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25 Cents

The Billboard

The World's Foremost Amusement Weekly

Vol. 54. No. 33



RED NORVO
"King of the Xylophone"
And His Orchestra
COLUMBIA RECORDS
Exclusive Management
Joe Glaser

Joe Glaser
N.Y.

Champagne Music WELK-O-GRAM

WELK COMPLETES FIRST WAR TOUR

**Back Home to Trianon Aug. 15;
8th Return in Less Than 3 Yrs.**

**Attendance 25% Ahead
'41 Levels; Grosses Up 15%**

August 15 is a red letter day for the Welk Orchestra. That's the day they return home to William Karzas's famed Trianon Ballroom on Chicago's South Side.

It was just about three years ago that Welk first set down at the Trianon for what still stands as one of the most successful engagements rung up by any band making a first appearance at this nationally known spot. Since then the boys have continued to build their following to a point where Welk's appearance means putting up the ropes nightly.

This return will mark the eighth time Welk has played the Trianon in less than three years. He will stay 13 weeks before moving into some of the nation's other choice location dates for the winter and spring. As usual, the maestro's "Champagne Music" will be broadcast five times weekly over the WGN-Mutual hook-up.

Welk's Bomber Building Brigade Sells Over \$50,000 in Bonds, Stamps

The Champagne Music of Lawrence Welk did more than merely entertain thousands of people on its summer tour—it contributed directly to the war effort by dumping more than \$50,000 into Uncle Sam's war chest as a result of getting more than 25,000 theater and ballroom patrons to join Welk's "Bomber Building Brigade."

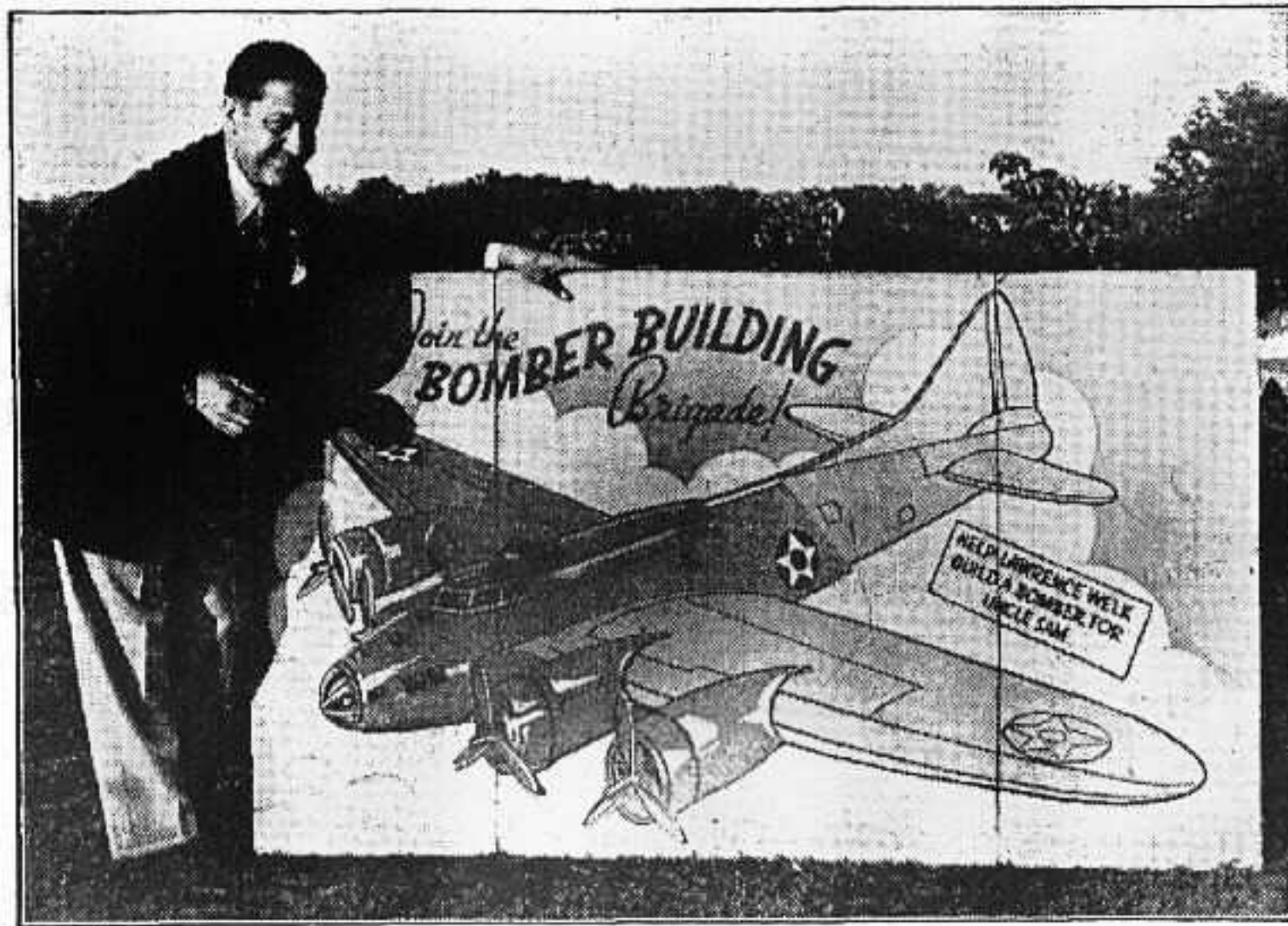
Welk carried two bond salesmen with him on this tour to promote the sales of War Bonds and Stamps. Membership in the Bomber Building Brigade was obtained by the purchase of a War Bond or Stamp. Purchasers of more than \$1 in stamps were privileged to have their name inscribed on the huge drawing of a bomber which served as a background for the bond salesmen's booth. All who purchased bonds or stamps received Brigade Membership Cards, signed by Welk, showing the amount of purchase.

Welk's bond salesmen also introduced the new Victory corsages and boutonnières made from nine 10-cent War Stamps at all locations where the orchestra appeared.

More Welk Music For NBC-Thesaurus

July 30 was a busy day for Lawrence Welk and his orchestra. They went to the NBC-Thesaurus studios to put a group of his special arrangements on wax for his vast radio audience.

Welk's popularity on the transcription network is attested by the fact that this marks his FIFTH recording date for NBC-Thesaurus in less than a year. At present his Champagne Music is being broadcast weekly on more than 200 outlets that stretch from Coast to Coast to a listening audience that runs into millions.



Above photo shows Lawrence Welk with huge drawing of bomber used to stimulate sales of War Bonds and Stamps amounting to more than \$50,000 during his summer tour. Close observation will reveal how names of purchasers are inscribed on portions of bomber.

One Big Word

It's difficult to put into words all that I'd like to say publicly to those who treated us so kindly on our recent road trip, because when one starts on such a round-robin of thanksgiving it becomes difficult to decide where to begin and where to stop.

However, all the boys in the band, as well as Jayne Walton and myself, want to extend first of all a hearty handshake of "thanks" to all the ballroom operators and theater managers who helped make our recent tour so successful. Without their co-operation it would have been impossible for us to have sold over \$50,000 in War Bonds and Stamps on our tour.

To Jack and Dave Kapp, of Decca, and to Dick Dinsmore, of NBC-Thesaurus, also go our heartfelt thanks, as well as to the coin phonograph operators and the radio station program directors. It was a pleasure to meet so many of you personally on our tour and to hear first-hand how fast our records and transcriptions are winning new friends. Next comes William Karzas, owner of the world's most beautiful ballrooms, the Trianon and Aragon, Chicago. Much of the success of our band may be attributed to the splendid co-operation of Mr. Karzas, and his capable staff members, Mr. Virgil Meyers, of the Trianon, and Dick Hill, of the Aragon.

Then, of course, comes the Frederick Brothers Music Corporation, which booked our tour.

And finally, we toss the biggest bouquet of "thanks" to Uncle Sam. All of us are proud to be Americans and prouder still that while on tour our Bomber Building Brigade drive enabled us to contribute in a small way toward helping to win the war.

To all the above, plus any others who should be included, we extend our most sincere THANKS.

Lawrence Welk

Packs 'em in at Eastwood Gardens; Beverly Hills; Palace, Cleveland, and 38 Big One-Nighters.

Lawrence Welk's setting down at Chicago's Trianon August 15 for a three-month stay marks the wind-up of a three-month tour thru eight States. Welk covered more than 12,500 miles on this trek and, despite rain and transportation difficulties, made every date on time.

Tour included 38 ballroom and theater one-nighters in South Dakota, Minnesota, Iowa, Nebraska, Ohio, Michigan, Illinois and Indiana. In addition, band set down for a week at Eastwood Gardens, Detroit; two weeks at Beverly Hills Country Club, Newport, Ky., and a week at the Palace Theater, Cleveland.

Despite the rainiest tour in the band's history, average attendance was up 25 per cent; grosses were 15 per cent ahead of 1941 same spots. Average per-night gross on the 38 one-nighters was \$1,569! That's really packing 'em in considering the fact that capacity at some of the Midwestern ballrooms is limited to 1,000.

Is it any wonder that these ballroom operators and theater managers regard Lawrence Welk as a "must" for every season?

Welk's Polka Records A Hit With Music Men

Lawrence Welk's latest Decca record releases are catching on firmly with the nation's music machine operators and patrons of the retail record stores.

Operators of the automatic phonos frequently refer to the Welk organization as "the band that refined the polkas," and in that category the Welk orchestra is going particularly strong with the music operators with its recordings of "Pennsylvania Polka," "Pound-Your-Table Polka," "Clarinet Polka" and "Barbara Polka."

Music machine operators also report excellent returns on the Welk recordings of "La Chaparrita," a lovely Spanish tune, and "Heaven Is Mine Again" and "Dear Home in Holland."

Being a firm believer in co-operation, Lawrence Welk makes it a practice to meet with music machine operators whenever possible, not only to make their acquaintance and gain their friendship but to discuss their problems both from the standpoint of recorder and operator.

The knowledge gained in such conferences with music operators is reflected in the Welk recordings. They are the type of music that operators want, and their big success is best attested by their nickel-pulling power in the music machines.

LEGITIMATE TOTALS GO UP

Terrific Year Is Planned for Pitt

PITTSBURGH, Aug. 8.—Legit fans will indulge in their greatest season in history, if Nixon Theater tentative plans jell. The earliest opening date in years, the longest list of shows set before season's beginning, and two premieres are expected to combine to bring the city's sole legit house its biggest box office on record. Flush industrial pay rolls and heavy executive salaries and bonuses, with fewer avenues for consumer spending, will accent the anticipated turnstile take.

Conrad Nagel in *The Moon Is Down* will ring up the Nixon curtain August 24, followed August 31 by the debut of the new Lindsay-Crouse production, *Strip for Action*. Returning Labor Day will be *Claudia*, with Katharine Cornell in *Three Sisters* slated for September 14; two weeks pre-Broadway try-out of the new *Hellzapoppin* beginning September 21, and a new play starring Alfred Lunt and Lynn Fontanne October 5.

Pencilled in for October 12 is *This Is the Army*, to be followed by *Fredric March* in a new play October 19, a return engagement of *Arsenic and Old Lace* October 26, and Paul Robeson in *Othello* November 2. Gertrude Lawrence in *Lady in the Dark* is due for two weeks starting November 9, after which *Let's Face It* comes in November 23 for another fortnight. Two weeks of *Junior Miss*, beginning December 6, will be followed by a similar stay for *Sons of Fun* starting December 20.

Manager Sam Nixon also hopes to present a new play starring Helen Hayes, another Shakespearean production with Maurice Evans, Ray Boiger in *By Jupiter*, Carnegie Tech prof Thomas Job's *Uncle Harry*, returns of *Life With Father* and *Blithe Spirit*, *Best Foot Forward* and *Porgy and Bess*.

In the hopper also is a plan to switch backstage broadcasts on opening night from the local indie, WWSW, 1,000-watter, to WCAE, 5,000-watt MBS outlet.

Last year's Nixon gross exceeded \$550,000.

New Board Set for New York Roxy

NEW YORK, Aug. 8.—Jack Partington, head of the New York office of Fanchon & Marco, will take part in the operations of the Roxy Theater on a board headed by A. J. Balaban, along with Irving Lesser, who remains managing director of the theater. F & M offices will be moved out of the Roxy Building shortly, but Partington will maintain his quarters in the theater, devoting most of his time to that project. Jesse Kaye will continue to book the house.

A. J. Balaban will take over the house August 29, day after the F & M contract expires. Changes, according to Balaban, will be gradual. By October it is expected that new policies will have been worked in. House will use bands in conjunction with the present production numbers. Attempts will be made to make the house more intimate. Interior decorators are already studying this problem—quite a problem because of the size of the house. New seats are already being installed, which will probably decrease the capacity of the house, seats being wider and having rocking chair backs. Installations will be made as fast as deliveries permit.

The theater, under new management, is expected to work out arrangements with 20th Century-Fox, owners of the house, to get personal appearance dates of stars from the studio.

Attention, Morgenthau!

NEW YORK, Aug. 8.—When War Bond sales got a bit slow over Station WOV here, Alan Courtney, station's disk jockey, devised a scheme that brought \$950 worth of pledges within half an hour.

The platter turner merely played an advance pressing of the Capitol disk *Traveling Light*, played by Paul Whiteman and sung by Billie Holiday. He then announced that he would accept bond pledges as bids on the record, with the highest pledge winning the wax. Six pledges were phoned in, totaling \$950. The winning bid was for a \$200 bond.

Legal Point Cited In Injunction Denial In RB Circus Suit

NEW YORK, Aug. 8.—Motion of Ringling Bros. and Barnum & Bailey Circus to enjoin De Vasconcellos, equestrian act, from appearing with any other show until its contract expires in November was denied last week by Justice Bernstein in New York State Supreme Court. Action was culmination of a backstage battle in which Roberto De Vasconcellos alleged he was accosted by Arthur Konnyot, also an equestrian performer, last April while the show was playing Madison Square Garden, and that he was sent to a hospital for a week with concussion of the brain and other bodily injuries. De Vasconcellos claimed that he com-

Sarasota Sees A Boom Ahead

SARASOTA, Fla., Aug. 8.—Night spot operators and other amusement places catering to the tourist trade were reassured here by a statement by the Sarasota Chamber of Commerce that the tourist season was expected to boom next fall.

The army has already taken over accommodations in Tampa, Miami, Lakeland, Jacksonville, Fort Myers, Orlando and St. Petersburg, leaving Sarasota one of the few resort cities which can wholeheartedly welcome winter visitors.

Such night club operators here as would prophesy for next season are planning much the same entertainment bills as in previous years. Among those featuring floorshows are the Tropical and Manhattan, with the Sarasota Lido Beach casino and the Casa Madrid expected to resume entertainment next fall.

Gershwin Concert Sets Dell's Top Mark; Musicians Air Grievances

PHILADELPHIA, Aug. 8.—An all-Gershwin concert, with Oscar Levant in the top solo spot, gave the Robin Hood Dell outdoor symphonic series its biggest night since its inception last Thursday (30). For the symphonic group's first full evening of Gershwin the park fell jammed in 14,250 people, or double the actual seating capacity, to set a new all-time high for the 13 summers of concerts.

The count exceeded by 750 the previous record of 13,500 set by Lily Pons last season.

Levant, as piano soloist, played Gershwin's *Concerto in F*, two *Preludes* and *Rhapsody in Blue*. Lyric soprano Anne Brown, who left the *Porgy and Bess* show for the concert stage, sang three songs from the *Porgy* score and *The Man I Love*. Orchestra, directed by Edwin McArthur, added *An American in Paris*, one of Gershwin's *Preludes* and *Strike Up the Band*.

More Shows Produced in '41-'42, But Percentages Fall; Musicals Display Solid Gains; Drama Hit

NEW YORK, Aug. 8.—The legitimate theater, which showed definite signs during the fall of 1941 that it was at long last staggering out of the coma induced by the stock-market collapse in 1929, was set back on its heels by the entry of the United States into the war. The advance was turned into a panic route; yet by spring the theater had at least partially rallied and it entered its first wartime summer with more strength than it had shown since the boom days. Announcements for the fall are numerous; the 1942-'43 season appears to be getting under way earlier than most of its recent predecessors, and, barring new pressure from world events, the American theater gives every indication of being able to weather the storm with colors flying.

Because of the theater's early strength and breakdown after December 7, the statistics of the season of 1941-'42 present a complicated and sometimes contradictory picture. Quantitatively the season showed a real and definite gain over the one before, and it seems certain that that gain would have been infinitely greater had not our entry into the war affected it. On the other hand, averages and percentages all went down; runs were shorter and the percentage of failure higher. These things are, of course, directly attributable to world conditions.

Distinct from the rest of the field, musicals held their own quantitatively and at the same time showed large gains in percentages and length of run.

The total number of productions, despite the inroads caused by the war, finally ended the decade-long nose-dive it had been taking. From 81 in 1940-'41 it rose to 97 in 1941-'42, the same figure that it had reached two years ago. Musical runs rose slightly, from 20 to 22, while dramatic shows scored 75 against the 61 of the year before. This didn't quite equal the figure for 1939-'40, which was 77.

The number of commercial premieres also rose, going from 59 to 69, but not rising high enough to equal the 75 for 1939-'40. All of the gain in this department was registered by the dramatic shows, since the musicals actually dropped one, going down from 12 to 11. The dramas went up from 47 to 58, still a low figure, but highly encouraging in view of the general conditions under which the gain was made.

On the other hand, the percentage of failure took a large rise. This is explicable by a combination of many causes—the initial effect of the war, the number of war plays presented combined with the shying away of the general public from almost all plays with a war theme, the captiousness of the critics, the general economic shock caused by the war and various other things. In any case, the percentage of failure, which had hit an unusually low 63 per cent during 1940-'41, rose to 73 per cent during 1941-'42. This is not in itself unusually high; it is, as a matter of fact, one of the lowest percentages since the halcyon days of 1925-'26. But none the less it does represent a rise of 10 percentage points.

Musicals Do Well

The rise in failure percentage was overwhelmingly attributable to the dramatic shows; the musicals, as a matter of fact, managed to lower even the low percentage of 1940-'41, to score the second lowest failure percentage in 22 years. This somewhat sensational trend dropped the musical failure percentage from the 42 per cent it had scored the previous season to a highly encouraging 27 per cent. The only time the percentage was lower was during 1935-'36, when it was 18.

Dramas, on the other hand, saw their failure percentage rise from 69 per cent in 1940-'41 to 81 per cent in 1941-'42. This is high—appreciably higher than most recent seasons—but it is by no means the highest on record. It was consistently surpassed during the so-called boom days of the late '20s.

The average length of run of the dramas also went down distressingly, as did the number of dramatic hits. Of course, in 1940-'41 the figures had been jugged out of kilter by the closing of *Tobacco Road*, with its record number (See *Wavering Stem Season* on page 9)

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Boston Clubs Doing Fine Biz; War Industries Up Patronage

BOSTON, Mass., Aug. 8.—Summer night club patronage has constantly been improving and has reached a high mark. Some club operators have increased their entertainment budgets. Gas rationing apparently keeps the people in town. The city's many defense industries also helps. There are also a considerable number of army camps in this area. Boston also has a naval base and is a port of embarkation.

Business is good thru the week and the late spots are jammed Fridays and Saturdays. The Club Mayfair, Beachcomber, Rio Casino and Satire Room are open on Sunday to catch the overflow. For the first time in years the clubs are enjoying a good dinner trade. The Coconut Grove and the Beachcomber are doing best of the downtown clubs. The class spots, Oval Room, Copley Plaza Hotel and the Ritz-Carlton Hotel are doing very well, the Ritz reporting this to be its best year. The place, seating 450, is jammed continually. Copley Plaza Hotel, under management of Chauncey Depew Steele, is enjoying one of its best years. Its public rooms are all showing an increase. For the first time entertainment is furnished in the Oval Room, this room getting most of the officers of higher rank. On Saturday nights the overflow is ushered into adjacent Sheraton Room at \$1 cover. Business 50 per cent over

City Eyes Club Sale After Op Is Fined

MIAMI BEACH, Aug. 8.—City Council is investigating a transfer of ownership of the Circus Bar to Moe Kirschenbaum following a fine of \$50 imposed for operating a night club without a license. A new ordinance is proposed which requires the approval by council of such transfer.

Seven girls were fined and six drew five-day jail sentences from Judge Galen following a raid. It is alleged the girls were making "rake offs" on all drinks which soldiers were persuaded to purchase for them.

RED NORVO

(This Week's Cover Subject)

THIS young veteran of the band business has recently embarked upon a new phase of his career. If the results he has attained in his first engagement under the new set-up can be taken as a fair indication of what the future holds in store, Red Norvo is due shortly to rise to undreamed of heights.

Undisputedly the world's foremost jazz xylophonist, Norvo has been on top or close to the top of the heap for several years, leading a series of large bands. Recently, however, taking stock of the current war situation and its effect upon band transportation, bookings and general overhead, he decided that the market for small swing crews was definitely on the ascendant. He therefore scrapped his large outfit, which was beginning to attract plenty of attention, and formed a seven-piece crew which he put under the shrewd directorship of Joe Glaser. Glaser's first move was to book the combo into New York's Famous Door, where it scored an instantaneous smash, thrilling swing seers and customers alike.

Glaser intends to prove that a seven-piece band such as Norvo's can make more money, proportionately, than large outfits under current conditions. With the recording situation righting itself, Norvo will undoubtedly be on wax soon, and a tour of outstanding theaters is a certainty. The band is acknowledged by one and all as the most interesting new object on the musical horizon. It deserves watching on this account and also because it is led by Red Norvo, one of the greatest developers of instrumental talent in the game, and managed by Joe Glaser, whose reputation as a bulldog of band attractions is second to none.

last year. Club Mayfair is rushing fall season by presenting Romo Vincent. This club features names after Labor Day.

Club operators are beginning to worry about the shortage of beef. The ceiling price is lower here than in other parts of the country, so shippers are not getting their supplies. Deliveries have been slowed down. Officials promise relief, but not till the end of September. A number of operators are planning on featuring chicken dinners.

The Beachcomber has doubled its capacity to seat 650. It now has a balcony seating 250, with dance floor.

Martin-Aroff Trial Continues

SAN FRANCISCO, Aug. 8.—The navy court-martial trying Lieut. Com. Maurice N. Aroff continues, after the six judges hearing the trial refused to grant a motion to quash the charges. Aroff is charged with "facilitating" the enlistment of Tony Martin in return for a gift of a \$950 car. Aroff testified that it was his intention to trade in the car Martin had offered him for use and to pay Martin the value of the trade-in.

"Family" Changes Sponsor

HOLLYWOOD, Aug. 8.—One Man's Family drops Tenderleaf Tea blurbs and picks up Standard Brands September 1, when the show goes to the Ted Bates agency. Government restriction on sale of tea is thought to be reason for product switch.

But It Gets His Name in the Papers

NEW YORK, Aug. 15.—Clifford C. Fischer, local exponent of two-a-day vaude revival, is beginning to squawk about press agents who have been sending releases to the daily newspapers signing their clients to imaginary jobs in Fischer's two shows coming this fall.

Fischer prefers to keep mum about who he has signed, and consequently hasn't released names. According to the announcements in the papers, every third act in the business is going into a Fischer show, he said, "and I couldn't possibly use them all unless I were doing five shows."

Abandon All-Night Balto Blackouts

BALTIMORE, Aug. 8.—No more dusk-to-dawn blackouts will be held in the Baltimore area, according to announcement by officials of the Baltimore Civilian Defense Committee. They keep air-raid wardens and other civilian defense workers up and out practically all night, with result that most, if not all, are unfit for their regular work next day. In fact, many stayed away from work to rest up.

Hereafter it is planned to limit blackouts to a four or five-hour period. Time tentatively set is 9 p.m. to 1 a.m. This, it is felt will suffice for trial tests.

This will be good news to night club operators, taverns and similar establishments, particularly where amusement, such as floorshow, is featured.



CHICO MARX likes Toy and Wing, Chinese dancers in his unit, so much that he keeps them on the pay roll even when the unit switches from vaude to ballrooms, where Toy and Wing don't work. The William Morris office, which handles both the team and Marx, has been having arguments about it with Chico because it wants the dancers to pick up outside vaude dates when the unit plays ballrooms. . . . The Three Vagabonds, who recently made a 6,000-mile trip from the West Coast and back in order to play a week at the State so that Eastern bookers could see their work, evidently made a good impression. They've been receiving offers. So what happens? So Pete Peterson of the trio gets drafted. . . . A prominent band leader is known around the musicians' union these days as H. M. It doesn't mean His Majesty; it means How Much? . . . The p. a. of a certain name band reached into the daisies recently for a note to the effect that his client is an ardent golfer who puts all royalties from songs he writes into a fund that will some day buy him a private golf course. The item isn't true—and it might give the maestro a red face if it appeared and rival band leader-songsmiths pointed out that all of their own royalties are going into, for example, War Bonds. . . . In the first of Alva Johnston's series of three articles in the SEP on Hollywood agents he cites the case of a 10 per center who wrote to William Makepeace Thackeray, care of Modern Library, asking authority to handle the film rights to Henry Esmond. Which is reminiscent of the time when Ed Sullivan, while accredited drama critic of the old Graphic, ended his review of a revival of Strindberg's *The Father* by remarking that if Mr. Strindberg had strengthened his second act he might have given the Shuberts a hit. . . . One of those most surprised to learn that the Eddie Sherman office had moved to new quarters was—Eddie Sherman. He found his old office vacant when he returned from the Coast. . . . Westbrook Pegler should brush up on his unions before trying to give them the poison-pen treatment. In a column on Jimmy Petrillo and the American Federation of Musicians last week the ex-sports scribe referred to the AFM as the "so-called Musicians' Union." It's never been called that, and Pegler used the caps too.

PVT. JIM PETTYES, who was a pale-faced night club press agent before he joined the army, writes from Jefferson Barracks, Mo., that he went on a 10-mile hike in a heat of 98, with men dropping out all along the way. But Pvt. Pettyes made it. . . . The best looking hamburgers in town are being eaten in large quantities by the servicemen who patronize the new Pepsi-Cola Canteen in Duffy Square. More than one Broadway character, remarking on the obvious succulence of the burgers—as glimpsed thru the Canteen's window pane—has said that it might be worth while joining the army just for the sake of some of that nice looking beef. . . . John Lastfogel and Leo Troch, both formerly secretaries in the William Morris office, have made good in the Signal Corps; both were recently made sergeant technicians. So now they rank above Corporal Irving Lazar, former head of the Morris night club department. . . . Louise Reid, owner of Louise's Monte Carlo, has come to the rescue of merchant seamen who, tho doing war work, aren't considered servicemen and therefore aren't eligible to take advantage of the various service clubs. Once each week she throws a party for them at the club. . . . Earl Mullen, chief of the Blue Network's press department, has installed a desk, phone and mail box for the exclusive use of newsmen covering the beat. Hopeful query: Does a free lunch counter come next? . . . Commercial candor: Around 2:30 p.m. one day last week one of the many basement restaurants in the Times Square district displayed a sign on its front door. The sign read: "Closed—Out to Lunch."

Chi Season Shaping Up

CHICAGO, Aug. 8.—The fall legit season here is beginning to take shape. Several shows have been announced for definite dates and others are tentatively booked.

First to come in will be *Junior Miss*, set to open September 21 at the Harris, where *My Sister Eileen* still holds forth. *Hellzapoppin* will relight the Erlanger September 28. First American Theater Society subscription show will be *Spring Again*, to open October 5 at the Selwyn.

Priorities of 1942 is tentatively scheduled to come into the Grand Opera House some time in the fall, and Jules Leventhal's road company of *The Moon Is Down* is tentatively set for Chicago, with no date or house named.

Good Night, Ladies continues to do excellent business at the Blackstone and shows no signs of weakening.

Politico Net in Conn.

BRIDGEPORT, Conn., Aug. 8.—Formation of a six-station network covering Connecticut for benefit of fall political campaigns has been announced. WNAB will be the local outlet, tho this new affiliation will in no way affect its status on Blue.

The Connecticut Broadcasting System, name of the new State network, has its main office in New Haven, where Michael J. Goode, WELI commentator, is network rep. Broadcasts may originate in any one of the six stations affiliated: WNAB and WELI, Bridgeport; WNBC, Hartford; WATR, Waterbury; WNLC, New London; WSRR, Stamford.

Boston Fades Out

BOSTON, Aug. 8.—With the closing of *My Sister Eileen* all summer legit theaters are dark. The Majestic, with Luella Gear in *The Vinegar Tree*, closed the week previous. The only legit scheduled is *Count Me In*, which is set to open Labor Day (September 7).

Grosses for two final shows were as follows:

Majestic (1,540), \$1-\$1.50 top; Luella Gear in *The Vinegar Tree*, week ended August 2, \$9,040.

Colonial (1,643), \$1-\$1.50 top; Betty Furness and Georgette Leslie in *My Sister Eileen*, tenth week, \$9,500.

Davises Change Miami Show, Close Chi Spot

MIAMI BEACH, Aug. 8.—Kitty and Dan Davis left for Chicago after the opening of their new show at the Airliner here with Chic Tomas, Hy Sands, Eleanor Knight and Lynn Parri. Biz is holding up despite the curfew for soldiers, in effect since most of the beachfront hotels were taken over by the government.

The Davises have closed their Morton Grove, Illinois, spot.

Welansky on Ration Board

BOSTON, Aug. 8.—Barney Welansky, owner of Coconut Grove and Rio Casino here, has been appointed to rationing board. Welansky is also a lawyer and the only night club operator to be placed on the board.

Pittsburgh Changes

PITTSBURGH, Aug. 8.—Changes in local stations continue. Warren Gerard, formerly with WLEU, Erie, is new on the WCAE announcing staff. Patti Littell, formerly NBC actress, is new program director of W75P, FM affiliate of KDKA.

Billy Gilbert Quits Vaude

HOLLYWOOD, Aug. 8.—Billy Gilbert, who has a third interest in *Blackouts of 1942*, current at new El Capitan here, has been ordered out of revue by medico. Gilbert had top spot with Ken Murray in the show.

The Billboard

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Chi Night Spots Switch Emphasis To Mass Appeal

CHICAGO, Aug. 8.—The bargain-hunting masses are expected to put new life into the local night club picture next season, judging by advance preparations being made by new and old cafe operators here. The war has removed the spending salesmen and the champagne buyers, and in their place comes the average worker who is able to spend only a few dollars in a club.

Operators of cocktail lounges have long been aware of this situation, and in the last couple of years have been serving drinks at very reasonable prices. The night clubs are just waking up to this fact, depending as they have been on the good spenders rather than mass turnover.

Two spots seating a total of some 4,000 people will seek next season's bargain patrons. Charlie Hepp has given up Harry's New Yorker, which used to cater to convention trade, and leased the huge Rainbo Garden for a September 8 opening. Will offer plenty of entertainment plus food and drinks at low prices. Chuck Jacobson and Ralph Berger, new on the night club scene, have taken over the old Oriental Gardens and have renamed it the Chicago Latin Quarter. Here, too, mass trade will be welcome. Will feature shows and bands at pop prices.

Bill Helsing and Marion Isbell, operating a chain of cocktail lounge cafes, have proved to the veteran boys that the masses can keep entertainment places on the profitable side of the ledger. Messrs. Helsing and Isbell have been highly successful, limiting their service to drinks only and the entertainment policy to small musical combinations and singing and novelty acts, all working on small platform stages. Similar lounges have now sprouted throughout the city and several neighborhood cafes have remodeled to conform with this new trend.

The Royale Frolics, an expensive nitery during the Denis Cooney days, is now a pop-priced spot, using long shows and charging reasonable prices. Rumba Casino, after starting out with high prices, is on a no-minimum, dinners-from-\$1.25 policy and spends around \$2,000 per week on entertainment.

Albert Bouche reopened his Villa Venice under his old policy (stiff prices), but biz has been off. Only spots able to get away with high tariffs are the few society rooms. These particular spots have much of the same trade year in and year out.

Opens Balto Nitery

BALTIMORE, Aug. 8.—Following extensive improvements to the establishment at Charles and 25th streets, Charles Love opened it as a restaurant and cocktail lounge July 30.

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For RADIO

BARBARA LEE—a newcomer to the Gotham scene who comes highly recommended by a gorgeous voice. Caught recently at Club 51, New York night spot, a most unpropitious locale for a lyric soprano, she impressed with her ability to manipulate a rich, warm voice and reached E⁺ above high C. Good mike technique establishes her as a definite ether bet.

For LEGIT

MUSICAL

HERB SHRINER—comedian who established himself as a solid favorite in all branches of the service after a Coast-to-Coast tour of army camps for Camel cigarettes. He continues to shine on the CBS *Camel Caravan* series. Spontaneity of wit in the Bob Burns vein, clean-cut appearance and pleasant personality definitely indicate that he could ably fill a revue berth and establish himself as a top-notch in the field.

Congress Closes 2 Spots Due to Army

CHICAGO, Aug. 8.—The newly opened New Horizon Room at the Congress Hotel and the Glass Hat, in the same hostelry, closed Thursday night (30).

Fred Clare, manager of the Congress, had hoped to be able to keep two cocktail lounges open despite the hotel being taken over by the military. But Wednesday he decided to close because 350 military police were scheduled to arrive Friday as the vanguard of nearly 15,000 soldiers, who will occupy the Congress and Stevens hotels while taking radio training.

Ready Next Generation

PHILADELPHIA, Aug. 8.—WCAU officials here are bringing up a second generation to carry on the family name in the entertainment field. Dick Levy, 17-year-old son of I. D. Levy, vice-president of the station and a member of the CBS board of directors, has joined WCAU in the news room. Stan Lee Broza, program director, has a young son, Elliott, who blossoms forth next fall as a dance orchestra leader. Youngster prepped on the *Horn & Hardart's* kiddies' show, produced by his father.

AFRA Elects in Hollywood

HOLLYWOOD, Aug. 8.—Battle for prexy berth of local chapter of American Federation of Radio Artists will be between Fred MacKaye and Knox Manning September 23. Other nominations include Hal Berger and Earle Ross for first vice-president, Norman Field and Frank Nelson for second v.-p., George Backus and Betty Wilbur for third v.-p., Bud Hiestand and Paul Keast for fourth v.-p.

Irene Rich Renewed

CHICAGO, Aug. 8.—Irene Rich flew here this week to celebrate her 10th anniversary with the Welch Grape Juice Company and to sign a new contract with her sponsor for *Dear John*. First of the new series will be heard over WBBM-CBS Sunday (16), 6:15-6:30 p.m., CWT, the show being switched from its Friday night spot.

Three Closed Loop Spots Reopen, Close

CHICAGO, Aug. 8.—The Brass Rail, Capitol Cocktail Lounge and Hollywood Show Lounge, all operated by Al Greenfield and Milton Schwartz, were reopened in midweek under injunctions issued by Judge Oscar P. Nelson after having been closed for several days on orders of Mayor Edward Kelly. But within 48 hours Judge Nelson reversed himself and dissolved the injunctions under which the spots had been allowed to reopen. It was indicated they would remain closed until the issue is fought out before the State liquor commission's appeal board. Hearing is tentatively set for Tuesday (11).

Judge Nelson's reversal was made after Corporation Counsel Barnet Hodess told the court: "The law gives the mayor power to revoke all licenses of any keepers who have violations on any of their premises." Original closing of the three spots and the Rhumba Casino, also owned by Greenfield and Schwartz, was predicated on a complaint against the Casino.

Mayor Kelly this week also issued an order barring all women from drinking at bars on and after August 16.

Hotels Don't Want Unit Floorshows

CHICAGO, Aug. 8.—Local bookers have given up trying to produce hotel floorshow units, hotel managers refusing to buy package shows. The chief trouble is that each hotel manager has a different taste regarding talent and different ideas on what his patrons want in entertainment. As a result it has been impossible to keep a show together, each date demanding a number of line-up changes.

While most units contained good hotel acts, the hotel could not be sold on one show, because some of the acts had played the hotel recently or their type of work had been used in the preceding show.

Offices feel that it is less trouble to book acts singly and let it go at that.

CBS Publicity Changes

HOLLYWOOD, Aug. 8.—Peter O'Crotty, of the KNX-CBS publicity department, to handle trade relations in addition to exploitation for KNX and the Columbia Pacific Network. Meredith R. Pratt, former account exec, becomes KNX sales service manager, replacing Ed Buckalew, who went into station relations. Andy Kelly returns to KNX in the publicity department. O'Crotty takes over the trades from George Harshbarger, who assumed added duties in the sales promotion department, formerly handled by Dave Davidson.

MacPherson Replaces Yoder

DENVER, Aug. 8.—Lloyd Yoder has stepped down as manager of KOA, NBC owned and operated 50,000-watter. For several months Yoder has been on active duty as a lieutenant commander with the navy.

Yoder has been named liaison man between the navy and Colorado Selective Service officials.

After a Phony "Search" . . .

HOLLYWOOD, Aug. 8.—NBC's publicity staff has been busy putting classified ads in key newspapers regarding the location of Joan Davis, who appears on the Rudy Vallee Sealtest program. So busy have Hal Bock and his staff been that now they have another "mystery" to solve since Miss Davis was "located" in St. Paul.

Someone stole the huge American flag, standard and all, right out of Studio D.

Pick and Pat Go Blue

NEW YORK, Aug. 8.—Blackface minstrel comedy in five-minute five-times-a-week doses will be dished out to Blue Network listeners beginning August 17 when Pic and Pat return to the air waves from 9:55 to 10 p.m. nightly.

The two comics who rode the *Showboat* for four and a half years as Molasses and January, will also be remembered for their five-year stint for Model Tobacco on CBS.

HOLLYWOOD MUSIC MEN

Is Hollywood Doing the Best Possible Job With Name Bands?
Bands a Billion Dollar Industry
Making 'Em Dance in the Aisles
Pertinent Facts and Latest Record Releases of Artists Represented in the Supplement
Complete List of Recording Artists and the Labels for Which They Record
Bands on Network Shows
Winners of The Billboard Annual College Poll 1939, 1940, 1941

These are only a few of the many interesting informative articles and lists you will find in

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Billboard
BAND Year BOOK

featuring the
4th ANNUAL EDITION
of **TALENT & TUNES**
on Records

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The Most Important Publication in the History of the Music Business. To be published in conjunction with the Sept. 26 issue of The Billboard.

Watch for it!

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"SORGHUM SWITCH"

DECCA Record No. 18372

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W. MENKE

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CC=Day Letter

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Double Coupons,
Double Price.

GOV'T PLANS CAREFUL SUIT

Thurman Arnold To Lead Fight On Petrillo Ban on Recordings

CHICAGO, Aug. 8.—After having filed a temporary injunction suit against James C. Petrillo and eight other officers and board members of the American Federation of Musicians Monday (3) to invalidate the union's recent edict forbidding union members to play for phonograph recordings and transcriptions, the government on Thursday (6) obtained a delay on the hearing until September 16. At that time Thurman Arnold, famous "trust-buster," will lead the government's fight. (See Music Department for further details.)

The complaint, filed Monday before Judge Michael L. Igoe in U. S. District Court, made it plain that the government is not fighting the AFM as a union but as a trust. It was filed by Daniel B. Britt, special assistant attorney general in charge of the anti-trust division, and U. S. District Attorney J. Albert Woll. Citing an order issued June 25 by Petrillo which canceled the AFM licenses of Decca Records, Inc.; RCA Manufacturing Company and Columbia Recording Corporation, the complaint alleged that Petrillo and eight other union officials were taking part in "a wrongful and unlawful combination and conspiracy in restraint of trade and commerce in phonograph records, electrical transcriptions and radio broadcasting."

In addition to Petrillo, the complaint named the following as defendants: C. L. Begley, vice-president; Fred Birnbach, secretary; Harry E. Brenton, financial secretary-treasurer, and Chauncey A. Weaver, J. W. Parks, Oscar F. Hild, A. Rex Riccardi and Walter M. Murdoch, board members.

The complaint charged that the defendants have agreed among themselves to 1) prevent the manufacture and sale of phonograph records and electrical transcriptions; 2) eliminate from the market all manufacturers, distributors, jobbers and retailers of phonograph records and electrical transcriptions; 3) prevent radio broadcasting stations from broadcasting musical compositions on phonograph records and electrical transcriptions; 4) prevent the use of phonograph records in juke boxes in hotels, restaurants and dance halls; 5) prevent the use of phonograph records in the home; 6) prevent the sale of phonograph records to radio broadcasting stations and juke-box operators by requiring manufacturers to boycott all distributors, jobbers and retailers who make such sales; 7) eliminate all musical performances over the radio except those performed by members of the AFM; 8) require radio broadcasting stations to hire "unnecessary stand-by" musicians, members of the AFM, whose services are "neither necessary nor desired."

Attorney Britt, in asking for the delay in the hearing, stated that when the case is called September 16 the government will produce testimony and witnesses in moving for a permanent injunction.

George S. McMillan, secretary of the Association of National Advertisers, was informed by the AFM that it would permit its 138,000 members to make transcriptions for commercial broadcasts provided the recordings were played but once and then destroyed.

The executive committee of the National Music Council has appealed to William Green, head of the AFL, to take the leadership in settling the controversy.

SAN FRANCISCO, Aug. 8.—The dozen musicians who walked off their jobs at KFRG July 27 in a dispute over wages returned Tuesday when a pact between the station and the Musicians' Local 6 was reached.

Elmer Hubbard, president of the musicians' local, said the dispute was settled on the basis of "what's right instead of who's right." William Pabst, KFRG manager, said the strike's end not only restored live music programs to the MBS-affiliated station here, but also ended the AFM's ban on remote dance band pick-ups to the network.

The musicians, who protested a one-hour working day at \$46 a week pay scale, now will work two hours a day for \$56 a week. When the musicians walked out at midnight July 27 the union charged that the station was violating an agreement which all other major stations were observing.

HOLLYWOOD, Aug. 8.—KHJ remotes were resumed here Tuesday following notice that union musicians had returned to KFRG, San Francisco, after having been out for a week.

A spokesman for Local 47 said that he had been advised that the agreement was "better" for both parties.

When the remotes were pulled David Rose, conductor of the *California Melodies* program orchestra, went on a "vacation." Rose's aggregation has a tie-up with KHJ and Don Lee which allows it to take only a local commercial. Deal is too large for a local, so the set-up boils down to stand-ins. When the KFRG trouble started and Rose vacationed it was said that he would return "two weeks after the remote situation was settled." This led to the belief that Don Lee was ready for a long fight. However, since the matter is settled, Rose is due back August 19. KHJ said it was Rose's "annual vacation."

New Chi Musical on CBS

CHICAGO, Aug. 8.—A new musical revue program will make its bow on CBS Friday (14), 7-7:30 p.m., from WBBM studios and will be heard weekly as a sustainer. Fred Brady will be featured comedian and talent line-up will also include Franklyn MacCormack, Gale Robbins, Russ Brown, Les Paul and Caesar Petrillo's orchestra. Les Mitchell will produce.

Five Stations Form Net

KANSAS CITY, Mo., Aug. 8.—At a meeting of representatives of KMBC, WDAF, KCKN, WHB and KCOM last Wednesday, Greater Kansas City Network was formed.

Network plans joint all-station broadcasts where difficulty of remote installations of governmental importance of broadcasts makes it advisable.

WSBA To Resume

YORK, Pa., Aug. 8.—Recently completed building to house WSBA, located north of the city on the Susquehanna Trail, will be occupied by the staff this week. Station itself, however, will not get going on the air until late in the summer, according to Robert L. Kauffman, general manager. WSBA to be a daytime regional with 1,000-watt power. Otis Morse, new program director; Willis Weaver, new chief engineer.

Anthony Contest Clicks

HOLLYWOOD, Aug. 8.—The Earle C. Anthony sponsored contest, with Southern California Boy Scouts competing, brought the government an estimated 1,000,000 pounds of rubber salvage. With the Anthony stations, KFI-KECA, giving plenty of bally to the move, an Alhambra troop piled up more than 159,000 pounds in two weeks to win first prize of \$250. Anthony posted \$500 in prizes.

Browning Mgr. of WSPB

SARASOTA, Fla., Aug. 8.—John B. Browning, assistant manager of WSPB, has been named manager. He succeeds Frank S. Lane, who becomes manager of a station in Chattanooga operated by Joe Engles, wealthy sportsman.

SPENCER HARE has written a new program, *Let's Play Reporter*, produced by Basch Productions, New York. Frances Scott is emcee, and it's an audience participation show. It auditioned for the Blue Network last week.

She's Dying To Tune In on "Abie" Program

LAKE CHARLES, La., Aug. 8.—If sponsors only had more listeners like Toni Jo Henry . . .

Interviewed in the death house here where she is awaiting execution for murder August 10, Toni Jo made no bones about the fact that she is worried. It isn't death that scares her as much as where she'll be in September.

"I'm scared," the murderess admitted. "I'm scared to death, because I don't know where I'll be in September and *Abie's Irish Rose* will go on without me, making wonderful noises for everybody else."

Jolson Show 'Diary' May See Changes

NEW YORK, Aug. 8.—Radio situation at the Ted Bates agency is still somewhat uncertain, but already certain changes in the ether picture appear practically certain to take place.

Now that Bates has taken over a large hunk of Standard Brands business, which includes Royal Deserts, Royal Baking Powder and Fleischmann's Gin, the agency plans one or two more shows, one of which will definitely carry Royal Desert sponsorship. What type of show they will use is as yet undecided.

Priorities may take a hand and swing the new Al Jolson series from the Sherman & Marquette office to Bates, which, if carried thru, would have quite an effect on Guy Lombardo. Should Colgate tooth powder, which is an S. & M. account, fail to get the necessary amount of tin needed for the manufacturing of the cans, then the toothpaste would back Jolson, and the account would change agencies, thereby necessitating release of the Lombardo program. In the event that this does not take place, however, then Lombardo's status would remain unchanged.

Altho *Maudie's Diary* has just drawn another 13-week renewal from the makers of Wonder Bread, it is very likely that when the present cycle ends in October the show will leave the air waves.

Agency, having recently taken over Carter's Little Liver Pills, is conducting its own survey on the efficiency of the selling job that *Inner Sanctum* mysteries is doing, and on that hinges its stay on the air. *Hobby Lobby* will remain for Palmolive Shave Cream.

He Wrote Trick Headline

PITTSBURGH, Aug. 8.—Glory by the news commentators. Newest analyst of current events over a Pittsburgh station will bow in today with a buffet supper attended by newspaper folks honoring a country editor.

Nationally famed since his headline, *World in an Awful Mess*, editor Bill Thomas, of *The Clearfield Progress*, will launch a weekly quarter hour over KDKA at 6:45 tonight.

Male Fashion Commentator

DETROIT, Aug. 8.—These radio announcers will do anything for a living these days! John Gordon, who specializes in track and sports reporting for OKLW, found himself last week a fashion commentator. Mary Morgan went off on vacation, and the station figured Gordon was the best substitute on the list.

KLZ Exec Killed

DENVER, Aug. 8.—Local radio circles were shocked last Monday when word was received of the death of Capt. Derby Sproul, formerly production manager at KLZ. Army authorities would give no details other than that he had been killed in the take-off of an army bomber from a field "somewhere in Africa." He is survived by his widow and three children.

Advertisers Agencies Stations

NEW YORK:

A. A. SCHECHTER, head of the NBC News and Special Events Division, has resigned effective September 15. . . . Harry Feeney, reporter for *The New York Post*, a recent CBS press department acquisition. . . . Midwest manager of International Radio Sales in Chicago for the past four years, Ralph N. Weil has been appointed WOV station manager. . . . C. Laughton Campbell, former vice-president and director of radio for Ruthrauff & Ryan, now commissioned a major in the Army Quartermaster Corps.

CHICAGO:

TOM WALLACE, vice-president in charge of radio at Russell M. Seeds Agency, is vacationing in Colorado. Monte Randall is pinch-hitting for him on Groves's morning *Reveille Round-Up*. . . . Roderick G. O'Connor has joined WGN as staff announcer. . . . George B. Anderson, manager of the Tribune Syndicate advertising service, has written a new comedy show, *Back Stage Theater*. His *Easy Money* program has been renewed for fall. . . . Les Mitchell, WBBM-CBS producer, new director of *The Romance of Helen Trent*, succeeding Blair Walliser, now lieutenant in the Coast Guard. Mitchell also produces WBBM's war service program, *The Midwest Mobilizes*. . . . Jane Force, with the Russell M. Seeds Agency for the last six years and continuity writer of *Plantation Party* and *Reveille Round-Up*, left Seeds Friday to join her husband, Norman W. Rice, instructor in the army air corps school at Madison, Wis. She will join the staff of WIBA. . . . General Motors launched a new program, *Victory Is Our Business*, on WGN August 8, featuring real life stories of war workers. . . . Harry Canfield, of NBC, has been inducted. . . . Lee Marshall is on a fishing trip in Wisconsin.

PHILADELPHIA:

BILL BAILEY leaves the KYW announcing staff to join the navy as a lieutenant in public relations. . . . WIP working out a plan to guard the station and its transmitter that will cost \$10,000 additional in pay roll annually. . . . Wally Sheldon, WCAU announcer and free lance radio writer, has joined the armed forces. . . . Parisian Tailors will return *Mr. Mystery* programs to WFIL late this month, thru Phil Klein agency. . . . WIP transcribing on the spot messages of local boys stationed at Fort Knox, Ky., to provide material for a series of *Hello, Back Home* shows. . . . Roy LaPlante leaving WFIL for WOL, Washington. . . . WCAU sending out a mobile bandstand unit with station talent to aid the American Legion in collection of scrap phonograph records. . . . Adam Scheidt Brewing Company, Norristown, Pa., buys an hour at KYW for a record show nightly in interests of Valley Forge Beer, with Don Heywood spinning the waxes.

HARTFORD, CONN.:

MADELEINE CARROLL, script writer for Hammer Advertising Agency, has married a flying instructor and is living in Troy, N. Y. . . . Harry Malootian, former writer, Post & Johnson agency, has been made a corporal. . . . Johnnie Pullen, formerly copywriter for Baker-Cameron-Soby-Penfield agency, is now stationed at Fort Sill, Okla.

MEREDITH R. PRATT new sales promotion manager of KNX. . . . *United We Sing*, audience-participation show over KNX, with Art Baker as emcee, is now being sponsored by the Norris Stamping & Manufacturing Company. . . . Capt. Hal Rorke is back on the Coast assigned to duty with the *Sergeant Gene Autry* broadcasts over CBS. . . . NBC's recording division made another series of four 15-minute transcriptions. *The* (See ADVERTISERS on page 8)

Radio Talent

New York By JERRY LESSER

LEW LAURIA has a new book of comic poems on radio, *Coast-to-Coast Hoke-Up*. . . BOB MONROE, who wrote NBC's former *Rocky Gordon, Engineer*, series, has a new one on that network called *Scramble*. The term "scramble," in aviation lingo, means "take off—attack." Bob not only writes the show, but casts and directs. . . BOB SHAYON, producer of WOR's *We Are Always Young*, leaves to join the production department of CBS. . . MORT and LESTER LEWIS are readying a new show starring ZER0 MOSTEL. . . LEAH EFFENBACH, pianist who is vacationing in upper New York State, will give a concert at the Will Rogers Memorial Hospital at Saranac Lake, N. Y., next week. . . LARRY ELLIOTT, free-lance announcer, will address the Scarsdale High School seniors on *Radio as a Career* (and he ought to know). . . TOM TULLEY appeared on *Signal Corps Fights*, WEAF's tribute to the Signal Corps. . . TED DONALDSON, eight-year-old actor, will be interviewed by FRANCES COREY on her *Women in War* program, WQXR.

LOUIS HALL, playing the father on the recorded *Hearts in Harmony* show, was suddenly written out, along with ETHEL REMY, who portrayed the mother because SKIP DONOLLY was drafted by Uncle Sam, and they had to switch the whole plot around. But they did it painlessly. Gave them a nice end by asphyxiation. . . IRENE BEASLEY, who added a third miniature broadcast to her *Ivory Flakes* schedule last week, still finds plenty of time to sing at War Bond rallies, her latest being for the employees of Bonwit Teller. . . No sooner did GEORGE A. PUTNAM move to Bronxville from Manhattan than he was given the announcing job on a 10:30 a.m. program, *Amanda of Honey-moon Hill*, making him an early commuter. . . The other PUTNAM, GEORGE F., news reporter and emcee of the *Army Hour*, is much in demand by Civilian Defense groups and the Treasury savings staff for public appearances. His most recent appearance was with MELVYN DOUGLAS at New York's Hunter

College. . . Look for BOB HAWK's Thursday *How Am I Doin'* to change producers. . . There's a fall radio show in the offing for CAROL BRUCE. . . HELEN LEWIS is an addition to the *Are You a Missing Heir* show. . . JOAN BLAINE loses her CBS *Valiant Lady* producer, WYNN ORR, to the army in a few days. . . After more than two years' absence DON AMECHE will again team with BERGEN-McCARTHY when the coffee program returns to the air September 6 over NBC.

PARKER PENNELLY and EFFIE PALMER star in the new CBS series, *Mother and Dad*, starting August 10. . . CHESTER "TINY" RENIER produces and directs the show. . . *Our Secret Weapon*, a new CBS program, starts August 9. It exposes the lies of German propaganda and is directed by JOHNNY DIETZ and produced by PAUL WHITE, CBS director of news broadcasts. . . ALAN BUNCE, star of *Young Dr. Malone*, hurried 100 miles to New York from his vacation in the Adirondacks, arrived at the studio just in time to go on the air. He found he had just one word in the script of that day. It was "No." . . MOYLAN SISTERS have been renewed for another 13 weeks. . . PAUL LAVALLE, conductor of *Basin Street*, started a new commercial with an all-string, semi-classical orchestra August 9 on the Blue Network.

THEY tell us that RIKEL KENT will resume the directing of *Valiant Lady* when WYNN ORR leaves for the army. . . that WPB is offering scripts of its *MBS This Is Our Enemy* series to listeners. . . that two airplane companies (Lockheed and Northrup) may be radio's newest time users. . . that FIBBER MCGEE and MOLLY are on a fishing expedition in Mexico before starting their eighth consecutive season for the same sponsor. . . that JACK MEAKIN will be the new producer of BOB HAWK's *How Am I Doin'* show. . . that LOUIS ROOT, grandson of ELIHU ROOT, is the latest addition to the NBC guide and page staff.

Chicago By NAT GREEN

ANN MERCER, former vocalist on *Uncle Walter's Dog House*, will pinch-hit for Louise Massey on *Reveille Round-Up* for two weeks. Miss Massey left August 8 for Northern Wisconsin. Then leaves next week with her husband, Milt Mable of *The Westerners*, for a week at Troutdale-in-the-Pines, Colorado. . . BEVERLY TAYLOR made her debut as an actress on the *Hot Copy* program. . . DON PEDRO, Latin singer and instrumentalist, vacationing at Eagle River, Wis., for several weeks. . . NBC actress GENELLE GIBBS made her first venture into radio scripting last week when she adapted *The Antic Assassins of Geary* for *Author's Playhouse*. She is currently on *Lone Journey*. . . LINDA KEENE, Dixieland singer, will return to the Blue's *Club Matinee* August 17 for three weeks, replacing contralto Marion Mann, who will vacation. . . Many radio personalities are donating their services to *Victory Matinee*, WBBM's daily War Bond sales jamboree. AFRA has volunteered to provide guest talent for the

program Mondays and first to appear were BARBARA LUDDY and LES TREMAYNE. On August 17 BETTY LOU GERSON and the entire cast of *Lonely Women* will appear, and August 24 ED-DIE FIRESTONE and the cast of *Brewster Boy*. Co-operating with AFRA is the Authors' Guild War Committee, headed by George Roosen. . . GARRY MOORE, of the *Club Matinee* program, is moving from Chicago to New York to emcee NBC's new *Show Without a Name*, which bows August 17. . . NEVA PATTERSON, recently with Cee Davidson's orchestra, has joined WBBM as vocalist on *Victory Matinee*. . . DON BRINKLEY, formerly of WIND, and CARLYLE STEVENS, for years at WABC, New York, have been added to the continuity staff of WGN. . . New name of JIMMY DORSEY'S program heard Saturday afternoon over WGN is *Navy Bulletin Board*. . . *Navy of the Sky* is a new WGN war program which bowed August 7. Morrison Wood is producing the show; script by Carlyle Stevens.

Hollywood By SAM ABBOTT

CLETE ROBERTS has been assigned the Pacific theater of war on Blue's *Weekly War Journal*. . . SALLY PAYNE, Roy Rogers' leading lady in the movies, has put in her second appearance on *Your Blind Date*. . . RUDY VALLEE has applied for a navy commission. . . PENNY PIPER is the piper with Lud Gluskin's orchestra over CBS Wednesdays. . . CONRAD BINYON, the 12-year-old boy who plays Alvin in the *Major Hoople* series, has been signed for the Jack Benny picture. . . ART BAKER is subbing for SAM HAYES while the latter is on vacation. . . FRANK GRAMHAM, CBS-KNX actor who has starred

in *Adventures of Cosmo Jones* the past three years, has been signed by Monogram Pictures. . . LUM and ABNER, who write their own Blue Network radio scripts, are at work on their picture scenario, *Wonderful World*, which goes into production on the RKO-Pathe lot September 1. . . Beverly, of *First Call With Beverly*, over KNX, is house hunting. Her mother, Mrs. E. H. Ruth, and brother, Dick, recently arrived here from Boulder, Colo. . . DAVE LANE, KNX's singing pianist, added three more 15-minute programs over his Pacific network outlets. . . PAT BISHOP, KFI-KECA announcer and newscaster, moves

Priorities

NORFOLK, Va., Aug. 8.—Irving Abeloff, WRVA program service manager, celebrated his 10th anniversary with a week-end trip to Virginia Beach. Walking down the boardwalk with Mrs. Abeloff and three other girls he encountered a sailor, who halted, raised an eyebrow and queried: "What's this, Bud? You got priorities?"

Ameche Beats Carson For Chase-Sanborn

HOLLYWOOD, Aug. 8.—Don Ameche was inked to new pact to emcee the Chase & Sanborn show, which bows in September 6. Deal was talked up by George Frank, Ameche's agent, who managed to get his client the nod over Jack Carson. Show will get face lifting and some new ideas.

New Camel show with Abbott and Costello is slated to start the first week in October. Richard Marvin, of the William Esty agency, is to huddle with comics over show's format.

Shake-Up in KYA

SAN FRANCISCO, Aug. 8.—As a result of change in station ownership KYA is effecting an almost complete overhauling of personnel.

Removed last week when new manager Wilfred Davis took over were Deane Stewart, program manager; Lillian Holmes, sales co-ordinator; George Taylor, account exec; Ruth Kentor, publicity. Voluntarily resigning were Hal McIntyre, announcer; Darrell Donnell, newscaster, called into the Naval Reserve, and Connie Dupray, receptionist.

Jack Temple, brother of Shirley Temple, has joined the announcers. New program manager is Ed Rountree, who is also assistant manager. Don Federson is new sales manager.

on to an official navy recruiting film series when he completes his narrating chore for Walt Disney's latest government short, *Victory Thru Air Power*.

Morris Show Going To Hollywood; Tough Break for Ray Block

NEW YORK, Aug. 8.—Question now seems to be not if Ray Block will keep his two remaining Philip Morris programs, but how soon he is going to lose them. Already informed that he will turn his batoning assignment on the Tuesday night NBC divertisement over to Dave Rose when Ginny Simms makes her debut from the cinema capital September 3, the triple-program maestro shortly stands to lose the other two CBS Friday and Sunday night half hours when they shift to Hollywood. Besides his chores on the all-musical portion of *Johnny Presents* on NBC, Block does *Crime Doctor* and *Philip Morris Playhouse* on the rival network.

Naming of Vic Knight as executive producer by the Milton Biow agency recently establishes the fact that Biow has decided California will be the origination point of his radio shows, most of which are for the cigarette company. Knight prefers the Coast because of the availability of stars which he cannot get in New York.

The new executive producer will remain in Hollywood for the greater portion of the time and toward this end is currently auditioning from there what is thought to be another variety show for a client whom the agency would like to lure into the fold. Details of audition are being kept secret.

Take Over WBAX

WILKES-BARRE, Pa., Aug. 8.—With permission of the FCC, the Northeastern Pennsylvania Broadcasters, Inc., plan to take over WBAX. Robert A. Doran, president of the NPB, said the permit specifies the new station operate on 1240 kilocycles with power of 100 watts.

Janet Jenkins to WAAC

PHILADELPHIA, Aug. 8.—Janet Jenkins, the Nancy Dixon on KYW, is the first woman of local radio to be accepted as an officer candidate in the Women's Army Auxiliary Corps.

Helen Kiley becomes the new Nancy Dixon.

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Band
Buyer
Will
Read



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The most important publishing event in the history of the music business. Watch for it!

'Know Your Druggist Better'

Reviewed Saturday, 6-6:15 p.m. CWT. Style—Music and drama. Sponsor—Milwaukee County Pharmacists' Association. Station—WISN (Milwaukee).

Only serious handicap this program has is too many commercial plugs.

Material used makes good use of the romance behind the story of drugs and pharmacy. Show caught carried skits portraying dramatic moments in the life of Karl Wilhelm Scheele, Swedish chemist, whose 200th anniversary pharmacy is observing this year. The skits, written by Woods Dreyfus and Mary Ann LeMay. WISN staff members, are set off by good recordings, in this instance a number of Victor Herbert selections.

All in all the program does a good job of selling the druggist to the public as "your physician's right-hand man."

H. C. Brunner.

"Dixiana"

Reviewed Thursday, 7:30-8 p.m. Style—Negro variety show. Sustaining on WCAU, Philadelphia.

Considering that local theaters and night clubs have been using colored acts for years it finally dawned upon local radio that there were some talent among Negroes suitable for air entertainment. True enough, the networks have long experimented with all-Negro shows, and not too successfully. It remained for Stan Lee Broza, program director for WCAU, to shape out the sock pattern for a sepia show.

Broza judiciously leans heavily on the race's song and music attributes and has whipped together a fast and moving revue chockfull of instrumental and vocal varieties.

Only pale-face talent is the orchestra, being a little Dixieland jazz unit from Joey Kearns's studio orchestra, billing for these purposes as "The Dixieland Band." Musical crew cuts in with such Dixieland classics as *South Rampart Street Parade*, *Jazz Me Blues* and *Alabama Bound*. Clarinetist-maestro Kearns having schooled with Bob Crosby's Dixieland Band, his tootlers are fine for this two-beat brand of le jazz hot.

Emsee is Bon Bon (George Tunnell), for many years vocalist with Jan Savitt's

Program Reviews

EWT Unless Otherwise Indicated

orchestra, who is at home with both sweet ballads and swing songs. Wordage for the announcements leans to jive talk, using just enough to add color to the program.

Plenty of vocal color in the fine blended male voices of the *Swanee Singers*, quartet devoted to the Negro spirituals. The sweet and mellow voices of Frances Smith also scored big on *Someone's Rocking My Dreamboat*.

Two spots are reserved for a sepia guest star, and when caught it was Sam Price, pianist, who duplicated his recording successes with a boogie-woogie opus and then the low-down blues. Show airs fortnightly before a visual audience of servicemen, this stanza emanating from the Philadelphia Navy Yard. Maurie Orodenerker.

"Watch the World Go By"

Reviewed Sunday, 8-8:15 p.m. Style—Straight news. Sponsor—Ford Motor Company. Agency—Maxon, Inc. Station—WJZ (New York, Blue).

Henry Ford adds his name to the growing list of radio sponsors without consumer goods to sell. A 15-minute news broadcast, *Watch the World Go By*, will, of course, be institutional in character, with commercials angled, when feasible, toward used-car sales and car-conservation services of Ford dealers. One hundred add seven stations of the Blue have been selected for maximum coverage of U. S. retail sales and war production centers.

Aired seven nights a week (first time, incidentally, that a news show has been on every night in the week under one sponsorship), Earl Godwin, publisher, writer, commentator and past president of the White House Correspondents' Association, is presented in a straight news session. Neither analysis nor prognosis is allowed to interfere with the avowed purpose of presenting the latest news accurately. Godwin, a casual, easy-going speaker, nevertheless injects an air of authority into what he is saying. In addition, he augments bare facts of the news dispatches with more detailed sidelights obtained from his own sources among Washington's most illustrious citizens.

Three commercials, capably handled by Bill Adams, deal with (1) plea to buy more Defense Bonds, with Ford workers played up as good examples; (2) healthy plug for Ford's model industrial towns around Dearborn and the work their inhabitants, Ford plant workers, are doing in the war effort, and (3) reminder to conserve rubber.

Incidentally, the new slogan is "Watch the Fords go by—in the service of their country." Shirley Frohlich.

"Salute to Men in Foreign Service"

Reviewed Saturday, 11-11:45 p.m. CWT. Style—Variety. Sponsor—General Electric Company, Schenectady, N. Y., jointly with The Commercial Appeal, Memphis, Tenn. (newspapers from various communities throuout the United States will act as co-sponsor each week). Produced under the general direction of C. D. Wagoner, General Electric News Bureau, Schenectady, N. Y.; Memphis production by Henry Slavick, general manager, and John Cleghorn, program director Radio Station WMC. Station—WMC (Memphis) and short-wave KGEI (San Francisco), KGE0 and KGEA (both Schenectady).

This program was designed by C. D. Wagoner of General Electric as a soldier broadcast, and he keeps the interests of the men overseas first at all times. This may result in what would ordinarily be poor programing, but for its purpose it is effective.

Memphis show opened with Will Osborne's ork picked up by remote from Claridge Hotel Roof. Vocalist Lorraine Benson easily stole the show with her *Silver Wings*. After two numbers, Larry Scarborough did a first-rate news round-up of Midsouth happenings that soldier boys from the Tri-States would have wanted to hear.

Editor Frank Ahlgreen of *The Com-*

mercial Appeal spoke briefly and effectively. He introduced General Danielson, commanding Memphis General Depot, who gave a graphic picture of the size of army procurement and supply problem and the speed with which they are handled in the Midsouth area.

Balance of the program consisted of an interview with Lieut. Scott McCuskey, of the U. S. Naval Air Force, songs by Eric Mattson and Helen Marshall, and a rather slow comedy routine by Freddy Lightner, all of MOAT summer stock. Program was concluded with the audience joining in singing *Dixie*.

Technical work by WMC staff was excellent on a rather complicated set-up involving two remotes, a studio and a previously recorded transcription, all without a hitch. Idea is a splendid good-will-builder for GE with newspapers, stations, communities, government and the armed forces. Ted Johnson.

"Modern Music"

Reviewed Sunday, 1:30-2 p.m. Style—Orchestra. Sustaining on KYW (Philadelphia, and the NBC-Red).

The full complement of the KYW studio orchestra, numbering some 18 expert music makers and directed by Clarence Fuhrman, brings an interlude of modern American dance music. Considering the anemic quality of the music dished out by some of the other radio bands in town, Fuhrman's stanza is a revelation. It's straight orchestral diet, with a variety of musical moods established. The playing is big-timey, indicating that the maestro has been putting out money for arrangements. And on top of that Fuhrman polishes off each selection in finished style.

Selections are for the most part played in concert style. Arrangements are all colorful, and studio orchestra paints a pretty harmonic picture, with the flashing fiddles giving it a touch of Kostelanetz. Show caught got off to a fast start with Raymond Scott's *Siberian Sleigh Ride*, and that tempo was maintained for the rest of the half hour with Duke Ellington's *Caravan*, Irving Berlin's *Be Careful, It's My Heart*, a descriptive *Street Scene* suite, *Chinese Lullaby*, a movie ballad in *At Last*, a swiny *Honey-suckle Rose*, *Mardi Gras*, and finally a flourishing arrangement of *Who*.

Plenty of contrasting melodic and harmonic appeal in such programing. Maurie Orodenerker.

"Mystery Money Quiz"

Reviewed Monday, 12:15-12:30 p.m. Style—Quiz. Sponsor—Community Opticians. Agency—Commonwealth. Station—WHDH (Boston).

Launched with the spritely and appropriate theme song, *On the Mall*, Jerry O'Leary, breezy emcee, carries the load of the show, and his ad libs are something to hear.

The "Mystery" forms a clever tie with the sponsors, an optical concern. Sums of unknown amounts ranging from \$1 to \$5 are concealed in eyeglass cases and the quizees earn money on their ability to answer two out of three questions.

Latest feature of show is the "Corn Crib." Joe Miller gags are chosen blindly by contestant, who must read them in the best style he can muster, top gag reader getting another opportunity to select money-eyeglass case, which doubles the interest. Contestants put over gags surprisingly well.

Question material used on show is fresh. Noticeable are the translations of current and old-time song titles. Jargoned in the best possible English, intermingled with Latin phrases, the quizee must untangle them. Result is quite hilarious.

Good also are O'Leary's pertinent but inoffensive questions regarding contestants' occupations, interests and hobbies. Harry Poole.

"An American in England"

Reviewed Monday, 10-10:30 p.m. Style—Documentary drama. Sustaining over WABC (CBS, New York; BBC in England).

Norman Corwin has enhanced his top position as a radio writer with the first of this new series, *London by Clipper*, which finally got across from its orig-

ination point, somewhere in England, after an unsuccessful attempt a week previously. First show had a forceful dramatic and informal quality with a subtle sense of humor satirizing the British sense of complacency and overseas impressions of the Britons. More important is the forceful delivery of a succinct digest of the aims of the war as postulated by Messrs. Wallace, Welles and Hull. This bit, delivered by an RAF squadron leader, was one of the most vital of this important series, showing the similarity of aims between Englishmen and Americans.

Corwin touched upon many subjects in this tour de force, including censorship, propaganda, current living conditions of the British and travel impression. In short, he's contributed a masterful job of useful writing.

The central figure of this bit, Joseph Julian, has similarly done a topnotch job with his assignment. Julian invested his lines with strength and a thoro understanding of the job this program is setting out to accomplish.

Superior work is also done on the production end by Edward R. Murrow, head of CBS correspondents in Europe, and Benjamin Britten, who did the musical scoring. Joe Cohen.

"Peegen Prefers"

Reviewed Friday, 9-9:25 a.m. Style—Chatter. Co-operative sponsorship over WOR (New York).

Only fault that could be found with this commentator is the topheavy list of commercials, which slows up an otherwise breezy program. Five commercial announcements in 25 minutes, even the inoffensively delivered, are just too much for the average listener.

The associate editor of *Every Woman's* magazine and no stranger to the broadcasting profession, Peegen (Ed Fitzgerald's wife) uses a homey, intimate style of chatter which should find favor with a female audience anywhere. Unlike most women spicers who alienate established and prospective listeners with a condescending manner of delivery, Mrs. Fitzgerald makes her listeners feel they have much in common.

When commercial programing difficulties are ironed out, Peegen might easily stand out as one of the ace female commentators. Her current series is two months old. Edwin Lee.

NBC Framing New Exploitation Plan

NEW YORK, Aug. 8.—Early in September NBC will put into effect a new exploitation plan, built up on recordings made by the top ranking players on shows featured over the net. The disks will be circulated to NBC affiliates, who will use them as build-ups for the programs and will also be asked to get up promotion stunts to call attention to the idea.

According to NBC, the plan, in addition to creating interest in approaching fall shows and strengthening goodwill ties between advertisers and stations and between agencies and stations, will also help to build local stations by identifying each outlet with the net's most popular programs and stars. NBC also points out that affiliates will get the opportunity to acquire an inventory of human interest material from which local shows may be built. It's also felt that the fact that local outlets will be enabled to supply their local newspapers with topical yarns, photos and mats on radio personalities will tend to build-up newspaper good will for the stations concerned.

ADVERTISERS

(Continued from page 6)

Rezall Parade of Stars for the United Drug Company. Featured are Ken Murray as emcee, Meredith Willson's orchestra, Kenny Baker and Harlow Wilcox. . . Jimmy Eakins has been appointed "foreman" on KHL's *Swing to Victory* shift, with Elbert Walker head man in the sound department. . . Union Oil Company has renewed *Point Sublime* over NBC. Comedy drama is written by Robert L. Redd. . . Rolio Hunter, writer at KFI-KECA, who went into the navy last May, visited the studio this week. He recently completed officers' training. . . Cecil Underwood, *Fibber McGee* and *Molly* producer, off to Seattle to vacash. Ned Tollinger takes over on the Meredith Willson show.

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WAVERING STEM SEASON

Memphis Sets Seven Shows

MEMPHIS, Aug. 8.—Ellis Auditorium has already booked seven attractions for the coming season, according to Manager E. L. MacElravey, who has just returned from Cincinnati, where he was again re-elected secretary-treasurer of the International Association of Auditorium Managers. Bookings, made thru United Booking Office, are *The Water Follies*, starring Buster Crabbe, booked for a return engagement of one week beginning October 5; *The Skating Vanities*, with Gloria Nord, the week of October 26; *Watch on the Rhine*, with the original New York cast, November 18 and 19; *Macbeth*, with Maurice Evans and Judith Anderson, December 18-19; and in 1943 so far, *The Student Prince*, January 29-30; *Hellzapoppin*, back for the third time, February 23-24, and *The Corn Is Green*, March 8-9. Colonel MacElravey said that additional bookings were contemplated.

During 1941-'42 Memphis Auditorium presented only seven shows, due to war cancellations of previous bookings, for a gross of \$40,286. Colonel MacElravey said that he was anticipating a better season than last year in spite of war restrictions. He thinks this year, in spite of the war, some show may break the \$5,300 gross on a single performance set by Katharine Cornell in the mid-'30s.

Cowbarn Notes

Green Hills Theater, near Reading, Pa., gave up the ghost August 5, blaming "war conditions" for shuttering in mid-season. . . . Garden Pier Theater, Atlantic City, operated by Izzy Hirst, is another closing its doors, and there is much doubt whether Louisa D. Carpenter will be able to continue her Arden (Del.) Players until Labor Day. . . . Dance Players at New Hope, Pa., go dramatic with Saroyan's *The Beautiful People*, Eugene Loring coming in for the lead. . . . *The Man Who Came to Dinner* next for the Grove Theater, Nungola, Pa. . . . Halla Stoddard rejoins the Bucks County Playhouse next week to star in *Petticoat Fever*. Michael Whalen co-stars. Madge Evans is set for the follow, starring in *Skylark*, which Richard Beckhard will direct. . . . Earle Mayo Players, at the Crest Playhouse, Wildwood Crest, N. J., carry on with *Our Family*, Chester Adams and Marian Winters in the leads.

American tryout of Emyln Williams' latest play, *A Murder Has Been Arranged*, at the Ogunquit (Me.) Playhouse last week greeted a new technique in staging. Instead of the ordinary box set, Don Jones, production director, used a V-type set, giving a fourth vanishing point to the audience. Experimentation with this type of setting has been conducted by Dr. Elmer Nagy of Yale in comic operas. Set is felt to have greater mystery and suspense value.

Frederick Winsor Bryan, Baltimore's self-styled playboy whom P. G. Wodehouse once dubbed the "perfect Bertie Wooster" made his tome-town debut last week as the contentions, cross-grained Witzel in the Hilltop Theater production of *White Cargo*.

Milton Stiefel is forsaking his own Ivoryton Playhouse this year and opening August 11 at the Bulkeley Auditorium, New London, Conn., with *My Sister Eileen*. Cast includes Judy Parrish, Coburn Goodwin, Hale Norcross, Dorothy Elder, Carter Blake and Lewis Wilson. . . . The Peterborough (N. H.) Players will do *Mary's Ankle*, by May Tully, August 12 thru 15. . . . Guy Palmerton does *Anything Goes*, his second Cole Porter musical, at Lake Whalom Theater, Fitchburg, Mass., for five days, starting August 11. In the cast are Frank Lyon, Glen Langan, Louise Kirtland, Harry Stockwell, Gloria Haley and Grace Carney. He did *Gay Divorce* earlier this season. . . . At the Andover (Mass.) Memorial Auditorium, Palmerton is doing *The Bishop Misbehaves* for one performance August 10. Raymond Greenleaf has the lead role.

BROADWAY RUNS			
Performances to August 8 Inclusive.			
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5	5	283
Armenic and Old Lace (Fulton)	Jan. 10	'41	659
Blithe Spirit (Booth)	Nov. 5	5	302
Claudia (return) (St. James)	May 24	88	
Junior Miss (Lyceum)	Nov. 18	295	
Life With Father (Empire)	Nov. 8	'39	1142
My Sister Eileen (Biltmore)	Dec. 26	'40	666
Uncle Harry (Broadhurst)	May 20	86	
Musical Comedy			
By Jupiter (Shubert)	June 3	78	
Forgy and Bess (revival) (Majestic)	Jan. 22	228	
Sons o' Fun (Winter Garden)	Dec. 1	288	
Star and Garter (Music Box)	June 24	64	

Springfield Sets Four for '42-'43

SPRINGFIELD, Mass., Aug. 8.—The Playgoers of Springfield swung into its third season of legitimate shows with the announcement Monday (3) by Milton Hale, newly appointed executive secretary, that four dates had already been definitely set. While it is hoped to open the season in September or October, Hale said that the following schedule had been definitely set:

November 2, 3 and 4, Gilbert and Sullivan; January 13, Grace George in *Spring Again*; February 9 and 10, Maurice Evans in *Macbeth*; May 10, Ethel Barrymore in *The Corn Is Green*.

Hale disclosed that a new agreement with E. M. Loew of Boston, lessee of the theater, had been reached. Under it the Playgoers, by giving two weeks' notice, can obtain the house for Monday, Tuesday and Wednesday; Tuesday and Wednesday, or just Wednesday. It is understood also that the house rental will be reduced from other years' figures, but on this point Hale didn't comment.

Dwight Gilmore, treasurer of the Gilmore Associates, owners of the Court Square, is now serving the Playgoers as booking agent, with bookings being done thru United Booking in New York.

Facts About the New York Legit Season of 1941-'42

TOTAL NUMBER OF PRODUCTIONS—The total number of legit productions in New York was 97, a rise of 16 over the season before, and equal to the total scored in 1939-'40. It was the third successive time that the figure had dropped below 100, but at least the long succession of new lows was halted. Musicals rose by two, going from 20 to 22, while dramatic shows took a fairly healthy increase of 14, going from 61 in 1940-'41 to 75 in 1941-'42. The dramatic division, like the over-all total, finally managed to halt a long succession of new lows, which had been established in each of the six preceding years.

During 1941-'42 three dramas and seven musicals fell into the stock, rep or "limited run" classification. Subtracting the number of "special" shows from the total number of productions, there were 72 commercial dramatic productions in New York during 1941-'42, as against the previous season's 59; this is not only an encouraging rise in itself, but it is also two above the 70 scored in this category during 1939-'40. There were 15 commercial musical productions in New York during the season, exactly the same number as the season before. The total number of commercial productions in New York was therefore 87, or 13 above the 74 scored during 1940-'41. This did not equal the 90 scored in 1939-'40, but at least it did stop still another previously uninterrupted succession of new lows.

COMMERCIAL PREMIERES—In order to get the number of commercial premieres, we must further reduce the above figures by the number of revivals booked in for regular runs and by the number of shows running at the start of the season. There were six dramatic run revivals and one musical, while there were eight dramas and three musicals running

More Shows But Fewer Hits; War Hits Hard But Some Gains Made

(Continued from page 3)

of performances, but even leaving *Tobacco Road* out of the picture, the average length of performance went down. With the long, long *Road* figured in the average, the length of run of dramas for 1940-'41 reached the staggering figure of 135, but even without the marathon drama the average was 74. During 1941-'42 it was 67, or a little less than eight and a half weeks.

In the musical division, however, 1941-'42 came up with a competitor for *Tobacco Road*. It was *Hellzapoppin*, which closed during the season after a run of well over 1,000 performances, and it raised the average run of musicals closing during the season to the unbelievable figure of 338—or more than 42 weeks. However, even dropping *Hellzapoppin* from the total, the average run of musicals closing during the season set a record entirely unapproached. Leaving out Olsen and Johnson's marathon, the average length of run for musicals was 232, or 29 weeks. The closest to that came in the season of 1925-'26, when the average length of musical run was 176 performances.

Long Average Run

Musicals, of course, bolstered the overall average length of run considerably. With *Hellzapoppin* included in the reckoning, the average run of all shows during 1941-'42 was 106 performances, as against an average over-all run of 139 in 1940-'41, with *Tobacco Road* included. Dropping the two marathons, one from each season, we find that the average run remained exactly the same. Ruling *Tobacco Road* and *Hellzapoppin* out, each of the two seasons showed an average of 89. This in itself is higher than any other season since 1928-'29.

As for hits, the dramatic division dropped down in this category too. Only 12 dramatic hits closed during 1941-'42, as against 16 during 1940-'41. The musicals, on the other hand, rose from seven

to eight. The total number of hits was 20, against 23 the year before.

Probably the most noticeable feature of the season was the increased strength of musicals, which was only to be expected in wartime, when people go to the theater as a means of escaping for a little while from the cares that beset them, and therefore naturally gravitate to escapist entertainment. Bearing out this theory was the poor showing made by the many war plays that were produced in the dramatic division by producers led astray by critics' yelps for current events on the stage. Perhaps the clinching proof is the story of *The Wokey*, a play of the bombardment of London; it was presented early in the season, before our entry into the war, and showed some early strength. It went along well for several months, but almost immediately after December 7 its business hit a nose-dive and it was shortly forced to close. *Heart of a City*, another play about the London blitz, closed after a short run despite critical raves that were out of all proportion to the play's very lean merits.

Started With Rush

From the standpoint of the number of plays running on Broadway, the season was far from hopeless. It started out with a rush, going well above the figures for corresponding periods the previous year. It slowed down and braced itself for a real gain in October, and thruout December remained way ahead of 1940-'41; as a matter of fact, early in December there were 28 shows running, a figure only one under the peak of the previous season, which hadn't been reached until February.

Business had been hard hit, however, by our entry into the war, and shows held on only to cash in on the holiday trade. This was almost nonexistent. The number of shows running continued to rise until it reached a peak of 30 the week ending January 3 (one more than the peaks of the two previous seasons), then, business still failing to materialize, it took a sharp drop. There was an attempted rally in February—in recent years the strongest part of the season—but it too failed and another sharp drop took place. However, once the spring began it was seen that the earlier panic would probably not be a permanent thing. The number of shows running managed to hold on grimly and remained almost even for about two and a half months. After experiencing the usual late-spring decline, the graph ended strongly.

The number of shows running this summer compares favorably with most recent years, and business done by them has been excellent, except for a drop in late July that has come to be almost an annual affair. They are now rallying and will go into the early fall strongly, probably bolstered by several early openings that have already been announced.

No cogent conclusions can be drawn from the season's statistics; the theater was affected by the war, and that's all that can be said. Recent trends toward a smaller but qualitatively much stronger theater were temporarily halted by world events.

Critics Give a Beating

As for quality during 1941-'42, it took a terrific beating from the critics on the New York dailies, who insistently called the season the worst within their experience. This was largely disputed by their own individual reviews, which found merit in a comparatively large percentage of the few plays produced. When they met for the annual conclave to select the Critics' Circle prize play, however, the reviewers stuck by their despondent guns and sorrowfully announced that no American play was good enough to be officially called the best of the season, a somewhat metaphysical pronouncement that was roundly attacked in many quarters. The Circle, however, found no difficulty at all in naming the best foreign play of the sea-

(See FACTS on page 10)

son. After only two ballots it gave the accolade to Noel Coward's *Blithe Spirit*, an amusing and empty farce about spiritualism.

The war, of course, almost entirely conditioned the year's events as well as its statistics and averages. Priorities to date have had no vital effect, but their pressure will undoubtedly be felt increasingly during the season now getting under way. As a matter of fact, representatives of the League of New York Theaters, meeting recently with officials, saw a black picture painted and were advised to make pools of necessary materials in order to obviate as many hardships as possible during the coming year. Steps to form the pool were immediately undertaken.

The priorities pinch, however, may be felt in other directions than materials. It may be felt particularly in restrictions on travel, which, of course, would tend to tear down the road. The road, during 1941-'42, also suffered under the shock of war, but it rallied quickly and at season's end was scoring excellent grosses. As a matter of fact, many road cities, including Philadelphia and Boston, set new modern records in the amount of money taken in at the box offices.

This tremendously hopeful trend will, of course, be nullified in whole or in part if travel restrictions cut into the routes of touring shows. Some, looking at the picture from the darkest side, claim that eventually all touring will have to stop; these see the establishment of permanent repertory or stock companies in all important road cities, such companies being set up to present a series of Broadway successes of the current season and thus acting as a substitute for touring shows.

Much War Work

The theater plunged wholeheartedly into war work during the year, its high spot being the establishment of a bureau formed to switch theater workers over to essential war industries. The theater was the first major industry to put a plan such as this into operation.

Other war activities are literally countless. They include, of course, the Stage Door Canteen, the USO shows playing army camps, bond-selling drives and many other angles.

Equity had, for it, a comparatively quiet year. The storm of the previous year's elections quieted down, the only hangover being the proposed constitutional amendment barring Nazis, Fascists, Communists or their sympathizers from holding office. The proposed amendment had been turned over to an unfortunate committee whose task it was to word it so that sympathizers with Communist Russia in her current struggle would not come under the ban, and that task was hardly simplified when the United States entered the struggle on the Russian side. A proposal was finally offered, but Equity council turned it down, figuring that such an amendment was both needless and embarrassing.

The virulent fringe of die-hards, however, still smarting over the fact that the membership at large had repudiated their long-standing control over all Equity affairs, circulated a petition demanding that such an amendment be submitted to the membership. Council, according to the constitution, had to follow out their wishes. An amendment—which in effect served the purpose of barring enemy aliens from holding office in an American labor union—was submitted and passed.

The Evans Affair

The only other major friction came late in the season when five members of Maurice Evans's *Macbeth* Company submitted charges against the producer, claiming that he had used coercion and intimidation in trying to force them to play three free shows for soldiers at Camp Meade, Md. Equity council, side-stepping with celerity, immediately ruled that the affair fell under the jurisdiction, not of Equity, but of an industry-wide committee formed to coordinate soldier shows. There is still a chance that demands will be made that council take under consideration charges

that involve an important section of actor-management relations.

As for the election itself, it was quiet this year. The only point of note was the plea made on behalf of the virulent die-hards above mentioned. At the election meeting it was suggested by one of their adherents that they be vindicated thru the process of writing in their names on the regular ballots. The highest number of such write-in votes going to any one person was five.

The League of New York Theaters pursued a comparatively serene course during the year, with the pressure of war conditions taking the place of that formerly brought to bear by the unions. Sunday shows continued under Equity's okay and brought a certain amount of additional life to those productions wavering in the never-neverland between hitdom and complete failure.

A number of \$1 and \$1.50 top experiments were made during the season, the most successful being the return engagement of *Claudia*, which is still running at its low top. The Jules J. Leventhal subway circuit operated thru the spring to good returns in most instances, and the trend toward lower prices was generally accelerated. *My Sister Eileen*, a long-established hit, reduced its top, moved to a larger house and has been doing excellent business.

On the other hand, the \$1 top theater proposed a year ago by Robert Lewis and Ella Kazan, and looked forward to as one of the most important experiments in a decade, died a-borning.

The Experimental Theater, of which high hopes had also been held, offered only one production, very late in the season—and in it used chiefly accepted actors.

Savoy Opera Guild

Small groups were not as active as usual, probably as a direct result of the war. One small group that was very active indeed, however, was the Savoy Opera Guild, which started early in the spring of 1941, giving several performances of Gilbert and Sullivan operettas each week. It continued thruout the season, added one performance a week in Westport, Conn., during the summer, and is still continuing, with every indication that it will become a permanent feature of New York theatrical

life. It is one of the most amazing phenomena in seasons, having already been favorably compared with the world-famous D'Oyly Carte troupe in England.

Summer theaters, of course, took a sharp drop, due not only to general war conditions but specifically to gas and tire rationing, which disastrously cut down on their prospective clientele. Summer theater managers banded together in an organization early in the spring to work out mutual problems and bring added strength to the field. Much hope was held at the time, but it faded as the total number of announcements fell far below previous years—and it faded still further as some of the companies that opened were quickly forced to close. However, others report banner seasons. These are, of course, accessible to transportation lines. Several troupes that had previously operated in the country took locations in cities and managed to go on successfully. Chief of these is the Bucks County Playhouse, which this summer is playing in a Philadelphia hotel ballroom.

It would be foolish to try to predict the theater's future. No trends were established in the chaotic season just past, and the coming year will be entirely conditioned and regulated by events and situations far beyond the theater's control. It is probable that the stage as a whole may swing off on tangents; it may stand still; it may possibly advance toward a solid and permanent form, tho this last is hardly likely. In any case, the mere battle for survival in the chaos of a world at war will occupy all of its efforts. Prediction must give way to hopes and fears.

Philly Lining Up Shows

PHILADELPHIA, Aug. 8.—Outlook for the coming legit season continues promising, with a second attraction definitely set. George S. Kaufman's *Franklin Street* will preem here with Groucho Marx starring, definitely skedded to open September 29 at one of the three houses operated here by the Shubert interests. Ethel Barrymore in *The Corn Is Green* was set earlier to start September 21 for a three-week stay at one of the Shubert houses.

Facts About the New York Season

(Continued from page 9)

failure percentages during the so-called boom years. The actual number of failures was 55, or 15 more than the previous season's 40. Of the failures, 52 were dramatic, a rise of 17 over the 35 of the previous season, and only three were musical. This figure, more than any other, displays the qualitative gain in musicals, which were not numerous, but which had all-but-unexampled success. The previous season there had been five musical failures, and the season before that there had been 12.

The percentage of failure in the dramatic division rose 12 points, going up from 69 per cent in 1940-'41 to 81 per cent in 1941-'42. Again it is to be noted that the 81 per cent of failure among dramas, while high, is by no means unprecedented. In the musical division the percentage of failure was just 27 per cent, an extraordinarily low figure, and much better than the encouragingly low 42 per cent scored during 1940-'41. As a matter of fact, in only one season on record had the musical failure percentage been any lower; this was in 1935-'36, when it reached the phenomenally low figure of 18 per cent. If this trend among musicals continues, it indicates that we can expect a quantitative rise in them very shortly, conditioned only by priorities restrictions on materials used in expensive musical productions.

It should be remembered in connection with the failure percentages that in all probability some shows running less than 100 performances made a slight amount of money, whereas certain heavy productions running longer may have lost.

AVERAGE LENGTH OF RUN—The average length of run during 1941-'42 was complicated by the closing of *Hellsapoppin*, the Olsen and Johnson marathon, just as the same category had been complicated the previous season by the closing of *Tobacco Road*. *Hellsapoppin*, naturally, made the average length of run of musicals and of all productions combined a good deal longer than they would otherwise have been.

The average length of run of all productions, *Hellsapoppin* included, was 106 performances, an extremely hefty figure, the nowhere near so large as that scored

by the previous season, which, with *Tobacco Road*, rang up an average of 138 performances—a record that will probably stand for many seasons to come. Figuring on the usual basis of eight performances a week, the average show during 1941-'42 ran 13 and a quarter weeks. However, if both *Hellsapoppin* and *Tobacco Road* are left out of the reckoning and the respective seasons rated only on the index of their more normal shows, an excellent record is still obtained. With the two marathons omitted, the average length of run for the two seasons is exactly the same—89 performances, or just over 11 weeks, each.

The dramatic division during 1941-'42 was of course unaffected by the *Hellsapoppin* run. It showed an average of 67 performances, or just under eight and a half weeks. The previous year, with *Tobacco Road* included in the scoring, had had an average of 135 performances. Even without *Tobacco Road*, however, it was better than the season just past. Without *Tobacco Road* the average for dramatic shows in 1940-'41 was 74 performances, or almost a full week longer than in 1941-'42.

Musicals during 1941-'42, with *Hellsapoppin* included, set a tremendous record of 338 performances, a figure that has never previously been even distantly approached. It amounts to 42 and a half weeks. The previous season's extremely healthy 150 was less than half as long. However, even with *Hellsapoppin* left out of the reckoning, the season just past set a record for average length of musical run that is far ahead of anything in the past. Without *Hellsapoppin*, the average length of musical run was 232 performances, or 29 weeks. The highest previous record in this category had been the 176 performances scored in 1925-'26.

These figures again indicate overwhelmingly the strong position of the musical side of the legit field.

HITS—Despite such strength in the musical field, however, the number of hits closing during 1941-'42 showed a discouraging drop from the figure recorded the previous season. The season just past had 20—equal to the new modern low set in 1930-'40—while 1940-'41 had had 23. Musicals, however,

Number of Shows Running on B'way During 1941-1942

The following is a listing of the number of shows running on Broadway on the Saturdays of the season of 1941-'42, along with the number running on comparable Saturdays of the season of 1940-'41.)

	1941-'42	1940-'41
August 2.....	11	10
August 9.....	10	8
August 16.....	10	8
August 23.....	9	8
August 30.....	9	7
September 6.....	12	8
September 13.....	13	12
September 20.....	15	13
September 27.....	15	14
October 4.....	16	16
October 11.....	17	18
October 18.....	16	19
October 25.....	19	17
November 1.....	18	19
November 8.....	20	19
November 15.....	23	20
November 22.....	26	22
November 29.....	25	20
December 6.....	28	21
December 13.....	23	19
December 20.....	28	19
December 27.....	29	24
January 3.....	30	23
January 10.....	26	24
January 17.....	21	26
January 24.....	26	24
January 31.....	28	25
February 7.....	27	27
February 14.....	25	29
February 21.....	25	27
February 28.....	24	27
March 7.....	21	26
March 14.....	19	27
March 21.....	19	24
March 28.....	19	27
April 4.....	19	27
April 11.....	20	27
April 18.....	22	26
April 25.....	20	25
May 2.....	19	23
May 9.....	19	22
May 16.....	16	21
May 23.....	18	20
May 30.....	20	20
June 6.....	16	18
June 13.....	14	18
June 20.....	15	15
June 27.....	16	13
July 4.....	16	12
July 11.....	14	12
July 18.....	14	11
July 25.....	13	11

Appeal Suit of Detroit Lafayette

DETROIT, Aug. 8. — Suit brought against the musicians' union and other theatrical crafts in sympathetic action by the Lafayette Theater has been appealed to the Michigan Supreme Court on behalf of the theater following an adverse decision in Circuit Court here.

The theater sought an injunction restraining picketing and similar activities when the crafts were about to retaliate for the management's planned policy of doing away with an orchestra. Dispute started when the house opened with popular-priced stagelights last fall, as the management contended that the orchestra was unnecessary.

Compromise was arranged while the suit was under way so that the house opened with six musicians working from an upper box instead of from the pit, and the dispute has been resting on this compromise ever since, until the suit is settled. Confirmation of the lower court verdict by the Supreme Court would presumably give the unions a free hand with usual retaliatory action if the management dropped the orchestra or cut below its present compromise size. It is anticipated that union picketing would hurt the house more than would usually be the case with a legitimate show because of the wide spread of patronage upon which the long-run low-price policy is based.

again showed their strength by gaining one, going from seven to eight, despite the scarcity of musical production. On the other hand, the dramas fared disastrously, going down from 16 to 12 and setting a new modern low in this category.

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CARNEGIE HALL, NEW YORK

Million Dollar Biz For Latin Quarter First Year Probable

NEW YORK, Aug. 8.—Lou Walters is planning to follow his opening show at the Latin Quarter with a new one August 18. Slate Brothers and Stanley Twins are the only acts definitely set. Mme. Kamorova and M. Kamorof, who staged the current show, will stage the new one with Wally Wanger again supervising the girl ensemble and Mme. Berthe doing the costumes.

Walters says he should gross \$1,000,000 in his first year, on the basis of business the first three months. And figuring this on an \$80,000 investment, he is doing all right.

Transportation Troubles

HARTFORD, Conn., Aug. 8.—Gene Krupa's orchestra at the State Theater, three days ended August 2, had its hands full when it ran into transportation difficulties. Band's instruments arrived late on the train, and until the instruments showed up theater had to run extra short subjects.

Club Talent

New York:

OXFORD BOYS have signed for a part in *Du Barry Was a Lady*. . . JACK COLE goes into the Rainbow Room December 8. . . MAZZONE AND ABBOTT will return to the Latin Quarter in September. . . NAT MILES is to be inducted into the army August 12. . . LARRY BLAKE, comedian, joined the navy last week. Stationed at New London, Conn., under real name, Lawrence Lumberger. . . HILDEGARDE will open the remodeled Persian Room of the Plaza Hotel here September 21 for eight weeks, along with Bob Grant's band, set thru Jack Davies. The third row of tables will be placed on a terrace to provide better visibility, with the result that Davies may experiment with novelty and sight acts the rest of the season.

Chicago:

VARNE AND SARITA, ballroom and novelty team, booked into Vine Gardens by Tommy Sacco for one week, are now playing their 13th week there, with an option for two more months. . . LEROY, marionette artist, booked into the same spot for two weeks, was held over two weeks and his option for four more picked up. . . HILDEGARDE will open at the Palmer House Empire Room in January. . . PRIVATE JOHNNY SPECIAL, harmonica artist, who has been appearing in many USO shows, is now with the 32d Technical School Squadron (Barracks 174), Chanute Field, Ill., studying to be a mechanic. . . GRACE AND PAUL HARTMAN will open at the Empire Room September 17.

Boston:

DOROTHY FOX rehearsing group of debs for show to open August 15 at Ritz Roof, Ritz-Carlton Hotel. . . ELAINE CONDOS heading revue at Hi-Hat, Lowell, Mass. . . Casa Manana featuring the Aulger Bros. melodrama *Adrift in New York*. . . LA FLEUR AND MANNERS switch to Coconut Grove, set for two weeks.

Atlantic City:

NORMA AND ARLINE CHANDLER head the new revue at Babette's, with SUE AND BETTY CARLISLE holding over. . . PRINCESS ORELIA AND PETE added at Club Harlem. . . BLONDINA STERN held over at Ann's Log Cabin. . . TED HOWARD new at Gables Inn. . . CLARISSA and Terry Franconi head the new revue at Hotel President's Round-the-World Room. . . BEALE STREET BOYS back at Irvin Wolf's Ship Deck at Breakers Hotel. . . PHIL NIPP, who managed the Cliquot Club last summer, now connected with Hen's Bar, new

Polo Jackets Are Useful

NEW YORK, Aug. 8.—Lewis and Ames, dance act, were sitting around the Nemerson Hotel, South Fallsburg, N. Y., in the sour cream circuit, waiting interminably for accommodations. Lewis threatened to leave if they didn't get a room in five minutes, leaving the hotel without a team.

He now wishes he had not given that ultimatum. They got the room pronto, and, while out to dinner, somebody copped Miss Ames's silver fox fur, valued at \$600, and also took Lewis's polo jacket to wrap the coat in.

Newark Adams Bows Sept. 4 With Canova

NEW YORK, Aug. 8.—Adams Theater, Newark, will reopen with a full week name and name band policy September 4. Teddy Powell and Judy Canova are the first attractions. Following will be the Inkspots and Lucky Millinder, September 11 for six days. House will have Thursday openings thereafter. Vaughn Monroe is on next, with Martha Raye probably starting September 24.

Jimmy Dorsey has been booked Thanksgiving week and Woody Herman for Christmas week. House is managed by Ben Greiffer, with Eddie Sherman booking.

N. Y. 2-a-Day 38 Weeks So Far; Season Standout, "Priorities"; Many Plan Vaude-Revues for Fall

NEW YORK, Aug. 8.—Two-a-day vauders in New York this past season have so far accounted for 38 weeks of playing time, proving this type of show a success. Despite the fact that only one show is current on Broadway, producers planning this type production in the fall are increasing. Latest are Peter Arno and Harry Saltzman, who are studying the situation, and Harry Gourfain and Zac Freedman, who plan a two-a-day revue.

It is generally conceded that if the shows had opened in the fall there would be more of them running. The season here has so far produced five shows. Except for Clifford Fischer's *Priorities*, which started the trend, they fared badly at the box office.

The bonanza is attracting others to the field. Harry Saltzman, who agented in Paris before the war, has signed a booking contract with Fanchon & Marco and has left for the Coast to tie up picture names. Saltzman went primarily after the Ritz Brothers, but they were not available because of film commitments. He is still trying to land other names out there.

Peter Arno entry into the vaude field is not yet definite, altho he is scouting about. Harry Delmar, producer of the USO camp shows, is going into the field with *Ankles Aweigh*, with a book by Eddie Davis.

Another show slated to open in September is Fred Fincklehoff's *Show Time*, currently at the Curran Theater, San Francisco. Paul Small, who cast the show, arrived Wednesday from the Coast and is negotiating for a house. Deal should be closed by next week.

Gourfain, vaude unit producer for years, and Freedman, legit press agent, plan to put on *Grass Is Green*, a two-a-day 25-people revue at \$1.50 top.

E. K. Nadel, veteran vaude unit pro-

ducer, is plotting an all-girl revue for Broadway, and many make it two-a-day. Clifford Fischer is set to replace *Priorities* with *Beat the Band*, for which Henny Youngman and Gracie Fields have been paced. *Priorities* takes to the road soon.

The biggest development in the field is expected to be the setting up of a series of road editions of the vaudelegiters by Fischer. A meeting was recently held by the Shubert interests, Fischer and banking interests. No results have yet been announced.

In the meantime the cast of *Priorities* has been altered. Walter O'Keefe and Billy Vine started yesterday and Lou Holtz dropped out. Hazel Scott and the Bricklayers are out. Holtz may do a vaude show himself.

In a resume of the season, *Priorities* naturally tops the list, now being in its 20th week. *Keep 'Em Laughing* closed after five and was replaced with *Topnotchers*, which lasted six. Ed Wynn's *Laugh, Town, Laugh* closed after five weeks. *Harlem Cavalcade*, produced by Ed Sullivan, lasted only a fortnight.

Other shows displayed this year were *Headliners of 1942*, which lasted two weeks in Chicago, and the Billy Gilbert and Ken Murray project, *Blackouts*, which is still running in Los Angeles. Gilbert has since dropped out of the cast and also sold out his interest in the show. He was replaced by Sam Hearn.

Robinson Unit Trick Dates; Asks \$8,500

BOSTON, Aug. 8.—For the first time in recent memory, a package vaude unit will play the RKO Boston for a two-week stand, starting September 18. Unit is headlined by Bill Robinson and Ella Fitzgerald. Two other acts will be added.

NEW YORK, Aug. 8.—Charlie Yates, now affiliated with Frederick Brothers' Music Corporation, is booking the Bill Robinson unit and asking a guarantee of \$8,500 per. No dates have been lined up beyond the Boston engagement.

Vaudefilmer in San Fran

SAN FRANCISCO, Aug. 8.—Historic old Tivoli opened last week under management of Blumfield Theaters with a policy of vaude and pictures. Faith Bacon headlined the opening show, which included Verne Buck and his 12-piece orchestra. Shows will run daily from noon to midnight.

T. Tucker Going Big in Chi; Essex House Date Changed

CHICAGO, Aug. 8.—Originally slated to return to the Essex House, New York, the day after his September closing at the Palmer House here, Tommy Tucker's Essex House date has now been pushed back to September 26 to allow the band to play a week at the Chicago Theater.

Amy Arnell, Tucker's vocalist, will leave the Palmer House a week before the rest of the band to make a screen test for RKO on the West Coast, and then will return in time for the theater date. Tucker's Palmer House contract provides for such an absence and it definitely does not mean that the Swanee Sweetheart is leaving the band.

Meanwhile the Tucker crew continues to do excellent business in the Windy City. Attendance figures just released by the Empire Room management indicate that the band is nightly drawing 100 covers more than during the same period last year.

SYLVA TWINS, now in Winnipeg, have a date to be screen tested. . . HILBERT, BYRD AND LARUE have closed at the Biltmore, Providence. Eddie Varzoz' ork will remain in that room thru the fall. . . MAURICE AND CORDOBA are making a repeat there. . . BARBARA AND BARRY LESLIE have moved from the Benjamin Franklin Hotel to the Club Ball in Philadelphia.

MAYRIS CHANEY AND ALVAREZ, dancers, open August 3 at the Cal-Neva Lodge, Crystal Bay, Nev., after a run at the Park Plaza Hotel, St. Louis.

JERRI KREUGER is the new starter at the Walton Roof, Philadelphia. . . FRANK AND JEAN HUBERT will be on the bill at the Mayfair, Boston, with Romeo Vincent. . . JEAN AND JULIO TUDELL closed at the Sans Souci, Havana, and are now at the Clover Club, Miami. . . HENRIETTE CONTE is now at the Stratford Hotel, Bridgeport, Conn. . . LUCILLE HALLOWELL comes out of a bathing beauty contest to make her club debut at the Marine Room, Trainer, Pa. . . ROSE MARIE is set for the Steel Pier, Atlantic City.

spot opened by HEN PHILLIPS. . . DOLORES KING making her local bow at Joe Moss's Bath and Turf Club.

Philadelphia:

BETTY AND FREDDY ROBERTS and Honey Murray head the new show at Benjamin Franklin Hotel, with Nina Korda a holdover. . . LEWIS AND VAN, at Carroll's, set to join the Phil Harris stage unit. . . HERBERT DEXTER heads the new show at Weber's Hof Brau. . . TROY BROWN AND BOBBY LEE new at Frank Palumbo's. . . JERRY KREUGER an added starter at Jack Lynch's Walton Roof.

Hollywood:

JULIE LAWRENCE now singing at Gordon's in Beverly Hills. . . FRANK FAY, Ann Nagel, Betty Kean, Eddie Parks and Clarence Gaskill have opened at Charley Foy's Supper Club in North Hollywood. . . HELLER AND RILEY are back on the Coast following a year in New York. . . TED BLAKELY, emcee, is back following two years in Chicago. . . LEONE'S is skedded to open about October 1. . . Show at Pete and Billy Snyder's Band Box now includes Jackie Green, Mae Brewster, Billy Lankin and George Tibble's combo. . . ADRIS MAY has been held over at the Trianon in South Gate. Wally and Francis, dance team, were added, replacing Al Mardo. . . INA RAY HUTTON plays the Orpheum, Vancouver; Mayfair, Portland, and the Golden Gate, San Francisco, beginning September 7.

DARBY AND ARDELL into the New Paris Inn in San Diego for a limited engagement. . . PASO AND LEE are back, following a tour with the *Camel Caravan* unit. . . LES AND POPPY now featuring Poppy's new costume made of black velvet and with 120 ermine tails. Believed to be first time a comedy dance act has gone in so heavily on costuming. . . MADIE AND RAY have joined *Blackouts of 1942*. . . FRED SANBORN also new to the *Blackouts* line-up. . . GUS SCHILLING has been signed for the comedy lead in *Moonlight in Havana* at Universal, and is set to appear with Judy Garland at MGM in another. . . KEN STEVENS, who recently moved out of the *Blackouts* to Bill Jordan's Bar of Music, has gone into the army. Replaced at Bar of Music by Larry Burke, radio warbler.

Here and There:

BUD SWEENEY has opened at Dinty's Gardens, Cohoes, N. Y. . . THE BRIANTS have signed for the December show at Earl Carroll's, Hollywood. . . NICK LUCAS starts September 7 at Celoron Park, Jamestown, N. Y. . . DE

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Night Club Reviews

**"Mrs. Astor's Horse" Has Sock
Opening at Rose's Horseshoe;
New Show Surpasses Predecessors**

Talent policy: Production floorshow at 8 and 12. John Murray Anderson, producer; costumes by Miles White; sets by Erl Franke; dances staged by Lauretta Jefferson. Management: Billy Rose, operator; Michel Mok, press agent. Prices: Dinners from \$1 up; supper minimums \$2.50 for ringside; drinks from 50 cents.

After two postponements, Billy Rose finally unveiled his new Diamond Horseshoe Show, *Mrs. Astor's Pet Horse*, Friday night before an assembled multitude of newspapermen, celebrities and other objectionables. Scheduled to erupt at midnight, the production was so late in starting that the wait practically amounted to another postponement—but it was worth waiting for. Lavish, fast-moving and constantly entertaining shows, containing solid sock talent from the days when there was real sock talent around, have become habitual at the Horseshoe; but the new show surpasses its predecessors and emerges as one of the most exciting and altogether excellent entertainments in seasons. Directed by John Murray Anderson, with costumes by Miles White, sets by Erl Franke, dances staged by Lauretta Jefferson, special lyrics by Mr. Rose and dialog by Mr. Rose and Arnold Horwitz, it's a terrific show. If you have superlatives, prepare to shed them now.

As usual at the Horseshoe, the theme centers around the glory and glamour of old New York, with Marshall Montgomery as a hansom cabbie, and Pansy the Horse (Mayo and Morton) as his decrepit Pegasus, reminiscing sadly over bygone days. Their tour of the past incorporates and combines sock talent of today and yesterday. Introduced by a fanfare from the brass section of Roy Fox's orchestra—which, incidentally, did a terrific job of playing the show and deserves much of the credit for the con-

stant excitement—the production starts off with Pansy singing, via the superlative ventriloquial work of Montgomery. The first interlude is the circus, with the rest of the band and part of the chorus swinging down from the back of the room to march on the stage and immediately set the whirlwind pace that is maintained thruout. Dressed as clowns, Billy Wells and the Four Fays go thru their outstanding acrobatics and contortions.

Next comes a Texas Guinan number, a production scene in which Mr. Rose's choice collection of coryphees proves once again that it is the most breath-takingly lovely conglomeration of pulchritude ever to assault the eye of unwary male. And there follows a dive scene featuring the sensational apache number of Lucienne and Ashour, which very rightly brought down the house. A review of musical hits of the past, featuring Harriet Hootor—of whom more later—a production number, is followed by the appearance of Herman Hyde, one of the funniest men in the world. Mr. Hyde, his temperamental fiddle, his egg-laying bass viol and other addenda have always panicked this reporter, so it is matter for wonder to report that Mr. Hyde is actually better even than ever. His new finale with a passionate harp is a work of comic genius. Sally Burrell (Mrs. Hyde) has left the act, and of course it doesn't seem quite the same without her. But Norine Robinson, who takes her place, is an outstandingly fine singer, straight woman and all-round performer.

This is followed immediately by another high spot, a quick succession of great vaudevillians whose superlative talent should prove conclusively to modern youngsters why their elders still look wistfully back on the good old days. Emma Francis, whose gray hair belies the impish light of her eyes, does a terrific clog climaxed by cartwheels across the stage; Willie Solar gives out with an all too brief bit of his immortal musical jabbering; Nellie Durkin and Eddie Eddy offer their amusing concert burlesque; and Joe and Lew Galts bring down the house with their astounding unison hoofing, which was always one of the greatest acts of its type in the world—and still is.

Next on is Billy Banks, a Negro singer who goes thru a medley of Gershwin numbers in a lovely, powerful and finely handled voice, and then erupts with sessions of scat singing and eccentric dancing. He's an outstandingly talented young man who's going to go places—high places. The opening night audience refused to let him get off.

The show's two headliners are Miss Hootor and W. C. Handy, who now comes on to play his immortal *St. Louis Blues* on an amazingly sweet and lovely trumpet. The great man was greeted by an ovation, and received another for his superlative playing of his superlative classic. As for Miss Hootor, she makes her only appearance in the production number based on hit shows, and should really have been brought back. For her outstanding work is, if anything, greater than ever. She does things that simply can't be done—and does them with the ease and grace that have made her name synonymous with the tops in toe dancing.

In addition to those already mentioned, the show also includes Perry Brusklin, Perlita, Virginia Mayo, Pedro Lopez, June Melva and the Great Daniel, all of them doing excellent work. There isn't a weak spot in a clubful. As remarked, Roy Fox's orchestra does a terrific job playing the show and also giving out with dance music. Alternate band is Sid Prussin's; it does a good but unexciting job.

The production ends with a patriotic finale and a bedlam of cheering customers. The two preceding shows at the Horseshoe ran over a year each, and there seems no good reason why this one shouldn't run longer than either. The opening night mob, which included everyone from Saroyan to (Orna O'Neill), clamored its appreciation thruout. And rightly. For this reporter's money *Mrs. Astor's Pet Horse* is the best musical show in town.

Eugene Burr.

Shoreham Hotel, Washington, D. C.

Talent policy: Band with entertainment; one show at 9:45. Management: L. Gardiner Moore, manager; Maxim P. Lowe, booker; Joe Dupree, publicity. Prices: Dinners from \$2.25; cover from 1 p.m. 50 cents, but \$1 Saturdays.

Probably the capital's most popular night rendezvous, thanks in large measure to Barney, now in his twelfth consecutive year as leader of the Maxim Lowe 13-piece orchestra. Outdoor dining terrace continues nightly to jam with a capacity crowd of 1,500. By far the most attractive outdoor dining spot anywhere in this area. Management has added to the natural wooded beauty surrounding the terrace by featuring a spectacular colored fountain display that continuously changes in shade and is reminiscent of the display at the New York World's Fair. Because of the luxurious atmosphere and cool evening breezes that continuously blow across the terrace, the Shoreham has become the leading gathering place for Washington diplomats and politicians, who seem to go for dancing under the stars. The show itself is nothing special. But any spot that serves food and/or liquor can draw a full house in crowded Washington.

Barbara Blane, a rather attractive blonde, stars the ball rolling with a ballet tap and encores with an acrobatic number to *Estrilita* in which she showed good control. Peggy and Moro, sophisticated steppers, in their second week here, featured an Americanized version of a castillian dance in which they displayed excellent footwork. Unfortunately, taps were lost on the crowd because of the noise. However, they received well-merited applause and encores with a tango that failed to include any unusual routines. Paul Syddell and his dog, Spotty, in their third week, closed the show with a clever act in which Spotty balances himself on first the hands then the fingers and finally the head of his master. Drew the biggest hand of the evening, due mostly to the appeal of the pup.

Barnee leads the boys in some rather clever numbers arranged by Eddie Pierce, who is also vocalist and sax player.

Atmosphere and liquor excellent; food and services good. Van B. W. De Vries.

Latin Quarter, Chicago

Talent policy: Show and dance band; floorshows at 8:30, 11:30 and 2. Management: Chuck Jacobson and Ralph Berger, operators; Phil Tyrrell, producer; Ari Goldie, publicity. Prices: No cover or minimum.

This new spot, on the site long occupied by the Oriental Gardens, is strictly for the masses. Sophisticates will not find it to their liking. Just why the name Latin Quarter and the show's title, *Rumbas and Rhythm Revue*, is a mystery, as there is no Latin atmosphere aside from the "six lovely Latins" and an occasional rumba by the orchestra.

Owners of the spot have done an excellent job in laying out and furnishing the room. There are two long, sinuous bars, with tables between, and a series of terraced tables with upholstered seats running entirely around the room. At back center is the band shell and in front of it an elevated stage and dance floor. Some 20 waitresses are employed.

The show serves generous portions of entertainment which, on the whole, is acceptable. Harry (Woo-Woo) Stevens is a lively and capable banjo player who includes a lot of conversation, sometimes too much; and after a slow start got the customers warmed up to his comedy. Brucetta, a young contortionist who has appeared at local theaters, is attractive and puts her work across nicely. Terry and Walker win applause with their comedy dancing. The Three Gusses, mimics, imitate stage and screen personalities. Their material is weak. The Six American Tip Tops, five girls dressed in leopard-skin costumes and one as their "trainer," do some nifty tumbling and other acrobatics, and Kay Paige's Six Lovely Latins parade in colorful costumes. Lee Sullivan emcees and offers several vocals.

Joe Norman and band play the show music. In six months Norman has developed an excellent organization which plays both sweet swing and hot tunes and which should grow in popularity. For dancing, Vincent Bragale pleases the terpsiters with lively rumbas and sambas and his warbling of Spanish tunes. His blond vocalist, Patricia Ford, is attractive and does a nice job of ballad warbling.

With some revamping of its show, the Latin Quarter should find favor with the pop-price public. Nat Green.

Club Bali, Philadelphia

Talent policy: Show and dance band; rumba relief band; floorshows at 8:15 and 12:30. Management: St. Max and Joe Kaliner, proprietors; Adolph Goldman, manager; Herman Tolle, maitre d'; Barney Sloan, headwaiter; Milt Shapiro, press agent; Tony Phillips, booker; James Ponzi, stage manager. Prices: Dinners from \$1, drinks from 60 cents; \$1.50 minimum Friday, Saturday and holidays; no cover.

Boasting one of the best air-conditioning units in town, Club Bali also can boast of one of the best mid-summer revues ever to grace a local nitery floor.

The standout is Arthur Blake, who brings a refreshing note to impersonations. Calls his act "Satirical Reflections," and it's even more than that in comedy material and sock delivery which is big-timey in every respect. Stays on long, but his sense of timing makes every moment pleasant. Takes off movie names with smart comedy running thru his material. Warms up with Edna May Oliver, follows with Charles Boyer, Greta Garbo and Lionel Barrymore. Only serious moments are for Louise Rainer, doing her Anna Held phone bit. Then picks it up with one of his best bits, a devastating satire on Jimmy Stewart and Katharine Hepburn. Continues building big with a lavender Charles Laughton, and winds it up with an excellent Bette Davis. Also makes judicious use of incidental background music to carry his characterizations along. On the recall does Carmen Miranda and finally, and his best, Eleanor Roosevelt.

George Church, last here with *Hold On to Your Hats*, goes over just as big with his outstanding ballet taps, first in rhythm and then a Spanish dance to *Andalusia*. Then brings on his new dancing partner, Marilyn Hale, who pleases with a rhythm tap turn and is then joined by Church for a set to *To a Wild Rose*.

Marilyn Mack has the voice, style and delivery to sell a song, especially when she gets over the over-arranged *Liza* and *Hallelujah*, and settles down to straightforward ballad singing in *Always in My Heart* and *Here You Are*. Would have fared even bigger without the production arrangements.

Barbara Belmore scores big with her acrobatic dance, replete with splits and body bends. House line of girls (6) sets the stage for Miss Belmore's turn. Girls also on with rhythm dance turns at start and finish. Introductions expertly handled by Arthur Blake.

Alan Fielding (6) still on tap for the show and dance turns, with the rumba incentives dished out by Luis Fernandez (5). Maurie Orodener.

Rainbow Grill, New York

Talent policy: Show and dance band; floorshows at 8:15 and 11:30. Management: John Roy, managing director; Edward Seay, publicity; Peter, maitre d' hotel. Prices: Dinner from \$2; dinner cover Saturdays, 75 cents; cover after 10 p.m. 50 cents (Saturdays, \$1).

Entertainment here continues satisfying the crowds that fill up the dinner hour and linger for the Champagne Hour. The Ashburns, dance team, and Russ Smith's band both opened here 15 months ago and are still going strong. Vera Sanoff, Russian singer, opened here August 5, replacing Mimi Benzelle.

Smith, who stepped out of Barry Winton's band to form his own outfit especially for this spot, introduces the acts in the floorshow and pads it out with a couple of band novelty numbers. The band numbers have Smith and four of his sidemen donning cowboy hats for a comedy version of *Jingle, Jangle, Jingle*, and also soldier caps for a parody

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on the *Winsocki* song. Pleasant stuff, and it filled in the spot between the opening turn (Miss Sanoff) and the dance team. Miss Sanoff is a tall, handsome blonde who can hold attention visually, but whose singing fell flat opening night. It might have been the mike, allegedly a bad one, but the fact remains, her two tunes, *What Is That Song* and *Love for Sale*, just couldn't be heard.

The Ashburns, in striking costumes, dance thru three numbers, making a solid impression. They have improved much in appearance, smoothness and effectiveness of tricks, especially the lifts and fancy spins. The girl is especially attractive in a purple chiffon bodice, with sequin applique gray skirt topping cerise and purple skirts. The man looked smart in brown trousers, maroon scarf and a short beige jacket. Worked to Victor Herbert's *Cuban*, then a lively polka, and finished to *Song of the Islands*.

Smith's band, eight men, has improved much, too. Its sets are peppered with comedy touches, novelty bits, glee club effects and vocals by Smith and his drummer.

The Ashburns, as usual, put on the Champagne Hour, in which patrons are twirled around and then patrons' applause determines the winners, who get gifts from the house. Still an effective stunt.

Paul Denis.

Syracuse Hotel Lounge Room, Syracuse, N. Y.

Talent policy: Musical entertainment. Management: Manager, H. J. Gilday; room manager, Walter Kaiser; headwaiter, Andrew De Paulis; booker, Music Corporation of America. Prices: Drinks from 40 cents.

This beautiful room right off the street level is doing the biggest biz in its short history, with the Harding-Moss-Joyce Trio providing all the entertainment needed for a well-spent evening.

Walter Kaiser opened this room about a year ago and has been using trios and double acts; but it was up to the current trio to score one of the most sensational engagements this burg has seen. The trio is rounding out its 13th week, which is a record for a cocktail unit here. Room is run in conjunction with the Persian Terrace, where semi-name dance bands are used.

Dick Harding and Billy Moss, using Hammond organ and piano, do great double work. Both instruments are in solid white, on a revolving raised platform, with fluoroscope lighting adding to the effect.

Boys do everything from pop thru semi-classical, even jazzed-up classics. Both are masters of their respective instrument boards, Moss's piano being something to hold even a liquor mob spellbound. Miss Billie Joyce, sweet blond youngster, easy to look at and has both lower and high range that smack of big time. Warbles blues, ballads and semi-classics with the same easy effect.

Easily the best trio seen in these parts in many a day. Slated to go from here to the Neptune Room, Washington.

Room biz has been terrific past three months; and, with gas rationing, bound to hold up.

Bob Grant and his society six-man orchestra are current in hotel's Persian Room, the main hotel dining room.

B. S. Bennett.

Renault Tavern, Atlantic City

Talent policy: Continuous instrumental and vocal entertainment from 9 to 4 and daily matinees. Management: Frank Palumbo, proprietor; Jack Puggy, manager; Pete Gianonni, headwaiter; Milt Shapfro, press agent; Eddie Suez, booker. Prices: Drinks from 40 cents; no minimum, no cover.

With Army Air Force occupying most beachfront hosteries, Renault Tavern remains virtually the only gay spot along the Boardwalk. Situated only a step or two from the wooden way, the Renault is in an enviable location. One of five after-dark spots operated by Frank Palumbo, of Philadelphia, this resort niter is fitted out as a giant musical bar.

The circular sipping post takes in virtually the entire palm-decorated room, with continuous entertainment emanating from the fixed platform in the bar's center. And with three units on tap, continuous music from cocktail time till dawn makes it the resort's favorite meeting and greeting place.

Making for the pleasantries are Marjorie Hyams and her Four Stylists. Led by a good-looking girl who hammers out

on the vibes in Lionel Hampton swing style, blending with accordion (John Tatum), guitar (Jerry Bleecker) and bass (Bob Rohe). It's real polished fashioning of the tunes. Play them sweet and hot, everything strikingly arranged and made all the more attractive in their individual and collective singing. Moreover, foursome scores heavily in appearance and showmanship.

In contrasting mood are the continental melodies of the Syd Rose Quartet, emphasizing rhythms from rumba to waltzes. With Rose playing a sugary fiddle, unit includes Billy LaPata, guitar; Freddy Bower, accordion, and Al Porcelli, string bass.

For the afternoon sessions it's the peppery rhythms of the Al Francis Trio. With Francis bowing the hot licks on his Strad, unit includes bass and guitar, with vocals by guitarist Bill Sanderson.

Maurie Orotienker.

Rainbow Room, New York

Talent policy: Show and dance band; Latin relief band; floorshows at 9:15 and 12:15. Management: John Roy, managing director; Edward Seay, publicity; Joseph Moscatelli, maitre d' hotel. Prices: Dinner from \$2.50.

A lively, commercial show opened here August 5. It's not as arty as some of the previous divertissements here, but it pleased thoroughly.

A big opening night crowd applauded all the acts, and called them back for encores. First on was Jane Deering, ballerina who appeared here last year dancing with Juan Fernandez. A soloist this time, she held close attention. She is a young, pretty girl whose Viennese waltz in classical ballet skirts had no trouble pleasing. She returned later in a cunning pantaloons-and-hoop-skirt costume, to do a flirtatious parasol dance, also an applause-winning routine.

Second on the bill is Betya Milskaya, continental personality singer who played here last fall. Back for a two-week engagement, she shows much improvement. She sings more this time (last time she did song-talk routines) and gives it that eye-rolling, saucy, vivacious delivery. Did *She Didn't Say Yes*, then one about looking for a Russian boob-litchki, and her best, a sneezing novelty song. Encored with *I Said No*, using a line about gasoline for the punch ending. (She's been signed for the new Cliff Fischer revue.)

Yuong, good looking Ray English, making his first local night club appearance, stopped the show and had to do several encores. Offers airy, leaping tap routines, then went into a session of terrific pratt falls mixed with pleasing comedy, then a few gags and some rhythm tapping plus acrobatics. His turn is a pleasing mixture of dancing, sight comedy, gags, attention-pulling acro stunts and falls and personality. PUNCHY STUFF.

Closer is Paul Walton and Michael O'Rourke, puppeteers doubling from *Sons o' Fun* and making their third appearance here. After a lazy Negro bit, they introduced a new jungle number, *Birth of Swing*, with Ted Royal providing percussion arrangements and Walton and O'Rourke themselves adding singing and talking to accompany the puppets. It's imaginative stuff and held close attention despite opening night mistakes. They closed by working the tables with their cute Love Bugs puppets. An outstanding puppet turn.

Carmen Cavallaro and eight men, in their fourth engagement here, again provide good show music and draw full dance floors with their enticing dance beat. The band is very listenable, especially Cavallaro's fine piano.

New here is Lawrence Andriani, playing a 17th century mandolira (electrified), and backed by six men and a vivid, sexy brunette, Nilda Ramos, singing and shaking the maracas and things. They are okay on waltzes but get monotonous on rumbas. Band's odd instrumentation is guitar, string bass, drums, piano, accordion, mandolira and maracas.

Paul Denis.

Pirate's Den, Hollywood

Talent policy: Dance band; floorshows at 9:30 and 11:45 p.m. Management: Joe Bart, manager; Bennie, headwaiter. Prices: Dinner, \$1 up; drinks, 35 cents up; minimum Saturdays, \$1.50.

Pirate's Den, started several years ago by money put up by Rudy Vallee, Bing Crosby, Bob Hope, Errol Flynn and Jimmy Fiddler, and five others is doing good business. Even on lull nights the spot is filled.

Nets flung over the place and table

lamps of candles stuck in coconut halves provide atmosphere. Entrance of a couple is welcomed by the clash of a cullass against the iron peep door and the announcement that it's a Swab and a Wench.

Show opens with Henry Grant, singer, emceeing and calling for an "Aho!" from all the "mates" (patrons). He does a *Hi, Pirates* to welcome patrons and things get under way with pretty Betty Yeaton, dancer, clicking with her high-kick routine. Works with enthusiasm. Reggie Dvorak, who whistle-talks, wowed with his impersonation of the Bull Durham Girl of 1878, wherein he whistle-talks the lyrics to *Bill*. Not too clean, but it brought down the house.

Grant baritone a medley from *Naughty Marietta*. Encored with a medley from *Porgy and Bess*. Voice is resonant, and he really sells. Finished off with *We Did It Before*, with interludes of *The Caissons Go Rolling Along*, *Anchors Aweigh* and *Marines' Hymn*.

Dvorak returns for a burp into the mike to prove that he's head of a bicarbonate of soda plant. It's not what Dvorak does, as much as it is his various make-ups, that get the laughs.

Nick Cochrane, leader of the musical combo, provides terrific deadpanning. Included *The Ghost of Joe Blow*, blowing a hot trumpet; *You Can Never Tell What You Are Going To Sell on the Radio* and *I Want My Rib*. Encored with *I'm the Guy Who Wakes Them Up in the Army*. Has an inimitable singing style that puts across any novelty tune. Stopped the show cold.

Roy Loomis followed with a bit of foolishness about taking a potion to turn into a monster. Dvorak, as a nance, helps out. Miss Yeaton returned for some astounding contortions atop a table. Includes splits and sitting on her head. While her routine has been equaled by others, she excels in the ease with which she performs. Had to beg off.

Doodles Weaver, still billing his appearance in *Meet the People*, scored fair with antics and double entendre lyrics. His imitation of a television program advertising gin got laughs. Loomis finished off with a rhythm tap.

Show is packed with tricks and slapstick from beginning to end.

Sam Abbott.

George Washington Hotel, 23 Room, New York

Talent policy: Musical entertainment from 9 p.m. to 3 a.m. Management: Carter. Management: John Donegan, hotel manager; Harry Riley, 23 Room manager; Spencer Hare, publicity director. Prices: Cocktails from 23 cents.

Another cocktail lounge that provides jobs for intimate entertainers. This one has two singer-pianists and a palmist on (See *Night Club Reviews* on page 18)

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(Routes are for current week when no dates are given)

A

Acromaniacs (Earle) Washington, t.
Adriana & Charly (Buffalo) Buffalo, t.
Albins, The (Edgewater) Chi, h.

B

Badger, Peggy (Armando's) NYC, nc.
Baldwin & Bristol (Riverview Beach) Penn-
ville, N. J., p.

AL BERKMAN
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Bernie, Al (Chez Paree) Chi, nc.
Birch, Sammy (Hurricane) NYC, re.

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Blanche & Elliott (Lobby) Juarez, Mex., c.
Eogesh & Bardine (Iceland) NYC, nc.

C

Caesar & Rosita (Leon & Eddie's) NYC, nc.
Catts Bros. & Emmas Francis (Diamond
Horseshoe) NYC, nc.

D

D'Arcy Girls (Sky Follies Circus) New Bed-
ford, Mass.; Lowell 16-21.
Daro & Corda (McVee's) Buffalo, nc.

E

Early, Stan (Roosevelt) Jacksonville, Fla., h.
Eberly, Bob (Riverside) Milwaukee, t.

F

Farrell, Jack (Beachcomber) Baltimore, nc.
Faye, Joey (La Conga) NYC, nc.

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corre-
sponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club;
h-hotel; mh-music hall; nc-night club; p-amusement park; ro-road-
house; re-restaurant; s-showboat; t-theater.

NYC-New York City; Phila-Philadelphia; Chi-Chicago.

G

Garron & Bennett (Iroquis) Louisville, Ky.,
t., 3-15.
Germaine & Joel (Club Royale) Detroit, nc.

H

Handy, W. O. (Diamond Horseshoe) NYC, nc.
Harris, Bill (Club Stevedore) Detroit, nc.

I

Ink Spots, Four (Paramount) NYC, Aug. 5-
Sept. 1, t.

J

Jardiniere & Madeline Gardner (Tower Inn)
Lyons, Ill., 27-Aug. 17, nc.

POLLY JENKINS
AND HER MUSICAL PLOWBOYS
Aug. 13-14-15, U.S.O. Show, Ft. Meade,
Baltimore, Md.

Jean, Jack & Judy (Strand) NYC, t.
Jennings, Don & Sally (Bismarck) Chi, h.

ALAN GALE

Opening August 26, 21 Club, Baltimore, Md.
Write Wire Phone
Walnut 4677 Erle Theater Bldg.
Walnut 9451 Philadelphia, Penna.

K

Kahler, Jerry (Seneca) Chi, h.
Karson, Marie (Parkmoor) Louisville, Ky., nc.

L

Landrum, Robert (Music Hall) NYC, t.
Lane Sisters (Abe's Black Horse Pike) Bel-
more, N. J.

Advance Bookings

THREE STOOGES: Stanley, Pitts-
burgh, Sept. 4; Strand, New York, Oct.
23 and 30.
JOHNNY LONG: Metropolitan, Provi-
dence, Sept. 11; Plymouth, Worcester,
Sept. 11.
DI GATANOS: Capitol, Washington,
Sept. 17.

Lewis, Joe E. (Piping Rock) Saratoga, N. Y.,
nc.
Lewis, Harry (La Reine) Bradley Beach, N. J.,
h.

M

McFarland & Brown (Tranon) South Gate,
Calif., b.
McKenna, Charles (Club Cinderella) NYC, nc.

N

Na Pua (Lexington) NYC, h.
Narita (Fefe's Monte Carlo) NYC, nc.

O

Oakie, Joe (Mother Kelly's) NYC, nc.
O'Connell, Helen (Riverside) Milwaukee, t.

P

Page & Nona (Tivoli) Sydney, Australia, until
Sept. 11.
Pansy, the Horse (Diamond Horseshoe) NYC,
nc.

R

Rae, Nan, & Mrs. Waterfall (Oriental) Chi, t.
Raff, Tommy (51 Club) NYC, nc.

Rooney, Ed & Jenny: Clementon, N. J.; (Su-
burban) Manlius, N. Y., 17-23.
Roper, Rita (Monaco) Cleveland, c.

S

Sager, Billy (Louise's Monte Carlo) NYC, nc.
Salamack, Tony, Trio (Glenn Rendezvous)
Newport, Ky., nc.

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Sullivan, Joe (Hotel Elysee) NYC, h.
Sumner, Helen (Ivanhoe) Chi, re.

T

Tables, Bobby (Leon & Eddie's) NYC, nc.
Tapps, Georgia (Buffalo) Buffalo, t.

V

Valita (Louise's Monte Carlo) NYC, nc.
Vallee, Edee (Jimmie Dwyer's Sawdust Trail)
NYC, nc.

W

Wahl, Walter Dare (Music Hall) NYC, t.
Wallace Puppets (365 Club) San Francisco, nc.

DRAMATIC AND MUSICAL
(Routes are for current week when no
dates are given)

Burke, Billie, in Vinegar Tree (Shubert Lafayette)
Detroit.
Claudia (Geary) San Francisco.

ICE SHOWS ON TOUR

Francy's, Dorothy, Star-Spangled Ice Revue
(Boulevard) Queens, L. I., N. Y., July 2-
Aug. 26.
Ice-Capers (Netherland Plaza Hotel) Cincin-
nati.

Miami Clubs Hope For Curfew Easing

MIAMI, Aug. 8.—The Florida Supreme
Court, sitting at Tallahassee, is to decide
whether night club curfew can be en-
forced under the ordinances passed by
municipalities in Dade County at the
request of high army and navy officials.

Kitty Davis, since her return from Chi-
cago, has been sending her show to Opa
Locka naval station. She also provides
entertainment at the Flamingo Park
shows every two weeks.

Wingy Grober, Club Bali, has hied
himself away for a vacation.
Peggy Simmonds is filling in nicely on
The Daily News while her spouse takes a
vacation.

El Toro is getting more popular despite
the gas rationing. Uses Mexican enter-
tainment.

"Disillusioned" by Burly; Cancels Date; Theater Suing Agent

MONTREAL, Aug. 8.—Because of a misunderstanding in connection with a booking arrangement, Irene Hilda, Parisienne chanteuse, failed to open at the Gayety Theater here Monday. She has been billed to co-star with Rosita Royce.

Miss Hilda, who has appeared in Montreal a number of times, has also played legit, night clubs and vaudeville in the United States. Apparently she draws the line on burlesque.

After closing in Boston she came here last Sunday with the impression that she was to appear in a musical comedy. Unobtrusively, she went to see the last show before starting the following day. She was "disillusioned, to say the least" when the show featured strippers Noel Toy and Rosita Royce, the latter slated to be held over another week. Miss Hilda did not appear for rehearsals Monday morning, and thru her attorney here advised General Manager Thomas E. Conway, of the Gayety, that she would not go thru with her contract. Consequently, legal proceedings were instituted against her agent (Sol Tepper), who had arranged in New York for her appearance here.

While in Montreal Miss Hilda recorded several French songs for Victor.

Burly for Hartford?

HARTFORD, Conn., Aug. 8.—Burlesque shows are reportedly slated for a number of weeks at the Foot Guard Hall, usually used as wrestling arena. A local group has signed a one-year lease on the spot, probably to be used Thursdays to Saturdays for burly. John J. Waylor, local grill man, is representing the group.

Burly for Schenectady

SCHENECTADY, N. Y., Aug. 8.—Erie Theater, 1,500 seats, heretofore playing legit roadshows, has been leased to Joe Weinstock, associated with Republic (now Victory) Theater and other houses in and out of New York. Weinstock will install burly, either roadshows or stock principals with a stock chorus, two-a-day plus a Friday midnighter. Expects to open latter part of this month or early in September.

Talent Agencies

ROY COOPER, Montreal, is now servicing the Esquire, Savoy Lion D'Or, Versailles, and the Val D'Or Grill, which just reopened and will have Bea Moore's septia revue, in Montreal.

BOB OAKLEY, West Coast agent, is producing his first legit show, Raymond Gross's *A Later June*, starring Claire Windsor and opening at the Playhouse, Hollywood, August 12.

BERNARD TILOVE is the latest in the William Morris office to get his induction notice. It's for August 25. . . . EDDIE SMITH, New York, has gone on a two-week vacation. . . . JOLLY JOYCE, Philadelphia, has set Alan Gale to open August 26 at the 21 Club, Baltimore, for an indefinite engagement.

War Will Put Out of Business All But Smart Night Club Men

By PAUL DENIS

THERE are dark days ahead for the night club business—but with intelligence and caution the business can survive the war and come out bigger and better than ever.

Some of the problems produced or aggravated by the war:

1. *Restrictions on Liquor Serving.*—Because of the proximity of army and other military bases, many night clubs have been ordered by the army or civil authorities not to serve liquor to servicemen under 21, or servicemen already drunk, etc. Night clubs had better be careful of their dealings with servicemen as patrons, as any mistakes will enable the old dry crowd to put thru another prohibition law.

2. *Restrictions on Operation Methods.*—Again, because of the soldier angle, a lot of night clubs have found themselves in trouble with civil and military authorities for permitting hostesses to hustle the servicemen for drinks, or letting streetwalkers pick up the boys, or raising prices on servicemen, etc. If night clubs want to survive the war, they had better be careful how they handle the boys in uniform. If club owners don't watch out, the government might regulate night clubs openly. (In Chicago four night clubs last week lost their liquor license because they sold drinks to servicemen under 21.)

3. *Food and Liquor Problems.*—These aren't acute yet, but they will be as the war progresses. Reports of a meat shortage, increasing food prices and the disturbing news from England that night clubs have had to curtail many-course dinners indicate that night club owners will have a few more headaches soon.

4. *Labor Problems.*—With many low-wage employees quitting their jobs to get into war factories and with many young men being taken into the armed forces, night clubs, like all other businesses, will really have a labor problem. Because of nighttime operation, many night clubs are restricted by State and local laws from hiring women to replace men. All of which should make any night club owner more conscious of the need for better relationship with his employees.

5. *Talent Shortage.*—The war, in taking away many young men, is depriving night clubs of one of their great attractions: Handsome young male performers. Clubs will now have to lean more and more on older performers and on girl entertainers. Also, the gas, tire and transportation problem generally will make it tougher for the average night club to get band and floorshow talent as easily and as cheaply as it did before.

6. *Unsteadiness of Business.*—Due to the unpredictable patronage of servicemen and the depletion of civilians, many night clubs find their business annoyingly unsteady nowadays. Regular patronage is almost a thing of the past. This makes night club operating tougher and requires smarter operation, more aggressive publicity, advertising and promotion, and, often, more capital.

The problems mentioned above are not insurmountable, but they will force night club owners to be much smarter than they are if they hope to survive the war.

The day of the easy-going, vulgar, sloppy, poor-business man type of night club owner is over.

More Vaude for Denver, Colo. Sp'gs

DENVER, Aug. 8.—Vaude has come to life again in Colorado after a quiet two months. There are signs of a big increase in activity in both Denver and Colorado Springs.

Manager Clyde W. Anderson of the Isis Theater says his house will continue stage attractions, in addition to the usual movies, Saturdays and Sundays. Isis has completed 11 weeks of such presentations. Last Saturday and Sunday it used Beverly Morell and Company and Be-Ho Gray and Company, with a local line.

After an absence of several weeks vaude units returned to the Tabor Theater yesterday. Current unit is *Femmie Folles*, featuring Zabelle and her X-ray dance, Billy Farrell and Company, Worthy Four, Andreita, Fern and Frank Andre, and the Folles Girls, a local line. Show will run one week.

Both houses are booking talent thru

Bill Wheeler, of the Wheeler-Pittman Agency.

Two houses in Colorado Springs which for several years have used films only are ready to bring in stage presentations. One plans full-week while the other plans two-day vaude, probably Fridays and Saturdays. All houses would use traveling acts, with only the lines being local.

Montreal Club Resumes

MONTREAL, Aug. 8.—After being shuttered for a year, Rockhead's Paradise reopened July 24. R. N. Rockhead is host and manager. Spot presents all-sepia revues. Initial show has Larry Washington as emcee. Rosalie Pitts, Baby Banks and Blackman's Swing Band, featuring Andy Shorter, sax.

Roscoe Ates Recuperating

FORT WORTH, Aug. 8.—Roscoe Ates, captain in the Army Air Corps and formerly the stuttering comedian, is on a 15-day leave to recuperate from pneumonia.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

BOO LAVON, burly strip tease, picked for the cast of *Strip for Action*, the Lindsay-Crouse comedy, set to open at the National September 23 after two weeks at the Nixon, Pittsburgh. Other burlesquers for principals are Joey Faye, Murray Leonard and Billy Koud, with Milt Bronson, stage manager. Carol Lord, dancing-strip, now at the Famous Door nitery, is reading script for another part. . . . WANDA HARRIS, ex-burly show-girl, doing strips and held over at the Swing Rendezvous, Greenwich Village, is stepping out as a principal next season. Also held over at the Swing is Lillian Lucas, contortion dancer. . . . MORGAN SISTERS, June and Dorothy, dancers, thru Harry Ames started a tour of Loew yaude houses last week. . . . SID KRAMER and Louis Horning, candy concessionaires in burly houses during winter, are manager and assistant respectively of Tom McKee's *Aqua Gals* show at Luna Park, Coney Island, N. Y.

TIRZA, now in vaude, has sold her car and trailer and is transporting her wine

fountain via a '41 Pontiac station wagon. . . . FREDDIE O'BRIEN is producing numbers at the Roxy, Cleveland, for George Young. . . . RED BUTTONS, comic, has been engaged for *V for Vicki*, Sig Herzig's farce due to open here September 20 after two weeks out of town. . . . LOIS DeFEE, Julia Bryan and Vilma Joszy were the last featured strips at the closing of the Globe and Howard, Boston, July 25 for the season. Casino is only burly house left in Beanville over the summer. Ed J. Ryan, operator, is also readying the Gayety for a fourth local burly stop. . . . UNO.

PHILADELPHIA:

IZZY HIRST may hit New York this coming season with a burlesque revue along lines of Michael Todd's *Star and Garter* hit. . . . GALE ARDEN and Sandra Lydell at Smart Spot at near-by Haddonfield, N. J. . . . HELEN COLBY goes to Atlantic City for Globe Theater, where Stinky Fields and Shorty McAllister hold over for a fourth week. . . . DAWN LOVELY back at Carroll's.

Night Club Circuit Idea Gains Among Philly Club Owners

PHILADELPHIA, Aug. 8.—Nitery business here will be hyped this fall with established operators branching out. Kaliner Brothers (Max, Si and Joe), who already have the Club Ball and Kaliner's Little Rathskeller, will start a third spot. They are transporting the Carasoul Bar, Miami Beach, to a new central city site here. The Miami nitery was built by Benny Street at a cost of \$45,000.

Sam Domsy, who oversees three musical bars, is readying a fourth, a central city site. Now has Lou's Germantown Bar, Lou's Chancellor Bar and Lou's Moravian Bar.

Frank Palumbo was the first local operator to go in for a circuit of his own. Now has four niteries, in addition to the one bearing his name; the New 20th Century here; the Paradise, Trenton; Renault Tavern, Atlantic City, and Club Avalon, Wildwood.

Since the demolition of Vine Street to make way for a highway is a certainty Benny Rubenstein is going thru with original plans to transplant his Steve Brodie's Club Midtown.

Guizar Leaves Rio For Mexican Films

RIO DE JANEIRO, Aug. 8.—Tito Guizar wound up an eight-week date in Casino Urca July 20 and takes off via air for Mexico for film chores.

Business for the eight-week period was excellent, the Guizar's opening coincided with the rationing of gasoline, when biz went into a temporary nose dive. Singer's ability to give the patrons his songs in Portuguese, Spanish and English was a decided asset.

Credit goes to Guizar, along with the Urca's press department which did a swell job of selling singer. Guizar headed a floorshow that had been running for weeks, the new talent was added during final weeks.

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Vaudefilm Grosses

Music Hall's Good-bye to 'Miniver' 100G; Para Heading for Record

NEW YORK.—The Broadway box-office picture is extremely bright. The Music Hall is still the biggest news on the street, while the Paramount may break its non-holiday week record. Other show shops are in the groove.

The Paramount (3,664 seats; 41,981 house average) opened Wednesday with *Holiday Inn* and stagershow including Skinnay Ennis, Ink Spots, Willie Shore and Knight Sisters, starting out with \$11,000 the first day, and looks like the initial week will better \$80,000, which makes it sensational. Last week, *Priorities on Parade* and stage bill with Phil Harris, Zero Mostel and Ann Miller took \$33,000 for the second session, while opener produced \$50,000.

The Strand (2,758 seats; \$30,913 house average), now in the second session of Charlie Barnet's ork, *Wences and Wings for the Eagle*, is heading for a bright \$35,000 for its final stand. Sammy Kaye arrives August 14. First stanza of this layout brought in a hot \$46,000.

The Roxy (5,835 seats; \$38,789 house average) is heading for \$38,000 for the second week of *They All Kissed the Bride* and vaude show including Paul Gerrits and Hermanos Williams. First week satisfied with \$46,500.

The Music Hall (6,200 seats; \$84,000 house average) is saying farewell to the combo of *Mrs. Miniver* and stage show with Carol Bruce, now in its tenth week. Grosses warrant keeping the film several more weeks at least, as crowds have only slightly slacked off. The tenth week is heading for more than \$100,000, some of the business being due to the last minute

Buffalo Grabs 16G

BUFFALO.—The Buffalo (seating capacity 3,500; house average \$11,800 for straight films) scored an excellent gross past week with double pix, right on top of a record take the previous week, when Glenn Miller brought in a terrific \$31,000. Week ended August 8 saw *Wings for the Eagle and Sweater Girl* tally a neat \$16,000. Current week has a good variety show. Bob Armstrong and his WBBN radio band features Tiny Schwarz and vocalist Judy Kenova. Vaude talent has Georgie Tapps, Adriana and Charley, and Linda Ware. Bill should get at least \$20,000.

The 20th Century (seating capacity 3,000; house average \$7,500 for straight pix) is hitting the old stride of success once more. *Pride of the Yankees*, current feature, should grab about \$20,000.

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rush to see the show before its departure. Music Hall execs say there's lots of dough left in that pie yet, despite its 10-week run and more than \$1,000,000 gross. The ninth week pulled \$96,000. Before that, grosses were \$97,000, \$99,000, \$101,000, \$107,000, \$105,000, \$105,000, \$109,000 and \$111,000.

Loew's State (3,327 seats; \$20,500 house average) opened Thursday with Bill Robinson, Hylon Sisters, Steve Evans and *Her Cardboard Lover* and is looking to a passable \$20,000. Last week, with Barry Wood, Jackie Miles and *Flight Lieutenant*, got by with \$21,000.

TD Tops 46G To Set Philly Earle Rec'd

PHILADELPHIA.—Earle Theater (seating capacity, 3,000; house average for straight picture booking, \$14,000) made history for the week ended Thursday (6). And it was Tommy Dorsey making the history. Coming here for the first time in four years with the avowed intention to break the house record of \$37,800 chalked up by brother Jimmy Dorsey less than two months ago, Tommy actually did the impossible. With the only advantage that the house raised night prices with Dorsey's engagement from a 69 to a 75-cent top, Dorsey exceeded even his own expectations with an almost impossible \$46,700 gross for the six days. No stage shows here on Sundays. Played six and seven shows a day and 88,000 cash customers jammed the house all week. Dorsey's gross sets a high for the house since its first opening, topping even the high figures of a generation ago when Eddie Cantor and Mary Pickford made their personal appearances here. Bobby Lane and Edna Ward and Paul Regan made for the surrounding acts with the band pitching in with Frank Sinatra, the Pied Pipers, Jo Stafford, Buddy Rich and Ziggy Elman. *Dr. Broadway* on the screen strictly a filler.

House figured on a natural letdown for the new bill opened Friday (7), but Sammy Kaye proved a pleasant surprise. Opening very big, and with the higher box-office scale in force, points to a fat \$30,000 for the week. It's all the swing-and-swayers with the Sterner Sisters and the Three Nonchalants the added acts and the band bringing up Tommy Ryan, Arthur Wright, Don Cornell, Nancy Norman and the Three Kadets. Screen's *Meet the Stewarts*, as usual a weakie.

SRO in Springfield

SPRINGFIELD, Mass.—Rain failed to keep the crowds away from the vaude-film bill that played at the Court Square Theater the three days ended August 1. Evening shows saw standees present.

On the stage, Bud Sweeney, Three Kirklands, Lou Fitzgibbons, Carroll and Carroll, Moore and Bergh, LaFollette, the Six Debutones. On screen, *This Gun for Hire*.

Spokane Picks Up

SPOKANE, Wash.—Altho hot weather continued week-end of July 31-August 2, vaude picked up over the previous week-end at the Post Street. Business was a couple hundred under winter average, however.

Acts were Four Blenders, Will Aubrey, Tanner and Thomas, Jacqueline Hurley and Dorothy Le Rox. *Two Yanks in Trinidad* and *Go West Young Lady* on screen.

Fay's Holding Up

PROVIDENCE.—Fay's continues to hold up well in its grosses and got \$5,500 for week ended July 20 with a bill consisting of Norma Kreiger, Saks and Campbell, James Evans, Simpson's puppets, Roy Rogers, Danny Daniels, Joe Wong.

Al Jahns, house band leader, off for a fortnight's vacation starting with current bill.

Film was *Escape From Hong Kong*.

Goodman Packs Chi Theater; Oriental Okay With Barron

CHICAGO.—Current week promises to be big for both vaudefilm houses, popular name bands being responsible for the heavy draw.

Chicago (4,000 seats; \$32,000 house average) stands to top its recent big weeks with Benny Goodman's orchestra, which opened to a capacity house, necessitating six shows. This week's picture not so good, but the Goodman outfit is strong here and it looks as if the gross will hit around \$53,000. Last week Ozzie Nelson and his ork and a very good picture held up to expectations, hitting about \$51,500.

Oriental (3,200 seats; \$18,000 house average) has Blue Barron and his ork. Picture, *Atlantic Convoy*, is not strong, but ork is counted on to bring in a satisfactory 21G. Last week Harry Howard's revue, *International Casino*, and the picture *In Old California* proved only a fair draw, doing around \$18,000.

Andrews' Smash Biz

BRIDGEPORT, Conn.—The Andrews Sisters, at the Loew-Lyric Theater this week after their four-week layoff, did smash business, playing four-a-day with an extra show squeezed in Saturday.

Dick Rogers orchestra, Betty Barr, Bob Easton and Ondee Odette comprised remainder of bill.

Vaudeville Notes

BILL POND, who joined the army in 1940 and was in the training films division, is now a lieutenant in a line outfit at Camp Claiborne, La. . . . SIDNEY PAUL, together with Sgt. Harmon Hyde and Lieut. Chauncey Brooks, are conducting quiz programs from Camp Wheeler, Ga., which are carried by WMAZ, CBS local outlet.

ED HARRIS, formerly with Borrah Minevitch, is now playing the harmonica at the Army Air Base at Drew Field, Fla., where he is a corporal. . . . JACK TAREILA, slack-wire performer, has enlisted in the army and has been assigned to an ordnance regiment. . . .

CAPT. BRUNO M. KERN, former Newark (N. J.) theater publicity man, is now public relations officer for the nation's first wartime maneuvers in North Carolina. . . . SUNNY LEGLAIRE, New York, acrobatic dancer, is now a sergeant nurse with the U. S. Army. . . . HARRY KELLEK, for years p. a. with the William Morris Agency and also the Colgate Company, is now co-ordinator of public information for Dogs for Defense, Inc., New York. . . . DAN HEALY is seriously ill at the Doctors Hospital, New York. Sgt. David Wurzel, of *This Is the Army*, gave him a transfusion. . . . MILTON BERLE will do the lead in *Over My Dead Body* for 20th Century-Fox. . . . HAPPY FELTON has been signed by MGM. . . . MRS. H. RUSSELL EMDE, wife of RKO's division manager, has undergone two operations at the Knickerbocker Hospital, New York. . . . BETTY HUTTON will be co-starred with Eddie Bracken in Paramount's *Miracle of Morgan Creek*.

Tic Toc Owners Buy Maurice, Montreal

MONTREAL, Aug. 8.—Chez Maurice, which was put into receivership after it folded June 29, has been sold to Harry Feldman and Louis E. Dettner, who operate the Tic Toc club here, at a reported \$3,500.

According to the trustees, the amount paid for the Chez will be virtually absorbed by government claims, taxes and other expenses involved in the sale. As a result, most of the creditors, including performers who found themselves stranded (Hal LeRoy, Sims and Bailey, Don Tannen, and Collette and Barry) are stuck. Roy Cooper, who booked the acts, also was taken for a considerable sum.

The assets of the club had been tabbed in excess of \$13,000. It was learned that a bid of \$6,500 was received, but turned down because the tenderer refused to take up the lease. Feldman and Dettner have assumed the club's lease, which expires May 1, 1943, the rental amounting to \$535 per month.

The new owners claim their plans are as yet indefinite, but admitted that a license had been obtained to operate the club.

Magic

By BILL SACHS

BLACKSTONE, now vacationing and rebuilding his show at his headquarters at Colon, Mich., begins his new season in three weeks at the Palace Theater, Fort Wayne, Ind., to be followed with week stands at B. F. Keith's, Indianapolis, and the Oriental, Chicago. Ned Bates will again handle the advance. Two new illusions to be featured are *The Vanishing Motorcycle* and *The Birth of a Dragon*. . . .

MARQUIS THE MAGICIAN was a visitor at the magic desk several times during the past week, while working houses in the Cincinnati area with his spook show in which he is billed as the Amazing Dr. Marquis. Marquis has a string of fair dates to work for Bob Shaw, of the Gus Sun office, beginning around August 15. . . . MAGIC HOBBY CLUB, Columbus, O., holds its third annual fish fry and stag party at Bob Nelson's Cottage near the spillway at Buckeye Lake. August 15, from 2 p.m. until ! ! ! A fee of \$1.50 covers everything. . . . MR. AND MRS. GEORGE W. STOCK, who are at the Masonic Home, Springfield, O., were in Cincinnati last week, visiting friends. While in the Queen City, George entertained at Children's Hospital. He visited the magic desk August 3. . . . MILBOURNE CHRISTOPHER opened at Park Plaza Hotel, St. Louis, July 31, a day earlier than anticipated. He attended the IBM meeting in American Hotel in the Mound City August 2 and renewed acquaintances with a number of magi folk. . . . PAUL LIMERICK was inducted into the army August 3. . . . THE GREAT JARVIS wound up a tour of several weeks along the Ohio River with a successful two-day engagement at Palace Theater, Parkersburg, W. Va., recently. He is going into Columbus and expects to work out of that city for some time. Byrl F. Criss is handling his bookings. . . . PRINCE SAMARA has been penciled into the Bon Lomond Hotel's Pine and Top rooms at Ogden, Utah. He's using horoscopes as giveaways for women patrons. . . . NORMA, mystician, headlines the Midsummer Revue at Babbette's, Atlantic City cabaret. . . . ANDE FURLONG introduces his magi to Philadelphia audiences at Kite's Barrel Cafe there. . . . THE MYSTICS are presenting their psychic phenomena at Jack and Bob's night club near Trenton, N. J.

L.T. LEE ALLEN ESTES, highway safety magician, of Kentucky State Highway Police Patrol, stopped off at the magic desk last week while in Cincinnati visiting friends. The magical lieutenant continues to present his lectures on safety and magic illustrations in unique manner at Kentucky schools and clubs. . . . RAY-MOND, master of magic, who has been spending the summer doubling between Lu Lu Country Club and North Hills Country Club, Philadelphia, writes: "Day and dated Russell Swann while playing the Casino Royale, Washington. He's doing the best comedy magic turn I have seen for years. Milborne Christopher, Captain Slater, Jay Marshall and Harry Baker visited me there. Looks as tho I'll be in the army soon." . . . SYD GOLDEN is working the Philadelphia area, having recently returned to harness after recovering from an arm injury. . . . THE GREAT OVETTE is still playing fairs for Lew Rosenthal, of Waterloo, Ia. . . . WALKER THE WONDER, of the Walker and Cozy team, who is handling magic and illusions on Eddie McCue's Side Show on L. J. Heth Shows, visited the palatial quarters of Lt. Lee Allen Estes, magic innovator of the Kentucky State Highway Patrol, at his home in Lexington, Ky. . . . MARDO, currently entertaining Detroit pleasure seekers with his magic turn, scored a hit at the basket picnic staged by Detroit Society of Magicians, H. E. Cecil Ring No. 22, at the summer home of Smith the Magician at St. Claire Shores, Mich., July 26. More than 50 members and guests turned out for the shindig. Also entertaining with their assortments of new tricks were Magikers Pasternacki, Ted Glass, P. J. Henry, Al Zink, Al Munroe, H. E. Cecil, Harold Sterling, Roy Hall, Dr. Bennett, Harold Ramm, Bob Ungewitter and Evans.

Carole Landis Joins Unit
FORT WORTH, Aug. 8.—Carole Landis has joined the USO-Camp Show *Crazy Show* for a tour of Texas army camps. Others in the cast are Milt Britton orchestra and three Kim Loo Sisters.

Paramount, New York

(Reviewed Wednesday Evening, Aug. 5)

House has a happy combination of entertainment and more than an abundance of names. Paramount's *Holiday Inn* film is a top musical due to the Irving Berlin score, Director Mark Sandrich's deftness and Bing Crosby and Fred Astaire. Skinnay Ennis and band, Ink Spots, Willie Shore and the Knight Sisters are knit into one of the best paced stage bills seen here in some time.

Maestro Ennis has it over most of his colleagues when it comes to a theater engagement. Injects enough clowning and gag material to relieve the usually out-and-dried stage band library and has poise when introducing the acts. Features a couple of novelty bits which netted laughs—a comedy version of Ennis piping *I'm Breathless* and a gag scene of the band attempting to take off on a classic number in face of the army draft. Fairly corny, but entertaining.

Carmene, ork's fem vocalist, is a nifty song seller and stopped the show with her warbling of *Don't Sit Under the Apple Tree* and *I Met Her on Monday*. Gal did a parody on the latter ditty, chirping extra choruses for encores, of which there were plenty. Band set-up has five brass, four rhythm (two pianos) and four reed. Style is commercially good and has a nice loose, bouncy rhythm that gives the melodies played a good lift. Ennis's singing is really not that, but his pipings are unique and pleasant to the ear.

Willie Shore, a Chicago lad who is expanding his territory, makes his local bow here and, judging from the reception he got, he will have no trouble getting a repeat booking. Shore is from the other-side-of-the-tracks school of comedians. His gag material is pretty rough stuff, but delivered in a solid, inoffensive manner. Has wide range of nonsensical patter and pantomime. A bit on the use of hands and a series of kidding imitations got plenty of laughs. He can also dance a mean soft-shoe routine. A sure-fire dish for the unsophisticated, which means most of us.

Ink Spots are almost a fixture at this house and got a big welcome. Sing out on *Shout, Brother, Shout; Don't Tell a Lie About Me, Your Feet Are Too Big* and close with a dramatic rendering of *This Is Worth Fighting For*. Boys still do their usual good job and pull down the house.

Knight Sisters are first on with their acro-anglo. Fem duo appeared cramped on the band elevator apron, with the gals seeming a little unsure of themselves. Balancing stuff is good, tho, with the team getting a good hand as gals close with one sister doing a one-arm

Vaudeville Reviews

Chicago, Chicago

(Reviewed Friday Afternoon, August 7)

A so-so film and only two acts on the bill this week, but with Benny Goodman's band on the stage little more is needed to guarantee a tremendous week. They're jitterbug crazy here and Goodman gives them the kind of stuff they're hungry for. First sound of his clarinet was the signal for an ovation. While Goodman still gives out plenty of hot swing arrangements, there are enough of the softer rhythmic numbers to balance the program nicely. Goodman Sextet offers several excellent selections and Benny goes to town on the clarinet.

Ross Sisters are a trio of talented contortionistic acrobats who give an entertaining performance. One of the girls does some marvelous back-bends from pedestals and a particularly difficult pedestal pull-up from the floor. Act gets a big hand.

Harry Reso is a funny little fellow reminding in some ways of Jimmy Savo and he rolls up a sizable hand for his comedy dancing and clever pantomime.

Peggy Lee, band's blond vocalist, has an excellent voice and puts across such ballads as *These Foolish Things* and *Somebody Else Is Taking My Place*. Slow delivery on some of them gets monotonous, but on the whole she does an excellent job.

Picture, *They All Kissed the Bride*, only fair. Show opened to a packed house. Nat Green.

State, Hartford

(Reviewed Saturday Evening, Aug. 1)

This show features Gene Krupa and his band and also includes Anita O'Day, Willie Shore, Paul Winchell and Ray Eberle. Krupa's band has always been liked by Hartford theatergoers. Altho most of the bandmen go thru routine motions, a trio of music makers comes thru to bring applause, Gene Krupa and his drums, Roy Eldridge and his trumpet, and the band's clarinetist. Eldridge came out with *Jersey Bounce*, and the fans clapped long and hard.

Ray Eberle, formerly with Glenn Miller's orchestra, made his first appearance with Krupa's band here. He put over two songs in fine manner. Krupa's regular feminine vocalist, Anita O'Day, had some nice offerings.

Willie Shore, comedian and impersonator, pleased with a jumbled-up act, which included impersonations and a dance. Went over big.

Paul Winchell, who has appeared at the State before, comes on again with Jerry (his dummy) in a new vent routine. Stopped the show. His dummy talks rapidly and humorously.

Betty Ann Nyman, a dancer, formerly with *Best Foot Forward*, closed. Her act is presented in a fast-moving rate.

On screen, *One Thrilling Night*. (Mono). Allen M. Widem.

Earle, Philadelphia

(Reviewed Friday Evening, August 7)

After a steady procession of dyed-in-swing music makers, with Tommy Dorsey just checking up a new all-time box-office high, it's a welcome change of pace on this trip with the smooth and relaxed sweet rhythms of Sammy Kaye. It's a tough order for any maestro to follow Dorsey into the house this week, but the swing-and-sway Sammy takes it all in good stride and whips out a corking show—both musically and entertaining. It would have been too much to expect another swing-mad session on the heels of Dorsey, and the Kaye formula is just what the doctor ordered to satisfy the orchestra fans partial to the ear and to the box office as well.

Kaye's music holds sway for virtually the entire show, interspersing with two sock variety acts. And for a finale clicker, it's his *So You Want To Lead a Band* contest, one of the best audience participation stunts in many a moon with the would-be wandwavers out of the audiences making for wholehearted laughs by the minute. Finals on the last show of the week provide for cash prizes of \$35, \$25 and \$15.

Band gets going with *Jingle, Jangle, Jingle*, featuring the Three Kadets, vocal trio out of the band. And from there on, there is plenty of good-natured ribbing antics between the maestro and the drummer. But Kaye never lets it get out of hand so that it slows or slops the running of the show. Don Cornell follows in romantic baritone fashion for

back-hold balance of the other and executing a split at the same time.

Place was packed to overflowing for first evening show. Pic is in for four weeks, with Tony Pastor and Andrews Sisters filling the stage last two weeks. Harold Humphrey.

Oriental, Chicago

(Reviewed Friday Afternoon, August 7)

With Blue Barron and his orchestra and an excellent stage bill, the Oriental should come thru with a good week, tho the opening was not quite up to expectations. Barron has a talented outfit that numbers several first-rate singers and delivers solid entertainment. His sweet, rhythmic numbers are a relief from the strident jitterbug outfits, but he intersperses sufficient hot tunes to satisfy the swingsters.

In Billy Cover, Barron has a tenor vocalist who will be heard from. He has a fine voice and puts his numbers across splendidly. Sang *Johnny Doughboy Found a Rose* and *There's a Song in the Air* and encored with *Irish Eyes* to tremendous applause. Another good warbler is Jimmy Brown, who offered *He Wears a Pair of Silver Wings* and *Jingle, Jangle, Jingle*. Clyde Burke's ballad singing, which included *You Are Always in My Heart*, *Sleepy Lagoon* and *I Left My Heart at the Stage Door Canteen*, is nicely done and wins approval.

Troy & Lynn are first of the acts to appear. Open nicely with a novelty dance to *Birth of the Blues*, offer a neat ballroom routine, and wind up with a clever junior prom burlesque to a nice hand. Nan Rae and Mrs. Waterfall put across their familiar line of comedy chatter, always popular here, and rolled up a big hand and plenty of laughs.

Dean Murphy is one of the cleverest mimics extant and is constantly improving his material. Did many of his familiar impressions of movie stars and others, a new F. D. R. impression, and wound up with Eleanor Roosevelt and was given a great reception.

Picture, *Atlantic Convoy*, just fair box office. Nat Green.

State, New York

(Reviewed Thursday Evening, August 6)

Flesh bill is strictly the drawing attraction this week. Film, *Her Cardboard Lover*, second run, received such lemon notices at the Capitol that it was quickly yanked. With Bill Robinson as headliner, however, and a pretty strong supporting roster, house had two-thirds capacity opening night.

Opener is the flashy Biltmorettes, three-girl acro performers dwelling on rope-jumping stunts, which drew a strong reception. Followed by the Hylton Sisters (3), cute singers who tee off with *My Gal Sal* then go into *Friendship*, then a special material bit about three tomatoes from the South who won a beauty contest. Encored with a novelty number and *Id Rather Be a Private Than a Colonel*, a relic from the last war and still a comedy smash. Gals make a striking appearance and have tricky well-timed delivery. Drew show-stopping applause.

Steve Evans, eccentric comedian, was not too strong on comedy patter but a hit on characterizations of a drunk (would have even been more effective if not so drawn out), a bit on audience watching a comedian, and a jitterbug number. Gets in some howling effects.

Ping-pong match, headlining Coleman Clark, opposing Bob Anderson, was an exciting affair and streamlined to the hilt with a flashy table and exhibition work, including comedy touches, like playing *Jingle Bells* with instrumentation of frying pans and ping-pong balls. Strong flash act, with Wally Sherwood aiding aplenty as the announcer.

Marjorie Gainsworth, despite her look of gaunt sophistication, completely won the audience over with her thrilling vocal warmth. Did *Ciri-Biri-Bin*, *My Hero*, *Sleepy Lagoon* and *Summertime*. Her vocal talents are a snug addition to the bill. House went for her tremendously.

Payoff of the show, however, is Bill Robinson, who drew wild applause when his name appeared on the annunciator; and it never stopped thruout his 25 minutes on the stage. His warm, ingratiating personality, combined with great showmanship and delivery in effortless hoofing and story-telling, kept the applause going at a constant high pitch. Ruby Zwerling in the pit. Sol Zatt.

I Left My Heart at the Stage Door Canteen, and scores handsily.

Stern Sisters (two) add the variety spice in the next spot with two striking tap-dancing routines. Plenty of class to their hoofing and the stepplings have plenty eye appeal as well.

Nancy Norman, youthful vocalist with the band, and the first time for a female with the Kaye aggregation, is brought on stage next and impresses no end with her song charming for *Take Me* and *Wander When My Baby's Coming Home*.

Band picks up the tempo with a lively *My Gal Sal* instrumental and the tenor voice of Arthur Wright gets the next spotlight for *Sleepy Lagoon*. Kaye follows with a gypsy medley that brings back the Stern girls in native costume for a tambourine dance, which sets the stage for the band drill on the darkened boards with phosphorous tamborines dancing midair in the manner of the Fred Waring band of Pennsylvanians days.

Tommy Ryan gets the call for the next vocal chores, and there is no letting him get away. Hits high with his tenoring for *Johnny Doughboy Found a Rose in Ireland* and backed by the Glee Club, *Begin the Beguine*. Still yelling for Ryan while the band goes thru their *Modern Design* novelty, the troubadour returns to oblige with *My Buddy*.

Still another high spot follows with the choir grouped around the mike in "V" formation to sing *Let's Bring New Glory to Old Glory*, a most impressive patriotic tome from the maestro's *Iceland* movie score, complete with a flag-waving finish.

Three Nonchalants, males, follow with their sly mugging and comedy antics to complement their acrobatics. Go plenty slap-bang all over the boards, finishing in a more serious position with a three-all built from a flat-on-their-back stance.

Wand-waving contest for the pew-holders winds up the 60 minutes in happy fashion. *Meet the Stewarts* the screen filler. House packed at early supper show caught. Maurie Orodneker.

Hippodrome, Baltimore

(Reviewed Friday Evening, August 7)

Line-up of seasoned performers made for a well-balanced smooth-running show. Pacing was done by Bert Wheeler, who, with his capable assistant, Hank Ladd, kept the audience in good humor. Wheeler worked thruout the presentation and, in addition to Ladd, was assisted by Francetta Malloy. He also held two spots of his own.

Show opened with an interpretation of modernistic dancing by Lucille Page and she went over well. Later she appeared with Buster West, dancer and comedian, and they scored with their eccentric routines. Ned Sparks, Hollywood's deadpan comedian, registered solid hits by his grouchy wisecracks and comedy chatter.

Two former Baltimore newsboys returned to their home town as members of radio's singing trio, the Smoothies, Charles, Babs and Little. They scored heavily with their tricky harmonizing that called for four encores. They offered

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Oh, Johnny, Oh; Blues in the Night, Three Little Sisters and Jingle, Jangle, Jingle.

Hippodrome orchestra, directed by Felice Iula, did a competent job.

Pic, *The Magnificent Ambersons*. House was packed. John F. Ignace.

B. F. Keith's, Indianapolis

(Reviewed Thursday, August 6)

There is a good line-up of vaudeville talent in the new show here under the title *Hollywood Band Wagon*. However, the production which the impressive name seems to promise is never realized, for the show is nothing more than a pleasant vaudeville bill.

Sammy White, singer-comedian-dancer, emceed in good style. Midway in the show he presents his own act, a combination of clowning and clever comedy that runs from his eccentric ways of walking to a burlesque of a Russian ballerina taking a bath.

Jimmy Rae registers solidly with his daring acrobatics and polishes a good act off with a superb idea for his bows, literally diving back on the stage from the wings. Another applause-getter is Little Fred's "Hollywood Football Dogs," an unusual canine act as one is likely to see. At the finish the dogs wreck the stage to patrons' amusement and consternation.

Show also includes the Watson Sisters, singing comedienne, who delight the audience; Twin Tones, instrumentalists, who play their guitar and bass more for comedy than for music—and get it, too—and the Orantos with their suspenseful perch stunt.

Pic is *Drums of the Congo*, a programmer. House was well filled at first show. H. Kenney Jr.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Aug. 5)

Headlines are shared this week by Yvette Dare and Lester Horton Dancers. With Miss Dare's gaudily decorated macaw and the Horton troupe in Balinese routines, show takes on an exotic effect. Even the pix, *Drums of the Congo* and *Sweater Girl*, lean to the Islands.

With Al Lyons's orchestra in the pit, show gets under way with *Tea for Two*. Lyons emceed and brings on Paul and Paulette, trampoline act, for some entertaining torso twisting. Paul attempts vainly to put comedy into the turn with his imitation of a drunk. His trampolining is good, but his comedy falls short. Highlight is a triple twister.

Charles Newman, harmonica virtuoso, pepped the show with his work. Personable, he sells well and was well received. The Hortons followed with their first of three nicely spaced appearances to offer *The Macumba*. Others were *Drum Dance* and *Ballet Boogie Woogie*. Brilliantly costumed, troupe executes every movement in perfect precision, and concert dancing as done by the group should appeal to all.

Cliff Arvin's marionettes offer some cute tricks, his characters including a Gay '90s lass, Spanish dancer and an ice skater.

Hortons made their second appearance, and Senator Murphy, a baldish guy with the right slant on politicians, took over for some comedy campaign banter. He cashes in on his Bronx accent and ability to tongue-twist. Material is timely.

In closing spot is Miss Dare, who strip teases under Balinese conditions. While a youth pipes and drums in the background, she does what would ordinarily be a parade strip. However, she prefers to take it off more sensationally and has her parrot fly out and pull the strings upon which everything hangs. Bird has an important part in the act, for it flies from a perch to her wrists and also squawks in tempo with the jungle rhythms of her accompanist. Horton Dancers precede Miss Dare's act and their routine befits a sock finale.

A good crowd was on hand for the opener. Sam Abbott.

Balto Op's Loan Fires Cop

BALTIMORE, Aug. 8.—Because he borrowed money from a night club proprietress, Patrolman Wilson G. Keene was dismissed from the department following a hearing before Police Commissioner Robert F. Stanton. According to testimony, the policeman borrowed \$500 from Mrs. Betty Mills, proprietress of a night club, and also \$125 from Mrs. Alma T. Gast, a club hostess.

The policeman admitted he borrowed the money.

Review of Unit

"International Casino"

(Reviewed Friday Afternoon, July 31, at Oriental Theater, Chicago)

Lots of girls, color, action and some comedy in this Harry Howard revue, and tho it is loosely strung together and has some weak spots, it packs a lot of good entertainment. Almost a full house at opening show.

Introduction, with line girls chanting *We Are the Goldiggers of 1942*, is distinctly out of date. Girls go into a neat routine, bringing on some gorgeous girls who parade the runway as Lee Nelson sings *Beautiful Lady*, and the Five Crackerjacks, boys and girls from six to nine years old, do tumbling, flips and shoulder stands, winning a hand.

Emmett Oldfield and partner offer a routine of comedy and straight acrobatics. Straight stuff very good, but comedy portion lacks punch and is not nearly as good as Oldfield's former act. Earned a fair hand. A gay '90s parade number, with the Hudson-Sinclair Dancers doing a picturesque can-can and following up with solo acrobatics, was colorful and entertaining.

Vic Hyde, one-man band, imitated various band leaders, played two, three and four instruments at a time and spiced the act with comedy chatter, scoring a show-stop. An Indian totem pole dance by the line precluded, for no reason at all, the entrance of Martin and Allen, clever acrobatic team, whose pull-ups, handstands, etc., won a nice hand. The Make-Believes, male trio, have a hilarious comedy act in which they go thru the motions of singing while a phonograph plays various airs by popular artists. Their gesturing and mugging was occasionally overdone, but on the whole they have a very entertaining act, best part of which is their simulation of the Andrews Sisters. Audience liked them immensely.

Hal Sherman, comedian and dancer, scored solidly. His eccentric dancing is very funny and he has an entertaining line of comedy chatter. Finale has a patriotic theme, a huge V being lowered as the line in red, white and blue dress, does a baton-twirling routine and a huge American flag is unfurled.

Picture, *In Old California*, fair box-office.

Coming attractions at the Oriental include Paul Whiteman, August 14; Duke Ellington, Vaughn Monroe, Blackstone and Ted Lewis. Nat Green.

Howard, Niesen Set By New Pic Studios

NEW YORK, Aug. 1.—Donald Flamm, former owner of WMCA, together with William Rowland and W. Horace Schmidlap, have formed Associated Producers, Inc., and will start film production in the fall at either the Fox Movietone studios here or the Ideal Studios.

First production is *Follies Girl* with a cast including Gertrude Niesen, Willie Howard, Gordon Oliver and Johnny Long's and Jerry Wald's orks. Pic is based on a story by Marcy Klauber and Art Jarrett.

Dinner for Hartford IA Man

HARTFORD, Conn., Aug. 8.—A testimonial dinner was held at the Hotel Bond here Thursday in honor of Louie Mellow, treasurer of Local 84, IATSE. Mellow is first local member to be drafted.

Brandt Spots Resuming

NEW YORK, Aug. 8.—Vaudeville is expected to be resumed at the Flatbush, Brooklyn, and the Windsor, Bronx, about the middle of October. These Brandt houses will continue with the summer legit policy until the resumption of names and name bands.

Balto Hipp Using Contest

BALTIMORE, Aug. 8.—Hippodrome Theater, in conjunction with Station WITH and Veterans of Foreign Wars, is sponsoring a Miss Maryland beauty contest. Winner will compete in Miss America contest September 7 at Atlantic City.

New Detroit Cocktail Lounge

DETROIT, Aug. 8.—New uptown cocktail lounge, the Olique, has been opened by Jim Golds, right across from the General Motors Building. Entertainment at present is confined to a pianist, Joe Wohl.

NIGHT CLUB REVIEWS

(Continued from page 13)

hand to entertain and all three do a good job.

Johnny Andrews, good-looking blond youth, plays a good piano and sings pop, standard and special tunes, including spicy tunes, in pleasing tenor voice. He chats with the patrons, throws in an occasional Solovox passage, and in general, makes his turn a pleasing one. Dorothy Ross, a tall brunette, holds attention with an expressive face, singing comedy lyrics, pop and standard tunes, and interspersing straight piano solos, including good boogie woogie stuff. Phyllis Sage gives palm readings by request. Table cards announce she will read "Your past, present and future thru her magic glass."

Room itself is small, cozy, flanked by a small bar and with the piano on a small platform in center. Jac Lesman designed it. The motif is patriotic: star ceiling lights, drum design for walls, red, white and blue colors.

The room's manager, Harry Riley, is son of Ben Riley, whose Arrowhead Inn is a standard local night club.

This hotel is part of the chain which runs the Dixie Hotel, whose new Plantation Room is due to open soon with an entertainment policy. Paul Denis.

Henry Grady Hotel, Paradise Room, Atlanta

Talent policy: Dance orchestras, floorshows at luncheon and twice nightly. Management: Juddy Johnson, who also emceed. Prices: \$1.50 minimum; dinners from \$1.50, and drinks from 50 cents.

Short and snappy, but a show which fits the room like a glove is offered by Dolly Dawn, who opened here recently to set a new Saturday night attendance record. More than 1,000 persons tried to gain admission, and some 300 were turned away. Also, the room has done excellent weekday biz since her opening. Dolly carries the show, since there is only one other act feature. Jane Matthews does an average tap routine which failed to stir any real applause.

The Sharon Lynn Dancers, a six-girl line rounding out four weeks in this room, do a veil dance with much grace and warmth. Ring down curtain with well-costumed precision military tap routine.

Miss Dawn has improved her song delivery and her figure. Her voice has more appeal than before, and her selection of songs is good.

Catering to late crowds, Juddy Johnson, impresario and grand emcee, makes a practice of saving the best for last. The late show presents an especially good skit by the boys in Eddie Camden's band. It's not tring and drew good hand. Paul Jones.

Sebastian's Cafe Donovan, Sacramento, Calif.

Talent policy: Dance band; floorshows at 9:30, 11:30 p.m. and 2:10 a.m. Management: Frank Sebastian, operator and producer. Prices: Dinners, \$1.50 up; drinks, 35 cents up.

Donald Novis, radio tenor, is in his fifth big week here, an all-time high for night club business during the summer in Sacramento. Sebastian abandoned his Sunday closing policy when Novis opened, and has found this usual slack night now profitable.

Show opens with Rayburn dancers, five good-looking chorus gals, in a pleasing kick number. They work well with Paul Putnam's orchestra, and got a fair hand. Putnam, a handsome maestro who plucks a mean full fiddle, follows by leading community singing. He has an excellent voice himself and, after a solo, brings the mike to ringside tables to let patrons do their stuff. Rayburns return with a smart military tap, and the show then finales with Novis.

The blond and good-looking tenor does about three pops, then answers requests. They'd keep him singing all night if he'd let them. Novis was here about two months ago and pulled well, but his popularity has increased twofold since. His diction has improved and he can climb up the scale to almost unbelievable notes. Vonna, castanet dancer, and Janet Slater, youthful tap dacer, recently closed successful engagements here. Kirt MacBride.

CHICAGO, Aug. 8.—Charlie Spivak and his orchestra open at the Panther Room of Hotel Sherman's College Inn Friday (14). This will be Spivak's first appearance at the Sherman.

Follow Up Night Club Reviews

FENSGATE HOTEL, SATIRE ROOM, BOSTON.—Arki-Yavensonne continues to present smart, unusual entertainment. Business continues good. Satire Room is patronized by officers and the Back Bay debs; also, night club and hotel managers on their nights off.

Harry Baker and Elsie Houston are additions to this week's show; Nora Sheridan, Neil Phillips and Allen Jones the holdovers.

Harry Baker, magician with gab that kept the smart set in an uproar, has a wide repertory of tricks that go over very well. Nora Sheridan still gets the crowd to clamor for more of her original ditties. Allen Jones, writer of her songs, does well in the piano accompaniment.

Elsie Houston, singer of sophisticated songs, is the highlight of the show. She sings in many tongues, shifting from French to Spanish to Portuguese with ease. She is very individualistic and has a wide vocal range, plus perfect control. She was asked to encore, but begged off. Neil Phillips, pianist who accompanies Baker and Miss Houston, deserves mention. Poole.

HURRICANE, NEW YORK.—Altho Harry Puck's production numbers hold over, there have been some changes in cast. Effect of the changes has been a tightening up of the show. Show runs smoothly and rapidly. Gertrude Niesen's departure has brought a decline of business, but enough patronage remains for profitable operation.

Chief replacement is Billy Vine, who reopened this room last season after the change in management. This room was responsible for Vine's rapid rise. He hasn't forgotten his way about this spot, with the result that he punches his routines across. He started doubling August 7 in Clifford Fischer's *Priorities*.

His routines haven't changed much, but he displays more authority and showmanship than that on his initial visit here. Did his crying jag, Laughton impression and his nostalgic bit touching upon celebs of the gaslit days. Went over extremely well.

Fred Roner is another newcomer. He gets two customers to stooge for him while he deftly picks their pockets. Does these tricks cleverly, winding up with a smooth card transfer. His thefting of wallets, wrist watches, loose change and even a pair of suspenders got good laugh returns.

Rhoda Chase, nicely gowned and personable singer, has an odd baritone voice that is sometimes hard to control. This defect is easily overcome by her punchy delivery. Her work warranted an encore.

Robinson and Martin tap turn contains fast tapping and some fine spins. Went over nicely.

Holdovers here are Rochelle and Beebe, comedy dance team, and Sammy Birch, who has added the baritone aria from *Barber of Seville* to his phono panto. This is the strongest of his numbers.

Dick Warren and Bobby Quintone still occupy the bandstands. Joe Cohen.

Much Doing With Sacramento Clubs

SACRAMENTO, Aug. 8.—Paul Showalter, emcee, is in his second month at the Argentina Cafe, which had previously confined its floorshow to a singer and one or two dancers. Showalter is also booking the rest of the show thru Mildred Lane, San Francisco agent. Bill Mosier, pianist, has the orchestra.

Al Mack, pianist and singer, has opened at Bedell's Cocktail Lounge here. Is getting good advertising support from Eddie Bedell, proprietor, and drawing well.

Buddy Baer, who fought Joe Louis twice for the world's heavyweight championship, has purchased Kearney's cocktail lounge. Baer has gone in with Don Ricci, former manager of a local liquor store. They plan to remodel but have no plans for talent as yet.

Frank Schuppert, manager of the city's swankiest hotel, El Rancho, has quit in a disagreement with Tommy Hull, proprietor of Hull hotel chain. Schuppert has been appointed assistant manager at Del Monte Hotel, Monterey. El Rancho has brought back Georgia Ganz's band, but is confining itself to that after a fling at small floorshows.

CIO PUTS END TO RUMORS

Robbins Dictates Release Dates to Major Disk Firms

NEW YORK, Aug. 8.—Robbins Music Corporation has instituted a "restricted release" policy of its songs for recordings, refusing to let any one disk company release a pressing of a song before all have a chance to hit the same release date. Current example is Robbins' *Manhattan Serenade*, which has been pressed by two of the major wax outfits but is lying on their shelves until the third company can get around to getting the band it wants to cut the tune.

Disk releases on pop tunes have always posed a problem and caused much hair-tearing and squabbles. Smaller pubs frequently make all sorts of promises to a recording company or a recording band for exclusives, then, while the waxer and band with the so-called "in" are busy making the record, a competitor turns up with it already on its next release sheet. The resulting name-calling is something to hear.

Wax firms and bands do not feel unkindly toward the Robbins' set-up, because the pub waits until the disks are released before starting to work on the song. Besides giving it the proper impetus, bands and diskers alike are saved from apprehension over whether or not somebody else will beat 'em to the punch.

Boys, Please!— How About That Second Front!?

NEW YORK, Aug. 8.—Formation of the heralded Raymond Scott all-star quintet by Columbia Broadcasting System is proving the kiss of death to a lot of beautiful friendships in swing spheres. John Hammond, youthful matriarch of jazz, who is credited with having helped persuade the webs to use Negro tooters in their house bands, has been knocking himself cold trying to wean various musickers over to the Scott bunch, and his efforts have been productive of more headaches than a gallon of bathtub gin.

Latest and loudest fracas is over Johnny Hodges, whose alto sax has been (See **SECOND FRONT** on page 27)

Two Chi Bands Grow

CHICAGO, Aug. 8.—Two bands have built up their personnel for jobs in two new cafes opening here. Vincent Bragale, who has been fronting a six-piece outfit at Congress Hotel's Glass Hat for the last few months, opened July 30 at the Latin Quarter with a nine-man group.

Arne Barnett, veteran leader of a six-piece group here, will have 13 men and a girl when he opens at the Rainbo Gardens September 3. He is currently finishing out a contract at the Rumba Casino with his small band.

Don Pedro's Bankruptcy

CHICAGO, Aug. 8.—Don Pedro Avelar, band leader now at the 885 Club and billed as Don Pedro, filed a petition in bankruptcy in the United States District Court here, listing \$4,710.35 liabilities and \$400 in assets. His assets consist of four violins. His chief creditor is Leonard Scheffer, local band consultant, with a debt of \$1,500.

More Jazz for Beantown

BOSTON, Aug. 8.—Charles Baker, owner of the Ken Club, has sold out to Frank Kaplan. The new management is to bring back jazz. Their first attraction is Bill Davison, featuring Peewee Russel. Sunday jam sessions are to continue under Bill Ingels, local jazz commentator.

The Ken Club is on the site of the old Theatrical Club, gathering place of jazz followers.

Welcome Back, Leo!

NEW YORK, Aug. 8.—Leo Reisman, maestro who was excommunicated by Johnny O'Connor's Music Publishers' Contact Employees' Union some months ago for insinuating that he'd prefer to have his arrangements paid for by the pubs, has been restored to favor. In a letter addressed to the "Dear Sirs and Brothers" of MPCE, O'Connor says in effect that Reisman has seen the light and will co-operate with the plugger org in helping eliminate payolas and other sharp practices "hitherto prevalent" in the industry. No mention was made of Jimmy Campbell, who also got caught up in the gears in the Reisman incident. Campbell, who when last heard from was managing Enric Madriguera, was not an official member of MPCE to begin with, so there probably was no need to refer to him at all in the union's latest correspondence with its membership.

Allen Exonerated

NEW YORK, Aug. 8.—Charges before trial board of Local 802, AFM, that Bob Allen did remote broadcasts outside of regular hours were dropped Thursday (6), when Herman Schubert, owner of the Pelham Heath Inn, where Allen plays, pointed out that a letter modifying the original contract was on file with the union.

Allen was called in last week and apprised of the charges which, if sustained, would have cost him \$2,880 in musicians' broadcasting fees. Union holds that remotes out of regular hours must be paid for at sustaining radio rates of \$6 per hour rehearsal and \$12 per broadcast. Allen did about Saturday and Sunday shots over WOR.

Schubert appeared Thursday with the letter which he had filed, modifying the contract to call for two matinee sessions a week. Since this is an employer's privilege, union dropped charges.

Local is still investigating an allegation that WOR has been using Allen as

Propaganda Stories and Trial Balloons Originating in Radio Circles Just So Much Hogwash

NEW YORK, Aug. 8.—"The CIO has not made any national attempt to organize musicians, nor does it intend to do so." This statement was made here this week by Saul Mills, secretary of the Greater New York CIO Industrial Council, to squelch the rumor and propaganda stories which are believed to have originated in radio and transcription circles in an effort to scare AFM proxy James C. Petrillo and at the same time roll up the unity waters between the CIO and AFL.

Mills made it clear that he was speak-

ing for the council only, but added that if the national CIO were contemplating a musiker drive, officers of the New York Industrial Council would certainly know about it because such a drive would undoubtedly start in New York. Mills pointed, too, to the fact that the CIO just recently announced that it was giving up all jurisdiction in the building construction trades, an industry where up to now there had been several jurisdictional overlapping with the AFL. Such a move was made to strengthen unity between the two labor unions.

Flirtations going on recently between CIO President Phillip Murray and William Green, AFL proxy, for a possible burying of the hatchet, is another piece of evidence that there would certainly be no concerted drive on the part of the CIO for musicians.

When the CIO was concentrating in its industrial union drive in 1937, many musickers joined the CIO in cities where the org obtained practically a city-wide closed shop, but no national or federated charter was handed out for tooters.

Minneapolis and St. Paul have a local of CIO musicians, and the business agent of the local was recently quoted as saying that he could and would offer CIO tooters to the radio stations if they needed them. Cause for this outbreak (See **CIO ENDS RUMORS** on page 24)

Brazil Music Orgs Form One Big Union

RIO DE JANEIRO, Aug. 8.—The Departamento dos Compositores, consisting of composers, lyricists and publishers, split from its parent body, Sociedade Brasileira de Autores Teatrais (Society of Brazilian Theater Authors), July 14 and moved over to the premises occupied by Associaçao Brasileira de Compositores et Autores, the opposing musical group.

Principal grievance among the membership of both groups has been that of distribution of revenues derived from performing rights. SBAT has functioned as collection agency for both groups. (See **BRAZIL MUSIC ORGS** on page 27)

Union Taps Mosely On Underscale Rap

NEW YORK, Aug. 8.—As a result of Stanley McGinnis's being clipped by the Local 802 trial board, American Federation of Musicians, Snub Mosely's band, which was originally booked into McGinnis's restaurant on Sheepshead Bay (Brooklyn) for four weeks, can stay for as long as the union wants it to. And Mosely can't fire any of his tooters without permission of the union.

It all came about when charges reached the union to the effect that Mosely was short-changing each member of the band \$8 a week. Local 802 immediately put its hand on the maestro's shoulder and asked him how come. Mosely told (See **Union Taps Mosely** on page 27)

Decca Wages Higher

BRIDGEPORT, Conn., Aug. 8.—The Decca-Siemon, Local No. 258, UER & MWA, has reached a settlement with the Siemon Company, makers of Decca Records here, after three months of negotiating. It was announced this week by Frank La Ronca, president of the local. Piecework wages per 100 records have been boosted from 97 cents to \$1.08, along with an increase on the price of rejects, it was stated. A 10-hour day instead of the previous eight-hour day, with time and a half to be paid for the extra two hours, also was established.

At the same time a national contract was announced, combining all three Decca plants, in New York, Richmond, Va., and Bridgeport.

Latest T. D. Bulletin

PHILADELPHIA, Aug. 8.—Tommy Dorsey, in town for a record-breaking week at the Earle Theater, ended Thursday (6), is taking his large string section seriously. With Buddy Rich ready to leave his drummer seat to join the Marines and trumpeter Ziggy Elman also getting ready for a uniform, Dorsey said that he is thru breaking in any more hot men only to lose them. By the time Rich and Elman go away, Dorsey said he will already have developed a new style with his eight fiddles and harp. Frank Sinatra is also skedded to step out of the band to carry on as a vocal single. Altho he has made several sides for Victor's Bluebird label, Sinatra is set for a recording builder-upper on the Columbia label. He'll be replaced by Dick Haymes.

a WOR stand-by for canceled and overtime baseball games, instead of having a house band stand by.

D of J's Session With Waxers And Broadcasters May Decide Arnold on Future of AFM Case

WASHINGTON, Aug. 8.—Altho the Department of Justice asked and was granted a delay this week in its opening hearing on the case against James G. Petrillo and the AFM, the shadow-boxing attending the preliminaries between the two sides was fast and furious. Week was highlighted by a blast from Joseph A. Padway, AFL attorney heading AFM's legal battery, and an invitation sent out by the D of J to all recorders and radio heads to come here for a powwow today.

Holmes Bairdridge, of the anti-trust division of the D of J, met with the disk and radio execs here today but the session was closely veiled in secrecy. However, it was generally understood that the purpose of the meeting was to allow the parties affected by the Petrillo ban to file their briefs with the D of J, explaining just how they were hurt by such action. It was understood that Neville Miller, NAB proxy, would try to prove that there were no musicians available in the various locals where Petrillo claimed stations were not hiring enough live tooters.

Many of the involved parties were not in attendance themselves, but sent their legal representatives. Jack Kapp, of Decca; Frank Walker, of RCA-Victor, and Edward Wallerstein, of Columbia Records, attended the D of J confab. Most of the webs were represented by attorneys. According to one source, who preferred not to be quoted, there was a distinct possibility that the D of J would point out to the recorders and broadcasters at the meeting that the chances of nailing Petrillo on an anti-trust suit were thin and that perhaps the wax makers and users would be better off trying to strike a deal with the AFM boss.

A certain amount of credence was given this theory earlier in the week when AFM attorney Padway filed a motion for dismissal of the case in United States District Court in Chicago. Following this move, Padway gave out a long statement to the press scoring Thurman Arnold, assistant attorney general. He also challenged the court's jurisdiction, on the grounds that sufficient cause for action had not been stated by the government and that the case involved only "a labor dispute" and "a peaceful refusal to work under certain conditions."

Despite Padway's efforts the D of J was granted a stay until September 16, which means that no recording will be done by AFM musickers until at least that date, providing an injunction is granted. This was no blow to the diskers at this time, tho, because they had more than six weeks to lay in a heavy supply of masters before the August 1 deadline.

Petrillo himself was lying low all week, refusing to talk to the press and even instructing his assistants not to answer any calls from reporters. AFM chief did come out of hiding long enough to deny that he had told George S. McMillan, secretary of the Association of National Advertisers, that the org's members could make commercial transcriptions so long as they were destroyed after the first play. McMillan released this news to the press, but Petrillo said Friday (7), "Mr. McMillan is misinformed."

Trade authorities voiced the opinion today in New York that if the D of J was unable to get good enough ammunition from the briefs filed here today by the recorders and broadcasters, Arnold might decide to withdraw his suit rather than have it wind up in defeat. If this happens, the networks and diskers will be left (See **D of J's SESSION** on page 24)



The Billboard Music Popularity Chart

WEEK ENDING
AUGUST 7, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Friday, August 7. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
3	1. BE CAREFUL, IT'S MY HEART (F)	Berlin	40
2	2. JINGLE, JANGLE, JINGLE (F)	Paramount	30
6	2. IDAHO	Mills	30
6	3. HE WEARS A PAIR OF SILVER WINGS	Shapiro-Bernstein	25
1	3. I LEFT MY HEART AT THE STAGE DOOR CANTEEN (M)	U. S. Army	25
14	4. DO YOU MISS YOUR SWEET-HEART?	Paramount	23
4	4. SOUTH WIND	Witmark	23
7	5. TAKE ME	Bregman, Vocco & Conn	22
5	6. MY DEVOTION	Santly-Joy-Select	19
19	7. ALWAYS IN MY HEART (F)	Remick	18
8	8. HERE YOU ARE (F)	Robbins	17
10	9. ONE DOZEN ROSES	Famous	16
—	10. FERRIS WHEEL	Southern	15
9	10. STRICTLY INSTRUMENTAL	Cherio	15
12	10. WHO WOULDN'T LOVE YOU?	Maestro	15
11	11. JUST AS THOUGH YOU WERE HERE	Yankee	14
13	11. KALAMAZOO	Bregman, Vocco & Conn	14
7	11. THIS IS WORTH FIGHTING FOR	Harms	14
13	11. WONDER WHEN MY BABY'S COMING HOME	Crawford	14
18	12. AT LAST (F)	Feist	13
—	12. LOVE IS A SONG (F)	BMI	13
19	13. CONCHITA (etc.), LOPEZ (F)	Famous	12
—	13. I MET HER ON MONDAY	ABC	12
—	14. ALL I NEED IS YOU	Miller	11
—	14. HUMMING BIRD	Robbins	11
17	14. SINGING SANDS OF ALAMOSA	Remick	11
15	15. JERSEY BOUNCE	Lewis	10
—	16. BLUE RAY	—	9
—	16. I CAME HERE TO TALK FOR JOE	Shapiro-Bernstein	9
—	16. WAS IT WORTH IT?	Melody Lane	9
—	16. WE'LL MEET AGAIN	Dash-Connelly	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co.; Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whitman Song Shop; Broadway Music Shop. Butte, Mont: Drellhelbis Music Co. Chicago: Hudson-Ross; Sears-Rocback & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's, Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. L. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. JINGLE, JANGLE, JINGLE —KAY KYSER Columbia 36604	1	1. Jingle, Jangle, Jingle —Kay Kyser	1	1. Jingle, Jangle, Jingle —Kay Kyser
2	2. WHO WOULDN'T LOVE YOU?—KAY KYSER Columbia 36526	2	2. Who Wouldn't Love You? —Kay Kyser	2	2. Who Wouldn't Love You? —Kay Kyser
4	3. KALAMAZOO —GLENN MILLER Victor 27934	3	3. Sleepy Lagoon —Harry James	5	3. Kalamazoo —Glenn Miller
7	4. HE WEARS A PAIR OF SILVER WINGS —KAY KYSER Columbia 36604	5	4. Strictly Instrumental —Harry James	3	4. Sleepy Lagoon —Harry James
5	5. JINGLE, JANGLE, JINGLE —MERRY MACS Decca 18361	4	5. Kalamazoo —Glenn Miller	7	5. Jersey Bounce —Bonny Goodman
8	6. STRICTLY INSTRUMENTAL—HARRY JAMES Columbia 36579	—	6. Just as Though You Were Here—Tommy Dorsey	—	6. By the Light of the Silvery Moon—Ray Noble
6	7. JUST AS THOUGH YOU WERE HERE —TOMMY DORSEY Victor 27903	10	7. Jingle, Jangle, Jingle —Freddy Martin	4	7. Sweet Eloise —Glenn Miller
9	8. SWEET ELOISE —GLENN MILLER Victor 27879	—	8. He Wears a Pair of Silver Wings—Dinah Shore	—	8. Strictly Instrumental —Harry James
—	9. ONE DOZEN ROSES —HARRY JAMES Columbia 36566	—	9. This Is Worth Fighting For—Jimmy Dorsey	—	9. One Dozen Roses —Harry James
10	10. JERSEY BOUNCE —BENNY GOODMAN Okeh 6590	—	10. Jingle, Jangle, Jingle —Merry Macs	9	10. Just as Though You Were Here—Tommy Dorsey

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schlirer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. JINGLE, JANGLE, JINGLE	1	1. Jingle, Jangle, Jingle	1	1. Jingle, Jangle, Jingle
4	2. HE WEARS A PAIR OF SILVER WINGS	2	2. He Wears a Pair of Silver Wings	3	2. Sleepy Lagoon
2	3. JOHNNY DOUGHBOY FOUND A ROSE	3	3. I Left My Heart at the Stage Door Canteen	5	3. He Wears a Pair of Silver Wings
7	4. I LEFT MY HEART AT THE STAGE DOOR CANTEEN	4	4. Who Wouldn't Love You?	4	4. One Dozen Roses
5	5. ONE DOZEN ROSES	5	5. Johnny Doughboy Found a Rose in Ireland	2	5. Johnny Doughboy Found a Rose in Ireland
3	6. SLEEPY LAGOON	14	6. Always in My Heart	7	6. Always in My Heart
6	7. WHO WOULDN'T LOVE YOU?	13	7. Jersey Bounce	9	7. Jersey Bounce
10	8. ALWAYS IN MY HEART	7	8. One Dozen Roses	8	8. Three Little Sisters
11	9. IDAHO	12	9. Idaho	10	9. I Left My Heart at the Stage Door Canteen
9	10. JERSEY BOUNCE	10	10. My Devotion	14	10. Idaho
—	11. BE CAREFUL, IT'S MY HEART	—	11. Be Careful, It's My Heart	11	11. Here You Are
12	12. THIS IS WORTH FIGHTING FOR	—	12. Just as Though You Were Here	12	12. Be Careful, It's My Heart
—	13. TAKE ME	11	13. Army Air Corps	—	13. I Threw a Kiss in the Ocean
14	14. HERE YOU ARE	9	14. This Is Worth Fighting For	13	14. Don't Sit Under the Apple Tree
—	15. KALAMAZOO	15	15. Kalamazoo	—	15. Take Me

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
SLEEPY LAGOON (13th Week)	HARRY JAMES Columbia 36549 JIMMY DORSEY Decca 4304 DINAH SHORE Victor 27875 VAUGHN MONROE Bluebird 11496
WHO WOULDN'T LOVE YOU? (11th Week)	KAY KYSER Columbia 36526 FREDDY MARTIN Victor 27891 INK SPOTS Decca 18383
ONE DOZEN ROSES (10th Week)	HARRY JAMES Columbia 36566 DICK JURGENS Okeh 6636 DINAH SHORE Victor 27891 KATE SMITH Columbia 36577 GLEN GRAY Decca 4299 ART KASSEL Bluebird 11486
JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND (9th Week)	KAY KYSER Columbia 36558 FREDDY MARTIN Bluebird 11503 SAMMY KAYE Victor 27870 GUY LOMBARDO Decca 4278 TOMMY TUCKER Okeh 6620
JINGLE, JANGLE, JINGLE (7th Week)	KAY KYSER Columbia 36604 MERRY MACS Decca 18361 FREDDY MARTIN Victor 27909
HE WEARS A PAIR OF SILVER WINGS (1st Week)	KAY KYSER Columbia 36604 ABE LYMAN Bluebird 11542 DINAH SHORE Victor 27931
COMING UP	
IDAHO	ALVINO REY Bluebird 11331 GUY LOMBARDO Decca 18399 BENNY GOODMAN Columbia 36613
KALAMAZOO	GLENN MILLER Victor 27934 JIMMY DORSEY Decca 18433
TAKE ME	JIMMY DORSEY Decca 18376 TOMMY DORSEY Victor 27923 BENNY GOODMAN Columbia 36613
SWEET ELOISE	GLENN MILLER Victor 27879 RUSS MORGAN Decca 4300 CONNIE BOSWELL Decca 4311
MY DEVOTION	VAUGHN MONROE Victor 27925 KING SISTERS Bluebird 11555

Mills Readies SPA's Campaign; Hopes To Hook Up With Authors' League for Big Copyright Push

NEW YORK, Aug. 8. — One of E. C. Mills' first moves after taking over as general manager of Songwriters' Protective Association Saturday (15) will be to huddle with the Authors' League and hasten affiliation with the org. Mills anticipates little difficulty in securing Authors' League's consent to the melding of interests, pointing out that all writers are plagued by the same deficiencies in the copyright law and that revision of the law will be accelerated if as many creative groups as possible are bunched under one banner.

"Affiliation with either CIO or AFL is not being considered," declares Mills, who believes that SPA's affinity of interest lies with the Dramatists' Guild, Screen Writers' Guild and other organizations which work under Authors' League.

Efforts to pass progressive copyright legislation in Congress have come to a halt since December 7, and probably will not be resumed until after the war, but local and Washington observers are of the opinion that passage of the hoped-for Shotwell bill will be a comparatively simple matter. Altho Mills takes a conservative view, he appears confident that, as matters stand, the bill is in a fair way of being passed first chancet they get to put it on the floor of the House and Senate. An Authors' League strengthened by the addition of SPA would wield considerably more force in the pro-Shotwell drive.

Altho he has not yet assumed his official capacity at SPA, Mills has been working on what is described as the tightest, most advantageous contract ever involving the songwriters. The contract will make mechanical writer royalties of 1 cent per side an absolute must. This will, of course, mean that pubs will be constrained to get 2 cents per side from the record companies, instead of the 1 1/2-cent total royalty which has become customary.

Mills takes great pains to dispel any

notion that he is planning to battle ASCAP and makes no bones of his resentment toward people and publications which hint that his purpose in joining SPA is to get "revenge" on the society. Drawing on the evident fact that most of SPA's members are also members of ASCAP, Mills points out the absurdity of an SPA move to weaken the structure of a society which serves a useful function as a collection agency.

Mills makes plain, however, that SPA is no longer a pawn of selfish interests within ASCAP. The penner's org has a definite function to perform, he says, and the performance of this function in no way conflicts with the successful operation of ASCAP. He does not deny, however, that successful performance of the SPA function might draw plenty of beefs from elements in ASCAP which exert power without necessarily reflecting the views of the ASCAP majority.

Another problem which Mills hopes shortly to attack is that of the so-called standard writer: writers of concert songs, etc. Altho less than half of the recognized writers of such material are now in SPA, Mills plans to proselytize them for the purpose of improving their lot. Pointing out that not a single standard writer makes his living from his catalog, Mills adds that Fischer, Schirmer and other large publishers of the works of these writers are all doing very well. The situation is remediable, according to Mills.

SPA's new general manager sums up his approach to the whole situation by saying, "Who drives the longest car in the music business? A writer? No—a publisher! Who runs the largest yacht in the business? A writer? No! Who keeps the prettiest blonde? A writer? No!"

"There is something wrong with a business in which the creators of the commodity involved do not partake of their just share in the rewards. Songwriters can't exist without publishers, and it is not our intention to put any publisher at the slightest disadvantage. The fact remains, however, that many inequities exist. These will be rectified."

SPOKANE, Wash., Aug. 8. — Del Courtney drew 1,000 dancers to Natatorium Amusement Park here July 29. Admission was 85 cents per person, including tax.

Not All Lost

CHICAGO, Aug. 8.—John Kirby ork, which opened at Ambassador East Pump Room here last night, is not as close to decimation by the draft as has been thought. Only members of the outfit with 1-A classifications are Kirby and Billy Kyle, pianist. Kirby, however, is married and supports his wife and feels that under the new law plan for deferment of married men he will not be called for a while. Kyle, single, is currently appealing his classification on the grounds that he is the sole support of his family. Two of his brothers are in the army already.

Other members are 3-A. Buster Bailey has five kids and the others all are married men of long standing.

"Holiday Inn" A Top Showcase Of Berlin Tunes

Paramount's *Holiday Inn* is in New York at the Paramount Theater for a pre-release showing, and judging from the opening-day crowds Wednesday (5) a lot of dough is going to be made by a lot of people. Irving Berlin's music house has 13 songs from the boss's pen which it can work on for the next six months, and the record companies plattered most of the pic score before Mr. Jimmy Petrillo threw up the bars on the canned stuff. Decca had a natural tie-up thru Bing Crosby and Fred Astaire, who handle the leads in the film, and sprang two weeks ago with an album containing 12 of the songs with the crooner and the tap dancer.

Film is a dilly of a musical. The Berlin songs are uniquely tied up with the book, which is all about Bing Crosby, who tries to get away from it all on a Connecticut farm but winds up turning it into an (holiday) inn where he throws a show on the festive holidays. Production numbers built around the holiday idea are expertly paced and directed by Mark Sandrich. Story, which hinges around hooper Astaire trying to snatch the gal (Marjorie Reynolds) away from Bing, was written by Elmer Rice and Claude Binyon around an idea furnished by Berlin.

Crosby's warbling and Astaire's and Miss Reynolds's terping numbers are perfectly attuned to the score, which can boast at least two sock hits, *White Christmas* and *Be Careful, It's My Heart*.

(See HOLIDAY INN on page 24)

MGM To Hand Name Orks a Cool \$1,000,000 for Flicker Work

HOLLYWOOD, Aug. 8. — About \$1,000,000 is being spent for bands by Metro-Goldwyn-Mayer, as the studio prepares to swing into its biggest production era, with music as the nucleus of a number of pictures. While studio has been using bands all along, this is the first time such an outlay of cash has been made. Band business is by no means limited to this studio, for the other companies are in the swim, too, with small combinations getting a good break.

In the \$1,000,000 deal are included Harry James, who is reported getting \$500,000 for five pictures to be made within the next two years. James came to the Coast to make *Private Buckaroo* at Universal, and then went over to 20th Century-Fox for *Springtime in the Rockies*. MGM nabbed him soon after he closed a record-breaking run at the Hollywood Palladium.

Vaughn Monroe has a three-year contract and Tommy Dorsey has been signed for two pictures. It is reported that TD will receive \$150,000 for his two shots. Jimmy Dorsey will also be on the lot about the time Tommy is there. Jimmy arrives here soon to start work on *I Dood It*. Ozzie Nelson and Harriet Hilliard are also under three-year contracts to the studio for musicals. Bob Crosby, who has been at Paramount recently, is slated for a deal at Metro, too.

Metro has also signed Duke Ellington for *Cabin in the Sky* and a deal is cooking for Count Basie, who is now on the coast and currently at the Trianon Ballroom, South Gate, Calif.

The other studios are yielding to the demand for name bands, and RKO is no exception. Freddy Martin, current at Coconut Grove, Ambassador Hotel, repeated his turn at RKO in *Mayor of 44th Street* with a part in *Sweet and Hot*. Les Brown is also in this RKO flicker.

Claude Thornhill has been signed for a picture at Paramount Studio. Studio has five other musicals on its production list in addition to the current *Holiday Inn*. These include *Star-Spangled Rhythm*, *Happy Go Lucky*, *Very Hot for Haiti*, *Let's Face It*, and *Lady in the Dark*.

Columbia is getting set for a Gregory Ratoff production, *Something To Shout About*, which will be song-studded. Studio recently finished *Gay Senorita*, with Xavier Cugat's orchestra in a leading part. This studio has also been using a number of Western bands and small combos. Bob Wills did a series of eight Westerns and Texas Jim Lewis and his Lone Star Cowboys and Jimmy Davis are under contract for prairie lullabies. The Vagabonds, a four-piece vocal and instrumental group, had a nice part in *Spirit of Stanford*, also at this studio.

Hi Neighbor, a Republic picture, has had its trade showing here. In it are Roy Acuff and his Smoky Mountain Boys and Lulu Belle and Scotty, all well known to anyone who likes rustic music. Tunes for the show are by Del Porter and Carl Hoefle and others. Porter is vocalist for Spike Jones and his City Slickers, and Hoefle heads a publishing firm.

Music Items

Publishers and People

JACK ROBBINS takes pride in the fact that he has had more than 150 recordings made on his South American catalog during the last year.

Buck Ram is keeping plenty busy with his Noble Music firm. Is publishing a flock of Ram originals, plus *Swing the Quota*, by Teddy Hall and Lou Dorman. Tune has been adopted by U. S. Treasury Department bond drive.

Joe Santly, veteran plugger, is now professional manager for ABC Music, working on *A Boy in Khaki—a Girl in Lace*.

Joe Davis is about to start working on *He's Commander-in-Chief of My Heart*, which he will exploit on his Beacon record label.

Sid Lorraine, former general manager of Southern Music, has bought into Lincoln Music. Will help Abner Silver and professional manager Phil Kornheiser work on "Blue Is My Heart," by Benny Davis and Silver.

Songs and Such

AUTUMN NOCTURNE is once again Advanced Music's No. 1 plug tune after almost making the grade a year ago and being kicked around ever since.

Chui Chui, the Spanish bird song featured in the Rita Hayworth-Fred Astaire *You Were Never Lovelier* film, is published by Chart Music, Chicago. Al Sanders did the English lyric.

My Flag, a march by Grace Pottenger Adams, of Winona Lake, Ind., is being circulated by Phillip M. Foote, of Oakland, Calif., who did the arrangement.

Lost in the Midnight Blue, by J. C. Johnson and Lucky Roberts, has been taken in hand by Joe Whalen.

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Watch for it!

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

TOMMY DORSEY (Victor 27947)

A Boy in Khaki—a Girl in Lace—FT; VC. *In the Blue of the Evening*—FT; VC.

NOT the kind of war song that gets the fighting dander up; yet, as long as the public shows so much partiality to the sentimental boy-belle war theme, a promising future is in store for the new Charles Newman and Allie Wrubel *A Boy in Khaki—a Girl in Lace*. The title tells the story. With a melody that matches, it gives Tommy Dorsey plenty of material with which to work. Gives it a fascinating musical background highlighting his symphonic strings, and the workmanship produces a wax designed for marathon spinning. In the slow ballad tempo, an elaborate introduction of philharmonic proportions sets the stage for Jo Stafford's straightforward, appealing singing of the opening chorus. Assisted by the Strad section and then by the brass choir, Dorsey slides sweetly and sentimentally on his horn for the start of a second chorus. Gives way at the bridge for Miss Stafford to sing it out. Plattermate is also new song and also excellent material for Dorsey. Rich in melody, it lends itself even more to string coloring than the war ballad. Dorsey makes it just as attractive, with the large band figuring prominently in the background. Moreover, it serves as an excellent song vehicle for Frank Sinatra's vocal romancing. The maestro's trombone leading off, the full band takes a half chorus right from the edge. For the rest of the side, it's Sinatra's lyrical magic.

There's much in both of these ballad sides to recommend them to phono operators. The timely theme, coupled with an attractive title, should center immediate attention on "A Boy in Khaki—a Girl in Lace." And the voice of Frank Sinatra makes "In the Blue of the Evening" a love song to reckon with for music box play, especially since it is one of his last sides with the band.

JIMMY DORSEY (Decca 18433)

I've Got a Girl in Kalamazoo—FT; VC. *Serenade in Blue*—FT; VC.

TWO sides from the score of Glenn Miller's *Orchestra Wives* movie. And neither can miss. *Kalamazoo* is already climbing the song heights, and *Serenade* is unquestionably one of the better ballads of this day. Once it takes root it promises to go just as strong as *Kalamazoo* in its own way. Dorsey gives both excellent treatment, especially the *Serenade* side, with Bob Eberly carrying virtually the entire side in his usual captivating romancy bary. Makes the opening chorus most impressive, with Dorsey's clarinet phraseology picking it up at the bridge and then giving way to Eberly to sing it out. *Kalamazoo* is taken at a lively tempo and with plenty of drive from the band for the opening chorus. Phil Washburn sings the second stanza and, while he handles the simple lyrics in good style, it's a far cry from the vocal standard set by Helen O'Connell for the rhythm ditties. Dorsey's sax picks it up for a third chorus, riding out to the halfway mark, turning it over to the trumpet at the bridge, with Washburn back at the last half to sing it out.

With a direct picture tie, Glenn Miller's head-start on "I've Got a Girl in Kalamazoo" is hard for the other music makers to overcome. But since the spotlight has not been centered so much on "Serenade in Blue," Jimmy Dorsey makes a formidable bid for phono play with the side, with Bob Eberly's song-selling making it a strong side for the boxes.

ALVINO REY (Bluebird 27948)

When It's Moonlight on the Blue Pacific—FT; VC. *I Never Knew*—FT; VC.

MATING the old with the new, Alvino Rey comes up with two arresting sides. Benny Davis's and Ted Shaprio's *Blue Pacific* is a dreamy love song, making it tailor-made for the maestro's guitar strummings. Rey carries the entire opening chorus, with Bill Schallen stepping out of the band to sing of the romantic waters. A further bit of Hawaiian flavor is injected for a third chorus, starting off with the boys in the band singing and then carried on for half the chorus by a soft-muted trumpet. For the last half, Schallen is assisted by the King Sisters for the singing. A new and lively arrangement brings up to date the *I Never Knew* standard. With plenty of lift and lilt in the playing and singing, all set in a moderate tempo, band carries the opening chorus, with the soft-muted brasses leading off and Rey's guitar carrying the middle passage. The band boys forming a singing background, Yvonne King sings the second chorus. Band is back for a third chorus, the guitar featured on the releases for the starting half, shared by a fast-riding clarinet. Trombone takes the bridge and it's all horns on deck for the finish.

A popular standard for many a year, "I Never Knew" should rate an appreciable amount of play in the music boxes. And if the haunting appeal of "When It's Moonlight on the Blue Pacific" makes its force felt, Alvino Rey's side is strong for wide phono use.

JERRY WALD (Decca 4340)

He Wears a Pair of Silver Wings—FT; VC. *Strictly Instrumental*—FT.

Already one of the most talked-about bands of the day, Jerry Wald indicates on this initial platter that they will continue talking about the aggregation for a long time to come. While the maestro's clarinet and the band's playing have all the youthful enthusiasm of Artie Shaw in his pre-fiddle days, Wald's music can very well stand on its own. Band really kicks out in the lively tempo for *Strictly Instrumental*, which is exactly what the title implies. Band builds the riff big from the opening strains, (See ON THE RECORDS on page 63)

IT'S CUTE—IT'S DIFFERENT

IT'S TERRIFIC

BYE LO BABY BUNTIN'

(Daddy's Goin' Huntin')

CINDY WALKER

Decca 6038

(Billboard) "That valuable rarity, a war song with a novel approach."

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On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Eddy Howard

(Reviewed at Aragon Ballroom, Chicago)

FORMER vocalist with Dick Jurgens and a prolific songwriter (*My Last Goodbye, Careless*, etc.) is now rounding out his first year as leader and coming along very nicely. He originally picked up Billy Baer's band, which leaned toward the Hal Kemp style, but lately has made a number of changes (for the better, it should be added), playing sweet and swing, the mellow and the torrid proportionately. He keeps a watchful eye on the tastes of the dancers and supplies their demands accordingly. The fact that he drew a return date in this ballroom is proof enough that he has a commercial dance band.

Eddy is a good personality with a sincere smile and clean-cut appearance that draws the crowds to the front of the bandstand. He doesn't do much guitar playing any more, but keeps his smooth pipes working, dishing out ballads thruout the evening. He also joins a vocal trio, selling novelties in bright style. Trio consists of Hal Williams, Key Myers and Roy Bast, musicians all.

Snappy instrumentation includes four brass, three sax and five rhythm, with Billy Baer still on hand playing one of the two pianos. A band newcomer is Phil Patton, drummer, over from Orrin Tucker's unit. Honigberg.

Bob McGrew

(Reviewed at Riverview Park, Des Moines)

MCGREW has gathered together another excellent combo capable of turning out refined society serenading or fast jump tunes. Solid phrasing gets the fullest effects from the reeds and brass sections to give the boys a distinct blend.

McGrew has had good bands in the past, but old man jinx or something has prevented him from going places. Now he may get the break he needs.

Boys are good on the sweet stuff, with McGrew softening it up with his violin. Occasionally others join McGrew with their fiddles and an electric guitar, making it perfect for swanky locations. The reeds also double on clarinets to give a mellow, pleasing effect.

Band is four brass, four reeds and four rhythm, not including McGrew and two warblers.

The strength on jump tunes comes from Glen Palmer and Don Wilson doing take-off in the sax department. Arney Laddell is hot on the horn and also does some vocals. Marilyn Mayne, a fine-looking chirper, handles ballads in excellent

style, and Roger Beacon croons capably. McGrew plays a fine fiddle and makes a neat appearance as front man, but will suffer if he uses the rosin too much. Band has much versatility and should use some of others in solo work occasionally. Weber.

Reggie Childs

(Reviewed at Arcadia Ballroom, New York)

THIS is a good workaday band, lacking in distinction, but with more than enough substance to keep it working ballrooms and hotels week in and week out.

The triple-tongued trumpets and sub-tone clarinet that used to identify Childs (and Hal Kemp) are rarely evident in the band's current library, and nothing has been substituted. As a result, the outfit has no distinguishing characteristics—no "style"—and loses commercial value because of the deficiency.

Instrumentation is four reed, three trumpets, one trombone and three rhythm, with Childs making a pass at his fiddle once in a while. They are a nice looking mob and the leader makes an effectively genial front, but the sad truth is that the boys don't play too well together; rhythm section lacks spark and the reeds go distractingly out of tune every so often.

In its current location the band must play all the accepted dance rhythms from the usual Latin thru three separate fox-trot tempos. This it does to the obvious satisfaction of the dancers and there is every reason to suppose that it will be equally pleasing to terpers anywhere else. But Childs has plenty of work to do whipping the gang into shape for jobs demanding flash, style, or any of the other more lucrative musical adornments.

Paul Carley, a good-looking kid, sings the ballads in a faithful Eberly vein and Loretta Vale puts plenty of pep into her throatings to make for a satisfactory vocal department.

This band should never be troubled by layoffs, but Childs is worthy of something packing a little more class. Carter.

Ina Ray Hutton

(Reviewed at Hotel Peabody, Memphis)

THIS orchestra does an excellent job of turning out danceable music, well-liked by the crowd. For listening it does not rate so well, only striking thing about it being the leader's ability to double as a canary.

In addition to the real danceability of the music, ork scores well thru some individual performers. Stuart Foster is one of the best male vocalists heard recently in the Midsouth. Joe Magron did some mighty nice sax work, and Jack Purcell's guitar work was outstanding.

Aggregation can have seven brasses, thanks to doubling, or five reeds. Rhythm section is adequate. Library was rather out-of-date evening caught. Makes a nice appearance, to which La Hutton greatly contributes. Johnson.

Sacassas

(Reviewed at LaConga, New York)

SACASSAS leads one of the better Latin bands in town. He is a thin, tall Latin who shakes the maracas and warbles frequent choruses in a virile baritone that sounds especially swell on Afro-Cuban rhythms and that fits in with the band's kick.

Instrumentation: piano, string bass, trumpet and three saxes that double on clarinet and violins. The fiddles are used smartly on Viennese waltzes and also come in to prettify some of the slow rumbas and the tangos. Band plays varied-tempo rumbas, sambas, waltzes, fox trots and an occasional conga (the conga apparently is just about thru).

The sidemen chant some numbers, working in with Sacassas's own singing, and the band as a whole presents well-balanced Latin dance sets. The band is loud for listening, especially on hot rumbas; but then that is the way LaConga patrons love them.

Josephine Del Mar is the vocalist, who also works in LaConga's floorshows, but was out due to illness when caught.

Band can draw them onto the floor and that's the real test. Denis.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

McFarland Twins

(Steel Pier, Atlantic City, N. J., Mutual Network, Sunday (2), 11:30-11:45)

THE commercial McFarlands tossed off a very diverting quarter-hour, marked by clever programing and some typical McFarland production arrangements.

While the shot was quite novel and therefore quite entertaining, it fell short of being an artistic success because the band lacks singers of a caliber needed to handle its multitudinous vocal arrangements. Not very long ago the McFarlands had capable vocalists and, quite naturally, sounded better than they do at present.

A quartet called "Twintones" and soloists Betty Engels and Dick Shelby were all below McFarland par, altho the girl sounded as if she might improve with time. The glee club was also somewhat below standard and was helped not a bit by faulty mike balance.

Lest any mistakes be made—we think the shot was a satisfactory one and likely to have gone over okay with the radio audience. However, the McFarland outfit is not what it will be when the vocal staff is smoothed over.

Lucky Millinder

(Savoy Ballroom, New York, Blue Network, Sunday (2), 12:05-12:30 a.m.)

MILLINDER's band sounds better than ever, thanks to the acquisition of such solo stars as Tab Smith (alto) and Dizzy Gillespie (trumpet), both of whom get deserved billing on the air. Since Sister Rosetta Tharpe is still present with her absolutely amazing jive spirituals, the Millinder entertainment quotient remains at stratospheric height. When it comes to musicianship and showmanship, therefore, Mr. Millinder is in very good shape indeed.

This particular program was dragged down just a bit by a couple of tiresome riff tunes, but rescued, revived and given a terrific hypo by a swung classic, a Tharpe vocal and the work of Smith and Gillespie. Trevor Bacon, the Millinder balladeer, has improved greatly, and so has the arranging staff, which provided some eminently commercial material for this program. The maestro's sole failing, as far as can be discerned from the one listening, is his insistence on using those riff numbers—swell for Savoy dancers, but a bore for the rest of us.

Orchestra Notes

Of Maestri and Men

DUE to his picture commitment, JIMMY DORSEY will be able to play only two weeks at Hotel Sherman, Chicago, where he opens September 11. He will be followed by SONNY DUNHAM. . . . JOYNS SHERRILL, Detroit schoolgirl, will replace IVY ANDERSON with DUKE ELLINGTON. . . . DICK JURGENS set to open at Strand Theater, New York, September 4. . . . COOTIE WILLIAMS knocks off a three-weeker at Savoy Ballroom, New York, opening August 23. Will engage EARL HINES in a jive battle at the Savoy August 30. . . . DEL COURTNEY opened August 7 at Baker Hotel, Dallas, for four weeks. . . . LOU BREEZE goes into Gingham Gardens, Springfield, Ill., August 15, for two weeks, and moves into Stanley Theater, Pittsburgh, September 4, for a week. . . . SHEP FIELDS has hired GLORIA FOSTER, former chirper with brother CHUCK FOSTER. . . . LAWRENCE WELK follows TINY HILL at Trianon Ballroom, Chicago, Saturday (15). . . . HAL MUNRO, former Chi leader, now a private at Camp Swift, Tex. . . . ART KASSEL follows EDDY HOWARD at Aragon Ballroom, Chi, late this month. Booked for later dates are FREDDY NAGEL and DICK JURGENS. . . . VAL McCANN ork now at Boulevard, Elmhurst, N. Y. ART MOONEY, former maestro there, now in the army. . . . MORT DAVIS, manager of CHARLIE BARNET, awaiting call from Signal Corps. . . . CAB CALLOWAY cracking records at Casa Manana, Culver City, Calif. . . . HERSHEY MARTIN, former Philly drummer, now leading his own ork and opens at Park Plaza, St. Louis, August 26 for 10 weeks. . . . EMILIO CACERES into Casanova, Detroit, August 10 for an indef run. . . . REGGIE CHILDS plays Million-Dollar Pier, Atlantic City, N. J., week of August 30. . . . HARRY JAMES won Martin Block's band popularity poll in New York recently. GLENN MILLER was second, TOMMY DORSEY third, JIMMY DORSEY fourth and VAUGHN MONROE fifth. . . . BUD ESTES, former arranger, now in the Air Corps Band in Tampa, Fla. . . . BILLY BISHOP opened August 8 at Olympia Hotel, Seattle, for seven weeks and options. . . . FOUR MEN OF NOTE now holding forth at the Greenbrier Hotel, White Sulphur Springs, W. Va. KENN GIBSON, of the combo, pens that there are no more Japs or Germans interned there.

Atlantic Whisperings

TEDDY POWELL next in at Steel Pier, Atlantic City, with VAN ALEXANDER on tap at the same time at Million-Dollar Pier. . . . LADY ARMSTRONG takes over at Andy's Grille, Reading, Pa. . . . CONNIE HOWE new at Alpine Musical Bar, Philadelphia. . . . BUDDY WILLIAMS draws a holding ticket until Labor Day at Hunt's Ocean Pier, Wildwood, N. J. . . . JIMMY SOLAR set for the remainder of the summer at Herman's Music Bar, Atlantic City. . . . TERRY HANLEY, pianist at Philadelphia's Down Beat Club, recovering from an appendix operation at Jefferson Hospital there. . . . FRED MANNE, holding forth at Municipal Pier Ballroom, Ocean City, N. J., gets a WCAU, Philadelphia, wire for two nights weekly. . . . HARRY McKAY moves into Oak Cafe, Wildwood, N. J., for the remainder of the summer. . . . CHARLIE KING set at Peach Orchard Inn, Pleasantville, N. J. . . . BILL CADMUS and His Skyliners make their first Eastern stand at Lou's Chancellor Bar, Philadelphia. . . . GENE KRUPA picks up two sidemen in Philadelphia, snatching trombonist BILL HARRIS and saxophonist CHARLIE VENTURA. LESTER MERKIN also leaves the local scene to team with the saxes in RAYMOND PAIGE'S radio band in New York. . . . BERNIE PARSONS takes over at Columbia Hotel, Columbia, N. J. . . . McFARLAND TWINS take over Marine Ballroom stand at Atlantic City's Steel Pier for an indefinite run. . . . RALPH SCHAFER set at Tem-Jin's Restaurant near Bethlehem, Pa. . . . ROSCOE FRITZ brings his guitar to BON BON and his Buddies at Lou's Moravian Bar, Philadelphia. He is the creator of the Scotch and Soda ditty which CHARLIE BARNET recently waxed. . . . CHARLIE PORRELLO next in at Danceland, Easton, Pa. . . . ERNIE SWAN, swing pianist at Lou's Chancellor Bar, Philadelphia, left for the army. . . . DICK MOUL at Playland, York, Pa. . . . BILL BENNETT takes over at Trans-Atlantic

Cocktail Lounge, Philadelphia. . . . WILLY DENNIS new at Paddock International, Atlantic City. . . . BILL ISRAEL, manager of Earle Theater, Philadelphia, announces a name band parade never before equaled by the house. Following TOMMY DORSEY, playing the house for the first time in four years, weekly stands included first local dates for STAN KENTON and DICK JURGENS, with return trips for SAMMY KAYE, GLENN MILLER, PAUL WHITEMAN, HORACE HEIDT, ALVINO REY, HARRY JAMES and FREDDY MARTIN and the INK SPOTSLUCKY MILLINDER combination.

Pacific Palaver

RAY McKINLEY follows Count Basie at Trianon Ballroom, South Gate, Calif. . . . LES HITE doing strong business one-nighting and theatering in the Northwest. . . . JOHNNIE RICHARDS booked to follow Jan Savitt at the new Hollywood Casino. . . . GEORGE OLSEN opens at Orpheum Theater, Vancouver, August 10. . . . HENRY BUSSE plays San Jose August 21, then Vallejo, Reno, Elko, Salt Lake City, Idaho Falls, Missoula and Butte. He will be on the West Coast until the end of the year. . . . LEIGHTON NOBLE, BILLY McDONALD, BILLY MILLS, BOB SAUNDERS and PAUL MARTIN are the next five bands at the Pasadena Civic Auditorium. . . . MATTY MALNECK closed the Troc and is now one-nighting. . . . BOBBY SHERWOOD has moved into the Salt Air, Salt Lake City. . . . ABE LYMAN plays Pacific Square, San Diego, August 28-30. . . . HENRY KING one-nights thru the Northwest until September. . . . JACK ROSS at Adams Hotel, Phoenix.

Breaks for Byrne, Castle

NEW YORK, Aug. 8.—Bobby Byrne is set to remain at Hotel Edison here until October 18, when he will be succeeded by the house regular, Blue Barron. Byrne takes a leave of absence week August 13 to play Loew's State here, and Lee Castle will substitute.

Castle, who recently learned that he wouldn't be drafted after all, has reorganized his band and opened at Arcadia Ballroom here Thursday (6) for a week. Alex Bartha was supposed to play the Arcadia but turned the job down at the eleventh hour. Enoch Light follows Castle.

He'll Be Safe

NASHVILLE, Tenn., Aug. 8.—Able Stein, who has booked leading white and Negro bands here, told friends good-bye and friends tossed farewell frolics in his honor.

Able left Thursday afternoon for induction at Fort Oglethorpe. He dejectedly returned early Saturday morning, declaring the army medics had nixed him.

"I guess I'll have to fight these band managers for the duration," Stein opined.

Daru's Malcontents May Rely on SPA

NEW YORK, Aug. 8.—That E. C. Mills has brought unity to Songwriters' Protective Association is seen in the fact that most of the 100 or so songwriters who have been threatening dire action on ASCAP thru Robert Daru, local attorney, have promised to forget about it and let their grievance be handled by Mills and SPA.

For several months Daru and the group of penners have been going thru various mysterious gyrations, promising each week that the following week would produce news of an ASCAP-rattling nature. When Mills was appointed SPA general manager and began consulting the membership he pointed out that any grievances against ASCAP could undoubtedly be satisfied by concerted SPA pressure without the embarrassment of a court hearing. Readily agreeing that there are many inequities in ASCAP, Mills does not feel that public airing will serve any purpose other than exposing the Society to sideline fire similar to that received during 1941's radio war.

Last winter, it is recalled, Daru represented 14 penners who had a blister on against radio. Lawsuit was attended by a lot of noise, but was settled out of court very quietly at some profit to the writers involved.

Naturally, if some of the aggrieved writers have given Daru power of attorney, as some observers think they have done, the lawyer will have every right to insist on pursuing his previous plans. Last week, as a matter of fact, he told *The Billboard*, "Nothing that has happened in SPA has changed our plans."

It is believed by people close to SPA that the matter will be settled to everyone's satisfaction before many more weeks have passed.

Pennsy Gas Boards Will Aid All Bands Playing Camp Dates

PHILADELPHIA, Aug. 8.—Prospects of band leaders and musicians getting extra gasoline to carry on their touring look most promising here. Acting on the appeal of A. Rex Riccardi, secretary of the local musicians' union, Local 77, and AFM exec board member, an order granting extra gasoline for the music makers was issued Thursday (6) by William E. Grist, head of the Pennsylvania State Rationing Office. Order was approved by Irving R. Segal, attorney for the State rationing board.

Under the order, which applies as yet only to musicians in Pennsylvania, all musicians using an automobile for work will be given B cards, which provide about 475 traveling miles a month. Until now, the musicians were limited to A cards, allowing only four gallons a week. Now that quota is doubled.

Most important concession provides for those playing army camps and naval bases along with all other types of service dates. Musicians playing the service stands on a regular basis will be given extra gas and will be entitled to C cards. Musicians eligible for such C cards will be classified as "technicians" by the local boards. However, such musicians must show that they play the army camps and service dates with regularity. While the classification is left to the board, it is believed that any band or musician showing that such dates are played at least once or twice a week will be classified as "technician" and be eligible for the C cards.

The order clears up the gasoline situation as far as Pennsylvania musicians are concerned, and it is felt that prospects are bright for a similar order to be adopted by Washington authorities on a national scale. Riccardi submitted the State order to Joseph Padway, AFM attorney in Washington, who will offer it as a model order to the War Production Board. Riccardi's brief on musicians' gasoline needs, originally intended to relieve the local situation, was adopted by the AFM. When submitted to the WPB last month, it received a sympathetic reading. Pennsylvania order is seen as fair and equitable, providing ample relief both for traveling bands and those who confine their touring to Pennsy.

Road Managers Have To Be Just That Now; No Room for Jerks

NEW YORK, Aug. 8.—Under present transportation conditions the role of the road manager is more important than ever and a brainy manager can mean the difference between a tolerable trip and a panic.

Earl Hines, for example, recently had to make a short jump from Philly to Millsboro, Del. The way trains operate nowadays, the trip is an expedition, with changes at Wilmington and Harrington, Del. From Harrington to Millsboro the rail service consists of one milk train, which gets the milk there on time but is death on orks. Willie Randall, Hines' manager, knew all this before he started, however, and managed to rent two cars and a truck in Wilmington. Band arrived in Millsboro in ample time and everyone was happy. Other bands have come to grief on the same trip, tho.

While there are many tricks to the road manager's trade, a lot of it is mere common sense. Some of the boys, for instance, don't realize that the railroads offer services which lift much of the load from a manager's shoulders. When Hines journeyed to Canada, Randall knew enough to have the four necessary customs manifests prepared well ahead of time. With the co-operation of the railroad and without any last minute rush to fill out the forms, the manifests passed U. S. and Canadian customs officials both going and coming, with no red tape. Crossing from Windsor, Ont., to Detroit, however, Randall saw a forlorn pile of musical instruments belonging to another name band which had traveled on to Chicago, unable to wait for customs clearance. The manager of that band lost plenty of hair straightening out the mess by remote control.

Often, of course, the railroads cannot be as co-operative as formerly. When

Alvino Rey was traveling in Ohio recently he and his band climbed onto what they had been assured would be their private car. When Rey tossed his guitar into an upper berth, tho, it was flung right back at him by an indignant occupant who had managed to bully the railroad into selling him a ticket. The ticket seller left enough room for the band boys, tho.

As simple a matter as baggage transfer from depot to hotel or ballroom has some managers stumped. Not knowing that American Express or any other reliable transfer company will transport baggage and instruments back and forth for a flat fee, the boys permit themselves to be hooked into paying by the piece. As a result they often pay as much as \$15 for a job that the selfsame company would do for \$6 or \$7 if the manager were alive.

While chartered busses are out for the duration, several sharp managers have been able to convince small bus lines that it would pay to run a certain bus in "two sections," the band, of course, occupying the second section, which might not leave for several hours after schedule, due to "unavoidable delays." When such deals are possible they mean great convenience and great saving, altho they hardly help the ODT and the war effort.

J. Dorsey Grosses \$3,150 For Archer in Des Moines

DES MOINES, Aug. 8.—Jimmy Dorsey, on his first one-nighter in this territory for four years, pulled a heavy weekday gross of \$3,150 at Tom Archer's outdoor Val-Air here Tuesday (4).

It was Dorsey's only dance date in this territory, and 3,150 persons paid \$1 each, plus tax. Gross was the largest weekday this season outside of holidays and compared with the all-time mark of 4,300 held by Glenn Miller.

Dorsey was the first of five name band attractions at the Val-Air for August, with Sonny Dunham, Tony Pastor, Earl Hines and Bob Chester to follow.

The Song of the Hour

I NEED AMERICA

(America Needs Me)

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(Routes are for current week when no dates are given.)

A

Abbott, Vincent (Applegate Tavern) Atlantic City, nc.
Agnew, Charlie (Euclid Beach) Cleveland, 8-14, p.
Akin, Bill (Causeway) Muskegon, Mich., c.

B

Barlow, Ralph (Puritas Springs) Cleveland, 1-14, p.
Barnett, Charlie (Strand) NYC, 1-14, t.
Barnett, Harry (North Shore Pavilion) South Haven, Mich.
Barron, Blue (Oriental) Chi, t.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Casa Manana) Culver City, Calif., nc.

D

Davis, Eddie (Larue's) NYC, re.
Daw, Freddie (Pavilion) Saugatuck, Mich.
Delman, Cy (Ocean Forest) Myrtle Beach, S. C., h.

E

Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Sherman) Chi, 7-13, h; (Riverside) Milwaukee, 14-20, t.
Engel, Freddy (Day Line Boats) Albany, N. Y.
Ennis, Skinnay (Paramount) NYC, 5-10, t.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Fidelle Bow Bill (Brown Derby) Duluth, Minn., nc.
Fidler, Lew (Detroit Athletic Club) Detroit.

G

Gagen, Frank (Commodore Perry) Toledo, O., h.
Gates, Manny (Mother Kelly's) NYC, nc.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Haynes, Frank (Casino) West End, N. J., ro.
Haywood, Eddie (Village Vanguard) NYC, c.
Heath, Andy (Fitch's) Wilmington, Del., c.

International Sweethearts (Happy Hour) Minneapolis, 5-25, c.
Jackson, Paul (402 Club) Port Huron, Mich., nc.
James, Jimmy (Ault) Cincinnati, p.

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Kassel, Art (Trocadero) Henderson, Ky., 10-13; (White City) Herrin, Ill., 15, p; (Forest) St. Louis, 16-22, p.
Kay, Herbie (Roosevelt) New Orleans, h.

Landé, Jules (Ambassador) NYC, h.
Layne, Lesse (Blue Parrot) Staten Island, N. Y., nc.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Don (Colosimo's) Chi, nc.

McFarland Twins (Steel Pier) Atlantic City, h.
McGuire, Betty (Chippewa) Chippewa Lake, O., 1-14, b.
McIntire, Lani (Lexington) NYC, h.

MacKenzie, Jimmy (Treasure Island) Washington, D. C., nc.
Manno, Fred (Municipal) Ocean City, N. J., a.
Manuelo, Don (Ohio-Pick) Youngstown, O., h.

Nagel, Freddy (Claridge) Memphis, 1-13, h.
Nelson, Ozzie (Stanley) Pittsburgh, t.
Noble, Ray (Palace) San Francisco, h.

Olman, Val (La Martinique) NYC, nc.
Onesko, Senya (Commodore) NYC, h.
Ovando, Manuel (Roosevelt) New Orleans, h.

Pafumy, Joe (Belmont-Plaza) NYC, h.
Page, Gene (Baltimore) Toledo, O., nc.
Panchito (Versailles) NYC, nc.

Ravazza, Carl (Del Rio) Washington, nc.
Reid, Don (Walled Lake, Mich., 14-16, b; (Merry-Go-Round) Dayton, O., 17-23, nc.
Reid, Morton (St. Regis) NYC, h.

Sacasas (La Conga) NYC, nc.
Sanders, Sid (Rainbow Inn) NYC, nc.
Sands, Phil (Atlantic Beach) Atlantic Beach, L. I., N. Y., h.

Shaw, Maurice (Chateau Moderne) NYC, nc.
Snerry, Herb (La Conga) NYC, nc.
Siegel, Irving (Gary's) Spencer, Wis., c.

Teargarden, Jack (Plantation) Houston, 4-17, nc.
Terry Sisters (Rainbow Room) NYC, nc.
Thompson, Lang (Centennial Terrace) Sylvan, O., 7-14, b.

Warren, Dick (Hurricane) NYC, nc.
Weeks, Anson (Sherman's) San Diego, Calif., nc.
Wells, Lawrence (Trianon) Chicago, b.

Yellman, Duke (Brown Derby) Chi, nc.
Young, Ben (Book-Cadillac) Detroit, h.

Zarin, Michael (Sheraton) NYC, h.

D OF J'S SESSION

(Continued from page 19) to their own devices in fighting the AFM and Petrillo.

Chicago, Aug. 8.—Joseph A. Padway, chief counsel for Musicians' Union, filed motion in Federal District Court here Friday for dismissal of suit against Petrillo and AFM.

CIO ENDS RUMORS

(Continued from page 19) was Petrillo's strike at KSTP, which has since been settled. Mills said that CIO union's move in the Twin Cities was evidently just a local one, and could not be considered typical of CIO policy.

Several years ago in Chicago the old American Musicians' Union applied for a CIO charter but was turned down. The scare was so real to Petrillo, however, that he took all the boys in the AMU into his Local 10 without the usual initiation fee.

HOLIDAY INN

(Continued from page 21) And there are six other songs which, altho they may not become the commercial successes of the first two mentioned, are bound to be played plenty in the coming months.

Bands on Tour—Advance Dates

CHARLIE BARNET: Keith's Memorial Theater, Boston, Aug. 14 (week); Palisades Park, Palisades, N. J., 22; Pleasure Beach, Bridgeport, Conn., 23; Steel Pier, Atlantic City, 24 (two weeks).

AL DONAHUE: Prom Ballroom, St. Louis, Mo., Aug. 14-17; Tune Town Ballroom, St. Louis, 18 (week); Shrine Mosque Ballroom, Springfield, Mo., 25.

INK SPOTS AND LUCKY MILLINDER: Apollo Theater, New York, Sept. 4 (week); Adams Theater, Newark, N. J., 11-16; Fox Theater, Brooklyn, 18 (week); Earle Theater, Philadelphia, 25 (week); Stanley Theater, Pittsburgh, Oct. 2

(week); Palace Theater, Cleveland, 9 (week); RKO Theater, Dayton, O., 16 (week).

VIDA MUSSO: Camp Dawson, Kingswood, W. Va., Aug. 16; Maryland Theater, Cumberland, Md., 18; Park Theater, Meadville, Pa., 20-21; State Theater, Uniontown, Pa., 24.

TED WEEMS: Orpheum Theater, Sloux City, Ia., Aug. 14-16; Jayhawk Theater, Topeka, Kans., 19; Blue Moon, Wichita, Kans., 21-27; Missouri State Fair, Sedalia, Mo., 28-29; Tulsa, Okla., 30; Plantation Night Club, Dallas, Tex., Sept. 1-7; Plantation Night Club, Houston, 9-20.

The Final Curtain

ALONSO—Felipe, 71, Spanish musician and composer, July 20 in Mexico City.

ARNOLD—Mrs. Lida, 81, mother of the late Mrs. Hazel Ward, vaude performer, at her home in Cincinnati August 4. Mrs. Arnold traveled with her daughter on vaude tours. Burial August 6 in Cincinnati.

BOISSEAU—Edna, 58, musician and composer, suicide August 5 at her home in Jersey City, N. J. Miss Boisseau, the divorced wife of Benjamin Bobbitt, editor of a New Jersey weekly newspaper, was the composer of several songs, among them the march, *The Spirit of New Jersey*. She leaves a daughter and a sister.

BOYD—James, 65, former circus barker, July 29 at home in Albany, N. Y., of a heart attack. At one time one of the leading circus barkers, Boyd had traveled with some of the top circuses thruout North and South America.

BRACEY, Sidney, 64, who appeared in butler roles in movies, at the Cedars of Lebanon Hospital, Los Angeles, August 5. Bracey entered the theatrical field in Australia in 1894. He was appearing in *The Gay Sisters* at time of his death. Survived by his widow, Evelyn; a son, Sidney, and two daughters, Iris and Barbara.

BUIAK—John, 29, in Norwich, Conn., after a year's illness. He was a sign painter, connected with the Loew-New-England Circuit houses in Bridgeport, Conn., for the past 15 years. Survived by father and sister. Burial in Lakeview Cemetery, Bridgeport, Conn.

CERVONE—Mrs. Bessie, 53, wife of Frank Cervone, manager of Cervone's Band and Pittsburgh rep of George A. Hamid, Inc., suddenly August 5 at her home in Pittsburgh. Survived by her husband, two sons and a daughter. Services August 8 in Pittsburgh.

CHEETHAM—Mrs. Olive Olga (Newton), at her home in Athol, Mass., July 30 after a two months' illness. Before her marriage she appeared on the New York legitimate stage, being in the cast of *Experience* and *The Wanderer*. Survived by her husband, Dr. Donald B. Cheetham, two daughters and a son.

CLARK—Earl, 36, in Pineville Charity Hospital, Alexandria, La., August 3. He was the son of the late M. L. Clark, owner of the circus bearing his name. Survived by his mother, Mrs. M. L. Clark, and a brother, Lee Clark. Burial in Greenwood Memorial Park August 4.

COWELL—George, 28, Toledo guitarist, killed July 27 in an automobile accident as he was returning home from an engagement at the Secor Tavern, Lambertville, Mich. Survived by his widow and three children.

CREWS—Julia, 54, mother of Kid Sparrow, comedian and piano player with Anna Lee King's Cotton Club Revue of the Clyde Smith Shows, July 12 at Raleigh, N. C., of a heart attack.

CUTRO—Anthony (Tony), 84, retired musician and club manager, in a Macon (Ga.) hospital August 3 after several weeks' illness. He had been off the road for several years. Funeral services at St. Joseph's Catholic Church, Macon. Burial in Rose Hill Cemetery, Macon, August 5. He was a native of Italy but had been in this country more than 50 years.

James Cruze

James H. Cruze (James Cruze Bosen), 58, one of the screen's great directors, passed away in Hollywood on August 4. He had been in ill health for several years. Cruze tramped for three years with a stage company playing *Heart of Maryland*, appeared in Shakespeare and stock melodrama and toured with medicine shows before entering upon a screen career. He was one of the pioneers of the motion picture industry along with other early stars, achieving fame some 25 years ago in such serials as *A Diamond in the Sky* and *The Million-Dollar Mystery*. He became a director for Paramount and made, among other productions, *The Old Homestead*, *Merton of the Movies*, *Hollywood*, *Ruggles of Red Gap*, *Pony Express*, *Beggar on Horseback*, *Old Ironsides* and *The Covered Wagon*. In 1928 he organized his own production distribution unit. He produced as his first talking picture *The Great Gabbro* with Eric von Stroheim and Betty Compson.

He directed his last pictures for Republic in 1938. During his career he attained the name of being one of the world's best directors twice, in 1926 and 1928.

Survived by his widow, the former Alberta Beatrice McCoy. Services in Hollywood August 6.

DALTON—Roy, 61, theater owner and pioneer California showman, August 1 in Los Angeles after a long illness. In 1920, together with his brothers, Dalton leased the Follies Theater in Los Angeles for musical comedy. Later he retired and entered the real estate business.

DELANEY—George, 50, a showman for 25 years, June 22 after being struck by an automobile in Long Beach, Calif. Survived by his widow.

DELEWESE—Ben, 60, owner of the Dublin night club, near Columbus, O., July 27 in Columbus. He leaves his wife, five children, two brothers and two sisters.

DIMON—Howard P., 65, theatrical and radio editor of *The Press-Union* in Atlantic City for the past 15 years, August 4 at the City Hospital in that city after suffering a heart attack. Before entering the newspaper field Dimon was a clerk at the Traymore Hotel for 16 years, ran the old Colony Club for 10 years and had a bookshop on the Boardwalk for five years. He leaves a son.

ELLER—Max, 84, retired musician, July 27 at home in Yonkers, N. Y. An oboe player, Eller had been a member of the New York Philharmonic Orchestra for 45 years until his retirement in 1923. At one time he had been employed in the Metropolitan Opera Company orchestra. He leaves two sons.

ENTRIKIN—Winifred Taylor, 48, retired actress, July 30 at home in New York. She had been connected with the Little Theater in Chicago, where she played Helen of Troy in *Trojan Women* in 1915. She had also toured in an Ibsen repertory. She retired from the stage in 1922. Survived by her husband and her father.

FAY—Sergeant Kenneth J., formerly manager of Warner Bros.' Rialto Theater, Hartford, Conn., last week at Fort Benning, Ga., from injuries received when his gun was accidentally discharged while cleaning it. He was inducted into the army some time ago. He leaves his father and mother, Mr. and Mrs. Arthur Fay. Burial in Hartford August 6.

HACK—Eugene A., 85, old-time bandman and band leader of West Brookfield, Mass., in St. Vincent's Hospital, Worcester, Mass., August 3. Survived by son, George, well known in Brookfield as a cornetist. Burial in Pine Grove Cemetery, West Brookfield.

HAMILTON—William, 48, for 13 years a film editor and director of short subjects for RKO-Radio Pictures, at his home in North Hollywood, Calif., August 3. He was a native of New York and a veteran of the film industry. Survived by his widow.

HANCOCK—Mrs. R. A., 64, mother of E. B. (Bob) Hancock, well-known showman, at St. Mary's Infirmary, Cairo, Ill., August 5 after a short illness. Altho she was never a troupier, she had a host of friends in show business. Survived by her father, H. A. Mayer; her husband, R. A. Hancock; one daughter, Mildred, and two sons, Milton and Bob. Services August 6, with burial in Thistlewood Cemetery, Mounds, Ill.

HARRIS—Brantly, 49, mayor of Galveston, Tex., of paralysis at his home there July 30. Under his administration Stewart Beach, Galveston Gulf Pleasure Pier costing \$1,500,000 and other beach improvements were undertaken. He was a native of Montgomery, Ala. He was interested for many years in advancement of Galveston Beach, being largely responsible for building of modern highways to the island from the mainland. His widow; two sons, Brantly Jr. and Robert; two daughters and two brothers and two sisters survive.

JOHNSON—Harry Witzman (Mack), 58, formerly property man at the Memphis Orpheum, Lyric, the Old Auditorium and Lyceum, at his home in Memphis, Tenn., August 6. Survived by a sister, Mrs. Elizabeth McCaul, of Memphis.

JONES—Mrs. Margaret Huston, former concert singer, wife of Robert Edmond Jones, the scenic designer, and sister of Walter Huston, the actor, August 1 at her summer home in Greenwich, Conn., after a long illness. She had appeared on the concert stage in London in the years just before the World War. Later she made herself an expert on the voice and was consulted by many experienced actors and actresses. Besides her husband and her brother Walter, she leaves another brother and a sister.

KENT—Anthony, 27, legit actor, July

29 in an Omaha hospital after an illness of almost two months.

KINKADE—T. H. (Candy), 65, for many years an exhibition parachutist, July 9 in Chikasha, Okla. His health had been failing for the past two years. He played with many carnivals and shows and for many years was with the Morris & Castle Shows. Survived by three daughters, one son, a brother and two sisters.

KLEINKAUF—Henry, 56, musician, orchestra leader and composer, August 4 at home in Wilkes-Barre, Pa., of a heart ailment. Kleinkauf, a pianist, composed with Guy Hall the song *Johnson Rag*. For many years he had a school of music in Wilkes-Barre. Survived by his widow, a daughter, a sister and three brothers.

LOFF—Jeanette, 35, screen actress of the '20s, in private life the wife of Bert Friedlob, Beverly Hills business man, of ammonia poisoning in a Hollywood hospital August 4. Her real name was Jannette Lov. At the age of 11 she played the title role in the play *Snow White and the Seven Dwarfs*. At 16 she was a lyric soprano and had the leading role in the operetta *Treasure Hunters*. Among the motion pictures she appeared in were *Annapolis*, *Geraldine*, *At Yale*, *Love Over Night*, *The Sophomore*, *Man Made Women*, *Party Girl*, *Racketeer*, *The Boudoir Diplomat* and *The King of Jazz*.

MILLETTE—Norbert (Al), 79, famous acrobat of former days and San Francisco's oldest circus performer, August 4 in that city. He obtained his first circus job in 1884 and toured both North and South America for 35 years, and at one time or another was with every major circus and vaudeville circuit. Survived by his widow, Dina, and a son, Norbert Millette Jr. Burial in Holy Cross Cemetery.

MURPHY—Joe (Pee-Wee), 32, former elephant man with Ringling-Barnum circus, at Camp Livingston, La., July 12 of a brain hemorrhage. He left the circus to be inducted into the army last May 20. Survived by a sister, Mrs. Henry J. Keller, and three brothers. Burial July 19 in Military Cemetery, Sawtelle, Calif.

PRINGLE—Aubrey C., 62, retired vaudeville basso, July 21 at St. Vincent's Hospital, New York, after a long illness. He had been a member of the minstrel troupe headed by the late Lew Dockstader and toured in the quartet of Jones, Sylvester, Morrell and Pringle. Survived by his widow.

PURCELL—Mrs. Sarah Shatz, 44, leader of the Chicago Women's Symphony Orchestra, August 1 in Chicago.

RAMIREZ—Victor Fernandez, 49, violinist and member of the Symphonic Orchestra of the University of Mexico, killed July 11 in Mexico City when struck with a brick while passing a building under construction. He leaves his wife and two children.

REARDON—Dennis J., owner of the Globe Theater, Holyoke, Mass., August 2 in that city after a short illness. Survived by his widow and two sisters.

RICHARDS—John T., 67, widely known in Ohio as a promoter of auto and farm shows at county fairs, at White Cross Hospital, Columbus, O., July 25. He had also been active as a salesman and advertising man and at one time was a partner in the operation of the Wallace & Richards Midway Attractions, which toured Ohio. Surviving are his widow; his son, John Jr., and a brother, James K. Richards. Burial in Union Cemetery, Columbus, July 28.

In Memory of My Beloved Husband

HERMAN RUDICK

Who passed away Aug. 3, 1941.
I Am Lonely Without You, Pal.

Estelle

SANFORD—Walter, 82, retired theatrical producer and theater manager, August 1 in Hollywood after an operation. Sanford was largely connected with popular-priced shows during his career. He was the son of Sam Sanford, minstrel manager. In the '80s he appeared as a juvenile star under his own management. He produced many plays and about 1900 established a stock company in Canada which toured Australia and South Africa. At death he had been

retired many years. Survived by his widow.

SCHWARTZ—George M., 50, well-known Delaware theater operator, August 3 at home in Dover, Del., of a heart attack.

SCOTT—Roy L., musician, widely known as an organist and vocalist, at his home in Burlington, N. J., August 8. Survived by his widow. Services August 4 in Burlington, burial in Odd Fellows' Cemetery there.

TALBOT—Mae, 73, stage and screen actress, in Glendale, Calif., August 4. She resided in Manhattan Beach, Calif., but was visiting friends when she died. A native of Indiana, Miss Talbot was known in real life as Mrs. Mary Talbot Winchell. She leaves a son, Talbot. Services in Glendale, August 7.

WHITTAKER, Lloyd E., 50, veteran motion picture mechanical engineer, in Los Angeles August 1. He leaves his wife, a daughter, Mrs. Phil Craig; his parents, Mr. and Mrs. W. E. Whittaker, and a sister, Mrs. Richard Hardenbrook. Services August 5.

WINGERT—Henry Sr., 79, on July 30 at the family home in Alton, Ill. He was the father of Billie Wingert, theater, club and carnival showman. Buried in City Cemetery there on August 2.

WORTHINGTON—Ike, 38, cookhouse operator on West Bros.' Shows, at Sioux Falls, S. D., July 12. Remains sent to his home at Greenville, Miss.

Marriages

ANTHONY-WILSON—Private Joseph Anthony, until recently with show *This Is the Army*, and Perry Wilson, actress, currently with the roadshow *The Corn Is Green*, August 3 at the Church of the Strangers, New York.

BARRETT-RICE—Shell Barrett, general agent for the Patrick Greater Shows, to Ivie Rice in Las Vegas, Nev., July 27.

BRITT-BLAINE—Ralph Britt, manager of Casa Del and Coconut Grove night clubs at Tulsa, Okla., to Helen Blaine, employee of Douglas Aircraft Company, Tulsa, August 2 in Tulsa.

CROFOOT-BATES—William G. Crofoot, Pharmacist Mate, U. S. Navy, nonpro, to Ellen Jane Bates, daughter of Colonel Bill Bates, former agent of John R. Van Arnam Minstrels, July 20 in Syracuse, N. Y.

DELERRA-JEPSON—Walter Delerra, nonpro, to Helen Jepson, Metropolitan Opera star, July 25 at Juarez, Mex.

DESALNIERS-COTE—Hubert Desalniers, nonpro, to Therese Cote, stock actress, July 24 at Woonsocket, R. I.

DOSS-MARTIN—Texas Benny Doss, singing cowboy, to Jewell Martin, nonpro, in De Kalb, Tex., July 23.

EVANS-CHENEVAL—Lieut. Henry Clay Evans Jr., nonpro, to Mildred Cheneval, dancer with Billy Rose's Diamond Horse-shoe show, August 5 at the Fifth Avenue Presbyterian Church, New York.

FIELDS-STEVENS—W. C. Fields Jr., son of the movie actor, and Anne R. Stevens, nonpro, August 4 in Cranston, R. I.

FLETCHER-BARRYMORE—Bramwell Fletcher, actor, to Diana Barrymore, daughter of the late John Barrymore, June 30 in Hollywood.

FOGARTY-DAVIS—Paul Fogarty, WGN writer, producer and actor, to Elizabeth Sackley Davis, nonpro, both of Chicago, August 1.

FORD-SEARLIGHT—Singaller David Livingstone Ford, nonpro, to Marjorie Searlight, Associated Screen Studios, Montreal, at Hampstead, Que., recently.

GARNER-EICHLING—Celeste Eichling, USO performer, to Lieut. William D. Garner, nonpro, at Fort Leonard Wood, Missouri, August 1.

GOLIGHTLY-SHAW—Grover Golightly Jr., Martinsville, Va., employed by Martinsville Broadcasting Company, to Shirley show July 17 at Fieldale, Va.

HAMILTON-TEES—Ralph Hamilton, nonpro, to Hilda Tees, Associated Screen Studios, Montreal, recently.

KEICH-POLI—George Kelch, chief engineer of WICC, Bridgeport, Conn., to Jean Poli, WICO announcer, in New Haven, Conn., July 25.

LEROY-DORAN—R. K. LeRoy, side-show manager on Tivoli Exposition Shows, to Madge Doran at Kahoka, Mo., July 31.

LUOTO-JACKSON—Arnas E. Luoto, grinder, and Florence Jackson, show girl, both members of Jones Greater Shows, July 25 at Berkeley Springs, W. Va.

MITCHELL-HANSEN—Leslie Mitchell, movie publicity exec, to Juanita Hansen, former movie actress, in Ellensburg, Wash., April 13.

MOORE-LOCKWOOD—Pvt. Charles E. Moore, of the military police stationed at Camp Robinson, Little Rock, Ark., and (See MARRIAGES on page 56).

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by THE ROADSHOWMAN—Communications to 1564 Broadway, New York City

ANFA Offers Aid Of Industry to War-Defense Heads

NEW YORK, Aug. 8.—Allied Non-Theatrical Film Association this week extended an invitation to all federal and local government war and civilian defense agencies to use the facilities of any or all of its members or of the association itself to further the agencies' individual efforts in prosecuting the war or any phase of civilian defense.

Invitation was in the form of a four-page two-color folder, accompanied by a personal letter. Mailing was made to President Roosevelt, governors of the 48 States and mayors in every city in the country, as well as to heads of war and civilian defense agencies throughout the nation.

The folder told the complete story, thus:

BE IT RESOLVED, That the Allied Non-theatrical Film Association, Inc., pledges to the United States Government and civilian agencies its unqualified and complete co-operation—its full resources, distribution libraries, affiliated businesses, and its members to the winning of the war.

DO YOU KNOW . . . That weekly audiences totaling 10,000,000 people attend the showing of 16mm. (sound) motion pictures?

That there are thousands of trained operators with 16mm. projectors who now travel to every community in the United States—rural communities, villages, theaterless towns, as well as all metropolitan centers?

That there are hundreds of 16mm. film service sources that specialize in supplying 16mm. motion picture programs to the nation?

Do you know that these people and these facilities are pledged to co-operate with you?

These Facilities Are At Your Service:

- We distribute and/or exhibit motion pictures regionally and nationally thru member film and projection service organizations.
 - We show all types of films in entertainment programs.
 - We arrange and put on special showings of films in accordance with specific objectives.
- Our 16mm. member film libraries supply films on:
 - Civilian Defense—air raid protective service and all activities on the home front.
 - The Fighting Fronts—The United Nations at war, theaters of war and war news.
 - Morale—Selected entertainment and

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Help Your Industry Help Win the War

Whether, or to what extent, federal and municipal official and civilian war and defense agencies will avail themselves of the Allied Non-Theatrical Film Association's offer to use the facilities of the association and the industry to further any given agency's part in the war effort is entirely up to the individual officials of the various agencies. ANFA has, in all sincerity and in the proper belief that the resources of the industry can be used in scores of ways to good advantage, made the offer (see news story on this page). This is as far as it can or should go in that direction. To press the offer further or more aggressively would only tend to take up the time of many of the authorities who are trying to do official and civilian war and defense jobs under often-too-difficult circumstances. Any competent war or defense chief will recognize whether the non-theatrical film industry's resources can be utilized to help him do his job. If he feels the industry can help, he need only call on ANFA. If he doesn't, he has taken only the time necessary to read the industry's offer, and will not be bothered by any high pressure promotion or salesmanship.

Not content, however, to rest on the offer to official and civilian war authorities, William K. Hedwig, the association's president, has been discussing with his fellow officers and members possible ways and means in which the non-theatrical film industry as a whole can directly contribute something tangible to the nation's war effort. The most obvious (probably most obvious because it is also most practical) suggestion Hedwig and his co-workers have to make to all members of the non-theatrical and roadshow film industry is that a concerted industry-wide drive for funds be instituted. The moneys could be raised in any number of ways: By having producers, distributors, libraries, roadshowmen and all other members of the industry contribute a small percentage of their gross sales for a certain period to the fund; by having roadshowmen and exhibitors "pass the plate" at every one of their showings, in the same way that theater exhibitors did during their great Army Emergency and Navy Relief drives; by having the more affluent organizations and individuals in the industry make outright contributions; or by any combination or all of the above-mentioned means and any others which are equitable and practical.

Purposes for which such funds could be raised are many: Army Emergency and Navy Relief, Red Cross, USO, to buy an ambulance or a bomber. Whatever the purpose decided upon, the campaign must have official sanction and support if it is to be at all successful. Such sanction and support will be forthcoming if the industry can show army, navy, Red Cross, USO or whatever other officials are concerned that it wishes wholeheartedly to do the job, and that it can do it.

It seems to us that the ANFA is the logical organization to work out a detailed plan for such a fund-raising drive, and to present the plan to officials of whichever beneficiary group is decided upon. ANFA is ready and willing to formulate such a plan and make the presentation in behalf of the entire industry. It would certainly help, however, if all members of the industry, whether they belong to ANFA or not, would pledge their support, in writing, to ANFA. As we see it, here is an opportunity for every member of the roadshow films industry to help his industry help win the war. If you feel the same way about it, take a moment to write your pledge of support to an industry plan to raise funds for war or war relief purposes. Send along with your pledge any suggestions you might have for the plan. Address it to the Allied Non-Theatrical Film Association, 1600 Broadway, New York, N. Y.

recreational feature films and short subjects.

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Issued in the public interest by ALLIED NONTHEATRICAL FILM ASSOCIATION, Inc., 1600 Broadway, New York City.

Numerous government and civilian agencies have already, of course, utilized 16mm. film and roadshow film methods to present educational and instructive pictures to various groups. To a certain extent industry's facilities have also been used on the propaganda front. It is ANFA's belief, however, that the surface has only been scratched and that there are hundreds of instances where authorities simply have not had the possibilities of the non-theatrical film industry called to their attention. It is hoped that the folder and personal letter will serve, at least, to make every conceivably interested official aware of the potentialities of the industry as a means for helping them carry out their difficult tasks.

New and Recent Releases

(Running Times Are Approximate)

TAKE MY LIFE, released by Toddy-Consolidated Pictures. A melodrama with an all-colored cast, including the Harlem Tuff Kids, Jeni Le Gon and other well-known Negro players, concerning crime in Harlem and featuring a last-minute rescue from the electric chair. Running time, 77 minutes.

EXPLORERS OF THE WORLD, released by Astor Pictures Corporation. An eight-reel feature suitable for cutting into four distinct featurettes. This subject presents the noted explorers Harold G. S. G. Lawrence, Dr. Lawrence M. Gould, Harold McCracken, Gene Lamb and Lt. Com. J. T. Stenhouse in adventures in Borneo, Tibet, India, Bali and Africa.

PROFESSOR CREEPS, released by Toddy Pictures. An all-colored cast with Mantan Moreland and F. E. Miller. A riotous comedy-detective yarn. Running time, 63 minutes.

NIGHT OF THE MAYAS, released by Hoffberg Productions. A Spanish dialog film treating of Mayan legends. Running time, 85 minutes.

POLAND FOREVER, released by Hoffberg Productions. This film, smuggled out of Poland, depicts pre-

Roadshow Films Boosting Morale During Blackouts

PHILADELPHIA, Aug. 8.—Ben Sweigart, roadshowman operating in Eastern Pennsylvania, is developing a new field for the presentation of 16mm. and old-time films. Pointing out that there will be more blackout tests in the cities, Sweigart has started booking film showings for groups that will have to halt activities because of tests.

Sweigart has successfully tested his plan. The Union Lutheran Sunday School, York, Pa., had scheduled a picnic at White Oak Park, north of that city, on July 23. Too late to call off the event, the Sunday school was faced with the prospect of an announced blackout test that evening. And with some 600 persons going outdoors for the school's annual picnic, it represented a major problem. Sweigart then sold the school on showing old-time movies outdoors to entertain the group during the blackout. When the blackout signal was sounded, Sweigart immediately got busy with the result that the picnickers, especially the younger folk and children, were not panic-stricken. For the picnic, Sweigart got up a special film showing pictures of the actual attack on Pearl Harbor, the burning of the Normandie, and a feature picture of a wild elephant hunt.

While such screenings are primarily for such occasions when advance notice is given of a blackout, it still provides fertile fields for the roadshowman. Also important is the selection of films for such presentations, with best results achieved in the use of action and comedy films. Pepi La Bushman, local roadshowman, is also working out plans with city hotels along the same lines so that banquet and dance groups can be entertained with old-time movies in the event of blackout tests.

Film Group Quits; Man Power Lacking

NEW YORK, Aug. 8.—Association of Documentary Film Producers has suspended activities for the duration due to depletion of its ranks by draft and enlistments. The ADF publication, *Documentary Film News*, will also suspend for the duration.

war Poland, the invasion by the Nazis and its results, and continues with the Free Polish troops fighting back. Running time, 16 minutes.

THE GOLDEN SNARE, released by F. G. Pictures Corporation. An old-time movie thriller, based on a novel by James Oliver Curwood. Running time, 73 minutes.

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Pa. Stock Group Does Well Despite Gasoline Rationing

SUNBURY, Pa., Aug. 8.—Ella Kramer Company, Pennsylvania stock group, now in its seventh week and fourth summer at Rolling Green Park, Sunbury, is smashing previous records there.

Policy is one-a-week stock with comedies, dramas and mystery shows. Ella Kramer directs all productions and plays leads, supported by Lucile Ionsfeldt, Marjorie Meyers, May Falk, Zita Spangler, Harvey Dunne, Ernest Baron, Thomas Nello, Greighton Pittman and J. Ray Yocum.

Miss Kramer said business has been phenomenal despite the fact that the company is now showing within the gas rationing area. Good bus service surmounts the gas handicap. She attributes the success to good clean shows which are capably produced and played. Patrons in the territory covered are said to be stock-conscious. Unit closes its engagement at the park September 8, when management plans to move to a fall and winter location.

Rep Ripples

GUY PALMERTON was scheduled to present the second Cole Porter musical comedy of the season at Lake Whalom Theater, Fitchburg, Mass., with *Anything Goes* the feature starting a five-day run August 11. Previous Porter hit was *Gay Divorcee*. Cast includes Frank Lyon, Glen Langan, Louise Kirtland, Harry Stockwell, Gloria Haley and Grace Carney. . . Nelson Giles had a vaudeville show in Dickinson County, Iowa, during the first week of August. He expects to head for Minnesota soon. Giles has three people with his trick. . . Joseph Staton and Winfield King are in charge of musical direction of *Thumbs Up*, being presented at the Repertory Playhouse, Seattle. Play features original songs, *No Priorities on Love*; *Laughter Is a Weapon, Too*; *Minsk to Pinsk* and *Three Little Spies*. . . Touring company of *My Sister Eileen* was booked thru August 8 at Boston, plays Passaic, N. J., for a week and then to Washington for two weeks. . . Hi (Willie) and Marie Green write that they are still in the trailer business in Murphy, N. C. They report they enjoyed a visit with Lippincott the Magician when he played Murphy. Mrs. Ray Sliker was a recent visitor of the Greens. She trouped with them a number of years ago on rep shows. Willie says that tourists are scarce around Murphy because of the gas rationing. "No tires—no gas—no tourists. Plenty of fish, but I can't catch 'em," he concludes. . . Bill Bush, Phil Peltz and Eddie Doremus took to the air waves on Friday, July 31. All are members of the road company of *My Sister Eileen*, currently playing Boston. . . Kid Lewis Barton has left the Lee Minstrels to join the Rabbitfoot Minstrels at Paris, Tenn. . . Al Tint, mimic, has signed for a string of falls, opening August 11 and continuing until October 15. . . Otis L. Oliver has been appointed State manager for Wisconsin's Miss America contest. He has headquarters at Madison. . . Inez Beverly, pageant master and director, joined the Oliver Company as assistant executive director.

ROY BUTLER has just finished *The Old Chiselm Trail* and *Fighting Buckaroo*, having good parts in both. First picture is a Johnny Mack Brown pic at Universal and *Buckaroo* is a Columbia production. Butler recently appeared in an RKO short subject called *Heartburn*, an Edgar Kennedy comedy. Butler has also joined the Civilian Defense effort by becoming a member of the California State militia. His son, Robert, is still working in an aircraft factory. The Butlers are now residing in Hollywood.

WANTED

Blackface Comedian, Sketch Teams, Dancer, Piano Player, Platform Medicine Show. Salary sure. State all quick.

IL. DE GRACE

General Delivery Indianapolis, Ind.

WANTED

FOR WSM GRAND OLE OPY TENT SHOW

Lithographer, draft exempt. Positively no booze. Must be clean cut gentleman. Write, don't wire. Address: Aug. 22-23-24, SMITH HAMILTON, care General Delivery, Corinth, Miss.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

BRAZIL MUSIC ORGS

(Continued from page 49)

also had supervision over distribution and the classification and ratings of individual members of the two organizations.

Dissatisfaction among the membership of the two groups as to royalties and ratings brought in Dr. Israel Vieira, director of Cinema and Teatro of the federal government, as mediator, resulting in the merger of the two groups, to be known as the Uniao Brasileira dos Compositores (Brazilian Union of Composers). New outfit has the backing and support of Dr. Vieira, who will continue as mediator until all legal details have been ironed out.

Officers and board of new UBC are now working on the many legal aspects of the two old societies, both of which hold contracts and agreements with U. S. societies and publishers. It is reported that officers and board of new UBC are in favor of continuance of these contracts and agreements.

SECOND FRONT

(Continued from page 49)

a fixture in Duke Ellington's ork for many years. Apparently ready to leave Ellington for a more attractive berth, Hodges firmly nixed the CBS offer of \$125 per week (scale). This precipitated a

letter from Hammond to Hodges in which the jazz mahout is alleged to have become downright personal. Now Hodges is hurt, Hammond is huffy, and certainly not entirely innocent bystanders in the jungles of jive are getting ready to make capital of the incident by taking a good crack at Hammond and his recently acquired fan mag, *Music and Rhythm*.

Last week Cootie Williams decided to continue as a maestro rather than play *Twilight in Turkey* for Scott at \$125 per.

UNION TAPS MOSELY

(Continued from page 49)

them it was all very simple—he was getting roughly \$60 a week under the scale the job called for.

Regardless of how simple the situation appeared to be, the union told McGinnis that it wanted \$256.20 in lieu of the short-change or the fish eaters could do same without orchestral accompaniment. A representative of McGinnis's appeared before the trial board Thursday (23) and said that he would make amends.

In order to make certain that no retaliatory moves would be made against the band, trial board further ruled that McGinnis couldn't discharge the band unless such action is first reviewed by the trial board. As a further measure of protection, union also waved the finger at Mosely and told him that any discharge of members of his band would have to be on the same conditions.

Tulsa Takes to Whiteman, Teagarden on Dance Stands

TULSA, Okla., Aug. 8.—Paul Whiteman and his former protege, Jack Teagarden, both came to town last month and both drew large crowds at one-night appearances.

At the Skyline Wednesday night (22) 1,263 paid to hear Whiteman. Gross was \$1,705, with seats at \$1.25 and \$1.40. Event was extensively advertised by newspaper, radio and poster mediums.

At the Coconut Grove 750 came to hear Teagarden two nights later, with tickets at \$1.12 and \$1.40.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

Amateur Go in D. C. Ends; 7 and 4 in Pro Competition

WASHINGTON, Aug. 8.—The amateur competition of the 1942 All-American Walkathon at Riverside Stadium here has ended with Dick Ragsdale and Louise Meyer the winners. The professional group remains in competition with seven couples and four solos. This is the same number of contestants as reported last week. One couple, however, has dropped out and the winners of the amateur competition are now competing with the professionals.

Pro line-up includes Pete Corrallo and Harriet Blurton, Red and Norma Monroe, Dick Ragsdale and Louise Meyer, Frankie Donato and Virginia Anderson, Clyde Hamly and Angie Oger, Jackie Parr and Helen Caldwell, Virgil Filkel and Jackie Delaney. Solos are Don Donnison, Jack Glenn, Larry Decorrado and Johnny Hughes.

The 15-minute bombshell sprints are now in full swing.

Eddie Leonard has been added to the emcee staff of King Brady and Hal Brown. Visitors to the show on recent nights included Harry Hamby.

13 and 1 at Dundalk, Md.

DUNDALK, Md., Aug. 8.—At the 312th hour 13 couples and one solo remain in the All-American Walkathon being conducted here by Ray (Pop) Dunlop. The contest started on July 23 with 27 couples in competition. The walkie is under auspices of the American Legion Drum and Bugle Corps.

Remaining in the contest are Charles and Vivian Smalley, Phil and Jo Jo Arnold, Wiggles Royce and Ruth Carroll, Bill Figgs and Chad Alviso, Johnny Reed and Opal Ferdig, Hughie Hendrixson and Pat Gallagher, Phil Rainey and Joan Leslie, Jimmy and Minnie Ferenzi, Joe Rock and Jennie Busch, Tex Murphy and Betty Carpenter, Red Ashburn and Jerry Thompson, Pete Trimble and Marjorie

Sheetz, Sammie Duly and Helen Cady. Solo is Eddie Ellwood.

Masters of ceremonies for the show are Lenny Paige, Frankie Little, Art Wolfe and Duke Hall. Programs are aired four times daily over WITH.

Reports are that there are many swell acts. It is said, however, that crowds could be better.

Roller Derby May Play Chicago Stadium

CHICAGO, Aug. 8.—The roller derby, which hitherto has been held in the Coliseum, may play the Chicago Stadium this fall. Negotiations are now under way. The derby, now in progress at Minneapolis, moves to Philadelphia September 4, then to Buffalo, and from there it is hoped to bring it to Chicago. Negotiations also are under way to hold a roller derby at Madison Square Garden late this year.

BERNICE PIKE replies to a recent query regarding her whereabouts by reporting that she is now working for a match firm in Akron, O. She is waiting for a show to open and would like to hear from some of the kiddies of derby-show biz via *The Billboard's* Letter List.

ALICE DeMETT, fan of Evanston, Ill., wonders where numerous folks of the walkies are nowadays. She asks about the Palookas, Joe Solar, Teddy Lamarr, Alice Simms, Shirley Shelton, the Sebastian Girls, Ginger Rhendel, Betty Forte and Mary Sutphin.

L. BLANCHARD, at present working with a magazine crew, is another of derbyshow note who wonders where his former buddies and pals have wandered. "Where are my old friends Alice Donatto, Velma Lane, Frances Martin, Jack Duval, Steve Roberts and Louie Meredith? Also Doris Jeffries, Gordon Franksen, Marian Stauber, Tony and Ed McBride, Tillie and Duffy, the Palookas and Danny Boone? And where is my old partner, Helen Hawkins, whom I haven't heard from for a long time?"

What's the Difference?

DES MOINES, Aug. 8.—Eddie Rice, former singer with Orrin Tucker's band, is having a grand time this summer. He is working in the cornfields, detasseling corn and waiting to be called to service in the Army Air Corps. Rice says as long as he can't return to his singing because of the army call, he might as well be helping on the corn crop.

Hot Pianists Get Big Call in Detroit Area Niteries

DETROIT, Aug. 8.—This territory is going strong for piano players in night spots, especially if they are of the boogie-woogie variety. Trend is pronounced in the smaller intimate type spots where the pianist works alone as part of a musical-vocal team. Vocalizing also helps out pianists who work alone.

Typical is a string of four spots booked this week by Delbridge & Gorrell Office. Pat Flowers, colored pianist, starts his second straight year in Baker's Bar. Will Gooden, colored singer-pianist, goes in for four weeks at the Punch and Judy Bar, Toledo. Evans and Fair, piano-guitar combination plus vocals, are set for their 16th week at Shamrock Bar. Larry Luke, boogie-woogie pianist, is opening at the new Stage Door Bar.

Names Pay Happy Hour

MINNEAPOLIS, Aug. 8.—Name bands are breaking all records at Happy Hour night club here. Opening the new policy with Fletcher Henderson for a two-weeker, the club drew \$9,000 for the 14-day period. Carlos Molina, who followed, grossed \$8,300 for his two weeks and the management has already signed him for a return showing in December. Henderson has also been signed for a return. Current is Ace Brigode, and the first week draw of \$3,400, while down from the Henderson-Molina figures, is still ahead of the best week ever enjoyed at the Happy Hour by Freddie (Schnickelfritz) Fisher, who had the record until the new policy was established six weeks ago.

Brookline Cool to Kearns

PHILADELPHIA, Aug. 8.—Joey Kearns, playing a return date at Brookline Country Club Saturday (1) for Tom Cavanaugh, proved disappointing at the gate. A local maestro, housing at WCAU, much was expected in view of his earlier date and fact that he was selected for the *Fitch Bandwagon* show the Sunday previous. Instead he accounted for a scant 374 dancers, and at \$1.10 admish drew a light \$411. Cavanaugh blamed it in part on fact that he returned the band too soon. On June 27, as the first local band to play Brookline, Kearns did slightly terrific, bringing in 720 dancers for almost \$800.

McIntyre Rings Up \$990

PHILADELPHIA, Aug. 8.—Hal McIntyre, making a return trip last July 25 for Tom Cavanaugh's name band promotions at Brookline Country Club, accounted for the best gross this summer. In face of sweltering heat wave and the first dance at the club to hit into the dead-earnest gasoline rations, McIntyre attracted a banner crowd of 900 dancers. At \$1.10 a head, hit very close to the \$1,000 mark, which is on the slightly terrific side. When here May 16 McIntyre brought in 850 dancers at the same box-office scale.

Alexander Weak in Conn.

BRIDGEPORT, Conn., Aug. 8.—Van Alexander, at Pleasure Beach Ballroom here Sunday (2), did poorly, drawing only 784 persons, and holds the dubious distinction of drawing the lowest gross of any band to play the spot this summer. Altho Dick Jurgens drew three less persons than Alexander when he played here July 26, his admish scale was \$1.10, making his gross \$859.10, while Alexander's admish was 99 cents, making his gross only \$776.16. On Alexander's appearance last year on August 17 he drew 1,287 persons at 66 cents and grossed \$849.42.

WANTED

For Platform Med. Show, People in all lines, Piano Player, State salary. We pay all after joining.

ELDON NICHOLS

Greensburg, Pa.

RECEIPTS IN SURGE

**Army-Navy Fund
Total \$97,647**

Conklin Regina Gate Hiked 20%

REGINA, Sask., Aug. 8.—Business on J. W. (Patty) Conklin's Frolicland at Regina Diamond Jubilee Exhibition and Rodeo was up at least 20 per cent over last year, officials reported. It was the second local appearance of Conklin's shows. Terrell Jacobs's Wild Animal Circus topped the midway and did as many as eight performances some days. Tommy McClure's Swinmace, with Sam Howard and Alfie Phillips, was right behind.

Chilly weather kept crowds down to some extent. An emu with the Jacobs's show, valued at \$300, died shortly after show train's quick hop from Saskatoon of injuries inflicted by a leopard. Charlie De Krecko, Funhouse operator, was removed from the show train when stricken seriously ill and will be confined in Grey Nuns' Hospital for about three weeks.

Owner Conklin entertained members of the press and directors and managers (See CONKLIN GATE on page 31)

Clyde Smith Trek In 40% Increase

HOOVERVILLE, Pa., Aug. 8.—George Clyde Smith Shows wound up the 14th week of the 1942 tour with a successful stand here July 27-August 1 and trek thus far has been above par. George C. Smith, general manager, said. With a free gate, attendance has topped other years in the same territory and business for the period reveals a 40 per cent hike over last year. Staff remains the same as at opening and shows carry 9 shows, 7 rides and 35 concessions. Organization is transported on 12 trucks and semis. Altho several members have been called to armed service, little labor shortage has been encountered, and no nights have been lost to rain.

Numerous improvements have been made since opening, and shows have been repainted. A huge Victory sign was added to the office wagon. Three new tops were added, giving the midway an impressive appearance.

Personnel has co-operated 100 per cent in War Bond and Stamp sales and Army-Navy Relief Fund drive. Good Fellowship Club membership is increasing weekly. Mr. and Mrs. Jack Rockway's bingo tops concession row. Harry and Daisy Reeves, Rita and Benny Chapple, Mr. and Mrs. Petey Weigand, Mr. and Mrs. Floyd Smith, Mr. and Mrs. Roy Huft and Mr. and Mrs. Hiram Beal, concessionaires, report business increases over last season. Anna Lee King's Cotton Club Revue leads shows and Jerry Higgin's Chez Paree and Peggy Ewell's Gay Nineties are popular. Francis J. Thal's rides have been working to good business.

Barkoot Mich. Tour Beats 1941 Results

MANISTEE, Mich., Aug. 8.—Barkoot Bros.' Shows' six-week tour of Michigan has resulted in business which has topped last year's average in the same territory, show officials reported at the engagement here. Results here were good. Organization is scheduled to play one more still date before beginning its fair trek. Staff includes K. G. Barkoot, owner; Babe Barkoot, treasurer; Lew Marcus, secretary; John Ellis, general agent; Dolly Young, concession manager and adjuster; Dad Gardner, mailman and The Billboard sales agent; Bill Manes, electrician; Mills Brothers, free act. Shows have seven office-owned rides. Shows include Gay Paree Revue, Wild Animal and Circus Side Show.

Lylo has the cookhouse; Babe Barkoot, bingo and pan game; Walter Mills, bottle ball game, high striker and penny pitch; Mr. and Mrs. Carl Roberts, popcorn and candy apples; Ira Dye, darts; Henry Fredricks, shooting gallery; Bill Manes, ball game; Lester Davis, one; George Hartly, cigar stand, blanket stand and penny pitch; Mrs. Charles Worwood, hoop-la and penny pitch; Eddie Young, ham and bacon stand, slum skillo and shawl stand; Agnes Moyer, penny pitch; Mr. and Mrs. El John, palmistry booth.



WHILE Great Lakes Exposition Shows were playing Norwood, O., virtually on the "home grounds" of The Billboard, they entertained members of the editorial staff on August 5, Army-Navy Relief Fund Night. In the group, left to right, front row, are Mrs. Ellis; Claude R. Ellis, outdoor editor; Al Wagner, shows' owner, and Mrs. Doepker. Second row: Starr DeBelle, associate editor; Harry Smiley, former member of the shows who is spending his army furlough on the organization; Mrs. Al Wagner; Robert R. Doepker, associate editor; E. A. (Eddie) Lippman, business manager of the shows, and Archie Wagner, assistant manager. In the foreground are the Wagners' dogs, Baldy and Duke. Neil Berk, general agent, and Mike Conti, special agent, were absent when photo was taken. Photo by Bob Buckler, publicity director.

Prell Gets Click Stand at Corning

CORNING, N. Y., Aug. 8.—Prell's World's Fair Shows, under Moose auspices, worked to successful results at their week stand here, which ended last Saturday night. Rain handicapped workers at opening, but shows and rides were ready and business the rest of the week was good. All equipment has been repainted. At a recent jamboree on the shows Abe Prell was complimented on the manner in which he has operated the organization in the absence of his father, Sam Prell, who is recovering from injuries sustained in Baltimore when struck by an auto.

Radio station here co-operated, and Joe Hayes, representative for The Elmira Sunday Telegram, visited nightly. His paper devoted much space to the shows. Cash Miller has augmented his Side Show, and Bobby Mansfield, manager of Victory Art Models, added four girls to his attraction. Concessionaires report satisfactory takes. Leo Bistany, business manager, succeeded in obtaining sufficient gasoline rations for the organization.

SLA Red Cross Fund

CHICAGO, Aug. 8.—Contributions reported this week for the Red Cross Fund of the Showmen's League of America are:

Bunting Shows	\$13.00
Employees, Rubin & Cherry	
Exposition	67.00
Royal American Shows	45.35
Keystone Modern Shows	30.00
Dick's Paramount Shows	10.00
Total	\$165.35

Johnson Leaves, Willard Joins Beckmann & Gerety

CHICAGO, Aug. 8.—Jack Johnson, former world's heavyweight champ, who has been a side-show attraction on Beckmann & Gerety Shows, has left the show, and Jess Willard has joined.

Willard is being billed as "The Man Who Knocked Out Jack Johnson."

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Carryaway, O.
Week ended Aug. 8, 1942.

Dear Editor:

During the past week meetings were held daily in the office wagon with all staff members participating. The title and how to move our No. 2 show, which was mentioned in our last story, were the chief topics under discussion. What territory to play was also brought up, but the matter was dropped until the other more important matters were settled. Thru a tie-up with a local newspaper the office offered two tickets, good for any one show or ride, for the best title. The paper asked its readers to picture a midway in their minds and then name it. From the titles that poured in they must have been picturing some other show. At least we could never picture our lot under the names submitted.

One title had a fighting motif, Monster Camouflage Pleasure Promenade, and

sounded good to Manager Pete Ballyhoo. The show's legal adjuster thought it more suitable for a park, and he suggested Big Prizes—No Blanks Midway of Whirls. Jake Ballyhoo said that he didn't care what it was called as long as it had "combined" and "celebrated" in it.

Moving the show was the toughest thing to figure out. Whether to gilly, motorize or put it on boats stumped the entire staff. Our secretary suggested buying all used trucks available and driving them until the rubber wore out and then putting shafts on them. He stated that the rubber should last long enough for the show to earn enough money to buy horses to pull them. Members of the staff who liked to fish started a "move-by-boat" drive. That was voted down because the show would have to wait too long for the ice in rivers to break in the spring and would increase winterquarters (See BALLYHOO BROS. on page 31)

NEW YORK, Aug. 8.—With the Outdoor Amusement Division's contributions totaling \$7,809.40, Army and Navy Emergency Relief Fund last week was swelled to a grand total of \$97,647.60. Parks, with contribution of \$4,928.72, again led the race. Carnivals were next with \$2,386.42. (Button sales are not listed in the tabulation below, the "box score" being concerned exclusively with contributions of 10 per cent of one day's receipts.) Pools and beaches contributed \$238.76 and Triangle Poster Company came thru with a \$255.50 donation. World of Mirth Shows, with \$534.30, was the week's carnival leader.

The figures:

World of Mirth	\$534.34
James S. Strates	312.10
Cetlin & Wilson	164.04
Keystone Modern	133.44
W. C. Wade Shows	112.46
O. C. Buck	101.64
World of Pleasure	89.26
M. & M. Shows	78.88
Lawrence Greater	76.90
Automatic Vaudeville	72.28
Barney Tassell	70.50
Virginia Greater	62.00
Dick's Paramount	50.98
Eddie Exposition	50.98
Heller Acme Shows	50.20
Colman Bros.	50.00

Dyers Greater, \$48.58; Mighty Monarch, \$45.50; O. J. Bach, \$42.50; Pioneer Victory, \$41.08; Honest Kelly, \$36.00; Bantly's All-American Employees, \$35.04; Anonymous, \$22.30; W. S. Curl, \$17.80; Skerbeck's Great Northern, \$17.50; I. T. Shows, \$13.24; Bunting Shows, \$13.00; George Clyde Smith, \$12.90; Bright Lights Exposition, \$12.60; Lew Henry Rides, \$7.48; Lofstrom & St. Elol Monkeys, \$6.90, and G. T. Fitzpatrick \$4.00.

Week's contributions from the park-pool-beach fields were from Olympic (See ARMY-NAVY FUND on page 37)

Sullivan Combo Biz in Hype on Canadian Jaunt

VIRDEN, Man., Aug. 8.—J. P. (Jimmy) Sullivan's Wallace Bros.' Shows of Canada, which opened the season at Hamilton, Ont., has been working to exceptionally good results on the current tour, the management reports. Business, according to figures revealed here, has increased about 35 per cent over last year's marks. Since opening in Hamilton, organization has played Carmen, Man.; Estevan, Sask.; Weyburn, Sask.; Moose Jaw, Sask., and Portage La Prairie, Man., of the Class B Western Canada Fair Circuit. Moose Jaw hung up the best record.

During the Hamilton engagement fire of undetermined origin in one of the cars destroyed the car's interior, causing an estimated \$2,000 loss. Damage was only partially covered by insurance. Only casualty was the death of a dog owned by Mr. and Mrs. Pete St. Cyr. Management said that altho the labor situation is more acute than a year ago, business and patronage has been above average at all spots played.

Show train consists of five coaches and 24 cars. Organization carries 18 shows and rides and over 30 concessions. Top money grosser on shows is Herman Singer's Circus Side Show. Line-up has Howard Spector, Lobster Boy; Hermes, magician; Marlina, Iron Tongue; Super- (See SULLIVAN BIZ on page 37)

Dodson Scores in St. Louis

ST. LOUIS, Aug. 8.—Dodson's World's Fair Shows playing here on the Grand and La Clede lot chalked up the following attendances: 4,328 on Tuesday, 8,961 on Wednesday and 5,485 on Thursday. With three more days to go when these figures were reported, it was obvious that this midsummer date for a big carnival would prove a winner. St. Louis has been considered a spring date only by major-league midways, and the Dodson stand was closely watched by showmen. Mel G. Dodson, owner, was given much credit for taking the gamble.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Aug. 8.—Special meeting of board of governors was held July 31 to complete arrangements for burial of Paul Lorenzo Perkinson whose death shocked his many League friends. Another meeting is to be held soon and a number of important matters are to be taken up. R. L. (Bob) Lohmor and Sam Gordon arranged for the second big League bingo held on Rubin & Cherry Exposition August 6. President Carl J. Sedlmayr has tickets out for a bingo. Latest to enter the armed service were Henry Minash and Bruce Chase. Already in the service are Sam Wilner, Robert Revolt, William E. Saunders, Charles Rosemenutter, Morry Silberman, William Shulman, Roger S. Littleford Jr., Leo Overland, Frank R. Winkley, Charles V. Winkley, Joe Miles, Julius Turovch, Max Shaffer, Carl J. Berg, Robert J. Schulze, Richard Pronabh, Arval R. Hoyt, W. B. Featherston, Herman Pluda, Eugene A. Harper, Sam H. Glickman and William O. Perrot. If you know of some one whose name has been omitted, it's because it has not been reported.

Jack Jacobson, Cliff Bammell and Peter D. Kaweklu visited the rooms, as did Leo Overland, who was on a furlough. Brother Morris A. Haft is in Alexian Hospital for an operation. Grandpa Lou Leonard visited. Ray Van Wert and Leo Luson, Rubin & Cherry Exposition, have been under a doctor's

care. Brother R. N. Adams and Bill Young are still at the hospital, while Tom Ronkine, James Murphy and Tom Vollmer are at their homes. Brother James A. Terry, La Porte, Ind., is in town on business and called at the rooms, as did William J. Stephens, John W. Galligan, Leon Blondin, James Reed, President Carl J. Sedlmayr and Nate Eagle.

Another letter has gone out calling attention to listings for the 1943 edition of the Outdoor Amusement World Directory. President Carl J. Sedlmayr and Chairman Al Rossman ask that you send in your listings.

Ladies' Auxiliary

Club closed its rooms for the summer, but members are working hard selling award books on War Bonds, proceeds of which go to Servicemen's Center. Chairman Mrs. Anne Doolan is receiving returns daily. Forward your award books to her in care of Ladies' Auxiliary, Showmen's League of America, Sherman Hotel, Chicago, Ill.

Prizes and donations are coming in rapidly for the bazaar to be held some time in December. Send your prizes to Chairman Mrs. Henry Belden, 6136 North Knox Avenue, Chicago, Ill. Rooms will reopen in October.



Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, Aug. 8.—Pacific Coast Showmen's Association continues its drive for new members and Lou Johnson, executive secretary, reports 38 were signed since the last bulletin was issued.

Chairman Sam Dolman, of the membership committee, left for the Chicago area, but his cohorts are carrying along in good style. Membership cards have been issued to Tony Pratos, Charles (Curly) LaVerne, R. E. Clifford, H. B. Clifford, Edward B. Barnett, Zack Terrell, Joe Sappington, Sam Brooks, William A. Walker, Leo Jones, James E. Robinsonette, Edward Benoit, Fred B. Newman, Louis Ricks, Charles S. Stine, Fred A. Heitfeld, David M. Shapiro, John Harris, Creighton Howard, Frank Zambrino, Frank Joseph Dimond, Marvin Harding, Al D. Flores, Robert T. Baldrige, Clay J. Spradling, George W. Sickles, George W. Price, Ed Welsh, Frank K. LaFrange, Clarence W. McNutt, Joseph H. Parsons, Jerry Whitney, Isaac McFaden and Charles H. Priest Jr.

While these new members are being received into the club, the dues committee is getting ready to collect September 1, when the fiscal year begins. Servicemen are being issued cards gratis by virtue of a resolution of the board of governors, unanimously approved by the membership.

Building fund continues to grow as does the cemetery fund. Recent contributors to the building fund include Milt Runkle, \$25; Ross R. Davis, \$25; J. H. Christensen, \$25; Harry Pink, \$25, and Ben Beno, \$100. These are in War Bonds and mature in 12 years. Charles W. Nelson, Jim Gallagher, Capt. Doc Barnett, A. W. Ronbeck and Ben Beno contributed \$5 each to the cemetery fund. Penny Arcade fund for the Christmas Day dinner is nearing the \$200 mark.

Of interest to all club members is news about the boys in the service. Max Hillman recently wrote that he would soon be leaving Camp Claiborne in Louisiana. Nick Saad is at Camp Rucker, Alabama.

Fair Dates

IN THE FAIR DEPARTMENT appears a list of Latest Verified Fair Dates. These were received since the issue dated July 25 (the Fall Special Number), which carried lists of fairs to be held this year, those which had been canceled and those which had not been heard from up to that time. The Fall Special Number can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Aug. 8.—A special meeting of the executive committee was held August 6. Sam Rothstein presided and the following members attended: Elias E. Sugarman, Donald Simmons, William Bloch, Counselor Max Hoffman and Arthur Campfield. Much business for the good of the organization was transacted.

Larry Benn, son of Hamda Benn, is now Private Benn and stationed at Majestic Hotel, Miami. Also inducted into the service recently was Brother Murray Polans. Brother Harry Rosen, of Coney Island, is still bringing in new members, latest of which include Hy Algut and James Maginn. Frank Miller sponsored Harry Feldman.

Louis A. Rice, general agent Endy Bros.' Shows, sent in his first batch of members in the gold card race. These were unanimously elected: William B. Smith, Nathan Waterman, Harry A. Farber, Carl E. Lee, Irving Sherman and Sam Murphy. Dave Endy says his shows plan to hold two jamborees before the season ends.

Ladies' Auxiliary

Assistant Treasurer Rose Rosen advises she has lined up several new members from Coney Island. Sister Tessie Reissler, a new member, is working hard for new members. Sister Jane McKee forwarded an application. She's shooting for a coveted Gold Life membership. Sister Edna Lasures postcarded from Buffalo.

A number of matters regarding club activities and policy was discussed at a special meeting of the board of governors August 10. It has been called to the club's attention that it made an error in the caption under the photograph of the three auxiliary members in last week's issue. Correct name of the organization to which they belong is the National Service Women's Corps.

USED TENT

No. S-1-5—Oblong, Square End, Hip Roof Push Pole Tent, 31' 9" x 59'. Top in two pieces to face. Tent roped 7' 10" apart. 8' pitch, 9' sidewall. Top 10 oz. D.F. khaki Lockwell. Sidewall 8 oz. khaki. Red trim. Condition serviceable. Top and wall \$245

Write—Wire—Phone

BAKER-LOCKWOOD

14th Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representative, A. E. CAMBFIELD,
162 W. 42d St., New York City, N. Y.

CONCESSION TENTS

Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS—BANNERS

We Are Still Making Carnival and Concession Tents. Hey-Dey Top Ready To Ship.
Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.
4862 North Clark Street CHICAGO, ILL.

SALE ON TENTS AND USED SIDEWALL

7-foot, 35 cents per foot; 8-foot, 40 cents per foot; 9-foot, 45 cents per foot. White and roped top and bottom. Also two Concession Tents, 8x10, \$30.00 each.

MAIN AWNING AND TENT CO.
230 Main Street CINCINNATI, O.

FOR SALE

25 K.W. D.C. Light Plant, Buffalo motor, \$600.00 cash, or will trade for large Wurlitzer Organ, No. 150, 153 or larger, which must be in first-class condition. Will buy Spit Fire Ride or Rocket if late model and in good condition.

MRS. EARL REID
Box 5, Jacksonville Beach, Fla.

NOW'S THE TIME

To Aid a Great Cause by Joining in Showmen's Day of the PACIFIC COAST SHOWMEN'S ASSOCIATION

Large or Small Your Returns Will Be Appreciated and Will Greatly Aid Our Many Assistance Funds Which Will Be Heavily Drawn on During the Current Times. And if you are not a member now is a fine time to become a member of one of the greatest Showmen's Organizations—Send \$10.00 and be a fully paid member until September 1, 1943. For All Details of Showmen's Day Address Ross Davis, Chairman, 623 1/2 South Grand Avenue, Los Angeles, Calif.

MIKE KREKOS, President

A. J. BUDD WANTS AT ONCE

Talkers and Grinders. Winter's work guaranteed. Boozers, lay off. Useful Side Show Acts and Freaks to feature. Singapore Slim, answer.

BANTLY'S ALL AMERICAN SHOWS
Washington, New Jersey

PRYOR'S ALL STATE SHOW

Wants for following Fairs and Celebrations: Gigantic American Legion Fair, Aug. 24 to 29. Webster Co. Camp Caesar Fair, Aug. 31 to Sept. 5th. Braxton Co. Sutton Fair, Sept. 7 to 12. Clay Co. Clay Courthouse Fair, Sept. 14 to 19. All bona fide Fairs in West Virginia, with other Street Fairs and Celebrations pending. Can place legitimate Concessions: String Game, Lead Gallery, Bumper, Decil's Bowling Alley, Knife Rack, Pitch 'Till You Win or any new and novel Concession that works for 10 cents. All address: JACOB PRYOR, Ft. Pleasant, W. Va., this week; Smithers, W. Va., next week; then the Fairs.

COMPLETE CARNIVAL FOR SALE

Now operating, making money. 4 Major Rides—Eli Wheel No. 5, Herschel Merry-Go-Round, Late Model Loop-o-Plane, Late Mix-Up. These rides are not junk. Stand Inspection. Five Shows, all Canvas and Banners new; 10 Concessions, Canvas new; nine Trucks and Trailers. Will sell all or any part. Some of this equipment can be seen at Parsons, Kansas. Located on Highway to Defense Plant this week. Additional route given to those who are interested. If you mean business come see it. \$8,000.00 buys all.

W. E. WEST

DANBURY EXPOSITION

WILL POSITIVELY OPERATE

7---BIG DAYS AND NIGHTS---7

Danbury Fair Grounds

OPEN SUNDAY, SEPTEMBER 6, TO SATURDAY, SEPTEMBER 12, INCLUSIVE

THE ONLY BIG LABOR DAY SPOT IN THE EAST THIS YEAR

FEATURING SUNDAY DR. EDWIN FRANCO GOLDMAN'S BAND—HORSE RACING—THRILL SHOWS—RODEO—BONDS AWARD—BIGGEST GRAND STAND SHOW EVER PRESENTED BY GEO. A. HAMID—MAMMOTH MIDWAY OF ENDY BROS.' SHOWS.

FORMER CONCESSIONERS, EXHIBITORS, DEMONSTRATORS, PITCHMEN, APPLY IMMEDIATELY.

NOTICE NEW DATES

Danbury Exposition, Box 249, Danbury, Conn.

GREAT WALDO

A REAL SENSATIONAL BOX-OFFICE ATTRACTION

SPECIAL IMPORTATION IN 1939 FOR "RIPLEY-ON-BROADWAY" BELIEVE IT OR NOT ODDITORIUM for SEVEN consecutive months with TWO seasons to follow with RINGLING BROS. & BARNUM & BAILEY as their SIDE-SHOW FEATURE. MOST ENTERTAINING ACT INTRODUCING UNBELIEVABLE tricks, among these as the climax by SWALLOWING A LIVE MOUSE—as has never been done before.

AVAILABLE STARTING SEPTEMBER 14, 1942.

For Terms and Particulars Address:

CHAS. L. SASSE, Manager

21 PARK PLACE

MORRISTOWN, N. J.

BARKOOT BROS.' SHOWS

WANT

WANT

WANT

SHOWS: Mechanical City, Snake Show, Girl Revue, Animal Shows, Funhouse, Penny Arcade or any other money-making Shows. RIDES: Roll-o-Plane, Octopus or Tilt-a-Whirl, Pony Ride, Ride-o-C. CONCESSIONS: Can place strictly Merchandise Concessions of all kinds. Those joining now will get preference at fairs. Dolly Young can place Agents for Wheel and Spindle and wants reliable, sober Concession Help. Can place Ride Help on all Rides, must be sober and drive semis. Best of treatment and good pay. St. Louis, Mich., Aug. 11 to 19th; Winn, Mich., Street Celebration, Aug. 21-22-23; Big Rapids (Fair), Mich., Aug. 25 to 29; Marne (Berlin Fair), Mich., Sept. 1 to 5; Farwell, Mich., Big Labor Day Celebration, Sept. 7th. All Address: BARKOOT BROS.' SHOWS as per route.



PENNY PITCH GAMES
 Size 46x46", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter, Beautifully Painted, We carry in stock 12-15-20-24-and-30-number Wheels. Price \$12.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.25

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Games, etc.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

1942 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten. Per M. . \$5.00
 Analysis, 3-p., with Blue Cover. Each \$3
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 Forecast and Analysis, 10-p., Fancy Covers. Ea. 25
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 34-Page, Gold and Silver Covers, Each 35
 Wall Charts, Heavy Paper, Size 28x34, Each 1.00
 Gazing Crystals, Ouija Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. 35¢
 Signs Cards, Illustrated, Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P., 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
 Instant Delivery. Send for Wholesale Prices.

MODERN AMUSEMENT CO. WANTS

Concessions not conflicting with what we have, especially want Cigarette Gallery, Photo Gallery. Give good proposition to Small Bingo. Ride Help wanted. James H. Drew Jr., contact us. Wire all answers to VINCETT KNAPP, Manager, Modern Amusement Co., 409 Lee Street, Charleston, W. Va.

WANTED

As many good, genuine Mediums, Mentalists, Psychics and second sense developed people that care to work with me on one-third or fifty-fifty basis (expenses and profits) in entertainment and private readings, consultations, etc.

RUFUS R. ROSS

Care Pleasureland Monticello, Ind.

ILL-ARK-MO. STATES SHOWS

WANT capable, sober Merry-Go-Round Foreman, salary \$30.00 a week. Can place ten-cent Merchandise Concessions. Plenty late Fairs and Celebrations here. Want Bannerman. Chas. Neel, write, J. "BILL" CARNEER, Zeigler, Ill., Homecoming, this week, in City Park.

WANT DELUXE BINGO

Cash waiting for deluxe Bingo outfit. Prefer one now booked on show. Will buy complete outfit, stock, trucks, etc.

W. O. KING

Box 122 Sparrows Point, Md.

SUNFLOWER STATE SHOWS WANT

To join on wire. Foreman for Wheel, \$25 per week; Loop, Auto Ride. Want People for Ten-in-One, Girl Show, Want Cook House, Cigarette Gallery, Darts, Age, Weight; few more open. Solid Fairs. Celebrations till Oct. 1st; then cotton district in West Texas till Dec. 1st. We carry six Rides, six Shows, 25 Concessions, Augusta, Kansas, Aug. 10-15; Erie, on street, 17-23.

WANT

Octopus and Wheel Foreman and Seconds, Join at once.

Wilson's Famous Shows

Lewistown, Illinois

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

TIME'S trickling.

GEORGE ATKINS, with two concessions, joined Crystal Exposition Shows at Whitesburg, Ky., recently.

LEE McDONALD joined George Goodman's bingo crew on Bantly's All-American Shows in Phillipsburg, N. J.

MEMORIES: High midway grosses following World War I.

BILLY LOGSDON advises from Rockport, Ind., that his attractions with Dixie Belle Shows are doing well.

E. H. RUCKER cards from Denver: "Have been on a Western business trip. Will be back in Georgia in 10 days."

JINX: Showman who wishes for rain on a hot day.

"MRS. DUTCH RADCLIFFE is working for Chickie Allen at Boston spots," L. Harrison letters.

REJOINING Patrick's Greater Shows at Sacramento, Calif., to manage T. H. Bailey's Dope Show were Mr. and Mrs. Henry (Wimpy) James.

EARLY: Concessionaires on Gate & Banner Shows are already humming "Moon Over Miami."

HARRY PAYNE joined Patrick's Greater Shows at Sacramento, Calif., re-

FORMERLY with Scott Exposition and J. F. Sparks Shows, Jesse J. Kirby is a technical corporal in the army and stationed at Seattle.

WRITING from Castle Point, N. Y., Daniel A. Klein advises that he left Bantly's All-American Shows and is in U. S. Veterans' Hospital there. He would like to read letters from friends.

HAPPINESS reigned when each house trailerite was allowed that extra two pounds of sugar.

ED S. TORBORT, callope and piano player, closed with Hennies Bros.' Shows recently. He visited *The Billboard* Cincinnati office while in town visiting with friends.

ROMEO ALBERT advises from Vandalia, Ill., that Johnnie Williams's Harlem Club Revue on All-American Exposition started its fair season with a 24-people show.

DUKE KNIGHTLY'S Side Show had a red letter day when he had his Model-T truck painted and lettered on both sides.

CURRENTLY with Lew Alter's Side Show, Georgie Spears Jr. writes from Lake Placid, N. Y.: "Plan to return to the Olympic Club, Lansing, Mich., at the close of the present tour."

ZELLERS BROS. report a good busi-



PERSONNEL of J. R. Edwards Shows had this photo made while playing a successful stand in Shelby, O., recently. A number of concessionaires were absent when the picture was taken. In the center of the group are Mr. and Mrs. J. R. Edwards, owner-managers. Others in the photo include Bert Williams, Mrs. Howard Conway, Mr. and Mrs. Harry McCreas, Mr. and Mrs. Charles Holahan, Mr. and Mrs. J. B. Gunyou, Mrs. Jack Martin, Miss Rice, Mr. and Mrs. E. M. McPherson, Arlene and Lillian Kittle, Frank Vick, Mr. and Mrs. Earl Young, Mr. and Mrs. Dan Rice, Archie Johnson, Bill Banc, J. Willard Cornwell, J. A. Sparks, Bill Houston, Mr. and Mrs. S. W. Stevens and Red Garland.

ness at Elwood City (Ind.) Jubilee, Oakdale, Point Marion and Westmorland, Pa. Other concessions and F. E. Gooding's rides also did well in Elwood.

MR. AND MRS. ROBERT WICKS closed with Johnny J. Jones Exposition recently and are operating their photo gallery at Key West, Fla.

"ONE man's poison is another man's meat," purred a 40-mile hamburger-stand operator to a beefing patron.

FOR several seasons with Helen Evans's concessions on O. C. Buck Shows, Pvt. Clark Wilson is stationed at Fort Meade, Md.

"CHARLES A. BONFANTI is in Lady of Lake Hospital here and would like to hear from his wife," cards A. S. Bonfanti, a brother, from Baton Rouge, La.

OMAR the tent maker will find steady employment in show quarters next winter—providing he has his own canvas.

WITH Jimmie Hurd on the front, Al Tomaini's Side Show on James E. Strates Shows chalked up its biggest week of the season so far at Schenectady, N. Y.

PVT. GLEN C. YAGER, former ride man on Beckmann & Gerety Shows and other carnivals, is stationed at Camp Swift, Tex.

HE is a good trouper who stays on the show all season without being promised "This show stays out all winter."

THEY'LL stand any kind of rationing. But should compulsory saving become a law, that would be the proverbial straw for some midway workers.

FORMER annex attraction with Bob Neely's Side Show, Lou-Louette Davis is now managing the Unborn Show on Christian Attractions. Shows played Mason City, Ia., recently to good business.

PAT MARTIN, dancer and niece of Eva Perry, operator of Casa Rumba Show on Arthur's Mighty American Shows, celebrated her birthday while shows played Bremerton, Wash. She received many gifts.

DUKE & SHILLING Odorless Midway advised from Three Forks, Ark., that it will be open to fill fair contracts for shows that have more than they can play.

ART CRANER, well known in West Coast show circles, returned to his home in San Francisco after spending a month in the southern part of the State and has been acting as local secretary for Mike Krekos, manager West Coast Circus Shows.

JOINING Arthur's Mighty American

Work, for the Night Is Coming

CAPTAIN O'SMELL, dubbed Smelly, was an all-round side-show performer who could work any act from pitching shimmy dancers to doubling in the annex. He opened the show with fire eating and for a second act he threw a few knives around the bally girl, following with a torture-board turn. He lectured on the pickled punks and would then disrobe to prove that he was also a tattooed man by displaying a picture of a mermaid on his back and the word "l-o-v-e" spelled out on four of his fingers. Knowing that he had to do something sensational to draw the tip to the annex bally stage, while standing alongside the show's manager, who stood with arms upraised, he would stick pins in different parts of his anatomy. Then, while the manager stalled thru an opening, Smelly would dart under the sidewall and don a gown, put a silver slipper on one foot and a brogan on the other, daub a little rouge on his cheeks and become Krenshaw-Kate the 50-50. After a big day the manager, who was checking up in his trailer, called Smelly to duke him his nightly weed. "Did you take my dog for a walk?" asked the manager. "Sure, boss, sure." "Did you empty the bucket alongside my trailer?" "Yes indeed," answered Smelly. "Then here is your six bits," said the manager, "and, remember, none of the night-life stuff. You know winter is coming."

Shows at Bremerton, Wash., were Mr. and Mrs. Cyrus Smith with their cookhouse. Line-up included Peggy and Virgil Snow, Red Howell, Connie Mason, Ray Miller, Willard and Babe Joyce and Peggy Devers.

LIVE and learn, but don't spend all of your time telling the present-day showman how it was done 50 years ago. Show biz changes with time.

BEFORE leaving for his home in Masury, O., Melvin Howard was tendered

WINNERS

1942 BIG ELI FOURTH OF JULY CONTESTS

Rank	Wheel Model	State	Receipts
1st	No. 5	Tennessee	\$553.77
2nd	No. 5	Illinois	502.80
3rd	No. 16	Kentucky	498.90
4th	No. 5	Iowa	491.28
5th	No. 5	Michigan	484.80
6th	No. 5	Iowa	475.40
Total			\$3007.03

Average per Wheel: \$501.17, an increase of more than \$37.00 per Wheel over 1941. No. 5 BIG ELI again leads the Parade with TEN Winners in all contests. July-August BIG ELI NEWS carries the complete report. Write for copy.

ELI BRIDGE COMPANY

Builders of Dependable Products
 800 Case Avenue Jacksonville, Illinois

WANTED

SHOWS, RIDES, CONCESSIONS, High Strikers, Bull Games, Ice Cream, Peanuts, Pop Corn and all Concessions for Stewartstown, Pa., Aug. 25 to 29, Fair Grounds. Space reasonable. Address:

JOHN T. McCASLIN Baltimore, Md.
 131 E. Baltimore St.

JIMMIE CHANOS SHOWS WANT

Legitimate Concessions of all kinds. New Bremen Celebration, Aug. 13-14-15; then Jackson Center. Celebrations clear to first week October. Bingo for balance of season.

JIMMIE CHANOS, New Bremen, Ohio

GIRLS - - GIRLS

For Girl Show, with or without wardrobe. Top salary. Also Ticket Seller.

F. W. MILLER

Care Gooding Shows, Portland, Indiana, this week.

Want Concession Agents

For Dart Balloon, Penny Pitch, Cigarette, Hoopla and Siring Joint. Bill Holttbeck and Ray Thomas, come on. Address: **HAROLD EUTAH**, Tivoli Exposition Shows, Knoxville, Iowa, this week; Independence, Iowa, next week.

RIDE HELP

Want Second Man for Ferris Wheel, Second Man for Merry-Go-Round and Kiddie Ride Man.

LEW HENRY

Thurmont, Maryland, Aug. 10-15; Front Royal, Va., Aug. 17-22.

a farewell party by his mother, Mrs. Betty Howard, concessionaire on Reynolds & Wells Shows, at Bayport, Minn. Guests included Raymond Taylor, Edith Lane, Patty and Frieda Chambers, Lyle Wells, Punky Kimble and Billy Signor.

FORMER ticket seller on Clyde Smith Shows, Corporal LeRoy Hill is stationed with 116th Infantry at Dilworth, N. C.

ROBERT FOX cards from Tupelo, Miss., that he had to give up his position with Wallace Bros.' Shows on account of ill health. He will remain in Tupelo.

JUNGLE-SHOW lecturer's first lesson: "It doesn't matter where the snake came from if you don't know the species or if you haven't the snake."

MEMBERS of Great Lakes Exposition Shows who visited *The Billboard* Cincinnati office last week while shows were playing Norwood, O., were Mr. and Mrs. Robert Buckler, Eddie Lippman, Nat Golden, Myrtle Hutt, Professor Sanders, T. A. (Kid) Stevens and Lewis Snyder.

ROGER YOUNG, manager Fitzpatrick's Wild Animal Show with Endy Bros.' Shows, was honored at a birthday party August 5 at Worcester, Mass. Guests were Dave and Ralph Endy, Louis Rice, Mr. and Mrs. Earl Lewis, Herbert W. Anderson, Mr. and Mrs. Metts, Mr. and Mrs. Scott, Mr. and Mrs. George Lanning, Donna A. Jacobson, Mr. and Mrs. Thomas Lane, Margaret Gardin, Chuck Connor, Irish Kelley, A. J. Swilling, Roy Coleman, Mrs. Roger Young and G. T. Fitzpatrick.

Lest Ye Be Judged

A PUMPKIN FAIR located in a section inhabited by Dutch settlers decided to have a "barkers'" contest as a grandstand feature, sponsored by a newspaper. The prizes were a cup and the title, "Middle States' Champion Barker." A carnival that was booked at the fair agreed to co-operate by entering all its front talkers. Sensing big publicity and a title, the show's talkers spent hours in front of mirrors rehearsing their gestures and looking up the proper pronunciation of words. That was only the starter. Proper dress for the occasion put each one in a tailor shop to be fitted with dress suits. When time for the contest arrived 10 of America's best dressed talkers mounted a stage in front of a packed grandstand. With them came a fat boy who had been dubbed Tiny. He was big enough to work in a fat show, but made his living grinding in a ticket box in front of a monkey show. All that he could say was: "Funny! Funny! Monkey Circus! Going on all of the time; it's going on now!" When he spoke his massive frame shook like the proverbial bowl of jelly mentioned in gal-show openings. He was dressed in a pair of khaki pants and an open-neck tieless shirt, and no one present thought he was a contestant. Using perfect English, while waving canes in white-gloved hands, the talkers made their openings thru a mike. Then came Tiny's turn with his "Funny! Funny! Monkey Circus! Going on all of the time; it's going on now!" The judges retired to cast their votes while the talkers wondered who had made the best appearance and who had displayed the best command of the English language. Finally the judges climbed onto the stage and announced Tiny the winner and champion. The spokesman for the group added, "Ve chudges thought he vas the funniest."

WANT GENERAL AGENT

Capable of booking 6 Rides, 3 Shows, 15 or more Concessions for Street Celebrations and Fairs only in Indiana, Ohio or Illinois. State salary expected and references. Answer Western Union only. BOX 137 Care The Billboard, St. Louis, Mo.

FOR SALE

Elm Ferris Wheel and Allan Herschell Kiddie Auto Ride. Can be seen on WEST BROS.' SHOWS Boone, Iowa, this week; Iowa City, Iowa, week of Aug. 17th.

MANUFACTURE of neon on Beckmann & Gerety Shows is in the hands of Willie Cain, who, with his wife, has the glass-blowing act on Bill Salisbury's Illusion Show. Rubin Reyner is superintendent of the neon plant. He has a capable staff, with an estimated five miles of tubing to control.

WHILE bucking ballys a hot-under-the-collar talker should not stop to count 10 before speaking. If he does his competitor will again steal his tip.

ROLAND W. RICHARDS, former publicity director for Royal American Shows, Rubin & Cherry Exposition and other carnivals, recently resigned as theater manager for Fox West Coast Theaters in California and is now vacationing with Mrs. Richards and daughter, Marilyn, in Florida.

IRONY: Hotel Clerk (in a wide-open town where everything went and the sky was the limit)—"You fellows are lucky that the mayor let you play this town."

A. L. (DINTY) MOORE is chalking up good season, both at Galveston Beach, Galveston, Tex., and North Beach Amusement Park, Corpus Christi, Tex. He has rented the old Lichtenstein Building in Corpus Christi and will move the Penny Arcade he is now operating in the park to this location when the park season closes. Spot is considered one of the best corners in that city. He also will move the arcade he is operating at Galveston Beach to a downtown location and will operate both arcades this winter.

FUTURE booking secrets are kept so secretive that only nine-tenths of a show's personnel know them. The entire midway plays an "I-know-something-that-you-don't-know" game.

ANNUAL dinner of the Charleston, W. Va., newswriters was held in the cookhouse on the John H. Marks Shows July 30, with Owner John H. Marks as host, assisted by Walter D. Nealand, shows' press chief. Guests included Harry L. Fournoy, editor; Bud Connell, city editor; Bob Jamison, assistant city editor, and Cliff Moshler, *The Daily Gazette*, Vince Jennings, city editor; Sam G. Damron, editor; Jake Siner, sports editor; Ed Hile, columnist, and Bob Jackson, *The Stroller*; Don Voorhees, assistant city editor, representing *The Charleston Daily Mail*. Max Pullerton and Harry C. Ball represented the Associated Press.

SHORTAGE of carnival labor can't be so bad. Pictures of gals in slacks welding and doing other man jobs appear in newspapers daily but none of the gals putting up rides.

CONKLIN GATE

(Continued from page 28) of the five fairs on the Western Canada Class A Circuit at a dinner in Hotel Saskatchewan. A feature was the presentation of a check for \$1,000 to the Red Cross. Western Canada Exhibition Association contributed \$5,000 with Conklin matching that figure. *The Leader-Post* devoted much space to Frolicland during fair week and for many days in advance. Among the fair week features was one by Bruce Peacock, *Leader-Post* reporter and correspondent for *The Billboard*, who interviewed Terrell Jacobs in a lion cage. Daily interviews were conducted by Station CKCK.

BALLYHOO BROS.

(Continued from page 28) expenses. Hiring farmers to move it from town to town in hayracks was discussed, but nothing could be decided, so the meeting returned to the first question, what to name it.

Believing that natives are good critics and often have ideas suitable for show use, the management called members of our committee into the office and gave them the layout. The committee chairman stated that he had heard much about our efforts to launch another show but hadn't taken the matter seriously because every year some show playing there had had the same idea. As a matter of fact, he even insinuated that every time a carnival gets two good weeks straight running its manager makes plans for another unit. He added, "I believe it a good policy to first get a good No. 1 show together before planning on another." He also said something about managers not worrying about moving another unit until they get equipment to move, which more than proves that after all a native doesn't know what it is all about. Now that it is definitely settled to split



PVT. ARTHUR R. MESSER, former ride foreman for Happyland Shows, was graduated with high honors from Airplane Mechanics School, Chaunte Field, Ill., recently. He's currently attending school at the Allison Motor Division of GMC at Indianapolis.

the show when more than one date is booked for the same week, you may mention that the office can place a part-time billposter with own transportation. You may also state that all people joining now will get to ride the show train south.

MAJOR PRIVILEGE.

EVANS' DICE WHEEL
A Sensational Money-Maker! Popular! Flashy! Fast!

Beautifully Designed
Extra Durable!
Perfectly Balanced
Uniform Percentage!

WHEELS OF ALL KINDS!
Ideal for bazaars, festivals, fund-raising campaigns. Merchandise Wheels, Paddle Wheels, Horse Race Wheels, etc. Send today for Free Catalog.
H. C. EVANS & CO.
1520-1530 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EYERLY AIRCRAFT CO., Salem, Oregon

ABNER K. KLINE, Sales Manager

SNOW CONE—POPCORN SUPPLIES

Buy your supplies this year from the company who can give you exactly what you want at the right price and same day shipment. Just send us one order for snow cone or popcorn supplies and you will see why most of the concessionaires are buying from us. Price lists sent upon request.

GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.,

CINCINNATI, OHIO

GREAT LAKES EXPOSITION

Place Photos and Popcorn, must be neatly framed, no junk. Place flashy Kiddie Ride, factory model. Caterpillar Help, Ride Men who drive Semis, Girls for Ball Games. Have complete frame-up for Snake Show. Monkey Show with own outfit. Free Attractions, write. This show heading south. Long season. Few legitimate Concessions open.

Address: AL WAGNER, MARIEMONT, CINCINNATI, OHIO, THIS WEEK.

THE 46th ANNUAL CLARK COUNTY FAIR

Marshall, Ill., Aug. 10th Through 15th.
Hymers, Ind., Old Settlers, week Aug. 17th. This show booked until Nov. 25th, Fairs and Celebrations. WANT CONCESSIONS—Ball Games, Basket Ball, High Striker, Scales, Cracker Jack, Snow Balls, Custard, Floss, Jewelry, Candy, String Game, Pitch-Till-You-Win. One more large Cook House, American Palmistry, Nickel in, Penny Arcade, Lead Gallery. Want Bingo Help. WANT SHOWS with own outfits. Will book Kid Ride, must be factory ride. Will buy 24-Seat Chair Plane. Must be A-1. Address: Marshall, Ill., Aug. 10 to 15; then as per route. Wire, no time to write.

GEREN'S UNITED SHOWS

P.S.: Want Flying Act, Sept. 7th through 12th.

DICK'S PARAMOUNT SHOWS, INC., WANTS

RIDES: Kiddie Autos or Pony Ride. SHOWS: Any Grind Show with own outfit, liberal percentage. CONCESSIONS: Photos, Guess Your Age, Scales, Fishpond, any 10-Cent Grand Store. HELP: Ride Help on all Rides, also Semi Drivers. Contact Jack Wells. Write or wire DICK GILSDORF, New London, Conn., until Aug. 15th; then New Haven, Circus Grounds, outside the dim-out area.

NOTICE, PLEASE

All people who have been employed by me are eligible for unemployment compensation. Can place one more good Bally Act and Novelty Act of merit. Would also like to hear from good Midget. All reply to

AL TOMAINI, Side Show Mgr.

JAMES E. STRATES SHOWS, Batavia, N. Y., Fair, this week; then Lockport, N. Y.

AT LIBERTY WEEK OF AUG. 24th TO 29th SENSATIONAL KAYS

HIGH WIRE BICYCLE ACT

Doing the impossible on the high wire. Two young ladies and one young man. Flashy rigging with plenty of lights and beautiful wardrobe. Address: WILLIAM COOKE, Mgr., Ravenna, Ohio, this week; Apollo, Pa., week Aug. 17 to 22nd.

WANTED

For boom town, 80,000 soldiers. Permanent all winter, save tires and gas. Opening August 22, Blackstone, Va. Lead Shooting Gallery, Archery, Photo Gallery, Balloon Dart, Fish Pond, Cigarette Shooting Gallery, Scale Agent, Novelties, also Bingo. Bucky Allen, wire me. Week of August 11; Richmond, Va.; then Blackstone, Va.

JIMMIE JOHNSON

Hughey's Greater Shows WANT

Capable Man for well-framed Cook House. Join August 17th. Want Concessions: Bowling Alley, Pitch-Till-You-Win, String Game, Bumper, Slum Spindle, High Striker, Cus-fard and Diggers. Have top and front to furnish Side Show Man. Want sober, capable Ride Foreman and Help. Long season. Address:

Portageville, Mo., this week; Gideon next.

READING'S SHOWS

Want Wax Show, Monkey Speedway, Sideshow, Concessions: Want Bowling Alley, High Striker, Novelties, Candy Apples, Ball Games, Palmistry, String Game. Want Agents for Penny Pitches and Stock Concessions. Want A-1 Wheel Man, top salary, Merry-Go-Round Foreman. Second Men on Tilt, Chairplane, Kiddie Rides, Outside and Inside Men for Athletic Show. Join this week, Hopkinsville, Ky.; Murfreesboro, Tenn., Fair to follow.

W. J. WILLIAMS, Mgr.

WANT

Phone and Program Men. Must be experienced and join at once. Big deal and more to follow. Wire or write

TOM HASSON

Vendome Hotel JOHNSTOWN, PA.

SUNSET AMUSEMENT CO.

WANTS Ride Foreman. Carthage, Ill., this week; Lorimer, Iowa, next.

WANTED

For Police Reserves and Air Raid Wardens' FALL FESTIVAL, Maple Shade, N. J., Sept. 7 to 12. Rides and Concessions of all kinds. Small Show with own outfit. Outdoor Sensational Free Act.

L. A. MUNDY

61 Gladwill Ave. Maple Shade, N. J.

WANTED

Merry-Go-Round Man, Fish Pond, Long Range Gallery or any Concession that does not conflict. Small Show with own outfit. Outdoor Sensational Free Act, two weeks, starting Sept. 24.

JOHN KEELER

Hatboro, Pa., Aug. 10 to 15.

Norwood Is Good For Great Lakes

CINCINNATI, Aug. 8.—Al Wagner's Great Lakes Exposition Shows wound up a successful stand on Water Works Grounds at near-by Norwood, O., tonight. Stand, which was sponsored by a Civilian Defense Group, gave shows a good opening and business continued satisfactory thruout the week.

Ideal weather prevailed except last night, when it rained. Attractive and well-illuminated midway offered 6 shows, 11 rides and about 40 concessions. Harry Smiley, a member of the organization for a number of years, spent his army furlough on the shows. Staff includes Al Wagner, owner-manager; E. A. (Eddie) Lippman, business manager; Archie Wagner, assistant manager; Neil Berk, general agent; Mike Conti, special agent, and Bob Buckler, press agent.

Garfield Preps for Hospital

MIAMI, Aug. 8.—Doc R. Garfield, widely-known side showman, is resting at his home here preparatory to undergoing a gall bladder operation in Bay Pines Hospital. He recently left the Art Lewis Shows upon advice of physicians. He highly praises Owner Lewis and his treatment on the shows and expresses regret at being compelled to leave the road at the advent of the fair season. Tom Scully, who has been associated with him, accompanied him to Miami before leaving for another connection.

ROUTES

(Continued from page 14)

Wells, Billy, & Four Pays (Diamond Horseshoe) NYC, nc.
Wences, Senor (Strand) NYC, t.
White, Jerry (Bill's Gay '90s) NYC, nc.
Wiles, Three (Latin Quarter) NYC, nc.
Willard, Harold (Penthouse) NYC, nc.
Williams, Hermanos, Trio (Roxy) NYC, t.
Williams, Rubber Legs (Ubangi Club) NYC, nc.
Willys, Six (Palace) Albany, N. Y., t.
Winchell, Paul (Palace) Cleveland, L.
Wood, Napua (Lexington) NYC, L.
Woods & Bray (Jack-O-Lantern Lodge) Eagle River, Wis.
Woody & Betty (Edgewater) Chi, h.

Y
Yacht Club Boys (Park Central) NYC, h.
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
Youngman, Henny (Ralley's Lake House) Saratoga Springs, N. Y., nc.

CIRCUS

Beers-Barnes: Elizabeth, Pa., 11; Youngwood 12; Derry 13; Ligonier 14; Boswell 15.
Cole Bros.: Provo, Utah, 11; Ogden 12; Pocatello, Idaho, 13; Twin Falls 14; Boise 15; Ontario, Ore., 16; Nampa, Idaho, 17; Baker, Ore., 18; La Grande 19; Walla Walla, Wash., 20; Lewistown, Idaho, 21; Moscow 22.
Fisher Bros.: Moran, Mich., 11; Hessel 12; Cedarville 13; Detour 14; Goetzville 15; Stewart 17.
Gould, Jay: Augusta, Ill., 10-13; Mercedosa 14-15; Mendon 16-19; Collinsville 20-23.
Jones, Al, Wild West & Circus: (Fair) Urbana, O., 10-14; (Fair) Celina 16-21.

WANT FOR GREAT TAZEWELL, VA., FAIR

WEEK AUGUST 17

One more new Ride, Shows, Concessions of all kind, Free Act for season. 11 more Fairs. Ride Help for 10 Rides that drive semis, Musicians and Performers, Griddle Man and Help for Cook House. Address

SCOTT EXPOSITION SHOWS

Princeton, W. Va., this week.

BEDFORD COUNTY FAIR

BEDFORD, PA., WEEK AUGUST 24

Want Grind Shows with own equipment. Can place Roll-o-Plane, Octopus, Fly-o-Plane with own transportation. Want legitimate Game Concessions and Eating and Drinking Stands. No Wheels or Coupon Stores. Address:

CETLIN & WILSON SHOWS

THIS WEEK, CLAIRTON, PENN.

WANT FIRST-CLASS SCOOTER FOREMAN

Must Be Sober and Reliable. Salary \$50.00 Per Week—Rain or Shine.

DODSON WORLD'S FAIR SHOWS

ST. LOUIS, MO. (Grand and LaCleda), Until August 15.

Kelly, Al G., & Miller Bros.: Gering, Neb., 11; Mitchell 13; Lyman 13; Torrington, Wyo., 14; Lusk 15; Douglas 17; Glenrock 18; Glendo 19; Guernsey 20; Wheatland 21; Chugwater 22.
King Bros.: McLeansboro, Ill., 11; Eldorado 13; Carriers Mills 13; Vienna 14; Anna 15; Jackson, Mo., 17.
Mills Bros.: Willard, O., 11; Ashland 12; Medina 13; Lorain 14; Oberlin 15; Wellington 17; Shelby 18; Galion 19; Carey 20; Upper Sandusky 21; Mount Gilead 22.
Polack Bros.: (Everett Theater) Everett, Wash., 11-12; (Capitol) Yakima 14-16; (Orpheum) Spokane 19-22.
Ringing Bros. and Barnum & Bailey: Canton, O., 11; Columbus 12; Dayton 13-14; Cincinnati 15-16; Lexington, Ky., 17; Louisville 18-19; Indianapolis, Ind., 20; Muncie 21; Fort Wayne 22; Defiance, O., 23.
Russell Bros.: Moscow, Idaho, 11; Lewiston 12; Dayton, Wash., 13; Walla Walla 14.
Sky Follies, J. C. Harlacker's: New Bedford, Mass., 10-15; Lowell 17-22.
Wallace Bros.: Alton, Ill., 11; East St. Louis 12; Du Quoin 13; Cape Girardeau, Mo., 14; Poplar Bluff 15; Sikeston 16.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Columbus, Kan.
All-American Expo.: Beardstown, Ill.; (Fair) Frankfort, Ind., 17-22.
Allen, Fred: East Syracuse, N. Y.
American Expo.: Shelbyville, Ind.
Arthur's American: Aberdeen, Wash.; Longview 17-22.
B. & H.: Pamplico, S. C.
B. & V.: Luzerne, Pa.
Bach, O. J.: Plattsburg, N. Y.
Badger State: Proctor, Minn.
Baker's Attrs.: Otterbein, Ind., 12-15.
Bantley's All-American: (Fair) Washington, N. J.; Bethlehem, Pa., 17-22.
Barker: Kincaid, Ill.
Barkot Bros.: St. Louis, Mich.; Winn 21-23.
Baysinger, Al: Dupo, Ill.; Chester 17-22.
Bazinet: Merrill, Wis., 10-13; Mondovi 15-18.
Beckmann & Gerety: Kalamazoo, Mich.; (Fair) Ionia 17-22.
Bee's Old Reliable: Lebanon, Ky.; Frankfort 17-22.
Blue Ribbon: (Fair) Fond du Lac, Wis., 13-17.
Bowen's Joyland: Woodland, Calif., 11-16.
Bright Lights Expo.: Bloomington, Md.
Broodbeck: Sterling, Kan., 12-15; Leola 18-22.
Brown Family Rides: Douglas, Ga.
Buck, O. C.: Gouverneur, N. Y.
Buckeye State: Henderson, Ky.
Bunting: East Peoria, Ill.; (Fair) Mendota 18-22.
Burke, Frank: Torrington, Wyo.
Burrell & Rust: Belleville, Ill., 10-12; Freeburg 13-16; O'Fallon 17-22.
Byers Bros.: (Fair) Mt. Carmel, Ill.; Carmi 17-22.
Casey, E. J.: Min Flon, Man., Can., 10-12; The Pas 13-15; (Fair) Kenora, Ont., 20-22.
Central State: Dighton, Kan.
Cetlin & Wilson: Clairton, Pa.
Chanos, Jimmie: New Bremen, O., 12-15.
Cherokee Am. Co.: Seneca, Kan., 10-12; Fairview 13-15.
Christian, George W., Rides: Herrick, Ill.
Clark's Greater: Las Vegas, Nev.
Coleman Bros.: Fort Jervis, N. Y.; (Fair) Middletown 17-22.
Colley, J. J.: Locust Grove, Okla.
Conklin: Fort William, Ont., Can., 10-14.
Convention: Buffalo, N. Y.
Cotton State: Waverly, Ky.
Crafts Fiesta: San Diego, Calif.
Crafts 20 Big: Richmond, Calif.
Crystal Expo.: Cumberland, Ky.; Middlesboro 17-22.
Cunningham's Expo.: Lore City, O.; Benwood, W. Va., 19-20.
Curl, W. S.: London, O.
Denton, Johnny J.: Stearns, Ky.; Monticello 17-22.
Dick's Paramount: New London, Conn.; New Haven 17-22.
Dickson United: (Picnic) Caddo, Okla.
Dixie Belle: Tell City, Ind.; Loogootee 17-22.
Dobson United: Le Roy, Minn., 11-13; Fairbault 13-17; (Fair) Farmington 17-19; (Fair) Hopkins 20-23.
Dodson's World's Fair: (Grand & La Cleda) St. Louis, Mo.
Douglas Greater: Baker, Ore.
Dumont Am.: Cold Springs, N. Y.
Ebersole's: Manchester, Ia., 13-18; Webster City 20.
Eddie's Expo.: MacDonald, Pa.
Edwards, J. R.: Gallon, O.; Bucyrus 17-23.
Elite Expo.: Beatrice, Neb.
Ellman: (Fair) Rice Lake, Wis., 12-19; (Fair) Ladysmith 20-23.
Endy Bros.: Athol, Mass.
Fleming, Mad Cody: Columbus, Ga.
Frisk Greater: (Fair) Sauk Center, Minn.
Garden State: Emmitsburg, Md.; Brunswick 17-22.
Gentsch & Sparks: (Fair) Philadelphia, Miss.
Geren's United: Marshall, Ill.; Hymera, Ind., 17-22.
Gold Medal: Clintonville, Wis., 11-13.
Golden Belt: Carthage, Mo.; Fort Scott, Kan., 17-22.
Golden West: (Fair) Bellevue, Minn., 10-12; (Fair) Le Center 14-16; (Fair) Pine Island 17-19; (Fair) St. Charles 20-23.
Gooding Greater: Portland, Ind.
Grady, Kelle: Sumiton, Ala.
Great Atlantic: (Fair) Cumberland, Md.
(see ROUTES on page 57)

MISCELLANEOUS

Barton's Society Circus (Fair) Taneytown, Mo., 10-16.
Bernard, Magician (Hotel Seelbach) Louisville, Ky., 10-22.
DeCleo, Magician: E. Palestine, O., 10-15.
Daniel, Magician: Fort Jackson, N. Y., 10-15.
Gary & Sloane: (Hollenden Hotel) Cleveland 10-15.
Gilbert, Hypnotist: (Fox) Walsenburg, Colo., 12-13; (West) Trinidad 14-15; (Serf) Las Vegas, N. M., 19-20; (Fox) La Junta 21-22.
Ginnivan, Frank, Co.: Woodburn, Ind., 10-15.
Ginnivan, Norma, Co.: Tecumseh, Mich.
Green, Magician: Parks, Sask., Can., 14-15; Canwood 16-17; Shell Lake 18-19.

Hermes & Marlene, Magicians (Fair) Prince Albert, Sask., Can., 13-15.
Jewell, Benny, & Buster Doss: Kingfisher, Okla., 10-15.
Lankford's Animal Circus: Lewistown, Ill., 13-14.
Lippincott, Magician: La Plata, Mo., 10-15.
Long, Leon, Magician: Birmingham, Ala., 10-15.
Marquis, Dr. (Fair) Wilmington, O., 12; (Fair) Sauk Center, Minn., 14-15; (Fair) Rice Lake, Wis., 16; Internat'l Falls, Minn., 20.
Monroe, Magician: Iowa City, Ia., 10-13.
Moon Id Sown (National) Washington.
Obrecht, Christy, Show: Benson, Minn., 10-12.
Ricton's Dogs (school show): Winston, Ga.
Schaffner Players: Edina, Mo., 10-15.
Sisco, Henry, Tent Theater: Miles Bridge, R. 2, Alma, Ga., 11-16; Surrency 17-22.
Slout, L. Verne, Players: Midland, Mich., 10-15; St. Johns 17-22.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Carr, Jack & Jill: (Beacon Theater) Vancouver, B. C., Can., 10-16.
Jaxon, Great, & Jerry: (Cocoanut Grove) Gary, Ind., 10-15.
Romas, Flying: Lexington, Ky., 10-15.
Ruton's Dogs: (Pay Theater) Providence 10-13; (Blindstrub's Night Club) Boston 18-22.
Weber Bros. & Chatita: (Fair) Laverne, Minn., 10-15.

WANT—FAIR PARK—WANT

Little Rock's only amusement park. Center of defense work area. 50,000 soldiers. Every weekend like fair date. WILL BUY OR BOOK Roll-o-Plane, Octopus, Scooter, Funhouse, Glasshouse. WILL BUY complete Skating Rink. No junk. FOR SALE—Show Tops: 4 20x30's, 1 20x40, 1 22x42 Athletic Show complete, 1 30x85 Minstrel Show complete (including panel front and blues), 1 22x80 Pit Show. Have fronts, banners, etc., for tops. 1 20x30 Cookhouse, complete with booths and counters. EZEWAY Salt and Ice Custard Machine mounted Ford truck, good tires. Have Trucks, Semi Trailers for sale. Good rubber.

FUZZELL'S AMUSEMENT RIDES

T. A. Fuzzell, Mgr. R. #3, Box 471 Little Rock, Ark.

Future Farmers of America Exposition

Mt. Holly, N. C., week Aug. 17; Free Gate. West Jefferson, Boone, Spruce Pine Fairs to follow.

Concessions: Photos, Bowling Alley, Fish Pond, Duck Pond, Coca-Cola Bottles, Novelties, Hi Striker, Lead Gallery, Sno Balls, Shows with own outfit. Rides: Kiddie Auto, Roll-o-Plane, Loop, Octopus, Closing Armistice Day, Du Funak Springs, Florida.

Crescent Amusement Co.

Morgoo, N. C., this week.

WANTED WANTED

BERLIN FIRE CO., BERLIN, N. J.

WEEK OF AUGUST '17

Candy Apples, Pop Corn, Ice Cream, Hoop-La, Pitch-Till-You-Win, Shooting Gallery, Palmistry and Photos, or any 10¢ Grand Store. Want Ferris Wheel Help, good salary. For Sale—Devil's Bowling Alley. Write or wire

I. K. WALLACE

1114 Spruce Street PHILADELPHIA, PA.

WANTED WANTED

SHOWS and CONCESSIONS for the following Celebrations:

SCIO, OHIO, HOMECOMING,

Aug. 17th-Aug. 22nd.

FRAZEYSBURG, OHIO, HOMECOMING,

Aug. 26th-Aug. 29th.

COSHOCKTON, OHIO, LABOR DAY.

HAPPY ATTRACTIONS

UHRICHVILLE, OHIO, THIS WEEK.

ROCKINGHAM, N. C., CIVILIAN DEFENSE FORCE 10 DAYS' VICTORY JUBILEE

Starting Aug. 15th, with twelve other Celebrations to follow, plus Fairs. Want Rides, Grind Shows, Arcade, Photos, Popcorn, Scales, American Camp, Fishpond, etc. People for Minstrel, Pea Pool and Pan Game Agents.

All replies: Rockingham, N. C., now.

Liberty United Shows

WANTED

Ferris Wheel Foreman for one late model Wheel. Mostly 10-day celebrations. \$35.00 per week with bonus.

D. J. VAN BILLIARD

North Wales, Pa.

WANTED

Ferris Wheel Foreman. \$27.50 per week. Wire

BODART'S RIDES

at Shawano, Wisconsin

MARKS SHOWS

CAN PLACE

FOR OUR STILL DATES AND CIRCUIT OF SOUTHERN FAIRS STARTING WEEK OF AUGUST 24TH AT THE GREAT ROANOKE FAIR AT ROANOKE, VA., UNTIL THE MIDDLE OF NOVEMBER

LEGITIMATE MERCHANDISE CONCESSIONS

Worthwhile Grind Shows — Fun House

Monkey Show — Glass House — Penny Arcade

WILL BOOK One Ring Circus to feature, with own equipment and stock. Office Show or on percentage basis.

WANT Experienced Ride Help on all Rides. Semi-Trailer Drivers. Top Salaries. WANT Address MARKS SHOWS, This Week Beckley, W. Va.; Week of August 17th at Bluefield, W. Va.; then as per route.

CRYSTAL EXPOSITION SHOWS

ELKS' CELEBRATION
Middlesboro, Ky., Week Aug. 17.

Southwest Virginia Fair
Abingdon, Va., Week Aug. 24.

LEE COUNTY FAIR
Pennington Gap, Va., Week Aug. 31

SCOTT COUNTY FAIR
Dungannon, Va., Week Sept. 7.

COMMUNITY FAIR
Rogersville, Tenn., Week Sept. 14.

HAMBLEN COUNTY FAIR
Morristown, Tenn., Week Sept. 21

And all established bona fide Fairs to November 30.
WANT Ride Help who can Drive Trucks. Performers for Minstrel Show. Sam Petrelli wants Fighter or Wrestler for Athletic Show. Good opening for Side Show Manager with Acts.
Address W. E. BUNTS, Cumberland, Kentucky, this week.

CATTARAUGUS COUNTY FAIR

101 Years LITTLE VALLEY, N. Y. 101 Years
DAY AND NIGHT — AUGUST 18-21

Three days of trotting races. No gas rationing in this district.

WANT Independent Rides, Shows and Concessions.

Concessions—Cook House, Grab, Ball Games, Novelties, Balloon Dart, Slum Stores, etc. No ex except Bingo and Popcorn. All write or wire
AL ROSS, Little Valley, N. Y.

THE GREAT MERCER FREE FAIR

MERCER, PA.

AUGUST 18 TO 22 — 5 BIG DAYS—5 BIG NITES

NORTHWESTERN PENNSYLVANIA'S BIGGEST FREE FAIR

In the Heart of the Steel Industry. Big T. N. T. Plant Under Construction, Also Army Camp Under Construction.
WANT legitimate Concessions of all kinds, Ball Games, Lead Gallery, Pop Corn, Cuckoo House, Cigarette Gallery, Arcade, Diggers, Grab, Drink Stands, Demonstrators, Novelties. All Concessions open. WANT Rides: Roll-o-Plane, Tilt, Octopus, Spitfire and others for balance of season. Funny Portie will trade Skating Equipment for Kiddie Ride, Chas. Harborough and Scotty Devine wants P. O. Agents. Have beautiful Side Show complete with banners, will turn over to Manager with Acts. Have Girl Show open, complete with panel front. Place Grind Shows, Ticket Sellers, Grinder for Animal Show, DANCING GIRLS, Fun House.

HUBBARD'S MIDWAY SHOWS

All replies to D. STACK HUBBARD, Gen. Mgr., Chillicothe, Ohio.

THROW AWAY YOUR BALL GAMES AND PUT ON A HIT HITLER—HIT THE JAP BALL GAME

Gets more money in one hour than most Games get in a Full Day. When you hit Hitler or the Jap on the nose a gong rings—2 out of 3 gets the Player \$1.00 worth of Defense Stamps. Looks as if Hitler and the Jap are right there alive, and they do want to throw at them.

COMPLETE \$150.00 WIRE \$50.00 DEPOSIT

Here are some Figures: Davla on Dodson Shows last week at St. Louis, \$600.00; Big Joe Straybank, East Peoria, Ill., \$120.00 at one-day celebration; "Fishy" Zebber, \$360.00 at 3-Day Legion Convention; Sudy Ringer, \$140.00 at a one-day picnic. "Fully Protected by Copyright."

HIT HITLER AMUSEMENT CO. 714 NORTH BROADWAY ST. LOUIS, MO.

WANT COLORED PERFORMERS FOR BECKMANN & GERETY SHOWS

All kinds of Specialties. Salary paid out of office. Join on wire. Want to hear from people who have worked for me before.
Address: EDDIE JAMIESON, Beckmann & Gerety Shows, Kalamazoo, Mich., August 10 to 15.

BLUE RIBBON SHOWS

Want for North Chicago, Ill., Ten Days, Starting August 19, Great Lakes Region. Greatest Payday With Elkhart County Fair, Goshen, Ind., To Follow; Then Seven Southern Fairs.

Concessions of all kinds. Joe Pisara, Danny Ellis, B. C. Cunningham, Fred Zschille, contact now. High-class Aerial Act to feature. Man or Woman to take charge of Life Show now in air. Organized Girl Show. Have complete outfit except wardrobe. One or two more Attractions. Ferris Wheel Foreman and other Ride Help. Long season, highest pay, good treatment.

All replies to JOE J. FONTANA, Fond du Lac, Wis.

KELLER, VA., FAIR

Horse Racing, Grand Stand Attractions—Day and Night. Also Tasley, Va., Colored Fair Same Week, Five Days, August 18 to 22.

Want Rides, Shows and Concessions of all kinds. Custard, Bingo, Diggers, Grab, Wheels, Beat Dealer, Over and Under, Pili Pool, Cage Pan Game, Geek, Plantation or any worth-while Show. Will consider small Carnival, as I must split my show to play 2 dates. No time to dicker, wire. Want Ride Help on Spitfire, Merry-Go-Round, Wheel, Chairplane, Whip; Semi Drivers. Good wages, long season and good treatment. All address: HARRY HELLER, Mgr.

HELLER'S ACME SHOWS, INC.

Broadway and Kohler St. Lot, Gloucester City, N. J., this week.

George CLYDE Smith SHOW

WANTED FOR DAYTON, PA., FAIR. WEEK OF AUGUST 17-22. DAY AND NIGHT.

Wanted: Ball Games, Darts, Long or Short Range Lead Gallery, American Palmist, Grab, Candy Floss, Ice Cream. All Concessions open except Bingo. Wanted: Hawaiian Show, Crime, Monkey, Penny Aroado, Hill Billy Show. Wanted: Roll-o-Plane, Loop-o-Plane, Merry-Go-Round, Tilt-a-Whirl. Address all communications:

GEORGE C. SMITH, East Freedom, Pa., this week; Dayton, Pa., Fair, next week.

FRANK BURKE SHOWS

CAN PLACE DIGGERS, ARCADE, FROZEN CUSTARD, PHOTO GALLERY, FISH POND, SCALES AND GUESS YOUR AGE. Want Corn Game Manager to operate office-owned Corn Game, or will book Corn Game for balance of season. Can place Agents for Balloon, Dart, Sling Game or any 10¢ Concessions. NEED RIDE HELP THAT CAN DRIVE SEMIS. Want capable Foreman for #18 Wheel. WANT FOR SIDE SHOW: Outstanding Freak to feature, also Half and Half and Mental Act. Want Combination Special Agent and Billposter. Salary and percentage. Address: Torrington, Wyoming, this week; then per route in Billboard.

KING REID WANTS

FOR NEW YORK STATE FAIRS

Rides, Shows and Concessions of all kinds. Lowville, August 18 to 21; Ballston Springs, August 25 to 29; Fonda, September 5 to 9. Write or wire all this week. KING REID SHOWS, Baldwinsville, N. Y.

H. W. JONES WANTS

BINGO HELP. Apply Week August 10 to 15, Bantly Shows, Washington, N. J.; O. C. Buck Shows, Gouverneur, N. Y.; Art Lewis Shows, Butler, Pa.; Prell Shows, Buffalo, N. Y.; Strates Shows, Batavia, N. Y.

BYERS BROS.' COMBINED SHOWS

CAN ALWAYS PLACE CAPABLE RIDE HELP THAT CAN DRIVE SEMIS.

Fred Rainey wants Cook House Help—Griddle, Counter and Kitchen. Top salary every week. Dave Little wants for Nude Ranch: Capable Hillbilly Family or Cowboys and Cowgirls who can really play, sing and spin rope. Money every night. All above join on wire. Address: Mt. Carmel, Ill. (Fair), this week; Carmi, Ill. (Fair), next week.

Golden West Shows Want

Legitimate Concessions. Shows with or without equipment. Want Man to take over Athletic Show, equipment ready. Can place Side Show Acts, Girls for Hawaiian Show. Have good route of 10 Fall Fairs and Celebrations. Wire WM. BARNHART, as per route in The Billboard.

KEYSTONE MODERN SHOWS WANT

WANT legitimate Concessions, including Custard, Long and Short Range Shooting Gallery. Want Roll-o-Plane Foreman, Second Men for Ferris Wheels, Truck Drivers and sober, dependable Ride Help. Want Side Show Acts, Tattooer and Working Acts, one strong Act to feature; salary sure from office every week. Want Side Show Manager for office Side Show. Long season south. Now booking Shows and Concessions for Indiana, Pa., Fair, week of Aug. 24th. All address: Ravenna, O., this week.

FERRIS WHEEL FOREMAN WANTED ALSO SECOND MAN ON WHEEL AND OCTOPUS

Experienced only. Highest of salaries with bonus. Long season. CAN PLACE: Rocket, Spitfire, Whip, Custard and Grab.

OPEN: Grind Concessions of all kinds.

Playing all Choice Spots in New York City. Charles Gerard, 1545 Broadway, Rm. 420, New York City.

TRUCKS - TRAILERS
 GUARANTEED IMMEDIATE DELIVERY!
 On hand—approximately 200 NEW and USED Trucks and Truck Trailers suitable for Carnival use.
 25 SPECIAL 22'—28' CARNIVAL RACK TRAILERS
 Write for Complete Information Today
GEORGE BERMAN, INC.
 PENNSBURG, PA. Phone, Pennsburg 4440-521
 Representing International Motor and Fruehauf Trailers—
 Supplying Carnivals for Ten Years

LAWRENCE GREATER SHOWS, INC.
GREAT KUTZTOWN FAIR
 WEEK AUGUST 17-22 — FREE GATE
WANT — ORGANIZED GIRL SHOWS. Have complete outfits. Also Talkers and Girls for Girl Shows. Office paid. Capable People for Side Show and Grind Shows. Have outfits. Prof. Keller, wire me.
RIDES—Spitfire, Roll-o-Plane, Octopus, Auto Ride.
CONCESSIONS—Cook House, Grab, Arcade, Scales, Studio. All Concessions open. No exclusives except Bingo.
RIDE HELP—Foreman and Second Men for all Rides. Long season South. Special Agent.
 All Address—Punxsutawney, Pa., this week; Kutztown, Pa., next week.

J. F. Sparks Shows Want
 For **BLOUNT COUNTY DAIRY AND POULTRY SHOW**
 Maryville, Tennessee, August 17-22, and Balance of the Season.
 Legitimate Concessions of all kinds. Especially want Frozen Custard and Long Range Lead Gallery. Grind Shows with own equipment. Musicians for Minstrel, top salary from office. Ride Help of all kinds. Charley Strickler, wire or write. \$1,000,000.00 payroll at Maryville.
 All Replies: J. F. SPARKS SHOWS, Brodhead, Ky., Fair, this week; then Maryville.

PIONEER VICTORY SHOWS WANT
 For ten weeks' outstanding Fairs, Celebrations and Still Dates. Legitimate Concessions of all kinds, Shows of all kinds. Liberal percentage. Want Electrician, Useful Help, Semi-Drivers. Have big Labor Day Celebration. This Show carries four Free Acts. Outstanding defense town to follow. This week, Waterville, N. Y.,
 WRITE OR WIRE MICKEY PERCELL.

BRUNSWICK, MD., VOL. FIRE CO. JUBILEE WEEK
 Ladies' Auxiliary, August 17 to 22.
 FIRST SHOW IN TOWN THIS SEASON.
 Want Concessions of all kinds. Shows of merit. Can place Merry-Go-Round and a Flat Ride. Want a few more Girls for newly organized Garden State Revue. Top salaries.
 Address **GARDEN STATE SHOWS, Emmittsburg, Maryland**

★★★ **ZACCHINI BROS.' SHOWS** ★★★
WANT BALANCE OF SEASON
 Can place any show capable of grossing real money. Floyd Woosley wants suitable Acts for Side Show. Salary no object. Want Girls for Posing Shows and Revue. Salary no object, paid out of office. Concessions: Balloon Dart, Basket Ball, Lead Gallery, Cork Gallery, Scales, Pan Game, Ball Games, Penny Pitches, Photo Gallery or any other legitimate Concessions. Want reliable Ride Help. Those that drive Semi given preference. Long season south, top salary. Cook House Help wanted. Long list of Fairs starting Aug. 24th. Big Labor Day Celebration to follow. Notice! Va., N. C., Fair Secretaries, get in touch with us; have a few open dates. All mail and wires to **NORRISTOWN, PA.**
BRUNO ZACCHINI, Gen. Mgr.; CARL O. BARTELS, Secy.

WANTED--INDEPENDENT RIDES AND SHOWS
 Special Opening for a Motor Drome for the Great Timonium Fair, August 30 to September 10, Timonium, Md., 18 miles above Baltimore. Address
JOHN T. McCASLIN
 131 E. Baltimore Street Baltimore, Maryland

JOHNNY J. DENTON'S SHOWS
WANT - - - WANT
 Grind Shows with own equipment, good proposition. Have top for Snake Show and Banner. Will give privilege of two Concessions for Sound Car. Concessions: Balloon Darts, Fish Pond, Bumper Joints, String Game, Snow Cones, Cigarette Gallery. Good opening for Cookhouse, privilege guaranteed in meal tickets. All Concessions open; no X, but will not book too many of a kind.
 Stearns, Ky., this week; Monticello to follow, and then Clay County Fair, Manchester, Ky.

VIRGINIA GREATER SHOWS
 Strasburg, Va., Firemen's Celebration, August 17 to 22. Want Photo Gallery, Lead Gallery and Penny Arcade. Want Girl Show Manager with two or more girls. Must have wardrobe. Have complete outfit for same.
 Eastport, Md., this week.

Dee Lang Clicking At Minn. Fairs; Perham Opens Well

THIEF RIVER FALLS, Minn., Aug. 8.—Good weather and business turned Dee Lang's Famous Shows' engagement as midway attraction at Pennington County Fair here, July 29-August 1, into one of the best spots on the organization's fair trek so far.

Management said it was the first engagement to hold up to previous grosses. Mrs. Noble Fairly reports the War Bonds and Stamps sale has topped the \$16,000 mark. Mrs. Hendersee arrived from her home in Albert Lea, Minn., to join her husband.

PERHAM, Minn., Aug. 8.—Dee Lang's Famous Shows moved in here this week from Thief River Falls and midway was opened Monday at 2 p.m. Business was fair that day, but rain Tuesday curtailed grosses. Blackie Bullock sustained a broken arm in a fall from a truck, and Minnie Dado suffered an attack of appendicitis. Word from Mayo Bros. Hospital, Rochester, Minn., indicates that Jimmie Griffin's condition is serious.

Gene Miller is clothespin store agent, and Bill Starr continues to keep things running smoothly. Ginger Ray celebrated her 21st birthday here.

St. Louis

ST. LOUIS, Aug. 8.—Dodson's World's Fair Shows opened here on Tuesday night to fair business, but since then results have been good. At suburban Maplewood, Denny Pugh and Joe Murphy's World of Today Shows also chalked up good business. J. C. McCaffery, general manager Amusement Corporation of America, visited *The Billboard* Tuesday, while in the city executing railroad contracts. Phil G. Little, prominent concessionaire at many leading State fairs is visiting friends here. He is stopping over en route from Minneapolis to Dallas. Ray Marsh Brydon passed thru on Wednesday, en route to Knox, Ind., and Chicago, Ill., reporting business good at both spots. Denny Pugh left Thursday morning on a booking tour and will rejoin his shows when it reaches Sedalia, Mo. Pat Purcell, of thrill show note, and until recently publicity director of Gene Autry's show in Chicago, visited *The Billboard* Tuesday, while en route from the South to Chicago.

Charles Wysong, concessionaire, passed thru town en route from Indiana to the West Coast. William Pink, ride owner, arrived this week and will place his rides with World of Today Shows. Mrs. Louise Hickman and Mrs. Susie Lucas, Dallas, are spending the week here as guests of Mrs. Denny Pugh and Mrs. Joe Murphy, World of Today Shows. Jack Neal, digger operator, spent several days here visiting friends.

Ida Cohen spent several days in the city this week visiting shows here. Mr. and Mrs. Al Baysinger and Mr. and Mrs. Alton Pierson, Al Baysinger Shows, made several trips here from East Alton, Ill., where shows played this week. Elmer Vosburgh, managing director of the mammoth bridge celebration at Chester, Ill., visited *The Billboard* Wednesday. Eugene C. Cook, until recently with the Barker Shows, also visited *The Billboard* office when he passed thru the city en route to join Wallace Bros.' Shows at Cynthiana, Ky.

Mrs. Beal in Auto Crash

JEANNETTE, Pa., Aug. 8.—Mrs. Hiram Beal, concessionaire on George Clyde Smith Shows, was badly shaken up August 3 when her car left the road on a mountainside near here and was demolished. Mary Lee Smith, her granddaughter, a passenger in the car, sustained a lacerated scalp. Both were taken to General Hospital, Pittsburgh. Mrs. Beal was en route to Pittsburgh to purchase some stock.

Fire Damages Ideal Expo Tent

RICHMOND, Va., Aug. 8.—Fire of undetermined origin struck the bingo tent on Ideal Exposition Shows here August 5, but firemen held the blaze to the one tent and saved all others from threatened destruction. Bingo stand was located in the center of the others, but happened to be empty at the time. Loss was estimated at \$400. Shows have been badly hit at the local engagement, with rain three of the first four nights.

MINSTREL SHOW PERFORMERS WANTED!

Can place good Trumpet and Sax Players for band. Also capable, sober Piano Player to join at once. Good accommodations on train. Salaries paid from office.

FOR BARN DANCE REVUE — Can use Hillbilly Singer and Dancer.

Address

"Doc" H. D. Hartwick

JOHNNY J. JONES EXPO. SHOWS

Superior, Wis., August 11 to 16.

Beloit, Wis., August 19 to 22.

Dick's Paramount Shows WANT

Girls for Hawaiian and Posing Shows. Sure salaries. Best of wardrobe. Walter Nicholls, wire Jack Wells. Write or wire

DICK GILSDORF, New London, Conn.

GOOD NOVELTY ACT

That can stall. Pin Cushion or Magician, no pitches; Talker for Fair Season, then indoor all winter. Sure salaries, good treatment. Address

T.W. (SLIM) KELLEY

Wonder Shows of America
 La Crosse, Wis.

FOR SALE 8 CAR WHIP

Can be seen in the East. \$1,500 cash. Immediate delivery. BOX D271, The Billboard, Cincinnati, Ohio.

WANTED GIRLS, GIRLS

Can place at once Oriental Dancers, Hula, Strip Tease and Posing Girls. Top salaries paid. Also can place Ticket Sellers, Canvas Man, Truck Driver for long season. All address:

C. C. (Specks) Grosecrath

W. G. Wade Shows
 Mason, Michigan, this week; Northville, Michigan, week August 17th.

WANTED

Ferris Wheel Foreman, \$45.00 and bonus. Joe Hollander, wire at office.

KAY AMUSEMENT CO.

314 South 50th St. Philadelphia, Pa.

WANTED

Experienced Long Range Gallery Operator. Must be sober and reliable. Percentage. Have plenty of ammunition. Wire Fairgrounds, Shelbyville, Ind.

L. I. THOMAS

WANTED

Second Man for Candy. Wire

JOE GOODMAN

Wonder Shows of America La Crosse, Wisconsin

FOR SALE

Tilt-a-Whirl, '41 Model. Terms to responsible party.

MRS. MORRIS MILLER

815 West Stewart Ave. FLINT, MICH.

Direct from the Lots

John H. Marks

Charleston, W. Va. Week ended August 1. Location, Virginia Street grounds. Auspices, Charleston Park Commission. Business, good. Weather, hot.

Second week's business was on a par with the initial week on the new show-grounds, but weather was hot and Saturday's matinee fell off. Saturday night, with over 10,000 drew the largest attendance. Tex Allison, clown, entertained children at free shows on near-by playgrounds during the week. Sound truck, in charge of Chuck Coady, was also on hand at the events. Mrs. Elizabeth Marks and daughter, Gene Thelma, after a visit with Owner Marks returned home to Richmond, Va. Visitors included Sam B. Warren and Sid Lovette, Silas Green Show, and John Hanley, retired circus executive. Princess Moki Hana is in charge of the International Casino. Art Gordon's Victory Ranch Revue had profitable business thru the Charleston engagement and L. W. (Duke) Jeannette reports business much better than usual for this town. Chet Dunn's rides and concessions were well patronized. H. W. Jones's bingo, under management of Ralph Flannagan, got a good play.
WALTER D. NEALAND.

Gentsch & Sparks

New Albany, Miss. Five days ended August 1. Location, downtown. Auspices, L.L.L. Business, good. Weather, dry and hot.

This is a new organization formed by the acquisition of three rides and other show paraphernalia from Clyde Leggette and the booking of two rides and some concessions owned by Ed Groves. At present shows carry 5 rides, 2 shows and 27 concessions, almost all of which are office-owned or controlled. At the conclusion of the Philadelphia (Miss.) engagement a No. 2 unit will be formed, under management of the writer, to play several small fairs in the Mississippi Delta. Staff: J. A. Gentsch, manager and general agent; Frank Sparks, business manager; Mrs. J. A. Gentsch, secretary; Mrs. Frank Sparks, auditor and Social Security secretary; Walter B. Fox, assistant manager; Ross Crawford, lot superintendent; Cliff Campbell, construction superintendent. Visitors here included Mr. and Mrs. Bob Fox and David Clippard, Tupelo, and several fair officials who attended as guests of the management.
WALTER B. FOX.

West Coast

Albany, Ore. Week ended August 1. Location, center of town. Auspices, baseball club. Business, excellent. Weather, good.

After being informed that the shows would have to close at dusk each night, and having to cancel because of dim-out regulations, General Agent W. J. Jessup replaced the original dates with this town. But it proved a good move as shows worked to big crowds and business. Manager Mike Kerkos left for San Francisco and Los Angeles. Abner K. and Virginia Kline visited, as did Superior Judge Burtler and Judge

Tivoli Exposition Shows

WANT RIDE HELP

IN ALL DEPARTMENTS.
Address: Knoxville, Iowa, this week; Independence, Iowa, next week.

PEARSON SHOWS CAN PLACE

2 more Shows that carry themselves. Want Stock Concessions and Grab. Lincoln, Ill., Fair, this week; Warren, Ill., Fair, week Aug. 17; Georgetown Fair, Aug. 25-29; Edger Co., Paris, Ill., Sept. 1-4.

WANTED—CAPABLE CONCESSION PEOPLE. Can place Grind and Coupon Store Workers, Slum Store Workers for real flashed stores. Those who worked for me before answer. These are real money spots. Everybody working on defense. Capable, clean Shows. Sober Ride Help. Real propositions. Contact Mr. G. W. Naila now. Reply: ROY GOLDSTONE, NAILS SHOWS, Hot Springs, Ark., week Aug. 10; Fordyce, Ark., week of Aug. 17.

LOOP-O-PLANE MAN WANTED

That can drive 2-Ton Truck or Man that has worked on other rides that can drive. Long season on Blue Ribbon Shows. Gil, wire me. Boozers not wanted.

F. C. CLARK

Brydon's Beach KNOX, IND.

Schundler. Excellent co-operation with local police was accorded Harry Meyers, concession manager. Mrs. Edith Walpert reports a big week's business at Toledo. Tex Hancock is shows' new bannerman.

Toledo, Ore., July 20-25. Auspices, fire department. Business, good. Weather, fair.

This little town again gave shows a good week's business. Manager Kerkos handled the spot, assisted by Concession Manager Harry Meyers.
W. T. JESSUP.

Lawrence Greater

Pittsburgh, Pa. Week ended August 1. Location, 24th and Sidney Streets. Auspices, Disabled War Veterans Post. Business, excellent. Weather, rain three nights.

Date proved profitable despite several setbacks. Located two blocks from Ringling-Barnum circus, shows were open only 20 minutes Monday night when the fuse blocks on both transformers went out and grounds were dark the rest of the night. It rained Tuesday, Wednesday and Friday nights, but Thursday and Saturday saw business near capacity. Mike Sheppard was busy assisting the committee. Visitors included Art Lewis, Mr. and Mrs. Jake Shapiro and Charles Sparks. Tom Terrill, general agent, came back for a conference with Manager Lawrence. Janette Terrill resigned as special agent to assist her husband on the advance.
JAN HYTER.

Geren's United

Columbus, Ind. Week ended August 2. Business, fair. Weather, good.

Show opened Tuesday night to a fair crowd and business held up all week, altho there were two fairs within 20 miles. Crowds were not the largest, but money was spent freely by the natives and soldiers alike. Flying Valentines continue to draw. Knights of the Round Table met in the cookhouse Friday night, with Mr. and Mrs. D. A. Hogan as hosts. Concessionaires joining here were Pat Brady, penny pitch; Bill Bernard, high striker and basketball; P. C. Reed, pan game, penny pitch and ball game; J. M. Ward, cane rack and sea shells. Mickey Davis joined with his Girl Show. Manager Bill Geren purchased trailer for the Merry-Go-Round. Al Wagner left for Chicago to enter the service of Uncle Sam. Old friends met when Ken Maynard came to visit. Mr. Geren visited Frank Sutton Shows at Terre Haute, Ind.
HOWARD SNYDER.

Maine

Fort Fairfield, Me. Week ended August 1. Location, high-school grounds. Auspices, Firemen. Business, fair. Weather, some rain.

Shows opened Monday night to fair crowds and plenty of spending was done. Tuesday night was poor, as was Wednesday. Rain Thursday night held down the crowd. Saturday night was the best night despite threatening weather. Rides did well, chalking up good grosses despite small crowds. Ray McDermott bought a trailer. The writer received his 1-A army classification. Tex Gordon joined to manage the shooting gallery. The Herds have a jewelry stand in place of their photo gallery. Tommy Walsh's free act went over well. Doc Anderson's Snake Show is chalking good business.
SAM EDSTINE.

Bantly's All-American

Phillipsburg, N. J. Week ended August 1. Twin Cities Fair. Business, good when weather permitted. Weather, rainy. Pay gate, 10 cents.

Altho it rained every day, shows lost only the opening night. Tuesday night the midway opened at 9 p.m. after a heavy rain and enjoyed a short but good night's business. Paul Miller joined with Eugene fry and soft drink concession. Eugene Lacy, of Pennies on Parade, was called to the army and was replaced by Johnny Kraycar. Ted Miller, shows' general agent, also received his call to report and will leave soon. Nelda Wilson joined A. J. Budd's Freaks on Parade as bally girl. Jack Donahue, human balloon, also joined. Mrs. Rebecca Cohen visited. Patty Smith is selling tickets on the Whip. Leia Silva visited. Mr. and Mrs. Bert Melville spent three days in New

York and Philadelphia. New arrivals for Hawaiian Revue, managed by Ken Parks, are Monica Dave, Caroline Taylor and Ann Pyatak. Phyllis Heffernan, of Sensational Waldorfs, purchased a new high striker. Eddie Solar has joined the Waldorf act. A joint birthday party was tendered Rita Paltz and Vera Kelly Friday night. Guests were Mrs. Joe Kane, Mrs. George Goodman, Florida Slanko, Mrs. Paul Lane, Grace McCarthy, Pat Oliver O'Brien, Dorothy Lunsford, Clara and LaVaire Rilee and Kathleen Kriner. Visitors were Gus Wayne and mother, Walter Paul, Prince Leon and C. E. Smith.
FAY RIDENOUR.

Blue Ribbon

Sheboygan, Wis. Eight days ended August 4. Location, Polar Ware Circus Grounds. Auspices, K. M. Ski Club. Business, good when weather permitted. Weather, unsettled.

Long move here was delayed by several breakdowns. This is the first time the tire shortage has been noticed to any extent. Scheduled opening was lost to a storm. Several tops and fronts were blown down, but damage was light. Superintendent Hardin and Manager Fontana got their workmen out and drained the lot and covered the midway with shavings. With ideal weather over 5,000 attended on Wednesday night. Thursday night was a recurrence of opening night, which knifed business. Pete and Bill Lindeman visited frequently. Other daily visitors were Bill Hildebrand and family. Death of Mrs. Mary Galluppo, mother of Jack Galluppo, cookhouse operator, cast gloom on the personnel. Mayor Win Eldridge visited. Swede Sorenson was away a couple of days on a visit to Kenosha, Wis.
H. B. SHIVE.

Garden State

Roseto, Pa. Week ended July 26. Location, church grounds. Auspices, Our Lady of Mount Carmel Church. Business, satisfactory. Weather, good.

Shows lost the final day of the celebration here to rain, but stand was one of the best of the season so far. Sponsors co-operated, as did local bus lines. Shows experienced their largest attendance of the season so far. David Logan's Cavalcade of War led shows, with Frank Rich's Victory Revue second. Ferris Wheels led rides, and all concessions reported satisfactory business. Billie Marco signed as general agent. Shows are carrying two free attractions, Captain Worley and the Great Leon. Engagement here was climaxed with a fireworks display. Recent arrivals include Mr. and Mrs. King, cookhouse; Harry Biggs, three concessions; S. F. Hazelwood, two; Daniel Worley, one, and Smith Photo Company, one. All rides, shows and concessions are donating a percentage of their gross to Army-Navy Relief Fund.
W. H. ARNOLD.

Crystal Expo

Whitesburg, Ky. Week ended August 1. Location, ball park. Auspices, Fire Department. Business, fair. Weather, rainy.

Despite frequent rains, shows had a fair week, Saturday night drawing a big crowd. First serious mishap of the season occurred on the move to Prestonsburg, Ky., August 2 when the mobilized machine shop went over a steep embankment north of Pikeville, Ky. It was demolished. Truck and all machinery were lost. Damage totaled several thousand dollars. Fortunately the driver managed to jump out on the edge of the embankment. Mr. and Mrs. W. J. Bunts, who retired from active management of the shows this season, have been visitors for several days. John J. Caruso, concession operator, was inducted into the army at Fort Oglethorpe, Ga., and is stationed at Anniston, Ala. During the last two weeks shows have been painted and reconditioned.
B. H. NYE.

Arthur's Mighty American

Bremerton, Wash. Seven days ended August 2. Location, Roosevelt Field. Auspices, Kitsap County Sportsmen's Club. Business, excellent. Weather, fair and warm. Pay gate, 30 cents.

Shows opened here to excellent business, which continued thruout the week. Having quadrupled its population during the past year, Bremerton gave the show one of the most profitable weeks of the season so far. Shows were located in the heart of the city, and exceptionally warm weather prevailed. Sportsmen's Club, under direction of E. H. Kidrick, co-

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 Cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Automatic Bingo Shaker. Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers) . . . 1.25
per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, \$1.25 per M. Stapled in pads of

25, Per M 1.50

Box of 25,000 Black Strip Card Markers . . . 1.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

WINDOW CARDS

For Every Occasion

New Patriotic Designs for Summer. 14x22" 17x26" 22x28"
Posters and Bumper Strips. Weather-proofed. Lowest Prices. Write for Big Free Catalog.

BOWER SHOW PRINT

12 Ade Street, Fowler, Indiana.

WANTED

Dancing Girls. Salary no object. Man to make openings. Lush is the cause of this ad. POSITIVELY no Lush Heads.

C. J. McDONNER

Keystone Modern Shows, Ravenna, O.

WANTED!

Experienced Slum Store Agents. Continuous big Fair route into November. Jack Lewis, wire.

Cliff and Betty Bammel

Beckmann & Geroty Shows

Kalamazoo, Mich.; then Ionia, Mich., Fair.

FOR SALE

Bill Wheel, Kiddie Ride, Loop-o-Plane, Electric Cable, New Corn Game (20x20), 2 1939 Chev. Trucks with Semi Trailers, 1 1939 Chev. Long Wheel Base, 1 1936 Tandem Chev., all A-1 condition and practically all new tires. Other Concessions too numerous to mention. Write

J. T. WENTWORTH

Piatnlow, Minn.

TORTURE PROOF

Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan

World's Largest Illusion Builders

WM. "TARZAN" O'BRIEN

Wire collect or join me Salem, Indiana, this week.

JACK LAMPTON, Mgr.

Gooding Shows Salem, Ind.

CHARLES LEWIS WANTS

Capable Agents for BLOWER Coupon Concession, also Lady Agents for Ball Games. Long circuit of Fairs. Good proposition. Address:

Care ART LEWIS SHOWS

Butler, Pa., Aug. 10-15.

WANTED

Bingo Caller, one Grind Store Agent, one Wheel Agent, one Clothes Pin Agent. Wire at once! DOROTHY SHEESLEY or JOHN D. SHEESLEY, Mighty Sheesley Midway, Clarksburg, W. Va.

HUTCHENS MODERN MUSEUM

Wants to join at Cedarburg, Wis., for a long string of Fairs, strong Annex Attraction and Mind Reading Act that can get money inside. All address: JOHN T. HUTCHENS, Snapp's Shows, Cedarburg, Wis., this week. P.S.: Esther-Lester, come home.

LEXINGTON STATE COLORED FAIR

AUGUST 24 TO AUGUST 29—6 DAYS, 6 NIGHTS

NOW-----BOOKING

Can place Bingo exclusive, including 12 Fairs, Shows, Manager for Geek Show. Everything furnished. Want Dope Show, Working World, Posing Show or any small Grind Show, Working and Selling Acts, useful Side Show Help. Musicians and Performers for Minstrel. A red hot Minstrel Spot. Musicians and Performers must be able to cut it as sticks won't do here. Can use good Colored Boxer and Wrestler for this spot. Rides—Kiddie Auto, Rollaplane, Pony Ride, Octopus. Can use Ride Help on all Rides. Ticket Seller, Talkers, Grinder, useful Show People in all lines that want to make Money. No sluggers, no junkers, no drunks wanted, as it is hard enough to try and operate without having to fix for YOU. Concessions—We hold exclusive on all Merchandise Concessions at all our fairs. Some are still open, so write or wire what you have to book. Can place Agents on Ball Games, Slum Stores, Penny Pitches and 10c Concessions. Glenn Osborne Can place Agents for Wheels, Slum Skillo, Roll Down and Grind Stores. Agents must be capable of winning money.

Notice to Show People and Concessions: We play two more State Fairs and nine County Fairs. All still dates in defense area where there is money. Can place Sound Car. Arthur Sorrel, wire me. WALLACE BROS.' SHOWS, Richmond, Ky., this week.

Help for Cook House must be experienced and willing to work.

GREAT MINEOLA FAIR

Mineola, L. I., N. Y. ★ SEPT. 14 to 19 inclusive

One Hundredth Anniversary. Day and Night. Has Always Been a Red One. Greater in Exhibits, Special Features, Grandstand and Midway Than Ever Before.

RIDES WANTED—Octopus, Roll-o-Plane, Fly-o-Plane, Tilt-a-Whirl and other Rides not conflicting with what we have.

SHOWS WANTED—Monkey Show, Motordrome, Fun House and good novel Shows of all kinds. We have some tops. What do you need?

CONCESSIONS—Of all kinds at regular space rates.

All address **BEN WILLIAMS,**
50-25 Seventy-First Street, WOODSIDE, L. I., NEW YORK

YPSILANTI, MICH.

10 DAYS — AUGUST 21-30 — 10 NITES

The banner spot of the year. 100,000 defense workers in this area. Ford Bomber Plant, the largest factory in the world, is here. Want—Lead Gallery, String Game, Bowling Alley, Slum Spindle, Pitch Till-U-Win, Ball Games and Merchandise Concessions of all kinds. Will sell exclusive Popcorn. Also Frozen Custard. Can place Monkey Circus, Snake Show, Animal, Glass House, Mechanical City, War, Crime and other Grind Shows of merit. Especially want an A-1 Penny Arcade. Want one more sensational Free Act. Ride Help on all Rides. Top salary and bonus. All address Jackson, Mich., all this week.

WORLD OF PLEASURE SHOWS

Dee Lang's Famous Shows

CAN PLACE FOR BALANCE OF THE SEASON AND TO JOIN AT ONCE

CONCESSIONS: Photos, Scales, Guess-Your-Age.
RIDE HELP: Due to some of the boys going to the Army, can place several Ride Foremen and Second Men. Must be sober and capable of driving Big Eli Semi Trailers.

This Show will have a long season South. All address: Dee Lang, Mgr., Muscatine, Iowa, this week; East Moline, Ill., August 17-22; then per route.



NOW BOOKING CONCESSIONS

Of all kinds, except Wheels and Coupon Stores, for Jackson County Fair, Jackson, Mich., September 1 to 5. Contact

LIPSKY & PADDOCK

Care Johnny J. Jones Exposition, as per route.

FIFTH ANNUAL GLADIOLA FESTIVAL

AUGUST 19-20-21-22, MOMENCE, ILL.

42 Miles From Chicago—Route #1. In the Heart of a Defense District.

PLENTY OF PEOPLE • PLENTY OF MONEY.

WANT Cook House, all Ball Games, Shows, Novelties, Pop Corn, Cigarettes and Lead Gallery, Hoop-La, Cane Racks, Diggers, Penny Arcade, Wheels for Merchandise, Pan Game, Roly-Poly, Fish Pond, String Game, Photos. No Flat Joists. ALSO WANT Motor Drome and Ten-in-One Show. Miller Rides and Bingo booked. It's going to be bigger and better than ever before.

TOMMY SACCO THEATRICAL MART

162 NO. STATE STREET

CHICAGO, ILL.

operated, and these members were elected to membership: M. E. Arthur, E. W. Coe, Walton de Pellaton, Harry L. Gordon and Art Butler. Mr. and Mrs. Arthur Hann's Circus Side Show topped the midway, with Eva Perry's Casa Rhumba second. Octopus and Rollaplane vied for top ride honors. Rex and Minerva Boyd's Penny Arcade also did well, as did George Stille's bingo. Concessionaires reporting favorable results were Joseph Blash, Art Butler, Ralph Balcom, Vic Davis, Charles Youngman, Tex Hudspeth, Tim Revis, Art Johnson, Thomas McDowd, Sam Miller, Penny Clark, Jack Christensen, Charles Ferguson, O. Williams, Al Bozarth, John Donzelli, William Bottrell, Charles Smith and Jerry Fox. Myra Alton, sister of Clarence H. Alton, visited. Mr. and Mrs. George Stiles entertained relatives all week. Deep sea fishermen who returned with favorable results were Vic Davis, Jerry Fox, Ralph Balcom, Barney Ervine, Charles Smith, Tim Revis and Richard Alexander. En route to Bremerton, Cyrus Smith's car was struck by a bus and demolished, necessitating hospitalization for Smith and Red Howell. Entertained at the office by Manager Arthur were Mr. and Mrs. George T. Scott, owners of George T. Scott Shows.

WALTON DE PELLATON.

Ill.-Ark.-Mo. States

Christopher, Ill. Week ended August 1. Location, City Park. Auspices, Young Woman's Club. Business, excellent. Weather, hot and sultry. Free gate.

An extensive advertising campaign brought profitable results. Located two blocks from the business district, shows worked to good business. Monday night drew large crowds, which increased nightly to an excellent finish. Midway came in for many compliments from Mayor Hileman and family. Special matinee on Wednesday was successful. Mike Schlottl, scenic artist, is doing a good job on the bingo van owned by F. J. (Dutch) Doyt. Linden West's Chez Paree Revue topped shows. Joining here were Mr. and Mrs. H. W. Anderson, Rollaplane and six concessions; Mr. and Mrs. Bob Housell, Nudist Colony; E. J. Endicott, lead gallery; Mr. and Mrs. Earl Conners, penny pitch, darts, cork gallery and fish pond; Aleck Nelson, bull game; Mr. and Mrs. Arkie Humphreys, grind store; Joe Drake, side show, and Clyde Aaron, cookhouse. Visitors included H. W. (Dick) Nolen, secretary Benton Fair, and Jake Wark, secretary Springfield State Fair.

VERONICA E. MAKOVICZ.

Patrick's Greater

North Sacramento, Calif. July 17-24. Location, El Camino Boulevard. Auspices, VFW Post. Business, good. Weather, hot. Pay gate, 15 cents.

Short jump was made in good time and shows opened Tuesday night to good business. Hugh Bowen's Joyland Shows played four miles away and much visiting among showfolks took place all week. Boss Painter Earl Bannon is painting trucks and vans. T. H. Bailey is keeping a crew busy flating out all trucks. Louis Velarde and Scotty Clark built a new jingle board store and reported good business. Mr. and Mrs. Jack Dykes spent one night on the shows to look over their digger.

Sacramento, Calif. July 9-15. Location, Third and Stockton streets. Business, good. Weather, hot. Pay gate, 15 cents.

Shows opened on time Tuesday to good crowds and received favorable publicity in The Sacramento Union and Sacramento Bee, two local papers. Wednesday shows were host to several hundred children in a merchant tie-up with a local drugstore. Despite the heat, the matinee proved one of the best of the season. Anna Velde and Capt. Joe Metcalfe took Rajah, trained elephant, downtown on Thursday to sell papers for The Sacramento Bee and to the Ramona Hotel, where a birthday party was held for Rajah. Stunt received space in local papers. Mrs. W. R. Patrick returned Saturday from a flying trip to Spokane, Wash., where she visited her parents and handled some business for the shows. Owner W. R. Patrick made several trips to Oakland and San Francisco on business. Mr. and Mrs. Patrick were recipients of several dinners after Mrs. Patrick's return to the show.

T. H. BAILEY.

R&S

Plasterco, Va. Week ended August 1. Business, good. Weather, good.

Short move here from Marion, Va., made it possible for shows to set up on Sunday and they had one of the best weeks of the season so far. Ray Hillburn did a good billing job. His daughter, Betty, joined. Tex Williams's Animal Show is doing well. Ferris Wheel topped rides. Mrs. James Raftery has recovered and is attending her secretarial duties. Management has gone all out for patriotic decorations. Marion (Va.) Fire Department, headed by Chief Snider, visited.

Marion, Va. Week ended July 25. Auspices, Fire Department. Business, excellent. Weather, good.

Another short move and again every attraction up by nightfall Sunday. Spot proved a winner. Front-gate attendance increased each night, with Saturday one of the season's biggest. Ferris Wheel was top money, with the Octopus second. All concessions did business. Mrs. Bill Crooks joined her husband here and will operate the popcorn stand. Shorty Anderson is still the first up with the Merry-Go-Round and is getting his share of the business. Committee, headed by Fire Chief K. K. Snider, co-operated. Eddie Mack was a nightly visitor.

BELL HICKS.

Gold Medal

Stevens Point, Wis. Six days ended August 2. Location, Jordan Road Show lot. Auspices, Junior Chamber of Commerce and Firemen's Auxiliary Civilian Defense. Business, good. Weather, fair.

Rain on opening night didn't keep customers away, and the shows got off to a good start. Business held up all week. Mayor Frank J. Lasecke was a nightly visitor. Ronald Dobson, president; Carl V. Wiese, secretary Chamber of Commerce, and Capt. George Fischer of fire department proved excellent committee heads, while Attorney Anderson and the rest of committee proved capable and co-operative. A fire of an unknown origin started in Park's cookhouse at about 2:30 a.m. July 28 and ruined the top and part of frame, which has been replaced. Shows, rides and concessions chalked up a good week here. Ben Mouton, free act, left but will re-join for the Southern fairs. General Manager and Mrs. Bloom and son planning a trip south in interest of the shows. Roy Rozler added another show. Women on the show held a picnic on Friday. Artist Todd is doing a swell job on fronts and trucks. Walter Fisher left the shows. Lee Moss chalked up a good week with arcade and diggers.

HARRY E. WILSON.

Endy Bros.

Woonsocket, R. I. Week ended July 25. Location, Social Street Grounds. Auspices, American Legion Post. Business, excellent. Weather, perfect. Pay gate, 15 cents.

Everything was ready Monday noon. Shows were located in City Center here and as this was the only organized show to play in the city business was excellent. Local paper, The Woonsocket Call, gave shows good co-operation, and feature editor Carl W. Morrison was a nightly visitor with Mrs. Morrison. Morris Shor and O. R. Frueh entertained over 400 Call boys at a big party opening night. Ruth Roy's Monkey Show clicked, as did the Rocket and Cleo Hoffman's Revue. James Thompson's Side Show came out with a new banner front, and artist Neville Baker is doing a good job on new Casa Manna front. Bob Parker, Miami, visited. Harry Weiss received another top for his bingo. Ernie Buzzella has his family on for a visit. Jack Hornsby successfully conducted the weekly jamboree party.

HARRY STOOPS.

O. C. Buck

Utica, N. Y. Week ended August 1. Location, Bennett Field. Auspices, VFW Post. Business, poor. Weather, poor. Pay gate, 15 cents.

Located a half mile from Utica bus line and five miles from Illion, shows' business reached a low ebb for the week, with the banner night only reaching 600. Utica, Herkimer and Illion papers were used but to no avail. Agent Orrin Packard had the Utica district well billed. Frankie Fay's wife arrived with their little son and spent the week. Mr. and Mrs. Jimmie Evans's baby is making a (See Direct From the Lots on page 51)

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Many Showmen At Lorenzo Rites

CHICAGO, Aug. 8.—Funeral of Paul Lorenzo Perkinson, known professionally as Paul Lorenzo, was held August 3 at the Sbarboro undertaking parlors with many showmen present to pay their last respects to the well-known aerialist. Lorenzo was killed at Salem, Ill., last week when a part of his rigging broke and he fell 100 feet to the ground. It was a coincidence that Lorenzo was playing in the town where his parents were married. A brief Showmen's League of America service was held at the chapel, Chaplain Charles G. Driver officiating. This was followed by a beautiful Masonic service at the chapel and at Showmen's Rest. Pallbearers were Ernie A. Young, Ray Anderson, Frank P. Duffield, Sam J. Levy, John Shubert and Bernard Mendelson. There were many beautiful floral offerings.

Lorenzo was a native of Parsons, Kan., and during World War I served in the navy. He was a member of Englewood Masonic Lodge, which he joined in 1933, and in 1935 he became a Master Mason. Surviving him are his widow, Victoria, his father and four brothers.

Belleville, Ill., USO Celebration a Success

BELLEVILLE, Ill., Aug. 8.—USO Celebration at the fairgrounds here, July 28-August 1, was successful, Elmer Brown, promoter, said. Event was billed as an *On to Victory* Circus. First two days opened slow, but the final two saw capacity business. Jay Gould's Million-Dollar Circus provided all rides, shows and concessions.

Acts included Romig and Rooney Riding Troupe and Patsy Gould with Maxine, wonder elephant. Clown alley was handled by Chris Cornalla. Performances were well received by the crowds. A parade staged by the Gould Circus proved a big draw for local merchants. A portable dance platform, carried by Gould, proved popular.

North Industry Cele Clicks

NORTH INDUSTRY, O., Aug. 8.—With ideal weather, annual Home-Coming Celebration here, under Volunteer Fire Department auspices, attracted over 5,000. Bathing beauty and queen contests were on the program, as were several athletic events. Farm exhibits and flower show proved popular. Gratinza and Carlin had six rides on the midway. Others on the midway were Larry Fallon's bingo, ball game, glass store and bucket stand; Jack Fisher, pan game; Arthur Bauer, Penny Arcade; Ted Mitchell, taffy; Mack McCauslin, candy floss; Bert Crawford, novelty pottery store; Fred Miller, high striker; Charles Roth, candy stand; John Brick, penny pitch; Arthur Drummond, popcorn; Phil Keller, carmel corn; Fred Lighthimer, soft drinks; Stanley's Crime Show and Laramore's photo gallery.

COMMITTEE for the annual Home-Coming Celebration to be held in Bowler, Wis., is mapping plans to present rides, concessions, parades and two bands as features of this year's event. E. W. Born, chairman, announces. Moneys accrued from the annual are used for funds to sponsor local affairs.

WANTED ACTS, RIDES, CONCESSIONS

Week of August 24.
HARRY MISTROFF
Care of D. A. V. Chapter No. 35,
Greensburg, Pa.

WANTED

Small Carnival or Rides and Concessions for ANNUAL
38th Red Granite Labor Day Celebration
Sept. 5, 6 and 7, Red Granite, Wisconsin.
Write or Wire JOHN LAWRIE, Chairman.

War Show Preps For Chi Stand

CHICAGO, Aug. 8.—Army War Show opened offices here Wednesday and is preparing for the 11-day engagement at Soldier Field, which is expected to be the biggest stand of the tour. In the 32 performances show has given in five cities—Baltimore, Philadelphia, Pittsburgh, Akron and Detroit—it has played to 955,000 and turned away over 60,000. With Soldier Field's immense capacity it is expected the show will play to as many people here as in all of the five cities previously played.

Many of the staff handling the show here are widely known in show business. Maj. Charles Spencer Hart, A. U. S., officer in charge, put on a war show in Chicago 25 years ago. Others who are here for the local engagement are Frank P. Duffield, production manager; John M. Duffield, assistant production manager; Leon Leonidoff, production adviser; Blevins Davis, formerly of NBC, director; Harry P. Harrison, director advance tickets; Don J. Campbell, assistant treasurer; Thomas J. Deegan, national press relations; Al Sweeney, local publicity; Capt. Ray Thompson, former Washington newspaperman, handling all out-of-town newspapermen; Pvt. Don Kearney and Lieut. Joe Ryle, publicity.

In the radio department are Pvt. Bob Waltrip, formerly of NBC; Pvt. Bert Parks, formerly of CBS, and Pvt. George Fuller, former program director of WDAL, Baltimore. Handling pictures are Sergeant Parker Williams, former Far East camera man for British Gaumont, and Pvt. Ben Griffin, former INS news photographer.

Attractions Planned for Doylestown, Pa., Carnival

DOYLESTOWN, Pa., Aug. 8.—A midway of shows, rides and concessions and free attractions has been planned for the American Legion Post-sponsored carnival to be held at fairgrounds here. A small pay gate will prevail and event is under direction of J. Allen Gardy, who has been secretary of Doylestown Fair for the past 19 years.

Event will run for six days and profits will be used by the Legion Post to carry on its annual program.

Shorts

AL MARTIN booked four acts for the Lowell (Mass.) Celebration, sponsored by Keith Academy. Talent included Ward-Bell, Georgette and Marcelle, Mike Cahill and Aerial Thunderbirds.

WITH an earlier date and scene shifted from the Auditorium to the fairgrounds, LeBonheur Horse Show at Memphis will be devoted to Army and Navy Relief, Mrs. Barton Eetter, general chairman, announces. Jeff Harris, promoter of former shows, will not return this year.

PLANS for the Chester Bridge Celebration, Chester, Ill., are about completed, it was announced last week by Elmer E. Vosburgh, managing director. Event has taken on a military theme, and Army Coast Guard and Air Corps will be represented. Two-day event will be held in City Park, and parades and other attractions will be featured. Charles W. Scott is manager.

BOB EUGENE TROUPE presented the free attraction with Eli Legasse's No. 1 unit at Central Falls, R. I., recently, and Sol Solomon, high act, appeared with Legasse's No. 2 unit at Maynard, Mass. Harry LaMar's flying act has been booked in Uxbridge, Mass., for Colbert Amusement Company, while Ullaine Malloy, aerialist, went to Foxboro, Mass., for the Firemen's Celebration. Aerial Skyblazers played Walpole, Mass., and Aerial Madcaps, high act, appeared in South Deerfield, Mass., recently. All acts were handled thru Al Martin.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Aug. 8.—Our visitation schedule for August is well formulated and includes visits to Prell's World's Fair Shows, James E. Strates Shows, Mighty Sheesley Midway and Art Lewis Shows. First place for personnel memberships for 1942 is held by James E. Strates Shows with 212. Getlin & Wilson Shows are second. Department of Commerce has furnished us with suggested agenda covering various phases of wartime activities which are recommended for discussion at the annual meeting and has offered to co-operate in conducting wartime business clinics.

The same department provided us with information relative to a survey of business conditions in the San Francisco area, and a survey of business conditions in the St. Louis area. We also have received a detailed article relative to gasoline rationing along the Eastern Coast.

Office of Defense Transportation has issued information which indicates that a survey is being made of the 40 miles per hour speed limit in effect in many States. War Production Board released upward of 2,000 trucks, trailers and miscellaneous vehicles for civilian use during the week ended July 25.

SULLIVAN BIZ

(Continued from page 28)

man; Smiling Sally; Jerome, living skeleton, and Singer, fire act. Dorothy Lewis, Trained Animal Show, is popular. All-Colored Revue has Duke and His Five Dukes band, Green Grass Mason, Eddie (Red) Smith and Ida Harrison. Show is under management of Bill Graff.

Midway has three girl shows, with International Models and Continental Follies vying for top honors. Models is under direction of Jack Russell, while Follies is handled by Harry Burt. Fat Show is directed by Ethel MacDonald, and has Margie Lee, Violet Smith and Eva Leroy inside. Captain Frank Hall's Snake Show is doing well, as is William (Bill) Fielding's Penny Arcade, under management of Walter O'Hara.

Top rides are Tilt-a-Whirl, Twin Ferris Wheels, Speedway, Octopus, Caterpillar, Merry-Go-Round, Kiddie Ride and Funhouse. Tilt has Joe Corbitt at the helm, with Harvey Roy in charge of the Octopus, and Frenchy Lavelle handling the Speedway. Ferris Wheels are operated by Clarence Burrows, and Caterpillar by Jim (Squint) Parker; Tommy Langton, Merry-Go-Round, and Gabriel Molnar, Kiddie Ride. Peter Descoteau has the Funhouse.

All concessions are under management of P. D. (Phil) Cronin. Whitey Tait is lot manager, and John A. Cronin, secretary, with Ernest Nakka as chief cashier. Trainmaster is Harry Shore, and loading superintendent is Tom Murphy. J. P. (Jimmy) Sullivan is owner and general manager, and E. H. (Al) Brown, general agent. Chief electrician is Joseph (Scotty) Walsh, with Stanley Duduk as assistant.

ARMY-NAVY FUND

(Continued from page 28)

Park, Irvington, N. J.; Palisades, N. J.; Woodside, Philadelphia, Pa.; West View, Pittsburgh, Pa.; Natatorium Park, Spokane, Wash.; White City, Worcester, Mass.; Roseland, Canandaigua; Fontaine Perry, Louisville; Flint Park, Flint, Mich.;

Bertrand Island, N. J.; Eastwood Coaster Company; Paragon, Nantasket Beach, Mass.; Forrest Park, Hanover, Pa.; Worcester Coaster Company; Beach Park, Galveston, Texas; Bayside, Clear Lake, Ia.; Stanwood Park, Farmington, Me.; Clifton Pool, Clifton, N. J.; Cascade Plunge, Birmingham; Silver Beach, St. Joseph, Mich.; Eastwood Pool, Wilkesburg, Pa.; Fischers Pool, Lansdale, Pa.; Club Rex, Homewood, Ala.; Lyndhurst Pool, N. J.; Ambassador Pool, Los Angeles; Municipal Pool, Punta Gorda, Fla.; Delray Beach, Fla.



120 Feet No Nets
The Sensational MARION
Only Girl Aerialist Doing a Hand-Balancing High-Swaying Pole and One-Hand Stand at This Height. ALSO The Original "Breakaway Pole."

Personal Representative
CHARLIE ZEMATER
54 W. Randolph St. CHICAGO, ILL.

WANTED

Attractions for Sportsmen's Show to be held Jan. 15-24, 1943. Address:

A. W. NEWMAN, Mgr.
206 Auditorium Garage Bldg., Cleveland, Ohio

WANT CARNIVAL

For
Monroe County Annual Live Stock Show

October 16 and 17.
Show for Full Week. Address:
G. R. WARBLow, Mgr., Brinkley, Ark.

BATAAN HERO CELEBRATION

Sponsored by Veterans of Foreign Wars, SEPT. 11-20, MELROSE PARK, ILL. Wanted—All types of Concessions, No Flat Joints, No Wheels. Bingo and Miller Rides booked. Biggest celebration in years. In big defense plant area.
Call or Write FRANK BELLINI
138 23rd Ave. Melrose Park, Ill.
Telephone: Melrose Park 8726.
(Call between 4:30 to 6:00)

CONCESSIONS AND RIDES WANTED HOMECOMING

Omaha, Illinois, Sept. 1-2-3-4, 1942.
Contact
W. H. BLACKARD, Box 173, Omaha, Illinois.

RITA and DUNN

America's most outstanding High-Wire Free Attraction for Fairs, Celebrations and Street Festivals. Write or wire Gary Billboard, Cincinnati, Ohio. P.S.: Service Free if we fail to please.

WANTED

Independent Rides, Shows and Concessions or good Carnival for
BIG 3-DAY LABOR CELEBRATION
North Terre Haute, Ind., Sept. 5-8-7.
Wire T. J. SMITH.

70th YEAR GRANGERS PICNIC 70th YEAR

WILLIAMS GROVE PARK

★ ★ BIGGER AND BETTER THAN EVER ★ ★

AUG. 31 TO SEPT. 7, INC.

Good spot for Shows and Concessions. No "G" Wheels or Coupon Joints. Write or wire ROY RICHWINE, Mechanicsburg, Pa. 20,000 defense workers in immediate area.

WANT SHOWS AND CONCESSIONS

For Biggest Celebration Eastern Ohio.

MINERVA (O.) EXPOSITION OF PROGRESS & HOMECOMING

AUG. 17 TO 22, INCLUSIVE.

Still some space left for Shows of merit, also Concessions. Rides and all Free Attractions booked. In heart of one of the most important defense centers in the nation today. Sponsored by business men, in Municipal Park. Free gate. All inquiries to L. FALLON, DIRECTOR OF AMUSEMENTS.

OVER 40 RB ANIMALS BURN

Cleveland Menagerie Fire Loss Estimated by North at \$200,000; Police Quiz Alleged Incendiary

LATEST

CLEVELAND, Aug. 8.—Police, including Chief John Brice, of the circus, do not credit the story told by Ford after questioning him as to details. They believe it possible that he may have sought to be the "center of a sensation." More information is being sought about him from his family in Pittsburgh. Youth is reported to have suffered a fractured skull in an auto accident last winter.

CLEVELAND, Aug. 8.—More than 40 animals, some trained, are dead as a result of fire which consumed the 320 by 120-foot six-pole menagerie top of Ringling Bros. and Barnum & Bailey Circus on the lakefront lot here last Tuesday about two hours before the afternoon performance was scheduled. Loss, not covered by insurance, was estimated by John Ringling North at \$200,000.

That the blaze was of incendiary origin was claimed by police, who arrested a young colored former employee and who has, they say, confessed that he and a companion set fire to menagerie hay "to get even with the circus for firing us."

Press reports praised the efficiency of circus employees for getting many animals out of the burning tent. Police cordons held back crowds and police with guns aided circus attaches in destroying some animals too badly burned to recover. Grief of performers and workmen over the fatal plight of the animals was commented upon generally by press and radio.

Top From Sarasota

Menagerie was opened to the public for the Tuesday night performance of the local engagement, Monday thru Thursday, with sidewalls only. A reserve top was ordered shipped from winter quarters in Sarasota, Fla., for the opening in Akron yesterday. Twenty-three damaged cage wagons were restored for use within a few hours. One giraffe wagon was demolished. Full performances were given Tuesday night and on Wednesday and Thursday to tremendous crowds. Officials said they expected to present a menagerie back to normal at Monday's stand in Youngstown, O.

The fire was fanned by a brisk breeze. General Manager Art Concello estimated shortly after the blaze was extinguished that final total loss of animals might be about 50. President North said that intangible losses in terms of animals of rare origin, irreplaceable because of wartime shipping restrictions, might bring the total loss to a higher figure than the estimated \$200,000.

Cause of the fire, considered one of the worst in circus history, naturally created much speculation. As so often happens when onlookers spread sensational rumors unsupported by evidence, it was reported that two small boys had set fire to the menagerie top. One of the workingmen who was first on the scene thought that the blaze originated in the roof of the tent, possibly caused by a spark from a passing locomotive, a railroad line being within a few hundred yards of the grounds. While many remarked on how fortunate it was that the fire had not occurred during the performance, it was pointed out by the circus management that at such a time there would have been several hundred employees on the job and flames could have been quickly extinguished. James Santangelo, 22, New London, Conn., an usher, sustained a gashed hand which was torn by an elephant hook while a handler was leading an elephant to safety.

Priority for Repairs

The circus became the first business to benefit here from new priority powers of the War Production Board, J. B.

Death Toll

FOUR elephants—Ringling Rosy, 20 years old (only ballet elephant lost); Rosy (Wallace), 20; One-Eyed Toby, 40, dropped dead on street after fire; Kass, 25, died night after fire.

Also 13 camels, 9 zebras, 2 giraffes, 4 lions, 2 tigers, 1 llama, 1 puma, 2 brindled gnus, 3 Indian deer, 2 midget burros.

Of all the lead stock only one llama was lost. Walter McClain, superintendent of elephants, considers it a miracle that of 45 elephants 41 were saved, considering the fact that the menagerie top burned completely in about three minutes and most of the attendants were eating dinner at the time.

John Ringling North gave McClain and his helpers great praise for their work during the fire and for getting the menagerie ready for the night show.

French, regional priority manager, giving it a rating which assured quick repairs to electrical generating equipment destroyed by the fire, and city power being made available during repairs. Altho the matinee had to be canceled, the show reopened to a large

(See MENAGERIE FIRE on page 46)

Polack Contracts Shrine in Denver

DENVER, Aug. 8.—T. Dwight Pepple, general agent, signed a contract with El Jebel Shrine Temple here for appearance of Polack Bros.' Circus on October 6-13. For several years the temple produced its own show. Following the show's Victoria (B. C.) date tonight, Sam Polack will arrive to handle the promotion. With Mickey Blue in charge of promotions, the circus will start its Los Angeles engagement on September 17 for its second appearance there. Following the Denver stand the show will be routed over territory it has played for years.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

STILL tops.

PVT. GEORGE P. DAVIS, 15 years with Ringling-Barnum circus, is in the infantry at Camp Gruber, Okla.

HUGHIE FITZ and Mabel Elaine and their trained dogs worked Elks' outing at Mamaroneck, N. Y., August 3.

JAMES MCKENNA, CMBO, Pawtucket, R. I., who visited Hunt Bros.' Circus at Attleboro, Mass., July 20, reported the show doing good business.

AN alibi is something a ticket seller thinks a legal adjuster believes.

NATE LEON, circus banner salesman, lettered from Detroit, "Have joined the army and will leave for camp August 15."

CHARLES L. MARTIN, vet circus artist dating back to days of Dan Rice, is in Sacramento and plans to go to Charlottesville, Va.

WHO'S who in the circus business next year depends on who's a showman.

GEORGE HANNEFORD FAMILY, riders, will close their fair season in Waterloo, Ia., on September 15 and



CIRCUS WORKERS WIN BATTLE to save big top (left background) on lake-side lot in Cleveland on August 4. Crews handling fire hose are on site of the Ringling-Barnum menagerie tent where the fire which consumed it had started only five minutes before. Dead animals can be seen in right foreground. Photo by Vernon W. Cady, Cleveland Plain Dealer artgraveure photographer.

Two Men, One Horse Die in Dailey Wreck

MISSOULA, Mont., Aug. 8.—J. B. Motley, Kiowa, Okla., and Roy Beavers, Negro, Barnsdale, Okla., employees of Dailey Bros.' Circus, were killed near here August 1 when a truck driven by Beavers went out of control.

One valuable horse was killed when the machine in which they were hauling 11 performing horses broke into flames and was destroyed after plunging down Camel's Hump hill, 80 miles west of here.

While out of control it sideswiped the trailer of Harry Fitch but did little damage. The two men were crushed to death by the load of nearly five tons. Beavers was an elephant trainer and Motley was a groom.

RB Milwaukee Stay Extended

MILWAUKEE, Aug. 8.—At a city council meeting here August 5 members voted 18 to 3 to give Ringling Bros. and Barnum & Bailey Circus a two-day show permit for September 12 and 13. Earlier the council had voted 14 to 12 to limit its stay to one day. Meeting was attended by Ald. Jake J. Disch, "Bingo Sunshine" (clown cop) of Cudahy, Wis.

Cole Has Fair Crowds at Helena

HELENA, Mont., Aug. 8.—Cole Bros.' Circus played to fair crowds here August 4, drawing slightly more than 5,000 in afternoon and evening performances. C. F. Zeiger's United Shows, Inc., which opened here night of August 3 for a week stand, drew away a number of customers.

Weather was excellent here. Business was poor in side show and at the Wild West.

Zack Terrell, general manager, reported that, altho the show is working short-handed, the troupe is pulling together to keep everything running as usual. Seven workers went to the armed forces this week.

Madison Lions Honor Beattys

MADISON, Wis., Aug. 8.—During Johnny J. Jones Exposition's engagement here on July 27-August 1 Madison Lions' Club honored Clyde and Harriet Beatty with a banquet in the Pine Room of Heidelberg Hofbrau. Others from the show attending were E. Lawrence Phillips, Mr. and Mrs. Roy Delano, Duke Drukenbrod, Mr. and Mrs. Herb Pickard and M. Humphries. Later Dan Vornholt, lion tamer of Madison Lions' Club; J. W. Clark, president; Sverre Braathen, toastmaster, and other members and their wives were guests of Beatty at his circus, Manager Phillips and Mrs. Hody Jones.

Sunbrock Performers Hurt

PHILADELPHIA, Aug. 8.—Neil Lott, featured stunt man with Larry Sunbrock's Wild West Kodo and Hollywood Thrill Show, was injured during his "dive-bomb-crashing" stunt on opening night here last Saturday in Yellow Jacket Stadium. Show officials said Lott apparently suffered a heart attack as he completed his stunt. He was taken off the field unconscious and rushed to a hospital. The show, coming here from the Polo Grounds in New York, started its eight-day engagement with almost 3,000 attending. The stadium seats about 5,000. Lorraine Graham, 21, and her brother, Edward, 19, were hurt Tuesday afternoon when their horses threw them. Miss Graham suffered a fractured leg and her brother a broken ankle and both were taken to Northeastern Hospital. They are members of a family of parents and nine children, all of whom are with the show.

Combo for Chi Stadium

CHICAGO, Aug. 8.—Instead of the usual rodeo, the Chicago Stadium Corporation, in association with Barnes-Carruthers, will put on a combination show, the exact make-up of which has not yet been announced. Show will include well-known thrill acts of various kinds.

open indoors with Hamid-Morton in Boston Garden on September 28.

JOCKEY DAY, vet former general agent for Orange Bros.' Circus, Montana Belle's Wild West and other shows, is in Woodlawn Hospital, Dallas. He would like to read letters from friends.

L. M. (LES) GARNER advised from Indianapolis that he left King Bros.' Circus at Seymour, Ind., on August 3, where the show played to a straw night house.

MOTHER CORNING, retired trouper, celebrated her 87th birthday in Elgin, Ill., by visiting Wallace Bros.' Circus and eating dinner in the cookhouse when the show played there on July 30.

"WE'LL soon be in Dixie, where the clowns play to the colored seats for sure-fire laughs."

LOUIS L. VOELCKER, formerly with Ringling-Barnum circus, Buffalo Bill and Mighty Haag shows, lettered that he had recovered from an auto mishap in '41 and was residing in Shreveport, La.

CAREY C. EMRIE returned to his home in Mount Washington, Cincinnati, after spending several months in the (See Under the Marquee on page 45)



With the Circus Fans

By THE RINGMASTER
CFA

President FRANK H. HARTLESS, Secretary W. M. BUCKINGHAM
2930 W. Lake St., P. O. Box 4
Chicago, Ill. Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., Aug. 8.—CFA Ben Wiley, typographer, of the Springfield (Ill.) Tent, issued a windshield sticker to members plugging Wallace Bros.' Circus previous to its showing there July 25. It was 12 inches long and 3½ inches wide, white background with lettering in red and blue. There was an elephant on one end, the rest being taken up with the following: "Welcome, Wallace Bros., Henry Kyes Tent 31, Circus Fans' Association of America." Wiley was the designer of our attractive printing in Springfield last year.

The first two performances of the Holland Classical Circus in New Britain, Conn., July 9-10, were for the benefit of the local USO Committee and netted it \$2,800. Benefit was sponsored by local members of the CFA working in conjunction with the USO Committee. Proceeds are to be used solely for entertainment of selectees before their departure for camp.

Is this some kind of a record for a Circus Fan? Joe Minchin, of Paterson, N. J., writes that he has caught the Big Show in five different States and in 12 different towns, and also expects to visit again in Ohio. Minchin states that he recently had visits with the George Hanneford family, Ed and Jennie Rooney and Harry Rittley at Eye Beach, N. Y. Dr. H. H. Conley, CFA of Park Ridge, Ill., recently gave talks on the circus before the Evanston Rotary Club, Chicago Klwanis Club and American Legion. Walter B. Hohenadel, CFA of Rochelle, Ill., enlisted in the army and reported at Camp Grant for training August 3. Norman Bauder and Everett Hannan, employees of the W. H. Hohenadel Print-

ing Company, both are slated to be inducted into the army very shortly. Fred Schlotzhauer, of Oquawka, Ill., advises that his brother, Justus, agent for Russell Bros.' Circus, is up for induction into the army. Mr. and Mrs. Frank H. Hartless and Burt L. Wilson, of Chicago, visited Clyde and Harriett Beatty while the Johnny J. Jones Exposition was at Evanston. F. E. Loxley, Cranston, R. I., caught Endy Bros.' Shows and Circus Arena at Woonsocket, R. I., July 20. Also visited the Merit Shows at East Providence, R. I., July 21.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Collector Tom Parkinson had part of his collection of Circusiiana on display in the foyer of the library at the University of Illinois. Let us hear of other displays.

Interesting note from Wally Winter: "I started collecting autographed photographs in May, 1941. Since then I have written about 500 letters for photographs, but because of route changing of performers I missed some and letters were returned. At present I have about 125 of such photographs. I have them mounted in a looseleaf album with cover and flyleaf, with a colored picture and lettering denoting the circus. I have my collection at present insured against fire for \$500. My latest photograph is the Schaller Trio with Russell Bros.' Circus. I also have photographs from the Ringling, Cole, Russell, Wallace, Lewis, Polack and Van Leer circuses."

Having mentioned M. L. Clark & Son Shows leads us to the prize items which Charley Doble has in his large collection:

Photo of M. L. Clark & Son wagon show about 1907 down in Kentucky showing tents, cages, camels, elephants and mounted people ready for parade. This was one of the largest of the wagon shows. The elephant Ned is there which grew to massive size and 20 years ago was the menagerie feature with the Al G. Barnes show and was renamed Tusko. This name was applied because he had elegant tusks.

Photo Forepaugh-Sells show of 1911 showing the massive six-pole big top and other tents. Incidentally 1911 was the final year for both the Forepaugh-Sells and John Robinson's Ten Big Shows.

Dressing Room Gossip

COLE BROS.—Rose Bruce celebrated her birthday and we all helped her do a grand job of it. I never knew so many people could get in one stateroom. In the party were Mr. and Mrs. Adolph Delbosq and daughter Klara, Mrs. Ernestine Clarke, Corinne Dearo, D. D. Monarch, Jo Jo Coffield, Marion Knowlton, Jean the Great Allen, Ethel Freeman, Mama Reiffenach and Jimmy Reiffenach. The writer's squaw sang her now famous theme song, *She's My Lou From Woolamalee*. All Australians take note. Roy Barrett is doing Uncle Sam in last spec. You should have seen John Shubert the other day when Noyelles Burkhardt unfurled the flag. It must have reminded him of his college days the way he sprinted down that track. Frank Orman is a pretty-good rigger, too.

Came on the lot the other day and there wasn't an actor in sight, but when Mitt Carl put up the cookhouse flag they came out of snake holes, rabbit holes, empty houses and other places of concealment. I saw Horace Laird pop out of a gopher hole with his mail bag on one arm and 65 *Billboards* under the other. One ballet girl tried to climb Pikes Peak on horseback. Is her face red? Last report we got was the horse is doing as well as can be expected. P. M. Silloway, CFA, Lewis-town, Mont., has been with us the last few days. He and I had quite a powwow. A lot of the boys out front know what a bible back is now. Saw Hubert Castle downtown the other day gathering Western knickknacks for his ranch home. Visitors the past week: Loreta La Pearl, one of the best women clowns in the business; Mr. and Mrs. Hap Henry, Valene Stewart and Mr. and Mrs. Harry Clark, of Slebrand Bros.' Shows. Mrs. E. Clarke is setting the style in shorts this season.

FREDDIE FREEMAN.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

DOC WILLIAMS, former rodeo performer, and his Border Riders are now in their sixth year at Station WWVA, Wheeling, W. Va.

DIRECTORS of the sixth annual Colorado City (Tex.) Frontier Round-Up have called off the rodeo because of the war, Sam Wulfjen, president, announces.

TWENTY-ONE horses left behind in Memphis by Hal B. Ramsey Rodeo to satisfy a bank claim for \$3,250 sold for \$1,000 in a public auction held by the bank recently.

THREE-DAY Lions' Club Rodeo at Kirbyville, Tex., which was rained out July 3-5, has been rescheduled for the Kirbyville Stadium for three days this month.

CORP. JAMES R. RONK, known in rodeo circles as Roscoe Runk and formerly with Roscoe Armstrong's Bucking Ford Act, spent a furlough at his mother's home in Clinton, Ind., recently.

ANNUAL rodeo at Midland, Tex., has been called off for the duration. Only a few of the Texas rodeos, however, have been canceled, many combining their usual programs with War Bond or USO drives.

ENTRIES in the four-day All-Girl Rodeo at Wichita Falls, Tex., and produced by Fich Kirkwood, reached 115. Josephine Proctor won calf roping event, and Vivian White bulldogged a steer in 14.2 seconds.

T. R. ROSS has built a corral and grandstand in residential Fort Worth and inaugurated Saturday night rodeos, with cash awards offered and competition open to all. Contests include saddle bronk riding, bareback riding, calf roping and wild bull riding. Two carloads of bucking horses are being used. Ross calls his new adventure the Sports Palace, and attendance to date has been fair.

RESULTS of the two-day Raymond (Alta.) Stampede were: Saddle Bronk Riding—Art Lund, Max Matkin, Gordon Hall, Duffy Stewart. Bareback Bronk Riding—Kenneth Brown, Frank Duce, Jack Brooks. Steer Decorating—Art Lund, Wille Head, Alex Hunt, Jack Streeter. Calf Roping—Jack Morton, Dick Andrews, D. R. Forsythe, Floyd Peters. Steer Elding—Harwood Potter, Rufus Goodrider, Johnny Eagleplume. About 6,000 attended the first day, with

4,000 on hand the second day. Clark Lund was arena director, L. D. King, manager, and Ray Knight, honorary president. Max Matkin sustained a double fracture of his ankle.

WITH more rodeo principals joining in the cause for USO, Promoter Dan Hines is mapping plans for the rodeo to be held in Beaumont, Tex., at Royal Purple Stadium. Behind the rodeo are Hines, Sheriff W. Richardson and Bill Bogan. Four performances are planned with Friday and Saturday night shows and Saturday and Sunday matinees. Hines will be arena director; Richardson, announcer; Bogan, in charge of stock, and Nathan Blanton, timing.

WINNERS at the two-day Ponoka (Alberta) Stampede were: Saddle Bronk Riding—Finals, E. Ferguson, Art Brown, Bud Cressman, C. O. Olson. Semi-finals, E. Ferguson, Bud Cressman, Muff Doan. Consolation—Jim Thirsk, C. Cole, Pat Swain. Bareback Bronk Riding—M. Doan, G. Doan, C. Cole. Steer Elding—M. Doan, Stan Jackson, Ken Leadley. Wild Horse Race—C. McMillan, J. J. Swain, E. Doan. Attendance was 6,000, slightly under last year.

PROFITS from the recent 13th Annual Cowboy Reunion at Stamford, Tex., will be used for the purchase of War Bonds. In the two contests, P. H. Thrash won Calf Roping with a three-calf total time of 57 4-5 seconds, and Calvin B. Wilfong who was on army leave was declared champion wild cow milker. He won the cow milking contest a year ago. Joe Bloodworth won the Saddle Bronk Riding title. Steer riding and bareback riding champions went to J. B. Hunter. Old-time cowboys calf roping was won by Dewitt Reynolds, 55-year-old rancher and State legislator from Las Vegas, N. M.

AFTER five days of Chuckwagon Racing at Calgary (Alta.) Stampede, Dick Cosgrave emerged champion for the ninth time since 1925. Cosgrave's feat was looked upon as remarkable because he had lost his prize-winning former (See CORRAL on page 55)

WANT TO BOOK A RODEO COMPLETE with portable, canopy-covered seating and corral. 14 weeks booked solid West Texas Cotton Towns—write for proposition. WANT lease or book RIDES; swell ride territory. WANT all kinds of Concessions. Will buy Front Entrance 20x30 Marquee with Wings. BILLY GEAR, P. O. Box 133, Brady, Texas. (Open in September.) Fairs—yes.

FOR SALE 28-Foot Ring Mat, 2 inches thick. Blue with red and white star in center, used two weeks. Like new. Ideal for Liberty or Riding Act. Cost \$550.00, will sell for \$450.00. JACK JOYCE Geibel's Lion Farm Camarillo, Calif.

TENTS
New Tents Ready to Ship: 6x8, 8x8, 8x10, 10x10, 10x12, 10x14, 12x19, 10x20, 14x24, 20x30, 20x40, 31x44, 32x54, 40x60, 50x80, and Sidewall 7, 8, 9 and 10 ft. high. Write
D. M. KERR MFG. CO.
1954 GRAND CHICAGO

JAMES M. COLE CIRCUS
Can Place at Once
People all departments. Acts that double. Shows, Musicians, Side Show Manager, Slide Show Acts. TIM MIX JR., Wire. PEOPLE WITH ME BEFORE, GET IN TOUCH. EXTENDED SEASON SOUTH. WIRE, don't write, to PENN YAN, N. Y.

KING BROS.' CIRCUS
WANTS AT ONCE
Account reorganizing. Sideshow People and Acts of all kinds, Man for Punch. Don Taylor, wire. Two Daners, Ticket Sellers, Colored Musicians, Chorus Girls. Will consider Organized Band. Clowns for Big Show. Cuban Mack not here.
GUY SMUCK, Manager, answer per route.

WANTED SEALS
1 or 2, Partly Trained. Will pay cash. Write or Wire (prepaid) to Box D 266, care The Billboard, Cincinnati, Ohio.

AL G. KELLY AND MILLER BROTHERS
WANT QUICK
Clown. Must do come-in. First-class Lady Performer. Billie Lake, come on or wire. Boss Canvasman, good Circus Cook. Lusk, Wyo., 15; Glenrock, 17; Douglas, 18. Eaton, Colo., later.

POLACK BROS.' CIRCUS WANTS
ACTS doing two or more acts. Long season, high-class dates. Can place Feature Acts for Los Angeles engagement, Shrine Auditorium, September 17 to 26. Address IRV. J. POLACK, Shrine Temple, Los Angeles, California.

WANTED AT ONCE--Account of Draff--For RINGLING BROS.-BARNUM & BAILEY
WORLD'S GREATEST SIDE SHOW
High-Class Attractions of all description, including INSIDE LECTURER, COLORED MINSTRELS, FAT PEOPLE, THIN MAN, STRONG NOVELTY ACT, etc.
FRED SMYTHE, Side Show Manager, as per route in The Billboard

WANTED
Cowboys, Girls, Clowns, Wild West Rodeo, Circus and Thrill Acts of all kinds. People with or without Stock to join Harrison, Tennessee, August 12th through 16th, or Maryville, Tennessee, August 19th through 22nd. Other dates: Knoxville, Huntingdon, Newport, Arkansas, September 4th through 7th; Lebanon, Tennessee, September 16th through 19th; Trenton, Tennessee, September 24th through 26th; Wynne, Arkansas, October 8th, 9th and 10th; Hot Springs, Arkansas, October 14th through 17th. All bona fide Fairs and Celebrations. Four more big dates booked in State of Louisiana in month of November. Get with the one that has the bookings and working when the others are in the barn. Can place Shows, Rides, Concessions for Newport, Arkansas, and Wynne, Arkansas. Use good Program Banner Men and Hillbilly Band. All write, wire or come. Rex Rossie and all Rangers, come on.
MILT HINKLE
Harriman, Tenn., Aug. 13th through 16th; Maryville, Tenn., Aug. 19th through 22nd.

Swim, Picnic Grosses Climb

Takes Upped On Salt Lake

SALT LAKE CITY, Aug. 8.—Great Salt Lake resorts, including Saltair, Black Rock Beach and Sunset Beach, together with Lagoon, midway between Salt Lake City and Ogden, will show the greatest grosses in nearly a decade, managers reported after the close of July 24 business. No estimate is ever made until that time, for July 24, Pioneer Day, is usually a bigger draw than Independence Day and, with three of the four big days of the year on the books, a reasonable estimate can be made.

About 90,000 new defense workers in the Salt Lake area, together with the first really good weather breaks in three years, tell the story. Saltair, playing name bands for dances, is up nearly 20 per cent for dancing and 15 per cent for rides and picnic trade. Lagoon, with fresh-water bathing and in the center of defense installations, is probably slightly higher.

At the Salt Lake bathing resorts, Black Rock Beach, Manager Jim Latses reports, despite the loss of tourist trade, business is at least one-third better in the bathing end and profits are up on concessions, while Sunset Beach shows nearly as much increase. No promotions have been deemed necessary for any resorts on Saturdays, Sundays and holidays. Black Rock used fireworks on July 24, because of precedent, and Saltair name bands for younger crowds.

Double Outings At Balto Spots

BALTIMORE, Aug. 8.—Managements of Carlin's Park and at Gwynn Oak Park report picnic bookings to date are doubled over those of last year, with every indication that the outing season will be the best in years.

Col. A. T. Miller, events director at Carlin's, looks forward to chalking up the best picnic business the park has ever had. Ed Price, general manager of Gwynn Oak Park, said it had booked more picnics than in any previous year and that it represented a volume of booking more than double that of last year. Price has as his assistant Louis Feldler, park manager. Arthur B. Price, brother of the general manager, is owner of Gwynn Oak and also owner of Amusement Center, coin machine establishment on East North Avenue, Aurora Theater and Lakewood Pool, one of the principal commercial pools.

Both parks are easily accessible by streetcar, so that gasoline rationing is no deterrent to picnickers.



TED (DEVIL DOG) SWANSON, former marine, is now in the Army Air Corps at Miami Beach, having left Playland, Rye, N. Y., where he worked after a hitch in the USMC. He was with Pleasure Bound, Inc., at Playland, and was on the Ferris Wheel staff five years.



FOREST PARK, Hanover, Pa., is letting its territory know about War Bond sales. Manager A. Karst framed this attractive trailer to advertise bond sales. The spot is having a satisfactory season with rides, roller rink, dancing and picnic grove.

Gals' Contest Aids Excelsior

EXCELSIOR, Minn., Aug. 8.—Attendance at Excelsior Amusement Park continues to hold up well when weather breaks are good, J. A. Coullhan, park co-manager said. With the ballroom playing territorial bands for the present, Coullhan is in the midst of negotiations to bring name musickers for week-end engagements. Plan is to tie up with booking office to use name orks now appearing for two-week periods at the Happy Hour night club in Minneapolis. Fredericks Bros. book both spots.

Park has been getting much publicity in the State press thru its annual Miss Minnesota contest. Already 62 girls are entered.

Coullhan said arrangements are under way for an Army-Navy Day on August 20, when all receipts will be turned over to Army-Navy Emergency Relief. Arrangements with army personnel is practically complete, with negotiations still under way with the navy. Plans are to have a military display on the grounds.

Coney Is To Have Dim-Out Mardi Gras

NEW YORK, Aug. 8.—Coney Island's annual Mardi Gras will be held again this year despite the war, it was announced by the Coney Island Carnival Company, sponsor of the event, at election of officers of the company.

Carnival will take place on September 14-20. Because of dim-out restrictions there will be no overhead lighting and the celebration will begin 45 minutes earlier than last year, ending at 9 p.m. However, it was reported, floats will be lighted.

Officers elected are Isadore Krausz, president; James Kyrnes, vice-president, and Daniel Schmeidler, treasurer. Thomas Tessauro will be grand marshal.

FORT WORTH.—This city, mecca for thousands in military service, is letting soldiers, sailors and marines swim for a dime. Fort Worth Recreation Department, operator of municipal pools, has cut the price for men in uniform. Swims are free at Lake Worth Beach. If a soldier does not have a suit there is a charge of 5 cents, and 2 cents is charged for towels.

Coney Island, N. Y.

By UNO

Week of August 2-8 every establishment voluntarily contributed 10 per cent of gross take to Army and Navy Emergency Relief. In charge of the project were Daniel Schmeidler, Brooklyn Trust Company, Surf and West 12th; Benjamin Leider, Public National Bank, Mermaid and West 21st, and Charles J. Kean, president Chamber of Commerce. James Kyrnes and Isadore Krausz, ride ops with Moe Silverman, of Sportland, toured Coney from West Fifth to 19th, the Bowery, Surf Avenue and side streets on July 17-August 1 for Mardi Gras subscriptions and succeeded in raising 10Gs. Necessary for the budget total is \$12,500. Balance, it is expected, will be realized later. Carnival company changed its mind and chased after subs nevertheless. Ludwig Simmons, operator of Willow Grove in Luna, plans to open a Stable-Irish House this winter on Eighth Avenue, Manhattan, with Tom Keenan as manager. Also to produce a farce for Broadway.

Gloria Parker and her Luna Park ballroom ork of 11 males, all ranging in age from 20 to 22, did an hour's air program over WPAT for the USO on August 1. Also entertained in behalf the Stage Door Canteen on July 27. Also another program for the USO at Fort Hamilton on August 3. Every occasion had Gloria contributing her own vaude act, including the playing of musical glasses, xylophone and six other instruments, plus magic tricks taught her by Jack Fields. Ork features Allan Bell, trumpeter. Theme song of the outfit is *Night Time*, words by Miss Parker and music by George Weiss. Prior to her all-summer contract with Luna, Gloria led a cooperative all-girl organization of musickers called *Coquettes*.

George (Pop) Sweeney, of the Bowery Barn, while on a trip to Keansburg, N. J., was tendered a birthday party at Flynn's Shamrock House by Fergus Casey, manager of the Boardwalk Theater there. Helping in the festivities were Shamrock entertainers, including Bob Clark's Irish ork, featuring Bill Rogers, accordion; Joan Rothwell, McCloud Twins, Kathrine O'Neill, Frances McCartney, Bertha Dawn, George Dugan, Charles Edwards and Babe Wolfe. Also Charles (Pappy) Reilly, emcee, and his nutty band. Joe Callahan, Shamrock's manager, was toastmaster. Loretta Sweeney and George Furey, of Paddy Shea's, Coney Island, also attended and sang, and Smiling Jack Conway and his Dance Revue came over from Lefty's bar and grille.

Steeplechase Park

Hymie Shapiro left the kiddy rides on August 5 for the army. Jack Ahearn, chief maintenance man at the Parachutes, leaves this month for the same cause. Len Kennedy, first assistant to Jack, is studying to make the parachute corps. Eddie Hill, of the Chutes, is a veteran baseball player.

Lew Collins, Phil Cronin, Tommy Solm and Jimmy Kelly are added vocalists at the Gilsey House. Jimmie Hurd, talker, left the Island for the James E. Strates Shows. Mammoth freak show was visited on July 26 by Mike Todd and Gypsy Rose Lee, of *Star and Garter* show, in Manhattan. Charles J. Phelan, strong man at the Mammoth, up for army exam and awaiting his report card. New at the Mammoth is Thornton, magician, billed as Delmar. Charles Smith, talker, for many years with Sam Wagner, still going strong at the age of 78, is now in front of the Mammoth. Ike Wag-

Governor Dispels Va. Beach Rumors

RICHMOND, Va., Aug. 8.—Governor Darden lent a hand to Virginia Beach, which has been hit by false rumors. In Washington the governor told a press conference that friends asked him whether they should again make plans to go there. "I told them all to come down," he said, "and the beach establishments would welcome them and that I believed they would thoroughly enjoy their stay." He himself has been to the beach, and Colgate Darden III, his son, is to be a visitor there shortly. Beach spokesmen repeatedly have pointed out that dim-out restrictions in effect at Virginia Beach, as well as the rest of the Atlantic Coast, in no way hamper the fun of vacationists.

AC Pulls Biggest Crowds of Season

ATLANTIC CITY, Aug. 8.—First August week-end, marking height of the summer season, brought the biggest crowds of the year.

Altho the army has taken over beach-front hotels and convention hall and for days in advance the railroad lines advertised in metropolitan papers that there would be fewer trains to the seashore and that those contemplating the trip should expect to stand all the way and go without regular train comforts, sweltering heat in inland cities thronged the resort. Crowds last Sunday were placed at 325,000, greater than on the Sunday of the July Fourth week-end.

Wildwood also found itself with largest crowds of the year, exceeding the July Fourth holiday, with some 150,000 on hand. All other South Jersey resorts reported business of holiday proportions.

Ciney Coney's Special Days

CINCINNATI, Aug. 8.—Ray McKinley's Orchestra is in Moonlite Gardens, Coney Island, for the week starting yesterday. Tomorrow a program has been set for the annual Tri-State Motorcycle Gypsy Tour, with stunt riding for men and girl motorcycleists from Ohio, Kentucky and Indiana. Dot Day, August 12, will be sponsored by food stores, free tickets on the Island Queen and for the auto gate being distributed by dealers. Most rides and refreshments will be priced at 5 cents, with reduced rates at the pool. Johnny Lewis and his orchestra are at the clubhouse and Rose Garden, and Jimmy Ault and his orchestra on the Island Queen.

Attendance Up in Tulsa

TULSA, Okla., Aug. 8.—Attendance in Crystal City Park went to 4,000 last week when Melton Barker Productions went on location there to make a movie. On one afternoon when location was shifted to Arena Roller Rink normal rink attendance was quadrupled, said Johnny Mullins, who operates park and rink. Weekly "midnight matinees" for war plant workers on day shifts have been inaugurated at Crystal pool. First one from 1:30 to 4:30 a.m. on August 5 brought reservations from 100 aircraft workers.

ner, ticket man for Dave Rosen at *Streamlined Vanities*, was surprise birthday partyed by the entire staff on August 10. Nathan Horn, local photographer, enlisted at the age of 49. Now in the navy at New London, Conn. Son, Alvin, is in the army at Albuquerque, N. M. Capt. D. Donald Lent is commanding officer of Company C, City Patrol Corps, with headquarters at Mark Twain Junior High School, West 24th and Neptune. Company comprises 250 men, 12 sergeants and 20 corporals covering Coney's principal spots, including Boardwalk and railway terminals. Ravenhall's annual amateur camera contest was held on July 30. Now being judged are eligibles in the Sweater Girl contest, finals for which will be held on September 27 at New Jersey State Fair, Trenton. Bill Berns, WNEW Hollywood commentator and New York State representative for Miss America beauty pageant, is presiding as emcee at the weekly eliminations.

Luna Park

Izzy Gastonfield, known as the mayor of West 49th Street, Manhattan (Coney Island, N. Y., on opposite page)

American Recreational Equipment Association

By R. S. UZZELL

Rex D. Billings is enlarging his dance hall in Belmont Park, Montreal. When he took the place the hall was practically a liability. He first had to get it on a paying basis by a change of policy. His experience with orchestras served him well. After getting an orchestra that filled the bill he put it on the air, which helped the orchestra, the dance hall and the park. His experience and to a considerable extent his acquaintance with free attractions came in to help determine the acts that would appeal to and draw his patrons.

At Mountain Park, Holyoke, Mass., they tell us that patronage from servicemen has not come up to expectations and that they feel the gas and tire restrictions. The auto-parking space is not the busy place it was last year. Mrs. Fanny Mason is managing her Dodgem and Whip alone because her husband, Elmer, is in the army now. Park concessionaires and employees gave him a farewell dinner before he headed for Texas.

No Excursion Coaches

Riding the trains today tells why coaches are not available for picnics and excursions. There are not sufficient cars to meet regular railway traffic. The patrons ride in the club cars and smokers when parlor-car seats and berths are all taken, while in the coaches suitcases in the aisles are often used for seats. Passenger trains on the New Haven and Pennsy railroads are run in two sections and all are crowded.

From Portland, Ore., Paul Huedepohl tells us of his headaches and difficulties with inexperienced help and says he is thankful every night that he is one day nearer the close of the season.

Now that July has gone, we normally begin to think of the annual meeting and exhibit in Chicago. The Eli Bridge Company has come thru with an expression of opinion. Will other members do likewise so your secretary may know what position to take with majority approval? The chairman of the national association for the exhibit has already asked for an opinion.

It will not be long now until Labor Day and then, for many places, the swan song. The Mardi Gras at Coney Island, N. Y., has been advanced a week earlier than the established dates for many years. There was the usual discussions that it might be omitted this year, but this festival of fun has too deep a hold on the people to be easily abandoned. There is a spirit of mirth in it that is just what is needed here today. The world likes a parade and this celebration has always furnished one each night of the week, with the grand finale Saturday p.m. Parades will begin 45 minutes earlier this year. In former times we frequently found ourselves operating at 4 a.m. Sunday morning. Let us hope this celebration will never die.

Cy Bond in Dixie

C. D. Bond has charge of all sub-contracts for the Curtis Aircraft organization in Tennessee and is located in Nashville. He went thru a rigid course and passed all requirements at the Buffalo headquarters before he was sent into the Deep South. He has not turned his back on the amusement park business, but will be otherwise engaged until he finds an opening in our business or for the duration. To hear this New England born and reared man try to talk the Southern lingo is as good a show as George Hamid's potato-peeling act. It is hot down south, but Bond says he can take it. Surely he is doing his bit to help win the war.

Atlantic City

By MAURIE ORODENKER

Leonore S. Slaughter, executive director of the Miss America Beauty Pageant, announced that the Boardwalk's Warner Theater had been leased for September 9-13. Success of negotiations for the house by pageant directors, who include Frank P. Gravatt, operator of Steel Pier, made it definite that pageant would be held. It has been held for some years in Convention Hall. Theater seats 4,000, as compared to nearly 25,000 ac-

commodated in Convention Hall. Tickets for judging and specs each night will range from \$1.10 to \$3.30. City came to the aid of pageant officials by authorizing payment of \$5,000 to the committee.

Hammesfahr's Family opened their glass-blowing exhibit at Hamid's Million-Dollar Pier. Group includes the father, George Sr., two daughters and two sons. Heinz Pier has scheduled special open-house programs for men in the armed forces on Sunday nights, conducted by Lois Miller, singing organist on the pier. Izzy Hirst, operator of Garden Pier, closed the pier theater after trying to make a go of it with legit stage attractions. Hamid's Pier this week brought in Glenn Miller's orchestra for its Ballroom of States.

South Jersey

Bill Gerst, manager of Hunt's Ocean Pier, Wildwood, has scheduled novelty nights. Monday night is "I Wanna Lead-a-Band" contest, with Buddy Williams' band in Starlit Ballroom. Tuesday offer Kiddies' Party in early evening, arranged by the Miss Gertrude School of Dancing, with Waltz Night in the ballroom. Wednesday provides Party Night, pier being transformed into a Mardi Gras. Thursday is Jitterbug Jamboree Night, with cash prizes for dancers. Friday is "I-Wanna-Sing-With-a-Band" contest, winner getting a week's engagement to sing with the band in the ballroom. Pier was scene of judging for the Junior Miss America crown on August 4, selecting the one to lead the annual Baby Parade on August 14.

At Ocean City the annual Lifeguards' Ball will be held on August 14 in Convention Hall. WCAU, Philadelphia, will broadcast Municipal Pier music programs Friday and Saturday evenings, featuring orchestra directed by J. Fred Manne and voices of Mrs. Jeannette Darby Stokes and Thomas Perkins.

Palisade, N. J.

By CLEM WHITE

Now that everything resembling moisture has been relegated to the discard, the facts of life are clicking merrily along. Sunshine has provided impetus needed for a grand showing all over the premises. Charles (Doc) Morris proved himself a real Spartan when copious mists invaded last week, but then scored at the hours when folks heavily important arrived. To paraphrase a tune: "It's not whatcha do, it's the way that you do it." Buntly Hill feels lost without Hugh McKenna, now being assigned somewhere; promises that he'll hold fast till the side-kick returns. Office past week just about making standing, Ann Halpern's short furlough having put the guys on their mettle. Bobby Paulson and Dot Hyder still believe love serious, and the Latin element when Pete Liguori takes the message is purely friendship. Bill O'Shea back again and with Lou Decker keeps the Virginia Reel bounding as one of the park's best. O'Shea likes this place. Sartorialists, may we suggest Jackie Bloom, who every day presents a regalia hard to surpass? Gus Savarese and George Massuchhi have been chatting and it is rumored they and the Padres might assume an apartment lease. Jim Knight still flying around advising how best results can be obtained with minimum lighting. The oracle of the neighborhood has grown to be Michael (Water Skooter) Cavanaugh, who has his office in the Elsie-Charles Building, where many of the folks congregate. Mike thinks that any time you can give a person a ride requiring gas he will be so surprised he'll take it. Some things utterly new planned for next week and, from press reports, are being considered most acceptable.

CHICAGO.—Mei-Mei, giant panda in Brookfield Zoo, died on August 3. The animal, which was brought to the zoo in February, 1938, when it weighed only 24 pounds, had grown to nearly 300 pounds. It had been ill for the past two months. Mei-Mei was brought here from China by Mrs. William H. Harkness as a companion for Su-Lin, first giant panda to be exhibited in captivity. Su-Lin survived only a few months after Mei-Mei's arrival. Zoo still has one giant panda, Mei-Lan.

CALGARY, Alta.—New arrival in Calgary Zoo is a baby bull moose.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Men and Mentions

A swim carnival for Clifton (N. J.) Board of Recreation will be held on the night of August 22 at Clifton swim pool for benefit of Army and Navy Emergency Relief Funds. Frank Alberta, Clifton swim pool contractor and a member of the Kiwanis Club, has been chosen as director of the carnival. Mickey Vogt, swim coach of Newark Athletic Club, will be co-director. Alberta, former lifeguard captain at Crestwood Lake and a crack swimmer, has officiated at national water polo championships. He was captain of undefeated Crestwood (N. J.) State water polo championships, which placed second in the nation. Co-Director Vogt is known thruout the swim world as the developer of Gloria Callen, women's world backstroke champion.

Eddie Dowden Jr., former praise agent at Steeplechase (Coney Island, N. Y.) pool, joined the ballyhoo staff of the National Broadcasting System. Prior to this new assignment he was associated with the publicity staff of the army show now touring.

Ambassador indoor plunge, Atlantic City, is now used exclusively by the army, the Air Corps having taken over the hotel housing that pool along with most of the other Boardwalk hostilities. The President enclosed natatorium, still open to the public, is said to be doing good biz. Your correspondent visited the "World's Playground" the other day and his observations of this fun center in wartime will be published later.

Sharkey, billed as "the world's greatest seal," and Teddy, so-called retrieving seal, were main attractions last week at Arcola pool, Rochelle Park, N. J., a most unusual attraction for a swim plunge. The seals performed in the pool, their act being climaxed by Sharkey hurling a pole three feet above the water.

Matt Sedgwick, manager of Bronxdale open-air H-2-orium, formerly associated with Jerome Cascades and prior to that Starlight pools, both in the Bronx, is around after a siege of illness.

Cypress Gardens, 60 miles north of Miami, is said to be having one of its most successful summer seasons. That is the place to which amateur photogs come from far and wide to snap pictures of pretty bathing girls in the picturesque surroundings.

Jack Cullimore, who formerly managed the cabanas at Lord Tarlton and Cadillac pool and beach clubs, Miami Beach, is making his debut this season as a pool manager at Jerome Cascades tank, Bronx, New York. He is a former diving champ, member of the American swim team that toured South America a few seasons ago. He's one boy who is married to the art of swimming, figuratively and literally, for Mrs. Cullimore in private life is the lovely Aldona Cullimore, who was one of the ballet beauties in Billy Rose's Aquacade.

CONEY ISLAND, N. Y.

(Continued from opposite page)

hattan, again in charge of tickets at the ballroom, where he is backed by Abe Balzano, Johnnie Calazzo and Chico Galli, specials, and John Mooney, doubling between Luna and Roseland Dance Hall, New York. Mike Manchuri, last year's special, is now at the Majestic Dance Hall in New York. Joe Ransom, author of *Sodom by the Sea*, a Coney history, formerly of *The Brooklyn Eagle* and now doing press work for NBC, was a visitor on August 1 and was hosted by Bill Miller and Hy Frank. Al Aginsky finally landed the title of ace cashier after seven years of Luna connection. Joe Koffsky, accountant; John Rossi, head of the cashiers, and Abe Fishbein, chief ticket man, are vying for the good will of Mollie Miller, office book-keeper eye-ful and sister of boss Bill.

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It will be because of conditions beyond our control, especially in sections of the country where men and materials are converging upon army camps and navy bases. In wartime, transportation of all kinds is uncertain. The Billboard leaves Cincinnati ON TIME.

Irving Wiener, better known as Jimmie Gray, out-front special and ex-feather-weight pugilist champ, has a son, Murray, in the Air Corps in Augusta, Ga. Eager and glib conversationist is papa Jim. Abe Seskin's younger brother, Al, arrived on August 3 on a 10-day furlough from Fort Jackson, S. C., where he was recently promoted to rank of sergeant. Pop Adelstein, ticket taker at the Dragon's Gorge, is a holdover from Milt Shean's management of three summers ago. Diane Cohen, at Seskin's Till-U-Win, misses her mike. Abe Fishbein returned from Camp Clayborne with an honorable discharge because of a physical defect. Cordially greeted by all employees. Louis Dall, park cashier for 14 years and one of the loudest of talkers, is now a private at Fort Knox, Ky. Is a regular correspondent with others of the cashier crew. Three Rhythm Maniacs and Jerrie Baker, singer, comprise new talent at Ludwig Simmon's Willow Grove. Placed by Arthur Bryson, *Darktown Follies* producer. Johnny Coleman retired from *Dump-the-Lady* in favor of a defense plant in Teaneck, N. J. Rusty Wheeler and Adele Paterson are added swimmers to the *Aqua Gals* show. Arthur Bryson engaged to make a musical short for Paramount on August 25. Will take with him for talent Tricky Fields, Four Lightning Flashes and 16 girls in roller-skating and rope-dancing routines. Edward Davis, three years in the park, is now head of the combo ticket sale.

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Canada A Circ Continues

Boards Vote Okays for '43

Regina meet of managers points to annuals as government revenue getters

REGINA, Sask., Aug. 8.—Decision to continue all fairs on the Western Canadian Class A Circuit, Brandon, Calgary, Edmonton, Saskatoon and Regina, was made here at a meeting of Western Canada Association of Exhibitions. Decision was unanimous and will come up for ratification at the annual meeting in Winnipeg, Man., in January. Delegates emphasized that by carrying on next year the annuals could continue to make contributions in the livestock and agricultural fields and also realize heavy tax revenue for the governments.

Difficulty of carrying on exhibitions in wartime when many of the fairgrounds and buildings were taken over by the Department of National Defense was mentioned. Until such time as the government indicated that the fairs should be canceled, the fair boards were ready and willing to carry on.

Presidents of the five fairs addressed the meeting. They were: William Cameron, Brandon; Harry Maltby, Regina; T. A. Hornibrook, Calgary; Charles Wilson, Edmonton, and Jack Warren, Saskatoon. Chairman was A. H. Maguire, Calgary, association president.

CALGARY, Alta., Aug. 8.—Decision to hold Calgary Exhibition and Stampede in 1943 was reached by board directors here. Directors said that the government had repeatedly urged provincial exhibitions to continue in operation for the duration as an impetus to the livestock and farm industry and as an aid in keeping up the morale of the people. It was indicated that annual would be held next year even if some of the other exhibitions decided not to continue.

Edmonton Shows Profit

EDMONTON, Alta., Aug. 8.—Directors of Edmonton Exhibition Association voted to hold a fair in 1943 if permission for use of the grounds can be obtained from Royal Canadian Air Force. P. W. Abbott, managing director, said a profit of \$20,397 was made at this year's fair. About \$30,000 was paid out in pari-mutuel and other taxes. Of this amount, \$22,000 was paid to the Dominion and \$7,000 to the provincial government.

Strong Start Made At Chippewa Falls

CHIPPEWA FALLS, Wis., Aug. 8.—Sixth annual Northern Wisconsin District Fair opened here August 4 to a turnout that exceeded that of 1940, a record year, A. L. Putnam, fair secretary, said. Attractive program has captured the attention of many surrounding counties previously considered too far to draw from, it was revealed by fair committee members.

Johnny J. Jones Exposition, featuring Clyde Beatty's Wild Animal Circus, played to excellent business on the midway. Follies of 1942, Gay New Orleans, Barn Dance Revue, Side Show, Del Rio Midgets also proved popular. Buddy Paddock and Morris Lipsky, concession managers, also reported big returns.

Barnes-Carruthers grandstand musicale, *Americana*, under management of Sam Levy, played to a sellout opening. Thearle-Duffield fireworks spectacle is a nightly attraction, managed by John Duffield. Honored guests included Fred Zimmerman, secretary of state. Jimmie Lynch's Death Dodgers were booked for Wednesday and Sunday afternoon appearances.

A special children's matinee Tuesday saw thousands of children entertained on the Jones midway. Other events include horse-pulling contests, harness races, running races, stock parade, thrill days and educational and industrial exhibits. Ideal weather prevailed.

Raleigh Cancellation No Criterion for Counties

RALEIGH, N. C., Aug. 8.—Cancellation of North Carolina State Fair should not be construed as an example for county fairs, Dr. J. S. Dorton, manager of the Raleigh annual, emphasized in a letter to W. H. Dunn, secretary North Carolina Association of Agricultural Fairs.

Commenting on the Board of Agriculture's decision not to hold the State Fair this year, Dr. Dorton said: "The governor and the board felt that the State could not afford to go contrary to any suggestion from a government agency in the interest of the war effort. However, all of them recognized the fact that most county fairs, being purely local propositions and located near or in the towns, did not present the problem in transportation that the State Fair does. And, of course, neither the governor nor the commissioner expressed an opinion as to the operation of county fairs, since they have no authority over them."

Managers of the fairs at Gastonia and Newton recently announced they would operate as usual this fall.

Fire Hits Kutztown Plant; Loss Estimated at \$15,000

KUTZTOWN, Pa., Aug. 8.—Fire of undetermined origin August 5 destroyed Kutztown Fair grandstand, a refreshment stand and a powerhouse, causing damage estimated at \$15,000. Claude L. Bordner, fair secretary, said the fire will necessitate some changes in the program, but the fair will be held as planned.

Blaze, which started in the section of the wooden grandstand, swept thru the structure so rapidly that it was impossible for firemen to bring it under control. Sparks from the grandstand ignited the refreshment pavilion and spread across the midway to the concrete block powerhouse.

2 in Ala., 1 in Tenn. Set

HUNTSVILLE, Ala., Aug. 8.—Boards of Madison County Fair, here; North Alabama State Fair, Florence, and Lawrence County District Fair, Lawrenceburg, Tenn., reported last week that the annuals would be held this year as scheduled. All-American Exposition Shows will provide the midways at the three fairs.

Regina Closes With Record Marks; Rodeo Is Good Draw

REGINA, Sask., Aug. 8.—This city's six-day Diamond Jubilee Exhibition and Rodeo wound up with a total gate attendance of 114,757 paid admissions, as compared with 106,434 in 1941. Grandstand admissions totaled 92,633, as compared with 67,395. Close of the exhibition marked the end of one of the most successful of the 59 exhibitions staged here.

Addition of a rodeo, the first to be seen here, did much to boost afternoon grandstand attendances. Rodeo, with over 100 contestants from all over the United States and Canada competing, was run off in conjunction with the horse races. Prize money totaled \$4,100. Race purses totaled \$15,000.

Figures for the week (1941 figures in parentheses): Monday, 6,368 (23,479); Tuesday, 27,928 (8,817); Wednesday, 22,294 (16,748); Thursday, 17,030 (17,056); Friday, 21,809 (17,908); Saturday, 19,328 (22,426).

Grandstand: Monday, 4,340 (13,458); Tuesday, 22,397 (1,384); Wednesday, 19,456 (11,740); Thursday, 15,185 (12,022); Friday, 18,952 (12,355); Saturday, 12,303 (16,436). There was no doubt as to the popularity of the rodeo and races. Grandstand attendance on Saturday afternoon was 7,353, as compared with 3,113 for last year. However, Saturday night's grandstand figure was 4,950, a big drop from the 13,323 who paid their way into

Huron Features Wartime Theme; To Award Bonds

HURON, S. D., Aug. 8.—Geared to wartime aid with its attractive six-day program revamped to meet new government regulations, 1942 South Dakota State Fair will carry its patriotic theme into the \$14,000 premium list, Secretary C. B. Hansen announces. As a result of recent action by the board, premiums in several departments will be paid in War Stamps, while in others the premium pay-off will be 10 per cent in War Stamps, the rest in cash.

Departments in which all premiums will be paid in stamps include poultry, apiary, dairy, agriculture, horticulture, art, needlework, culinary, literature and education. Ten per cent of the premiums will be paid in War Stamps in the horse, cattle, sheep and swine departments. A patriotic motif will be carried thruout the fair in a program which will be glamorized, rather than dulled by wartime restrictions, Hansen said.

Some outstanding entertainment, coupled with crop exhibits that are expected to be the most outstanding in the fair's history, will combine to make this year's annual one of exceptional merit, State officials predict. Their optimism is based on reports from superintendents of various departments, all of whom have predicted exhibits surpassing those of the prewar era.

Entertainment line-up will include Barnes-Carruthers grandstand revue, *Jumbo Musical Revues*; a well-balanced racing card and Dee Lang's Famous Shows. There will also be a day for men in the armed service, second annual press day and Governor's Day.

Moose Jaw in Record Gate

MOOSE JAW, Sask., Aug. 8.—Four-day Moose Jaw Exhibition established a new record for paid admissions, according to figures released by the fair board. This year's total was 24,143 as compared with 17,665 for 1941, the previous figure being a record for the seven years the annual has been held. Grandstand admissions totaled 13,966 as compared with 7,979 for 1941. Air-force men stationed near Moose Jaw helped boost attendance figures this year despite rainy weather.

SACRAMENTO.—Tevie Paine, secretary Western Fairs Association, has been elected president of Sacramento Rotary Club.

Laurel To Stress Bond, Stamp Sale

LAUREL, Miss., Aug. 8.—Stressing the exhibition of war materials, South Mississippi Fair is going ahead with plans for this year's annual, Hurdle Whitaker, secretary, announces. It was disclosed at a special meeting of the board that 90 per cent of attendance at the fair comes from Laurel's trade area. Trips are timed to coincide with the fair and therefore would not call for additional wear on tires or extra consumption of gasoline.

It was further pointed out at the meeting that agricultural agents and teachers had made exhibits which they are planning for their patrons to display at the fair this year. All exhibits are of the educational type in an attempt to further the war effort.

Every effort will be made to show patrons what is usable and needed in the war effort. War Stamp and Bond booths will be placed on the midway and in all buildings.

Brockton Exhib Schedule Heavy

BROCKTON, Mass., Aug. 8.—With heavy emphasis on attractions, Brockton Fair officials plan to parade every traditional feature, plus a host of new ones at this year's annual. Ranging from timely war exhibits and demonstrations to a New York night club revue to be imported from Broadway, the week-long program announced this week by Secretary Frank Kingman promises prospective visitors a schedule of entertainment to measure up to usual Brockton standards.

"In no respect," said Kingman, "is there to be any curtailment of effort or expenditure in our attractions program." The night club production, tentatively labeled *Gay Nineties*, will be staged here with the same talent which is being presented in Lou Walters' Latin Quarter in New York.

Pari-mutuel races, an innovation at last year's fair, will be repeated, with six matinees allotted the turf sport. On the midway the World of Mirth Shows will provide the shows and rides. Kingman said that despite gas rationing and other wartime restrictions the demand for industrial exhibit space is brisk.

Farmers Want Elkhorn; Court Says Go Ahead

ELKHORN, Wis., Aug. 8.—Altho directors of Walworth County Agricultural Society decided to cancel this year's fair, the annual will be held. Revolting against the action of the directors, 75 life members of the association and all persons who had bought season tickets to last year's fair held a meeting July 17 and voted 294 to 7 in favor of holding the fair. A meeting was called to rescind the cancellation, but a majority of the directors refused to attend.

Mandamus proceedings then were begun and at a hearing before County Judge J. J. Darling the judge ordered the directors, under threat of contempt proceedings, to hold a meeting and make arrangements for the 1942 fair. Judge Darling characterized the calling off of the fair "an unwarranted breach of trust." Fair has been held for 91 years.

Ionia Buys Parking Site

IONIA, Mich., Aug. 8.—Ionia Free Fair Association has completed arrangements to buy a 38-acre tract, now part of Michigan Reformatory, to be used as a parking lot and assure a traffic outlet for fair customers. Land has been used for parking for several years thru arrangements with reformatory officials. Fair authorities had made arrangements for crops planted on the field to be harvested before fair time, but purchase was said to have been made to remove the uncertainty and inconvenience. Because of the war and wartime restrictions, there will be no fireworks display at the fair this year.

ROSEAU, Minn.—George Hanneford Family and not Poodles Hanneford Troupe, as was recently reported, played Roseau County Fair here. They will also play Buena Vista Fair, Storm Lake, Ia., instead of the Poodles Hanneford Troupe as was recently reported.

Around the Grounds

MELITA, Man.—Annual one-day fair of the Arthur Agricultural Society here attracted 5,000.

CUMMINGTON, Mass.—Directors of Hillside Agricultural Society have voted to operate Cummington Fair this year as usual.

NEWFOUNDLAND, Pa.—Greene-Dreher Fair Association directors last week voted to hold the annual here as scheduled, Henry G. Botjer, secretary reported.

DOTAHN, Ala.—Houston County Fair will go ahead in 1942 as planned, with Johnny J. Exposition providing the midway, L. J. Lunsford, president, announces.

SALTCOATS, Sask.—With 702 livestock entries, as compared with 485 last year, the 48th Annual Exhibition here proved successful. It attracted the largest crowd since 1938.

READING, Pa.—Booths for the distribution of information on scrap collections will be established at Reading Victory Fair here. Sections of the grounds will be set aside for scrap contributions.

NASHUA, Ia.—Annual Big Four Fair has been canceled for this year because of the war, board has announced. Fair has no debt and with \$800 in the bank voted to buy \$500 worth of War Bonds.

ALLISON, Ia.—The 86th annual four-day Butler County Fair will be held here. Features will include a Children's Day, Kid Rodeo, musical revue and Jimmie Lynch's Death Dodgers.

GREENFIELD, Ia.—Adair County Fair has been canceled, but a county 4-H Achievement Show and sale will be held in its place, under fair association auspices.

CLARE, Mich.—Clare County Fair, usually held at Harrison, Mich., has been called off, John Bell, secretary, said. Board recently contributed \$150 to the County Civilian Defense Unit.

JAMESTOWN, Tenn.—Fentress County Fair here has set back its dates, but plans for the annual are going forward. L. J. Heth Shows have been signed to provide the midway.

KERROBERT, Sask.—Kerrobot Fair here was termed a huge success by directors. Entries totaled 713 and over \$700 prize money was offered. Softball games, horse races and a livestock parade featured the event.

KILLARNEY, Man.—Agricultural Exhibition here was the most successful in years. Cattle classes were exceptionally heavy and other classes were up. Attendance was 3,000. E. J. Casey Shows were on the midway.

WHITE HALL, Pa.—Instead of canceling the White Hall Fair, directors decided to hold the annual this season for two days because of tire and gas rationing. A horse and pony show will be held in connection with the fair.

POWELL, Wyo.—Members of Big Horn Basin Fair Board, at a special meeting July 17, voted to discontinue the annual for the duration. R. A. Roney, manager, said that all obligations due to contractors or otherwise will be promptly met.

LOUISVILLE.—With half the city's 6,000 soldiers bedless each week-end here, USO officials announced favoring the State fairgrounds as the location for

an army-conducted tent camp to accommodate about 3,000.

NORTHAMPTON, Mass.—Northampton Fair Board last week voted to operate as usual this year. Management of the four-day annual was awarded to Eli Legasse, Legasse Amusement Company. Talent, including the stagershow, will be set by Al Martin.

WEBSTER CITY, Ia.—Hamilton County Fair board has decided definitely to hold its fair this fall. Previously it had been reported the fair had been canceled. It will be a free fair with no gate charge.

PROVO, Utah.—Utah County Fair was canceled here last week by Stephen R. Boswell, county agricultural agent, because drain of man power by Salt Lake City and Ogden war industries has tied farmers to their farms for harvesting of crops. Monte Young Shows had the midway contract.

SACRAMENTO, Calif.—Local horse-men are figuring Santa Rosa (Calif.) Fair will be held as scheduled this year, but gossip in State capitol has chances no better than even the gates will open. The army is reported to have men on the grounds and can cancel the fair on short notice.

WEST ALLIS, Wis.—Children's Day at this year's Wisconsin State Fair has been renamed Victory Day and youngsters will be required to bring some metal scrap or rubber to gain admission. Plans for the scrap collection have been started by Gordon Crump, fair's co-manager, and William E. Simons, State Salvage Director.

BEL AIR, Md.—Directors of Bel Air Fair here announced last week that because of gasoline and tire rationing the annual will be held for only two days this year. In former years a four-day fair was held, with amateur pony, flat and harness racing as an added attraction. Racing was dropped when the Bel Air Race Track, with pari-mutuel betting, was established on the fairgrounds.

JACKSON, Miss.—With the announcement by Mayor Walter Scott that Mississippi Free State Fair will definitely go on, it was also revealed that the National Polled Hereford Show and Sale would be an added feature this year. This adds \$2,500 to premium awards. National show is transferred over from Memphis Midsouth Fair.

ESTEVAN, Sask.—Checks for \$1,700, representing the final installment of prize moneys aggregating \$2,500 were mailed from the offices of the Estevan Exhibition recently. More than 90 per cent of the \$2,500 went to persons living within the regional boundaries of the exhibition. Best crop prospects in many years spurred the 1942 fair to success, Manager Irwin Dean said.

SASKATOON, Sask.—S. W. Johns, secretary-manager of Saskatoon Exhibition, said that the fair had paid over \$28,000 in taxes to the federal, provincial and municipal governments. He explained the amount was made up of pari-mutuel tax paid to the federal and provincial governments and amusement tax to the city, federal war amusement tax and provincial education tax. He said the sum did not include any income tax.

LONDON, O.—Four days of harness racing will be a feature at Madison County Fair to be held here, and in addition to the livestock, farm produce, fine arts, amateur photography, 4-H Club and manufacturers and dealers' exhibits, arrangements are being made for army and navy exhibits and sale of War Bonds and Stamps. Stewart Anderson, president, said, special attractions and night shows include vaudeville acts, WLW Stars on Parade and Boone County Jamboree, Cherokee Hammond's Rodeo, Gus Sun's Circus and Art Longbrake's Amateur Show.

ALBANY, N. Y.—Cobleskill Fair, of Schoharie County, has been called off for the first time in 80 years, it was announced last week by directors of the county association. Action was taken by directors after they had failed to agree at several previous meetings on a proposal to comply with the request of the Office of Defense Transportation that fairs be dropped this year. Directors of Essex County Agriculture Society have

voted to call off the Essex County Fair for the duration. This year's fair, if conducted, would have been the 94th consecutive one.

KUTZTOWN, Pa.—Arrangements are being rushed for opening of 38th annual Kutztown Fair here. Lawrence Greater Shows will again be on the midway, and grandstand entertainment is under direction of George A. Hamid and includes the Lucky Girls, Betty Willis's Canines, Dixon Brothers and Joe Basile's Madison Square Garden Band. A bin will be erected on the grounds to aid in the collection of scrap iron and metal and other salvage materials. A display of war materials made from such scrap will be on exhibition.

"Victory Week" Plans Mapped for Skowhegan

SKOWHEGAN, Me., Aug. 8.—With Victory Week as its theme, management of Skowhegan Fair is going ahead with plans to make the 123d annual the best in its history. World of Mirth Shows have been signed for the midway.

Grandstand attractions include Colonel Gatewood's Flying X Rodeo, George A. Hamid's Roxette Revue, Helen Reynolds' Champion Skaters, Jim Wong Troupe, Three Sophisticated Ladies, Reg Kehoe's Marimba Queens, Teeterboard Troupe of the Seven Faludy's and Deteros Sensations. Music will be furnished by the Stetson Radio Band, under direction of George W. Ventre.

3-Ring Circus for Minn.

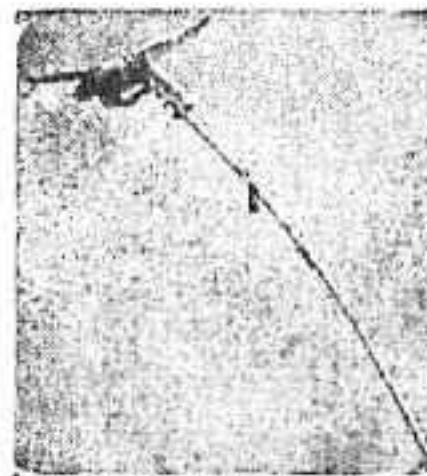
CHICAGO, Aug. 8.—With thrill shows called off, Minnesota State Fair this year will offer instead a three-ring circus to be presented in front of the grandstand. M. H. Barnes, head of Barnes-Carruthers Fair Booking Association, told *The Billboard* that the circus, which will include many well-known acts, is being organized and will be presented for four days.

Fair Elections

WAUKON, Ia.—Allamakee County Fair recently elected A. M. Monsrud secretary to fill the vacancy left vacant by the resignation of E. M. Phipp.

ELIZABETH, Ill.—Rayman J. Strauss has been named president of Elizabeth Fair Association, succeeding L. V. B. Atz, resigned.

LANSING, Mich.—Clifford G. Bridges was reappointed to serve as a member of the board of managers of Michigan's Upper Peninsula Fair until 1947.



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World's Highest Aerial Act!

SOME TIME OPEN

Selden THE STRATOSPHERE MAN

A spectacular night and day exhibition, breathless, spine-tingling and thrill-packed. Send for pictorial circular. Permanent address care of THE BILLBOARD, Cincinnati, Ohio, or Representative—Barnes-Carruthers.

89th OGLE CO. FAIR

Oregon, Ill., September 5, 6, 7, 1942

Day and Night
Want to hear from Free Acts with complete information and price first letter. Quote on 1, 2 and 3 days. 2 shows daily. Can use a few concessions aside from Rides. No gift and must comply with Ill. State Ag. Dept. rulings. E. D. LANDERS, Secy.

FULTON COUNTY FAIR

September 7-10.

WANTS

RIDES, etc. Address: H. E. SCHWALL, Secy., Wauseon, Ohio.

Hoaglan's Hippodrome

8—BIG ACTS—8
Available Aug. 24 to Aug. 31, Michigan Territory. Write! Wire! Phone! GUS SUN BOOKING AGENCY Springfield, Ohio

Sensational High Act

Beautiful Lighting Effect for Night Display. Also One Stage Act. Price and Literature on Request. Address: BOX D-257, Billboard, Cincinnati, Ohio.

Fisher's Combination

3—BIG ACTS—3. 1—Ruby's Dogs, 2—Aerial Act, 3—Fisher's Elephants. Available Minn., Iowa, territory, Aug. 22 to Aug. 27th, Sept. 7 to Sept. 17th. GUS SUN BOOKING AGENCY Springfield, Ohio

WEEK AUG. 17—WANTED—WEEK AUG. 17

for the GREAT BERRYVILLE, VA., FAIR

Concessions of all kind, no exclusive. Good opening for Bingo, Diggers, Custard, High Striker, Penny Arcade, Fish Pond, Penny Pitches; in fact, all 10-Cent Stock Concessions open. Also Percentage Shows with own outfits. This is wonderful Girl Show spot. Can use some Ride Help. All mail and wires: M. L. BARTLETT, Midway Manager, Berryville, Va.

WANTED

A Few Choice Shows and Concessions. September 9, 10, 11, 12 — Day and Night. No X. Bigger and Better Than Ever — Plenty Money Here.

UNION COUNTY WEST END FAIR

WILLIAM BAUSERMAN, Laurelton, Pa.

PITTSFIELD AGRICULTURAL FAIR

PITTSFIELD, N. H., SEPTEMBER 10-11-12

3 Days and Nights — Big Fireworks Displays Shows, Rides, Concessions, Attractions, write WM. M. OSGOOD, Secretary

THE GREAT ALLENTOWN FAIR

Will Be Held

SEPTEMBER 22 to 26 Inclusive

CONCESSIONAIRES who desire space must immediately contact M. H. BEARY, Secretary, Allentown, Pa.

CARNIVAL WANTED FAIRBURY, ILL., CELEBRATION

2 Days—Nights 2. Sept. 6-7. Free Gate. Carnival can play entire week. Write or wire G. H. DEOKER, Secy., the Fairbury Fair.

WANT

Circus Acts for Nebraska Fairs, week August 17th. Available Acts, wire.

J. C. MICHAELS ATTRACTIONS

1110 Benton Boulevard Kansas City, Mo.

Medaryville Community Fair

SEPTEMBER 10-11-12

Shows and Independent Concessions wanted. Write WM. F. PRALL, Secy., Medaryville, Ind.

LATEST VERIFIED FAIR DATES

Alabama
 Dothan—Houston Co. Fair. Oct. 26-31. Leonard J. Lunsford.
 Florence—North Ala. State Fair. Sept. 21-26. C. H. Jackson.
 Montgomery—Central Ala. State Fair. Oct. —. Mort L. Bixler, Box 1302, Mobile.
 Scottsboro—Jackson Co. Fair, Amer. Legion. Sept. 14-19. Harvey Hinshaw.

Arkansas
 Arkadelphia—Clark Co. Fair. Oct. 9-10. George S. Dews.
 Blytheville—Miss. Co. Fair. Sept. 21-27. J. Mell Brooks.
 Gentry—Home Products Fair. Sept. 10-13. W. J. Green.
 Mulberry—Crawford Co. Fair. Sept. 21-26. T. J. House.
 Pine Bluff—S. Ark. Livestock Assn. Sept. 29-Oct. 2. T. R. Green.
 Pocahontas—Randolph Co. Fair. Oct. 1-3. Ben A. Brown.
 Searcy—White Co. Fair. Oct. 7-10. Doyle Kelso.
 Wynne—Cross Co. Livestock Show. Oct. 8-10. J. W. Surginer.

California
 Bakersfield—15th Dist. Agrl. Assn. Sept. 2-6. Miss Kareen Anderson.

Colorado
 Arvada—Jefferson Co. Fair. Sept. 11-12. L. H. Fisher.
 Rifle—Garfield Co. Fair-Rodeo. Sept. 6-7. S. E. Oglesby.
 Walden—Jackson Co. Fair-Rodeo. Sept. 5-6. Victor Riley.

Connecticut
 Danbury—Danbury Expo. Sept. 6-12. C. S. McClean.

Florida
 Marianna—Jackson Co. Agrl. Expo. Week of Oct. 19. Henry A. Williams.
 Pensacola—Pensacola Interstate Fair. Oct. 27-Nov. 1. J. E. Frenkel.
 Starke—Bradford Co. Fair. First part of November. S. A. Weldon.

Georgia
 Arlington—Tri-Co. Fair. Sept. 28-Oct. 3. Carl Clements.
 Athens—Amer. Legion Fair. Oct. 12-17. F. H. Williams.

Idaho
 Orofino—4-H Club Exhibit. Sept. 19. G. E. McProud.

Illinois
 Aledo—Mercer Co. Fair. Aug. 25-28. John W. McHard.
 Brownstown—Fayette Co. Fair. Sept. 1-5. J. R. Jackson.
 Fairfield—Wayne Co. Free Fair. Aug. 26-29. Ralph C. Finley.
 Rushville—Schuyler Co. Fair. Aug. 18-20. Harvey L. Roberts.
 Warren—Warren Fair. Aug. 18-22. J. W. Richardson.

Indiana
 Akron—Akron Agrl. Fair Assn. Sept. 8-12. Fred Blackburn.

Boswell—Benton Co. Fair. Aug. 25-29. Edgar Burnett.
 Bourbon—Bourbon Fair Assn. Sept. 15-18. P. B. Good.
 Connersville—Fayette Co. Fair. Aug. 18-21. Fairmount—4-H Club Fair. Sept. 5-7. Dr. H. D. Carter.
 Fairview—Switzerland & Ohio Co. Free Fair. Sept. 24-26. Dan Dorsey Bennington, Ind.
 Warsaw—Kosciusko Co. Fair Assn. Sept. 1-5. John Holm.

Iowa
 Ackley—Four-Co. Fair. Nov. 23-25. Joe W. Coble.
 Bedford—Taylor Co. Fair. Sept. 1-5. C. N. Nelson.
 Columbus Junction—Louisa Co. Fair. Aug. 11-14. H. E. Northey.
 Grundy Center—Grundy Co. Fair. Sept. 1-4. C. S. Macy.
 Knoxville—Marion Co. Fair. Aug. 12-16. A. C. Milner.
 Leon—Decatur Co. 4-H Club Fair. Aug. 24-26. W. B. Halstead.
 Manson—Calhoun Co. Fair. Sept. 3-6. Sara S. Klotz.
 Marshalltown—Central Iowa Fair. Sept. 22-25. W. A. Buchanan.
 Nevada—Story Co. 4-H Fair. Aug. 18-21. Glenn Z. Randau, R. R. 3, Ames, Ia.
 Waukon—Allamakee Co. Fair. Sept. 8-11. A. M. Monserud, Harpers Ferry, Ia.

Kansas
 Auburn—Auburn Grange Fair. Oct. 2-3. Ina Cellers.
 Eppingham—Eppingham-Atchison Co. Fair. Aug. 18-21. Clarence Hegarty.
 Glasco—Cloud Co. Fair. Sept. 8-11. R. M. Sawhill.
 Wakeeney—Trego Co. Free Fair. Aug. 23-28. Lew H. Galloway.
 West Mineral—Mineral Dist. Free Fair. Sept. 9-12. R. O. Mizner.

Kentucky
 Hartford—Ohio Co. Fair. Sept. 2-5 or Sept. 9-12. Robert Hudson.

Louisiana
 Alexandria—Rapides Parish Fair. Oct. 7-10. B. W. Baker.

Maine
 Cornish—Cornish Agrl. Assn. Sept. 29-Oct. 3. Leon M. Ayer.
 Damariscotta—Lincoln Co. Fair. Sept. 1-2. Wilmot S. Dew, Newcastle, Me.
 Farmington—Franklin Co. Fair. Sept. 22-24. Frank E. Knowlton.
 North New Portland—New Portland Lions' Fair. Sept. 26. Warren B. Clark.
 Springfield—North Penobscot Agrl. Soc. Sept. 7-9. L. A. Averill, Prentiss, Me.
 Windsor—Windsor Fair. Sept. 4-7. E. R. Hayes.

Maryland
 Bel Air—Harford Co. Fair. Aug. 26-27. A. G. Ensor.

La Plata—Charles Co. Fair. Oct. 2-3. W. Mitchell Digges.
 Taneytown—Garroll Co. Fair. Aug. 9-14. George E. Dodrer.

Massachusetts
 Blandford—Union Agrl. Soc. Sept. 7. C. R. Ripley.
 Cummington—Hillside Agrl. Fair. Sept. 25-26. Leon A. Stevens.
 Great Barrington—Barrington Fair Assn. Sept. 21-26. Paul W. Foster.
 Huntington—Littleville Comm. Fair. Sept. 19. Elmer O. Olds.
 Marshfield—Marshfield Agrl. Soc. Sept. 1-7. Horace C. Keene.
 Middlefield—Highland Agrl. Soc. Sept. 4-5. Willard A. Pease, Chester, Mass.
 Rehoboth—Rehoboth Fair. Sept. 9-12. Mrs. D. Lee Johnson, RFD 1, Attleboro.
 Topsfield—Topsfield Fair. Sept. 9-13. Robt. P. Trask.

Michigan
 Allegan—Allegan Co. Fair. Sept. 21-26. E. W. DeLano.
 Cassopolis—Cass Co. Fair. Sept. 8-12. Harry B. Ibbotson.
 Coopersville—Coopersville Agrl. Assn. Oct. 9-10. D. W. Dalgleish.
 Iron River—Iron Co. Agrl. Soc. Aug. 26-29. Carl Lindquist.
 Ithaca—Gratiot Co. Free Fair. Sept. 1-5. James O. Peet.
 Kalamazoo—Kalamazoo Free Fair. Sept. 15-19. Hartman Kakabaker.
 Ludington—Western Mich. Fair. Aug. 25-28. Irving L. Pratt, R. 4, Scottville.
 McBain—McBain Agrl. Fair Assn. Oct. 23-24. Chas. L. Langdon.

Minnesota
 Blue Earth—Faribault Co. Fair. Sept. 9-11. L. B. Erdahl, Frost, Minn.
 Canby—Yellow Medicine Co. Fair. Sept. 21-23. Kenneth Knutson.
 Faribault—Rice Co. Fair. Aug. 13-16. Carl Hansen.
 Jackson—Jackson Co. Fair. Aug. 27-30. Anton C. Geiger.
 Redwood Falls—Redwood Co. Fair. Sept. 17-19. W. A. Hauck.
 Two Harbors—Lake Co. Agrl. Soc. Sept. 1-4. Fred D. W. Thias.

Mississippi
 Columbus—Columbus Fair & Livestock Assn. Sept. 21-26. Mrs. Elizabeth Proffitt.
 Corinth—North Miss. Fair & Stock Show. Sept. 14-19. E. D. Watkins.
 Jackson—Miss. Negro State Fair. Oct. 19-24. H. H. Young, W. Jackson.
 Laurel—South Miss. Fair Assn. Sept. 28-Oct. 3. H. Whitaker.
 Sebastopol—Sebastopol Community Fair. Sept. 1-5. L. R. Anthony.
 Tupelo—Miss.-Ala. Fair. Sept. 29-Oct. 3. James M. Savery.

Missouri
 Perryville—Perry Co. Fair. Sept. 11-12. Werner T. Weber.

Montana
 Forsyth—Rosebud Co. Fair Assn. Aug. 26-28. H. L. Dusenberry.
 Forsyth—Rosebud Co. Fair. Aug. 26-28. H. L. Dusenberry.

Nebraska
 Arlington—Washington Co. Fair. Sept. 22-24. H. C. McClellan.
 David City—Butler Co. Fair. Aug. 29-Sept. 2. Edgar V. Thomas.
 Gordon—Sheridan Co. Fair. Aug. 26-28. L. C. Waldo.
 Humboldt—Richardson Co. Agrl. Soc. Sept. 16-18. Jess A. Harris.
 Johnstown—Brown Co. Fair. Sept. 5-7. O. C. Honnen.
 Loup City—Sherman Co. Agrl. Soc. Aug. 19-22. M. R. Beuchausen.
 Orleans—Harlan Co. Junlor Fair. Sept. 14-16. W. A. Lennemann.
 Stapleton—Logan Co. Agrl. Soc. Aug. 28-30. R. R. Brown.
 Syracuse—Otoe Co. Fair. Aug. 25-27. R. L. McKissick, Dunbar, Neb.
 Waterloo—Douglas Co. Fair. Sept. 16-19. Robt. D. Herrington.

New Hampshire
 Contoocook—Hopkinton Fair. Sept. 29-Oct. 1. H. R. Clough.
 Deerfield—Deerfield Fair Assn. Oct. 2-3. W. C. Maxwell, RFD 1, Raymond, N. H.

New York
 Angelica—Allegany Co. Agrl. Soc. Sept. 2-5. L. L. Stillwell.
 Avon—Genesee Valley Brooders' Assn. Sept. 4-5. John Steels.
 Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 25-29. A. M. Garrison.
 Brookfield—Madison Co. Fair. Sept. 7-10. C. C. Craine.
 Cambridge—Cambridge Fair. Aug. 19-22. Phil Houlton.
 Fonda—Montgomery Co. Agrl. Soc. Sept. 5-9. Edward Rothmeyer, Tribes Hill, N. Y.
 Owego—Tioga Co. Fair. Sept. 1-5. Ralph Rumsey, Lockwood, N. Y.
 Palmyra—Palmyra Union Agrl. Soc. Sept. 24-26. W. Ray Converse.
 Troy—Elks' Fair. Aug. 24-29. John J. Fitzgerald.

North Carolina
 Burlington—Burlington Community Fair. Sept. 21-26. Pete Neese.
 Williamstown—Martin Co. Agrl. Fair. Sept. 28-Oct. 3. W. E. Dunn.

North Dakota
 Asheville—Buncombe Co. Dist. Fair. Aug. 24-29. E. W. Pearson.
 Leaksville—Rockingham Co. Fair. Aug. 31-Sept. 5. S. M. Harris.
 Lumberton—Robeson Co. Fair. Sept. 22-26. R. A. Hedgpath.

Ohio
 Andover—Andover Fair. Sept. 11-12. E. G. Haas.
 Athens—Athens Co. Agrl. Soc. Aug. 24-27. L. C. Baker.
 Attica—Attica Fair. Sept. 30-Oct. 2. Carl B. Carpenter.
 Bellefontaine—Logan Co. Agrl. Soc. Sept. 22-25. Carl O. Kirk.

Bluffton—Bluffton Agrl. Soc. Dec. 9-11. Harry F. Barnes.
 Cadiz—Harrison Co. Agrl. Assn. Oct. 7-9. Lance H. Barger.
 Canfield—Mahoning Co. Agrl. Soc. Sept. 5-7. E. R. Zieger, Youngstown, O.
 Canton—Stark Co. Agrl. Soc. Sept. 2-7. Ed S. Wilson.
 Columbus Grove—Putnam-Allen Co's. Ind. Agrl. Soc. Dec. 16-18. Amos L. Goodwin.
 Delaware—Delaware Co. Agrl. Soc. Sept. 22-25. John Wagner.
 Dover—Tuscarawas Co. Agrl. Soc. Sept. 23-26. S. O. Mase.
 Fredericktown—Fredericktown Comm. Agrl. Soc. Sept. 17-19. Irl Willits.
 Fremont—Sandusky Co. Agrl. Soc. Sept. 8-11. Russell S. Hull.
 Greenville—Darke Co. Fair. Aug. 23-28. Frank Hiestand.
 Kenton—Hardin Co. Agrl. Soc. Sept. 30-Oct. 2. Chas. R. Fulton.
 London—Madison Co. Fair. Aug. 23-27. Fred M. Guy, R. 1, Irwin, O.
 Loudonville—Loudonville Agrl. Soc. Oct. 6-8. Chas. Bernhard Jr.
 Marion—Marion Co. Agrl. Soc. Sept. 1-4. Wm. K. Davis.
 Mount Gilead—Morrow Co. Agrl. Soc. Sept. 10-12. A. A. Brodler.
 Mount Vernon—Knox Co. Agrl. Soc. Oct. 14-17. Henry G. Richards.
 Napoleon—Henry Co. Agrl. Soc. Sept. 2-5. James D. Murray.

THESE VERIFICATIONS of 1942 fair dates were received since the issue dated July 25 (the Fall Special Number), in which appeared lists of fairs to be held this year, those which had been canceled and those which had not been heard from up to that time. The Fall Special Number can be obtained by sending 25 cents to the Circulation Department of The Billboard, Cincinnati, O.

Old Washington—Guernsey Co. Agrl. Soc. Sept. 16-18. J. F. St. Clair.
 Ottawa—Putnam Co. Agrl. Soc. Oct. 6-10. Jos. L. Brickner.
 Randolph—Randolph Agrl. Soc. Sept. 18-19. R. P. Hamilton.
 Sidney—Shelby Co. Agrl. Soc. Sept. 15-18. Ben O. Harman, Anna, O.
 Smyrna—Tri-Co. Ind. Agrl. Soc. Sept. 24-26. H. M. Fitch, Moorefield, O.
 Toledo—Lucas Co. Agrl. Soc. Sept. 17-20. Chas. Glenn, 411 Michigan St.
 Woodfield—Monroe Co. Fair. Sept. 2-4. Ralph Schumacher.

Oklahoma
 Beaver—Beaver Co. Free Fair. Sept. 9-12. Mrs. T. D. Benjegerdes.
 Carnegie—Carnegie Tri-Co. Fair. Sept. 2-5. Glenn Fowler.
 Dewey—Washington Co. Free Fair. Sept. 14-17. J. M. Clark.
 Fairview—Major Co. Free Fair. Sept. 22-24. W. B. Hanly.
 Medford—Grant Co. Free Fair. Oct. 13-18. James R. Childers.
 Muskogee—Okla. Free State Fair. Oct. 4-11. Ethel M. Simonds.
 Okmulgee—Okmulgee Co. Fair. Sept. 23-26. Harry B. Greaves.
 Pond Creek—Grant Co. Free Fair. Oct. 13-16. W. M. Gale.

Oregon
 Gresham—Multnomah Co. Fair. Aug. 24-30. A. H. Lea.

Pennsylvania
 Bloomsburg—Bloomsburg Fair. Sept. 28-Oct. 3. Harry B. Correll.
 Hanover—Forest Park Free Fair. Sept. 8-13. A. Karst.
 Harford—Harford Fair. Sept. 9-11. J. A. Williams.
 Kutztown—Kutztown Fair. Aug. 17-22. C. L. Bordner.
 Lititz—Lititz Comm. Show Assn. Oct. 8-10. Wm. N. Young.
 North East—North East Comm. Fair. Sept. 17-19. Margaret Luebke.
 Northampton—Twin Co. Agrl. Assn. Sept. 16-18. George Santee.
 Reading—Reading Fair. Sept. 13-20. Chas. W. Swoyer.
 White Hall—White Hall Fair. Sept. 25-26.
 York—York Inter-State Fair. Sept. 15-19. John H. Rutter.


South Carolina
 Bishopville—Lee Co. Agrl. Fair Assn. Middle of October. J. E. Reaves.
 Columbia—South Carolina State Fair. Oct. 19-24. Paul V. Moore.
 Columbia—S. C. Colored Fair. Oct. 26-31. Henry D. Pearson.
 Owings—Mount Carmel Fair. Oct. 14-17. A. N. Saxon.
 York—York Co. Colored Fair. Oct. 5-10. L. A. Wright.

South Dakota
 Gettysburg—Petter Co. Fair. Aug. 21-22. James J. O'Connell.
 Sioux Falls—Sioux Empire Fair. Aug. 24-30. John F. White.
 Webster—Day Co. Fair. Sept. 24-26. C. J. Lee.

Tennessee
 Dickson—Dickson Co. Fair. Sept. 23-26. J. H. Clemmer.
 Harriman—Merchants & Munic. Fair. Sept. 7-12. W. B. Stout.
 Jamestown—Fentress Co. Fair. Sept. 10-12. Carl V. Wright.
 Lawrenceburg—Lawrence Co.—Middle Tenn. Dist. Fair. Sept. 28-Oct. 2. Dr. E. R. Braly.
 McMinnville—Warren Co. Fair. Aug. 13-15. John W. Nelms.
 Sevierville—Sevier Co. Fair Assn. Sept. 14-19. Ernest Thurman.
 Tracy City—Grundy Co. Fair. Aug. 20-22. Victor Gross.

Texas
 Cleburne—Johnson Co. Fair & Rodeo. Sept. 30-Oct. 3. Herman Brown.
 Lubbock—Panhandle South Plains Fair Assn. Oct. 5-10. A. B. Davis.
 Paris—Lamar District Fair. Aug. 31-Sept. 5. H. L. Baker.
 (See FAIR DATES on opposite page)

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Rinks and Skaters

By C. H. STARK (Cincinnati Office)

RSROA To Drop Pro Schools for Duration of War

DETROIT, Aug. 8. — Professional schools of the Roller Skating Rink Operators' Association of the United States have been canceled for the duration, it was announced by Secretary-Treasurer Fred A. Martin, operator of Arena Gardens here, following a vote of the RSROA board of control.

"Altho cancellation of the pro schools will deprive operators and professionals of the advanced instructions available thru the schools," said Secretary Martin, "we felt it our patriotic duty to take this step of canceling these schools for the duration. Of course, they will be resumed immediately following the close of the period."

In a bulletin to members the board of control said: "Due to rigid restrictions being imposed by the government for the duration the matter of the 1942 professional schools was put to the board for a vote and we deeply regret having to advise you that by a majority vote of this body pro schools have been canceled for the duration."

"As an alternative, we might suggest that the operators within various districts get together on having some of their professionals make a tour of the member rinks in that district, each operator contributing to a pool for this purpose. This is being done in Illinois this summer, the experiment proving very successful. There is no better time than now for each one of us to put our shoulders to the wheel of progress which will serve a twofold purpose, that of assisting skating to advance and of keeping the youth of America physically fit and on the alert. Other association activities of national proportions will be voted on during the December, 1942, board meeting. However, this does not mean that you should discontinue any local or district competitions. By all means, continue with your program of competitive work."

Summer Biz Holds In New Dallas Spots

DALLAS, Aug. 8.—Cotton Bowl Roller Rink at Fair Park here opened on August 1 to more than 800 skaters. New rink is the third to open here since last spring. Samuel Burt is owner. Building is of brick, 92 by 241 feet, with a spacious lobby, grill and skateroom, and is equipped with electric organ. It is the only Dallas rink to be air-conditioned.

Daily sessions are from 7:30 to 10 p.m., with an extra session on Friday and Saturday nights from 10 to 12. Afternoon sessions are from 2:30 to 5 on Friday, Saturday and Sunday. Besides Owner Burt, the operating staff includes Mrs. Burt, assistant manager; Don Donald, at the electric console, and Joe Harris, floor manager. Instructors are Jack Wilson, Joe Zabla and Ted Spreng, and Jack McLaugh is assistant floor manager. Robert T. Smith is in charge of skates and Mrs. Edna Gerard is manager of grill and refreshment room.

Skating in the new All-American Rink continues to draw excellent crowds, Manager Sherman Johnston reported. This new rink, completed about six weeks ago, has had a satisfactory summer business, with a good soldier trade. Special prices prevail for servicemen. Manager Johnston has installed a neon system which floodlights the entire rink, but dims out to varicolored effects for special numbers.

Anderson, Rockford, Quits As Safety League President

ROCKFORD, Ill., Aug. 8.—Manager H. P. Anderson, Paramount Roller Rink here, has resigned as president of the Roller Safety League, his letter of resignation having been sent to Rufus M. Foster, Rockford, a prime mover in organization of the League.

It is reported that the attitude of the League in the controversy over amateur jurisdictional control is more favorable to the new Amateur Roller Skating Association, recognized by the AAU and ASU, than to the Roller Skating Rink Operators' Association of the United States, of which Manager Anderson is a member. In a RSROA bulletin to members Manager Anderson's letter of resignation to Mr. Foster is given as follows:

"Due to the fact that the Safety League is not in accordance with the RSROA, of which we are members, I feel that I cannot carry on as president of the Safety League. I would not be able to give my services in an honest, true manner to either faction under prevailing conditions. Mrs. Anderson and myself have enjoyed all the meetings we have attended and wish the Safety League all the success it can merit."

FLYING BERRYS take their roller thrills to the water, appearing on the Wilson Line Showboat, sailing nightly out of Philadelphia.

LOUIS P. BOSDORF, for several years manager of East End Rink, Memphis, Tenn., has resigned to join the navy. Owner Harris Scheuner will act as manager for the duration.

OWNER HARRIS SCHEUNER and Instructor Ted Noyes, of East End Rink, Memphis, Tenn., left for Boston this week. Scheuner is making a short business trip. Noyes will remain in Boston for a month studying technique under Fred Berger. East End Rink closed its season on August 1.

G. R. WOOLLEY, operating Woolley's Roller Rink, Salt Lake City, has recently produced a skating show, "Fun on Wheels," under the supervision of Salt Lake City recreation department. Show was presented in Liberty and Pioneer parks, attracting over 6,000 persons. Skaters, all from Woolley's rink, presented many skating specialties. Program resulted in fine newspaper reviews.

ARCADIA ROLLER RINK, Chicago, will stage a special USO Night Thursday (13), all proceeds going to the United Service Organizations. Phil Hayes, manager of the rink, says there will be special exhibitions by champion amateur

and professional skaters, and amateur races in which Jackie Nelson will defend her Chicago speed title. Among the professionals who will appear is Gloria Nord, of *Roller Skating Vanities*.

ANGOLA ROLLER RINK, Cornwall, N. Y., is now open three nights a week, reported John E. Johnson. Nights are Friday, Saturday and Sunday. Johnny Lawrence is at the keyboard of the console. To increase attendance, door prizes of War Savings Stamps are offered each night.

THE "ROYAL FAMILY" of skatedom, the Earle Reynoldses, were so tagged in the August 4 issue of *The Laconia* (N. H.) *Evening Citizen*. Article, on the first page, was quite lengthy, recounting the hockey, polo and track adventures of Reynolds as well as recording his numerous skating championships. Article refers also to his wife, Nellie Donegan, as Australia's champion roller skater. Children and grandchildren are part of the troupe which Reynolds is presenting.

UNDER THE MARQUEE

(Continued from page 38)

Ozarks. He visited several shows in that section.

FRANK ZAZZARA, formerly with Ringling-Barnum circus as assistant to Pat Graham, was inducted into the army on July 25. He visited Lady Lucky act with Great Lakes Exposition Shows while it was playing in Dayton, O., week of July 27.

REMEMBER when every circus used "Only Big Show Coming Here This Season" on all paper stands?

FRANK CLARK, calliope player, is putting in his fourth season with Wallace Bros.' Circus; Dave Abbott, catcher, is with Charles Siegrist troupe, and Bob Eugene Troupe, bar performers, recently played Willow Park here," infoed Leo Gaudreau from Salem, Mass.

DON MALONE cards from Philadelphia that he visited Larry Sunbrock's thrill show at Yellow Jacket Stadium on August 1 and was treated royally. Other guests were Dick Boyd, Raymond Houston, Tom Nevins, Dave Carroll, Frank Lambert and Joe Lee.

PROOF that circuses really do put up paper is in the bags of other branches of the profession: "We bill like a circus."

FATHER ED SULLIVAN, National Chaplain, CFA, Boston, was given a full page of pictures and story in *The Boston Sunday Post* dated August 2. His experiences with and love for circus folk were well written by George Brinton Beal.

STANLEY H. CZERWINSKI, for 12 years trombonist with Ringling-Barnum circus, secured a job as guard at the new U. S. Naval Installation plant near Memphis. He stated that he earned \$47.50 per week with the circus plus expenses and is not earning as much on his new job after being idle several weeks.

WONDER what happens to all those towners who join out in the morning, help put up the canvas, go home to get their hand satchels—and are never seen again?

RAY B. DEAN, press agent, writes from Milford Center, O.: "Back home again after an 11-week season with Lewis Bros.-Whitey Ford Circus. That was the length of season planned. Paul Lewis had his show contracted as a grandstand attraction at fairs thru Michigan, Wisconsin, Minnesota, Indiana, Illinois and Ohio from August 5 to September 19."

STAGING of Sunbrock's rodeo-circus in Montreal fell thru owing to inability of local promoters to secure a suitable site for such a presentation, it was reported. Armand Vincent, of Canadian

Entertainments, was said to be willing to put on the show there on August 27-30. He said he approached Hector Racine, owner of the Montreal Baseball Club, and guaranteed him \$2,500 for the use of his park. This offer, however, was refused.

A HILLBILLY family listened to a side-show orator elaborate on the wonders within. When he had concluded the hillbilly turned to his wife and said, "That was mought' nigh the best mouth palaverin' we'uns ever heard."

East Good for Sky Follies

GREENFIELD, Mass., Aug. 8.—J. C. Harlacker's *Sky Follies*, playing the fairgrounds here June 27-August 1, closed the engagement to excellent business. Show moved here from Albany, where it played to good business under sponsorship of Albany Shrine. Unit opened August 3 in Manchester, N. H., for Kiwanis Club, setting up in the high school stadium. New talent set by Al Martin includes the Fighting Anzacs, Lindsay Fabre and his boxing kangaroo. Fabre received a new kangaroo from Australia recently to replace Aussie, who died last January. Act went into immediate rehearsal and opened with unit in New Bedford, Mass., week of August 10. Harlacker reported all attractions with the show are doing excellent business on all the stands, with Tanit Ikao and her fighting alligators having banner gates.

FAIR DATES

(Continued from opposite page)

Utah

Morgan City—Morgan Co. Fair Assn. Sept. 2-4. Gilbert Francis.
Murray—Salt Lake Co. Fair. Sept. 2-5. Chester G. Bello, Magna, Utah.
Nephi—Juab Co. Fair. Sept. 3-5. LaVon Harris.

Virginia

Blackstone—Courier-Record Fair. Sept. 14-19. Alexander Hudgins.
Bland—Bland Co. Fair. Sept. 4-5. T. E. Mallory.
Lynchburg—Lynchburg Agri. Fair Assn. Sept. 10-19. L. H. Shrader.
Pennington Gap—Lee Co. Fair Assn. Sept. 2-5. Earl C. Laningham.
South Boston—Halifax Co. Fair. Oct. 13-17. W. W. Wilkins.
Tazewell—Tazewell Co. Fair. Aug. 17-22. T. E. Rosenbaum.

West Virginia

Sutton—Braxton Co. Fair. Sept. 7-12. Earle Morrison.

Wisconsin

Athens—Athens Grl. Assn. Sept. 1-3. Theo. E. Wozniak.
Elkhorn—Walworth Co. Agri. Soc. Sept. 4-8. F. M. Porter.
Ellsworth—Pierce Co. Fair. Sept. 10-11. Lloyd Rice.
Marshfield—Central Wis. State Fair. Sept. 6-10. R. R. Williams.
Plymouth—Sheboygan Co. Fair. Sept. 4-7. W. H. Eldridge.
Rhinelander—Oneida Co. Fair. Aug. 24-27. J. M. Reed.
Viroqua—Vernon Co. Agri. Soc. Sept. 22-25. Fred S. Rogers.
Webster—Central Burnett Co. Fair Assn. Sept. 3-5. R. E. Krause.

Wyoming

Buffalo—Johnson Co. Fair. Aug. 24-25. Pete Jensen.
Sheridan—Sheridan Co. Fair. Aug. 31-Sept. 2. W. L. Wright.

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The Editor's Desk

CINCINNATI

IN THE more or less frantic and garbled news dispatches on the fire disaster which struck at the Ringling-Barnum menagerie in Cleveland on August 4 were at least two statements that showfolk knew to be correct. One was that circus attaches handled themselves with calm efficiency. The other was that many animal attendants and performers later gave way, openly and unashamed, to the grief which gripped them. It has been ever thus under the big tops. Trained personnel are equal to the tasks imposed by fires and blowdowns. People who are popularly supposed to be extra hard-boiled quickly succumb to that sentiment of affection engendered by close association with the royalty of the animal kingdom. Recurring catastrophes of the lots, such as last year's mass poisoning of a herd of beloved bulls, bring deep sorrow and even wrench tears from the huskiest of trouper. Of course, those phrases, "fire with panic," "agonized screams of animals," "billowing smoke" and others dear to the heart of the reporter-sensationalist and the gee-whiz rewrite man, were given full workouts in press and radio stories. But the news hounds must be given credit for noting the two things. The circus people knew what to do and did it. They felt terrible and cared not one whit who knew it.

AT LEAST early-day showmen knew no rationing boards to decide for 'em whether they could get gas for torches.

THEN, too, the circus is an American institution whose comings and goings tell for millions, as it were, the changing of the seasons. It is the sort of institution which needs preserving in these days when so much which is old and dear is being swept away. . . . Maybe the government will find a way to permit priority exceptions which will enable replacement of fire-lost equipment. . . . Here's something—the tanbark, the smell, the jostling crowds, the tinsel and tinfoil which is part of the American way of life—something which grew up with America and something which needs preserving.—*The Commercial Appeal, Memphis.*

ABOUT forgotten are the words of that showman during the depression: "The soles of my shoes are so thin that when I step on a penny I can tell whether heads or tails is up."

GOVERNOR EDISON of New Jersey is one State executive who has given more than lip service to his belief that fairs can be an effective aid to government agencies in pushing the war effort. Believing that more can be accomplished thru their operation than by their discontinuance, he has asked State departments to give all possible support to New Jersey State Fair, Trenton. He, it will be recalled, resigned as Assistant Secretary of the Navy to enter the gubernatorial lists, and he is considered to be very close to the President. George A. Hamid, president of the fair, came away enthused after a recent conference with the governor, who urges that the '42 Trenton fair be "the best show ever." Among letters sent by Governor Edison urging special effort in exhibits and other State participation were those to Commissioner William J. Ellis, Department of Institutions and Agencies; Director L. A. Becans, Extension Service, and Charles Elliott, Commissioner of Education. In an official statement the governor said, in part: "In these days when the world is war torn it is essential that the people of our Eastern States find relaxation and pleasure in activities near at home and it gives me great pleasure to approve the decision of the New Jersey State Fair to present again evidence of the State's agricultural and industrial progress. For more than 50 years this fair has given an opportunity to the farmers and industrialists to display the great strides in agriculture, industry, education and art, and a visit to the State Fair grounds at Trenton is an education in itself, for portrayed are the achievements that go to make up the advantages of which New Jersey is justly proud." . . . The governor told Commissioner Ellis that he

had spent considerable time last year in the State Institutional Building and was "very pleased with the outstanding work of the various institutions under your direction, and it is my hope that this work, during these times that our State and country are going thru, will be wholeheartedly encouraged and I want our visitors to the State Fair to be very much impressed with the work of the various institutions." . . . To Director Becans he said, "I am personally directing these few lines to you to express my hope that you and the 4-H Club directors will exert every effort to assist the State Fair in staging the best 4-H show possible." . . . Said President Hamid: "I am happy to tell you that the sale of space in the buildings on the grounds at the end of July was equal to that of last year."

SOME show employees who have no investments have funny ideas as to what constitutes stabilizing midways.

HAROLD F. DEPUE, president of the International Association of Fairs and Expositions, is back on his own stamping grounds in Great Falls, Mont. After a restful sojourn in Chester, W. Va., he trekked west to be in time last week to see the 1942 North Montana State Fair in Great Falls, now managed by Dan Thur-

ber. This is the fair that grew into a major event in the decade that Prexy DePue was its manager. Remarking that he expected to announce a new connection soon, he added, "I am feeling 100 per cent again." . . . Jim Malone, now tub thumping for Reading (Pa.) Fair, came in for a full column of praise blog in Gordon Williams's "In-the-Realm-of-Sports" sector in *The Reading Times*. "But quitting the road after more than a score of years' tramping," wrote Williams, "is somewhat of a problem, he will tell you. Contacts made from Coast to Coast among newspapermen, fair executives and show people are his stock in trade, and there is no way to capitalize on it staying in one spot. Now he is nursing the idea of getting back into the navy and plans on brushing up on his radio to see if he can land a berth. They are still taking men up to 50 years old and Jim is just 46." . . . Another who is no publicity tyro and who has been enlisted for fair drum beating is Gaylord White, side kick of Al Sweeney in National Speedways, who joined Manager Frank Kingman at Brockton (Mass.) Fair on August 1. . . . Eddie Vaughan keeps busy for a guy no longer with the big tops. Besides publishing his *Texas State Topics* in Dallas, he helped Fay Kirkwood put on her All-Girl Rodeo at Wichita Falls, Tex., on July 31-August 1, then went to work for Buford Jester, run-off candidate for State railroad commissioner. Eddie campaigned for Mayor T. Leo Moore of Electra, former circus backer, who received over 60,000 votes for rail commish. Eddie declares, "He'll win next time."

VERY evidently no ceiling has been put upon jackpots.

Nat Green's

The Crossroads

CHICAGO

FATE posted another number and Paul Lorenzo answered the call! Paul was one of the best known and best liked performers in the outdoor show world and his untimely death at Salem, Ill., came as a shock to hundreds who knew him. He had a beautiful and thrilling high act in which he took great pride, an act known thruout the country, and he was always extremely careful in preparing his rigging to see that everything was right. The accident that spelled his end was one of those things that could not be avoided. So many inaccurate stories of the accident have been current that Paul's wife, Vicki, asked us to tell just what happened. She said that two days before the accident while the act was in progress there was a sound as if the pole had cracked. But an examination revealed no break. On the fatal night Vicki was sitting on the rigging below Paul, who was doing his swaying handstand atop the pole. Showmen standing below noticed that the pole apparently was swaying too far and Paul seemed to be attempting to reduce the sway. Suddenly the pole snapped and dropped downward, throwing Paul's head against the lower part of the pole. He was rendered unconscious and dropped straight to the ground, brushing Willie Necker, another act, as he neared the ground. There was no outcry, no grasping for guy lines. Being knocked unconscious, Lorenzo had no chance to save himself. Comparatively few bones were broken in the fall, but the body was terribly crushed internally.

Vicki said that an incident which happened before the act started gave her a premonition that something was going to happen. As she ascended the ladder, there on one of the rungs was what she at first thought was a flying squirrel, but which proved to be a bat. "I shuddered when I saw it," said Vicki, "and when I reached the platform I was shaking like a leaf. I gave Paul my usual caution to be careful and as he went up the pole I called, 'Good luck!' I was not looking up when he fell and when his body passed me I could not realize he was falling. He seemed to be just floating down."

SCOOP: It's a secret, but Peg Willin Humphrey, who has been an administrative assistant for the army war show, left it last week and went to Canada, where she and Elwood A. Hughes, managing director of the Canadian National Exhibition, are to be married. Peg is a swell gal and Elwood Hughes is not only a great guy but a lucky one!

RAMBLIN' ROUND: Earl Lindsey, Gene Autry's business manager, was making a trip thru Republic Studios recently looking over the equipment that was being used in Autry's latest picture, a story of the circus. On his rounds he noticed an office wagon that looked familiar and it turned out to be the old wagon in which Lindsey worked on the Hagenbeck-Wallace Circus. . . . Don't be surprised if WLS Artists Bureau springs an all-girl rodeo on the public. They've been looking one over and it looks like a natural. . . . Uncle Jim Terry, who runs La Porte (Ind.) Fair, was in Chi last week completing his attractions program. . . . Jess Adkins' grave at Peru, Ind., soon will be suitably marked. Some of Jess's real friends are going to see that an appropriate stone is placed at the grave. . . . That 15-foot-high guy who has been frightening kiddies on the Northwest Side is Eddie Dorey, stilt-walker, who is working the 17-day summer festival staged by merchants. . . . Sam Ward is now the Eastern Breeze. He left Chi a few days ago to whoop it up in Phila for the roller derby. . . . Three patriarchs of the songwriting and publishing business came together by chance last week in the Walnut Room of the Bismarck Hotel and had a great gabfest. They were Will Rossiter, who's been in the biz 52 years, Mose Gumble and Fred Forster.

C. A. (COOKIE) MARSH, of Peru, Ind., stopped off in Chi last week on his way back from a visit to Terrell and Dolly Jacobs on the Conklin show in Western Canada and reports that they are having a wonderful season, going over big everywhere. The Jacobs twins, Punch and Judy, are traveling with their parents. Marsh spent an evening with some of the show boys in the Sherman's Celtic Room and he declares it's better than a three-ring circus. . . . Aren't there enough titles for shows without a new show owner selecting a name that closely copies another? Such a show will have two strikes on it before it opens! . . . G. B. Sandifer, concert manager of the Cowboy Band of Hardin-Simmons University, Abilene, Tex., writes that Merle Evans is very happy in his new job as leader of the band. "Merle is a honey; we are going to town," says Sandifer. Merle will lead the Cowboy Band in the "rubberless parade" which will be staged in Abilene Thursday (13) at the world premiere of the film that Paramount made of Hardin-Simmons University as

the "most unusual university." Horses, buggies, stage coaches, chuck wagons, ox carts and anything pertaining to the Old West will be in the parade.

MENAGERIE FIRE

(Continued from page 38)

crowd at 8:30 that night. Further aid was given the management thru the offer of Mayor Frank J. Lausche of use of city buildings to house animals. The Animal Protective League also came to the aid of the circus in the treatment of injured animals and prompt disposal of 36 carcasses at a rendering plant.

Quick action saved the gorillas, Gargantua and Toto, their air-conditioned cages having been adjacent to the menagerie at the time of the fire. Cutting ropes holding the canvas above the cages, which had been doused with water from a fire hose, allowed the canvas to form a protection and enabled attendants to move the cages away from the flames, the occupants evidently being entirely unaware of the situation.

Special Medicament Used

Some animals, with singed hides, that were so frightened as to cause fears for their recovery, have been pronounced okay and are expected to recover, being kept under observation. Dr. J. J. Henderson, circus veterinarian, and assistants worked thruout the night and early morning hours in an effort to save the lives of injured animals and to give relief thru application of a special medicament known as "foille," a 15-gallon drum of which was flown by air express from New York City. This soothing oil was swabbed over bodies of the animals with long-handled brushes. Superintendent McClain, whose face was scorched, reported that he used this preparation on himself with excellent results.

A near-capacity crowd witnessed the Tuesday night performance. If one had not known of the fire, there was nothing about the performance itself or appearance of grounds to indicate what had happened a few hours before.

Youth Held by Police

Lemandria Ford, 16-year-old Negro, was returned here from Pittsburgh, where District Attorney Russell H. Adams quoted Ford as having said he and a companion tossed lighted cigarettes into the menagerie hay because they had been discharged by the circus management. Ford was said by the prosecutor to have remarked, "I felt pretty sorry when I saw all those dead animals around." A search was begun for the companion Ford is said to have declared was with him.

It was said Ford and another worker were hired on July 26 while the show was in Pittsburgh and were later discharged for being absent from duty Tuesday morning before the fire, were paid off that afternoon a few hours after the fire and disappeared after receiving their pay. Ford was arrested by railroad detectives at Duquesne, near Pittsburgh, while riding a freight train and was held on a charge of illegal riding. A railroad detective said Ford had menagerie meal tickets in his possession.

Sorrow in Sarasota

SARASOTA, Fla., Aug. 8.—How deeply the Ringling-Barnum circus fire tragedy was felt in Sarasota, the show's winter home, was reflected in an editorial in *The Sarasota Herald-Tribune* on August 5, captioned, "The Menagerie Fire," as follows:

"It was only natural for the circus performers to go about their acts in Cleveland last night with heavy hearts. Here in Sarasota we also had heavy hearts. Even wild animals have something that begets a feeling of attachment in people who come in contact with them. To us in Sarasota the circus animals were somewhat like house pets. We feel that they are a vital part of our community. Out of this feeling there came a feeling of horror that possessed us when we read of the sudden and terrible destruction of circus animals yesterday afternoon.

"Anything that affects the circus is keenly felt in Sarasota. Last fall the death of several elephants in Charlotte, N. C., brought up a deep sense of sorrow. The tragic death of some 40 animals in the holocaust in Cleveland has only deepened that feeling of sorrow. Any loss entailed upon the circus is felt here as a loss by all of us. John and Henry North have in this most unfortunate incident the heartfelt sympathy of their fellow citizens. It is a most deplorable and regrettable misfortune."

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati (25 Opera Place) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

DEALERS, AGENTS — MEXICAN JUMPING Beans, 20, 25c; 100, 75c; 500, \$2.00; 1,000, \$3.00. J. J. FRANK, 525B Palm, Rockford, Ill. au22

GOING OVER BIG—LATEST RATION CARD, \$1.00 per hundred—sells fast at 5c each, no samples. LA FRANCE DISTRIBUTORS, 55 Hancock Street, Boston, Mass. au15

LAVAL'S OATH TO HITLER — 100 COPIES, \$1.00; 500, \$4.00; 1,000, \$7.00. Sample 10c. VICTORY NOVELTIES, 19 S. Aberdeen St., Chicago. au29x

LORD'S PRAYER, TEN COMMANDMENTS OR Crucifixion, engraved on real pennies. Individually carded. Fastest 10c sellers in years; \$5.25 gross. Trial order generous assortment sent prepaid \$1.00. PERKINS, 4745 Broadway, B-8, Chicago. au29x

MEN'S SHOES, 18c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago. x

MEXICAN FEATHER STRAW PICTURES, Sandals, Tablecloths, etc. Quick sellers, 100%-300% profit. Free particulars. Samples, 10c stamps. MARQUEZ-BF, Apartado 1176, Mexico City. x

NEW HITLER JAP FOLD UPS TAKING COUNTRY by storm. Trial dozen, 25c. Samples and quantity prices 10c. JAYBEE, Box 944, Altoona, Pa. x

NOVELTIES, FUN SHEETS, JOKES, ETC. — Assortment for quarter. Confidential list and sample, dime. Postcards ignored. SOUTHWESTERN AGENCY, Hillsboro, N. M. x

SEASON'S BIG HIT! — HOLLYWOOD STARS Necklace. New! Different! Low prices! Quick delivery! Sample 25c. MISSION FACTORY, 2328W Pico, Los Angeles, Calif. au29x

SELL IMPROVED, ORIGINAL; 9x11 BLUE Signs. Religious and Changeables. Cost 3c, retail 25c. Write now. KOEHLERS, 335 Goetz, St. Louis, Mo. au29

SELL FORTUNE TELLING CARDS BY MAIL. Big profits. 10 cents brings samples and information. THORNBURGH SERVICE, 1206 Monroe, Wichita Falls, Texas. au29x

SELL SEASON'S CHRISTMAS CARD HIT! — America's finest 21-Card Assortment, \$1.00. Up to 100% profit. Big selection assortments; Personal Christmas Cards, 50 for \$1.00 up. Free samples. WETMORE & SUGDEN, 749 Monroe, Dept. 914, Rochester, N. Y. x

SELL SERVICE MEN'S STATIONERY — We tell you how. Big seller. Good profit. STERLING SERVICE, Box 6801, N. S., Pittsburgh, Pa. x

SEND FOR FREE COPY OF ILLUSTRATED Wholesale Christmas Catalog! Forty profitable lines! ELFCO, 438 N. Wells, Chicago. tfn x

THE RECUPERATOR — LENGTHENS BATTERY life into years by eliminating ruinous sulphatization and corrosion. Write for our Distributors' Proposition. The Recuperator has already served over forty thousand batteries. ALPHA DISTRIBUTING CO., 1025 N. Highland Ave., Hollywood, Calif. x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. au22x

BUSINESS OPPORTUNITIES

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

WANTED TO RENT — BUILDING FOR ROLLER Rink, 50x160 or larger. Have heating plants and necessary equipment to install. A-1 references. Prefer Illinois, Iowa, Wisconsin, Indiana; others answer. ELMO CALDWELL, Waverly Beach, Beloit, Wis.

INSTRUCTIONS BOOKS & CARTOONS

BACK NUMBER MAGAZINE BARGAINS — Retail or wholesale catalog 3c. Back Number Racing Forms, Racing Records, \$2.50 per month postpaid. Turf Books, Magazines, Forms, Film Fun, etc., bought, sold. COREY'S EXCHANGE, 355 N. Clark St., Chicago, Ill.

JUST OUT! — 20 PATRIOTIC CHALK STUNTS, \$1.00. Sensational, terrific. Catalog of Chalk Talk Supplies, 10c. BALDA ART SERVICE, Oshkosh, Wis. au22x

THRILLING PHOTOGRAPHS, CARTOON BOOK-lets and Novelties. Sample assortment with lists, 25c. Mammoth assortment, \$1.00. BELL-PRINTS, 202 Madison, San Antonio, Tex.

MISCELLANEOUS

GOLF CLUBS—REGULATION SIZE CHROMIUM Plated Right Hand Irons, Hickory Shafts; five club matched set, \$3.75. LINCOLN SURPLUS, 220 E. Steph, Freeport, Ill. au15

SHOW PEOPLE AND TALENT, ETC. — USE our address on your billposters, \$2.00 per month. For bookings contact 40 CLUB OF AMERICA, 2402 N. Main, Rockford, Ill. au22

PRINTING

EXCELLENT SPECIAL PRINTED ROLL TICKETS, 1"x2", 20,000, \$6.10; 100,000, \$14.90. KANSAS CITY TICKET CO., Dept. C, 1819 Central, Kansas City, Mo.

HAMMERMILL LETTERHEADS, ANY COLOR paper, ink; 32 type styles. Reasonable prices. Send for free details. WOODRUFFS, 217-R7 Lewis, Duluth, Minn. x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

500 8 1/2 x 11 HAMMERMILL LETTERHEADS and 500 6 3/4 White-Wove Envelopes, printed to your four line copy, for \$4.50 prepaid. DREW PRESS, Box 423-F, Greensboro, N. C. au29x

COIN-OPERATED MACHINES, SECOND-HAND

A COMPLETE STOCK OF REBUILT 5c Selective Candy Bar Machines. Bargains! Also 1c Peanut and Gum Vendors. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

ALL VENDING GUMS—BALL, CHICKS, STICK, Tab, limited for duration. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-au29x

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

BARGAINS GALORE IN USED WURLITZER Phonographs, Pin Tables, Slots, Consoles, Peanut Vendors, Counter Games. Request quotations. COLEMAN NOVELTY, Rockford, Ill.

BRITE SPOT, \$10.00; BALLY PLAY BALL, \$24.00; Major 1941, \$34.00; Miami Beach, \$32.00; Star Attraction, \$35.00; Sport Parade, \$20.00; Stratolliner, \$21.00; Spot Pool, \$43.00; Seven Up, \$28.00; Scoop, \$10.00; Velvet, \$25.00. Counter Games: Daval Imps, Cubs, \$6.00 each. 1/3 deposit, balance C. O. D. A. ABEL, 133 Cooke, Waterbury, Conn.

FOR SALE — THREE BALLY ROLL-EM DICE Machines, \$225.00 each. Latest models, used 3 months, A-1 condition. CLAUDE CLARK, Osyka, Miss.

FOR SALE — 15 BALLYROLLS, 14' LONG, IN first class condition, at \$47.50 each; or will trade for Ten Strikes. BILOW, 2512 Irving Park, Chicago.

FOR SALE — A.B.T. RIFLE RANGE, 6 RIFLES, 2 Side Targets, 1 Center Target, 100,000 Shots. Excellent condition, a money-maker for \$1,750.00. PENNY ENTERPRISES, INC., 527 S. Main St., Los Angeles, Calif.

FOR SALE — 3 PHOTOMATICS, GOOD CONDITION, 1 1/2 years old, \$500.00 each. BOX LA-3, The Billboard, 416 W. 8th, Los Angeles, Calif.

FOR SALE — 6 MILLS DROP PICTURE Machines @ \$29.50; good condition, new paint; 4 Radio Rifles, factory rebuilt, like new @ \$125.00; 2 Bull Guns, excellent condition, @ \$69.50; 1 Skill Derby, factory rebuilt, like new, \$175.00; 1 Bally Racer, good condition, \$65.00; 2 Crippers @ \$12.50; 1 Mutoscope Punch-a-Bag, excellent condition, \$250.00; 2 Vistascopes, \$37.50 each; 1 16MM. Moving Picture Machine, \$250.00; 3 Dakin Pop Corn Machines, like new, @ \$25.00; 1 Rockola Phonograph, \$30.00; 1 Ex. Tiger's Tail, \$95.00; 1 Ex. Wheels of Love, excellent condition, \$95.00. Terms: 1/3 cash, balance C. O. D., BOX LA-5, The Billboard, 416 W. 8th, Los Angeles, Calif.

HAVE SEVERAL LATE MODEL PHOTOMATICS for sale. What am I offered? BOX LA-4, The Billboard, 416 W. 8th, Los Angeles, Calif.

OPERATE CIGARETTE REEL MACHINES, TAX free or your money back. Snappy strips for all makes of machines. Send \$1.00 for sample strips and display card postpaid. State make of machine and whether a gum vendor or not. LONGHORN SALES COMPANY, 3311 Ross Ave., Dallas, Tex. au29

SLOTS — MILLS EXTRAORDINARY, 5c DJP Gold Award, \$44.50; Blue Front, 5c SJP, \$64.50; 5c Cherry Bell, 3/10 payout, \$76.50; Lion Head, 10c DJP, \$27.50. THE ATLAS, Wells, Minn.

OVERSTOCKED — U-NEED-A-PAK 9-COLUMN Cigarette Machines, in original packing cases, \$100.00 each. Terms: F. O. B. Nashville, 1/3 down. Wanted to buy: Coledrinx Coca-Cola Machines. KENNETH BRAKE, 2000 McGavock Pike, Nashville, Tenn.

SLOTS—2 BALLY 5c-25c PLAY, 3-5 PAY, console bases like new, each \$175.00; 3 MILLS Q.T., 1c play, first class condition, each \$35.00; 1 Mills F.O.K., 5c play, 3-5 pay, refinished, \$60.00; 1 Mills Blue Front, 5c play, 3-5 pay, perfect, \$85.00; 1 Single Slot Safe, like new, \$17.50. One-third deposit, balance C. O. D. GEO. PROCK & COMPANY, 2812 Main, Dallas, Tex.

"SPECIAL" — 50 1c SNACKS, \$4.00; 10 KING Jrs., \$2.75; Bings, \$6.00; Triselectors, \$15.00; Burels, \$6.95; Texas Leaguers, \$34.50. CAMELO VENDING, 432 W. 42d, New York.

WALL BOXES FOR SALE — 7 SEEBURG SELECTomatic, \$10.00 each; 2 Wurlitzer #320, two wire, \$25.00 each; 1 Wurlitzer #322, two wire Bar Box, \$25.00. Deposit with order. WHITT NOVELTY CO., Columbus, Kan.

WANT GOOD USED PHOTOMATICS — STATE age, condition, lowest price first letter. BOX LA-2, The Billboard, 416 W. 8th, Los Angeles, Calif.

WATLING, NATIONAL, JENNINGS, MILLS, Columbia Scales, \$16.00; Penny Stackers, 75c; Wrappers, 1,000, 75c; Nickel Stackers, 75c each; Ideal Scales, \$15.00. HEINEMAN, 656 Selden, Detroit, Mich.

WE BUY, SELL OR EXCHANGE PIN TABLES, Consoles, Phonographs, Arcade Equipment, Guns, Slots, etc. OPERATORS' EXCHANGE, 621 Van Ness Ave., San Francisco, Calif. x

4 5c JENNINGS VICTORIA, DOUBLE JP., \$17.50; 1 5c Pace Bantam, J.P., \$14.00; 2 5c Watling S.J.P., \$16.50; 2 5c Watling D.J.P., \$18.50; 10 Folding Stands, \$2.50, and 10 Lock Weight Stands, \$5.50 each. Deposit required. WEST COAST AMUSEMENT CO., 820 S. McDill Ave., Tampa, Fla.

5 5c MILLS SINGLE J.P., SERIAL 185000 AND up, \$16.50; 3 5c Jennings Little Dukas, J.P., \$10.00. Deposit required with order. WEST COAST AMUSEMENT CO., 820 S. McDill Ave., Tampa, Fla. x

1939 STANDARD ROCK-OLA PHONOGRAPHS, \$175.00 each; 1940 Rock-Ola Master Phonographs, all in perfect condition, \$200.00 each. No time payments. Keeney Texas Leaguers, \$30.00 each. Pin Tables, any five for \$100.00 or \$25.00 each; 4 School Days, 4 Play Balls, 2 Paradise, 2 Zombie, 1 Attention, 4 Silver Skates, 1 Stars, 1 Seven Up, 1 Four Diamonds, 2 Big Time, 3 Anabels, 1 Broadcast, 1 Barrage, 1 Score Card, 3 Sea Hawks, 1 Double Feature, 1 Lucky, 2 Sports Parades and 2 Miami Beach. One-third deposit required with order, the balance C. O. D. W. E. EASTBURN, care Camp Exchange, Camp Shelby, Miss. Telephone Main 596. x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — TWELVE Quart Popping Kettles, Electric French Fry Poppers from \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago. x

ALUMINUM POPPING KETTLES, \$6.50. ALL-Elctrics, Burch Cabinet, Counter Models, Star, Kingery, Burners, Tanks, Vending Machines. NORTHSIDE CO., Indianola, Iowa. sel9x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR SALE — 40x100 PORTABLE ROLLER RINK. Now operating at Hoisington, Kan., \$2,000. Write HUGH BRYANT, Cullison, Kan., or see manager.

"SMACK THE AXIS" — A GREAT NEW money-making Dart Game. It's flashy, it's hot. Stamp for details. FRANK'S GAME SHOP, 735 E. Main St., Rochester, N. Y.

FOR SALE—SECOND-HAND SHOW PROPERTY

CONCESSION TENT, 8x12, PUSH UP FRAME, \$25.00; Penny Pitch, used once, \$7.00; Ball Game, 12 ft. front, pin hinged frame, \$35.00; 2 Slum Spindles, \$7.50 each; Milk Bottle Ball Game, like new, a real buy at \$75.00; 2 Slot Rack Ball Games, new, \$8.00 each; 8 Number Wheel, \$7.00; Trunks, \$5.00 each. 1/2 deposit. PETER EGGNER, 3934 Barnard Ave., Cudahy, Wis.

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR QUICK SALE—COMPLETE EQUIPMENT and Chairs from 350 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. se5x

35MM. SOUND PRINTS FOR SALE — WEST-ems, Features, Shorts, Serials. Also we buy 35MM. Sound Films. Trades accepted. LEE FILM SERVICE, P. O. Box 249, Gainesville, Fla.

12 TUB WHIP — MOTOR LIKE NEW. CAN be seen on U. S. Highway 31, one mile north of South Haven, Mich. See HERMAN FRIEDMAN at Sleepy Holly (across the street). Will sacrifice for cash.

40x70 TOP WITH SIDE WALL — 10 OUNCE, in good condition, Kerr make; also a quantity of used 35MM. Films. Write H. L. POWELL, Lynchburg, S. C.

CLASSIFIED ADVERTISING FORM

The Billboard Pub. Co. 25 Opera Pl., Cincinnati, O.

Insert the Following Advertisement under the heading of

Table with 4 columns and 10 rows for advertising details.

(Name and Address Must Be Included in Copy)

Remittance of \$..... is enclosed to cover the cost of

..... words at 10c each. (Minimum \$2 for 20 words or less.)

From

Address

City and State

Forms Close Thursday for Following Week's Issue

**PHOTO SUPPLIES
DEVELOPING-PRINTING**

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. au29x

FILM USERS, ROADSHOWMEN — TURN TO "Roadshow Films Page" (see Index on page 3) for advertising of 8-16-35MM. Films, Equipment and Supplies. au29

FOR SALE—PQO INSTANT CAMERA, 1 1/2x2 1/2, used four days, Tripod, other equipment, twenty-five dollars. Stored in Oklahoma. CAPTAIN ROY STANFILL, 733d Military Police Battalion, Air Base, Great Falls, Mont.

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Write for information on Single, Double and Full-Figure Models, Enlargers and Visualizers. A-SMILE A-MINUTE PHOTO CO., Salina, Kan. au22x

ROLLS DEVELOPED—2 PRINTS, EACH NEGATIVE, 25c; Reprints, 2c each; 100 or more Reprints, 1 1/2c. SUMMER'S STUDIO, Unionville, Mo. au22x

ACTS, SONGS & PARODIES

HOKUM SONGS, PARODIES, MONOLOGUES, Skits, Bits, Dramatic Plays, Comedy Material. List. HARRY STURGIS, 52 Guild St., Roxbury, Mass.

HUMOROUS MONOLOGUES, VENTRILOQUIAL Dialogues written, dollar each. Send stamp for Special Song List. TIZZARD, 104 W. 71st St., New York.

**MUSICAL INSTRUMENTS,
ACCESSORIES**

CASH FOR SWISS BELLS, MUSICAL SLEIGH Bells, Cathedral Chimes. No dealer. State condition, price. GADDIS, Moser Party, Winona Lake, Ind.

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Well Organized 6 or 7 Piece Orchestra, completing 16 week run, would like hotel location. Two fine Vocalists and Trio. Library of over 600 numbers, including dinner music. Consider club work. Jolts, lay off. Pictures on request. Jimmy Overend, Hotel Nelson, Rockford, Ill.

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Clark Sisters — Beautiful Tight-Wire Act; also fast single Trapez and Loop the Loop and Ladder. Three acts, two attractive young ladies. Tommy Whiteside, Mgr., 602 Laura, Wichita, Kan.

Chas. Augustus—Presents His Aerial Act De Luxe for outdoor celebrations. Flashy paraphernalia, wardrobe. Act priced reasonable. Platform required. Write Chas. Augustus, Sub Station 15, Fort Wayne, Ind.

Dashington's Circus — Two distinct, real Novelty Acts. Dogs, Cats and Clown for any kind of show. Address care General Delivery, Webster City, Iowa. 5c22

Hiram Cailey, Rubo Swinging Slack Wire Act. for Fairs, Celebrations, etc. 433 W. 45th St., Apt. 7, New York, N. Y.

Pamalushia's Attractions — Act Beautiful. Presents America's Plect Giant White Cockatoos and Macaws. War scenes. Great acting birds. Also dog, Pony and Monkey Acts. Geo. E. Roberts, Agent-Manager, Circus Headquarters, 3504-6 N. 8th, Philadelphia, Pa. Phone: Sagamore 5536.

Something New in a Free Act — A Three People Magic Presentation. Not a sleight-of-hand performance, but large illusions for the first time possible on an open platform. A live girl suspended in mid-air, a small doll growing to become a beautiful living girl, etc. Change of program afternoon and evening. Sound system. Literature upon request. No fair too large, no spot too small. Labor Day open. Wire or write V-Roy, Bethany, Ill.

AT LIBERTY PIANO PLAYERS PIANO PLAYER, SINGER —Male, Solovox. Union, young with good appearance and personality. Draft exempt. Play popular and light classic and all requests. Desire connection with better class hotel, cocktail lounge, etc., in metropolitan area. BOX 363, The Billboard, 1564 Broadway, New York. Pianist — Available immediately. Young, experienced, 4-F rating, union. Must have Western location. State all in first. Musician, 137 N. Thompson, Jackson, Mich.

AT LIBERTY VAUDEVILLE ARTISTS AVAILABLE FOR MUSICAL COMEDY, VAUDEVILLE REVUE STOCK, MUSICAL FLASHES; 14 to 18 people, including All Girl Orchestra, Singers, Dancers. Write P. O. BOX 993, Atlantic City, N. J. 5c15

Hanson, Lois T. Harbin, Frank HARBELRODE, Harold Frank Harding, B. Jean Harding, W. R. HARKEY, Homer Earl HARLEY, GEO. MANLEY

Holden, Mrs. Harry Holton, John HOLLOWAY, ANN HOLLIDAY, Benjamin Honatan HOLMAN, THEODORE HOLMES, Willie Hoyt Holmes, Jake

JONES, DOUGLAS JONES, ARNOLD JONES, ELLIS CLAY JONES, IRA JONES, JESSIE G.

LALONDE, Reid L. LaMont, Albert LaRouche, Daniel P. LaRaine, Fred LaRue, Frenchie LAYELLE, Raymond W.

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by MERCHANDISE EDITOR—Communications to 1564 Broadway, New York

Bingo, Salesboard Operators, Direct Sellers Anticipate Big Season With Fur Garments

NEW YORK, Aug. 8.—Fur workers in all fields anticipate the biggest season they have had in years. Bingo operators, salesboard operators and house-to-house men are currently looking over the new 1943 styles offered by the various manufacturers.

With thousands of women working in war plants, earning more money than they have ever earned before, the demand for the low-priced fur coats, jackets, chubbies, capes, scarfs and boleros is expected to boom as it never has before.

Bingo operators are stocking up on the coats in anticipation of using them as special prizes. Several operators who have been using furs for a number of years report that they are among the most popular items with their players. Since 90 per cent of the fans are women, the item is fast coming into recognition as a No. 1 prize.

Women Locations

Salesboard operators, too, have worked up numerous variations on deals featuring low-priced furs ranging from the

capas and scarfs to the newest models in elaborate coats. Here again women locations for these deals have proved the biggest money-getters. Such spots as beauty shops, tea rooms, etc., are naturals for the fur deals, operators report.

Direct sellers who have been working the furs also anticipate a really heavy increase in the demand for the items. Many of them are planning to head into areas where war plants employ a heavy quota of women and they are looking forward to a great reception from the female workers.

The supply of furs, despite current war conditions which make it difficult to import certain types of furs, is ample, according to interviews with manufacturers, to meet any increased demand. The manufacturers, practically without exception, had the foresight to buy up great quantities of the raw furs and are now busy processing these and making them up into attractive wearing apparel.

The use of the furs is not restricted by any priority ratings and the manufacturers have practically a free rein in developing whatever types of items their designs turn up.

Sales Material

Almost without exception the manufacturers have prepared much sales promotion material to make the job of the bingo and salesboard operator and the direct seller easier. There are measuring tapes, size charts, instructions on how to measure a prospective customer, illustrated catalogs and many other helps for the workers in this field supplied by the manufacturer.

Styles are as interesting and as varied this year as workers in this field have come to expect. Furs currently being featured are caracul, sealine, minkelette, silvertone, brown, black, sable, cooney, raccoon, persians, muskrats, skunks, foxes, marmink, kid skin, checklans and many others. Sizes range from the small 12s to the large 48s.

Deliveries in this field, according to workers, are prompt and the generally cooperative spirit of the manufacturers makes the job of getting the right garment to the customer quickly an easy one. Firms most active supplying bingo operators, salesboard operators and direct sellers at the present time are H. M. J. Fur Company, S. Angell & Company, M. Seidel & Son, Rose Fur Company and Brien Seward.

so that the game could go on. Several other operators placed automatic phonographs in the rooms so that when the blackouts came records could be played and the patrons could dance. The music was found to serve as an excellent morale factor. When community singing, accompanied by the playing of the records, was added many operators found their problems solved.

At outdoor bingos many of the same "morale maintenance" stunts were employed, but not too infrequently the game was continued without artificial lights if the moonlight was bright enough. These games have come to be called "Moonlight Bingo" and are extremely popular.

Operators generally are of the opinion that the early losses they suffered as a result of the surprise blackouts have been regained. In many cases the novelty of the many new features which have been added as a result of the blackouts have increased patronage at the games.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

With many of the old staple board items now victims of priority rulings, it seems to us that operators, among other things, should be giving a thought or two to the feasibility of creating a men's neckwear deal for the fall. Here is an item which produced quite well for the boys some years ago. Many months have elapsed since it received any kind of play, and ties are overdue for a comeback. There is a good stock pile on ties, and operators who decide to work them should have little difficulty getting all the merchandise they need.

Whoever is responsible for the creation of the term "salesboard" deserves a vote of thanks from all of us. This name instead of "punchboard" has done much to win public acceptance for a business which is in every way legitimate when conducted properly.

Give the business half a chance to produce and the salescard and salesboard will make real money for any man who is willing and able to work. We know of a man who started out with a 100-card placement and inside of four years built his operation to the point where he was placing 300,000 cards a month. And the not everyone is geared to develop so large an operation in so short a time, anyone with a desire to work can make a living in this field.

There still seems to be some misunderstanding regarding the offer we make from time to time to add names to our list of deals distributors. By deals distributors we have reference to the firms that create complete deals for resale to operators and not the operators themselves. The latter, who place the deal on location, are not distributors in the strict sense of the term. If you are a distributor and would like to have your name added to this list let us hear from you. It obligates you in no way.

The list is available to all operators free for the asking. Just drop a line to The Billboard Buyers' Service Department, 25 Opera Place, Cincinnati, Ohio, and a copy will be forwarded on to you.

We believe it smart business and good operating procedure to change off on consolation awards occasionally. As long as pen and pencils are available—and no one knows how long it will be before stock piles on these run out—there is no reason why these should not continue to play an important role on deals; but not in exclusion to all other items. To it may be necessary to pay a few cents more for another type of premium, the added zest and quicker turnover should more than compensate for the additional cost.

HAPPY LANDING.

Bingo Best Bet For Dimmed-Out S. Jersey Resort

WILDWOOD, N. J., Aug. 8.—After experimenting with numerous forms of after-dark entertainment since the new dim-out regulations went into effect at this South Jersey resort, clubs, organizations and other sponsors have found that their best bet is bingo.

Many other types of entertainment which have been started on the dimmed-out boardwalk have flopped, but the

Air Raid Items Well Received

NEW YORK, Aug. 8.—It is fervently hoped, of course, that no American city will ever experience an enemy air raid. Preparations for such raids are nevertheless progressing with grim determination. Civilian Defense and air-raid precaution groups go thru their training and watchful waiting in every American town and hamlet. Thousands of home owners, business firms, stores, offices, etc., are preparing for any emergency.

Direct sellers handling air-raid precaution and fire-fighting equipment have been doing a real job in making it easy for Americans to "be prepared." Scores of new items have been introduced in recent months. Direct sellers and agents handling these, along with standard equipment, are doing a good business and a fine patriotic service simultaneously.

It is amazing, agents report, how many homes do not even have the first essentials which would be required in case of a raid. Flashlights, first-aid kits, etc., are lacking in hundreds of homes, offices, stores and factories which are otherwise operated on a high basis of efficiency. Altho some places have already installed blackout curtains or drapes, the great majority have still to take their first steps to black out their premises in the event of a raid.

Many fewer families and business organizations, of course, have the kind of equipment more directly useful for fire-fighting equipment. Such items as stirrup-pumps, steel helmets, fire extinguishers are necessities in many places where people just haven't gotten around to purchasing them. Direct sellers, without being alarmists, preach the need for this kind of equipment where it is necessary and are finding most prospects extremely receptive.



Harry Reiter, manager of the Reiter Novelty Company, is very enthusiastic over the results produced by the last couple of ads his firm ran in *The Billboard*. The returns proved that not only has the popularity of the Reiter line continued to hold up, but the demand for the company's banners is growing with each week that passes. Line includes banners with large American flag displayed with appropriate slogans and assorted service and star banners.

Cameo Doll Products Company, manufacturer of Jeep, Dumbo, Popeye, etc., was among the victims of the recent flood at Port Allegheny, Pa. This condition halted business for a short period of time, but Joseph J. Kallus, of Cameo, reports that the damage done has been entirely rectified and that the company is again functioning.

bingo games are getting an increasingly great number of players.

The resort's own West Wildwood Taxpayers' Association, for instance, sponsors a bingo every Saturday night at the West Wildwood Casino. Thursday nights the Ladies' Auxiliary of the West Wildwood Fire Department sponsors the game at the fire house. Attendance at both these newly established games, as well as the many others which have been running for some time, has been good, and resort officials are of the opinion that bingo is the one game that will get folks out after dark with the dim-out in effect.



That blackouts, surprise and announced, would eventually affect bingo games as they affect all other forms of entertainment has long been recognized by astute operators. The experiences of operators in St. John, N. B., an area which has probably had more intensive blackouts than any territory in the United States (with the possible exception of the West Coast) are interesting in that they show not only the original effects of the blackouts, but the methods used by operators in coping with the new problem.

St. John's first blackouts were usually announced some time in advance and lasted only 10 or 15 minutes. This was a comparatively simple situation and it was found that by astute timing, operators could nullify almost entirely the effect of the blackouts.

Recently, however, the blackouts often came as complete surprises and lasted not less than one-half hour and often as long as two hours. The initial effect on bingo games was very bad. Women patrons of the game (who, of course, are always in the majority) became frightened and gradually more and more of them stayed away from the games.

Operators quickly formulated plans to overcome the new problems created by the blackouts. A number of operators announced that in the event of a blackout all prizes would be doubled immediately following the blackout and upon resumption of the game. Instead of giving a winner one blanket, the operator would give two; instead of one lamp, two, etc.

Many operators, of course, installed blackout curtains and drapes thruout the auditorium and used dim-out lights

BIG FLASH

ELECTRIC TAMBOR CLOCK

Popular Tambour Style Clock at special low prices at a time when the market is practically exhausted. Similar to illustration. Case is of walnut or mahogany finish. Has 4 1/2" dial and red sweep second hand. Size 12 1/2" long, 6 1/2" high.

No. B24C48T—Sample \$1.68
Lots of 12 or More. Each 1.55

Large Size Similar to Above. Length 17".
No. B24C5—Sample 2.25
Lots of 12 or More. Each 2.05

General MacArthur Buttons.
No. B36J423—Per 1000 \$9.00; per 100 \$1.00

General MacArthur Busts, plastic composition with a lustrous bronze finish. Size: Height, 8 1/2". Width, 5 3/4". Ind. boxed.
No. B42X17—Per Doz. \$4.32. Per Gr. \$48.00.
Smaller size, 5 1/2 x 3 3/4". Packed 2 doz. in cart. Per Doz. \$2.16. Per Gr. \$24.00.
Sample, Each, Postpaid, \$1.00.

Elastic Glass Dog Chain.
No. B52J22—Per Doz. \$2.25.

25% deposit required on C. O. D. orders. MENTION YOUR BUSINESS. We do not sell retail.

Write for Our Catalog.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-223 W. Madison Street CHICAGO

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Tropical Shells

"Your name on a genuine sea shell" is still America's greatest craze, according to J. A. Whyte & Son, of Miami, Fla., who specialize in tropical shells, coral, sponge, sea fans, sea plumes and anything from the tropical waters. Whyte estimates there have been over a million of these sold, usually at the price of 25 cents. Another favorite item is the sea shell leis made up in various styles, some continuous strands of sea shells and others braided on crystal chains.

New! P.D.Q. MECHANICAL PHOTO MACHINE!
Today's Big Money Maker!

Takes and Finishes Black & White, or Sepia Photographs **IN ONE MINUTE.**

This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, camps, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE information.

P. D. Q. CAMERA CO.
109 E. 35th St., Dept. BB-8, Chicago, Ill.

NOW!
Smash hits for "MUGGERS." Snappy, smart, colorful post-cards for mounting 1 1/2 x 2 in. and 2 1/2 x 3 1/2 in. photos. Send \$1.00 for liberal supply.

FORE-GROUNDS
7 "HOT" numbers. Comic billboards. Adds \$ \$ \$ to your profits. DETAILS FREE.

GLASSWARE SPECIALS

W867—Ivory Candy Dish..2 Dz. for \$.85
N4549—4 3/8 In. Pig Bank...4 Dz. for 1.80
N4543—Footed Ruby Ashtray,
.....6 Dz. for 1.88

N4981—Lge. 9 In. Ruby Vaso, 2 Dz. for 2.50
N7833—60 Oz. Rose Pitcher, Per Dz. 1.30
R631—9 Oz. Rose Tumblers...Per Gr. 3.75
N4976—7 Pc. Ruby Berry Set
.....Per Dz. 3.75

N1192—7 Pc. Crystal Berry Set
.....2 Dz. for 5.75

N1452/6—7 Pc. Crystal Water Set
.....2 Dz. for 6.50

N7832/4—7 Pc. Ruby Water Set...
.....2 Dz. for 8.40

HEAT RESISTING GLASS

S1729—2 Qt. Whistling Tea Kettle
.....Ea. \$.85

S1743—2 Qt. Sauce PanEa. .95
S1710—8 Cup Coffee MakerEa. .96
S1744—2 Qt. Double BoilerEa. 1.32

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TERRE HAUTE, INDIANA 25% Deposit Required. Avoid Disappointment.

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Jackets and Boleros

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1942-'43 styles . . . including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beaverettes, Checkings, Caraculs, Krimmers, . . .

\$5.50 UP

Pony and every other Fur from WRITE immediately for new illustrated catalog and price list just off the press. It is FREE.

BRIEN SEWARD Manufacturing Furrier, 299 Seventh Ave. (Dept. B) N. Y. C.

WEEKLY SPECIALS

#500-C—Picture Wallet, gon. calf, for pictures, identification cards, bills, etc., \$4.25 Doz.
#115—Photo Album, 8"x8", simulated leather, \$1.75 Doz.
#801—Cigarette Case (illustrated), 8 1/2" Doz. #70—Photo Frame, all cowhide, 4"x3", \$1.00 Doz. 20% Dep., Bal. C. O. D. Free Wholesale Price List.

SUPREME LEATHER PROD. CO., 170 Fifth Ave., N. Y. C.

WHOLESALE CATALOG FREE

For Salesmen, Dealers & Agents 260 thrilling pages, showing over 4000 opportunities to make money. Household goods, display card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting book for salesmen, agents and dealers. Address a postal card to address below and request a copy of this Book of Opportunity. NOW. No charge for it.

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Your Key to Prosperity
4000 MONEY-MAKERS
FAST-SELLING PROFITABLE GOODS

WHOLESALE CATALOG NO. 58 SPORS COMPANY

SPORS CO., 642 Lamont, La Center, Minn.

Novelty Brooch

The Wirecraft Pearl Jewelry Company is marketing a novelty brooch with a war "touch." Item is made of simulated ivory and shows a picture of Hitler fleeing in terror from a screaming eagle, a roaring lion, a rushin' bear and a Chinese dragon. Wirecraft calls this novelty "Hitler's Nightmare." It is 1 x 1 1/8 inches in size and can be classed as costume jewelry. Seems to have distinct possibilities as a concession prize of the giveaway variety.

Events for Two Weeks

Aug. 10-15

CALIF.—San Francisco. Gift Show, 9-14.
COLO.—Golden. Golden Days, 14-15.
ILL.—Blandinsville. Farmers' Picnic, 13-14.
Mercedosa. Home-Coming, 14-15.
Stonefort. Reunion & Home-Coming, 13-15.

IND.—Otterbein. Legion Jubilee, 12-15.
Quincy. Picnic, 12-13.
Whitestown. Picnic, Aug. 14-16.

MASS.—Berkeley. Dog Show, 16.

MICH.—Wayne. Home-Coming, 12-15.

MINN.—Isanti. Harvest Festival, 14-15.

MO.—Houston. Old Settlers' Reunion, 12-15.
Cassville. Annual Reunion, 12-14.

MONT.—Billings. Midland Fair Rodeo, 10-15.
Shelby. Maris Fair Rodeo, 14-16.

N. M.—Raton. Elks' Pioneer Days, 12-15.

N. Y.—Saratoga Springs. Dog Show, 16.

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JOE END—Says
FOR THE HOTTEST NUMBERS IN MERCHANDISE FOR
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3/4" Red (slightly larger than penny) \$1.80 M
3/8" Red (size of 5¢ piece) 2.50 M
Each 1,000 includes 40 transparent envelopes. These chips are smooth, unbreakable, clear as crystal, have rounded edges and can be stacked evenly as poker chips.

25% Cash with Order. Balance C. O. D.
All cash with order 2% discount, also save C. O. D. charges and postage.
Usual Selling Price by Agents—3/4"—\$2.40 M
3/8"—3.25 M

Retailers or Operators Sell:
3/4"—25/10¢ or \$4.00 M.
3/8"—25/15¢ or \$6.00 M.

They sell like hotcakes at all Bingo Games. I sell to only one agent in any one city.

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2969 N. 55TH ST. MILWAUKEE, WIS.

DECAL TRANSFERS

Large 8-Inch Decal of your city, \$5 per hundred; 250 for \$10; 1000 for \$25. Small Ribbon Decals, \$3.50 per thousand; 2000 for \$5; \$17.50 for 10,000.

Jerome Rose Decal Co.
482 S. Main St. Los Angeles, Calif.

CASEY'S CANDY SPECIALS FOR AUGUST

Scale Men and Age Operators, there's no GUESSING about these 2 big CASEY CANDY SPECIALS! They're hot! They can't be beat! Send your order today. You'll be money ahead!

● Was \$4.60—NOW . . . \$4.00 (for 1 case—40 pkgs.) MRS. MURRAY'S Summer Confections. Here is a real buy—a candy special that's hard to beat. 1-lb. box filled with delicious French Creams, Marmalades, Jollies, etc. Packed in colorful box with cellophane window. Withstands hot weather. 2 dozen packages to a carton. Per Carton, \$3.00.

● Was \$4.80—NOW . . . \$3.00 (for 1 carton—2 doz. pkgs.) REVERIE for Splits on Bingo—Intermediates on Stock Wheels. For Scale Men and "Guess Your Age" Operators. Full 1 1/2 lb. Delicious Fruit Flavored Jellies, Marmalades, Bon Bons, Summer Creams, etc. Will withstand hot weather. Packed in 11"x5 1/2" extension edge box. Wrapped in assorted color cellophane—40 packages to the case . . . 1 case \$4.00.

CASEY CONCESSION CO. 1132 S. WABASH AVE. CHICAGO, ILL.

25% Deposit With Order Requested if New Customer.

FURS OF DISTINCTION
Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskrats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Checkings, Caraculs, Mouton Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up.

WRITE immediately for our new illustrated catalog and price list just off the press. It is free.

Andrew Paul & E. Arkas 154 W. 27th St. (Dept. B), New York, N. Y. Manufacturing Furriers

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MAKE "ACME" YOUR HEADQUARTERS. EVERYTHING YOU NEED—WHEN YOU NEED IT — PRICED RIGHT

New Bingo Novelties—New Plaster Items—Blankets—Clocks—Chrome—Lamps—Dolls—Enamelware—Glassware—Silverware—Tinware.

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BANNERS — PILLOWS — TAPESTRY — WALL DECORATIONS — BUTTONS — PINS — PLASTER ITEMS — PENNANTS — JEWELRY. WRITE TODAY FOR FULL INFORMATION AND LISTINGS. State Your Business or What Concession You Operate.

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PATRIOTIC BUTTONS
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Bingo Merchandise, Plaster, Blankets, Lamps, Glassware and many other Novelty Items still available at lowest prices.

Send for your Free Copy of our 1942 General Catalog!

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119 No. 4th St., Minneapolis, Minn.

EVERSHARP SET

Genuine EVERSHARP pen and pencil set for men. Ebony black color. Gold band. Whether you "Take It or Leave It!" it's a great buy.

BB33—Par Set \$ 1.85
10 Sets for 17.50

WRITE FOR OUR NEW CATALOG.
ROHDE-SPENCER CO.
228 W. MADISON CHICAGO, ILL.

TOPS IN VALUES

SERVICE BANNERS, 5x9 inches. GROSS \$9.00 DOZEN ELASTIC GLASS DOG CHAINS. The best selling identification neck chain on the market. GROSS \$20.50 DOZEN WAR SLOGAN BUTTONS. Those fast 5c and 10c centers that bring in the dough. 1000 Buttons \$11.00. PER 100 BUTTONS GENERAL MACARTHUR BUTTONS. The better kind. 1000 Buttons \$9.00. PER 100 BUTTONS ASPIRIN. 100 five grain tablets in an attractive labeled bottle. DOZEN BOTTLES IODINE. Medium size, rubber stopper, with glass applicator. GROSS BOTTLES SURGICAL GAUZE BANDAGES. In attractive boxes, 10c size. GROSS BANDAGES PETROLEUM JELLY. 10c size. GROSS BOTTLES MINERAL OIL. 18-oz. Best grade. 330 viscosity DOZEN BOTTLES RAZOR BLADES. First quality, double edge, 5 to box. 1000 BLADES GILLETTE TYPE RAZORS. Always helps with the sale of blades as a premium. Dozen 72c. GROSS Other good buys in First-Aid Needs, Sundries, Side Line Merchandise, Vitamin Capsules, Notions, Novelties, Gifts, Premiums, etc. 25c deposit on all C. O. D. orders. 192-page catalog on request. We are NEVER undersold.

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O.—Cynnet. Firemen's Home-Coming, 10-15. Lore City. Home-Coming, 10-15. New Bremen. Woodmen of World Festival, 13-15. Toledo. Vol. Firemen's Carnival, 14-16. OKLA.—Ada. Firemen's Rodeo, 13-15. PA.—Johnstown. Firemen's Fair, 10-15. Pen Argyl. St. Rocco Celebration, 10-15. S. D.—Burke. Home-Coming Days, 14-15. Hudson. Firemen's Sports Day, 14. TENN.—Johnson City. Optimist Club Expo, 10-15. UTAH—Kamas. Fiesta, 14-15. WYO.—Basin. Bean Festival, 14-15. August 17-23 CALIF.—Hollister. Horse Show, 21-23. COLO.—Montrose. Rodeo, 21-23. Trinidad. Round-up, 20-22. ILL.—Clayton. Old Settlers' Reunion, 20-21. Chester. Bridge Opening Celebration, 22-23. Chrisman. Horse Show, 19-21. Libertyville. Libertyville Days, 21-23. Momence. Gladiola Festival, 19-22. IND.—Miami. Old Settlers, 20-22. IA.—Sheldon. Air Show, 23-24. Sidney. Rodeo, 18-21. KAN.—Oskaloosa. Old Settlers' Reunion, 21-22. MASS.—Framingham Center. Dog Show, 23. Hamilton. Dog Show, 23. MO.—Ash Grove. Legion Picnic, 18-22. Bucklin. Home-Coming, 20-22. Fairfax. Fall Festival, 20-22. Miller. Miller Picnic, 20-22. NEB.—Elgin. Fall Festival, 19. N. C.—Newton. Soldiers Reunion, 17-22. O.—Minerva. Home-Coming, 17-22. PA.—Duncansville. Firemen's Celebration. Third week in August. S. D.—Hot Springs. Townsend Free Day, 21. TEX.—Waco. Rodeo, 18-23. VA.—Berryville. Horse & Colt Show, 20-21. WIS.—Scandinavia. Free Fair, 21-23. Wabeno—Paul Bunyan Logging Expo. & Fall Festival, 21-23. CAN.—Hamilton, Ont. Gladiolus Show, 21-22.

PIPES FOR PITCHMEN BY BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

CORPORAL F. HENLEY . . . declares that he is out of the pitch game for the duration inasmuch as Uncle Sam needs him. He is at Fort Belvoir, Va.

MORE PITCHMEN have dropped in on the Pipes Desk in the last week than in the past six months. When in Cincy come in and visit a bit.

LOUIS BECKER . . . alias the Brownsville Kid, writes a few words to let the boys on the road know that he is still working novelties around the State of Indiana. Lou had the novelty privilege July 4 and 5 in Indianapolis when the army put on a show. Lou witnessed the death of Lucky Teter. He also made the New Bethel Fair in Indianapolis the week of August 4 and saw some of Hyme's star agents working guess-your-age stands and novelties. He saw Big Red and Sammy Ossfield working the guess stands. Lou would like to see pipes from Mitchell Robinson and Phil Bennett.

NOW FOR THE FAIRS, boys. Are you ready?

CLAUDE AND JESSIE HEATH . . . old-time med performers, are still home this season waiting for their daughter Imogene to arrive from Hawaii, where she has been since last November. The Heaths, residing in Fontana, Calif., haven't met any med men this year in California. "Yet," they state, "this State is good if you know where to go. We worked eight weeks with Roy's Hollywood Show and did okay." The Heaths would like to see pipes from E. F. Fairbanks, Doc Franklin Streets, Doc Moon and Doc John E. Fayer.

MOST PITCHMEN of necessity are excellent entertainers.

DOC TOM McNEELY . . . and his Pueblo Medicine Company have a real show this year, with a cast including Billy and Lorraine Gilbert, Sambo McKee, Dan (Sugar) Layne and wife. Others taking part in the show are visitors Doc Tom Smith and wife and Billy Don McInroe. Business is reported okay.

BABE KEATING . . . is pitching scopes in O'Brien's Museum, Revere Beach, Mass. Business, she says, is good despite dimouts. She declares that she could keep several readers busy over week-ends. Babe would like to see pipes from Madelyn Ragan and Paul and Ethel Miller.

WE ALWAYS WONDERED why some med men said: "For man or beast." Now we learn that Americans spent more than 100 million for medicines for animals in 1941.

E. S. RAGGETT . . . is another to answer our plea of "Help! Help!" for pipes. He has just returned from a two-week trip thru Kentucky, West Virginia, Ohio, Pennsylvania, New York, Southern Canada, Michigan, Illinois and Indiana. The trip was work for Raggett, but a vacation for the missus and son Jean. On the trip he ran into several of the boys of the tribes and keister—Toby Jonson, Ralph Myers, Eddie Gould, Preacher Cummings, Fred Stewart, Bennie Stewart, Doc and Mrs. Duncan, Joe Wahl, Jake Branholtz, Frenchy Thibaut, Jimmy Wells, Chief Redwood, Doc Gilbert, George Earl, Charlie Nye, Joe Mann, Harry Weber and others. All, Raggett reports, had broad smiles on their faces and looked prosperous.

As for himself, Raggett says he is not pitching as much as he once did—just a few times to keep in practice. "I manage in that way to get a few hamburgers while the other boys are eating T-bones and caviar."

Raggett is with the Ozark Company, Nashville, Tenn., having been with it for the past seven years. "For some reason," quips Raggett, "they still hand me a little check ever so often and with it

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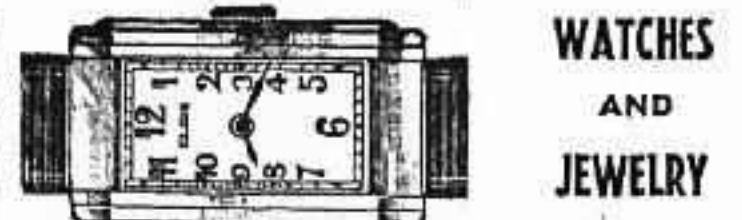
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LOOK AHEAD and forget those days of the past. All things considered, things are pretty good.

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Wanted To Buy WILD LIFE EXHIBIT SHOW Must be cheap for cash. State number of cages and a complete description of show and the price. RAYMOND A. WALTON 711 Grant Street Danville, Illinois

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P-A-P-E-R M-E-N You boys all know me. Again I have the old reliable for all States and Fairs. Same old rates. Write quick for supplies. ED HUFF, 5416 Phillip, Dallas, Texas.

I manage to buy a few bonds. In fact," he says. "I am putting all my eggs in one basket: 'Bonds to kill the Huns, also to make the Japs yap!'"

Pitchdom Five Years Ago

O. O. McIntyre, celebrated columnist, devoted a column to some highly laudatory remarks on pitchers. . . . Ben Benson blew into the Queen City with his sketch act. . . . W. D. Cooper in Gordo, Ala., was doing good business with dog

sheet. . . . Carl Herron was working in Baltimore. . . . Joe Morris was doing a fair business in Des Moines. . . . Mrs. George M. Reed reported that the Dec was in Toledo, O., demonstrating corn remedy. . . . J. H. McCaskey, long-range purveyor of agricultural periodicals, was conducting a successful campaign in and around Reynoldsville, Pa. . . . Frank Libby, after working Canadian territory for several weeks, dropped down to Duluth, Minn. . . . Chic Denton was readying to celebrate his 18th year on the road and was doing well at Cheyenne, Wyo. . . . Oleson and wife were working sharpeners in Akron. . . . Morris David-son, working cutters, left Akron for Pittsburgh. . . . Arnold Stein and son, Lester, were doing well with static eliminators in Akron. . . . Charles Seymour and Charlie Newman were in Norfolk, Va., and found the town dead. . . . Keith, of Ke-Tone Med Company, was finding road business down 50 per cent. . . . That's all.

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Angelo Partola, Showman

By E. F. HANNAN

Frank Stone, co-owner of Austin & Stone's Museum, Boston, was fond of telling stories of the old showhouse. One of his favorites was about Angelo Partola, who operated some trained pick-out birds, the kind that pick a card from a rack or box, the card being of the horoscope order. In summer Angelo stayed in no one place, but traveled from town to town with his birds, using a horse-drawn, gaily-painted wagon fitted up to house the birds. His own dress attracted attention, being along the lines of an Old World painting--green plumed hat, red coat and rather tight breeches.

Partola wanted to come into the museum for the winter and Stone asked what he would pay for such privilege. "I will give you \$25 a week or I will give you one-half of the gross," Angelo replied. Stone took the \$25 weekly. When spring came and Angelo was leaving, Stone inquired how he had made out. "If you had gone in on shares with me you'd have had four hundred more than you got," Angelo told him. Stone, never having seen Angelo work, had underrated his ability.

It's hard to believe that people will go so strong for such things, but if you had ever watched Angelo put his birds thru their paces with a stick like a magician's wand you'd have known the reason. Angelo Partola was a showman.

CORRAL

(Continued from page 39)

outfit in a fire two weeks before the stampede. Standing of entrants at the end of the five days was: Dick Cosgrave, Theo Thage, Charlie Lundseth, Johnson and Higgins, Slim Swain, Dick White Elk, Harry Lee, J. J. Swain, Jim Ross, Fred Weisenberger and Ralph Innocent.

BILLY KEEN successfully conducted the rodeo in Pocahontas, Va., July 4-5, under American Legion Post auspices. About 5,000 turned out for the contests held in the local ball park. Winners were Billy Keen, calf roping; Sherman Yates, bronk riding; J. C. Keen, wild cow milking, and John Bunn, bull riding.

ABOUT 14,000 attended the four-performance rodeo at Junction City, Kan., June 27-28, under Junior Chamber of Commerce auspices for the benefit of Army Relief fund. Prices were \$1.75 and 35 cents. Exhibitions by Fort Riley Cavalry were an added feature to the two-day show, under direction of Pvt. Thurkel (Turk) Greenough. Sally Rand was another headliner. Final winners: Calf roping--Jess Goodspeed, Forest Andrew, Bill Hancock, Hugh Ridley. Bronk Riding--Bill Hancock, Milt Moe, Turk Greenough, Eddy Curtis. Steer Wrestling--H. D. Binns, Bill Hancock, Wayne Dunafon, Harold G. Bryant. Bull Riding--Hoyt Heffner, Buck Davis, Frank Marshall, Jimmie Hazen.

Saturday results: Calf Roping--Pup Wells, Bill Hancock, Forest Andrew, H. D. Binns. Steer Wrestling--Bill Hancock, Harold G. Bryant, Earl Wafford, H. D. Binns. Bull Riding--Buck Davis and Hoyt Heffner split first and second, Paul Talkington, Frank Marshall.

Sunday results: Bronk Riding--Bill Hancock and Eddy Curtis split first and second; Milt Moe, Ernie Mutch, Wayne Dunafon. Calf Roping--Jess Goodspeed; Henry Snively and Hugh Ridley split second and third; Bill Hancock and Forest Andrew split fourth. Steer Wrestling--H. D. Binns, Tom Hogan, Wayne Dunafon, Eddy Curtis. Bull Riding--Frank

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Advertisement for 'Make MONEY QUICKER, EASIER' featuring 'SUPERIOR MATCH CO.' and 'FREE Selling Kit'.

**Old Bandwagon
Real Aristocrat**

HEADING the 1933 parade of Barnum & Bailey Circus was the massive gold-leafed Two Hemispheres bandwagon drawn by a team of 40 matched bay horses, declared in itself the greatest and grandest parade feature of all time. Designed by Harry Ogden, of the Strobridge Lithographing Company, Cincinnati, and built by Sebastian Wagon Works, New York, this wagon is 28 feet long, 10 feet 6 inches high and almost 8 feet wide thru the spheres. Its cost was prodigious. It was in continuous service in Barnum & Bailey parades for years and in 1919-'20 headed the last parades given by

Ringling-Barnum. Then for several years, along with a great many other old parade wagons, it lay unused and exposed to the elements in the winter quarters yards in Bridgeport, Conn. Fred Buchanan acquired some of these old wagons, among them being the old Two Hemispheres, and used them in his Robbins Bros.' Circus parades until 1930, when the wagon was relegated to Buchanan's barnyard in Granger, Ia., where it lay exposed several years.

Under the leadership of Jacob Wagner, the Iowa Circus Fans had taken the wagon into one of the exhibition buildings on Iowa State Fairgrounds, Des Moines, where it occupied a prominent place. On July 10, 1936, this grand old wagon was used for the last time when Vic Robbins band, of Cole Bros.' Circus, rode on it at the head of the parade in Des

Moines, the wagon being drawn by Zack Terrell's finest 8-gray-horse hitch. The Two Hemispheres bandwagon has been called the "Aristocrat of Circus Parade Wagons" because it was the only wagon ever carried with a circus for sole parade use. It is of hollow box-type construction, having no doors and nothing can be loaded into it. The wagon is symbolic of the circus itself, depicting in its carvings and seals the principal countries of the world from which were recruited performing personnel.

Sensational Marion Held Over

CHICAGO, Aug. 8.—Sensational Marion, booked by Charlie Zemater for the Sunbrook show at Philadelphia, is being held over for a second week. Zemater states that the Sunbrook show has done phenomenal business at Philadelphia.

Barrett Weds Mrs. Rice

LAS VEGAS, Nev., Aug. 8.—Shell Barrett, general agent Patrick's Greater Shows, said here last week that he and Mrs. Ivy Rice, widow of the late Bill Rice, were married in this city July 27.

RB DENIED INJUNCTION

(Continued from page 3)
plained to circus officials that Konyot had been threatening him. Immediately following denial of the injunction De Vasconcellos filed suit against the circus for \$65,000 damages, personal injuries and loss of income. He cited \$15,000 as loss of income. In asking for the injunction, attorneys for the show alleged that the De Vasconcellos act had breached its contract on June 27. Attorney for De Vasconcellos claimed that the management would not recognize the horseman's claim for damages when he returned from the hospital and, as a consequence, he refused to go back to work. De Vasconcellos claimed that the circus did not give him adequate protection, which resulted in serious injury and incapacitation for several weeks. De Vasconcellos also claimed that he was not paid for time lost. Justice Bernstein in his decision stated: "It involves a serious legal question of interpretation of the contract between the parties and determination of the rights and obligations of each of the parties thereunder; that is to say, whether the defendant occupied the position of a servant who was entitled to protection from his master against possible danger or that of an independent contractor, and, if the latter, whether, because of promises and assurances of the plaintiff the defendant had a right to rely upon the plaintiff's assumption of the duty to protect him from such probable dangers. In that situation the plaintiff has not shown a clear legal right to the relief sought."

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MARRIAGES

(Continued from page 25)
Georgia Lewis Lockwood, who as Georgia Lewis trouped with the W. I. Swain, Harvey Holland, Jack and June Alfred and other rep shows, July 20 in Trumann, Ark.
RAGSDALE-HEEN—William T. Ragsdale Jr. to Gladys Heen, NBC radio actress, July 26 in Chicago.
ROBERTSON-GOVER — R. E. (Doc) Robertson, general agent, promoter and manager, to Mrs. Ida E. Gover, formerly cashier at Myers Lake Park, Canton, O., June 24 at North Beach, Md.
SARMIR-CORTIZZ — Joseph Sarmir, director of the Jo-Sar Night Owls, Bethlehem (Pa.) dance orchestra, to Madeline Cortizz, nonpro, August 9 in Bethlehem, Pa.
SEGER-MERRILL—Ensign Tex Seeger and Joan Merrill, stage and radio singer, July 12 in Atlantic City.
SHEALY-KOHN — Lieut. James Owen Shealy, Army Air Force, to Gerrill Margaret Kohn, daughter of Mr. and Mrs. Gerard Edwin Kohn, in Salt Lake City July 28. Bride's parents reside at Avondale Estates, Ga., and her father has long been connected with the Fulton Bag & Cotton Mills, Atlanta.
SHULENBERGER-KAPP—Lieut. H. T. Shulenberger, nonpro, to Phillis Kapp, professional dancer, on July 25 at Post Chapel, Fort Bragg, North Carolina.
VAN DYNE-ROSS—Wayne Van Dyne, radio tenor, and Norma Jean Ross, radio actress, July 20 in Chicago.
WEISS-SAPERSTEIN—Bob Weiss, publicity manager and song scout, to Jo Pat Saperstein, nonpro, July 11 in Chicago.

TROY CITY FAIR

Afternoon and Night, August 24 to August 29.

Sponsored by Troy Order of Elks at New Beautiful Fair Grounds, heart of Troy, N. Y. Advance sale of tickets backed by leading merchants. \$1,500 War Bonds given away as gate prizes. Wanted for independent midway: 5 Rides, Shows, all Concessions open. 4 Free Acts. Mayor Frank J. Hogan, Chairman; Hon. John Fitzgerald, secy. Write JOHN J. FITZGERALD, Elks' Club, Troy, N. Y.

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LOT MAN and SECRETARY; ATHLETIC SHOW, GIRL SHOW and PIT SHOW. Have complete outfits. Can place PHOTO GALLERY and CONCESSIONS. Want AGENTS for Grind Stores. Man and Wife for COOK HOUSE. Want TILT FOREMAN and RIDE HELP who can drive semis. Want good MECHANIC. El Dorado, Ark., This Week.

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FOR SMITH COUNTY FAIR, CARTHAGE, TENN., ALL NEXT WEEK, FOLLOWED BY COLUMBIA, TENN., FAIR. LEGITIMATE CONCESSIONS of all kinds. Good opening for FROZEN CUSTARD. Can place MUSICIANS and PERFORMERS for Colored Minstrel Show. Want GRIND SHOWS with own outfits. Want experienced RIDE HELP for all Rides. Everybody address: J. J. PAGE SHOWS, Harriman, Tenn., this week; Carthage, Tenn., next week.

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This space contributed by The Billboard Publishing Company

Births

A daughter to Mr. and Mrs. Gordon W. Levoy at Cedars of Lebanon Hospital, Los Angeles, July 30. Mother was formerly Renee Borden, radio and stage player.
A son, William Forrest, to Mr. and Mrs. Al Chance in Chicago. Father is a producer at Station WBBM, Chicago.
A daughter to Mr. and Mrs. Freddy Johnson in Philadelphia July 29. Father plays bass violin with Joe Stearns's orchestra at Ritz-Carlton Hotel in that city.
A son, Harry Y. Jr., to Mr. and Mrs. Harry W. Young July 21 at the Osteopathic Hospital, Philadelphia. Father is former stage musician, featured with Al G. Field, Ringling Bros., Fred Stone and the Six Brown Brothers.
A girl, Eva Josephine, to Mr. and Mrs. Jack E. Tyler July 30 at Asbury Hospital, Minneapolis. Parents now conduct trade periodical service and are former professionals.
Triplets to Mr. and Mrs. Albert A. Cormier July 26 at Wesson Maternity Hospital, Springfield, Mass. Cormier was until recently manager of the Strand Theater, Westfield, Mass.
A daughter to Mr. and Mrs. Mitchell A. Curtis July 22 in New York. Father is assistant radio news editor of Press Association, Inc.
A daughter to Mr. and Mrs. Ernest Emerling July 28 at Flushing Hospital, Flushing, L. I., N. Y. Father is associated with the advertising department of Loew's Theaters.
A boy to Mr. and Mrs. D. L. Brandon in Good's-Phillip Hospital, Greenville, Tex. Mother is the former Dorothy Byers, daughter of Mr. and Mrs. C. W. Byers, of Byers Bros.' Shows.
A son, Jon Robert, to Mr. and Mrs. Forrest Herrick in Minneapolis' St. Andrew's Hospital July 31. Mother, the former Joyce Moen, was first queen of the Minneapolis Aquatennial in 1940.
A son to Mr. and Mrs. Sam Ettinger July 30 at the Broad Street Hospital, Philadelphia. Father is news editor of Radio Station WIP in that city.
A daughter, Sandra Nadeen, to Mr. and Mrs. Roland W. Richards July 25 at Broward Hospital, Fort Lauderdale, Fla. Father formerly handled publicity for Royal American Shows and Rubin & Cherry Exposition.
A daughter, Paul Marie, to Mr. and Mrs. Paul Markey in Stamford, Vt., July 23. Father is a comedian with the Bob Eugene Troupe.
A son, Johnny Irving, to Mr. and Mrs. Johnny Jordan, July 22 at Sutter Maternity Hospital, Sacramento, Calif. Parents were formerly members of the Six Sensational Jordans.
A son to Mr. and Mrs. Hal Smith at Cedars of Lebanon Hospital, Hollywood, July 31. Father in Paramount's story department.
A son to Mr. and Mrs. Edwin L. Cook at Community Hospital, Culver City, Calif., July 31. Father in casting department at Metro.
A daughter to Mr. and Mrs. Oscar Levant, August 6 at the Harkness Pavilion, New York. Father is well-known composer.

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WANT

Shows, Rides and Concessions not conflicting. Write or wire JOHN GECOMA, Manager Bright Light Exposition Shows Bloomington, Md., this week; Cairnbrook, Penn., week August 17th.

ESTHER SPERONI WANTS

Agents for Ball Games. Merchandise Concessions. Will book Photo Gallery. Permanent location until Labor Day, then south. Address communications: 8834 South Broadway, St. Louis, Mo.

BOSWELL AMUSEMENTS

Virginia and North Carolina Fair Secretaries—Have open dates. Will buy or book Ferris Wheel with transportation if cheap for cash. Want P.C. Grind Store Agents for office-owned Concession. Ride Help that drive. Aylett, Va., this week; then Warsaw, Va.

Ferris Party Aids Coast Club Funds

LOS ANGELES, Aug. 8.—Showmen's Day party staged by the Larry Ferris Shows here July 30 when a number of Pacific Coast Showmen's Club members turned out proved a gala event. Shows were playing an engagement at Vermont and Imperial streets. Crowd for the night was good and event netted the PCSA a good sum.

Ferris proved himself an ideal host and made the turnout feel at home. Refreshments were served, with Vic Johnson and Charlie Soderberg handling the sandwiches and beverages. While Ferris personally saw to the entertainment of brother members and members of the Ladies' Auxiliary, he was assisted by Ralph Losey, who handled promotion for the date.

Guests included Al Onken, Ray Johnson, Dan Stover, Bill Scott and Mrs.

Scott, Nick Wagner, Doc Dobbs, Tom Baldwin, Jimmie Bratakos, R. Mitchell, Ross Davis, Mr. and Mrs. Al Weber, Mr. and Mrs. Harry Rawlings, Vivian Gorman, Donna Day, Mother Minnie Fisher, Tony Pratos, Bill Messina, Florence Darling, Mr. and Mrs. Lou Johnson, Jim Gallagher and Sam Abbott of *The Billboard*.

ROUTES

(Continued from page 32)

Great Lakes Expo.: Mariemont, Cincinnati, O.
 Great Sutton: Fairmount, Ill.
 Great Western: (Fair) Fairmount, Ill.; (Fair) Vienna 17-22.
 Gruberg's World Famous: Philadelphia, Pa.
 Happy Attrs.: Uhrichville, O.; Scioto 17-22.
 Happyland: (Fair) Imlay City, Mich.
 Hartsock Bros.: (Fair) Columbus Junction, Ia., 11-14; (Fair) Rushville, Ill., 18-20.
 Heller's Acme: Gloucester City, N. J.; (Fair) Keller, Va., 17-22.
 Hennies Bros.: N. Y.
 Henry, Lew, Rides: Thurmont, Md.; Front Royal, Va., 17-22.
 Heth, L. J.: Lexington, Ky.
 Hoffner Am. Co.: (Fair) Lincoln, Ill., 10-14; Compton 15-16.
 Hubbard's Midway: Chillicothe, O.; (Fair) Mercer, Pa., 17-22.
 Hughey's Greater: Portageville, Mo.; Gideon 17-22.
 Ill.-Ark.-Mo. States: Zeigler, Ill.
 Jones Greater: Sutton, W. Va.; Mannington 17-22.
 Jones, Johnny J., Expo.: Superior, Wis.; Beloit 17-22.
 Kaus, W. O.: Belair, Md.; South Norfolk, Va., 17-22.
 Kelly, Honest: Rensselaer, N. Y.
 Kaus Expo.: Cumberland, Mo.
 Keystone Modern: Ravenna, O.
 Lake State: Ortonville, Mich., 11-13; (Sportsman's Frolic) Midland 15-16.
 Lang, Dee, Famous: Muscatine, Ia.; East Moline, Ill., 17-22.
 Lawrence Greater: Punxsutawney, Pa.; Kutawtown 17-22.
 Lewis, Art: Butler, Pa.
 Liberty United: Rockingham, N. C.
 Lone Star: (18th St. & Broadway) Louisville, Ky., 10-22.
 McKee, John: Elvins, Mo.
 McMahon: Hastings, Neb.
 M. & M.: Whitesboro, N. Y.
 Marks: Beckley, W. Va.; Bluefield 17-22.
 Moore's Modern: Noble, Ill.
 Motor City: Hastings, Mich.
 Nall, C. W.: Hot Springs, Ark.; Fordyce 17-22.
 Oliver: Centalla, Mo.
 Page, J. J.: Harriman, Tenn.; (Fair) Carthage 17-22.
 Page, W. E.: Pikeville, Tenn.; Monterey 17-22.
 Pan-American: Mitchell, Ind.
 Parade: St. Paul, Kan.
 Patrick's Greater: Tracy, Calif.
 Pearson: (Fair) Lincoln, Ill.; Warren 17-22.
 Penn-Premier: Wesleyville, Pa.; Franklin 17-22.
 Pike Am.: Ash Grove, Mo.
 Pioneer Victory: Waterville, N. Y.
 Plaza Expo.: Middleport, O.; Gallipolis 17-22.
 Pleasureland: Jackson, Mich.
 Prell's World's Fair: Buffalo, N. Y.
 Pryor's All-State: Point Pleasant, W. Va.; Smithers 17-22.
 R. & S.: Marion, Va.
 Reading's: Hopkinsville, Ky.; Murfreesboro, Tenn., 17-22.
 Reid, King: Baldwinsville, N. Y.; Lowville 18-21.
 Reynolds & Wells: Waconia, Minn., 10-12; Rush City 13-16.
 Rogers Greater: Arthur, Ill.
 Rogers & Powell: Hattiesburg, Miss.
 Royal American: Hammond, Ind.
 Royal Expo.: Whitesville, W. Va.; Hinton 17-22.
 Scott Expo.: Princeton, W. Va.; (Fair) Tazewell, Va., 17-22.
 Scottie's Midway: Marshall, Tex.
 Seccalum Park Rides & Shows: (Celebration) Spencertown, O.; (Fair) Celina 18-21; No. 2 unit, Seccalum Park, O., 11-15.
 Sheesley Midway: Clarksburg, W. Va.
 Siebrand Bros.: Billings, Mont.
 Six J. Harry, Attrs.: (Jefferson Park) Louisville, Ky.
 Smith, George Clyde: East Freedom, Pa.; (Fair) Dayton 17-22.
 Snapp Greater: (Fair) Cedarburg, Wis.; (Fair) Manitowoc 17-22.
 Sol's Liberty: Springfield, Ill., 10-22.
 Sparks, J. P.: (Fair) Brodhead, Ky.; Maryville, Tenn., 17-22.
 Strates, James E.: (Fair) Batavia, N. Y.; Lockport 17-22.
 Stritch, Ed: Sinton, Tex.
 Sunburst Expo.: Alleghany, N. Y.; (Fair) Little Valley 18-21.
 Sunflower State: Augusta, Kan.; Erie 17-22.
 Sunset Am. Co.: Carthage, Ill.; Lorimor, Ia., 17-22.
 Texas Kidd: Arlington, Tex.
 Thomas Am.: Hagerstown, Ind.; Marlon 18-22.
 Tidwell, T. J.: Vernon, Tex.
 Tivoli Expo.: Knoxville, Ia.; Independence 17-22.
 Tower Am.: Spartanburg, S. C.
 United Expo.: Austin, Minn.
 Victory: Westville, Ind.; (Fair) Twelve Mile 18-20.
 Virginia Greater: Eastport, Md.; Strasburg, Va., 17-22.
 Wade, W. G.: Mason, Mich.; (Fair) Northville 17-22.
 Wallace Bros.: Richmond, Ky.
 Wallace Bros.: North Battleford, Sask., Can., 10-12; Prince Albert 13-15; Sherbrooke, Que., 19-26.
 Ward, John R.: El Dorado, Ark.
 West Bros.: Boone, Ia.; Iowa City 17-22.
 West Coast: Eugene, Ore.; Corvallis 17-22.
 West, W. E., Motorized: Parsons, Kan.
 Wilson's Famous: (Fair) Lewistown, Ill.
 Wolfe Am. Co.: Sylva, N. C.
 Wonder Shows of America: La Crosse, Wis.
 World of Mirth: Brunswick, Me.
 World of Pleasure: Jackson, Mich.
 World of Today: St. Louis, Mo.
 Wright & Co.: Alta, Ia.
 Zaccchini Bros.: Norristown, Pa.
 Zeiger, C. F.: (Fair) Shelby, Mont., 12-16; (Fair) Havre 18-20; (Fair) Dodson 22-23.

DELUXE PLASTER

No. 014 Crucifix No. 041 Soldier Girl No. 054 Uncle Sam No. 040 Soldier Boy No. 062 Majorotte No. 018 Grotto

Above items all packed 12 of a number to a carton, 20 cents each. Write for list and catalog. Can make immediate shipments of American made slum, consisting of 14 different subjects (Dogs, Cats, Elephants, etc.). Packed one gross of a number at \$1.25 per gross. 15 Numbers American made. Powder items, \$1.00 per gross.

WISCONSIN DELUXE CORP.

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Wanted Planetarium POST 696 AMERICAN LEGION VICTORY JUBILEE

Aug. 17-22
 Location: Ridge Avenue opposite reviewing stand. This event takes place during American Legion State Convention. All Grind Stores open. Custard, Fish Pond, Long Range Shooting Gallery, Duck Pond, Devil's Bowling Alley, all Stock Wheels, no Coupons. Shows that don't conflict. Fun House, Motor Drone, Circus Side Show. Will book one more sensational Free Act. Remember the dates, Aug. 17-22. American Legion State Convention. Wire DIRECTOR, Legion Headquarters, 107 West Ohio St., Northside, Pittsburgh, Pa.

RIDES-AVAILABLE NOW

for Fairs, Celebrations, Picnics: Carousel, Big Eli, Dangler. All first-class equipment. Would consider permanent location. Creator Double Popper for sale; mounted on trailer; all complete.
 Write Manager Point Park, Gary, Ind.

Pan-American Shows

Will furnish outfits for Hula and single Pit Attractions. Can place 10c Grind Concessions of all kinds. Want Photos, Pan Game and Percentage. Good proposition for sober Bingo Operator. Want sober Eli Wheel Foreman, also Loop and Merry-Go-Round Foreman. Join at once.
 This Week, Mitchell, Indiana.

GREAT LAKES EXPOSITION

Can place—Have new Top and Banners for capable Side Show Operator who has something to put inside. Art Converse and Tracey Bros., wire. Long season in the South. Geo. Lucas can place Caterpillar Help. Want one more Motor Mechanic who can keep trucks up. We now have one. Would like good conscientious worker. All winter's work. Mrs. Wagner can use good Griddle Man. Have neat frame-up for Geek Show. This show heading south. Use Sensational Free Attractions. You must be outstanding. Would consider good Cannon Act.
 Address: AL WAGNER
 Mariemont, Ohio, suburb Cincinnati.

HINTON, W. VA., POLICE CARNIVAL

August 17-22, followed by four more weeks of Reunion Fairs and best Labor Day week in East at Grundy, Va. Want Shows, Rides and Concessions; also one High Act. What have you? Must join on wire at Hinton. Good proposition if you have own outfit and transportation. Address:
Royal Exposition Shows
 This week, Whitesville, W. Va.

PENN PREMIER SHOWS WANT

FOR FRANKLIN, PA., VETERANS OF FOREIGN WARS CELEBRATION, FIRST SHOW IN FOUR YEARS IN HEART OF CITY.
 Can place Ball Game, High Striker, Palmistry, Diggers, Photo, String Game, Shooting Gallery and other legitimate Concessions. Can place Shows not conflicting. Want Working Man, handle show fronts and canvas; highest salaries paid. Want good Second Man that can deliver; George Smith, answer. All people joining now will be given preference for our fairs. Disregard all rumors, we hold contract for Armstrong County Fair, Ford City. Also featuring the world's greatest free attraction, The Great Wilmo, Human Cannonball. No gas rationing here. Address all mail and wires to
 LLOYD SERFASS, Wesleyville, Penn., this week; Franklin, Penn., next.

W. C. KAUS SHOWS, INC.

WANT FOR SO. NORFOLK, VA.:
 Then our long list of Fairs, beginning August 27th, Roanoke Rapids, N. C.; Galax, Va., Sept. 7th; Martinsville, Va., Sept. 14th; High Point, N. C., Sept. 21st; Reidsville, N. C., Sept. 28th; Shelby, N. C., Oct. 7th (this one may be canceled); Winston-Salem, N. C. (Colored), Oct. 12th; Dillon, S. C., Oct. 19th; Columbia, S. C., Colored State Fair, Oct. 26th, and Charleston, S. C. Will book Octopus or Kiddie Auto. Any Walk Thru or Illusion Show that has own outfit. Also want complete Minstrel Show and Manager, we have outfit for this. Legitimate Concessions, Ride Help and Semi Drivers.
 ADDRESS ALL COMMUNICATIONS TO RUSSELL C. OWENS, BEL AIR, MD.

WANT LARGE CARNIVAL

(With Own Power Plant)
FOR LARGE PATRIOTIC PAGEANT
 SEPTEMBER 14-19, CLARKTON, MO.
 (At Country Club Near Town)
 This is cotton country, and picking will be in progress during time of show, also many people working in nearby defense plant. Fireworks nightly. Advertised for miles. Will also consider Independent Rides and Shows. Write or wire JOHN J. JAMES, Mgr., care The Clarkton News, Clarkton, Mo.

CAMBRIDGE FAIR, NEW YORK

AUGUST 19-20-21-22
LARGEST MILITARY DISPLAY IN N. Y. STATE. (Bombers, Tanks, Anti-Aircraft, Signal Corps Competition, Wed., Kids' Day; Thurs., Cavalcade; Fri., Army Parade—1200 Men; Sat., American Legion Drum Corps Competition (12 Teams). Can place Wheels, Ball Games, Grind Stores, Long and Short Range Shooting Gallery, Duck Pond, Hoopla, Shows: Girl Show, Snake Show, Side Show, any other Grind Show, 25%. Rides: Tilt, Octopus, Whip, Kiddie Rides, 25%. Concession: \$2.00 per foot.
 All Address: PHIL HOULTON, Secy. Phone: Cambridge 21.

LEWISTOWN FIRE-POLICE VICTORY FAIR

Lewistown, Pa., August 17-22 Free Acts—Free Gate
 A county wide event with 15 bus lines passing fair grounds. WANT INDEPENDENT SHOWS at 25%. Rides not conflicting with Wheel and Mix-Up. Concessions playing for Stock except Ball Games, \$15. Advertised like a circus and being plugged daily over radio station. 3 big pay days.
 Write or Wire JIM MOREN, Secretary, LEWISTOWN, PA.

GRUBERG WORLD FAMOUS SHOWS WANT

Concessions—Popcorn, Candy Apples, Peanuts Will sell one Roll-Down. Legitimate Grind Stores of all kinds. Ride Help. Playing Philadelphia, Pa., lots. No front gate. Concessions do big business. Merry-Go-Round Foreman, top salary. This week, 30 Grays Ferry; next week, Broad and Bigler. Wire P. O. BOX 101.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Russia

Every good American should stop long enough to pay respect and appreciation to the Russian people for the fight they are making for their homeland, which is also a fight for all the democratic peoples. The crisis in Russia increases the problems for America almost hour by hour, and we as average citizens are in the position of seeing our friends in need but we are powerless to help.

It is a habit now to think of a "second front" when Russia is mentioned, but this is not an editorial on the second front. My personal opinion about a second front is that the United States should have been actively in the war by 1940 and should have scared hell out of Hitler by aggressive and continued guerrilla raids on all the European coast. Something like the more recent Commando raids. If they had been started in time, and kept up, perhaps we would not be worrying about a second front now.

So my criticism is of the American people as a whole, who did not see the seriousness of trends in time to do much about it. I have no criticism of our leaders at present who have to make decisions on a second front. Frankly, only the angels can tell what would be the best move, without chance of failure.

Whether we have a second front, or whatever may be the outcome of the present summer crisis, the people of America and England have learned to think much better of the Russian people than we formerly did. It is unfortunate that we were unduly agitated against Russia by such red-baiters as the Hearst papers and others who had selfish motives at stake. If the Russian government had been as bad as we were told for years, then the Russian people would not be giving their lives as they are for it now. Our former Ambassador to Russia, Joseph E. Davies, has helped to set America straight on the people and government of that great country.

Certainly, we need to get our opinions straight about Russia and to be ready to co-operate fully with the nation until victory is won, and also when peace is established.

A lot of Americans have been alarmed about Communism. There was a time when Communist party leaders may have dreamed of a "world revolution," but for years now the leaders of Russia have been too busy with the problems of their own backward country to bother about the

rest of the world. Carl Sandburg once quoted Stalin as saying that Russia was so undeveloped it would require 50 years to build up industry and business on an equal with other modern nations. Reliable reports shows that Russia worked feverishly on five-year programs in an effort to build up the industrial life of the country but was forced at the same time to prepare for an invasion which Hitler was sure to attempt sooner or later.

The New York Times, August 2, has the following interesting description of the Russian people:

"Since Czarist days the Russian people, with sacrifice, discipline and endurance, have built a new country that had all the qualities one would expect a workers and peasants' state to have—crude vigor, an impatient desire for the rapid improvement of living conditions, a healthy suspicion of other lands where 'the bosses' retain power, an ardent passion for popular education, and a kind of wide open-eyed enjoyment of life that gives a visitor to the Soviet Union such an immediate pleasure, and these people and their State are now being tried by fire."

In short, Russia was and is a big undeveloped country, its people trying to catch up with the modern world in a hurry but suddenly stopped by war. Its people, customs and government are quite different from ours, but by nature the people are religious and devoted to their homeland. They are not militaristic in any sense of the word. After we have won a complete victory, great possibilities exist for future trade and industrial co-operation between Russia and America.

My strong personal hope is that Russia may be able to stay in the war until the final victory and may then be able to dictate the price the Nazis and Japs must pay for the trouble they have caused the world. The British and Americans lack both the courage and the unity to make the militarists pay with their lives, if we finally win, but the Russians have the courage and they also have a knack for making their enemies pay and pay.

Reports indicate the Russians fight so supremely because they love their homeland and hate their enemies with equal vigor. The world will never be quite right until these Russians can make the Nazis and Japs pay in full.

TRAVEL TRENDS FOR 1942



Tourist areas are doing well, but Uncle Sam gives his deepest attention to other parts of the world. (Cartoon from The Detroit News.)

NEWS OF
PRIORITIES
and
MATERIALS

The printing and publishing industry must cut down sharply in the use of wire, warns the War Production Board. It stresses curtailed use for stitching and shipping purposes. "Four thousand tons of steel wire was used by newspaper and periodical publishers to tie bundles for shipping, and 2,500 tons of stitching wire was used during the last year. This total must be drastically cut," said the deputy chief.

President Roosevelt August 6 set up a committee of three prominent men to investigate the whole rubber situation as he sent to Congress a message vetoing the Gillette bill, which would have created an agency to manufacture synthetic rubber from farm products. In the veto message Roosevelt charged approval of the bill would "block the progress of war production and therefore the war itself." He also bluntly told the public: "Obviously it is only after all reasonable military requirements have been met that civilian needs can even be considered."

The Bureau of Mines is to build a \$350,000 pilot plant and laboratory to make commercial scale tests of a gas reduction process for production of zinc. Secretary of Interior Ickes said he expected the new process to open the way "for development of large, untouched reserves of domestic zinc ores for use in the nation's war machine."
The pilot plant, he said, probably will be built somewhere in the South-Central section of the country.

Persons needing new passenger automobiles for experimental purposes related to the war effort or who plan to rebuild them for purposes approved by the Office of Price Administration have been added to the list of eligibles in the rationing regulations. These additions provide particularly for requirements of two types of users engaged in activities directed at relieving transportation difficulties that spring from shortages of tires and passenger-carrying facilities.

The Department of Commerce is undertaking a nationwide survey to locate business, professional and other persons who possess special knowledge of foreign countries. Questionnaires have been sent to thousands of business concerns, including all those whose names appear on the Exporters' Index, as well as to professional societies, medical associations, museums and similar organizations, including missionary societies. Data obtained in the survey will comprise a source file for the use of all agencies of the government. Persons replying to the questionnaire will be classified as to profession or business and geographic knowledge. Undoubtedly some men in the coin machine industry will be among those registered.

WPB released 2,669 trucks, truck trailers and miscellaneous vehicles to civilians and to holders of government exemption permits last week. This included 197 light, 834 medium and 94 heavy trucks, 94 trailers and 32 miscellaneous vehicles released for civilian use, while 462 light, 925 medium and 160 heavy trucks and 33 trailers were released to holders of government exemption permits, which include exports by private individuals.

The increased emphasis on cargo plane manufacture is likely to make large demands of lumber supplies in view of shortages of metals for such production. Production of planes using plywood, for example, is being expanded rapidly. Consequently supplies of woods for civilian uses undoubtedly will be curtailed.

Hardest hit undoubtedly will be the furniture industry. Furniture manufacturers have already made adjustments in view of shortages of certain types of lumber. Now the industry is likely to be affected in two ways. Operations may be influenced by the lack of certain types of lumber, and additional manufacturers may convert their facilities for the production of body parts for planes.

Wood workers in converted Grand Rapids furniture factories today are in the front line of the battle of production, although only six months ago a Grand Rapids delegation to Washington was told: "This is a metal war, and there is no way we can use wood furni-

THE TAX SITUATION

No reports of any consideration or hearings on the coin machine section of the 1942 Revenue Bill were received from Washington during the week of August 3. This was true up to and including August 7.

The Senate Finance Committee continued to hold hearings on various sections of the bill during the week. The committee was occupied with big tax problems and, compared with them, the coin machine tax section is a very minor matter.

Hearings by the Senate committee may continue another week. No information is available at the present time as to when or if any hearings will be held on the coin machine section of the bill.

Reports were received during the week of three operators' organizations that have taken definite steps to contact their senators in behalf of free-play games and penny counter machines. The legal problem of classifying free-play games so that the federal licenses cannot be used by local authorities as prima facie evidence of gaming is the real difficulty in the situation.

Since the Senate committee is still holding hearings, we repeat the announcement from our last issue, as follows:

**Now Is the Time To Write
Your Senator About Free
Play and Counter Games**

The amendments proposed to the federal excise tax law on coin machines do not give needed relief to extended (free play) games nor to the penny counter machines that give merchandise awards.

Accordingly, operators and distributors in all parts of the country are asked to organize their local trade and to write the United States senators from their State. Many of the senators are back at home now and also congressmen and might be contacted while in their home State.

Pinball operators should write their senators to amend Section 617 of the 1942 Revenue Bill (H. R. 7378) to place an annual tax of \$20 on pinball games when the establishment (location) redeems the free plays. Under present rulings if free plays are redeemed the tax on pinball games is \$50, the same as for slot machines. It is important to impress upon senators that pinball games cannot pay the same taxes as slots, and especially since so many States and cities have a high local tax on pinball games but not on slots.

Counter Machine Plea

Operators of penny counter machines which give prizes should also support an amendment which was proposed some months ago. Write your senators to amend the 1942 Revenue Bill (H. R. 7378), Section 617, to provide the following:

"Penny Coin-Operated Counter Games, incorporating amusement or gaming features, which entitle persons playing to receive merchandise prizes, not exceeding in value one package of cigarettes, shall be classified under Section (1) RATE, \$10 annual tax."

Make letters brief and to the point. An original letter is better than a form letter. A form letter may be used by operators in a city or district with good effect.

ture plants." Today they are making planes and gliders, largely of laminated plywood, bonded together with resins which are impervious to warp, corrosion or salt spray. And if the army turns to freight trains of the air to escape the submarine menace in transporting materials of war, Grand Rapids will become the center of production, for the air corps already has placed contracts for thousands of heavy-duty gliders capable of hauling a bus load of troops or its equivalent in cargo.

The drive to convert civilian goods plants to war production, it is now evident, was considerably overdone. Several hundred factories throughout the country that converted to war orders, a recent check-up indicated, will not participate actively in war work after all.

Chief reason for this is the lack of many raw materials. With supplies scarce, it becomes evident that more efficient plants should receive them first rather than marginal units that in many instances were never really suited for filling war orders.

Further concentration of war production may occur as the primary objective ceases to be the most rapid possible expansion of armament capacity, and attention is centered instead on the more efficient utilization of available plants following the decision to halt new factory construction that will not be completed by the middle of next year.

WPB, it is expected, will move textile, clothing, shoe work to New York, saving power and labor in the Middle West.

Nationwide inspection of passenger car tires, weekly and monthly, is being seriously considered by officials of WPB. Proposal was contained in a hitherto unpublicized part of the report made to Rubber Co-Ordinator Newhall by the Rubber Manufacturers' Association. The report also recommended a 40 per cent cut in mileage and a 40-mile speed limit. Association suggested that tires be given a cursory check-up every week and that

they be taken off the rims and thoroughly examined once a month. This examination would serve to assure proper inflation and, if more motorists were made eligible for recaps, it would assure that tires were not run beyond the point at which this could be safely done. Most difficult is how to make inspection compulsory, how to administer the program.

Requisitioning of durable goods like automobiles, tires, machine tools, bicycles and typewriters is not anticipated within the near future by competent observers despite increasing shortages of such products for the armed services and

Repairs and Servicing
By MARVIN JACOBS

PLAYING FIELD PROBLEMS

Excessive Wear; Machine Gives Too Many Free Games; Machine Gives Too Few Free Games.
After several months of intensive play, playing fields have a tendency to become worn in the ball race. This wearing leaves a groove which prevents the balls from rolling freely and rebounding naturally off the rebound rubber and spring. A good way to remedy this is to remove the paint from the ball race, about one-half inch on each side of the groove, sandpaper this area smooth, and paint with several coats of clear lacquer or varnish until the surface is restored to its original thickness.

A clean surface is an invitation to the player. Dirt on the playing field turns away many prospective players; therefore it should be the duty of the serviceman to see that all loose particles of dirt and foreign matter are removed. A soft bristle, one-inch to two-inch brush is the tool required for this operation.

Dirty boards often cause the balls to lose speed when rolling down, giving the player increased control over the number of bumps the balls give the bumpers. Obviously this has a tendency to increase the scores made.

Regulating Free Plays

Every operator of amusement games has the problem of keeping the extended (free) plays at a standard level. The rubber found around the bumpers and posts may vary in quality since not all batches of rubber are the same. Some rubber is "live" and some is "dead." It may be necessary for the operators to make shifts and substitutions in order to keep the extended play at a standard rate.

If the rate of extended (free) games is too high, a reduction can be made by using one or more coats of clear lacquer, such as colorless nail polish, on the bumpers. Transparent cellulose (Scotch tape) may also be used along the rubber side rails with good results.

Games change with age and use also, and the operator may need to increase the rate of extended (free) plays. Manufacturers usually send directions with games on how to change the extended playing features. To increase the average of free plays, it may be done by changing the wiring on the thousand unit or by shifting and removing posts and pegs on the playing field.

war industries and other essential civilian purposes.

WPB believes that individuals and dealers will co-operate voluntarily once the need for turning in such products becomes clear. Thus it is reported that a large number of typewriters have been offered WPB by concerns in civilian industries which do not care to dispose of them commercially for resale.

So many technical problems would arise from formal requisitioning that every effort will be made to avoid this as long as possible.

ANOTHER WEEK NEARER VICTORY!
W. Rabkin
INTERNATIONAL MUTOSCOPE REEL CO., INC.
Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Operated Equipment.
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ILLUMINATED PLASTIC BUMPER COMPLETE WITH ALL FITTINGS AND LIGHT SOCKET
100 or more—23c each.
SAM MAY & CO.
853 N. Flores St., San Antonio, Texas

NUMBERS
Size 18x12
Greatest Counter Games, SPECIAL \$7.50 Ea.
Money Back Guaranteed.

St. Louis Area Changes

Government Report Considers Many Business Changes in the Area Surrounding St. Louis

The St. Louis area has always been considered good coin machine territory. According to the Department of Commerce, business life of the entire section surrounding St. Louis is now being made over by war industry, just as in other sections of the country. Retail trade in the St. Louis region has been subject to the same influences as elsewhere and has reacted in the same manner. Increases in buying power were sufficient to give it a long-sustained upward swing in dollar volume, but this is beginning to taper off.

A much slower downward trend in department store sales is indicated in the April figures for Fort Smith and Little Rock, Ark., where there were substantial gains in dollar volume over that of a year ago. Greatly enhanced farm income, numerous large war industries, increased manufacturing activity, and the accelerated development of the State's lumber, mineral and other resources have combined to bring about an increase in buying power which is not only large in the absolute, but is disproportionately large in comparison with that of pre-defense days.

Evidence of Sales Tax Report

Tangible evidence of the war's effect on retail trade in this region is provided in the sales tax report recently issued by the State of Missouri. This report shows, for the first time since the inauguration of the sales tax in 1934, a decrease in the number of retail establishments from the previous year. According to tax records, there are 900 fewer firms in St. Louis than a year ago, and 1,600 fewer in the State.

Automotive Trade Casualties High

The fact that garages and filling stations suffered the greatest casualties is attributed to tire rationing and the consequent decrease in automobile travel. A survey by *The St. Louis Globe-Democrat*, as of May 12, showed that 173, or approximately 11 per cent, of the filling stations in St. Louis and St. Louis County had closed since January 1, 1941, and that closings were occurring at an accelerated rate.

What has happened to the automotive trades is too well known to justify ex-

tensive review. Dealers still in business are having difficulty in hanging on. One dealer sold a new car and a used one in May. Repair business is spotty.

There are instances of conversion to other activities. One dealer is assembling small trucks for airport use, another is turning out plastic products, and a few are doing machine shop work in their augmented repair shops. In Memphis four or five dealers have installed additional machinery and are working on jobs requiring fairly close tolerances.

Smaller Communities Lack Industries

Many smaller cities, towns and rural communities have suffered greatly from curtailment of civilian goods and retail trade and from the loss of workers and their families to war production centers.

An example of the prevalence of these adverse conditions in non-metropolitan areas is provided by the situation in a large part of Central Missouri, comprising 23 counties, with a population of 400,000. This area has virtually no war production activity. Inventories of production facilities were made; but instead of bringing business to the community they brought offers to purchase the machinery listed. Schools in the area have been training workers, but these workers are leaving. One town with a population of 10,000 has lost 1,700 persons to production centers.

War Business Conference Held

A Central Missouri War Business Conference was held for the purpose of discussing the situation. A committee of individuals from the 23 counties represented was appointed to develop plans for improving conditions in these communities and enabling them to play a greater part in the war effort.

Farms, as well as towns, have suffered dislocations, chiefly as a result of loss of labor thru the draft and the lure of higher wages in war industries. This shortage of farm labor, aided by increased farm income, has greatly accelerated farm mechanization in some localities.

Farm-Labor Problem Serious

The labor shortage has been felt most where manual labor is essential. There

has been no migratory labor to follow the ripening strawberry crop northward as in other seasons. The strawberry area of Northwestern Arkansas, Western Tennessee and Western Kentucky has been particularly hard hit. Sugar rationing and lack of barrels for government packing also helped to prevent full utilization of the crop.

The cotton production in the Delta country in Mississippi is 70 per cent greater than that of a year ago, with better prices, farm labor is a tremendous problem, especially in tenant farming. To meet the farm-labor shortage, high-school students are being registered to work on farms during the summer.

Memphis, a labor-supply market, furnishes Negro labor for the surrounding farm territory in Tennessee, Mississippi and Arkansas. While there still is a good supply of workers, the rubber situation may create a problem in getting them to and from work each day.

ODT Orders Cause Worries

Rail facilities have thus far been equal to the task of handling their share of the growing volume of raw and finished materials moving in and out of the region, as well as the greatly increased thru traffic. Trucks also have been doing their part, in spite of the necessity of operating until recently under the handicap of numerous interstate trade barriers. Some of the worst of these barriers have been eliminated for the duration.

Provisions of ODT Order No. 5, requiring return loads, have been worrying some industries in the region. The cottonseed industry, for example, has been concerned with the problem of moving seed from the gin to the mill. Most of this is carried by private truck and there is little possibility of return loads. Crushing mills which deliver cake, meal and hulls in their own trucks to farmers and feeders are faced with the same problem. In some areas orders limiting delivery distance have been bothering wholesalers who have regular customers 35 to 40 miles distant.

Some modifications and time extensions have been put into effect which may make it easier for firms to adjust their operations to the requirements of the orders.

River and Other Transportation

Adverse effects of the war on river transportation are seen in the curtailment of downstream traffic with the result that existing equipment is not being used to capacity. Downstream movement of wheat and steel, formerly important cargoes, has virtually ceased. Sulphur and petroleum products are shipped upstream in vast quantities, but authorities feel that much more petroleum should be transported on the river.

With respect to local transportation, only one large city in the region, St. Louis, has developed a program of staggering working hours to relieve rush-hour traffic. The plan is not entirely successful, however, because of the failure on the part of some large employers to co-operate fully.

Transportation to outlying plants in some cities is likely to become increasingly serious as tires are worn out. On the strength of 2,900 petitioners who promised to use the service, one of the railroads inaugurated a service consisting of four trains daily. The service had to be abandoned for lack of patronage and the workers are still using up their tires.

Printing and Publishing Reduced

Printing and publishing have been seriously affected by the curtailment of advertising and the loss of other work from businesses whose requirements have been reduced as a result of the war. This is particularly true in Louisville.

In St. Louis the newspapers are approaching 1933 levels because of losses in advertising, particularly of the hard lines of consumer goods. Orders affecting delivery have cut the number of editions from seven to three and have brought about the use of horse-drawn vehicles in the downtown areas.

Lumber Mills Busy

The war's demands have given a new impetus to the lumber industry. Mills and loggers are working full tilt in Northern Mississippi, Western Tennes-

see and Arkansas, the largest producing areas. Many new mills have been put into operation. Orders for hardwood dimension lumber are straining the capacity of that industry.

The many small woodworking shops in the region are hard hit by reason of curtailment of peacetime industries in which products of such shops have been used. In Memphis a plan is being worked out by the Contract Distribution Branch Office and department stores whereby these small plants can manufacture for retail sale numerous products, including shelving (portable closets) and toys.

St. Louis Industrial Area

In converting its plants to war production, the St. Louis industrial area got a running start on the other manufacturing centers of the region thru having placed in the hands of government procurement agencies and other prospective buyers a detailed inventory of its production facilities. This was undertaken by the St. Louis Chamber of Commerce in the early days of the defense effort. To a large extent this action is responsible for the fact that approximately 80 per cent of the plants in the area are now working on war contracts or subcontracts.

Many New Industries

Added to the increased war production in these established industries is that of enormous new plants which are now turning out war materials.

Allowing for curtailment of operations and consequent employment decreases in civilian industries, the war effort has resulted in the creation of about 54,000 new jobs in St. Louis and in St. Louis County, half of which are filled by workers from the outside, and an undetermined number of jobs in St. Clair and Madison counties in Illinois, which comprise the rest of the industrial area.

Labor Supply Has Dwindled

In spite of the influx of workers and the development of training facilities, the labor supply has dwindled to a point where, according to local authorities, relaxation of hiring specifications is unavoidable if full utilization of available skills is to be realized. There has been much poaching of skilled labor. Clerical, domestic and service help is hard to get.

The St. Louis area has its share of plants (principally gray-iron foundries and those producing stampings and sheet-metal products) that have been unable to convert to war production to any appreciable degree. It has been difficult for many of these firms to continue, even on a skeleton basis. In a stove manufacturing center nearly half the plants are in distress and two of these are about to close. Numerous producers (principally assemblers of refrigerators and air-conditioning equipment) in the area have been adversely affected by priorities. Shortage of steel for bottle caps has made it necessary for St. Louis breweries to start rationing beer to customers.

Louisville Area

War orders, together with the construction of new production facilities and the expansion of others, have created employment and buying power to the benefit of industry and trade in the Louisville area. While the area has had its share of dislocations resulting from the war effort, most of these have been in the direction of increased business activity.

Switch From Whisky Production to Alcohol

With the production of whisky curtailed, distilleries are now busy making industrial alcohol. One plant is building an addition. The employment situation has not been affected as a result of the change-over, inasmuch as the industry was never one which employed a great number of workers. One noticeable effect of the switch from whisky to alcohol, however, is the loss to the State of the production tax of 5 cents a gallon on whisky. This revenue amounted to about \$3,000,000 a year.

Cigarette Industry Has Problems

Cigarette manufacture has been affected by a lack of foil for packaging. Also, manufacturers of the 10-cent brands, an important part of the Louisville industry, complain that their business is endangered by the proposed uniform increase in the federal tax from 6½ cents on a package of 20 to 7 cents.

They maintain that while manufacturers of the 15-cent brands can absorb (See ST. LOUIS AREA on page 68)

PINGAME SPECIALS

Carefully reconditioned, rails scraped and varnished

1 All-American. \$25.00	5 Jungles. Ea...\$52.50	1 Star Attraction \$50.00
2 ABC Bowlers. Ea. 40.00	3 Monickers. Ea. 55.00	1 Sport Parade. 25.00
1 Armada 20.00	2 Miami Beach. Ea. 35.00	2 Stars. Ea.... 25.00
4 Champs. Ea... 35.00	2 New Champ. Ea. 45.00	1 Trailways .. 25.00
2 Duplex. Ea... 35.00	1 Spot Pool .. 50.00	3 Texas
1 Entry 35.00	1 Slugger 32.50	Mustang. Ea. 50.00
2 Fox Hunts. Ea. 20.00		1 Ump 25.00
1 Gold Star... 25.00		2 West Winds. Ea. 45.00

W. R. BURTT

308 Orpheum Bldg. Wichita, Kansas

SPECIAL—AUGUST SALE—SPECIAL

New Games and in Original Cases

KEENEY SUPER BELLS Regular Price \$325.00	Sale Price Aug. Only \$229.50
BALLY CLUB BELLS 350.00	239.50
USED GAMES—EXCELLENT CONDITION	
CLUB BELLS \$175.00	
SUPER BELLS 159.50	
HIGH HANDS 109.50	

Send for Complete List of New and Used Pin Games and Consoles

B. D. LAZAR COMPANY

1635 Fifth Ave., Pittsburgh, Pa. 1425 N. Broad St., Philadelphia, Pa.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Aug. 8.—While the coin machine field here is not exceptionally bright, there is absolutely no kicking. Collections are good and the operators are continuing right along as if nothing had happened. No gasoline shortage or rationing has come to light. While the tire situation may cause a little trouble later on, the boys are going ahead, cutting down on trips where they can. No one is giving it too much consideration. The pinches are in securing equipment and man power.

As for equipment, good used machines are in big demand and are bringing good prices.

The new \$50 tax is in effect and it was ushered in here with little or no squawking. One jobber said: "I was surprised to see so little kicking among the boys and these new taxes they have to pay. They are good Americans." This statement is absolutely the truth. An operator told this writer how much the new tax cost him, but there was no squawk to his statement despite the fact that it ran into real money.

Carter on Guns

F. P. Carter, arcade operator in New Chinatown, reports that his business is going strong. Carter has a route of nothing but guns. . . . Carl Thomsen, of Delano, Calif., is leaving the coin machine business to his brother and enter-

ing the coast guard Monday (10). Thomson is one of the most progressive operators in his section. . . . M. L. Stanton, of General Vendors, large operators of cigarette machines, is adding stamp machines to his route. He is working the area in the vicinity of the large magnesium plant in Nevada in addition to his cigarette routes. . . . Roy Jones, Los Angeles music operator, reports that he has had no word of his son, who was on Bataan when it was captured. . . . Mac Sanders moved into new quarters on West Pico. The new spot is adjacent to the one which Mac had occupied for some time. . . . It's getting about time for Jimmy Jones, of Southwestern Vending Machine Company, to take that yearly vacation. . . . Ed LaForge, of Los Angeles, is kept busy servicing his numerous music machines. Business is good with a lot of the armed forces patronizing the machines. . . . Del George, of San Bernardino, a music and games operator, was in the city and visited the Trojan Novelty Company. . . . Freddie Slack, whose *Cow-Cow Boogie* is going on Capitol Records, has been signed by that company for another year.

Johnson Quitting

Harold Johnson, of Climax Amusement Company, is selling his route but isn't divulging what he intends to do. He was called to Washington some time ago to show the government officials the workings of a gun sight he invented. He promises to advise the boys of his whereabouts when he finds out about them himself. . . . Glenn Wallich, general manager of Capitol Records, is back at his desk in Hollywood following a business trip to New York and points east. He contacted operators and distributors while on the trek. . . . Ray Ressel, Riverside (Cal.) operator, has received his rating as second engineer on a tanker and is entering the Merchant Marine soon. This is a tough assignment but coin machine men are hopping to them. . . . Paul Blair, of Exhibit Supply Company, made one of his infrequent trips to San Diego. He reports that Exhibit post cards are knocking them off in arcades.

Double Birthdays

Double birthday greetings to William R. Happel Jr. and Mrs. Happel on the occasion of both celebrating their natal days August 8. Happel, of Badger Sales Company, had quite a party at his home and a large number of operators and friends dropped in to extend greetings. . . . Las Vegas (Nev.) territory is now claiming attention as the most prosperous territory in the entire U. S. Takes are amazing, according to reports from operators in the section. Nate Mack, of that section, reports that he's doing land-office business. Pick and shovel labor is reported getting \$1.35 an hour. A large number of soldiers are stationed there in addition to the large construction projects being conducted by the government. . . . Bud Parr, of General Music Company, is back in the city following a flying trip to San Francisco, where he has a branch. . . . J. D. Turner, of General Music Company, is already eying vacation pamphlets, but will probably wind up going to Texas. . . . Les Lorden reports that the movie machine business is going strong and that his film exchange is flooded with orders. . . . Playland Arcade on South Main Street in Los Angeles is going like a house afire.

Arcade Getting Play

Carl Gustafson, of Mission Beach Arcade, reports that business in that section is the best in recent years. San Diego is complaining of house shortage, which gives an indication of the number of people in that area in addition to the naval and marine bases. . . . Jack Lipps and Henry Lorenz, of the Camp Elliott Arcade, visited Los Angeles recently to look for equipment. . . . Jack Gutshall, of Jack Gutshall Distributing

Company, is spending week-ends at Big Bear. He reports that his Play-More cabinet is knocking them cold. Jack is also handling Capitol Records in this section. . . . Loa and Walter Griffey, of Tavern Amusement, are scouting the night spots to hear the bands well known on coin machines. Woody Herman is holding forth at the Hollywood Palladium and Count Basie opens soon at the Trionon in South Gate. Cab Calloway is breaking records at Casa Manana. . . . Fred Gaunt, of Trojan Novelty, put in a night of it Wednesday night clubbing with the Pirate's Den in Hollywood on the route. . . . Jack Daly, of E. T. Mape Music Company, reports that the service department there is going great guns. . . . Percy Shields recently received quite a number of arcade pieces. . . . Charlie Washburn was reported to have made a trip east. This was incorrect in that Washburn made two trips east. He had hardly put his foot on home base before he was off on the second trek. . . . Paul and Lucille Laymon are enjoying their new home at Pacific Pallsades. . . . Bert Beutler, of the Paul Laymon firm, is back from vacation. Beutler soon starts working again on the annual Shrine Circus which appears here in September.

Rawlings Attends

Harry Rawlings, of County Games, with Mrs. Rawlings attended the Showmen's Day of the Pacific Coast Showmen's Association sponsored for the sick and relief fund of that organization recently staged in Los Angeles by the Larry Ferris shows. . . . Dim-outs under

the new ruling to go into effect August 20 are not expected to have too much effect on outdoor shows. Crafts' Fiesta shows, in San Diego for 15 weeks, is moving to another lot. The show goes under a big top with the exception of the unlighted Ferris Wheel. Business will continue as usual. . . . Leon (Hi-Ho) Silver is one man the serviceman problem will not hit. Silver has been doing his own servicing ever since he started in business. He recently added an automatic spray gun to take care of painting his own machines. . . . Tony Parina, of R. A. Parina and Company, DuGrenier representatives, will probably take a vacation in the San Francisco area. He moved his family here from that city about a year ago. . . . Charlie Dacy, music operator, is going strong and reports that his week-end takes are good. . . . Oscar Tetzlaff, of Banning, Calif., recently visited the Trojan Novelty Company. . . . Things are going along in the groove for Charles D. Joseph, Los Angeles operator, too.

Iowa Arcade Annex

DES MOINES, Ia., Aug. 8.—Joe Epstein, operator of the Sportland Arcade in the loop district of Des Moines, has added an annex to the establishment, giving it nearly double its original space.

Epstein has added many new machines and has installed an ABT Manufacturing Company air rifle range with six guns. In addition the arcade has a target range consisting of target machines.

CLEVELAND COIN'S TRADING POST

ARCADE EQUIPMENT		CONSILES	
10 New 3-Way Arcade	2 Batter Ups . . . \$185.00	5 Paces Reels, Comb.	\$120.00
Grip Testers with Cab.	10 New Poison the Rats	1 Triple Entry	135.00
Bases \$ 45.00	10 New Home Run Guns	1 25¢ 7 Coin Jockey Club	35.00
3 Exhibit Rotary Claws	7 Buckeye Deluxe Diggers	1 Evans Jungle Camp	89.50
2 Conv. Chicken Sams	1 School Days Gun	1 Sugar King	65.00
1 Ray-o-Lite Gun	5 New Keeney Sub	MUSIC	
6 Ten Strikes, H.D.	Guns 245.00	2 1939 Rockola	Deluxe \$159.50
6 Mountain Climbers	2 All Star Hockeys	11 1939 Rockola	Counter Models . . . 65.00
3 Twin Sets Exhibit	1 Test Pilot	WANTED TO BUY OR WILL ACCEPT IN TRADE: ARCADE EQUIPMENT, CHROME BELLS, ONE BALL FREE PLAYS, SCALES, ROTARIES, WURLITZER SKEE BALLS AND BLUE FRONTS. WRITE OR WIRE GIVING PRICES, CONDITION AND QUANTITY.	
Pool Card Vendors & Base	2 Gence Play Balls	TERMS: One Third Deposit — Balance C. O. D.	
	1 Mutescope Thliograph	CLEVELAND COIN MACH. EXCHANGE, 2021 Prospect Ave., Cleveland, Ohio. Phone PR. 6316-7	
15 High Hands, Comb.	\$105.00		
5 Jumbo Parados, F.P.	65.00		
2 Tanforans	25.00		
1 Jennings Multiple	65.00		
1 10¢ Royal Flush	65.00		

MECHANICS WANTED

On SLOTS, CONSOLES and MUSIC. GOOD PAY! GOOD HOURS! WRITE QUICK! Correspondence confidential!

ROY MCGINNIS

2011 Maryland Ave. Baltimore, Md.

CHECK THESE VALUES

5 Jumbo Parados, F.P., Clean, Entire Lot— \$249.50.	Counter Games, Entire Lot— \$69.50.
2 Galloping Dominos, Each . . . \$30.00	1 New Marvel, No Coin
Mills 1-2-3 Paytable . . . 20.00	1 New Amer. Eagle, No Coin
Exhibit Dominos . . . 15.00	1 New Zephyr
Mills Extraordinary, 5¢. 30.00	1 Zoom
Watling Rollatop, 25¢ . . . 25.00	1 Big Game Hunter
Folding Slot Stands . . . 1.25	1 Zephyr, Used
	1 Evans Galloping Dominos
	1 King Six Jr.
	1 Selectem
	1 Track Reel
	2 Amer. Eagles, Used
	2 Mills Tickettes
MIAMI COIN MACHINE EXCHANGE 809 S. W. 8th St. MIAMI, FLA.	

LIKE NEW

SLIGHTLY USED
GENCO PLAYBALLS, \$195.00
Lots of 5, \$185.00.

1/3 Deposit With Order.
Wire or Write While They Last.
National Amusement Co.
168 E. 91st St., New York City

FAST MONEY!

U. S. POSTAGE STAMP VENDOR

Very low price! Nothing like it in the entire country. Unusual profit opportunity for live wire salesmen and distributors everywhere.
BOX 285-A MINNEAPOLIS, MINN.

CASH WAITING FOR

BALLY—Kentuckys, Turf Kings, Jockey Clubs
KEENEY—Fortunes

Fairmounts
Long Shots
Santa Antias
Air-Raiders

Will Pay Good Prices. Buy Any Amount. Give Full Description First Air-Mail Letter.
THE R. F. VOGT DISTRIBUTORS
Milner Hotel Bldg. Salt Lake City, Utah

ROCK-OLA TEN PINS \$52.50

'38 SKILL TIME 84.50

One-Third Deposit.

CAPITAL AMUSEMENT CO.

P. O. Box 681 WILMINGTON, N. C.

NEW PACKARD WURLITZER, SEEBURG ADAPTERS AT DISTRIBUTOR'S COST

Wurlitzer Amplifiers, Mod. #661 for \$10 \$10.00
Complete Coin Assemblies for #616 (5-10-25) 8.00
Speakers (12 inch), 600 Ohm Fields . . 5.00
New One-Piece Aluminum Packard Bar Bracket 4.50
Limited Amount of 2-4-6-30 Wire Cable.
WE WILL BUY PACKARD "WALNUT" ADAPTERS.
HARTFORD AUTOMATIC SALES CO., INC.
135 Brook Street Hartford, Conn.

FREE PLAY CONSOLES

25 Watling Big Games, 1942 Models \$127.50 Ea.
15 Watling Big Games, Flat Tops . . 95.00 Ea.
Will convert to Automatic Play \$40.00 Extra.
2 Evans Bob Talls 125.00 Ea.

FIVE BALL FREE PLAY MACHINES		FREE PLAY ONE BALL MACHINES	
\$37.50 Each	\$22.50 Each	6 1-2-3 by Mills, 1942 Models . . . \$65.00 Ea.	4 1-2-3 by Mills, 1940 Models . . . 37.50 Ea.
4 Entrys	8 Silver Sprays	1 Track Record	37.50 Ea.
10 Sea Hawks	2 Ten Spots		
2 Fleets	3 Do Re Mi		
4 Lime Lites	2 Do Re Mi		
2 Boom Towns	5 High Steppers		
All machines have gone through shop and in first-class mechanical condition, with rails refinished and shellac.			

AUTOMATIC CONSOLES		SLOT MACHINES	
6 Buckeye Track Odds, Jack Pot, Used Less Than 30 Days \$450.00 Ea.	10 Keeney's Super Ball Convertible . . 243.50 Ea.	Mills 5-Cent Cherry Bells \$82.50 Ea.	Mills 5-Cent Roman Heads 67.50 Ea.
3 Lucky Stars, 1940 Models 125.00 Ea.	4 Exhibit Long Champ, Single Coin Shoot 65.00 Ea.	Mills 5-Cent Blue Fronts 72.50 Ea.	Mills 5-Cent Bonus Bells 92.50 Ea.
2 Evans Keno Counter Model 40.00 Ea.	6 Cigroles, Single Coin Heads, Equipped With Anti-Cheat Device 125.00 Ea.	Mills 5-Cent War Eagles 32.50 Ea.	Watling Treasury 47.50 Ea.
		Watling 5-Cent Roller Top 42.50 Ea.	Watling 5-Cent Wonder Vendors . . . 32.50 Ea.
		Paces 5-Cent Camels 65.00 Ea.	Jennings Big Chief 52.50 Ea.

WANT TO BUY FOR CASH Bally's '41 Derbies Seeburg Chicken Sams Seeburg Jail Birds
TOM'S TRADING POST, P. O. Box 539, Opelousas, La.

WANTED	FOR SALE	FOR SALE
WE WILL PAY CASH FOR— Bally Fairmont \$300.00 Bally Turf King 220.00 Bally Jockey Club 190.00 Bally Kentucky 150.00 Bally Long Shots 125.00	PAY TABLES Bally Pace Makers . . . \$170.00 Bally Grand National . . 135.00 Bally Santa Anita . . . 100.00 Bally Grand Stand . . . 100.00 Bally Fair Ground . . . 35.00 Bally Fleetwood 25.00 Bally Preakness 23.00 Bally Carom 18.50 Stoner Turf Champ . . . 22.00 Gottlieb Daily Races . . 15.00 Western's Center Smash . 12.50 Western's Flying High . 12.50	CONSOLES Baker's Paces, Daily Double \$235.00 Keeney Triple Entry . . . 175.00 Keeney Dark Horse . . . 65.00 Keeney Track Time, Rod Head 75.00 Bally Big Top 95.00 Paces Races, Bwn. Cab. 95.00 Jenn. Flashing Through 60.00 Evans Galloping Dominos 65.00 Evans Gal. Dom., Lato Head 185.00 Exhibit Races, 7 Coin Play 40.00

WILL PAY HIGHEST CASH PRICES FOR WURLITZER SKEE BALLS GENCO BANKROLLS ROCK-A-BALLS—10 and 12 Ft. ROBINSON SALES CO.
7525 Grand River Avenue Detroit, Michigan

MUSIC MERCHANDISING

Federal Injunction Plea Delayed Until Sept. 16

Government attorneys ask delay so Arnold can lead fight on Petrillo ban

CHICAGO, Aug. 8.—The attention of the music world was about to be centered on Chicago this week and the hearing of a federal injunction plea against James C. Petrillo, set to be held August 7, and then suddenly it was announced the hearing had been postponed to September 16. The news of the postponement came on the day before the hearing was to open and federal attorneys explained the delay had been asked by the Department of Justice so that Thurman Arnold, Assistant U. S. Attorney General, could be present to prosecute Petrillo. The chief hope of the radio and phonograph industries for staying the hand of Petrillo now rests on the action of the justice department in seeking an injunction to void the AFM ban on recordings.

The federal attorneys filed their injunction plea and bill of complaint in the Chicago Federal Court and the hearing was scheduled to come before Judge Michael L. Igoe. The bill of complaint will probably be a historic document, and it mentions juke boxes and juke-box operators several times.

Status of Case

The government action is a plea for a temporary restraining injunction which would compel Petrillo and his union to dissolve their ban against the use of recordings in juke boxes, radio transcriptions, etc. It is assumed that if the government wins a temporary injunction, action will then follow to make the injunction permanent.

In the interim, between August 1 and the time of decision on the injunction plea, the Petrillo ban is in effect—unless the union chooses to lift the ban of its own accord. An important conference of radio and record executives was scheduled to discuss the Petrillo matter in Washington August 8, but no report had been received of this conference at press time.

One Concession Made

In press releases concerning the postponement of the hearing, it was also announced that Petrillo had recently made one concession to the advertising world. Some felt that this move may indicate the possibility of other concessions. (See adjacent story headed "Disk, Radio Men Powwow With D. of J. in Washington") It has been understood all along that Petrillo thinks the juke-box trade is fabulously rich and he wants a part of that wealth in some way. Ears have been strained awaiting some word of how Petrillo wants to collect from the juke boxes. The federal government is now considering an excise tax on juke boxes to help fight the war, and the juke trade is sure to say that whatever money they can pay should go to the government and not in any kind of fees to enrich Petrillo's treasury.

Arnold Will Fight

When federal attorneys announced the postponement of the hearing and also the fact that Thurman Arnold would lead the fight against Petrillo, the reaction was that the Department of Justice plans to make a real fight. Arnold is known as the nation's chief "trust buster" and also seems anxious to test the dictatorial powers of Petrillo as he seeks to control the nation's supply of popular music.

Others Fight Also

In addition to the government moves, several organizations have also taken up the fight to break the Petrillo ban. Newspapers have carried on a vigorous editorial campaign against the music

dictator, and all of this is taken as an indication of public opinion.

The executive committee of the National Music Council has appealed to William Green, president of the AFL, to take the leadership in settling the controversy, terming the ban "a blow to our democratic way of life."

In a letter to Green addressed to him in Chicago, where the AFL executive committee is in session, the NMC pointed out that it represents practically all of the nationally active musical organizations in the United States, with an individual membership of over 600,000.

Federal Plea Makes It Official; It's Juke Box and Juke Box Ops In Complaint Against Petrillo

The automatic phonograph trade has long had a grudge against the use of the term "Juke Box" and contests have been held to select a better name. The official complaint filed by the Department of Justice in the Chicago federal courts, seeking an injunction against the Petrillo ban on records, uses the terms "juke box" and "juke box operators" several times in the document.

Since the federal plea against Petrillo is likely to become a historic document, it seems that the question is officially settled. From now on it is JUKE BOX and Juke Box Operators—unless some genius can invent a shorter and sweeter sounding name that will take with the public. The official government complaint is as follows:

U. S. COMPLAINT

Jurisdiction and Venue

That this petition is filed and these proceedings are instituted under section 4 of the Act of Congress of July 2, 1890, entitled, "An Act to Protect Trade and Commerce Against Unlawful Restraints and Monopolies," said Act being commonly known as the Sherman Anti Trust Act, against the above named defendants in order to prevent violation by them, jointly and severally, as hereinafter alleged, of Section 1 of said Act;

That the alleged unlawful acts and violations hereinafter described, including the combination and conspiracy to restrain trade and commerce among the several States of the United States have been and are conceived carried out and made effective in part, within the Northern District of Illinois, Eastern Division, and many of the unlawful acts done in pursuance thereof have been performed by the defendants and their representatives in said district, that the interstate trade and

Traga Diez

NEW YORK, Aug. 8.—Margo, famous star of stage, screen and radio, guest columning for Walter Winchell, reports on "Things About Mexico You May Not Know" and mentions that the Mexican name for juke box is "traga diez"—or dime swallower. She recounts the fact that everyone sings in Mexico, whether they are happy or unhappy, and being a musical nation, the juke boxes have become very popular there.

Automatic phonographs in Mexico are operated on a coin similar to our dime, but of less value, inasmuch as exchange rates are approximately 5 to 1 between U. S. and Mexican money—making their dime worth about 2 cents U. S.

Disk, Radio Men In Powwow With D. of J. in Wash.

WASHINGTON, Aug. 8.—Record and radio executives and their legal representatives met here today with Holmes Baldrige, of the anti-trust division of the Department of Justice. The session, however, was veiled in secrecy. It was generally understood that the meeting was called to allow parties affected by the recording ban to file their briefs with the justice department, explaining just how they were hurt by such action.

Jack Kapp, of Decca; Frank Walker, of RCA-Victor, and Edward Wallerstein, of Columbia Records, attended the meeting. Most of the broadcasters were represented by attorneys. According to one source, who preferred not to be quoted, there was a chance that the D. of J. would suggest a compromise with Petrillo. Others, however, pointed out that the injunction suit in Chicago has been postponed until September 16 to allow Thurman Arnold, head trust buster, to personally lead the fight on AFM. Therefore, they hold, the D. of J. means to fight to the finish.

Earlier in the week AFM Attorney Joseph A. Padway filed a motion for dismissal of the case in the U. S. District Court in Chicago. Following this move he gave out a long statement to the press scoring Thurman Arnold, Assistant Attorney General. He also challenged the court's jurisdiction on the grounds that sufficient cause for action had not been stated by the government and that the case involved only "a labor dispute" and "a peaceful refusal to work under certain conditions."

No recording will be done by AFM musicians until September 16, providing an injunction is granted at that time. This is no blow to diskers because they had six weeks to lay in a heavy supply of masters to tide them over the no-recording period.

Petrillo was not available during the week, refusing to talk to the press and even instructing assistant to refuse any calls from reporters. He did come out of hiding long enough to deny that he had told George S. McMillan, secretary of the Association of National Advertisers, that the organization's members could make commercial transcriptions as long as they were destroyed after the first play. McMillan released this news to the press, but Petrillo said Friday (7) that McMillan was misinformed.

Music Notes

CHICAGO.—The complaint filed by the Department of Justice against AFM makes it very plain that the Attorney General does not view it as a case against a union but one against an illegal trust. Case has been delayed until September 16 to allow chief trust-buster Thurman Arnold to personally conduct it.

WASHINGTON.—Rumors were circulated following the meeting of Holmes Baldrige, of the anti-trust division of the D. of J., with radio and recording officials that the justice department may have suggested a compromise with the AFM over the recording ban. Careful analysis by others, however, viewing the intention of Thurman Arnold to personally conduct the case, refuted these rumors. Consensus of opinion is that the D. of J. thinks it can crack precedents ruling against application of anti-trust laws to unions.

WASHINGTON.—On the radio-AFM front Neville Miller, National Association of Broadcasters' president, announced he would prove that no musicians are available in various locals having jurisdiction where Petrillo claimed stations were not hiring enough live musicians.

CHICAGO.—Because of postponement of the D. of J.-AFM suit until September 16, no recording will be done until at least that date. Recorders, however, are in a position to run until then and much longer.



SPONSORED BY WURLITZER DISTRIBUTOR, Chicago-Simplex Distributing Company, the above float drew a big hand from crowds massed to view Chicago's recent War Bond Parade. Note the Wurlitzer Victory Model 950, which played patriotic music all during the event.

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording

(CONTINUED FROM PAGE 22)

with the woodwinds in unison playing the theme against a counter-riff underlined by the trombones sliding in unison. Trumpet rides out on the bridge, with the satire ensemble finishing the opening chorus. Wald's clarinet carries the second chorus, dropping out at the bridge in favor of the instrumental gloss of the trombonist. Tenor sax and clarinet divide half of the third chorus, the guitar flashing fingerings at the bridge, and the band riding it out to a fade-out finish. Late in coming, Wald's treatment of the *Silver Wings* ballad shows off the band in just as good light for the smoother songs. In the slow tempo, but thoro'ly rhythmic, side sports the vocal enchantment of Anita Boyer.

Unfortunately, Jerry Wald's "He Wears a Pair of Silver Wings" is late in releasing. But at locations where the song is still gaining momentum, the side is sure to give the phonos a lift. For wider use, especially among the youthful phono fans, is "Strictly Instrumental."

FREDDY MARTIN (Victor 27946)
White Christmas—FT; VC. *Abraham*—FT; VC.

These two songs stem from two holiday scenes in *Holiday Inn*, movie boasting a rich Irving Berlin score. While it's still a bit too early to start counting the number of shopping days to Christmas, song is natural to build big for the holiday season. It's a typical Irving Berlin ballad, impressively pleading for the snowflakes to fall at yuletide, and offered up here in the typical inness and polish that characterizes the Freddy Martin musical manner. Band carries the opening chorus and Clyde Rogers's tenor voice is rich for the singing of a second chorus. Band picks it up again for the last half

of another chorus, with a vocal tag to take out the side. Also a holiday song, *Abraham* is not such a happy blend. While the touching lyrics make a fitting tribute to Abraham Lincoln, the words are made to music in the spiritual vein of a *Shadrach*. As such, it all sounds sillier than some of the heavy classics the band boys used to pick up for swinging. Glenn Hughes steps out of the trombone section to sing about Honest Abe for the opening and closing choruses, with the band cutting in rhythmically for a middle stanza.

While it's too early to start plugging a Christmas song, operators would do well to reserve a spot in the phonos for "White Christmas" as that holiday season approaches.

GUY LOMBARDO (Decca 18445)
Light a Candle in the Chapel—FT; VC. *Love Is a Song*—FT; VC.

Two timely ballads are dished up here in the customary Lombardo fashion. Moreover, sides introduce Bobby Gibson's pleasant baritone. *Light a Candle* is a tear-provoking war ballad. The Lombardo music serves the *Love* ballad to better advantage, song stemming from Walt Disney's *Bambi* movie. Also taken at a moderately slow tempo that is kept thoro'ly danceable, it has Gibson for the middle chorus for the wordage.

As a result of its picture assignment, "Love Is a Song" is bound to get its full measure of attention. And since it's strong enough to stand on its own away from the movie score, it has an excellent chance of commanding phono attention.

TEDDY POWELL (Bluebird 11568)
A Boy in Khaki—a Girl in Lace—FT; VC. *There Will Never Be Another You*—FT; VC.

Like Tommy Dorsey, Teddy Powell makes a most impressive showing for the *Khaki-Lace* soldier ballad. All the way on the smooth and sweet side, Powell again reveals the most underrated band in the ork whirl. Contrasting Dorsey's treatment, Powell gives the vocal assignment to a male voice; and Tommy Taylor makes it count all the way. In the slow tempo the trombones set the stage for Taylor's lyrical delight with eight bars of the melody to open the side. Full band picks up the last half of another chorus, with Taylor on tag to take it out. *Never Be Another* is a sentimental picture ballad by Mack Gordon and Harry Warren for *Iceland*, which gives Sammy Kaye top billing. This love song can hardly miss striking a fancy pose in hit-parade circles, and side again shows off Peggy Mann as one of the most enchanting band vocalists in the field. Taking the opening chorus, band picks it up for another half chorus, with Irving Fazola's clarinet magic on top and making every note count until the side winds itself out.

Both ballads hold much promise for wide phono play. Teddy Powell has to court no favors from others in his treatment of the "A Boy in Khaki—a Girl in Lace," and his "There Will Never Be Another You" is tops in performance.

RUSS MORGAN (Decca 18443)
When You're a Long, Long Way From Home—FT; VC. *Midsummer Matinee*—FT; VC.

Applying his soft and silky rhythms to the song favorite of an earlier day,

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1 Twin Twelve in Steel Cabinet, Packard Adapter	75.00
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12 Record Rockola	22.50
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24 Wurlitzer	125.00

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Russ Morgan makes an attractive and most timely issue of *Long, Long Way From Home*. A pleasant melody and an appealing story, this evergreen shows plenty of promise of blossoming all over again. And it rates that. With a moderately slow tempo to attending steady rhythmic beats, there's a gay and care-free spirit to the nostalgic flavor of the song. Band lays down the opening chorus and maestro Russ handles the lyrics on his own for a second chorus. For the third stanza it's the twin pianos, with Russ in the lead, taking the entire round, band breaking in on the tag bars to build the ending. *Midsummer Matinee* is still another in the cycle started some years back by *Sunrise Serenade*. This one is about a matinee session with the birds and the bees and such. It has a pleasant enough melody, but neither the words nor the music excites the imagination much. For the opening chorus, in moderately slow tempo, trumpets and clarinets share the bubbling and sometimes rambling melody. The Morgan Trio, male voices, sing a second stanza to complete the side. If nothing else, Morgan makes it thoro'ly danceable.

A war-flavored ballad of an earlier year, "When You're a Long, Long Way From Home" stacks up as a present-day song favorite, and Morgan's entry, with its hyper-smoothness, makes it a smoothie for the music boxes.

FRANCES LANGFORD (Decca 18434)
Serenade in Blue—FT; V. *At Last*—FT; V.

From the movie score of *Orchestra Wives*, the lyrical enchantment of Frances Langford makes for vocal richness on two captivating ballads. They are contrasting in melodic appeal, altho both are love ballads, and Miss Langford makes each side count. Plenty mellow in the chanting, it's entrancing song magic all the way. Takes both in the slow tempo, with Harry Sosnick's orchestra bringing up a rhythmic base and a colorful tonal background, with the fiddles the principal ingredient for the blend. Miss Langford spreads out two choruses for each side, with the orchestra's strings carrying the starting half of the second stanza.

Both movie ballads loom big, and locations where vocal sides show strength should find easy pickings with Frances Langford's waxings.

THE MERRY MACS (Decca 18436)
Rolleo Rolling Along—W; V. *Put On Your Old Grey Bonnet*—FT; V.

Now that the folks are hitching old Dobbin to the shay, *Old Grey Bonnet* comes forth as a timely issue. It is a standard that has been getting a continuous play all thru the years, and the vocal style of the Merry Macs puts a fresh ribbon on it. Taking it at a fast pace, the mixed vocal group gives it plenty of new life all the way, with neat guitar and vibe pickings for the instrumental interludes. *Rolleo*, of current vintage, also takes its cue from the gasoline rationing, this one being a bicycle song. In fast waltz tempo, it has (See ON THE RECORDS on page 66)

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NEW HITS ON
VICTOR RECORDS



FREDDY MARTIN'S
"White Christmas"
and
"Abraham"

Two holiday honeys from "Holiday Inn," Paramount's coming movie. Both songs by Irving Berlin interpret the spirit of the holiday they represent. For Christmas Freddy Martin paints a thrilling picture of snow and Christmas feeling. Tenor Clyde Rogers is at his best on the vocal. For Lincoln's Birthday Freddy translates Berlin's impression of the Great Emancipator—stormy, rhythmic, almost spiritual in quality. Trombonist Glenn Hughes proves his versatility by singing the lyrics. Both tunes due for a rush. Victor 27946.



TOMMY DORSEY
"A Boy In Khaki—
A Girl In Lace"

Tommy's tagged a real number that has all the makings of the big time. Both melody and words fit today's needs and Jo Stafford on the vocal plus Tommy's famous band result in a whale of a hit. Turn it over and you'll find "In the Blue of Evening," a jitting romantic song splendidly performed by Tommy Dorsey and company. Frank Sinatra captivates on the vocal and Tommy's trombone solo gathers in the nickels. Get it on Victor 27947.



ALVINO REY
"When It's Moonlight
on the Blue Pacific"

Alvino Rey puts in his full team on this lovely haunting melody. Bill Schallen plus The Four King Sisters plus a singing chorus plus Rey's scintillating guitar make it a knockout. Flipover is "I Never Knew," a new rendition of an ever-popular favorite, with maestro Rey's guitar doing stellar work. Yvonne King backed by a singing chorus of men put it over with a bang. Victor 27948.

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RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

● **GOING STRONG** ●

HE WEARS A PAIR OF SILVER WINGS **KAY KYSER** (Harry Babbitt)..... Columbia 36604
..... **ABE LYMAN** (Billy Sherman)..... Bluebird 11542
..... **DINAH SHORE** Victor 27931

After a lengthy drought in this category, the war ballad importation from England managed to expand its popularity to a sensational degree during the past seven days and plow right in here. This kind of ballad has no definite life span; some of them last quite a while and others fold early, so there is no way of telling how long it will last up here. It really belongs, tho.

SLEEPY LAGOON **HARRY JAMES** (No Vocal)..... Columbia 36549
(13th week) **JIMMY DORSEY** (Bob Eberly) Decca 4304
..... **DINAH SHORE** Victor 27875
..... **VAUGHN MONROE** (Vaughn Monroe) . Bluebird 11496

WHO WOULDN'T LOVE YOU? **KAY KYSER** (Trudy-Harry) Columbia 36526
(11th week) **FREDDY MARTIN** (Stuart Wade-Quartet) Victor 27891
..... **INK SPOTS** Decca 18383

ONE DOZEN ROSES **HARRY JAMES** (Jimmy Saunders).... Columbia 36566
(10th week) **DICK JURGENS** (Buddy Moreno) Okeh 6636
..... **DINAH SHORE** Victor 27891
..... **GLEN GRAY** (Pee Wee Hunt)..... Decca 4299
..... **ART KASSEL** (Kassel Trio) Bluebird 11486
..... **KATE SMITH** Columbia 36577

JOHNNY DOUGHBOY FOUND A ROSE IN IRELAND **KAY KYSER** (Glee Club) Columbia 36558
(9th week) **FREDDY MARTIN** (Clyde Rogers) ... Bluebird 11503
..... **SAMMY KAYE** (Tommy Ryan) Victor 27870
..... **GUY LOMBARDO** (Kenny Gardner) .. Decca 4278
..... **TOMMY TUCKER** (Don Brown) Okeh 6620

JINGLE, JANGLE, JINGLE. **MERRY MACS** Decca 18361
(7th week) **KAY KYSER** (Harry-Julie-Group)..... Columbia 36604
..... **FREDDY MARTIN** (Stuart Wade-Clyde Rogers-Quartet) Victor 27909

● **COMING UP** ●

IDAHO **ALVINO REY** (Yvonne King-Ensemble) Bluebird 11331
..... **GUY LOMBARDO** (Rosemarie-Trio) .. Decca 18399
..... **BENNY GOODMAN** (Dick Haymes) .. Columbia 36613

Last week the fine novelty began to show signs of slight wear and tear, but this week it proved once again that it has nine lives, by coming back with a vengeance and attaining the greatest strength of its career. Might make the grade next time.

KALAMAZOO **GLENN MILLER** (Tex Beneke-Marion Hutton-Modernaires) Victor 27934
..... **JIMMY DORSEY** (Phil Washburn).... Decca 18433

Came along very nicely during the past week and continues to figure as a perfect cinch to hit Going Strong. Might possibly make it by next week, but will certainly do it by the week afterward unless something unexpected happens. Miller well in the lead at present.

TAKE ME **JIMMY DORSEY** (Helen O'Connell)... Decca 18376
..... **TOMMY DORSEY** (Frank Sinatra).... Victor 27923
..... **BENNY GOODMAN** (Dick Haymes).... Columbia 36613

This very pashy ballad began moving this time, with Jimmy Dorsey strengthening his lead and Benny Goodman moving up even with Tommy Dorsey. Song might have Going Strong stuff in it, as it picked up an awful lot of ground very quickly.

SWEET ELOISE **GLENN MILLER** (Ray Eberle-Modernaires) Victor 27879
..... **RUSS MORGAN** (Walter Link) Decca 4300
..... **CONNIE BOSWELL** Decca 4311

Did a bit better this week. Is making a lot of money for a lot of ops without threatening to press the leaders. Is due to crack up soon, but in the meantime is doing plenty okay.

MY DEVOTION **VAUGHN MONROE** (Vaughn Monroe) . Victor 27925
..... **KING SISTERS** Bluebird 11555

A melodic ballad, rated in "Possibilities" not very long ago, this song turned in an exceptionally powerful job during the week. Monroe and the Kings have it all to themselves right now on the boxes and might be able to hypo it right to the top. Deserves watching.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

THREE LITTLE SISTERS. **ANDREWS SISTERS** Decca 18319
(13th week) **VAUGHN MONROE** (Four V's) Bluebird 11508
..... **DINAH SHORE** Victor 27875

Still around.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

COMING FAVORITES
ON
BLUEBIRD RECORDS



"FATS" WALLER
"By the Light of the Silvery Moon"

"Fats" and the Deep River Boys show you what real harmony is like. "Fats" kicks out hard in his rhythmic style, his fancy piano tickling, his vocal mugging. The reverse side "Swing Out To Victory," another original by Waller and his manager Ed Kirkeby. Reminiscent of "Cash for Your Trash" both in style and treatment. Get this one for sure. It's hot! B-11569.



TEDDY POWELL
"A Boy In Khaki—
A Girl In Lace"

Pay your nickel and take your choice—Tommy Dorsey or Teddy Powell. Here's Teddy's handling of this grand new tune. Tommy Taylor gives Teddy's version a male solo and the Powell orchestra polishes off the number neatly. "There Will Never Be Another You" is the reversible—a plaintive song with tender romantic appeal from the 20th Century-Fox film "Iceland." Peggy Mann goes to town on the lyrics. B-11568.

VINCENT LOPEZ
"Cachita"

"Los Hijos De Buda"
(Mexican Jumping Bean)

Two congas by the conga master. Both brilliant and sparkling tunes in conga tempo for the thousands of dance lovers partial to this form of music. B-11570.

OLD FAMILIAR TUNES
THE CARTER FAMILY'S

"On the Firing Line"
"Fifty Miles of Elbow Room"
B-9026

RACE

WALTER DAVIS'
"Don't You Want To Go?"
"Good-Bye"
B-9027

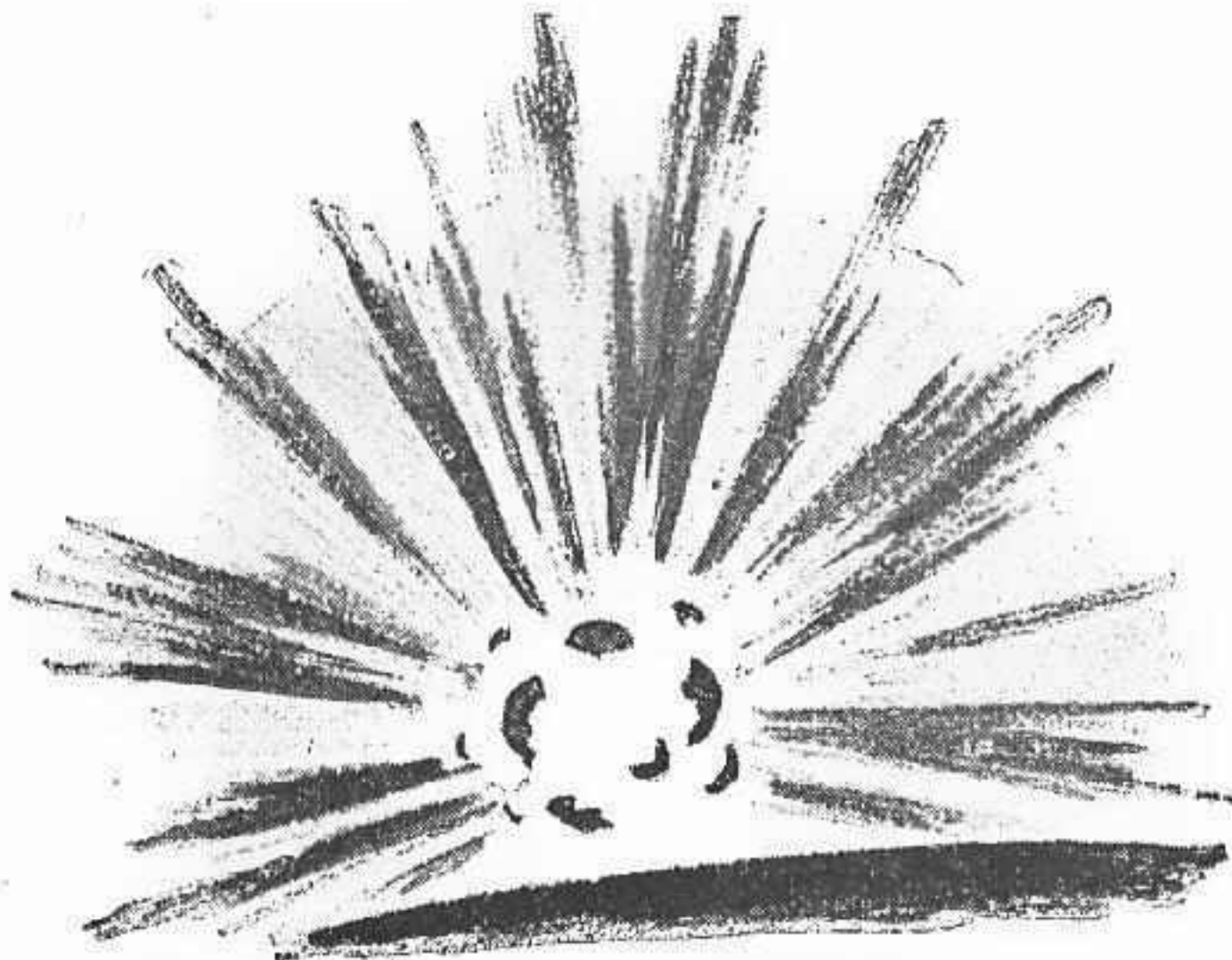
MEMPHIS SLIM'S
"Lend Me Your Love"
"Don't Think That You're Smart"
B-9028

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INDIANAPOLIS

Homer E. Capshart, President

ON THE RECORDS

(Continued from page 63)

all the flavor, tho little of the appeal and charm, of a *Bicycle Built for Two*. Even the accompaniment is in style with the gaslight era, mandolin and accordion predominating. For an out chorus, Merry Maes use a special set of patriotic lyrics.

Maes cut fancy figures in the phono networks with "Jingle, jangle, jingle," and the phono fans are bound to be attracted to their "Put On Your Old Gray Bonnet." And they won't be disappointed.

BING CROSBY (Decca 18432)

My Great, Great Grandfather—FT; C. *The Bombardier Song*—FT; V.

Crosby goes patriotic for this couplet, but adds little to his singing laurels. *Grandfather* is a forced opus that brings up the Revolutionary forefathers, and not too effectively, either in words or music. Crosby takes this and the flip-over as well in lively march-fox-trot tempo. Vocal force is even weaker, despite the assist from the Music Maids and Hal, for *Bombardier Song*, the Rodgers-Hart contribution to patriotic American music. This one is dedicated to the

RECORD BUYING GUIDE--PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

● POSSIBILITIES ●

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

- A BOY IN KHAKI—A** TOMMY DORSEY (Jo Stafford) Victor 27947
- KATE SMITH Columbia 36628
- GIRL IN LACE** TEDDY POWELL (Tommy Taylor) ... Bluebird 11568
- GUY LOMBARDO (Bobby Gibson) .. Decca 4349

The Office of War Information recently told songwriters that the war songs produced up to now were too sentimental, did not put our fighting boys in the right frame of mind and did not tell the purpose behind fighting this war. Well, here is a perfect example of what the OWI is kicking about. Lyrics are sickeningly weak, but with this array of artists and the plugging the song is bound to get, it must be listed here.

- EV'RY NIGHT ABOUT** JIMMY DORSEY (Bob Eberly) Decca 18462
- THIS TIME** INK SPOTS Decca 18461

A good song with a catchy title, this ballad should have no trouble taking itself up the line. Two disks out on it offer the operators two tempos to choose from. J. Dorsey gives it a nifty dance beat, while the Ink Spots give it their typical slow treatment. Reverse side of the Ink Spots' disk, *I'm Not the Same Old Me*, is something that shouldn't be overlooked either.

- I MET HER ON MONDAY.** FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909
- GUY LOMBARDO (Bobby Gibson-Rose Marie) Decca 18435

This cute novelty song has been out a few weeks and for a while looked as if it would slip into a musical limbo. But in the past several days the bands have gone to work on it over the air lanes and the operators are finding requests for it in the suggestion boxes. It has plenty of merit and should be able to follow the path cut by *I Said, No*.

- WHITE CHRISTMAS** BING CROSBY (Ken Darby Singers) ... Decca 18429
- FREDDY MARTIN (Clyde Rogers) Victor 27946

Since listing this Irving Berlin song from the movie score of Paramount's *Holiday Inn* last week, Freddy Martin and band were released on it and there are plenty more to come. Song will not be worked on heavily until after Labor Day, but operators can stock up on it now because this beautiful song is going to be a top number for the big part of the season. Picture will have a general release next month, too.

● THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

- A BOY IN KHAKI—A**
- GIRL IN LACE** TOMMY DORSEY (Jo Stafford) Victor 27947

Still another sentimental war ballad with the love theme instead of the fighting spirit the dominating force. It contains all the timely appeal, both in words and music, with a storytelling title that attracts attention. It's a field day for the fiddles and harp in weaving a colorful background for Jo Stafford's appealing vocal and the maestro's superlative trombone work. Plattermate, *In the Blue of the Evening*, is a highly melodic and soulful love song.

- SERENADE IN BLUE** JIMMY DORSEY (Bob Eberly) Decca 18433

Altho *Kalamazoo* is the tune from the score of Glenn Miller's *Orchestra Wives* film getting the immediate attention, there can be no belittling the prospects of this ballad from the same screen show. It's the type of ballad that grows on the listener, and that usually means it will stay around longer than the others. While Glenn Miller has the direct picture tie-up, Jimmy Dorsey's entry should figure as prominently as any others in the phonograph circuits.

- WHITE CHRISTMAS** FREDDY MARTIN (Clyde Rogers) ... Victor 27946

It may be a bit out of tune with the times to handicap a winter song at the height of the summer season. Yet it would be folly to ignore the strong potentialities of this Christmas ballad, which expresses the fond hope for a snowbound December 25 scene. It's a perfect blend of Irving Berlin lyrics with typically Berlin music and stems from the score of the forthcoming *Holiday Inn*. Freddy Martin turns in his customary suave performance, and Clyde Rogers' tenoring is most impressive.

- STRICTLY INSTRUMENTAL** JERRY WALD Decca 4340

Of all the bands making a bid for the big time this year, this one shows the most promise of having the stuff it takes to cross the threshold. All the enthusiasm and spark of the old Artie Shaw band is contained here. This is the band's initial platter try, and this instrumental, taken at a lively pace, gives Wald a good sendoff for a whirl around the phonograph networks. Harry James has already started the number spinning in the music boxes, and this disk should make for extra spins.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

bombing crews of the U. S. Army Air Force. John Scott Trotter, as usual, trots out sterling orchestral accompaniment. As a service song, "The Bombardier Song" should attract some attention from the boys who wear silver wings.


- VINCENT LOPEZ (Bluebird 11570)**
- Cachita*—FT; VC. *Los Hijos De Buda*—FT; VC.

Just when it is felt that the conga chain is beginning to lose its kick, along comes Vincent Lopez with two fiery Latin sides in the one-two-three-kick groove. Moreover, sides herald the return of the *Nola*-fingering maestro to the wax circles. While not a rumba band by any stretch of the imagination, Lopez and his lads are quite at home with these rhythmic lullabies. *Cachita* is a forthright conga and a familiar one, while *Los Hijos*, popularly known below the border as the Mexican Jumping Bean song, has a dash of the rumba rhythms blending with the conga beats. There is plenty of the spirit to the large band in its playing, and sides are further enhanced by an unbilled female voice, singing the lyrics in Spanish. And in spitfire fashion.

Plenty here for operators servicing locations where Latin lullabies are nickel-grabbers, especially in "Los Hijos De Buda."

★ ★ ★ ★ ★

AMERICA'S FIRST LADY OF SONG!



★

Kate Smith

SINGING:

"He Wears a Pair of Silver Wings"

and

"Be Careful, It's My Heart"

Just Released on
COLUMBIA RECORD
36618

The Billboard says: "If she wrote them herself Kate Smith couldn't have asked for better song material than she has here. Both ballads are tailor made for her talents . . . both count for much for phono operators . . ."

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Guy LOMBARDO

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Royal Canadians

- bringing you

The Sweetest MUSIC THIS SIDE OF HEAVEN

on these **DECCA** records

2 Brand New Releases!

4349

A BOY IN KHAKI—A GIRL IN LACE

backed by
SUN VALLEY ROSE

●

4344

PUT-PUT-PUT

backed by
THE HUMMING BIRD

EXCLUSIVE MANAGEMENT
MUSIC CORPORATION OF AMERICA

U. S. COMPLAINT

(Continued from page 62)

That more than 50 per cent of the electrical transcriptions produced in the United States are manufactured in the States of New York and California, and are shipped to approximately 900 radio broadcasting stations located throughout the United States;

That virtually all of the phonograph records and electrical transcriptions manufactured and sold throughout the United States for any and all purposes are mechanical recordings of musical performances by members of the A. F. of M.; that such recordings are made by manufacturers of phonograph records and electrical transcriptions under licenses issued to them by the A. F. of M.; that under these licenses the manufacturers contract with various bands or orchestras and artists, members of the A. F. of M., who make recordings on a so-called "Master Disc" from which, in turn, thousands of reproductions are made.

Music for Locations

That thousands of hotels, restaurants, and small dance halls throughout the country are dependent for music on phonograph records played in so-called "juke boxes" to satisfy their musical requirements; that they are either financially unable to hire live musicians or such musicians are not available;

That millions of American homes are dependent upon a steady flow of phonograph records as a means of entertainment; in radio broadcasting.

That approximately 900 radio stations are licensed to operate under authority of the Federal Communications Commission, pursuant to the Act of Congress known as the "Communications Act of 1934," that these stations are engaged in interstate commerce, since each is an instrumentality thru which entertainment and ideas are transmitted across State lines to listeners; that each station is required to broadcast a minimum regular operating schedule of two-thirds of the



MANHATTAN DISTRIBUTING COMPANY, Wurlitzer distributor for metropolitan New York, is today stressing its service and parts department. Service Manager Leo Knebel, at telephone above, anticipated service problems and stocked up on parts.

hours authorized under its license; that the continuous existence, success, and prosperity of a radio broadcasting station depends entirely upon the entertainment offered by it to the radio listening public within the range of the station's power; that music is the principal form of entertainment demanded by the radio listening public and must be offered by stations in order to retain the continued interest and patronage of the radio listening public; that approximately 550 of these stations are not affiliated with any of the four national networks, that a substantial number of these stations are not financially able to employ live musicians for musical broadcasts; that in certain localities such live talent is not available even if it could be afforded. That such stations depend primarily upon the playing of phonograph records and electrical transcriptions to satisfy their musical requirements; that approximately 75 per cent of their time on the air is devoted to the playing of phonograph records and electrical transcriptions.

State Network Status

That there has developed in the radio industry a practice which is commonly called "Network Broadcasting"; that by this method of operation several radio broadcasting stations are connected in a chain or network by means of leased telephone wires for the purpose of broadcasting simultaneously radio programs originating at one of the stations in the network; that this method is generally inaugurated and

Controlled by what is known as a "Network Company"; that the principal national network companies presently operating in this country are the National Broadcasting Co., the Blue Network Co., Inc., the Columbia Broadcasting System, and the Mutual Broadcasting System; that approximately 350 radio stations located in the U. S. are affiliated with and engaged in such network broadcasting; that only those network stations which originate network programs have control over the selection of the contents of the program which are broadcast simultaneously by all of the stations in the network; that approximately 45 per cent of the total time devoted to network broadcasting in this country is devoted to the broadcasting of musical compositions performed either by live talent or thru electrical transcriptions and phonograph records.

Charge "Unlawful Restraint"

Offense charged. That the defendants named herein, each well knowing the matters and things herein before alleged, have been and are now engaged in the United States, and within the Northern District of Illinois, Eastern Division, in a wrongful and unlawful combination and conspiracy in restraint of the aforesaid interstate trade and commerce in phonograph records, electrical transcriptions and radio broadcasting, in violation of Section 1 of the Act of Congress of July 2, 1890, entitled "An Act to Protect Trade and Commerce Against Unlawful Restraints and Monopolies" (15 USCA1), and have conspired to do all the acts and things, and to use all means necessary and appropriate to make said restraints effective including the means, acts and things hereinafter more particularly alleged; that for the purpose of restraining and destroying all interstate commerce in phonograph records and electrical transcriptions of procuring, monopolizing and controlling all performances of musical entertainment; of eliminating competition entirely between so-called "transcribed" or "canned" music and music produced through live musicians, the defendants have arranged and agreed among themselves to do the following things;

- (A) To prevent the manufacture and sale of all phonograph records and electrical transcriptions;
- (B) To eliminate from the market all manufacturers, distributors, jobbers and retailers of phonograph records and electrical transcriptions;
- (C) To prevent radio broadcasting stations from broadcasting musical composition records on phonograph records and electrical transcriptions;
- (D) To prevent the use of phonograph records in so-called "juke boxes" located in hotels, restaurants and dance halls;
- (E) To prevent the use of phonograph records in the home;
- (F) To prevent the sale of phonograph records to radio broadcasting stations and "juke box" operators by requiring manufacturers to boycott all distributors, jobbers, and retailers who sell such records to radio broadcasting stations and "juke box" operators;
- (G) To eliminate all musical performances

over the radio except those performed by members of the A. F. of M.;

(H) To require radio broadcasting stations to hire unnecessary "stand-by" musicians, members of the A. F. of M., whose services are neither necessary nor desired, by the requiring radio network to boycott affiliated stations which refused to meet defendant's demands for the hiring of "stand-by" musicians.

"Dispute Not Involved"

That for the purpose of forming and effectuating the aforesaid conspiracy, the defendants by agreement and concert of action have done the things which, as hereinafter, alleged, they conspired to do, and more particularly have done, among others, the following acts and things;

(A) On June 25, 1942, the defendant, James C. Petrillo notified Decca Records, Inc., Columbia Recording Corporation, and RCA Manufacturing Co., Inc., that their licenses from the A. F. of M. for employment of its members in the making of musical recordings would expire July 31, 1942, and would not be renewed; that from and after August 1, 1942, the members of the A. F. of M. would not play or contract for recordings, transcriptions, or any other form of mechanical reproduction of music;

(B) On July 16, 1942, the defendant, James C. Petrillo, notified the National Broadcasting Company that it must cancel the Saturday afternoon symphonic broadcasts of the high school orchestra from the National Music Camp at Interlochen, Michigan, and such demand was met. These concerts have been broadcast every summer for twelve years as a part of a national musical education program for young musicians;

(C) On July 27, 1942, the defendant, AFM acting thru its local union, ordered all AFM bands to boycott all radio stations in Southern California affiliated with the Don Lee Broadcasting System for the purpose of forcing Radio Station KPRC of San Francisco, an affiliate of the Don Lee Broadcasting System. To hire a larger and more expensive orchestras, altho no dispute of any kind existed between the A. F. of M. locals and any radio station affiliated with the Don Lee Broadcasting System except Radio Station KPRC;

That the combination and conspiracy here-

In charged does not involve or grow out of any dispute concerning terms or conditions of employment; that a purpose of the conspiracy is to eliminate from the market the manufacture, sale and use of musical compositions mechanically recorded on phonograph records and electrical transcriptions unless the persons engaged in such business enter into agreements with the defendant union to hire such useless and unnecessary labor as the defendant union may demand; that a further purpose of said conspiracy is to exclude from the market the competition of anyone who does not exclusively employ members of the defendant unions;

Effect of the conspiracy:

That the defendants have adopted the means and engaged in the activities aforesaid, with the intent, purpose and effect of unlawfully destroying all manufacture and sale in interstate commerce of phonograph records and electrical transcriptions; of eliminating all competition between music produced by mechanical means and music produced by live musicians; of depriving the public of an inexpensive means of entertainment over the air, in restaurants, hotels and dance halls, and in the home.

PRAYER

Wherefore, the complainant prays:

1. That summons issue to each the defendants demanding them to appear herein and to answer the allegations contained in this complaint and to abide by and perform such orders and decrees as the court may make in the premises;

2. That upon final hearing of this cause the court order, adjudge and decree that that conspiracy herein described exists and constitutes an unreasonable restraint of trade and commerce and the states in violation of Section 1 of the Sherman Act (Act of July 2, 1890, entitled "An Act to Protect Trade and Commerce Against Unlawful Restraints and Monopolies" 15 U. S. C. A. 1);

3. That the court grant a preliminary and a final injunction against the defendant, A. F. of M., and each of the defendant officers and directors and all agents, employees, members, and all persons acting or claiming to act by or on behalf of the defendants, or any of them, enjoining each and all of them, and their successors from entering into any agreement, conspiracy, contract, combination, or otherwise to do the following acts and things:

(A) To prevent the manufacture and sale of phonograph records and electrical transcriptions;

(B) To eliminate from the market manufacturers, distributors, jobbers and retailers of phonograph records and electrical transcriptions;

(C) To prevent radio broadcasting stations from broadcasting musical compositions. Recorded on phonograph records and electrical transcriptions;

(D) To prevent the use of phonograph records in so-called "juke boxes" located in hotels, restaurants, and dance halls;

(E) To prevent the use of phonograph records in the home;

(F) To prevent the sale of phonograph records to radio broadcasting stations and "juke box" operators thru the device of requiring manufacturers to boycott all distributors, jobbers and retailers who sell such records to radio broadcasting stations and "juke box" operators;

(G) To eliminate musical performances over the radio by media other than performances by members of the A. F. of M.;

(H) To require radio broadcasting stations to hire unnecessary "stand-by" musicians, members of the A. F. of M., when such services are neither necessary nor desired thru the device of requiring networks to boycott affiliated stations which refuse to meet defendant's demands for the hiring of "stand-by" musicians;

4. That the complainant recover the costs or disbursements of this suit;

5. That the complaint shall have such other and further relief as the court shall deem just and proper.



Every Side a Hit

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DEARLY BELOVED

and

I CAME HERE TO TALK TO JOE

By **MAL HALLETT** and His Orch.

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JIMMY DORSEY'S
NEW INSTRUMENTAL RECORDING
"SORGHUM SWITCH"
DECCA Record No. 18372

(BILLBOARD)—"BUILDING LIKE A PRAIRIE FIRE"
WALKING THE FLOOR OVER YOU

- ★ BING CROSBY (With Bob Crosby's Bob Cats) (Decca 18371)
- ★ ERNEST TUBB (Decca 5958)
- ★ DICK ROBERTSON (Decca 4189)
- ★ BOB ATCHER (Okeh 6496)

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YOU'RE POSITIVELY RIGHT!

Billboard in your August 1st review of **STANDARD RECORD T-2061** which says:

A terrific coupling of a pair of standard folk tunes. The Fischer crew is one of the greatest country outfits this reviewer has ever heard, with the individual musicians each getting a chance and each being outstanding. Some amazing work is turned in on the sides. *Turkey* gets solo and chorus vocal, with various individual instruments then taking it and the full band coming in for a wow finish. Even more terrific is *Mocking Bird*, introed by a spoken passage, followed by symphonic and bird-call interlude and then one sensational instrumental effect after another, featured by a fine vocal and amazing work from trumpet, trombone and tuba. Either side should click anywhere.

TURKEY IN THE STRAW
T-2061 LISTEN TO THE MOCKING BIRD
Darrell Fischer and his Log-Jammers

ORDER FROM YOUR LOCAL JOBBER—or write to

STANDARD PHONO CO.
168 WEST 23 STREET, NEW YORK, N. Y.

AMERICAN FOLK-RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

A United Press story written by Bob Musel recently gave a terrific plug to folk recordings. The yarn claimed that the biggest and most consistent record sellers are not the platters of the pop maestri but the folk tune recordings. The life of folk platters is longer than that of pops and in many instances they far outsell even the most publicized of Tin Pan Alley offerings. . . . Gene Autry, despite his recent enlistment in the army, will continue with his radio program, changing the name and ringing in army angles. . . . Judy Canova was given a party in New York last week by her film bosses. Her current personal appearance tour is proving a terrific suc-

cess and will be extended thru the early fall.

Week's Releases

Roy Rogers (Decca 6060)

I Know I Shouldn't Worry and Little Old Church on the Hilltop.

Rogers takes both of these sides in his soft, easy and appealing voice, doing standout jobs on both. *Worry*, on the A, is a catchy tune on which the trumpet in the fine supporting band gives with some excellent licks. *Church*, more sentimental, may turn out to have the heavier popular appeal. Combination of Rogers' very pleasant voice and the fine

band backing make it an excellent recording.

The Carter Family (Bluebird B-9026)

Keep on the Firing Line and Fifty Miles of Elbow Room.

A couple of spirituals delivered in the familiar and excellent style of the Carters. It's one of their best couplings in many moons. Both tunes are catchy and appealing, and both are given by solo and chorus voices with guitar and auto-harp accompaniment. *Firing Line* has no actual current implications, but its title may get it current-event play. *Elbow Room* is, if anything, even more appealing than the A side. Either should go well anywhere spirituals or the Carter Family catch the coins.

Recommended

Records showing indications of becoming music machine hits, based on nationwide reports and the judgment of The Billboard's Music Department.

"OUR BABY'S BOOK": Ernest Tubb (Decca 6040)—A heavily sentimental country ballad that's been getting heavy play in localities scattered all over the country ever since it was released a couple of months ago. The pretty tune is given fine treatment by Tubb in his familiar style, backed by soft and appealing accompaniment. If it's not already making money for you, it should be given a whirl.

Letter Box

Almost all of the reports received this week came from the South, so the favorites hereinafter listed are predominantly from that section of the country. More reports from operators in all sections would be gladly welcomed. . . . A number of Jimmy Davis recordings are coming up very strongly, with *I've Got My Heart on My Sleeve* the current leader, according to reports received. Others that are at present listed as very hot sellers in many parts of the South include *You'll Be Sorry* and *The End of the World*. . . . Roy Acuff is creating a terrific sensation with his coupling of *Wreck on the Highway* and *Fire Ball Mail*, with the *Mail* number perhaps a little in the lead. Both, tho, are going exceptionally well. . . . And of course *Tweedle-o-Twill*, Gene Autry's sock waxing, still continues on its merry way. It's still keeping up its constant average, being mentioned as one of the very top among the leaders on about five out of every seven reports received—all sections of the country included. . . . *Take Me Back Into Your Heart* is another Autry recording that is now going very strongly, according to current listings. . . . Ernest Tubb's version of *When the World Has Turned You Down* is still gathering plenty of coins. Richmond, Va., reports that it tops all other folk recordings in that section. . . . Canada is going heavily for Carson Robison's *It's Just a Matter of Time*, a stirring war ditty. . . . According to reports from Mobile, among the top favorites there are Zeke Manners' recent release, *When My Blue Moon Turns to Gold Again*, and Denver Darling's version of *Live and Let Live*. . . . Besides giving heavy play to *When the World Has Turned You Down*, Richmond is paying plenty of nickels to hear Bob Atcher's waxing of *Walking the Floor Over You*.

ST. LOUIS AREA

(Continued from page 60)

this increase without raising prices, the profit margin on the lower priced brands is so small as to necessitate a price increase to take care of the tax. This would place the price so close to that of the 15-cent brands as to seriously affect demand. The House Ways and Means Committee has rejected a Treasury Department proposal of a tax of 7 cents on the 10-cent brands and a tax of 8 cents on the 15-cent brands.

War's Effect on Other Industries

Other industries in the Louisville area are affected in one way or another as a consequence of the war. The metal industries have plenty of business but are beginning to feel the scarcity of skilled help.

An automobile assembly plant is now assembling army vehicles. Food-products manufacturers are handicapped by a shortage of tin cans and bottle caps. Lumber and timber products, important in Louisville, are in good demand.

Industrial Employment Increased

As a result of war activity, industrial employment has increased from 126,000 in 1939 to about 150,000, according to local estimates. Many of the new

workers have been coming from rural areas.

There are approximately 16,000 names on the U. S. Employment Office register. However, in St. Louis, as elsewhere, the list includes unemployables, potential draftees who are looking for work in war industries, housewives and others who have never sought work before, and people who, tho employed, are looking for better jobs. Comparatively few employables are not working.

Population Makes Marked Gain

The population of the Louisville metropolitan area, including Jeffersonville and New Albany, Ind., has increased from 451,000 in 1940 to 495,000, a gain of 9.7 per cent.

Jeffersonville, with a 22.6 per cent population increase, has the problem of taking care of construction workers on a large government project in the vicinity, tho lacking in adequate housing, sewerage and other facilities. Approximately 10,000 houses have been built in Louisville since the start of the defense effort.

Memphis Area

The war effort has resulted in increased activity in the Memphis area, particularly that incident to the building of plants, the expansion of others and the construction of several new government facilities in Memphis and vicinity.

War Production Engages Half of Industry

Production of war materials has been stepped up to a point where 50 per cent of the firms are working on war orders, and conversion is still taking place. The many lumber mills in the area are particularly active.

The population has been increased by the influx of about 18,000 construction and other workers and their families. This addition has benefited retail trade and has contributed toward increases in bank debits, clearings, postal receipts and other local indicators, in comparison with those of a year ago.

Little Surplus Skilled Labor

The number of applicants, for work registered with the U. S. Employment Office has decreased from 20,000 on January 1, 1940, to 10,000. The present small surplus of skilled labor will undoubtedly be absorbed when plants and enlargements now under construction are completed. The coming need for additional machine operators is expected to be met as a result of current training programs.

Evansville Area

One of the four largest cities in the region, Evansville has been the most seriously affected by the war effort. Three of its industries—automobile assembly, automobile bodies and electric refrigerators—all hard hit, normally accounted for about one-third of the city's industrial employment. Curtailment in these and other industries created a serious unemployment situation which is only now beginning to be alleviated.

Distressed Industries Relieved

Evansville was declared a distressed area a few months ago. Since then large war orders have been received, and construction of new plants and facilities has been undertaken. It is predicted locally that the industrial workers now unemployed will gradually but steadily be absorbed and that by autumn there will be a labor shortage.

Training programs have been inaugurated to train 6,500 to 8,000 workers a year. When war work reaches its peak industrial employment is expected to more than double the normal rate.

Evansville will have 2,500 new defense homes. These are badly needed, as there is already a housing shortage.

FOR STEADY REQUESTS!

POUND YOUR TABLE POLKA

RECORDED BY:

- MARY MARTIN and
- HORACE HEIDT—Columbia 36595
- LAWRENCE WELK—Decca 4080
- RENE MUNETTE—Victor V-783
- BARRY SISTERS—Standard T-2005

★ Professional copies available. Orchestration by JACK MASON.

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TALENT & TUNES on Records*

Because so many readers have asked us to bind copies of past issues of our Talent & Tunes on Records Supplements in permanent form—and because this year's Band Year Book will be even more important, more interesting than any previous Supplement—we are making available a limited number of copies of the Band Year Book bound in attractive, durable maroon leatherette. These copies are being offered at the cost price of \$1.00 each. Reserve your permanent, de luxe copy today. Fill in this coupon right now.

*To be published in conjunction with the September 26th issue of The Billboard.

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NEW INSTRUMENTAL RECORDING

"SORGHUM SWITCH"

DECCA Record No. 18372

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By HAROLD HUMPHREY

News Notes

Frank Sinatra, star male vocalizer with Tommy Dorsey, has finally decided to strike out on his own. He leaves Dorsey early next month for radio and theater work. Dick Haymes, who recently joined the Benny Goodman band, will take Sinatra's place. . . . When Barry Wood appeared at the State Theater, New York, last week, he ran off a jingle contest to tie in with his recording of "Jingle, Jangle, Jingle." The best two-line patriotic jingle rated a War Bond prize. . . . Teddy Wilson and his band signed a contract for a featured role in the Columbia film "Something To Shout About." . . . Special Service Division of the army has okayed the Korn Kobblers' shipping of their Okah-Columbia disks to men overseas. . . . Gene Autry is now in Chicago enlisting as a technical sergeant in the army. . . . E. F. Stevens, Decca v.-p., has headed out for his two-week vacation. . . . "Every Night About This Time," a new song penned by Jimmy Monaco and Ted Koehler, was released this week by Decca with Jimmy Dorsey and the Ink Spots, and Art Kassel and Kay Kyser are coming out on it for Victor and Columbia respectively.

Release Previews

Sam Donahue has cut four sides for Eli Oberstein's Hit record label. Tunes were *Just as Though You Were Here*, *Pennsylvania Polka*, *I'm Old Fashioned and Manhattan Serenade*. . . . Count Basie's latest disk date was in Los Angeles, where the maestro did *Flo-Flo*, *After It's Over*, *Shut My Mouth*, *Spank the Plank* and *Trains in the Night*. . . . Charlie Barnet recorded *Old Black Magic of Mine*, *Washington Whirligig*, *Victory Walk* and *Old Miss Jackson* for Decca. . . . Barry Wood's latest Bluebird coupling is *I'm Getting Tired So I Can Sleep* and *As Long As You're Not in Love*. . . . Alvino Rey has disked *Strip Polka*, *The Major and the Minor*, *Believe Me, Beloved* and *I'm Old Fashioned* for Bluebird.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

DALLAS:

Cheatin' on the Sandman. Merry Macs.

This cute rhythm number is on the other side of *Jingle, Jangle, Jingle*, and the operators here have evidently started flipping it over, because they report that the *Sandman* side is doing a job on the phonographs now. It's easy to pass up a good item when it is on the reverse side of a hit, and this tune evidently comes in that class.

LINCOLN, NEB.:

Begin the Beguine. Artie Shaw.

A perennial swing classic, Shaw's version of it is sporadically standard equipment on the coin phonographs. Operators here this past week report that it is going thru a genuine revival again with them. This is something for other operators to note. By just putting the disk out on the machines again another local or sectional revival may be started.

DENVER:

I Met Her on Monday. Freddy Martin.

This novelty song has a lot of merit, and shows up here for the first time. It's getting a fair plugging via the air lanes now, however, and may soon develop into a national hit. Operators should certainly watch it. Martin's version happens to be on the reverse side of *Jingle, Jangle, Jingle*, so many operators can give it a test right away.

LOS ANGELES:

Cow-Cow Boogie. Freddie Slack.

A novelty swinger by a new band and on the new Capitol label, it is already doing a bang-up job in this city, according to the operators. New firm started out in L. A. and has naturally made the city one of its chief distributing centers, which accounts probably for the popular-

ity of this disk originating here. Besides all that, it's a good record.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended August 7 and the week before, ended July 31, see the Music Popularity Chart in the Music Department in this issue.

EASTERN FLASHES

By JOE ORLECK and BEN SMITH

NEW YORK, Aug. 8.—As we go to press the hearing scheduled to start in Federal Court on the Department of Justice shutdown injunction suit against James C. Petrillo, president of the American Federation of Musicians, and his co-defendants has been postponed to September 16. The suit, ordered by Attorney General Biddle, was drawn by Daniel B. Britt, special assistant to the Attorney General, in co-operation with J. Albert Woll, United States attorney.

Co-defendants with Mr. Petrillo are C. L. Bafley, vice-president, with offices in Los Angeles; Fred W. Birnbach, secretary, of Newark, N. J.; Harry E. Brenton, financial secretary-treasurer, of Boston, and the following members of the A. F. M. executive committee: Chauncey A. Weaver, of Des Moines; J. W. Parks, of Dallas; Oscar F. Hild, of Cincinnati; A. Rex Riccardi, of Philadelphia, and Walter M. Murdock, of North Toronto, Ont. The union itself is also named as a defendant.

James C. Petrillo, who has been termed a "musical Hitler" by critics in Congress, and the eight other officers of the musicians' union are accused in the government's suit of conspiracy to violate the Sherman Anti-Trust Act by the union's ban on recorded music. The government prosecutors demanded a temporary injunction forbidding the union to enforce its bans pending a full hearing immediately after filing the suit. Judge Michael L. Igoe, of the United States District Court, originally set a hearing for Friday morning, August 7.

Earl Winters on K. P.

Earl Winters is now a full-fledged soldier. He has just finished his first

K. P. trick. He writes that he did not mind that a bit; in fact, he really is beginning to enjoy the army life. It won't be long before Earl, former sales manager for International Mutoscope Reel Company, will be Officer Winters.

Success Story

Nat Cohn will break into one of the national weeklies in the near future. For several days last week Nat spent most of his time being interviewed by a reporter from *Newsweek* and Nat says that a story on his rise in the music business will probably appear in that magazine shortly. Nat Cohn is really sitting pretty. Ever since Modern Music Sales Company tied up with Capitol records the record sales department has been a literal madhouse and sales records are being made daily, according to reports.

Activity in the South

Ike Berman, Economy Supply Company, has just returned from an extensive tour thru the South and reports plenty of activity there on parts and supplies for pin tables and phonos.

Peter Hagedoorn, the sage of Singac, seems to have little difficulty in luring customers to his salesrooms these summer days. Situated on the bank of the Passaic River in New Jersey, it is ideal for getting a buyer in the right mood. And it is said that Pete knows all the angles on how to do just that.

Gags for the Asking

If you are ever in the dumps and would like a good laugh to cheer you up just drop into the Du Grenier offices on 10th Avenue and see Bob Hawthorne. He's full of gags, can rattle them off like a station announcer, and some of them are really good.

Dave Robbins's brother, who was at one time connected with him in his business, is now Captain Ben Robbins, stationed somewhere in England.

First Showing

Acme Sales' new Tone-o-Matic was officially displayed in the Acme showrooms last week. Cabinet is splatter finished with beautiful effects thru guaranteed unbreakable plastics and is capable of housing any remotest phono mechanism, including twin twelves. Front door in cabinet makes servicing of records a very simple procedure. Sam Sacks says that music operators who have visited the showrooms have commented favorably on the new Tone-o-Matic and have backed up their approval by placing sizable orders.

Week-Enders

Lou Becker, Union Automatic, a regular week-end commuter to the Catskills, where his family is staying for the summer.

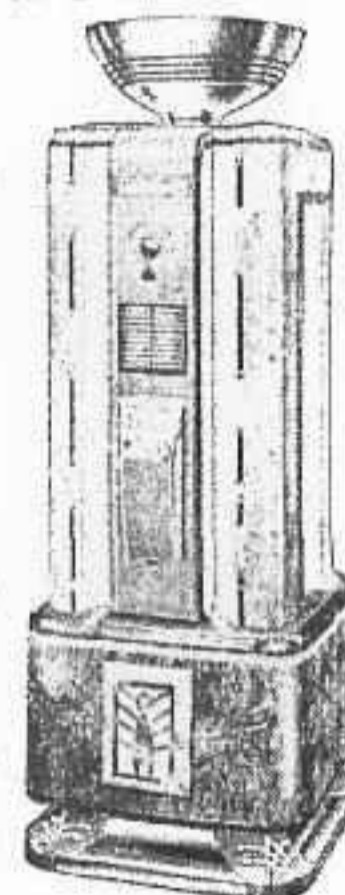
Dave Lear, Universal Vending Sales Corporation, another week-ender. His family is in Connecticut.

Irving Sacks has received a rating of radio engineer in the Signal Corps. He graduated with high honors from the

army training school at Fort Hancock, N. J., and tho he retains his civilian identity is in for the duration.

Another Army Note

Lou Rosenberg, Bay Ridge Amusement Company, well-known operator, going into the army next week.



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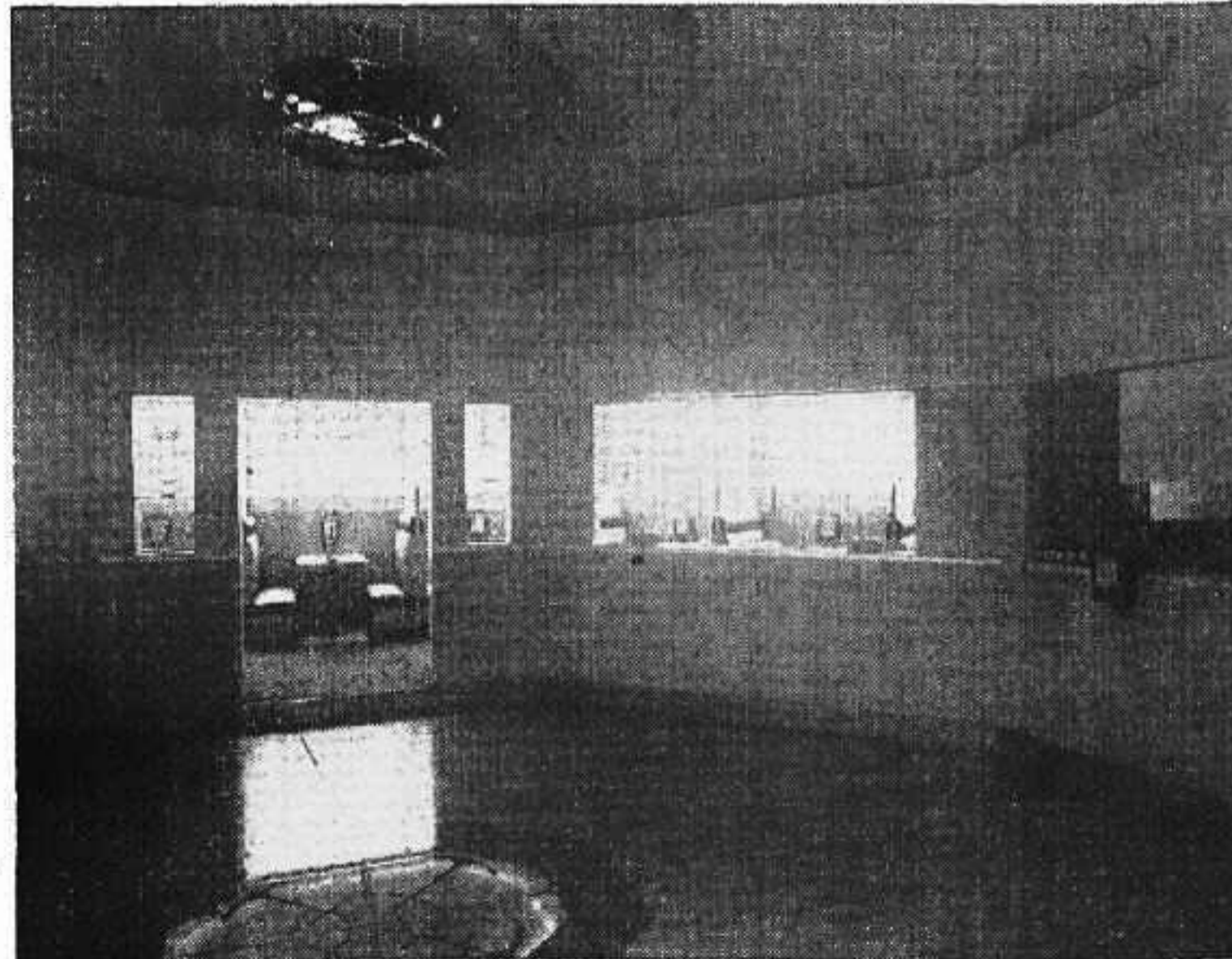
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WILL BUY FOR CASH ROCK-OLA WALL BOXES

WE WILL PAY CASH FOR ANY
QUANTITY: ADVISE HOW MANY,
MODEL NUMBERS and BEST PRICE.

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710 So. Salina Syracuse, N. Y.



FORTY-FIVE SEEBURG WALL-O-MATICS operating from one Symphonola furnish music to dancers on this floor in the Jack Tar Court Hotel dining room, near Hot Springs, Ark.

Two 850 Wurlitzers, \$400.00 each; one 750E Wurlitzer, \$375.00; one 24 Wurlitzer with Adaptor and three No. 100 Wall Boxes and Speak Organ, \$250.00; one 24 Wurlitzer with three No. 310 Chrome Boxes, \$225.00; one 18 Record Gable, \$100.00; two 20 Button Seeburg Boxes, \$14.00 ea.

OAKDALE SALES

3508 N. Marshfield CHICAGO, ILL.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the seller.

RICHMOND, Va., Aug. 8.—The rainfall of the past few days has materially benefited the condition of the growing crops, altho in a few areas fields are reported very grassy. In general, the new crop is reported in excellent shape and prospects are that there will be a good yield per acre.

During the past few days peanut buyers have been active in purchasing the few remaining lots of unsold farmers' goods, at prices higher than those prevailing a week ago. Best Jumbos now bring 7.65 cents and occasionally 7 3/4 cents per pound delivered at the mills. Reports of farmers' stock remaining unsold vary, but generally range from 15,000 to 30,000 bags in the hands of growers and warehousemen in Virginia and North Carolina.

The market for shelled goods has strengthened during the past week, not only because of the scarcity of peanuts but because on Friday of last week Price Administrator Henderson officially withdrew shelled and cleaned peanuts of the 1942 crop from provisions of the General Maximum Price Regulation. All salted peanuts and peanut butter, even those produced from the 1941 crop of peanuts, were also taken from under the ceiling. The small remaining amounts of 1941 finished goods, however, were left under the ceiling provisions.

Some digging of new crop peanuts has already started in extreme Southern Georgia and in Northern Florida, but reports from the area indicate that shellers are not inclined to offer new crop peanuts until the marketing program for the coming year is announced by the Department of Agriculture. In extreme South Texas harvesting is being delayed because of recent rains, and movement of shelled goods of the new crop has not yet started.

Midwest Merchants Meet in Chicago

CHICAGO, Aug. 8.—One of the biggest meetings of retail location owners in the country is the Interstate Merchants' Council, which meets in Chicago every year. Members of the association met in Chicago this week. Leaders of the group had expected a small attendance, but the opening day showed an attendance nearly as big as last year. Leaders in the convention stated that trade for retail stores was bigger than last year, and they especially emphasized that the stores in smaller towns, and even the crossroads stores, were doing better business than ever.

They reported that merchants had learned by this time that the price-ceiling order had not hurt them as they had feared and that other restrictions placed on business were not causing the trouble which had been expected. These retail location owners in general appeared very optimistic, altho they frankly expect that conditions will become more severe for them as the severity of the war increases.

MERCHANDISE MACHINES

Conducted by E. M. HAMMAN
Communications to 155 North Clark Street, Chicago

Wrigley Makes Daring Changes in Marketing

Unusual advertising and distribution angles caused by war conditions

War conditions have changed the distribution pattern in more ways than one and in more industries than one. The first important vending machine item drastically affected by war conditions was beverages. The changes that industry was forced to make are too numerous and well known to mention. Operators of beverage venders are familiar with them. Candy and nut venders, too, experienced many difficulties and are making adjustments necessary to cope with them.

The William Wrigley Jr. Company has effected a series of far-reaching changes in its marketing policies. In *Printers' Ink*, July 31, P. K. Wrigley, president of the firm, tells of the program worked out by the company to meet today's conditions. The editor's note prefacing the article says, "An unusual case: That of an advertiser who is deliberately sacrificing his pre-eminent display position in many retail outlets so as to be able to concentrate on distribution thru war production plants. In addition to its interest as a description of a significant sales policy, this article also contains an unusual business-paper slant. Here is a manufacturer of a consumer product—and one that sells for 5 cents—conducting an advertising program in industrial publications."

P. H. Erbes Jr., who conducted the interview with Wrigley, says that the chewing gum company worked from the premise that if a consumer product is in some way useful to the war effort, the manufacturer owes something more to his country, his industry and his own future than a mere burst of advertising proclaiming that fact. The responsibility goes much further. It encompasses the job of reshaping the entire distribution pattern to see to it that available supplies of the product go where they will do the most good.

Maximum Distribution Is Aim

Research in armament factories has shown that chewing gum helps relieve nervous tension, thereby contributing to production efficiency. The Wrigley aim therefore is to provide maximum distribution to workers in essential war industries.

Since the existing demand for gum far exceeds a current output limited

by raw materials shortages, this is a problem of revising, rather than adding to, the normal distributive structure. Here are the principal elements of the new program, which has been gradually evolving over a period of several months:

1. Provision for preferential supplies of chewing gum for distribution in war plants (via plant lunchrooms, vending machines, refreshment cars), as well as to men in the armed forces.
2. Personal presentations on the importance of making chewing gum available to plant workers, conducted by field representatives in calls on industrial management executives.
3. Advertising in business papers reaching industrial management audiences, using messages built around research data on the relation of chewing gum to efficiency of factory workers.
4. Education of the jobber organization in the importance of establishing and full servicing sales outlets in war plants.
5. Shifting of consumer advertising emphasis from a pleasure to a utility appeal and addressing messages directly to war workers.
6. Relinquishment of peacetime competitive emphasis in sales and advertising in favor of presenting the case for chewing gum as a product instead of the special merits of the company's brands.

Some Drastic Effects

The decisions involved were not lightly taken. This program inevitably means that the distribution of gum thru normal retail outlets will at times be curtailed even below the restricted level imposed by sugar rationing. There will be days when individual stores will not be able to offer a complete assortment of Wrigley products, or when the total display on a strategic retail counter will be far below its normal size. The pre-eminent display franchise built up over many years in hundreds of thousands of retail establishments will be temporarily sacrificed.

In exchange for this risk, the company stands to gain two things. First, the satisfaction of doing something which it sincerely feels needs to be done as a matter of patriotism. Second, the establishment of a concretely useful role in an economy which, day by day, becomes less and less tolerant of non-essential commercial enterprise. As a third point, the postwar value of a better consumer understanding of the utility function of chewing gum might be cited, but this is a batch of chickens which the company refuses to count just now.

Survey Shows State Tax Incomes Rise 10 Per Cent in 1942; Most Legislatures Assemble Next Year

While the attention of the coin machine trade is centered on the federal excise tax at the present time, it is well to keep in mind that about 40 of the State Legislatures will meet next year and State taxes will then be in the limelight. Eleven States already license or collect a tax on coin machines and a number of States may be added to this list next year. Accordingly, State revenue becomes an important subject to the industry.

Walter W. Ruch, writing in *The New York Times*, August 3, gives a digest of a recent survey on State revenue yields. *The Times* digest says:

With overtones of caution, the Tax Institute of the University of Pennsylvania reported recently that, contrary

to general expectation, State tax yields during the first five months of 1942 ran 10 per cent higher than in the corresponding period of last year.

On the basis of the first comprehensive survey of the impact of the war on State finances, the institute painted a rosy picture for the field from income, alcoholic beverage and tobacco taxes for the duration, a fairly stable future for sales taxes, a probable decline in revenue from motor vehicle taxes and a "real tailspin" in the yield from the gasoline tax. It was too early, the institute said, to discern any trends in the property tax.

"Up to the present most of the States have been having a bonanza of surpluses," the institute declared. "It does

State Taxes

ALABAMA—Sept. 10: Tobacco use tax reports and payment due. Tobacco wholesalers' and jobbers' reports due. Sept. 20: Sales tax reports and payment due.

COLORADO—Sept. 14: Sales tax reports and payment due. Use tax reports and payment due.

GEORGIA—Sept. 10: Cigar and cigarette wholesale dealers' reports due.

ILLINOIS—Sept. 15: Cigarette tax returns due. Sales tax reports and payment due.

KANSAS—Sept. 20: Sales tax reports and payment due.

KENTUCKY—Sept. 10: Amusement and entertainment tax and reports due. Cigarette tax reports due.

LOUISIANA—Sept. 15: Wholesalers' tobacco tax reports due. Sept. 20: New Orleans sales tax reports and payment due.

MASSACHUSETTS—Sept. 15: Cigarette distributors' tax reports and payment due.

MICHIGAN—Sept. 15: Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI—Sept. 15: Tobacco reports due from distributors, manufacturers and wholesalers. Use tax reports and payment due.

NEW MEXICO—Sept. 25: Use or compensating tax reports and payment due.

NORTH CAROLINA—Sept. 15: Sales tax reports and payment due. Use tax reports and payment due.

OHIO—Sept. 15: Use tax on cigarettes due with reports.

OKLAHOMA—Sept. 15: Sales tax reports and payment due. Use tax reports and payment due.

SOUTH DAKOTA—Sept. 15: Sales tax and reports due. Use tax and reports due.

TENNESSEE—Sept. 10: Cigarette distributors' reports due.

UTAH—Sept. 15: Sales tax returns and payment due. Use tax returns and payment due.

WASHINGTON—Sept. 15: Sales tax reports and payment due. Use tax reports and payment due.

WEST VIRGINIA—Sept. 15: Sales tax reports and payment due.

WISCONSIN—Sept. 10: Tobacco products tax returns due.

WYOMING—Sept. 15: Sales tax and reports due. Use tax and reports due.

Price Ceilings Not Understood By Small Stores

CHICAGO, Aug. 8.—Reports from various parts of the country indicate that the government price-control program is going along at a fair rate. Government reports and association reports indicate that the smaller retail locations do not yet understand the price-ceiling law. OPA has announced that it will continue its educational program and has designated August as a special month for compliance with price ceilings. A special bulletin for locations will also be issued by the department.

Time magazine says that the chain stores have been able to do much toward keeping prices from rising too fast. This magazine also says one of the biggest complaints by locations against price ceilings is that the average merchant cannot understand the government orders because they are written in lawyer language. That is one reason why the government is going to issue a bulletin in ordinary language for the information of retailers.

Government officials say that the price-ceiling program has been able to keep prices down in general. Coin machine operators who keep informed on price ceilings will be able to render good service to their smaller location owners.

not require a great deal of the gift of prophecy to foresee that for many States this halcyon condition will not persist much longer, and that a few may even find themselves in dire financial straits."

Reports on 30 States

The institute, which makes an annual study of tax yields of each of the 48 States, released its findings in 30 States since the war began in order to make the figures available as early as possible.

"Total State tax collections in these (See TAX SURVEY on opposite page)

THIS TIME TRY TORR

CLOSE OUTS

All New in Original Cartons.

60 Mills Vest Pocket Bells, \$34.50
1¢ play.

350 Book Match Vendors,
vends 2 Books for 1¢. \$4.95

217 SKIPPERS, Counter
Game, \$6.95

71 NEW "AIR RAIDERS," \$212.50 each.
In original crates. All steel cabinets. Regular
price \$425.00. Closing out at half price.

Send For August Bargain List

Over 9000 Bargains

50% Deposit, Balance C. O. D.

TORR 2047A-SO. 68
PHILA. PA.

LUSTRE BALL GUM DOUBLE POLISH

All sizes—150—170—180—195
Spotted-Striped-Marlequin

GUM PRODUCTS, INC.

804 Main St., Cambridge, Mass.

VENDER SUPPLY NOTES

The Coca-Cola Company has appealed the Chancery Court decision in favor of Nohl Corporation in which the soft-drink title "Cola" was labeled a "generic term."

OPA has extended thru September and October sugar allotment increases granted to industrial and institutional consumers during July and August.

Industrial users are allowed a 10 per cent increase, boosting their allotment to 80 per cent of normal, and institutional users are allowed a 25 per cent increase, bringing their allotment to 75 per cent of normal.

Wings Cigarettes, product of the Brown & Williamson Tobacco Company, Louisville, has a new package. It's considerably refined in both design and print as compared with its former wrapping.

It is often the small things that have the greatest effect on the morale of a nation. While England could stand a good resounding victory, oddly enough the recent introduction here of candy rationing has done more to cheer up these people than almost anything that has happened on the home front for months.

Of the nickel spent for carbonated beverages, a recent report shows, the slrup manufacturer's entire share is 1 cent, the bottler's share 2 cents. The cost of materials and services on the manufacturer is .7 cent, leaving .3 cent for the manufacturer's profit.

Because of the general interest and apprehension concerning future supplies of crowns in the soft-drink industry, as well as other industries using this type of closure, a comprehensive report dealing with the importance of the crown manufacturing industry has been made available thru the Crown Manufacturers' Association of America.

Presenting statistics to show the part this industry plays in the economic set-up of the nation and outlining the influence the industry has on business life thru the use of raw materials produced by other industries, the report presents a convincing story of the necessity of the crown manufacturing industry and in turn takes a determined stand in behalf of the entire soft-drink industry, as well as other allied industries.

The report outlines some of the salient facts in connection with the industry as proof of the vital necessity of allowing the industry to operate as nearly free of supply restrictions as is materially possible.

Candy makers' outlook grows more pessimistic as the cocoa situation steadily looks darker. Chocolate bars are going to be fewer when present inventories are gone. Cocoa importers can now grind only 60 per cent of 1941 volume. Further cuts are due. The import situation is critical. Coconut oil scarcity worries candy men, too, but they've found "fairly good" substitutes in hydrogenated cottonseed, soy bean and peanut oils.

Hopeful note: Arrival of a 3,000-ton shipment of African cocoa (first in 10 months) recently. But a big jump in imports is not expected.

J. Renz Edwards, head of the F. S. Edwards Tobacco Company, Kansas City, Kan., has been elected president of the National Association of Tobacco Distributors. Edwards, who has served as treasurer of the association since 1937, succeeds the late Edward Crauer. Stanley Stacy, of the Cavalla Tobacco Company, Mil-

waukee, has been elected to succeed Edwards as treasurer.

The Agriculture Department August 4 announced marketing quota regulations for the 1942 peanut crop designed to assure an equitable distribution between the edible and oil trades.

The department again will support prices at 85 per cent of parity or an average of about \$125 a ton for edible peanuts. Oil prices will range from \$70 to \$82 a ton, depending upon varieties.

The quotas specifically will determine the amount of peanuts going into the edible market, while the remainder of the crop will be sold for oil.

The regulations cover the second of a three-year quota program approved last year by peanut growers. Farmers expect to harvest about 4,800,000 acres of peanuts this year, more than double any previous year.

Three major changes made in the regulations were:

1. Last year the farm marketing quota was based on the actual production on the allotted acreage; this year it will be based on either the actual or normal production, whichever is larger.

2. Last year only peanuts picked mechanically were recognized as being subject to marketing quotas; this year those picked by hand are also subject to quotas.

3. Last year three types of marketing cards were used by producers in marketing their peanuts; this year only one—a simplified form—will be used, showing the amount of peanuts marketed.

MARKETS IN BRIEF

NEW YORK, Aug. 6.—Peppermint oil (dollars per pound); natural, \$5.40 to \$5.75; U. S. pharmaceutical, \$5.70 to \$6.

CHICAGO SPOT MARKET

PEANUTS

Virginia and North Carolina

Table with columns for item names (Jumbos, Fancies, etc.), prices in cents per lb., and units in bags. Includes entries for Southeast and Texas regions.

TAX SURVEY

(Continued from opposite page)

30 States," the bulletin said, "were 10 per cent greater in the first five months of 1942 than in the first five months of 1941.

"This increase, however, has not been evenly distributed among the States. One State (Mississippi) showed an increase of more than 40 per cent, three States (Connecticut, Massachusetts and Oklahoma) from 30 to 40 per cent, two States (Arkansas and Nevada) from 20 to 30 per cent, eight from 10 to 20 per cent, 13 from 0 to 10 per cent and three States (Michigan, New Hampshire and South Dakota) showed a decline."

The yield from all taxes in New York State during the first five months of the year totaled \$265,415,681, as compared with \$257,741,156 in the same period last year, it was pointed out. The increase there was 2.98 per cent. Pennsylvania showed an increase of 9.56 per cent, \$246,256,477 this year, as against \$224,775,110 last year, while New Jersey was unreported, as was Illinois. California was up 12.97 per cent, \$166,039,278, as compared with \$140,970,308.

Spectacular Income Tax Rise

In a breakdown of the totals of each State, the institute declared that "the most spectacular development" was in connection with the income tax. The 23 States for which income tax data were presented showed a combined increase of 30 per cent. All the States showed substantial increases except South Dakota, which showed a decline of 33.6 per cent, due to a drastic cut in the income tax rates in that State.

New York, which abolished its 1 per cent emergency tax and reduced the permanent tax by 25 per cent, collected \$130,896,093 from its net income taxes in the first five months this year, as

Cigarette Pioneer Died at Age of 90

CLEVELAND, Aug. 8.—The history of the American cigarette was recalled when Marcus Feder Sr. died in Cleveland Heights recently. It was in the 1870s that he added a little Turkish tobacco to a cigarette and produced the Sweet Caporal brand, a blended cigarette.

Feder, who had been ill for eight weeks, succumbed at his home in Cleveland Heights, where he lived with a son, Lloyd H. Ohio representative of the Reliance Life Insurance Company, and a daughter, Marguerite.

Feder, often called the "father of the American cigarette," retired at 80 after a Horatio Alger career that did not include cigarette smoking.

Arriving in America at the age of 17 from his native Posen, in what was then East Prussia, he came to Titusville, Pa., where oil had been discovered 10 years before. A relative had a grocery store there.

After working in the grocery Feder went into the wholesale tobacco business. His work as a salesman was culminated by his invention of "Sweet Caps." In 1880 Feder came here and, with his brother, Emanuel, organized the Feder Brothers Company, which became the city's largest tobacco jobbing house.

Feder became president of the Russian Refugee Society and started a cigar factory to provide work for refugees. The company became, in turn, the Marcus Feder Cigar Company and then the London Whiffs Cigar Company. The company was liquidated in 1920. Thruout his life Mr. Feder was known as a liberal giver to welfare institutions.

compared with \$120,197,970 last year, a gain of 8.90 per cent.

Other increases enjoyed by States in revenue from net income taxes ranged from the lows registered by New York and South Dakota to Connecticut, where they were doubled; to Mississippi, where they were more than doubled (118.39 per cent) and to Arkansas, where they were nearly trebled (186.01 per cent).

Three States had increases up to 25 per cent, nine from 25 to 50 per cent and eight from 50 to 100 per cent.

Motor Vehicle Revenues Lower

"While income tax collections have been going up, motor vehicle collections have been going down, but to nothing like the same extent," the report said.

"The combined yield in the 27 States covered in the table showed a net decline of 5 per cent. In actual figures this represented a revenue loss of \$11,015,543 for 27 States, as compared with a revenue gain of \$71,712,418 from the income tax in 23 States.

"Again the results were most uneven. Eleven States reported increases ranging from 2.63 per cent in Iowa to 33.55 per cent in Oklahoma. Fifteen States reported decreases ranging from 4.07 per cent in Pennsylvania to 39.04 per cent in Indiana."

New York's revenue from motor vehicle taxes was \$41,117,002 this year from January to May, inclusive, as compared with \$44,248,890 last year, a decline of 7.08 per cent. In Pennsylvania the 1942 figure was \$34,320,499, as against \$35,774,375 in 1941.

The loss for the 10 rationed States included in the table was 4.68 per cent, and for the 17 non-rationed States 5.35 per cent, indicating that the loss in revenues was due to causes other than rationing.

"It appears likely," the institute said, "that the gasoline tax will show the greatest decline as a result of the war," altho in spite of the war and rationing total gasoline tax collections in the 30 States were approximately 2 per cent greater in the first five months of this year than in the same period of 1941.

Gasoline tax collections in New York dropped from \$26,823,468 last year to \$24,971,910 this year, while in Pennsylvania an increase was recorded, the figure for this year being \$23,753,493, as compared with \$22,166,969 last year.

Sales tax revenues in the 16 States shown in the tables compiled by the institute were 9 per cent greater this year from January to May than last year. Increases ranged from 2.21 per cent in Missouri to 28.72 per cent in Mississippi, while declines ranged from 1.68 per cent in Ohio to 7.86 per cent in South Dakota. Next to the income tax, the liquor tax has the most booming record, the institute declared. Revenues from 29 States for the first five months this year increased almost 24 per cent over the same period last year.

BRIEFS OF THE WEEK

Deaths

Theodore (Teddy) Truex, music machine operator of Port Jervis, N. Y., July 12.

Herman Adolph Chilles, Baltimore music machine operator, at his home in Baltimore July 9.

Marriages

Sgt. H. H. Holmes, formerly with the Kelley Music Company, Chattanooga, Tenn., to Margaret Williams in Chattanooga recently.

Bernice Gilman, employee of Mayflower Novelty Company, St. Paul, to David Solle in St. Paul August 2.

Personnel

Mrs. Shirley Wilensky has been employed as bookkeeper by Hy-G Amusement Company, Minneapolis.

In Military Service

Rudy Tolnay, Columbia Record district manager in the East, to the army.

William Portnoy, New York operator, to the army.

Murray Lichtman, New York coinman, to the army.

Herb Nusbaum, manager Decca office, Richmond, Va., to the army.

Andrew Casmark, manager of Penny Arcade at Rocky Glen Park, Moosic, Pa., to the army.

Sidney Levin, comptroller, Hy-G Amusement Company, Minneapolis, to the army.

Arvid Kangas, Hy-G Amusement Company, Minneapolis, to the army.

Leo Stein, Mayflower Novelty Company, St. Paul, to the army.

New Addresses

Hy-Tone Music Company, Morris Stein, 824 North Broad Street, Philadelphia.

Mills Automatic Merchandising Corporation, 3041 North 11th Street, Philadelphia.

Vendo Cigarette Company, 3372 Calvert Avenue, Detroit.

New Firms

Reliable Vending Corporation, New York, has been issued a charter of incorporation. Directors and stockholders are: Benjamin R. Raphael, Brooklyn; Susanne Groves, St. Albans, N. Y., and Kristen Rasmussen, Hollis, N. Y.

Arthur Cigarette Service, Inc., New Rochelle, N. Y., issued a charter of incorporation. Stockholders are: Bernard M. Kaufman, Florence Patton and Mildred Strauss.

Independent Cigarette Vending Service, Inc., New York, issued a charter of incorporation. Promoters and stockholders are: Benjamin E. Alter, Oscar Zelikow and Dian Alter.

Vendo Cigarette Company, Abraham Bello and Morris Nerenberg, succeeds a corporation of a similar name, 3372 Calvert Avenue, Detroit.

Mayflower Novelty Company branch at 1427 North Broad Street, Philadelphia, Frank Hammond, manager.

Soltau Runs for U. S. Senator From Minn.

MINNEAPOLIS, Aug. 8.—Eyebrows are being turned upward thruout Minnesota by the recent action of the Rev. Henry Soltau, Minneapolis reform crusader whose apparent dislike for coin machines and beer parlors has gotten not only the two industries but himself into hot water during recent years.

Soltau, released in July from Stillwater Penitentiary, where he did a term for perjury in connection with one of his "crusades," has filed for the United States Senate on the Republican ticket with a "reform platform."

The Detroit Lakes Record, of Detroit Lakes, Minn., editorializing on Soltau's candidacy, wrote:

"As one of the incongruities and an example of the asininity which only too often develops from Minnesota's damp-phool non-partisan election laws, witness the filing of Rev. Henry Soltau, Minneapolis vice crusader, as a candidate for the United States senatorship on a reform platform. This, too, just when the electorate was endeavoring to forget that gentleman's weakness so far as veracity was concerned."

Gasoline Rationing Important Problem to Coin Machine Ops; East Reports Serious Effects

Gasoline rationing is one of the important problems facing the nation and industry today, and as the war grows more serious, rationing of gas is likely to increase in its seriousness also. Reports of the effects of gas rationing on the operating business have been mixed so far, even from the Eastern district. One area of the Eastern seaboard reports that gas rationing has had very serious effects on servicing coin machine routes. Other parts of the Eastern seaboard say that up to now operators have been able to adapt themselves gradually to new conditions. The new and permanent rationing system set up, however, is expected to prove adverse to many lines of business.

The Department of Commerce, in its weekly bulletin of July 23, reviews the effects of gas rationing on various phases of the life of the people and also on business. According to an extensive survey, in no other corner of the earth have people been so heavily dependent upon the use of the automobile as in the United States. Nowhere else has "my car" become so much a part of the average citizen, for business or for pleasure. And so it had been expected that gasoline rationing would cause hardships. It was difficult, however, to foresee the exact nature of such hardships, and even more difficult to anticipate special conditions, as in boom areas.

Survey Rationing Results

The Department of Commerce has asked its field representatives to find out and report on just what the effects have been in places where gasoline rationing has been in force along the Eastern seaboard. These reports were prepared between June 12 and June 19; and as rationing was begun on May 15, the survey

obviously refers only to the initial weeks. This, then, is a brief review of what happened. The new rationing plan may alter the situation appreciably. The findings are presented here objectively with the hope that they may be of some use for future guidance. The war does not allow time for deliberation; and probably no emergency measure applied to so large a nation as this will work perfectly forthwith.

Three General Facts Evident

Three general facts emerge from the present survey. Briefly stated, they are:

1. That business people, since we are at war, are ready to accept unavoidable privations.
2. While this acceptance is made, there is a typically American sensitiveness to "unfair play," if any is observed.
3. That gasoline rationing (along with other measures) is introducing a wartime way of life that differs in many respects from our normal peacetime course.

Many Businesses Suffer

Outstanding examples of dislocation in business are found among firms which cater to automobiles, either as filling stations or repair shops, and among enterprises which in the past have been reached mainly by car. The latter include summer resorts and roadside eating places—some small, but others quite large, and even lavish in service and appointments. Their very existence has been linked with automobile driving.

American Scene Changes

The small filling station and the small automobile repair shop had become fixtures in the American scene; but in many places they are disappearing. Gasoline rationing, however, is not the only cause

of their plight. The down trend began when new cars were forbidden to the average customer and new tires were no longer on the market. Even so, gasoline rationing was in many cases the straw that broke the camel's back. In the State of Georgia, according to one of the surveys, during the four months ended in May, 960 stations out of 10,000 were reported closed. In one Virginia city the proportion was higher still—one-seventh of the whole number of smaller filling stations. Many of the automobile repair and painting shops have discontinued operation and are casting about for suitable war contracts. Parking lots have seen a substantial drop of patronage, the percentage is so variable from one locality to the next that no dependable average can be arrived at.

Vacation Places Hard Hit

Resorts have been hard hit and are gloomy over their prospects. They were caught between shorter vacations on one side and no gasoline on the other. Requests for reservations have also been reduced by public fear that bus and train travel would be further curtailed. In some places blackouts aggravate the problem.

One important seaside resort reports that, as of early June, business was off 40 per cent, and that many hotel keepers, both large and small, may not be able to survive. A suggestion has been made that "vacation gasoline" be allowed to those "who must get away" for change of scene or recuperation.

Many of those who normally commuted in their cars from city to the beach over distances from 20 to 60 miles will have to abandon these outings.

Parks and Golf Courses

Even the use of parks has been reduced. The Parks Division of the State of Georgia estimates the decline in visitors as between 65 and 70 per cent under the figures of last year. Attendance at Jones Beach, New York, and outlying golf courses has fallen off 50 to 65 per cent.

Golf courses have been hard hit in many places as regards weekday playing, with decline in some instances reaching 40 per cent or more. But week-end business is holding up. There is no doubt that club and association meetings and conventions are arranged more and more with an eye on gasoline.

Roadside Stands and Tourist Homes

In one area roadside stands located in the outlying districts reported a loss of trade of about 80 per cent. Stands within communities reported a loss of only 10 per cent. The average loss of all restaurants and roadside stands was about 45 per cent. It seems clear that this loss will be greater still if gasoline rationing is tightened.

Perhaps the hardest hit have been tourist homes. Many of them will have a problem to survive as homes without tourists.

Old Population Figures Inadequate Quota Basis

The greatest single difficulty caused by gasoline rationing is found in cities where the recent growth in population, due to the war, has been rapid. The gasoline rationing order was based on their normal, not the inflated, population. Such cities appear to need more, not less, gasoline than usual.

In one Virginia city the population as of May 15, 1942, had increased about 70 per cent over that of January 1, 1940. The near-by districts, many of which draw gasoline from the city, have had a comparable expansion. The quotas allowed, it was reported, were not enough to supply demands of users' rationing cards. An urgent appeal was made by military and civilian groups of the city for "relief."

Industry May Suffer

In another Virginia city the Chamber of Commerce reported a population of about 75,000 compared with about 51,000 in 1940, while that part of the country which is contiguous to the city has increased to an even greater extent. Any curtailment of gasoline supply, the chamber reported, would seriously retard public works as well as semi-public and private industries.

If a study were made of the local situation, according to the chamber, the authorities would be convinced that, instead of a reduced quota, the community would be entitled to an increase of about 35 per cent over the 1940 consumption.

Transportation Facilities Overburdened

Lack of gasoline throws the excess passenger traffic on available transportation facilities and sometimes taxes them far beyond capacity. In one growing area the bus company, in May of this year, had over 1,800,000 revenue passen-

gers on 67 busses. A year ago it transported about 750,000 passengers on 36 busses.

Other cases of hardship arise from conditions which perhaps could never have been predicted. One small Georgia town lost three of its four filling stations because of the drop in automobile driving. Normally the four stations disposed of 20,000 gallons of gasoline a month. Under the rationing order they would have received 10,000 gallons.

The station which still remains open sold normally 6,500 gallons. Now it receives 3,250 gallons. The reduction in this town, therefore, is from 20,000 to 3,250 gallons. The latter volume is entirely insufficient for this community.

Loss From Gas-Tax Revenues

Gasoline rationing has also created problems for real estate men handling suburban property. Houses which can be reached mainly by private transportation, or by that means alone, are hard to sell or rent.

States which depend greatly on taxes from the sale of gasoline will necessarily have to find other sources of revenue. The federal government will suffer its proportional share. The Port of New York Authority estimated that prior to gasoline rationing traffic on six river crossings (four bridges and two tunnels) had fallen off about 5 per cent, but that since the rationing passenger traffic had dropped 38 per cent and toll collections 30 per cent, compared with last year.

Wartime Way of Life

A curious aspect of the wartime way of life we have been gradually entering are the many "No Gas" signs in rationed States, especially toward the end of the week or month. One day's glut of gasoline alternates with the next day's scarcity.

It is something new under the American sun to ask for gasoline at a filling station without the usual injunction to "Fill 'er up"—or to be told that all tanks are empty.

Changes in Local Marketing

We have entered an era of concentrated shopping by housewives; of fewer trips to the city by rural shoppers; also, of greater patronage of "the store across the way," if it carries a full line of goods.

One supermarket company of 30 units in New York reports that under gasoline rationing volume has not decreased, but that on the last two days of the week sales have been exceptionally heavy. Customers make fewer trips, unit sales are larger, and neighbors "double up" on transportation.

Another company of 12 units reports heavy trade on week-ends and early in the week, with no drop in sales. Many housewives shop by bus and have their husbands pick up the packages on their way home in the evening.

We Are at War

Women use their "A" cards for trips to dentists and doctors instead of to bridge parties. Political candidates select halls "closer to everybody." Outings are planned at a stone's throw. Churches report greater attendance, owing to gasoline rationing or the gravity of the times, or both. The movies are doing well.

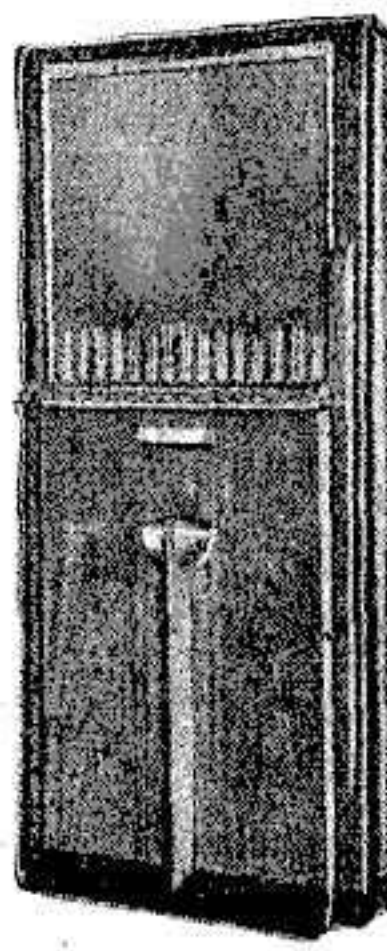
In summary, gasoline along the Eastern seaboard has created problems and has worked some genuine hardships. Measures of alleviation either have been or will be tried. In some places there are criticisms and voluntary offers of "better ways"—which are typically American. There is nowhere vicious grumbling and there is everywhere a fairly clear-cut realization that we are at war.

F. P. GAMES READY TO GO



Packed in New Carbons—All Perfect! Games Shipped Same Day Order Received!

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|---|---------------|--------------|---------|
| Big Parade | \$75.00 | Big League | \$29.00 |
| Victory | 75.00 | Pan American | 29.00 |
| Venus | 75.00 | Sky Line | 19.00 |
| Jungle | 49.00 | Progress | 19.00 |
| So. Paw | 49.00 | Formation | 19.00 |
| Capt. Kidd | 39.00 | School Days | 19.00 |
| Majors '41 | 39.00 | MerryGoRound | 19.00 |
| Horoscope | 39.00 | Stars | 19.00 |
| Big Chief | 29.00 | Commodore | 19.00 |
| Silv. Skates | 29.00 | Boom Town | 19.00 |
| Fleet | 29.00 | Score-a-Line | 19.00 |
| Twin Six | 29.00 | Dixie | 19.00 |
| 1 Soundview Movie Machine, Brand New, Bargain | \$300.00 | | |
| 2 Filmtone Movie Machines | \$500.00 Each | | |
| 30 Cebco Hot Nut Machines, Twins, Like New, \$5.00 Each, Lots of 5, | | | |
| 6 Brand New Samco Drilled Ball Gum Machines | \$5.00 Each | | |
- TERMS ALL ORDERS: 1/3 Deposit With Order, Balance Shipped C. O. D.



BEAUTIFUL CIGARETTE MACHINES

MODEL 500 WALNUT FINISH

- | | |
|---|----------|
| Each | |
| 7" Cols. | \$125.00 |
| 9 Cols. | 135.00 |
| 15 Cols. | 150.00 |
| Reconditioned, Resprayed Used Machines— | |
| CLOSE OUT! | |
| 9 Col. DuGre-nier H | \$85.00 |
| 7 Col. DuGre-nier W | 75.00 |
| 7 Col. DuGre-nier S | 50.00 |
| 8 Col. U-Need-a-Pok 2 | |
| Kings | 75.00 |
| 8 Col. U-Need-a-Pok | 40.00 |

JERSEY SPECIALTY CO.
POMPTON TURNPIKE, ROUTE 23,
SINGAC, N. J. (LITTLE FALLS)
4-0784

Look to the GENERAL for Leadership

- | | | | |
|---------------|---------|---|--------------------------|
| ABC Bowler | \$42.50 | BRAND NEW ORIGINAL CASES | SILVER MOON Totalizers |
| All American | 22.50 | Keep 'Em Flying | F. P., Like New \$115.00 |
| Duo Ranch | 22.50 | Liberty | Conv., Like New 139.50 |
| Fox Hunt | 25.00 | Batting Practice | 1938 TRACKTIME 79.50 |
| Majors '41 | 39.50 | Jumbo Parade, P.O. | JUMBO PARADE, F.P. |
| Metro | 22.50 | Singing Pictures—Complete with PM Speakers: | Animal Reels 69.50 |
| Seven Up | 29.50 | Large (Old Glory) | 29.50 |
| Sport Parade | 27.50 | Small (Girls) | 22.50 |
| Spot Pool | 55.00 | | |
| Super Chubbie | 39.50 | | |
- Write for Complete List of Over 800 Others—America's Finest, Cleanest Reconditioned Machines.
1/3 Cash With Order, Balance C. O. D. Member U. S. Chamber of Commerce.

THE GENERAL VENDING SERVICE CO. 306 NO. GAY ST. BALTIMORE MD.
ESTABLISHED 1925—GROWING STEADILY EVER SINCE!

WILL PAY HIGHEST CASH PRICES FOR WURLITZER SKEE BALLS GENCO BANKROLLS ROCK-A-BALLS—10 and 12 Ft. ROBINSON SALES CO.
7525 Grand River Avenue Detroit, Michigan

AUGUST BUYS

- 10 MILLS JUMBO PARADES, F. P. \$ 69.50
- 2 PACES RACES, BROWN CABINET 99.50
- 2 PACES RACES JAKPOT RED ARROW 165.00
- 1 EVANS JUNGLE CAMP 69.50
- 2 MILLS FOUR BELLS 279.50

Have the Following NEW GAMES in Original Crates:

- 2 Exhibit SKY CHIEFS \$149.50
- 1 Genco FOUR ACES 149.50
- 1 Gottlieb FIVE & TEN 95.00
- 2 Chicago Coin HOME RUNS '42 99.50
- 1 Gottlieb KEEP 'EM FLYING 149.50
- 2 Chicago Coin YANKS 112.50

TERMS: 1/3 Cash Deposit, Balance C. O. D.

STERLING NOVELTY CO.
669-671 S. Broadway LEXINGTON, KY.



Industry Mentions Magazines -- Newspapers -- Radio

A noteworthy mention of the coin machine industry occurs in the official complaint filed against the Petrillo record ban by the Department of Justice in the Federal Court in Chicago last week. Hearing on the injunction plea was held August 7 and newspapers will have much to say about the outcome.

The document filed by the federal government refers to juke boxes many times but puts the term in quotes. This document seems to make it official that automatic phonographs are now juke boxes, since there is no attempt to explain what juke boxes are. In other words, this important legal document takes it for granted that everybody, including lawyers, know what "juke boxes" are. The document also mentions juke-box operators several times. The plea is very favorable to the phonograph industry.

We asked for and received permission from *The Des Moines Sunday Register* to reprint the following industry mention in full, because this is the type of publicity the phonograph industry wants, the kind that will "do it good and help it, too." Unbiased, interesting, well written, the article makes entertaining reading for the general public and will win sympathy and support for phones in the fight which will have to be made to again get records for the boxes.

JUKE BOX (POOR MAN'S SYMPHONY) IS NEEDED

By Wilfred Weiss

The American Federation of Musicians' convention knocked the juke box out of the groove, if only temporarily. President Jimmy Petrillo announced that August 1 would mark the end of recordings and transcriptions by federation members for either juke boxes or radio.

This was a solar-plexus blow to broadcasting and the record business.

And it was a haymaker that might clip Mr. Average Guy behind his listening ear. For the juke box obviously is the "poor man's symphony."

HANKIN MUSIC CO.

OLDEST AND MOST RELIABLE DISTRIBUTORS IN THE SOUTH.

SPECIALS

CIGARETTE MACHINES

- Stewart-McGulre's 7-Col. \$35.00
- DuGrenier 9-Col. W. 49.50
- DuGrenier Champions, LS 72.50
- Rowe Royal 8-Col. 49.50
- Rowe Royal, 10-Col. 59.50

COMPLETELY RECONDITIONED READY FOR LOCATION!

PHONOGRAPHS

Write for Prices on All Makes and Models.

WE GUARANTEE

EVERYTHING WE SELL!

HANKIN MUSIC CO.

708 Spring St., N. W. Atlanta, Ga. (Tel. Vernon 3567)

WANTED FOR CASH

- Seeburg "JAIL BIRDS" \$60.00
 - Seeburg "SHOOT THE CHUTES" ... 70.00
 - Seeburg "CHICKEN SAMS" 58.50
- From Points Where Freight Will Cost Us Up to \$5.00 Per Machine.

Chicago Novelty Co., Inc.
1348 Newport Ave. CHICAGO, ILL.

Music Routes For Sale

Large midwestern distributor in defense area has for sale: One Large Route, three Small Routes. All new equipment. Will require at least one-half cash. If interested write to **BOX D265, Billboard, Cincinnati, O.**

Rose Gets a Rise

Canned music fans take the boxed concerts seriously. It was in Brooklyn that a fight broke out between a sentimentalist who insisted upon investing a pocketful of nickels in *Rose O'Day* and a friend who got bored with the repeated crooning of Rose's charms.

Back in 1936 the fans liked the way the Andrews Sisters chanted *Bei Mier Bist Du Schoen* so much that they wore out more than 100,000 juke records in the New York area alone.

The Sisters Rebel

That was the big year for juke boxes; the manufacturers measure time beginning with that year.

The Andrews Sisters made their fame, not to mention a comfortable fortune, on the impetus of juke-box popularity and the sisters set off the boom in juke popularity.

This mutual affection took a sentimental turn recently, when it was reported that the sisters refused to make a picture the title of which used the word juke, because they knew that juke is a word that makes the manufacturers feel low.

However, as Nat Cohn, president of Modern Vending Machine Company, New York, one of the largest distributors, recently confessed, the makers are breaking down and no longer shudder at the mention of juke.

For years they've tried to get people to speak of the machines as "automatic phonographs." But they've about given up the battle. Juke it is.

Some Like It Hot

It isn't difficult for them to swallow their dignity in the face of the steady success of the juke business—today there are 500,000 boxes planted around the



It was a case of giving people the kind of music they wanted when they wanted it.

country, which up to now have been using more than 5,000,000 records a weeks despite priorities on record varnish.

They're the same kind of records you use in your phonograph at home, except that usually only one side is played. The recording companies often coyly put a hot popular number on one side and a slow tune on the other.

In places where juke boxes get a play the hot, fast numbers are definitely and far away the most popular. The owners like those numbers, too, because, they complain, on slow numbers the bartenders and waitresses tend to dawdle along.

It's pretty difficult to say exactly what will be most popular, Cohn declared, but generally the big favorites click all over the country.

For instance, *Beer Barrel Polka* has been and shows signs of continuing as an immortal favorite in every section.

The same thing goes for records by the King Sisters; juke patrons love them. Every smart operator knows he has to put a platter of Clyde McCoy's "Sugar Blues" in regularly and he knows it will be played to ribbons in a short time.

The jukes have been good to orchestra leaders, making reputations for many and enhancing those of others. Tommy Dorsey usually is a dependable favorite

with a fast number, as are Benny Goodman, Glenn Miller and such that have energetic brass sections.

Joe Doake's Opera

Just what started the sudden enthusiasm for jukes—and it was both sudden and enthusiastic back there in 1938—no one can say exactly. Partly responsible no doubt was the fact that people who can't afford to go to swank night clubs also like music by good bands.

Add to that the imaginative design and coloring of the boxes, the improved recording and tonal value of speakers and part of the craze becomes clear.

It was a case of giving people the kind of music they wanted when they wanted it. When they wanted Bing Crosby they were happy to drop a nickel in the slot. Crosby, incidentally, is the only "sweet" singer who can compete with the hot bands in juke-box popularity.

Hit Parade Checked

All operators have pet theories about what the public likes to hear, but they are all extremely sensitive to what you indicate as your preference. A gadget on the machine totals the number of nickels contributed for each record.

In the old days chislers who figured a nickel for their favorite music wasn't cheap enough could get away with slugs. Today they've got to pay the fiddler in solid coin. All coins pass thru a magnetic field and the phonies are tossed back.

Another mechanical improvement has been in the tone. Most of the boxes

used to have the speakers near the floor and the tone often was distorted—partly because of skirts and trousers.

Now the speakers are at ear level and the tone is clear if not dulcet.

"Bug"-Proof

Boxes cost from \$300 up—and most of them way up, especially those models with an uninhibited array of colored lights, gaudy plastics and large splashes of chrome.

The owners won't like it if you experiment, but the plastic construction makes the boxes virtually unbreakable, an important consideration where fitterbugs occasionally reach out of this world.

The high cost, incidentally, has discouraged what might have been a popular hobby, collecting boxes. Even second-hand jukes run well over \$100.

There probably won't be any new juke boxes for the duration, because in addition to lack of materials and manufacturing facilities most of the manufacturers are involved in making war materials.

A Box for Japan

After the war there will no doubt be bigger and better jukes. Meantime a rumor says that one manufacturer is preparing a special model—with a picture of a sinking sun—to be installed in the Imperial Palace in Tokyo.

How about a record in it of an all-time favorite, Tommy Tucker's version of *I Don't Want To Set the World on Fire*, especially for Hirohito?

AL TABAKOF SAYS:

IT'S "THUMBS UP" FOR BIGGER TAKES WITH GLOBE'S LATEST, MONEY-MAKING, DIE-CUT PROFIT BOARDS.



"ROOKIE"

Is the newest . . . timeliest Globe Board to make the operator's cash register jingle. Colorful and up-to-the minute . . . a red-hot nickel catcher! Rookie Jackpot pays out \$1 to \$15.

980 Holes—5c a Shot.....\$49.00
Pays Out (average)..... 23.62

Average Profit\$25.38

WRITE FOR OUR NEW COMPLETE CATALOG OF MONEY-MAKING BOARDS

GLOBE PRINTING COMPANY
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ALL FREE PLAY—DON'T PASS THESE UP—READY TO OPERATE

\$10.00	Super Six Spartan Side Kick Twinkle Zip	\$14.50	Play Mate Power House Roxo Spottem Triumph	\$19.50	Dixie Landslide Sky Line Sparky Voaux	\$27.50	Band Wagon Big Chief Boom Town Cressline Flicker Fox Hunt Gold Star Line Up League Leader Metro Red, Wh. & Blue Strat-o-Liner Salute Wow Zombie	\$37.50	Attention Barrage Broadcast	\$47.50	ABC Bowler Champs Gun Club Horoscope Sea Hawk West Wind Zig Zag	\$57.50	Star Attraction Spot Pool Texas Mustang	\$64.50	Bosco Captain Kidd Spot-a-Card Sky Blazer
\$74.50						\$74.50					\$74.50	Bolway Towers Venus			

Parts
2c Chutes \$4.50
Ten Strike, Curved Glass 2.25
Used FP Coin Chutes 1.45

NEW GAMES IN ORIGINAL CRATES
Yanks—\$119.50. Keep 'Em Flying—\$139.50. Four Aces—\$139.50. TURF KING—\$279.50.

ARCADE EQUIPMENT	ONE BALLS	CONSOLES
3-Way Grippers \$17.50	Blue Grass \$139.50	Jumbo Parade, FP ... \$ 78.50
Single Grippers 9.50	Dark Horse 124.50	Bally Big Top 78.50
Rapid Fires 139.50	Record Time 109.50	Pace Saratoga, Conv. ... 109.50
Metal Typo 69.50	Sport Special 99.50	Silver Moon, PO 124.50
Kicker & Catchers 22.50	Gold Cup 49.50	Super Ball 179.50
Keneey Submarine 184.50	Mills '40 1-2-3 84.50	Hi Hand 139.50
Seeburg Ray-o-Lite 39.50	Mills Owl 79.50	Cigarola V Model 84.50

One-Third Deposit With Order, Balance C. O. D.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288

10% SPECIAL!! 10% DISCOUNT ON ALL ORDERS FOR OVER 5 GAMES

All American \$19.50	Dude Ranch \$19.50	Major '41 ..\$29.50	Stratoliner ...\$19.50
Argentine 48.50	Duplex 29.50	Metro 19.50	South Paw ... 39.50
Attention ... 19.50	De Re Mi ... 39.50	New Champ ... 49.50	Trailways ... 29.50
ABC Bowler ... 29.50	Entry 19.50	Rotation ... 9.50	Ten Spot ... 29.50
Big Parade ... 69.50	Flicker 19.50	School Days ... 19.50	Twin Six ... 39.50
Broadcast ... 19.50	Four Diamonds 39.50	Speed Way ... 9.50	Towers 49.50
Balaway ... 49.50	Gold Star ... 19.50	Sun Beam ... 29.50	Ump 19.50
Big Chief ... 19.50	Hi Hat 29.50	Sport Parade ... 19.50	Venus 69.50
Brite Spot ... 9.50	Jungle 49.50	Stars 19.50	Victory 69.50
Band Wagon ... 19.50	Leader 19.50	Sea Hawk ... 29.50	West Wind ... 39.50
Cleaver 69.50	League Leader 29.50	Snappy 49.50	Wild Fire ... 39.50
Double Play ... 29.50	Legionnaire ... 29.50	Star Attraction 39.50	Wow 19.50
Dixie 19.50	Line Up 19.50	Show Boat ... 49.50	

Wire Order and 1/3 Deposit. Mention 2nd Choice. All Games Packed in Brand-New Cartons.

LEHIGH SPECIALTY CO. 1531 N. BROAD STREET PHILADELPHIA, PENNA.

Minnesota Resort Biz Picking Up

MINNEAPOLIS, Aug. 8.—Minnesota resort spots played host to large numbers of vacationers during late May, thru-out June and for about a week after July 4, resort owners indicated. Following the July 4 holiday, however, vacation spots took a drop. With the start of August the gasoline picture is not as dark as it was and business is picking up once again. Indications are that the resorters will be fairly busy until well into the fall season.

Resorters said there was a big drop in automobile visitors from distant points, and the majority of tourists are from near-by States. Great bulk of the vacationers are from Minnesota, Iowa and Illinois. In vacation areas it was reported that gasoline sales are off from 15 to 40 per cent. However, sales do boom upward on Saturdays and Sundays.

Reporting for the Duluth-Superior

territory, Valentine Sarby, executive secretary of the Minnesota Arrowhead Association, said voluntary reduction of rubber and gasoline consumption has already gone into effect in the Arrowhead country.

"Automobile travel," he said "is down 50 per cent in the area as result of a publicity campaign carried on by our association."

Bus travel, he pointed out, has increased 25 per cent since January 1 as a result, and railroads have experienced "an enormous increase." He said the "voluntary rationing" had not been based on a slump in tourist business into the area. In May and June resort business was normal. Since July 4 the drop has been from 15 to 30 per cent, he said.

This information, gathered from tourist sources, has been indicated by coin machine owners who operate in the resort territories. They have reported that business during May, June and early July was practically normal and in some cases ahead of a year ago, but that a slump is now being experienced.

Repairs Increase At Grand National

CHICAGO, Aug. 8.—With so many thousands of games thruout the country needing service and with parts difficult to obtain, Grand National Sales Company, of Chicago, is showing greatly increased volume in its repair department.

"It is because we have most of the needed parts, I suppose," said Al Sebring, executive of the firm, "that our repair department is going ahead at full speed." Our men are so thoroly trained in the handling of all types of games that when a piece of equipment has been thru our shops it is almost like new.

Grand National's stocks of every popular type of equipment were never more diversified, Sebring stated.

Visitors in Chicago from all parts of the country are not only making their customary visits to these showrooms but are taking advantage of Sebring's offer to make their business headquarters with Grand National.

Quality of Service Ups Monarch Biz

CHICAGO, Aug. 8.—"Priorities have affected our industry," says Al Stern, Monarch Coin Machine Company executive, "but there are no priorities on integrity, and that is the big quality of Monarch service that keeps us first in every operator's mind these days."

"As a distributor, we are one of the reliable sources of supply and service," Stern declared. "It is our job to keep faith with coinmen who rely upon us for everything they need to keep going for the duration. We spare no effort to achieve the highest efficiency in every department of our service, and it is for this reason that we have won and retained the confidence of a host of coinmen."

"Tho it entails a lot of hard work, we derive a great deal of satisfaction when we see how pleased coinmen are with the new and used equipment available thru Monarch. When we learn of the operations that are continuing profitably as a result of the thoro reconditioning given by our repair service, we are more certain than ever that we are doing an important job for our customers. That our work is appreciated is evident in the fact that business has been holding up well above ordinary levels for this time of year."



GRANDSTAND FINISH..
A real thoroughbred in action! 1280 Holes ... 5¢ per sale ... Horse symbols ... Takes in \$64.00 .. Pays out \$29.10 ... Total Average Profit \$34.90... SEMI-THICK DIE-CUT board.

SUPERIOR PRODUCTS
14 N. PEORIA ST.
CHICAGO, ILL.

Brand New

- CHICAGO COIN YANKS ... \$ 99.50
- CHICAGO COIN GOBS ... 129.50
- GENCO FOUR ACES ... 139.50

Write for new list just out

SOUTHERN AUTOMATIC MUSIC CO.

540-542 SOUTH SECOND STREET LOUISVILLE, KENTUCKY

PIN GAME OPERATORS!!

... GET THE **GUARDIAN SERVICE KIT**

Before It's Too Late!! We Cannot Promise Delivery If You Delay! Buy 2, 3 or More Right Away!!



STILL ONLY **\$7.50 EACH COMPLETE**

The finest kit of electrical parts ever assembled. Has paid for itself time and time again! TAKE OUR TIP—ORDER AS MANY AS YOU WILL NEED QUICK—YOU'LL THANK US!! Contains Silver Points, Levers, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets and Copper Pig Tail Wire.

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GET IT FROM BLOCK—THEY HAVE IN STOCK!

Offer 5 Ball Free Plays—Clean, A-1 Condition

BALLY		Sky Lines		Cadillac	
Broadcasts	\$24.50	Jollies	12.50	Hi Hats	12.50
Glamours	22.50	O'Boys	12.50	Band Wagons	34.50
Mystics	27.50	Sports	12.50		24.50
Vacations	20.00	Roxys	12.50	GOTTIEB'S	
Pan Americans	32.50	Home Runs	22.50	Gold Stars	\$17.50
Flickers	27.50	Polos	20.00	Border Towns	19.50
Fleets	24.50	Snappys	32.50	Big Show	17.50
Triumphs	10.00	Majors '41	29.50	School Days	29.50
KEENEY'S		Star Attractions	35.00	1 BALL FREE PLAYS	
Super Sixes With Plastic		GENCO'S		Bally Blue Grass	\$139.50
Bumpers	\$22.50	Ten Spots	\$34.50	Mills 1-2-3s, '39	37.50
Red Hot	12.50	Jungles	39.50	Jumbo Parade, Cash	
CHICAGO COIN		Zig Zags	34.50	Payout	100.00
Sport Parades	\$32.50	South Paws	34.50	Groetchen's Columbia	
Stratolliners	27.50	Formations	22.50	Bells, 5¢	45.00
				Mills Vest Pockets, 5¢	25.00

Above Subject to Prior Orders, 1/3 Deposit, Balance C. O. D.

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1808 ROZELLE FERRY ROAD CHARLOTTE, N. C.

QUALITY SPEAKS FOR ITSELF

PAYOUTS		ARCADE EQUIPMENT		WILL PAY CASH FOR	
Three Bells	\$297.50	All Star Hockeys	\$225.00	Blue Fronts	
Big Top, New	104.50	Batting Practice	135.00	Cherry Bells	
Kentucky Club	54.50	1941 Western Baseball	135.00	Brown Fronts	
Paces Reals, 1941	89.50	1940 Western Baseball	84.50	Air Ralders	
ONE BALL FREE PLAY		1939 Western Baseball	69.50	Rapid Fires	
Sport Specials	\$ 84.50	Bally Bull's Eye	69.50	Wurlitzer Skee Balls	
Grandstand	84.50	Ten Strikes, Large Unit	69.50	Genco Bank Rolls	
1941 Mills 1-2-3	84.50	Anti-Aircraft	49.50	Genco Playballs	
Five-in-One	54.50	Texas Loopers	37.50	1941 Bally Derbys	
Fairgrounds	54.50	Callo Modern Scales	24.50	Club Trophy	
1939 Mills 1-2-3	44.50	Exhibit Bowling Game	45.00		
Breakneck	27.50	1/3 Deposit With Order—Balance C. O. D.			

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2618 CARNEGIE AVENUE CLEVELAND, OHIO

KNOCK OUT PRICE of \$25.00 Each

All Games Guaranteed Mechanically Perfect

BAKER	KEENEY	GENCO	STONER	EXHIBIT
Target Skill	Velvet	High Hat	Hi Stepper	Double Play
Salute	Sky Ray	Dude Ranch	GOTTIEB	West Wind
Entry		Sluggo	Boom Town	Zombie

EXTRA SPECIAL FLOOR SAMPLE

One Jennings Cigarette Vending Machine, \$175.00. One-Third Deposit, Balance C. O. D.

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TRAP THE JAP TRAP THE JAP



The Most Sensational Chicken Sam Conversion Ever Created

Sensational, startling, amazingly life-like Jap figure and scenery created by one of America's most noted artists. This Jap is so mean looking you just can't help shooting at him. The colorful background gets instant attention. **HARD WOOD COMPOSITION—NOT PLASTER!** A real money-maker!! A real HIT!! Rush 1/3 Deposit immediately.

COMPLETE SET — Jap figure and legs; colorful action background; "TRAP-THE-JAP" streamers—all ready for instant changeover—ONLY **\$14.50** Figure Only **\$9.50**

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8 PACE SARATOGAS with Brass Rails, \$100.00.

APEX MDSE. CO.

303 ROBBING AVE. NILES, OHIO

OLIVE'S SPECIALS FOR THIS WEEK

- ONE BALL FREE PLAY
- 3 One-Two-Three, 1940 \$90.00
- 2 Sport Special 95.00
- 1 Record Time 102.50
- 1 Big Prize 90.00

- CONSOLES (PAYOUT)
- 1 Three Bells \$450.00
- 3 Fast Time 65.00
- 1 Jennings Multiple Races 52.50
- 2 Jennings Ciga-Rola XX, 5-10 82.50
- 5 Jumbo Parade (Factory Rebuilt) 120.00
- 2 Keeney Tracktime, 1938 108.50

- MISCELLANEOUS EQUIPMENT
- 2 Wurlitzer 412 Liteup \$50.00
- 1 Rockola #2, 12 Record 35.00
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National Scrap Drive Goes Ahead; Chance for Industry To Help in Local Programs

CHICAGO, Aug. 8.—Following a good publicity sendoff for the national salvage drive the first week, the campaign evidently settled down to the actual business of collecting as much scrap as possible. The coin machine industry tuned in with a good publicity break last week, but since that time no trade reports have been received which indicate the activities of coin machine associations in the salvage campaign other than the two or three associations that had been active in this work even before the national drive was announced by the President.

At the beginning President Roosevelt described more in detail the scarcity of raw materials, which in many respects form the most serious limiting factor in war production, and the President at the same time warned the nation that it must look forward to a number of shortages during the course of the war.

Calling for nationwide co-operation in the scrap salvage campaign, the President pointed out that the supply of scrap has a tremendous influence upon all war production. The more scrap collected, he said, the more planes, tanks and ships it will be possible for industry to produce.

Still Lots of Scrap

Mr. Roosevelt said that there was still a lot of rubber scrap that had not been turned in during the rubber collection campaign. He urged a whole-hearted effort in the search for all funds of scrap material, asserting that the salvage drive will constitute a test of the public's realization of the seriousness of the war situation.

The scrap drive, the President added, gave everyone an opportunity to share in the war effort directly. When in doubt as to the kinds of scrap material desired by the government, he stated, the safe thing to do is to dig it out from cellar and attic and turn it in to collection centers. The chances are that most salvaged materials will prove useful.

Other news of interest in the national scrap drive includes the following reports:

Rubber Reclaiming Plant Supply Put at 18 Months

WASHINGTON, Aug. 8.—Results of the President's scrap campaign indicated that the rubber reclaiming industry will have enough material available to operate at capacity for the next 18 months, according to official estimates. The drive boosted supplies from only a four months' volume on hand when it got under way in June to more than 400,000 tons of scrap, far beyond expectations.

To this total may be added additional normal collections from now on which will be greater than before because the public has been educated to the need for turning in scrap rubber. With this large volume, rubber reclaiming plants will be able to operate until and beyond the time that the synthetic rubber program is in full swing. Reclaimed rubber is one of the main materials used in re-treading. Possibility that reclaiming facilities might be expanded has disappeared because of the shortage of machinery and metals.

Tin Can Salvage Program Now Covers 140 Cities

WASHINGTON, Aug. 8.—The tin can salvage program, previously confined to 36 major metropolitan areas, will be enlarged immediately to include 104 additional cities, Lessing J. Rosenwald, chief of the conservation division, announced July 24.

The extension was made to meet the recent increased estimate of from 250,000 to 400,000 tons in detinning plant capacity for the coming year.

Other Communities Can Participate

Mr. Rosenwald pointed out that while the activities of the division's tin sal-

vage unit limits the collection to the new total of 140 metropolitan areas and cities, the limitation does not prevent communities outside the group selected from collecting and preparing tin cans, provided the cans can be economically shipped to detinning plants or adequately stored for future detinning.

Housewives in the newly selected areas will be asked to prepare cans for detinning by opening both ends, washing the cans clean, removing labels and pressing nearly flat by stepping on them. Arrangements are being made with local municipal authorities for the collection of the tin cans.

Newly Selected Areas

Following is the list of the new cities selected:

Portland, Me.; Utica, Rome, Syracuse, Binghamton and Westchester County, N. Y.; Worcester, Fall River and New Bedford, Mass.; Concord and Manchester, N. H.; New Haven, Bridgeport and Waterbury, Conn.; Trenton, Newark, Paterson, Jersey City, Camden, Passaic, New Brunswick and Elizabeth, N. J.; Allentown, Reading, Harrisburg, Erie, Johnstown, Altoona, Lancaster, York and Bethlehem, Pa.; Richmond, Norfolk and Roanoke, Va.; Huntington, Charleston and Wheeling, W. Va.; Toledo, Akron, Canton, Dayton, Springfield, Hamilton and Middlesboro, O.

Flint, Lansing, Saginaw, Grand Rapids and Kalamazoo, Mich.; Gary, South Bend, Fort Wayne, Terre Haute and Evansville, Ind.; Rockford, Peoria, Decatur, Springfield, Rock Island, Moline and Davenport, Ill.; Madison, Wis.; Duluth, Minn.; Cedar Rapids, Des Moines, Sioux City and Waterloo, Ia.; Omaha and Lincoln, Neb.; Pueblo, Colo.; Salt Lake City, Utah; Spokane and Tacoma, Wash. Sacramento, Stockton, San Jose, Fresno and San Diego, Calif.; Phoenix, Ariz.; Tulsa and Oklahoma City, Okla.; Little Rock, Ark.; Jackson, Miss.; Nashville, Knoxville, Chattanooga and Memphis, Tenn.; Coventry, Ky.; Montgomery and Mobile, Ala.; Augusta, Macon, Columbus and Savannah, Ga.; Jacksonville, Tampa and Miami, Fla.; Columbia and Charleston, S. C.; Winston-Salem, Greensboro, Durham, Charlotte and Asheville, N. C.

Michigan Bottlers Plan To Assist in Scrap Drive

DETROIT, Aug. 8.—The Michigan Bottlers of Carbonated Beverages have evolved a novel plan of co-operation with the scrap metal and rubber salvage drive which will go into operation soon, making use of the industry's 20,000 retail outlets and several thousand trucks.

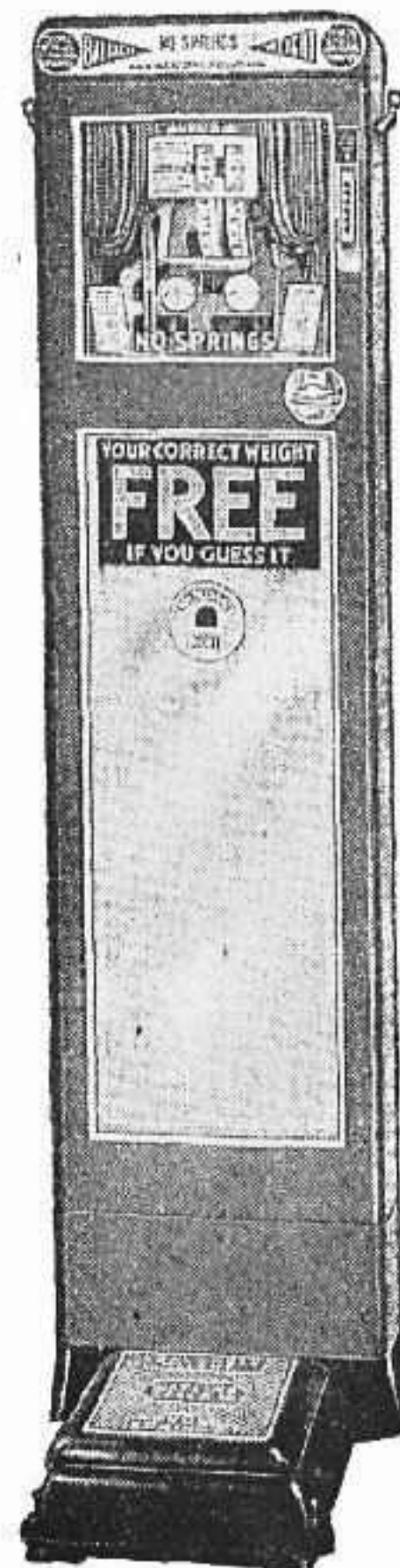
Every store dealing in carbonated beverages will be urged to set up a box or barrel where customers may deposit their scrap. Fifteen thousand banners have been printed for use on the barrels in the stores and 500,000 "bottle neckers" are to be provided to the bottlers, urging every consumer of a soft drink to "get in the scrap" and explaining the collection plan.

The bottlers' trucks will pick up the scrap regularly. It will be sold and proceeds will go to the Red Cross, Army and Navy Relief and the USO.

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RECONDITIONED

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- 35 3 Col. Snacks (Late Mod., Sluggproof) 6.50
- 55c Columbus Vendors 3.50
- 15 1c-5c Stewart-McGulre Vendors 4.00
- 5 2 Column Burels 5.00
- 3 3 Column Burels 6.50
- 5 Single Column Advance 5c Candy Vend. 6.50
- 2 Double Column Outdoor Advance 6.50
- 1 N. W. 1c-5c Deluxe 7.50
- 2 4 Column Rotators 4.50

NEW GAMES

- 1 Master 1c-5c Sluggproof Vendor, New \$12.50
- 2 1c Herahoy Vendors, New 7.50
- 15 Empire Vendors, New 7.50
- 10 Lighter Fluid Vendors, New 7.50

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Write for Complete List of Counter Games and Double Value Phono.



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 - 5 Jennings 1c Dukes . . 12.50 Each
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 - Kicker & Catcher 14.50
 - 445 W. 50th St.



INSPECTING SCRAP AT MILLS—Elmer Hill (left), regional chief of Industrial Salvage Section, WPB; Homer Hartz, chairman executive committee Illinois Manufacturers' Association, and Bert Mills, co-ordinator of war production at the Mills Novelty Company plant, Chicago.

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Genco Play Balls
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- ROCK-OLA PLAYMASTER and SPECTRAVOX . . . 215.00
- WURLITZER 616 . . . 45.00
- WURLITZER 616, Remodeled . . . 59.00
- WURLITZER 24A . . . 100.00
- WURLITZER 500 . . . 159.00
- BUCKLEY 24 RECORD BOXES. Ea. 19.00
- PACKARD WALL BOXES. Ea. . . 27.00

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Business and Economic Issues In Southeast Studied by Dept. Of Commerce; Bulletins Issued

The U. S. Department of Commerce, thru its regional offices, is carefully watching the important business and industrial changes taking place in the different regional centers of the nation. These are reported in the form of surveys in the weekly bulletins issued by the department.

A recent report covers the trade area around Atlanta. This area is classified as the Southeast and some cities in the district are well known to the coin machine trade. The report says that few businesses or communities in the Southeast are so small or so remote that they have not experienced some economic dislocation as a result of the war. Where

large government orders have been placed, the usual result is increased activity and often prosperity. Where no such benefits have been enjoyed, particularly where production or trade has been restricted or stopped—actual or likely failures and sometimes community disorganization are found.

Some Groups Active

Certain industries of the region have been able to mobilize their facilities almost entirely into the war economy. It is the presence of such industries which accounts for the prosperity and the normal business and service activity in the community in which they are located.

Outstanding among these is the iron and steel industry, located in Birmingham, the Northeastern Alabama sector, and Chattanooga. The coal and coke industries of the Birmingham area are also profiting from peak activity. The lumber, paper and pulp, and naval-stores industries of the coastal regions are engaged in more than seasonal production under the impetus of war. The textile industry of the Atlanta Region, located chiefly in Georgia and Alabama, is operating at near capacity.

War Industries Expanding

The shipbuilding industry, one of the South's major activities, is located in Jacksonville, Tampa, Mobile, Pascagoula and New Orleans. In each of these places, present facilities are now fully utilized and capacities are being increased. New facilities for ship construction are also being built at Savannah and Brunswick, Ga., and in Miami and Panama City, Fla.

War industries of various kinds have been located in all of the States of the region. In cities and towns where such industries have been located or where large contracts have been placed, secondary benefits pass to small enterprises with a consequent increase in activity for the community as a whole.

Serious Strain on Public Services

In many instances the location of a cantonment or of a war industry at or near towns has subjected the social and economic fabric of the community to serious strains, which frequently more than offset all gains to the commercial interests involved. Light, water and transportation systems have been strained beyond capacity; large population additions to towns have had to live in tents or in automobile trailers, and have been much too crowded for either sound physical or social health.

School facilities, whether physical or instructional, have in many cases been insufficient to meet the demands resulting from the large influxes of children of school age. Economic and social problems of this sort bear heavily upon communities, and while they may be inevitable in the process of placing the country on an all-out war footing, they are, nevertheless, to be recognized as an offsetting liability in any appraisal of community gain.

Distressed Industries

The technical character of certain types of industries within the region makes it exceedingly difficult to adapt them to war production. Two of the most important of this type are the cast-iron products industries and the silk-hosiery industry.

The cast-iron products industries manufacture primarily pipes and stoves. The plants are located principally in Birmingham and Gadsden, Ala.; Atlanta and smaller cities in Northern Georgia, particularly Rome, and in Nashville and Chattanooga, Tenn.

Ill-Adapted for War Orders

The industries engaged in processing cast iron are ill-adapted for war orders which have thus far come thru. The result is that the group as a whole is operating at 50 per cent capacity or less. The operators apparently have made every reasonable effort to obtain contracts for war production—but with negligible success.

Here and there an occasional order for hand grenades, bombs, shells, stoves, griddles and other items have been obtained. In only few instances, however, have these offered more than temporary relief to the manufacturer.

Some of these manufacturers have exhausted their material stocks and have closed their plants. Others have enough to run a few weeks, after which time they also face the necessity of closing.

Silk and Hosiery Industry

The silk and hosiery industry is located mainly in Northern Georgia and Tennessee. Its primary concentration is around Chattanooga. Owing to shortage of materials, the industry is working at 25 to 50 per cent capacity, with the prospect of almost complete shut-down in the near future.

Moves have been made toward conversion. Several plants have installed tools for machining aircraft and other metallic parts for war equipment, and have trained their former hosiery workers to use the new machines. Some plants are now doing excellent work. The success of some manufacturers in this type of conversion has served as an inducement to others to attempt similar conversions.

Business Mortality

What is commonly referred to as business mortality is an economic process which eludes either definition or measurement. Many reporting agencies in-

clude only those concerns which have gone thru some legal process in closing. In all probability more business mortality is represented in concerns that either merely discontinue operations, or sell out, or close thru quiet agreement with creditors, than is found in court records.

Public-service corporation accounts would probably offer the most complete record if they were available and classifiable in terms of the problem. Unfortunately, they are not available in such form. Certain telephone records, however, are illuminating.

Telephone Records as Business Index

Approximately 13,000 main telephone lines to business were discontinued during the first quarter of 1942, as compared with a little over 9,000 for the first quarter of 1941. This represents an increase of approximately 35 per cent in main-line business disconnections.

Many concerns which have maintained private switchboards have found it necessary to reduce the number of their telephones. Disconnections of telephones operating from private switchboards were more than 9,000, in comparison with approximately 3,500 in the first quarter of 1941.

There is no available information as to the distribution of these telephone disconnections. Many of them represent service to professional men who have gone into the Army or other government service. Comparatively few represent manufacturing industries. Much of the reduction represents automobile, small service and other lines of business, which, for various reasons, are unable to continue operation under the war economy. A considerable part is from the building trades. One supplier of building materials said that no less than 18 small-residence contractors to whom he alone supplied materials had had to close under the restrictive orders on building construction and had sought employment with government or other contractors.

Employment and Labor Supply

The employment rolls shows substantial increases for the region as a whole. This increase, primarily in construction and in war plants, has caused serious shortages in other places. Many plants, particularly those operating on the lower wage levels, have either lost large numbers of their employees to war-plant work or have had to lay off semi-skilled workers because of the loss of certain

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- 15 BALLY HIGH HANDS, Comb. F.P. or P.O., Late Serial . . . 104.50
- 10 JUMBO PARADES, Free Play, Late Heads, Blue-Red Cab., High Serials . . . 75.00
- 20 JUMBO PARADES, Cash or Check Payout, Blue-Red Cab., Serials Over 9,000 . . . 97.50
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- 5 EVANS JUNGLE CAMPS, Free Play . . . 79.50
- 1 JENNINGS FAST TIME, Free Play . . . 92.50
- 2 BEULAH PARKS, 5¢ Play, A-1 . . . 69.50
- 1 DUBL BELL, 2 5¢ Brown Front Units, Like New . . . 159.50
- 1 KEENEY SUPER TRACK TIME, A-1 . . . 269.50
- 1 TRACK MEET with Track Odds . . . 289.50
- 5 KEENEY KENTUCKY CLUBS, Late Type Ball Mixer Units . . . 69.50
- 1 PACES FRUIT REELS, Comb. F.P. or Cash, Brand New . . . 259.50

SLOTS

- 5¢ Mills Blue Fronts, Late Serials . . . \$ 95.00
- 10¢ Mills Blue Fronts, Late Serials . . . 99.50
- 5¢ Mills Cherry Bell, 3-10 P.O. . . . 119.50
- 25¢ Mills Cherry Bells, 3-5 P.O. . . . 129.50
- XVV Cigarola, Like New . . . 99.50
- 1¢ Mills Vest Pockets, Brand New . . . 35.00
- 5¢ Mills Blue Fronts, Slugproof . . . \$ 89.50
- 5¢ Mills Bonus Bells, #444500, A-1 . . . 145.00
- 5¢ Columbias, Cig. Reel, Rear P.O. . . . 49.50
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7 Mercury's . . . 8.50	7 ABT Fire & Smokes, Latest Models, Used 4 Weeks . . . 14.50	1 Bally Speedball . . . 39.50
3 Liberty's . . . 8.50	1 Koeney Anti-Aircraft. . . 24.50	1 Bally Europa . . . 29.50
2 Roll-a-Packs . . . 8.00	1 Bally Sun-Ray F.P. Console . . . 159.50	1 Bally Torpedo, Used 10 Days . . . 169.50
3 Texas League's . . . 24.50	1 Star Attraction . . . 49.50	1 Bally King Pin, Used 10 Days . . . 199.50
2 Groctchon Columbias, Cigarette Reels, Gold Awards, Used Exactly 4 Weeks . . . 44.50	1/3 Deposit With Order—Balance C. O. D.	1 Mills Modern Scale . . . 32.50
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skilled or key workers. One cotton mill, for example, had to close its third shift owing to the loss of skilled workers to an arsenal in the area.

This trend is evident in office employment and in distributive businesses. Many offices and stores are losing large numbers from their best clerical and sales staffs to civil service and war industries employment. This necessitates the substitution of less qualified help in practically all such lines. The dilution in efficiency of services is more and more evident to even casual observers.

Younger and older people are being employed. Women are replacing men in many instances, and in others Negroes are replacing whites. Classes have been organized in the region to train women for radio repairing, for servicing business machines and for motion picture operation. Shoe factories have put a larger number of women on their pay rolls. A large number of hotels have adopted the practice of hiring girls as elevator operators. Negroes are being trained as molders and as chemical-plant workers. In Alabama, classes in motor mechanics, airplane mechanics, sheet-metal work and welding are in operation for Negroes.

Agricultural Employment

The attraction of high wages in construction and war industries and the demands for Selective Service are impinging heavily on the agricultural labor supply. The movement from farms to large construction jobs becomes less evident, however, as the distance from the place of employment increases. Labor market reports estimate that construction at the Mobile shipyards, for example, is draining an agricultural population from a radius of at least 100 miles from the city.

Altho the shortage is serious in many cases, there are offsetting factors that do not appear on the surface. There will undoubtedly be a fuller utilization and more co-operative use of labor-saving machinery than is now available on the farms. Many persons too old or too young for present military age limits or for industrial employment and women who have not hitherto been considered a part of the labor force will be working on the farms.

Migrations Within Region

There is large-scale migration both both within the region and from the region to employment opportunities outside. Construction jobs and plant operation draw heavily on rural areas. The intensity of this drain and the size of the area affected are determined by the size of the job, the wage scale and whether it is during the crop or off-crop season.

To this stream of farm-to-industry migration are added large numbers of workers from near-by towns. The migrants now in Huntsville, Ala., for exam-

ple, are estimated to comprise more than 50 per cent of the 20,000 workers (exclusive of their families) now employed in the Huntsville Arsenal. At the Mobile shipyards, it is estimated that approximately 75 per cent of the new white applicants for employment are migrants from outside, and that about 40 per cent of the Negroes are of that class. This migration is the chief source of workers for the shipyards.

A second and somewhat distinct group of migrants is composed of business operators of one kind or another, legitimate and otherwise, who flock to boom towns in search of easy money. In some respects, conditions are reminiscent of the boom towns of the pioneer days of the West.

Migrations Across State Lines

While most of these migrants are from surrounding areas, many of them travel long distances. The Unemployment Service in Florida states that there has been a marked movement to Alabama and Georgia at times when no projects were being started in Florida.

Tennessee reports migrations to areas outside that State. Hundreds have gone to aircraft production plants in the East. Others have found employment in Ohio and even as far west as the Coast.

As employment opportunities develop within the region, a counter-movement is recognized. The Alabama Unemployment Service reports that workers from California and Oregon have appeared on jobs in Alabama.

Travel Restrictions Hurt Resorts

The problems resulting from decrease in motor travel conform generally to those elsewhere. Florida, where one of the principal industries is the tourist business, has felt this squeeze more than any other State in the region. This means a more than proportional amount of unemployment for business and small shops accustomed to serving tourist trade in that State.

Hotels Hit Hard

Hotels, particularly those in the Miami area, have been hard hit. As an offset, however, the Army has established a training center in Miami Beach, utilizing some 40 or more hotels for housing facilities. Other offsets to the loss of tourist trade are expected to flow from expansion of ship construction and the establishment of Army and air bases in the State.

Altho the hotels in other States do not report an appreciable decrease in their total volume of business, they do report a considerable change in the character of their business. The smaller number of commercial travelers and fewer sales meetings and business clinics have greatly reduced the volume of that trade. This loss, however, and the loss in tourist travel are greatly offset by the growing number of traveling government representatives and members of the armed forces. In some instances, losses in revenue from decrease in travel are more than offset by higher rates charged.

Gasoline Curtailment Cuts State Funds Reduced gasoline consumption has created a serious problem in State finances. Most of the Southern States depend heavily upon the gasoline tax for their public revenues. Many States have bond obligations that are serviced from this source of taxation.

Practically all States of the area will find it necessary to reorganize their budget and revenue policies. In Georgia, approximately one-half of the State's public income is realized from the gasoline tax. Assuming that gasoline sales are reduced and maintained at 50 per cent normal, as contemplated in the rationing orders, it will mean a reduction of 25 per cent in tax revenue for Georgia from the sale of gasoline.

Other States of the region are faced, in varying degrees, with problems of the same character. These losses in receipts from the gasoline tax will be further accentuated by losses from property and other taxes. Especially in sales tax returns in Alabama and Mississippi, both of which rely heavily on that source of income. The taxpayer's difficulty was recognized by the Mississippi Legislature when it recently reduced that State's income and property tax rates.

Difficulties in Obtaining Contracts

Small manufacturers in the Southeast have faced difficulties in their attempt to obtain war contracts. The situation, as it relates to direct contracts from government procurement agencies, remains relatively unchanged. As for subcontracts, enough have been received to keep many small concerns active. The large majority, however, either have not yet participated at all or have done so only to a small extent.

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Table listing various amusement machines and their prices, including Phonographs, Mills, Jennings, Wurlitzer, and Arcade Equipment.

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Express us your Machine today. Satisfaction guaranteed or money refunded. HURRY before your Competitor covers the choice locations. (You can't lose.) CUDDY'S COIN SERVICE, Hopwood, Penna.

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PATENT REFORM DRIVE

Senate Committee Now Has Bill And Hears Pleas; Fortune Mag Joins in Urging Many Reforms

The reform of patent laws is back in the news again and, unless dwarfed by war news, is likely to be a big topic for some weeks. Congress is considering legislation on the subject and it was the war, in fact, that turned the searchlight on certain patent evils which are up for consideration. The coin machine industry has always been directly interested in patents but now the subject has become one of great national interest.

The month of August opened with Thurmond Arnold, assistant attorney general, asking Congress to make sweeping amendments to the anti-trust laws to curb what he termed "the misuse of our patent system."

Testifying before the Senate patents committee, Arnold suggested that the at-

torney general be given the power to cancel patents used to "unreasonably limit the supply of any article moving in interstate commerce."

Arnold's bill also would require infringement suits to be filed with the attorney general, who would have the right to enter the case, and would require all agreements to assign or license patents to be filed in writing with the attorney general.

He said he was not seeking reform of the "technical" aspects of patent law. He said he sought only to bar the misuse of patents as "keystones to support industrial empires."

Abuses Affect War Effort

"My proposal is to curb the illegitimate use of the patent privilege . . .

to correct those pressing patent abuses which have so disastrously affected our war effort," he explained.

"Thru these abuses a vital segment of American economy has been strait-jacketed into a foreign cartel system, and the free flow of strategic materials vital for war and for internal security have been impeded and delayed.

"No privilege has ever been subjected to such abuse by great corporate rackets as the patent privilege.

"There are three reasons why it made an excellent smoke screen for monopoly power: It is surrounded with legal mystery, the sentimental regard which the public rightly has for struggling inventors gives the corporation which pretends it is a struggling inventor a certain public appeal, and thru a perversion of the purpose of the patent law, the patent privilege has been considered as property, while no one thought of the right to form a trade association or a corporation as property."

Two Objectives in Bill

Arnold said his bill would do two things:

1. Put a "real penalty" on abuses of the patent privilege which violate "the very purpose for which it was created."

2. Take away from illegal combinations the weapons which enabled them to build up a combination "against" independent enterprise."

In addition to the provisions requiring notice to the government of infringement suits and outlawing patents holding down production, the bill would construe "any unreasonable failure or refusal to grant licenses" as an effort to restrain trade.

The bill also would relieve patent holders who made prior full disclosure to the government of licensing agreements or other uses of patent privileges from the criminal penalties in the anti-trust laws. Civil injunction suits could be instituted, however, regardless of the prior disclosures.

Arnold's Vocabulary

When Arnold was heard by the Senate patents committee he stuck some new and uncomplimentary labels on various patent practices and then he explained his proposals for restraining them.

He baptized various practices as the "patent blitzkrieg," the "umbrella patent," and "accordion patent" and the "bottleneck patent." There were "blocking" and "fencing" patents, too.

Arnold testified before the Senate patent committee on behalf of his own proposals to "correct patent abuses," mainly thru extension of the anti-trust statutes.

His colorful language describing the patent system and how it works evoked this comment from committee chairman Senator Bone:

"You have enriched the literature of the law."

According to Arnold, the most important section in the bill is the one which adds to the Sherman Anti-Trust Act and makes illegal the use of any patent which unreasonably limits the supply of any article moving in interstate commerce. The effect of this amendment, he said, is to subject the patent privileges to the same penalties and hazards which now curb the use of every other privilege combination or limited monopoly.

"Patent Blitzkrieg"

Mr. Arnold said "patent blitzkrieg" describes a campaign of infringement suits by a great patent cartel which sues weaker concerns and thus destroys their business. Any shaky patent in the hands of a dominant group is sufficient to coerce and intimidate an entire industry thru the use of the patent blitzkrieg, according to Arnold. He said the blitz is found in many industries, including radio, chemicals, metals, optical goods and electrical goods.

He used the expression "umbrella patent" to describe a patent so broad that it really covers an industrial area. He cited the old Selden patent which he said in effect covered the idea of an automobile and for a time blocked the development of the auto industry. He also said that in the case of hardboard one of these umbrella patents was used to destroy all the independent enterprise which existed and even to prevent new types of hardboard from being manufactured. Arnold admitted that there may be a legitimate reason under the present confused state of the patent law for the issuance of such patents.

"If you do not today take out a patent

on everything under the sun," he said, "some patent expert is liable to get one and sue for infringement."

The "Accordion Patent"

According to Mr. Arnold, patent lawyers devised what he calls the "accordion patent" which is designed to offset a Supreme Court decision which made illegal the sale of a patent license conditioned upon the use of unpatented goods. He gave as an example an invention of a lens segment in bi-focal spectacles for which the company did not get a patent but instead got a patent on the finished spectacles. They then claimed the right to control not only the invention but the unpatented techniques of grinding and polishing and fitting the frames, he said.

Mr. Arnold also made a case against the "bottleneck patent" which is important enough to affect the efficient operation of an entire industry even tho it only applies to one gadget. He referred to the Dzus patent on a small screw, necessary to complete an airplane, which interfered with airplane production when an attempt was made to control the use of the patent. He also said that in the ethyl case, the industry was dominated by two bottleneck patents, one the right to mix ethyl fluid in gasoline and the other, the right to burn it in cars.

"Blocking and fencing patents" are used to block the development of competitive machines and to fence in possible improvements, Mr. Arnold said. He conceded that in the present confusion there is some excuse for taking out patents with all sorts of doubtful claims as a means of protection. The effect of the bill on such shaky patents would be to confine their use for protection only, he said.

Long Debate Coming

Congress will engage in a strenuous technical debate later in the year on patent and cartel legislation, according to present plans, and the result of that debate may have a profound effect on American business.

The Senate patents committee is now holding hearings on the subject of patents, as related both to strictly domestic business and to so-called international cartels. As a result of these hearings, Chairman Homer T. Bone (Dem. Wash.) said the committee will have data on which to base master patent legislation.

Congress Split Seen

Various senators claim that Congress will be split sharply on this legislation, with the degree of the split dependent on how fully individual members of the Senate and the House study the subject. So far the patents committee has heard only from persons, particularly members of the Justice Department's anti-trust division, who favor a change in present laws to limit drastically advantages of inventing something and taking advan-

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stage of new inventions. Some members of Congress doubt that the committee will hear from more than a very few persons who believe that patent laws should give inventors and manufacturers that degree of protection necessary to enable manufacturers to market patented products successfully.

Bone Would Go Further

Senator Bone would go further than that and provide for publicity on all phases of business based on patents. He contends that international business agreements involving patents should be given the widest kind of publicity.

"Such agreements," he said, "have the attributes of treaties between nations. There should be no reason to conceal the facts about the executive contracts, the commitments and the relationships between these cartels."

Senator Pepper said he was favorably impressed by Arnold's suggestions.

"I believe that some machinery should be set up by which the public may be protected," Mr. Pepper said. "The Justice Department is qualified to handle this job, and I have no objection to reposing the authority there."

The position of the three other democratic members of the committee—Senators Ellison D. Smith (Dem., S. C.), D. Worth Clark (Dem., Idaho) and Scott W. Lucas (Dem., Ill.), is not known. But the two republican members—Senators Wallace H. White Jr. (Rep., Me.) and John A. Danaher (Rep., Conn.)—definitely are opposed to legislation which would hamper business at this or any other time, according to recent statements.

Government officials also are divided regarding the desirability of such legislation. Probably the government's most informed person on patents and their relation to American business, Conway P. Coe, commissioner of patents and member of the National Inventors' Council, claims that inventors are discouraged by the mere attitude of the courts on the subject of patents. Coe contends the courts are interpreting present laws so often to the disadvantage of inventors that the latter have become discouraged.

The War Production Board, according to some sources, will throw the weight

of its influence against such legislation as proposed by Arnold.

Fortune Magazine Speaks

Revision of patent laws is necessary to encourage free enterprise and new capital investment both now and after the war, Fortune magazine declared in its August issue.

The following are among the patent revisions suggested by the magazine:

- 1. Some form of compulsory patent licensing that will contain special safeguards for the small rising enterprise.
2. A limit of 17 years' protection for basic patent holders.
3. Abolition of the improvement patent device that enables great corporate combinations to maintain patent monopolies in perpetuity.

Most of American technological efficiency is bound up in some variation of patent pooling and cross-licensing and it is on the issue of technological efficiency that the United States patent system proves the real problem of our times, a set of practices that contributed to our inefficiency for peace, unpreparedness for war and may still sap the coming victory, the magazine declared.

Tied in Legal Knots

"Whatever may be said for the patent system, it doesn't work well," Fortune points out. "It has tied itself into such legal knots that a very considerable number of the more progressive patent lawyers and industrial leaders are now active for some kind of modified reform."

"For in the long view, war and reconstruction and the whole force of modern technology are moving inexorably toward some form of compulsory licensing, because patent pools cannot be regulated for the best social and technical ends by any milder reforms."

"Underlying the whole controversy is a sharpening desire for a greater free market area in a new world. If this is the kind of world the United States wants, then the salient points of a patent system can be cleared."

Uses of Patent Pools

"Obviously, any patent pool can serve many ends and purposes in industry. The scale ranges from technical integration of an industry, to power plays for competitive advantage, to alliances between giants that dominate a market, down to the handling of a whole industry in tight ring of established companies which, thru licensing under patents, fix prices, stabilize production, divide markets and keep outsiders out by refusing licenses and harassing interlopers."

"But any form of compulsory licensing ought to contain special safeguards for the protection of the small, rising enterprise," Fortune explains. "And there must be formulated a new administrative concept and a new administrative body comparable to the SEC to carry anything like this, or the determination of royalties, into operation. These and other technical matters ought to be thoroughly considered by the National Patent Planning Commission."

Handling Unused Patents

"The improvement patent device must be cast out. The patent that lies unused must be thrown open, after a reasonable period, to unrestrictive licensing. Two totally different, basic, but competing inventions in the same field must not be held under one corporate aegis. "And if the managers prefer a world of closed markets, controlled production and non-competition, then government will not be long in moving in beside them at the controls," Fortune warns. "But if the managers choose competition in as large a free market area as possible, then the U. S. patent system will undergo change."

"In such a competitive race for efficiency and full production, United States industry could fight a positive war and clinch a positive peace for our system, instead of fighting a continual rear-guard action against our enemies."

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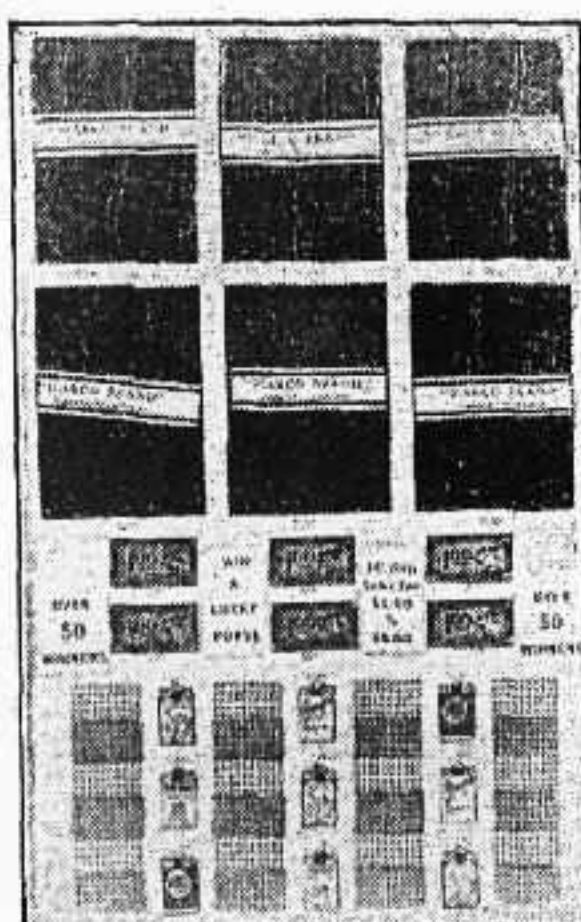
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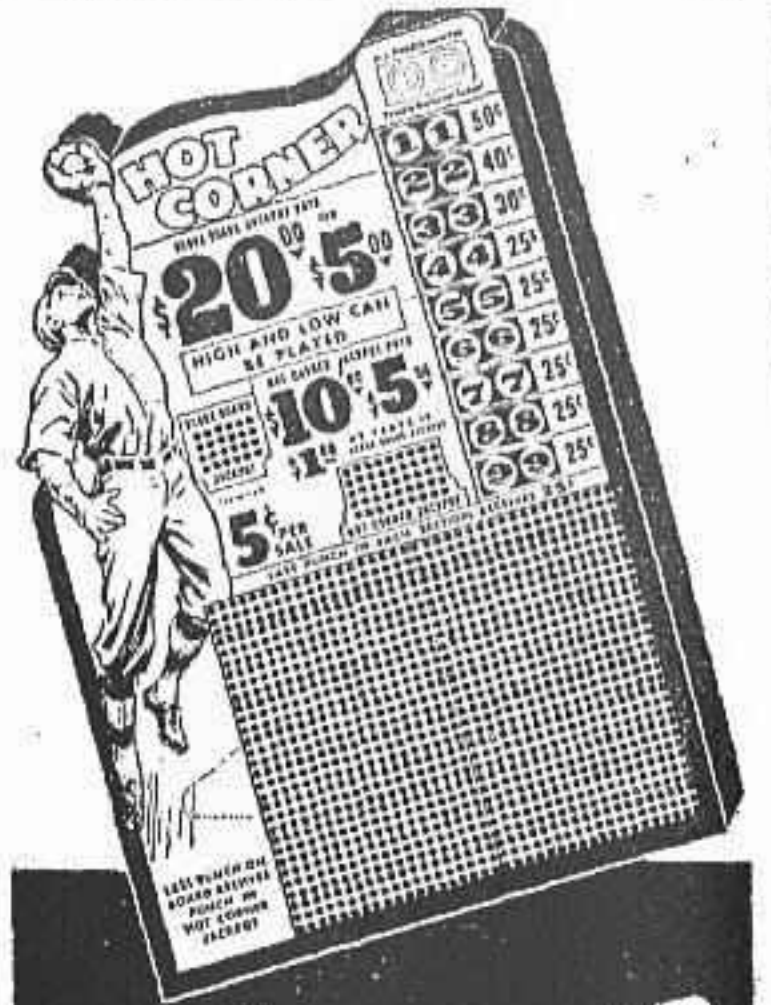
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Gold Chrome, New, 5c, Hand Load Jackpot	270.00	Emerald Chrome, New, Handload Jackpot, 5c	270.00
Vest Pocket Bell, New	42.50	Blue Front, 5c, Rebuilt	95.00
Mystery Blue Front, 5c, New	175.00		

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List New and Used Equipment, Games, Slots, Phones, Etc.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

RUNYON RUNS RIOT ON VALUES!! 1700 PIECES JUST TAKEN OFF LOCATIONS!!

ONE OF THE LARGEST AND BEST ROUTES IN AMERICA—NOW BEING SACRIFICED! EVERY PIECE NOW IN OUR WAREHOUSE BEING COMPLETELY CHECKED BY EXPERT MECHANICS. BETTER GRAB 'EM QUICK!

CONSOLES (ALL 5c PLAY)

	Each
4 Mills 3 Bells	\$449.50
3 Buckley Daily Double Track Odds, J.P.	395.00
8 Keeney Super Track Times	259.50
14 Bally High Hands, Convertible	119.50
11 Keeney Super Bells, Convertible	169.50
9 Bally Club Bells	187.50
7 Jennings Silver Moon Totalizers	97.50
15 Bally Big Tops, Convertible	77.50
6 Baker's Pacers, Serials over 7,000	222.50
18 Pace's Races, Black Cabinet	84.50
24 Ray's Tracks, 9-Coin Head	59.50
10 Pace's Reels, 1941, Like New	139.50
15 Keeney Triple Entry	120.00

SLOTS

	Each
25 Mills 5c Blue Frts., D.J.P., Ser. Over 400,000	\$ 92.50
16 Mills 5c Blue Frts., D.J.P., Ser. Over 300,000	84.50
18 Mills 5c Brown Frts., D.J.P., M.A., Ser. Over 440,000	179.50
14 Mills 10c Brown Frts., D.J.P., M.A., Ser. Over 440,000	189.50
19 Mills 25c Brown Frts., D.J.P., M.A., Ser. Over 440,000	199.50
12 Mills 5c Cherry Bells, D.J.P.	99.50
7 Mills 5c Chrome Bells, D.J.P.	175.00
4 Mills 5c Bonus Bells, S.U.	194.50
9 Mills 5c Glitter Q.T.	97.50
5 Watling 5c Treasuries	64.50
38 Slot Safes, Singles	11.50
14 Slot Safes, Doubles	19.50

ARCADE EQUIPMENT

	Each
15 Brand New Genco Play Balls	\$219.50
7 Brand New Scientific Batting Practice	149.50
12 Chicago Coin Hockeys, S.U.	174.50
10 Scientific Batting Practices, S.U.	129.50
5 Bally Rapid Fires	149.50
19 Evans Tommy Guns	114.50
11 Mutoscope Sky Fighters	209.50
7 Keeney Air Raiders	144.50
16 Seeburg Shoot-the-Chutes	94.50
14 Keeney Submarines	169.50
8 Dive Bombers (Tom Mix Conv.)	72.50
10 Gottlieb Skee-Ball-Ette, Separate Base	84.50
18 Evans Ten Strikes, High Dial, Separate Case	97.50
13 Keeney Texas Leaguers	\$ 28.50
10 Keeney Texas Leaguers, De Luxe	89.50
10 Bally Torpedo, S.U.	179.50
38 Keeney Anti-Aircraft, Resprayed	59.50
20 Mutoscope Drop Picture Machines, Iron Base	22.50
10 Caille-o-Scope, Picture Machine	19.50
4 Kirk Night Bombers	184.50
6 Bally Defenders	159.50
12 Bally Convoy	199.50
9 Bally Sky Battle	179.50
2 Jennings In-a-Barrel, S.U.	125.00
7 Evans In-a-Barrel	114.50
150 Other Arcade Pieces—Write for Prices.	

30 BELL'S FAMOUS SUPER JAP CONVERSIONS OF CHICKEN SAM'S

All Rosprayed **\$99.50** All Each Reconditioned

1-BALLS—F. P. and P. O.

	Each
6 Bally Pimlico	\$222.50
5 Bally Long Shot	164.50
2 Bally Dark Horse	119.50
3 Bally Turf King	127.50
9 Bally Club Trophy	169.50
14 Bally Grand Nationals	72.50
1 Keeney Contest	110.00
7 Mills 1-2-3, '40	62.50

SKEE BALL ALLEYS

	Each
9 Wurlitzer 14 Ft. Skee Ball Alleys, F.P., High Score, All on One Location	\$149.50
8 Wurlitzer 14 Ft. Skee Ball Alleys, Free Ball	119.50
12 Keeney 14 Ft. Bowlette	89.50
22 Genco 14 Ft. Bank Roll	124.50

480

5-BALL F.P. PIN GAMES FINEST IN THE COUNTRY! From \$12.00 TO \$95.00 Each

WRITE FOR PRICE LIST QUICK!

TERMS: 1/3 Deposit Must Accompany Orders, Balance Shipped C. O. D.

PHONOGRAPHS

	Each
12 Wurlitzer 850E	\$449.50
18 Wurlitzer 750E	359.50
14 Wurlitzer 800	324.50
27 Wurlitzer 700	299.50
10 Wurlitzer 500, Slug Proof	174.50
22 Wurlitzer 600, Piano Keyboard	159.50
9 Wurlitzer 600, Rotary	139.50
15 Wurlitzer 24	99.50
12 Wurlitzer 616	49.50
8 Wurlitzer 616, Remodeled	64.50
4 Seeburg '42 Hi-Tone, Brand New Write	
18 Seeburg '41 Hi-Tone, 9800, R.C. or E.S.	359.50
6 Seeburg Majors, ESRC with Transmitter	274.50
11 Seeburg Classic, E5	189.50
7 Seeburg Mayfair	159.50
13 Seeburg Gem	129.50
52 Seeburg 5c Wireless Wall-o-Matics	29.50
Rockola '40 Master Marble	179.50
Rockola '40 Super Marble	209.50
Rockola '39 Standard	134.50
Rockola '39 De Luxe	159.50
Rockola 16 Record	39.50
Rockola 12 Record	19.50
Mills Empress, Like New	159.50
Mills Throne of Music	129.50
Keeney Wall Boxes	9.50
Buckley 24 Rec. Wall Boxes	10.50
Seeburg 30 Wire Wall Boxes	10.50
Genuine 30-Wire Cable, 22c Per Ft. Brand-New Buckley Wall Boxes—Write.	

RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J.

HEADQUARTERS FOR RACES!

SEE US FIRST for Used and Rebuilt

BAKERS PACERS and PACES RACES

NEW MACHINES AVAILABLE—WHILE THEY LAST

QUICK DEPENDABLE REPAIR SERVICE

Our Plant Is Engaged in War Work. No Production of New Games for the Duration.

THE BAKER NOVELTY COMPANY INC.
1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

★★★ BADGER'S BARGAINS ★★★			
Seeburg 9800	\$395.00	Wurlitzer 850	Write
Seeburg 3800	349.50	Wurlitzer 750E	Write
Seeburg Solonel	279.50	Wurlitzer Mod. 800	\$329.50
Seeburg Envolv	269.50	Rock-Ola Playmasters	179.50
Seeburg Classica	189.50	Mills Panorams	379.50
Mills Empress	139.50	Rock-Ola Imperial	69.50
Wurlitzer Mod. 500	179.50	Rock-Ola Masters	
Seeburg Major	279.50	Wurlitzer 800	149.50

SLOTS—CONSOLES—ARCADE EQUIPMENT			
Blue Fronts, New		Mills Four Bells, Late	\$345.00
Crackle Finish	\$ 89.50	Keeney Super Bells	189.50
Jennings Silver Chiefs	95.00	Bally Hi Hand	139.50
Pace All Star Comets	49.50	Mills Jumbo, F.P.	89.50
Pace Comets	39.50	Jenn. Fast Times, F.P.	79.50
New Mills Q.T. Gold	79.50	Mills Four Bells, New	550.00
Scientific Batting	\$129.50		
Rock-Ola World Series	59.50		
Exhibit Photo-Scope	14.50		
Keeney Submarine	189.50		
Bally Rapid Fire	159.50		
Rotary Merchandisers	124.50		

WANTED TO BUY OR WILL ACCEPT IN TRADE Late Model Phonographs, Packard Pla-Mor Boxes, All Types Arcade Equipment, Bally Rapid Fires, Chicken Sams, Sky Fighter, Ace Bombers. Write Either Office, State Prices Wanted.

All Machines Reconditioned, Ready to Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY
1812 WEST PICO BLVD.
LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY
2548 NORTH 30TH STREET
MILWAUKEE, WISCONSIN

PHONOGRAPHS

SEEBURG	
Envoy, R.C.E.S. 1940, Walnut Cabinet	\$279.50
9800, 1941 Model, ES	379.50
Regal	154.50
Gem	144.50
Royale	84.50

ROCK-OLA	
DeLuxe Luxury Lightup	\$184.50
Rhythm Master 16	49.50

WURLITZERS	
500, 1939, Keyboard	\$189.50
616, 16 Records	69.50
412, 12 Records	59.50
P12, Universal Cab.	69.50
61, 1939 Counter	89.50

MILLS	
Throne of Music	\$149.50
Empress—1941	189.50

ARCADE EQUIPMENT

Seeburg Chicken Sam	\$ 79.50
Converted to Shoot-the-Japs	92.50
Hit-Hitler	89.50



CLOSEOUT!

BRAND NEW NO TAX COUNTER GAME

Keep 'Em Bombing

~~\$22.75~~ NOW \$12.50

Lots 5 or more, \$10.50 ea.

SEND FOR COMPLETE NEW PRICE LIST TODAY!

TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.
2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG

BELLS

Factory Rebuilt & Brand New 1c-5c-10c-25c-50c WRITE FOR PRICES

CONSOLES

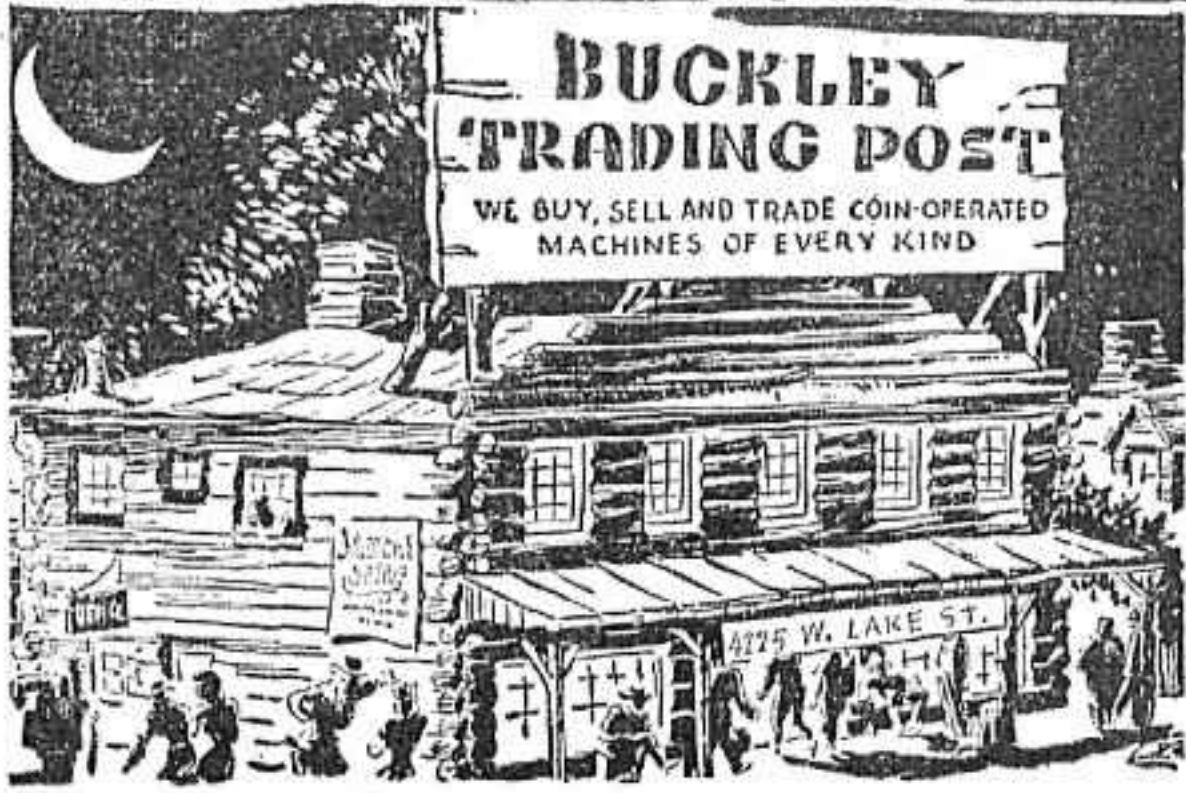
Mills 3 Bells, Rebuilt	Write
Keeney Super Bell	\$189.50
Groetchen Sugar King	49.50
Bally High Hand	139.50
Watl. Big Game, P.O.	89.50
Big Game, F.P.	89.50
Mills Square Bell	69.50
Mills Jumbo, F.P.	84.50
Mills Jumbo, P.O.	104.50
Pace Saratoga, P.O.	69.50
Saratoga, F.P. or P.O.	
Chrome Rail	139.50
Evans Bangtails, Rod	69.50
Galloping Dominos	
Brown Cabinet	119.50
Black Cabinet	59.50
Jenn. Bobtail, Total	109.50
Jenn. Bobtail, P.O.	109.50
Jenn. Fast Time, FP	74.50

FRIENDLY PERSONAL SERVICE

Bally King Pin (new in crate)	\$209.50	ABC Bowler	\$57.50
Bally Thorobred (new in crate)	259.50	Boomtown	42.50
Bally Longacre (new in crate)	259.50	Miami Beach	50.00
Exhibit Sky Chief (new in carton)	147.50	Victory	77.50
Bally All Out (new in carton)	109.50	Speed Demon	24.50
Playtime	109.50	New Champ	84.50

Our Terms: One-Half Certified Deposit With Order—Balance C. O. D.

AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN



ALWAYS

Consult the Trading Post When You Want To Buy or When You Want To Sell.

PHONOGRAPHS—WALL BOXES—ADAPTORS—COIN MACHINES—PIN TABLES—CONSOLES—ARCADE MACHINES—SUPPLIES AND ACCESSORIES

SPECIALS

Table listing special offers: Bally Club Bells \$205.00, Mills Four Bells 292.50, Mills Chrome Bells 165.00, Jennings Fast Time, F.P. \$87.50, Watling Big Game, F.P. 92.50, Baker Bomb Hit 12.50.

WILL PAY CASH FOR

Table listing items for cash purchase: CONSOLES (Buckley Track Odds, Keeney Super Bells, etc.), PHONOGRAPHS (Wurlitzer Phonographs, etc.), COIN MACHINES (Mills Brown Fronts, etc.), and ARCADE MACHINES (Kirk Night Bomber).

WIRE OR MAIL QUANTITY AND PRICE

SPECIALS—PHONOGRAPHS

Table listing phonograph specials: Wurlitzer (850, 800, 750, etc.), Seeburg (High Tone, Remote, etc.), and Masters (Monarch, Mills Throne of Music, etc.).

WELL PAYING ROUTES FOR SALE—REAL BARGAINS

Due to numerous operators joining the Armed Forces, we have listed several well-established phonograph—table and machine—operating businesses for sale located in all parts of the country. Write for complete particulars.

SPECIALS—PIN TABLES

Table listing pin table specials: GENCO (Argentine, Band Wagon, etc.), CHI-COIN (All American, Bole-Way, etc.), and GOTTIEB (A.B.C. Bowler, Belle Hop, etc.).

SPECIALS—SLOT MACHINES

Table listing slot machine specials: MILLS (New Gold Chrome Bells, etc.), JENNINGS (5¢ Chief J.P. Bell, etc.), and PACE (Bantam, Columbia Chrome, etc.).

All prices subject to Prior Sale. Terms—Cash with order or deposit one-fourth amount of order, balance to be paid C. O. D. These machines can be shipped subject to examination—to assure satisfaction.

BUYERS Write for New Price Bulletin—the Big List of Equipment for Sale From Coast to Coast. Write for Big List

BUCKLEY TRADING POST 4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

PRICES REDUCED AGAIN!

Large table listing various amusement machines and their prices, including ABC Bowler, Air Circus, All American, Anabel, Argentine, Attention, Band Wagon, Belle Hop, Big Chief, Big Parade, Big Time, Blondie, Bolaway, Boom Town, Bosco, Broadcast, Cadillac, Capt. Kidd, Champ, Clover (Keeney), Cross Line, Defense (Baker), Defense (New Genco), Do Re Mi, Double Play, Dude Ranch, Duplex, Five, Ten, Twenty, Flicker, Formation, Fox Hunt, Four Diamonds, Gold Star, Gun Club, Hi Hat, Home Run '42, Horoscope, Jungle, Keep 'Em Flying, Knockout, League Leader, Legionnaire, Line Up, Majors '41, Metro, Miami Beach, Mills 1-2-3, '39, Mills 1-2-3, '40, Monicker, New Champ, Pan American, Polo (New Plastic), Power House, Pursuit, Red, White, Blue, Repeater, Salute, School Days, Score a Line, Sea Hawk, Seven Up, Shaw Boat, Silver Skates, Sky Blazer, Sky Line, Sky Ray, Slugger, Snappy, South Paw, Sport Parade, Sporty, Spot a Card, Spot Pool, Star Attraction, Stars, Strat-o-Liner, Sun Beam, Target Skill, Ten Spot, Texas Mustang, Three Score, Topic, Towers, Twin Six, Velvet, Venus, Victory, West Wind, Wild Fire, Wow, Zig Zag, and Zombie.

Table listing Keeney Super Bell, Cash, Check or F.P., Single Slot \$150.00; Paces Reels, Comb., Cash, Check or Free Play 125.00; Bally High Hands, Cash or Free Play 100.00; Jennings Silver Moons, Cash or Free Play \$65.00; Bally Big Top, Free Play \$50.00; Mills Jumbo Parade, Free Play 65.00; Mills Jumbo Parades, Cash, Check or Free Play 80.00; Watlings, Free Play and Check 50.00; Bally Club Bell, Free Play, Sglt. Slot 200.00.

CIGARETTE MACHINES HAVE 50 NATIONAL 9-30'S, HAVE 40 NATIONAL 6-30'S. Make us an offer!

ONE BALL SPECIALS Blue Grass \$110.00, Gold Cup 35.00

Special Prices on Consoles to Jobbers

All Prices Subject To Prior Orders. TERMS: 1/3 Deposit, Balance C. O. D.

Write for your need in parts—We have it.

New Pinball Cartons, With Fillers \$2.00 Ea.

MECHANIC'S SERVICE CO.

2124 Fifth Avenue Atlantic 0662 Pittsburgh, Pa. WE BUY, TRADE OR SELL ANY COIN-OPERATED DEVICE

LOWEST PRICES for BETTER GAMES!

Every Machine Guaranteed Ready for Location!

Table listing machine prices: BALLY CLUB BELLS—4 Coin Mult., Comb. F. P. & Cash P. O. \$149.50; BALLY HIGH HAND—Convertible F. P. or Cash P. O. 104.50; PACE REELS—Single Coin, Conv. F. P., Cash or Check P. O. 104.50; KEENEY SUPER BELL—Conv. F. P., Cash or Check P. O. 144.50; JENNINGS SILVER MOON TOTALIZER—Like New 84.50.

FREE PLAYS—At Clearance Prices—FREE PLAYS

Table listing free play machines: All-American \$17.50, Attention 19.50, Air Circus 79.50, Band Wagon 19.50, Bolaway 44.50, Big Chief 19.50, Big Parade 69.50, Crosslines 17.50, Cadillac 14.50, Champ 34.50, Dude Ranch 17.50, Double Play 27.50, Duplex 22.50, Do Re Mi 34.50, Four Diamonds 34.50, Flicker 22.50, Four Roses \$24.50, Five-Ten-Twenty 79.50, Gun Club 39.50, Hi Hat 39.50, Horoscope 32.50, Knockout 64.50, Landslide 17.50, Leader 22.50, Miami Beach 29.50, Texas Mustang 49.50, Monicker 64.50, New Champ 47.50, Seven Up 22.50, Sky Blazer 37.50, Snappy 42.50, Sport Parade 24.50, Star Attraction \$37.50, Slugger 27.50, Sea Hawk 27.50, Stars 22.50, Sunbeam 24.50, Silver Skates 27.50, Spot Pool 42.50, Target Skill 17.50, Ten Spot 29.50, Towers 44.50, Victory 64.50, Venus 54.50, West Wind 34.50, Zombie 22.50, Zig Zag 42.50, Legionnaire 34.50.

EXTRA — } Brand New Keep 'Em Bombing—No Tax Counter Game. SPECIAL! } Originally \$22.75. Now \$12.75. Lots 5 or more \$10.50 Ea.

STANDARD AUTOMATIC AMUSEMENT CO.

2217 FIFTH AVE. — Phone Grant 1705 — PITTSBURGH, PA.

PANORAMS LOTS OF 5 \$397.50 OR MORE SINGLES \$424.50

WILL ACCEPT LEGAL EQUIPMENT IN TRADE. ALL IN A-1 CONDITION—LIKE NEW—LATE MODELS

Table listing Panoram parts and supplies: PANORAM PARTS & SUPPLIES (Guaranteed Film Cleaner, Brand New Monarch 10¢ Wall or Bar Box, etc.), FREE PLAY GAMES (Gun Club, 5-10-20, Victory, Home Run, A.B.C. Bowler, Venus, Jungle), and SPECIALS (Wurlitzer 412, Amplifiers, Wurlitzer 412 Speakers, Keeney Wall Boxes).

SPECIAL!! COMPLETE STOCK OF ALL PARTS OF EVERY TYPE PIN GAME EVER BUILT. TELL US WHAT YOU NEED!

GEORGE PONSER CO. 763 S. 18TH STREET, NEWARK, N. J. (All Phones: ESsex 3-5810)

MUSIC OPERATING 1942!



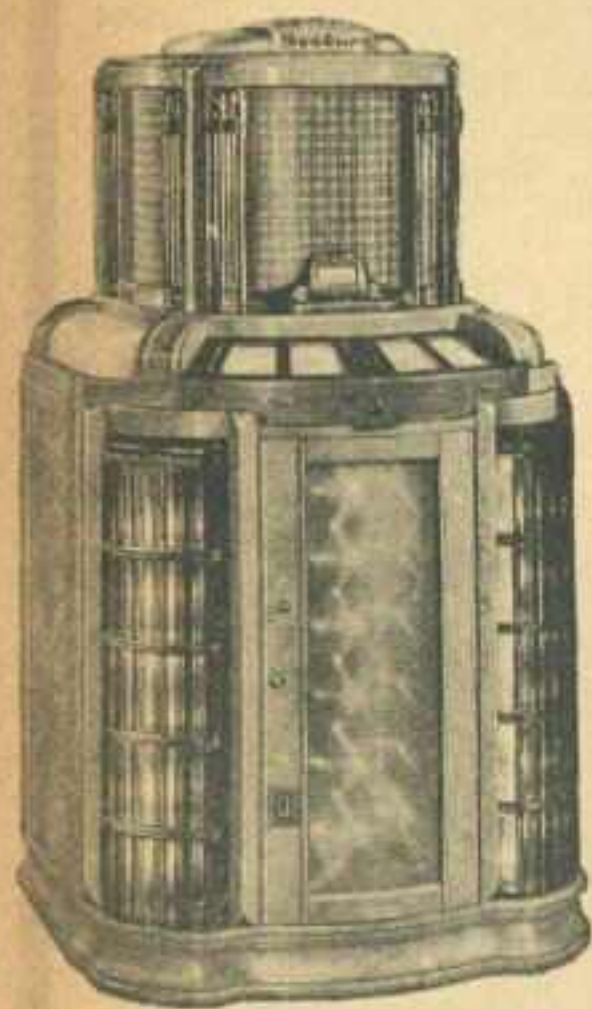
Previous to Seeburg Wireless Remote Control . . . the average music operator . . . through no fault of his own . . . **JUST MADE COLLECTIONS!** The music operator was restricted in his choice of locations . . . he was subjected to the insecurity of the whims and fancies of the location owners. The entire automatic music industry accepts remote control as the greatest single advance in the history of the business. Through the untiring efforts of the Music Systems enjoy universal acceptance . . . Cocktail lounges . . . drugstores, tea rooms, restaurants, industrial plants, resorts, clubs, etc. In fact, wherever people gather . . . music operators have broadened their field of operating through the medium of Seeburg Wireless Remote Control.

Gone forever are the strictly "cash box operators" . . . for today operators fully appreciate the stability and unlimited opportunities founded upon a safeguarded investment in Seeburg Wireless Remote Control Music Systems.

To Go Ahead . . . Go

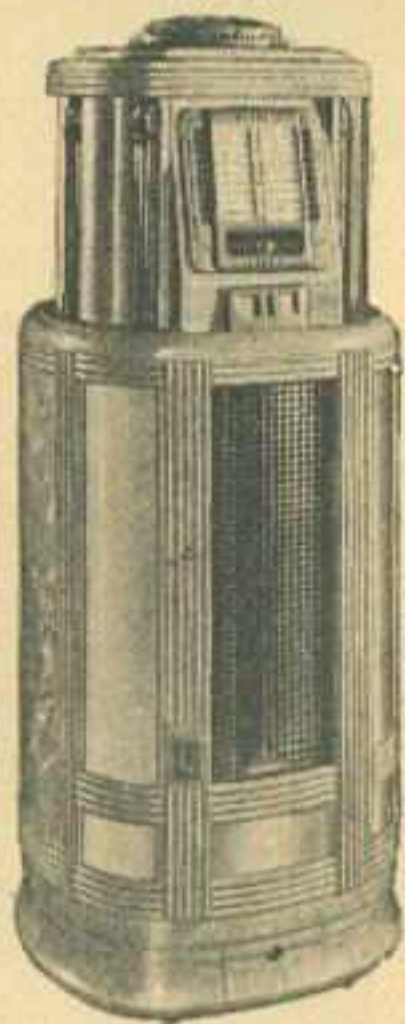
Seeburg

J. P. SEEBURG CORPORATION • 1500 DAYTON ST. • CHICAGO



THE NEW '42 SEEBURG HITONE SYMPHONOLA

SEEBURG DUO-REMOTE CONSOLE



SEEBURG WIRELESS WALL-O-MATIC
5c-10c-25c
Single Coin Chute



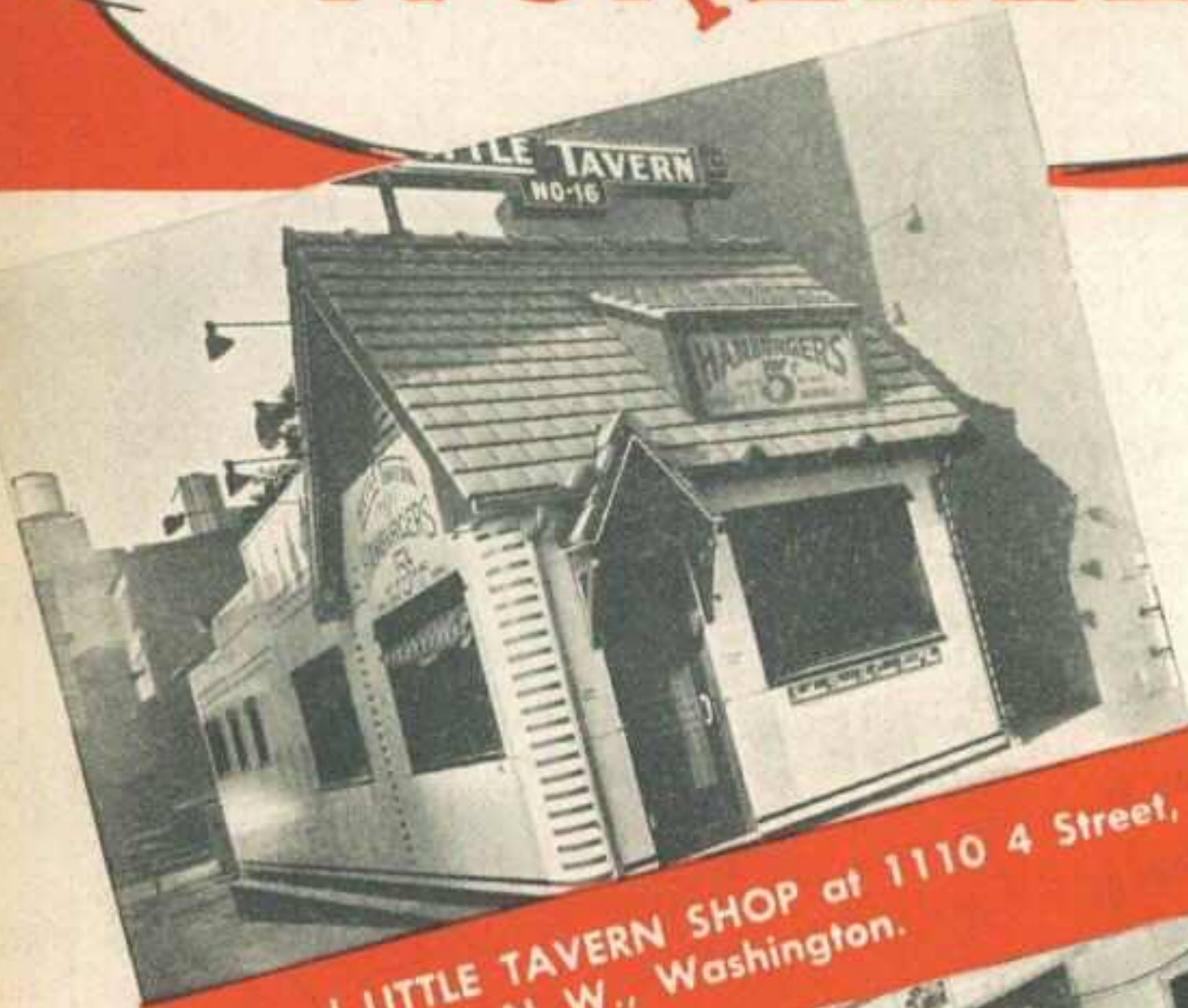
SEEBURG WIRELESS BAR-O-MATIC
5c-10c-25c
Single Coin Chute



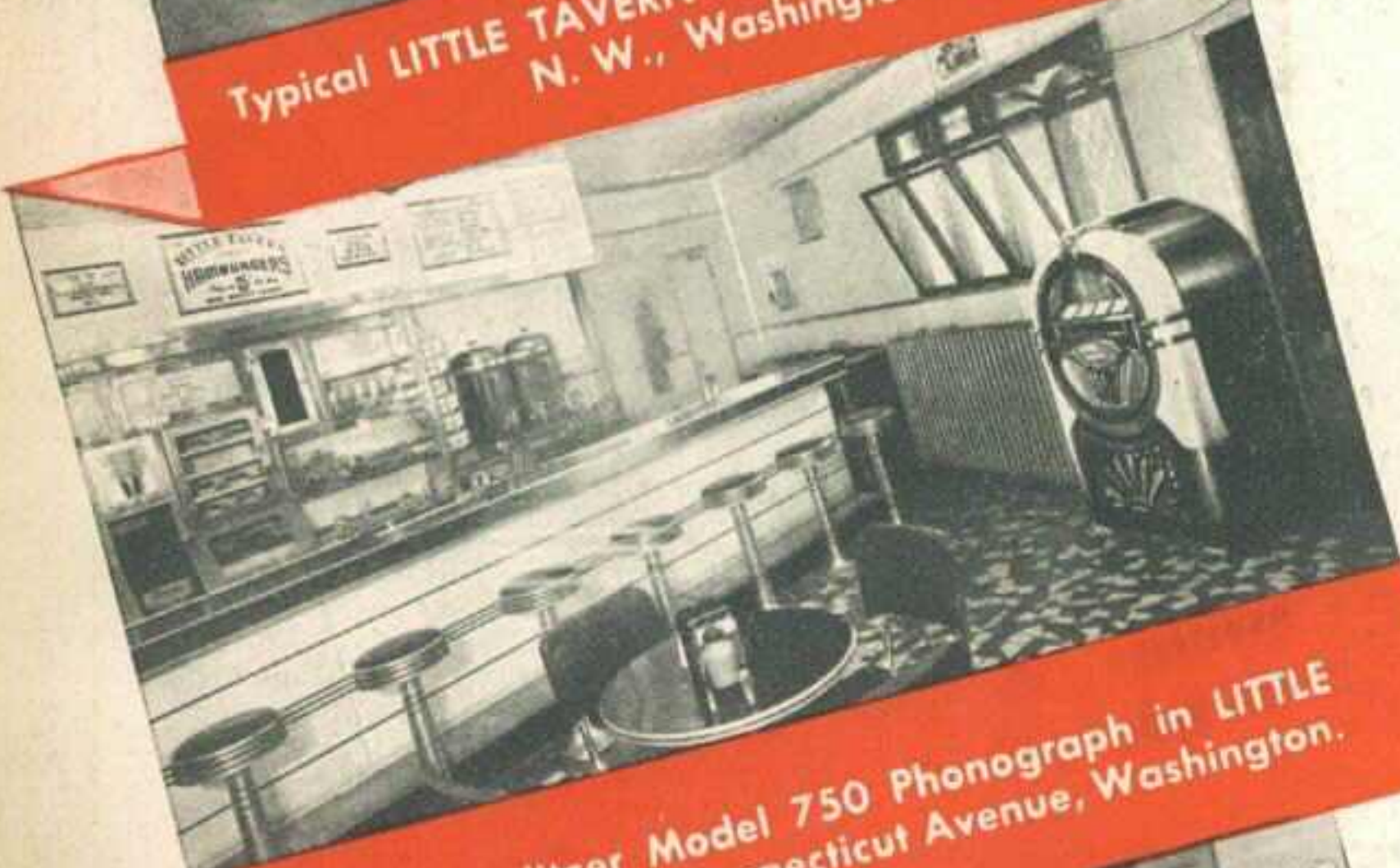
THE SUREST WAY TO CONTINUOUS PLAY — SEEBURG WIRELESS REMOTE CONTROL!

Music Operators! TURN IN ALL YOUR SCRAP METAL AND RUBBER — OUR COUNTRY NEEDS IT!

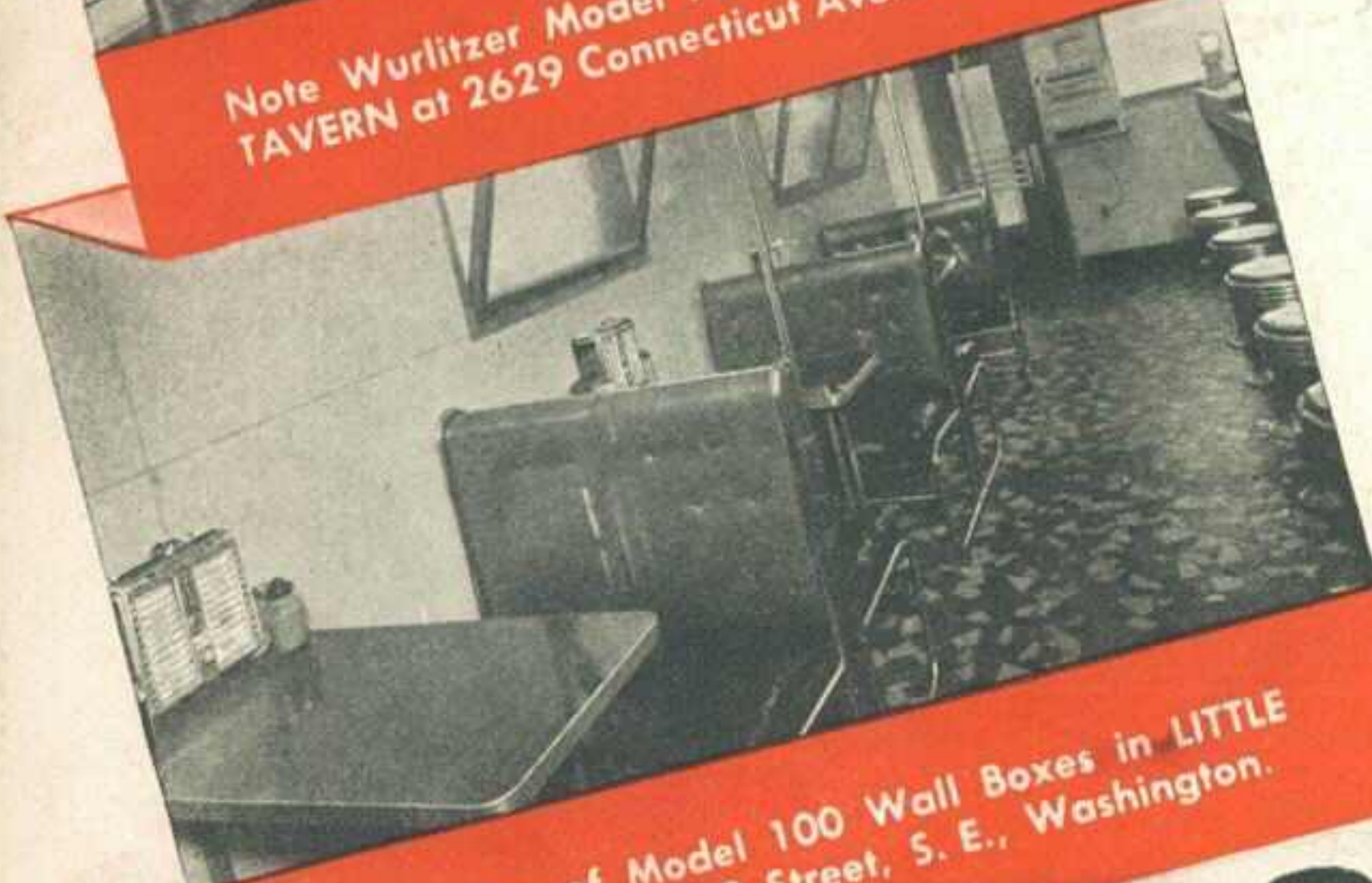
20 **LITTLE TAVERN** SHOPS IN WASHINGTON, D. C., ARE ALL **WURLITZER** EQUIPPED



Typical LITTLE TAVERN SHOP at 1110 4 Street, N. W., Washington.



Note Wurlitzer Model 750 Phonograph in LITTLE TAVERN at 2629 Connecticut Avenue, Washington.



A battery of Model 100 Wall Boxes in LITTLE TAVERN at 133 B Street, S. E., Washington.

THOUSANDS OF BUSY WASHINGTON WORKERS FIND A PLATTER OF WURLITZER MUSIC AS ESSENTIAL AS A SANDWICH AND A CUP OF COFFEE

20 LITTLE TAVERNS! They're everywhere in Washington and everywhere they're busy.

For a nickel they dispense hamburgers, coffee and tuneful platters of Wurlitzer Music.

LITTLE TAVERNS make a big feature of their Wurlitzer Phonographs, and every installation is compactly planned to meet their limited space requirements.

It proves again that here in the Nation's Capital as everywhere in the land, it's Wurlitzer in America's top locations.



The Rudolph Wurlitzer Company, North Tonawanda, New York.

A NAME FAMOUS IN MUSIC FOR OVER TWO HUNDRED YEARS



JACK CISENFELD SAM CISENFELD MORRIS CISENFELD
 Officials of General Amusement Co., Wurlitzer Music Merchants who made LITTLE TAVERN installations

IT'S WURLITZER IN AMERICA'S TOP LOCATIONS