitaker on F. E. Gooding Amusement Company while organization was playing that city.

JEAN GARDNER, who has been palmetist on a number of carnivals, is ill at the Salvation Army, Fernando Street, Pittsburgh, and would like to hear from friends.

IT is even unnecessary to fool some of the people some of the time.

MRS. JACK EDWARDS, of Byers Bros.' Shows, cards from Anna, Ill., that her son, Sergeant Fred F. Sparks, is now overseas. June, daughter of Mr. and Mrs. Carl Byers, left the shows to return to college.

FATIMA CARREJO letters from Man, W. Va., that she is in Man Hospital there and is suffering with cancer. Her husband, Alonzo, is at his home in San Antonio. She would like to read letters from friends.

**PENNY PITCH GAMES**  
 Size 46x46", Price \$25.00.  
 Size 48x48", With 1 Jack Pot, \$35.00.  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$12.00

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.25

1/3 Deposit on All Orders,  
 SEND FOR CATALOGUE  
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 1942 ASTRO READINGS ALL COMPLETE  
 Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
 Analysis, 3-p., with Blue Cover. Each . . . . .03  
 Analysis, 8-p., with White Cover. Each . . . . .15  
 Forecast and Analysis, 10-p., Fancy Covers. Ea. .05  
 Samples of the 4 Readings, Four for 25¢.  
 No. 1, 34-Page, Gold and Silver Covers. Each .35  
 Wall Charts, Heavy Paper, Size 28x34. Each 1.00  
 Gazing Crystals, Ouija Boards, etc.

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Policy.  
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p. Well Bound . . . . .25¢

**PACK OF 79 EGYPTIAN F. T. CARDS.** Answers All Questions, Lucky Numbers, etc. . . . .35¢

Signa Cards, Illustrated, Pack of 36 . . . . .15¢

Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00

**MENTAL TELEPATHY.** Booklet, 21 P. . . . .25¢

**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO  
 Instant Delivery. Send for Wholesale Prices.

**HUBERT'S MUSEUM Inc.**  
 225 W. 42d Street, NEW YORK CITY.  
 WANT FREAKS AND NOVELTY ACTS OF MERIT AT ALL TIMES  
 State salary and all details in first letter.  
 Open All Year Round.  
 SCHORK & SCHAFFER

**HUSTLERS, FAIRS, PARKS, CARNIVALS.**  
 Sideshow, Girl-shows, etc.—New printed numbers, cleverly designed, neatly packaged to make money for you. Fast sellers. Dog Raffle Tickets, A.S.C. Business Cards, Questions and Answers, Fifth Puzzle, Emperor's Message, War Communique Cards, Ration Cards, Air Raid Warden Cards, etc. Sample lot \$1.00 by express collect. No samples without deposit—no postcards answered. **KANT NOVELTY COMPANY, 323 Third Avenue, Pittsburgh, Pa.**

**CAN USE AT OLD WASHINGTON, OHIO, FAIR**  
 Two more Rides. What have you? Can place for balance of season: Blanket or Grocery Wheel, Photos, Penny Arcade or any Concession working for Stock. Shows with own outfit. Silverton, Ohio; Blanchester, Ohio; New Holland, Ohio; Old Washington Fair, Sept. 14-19; West Union, Ohio; Batesville, Ind.; Harvest Festival; other good spots to follow. Come on or wire as per route.

**W. S. CURL SHOWS**  
 Silverton, Ohio

**McMAHON SHOWS WANT**  
 Electrician. Dave Reese wants Agents for legitimate Concessions. Shows with own transportation.  
 Lexington, Nebraska, Fair this week.

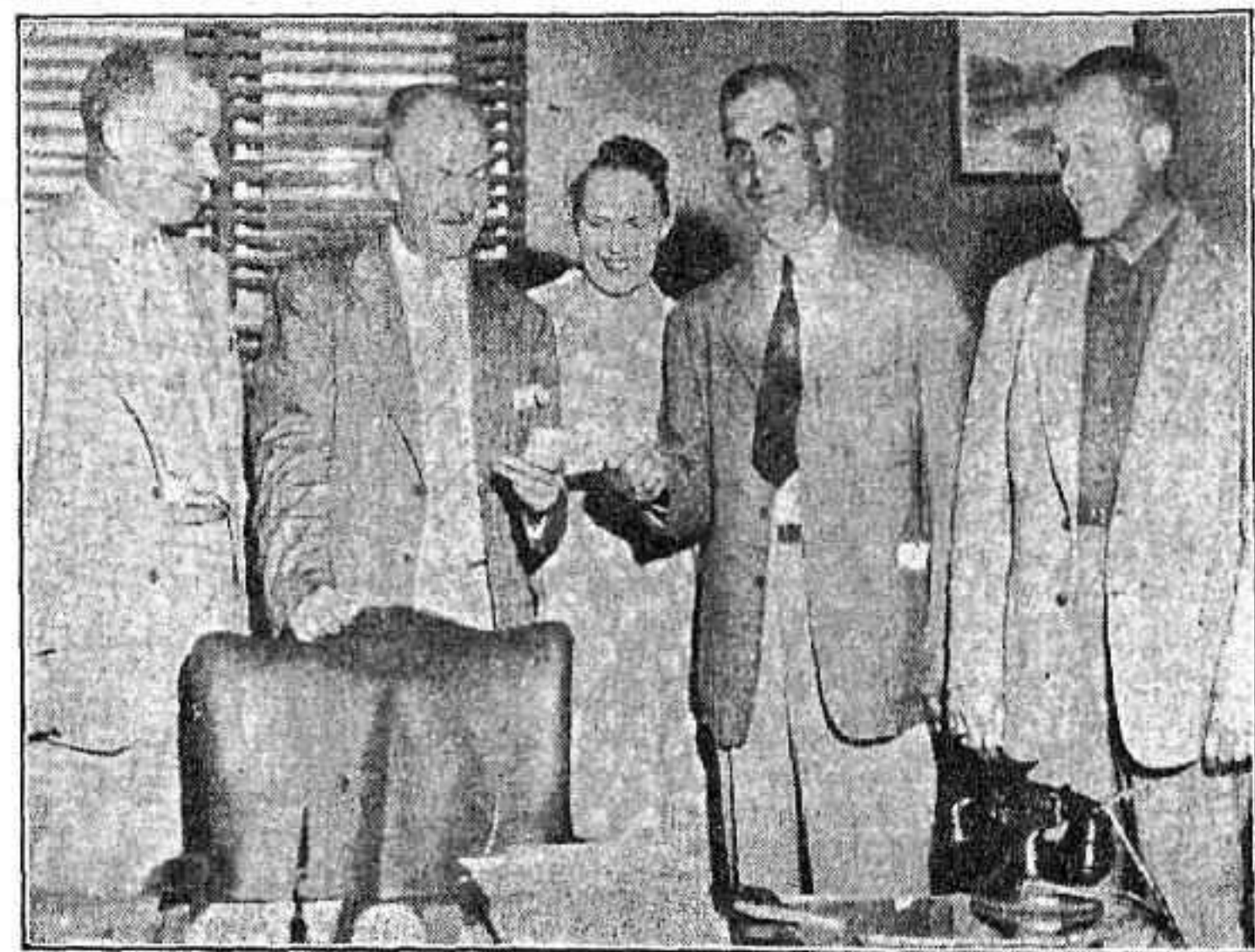
**WANT**  
 For East Summer Co. Fair, Westmoreland, Tenn., this week; followed by Clay Co. Fair, Celina, Tenn., Dart, Seales, Pitch To Win, Fish Pond, Bingo, Shows with outfits. This Show carries 5 Rides. Dude, come on.

**W. E. PAGE AMUSE. CO.**

**READING'S SHOWS WANT**  
 One more good Grind Show. Want Photo, Palmistry, Ball Games, Stock Concessions. Want Agents for Penny Pitches and Stock Joints. Also Foreman for Chairplane and Kiddie Rides. Outside Man for Athletic Show. Hohenwald, Tenn., this week; Linden, Tenn., and Centerville, Tenn., Fairs to follow.

W. J. WILLIAMS, Mer.

**FOR SALE**  
 Boomerang Ride—10 cars—in perfect condition. In operation now at Coney Island, N. Y. Very reasonable. **K. N. P. AMUSEMENT CORP., 1620 Neptune Avenue, Brooklyn, N. Y.**



JOHN H. MARKS (second from right), president of shows bearing his name, presents E. J. McDonough, treasurer of the Charleston (W. Va.) Park Commission, with a check for \$1,774.69 in return for the commission's co-operation in sponsoring the shows' recent two-week engagement on Virginia Street sub-grounds in that city. Money will be used to expand and maintain the city's playgrounds activities. In the picture, left to right, are Mayor Boone Dawson; McDonough; Mrs. C. Paul Heavener, recreation director; Marks, and Graves H. Perry, general representative for the shows. Photo by Charleston Daily Mail.

SHOW school of hard knocks calls for learning and unlearning.

L. H. AMDAHL, of Central States Shows, advises from Salina, Kan., that he enjoyed visits from friends on the shows while in St. John Hospital there.

"MY husband, who was injured in a motorcycle accident here on August 9, is recovering rapidly," writes Mrs. G. G. O'Neil from Milan, Tenn.

THERE are some showmen who can take it and the First-of-May who thinks he can.

PRIVATE FRANK J. MOSHER, former cookhouse and Snake Show operator, is stationed with Army Air Corps at Atlantic City.

"BILL McGARY'S Side Show and Glamour Girl Revue, on King Reid Shows, are doing well," cards Princess Naja, annex attraction, from Ballston Spa, N. Y.

EVEN a good listener gains nothing from jackpot conversations.

ED AND CECIL DAVIS card from Washington that they closed with Coleman Bros.' Shows and have booked their balloon dart game with Barney Tassell Shows.

CORP. JAMES L. LALLOR, former utility man on Gold Medal Shows, has been

YOU can always get a chiseler hot under the collar by referring to him as a chiseler.

"HAVE been transferred from Jefferson Barracks, Mo., to Army Air Force Technical School, Madison, Wis.," Sergeant A. P. Charak advises. "Visited Dodson's World's Fair Shows during their St. Louis stand."

BOB NEELY, Side-Show operator on Four Star Exposition Shows, was tendered a farewell party by members of the shows before leaving to join Naval Construction Regiment at Norfolk, Va. He received many gifts.

IT'S a smart general agent who never underestimates another's ability.

WORD from Salem, Ore., is that Mrs. Virginia Kline, widow of Abner K. Kline, who died on August 9, will remain at her home there, where she has horses and varied interests, but later she may take a trip east to visit relatives in Kansas City, Mo., and showfolks in other localities.

ENJOYING early-morning golf at a local country club while Arthur's Mighty American Shows were playing Longview, Wash., recently were Mr. and Mrs. Vic Davis, Mr. and Mrs. Charles Smith, Mr. and Mrs. Jerry Fox, Mr. and Mrs. Ralph Balcom, Art Butler and Mr. and Mrs. Timothy Revis.

**Indefinite**

WHILE OTHER SHOWMEN were eating big steaks Dim Jam Johnson sat alone at the back end of a cook-house dunking his fourth order of bread heels into the same bowl of stew to hold down his nut. Between dunks and bites he held the floor with, "I always wanted \$1,000,000 to be able to call myself a carnival big shot. As Fate has decided otherwise and from what I have seen and heard in this business, I find that it doesn't take money to be a lot biggie. I also learned that any showman who has as much as \$500 or a house trailer is considered extremely wealthy by members of this profession and, when he is referred to, his name is spoken with reverence. This is one season that I am saving my lettuce and plan on closing with a couple of yards in my breech. I'll winter in some town long enough to establish credit and, to keep from going into my bank roll, I'll hustle a little sheet at the farmers' market, paint car tops and repair kitchen stoves. When spring arrives I'll go to a used car lot and make a down payment of \$75 on the biggest car, preferably red, available. Then I'll contact a trailer company that has several on hand which have reverted back to the firm several times and put another \$75 down on one. With the remaining dough I'll buy license plates, canned goods and several boxes of big cigars. The show I'll join will be one that welcomes trailerites because they won't have to give us much money due to being equipped for cheap living. There I will be that proverbial big fish in a little pond." "How long do you expect to remain a big shot if you're not making any money?" asked a steak eater. "I should last the biggest part of the season, thru my canned goods, if not all of it," replied Dime Jam. "It all depends on how fast the finance company will be in catching up with me."

LETTING the chips fall where they may provides winter fuel for G-top operators.

MEMBERS of Arthur's Mighty American Shows were hostesses at a number of dinner parties while organization was playing Longview, Wash. They included Mrs. Minerva Boyd, Ethel Henry, Mrs. Arthur Hann, Mrs. Vic Davis, Mrs. Jerry Fox, Mrs. Charles Smith and Mrs. George Stiles.

THOSE so-called pocketless victory suits will be detriments to managers whose offices are in their pockets.

CORP. BURR VAN AULT, son of Mr. and Mrs. P. Van Ault, Penny Arcade operators on Cetlin & Wilson Shows, after helping in the construction of Camp Lee, Petersburg, Va., enlisted in the Tank

All July 4th Contest reports prove that BIG ELI No. 5 continues to lead the field of wheels for large Gross Income and worth-while profits.

From Massachusetts east, to Idaho west, and from Minnesota to the Deep South, the BIG ELI Wheel is a favorite with Amusement Seekers.

**ELI BRIDGE COMPANY**  
 Builders of Dependable Products  
 800 Case Ave. Jacksonville, Ill.

**THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS**

The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire heights 26 ft. and 30 ft. The 18-ft. tower ride has shorter sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched exit and entrance signs and improved ticket booth have been added at no extra cost. Please write for prices and description.

**SMITH & SMITH, Springville, Erie Co., N. Y.**



Corps. Burr's mother was one of the 149 war mothers who received silver stars when shows played Rochester, N. Y., recently.

**ABOUT** the time cities started anti-loud-speaker drives along came air-raid sirens to cover them up.

**WOMEN** members on Endy Bros.' Shows tendered Mrs. Jack Metz a surprise stork shower at Schenectady, N. Y., recently. In attendance were Mrs. Al Grant, Margaret Coleman, Dorothy Levan, Mrs. George Lanning, Danna Jacobson, Evelyn Royster, Amelia and Billy Korhn, Peggy Holmes, Kay McClure, Jackie Smith, Jeanie Dawn, Marie Scanlon, Pancakes Montana, Nancy Yaveny and Zola Lewis. Hawaiian Show band provided the music.

**DON'T** believe all the bad rumors regarding show business in '43 and you won't throw in the sponge.

**WHEN** Robert V. Hollis, formerly with Max Goodman Shows and Rubin & Cherry Exposition, re-enlisted in the navy August 21 he showed up at a Minneapolis recruiting office in uniform, the one he wore during his World War I hitch. *Minneapolis Star-Journal* carried a two-column cut showing Hollis receiving orders from Chief Yeoman K. W. Christenson to report to a receiving ship on the East Coast. Hollis enlisted as a yeoman, second class, his World War I rating.

**WRITERS** of some show letters continue to send in their offerings unsigned despite the universal habit editors have of tossing such letters in wastebaskets.

**Synthetic**

A **RUSTIC WISEACRE** returned to his rural haunts after visiting a county fair. He was a backwoods know-it-all and liked to impress his neighbors as being worldly wise. When it came to fairs and shows he thought he knew all the questions and answers. Some doubted his wisdom, while others believed in him wholeheartedly. While at a husking bee those who had been awed by sights seen at the fair started asking him questions. "How does the torture-proof man keep from hurting himself when sticking pins in his body?" asked one. "Shaw! They hain't nothin' to it. He couldn't fool me. He wears a fake flesh-colored rubber suit," was the wiseacre's answer. "How come that the gal who walked the wire didn't fall off?" asked the second. "Shucks!" snorted the wiseacre disgustedly, "I knowed all the time that she had lodestone in her shoes." "Reckon the fat gal really weighed 500 pounds?" asked the third. "Gosh a'mighty, naw! She had inflated inner tubes under her shirt and drawers," he nodded wisely. "Whatsabout the midget, reckon as to how he were really that small?" asked a corn-fed lass who was 100 per cent for the "cute little tyke." "Oh! Hi-m-m!" stilled the wiseacre, hooked, for answer. "Yah! Yah! They work it with mirrors." Elder Dobbins, a Doubting Thomas who was on the sidelines listening, opened up with, "I 'llows as to how that male and female speckle of rubber-skinned freaks hain't real." "W-a-a-ll! They hain't neither. If they wore Uncle Sam would have mated the critters long ago and had 'em producin'," argued the wise one.

**What! No Shafts?**

**SPECS DAVIS** cast longing eyes at the new gas wagon on the O. C. Buck Shows emblazoned with gold letters, "Gas Truck—Capacity 600 Gals.," and hoped some day he would be asked to drive it to the next town. Weeks went by and each time a different man was assigned to the truck, with no one paying attention to "Specs" and his daily silent wish. Then came a Sunday in Oswego, N. Y., when Tom Fisher, master of transportation, beckoned to "Specs," and pointed his finger at the shiny new truck, capacity 600 gallons. He hurried into his new dungarees, shaved, high-tatted all the drivers, and proudly climbed into the driver's seat. This was his day and he made the most of it. Twelve miles out, other drivers passed him while he stood in the road, pointing at the new gas truck, capacity 600 gallons. "Specs" stood there all day while the whole show passed him. Next day in Gouverneur, N. Y., someone noticed that the gas truck and "Specs" were not on the fairgrounds. A tractor was sent back and "Specs" was found with his beautiful new gas truck, "600 gallons capacity." He was out of gas.—**LON RAMSDELL.**

**MRS. FLO MITCHELL** and daughter, Lois, entertained women members of Hennies Bros.' Shows at a dinner at her country home in East Aurora, N. Y., recently while shows were playing Buffalo. Guests included Mrs. Alice (Dutch) Wilson, Mrs. Dorothy Flannigan; Mrs. Mickey Ames and daughters, Bernice and June Ann; Mrs. Josephine Woody, Mrs. Helen Julius and Mrs. Esther Wallace. Hostesses were the wife and daughter of Al Mitchell, who retired from the road 11 years ago and now holds a position at a defense plant there.

**HOW IT STARTED:** "Boarding-house reach." Members of a carnival discovered a 15-cent pitch-till-you-win boarding house that was long on everything except meat. There were 20 at the table and only 11 chops. When the show's fixer reached the landlady nine more chops appeared.

**NOTES** from Crystal Exposition Shows by Barney O'Dare from Middlesboro, Ky.: Because of rain shows had only a fair week here. With fair weather on Thursday and Saturday nights, business was good. Mr. and Mrs. Warren J. Bunt returned from Ohio for another visit on the shows before returning to their home in Crystal River, Fla.

**FAIR secretary**—"Don't you know that our fair banned the sale of mixed burger three years ago?" **Forty-Mile Grab Stand Operator**—"Yeh! Yeh! But this stuff was mixed before the ban."

**MRS. MORENCY'S PARTY**

(Continued from page 28)  
Mrs. Dorothy Gordon, Mrs. Claredia Donani, Mrs. Gene O'Donnell, Mrs. Nell Marr, Mrs. Peggy Burke, Mrs. Lillian Soloman, Mrs. Al Mercy, Mrs. Curly Lavier, Mrs. Mandy Diaz, Mrs. Buddy Luck, Mrs. Dell Couch Jr., Mrs. Irene Hector and mother, Mrs. Bowen and sister, Mrs. Bryant, Mrs. F. O. Williams, Mrs. Paul Kaduke and mother, Mrs. Nell



**LIEUT. RAYMOND E. McWETHY**, army enlistee and son of Mr. and Mrs. Ray McWethy, cookhouse and bingo stand operators on the Kaus Exposition Shows, was graduated from Officers Training School, Fort Benning, Ga., August 6. Following his graduation he was given a 10-day furlough and assigned to Fort Bragg, N. C.

Erekson, Mrs. Panguin and daughter, Mrs. Louis Morgan, Mrs. Bertha Cohn, Mrs. Zella Newman, Dot and Flo Carlson, Mrs. Josh Kitchen, Mrs. J. George Roy, Mrs. Helen Eaton, Lola Hodock, Mrs. Wendell Kuntz, Mrs. Betty Frier, Mrs. Leo Hirsh, Mrs. Jack Shore, Mrs. Margie Shore, Mrs. Mollie Owens, Mrs. Bobbie Bernstein and Mrs. Viola Luck.

**PCSA PAID-UP CARDS**

(Continued from page 28)  
cession to men in uniform was made some time ago, club is having difficulty locating a number of the men who have gone to war. Regardless of whether a member in the service has written recently, PCSA urges that each write immediately giving proper address and telling whether he has a 1943 card. Cards for 1942 were issued in September, 1941. Men who entered the armed forces prior to this date are requested to write the club, and the board of governors will take action on the 1943 card.

**EVANS' DICE WHEEL**  
A Sensational Money-Maker! Popular! Flashy! Fast!

Beautifully Designed  
Extra Durable  
Perfectly Balanced  
Uniform Percentage!

**WHEELS OF ALL KINDS!**  
Ideal for bazaars, festivals, fund-raising campaigns, Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.  
**H. C. EVANS & CO.**  
1520-1530 W. Adams St., Chicago

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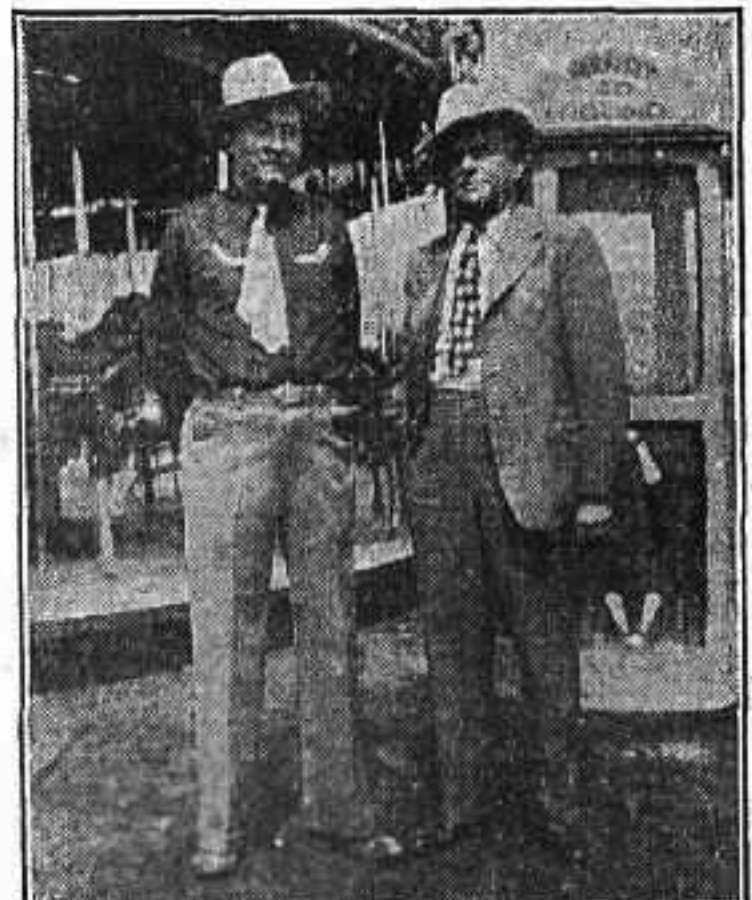
**SNOW CONE — POPCORN SUPPLIES**  
Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us one order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

**GOLD MEDAL PRODUCTS CO.**  
131 E. PEARL ST., CINCINNATI, OHIO

**CONCESSIONS WANTED**  
**D. A. V. FALL FESTIVAL**  
GREENSBURG, PA., WEEK SEPTEMBER 7-12  
Can place Ball Games, Cigarette Shooting Gallery, Clothes Pin Pitch, Scales, String Game, Hoopla or any legitimate Concession working for stock. Bingo, Cook House, Pop Corn, Howard Bros.' Rides booked. For space wire or write  
**HARRY MISTROFF, Chairman, D. A. V. Festival, Greensburg, Penna.**

**Heller's Acme Shows Want**  
Shows, Concessions, Ride Help, Foreman for Chair-o-Plane. Have complete outfits for Girl Shows, Posing Show. Jack Kearns no longer connected here. Thomas Fallon, Harvey Potts, answer. Trenton, N. J., this week; South River, N. J., next; East Paterson, N. J., week Sept. 14; Camp Kilmer, Stelton, N. J., Sept. 21st to 26th. All defense towns and proven spots. All address: **HARRY HELLER, Mgr.,** as per route.

**MARYLAND SHOWS** **JOHN FRANCIS**  
Manager  
Want for biggest Labor Day Celebration in Illinois—Mt. Vernon, Ill., Sept. 5-6-7—and for 8 weeks to follow in the Delta of Southern Missouri and Arkansas, where cotton crops are bigger than ever. Man to handle Motordrome, or will sell same (have Drome and Motorcycle). Organized Minstrel Show (have complete outfit for same). Merry-Go-Round Foreman who can keep 2 Abreast Merry-Go-Round in repair. Also Ferris Wheel Foreman. Can use Ride Help on all Rides. Concessions and Concession Agents. Especially want 10¢ Grind Stores. No Flat Joints. Percentage O. K. Bob, come on. Want Frozen Custard. Don't write—come on. Can place you.  
**MT. VERNON, ILL., UNTIL SEPT. 8.**



**C. F. (DOC) ZEIGER** (right) and Mayor Frank T. Lewis exchanged greetings and posed for this photo snapped on Marias Fair grounds at Shelby, Mont., during Zeiger United Shows' successful stand there.

**WANTED**  
Clutch Man for Ferris Wheel, also Tilt-a-Whirl Foreman. Address all mail and wires  
**J. R. EDWARDS SHOWS**  
Burton, Ohio

**JIMMIE CHANOS SHOWS**  
**WANT**  
Legitimate Concessions and Bingo for big 4-Day Labor Day Celebration, Port Jefferson, Sept. 3rd-7th; other Celebrations to follow. Also Ride Help.  
**JIMMIE CHANOS, Port Jefferson, O.**

**A. F. OF L. LABOR CELEBRATION**  
Port Huron, Mich. Center of Town.  
Biggest Celebration in Michigan; you all know what Port Huron is, 5 days starting September 3rd to 7th, inclusive. Want Stock Concessions, no racket. Shows except Girl. Can use one more Ride.  
**GLEN WALTERS, Chairman**  
1642 Lyons Port Huron, Mich.



# Dodson Gross Soars At Pueblo State Fair

PUEBLO, Colo., Aug. 29.—A 900-mile jump from St. Louis brought Dodson's World's Fair Shows to the foot of the Rockies and Colorado State Fair here, where the midway showed an increase of about 60 per cent over any former year. Increase in front-gate attendance, together with influx of workmen in the steel mills, and the size of Dodson's Shows were considered partly responsible for the big business. Midway opened on Monday. Sally Rand, with a group of entertainers from her night club which operates only during fair week, were daily midway visitors.

Co-operation from fair officials was excellent. Larry Bidwell, trainmaster, brought the show into Pueblo in good shape, taking 49 hours to make the hop. Trailer of Charlie Clarke, band leader and mail man on the show, was wrecked near La Junta, Colo. Harry Lucas, old-time showman, came from New Mexico to visit the show. Harry Forsyth, owner of the Forsyth Shows, was a nightly visitor.

Ray Cramer topped the shows for the week, while the Ferris Wheels and Scooter shared honors among the rides. Everyone on the show was resplendent in Western attire, which everyone is supposed to wear at the fair or be taken before a kangaroo court.

## Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated August 29, which carried lists of fairs to be held the remainder of this year, those which had been canceled and those which had not been heard from up to that time. The August 29 issue can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

## Los Angeles

LOS ANGELES, Aug. 29.—Mush Ellison writes from Merced, Calif., that Clyde and Topsy Gooding staged an affair for Pacific Coast Showmen's Association at the Legion Hall in Turlock, Calif., and both worked hard to put the event over. Joe Glacy is back in the Northwest. He reports that Chuck Gammon and Judge Palmer are talking PCSA membership drive at the slightest provocation. Douglas Greater Shows are repeating in Walla Walla, Wash., and Ed Tait was one of the visitors there.

Jesse Santos letters that he's a corporal now. Santos formerly was with Mike Krekos's West Coast Circus shows. "I miss the shows and I'm anxious to get back and have my own concession," he wrote.

Jimmy Lynch is now a private with Co. B, 52d Med. Tng. Bn., Second Platoon, Camp Bakerley, Tex. He says: "I am in a medical training corps here with 40,000 other guys. We have eight weeks of extensive training outside of having to learn how to be an amateur doctor." Lynch had the cookhouse on Crafts 20 Big Shows.

Frank Redmond, Harry Wooding, Joe Steinberg and Dick Ford came up from Mission Beach for a visit. Margo LeFors is recovering from a severe case of poison oak. Helen Brainard Smith, Kansas City, Mo., is on the Coast and plans to make her home here. Peggy Forstall was in Los Angeles for a meeting of the Ladies' Auxiliary, Pacific Coast Showmen's Association. Robert Mitchell, former boss canvasser with the Al G. Barnes circus, is in defense work handling a hammer for Emseco Cement Cutting Company. Howard Y. Bary, former owner of Hagenbeck-Wallace circus, is visiting here, as is C. Arthur Blanchard.

## ROUTES

(Continued from page 18)

Seller, Jay & Lou (La Martinique) NYC, nc. Seror Twins (Troadero) Henderson, Ky., nc. Shea & Raymond (Earle) Washington, t. Shore, Willie (Paramount) NYC, t. Stemon, Hank (Cresco, Ia., 1-3; Mason City 4-6; Ft. Atkinson, Wis., 7; playing fairs. Simmons, Hilda (Mother Kelly's) NYC, nc. Simone, Cheena de, Dancers (Chicago Latin Quarter) Chi, nc. Slate Bros. (Latin Quarter) NYC, nc. Solar, Willie (Diamond Horseshoe) NYC, nc. Stanley Twins (Latin Quarter) NYC, nc. Sterner Sisters (Strand) NYC, t. Stewart, Buddy (Chicago) Chi, t. Stirling & Rubia (Ideal) Newport, R. I., c. Stone, Al (51 Club) NYC, h. Sue, Lydia (Earle) Washington, t. Sullivan, Ed (State) NYC, t. Sullivan, Joe (Hotel Elysee) NYC, h. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h.

## T

Tapps, George (Blackstone) Chi, h. Taylor, Key (Glenn Rendezvous) Newport, Ky., nc. Thomas, ShirI (Bill Bertolotti's) NYC, nc. Thurston, Rose (Riviera) Columbus, O., nc.

Tilo & Coriane (Rainbo Gardens) Chi, nc. Turner, Maxine (Edgewater Beach) Chi, h. Tyler, Edward Lee (Cafe Society Uptown) NYC, nc.

## V

Valera, Paula (Sawdust Trail) NYC, nc. Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc. Vasiloff, Nicholas (Music Hall) NYC, t. Victory Five (Lookout House) Covington, Ky., nc. Vilion, Rene (Club 51) NYC, nc.

## W

Wahl, Walter Dare (Roxy) NYC, t. Wallace Puppets (Night Club) Elko, Nev. Walsh, Sammy (Riley's Lake House) Saratoga Springs, N. Y., nc. Walsh's, Sammy, All-Girl Revue (Glenn Rendezvous) Newport, Ky., nc. Ware, Linda (Music Hall) NYC, t. Wayne, Martha (Chicago) Chi, t. Walker, Oscar (Fifth Avenue) NYC, h. Warner, Jack & Jill (815 Club) Chi, nc. Warren, Betty (Hurricane) NYC, nc. Webb, Nella (Hollenden) Cleveland, h. Wences, Benor (Mounds) Cleveland, 31-Sept. 2, nc. Wesson Bros. (State) NYC, t. Wesson, Sy (Place Elegante) NYC, nc. White, Ann (Bill Bertolotti's) NYC, nc. White, Jerry (Bill's Gay '90s) NYC, nc. Williams, Rubber Legs (Ubangi Club, NYC, nc. Willis, Pat (Ambassador West) Chi, h. Winchell, Paul (Oriental) Chi, t. Winter Sisters (Chez Paree) Chi, nc. Woodd, Napua (Lexington) NYC, h. Woods, Johnny (Music Hall) NYC, t. Woody & Betty (Tower) Kansas City, t. Woramans, The (Colostimo's) Chi, nc. Worth, Coley (Rainbo Gardens) Chi, nc.

## Y

Yost, Ben, Singers (Roxy) NYC, t. Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc. Youngman, Henry (21 Club) Baltimore, nc.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Bellefonte, Kan.; Ponca City, Okla., 7-12. All-American Expo.: Jackson, Tenn. Allen, Fred: Clinton, N. Y. American Expo.: Canton, O. American United: (Fair) Sheridan, Wyo., 1-2; (Fair) Lewistown, Mont., 3-5; (Fair) Miles City 6-8. Arthur's American: Spokane, Wash., 1-7; Lewiston, Idaho, 7-13. B. & V.: Duryea, Pa., 1-7; (Fair) Harford 9-11. Bach, O. J.: Northville, N. Y. Baker's: Fairmount, Ind. Banly's All-American: Berwick, Pa., 1-7; Port Royal 8-12. Barker: St. Clair, Mo. Barkool Bros.: Marne, Mich. Baysinger, Al: Lilbourn, Mo. Bazinet: Mineral Point, Wis., 4-7; Mount Horeb 10-12. Beckmann & Gerety: Wichita, Kan., 2-7. Ber's Old Reliable: Elizabethtown, Ky.; (Fair) Waverly, Tenn., 7-12. Bill-Joy: Vidalia, Ga. Blue Ribbon: Goshen, Ind. Boswell Am.: Dellaville, Va.; Gloucester 7-12. Bright Lights Expo.: (Fair) Jennerstown, Pa. Buck, O. C.: Depew, N. Y. Buckeye State: (Fair) Harford, Ky.; (Fair) Boonville, Miss., 7-12. Bullock: Winnsboro, S. C. Bunting: (Fair) Sandwich, Ill., 1-4; Wilmington 7-12. Burke, Frank: Edgemont, S. D.; Alliance, Neb., 7-12. Byers Bros.: (Fair) Olney, Ill. Oudles Rides: Garnett, Kan. Central Am. Co.: Murfreesboro, N. C., 7-12. Central States: (Fair) Rush Center, Kan., 31-Sept. 2; (Fair) Ellis 4-5; Hoisington 7; (Fair) Beaver, Okla., 9-12. Cethin & Wilson: Coatesville, Pa.; (Fair) Hatfield 7-12. Chanos, Jannie: Port Jefferson, O., 3-8. Coleman Bros.: East Greenbush, N. Y.; (Fair) Schaghticoke 7-11. Colley, J. J.: Shawnee, Okla. Conklin: Toronto, Ont., Can., 1-12. Convention: (Fair) Angelica, N. Y. Cotton States: Salem, Ky. Crafts: Fleeta, San Diego, Calif. Crafts 20 Big: Dinuba, Calif. Crescent Am. Co.: (Celebration) Boons, N. C.; (Fair) Spruce Pine 7-12. Cumberland Valley: Tullahoma, Tenn. Cunningham's Expo.: Pennsboro, W. Va.; Parkersburg 7; Ripley 9-12. Curl, W. S.: Silverton, O. Crystal Expo.: (Fair) Pennington Gap, Va.; (Fair) Duggannon 7-12. Denton, Johnny J.: Tompkinsville, Ky. Dick's Paramount: Newton, N. J. Dixie Belle: Elmora, Ind. Dodson's World's Fair: (Fair) Dodge City, Kan. Dudley, D. S.: Dumas, Tex. Dumont Am.: Elkton, Md. Eddie's Expo.: Stoneboro, Pa.; Canonsburg 8-14. Edwards, J. R.: (Fair) Burton, O.; (Street Fair) Andover 7-12. Elite Expo.: (Fair) Iola, Kan., 2-4. Ellman: (Fair) Plymouth, Wis., 1-7; (Fair) Shawano 8-11. Eddy Bros.: Newburgh, N. Y.; Danbury, Conn., 6-12.

Fleming, Mad Cody: Columbus, Ga. Frisk Greater: Chelonia, Minn. Frank's Greater: Macon, Ga. Garden State: Orange, Va.; Bowling Green 7-12. Gentsch & Sparks: (Fair) East Jackson (P. O. Jackson), Miss., 1-6; (Fair) Shelby 7-12. Gentsch & Sparks, No. 2 unit: Durant, Miss., 1-5; (Fair) Inverness 7-12. Geran's United: Scottsburg, Ind.; Seymour 7-12. Gold Medal: (Fair) Baraboo, Wis., 1-3; (Fair) Elkhorn 4-7; (Fair) North Judson, Ind., 9-12. Golden Belt: (Fair) California, Mo.; Waynesville 7-12. Golden West: (Fair) Grundy Center, Ia., 1-4; (Fair) Waukon 8-11.

Gooding Greater: Jackson, Mich. Great Lakes Expo.: Selma, Ala. Great Sullion: West Frankfort, Ill., 1-7. Gruberg's World Famous: Philadelphia, Pa. Happy Attrs.: Newcomerstown, O.; Coshocton 7-12. Happyland: Traverse City, Mich. Hames, Bill: (Fair) Paris, Tex. Heller's Acme: Trenton, N. J.; South River 8-13. Hennes Bros.: Toledo, O. Heth, L. J.: Somerset, Ky., 1-7; Jamestown, Tenn., 9-12. Hoffner Am. Co.: Van Orin, Ill., 1-3; Kingston Mine 4-7; Freeport 8-13. Holly Am. Co.: Hulbert, Okla. Hubbard's Midway: Ambridge, Pa.; Mansfield, O., 7-12. Hughey's Greater: Piggott, Ark. Ill.-Ark.-Mo. States: (Fair) Brownstown, Ill.; Oblong 7-12. Jackson Am. Co.: Cheraw, S. C. Jones Greater: Shinnston, W. Va.; New Martinsville 7-13. Jones, Johnny J., Expo.: Columbus, Ind.; Du Quoin, Ill., 7-12. Joyland: Romeo, Mich., 8-7. Kaus Expo.: Lenksville, N. C.; Covington, Va., 7-12. Kaus, W. C.: Emporia, Va.; Galax 7-12. Keystone Modern: Fairmont, W. Va. Kidd, Texas: Fort Worth, Tex. Lagasse Am. Co.: Lancaster, N. H., 5-7; Northampton, Mass., 9-13. Lake State: (Fair) Midland, Mich., 2-5. Lang's, Dee, Famous: (Fair) Fargo, N. D.; (Fair) Huron, S. D., 7-12. Large, H. P.: Johnston City, Tenn.; Hampton 7-12. Lawrence Greater: Phillipsburg, N. J.; Leighton, Pa., 7-12. Lee, Roy: Red Bud, Ill., 5-7. Lewis, Art: Hagarstown, Md.; (Fair) Staunton, Va., 7-12. Liberty United: Monroe, N. C. Lons Star: (Burnett Ave. & Preston St.) Louisville, Ky., 1-12. McArdeil's, E. J., Midway: Fort Dodge, Ia.; Coon Rapids 8-10. McKee, John: Puxico, Mo. McMahon: Lexington, Neb. M. & M.: (Fair) Newfoundland, Pa. Magic Empire: Benkt, Ill., 1-7. Marks: (Fair) Radford, Va.; (West Broad St. Lot) Richmond 7-12. Maryland: Mount Vernon, Ill., 1-8. Mighty Monarch: (Fair) Clintwood, Va. Miller, Ralph R.: Cottonport, La.; Bunkie 7-13. Moore's Modern: Omaha, Ill. Mound City: Moberly, Mo. Nail, C. W.: Nashville, Ark. Ozark: Mountain Grove, Mo.; Ozark 7-11. Page, J. J.: Clarksville, Tenn. (See ROUTES on page 56)

## CIRCUS

Barton's Society: (Williams Grove Park) Mechanicsburg, Pa., 1-7; (Fair) McGonnellsburg 9-14. Beers-Barnes: Charlestown, W. Va., 1; Berryville, Va., 2; Stevens City 3; Strasburg 4; Front Royal 5. Cola Bros.: Tacoma, Wash., 1; Longview 2; Portland, Ore., 3-6. Dalley Bros.: Ellis, Kan., 3. Gould, Jay: Tipton, Ia., 1-3; Postville 4-7; Medford 8-10. Jones, Al, Wild West & Circus: (Fair) Wapakoneta, O., 1-4; (Fair) Van Wert 7-11. Kelly, Al G., & Miller Bros.: Brush, Colo., 1; Akron 2; Haxtun 3; Julesburg 4; Ogalalla, Neb., 5. King Bros.: Dexter, Mo., 1; Doniphan 2; Corning, Ark., 3; Pochontas 4; Walnut Ridge 5. Mills Bros.: Cambridge City, Ind., 1; Greenfield 2; Greenwood 3; Franklin 4; Martinsville 5; Spencer 7; Bloomfield 8; Bedford 9; Loogootee 10; Washington 11; Oakland City 12. Polack Bros.: (Pelican Theater) Klamath Falls, Ore., 3-5; (Shrine Circus, Coliseum) San Diego 12-14. Ringling Bros. and Barnum & Bailey: Detroit, Mich., 1; Lansing 2; Grand Rapids 3; South Bend, Ind., 4; Hammond 5; Kenosha, Wis., 6; Sheboygan 7; Green Bay 8; Oshkosh 9; Madison 10-11; Milwaukee 12-13. Russell Bros.: Auburn, Calif., 1; Woodland 2; Lodi 3; Pittsburg 4; Napa 5.

## MISCELLANEOUS

Army War Show (Soldier Field) Chi, 2-12. Burke & Gordon: Indianapolis, Ind., 4-5. Daniel, B. A., Magician: Edwards, N. Y., 1-5. DeCleo, Harry, Magician: Carrollton, O., 1-5. Dixiana Tent Show: Valley Head, W. Va., 1-5. Doss, Henry & Jewell: Annona, Tex., 1-8. Doss, Frank, Animals: Ford City, Pa., 2-6; Watkins Glen, N. Y., 8-12. Ginnivan Norma, Co.: Milan, Mich., 1-5. Green, Magician: Mayfair, Sask., Can. 2. Hermes & Marlene, Magicians (Fair) Sherbrooke, Que., Can., 31-Sept. 5; (Fair) Quebec City 7-12. Lippincott, Magician (Fontaine Ferry Park) Louisville, Ky., 31-Sept. 7. Long, Leon, Magician: Corinth, Miss., 1-3; Sheffield, Ala., 4-10; Florence 11. Marquis, Dr.: Fergus Falls, Minn., 3-5; Sutherland, Ia., 7; Sibley 9; Wheaton, Minn., 10-11; Madison 12-13; all fairs. Rickett's Dogs, school show: Oxford, Ala. Schaffner Players: Queen City, Mo., 1-5. Slout, L. Vern, Players: Owosso, Mich., 1-5. Wright's, Earl, Dogs: Marion, O., 3; Napoleon 4.

## ADDITIONAL ROUTES

(Received Too Late for Classification)

Baird, Gay (Palomar Theater) Seattle 1-5; (Beacon) Vancouver, Can., 6-11. Bolyard, Lewis E. (Matteoni's Nite Club) Stockton, Calif. D'Arcy Girls (Sky Follies) Fall River, Mass., 7-12. Delahanty Sisters (Kit Kat Club) Las Vegas, Nev., 1-6. Douglas, Dorothy (Rustic Lodge) Erie, Mich., 1-5. Lang & Lee (Fair) Fairmount-Pine River, Minn., week of Aug. 28. Roberts, Jack & Renee (Strates Show) Buffalo 1-5. Romas, Flying (Fair) Somerset, Ky., 1-5; (Fair) Jamestown, Tenn., 7-12. Weber Bros. & Chalita (State Fair) St. Paul 1-7.

### WANTED

For MILFORD, DELAWARE Fire Company FAIR, week SEPT. 7th, High Striker, Hoop-La, Photo Gallery, etc. No Ball Games or Mini Camps. First Out Fair. Only Fair held on Eastern Shore this season.

**KAY AMUSEMENT CO.**  
314 S. 50th Street Philadelphia, Pa.

### WANTED

Two Ferris Wheels, Chairplane, all others except Kiddy Rides, for Victory Carnival on Washington, D. C. best date, strong auspices, heart of the city, 10 days beginning September 10. Wire CARNIVAL DEPARTMENT

**Showman's Exchange**  
707 G Street, North West Washington, D. C.

### WANTED

Mammoth Labor Day Celebration, Sept. 5, 6 and 7, City Park, Bend, Illinois. Concessions of all kinds. Will book one or two Kiddy Rides. Have outfits for Shows.

### MAGIC EMPIRE SHOWS

Bend, Illinois, week Sept. 1st.

### WANTED

Merry-Go-Round Man and Ride Help of all kinds. Few more LEGITIMATE CONCESSIONS. One or two Shows with own outfit. MAPLE SHADE, N. J. LABOR DAY WEEK, SEPT. 7 to 12.

### JOHN KEELER

Care Emergency Police and Air Raid Wardens, Bristol, Pa., this week.

### WANT

Concessions of all kinds for Mobile, Alabama. Opening September 7th.

### GREAT LAKES EXPOSITION

Selma, Ala., this week; then Mobile.

### WANTED

Shows and Legitimate Concessions for

### POTTSTOWN, PA.

9-3 TO 9-12.

D. J. VAN BILLIARD, Pottstown, Pa.

### Biggest Labor Day Spot in New York State

(28,000 PAID IN 1941)

### CHATHAM, N. Y.

Saturday, Sunday, Monday (Labor Day), Tuesday

Can place Octopus, Tilt, Whip, Kiddle Rides. Concessions—Will place Ball Games, Penny Pitch, Shooting Gallery, Grind Stones, Merchandise Wheels booked. Shows—Have complete 10-in-1, want Manager with Accs. Monkey Show, have complete outfit (Capt. McEwan, wire). Any other show that does not conflict. Can place Cookhouse—only two on grounds. Can place Wheel Agent. (Jack Owens, wire.)

Write or wire ROSS MANNING, Chatham, N. Y.

Have two Celebrations to follow, in the heart of muniton centers.

### LABOR DAY AND FIREMEN'S CELEBRATION

COALPORT, PA., SEPT. 7TH TO 12TH.

Want following Concessions: High Striker, Candy Floss, Photos, Ball Games, Duck Pond, Long or Short Range Lead Gallery, Hoop-La or any legitimate Concession working for ten cents. Want Crime, War, Monkey, Plantation and Side Show. Want Loop-o-Plane and Tilt-a-Whirl. Address all communications to

### GEORGE CLYDE SMITH SHOWS

Clymer, Pa., this week; Coalport, Pa., next week.



## Beattys Plan USO Tour After Season

CHICAGO, Aug. 31.—Clyde and Harriet Beatty were here yesterday conferring with Harry Delmar on plans for a USO tour of Southern army camps with the Beatty Wild Animal Circus after concluding its season with Johnny J. Jones Exposition.

It is planned to enlarge the show and present it under a bigger top. November 16 is the tentative opening date.

## FBI Inspects RAS Midway To Check Registration Cards

MINNEAPOLIS, Aug. 29.—FBI agents augmented by Minneapolis and St. Paul police and Hennepin and Ramsey county deputy sheriffs broke in on Royal American Shows' midway, playing Minnesota State Fair, at 4 a.m. Saturday and took into custody 25 men. The party moved in without warning and routed out numerous members of the RAS personnel.

Clinton Stein, FBI chief for Twin Cities, who headed the raiding party, said: "Royal American Shows have a very high reputation but we thought it would be a good idea to check possible draft violations." Officers went over carnival grounds with a fine-tooth comb, peering into trunks, wagons and animal tents.

Of the 25 taken to State Fair police headquarters for questioning, 17 produced draft cards and were released.

"The other eight men," said Stein, "were taken to Ramsey County Jail for questioning. Some of these may be released later in the day." Stein emphasized that the carnival had "a clean bill of health as far as we're concerned" and that the main purpose of raid was precautionary only.

## No Laundry Whistles?

During a well-known show's recent engagement in Kansas City, Kan., the foreman of the Tilt-a-Whirl on the organization noticed that every time a freight train tooted its whistle while crossing the tracks adjacent to the showgrounds his "extra help" would pause and cast a longing glance in the direction of the train. Just as the helpers were about to lift a Tilt-a-Whirl seat from the truck a loud whistle bellowed from the slow passing freight. Temptation strong in their hearts, the helpers set the seat down and ran for the train. As the shows' owner walked by the ride, he saw the ride foreman toss his gloves to the ground in disgust. After they reviewed what happened, the owner sauntered away. Shaking his head, he said, "Now it's freight trains I have to worry about."

## MARRIAGES

(Continued from page 25)

late Florenz Ziegfeld in New York and now in charge of advertising and exploitation for Columbia Pictures Corporation in Philadelphia, to Eve Dechert, nonpro.

THOMPSON-COOPER — Don Thompson, producer at Station KPO, San Francisco, to Grace Cooper, KPO actress, August 25 in that city.

## Births

A daughter, Linda Ann, to Mr. and Mrs. Edwin Gage August 23 at Lenox Hill Hospital, New York. Mother is the daughter of Walter Reade, theater chain operator.

A son to Mr. and Mrs. Dominic Ciarochi August 17 at Misericordia Hospital, Philadelphia. Father is trumpet player with Herby Woods's orchestra at the Benjamin Franklin Hotel there.

A daughter to Mr. and Mrs. Joe Coopersmith August 18 at St. Joseph's Hospital, Philadelphia. Father is a vaude booker in charge of the Eddie Sherman office, Philadelphia.

A son to Mr. and Mrs. Mark Davis August 20 in Philadelphia. Father is a violinist with Howard Lanin's orchestra at the Ritz-Carlton Hotel, Philadelphia.

A son to Mr. and Mrs. David Mann August 19 in Philadelphia. Father is a music arranger in that city.

A son to Mr. and Mrs. Dick Wharton August 19 in Philadelphia. Father is orchestra leader, currently at River Drive Casino, Philadelphia.

A son, John, to Mr. and Mrs. Stephen J. Santa, Stratford, Conn., in Bridgeport, Conn., August 14. Mrs. Santa was a former singer and performer known as Madge Farley.

A girl to Mr. and Mrs. Larry Davis August 21 in Berwyn, Ill. Father is former superintendent of elephants on the Ringling-Barnum circus. Mother was at one time a performer with same show.

A son to Mr. and Mrs. James Cunningham August 14 in Warren Hospital, Phillipsburg, N. J. Parents are members of Bantley's All-American Shows.

A daughter, Marilyn Sue, to Mr. and Mrs. Syd Eiges recently at the French Hospital, New York. Father is assistant publicity director of National Broadcasting Company.

A daughter to Mr. and Mrs. L. Wolfe Gilbert at Hollywood Hospital, Hollywood, August 26. Father is song writer and music publisher.

A daughter to Mr. and Mrs. Russell Metty at Good Samaritan Hospital, Los Angeles, August 23. Father is RKO cameraman.

A daughter to Mr. and Mrs. Ben Rivar at Cedars of Lebanon Hospital, Los Angeles, August 23. Father is associate producer at Universal Studios.

A son to Mr. and Mrs. Dave Davies at Hollywood Hospital, Hollywood, August 24. Father is with Earle Ferris publicity office.

A daughter to Mr. and Mrs. Dick Rawlings at Hollywood Hospital, Hollywood, August 23. Father is in Warner Bros. camera department.

## JONES GREATER SHOWS WANT

New Martinsville, W. Va., Week September 7, Big Labor Day Celebration. Week September 14, Legion Street Celebration, Gallipolis, Ohio.

Want Tilt, Octopus, Whip or any Flat Ride. Can place Kiddie Ride. Want good Show to feature. Want Concessions—Arcade, Lead and Cork Gallery, Baskets, Custard, Diggers, Hoopla, Cane Rack, Scales, Bumper and others. Address PETE JONES, Shinnston, W. Va.

## Penn. Premier Shows

Ten days, Sept. 10-19, in the heart of Erie, at 26th Street, and one week at 12th Street to follow. Pan Game, Pea Pool, Wheels, Ball Games, Photo, Penny Pitches and any other Concession except Bingo. This is our return engagement. Can also place Concessions for Armstrong Co. Fair, Sept. 4th-7th, Ford City. Can use one more outstanding Free Attraction for Erie. Address all wires to

LLOYD SERFASS, Ford City, Pa.

GALAX, VA.

September 7-12

MARTINSVILLE, VA.

September 14-19

## W. C. KAUS SHOWS, INC., WANTS

For long string of bona fide Fairs with no cancellations. Octopus or Whip with own transportation. Any Walk Thru or Illusion Show with own equipment. Good percentage. Mary Corey wants Girls. Also want Musicians and Girls for Minstrel Show; write Annie Leo King. Legitimate Concessions of all kinds, also Stock Wheels, Novelties, American Palmistry, etc. Semi or Truck Drivers, Ferris Wheel Foreman and Second Man and other Ride Help. Write or wire RUSSELL C. OWENS, Manager, at Emporia, Va., this week; High Point, N. C., Sept. 21st-26th; Reidsville, N. C., Sept. 28th to Oct. 3rd.

## WOLFE AMUSEMENTS

Toccoa, Ga., all this week; Westminster, S. C., Sept. 8-12, biggest cotton crop and good prices. Can place following Concessions: Fish Pond, Clothes Pin, Pitch, Bowling Alley and any legitimate Grind Concessions. Good opening for Corn Game and Cook House. We play all uptown locations. No gate, racket. All mail and wires: Toccoa, Ga., this week.

## PIONEER VICTORY SHOWS WANT

Legitimate Concessions of all kinds. No X. We carry 4 Free Acts. Ten weeks' work. All defense route. Shows all open. Answer till Labor Day, Lyons, N. Y.

## ALAMO EXPOSITION SHOWS

Wanted—Cook House to join at once. Also Side Show, Snake Show Operator. Show has long season South showing Cotton and Defense Towns. Ponca City, Okla., September 7 to 12; Duncan, Okla., Fair, week September 14; Belleville, Kansas, September 1 to 5.

## HAMILTON AMUSEMENT CO., INC.

CAN PLACE

Tilt-a-Whirl or any major ride. Free Winter Quarters. Few Concessions open. Experienced Ride Help. Want to hear from Mr. J. E. Weir. Address: Birmingham, Ala.

## CRESCENT AMUSEMENT CO. WANTS

For Toe River Dist. Fair, Spruce Pine, N. C., Sept. 8 to 12—5 days and nights—5; Asheville, Gaffney, Kingstree, Manning, Bishopville, all Fairs, following. WANT Photos, best mug joint spot in Carolinas. Sell exclusive Novelties, Ice Cream, Scales, Age, Lead Gallery, Coca-Cola Bottles, String Game, Hoopla, Watchla, Ball Games, Diggers. WANT SHOWS with own outfits, Glass House, Fun House, Midgets, Fat People, Snakes, Crime, Unborn, Side Show, Monkey Show. Eagleton, place your Show and Sound Truck; wire me. Balsey DeLeggs wants Colored Musicians and Performers. RIDES—Octopus, Loop-a-Plane or Roll-a-Plane, Spitfire with own transportation. Want Ride Help that drives Semi Trailers. Foreman for Wheel, Help on Tilt, Merry-Go-Round, Swings. Buddy Raymond wants Cookhouse Help; party take charge Grab Joint. Address: L. C. McHENRY, Mgr., Boone, N. C., this week.

## JOHN R. WARD SHOWS WANT

Manager and Riders for Sidrome, Musicians and Performers for Minstrel Show. Also want Talker for Minstrel Show. Want Dancing Girl Show and Posing Show, Athletic Show. Capable Manager for Monkey Circus who can work Chimp and 15 Rhesus Monkeys, Talkers, Grinders, Acts for Side Show. Place Concessions—Photo Gallery, Penny Arcade, Agents for Grind Stores, Ball Games and Pea Pool. Want Tilt-a-Whirl Foreman and Ride Help. First class Mechanic, Lot Man and Secretary. Long season of Fairs. Texarkana, Ark., this week.

## LABOR DAY CELEBRATION

MANSFIELD, OHIO, SEPT. 7TH TO 12TH.

In heart of the defense industry surrounded by arsenal workers. WANT legitimate Concessions of all kinds. Ex sold on Bingo, Cookhouses. Especially want Arcade, Scales, Ball Games, Fish Pond, Hoop-La, Hi-Striker, Cigarette Gallery, String Game, Concessions of all kinds. No GRIFT at any time. WANT Kiddie Ride and one more Flat Ride, reasonable percentage, for balance of season. Place Grind Shows; String Show, have front; have Girl Show open, beautiful panel front. Place Concession Agents and useful people. Out till December.

## HUBBARD'S MIDWAY SHOWS

D. STACK HUBBARD, GEN. MGR., AMBRIDGE, PENN.

## FERRIS WHEEL MEN

WANTED

Join at once, Ft. Dodge, Iowa. Bingo and other Concessions all open. Coon Rapids Fair, September 8 to 10th; then south. Missouri and Arkansas Fair Secretaries wanting small Carnival, wire your dates, Hotel Crawford.

E. J. McARDLE'S MIDWAY OF FUN

Ft. Dodge, Iowa, till Sept. 5th.

## JOHN P. GLOVER

WANTS

Experienced Men and Second Men on Scooter and Heydey, top salary; ten weeks or more. Red Blondie and Mack, come on. George Watson, can place you. Address care

James E. Strales Shows

Buffalo, N. Y., this week; Binghamton next week.

## Hughey's Greater Shows

WANT

Ferris Wheel Operator and Chair-o-Plane Operator. Also Help on all Rides. Come on, long season. WANT Jig Show People and Musicians. WANT legitimate Stock Concessions. WANT Man to take charge of Corn Game. Must be sober and capable. Piggott, Arkansas, this week.

WANTED

For Big Labor Day Celebration, Grand Island, Nebraska, in the heart of largest defense area in Nebraska. Sponsored by Grand Island Labor Union. Any Concessions except Bingo and Percentage. No grift. Address:

CLYDE GRAHAM

Lexington, Nebraska, until Friday; then Yancoy Hotel, Grand Island.

## WANTED

For GORDONSVILLE, VA., Labor Day Week and Firemen's Fair, Sept. 7th to 12th. Concessions of all kinds. Shows with their own outfits. Rides booked. Can use some Ride Help. Parades, Band Concerts and cash prizes daily. All address:

HARRY S. KAY, Chairman, Gordonsville, Va.

## Brookfield, N. Y., Fair

September 7-11

Can place clean Shows and Concessions. Don't write or wire, come on.

W. S. MALARKY

Ackerman Bldg. Binghamton, N. Y.

## Divorces

Lola Andrews Jessel from George Jessel, comedian, in Los Angeles August 24.

Florence L. Carnovsky from Morris Carnovsky, actor, in Reno, Nev., August 22.



**AT LIBERTY**

# THE GREAT WILNO

**HUMAN CANNONBALL**

AFTER SEPTEMBER 19 FOR BALANCE OF SEASON.

If interested, write or wire this week

Ford City, Pa.; next week, Kittanning, Pa.; week of  
September 13, Reading, Pa., Fair Grounds.

**Ted Club for War Work; Final Luncheon Clicks**

CICERO, Ill., Aug. 29.—Ted Club, made up of women members of Royal American Shows, has canceled all club affairs excepting the war work being undertaken by the organization, club officials said here.

Final social activity of the club was the dinner held in Annetta Restaurant here. Vivian McGrean and Blanche Griffin were in charge of arrangements. Since club's fiscal year ended May 2, former officers have retired and will be replaced by a new group at resumption of club activities.

In attendance at the luncheon were Blanche Griffin, first vice-president; Francis Annon, treasurer; Helen Runge, secretary; Vivian McGrean, social director; Marion Book, chairman of the board; Gerry Gaughn, Hazel Maddox, Jewel Tanser, Elnor Powell, Laura Manos, Jeanette Hart and Margaret Buccini.

**WANT CONCESSIONS**

For Independent Midway

**WEST TEXAS**

**VICTORY EXPOSITION**

ABILENE, TEXAS

OCT. 12-17

Write: Grover Nelson, Mgr.

**Great Lakes Exposition**

Can Place for Long Season in the South Foreman for Ferris Wheel, also Foreman for Octopus. Have Athletic Show open or will furnish frame-ups for any worthwhile attractions. Girl Show open to reliable Operator. Complete Side Show for capable Operator with something to put inside. Pop Corn and Peanuts open, also Photos. Legitimate Concessions of all kinds. Can use 150 K.W. Light Plant. Pay \$200.00 weekly rental. Will buy Kiddie Auto Ride, must be factory built; no junk. Free Attractions, what have you to offer? Must be sensational. Will give three months' work. Bob Fisher, can you join sooner? Aerial Rooks, answer. Everybody answer AL WAGNER, Selma, Ala., this week; then as per route.

**CENTRAL AMUSEMENT COMPANY**

We have the following Fairs: Murfreesboro Fair, Sept. 7 to 12; Whitakers Fair, Sept. 14 to 19; Rich Square Fair, Sept. 21 to 26; Windsor Fair, Sept. 28 to Oct. 3; Hertford Fair, Oct. 5 to 10; Edenton Peanut Festival, Oct. 12 to 17; Plymouth Fair, Oct. 19 to 24; Scotland Neck Fair, Oct. 26 to 31; Columbia Fair, Nov. 1 to 7; Bayboro American Legion Armistice Celebration, Nov. 9 to 14; all North Carolina. Then 6 more spots in North and South Carolina. These are all short jumps. Will stay out until Xmas. We have no worries about gas or rubber shortage. We are in the tobacco belt now; tobacco is selling high; best peanut and cotton crops in years. This string of fairs are proven good spots, ask the ones that were here last year. **WANT SHOWS:** Minstrel, Monkey or Animal, 10-in-1, Illusion, Mechanical City, Fun House, Motor Drome, Girl Show or any Show that can get money. Have complete Jig Show outfit, also have three 30x40 Show Tops for any one that has worthwhile attractions to put in them. **CONCESSIONS:** Bingo, Cookhouse or Grab, Penny Pitch, Ball Game, Pan, Rat, Pitch-Til-Win, Diggers, Penny Arcade, High Striker, American Mitt Camp, Dart, Popcorn and Candy Apples. No exclusive except Bingo. Can use any Stock or Concessions that can grind; no gypsies or flat joints. Want Ride Men for Tilt, Loop or any good Ride Help; wire or come on. Want one more Free Act to join on wire. Want White or Colored Band. All address: **SHERMAN HUSTED**, Murfreesboro, N. C. Wire or come on, no time to lose.

P.S.: Want to hear from the following people: Frank Pope, Tom Hale, Bill Jones, Jack Oddino, Billy Coyne, Mark Williams, Sue Rogers, Walter Langford, Diamond Tooth Bill Arnette. Wire, don't write.

**IONIA FAIR OK**

(Continued from page 3)

from the Department of Agriculture and one from the Navy Recruiting Division also were displayed. Another feature was the State Conservation Department's exhibit. All were displayed in the Victory building and drew a large attendance.

Altho the machinery exhibit was about 50 per cent below 1941 standards it proved an attention-getter. Arrangements for displaying the machinery on the grounds was made thru the co-operation of several local and surrounding representatives of various firms. Most of the dealers saved machinery that had been sold with the understanding that it would be delivered after fair week. Figures for this year's annual as compared with those of 1941 were:

	1942	1941
Grandstand .....	63,833	82,805
Cars on lot.....	17,461	20,116
Midway admissions... ..	233,423	291,817

Good weather prevailed thruout excepting Saturday when it rained lightly. It did not, however, interfere with the night show and good crowds turned out for the last performance of the *Free Fair Follies of 1942*. Miss Sario, secretary, said that while the fair's income was greatly reduced and the expenses considerably higher, the management is confident the annual will wind up in the black. This was the first year the fair charged an admission tax. Amount from the grandstand alone was \$3,619.10. This figure, plus the tax collected from the shows and rides of the midway, will send the total to be collected by the government to about \$7,500.

**WANT**

Organized Girl Show and Colored Musicians to enlarge band. Address as per route. Hartford, Ky., this week.

**BUCKEYE STATE SHOWS**

**Biggest Labor Day Celebration in Illinois**

**WEST FRANKFORT**

Aug. 31 to Sept. 7 Inclusive

Concessions, come on; will place you. No exclusive except Corn Game, which is sold.

**WILL BOOK**

**ORGANIZED MINSTREL SHOW**

Either as office show or percentage. Must have good band and not less than ten performers. Good Southern territory.

BOX D-264, Care The Billboard, Cincinnati, O.

**Frank's Greater Shows**

**SALE OFFER WITHDRAWN**

With doctor's permission have deferred hospitalization until winter. My Show will positively take to road after playing big Labor Day Celebration in Macon, and play following Georgia Fairs: Legion Fair—Legion Fair, Cedartown, week Sept. 14; Paulding County Fair, Dallas, week 21st; Legion Fair, Austell, week 28th; Taylor County Fair, Butler, Oct. 5; Crisp County Fair, Cordele, Oct. 12; Middle Georgia Colored Fair, Macon, Oct. 19; Wilcox County Fair, Rochelle, Oct. 26; Legion Fair, Ocala, Nov. 1; Appling County Fair, Baxley, Nov. 9.

**CAN PLACE**

Girl Show with or without outfit; Billie Logsdon, wire. Grind Shows of all kinds. Concessions all open except Corn Game, Cookhouse, Penny Pitch. Want Agents for Penny Pitch, Hit or Miss, Pea Peel. Good Griddle Man (Lennie Staudman, come on or contact immediately). **PLACE RIDE HELP** for Chairplane and Loop-a-Plane. Top salaries. Capable Banner Man to handle advance on above fairs. Guarantee gasoline for all trucks making above fairs with me. All wire: **BILL FRANKS, MACON, GA.**

**WANTED**

Legitimate Concessions of all kinds for Brazil, Ind., Fall Festival, Main Streets, September 14-19 Inclusive; other good dates to follow.

Address Inquiries

**THE F. E. GOODING AMUSEMENT COMPANY**

1300 NORTON AVENUE COLUMBUS, OHIO

**KING REID WANTS**

For two best fairs in Maine; South Paris, September 15 to 19, and Farmington September 22 to 24.

Concessions of all kinds. Kiddie Rides and Thrill Rides. One more Show. Billy Boudreau, wire at once. Address until September 9, Fonda, N. Y.

**WANT TO BOOK OR BUY**

Kiddie Rides. Long season South. Photo Gallery. Scooter Ride Help. Want Special Agent; no booxer. Wire

**MGR. UNITED EXPOSITION SHOWS**

Mason City, Iowa, September 3 to 7; then South as per route.

**Baker's Game Shop**

**GAMES OF ALL KINDS**

2907 W. Warren Ave. (Telephone: Tyler 5-0334) Detroit, Mich.

**FRANK BURKE SHOWS**

CAN PLACE AGENTS FOR OFFICE-OWNED STOCK CONCESSIONS, ALSO BALL GAME AGENTS WHO CAN STAND PROSPERITY. WANT A-1 MECHANIC WHO CAN HANDLE FLEET OF FORD V-8s. WANT SOBER RIDE HELP WHO CAN DRIVE SEMIS. CAN PLACE GIRL SHOW. (Have Complete New Outfit for Same.)

This Show Closes New Year's Day at El Paso, Texas. All Address: Edgemont, So. Dak., this week; Alliance, Nebr., week of Sept. 7th.

**SUFFOLK, VIRGINIA**

IN TOWN LABOR DAY, WEEK SEPTEMBER 7 TO THE 12.

Want Ten-in-One with own outfit at once; Monkey Show, will furnish outfit for same, or any Grind Show that does not conflict. Fairs start week of September 14th. We hold contract for Roxboro, N. C., and Henderson, N. C., and six more. Want at once—Candy Apples and Pop Corn, Fish Pond, Photo Gallery, American Mitt Camp, Penny Arcade, Scales, Ice Cream for all fairs. Will sell exclusive on Beer privilege for eight North Carolina Fairs. No Wheels, no Coupon Stores and no Gypsies wanted. Harry Heller, can book your new Ride for balance of season. Ashland, Va., this week.

**Virginia Greater Shows**

**WANT LEGITIMATE CONCESSIONS**

Of all kinds for Carthage, Ind., Lions' Club Street Fair, Sept. 9-10-11-12; Denver, Ind., Fair, Sept. 16-17-18-19; Gas City, Indiana, Street Fair, Sept. 23-24-25-26; New Haven, Indiana, Sept. 29-30- Oct. 1-2-3. Want Ride Help that can drive Semis. Have for Sale—Fun House, cost \$1500.00, will sell for \$500.00. It is now placed in good park and may be left there if buyer wishes. Write or wire

**BUD SMITH, care Thomas Amusement Enterprises**

Goldsmith, Indiana, this week.

**WANT CONCESSIONS**

For 5 of Indiana's best Celebrations, Scottsburg Tomato Festival, Aug. 31 through Sept. 5th; Seymour American Legion Celebration, Sept. 7 through 12th; Madison Legion Celebration, Sept. 14 through 19th; Harrison, Ohio, Old Settlers, Sept. 26th-31st; Aurora, Sept. 28th to Oct. 3rd; then south. Have 7 Alabama Fairs. **WANT P. C. Dealers** for Pan Game, Over-Under. **WANT 10¢ Stock Concessions.** **WANT Shows.** What have you? Have Girl Show complete, want Operator. Will book factory Kid Ride. Want Bingo Help.

**GEREN'S UNITED SHOW**

SCOTTSBURG, IND.

**WANTED—MECHANICS—WANTED**

One experienced Mechanic for arcade. Also one for console and pinball route.

Wire or Write ➔ **Jimmy Johnson** 223 N. St. Marys St. San Antonio, Texas



# Direct from the Lots

## Arthur's Mighty American

Longview, Wash. Six days ended August 22. Location, Seventh at Washington streets. Auspices, American Legion Post. Business, good. Weather, hot.

Ideal weather prevailed thruout and, despite dim-out regulations which started Thursday night, business held up. All ride lights were eliminated, with a small candle power permitted for each show and concession. Circus and menagerie tops were allowed to operate with their usual lighting effects, however. Because of the dim-outs the next locations, Vancouver and Portland, were canceled and shows routed into the interior, with Yakima the first stop. Manager M. E. Arthur spent two days on business in Portland, Ore., accompanied by John Donzell. Mr. and Mrs. Gene Phillips, now living in Centralia, Wash., spent a day on the shows, as did Harry Meyers and Carl Lipes, of West Coast Circus Shows. Mrs. Arthur Hann returned to her home in Seattle at the close of the stand to place her children in school. Another semi was purchased at Portland by Manager Martin E. Arthur. Mrs. George Stiles made a two-day visit to Seattle to attend the wedding of her niece. Mr. and Mrs. William Bottrell departed on a trip to Southern California. Carl Nielson and John Donzell spent the week getting the trucks in shape for the long move to Yakima. Glenn, Ethel and Tod Henry spent two days visiting in Portland. Mr. and Mrs. Glenn Hunter left on a trip to their home in Los Angeles, as did Mr. and Mrs. Joseph Blash Jr. Women's bowling contest was won this week by Dolores Arthur and Ethel Henry.

WALTON DE PELLATON.

Cal Lipes spent several days in Portland, Ore., and Kelso, Wash. Others driving to Portland were Louis Leos, Mr. and Mrs. Lee Moore, Jack Joyce, Harry Baker, Marshall and Frieda Brown. Visitors included Mayor John Houston, Klamath Falls; Mr. and Mrs. Owen Hart, W. W. Beck, Mr. and Mrs. Lee Moore and P. N. Branson.

W. T. JESSUP.

## Hubbard's Midway

Mercer, Pa. Week ended August 22. Auspices, Mercer Fair. Business, good. Weather, good.

Local stand proved the banner week of the season so far. Good weather and hard work on the part of the fair board brought good results, and shows, rides and concessions did well. Several new attractions, including Floyd Woolsey's Side Show, Mrs. Herbert Willsey's Amazon Show and Captain Mack's Circus, joined here. John Sully and Jack Ward booked their girl shows. Jack (Little Boy) Douglas added a Mickey Mouse Show to his string. Top money honors for the week went to Funny Porter's Chair-plane, with Earl Wilson's Kiddie Rides and Hubbard's Ferris Wheel second. Office-owned cookhouse is popular, while Jack Daugherty has placed several new concessions. Line-up now consists of 9 rides, 12 shows and 30 concessions. Fonda and Gladys, fee act, is proving a good draw. General Agent P. A. Nelson visited for a day. Assistant Manager M. S. Rogers made a fast trip to Cincinnati and returned with three trucks. Doc Waddell was a recent visitor, as were Duke King, Fred Baker and J. W. Beard. Mr. and Mrs. Charles Tettrow returned from an extended visit in Georgia.

CARL V. NOLD.

## West Coast

Corvallis, Ore. Week ended August 22. Location, Avery Field. Auspices, DAV Post. Business, excellent. Weather, hot. Pay gate, 17 cents.

Shows opened Monday night to a record crowd, and business held up well thruout the week, with near-capacity Saturday night. Despite hot weather Saturday's matinee was well attended. Three Bengal tigers debuted here under direction of Mabel Stark. Manager Mike Krekos returned from San Francisco, where he attended several meetings relative to the dim-out situation on the Pacific Coast. Dr. David Reid and Jack Joyce motored to Bend, Ore., to visit Russell Bros.' Circus. Mike Krekos and W. T. Jessup spent a day in Portland, Ore., where they visited Multnomah County Fair officials. Harry Myers and

## Clyde Smith

Dayton, Pa. Week ended August 22. Auspices, Dayton Fair. Business, excellent. Weather, hot.

Rain greeted shows' arrival Sunday and, altho the ride boys set up in the rain, everything was ready for the official opening Tuesday. Attendance varied between 10,000 and 15,000 daily, and officials estimated a 60 per cent increase over other years. Fair officials and State Police co-operated. Thursday, Friday and Saturday were the big days, with a series of races held in the afternoon. Rides, shows and concessions did well, and Jerry Higgin's Chez Paree led shows. Rose French's Side Show was second, Margaret Massie's ice-cream concession was popular.

BOBBY KORK.

## Gentsch & Sparks

Louisville, Miss. Week ended August 22. Location, Triplet Showgrounds. Auspices, Winston County Fair. Business, fair when weather permitted. Weather, rain three days.

First rainy week of the season for this new organization was encountered here. Monday night was lost, and another storm Wednesday at 9:30 p.m. sent patrons scurrying for home. Another downpour Saturday ruined the matinee, but satisfactory business was done Saturday night. Altho the county fair here was canceled for the duration, the fair association sponsored the shows in order to keep the association intact, and the secretary, Mrs. Boystun, lent valuable aid to the staff. Mrs. Goodale, wife of the Ferris Wheel foreman, was discharged from a Philadelphia hospital and returned here. Slim Willoughby closed as electrician and was replaced by Ray E. Fortin, who, with Mrs. Fortin, joined from Moore's Modern Shows. Mr. and Mrs. Robert Smallwood joined from Franks Greater Shows. Co-Owner J. A. Gentsch and the writer were away on another booking trip most of the week, and Manager Frank Sparks made a business trip to the State capital.

WALTER B. FOX.

## Ill.-Ark.-Mo. States

Harrisburg, Ill. Week ended August 22. Location, Parker's Lot. Auspices, American Legion Post. Business, good. Weather, fair.

Legion celebration proved one of the best of the season so far. Located in the downtown area, shows' business gained nightly and two matinees proved successful. Sponsoring committee co-operated. A victory theme prevailed. "Wild Red" Meadows and his assistant, Johnnie Kleckner, topped shows with the Motordrome. Meadows received front-page publicity in local papers early in the week after a spill on the wall. Drome played to near-capacity the rest of the week. Rides and shows are being re-decorated. LeRoy Ford is foreman of the Tilt-a-Whirl. Bama Dunne closed here to join Byers Bros.' Shows. Rolloplane led rides, with the Tilt-a-Whirl second. George Lucas, independent ride operator, joined here. Walter Lankford, operator of the Animal Circus, came on here, and Cookie Schnepel joined with concessions. Office-owned cookhouse returned to play the fairs. Wayne Phillips, mechanic and electrician, is doing a good job. Earl Connors, concessionaire, took delivery on some canvas for his concessions.

V. E. MAKOVICZ.

## Endy Bros.

Athol, Mass. Week ended August 15. Location, Athletic Field. Auspices, VFW Post. Business, very good. Weather, some rain. Pay gate, 15 cents.

Move in here over the mountains in the rain was made without incident. Everything was ready to go Monday noon. Rocket was the top ride, with Cleo Hoffman's Cassa Manna Revue leading shows. Special nights were held for defense workers who arrived after the 11 a.m. shift, and shows operated until 2 a.m. The Athol News co-operated, and shows entertained newsboys Monday night. VFW committee and auxiliary were active. Harry Weiss scored with his bingo, as did Speedy Bowers with Motordrome. Neville Baker, artist, completed another showfront, and Frank Robinson gave the twin Ferris Wheels a new coat of paint. Visitors included Eddie Carroll, manager Barrington (Mass.) Fair, and Fred Jones, Worcester, Mass.

BARNEY MEEHAN.

## J. F. Sparks

Maryville, Tenn. Week ended August 22. Blount County Horse Show. Business, off. Weather, rain.

Following the Brodhead stand the writer made a hurried trip to Seymour, Ind., returning here Monday night. Rain day and night resulted in a near-blank for the shows. Despite the weather many braved the elements, giving shows and rides a fair play. Lee's Society Circus enjoyed good business, the Cotton Club a close second. Concessions clicked between showers, and rides enjoyed fair grosses. Shan Wilcox and other officials co-operated. Because of the rain, officials decided to continue the Horse Show another week, the shows canceling the Newport engagement in order to remain over. H. C. Gibbs returned with his hog show. Additions to the Cotton Club

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

**LIGHT WEIGHT BINGO CARDS**  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker. Real Class . . . \$12.50

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . . . 1.50

Box of 25,000 Black Strip Card Markers. . . 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

## WANTED TO BUY

### 22 Short Bullets

Will Pay \$45 a Case for Regular Bullets.  
Will Pay \$50 a Case for Gallery Bullets.

**W. J. CAVANAUGH**

CIGAR STORE AND SHOOTING GALLERY

20 Diamond Square, Downtown, Pittsburgh, Pa.  
Phone: Court 8031

## WANT TO TRADE

Fine going Restaurant, Court House Square location. Will trade for Carnival Rides.  
Contact

**DAVID D. OWEN**

Box 84 Monticello, Ind.

## Suitable Compensation

Will be paid for information concerning whereabouts of Walter M. Schnepf, operator large Pan Game. Confidential.

BOX D-278, The Billboard, Cincinnati, O.

## BOSWELL AMUSEMENT

Out All Winter  
Wants Concession Agents that can drive trucks. Will place Shows of merit. Lloyd Thomas wants Minstrel People for Free Act. Salary from office. Secretaries Virginia and North Carolina Fairs, get in touch with us. Have a few open dates. Deltaville, Va., Aug. 31-Sept. 5; Gloucester, Sept. 7-12. All mail and wires to SAM COLLINS.

## WANT

CONCESSION AGENTS FOR WHEELS AND COUPON STORES. Address:

**SHIRLEY-LAWRENCE**

This week, Phillipsburg, N. J.; next, Leighton, Pa., Fair.

## THE SHRUNKEN HUMAN

A jungle maiden reduced to a midget. A jungle warrior, 2 feet in length, just like the Head Hunters would do them. Black hair, eyebrows, lashes, shrunken bosoms, hands, feet, everything, showing a genuine reproduction of the Jungle Human Body. Biggest little show on earth in nice casket. Post paid only \$15.00. Many other attractions. Write TATE'S CURIOSITY SHOP, Safford, Arizona.

## WILL LEASE OR BOOK

Seven-Tub Tilt and Ell No. 5 Wheel, both in A-One condition, for Florida dates. Rides stored in Miami.

**L. ED ROTH**

2031 N. W. 33rd St. MIAMI, FLA.

## Japanese Shrunken Head

Everybody wants to see this one. Everyone remembers Pearl Harbor. A true reproduction of a Jap head as if shrunken by Head Hunters. Hold one up, watch the crowds flock around you. Post paid only \$8.00. Jungle Native Shrunken Heads, \$8 post paid. The best reproductions in America. Many other attractions. Write TATE'S CURIOSITY SHOP, Safford, Arizona.

## J. H. BROWN WANTS

For Broadway Steppers Minstrel Show, two Comedians, one double Bass Drum; Drummer with or without outfit. Salary \$12.00 week and percentage. Good looking Chorus Girls, write. Address: J. H. BROWN, care L. J. Heth Shows, Somerset, Ky., this week thru Sept. 7th.

## TORTURE PROOF

Original Illusion. First Time Advertised. Write

**ABBOTT'S, Colon, Michigan**  
World's Largest Illusion Builders

## LAWRENCE GREATER SHOWS, INC.

### WANT FOR

CARBON CO. FAIR, LEHIGHTON, PA., LABOR DAY WEEK, SEPT. 7.

Organized Girl Show; also Talker and Girls for office-operated Shows, Side Show, Fun House, Class House, Grind Shows. Rides—Spitfire, Octopus, Roll-o-Plane, Fly-o-Plane. Will sell X on Cookhouse, Custard, Novelties, Scales, Guess Your Age. All Wheels, Coupon Stores, Grind Concessions open; no X. Ride Help—Foreman for Ferris Wheel,

Whip, Second Men for all Rides, Canvas Men. Top salaries. No brass or meal tickets. All Address:

THIS WEEK, PHILLIPSBURG, N. J.; NEXT WEEK, LEHIGHTON, PA., FAIR

## OUTDOOR SHOWMEN

Next MONDAY will be LABOR DAY. No telegraphed or telephoned SHOW ADS will be accepted for the SEPTEMBER 12 issue after 9:30 a.m. (Eastern Standard War Time) Monday, September 7.

**WIRE IMPORTANT LATE SHOW ADS SUNDAY NIGHT**  
**FORMS FOR COMMERCIAL ADS**  
**CLOSE ON**  
**SATURDAY, SEPTEMBER 5**



# Tom Riggins Wants

Dining Hall Help for Brockton, Allentown, Trenton and South.  
Report Brockton, Mass., Sept. 10.

were Jimmie Powell, band leader and trumpet, replacing Otis Jordan, who was inducted into the army. Bill Dallar is handling the front of the Cotton Club. Many repairs are being made on the equipment. Anthony Pietro, fishpond operator, returned, having been rejected from the army.

*Brodhead, Ky. Week ended August 15. Auspices, Brodhead Fair. Business, satisfactory. Weather, fair.*

Original intent was to remain over in Matewan, W. Va., for Sunday play, city officials having granted permit, but rain

again interfered and order was given to tear down Sunday afternoon. Move in here was made in good time. Fairgrounds were located in a heavily wooded tract. Grosses topped those of last year and heavy attendance Saturday put the engagement over the top. W. O. Yadon, secretary, and other fair officials co-operated. H. C. Gibbs left for his home in Hendersonville, N. C., following the close of the Matewan engagement. J. P. Sparks, manager, went to Tennessee on business. At Matewan a Mr. Bradley, trapper, was killed when a truck was wrecked, and his body left in a funeral home in Matewan. Altho not connected with the organization all funeral expenses were paid by the shows, members of the personnel contributing. Personnel invested liberally in War Bonds sold on the grounds.

ROBERT L. OVERSTREET.

## Bantly's All-American

*Washington, N. J. Two weeks ended August 22. Auspices, Legion's Firemen's Fair. Business, poor. Weather, variable. Pay gate, 10 cents.*

Shows played their first bloomer of the season here because of bad weather. Rain prevailed the first week, but Saturday night's play was good. Because the ground was so soft shows could not get off and it was decided to extend the fair for a week. Monday night of the second week was rained out. The rest of the week the weather was fair, but crowds were conspicuous by their absence. Saturday night was okay. Ted Miller returned from New York, where he was to be inducted into the army. He was placed on the reserve list of the coast guard. Mitch Mitchell, second agent, handled Miller's duties while he was away. Mrs. Alice Hale spent a few days in New York on business. Mrs. Ruth Knowles visited her sister, Dorothy Lunsford. Gertrude, Hazel and Julia Smith, cousins of Mr. and Mrs. Bantly, joined here. All are handling ride tickets. Kenneth Doty joined George Goodman's bingo here, replacing Earl Musante, who was called to the army. Paul Musante, James Johnson and H. D. Kennedy joined Paul Lane's concessions. Irving (Paddy) Gold, talker and ticket seller from Coney Island, spent a couple of days on the shows. Alberta Doty joined Ruby Kane's ball game. Slim Hetrick, ride foreman, was called home because of the death of Mr. Hetrick's mother. Walter Paul, Norman Banks and Herbert Smith were visitors here. Mr. and Mrs. Joe Payne spent a week-end visiting their daughter in Philadelphia. Skyscraper Willie and Zimba, with A. J. Budd and the writer, went to Flemington, N. J., Monday night to visit Walter Paul. Doc Suska has taken over the front of the Bobo Show. A. J. Budd spent Saturday and Sunday in New York visiting Lieut. William Helbing.

FAY RIDENOUR.

## Rubin & Cherry

*Chicago. Nine days ended August 14. Location, 87th and Anthony avenues. Auspices, American Legion and Polish War Veterans' Posts. Business, good. Weather, good.*

Opening to over 8,500 paid admissions, shows played to near-capacity business in all departments during the run here. Beautiful Hawaii led shows, and Scooter topped rides. Alderman William Rowan, Legion Commander Watts; Commander Urbanek, PWV; Publisher Williamson, *Daily Calumet*, and South Chicago police co-operated. Coincident with the stand was the fact that R. L. (Bob) Lohmar, manager, was pilot of the old Nat Reiss Shows, said to be the last carnival to play Chicago lots. On the closing night over 600 naval cadets were guests of the shows. Bob Norris Sanders, manager Dippy Doodle Funhouse, was taken to Walter Hines Hospital suffering with pneumonia. Visitors included Alderman and Mrs. William A. Rowan, Messrs. and Mesdames J. C. McCaffery, Joe Streiblich, William Carsky, Lew Keller, Bob Parker, Elmer Byrnes, George Westermann, Issy Brodsky, M. J. Doolan, Kenneth Blake, Sunny Bernet, Oliver Barnes, J. Van Wert, James Campbell and Anne Doolan, Mrs. Al Kaufmann, Mrs. Evelyn Lee; Messrs. John O'Connell, Ray Oakes, Lee Sloan, Jack Benjamin, Joe Scholibo, Elmer Welter, Ned Torti, Max Harris, Al Kossman, Maurice Hanauer, George Crowder, Vince McCabe, Petey Pivor, M. Lumpp, Jack Fine, Norman Thorne, Louis Rosen, Oleo Fields, Carl Young and Jack Hawthorne. A check for \$415.83 was donated to the Red Cross by the shows.

*Chicago. Nine days ended August 2.*

*Location, 74th and Ashland avenues. Auspices, VFW Post. Business, fair. Weather, fair.*

Second stand in Chicago was fair, the nothing like the first location. However, shows and rides did well when weather permitted. Victory Follies Revue topped the midway under management of Jack Fine. Ferris Wheels led rides. ACA traveling American Legion Post held a dance in the Skooter Tuesday night, with the Hawaiian orchestra providing the music. Mrs. Lohmar's popcorn and peanut emporium is popular. Mrs. Monte Hall's hoop-la is doing well. Johnny Branson's Liondrome has a full staff of riders. *Southtown Economist* co-operated.

FRANK J. LEE.

## Gold Medal

*Seymour, Wis. Three days ended August 23. Location, fairgrounds. Business, satisfactory. Weather, fair and cool.*

Circus move from Wausau (Wis.) Fair was made in good time and everything was ready to go on time. Shows were cramped for space, but managed to get up most of equipment. Fair Secretary Mike Burns co-operated, as did Sheriff Fritz Frank, a daily visitor. Sunday, closing day, was the big one.

*Wausau, Wis. Six days ended August 20. Business, excellent. Weather, fair.*

Saturday's opening here found the gross on a par with last year, but Sunday showed a 75 per cent increase, with the rest of the week shaping up well. However, business fell off a bit at night. Stand gave shows their second largest gross of the season so far. Fair Secretary Harry Kiefer and other fair officials co-operated. Dave Tennyson's bingo clicked. Stellman's Thrill Dome chalked up another big week, as did Lamb's Freaks and Roy Rozler's Woman Show. Ferris Wheels and Scooter topped rides. Lee Moss's Penny Arcade and diggers continue popular. Alma Richards with two ball games had a good week. Park's cookhouse was popular. Bernice Lamb had her tonsils removed and is okay. Paul Farris closed with his concessions.

HARRY E. WILSON.

## O. C. Buck

*Massena, N. Y. Week ended August 22. Location, Kirkbride lot. Auspices, Volunteer Firemen's Association. Business, good. Weather, good. Pay gate, 15 cents.*

Despite threatening weather all week, stand was satisfactory from every standpoint. Tuesday night a surprise blackout was held for a half hour. Wednesday night registered 36,787 paid admissions. Ogdensburg radio stations and *Gannett's Observer* co-operated. Shows and rides did well. Kenneth Howard had \$500 worth of War Stamps on display at his concession. Howard Knox returned to the bingo. Betty Parker is working penny pitch for Eddie Evans. Mrs. Eddie Evans sustained a sprained (See Direct From the Lots on opp. page)

## ART LEWIS SHOWS, INC.

WANTS

SCOOTER FOREMAN, top salary. Drummer and Piano Player, also Dancers and Chorus Girls for our Revue, Posing Girls, Working Men in all departments. Can place legitimate concessions. Long season of fairs. Address:

ART LEWIS, Gen. Mgr.  
Hagerstown, Md., Aug. 31-Sept. 5.  
Staunton Fair, Staunton, Va., Sept. 7-12.

## H. P. Large Shows Want

Legitimate Concessions of all kinds. Ferris Wheel Foreman, Ride Help in all departments, Johnson City, Tenn., this week; Hampton, Tenn., next week; then Damascus, Va.; then into Mississippi for the winter.

## SECOND-HAND SHOW PROPERTY FOR SALE

Khaki Tent, 20x80 ft.; Poles, Sidewall. Cheap. Genuine Shrunken Head, fine specimen. Cheap. 53.00 Government All Wool Blankets. Slightly used. Clarion Amplifier Microphone, Pickup, 2 Horns, cheap. \$12.50 Hand Snow Ball Machine. Working order. \$5.00 New Gov't Fibre Trunk Desk. Cost \$30.00.  
WEIL'S CURIOSITY SHOP  
12 Strawberry Street Philadelphia, Pa.

WANTED - Capable Concession People for Slum Stores, Bingo Help, etc. Those I know reply. Can Place Photo Gallery, Snow Cones, Lead Gallery, Custard, or what have you? Plenty of money down here. Can Place Grind Shows, Ride Help. Those I know reply. Good propositions, treatment. This show booked till Nov. 2. Reply O. W. NAILL, General Manager, or ROY GOLDSTONE, Concession Dept., NAILL'S SHOWS, Nashville, Ark., week of Aug. 31, or per route.

# ROLL TICKETS DAY & NIGHT SERVICE

SHIPMENT WITHIN 24 HOURS WHEN REQUESTED  
★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship  
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

## CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$48.75
20,000.. 8.50	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000.. 10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

**STOCK ROLL TICKETS**  
2000 PER ROLL  
1 ROLL.....75c  
5 ROLLS.....@.....60c  
10 ROLLS.....@.....50c

**WELDON, WILLIAMS & LICK**  
FORT SMITH, ARK.  
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

## DICK'S PARAMOUNT SHOWS, INC.

**WANTS** With own outfit, liberal percentage. Girls for Hawaiian Show. Man to take charge of Monkey Show. Also a good Dog Act.  
**CONCESSIONS:** Bingo, Fish Pond, Guess Your Age, Scalos, Photos or any 10 cent. Grind Store.  
**HELP: RIDE HELP,** Semi-Drivers preferred. P.H. Pool and Grind Store Agents, get in touch with Mr. Baker.  
**DICK GILSDORF, General Manager** Newton, N. J.

## FAIRS - FAIRS - FAIRS

Lancaster, N. H., Sept. 5-6-7; Northampton, Mass., Sept. 9-10-11-12-13.  
All Concessions open. Wire  
**JOHN L. DOWNING**  
Care Lagasse Amusement Company, Lancaster, N. H.

## WANTED

Experienced Man to work Trained Monkeys. Address  
**EARL CHAMBERS**

Beckmann & Gerety Shows, Wichita, Kan., September 2 to 11.

## FAIRS - CELEBRATIONS - FAIRS

**ILL.-ARK.-MO. STATES SHOWS**  
WANT MERCHANDISE CONCESSIONS, EXCELLENT ROUTE OF PROVEN FAIRS AND CELEBRATIONS HERE, INCLUDING STUTTGART (ARK.) RICE CARNIVAL. Special proposition to Custard and Photos. Account of draft can place Mechanic-Electrician Sept. 5th. Want CAPABLE Bannerman. Plenty co-operation. Entirely 100% office owned, including Cookhouse, and motorized. Chas. Noell, wire. BROWNSTOWN, ILL. (FAIR), this week; OBLONG, ILL. (FAIR), follows.  
**FAIRS - CELEBRATIONS - FAIRS**

## WANT FOR GREAT MT. AIRY, N. C., FAIR

Week September 28  
**RIDES**—Whip, Fly-o-Plane, Tilt-a-Whirl, Spitfire or any new Ride that will not conflict. Will place at once COOKHOUSE, privilege in tickets. Want Concessions of all kinds except Bingo, Coupons and P. C. for a long string of Fairs starting Port Royal, Pa.; then 10 days at the Courier-Record Fair, Blackstone, Va. All write or wire.  
**BANTLY'S ALL AMERICAN SHOWS**  
Berwick, Pa., this week; Port Royal Fair next week.

## WANTED

Wheel Agents for Reading Fair, September 13-September 20. Also have other good Fairs to follow. Those agents that have arranged with me to play Reading Fair, acknowledge this ad.  
**JACK (JAP) FELDBERG**  
112 West 42nd Street Bayonne, New Jersey

## BUNTING SHOWS WANT

For Wilmington, Illinois, September 5 to 12, inclusive. Shows with own outfits, legitimate Merchandise Concessions of all kinds. First show in 11 years. Located in City Park. Wilmington is home of largest ordnance plant in Middle West. Two more street celebrations to follow. Can also use SOBER RIDE MEN. Address:  
Sandwich, Illinois, this week; Wilmington next week.



# Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

## Detroit Shows Prove Big Draw

DETROIT, Aug. 29.—Sixteenth annual Field Day, for the benefit of Detroit Police Benefit Fund, drew 30,000 to Michigan State Fair grandstand here last Saturday despite a cloudburst shortly after the show started. Net proceeds were estimated at \$140,000, including \$60,000 from ticket sales and \$80,000 from program and advertising sales.

Games and drills by police groups occupied a large part of the program. Six-act show was booked by the Gus Sun Office, and talent included Teeter Sisters, Sky High Alcides, Hustrel Troupe, Carmita, Three Orantots, and St. Clair, O'Day and Kild.

DETROIT, Aug. 29. — Carnival Night, two-night feature at the swank Boat Club here, drew an estimated 3,000 August 21-22. Friday was on a par with 1941, but Saturday was off 500 because of rain that forced moving of all attractions indoors. Entertainment included Aboul, sword swallower, and Jean Le-Roy's Model Circus. Concessions were booked by Rosenthal and Westerman. Wilson Wardell, of Station OKLW, was in charge of the program.

## Silvis (Ill.) Home-Coming Chalks Up 10,000 Turnout

SILVIS, Ill., Aug. 29.—Second annual Home-Coming Celebration under Booster Club auspices here August 27-29 was an outstanding success. General Chairman Frank Shannon reported. Feature of the three-day event was the all-professional stagershow booked and emceed by Don Sweet. Acts included John and Jorie Armstrong, acrobats; Hubert Dyer and Ann Wayne, knockabout comedians; Guy Lauren and Ginger, musical novelty; Jean Claire and Company, juggling and hand balancing, and Jim Valdare, comedy cyclist.

Wilson Famous Shows were on the midway. Stage entertainment was free, expenses of the celebration being defrayed by contributions from merchants and revenue received from the carnival and concessions. It was estimated that over 10,000 visited the city during the event.

## Talent Line-Up Set for Sioux Falls Shrine Show

SIOUX FALLS, S. D., Aug. 29.—Dates have been set for the annual indoor carnival at the Coliseum here under El Riad Shrine auspices. This year's entertainment will be headlined by a six-act stagershow, booked thru Affiliated Booking Agency. Dancing and other entertainment have been programmed.

About 30 merchandise booths, operated by local business firms, and rides on the street adjoining the Coliseum will round out the program. Thousands of admission tickets, which offer War Bonds to purchasers, have been sold, and committee expects a total sale of over \$50,000. Herbert Thorsdale is assistant chairman.

## Kewanee Completes Plans

KEWANEE, Ill., Aug. 29.—Plans for the second annual Labor Day show here under auspices of Kewanee Trades and Labor Assembly have been completed. Anton White, labor union secretary and celebration chairman, said this week. Don Sweet will again handle the show and serve as emcee. Sweet has set the acts for the night show to be presented in Kewanee High School football stadium here. There will be no gate, event being free and defrayed by contributions of members of both the AFL and CIO unions. Acts contracted include the Aerial Dukes, the Delroys, Donna Mae Duke, Jean Claires, Paul and Pettit, Malone Sisters and Jim Valdare. Kewanee Swing Stylists will provide the music.

## Army Show Scores At Des Moines Date

DES MOINES, Aug. 29.—Army War Show, which played here because Minnesota University officials didn't want their football field torn up, found four capacity shows during the local stop August 16-19. Total attendance for the show, which was put on at Drake University stadium, was 79,000, with tickets selling for 56 cents, \$1.10 and \$2.20. All four shows were virtual sellouts.

Thirteen persons were injured at the final performance when a canister containing explosive material shot off into the crowd instead of straight up. Only one was seriously burned, however.

Private George Fuller, advance man and publicity director, turned in a creditable job, getting front-page newspaper spreads thruout the show.

## Holyoke (Mass.) Revue Clicks; Act Fare Strong

HOLYOKE, Mass., Aug. 29.—Third circus revue of summer presented by Rev. R. J. McMahon, Catholic priest, resulted in good business this week. Two previous shows were presented in Pittsfield, Mass., where Father McMahon was previously stationed. Show here had a big advance sale. Talent, set by Al Martin, included Sol Solomon, high act; the Faludis, teeterboard; Flying LaMars; Thunderbirds; Al Libby and Betty, and Enoch Light's orchestra.

Special talent for Sunday show included Jack Herbert and Barbara, comedy music; Bud and Elinor Coll, dancing; Routon's Dogs; Three Jades, tumblers, and Al Norman, juggler.

## Hasson Inked To Produce Johnstown (Pa.) Festival

JOHNSTOWN, Pa., Aug. 29.—Tom Hasson, vet showman and promoter, has been signed to produce a Grand Ball and Revue in Masonic Temple here under United Steelworkers of America auspices. Proceeds are to be used for union activities. Committee in charge includes Anthony H. Lorditch, president; George Williams, chairman; Dan Skelly, Edward Hess, Arthur Williams, Henry Doris, George Kepple, Robert Stickler, Adam Cooper and Joe Barto.

Executive staff includes Jack Alexander, publicity director; Tom Hasson, general manager and director; Helen Skininson, secretary; Kay Hall, treasurer; Bill Osborne, W. A. Gardner, C. H. Crowe, R. C. Clawson, phone operators; Betty Marshall, Ann Gerber, Sally Eversole, ticket sellers, and Ed Berooty, Mrs. G. Williams and Bobby Reese, collectors.

## Celes Flourish in N. J.

GLASSBORO, N. J., Aug. 29.—Firemen's carnivals are flourishing this year in Southern New Jersey, members of the Glassboro Fire Company, who staged a series of events this summer, announce. Carnivals here were highly successful, it was reported, the attendance and spending by patrons breaking records for recent years. Fire fighters say that citizens and their families are looking for home amusements now that they have only limited use of their autos, and that these annual fire company carnivals, church fairs and similar locally sponsored events are profiting from this situation.

## Tom Pax Is Producer of St. Louis Firemen's Show

CHICAGO, Aug. 29.—Tom Pax is producing the Firemen's Thrill Show, which will run for 18 days at the Arena, St. Louis.

The Barnes-Carruthers office here has sold Pax a number of well-known acts.

## Bridge Celebration At Chester Clicks

CHESTER, Ill., Aug. 29.—With attendance edging the 50,000 mark, two-day Chester Bridge Celebration proved one of the most successful of similar events staged in the State. Merchants' Sale the initial day was popular, as were Al Baysinger Shows on the midway with 7 rides, 3 shows and 20 concessions. Sixteen independent concessions were booked.

Free attractions included V-Roy, magician; E. R. Gray Revue, and Suste and Her Puls from Station WTMV. Gray handled the decorations and Robert Koberger was program and concession chairman. Elmer E. Vosburgh was managing director.

About 70 newspapers and 14 radio stations were used to publicize the event, and one of the features was a flotilla of mosquito boats from the Coast Guard which visited the city during the celebration. The Azalea, with the commanding officer of the Ninth Naval District aboard, also made an appearance. Twelve bands from neighboring cities and a band from the Coast Guard and the army at Scott Field made appearances.

Money raised thru the sale of advertising space in the program, concessions space, banners and direct solicitations and donations from all concerns went to aid in construction of the new bridge. Business Men's Association and the city were big contributors.

## Shorts

PROF. C. C. BONETTE, New England parachutist, has been booked for a three-day stand at Lancaster (N. H.) Fair, he advises from Melvin Mills, N. H.

AERIAL acts recently set by Al Martin included Ullaine Malloy at West Warwick, R. I., for Eli Legasse's No. 2 Unit; Sky Blazers in Chicopee, Mass., for Harry Kahn, and Aerial Madcaps at Middlebury, Mass., for Colbert's Shows.

HARTFORD.—United Aircraft Club's presentation of Sky Follies' Circus, Hartford, Conn., was successful. Acts included Six Gretonas, Four Lucky Stars, Six Reynolds-Dunn Girls, Lewis and Liver Sisters, Pape and Conchita, Famous Fishers, Great Francisco, Cartier Sisters, D'Arcy Girls and Aussie from Australia.

## DIRECT FROM THE LOTS

(Continued from opposite page)  
ankle here. Mr. and Mrs. Harry Schwartz returned from a good week in Syracuse, N. Y., with their custard. Judy Lewis is agent on Lambert's ball game. Mr. and Mrs. Toby Kneeland's balloon dart game is doing well. O. C. Buck was a guest Thursday at the summer camp of Irving Carbino's. Jimmie Sabia is master mechanic. Mrs. Sam Beaty is preparing to leave for Atlanta soon. Mrs. O. C. Buck is on the sick list. Frankie Paye left for New York to return with his wife and baby. Danny Countermarsh is ill. Private John Minnerick returned to his post at Camp Devens. Six Berosinis, free act, left on Friday night to fill an engagement in Iowa. Bligh Dodd, secretary St. Lawrence County Fair, visited. Mr. and Mrs. Irving Carbino and Gerald (Buster) Rooney were nightly visitors. Bill Culeton, Frank Teneske and Carl Chetney motored over from Oswego. Terrell Jacobs, of Conklin Shows, came over from Canada.  
LON RAMSDELL.

## John H. Marks

Bluefield, W. Va. Week ended August 22. Location, Airport Showgrounds. Auspices, American Legion Post. Business, excellent. Weather, rain.

It rained here daily about 5 p.m. during the engagement, but usually the skies cleared so that the shows went on every night with splendid attendance. A heavy downpour spoiled the scheduled Saturday Children's Matinee, but Saturday night set a new record for Bluefield and all reported a good night. Good

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Aug. 29.—We visited Mighty Sheesley Midway on August 17 and 18 at Parkersburg, W. Va., where shows were exhibiting at South Side Baseball Park. While the visitation was "off the beaten path" we enjoyed it greatly and extend our gratitude to Manager John M. Sheesley, Charles Sheesley, John Sheesley Jr., Secretary Smith, Press Representative Robert North and other members of the staff. Personnel membership race is continuing at a rapid pace. Last week 53 were issued to Endy Bros.' Shows, putting that organization in third place. First and second places are still held by James E. Strates and Cetlin & Wilson shows respectively.

Office of War Information has written this office advising of the availability of posters for display in connection with the war effort and we are passing along to the membership the information that such data is available. Press representatives will be interested in several books on publicity announced by the Department of Commerce. Anyone interested should contact this office.

Office of Defense Transportation has issued additional data with reference to the handling of freight cars. War Production Board has announced that tires in September will be cut from the August level and rationing boards are being asked to apply "strictest possible interpretation" with reference to the eligibility under the rationing system. Standard Oil Company, New Jersey, has furnished this office with a report on the progress being made in synthetic rubber. Any member interested in any of the items can obtain the information by communicating with this office.

bus service helped materially. All local busses carried shows advertising matter and Superintendent J. F. Fairchild cooperated. Shows and rides were overhauled in preparation for the coming fair tour. Duke Jenuanette took top money with his Circus Side Show, which now features Mrs. Ella Fielding, Kentucky Tree Skin Girl. Art Gordon's Victory Ranch Revue continues popular. Princess Moki Hana's Posing Revue had a big week's business here. Evangeline Gravis is visiting her father, co-owner of the midway cafeteria. William (Bill) Sydnor, manager Mount Airy (N. C.) Fair, visited, as did Jake Shapiro, Triangle Printing Company. Dick Fisher, former circus legal adjuster, lives here and was a nightly visitor.

Nick B. Stepp, secretary-treasurer, entertained friends from Asheville, N. C.  
WALTER D. NEALAND.



120 Feet No Nets  
**The Sensational MARION**  
The Hit of Sunbrock's Philadelphia Show  
Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO The Original "Breakaway Pole."

Personal Representative  
**CHARLIE ZEMATER**  
54 W. Randolph St. CHICAGO, ILL.

**ANNUAL MEXICAN FIESTA**  
Sept. 13th, 14th, 15th, 16th.  
Attendance 1941, 12,000.  
Contact TOFA ETOLL, Concession Manager, North Baltimore, Ohio.

**WANTED for**  
**ARABIA TEMPLE SHRINE CIRCUS**  
8 DAYS—NOVEMBER 7 TO 14  
Circus Acts and Units—First-Class Side Show. All Novelties open.  
Write to JOHN L. ANDREW, Coliseum, Houston, Texas.



# GOING GOOD IN WEST

## Cole Plays to Straws; Enters Dim-Out Sector

SPOKANE, Aug. 29.—First railroad circus to play a two-day stand here, Cole Bros., on August 24 and 25, had two full matinee houses, a turnaway on the first night and a straw house on the second. Altho grandstand seating capacity was increased with 600 additional chairs on opening night, it proved entirely inadequate.

Attendance reflected population growth due to influx of thousands of defense plant workers. Arthur Hoffman, Side Show manager, reported two good days. Concessions were well patronized. Two sections of reserves at the opening performance were occupied by boys and girls from children's homes as guests of Lions' Club. Virginia Tiffany, aerialist, and her mother, Mrs. W. E. Jensen, visited.

### Aid in Bond Drive

Opening day tie-up with inaugural of Spokane's War Bond Bandwagon drew more than 10,000 persons to a downtown street. Cole Bros. clowns amused the crowd before the program began. Victor Robbins's band gave an hour's concert, dedicating one number, *Harper's Joy Triumphant March*, to Circus Fan Harper Joy, investment banker and chairman of Spokane County War Savings committee. Zack Terrell spoke to the crowd, urging that more bonds be purchased. Col. Harry Thomas handled the microphone. Florence Tennyson, Jean Allen, Wallabe Troupe, Ernestine Clarke, Betty and Marilyn Rich, Otto Griebing, Arthur Borella, Polly Insley and others were on the program. It was carried over Station KGA. Circus personnel taking part were guests at a luncheon given at the Inland Empire Press Club by Chairman Joy. Stations KFPY and KPFO were used in advance on tie-ups arranged by Press Agent Ansel E. (Buck) Waltrip, the show receiving liberal support on newscasts.

Show rested here Sunday (23) after playing to a good matinee and fair night house at Moscow, Idaho, Saturday (22), and a big matinee and good night at Lewiston, Idaho, Friday (21).

### Sunday Date Is Big

WALLA WALLA, Wash., Aug. 29.—With ideal weather prevailing, Cole Bros.' Circus played Twin Falls, Idaho, August 14, matinee only, to a straw house. Show arrived early in Boise, Idaho (15), and was greeted with straw houses both afternoon and night. Ontario, Ore. (16), proved the biggest Sunday date since playing larger cities earlier in the season. Matinee was straw at both ends and a three-quarter house at night. Nampa, Idaho (17), and Baker, Ore. (18), surprised the show with good houses. Much Russell Bros.' Circus opposition paper was encountered at last few stands played.

General Agent J. D. Newman was back on the show in Ogden, Utah, and Owner-Manager Zack Terrell called a meeting of all department heads to hear instructions regarding dim-outs and blackouts which may be encountered as the show proceeds farther west. Show will be playing under army supervision thruout the State of Washington and is equipped with all necessary dim-out equipment, while chief electrician Louie Scott announced that blackout rules can be followed by the turning of a single switch in No. 1 light plant wagon.

## Spokane Okay for Polack

SPOKANE, Aug. 29.—Polack Bros.' Circus played to good business in the Orpheum Theater here on August 19-22, Theater Manager Willard R. Seale reported. He was pleased with the presentation.

F. D. WHETTEN, operator of Fred's Kiddie Circus, was forced to close his show while playing Westover (Pa.) Fair due to illness. He is under a doctor's care at his home in Syracuse, Ind., but plans to open his school show soon.



THRU co-operation of Owner Zack Terrell (center), Cole Bros.' Circus aids Spokane War Bond drive as Harper Joy, CFA (right) and War Bond committee chairman, opens inaugural ceremony dedicating the War Bond Band Wagon drive. Victor Robbins (left), band leader, with performers from the circus participated in the downtown drive which 10,000 attended. Photo, courtesy of Spokane Daily Chronicle.

## Wallace Has Big Stands in Ill., Mo.; Making Jumps Okay

MACON, Ga., Aug. 29.—Paul M. Conway, Macon attorney, is back at his office after a vacation visit with friends on the Wallace Bros.' Circus in Missouri and Illinois. During a week on the show he states he witnessed terrific business at performances in St. Charles and Cape Girardeau, Mo.; Alton and East St. Louis, Ill. Du Quoin, Ill., was only fair. At latter stand "Crazy Ray" Choisser, calliope player, was a visitor. Mel Dodson, Ray Cramer and others from the Dodson World's Fair Shows; Leo Bozza, investigator for the State's attorney; Tommy Bozza and several others visited at East St. Louis.

When Baron Nowak, concert feature, was in Mercy Hospital, Burlington, Ia., suffering with double pneumonia, Manager Ray W. Rogers installed a direct-line telephone to the hospital room and bulletins on the patient's condition were posted at back door three times daily. At last reports Baron Nowak was out of danger. O. C. Cox, legal adjuster, is recuperating from an appendicitis operation in Sandusky, O., and Rogers is doubling as legal adjuster. Show runs smoothly, making jumps in good time and the performance pleased everywhere, the visitor found.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Red Clay, Ark.  
August 29, 1942.

Dear Editor:

Won, Horse & Upp ran into little if any opposition here in the shape of the Seldom Scoff Wild Animal Circus. Had we known that it was coming in on our billing, our agent would have rented the entire lot and that show wouldn't have been a neighbor. On Manager Upp's arrival he was surprised to see what he thought was a camp meeting tabernacle, which consisted of only a sidewalk corral and an arbor made of tree limbs for a cockhouse. You can imagine his double surprise when he learned that it was a vest-pocket edition of a circus. How it arrived and how it intended to leave we never did find out, as this is an inland town with no railroad or waterways and we saw no trucks or wagons on the lot. They proved a tight-lipped

bunch and refused to smarten us up on the matter.

We did, however, see a horse with rosin on its back and a sled parked on their side of the lot. Due to that show not having a riding act, everyone figured that the show was moved that way. They informed us that none of our people would be passed in, so we refused to recognize any of their folks. From atop of a tree Manager Upp took a good gander over their sidewalk and reported the only wild animals with the show were two tomato-faced apes and a coyote. That gave us more food for thought, as we couldn't figure out whether the animals rode on the sled or on the horse with the show's 16 people.

We advertised a 3 p.m. two-bit matinee. During the morning they handbilled the burg, advertising a matinee at 1 p.m. (See WON, HORSE & UPP on page 56)

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### STABLE basis?

BUCK BANARD'S Circus unit was free attraction at Lake Lansing Park, Haslett Park, Mich., week of August 17.

WALLACE BROS.' CIRCUS played a Sunday date in Sikeston, Mo., August 16 to good results.

LOYAL-REPENSKI troupe, which formerly played fairs in the fall, is remaining with Wallace Bros.' Circus for the season.

J. PAUL ASHBROOK, CPA, Campbellsville, Ky., saw Ringling-Barnum circus in Louisville on August 19 and visited with Walter McClain.

MICKEY McDONALD, Vern E. Wood and Joe Short presented clown numbers at Police Field Day in Detroit on August 22.

NOWADAYS if a night house isn't capacity, straw or a turnaway, it's news.

WHEN Abe Lyman's orchestra played a matinee at Spivak, Colo., on August 17 he was visited by Art Lind, former clown and musician.

CHARLES SPARKS spent a week with the Ringling-Barnum circus at Pittsburgh and visited other circuses and

several carnivals before returning to Macon, Ga. He visited relatives at Butler, Pa., for some time on his annual jaunt thru the East.

DON PATTERSON, aerialist, formerly on the Big Show, joined the Waldorf Troupe, free act on Bantly's All-American Shows.

JIM STUTZ lettered from Ellenville, N. Y.: "Electric organ that was recently purchased by Hunt Bros.' Circus is played by Henry Beane in conjunction with the band."

ACT in England advertised: "Open for odd-day galas. Can work on stage or grass."

A. M. HAFARDS (Little Red) reported for duty at Fort Devans, Mass., on August 27. He was formerly with Mills Bros.' Circus and World of Mirth Shows.

EVELYNA ROSSI advises from Carey, O., that she has signed as aerialist and rider with Mills Bros.' Circus. Her brothers Rex and Mark Rossi are cowboys with Cole Bros.' Circus.

IRISH DEEDY, past season with J. M. Cole Circus, recently underwent a major operation in Jewish Hospital, Louisville, (See UNDER THE MARQUEE on page 45)

## Longest Parade

AMONG early-day wagon-show circus stories, Poggia O'Brien's "longest street parade in history" has been a tradition among old-timers around stake and chain wagons. According to those to whom the story has been handed down from one generation of showmen to another, O'Brien's Circus arrived in town to be met by a sheriff with a handful of attachments. The "governor" asked the shamus not to serve the papers until the show arrived back on the lot, as it was going on parade. The wagon train drove thru the town's main thoroughfare—and kept on going until it was over the county line! This tale is not narrated with a view of starting controversies over dates and places.

## Big One Adds More Animals

CINCINNATI, Aug. 29.—Several animals were added to the Ringling show while it was in Toledo. Most important addition was a giraffe obtained from Toledo Zoo, to which it had been loaned by Henry Trefflick, New York animal dealer. Also added were two elands and two zebras.

### Storms Spoil Turnaway

FORT WAYNE, Ind., Aug. 29.—Circling rain and wind storms that crossed the lot three times during the day, first at noon, then at 6:30 p.m. and again at 9 p.m. to remain for the rest of the night, marred what would have been a turnaway stand for Ringling-Barnum circus here on August 22. Even with the elements bucking the show, business was good. At Muncie, Ind. (21), business was only fair.

### Nail Ticket-Wagon Robbers

INDIANAPOLIS, Aug. 29.—A ticket wagon on the Ringling show was robbed by three youths employed on the show after it had been loaded on the show train here following the local engagement. The thieves, John Eager, Manuel Travis and Joseph Distante, obtained \$345 and two revolvers. The theft was discovered by John Brice, chief of the show's police force, after the train had left here. Thru Brice's efforts the culprits were rounded up at Muncie and returned here, and in Criminal Court they were given sentences of two to five years. The revolvers and about \$226 were recovered.

### Barrett To Play Fair Dates

CHICAGO, Aug. 29.—Roy Barrett, clown, who closed recently with Cole Bros.' Circus, reports that he changed his mind and did not join Russell Bros.' Circus. After a two-week vacation he arrived here to prepare his props for fair dates and will play indoor shows starting in October.

MYLES M. BENNETT, former usher on Ringling-Barnum circus, is stationed with the Army Medical Detachment, Morrison Field, West Palm Beach, Fla.



CHARLES E. (CHUCK) MOULDS, former secretary of Lewis Bros.' Circus and in various executive capacities with other shows, is now employed in a defense plant in Chicago, where he will stay for the duration.





# With the Circus Fans

By THE RINGMASTER

President FRANK H. HARTLESS 2930 W. Lake St. Chicago  
 Secretary W. M. BUCKINGHAM P. O. Box 4 Galea Ferry, Conn.  
 (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Aug. 29.—High spot of the waning summer season for members of Pete Mardo Tent in Akron was the August party tendered by Fred Work, general manager of the Tent, at his Long Lake estate, Journey's End. He proved himself the perfect host by providing a delightful and entertaining evening. A delicious buffet supper was served. At a short business session plans were made to hold a picnic on August 31 at Summit Beach Park, home of Clyde Beatty's Jungle Zoo and where circus acts are presented each week. In addition to Work, those present at the party were Mr. and Mrs. Murray Powers, Mr. and Mrs. Pete Mardo, Mr. and Mrs. Jerome Harriman, Mr. and Mrs. Tom Gregory, Ted Deppish, Carl Elwell, Harold Lengs, Mrs. Rogers and Frank Strock, aunt and father of Lillian Strock, Akron's own aerialist.

Patrick Lyon, CFA of Spokane, broke the Butte (Mont.) newspapers on having driven 1,000 miles to see Cole Bros. Circus. Lyon, who was at Seattle, drove from there to see the show at Helena, Mont., picking up Harper Joy at Spokane and Claude Elder at Missoula, and the three of them spent the day visiting on the lot.

PFC Ayres Davies, USMC, located at Quantico, Va., member of the CFA from Dixon, Ill., writes that the only shows he has been able to see this season were Clyde Beatty's Circus with the Johnny J. Jones Exposition and the Big Show in Washington. On the Big Show lot he met Dr. William Mann and Melvin Hildreth. He renewed acquaintances with Bumpy Anthony, who was working with Clyde Beatty's Circus.

Ted Deppish, of Canton, member of Pete Mardo Tent of Akron, caught the Ringling-Barnum circus at Cleveland, Akron, Dover, Youngstown and Canton. He shot many feet of moving picture film to add to his stock of over 35,000 feet.

Dr. W. W. Sheerer, CFA of Christopher, Ill., caught Wallace Bros. Circus at Du Quoin, Ill., and states that he enjoyed the performance and was given a cordial welcome by the management.

At the instigation of the Henry Kyes Tent, CFA, Mayor Kapp of Springfield, Ill., has issued an invitation to Ringling-Barnum circus to visit that city this season.

Fred Work, Murray Powers and Mr. and Mrs. Tom Gregory, Akron, O., visited Mills Bros. Circus at Medina, O., August 13. They were welcomed on the lot by Mr. and Mrs. Jack Mills, Mr. and Mrs. Jake Mills and Harry Mills. During the day they enjoyed visits with Barney and Jimmy Arnesen, the Weldner and Rossi families, Charles Dryden, Albert Powell Sr., Willie Clark and Chief White Eagle. Jack Mills had lunch with Mr. and Mrs. Gregory and Fred Work. In the evening the Akron Fans were guests of Mr. and Mrs. Jack Mills at dinner. With the new big top, the Mills show looks good on the lot and the performance is very entertaining.

"BOB MORTON has been made an honorary member of British Circus Ring," lettered Len Humphries from Toronto.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Altho the little Pennsylvania town of Franklin has been neck deep in the war effort long before Pearl Harbor, making motor parts for the British planes and is now engaged in war contracts for all branches of the U. S. armed forces, the town is perhaps best known as the home of P. M. McClintock, noted for his collection of Circusiana. Next to the late Harry Hertzberg, it is my opinion that McClintock leads the flock. We asked him recently what he thought was the most valuable courier put out by P. T. Barnum, and he comes back with his usual to-the-point reply:

"I have no Barnum couriers before me, but off-hand I would say the most valuable would be the Book of Jumbo, either of the editions. The fact that Jumbo was the biggest attraction ever on the Barnum bills would lend an aureole of near-divinity to the courier. Some may disagree, particularly the fans who dote on colored bills, but I have seen them all, and I would pick the Book of Jumbo as the Barnum courier of them all. It carries many reproductions in miniature of the Jumbo posters, and that alone would be enough to sell me on it. The later edition also publicized the white elephant.

"I think the Cooper and Bailey 'Head Light' would rank with this bill, as well as the Forepaugh 'Advance Trumpeter,' which was one of the finest of the early colored couriers. In fact, close inspection will show that the color work on this bill to be the equal of anything even to this day."

We would like to have the comments of other collectors on prominent couriers in their collections.

Adam Moore writes that he has almost a complete run of *The Billboard* which comprises his collection. He says these periodicals if put upon a coal scale would weigh just one ton.

More prize items in the large collection of Charles Duple are:

Photo of Barnum & Bailey's Greatest Show on Earth band wagon in Europe. Jake Posey driving the 40-horse team. This was not the Hemisphere Wagon, which was not built until 1903.

Letter from the late Ernest Haag on elegant letter paper which he used when he had his fine railroad show back in 1912. Also have letter from George Sun, manager of Sun Bros. World's Progressive Shows of 1909.

## Dressing Room Gossip

COLE BROS.—At Nampa, Idaho, most of our gang went swimming between shows in a pool right by the lot. I was doing a fine job of trick and fancy diving until Bob Hassan arrived, but after watching him do his stuff I decided I belonged in the shallow water with the rest of the kids. How that lad can dive. Mrs. Hubert Castle, who is leaving for her home in Dallas while waiting for a new arrival, was given a shower of a lovely layette by the ladies' dressing room. Mary, you are going to be missed around here. Gene (Arkie) Scott took his elephants for a swim in Lewiston, Idaho. I don't know who got the biggest kick out of it, the bulls or Arkie. Dixie Starr and Ginger Benson staged a surprise party for one of my favorite girl friends, Myrna Karsey, of the Side Show. The event being Myrna's birthday, she had a grand day with a large cake and all the trimmings. The many gifts proved how popular that gal really is. Invited guests included Dixie Starr, Ginger Benson; hostesses Zorita Lambert, Leatha Smith, Rose Westlake, Mary Ann, Helen Niles, Betty Broadbent, Velma Ruto, Leona Theadora, Alberta Snowden, Marion Cornell and Juanita Manin. Guests from the big show were Jean Allen, Marion Knowlton, Ethel Freeman and yours truly. Arthur Hoffman, Side Show manager, acted as toastmaster. Others with birthdays last week were Momie Knowlton and our likable assistant manager, Noyelles Burkhart.

I notice Carl Stone, member of Arthur Hoffman's staff, has his chest stuck out a mile since he became a proud papa. Back in the program as the nothing had ever happened are Eileen Larey, Ernestine Clarke, Beryl Wallable and Evelyn Seline, and working swell. It seems that the boys on the midway are having a little difficulty regarding who has the title

## The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

BOB CALEN, well-known trick roper, recently gave his services for a benefit community circus staged by Fort Worth Recreation Department.

JUNIOR Chamber of Commerce Rodeo at Berryville, Ark., is set, with Homer Todd as promoter. He will provide the stock. About \$600 in prizes is being offered.

CONTESTANTS from several States will take part in the fifth annual Labor Day Rodeo at Ranger, Tex. George Glasscock, Cresson, Tex., will produce the event for the fourth time and will provide the livestock.

GEORGE V. ADAMS, who produced last year's rodeo at Michigan State Fair, Detroit, is booked for a seven-day stand at suburb in Dearborn. Rodeo is under Dearborn Junior Chamber of Commerce auspices, with proceeds going to a canteen for servicemen.

CONTRACTS have been closed for over 200 Brahma bulls and bucking bronks to be shipped to Mineral Wells, Tex., for Palo Pinto County Livestock Association's sixth annual rodeo, Bob Turpin, chairman, announces. About \$5,000 is being spent in preparation for the rodeo, including reconditioning of livestock pens and chutes.

HUNDREDS of friends attended funeral services at Arcadia, Fla., August 24 for Emma Marie Vance, 16-year-old former Florida rodeo queen, who was killed instantly when she fell from a horse. Twelve flying instructors from Carlstrom Field, which Miss Vance dedicated two years ago, served as pallbearers. She became queen of the Florida championship rodeo at 14.

SPORTS PALACE, new outdoor rodeo arena at Fort Worth, each week is increasing its list of well-known contestants. Latest entries for the weekly contests are Roy Mathews, calf roper; George Wilderspin, calf roper and bulldogger; Leo Murray, saddle bronk rider; Shorty McCrory, bulldogger; Louis Tindall, trick rider; Tad Lucas, bronk and trick rider, and Claire Thompson, bronk and trick rider. T. R. Ross is promoter.

WITH 76 competing, 2,000 took in the

to Seldom Scoff Bros. Show. Anyway, the staff has been increased as follows, Vince Benson, Side Show manager; Duke Kamakua, Hawaiian band, 50 strong; Al St. Clair has been promoted to steward and parking privileges; George Sobel, the recent bridegroom, will be in charge of all concessions, not to mention his other duties as timekeeper, rolling side wall, pushing kids and bagging peanuts. Andy Anderson and Iowa Farrington will have the tintype privilege. John the Baptist contracted the No. 1 outside stand with a special gadget for making change. As all big ventures have trouble, the Seldom Scoff show is not immune from legal difficulties which are arising every day. Wynn Partello is trying to muscle in on the title, thereby creating serious sabotage. We are confident that the FBI is on the job and will take care of everything as it did when Momie Knowlton lost her baby. Nina Thomas, please note. Day and date showing with the Won, Horse & Upp Circus has been avoided, as we will jump from Sitka, Alaska, to Sydney to give a command performance for our boys there. If they have time they'll give a matinee only in Mount Morgan, Queensland, the birthplace of the writer's squaw. Mike Nidas, general manager of Seldom Scoff Circus, discovered lots of IOU's in the cash box. Another job for the FBI. Nice letters from Sverre O. Braathen, Art Lind and John H. Schueller.

second monthly Buckskin Rodeo at Beaumont, Tex., August 23 to bring the total to around 5,000 for the first two events. Winners were: Bareback Bronk Riding—Hubert Taylor Jr., Dale Stone and Shorty Dubisson. Steer Wrestling—Adolph Ebner. Saddle Bronk Riding—Taylor Stone and Browney Ford. Calf Roping—R. L. Chubb and Sidney Sullivan tied for first; Harold Rayburn. Cowgirl Flag Race—Lavelle Branch; Dorothy Cash and Neil Bogan. Bull Riding—Virgil Myers. H. A. Coe and Homer Madeley. Exhibitions were by Dorothy Cash and horse.

RESULTS of the Spud Rodeo held in Greeley, Colo., recently were: Bronk Riding—First day, Bill Linderman, Jesse Like; Rube Hubbell and Frank Pearson split third and fourth. Second day, Jesse Like, Harold Piper; Fritz Becker and Rube Hubbell split third and fourth. Finals, Jesse Like, Rube Hubbell; Bill Linderman and Frank Pearson split third and fourth. Steer Riding—First day, Ken Hargis, Fritz Becker, Fred McKay, Jesse Like. Second day, Fred Badsky and Jesse Like split first and second; Fred White, Harold Bohlander and Paul Jones split third and fourth. Finals, Ken Hargis, Jesse Like, Fred Badsky, Fred White. Bareback Riding—First day, Bill Linderman, Jesse Like; Rube Hubbell and Frank Pearson split third and fourth. Second day, Jesse Like, Harold Piper; Fritz Becker and Rube Hubbell split third and fourth. Finals, Jesse Like, Rube Hubbell; Bill Linderman and Frank Pearson split third and fourth. Calf Roping—First day, Eddie Smith, Brown Todd, Buzz Bradley, Tom Coleman. Second day, Fele Fernandez, Billy Wilkinson, Frank Cox, Hugh Bennett. Finals, Eddie Smith, Brown Todd, Hugh Bennett, Buzz Bradley. Steer Wrestling—First day, Goldie Butner, Tom Coleman, Lyle Cottrell, Orville Thomas. Second day, Ike Fernandez, Dario Marient, Fred Badsky, Orville Thomas. Finals, Lyle Cottrell, Tom Coleman, Orville Thomas, Goldie Butner.

WINNERS at the two-day Swift Current (Sask.) Stampede were: Best all-round cowboy, Cecil Bedford. Saddle Bronk Riding—Wally Lindstrom, Johnny Hagen, Art Jensen, Urban Doan. Finals, Hagen, Doan, Lindstrom, Bedford. Calf Roping—Earl Moose, Cecil Bedford, Pete Perrin, Bob Johnston. Finals, Bedford, Perrin, Moose, Ben Jehnke. Steer Wrestling—Steve Marmon, Larry Reaney, D. Hinton, Bob Johnston. Bareback Bronk Riding—Cecil Bedford, Stan Dillabough, Urban Doan, A. V. Franklin. Steer Riding—Jim Mitchell, Ted Glazier, Urban Doan, Homer Evans. Finals, Glazier, Mitchell, Doan, Evans. Wild Horse Race—Homer Evans, Larry Reaney, Bill Funk. Cow Milking—Ben Casper, Slim Gates, Stan Dillabough. Judges were Lorne Thompson, D. Hinton and Bill Pryor; timekeepers, Bob Mitchell and Jack Harkness; field judge, Tiny Toews; starter, Dave Perrin; pick-up men, Pete Perrin, Hugh Bovee, Johnny Hagen and Steve Marmon. Show, sponsored by the Kinetic Club, attracted 25,000, including uniformed men, who were admitted free. Proceeds will aid war services.

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**SUTTON**

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**KOHAN MFG. CO.**  
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**WANTED**  
**ACTS FOR INDOOR CIRCUS**  
Opening in October.

Circus Acts doing two or more. Family Acts, Aerial, Ground, Animal, Clown, Give full details, time and lowest salary in first letter. Salary every night. Send photos or snapshots if possible. Harry Haag, answer.

**Duke's Circus Attractions**  
Ora, Indiana

**FOR SALE**  
**3 SECTIONS BLEACHERS**

1500 Seats, 1400 Ft. 8 Oz. Canvas Wall, 8 ft. high, Snaps top and bottom.  
GERALD L. GOOD, OTTO REPAIR SHOP  
3240 Monroe St. Toledo, O.

**ATTENTION - - NOTICE**  
**PRODUCERS—ACTS—AGENTS**

The St. Louis Police Relief Association is making preparations for their annual Benefit Indoor Circus to be held in St. Louis early in the spring of 1943.

This is given with the intentions of having Competent Producers and Acts and Reputable Agents having acts to book to communicate with the office of the secretary and submit their proposals for consideration.

NOTE TO PRODUCERS—When you communicate with the secretary you will be given notice by mail when to come in person before the committee.

Address All Communications to SAMUEL HASTINGS, SEC., ST. LOUIS POLICE RELIEF ASSOCIATION, 1200 CLARK AVE., ST. LOUIS, MO.



# NAAPPB Dates Dec. 1-3

## Operators Feel Meet Essential

Chairman Coleman prepares program with war theme—no exhibits

CHICAGO, Aug. 29.—The NAAPPB, which recently announced that it would hold its annual convention as usual this year, this week gave the dates of the meeting thru Secretary A. R. Hodge as December 1, 2 and 3, with the Hotel Sherman again selected as conclave headquarters.

The program will be along the "College of Experience" line, it is announced, with few, if any, formal papers. There will be no exhibits, but booths on the mezzanine floor will be provided to permit manufacturers and others to meet park and fair men and other showmen.

"All park men feel satisfied that a meeting this year is more essential than ever before," Secretary Hodge states. He says the program will be devoted largely to the discussion of repairs, replacements, new ideas and the many new and unusual problems facing the industry. Many special pictures of promotions and sales methods will be shown, he says.

John L. Coleman, second vice-president of the NAAPPB and president of Riverside Amusement Park, Inc., Indianapolis, heads the convention program committee, which has already begun work on the 1942 set-up. Because of the war situation there naturally will be a change in the program arrangement and, because of the multitude of problems confronting all operators, more time than ever will be devoted to actual discussion of these all-important subjects. Coleman asks that members who have suggestions as to topics for discussion forward them immediately to Secretary Hodge's office.

## Coney, Cincy, Mapping Strong Closing Program

CINCINNATI, Aug. 29.—A pyrotechnical display billed as Victory Fireworks and an aerial circus featuring such acts as the Three Milos, the Great Fussner and la Stellas will be a nightly feature at Coney Island here August 28 thru September 7. Acts will also give an afternoon performance. Jack Teagarden's orchestra will be the attraction in Moonlite Gardens during the same period.

Coney's season closes Labor Day, with a strong entertainment planned for the occasion.

## Extra! This Spot Urges "Newly Rich" Kids To Save Their \$\$\$

NEW YORK, Aug. 29.—One big angle on the war boom is the number of youngsters sporting bills of large denominations. This is especially true in defense areas, where many of the kids have either obtained summer jobs or are getting bigger allowances from newly prosperous parents.

One of the first to feel the general effects of juvenile prosperity is the amusement industry in general and parks in particular. However, this situation has caused some scratching of heads at Palisades (N. J.) Park, the management of which has taken elaborate steps to see that the brats are not taken advantage of.

Irving and Jack Rosenthal, owners of the park, have issued orders to all park attendants to stop any youngster with more than a \$5 bill up to about 15 years of age at any convenient spot where they can be held for questioning about their wealth. If their yarns impress as being

logical, they are given no more than \$5 of their change and told to call on the way out for the balance, with the admonition that they can have a good time on considerably less. Most of the kids are nabbed at the window selling the combination tickets at \$1.

Recently a Chinese boy came up to the window for a ticket and presented a \$50 bill. The system went into operation and under questioning the boy said that his father had given him the money. None of the attendants believed that a Chinese parent would allow that much spending money. They contacted the father, who came to the park from Paterson somewhat bewildered. The boy and the \$50 were shown simultaneously and the parent immediately let out a shriek and ran from the park. When caught up with he hysterically yelled that he had three other such bills hidden under his mattress.

## Ramona Up 25% Over Last Year

GRAND RAPIDS, Mich., Aug. 29.—Business at Ramona Park here has improved at least 25 per cent over 1941, according to Manager Fred J. Barr, despite rainy weather which has hit outdoor amusements here badly on week-ends. Series of well-promoted picnics has been one of the major reasons for the increase.

Defense employment in the area is picking up, and Ramona is getting increased play from this source. In addition, despite the move for tire and gas conservation, much patronage is coming from defense workers in cities at a considerable distance, such as Kalamazoo and Muskegon, as this is the only large park within a 100-mile radius. This is in direct contrast to the general drop-off in rural trade, which characterized the park's operations earlier in the season, as the farmers seemed to stay closer to home this year.

Two attractions drawing exceptionally well, according to Manager Barr, are the roller skating rink and the Ramona Theater, where the A. B. Marcus Revue is drawing fine houses.

Roster of keymen at Ramona includes L. J. DeLamarter, president and general (See RAMONA UP 25% on page 44)

## Pontchartrain Pulls 40,000 With Beauts; Season's Biz Booms

NEW ORLEANS, Aug. 29.—Following two postponements of finals for selection of Miss New Orleans, due to rains that have come with the wettest August in several years, Pontchartrain Beach finally licked it Tuesday night (25), with ideal night bringing out around 40,000 for the event.

Double nightly outdoor features, nearness of army and navy recreation centers and regular specialties for attraction of groups have enabled Manager Harry Batt to offset the weather. The aggregate attendance thus far this season is running well ahead of last year's record patronage.

Current acts include Jimmy Jamison, fire diver, and the Juggling Jesters, held over for second week. Manager Batt is staging a land operation by army, navy and marine units on beach this week-end in observance of Navy Relief Day. All proceeds from beach operation will be turned over to the service relief organizations. Civic bodies have been lined up behind ticket sales and ballyhoo.

Mrs. Batt and Harry Jr. are due home early in September after a trip to the Rockies. Richard Batt, manager of concessions, has recovered from recent illness.

## Coney Island, N. Y.

By UNO

Rain for the second successive Sunday (August 23), following rains on weekdays, served to continue the cheerlessness of ops.

### Cafe Chatter

Irish House: Sam Mass, Teddy Hoffman, John Moore, Walter Murphy, Bill Shaw, Harry Goodman and Billie Jones, singers; George Quinn, accordion, added attraction; Marty Bloodstone and his nord-a-chord piano. Bowery Barn: Russo, Sweeney, Hunt and Buckwalt, the Beer Drawers' Quartet; George Terra, piano; Gus (Augie) Carraras, singer and dancer, added attraction. Shea's: Lou Collins, tenor; John Murry, ballads; Howard Morley, baritone; Bob Cannon, blues singer; Smiling Tony, rag warbler; Sapolio, accordion; Eddie Blance, piano; Joe Kelly, 60, Irish dancing; Mary Moore and four-foot Paddy McDermott, dancers, a new Irish combo headed for night clubs.

### World in Wax

World in Wax, Bowery, is operated by Ralph DeAngelo, who also runs a photo gallery on Surf Avenue. Attaches of the former include Robert Carter, Thomas Fitzgerald and Ray Allah, ticket sellers, and Frank Speciale, Joe Carucci and Jimmy Feraldy, ticket takers. Three

entrances to the exhibit. In charge of dark room at gallery is Paul Stone, leaving in four weeks for the navy. Gallery Manager Lee Swede, an expert in coloring, is bound for a New York studio.

### Steeplechase Park

Winner of annual Venus contest was Josephine (Joe) Napoleon. Second was Renee Sommer, who also is Miss Brooklyn, having been selected as the best model in a contest held in RKO houses in Greater New York. Finals were held August 20 and prizes distributed August 23. Both girls are Brooklynites. Winner's dad, Phil Napoleon, was a famous jazz musician. Richie Richards on the hoopla is a professional male model who does posing for strength ads.

### Luna Park

Bill Lombard promoted three big functions for August 22. . . . Edward DeLuca is a new helper of Gus Strignano, now manager of Dump-the-Lady. . . . Abe Fishbein plans to return to Miami Beach niteries at his former occupation of steward. . . . Charles Greenbaum, who was star agent for Seskin's Duck Pond, spent his furlough from Fort Jackson, S. C., among his civilian pals and exhibited with pride a medal he won in (See Coney Island, N. Y., on page 44)

## Blackout Blues!

IRVINGTON, N. J., Aug. 29.—When the two-State blackout alarm sounded here recently, catching the free circus of Olympic Park right in the middle of the first act, Henry A. Guenther, Olympic president, attempted to hold the crowd and keep it pacified by leading a community sing, but it lasted only until the air-raid wardens rushed to the scene and stopped the robust warbling. Queer explanation was that the noise would have attracted enemy attention in the event of a real raid. However, the incident got the park a ream of good press plugs.

## \$4,887 Boosts War Fund to \$126,487; Minn., N. J., \$3,137

NEW YORK, Aug. 29.—Parks and beaches came thru with \$4,887.08 for the Army and Navy Emergency Relief Fund and made the total from the Outdoor Amusement Division a lusty \$126,487.35. Of the nearly 50s, Excelsior Park, Excelsior, Minn., turned in 100 per cent receipts August 20 which amounted to \$1,626.94, and Riverview Park, Pennsville, N. J., was right behind with an accumulated \$1,510.50. Other major donors (10 per cent) were Palisades, N. J.; Kennywood, Pittsburgh; Idlewild, Ligonier, Pa.; Cedar Point, Sandusky, O. (25 per cent); Roseland, Canandaigua, N. Y.; Flint (Mich.) Park; Fontaine Perry, Louisville; Natatorium Park, Spokane. Pool field is still lagging, accounting for only \$10.68 this week.

Fred W. Pearce, head of Excelsior Park, reported "nice co-operation" from both branches of the armed forces, a fact which "enabled us to put on a very wonderful show. The show was really too good, for it held the crowd and prevented them from spending much money. Attendance in afternoon was not so heavy, but evening crowd after 8 o'clock was very gratifying." Other details in carnival department.

## Big Wind Costs Geauga \$50,000

CLEVELAND, Aug. 29.—Gauga Lake Park was visited by a severe windstorm shortly after 8 p.m. last Saturday (22) blowing part of the Roller Coaster over on the bingo and Penny Arcade buildings and causing damage estimated at \$50,000. High arch of the Sky Ride, 68 feet up, swayed in the blow and finally toppled causing the major damage. The coaster cars were not running at the time.

Eleven people were in the bingo building when it was laid flat by the crash. They included Mr. and Mrs. M. C. Schneider, owner-operator of the bingo game, and their son Charles; Schielder's mother, Mrs. Gertrude Schneider; his aunt, Mrs. Erna Hart; Mr. and Mrs. Winslow, who operate the guess-your-weight and age concessions, and their daughter and three patrons whose names were not learned. All were covered by debris but escaped serious injuries. Schneider's mother and aunt were taken to a hospital at Bedford, O., for treatment. Loss to bingo stock was estimated at \$2,500.

Rain earlier in the evening caused the park to stop most of its activities, which accounted for the small gathering in the path of the toppling coaster framework.

W. J. Kuhlman, owner, directed the immediate rescue work of the injured and the park clean-up. The resort operated the next day and now is back on an almost "as usual" basis.

## Momauguin Bathhouse Fire

BRIDGEPORT, Conn., Aug. 29.—A blaze of unknown origin this week destroyed the old three-story Sea Spray bathhouse on Cosey Beach Avenue, Momauguin, Conn. Damage was estimated at \$8,000. The town of East Haven recently acquired title to the property thru a foreclosure for back taxes and had it on the market for sale.

WILLARD AND COMPANY presented their magic as a free act the August 22 week-end at Socialist Park, Sinking Spring, Pa.



JOHN L. COLEMAN, president of Riverside Park, Indianapolis, who as chairman of the NAAPPB's program committee is busy mapping a concise and interesting program based on parkmen's war-time problems for the organization's forthcoming annual convention in Chicago. Coleman invites park operators to submit their suggestions for suitable topics to be discussed at the conclave.



# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

## Guest Column

Comes August and your humble servant falls victim to fall fever. The last two weeks in August I get lazy and dopy and so I vacation. But rather than disappoint you lovely people, I've asked Judy Eicus, a comparative newcomer to the pool ranks, to pinch-hit for me and, like a darnfool, she has accepted. Miss Eicus is acting manager of New York's outstanding swim pool chain. Under supervision of Mack Rose and Harry Pincus, she is boss lady of Riverside Cascades plunge, Manhattan, and the Jerome Cascades, Bronxdale and Metropolitan pools in the Bronx.

## By Judy Eicus

There is nothing more appealing and satisfying to a woman than to realize that she has thoroly exercised each and every muscle. A routine job of exercising to control weight is abhorred because of the mental thought of the effort that must be put into exercise. Ah, but when a female dashes up to a pool and dives into the water and starts swimming, she begins to feel the pull in her thighs, abdomen, arms and every part of her being, and then it dawns on her that she is exercising all muscles and her vigor and effort know no bounds. She soon notices that her figure is becoming more streamlined and without any dreary thought that it was work. If more managers would play up the slenderizing value of swimming their pools would attract much added patronage, because, subconsciously, everyone desires to keep trim and fit.

## Make Your Pool Inviting

As a manager of pools I have noticed the reactions of patrons, especially women. They enjoy a trip to their playground for swimming and sun bathing, also the private lockers and adequate and clean space to undress, and after their fun to return for a cleansing shower. Men and women are equally conceited and prefer to do their groom-

ing near well-lighted mirrors. An illuminated mirror for the patrons is a must. A woman will refuse to visit a pool twice if she is not satisfied the first time.

Mothers feel relieved and enjoy taking their children to a pool with marked depths and trained lifeguards. The supervision for their safety makes a magnificent impression and brings about friendliness. A kind, understanding and willing matron is a valuable asset, too. And don't forget the playground equipment, and then provide adequate space to use it.

## Play Up Location Angle

It is economical to visit a pool near by, so stress that fact to your patrons. Your swimmers should be made to realize that their expenses are less because they do not have to pay for gas or car fare that they normally spend when going to a distant swim spot. Too few pools play up the location angle.

The restaurant at a pool should have everything in the line of food that a patron desires. Good food can do much to create repeat biz for the tank itself.

Give your customers what they want and they'll give you what you want—their patronage!

# Playland, Rye, N. Y.

By J. WILSON CLIFFE

## Finale

As the cobbler said when he threw one of his tools at his spouse, "This is the last." This marks the end of one of the most peculiar seasons in Playland's history. It was not bad enough that we had a gas and tire situation and cancellation of chartered bus service, but Ole Jupe Pluve had to step up and hand us a record rainfall for August. However, while the season was not good, it was not disappointing, as even the most optimistic did not look for a big summer.

Personnel is getting smaller, many of the boys being inducted into the armed forces, with others taking defense jobs. There will be many familiar faces missing when the '43 season rolls around. Not many are going south this year, the b. r. being a little slim and war business reportedly not so good in Florida. Arthur Abbott is taking his frozen custard to Danbury Exposition. Mike Wallace, weight guesser, is making the Northern New York fairs again. Dave Asta, ex-parking manager, is now an army M.P., as is Tony DiFranco. The writer will probably go to Rangely Lakes, Me., for a couple weeks' relaxation. Tommy Orr, of Rosasco game crew, inducted in army. Seymour Kalicke, of Merritt forces, will matriculate at University of Alabama. Frank Booth will winter at Worcester, Mass., as will Al (Whoopes) Gowan, of Pleasure Bound crew. No outing of employees this year, but a farewell party is on tap for Labor Day evening. Joe Watts, ex-employee now at Dennison, O., was a visitor. Adios.

# \$15,000 Damage in Williams Grove Fire

MECHANICSBURG, Pa., Aug. 29.—Fire which broke out last Sunday night shortly after patrons had left virtually destroyed the Mount Vernon Theater at Williams Grove Park.

Roy E. Richwine, owner of the resort and theater, expressed the opinion that a lighted cigarette left in the men's dressing room started the blaze. A vaude show had been presented shortly before the fire. Richwine estimated damage at \$15,000, partially covered by insurance.

In addition to the theater, Richwine said several adjoining concessions were destroyed.

# Olympic's Business Strongest Since '29

IRVINGTON, N. J., Aug. 29.—Olympic Park is enjoying its best business since 1929, unaffected by the East's gas and rubber rationing, according to Al Durling, park's p. a. Nine bus lines on two-minute schedule out of Newark stop at Olympic's gates.

Pool, too, is pulling its best takes in its history, what with many plunges in the Jersey area closed because of poliomyelitis scare. National water polo championships to be held here September 6. Ten per cent of each Wednesday's gross (See OLYMPIC'S BIZ on page 44)

# American Recreational Equipment Association

By R. S. UZZELL

## Carlin on Go Again

John J. Carlin is walking again, but with crutches. However, a daily massage will bring out the stiffness from his left leg and make it as good as ever. One of Carlin's sons is in the army and the other goes soon. Several employees have calls to report in September. Carlin's business is the best in years and presages a good winter's run for his ice and roller rinks, dancing and boxing and wrestling promotions.

## Here and There

Norman S. Alexander is hitting high marks at Woodside, Philadelphia. Philly and Baltimore are hives of war industry, and diversion is a plain necessity now.

Rain three Sundays in succession in the area hurt business plenty.

With so many Atlantic City hotels being taken over by the army, George A. Hamid plans to run his pier all winter.

Playland, Rye Beach, N. Y., will close Labor Day, and no winter operation is the positive order, the first time in its 17 years that it will remain dark for the fall, winter and early spring months.

Auto tourist traffic into Canada is only 16 per cent of what it was last year. The Canadian fairs, the merchants and hotels will feel this. The compensating advantage is the increased trade from servicemen and increased earnings of all working people. The parks are doing an increased gross over 1941. Last week brought some cold weather up there.

# Virginia Governor Modifies Dim-Out

RICHMOND, Va., Aug. 29.—Effective this week, Governor Darden of Virginia modified his drastic executive order for a coastal dim-out in Virginia, thus benefiting greatly the showmen in this State's tidewater section, which includes Ocean View, Virginia Beach, Buckroe Beach and scores of lesser spots.

Decision to modify the regulations on an experimental basis was reached at a conference between Governor Darden and State Defense Co-Ordinator J. H. Wyse and army and navy spokesmen and defense co-ordinators from the Hampton Roads area. This session was closed to the public. Later military men said they did not believe outdoor lighting, such as that formerly banned by the governor's executive order, would endanger the success of the anti-silhouette measure as long as precautions were taken to confine light rays to a downward plane. Observations will be taken from sea this week, it was said, to determine finally what steps will be necessary to safeguard coastwise shipping from the danger of Axis submarines.

The new proclamation issued by Governor Darden provides for these modifications in the dim-out law:

First: Interior lighting of business places, including show windows, will be permitted.

Second: Exterior lighting will be allowed provided the lights are hooded so that no rays show above the horizontal.

These modifications only apply to Zone B. Zone A, 500 yards inland from the coast, will not be affected by the change.

## Richmond Pools Clicking

RICHMOND, Va., Aug. 29.—Pools in the Richmond area are enjoying a banner season despite tire and gas shortage, it was reported here this week by a group of operators. The success of the summer is due largely to the closing of Richmond's only municipal swim spot, Shields Lake, declared by local health authorities as unsafe for swimming.

# Detroit Plans Off Until Next Season; Lake Orion Slumps

DETROIT, Aug. 29.—Plans for a new amusement zone development in North-eastern Detroit, tentatively named Canfield Park, have been dropped until next spring, according to Ray F. Thomas, manager of the project. Late start on development plans this year has caused postponement, Thomas said.

Thomas is a former ride owner and concession operator who has had attractions on the Wade Shows, World of Pleasure Shows and others. Plans call for development of a seven-acre tract in the heart of the city's industrial and defense plant areas and only about four miles from Eastwood Park. Definite opening is planned for next season if war conditions permit, Thomas says.

Business at Park Island, Lake Orion, Mich., has slumped about 20 per cent under 1941, according to Carl Rubelman, owner. Chief cause of the drop, according to Rubelman, has been the loss of seven week-ends thru heavy rains.

Restricted auto travel has cut into receipts only slightly, says Rubelman, despite its 40-mile distance from Detroit. Business was aided by the large industrial city of Pontiac near by.

Change in set-up of concessions is being made by Leo Lippa, veteran carnival operator, in the new Lippa Park he recently opened in Detroit's Western suburbs on Rouge River. Principal concessions, formerly leased out, are being taken over by the Lippa Amusement Company.

# Swing Shift Trade Ups Salt Lake Biz

SALT LAKE CITY, Aug. 29.—The "Swing Shift Trade," steadily becoming an important factor in the amusement business, is responsible for upping the receipts at Great Salt Lake beaches, particularly Black Rock Beach, near here. Unlike Los Angeles, which hopped vividly into the national spotlight by an article in *Collier's* on the amusement pursuits of the swing shift workers from airplane factories, Salt Lake City has the lid tight on closing hours for taverns, dance spots, bowling alleys and similar amusement spots. Not so the beaches.

There are 90,000 imported warworkers in the Salt Lake territory. Nearly one-third of them are on the 3 to 11 shift. They need entertainment, and they've found it in swimming in the Great Salt Lake. Nightly they crowd Black Rock Beach after the work shift, arriving shortly after 11 p.m. Upon demand of the workers at the Utah Ordnance Plant, the Garfield Smelters, the St. John's supply depot and other installations, Manager Jim Latses was forced to extend the 11 p.m. closing of the beach to after 1 a.m. Regular trade usually departs shortly after 11 and is replaced by a new crowd. Since nothing stronger than beer is sold, the crowd is orderly and profitable. An excellent lighting system makes bathing pleasant and safe.

PHILADELPHIA.—Pat Cronin, for 17 years keeper of the elephant house at the Philadelphia Zoo, has left to join the army.

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# WAR THEMES AT BIG ONES

## Wisconsin Scrap Drive a Success

Militaristic flavor dominates annual—new single day record is set

MILWAUKEE, Aug. 29.—Running up a total attendance of 259,870 for the first four days, indications are that the annual Wisconsin State Fair will play to over 400,000 persons during the seven-day run. While it is not expected to reach the record total of 676,288 admissions for nine days chalked up by the 1941 fair, attendance at this year's annual for the first four days was only 17,957 behind figures for the same period last year.

August 23 saw a new single-day attendance record of 124,873, exceeding the previous single day's high figure of 122,612 at last year's fair on a Sunday. This year also saw a near new low attendance mark of 31,091 established August 24. This compares with 31,009, a previous low record, set on Monday at last year's fair. Busy war workers unable to attend is the explanation advanced for the low figure.

As is to be expected, this year's fair has a militaristic flavor. Ballyhooed as the Victory Fair, its theme, *Serving the Nation at War*, is featured in demonstrations, exhibits and entertainment of the \$300,000 program. Opening day admitted kids free who brought salvage material. (See WISCONSIN DRIVE on page 44)

## Rubber Ban on Thrill Shows Is Upheld by Court

WASHINGTON, Aug. 29.—Action of Federal District Court in Buffalo on August 22, halting use of rubber tires in a scheduled automotive thrill show, is declared by Joseph B. Eastman, director of the Office of Defense Transportation, a significant step in the drive to eliminate use of rubber in non-essential activities. He pointed out that this was the first time the validity of an ODT order had been tested in court and that the order had been promptly sustained and enforced.

"It is regrettable that it should be necessary to go into court to enforce an order designed solely to prevent wasteful use of the country's vital rubber stock pile and thereby facilitate the successful prosecution of the war," Director Eastman said. "However, since it was necessary to enlist the aid of the court in this case, I am gratified that an injunction has been issued upholding the action of the Office of Defense Transportation. The Anti-Trust Division of the U. S. Department of Justice has been very helpful in promptly bringing the (See Rubber Ban Upheld on opp. page)

## Annals in Iowa Gaining Over '41

DES MOINES, Ia., Aug. 29.—Transportation restrictions have failed to hurt attendance at county and district fairs in Iowa, with first reports showing gains over last year, it was reported by Lloyd B. Cunningham, secretary Iowa State Fair board.

Cunningham, who has been attending many of the fairs, said that where the weather has been good the exhibitions have had better attendance than during recent years. At Alta, Ia., one program was rained out, and at Vinton, Ia., rain hurt one night show, Cunningham said. Customers are also spending more money than before, with the Sidney Rodeo pulling about the same number as last year. However, patrons purchased better seats, sending receipts ahead.

## Date Cancellations Mistake—Brewster

SALT LAKE CITY, Aug. 29.—War hysteria, which caused wholesale cancellation of State fair dates, was a mistake, and, while Utah booted one as well as the rest of the States, it won't repeat the mistake, Sheldon B. Brewster, manager, declared. Utah State Fair is on for the duration and thereafter. It has canceled this year and it is too late to do anything about it.

Refused expenses by the State, Brewster and two members of his board paid their own way to North Montana Fair, Great Falls, and decided then that there were to be no more cancellations. Receipts were a little off at Great Falls, but the benefits canceled the troubles entailed by the lower take at the gate. Necessity for showing new methods to induce greater production and the help the agricultural sections derived from the exhibits more than offset the lowered attendance. Amusements such as rodeo, a Barnes-Carruthers spectacle show and racing were in heavy demand and strengthened the determination of fair board members that recreation and entertainment must be presented, as well as the instructive features of the fair.

Army has absorbed most of the fair buildings in Salt Lake City, but the fair will be held in 1943 even if the greater portion has to go under canvas, Brewster declared.

TULSA, Okla.—France Paris has been reappointed to a five-year term as director of Tulsa State Fair.

## Minot's Board Airs Non-Support Beefs; '43 Plans Are Hazy

MINOT, N. D., Aug. 29.—A charge that the city has failed to give North Dakota State Fair here proper support was made at a lengthy meeting of the board, during which all angles of fair's operation were given full airing. Whether there will be another fair in 1943 also was discussed, but no definite action was taken other than a decision to await action by the government. It was decided, however, to go ahead with operations on the assumption that a fair will be held, but to employ Henry L. Finke, secretary, on a month-to-month basis rather than by the year.

Discussion of the contention that Minot fails to give proper support was the outgrowth of charges made regarding practices and policies concerning the management of the fair. Board generally agreed that action should be taken to prohibit fair employees or members of their families from engaging in competition for fair prizes or awards, but no formal action was taken. Board adopted the secretary's report which showed the association made a net profit of \$3,915.35 for the period from November 1, 1941, to August 1, 1942. Report also revealed that the association took in during the period \$25,711.04 from fair proceeds, rents, etc., and spent \$21,795.67. Finke said fair now has a balance of \$10,666.12 and a credit due from Ward County of \$13,636.23, which would make a total of \$25,604.87. Plans were launched for obtaining several CCC buildings from the government to be used as 4-H Club structures on the grounds.

## Sedalia Stresses Victory Slogan

Attendance marks trail 1941—exhibits on par with last year

SEDALIA, Mo., Aug. 29.—First four days of the 42d annual Missouri State Fair here, August 23-30, showed an attendance drop from the corresponding days of last year, with the decrease estimated at 25 per cent by fair officials. Because the annual draws heavily from the State's farm and rural districts, drop was attributed to the fact that fair's advertising budget this year was cut to the bone with no billboard or highway advertising being used, and only small space being taken in newspapers, and the fact that the usual grandstand show was dispensed with.

However, State has again shown that it can produce and is presenting a tip-top fair and surmounting the many difficulties encountered on account of the war emergency. Ernest W. Baker, new secretary-manager, had a herculean task set before him, especially since last year's annual broke all attendance records.

This year's fair is dedicated to "American Victory Thru Advance of Agriculture, Industry and Science." Theme was carried thruout the fairgrounds.

### Everybody Pays Policy

Policy of "everybody pays," established here about five years ago, was kept in force, but this year, in order to take care of the additional government excise Result was the collection of 40,000 pounds of the material on that day. Most of the displays tell of some effort to help win the war.

Sunday's record crowd was attributed to the fact that it is the only day in the week when most men are free. An estimated 17,500 cars jammed every available space in the parking area and more than 1,000 cars were turned away because there was no place to put them. Congestion prevailed even tho many farm implement manufacturers, deep in war contracts and having nothing in civilian goods to display, bought space anyway and turned it over to the fair for parking purposes.

War brought Marine Corps and Army Recruiting Booths to the grounds this year. It also has changed advertising trends among commercial displays and influenced the junior fair exhibits. Over 150 State and Federal Victory and De- (See SEDALIA SLOGAN on page 44)

## Crown Point Goes Over; Acts Click

CROWN POINT, Aug. 29.—Annual 82d Lake County Fair here August 16-22 passed into history with the acclaim of President Owen Roper and directors that it was the most successful annual held locally in years. Attendance for the seven afternoon and night programs approximated 100,000. Daily attendance, parking and concession figures exceeded those of 1941.

Numerous exhibits in fine arts, livestock, 4-H clubs and other departments attracted unusual attention. Opening with a Sunday society horse show, the fair gave its rural youths a Round-Up Day Monday and dairymen their day on Tuesday. Bob King's Thrill Show was injected into the Tuesday night program just under the line of a new government ban on that form of entertainment.

Trotting and pacing races were featured three afternoons, with running races the closing day. Boyle Woolfolk's Victory Revue with 10 acts was presented three nights to near-capacity grandstand crowds, and 21 Lake County American Legion posts co-operated to stage the "Patriotism on Parade" pageant and military revue to close the week's program. Fair reaped a harvest of exceptionally good publicity in 60 daily and weekly papers, Phil LaMar Anderson, publicity director, said.

## Around the Grounds

DANVILLE, Pa.—Directors of Montour-DeLong Fair Association have decided to call off the annual to be held here, they reported last week.

HONESDALE, Pa.—The 80th annual Wayne County Fair has been called off because of the gas and tire shortage, it was revealed this week.

BLOOMSBURG, Pa.—Building a program of attractions that use no motorized equipment, Bloomsburg Fair here has added Colonel Gatewood's Flying X Rodeo for the annual.

ANADARKO, Okla.—Caddo County Free Fair here will go ahead as scheduled, with Dodson's World's Fair Shows providing the midway, E. T. Cook, secretary, said last week. An amateur rodeo will be the grandstand attraction.

MONTEVIDEO, Minn.—Chippewa County Fair will be held here as planned, with Gus Sun office providing grandstand attractions. Harness races will be staged, and Frisk Greater Shows have been awarded the midway.

GREAT BARRINGTON, Mass.—Jack Conway, Boston sportswriter, has been named presiding steward for the fall race meet at Barrington Fair, here, by Edward J. Carroll, owner-manager. Carroll also announced the appointment of Mort Mahony to operate the betting department.

LEXINGTON, Neb.—After considerable debate, directors have decided to hold Dawson County Fair as scheduled. There will be no afternoon shows, only night performances. Premiums totaling more than \$2,000 will be paid in War Stamps and Bonds.

FORT WORTH.—A war rally sponsored by American Legion Post was held in connection with Cooke County Fair at Gainesville, Tex., recently. Patriotic music and addresses were heard on programs that urged volunteer enlistments in military service, gifts to the USO and Red Cross and purchase of War Stamps and Bonds. Fair had its usual attractions, including horse show and rodeo.

MEMPHIS.—Yorkville Jersey Cattle Club, of Gibson County, has been granted

a charter by the State to conduct cattle shows and award prizes in or near Yorkville. Shows are to be held annually. R. M. Forester is secretary, and incorporators are listed as M. I. Revelle, Edward Jones, M. R. Forester, F. B. Vaughan and O. B. Pope. No stock is to be issued.

SELMA, N. C.—Edgecombe County Fair will be held as scheduled at Tarboro, N. C., Howard V. Gaskill, secretary-manager, said last week. Midway attractions will be provided by Freil's World's Fair Shows, with grandstand features being booked thru the George A. Hamid office. A feature will be the 4-H Club exhibits under supervision of Joseph Powell.

SALT LAKE CITY.—Sanpete County Fair, scheduled for Manti, Utah, and Payson Onion Festival, Utah County, have been canceled for the duration, officials announced. Manti featured carnivals and rodeos in addition to exhibits, while Payson stressed horse races. Cancellation was due to the fact that all attendance was based mainly upon outside draw. Salt Lake County Fair, at Murray, will be held as scheduled, however.

GREENFIELD, Mass.—As plans for 93d annual Franklin County Fair here materialized, directors found several problems already solved and others near solution. Operators of food booths on the grounds were finally notified by rationing authorities that they can receive sugar under the rationing program. They will be given 50 per cent of what was used last year, plus a 25 per cent bonus. Pre-fair ticket campaign opened with every indication of success, and goal of at least \$3,000 was set at the annual steak dinner opening the drive.

SAN FRANCISCO.—Fair districts and California Horse Racing Board cannot tap the horse-racing surplus and must get along on funds left over from last year, according to a ruling by Attorney General Earl Warren. State board had sought \$75,000 and various fair districts a total of \$295,000 from the \$1,312,000 derived from racing and deposited to the county fairs fund. Warren held that (See Around the Grounds on opp. page)



## Little Rock Boosts Food-Victory Theme

LITTLE ROCK, Aug. 29.—Using a Food for Victory theme, with emphasis placed on encouraging livestock exhibitors to purchase War Bonds and Stamps with their prize winnings, Arkansas Livestock Show Association members are going ahead with plans for this year's annual. Premiums will total \$15,000, which was appropriated by the State Legislature.

Clyde E. Byrd, secretary-manager, said the grounds are undergoing a general overhauling and the midway will be changed to make it more attractive to visitors. No attempt will be made to replace the rodeo arena destroyed by fire, but the event will be held in a canvas arena. Nesbitt and Elliott, of Platteville, Colo., will produce the fifth annual rodeo, Byrd said.

## Increase in Attendance Registered at Northville

NORTHVILLE, Mich., Aug. 29.—Wayne County Fair here attracted 16,000 paid admissions for the five-day annual, which closed August 23, and paid gate was \$5,500, compared with \$5,100 a year ago. Increased attendance appeared largely a result of increased population from defense workers and increased advertising. Latter budget was \$1,000, about 15 per cent above 1941.

Decision to hold the fair was made early in July, after original cancellation plans, and the date, usually the second week in September, was stepped up four weeks, partly to allow for better arrangements for exhibits. Abandonment of the annual horse show, a feature here for years, hurt attendance somewhat, Arthur Schnute, treasurer, said. Event grossed \$3,596 last year, and its loss brought total receipts considerably under last year.

Outstanding exhibit was the Belgian Horse Show, transferred from the canceled Michigan State Fair, Detroit. Poultry and wild life exhibits also were outstanding.

Naval aviation recruiting films were shown in a special theater and results were so good that the unit will be booked into as many other fairs as possible in the territory. Grandstand show played to 6,000 in four days this year, compared to 9,345 for five days last year. Drop was caused by the loss of Saturday matinee and night shows to rain. Harness races were held each afternoon except Sunday, with acts between heats.

Budget for acts was increased from \$1,500 to \$2,300 this year, plus expenses for local bands working different days. No fireworks were presented this year. Acts, booked thru the Gus Sun Office under supervision of John W. Todd, included Hoagland's Horses; Ferdinand, Hollywood Bull; Watkins's Animal Circus; Merrill Brothers and Sisters, hand balancing; Don Bernardi, wire act; Los Gitanos, perch, and Pa and Ma Quackenbush, comedy. Sound system was handled by Bert E. Thomas.

## Hennepin County Below Par

HOPKINS, Minn., Aug. 29.—A 20 per cent drop in attendance was experienced at Hennepin County Fair here during the last week-end of Thursday thru Sunday (20-23), it was reported by Harvey O. Gebo, fair secretary. Total attendance was set at 40,000, with 12,000 attending on closing day. Gebo attributed the drop in attendance to the fact that many men are now with the armed forces and thus unable to attend. County fair this year presented a patriotic motif which was very well accepted by patrons, he said. Largest gate-puller of the exhibition was the annual horse show on closing day which attracted the largest attendance for that activity in fair's history.

LAWRENCEBURG, Ind.—WLW Boone County Jamboree, grandstand feature at Dearborn County Fair here August 26, grossed \$1,918.20 for the one-night stand, Bill McCluskey, manager, announced. Crowd was said to be one of the largest ever in the fair's new grandstand. Jamboree at a recent stand in the Amphitheater at Zoological Gardens, Toledo, played to more than 5,700. Dolly Good, of the Girls of the Golden West, who underwent an emergency appendectomy at a Toledo hospital, is reported on the road to recovery.

PAWHUSKA, Okla.—Central States Shows have been signed to appear at the four-day Osage County Free Fair here, Fred Ahrberg, secretary, announces.

## Verified Dates

CINCINNATI, Aug. 29.—Up till press time for this department, the following fair dates had been verified, in addition to those which were published in the big list, issue dated August 29: Madison Co. Fair, Huntsville, Ark., Oct. 8-10; Elberton Fair, Elberton, Ga., Oct. 5-10; Hagerstown (Md.) Fair, Sept. 22-26; Dawson Co. Fair, Lexington, Neb., Sept. 1-4; Gratz (Pa.) Fair, Sept. 22-26; Sumter Co. Fair, Sumter, S. C., Oct. 13-17; Rocky Mount (Va.) Fair, Sept. 22-26. Georgia State Fair, Macon, has changed dates to Oct. 12-17.

Secretaries not heard from are asked to notify *The Billboard* promptly when action has been taken by their boards in regard to their fairs.

## RUBBER BAN UPHELD

(Continued from opposite page)

facts of the case to the attention of the court.

"The order prohibiting automobile racing was designed primarily to save rubber, and was so worded as to apply only to rubber-tired motor vehicles. For that reason I consider the court's action in the Buffalo case to be in complete accord with the terms of the order. The question now develops whether destruction of automotive equipment in so-called thrill shows should be permitted during the present emergency, even if the tires are removed. Since automotive parts, both new and used, are becoming an increasingly important factor in transport conservation, more complete control over the use of automotive equipment in such activities may well be necessary."

### Washington in Charge

A permanent injunction prohibiting use of rubber-tired vehicles in a nine-day thrill show and circus rodeo in Buffalo Civic Stadium was issued pursuant to an order by Federal Judge John Knight. Jack Kochman, manager of the Rodeo Circus and Eastern Speedways, Inc., sponsor of the show, were permanently restrained by Judge Knight from using rubber-tired vehicles on the government's complaint that "the performance would be in violation of General Order ODT No. 14 and would hinder and restrain the war effort of the United States." Show was to have opened on August 22, but was halted by a temporary injunction issued by Judge Knight an hour before the first scheduled performance.

Representing the government were William R. Kueffner, special assistant attorney general, who went to Buffalo from Washington to take charge of the case, and George L. Grobe, U. S. Attorney at Buffalo. Representing the defendants were attorneys Samuel L. Fleischman and A. Leon Kohlreiter. Assistant Attorney General Thurman Arnold had this to say about the case:

"The proceedings to enjoin the violation of General Order No. 14 instituted in the U. S. District Court for the Western District of New York is in accordance with the policy outlined in an exchange of letters between the attorney general and Director Eastman in February, 1942, which established a liaison between the Anti-Trust Division of the Department of Justice and the Office of Defense Transportation. The action of the court speaks for itself. The orders of the ODT are designed to aid in the winning of the war thru the greatest possible utilization of our transportation facilities. They should be obeyed, and this department will co-operate with Director Eastman to the utmost to insure that they are obeyed."

### Okay Without Rubber

General Order No. 14, under which the action was taken, prohibited all automobile racing in the United States as of last July 31. The order defined racing as "any exhibition, contest or competitive trial of speed, endurance or performance," including contests "between persons, or against time, distance or previously established records," but not including "tests conducted for and at the request of the armed forces of the United States."

Judge Knight ruled that while such shows as that scheduled in Buffalo could not be described as "contests" they are in the nature of "trials or endurance" and therefore come within the definition of racing as contained in the ODT order. He pointed out in his decision that the Buffalo show was to have

## Roanoke Has Strong Bow; Midway Clicks

ROANOKE, Va., Aug. 29.—Sixth annual Great Roanoke Fair opened auspiciously at Maher Field here August 24, attendance being the largest in the annual's history. Grounds adjacent to Roanoke Stadium were used for the first time.

Tuesday, Children's Day, attracted over 20,000 youngsters, a new record here. Weather was ideal the first clear two days in over three weeks, the management said. Grandstand attractions were free and included National Revue, presented by Frank Melville and staged twice daily. Capacity crowds turned out. Ann Bronte was emcee and cast included Dorothy Blair, Six Abdulla Girls, the Nelsons, Georgette and Francine and the Tip Tops. Jimmy Victor's Luna Park Band played the program and gave daily band concerts. John H. Marks Shows were on the midway and Manager Marks stated that business the first two days was 25 per cent better than in 1941. Duke Jeannette's side show topped the midway on Kids' Day, and outlook for the remainder of the week was good.

Exhibits this year are somewhat curtailed, but management stated that the opening was more than satisfactory. Major John L. Godwin was called to armed service a week before the fair was scheduled to open, and fair was under direction of Charles Ward, fair treasurer.

## Livestock Shows Replace County Annuals in South

NEW ORLEANS, La., Aug. 29.—With cancellation of fairs in Louisiana, Texas and Mississippi and about 20 per cent of annuals in Arkansas, county fair associations in these States are planning a series of one and two-day livestock shows, most of which are to be co-sponsored by local civic groups.

Announced this week are Lawrence County Fair Association, livestock show at Monticello, co-sponsored by Montecello Lions' Club; Pike County Livestock and Poultry Show, Murfreesboro, sponsored by Murfreesboro Booster Club, and Lincoln County Fair Commission Livestock Show at Star City, Ark.

Montgomery County Fair Association this week voted to continue plans for the 1942 annual at Conroe, Tex. Extensive progress already made was given as reason for the continuance. At La Grange, Tex., Fayette County Agricultural Show replaces the annual.

## Manitowoc Near Record

MANITOWOC, Wis., Aug. 29.—Indications were that Manitowoc County Fair, which closed here August 23, may set a record for total attendance at a five-day show. Ideal weather contributed to brisk spending, and Snapp's Greater Shows, which played the midway, grossed about \$11,000 for the five days and nights, breaking all previous records set for shows at a local fair. Features also included Jimmie Lynch's Death Dodgers and the Americana revue.

Included stunts in which "rolling, smashing, crashing automobiles" were to take part, acts in which automobiles were to be driven "thru and over obstacles," and other stunts. While such shows may be considered as lessening to some extent the "utilization of the existing supply of civilian transportation services, equipment, materials and supplies," they are not banned under the existing ODT order if no tires are used, Judge Knight ruled.

## "War Bond Tickets" for Wapakoneta (O.) Annual

WAPAKONETA, O., Aug. 29.—In an effort to aid the war effort Big Auglaize County Fair here, under Secretary Harry Kahn, is encouraging the sale of "War Bond Tickets," which will admit the bearer to the grounds any day or night of the six-day annual.

Attractions line-up includes Lewis Bros.' Circus; Cavalcade of Stars, with George Hanneford Family, booked thru Bob Shaw, of the Gus Sun Agency; WLW's Boone County Jamboree and Stars on Parade, Pine Ridge Follies and Norman Kendall's All-Star Revue. A fireworks display also will be a feature.

## AROUND THE GROUNDS

(Continued from opposite page)

the State board must operate on the \$45,000 it has left over from last year and the fairs use the surpluses they have.

CELINA, O.—Plans for one of the best annuals in its history are being completed for Mercer County Fair here, Secretary W. F. Archer reports. Paul Spor has been signed to bring the Mercer County Victory Revue here, and the six-day program contains exhibits of agriculture, dairying, cattle, sheep and other livestock displays, 4-H Club work, domestic exhibits and a full quota of fair exhibits. Racing program covers three days, and grandstand features will include Boone County Jamboree, WLS Radio Artists, White Horse Troupe, WLW on Parade and Mercer County All-American Revue.

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**ALABAMA STATE FAIR**  
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Available after Sept. 12 for late Southern Fairs or Carnival for balance of season of at least six weeks. If interested contact

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As per route—Sept. 3-4-5, Free Act Fair, Bergen, N. Y.; Sept. 9-12, Free Act Fair, Spruce Pine, N. C.



## Ralph A. Hankinson Rites Are Marked by Checkered "Flag"

DE LAND, Fla., Aug. 29.—Funeral services for Ralph A. Hankinson, 63, dean of auto-race promoters, who died at his Orange City (Fla.) Hotel near here on August 19 of a heart attack, were held here last Monday at the Allen-Summerhill Chapel, with Rev. Kenneth G. Rogers paying tribute to a man widely known for his pioneer, civic and patriotic spirit.

Unique in the extensive array of floral tributes was the black and white checkered flag, symbolic in the auto-racing fraternity of passing to the "Golden Speedway," sent by Marcus and Hedwig Donnelly, Woodcliff, N. J., for many years neighbors of the Hankinsons when they resided there. Hankinson was a member of Masonic and Elks' lodges; Morocco Temple, Nobles of the Mystic Shrine; Circus Saints and Sinners Club, Showmen's League of America and National Showmen's Association. Remains were taken to Orlando, Fla., for cremation.

At height of the outdoor season and with present transportation difficulties, many showfolk sent regrets that they could not attend the services. From out of town came Audrey Hankinson, Wichita, Kan., a sister; Willard T. Lenhart, Norristown, Pa.; Mr. and Mrs. Charles A. Somma, Richmond, Va.; L. T. Christian Jr., Frank Dunleavy and Jimmie Gibbons, Richmond, Va.; Mr. and Mrs. Harrell Powell, Miami; Mrs. Joe Robinson Busbee, Lake Geneva, and Frank Boggeon, Miami. Among floral offerings were those from Ralph Smith, World of Mirth Shows, Champion Spark Plug Company, Mr. and Mrs. Sam Nunis, Mrs. Winnie Jesse, Mr. and Mrs. Ted Horn, Mr. and Mrs. Joie Chitwood, Consolidated States Racing Association, Cetlin & Wilson Shows, Roy Richwine, Mr. and Mrs. Charles Somma, Ralph Ammon, Wisconsin State Fair, Mr. and Mrs. E. B. Allen, Allan Madden, Orange County (N. Y.) Fair, Mr. and Mrs. Max Linderman, Mr. and Mrs. George Kinum, Mr. and Mrs. Harrell Powell, National Showman's Association, Ladies' Auxiliary of NSA, Mr. and Mrs. Frank P. Duffield, Fred Murray, The Billboard Publishing Company, Mr. and Mrs. P. T. Strieder, Mr. and Mrs. James L. Malone, Willard T. Lenhart, Mr. and Mrs. Bill Breitenstein, Bloomsburg Fair, Reading Fair, Mr. and Mrs. Stanley Giles, Allentown Fair, Mr. and Mrs. George A. Hamid, Jimmy Gibbons, Frank Dunleavy, Frank H. Kingman and Montgomery Ward.

## Pueblo Marks Soar; Midway Grosses Big

PUEBLO, Colo., Aug. 29.—Attendance figures at Colorado State fair here, August 24-28, up to Thursday night were 25 per cent ahead of 1941, Frank H. Means, manager, said. Midway grosses, with Dodson's World's Fair Shows presenting the attractions, were 60 per cent ahead of previous records for the same period.

Sally Rand, grandstand attraction, played to near-capacity at all shows, Means said.

## WISCONSIN DRIVE

(Continued from page 42)

tax, the admission was made a flat 30 cents instead of 25 cents. However, to offset this raise of actually 2 cents as the tax on each admission amounted to 3 cents, the grandstand admission price was made a flat 50 cents including tax, with the fair absorbing the government tax at the grandstand gates.

Agricultural exhibits were about on a par and in number with the last several years, but machinery and commercial ex-

hibits were few this year. Government exhibits were featured, with Civilian Defense and army and navy booths predominating. Other outstanding exhibits were Missouri World's Fair, Missouri State Highway Department, Dairy Products, and Boy and Girl Scout booths, feature of the "Build Up the Youth Program," sponsored by Missouri State Fair. Boys set up miniature army camps, with their own mess hall and drill grounds, and also served as ushers and parking lot attendants. Another feature was the AKC Dog Show and High School Band Contest, in which over 50 bands from high schools thruout the State participated.

## Premiums Slightly Under '41

Total premiums this year amounted to slightly less than \$50,000, a cut of about \$4,000 under last year. Since only Missouri exhibitors in most classes and events participated, they wound up getting more money than usual. Sheep and swine entries were larger than last year, but all other livestock entries fell off in number.

Edward Duensing, in charge of speed, said that altho entries in his department were slightly less in number than last year, the quality of horses were far better than ever before and he expected some records to fall during the week's race events. Harness and running races were scheduled every afternoon on Monday thru Friday, but because of a heavy downpour Wednesday morning, which made the track a sea of mud, that day's program was postponed until Saturday.

## Horse Show Grandstand Feature

A departure from previous years was the removal of the Society Horse Show from the Coliseum to in front of the grandstand, where it was presented nightly from Sunday thru Friday. As usual, entries were of the highest caliber. Interspersing the various show events were four outstanding acts, including Charles Chase, comedian; Hilbert, Bird and LaRue, adagio trio; Nelson Sisters, aerialists, and Jack Spot, comedy cyclist.

Name bands were featured in conjunction with the Horse Show nightly, with Jan Garber holding sway the first three nights; Bob Chester on Wednesday and Thursday, and Ted Weems the final two nights. Bands played at the "New Club Victory" nightly after the Horse Show, giving visitors an opportunity to dance to their music. Music Corporation of America provided the bands and acts and Hogan Hancock of the firm was on hand all week directing the talent.

The two Sundays, opening and closing days, were Thrill Days with Jimmie Lynch's Death Dodgers putting on the shows. A capacity house was on hand at the first performance, with about 900 in the bleachers. At the Thrill Show tomorrow Lynch will appear in person, and the advance sale has been heavy, Jimmy Van Cise, who is handling the date for Lynch, reports.

## SEDALIA SLOGAN

(Continued from page 42)

fense agencies are co-operating in pointing out to fair visitors the part they play in the war effort.

## Prizes for Horse-Drawn Vehicles

Recognizing the importance of the horse in wartime and that the horse may further replace motor transportation in civilian life, Ralph E. Ammon, fair manager and director of the Department of Agriculture, allotted \$35 prize money for persons coming the longest distance to the fair by live horse power. Fattened pay rolls are reflected in brisk business along the midway and near capacity grandstands for the Grand Circuit harness races Sunday thru Thursday, with \$33,000 in purses in the afternoon and Barnes-Carruthers *On to Victory* revue at night. In addition to the races, acts are being presented in front of the grandstand in the afternoons. They in-

clude the Les Kimbrils; Willie, West and McGinty; Stratosphere Man, Powers Elephants and Little Fred Soccer Champions.

WLS National Barn Dance performance Saturday night attracted a capacity grandstand audience of 20,000. General admission for this year's fair has been hiked from 25 cents to 35 cents, including tax.

## BC Victory Revue Scores

MILWAUKEE, Aug. 29.—Barnes-Carruthers' elaborate revue, *On to Victory*, which had its premiere at Ionia (Mich.) Fair, played the Wisconsin State Fair here this week and scored a tremendous hit. Produced by Ainsley Lambert, it is one of the most ambitious efforts that have ever come from the Barnes-Carruthers office, topping last year's show in beauty, color and entertainment. Show is presented in front of a mammoth set that gives it an impressive and colorful background. From the top of the set a 150-foot winding runway leads down to a series of steps, and as the huge cast comes down the runway for each of the series of production numbers it presents a beautiful picture. Costuming is magnificent and the elaborate lighting effects enhance the beauty of the fine numbers. They include a Scottish number for the opener; a Chinese number which is extremely colorful; Pink Elephants, featuring Dumbo, the blue elephant; Harvest Time, and the finale, *On to Victory*. Taking part in these numbers are the Singing Commanders, a group of splendid male singers; Blanche Bradley, an excellent vocalist; Myrtil & Picard, dance team, who do a picturesque routine in the Chinese number, and the Stuart-Morgan Four-some, an accomplished adagio act. Jack Kline and Hal Monte capably emcee the show, and Monte offers an entertaining vocal number, *Old Man River*, first as it usually is sung, then in swing fashion.

Acts interpolated between production numbers include well-known names from vaude and musical comedy. The Six Willys offer a juggling act that is unsurpassed. Little Fred and Sonia have a good comedy act in which their "football dogs" garner a lot of laughs. Pink Elephants number is a prelude to the funny act of Bendova, who first appears on the track and does a drunk bit with one of Powers's elephants, then onto the stage for his hilarious drunk and lamp post act. Joe Thomas and his Musical Jesters provide excellent comedy with their sax foolery, and Willie, West and McGinty are as funny as ever in their horse-building act. The final production number is a beautiful patriotic spectacle in which the flags of the allied nations are displayed in a series of entertaining marches and intricate drills. Excellent music for the show is furnished by Izzy Cervone and his band. A Thearle-Duffield fireworks spectacle featuring patriotic set pieces closes the show. Before the start of the revue Ernie Wiswell entertains on the track with his Funny Ford, and Whitey Harris clowns.

On its opening night, Sunday, the revue broke all grandstand attendance records of the fair.

## CONEY ISLAND, N. Y.

(Continued from page 40)

a recent sharpshooting competition. . . . Chick Guelfi, chief electrician, managed to excite a lot of amusement by installing a hot seat in a conspicuous spot. . . . Abe Seskin will plant his Dump-the-Lady and other Luna games in a new terminal in Norfolk, Va. Max Seskin, one of Abe's five brothers, has been identified for 20 years in amusements at Brighton Beach, where he has a kiddie park and also the local country club. Sam, another brother, is boss of a clam bar and grill at Sheepshead Bay. An uncle, Mike Illions, is a Carousel manufacturer and considered the best wooden-horse carver in the business. . . . Ballroom ork leader glorious Gloria Parker has lost her featured trumpeter, Allan Bell, to Uncle Sam. Allan also conducted all the business and booking for the band.

## Here and There

Alma Sindel (Stable-Irish House) celebrated a third birthday anniversary August 22, with ma distributing slices of a five-layer cake baked and donated by cousin Sol Steinhardt. . . . Harry Kurtz, concessionaire at *Streamlined Vanities*, and wife Leah were parried by employees August 22 on their 15th wedding anniversary. So was Charles Steinbreaker, ticket man, who reached 65 the same day. . . . Harry Nelson taking his two striking hammers and milk bottle and cigarette penny games plus entire Island crew on the road this win-

ter, possibly with a show. . . . Louis Carboni turned one of his company's three shooting galleries into a bottle game when ammunition petered out. What to do with the other two remains undecided. . . . Claire Delmar, cashier at Silver's Arcade, is a dancing chorine in burly. . . . Joe Tracy Emerling, new talker at World Circus Side Show, in outdoor business for 40 years, last in Savin Rock, Conn., is in receipt of a letter from daughter May Cadet, a former expert juggler with outdoor shows, now retired and happily wedded. Joe has his own acts, Buddha, sword box and juggling implements, in storage. . . . Jimmie Kyrimes' suggestion for a Mardi Gras theme is *Victory*. . . . Steve Caras, boss of Gilsey House eat shop, celebrated his 56th birthday August 16, and Steve Ryan, bar manager for Paddy Shea, left for the army. George Furey, Ryan's assistant, has received his questionnaire. . . . Pop Sweeney and Eddie Delaney, business managers of Entertaining Waiters' Association, Inc., made an Island tour for a check-up on membership. . . . George and Frank Russo, in partnership with George Terra, still keeping guns at their two shooting galleries loaded with bullets bought profusely some time ago and now coming in quite handy with other galleries shuttered for lack of ammunition. . . . Faber's rabbit game, Ann and Mary's penny game and Louis's milk bottle game hold the crowds to early morn. . . . Tom Baker, old-time horseshoer and partner of Louis Clarinet in the Bubble Bounce, Whip and Orlole Baths, planning to run a carnival this winter in behalf of army forts. . . . Stanley Gersh, of Eddie's 5-Star Final, branched out with another ball-rolling game at Seaside Heights, N. J., where he also has a "Siamese Twin" exhibit in alcohol.

## RAMONA UP 25%

(Continued from page 40)

manager; Simon Glerum, secretary-treasurer; Fred J. Barr Jr., manager and publicity director; Clay Ghysels, assistant manager; Jack Winks, chief of police; James McElwee, Derby Racer, Funhouse, Merry-Go-Round, Acro Swings and Penny Arcade; Harry Glidden, miniature railway and Scooter; Erwin Courtney, pony track; Fred Hollingsworth, Silver Streak; Paul Hoelfelmeyer, Ferris Wheel, Loop-o-Plane and Kiddie Auto; James Gross, photo gallery; Leon Stander, taffy stand; Alex DeMar, general concessions and cafe; George Zindal, skee ball and concessions; Charles Poisson, Steamer Ramona; George Adams, boat livery, and Henry Nieboer, roller rink.

## OLYMPIC'S BIZ

(Continued from page 41)

receipts have been given all season to the Army and Navy Relief.

Bubbles Ricardo, ex-aerialist who turned to singing after a fall at a Georgia fair last season nearly cost her life, has gone over big as soloist with Joe Basile's band and as leader of community singing here. She lost an arm in the accident. Her father, also a member of the Flying Ricardo, is park property man.

Frank Baker, guess-your-ager, recently broke an arm trying to get a loud-speaker untied from a tree. Mrs. Baker assists him.

Men in uniform have been admitted under a policy begun a year ago.

Henry A. Guenther, who relinquished the Olympic presidency some time ago to son Robert, is back as boss this season. Bob's in the army. He married Betty Gant, non-pro, before marching off.

## With the Zoos

MADISON, Wis.—Andy, Lulu Bell and Babe, black bears, former residents of the Cleveland Zoo and a park in Dubuque, Ia., have been donated to Vilas Park Zoo here by their owner, Harry F. Jones.

SAN FRANCISCO.—Personnel of Fleishhacker Zoo has begun training in the use of firearms, a step considered necessary in the event animals escape during a bombing attack. Attendants are being instructed by experts of the police department.

DETROIT.—Attendance at Belle Isle Zoo has shown a substantial increase this season, as car conservation measures have induced thousands of Detroiters to turn to near-by amusement spots rather than travel longer distances, according to John W. Ireland, superintendent. Gross from concessions is about \$3,000 ahead of last year to date—an increase of around 5 per cent.

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**CAN PLACE TWO MORE SENSATIONAL HIGH ACTS**

All Address: C. W. FRANKLIN, Fair Manager, Virginia Hotel, Lynchburg, Va.



# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## Detroit Teachers On Tour for RSROA

DETROIT, Aug. 29.—Dick and Marge McLaughlin, instructors from Arena Roller Rink, Detroit, have completed a 10-day stay at Moonlight Rink, Springfield, Ill. They are on a two-month tour of Illinois rinks belonging to the RSROA. They are winding up their tour with a 10-day stay at Danceland Rink, Decatur, Ill. They will rejoin the professional staff at the Arena Gardens after this date. Dick and Marge have been teaching the international style of roller dances, figure skating and free-style skating on their tour. They have been accompanied by Marge's sister, Rose Martin. Both Marge and Rose are the daughters of Fred Martin, secretary of the RSROA. On August 24 Moonlight Garden Roller Club gave a farewell party for the trio. Among those attending were Mr. and Mrs. J. Ponter, Mill Bridge Rink, Lyons, Ill.; Oscar Jelsie, Fernwood Rink, Peoria, Ill., and Mr. and Mrs. F. A. Stier, Danceland Rink, Decatur, Ill.

## Patrons Thanked Via Ads in Daily Papers

HARTFORD, Conn., Aug. 29. — Leo Doyle opened his rink in New Britain, Conn., on August 26. A widespread advertising campaign was used. His opening brought the number of rinks in metropolitan Hartford to three, the others being Conrose Rink and Hartford Skating Palace.

On August 27 Doyle had the following message printed in the local press concerning the opening: "Thank you! Dear Friends: On behalf of the staff I would like to express our sincere thanks for your attendance at the gala opening of Leo Doyle's Skating Rink. Many of our patrons commented on the beauty of our rink and the cool comfort provided by our air-conditioning system. Douglas Morrow's organ rhythms were appreciated by everyone, and many complimentary remarks were put forth regarding our noiseless skating surface. Fifty per cent of gross receipts went to army and navy emergency relief. Please accept our sincere thanks for your patronage."



The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

FIBER SKATE WHEELS

Buy now while they are still available. We can still make prompt delivery at no increase in cost. The finest Wide Fibre Wheel made. Write or wire for prices.

AK-SAR-BEN SKATE EQUIPMENT CO.

HARRIS SANTI, Pres.  
667 South 42d St. Omaha, Nebr.

FOR SALE

125 Pairs Chicago Roller Skates, fibre wheels 45%, A-1 condition, \$1.50 per pair.

L. WILLIAMS

40 South 18th St. Richmond, Ind.

BALL BEARINGS

\$2.25 PER M.

No Orders Filled Under 5 M.  
Special Prices on 100,000 Lots.

RINKS

BOX 1762, FALL RIVER, MASS.

## Sefferino Ready To Reopen

CINCINNATI, Aug. 29.—Opening of the season at Sefferino Roller-drome here is scheduled for the night of September 5, Manager William F. Sefferino announced. Improvements made during the summer include a new top for the skating surface, a new method of compressing fibers of the hard maple floor providing a high degree of smoothness. There also will be a new type and style of musical programs for skating. Manager Sefferino said sessions will be held nightly except on Mondays, with matinees on Saturdays and Sundays.

RHYTHM BROWN, skating single, is being held over at the Club Congo, Detroit, where skating acts are rather a novelty.

SKATE-A-DATE Roller Rink, Hometown, Pa., opened for the season this week, operating daily, with a matinee session on Sundays.

OTTO ESON, roller-skate dancer, has been added to the revue at the Paradise Cafe, Atlantic City. Following his run here he will tour burlesque houses on the Izzy Hirst wheel.

GARDEN ROLLER RINK, Camden, N. J., was reopened August 29 for the season, with sessions nightly. Rink is lining up parties for churches, schools and clubs.

SAM TOPAZ, of Conrose's Skating Rink, Hartford, Conn., has been inducted into the army. Before leaving for active duty Topaz was honored at a farewell party.

PLA-MOR Rink has been reopened in Tulsa, Okla., by Dean and Mrs. Bridges at its former location not far from downtown. Rink has been remodeled and late organ records added. Spot is open nightly and Sunday afternoons.

PLAYLAND, York, Pa., has introduced skate and dance parties Friday nights, starting August 21. Dick Moul's orchestra was engaged for the first combination party, which provides skating from 8 to 9:30 p.m. and dancing from 9:45 p.m. to 12:45 a.m.

JEFFERSON BEACH ROLLERCADE, Detroit, was scene of the annual Miss Michigan Contest, sponsored by the beach. Finals were held in the rink, which is in its first successful season, with dancing and beauty parade as added attractions.

ARMAND J. SCHAUB reports that his River Garden Roller-drome Rink, Healdsburg, Calif., has been vacated to make way for a war plant set-up. Schaub gave up his lease voluntarily so that the war work plans might be followed. He is now working at Mare Island Navy Yard.

OLYMPIA ROLLER RINK, Detroit, will close for the season about September 15, according to plans of Manager Fred Haner, and will be converted for hockey and ice skating. Rink, in its second summer season in Detroit's largest private stadium, has been drawing about 3,000 skaters weekly on a six-day schedule.

MURRAY GORMAN, former pro roller-skating speed star, was recently inducted into the army. He is stationed at Texas Army Air Force Navigation School, Hondo. Gorman competed in the international six-day race in Madison Square Garden in 1929 and in the international 21-day race in Dreamland Park Rink, Newark, N. J., in 1934. He was employed at Fordham Skating Palace, Bronx, New York, for eight years as skate captain and publicity agent.

ROLL-LAND, Norwood, Mass., was reopened on August 19, with 600 skaters initiating the season. John Santoro, general manager, installed a new floor and redecorated the building. A new lighting system was installed. Skating department has 500 new pairs of skates. Sound equipment now includes an organ and speakers, with Ira Bates at the organ. Rink is open seven days a week, 2 until 5 and 7:30 until 11 p.m. Carl Russo, dance instructor, doubles between Roll-Land and Rollaway rinks, latter at Revere, Mass.

## UNDER THE MARQUEE

(Continued from page 38)  
and would like to read letters from friends.

REMEMBER way back when burgs were rated as either lamp-post or street-car towns?

ROME, Ga., in the gasoline-rationed area, is scheduled to have its first circus of the season on September 1 when Wallace Bros. is contracted for two performances.

JANET MAY, aerialist, formerly with Ringling-Barnum circus, was featured on a soldier-entertainment program at Sarasota (Fla.) Army-Navy Club recently, sponsored by Sarasota Police Department.

CHARLES (KID) KOSTER left Leonardo, N. J., August 24 for Chicago, where he opened in advance of George Abbott's *Best Foot Forward* at the Erlanger Theater. Show opens there September 6 for a short run.

NO one today would be impolite enough to look at a gift-horse's teeth to learn his age.

ALLAN LIVINGSTONE, former pastry cook on Gollmar Bros., Sells Bros., Walter L. Main and Forepaugh-Sells circuses, met Doc Waddell when Doc preached in State Prison, Jackson, Mich., recently.

FRED D. PFENING JR., CMOBA and CHS, Columbus, O., visited Duke Patterson in Cincinnati; Dick Conover in Dayton, O., and George Hubler in Indianapolis while in the usher department on the Big Show.

"FRANK JEWELL, former circus aerialist, was recently run over by a truck and is unable to work. He would like to read letters from friends. His address is R. F. D. 2, Lawrenceville, Ill.," lettered Charles E. Hendrick from Montezuma, Ind.

"WE used to tell workers that they would receive wages and board. Now it is salary and maintenance."

"MRS. BLANCHE THORNHILL, better known to old-timers as Blanche Reed and the mother of Reno McCree and Bernie Griggs, is in General Hospital here and would like to hear from friends," Leta Griggs wrote from Los Angeles.

MILLS BROS.' Circus notes by Chief White Eagle from Piqua, O.: Recent visitors were "Red" and Mrs. Lunsford; Mr. and Mrs. Harter, owners of Sparr Bros.' Circus; Mr. and Mrs. De Shon, and Arturo, magician. C. H. Woolrich, band leader, has added new numbers.

JERRY D. MARTIN (Jerry the Great), novelty trapeze performer, will join Crescent Amusement Company for five weeks starting September 9 at Spruce Pine, N. C. His daughter, Betty Jane, will return to Boston to take up her studies.

BILL LINDEMANN writes from Sheboygan, Wis.: "Billing crew of Ringling-Barnum circus were visitors at Lindemann's Five o'Clock Club here on August 16. John and Tom Brassil left for the West Coast the following morning. Show will appear here on Labor Day."

CIRCUS cookhouses still serve breakfast, dinner and supper and haven't gone in for luncheons and teas.

BILL CURTIS, boss canvasman, and John Henderson, vet trouper, met for the first time in years when Ringling-Barnum circus played Columbus, O. They were boys in Meadville, Pa., and tramped together on John Robinson Ten Big Shows.

MRS. C. B. FREDRICKS, widow of "Butch" Fredricks, formerly of Sparks and other circuses, returned to her home

in Wichita, Kan., after vacationing at Mountain Home Park, San Luis Valley, Colo. She is displaying the rattles of a snake that she killed there.

WILLIS HALES, who was in vaudeville and with circuses for 16 years, being with Sells-Floto and Ringling Bros.' circuses, on which he was with the Lillian Leitzel act, is still a patient in the State Hospital, Waymart, Pa. Letters from friends will be appreciated. His address is Box 128, Ward X.

FRANK I. WIXOM, who headed Wixom Circus, a wagon show, in the late 1880s and '90s, has decided to discontinue the annual Lumberjacks' Picnic at his Central Michigan ranch at Edenville because of war conditions and his health. The picnic, well publicized for the past 10 years, has drawn around 40,000.

SOUTHERN circus fans' feet are itching and if won't be long before the big tops arrive to relieve them.

MR. AND MRS. F. D. GARDNER lettered from Maywood, Ill.: "Attended Days of '76 and Rodeo at Deadwood, S. D., for our 16th successive year. Met Mr. and Mrs. Weaver Grey and Mr. and Mrs. Tommy Privette. Tommy, a left-handed roper, is the son of a friend with whom we tramped on Yankee Robinson Circus."

E. W. ADAMS, former trouper residing in Atlanta, informs that he received three route cards in the same mail. Ringling-Barnum card was mailed from Cincinnati, August 15; Cole Bros. card mailed in Pocatello, Idaho, August 13, and Russell Bros. was mailed from Moscow, Idaho, August 11. He has routes of all major shows from 1893-'41.

MUSICAL SAMSON visited Larry Banner and Wallace Bros.' Circus when it played Fort Madison, Ia., August 6. Show played to near-capacity matinee. Off the road for the duration, he is working at Iowa Ordnance Plant, Burlington. Peggy Waddell and Ralph Gribble, also visitors, reported it a great show.

MR. AND MRS. RAY L. BIEHLER, managers of Circus Revue, visited Mills Bros.' Circus in Hillsdale, Mich., on July 28 while the show was playing to a straw night house. They visited with Milt Herriott and family, Jack Mills, Johnny Pringle and Johnny Wahl. Biehler's attraction is booked at celebrations and home-comings.

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Manufacturers of  
Those Famous Betty Lytle Shoes  
CAMBRIDGE, MASSACHUSETTS

WE'RE "ALL OUT" TO WIN

"CHICAGO"

TRADE MARK REG. U.S. PAT. OFF.

KEEP 'EM ROLLING  
FOR

HEALTH AND VICTORY



Claude Ellis's

# The Editor's Desk

CINCINNATI

**M**OST showfolk are supposedly superstitious. "Hankinson had few superstitions," wrote Gordon Williams, one of the most recent newspaper biographers of the late Ralph A. Hankinson, who died of a heart attack on August 19. "He lived promotional work and auto racing and worked at the business day and night. . . . The closest thing to superstition in Hankinson's life was that he hated the last meet of the year, particularly the final race. He often said the worst accidents usually happen at that time. He was happy when the season closed with no tragedies." . . . Note: Lucky Teter, ace thrill-show performer, was killed on the State Fairgrounds, Indianapolis, on July 5 in what was to have been his final performance for the duration of the war. . . . Williams biog adds: "It has been said that Pappy could read the handwriting on the wall long before it was legible to others." . . . As recently as June 22, in a letter to me, Hank, who was worried about a future ban upon his trade, remarked, "Well, no matter what happens, we will just have to go along as is. The war news is not too encouraging this morning."

**GROSS** figures may not lie—but, oh, how they can be dressed up!

**E**LEPHANTS constitute an interesting topic for showfolk. So Rex M. Ingham believes some facts regarding the birth of bulls are in order. "About 20 years ago, on October 19, 1922," he writes, "I received from the Grand Old Man of National Zoological Park, Washington, D. C., a reply to a letter I had written to him concerning elephant birth in this country." He transmits part of the zoo man's reply: "The first elephant to be born in this country was born in winter quarters of the Cooper & Bailey Circus at Twenty-Third and Ridge Avenue, Philadelphia, during the winter of 1880. Mother's name was Hebe and father was Chief. The second baby was born in the winter of 1882 at Bridgeport, Conn., in the Barnum & Bailey winter quarters. The name of the first baby was Columbia and the second one was named Bridgeport. Columbia was traded, when about six years old, with five small elephants and sent to Germany. Don't know how long she lived, but she was a mean little devil and a runaway. Queen and Chief were parents of the second baby. This baby died when three years old. These facts, I can assure you, are authentic, as I was on the spot shortly after the birth of both babies. There have been two or three born in Copenhagen (Denmark) Zoological Park, I note in its yearly report, but do not know how long they lived. I have before me a book of the Sells-Floto Circus giving dates and photos of elephants born with that show. Its first baby was named Hutch. Alice was the cow and Snyder the bull. It was born in April, 1912. Second was named Tambon, after the co-owners of the show, and was born on March 28, 1914. Its weight at birth was 160 pounds. At 14 days it weighed 283 pounds. It was born in winter quarters of the show in Denver, Colo. Alice, mother of the first baby, had her second calf April 14, 1916. It was called Little Miracle. I do not know the length of life of these three but do not think they lived long. I don't recall the name of the mother of the second baby but Snyder was the sire. Sells-Floto Circus sold or gave to Salt Lake City Zoo a cow elephant that had a baby born there and it lived about two years. I am an old Barnum showman, dating back to 1880. Stuart Craven was the first man to break a group of elephants in this or any other country and, I believe, was the best elephant trainer of them all." "Letter is signed by W. H. Blackburne," adds Ingham. "Anyone who has ever had the pleasure of a visit with Mr. Blackburne at the National Zoo knows that his stories of old tramping days are classics. Altho getting along in years, Mr. Blackburne is still active and is one of the best informed men on the subject of wild animals and their care in this country today."

**THOSE** who know some show secrets start telling only part and wind up by making 'em public property.

**I**NTERVIEWED. Boss man of Montreal's Belmont Park, Rex D. Billings got himself a fat column-and-a-half in *The Montreal Daily Herald* when he hosted Columnist Paul McKenna Davis. The scribe went at length into the Billings background and emerged with satisfactory findings. Asked if there was anything in which he took particular pride, RDB remarked, "Well, you might say that I take terrific pride in the circumstance that Belmont Park is now one of the best. Colored movies of it are much in demand at park meetings and conventions and, another thing: I've enjoyed selling the picnic idea to industries as a morale builder and for the purpose of improving employment relations. I guess I've proved my point there because our outings increased from eight, in one season, to nearly 200 in 110 days of operation." . . . A reporter for *The Parkersburg (W. Va.) News* asked a lotta questions of Max Cohen, Buffalo, general counsel-secretary of the American Carnivals Association, Inc. The cagey Max was visiting the Mighty Sheesley Midway there. The scribe got a double-column story out of it. If Max had really wanted to open up, the interviewer probably could have caught enough for a special edition. But Max did opine that carnivals will finish the season without more difficulties than are attending other businesses, that labor shortage on shows is "just about normal" and that "what will happen next year can only be conjectured." . . . Harry W. Dunkel, vet general agent of Cetlin & Wilson Shows, told a fem scribbler in Uniontown, Pa., that his over 50 years in showbiz hold no regrets. For several columns and a photo he reviewed his tramping and theater jobs since September 1, 1884. As his blow-off: "Gal, I've eaten, lived, breathed and slept carnivals. It's in the blood, like horse racing or newspaper work. I've worked hard. I've made contacts by day, managed by night, tore down at the end of the week and loaded for the next jump. But if I had my life to live over again, it would be identical—every road, every highway, every headache, every heartache. That's living. And when it comes my time to die I hope I will be where I can get a last look at the bright lights on the midway. I want that to be the last picture—so I can take it with me."

**NEVER** before have showmen been offered such a wide variety of worry topics, ranging from fair cancellations to a slow leak in the last spare—but all past worry news looked worse coming than it did going.

**THERE** are some showmen who would like to see some of that surplus spending scratch so much harped upon.

**IT'S** tough for some midway biggies to put on overalls and admit they're with it and for it.

Leonard Traube's

# Out in the Open

NEW YORK

## The Whirl of Today

**I**F ANYONE wants to bet you that the Ringling circus will stay out until early December, don't take it, because an unusually long season for RB is practically a sure thing. Which reminds us that John Ringling North has been in New York for a couple weeks, spending a lot of time at "21," his favorite night spot. . . . James E. Strates Shows' 20th anniversary magazine seems to have reached a new high in the blurb-bouncing department. Eddie Jackson, publicity chief, must have burned out many a midnight lamp in an attempt to out-colossal the Hollywood tub-thumping tribe. . . . Latest rumor affecting Eastern coastal resorts is that the Atlantic City Boardwalk will be completely army-controlled by the middle of September or thereabouts. . . . Jake J. (Light Summer) Disch, Cudahy (Wis.) clown and

Nat Green's

# The Crossroads

CHICAGO

**P**ITCHMEN playing fairs often are loath to admit that business is good, but at the Wisconsin State Fair last week I talked to twoscore of the fraternity and not a one had a squawk. Some of them had played Dakota and Minnesota fairs, and without exception they reported that business had been unexpectedly good. One who played Great Falls and Billings, Mont., said that, even the attendance was off compared with other years, he made more money than last year. People have plenty of money, he said, and at the fairs he has played they were spending freely. I have expected to find some new pitch items on display but, for the most part, the old reliables were strongly in evidence. Gold wire and novelty jewelry topped everything else two to one. Peckers, glass cutters, darners, pens and eyeglass cleaners were much in evidence, and there were a lot of handwriting analysis stands. Carl Sandberg, pitching perfume and eyeglass cleaner, is an interesting character who has been in the business for many years. Some 25 years ago he was married to Polly Moran, picture star of the silent days. He was in vaudeville when it was vaudeville, but he has been a pitchman for some years and quite successful. Another interesting character who played the Wisconsin fair was P. E. Truex. He's a sand artist, and with one hand (his left is off at the elbow) he turns out some beautiful sculpture. Truex and his wife work fairs, depending upon voluntary contributions of spectators for their revenue, and an appreciative public responds generously. In front of the plot where Truex does his modeling he has a sign reading: "With water and sand and only one hand I work for a living modeling sand."

**RALPH AMMON** likes to make records, but not the kind made on Monday of last week. After breaking all records for attendance on Sunday (23), with a paid attendance of 124,783, the fair dropped to a near low on Monday (24) when at 8 p.m. only 17,500 persons had come thru the turnstiles. The unprecedented drop was attributed to the fact that thousands of men and women, who ordinarily might have been able to spend an afternoon or evening at the fair, are employed in war work which kept them away. The huge Sunday crowd was composed largely of members of the AFL and CIO who were able to visit the fair only on that day.

**YOU** can't keep Earle Reynolds out of the limelight! Earle holds a string of ice and roller skating records that reaches from here to yonder, and stories of his career make good copy. *The Evening Citizen*, of Laconia, N. H., recently carried a two-column story recounting Reynolds' life in show biz, dating from the early 1890s. . . . The WLS National Barn Dance show played to more than 10,000 at Wisconsin State Fair on opening night (22). . . . Annual note: Jimmy Demetral's wrestling show occupied its usual spot on the Wisconsin State

Fair midway. . . . Murray's logrollers at the same fair grossed more than \$1,200 on Sunday (23). . . . James (Stills) Thompson, stilt walker, is now working for a construction company which is building an air transport and glider base. . . . Sergeant Gene Autry flew in from the West Coast Tuesday (25) and stopped off in Chicago on his way to Washington. His broadcasts are now being made from Hollywood. . . . J. C. (Tommy) Thomas came in from the South Wednesday (26) and after a brief stay departed for Uncle Jim Terry's fair at La Porte, Ind.

**ARMY WAR SHOW** is putting on the most intensive billing campaign ever seen in Chicago. In every section of the city War Show paper is strongly in evidence and the show has secured many spots that would not be available to any other show. But it hasn't got them all, by any means, and the Ringling show is finding plenty of walls on which to picture "Gargy" and his mate, the multi-colored tiger and lion heads and other pictorial art.

**T**HIS year's meeting of showmen the first week in December will be one of the most important held in years because of the necessity of getting some sort of a line on 1943 problems and prospects. While no definite conclusions can be reached because of the uncertainty as to what conditions will prevail in '43, there is much that can be accomplished at the annual get-together.

they gave me, I tried to make a better one." Irvin made about 350 jumps in his youth. Thanks to *The World's Fair*, British amusement weekly.

A cable to *The New York Times* from London notes that King Peter of Yugoslavia and King George of Greece attended a circus spread out on Hampstead Heath. The correspondent wrote: "It was not much of a circus, being without midway, freaks, wild animals or brightly lit stands. Nor were there any soft-drink stands, barkers or other features of the traditional American small-town circus." Why should a circus in England be expected to resemble an American circus? Or could it be that the correspondent is American and was thinking wishfully?

## Clowns

We have just got around to *Eyes-Light*, a very cleverly contrived book, mostly about clowns, done in words and drawings by B. Boyd Blount, who is really Barbara Boyd Blount, a Washington (D. C.) girl who happens to love the circus. On the frontispiece is a photo of the late clown Milt Taylor and the author. The book is dedicated to Milt. Felix Adler grabs off the only color drawing in the book, the first portion of which is a narrative done in a child-like hand. The second part contains sketches and "human interest" biographies of clown alley as represented on the Big Show. Thruout the theme appears Equestrian Director Fred Bradna. "First call is blown! Time for Merle Evans and the boys to check their instruments." Of course, Miss Blount couldn't have known in advance that Evans and the boys were not fated to continue tooting their instruments on the Ringling show.

Felix Adler is referred to as "big, handsome, clever and friendly, very human always," a product of Clinton, Ia. Chesty (Paul Chester) joined the show a quarter of a century ago. A Belgian, he has "big, twinkling, star-like eyes . . . a delight to photographers." Lou Jacobs, who is from Germany, is "a natural humorist. Lou's enthusiasm and love for the circus radiate thru his many gags." Paul Jerome is the unusual character who ran away from the biggest city in the world (New York, of course) to join a circus. To Miss Blount, Jerome is "a genial and delightful host." Bluch Landolf, whose niece was the late great Lillian Leltzel, was discovered by John Ringling in 1907. Born in Cedarville, N. J., "he comes from three generations of actors." Charlie Bell, who gets billing as "a clown of top rank," became attached in 1908. Billy Denaro, born Wilhelm Bohm in Prague, 1895, has a (See *OUT IN THE OPEN* on page 56)



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MISCELLANEOUS

SHOW PEOPLE AND TALENT, ETC. — USE
our address on your billposters, \$2.00 per
month. For bookings contact 40 CLUB OF
AMERICA, 2402 N. Main, Rockford, Ill.

MAGAZINE BARGAINS — BACK NUMBER
Mystery, Detective, Western, Love Story,
Sport—35 different, your choice, \$1.00. 15
different National Geographics, 7 different
Fortunes or 10 different Esquires, \$1.00. Maga-
zines sent Express charges collect. Racing
Forms bought, sold. Wholesale, retail lists, 3c.
COREY'S EXCHANGE, 355 N. Clark, Chicago,
Ill.

PRINTING

WINDOW CARDS — 14x22, ONE COLOR, 100,
\$2.75. 50% deposit, balance C. O. D., plus
shipping charges. THE BELL PRESS, Winton,
Penna.

500 8 1/2 x 11 HAMMERMILL LETTERHEADS
and 500 6 3/4 White-Wave Envelopes, printed
your copy, \$4.50 prepaid. DREW PRESS, Box
423-F, Greensboro, N. C.

COIN-OPERATED
MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines
accepted for publication in this column.
Machines of recent manufacture and being
advertised extensively in The Billboard by
manufacturers, distributors or jobbers may
not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELEC-
tive Candy Bar Vending Machines. Also 1c
Gum and Peanut Machines. Bargains. ADAIR
COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

EVANS TOMMY GUN — \$65.00 (BULLET
Tracer); guaranteed A-1. BOX 2054, Glen
Rose, Texas.

FACTORY REBUILT RED HEAD TRACKTIMES
with latest improvements, \$65.00; All Star
Hockeys, floor samples, \$190.00; Western
Major League Baseballs with Free Play,
\$125.00; latest Evans High Score Ten Strikes,
\$70.00; Sugar Kings, \$55.00. One-third with
order, balance C. O. D. W. E. KEENEY MFG.
CO., 7729 Constance Ave., Chicago.

FIVE BANG-A-DEERS AND TWENTY-FIVE
Thousand Bullets, \$350.00; six Silver
Flashes, \$300.00; Skill Derby, \$90.00. J. MAR-
CUS, 299 E. 46th St., Brooklyn, N. Y.

FOR SALE—21 IMPs, LIKE NEW; 4 MARVELS,
in perfect condition; 5 Mercurys and Ciga-
rette machines. First \$125.00 or 33% down,
balance on delivery, buys them. A. J. TUCKER,
717 Sue Barnett Dr., Houston, Tex.

MILLS SLOTS—ONE 5c MELON BELL H. L.
432998, \$90.00; one 5c Brown Front,
449761, \$90.00; nine 5c Blue Fronts, 338270
to 377475, \$70.00; four 10c Blue Fronts,
S.J.P., 411125 up, \$85.00; two 10c Blue
Fronts, D.J.P., No. 352788, No. 362726,
\$70.00; five 5c Extraordinarys, No. 377106 up,
\$40.00; one 25c War Eagle, No. 342642,
\$37.50; three 5c War Eagles, No. 328661 up,
\$35.00; two 5c Roman Heads, No. 338778,
No. 315276, \$40.00; one 10c Roman Head,
No. 306546, \$45.00; one 1c Roman Head, No.
318602, \$30.00; three 5c QT's, \$35.00; one
10c QT, \$37.50; one 1c QT, \$25.00; two 5c
Escalators, \$25.00; eight 5c Jennings Chiefs,
117602 up, \$45.00; two 10c Pace All Star
Comets, \$40.00; one 5c Pace Comet, \$30.00;
one 5c and one 10c Caille Bonus Mystery,
\$40.00 each; one 1c Little Duke, \$12.50; ten
various Goosenecks with jackpots, \$15.00 each;
twenty folding stands, \$3.50; six safe stands,
\$5.00. Total \$2,857.50. Sell as lot, \$2,600.
One-half cash with order. All machines just
off location; A-1 condition. WESTERN SALES,
Box 544, Eugene, Oregon.

MILLS FOUR-BELLS, \$490.00; USED PHONO-
graphs, Bar Boxes, Adapters, Slot Machines,
\$14.50 up. Request bargain list. COLEMAN
NOVELTY, Rockford, Ill.

ONE MILLS FOUR BELLS (LIKE NEW),
\$300.00; 5 Rock-Ola Ten Pins High Score,
perfect condition, \$50.00 each; 5 Keeneey Anti-
Aircraft Guns, perfect condition, \$45.00 each;
25 Tri-Way Ultratones Speakers, \$10.00 each.
FORMAN MUSIC, Watertown, N. Y.

ROUTE FOR SALE — COMPACT 15 MILE
radius, 35 Cigarette locations, 38 Music lo-
cations, 35 Marble locations, 12 miscellaneous
locations. Good Truck, rubber for 2 years.
Address BOX C-473 Billboard, Cincinnati.

"SPECIAL"—25 BURELS, \$6.95; 10 CHAL-
lenger Guns, \$20.00; Monarch, \$7.50; Silver
Kings, \$3.95. Full line counter games.
CAMEO VENDING, 432 West 42d, New York.

SUMMER CLEARANCE—KICKER & CATCHER,
\$14.00; Pikes Peak, \$13.50; Civilian De-
fense, \$7.95; Bingos, \$6.00; Criss-Cross, \$6.00;
Base Ball, \$5.95; Spit Fire, \$9.95; Burel, 3-
Column Peanut, \$7.95; Victor Special, Peanut,
\$3.95; Andrew's 5-Column Peanut, \$17.50;
Imps, \$4.00; Converters, \$14.50; Challenger
Stands, \$3.50; Pipe Stands, \$2.00; Cabel 20-
Record Phonograph, \$65.00. Wanted—Phono-
graphs, all models. LINCOLN, 501 West 41st,
New York, N. Y.

WANT TO BUY A. B. T. BIG GAME HUNTERS,
new or old model. L. BILOW, 2512 Irving
Park, Chicago, Ill.

WANTED—PINBALL GAMES, LATEST TYPE,
or Guns in trade for like new and used
Cigarette Machines. Answer only if willing
to trade. FRANCIS SIANO, 442 Chestnut St.,
Springfield, Mass.

WANTED TO BUY — WURLITZERS 800,
Rock-Ola Super Walnuts and Rock-o-Lites.
UNITED NOVELTY CO., Delauney and Division,
Biloxi, Miss.

WANTED FOR CASH — WURLITZER PHONO-
graphs; 24s, 500, 600, 700, 800, 750, 850,
Colonials. SOUTHERN DISTRIBUTING CO.,
1082 Union, Memphis, Tenn.

WE BUY FOR CASH — KEENEY SUPER TRACK
Times, Mills Late Slots, Seeburg 20 Record
Phonographs. CHARLES PITTLE, New Bedford,
Mass.

15 GOTTLIEB GRIPPERS — TRIPLES, LONG
Base, excellent condition, \$16.50 each. BABE
LEVY, 2830 10th Court South, Birmingham,
Ala.

15 MILLS OWLS, IN ORIGINAL CRATES,
\$110.00; 35 used Owls, mechanically per-
fect, appearance like new, \$75.00. Write for
complete list of other merchandise. Send one-
third deposit with order. BILL FREY, INC.,
Box 4141, Miami, Florida.

1941 4-CYL. FORD PANEL, VERY GOOD CON-
dition; trade equally for Free Play Pin
Games, late Slots, Slot Stands, Guns or what
have you I can use. ASSID, 1411 Ohio, Lan-
sing, Mich.

FOR SALE
SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — TWELVE
Quart Popping Kettles, Electric French Fry
Poppers from \$45.00. CARAMEL CORN
EQUIPMENT, 122 S. Halsted, Chicago.

ALUMINUM POPPING KETTLES, \$6.50. ALL-
Electrics, Burch Cabinet, Counter Models,
Star, Kingery, Burners, Tanks, Vending Ma-
chines. NORTHSIDE CO., Indianola, Iowa.

CHAMPION CORN POPPERS COMPLETE —
Griddles, Stoves, Lanterns, Burners, Tanks,
Tubing Repairs. Lowest prices. IOWA LIGHT
CO., 111 Locust, Des Moines, Iowa.

FILM USERS, ROADSHOWMEN — TURN TO
"Roadshow Films Page" (see Index on page
3) for advertising of 8-16-35 MM. Films,
Equipment and Supplies.

FOR SALE — LONG EAKINS POTATO CHIP
outfit. Equipment complete. Used two
weeks. \$100.00. H. E. DIXON, Milner Hotel,
Philadelphia, Pa.

MAKE \$1,500 TO \$2,000 YEAR WITH AUTO-
matic Corn Popper or Puffie Machine. Big
money makers for fairs. A. Y., 312 Arch,
Cloquet, Minn.

ONE ELECTRIC KENO BOARD WITH MASTER
control and thirty feet cable. Never used.
Reasonable. ACCURATE NEON SIGN SERV-
ICE, Chicago, Ill.

POTATO CHIP FRYER, POTATO SLICER,
Potato Peeling Machine, Peanut Roaster,
Baker's Oven. CHARLES MAX, Bo. 933, Spring-
field, O.

ROTARY POPCORN POPPER, CARMELCORN
Copper Kettle, Caramel Candy Cooking Stove,
Popcorn Bags. LONG EAKINS, 1976 High St.,
Springfield, O.

1940 FORD STATION WAGON DE LUXE, MER-
cury Motor; New Tires with Silver Dome
Trailer, sleeps four, \$1,800.00. JACK THOMAS,
170 N. Huron Ave., Columbus, O., Phone
RA 7667.

\$1,150.00 KOEHLER AUTOMATIC LIGHT
Plant, 1,500 Watt 110 D.C., good condition;
\$295.00 cash. O. T. WHEELER, Mayfield, Ky.

FOR SALE—SECOND-
HAND SHOW PROPERTY

CONCESSION TENT—COUNTERS AND FRAME
complete, 6x6. Perfect condition, used few
weeks. Will sacrifice. WILLIAM TAYC, 43
Ehrman Ave., Cincinnati, O.

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co.
25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

Table with 4 columns and 10 rows for classified advertising details.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed to cover the cost of

..... words at 10c each. (Minimum \$2 for 20 words or less.)

From .....

Address .....

City and State .....

Forms Close Thursday for Following Week's Issue



FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

FOR QUICK SALE—COMPLETE EQUIPMENT and Chairs from 350 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. se5x

FOR SALE—SINGLE LOOP-O-PLANE CABLE, good condition, \$350.00. (Going into service.) BOX C-472, The Billboard, Cincinnati, O.

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Chair-Planes. LeRoi Engines, Fence, Ticket Box. CALVIN GRUNER, Pinckneyville, Ill. se26

SPECIAL BARGAINS—USED MARQUEE, 18x18, Seventy-five Dollars; good condition. Used 18x45 feet Fly Khaki with ropes, \$65.00. MAIN AWNING-TENT CO., 230 Main, Cincinnati, O.

SPILLMAN KIDDIE AUTOS AND AIRPLANES. Deluxe. First class condition. With or without good truck. Stored Savannah, Ga. M. KINSEL, Route 1, Box 100, Brooksville, Fla.

TENTS AND USED SIDEWALL—7 FOOT, 35 cents; 8 foot, 40 cents; 9 foot, 45 cents; white-rope. Two Concession Tents, 10x14, \$39.50. MAIN AWNING-TENT CO., 230 Main, Cincinnati.

TENTS—NOW MAKING FINE STOCK CON- cession and Carnival Tents for American Legion, Labor Day week, for sale after Sep- tember 10, second hand. Bargains. Write, KERR MFG. CO., 1954 Grand Ave., Chicago.

8 REELS 16MM SILENT "BROTHER FRANCIS" like new, \$50.00; 7 Reels Sound 35MM "Christus," \$50.00; 2 Reels Sound "Sacrifice of the Mass," \$25.00, running time 22 min- utes. ALEX CHERVINSKY, 114 N. Vesper St., Lock Haven, Pa.

(3)—KLIENGL ARC SPOTS, 30 AMPS, RE- conditioned; \$22.00 each. NEWTON, 253 W. 14th St., New York, N. Y.

**PHOTO SUPPLIES DEVELOPING-PRINTING**

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. se26x

DIRECT POSITIVE STUDIOS—AUTHENTIC in- formation available regarding future positive paper deliveries with timely suggestions by manufacturer. Self addressed stamped en- velope please. MILLER SUPPLIES, 1535 Frank- lin Ave., St. Louis, Mo.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. no28

PHOTO MACHINES — MOST COMPLETE LINE of Professional Direct Positive Cameras in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Safina, Kan. se5x

ROLLS DEVELOPED—2 PRINTS, EACH NEGA- tive, 25c; Reprints, 2c each; 100 or more Reprints, 1 1/2c. SUMMER'S STUDIO, Union- ville, Mo. oc10x

WHILE YOU WAIT PHOTOS—NEW PROCESS. Day or night. Abundance of stock available. PHOTO ROSTER CO., Hattiesburg, Miss. se19x

**ACTS, SONGS & PARODIES**

MUSIC COMPOSED TO YOUR LYRICS, \$1.00. Piano Scores, Orchestrations. Write for in- formation. COMMONWEALTH CONSERVA- TORY, 423 E. Seventh St., Boston, Mass.

**MUSICAL INSTRUMENTS, ACCESSORIES**

HAMMOND NOVACHORD—3 MONTHS OLD; cost \$1,750; take \$1,400, or Hammond Organ equal value. PERRY SPARKS, 323 Texas, Shreveport, La. se5

**COSTUMES, UNIFORMS, WARDROBES**

BEADWORK, MOCCASINS, TOM TOMS; FINE Eagle Feather War Bonnet, \$10.00; Pistols, Weapons, Curios, Coins, Antiques, Catalog 5c. VERNON LEMLEY, Osborne, Kan. x

BEAUTIFUL INDIAN CHORUS COSTUMES (6), \$18.00; Black Velvet Curtain, \$20.00; G'Orizontals, Fans, Orchestra Coats, Minstrels, Cellophane Hulas. WALLACE, 2416 No. Hal- sted, Chicago.

REMOVAL SALE — GOWNS, COSTUMES, Chorus Sets, Band Coats, \$1.50 each article; Headgears, Net Panties, etc. CONLEY, 308 W. 47th, New York.

**SCENERY AND BANNERS**

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no dis- appointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. se12

**MAGICAL APPARATUS**

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTER- PRISES, 336 S. High St., Columbus, O. se12x

ATTRACTIVE 216-PAGE ILLUSTRATED PRO- fessional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. se5

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. oc3x

**ANIMALS, BIRDS, REPTILES**

A BIG SHIPMENT CHINESE DRAGONS, REAL Giants from Nicaragua. Great flash. Up- sidedown Sloths, Kinkajous, Coatimundis, Badgers, Spider Monkeys, Giant Lion Slaying Hamadryas Baboons, Chimpanzees, Snakes and Birds. SNAKE KING, Brownsville, Tex. se5

ALLIGATORS, RATTLESNAKES, MOCCASINS, fixed or dangerous; harmless Bulls, Indigo, Yellow Rat, Kings, Horns, Natrix. Fast ser- vice. ROSS ALLEN, Ocala, Fla. se5x

ATTENTION — REAL KILLER, WHALE, 14 feet, mounted; bargain. HARVEY DICK- SON, 2343 Orr St., Toledo, O.

HIGH DIVING MULE AND HORSE FOR SALE or lease. Also Trick Horses. BOX 550, Carlsbad, New Mexico.

PLENTY SNAKES, ARMADILLOS, ALLIGATORS, Iguanas, Gila Monsters, Horned Toads, Prairie Dogs, Agoutis, Coatimundis, Kinkajous, Ocelots, Swans, Parrakeets, Talking Parrots, Baboons, Squirrels, Monkeys, Rats, Mice, Kangaroo Rats, Guinea Pigs, White Doves, Peafowl, Pigeons, Macaws, Dingos, Buffaloes, Lion and Leopard Cubs. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. se12x

WANTED—ENGLISH SHIP RATS, PACK RATS, other small rodents. State English and Latin name when quoting. LOU CLEAVER, Avon, N. Y.

**HELP WANTED**

ADVANCE MAN WITH CAR; PERCENTAGE; book strong novelty single, schools, etc. B. A. (2-10) DANIEL, Edwards, N. Y., 31-5; Colon, Mich., 7-12.

GOOD ENTERTAINING HILLBILLY BAND that also plays popular dance music and wants year around employment. Write at once stating salary and what you feature. Four hours nightly; no Sundays. Small unit preferred. DIXIE TAVERN, Pensacola, Fla.

MASTER CEREMONIES MAINLY FOR ABILITY to introduce celebrities, handle occasional shows. Winter's job with good pay. Contact SKEETS SHAW, San Carlos Hotel, Pensacola, Fla.

MUSICIANS — ALL INSTRUMENTS IMME- diately. Location, steady work. Give age, full details. H. WILLIAMS, General Delivery, Alexandria Bay, N. Y.

WANT HAMMOND ORGANIST FOR ROLLER Rink. State full details in first letter. BOX C-476, c/o The Billboard, Cincinnati, O.

WANTED—YOUNG BARITONE SINGER DOU- bling guitar desiring education at University of Michigan and year round dance work. Write ORCHESTRA, Michigan Union, Ann Arbor, Mich.

WANTED—FIRST TRUMPET AND FIRST SAX. Guaranteed weekly salary. DON STRICK- LAND, 506 W. 10th St., Mankato, Minn.

WANTED—SAX MAN. WELL ORGANIZED commercial sweet band. Draft exempt, con- gential, conscientious worker. Guarantee. AL KNORR, Gen. Del., Centralia, Ill.

WHITE GIRLS WANTED FOR TAB SHOW; Toe, Tap, Spanish Dancers. Not over 5-foot-5, 120 lbs. Piano Player. Write or wire. BERWIND THEATER, Berwind, W. Va.

**WANTED TO BUY**

FERRIS WHEEL — END OF SEASON. CALL, write or wire. State price. AMERICAN AMUSEMENT CO., 1035 Gay St., Baltimore, Md. se12

GALLERY AMMUNITION—PAY \$55.00 CASE for Western Kant Splash and Remington Spatterless. Buy other brands. Want two Four-for-10c Picture Machines. PALMER ARCADES, c/o Billboard, 1564 Broadway, New York.

NEW OR USED "CHICAGO" ROLLER RINK Skates. State size and price first letter. RAGAN'S PARK ROLLER RINK, R.F.D. 6, Macon, Ga.

WANT TO BUY AMMUNITION—22 SHORTS, Longs or Long Rifle. Any quantity. Will pay attractive price. PENNY ARCADE CO., 306 E. Baltimore St., Baltimore, Md.

**At Liberty Advertisements**

5¢ a Word (First Line Large Light Capitals)  
2¢ a Word (First Line Small Light Capitals)  
1¢ a Word (Entire Ad Small Light Type)  
Figure Total of Words at One Rate Only  
MINIMUM 25¢ CASH WITH COPY

**NOTICE.**

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

**AT LIBERTY BANDS AND ORCHESTRAS**

7 MEN—DRAFT EXEMPT, union. Locations only. Complete library special arrangements, uniforms, tuxedos, stands, etc. Commencing 5th month in pres- ent spot. Want fall location. Must be good. BOX C-474, c/o The Billboard, Cincinnati, O.

VERSATILE 6 TO 8-PIECE ORCHESTRA— Available Sept. 10th. Only reliable spots considered. A high class organization for high class spots. Contact ORCHESTRA LEADER, General Delivery, Watertown, N. Y.

Girl Orchestra—5 pieces, young and attractive. Good dance band and can cut shows. Available for high class steady location only. Address Manager, P. O. Box 993, Atlantic City, N. J. se26

Girl Orchestra—3 to 5 pieces available for high class steady location only. Write or wire Musical Flasher, P. O. Box 993, Atlantic City, N. J. se26

Versatile 4 Piece Orchestra — Dance, Continental, Latin and Concert Music for hotels or cocktail rooms, etc. Rich instrumental combinations, strings for concert. Accordion for continental. Latin, Saxo- phone, Clarinet for dance, etc. Available after September 15. Box 367, Billboard, 1564 Broad- way, New York. se12

**AT LIBERTY CIRCUS AND CARNIVAL**

AVAILABLE — MIGHTY MONARCHS OF THE Jungle; 3 Lions, 2 Tigers, 3 Bears; com- pletely Trained Wild Animal Show, five acts. JULES JACOT, Nevada, O.

Geo. Burkhardt—Experienced Side Show Manager. Knows how to get them to go inside. Comedy Magician, King of Coins, Illusionist and elaborate Puppet Show, Electric Act. Laughing riot every- thing I present. Have high class equipment for theaters, night clubs, with own transportation. Ad- dress 894 Grand St. Brooklyn, N. Y. Phone Evergreen 7-5625. se26

**AT LIBERTY COLORED PEOPLE**

AT LIBERTY — COLORED BAND. DUKE AND 5 Dukes. Available October 10. Night club, hotel, tavern, cocktail lounge. Direct from New York City. HERBERT FRANCIS, Wallace Bros.' Shows, Quebec City, Que., Can., Sept. 7-12. oc17

**AT LIBERTY DRAMATIC ARTISTS**

DIRECTOR WISHES CONTRACT WITH STOCK company or established Little Theater Group. Have original manuscripts. Excellent notices. Write full details to RUSS BRICE, 2844 W. Highland Blvd., Milwaukee, Wis.

**AT LIBERTY MAGICIANS**

Crystal Gazer and Magician — Straight in acta. Private readings. No car. Ticket needed. Fall and winter. Med shows or vaude. Elmar, Box 623, Parkersburg, W. Va.

**AT LIBERTY MISCELLANEOUS**

Small Novelty Musical Show suitable for schools. For agents with territory not too far from New York. Box 360, Billboard, 1564 Broadway, New York. se19

**AT LIBERTY MUSICIANS**

BASS—DOUBLING FINE takeoff Fiddle and Guitar. Closing Sept. 5th Muehlebach Hotel. Radio, hotel, location. MUSICIAN, 3248 Woodland, Kansas City, Mo.

ACCORDIONIST, DOUBLING DRUMS AND Electric Guitars. Draft exempt. Plenty of experience. Will consider doubling with Pianist. Flashy instruments. Prefer the Western States. No booze. Have car. Good singing voice, and nice appearance. Must give notice. Two years on this job. MUSICIAN, P. O. Box 887, Placerville, Calif.

AVAILABLE NOW—TENOR CLARINET. ALL essentials, any chair. Consider top-notch proposition only. BOB ANDREWS, General Delivery, Indianapolis, Ind.

DRUMMER — AVAILABLE SEPTEMBER 1; 3-A rating; \$40.00 minimum. HAROLD ROBISON, Sigourney, Iowa. se5

EXPERIENCED YOUNG LADY VIOLINIST—AT Liberty. Write to Rose Shulkin, 932 48th Street, Brooklyn, N. Y. se19

GUITARIST — MODERN TAKE-OFFS AND rhythm; name band experience. Read, fake. Union. Finest electric guitar. Young, sober and draft 3-A. Wishes location in New York State. BOX C-460, Billboard, Cincinnati, O. se12

HAMMOND RINK ORGANIST — SOLOVOX. Metronomed tempos, skate dances. Large library. Excellent rink references. Sober, no draft. Prefer East. ORGANIST, 197 Division St., Pittsion, Pa. se5

HAMMOND ORGANIST—CLOSING RINK EN- gagement, available to open last of Sep- tember. Unusual musician in all ways; also expert dance organist experienced nite clubs. Florida, Gulf Coast, California or Texas preferred. Union, photos, details. BOX C-422, Billboard, Cincinnati.

LEAD TRUMPET — EXPERIENCED, RELIABLE. Prefer styled band. Would like Western location, but consider anywhere. \$40 mini- mum. Free Sept. 6th. Draft, 3-A. Wire JACK KERNS, Ben Pay Hotel, Mankato, Minn.

ONE ALTO AND ONE TENOR MAN AT LIB- erty, both read and fake well, play clarinet. Have had plenty of experience. GENE STEWART, 91 1/2 East 2nd, Columbus, O.

TRUMPET—ALL ESSENTIALS. MINIMUM \$30.00. No "Mickey Mouse." State all in first. V. KESTERSON, 111 W. 11th St., Tren- ton, Mo.

TRUMPET—READ, FAKE, ALL ESSENTIALS. Location. Prefer small combination. Some arranging. Consider anything. Wire HARLEY L. HOUGHEN, 1508 Cherry St., Kansas City, Mo.

TRUMPET—TONE. WELL EXPERIENCED, RE- liable. Draft exempt, age 26. Prefer hotel combination. Nothing in low salary consid- ered. CLAUDE CHAPMAN, Hotel Astor, Alexander, La.

TRUMPET-ARRANGER-VOCALS — AVAIL- able immediately. Married, have car. Age 36. Can double some Electric Steel Guitar. 3-A. All offers considered; write complete in- formation. RALPH GARNER, 903 No. Francis St., Gillespie, Ill. se12

TRUMPET—READ, FAKE, AGE 18. WANTS to travel. Ready to go second week Sep- tember. Write or wire JAMES GARDNER, 72 Academy St., Amsterdam, N. Y.

Alto Sax, Baritone, Clarinet—3A draft. Read or Jam. Go anywhere. Experienced in shows or dance. Jimmie Wilkins, Belvedere Hotel, New York City.

At Liberty—Violinist for hotel and cocktail units. Beautiful tone, phrasing, intonation, excellent reader. Prefer cocktail or strolling units. Wide experience. Can play most anything upon request from memory. Excellent appearance, good ward- robe. Draft deferred; \$45.00 minimum salary. Wire, write Violinist, Box C-477, Billboard, Cin- cinnati. se12

Available Soon—Fine accomplished Hammond Or- ganist, experienced in clubs, hotels, lounges, rinks, show units. References. With or without organ. Address Box C-475, c/o Billboard, Cin- cinnati. se19

Drummer—All essentials, name band experience. Working but desire change. Drummer, 412 E. Linn St., Marshalltown, Iowa.

Fiddle — Old time, modern, cowboy, etc. Union 26, draft 3A. Will join on wire or phone. Phone No. 31F12, Rockwell City, Ia. Eddie Foley, Yetter, Iowa. se12

Guitarist — Rhythm, Electric, take-off. Fifteen years with top bands, trios. Union, draft de- ferred. Write Freddie Stivers, 2145 E. William, Decatur, Ill. se5

High Class Arranger, Plays Alto-Sax, Clarinet Sight- Reader. Strictly section man doubles good Ac- cordion (also plays Accordion for relief), good Cello. Draft 3A, 35 years. 20 years' orchestra experience. Union. Box 308, Billboard, 1564 Broadway, N. Y. se26

**AT LIBERTY PARKS AND FAIRS**

BALLOON ASCENSIONS— Parachute Jumping for fairs, parks and cele- brations. CLAUDE L. SHAFER, 1041 S. Den- nison St., Indianapolis, Ind. se5

FEARLESS FLYERS — FLY- ing Act. Billboard, Cincinnati. oct3

HIGH POLE ACT—BEAU- tiful lighting effect. Unusual features. Literature and price on request. BOX C-418, care of Billboard, Cincinnati, O. se19

**SENSATIONAL HIGH**

Trapeze Act available for fairs, celebrations. For open time, price and literature contact JERRY D. MARTIN, care Billboard, Cincinnati, Ohio. se5

JAMES COGSWELL—CLOWN STILT WALKER. For prices write 1433 Rose St., Lincoln, Neb. se26



MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

Carigan, John, 6c Mousigian, Edw. 12c
Forman, Kelly (License), 10c Roberts, Clink, 3c
Fought, Forrest, 10c Storie, D. E., 3c
Hartlow, O. F., 45c Ward, Ted, 10c
Mackay, Dr. Gordon, 14c
Hubert, Eileen, 20c Wilcoxon, Warren, 46c

ABBOTT, James Anderson, Richard
ABBOTT, Joe (Kitty)
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Burns, Robt. Allen
BURT, Johnny
BURTON, Clarence
Burton, Chas. C.
BUSH, ROBT. WM.
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Cain, Louise
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CLARK, JOHN
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CASEY JR., JOSEPH
Casey, N. S.
CASTLE, CHESTER
CASTLE, JAMES ELI
Cattan, Mrs. Dan
Cavender, Marvin M.
CAWLEY, RAYMOND R.
CHABLOTTE, CLEOPHAS
CHAMBERS, LARRY
Chanda, Magician
Chapman, Mrs. Chappy
Chapman, J. H.
CHARLES, EDW.
POLK
Chartrain, Fred K.
CHASE, Frank
CHESTER, Luther
Chimpman, James R.
Chisholm, Davie
Choate, Vernon
Chomack, Mike
Christian, Peru
Christo, Pete
Christopher, Chas.
Christopher, James
Chudy, R.
CIGIELSKI, THEODORIC
Circus Nite in Frogland
Clamp, Mrs. Myrtle
Clark, Fenley
Clark, Fred
CLARK, Harry
CLARK, JOHN
CLARK, John
CLARK, LAWRENCE
CECILIA
Clark, Mardel V.
CLARK, Wm.
CLAY, HENRY JAMES
Claymen, Clair
Clearwater, Chief
CLEMMENTS, Alva V.
Clementin, Prof. C. T.
CLEVER, James
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CLINE, JOHN
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Collins, Capt. Geo.
COLLINS, JERRY JOS.
Collins, Joan
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Columbo, Scot
Conger-Santo Mgr.
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Conn, Lew
Conrad, Robt.
Conli, Mike
Cook, Grace D.
Cook, Hazel
Cook, Jerry
Cook, Margaret
COOK, WM.
Conke, Lonny
Cooper, Albert
Cooper, Chas. W.

AT LIBERTY SINGERS

Conroy, Tom
Carter, Mark
Carter, R.
CARTER, SAMUEL
ELWOOD
CARTER, Wm. Herbert
Caruso, Mrs. Jean
Carver, Freeman Wm.
CASE, JAMES A.
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Clearwater



Garlock, Mrs. Lee GARNER, Henman GARRETT, Charles Sanford GARRISON, WILLIS C. GARY, John GASKIN, Robt. (Doc) GATES, Albert L. GAUGHAN, WILLIAM BERNARD GAYLON, Roy GEE, JAMES RUSSELL Geisenafer, Frank A. Gennusa, Benjamin George, Spro George, Tony Gerard, Albert C. Gerber, Joe Gerber, M. Gerdy, Fred Gerry, Mrs. F. J. GIBBS, Roman C. GIBBINS, Harry GIBBONS, JAMES GIBEAUT, CHAS. ELWOOD Gibson, Doss A. GIBSON, DON T. Gibson, James GIBSON, Kenneth Lee GIBSON, WM. Giesla, James GILL, James Gray Gillette, Curley Gilm, Jimmie GILMAN, Edw. Brown GIPPIN, Ruth GLARUM, Steiner Gleason, Mrs. Nora Glenfield, Florence Moore Glynn, Mack A. Good, Charlie GOBLE, WM. HAROLD GOINS, MERRITT WM. Goldberg, Irving GOLDBE, CY R. Goldberg, Virginia Golden State Carnival Co. GOLDFARB, ITSY Goldman, Toots Goldstein, Irving Goodwalt, Sidney Goodwin, Doyle A. GOODWIN, Geo. Thos. Goodwin, Louise Goody, Mr. & Mrs. GORALICK, Ray GORDON, Samuel Harold Gottsch, Pearl GOULD, James G. GOULD, STANLEY AUSTIN GOURLEY, ARCHIE GRABERT, JAMES E. Grady, Jack C. Graham, J. H. Graham, Mrs. Lucile GRAHAM, PERRY DALE Grahams Texas Ramblers Granger, Mrs. Victoria GRANT, HARRY LEE GRANT, HENRY GRASNIK, Alex Graves, Jack GRAVES, ROY WILLARD L. Gray, Bonnie Gray, Clarence Gray, Clifford Gray, Gary Gray, Mrs. Junita Gray, Margaret Greater Expo. Shows Green, Don Green, Frankie GREEN, Gilbert GREEN, Quay GREER, Geo. M. GREGG, Dallas H. Grendel, Joe GRIBBIN, ALDON H. Griener, Chas. Gries, Ray GRIFFIN, EARL GRIFFITH, EDITH BELTIE S. Griffith, G. W. Griffith, James A. GRIFFITH, LEWIS Gritzmaker, Al GROGAN, Omar Gronne, Mrs. Stella Guelder, Miss Taynett Guinn, Calvin GUINN, John W. Coburn Guniyard, Thos. Gurand, Sol GURLEY, LEOIL Gurrin, Louis M. GUTHRIE, FRANKLIN CURTIS A. Gwyn, Alvis Hackett, Glen (H. G.) Haffords, A. M. HAGGARD, Arthur Millard Hagger, Dorothea HALE, FRED M. HALE, James Geo. HALL, LORON DAVID HALL, RAY DAVID Halm, Eugeno J.

HALL, Wilbert Stevens HALLSTRAM, David C. HAMILTON, ARCHIBALD H. Hamilton, Edw. J. Hamilton, George Hamilton, Joe Hamilton, Mrs. Pat HAMILTON, VIRGIL CHAS. HAMMOND, CARL JOS. HAMPTON, CLYDE CECIL Handschumaker, Jacquesine Haudy, Mrs. Perry HANGLEK, CHAS. Hankenson, Dr. G. E. Hanks, Tex HANLEY, Don Hanley, Robt. O. HANNEY, CECIL W. HANO, CHAS. ARTHUR Hansen, Al Hansford, Chester D. Happy, Capt. & Co. Hashin, Frank Harding, B. Jean Harding, Dalphin D. Harding, W. R. HARDY, E. HARLEY, GEO. MANLEY Harlowe, O. E. HARNETT, Wm. HARPER, Willard Frank Harrell, Mrs. Norma L. Harrington, Jerry Harris and Shaw Harris, Albert Wilbert HARRIS, Ernest W. Harris, Henry Wm. Harris, James Otis HARRIS, JOHN LESTER Harris, M. Harris, Pat HARRIS, Raymond Dillard HARRIS, WALTER RAYEN HARRIS, WM. BENTON HARRIS, Wm. E. Harrison, Raky HARRISON, Raymond Clyde HART, EDWARD LEE HART, RALPH MORRIS HARTMAN, HENRY Hartley Jr., G. W. Hartley, Irene HARTLEY, WALTER ELTING Harton, Frank (Sailor) Harvey, Harry (Hank) Harvey, Mrs. Henry HASSLER, Fred HASSON, Thomas M. Hatcher, Margaret Hallaway, Robert EARL HAUSER, CLIFFORD HAUSER, RALPH W. Haut, Mrs. Bess HAWKINS, Charlie Hawkins, Mrs. Roy HAYES, Buel J. HAYES, KAY HAYNES, Rufus B. HAYNIE, Warren P. HEALBY, FRANK ROBYN Hearn, Edmund Hearn, Maury D. Hearn, R. H. Heckendorf, Mrs. Kitty REDDIX, LAWRENCE Heckendorf, Clarence HELMS, CHAS. P. MIKE Helton, Mildred Jean HENDERON, EDITH Henderson, E. G. (Grabbo) Henderson, Mrs. Jenn HENDERSON, JOHN L. HENDERSON, Lynn Gaudy HENDERSON, Robt. E. HENDRICKS, C. W. Hendricks, James W. Hendrix, Cecil W. HENDRIX, W. EDGNE W. Hendrix, Walter A. HENLEY, ARVIL FRANKLIN HENNESSY, FRANK WM. Henry, Mrs. Marie HERAGHTY, Francis Edw. Herndon, Glenn Herrero, Billy HERRINGTON, Mr. & Mrs. Billie Hesteth, Bob Heth, F. B. Shows Heyn, H. L. HICKLE, ARTHUR P. Hicks, Arthur

Hicks, John HESTAND, Col. Frank L. Higbee, Pauline HIGGINS, Pat Hilburn, Richard D. Hiler, Frank HILBER, Wm. Edw. HILL, ALBERT Hill, Mrs. Shirley Ann Hill, Stacey E. Hill, Thos. W. Hillard, Janweese HINDS, ALTON GEO. Hines, Leah HINSON, JOHN C. HIXSON, Earl David Hoaglands Hippodrome Hobday, John HODGES, CECIL CLAY HODGE, LOUIS ORVILLE HOESCHEN, GEO. H. Hoffman, Dorothy Hoffmanns, The Hogan, Junika Hogan, Larry L. Holtbrook, Miss Helden, John Holder, Mary K. Hollenbaugh, Ann HOLMAN, THEODOR Holtzman, Lillian Holtzman, Fred Helzman, George (Boston) Homburg, Clara Honest Kelly Shows Honey Family Hook, Marie Hopper, Phil HORN, John T. Horning, Ray J. HORTON, CALVIN L. HOSMER, Bruce Chandler HOUBERTY, Edw. Eugene Houston, E. B. Howard, Mrs. J. C. Hubbard, Paul Hubert, Bileca HUBERT, HAMILTON H. HUDSON, Harold HUELLER, HENRY ALBERT Huff, Marjorie HUPT, LEROY FLOYD Hull, S. A. Hume, L. E. Prof. Humphries, Geo. HUNKLER, Paul Bernard Hunt, Butch Hunt, Henry (Trumpet) HUNT, Wm. HUNTER, Johnny Douglas HUNTER, WM. Hunting, Harry Huntley, Doss HURD, HENRY M. Hurley, W. O. HUSSA, CLIFFORD THOS. Hutchins, Elmer Hynds, Billy HYVONEN, CHARLES R. Her, Peggy Imondi, Patricia INGERSOLL, Edw. Arthur INSALACO, CATALDO Irwin, Clarence IRWIN, Robert T. IRVIN, VERL MERLE JACKS, W. B. JACKSON, EDWARD James James, Fats JAMES, FRANCIS MANGANELLE James, Otha F. Jeffries, Carl E. Jeffries, Edw. JENNINGS, GROVER L. JETT, Chas. C. JILES, Richard JEFFEST JOHN, ADOLPH JOHN, FRANK STEVE JOHN, Herman W. JOHNSON, Alfred Leroy JOHNSON, Arthur Johnson, A. F. Bea Johnson, Bernard King, Dick and Belle King, Gracie King, J. F. (Tom) KING, John Walter KING, MATT ARTHUR KING, Ward Earle Kiddy, W. H. Kirk, Wayne KIRKENDALL, Joseph Spangler Kirkham, Leo Kiser, O. C. KITCHEN, JOHN

Johnson, Russell T. JOHNSON, Rathford Harris JOHNSON, SAMMY Johnson, Mrs. Stacy Johnson, Chas. Delmer JOHNSTON, Jerald Foist JOHNSTON, Marion Eugenia Jones, Alvin B. JONES, Arthur Cleo JONES, Carl Dollins Jones, Carl T. JONES, CHAS. JONES, DOUGLAS ARNOLD JONES, ELLIS CLAY Jones, Geo. W. JONES, JESSIE G. JONES, IRA Jones, James JONES, John J. Jones, Joyce Jones, Justin Jones, Mrs. Leonard T. Jones, Louis N. JONES, Paul Clifford Jones, Ralph JONES, ROGERS LEE JONES, Roy Albert Jones, Wanna (Blackie) JONES, WILOUGHBY WINGFIELD JOSEPH, BRUCE CHAPMAN JUAREZ, FRANCISCO S. Julius, Howard KACHEL, BERNIE MAN ALTON Kahn, M. Kairn, Clifford Kalb, Robt. Katam, Iona KANE, William KANNES, Fred Alexander Kannla, Ida Kara, Rajah KARNES, F. A. KARNES, Walter William KARPENSKI, Alexander P. KARRELL, WARREN M. Katzen, Al KAUFFMAN, Elmer Leon KAUFFMAN, Richard D. Kay, Ludy KAYNE, DON Kearns, James J. KBATTS, JAS. OTTO KEEFE, William Francis Keefer, Geo. W. KEENE, Chas. Martin Keith, Edward Randall Kellar, Art KELLAWAY, BARNEY KELLEY, DON HERMAN KELLY, John Fishon Kelly, Ted H. KEELSEY, HAROLD GLAD Kendall, Charles Kopley, Barbara Kopley, Hazel Kerrigan, James Kid KESSEL, JOSEPH Kosterson, Lonon Ketrov, Robert KETT, JOHN JOS. Keys, Red KEYWOOD, STEWART Kiatook, Blackie S. KIBLER, Harry Leo Kile, Nedra Kimball, Dada Kimball, Harrison KING, Clarence Henry King, Dick and Belle King, Gracie King, J. F. (Tom) KING, John Walter KING, MATT ARTHUR KING, Ward Earle Kiddy, W. H. Kirk, Wayne KIRKENDALL, Joseph Spangler Kirkham, Leo Kiser, O. C. KITCHEN, JOHN

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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 Huel  
 West, Huel  
 Lafayotta  
 Westbrook, Harry  
 E.  
 Westlove, Mack  
 Westrop, Marion  
 Weyla, Ed  
 WHALEN, Bernard  
 Anthony  
 WHELER, JAS. EDW.  
 Harold Winthrop  
 Wheeler, Oscar  
 WHISLER, Harvey  
 Virgil  
 WHITAKER, CHAS. HARDIN  
 Whitaker, John D.  
 Whitaker, Pae Wee  
 White, Calvin  
 WHITE, Kenneth  
 Peter  
 WHITE, Lewis  
 RAYMOND  
 White, Sally  
 Whitehorn, Wilron  
 R.  
 Whiteside, Mrs. Nancy  
 Whitlock, Gene  
 WHIPMAN, DANIEL  
 ALISON  
 WHITNEY, JAS. JOHN  
 WIEDEMANN, FRED  
 WIGGIN, JAS. EDGAR  
 Wilcher, Mildred  
 Wilcox, Vern  
 Wilhite, Frank  
 WILKINSON, Arthur F.  
 WILLARD, VERN OLYDE  
 Williams, Mrs. Alma  
 Williams, A. Prof.  
 Williams, Bill Cecil  
 Williams, Chuck  
 Williams, Dorothy  
 Williams, P. E.  
 WILLIAMS, GERALD  
 GLYNDON  
 Williams, Harry  
 WILLIAMS Jr., Harry Chas  
 WILLIAMS, Harry L.  
 Williams, Hubert  
 Williams, J. M.  
 WILLIAMS, JOSEPH WARD  
 Williams, June  
 Williams, Louise  
 Williams, Mrs. Polly  
 Williams, Ray  
 WILLIAMSON, Carl  
 Williamson, Forrest E.  
 Willse, Mrs. Birdie  
 WILSON, ALFRED  
 JONES  
 Wilson, Mrs. Anna  
 Knight  
 WILSON, Charles  
 A.  
 Wilson, Charley  
 Wilson, Cordelia  
 Wilson, Dandy L.  
 Wilson, Dianne  
 Wilson, Dick  
 WILSON, FRED  
 HARRY JNO.  
 WILSON, John D.  
 Wilson, J. J.  
 WIMMEN, ORMAN  
 RUDOLPH  
 Windsor, Jack  
 Wingert, Billie  
 WINKLEMAN, Jacob Renzy  
 Winnings, Charles  
 Wincer, Bill  
 Winlow, James  
 Winstan, Sherry  
 Winters, Mrs. Norah  
 WIPF, ROBERT  
 D.  
 WISE, Larry  
 Witz, Fred
- WODOWSKY, Abraham W.  
 Wolcott, F. S.  
 Wolf, Mrs. Norman  
 WOLF, RAY  
 ALONZA  
 Wolf, Bill  
 WOLLARD, Robert  
 Leo  
 WONG, GEORGE  
 W.  
 WONSER, Robert  
 Earl  
 WOOD, Frank H.  
 WOOD, JOHN  
 WINDSOR  
 WOOD, WESLEY  
 LARRY  
 Wood, Willard  
 Lloyd  
 WOODARD, RAY  
 Woodbury, Ermamae  
 Woods, Walter  
 WOOD, William  
 W.  
 Woodford, Penny  
 WOODWARD, FREDERICK  
 T. R.  
 Woolrich, C. S.  
 Wool, Mrs. Everett
- WRIGHT, Henry Brown  
 Writer, Frederick  
 M.  
 Wyatt, Lee  
 EARLE  
 WYATT, THOS.  
 Wyrick, Bryce  
 Yanko, Vastin  
 Yon, Y. L.  
 YORK, Claude  
 Wolla  
 YORK, JOE  
 Young, Don  
 YOUNG, DONALD  
 WESTLEY  
 YOUNG, Howard  
 A.  
 Young, James  
 FLOYD  
 Young, Helen  
 Young, Marion  
 Young, R. B.  
 Young, Willie  
 Youngblood, Zeko  
 Zane, Rita  
 Zatt, Sol  
 Zebner, Dorothy  
 Zewanda, Madam  
 Zimny, Charles  
 ZUCKER, MORITZ
- Dean, Ray  
 Del Campo, Deana  
 DesPlantes, Ernest  
 DeWitt, Frances  
 Dosey, Mrs. Eddie  
 Doris, E.  
 Drake, Marvin  
 Ella  
 Duke, Mrs. Leota  
 Edwards, Elma  
 Deau  
 Elliott, Jack Joe  
 Fern, Tommy  
 Flammigan, R. E.  
 FUNDERBURG, WALTER CURTIS  
 Murray, Mrs. Jack  
 L.  
 Gaddis, George G.  
 Gonzales, Chas.  
 Good, Jack  
 Gorton, Sam  
 GRANT, Jessie B.  
 Guazzo, Edmund  
 Huckelt, Mrs. Eddie  
 Hagstrom, Elliott  
 Halstead, Ruth  
 Hamilton, Leo & Ethel  
 HAYENS, Frank  
 Scott  
 Herley, John  
 Huth, Julie  
 Jones, Little  
 Johnny  
 Strickland, Willie  
 Lennie  
 Taylor, Eddie  
 Teeter, Miss Jacques  
 Testers, Jeanne  
 Todd, Mitchell  
 Wagstrom, Miss T.  
 White, Harriet
- O'Brien, Bob & Betty  
 McCahen, J. J.  
 McGrath, John  
 McGRATH, Leo  
 Joseph  
 MARTIN, LEWIS  
 LEROY  
 Miller, J.  
 Miller, Leon  
 Moore, Donald  
 MOUNGER, Walter Curtis  
 Murray, Mrs. Jack  
 L.  
 OLEJARCZYK, JOSEPH J.  
 (Whifty)  
 Powell, Walter G.  
 Rabits, Santo  
 RANK, WAYNE  
 DAVID  
 REGAN, Rex  
 Sander, Prof.  
 Seltzer, Robert  
 Simpson, Helene  
 Soper, Robt. L.  
 Steffen, J. E.  
 STREMIK, CHARLES  
 Strickland, Willie  
 Lennie  
 Taylor, Eddie  
 Teeter, Miss Jacques  
 Testers, Jeanne  
 Todd, Mitchell  
 Wagstrom, Miss T.  
 White, Harriet
- MAIL ON HAND AT  
 NEW YORK OFFICE  
 1564 Broadway  
 Alberta, Albert  
 Allen, James  
 ALLEN, JAMES  
 CARL  
 Andrews, Jack  
 Ashburn, Marshall  
 F.  
 AYRES, Newton  
 Edward  
 Bailey, Walter A.  
 BANKRATH, Louis  
 Banks, Russell  
 Bassett & Bailey  
 BENNET, FRED  
 PHILIP  
 BLAIR, Donald  
 Oscar  
 BROWN, Russell  
 Lewis, George  
 Lille, Frank D.  
 Lucas, Lillian  
 Lyon, Lord  
 McCAUGHTRY, Wallace F.  
 McDONALD, Marie  
 McKINLEY, Walter James  
 Mang, Mr. & Mrs. Fred  
 Manning, Gladys  
 MARINO, Anthony  
 MARKHAM, William O.  
 Marsh, Mr. Jesse  
 Martin, Josephine  
 Maurice Jr., Royce  
 L.  
 Matts, Andrew J.  
 Mitchell, Lowell  
 Murray, Happy  
 (Candy Flores)  
 O'Dea, Shannon  
 Olenick, Harold S.  
 Payne, Mr. & Mrs. J.  
 Polo, Eddie  
 Priddy, Pat  
 Purcell, Charles  
 Randall, Jackie  
 Roberts, Lucky  
 Rogers, Sue  
 ROLLINS, Leroy  
 ROMANO, ERNEST  
 JAMES  
 ROSENBERG, Benny  
 RYAN, John F.  
 ST. DENNIS, John  
 Henry  
 Sama, Johnny  
 Satter, Dolores  
 Irene (Billy)  
 Scott, Dorothy  
 SCROGAN, Lowry  
 M. E.  
 SHAW, Alfred J.  
 Shaw, Peggy  
 Silver Delaux  
 Shows  
 Spitt Cloud, Chief  
 Sportland, Wallace  
 Spurr, Jules  
 STROHM, Ray  
 Owen  
 SULLIVAN, Fred  
 R.  
 Talbot, George  
 Thomas, Anna  
 Thorne, Charlotte  
 Starr  
 Waltera, Mary  
 Ward, Hank  
 Ware, Frank  
 Wasburn, Inna  
 WELLS, Earl  
 Henry  
 Werner, Elma  
 WILLIAMS, Frank  
 Winuman, Harry  
 S.  
 Winters, Gay  
 Withers, Charlie  
 YOUNG, Albert
- MAIL ON HAND AT  
 CHICAGO OFFICE  
 12th Floor Ashland Bldg.,  
 155 No. Clark St.,  
 Parcel Post  
 Lee, June, 11c  
 Abbot, Mae  
 ALLEN, Fred R.  
 Ames, Robert  
 Andriano, Frank  
 Beason, Virgil E.  
 (Whitie)  
 Benesch, Frank  
 BIELAK, Edward  
 Blomberg, Bill  
 Boston, Mrs. George  
 Boughman, Patric  
 Boyd, Mrs. Harold  
 Butz, Mildred  
 BROOKES, WILLARD  
 LOUIS  
 Carey, Dan  
 CARTER, THOMAS  
 JOSEPH  
 CLARK, CHAS.  
 EDWARD  
 DARNELL, HAROLD TRUE  
 Davis, Mrs. Ken  
 Dealy, Miss Oelf
- MAIL ON HAND AT  
 ST. LOUIS OFFICE  
 390 Arcade Bldg.  
 AKIN, Charles R.  
 ALEXANDER, Cavity Cruco  
 Alfredo, Al  
 ANDERSON, Harry  
 Anderson, R. D.  
 AUSTIN, ALLEN  
 ANDREW  
 Backer, Mrs. Earl  
 Bal, Forrest  
 Beaux, Betty  
 Beaux, Mrs. L. A.  
 BEESBY, VERNON  
 THOMAS  
 BELL, Bill  
 Bell, Vern M.  
 BENDER, Arthur  
 William  
 BINLEY, Samuel  
 R.  
 Bishop, Lou  
 BOODY, LEIGHTON  
 LEROY  
 Boyle, Thomas O.  
 Bradley, Miss Pat  
 BROWN, Gordon  
 Brown, Hubert E.  
 Burg, Margaret  
 Burgoon, Mrs. Timothy  
 Burns, George or Edna  
 BURKS, Louis  
 BURNS, William  
 Joseph  
 BURTON, JOHN LOUIS  
 BYRNS, Samuel  
 CANINE, Walter  
 Eugene  
 Copperman, Ray & Agnes  
 Cawthorn, Wild Bill  
 Charles, William  
 CHASTEEN, ROBERT  
 FRANKLIN  
 Cook, Mrs. Mattie  
 ORENSHAW, Charley Bryant  
 Cooper, Elias  
 GOWBERT, Irene (Billy)  
 Scott, Dorothy  
 CRIST, ROBERT  
 ARMSTRONG  
 Crow, Ned A.  
 Curbiss, Rube  
 DAVIS, James  
 Harry  
 DAVIS, Oscar  
 Davis, M. J.  
 Dawson, Skinny  
 Dedman, Carrie  
 Dieback, Mrs. Marie  
 G.  
 DILLON, James  
 Ivan  
 Dodger, Howard  
 W.  
 Doherty, James  
 Dorman, Steve  
 Doria, Miss Betty  
 Lee  
 Drake, Dick  
 Dutcher, Jeanne  
 Dyer, Tony  
 Eaton, Gale  
 Ellis, Madame Rose  
 BLEWEIN, CARL  
 A.  
 Eule, Monroe  
 FASKEY, John  
 Stanley  
 FELTS, Oliver  
 Martin  
 Franklin, Joe  
 Fritz, H. W.  
 Gans, Richard  
 Gertz, Burton  
 Ghibaldi, Mario A.  
 Goad, Dude  
 Goad, Joe  
 Gonyor, Martin A.  
 Gould, Max  
 Green, Charles  
 GUNN, MYRTLE  
 Handerberry, C. B.  
 Harbaugh, Chas. O.  
 HARDING, DALPHIN  
 DEAN  
 Harris, Mrs. Otto  
 Hatan, Mrs. Bessie  
 Henderson, Gayler  
 Hentzinger, S.  
 HILTON, JAMES  
 George  
 Holdorf, K. M.  
 HOUSE, LEB  
 JACKSON  
 Houts, W. I.  
 Houts, Walter I.  
 Howard, John  
 Howard, Tommy  
 HUGHES, James  
 HUMBLES, JOHN  
 LEONARD  
 Harford, Thomas  
 Hurt, Calvin Regan  
 Hutchens, John W.  
 HUTSON, Robert  
 Lelan  
 Irby, J. L.  
 JAMISON, John  
 Arthur  
 Jarvis, Merle  
 Jenkins, Joe  
 Johnson, C. W.  
 JOHNSTON, Don  
 Kelly, Ted  
 KING, FLOYD  
 KING, LEE ROY  
 Korte, Peter  
 KUJAWA, Ervin  
 Joseph  
 LANCASTER, Charles Arthur  
 Langston, Ada  
 Le Blanc, Conrad  
 C.  
 LEARNED, John R.  
 Ledwell, Frances  
 LEWIS, William  
 Henry  
 Liedke, Connie I.  
 Lane, L. O.  
 LITHELAND, Oren Oscar  
 Litts, G. F.  
 Lucas, Mrs. Anna  
 Mae  
 Lynn, John J.  
 McDonald, Victor  
 MCGOWAN, Wilmer Leo  
 McSparran, Bill  
 Muck & Sae  
 MELVILLE, FREDERICK  
 EDWARD  
 Metts, Andrew J.  
 MEYER, GEORGE  
 ALBERT  
 Miller, Mrs. Billie  
 Miller, Billy  
 Miller, Charley  
 Miller, Dow  
 Mitchell, George J.  
 MORGAN, Robert  
 Lee  
 MYERS, Mr. & Mrs. S. F.  
 Nelson, Harold E.  
 NIXON, James  
 NORTON, David  
 James  
 O'DEA, James  
 Robert  
 O'STEEN, James  
 L.  
 OSTRUM, JAMES  
 MICHAEL  
 Owens, William C.  
 Parks, Miss Eulalo  
 Pasha, T. G.  
 PATTERSON, Guy  
 Peters, Ralph  
 Phillon, Mrs. Opal  
 Pollack, Robert  
 Lewis  
 Potest, E. K.  
 Potts, Helen  
 RAWLINGS, Everett  
 Rayo, Mrs. J. L.  
 Rees, Curly  
 Richards, Williams  
 H.  
 Riordon, James  
 Roberts, Bill  
 Robertson, Richard  
 Clifford  
 Rogers, Mrs. Irene  
 Romig, Carl A.  
 Rose, Madam  
 Ross, Jack Leo  
 Scrubneff, William  
 St. Germaine, Thos. O.  
 SERVIS, Jr.  
 Edward F.  
 SEWELL, CHARLES  
 MERLE  
 Sherwood, Cale  
 George



# Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## Coming Christmas Season Business Good; Cards and Merchandise Now Selling Fast

NEW YORK, Aug. 29.—For some people the Christmas season is already here. However, these people constitute only a small percentage of the total population because they are the ones with a relative or friend in the armed services overseas. And no matter what the news may be concerning the war, the yuletide season this year promises to be one of the biggest ever, according to advance reports received from direct salesmen, bingo operators, salesboard operators, pitchmen and concessionaires.

Many direct salesmen have begun to sell Christmas cards to families with men on overseas duty. These somewhat early sales are due to a post-office warning that cards going to men out of the country must be mailed between October 1 and November 1 at the latest to be received on time.

Some of the soldier's cards have a strongly patriotic air—"Here's Three Cheers for the Red, White and Blue, and another three cheers at Christmas for you." Many other cards, however, have the same homey sentiment reminiscent of Christmas cards in the past. The jingle bells and the carefree Christmas merriment of previous years are not in these cards for servicemen. In addition, the cards are carefully phrased so that the separation from home is not stressed.

Direct salesmen said the policy this year is to eliminate the completely optimistic and carefree type of card and give Christmas greetings a deeper significance.

From all present indications more Christmas cards will be sent this year than ever before. In the first place, many men are in the armed forces here and abroad. In addition, many men and women are separated from their families this year because of war jobs in other cities. With an estimated 25,000 different designs to choose from, Americans may send each other more than 1,200,000,000 Christmas cards this year, with a big percentage of this business going to the direct sellers.

Many Christmas cards, in addition to those intended for soldiers, will contain a patriotic motif this year. However, patriotism will by no means be dominant. Christmas is still Christmas and many people feel it must remain so. To many, Christmas is an escapist season; a time to forget about the war, if possible, for a few light, carefree days. For these people many cards will be colored in blue as well as in the traditional red, white and green of yuletide. Some will bear Old Glory or the American eagle in gold, skillfully harmonized with holly twigs and poinsettias. While other cards will show a red, white and blue "V for Victory" or a pair of tinsel fighting planes.

Some Christmas cards will poke fun at the present predicament. One is inscribed "From our air-raid shelter to yours—Merry Christmas." One of the most popular cards in the East is as follows:

"Roads all blocked an' gas is low,  
Tires worn out an' car won't go,  
So can't roll round your way today  
But Merry Christmas, anyway!"

Many old-fashioned yule cards will still be available for those who want them. They will include scenes of Santa Claus, warm firesides and religious subjects. The oldest of all Christmas cards, as far as the records show, is a Dickens scene of merriment printed in London and bearing the date 1842. The original is in the British Museum in London. However, several publishers have reproduced this card for sale this year, the centennial year.

Within a few weeks direct sellers will make a special contribution to the war effort by making available a combination gift-card and War Stamp folder with a Christmas message.

The card will come in eight designs, each to sell for 5 cents. Some will contain the official Treasury Department

10-cent stamp-saving book, some a special savings book with caricatures of Hitler, Mussolini and Hirohito to be stamped out with Saving Stamps, and some with an envelope to enclose a gift of War Stamps.

Christmas presents this year will also turn to the patriotic motif to a great extent. Direct sellers, bingo operators, concessionaires, pitchmen and salesboard operators expect to cash in on this revenue, which promises to be bigger than ever. All of these men are making it a point to give away or sell merchandise which is tied up with the holiday season. They know that with so many men in the army and so many other men and women working in war plants the exchange of gifts will be greater this year. Many people are making more money now than ever before and intend to spend it to make as gay a Christmas as possible for their family and friends.

Postal regulations also provide that gifts sent overseas must be mailed between October 1 and November 1 to reach the men on time. As a result, people who are interested in mailing out Christmas presents to men abroad are doing their shopping now.

Merchandise men have learned that soldiers have requested certain items for presents. These include inexpensive rings, regulation pen and pencil sets, candy, bingo games, watches, bowling sets and gin rummy games. Another big item on the soldier's preference list

is a supply of comic buttons which knock the Axis.

War or no war, it's an old yuletide custom to exchange presents at this season of the year. And this season instead of sending just one present to a member of the family or to a friend, this number will be increased by two or three times the amount just because of the separation.

Merchandise men report that inexpensive fur garments, such as fur coats, jackets and muffs, will be getting a big play this year. The fur market hasn't been hit by priorities and there is an abundance of fur to be had as a result. For these people also, another big selling item should be all kinds of games: bingo games, bowling sets, gin rummy sets, mah jong games and poker sets, including chips and racks.

The trend to leather goods, luggage, stuffed toys, patriotic buttons, patriotic flags, emblems and glassware is also noticeable.

Seasons come and seasons go but the Christmas season has always been, and still is, the most popular one of all and the most profitable one as far as merchandise men are concerned. Many people who don't spend money all year round for presents make a special effort to outdo themselves for the yuletide season.

## Gift Show Features Patriotic Novelties

NEW YORK, Aug. 29.—The New York Gift Show, which ran at the Hotel Pennsylvania in New York from August 24-28 inclusive, in many instances showed the effects of the war on merchandise.

A number of lines featured gifts for men in the armed services, including leather duffle bags, leather scuffs, money pouches, sewing kits, leather wallets, bookplates and stationery supplies.

Military insignia and patriotic decorations of red, white and blue were prominent all thru the show. General MacArthur's picture, framed under glass, in prints or on composition plaques, was also offered by many firms.

There was a noticeable trend away from metal products at this year's show. Wooden objects, including hand-carved figures made in America, were much in evidence. These figures featured hill-billy characters and caricatures of farmers. They retail inexpensively. Smoking accessories, napkin holders and rings, kiddy plaques, rolling pins, wooden coasters and inexpensive wooden salad bowl sets with fork and spoon were also big featured items.

Stuffed toys and soap novelties featuring balls, microphones, animals, sleds and rolling pins were also prominently displayed.

Christmas items received a big play. These featured wax candles, bells, Santa Claus, trees and holly. Also noticeable were Christmas cards and tree ornaments.

The metal lines on display were few, all selling from inventory and rapidly going off the market for the duration. Wooden buckets which were formerly lined with copper and zinc are now lined with glass.

Duplications of many European types and decorations in glassware and ceramics were also apparent in a number of displays, reflecting the strides in domestic production of artcrafts since the war shut off imports from abroad.

Approximately 5,000 buyers from department, gift, jewelry, art stores, concessionaires and merchandise manufacturers of these products located in nearby areas went shopping and looking at the 530 lines of merchandise on display. The show is expected to be shown in Boston and Philadelphia in September.



By BEN SMITH

A. R. K., of Halthorpe, Md., writes: "Would you kindly advise me on the following? I have been using small cards on a quick-turning deal but am now interested in going to work on furs. Could you tell me what price fur jackets and coats are most popular with other operators, what type of card they use and what the take is? I would appreciate an early response as I am quite anxious to get started."

We can understand A. R. K.'s desire to hop the fur band wagon. Furs are developing into one of the hottest items of the season; in fact, fur garments are among the few proven card and board numbers that are still available in satisfactory quantities, and the outlook is good for ample stock piles for the duration. However, much as we would like to help A. R. K. get started, we cannot break down the various garment costs nor the deals put out on them. That depends entirely on the locality the operator is working and the size of the card he believes his locations will be able to move.

Fur garment manufacturers . . . and there are quite a few that produce especially for this market, such as S. Angell & Company, Andrew Paul & E. Arkas, H. M. J. Fur Company, Brien Seward, Rose Fur Company, M. Seidel & Son, Cohen Bros. & Sons, General Fur Mfg. Company and Al Feder . . . manufacture fur jackets, chubbies and coats in all price ranges, starting around five or six dollars and going up into the higher brackets. Practically all the garments in these lines receive a play and the type and cost of a particular jacket, chubby or coat most popular with an operator is, as we said before, dependent upon the type of customer patronizing the locations covered by the operator.

Therefore, before doing anything else the operator must first decide what traffic his spots will bear, how big a card and take will prove economically sound. After making his decision he must buy the garments in the price range that will fit in with the take he has decided upon. There is such a wide variety of garments available that the operator has great latitude in his choice of furs and should have little trouble setting up just the deal he needs. (See DEALS on page 54)

## Luggage Proving Big Item

NEW YORK, Aug. 29.—According to reports, the luggage business is showing large increases in all sections of the country, especially where war plants are located.

Ceilings on prices under the general maximum price regulation have proved helpful to the industry. Concessionaires from all over the country report they have been buying up many bargains in luggage, which is a popular item with people everywhere.

Restrictions on the use of metals for frames, locks and hinges have caused some difficulty, which is being overcome to some extent thru the use of substitutes. Many pieces of men's luggage have wooden frames which are proving satisfactory.

Altho there has been some restriction on leather, it hasn't been too great and has not created a shortage in the leather or luggage industries. The government has taken over heavy hides. Since hides used in luggage are usually of a much lighter weight, they are still fairly easily obtained.



Last week we ran a story announcing the return of bingo to Atlantic City after an absence of an entire year. We stated that Acting Mayor Bader had announced the approval of the application of George L. Ruty for a license to operate a bingo parlor at 827 Boardwalk. The only stipulation Bader laid down was that only merchandise prizes were to be awarded to bingo winners. However, Bader stated he wasn't worried about the future success of bingo at Atlantic City because he was sure bingo operators would comply with his request in the matter of prizes.

That was a piece of good news for bingo operators not only in Atlantic City but elsewhere. It was felt by many of them that once bingo was allowed again in that city there would be less trouble from authorities who have interfered with their business in the past.

This week, however, we received bad news from Atlantic City regarding the bingo situation.

It seems that Prosecutor Harry R. Coulomb announced on August 20 that bingo in Atlantic City must fade out of existence again. In a letter written by Coulomb to Director of Public Safety Cuthbert, Coulomb contends that bingo is gambling. Therefore the two Boardwalk games licensed during the week (Ruty and a later one issued to Dorothy Mahoney) must be closed. Copies of this letter were also sent to City Solicitor Samuel Backer and Director of Finance Bader, whose department issued the mercantile licenses for the two parlors.

Prosecutor Coulomb said that he understood that a similar letter was to be sent to city officials by Supreme Court Justice Frederic Colie. The matter of bingo was discussed when Justice Colie (See BINGO BUSINESS on page 54)



# METRO WILL NEVER BE UNDERSOLD

Write Today for Our New Revised BINGO PRICE LIST

LOWEST PRICES IN HISTORY

Complete line Bingo Specials, Supplies and Equipment.

**Metro Mfg. Co.**  
127 W. 25th Street, New York City

# Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opca Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

## Axis Pin Cushions

PHILADELPHIA, Aug. 29.—Novelty workers in the Philadelphia area report that the fastest selling items are pin cushions in likeness of Hirohito, Mussolini and Hitler. According to these workers, they are moving faster than any single one item since the start of the war. The only trouble, complained the workers, is that they can't get enough of them to meet existing store demands. Next in demand and moving big are miniature statuettes of General MacArthur. The latter was the biggest selling item until the Axis pin cushions were introduced here.

## Toy Cutlery Set

Toy cutlery set is being featured by the Ideal Novelty & Toy Company. This set has a service for eight, including knives, forks and spoons, all made in plastic. It is beautifully designed in attractive two-color cut-out cards and makes an excellent counter item. Retail for 25 cents.

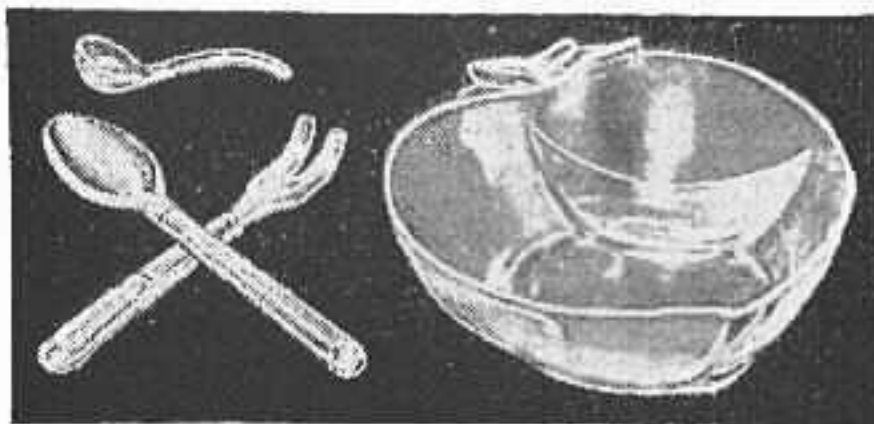
## Bomb Bank

The newest novelty to hit the market is a "bomb bank." This is a hard plaster product shaped like a bomb which holds \$18.75 in small coins. After being broken the coins are to be turned into War Bonds. Sells for 25 cents.

Mike Abrams reports there has been an unusually fine response to his new catalog offer which is issued to the trade free for the asking. Catalog is largest in size ever printed by the firm, has 16 fully illustrated pages and lists the complete H. M. J. Fur Company line of jackets, chubbies and fur coats in all furs, styles and price ranges. Mike says that the reason for this larger catalog was the indication that the 1942-'43 fur season would be an exceptionally good one, and orders on hand tend to confirm this.

# SENSATIONAL VALUE!!!

No. 2968—OUR FOUR PEACH "PEACH" CRYSTAL SALAD BOWL SET  
For smart and exquisite Table Service



Consisting of 10 1/4 x 11 1/2 inch clear, heavy crystal salad bowl, containing separate compartment for salad dressing. One 10 1/2 inch crystal fork and spoon and a 5 inch crystal spoon for salad dressing. Boxed individually in re-shipping carton.

**\$7.80 PER DOZ.**

Sets in THREE DOZ. Lots.

**\$8.60 PER DOZ.**

In Smaller Quantities. Sample set sent on receipt of one dollar.

For other equally excellent and exquisite tableware at extremely reasonable prices see our price lists No. 202-K and 204-K.

**LEO KAUL IMPORTING AGENCY, INC.**

115-119 K South Market St.

Chicago, Ill.

## WHILE THEY LAST

MOTOR JUGS—First Run Seconds as They Come—  
ORDER NOW—DON'T WAIT



	Each	Doz.
0405—1 Gal. Thermos Jug, Regular	\$.75	\$ 8.40
0407—1 Gal. Thermos Jug, Spout	1.10	12.00
0411—1 Gal. Thermos Jug, Food	1.10	12.00
418—1 Gal. Thermos Jug, Spigot	1.45	16.80
419—1 Gal. Thermos Jug, DeLuxe Spout	1.45	16.20
414—1 Gal. Thermos Jug, DeLuxe Spigot	1.50	17.40
0412—1 Gal. Thermos Jug, Food & Spout	1.70	19.80
0413—2 Gal. Thermos Jug, Spigot	2.10	24.00

DID YOU RECEIVE OUR 1942 FREE CATALOGUE?  
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JACKETS-BOLEROS  
Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.  
**S. ANGELL & CO.** Manufacturing Furrier  
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Plastic case in Fiesta colors. Small compact round shape. Fits in any pocket. Suitable for use during a black-out. One bottle of fluid included. American Made.  
BB7433—Each.....\$1.10  
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Write for Our Latest Catalog.

WRITE FOR CATALOG OF BINGO SUPPLIES  
BY MANDELL THAT'S ALL!  
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Attention, Engravers  
Your Metal Worries Are Over.  
Large Selection of Styles.  
Send \$2.00 for Assorted Samples.  
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Take advantage of this special offer. Sterling Silver Identification Bracelets. Two popular styles. There will be no more available at this low price when our present stock is exhausted (silver has been banned for civilian use).  
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The World's Bargain House Since 1911  
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Made of Official Khaki Cloth, Government approved. On and off in a jiffy. Adjustable to any size collar. Sample 40¢—dozen \$4.25.  
Send \$1 for Special Introductory Offer of 3 Khaki Red-Knot Ties. Postage Prepaid.  
Write for Free Descriptive Catalog of Complete Line of Ties.  
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**LIVE JUMPING BEANS**  
50¢ per 100 or 2.75 pr 1000  
COMIC JAIL PENNANTS, Alcatraz, Sing Sing, 5 kinds 65¢ per Doz.  
FLASH! NEW COMIC BULLETINS 12 Diff. in Env. 60¢ doz 6.00 gro. or 6 in env. 30¢ doz 3.00 gro  
NEW FIND THE FIFTH SKUNK paper when folded shows Jap Face; it's Red Hot. Per 100 80¢ Per 1000 3.50. COMIC CARTOONS: Uncle Sam's Peace Terms and Shtop Pushin 1.00 a 100, 6.00 M. All the Big Sellers in Stock. New Cat. ready Sept. 10th. Send 10¢ for copy, or 2.00 for 50 Samples and New Catalogue.  
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**LEADING SELLERS IN FUR COATS**  
LOWEST JACKETS PRICES CAPE & SCARF ALL GENUINE FURS!  
Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.  
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**HOTTEST HIT OF THE CENTURY**  
For Fairs, Carnivals, Celebrations, Circuses, Clubs, Parks, Rinks, Theatres and Candidates. Stands 10 1/2 inches and is 6 inches wide. Printed in two colors (Red and Blue) on 6-ply white cardboard (any wording you like). V slips into slot in red wood base. American flag 3 1/2 x 6 inches. Write for samples. 25¢. 100—\$7.50; 250—\$17.50; 500—\$30.00. Complete with Flag, V and Base.  
**THE JOURNAL**  
102 S. MAIN ST. FARMER CITY, ILL.

**DECAL TRANSFERS**  
Fighting Airplane Decals for windshields, etc. 6¢ each; \$5 per 100. Seven of the most popular—Combat Planes, Lockheed, YP-38, Hudson Bomber, Flying Fortress, etc.  
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Fountain Kola Concentrate. Concentrated Food Flavors, Extracts, Sauces, Essential Oils for Syrups, Ice Cream, Candies and Baked Goods. Generous size samples and directions to dealers only 25¢ each.  
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**FALL CANDY Salesboard Assortments**  
Operators—Distrib. Book your Fall orders early. Write for Circular and Confidential Factory Price List Now.  
Gorgeous Girls Fancy Pkgs. Cedar Chests Novelties  
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For Salesmen, Dealers & Agents 280 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity. NOW. No charge for it.  
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N4558—Rose Sugar Bowl . . . 4 Dz. for \$1.68  
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 N4555—Fan Shape Tray . . . 2 Dz. for 1.90  
 N4563—Lge. Deep Bowl . . . 2 Dz. for 2.00  
 N4938—3 Pc. Crystal Range  
 Set. Each in Box . . . . . Per Dz. 4.50  
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 Set. Each in Box . . . . . Per Dz. 7.20

## LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required. Avoid Disappointment.

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of any staple Notion, Novelty, Gift, Deal, Razor Blades or Sidelino Merchandise, We are NEVER UNDERSOLD

Send us your orders. We always meet or beat all competition. 28 years of Value Giving is our Guarantee of Satisfaction.

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Deposit of 25% With All C. O. D. Orders. Send ALL ORDERS to NEW YORK Only. Catalog FREE on Request.

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**FUR COATS**  
 JACKETS AND CHUBBYS!  
 1943 Fashions! Perfect Quality! Beautiful Styles! Large Assortment! Caraculis, Sealines, Minkelottes, Silvertone, Brown, Black Sable, Coney, Raccoons, Sizes 12 to 46. If not satisfied, money refunded within 3 days. Write today for FREE illustrated catalog and price list. AGENTS WANTED!  
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ORIGINATORS OF THE GENUINE  
**INSECT REPELLENT Lamp**  
 to Keep Mosquitoes and other Insects Away  
 and  
**DOCTORS SAY VERDARAY**  
 to Conserve Vitamin A and Reduce Fatigue  
 FREE Literature - SAVE ELECTRIC - Toledo, O.

## SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100. E. O. B. Chicago, while they last. Sample 10¢ each.

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407 S. Dearborn St., Chicago, Illinois  
 Tel.: Web. 3546-3547-3548

Complete line of Patriotic Decals and Gummed Stickers for auto, home, stores and offices. . . . Army, Navy and Air Corps emblems and insignia. Write for Free Samples, Folder showing complete line and prices.  
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 542 S. Dearborn St., CHICAGO, ILL.

GOODRICH HONES TOP THE FIELD EVERY \$1 BRINGS YOU \$5  
 Pitchmen, window workers, jobbers, distrs. Flash demonstration sells 'em fast to the boys in camp and to every self-shaver. Made by the Goodrich Co., Est. 1864—your confidence statement. Each HONE in 50¢ Silver DeLuxe Box. Sample 10¢; low gross prices.  
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 Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write H. M. GURLEY, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

**MEDICINE MEN**  
 Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
 Manufacturing Pharmacists  
 137 E. Spring St., Columbus, Ohio  
**BUY WAR BONDS FOR VICTORY**

## Events for Two Weeks

Aug. 31-Sept. 5.  
 ARIZ.—Benson. Rodeo, 6-7.  
 IDAHO—Burley. Stampede, 2-4.  
 ILL.—Elmwood. Fall Festival, 1-5.  
 Omaha. Home-Coming, 1-4.  
 Rantoul. Fall Festival, 31-Sept. 5.  
 IND.—Bowling Green. Settlers' Reunion, 4-5.  
 IA.—Keokuk. Fall Festival, 31-Sept. 5.  
 KY.—Louisville. Dog Show, 6.  
 MASS.—Elks' Fall Festival, 2-5.  
 MICH.—Adrian. Fall Festival, 1-5.  
 Romeo. Peach Festival, 5-7.  
 Royal Oak. Dog Show, 6.  
 MINN.—St. Paul. Dog Show, 6-7.  
 MO.—Hannibal. Celebration, 1-5.  
 Moberly. Bullfesta, 3-7.  
 N. M.—Santa Fe. Fiesta, 5-6.  
 N. Y.—Rye. Dog Show, 6.  
 Tuxedo Park. Dog Show, 5.  
 OKLA.—Hennessey. Pioneer Celebration, 5-7.  
 ORE.—Lakeview. Round-up, 5-6.  
 UTAH—Brigham. Peach Day Celebration, 4-5.  
 VA.—South Boston. Tobacco Festival, 3-4.  
 WIS.—Madison. Fall Festival, 2-7.  
 Waunakee. Legion Celebration, 5-7.  
 WYO.—Thermopolis. Rodeo, 6-7.

Sept. 7-12.  
 CALIF.—Escondido. Grape Day Celebration, 9.  
 COLO.—Arvada. Harvest Festival, 11-12.  
 IDAHO—Cottonwood. Stock Show, 10-12.  
 ILL.—Nauvoo. Grape Festival, 11-13.  
 Geneseo. Corn Festival, 10-12.  
 IND.—Marble. Fall Festival, 9-12.  
 North Judson. Jubilee & Home-Coming, 9-12.  
 IA.—Spirit Lake. 4-H Club Congress, 10-12.  
 MICH.—Pontiac. Dog Show, 7.  
 MO.—Brookfield. Horse Show, 7-9.  
 Monroe City. Harvest Festival, 10-12.  
 Stover. Fall Festival, 10-12.  
 Waynesville. Lions' Club Festival, 7-14.  
 MONT.—Deer Lodge. Race Meet, 11-13.  
 N. Y.—Buffalo. Dog Show, 13.  
 O.—Ashtabula Harbor. Street Fair, 10-12.  
 Cheviot. Cincinnati. Harvest Home Festival, 11-12.  
 Hartwell. Cincinnati. Fall Festival, 12.  
 PA.—Altoona. Dog Show, 12.  
 Johnstown. Dog Show, 11.  
 W. Fairview. Firemen's Fair, 10-12.  
 S. D.—Parkston. Community Days, 7-8.  
 TENN.—Petersburg. Colt Show, 8-9.  
 TEX.—Mineral Wells. Lions' Club Celebration, 7-12.  
 WASH.—Colfax. Round-Up, 11-12.  
 WIS.—Mount Horeb. Fall Frolic, 10-12.

## BINGO BUSINESS

(Continued from page 52)

met with local law-enforcement officials here on Monday. A later report received from Judge Colle and Prosecutor Coulomb stated that bingo was illegal. It was stated that "bingo, whether played for prizes or for money, is a gambling game and as such illegal. The city cannot license an illegal enterprise."

Bingo, the prosecutor said, not only violated the vice and immorality act, but the criminal statutes as well. Therefore, bingo establishments have to be closed and licenses revoked.

Acting Inspector George Frey dispatched Detective George Brower to both bingo establishments to pick up the licenses.

One licensee, Mrs. Mahoney, forked over her permit without comment. The other, Ruty, sent word he would surrender his as soon as he got it from his attorney.

Whether the licensees will be refunded their fees—Mrs. Mahoney's was \$3,300 and Ruty's \$3,000—is up to the City Commission, which hasn't made up its mind yet. Questioning among competent city officials yielded a tentative reply to the effect that no license fees for an illegal enterprise could or would be refunded.

It was announced that several former operators had applied for bingo licenses before the death knell sounded on the Boardwalk.

## DEALS

(Continued from page 52)

The General MacArthur Bank offered by Cameo Doll Products Company looks like a natural for a consolation award. It is timely enough, different from the regular run of consolation items and is priced

## No Price Ceiling

WASHINGTON, Aug. 31.—Trees, mistletoe, holly, ferns, plants and other greenstuffs used for Christmas decorations were excepted last week by the Office of Price Administration from provisions of the General Maximum Price Regulation.

OPA stated that establishment of ceiling prices for these items was not practical because of the highly seasonal nature of sales volume and the great variations in prices and values depending on the time and place where the sales take place.

low enough to line up with the major give-aways. Item is made of wood pulp, 3/4 inches deep, showing a profile of MacArthur in relief and is available in antique ivory or antique bronze.

D. E. Cohen, Daco Quality Displays, informs us he has specially created display and sales cards available for the boys who prepare their own deals.

The Goldwyn Company, a firm that has been supplying operators with flash candy deals for many years, now has a complete new line which, according to reports, is being well received. Line includes re-use containers, such as glass vanity boxes and cedar chests, picture girl packages and novelty candy assortments. Firm offers a circular which is free for the asking.

## HAPPY LANDING.

## PIPES

Communications to 25 Opera Place, Cincinnati, Ohio.

ALMOST ALL communities rate a pitcher by his behavior—not by his wisecracks.

BOB AND MARTHA WARREN . . . have closed their pitching stand in Utica, N. Y., and leave to join an army camp vaude unit opening somewhere in Louisiana September 9.

DOC GEORGE BLUE . . . paid Maxwell Street in Chicago a visit recently and declares he saw few pitchers working. Says he saw Doc Bennett with herbs, Doc Wells with health food, and Sid Carrigan on books. The Doc also reports that Bughouse Park is closed to med.

IT'S A RED ONE if you can take a Pullman away from the place.

JAMES LOUIS MARKY . . . scribbles from Easton, Pa., that while on a brief vacation from the tripe and keister recently he got to wondering what had become of Ray Quiggin, Maurice (Speed) Hascal, Robert (Sleepy) Warren, Leonard (Super) Rosen, Fred Hudspeth and Joe Colby. "Drop a line to my office at 25 Opera Place, Cincinnati," he says. The address is, of course, *The Billboard*, care of the Letter List.

MAJOR G. DYER . . . reports that the Marshall (Mich.) Fair was a red one and that Mason, Mich., is n. g. for workers. Dyer finds that pitch and jam men are scarce thruout Michigan, but that the lucre is long.

THINGS WE NEVER HEAR: "No one needs a license in this town. Just go to work, boys."

DOC E. B. GOLDEN WEST GRAHAM . . . is currently en route to Phoenix, Ariz., dropping a line to the Pipes desk from Kansas City, Mo. The visit in Kaycee reminded the Doc that he made his first pitch there 36 years ago.

BUSTER ROBERTSON AND EDDIE WAHL . . . recently scored when a Boston paper reproduced a full page of pictures based on their Svengall pitch. They've done it again, this time in a Boston magazine, *What's New in Town?* They again rate a full page with a nice send-off. Reports are that the publicity has done them much good and they are turning nice tips daily.

HOW MUCH of the profits are you throwing into War Bonds?

A. S. KIEFER . . . reports from Omaha that the War Show opened in Creighton Stadium there August 24 to a sellout.

STEPHEN D. YOUNG . . . tells us that he is laying over at West Palm Beach, Fla., because tires and gas are hard to get. Young will be remembered as S. D. Young, button king of America. His current moniker, however, is the Mysterious Young, a magicker, who features his two-headed cat and Kango, the kangaroo. He cracks: "Both of which I use with my magic."

THE GOVERNMENT says that they've got more dough in their pockets than ever before, boys.

MADLINE E. RAGAN . . . now in Detroit, reports she is working med on a Monroe Street lot there. She sends a list of pitchers who are now working the Motor City, with the

## Engraving Jewelry



**Orders Shipped Same Day**  
 We have all the "big selling styles" in Engraving Jewelry—pins, identification bracelets, rings, necklaces, etc. Plenty of merchandise in stock—orders shipped the same day received. Write for Catalog 26 today!

## Sterling "In Service" Pin attached to Military guard



No. M170. \$4.50 Dozen

## Big Military Jewelry Line

For a complete line of Military Jewelry—rings, lockets, compacts, etc., write for Catalog M42 today!

**Harry Pakula & Co.**  
 5 N. Wabash, Chicago, Ill.

## FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

**STARR PEN COMPANY, Dept. 6**  
 500 N. Dearborn, Chicago

## ZIRCONS

Genuine White Diamond Cut Blue or Brown Zircons—\$1.25 per Carat

**ZIRCON RINGS** SOLID GOLD \$4 to \$8 EACH  
 Ladies or Gents

B. LOWE, BOX 311, ST. LOUIS, MO.

## DOG CHAINS

Crystal Koroseal Dog Chains  
 Bulk . . . . . \$19.50 Gro.  
 Lots of 5 Gross . . . . . 18.00 Gro.

Other Numbers at Higher Prices

Metal Beaded Dog Chains (Bulk), \$15.00 Gro.  
**COMPLETE SELECTION OF MILITARY JEWELRY AND ENGRAVING JEWELRY.**

—WRITE FOR CATALOG—  
**BIELER-LEVINE, INC.**  
 37 South Wabash Ave., CHICAGO

## MacARTHUR'S KEYNOTE FOR VICTORY SERVICE MEN'S MAGAZINE—26th Year

Pointers, rules and laws for service men, trainees and dependents. How to get and protect their rights. Doings at training camps and at front—5c, sells 25c. ONE MAN SELLS 2,500 monthly. "GUS BUDDIES—IN THE ARMY NOW"—4c, sells 25c. Small joke book, screaming combs of service—2c, sells 15c. Plug Respects—3c, sells 15c. GET YOUR TERRITORY. FREE COPY U. S. SUPREME COURT DECISION PROTECTING SALESMEN. SAMPLES 10c. SERVICE MEN'S MAGAZINE, 165 Duane Street, New York City.

## Millions Sold

**ACE BLADES**  
 Ace Blade prices reduced. Flashy display cards. Each blade honed in oil to high splitting sharpness. Buy at factory prices—pocket middle man's profits. Blade free for sampling your trade. We pay shipping. Rush name for free blade, factory price.

**ACE BLADE CO.**  
 Dept. 50 Buffalo, N. Y.

## ENGRAVERS—BEGINNERS

We recommend our get acquainted Jewelry Assortment containing 144 Beautiful Articles such as Rings, Bracelets, Brooches, Lockets, etc. All for only \$15.00. Regularly sold for double this special price. Order one of our Engraving Machines. Can be used on Metal, Wood, Pearl, etc. Complete Machine, \$12.50. Deposit must accompany all orders. Satisfaction guaranteed.

**American Jewelry Co.**  
 19 Washington St., Plainville, Mass.



comment: "It seems to me that all the pitchmen are here because they have not rationed gas here yet. Among the boys that stop on the Roxy lot to cut up jackpots are Jacky Ross and Chet Wedge, who are working around Flint, Mich.; Jimmy Philips, Gypsy Brown, Bill Meader, Chick Townsend, Little Sampson, Pappy Jordan, Tommy Hoy, Pappy Pulton, Tumbleblock Slim, Doc Hagan, Tommy Conlin, Doc Ward, Jake Renholts, Tim Negias, Joe Pollard, Lester Kane, Tommy Kobas, Praisier and Cavanaugh." Madeline says there are others in Detroit whose names she cannot remember, adding that everybody seems to be getting some long green and that the weather has been what pitchmen dream of.

**PIPES DEPENDS UPON ITS FRIENDS. HELP! HELP!**

**CARL HERRON . . .** scribbles that during his two-week stay in Providence, R. I., he had the good fortune to meet Lee, veteran pitchman of bygone days, who would be glad to hear from all old-timers. Lee is now owner of a novelty manufacturing factory in Providence.

**RICTON . . .** the "Barnum of the Sticks," is invading Alabama for the winter season and will be in and around the Birmingham area until spring rolls around. Says he is mopping up with his dog circus, showing in schools and public auditoriums.

**GEORGE A. SAUERWEIN . . .** head of the Walsh-Tumpkin Drug Company, Texarkana, Tex., scribbles a few notes admitting that he has been too long absent from the Pipes column. He has just concluded what he considers the most strenuous campaign of his career following Senator Lee O'Daniel's candidacy for re-election to the Senate. "Like Yakob Ashdour, the founder of the Astor billions," says Sauerwein, "I managed to get hold of some cheese and crackers now and then." He says that he hasn't seen any pitchmen in and around Texas and wondered whether they were at the North Pole selling gum drops to the Eskimos. He's heartened by the fact, however, that it won't be long until the boys head south. "Then the competition will be ripe and keen; the more the merrier, for I feel lonesome without them," he says. Sauerwein has upped the ante of his contributions to Red Cross, USO and other worthy causes to 20 per cent of his take. "I feel it an honor," he declares, "as an American patriot to do my bit for Uncle Sam in helping him razz the Nazis and nip the Nips. Sauerwein's stepson and son-in-law are both in the army, and George is already planning to break them in as pitchmen when the war ends. He plans to swing into Tennessee and Mississippi in October. Sauerwein would like to see a pipe from King LaMarr.

**SUCCESSFUL PITCHMEN** all have memories of tips giving them the cold shoulder. But they stuck to it and now most can turn a tip without trouble.

**MARY RAGAN . . .** made a fast jump by plane from San Francisco to Baltimore, leaving 3 p.m. on Thursday (27) and arriving 1 p.m. Friday. She returns to San Francisco by plane on Wednesday (2). She reports seeing a demonstrator in McCory's, Baltimore, handling jewelry and handwriting. Mary will be in Detroit some time during the week of September 6.

**THE PITCH FRATERNITY . . .** was well represented at the Wisconsin State Fair, Milwaukee, last week, and most of the workers reported business good, at least during the first half of the fair. Business was exceptionally good Sunday (23) when the fair set an all-time record for attendance. Among those noticed working at the fair were J. Scharding, horoscopes; E. P. Rhodes, wire jewelry; Joe Beckett, peelers and egg separators; Mr. and Mrs. W. W. Brown, incense; Bob Gracham, handwriting analysis; Mr. and Mrs. Fred Scoville, jewelry; May Nerney, eyeglass cleaner; Jack Curran, pens; L. Leisten, wire jewelry; H. B. and Lena Ramsey, block puzzle; Mrs. Etta Curran, darners; John Rottman, jewelry; J. J. Palmer, guess your age; Mrs. J. J. Palmer, jewelry; Lorraine A. Miller, block puzzle; Jack Perry and George Hanley, glass cutters.

Syd A. Shipman was on hand demonstrating the Humantone whistle and handing out plenty. Mrs. Bertha Dabney left the East this season because of gas rationing and was doing well with pens and handwriting analysis. Her former partner, Joe Hess, did not come west this year but remained at Ashbury Park, N. J. He will play the Brockton Fair. Carl Sandberg was handling perfume and eyeglass cleaners and reported that all of the fairs he had played had been good. Mr. and Mrs. G. L. Yarnell, of Dallas, were on hand with embroidery. They have been in the biz 22 years.

**STREET SELLERS** should watch the popularity of the Rangers, American equivalent of the Commandos. With increasing action their appeal will grow and reports are that some items are already being planned to boost them.

**Pitchdom Five Years Ago**

A. B. Hibler piped in from San Francisco commenting on a pipe by Frank Libby. . . . W. D. Cooper was fishing down around Mobile, Ala. . . . South Bend, Ind., was getting back to normal, according to George J. (Heavy) Mitchell, who was working in that neck of the woods. . . . H. M. (Duke) Doebber reported on jackpots cut up at the Davenport (Ia.) Fair. . . . Jimmy Anderson scribbled from Harrisburg, Pa., that he had been making some good takes there. . . . I. W. Hightower related the story of a supposed "sucker" who had purchased a transferene formula and then proceeded to outshow the guy who had sold him the soap and water formula for a double saw. . . . Charlie Seymour and Charley Newman were about to break up their partnership. Seymour became heir to some large timber holdings upon his father's death and left to follow them up. . . . Jack Hilton was a lone pitchman at Grants Pass, Ore. . . . Ricton inked in from Greenville, Tenn., that his show was still going strong in its 230th continuous week of operation. . . . Byron Beaver walked the aisle with Ethel Rollin. . . . Ed Forrest, of Lureline fame, took a job with United Air Lines. . . . A. C. Tripeett was working doorways in Dayton, O. . . . Lieut. Floyd Myhre, former pitchman, was hustling around the U. S. S. Secord. . . . Captain Koibertz was at Walkiki. . . . Bob Mayer was also in Honolulu. . . . Stoffel Sender, Sammy Berman and Obie O'Brien had finished working the Great Lakes Expo. . . . Whitie Johnson reported from Cleveland the death of Jesse Rogers Williams, jam pitchman, who was killed in an auto accident near New Castle, Pa. . . . A. L. Clark, the hosiery king, blasted a pipe in from Dallas, Tex. . . . Pop Gerard and Dutch Klein were in Philly after a successful week at the Kutztown (Pa.) Fair. . . . That's all.

**Power of Persuasion**  
By E. F. HANNAN

Shamus O'Brien was a glass-eater who performed thru the East in the early nineties. Shamus devoured everything from carpet tacks to champagne bottles. During the same period that O'Brien was active there was a med lecturer named Herman (Doc) Brown, who started in the selling game with corn remedies but wound up lecturing on Brown's Bitters. Few were better in putting over a talk on such a subject. Perhaps the fact that Herman suffered most of his life from his own stomach gave him greater impetus to push his remedy to others with a similar ailment. At any rate he sold it plentifully and partly because he conceived the idea of using Shamus as a typical example of how well the medicine worked. The glass-eater would follow his performance with a glass of the stomach bitters which he would drink in full view of his audience. While the medicine may have been as good as any other there is hardly anything that has yet been found that will aid in the digestion of glass. One night while Herman was working in Woonsocket, R. I., a customer who had bought a bottle of the bitters made a bet in a near-by saloon that he could eat a lamp chimney. What happened was something the med man hadn't looked for. The man who ate the lamp chimney lived to tell about it but not until he knocked for several weeks at death's door. Shamus lost his job, having done too well, and Brown never again mixed glass-eaters with stomach bitters. The point is that a real good lecturer may have a great power of persuasion.

**THE OUTDOOR AMUSEMENT INDUSTRY'S GREATEST OPPORTUNITY TO CONTRIBUTE TO AN ESSENTIAL PART OF THE WAR EFFORT**

- ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
- ★ The Navy Relief and the Army ★
- ★ Emergency Relief Funds serve a pur- ★
- ★ pose so vital, so worthy that every ★
- ★ American has rushed to its support. ★
- ★ These funds are designed to help the ★
- ★ wives, the families and the men in ★
- ★ our land and sea forces. ★
- ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**THE OUTDOOR AMUSEMENT DIVISION of the NAVY RELIEF and ARMY EMERGENCY RELIEF FUNDS has a quota of \$300,000 to meet!**

It is the aim of the outdoor amusement industry not only to meet this quota but to surpass it.

To the hundreds and hundreds of outdoor showmen who have contributed and are contributing so generously to these funds, we extend our heartfelt thanks.

To the few who have not yet made contributions proportionate to their incomes and their standings in show business, we say, please fill in this pledge today. It's not too late. You can still do your share!

**GEORGE A. HAMID, Chairman**  
Outdoor Amusement Division  
Navy Relief and Army Emergency Relief  
10 Rockefeller Plaza  
New York, N. Y.

We/I gladly pledge full co-operation with our Industry in its drive to raise \$300,000 for the Navy Relief Society and Army Emergency Relief, and I/we shall cheerfully contribute 10 per cent for my/our gross receipts, after Federal, State and local taxes have been deducted, each Wednesday throughout my/our regular season.

Name .....

Title .....

Name of Business .....

Address .....

City ..... State .....

*This space contributed by The Billboard Publishing Company*

**P-A-P-E-R M-E-N**  
You boys all know me. Again I have the old reliable for all States and Fairs. Same old rates. Write quick for supplies.  
**ED HUFF, 5416 Phillip, Dallas, Texas.**



**ORIENTAL CHEWS** 26 pcs. - 100 pgs. 4.25  
**SALT WATER TAFFY** 1/2 lb. - 100 pgs. 5.50  
**SUNSET CRUSHED CHERRIES** 3oz. - 100 pgs. 5.50  
**TANGERINE ORANGE SLICES** 3oz. - 100 pgs. 5.00  
**SMILES CHEWS** 6 pcs. - 200 pgs. 4.50

ALL TYPES OF BOXED CANDY POPULAR PRICES  
 CHOCOLATES, GUMS, CHEWS. WILL STAND ALL KINDS OF WEATHER  
 FREE CATALOG ON REQUEST • 20% DEPOSIT ON ORDERS

**DELIGHT SWEETS, INC. 50 EAST 11th STREET, NEW YORK CITY**

## MISSISSIPPI FAIR AND DAIRY SHOW

MERIDIAN, MISS.,  
Announces

### CHANGE IN DATES TO WEEK OCTOBER 5 THRU 10

JOHNNY J. JONES SHOW on the Midway. All parties having Concession Contracts and desiring same, please contact HILLMAN TAYLOR, Secy.-Mgr., Meridian, Miss.

## OUTDOOR SHOWMEN

Next MONDAY will be LABOR DAY. No telegraphed or telephoned SHOW ADS will be accepted for the SEPTEMBER 12 issue after 9:30 a.m. (Eastern Standard War Time) Monday, September 7.

**WIRE IMPORTANT LATE SHOW ADS SUNDAY NIGHT  
FORMS FOR COMMERCIAL ADS  
CLOSE ON  
SATURDAY, SEPTEMBER 5**

## MOBILE COUNTY FAIR

SEPTEMBER 15-27 — 13 BIG DAYS

40,000 TOP WAGE WORKMEN ON 8 HOUR SHIFTS.  
TWO PAY DAYS AND TWO SUNDAYS.

ARMY AND NAVY DAY, FRIDAY, SEPT. 18. All gate and grand stand receipts go to Army Emergency Relief.

All Concessions open. No exclusive. All Wheels five dollars front foot. Want to hear from additional Shows, Rides and Free Acts.  
MORT L. BIXLER, Secretary, Mobile, Ala.

### WANTED

(Two Big Bona Fide Events)

GALLATIN, MO., Fall Festival, Sept. 16-17-18-19; SHELBY, MO., Fall Festival, Sept. 23-24-25-26 (on the Main Streets). These two events are the largest to be held in Northern Missouri this year—advertised widely—everybody boosting. Sensational Thriller Free Acts engaged. Conditions never better. WANT TO HEAR FROM RIDES, SHOWS, CONCESSIONS. Wire or write quick.

**B. J. COLLINS**  
AMERICAN HOTEL, MOBERLY, MO.

## RIDES—Wanted To Buy—RIDES

BOOMERANG — FLYING SCOOTER — FLY-A-PLANE — SPITFIRE

★

**PLAYLAND AMUSEMENT PARK**  
OFFICE—223 N. ST. MARY'S ST., SAN ANTONIO, TEXAS.

## ★★★ ZACCHINI BROS.' SHOWS ★★★

Biggest Labor Day Celebration in Maryland; Frederick, Maryland, Sept. 7 to 12. Want Concessions of all kind that work for stock, Long and Short Range Gallery, Scales, Ago, Ball Games, Pitch Till You Win, Photos, High Striker, Candy Floss, Frozen Custard, BINGO, Penny Arcade, Penny Pitches, Novelities, Darts, Duck Pond, String or any other Ten-Cent Grind. Want Girls or Men with three Girls to take charge of Girl Show. Want sober, reliable Ride Men that can drive Semis. Grind Shows with own transportation. Long season south. Chuck Hull, have good proposition for you. Address this week: Lancaster, Pa.  
BRUNO ZACCHINI, Gen. Mgr.; CARL O. BARTELS, Secy.  
P.S.: Grab Joint wanted at once.

### RB Circus Bows On New Detroit Lot to Fair Biz

DETROIT, Aug. 29.—Ringling-Barnum circus, opening its first six-day engagement here, played to about 21,500 in the first three performances. Opening matinee on Thursday was light, running about 5,500. Thursday night show was nearly full on reserves, with some vacant sections on general admission seats, giving an attendance of about 9,000. Friday matinee picked up to 7,000. Musicians' union had some pickets in front.

Show stays on the East Side at Connors and Warren avenues thru today and then moves to the northwest section. Early sales on reserves indicate the show will do bulk of its business on the second and smaller lot, as it has in the last two years' engagements. Opening this year was off from last year's when the show opened on the East Side on a Sunday instead of on a Thursday.

Rain handicapped the opening matinee and made the lot muddy. Weather cleared by night. Show broke in a lot never before played by a circus, across the street from the old circus lot now built upon by a defense factory. Mud made setting up difficult and the matinee was held back an hour. Among visitors Thursday was Joe E. Brown, playing at the Lafayette Theater, who formerly was on the show and who visited with Gordon Orton, liberty horse trainer.

### OUT IN THE OPEN

(Continued from page 46)

great circus heritage. Larry Tripp is a Louisiana lad and "a typical Beau Brummell without that intricate make-up."

The late Shorty Flemm (the author calls him Flynn) was "a real clown—one of the last of a great Victorian group now gone." Danny McPride (nee Daniel M. Pearce) is from Tennessee and "loves clowning too much to quit." He has a son, Sam, a college kid with a flair for buffoonery. Another, Daniel II, 19, has played with the Big Show and, like his sire, is fond of animals. Pearce trained Craig McAllister, who was bitten by the sawdust bug two years ago. The mentor met him in St. Louis, where McAllister was studying chemical engineering. Lilliputian Prince Paul is "really a 'big' man in the Big Show." Smalle Henry Bedow, of Arco, Minn., is very skillful at making up. Dwarf Frankie Saluto, of Elizabeth, N. J., is noted for his Charlie Chaplin impersonation.

"The professional buffoon," writes Miss Blount, "is one of the oldest and most beloved characters in all the history of man. Each has a right to his own unique facial disfiguration." She says it's the light in a clown's eyes that tips off identification. We wish we were that clever in arriving at recognition. The eyes are practically no office to us at all. Facial make-up comes first, then the garments, but come to think of it, the orbs are plenty helpful, too. (To be continued.)

### WON, HORSE & UPP

(Continued from page 38)

and at a reduced price of 10 cents. Before their early crowd arrived our assistant manager, Wing Ding Won, promoted the volunteer fire department for a tree-top nickel matinee. It arrived with its ladders and we soon filled all trees around their sidewalled corral with circus-hungry people. So novel was the idea of seeing a show over sidewall that even the passholders paid a service charge to join the crowd. So big was the tree house that one patron was shoved off of a limb and broke his arm. There was some heat over who was liable and we passed the buck because it wasn't our show that he had paid to see. Our adjuster claimed that the injured party got into the tree on a pass. Managers of the Seldom Scoff show called their matinee off to put us in bad, so we sent the tip to them for refunds. They claimed Manager Upp responsible, but he refused to kick back the dough, insisting that they had paid to see the other one and not his show. We then opened to a good matinee.

To insure no opposition for the night the office phoned to a near-by city and rented a plane, and with the aid of 20 barrels of water and 10 men with sprinkling cans we rained them out. Assistant Manager Seldom Scoff of the show bearing his name said that he had planned a larger show last winter but claimed that he had left some matches in an old vest and that a mouse had set

them on fire. Before the flames were discovered his whole suitcase was on fire, wiping out his winter quarters, which caused not only the loss of his keister but all letterheads and 10 lithographs as well. When they tried to sneak into our show at night a constable grabbed them, and while our show was leaving town the next morning we saw their legal adjuster going to the spring without a pail.

- ### ROUTES
- (Continued from page 32)
- Page, W. E., Am. Co.: (Fair) Westmoreland, Tenn.; Celina 8-13.
  - Pearson: (Fair) Paris, Ill., 1-4.
  - Penn. Premier: New Kensington, Pa., 1-2; (Fair) Ford City 3-7.
  - Pike Am.: Piedmont, Mo.
  - Pioneer Victory: Lyons, N. Y.
  - Playland: East Columbus, Ind.
  - Plaza Expo.: Middleport, O.; Athens 7-12.
  - Prell's World's Fair: (Fair) Cortland, N. Y.
  - Pryor's All-State: Cowen, W. Va.; (Fair) Sutton 7-12.
  - R. & S. Am.: Goldsboro, N. C.; Fairmont 7-12.
  - Reading's: Hohenwald, Tenn.; Linden 7-12.
  - Reid, King: (Fair) Ponda, N. Y., 5-9.
  - Reynolds & Wells: Hannibal, Mo.
  - Rogers Greater: Paris, Tenn.
  - Royal American: St. Paul, Minn.
  - Scott Expo.: (Colored Fair) Knoxville, Tenn.; (Fair) Dalton, Ga., 7-12.
  - Scottie's Midway Attrs.: Talco, Tex.; Omaha 7-12.
  - Seccatum Park Rides, No. 1 unit: (Fair) Wapakoneta, O., 1-4; No. 2: (Seccatum Park) Bucyrus, O., 1-5.
  - Sheesley Midway: Nashville, Tenn.; Sheffield, Ala., 7-12.
  - Six, J. Harry, Attrs.: (Jefferson Park) Louisville, Ky.
  - Smith Greater: Culpeper, Va.; Gordonsville 7-12.
  - Smith, George Clyde: Clymer, Pa.; Coalport 7-12.
  - Snapp Greater: (Fair) Oshkosh, Wis.; (Fair) Marshfield 6-10.
  - Sol's Liberty: Quincy, Ill.; Hannibal, Mo., 7-12.
  - Sparks, J. F.: Erwin, Tenn.; Morristown 7-12.
  - Stallings United: McClelland, Ark.; Hickory Plains 7-12.
  - Strates, James E.: (Broadway & Bailey sts.) Buffalo, N. Y.; Binghamton 8-13.
  - Stritch, Ed.: Hondo, Tex., 1-6.
  - Sunburst: Syracuse, N. Y.
  - Sunset Am. Co.: Seymour, Ia.
  - Thomas Am.: Goldsmith, Ind.; Carthage 9-12.
  - Thomas, Art B.: Garnaville, Ia., 3-5.
  - Tidwell, T. J.: Lawton, Okla.
  - Tivoli Expo.: Cresco, Ia., 1-4.
  - Tower Am.: Pomaria, S. C.
  - United Expo.: Mason City, Ia.
  - Victory Park: (Fair) Burden, Kan.
  - Virginia Greater: Ashland, Va.; Suffolk 7-12.
  - Wade, W. G.: Howard City, Mich., 2-3; Mattont 5-7.
  - Wallace Bros.: Three Rivers, Que., Can., 1-4; Quebec City 6-11.
  - Wallace Bros.: Morganfield, Ky.; (Celebration) Paducah 7-12.
  - Ward, John R.: Texarkana, Ark.
  - West Bros.: Fairfield, Ia.
  - West Coast: (Fair) Lakeview, Ore., 1-7.
  - Wilson's Famous: Port Byron, Ill.
  - Wolfe Am.: Toccoa, Ga.; Westminster, S. C., 8-12.
  - Wonder Shows of America: Sioux Falls, S. D.
  - World of Fun: (Beaver Ave. & Branchfort St.) Pittsburgh, Pa.
  - World of Mirth: Manchester, N. H.
  - World of Pleasure: Ypsilanti, Mich.
  - World of Today: Springfield, Mo.
  - Wright & Co.: Bedford, Ia.
  - Yellowstone: Deming, N. M., 1-6.
  - Zacchini Bros.: Lancaster, Pa.; Frederick, Md., 7-12.
  - Zeiger, C. F., United: (Fair) Sidney, Mont., 2-5; (Fair) Glendive 6-8.

- ### LETTER LIST
- (Continued from page 51)
- |                            |                            |
|----------------------------|----------------------------|
| Sibley, Bud                | Tisree, O. H.              |
| Sims, Miss Ruby            | VEASEY, Russell            |
| Skeene, L. G.              | (Conwell)                  |
| SKINNER, Jr., Frank L.     | Vreeland, Bob              |
| SMITH, John                | Vreeland, Jack             |
| SMOTTS, LE ROY             | Walters, Victor J.         |
| Spain, Mrs. Lee            | WARMOUTH, ALFRED           |
| Stanley, Dorothy           | THOMAS                     |
| Stanley, Dewey             | WATKINS, Mark              |
| Stuart, L.                 | Watkins, Mack A.           |
| Stuart, Tex                | Wicker, J. C.              |
| Swan, Walter               | WILLIAMS, HERBERT          |
| SWEENEY, John              | WILLIAMS, William Henry    |
| TAFT, JOHN                 | Willis, Miss Billie        |
| FORREST                    | Wilson, Mrs. Alice (Dutch) |
| Thomas's Community Players | Wilson, Mrs. Margaret      |
| THOMAS, Raymond Arthur     | WILSON, Robert Cecil       |
| Thompson, W. E.            | Wisdom, Earl               |
| THOMPSON, Norman Ernest    | WOMACK, Douglas            |
| TUBBS, Otis Edward         | Woodman, Ralph             |
| Turner, Miss Mildred       |                            |

## INSURANCE

### CHAS. A. LENZ

"The Showman's Insurance Man"

A738 INSURANCE EXCHANGE  
CHICAGO, ILL.



## Reading Fair Adds Sammy Kaye's Ork

READING, Pa., Aug. 29.—Sammy Kaye's orchestra and entertainers, including Nancy Norman, Tommy Ryan, Arthur Wright, Alan Foster and the Three Kadets, have been signed as an added feature for the Monday night grandstand program at the Reading Victory Fair, Secretary Charles W. Swoyer announces. Booking was made thru the George A. Hamid office by the Music Corporation of America. Program will follow customary vaudeville and circus acts and Hamid's Roxyette Revue, with the Gae Foster Girls. Fair will carry out Kaye's specialty stunt, So You Want to Lead a Band, as a contest and War Bonds will be awarded.

Ken Maynard, movie cowboy, also was signed to appear as a featured attraction. Irish Horan said he had signed with Joe Greer, Lancaster, Wis., for a rodeo program to supplant motor thrillers and that Maynard would continue on his circuit.

Program is completed for the eight days. Grand circuit horse racing and four Reading futurities will be held from Monday thru Friday, and on Saturday and Sunday Col. A. L. Gatewoods Flying X Ranch rodeo will be a feature. Eddie Roekert, popular baritone, will return this year, Swoyer said.

## Weather Hurts Kutztown

KUTZTOWN, Pa., Aug. 29.—The 38th annual Kutztown Fair, which closed its six-day run last Saturday night, will be the last exposition for the duration, it was stated by fair directors. Because of the war, activities at the fair were limited. Moreover, attendance was hurt considerably by rainy weather during the week and at opening August 17 the amusements and midway did not open. Largest crowd of the week was on closing night.

## Park Briefs

MOOSIC, Pa.—Andrew Cosmark, manager of Ben Sterling's Penny Arcade at Rocky Glen Park the last five years, has been inducted into the army and is now stationed in Miami.

SANTA CRUZ, Calif.—In compliance with Western Defense Command's orders that the Pacific coastline be dimmed out from Canada to Mexico, work is being rushed here on the hanging of thousands of yards of canvas along the ocean side of the Boardwalk so that operation of the fun area can continue as usual. Windows of the plunge are blackened.

ASTORIA, Ore.—John Edgar Oates, 72, prominent in the swim pool field on the West Coast for many years and who aided greatly in the development of Seaside, Ore., as a summer resort, died at a local hospital August 17 after a year's illness. Further details in Final Curtain, this issue.

WILDWOOD, N. J.—A group of local amusement and business interests, headed by S. B. Ramagosa, operator of Casino Park Arcade, has established a fund that will provide a \$100 bonus for any Wildwood flier in the armed forces who brings down an enemy plane. Ten Wildwood fliers are now on duty in foreign lands and 35 other local lads are training in this country.

## Oh, Shucks!

TULSA, Okla., Aug. 29.—"Crystal City pool closed tonight; reopens Friday, 3 p.m., filled with a million pure, sparkling gals." That sign on a busy highway near Crystal City Park caused much comment, and attendance at 3 p.m. Friday was good. Johnny Mullins, park operator, explained that he thought everyone would understand that gals. meant gallons.

## Atlantic City

By MAURIE ORODENKER

The Army Air Force, it was announced here by Major General Walter R. Weaver, commanding officer, will make Atlantic City a larger military training base than Miami Beach. General Weaver defended the army's occupation of Atlantic City and expressed the conviction that, in the long run, it will be a good thing for the owners of the hotels requisitioned and the resort itself. Meanwhile the army has taken over two more side avenue hotels, the Hersh-Carlton and the Ostend, and also a display building on the Boardwalk.

With the season going into its final weeks, rumors are flying thick and fast as to civilian restrictions to be imposed here for the duration after the present vacation period is over. Meanwhile local interests are showing more concern over putting on a banner Labor Day show, which may be the last one for the duration. August started off slow, what with a long rain spell. However, the first clear week-end, August 22-23, revealed that it takes more than a war and gas and tire rationing to break the inland cities of the habit of getting out of the city. Altho the crowd was lighter than any August week-end last year, the estimated 350,000 persons on hand was a most welcome sight.

Hamid's Million-Dollar Pier has lined up the biggest show of the season for the August 30-September 7 period, the week bringing in the orchestras of Glenn Miller, Ray McKinley and Reggie Childs, with the Hippodrome screen offering the premier showing of *Isle of Missing Men*. In addition, the pier will present a Jitterbug Jamboree September 4.

Professor Keller and His Jungle Killers, animal act headlining the Jumbo Circus on Hamid's pier, have been filmed in color by Paramount for a short subject feature to be released shortly. The Fantinos, French gymnasts, are also featured in the circus.

At Steel Pier the Labor Day holiday bill will be highlighted by Abbott and Costello in Music Hall and Charlie Barnet's band in Marine Ballroom.

J. Howard Buzby, in addition to his duties as president of the board of directors for the Miss America beauty pageant, set September 7 week at the Warner Theater, will also head the spectacle's technical staff. Bert Estlow, who provided the music for the pageant the past two years, will be the director of this year's show, and Bob Russell will again act as emcee. Mahlon Geiger will direct the dancing. Edward Dougherty, former assistant manager of Convention Hall, will be in charge of the mechanical end. Oscar Meinhardt, Los Angeles, will stage a sportswear revue.

## SHELLAC AVAILABLE

(Continued from page 19)  
is more shellac available for records than was originally thought.

Even should this hunk of wishful thinking prove to have no foundation, there is always the mysterious George Clark, whose Clark Phonograph Company, Newark, N. J., has been quietly manufacturing shellacless platters for Capitol Records. Clark, notoriously one of the cagiest men in the industry, refuses to discuss the matter even with executives of the major outfits, who would unquestionably welcome talks with him. His lack of responsiveness leads several of the diskers to believe that his shellacless disk formula, while a worthy one, is not procurable in sufficient quantity to make it worth while to them.

Meanwhile, the big companies continue to wrestle with their own various substitutes, and can be expected to have them worked out in plenty of time, should they ever be needed.

Firms have until the end of September on the present 15 per cent basis. They persist in believing that, after that, WPB

will cut them off on the grounds that they have had ample time to develop adequate substitutes. It should be remembered, however, that they have been prophesying such doom ever since the beginning of the shellac trouble. Even should their morbid forebodings eventually pan out, competent observers are sure that, between scrap salvage and substitutes, they'll get along fine. In the meantime, say these onlookers, there is hope to be had in Nelson's latest action and also in WPB's past attitude.

## "Big 3" Writers Get 149G

NEW YORK, Aug. 29.—The MGM publishing group, Robbins, Feist and Miller, last week distributed royalty checks to its writers for the first six months of 1942. Royalties totaled \$149,000.

## McFarlands Into Dempsey's

NEW YORK, Aug. 29.—McFarland Twins open Monday (31) at Jack Dempsey's Broadway Restaurant here, replacing Dick Stabile and Gracie Barrie.

## FOR SALE

Ell Wheel, Allan Herschell Auto Ride.

VIRGINIA LAUGHLIN

Fairfield, Iowa, this week; Ottumwa, Sept. 7th week.

## FOR SALE CHEAP

January Act, also Pickout Pony. Two small Stallions, Trappings and Cart, one small Mule. Will trade for Arcade Equipment. Mail only.

FRED LEMLY, Leesville, La.

## Ideal Exposition Shows, Inc.

Week August 31, Cumberland, Md., in Ball Park, Downtown Location.

Week September 7, Labor Day Fair, Oakland, Maryland.

Week Sept. 14, American Legion Celebration, Frostburg, Md.

Week September 21, Great Hagerstown Fair, Hagerstown, Md.

Can place one or two more Shows. Also Octopus, Roll-o-Plane, Spitfire and Fly-a-Way.

Can place Concessions of every description, including Ball Games, Wheels, Palmistry, Hooplas, Long-Range Shooting Gallery, Photo Gallery, etc. Will book Cook House. Also Grab Joint on a very attractive basis.

Can place Merry-Go-Round Foreman. Also Second Man for Rides and Help in all departments.

Write or wire WM. GLICK, Mgr., Cumberland, Md.

## SAND MOUNTAIN 6th ANNUAL FAIR

ALBERTVILLE-BOAZ, ALA.

Home of Sand Mountain Famous Sorghum

October 5-6-7-8-9-10, 1942

WANTED—Organized Carnival not less than ten Rides, eight Shows. All Concessions open. independent midway, \$2.00 to \$4.00 per foot, and you work to real money. Three real Free Acts, experienced Fireworks Man. Best crops in years. Thickest settled farm community in U. S.; all whites. Mighty Sheesley on Midway last year; best season's net week. Want real Rodeo; Mill Hinkle, wire. Hillbilly Jamboree for Saturday, Oct. 3rd. Attendance last year 40,000; 20,000 on big day. Wire or mail for space reservations:

J. B. HENDERSHOT, Secretary, Albertville, Ala.

## PAN AMERICAN SHOWS

Wants Manager for Cook House. Manager and Help for Bingo. Girls for Ball Games and Penny Pitches. Want Dancers for Hawaiian Show. Will book Shows with or without own outfits. Can use Useful People in all departments. Reorganizing show before going South. All answers to Greenfield, Ind., this week.

## LONE STAR SHOWS, Inc.

Burnett Ave. and Preston St., LOUISVILLE, KY. Aug. 31-Sept. 12.

WANT Ride Help for Merry-Go-Round, Ferris Wheel, Chair-o-Plane and Loop-the-Loop. All CONCESSIONS open except Ball Games and Popcorn. Jerry Cochran, come on. Can use a few good Shows. Address all mail to

MYRTLE JACKSON, Secy., Care The Show, General Delivery, Louisville, Ky.

## BRIGHT LIGHTS EXPOSITION SHOWS WANT

For Confluence, Pa., Big Labor Day Celebration and All Next Week.

Bigger than a Fair, with McClure Bean Soup Picnic to follow; then south. Rides not conflicting with Merry-Go-Round, Ferris Wheel, Chair Plane, Kiddie Ferris Wheel, Kiddie Auto Ride and Pony Ride. Shows of all kinds. Concessions of all kinds. Positively no racket. Tommy Carson no longer here. Good opening for Half and Half here, complete outfit for same. Will buy Show Equipment of all kinds. Write or wire JOHN GECOMA, Mgr., Jefferstown, Pa., this week.

## LABOR DAY WEEK CELEBRATION

CHESTER HILL FIRE DEPARTMENT, PHILIPSBURG, PA., SEPT. 7 TO 12.

Booking Shows and Concessions not conflicting with what we have. Write Thompson Bros.' Ride Units, Huntingdon, Pa., Fair, this week. Attention, Fair Secretaries: A complete set of Rides available after Sept. 12 with own transportation.

THOMPSON BROS.

ALTOONA, PA.

## SANILAC COUNTY FAIR

CROSWELL, MICH.

SEPTEMBER 7 TO 12

Futurity Races from Detroit Fair held here Labor Day. Expect largest crowd ever. Can use Concessions of all kinds. Also Shows; Girl Show open. Can use Octopus, Roll-o-Plane or Tilt.

PAUL HELMS, Sec. Fair, Croswell, Mich.

## FOR SALE

## SPITFIRE

Also called Divebomber. Used about six months. Better condition now than when new. Operating now at Palisades Park, N. J.

See L. McKee at Park

CASH, ONLY \$5,500.00.





# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Dictator Complex

In spite of the publicity limelight which James C. Petrillo has recently enjoyed, he is merely a type of the dictator complex which is a permanent threat to free nations, to business corporations, labor unions and large organizations of all kinds. There is such a thing as a dictator complex, a real disease which infects certain minds today just as royalty once held to the theory of the divine right of kings.

Teddy Roosevelt was the first prominent American in modern times who had some faint complex about ruling with a "big stick." But the first Roosevelt would have been a very benevolent dictator if dictators had been in style in his day. There are benevolent dictators just as the world has always had benevolent kings and masters. Stalin of Russia is today an outstanding example of a benevolent dictator. Politicians have tried to raise the scarecrow that Franklin D. Roosevelt has the dictator complex, but such men as President Roosevelt and Winston Churchill are not the type and could not be real dictators, no matter how much power was given them. They are humanitarians, too much so to order American and British soldiers into invasions that would sacrifice men as the dictators sacrifice them.

Petrillo has most of the earmarks of the true dictator complex. The true dictator, whether he is the head of a big corporation, a labor union or of some government, usually comes up from the bottom. Due to such an origin he can usually make great gusto about being for the common man, and many of the common people are deceived. But the history of the race shows that the worst tyrants, the most cruel to the poor, are those that may have come up from the bottom. In the history of business corporations some of the worst abusers of labor have been men who themselves came up from the ranks.

Huey Long, definitely a dictator type, had most of these earmarks. They always have some big plan to help the poor. John L. Lewis, a current dictator complex, shows that America may have reached that stage when it will produce a regular crop of dictator types. It is something to think about, for we are already breeding them on our own soil; not all the dictator ambitions are overseas.

It is perhaps true that dictators only begin to grow when there is poverty or underprivileged groups, or racial oppression, or unsound economic conditions.

Petrillo and his kind serve to focus attention upon labor

unions and to give the whole cause of labor a black eye. Petrillo gets a lot of attention because he reached out to control music, and music is a thing of the heart and the emotions of the common people. The many editorial condemnations that have appeared in newspapers in all parts of the country indicate there is strong popular feeling against any dictatorship in the field of music.

But if you want to find the real hate for Lewis, Petrillo and their kind, you will find it among those liberals of today who have much hope for the cause of labor. They are also the ones who have an understanding sympathy for the union dictators.

These liberals know the thing that produces Lewis, Petrillo and the scores of gangsters who make a racket of unions is the whole black and filthy record, stained with blood, of the opposition of American business to organized labor. The only answer to the opposition which business has put up thru the years is dictators, gangsters and rackets.

The opposition and bloodshed are not a thing of the past by any means. The Memorial Day Massacre in Chicago still makes the land stink, and the corrupted mouthings of the big newspapers still go on.

The worst part of it is that there is not one business man in ten thousand today who has any intelligent conception of the whole problem involving labor. Hence the opposition continues, gangsters get control of unions, and the whole merry racket goes on.

Liberals had some hope that business would see the light when Mrs. Perkins was made Secretary of Labor under Roosevelt, but find the head of a business firm today who knows what the idea was about. In the United States there were two outstanding symbols of the ideal form of trade unions—John Winant and Madam Perkins. Roosevelt made one Secretary of Labor and sent the other to head the labor section at the League of Nations. It was a great dream, Mr. Roosevelt, but American business just didn't catch on. The war made Winant useful as our ambassador to London, but he may yet be able to get the idea over to American business—if the battle between business and labor is not too far gone.

Fight Lewis and Petrillo and all the gangsters that get control of unions? Yes. But before you say a word against the worst of them, be sure you know about the whole black record of business opposition that has made rackets and dictators in labor unions the natural and necessary outcome.



# AOLAC Men Report on Senate Committee Hearing

## Robinson and Mohr fly to Washington to present plea for lower pinball tax

LOS ANGELES, Aug. 29.—A full report of the appearance of representatives of the Associated Operators of Los Angeles County, Inc., before the Senate Finance Committee in Washington earlier in the month was presented to the AOLAC membership at a special meeting held in the North Star Auditorium here Tuesday (25). Meeting was presided over by Curley Robinson, managing director, who spoke at length on the conference, and presented Art Mohr, AOLAC attorney, and Al Grossman, who assisted on the analyses of tax statutes. Session was well attended despite the fact that it was election day.

Both Robinson and Mohr were praised for their ability to reach the committee with the important message of operators regarding the \$50 tax on pinball games. Express purpose of the trip was to take up with Capt. D. S. Bliss, Deputy Commissioner of Internal Revenue, the question of his ruling on these machines that the tax would be \$50 instead of \$10.

They left Los Angeles August 11 via air. In Omaha the two representatives had to relinquish their seats to priority but reached Chicago by train. There they interviewed Walter Hurd, coin machine editor of *The Billboard*, and were advised that the committee planned to adjourn August 13. Unable to reach Washington until Friday (14), Robinson and Mohr called the Capitol and were advised that the meeting would be extended until Friday at 1 p.m. AOLAC's representatives arrived in Washington early Friday morning and proceeded to the Senate Office Building at 8:30. In Washington they were informed that the measure in which AOLAC was interested had already been before the House without any representation and an amended bill had been proposed to the present Section 3267, Sub-Section B, to take in a number of other machines such as music, etc., but that no relief had been extended the pinball operators.

### Find Committee Sympathetic

With adjournment of the Finance Committee set for 1 p.m. and the calendar already nearly filled, Robinson and Mohr set to work to convince the clerk that

they had a message of importance. At 12:50 p.m. they appeared before the committee and found it most sympathetic toward AOLAC's problem.

Stressing the fact that the \$50 levied on pinball machines as interpreted by Captain Bliss would eventually eliminate pinball games, both Robinson and Mohr sought to bring out the point the \$50 tax had been based on the operation of the machine and not on the characteristics of the games. Senate committee granted 24 hours in which to prepare briefs. During the interim, meetings with Captain Bliss failed to alter his decision on the matter.

Falling here, Robinson and Mohr set to work to secure a revision of the present law so as to conform to the physical characteristics of the machines and not as to their operation. It was then proposed to the Senate committee that the Section be amended so as to cover pinball and other amusement devices of whatever kind or nature which are operated by means of the insertion of a coin, token or similar object and which are operated for amusement or in any other manner. This proposal covered the various coin-operated machines and put them in the division of those taxed \$10 regardless of the manner in which they operated. Proposal did not cover gaming machines, which are still in the \$50 class.

### Games Merit Relief

Briefs were submitted to the senators and to Captain Bliss, who had previously informed the AOLAC representatives that he felt the association had the proper contention and if the matter is brought to his attention he would give the problem a favorable recommendation. Captain Bliss further stated that there was no doubt that the law in its present form was ambiguous and that the pinball operators' problem merited relief. Following this step, representatives were engaged in Washington to keep in touch with the problem and to advise AOLAC here as to the set-up and which steps to pursue.

Returning to Chicago, Robinson and Mohr conferred with manufacturers there and advised them of the progress made.

In addressing the membership here Tuesday, Robinson said, "Viewing the situation from all its angles and after our conversation with the manufacturers and publications we came to the conclusion that it will be necessary to

## Finance Committee Reads The Billboard

LOS ANGELES, Aug. 29.—Addressing a special session of the Associated Operators of Los Angeles County, Inc., Tuesday morning at the North Star Auditorium, Curley Robinson, AOLAC managing director, pointed out that the one magazine noted thruout the Senate Finance Committee offices is *The Billboard*.

"There are not many men in high office today who have not at some time been in show business. No matter where you go you'll see *The Billboard* or *Billyboy*, as many call it. That's the publication that is reaching the people we want to reach, and *The Billboard* is carrying the fight of the operators," said Harry Rawlings, of County Games.

have representation in Washington at the time that this Bill is reported out of the committee and before the conference committee. In other words, the work is not completed until final adjustment by the conference committee, and further steps will have to be taken before this final adjustment is decided. A plan to accomplish these aims has been submitted to the manufacturers."

Bill is expected to be ready for consideration by both Houses by October 1, which is the date that has been set by the Senate for its final submission. Whatever is done to remedy this situation and secure relief for the pinball operators will necessarily have to be done before that date.

### Procedure in Event of Failure

Al Grossman took the floor and added praise for the work done by Robinson and Mohr. Grossman pointed out the procedure in the event the proposals submitted the Senate committee fail to pass. In this case merchants can ask for a refund on the basis that Captain Bliss has misinterpreted the law. In event refund is not granted upon request, action can be instituted in the Federal District Court here on the basis that the refund was denied. Upon the submission of the correct legal information, court would rule in favor of the location owner or operator. The third move would be action for an injunction, an old remedy, but in this case the courts may not be inclined to follow. Bliss's interpretation, Grossman said, is not binding.

Ray Adams, managing director of the Tavern Association, spoke briefly on his activity in the matter and said that he was instructing tavern owners to write their representatives regarding the proposal submitted by AOLAC in Washington.

If AOLAC accomplishes what it has set out to do, the location owner will be subject to the \$50 tax from July 1 to October 31 without possibility of refund. From October 1 to June 30, 1943, the tax would be \$10 for the remaining period. Counter machines, because they operate for a penny and allow cigarettes as premiums, would be taxed \$10 per year under the proposed amendment.

## Massachusetts Ops Get Organization Into Working Trim

BOSTON, Aug. 29.—The first general meeting of the Coin Machine Association of Massachusetts was held August 18 at the Lenox Hotel, Boston.

Walter R. Guild, who has spent the past three months in laying the groundwork for this new group, called the meeting to order. He explained that 20 substantial amusement machine operators and jobbers had requested him in May to take whatever steps were necessary to organize an association on sound lines. He called into his office a small representative group of operators and jobbers and prepared a set of by-laws based on the best provisions in the rules and regulations of successful coin machine associations. In this connection it was pointed out that *The Billboard* supplied much of the material from which the by-laws were prepared.

Temporary officers were elected as follows: Sidney A. Wolbarst, president; Michael Bond, vice-president; R. Bloom, secretary-treasurer, and Harry Segal, William K. Wells, David S. Bond, Joseph Caruso, directors.

Those present at the meeting decided that the election of permanent officers should be deferred until after Labor Day, when it is expected that the membership will be increased substantially.

### By-Laws Adopted

Ratification of the by-laws prepared by the temporary board of directors also was deferred until the next meeting so that all operators in the State may be given a fair opportunity to participate in this sincere effort to further the best interests of the coin machine industry in Massachusetts.

The following well-known men in the trade were among those present: Philip Berman, Boston; David Bond, Boston; Michael Bond, Boston; Joseph Caruso, East Boston; Paul J. Doherty, Worcester; Joe Levine, Boston; Walter L. Luby, Shrewsbury; Philip Peraner, Boston; Jack Ravreby, Boston; Harry Segal, Winthrop; Samuel Shanfield, Quincy; Leon Sherter, Newton; Floyd C. Stone, Shrewsbury; William K. Wells, Boston; Sidney A. Wolbarst, Boston, and James Woodward, Atlantic.

It is believed that within a month or two the great majority of the operators and all of the jobbers in the State will be working together enthusiastically to support this Coin Machine Association of Massachusetts.

One of the chief advantages of the new association is that the association office is thoroly informed on all government regulations, including taxes, wages and hours, Federal Trade Commission stipulations, price ceilings, priorities and rationing. Regular bulletins on all legislative, governmental and other matters affecting operators will be issued.

Every operator and jobber of amusement machines in Massachusetts is urged to get in touch with Walter R. Guild, managing director of the association, at 10 Post Office Square, Boston, Room 914. The telephone number is Hubbard 3467.

## Associated Press Release Errs

CHICAGO, Aug. 29.—The Associated Press in its recent news release on the total federal excise tax collections from coin machines made a grievous error, according to the coin machine trade.

The AP release as used by practically all newspapers began with this statement: "Altho pinball games and slot machines are illegal in a large part of the United States..."

Leaders in the coin machine trade point out that the implication that pinball games are illegal in most States is a serious error. Eleven States now collect a license tax from pinball games and over 200 cities in nearly all States of the Union also collect a license tax on the games.

In a State like Washington, over 120 towns of the 221 incorporate towns in the State license pinball games as legal amusement.

It is an accepted fact that pinball games run as a legitimate amusement in more than 80 per cent of the States and are called illegal only during those periodic political crusades that come and go at intervals.

## No Pinball -- More Crime

CHICAGO, Aug. 29.—It is just a coincidence, but recent reports by the FBI on crime during the first half of 1942 shows that the four large cities notorious for having anti-pinball mayors also have the largest crime records.

It is also a coincidence that these anti-pinball mayors have all used the argument that banning pinball games helps to prevent crime.

Chicago topped the list for robberies. Chicago has banned pinball games for years.

Detroit was second, Los Angeles third and New York City fourth. New York City led in murder cases.

FBI report places these four cities as heading the list in practically all crimes.

The mayor in Detroit is not known as a pinball crusader. However, the city council there banned pinball games following a general gambling crusade.

The mayors of New York, Chicago and Los Angeles have obtained much newspaper publicity by their crusades against pinball games.

### HEADQUARTERS FOR NEW AND USED ONE BALL

Long Acres and Thoro-breds .....	\$260.00 Ea. Tax Paid	25 Blue Grass .....	\$142.50 Ea. Tax Paid
20 '41 Derby .....	209.50 Ea. Tax Paid	25 Dark Horse .....	139.50 Ea. Tax Paid
15 Club Trophy .....	172.50 Ea. Tax Paid	5 Sport Special .....	99.50 Ea. Tax Paid

### CONSOLES

50 Bally New Club Bell, Re-Engineered .....	\$306.75 Ea.	5 Keeney New Super Bells ..	\$235.00 Ea.
24 Bally New Club Bell, Original Crates, Not Re-Engineered ..	235.00 Ea.	10 Bally Race Tracks .....	35.00 Ea.
15 Bally Used Club Bells .....	159.75 Ea.	12 High Hand .....	95.00 Ea.
2 Fast Time .....	67.50 Ea.	7 Paco Racos .....	85.00 Ea.
2 Evans Jungle Camp .....	59.50 Ea.	150 Dice Counter Games .....	SPECIAL PRICE .....
			7.50 Ea.
			illum. Plastic Bumpers, Complete. .33 Ea.

If you are in the Market for 5 Balls, Write Us.

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*Wm Rabkin*

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# Another Example of How Figures Fail To Give Newspaper Readers True Picture of Coin Machines

MILWAUKEE, Aug. 29.—In its crusade against amusement machines *The Milwaukee Journal* has made use of the State income tax reports to give an unfavorable impression of the operating business. The type of news reporting being used is typical of the techniques used by newspapers that want to confuse the reader who does not stop to analyze statistics.

"Coin Machines Lure Millions From Players," was a recent headline in *The Journal*. Then it publishes more than two columns of the totals from income tax reports of operators in the State. In most of the cases slot machines, pinball games and juke boxes were included so that readers not acquainted with the coin machine trade would not be able to analyze such a picture.

*The Journal* also performs the typical stunt of estimating the total take of coin machines in the State per year. It gives the interesting estimate that the average take on a pinball game for a year is \$400 to \$600; annual take on slot machines, \$1,425; annual take on juke boxes, \$200 to \$250 a year.

The article is fair enough to state that operators split the gross take in two ways and that the locations get half.

### Average Reader Misses

While the article thus fairly states that the gross take of coin machines is always split with the establishment in which the machine is located—50 per cent on amusement machines—the article does not analyze the operating costs which the operator must pay out of his remaining half. The average reader would never stop to analyze such facts, either. Hence newspapers can quote figures for various purposes.

Standard accounting records place the operating costs of juke boxes, when union wages is paid to serviceman, at \$2 to \$2.75 per week. The above report shows the gross take on juke boxes to be \$200 to \$250 per year. If the operator paid only one-third commission to the location, he would only make wages for himself if he did his own work.

### A Specific Case

*The Journal* cites the case of a young man who bought a juke box and made so much money on it that he decided to become an operator. He finally had 86 juke boxes on routes. Then, the report says, the gross take soared to \$17,500, and leaving the operator a net income of \$3,733, according to the income tax report.

This case shows a gross take of about

\$235 per year on each juke box. He has an investment of around \$35,000 if he bought good machines. A serviceman cares for 50 machines as a standard job. The young man in this case no doubt stretched himself and did his own work.

The information given out by the auditor does not give the reader any vital facts on how the operator arrived at his net income of \$3,733 and what relation it had to his investment, operating costs, how much paid to the locations, how much the operator set aside for new machines, etc. New records must be bought, too. In standard operating practice a music operator must replace 15 to 20 per cent of his juke boxes each year.

The average reader of a newspaper would not know anything about any of these facts, and that is why newspapers really fool the public in quoting figures to suit their own crusading purposes.

It can be frankly stated that the juke box business makes a good living for about 7,000 professional operators, who in normal times employ about 13,000 people. The returns on the juke box business, year in and year out, would probably compare with the returns on any other small business enterprise, such as restaurants, drugstores and the like. Some make big money, some just get along and some lose. They all have costs of operation that the average newspaper reader never thinks about when reading generalized statistics in newspapers.

### Important Statistics

The information came from the State tax office and hence the statistics on probable number of coin machines become important. An auditor made the following estimates, based on income tax reports of operators:

There are 3,000 pinball games, 350 slot machines and 4,000 juke boxes in operation in Milwaukee County, the auditor said. They represent an investment of near \$1,000,000.

The Collector of Internal Revenue also issued a report, August 10, on coin machine taxes collected in the State of Wisconsin. The report is not clear in its distinction between location and operator, but the following is the news as published in *The Journal*. (It is highly probable that the 5,179 "operators" of gaming devices refers to locations having such machines and not to the many professional operators as the coin machine trade knows them):

"Frank J. Kuhl, collector of internal revenue, revealed that Wisconsin has 5,179 operators of slot machines and other coin-operated gambling devices. The State also has 2,910 operators of pinball (amusement only) machines.

"Slot machine operators had to pay a federal tax of \$50 for each machine for the fiscal year beginning July 1. The pinball machine operators had to pay \$10 on each machine.

"It was estimated that each operator probably has five machines, which would give the State 25,895 machines for gambling.

"Kuhl warned that operators must have their federal tax stamps displayed prominently on their premises, preferably in the same room where the machines are kept. He warned that deputies soon would be on the lookout for violators."

## From Earl Winters

To the Editor:  
Time being the thing I have the least of, I'm writing just to let you know I'm okay and in the grind of basic training. After a hectic two weeks at Camp Upton—am now at Fort Monmouth (Signal Corps).

Thanks for a swell send-off, which I'll never forget—and the equally complimentary write-up you fellows gave me. Boy, you sure gave me something to shoot at—and I'll do my best to live up to the predictions all the boys made.

The going's tough, it's difficult to adjust myself to this new life—and I'm going to give it everything I've got.

Whatever you hear back there, no matter how discouraging the rumors, take my humble opinion, we're going to be the greatest army the world has ever seen—well trained, equipped, with the best spirit for speedy and conclusive victory. It will take time, patience and sacrifice, but my observations convince me it can be done.

Please excuse the haste. I have much to do, school, drill, clean, learn my A B C's of soldering—so will cut this one short.

Say hello thru *The Billboard* to my friends in the industry.

Signed: EARL WINTERS

(Formerly with International Mutoscope Reel Co., New York City.)

Any of Earl's friends who would like to write him may reach him at: Pvt. Earl Winters, Co. B, 1st Sig. Tng. Bn., Fort Monmouth, Red Bank, N. J.

## Rosenthal Reports Firm Name Change

PITTSBURGH, Aug. 29.—Harry Rosenthal announces that his firm's name has been changed to Automatic Amusement Company instead of Automatic Specialty Company.

"We are going to continue our practice of giving the operator every single service for which we have been famous," says Rosenthal. "We have always made it a practice to go out of our way for the men to obtain just exactly what they wanted and to give them the kind of equipment they can depend upon at all times," he said.

"We feel that in our new quarters we are in a position to do them a lot of good. We also believe that the average operator in this area will soon make this firm his headquarters. We are pledged to give the operator all our efforts and energies in helping him for the duration. We are carrying a large and varied stock of equipment and parts on hand and can supply the operator with exactly what he needs and wants."

## New Service Added By Hankin Music Co.

NEW YORK, Aug. 29.—Hankin Music Company, a Wurlitzer distributor, is maintaining its entire sales force in the Hankin Building, the firm reports. This will enable them to continue contact with the operators.

In addition, Hankin has turned its large repair shop into a factory for rebuilding cabinets, thus rendering a service needed and appreciated by the operators.

The plan of the Hankin Music Company is to conduct its business during the war in such a way that it will be in a position after the war to do a bigger job than ever on Wurlitzer products.

## Utah Operators Report Summer Business Good

SALT LAKE CITY, Utah, Aug. 29.—A report on coin machine conditions here shows that juke boxes and vending machines are having excellent business during the summer, and operators expect next winter to be better than ever. The city recently had about 26 days with temperatures above 90, and candy vendors suffered under such heat. During the hot spell the patronage of juke boxes was confined to the cooler locations.

In general, operators report summer business better than normal. The 90,000 or more warworkers in this area have greatly increased the traffic in all types of locations. Amusement games are doing a normal summer business and the city authorities make only a few sporadic objections to some of the games. Some operators fear that the coming elections may bring a few publicity stunts from candidates who will make attacks on amusement games.

## Monarch Formula Guides Operators

CHICAGO, Aug. 29.—A formula set up some time ago to determine the worth of equipment continues to guide coinmen in their purchases of games, reports Roy Bazelon, Monarch Coin Machine Company.

"We have consistently urged operators to gauge the value of the equipment they buy on these three points: Appeal, performance and price," Bazelon declared. "Today, more than ever before, this formula offers a basis for buying. With new equipment practically non-existent, operators can easily decide for themselves, on past performance, which games are strongest in the desirable characteristics of appeal and performance. And we ourselves take care of price by offering the best games the present market affords at the best figure.

"All of the purchases we make for Monarch customers are similarly guided," Bazelon said. "We go all-out in locating and buying games that have been proved tops in actual operation, then we go still further by putting each machine thru a rigid reconditioning process that leaves not the slightest possibility of mechanical failure when the game goes on location. Every game in the huge stock of Monarch equipment now ready for delivery equals or excels our recognized standard for value."

## London Biz Booms; More Space Taken

READING, Pa., Aug. 29.—Lew London, of Leader Sales Company, has moved to new and larger quarters at 131-133 North Fifth Street. He was formerly at 141 North Fifth Street.

London stated: "We moved to these larger quarters because of the demand of our many customers thruout the country. We have been deluged for the true-value buys we have been shipping. We now have hundreds of unsolicited and unasked-for testimonial letters in our files complimenting us on the kind of machines we are shipping. Our new quarters will enable us to increase the shipment of used equipment. We believe we have one of the most complete repair departments in the country. Our equipment also enables us to make parts for repairing machines ourselves that cannot be purchased anywhere today due to the demand of the war departments."

London has facilities which permit the operator to drive right into their repair department, unload his equipment, and have work done at once. These new quarters were taken to better serve their customers all over the country.

## Utah Paper Reports Case Of Pinball Game Slugger

OGDEN, Utah, Aug. 29.—The local newspaper, *The Standard-Examiner*, August 7 related a story of a case of slugging pinball games here. According to the local paper, pinball machines have frequently been classed by church and other leaders as public bandits.

But in reality a minor part of the public appears to be robbing the machines.

Pinball operators report there is a gang or a group of separate individuals who are counterfeiting money for the machines.

Some of the counterfeited coins are made with the skill of an artist and are plenty difficult to detect.

### Crude Operation

But others are crude pieces of lead made in the following manner.

A strip of lead, the thickness of a nickel, is laid out on a flat surface.

The counterfeiter then places a real nickel on the lead, hits it with a hammer, and an impression is then made on the lead, only in reverse.

However, it is difficult to tell the difference by looking thru the glass in the top of the machine at the nickels below which have been deposited.

Another trick of the pinball robbers is to place an oversized metal coin in the machines. The coin sticks in the coin slot. Thus it goes into the machine, makes the necessary contact, and is then withdrawn as the coin lever is pulled out again.

One operator said there are at least 50 ways to get money from the machines "illegally."

Besides the faked coins, some players insert a piece of flexible steel wire into the coin "payoff" box. A contact is made between two electrical points and the machine automatically pays off.

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Thanks for your patronage. If we didn't have the pleasure of serving you in the past we hope to do so some time in the future. Until then, Good Luck, Good Health and Loads of Prosperity. Drop us a line and . . . **KDEP**  
**"EM FLYING"**  
 Lt. Dave Schultz, S-3, Fort Riley, Kansas.  
 Flying Cadet Murray Schultz, Sq. G-8, Maxwell Field, Ala.  
 Address All Communications to  
 Len Schultz, 1252 Washington St., Boston, or 436 Warren Ave., Brockton, Mass.

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### FREE PLAY PIN GAMES

Cross Line .. \$20.00	Horoscope ... \$10.00	Show Boat .. \$30.00	Score Champ .. \$10.00
Capt. Kidd .. 40.00	Homerun .... 10.00	Star Attw. ... 45.00	Twin Six .... 40.00
Champs ..... 45.00	Majors ..... 30.00	Snappy ..... 40.00	Wild Fire ... 30.00
Dixie ..... 15.00	Play Ball ... 30.00	Sparky ..... 20.00	Wow ..... 20.00
Double Play .. 30.00	Polo ..... 15.00	Score a Line.. 15.00	West Wind ... 45.00
Four Diamonds 30.00	Paradise .... 20.00	Skyline ..... 15.00	Yacht Club .. 20.00
Glamour ..... 10.00	Sea Hawk ... 30.00	Score Card ... 10.00	1-2-3 (1941) 50.00

### CONSOLES

3 Big Games, F.P. .... \$70.00	1 High Hand (Conv.) .. \$70.00	1 Jumbo Parade .... \$65.00
1 Ten Strike (Evans) . 35.00	7 Cigarolas (5¢ Play) . 67.50	3 Paces Races ..... 90.00 BC

### SLOTS (5¢ PLAY)

8 War Eagles (Reconditioned) .. \$ 37.50	12 Mills Blue Fronts (Recond. S.J.) .. \$ 75.00
3 Mills Cherry Bell (Club Man.) ..... 100.00	1 Mills Bonus Bell (20 Stop) ..... 120.00
1 Pace Kitty (Converted to 3-5) ..... 50.00	1 Pace Cherry Bell ..... 70.00
1 Pace Slug Proof (Like New) ..... 85.00	2 Dixie Bell Consoles (Refinished) ... 95.00

### WILL BUY OR TRADE FOR THE FOLLOWING

Buckley Daily Doubles, Track Odds, Seven Bells, Parlay Races, Mills Three Bells, Evans Galloping Dominoes, Bang Tails, Keeney Super Bells, Jennings Silver Moon, Pace Reels, Bally Club Bells. Let us know what you have. Terms: 1/3 deposit with order, balance sight draft or C. O. D.

## LOUISIANA COIN MACHINE CO.

BOX 671

OPELOUSAS, LA.



# Penny-in-Slot Devices Now Pay Death--To Axis

By LLOYD NORMAN

(From The Chicago Tribune, Aug. 9 1942)

Mills Novelty Company, which spent 53 years endowing the lowly penny and nickel with unprecedented magical powers, is grimly at work turning steel sheets and bars into precisely machined articles of death and destruction.

The machinery which manufactured the vending robots that told your weight, released a candy bar, handed you a cold drink, or ran off a quick movie while you drank your beer, is now shaping cold steel into projectiles and other war implements which bear an obituary for Axis soldiers.

In a few months Mills has been transformed from the nation's largest maker of coin-operated machines to a busy arsenal from which shells roll by the thousands. The glistening, tapered chunks of steel are painted yellow—which means that they will be filled at loading plants with high explosives.

## Armed Guards Patrol Plant

One of the three Mills plants looks harmless to a passer-by. It might be a modern university building, screened by a trim row of Chinese elms and fronted by velvet lawns and manicured hedges.

Only the uniformed guards with pistols in easy reach disclose the plant's real purpose. No one, not even Fred L. Mills, the president, can penetrate the gates or guarded doors without wearing an identification badge or obtaining an admission pass signed by one of four key officials.

The visitors cannot go beyond the modernistic lobby without filling out a form in duplicate which not only records his signature but also his fingerprints. He cannot leave the grounds until he has submitted his pass, which is checked carefully against the duplicate. On his tour he may be stopped a dozen times by armed sentinels.

## Old Products Gather Dust

The conversion of the huge factory from a place where engineers and workmen were preoccupied with making automatic machines which amused or provided a quick snack has been rapid. The remnants of the prewar operations are completely gone. The vending machines which remain in stock and are frozen by government order are getting dusty in a storeroom.

As production of coin machines was curtailed last fall, the management directed Anthony Minarik Jr., chief engineer, and his staff to work on plans for the changeover to war production. Minarik started with blueprints and estimates. Bids were submitted to government procurement agencies. Early in January the first war contract arrived.

Minarik, who once studied medicine but chose to work for Mills 20 years ago, assembled the metal-working machinery from the company's three plants. The turret lathes which cut and shape steel and other metals were fitted with new tools. He tried to obtain new machinery but found thousands of other war plants clamoring for the same thing. He finally wangled a few multiple-spindle lathes.

## Convert in Three Months

Production started three months after the first contract was received, Minarik

said. In the 90 days the job of changing from old to new was done. Workmen who made the parts for the innards of the coin machines were trained to perform the more exacting duties required by ordnance specifications.

Where new machinery could not be obtained, the old machines had to be taught new tricks. Minarik said he and his staff worked 16 to 18 hours a day fitting, adjusting and improvising with ingenuity when the needed part was not at hand.

The plant is organized on the mass production plan, with conveyors moving each unit from one operation to another. Long bars of steel go in one end of the line; shiny, trim projectiles emerge at the other—each machined to within thousandths of an inch of specifications.

## Machines Positively Uncanny

The multiple-spindle lathes are the most efficient and amazing of the machinery. Minarik said he wished he had more of them. They perform 17 separate operations automatically while the operator stands by to see that nothing goes wrong.

Another uncanny device is a multi-checking machine which automatically flashes green lights if any of the exterior dimensions of a projectile do not meet the required specifications. A sensitive scale reveals whether the projectile is overweight or underweight by 12 thousandths of a pound.

Minarik related how the experience of commercial engineers is improving upon ordnance methods. A copper band which fits around the waist of the shell has to be squeezed into a groove. This formerly was done by a hydraulic press with six shoes forcing the band. The process was slow and left a ragged edge.

## Experiment With Plane Parts

Minarik developed a cone-shaped die which performs the same job smoothly and increases output from 4 a minute to 18. He said similar improvements have been made elsewhere in the operation.

Herbert S. Mills, treasurer of the company and one of the four brothers who control it, said all three plants are converted to war work. The company is now experimenting in its wood shops with the production of plastic plane parts.

# May Get Relief From Income Tax

MINNEAPOLIS, Aug. 29.—Coin machine operators, already heavily taxed, were looking forward with considerable interest to possible relief from State income taxes next year as a result of an investigation made by *The Daily Times* here which revealed that Minnesota is going to wind up the year with a surplus of more than \$4,000,000 in cash collected from State income taxes.

In its disclosure the newspapers said the State Legislature, when it convenes in January, will have to wrestle with the problem of what to do, since all income taxes are earmarked for educational purposes.

Two courses remain open for the solons. Either they can expand school aid—and the school population is falling off—or it can reduce the income tax.

It has been anticipated that collections next year on income tax will average as well as this year. It is estimated that before the legislative session is over the surplus may run as high as \$8,000,000. The newspaper said that by the calendar year more than \$18,000,000 will have been collected and less than \$13,000,000 will have been paid out, leaving a surplus of \$4,000,000 that cannot be spent except for educational purposes.

Other funds, too, promise to provide a backlog. There has been little highway construction this year and these funds will be earmarked for postwar reconstruction if Governor Stassen's suggestions are followed.

So, while other taxes are burdening coinmen and their neighbors, here in Minnesota they are looking forward to a reduction of levies.

## Spokane Receives Record Pinball License Revenue

SPOKANE, Wash., Aug. 29.—Pinball machine revenue for the city has reached an all-time record high of \$73,450, according to records in the police license department, and a \$75,000 total is expected for the year.

Licenses have been issued for 486 pinballs so far this year, as compared with 477 for all of 1941. Total revenue last year was \$72,825.

# New Nickel Supply Developed in Cuba

NEW YORK, Aug. 29.—In discussing new supplies of nickel, J. G. Forrest, writing in *The New York Times*, August 16, says that new sources are now being developed in Cuba and that more than 2,000 engineers and workers are now busy on a big plant to get the nickel ore.

The United States has been getting practically all its nickel from Canada, source of 85 per cent of the world's supply. This flow of nickel across the northern border, "alho at peak levels, has been overtaken by the mounting needs of the national war effort," according to William L. Batt, of the War Production Board. Additional output of nickel, therefore, is a key that would unlock the door to greater production of armor plate and other tough alloy steels.

The governments, those of the United States and Cuba, and a private corporation, the Nicaro Nickel Company, a subsidiary of the Freeport Sulphur Company, are joining hands to develop this new supply of a metal considered to be the most critical of all the raw materials of which there are shortages in the war-production program.

Mechanization of war has multiplied nickel's importance, but the role of the metal was dramatized in the first World War when, before America's declaration of war, the German submarine *Deutschland* docked at Baltimore to return with nickel as part of her cargo.

## Vast Supply of Ore

While the exact capacity of the plant under construction has not been made public, it is expected to add between 10 and 20 per cent to the nation's nickel supply. The Nicaro ore reserves are vast, sufficient for at least 50 years of operation. The ore is close to the surface and will be mined by open-pit method. Natural bays near by afford excellent harbor facilities for shipping the metal.

The Nicaro project traces back to the start of the war in Europe. Not long after Hitler marched into Poland officials of Freeport Sulphur became actively interested in the possibility of developing low-grade nickel ore in Cuba's Oriente Province. The company at the time was conducting mining operations there thru a subsidiary, the Cuban-American Manganese Corporation.

Engineers and geologists investigated the occurrence of nickel and obtained samples of the ore. These were studied in laboratories in the United States and research was started on possible processes to recover the fraction of nickel in the ore. A method was worked out and a government technical committee gave it a preliminary approval pending a test in a pilot plant which was put into operation in the summer of 1941. In the meantime the Nicaro Nickel Company had been formed to take over the development.

## Progress Toward Production

On the basis of a favorable report by the government committee which visited the pilot plant, the WPB authorized a project for a \$20,000,000 plant and facilities. The Defense Plant Corporation entered into contracts with Nicaro for the construction and operation of the plant,

# No Withdrawal of Games Seen Yet in Minneapolis Area

MINNEAPOLIS, Aug. 29.—If there has been a withdrawal of any coin machines from locations because of the federal tax, distributors in the Twin City area don't know about them.

A discussion with the jobbers in Minneapolis and St. Paul revealed that coin machines of all kinds were selling well during August.

"If we didn't know that we are at war," said one distributor, "we would honestly feel that we were in for a wave of big business. Operators have been buying up all kinds of machines—pinballs, slots, phonographs and the like. Business has really been good."

# Pa. Employment Shows July Pick-Up

PHILADELPHIA, Aug. 29.—Employment in Pennsylvania factories increased slightly in July to a new peak of about 1,178,000 workers, and wage disbursements held near the record level of June, approximately \$40,000,000 a week, according to the reports issued last week by the Federal Reserve Bank of Philadelphia on the basis of returns from 2,848 establishments in the State. The number of persons employed ordinarily shows no change in the period, but the volume of wage payments usually declines about 2 per cent. Total employee hours worked was somewhat less than in June. Increases over July of last year amounted to 5 per cent in employment, 21 per cent in pay rolls and 12 per cent in working time.

Activity in July was unusually well maintained in most major lines, the principal exceptions being textile and leather products. Wage payments continued to show the largest increases over 1941 in the heavy industries, where the gain was 29 per cent as against only 6 per cent at plants making lighter goods.

Earnings of factory workers in Pennsylvania rose to a new high average of 91 cents an hour in July, an increase of 10 cents over a year earlier. The average number of hours worked per week declined somewhat from the 12-year peak of 42½ hours in June. Weekly income decreased slightly to an average of \$37.81 following substantial gains in earlier months, but was \$5.55 larger than in June, 1941.

At reporting factories in the State of Delaware, employment and pay rolls expanded 2 to 5 per cent respectively from June to July. Increases in activity in the neighboring State were especially pronounced in the food industries and in certain heavy goods lines. Gains over a year ago amounted to about 15 per cent in employment, 45 per cent in wage payments and 21 per cent in total employee hours worked.

and the Metals Reserve Company agreed to take the nickel produced. The Cuban Government approved the project and has given the fullest co-operation in making subsequent arrangements.

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BALLY'S GREATEST HIT

\*"ARMISTICE"

FROM DAVE STERN ROYAL DISTRIBUTORS

409 N. Broad St.  
Elizabeth, N. J.

\*Out Two Days After the War Is Over!!!

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ABT Mod. F Target \$12.50	Exhibit Photoscope (Counter, Metal) \$10.00	Photoscope (Counter Model, Wood) \$17.50
ABT Jungle Hunt 27.50	Flipper (New) 7.50	Pull the Tiger's Tail 59.50
Advance Shocker (New) 12.50	Gott. Single Gripper 7.50	Pingo, 1¢ 12.50
Advance Vitoscope & Stand 12.50	High Striker, 1¢ 59.50	Pikes Peaks (New) 24.50
Arcade Gripper Hoops 22.50	Hollywood Gripper, Single 6.50	Pin Ball Games, 1¢ 7.50 Up
Bally Torpedo Gun (New) 279.50	Hollywood Gripper, Triple 8.50	Shipman Select-a-View and Base (New) 37.50
Big Game Hunter 10.00	International Mutoscope Crane Digger 39.50	Shipman Select-a-View (Used) 25.00
Bingo 7.50	International Mutoscope Photomatic 475.00	Smiling Sam Peanut Vender, 1¢ 15.00
Blow Ball 68.50	Keeney Submarine Gun (New) 249.50	Star Electro Hoist 30.50
Chicago Coin Hockey (New) 259.50	Keeney Texas Laaguers (Used) 42.50	Walling Hi Boy Scale (Porc.) 24.50
Daval Bumper Bowling 32.50	Keeney Texas Laaguers (Used) 42.50	Western Triple Gripper 8.00
Electric Defense Gun (1¢ Shocker), Used 21.50	Official Sweepstake, on Base 6.00	View-a-Scope, 1¢ 17.50
Electric Defense Gun (1¢ Shocker), New 29.50	Pacific Baseball 39.50	Zoom 17.50
Exhibit Iron Claw 39.50		Postage Stamp Machine, 1¢ & 3¢ 7.50

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# MUSIC MERCHANDISING

## SENATE QUIZ ON PETRILLO

### Clark and Vandenberg Hit Music "Tyranny" by AFM

Senators declare that strong unity will be needed after war — see Petrillo's disunity as ugly note hampering war effort

WASHINGTON, Aug. 29.—James C. Petrillo, president of the AFM, was accused in the Senate Thursday (27) of employing "gangster tactics" in forbidding union members to make records for use by radio stations and in coin-operated phonographs. The chamber heard a blistering denunciation of the union czar's "tyrannical order" which "would jeopardize the national morale during the war emergency by depriving millions of Americans of the opportunity to enjoy recordings. The attack was made by Senator D. W. Clark (D., Ia.) and was commended by Arthur H. Vandenberg (R., Mich.), who expressed doubt that the order had the sympathy of "one out of 200 of his own musicians." Clark asked for a Senate committee investigation.

Soldiers and sailors in camp and at outposts or afloat would be deprived of recreation by means of radios and phonographs, it was said, and thousands of persons employed by the recording industry would be thrown out of work.

#### Need for Competent Leaders

Coupled with the attack upon Petrillo's union leadership was the warning that "strong competent labor leadership" will be necessary in the post-war readjustment period. Senator Clark praised the wartime activities of organized labor on the whole but asserted that "an ugly note has reared its head causing great disunity in the war effort."

"That ugly note is a gentleman by the name of James Caesar Petrillo," he told his colleagues. "By virtue of his power, by virtue of his gangster acts, if you please, he undertakes to put out of business a whole industry and prevent working people in that industry from making a living.

Petrillo's decree against records came shortly after he ruled that the famed high-school music festival at Interlochen, Mich., could not be broadcast because the participants were not members of his union. The resolution introduced by Senator Clark asserted that the young students were thus deprived of their freedom to make known their musical talents, while the entire national musical education program suffered a serious setback.

The Department of Justice has filed suit against Petrillo and the AFM charging numerous violations of the Sherman Anti-Trust Law. The complaint is awaiting a hearing in the Federal District Court in Chicago. Date scheduled for the hearing is September 16.

#### Senate Resolution

The resolution would empower the Interstate Commerce Committee to make a full inquiry into the effects upon the national welfare and public morale resulting from the order banning recordings. The committee would consider the restraint on trade in the manufacture of musical reproductions and in the control of music in this country, it was explained. According to the resolutions, the committee would also concern itself with the various financial arrangements, including salaries, bonuses and other honorariums affecting the manu-

facture of recordings.

Clark declared that he would ask that Petrillo be invited to testify if the Senate authorized hearings by the committee. Clark also specifically mentioned that the Petrillo order would deny entertainment to soldiers who listen to coin-operated machines near their camps.

NEW YORK, Aug. 29.—Members of the American Federation of Musicians, eying Jimmy Petrillo as he tumbles toward the court battle of the union's career, are said to be doing a lot of heavy thinking. They find it easy, it is said, to draw parallels between the circumstances that now find AFM in peril and the 1941 fight between ASCAP and radio. It can be stated that they are definitely worried by the castigation they have received in the press, over the air and in Congress. One development of this feeling is that the AFM is said to view with favor a big music alliance made up of music associations, writers, unions, publishers, etc. At the same time they feel it's too late to do anything about it now and hope that their union will escape with nothing worse than a dressing down.

It is common knowledge that Thurman Arnold, hitherto balked whenever he sought to nail a union on anti-trust grounds, now sees his chance. Petrillo's head is not alone in the noose—the case may have gigantic repercussions if the government wins the injunction in Chicago on September 16. Some advance the view that even the Chicago case should fall, Arnold will start the ball rolling in the Senate for an amendment of the anti-trust laws, as applied to labor unions. The recent Petrillo denunciation by Senators Clark and Vandenberg lends credence to the thought that Congress is of a mind to do something about the situation.

### East Tenn. Music Assn. Begins "Hit of the Week" Campaign

KNOXVILLE, Tenn., Aug. 29.—"Music maintains morale" is the theme of a series of Sunday display advertisements the East Tennessee Coin Machine Merchants' Association is running in *The Knoxville News-Sentinel*.

Most of the ads carry a plug for War Bonds and Stamps, a message about the place of music in the war and a box with the title of the week's "hit tune."

"We've had quite a bit of good comment on them in the couple of months we've been running them," says N. J. Hubbard, president of the association.

### 75% of People Against Petrillo

Three-fourths of the people in the United States oppose Petrillo's music ban, according to a Gallup poll conducted recently.

Results of the American Institute of Public Opinion's survey on the Petrillo question were syndicated in many of the nation's leading newspapers on August 26.

According to Dr. George Gallup, director of the American Institute of Public Opinion, 75 per cent of the people surveyed voted "unfavorable" to the question, "What is your opinion of Mr. Petrillo's rulings?" Only 8 per cent voted "favorable." Seventeen per cent were of "no opinion."

Dr. Gallup also declared, "It was found that a majority of those who disapprove Petrillo's action feel strongly, even vehemently, about the subject. Typical of their views were such statements as 'he's a petty dictator,' 'he's suffering from a bad case of overgrown ego,' 'it's disgraceful' and 'he ought to go over and join Mussolini.'"

Voters also were asked, "Do you approve or disapprove of the government taking legal action to stop Petrillo?" Seventy-three per cent approved, 12 per cent disapproved, 5 per cent were undecided.

### UMO Discusses Many Diskers Still Fear Shellac Grab by Govt.

DETROIT, Aug. 29.—Regular semi-monthly meeting of the United Music Operators of Michigan, held at their club-rooms in Convention Hall Tuesday (25), was devoted largely to a free-for-all discussion of the record situation. No formal action was taken, but representatives of RCA appeared earlier before the board of directors to present the company's position as reported in national stories.

Sentiment of a number of operators here seemed to be that the trade-in rule on records was unnecessary and there was marked resentment over the suggested possibility that operators would turn in records and then not receive new records in exchange, with the new records from their old scrapped records instead going to retail record stores which had not contributed their due quota of old records.

Campaign for Emergency Army Relief, collected thru coin cards at each location, was reported as progressing very satisfactorily.

A move to fight a projected ordinance in the suburb of Hazel Park which would tax each machine \$5 per year was launched. Legal action may be sought and also an indirect method of approaching local merchants in the suburb who now have machines in their spots. Angle will be that the merchants would find themselves without machines if the operators were forced to take them out and that the machines and their music are absolutely essential to the merchant's business. They are then to be encouraged to present this point of view to the village council.

Negotiations are in progress for recording of the music of the Interlochen orchestra, recently banned from the air by Petrillo. The UMO offered recently to make these recordings and deliver them to every phonograph in the territory as well as release them for national distribution.

NEW YORK, Aug. 29.—After more than four months of shellac rationing, during which there has been one alteration in the government's method of doling out the stuff and at least 5,000 rumors about as many other alterations, there continues to be no basis in fact for fears that War Production Board intends to cut off diskers' supply.

When the most recent WPB shellac order was released, stating that diskers will henceforth be required to make formal application for each allotment of shellac, some assumed that all was over, and that scrap would be the only source of the material. However, the industry filed their requisition forms and were granted 15 per cent of last year's consumption during the last half of August and all of September for the corresponding period this year. The order naturally applies to all firms.

While 15 per cent of last year's September consumption might not seem like a lot for use in September, 1942, none of the record firms are squawking. Shellac scrap salvage brings in heartening amounts of the substance, and the amount of shellac in this year's records has been cut down.

Only complaints from diskers come when they give way to fears that the next time they apply for shellac they will get only 10 per cent, or 5 per cent, or no shellac at all.

Should it become necessary for the government to use all shellac, there is always the mysterious George Clark, whose Clark Phonograph Company, Newark, N. J., is said to have been manufacturing shellacless platters for Capitol Records. Clark refuses to discuss the matter with executives of the major outfits. His lack of responsiveness leads to the belief that his shellacless disk formula is not procurable in sufficient quantity to make it worth while to them.

Meanwhile the big companies continue to wrestle with their own various substitutes and can be expected to have them worked out in plenty of time, should they ever be needed.

Firms have until the end of September on the present 15 per cent basis. They persist in believing that after that WPA will cut them off on the ground that they have had ample time to develop adequate substitutes. It should be remembered, however, that they have been prophesying such doom ever since the beginning of the shellac trouble. Even should their morbid forebodings eventually pan out, competent observers are sure that, between scrap salvage and substitutes, they'll get along fine.



# AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

## News Notes

The National Championship Hillbilly Jamboree was a tremendous success in Memphis, pulling so many on its first Sunday showing that it was scheduled for the following Sunday, too, and repeated its success. Two performances on the first booking took in \$6,800. Among those appearing were Roy Acuff, the Hoosier Hot Shots and the Smoky Mountain Boys. This is just another example of the tremendous pulling power of folk music. . . . Zeke Manners, some of whose recordings have been jumping to the top of many listings lately, has just received a five-a-week sponsor for his air program over WNEW, New York. Sponsor is Howard's clothes—all of which shows folk music addicts are not confined to rural sections. Folk air program and disks pull plenty of popularity in the world's largest city.

## Recommended

Records showing indications of becoming music machine hits, based

on nationwide reports and the judgment of The Billboard's Music Department.

**"PUT MY LITTLE SHOES AWAY":** Montana Slim (Bluebird B-9032)—Montana Slim's newest release and one that should prove a heavy favorite in any locality where down-to-earth folk flavor pulls the nickels. A lugubrious ditty about the last words of a dying child, it has a catchy and appealing tune and is given typically fine treatment by Montana Slim.

## Week's Release

**Denver Darling and His Texas Cowhands (Decca 6063)**

*Modern Cannon Ball and Care of Uncle Sam*

A fine coupling that proves once more how folk disks have jumped the lead over pop band music when it comes to putting out the sort of war songs the government wants. *Cannon Ball*, on the A side, boasting the fine string plucking and vocal work typical of this crew, features rousing war lyrics, excellently delivered. The B side is still another ditty about a draftee leaving for the army, but, unlike its pop counterparts, it's cheerful, bright and made of the right morale stuff. Again playing and singing are excellent.

## Letter Box

Zeke Manners' rendition of *When My Blue Moon Turns to Gold Again* is mopping up sensationally in many localities and certainly deserves a trial spin on any music box featuring folk records. In Richmond, Va., for example, a town where pop band leaders are strong favorites, the Manners recording is ahead of every band pop disk in one report and rates among the top three in another—in competition with the Millers, Kysers, Dorseys and the rest. . . . Ernest Tubbs waxings are figuring in top slots in almost all listings received, with his *Our Baby's Book* leading the others at the moment. Other Tubbs leaders include *When the World Has Turned You Down* and *Walking the Floor Over You*, both long-run favorites. . . . Gene Autry's version of *Tweedle-o-Twill* is, of course, still blanketing the country, with reports from all over listing it at the top. Other Autry waxings that are getting high mention include *Take Me Back Into Your Heart* (in the West), *Rainbow on the Rio Colorado* (in the East) and, thru the South, *You'll Be Sorry and I'll Wait for You*. . . . The terrific rendition of *Turkey in the Straw* (original, not 1942 version) turned out by Darrell Fischer and His Log Jammers on the Standard label is mopping up in the East, with other sections also reporting movement on the disk. . . . Elton Britt's forceful patriotic recording, *There's a Star-Spangled Banner Waving Somewhere*, is continuing to pull in plenty of coins. It's a leader down in Jacksonville, Fla., at the moment. . . . Bob Atcher's long-run favorite, *I'm Thinking Tonight of My Blue Eyes*, continues to mop up thru the South. . . . Dallas is going heavily for Bob Wills' version of *Dusty Skies*.

## Petrillo Forces Out Boston Symphony

ROCHESTER, N. Y., Aug. 29.—The Civic Music Association here has revealed that the Boston Symphony Orchestra has been dropped from the program of the Eastman Theater for the 1942-'43 concert season.

The action was taken after James G. Petrillo, AFM head, demanded that the Boston Symphony concerts be dropped. The Boston orchestra has appeared here for the past 10 years. It is the only major non-union symphony orchestra in the country.

Petrillo, it was understood had threatened to refuse to allow union musicians to appear at other Eastman concerts if the Boston group performed.

## Acme, Minneapolis, Detroit Operators Has Record Service Hard Warworkers

MINNEAPOLIS, Aug. 29.—"Northwest music operators using Acme Novelty Company's buying service on records enjoy a unique advantage by getting quick delivery service on the best of selected hit tunes most suitable for coin machine use," declares Harold Lieberman, head of the firm.

"We here at Acme," he said, "are fortunate in having as the head of our record department Vera Foster, who has been serving phonograph operators for many years. Her wide experience in this field serves operators well. We carry recordings by all the artists, and Miss Foster, when making her selections for the operators, uses extreme care in seeing to it that only the best are sent out."

Lieberman went on to say that at Acme they maintain a sampling service thru which operators are given the opportunity to know what is on the market and what is best suited to their needs.

"With this in mind Acme now plans to expand its service to take in all parts of the country and place at the disposal of phonograph operators thruout the nation the wide experience of its record department in making proper selections for all needs," Lieberman said.

DETROIT, Aug. 29.—Detroit area operators have found an unusual variety of ways to contribute to patriotic activities, with music operators largely leading the way.

Operators are quietly serving as air raid wardens—several prefer no public mention of this important and time-consuming duty. Many have assisted on organization of special scrap drives, even apart from the problem of record salvage.

One of the important contributions that goes on week after week is that of the purchase of War Bonds and Stamps—something that music operators have plugged heavily with their original *Any Bonds Today?* campaign last fall as a prime example.

The J & J Novelty Company has a record of 100 per cent contribution by its entire staff to bond purchases, of at least 10 per cent of the pay roll, and was some time ago awarded the coveted "Minuteman" pennant. This same company has many men in the various armed services—some for two years or so—and others going. Remaining personnel, including the feminine members, keep in close touch with the boys in the service and boost their morale with news from home. This company also made itself a special salvage depot for tinfoil from cigarette and similar packages. These varied activities are typical of the different kinds of things that a machine firm can do for the war effort—and some are doing.

The United Music Operators' Association some time ago led off with a campaign to "Buy a Bomber to Bomb Tokyo," securing excellent co-operation from the local press, notably *The Detroit Times*. Today the organization is in the midst of its "Forward March With Music" drive, with coin cards and placards at every one of the members' 5,000 locations, collecting direct contributions for Army Relief. The expenses of the campaign were underwritten by the UMO.

Clever individual thinking to find ways in which operators and their staffs can add personalized contributions to the war effort like these have characterized Detroit's coin-machine men since months before Pearl Harbor.

## New Orleans

NEW ORLEANS, Aug. 29.—The main subject of discussion in coin machine circles of the Deep South is the insistence of Czar Petrillo to attempt the death knell for the music operator of the nation. The reaction here is startling. The consensus is that phonograph operations will continue unaffected for about three to four months and after that, well, the trade will just have to bide its time. What are the chances of a government restraint against the order? Opinions are divided here, the more pessimistic pointing out that Mr. Petrillo "hasn't lost a case yet."

Disk distributors here say they are in a position to furnish records for up to as long as nine months to a year ahead, but operators frankly fear that the selections long before that time will be well sorted out and popular selections available not more than a few months ahead.

The F. A. B. Distributing Corporation reports it is still able to sell new Wurlitzers in a number of models for immediate delivery.

R. N. McCormick, Southern sales manager for Decca, reports that his firm will be in a position to furnish popular Deccas for nearly a year with a large stock still on hand for phonograph ops.

Real hot weather along with heavier inductions of young blood into the serv-

ices are combining to take a rap at patronage of coin machines of all kinds in this area.

With the Mississippi and Northwest Florida coast having a great season despite the threats of tire and gasoline shortages, distributors of new and rebuilt pin games and consoles report a healthy turnover.

Nick Carbajal, head of the Dixie Coin Machine Company, reports a good demand for practically all of the recently created types of pin games and consoles.

**WURLITZER**



**16 Record Marblglo**

Complete, Ready to Operate, Money-Back Guarantee.

\$119.50

700, 750, 800	Write for Prices
61 Wurlitzer Counter	\$ 89.50
71 Wurlitzer Counter Mod.	139.50
500 Wurlitzer	189.50
Reckola Imperial 20s	89.50
<b>MISCELLANEOUS</b>	
Exh. Vitalizer	\$ 69.50
Electro Holsts	69.50
Merchantmen	79.50
Mutoscope Fan Front Diggers	119.50
Buckley DeLuxe Diggers	129.50
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Highest Prices Paid for Hill Billy, Race and Popular

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The favorite needle of coin phonograph operators



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PERMO PRODUCTS CORPORATION

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World's oldest and largest manufacturer of long life phonograph needles



NEW HITS ON  
**VICTOR RECORDS**



**GLENN MILLER**  
"Dearly Beloved"

A beauty of a ballad from the Columbia movie "You Were Never Lovelier." Composed by the winning team of Johnny Mercer and Jerome Kern and played in winning manner by Glenn Miller's talented band. Glenn's new vocalist, Skip Nelson, gets off to a whale of a start on the vocal. Other side is—

**"I'm Old Fashioned"**

Another tune from the Mercer-Kern cauldron and from the same picture. Beautiful and suave with melody galore. Expertly handled by Glenn Miller and his band, with Skip Nelson adding to his laurels on the attractive lyrics. Both sure fire on Victor 27953.



**VAUGHN MONROE**  
"You Were Never Lovelier"

Vaughn Monroe plays the title song from the Mercer-Kern score in his usual solid style, with Marilyn Duke giving the vocal assignment plenty. Reverse is—

**"After It's Over"**

A neat rhythmic study that reveals the amazing versatility of the Monroe band. Vaughn's new vocal quartet, The Four Lee Sisters, are featured—and really shine. Make sure you get Victor 27958.

★ ★ ★

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC

★ ★ ★

ORDER THESE HITS FROM YOUR

**VICTOR RECORD**  
DISTRIBUTOR

★ KEEP BUYING WAR BONDS ★

**RECORD BUYING GUIDE--PART 1**



Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

<b>WHO WOULDN'T LOVE YOU?</b> (14th week)	KAY KYSER (Trudy-Harry)	Columbia 36558
	INK SPOTS	Decca 18383
	FREDDY MARTIN (Stuart Wade-Quartet)	Victor 27891
<b>JINGLE, JANGLE, JINGLE</b> (10th week)	KAY KYSER (Harry-Julie-Group)	Columbia 36604
	MERRY MACS	Decca 18361
	FREDDY MARTIN (Stuart Wade-Clyde Rogers-Quartet)	Victor 27909
<b>HE WEARS A PAIR OF SILVER WINGS</b> (4th week)	KAY KYSER (Harry Babbitt)	Columbia 36604
	DINAH SHORE	Victor 27931
	ABE LYMAN (Billy Sherman)	Bluebird 11542
	ALVINO REY (Alyce King)	Victor 27920
<b>KALAMAZOO</b> (3d week)	GLENN MILLER (Tex Beneke-Marion Hutton-Modernaires)	Victor 27934
	JIMMY DORSEY (Phil Washburn)	Decca 18433
<b>IDAHO</b> (2d week)	ALVINO REY (Yvonne King-Ensemble)	Bluebird 11331
	GUY LOMBARDO (Rose Marie-Trio)	Decca 18399
	BENNY GOODMAN (Dick Haymes)	Columbia 36613

● **COMING UP** ●

<b>MY DEVOTION</b>	VAUGHN MONROE (Vaughn Monroe)	Victor 27925
	JIMMY DORSEY (Bob Eberly)	Decca 18372
	KING SISTERS	Bluebird 11555
	CHARLIE SPIVAK (Gary Stevens)	Columbia 36620

Jimmy Dorsey and Charlie Spivak really went to town this week and helped boost this good ballad into a challenging position. Song has all the locations necessary for Going Strong ranking and only needs to start getting a few more of those vital nickels in order to tumble up-stairs. Monroe and the King Sisters continue to get their share but will have trouble holding any kind of a lead the way Dorsey and Spivak are going.

<b>TAKE ME</b>	JIMMY DORSEY (Helen O'Connell)	Decca 18376
	TOMMY DORSEY (Frank Sinatra)	Victor 27923
	BENNY GOODMAN (Dick Haymes)	Columbia 36613

Altho *My Devotion* did a better, more complete job this week, *Take Me* also managed to improve a lot and is considerably more likely to make the grade than it seemed last week. In half of the spots using it, it is already going strong. Its problem, unlike that of *My Devotion*, is to get more locations and wider play. Where it is used it is extremely popular.

<b>BE CAREFUL, IT'S MY HEART</b>	BING CROSBY	Decca 18424
	KATE SMITH	Columbia 36618
	TOMMY DORSEY (Frank Sinatra)	Victor 27925

Tommy Dorsey's record began to move right along during the past seven days and will help this song a great deal. While the Berlin ballad drops down a peg this time, it does not lose prestige. It is only a bit weaker than *Take Me* and has plenty in its favor besides. If it can lasso spots in a few more key cities and begin cadging nickels in the new locations the way it has been in the old, it will move into Going Strong within three weeks.

<b>I LEFT MY HEART AT THE STAGE DOOR CANTEN</b>	SAMMY KAYE (Don Cornell)	Victor 27932
	CHARLIE SPIVAK (Gary Stevens)	Columbia 36620
	RUSS MORGAN (Russ Morgan)	Decca 18444

Irving Berlin's soldier song did nicely during its second week in this division. Altho it still has a long, long way to go before arriving at a point from which it could step into Going Strong, it shows all the attributes of a tune which can travel the distance in jig time once it gets started. Kaye's platter continues to do the outstanding job on the boxes, with the others grabbing a goodly share, however.

<b>SWEET ELOISE</b>	GLENN MILLER (Ray Eberle-Modernaires)	Victor 27879
	RUSS MORGAN (Walter Link)	Decca 4300
	CONNIE BOSWELL	Decca 4311

Fast losing its powers, *Sweet Eloise* is nevertheless still stronger than *Strictly Instrumental*, which, in turn, is much stronger than any song not listed in the Guide. Ordinarily, *Eloise* would have been buried long ago, but she manages to stick around, times being what they are.

<b>STRICTLY INSTRUMENTAL</b>	HARRY JAMES (No Vocal)	Columbia 36579
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Second week in Coming Up was not a particularly good one for this excellent bounce novelty. Still has a chance, tho.

<b>THREE LITTLE SISTERS</b> (16th week)	ANDREWS SISTERS	Decca 18319
	DINAH SHORE	Victor 27875

Unbelievable, but here it remains.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

**PART TWO** of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

TOPS IN TUNES ON  
**BLUEBIRD RECORDS**



**DICK TODD**

**"When the Lights Go On Again" and "I'm Old Fashioned"**

The A side feature is a stirring ballad just made to order for Dick Todd—and he takes full advantage of it. "I'm Old-Fashioned" is a light ballad from the Mercer-Kern "You Were Never Lovelier" score, and Dick really sells it to the customers. Order B-11577.



**SHEP FIELDS**

**"I Came To Talk for Joe" and "At the Cross-Roads"**

"I Came To Talk for Joe" is going like a house afire—and Shep Fields' unique woodwind and rhythm orchestra do it full justice. Ralph Young capably handles the vocal department. On "At the Cross-Roads" Shep Fields paints a fine instrumental picture that promises much success on the Coinographs. Get B-11578.

★ ★ ★

**RACE**

YANK RACHELL

**"Peach Tree Blues" and "She Loves Who She Please"**

**HOT SPECIAL**

**"STRIP POLKA"—ALVINO REY**

Introduced two weeks ago, this record is turning out to be one of the Coinograph hits of the year. You may not hear it on the radio, but it's a wow on the machines. The Four King Sisters give the lyrics real zing, and Skeets Herfurt on the sax and the boys in the band give it their all. Take our advice, don't miss B-11573. Other side, "The Major and the Minor."

HELP KEEP YOUR CUSTOMERS GOING WITH MUSIC

★ ★ ★

ORDER THESE HITS FROM YOUR

**VICTOR-BUEBIRD**  
DISTRIBUTOR

★ KEEP BUYING WAR BONDS ★



# Year's Trial Proves Panther Novelty's Weekly Sponsored Broadcast Big Biz Booster

Half hour weekly over Fort Worth's KFJZ plugs phono play

By TOM MURRAY

Down in Fort Worth, Tex., there is a radio program that goes out over Station KFJZ every Sunday from 8:30 to 9 in the evening that is of especial interest. It is *Jack Gordon's Weekly Record Round-Up*. The program is sponsored by the Panther Novelty Company, one of the city's leading coin-controlled phonograph operating firms, and was launched more than a year ago for the purpose of stimulating play on the hundreds of phonographs operated by the Panther organization, of which Jack Maloney is owner and manager. At first it was more or less a feeler—a tryout—but the program was greeted with such enthusiastic reception from the radio fans and the phono cash boxes receipts increased to such an extent that those concerned decided that the show was a success. Today the *Jack Gordon Weekly Record Round-Up* is listed as a "must" on every radio fan's schedule. During the week the register on the hit tunes featured on each program clicks away like a taxicab meter.

### A Good Selling Job

Approximately nine tunes are used on each program and are referred to as *Hit Tunes of Today* and *The Hits of Tomorrow*. Usually five special numbers, which compose the *Hit Tunes of Today*, are played, and four tunes round out the featured *Hits of Tomorrow*. Gordon palavers the fanfare between each record and plays up the fact that listeners are to go to their favorite tavern or cafe and enjoy the latest records on the coin-operated phonograph. The radio audience is told just what number on the phono will get certain hit tunes. In fact, every tune offered on the radio show is given an exact selector number on the phonos for the listeners to remember.

Not only does the program stimulate play on phonographs operated by the Panther Novelty Company but the broadcast is helpful to every phono operator in the broadcast area. The program is also serving as a record buying guide both for the operators and the public. Operators all over the area report that they now listen to the Jack Gordon program and grab most of the

tunes offered for their music machines. The general public now uses the program as a means of knowing exactly what the present hits are and just what is expected to click tomorrow. Up to now the records selected as *Hits of Tomorrow* have clicked on the turntable 90 per cent. Never has there been sponsored any sort of record publicity that boosts sales both with the operators and for private consumption as does this weekly broadcast.

Gordon is the amusement editor for *The Fort Worth Press*, a daily newspaper, and he also edits a daily column which is widely read thruout the entire Southwest. He has appeared on a number of outstanding radio programs, including *We, the People*. He is a booster for coin-operated phonographs. He believes that the phonographs afford the opportunity necessary for the public in general to enjoy good music and that they have been instrumental in building tunes into hits and giving a lift to hundreds of bands that make recordings.

### Collaborate on Selections

Gordon, Maloney and Ray Howell collaborate on the selection of the hit tunes that are to be used on the weekly broadcast. Howell is supervisor of the music division of the Panther Novelty Company and also its record buyer. The executives get together about 24 hours before each program and make their selections.

By using the phonograph meter system the Panther Novelty Company can easily determine just what sort of play the featured tunes get. It is by this method that they keep track of the hit percentage of tunes used on the Jack Gordon program. It was the *Jack Gordon Weekly Record Round-Up* radio program that told the public that *Deep in the Heart of Texas* was a winner and that *Jingle, Jangle, Jingle* was on the way up.

The program has served as a means for stimulating more play for the phonographs and has also been instrumental in building up a higher public opinion for the coin-operated phonograph business.

## Richmond, Va.

Harry Moseley, Moseley Vending Machine Exchange, was interviewed regarding the Petrillo-disk situation by Rhea Talley, *Richmond Times-Dispatch* feature writer.

Leon Gary, Gary's Record Shop, is expecting an army call. Brother, Ralph, is already in Uncle Sam's service.



JACK GORDON broadcasting the *Weekly Record Round-Up* of hit tunes on automatic phonographs.

## Music Means Much To Men in Battle

SOMEWHERE IN ENGLAND, Aug. 29.—When the Cameron Highlanders of Winnipeg landed at Dleppe they took their pipers along.

A typical piper was G. B. (Red) Campbell, of Transcona, Man., who landed with his pipes under one arm and pistols blazing away in both hands.

Withdrawing with the others to a destroyer, he was surprised to find a bullet hole in the bag of the pipes. He plugged this in some mysterious fashion and piped all the way home.

Not even the scream of attacking Stukas could wholly drown out the strains of *Blue Bonnets Over the Border* and *The March of the Cameron Men*.

## Eagles Meet In Chicago

CHICAGO, Aug. 29.—About 1,500 delegates were in Chicago a week ago to attend the annual convention of the Fraternal Order of Eagles. The delegates came from about 40 States and 5 provinces of Canada. The convention was reported to be much more conservative than usual, due to the seriousness of the times.

The convention of Eagles is interesting to the coin machine trade because many of the Eagles' clubs thruout the country use console and slot machines in their clubs for the amusement of members. These machines also help finance the clubs. The fraternal order has on more than one occasion defended the right to have such machines in clubs before the courts. The order is now busy purchasing War Savings Bonds for the organization and is encouraging its members to buy bonds.

## Richmond Employment Up

RICHMOND, Va., Aug. 29.—Local manufacturers have added 10,000 employees to their pay rolls during the past four years, constituting 26 per cent of the city's gainfully employed persons, according to the research department of the Richmond Chamber of Commerce.

A recent report of the U. S. Census Bureau reveals that a total of 104,635 persons are employed in the metropolitan area, of whom 27,199 are on the pay rolls of manufacturing concerns. In 1938 the manufacturing employment total was 17,797. Alan S. Donnanhoe, head of the chamber's research division, believes that normal industrial expansion plus the lift given during the past year by war orders is responsible for this employment jump.



SELECTING TUNES to be used on next broadcast of *Weekly Record Round-Up*, sponsored by Panther Novelty Company, Fort Worth. Left to right: Ray Howell, supervisor of firm's music department and record buyer; Jack Maloney, owner and manager, and Jack Gordon, newspaper columnist who does the broadcast.

## Summer Resorts Extend Season

PHILADELPHIA, Aug. 29.—Since vacation periods are being staggered thruout the nation, many of Pennsylvania's summer resorts are planning to extend the season beyond the usual Labor Day closing. The countless number of near-by mountain and country resort spots represent a major portion of amusement machine operations during the warm weather months. Operators here were heartened to hear the results of a survey made by the Pennsylvania Department of Commerce which showed that a large number of war production workers are planning to take late September and October vacations.

Apart from gasoline and tire rationings, limited railroad and bus facilities indicate that the Pennsylvania workers will vacation close to home. As a result, most of the recreation facilities in the State during the summer season will still be available in the autumn months, plus the added attraction of colorful foliage and cooler weather. State park cabins, golf courses and tennis courts are continuing beyond Labor Day, and the full social season in resort areas, hotels and inns will be continued in many places.

Also of interest is the fact that the hunting season in the State will start on October 31 with the small game season, which has been advanced this year to provide an extra Saturday for hunters.

# Freddy Martin and his orchestra

ON VICTOR RECORDS

DIRECTION MUSIC CORPORATION OF AMERICA

<p style="text-align: center;"><b>1</b></p> <p style="text-align: center;"><b>WHITE CHRISTMAS</b> Victor-27946</p>	<p style="text-align: center;"><b>5</b></p> <p style="text-align: center;"><b>ABRAHAM</b> Victor-27946</p>
<p style="text-align: center;"><b>2</b></p> <p style="text-align: center;"><b>JINGLE, JANGLE, JINGLE</b> Victor-27909</p>	<p style="text-align: center;"><b>6</b></p> <p style="text-align: center;"><b>I MET HER ON MONDAY</b> Victor-27909</p>
<p style="text-align: center;"><b>3</b></p> <p style="text-align: center;"><b>JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND</b> B.—11503</p>	<p style="text-align: center;"><b>7</b></p> <p style="text-align: center;"><b>WHO WOULDN'T LOVE YOU?</b> backed by <b>ONE RED ROSE FOREVER</b> Victor-27891</p>
<p style="text-align: center;"><b>4</b></p> <p style="text-align: center;"><b>EVERYTHING I'VE GOT</b> backed by <b>CARELESS RHAPSODY</b> Victor-27919</p>	<p style="text-align: center;"><b>8</b></p> <p style="text-align: center;">Out Next Week! <b>I WANNA GO BACK TO W. VIRGINIA</b> backed by <b>HELLO, MOM</b> V.-27965</p>

HERE'S A MACHINE THAT'S MAKING MONEY!



## Fort Worth

FORT WORTH, Aug. 29.—Phonographs are showing an increase in receipts, according to reports coming from several operators. Marble tables, replay, are running about the same, with some increase on penny venders and cigarette venders. Ray guns are holding their own in many spots and in arcades.

Johnny Wilson, operator, has just finished a course in technical airplane blueprint reading. A number of former coinmen are now employed in the plane plants in this area.

Headquarters for the Fort Worth Pool, operators of replay tables in this city, have been established at 110 South Jennings Avenue, with Harry Hoosier in charge. Hoosier was elected president of the organization a few weeks ago.

Operators in this section of Texas are busy exchanging machines to meet demands. With the supply of new machines practically exhausted, the operators by swapping are finding no trouble in taking care of the needs, according to Jack Maloney, Panther Novelty Company.

## Philadelphia

PHILADELPHIA, Aug. 29.—In business for just a year, Morris Stein has found it necessary to seek larger quarters for his Hy-Tone Music Company. Organizing his music operating firm in July, 1941, with offices and showrooms at 1342 Poplar Street, Stein, who is manager of the firm, has moved his operations to larger quarters at 824 North Broad Street, which site is fast becoming coin machine row because of the many machine distributors and operators located in the same area.

Tommy Dorsey, in connection with his personal appearance at the Earle Theater last week, his first stand here in four years, feted many of the music machine operators at a dinner, on Wednesday, August 5, at the Ritz-Carlton Hotel. Admission to the dinner was 75 scrap records, and the invitation was open as well to the city's record dealers, all part of Dorsey's activities in behalf of the record salvage campaign. Mort Gellard, record manager for Raymond Rosen Company, Victor-Bluebird distributor, was in charge of arrangements for the dinner.

Marty Friedman, local branch manager for Permo Point, back from a visit to Fort Eustis, Va., where he visited his brother.

George P. Aarons, executive of the Berlo Vending Company, candy vender, is still confined to Graduate Hospital. And while he is improving, Aarons will be there for a few more weeks.

Mills Automatic Merchandising Corporation of New York has opened a branch in Philadelphia, leasing space in the building at 3041 North 11th Street.

Louis N. Sussman, head of Lyric Amusement Company, music machine operations, is the latest of the ops to branch out into the retail record business.

Music machine operators showing fine spirit of brotherly love in coming to the rescue of those operators short on scrap records to get their current orders filled. On their own, practice is common at the local record distributors for an operator to bring in a box of old records and have the scrap credited to the account of another operator. As a result no operator here has had to feel the pinch in getting all the new records needed.

Rudy Tolnay, district manager for Columbia Recording Corporation, covering the Philadelphia, Baltimore and Southern New Jersey territory out of this city, left August 1 to enlist in the armed forces. Motor Parts Company, Columbia distributor here, feted Tolnay at a party held July 31 at the Club Ball.

Tommy Dorsey's week engagement at the Earle Theater resulted in the first direct tie-up made by the theater with the music machine operators. For some time now operators have frowned on placing any gummed stickers on the music machines because of the trouble in getting them off. As a result Bill Israel, manager of the Earle, got up 500 cut-out pictures of Dorsey, mounted on an easel stand. The cut-outs were used by the operators on their machines, copy underlining the photograph tying in Dorsey's theater engagement with his recordings in the machines.

Eddie Hellér, former record promotion chief for Raymond Rosen Company, Victor-Bluebird distributor here and more recently in the same capacity for Abe Lyman's orchestra, was in last week on a furlough from the army and paid his respects to his many operator friends. He told them that he was keeping tabs on their activities thru the pages of *The Billboard*, which he receives each week at his camp.

Jack Beresin, head of Berlo Vending Company, candy vender, was appointed a co-trustee in the reorganization of Llewellyn Laboratories, Inc., wholesale and retail drug firm here.

# RECORD BUYING GUIDE--PART 2



**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**

### POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**I'M OLD FASHIONED** ... GLENN MILLER (Skip Nelson) ..... Victor 27953  
 XAVIER CUGAT (Lina Romay) ..... Columbia 36637  
 DICK TODD ..... Bluebird 11577

Coming from the Jerome Kern-Johnny Mercer score for *You Were Never Lovelier*, song is bound to get a lot of important air plugs and will get a warm reception from the legion of Kern fans. A pretty ballad in a sentimental groove, it will draw its listeners from all ages. Cugat's presence in the film may make his platter a potent nickel catcher.

**THERE NEVER WILL BE ANOTHER YOU** ... SAMMY KAYE (Nancy Norman) .... Victor 27949  
 TEDDY POWELL (Peggy Mann) .... Bluebird 11568  
 WOODY HERMAN (Woody Herman) .. Decca 18469

From Kaye's film, *Iceland*, and with a big publisher pushing, tune is bound to get around. Kaye's tempo is the best for dancers, and his vocalist does nicely by the words. Being in the picture makes it a natural for the ops. All of which may account for more than the merits of the song itself.

**MISTER FIVE BY FIVE** ... ANDREWS SISTERS ..... Decca 18470  
 FREDDIE SLACK (Ella Mae Morse) ... Capitol 115

Jive tune should clean up with the j-bug trade. Andrews Sisters are in there swinging, and Slack, with the sensational Morse giving out with the words, should follow the success of *Cow Cow Boogie* wherever that lulu was heard. Capitol's big problem is still distribution. When the big swing bands pick the tune up it will be even bigger.

**HIP HIP HOORAY** ... ANDY KIRK (June Richmond) ..... Decca 4366  
 VAUGHN MONROE (Four V's) ..... Victor 27945

Maybe this one is the lively "patriotic" folks have been waiting for. Monroe's version has been out a while and is already beginning to show up, but Kirk is going to give Monroe a run for the money. Richmond varies from her blues delivery to give *Hip Hip* a rousing sendoff. And Kirk's band is going to make dancers awfully happy.

**PUT-PUT-PUT** ... BARRY WOOD ..... Bluebird 11523  
 GUY LOMBARDO (Rose Marie-Trio) .. Decca 4344

*Put* has all the earmarks of a real sleeper. Altho it has been out quite a while, it is now beginning to show and might go a long way. Where it's used, both Woods and Lombardo versions show equal strength. Tune is a peppy business with polka accents. Ops should look into this one.

### THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

**STRIP POLKA** ... KAY KYSER (Jack Martin and Glee Club) ..... Columbia 36635

Kyser comes thru with a different interpretation of a tune that is destined to mean much for machine ops. Instead of a polka setting, Kyser gives it a bright and rhythmic ride, with Jack Martin adding a lift to the singing. Tune, as we all know, deals with the take-off queenies of the burleycue shows, and how one of them reacts to good-natured ribbing. Kyser's entry is a cinch to make the thing go even higher than expected.

**YOU WERE NEVER LOVELIER** ... VAUGHN MONROE (Marilyn Duke) .. Victor 27958

Title song of the forthcoming Fred Astaire-Ella Hayworth pic, this tune bulks as large as any of the other potential hits from the Jerome Kern-Johnny Mercer score. A love ballad, with melody and lyrics in perfect harmony, it is given a rich interpretation by Monroe, who also emphasizes the rhythmic qualities of the thing. Marilyn Duke makes the side glisten with her vocal charm.

**DEARLY BELOVED** ... GLENN MILLER (Skip Nelson) ..... Victor 27953

The plattermate of this fine ballad is listed in Possibilities above and it is a toss-up which of the two, *Dearly Beloved* or *I'm Old Fashioned*, will scale the heights first. Both sides are taken by Miller in moderate tempo, with an excellent orchestral setting and fine vocalizing by Skip Nelson, the new troubadour. Songs are, of course, from *You Were Never Lovelier*.

**MISTER FIVE BY FIVE** .. FREDDIE SLACK (Ella Mae Morse) .. Capitol 115

This jive ditty about the roly-poly gent with the fast line gets a bright, swingy sendoff from Slack and the sultry chanter, Ella Mae Morse. Girl's hot singing makes the side a standout and is a good follow-up to *Cow Cow Boogie*. Ditty is bound to be taken up in wholesale lots by the youngsters.

**I CAME HERE TO TALK FOR JOE** ... GLEN GRA (Kenny Sargent-LeBrun Sisters-Ensemble) ..... Decca 18468

This new war ballad has a lot of promise and ought to do well with the public, which apparently still prefers its fighting stuff on the sticky side. Gray gives it plenty of extra vocal trimmings, which will serve well for the boxes. LeBrun Sisters make their disk bow with the band on this side, and do very well.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

**PART ONE** of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

# Record suggestions



For YOUR MUSIC MACHINES from

# JIMMY DORSEY

AND HIS ORCHESTRA

featuring

BOB EBERLY and HELEN O'CONNELL on DECCA records

18467-MANHATTAN SERENADE AT THE CROSSROADS

4356-MURDERISTIC WHAT MAKES SAMMY RUN?

Personal Management Bill Burton  
 Director  
 General Amusement Corporation



# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By DICK CARTER

## News Notes

Decca Records are doing okay, thank you. Net profit for first six months of 1942 was \$379,783. . . . Jimmy and Tommy Dorsey are going right ahead with their Dorsey Bros. Music, Inc., and are now trying to figure out what song to publish first. . . . Billy Leach, former vocalist with Raymond Scott, is now with Guy Lombardo. . . . Stories that Wayne King had taken a captain's commission in the Army Air Corps were a bit premature, apparently. Latest reports have it that he is merely "considering" the move. . . . Andrew J. Schrader has become manager of Columbia Records' Hollywood plant. . . . The 13th member of Johnny Long's band to be lost to the armed forces is Bill Utting, guitarist. . . . Harry James expects big things from his record of "Memphis Blues," to be released shortly. Has also done something called "G-I Jive," which is the official theme song of the Office of War Information's jazz program, aired to the boys overseas by short wave. It develops now that many of the Coca-Cola band broadcasts this season will emanate from war plants and army or navy cantonments. . . . Dick Jurgens more than proved the power of records by the sensational business he did during his recent stay at Frank Dailey's Meadowbrook, Cedar Grove, N. J. Practically unknown in that area, except on disks, Jurgens broke the house records for a July or August engagement. . . . Speaking of records, Harry James cracked a flock of records at Hotel Astor, New York, in his first week there. . . . Lucky Millinder pulled out of Savoy Ballroom, New York, this week and set forth on an eight-month tour, much of which will be played in theaters with the Ink Spots. . . . Jerry Wald embarks on a theater tour October 7 after a lengthy stay at Hotel Lincoln, New York. . . . Bob Crosby will bring his Dixielanders east in October, to open at the Meadowbrook October 8. . . . Charlie Spivak is definitely one of the biggest of the big now, judging from the business he has been doing at Hotel Sherman, Chicago. One of his records will unquestionably click on the boxes very soon.

## Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country mentioning artists and records as

local favorites in addition to the national leaders listed in the Record Buying Guide:

### LITTLE ROCK, ARK.:

Amen. Abe Lyman.

This good novelty has been on the fringe of national popularity for about two months without generating the extra burst of speed needed to crash thru the barrier into Coming Up of the Record Buying Guide. Perhaps it will get there yet, but in the meantime it has few challengers in a lot of towns, among which are Little Rock, where it really garners the coin.

### MINNEAPOLIS:

I Cried for You. Harry James.

James has become a top name partly because of his shrewd choice of old favorites to doll up in modern recorded dress. This is his latest effort, and looks as if it has as much on the ball as any of the others. Minneapolis has already adopted it, and it is well on its way in a lot of other important centers.

### DENVER:

Put-Put-Put. Barry Wood.

Here is a cute novelty tune that hasn't managed to untrack itself nationally but has done quite well over the radio and might still catch on in the machines if given a proper chance. Denver likes it in the Wood version and is putting out plenty of nickels to hear it. Other localities might well give it a few whirls. It has something.

### SALT LAKE CITY:

When It's Moonlight on the Blue Pacific. Alvino Rey.

This is a recent release of Rey's, full of fine electric guitar and dressed up with a swell King Sisters' vocal. This town has gone head over heels for it and there is very little reason why the rest of the nation shouldn't do likewise. Number might well rival the King Sisters and Rey's early success, *Where the Mountains Meet the Moon*.

## Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended August 29 and the week previous, ended August 22, see the Music Popularity Chart in the Music Department, this issue.

and Xavier Cugat's orchestra, take the form of a Decca album and several single sides from other studios. Album, to be released September 17, features vocals by Fred Astaire and music by John Scott Trotter and presents the following tunes: *You Were Never Lovelier*, *On the Beach*, *I'm Old Fashioned*, *Wedding in the Spring*, *Dearly Beloved* and *Doing the Shorty George*. Other versions of *Old Fashioned* include Xavier Cugat (Columbia), Sam Donahue (Hit), Glenn Miller (Victor), Dick Todd (Bluebird) and Benny Goodman (Columbia). *Dearly Beloved* also has been done by Cugat, Miller and Goodman.

## News Notes

Of future value to operators should be the news that Harry James is scheduled to make three films for MGM. James's last film role was in Fox's *Springtime in the Rockies*, which will be publicly shown in a few weeks.

Attesting to his tremendous rise in popularity, MGM has signed Dick Jurgens to a five-film contract.

Fox's *Iceland*, starring Sonja Henie and Sammy Kaye's orchestra, will be released nationally October 7. Film offers many tie-up tunes, recordings of which have already been enumerated in this department. Look for a repeat list when film breaks.

### "Warsaw Concerto"

From Republic's *Suicide Squadron*, the lovely *Warsaw Concerto* will be recorded by Alec Templeton for Decca. We especially recommend either the Templeton disk or a Victor Young (Decca) arrangement for operators of machines in class locations. Theme of the concerto, being both brilliant and lingering, makes for the kind of music that draws nickel after nickel into the coin slot.

## Rock-Ola Selects Timely Phono Name

CHICAGO, Aug. 29.—"What's in a name?" is an old saying, but sometimes conditions change, especially during war times. When the Rock-Ola Manufacturing Corporation brought out its 1942 phonograph they called it the Commando, not knowing that Commando soldiers would become so prominent. Today the word is in the mind of everyone.

"Our Commando is probably the most popularized name of any phonograph in the history of coin-operated music," said an official of the company. "And the name fits, for this phono towers in its appeal. Its appearance is attractive and it is sturdy and strong. Yet it takes only 2 by 2½ square feet of floor space. It stands 73 inches high, and music is delivered from the top by patented tone columns inside the phonograph which makes the tone superior to anything we have ever produced. It is equipped with adapters that will take almost any remote-control wall or bar box without any additional expense. Five or 24 wire remote is easily attached.

"A good feature in view of the present record situation is the lightweight Crystal Pick-up which saves wear and tear on records. Servicemen like the 14 square feet of opening which makes the route man's work easy.

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# PICTURE TIE-UPS FOR MUSIC-MACHINE OPERATORS

## The Filmusic Forum

### "Orchestra Wives"

To help their exhibitor clients to advertise and exploit local picture showings the various film companies send out press-books before each film release which act as advance heralds of publicity angles inherent in a given film. In its pressbook for *Orchestra Wives*, starring Glenn Miller and his orchestra, 20th Century-Fox offers many tips on tie-ups with the music machine operator. We quote some of these below in the hope that coinmen on the other end of the tie may take up the suggestion and profit thereby. The quotes, of course, are directed at the exhibitor or local theater manager.

"Set up a juke box in your lobby which plays the Miller recordings exclusively. A switch on this is to set up a phonograph or juke box on wheels and have it paraded thru the town . . . cards attached to the instrument should call attention to the fact that the music is provided thru the courtesy of Glenn Miller and *Orchestra Wives*.

"Several hundred thousand off-two-color program cards have been made available

and these will be flashing from coin machines when you play the picture. Contact local operators and try to get playdate displays placed on or near the juke boxes." (Editorial note: This also works in reverse; don't wait for your local theater manager to make arrangements for the displays; contact him at once.)

"All RCA Victor's important outlets have been supplied with giant full-color displays." (Editorial note: Primarily intended for retail record stores, said displays would also make excellent machine props.) These displays highlight scenes from the picture as well as the music and records.

"Victor distributors in conjunction with dealers are planning to break co-op campaigns in time with local openings of *Orchestra Wives*."

The above words to the wise operator should be sufficient. *Orchestra Wives* will be released nationally September 4. Get your tie-up set now.

### "Never Lovelier"

Latest wax versions of the Cole Porter score in Columbia's *You Were Never Lovelier*, starring Fred Astaire, Rita Hayworth

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A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—For Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 20)

gloss on the lush ballads. With Freddie Slack's musical crew, likewise versatile for establishing musical moods, it's a combination that has already given the new label a winning team. Here, Miss Ella Mae impresses no end again with her scorchy pipes for the light and lilting singing of *Mister Five by Five*, a catchy riff ditty about the jive gent who is five feet tall and five feet wide. Song is used by the Andrews Sisters in the forthcoming *Off the Beaten Track* screen show, and there is every reason to believe that it will become most popular. Slack sets it in a lively tempo, and the trumpet in cup lays down half a chorus to start the side and set the stage for Miss Morse's chanting for verse and chorus. Band, with the maestro's piano on the releases, sets out another chorus, giving way at the bridge for an unbilled male voice sounding much like Johnny Mercer. Miss Morse cuts in to carry out the side. The Brown-Henderson oldie on the mated side, a minor keyed torch ballad, is also taken in the lively tempo, with Miss Morse singing in sultry fashion.

With Ella Mae Morse fast becoming a vocal rage on records, and "Mister Five by Five" the type of jive ditty that is sure to excite the imagination of the youngsters, that's the side that should keep the meters clicking merrily in the music boxes.

### GLENN MILLER (Victor 27953)

*Dearly Beloved*—FT; VC. *I'm Old Fashioned*—FT; VC.

There is no choosing between these sides. Apart from the fact that Glenn Miller gives to both his usual plush setting, both songs loom as major hit parade items, stemming from the Mercer-Kern screen score for *You Were Never Lovelier*. Moreover, couplet has the record public meeting the band's new male voice, Skip Nelson, who, while lacking the assurance of Ray Eberle, still stacks up as a swell song seller and should soon find his proper niche with the Miller aggregation. While both items are styled as ballads in song structure, Miller sets both in a moderately paced and easy tempo instead of a slow-moving pace, and thus adds much to their appeal. *Dearly Beloved* is one of those endearing love songs with plenty of charm in song and story. Nelson handles the lyrics for the starting chorus, and for a second stanza the muted brasses start off with the full ensemble completing the half and Nelson returning to finish it out. *Old Fashioned* is also a pretty ballad, taken in the same rhythm style. Muted trumpets and sax choir share the opening half chorus, and Nelson's lyrical expressions finish out the side.

There's no reason why both of these picture songs shouldn't hit high in hit-parade circles, with the result that both sides loom as heavy phono favorites.

### JIMMY LYTELL (Beacon 104)

*Fat Meat Is Good Meat*—FT; VC. *He's Commander-in-Chief of My Heart*—FT; VC.

While the Joe Davis Music Company is bannering the Beacon label primarily to exploit its new songs, the *Fat Meat* side is a cinch to gain the disk firm plenty of deserved attention. Considering that the standard record labels are passing by such hot jazz experiments, Beacon promises to fill a much-needed gap for the die-hard disk students. There's more to the side than Lytell, clarinet idol, and his All-Star Seven, including such familiar recording names as Frank Signorelli at the piano, Russ Case at trumpet, Will Bradley for the trombone, Carmen Manstren's guitar, Haig Stephens's bass and Chauncey Morehouse at the drums. The hot horns have their say in the Chicago jam style, but just as important is the vocal say of Savannah Churchill, new to the waxes. A septa songbird familiar to Harlem nitery devotees, Miss Churchill gives this lively race ditty, by Irene Higginbotham, a true race blues twist that takes. Interest is centered entirely on this side, *Commander-in-Chief* being a trite tune, with neither the instrumentalists nor vocalist able to make much out of it.

For operators at the race locations, "Fat

Meat Is Good Meat" is a sure-fire side for the phonos. And for such use the phono strip should also give billing to Savannah Churchill.

### TOMMY TUCKER (36638)

*South Wind*—FT; VC. *The Humming-Bird*—FT; VC.

That Tommy Tucker knows how to make the most out of a ballad is obvious in *South Wind*. It's a haunting melody with a South Sea Isle appeal, and Tucker improves much on its inherent charm. His interpretation is bound to give this lullaby the attention it deserves. In the slow tempo, saxes and solo trombone start the side for a half chorus. And for the rest of the side Amy Arnell offers her lyrical delights, attractively colored by the soft wind simulations and harmonies of the Voices Four. The Tucker touch also counts much for *The Humming Bird*, a lively opus with a catchy melody of Continental coloring. In the medium tempo, without sacrificing the melodic content, band beats out the opening chorus, and for the rest of the side it's the smartly styled singing of Amy Arnell, Don Brown and the Voices Three.

Tommy Tucker's treatment for both sides leaves nothing to be desired, and either should go far in establishing him again with the phono fans.

### ROY ELDRIDGE and W. C. HANDY (Elite 5039)

*High Society*—FT; VC. *St. Louis Blues*—FT.

More repressings from the old Varsity label, and mostly of interest to record collectors. Roy Eldridge gives out plenty of his powerhouse trumpeting for the oldie stomp, *High Society*, in the fast and furious tempo. Handy handles the cornet for his *St. Louis Blues*, playing the original melody on his muted horn. Small band backs him up. Musically, however, side is strictly of curio value for the wax collectors.

In view of the popularity of Roy Eldridge, featured now with Gene Krupa's band, his "High Society" may show some phono strength at race locations or where musicians congregate.

### JOHNNY LONG (Decca 4359)

*Massachusetts*—FT; VC. *Romance a la Mode*—FT; VC.

Still another sparkling ditty chipped off the block that first fashioned *Sunrise Serenade* is Arthur Altman's and Kim Gannon's *Romance a la Mode*. It's plenty tuneful, with lyrics to match, and Long gives it a striking rhythmic setting with the emphasis on the vocal assignment. Bob Houston, assisted by the mixed voices of the Four Teens, new to the Long aggregation on the waxes, makes a most favorable impression from scratch in singing the side's opening chorus. Band picks it up at the bridge and then gives way to the voices to finish out the side. The Teens, easy on the ears for their rhythm singing and giving plenty of vocal body to the band, are showcases for Lucky Roberts and Andy Razaf's *Massachusetts*. Nothing much original about this item, following the formula that established *Chattanooga Choo Choo* and *Kalamazoo*.

"Romance a la Mode" is made into a tasty dish by Johnny Long, and if the public song menu finds room for another "Sunrise Serenade" type of tune, this one is expertly designed to curry the favor of phono fans.

### HORACE HEIDT (Columbia 36636)

*A Boy in Khaki—a Girl in Lace*—FT; VC. *I Met Her on Monday*—FT; VC.

Two of the newer tunes of the day are offered in attractive manner by Horace Heidt. The boy-girl war ballad on the sweet and sentimental side is taken at a moderately slow tempo. Band lays down a half chorus to start, and Charles Goodman and Donna and Her Don Juans blend their voices well for the lyrical expressions, backed by the piano tinklings of Frankie Carle. Another half chorus by the band carries out the side. Set in a livelier tempo and to a neat rhythmic beat, the *Monday* side is a bright one. Goodman and Miss Donna handle the opening chorus in boy-belle fashion, with the band coming in for a second stanza. Donna and Her Don

Juans take over for a half chorus, with Frankie Carle's piano magic making most of another half chorus. Lyrics are pointed up to ring in the drafted theme as the vocal entourage takes another refrain to finish out the side. Heidt makes both sides very listenable and danceable.

A cute rhythmic ditty that is catching on, "I Met Her on Monday" is interpreted in a bright manner to make it count for the music boxes.

### WOODY HERMAN'S FOUR CHIPS (Decca 4353)

*Yardbird Shuffle*—FT. *Elise*—FT.

With Woody chirping on the clarinet, Frankie Carlson at the drums, Walter Yoder at bass and Tommy Lineham at the piano, Woody Herman dishes out a neat brand of chamber music jazz that smacks much of the Benny Goodman quintet and trio era. Both compositions are by James A. Noble, and the quartet achieves a nice lift and swing for both sides. Most striking is *Elise*. In traffic-stopping tempo the foursome starts it off in minuet style, and then dips into the heated swinger. And finishes off the side as a minuet. For *Yardbird*, the Four Chips blend their instruments in a moderate jump tempo, also achieving a nice lift and swing in easy and relaxed manner.

"Elise" makes an attractive instrumental novelty on the swing side that should find much favor among the Woody Herman fans.

### SHEP FIELDS (Bluebird 11578)

*I Came Here To Talk for Joe*—FT; VC. *Cross-Roads*—FT.

The sax composition of the Shep Fields aggregation gets in a wide variety of tonal qualities, especially for Ernesto Lecuona's haunting and exotic *Mulliguena*, which Bob Russell has transposed for American consumption as *Cross-Roads*. With the spell of the Far East strong in the melodic content, Fields emphasizes the fox trot rather than the Oriental rhythms, with the result that it is thoroly dance-inviting. There's a strong spell to this music, and once it grows on the public there will be no getting enough of it. The *Talk for Joe* ballad is also dressed up attractively by the Fields saxes. Band opens for 16 bars, and Ralph Young, new male voice with the band, handles the lyrics well for the vocal chorus. Guitar, picking out the single notes, picks it up again at the bridge.

## AUTOMATIC PHONOGRAPH OPERATORS

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and the full band takes it out in rhythmic fashion.

Shep Fields makes "I Came Here To Talk for Joe" bright and attractive for phono play. And attention is also directed to the plattermate, "Cross-Roads," which is definitely a sleeper.

**JIMMY DORSEY (Decca 4356)**

*Murderistic*—FT. *What Makes Sammy Run?*—FT.

The Dorsey aggregation takes two orchestral pieces in fast rhythmic stride for these sides, which are probably of much earlier cutting. *Murderistic* is pianist Joe Lippman's fashioning of a Savino misterioso strain which showcases the alto sax wizardry of the maestro, who has been rarely heard to such advantage on the band's more recent cuttings. Plattermate is Toots Camarata's jazz etude for the entire band, taking its title from last year's best-selling novel. With vocals monopolizing many Dorsey sides, this coupling is a welcome issue for the band fans.

On the strength of Jimmy Dorsey's saxophonings for the riff opus, "Murderistic" is worth a test spin in the music boxes at locations where the swing sides in instrumental pattern are favored by the fans.

**SAMMY KAYE (Elite 5038)**

*Angel Child*—FT; VC. *My Buddy*—FT; VC.

Again digging deep in the files of his old Varsity label, Eli Oberstein, who commands the Hit-Elite waxings, has come up with a timely master that Sammy Kaye cut several years ago. Side that counts is *My Buddy*, in the standard style identified with the band. Kaye has since recorded the number for his current record affiliation. This version also gives Tommy Ryan and the Glee Club. Only here it is sung in straight glee club style rather than in the swing choir trimmings. In the moderately slow tempo, with a nice rhythmic beat keeping it moving along, the voices carry the opening chorus. Band brings up a second stanza, fading at the halfway mark for Ryan and the voices to finish it out. Plattermate, *Angel Child*, is the pop favorite of an earlier day, played in a lively tempo with the Three Kadets cutting in for the middle vocal refrain.

With the standard "My Buddy" song having a fresh appeal today, and Kaye's recent recording identifying the band with the ballad

among the phono fans, this older version should also bring a generous play to the locations.

**XAVIER CUGAT (Columbia 36637)**

*I'm Old Fashioned*—FT; VC. *Dearly Beloved*—FT; VC.

The Cugat band and chorus give a highly colorful and exotic twist in the Latin style to these two gorgeous Jerome Kern melodies from the *You Were Never Lovelier* movie. In medium tempo, entwined with beguine beats, and with strings and woodwinds carrying the arrangements, Cugat provides top listening pleasure for both of these sides. For *Old Fashioned*, Lina Romay adds the lyrical delight, while the *Beloved* song story is well handled by the soft and whispering baritone of Eddle Asherman. Thruout, the Cugat Chorus blends voices in exciting fashion with the instrumental sections, also assisting the vocal chanters.

While both sides are fashioned for the more intimate confines of the home phonograph, they are smartly styled music for smart locations and apply themselves effectively for such spots.

**BOB CROSBY (Decca 4357)**

*When You Think of Lovin' Baby, Think of Me*—FT; VC. *I'll Be True to the One I Love*—FT; VC.

Two Western tunes are embellished with the Dixieland rhythms of the Crosby

boys for these sides. Full band is on for Don Swander and June Hershey's *Think of Lovin' Baby*, a happy tune taken in a medium tempo, with the Wilde Twins, fem voices, and the ensemble assisting maestro Bob on the vocal chores. The Bob Cats, going heavier on the Dixieland beats, and more effectively, make a lively dish for Ike Cargill and E. Settemyer's *I'll Be True*. It's a typically Western tune and the small band jamming shares the side with Crosby's chanting.

Out in the prairie places, where Western tunes are sought out, either of these sides is worth a trial spin in the phonos.

**DICK TODD (Bluebird 11577)**

*When the Lights Go On Again*—FT; V. *I'm Old Fashioned*—FT; V.

The Mercer-Kern show-style ballad, *Old Fashioned*, from the Fred Astaire-Rita Hayworth movie, gets a nice vocal send-off by Dick Todd. Takes it at a moderate tempo, giving sympathetic reading to the lyrics. Starts off with the chorus. The accompanying studio orchestra starts another chorus, with Todd taking it over for another full chorus to finish out the side. *Lights Go On Again* is another post-war ballad, this one by the writers of *I Don't Want To Set the World on Fire*. The comparison, how-

ever, doesn't go beyond that fact. Todd takes it at a moderate tempo and sings it well enough, but it's tough song material to impress.

"I'm Old Fashioned" is earmarked for hit-dom, and the Todd fans will find in it all they can ask for.

**JOAN MERRILL (Bluebird 11574)**

*There Will Never Be Another You*—FT; V. *You Can't Say No to a Soldier*—FT; V.

The torchy character of Miss Merrill's voice has too long been lost in the song material for her waxing sides. But in these sides, she has two tunes that are tailor-made for her talents. And she makes the most of each handily. Both are from the Iceland flicker. There's plenty of vocal enchantment in her lost love lamenting for *Never Be Another You*. And she's just effective when the tempo is stepped up considerably for the gay and lively *You Can't Say No*, the tune also patterned for her personality style of song selling.

A big name in the smarter night club circles, Joan Merrill makes suitable phono material for the smarter locations with both of these sides. And is convincing enough for both tunes to make it a good buy for the music box fans at any location where vocal sides are favored.

**MOVIE MACHINE REVIEW**

**Program 1083**

Produced by RCM and Minoco. Assembled and distributed by Soundies Distributing Corporation of America, Inc. Release date, August 31.

WILLIAM FRAWLEY, veteran character actor familiar to thousands of screen fans, makes his Soundie debut in *The Yankee Doodler*, a neat take-off of the illustrated song idea which grows longer with every chorus. It is patriotic in nature and Frawley sells it with skill. He is flanked by a couple of beauties in short costumes. (RCM)

DOROTHY DANDRIDGE, the cutest colored dancer and singer on the Soundie pay roll, co-stars with the Negro comic BILLY MITCHELL in a bird costume novelty labeled *Blackbird Fantasy*. Production department fell short here, but the performers do an amusing job. (RCM)

SONNY DUNHAM and his orchestra reenact *Watch the Birdie*, one of the screwball scenes in *Hellsapoppin'*. It is filmed in one of those comic photographer studio sets, using sailors and bathing beauties. Fast and entertaining. (RCM)

THE DIXIAIRS, vocal group, make up a minstrel troupe in *Waiting for the Robert E. Lee*. A standard song that is worth repeating. Flashes of an old showboat plowing thru the river and a streamlined version of a minstrel show using a chorus of beauties are the subject's highlights. (Minoco reissue)

JOE REICHMAN and his orchestra in rolled up pants don't look very funny in *I Dood It*. The maestro, in particular, should just limit his activities to leading a band. On the outer side is PENNY LEE who fronts the bandstand and vocalizes sweetly. Male trio assist her during part of the number. (RCM)

TUBBY GARRON, an old-time vaude singer, works in front of a screen on which are flashed slides of girls in old-fashioned costumes. The song is *Just a Girl That Men Forget*. Neither the idea nor the song are cleverly sold. It is forced comedy, therefore not funny. (RCM)

CARMEN D'ANTONIO, the exotic dancer, doesn't look too exotic in *Conchita Pepita*. The camera is not kind to her and her dance routine is just ordinary. On the brighter side chalk up the presence of the ORIGINAL KEYSTONE KOPS (5) who impersonate a vocal and instrumental group in this tavern set. (RCM)

BOB CHESTER and his swing band, with cute BETTY BRADLEY on the vocal, are back in *Wait Till the Sun Shines Nellie*. Another viewing still leaves the impression of faulty production. The tune, however, is well played. (Minoco reissue)

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## Richmond Cigarette Output Increases

RICHMOND, Va., Aug. 29.—The tobacco industry produced a total of 20,875,620,140 tax-paid cigarettes during July, it was announced here.

Of this total Richmond tobacco plants contributed 8,099,060,000. An idea of the steady increase in production enjoyed by the industry may be found in the local figures for the first seven months of the year when Richmond plants turned out 47,898,816,000 cigarettes as compared with 39,869,975,000 during the same months in 1941.

These figures do not give an entirely accurate view of the grand total, however, since the figures are based on the revenue stamps sold and do not take into consideration the hundreds of millions of cigarettes manufactured for shipment abroad to the armed forces and for sea stores for sale on naval vessels. These cigarettes are tax free and are sold to the sailors at 6 cents per pack. Troops on the fighting front are issued two packs per day as part of their regular rations.

This government demand for army and navy smokes and for shipments to our allies under lease-lend agreements is expected to result in the manufacture of from 20 to 25 billion tax-exempt cigarettes this year.

## Bottlers Offer Help In Collecting Tin

BALTIMORE, Aug. 29.—Members of the Maryland Bottlers' Association have offered their trucking facilities for collections of large-size tin cans in the campaign for scrap tin now opening on condition they may use a portion of the tin collected for bottle caps. The proposition has been accepted by the tin salvage committee.

The bottlers have been purchasing large tin cans of one-gallon capacity or over from drugstores, hotels, restaurants and similar establishments for some time and have been using them as a source of caps for their bottled beverages.

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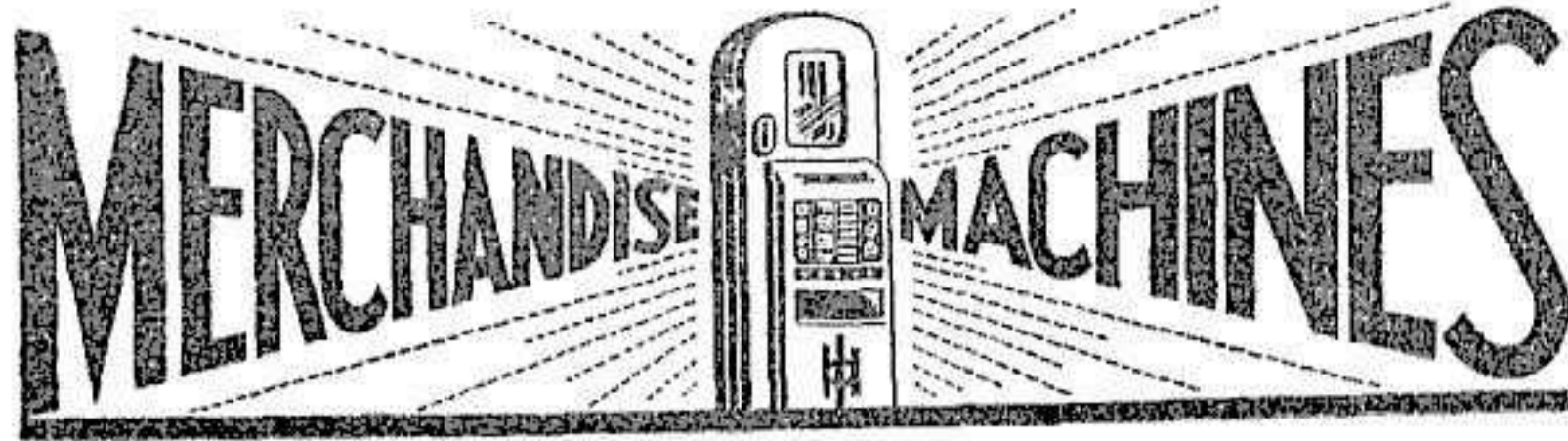
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Communications to 155 North Clark Street, Chicago

## Proper Accounting Systems Essential to All Operators

What kind of books are you keeping or having kept on your business? It seems that few operators realize the importance of the right kind of records. Probably they have never had a course in office management. Many who go to the expense of hiring a bookkeeper fail to read the reports the bookkeeper prepares for him each month.

With the present tax system, proper accounting is absolutely essential for correct tax reports and to avoid penalties and grief in the future for incorrect returns.

If the operator has a small business he should procure part-time services of a competent bookkeeper. Cheap labor in this line does not pay, as ignorance concerning tax exemptions is expensive.

The operator with a larger business may use a combination of stenographer-bookkeeper. A large business should employ a good accountant or a full-time bookkeeper and yearly services of an auditor.

But, you complain, "I cannot afford to have this expense." Do you realize that the bookkeeping system of your business can make you and save you money? The truth is—you cannot afford NOT to have this so-called expense.

Every good business man should know just where he stands. Once a month he should check on his liabilities, his cash, his equipment records and his expense accounts.

### Watch Accounts Payable

It is much easier to make bills than it is to pay them. Watch those accounts payable. Do not let them run up too high or you will head for disaster.

A cash reserve is essential for emergencies and for peace of mind. A feeling of security is gained by a savings account that will give a man the poise and confidence so necessary in daily business life.

Equipment records should be checked on occasionally. The war has changed many policies concerning equipment. Formerly it paid to junk obsolete equipment. Now every piece which is inoperable should be stored for parts and future needs. If it cannot be used in your business donate it to the government, where it will be used to your advantage.

Expense accounts should be gone over carefully each month. It pays to buy good materials and merchandise. Save money by buying needed supplies in quantities. However, watch where you buy them. As much profit can be made in the way you buy as in the way you sell.

Your bookkeeper should keep a cash book, a general ledger with subsidiary ledgers for accounts payable and receivable.

### Location and Machine Record

A record should be kept of every location. In this way there will be no guesswork when you need to pull a machine. You will know exactly what each machine is doing.

A perpetual inventory system should be kept on your machines. The simplest way to do this is with a 3x5 card file. On each one of these cards list the purchase price of the machine, the date purchased, the life of the machine, the rate of depreciation and the residual value.

The government will allow no guesswork on your depreciation expense. You must be able to back it up with correct figures.

Keep 3x5 file cards with information concerning your equipment and trucks. List your depreciation expense on each card for each piece of equipment.

Check on your insurance policies at least once a year. You may be carrying too much or not enough.

Pay your bills in time to deduct discounts and before interest charges are

levied. The 2 per cent discounts for payment in 10 days or by the 10th of the month will amount to dollars in a year's time.

Keep records of all taxes and licenses paid, as this is a deductible expense from your income tax.

### Social Security

For your Social Security reports keep a simple pay roll book. Use a separate sheet for each employee. List his name at the top of the sheet, his Social Security number under that. Keep his address and phone number on this page (they are not needed for the report, but you may use this record for your personal needs, too).

Each payday enter the amount paid to the employee and the amount of tax you pay and he pays—all in separate columns. At the end of the three-month period, your report will be easy to file.

You may have it notarized free of charge at your local federal office. The officer there will also assist you to fill it out if you need help. Operators should not pay a fee to a lawyer to fill out a simple report like this.

In keeping this record, which the law requires, you may save yourself fees and penalties later on. Include your Christmas bonuses in your reports. These gifts or bonuses are considered as compensation by Uncle Sam, and Social Security tax must be paid on them.

Our government requires true records of every business owner. Charges of fraud may be brought against those who do not comply. A personal study of your profit and loss statement, balance sheets and capital statements will enable you to manage your business more efficiently and wisely.

### The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Aug. 29.—Old crop peanuts are cleaning up rapidly. This is especially true in Virginia and North Carolina, where many mills, even the largest ones, have closed down for the season, having completely exhausted their stocks on hand. It will be late October or early November before new crop peanuts can be placed on the market.

A few lots of farmers' stock Virginias are still being offered. They bring growers 7 1/2 cents per pound for Jumbos and 7 1/2 cents per pound for Bunch peanuts at delivery points. Extra large Virginia shelled have reached an f. o. b. price of 14 1/2 cents per pound, which is the highest price for extra large recorded in the more than 20 years of the Federal Peanut Market News Service.

In the Southeastern peanut belt digging of new crop peanuts is well under way, but curing of the new crop is being delayed. Sales of new crop Southeastern peanuts have been rather limited, as shellers are not trying to push these sales, and buyers are awaiting announcement of the 1942 peanut program which is expected daily.

As Spanish peanuts of the new crop will be sold in the Virginia-Carolina area in the next two months, it is particularly of interest that farmers in South Texas are now getting \$1.90 to \$2 per 30-pound bushel for No. 1 Spanish Movement of Spanish peanuts has so far been light in South Texas, but the trade in that area expects more activity soon. Normally, carload lot shipments of Spanish are made from South Texas during the last two weeks of July.

## Halifax Alone in Banning Venders

ST. JOHN, N. B., Aug. 29.—The action of the city council of Halifax in banning merchandise venders from theaters has not been duplicated by any other city or town council in the maritime provinces. Efforts to have the Halifax civic body rescind its ban have not succeeded. In the background for the ban are complaints by operators of food stores and drugstores about the record turnover in candies, chocolate and gum at the machines located in theater lobbies, entrances and foyers for a year before the machines were forced out of the film houses. Retailers complained that venders were cutting into their sales of sweets at their counters and showcases.

Theater owners want to know why they were singled out for the council move. They point out that they are not fly-by-night opportunists, but are permanently functioning taxpayers and employers of labor. But the council has been deaf to all pleas for information.

There has been no interference with merchandise venders in theaters elsewhere in these provinces, and the question has not even been discussed anywhere. It is pointed out that if the premise used by the Halifax council, altho there is no definite confirmation from the council, is that the theaters should not be permitted to invade any other field, what about drugstores selling all kinds of variety goods and meals, dry-goods stores selling hardware, grocery stores selling hardware, etc., such as now prevails?

## Baltimore Drink Venders Show Gain

BALTIMORE, Aug. 29.—Dispensers, Inc., operator of bulk soft-drink vending machines, has registered a gain of some 50 per cent over the corresponding period of last year, according to Victor Rubin, manager. He states this gain has been registered in spite of the rainy August.

Dispensers, Inc., continues to feature root beer and also offers orange drink as substitutes for beverages not available because of sugar rationing. Fully 90 per cent of the beverage dispensed by the firm is root beer.

## Spokane

SPOKANE, Aug. 29.—Leo J. Osler, vending machine operator, reports business so good he can't even think about a vacation.

Interstate Novelty Company members, Mr. and Mrs. E. M. Perry, Florence White and John Magers, have returned from vacation trips to the Coast.

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OPERATORS' HEADQUARTERS  
IN THE BULK VENDING FIELD

Keep Informed—know what's going on in the industry through  
**The Northwesterner**  
Packed with ideas to help you make and save money. It's free!

SMALL STOCK OF MACHINES STILL REMAINS.  
Parts and Repair Service at Your Disposal.

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**CLOSE OUTS**  
All New in Original Cartons.

60 Mills Vest Pocket Balls, \$34.50  
1¢ play.

350 Book Match Vendors, \$4.95  
vends 2 Books for 1¢.

217 SKIPPERS, Counter \$6.95  
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Send For August Bargain List  
Over 9000 Bargains  
50% Deposit, Balance C. O. D.

**TORR** 2047A-SO. 68  
PHILA. PA.



# VENDER SUPPLY NOTES

to \$9.75 a pound since the outbreak of war.

### Markets in Brief

NEW YORK, Aug. 27.—Peppermint oil (dollars per lb.): Natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.00.

### NUTS

#### CHICAGO SPOT MARKET

#### PEANUTS

Virginia and North Carolina

	Cents per lb. in bags
Jumbos .....	none
Fancies .....	none
Extra large .....	15.00
Medium .....	15.00
No. 1 Virginia.....	none
No. 2 Virginia.....	12.00
Southeast	
No. 1 Spanish.....	12.00 @ 12.25
No. 2 Spanish (sample).....	11.25 @ 11.50
No. 1 Runner.....	12.00
No. 2 Runner.....	none
Texas (New Crop)	
No. 1 Spanish, prompt.....	12.25
No. 2 Spanish.....	11.75

## N. Y. DuGrenier Office Moves

NEW YORK, Aug. 29.—Arthur H. DuGrenier, Inc., manufacturer of the Champion Cigarette machine and the Candy Man 5c candy bar machine, moved this week to 241 East 44th Street, New York City. "Bip" Glassgold, sales manager, advises the move was made in order to facilitate conditions for both themselves and the operators. "We have about twice the amount of space in our new quarters," informs Bip, which will make it easier for us to handle the servicing of equipment and give us more space to stock machines. Our present staff goes along with us and will continue to offer operators the same service as in the past."

been sold in Argentina. It is said that promotion will soon be expanded to other markets, with full recognition being given the sugar and crown restrictions.

Money from mint: Mint makes the Kentucky colonel's julep. Chewing gum wouldn't taste the same without it. It adds zest to iced tea. It gives flavor to mentholated cigarettes. And it is the icy coolness that makes analgesic balms so refreshing to minor wounds.

The short, stubby green plant will grow in tenement window boxes, and it springs up almost like a weed in every suburban garden, but before the war the large commercial fields were in England, Germany, China and Japan. Now that many of those fields are being plowed up with bombs instead of tractors, mint is becoming a major commercial crop for American farmers—particularly in Northern Indiana. Last week that region was harvesting 40,000 acres of mint, 8,000 more than the whole United States crop before the war. And other farmers were harvesting mint in Oregon, Washington, California, North Carolina and New York.

Most of the commercial mint will be pressed for its oil. Farmers cut and sun-dry it when the oil content is highest, just after it blooms. Then it is put into vats on trucks which follow the harvester and is taken to stills, where workers tramp it down before steaming it to draw out the oil.

All in all, Indiana farmers are finding the sweet-smelling herb a profitable crop. Each acre yields from 50 to 60 pounds of oil, and the price has soared from \$5.50

## Too Much Money in Circulation in U. S.

WASHINGTON, Aug. 29.—Coins and currency circulating among individuals outside the Treasury and the banks of the nation continued to rise sharply in July to aggravate an already complex money problem.

Total subsidiary silver coins—dimes, quarters and half dollars—had a value of \$539,331,422 at the end of July, of which \$523,433,404 were held outside the Treasury.

Mints of the nation as well as the Bureau of Engraving and Printing are operating around the clock to keep up with the demand.

In July the money in circulation was equal to \$94.92 for each man, woman and child, as compared with \$92.35 at the end of June, and only \$73.09 in July, 1941.

Total value of minor coins in existence on July 31 was \$225,307,928, of which \$219,488,527 was held outside of the Treasury, the difference constituting the Treasury's reserve to meet the demand. Federal Reserve banknotes, which constitute the bulk of the paper currency used in this country, had a total value of \$10,147,969,945, of which \$10,103,143,018 was held outside of the Treasury.

The total currency in circulation outside of the Treasury and the banks in July was \$12,735,139,647, an increase of \$353,000,000 over the total on June 30 last, according to preliminary figures made available at the Treasury.

The high volume of currency in circulation is due to a number of causes, the principal one being a tremendous demand to meet wages of the war worker and the profits of the contractor.

## Money Restrictions For Mexico Tourists

LAREDO, Tex., Aug. 29.—New government restrictions on the use of United States currency will affect tourists to Mexico this summer and fall. According to the Treasury in Washington, travelers, after they pass the Rio Grande, will have to use bank checks, travelers' checks or other instruments of credit instead of United States currency.

The move is designed to prevent enemy agents from bringing American money looted from conquered peoples to Mexico for disposal. A quantity of this type of United States currency already has been discovered in Latin America.

The currency of travelers will be checked henceforth when they cross the border. Two-dollar bills have been exempted because a quantity of these bills are used in business between Mexican and American towns along the border.

## Buy Bonds or Pay Debts Plan Probed

WASHINGTON, Aug. 29.—Senator George, chairman of the Senate Finance Committee, disclosed today that he is studying the feasibility of a "buy bonds or pay your debts program." This would not increase the amount of taxes, but would require wage and salary earners as well as recipients of income on investments to use a fixed portion of their income to buy non-negotiable government bonds. Taxpayers would have only one option, to devote this fixed portion of income to the payment of existing debts, such as a mortgage on a home.



By JOE ORLECK and BEN SMITH

### Sam Sacks on Tour

Sam Sacks, Acme Sales Company, was on tour last week thru Maryland and Pennsylvania showing Acme's new Tone-o-Matic, samples of remodeled phonographs and the Acme line of plastic replacement parts.

### Manhattan Dist. Busy

Dave Margolin, of Manhattan Distributing Company, distributor of Wurlitzer music machines in the New York territory, reports that his staff is kept going at full speed with both the sale of equipment and service to operators. Tony Gasparro, sales manager, seems to always be in conversation with operators making deals for new and used music machines.

### Du Grenier Moves N. Y. Office

The New York offices of Arthur H. Du Grenier, Inc., manufacturer of the Champion Cigarette Machine and the Candy Man 5-cent candy bar machine, moved to new and larger quarters located at 241 East 44th Street. "Bip" Glassgold, sales manager, says: "We'll be established in our new quarters by September 1 and will continue to offer operators the same service as in the past."

### Music Op Inducted

Jim Dalas, well-known New York music machine operator, enters the armed services this week. Jim put on quite some weight in the past years, but expects the army to take it off.

### Champion Tennis Prospect

Earl Backe, well known to the trade as a better-than-average tennis player, tells us that his nephew, Ted Backe, is entered in the Nationals at Forrest Hills, N. Y., in the junior class. Earl claims the youngster shows great promise and hopes that some day the kid will be ranked. Ted inherits his athletic aptitude from his father, Ted, who some years ago was one of the best swimmers in the country.

### Economy Supply Active

Ike Berman, of Economy Supply Company, reports that the past month has been his busiest period since he established his business. "The operators need

a lot of supplies these days and fortunately so far I have been able to stock most of the items they demand. Our out-of-town orders have been very fine and we have been shipping parts and supplies for coin machines all over the country," claims Ike.

### Many Visitors on Coin Row

Coin row has been playing host to quite a few out-of-towners this week. LOU KOREN was being shown the "street" and paid his respects to his many friends along the row. Lou expects to stay in the city for a week, then return to Chicago.

AL GOLDBERG, distributor for Wurlitzer music machines in Chicago, spent considerable time in the city, most of it with Dave Margolin and Tony Gasparro, of Manhattan Distributing Company.

HARRY COHEN, coin machine distributor from Cincinnati, showed up with his Western hat. Not a 10-gallon this time, but distinctly on the cowboy style. Harry brings back memories of those hectic times we all had at the coin machine shows.

LOU HERMAN, music operator from Mount Vernon, came down to do some buying.

ALFRED NORWAT dropped in to see his old friend Mike Munves. Norwat will be remembered by old-time coinmen as the inventor of the first digger called Steam Shovel, which appeared on the market some 20 years ago. Al tells us that his brothers are operating arcades—Eddie in Akron, O., and George in Jacksonville, Fla.

### Engelman Brothers in Khaki

The three Engelman boys, Sam, Charley and Gil, are members of the State Guard and have just returned from a concentrated training period held up-State New York. Charley is a sergeant and expects a promotion within a short time.

### Munves Sells Equipment

Mike Munves, known nationally as the arcade king, has been selling more arcade equipment the past few weeks than ever before, he reports. In addition, Ben Becker and Harry Nelson, traveling for Munves, have sent in many orders.

Chocolate and candy factories will shortly be producing radio equipment for the army and navy because of reduced supplies of cocoa and chocolate.

WPB's conversion section is now working with the Tohe Deutschmann Corporation, Canton, Mass., to convert part of the candy industry to war work. The firm has large contracts for capacitors used in Radar Equipment for army and navy and has turned to chocolate plants for additional capacity.

Girls who work in chocolate plants are skilled in the use of their hands and are accordingly ideal for this purpose. Also, chocolate factories are clean and air-conditioned.

The program is expected to be extended to several major chocolate and candy companies.

Figures from the Collector of Internal Revenue reveal that Virginia cigarette manufacturers, during July, withdrew 757,959,860 cigarettes under bond for "regular export," and 198,295,000 for "sea stores."

It was estimated that nine-tenths of the regular export is going to soldiers, and the "sea stores" designation is used for naval supplies.

In July, 1941, Virginia manufacturers withdrew around 560,000,000 cigs for export.

Two Midwestern dealers in peppermint and spearmint oils—important ingredient in the manufacture of confections—were authorized August 21 by OPA to adjust their maximum prices under the general maximum price regulation in line with those of their competitors and to enable them to carry out their contracts with the farmers.

Report is that farmers producing edible peanuts under the quota system would receive 50 per cent more money per ton than they received under government guarantees last year.

Satisfactory priorities have been obtained for manufacture of harvest machinery, and sufficient warehouses will be constructed.

Washington announces that the guaranteed price of edible peanuts would be \$133 a ton this year, compared to the \$90 figure for the 1941 crop. Price for peanuts to be crushed for oil has been pegged at \$82 a ton, but spokesmen for Southeastern growers have asked the Agriculture Department to raise the figure to at least \$100.

Most smokers in France now collect cigarette butts, so short is the supply of tobacco, and the medical profession there has come forward to defend the safety of this practice, saying there is very little danger in a cigarette stub from a contagious point of view, since tobacco is known to be in itself antiseptic.

Professional cigar and cigarette stub collectors in France have almost disappeared owing to amateur competition. Black market purveyors of cigarettes are manufacturing them from tobacco obtained from a mixture of cigarette stubs of all brands.

Refined sugar sold at retail in 10 Eastern States has been placed under ceiling of 6½ cents per pound, effective August 31, 1942. Retailers may use either the new price or their March ceiling, whichever is higher.

Of special interest to soft drink operators is the general permit authorizing additional local delivery service by motor carriers before national holidays falling on Saturdays and Mondays, issued by the Office of Defense Transportation.

The action allows carriers whose operations are restricted by General Order ODT No. 6 to make two deliveries or one delivery and one call back on the Friday before a national holiday falling on Saturday or on the Saturday before a national holiday falling on Monday.

In the event an extra delivery or a call back is so made, the carrier may make no delivery on the holiday other than certain special deliveries authorized by Order 6.

The Shasta Water Company, San Francisco, has entered the soft drink field and after months of experimenting has developed a new "cola" drink which it will market under the trade name "Shasta Cola."

Bidu, the new cola-type drink marketed by Orange Crush Company, has launched an initial promotion program in the Chicago area. Outdoor and spot radio are being used for the beverage, with promotion capitalizing on its South American origin. Bidu has previously

PAN'S

HARD SHELL CANDIES

Are Tasty

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NEWS OF

# PRIORITIES and MATERIALS

## Developments of the Week in All Industries

In an unprecedented statement for a union involved in a contract deadlock with two major employers, the American Communications Association, CIO, formally pledged recently that it would not strike, however badly it might fare in negotiations covering the wages and working conditions of 21,000 employees of the Western Union and Postal Telegraph systems. It was believed to be the first time that a union engaged in a dispute had gone out of its way to call attention to the surrender of its principal economic weapon. Altho both the AFL and CIO have promised that their organizations will forego strikes for the duration of the war, a number of their affiliates have threatened strikes when negotiations have not proceeded to their satisfaction.

Plans for an emergency movement of 15,000 more barrels of oil products daily to the Atlantic Coast by means of Great Lakes tankers and barges and pipe lines were announced August 22 by Petroleum Co-Ordinator Ickes.

Scheme authorizes temporary use of the tankers and barges between Toledo and Cleveland in order to bring about the earliest possible use of the pipe-line facilities now being rearranged, expanded and extended in Indiana, Ohio and Pennsylvania. It will remain in effect until completion of a new 100-mile pipe line across Ohio obviates need of the lake transportation.

Altho cotton textile exporters are finding it extremely difficult to do business under present conditions, they disclose that they intend to remain in business in

the belief that there would be a world-wide shortage of cotton goods following the war despite the current tremendous production in this country. Predictions of high sales and profits after the war are based on the assumption that price regulations will be abandoned and that it will take a long time for their former competitors, Japan, England and India, to regain their export markets.

The two-man production staff of a plant at Bay City, Mich.—a 50-year-old employer and his 79-year-old employee—received a large American flag poster, official recognition as a labor-management production drive committee, and a letter from Donald M. Nelson, August 23, commending their efforts. Jake Sparling wrote President Roosevelt that he and Percy Fogelsonger, his entire "staff," had been working an average of 15 hours a day, seven days a week, and had made 18,000 steel flanges for war machinery. Sparling said: "The old gent and myself would like a pennant."

Shipyard workers have increased their output "considerably more" than 12½ per cent since Pearl Harbor, says the Maritime Commission.

Despite their objections to renegotiation of war contracts, business men generally were pleased last week to hear that the army, navy and maritime commission by inference were opposed to the flat profit limitation proposed in some Congressional circles.

While legislation providing for renegotiation holds a threat over manufacturers

until three years after the war, making difficult the determination of profit for tax or dividend purposes, war contractors conceded that the government was entitled to some method of recovery on contracts yielding exorbitant returns.

Altho the prospect of renegotiation will cause considerable confusion for some time to come, it is perhaps better than a fixed ceiling on profits, which more than likely would be low and not equitable in all cases, it was said.

The OPA on August 25 ordered all rented standard typewriters manufactured since January 1, 1935, returned to their owners by September 15.

At the same time OPA prohibited after August 29 the rental of any new typewriter and any used standard machine made since the start of 1935.

Concentration of industry, a phrase which has immense significance in the war program and which may be in common usage before many months, is due for renewed attention soon, it was indicated in Washington August 23. It means the production of standardized and simplified civilian goods in a limited number of plants within an industry, leaving the rest of the plants and their employees free for war production. In addition, it means a reduction in the use of essential materials and products.

It already is in operation in this country in stoves and bicycles, and its extension thruout a large portion of the civilian economy, perhaps even in retail stores and distribution, is anticipated as the pressure of war requirements grows stronger.

E. W. Palmer, deputy chief of the WPB printing and publishing branch, August 22 urged publishers to stock up on newsprint before the September 30 expiration of the order relaxing restrictions on inventories.

Palmer said that publishers who have not taken advantage of the opportunity to acquire large stocks during the off-peak transportation season may encounter difficulty later when railroad traffic increases.

Federal transportation officials are "working on" a plan that would reduce the individual mileage of every motor vehicle in the United States "to that which is essential to carry on our economy and the war effort," it was disclosed in Detroit August 25.

Delegates to the annual meeting of the American Bar Association were told that "regardless of the difficulties, something of the sort must be done."

The State Department announced August 22 that effective August 31 the import price for silver will be increased 9½ cents, to 45 cents an ounce.

Altho details of the new price structure remain to be worked out, the State Department and the Office of Price Administration said this government and the Mexican government have "agreed in principle" to the upward revision.

Commercial laundries and dry cleaning plants were notified by the WPB no more raw materials will be available for new equipment while the war lasts.

The WPB appointed a committee on concentration of production under the chairmanship of Joseph L. Weiner, deputy director of the Office of Civilian Supply. The new group will have general charge of the program for concentrating the civilian production of various industries generally in smaller plants which are not suitable for war production and are not located in labor shortage areas.

The oil industry has been authorized by OPC to conduct joint advertising campaigns to inform auto owners of methods of caring for their cars on local regional or nationwide basis (recommendation No. 56 of the co-ordinator), issued August 26.

A new cutting process which greatly extends the life of cutting tools for lathes, thereby effecting an important saving in strategic materials and man hours, has been developed by the Wright Aeronautical Corporation and made available to all manufacturers using lathe tools. Tests made over a period of many months in which over 100,000 alloy steel forgings were machined show that gains in tool life of as much as 2,000 per cent are possible on high-speed steel lathe tools by grinding and honing the cutting tools to a highly polished, mirrored finish, and also by using a new form of tool to break up the chips and shavings.

## Mayor Kelly Will Keep Chicago From Being Blue-Nosed

CHICAGO, Aug. 29.—Mayor Edward J. (Pinball) Kelly announced this week that he did not want Chicago to be known as a "blue-nose city." The anti-pinball mayor gave this statement when he declined to ban the sale of racing papers in Chicago. "It is not my desire," said the mayor, "or my intention to impose dictatorial rule which might set Chicago apart for ridicule and criticism."

"Nor have I any thought of depriving the people of the privilege of obtaining racing news if that is their interest. To do this makes Chicago a blue-nose city and it is not my intention to put this label on Chicago."

Pinball games have been banned from the city of Chicago for many years to avoid corrupting the morals of the citizens. Cigarette vending machines are also banned to avoid corrupting the morals of the youth of the city. All this happened under Kelly's administration.

## How To Ship Old Games to Factory

CHICAGO, Aug. 29.—An interesting release this week by United Manufacturing Company is a printed slip of instructions to operators on how to properly ship old games back to the factory without further damage to the machines.

Printed in red on white, the instructions read: "Do not ship the following parts with game: top playfield glass, cash box, leg bolts and washers, back box bolts, balls and leg adjusters. Make sure the game has all other parts and is in working order."

Officials of the firm expressed appreciation for the response the new firm is receiving in the short interval since its first announcement of opening.

"Even more gratifying was the highly favorable reaction of operators and distributors who called at our factory and inspected the work we are doing there," said the executives.

## Jackie Fields Now Expert on Consoles

PITTSBURGH, Aug. 29.—Jackie Fields, former welterweight champion of the world and now heading the Mayflower Distributing Company offices in this city, has developed into an expert judge and buyer and seller of consoles, it is said.

Jackie reports: "We are getting more customers every day who want the finest in consoles. Operators realize that we are here to serve them and make it our business to obtain the games they want."

"Our entire organization is at the service of coinmen and all of us in this organization make it our personal business to satisfy them. We can make immediate shipment from our large stock. In every way the operator will find that he is getting a real break dealing with us."

**INVESTIGATE AT ONCE**  
**GEORGE PONSER'S NEW PENNY ARCADE DEAL**  
**GEORGE PONSER CO.**  
 763 So. 18th St., Newark, N. J.

**WANTED TO BUY FOR CASH**  
**ABT RIFLE SPORTS SHOOTING GALLERY**  
 BOX #532, The Billboard, Ashland Bldg., Chicago.

**CAN YOU USE \$1,000 Extra This Fall?**  
**OPERATORS — DISTRIBUTORS**  
 Line up your location NOW... Immediate early Fall delivery. Write for full confidential details TODAY. Please state your business.  
**GOLDWYN CO.** K542 So. Dearborn St. CHICAGO, ILL.

**Closeout of New Games!**  
**CHICAGO COIN YANKS ... \$99.50**  
**CHICAGO COIN GOBS ... \$129.50**  
**GENCO FOUR ACES ... \$139.50**  
 Write for new list just out  
**SOUTHERN AUTOMATIC MUSIC CO.**  
 540-542 SOUTH SECOND STREET LOUISVILLE, KENTUCKY

**CLEVELAND COIN'S TRADING POST**  
**ARCADE EQUIPMENT**  
 5 Radio Rifles, 1¢ ..... \$ 75.00  
 1 World Series ..... 85.00  
 12 Drop Picture Machines, Motor Driven ..... 45.00  
 3 Exhibit Rotary Claws ..... 125.00  
 2 Baiting Practices ..... 135.00  
 1 Shoot-a-Lite Gun ..... 50.00  
 3 Hoopkeys ..... 220.00  
 1 Chicken Sam ..... 85.00  
 6 Exhibit Dome Top Merchantmen ..... 65.00  
 1 6 Gun A.B.T. Rifle Range ..... 1750.00  
 1 Scientific Baseball ..... \$ 95.00  
 10 Kicker & Catchers ..... 19.50  
 10 New 3 Way Arcade Grip Testers With Cab. Bases ..... 45.00  
 1 Air Raider ..... 145.00  
 5 Buckley Deluxe Diggers ..... 85.00  
 1 Test Pilot ..... 220.00  
 1 Slap the Jap ..... 95.00  
 2 Low Dial Ten Strikes ..... 65.00  
 2 High Dial Ten Strikes ..... 85.00  
**FOR SALE: Complete ARCADE consisting of 90 pieces of equipment now on location at Indiana Park—available as complete lot—\$2800.00.**  
**MUSIC**  
 6 1939 Rockola Counter Models ..... \$ 69.50  
 1 1940 Rockola Rockalite Master ..... 225.00  
 2 1940 Rockola Masters ..... \$200.00  
 1 1940 Rockola Master Remoted ..... 245.00  
 1 Mills Empress ..... 185.00  
**CONSOLES**  
 12 High Hands, F.P.-P.O. ..... \$ 95.00  
 5 Jumbo Parades, F.P. .... 70.00  
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# West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Aug. 29.—Big news along the coin rows of this city during the week was the special meeting of the Associated Operators of Los Angeles County, Inc., called Tuesday morning (25) in order that Curley Robinson, managing director, along with Art Mohr, AOLAC attorney, could inform members of their trip to Washington. Purpose of the trip was to appear before the Senate Finance Committee in the interest of a \$10 tax on certain pinball games now being licensed for \$50.

Pair appeared before the Senate committee after some difficulty. Report was that the SFC is in sympathy with the operators' problem and that the outcome of the visit will be known in October, when action will have been taken on the proposed amendment submitted by the West Coast representatives.

Business continued here as usual during the week, with the new dim-out regulations having little or no effect on the area in general. Some difficulty is being experienced by motorists in the shore areas, but dim-outs in that section have been under way for some weeks. Common talk is that the dim-out will prevent promiscuous traveling and this is expected to have a good effect on takes in neighborhood spots. Arcades have been dimmed out and the business there continues to be strong.

Used equipment is getting scarce and the operators continue their search for pieces they would like to have. Jobbers are scouting out-of-the-way places in the quest for some discarded yet workable machine that may fill a big need with an operator.

Jobbers and operators of counter games displayed unusual interest in the Tuesday morning AOLAC session. Robinson and Mohr reported that the amendment in question will reduce the \$50 tax on these machines to \$10 if it is accepted.

### Lemmon Jr. Returns

Corporal Jacques Lemmon Jr., son of the owner of Aloha Novelty Company, Long Beach, Calif., is back in the States following a flog at the Japs in the South Seas. Since December 7 young Lemmon has been wounded seven times and seen four of his comrades killed alongside him in a machine gun nest on Midway Island. Young Lemmon, who has been in the U. S. Marine Corps for four years, recently returned to Mare Island Naval Hospital following a week's visit with his parents in Long Beach. He is undergoing treatment to a shattered leg. He was also wounded in the shoulder by shrapnel in the first day of the war with the Japs at Pearl Harbor.

Lemmon's leg was shattered while he was battling the Japs on Midway June 4. He had charge of a machine gun nest with its crew of five other men. All but Lemmon were killed in the attack and he received six machine gun bullets in his left leg, one shattering the bone.

Before he was shipped to Honolulu two years ago Lemmon was a machine gun instructor at Camp Elliott, near San Diego. A graduate of the South Gate High School, young Lemmon hopes to return to active duty following his treatments at the naval hospital.

Another youth well known to coin machine men in this area is Roy Jones

Jr., son of a music machine operator. He was stationed on Corregidor when it fell. No word has been heard from him since that time.

These youths are doing their parts for victory, and coin machine men here are backing them up with the purchase of War Stamps and Bonds.

### Kaplan on Vacation

Harry Kaplan, of Southwestern Vending Machine Company, is away on his annual vacation, which will take him to Portland, Seattle and into Canada. When he returns Jimmy Jones, Southwestern manager, will take off on the annual vacash. . . . Lou Peters is the new servicer at Allied Amusement. He succeeds Rabin, who has left for Boston and ultimately the army. . . . Jay Robinson, son of Phil Robinson, popular coin machine man, has been sworn in as an aviation cadet. . . . Hymie Kozinsky, formerly of Sacramento, is now operating in this area. . . . Tommy Kearns is in the States in search of Air Raiders, Defenders and other machines for the Hawaiian Islands. Kearns reports that business is going strong in that section. He has received permission to take six pieces of equipment to the Islands and is now searching for the equipment. . . . Nathan Robins reports that his arcade on South Main Street is going like a house afire. Spot is well lighted and ventilated. Week-end finds a large number of soldiers and sailors on leave finding amusement in the spot. . . . Mollie Simons, AOLAC secretary, is back at her desk following a vacation trip to Texas.

### Plan Mexican Shipment

Fabrica De Mosaicos "La Marina" of Tacubaya, D. F., Mexico, was in the city during the week and visited William Happel Jr., Badger Sales Company, to talk business. He ordered 15 machines from Happel, who has already received a permit to ship these machines south of the border. . . . Carl Gustafson is reported doing good business at his arcade at Mission Beach, Calif. Concessionaires at the beach are preparing to "elect" a mayor of the Amusement Center. . . . C. A. Tomlinson, of Exeter, Calif., was in the city and visited the Paul Laymon firm. Business is reported good in the Exeter vicinity. . . . Nelson Baker and Noel (Red) Cresswell are among those who have received their draft questionnaires. . . . Ross Davis is adding to his arcade equipment at his Merry-Go-Round in Lincoln Park. . . . Arcade on Crafts Fiesta Shows in San Diego is going strong. . . . Arcades in New China Town in Los Angeles are getting good play. . . . Ed Warren, of Shafter, Calif., makes frequent trips to Burbank, Calif., to visit his son who is in a military academy there. . . . Fred Riley, of Western Exhibit Supply Company, is interested in airplanes and may soon be flying for the government. . . . Johnny Winn is another coin machine man who is interested in planes. Winn has been in government service for some time now.

### Parr to San Diego

Bud Parr, of General Music Company, is back at his desk following a trip to San Diego on business. . . . Fred Gaunt, of Trojan Novelty Company, is getting to be an information bureau on good places to eat in Los Angeles. . . . Saul Hanlin, Los Angeles music operator, tells it that things are going good for him in this field. . . . A number of music operators will be on hand for Abe Lyman's opening at the Hollywood Palladium. . . . Other bands well known on records playing the area include Count Basie at the Trianon; Lionel Hampton at Casa Manana, Culver City, Calif., and Cab Calloway, who opens next week at the Los Angeles Orpheum.

## Pharmacy Regaining Lead in Drugstores

CHICAGO, Aug. 29.—Drugstore locations for coin machines may look for a change in clientele soon, along with a name change perhaps. They may remain drugstores to the operators, but to the people in the drug business they will revert to type and will again be pharmacies, where the main function will be to fill prescriptions and the head man will again be the professional pharmacist, not the fastest soda mixer or novelty salesman.

Demands made by the armed forces upon the physicians of the country, plus shortages in merchandising lines, are restoring the drugstore's pharmaceutical department to its old prominence, officials of the National Association of Retail Druggists said in discussing plans for the annual convention, October 5 to 9, in Chicago.

Many small communities have been

left with only one doctor, and in others the number of physicians in civilian practice is inadequate. The result has been, said a spokesman for the druggists, a revival of interest by the public in disease prevention and in self-medication for minor ailments. The demand for proprietary medicines is beginning to increase, along with biological preparations such as cold antitoxins.

With this knowledge of the change in drugstore activities in a war era, the forthcoming convention will feature an unusual number of speakers on professional pharmacy who will discuss ways and means of increasing prescription volume and profits.

The program will also bring on important officials from Washington to explain regulations affecting the drug industry. Tied in with the drug show trade exhibits as an important part of the business program will be a merchandising clinic under the leadership of Kenneth D. Keller. Mr. Keller will introduce 18 spokesmen from various sections of the drug industry who will take part in panel discussions of the problems created by priorities, materials shortages and loss of drug imports.

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### War Inventions

A new peak in American inventiveness has been reached, Dr. Charles F. Kettering, chairman of the National Inventors' Council, announced last week. To date 91,823 suggestions have been submitted. How many of these are good was not disclosed.

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# BOWLING GROWS APACE

## Wall Street Journal Reports on Business Aspects of Bowling as Plants Begin To Provide Alleys

NEW YORK, Aug. 29.—The importance of bowling was called to the attention of the business world in a feature article and report in *The Wall Street Journal*, August 11. The report was made by Ellis Heller, a staff reporter for *The Journal* in Chicago. The coin machine trade has watched with great interest the big buildings which have been put up in recent years to house bowling alleys. Many of these buildings also provided a game room, as an adjunct for customers, in which were placed various types of amusement machines.

The *Journal* report emphasizes the view that war conditions are increasing the bowling business and that now many industrial plants are installing alleys. This is probably due to the general increase of interest in amusements, games and diversions during times of great stress.

The *Journal* affirms that bowling has proved so popular that many new war plants have installed alleys in their

recreation rooms. Thousands of factories are represented by bowling teams. In army camps and navy training stations the installation of bowling alleys is going on apace.

Manufacturers like to recall, meanwhile, that centuries ago during another war Sir Francis Drake "played bowls above the docks of Plymouth" while he awaited the Spanish armada.

While the war will restrict the manufacture of bowling equipment, it will doubtless have the effect of adding thousands of active fans to the millions of players already devoted to the sport.

More than three-quarters of a billion dollars is invested in real estate, equipment and service facilities to accommodate the country's 16,000,000 bowlers. Interest in the sport is growing by leaps and bounds.

### Many Have Turned to Sports

Under the stress of heavy war production schedules, laborers and white

collar workers alike have turned to active sports as a change from the job routine.

This means a brisk business for some 200 large and small makers of bowling equipment. The products of these manufacturers vary from complete alley set-ups to balls, pins, mats, lighting equipment, scoring devices and pin-setting machines. In spite of wartime restrictions on many of their products, the equipment companies are looking forward to a reasonably satisfactory year. First-half business was excellent.

Until a few years ago bowling was strictly a man's game. A woman would have felt distinctly out of place in some of the so-called "bowling and billiard parlors" of a decade ago.

Since the late '20s, however, thanks to the promotional activities of manufacturers and to an increasing public interest in the game, bowling has been taken out of cellars and basements, dressed up in shiny new trappings and housed in spick-and-span surroundings. Women have become increasingly interested in the game and are now among its most enthusiastic supporters. The American Bowling Congress has estimated that of the country's 16,000,000 bowlers at least 3,000,000 are women. An additional million are represented by teen-age children and young people.

### Increase in 8 Years

The past eight years have seen about a 40 per cent increase in the country's bowling installations. Air-conditioning of lanes has helped make the sport a popular year-round activity, tho the heavy bowling season is still confined to the months from October to April. Whether curtailment of auto driving and shortage of other transportation facilities will cut down summer traveling enough to further widen the use of bowling facilities in the summer remains to be seen.

### Ten Pin Is Most Popular

There are an estimated 11,210 establishments in the country devoted to bowling, and these have a total of 66,755 lanes. Ten-pin bowling leads in popularity with more than 9,000 establishments and 53,800 lanes. Variations of the game are duck pin (a short, squat type of pin), candle pin (a slender pin tapering at top and bottom) and rubber band duck pin. Duck pin bowling is popular mainly in New England and along the Atlantic Coast. Candle pins are played chiefly in the vicinity of Boston and in New England.

Bowling enthusiasts cite as reasons for the game's popularity the fact that (1) equipment is available regardless of season, (2) players ranging in age from 17 to 70 can participate, and (3) the sport is relatively inexpensive.

However, further expansion in playing facilities may have to await the end of the war. Altho many government officials have been inclined to look kindly upon recreational industries because of the value of their products to civilian and military morale, there is little doubt as to what must happen when wartime materials requirements conflict with sporting goods manufacturers' needs. Restrictive orders on critical materials—particularly rubber, used in making bowling balls—have already had serious effect on many companies.

### The Industry Has Problems

While there is no immediate prospect of a shortage of wood for constructing alleys and shaping pins, other factors complicate manufacturers' current operations. Skilled labor is being attracted to war industries; scarcities of metals have meant the redesigning of some items of equipment, many firms have taken on direct war contracts, leaving few facilities for continuing civilian output. Moreover, many of bowling's staunch supporters, young men in military age groups, are being taken out of civilian life and away from opportunities to participate in the game.

Included among the companies manufacturing bowling materials and equipment are the Brunswick-Balke-Collender Company; Manhattan Rubber Manufacturing division of Raybestos-Manhattan, Inc.; Acme Billiard & Bowling Supply Company, Albany Billiard Ball Company, Empire Last Works; F.Grote & Hubbell Company, Inc., Holmes & Gilfillan, Sydney Laner & Company, National Billiard Manufacturing Company, Sure-Strike Company, and A. E. Schmidt & Company, Inc. Many of these companies are members of the Billiard and Bowling

Institute of America, a trade association with headquarters in New York.

Brunswick-Balke-Collender and Raybestos-Manhattan are the only bowling equipment manufacturers having listed securities. Altho there are no figures available as to the industry's total sales volume, it is safe to say that Brunswick does by far the largest percentage of total business. This company, too, has assumed most of the burden of promoting interest in the past thru national advertising, sponsoring of tournaments and contests and the filming of motion picture shorts on the sport.

### Brunswick Has Big Income

Brunswick's net sales last year amounted to \$20,796,823, largest in the firm's history. However, the total included business on billiard supplies and soda fountain and bar equipment. The company is one of the oldest established businesses in the United States, dating back to 1845 with the founding of the firm by John Brunswick. Main factories are at Muskegon, Mich., and Toronto, with subsidiary properties in Brazil, Mexico and Argentina. The company has taken on sizable government war contracts over the past year, and it appears likely that a substantial proportion of shipments will be going eventually to the military services. Satisfactory inventories of finished goods, however, should help supply the bowling market for some time into the future.

The Brunswick firm has recently put two new developments on the market, a "telescope" device and a "telefoul" apparatus. The former is a score-projecting machine which is expected to enhance spectator interest in the game. The "telefoul" is an electric eye which automatically records fouls when the player's body or foot moves across the foul line.

One of the principal problems of the equipment makers has been the progressive government restriction on installment credit. In the past, a large percentage of the sales of the larger companies have been financed on a time-payment basis, and the stiffer controls undoubtedly will tend to reduce sales volume to some extent.

The most bothersome "bug" in current production of bowling materials has been the necessity for developing a satisfactory plastic compound for use in balls to cut down, or eliminate, the need for natural rubber. Several companies are now offering new types of composition balls which, they claim, will prove satisfactory under normal playing conditions.

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- 30 BALLY HIGH HANDS, Comb. F.P., Serials Over 28,000 . . . . . 95.00
- 12 PACES REELS, 1942 Comb. F.P. Model, Like New . . . . . 122.50
- 1 PACES REELS, 1942 Comb. F.P. Model, Brand New . . . . . 255.00
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- 5¢ MILLS BLUE FRONTS, Slug Proof . . . . . 89.50
- 5¢ CHROME COLUMBIA, CLUB MODEL, Like New . . . . . 79.50
- 5¢-10¢-25¢ JENNINGS CHIEFS, A-1 . . . . . 65.00
- 5¢-10¢-25¢ WATLING ROLATOPS . . . . . 59.50
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- 10¢ MILLS BONUS BELL, Late Model, A-1 . . . . . 179.50
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**Los Angeles Paper Reports Opinions On Juvenile Cases**

**NOTE:** The Daily News, Los Angeles, once published an excellent series of staff-written articles on juvenile problems. The following news report, July 21, is a discussion of recent phases of the problem. The "opposition" crusaded against pinball games on the plea that juvenile crime would decrease when the games were removed. But the juvenile problem still increases even tho games have been banned for two years.

The many faceted problem of juvenile delinquency shot its rays toward the unhealthy causes that gave it existence as authorities wrestled with the most serious situation in the community.

Meeting in the courtroom of Superior Judge Robert H. Scott of the Juvenile Court were city, county, school, law enforcement, church, youth and social agency representatives seeking a solution to the problem that has aroused public and private demand for action.

The conference, Judge Scott pointed out, was not intended to develop a program but to see what could be done.

Said Judge Scott: "First we must ascertain what the problems are, then, reaching the inevitable conclusion that our facilities are inadequate to cope with them, we must see what we can do to extend our facilities."

Speaker after speaker cited the need for increased educational opportunities, for recreational facilities, for crime prevention programs and, most of all, for employment opportunities.

But none of these things, the authorities decided, could be approached in any manner except from the viewpoint of community responsibility, and that every facet of the problem must be attacked simultaneously.

Inspector E. W. Lester, head of the police department's juvenile division, discussed the recent flare-up of juvenile warfare which in some instances has led to felonious assault, to serious sex crimes and to murder.

"We have in the city," said the inspector, "a number of neighborhood groups. We don't want to call them gangs, because they are loosely organized. They meet at a corner and there someone suggests something to do."

"The person who makes the suggestion is the one who dominates the group for the evening."

"When these groups go out to crash a party they do it for excitement and fun, from their point of view. In most instances there is no intent to commit crimes."

"During the last few months we have been trying to break these groups. There have been a great number of arrests, and some of these people are now in county jail held to answer in Superior Court."

Inspector Lester said that it was harmful, in many instances, to play up the "exploits" of these young delinquents in the press.

He added, however, that he thought the "spotlight of the press" was necessary if these problems were to be brought before the community.

Carl Holton, chief probation officer and member of the recently created Youth Correction Authority, said the most alarming feature was the increased incidence of delinquency among children of 13, 14 and 15 years of age.

This situation was emphasized by Capt. Harry Brewster, of the sheriff's juvenile department.

These children, mostly in East Los Angeles, were permitted to roam the streets, free of parental authority. He insisted that this was a matter in which parents must be made responsible.

In pointing out that the greatest number of cases came from the groups of Latin American extraction, Holton stated that until the "racial issue" is "faced fair and square" nothing of last-

ing consequence can be done.

An answer to this came from Manuel Ruiz Jr., attorney and secretary of the co-ordinating council on Latin American youth.

It was not, said Ruiz, a question of "race" but a question that America has faced since the beginning of her industrial development.

With the emigration here for economic reasons of any foreign cultural group, he said, the same juvenile condition has obtained.

He said that with the co-operation of Chief of Police C. B. Horall the council had been set up to contact youths of Latin American extraction.

"Some are vicious and nasty," he admitted. "But this has been caused by poverty, by bad housing, by overcrowding."

"One of the things that has to be done is to occupy the attention and time of these youngsters who seek an escape from their miserable environment."

"It has been suggested that discrimination might be one of the crime causes among these people. We are eager to have help on this problem."

Further recognition of this came from Dr. C. C. Trillingham, assistant superintendent of county schools.

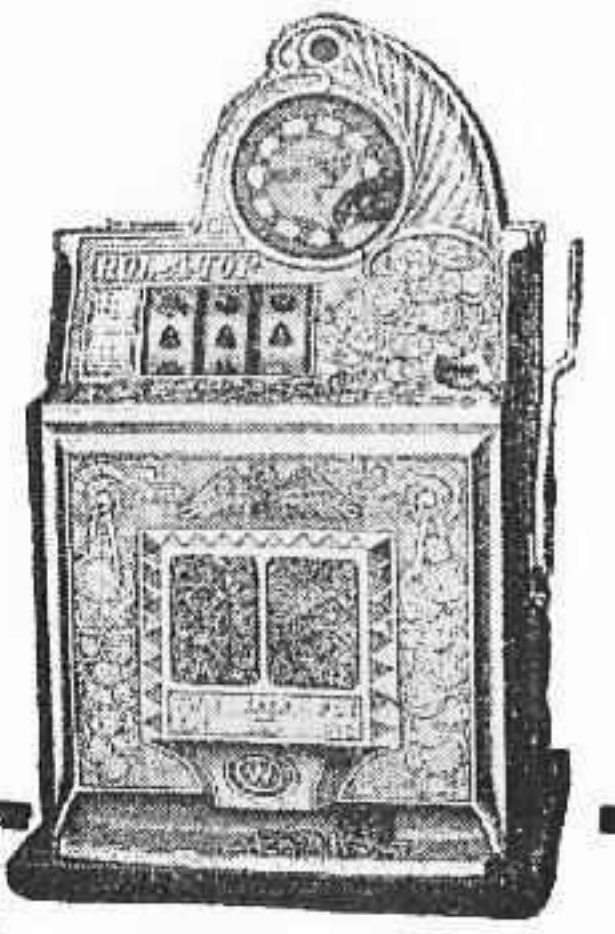
"I am convinced," he said, "that the major problem is economics—at home and in our agencies."

"One of the greatest needs is vocational opportunities so that when these young people get training they will have some place to go to work. These youngsters know the cards are stacked against them."

Dr. Trillingham pointed out that the county school system for the last week, and continuing this week, is conducting a series of classes for teachers of children of Latin American extraction so that they may understand the problems these children face.

From J. W. McCandless, general secretary of the Los Angeles Y. M. C. A., came the sharp statement that "I have a very great conviction that when this community takes as seriously the business of guiding its youth as Hitler did his youth movement, the sooner will we get the results we want in America!"

At conclusion of the meeting a committee was appointed to formulate plans for combating the juvenile delinquency problem. Judge Scott said that after specific suggestions had been worked out another meeting such as held yesterday would be called, at which time a report would be made.



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Ray Guns—in the U. S. A.  
★ **"SHOOT THE JAP" Ray-O-Life Guns** ★  
\$135.00 Value — \$109.50  
Reconditioned Seeburg "CHICKEN SAM" Guns converted to the Jap Ray Gun by factory trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Our price \$110.00. One-third deposit with order. Special cash offer. A certified check of \$99.50 will start one of these quick income Ray Guns on the market today. The most thorough and complete conversion in the country.  
Cox Vending Machine Co., of Salisbury, North Carolina, wrote—"It is always a pleasure to receive second-hand equipment in such fine shape."  
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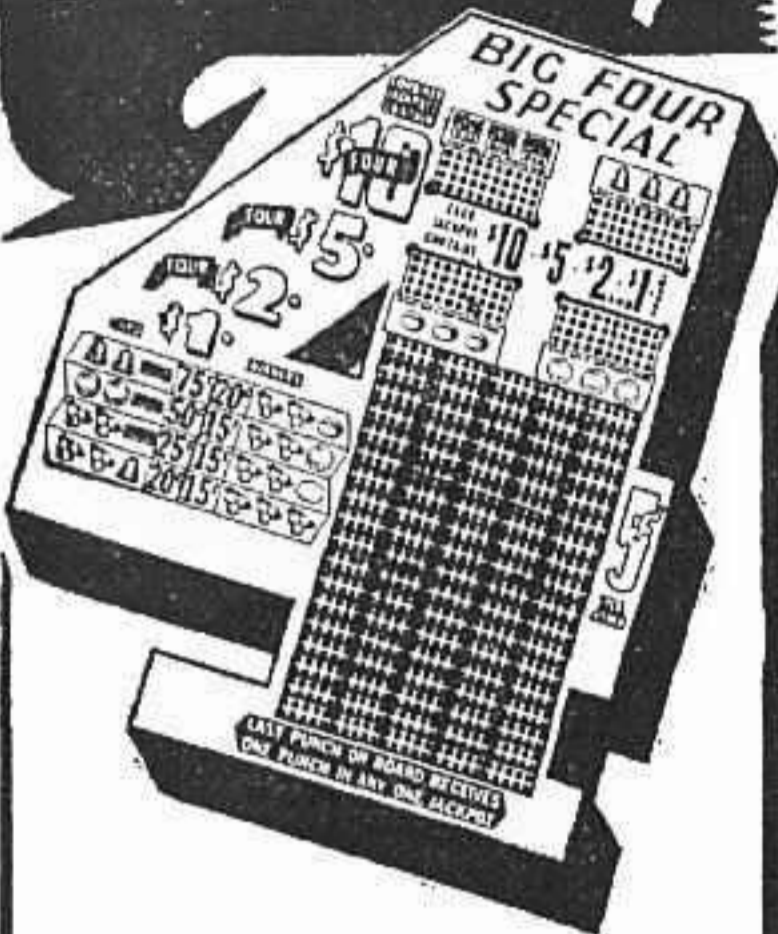
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We have moved to new and larger quarters and are offering the following Specials for one week only. Completely cleaned and checked and in A-1 condition.  
Attention... \$22.50  
ABC Bowler... 34.50  
All American... 22.50  
Argentine... 39.50  
Big League... 12.50  
Broadcast... 19.50  
Big Chief... 17.50  
Bosco... 44.50  
Bolo Way... 37.50  
Big Time... 19.50  
Big Six... 10.00  
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Bandwagon... 17.50  
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Belle Hop... 34.50  
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Commodore... 12.50  
Commodore (Plus)... 22.50  
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Charm... 10.00  
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Capt. Kidd... 37.50  
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Dude Ranch... 18.50  
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Formation... 18.50  
Flag Ship... 18.50  
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Fleet... 12.50  
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Headliner... 12.50  
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Jungle... 47.50  
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Knockout... 69.50  
Landslide... 18.50  
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Line Up... 24.50  
Leader... 19.50  
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Merry-Go-Rd... \$17.50  
Miami Beach... 29.50  
Mr. Chips... 10.00  
O'Boy... 12.50  
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Nippy... 12.50  
Pylon... 17.50  
Punch... 12.50  
Paradise... 24.50  
Polo... 19.50  
Play Ball... 19.50  
Powerhouse... 12.50  
Repeater... 24.50  
Rebound... 12.50  
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Sky Blazer... \$34.50  
Showboat... 37.50  
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Snappy of '41... 32.50  
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**CONSOLES**  
High Hands, Conv. F.P., Cash P.O. ... \$104.50  
Super Bells, F.P., Check or Cash P.O. ... 169.50  
Mills Jumbos, F.P. ... 67.50  
Silver Moons, F.P. ... 69.50  
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Paces Reels, Comb. F.P., Cash or Check. 119.50  
**ARCADE AND MISCELLANEOUS**  
Keeney Anti-Aircraft ... \$42.50  
Skee Ballette ... 54.50  
Evans Ten Strike ... 59.50  
Kicker & Catchers ... 19.50  
Skill Shot, P.O. ... 14.50  
Specialty Target Gun Gum Vend. ... 14.50  
We will buy for cash or accept in trade: Arcade Equipment of all types, such as Ray Guns, Sky Fighters, Ace Bombers and all types of legal Counter Games. Write best price and amount of equipment.  
Terms: 1/3 Deposit With Order, Balance C. O. D.  
**CAPITOL COIN MACH. EXCHANGE, 1738 14th St., N. W., Washington, D. C. Tel. Columbia 1330**

**MECHANIC WANTED**  
One who is A-1 on Wurlitzer phonographs and remotes exclusively. No pin ball or slots to work on. Give details in full first letter. Age, salary, experience and references. Write at once to  
BOX D-237, care Billboard, Cincinnati, O.

**CORRECTION**  
The game mentioned in the ad of Bell Coin Machine Exchange, Newark, N. J., in the issue of August 29 as Pogo Sniper should have been  
**TOGO SNIPER**



# A BIG PROFIT SPECIAL!



**BIG FOUR SPECIAL . . .**  
 A fast profit board with quick turnover! That's what awaits the smart operator who orders this number now! 900 holes . . . 5¢ per sale . . . Takes in \$45.00 . . . Total Average Payout \$22.05 . . . Total Average Profit \$22.95 . . . **THICK DIE-CUT Board.**

**SUPERIOR PRODUCTS**  
 14 N. PEORIA ST.  
 CHICAGO, ILL.



## Industry Mentions Magazines --- Newspapers --- Radio

### The Philadelphia Story

Two industry mentions were carried last week in *The Crosstown* chatter column of Sidney Gathrid in *The Philadelphia Daily News*. One was a news item on the "Hit of the Month" record promotion by the local phonograph operators' association. The other was a gag item attributed to comic Red Skelton.

In his August 20 column, Gathrid wrote: "The newest thing in hit parade ideas will be featured by the Juke Box Operators' Association. Exploitation tie-up with Gimbel's calls for a hit record of the month to be featured on all music boxes and to be plugged via WIP. First one will be Glenn Miller's waxing of *Kalamazoo*, which is a nice way to welcome the maestro when he opens at the Earle tomorrow."

The promotion was first reported in *The Billboard* in a news story datelined August 15.

In his column the following day, Gathrid reported: "Haw!!! Comic Red Skelton phoned to tell about the lass who walked into a cafeteria, put in a nickel in the juke box, pressed the lever marked *Tangerine* and then raised a fuss because she didn't get orange juice."

### Surprise

A soft little pat on the back is given to pinball games in the following editorial which appeared recently in *The Wilmington (Del.) Evening Journal*. The correspondent who sent it to us said: "It is the first time anything like this has appeared in the local papers especially favorable to pin games."

Headed "Pinball and Slot Devices in State Yield Big Tax Fund," the article stated:

"Pinball games and slot machines, banned in many communities of the nation, are nevertheless contributing to the coffers of the U. S. Treasury.

In Delaware, for example, the Internal Revenue Department has a record of 552 pinball machines—which are legal provided the gambling feature is eliminated—but the revenue department also has knowledge of 46 slot machines in Delaware!

### Must Pay Taxes

This was disclosed today by the Treasury Department—reflecting a strange situation in the nation where many local governments say, "Pinball and slot machines? You can't operate them" but where the federal government says, "If you do operate them, you've got to pay taxes."

Pinball machines are also classified by

Delaware as amusement devices and the owner must pay a State fee of \$50, regardless of the number he has. All coin-operated devices are considered "slot machines" by Wilmington and are taxed at \$3 each. No gambling devices are recognized by the city or State.

The Treasury disclosed that more than 238,000 pin ball games and slot machines are in operation in the United States and paying federal taxes.

The count was made in totaling returns from new taxes imposed by Congress last fall on pinball and other "coin-operated amusement devices" at the rate of \$10 a year and on slot machines and other "coin-operated gaming devices" at the rate of \$50 a year.

As of June 30, the tax had been paid on 160,894 machines in the pinball class and 77,129 in the slot machine group.

### Seek List of Taxpayers

The Treasury is not required to know the local laws involved in operating these machines.

The officials, however, have been getting numerous requests from religious and reform organizations for lists of persons paying the taxes in allegedly forbidden territories.

The Treasury has replied in each case that the lists are open to the public in the offices of the various collectors of internal revenue "at the convenience of the collectors."

Every State, the District of Columbia, Alaska and Hawaii are on the tabulation made public by the Treasury today.

### Always Look Before You Lean

When screen starlet Donna Reed went to visit the old home town of Dennison, Ia., *The Omaha World-Herald* covered the event, giving it a full page write-up with pictures in its Sunday magazine section.

One photo of Donna with Rep. Gilchrist has this caption: "Rep. Fred Gilchrist was so interested in talking to Donna that he apparently didn't notice he was leaning against one of Iowa's illegal slot machines." Gilchrist is leaning against a small counter reel machine in a restaurant location in Dennison.

### He's Agin It

A very small letter appearing in *The Chicago Daily News*, August 25, is indicative of the many things about Petrillo about which the public would like to know more and is indicative, too, of the growing disfavor of Petrillo with the general public, an almost unanimous public disfavor since his ruling against musicians recording for juke boxes.

The letter reads: "I was glad to read your editorial, 'Little Jimmy's Bodyguards.' It is funny the taxpayers of Chicago have to pay over \$5,000 a year to maintain two policemen and sergeants; I believe, at that, to be bodyguards for a man whose salary is nearly \$100,000 a year.—L. O."

### Yank in London

The poignant *Diary of a Yank in London*, which appeared in *The New York Times* magazine, August 23, contained the following reference to juke boxes:

"If you take a girl into pubs or clubs they have a kind of juke box in those places, but the records are old and scratchy and the tunes older than the Constitution."

### Making a Sailor Happy

The very beautiful Gloria Nord, fancy roller skater, given a publicity build-up in *Snap* magazine, October issue, consented to date and be photographed with a sailor during an entire evening of fun. The couple spent the evening going here and there and everywhere, but one of the pix shows the two having a good time in an arcade and is captioned: "Gloria knows how to make a sailor happy. They find fun in a Broadway arcade."

### Boots and Saddles

Another magazine mention of the coin machine industry came when Peck took the usual shots of pretty girls in abbreviated costumes—this time on a dude ranch. One picture, captioned: "Getting away from the city with its old bars and juke boxes!", shows a party of five men and women, some in formal attire, some in dude ranch duds, playing a juke box located in a dude ranch bar.

### Zoot Suits

Looks like something new will be added this year to juke box dancing. Proper



## MOST SENSATIONAL CHICKEN SAM CONVERSION EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER**. A real money-maker!  
 Jap figure and legs; colorful action background; "TRAP OF THE JAP" streamers; all ready for instant changeover. Only \$14.50 Figure Only \$9.50



**MIKE MUNVES CORP.**  
 520 WEST 43rd STREET NEW YORK  
 (All Phones: BRyant 0-8677)

## WANTED Slot and Console Mechanics

Only experienced need apply.

**WAGES:** \$1 Per Hour, Time and a Half for Over 40 Hours.

FOR MIDWEST TERRITORY  
 Box D-275

The Billboard, Cincinnati, Ohio

**AVAILABLE TO OPERATORS WHO REALLY NEED THEM OFFERS MUST BE ATTRACTIVE**

- 15 BALLY TURF KINGS
- 14 BALLY JOCKEY CLUBS
- 4 BALLY KENTUCKYS

SOME STILL IN ORIGINAL FACTORY SEALED CRATES; ALL PRACTICALLY NEW, USED VERY SHORT TIME, ALL CLEANED AND RECHECKED PERFECT. PREPAY YOUR TELEGRAMS. PROMPT SHIPMENTS.

**THE R. F. VOGT DISTRIBUTORS**  
 MILNER HOTEL BLDG. SALT LAKE CITY, UTAH

**COMPARE THESE PRICES!!**

**BRAND NEW CONSOLES IN ORIGINAL CRATES**

- BRAND NEW BALLY CLUB BELLS, 5c CONV. . . . . \$235.00
- BRAND NEW KEENEY 5c SUPER BELLS . . . . . 229.50
- BRAND NEW KEENEY 5c-25c, TWO-WAY SUPER BELLS . . . . . 300.00
- BRAND NEW PACES 5c REELS . . . . . 219.50

**SLIGHTLY USED CONSOLES—GUARANTEED PERFECT! GRAB 'EM QUICK AT THESE LOW PRICES!!**

- KEENEY 5c SUPER BELLS, CONV. . . . . \$149.50
- BALLY 5c CLUB BELLS, CONV. . . . . 169.50
- BALLY 5c BIG TOP, F. P. . . . . 50.00
- BALLY 5c HIGH HAND, COMB. F. P. AND P. O. . . . . 89.50
- MILLS 5c JUMBO PARADE, F. P. . . . . 69.50

Terms: 1/3 Deposit, We Ship Bal. C. O. D. Write for Our Complete Price List!!

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 5748 BAUM BLVD., PITTSBURGH, PA. (ALL PHONES: MONTROSE 5404)

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- PHOTO ELECTRIC CELLS for SEEBURG RAY GUNS \$2.95 Each
- Special Cash Offer—In Dozen Lots, \$30.00. Certified Check With Order.
- GUN CABLES, 9 Foot Lengths, 5 Wire Rubber Covered Belden Made. \$1.90 Each

Ray Gun Operators, stock up.  
**CHICAGO NOVELTY CO., INC.**  
 1348 NEWPORT AVE., CHICAGO, ILL.

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**U. S. POSTAGE STAMP VENDOR**

Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.

**BOX 285-A MINNEAPOLIS, MINN.**

**WANTED ARCADE EQUIPMENT**

of All Kinds. Also Bang-a-Deer Bullets. Cash and highest prices paid.

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 534-36 South Main St. Los Angeles, Calif.

**WANT TO BUY**

Mills Chrome or Gold Chrome Bells, Mills Four Bells, Three Bells, Panorams. State all in reply.

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 Dubuque, Iowa







# ARCADE MEN HERE'S YOUR CHANCE!!!

25 Photomatics, Latest Model .. \$775.00	Each	2 Ramasse (Mummy) .....	Each
8 Mutoscope Punching Bags .. 175.00		1 Fist Striker .....	45.00
1 Lift-a-Graphs .....	175.00	2 Sets Cockeyed Circus with	
10 '42 Mutoscopes, Console Model,		Stands .....	85.00
1c Chute with Reels .....	75.00	2 Kiss-o-Meter .....	110.00
1 Tom Mix—Hitler and Jap		1 Career Pilot .....	125.00
Reconditioned .....	65.00	3 Grotchen Metal Typers,	
2 Poison Rat .....	19.50	Latest Model .....	50.00
1 Glamour Girl Post Card		10 Skill Jumps, Latest Model,	
Machine, 2c Slot .....	15.00	3 Balls 1c .....	39.50
2 Heart Beat .....	100.00	5 Western Grip Machines with	
3 Radio Rifles, Rebuilt, Penny		Stands .....	25.00
Slot with Film .....	75.00	2 Scientific Batting Practice ..	125.00
1 Pistol Sniper .....	225.00	2 Drive Mobiles .....	195.00
2 Complete Sets Wheels of		2 Ace Bombers .....	175.00
Love with Bases .....	95.00	2 Sky Fighters .....	195.00
1 Genco Play Ball .....	175.00	3 Scientific Baseballs .....	55.00
1 Little Meters, Complete .....	95.00	1 Scientific Basketball .....	55.00
10 Exhibit Foot Ease, New Model		2 Mills Thrones .....	125.00
2 Screen Test .....	110.00		

## CIGARETTE MACHINES

25 "S" Model Stewart-McGuire's,	25 "W" Model Shift Column
Newly Repainted 2-Tone Job. \$35.00	DuGrenier .....
25 "V" Model 7 Column	15 "K" Model DuGrenier .....
DuGrenier .....	10 "KS" Model DuGrenier .....
49.50	25 "L" Model 9 Column
10 "W" Model 9 Column	DuGrenier .....
DuGrenier .....	25 "LS" Model DuGrenier .....
49.50	72.50

ALSO WRITE FOR PRICES ON NEW U-NEED-A-PAK 7, 9, 15 COLUMNS

WRITE FOR PRICES ON ALL MAKES AND MODELS  
MUSIC MACHINES

WE GUARANTEE EVERYTHING WE SELL!!!

1/3 Deposit, Balance C. O. D.

OLDEST AND MOST RELIABLE DISTRIBUTORS IN THE SOUTH

# HANKIN MUSIC CO.

708 SPRING STREET, N. W. ATLANTA, GA. (TEL. VERNON 3567)

## KEEP 'EM FLYING BADGER'S BARGAINS BUY WAR BONDS

Often a few Dollars less—Seldom a Penny more

Seeburg 9800 .....	\$395.00	Wurlitzer 850 .....	Write	Keeney Boxes .....	\$ 6.50
Seeburg 8800 .....	349.50	Wurlitzer 750E .....	Write	Rock-Ola '40 Walls .....	14.50
Mills Empress .....	139.50	Rock-Ola Playmasters .....	\$169.50	Utah 12" P.M. Speaker .....	5.50
Wurlitzer Mod. 500 .....	179.50	Mills Panorams .....	379.50	Rock-Ola '41 Walls .....	18.50
Wurlitzer Mod. 600 .....	149.50	Rock-Ola Masters .....	189.50	Buckley Boxes, '40 .....	12.50
Rock-Ola De Luxe with		Rock-Ola '42 Premier .....	Write	Rock-Ola '40 Bar .....	6.50
Packard Adaptor .....	139.50	Rock-Ola Windsor .....	89.50	Rock-Ola '41 Bar .....	24.50
Seeburg Royal, R.C. .....	159.50	Wurlitzer Twin 12, New		Wurlitzer Boxes 320 .....	22.50
Rox 30 Wire Adaptor .....	124.50	Metal Cabinets .....	124.50	Pia-Mor 600 Speaker .....	69.50
Rock-Ola Moderne .....	49.50	Rock-Ola Universals, New	59.50	Buckley Boxes '40 .....	12.50
Seeburg Concert Master	259.50	Rock-Ola Organ .....	49.50	Rock-Ola 5-Wire Cable	14¢ Ft.

### SLOTS—CONSOLES—ARCADE EQUIPMENT

Mills Blue Fronts, New	Crackle Finish .....	\$ 89.50	Mills Four Bells, Late	\$345.00	
Jennings Silver Chiefs	95.00	Keeney Super Balls .....	179.50	Bally Hi Hand .....	129.50
Pace All Star Comets	49.50	Mills Jumbo, F.P. .....	89.50	Mills Four Bells, New	550.00
Mills Lion Heads, DJ	29.50	Jenn. Silver Moon .....	89.50	Keeney Super 5¢ & 25¢	289.50
Mills Chrome Balls .....	175.00	Bally Club Bells, Late	239.50	Evans '41 Lucky Lucre	189.50
Pace Comets .....	39.50	McGrachen Target Range,		Complete with Electric	
Mills Gold Chrome .....	195.00	Compressor and Tank .....		3 Tommy Guns, 150	
New Gold Chrome .....	235.00	Lbs. BB .....	\$475.00	Keeney Submarine .....	189.50
Mills New Gold Q.T.	79.50	Bally Rapid Fire .....	165.00	Bally King Pins, New	259.50

### WANTED TO BUY OR WILL ACCEPT IN TRADE

Late Model Phonographs, Packard Pia-Mor Boxes, All Types Arcade Equipment, Bally Rapid Fires, Chicken Sams, Sky Fighter, Ace Bombers, Write Either Office, State Prices Wanted.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles, Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1612 WEST PICO BLVD.  
LOS ANGELES, CALIF.

**BADGER NOVELTY COMPANY**  
2548 NORTH 30TH STREET  
MILWAUKEE, WISCONSIN

## HEADQUARTERS

SEE US FIRST

BAKERS PACERS BILLS PACES  
PACERS CONSOLES RACES

• BOMB HIT and LUCKY STRIKE COUNTER GAMES •

We have the largest stock of Repair Parts in the country: MILLS — JENNINGS — WATLING — PACE — KEENEY — BALLY — CAILLE.

Write for Prices!

QUICK DEPENDABLE REPAIR SERVICE

Our Plant Is Engaged in War Work. No Production of New Games for the Duration.

**THE BAKER NOVELTY COMPANY INC.**  
1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

## Association Work

### AOLAC Members Receive Regular Bulletins on Important Doings

LOS ANGELES, Aug. 29.—Under date of August 17, Associated Operators of Los Angeles County, one of the very active coin machine associations which leave nothing undone to cement good public relations and keep their members informed on every issue vital to the success of this industry, sent out another of its regular bulletins containing information and reminders for the operators in Los Angeles County.

To All Members and Associates:  
September association cards will be available on and after Thursday, August 20, 1942. These association cards should be on equipment not later than midnight, Monday, August 31, 1942, as set forth in the rules and regulations of this association.

Again we would like to call your attention to the salvage and conservation program. All critical materials from fats and greases, aluminum, brass and copper, to scrap iron comes under the heading of salvage. In fact, any and all things that may be stored might be valuable in this salvage drive. Any and all money derived from this will be turned over to the USO and Red Cross.

Regarding county licenses, there are no halfway measures. The county license ordinance is very explicit. Current year's licenses must appear on all games operated—right side up and plainly visible—otherwise you are liable for prosecution.

Reminder—minor cards and amusement stickers must be on all games.

Respectfully,  
Associated Operators of  
Los Angeles County, Inc.

Enclosed with this bulletin were reprints of two war posters. One of them showed the scrap iron and steel needed for war and reproduced a chart for collecting waste materials in homes and on premises. It also instructed how to turn in junk, how to save waste fats, and showed pictures of the type of junk needed for scrap.

The other reprint explained the dim-out regulations now effective on the West Coast.

### The Reason for Scrap

Reprinted from The New York Times, August 23, 1942.

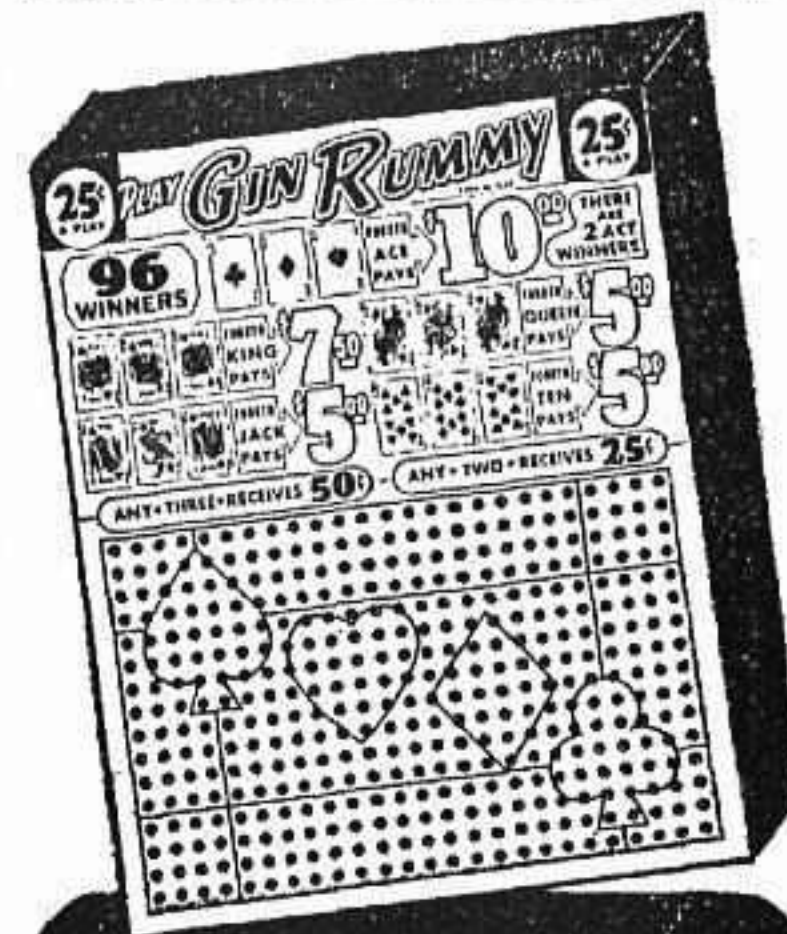
It might be wondered why, in this land of plenty, with its huge deposits of iron ore, there is so intense and important a drive for the collection and return to the mills of iron and steel scrap. There are good reasons. In the first place, even in normal times, it is customary for the mills to use scrap metal in varying proportions of from 40 to 50 per cent as against pig iron, for the reason that the scrap contains much valuable alloy material which can thus be recovered. With a shortage in the critical materials such as nickel, tungsten, chromium and the like (used for the many types of alloy necessary for the production of weapons) such recovery becomes all the more imperative. At present scrap to the extent of 55 per cent of the gross material is being used. This means a very large-scale contribution to the conservation of the critical materials. Furthermore, while there is abundant ore available for the production of pig iron, much labor is necessary for the mining and purification of this ore; further labor drains are necessitated in moving it, and a huge demand upon transportation facilities, especially shipping, is exerted in bringing it to the point of manufacture.

For every reason, then, the scrap collection of the ferrous metals as well as of other materials which careless America has been accustomed to waste is vital to the production for war. Its gathering by the individual or the corporation, its collection and its prompt return to the mills are among the soundest and most important elements of the war economy.

## Speedy Service Aid to Coinmen

MILWAUKEE, Aug. 29.—"Altho various restrictions imposed by the war have affected operating to some extent, speedy service by distributors can do a great deal to offset any ill effects," declares Sam London, head of the Milwaukee Coin Machine Company.

"Our sales policy, as well as our aim in reconditioning work, is guided by the necessity for quick action," London said. "Whether an operator needs a machine, a repair job or some specialized field service, we believe in getting it to him P. D. Q. To help our local coinmen keep their equipment in first-class order, we have acquired a motorcycle that enables us to rush assistance of any kind to any near-by point without loss of time. By using motorcycle service whenever possible, we also conserve our trucks. Our entire organization is geared to this fast tempo, and coinmen have been quick to appreciate Milwaukee Coin's speedy service."



## IT'S A MONEY MAKER

A new idea in 25c board play. Extra thick super jumbo board has big tickets printed with a single playing card. 96 winners give plenty of action. Large holes with wooden punch for punching out tickets.

No. 14362 25c Play 400 Holes

Takes in.....\$100.00  
Pays out..... 72.50  
Gross Profit..... 27.50

WRITE FOR NEW CIRCULAR

**HARLICH MFG. CO.**  
1413 W. Jackson Blvd., Chicago, Ill.

## WANT TO BUY FOR CASH 22 CALIBRE SHORT AMMUNITION

Any Quantity — Price Secondary. Write, Wire, Phone Immediately.

**PEERLESS VEND. MACH. CO.**  
120 East 14th St., New York City  
(Phone: Gramercy 7-7372)

## WANTED FOR CASH WURLITZER, ROCK-OLA AND BANK ROLLS SKEE BALLS

**S & W COIN MACHINE EXCHANGE**  
2416 GRAND RIVER AVE. DETROIT, MICH.



# Internal Revenue Fiscal Year Report Enumerates Locations

The Internal Revenue Bureau issued a press release August 15 giving a breakdown State by State of the number of locations (premises) that had paid federal excise taxes on pinball games or gaming devices during the fiscal year from October 1, 1941, to June 30, 1942.

The report uses two classifications of coin machines, coin-operated amusement devices (pinball) and gaming devices. This is the classification that was written into the 1941 Revenue Act. The report does not show the total number of coin machines on which the federal tax was paid during that period, but the totals shown for each State refer to "premises," which means the number of stores or locations that paid license fees on one of the two types of machines.

A location that paid the tax on two or more pinball games will only count as one "premise" in the report issued by the bureau. (Newspapers reported the totals as the number of machines; this point has not been cleared up as yet.)

### Locations by States

State	Amusement Games	Gaming Devices
Alabama	755	745
Alaska	47	47
Arizona	789	534
Arkansas	1,826	641
California	12,411	4,518
Colorado	570	630
Connecticut	4,667	197
Delaware	552	46
Dist. of Columbia	846	11
Florida	2,994	1,575
Georgia	716	1,201
Hawaii	673	68
Idaho	247	2,048
Illinois	4,679	7,058
Indiana	5,581	1,878
Iowa	4,125	1,959
Kansas	2,849	899
Kentucky	3,016	2,021
Louisiana	2,545	3,332
Maine	639	127
Maryland	4,064	1,313
Massachusetts	3,897	806
Michigan	7,734	803
Minnesota	2,660	5,372
Mississippi	1,111	1,502
Missouri	7,143	461
Montana	314	528
Nebraska	1,620	599
Nevada	213	1,010
New Hampshire	456	173
New Jersey	8,462	406
New Mexico	321	410
New York	22,143	1,658
North Carolina	186	333
North Dakota	111	76
Ohio	6,261	6,010
Oklahoma	33	14
Oregon	2,455	1,253
Pennsylvania	20,093	3,818
Rhode Island	455	402
South Carolina	562	352
South Dakota	362	78
Tennessee	1,988	297
Texas	4,525	1,969
Utah	571	761
Vermont	629	418
Virginia	1,802	2,272
Washington	1,371	5,024
West Virginia	2,755	966
Wisconsin	5,849	7,247
Wyoming	221	763
<b>Total Locations</b>	<b>180,894</b>	<b>77,129</b>

## OPERATE A "26 GAME"

**NON-COIN OPERATED**  
10 Dice Convertible  
**COUNTER GAME**  
(Only a Few of Them)  
Can be used as "26 Game," "Hooligan," "14," "Ohuck-a-Luck" or any other Dice Game by simply raising lid to take out or put in Dice. Sturdy mechanism, beautiful walnut finish cabinet.  
**PAYS FOR ITSELF QUICK**  
Order this money maker today. Complete with ten dice.  
**ONLY \$29.50** F. O. B. Chicago  
1/3 must accompany order, balance C. O. D.  
**KOPLO SALES & SUPPLY CO.**  
5000 N. Kimball Ave. CHICAGO, ILL.

There is no substitute for Quality  
Quality Products Will Last for the Duration  
**D. GOTTLIEB & CO.**  
CHICAGO

## BRAND NEW MILLS

1c-5c Glitter Q.T. Bells  
5c Cherry Bells.  
5c Floor Model Club Bells.  
25c Golf Ball Venders.  
5c Cash Payout Jumbo Parades.  
**Keystone Novelty & Mfg. Company**  
2542 W. Huntingdon St. Phila., Pa.



You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.  
**MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO**

## PACE STILL HAS A COMPLETE ASSORTMENT OF BRAND NEW MACHINES

SARATOGA and PACES REELS, Bell Consoles with or without skillfield automatic payout—FREE PLAY PACES REELS, consoles—TWIN REELS, consoles, any combination, 5c-10c-25c play. ROCKET and DELUXE ROCKET BELLS—CENTURY CONSOLES—PACES RACES—also factory rebuilt and re-finished PACE, MILLS and JENNINGS JACK POT BELLS.

—Write for Prices—

**PACE MFG. CO., INC.** 2909 Indiana Avenue Chicago, Ill.

## 1000 BRAND NEW MACHINES

ABT Target Challenger	\$ 35.50	Pace Race, 5c Play	\$335.00
Baker Pacer, 5c Play	289.50	Pace Race, 25c Play	375.00
Bally Long Acre Console	269.50	Pace Race, 5c Play, Jackpot	375.00
Buckley Steel Cabinets for 16-20-24			
Record Phonograph	32.50		
Buckley Tone Columns	50.00		
Chicago Coin Hockey	275.00		
Evans Jackpot Domino, Latest Model	399.50		
Groetchen Columbia, Rear Pay	87.50		
Keeney Super Bell	249.50		
Keeney Super Track Time	450.00		
Double Steel Safe	90.00		
Mills Three Bells	550.00		
Mills Four Bells, 5c, Latest Model	485.00		
Mills Jumbo Parade, Cash	129.50		
Mills Jumbo Parades, Conv.	149.50		
Mills Folding Stands	6.50		
Mills Box Stands	15.00		
Mutoscope Sky Fighter	300.00		

## NOTICE

**FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.**  
Bally Club Bell, 5c .....\$219.50  
Chicago Coin Hockey ..... 215.00  
2 Keeney Super Bells, 25c Conv. .... 269.50  
2 Keeney Super Bells, Twin Nickel, Cash Pay ..... 259.50  
**Reconditioned and Refinished.**  
Bally Long Acre, Console .....\$237.50  
Groetchen Chk Sep., Gold Award Col. Bell 82.50  
Keeney Super Bell, 5c Conv. Mint Vend. 132.50  
3 Mills Owl, Like New ..... 72.50

## USED MACHINES

**CONSOLES—CASH AND FREE PLAY**  
1 Evans '38 Reg. Domino, #2655 .....\$ 69.50  
1 Evans '39 Reg. Domino, #3971 ..... 99.50  
1 Evans Lucky Star ..... 99.50  
1 Evans Bang Tails ..... 149.50

**SPECIALS**  
25 Super Bells, 5c Conv., SU .....\$149.50  
25 Dominos, JP, Light Cab., SU ..... 282.50  
5 Super Track Times, SU ..... 300.00  
1 Wurliitzer 950, 1942 Md., Brand New, Never Unpacked ..... Write  
10 Mills Jumbo Parades, Conv, FS 149.50  
10 Mills Three Bells, Like New, High Serials ..... 475.00  
Waiting Big Game, CP ..... 32.50  
2 Pace Scales, Perfect Condition. 25.00

1 Keeney Triple Entry .....\$ 99.50  
2 Keeney '38 Skill Time ..... 79.50  
5 Keeney Kentucky, Slant Head ..... 89.50  
1 Mills Four Bell, 5c ..... 295.00  
2 Mills Square Bell, CP ..... 59.50  
2 Chicago Coin Double Safe ..... 60.00  
10 Mills Jumbo Parade, Free Play, Blue Cabinet, Series 6558 ..... 113.50

## FIVE BALL FREE PLAY

1 Snappy .....\$37.50  
2 Spotted ..... 15.00  
3 Play Ball ..... 20.00  
1 Crossline ..... 23.00  
1 Vogue ..... 15.00  
1 Silver Skatos ..... 22.50  
1 Nippy ..... 17.50  
2 Dixie ..... 19.50  
3 Yanks ..... 99.50

1 Sporty .....\$14.50  
1 Majors ..... 35.00  
1 Sport Parade ..... 27.50  
2 Star Attractions ..... 42.50  
1 Home Run ..... 52.50  
4 Zombie ..... 27.50  
1 Sea Hawk ..... 32.50  
1 Argentine ..... 35.00  
8 Super Six ..... 12.50

1 Red Cap .....\$ 17.50  
1 Four Diamond ..... 40.00  
1 Red Hot ..... 17.50  
1 Towers ..... 87.50  
4 Chico Jolly ..... 22.50  
1 Dark Horse ..... 110.00  
4 Exhibit Leader ..... 25.00  
3 Gold Star ..... 25.00  
1 Attention ..... 22.50

## WANT TO BUY

Mills Three Bells. Give Serial Numbers. Guaranteed condition, lowest cash price.

## MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

## WHILE THEY LAST!

## Evans' SARATOGA SWEEPSTAKES



Horse race counter game standout... the all-time favorite everywhere! It's the best bet on your locations for the duration. Proven profit performance! Built to last!

Supply Is Limited... Act Now!  
Write Immediately for Prices

Single Coin Slot for 1c, 5c, 10c play. Adjustable Pari-Mutuel Device. Size 21x21x12 inches.

**H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO**

## PANORAMS

TIME PRICE \$424.50  
DISCOUNTS TO CASH BUYERS  
SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY!! SUBMIT CREDIT REFERENCES AND NAME OF YOUR BANK!

**PANORAM PARTS & SUPPLIES**  
Guaranteed Film Cleaner .....\$4.50 Per Gallon  
Brand New Monarch 10c Wall or Bar Box, \$7.00  
Brand New Adaptor for Panoram Used for Wall Box ..... 7.00  
4 Wire Armored Cable ..... 10c Per Foot  
Combination Adaptor for Phonograph ..... \$35.00  
Panoram Hookup ..... \$35.00

Mills Empress with Adap. \$224.50  
Mills Empress \$189.50  
3 Used Keeney Adaptors for Mills Empress, \$29.50 Ea.

**SPECIALS**  
Wurliitzer 412 Amplifiers .....\$15.00  
Wurliitzer 412 Speakers ..... 5.00  
Keeney Wall Boxes ..... 12.50

**SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!**

**GEORGE PONSER CO.** Write 763 6, 18TH STREET, NEWARK, N. J. (All Phones: ESsex 3-5910)



# COMPARE OUR PRICES

We buy or sell one or one hundred machines. We are now in the market for 100 Wurlitzer and Seeburg Phonographs, 200 Mills, Jennings and Pace Slots and Consoles, and 200 late Pin Tables. We have arrangements with various Trucking Companies to pick up uncrated machines.

## BALLY

No.	Name	Price of Each
2	ATTENTION	\$19.00
3	BROADCAST	19.00
2	C. O. D.	14.00
1	CHAMPION	12.00
3	CROSSLINE	16.00
1	CHEVRON	8.00
1	MONICKER	65.00
3	PAN-AMERICAN	25.00
2	PLAY BALL	20.00
3	PURSUIT	34.00
4	SILVER SKATES	25.00
1	VACATION	14.00

## KEENEY

1	CLOVER	\$54.00
1	REPEATER	24.00
3	SCORE CHAMP	10.00
1	SKY RAY	30.00
1	SPEED DEMON	14.00
1	TOWERS	45.00
2	VELVET	21.00
1	WILDFIRE	28.00

## GENCO

2	DUDE RANCH	\$16.00
1	GUN CLUB	40.00
2	METRO	20.00
1	SLUGGER	25.00
3	ZIG ZAG	40.00

## ONE BALL FREE PLAYS

BALLY	DARK HORSE	\$120.00	PIMLICO	\$250.00
	GOLD CUP	35.00	RECORD TIME	110.00

## SLOTS

25c	CHROME	\$190.00	5c	PACE COMET	\$ 46.00
25c	BROWN FRONT, #410940	130.00	1c	MILLS Q.T.'S	37.00
5-10-25c	CONVERTIBLE LATE CO-LUMBIA BELLS	44.50	5c	MILLS EXTRAORDINARY	47.00

## REBUILT CHROMES

These are Chrome Fronts with re-built mechanisms, \$140.00 each or three for \$400.00. 5c Play only.

10% off with 3 or more games, State second choice. 25% deposit with order.

# T. & L. MUSIC CO.

1424 CENTRAL PARKWAY Phone, MAin 0477 CINCINNATI, O.

# STILL LOWEST PRICES IN THE U. S. A. READ THIS FIRST

"Not only are these the Lowest Prices in the country, but the finest, cleanest machines obtainable anywhere in the U. S. A. Every one guaranteed perfect. Every one ready for location. Every one the sweetest buy you've ever made. ORDER QUICK!!"

Harry Rosenthal, Mgr.

## REALLY RECONDITIONED COMPLETE FREE PLAY PIN GAMES

ABC Bowler	\$35.00	Mystic	\$24.50
Air Circus	77.50	Mills 1-2-3-'39	24.50
All American	15.50	Monicker	61.50
Argentine	35.50	New Champ	46.50
Attention	17.50	Pan American	22.50
Bally Beauty	17.50	Pursuit	32.50
Big Chief	17.50	Pick 'Em	11.50
Big Parado	64.50	Powerhouse	11.50
Big Six	12.50	Polo (New Plus-lio Bumpers)	17.50
Big Time	17.50	Red Hot	12.50
Bolaway	41.50	Repeater	23.50
Bosco	52.50	Rotation	18.50
Broadcast	20.50	Salute	18.50
Champ	30.50	School Days	21.50
Charm	14.50	Scoop	11.50
Clover	51.50	Sea Hawk	22.50
C. O. D.	12.50	Seven Up	20.50
Cross Line	16.50	Show Boat	32.50
Defense, Baker	17.50	Silver Skates	22.50
De-Re-Mi	32.50	Silver Spray	22.50
Dble. Feature	12.50	Sky Blazer	32.50
Double Play	19.50	Skyline	11.50
Doughboy	17.50	Sky Ray	24.50
Dude Ranch	14.50	Sluggo	21.50
Duplex	17.50	So. Paw	37.50
Five-in-One	49.50	Snappy '41	37.50
Five & Ten	74.50	Sport Parade	21.50
Flicker	17.50	Sparty	11.50
Follies	12.50	Spot Pool	38.50
Four Roses	19.50	Spottem	12.50
Four Diamonds	32.50	Star Attraction	31.50
Glamour	14.50	Stars	17.50
Gold Star	18.50	Stratoliner	18.50
Gun Club	36.50	Summertime	22.50
Hi-Hat	33.50	Sun Beam	20.50
Hold Over	14.50	Ten Spot	26.50
Home Run '42	64.50	Topic	59.50
Home Run '42	64.50	Towers	42.50
Brand New, In Orig. Crates	95.00	Triumph	11.50
Horoscope	28.50	Turf Champ	13.50
Jungle	39.50	Twin Six	37.50
Keep 'Em Flying	89.50	Ump	20.50
Knock Out	63.50	Variety	11.50
Landslide	14.50	Velvet	21.50
Leader	19.50	Venus	46.50
Legionnaire	26.50	Victory	56.50
Lime Light	15.50	West Wind	33.50
Majors '41	30.50	Wow	18.50
Mascot	16.50	Yacht Club	17.50
Miami Beach	27.50	Zig Zag	41.50
		Zombie	16.50

## ONE-BALL GAMES

Keeney Contest .....\$99.50

## CONSOLES

Keeney 5c Super Bells, F.P. & P.O. Combo	\$147.50
Paces 5c Reels, F.P. & P.O. Combo	98.50
Bally High Hand, F.P. & P.O. with or without Side Mint Vendor	84.50
Jennings Silver Moon Totalizer, F.P.	61.50
Bally Big Top, F.P.	48.50
Mills Jumbo Parade, Combo, Gold Front	84.50
Waiting Jungle Camp, F.P.	66.50
Bally Club Bells, F.P. & P.O. Combo, with or without Side Mint Vendor	149.50

## NEW AUXILIARY MUSIC EQUIPMENT

Genuine 30 Wire Cable (Rat Proof and Water Proof)	28 1/2 c Per Ft.
Buckley Adapter for Wurl. 616	\$39.50
Buckley Wall Boxes	32.50
Seeburg Selectomatics	21.50
Wurlitzer Mod. 350, Wireless Speaker	39.50
Wurl. Mod. 111, Bar Boxes, 2 Wire	39.50
Wurl. Mod. 331, Bar Boxes, 2 Wire	25.00
Wurl. Mod. 332, Bar Boxes, 2 Wire	22.50
Seeburg Solenoid Drums and Power Supplies complete for 616 Wurl.	29.50

## USED MUSIC

Mills Empress	\$179.50
Mills Throne of Music	149.50
Wurlitzer Mod. 61 (Counter)	79.50
Wurlitzer 24	109.50
Wurlitzer 500	189.50
Wurlitzer 600 Keyboard	179.50
Wurlitzer 850E	439.50
Wurlitzer 750E	389.50
Seeburg 9800, R. C.	389.50

## SPECIAL!

### 5 MILLS PANORAMS

Brand New In Sealed Crates, Never Used ..... \$375.00

## JOBBER!!

Write Quick for Special Prices

TERMS: 1/3 Deposit MUST Accompany Orders, Balance C. O. D., F. O. B. Pittsburgh, Pa. Save charges. Sight draft thru your bank.

# AUTOMATIC AMUSEMENT CO.

1508 FIFTH AVE., PITTSBURGH, PA. (TEL.: GRANT 1373) HARRY ROSENTHAL, Mgr.

## OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled  
BILLFOLD JACK POT  
— 1200 HOLES — 5c —

Takes in	\$60.00
Gives Out	
1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88

\$27.88

YOUR PROFIT .....\$32.12

### PRICE \$2.90 EACH

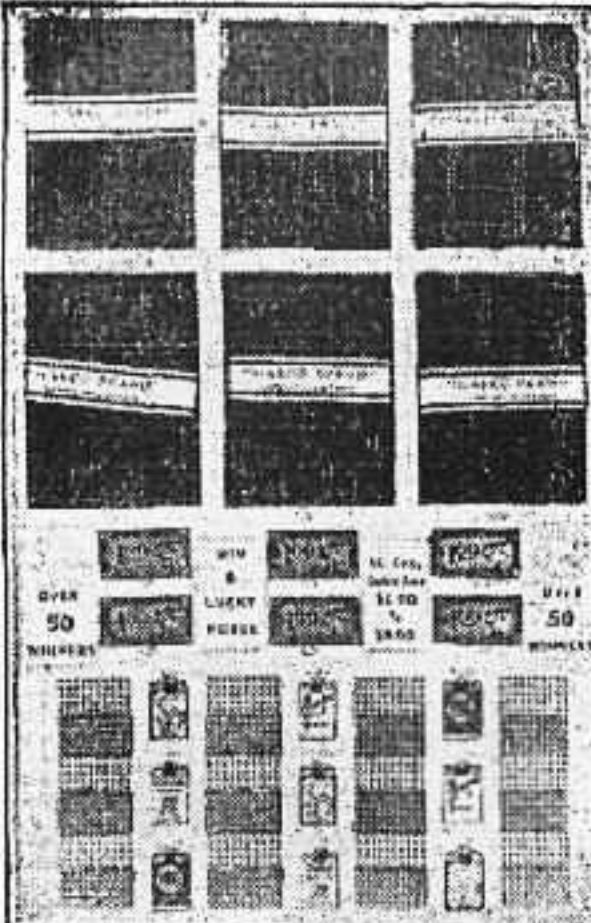
1000 Hole 1c Cigarette Boards 60c Each.

25% Deposit or Full Remittance With All Orders.

WRITE FOR CATALOGUE

## A. N. S. COMPANY

312 CARROLL ST. ELMIRA, N. Y.



## ATTENTION, ILLINOIS OPERATORS

WE HAVE FOR SALE A FEW CHOICE MACHINES

2 Mills 3 Bells, New in Original Crates	\$500.00	1 10c Super Chief, Jennings, Chrome, Sluggo	\$ 70.00
2 Pace Saratogas, Comb. P.A. & F.P., Used 6 Weeks	129.00	10 Jennings Liberty Bells and Derby Days, Light Cabinet, Last Made	32.50
20 Pace Saratogas, Late 1941, Used 6 Weeks	100.00	Mills Q.T., Green	45.00
10 5c Jennings Chiefs	50.00	New Glitter	75.00
10 5c Pace Comets	50.00	20 Mills Bull's Eye, Goose Neck & Skyscrapers	25.00
Mills B.F. 5 & 10	100.00		

Send One-Third Deposit.

## P. & H. DISTRIBUTING CO.

220 N. FIFTH STREET SPRINGFIELD, ILL.

# YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

## INTERNATIONAL MUTOSCOPE REEL CO., Inc.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT  
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

## Jungle Rubber By Air, Is Plan

BOGOTA, Colombia, Aug. 29.—A plan for opening of millions of square miles of virgin rubber tracts in Eastern Colombia has been put forward by the United States Government's Rubber Reserve Corporation.

Corporation officials are now discussing the project with the government and Avianca Airlines for the construction of landing fields in the jungles to take out the rubber.

An announcement in newspapers that contracts have already been signed was termed inaccurate by officials, who said the negotiations were still in progress.

The territory which would be opened for exploitation is roughly bounded by the Rio Meta, the Rio Putumayo, the Brazilian boundary and the Eastern Cordillera de Los Andes. This triangle covers almost half of Colombia's area.

With present transportation methods, it takes at least two months to reach the most accessible parts near the Brazilian border. Most of the territory has never been explored by white men.

The RRC plan calls for the building or use of existing small airfields within 375 miles of one another in the area. Two Douglas DC-3 cargo planes are ready for use as transports from these fields to Villa Vicente at the eastern base of the Andes, where the Avianca now has a base. Bogota can be reached by road from Villa Vicente, but it is likely the rubber would be ferried out by plane direct to the coast.

A preliminary survey disclosed the jungle area has untold quantities of rubber, but exploitation has been retarded by absence of transportation, which is limited chiefly to rivers.

With rubber stations scattered thruout the jungles it is believed the contractors could begin gathering great quantities of rubber from the natives.

## SUPER SPECIALS

### 5-BALL FREE PLAY

(All in Excellent Condition)

3 ABC Bowler	\$39.50	2 Metro	\$19.50
2 Argentine	48.50	2 Miami Beach	32.50
2 Big Chief	19.50	2 New Champs	44.50
1 Big Parade	74.50	1 Pan Amor	25.50
1 Big Time	22.50	1 Play Ball	20.00
2 Bcom Town	24.50	2 Snappy '41	32.50
2 Bosco	49.50	2 Spot Pool	44.50
2 Champ	34.50	2 Star Att.	37.50
2 Do-Re-Mi	29.50	1 Super Chub	32.50
1 Double Play	27.50	2 Ten Spot	27.50
2 Formation	17.50	1 Venus	66.50
2 Gun Club	47.50	3 Victory	78.50
1 Hi Hat	32.50	1 West Wind	37.50
1 Hi Stepper	24.50	1 Wild Fire	27.50
2 Horoscope	32.50	NEW IN CARTONS	
2 Knock Out	74.50	1 Victory	\$ 97.50
2 Legionnaire	38.50	1 Five & Ten	109.50
1 Majors '41	32.50	1 Defense	117.50

### ONE BALL FREE PLAY

2 Bally Dark Horse (Leg Model)	\$112.50
2 Bally Dark Horse (Console Model)	117.50
1 Bally Blue Grass (Leg Model)	125.00
3 Bally Pimlico (Console Model)	249.50
1 Bally Pimlico (Console Model), Brand New in Original Crate	289.50

Terms: 1/3 Deposit, Balance C. O. D.

## SILENT SALES

635 "D" ST., N. W., WASHINGTON, D. C.

## WE WILL BUY FOR CASH OR TAKE IN TRADE

Mills Slots, Four Bells, Three Bells, Super Bells, Late Consoles, Arcade Equipment, Hockeys, Sky Fighters, Air Raiders, Shoot the Chutes. All late Bally Guns, Ten Strikes, late One or Five Ball Free Play Tables. Write us what you have to dispose of—state full details in first letter.

## CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 South High St. Columbus, Ohio

### DON'T PASS UP THESE BUYS!!

1 Four Roses	\$29.50	2 Hi Stepper	\$17.50
1 Formation	17.50	1 Fox Hunt	12.00
1 Blondie	12.50	1 Ump	24.50
1 Cadillac	9.50	1 Bandwagon	12.50
1 Star Attraction	37.50	1 Schooldays	24.50
1 Ten Spot	28.50	1 Big Chief	15.00

Send Deposit to SEIDEN DIST. CO. 1230 Broadway (Phone 4-2109) Albany, N. Y.



**GUARANTEED LIKE NEW**

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**War Problems Studied by 300 Trade Officers**

CHICAGO, Aug. 29.—The annual meeting of trade association officers from all parts of the United States was held in near-by Evanston. About 300 association officers registered for attendance. C. S. Darling, secretary of the National Automatic Merchandising Association, has been an active official in this national convention and school for trade association officers for many years.

The forum, sponsored by the American Trade Association Executives, the Chamber of Commerce of the United States, the National Association of Commercial Organization Secretaries and Northwestern University, is intended to help trade association officials in their conduct of business and industry under the stress of war.

**Hershey, Arnold To Speak**

Wm. Gen. Lewis B. Hershey, national director of selective service, addressed the meeting, and Thurman Arnold, Assistant United States Attorney General, spoke during the closing sessions.

Robert Watt, international representative of the American Federation of Labor, spoke at the first general session in Lutkin Hall on the attitude of labor toward postwar economy, and the proper relationship between labor and management.

**Plan Radio Discussion**

"The business man in wartime," was the topic of a radio discussion participated in by Harold North, industrial relations manager of Swift & Company; Leverett S. Lyon, chief executive officer of the Chicago Association of Commerce, and Herbert E. Dougall, professor of finance at Northwestern.

Neil H. Jacoby, professor of finance at the University of Chicago, also was on the week's program.

A two-day conference of the Illinois industrial council was held in Chicago Heights. The conference was composed of 18 industrial organizations, including the Illinois Manufacturers' Association. The subject of the conference was "War Problems Confronting Illinois Industry."

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Gitter</td> <td>Brown Fronts</td> <td>Air Raiders</td> <td>Rapid Fires</td> <td>Bally Defender</td> <td>Wurlitzer Skee Balls</td> <td>Genco Bank Rolls</td> <td>Genco Playballs</td> <td>1941 Derby</td> </td></td></td></td></td></td>	Ten Strikes, Large Unit 69.50 <td>Anti-Aircraft . . . 49.50 <td>Texas Leaguers . . . 37.50 <td>Callio Modern Scales . . 24.50 <td>Exhibit Bowling Game . 45.00 <td>Skee Bowlette . . . 74.50 <td>1/3 Deposit With Order—Balance C. O. D.</td> <td>Blue Fronts</td> <td>Cherry Bells</td> <td>O.T. Gitter</td> <td>Brown Fronts</td> <td>Air Raiders</td> <td>Rapid Fires</td> <td>Bally Defender</td> <td>Wurlitzer Skee Balls</td> <td>Genco Bank Rolls</td> <td>Genco Playballs</td> <td>1941 Derby</td> </td></td></td></td></td>	Anti-Aircraft . . . 49.50 <td>Texas Leaguers . . . 37.50 <td>Callio Modern Scales . . 24.50 <td>Exhibit Bowling Game . 45.00 <td>Skee Bowlette . . . 74.50 <td>1/3 Deposit With Order—Balance C. O. 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Gitter	Brown Fronts	Air Raiders	Rapid Fires	Bally Defender	Wurlitzer Skee Balls	Genco Bank Rolls	Genco Playballs	1941 Derby

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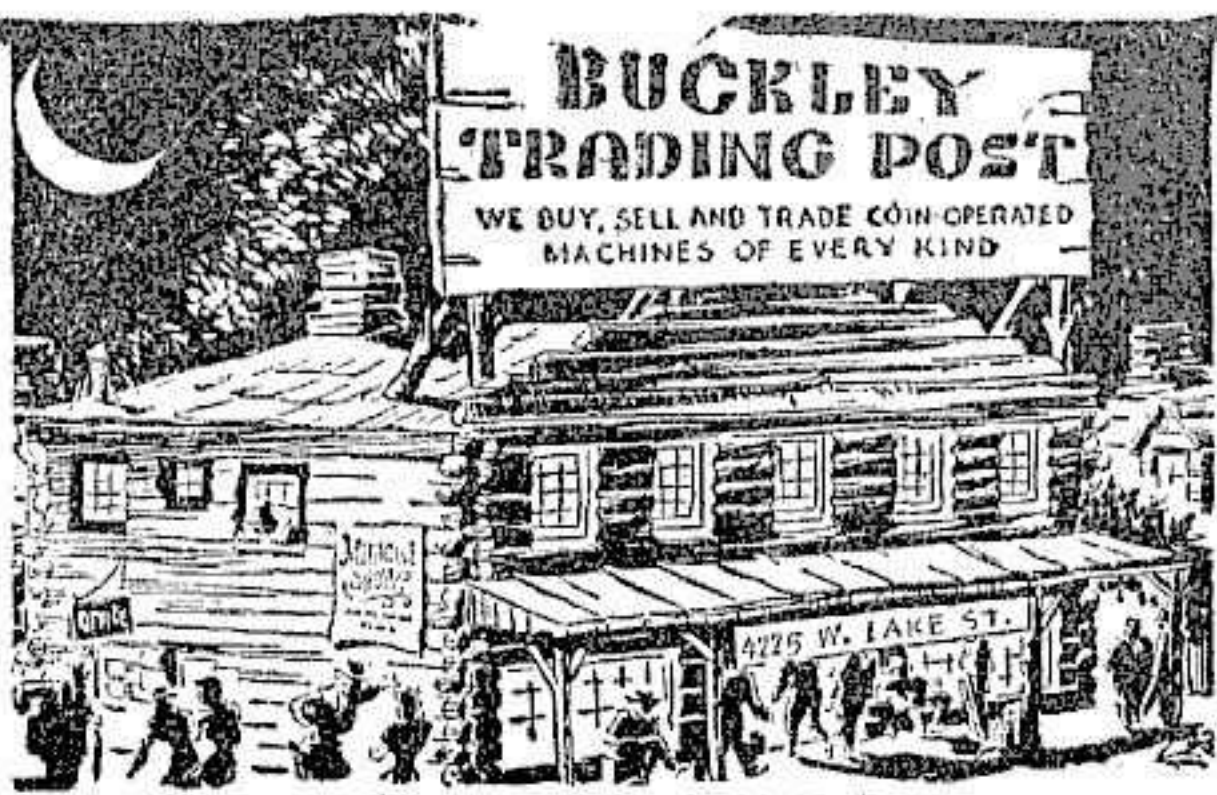
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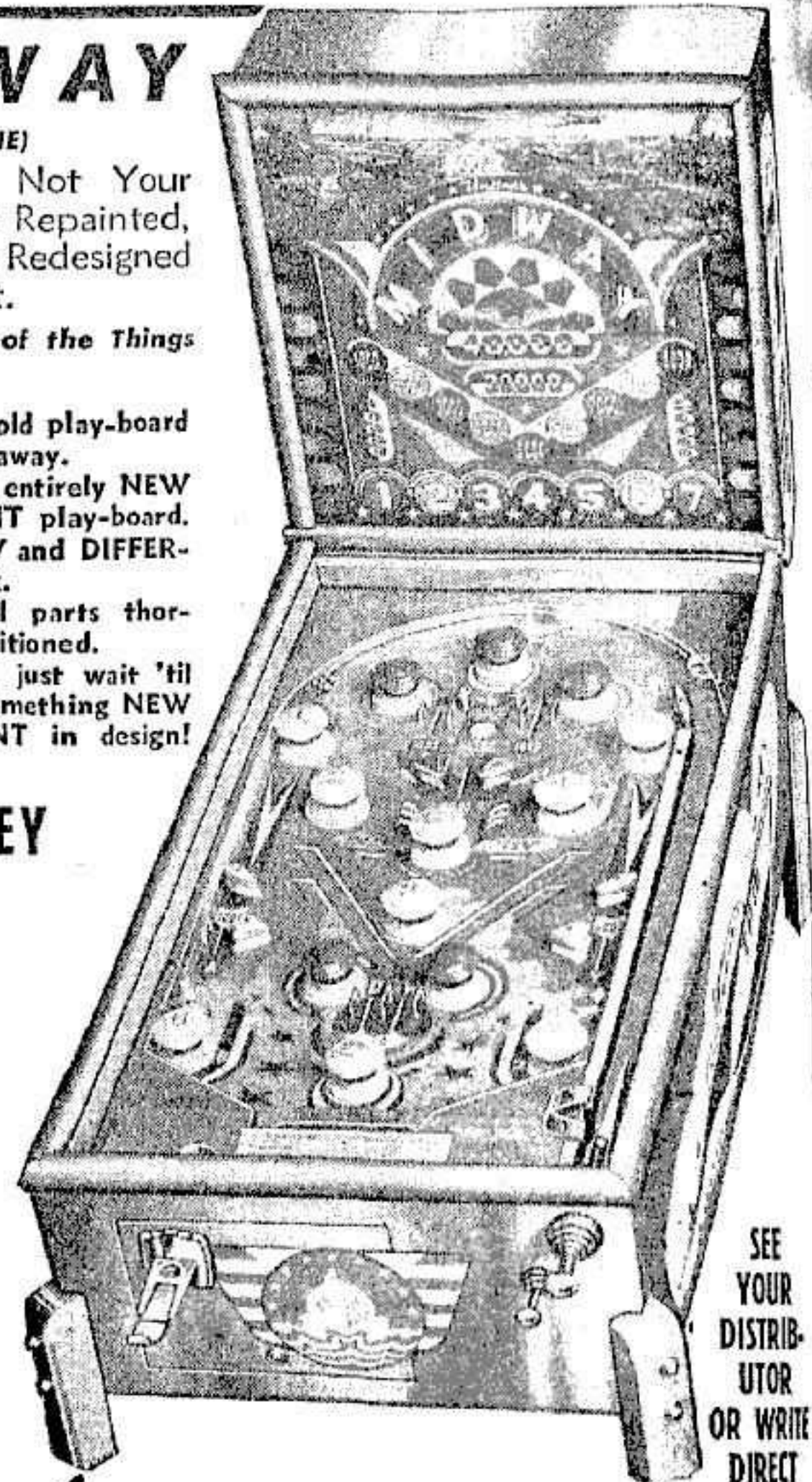
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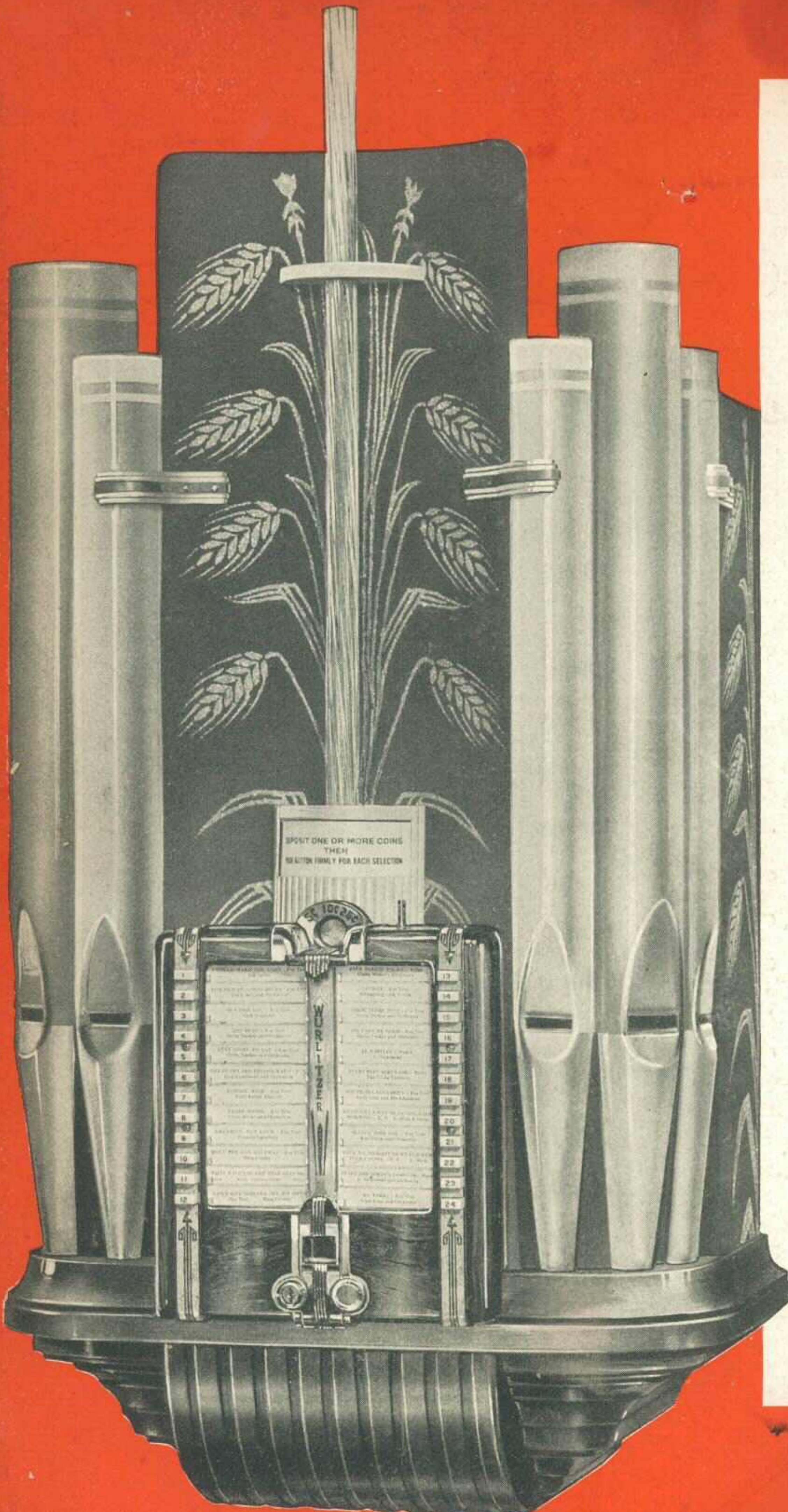
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