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The World's Foremost Amusement Weekly

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BARRY WOOD

Third Year as Singing
Master-of-Ceremonies
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'Your Hit Parade'

Treasury Troubadour NBC
"Millions for Defense"

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VAUDE'S PRESS BRUSH-OFF

EDITORIAL

Sleeping Sickness

If we are to listen to the rantings of certain showmen in both the indoor and outdoor fields, the American workingman and the members of his family are "teched" with a serious case of sleeping sickness, and that unless the worker and his brood are given a shot of something or other the "malady" threatens to undermine the entire show industry.

This fearfulness on the part of these certain showmen has caused to be coined the newest of alibi phrases for poor business and, incidentally, one of the crudest, to wit: "The American worker, after putting in a day's work in the busy factory, is too tired for a night of entertainment, hence show biz must suffer."

A few years back it was the squawk of all businesses that the worker had no money to spend, unquestionably a legitimate claim; Today certain showmen would have us believe that the worker is literally flush with dough, as a result of the heavy defense spending, but just too tired to spend it. Does that sound like an American worker who totes the reputation throughout the world of being a good liver and a free spender?

How do the creators of the "too tired" abili account for many circuses, carnivals, fairs, parks, night clubs, ballrooms, flesh theaters and other entertainment enterprises having their best business in years? Isn't it possible, too, that the American worker, suddenly reaching a degree of affluency after many lean years, is casting his cash a bit more warily and instead of splurging, on trips is picking his spoils in buying entertainment?

The average American worker doesn't tire to the point of exhaustion from a mere day's work. But he may be darned good and tired of some of the fare that has been foisted upon him as entertainment in recent years. He may be tired of those circuses that carry a terrific show on paper but little or nothing in reality; he may yawn at the mention of those carnivals, parks, fairs and other outdoor attractions whose offerings are not only the same but presented the same as when he was a kid; he may balk and snore at the thought of patronizing those night clubs that still operate with clip-joint tactics; he may be tired of looking at tent shows that still operate 40 years in the past; of theaters that pass off turkey units as up-to-date vaudeville; of burlesque houses that still operate on the principle that "dirt's the thing," and so on.

Give the average American worker and his family value for their amusement dollar and they'll continue to spend in their good old-fashioned way, as successful showmen have known for some time.

If a shot of something or other is needed to ward off the sleeping sickness it should go not to the American worker and his family but to those showmen who persist in selling horses to a public with plume blades.

Only Three of Nine N. Y. Dailies Review All Stageshows Regularly

NEW YORK, Nov. 8.—Analysis of the daily press's coverage of vaudeville reveals that only three of the nine New York daily newspapers review vaude with regularity, that one more covers it on a part-time basis and that the other five cover the field on the basis of news, feature and personality values.

Times was when the newspapers reviewed every vaude show in town on a routine basis, assuring complete coverage of every act on the bill. With the attitude today, however, it is up to the individual act or artist to garner as much space as he can thru a press agent, friendship with newspapermen, or enough importance of his own to compel newspaper attention.

Daily Mirror, New York Post and Herald-Tribune still think vaude important enough to rate complete coverage. Trib, however, which has the most elaborate set-up in covering vaude, devotes less space than the Mirror and Post. Two reporters, Edward J. Sheikar and Walter Hamsber, are assigned by The Trib to cover the vaude bills in the five presentation houses in town. Lone's State is the only theater, tho, that gets any appreciable amount of space from The Tribens, because they figure it to

be the only house in the city whose vaude show has importance at the box office.

Trib's coverage of the Paramount, Music Hall, Strand and Healy is a routine paragraph or two accompanying the picture review which merely lists the acts on stage. Howard Barnes, Trib's film critic, doesn't have to touch the vaude end at all; he just sees the picture and reports.

Edith Werner, Mirror vaude critic, holds the distinction of being the only by-lined vaude reviewer in town. Others, as in the case of The Tribune's boys, sign their initials, or have no marks of identification at all, as in the case of The Post. Miss Werner's reviews are more descriptive than critical; she usually likes everything, and everyone, in turn, likes her for it. Occasionally she throws in a gentle pan.

Post's vaude critic, Edward O'Gorman, gets no billing, but is about the sharpest of the lot. O'Gorman's notices appear once a week (Saturdays), bunches in one lump, with his ray reviews running along descriptive lines.

Generally speaking, from a standpoint of review, criticism and description, The (See Coverage of Stageshows on page 25)

Claude Ellis Named New Outdoor Editor

CINCINNATI, Nov. 8.—Claude H. Ellis, for 10 years associate editor of The Billboard in the Cincinnati office, has been named outdoor editor, replacing the late A. O. Hafuma, who died October 29, 1931, and since then has edited several departments, including the parks department, fairs, carnivals, sponsored events and rinks and skaters.

He is well known in outdoor showdom, having been active in the business from 1919 when he joined The Billboard. He trouped for nine years with the Mighty Shoney's Midway as director of publicity and held responsible positions with several other indoor and outdoor organizations following varied experience in the newspaper field.

Before entering the show business he was Ellis Outdoor Editor on page 49

Another 100G For Hub Legit

BOSTON, Nov. 8.—Another great week for the Hub's legit theaters was chalked up this week as the Olsen and Johnson show headed for a new record. Some of Fun has been held over, and will close November 21. The show opened last Friday (31) instead of Thursday, as a result of last-minute difficulty with the props. It set up the greatest advance sale record of any show in the last 80 years, an estimated \$90,000 worth of tickets being sold before the curtain went up.

Two shows departed tonight, and Atlantic and Old Lace, the only remaining road show, will leave next week. This in Monday (10) is Junior Mias, for a week at the Wilbur. It will be followed by Chills and Peter, Banjo Eyes, the new (See HUB'S 100G on page 5)

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Equity Gets Closed Shop for Camp Shows; Sets New Rules

NEW YORK, Nov. 8.—Actors' Equity Association, as spokesman for the Four A performer unions, has obtained a closed shop for touring army shows, thereby insuring the hiring of only professional talents at at least union minimum rates, "that will not be the maximum," according to a statement issued by Bert Lytell, in response to a meeting of 500 members asking Equity to set up conditions for shows playing army camps.

Ten shows are already in production—seven vaude units and three legit plots—in the headquarters of Camp Shows, Inc., of which Eddie Dowling is the chairman. December 1 is the starting date for the first show. Camp Shows is an offshoot of the Citizens' Committee for the Army and Navy, Inc., which has been sending portable vaude units to the army camps, air stations and naval bases all summer and fall.

Rules laid down by Equity and Lawrence Phillips, executive director of the Citizens Committee, are as follows:

Production will be either direct with Camp Shows, Inc., thru Harry Delmar, its producer, or assigned to individual producing managers for casting and pro-

duction, to be turned over when shows are ready for touring. Auditions are to be handled by Delmar at 8 West 40th Street for musical shows and by Ronald Hammond, 81 James Theater Building, for dramatic shows.

No auditions by volunteer groups on speculation.

Employment in Camp Shows, Inc., production and units will be given only to professional actors and actresses. Only performers holding cards in unions affiliated with the Associated Actors and Artists of America will be considered. Professional Nonpro will be engaged only if prob aren't available.

No casting at Equity.

Salary to be at least Equity minimum (\$50).

Transportation will be furnished by Camp Shows, Inc.

Equity is the only agency for the establishment of conditions and terms under which its members may participate in Camp Shows, Inc.

Fachon & Marco is producing two lines of 12 girls to tour with the shows, and Noble Sissle is whipping together a Negro revue for Negro army camps.

Big Defense Pay Rolls Indicate Pittsburgh Entertainment Boom

PITTSBURGH, Nov. 8.—Entertainment purveys are antcipating their best fall and winter in 12 years, due to "extensive national defense manufacturing. Total pay rolls in metropolitan Pittsburgh now average about \$75,000,000 monthly.

Theater houses are up 10 to 30 per cent, with the biggest increases shown by those houses resturing stage presentations.

The larger box-office increases are in districts where white collar employment is as important as factory labor.

Theater operating methods have been affected only slightly so far. No major executive changes have been made, and in only a few instances have house managers been called into service; drafted when and where they have been readily replaced. Only one theater, the Har-

ris Jeannette, has changed its schedule, opening an hour earlier than formerly to accommodate factory working shifts. Four theaters have replaced ushers with usherettes.

Both Harris and Warner theaters have reduced admission prices for men in uniform. Some independent theaters are adhering to their regular price scale for all customers, some are admitting uniformed men without charge, and others are charging the same prices as Warner and Harris. Attendance by uniformed men here is scant, because the closest army camp is Indianstown Camp, 200 miles away.

The Nixon, only downtown legitimate theater, had its earliest opening in years, and has unbroken bookings thru the middle of January. House is selling (See BIG DEFENSE PAY on page 22)

Vaude Ups Buffalo Grosses 50% Or More; Dorseys Biggest Draws

BUFFALO, Nov. 8.—A check-up on the past 12 months reveals that vaude has been a strong stimulant to box-office grosses here, also local vaudeville houses used only 16 weeks of fresh each as regular intervals. House managers blame the lack of good units and the extremely high asking price of most name bands for the irregularity of vaude presentation.

The 20th Century Theater saw an increase of 72 per cent between straight film and vaudeville layouts, while Shea's Buffalo only recorded a 48 per cent increase. Average week with vaude grossed \$12,971 at Century, while with vaude only \$7,808. Average of vaude presentations per week at Buffalo is \$17,503, and straight films, \$11,842.

Given presented 14 weeks of vaude, mostly name bands plus name acts, drawing \$29,200 at the Buffalo, in addition to two weeks of vaude at sister house, Hippodrome, for \$20,700. Best box-office draw was Jimmy Dorsey's huge \$27,000 September 5 week. Two weeks later, September 19, Tommy Dorsey ran second, with \$26,200. Others that were above average were Glen Gray and Casa Loma band plus Ink Spots, with \$18,000; Horace Heidt unit, with \$18,300, and Charlie Barbet and Abbott and Costello, \$17,200. There were no repeat dates within 12 months, and all films were first run, mostly the better type.

The 20th Century offered 14 full weeks of vaude plus three three-day stanzas. Management switches between name bands plus acts and girls units. For the same period as the Buffalo, this house did \$182,000 at the box office for vaude. Picture bookings here present difficulties, and only occasionally include a winner, altho most pix are first-run fare. Best at the Century box office was A. B. Marcus Continental Revue December 28 week, a big \$17,500. Bob Crosby's band rates second, with \$16,000 May 16 week. Others include Earl Carroll Vanities with \$14,000, George Jessel unit with \$14,000 and Hollywood Hotel unit with \$13,500.

A summary of the houses shows for Century: Week of October 4, 1940, Partridge unit, pic Three Faces West; gross \$12,000; October 18—George Jessel's unit, pic

Melody and Moonlight; \$14,000. October 28—Hollywood Hotel unit plus Rosita Royce, pic Boys of the City; \$13,500.

November 1—Jimmy Lunceford's band, pic Queen of the Yukon; \$10,500.

December 6—Woody Herman band, pic Laddie; \$11,000. December 13—Laurel and Hardy unit, pic Stranger on the Third Floor; \$11,500. December 25—A. B. Marcus Continental Revue, pic Too Many Girls; \$17,500.

January 30 to February 1—Vincent Lopez band, pic One Crowded Night; \$4,000.

February 21 to 23—Singers: Midgets unit, pic Who Killed Aunt Maggie; \$4,400. February 27 to March 1—Count Basie band, pic Bowery Boy; \$3,000.

April 10—Earl Carroll's Vanities, pic Play Girl; \$14,500.

May 3—International Casino Revue, pic Melody for Three; \$9,000. May 9—Stars Over Hollywood unit, pic Six Hopkings; \$3,500. May 16—Bob Crosby band, pic The Great Mr. Nobody; \$18,000. May 30—Laugh America unit, with Milt Britton plus Milt Herch Trio, pic They Met in Argentina; \$9,000.

June 13—Bill Robinson, pic Scattergood Pulls the Strings; \$11,500.

July 4—Crazy With the Heat with Willie Howard, pic Thieves Fall Out; \$9,000.

For the Buffalo: Week of October 4, 1940—Major Bowen Talent Parade, pic I Want a Divorce; gross \$15,500. October 18—Casa Loma Band plus Ink Spots, pic Duleys; \$18,500.

November 1—Charlie Barnet band plus Abbott and Costello, pic No Time for Comedy; \$17,200. November 15—Kavert Cugat band plus Ray Bolger, pic Moon Over Burma; \$13,300. November 25—Gene Krupa band, pic Arise My Love; \$15,000.

December 13—Clyde McCoy band, pic Little Wally Kelly; \$13,200.

January 10—Will Bradley band and (See BUFFALO UP 50% on page 22)

Film Unions' Story Told In New Book

NEW YORK, Nov. 8.—The story of the unionization of the picture industry is told in simple, non-technical language by Murray Ross in a new book, Stars and Strikes (Columbia Press, \$2.75). Ross, in carefully documented chapters, tells how Los Angeles, for years an "open shop town," saw its most glamorous industry, film, bow to unionization. Until today there are few, if any, film employees not unionized.

The studio workers were the first to be unionized, and the creative and big-salaried artists practically the last. The fantastic story of the IA's snaking in and out of the studios for years, and of Willie Hiest and George Browne's manipulation of the studio locals and how they used the American Federation of Actors to scare the Screen Actors' Guild into backing it (IA) against the United Studio Technicians' Guild, is outlined in the book.

The analysis of the motives and angles behind the deaths of big-salary stars, directors and writers for unionization, is very credible, and all thru the book the author explains in intelligent fashion why and how the Hollywood unionization wave took the course it did. Ross explains that the New Deal's NRA perhaps did more than any other factor to bring to a head unionization attempts.

Paul Dennis.



IT IS well for the film industry that at a time such as this, when various forces are operating singly and in combination to destroy the industry as well as those who're at its helm, that such a production as How Green Was My Valley should be released. Paraphrasing Joe Schenck's statement of some 10 years ago, there is nothing wrong with the picture business that half a dozen such productions a year will not cure. John Ford's last directorial effort before joining the U. S. Navy is probably not the best picture ever made. Maybe one of those walking encyclopedias can tell us that it isn't even among the best five. After all, he might be using a standard different than ours. You can therefore blame our short memory or lack of analytical gift when we shout to the heavens that in its time and place How Green Was My Valley is the best thing that has yet happened to the Hollywood picture makers and considered entirely on the basis of artistry, theme and imagination, a production that has not been excelled in the annals of picturedom.

When the film industry turns out a How Green Was My Valley it can be likened to any one of several actors most of us have known or have read about. There is in the picture business much that is evil; at times and in certain respects entirely too much. The film business is to our mind the worthless ruse epitomized in one of the several stars of the stage whose exploits embroiled the best-seller shelves. The actor of genius who has no principle, a microscopic smattering of morals and hardly any sense of responsibility is forgiven in the eyes of the world and reigns as king of all he surveys when he applies the greasepaint, gives a final twist to his hat and steps on to the stage in a favorite part. So it is with films. The industry is damned on all sides; by every variety of rabble-rouser. Sometimes justifiably, its detractors flee as from the plague when there is unveiled a production such as How Green Was My Valley.

Joe Schenck spoke from the standpoint of a business man when he made the classic statement that there is nothing wrong with the picture industry that good pictures will not cure. Not merely as a business man but as a superego business man who sees ahead of thousands of tomorrows could he have said as well and better that the film industry has nothing to fear from reformers, bluebirds, pressure groups and opposition forces of purely commercial motive if it produces films that stir humanity deeply; warm the cockles of the heart, arouse the aesthetic sense of seekers of beauty of all classes and entertain as well.

John Ford's production of Richard Llewellyn's book is a masterpiece that will live as long as films are shown because it does all of these and because, as an artist, Ford has succeeded in transferring to the screen every ray of beauty that falls across the pages of a masterful prose work. What we liked most about the screen version—its mounting, its acting, its plotting, its casting—is that not a single discernible concession was made to what we have come to regard as the unreal, factory-made Hollywood technique. The screen production is a miraculous rendering in two dimensions of the creative fancy of a great literary artist. Everybody associated with it—from the director to (See Sugar's Domino on opposite page)

"Tec-Capades" Big Bus

BUFFALO, Nov. 8.—Ice-Capades of 1942 is currently playing the city under the sponsorship of the Buffalo Hockey Club, Inc., for seven days, November 9-15. Gross will be plenty on the profit side. Show is built up toward near-sellout now and grossed around \$70,000.



THE business done on the Stern the past week or so, has been nothing short of miraculous. The week-end of November 1 was like a New Year's Eve, what with rainy weather, football crowds looking for excitement, and the general escape hysteria of the populace. Legit shows scored sell-outs in almost 80 per cent of the cases, and night clubs and hotel rooms were packed. And then the whole thing was practically repeated Election Night. Incidentally, top among the legits on both occasions was—can you guess it?—none other than our old friend Hellepoppla.

As everybody probably knows by now, a new star was born last week—Danny Kaye, who carries Let's Face It! almost entirely on his own capable shoulders. When making the announcement, Vinton Freedley said that it was the public's decision, not his—which was the nicest possible way of putting it. . . . The Billingtons recently visited their home town in Wisconsin, and came back with a prized item from the home-town paper. It proudly announced that a couple of home-towners, the Billingtons, had recently completed a five-month engagement at that famous New York niter—Nelson & Eddy's. . . . Mills Music, Inc., has published the fifth pop version, no less, of poor old Tchaikowski's Piano Concerto No. 1 in B Flat Major. The first adaptation was, of course, the Freddy Martin instrumental piece. Then came something called Edice and Lora, with words to match, and then, in rapid succession, Concerto for Two and Tonight We Love. Mills Music, however, beats them all with the almost naively honest title given its version. Mills Music titles it, with absolute truth, The Song Tchaikowski Wrote. . . . The press room at MCA now has a sign scratched on the wall. It reads: "This Is Accuracy Week." It means that a couple of honers went out to the dailies regularly.

WHEN these two Panama stations became "honorary" affiliates of NBC recently, the NBC press department had quite a publicity campaign worked out. The Panama stations were sending a monkey to NBC as a gift—but on the boat it was discovered that the monkey was an expectant mother and the poor little mite died in childbirth on the trip. South American monkey business, NBC is calling it. . . . Ella Cerber, who scored so terrific personal success in Pine and Needles; Norman Budd, who was in Tobacco Road on tour; and Lil Lindere, a dancer well known on the Coast, are giving a three-people program at the Madison-Plaza next Sunday (10). They started in Hollywood five months ago, and are priming for a concert tour and possibly USO appearances. . . . The Lamb's Club Glee Club, under the direction of Robert Sporn, has a big line-up of appearances set for itself this season. . . . A father and son, separated by the Nazi invasion of the Netherlands, were reunited the other day thru a WMAA broadcast. The son was appearing on a program to be short-waved to Holland, and spied his father in the audience. . . . Stan Gould, the lad mentioned the other week as having learned to play a fiddle in five days to land a part in Johnny Beirada, is now doubling in the show as the district attorney. But that doesn't call for any fiddling—so his entire repertoire still consists of the chorus of The Irish Washerwoman.

BARRY WOOD (This Week's Column Subject)

BARRY WOOD is in an enviable position these days. His smooth baritone is heard on two of the most important Coast-to-Coast all shows—the Lucky Strike "Hit Parade" and the Treasury Department's "Millions for Defense" program. Furthermore, his expert singing of "Any Bonds Today?", a Victor record, is in the No. 1 slot on many of the nation's 400,000 coin phonographs. Barry Wood has arrived.

It didn't take the good-looking young Yale graduate many years to reach the heights, but the road was a hard one, with rewards few and far between. His first job after graduation from Yale was as a saxophonist with the Buddy Rogers orchestra. Later he was a sideman with Paul Ash, Vincent Lopez and Abe Lyman. He had always been interested in a singing career, however, and after some faltering gave up the saxophone in order to devote himself to the furtherance of this ambition.

His initial efforts as a solo vocalist were on a New York radio station, where he remained for several months. Then, deciding that he had acquired sufficient experience, he auditioned for a job at CBS and was hired to sing on his own program several times weekly.

After a year or so of slightly increasing popularity the young singer was signed for the "Hit Parade." This, of course, was his first real break. Two years on the "Hit Parade" show have brought Barry Wood millions of fans. His Victor records have become best sellers in their field. His singing of "Any Bonds Today?", which he introduced on record, brought him his current spot on the Treasury program.

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Lunts 3G in Macon; 100,000 Cities "Too Small for Interview"

MACON, Ga., Nov. 8.—It was a sellout here for Lunt and Fontanne in *There Shall Be No Night* at the Grand Wednesday. The theater (2,450 capacity) was filled for the one performance, with total gross of around \$20,000. Seats were asked from \$2.50 to \$1.10, with the second balcony reserved for soldiers, admitted in uniform for only 25 cents.

Engagement was marked by several incidents, including a four front-page story in *The Telegraph*, whose starlet claimed Lunt and Fontanne refused interview in "towns of this size," approximately 100,000.

A dispute over stagehands threatened the performance, too, when union stagehands with the show called for 31 local men. According to reports, the theater management denied the number requested was above the total actually needed and more than could be supplied by the Macon local. Matter was ironed out satisfactorily during the afternoon, and the first curtain ran only 8 minutes behind the scheduled time of 8:15.

Dim Lights in 8 Southern States

NEW ORLEANS, Nov. 8.—Sign, flood and field lighting in conjunction with any show, carnival or entertainment is prohibited under rules of an emergency call for electric power curtailment in eight Southeastern States beginning November 10. Long periods of heavy rainfall and unusually heavy call for energy under the defense program expansion accounts for the second such emergency measure in this area this year.

While Louisiana was first included in the government's order to curtail, Governor Sam Jones objected, as he pointed out that State's utility companies had excess power, and Louisiana was eliminated from the provisions, along with Southern Florida. States affected include Mississippi, Alabama, Georgia, the Carolina, Northwest Florida, Tennessee and part of Virginia.

Stockholm Likes "Man"

STOCKHOLM, Oct. 11 (Delayed).—Press and public are boosting an importation from America, *The Man Who Came to Dinner*, which is playing at the Vasa Theater, with the popular Swedish actor, Anders de Wahl, handling the leading role.

The theatrical season here is off to a good start, with legit, musical and film houses offering good fare. The Royal Dramatic Theater (government-subsidized) opened the season with a new comedy, *As People Generally Are*, by Herbert Grevenius, which registered a solid hit. The Royal Opera (also subsidized) is presenting standard opera, with Josef Björling, who is slated for a tour of America later this season, outstanding favorite among the singers.

The war has not affected the legit houses or film industry to any very serious extent. There are plenty of new American pictures and some British, French and German films, also the proportion of Swedish films on the program is large.

Davenport Gets Ice Rink

DAVENPORT, Ia., Nov. 8.—F. D. Butler has erected an indoor skating rink here at a reported cost of \$100,000. Rink, 165 by 80 feet, is scheduled to open some time this month.

According to Butler, there will be 114 tons of ice on the floor, manufactured by two compressors capable of making 140 tons of ice in 24 hours. Compressors will run constantly while rink is in operation.

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Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields. The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1544 BROADWAY.

For VAUDE

MARION REDMAN—line girl at the Roxy Theater, New York, who occasionally steps out to do vocal specialties and announcements. Has voice and personality that should register splendidly with vaude audiences in a single act of her own. With further experience and a brushing-up of technique and presentation, she should develop into a quality singing act.

For LEGIT MUSICAL

LeVERNE—skater until recently featured in *It Happens on Ice*, at the Center Theater, New York, since the start of its run. In addition to her skating ability, she is a fine ballet-tap dancer and can deliver power and special comedy songs with effectiveness, and can also handle lines. Formerly a singer and ballet dancer, she is an unusual and valuable combination of skater, singer, dancer and comedienne. Should be a natural for a revue, with or without an ice ballet score.

Dot Franey Icer Set in Louisville

MEMPHIS, Nov. 8.—Dorothy Franey's Star-Sponsored Ice Revue, with Larry Funk's orchestra, closed a four-weeker at Hotel Claridge here Thursday and next Tuesday (11) opens at Club Madrid, Louisville, to remain thru December 8. The Franey icer is slated to return to the Claridge in the spring.

In the show, besides Miss Franey, are Don Condon and Marge Orison, Gene Colical, Cassius La Vonne, Grace Harvey, Gertrude Gruber and Sara Payne. Harry Druggan, comedian, is being added for Louisville. Norman Drabson is company manager.

Bid Robeson to Durham

SALISBURY, N. C., Nov. 8.—Paul Robeson, Negro singer, has been invited to make his home in Durham, N. C., where he sang three weeks ago, by J. O. Cook, prominent Durham man, who attended the singer's concert before the North Carolina College for Negroes. Governor and Mrs. Beaufort were among the patrons of the concert. It was Robeson's first trip to the South as singer.

The hope of the Durhamites is that they may get the basso to live in Durham and eventually to become connected with the institution, now rapidly becoming an important Negro university. President James E. Shepard was able to persuade the singer to forego his objection to singing in the South, and Robeson said in a certain speech that he was very happy that he had relaxed his old rule.

"Hats" \$10,500 in Buffalo

BUFFALO, Nov. 8.—Legit continues to do okay this season at the Oranger Theater, where Al Johnson's *Hold On to Your Hats* just nabbed \$10,500 in three days. The musical appeared here October 20, 21 and November 1, giving four performances.

Ohio Laws Do Not Protect Against Wrong Photo Use

NEW YORK, Nov. 8.—A study of Ohio statutes by attorney for the Callahan Sisters has caused them to drop their intent to sue the Alpine Village, Cleveland, for unauthorized display of photos of the dancers.

According to their attorney, Paul O'Donnell, of Chicago, Ohio laws governing the right of privacy do not extend to performances of public repute. The only case on record there is that of a prominent actress who brought suit against a burlesque house. The court then held that the obvious difference between a burlesque theater and the type of house that actress played entitled her to recover damages.

O'Donnell said there was not sufficient difference between the Alpine House and the Hollenden Hotel, both in Cleveland, to justify a suit, since it must be proved that the Callahan Sisters had an engagement or suffered in repute because of the display of their pictures.

C. E. Richard, manager of the Callahan, says the Alpine Village has assured O'Donnell that the offense will not be repeated.

HUB'S 100G

(Continued from page 3)

Eddie Cantor musical, comes to the Colonial on the 11th, and another Shubert revival, *My Maryland*, opens at the Opera House at a matinee Tuesday. The advance sale for the Cantor show is described as "trumpet-toned," but no figures are available yet.

This week's take once more went above the \$100,000 mark. Grosses were as follows: *Sons o' Fun* (Shubert, 1,580 seats; \$3.30 top; \$3.85 Saturday night). With standees at every performance, this chalked up a colossal \$39,000 for the week, first full week of the engagement.

First eight days, approximately \$47,000. First three November 22. Drew raves. *Arnie and Old Lace* (Frimonth, 1,480 seats; \$2.75 top). Blanketed off a hit this week, but still brought in \$22,000, which ain't hay. Has one more week to go.

Maebeth (Colonial, 1,634 seats; \$3.20 top). Bowed out tonight after moderately successful two-week stand. Total for the two weeks reached approximately \$25,000.

Separate Rooms (Wilbur, 1,327 seats; \$2.75 top). Left tonight after nice two-week stand. This week's gross slumped slightly to \$14,000, but still near capacity. Total for two weeks about \$26,500.

Pirates of Penzance (Majestic, 1,267 seats; \$2.20 top). Second in series of Shubert-sponsored Gilbert and Sullivan drew a nice \$14,000.

SUGAR'S DOMINO

(Continued from opposite page)

the photographer and back to the make-up man and wardrobe chief—should be proud. Proud indeed! Because they have acted in concert to feed beauty to the heart of man; to help the industry that gives them their place in the world to fight with irresistible weapons the venomous demagogue who hates the film industry less than they hate those who profit from its success.

Long-Distance Audition

PHILADELPHIA, Nov. 8.—Telephone audition sold Harry Link on *Winter Weather* for the Leo Post book. Jack Harris, local Post plugger, happened to hear the tune, by Ted Blasius, Sophie Tucker's veteran accompanist, and was immediately sold on his hit possibilities. Blugging on the phone, he made Link listen to it long distance. Link got the same impression and immediately okayed it for publication.

Browne Resignation Certain; Chi Pals Out as Successors

NEW YORK, Nov. 8.—Officials of the International Alliance of Theatrical Stage Employees at press time were awaiting the resignation of George E. Browne from the presidency, according to inside sources. The resignation was expected yesterday as the result of Browne's conviction, along with Willie Bielt, of extorting \$350,000 from Warner Bros. Paramount, Loew's, Inc. and 20th Century-Fox. Conviction of the two IA leaders Thursday (6) climaxed a six-week trial in Federal Court here, Judge John C. Knox will pronounce sentence Wednesday (13).

During the course of the trial, IA leaders, anticipating the worst, extracted a promise from Browne that he would immediately resign from the presidency if he were found guilty. This was done in a move to avoid impeachment proceedings.

IA execs expect now that Browne's resignation will come in over the week-end and that the executive board can begin meeting Monday (10) to pick a successor to serve as president until the national convention in June.

It was made plain by IA officials that there would be no rushing to pick a successor to Browne; that the Chicago associates of Browne and Bielt are definitely out of the running in the administration of the national office, and that a lot of care would be exercised in picking the interim president.

How drastic the sentences against Browne and Bielt will be could not be definitely ascertained, but they may be stiff, since the judge congratulated the jury for its decision, which was arrived at after less than two hours of deliberation. Maximum sentence is 30 years in jail and a \$30,000 fine for each.

Schroeder Signs New Orks

OMAHA, Nov. 8.—Addition of Johnny Cox, of Lincoln, and Bob Fitzpatrick, of Des Moines, to the Vic Schroeder agency is announced by Schroeder, bringing the number of bands booked by the agency to 11.

The new bands, both collegiate, will not be available for one-nighters except on week-ends and holidays until next June.

Cox is well known to Lincoln, where he has been a campus favorite at University of Nebraska dances for several seasons. Fitzpatrick's band is composed of music major senior students at Drake University.

<p>Guaranteed The 8-1/2" x 11" size with 100% cotton paper and a special ink used for a long life.</p>	<h1>WESTERN UNION</h1>	<p>TRADE MARK The Western Union name is a guarantee of quality and reliability.</p>
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FOR THANKSGIVING — MAKE A REAL IMPRESSION! SEND GREETING TELEGRAMS. DELIVERED ON SPECIAL BLANKS IN APPROPRIATE ENVELOPES. ONLY 20c LOCALLY. 25c TO DISTANT POINTS.

<p>STOCK TICKETS</p> <p>One Half \$.50 Two 1.00 Three 1.50 Four 2.00 Five 2.50 Ten 5.00 Fifty 25.00 One Hundred 50.00</p> <p>ROLLS 2,000 EACH Public Groups Theatre Parties No C. O. D. Orders Save Single TEL. 1-2</p>	<p>Altho it's well to look ahead in ordering</p> <h1>TICKETS</h1> <p>of any description</p> <p>But our factory, on a 24-hour basis and all the necessities, there is no reason for worrying. Ask us for prices.</p> <p>THE TOLEDO TICKET COMPANY Toledo (Ticket City), Ohio</p>	<p>SPECIAL PRINTED "Cash Order" PRICES</p> <table border="1"> <tr> <td>Mail or Machine</td> <td>PRICE</td> </tr> <tr> <td>10,000 \$ 7.15</td> <td></td> </tr> <tr> <td>25,000 16.40</td> <td></td> </tr> <tr> <td>50,000 31.80</td> <td></td> </tr> <tr> <td>100,000 63.60</td> <td></td> </tr> <tr> <td>1,000,000 . . . 127.20</td> <td></td> </tr> </table> <p>Double Orders Double Price</p>	Mail or Machine	PRICE	10,000 \$ 7.15		25,000 16.40		50,000 31.80		100,000 63.60		1,000,000 . . . 127.20	
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Chi Program Analysis Shows Minor Live Talent Increase; Sponsors Dodge Production Cost Via Wax

CHICAGO, Nov. 8.—While not all of the leading stations here show increases in live programs during a representative one-week period this year, as compared with a similar period in 1940, live programs are in favor and used wherever possible. Several factors in the local radio scene have prevented stations from using more live shows. A chief point in the case of WGN (Mutual) is its chain's greater use of transcribed script shows taped in from New York. A factor affecting all stations is Chicago's new daylight-saving time ruling during October of this year, when other cities (including New York) switched back to standard time. This regulation forced local outlets to use recordings during early morning hours, whereas these outlets would normally pick up live shows on the networks.

The year-round headache for producers favoring live shows is the time salesman's complaint that local sponsors seldom want to spend money for production costs. The run-of-the-mill sponsor buys time the same way he buys advertising space in a newspaper, and can't see why he has to go to the expense of building a show to reach his local customers. Unless the sponsor has network plans, no effort is made to sell him on lavish live productions. A single local program exception here has been *Sacha's Amateur Hour* (Sundays, WENR), which is spending good money on production, even though the sponsor has only one local store to buy into.

WMAQ (NBC-Red) had an increase in live programs during the week of October 19, 1941, as compared with a similar 1940 period, having played 102½ live hours as compared with 101 hours. The transcription time totals 27½ hours as against 23½ hours in 1940. The 6.7 rise is attributed directly to the October daylight-saving time.

WENR (NBC-Blue), sharing its time with WLS, operated 55½ hours during the week of October 19, 1941, as compared with 52½ hours during 1940. Station boosted its live hours to 43 as against 42 hours in 1940. Its transcription record for that period is 9½ hours in 1941, compared with last year's 19½ hours.

WLS, the *Public Farmer* clear channel station, runs more live shows, on a

comparative basis, than any competitor in this area. During the week of October 12, 1941, the station was on the air 78 hours with local shows. Sixty-three hours and 19 minutes represented live programs, with only one hour and 49 minutes on transcriptions. During a similar period last year the station also presented 78 hours of entertainment. Of that, 63 hours and 38 minutes were live talent and nine hours transcriptions. The balance of the total time for both periods was taken up by live network (NBC-Blue) shows.

WGN dropped to 56.2 hours of live (See PROGRAM ANALYSIS on page 9)

"Ice-Capades" 50G in Kaycee

NEW YORK, Nov. 8.—*Ice-Capades of 1942*, which closed last Saturday night (1) at the Pia-Mor Ice Palace, Kansas City, Mo., grossed in excess of \$50,000 for the 13-day run there, according to George D. Tyson, managing director of the Arena Managers' Association, producers of the ice act.

Show opened on Monday (3) for a week at the Municipal Auditorium, Buffalo. According to Tyson, business was poor on Election Night (4), but picked up the following night, with good business expected for the remainder of the week. Following Buffalo, *Ice-Capades* will go into the Pittsburgh Garden from November 10 to 18.

"Ice Follies" 120G in Chi

CHICAGO, Nov. 8.—The 15-performance engagement of the Shipstead and Johnson *Ice Follies* at the Arena grossed over \$120,000. Most of the performances were sold out and many played to standees. Because of the Arena's limited capacity (4,100 seats for this engagement), show turned away many customers during the closing performance.

"Green" Starts Chi Stock

CHICAGO, Nov. 8.—The first of a series of plays to be produced by Clyde Elliott and Lee Sloan at the Great Northern here is *Village Green*, opening November 20. A stock cast is being lined up, topped by Jack Norworth, who will do the Frank Craven role. Elliott-Sloan combine, new to light, hope to continue all season with New York plays.

Anderson Big in Jackson

JACKSON, Miss., Nov. 8.—Color lines faded as Mississippians turned out en masse to attend one-night appearance of singer Marian Anderson. Armand Coulet, manager of Jackson Music Association, which sponsored event, said nearly 2,900 of 3,200 seats in auditorium were filled. Special seats reserved for Negroes were filled to capacity of 600, and others heard songs standing near doorways. Top price was \$3.50.

Acts Set for Mexico

CHICAGO, Nov. 8.—Phil Tyrrell, representative here for Ramon Rosich (formerly of Ramon and Benita), who will manage the Folies Bergere Theater in Mexico City opening December 5, announces that a couple of attractions have already been set. They include the Meriel Abbott Deacons, who recently worked in South America, and the Tamara Sisters, now appearing at the Bomba Casino here. The theater will star Cecilia, Mexico's Charles Chaplin.

Pastor's Bridgeport \$1,266

BRIDGEPORT, Conn., Nov. 8.—Tony Pastor, making his first appearance of the season at the Ritz Ballroom here last Sunday (12), drew 1,181 persons. With admission topped to \$1.10, the gross totaled \$1,266.10. Tomorrow (9), Gene Krupa, 16th, Johnny Long.

With the hockey season opening at the near-by Arena, New Haven, where name bands have held forth for many weeks, considerable opposition has been removed, but the Shubert Theater, New Haven, is still running name bands on Sunday nights to large crowds.

Tennis Match and Dance Is Latest N. Y. Wrinkle

NEW YORK, Nov. 8.—Bob Towns, summer resort emcee and promoter, is trying a new angle in dance promotions. He staged Sunday the first of a series of combo tennis matches and dances in the grand ballroom of Manhattan Center here, drawing 2,000 people.

He presented Art Kahn's 10-piece band for dance music before and after a tennis match between Karl Kosluth and Berkeley Bell, professionals, with Donald Budge as referee and four Coverer models as ball girls. Towns is with the Entertainment Bureau of America.

Fees are 55 cents general admission and 75 cents reserved seats.

According to the EBA office, the show will be tried in other cities if it clicks here.

New Opera Co. Offers Offenbach

NEW YORK, Nov. 8.—For the fourth and final offering in its repertory, the New Opera Company presented a "new English version" of Offenbach's *La Vie Parisienne* last Wednesday night at the 44th Street Theater.

Alack, poor Offenbach! Since his 1869 premiere *La Vie Parisienne* has been revised, until now, in keeping with the fashion (the New Opera Company is always fashionable), the most radically reworked version of all is served up as a combination Cheret-to-Dall-to-Curcio stage. The pity is that the plinky-plink strains of the far-from-melancholy Offenbach are by themselves lingering and lovely.

Some plot! Because the honor of France and French bills cannot be forsaken, se riche Comte and se riche Baron conspire to buy the "dandy" horse that will undoubtedly win the Grande Prix to the shame of the ponies of Paris and their fanciers. So the rich "uns (not so in brains) hash up a wager on the outcome of separate plans to force the wealthy American owner of the 1866 Whirlaway into selling. Since the American does not wish to sell, and has a daughter, and the daughter has a modiste, if not a motive, and the modiste is leered upon licitiously by the American's horse-trainer, and the horse-trainer is not allergic to fratney business, and the Baron specializes in that sort of business, and an opera star is enamored of the Baron, everything stumbles into unity sooner or later.

One bright spot, the verve and clarity with which all of the arias were delivered, was dimmed somewhat by the peculiar lyrics written by Marion Parquhar. Some of her rhymes, indeed, were most peculiar.

Individual performances, on the other hand, commendably went "all out." Caroline Segura, as Metella, the operatic star, shone for face, figure and vocal flair. Delightful moments were spent listening to first her "stinging letter" and then her reactions to "the new opera, Faust." Slightly overripe in his Western-drawned hairings as the Pook Bah horse-trainer, George Basley managed nevertheless to contribute some comic relief from non-toxicous dialog. Gabrielle, the modiste, played by coloratura Ann Lipton, was neat, snappy and sufficiently oh-la-la. But the two outstanding voices were possessed by "se riche Comte," played by Ralph Angelsen, and his romantic foil, Evelyn, played by Ruby Mercer. Their rendition of the loveliest song of the evening, a third-act duet which originally came from Offenbach's *Les Fines des Soupires*, proved that each was highly competent.

Antal Doratie was an overtly aerobic conductor, but if the proof of the pudding be in the eating it must be admitted that the orchestra preserved the gay spirit of Offenbach's melodies, as well as any group it's been our pleasure to hear.

A tony audience cheered the performance vehemently. We said, Tony.

J. R. C.

Galloway's Ottawa \$2,692

OTTAWA, Nov. 8.—Cab Galloway and his band attracted 2,611 j-bugs to the Auditorium here Friday, October 31, for a Halloween dance party. Prices were \$1 in advance and \$1.25 at gate, making a gross gate of \$2,692. With house holding sway at the Auditorium most nights these weeks, the dance floor was laid over the ice surface. Hall was comfortable, however.

U. S. Acts Stuck In Sweden; Plenty Of Work for Them

Stockholm, Sweden
October 20, 1941.

Editor, The Billboard:

I want to thank you for your notice in the September 20 issue regarding our show. There is plenty of work in Sweden for performers in houses such as the Oteberg Stockholm and Frankfurt Helsenborg, where variety acts stay four to six months. There is a distinct shortage of talent, especially during the summer months.

At the China Theater, of which I am an artist director, we are playing an American act, Barbara Randall and Frank Melino, who are making quite a reputation through Sweden because of their work here. Others in our show here include Swenson Saders, German bicycle act; Ben Chopl, Hungarian acrobat; Bodin and Lindholm, singers; Bidin Troupe, Italian acrobats; Carl Feldern, Danish pianist; Rene Bane and Rame, Austrian dancers; Duris Brothers, German acrobats; Charlie Charla, hand-to-hand act, and Randall and Melino, Melino staged our show.

As it is impossible for our American act to get out of this country until the war is over, Americans who may want to write Randall and Melino may address them at Pension Gustafsson, Norrlindsgatan 19, Stockholm, Sweden.

KURT OTFORSO,
Artist Director, China Theater.

Loew's Breaks Down; To Permit BMI Tunes

NEW YORK, Nov. 8.—Loew houses have let down the ban on music controlled by Broadcast Music, Inc. The ruling came with the signing of peace between the major networks and American Society of Composers, Authors and Publishers.

Since the net-ASCAP fight began last January, only music permitted in the Loew houses was ASCAP or public domain. Bands and performers going into the State, New York, Capitol, Washington, or Loew houses playing on spot policy often had to rework the tune line-up to conform with Loew demands. Songs such as *I Don't Want To Set The World on Fire* and others developed by BMI, which were high on the popularity charts, had to be shelved during a Loew run.

Now that the BMI bars are down, all music except that controlled by SESAC and Ravel's Bolero, performance rights of which are controlled by attorneys for the composer's estate, can be played at Loew houses. The SESAC ban was most important during the day of *Intermezzo*. SESAC demanded that Loew procure a license to get that tune. When Loew's thought that a license was not feasible at that time, SESAC put a price of \$25 per performance for the right to perform *Intermezzo*. Gertrude Nissen, who had planned to use the number at the State, had to substitute another tune.

ARA Sets Meeting

NEW YORK, Nov. 8.—Membership meeting of the Artists' Representatives' Association has been set for December 1, when election of officers will take place.

The meeting will also hear proposed plans to have all American Guild of Variety Artists' franchises granted thru ARA and will discuss proposals to lock up the commission for placement of acts into night clubs to 15 per cent. The latter proposition was discussed by ARA at a meeting with the AGVA board. The 15 per cent commission is to take effect only if act is placed thru two agents or agent and booker, and must be agreeable to the act.

More drastic action is planned to bring all members up to date on the \$60 annual dues.

New Ballroom for Chicago

CHICAGO, Nov. 8.—A new ballroom will open November 15 on the site of the South Side's old Casanova Casino, under the tag of the Avalon. The Kenneway Corporation landed the booking contract and set Charles Cox (right man) as the opening attraction. Some \$30,000 has been spent to change the spot from a saltery into a ballroom.

Bookers Complain Midwest Clubs Not Paying Enough \$

CHICAGO, Nov. 8.—Night club operators in this area, particularly in the smaller cities, are not boosting their talent budgets, local bookers complain. It becomes almost impossible to service a spot, they say, as sets are demanding better salaries to meet rising living costs. For this reason a number of accountants have changed booking offices, searching for bookers who can produce talent at the old scale.

Eddie Sligh points out that operators will not increase their talent budgets as long as they can line up offices willing to dig lip-sets at pre-defense-program prices. In the long run, he feels, salaries will have to come up, for the average act can no longer work at the old salary.

Business in town has been slow the last couple of weeks. Bismark Hotel will stage its Goshawk budget after the first of the year, limiting talent to a single dance team. This policy will be in effect through Lent.

Tom Barone is ready to open his spot Tuesday (15). Leon Fields, Rae Marsh, Joanne and Jules Walton, Vera Allen, a Winnie Bowler line of four and Don Orlando's band will comprise the entertainment.

Little Rock Aud Profit

LITTLE ROCK, Ark., Nov. 8.—Operating income of the Robinson Auditorium during the first nine months of 1941 totaled \$16,383.33, with expenditures set at \$15,057.27, leaving a \$1,326.06 surplus, a quarterly report by the Little Rock Auditorium Commission showed this week. The September quarter alone showed a deficit of \$2,260.14.

MBS Billings Show Big Hike Over '40

NEW YORK, Nov. 8.—Mutual Broadcasting System has decided to release its monthly billings figures again. Mutual had been the last of the networks to discontinue releasing billings, and is now the first to resume. Figures, both for the month of October and cumulative, indicate strong business increases over last year.

Billings for October, 1941, totaled \$339,820, as compared to \$311,794 for October, 1940. This is an increase of 37.3 per cent. Billings for October, 1940, plus political business, total \$794,676, this figure giving the 1941 billings an increase of 7 per cent.

Cumulative billings for 1941 total \$5,393,522, as against \$3,250,827 for 1940. This is an increase of 39.1 per cent. The 1940 cumulative billings, with political business added, total \$3,962,502, this figure giving the 1941 cumulative an increase of 34.4 per cent.

Studebaker Buys Time On NBC International

NEW YORK, Nov. 8.—Studebaker Company's export division has contracted with NBC's International Division to sponsor a 15-minute news program, twice a week, to be short-waved to Latin America. Programs will be given in Spanish and will be carried by WBCA and WNLH, 7-7:15 p.m., Mondays and Fridays. Studebaker is the first automobile company to buy time on NBC International.

Boche, Williams & Cunningham Agency set the deal for 13 weeks.

WSPR Inks Union Pact

SPRINGFIELD, Mass., Nov. 8.—Negotiations were completed this past week between radio station WSPR, Inc., and Radio Broadcast Technicians' Union, it was announced by President Ralph Robinson of the union. Signatures of Quincy A. Brackett, president of WSPR, Inc., and Robinson, on a contract completed a series of conferences in regard to wages, hours and working conditions of radio technicians.

The contract completes the second working agreement for radio broadcast technicians in this city, the first being with WNAE, Inc., the Columbia Broadcasting System affiliate in Western Massachusetts, which was completed a year ago.

WXYZ Personnel Shuffle

DETROIT, Nov. 8.—Extensive personnel changes between studio and commercial ends of WXYZ, key station of the Michigan network, have been made. Several of the changes have been developing for the past two months, with some of the personnel "on trial."

Lamber H. Beuwkes, formerly with KYW at Philadelphia, is new sales promotion and advertising manager, replacing Charles Hicks. James G. Ridgell, who was traffic supervisor, became assistant sales manager. H. Earl Moore, office manager, is shifted to the post of studio manager, and David H. Harris is new traffic and continuity director, coming from the same post at WOOD, Grand Rapids.

Osgood Detroit AFRA Prez

DETROIT, Nov. 8.—New officers were recently elected by Detroit AFRA local, with Dick Osgood, commentator on WXYZ, taking over the president's job. Mary Barrett, of WXYZ, is first vice-president. Franklin Ferguson, WWJ, second vice-president; Shields Dietzke, recording secretary; and Austin Orant, news commentator on WWJ, treasurer.

For Left Hand and Ork

NEW YORK, Nov. 8.—One-armed Viennese concert pianist, Paul Wittgenstein, will guest with the Philadelphia Symphony Orchestra, carried on the Mutual network, November 14. Wittgenstein lost his right arm in the first World War.

Number he will play is titled "Divisions on a Theme, and the occasion will be the premiere of a special arrangement, "for left hand and orchestra."

Ted Granik's Forum Ousted by a Martini

WASHINGTON, Nov. 8.—Mutual's Forum of the Air, heretofore aired Sunday evenings from the West Room of the Willard Hotel, will hereafter be picked up from the Sheraton Hotel. Behind this simple statement of a program's peregrinations lies a sad truth, viz: when culture comes up against alcohol, culture loses.

The Willard Hotel, named after Frances Willard, founder of the Women's Christian Temperance Union, has decided to turn the West Room into a cocktail lounge, thereby ousting the Forum for a martini.

NBC-CBS Hearings Set for December 15

NEW YORK, Nov. 8.—Preliminary hearings on the motions made by National Broadcasting Company and Columbia Broadcasting System to enforce the Federal Communications Commission's new regulations for chain broadcasting has been set for December 15 by the United States District Court for the Southern District of New York.

Counsel for the parties are drawing up stipulations to stay the FCC orders. Earlier in the week Mutual Broadcasting System served notice of intervening in the case in opposition to the pending actions of NBC and CBS. Mutual has the right to appear in all proceedings before the court relative to the attempt by NBC and CBS to enjoin the FCC.

Advertisers, Agencies, Stations

NEW YORK:

WQQX landed two national accounts. . . . This week. Popul-Cola, thru Newell-Emmitt, signed for 62 time signals weekly for 60 weeks, running thru December 30, 1942. Bristol-Myers, thru Young & Rubicam, signed for 31 weather reports weekly for 26 weeks. . . . Carroll Dagley has joined the sales staff of WINS. . . . Malcolm Ferguson, formerly with Benton & Bowles, has joined the copy department of Sherman K. Ellis & Company. . . . Louis Cooch, WJH traffic manager, has become engaged to Jane Mengrone, former press agent.

Cocliana, Inc., has signed a 13-week contract with WJH for two quarter hours weekly of recorded music. Lester Harrison, the agency. . . . Peggy Harmon, formerly a copywriter with Benton & Bowles, has joined the radio copy-writing department at Compton Advertising, Inc. . . . Five WOB account executives received bonus checks for passing their individual sales quotas for the third quarter of 1941. Men include George A. Schmidt, Otis Williams, W. Thomas Hamilton, Robert J. Garver and Robert Wood. Wood is of WOB's Chicago office, the others are of the New York office.

W. C. Alcorn, general manager of WBSX, has received a medal for Americanism from the Brook Veterans of Foreign Wars, the BVF citing the policies of the station.

CHICAGO:

J. W. McELVAIN has resigned as news writer for NBC here to join the newly organized Chicago bureau of Press Association, an Associated Press subsidiary. . . . Bassett Moses, newspaperman, succeeded him. . . . Jim Kane, WBHM publicity head, is the father of a second daughter, Doeditha, born in New York October 31. . . . Bill Bay, head expedition man for NBC, received a hotel ash tray from Edgar Bergen, in appreciation for his work during Bergen's recent "home-coming" visit near here. . . . Add NBC guide men who have branched out as announcers: Matthew B. Thornycroft, WGAG, Augusta, Ga., and J. Richardson Loughrin, WDEV, Waterbury, Vt. . . . Many a local composer is burning midnight oil to have an entry in the \$8,000 WOB Operetta Contest. An additional \$2,000 will go to listeners who title and select the best of the three top-ranking winners as decided by a well-known advisory board. . . . The second sponsor on the NBC Breakfast Club is the Cream of Wheat Corporation, which bought a 15-minute slot for each Friday and Saturday.

NBC Shelves Talent Development Plan Pending FCC-Chain Solution; Net Wary of "Monopoly" Charges

NEW YORK, Nov. 8.—Delicate situation existing between the major chains and the Federal Communications Commission has put a damper on NBC's plans to develop talent on NBC stations in the hinterlands. NBC's long-range view was to expand production to all key stations on the chain rather than confine it to the three major production areas of New York, Chicago and the Coast.

Should the chains successfully negotiate present FCC hurdles, NBC will immediately get under way a system of farming out producers to hinterland stations in an effort to hype local production. Impetus for this plan came some months ago, when C. L. Menner and Sid Strutz, production execs, came to New York from Chicago.

Pessimism on Talent

NBC production chiefs, sounding off on the general talent development situation, are very bitter over conditions allegedly brought about by the American Federation of Radio Artists. High cost of rehearsal, according to NBC, has made it mandatory that directors and producers select actors known to be ex-

trremely capable. This has cut down on plans to use new talent, with the result that newcomers in increasing numbers find it tougher to get a break. According to NBC, this is the real reason for the present exodus of Chicago actors to New York—the actors figuring it would be better to cool their heels in New York, particularly in view of the fact that so many Chicago directors have come to New York in the past year.

The way NBC regards the current AFRA situation is as follows: Some 250 actors are probably getting the gray, with between 700 to 1,000 doing okay and the remainder just "hoping"—and likely to continue so indefinitely.

Bayuk Adds MBS Time

NEW YORK, Nov. 8.—Col Tinney, sponsored by Bayuk's Phillies on 74 Mutual stations Monday and Wednesday, yesterday started a three-times-a-week slot, Monday, Wednesday and Friday, 8-8:15 p.m. Bayuk also sponsors Jack Stevens, doing "Inside of Sports" on Tuesday, Thursday and Saturday, and the expanded Tinney time gives sponsor six days across the board. Sponsor and Mutual will probably draw up a contract for another year shortly.

Scheiner's New WMCA Post

NEW YORK, Nov. 8.—Paul Scheiner has been appointed recorded music director at WMCA and will work under supervision of Walter Craig, production chief. Post is a new one. Station states the appointment does not indicate any trend away from live talent, being made for the purpose of providing better showmanship and co-ordination in recorded broadcasts.

Livingstone Upped at WXYZ

DETROIT, Nov. 8.—Charles Livingstone, who has been dramatic director of WXYZ, is being upped to director of production, including *Lone Ranger* and *Green Hornet* shows, in the latest shift at this station.

placed her, with Ruth Chapel, of typing, replacing Miss Schall. . . . Zeston C. Woolley, of station relations in New York, is spending his honeymoon in Hollywood. . . . Bruce Anson, NBC announcer, was inducted into the Army November 8. Aubrey Leon, relief announcer, moved into the vacated spot.

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Upon receipt, the packet will be dated and filed away under your name.

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PHILADELPHIA:

STANFORD LEWIS, former production chief at WFG, Atlantic City, joins WIP as news announcer. . . . Bob Bloomfield's *It Happened Today*, dramatized news show on WFEN, grabs off a sponsor for three nights a week, the Crane Bros' Furniture Company here. . . . Fred Dodge, until recently radio chief at Ward Wheelock agency here, joins WBAI, Baltimore, as production manager. . . . Ed Allen, former WIBC announcer, goes to WFPD, Atlantic City, in a similar capacity. . . . Sandy Guyer, one-time dean of local announcers, down in Danville, Va., as WBTM commercial manager. . . . Willard Botts back as a WIP engineer, having returned from Army service. . . . WFIN adds two and a quarter hours to its weekly broadcasting schedule. . . . Arlene Chanter, chairlady at Jack Lynch's *Hot*, being groomed by NBC for a solo song build-up a la Dinah Shore. . . . Joe Dillon, program chief at WJNY, Kingston, N. Y., back at WJPH to conduct the *Irish Hour* for Brady's Furniture Store, the same show he had when he made his radio bow 12 years ago.

LOS ANGELES:

TOM REVERE, Benton & Bowles radio head, here for conference with Main Heller, Maxwell House show producer. . . . Joe Stauffer, Konyon & Eckhardt radio director, to have charge of Chase & Sanborn show when it switches from JWT to KFI, January 1. . . . New business over KBCA includes the sale of J. V. Baldwin Motor Company to self automobiles by means of 40 quarter-hour programs, *Musical Cloc*, three-a-week, from November 10 to February 9. Chris Crank, Inc., the agency. . . . Employees and friends of Title Insurance & Trust Company, sponsors of *Romances of the Baschet* over KNX, were the guests of Frank Graham at a special studio broadcast Wednesday. . . . Marjory Holmes is the new secretary in Red sales, Hollywood. She will assist Ed Barker and Norman Noyes. . . . J. M. Cunningham is the new studio field engineer at NBC, Hollywood. . . . Nesbitt Fruit Products, Inc., thru Walter E. Nell, Inc., has contracted with KBCA for 30 quarter-hour programs, *John Nesbitt's Passing Parade*, in the interest of Nesbitt fruit products. Deal ends July 28. . . . Donald W. Thornburg, CBS vice-president in charge of Pacific Coast operations, is back following a five-week business trip east. . . . Caroline Gay, of great relations, left NBC November 1 to join staff of Douglas Aircraft at Santa Monica. Catherine Schall, of press, re-

ADV.

Say It By Telegraph — But Use Enough Words To Make It Clear . . .

... nine, ten, eleven, twelve—John, I don't see how we can say it all in ten words. I wonder how much the two extra words would cost?"

"I don't think we had better send more than ten. If we do, we'll have to pay for another ten-word telegram."

John was wrong. The additional cost of those two words was only a few cents. The clerk at the counter overheard the discussion, set the couple right at once, and they sent their twelve-word telegram. This little episode illustrates an erroneous impression some people have, even in some business offices. It is NOT necessary to limit telegrams or cablegrams to the number of words for which the minimum charge is made; that is why Western Union counter clerks, and telephone operators carefully explain to each person to whom they quote a rate that the amount will be so much for the first ten words or the first fifty words, and so many cents for each additional word.

It is not economical to limit messages to the minimum number for which a charge is made when more words are required to express adequately and fully the thought the writer wishes to convey. Of what value is a telegram which leaves the recipient in a state of doubt or uncertainty because of a too energetic effort to save on the number of words? It is true economy to express messages clearly and fully, just as it is pure waste to use extra words which do not add to clarity of expression. In fact, Western Union employees are trained to suggest eliminating unnecessary words and often are able to point out a more economical service which will serve the patron as well as the one first selected. Such service saves the patron money.

Overnight Telegram Is a Convincing Salesman

Results obtained by use of the lowest Overnight Telegram to local addresses at quantity discount rates have been so striking that many large manufacturers and retailers are steadily increasing their use of this powerful instrument to get action and obtain profits. Quantity discounts range from 10 to 50 per cent, with discounts beginning at twenty-five telegrams of the same text.

Quantity Discounts

Ranging from 10% to 50% on Local Overnight Telegrams of Same Text.		
Rates for Overnight Telegrams of 50 Words.		
No. of Messages	Rate per Message	Discount
25-50	18c	10%
51-100	17	15%
101-250	16	20%
251-500	15	25%
501-1000	13½	32½%
1001-2000	12	40%
Over 2000	10	50%

Give Telegraph Stamps to Those Away From Home

Western Union inaugurated another exclusive convenience for its millions of customers when it introduced its new telegraph stamps which may be used in payment for telegrams, cable messages and other services.

For the first time, Western Union's many varied services come packaged in neat pocket-size books of telegraph stamps of \$2.50 and \$5.00 value, which makes it possible "to give Western Union service as a gift."

Program Reviews

EST Unless Otherwise Indicated

Dinah Shore

Reviewed Sunday, 9:45-10 p.m. Style—Singing. Sponsor—Bristol-Myers. Agency—Young & Rubicam, Station—WJZ (New York, NBC-Blue network).

Dinah Shore, lush-voiced warbler heard on the Eddie Cantor show for Bristol-Myers, is now doing her own program for the same sponsor. Miss Shore's reported price for this period is \$500. She is easily worth it, what with one of the most appealing voices on the air today, plus the build-up she has received via her records and the Eddie Cantor program on the Red network.

Opening session sounded like the Cantor show in miniature, Eddie being there to give Dinah a send-off. In addition, Bristol-Myers' new show includes announcer Harry Von Zell, who also does the blurbs on sponsor's Red network program.

Miss Shore did three tunes on the debut program, winding up with 'You, My Darling Daughter,' the tune that boosted her to fame. On subsequent programs she will probably have time for at least four numbers, Cantor having absorbed four or five minutes on this program.

Paul Laval conducts the orchestra, and Harry Von Zell sings over the commercials—but too frequently. Paul Ackermann.

George Jessel

Reviewed Friday, 6:45-7 p.m. Style—Talk. Sponsor—Greater New York Breweries. Agency—Kelly-Nason, Station—WEAF (New York).

In bowing as a radio commentator on every conceivable subject, with emphasis on events on the Radio, Jessel probably didn't give his initial stanza the attention it deserved, since he was preoccupied with the opening of his show, 'High Kickers,' the same evening. However, forgiving this lapse, Jessel impresses with the possibility that he will convert this period into a highly likable session.

The stories he selected of what allegedly happened in the theater and night clubs were not of the best, but they were all told in the very competent Jessel manner.

His discourses included excursions into politics, sports, announcements of theater openings and closings and some gossip.

An incentive for write-ins is given with the offer of a \$25 Defense Bond for contestants, sending in the best toast which is read off on the program. Second best gets a pair of discs for the Jessel show.

As for the commercials, the less said about them the better. Four plugs were inserted, which is too many for any 15-minute course. Joe Cohen.

"A House in the Country"

Reviewed Friday, 10:30-10:45 a.m. Style—Dramatization. Station—Sustaining on WJZ (New York, NBC-Blue network).

A new daytime serial, heard Monday thru Friday, concerning the experiences of a young couple, who, after a year of married life in a city apartment, decide to try the art of living in the country. At this listening, Joan and Bruce Marshall, the principal characters, have secured a country home for the modest sum of \$50 per month, and are moving in. Both of them are used to modern city conveniences and totally unfamiliar with such things as an old-fashioned fireplace, the old-type country telephone

A-Hunting They Must Go

PHILADELPHIA, Nov. 8.—Scheduled meeting last Saturday (1) here of the Third District of the NAB was called off because too many up-State station officials said they would be preoccupied at the scheduled time. However, it wasn't pressure of business that caused the preoccupation, merely the fact that those responsible for setting the meeting date failed to reckon with the fact that November 8 marks the opening of the game hunting season in the State.

and a gas stove. Consequently, they are constantly annoying their landlord, Mr. Patterson, with phone calls. Show furnishes 15 minutes of lively entertainment of the type that appeals strongly to the housewife.

Program is written by Ray Knight and produced by Joseph S. Bell. John Ruby and Frances Chaney do splendidly as Mr. and Mrs. Marshall. Parker Penneyley was okay as Patterson, the landlord. Elliott Colfer.

Jack Owens and Bob Mitchell

Reviewed Friday, 7:30 p.m. PST. Style—Musical. Sustaining over KFI-KECA (Los Angeles).

Jack Owens is best known for his work in bringing 'The Hot-Sut' song into being. Since then he's been guesting here and there. His show with Bob Mitchell, organist, is abunted between KFI and KECA at varying times.

Owens and Mitchell offer a pleasant 15 minutes, with vocals and organ numbers dividing the time equally. Owens opened the show caught with 'Knock Deep in Stardust,' and Mitchell followed with 'Cowboy Serenade.' Other tunes on which Owens vocalized were 'When Love Is Men and You and I.' Mitchell's closing tune was 'Time War.'

The program is well handled by Owens, who does a bang-up job on the vocals. Mitchell's organ work is pleasing. Good selections are also responsible for the popularity of this show. It is a good spot for a sponsor. Sam Abbott.

"Inglewood Park Concert"

Reviewed Tuesday, 7:15-7:45 p.m. PST. Style—Musical. Sponsor—Inglewood Park Cemetery. Agency—Advertising Arts. Station—KNX (Los Angeles).

Inglewood Park Concert is a program of long standing that has won its way into the hearts of many listeners simply because it features good music that offers solace to fugitives from life. Program, offering 30 minutes of opera, light opera and ballads, comes in the early evening, when folks like to relax and listen to soft strains. Each week a guest star is presented. This week it was Shirley Chase, 12-year-old, vocalist from 'Boonville School.'

Show opened with 'On Wings of Song,' played by Earl Turner's orchestra, followed by America, the Beautiful. Miss Claire's portion of the program included 'Cero Nove, My Sister and I' and 'Vodi di Primavera, the first and last in Italian. Inglewood Park Quartet offered background vocal. Miss Claire has a rich contralto voice that belies her age. She handles a song well and doesn't step back from any of the intricate notes. Her voice is that of a well-trained vocalist.

Turner's orchestra did well on 'Pouffe Valant and Densé de le Fes Drapée.' Piano work of Lenny Berlin on 'Stars of the Summer Night' was commendable. Ted Miss, producer and announcer, handles the commercials effectively. Sam Abbott.

"Milestones in American Music"

Reviewed Tuesday, 4-4:30 p.m. Style—Musical. Sustaining over WABC (New York, CBS network).

Various units of the musical organization of the Eastman School of Music, Rochester, present American compositions, purpose of which is to trace the development in style and technique of the native crop of writers.

The second program of this series presented a recital for string quartet and piano. Pieces heard were bits from the 'Quintet in F Sharp Minor' by Dr. Edgar Stillman Kelley and compositions by Arthur Potts and Mrs. H. R. A. Beach. All of them followed their European predecessors in the field of chamber music in both style and technique.

All of them failed to realize the potentialities of the American scene and did nothing that the Continental composers had not said previously in better musical language. While the works presented here were scholarly and indicative of careful workmanship, the subject

matter was remarkably dull, treading over the same familiar ground.

Presentation of the pieces by the Eastman students was competent but failed to overcome the handicap of the material. Dr. Howard Hanson conducted. Joe Cohen.

"The Squire of Suburban Square"

Reviewed Monday, 9:30-10 p.m. Style—Quiz show. Sponsor—Suburban Company, Inc., Ardmore, Pa. Agency—Stewart-Jordan Company, Philadelphia. Station—WFIL (Philadelphia).

Heralded as a "new quiz show," and produced by Gary Hub, radio director of the agency handling the account, the Squire is the same old knock-'em-down and drag-'em-out formula. The "new" note is that, instead of cash or Defense Bonds, the giveaway gimmick is script money. The paper specie is as good as McCoy kale at community retail shops located in Suburban Square, a smart shopping center on Philadelphia's Main Line.

Programming is set up as a co-op effort by the stores in the area and all plugs are for the area itself. Originates between pie shows at the Suburban Theater in that sector. It's unquestionably an agreeable substitute for movie-gone deluded bank night and bingo. But for folks squatting in the parlor, this weekly stink picks little excitement.

Rowing milk selects contestants. Questions, culled from the average question-and-answer book, are rated at from \$3 to \$8 in script dough. Wrong guesser gets a pair of cuffs movie ducats. But the catches is that they are only good for the broadcast night. Patrons also have a Squire-Inquirer Card to answer 10 true-or-false queries. Bingo isn't scored until following week, perfect score rating \$20 in script, money pyramiding a la bank night. Names affixed to cards give sponsoring stores nice mailing list. Listeners are also invited to enter a "name it" feature. Sending in set of six clues to a Suburban score rates \$20 script for the one used. However, entry must add sales slip from one of the stores for at least \$1. Contestants get five seconds to answer query, making for mawkish question-asking.

Al Stevens serves as the quiz maestro. Announcers Tony Wheeler, Bert Gricecomb, Neal Harvey and Don Martin patrol the aisles with milk. All perform their tasks in most trying manner—undoubtedly for themselves as much as for the listener. And with enough zest to make the sum total impression an unpleasant one. Maurice Oroszaker.

"Dialing With Lucretia"

Reviewed Monday, 10:45-11 a.m. Style—Talk. Station—Sustaining on WSOQ (Charlotte, N. C.).

Lucretia Davidson, women's commentator for WSOQ, conducts a newsy, post-city around-town-among-the-girls stink in the form of a telephone conversation with a girl friend. Program opens with the sound of phone dialing, and Miss Davidson proceeds to unload feminine dolings about town on her imaginary phone companion.

Miss Davidson has a pleasing voice that helps put material across. Program's content is well-chosen, giving intimate and personal items about the pals who figure socially. This stink could be improved by Miss Davidson building up the illusion of her imaginary dial partner by more frequent breaks in chatter to indicate a two-way conversation.

Chief need of program is to build up and give personality and life to other end of the line. Sam Justice.

"Hum and Strum"

Reviewed Thursday, 10:25-10:30 a.m. Style—Songs. Sustaining over WBZ (Boston).

One of the oldest teams in the nation, Hum and Strum still know how to dish it out in the way the public likes it. Boys are spotted during the day for several five-minute shots, and generally have time only for two numbers and a bit of patter.

Equipped with good voices, smart delivery and plenty of personality, the boys should get a commercial. There are plenty of teams working now who have far less on the ball than these two. Their timing is perfect and, backed up by some good arrangements, they dish out the pop stuff or the oldies with equal aplomb and with never-failing proficiency.

Really the best of the local vocal duos, Hum and Strum are worthy of serious attention. Mike Kaplan.

Radio Talent

New York by JERRY LESSER

LEW LAURIA suggests a new title for Metropolitan Opera Auditions of the Air — Metropolitan Operatic Auditions. . . . DON QUINN wrote an article for the new defunct Stage Magazine on radio sponsorship. He called it *Idiot's Delite*. . . . At a recent rehearsal of *Mystery Man*, an alarm clock went off during an intense scene. It proved to be a pocket alarm of GEORGE BAXTER'S, and it was set to remind him to call a certain agency, but quick. . . . FANNY MAY BALDRIDGE presented a series of original sketches for the American Hardware Manufacturers' Association in Atlantic City last week. . . . I have yet to hear EVERETT SLOAN do a bad job on a radio show. His work last week on *Inner Sanctum* was a honey of a performance.

CHERYL BERO'S Goldbergs will be on its 15th year on the air November 20. . . . Dually compiling an announcer's dictionary, GEORGE BRYAN is receiving orders for the book from dramatic schools and colleges. . . . ERIC DREBLER and IRENE WINSTON have been scriptually wed in JOAN BLAINE'S

Yellow Lady series. Duo's moniker is now Dr. and Mrs. Alice Gordon. . . . JIMMY VAN DYKE, the radio actor, is frequently mistaken for playboy TOMMY MANVILLE at the night spots. . . . LINDA WATKINS is free-lancing in New York radio. . . . CBS's *Story of Mary Martin* recently celebrated its seventh anniversary, and its authoress, JANE CRUSHBERRY, is celebrating the playing of her new musical composition, *Don't Cry Little Jesus*, on the program. DOROTHY KIRSTEN sang it with string accompaniment. . . . Actor DON MACLAUGHLIN was recently obliged to radio-act the climbing of a ship's rope ladder in a Singapore scene on *Armstrong's Theater of Today*. But to Don it wasn't so much acting. He nearly lost his life once doing that same thing—in Singapore. . . . JOHNNY LONG, band leader, will be guest artist on the *Matinee at Meadowbrook*, on CBS, Saturday afternoon, November 18. . . . JACK RUBIN, who plays Morris Levy in *The O'Neill*, left this week for a motor trip to the Coast. . . . BEN SMITH, who is playing in the radio show *The Vigilant*, is a brother-in-law of HELEN MENKEN, star of *Second Husband*.

Chicago

by SAM NONICBERG

BEN BERNIE is continuing with *Just Entertainment* over WBBM (CBS network) beyond the original nine-week contract on a week-to-week basis. It is still not certain when *Southwood Beach* will succeed this quarter hour. . . . DON GORDON, brother of Stag Gordon, the WONT (Manitowoc, Wis.) announcer, joined Gray Gordon's band as singer. . . . ED ALLEN celebrated his 10th year on the air last week. . . . JOE EMERSON back on the job, fully recovered from his appendectomy. . . . ETHEL KUHN back from New York to resume her radio work here. . . . LUCY OILMAN and MARJORIE HANNAN added to the cast of *The Romance of Helen Trent*. . . . SID ELLSTROM and SIDNEY BREESE now working on *Road of Life*. . . . IAN KEITH, former movie idol, and LORETTA POYN-TON, of the *Harold Teen* show, have joined the *Woman in White* serial. . . . CHRISTINE and RUSTY GILL replaced BONNIE BLUE EYES and BOB ATCHER on the WBBM *Fern Service* program. TOM MOORE took over the announcing duties. . . . NED LE FEVRE added to *Guiding Light*. . . . MARIELOU NEW-MAYER is now featured in *Bachelor's Children*. . . . WHITNEY FORD, comic, landed a new one-year contract with the Busset McSpods Agency. . . . ARTHUR PETERSON is guesting on the *Quiz Kids* show November 19. . . . BOB BAILEY, of *That Brewster Boy*, discussing a picture contract with RKO. . . . DEL KINO, the

Wings of Destiny announcer, is convalescing from an appendectomy.

Chills between soft (?) drinks at the fourth annual AFRA antics at the Sherman Hotel Friday (7): A record 1,500 or more turned out despite the nasty weather, and many of them in up-to-the-minute formal. . . . That Auto-graph cafeteria was a popular feature, ably operated by CONSTANCE CROWDER and VIOLA BERWICK. Fans mobbed local celebs. . . . That was BOB DYRENBORTH announcing the arrivals at the door, and he knew them all. . . . JEANNE JUVIER, raving about her 18-month-old son to anyone who would listen. . . . CORNELIUS PEEMER, the camera hound, snapping everyone within sight. . . . BILL DACHER, the WGN production chief, took in the affair. . . . A bow to those pages who serviced the customers all evening: JACK BIVANS, MARY DESMOND, JACKIE BYONAE, ROSEMARY GARBELL, CHUCK GRANT, JACK HARRISON, DONALD KRATZ, FRANK PACELLI and JERRY SPELLMAN. . . . SUSAN ARMSTRONG's palmistry booth clicked. . . . BETTY MITCHELL, of AFRA, had to miss the party, having left town to visit a sister. . . . Show was big time, with such performers as IRENE BORDON, VICTOR MOORE, WILLIAM GAXTON, BLACKSTONE and JOE E. LEVIE, doing their bit for a worthy cause.

Hollywood

by SAM NONICBERG

JACKIE GLEASON, emcee for the new Columbia Pacific network variety program, *Hi Neighbor*, has been assigned both role with JAMES CAGNEY in *The Life of George M. Cohan*, to be made at Warner Brothers' studio. . . . MEBEDITH WILSON, NBC maestro, will introduce his newest composition, *The Song of the Little Red Book*, soon on the Maxwell House *Coffee Time* program. . . . LEM AND ABNER have broken precedent during their present series and allowed a third actor, JERRY HAUSNER, to be heard on the program. . . . A New York lecture bureau is trying to persuade EDWARD G. ROBINSON to sign a contract to go on a nationwide lecture tour, with Americana as the subject of his talks. . . . ARTHUR LAKE, Dogwood on the *Blondie* series, was honor guest at the Antelope Valley Park in Lancaster, Calif. . . . ANDY DEVINE and Mrs. Devine recently celebrated their eighth wedding anniversary. . . . BOB HOPE and MADELINE CARROLL will co-star in *My Favorite Blonde*, starting at Paramount, November 10. . . . JERRY COLEMAN is at work in the new *Hi Neighbor*.

ing started *True to the Army*. . . . CARLTON E. MORSE, author-producer of *I Love a Mystery*, spent last week-end in the hospital, where he went to rest after a strenuous stage of work on his NBC shows. . . . HORACE WILLARD, colored janitor at the CBS-KNX studios, is rehearsing in one of the leading roles of a new play called *Woodoo*, written by Eugene Henry Hoffman and scheduled for presentation at the Mayan Theater in Los Angeles November 20.

UP News for Buenos Aires

BUENOS AIRES, Nov. 8.—Expanded newscasting service to be given by Radio Belgrano here will include the complete radio news service of the United Press starting January 1. Belgrano's owner, Jaime Ballekovich, two months ago introduced a South American edition of the *Esso Reporter* to Argentine listeners over his network. Deal for UP news has been set by a long-term contract.

Heavy Feudin' in Philly as Press, Artists and Stations Square Off

PHILADELPHIA, Nov. 8.—Town's first red-hot feud between a radio performer and the press is shaping up as a match of major proportions. Name-calling stage has been reached between Orth Bell, WCAU comic, who has three shots a day on the station, and Raymond Cathrid, *Daily News* radio editor, whose *Behind the Mike* pillar is only local daily radio column.

That both the station and the newspaper belong to a city-long identified with "brotherly love" matters none to Bell or Cathrid. It's no Winchell-Bernie fuse to build a newspaper circulation or listening audiences. It's the McCoy, and it remains to be seen whether the spoken or the printed word will be the last.

Feud was touched off when Raymond reviewed Bell and found the funnyman unfunny. Bell picked up the challenge, allegedly ridiculing Cathrid's column and the newspaper. If listeners thought it was an act, Raymond dispelled that impression in a hurry, pillaring back: "Were told by a member of the WCAU staff (not a single listener called us on it, showing how vast an audience he must have) that Orth Bell dedicated his program the other night to that adolescent Winchell of *The Daily News* in an obviously clumsy attempt to 'get even' for the criticism we recently leveled on his alleged comedy."

Cathrid thanked Bell for the compliment. Bell then used another plan of attack, calling in Powers Gourard, WCAU commentator, to create a second fighting front. Cathrid again countered back; and last Friday (31), in his *Scoop Reports* paragraphs, panned Gourard.

It's been all quiet on the Bell-Cathrid front for the past few days.

Bell and Cathrid have never met each other. Marks the first real touch-ado to crop up locally involving a radio performer. As for Cathrid, he's an old hand at fighting it out, only recently taking WIP to task for changing a program format and copying out top man.

Don't Kill the Cattle

While Bell and Cathrid are planting new positions, past week found the local stations themselves engaging in the popular pastime of squaring off in corners. Round was scored by WCAU when it took the wind out of WFIL in being the first on the air with PM. WFIL had just started balling PM for Monday (10), when its WOPH was supposed to

give Philadelphians their first listen in PM transmission. For the event, *The Philadelphia Record* has gotten up a special section for tomorrow's paper (9), heralding the first, with all co-operative advertising based on that distinction.

Instead, and in dark secrecy, WCAU jumped the opening guns and put its WOPH on the air last Sunday (2) at noon. No fanfare, no bellyhoo. Secret kept so dark in advance that it didn't even hit the grapevine sources until the secret was actually out. Actually, WCAU's PM transmission is strictly to test its 10,000-watt transmitter. But scoring the beat was just enough to take the wind out of WFIL's sails.

The stunned, WFIL came fighting back on Monday (3). Instead of the local network stations engaging in collective bargaining with ASCAP for local contracts, WFIL belted on its own, signed with the Society, and became the first local network station to return ASCAP music to the studios for local origination. Only the week previous, WFIL hinted there might be some "rumblings" in WIP's relation with Mutual, when the Boone Carter commercial was given to WFIL, NBC-Blue outlet here. WIP fired back that it had no available time to carry Carter.

PROGRAM ANALYSIS

(Continued from page 6)

programs during the week of August 25 as compared to 103.4 hours in 1940. Slide is attributed to network serials originating in New York. The transcription picture shows 29.3 hours this year as compared to 35.1 hours in 1940.

WBBM (Columbia) during the week of September 30 played 106.4 hours of live programs in 1941, as against 112.7 hours in 1940. Recorded time totals 10 hours in 1941 as against 17.9 hours in 1940. Daylight time takes the blame for this change.

WJZD, leading independent station, is using more live hours this year. During the week of October 1, 1941, it had a total of 68 live hours, as compared to 1940's 65 hours. The recorded figures are 35.4 hours in 1941, as against 24.4 hours last year. The increase in both departments is due to the fact that the station operated only 12.5 hours per day in 1940, while in 1941 it operates 14.5 hours daily.

for THEATERS HOTELS
RADIO NIGHT CLUBS
ONE-NIGHTERS FAIRS
PARKS BALLROOMS
RECORDINGS
EXPOSITIONS
PRIVATE FUNCTIONS

BANDS
WANTED

Bands are wanted in all these branches of show business. In how many of them have you worked in the past year? Do you want to get into any you've never worked before? . . . increase your working weeks? There's one quick, sure, inexpensive way to do it.

advertise in the one and only, all-inclusive show business news weekly that's read by ALL talent buyers in ALL fields . . .

The
Billboard

IN PHILADELPHIA

W F I L

SELL THROUGH W F I L

BIG MUSIC UNION COMING

AFL, AFM and CIO Giving Eye To New Pub and Composer Orgs

BMI-ASCAP fight showed pubs and writers their shaky position—AFM might step in to foil CIO if ASCAP doesn't remedy situation—radio wets agitated

NEW YORK, Nov. 8.—Signs of real unionization in the composer-publisher end of the music industry became apparent here this week and, if all comes off as expected, the next 12 months may see a change in the country's musical set-up which will make the ASCAP-BMI struggle a honey game of gin rummy. Since the smoke of the radio fias lifted last week, many pubs and tunesmiths have suddenly decided that the really big issues confronting them were not involved at all. They're beginning to feel that if ASCAP had been a union rather than a copyright clearing society, the radio chains could not have locked them off the air.

This line of thinking has already resulted in two unloading moves from rank-and-file songwriters, the American Federation of Songwriters and the Songwriters' Guild. Fourteen AFM members, their spokesman and attorney Robert Daru, are instituting a damage suit against the radio wets for \$1,267,000. Aim of both orgs, as outlined by them this week, is to establish collective bargaining with all dispensers of their music. CBS and NBC execs have asked ASCAP to assert its influence to squelch the AFM members' damage suit, since 12 of the AFM composers belong to ASCAP. So far, ASCAP has taken no action.

Show of initiative on the part of the tunesmiths is causing worry in many circles. Songwriters' Protective Association, never set up as a union but only to handle copy and royalty matters for composers, tried to fluff off the new unions. Irving Caesar, SPA's proxy, said: "If any of these new outfits have anything reasonable to offer songwriters, I say more power to them. I'm ready for any suggestions they have to make." Caesar was skeptical, however.

ASCAP itself is closely watching the progress of the union trend. In past years the Society has often mulled the idea of becoming a union and affiliating with the AFL. Thought first hit ASCAP when the American Federation of Musicians was trying to get contracts covering employment of radio musicians some years ago. Society figured it had a common bond at that time with AFM's objective. Today, ASCAP and AFM have an even closer tie. Besides the radio problem, both orgs are now intensely interested in stabilizing the recording and transcription industries.

The AFM's interest in seeing the song industry organized is multiple. First of all, the musician union is always combating various threats of the CIO to enter the show, biz field. Should the CIO want to grab the opportunity, it might possibly sell itself now to the songwriters and pubs as the proper union to handle their bargaining. Just what slant James C. Petrillo, AFM prez, will take on this situation is not known, but he is giving it plenty of thought. Under a ruling made a few years ago, the AFM can take other allied orgs under an affiliation wing. Such a tactic was used by Petrillo in Chicago three years ago when the CIO started a drive for radio sound men and announcers. Petrillo defeated it by making the speakers and sound technicians at WBBM (CBS) a part of AFM Local 10 in Chicago.

If the AFM made such a move independently of ASCAP, it would leave the latter org in a position of being just a collection and disbursement bureau. Some observers believe that, before ASCAP would allow that, it would either set itself up as a union or work out some kind of set-up with the AFM. Some time ago, The Billboard asked ASCAP general manager John Payne if it was possible for ASCAP to attain union status, inasmuch as publishers are employers. He answered that it might be done if the publishers were considered not employers, but "holders of copyrights."

Other sources have pointed, too, to the unique angles now in effect which allow a band leader and member of AFM to be a music publisher. As a publisher, the maestro is an "employer" outside of the union. Another angle is the organization a few months ago of the BMI publishers into the Independent Music

Publishers' Association. Org was formed when the BMI boys got their first royalty checks and didn't like the size of them.

One Big Union

This brings the one-big-union picture to a point of interesting conjecture: If ASCAP turns union, either with an autonomous charter and affiliation or as a "B" affiliate of the AFM, it can pull into its orbit the bulk of both the ASCAP and BMI publishers and composers. This would eliminate automatically radio's axe over ASCAP (i. e. BMI) and might conceivably turn ASCAP's new 15-year contract with the wets into strictly a deal on copyrights, leaving ASCAP in a position to start all over again, bargaining with the chains and other music men on behalf of the pubs and composers.

Chances are, however, that such a move on the part of ASCAP would not hold water legally, and suits and counter-suits would fill the air. Pubs and composers for that reason will probably be content to just let ASCAP function as a collector and organize their union as a separate org. Group of tunesmiths which met this week to form the Songwriters' Guild has not decided yet whether it should affiliate itself with a union of the AFL or CIO character, but many of the members have expressed themselves definitely for some affiliation. They also figure that it would be good tactics to have the AFM merge with them, since both have generally the same objective and it would mean a gain in strength.

Irony part of this sudden and explosive trend toward a union in the song world is that it was brought on by the very people who will most hate to see it—the radio chains. If the pubs, composers and musicians became affiliated in a set of interchangeable unions, the

Can't They Even Hear?

RICHMOND, Va., Nov. 8.—"Play it? How could we—we never use music!" This will be the defense of J. Frank Lowery, owner of Playboy Tavern near here, when he comes into United States District Court December 22 to answer a complaint filed by M. Witmark & Sons. The publisher is asking \$250 damages on the ground that Lowery's musicians played a song entitled *They Say* on May 10. Lowery appeared in court here this week to file his answer, and brought along three of his musicians. The leader, Jay Weiner, said he was not running his Cardinal Dance Band at the time, but he was sure some of his boys was guilty of playing the tune in question. "My boys are good," he stated modestly, "but even they can't make up a song as they go along, and we haven't bought any music for years. The man are musicians and play by ear."

B. Goodman Goes to Okeh From Columbia

NEW YORK, Nov. 8.—It was decided this week to switch Benny Goodman from the 50-cent Columbia label to Okeh, which retails for 35 cents. Goodman's first Okeh efforts will be *Let's Do It* and *The Earl*. They had been scheduled for Columbia release, but new labels have been slipped on and the disks will be out with the November 10 Okeh issue.

This marks Goodman's first try on a cheaper label, although he left Victor that company re-loaded some of his previous stuff, using the Bluebird stamp.

Move is expected to help Goodman in his efforts to reach a wider audience, especially in the coin phone field.

air magnates would find themselves dealing with a solid front union in studios. ASCAP's inability to deal with radio for 10 months and its stand-up with a sorry compromise contract has shown ASCAP members that their organization, as set up, is weak in a crisis.

The few million dollars which radio figures it has saved by installing BMI would more than be spent combating and dealing with a strong song union comprising all pubs and composers if each agree. That all of this may soon become a reality is attested to not only by the discontent of the pubs and writers over the ASCAP-BMI outcome, but also by the fact that several big union leaders were survising the situation by week's end.

Coca-Cola Show Bows In; Honors Martin, and 50c Diskers Squirm

NEW YORK, Nov. 8.—The highly touted Coca-Cola air show, *Spotlight Bands*, debuted over Mutual web Monday (8) and shaped up as expected. Looks like the most powerful band and disk plugging program ever.

Show's formula is to air six bands per week, 15 minutes each, Monday thru Friday, with Saturday band getting half hour. Saturday "honor" band supposed to be recording outfit which has made the best-selling plaster of the week, determined by an elaborately halleluhood poll of dealers and distributors.

Kay Kyser ork was the first band at bat, followed by Guy Lombardo, Tommy Kaye, Tommy Donay and Eddy Duchin. In that order, Saturday's honor band was Freddy Martin, on the strength of *Piano Concerto*.

Show follows set pattern each evening, with nature of program explained to listeners at outset. Bands play four numbers during quarter-hour stint, two being "Spotlight Favorites" of records recently cut.

Coca-Cola, while careful to plug records, never mentions label names.

Fact that Freddy Martin carried off the Saturday cookie was well known in musical circles by Tuesday. It has since been explained, however, that, in order

to get polling mechanism under way, more than a month's time was required, which allowed plenty of time for leakage. Future Saturday heroes will be chosen on the basis of week's sales, say the producers, and Saturday will arrive before the music fraternity has a chance to ferret out identity of band picked. Or so it is hoped.

Confirmation of rumor that Martin was this week's pick evoked shrills from bands who record on 50-cent labels (Victor and Columbia). Martin is waded by 50-cent Bluebird, and the four-bit orks are tearing their hair over what they call the injustice of a system which rates bands on number of records sold rather than financial gross.

Show's ticketed for a 26-week term on Mutual, which should allow plenty of time for all top bands to be pleased, if necessary.

As is customary with Coke shows, everything runs smoothly during all time, with brief commercials fast pacing and glib patter.

Next week's line-up includes Harry James, Jan Savitt, Jimmie Lunceford and Benny Goodman for the quarter-hour slot. "Tuesday" will be skipped because of the Red Cross Armistice Day Disk Concert.

AFM Nixes New Disk Licenses

NEW YORK, Nov. 8.—The American Federation of Musicians has decided for the time being to throw up the bars on the issuance of any more recording licenses. Bert Henderson, assistant to President James G. Petrillo, facetiously stated that the federation printing plant had run out of paper, so couldn't print any more licenses. Real reason was a feeling on the part of the AFM that there were already too many fly-by-night wax outfits in existence, and since 90 per cent of the recording today was done by five firms, what was the good of handing out more licenses.

AFM renails that it has issued around 125 recording licenses, but of those it considers only 30 of the waxies operating actively. Union's present ban does not mean that newcomers cannot get into the business, because it is still possible for outsiders to enter into hook-ups with wax outfits with licenses. Such is the case with El Oberstein's new venture, Imperial Record Company. Music's studios will be used by the Oberstein bands, and Scranton Record Company will press the platters. Such a set-up, of course, is subject to AFM's approval as the licensor.

Union may feel, too, that it wants to control the number of disks until such time as it acts on the resolutions tabled at its recent convention, which called for an increase in the revenue derived from the recording industry by the musicians.

ASCAP Pubs Nail Philly Niteries

PHILADELPHIA, Nov. 8.—Despite its tangle with the radio industry, ASCAP has been leaving no stone unturned in replenishing its depleted coffers with coin from night club owners in this territory. Clubs figured that because of the BMI situation there was no need to procure an ASCAP license, especially since BMI had offered its music to them license-free. However, lawsuits filed by ASCAP in U. S. District Court here prove that the Society doesn't aim to let the night club owners get away with it.

During the past month, local law firm of Conlen, LaBrum & Hecclwood, representing member publishers of the Society, has filed nine new suits in the local federal courts. And during the same October period, ASCAP pubs have been successful in getting judgments in six cases.

Suits are all filed on song infringement charges. Now suits filed in October were those of Broadway Music Corporation against Helmut Bultman; Leo Feist against Peter and George Vlahakis, trading as the New Place Restaurant and Lounge in Easton, Pa.; Santly-Joy-Selco against the same Easton niterie owner; Irving Berlin against Arthur Hermann; Irving Berlin against Harold Shay and Aaron Greenfield, trading as the Green Shay in Lancaster, Pa.; Leo Feist against Rose Vogel; Irving Berlin against Mary D. Hebach, with similar suits against the same owner by Santly-Joy-Selco and Leo Feist.

Divorced judgments against niterie owners were gained by Irving Berlin in song infringement suits against William D. Max and against Mattie Jones; Crawford Music Corporation against David Civello; Robbins Music Corporation against David Civello; Leo Feist against the Park Casino, and Santly-Joy-Selco against the Park Casino.

Garber's 100 Ain't Peanuts

SUFFOLK, Va., Nov. 8.—Jan Garber hung up a record for other bands to shoot at in Tidewater, Va., playing for 5,500 dancers and spectators at the Penna. Party, concluding event on the two-day program of the Second Annual Penna. Festival here.

Dance was held in a mammoth pre-war warehouse, and at \$2.20 admission the gross exceeded \$10,000. Attendance was an all-time record for the State east of Richmond.

Much Finagling; Niteries Happy, Kirby Contented

NEW YORK, Nov. 8.—Diplomacy that would have done credit to international politics was used here last week to secure John Kirby's release from a year's contract at Fefe's Monte Carlo Beach Club so that the crack Negro combo could be used at Cafe Society Uptown.

Cafe Society Uptown, after experimenting with a large band policy (Couns' State), realized that big ork's footing was too loud for edifice of the spot. Barney Josephson, owner of Cafe Society, decided that revision to the old policy would be best, but found that Kirby, the logical band choice, was signed for the Monte Carlo until next June.

Kirby, however, was not too happy in his work. Felix Furry, owner of the Monte Carlo and the adjacent Beach Club, had inaugurated policy of having band play in the small Beach Club from 9:30 to 1:30 and then moving into the larger room for another hour. This did not fully satisfy Kirby, who complained that his band was "getting stale" from lack of a large audience.

Julien Rosenthal, Kirby's manager, after being approached by Cafe Society, went to owner Furry and suggested that he might save money by getting a small combo to play for ordinary scale instead of the fancy figure paid Kirby. Furry apparently agreed to the wisdom of this and consented to release Kirby for an appearance at Cafe Society Uptown for a minimum of six weeks.

Under the agreement, Furry can recall Kirby any time after the six weeks, provided two weeks' notice is given. Kirby, on the other hand, is signed with Cafe Society until March 14, with proviso that he can leave on two weeks' notice, but only to play the Monte Carlo.

Josh Knight's small combo has replaced Kirby at Monte Carlo and is being paid scale of \$55 per man.

Kyser Tour Cross Close to \$27,500

NEW YORK, Nov. 8.—Ray Kyser drew almost 33,000 people and grossed about \$27,500 in five one-day concerts during first few weeks. Kyser's best house was in New Haven, Conn., with Richmond, Va.; White Plains, N. Y.; Baltimore and Hartford, Conn., following in that order.

While receipts were nowhere near the fabulous \$10,000 average predicted, Kyser was satisfied. Poor showing in Baltimore was blamed on fact that appearance was promoted by a newspaper, Baltimore News, and run in a very unpopular arena. Baltimore publicity emphasized self-out angle, which scared many people off.

Hartford gross, \$3,400, was worst of lot. Affair was in nature of a freak promotion for the town, which had never had that kind of show in the State Theater.

RICHMOND, Va., Nov. 8.—Ray Kyser's College of Music-Knowledge grossed a neat \$5,500 October 31 at a concert and dance at the Mosque Civic Center.

At the concert the house was sealed from \$2.20 to 55 cents, and drew some 3,000 patrons, for \$2,985. At the dance following the stageshow, 1,100 dancers gave up \$2,515.

Top seats in auditorium went slow, and sponsoring organization, Ginter Park Junior Women's Club, feels that had top been \$1.55 gross would have been better.

Collect \$1,153 From Welk on S. S. Account

CHICAGO, Nov. 8.—The Internal Revenue Department collected an account the sum of \$1,153 from Lawrence Welk, who, according to its records, owes \$2,750 in Social Security and unemployment insurance taxes. Money was taken from his pay envelope at the Tribune Ballroom, where the band is playing.

Welk's attorneys are planning no action against the revenue collector's boys until Cliff Williams's Social Security case comes up in the Circuit Court of Appeals here in January. The Williams decision in the federal court was a favorable one and the musicians' union is hoping that the higher court will come thru with a similar ruling.

AFM Form B Terms Okayed by Loew's

NEW YORK, Nov. 8.—The Loew Circuit has agreed to go along with the other major circuits and will sign the Form B contract of the American Federation of Musicians. First band to go into the State under the new pact will be Artie Shaw December 11.

Altho Loew representatives were not present at the final confab between circuit spokesmen last Wednesday (29), it was conceded by AFM spokesmen that any theater signing the new form would be allowed to get AFM bands. Go sign for the State to play Artie Shaw under AFM terms had to come from the Loew legal department, which gave its consent this week.

The State would not have been affected as much as the Paramount and Strand, as it has a pit band and can go along indefinitely with a straight vaude bill. The only band casualty at the State has been Richard Humber, who was scheduled to go in October 30 at \$3,000, but was canceled because of the Social Security situation.

In the meantime, circuits are ironing out a system of amendments to be attached as riders to the regular B contract. The amendments are similar to those already in effect in the forms signed by acts. There are some minor clauses which the circuits want cleared up in the B form, but neither the circuits nor the AFM anticipates any trouble on that score.

Attorneys have not gotten together yet on wordings of the riders.

Adams Fluffs Feud To Get Tucker Ork

NEW YORK, Nov. 8.—The Adams Theater, Newark, N. J., has temporarily foregone its feud with the competing Central Theater, Passaic, N. Y., and will play Tommy Tucker week of December 4. A spokesman for the Eddie Sherman office, booker of the Adams, said exception was being made in the case of Tucker. Tucker played Passaic October 2.

Adams policy has been not to use bands or acts that have played the Central, because of proximity of the houses. However, agents feel that once an exception is made it will be easier to have the bars let down. Both houses use name bands.

Arthur Fisher, who books the Central, said that it will be necessary to repeat bands and attractions because of the scarcity.

Singer Alters Disk Label of Oberstein

NEW YORK, Nov. 8.—Eli Oberstein, readying to re-enter the disk biz with bargain-price platfers, has changed the label name from Imperial to Elite as result of a squawk from Ray Bourbon, night-club singer, who claims to have been making recordings under name Imperial since 1935. Oberstein will continue to call his firm Imperial, but records will be Elite.

Bourbon's complaint came in the shape of two lengthy telegrams stating that his label is registered with the U. S. Patent Office, that he had instructed his attorney to take the matter to the Supreme Court if necessary, and that he has made no money from his disk biz but the publicity has been wonderful.

At week's end Oberstein had not signed any band for Elite, but said he was dickering with Paul Whitman and Blue Barron, among others.

Martin Into Waldorf, N. Y.

NEW YORK, Nov. 8.—Freddy Martin has been signed to play an indefinite engagement in the Wedgewood Room of the Waldorf-Astoria Hotel here, opening January 8 or 7.

Martin ork will replace Eddy Duchin, skedded to open at the Palmer House, Chicago, January 8.

This will be Martin's first New York location since January, 1938, when he played the Ritz-Carlton Hotel.

BRIDGEPORT, Conn., Nov. 8.—Sheldon Ross, local orchestra leader, has given up his band activities to become assistant manager of the Long-Lewis Theater here. He's also giving special nights at local Loew's houses.

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TRADE SERVICE FEATURE

Billboard MUSIC POPULARITY CHART

WEEK ENDING NOVEMBER 7, 1941

SONGS WITH MOST RADIO PLUGS

Following are the 20 songs with the most plugs over the four major New York outlets (WJZ, WJZ, WOR, WABC) for the week beginning Saturday, November 1, and ending Friday, November 7. The totals are based on reports supplied by Accurate Reporting Service and Dr. John O. Vestman, chief of Research-Radio Division, College of the City of New York, and cover all broadcasts from 8 a.m. to 1 a.m. daily. The number of plugs for these 20 songs over the independent stations (WIK, WJCA, WNEW, WOVI) covers only the period from 5 p.m. to 1 a.m. daily.

Table with 4 columns: Position This Week, Title, Artist, Major (8 a.m. to 1 a.m.), Indies (5 p.m. to 1 a.m.).

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week: New York City: Center Music Store; Liberty Music Shop; Gateway Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abrams & Straus, Inc.; Bridgeport, Conn.: Highland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc. Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop. Pittsburgh: Volkstein Bros., Inc. Philadelphia: Wanamaker's Department Store. Downtown Record Shop; Alex A. Griffin. Detroit: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: E. C. M. I. Record Dept. Portland, Ore.: Miller & Frank Co.; J. K. Gill Co. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Walllich's Music City. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg, Inc.; Clifton Music Shop. Milwaukee: Schuster & Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Dea Motors Music House; Dawson Co. Detroit: Wurlitzer's; Ottanelli Bros. Kansas City, Mo.: Music Box. St. Louis: Acadian Co. of Music; Panous & Barr, 84. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Springfield, Mo.: L. E. Limes Music Co. Birmingham: Nolan's Radio Service Shop; K. E. Forbes & Sons; Monarch Sales Co. Louisiana: Dix Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thies; C. H. Stephenson Music Co. Miami: Richards Store Co.; Bardin's, Inc. New Orleans: Louis Grunewald Co., Inc.; O. Schirmer, Inc. Fort Worth, Tex.: McGroarty's; Kemble Bros. Furniture Co. San Antonio: Alamo Piano Co.; San Antonio Music Co. Washington, D. C.: E. F. Brooks & Sons Co.; George's Radio, Inc. Louisville, Ky.: Stearns' Dry Goods Company.

Table with 3 columns: NATIONAL, EAST, SOUTH. Each column lists position, title, and artist.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 10 best selling records of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkstein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse E. Freeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Melars Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc. Omaha: Hagedorn Music Co.; A. G. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Ottanelli Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

Table with 3 columns: NATIONAL, EAST, WEST COAST. Each column lists position, title, and artist.

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following title in that section.

Table with 2 columns: GOING STRONG, GOING UP. Each column lists title, artist, and weeks in section.

Orchestra Notes

Of Maestri and Men

DICK STABLES may change managers soon. Reports say that Stables and Manager Bert Block have disagreed over certain expenses. Personal Management, Inc., the Tommy Dorsey outfit, denies rumor that Stables will join Harry James, Dean Hudson and Dorsey under the Len Vanneman banner. . . . **CY WALTER**, hornist at WOR, New York, bows as an orchestra leader November 25 at La Martinique, New York. . . . **PANCHO** has been set for another summer at Don Marden's Riviera by Joe Scully, of William Morris Agency. . . . **PAUSTO GURBELLO** orchestra also signed for the swank Jersey spot. . . . **JOHNNY LONG** will return to the Mendowbrook, Cedar Grove, N. J., December 11 for four weeks. Will complete a four-week route tour first. . . . **BILLY BISSETT** at Casa Manana, Albuquerque, N. M., on an indefinite run. . . . **DOLLY DAWN** ticketed for a week at Central Theater, Passaic, N. J., opening December 18. . . . **AL DONAHUE** into Chanticleer, Baltimore, December 1, for two-weeker. . . . **JIMMY DORSEY** set for three weeks at Strand Theater, New York, beginning Christmas Day. . . . **Stanley Theater**, Pittsburgh, November 21 for a week. . . . **CARL RAVAZZA** booked for December 18 opening at St. Anthony Hotel, San Antonio. . . . **NEW YORK** from his Midwest road tour **CHARLIE SPYAK** comes back to New York for engagements at Flatbush and Windsor theaters. . . . **TEDDY POWELL**'s first engagement since the Busby Cabin fire will be at New York's Strand Theater, opening November 13. . . . **CARMEN CAVALLARO** has added Jimmy Lewis, formerly with Russ Morgan. Lewis sings and plays guitar. Cavallaro orchestra is still at Carlton Hotel, Washington. . . . **BENNY GOODMAN**'s latest version of the Goodman Trio is Benny on clarinet, Mel Powell on piano and Ralph Collier, drums. . . . **VELERO SISTERS** held over at Rainbow Room, New York, until after New Year's Day. . . . **MITCH AYRES** opens at the Congress Hotel, Chicago, January 3. . . . **HENRY BUSSE** follows Paul Whiteman at Palace Hotel, San Francisco, November 29.

Coast Cacophony

HORACE HEIDT is bringing his Treasury Chest radio show for Tunes to the Coast, and program will originate in Hollywood for NBC-Blue. . . . **STAN KENTON** plays the Pasadena Civic Auditorium and one-nighters before moving into the Hollywood Palladium November 25. . . . **TOMMY DORSEY** arrives on the Coast December 1 for a part of '41 Take Month, and opens at Hollywood Palladium December 22 for six weeks, with an option of two. . . . **MAUREN O'CONNOR**, who substituted for Helen O'Connell with Jimmy Dorsey's orchestra, has a new

manager. . . . **DUKE ELLINGTON** opens Trocadero November 27. He's now at the Golden State in San Francisco. **PAUL WHITEMAN** is set for Florentino Gardens, opening December 3. . . . **FREDDY MARTIN** at Los Angeles Paramount for a stretch. . . . **GLENN MILLER** due on the Coast February 1 for a flicker. . . . **ALVINO REY** and the **KING SISTERS** have been signed to appear with Al Pearce and His Gang. Rey and the King Sisters play San Jose November 26 and Oakland November 26, then head east. . . . **DON ROLAND AND HIS TUNESMITHS** follow **EDDIE DURANT** at the Hollywood Palladium. . . . **BOB CROSSBY** is set at Jimmy Contratto's Triacca in South Gate into December. . . . **MOREY FRIEDMAN**, pianist with Red Stanley's orchestra at Charley Foy's Supper Club, closed there November 3 and leaves with Martha Hays as her accompanist on p. 16. Return thru the East. Friedman is being replaced at Foy's by **LES BARNETT**.

Atlantic Whisperings

TOMMY REYNOLDS, thanks to the Philadelphia musicians' union. Finally collected \$609 due from the Elated Bandwagon engagement. Union still trying to collect \$1,150 due **BOBBY BYRNE** from the Aragon Ballroom, Philadelphia. . . . **PEORO BLANCO** brings his rumba rhythms to the Calhoun, Reading, Pa. . . . **PILL DIXON** takes over at Lillian-on-the-Lake near Hammonton Lake, N. J. . . . **ARTIE SHAW** makes his long-awaited bow at the Edite Theater, Philadelphia, Friday (14). . . . **AL CAARIN** gets the call at Philadelphia's Roman grille. . . . **JAN SAVITT**, one-nighting in the territory, shapes the old ballad, *N is for Mother*, in modern tempo for Victor waxing. . . . **JOE FRASNETO**, music chief at WIP, Philadelphia, has been appointed special coach for next year's Miss Philadelphia beauty contest. . . . **RAY DELAURENTIS** takes over at Spread Eagle Inn, Northfield, N. J. . . . **GARFIELD BUSHFIELD** brings his band to Lexington Casino, Philadelphia, with **BARDU ALY** bowing out. . . . **BUDDY WORTH** set at Zink's Tavern, Pleasantville, N. J. . . . **DONNA WILSON**, one-time **XAVIER CUOAT** canary, now part of a rumba dance duo at Philadelphia's Embassy Club, preparing for a switch back to vocalizing. . . . **FREDDIE HERMANN** at Slow Club, Philadelphia. . . . **RUSS TAYLOR** takes over at Alpine Tavern, Atlantic City. . . . **CHAVEZ** rumba specialist at Jack Lynch's Walton Roof, Philadelphia, has been notified that he will be called to Hollywood when the next Jeanette McDonald film goes into production.

Philly Pickings

MEYER DAVIS, society maestro, introduced socialite Kitty Brown's *Of Daisies*, her first songwriting venture, at

Detroit, Cleveland Overboard On RCA Dance Caravan Gimmick

DETROIT, Nov. 8.—Opening of the RCA Dance Caravan, with Tommy Dorsey and Shep Fields dividing band honors, got off to an exceptionally strong Monday-Tuesday start for this town, with 3,628 admissions Monday (\$5) and 5,028 Tuesday, totaling 8,656 paid dancers for the two nights. With admissions at 99 cents, this gave a gross of just about \$8,600.

Event got extra breaks in Detroit. Music machine operators had been plugging it strongly for weeks in advance, and it was tied in with the *Any Bonds Today?* campaign to sell Defense Bonds and Stamps. Monday night was preceded by a matinee, at which the admission was showing of a Defense Stamp—in effect, free admission, and this matinee drew about 2,500.

Lucy Monroe, soprano, and Harry Wood, emcee of the Treasury Hour program, were on hand for opening night, going weeks, with Miss Monroe staying for Tuesday night. Coverage of other angles of the event is given in the Coin

Machine Section of *The Billboard*. Wednesday night's show got an extra fillip when brief talks were given by Governor Murray P. Van Wagener of Michigan; Frank N. Ivey, State Director of Defense Bond Sales; and Bernard J. Youngblood, manager of the Michigan State Fair, in whose Agricultural Building the affair was held.

CLEVELAND, Nov. 8.—RCA-Victor Dance Caravan, ballyhooed by newspaper, contests, ads, radio and press publicity, banquets and parades and speeches, opened in the Public Auditorium here Wednesday (5), with Tommy Dorsey and Shep Fields on the stand.

Opening night lured 5,007 admissions at 85 cents per. Thursday was even better, with 6,382 payers swarming into the Auditorium, which Victor had gaily decked with a forest of palm trees and a waterfall—an exact replica, in fact, of the Monte Proser set-up last summer in Madison Square Garden, New York.

Caravan closes here tomorrow and moves on to Dayton, O.; Columbus, O.; Cincinnati and Indianapolis.

Soundies Are Now Name Band Market

NEW YORK, Nov. 8.—Appearance in recent Soundie reels of Alvino Rey, Lucky Millinder and the Kora Kobbler signals beginning of Minoco Productions' new band policy in the manufacture of the capsule movies.

Bob Chester and Count Basie have already appeared before the Soundie cameras, and their efforts will be on the machines within the next week. Minoco is now making offers to every name band in sight, believing that machine patrons want name bands a lot more than they want semi-name performers.

Among the names already approached and now discussing terms are Benny Goodman, Cab Calloway, Jimmie Lunceford, Vaughn Monroe, Harry James, Charlie Spivak and Xavier Cugat. Only limitation on availability of acts is, in case of bands signed to Hollywood contracts and therefore unable to appear on Soundie screens.

society's annual Charity Ball here last week.

Mills Music promoting a revival of a ditty which Ben Ben, Jan Savitt's vocalist, helped write as one of the original *Three Keys, Love for Everyone But Me*. The present Three Keys are being sought to record it.

Rose Gallo, piano-pounder at Jack Lynch's Walton Roof, sold her *Such a Waste of Now* to Cherie Music Company, with Tony Martin set to introduce it via Decca disks.

Leonard Booked for Strand

NEW YORK, Nov. 8.—Jack Leonard will get his Army discharge in time to go into the Strand, Brooklyn, December 3. Leonard has been doing recordings while in the Army, cutting sides during furlough.

Music Corporation of America made the Strand booking.

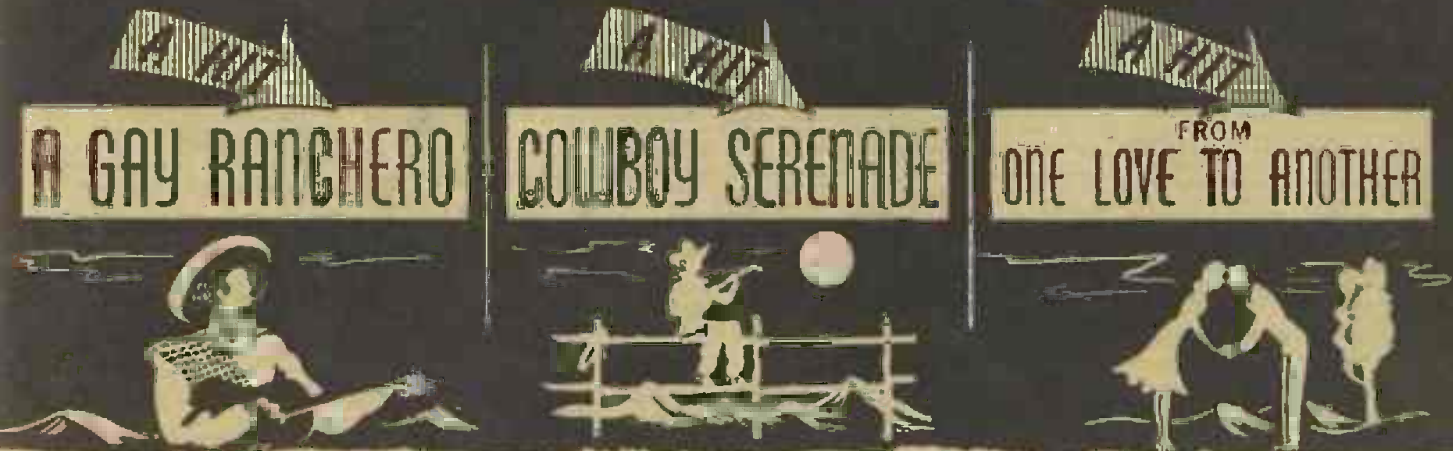
Is That Bad?

NEW YORK, Nov. 8.—A weekly institution here is the Fred Waring luncheon every Wednesday at the Automat, 44th Street and Seventh Avenue. It is the custom of most local pubs to gather at the cafeteria to discuss their latest songs with Waring and eat their midday meal. Although pubs get a minor thrill when Waring accepts one of their songs, the real thrill of the afternoon comes when the party breaks up and the checks must be paid.

Waring has devised ingenious methods of settling the tab question, one of the most novel being to deal a card to each of the diners, and then call out a poker hand. For example, Waring will yell, "Royal flush in hearts," which means that the holders of the corresponding cards must pay all the checks.

Not long ago the son of a publisher attended one of the luncheons and, just before card-dealing time, said to Waring, "Take care of me, willya? If I get stuck with the check my father will take my name off the stockroom door."

ON THE AIR ★ ON RECORDS ★ ON JUKE BOXES



EDWARD B. MARKS MUSIC CORPORATION • RCA BUILDING • RADIO CITY • NEW YORK

FRANK HENNIGS, GENERAL PROFESSIONAL MANAGER

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal; Chorus; V—Vocal; Recording.

By M. H. ORODENKER.

WOODY HERMAN (Decca 4016)

My Foolish Heart and I—FT; VC. I'd Love You Again—FT; VC.

THE quality and time again the public has demonstrated that it does not measure the quality of a song by the expansiveness of the music publisher's office. Records and radio ever fostering a discriminating public the happy accident of a hit song strike the big and little publisher alike. Such portends the possibilities of Harold Barlow's Foolish Heart ballad. Not a great song, but its commercial stock stacks up very high. And the light Herman's winking shenanigans may go far in fostering its climb to the top of the ladder. A torch tune with a happy blend of simple melody and down-to-earth lyrics, the musical mood established by Herman and the band is extremely pleasant. The instrumental opening chorus, with the saxophone in mission, keeps it in the smooth atmosphere with Woody, for the second stanza, pitching the torch high in voice. Equally effective in rolling up a popularly score of its own is the Sylvia Solomon-David Saxon ballad competing the couplet. Also taken at a moderately slow tempo, Woody follows the same pattern and establishes the same musical mood. For the opening refrain, there's some striking scoring in teaming the guitar with muted brasses, the spectrum player plucking out the lead notes single string.

Music machine operators can never feel foolish in directing their attention to the "Foolish Heart" side. A highly commercial ballad beauty, Woody's interpretation gives it a polish that makes its possibilities for phono play ever bright. It lends itself so easily to listening and is strong enough to carry phono favor even before the other mediums tackle it.

KAY KYSER (Columbia 36422)

Popcorn—FT; VC. By-U By-O—FT; VC.

CONSIDERING the harum-scarum jumble of alphabet pieces that make for the title on the A side, the tune is surprisingly not another of the many tongue-twisters that have been tempting the public since Sgt-Sat made gibberish both fashionable and profitable. Oddly enough, when the seemingly double-talk is unraveled, it makes for a sensible enough love song, set in a sparkling waltz tempo. As Harry Babbitt, aided by the voices of Sally, Jack and Max explain it, the title is just another way of saying "weeping game of love." For the Lopsided lullaby on the B side, Kyser makes it an unusually lively opus set in a bright tempo. For the song-selling, Babbitt's vocal force is swelled by the voices of Trudy, Jack and Max. Also uses the voices judiciously to hum along with the band horns for the instrumental chorus.

Both sides pack plenty of commercial appeal with greater potency in the "By-U" side for the music machines. It's a contagious ditty and Kyser's bright interpretation makes for plenty of compulsion.

TOMMY DORSEY (Victor 27578)

Swingin' on Nothin'—FT; VC. On the Alamo—FT.

DORSEY gets in a righteous dirty groove to re-create that two-beat excitement of Yes, Indeed for the Swingin' side. Also penned by By Oliver, with William Moore on the collaboration, it's a sock sequel to the Indeedy ditty. Follows the same musical pattern and creates an equal amount of excitement. It's the same intoxicating emphasis on a riff with the same singers—Jo Stafford and By Oliver—dishing out the Harlem five acent Nothin'. For the Gus Kahn-Isham Jones oldie, Tommy takes it for a brilliant instrumental ride with the emphasis on the rhythm unfortunately instead of the inherent melodic qualities of Alamo. Dorsey's horn sets the melody, later joined by the other three trombones, but the lush blowing is subjugated by the heavy punch of the ensemble. For greater commercial appeal and chances for making a real revival, Alamo rated a sweeter setting with vocal embellishment by Frank Sinatra or the Pied Pipers, particularly potent for either voices.

To carry on where his "Yes, Indeed" dandy leaves off, the "Swingin'" side makes for a likely candidate. Both tunes are cut from the same pattern and Dorsey dresses it up as expertly.

ANDREWS SISTERS (Decca 4008)

Alma's Tune—FT; V. Honey (I'm in Love With You)—FT; V.

BOTH tunes, particularly Alma's, are tailor-made for the standard rhythm style of the Andrews girls. And with Vic Schoen's musical direction and arrangements providing the musical lift, it's the customary harmonizing olat of the Andrews. Both the current Alma ditty and the oldie Honey are easy-flowing melodies, and in the moderately slow tempo taken, both sides move along in easy fashion, with the Alma performance overshadowing the oldie. Not only is the musical backing more colorful, especially for the trombone trio passages, but for once—and about time—the girls dispense with those staidly lyrical question-markings.

The "Alma" side holds promise for phono play, giving the girls as they are most impressive. Moreover, the tune itself has already set itself a comfortable niche in recording circles. And while Dick Jurgens and Glenn Miller have led the phono field under the banner, the Andrews entry is a likely one to cut in on some of that play.

TOMMY TUCKER (Vocalion Okeh 6448)

When Your Old Wedding Ring Was New—FT; VC. Rose O'Day—W; VC.

TUCKER takes these two in stride, weaving a smooth pattern for both the nostalgic ring to the A side and the Irish folk ditty for the backing. Taken at a moderate tempo, the Wedding Ring is sentimentally sung by The Voices Three. The Pils-Go-Dueha serenade to the shamrock daisies is a whimsical walk with voices of Don Brown and the Oke Club making it more mercurially all the way.

It's been a long time between old-gang-al-mine hits, and the "Wedding Ring" bit of sentimentality may turn that trick. Tucker has steadily established himself in phono circles and he's bound to attract attention to the song. The "Rose O'Day" ditty stacks up as a dandy for phono, especially for the tap and fanny trade. Still to hit its stride, the Tucker version goes far in providing a likely spark.

(See ON THE RECORDS on page 67)

Ain't Finn a Polish Name?

FRENCH LICK, Ind., Nov. 8—Frank Gagen ork, playing at French Lick Hotel here, is organized "The Rhythm and Rhyme Tena With Frank Gagen and the Orchestra."

Featured with the band are Ralph Fumo, billed as "The South American Al Johnson," and Tom Sheridan, an titled "The Irish Hackleberry Finn."

On the Stand

Reviews of orchestral playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Jack Teagarden

(Reviewed at the Log Cabin Inn, Armonk, N. Y.)

JACKSON T., slush pump virtuoso, made one of his rare appearances within earshot of New York, and, while it's a pretty safe bet that he could be heard from the 80-mile-away roadhouse, the blast makes no subtraction from the musical brilliance, sparkling arrangements and clear, ringing rhythm of the Teagarden tooters.

When it comes to delineating the blues—pulling them apart and putting them together again—Teagarden is in a class by himself. Teagarden's chief appeal is to blues lovers, brandished with a sharp sense of showmanship and commercial values. He narrows his music along and gets a saving-blues effect into what might be very ordinary arrangements, preserving melody and tone. And his trombone solos are of the very best, musically and commercially.

Instrumental set-up is Teagarden's usual seven brass, five sax and three rhythm, with the vocal department in the hands of Kitty Kallen, David Allen and the big "gate" himself. Arranging department is mainly the job of Phil Moore, colored arranger, and the long-distance efforts of Sid Fellers, now a sergeant in the U. S. Army. Moore's prairies and tonal effects are on the brilliant, easy-rhythmic side, and the vocals by all three are top-top.

Zett.

Cee Pee Johnson

(Reviewed at the Rumboclog, Hollywood)

CEE PEE JOHNSON and his orchestra opened at Rumboclog last Christmas Eve and have been drawing crowds ever since. Music is on the boogie-woogie side and ranges from sweet to torrid.

Using an instrumentation of three sax, two brass and four rhythm, Johnson's aggregation employs the rhythmic instruments for beating out on jungle tom-toms. Maestro fronts the band and plays guitar and tom-toms. While the outfit is a little heavy in the rhythm section, the brass and reeds are well able to carry along with it.

Vocals are handled by the maestro, but none too well on the ballads. Johnnie Miller does a good job of slapping that bass, and Ulysses Banks is outstanding on sax. Lyl Walker and Raymond Tate preside over the brass section, with Tate doubling from trumpet to trombone.

Band makes a good appearance and is more definitely for dancing until Johnson starts on the jungle tempos with his tom-toms. Boys work hard and do a good job of entertaining the customers, most of whom are repeaters.

About.

Mickey Alpert

(Reviewed at Coconut Grove, Boston)

ALPERT has long been a favorite hero. He is currently in the 26th month of his stay, and has just recharged his entire band, coming up with a new combination that is one of the finest heard here in some time.

Taking pains in the selection of his

men and the decision as to style, Alpert has constantly rehearsed his band until now, with a few rough spots to be brushed off, it is unquestionably the best combo around. Instrumentation consists of four sax, four brass and four rhythm. With this balance, the new Alpert band dishes out music that makes for fine listening and easy dancing.

The tunes are carefully arranged and novelties are used from time to time. In addition, his arrangements are written to allow featuring of individual soloists, and Alpert has surrounded himself with men who are really good.

Joe Collins, trombonist formerly with Vaughn Monroe, is one of the featured men. Conno plays easily and with a brilliant technique. Romeo Ferrara, lead sax, is another whose fine playing gives the band a definite polish, as is Berni Paszoli, who fiddles and acts as alternate conductor.

Alpert is now featuring three vocalists, attractive Marion Frances, tenor Billy Payne and his newest addition, Herb Lewis. Miss Frances is an exceptionally talented songstress with a fine voice and ability to sell. She makes a decided impression. Payne, who is probably the most popular singer in town, has a rousing tenor voice of fine quality. Lewis, who seems to be a find as far as the band is concerned, has a well-modulated baritone. He delivers easily and has a swell voice for band work.

Alpert should be able to go far with this combo. It is an ideal club band and would be great for one-nighters.

Aplax.

Jesse Price

(Reviewed at Tootie's Mayfair, Kansas City, Mo.)

HAVING just returned from an extended tour as tub man with Ella Fitzgerald and her orchestra on the West Coast, Price has reorganized his band from the productive neighborhood around 10th and Vine Street, Kaycee's Little Harlem. The result is a jump outfit which has quickly become a top grosser for Mat (Tootie) Charlen, proprietor of the Mayfair.

After three weeks together the band is "set" and requires time to mellow and perfect its style. Paced by band leader-drummer, Price, whose rhythm beats are as precise and well-defined as a symphony drummer this outfit, combo features a sax section which is surprisingly effective for the short time it has been together. Walter Leonard and Ed Donley break into the ensemble pattern at times with hot tenor solos, while Franz Bruno and Robert Williams deliver some torrid solos. On all jump tunes the brass section of three trumpets and two siphons blare forth in screaming chords, punctuated by occasional take-aways.

(See ON THE STAND on opposite page)

delivery unaffected. Best of all, when Lyman himself was switched in to say good-night, he said it briefly.

Certainly one of the better remotes caught in some time.

Johnny Messner

(Hotel McAlpin, New York, Mutual Network, Sunday (2) 11:30-11:45 p.m.)

HISRE is another band that knows how to entertain late-hour loudspeaker listeners. Featuring bright, colorful arrangements with a minimum of noise and very little schmaltz, ork did its job very well.

Only had time for four numbers, which was too bad, as they certainly could have stuck around another 15 minutes without wearing out their welcome. Two of the ditties played were pops, the other two novelties. Jack Ryan, Jeanne d'Arvy and Messner himself took the vocals, with Messner's relaxed delivery by far the best for radio purposes.

Announcements could have been more distinct and also could have been shorter, but they were definitely above par.

Interesting sidelight on shot is fact that Messner didn't play a rumba and still managed to have a very presentable, good-to-listen-to show. Maybe some of the other orks should try to see if they can't get along without too many Latin tunes on their remote airings.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

By DICK CARTER

Abc Lyman

(Beverly Hills Country Club, Newport, Cal., NBC-Blue Network, Sunday, (2), 11:05-11:30 p.m.)

LYMAN made a fine impression with a singer selection of numbers. Avoided the more familiar pops, sticking to up-and-coming ditties, a couple of domesticated rumbas and two swingy novelties.

Being a veteran radio maestro, Lyman knows what kind of music bears entertaining and what kinds best left unplayed.

Therefore, the listener was never blasted out of the chair by the kind of fire that is so terrific in a ballroom and so depressing in a parlor. Not that the lads didn't take off once in a while, but when they did it was with a careful eye on the decibel meter.

Billy Sherman's vocalizing was the best heard, with Ross Blane and Frank Farish just about average.

Announcements were by far the most agreeable heard in many a week. Spivok's voice was pleasant, distinct good.

Clinton, Davis Will Test 802 Disk Fine

NEW YORK, Nov. 8.—Larry Clinton and Meyer Davis, both found guilty by the trial board of Local 802, AFM, of paying the bands below recording scale for record rehearsals, will start a test case next week in an appeal to the Federation to reverse the decision and clarify the recording laws as they affect rehearsal. Clinton and Davis have been picked for \$323 and \$475 respectively.

Clinton is latest band leader to be hauled before the trial board for rehearsing musicians for record dates at regular rehearsal scale instead of the standard for recording sessions, \$10 per hour. Artie Shaw, Ben Bernie and Raymond Paige, recently found guilty, paid union difference in rates. (Shaw, \$450; Bernie, \$200; Paige, \$1,800.) Cases appealed.

Max Arons, chairman of the trial board, said that it has come to the union's attention that name bands, off location, are conducting rehearsals for record dates and paying \$2 an hour. Said that all 802 leaders who record will be called in for interrogation. Bands on locations will not be touched.

More Names in Philly Hotel

PHILADELPHIA, Nov. 8.—Garden Terrace, of Benjamin Franklin Hotel, only location stand in town for the large name bands, will continue the policy for the remainder of the year at least. Clyde Lucas, current, gives way to Panchito on November 14, with Frankie Masters set to follow November 21. Panchito is a promoter for local dancers, and Masters has put in a local theater week here. MCA booking, Warwick Hotel, also buys its bands from MCA, but uses only the four-piece combos for its cocktail lounge.

Do Pubs in Bank Buildings Print Dollar Bills?

PHILADELPHIA, Nov. 8.—Frank Capano, local publisher, has shown in recent months a strong partiality in favor of patriotic tunes for his Mirado Music and Tim Pan Alley Music companies here. Went all-out patriotic last week in publishing four highly spirited songs, *Sells of Freedom*, *A Tribute to Uncle Sam*, *Let's Go, U. S. A.*, and *Our Boys Will See Us*, thru. When anybody asks Capano about his passion for the patriotic ditty, he merely points to the ad drawn on his letterheads. His music firms are located here in the Victory Building.

Music Items

Publishers and People
L OEBEL-SLAUBER's latest, *Hereafter*, by Alan Courtney, will be introduced by Glenn Miller. Records will be made by Les Brown, Teddy Powell, Guy Lombardo and Claude Thornhill.

Indigo Music's first outstanding ballad is *The Heart You Steal From Me*. Charlie Barnet was first to wax the ditty.

Hubert J. Braun has assumed full charge of Braun Music, after the death of Will Ottmann. Monroe Golden continues as professional manager.

Claire Verroort, of Hurt, Mich., has written a patriotic fox trot called *America, My America*.

Charley Warren's brand-new publishing firm, Triangle Music, starts operations with two hits turned over by Begeman, Voces & Conn, parent house. They are "A Kiss and a Prayer" and "Why Don't We Do This More Often?"

Songs and Such

FUNNY FELLA PHILLIP, by Jack Redmond, Nat Simon and James Christman, is being published by Georgia Music.

Uncle Sammy, *Here I Am*, novelty by James P. Johnson, Morty Miller and Clarence Williams, is latest addition to the Williams Music catalog.

"*Tis Autumn*," by Henry Nemo ("The Nemo"), used for waxing by Bing Crosby, Jimmy Dorsey and Glenn Miller. Wilmark published.

Angels of Mercy is the latest Irving Berlin tune to be adopted as an official theme song. This time it's the American Red Cross.

You probably wouldn't have thought it possible, but there is another set of lyrics to the Technocracy "Plane Concerto" that makes five in all. This one is called "My Old Romance," by Blanche Franklin. Franklin will publish it himself.

MILWAUKEE, Nov. 8.—Joe Reichman moved into the Schroeder Hotel today for a six-day stay, to be followed by Phil Levant. Preceding Reichman's act was Enoch Light and his band, along with the Bernards, dance satirists. Entertaining in the cocktail bar of the hotel are Freddie Miller's Top Hats.

"I'M TIRED OF BEING A BROTHER TO YOU" IT'S CLICKING
I'm tired of being a brother to you, I want to do the things a lover would do. Why, I'd be your slave, you make me behave.
The way you treat me is a crime, You're twenty years behind the time, I've had about enough of this goody, goody stuff.
Some day I'll leave you flat, You can bet your slacks on that.
For I'M TIRED OF BEING A BROTHER TO YOU.
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Broadway's Nemo Panics Fans And Hypos Famous Door's Biz

NEW YORK, Nov. 8.—The Famous Door—once the grade of swing—has grown up. Now it's a full-fledged lunatic asylum. All because one of Broadway's most tabulous characters, Henry (the Assistant King of Everything) Nemo, has been paroled from Lindy's, to front a band in the same wildcat style that has marked "the great Nemo" as the Noel Coward of the Brill Building and cultural leader of the Gayety Delicatessen.

For Nemo, or "Hit the beam with the beam"—as he prefers to be called—leading a band is only another step in the barred career of a songwriter, wit, raucous and night club performer, cafeteria after-dinner-speaker and pourman. As a tribute to the spectrum artist possessed by the media, the Famous Door is featuring his favorite cocktail for the fun of his engagement. (Recipe: Rum, bitters, tomato juice and menthol.)

As a band leader, tho, he fronts an orchestra like no one ever has before. He's a rhythmic jollyball, who does about everything to get a laugh but scalp himself, and no one can be sure he isn't going to do that. Among his peculiar machinations while leading a band, he eats lighted matches, stands on his head and indulges in a cross-fire comedy patter with anyone in the room he happens to know (everybody in bubbling double talk (blatantly by status trouble)).

To top that off, his band instrumentation of five sax, five brass and tiger rhythm) is musically solid.

Nemo's background as a wild man has been Broadway legend for many years, and his varied assortment of stunts and insults are legion, which accounts for the intense interest and patronage of the trade mob in his latest exploits.

For no reason at all, he'll stop his band in the middle of a number, seat himself at the piano and rattle off about 60 of his own songs and then announce, "Now, I'd like to play something commercial," and go thru the entire routine again, ad infinitum, with appropriate ad libbing for his circle of friends.

As an attraction for a spot like the Door, he's a life-saver, practically a blood transfusion. He has a rare talent that is understood by that peculiar brand of people whose world is bordered by Times Square and 53rd Street. He's positively terrific to the Broadway mob. How he'd fare in Sharmolka, however, is another story.

Indictive of the nemo's attitude to-

would the printed word who had last words to this reporter, to wit: "Insult me all you want—it's the only language I understand." Sol Zeit.

Savit's Scranton \$4,100

SCRANTON, Pa., Nov. 8.—Jan Savitt attracted 5,000 to the annual benefit ball of the Scranton Fire Department October 29. Sold 3,000 tickets at \$1 and 2,000 at 55¢ cents to students, grossing \$4,100. There also were five acts of vaudeville.

ON THE STAND

(Continued from opposite page)
offs by trumpeters Major Evans, Ned Sheppard and Ben Roberts, Carl Smith and Robert Dennis handle, effectively trombone duties. Rhythm section consists of pianist Mike Sheppard, bass plucker Laverna Parker and Price at the drums.

Vocals are divided three ways. Bernice Brown handles the romantic ballads and blues. Miss Brown also chirps jump tunes, backed by an ensemble chorus from the band. Frank Bruce, sax man, shouts free ditties, while the entire band changes in with effective chorus. Occasionally Price takes time off from his drumming to sing a short song. Kerns.

Two Kinds of Beef!

NEW YORK, Nov. 8.—Willard Alexander, head of William Morris Agency band department here, says that he has bought the very name Pennsylvania farm described here last week as having been purchased by Benjamin Alexander for Benny Goodman.

Alexander also says that he did not buy the farm for Benny Goodman, but bought it for himself, to raise cattle on. He is going to raise cattle for profit, he says, and he has got Benny Goodman in on the deal. Raising cattle will be their hobby.

Benny Goodman's bandmen will not loiter around the place as reported. Any killing to be done will be done by beef that can bring a price on the open market.

3rd Season!
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at
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No. 2041
PERSONAL MANAGEMENT GALE INC., 48 WEST 48th ST., N. Y.

(Schedules are for current week unless in date are given.)

- A**
- ADD, Via (Congress) Chi. h.
 Agency, Charles (Sherman) San Diego, Cal. h.
 Ann. Hall (George Washington) Jacksonville, Fla. h.
 Alborn, Pedro (President) Atlantic City, N. J.
 Alberia, Don (El Club) NYC, h.
 Allen, Jack (Star Line) Trenton, N. J. h.
 Allen, Bob (Arcadia Club) Camden, O. h.
 Allen, Bob (Rosemont) Brooklyn, N. Y.
 Alpert, Mickey (Oceanfront Grove) Boston, N. Y.
 Altimier, George (Moriarty's Grill) Upper Darby, Pa. h.
 Arno, Ray (Star's Place) New Garden, L. I., N. Y.
 Armistead, Louis (Grand Terrace) Chi. h.
 Arthur, Leonard (Roadside Rest) Ocean-side, L. I., N. Y.
 Arturo, Arturo (Boulevard) Emhart, L. I., N. Y.
 Ashtor, Leo (Algoni) NYC, h.
 Ashtor, Don (Old-Time) Youngstown, O. h.
 Asst. Asst. Jimmy McKenzie (Edorado) Cleveland.
 Ayers, Mitchell (Syracuse) Syracuse, N. Y. 10-12, h; (Strand) Brooklyn 10-14, h.
- B**
- Bailey, Layton (Wardman Park) Washington, D. C.
 Banchera, Neil (St. Anthony) San Antonio, S. C.
 Barbara, Jas (Work Club) NYC, h.
 Barker, Art (Warwick) NYC, h.
 Barnett, Charlie (Central) Kansas, N. J. 10-12, h; (Hill) Newark 12-14, h.
 Barstow, Arne (Harry's New Yorker) Chi. h.
 Barton, Elmer (Edison) NYC, h.
 Bartol, Joe (Lexington) NYC, h.
 Basile, Joe (Columbus) O. 12-14.
 Basile, Charles (Columbus) NYC, h.
 Bassett, John (Grand) Detroit, S. C.
 Bassett, Danny (Van Gundy) Dayton, O. h.
 Bassett, Maximilian (Versailles) NYC, h.
 Bassett, Danny (Canaan Convention Hall) Camden, N. J. 14.
 Basura, Ben (Hilbert) Toledo, O. 10-12; (Sho-ber) Cincinnati 10-12.
 Bassett, Charles (Grand) Phila. h.
 Beer, Michael (Waldorf-Astoria) NYC, h.
 Bowman, Johnny (Osborn) Cincinnati, h.
 Bradley, Will (Palace) Youngstown, O. 11-13, h; (Furde) Ind. 14; (Fayette) Ind. 14; (Oak Park) Cincinnati 14; (Hosanna) Ind. 14; (Hudson) Ky. 17; (Unit. of Ill.) Chicago, Ill. 17.
 Broadway, Tiny (Lil Green) (Howard) Wash-ington 10-12; (Apollo) NYC 10-12.
 Breese, Lou (Club Paris) Chi. h.
 Brigode, Ace (Music Box) Omaha 10-14; (Fest) The Motels 12, h; (Dancehall) Cedar Rapids 12; (Masonic Temple) Precept, Ill. 12; (Ballroom) Atoka, Ind. 20.
 Brown, Herb (Caucus) NYC, h.
 Brown, Joe (Blackhawk) Chi. h.
 Bruck, Lee (New Leader) Phila. h.
 Bruce, Henry (Mount Garden) Dubuque, Ia. 12; (Armory) Muncie, Ind. 12; (Party) Detroit 16.
 Byrne, Bobby (Belmont Plaza) NYC, h.
- C**
- Cabin Boys (Popper's Bar) Green Bay, Wis.
 Cabaret, Ohio (Kennedy's Inn) Birmingham, N. Y. h.
 Cabaret, Oscar (Coca Maria) NYC, h.
 Camden, Eddie (Yankee Lake) Brookfield, O. h.
 Cappella, Joe (Jimmy Kelly's) NYC, h.
 Carlo, Don (Coca Maria) NYC, h.
 Carver, Don (Gambel) (Hose Smith) Wash-ington, D. C. h.
 Carr, Al (La Marques) NYC, h.
 Carroll, Ivy (Deary's) NYC, h.
 Carter, Benny (Kelly's Stable) NYC, h.
 Cartwright, Bob (Pete Margulies) Floria, h.
 Casino, Del (Commodore Perry) Toledo, O. h.
 Casella, Don (El Olde Cellar) Chi. h.
 Cavender, Carmen (Carlton) Washington, D. C.
 Cavender, Bob (Log Cabin Farms) Armaek, N. Y. 9-Dec. 1.
 Cavetta, Don (El Olde Cellar) Chi. h.
 Chappell (El Morocco) NYC, h.
 Christian, Chris (Olsen Rendezvous) New-ports, Ky. h.
 Clark, Freddie (Denise Border Inn) Norway, Minn. h.
 Clark, Oscar (Continental) Kansas City, Mo. h.
 Clark, Bobby (Park Central) NYC, h.
 Clark, Merle (The Ship) Detroit, h.
 Clay, Zev (The Ship) Detroit, h.
 Coakley, Cornelius (Russian Krotchma) NYC, h.
 Coe, Jay (Warwick) Phila. h.
 Coffey, Jack (William Penn) Pittsburgh, h.
 Coleman, Sam (Hudson) NYC, h.
 Colman, Herman (Herman's Lake House) Seta-ton, N. Y. 14.
 Collins, Joe (Blue Mirror) Baltimore, h.
 Conde, Art (Homestead) NYC, h.
 Condit, Ray (Nick's) NYC, h.
 Contreras, Manuel (Henry) Pittsburgh, h.
 Cooke, Joe (Ferdinand) Hartford, Conn. h.
 Cooke, Harold (Beverly) NYC, h.
 Costello, Charles (Old Wayne Club) Detroit, h.
 Courtney, Del (Haven) Chi. h.
 Cox, Charles (Argon) Chi. h.
 Crawford, Dick (Flamingo) Elyburg, Wis.
 Cull, Bob (Contrast) (Trianon) South Osea, N. Y. h.
 Crowley, Ted (International) Boston, h.
 Cugat, Xavier (Earle) Phila. h.
 Cugat, Xavier (Earle) Phila. 10-12; (Metropoli-tan) Boston 14-16, h.
 Cummins, Bernie (Cleveland) Cleveland, h.
 Curcio, Herbert (La Martinique) NYC, h.

Orchestra Routes



Following each listing appears a symbol, **AM** in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafeteria; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; r—roadhouse; re—restaurant; s—showboat; t—theater.

- Doney, Tommy (Topper) Cincinnati 13-14, h.
 Dooch, Ed (Waldorf-Astoria) NYC, h.
 Duffy, Al (Kitty Hawk Room) La Guardia Airport, N. Y. h.
 Dunsmore, Eddie (Nat) Amarillo, Tex. h.
- E**
- Eddy, Ted (Belmont) NYC, h.
 Ellington, Duke (Tropicana) Los Angeles, h.
 Emmerick, Bob (Oppress Cafe) Palm Beach, Calif. h.
 Ernie, Val (La Rue) NYC, h.
 Ernie & His Orchestra (Castellano) NYC, h.
- F**
- Female Notes Five (Radio) NYC, h.
 Fenn, Eddie (El Hall) Chi. h.
 Fernandes (Embassy) Phila. h.
 Field, Skip (Topper) Cincinnati 13-14, h.
 Fin Mio, Ted (Los Angeles, Calif. 11-12; Pasadena 11-13).
 Fisher, Freddie (Lido Hour) Minneapolis, h.
 Fisher, Mark (El Club) Chi. h.
 Fischer, Harold (French Village) Dayton, O. h.
 Fitzgerald, Ellis (Savoy) NYC 1-30, h.
 Flynn, Tommy (Washington Merry-Go-Round) Pittsburgh, h.
 Foy, Jimmy (Pennsylvania) NYC, h.
 Fontaine, Ned (Walton) Phila. h.
 Foster, Chuck (Baker) Dallas, Tex. h.
 Franzen, Frank (Black Horse Tavern) Mt. Ephraim, N. J. h.
 Funn, Larry (Claridge) Memphis, h.
- G**
- Gabel, Charlie (Carroll's) Phila. h.
 Gabor, Jan (Beverly Hills) Newport, Ky. h.
 Gaspard, Dick (Finn) NYC, h.
 George, Milton (Fox & Hounds) Boston, h.
 Gilbert, Jerry (Cathedral Mobile, Ala. h.
 Gilbert, Johnny (Olinham Gardens) Spring-field, Ill. h.
 Gliberto (Havana-Madrid) NYC, h.
 Gillard, Tony (Joe's Casino-Elak Cat) New Castle, Pa. h.
 Gino, Billy (Chester Box Tavern) Buffalo, N. Y.
 Goble, Henry (Orady) Atlanta, h.
 Goodman, Benay (New Yorker) NYC, h.
- H**
- Haney, Myron (Child's Spanish Gardens) NYC, h.
 Harby, Bob (Lemon) Boston, h.
 Harris, George (Rio Casino) Boston, h.
 Harris, Jack (La Coma) NYC, h.
 Harrison, Ford (St. Morris) NYC, h.
 Hart, Joe (Springhurst) Lexington, Ky. h.
 Harvey, Ed (Queen Terrace) Woodside, L. I., N. Y. h.
 Hawkins, Kristine (Stanley) Pittsburgh 10-12; (Star) Hartford, Conn. 14-16; (St. George) N. Y. 12, 13; (Bardonia) Poughkeepsie 12, h.
 Hara, Sherman (Crooked Lake) Avenel Park, N. Y. 9-12, h.
 Hayward, Eddie (Village Vanguard) NYC, h.
 Heach, Ray (Rainbow Gardens) Wichita Falls, Tex. h.
 Heath, Andy (Dinty's Terrace Garden) Coe, N. Y. h.
 Heath, Billy (Rainbow Gardens) Wichita Falls, Tex. h.
 Heiland, Woody (Valencia) York, Pa. h.
 Henderson, Fletcher (Roo) Galesburg, Ill. 10-12; (Pop Hop) St. Joseph, Mo. 15; (Trom-pet) Elmwood, Ia. 16, h.
 Henry, Hal (Shorewood Casino) Brooklyn, h.
 Henry, Hal (Figures) Los Angeles, h.
 Herberk, Ray (Auditorium) La Feria, Ind. 11; (Furde) Ind. 14; (Fayette) Ind. 14; (Compress) Chi. 14, h; (Auditorium) Kokomo, Ind. 14; (Compress) School) Hooeville, Miss. 30.
 Herman, Woody (Sherman) Chi. h.
 Herold, Lou; (Bal Tabarin) NYC, h.
 Hill, Teddy (Curley Meads) Los Angeles, h.
 Hill, Tony (Rainbow Rendezvous) Salt Lake City, h.
 Hise, Leo (Chatterbox) Mountaineer, W. J. h.
 Hoggland, Thurst (Occident Inn) Singa-pore, N. J. h.
 Hodas, Art (Agie's International Casino) NYC, h.
 Hoffinger, Al (Graber's) Glenmont, N. J.
 Hoff, Rudy (Pleasant) Penascola, Fla. h.
 Holmes, Harbo (Lark Club) Springfield, Ill. h.
 Horton, Orla (Andy's Supper Club) Fayetteville, N. C. h.
 Horvath, Willie (Hungarian Village) Detroit, h.
 Hunter, Wilson (Casino Royale) New Orleans, h.
- I**
- James, Harry (Lincoln) NYC, h.
 Jarrett, Art (Millmore) NYC, h.
 Johnson, Wally (Lookout House) Covington, La. h.
 Jones, Edward (Star) Boston, h.
 Jos, Jimmy (Mushiebach) Kansas City, Mo. h.
- K**
- Kanar, Gordon (Bannister's Farm) Bloom-berg, N. J. h.
 Karas, Gene (Sperman's Banquet) NYC, h.
 Karson, Maria, Maxine (Onesto) Canton, O. h.
 Kasseil, Art (Bismark) Chi. h.
 Kavelin, Al (Belmont Plaza) NYC, h.
 Kay, Glad (Caucus) NYC, h.
 Kay, Harbo (Orpheum) Omaha 11-20, h.
 Kay, Sammy (Coca House) NYC, h.
 Keener, Dave (Paradise) Brooklyn, h.
 Keel, Peter (New Yorker) NYC, h.
 King, Henry (Belmore) NYC, h.
 King, Wayne (Rogers) Chi. h.
 King, Teddy (Caucus) New Rochelle, N. Y. h.
 Kinsey, Ray (Lexington) NYC, h.
 Knight, Bob (Pete's Monte Carlo) NYC, h.

Orchestra Routes must be received at the Cincinnati office not later than Friday to insure publication.

- L**
- Lake, Shirley (Butler's Top Room) NYC, h.
 Kristal, Cecil (Burl) Sarasota, Fla. h.
 Kurts, Jack (Flynn's Cocktail Room) New Orleans.
 Kupper, Kay (JRC-Kelch) Boston, h.
- M**
- Ladies of Note (Edgewood) Tallahassee, Fla. h.
 Mac, Bob (Cafe Society) Hollywood, Calif. h.
 Lally, Howard (Beverly Hills) NYC, h.
 Landa, Juliet (Ambassador) NYC, h.
 Lane, Tony (Candy Cage) Corona, L. I., N. Y. h.
 Lang, Don (Colombia) Chi. h.
 Lang, Lou (Belvedere) NYC, h.
 LaPaiz, Billy (May's Showplace) Phila. h.
 Lapore, Joe (Old Womanman) NYC, h.
 Lardon, Ted (Olde's Inn) Centerville, L. I., N. Y. h.
 Lazala, Ramon (Park Central) NYC, h.
 Leahy, Kenny (Woody's Cabaret) Allentown, Pa. h.
 Leahy, Howard (Inequus Gardens) Loui-sville, h.
 Lewis, Bobby (Savoy) Boston, h.
 Lewis, Ted (Central) Passaic, N. J. 12-14, h.
 Lilly, Gerry E. (Bobby's) Pennsville, N. J. h.
 Linbon, Hank (Colombia) Chi. h.
 Lombardo, Guy (Rosemary) NYC, h.
 Long, Johnny (Paragon) NYC, h.
 Lopez, Vincent (El Rio) NYC, h.
 Long, Ross (El Rio) El Centro, Calif. h.
 Loral, Clyde (Benjamin Franklin) Phila. h.
 Lancelotti, Jimmie (Paragon) NYC, 12-14, h.
- N**
- McCabe, Bill (Village Bar) NYC, h.
 McDowell, Adrian (Cokinal Dinner Club) Nashville, Tenn. h.
 McFarland, Twins (Palmer Heath Inn) Pal-mer, N. Y. h.
 McNamee, Don (Royal) Detroit, h.
 McNamee, Jimmy (Miami Grove) Boston, h.
 Macchio (Beachcomber) NYC, h.
 Madriguera, Marie (Star) Detroit, h.
 Malneck, Mally (Rainbow Room) NYC, h.
 Manabito (Numba Casino) Chi. h.
 Manabito, Don (Lido) Detroit, Ill. h.
 Marcol, Pete (Caravan) NYC, h.

Bands on Tour—Advance Dates

- GEORGE DUFFY's Commodore Peppy Hotel, Toledo, Dec. 1-Jan. 4.**
- JOE REICHMAN's Schroeder Hotel, Milwaukee, Nov. 8-12.**
- WOODY HERMAN's Strand Theater, New York, Nov. 20 (three weeks); Central Theater, Passaic, N. J., Dec. 11 (week); Erie Theater, Philadelphia, 25 (week).**
- JOHNNY LONG's Erie Theater, Wash-ington, Nov. 20 (week); Erie Theater, Philadelphia, 28 (week); Stanley The-ater, Pittsburgh, Dec. 8 (week); Frank Kelly's Meadowbrook, Cedar Grove, N. J., 11 (four weeks).**
- JIMMY DOUBEY's Stanley Theater, Pittsburgh, Nov. 14 (week); Frank Kelly's Meadowbrook, Cedar Grove, N. J., 21-Dec. 11; RKO-Boston Theater, Boston, 12 (week); Metropolitan Theater, Providence, 20-23; Strand Theater, New York, 25 (three weeks); Palace Theater, Cleve-land, Jan. 18 (week); Michigan Theater, Detroit, 23 (week).**

- Marsala, Joe (Hakopy House) NYC, h.
 Marshall, Orla (St. Regis) NYC, h.
 Martin, Frank (Coca-Cola) NYC, h.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Lou (Leon & Eddie's) NYC, h.
 Martinez, Humberto (El Hall) Chi. h.
 Maslin, Mel (The Flagship) Galton, N. J. h.
 Massey, Frankie (Peabody) Memphis, h.
 Mathis, Nicholas (St. Regis) NYC, h.
 Matys, Fred (Havana-Madrid) NYC, h.
 Matys, Johnny (Belmont) NYC, h.
 Miller, Oleg (Pennsylvania) NYC, h.
 Miller, Russ (Jack & Bob's) Trenton, N. J. h.
 Milinder, Lucy-Roseetta (Royal) Baltimore, h.
 Moore, Vaughn (Commodore) NYC, h.
 Morend, Joe (Netherland Plaza) Cincinnati, h.
 Morgan, Russ (Manitowoc) Wis. 13; Lansing, Mich. 13; Danville, Ind. 13; Pa. Wayne 13-14.
 Morris, George (Armando) NYC, h.
 Morrison, Harry (Beachcomber) Boston, h.
 Munro, Ed (Washington) Indianapolis, h.
- N**
- Nagel, Harold (Astor) NYC, h.
 Nance, Hal (Southern Mainland) Kansas City, Mo. h.
 Nantz, Henry (Famous Door) NYC, h.
 Nantz, Rick (The Loyal) Memphis, h.
 Nantz, Henry (Coca-Cola) Boston, h.
 Nichols, Fred (Argon) Houston, Tex. h.
- O**
- Ober, Eddie (La Martinique) NYC, h.
 Ovando (President) Kansas City, Mo. h.
 Owens, Harry (Hooeville) Hollywood, Calif. h.
- P**
- Pablo, Don (Palm Beach) Detroit, h.
 Panchito (Versailles) NYC, h.
 Panchito (Versailles) NYC, h.
 Parfany, Joe (Belmont Plaza) NYC, h.
 Parfany, Bob (Elmer's) NYC, h.
 Parola, Wilbur (La Montparnasse) NYC, h.
 Paulson, Art (New Yorker) NYC, h.
 Pedro, Don (Rumba Casino) Chi. h.
 Penman's, Blondy (West Coast Four Silver Dollar) Lyons, Ia. h.
 Peter, Milo (Rumba Casino) Chi. h.
 Peter, Bob (Kitty Hawk Room) La Guardia Airport, NYC, h.
 Pettit, Ed (Ambassador East) Chi. h.
 Pineapple, Johnny (Kitty Hawk Room) La Guardia Airport, NYC, h.
 Piskow, Leo (Vienna) NYC, h.
 Poppa, Art (Cavalera) Tampa, Tampa, Fla.
 Prima, Leon (Huber's New Room) NYC, h.
 Prinsala, Sid (Diamond) Rochester, NY, h.
- R**
- Rand, Bobby (Club Paris) h.
 Ramon, Ramon (Drake) Chi. h.
 Ravel, Arthur (Belmont Plaza) NYC, h.
 Raymond, Nick (Pete's) NYC, h.
 Rayner, George (Madison) Los Angeles, Calif. h.
 Rayner, George (Paladium) Hollywood, Calif. h.
 Rhode, Karl (Waxminster) Boston, h.
 Ricardo, Joe (Moulin Rouge) NYC, h.
 Richards, Jimmy (Vandy) Detroit, h.
 Roberts, Eddie (Lido) NYC, h.
 Roberts, Red (Loring) St. Paul, h.
 Rogers, Orla (Beachcomber) NYC, h.
 Roland, Miguel (Rogers Corner) NYC, h.
 Roth, Don (Yaqui) Pittsburgh, h.
- S**
- Sacacas (Club Salt) Phila. h.
 Saccara, Ed (Rainbow Inn) NYC, h.
 Sailer, Bernie (Venetian Gardens) Altoona, Pa. h.
 Sapp, Moses (Palace) Memphis, Tenn., until Nov. 23, h.
 Sauters, Hal (St. Regis) NYC, h.
 Scott, Raymond (Branwyn) Boston, h.
 Scott, William (Coco) NYC, h.
 Seabrook, Charles (Coca-Cola) NYC, h.
 Sebelton, Dick (Blue Gardens) Armoek, N. Y. h.
 Sheraton, George (Yar) Chi. h.
 Shelvin, Pat (Evergreen Casino) Phila. h.
 Shida, Noble (Diamond) Rochester, NYC, h.
 Smith, Bob (Elmer's) Albany, O. h.
 Smith, Hal (Ambassador East) Chi. h.
 Smith, Ross (Rainbow Inn) NYC, h.
 Sponer, Maggie (Areadis) NYC, h.
 Stenberg, George (Village Barn) NYC, h.
 Stover, Jules (El Club) NYC, h.
 Streeter, Ted (Pete's Monte Carlo) NYC, h.
 Strickland, Doc (El Olde Tavern) West Philadelphia, h.
 Strong, Bob (St. Agnes) Chi. h; Kokomo, Ind. 16.
 Sullivan, John E. (Paladium) Chi. h.
- T**
- Terrace Boys (Cora & Dore's) NYC, h.
 Thompson, Long (Hotel) Washington, Pa. 12 (Road) Beaver Falls 14 (Paladium) New Kensington 15; (Ballroom) Fremont, O. 16; (Ballroom) S'ia, Pa. 17.
 Thornhill, Claude (Glen Island Casino) NYC, h.
 Torres, Raymond (Rainbow Inn) NYC, h.
 Tracy, Al (Frasco) Chi. h.
 Tucker, Tommy (Meadowbrook) Cedar Grove, N. J. h.
- U**
- Uter, Eddie (Coca-Cola) Toledo, O. h.
- V**
- Vahro Sisters (Rainbow Room) NYC, h.
 Van, Bill (Wayne's Inn) Northfield, N. J. h.
 Varnish, Nick (Venice Ori) Phila. h.
 Venti, Jimmy (Hopkins) Baltimore, h.
 Venti, Joe (Hopkins) Baltimore 13-14, h.
 Vierra, Al (Frasco) Chi. h.
- W**
- Wagner, George (Terrace Club) New Or-leans, h.
 Wallace, Al (Coca-Cola) San Francisco, h.
 Wallace, Jack (Queen Mary) NYC, h.
 Weeks, Anton (Queen Mary) Lansing, Mich. 14-20; (Auditorium) Saginaw 22.
 Weems, Ted (Coca-Cola) Culver City, Calif. h.
 Weik, Lawrence (Trianon) Chi. h.
 Wendell, Connie (Ace of Clubs) Odessa, Tex.
 Whiteman, Paul (Palace) San Francisco, h.
 Williams, Claude (Kelly's Stable) NYC, h.
 Williams, Griff (Palmer House) Chi. h.
 Wilson, Dick (Cafe Sagatona) NYC, h.
 Wilson, Teddy (Cafe Society Downtown) NYC.
 Winton, Barry (Beachcomber) NYC, h.
 Winton, Charles (Fox & Hounds) Boston, h.
- Y**
- Yellman, Duke (Arrow) Jersey City, h.
 Young, Eddie (Olson's) Chi. h.

Out-of-Town Openings

"Clash by Night"

(Wilson Theater)
DETROIT

A drama by Clifford Odets. Presented by Billy Rose. Directed by Lee Strasberg. Cast includes: Pauline Bonheaf, Joseph Schildkraut, Lee J. Cobb, Katherine Locke, Robert Ryan, John F. Hamilton, Seth Arnold, Ralph Chambers, Art Smith, Herman Kobland, Harold Gray, Joseph Schoenfeld and Eugene Kingston.

This play of a summer's entanglements among the Staten Island proletariat is true Odets stuff, even to the changes rung on the paradise lost theme and the author's spokesman—in the secondary role of a clear-eyed young Irishman—who accepts his girl and his world in full knowledge that brief happiness for these little people may be followed by emotional and economic catastrophe. Settings is a Catholic household with mixed Irish, Italian and German strains. Lee Cobb, as a great-hearted but dumb carpenter, takes in his friend, Schildkraut, as a boarder. The latter's attraction (to women) hard-boiled traits are a defense mechanism for his inner want for someone to need him, and Cobb's voluptuous wife, played with an outstanding sense of dignity and integrity by Miss Bonheaf, proves that one. The finale is a melodramatically thrilling murder of Schildkraut by his ex-like friend in the theater projection booth.

Play is probably destined to be a moderate hit—first because it is Odets, and second because it is so definitely tailored to the special personality of Miss Bonheaf. Supporting roles, especially the male principals, suffer by this emphasis proportionately. Katherine Locke does an excellent job as a young girl meditating marriage under difficulties.

Settings are strikingly convincing, notably the projection booth and the exterior of a house. H. F. Reeves.

"Junior Miss"

(The Playhouse)
WILMINGTON, DEL.

Comedy by Jerome Chodorov and Joseph Fields, based on the stories by Sally Benson. Staged by Moss Hart. Settings by Frederick Fox. Presented by Max Gordon. Cast includes: Barbara Bobbina, Philip Ober, Paula Lawrence, Joan Newton, Patricia Pearson, Lenore Lousergan, Matt Briggs, Francesca Brunning, Alexander Kirkland, John Cushman, Jesse Elvitt, Robert Wilton, Peter Scott, Jack Manning, Walter Collins, Jack Geer, Edwin Mills and Billy Redfield.

Hollywood should bid high for Junior Miss, a delightful and heart-appealing comedy that will be enjoyed by theatergoers of all ages. Blending the serious and the farcical in a true-to-life drama that drew enthusiastic applause from Wilmington audiences that had giggled and howled at its amusing situations, the play has the makings of a fine family film and likewise should prove popular with high schools and other amateur dramatic groups.

Wilmington's talent scouts should also be falling over themselves to obtain the services of 16-year-old Patricia Pearson, whose excellent delineation of the title role stamps her as being of star caliber. Understandingly, sympathetically, convincingly, she brought to life 13-year-old Judy Graves, the little Miss Fix-it whose

efforts to save her parents' marriage from what she mistook for a "crisis" upset the whole household but eventually arrive at a happy ending.

Lenore Lousergan, as Puffy Adams, Judy's boisterous, loyal friend and assistant from the apartment downstairs, likewise scored a personal triumph and showed herself to be an actress also worthy of attention from the movie moguls.

Joan Newton, as Judy's elder sister, made the most of her opportunities; while more than adequate were Barbara Bobbina, Philip Ober, Matt Briggs, Francesca Brunning, Alexander Kirkland and others. Bill Redfield, as Judy's beau, was outstanding.

Max Gordon definitely has another hit on his hands. Henry L. Sholly.

FROM OUT FRONT

Wise Words From the West

BY EUGENE BURR

BILL DELANY, one of the smartest theater men known to this department and also one of the wisest—the distinction isn't as subtle as you might at first think—recently sent in from California a batch of comment that is particularly worth quoting. All of his comment, for that matter, is worth quoting: but if I ran it all I'd be relieved of the necessity of writing a column myself each week—and then the management might begin to wonder which of us really rated a salary.

Anyhow, the comment in question has to do with judging plays as entertainment as against judging them as an art-form, a problem in which this corner has been hammering for years. It is manifestly unfair for professional critics to judge a play on any but its own terms. Take, for example, *The More the Merrier*, which was literally panned off the boards last month. It pretended to be nothing more than a farce; anyone—even this reporter, who gave it a rare—could think about it afterward and find glaring holes in its construction. But it was built to make its audience laugh, and in this it nobly succeeded. It achieved the goal it had set for itself, and therefore, in my naive opinion, it deserved the rave it received in this corner. Conversely, despite manifest weaknesses (which failed to keep it from achieving its primary purpose) it did not deserve the panning it received everywhere else.

BUT to get back to Mr. Delany, who claims that the theater, thru proper management, can recapture thousands of the devotees it once boasted. Mentioning the fact that, tho he doesn't happen to like avocados, millions of other people do, he remarks, "Now perhaps some of the critics don't like the avocados carried out by the many playwrights who fashion the various kinds of stage fare. But mayhap there are millions who would like to sample those avocados."

Take for example *The Sign of the Cross*, written by William Barrett, in which he played the leading role in New York and on the road for 25 years, and in which Charles Dalton likewise played for many years. . . . *The Sign of the Cross* really wasn't much of a play—but it had a direct appeal to millions of people who annually packed theaters to have a look-see.

James A. Hearn, great director that he was, also played in honey things such as *Shore Acres*, which wasn't such a match, either—but which lasted for many years as a vehicle for Hearn whenever he was not holding down a director's job. *The Parish Priest*, in which Dan Sully appeared and made a fortune, was a hokypokey thing, but appealed to millions—as did *Way Down East*, *The Old Homestead*, etc. Richard Golden had a following that was indeed a wonderful one. Bill Hodge in *The Man From Home* was almost a national hero. *Anna Kendall* in *The Vinegar Sugar* likewise. Wright Lorimer was also a powerful favorite. . . . There were so many. Yet I seriously doubt if any one or all of their plays would meet with the favor of or even be considered worthy of attention by any of the very learned gentlemen who make up Gothamtown's Board of Directors of the Theater.

"Now I venture to say that, if given sufficient encouragement, sponsorship or even a helping hand, plays could be fashioned today, enacted by capable artists, well produced and sent out roadward at a reasonable figure per look-see, that would do just as well. Most of them would not please the New York critics—but then, most of the things the critics like are dead certain not to please John and Angie Theatregoer of America."

"During my long stay in Nevada I learned a lot. The boys and girls used to pop into my place because I had a world-range radio. . . . And I soon discovered that they didn't give a boot for top names; instead they went for the mystery stories in a big way, some of the horsey tales, (but not all), good cowboy singing and similar stuff. These boys and girls are not dumb; they learn a lot; do these little people, and many of them are college men. The radio gossipers give them a pain; they like down-to-earth things. And they represent a cross-section."

"They are the forgotten boys and girls, men and women. Time after time I have tried to tell the older ones among them why it is they do not get the entertainment they want (as the I know). But they are a good 65 per cent of the people who make it possible for us to have theaters, radio, etc."

"And because of that they should have attention."

They should indeed. I doubt that there's a manager in the business who'd deny it. And they can have attention without taking away any of the determinedly intellectual fare that appeals to critics and, thru them, to the carefully sophisticated audiences of New York, Chicago and other large centers. Even in the big cities there are thousands and thousands of people, untouched by the theater today, who would attend if they could see plays they want to see at prices they could afford. The question of prices brings up other things, of course, such as union rules; but there's no question that there's a vast, undiscovered audience ready for the theater as soon as the theater decides to give it once more what it wants.

Surely, plays produced to uncover this audience should not be judged by the standards set up for Shakespeare; surely a play should be judged only on the terms it sets for itself. Perhaps some day they will be so judged; perhaps eventually some method will be devised whereby such plays can manage to make an appeal to their potential, presently hidden audiences without first running the profoundly intellectual guns of the critics—a bit like a canoe trying to survive a headwind geared to sink a battleship.

Here in New York, particularly, we're all of us too prone to forget that the theater is essentially mass entertainment—that an appeal to the masses is the one sure way of finding financial security for a simultaneous but less widespread appeal of the theater as an art. It takes somebody like Mr. Delany to remind us

New Plays on Broadway

Reviewed by Eugene Burr

BELASCO

Beginning Tuesday Evening, November 4, 1941

THE MAN WITH BLOND HAIR

A play by Norman Krauss. Staged by Mr. Krauss. Settings designed by Howard Bay, constructed by McDonald Construction Company and painted by Jules Laurents Studios. Business manager: Victor Samrock. Press agent: Bill Doll and Samuel J. Friedman. Stage manager, William Watts. Presented by Frank Ross.

Henry Coby Ruskin
Mabel Robert Williams
John Alfred Ryder
Frank Connor James Gregory
Ruth Hoffman Jeanne Lynn
Sidney Carl Conway
Rudolph Rex Williams
Stanley Bernard Lemow

Mr. Hoffman Dora Weisman
Messenger Boy George Wallace
McCarthy Francis DeSales
Harvey Owen Martin

ACT I—Scene 1: The Roof of a New York Tenement on a Summer Evening. Scene 2: The Same. One Hour Later. Scene 3: The Hoffman Living Room. The Last Minute of the Previous Scene is Repeated. ACT II—The Living Room. The Next Afternoon. ACT III—The Living Room. One Hour Later.

Norman Krauss, whose newest play, *The Man With Blond Hair*, was presented at the Belasco Theater Tuesday night by Frank Ross, based his drama on a truth of simple and stirring beauty—a truth that, more than any other, needs strong and constant reiteration: in a world flacked with the foam of madness and acid with the odor of appt blood. It is the poignant, universal truth, so little realized in these days of national hatreds that are fostered by our power-drunk political masters, that evil begets evil and bigotry gives rise to bigotry—that cruelty is the exclusive possession of no one race or land; and that to meet brutality with brutality is merely to bow down before the forces we seek to defeat.

At any rate, I think that was what Mr. Krauss was trying to say—but on the basis of *The Man With Blond Hair* it's pretty hard to tell. Unfortunately, the play is a combination of bald and unconvincing melodrama and boring stage-wards, ineptly written except for bright comedy lines here and there and one or two brilliantly illuminating inversions of the day's most popular headlines. It seems that any playwright who deals with current problems is so bowed down under the weight of his subject-matter that he forgets to write a play; and this holds true of Mr. Krauss as well as of those dramatists who curry political favor by screaming dialogic hymns of hate. It's simply another proof that timeliness, not timeliness, is the basis of all true art.

Mr. Krauss tells of two German aviators who escape from Canada, are captured by New York police and are taken out of jail by a group of New York kids intent on beating them up. The kids are ordinary enough, and not particularly sadistic, but they're led by a young Polish fanatic who wants a pound of flesh—any flesh—for the flesh of his ancestors. Attempted cruelties quickly and easily turn to attempted murder. One German escapes; the other is given two minutes to jump off the tenement roof.

He's saved by a young Jewish girl engaged to one of the American kids who doesn't want her fiancé to get into trouble. She takes the German youth to her flat, where she introduces him to her mother as a refugee friend; and for two acts he stays there, finding to his surprise that the sweet old Jewish lady sincerely believes that all Nazis eat babies. He himself had sincerely believed that all Jews drink Gentile blood.

In the end, the Polish lad finds and tries to kill the other German, and is himself killed by an American cop who insists that even a Nazi must get a fair break under American law. The Nazi joins his companion in the Jewish girl's home and tells him to knock out the mother when she threatens to create a scene. But the German lad, instead, hands over his pistol to one of the boys, saying that there is, truly, still a hope for Germany—the hope that springs from within, that is built upon truth rather than upon ruthless brute force exercised from without. Previously, it is to be noted, when faced with the brutality of the boys, he was more convinced than ever that his Nazi beliefs were true.

It is a splendid attempt on Mr. Krauss's part—mentally but not, unfortunately, dramatically. There are holes in his melodrama as wide as those in the Princeton line; and there are long, dull stretches wherein the play resembles not a drama but, rather, a lullaby. And the melodramatic absurdities of the last act are so unconvincing that all belief flies out the stage door.

As director, Mr. Krauss comes thru better than as playwright, creating some terrific effects from unlikely materials and bringing out a series of excellent performances from his cast. But neither cast nor director can do much about that last act.

Eleanor Lynn, as the Jewish girl, offers a lovely performance, and Dora Weisman, that splendid actress, turns in a magnificent job as her mother. Also scoring

BROADWAY RUNS		Performance to Nov. 8 (Inclusive)	
Dramatic		Opened Perf.	
Armed and Old Lace (Feb. 10)	Nov. 10	847	
White Nights (Maroon)	Nov. 8	8	
Circle in the Square (Shubert)	Feb. 12	210	
Case Is Green (The Play)	Nov. 20	372	
On the Beach (Maroon)	Sept. 16	65	
In a Hiding Place (The Music)	Oct. 26	15	
Life With Father (Theater)	Nov. 8, 20	229	
Man With Blond Hair (The Music)	Nov. 4	7	
My Sister Helen (Belasco)	Nov. 26	264	
Who's the Boss? (The Music)	Nov. 7	2	
Watch on the Rhine (Theater)	Nov. 1	255	
Wooler (The Playhouse)	Sept. 16	70	
Musical Comedy			
Back Plot Forward (Barry)	Oct. 1	45	
High Kickin' (Theater)	Oct. 21	11	
Lady in the Park (The Music)	Nov. 2	70	
Let's Face It (Theater)	Oct. 25	14	
See How They Run (Theater)	Dec. 12, 20	800	
Two of a Kind (The Music)	Oct. 20, 26	420	
Whispering Willows (The Music)	Oct. 15	80	

stand-out is Rex Williams, whose portrait of the stolid German lad reveals in subtle and imaginative flashes, the inner turmoil as he finds that things are not as he was told. It's really a beautiful performance. Coby Ruizin gives terrific readings to his comedy lines, and other fine jobs are offered by James Gregory, Robert Williams, Alfred Ryder, Curt Conway, George Wallace and Francis DeBelen.

BROADHURST

Beginning Friday Evening, October 31, 1941

HIGH KICKERS

A musical comedy with music and lyrics by Bert Kalmar and Harry Ruby, and book by George Jessel, Bert Kalmar and Harry Ruby. From a suggestion by Sid Silver. Book directed by Edward Sobel. Scenes directed by Carl Rothardt. Musical direction, Val Eric. Costumes designed by Nat Krass. Scenery built by Wall Construction Company and painted by Robert W. Bergman. Studios. Costumes executed by Mathias and Brooks. Orchestration by Hans Spitzak, Don Walker and Ted Royak. Company manager, Phil Adler. Press agent, Zac Freedman. Stage managers, Jay Conley and Harry Mack. Presented by Alfred Bloomingdale.

Cast in the Prolog

- The Candy Splines.....Billy Vine
Two American Showgirls.....Joyce Matthews, Rose Teed
Schultz.....George M. Krause Sr. (Kelly)
George M. Krause Jr. (Kelly)
Sophia.....Robin Marlow
The Doctor.....Rollin Bauer
George M. Krause Jr.Deck Monahan
The Stylish Four.....Bob Shaw, Bob Gray
Harold Young, Victor Griffin
Mamie.....Betty Bruce

Cast in the Play

- Sophie Tucker.....Herast
George M. Krause Jr.George Jessel
Kaufman Hart.....Jack Mann
Kitty McKay.....Lois January
Jimmy Wilberforce.....Leo Sullivan
Frank Whipple.....Franklin Fox
Chief John Wilberforce.....Chie King
Chief of Police.....Rog King
Betty.....Betty Bruce
Stuart Morgan Dancers.....Themselves
Betty Jane.....Betty Jane Smith
The Priest.....Ted Shapiro
A Stagehand.....Chaz Chase
SUNNY GIRLS.....Sunny Ainsworth, Barbara Brewster, Gloria Brewster, Lucille Casey, Bonita Edwards, Eleanor Hall, Joyce Matthews, Betty Stewart, Rose Teed.

DANCING GIRLS—Jan Anthony, Helen Barrio, Stephanie Cekan, Marilyn Hale, Frances Hammond, Ann Helm, Ellen Howard, Marjorie Jackson, Dorothy Jeffers, Mary-Robin Marlow, Ray McKeagor, Dobbie Priener, Helen Spruik, Marion Warner.

BOYS—Bob Ray, Bob Shaw, Harry Mack, Victor Griffin, Harold Young, Donald Wellemuler.

ACT I—Scene 1: Inside Pinner's Burlesque Theater, Year 1910. Scene 2: The High Kickers in Paris. Scene 3: A Dressing Room in the City. Scene 4: Dancing Time Away. Scene 5: Stage Door of a Theater in Chambersville, U. S. A. Year 1941. Scene 6: Backstage. Scene 7: The Opening Night. Scene 8: In Panama. Scene 9: Sophie Tucker's Dressing Room. Scene 10: The Girl. ACT II—Scene 1: Courtroom in Chambersville. Scene 2: On the Street Outside the Court. Scene 3: Hotel Lobby. Scene 4: Boulevard of Mrs. Wilberforce. Scene 5: Specialty. Chaz Chase. Scene 6: Outside of Mayor's Estate. Scene 7: In the Garden.

The shades of the old days at the Palace must have stirred uneasily that Friday night when the show billed as George Jessel's High Kickers erupted at the Broadhurst Theater. Mr. Jessel not only appears in the piece himself, but is aided by such great names as Sophie Tucker, York and King, Chaz Chase and, from a newer generation, Betty Bruce, Billy Vine, Betty Jane Smith, the Stuart Morgan Dancers and various others, including a hilarious young gentleman from burlesque, Jack Mann. It would seem that putting those performers in a show would be enough to insure success—but, unfortunately, Mr. Jessel and his backers also saw fit to put in a plot. It was concocted by Mr. Jessel, Bert Kalmar and Harry Ruby, all of whom should have known better, and the program carefully states that it was built on a suggestion from Sid Silver—but it's hard to say whether this is an attempt to pass the buck, or to get revenge on Mr. Silver for making the suggestion in the first place. Despite the billing, the presentation is credited promulgated to the chief backer, Alfred Bloomingdale, of the family, identified with the modern department store rather than the ancient massed affair. His backing of this one, tho, does little to push home the point. The boggy morass of the story and the

thick fog of gussie gaps seem all the more a pity. In addition to fine performances, there's excellent music in the piece. The old thing, Nat Karson has not only designed lovely scenery, but has provided the most intriguingly imaginative and beautiful costumes seen in years. For another, Misses Kalmar and Ruby, co-perpetrators of the plot, have provided a group of musical numbers many of which are way above average. For another, Carl Landall's dance routines are unusual and often exciting. But that plot!

ROAD SHOWS WANTED

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thick fog of gussie gaps seem all the more a pity. In addition to fine performances, there's excellent music in the piece. The old thing, Nat Karson has not only designed lovely scenery, but has provided the most intriguingly imaginative and beautiful costumes seen in years. For another, Misses Kalmar and Ruby, co-perpetrators of the plot, have provided a group of musical numbers many of which are way above average. For another, Carl Landall's dance routines are unusual and often exciting. But that plot!

The story doesn't even bury itself—as all well-beared comedy plots should. Instead, it sticks out all over the place, taking up time that could have been given to presently wasted performers and, in general, boring the customers stiff. It's all about George M. Krause Jr., who's carrying on the burlesque-show tradition of his father, and who runs into difficulties with the mayor of Chambersville when that worthy's wife sees fit in a strip number performed by, of all people, Miss Sophie Tucker. Miss Tucker, I hasten to add, is supposed to fill in for the regular strip host, who doesn't want to appear because her fiance is the son of the mayor. Anyhow, the cast is pinched and then released when Miss Tucker discovers in the mayor's wife a former sidekick in the burlesque ranks. Young love is of course triumphant, and Miss Tucker herself decides to forego the proffered delights of marriage to a local yokel in order to continue with George Krause and his show.

This last is set forth in a scene between Mr. Jessel and Miss Tucker that is filled to the brim with thick show-business schmaltz—and is the only effective scene of the plot. Soft-hearted suckers for the show business—such as Miss Tucker, Mr. Jessel and this reporter—go for it hook, line and sinker, no matter which side of the footlights they happen to be on.

But aside from that, the only bright spots are supplied by the performers. The piece is at its best when it's emulating the old days at the Palace, and at its worst when it suddenly realizes that it's supposed to be a legit musical.

Mr. Jessel is one of those performers whom you either like or dislike wholeheartedly. This reporter happens to like him. As for Miss Tucker, she can still sell a song as effectively as ever—which in her case is the highest possible praise. Her suggested strip didn't seem very funny to me, but that's not her fault; I've a hunch that it didn't seem very funny to her either. Among the many performers who are largely wasted are Chie York and Rose King, those splendid trottlers, who are sunk in the morass of the plot; Billy Vine, who never gets a chance to do anything much; Chaz Chase, who has only one brief interlude, and Joe Marks. Far from wasted are the Stuart Morgan Dancers, that amazing angle troupe, who panic the house in the final scene, and Jack Mann, who, as previously mentioned, shows himself to be an extremely funny fellow. Lois January fails to show, either vocally or visually; why she should have been given the ingenious lead, Leo Sullivan is innocently pleasant as her fiance. Betty Jane Smith, an excellent tapster, is allowed only one brief appearance.

But, despite the presence of Miss Tucker and Mr. Jessel, the top performance of the evening is offered by Betty Bruce, that supertalented dancer, whose ballet-flop work flashes across the show in bursts of sinuous beauty. Miss Bruce performs impossible feats with breath-catching ease, and for my money, proves herself the greatest dancer of her type in the world today. Why she isn't immediately partnered with Fred Astaire in films is a major mystery. The only reason I can see is that she'd probably make Astaire look sick.

The chorus is capable, and the girls are the loveliest of the season. Two of them, the Brewster Sisters, look like a double exposure of Norma Shearer—only prettier.

If the show had been turned into a revue before coming in it would probably have been a smash. As it stands, it's just a pity.

MOROSCO

Beginning Wednesday Evening, Nov. 5, 1941

BLITHE SPIRIT

An "improbable farce" by Noel Coward. Staged by John C. Wilson. Setting designed by Stewart Chaney, built by Wall Construction Company, and painted by R. W. Bergman. Studios. Company manager, C. Edwin Knell. Press agent, Willard Keane. Stage manager, Ward Bishop. Assistant stage manager, Robert Coffey. Presented by John C. Wilson.

Ruth.....Peggy Wood
Charles.....Clifton Webb
Dr. Bradman.....Philo Torpe
Mrs. Bradman.....Phyllis Joyce
Madame Arcall.....Mildred Natwick
Elyra.....Leonora Corbett
The Actor Takes Place in the Living Room of the Charles Condominium House in New York. ACT I—Scene 1: Summer Evening. Before Dinner. Scene 2: After Dinner. ACT II—Scene 1: The Next Morning. Scene 2: Late the Following Afternoon. Scene 3: Early Evening. A Few Days Later. ACT III—Scene 1: After Dinner. A Few Days Later. Scene 2: Several Hours Later.

Book in the days when this reporter was at Columbia and taking every drama course given by Professor G. C. D. Odell, one gay young lad who had no ready answers for any of the questions on an examination turned in a paper that was blank except for a quotation he had written from the end of Shelley's To a Skylark—the lines that set ringing above knowledge derived from books. When the lad got the paper back, Professor Odell had written across the face of it: "Fail to thee, blithe spirit!"

It's impossible to say the same concerning Noel Coward's Blithe Spirit, which John C. Wilson presented at the Morosco Theater Wednesday night; without question, the play will be a smash hit. But, hit or not, its grade isn't much better than C plus.

It is an amusing farce with a good deal more than a minimum quota of laughs—the joint contribution of Mr. Coward and the excellent cast—but it wears painfully thin at many points and seems always on the verge of exhausting its improvisations upon a series of flimsy situations. It never does; but it comes so close that, along about the third act, you inevitably feel that it would have been terrific if only Mr. Coward had written it as a one-acter.

It's all about Charles, a middle-aged novelist married to a second wife, Ruth, and cherishing memories of the gaily vicious charms of his first wife, Elyra, dead for six years. A middle-aged lady medium, filled with catch-phrases and subtleties—one of the most amusing characters Mr. Coward has ever written—gives a seance, staged with tongue-in-cheek by Charles in order to get material for a new book. But when the seance is over the wrath of Elyra has materialized, seen by Charles but by no one else. The scenes as Ruth gradually is convinced of the presence of the unseen visitor are amusing and witty but long-drawn-out—and then Ruth and Charles realize that Elyra's wrath is trying to murder Charles, so that Elyra can have him to herself in the next world. The plans mis fire, however, and Ruth is killed instead. Thereafter the unseen wrath of Ruth torments the visible wrath of Elyra, until the medium is called in again to disembowel Elyra's ghost. Instead, she merely succeeds in materializing Ruth, Charles, with two ghostly wives around the house, is hardly overjoyed; and the two jealous the charming boys don't like it much either. So the medium sets valiantly to work again; and finally, by discovering a psychic serving wench, she manages to send both disoriented specters back into invisibility. But they still hang around the house as Charles, shouting at the seemingly empty air, tells them both off and rushes away forever, while the angry ladies—ex-ladies—smash down wreck-furniture and stomp doors in their impotent, invisible rage.

It is, as you can gather, very funny; but it's as thin as a sheet of tissue paper and not much stronger. Mr. Coward shows uncanny ability at figuring out the precise point at which each of his situations will give out entirely, and throws in a slight variation at the last moment in each case. But most of the variations are expected—everyone knows for instance, that Ruth will materialize when they try to get rid of Elyra—and no amount of witty (and sometimes legitimately brilliant) dialog can serve to make the piece less flimsy than its own ghost. At times the attention of the plot almost turns into emaciation.

Many of the defects are grossly covered, however, by Mr. Wilson's suave and beautifully paced direction and the work of his splendid cast. As Charles, Clifton Webb offers the best performance of his career, a thinking, sharp-edged, thoughtfully amusing "sitting job"; Peggy Wood is brilliantly effective as Ruth, both corporeal and ghostly; and Mildred Natwick, as the medium, literally walks off with the play. Miss Natwick, who's probably the greatest character actress on the stage, has a field-day for herself, creating a full-bodied, hilarious character with just enough of the salt of burlesque to make the whole

thing uproariously hilarious. Philip Tonge is excellent in a small role, and Jacqueline Clark offers a terrific comedy characterization as the serving wench. An aggressively British young lady named Leonora Corbett plays the wrath of Elyra—apparently enough, tho her studied affection grows extremely annoying at times, and she seems a touch too big a girl to be quite so coy. Certainly, the play is funny and witty and generally enjoyable; but, just as certainly, it's too thin, even in its humor, to be much better than second or third-grade fare. It's a grim commentary on the quality of the comedy that Blithe Spirit is so far unquestionably its best play.

TRAP STRESS PERCENTAGE Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week, in figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"High Kickers"—22% YES: Coleman (Mirror), No: Waldorf (Post), Kronenbergot (FN), Anderson (Journal-American), Lockridge (Sun), Atkinson (Times), Brown, (World-Telegram), NO OPINION: Watts (Herald-Tribune), Mantle (News).

"The Man With Blond Hair"—11% YES: Mantle (News), No: Winchell (Mirror), Waldorf (Post), Lockridge (Sun), Brown (World-Telegram), Anderson (Journal-American), Kronenbergot (FN), Atkinson (Times), Watts (Herald-Tribune), NO OPINION: None.

"Blithe Spirit"—100% YES: Winchell (Mirror), Anderson (Journal-American), Waldorf (Post), Mantle (News), Watts (Herald-Tribune), Atkinson (Times), Lockridge (Sun), Brown (World-Telegram), Kronenbergot (FN), NO: None, NO OPINION: None.

Stock for Philadelphia

PHILADELPHIA, Nov. 8.—Nat Burns and Harry Harris, who just closed a successful season of 15 weeks at suburban Yardley Theater, will bring a pro stock company to town. Will be housed at the Anthony Wayne Theater in the suburban area, getting the season under way November 10 with Josephine Dunn in Philadelphia Story. The new company, which plans a three-month season, will give four performances weekly—Mondays and Tuesdays, both matinees and evenings. Will change bill weekly, with box-office scaled at \$1.05 top. A movie temple, the Anthony Wayne is equipped with a modern stage and all facilities for dramatic productions. House seats 1,100.

"Rio" 26 in Springfield

SPRINGFIELD, Mass., Nov. 8.—The Shubert revival of Rio Rita grossed over \$2,000 at its one-night stand at the Court Square Theater September 5. Originally booked for a matinee and evening performance, advertising had to be changed to just one show, since the jump from Philadelphia was too long to open a matinee anywhere near time. Rio Rita pulled the lowest gross the Springfield Playgoers have drawn in their little over a year of operating.

Bankhead 156 in Detroit

DETROIT, Nov. 8.—The Wilson Theater, coming out of its long eclipse, went well into the lead of Detroit's newly lighted three-house Blithe with an excellent week, grossing about \$15,000. Strong drawing power of Tallulah Bankhead got much of the credit in Clifford Odets' new Clash by Night.

"Hallelu" Big in Ft. Worth

FORT WORTH, Nov. 10.—Hallelujah, with Eddie Garr and Bill Hume in the leads, played to 1,800 people at a suburban performance at the Worth Theater here October 29. Show had played three performances here last spring.

Ramona, Detroit, 3-Day Vaude as Mich., B'way Wait Bookings

DETROIT, Nov. 8.—United Detroit Theaters, operating 19 local theaters, turned to vaude this week at the Ramona (2,200 seats), one of its major-neighborhood houses. House shifts to single films with stagehours, instead of running double bills plus vaude, which had been the policy at the Harper, Colonial and Vogue the past year.

At the Ramona, Tuesday thru Thursday, show is booked by Pat Lombard, of the DeBridge & Gorrill Office, and has on the first bill Three Harmonica, harmonica trio; Jeannette Paulder, vocalist; Belmont Brothers, jugglers; Chico Magrino, Hollywood sound mimic; and Don Royale band.

UDT has used vaude the past several months at the Vogue (1,400 seats), but discontinued it a few weeks ago. The Ramona is about four miles away. The house will play films only at the daily matinees, but will give two stagehours a night.

UDT has been looking for vaude bookings for its two big downtown houses, the Michigan and the Broadway-Capitol, for several weeks. The Michigan is expected to play shows only intermittently, and the Capitol straight stage policy, once shows are started.

New Phoenix Swank Nitery Has 2 Orks

PHOENIX, Ariz., Nov. 8.—The club at the new Corinthian Room of Hotel Arizona, swankiest local night spot, opened to a capacity crowd October 30. Two bands, Bob Stafford and His Thunderbird Orchestra and Tiny Dobbins and His Four Kings of Rhythm, alternate.

Stafford's Swing Chanters quartet sings sweet and novelty songs, supplemented by Nellie Jo, brunet vocalist, and Igu Noble, vocalist. The Tiny Dobbins group is both a dance and entertainment orchestra, and the best of its music comes from a marimbo, vibraphone, Dobbins' vocalist is Millie Wynore.

Between band appearances entertainment is provided by Ida Dean Brayman at the electric organ.

The Corinthian Room is decorated in the Grecian motif. Rudy Pugh is maître d'hotel.

AGVA Opening Buffalo Drive

BUFFALO, Nov. 8.—For the first time this city will be subject to performer union organizing. Professor Majl, rep. of the national AGVA board in New York, has arrived and established an office at the Ford Hotel, where he hopes to line up enough acts for a meeting soon.

Majl says he is in town for 10 weeks, during which he expects to organize acts, franchise agents and sign employees of entertainers to union contracts. Majl will contribute to Rochester, Syracuse and thru Western New York State.

Now It's Nitery "Defense Shows"

PHILADELPHIA, Nov. 8.—Daily evening "defense shows" for workers in defense industries, inaugurated at the Swan Club, are spreading to other niteries. Club Tag takes up the same policy, putting on "defense shows" at 9:45, and Lido Venice Club at 8:45.

Swank Spot Down

DETROIT, Nov. 8.—Club Commodore has gone under the axe. Closed about a year, it was formerly under Cliff Bell's management.

With Sam Harris' Bar of Music now open as a class spot, next class spot is to be Lester Gruber's Psychotic Cafe, opening the latter part of this month.

Racine Club Expands

RACINE, Wis., Nov. 8.—Carl O. Peterson has enlarged his Hub Club and installed a new Hammond electric organ. Billy Grala plays it.

Always Paying Out

MIAMI BEACH, Nov. 8.—Terry Lynn, magician, hasn't any money over tho he is working. He drove here from St. Louis and, after contacting two agents, landed a job at the Dempsey-Vanderbilt Hotel.

He was happy enough, even tho his act called for giving away six bottles of champagne and paying for three watches. Then AOVA told him he would have to join the union. So he paid his initiation fee and dues and settled down to figuring what he had left, when two agents visited him for their respective 10 per cent.

The police came around the next day to inform him that unless he bought a Florida license for his car he'd be clamped into the hoosegow. Lynn paid up again.

500 Capacity New Club for Buffalo

BUFFALO, Nov. 8.—Newest nitery is the Club Merry-Land, on the site of Kaiser's. An elevated dance floor has been installed and 500 capacity is largest in city.

Talent policy includes a six-girl line of specialty dancers, plus novelty acts. Band at present is colored unit of Jimmy Perkins. Three shows nightly. A. L. Wilton is owner, and Philip Kara, manager.

Philly AGVA Threatens Clubs

PHILADELPHIA, Nov. 8.—Dick Mayo, local AGVA executive secretary, warned local nitery operators that the union is ready to "show his teeth."

Mayo has set December 1 as the deadline on any spot employing non-union acts.

New Haven Armory Sunday Bills Nixed

NEW HAVEN, Conn., Nov. 8.—M. E. Neithe and M. Bailey, operators of the Shubert Theater, and Al and Belle Dow agency, of New York City have been turned down by local police and fire authorities on their application for a permit to run vaude-band shows at the local State armory Sundays because the armory lacks sufficient safety precautions.

NEW HAVEN, Conn., Nov. 8.—Combo of band-vaude-pictures playing at the Shubert Sunday to Wednesday has been cut to Sundays only.

Al and Belle Dow agency, of New York, is booking the spot.

Martha Raye as Single, Also Unit

NEW YORK, Nov. 8.—Martha Raye is set to do a series of vaude dates both as a single and as head of a unit. Unit price is set at \$6,500 and will include the Pickers, Roy Davis, Stuart Morgan, Danvers and Wally Brown.

As a single Miss Raye will play Loew's State here November 21 and the Chicago, Chicago, December 19. Unit dates include RKO Boston, November 28; State, Hartford, Conn., December 6, and Shubert, Cincinnati, December 28.

Agencies by the William Morris Agency.

Talent Agencies

RAY A. KNIZLAND, Buffalo, has added Olive Ami to his books, with his first act in there, the Aerial Ortons. He also is setting a name ork for the annual Buffalo Police Ball. FRANK J. DUBICK, Empire Entertainment Service, Buffalo, is expected to return shortly from the West Coast. Sid Rogers, who was formerly associated with Dubick but is now on his own, took care of the office during Dubick's absence.

LOU IRWIN'S Equity franchise has been transferred to Joe Platin, New York. MILES INGALLS, New York, has signed Maxine to a management contract.

Miami Niteries Worried About Anti-Gambling Drive as Plates And Bookings for Season Start

MIAMI, Nov. 8.—Cafe owners are fuddled over local reports demanding the lid on gambling. Art Childers' swank Royal Palm Club faces the possibility of a no-gambling season. Ben Marden last season had a weekly nut of 25¢ at his Colonial Inn and other spots like the former Inquire Club and the Bell that booked in expensive acts will have to reconsider their entire set-up if a gambling edict is enforced.

Hotel owners and amusement ops believe that Miami will suffer from such a ban. They claim that the wealthy want to gamble, and if they can't gamble here they'll go to Hollywood, Fort Lauderdale or Palm Beach.

The Tepee Club has reopened, with Jay Eggleston buying out the interest of Oscar Morris. Other partner is Joe LaPope. Opening show included Roy Oliver, Michael Doyle, Polie Miller, Eden Twins and Jack Eyork, six pieces. Acts booked thru Eileen Mercedes.

Jack Kinross is new amusement editor of The Miami Daily News.

First contract for the new waiters' union wage and hour regulations, effective December 1, was signed by Jack Mitchell, front man for Lou Cohen's Mayfair Club. Al Berlin, president of the local union, said written contracts, replacing verbal ones, were designed to keep out the CIO.

The Swank Club, new to talent, last week added bands and acts. Norman McGee, manager, has booked in Don Ferraro's ork (5), with Flea Madden, and show includes Budd Marcellus Trio, Wally John, Diane Lee, and Diane Page. Booking exclusively thru Sid White office.

The Drum has reopened with a line of girls headed by Rosita Carmen. Management is the same (Emil Melanson). Room will continue with strips and girls.

MIAMI BEACH, Fla., Nov. 8.—Reopening of Sam Barker's 5 o'Clock Club Thursday (30) marked the opening of the season's nitery biz. First show, booked by Lou Weiss, Ed Marley, Stuart Richards and Cannon. Danny Drayson and the Arthur Warren ork.

K. Kane, of Chicago, has commissioned Walter Hise to transform the old Piccadilly Club into something resembling a circus. Room will be known as the Circus Bar. Talent and band policy bookings by Eileen Mercedes.

Charlie Hoover, of the Kitty Davis Arliner, left today for New York to line up talent for the season. Danny Davis, husband of Kitty Davis, flew to Chicago, also for talent. Will Mahoney Jr. is their latest discovery.

Kerbel Law Mercury will reopen his Hub Club about December 15 with Lew Dofgoff, comic; Torchy Conroy, and Miss Kentucky of 1940. Holdovers from last season will

be Nick Sett, George Gregg, A. L. H. girls or a name is under consideration. Sid White will book.

Bill Jordan's Bar of Music has closed for six weeks, and will reopen with Bill Jordan's return from California. Henry Neys, who managed the spot, will go to California to take charge of Jordan's spot on the Coast.

Ben Gaines says he has acquired full ownership of the Dempsey-Vanderbilt Hotel by buying the Jack Dempsey one-third interest. Gaines says the name Dempsey will be removed from the hotel. The Dempsey restaurant will be made a part of the Pigo-Pigo Room, the hotel's night club.

Dempsey partners from New York are interested in a beach restaurant that will use name bands.

Al Hall, formerly with Irving Cooper, New York agent, is now with Helen Mercade here as outside contact man to handle club and hotel dates. Hall had been associated with New York agencies the last 12 years.

A motion to restrict night club licenses to existing clubs was recently lost by a vote of four to three when the Miami Beach city council voted against it. As a result, Delicate Frank's was awarded a night club license and renewals were given to Mother, Kelly's, Kitty Davis's, Five o'Clock Club and Bill Jordan's Bar of Music. Date Singer, Park Avenue Club, was turned down.

Club Wins Favor By Aiding Charity

SPRINGFIELD, Ill., Nov. 8.—New Lake Club will install a new \$5,000 bar, according to managers Hugo Otorogonoff and Harold Henderson.

The club, now presenting Herbie Holmes and orchestra and three acts thru Fredericks Brothers' office, drew much favorable publicity last week-end when the management donated 5 per cent of its Saturday night's (1) gross to the Springfield Community Fund.

Stern Books Alden

NEW YORK, Nov. 8.—The RKO-Alden Theater, Jamaica, will use vaude six days starting November 14, with a bill consisting of Sally Rand, Kollette and Dean Oscar Davis, Glenn and Jenkins, and Le Vere and Handman.

Dave Stern booked. House reverts to double-features November 20.

Club Raises Wages

MINNEAPOLIS, Nov. 8.—A 10 per cent hike in salaries for every employee except entertainers and musicians is announced by Curly's Cafe.

Mitscha Auer Wants 35C

NEW YORK, Nov. 8.—Mitscha Auer is set to go on a vaude tour around December 8. Auer will do an act with a female foil to be selected on the Coast. He is being submitted at \$3,500. Charles Allen is negotiating him in the East.

DC Screwball Club Adding Single Act

WASHINGTON, Nov. 8.—The Brown Derby nitery is using traveling acts to supplement the antics of owners Al Simmons and George Berg. Hole-in-the-wall club has been doing capacity business since it opened four years ago. Cuckoo show put on by Simmons and Berg, the customers and trapdrum act is available for those in the mood.

Watson Sisters opened season, and singers Beth Calvert and Jack Curtis are current. Policy will be one act booked from Jolly Joyce office in Philadelphia. Two shows, at 11 and 1.

BOB SAKAL of the William Morris Agency, is being inducted into the army Friday (14). Sakal formerly was with the Milton Eisenhower Advertising Agency.

Detroit Hotel Tries One-Act Show Angle

DETROIT, Nov. 8.—New one-act show policy is being introduced at the Hotel Seavaine's Havana Room. Rio and Rita, Latin dance team, have been booked in indefinitely. Evening consists of a show, a series of band numbers, a rumba session, another short show and a conga session.

Session includes dance lessons for patrons. Jimmy Gonzales band does specialties, including vocal.

Rio and Rita worked out a similar policy last winter at the Cafe Old Madrid.

More Vaude Talent Set for Film Shorts

NEW YORK, Nov. 8.—Columbia Pictures has set many night club and vaude acts for a forthcoming Ten Blake musical short. Featured will be Billy Vins, the Peter Sisters, Concha Brothers, Pancho and Marchita, Gracie Harris, the Barry Sisters and the Singing Powers Models.

Paramount is now shooting The Copacabana House short featuring Eileen American entertainment. Pickers spots Juanita Juarez, the Six Samba Sisters, Don Lager and Maxine Barrett, Lou Harmon Williams and Pancho and orchestra. Louis Bouché is directing.

Copacabana, Golden Room, Rio de Janeiro

Talent policy: Show and dance bands; floorshow at 12:30 (Sundays, 11:30). Management: Duarte Ayalas, managing director; Gilberto Pereira da Silva, publicity; M. E. Siskari, artistic director; Earl, headwaiter. Prices: Dinner, 30 mil-reis; minimums, weekdays, 30 mil-reis; Saturdays, Sundays and holidays, 40 mil-reis; drinks from 10 mil-reis.

The late seasonal show opened October 25 with the addition of two new acts, Franko, magician from the States, and Sophie Moran, Argentine singer, along with the holdovers, Jack Cole Dancers and the Copa Girls (U. S. girl line of six) offering new numbers.

Business has been okay here since the departure of Eddie Duchin and surrounding show late in August. The current layout is appealing to the eye and ear and will most likely bolster business. Management has wisely returned bands to their former places on the right and left of stage, allowing for better routinings of the show. Cole Dancers and the Copa Girls have benefited by this change, with the present staging being an improvement over the former haphazard entrances and exits while show band occupied the stage. The stage being small, there is not much attempt on production.

Copa Girls, in attractive yellow and gold costumes, teed off in first of three routines. Franko followed with a fast-moving legerdemain routine. His ability to speak Portuguese was an asset. Working the ringside tables with glass and card trick, he found customers very receptive to his cross-fire chatter. Followed with disappearing radio which amazed the Cariocans. Closed with wire cooler and coin trick, producing coins for plenty of applause.

Copa Girls return for a parano routine, as male vocalist warbles over the p. a. system. Jack Cole and Florence

Lessing offer an East Indian ritual dance that is most effective. Cole works on dance floor and stage thru number. Sophie Moran, with big own accordionist augmenting show band, dished up three Argentine numbers. Has pleasing personality, not much voice, but knows how to sell in Argentine fashion.

Jack Cole, assisted by Florence Lessing and Marion Lawrence in colorful costumes, then offer an East Indian interpretative number. Their excellent precision work drew strong applause.

Copa Girls, in a five-number with plenty of action, closed.

Earl Pomteen, fronting local show band, does a swell job with show music, and shares dance sessions with Simon Bountman's band. Mary Lou and Nuno Roland do the vocal chores.

James G. MacLean.

Kitty Davis Airliner, Miami Beach

Talent policy: Show and dance bands; shows at 9:30, 12:30 and 2:30. Management: Kitty Davis, owner; Charles Hoover, managing director; Les Simmonds, publicity; Joe Barock, headwaiter. Prices: Dinner from \$1.25; drinks from 60 cents; minimum \$1 except Saturdays (\$1.50).

Sixty minutes of entertainment, with Demarr and Denise, Marion Kingsley, Barbara Burrell, Billy Young, Hal and Mary Bee, Reid Jaynes and Will Mahoney Jr. It's a satisfactory show from beginning to end, with Mahoney, emcee, setting a fast pace. Mahoney is a one-man show. He wins laughs with his rapid-fire gags; does amusing card, rope and juggling tricks; knocks out some neat taps, and finally knocks himself out with a too ambitious program. The

younger is Kitty Davis's latest discovery, and his versatility contributes to his success in this room.

Marion Kingsley is hot as an oven with her coquettish arrangements of *Mean to Me*, *Do It Again*, *Who and Harry*. Had to beg off.

Demarr and Denise, ballroom dancer, fit nicely into this room. They open with a modern waltz and do four pleasing routines. Gracful; suitable for any class spot.

Reid Jaynes's boogie-woogie arrangements at the piano were well received. Jaynes's mastery of the piano is evident, but the act is too short and lacks variety.

Hal and Mary Bee, brother and sister team, are the fastest dancers ever seen in this spot. Just 21, the kids burn up the stage with their jbug impressions. Customers ate it up.

Billy Young's version of *Slowly I Turn* never fails to draw a big hand; Barbara Burrell, tall, slim and graceful, closes the show with two neat dances, one a tap, the other classical.

Musical chairs, the pole dance and hobbyhorses keep the interest up after the show is over. Liquor and service the best.

Johnny Silvers (7) supplies the music with a versatile band. Harry B. King.

606 Club, Chicago

Talent policy: Shows at 10:30, 12:30, 2:30, 4:30; show and dance bands; intermission strolling trio. Management: Mr. and Mrs. Lou Nathan, managers; Sammy Clark, booker. Prices: Ringside minimum, \$2; terrace, \$1; drinks from 60 cents.

The best known spot in the Midwest for endurance strip shows (80 minutes). Business is still big. It is not only a hangout for visiting firemen but also for classy patrons who want contrast in entertainment.

When caught, show included 12 acts and a line of four girls. The secret of the room's success is the caliber of the talent—good in its particular field. Most of the strippers are "added attractions" on the burlesque circuits and the specialty acts work hotels and larger clubs between engagements here.

Wally Vernon (from pictures) is the comedy emcee, having replaced Billy Carr, who moved into a near North Side cafe after a five-year run here. Wally is a funny guy and gets along nicely despite poor material. His own act consists of a couple of satirical songs and a comedy dance. At this viewing, he brought out his father (now 72) who did part of his old burlesque act.

Six discoverers entertained the imbibers: Marion Miller, Honey Bee Keller, Cell Von Dell, Donna Dornell, Olive Sharron and Mollie. Miss Miller has the most interesting number. Mollie offers a fairly impressive jungle dance. The others parade and leave little op by the final bow.

Dolly Sterling (now a brunet), and Mildred Wayne take care of the color song department. Dolly is a veteran, Mildred a comparative newcomer. Both get laughs with risqué lines and suggestive delivery.

The specialists, sandwiched in between strip acts, include Faye and Wellington, good-looking musical comedy team, who contribute a neat acro novelty routine; Alyce Barr, who scores with a speedy display of strong acrobatic tricks, and Betty Shayne, cute tapper, who works with ease and a pleasant smile.

The Antonettes (Marge, Anthony, Olivia Lee, Florence Pady and Sylvia Bailey) open and close the bill with rhythm and Mexican hat numbers. Sol Laha's four-piece band and the Tripoli Trio furnish the music.

Sam. Honyberg.

Casino Atlantico, Rio de Janeiro

Talent policy: Show and dance band; floorshow at 12:30. Management: Dr. Gildo Amado, managing director of grillroom.

Two U. S. turns, Eleanor Knight and Starnes and Donovan, along with Hawaiian musical group with male vocalist and female dancer, are additions to the new show which opened October 28. The Hawaiian ensemble, billed as the California Hawaiians (7), come from Buena Vista to work on radio station Tupi and are doubling into the Casino. The Glamour Girls, U. S. girl line, originally 12 and now eight, with Phyllis Cameron and Gloria Whitney, U. S. girls

who have been doing the vocals here, fill in temporarily.

While there is nothing outstanding in the current show, there is enough entertainment to satisfy.

Hawaiian band dishes out two native numbers, Tito Marino doing the vocals and an unblinded fem dancer doing hip toasting. The Glamour Girls, in a rumba, lack pep. Starnes and Donovan, mixed duo, offer acro, adagio and balancing that draws plenty of applause. Girl manipulates two large fans while going thru the series of tricks. Team works easily, making difficult tricks appear simple.

Eleanor Knight, offers a tap routine and follows with a novel number, at-taching two little dolls to the hands and, with thumb-tipped fingers, tapping out a routine atop a small table. Well received.

Carr Brothers, U. S. acro team, holdovers, give out their same routine and click solidly. Boys lose no time between tricks.

Rava Reyes, singer, has changed some numbers, offering them in both French and English. Sang five numbers and closed with Flamingo. Off to fair hand.

Diamantina Gomes emcee with straight intros. Francisco Jose Perreira Filho's band does an excellent job with show music, and Romeo Silva's band, which was at the Brazilian pavilion in the New York World's Fair, was doing the dance session as substitute band at show caught (regulations require one day off each week for musicians). Service excellent. James G. MacLean.

Lou's Moravian Inn, Phila.

Talent policy: Continuous social and instrumental entertainment on two floors from 11. Management: Sam Donsky, manager; Sam Bushman, press agent. Prices: Food a la carte; drinks from 30 cents.

While never enjoying the ballyhoo of New York's 52d Street, Moravian and Chancellor streets house more swing spots than Gotham's gay way. Business here is so good that the management is opening a Lou's-Chancellor Inn, duplicating the policy there.

Apart from the real intimacy this inn provides, biggest magnet is the Three Keys, aspirin swing unit of piano, bass and guitar, with Ernie Hatfield adding his voice to make it four-part harmony for both jazz tunes and ballads. Organist Slim Furness is the only member remaining of the original Three Keys that had Bobby Beese at piano and Ben Bon for voice. Still dish out the instrumental and vocal excitement that put the original Keys on the radio networks some six years ago.

It's a slight up for the Keys' swing magic. Street floor bar has a similar unit in the Tunemasters, instrumental-vocal foursome. Maurie Ordenker.

Trouville, Los Angeles

Talent policy: Dance band and floor-show at 10:30 p.m. and 12:30 a.m. Management: Mel Walters, headwaiter. Roger, publicity; Al Sisto. Prices: Dinner, \$2.50, \$1 minimum; drinks, 50 cents up.

Trouville is the newest club in this section. It is outfitted luxuriously. Features a floorshow and continuous entertainment at the bar in an adjoining room.

Stop, Look and Listen, personable girl vocal trio, open the show after a quickie introduction by Willie Shore. They go into their *Yes, Indeed*, with each taking a shot at a solo part. Girls make nice appearance and sell well. They encored with *It's Delovely*, with Shore making it a four-part job by adding the "It's" line to bow off.

Eddie Burnette and Lucille (Hughes), magt, followed with some good tricks that for some reason didn't click so well. They do good work. Burnette's lighted cigarette trick and Miss Hughes' canary turns are good. Shore got a good laugh by burlesquing magic.

Shore introduced Larry Bergen as a great rumba maestro, and he came off with fiddle and virtuoso's make-up. Bergen wowed them, especially when he was assisted by Allegra Varron. Her vocal work on *My Little Buckaroo*, with Bergen in cowboy regalia at her side, got plenty applause.

Pretty Dolores Gray walloped singing *Yes, My Darling Daughter* and encored with *Drink to Me Only With Thine Eyes* in sweet-hot style.

Shore was back for comedy, including the impersonation of Charles Laughton. Ted Lewis did five-in-a-cape. He did some fast dancing that's top-flight.

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Stop, Look and Listen; Jimmy Blake, vocalist, and Harold Chancellor, pianist, provide continuous entertainment at the bar.

Show is about the best offered in this section. Sam Abbott.

Famous Door, New York

Talent policy: Dance and show bands; floorshows at 8, 12:30 and 2. Management: Lou Olman, manager; Paul Reinhardt, press agent. Prices: Minimum, \$1.50.

Famous Door's new lease on life is the new brand of insanity now going on here between band leader Henry Nemo and Selma Walsh, comic-comedian and a top performer.

Nemo, a Tin Pan Alley character by his own admission, is a songwriter turned band leader and, for exhibition and floor-show purposes, turns on the wackiest comedy this place has ever seen. And with Walsh to help him along, the place is a two-ring circus.

Floreshow took its first breath of life in a verbal slugfest between agent Miles Ingalls, comedian Henry Youngman and Nemo, that set the pace for bowling proceedings. Nemo then went into a routine of double talk and pantomime that didn't let down until he did one of Charlie Chaplin, which was only half good. But the guy is still a panster.

Walsh is socko with comedy arrangements of Old Man Stuck and Mrs. Piffing-will's Tea, and also in leading the band glee club. He is wonderfully aided by a head-pan-stooge-but-boy, Darlo, whom he swiped from La Martinique and appropriately named. Walsh has a lot of drive, sharp wit and showmanship.

Anita Boyer breaks up the mad comedy with some very solid singing. Did I Injure My Brother, Got It Bad, Somebody Loves Me and Fine Was A Class singer, capable of winking the best spots.

Nemo's orchestra also plays for dancing, but nobody dances; there's too much comedy to be missed! Sol Zoff.

Mayfair, Boston

Talent policy: Dance and show bands; floor bands; floorshows at 7:30 and 11:30 p.m. Management: Mickey Redstone, manager; George Libby, producer. Prices: Dinners from \$1.50; drinks from 40 cents; minimum, \$1.50.

Entire show has been held over another week. Tabbed Highlights; it is one of the best produced here in some time. Features Joe Frisco and Adelaide Moffet.

George Libby's girls open with a Wedding of the Potatoes Dolls routine. Libby has a knack of getting out simple but highly effective routines. The eight girls have two other turns, including a rodero number, inspired by the presence in town of the rodeo. All are skillfully executed; costuming is top. Line is a definite asset here.

Charlie, Columbus and Katherine Carroll, dance team in their third week here, have a simple waltz to open with and score immediately. Make a decided impression with slick lifts. Second number in The Breeze and I, done in bolero, fox trot and swingtime, also showing to very good advantage. Had the audience on their side from the first, and that's a difficult job for a dinner show in any Boston spot. Wind up with an old-time medley, a beautifully simple routine, headed with The Tinkie Song, during which they completely broke down Boston reserve and had the audience keeping time by beating against glasses.

Adelaide Moffet, society songstress, quickly made a hit. Giel makes a nice appearance; knows how to wear clothes,

his personality. Offered Will You Still Be Mine, These Foolish Things Remind Me of You, Kiss the Boys Goodbye, and scored with a mixture of I Don't Want To Set the World on Fire and I Went Out of My Way. Finally begged off.

Joe Frisco, featured, seems a trifle lost because of the type of audience. Frisco's act is not for sedate Bostonians, but he still managed to click. He has enough showmanship to warm the audience up quickly and, tho there were some who failed to understand the lines, he finally got off to a great hand. Is still using the man in the horse room number and knocking the smarter customers dead with it. His is the funniest act to come into a Boston club in some time.

Rainy Weeks and his fine band play for the show and dancing, with Weeks sometimes filling in during the show with songs. Mike Kaplan.

Cafe Society Uptown, New York

Talent policy: Two dance bands and floorshows at 10, 12 and 2. Management: Barney Josephson, owner; Ivan Black, press agent. Prices: \$2.50 minimum; Fridays, Saturdays and holidays, \$3.

This swing rendezvous returned to its original small band policy with the return of John Kirby's great six-piece crew, with Eddie South scheduled to come in as relief on November 11.

Hazel Scott, clever piano improviser, is held over from the last show, emceeing and delighting spectators with her regular mannerisms and facile fingering.

Kirby opened show, introduced by Miss Scott. Crisp, precise playing of the Kirby band is heard at its best in Roadstuckle Rose, I Don't Want To Set the World on Fire and a wonderful medley of Duke Ellington compositions. Needless to say, got warm reception from patrons. They seemed happy to have the little outfit back.

Next on was the sensational Golden Gate Quartet, four boys who sing spirituals without accompaniment. Easily stole the show with their unaffected, wholesome style. Sang Gonna Ride Up in a Chariot, There's a Handwriting on the Wall, and Little David, Play on Your Harp. Encored twice and had to beg off. Show closed by Hazel Scott with her sock pianatics. Her routine could stand a little variety. Did take-offs on pieces from Chopin, Bach and Granger, and also did Tea for Two.

Red Allen's good little band handled relief dance work.

A good show in the best tradition of the spot. Dick Carter.

Jimmy Contratto's Trianon Ballroom, South Gate, Calif.

Talent policy: Dance band and floorshow at 10:30 p.m. Management: Jimmy Contratto, owner; James Brown, press agent. Prices: Dinner, from \$1.25 up; drinks from 35 cents; admission, 55 cents and 75 cents Saturdays.

Current show is built around Bob Crosby and band, with the Chocolateers, colored dancing trio, augmenting the bill.

Show opens with Crosby's band (six brass, five reed and four rhythm) playing a solid number, followed by Lis Tilto's vocals on Week-End in Nazona.

The Chocolateers take the floor for swashbuckling antics that bring them a good hand. Encored with their take-a-bow stunt. Boys work hard and are all over the floor. Pleased.

Crosby, doing a good job as emcee, runs on the Bob Cats, Jess Stacy, pianist; Matty Matlock, clarinet; Ray Datus, drums; Bobby Haggart, bass; Yank Lawson, trumpet; Eddie Miller, sax; Nappy Lamar, guitar; and Lloyd O'Brien, trombone, for a number that gives each a good break. Datus beats out Big Noise From Winnetka while Haggart, fiddles and whistles. Datus then beats out several numbers, including Daddy and Arvelon, on the bass fiddle with his drumsticks. Number gets a big hand and Haggart and Datus have a tough time bowing off.

Band continues for dancing, but draws a good many on-lookers who just like to watch. Sam Abbott.

Leon and Eddie's, New York

Talent policy: Dance bands; floorshows at 8, 12 and 2. Management: Leon Baker and Eddie Davis, owners; Bobby Sanford, producer; Dorothy Guffman, press agent; Louis Katz, headwaiter. Prices: Minimum, \$1.50; dinner from \$1.75.

Current layout would be pretty bad here this week if Eddie Davis weren't around to give it a terrific lippo. Several

of the acts stand out, but it can't be said for the entire show.

Opening act is Gene Stockwell, hooper of the straight tap variety, and immediately followed by Don Ricardo, ball balancing performer. Ricardo worked with a sizzle in his mouth, doing various balances. An unbilled young girl did a plate balancing on a parrot. Act lacks flash and has too much repetition.

De Lys and DeWhite do an unusual ballroom novelty in which the girl strips, and, in time to music, her partner drapes a complete outfit around her out of unsewed cloth, and the dance continues. Team should drop the ballroom part and concentrate on developing the draping part of the routine.

One of the best acts was Yvonne Mary, midget flinger, doing a combination of hit juggling and dancing that got plenty of laughs and applause. Novel, The Harry Day Dancers, a three-gal, one-man group of exotic, South Seas dancers, are very poorly equipped with stage presence and material.

A holdover thru three shows, Noel Toy, Chinese fan dancer, exhibits an excellent epiderma, and provides flash and color for the show.

Nine-girl production line open and close the show. Peter Gary, a very ordinary emcee, handles the intro. Lou Martin's band still backing show and playing the dance sets, altho maestro is now on vacation. Sol Zoff.

Agid's International Casino, New York

Talent policy: Dance and show bands; floorshows at 8:30, 11 and 1:30. Management: Harry Agid, operator; Gloria Sajer, publicity. Prices: Dinners from \$1; drinks from 50 cents; \$1.50 minimum.

Latest addition to Lower East Side gayety, offers like its competition, a full floorshow that belies the low prices and makes this spot a happy hunting ground for bargain seekers. On the site of the defunct Panamanian, club has been tastefully decorated with a tropical motif. Room is geared to do volume business, as it must do to maintain its 12-girl line and current entertainment budget.

The greeting chores and emceeing are by Lou Taylor, fave of the Yiddish element, who was employed in similar capacity at Maxima's, Bronx, last year. Taylor is a hard worker both on and off the floor, helps acts to a good send-off, tells pleasing stories.

Opening act is Betty Mann, new in these parts, who impresses as a likely youngster who should do well in loud clubs. Voice is on the booming side and her delivery is okay. Got a nice hand.

Jan Bart, heard on the air in Yiddish programs, is a bulky specimen but possesses one of the finest voices in night clubs. Both powerful and sweet, his voice has a wide range. He did impressions of Crosby, Arthur Tracy, Kate Smith and Vallee, and followed with Le Donna e Mobile. Did two encores, A Cantor on the Sabbath and I Love You Much Too Much. Took several bows afterward. Shaved down to ordinary proportions, Bart could be a top money singer.

Chiquita Venezia, naïve, was out of the show caught due to illness.

The line, produced by Chester Doherty, lacks dancing skill and does not compensate that deficiency with looks. The eight ponies and four show girls lack training and suitable routines. Costumes of show girls are reminiscent of the Zigfield days, and must have been used during that period, too.

Joe Cohen.

Casino Urea, Rio de Janeiro

Talent policy: Show and dance bands; show at 9:30 and 12:30. Management: Sr. Joaquim Rolin, managing director; publicity, ADA, Ltda. Prices: Dinners from 10 mil-reis, supper 30 mil-reis; minimum.

New acts to augment the current show are the Four Janets, from the States; Carroll, European clown who came over from Portugal; Luette, fem European juggler, and a Pan-American number staged by the Urea staff.

New attractions are usually spotted in the late show, with holdovers moving into the early show. Grill room was about two-thirds capacity for dinner show, with an over-capacity crowd for the supper show (new attractions), standees coming in from the gambling rooms to look over the new attractions. Management usually allows patrons of gaming rooms into the grill-room without table reservations or minimum charge.

Early show is opened by Urea Girls (Brazilian girl line of 10), in a Spanish routine, lights and costumes adding

color to the number. Trio de Ouro (Trio of Gold) offers two Brazilian numbers, followed by the Lecuona Cuban band, with Estrella featured in dances. Alvarenga and Ranchinho, with guitar accompaniment, offer gags and sing three Brazilian numbers. Kenneth and Norma, U. S. double-bar act working with plenty of tip, drew plenty of applause. The Carnival number, from the last show, closed.

Opening the late show, the Urea girls offer a number from the Bing Crosby picture Road to Zanzibar. Madeline Rossy offers a Brazilian dance which elicited Linda Batista, in blackface, and Grand Otelo, colored comic, sang two Brazilian character numbers, with lyrics and gags that appealed.

Luette, fem juggler, uses hats, tennis rackets and Indian clubs. Off to fair hand. Four Janets followed and offered neat work and comedy interpolations. Went big.

Carroll gags and clowning with a variety of props, musical instruments, trick chairs, etc. He is assisted by Luette, playing concertina while he clownes with trick musical instrument.

For the finale, a Pan-American number has both bands, all singers and dancers participating. Opens with fem warbler, each nation represented by girls in native attire, Cuban band and Estrella adding plenty of hip-shaking to represent Cuba, and all three bands hitting up Stars and Stripes for U. S. For grand climax, the pit elevator rose for Brazil tableaux. Plenty of applause at finish.

Leo Albano emceed. Andreozs Coleman's band played show music; alternating with Carlos Machado's band for dance music.

Food and service excellent. James C. MacLean.

Bolton Hotel, Tropical Room, Harrisburg, Pa.

Talent policy: Dance and show bands; floorshows at 11:30 and 1; shows changed weekly. Management: Flrp Roberts. Prices: Dinners from 75 cents; drinks from 30 cents; no minimum, except \$1 Saturdays.

This spot has enjoyed continued success with its well-rounded talent policy and is now the capital city's No. 1 club. Show opens with dance team of Alma

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Club Talent

and Rowland putting on a routine which emerges as just another tap number.

Soloist Henry Dick, local tenor, warms up gradually to go over a bit of show. Two encores and left audience clamoring for third. Starting with 'I Don't Want To Set The World On Fire, he does better with 'All-American GUY and 'This Love of Mine' but really shines on 'You and I.'

Beautiful Miss Ken-Loke, Hawaiian dancer, is top in a "native war dance," cascading in on a beautiful face-figure-costume combo.

Alma and Rowland return for another tap number, well executed, but audience showed little appreciation. Three ork members offer slap-stick fan dance, good for belly laughs.

Roller-skating team of Victor and Ruth put on a good show, featuring speedy and difficult stunts. Conclude by giving a spectator a twirl.

But Schriber and the Lads, five-piece ork, furnish music for dancing and show 'Monger Pip Roberts is ensee.' John Buca.

Colosimo's, Chicago

Talent policy: Shows at 8:30, 11:30 and 2:30 and dance band; rumba relay band. Management: Mike Polson, operator. Prices: Minimum, \$2; dinner from \$2; drinks from 75 cents.

Customers who have been trained to see long production shows here will not recognize the room these days. Casting tradition to the winds, the management of this old South Side cafe booked in the Lamb-Yocum Ice Parade of 1941, staged on real ice. It is set for six weeks and may stay longer. The radical departure is due to disappointing business the last few months with stereotyped floorshows. This innovation will draw a different class of people and, in the long run, may prove a financially successful idea.

Cladya Lamb and Rubie Yocum present a small but clean, entertaining show. Line-up consists of eight people, all good shiners, presenting action-full routines. In addition to the team, bill features four girls, individually and as a group and two men.

Bette Wharton and Adele Henny open the dinner show with some flashy baton twirling, and the Murry Twins follow

with a cute doll number. Miss Wharton, a tall, graceful ballerina, returns to spring thru a nicely patterned ballet routine. Lamb and Yocum offer a gay, musical-comedy turn with spins and lifts that takes it out of the stock caliber. Walter Ridge, bespeckled comic, cuts up to combs and jiggerbug music and heckles the customers' between tricks. The four girls return to strut thru a cute rumba boogie item, with Buddy Lewis on next to excite the customers with his barrel jumps, closing with a great sight feat using six barrels and a burning hoop. All back for the finale and the company was rewarded with a well-earned hand. Jack Prince encores the revue.

When caught, Don (Sid Lang's six-piece rumba outfit played the show. Lang has had extensive experience working with acts. Musically, the band dishes out satisfactory rumba and conga rhythms. Ramon is featured on vocals. Henri Lisbon has the No. 1 band, but was off during the review night (Friday). An added attraction is a fur fashion show using 14 Nubia Brooks Models who parade on ice skates with the help of Walter Ridge. Miss Brooks herself describes the garments. Sam Honigberg.

Valley Dale, Columbus, O.

Talent policy: Name bands nightly except Monday; matinee dancing Saturday and Sunday. Management: Frank Dalley's Enterprises, Inc. Frank Dalley, president; Cliff Dalley, resident manager; Henry Okun, press agent. Prices: Dinner from \$1; drinks from 40 cents; no cover. Minimum \$1, except Saturday, \$1.50.

Frank Dalley, of Meadowbrook fame, has taken over this site on Sunbury Road near Columbus, and transformed it into one of the outstanding dance spots in Central Ohio. Tommy Tucker's orchestra opened the newly decorated hall; and Bobby Byrne moved in for a month the week of October 28. Nightly attendance first three nights totaled 1,600. Sunday drew another 1,000.

Spot lighting, with multi-colored spots, comfortable chairs, leather-trimmed wall fixtures and long flowing drapes were used by designer Dick Ashbaugh, Columbus, in the \$40,000 remodeling program. The bandstand, flanked on each side by broadcasting booths, is something new here.

Tucker, when caught on opening night, gave his usual smooth performance. Dalley leased spot from Jimmy Poppe, who operated the Dale for about 15 years. Albert E. Redman.

Tallahassee Clubs Showing More Life

TALLAHASSEE, Fla., Nov. 8.—Edgewood Club opened current season with Ladies of Note, starting a new policy among clubs in this area. Previously, clubs here did not book professionals except during legislative season. Edgewood is the only night club in this area using professional musicians at present. Orchestra's agent is McConkey Orchestra Company of Kansas City. Management is for 10 weeks.

Mrs. Tasso Johnson and husband operate Edgewood.

Defense & Help Milford

MILFORD, Conn., Nov. 8.—Seven Cabell Inn, enjoying the best business in years because of the defense boom, has opened its Grill Room, with Buddy Arnold and 12-piece orchestra. Bruce Halcy ork continues in the dining room. Leahy Castle operates the spot.

BUFFALO UP 50%

(Continued from page 4)
Rosemary Lane, pic Chad Hanna, \$15,000.
January 31—Phil Spitalny Girl Orchestra, pic Four Mothers; \$18,800.
February 14—Cab Calloway and Mills Brothers, pic Roadshow; \$18,200.
May 1—Homer Hood, pic Cheers for Mrs. Bishop; \$18,300.
July 24—Vaughn Monroe band, pic Reaching for the Sun; \$12,200.
August 22—Bob Armstrong band and International House Revue, pic Whistling in the Dark; \$15,200.
September 6—Jimmy Dorsey band, pic Will Geese Calling; \$27,200. September 10—Tommy Dorsey band, pic Dr. Kildare's Wedding Day; \$23,200.
For Shea's Hippodrome:
February 25—Sirets of Paris unit, pic The Trial of Mary Dugan; \$11,700.
May 2—Major Bowes unit, pic The People Versus Dr. Kildare; \$9,000.

New York:

HAPPY FELTON set to double in night clubs when Hellespoppin goes on tour. Depending on dates of arrival, dates are being arranged for the Mayfair, Boston; Yacht Club, Pittsburgh, and Ball, Philadelphia. . . . PAUL AND FLORENCE CUNNINGHAM returned to the Village Barn November 8.

GARRON AND BENNETT opened at the St. Moritz, Friday (7). . . . LUCILLE AND EDDIE ROBERTS stay at the St. Moritz, an additional four weeks. . . . PAUL DRAPER has been set for a return of the Copacabana in Rio de Janeiro for next summer. . . . KITTY CARLISE and the Jack Cole Dancers set by Jack Davies to open at the Plaza Hotel November 20. . . . THE HARTMANS go into the Waldorf-Astoria January 8.

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14th Baye and Larry Kent. . . . PRINCESS AND WILLIE, Hawaiians, current at the Bay Ott Club, Buffalo. . . . JOHNNY STRONG now in his third week at Humphreys, South Gate, Calif. . . . ROBERT DE MARCO has returned to Teddy's LaGion, Chicago, after a vacation in Hollywood and San Francisco. . . . DORRIS VAL-SHAY, formerly of the Val-Shay Sisters, has been set on six weeks of clubs in Upper Michigan thru the Betty Bryden office, Detroit. . . . MILEANA AND BONNIE LANE are in their seventh week at Federal Gardens, Buffalo. . . . PHYLLIS LOUISE, after two weeks at the Mainliner, Des Moines, has opened at the Gladstone Hotel, Casper, Wyo., for a similar run. . . . JOHNNY KAALIHUE's Royal Hawaiians, after four weeks at the Doshier-Wallick Hotel, Columbus, O., have moved to the Hotel Sprague, Sprague, for a six-week stand.

NICK LUGAS is playing a return at the Bank Club, Ky. Nev., November 12-15, and follows at the Shamrock Club, Postello, Idaho, week of the 17th; the Ranch, Salt Lake City, week of November 24, and December 2 opens at Gladstone Hotel, Casper, Wyo. All guarantee and percentage. . . . BETTY McDONALD opened Monday (10) at the Cat and Fiddle, Cincinnati, as strip feature. Gloria has been handed a holdover.

DIXIE DUNBAR into the Glenn Robinson, Newport, Ky., November 14 for a week. . . . MANOR AND MIGNON in their fourth week at the Moon, Pittsburgh. . . . WALLACE PUPPETS to Keller's, Wheeling, W. Va., following their date at El Chico, Pittsburgh. . . . TED AND ETHEL WALKER now at Amato's, Astoria, Ore. . . . STONE AND VICTOR opened at the Merry-Go-Round, Dayton, O., November 3. . . . LORENA MARPLE closed at the Maple Cafe, Marietta, O., November 8. . . . GYNY TRIO (Bond Sisters and Irving) are back at the Tall Hat Cafe, Hotel Fort Hayes, Columbus, O., for an indefinite run.

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Changes in the radio network outfit here, plus the opening of three new stations in suburban communities, have boomed air talent. New stations are expected to begin soon in McKeesport and Washington, Pa.

Littleton Club Changes

DENVER, Nov. 8.—Shift in management of Club Blackland at Littleton, Colo., brings Larry Warren, of San Francisco, to the helm. Warren plans three floorshows nightly, with Bobby Bayer emcee and Paul Nichols' orchestra. Spot can accommodate 600.

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Trio, Quartet and Duo Specialty
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SCENERY
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SCHILL SCENIC STUDIO, Columbus, O.

Vaudefilm Grosses

Para Ends Big 3-Weeker; Strand Okay As Roxy, MH, State Pull Nice Business

NEW YORK.—Little complaint about business in Broadway vaudefilmers. Weather and good product are still the best combination that brings them in.

The Paramount (3,004 seats; \$37,000 house average), swinging into the third and last week of Andrews Sisters, Johnny Long's band and *Nothing But the Truth*, is looking forward to a hefty \$47,000. Not much change from the \$52,000 second week. Bill opened with a great \$85,000 week.

The Strand (2,758 seats; \$33,500 house average) is doing nicely with Phil Spinali's band and *Sergeant York*, and expects to get \$23,000 for the fourth and final week. Last week produced an okay \$23,000. Previous tallies: Para \$48,000 and \$39,500.

The Roxy (6,935 seats; \$36,000 house average) opened Friday (7) with *A Night in Havana* and stage bill with Archie Robbins, Joey Pave and Marion Belle and English Brothers. Prospects are for a \$43,000 take. Last week, the single session of Berry Brothers, Coleman Clark, Don Arica, along with Belle Starr, hit off \$33,000.

The Music Hall (6,200 seats; \$34,000 house average) opened Thursday (6) with standard MH company and Captain Meyer, and *Appointment for Love* on screen. Take is expected to go to \$35,000. The second week of *You'll Never Get Rich* and Lime Trio and Ray and

Geraldine, on stage got \$30,000. First week pulled \$28,000.

Loew's State (3,327 seats; \$22,500 house average) opened Thursday (8) with Sheila Barrett, Det. Arnes, Harrison and Fisher, Joey Adams and Gaudsmith Brothers, along with Dr. Jekyll and Mr. Hyde. Take looks like \$24,000. Last week's bill with Paul Draper, Nan Rae and Maude Davis, and *Songwriters on Parade*, plus *It Started With Me*, accounted for \$23,000.

Philly Earle Fancy 24G; Fay's \$8,400

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight picture booking, \$14,000), breaking up the band parade with a variety show for the week ended Thursday (8), enjoyed one of its best weeks of the new season. Gains hit a fancy \$24,000. Dolly Dawn made for the band "must," with heavy marquee attractiveness by the Three Stooges, the Mills Brothers, the Nicholas Brothers, and Frank Ross and the Playboys. Screen helped with *Parachute Battalion*.

New bill opened Friday (7) got off to a slow start and points to a sluggish \$18,000. Offer: Latin American show, topped by Xavier Cugat's band; and the rumba excitement is quite foreign to the Earle's steady patronage. Miguelito Valdes, Carmen Castillo, Lina Romay and the Ken Cribby Choir, from the band support, along with Raul and Eva Reyes and Hal Sherman. No help from screen's *Great Gatsby*.

Fay's Theater (seating capacity, 2,200; house average, \$9,000) for the week ended Wednesday (8) pulled only a fairish \$8,400. Party over par, but under expectations considering the upped budget to bring in Ann-Corle to headline. Pulled considerably under her two trips to the house last season. Alan Garney headed the four-act variety portion of the bill rounded out by Oss Foster's Roxettes and Billy Kluge's orchestra. *Man of Large on the Screen*.

New bill bill opened Thursday (8) for the first time this season has a burly queen, Itadianna, splitting the bill with a standard Fay's act. House depending heavily this week on *Ballet's Puppets* Show and figures on hitting the \$9,000 par. Screen shows *Mystery Strip*.

Blackstone Average 79C in Dayton, O.

DAYTON, O.—Average business was pulled by Blackstone the Magician during his week's stay (ended Nov. 6) of the Colonial Theater. Gross of \$7,900 was reported.

The magician's usual routine was shortened to allow for introduction of a couple of vaude acts.

Bowes Okay in Prov; Barnet Ork \$7,600

PROVIDENCE.—Vaude patronage continues to grow weekly. Fay's (1,940 seats) grosses showing gradual increase with every bill. Last week, with Major Bowes *All-Star Revue*, house got \$7,800.

Metropolitan's (3,000 seats) week-end total with Charles (Think-a-Drink) Hoffman, Charlie Barnet and orchestra, and Tito Guizar was \$7,700.

Copa Revue Big

SEATTLE, Wash.—Revue Copacabana unit went over well at the Palomar last week, with the week-end trade especially strong. House (\$1,490 seats) grossed \$6,300, to go well over the \$5,000 weekly average. In addition, Palomar had on stage Peg Leg Bates, Ted Leary, and Emil and Evelyn.

The Halloween Spooky show, two performance Friday evening (8) went over big, growing better than one G for the night. All acts booked by Bert Levy office. On screen, *Buena Vista*.

Chicago Houses Big This Week; Jimmy Dorsey 40G; Bowes, Blackstone 19G

CHICAGO.—Business is holding up this week, thanks to strong cash attractions and a holiday (Armistice Day) which will augment usually healthy week-end receipts. Weather settled after a wet-show opening.

Oriental (3,200 seats; \$13,000 house average) is booming toward its best week since its return to stage shows, with more than \$18,000 indicated for the seven-day session that started Friday (7). Combination of a Major Bowes unit and Blackstone's magic show on stage plus first Leap run of the *Joe-Copacabana* musical are drawing good trade. Last week, ended November 6, a big Sunday and Monday, thanks to ideal weather, boosted the final take to \$17,500, which is plenty nice. Milt Britton's band was the stage feature. Screen had Billy Cuts in *Pittsburgh Kid*.

Chicago (4,000 seats; \$32,000 house average) started Friday (7) with a two-day policy (six Saturday) due to the top popularity now being enjoyed by Jimmy Dorsey and band, the current attraction. House also has a box-office bet in its screen feature, *You'll Never Get Rich*, with Fred Astaire and Rita

Hayworth. Should do \$40,000 with little trouble. And could probably do more if the street could be cleared of the subway building mess. Week of October 31, Artie Shaw and band, plus Navy Blues, finished with a fine \$38,000.

J. Dorsey's Sock 21G in Minneapolis

MINNEAPOLIS.—A sock \$21,000 gross was hung up by Jimmy Dorsey's band and accompanying acts October 31 to November 6 at the Orpheum Theater here in the first of four stageshows booked.

The Dorsey figure was but \$1,300 under the season's record hung up several weeks ago by Horace Heidt.

Several smart promoters hyped the Dorsey gross including the tie-up with the University of Minnesota's annual Home-Coming, with the unmetro crowning the Home-Coming "V" queen at the Minnesota-Northwestern football game. In addition, a special autograph-fee for high school kids was held Wednesday afternoon at the theater. Several radio interviews and the tie of an automatic photograph tie-up with Hy-O Amusement Company, Northwest Souborg distributor, helped immensely.

Pie was New York Town. Otis Tucker and Bonny Baker opened a one-week engagement November 7, to be followed November 30 by Will Bradley and November 28 by Lawrence Welk.

Waller's 10G a Colonial Record

DETROIT.—Pats Waller broke house records at the Colonial (1,900 seats; house average \$8,000), grossing around \$10,500 on the week. Manager Ray Schreiber reported total admissions in excess of 48,000, setting an all-time high for the house, altho grosses went to around \$11,300 a year ago on the Duke Ellington and Louis Armstrong shows. The Ellington and Armstrong grosses were at 40 cents, in comparison to the present 25-cent admission.

Sunday set a one-day attendance record of 8,300, with the crowds so large that police were required to maintain order.

Robinson-Luncford Good 22G in Boston

BOSTON.—Bill Robinson and Jimmie Lunceford drew a very good \$22,000 into the cash register of the RKO-Boston Theater for a week engagement ended Thursday (8). Seats were seated at 33, 44, 55 cents for the 3,212-seat house. Robinson-Lunceford combination turned about the same as Bally Band and the Mills Brothers, who preceded them.

Kay Kyser and his band opened a full-usher at the RKO house November 7.

Week-End's Biz Big; Fritcher Revue 14C

SEATTLE, Wash.—Rivoli Theater, usually opening its stageshow Fridays, has moved change day to Tuesday. Since the start of the defuse boom the theater has been crowded Friday and Saturday evenings.

Opening Friday (31) at the Rivoli, (900 seats) *G-Fritcher Folies*, presented by Meyer G. Fritcher and produced by Francis Hunt, grossed \$1,400 for four days. In cast were Hal Harris, Billie Reames, Sammy Lewis and Dwight Davis, with Ben Gannon and Lillian Walker coming in for the Saturday show.

Inclement Weather Hurts Buffalo Biz

BUFFALO.—Cold, rainy weather has hampered vaudefilm attendance and competition of Joe-Copacabana and *Hold On to Your Hats and Mr. and Mrs. North* at the Branger light house hasn't helped things. On the whole, however, combo houses are doing okay, and are looking for steadily increasing grosses toward Thanksgiving.

Only cash bill this week is offered at Palace Theater, with Dinnie Raye, Miss America, featured in a George Murray revue, a burly-vaude mélange. Stella Mills, burly headliner, just bowed out. Armistice Day this week should help draw some.

The 30th Century (seating capacity, 5,000; house average for straight pic bookings, \$7,200), while getting other made dates lined up, sticks to double pic. House opened nicely for week of November 7 with Alexander Korda's Lydia on top, with second feature *Nine Lives Are Not Enough*. Expected to do around \$8,000. For week ended November 8, Century clicked with \$8,800 pulled with *All That Money Can Buy* and Mexican *Spitfire's Baby*, the latter strictly in g.

The Buffalo, (seating capacity, 3,500; house average for films only, \$11,800) is still holding its time with celluloid offerings until a new string of made dates can be lined up. Quirent week boasts strong six week-end in *Havana* and Henry Aldrich for President, which are expected to garner \$14,000. For six days, ended November 8, Buffalo did well, getting \$10,800 with *Sullivan Paris and Paris and Bachelor*.

Spokane Okay But Burly Just Fair

SPOKANE.—Post Street, aided by Halloween crowds and a combination Goofy Auction and amateur show put on by Mr. Dooley, of radio, drew record Friday night business, October 31, but a below-average Saturday night crowd resulted in an average \$2,300 for the weekly three-day vaude program. Acts were Mr. Perkins, Volera Trio, the Bekmans, Phil Arden and Andrews Trio. Fritcher was *The Saint's Vacation* and *Under App*.

The hot 330-seat house, trying out *Burlesque*, held to the \$1,000 figure it hit the previous week. The sixth week, October 27 to November 3, featured Lola Vera in her "White Fantasy" musical, dates, *The Girlie* and *Chit*. From Rio on screen.

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Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

- a-auditorium; b-ballrooms; c-cafe; cb-cabaret; cc-country club; h-hotels; mh-music hall; n-night club; p-amusement park; r-roadhouse; re-restaurant; s-showboat; t-theater. NYC-New York City; Phila-Philadelphia; Chi-Chicago.

Adams, Joey (State) NYC, L. Adams, Margaret (No. 1 Bar) NYC, no. Adriaens (Wallaby Room) NYC, no. Adler, Larry (Paramount) NYC, L. Alexander, Fred (Madison) Detroit 7-13, 1 (State) Chi 14-22, 1. Allen, Beverly (Palmer House) Chi, h. Allen, Charles Buddy (The Terrace) Brooklyn, no. Allen & Kent (Olsen Rendezvous) Newport, no. Alpert, Bert (Pierre) NYC, h. Altricia, Anita (La Martinique) NYC, no. Amador, J. (Orpheum) Minneapolis, L. Amanna & Johnson (Cafe Society Uptown) NYC, no. Amanna Sisters (Paramount) NYC, L. Amann, William (Rogers) NYC, no. Amatore, Tony (No. 1 Bar) NYC, no. Arica, Eve (Brown Derby) Chi, no. Armas, Don (State) NYC, L. Ashburn, Tom (Rainbow Room) NYC, no. Astora (Copenhagen) NYC, no. Austin, Virginia (Palmer House) Chi, h. Avika, Chico (Fountain Club) NYC, no.

Babe, Martin (La Martinique) NYC, no. Cole, King, Trio (Kelly's Stables) NYC, no. Cole, Lester, Debutantes (Olsen Rendezvous) Newport, Ky., no. Coleman, Adelaide (Kelly's Stables) NYC, no. Collette, Barry & Casper (Shaker) Dallas, L. Cosmo, Anita (Armando's) NYC, no. Coll, Julie (Armando's) NYC, no. Costello, Four (State) NYC, L. Concho & Media (Mainstreet) Kansas City, Mo., L. Cooper, Allen (Mainstreet) NYC, no. Cooper, Ralph (Barry's New Yorker) Chi, no. Cooper, Jerry (Beachcomber) NYC, no. Copacabana Revue (Netherlands Plaza) Cincinnati, L. Coral, Tito (Beachcomber) NYC, no. Corrovera, Elna (Club Avel) NYC, L. Cottrill, Fred (El Tabarin) NYC, no. Crane, Carol (Hi Hat) Chi 13-24, no. Crane, Carol (Hi-Hat) Chi, no.

D'Amore, Franklin (Coca Parrot) Chi, no. D'Avilla, Rudolph (Flaviana-Madrid) NYC, no. Davis, Nicholas (Club Avel) NYC, L. Day, Joe (Star Line) Buffalo, L. Daniels, Billy (Kelly's Stables) NYC, no. Daniels, May (Jack & Bob's) Trenton, N. J., no. Dato & Corde (Grand Terrace) Detroit, h. Darrell, Donna (Hi Hat) Chi, no. Davis, Diane (Roozy) NYC, L. Davis, Eddie (Eddie & Eddie's) NYC, no. Day, Nola (Club Avel) NYC, no. Deane, Shirley (Club Modern) San Francisco, no. Del Carmen, Maria (Club Orpheum) NYC, no. De Cordoba, Antonio (El Chico) NYC, no.

DeCris, Melba (McVan's) Buffalo, no. De France, Paula (Flaviana-Madrid) NYC, no. De La Plant, Peggy (Jimmy Kelly's) NYC, no. DeLahanty Sisters (Jimmy's Casino) Phila., 10-11. CHEENA DE SIMONE DANCERS 4th Wk. WALTON ROOF, Phila. Dir.; Sk Tepper, RKO Bldg., N. Y. C. De Lasso & Elliot Dwight (Leon & Eddie's) NYC, no. DeMarco, Isabel (Teddy's L'Angion) Chi, no. DeMayo, Bill (Olsen Rendezvous) Newport, Ky., no. DeMayo, The (Carroll's) Miami Beach, Fla., no. DeMilo & Mary (Night Owl) Canton, O., no. (Barbette Club) Barboursville 17-21, no. Dennis & Beyer (Bald) Brooklyn, no. Desimone, Cheena, Dancers (Walton) Phila., h. Devereaux, Jeanne (Orpheum) Omaha, 10-13, 12 (Paramount) Des Moines 14-17, 1. De Witt, Grace (Beachcomber) NYC, no.

De Wolfe, Billy (Rainbow Room) NYC, no. Dey, Steve (Casa Marana) Culver City, Calif., no. D'Orto, Edon J. (Wagon Wheel) Bingham, Mich., no. DeSarty, Marie (Sawdust Trail) NYC, no. Deo & Mario (Vine Garden) Chi 10-10, no. Deola, Frankie (Hi-De-Ho) Troy, N. Y., 10-13, no. Derdas & Mills (Olson) Cincinnati, h. Doreen Dancers, Dorothy (Empire Beach) Chi, h. Douglas, Roy (Kaufman's) Buffalo, no. Doyle, Eddie & Amy (Doyle's) Louisville, re. Drapton, Jack (Sawdust Trail) Detroit 17-21, no. Drua, Bill (Madison Louis) NYC, re. Duke, Marilyn (Commodore) NYC, h. Dumont, Marie (Olson) NYC, no. Duncan Sisters (Music Box) San Francisco, no. Dutton, Laura Deane (La Martinique) NYC, no. Dvoznik, Margie (Cavoy) Brownsville, Pa., no. Dyer-Sunnet, Richard (Ruben Blue) NYC, no.

Eberly, Bob (Chicago) Chi, L. Eberly, Beano (Belmont Plaza) NYC, h. Eberly, Ray (Pennsylvania) NYC, h. Emerald Sisters (Belmont) Chi 10-20, no. Emerson, Edith (Edith Rocks) NYC, no. Estelle & LeRoy (Roozy) NYC, L. Estelle (Copacabana) NYC, no. Evans, Del (Club Avel) Chi, no. Evans, Bob (Chicago) Chi, L. Evans James (Beverly Hills) Newport, Ky., no. Everett & Conway (Red, White & Blue) Akron, O., no.

Farrell, Jimmy (Leon & Eddie's) NYC, no. Fay, Danny (Hi Hat) NYC, h. Faye, Joey (Roozy) NYC, L. Field, Robert (Hurricane) NYC, no. Fields, Leon (Hi-Hat) Chi, no. Fields, Lynn (Barry's) Chi, no. Francis, Dorothy (Clairmont) Memphis, h. Fisher's, Bob, Famous Players: New Orleans 3-15. Fitchette, Jack (Vine Garden) Chi 10-10, no. Florita & Boyette (Dumbo's 243 Club) San Francisco, no. Florence, Cassiope (La Margerie) NYC, no. Foley, Sisters (El Chico) Pittsburgh, 10-11, no. Fontana, Bergette (Colonial) Dayton, O., L. Fontana, Georges (Diamond Horseshoe) NYC, no. Forbes, Ann (Dixie Bertolotti's) NYC, no. Formosa, Louise (Music Hall) NYC, h. Francis, Jeanne & Jerry Gray (Jefferson) St. Louis. Franklin, Cass (Fifth Ave.) NYC, h. Froese, Harry (Fair Motel) Ga., 10-13. Froese, Betty (Coca & Lynn's) NYC, no.

Golanze & Leonarda (Biltmore) NYC, no. Galles, John (Palace) Cleveland, L. Garay, Joaquin (Copacabana) San Francisco, no.

Gardner, Grant (Beacon) Vancouver, B. C., 10-11, L. Gerron & Bennett (Rio Casino) Boston, no. Gary, Margaret (Moulin Rouge) NYC, no. Gaudinoff, Dora (Becky) NYC, L. Gay, Albo (Cassaba) Detroit, no. Gearhart & Morley Toop's NYC, no. Gerabene & Joe (Marie) Washington, L. Gilbert, Ethel (Gay) NYC, no. Gilmore, Anita (Music Hall) NYC, L. Golden Gate Quartet (Cafe Society Uptown) NYC, no. Golden Gate (Biltmore) Providence, h. Gowling, Gene (Rainbow Room) NYC, no. Graver, Bernie (Gay) NYC, no. Gray, Dory (State) Louisville, no. Gray, Orla (Diamond Horseshoe) NYC, no. Gray, Murray (Music Hall) NYC, L. Green, Jack (Olsen Rendezvous) Newport, Ky., no. Gretanova, Great (Rio) Washington, L. Guzman, Three (Rio Casino) Boston, no.

Hadley Dancers (Bismarck) Chi, h. Hager, Clyde (Diamond Horseshoe) NYC, no. Hale, Geoffrey (Park Central) NYC, h. Hall, Keith (Palmer House) Chi, h. Hall, Don (Coca) Chi, no. Haffel, Valma (Coca Parrot) Chi, no. Harrison, Spots (Gay) NYC, no. Hartmann, The (Palmer House) Chi, h. Hawthorn, Dick (Town & Country) Milwaukee, no. Havana Nights (Shubert) Cincinnati 10-12, L. Hays, Beano (Rock Club) NYC, no. Hays, Virginia (Beacon) Brooklyn, h. Haywood, Beulah (Star) State) Greenville, N. C., 12 (Carolina) Wilson 12 (Academy) Lynchburg, Va., 11-12 (Carolina) Rocky Mount, N. C., 17-18, 1. Healy, Jack (Harbor Point) Utica, N. Y., 10-13, h. Heller, Money (No. 1 Bar) Chi, no. Henry, Aileen (Coca) Chi, no. Herrold, The (Palace) Cleveland, L. Hoyer, Sam & Trora (Music Hall) NYC, L. Huggins (Barry's) NYC, h. Holmes, Marion (Belmont) Chi, h. Horne, Helma (Cafe Society Downtown) NYC, no.

Hovels, Winnie, Chris (Hi Hat) Chi, no. Howard, Joe L. (Diamond Horseshoe) NYC, no. Howard, Willie (Hurricane) Philadelphia, h. Hubert, John (Belmont Plaza) NYC, h. Hugo & Tanya (Cassaba) Detroit, no. Hume, Helen (Cafe Society Downtown) NYC, no. Huston, Marion (Pennsylvania) NYC, h. Hyatt, Frankie (Club 18) NYC, no.

Ick, Steve (Weylin) NYC, h. Ink-Spot, Max (Blaney) Philadelphia, 10-11. I. (State) Hartford, Conn., 10-11, 1. (George) Staten Island, N. Y., 11 (Bardonia) Poughkeepsie 12, 1. Iskanda, The (Jack & Bob's) Trenton, N.J., no. Irene de Dora (Fifth Ave.) NYC, h.

Jagger, Kenny (Bata Palm Garden) Milwaukee, no. Jardine & Madeline Gardiner (Rio) Columbus, O., 10-12, no. Jarvis, Great (Fair) Sylvania, Ga.; (Fair) Brunswick, S. C., 17-22.

Jocelyn, Mildred (Island) NYC, re. Jones, Beth (Coca & Beano's) NYC, no. Jones, Joe (Cafe Society Uptown) NYC, no. Jordan, Betty (Hi Hat) NYC, no.

Jordan, Elaine (Park Central) NYC, h. Joyce, Oliver (Fifth Avenue) NYC, h. Juarez, Juanita (Beachcomber) NYC, no.

Kaahle's Savellans (Hurricane) Strickland, N. Y., h. Kelly, Chandra, Dancers (Beachcomber) NYC, no. Kavan, Oscar (La Felt) Palm) NYC, no. Kay, Albo (Coca Parrot) Chi, no. Kay, Dolly (Barry's New Yorker) Chi, no. Kay & Carol (Beacon) NYC, re. Keizer, Honey Bee (No. 1 Bar) Chi, no. Kennedy, Hazel (Curly's) Minneapolis 3-13/14. Kent, Ava (Hurricane) Chi, h. Kessler, Jim (Spicy) Rocky NYC, no. Kinkodors (Palace) Columbus, L. Kim Lou Sisters (State) Hartford, Conn., 10-13. (RKO-Kent) Boston 14-20, L. King, Charles (Diamond Horseshoe) NYC, no. King, Mary Lou (Island) NYC, re. Kirby, Leslie (La Cocca) NYC, no. Kirk, Lynn (Beachcomber) Baltimore, no. Kirk, Great (Gayety) Akron, O., L. Kirelow Dancers (Barry's New Yorker) Chi, no. Kurie, Marianne (Rice) Houston, Tex., 3-12, h. Kuznetsov, Ada, (Russian Kretschina) NYC, no.

Lambert, Isabel (Madison Louis) NYC, re. Lamb, Gladys (Coca) Chi, no. Lamb, Gil (Palace) Cleveland, L. Lamb-Yocum (No. 1 Bar) Cincinnati, O., no. Lambert, Prof. (El Tabarin) San Francisco, no. Lambert, Edith (Bill Bette) NYC, no. Lamb, Edith (Brewster Supper Club) NYC, no. Lane, Ginger (Island) NYC, re. Lane, Larry (Jack & Bob's) Trenton, N.J., no. Lane, Melvina & Dennis (Federal Garden) Buffalo, no. Lang & Lee (Crawford) Wichita, Kan., L. Lang, Paul (Lucia) Miami, Fla. NYC, no. Laska, Sigrid (Cafe Metropole) NYC, no.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

CHEENA DE SIMONE DANCERS

4th Wk. WALTON ROOF, Phila. Dir.; Sk Tepper, RKO Bldg., N. Y. C.

Advance Bookings

OAY ENIGHT: June March, Fanchon and Fanchon: 608 Club, Chicago, four weeks. THE ALBINS: Roosevelt Hotel, New Orleans, Nov. 20, four weeks. BETTY McDONALD: Cat and Fiddle, Cincinnati, now until Nov. 23; 608 Club, Chicago, Nov. 24, two weeks. MURRIEL ABBOTT DANCERS, Tanner Square: Police-Berger Theatre, Mexico City, Dec. 5, four weeks. MARYA AND RENE GUNSETT: Edgewater Beach Hotel, Chicago, Dec. 5, two weeks. SYLVIA PROOS, CAROL KING AND LES GHEZZIS: Rumba Casino, Chicago, Nov. 28, four weeks. CHARLIE BARNET: Flatbush Theatre, Brooklyn, Dec. 4-10. XAVIER CUOAT: Adams Theatre, Newark, N. J., Nov. 27-Dec. 3. JOHNNIE (SCAT) DAVIS: Oriental Theatre, Chicago, Dec. 5-12. TOMMY DORSEY: Strand Theatre, Brooklyn, Nov. 27-30; State Theatre, Hartford, Conn., Dec. 12-18. SHEP FIELDS: Radio Theatre, Philadelphia, Dec. 15-21.

WILL BRADLEY: Orpheum, Minneapolis, Nov. 20. LYNN, ROYCE AND VANYA: Orpheum, Minneapolis, Nov. 20. GANESTRELLIS: Erie, Washington, Nov. 14 State, New York, Nov. 20. LUCIENNE AND ASHOUR: Palace, Cleveland, Nov. 14; Palace, Columbus, O., Nov. 21; Michigan, Detroit, Nov. 28; Chicago, Chicago, Dec. 5; Orpheum, Milwaukee, Dec. 12. SIMS AND BAILEY: Hippodrome, Baltimore, Nov. 27. FALUDYS: RKO, Boston, Nov. 21. HARRISON AND FLEHER: Capitol, Washington, Dec. 25. WENCES: Chicago, Chicago, Dec. 5. RUTH TERRY: Olympia, Miami, Nov. 12. PAUL SIDELL: Strand, New York, Nov. 14. TEDDY POWELL: Strand, New York, Nov. 14. DIXIE DUNBAR: Baylis Square, New Bedford, Mass., Dec. 4 and 5. LAWRENCE WELK: Orpheum, Minneapolis, Nov. 27, week; Orpheum, Sioux City, Ia., Dec. 5-7; Orpheum, Des Moines, Ia., Dec. 8-11; Orpheum, Davenport, Ia., 12-14.

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POLLY JENKINS AND HER MUSICAL PLOWBOYS Nov. 12-15, Coco Themas, Glen Cove, L. I., N. Y. For terms and dates address Polly Jenkins at New Musical Plowboys, 3 Main St., Union, N. Y.

ALL STAR VAUDEVILLE UNIT FIVE ACTS AVAILABLE FOR ONE-NIGHT BOOKINGS

JOLLY JOYCE White Palace Walsley 4677 Radio Theatre Bldg. Walsley 8482 Philadelphia, Penna.

Jordan, Elaine (Park Central) NYC, h. Joyce, Oliver (Fifth Avenue) NYC, h. Juarez, Juanita (Beachcomber) NYC, no.

Leitch, Emma (Club Casino) NYC, ne.
 Lewis, Jack (Club Casino) NYC, ne.
 Lewis, Jerry (Harrison) NYC, ne.
 Lewis, "Baby" (Kelly's Shabli) NYC, ne.
 Lewis, Anna (Central Palace) NYC, ne.
 Los Anca (Orchard) Omaha 10-12-41; (Paramount) Des Moines 14-17-41.
 Lou, Lou (Palmer House) Chi, ne.
 Leo, Peggy (New Yorker) NYC, ne.
 Leo, Jerry (Alicia Grill) Canton, O. ne.
 Lewis, Jack (VFW Club) Washington, Pa. 11-11.
 Leonard, Jack (Mainstreet) Kansas City, Mo. 1.
 Leroy, Hal (Hills) NYC, 1.
 Lilly's Matronette (Crown-Sears Dept. Store) Pueblo, Colo. 12-12.
 Lily, Barbara & Barry (Nell House) Columbus, O. 1.
 Lily & Carroll (Madras) Chi, ne.
 Lewis, Aella (Casanova) Detroit, ne.
 Lewis, Buddy (Colonia) Chi, ne.
 Lewis, Dorothy (M. Regis) NYC, ne.
 Lewis, Joe E. (Chest Parook) Chi, ne.
 Lewis, Ralph (222 Main) NYC, ne.
 Libby, George, Banquet (Grand Roadhouse) Newport, Ky., ne.
 Lind, Della (Diamond Horseshoe) NYC, ne.
 Liza, Bernie (Miami Club) Baltimore, c.
 Liza, Ken (Luna & Dora) Trenton, N. J., ne.
 Lolla, Jean (Green Mary) NYC, ne.
 Lopez, Don, & Maxine (Copa Cabana) NYC, ne.
 Lopez, Guy (Edith Rock's) NYC, ne.
 Lough, Phyllis (Olathe) Casper, Wyo., 12-22.
 Luck, Nick (Bank) N.Y., ne. (Shamrock) Philadelphia, Pa. 11-22.
 Lusk, Jean (Royal Trio-Café Bagatelle) NYC, ne.
 Lydia (La Matrona) San Francisco, ne.
 Lynn & Marjorie (Bill Herteloff's) NYC, ne.

M

McCabe, Vera Ann (Billmore) NYC, ne.
 McDonald, Grace (State) NYC, ne.
 MacFadden, Frank (Barney Gailor's) NYC, ne.
 McFadden, Joe & Jane (Devery Hill) Newport, Ky., ne.
 McGee, Corolla (Kelly's Shabli) NYC, ne.
 McGee, Madge (Ambassador) NYC, ne.
 Mack, Betty (Mama's 1800 Club) Phila, ne.
 Mack, J. Roy (Hops) Portland, Ore., ne. (Chal-lant) Eugene 11-22.
 Madara, Nedra (Club Casino) NYC, ne.
 Madison, Ruby (Gay New York) ne.
 Malin, Lela (Hobby) Phila, ne.
 Malloy, Mickey (Jack & Don's) Trenton, N. J., ne.

Margaret Sisters (Diamond Horseshoe) NYC, ne.
 Marx, Betty (Alicia International Casino) NYC, ne.
 Marx, Dr. (Horseshoe) NYC, ne.
 Markey, Erny (Capitol) Washington, D. C.
 Marlowe, Don (Bar-Carlton) Phila, ne.
 Marlowe, Betta, Harriet (Harja's New Yorker) Chi, ne.
 Marcus & Macky (Plaza Danville, Ill. ne.
 Marquis, Dan (Photo Village) Springfield, Mo. 1.
 Marsh, Rae (Baron's) Chi, ne.
 Marshall & Shields (Shamrock) Chi, ne.
 Maria, Richard (Chateau Moderne) NYC, ne.
 Martin, Billy (St. George's) Brooklyn, N. Y.
 Martin, Juan (Shubert) NYC, ne.
 Matis & Matt (Capitol) Washington, D. C.
 Mathews & Mary (Shamrock) Chi, ne.
 Maxwell, Fred (Mainstreet) Kansas City, Mo. 1.
 Mayfield, Eddie (Toys) NYC, ne.
 Mayhew, Frankie (Swing Club) NYC, ne.
 Mellon Jack (Chest Ann) Buffalo, ne.
 Mercer, Frances (Verdell) NYC, ne.
 Merle & Lee (Jack Lynch's) Phila, ne.
 Merritt, Sherwood, Topa (San Diego, Calif., ne.
 Merritt in Manhattan (Carolina) Wilmington, N. C. 11, 10-20-41; Norfolk, Va., 12-10.
 Merritt, James (Newspaper) New York, ne.
 Meyer & Maxine (Hobby) Detroit, ne.
 Meyer, Marion (New York) Chi, ne.
 Mills, Jimmy (B. & C.) Detroit, ne.
 Montgomery, Dix (Club Casino) Detroit, ne.
 Monk, Julius (Montparnasse) NYC, ne.
 Monk, Mill (Verdell) NYC, ne.
 Moran, Fred (Capitol) NYC, ne.
 Morgan, Edy (Bis-Carlton) Atlanta City, ne.
 Morgan, Grace (La Guardia Airport) Long Beach, N. Y., ne.
 Morgan Trio (Kelly's Shabli) NYC, ne.
 Morris, George (Alicia) NYC, ne.
 Morrison, Ed (Capitol) Miami, Fla., ne.
 Mosley, Robert (Paradise Door) NYC, ne.
 Moss, 1900) Chi, ne.
 Muller, Oscar (Palace) Phila, ne.
 Murphy, Dean (Rumba Casino) Chi, ne.
 Murray, Margie & Marlin (Capitol) Chi, ne.
 Murray, Betty (Buster's New Room) NYC, ne.
 Murray Sisters (Bill Taboring) San Francisco, ne.
 Myras (Orpheus) Detroit, ne.

N

Na Paa (Lambert) NYC, ne.
 Nade, Ella (Diamond Horseshoe) NYC, ne.
 Nalley, Don (Roger's Corner) NYC, ne.
 Nalley, Vera (New Yorker) NYC, ne.

Natalie B. Howard (Harry's New Yorker) Chi, ne.
 Nasaranko, Yasha (M. Regis) NYC, ne.
 Naylor, Bob (Blackwood) San Angelo, ne.
 Nelson & Hart (La Martiniere) NYC, ne.
 Nelson, Laura (Russian Kretscham) NYC, ne.
 Newhall, Clifford (No. 1 Bar) NYC, ne.
 Newell, Ace (Parfa) NYC, ne.
 Nichols Bros. (Palace) Cleveland, ne.
 Nixon, Gertrude (Copa Cabana) NYC, ne.
 Nils & Nadynne (Washington-Source) Shreveport, La. 1.
 Nip (Orchard) Omaha 10-11, 11.
 Nip (Paramount) Des Moines 14-17-41.
 Norman & McKay (Fifth Ave.) NYC, ne.
 Northside Mounties (Mainstreet) Kansas City, Mo. 1.
 Nova, Vera (Greenwich Village Inn) NYC, ne.
 Novotny (Park West) Newark, N. J., ne.

O

O'Connell, Alice (Lincoln) NYC, ne.
 O'Connell, Helen (Chicago) Chi, ne.
 O'Dea, Ed (Roger's Corner) NYC, ne.
 Olin & Hickey (Club Paro) Chi, ne.
 Olin, Sergio (La Postal San Francisco) ne.
 Orlina, Helen (Bayona-Madrid) NYC, ne.
 Orsini, Joe (M. Regis) NYC, ne.
 Ossa, Teresita (El Chico) NYC, ne.

P

Padilla-Sisters (El Chico) NYC, ne.
 Page & Nona (Tivoli Melbourne) Victoria, Australia, until Nov. 30, 1.
 Paine & Gilbert (Coca Ann) Buffalo, ne.
 Palmer, Joel (Tanzilla Garden) Richmond, Va., ne.
 Parra, Barbara (Hobby) Detroit, ne.
 Parsons, Kay (Gay 90s) NYC, ne.
 Paulson, Lela (Lambert) NYC, ne.
 Paulson, Howard, Dan (Rossetto) Jacksonville 7-11-41.
 Peaches Kay (New York) Jacksonville, Fla., 7-22.
 Pedro & Rafael (Circle E. Duquesne, Ill. ne.
 Peeter, Jan (Miami Beach) NYC, ne.
 Pepper, Mabel (Park Central) NYC, ne.
 Peppers, Tere (Palmer) Phila, ne.
 Peirce, Mack (Cafe Boston) NYC, ne.
 Peirce & Rose (Billmore) NYC, ne.
 Peller & Marie (Pierre) NYC, ne.
 Pellabara, Nellie (Russian Kretscham) NYC, ne.
 Pen, George (La Cigale) NYC, ne.
 Perry, Sammy (Cafe Society Downtown) NYC, ne.

(See ROUTES on page 34)

DRAMATIC AND MUSICAL
 (Routes are for current week when no dates are given)

Armen and Old Lace (Plymouth) Boston.
 Balford, Talbach, in Clash by Night (Hobby) Pittsburgh.
 Bessons Ylme (Davidson) Milwaukee.
 Cooley, Eddie, in Banjo Eyes (Colonial) Boston.
 Chille and Faver (Playhouse) Wilmington, Del., 12-13.
 Claudia (Erie) Hebeceady, N. Y., 11-13.
 Claudia (Elyria) Chi.
 Cornell, Katherine, in Doctor's Dilemma (American) St. Louis.
 Cow, Jane, in Ring Around Elizabeth (Local 8) Phila.
 "Ed" John Rip Van Winkle (Akron) (O.) schools until Dec. 1.
 Hellebrugh (Paramount) Omaha 12-13.
 (Spring And) Des Moines 14, (Myron) Aud.) Burlington 13.
 Hope for a Harvest (Walnut) Phila.
 Johnny Bellinda (Shubert-Lafayette) Detroit.
 Josephine (Shubert) Boston.
 Louisiana Purchase (Shubert) Chi.
 Lupa and Peasants in Three Shell Be No Night (Orpheus) Knoxville, Tenn., 12 (Hobby) Chattanooga 13; (Hyman Aud.) Nashville 13; (Temple) Birmingham, Ala., 13.
 Mac and Mrs. North (Harris) Chi.
 May Marjorie (Hobby) O. 11, Boston.
 My Sister Ellen (Hobby) Cleveland.
 Nellye 50 (Shubert) Chi.
 Papa Is All (National) Washington.
 Pirates of Penzance (Hobby) Boston.
 Play With Fire (Shubert) New Haven, Conn., 12-13.
 The 11th (Ford) Baltimore.
 Separate Rooms (Court Sq.) Springfield, Mass. 13; (Paramount) Salem Sq.-Masson St. Rochester, N. Y., 15.
 Sons of Fun (Shubert) Boston.
 Spontaneous (Hobby) Phila.
 Tobacco Road (Lake Ball Lake) Chi.
 Veat and Yelena (Copa Cabana) Rockford, Ill. 13; (English) Indianapolis, Ind., 14-15.

ICE SHOWS ON TOUR

De-Capades of 1942 (Garden) Pittsburgh 10-15; (Arena) New Haven, Conn., 15-20.
 Lewis, Dorothy (M. Regis Hotel) NYC.
 Mabel & Johnson's Ice Palace (Riverside Stadium) Washington 4-16.
 Woodland (Hobby of 1941) Hartford, Conn. 1-16; Lowell, Mass., 14-23.

Magic
 By BILL SACHS

A GWYNNE writes from Astoria, Oregon: "I met by The Billboard that George and Madeline Marquis have a new daughter and that Jack and I are godparents. I am so thrilled, as it came on our 26th wedding anniversary. Jack and I are alone after 26 years, but we are carrying on in Gwynne style with the act. Have Mr. and Mrs. Harvey Long of Seattle, working with us now. Harvey is an amateur magician. Our daughter Peggy is in Providence; Roger, our nephew, is in Hollywood, taking up radio and television, and our Buddy, is in the service. Jack and I have had much work offered us and we planned to open November 8 at Lewis State, New York, but I won't leave the West Coast until I find out where Buddy is stationed, as I must see him before we leave on our Eastern and South American tour."

ENGLAND MOURNS the loss of one of its foremost magicians with the passing of David Devant in a London hospital October 13. He was 73 and had been an invalid in the hospital for a number of years. WALLACE and his new bride-in-law are in their fourth week at Elm Tree Inn, McClean, N. Y. They have recently added to their repertory a black-art outfit which they say has been going over well. GERBIE THE MAGICIAN is currently showing his wives at the Arcade Hotel, Watertown, N. Y., assisted by his wife, Maybelle, singing carols. They left Cincinnati some six months ago. HERMES THE MAGICIAN has just closed at Topper's Cafe, Merchantsville, N. J. winding up a tour of South Jersey cities. His wife, Madeline, is out of the act at present, taking care of Carol Ann Hermes, who arrived on Halloween night. THE

NINTH ANNUAL Jack-to-Kenton (O.) Magic Party November 21-23 promises to be a gala affair, according to Harry Cecil, Detroit decider. Saturday afternoon, says Harry, the Kenton Elks will hold open house for all visiting magi, which will be followed by a banquet and magic show at Elks Temple. All interested in magic are invited to attend. Headquarters will be at Hotel Weyer. THE GREAT JAXON, ventriloquist in back in the Detroit area after playing his fourth engagement in 11 months at Club Hialto, Louisville, for "the Jack Middleton office, Cincinnati. SAM GROSSMAN, mentalist, is in Sydenham Hospital, New York, mending from a broken hip sustained in a fall from a ladder at his home. He will be laid up several weeks.

F FRANCOIS, who collapsed on the lot in Boggsville, Ala., October 13, while showing there with his hypnotic show, has been removed to Veterans' Hospital, Memphis, for treatment for a tumor of the throat and a thyroid growth preparatory to an operation. Doctors say he'll be confined at the hospital for many months. OVER A HUNDRED magic enthusiasts of Northeastern Ohio and Western Pennsylvania attended the recent annual banquet and entertainment of Gus A. Doeright Ring No. 2, ILL., Youngstown, O. Guest entertainers were Randolph, of Cleveland; George Bailey, Eugene, Pa.; Prof. Joe Fleckenstein, Pittsburgh; Kingdoo Brown, Pittsburgh, and William Ross, Salem, O. Arthur Bush, William Dunfee and Frank Zaccos represented the local club on the program, with Charles A. Leedy emceeing. Out-of-town guests included Mr. and Mrs. Horace Marshall and Mr. and Mrs. George Montgomery, Akron; Mr. and Mrs. Charles R. (Bullies) Brush, Canton, O.; and Keno the Magician, Pittsburgh. ALEXANDER, mentalist, opened November 6 in the Marine Room of the Terre-Haute-Hotel, Terre Haute, Ind., for a two-weeker, with the possibility that he may land the Van Orman hotel chain to follow. EVANS BROWN, musical magician, and his new partner, Miss Geront, began a fortnight's stand Monday (10) at the Silver Congo nitery, La Salle, Ill. "BILLY MONROE, who holds from Jacksonville, Fla., is playing his first season in his home State since 1939. He's working theaters at night and schools in the afternoon, presenting his magic and a 15-minute skit with the dummy. His only competition in the territory has been from hillbilly units, says Monroe. LEE NOBLE is in his second week at Evergreen Casino Philadelphia. He is slated to return soon to Paul Young's in Washington for a three-week return date. PAUL ROSSINI, who recently concluded a three-weeker at Hotel Gibraltar, Cincinnati, returns there for a two-week stand shortly before the holidays.

Coverage of Stageshows in N. Y. Dailies Drops; 3 Papers Review Shows Regularly, 5 Not at All

(Continued from page 3)

Tribune's vaude reviews are about the best. Trib boys seem to be much less naive than the others. In most papers every act is just wonderful, and when the critics go in for technical details, it's usually done. For example, a critic recently described an adagio act as "two men who toss around a girl that they don't seem to care ditch about."

The other papers, Times, News, Sun, World-Telegram and PM, have abandoned former policies (with the exception of PM, a comparatively new paper) of reviewing vaude shows. Now it takes either a miracle or an angle, both equally effective, to land vaude space in the entertainment sections of these papers.

Partial coverage of presentation shows is given by The Journal-American, on a policy differing from that of the late Jack Smith when he was dramatic editor. Then the only things that ran were canned handouts. O. E. Blackford, now drama editor of The Journal-American, says he doesn't think vaude has changed. "Just moved to another address."

Vaude, says Blackford, is treated by his paper on its own merits; and, because it isn't the horse attraction that it used to be, it is covered on the basis of whether or not it's worth while. Journal runs stock items of acts, going into houses and at times reviews vaude shows. When individual acts or personalities are of enough interest to the public (usually with some press agent reminding the paper), Journal runs picture and feature stories.

Fortright attitude on the question of vaude coverage came from John McManus, managing editor of the amusement section of PM, who said, "We have no tradition to go by (PM is a year old), but most vaudeville shows aren't worth our readers' time."

PM's coverage is based solely on news, human interest values and "when we can be discoverers." Explained McManus, "We do stories (picture and text) of vaudeville personalities when they are super-interesting, rather than run-of-the-mine stuff. By the same token, we don't review all movies we see."

Daily News, World-Telegram, Sun and Times all covered vaude at one time, but now just run items of appearance and stage show listings tacked onto picture reviews. Bob Sylvester, drama editor of The News, says vaude "isn't important enough in the amusement, cinema and

Mainstreet, Kaycee, Reopens With Vaude

KANSAS CITY, Mo., Nov. 8. — The Mainstreet Theater, formerly an RKO vaude house, reopened Thursday (8) after being dark four years. First show, labeled *Hi Neighbor*, included a generous splattering of local talent. House crew includes line of 13 girls under direction of Mary Graham Minor; Ethel Shultz and his work, and Gene Moore, organist.

In charge of production is Will J. Harris, while Eddie Mansfield managed the house. Mainstreet will be booked by William Morris Agency, Chicago.

House was packed at the opening (seats 3,600), most of it paper. Crew walked into aisle to mingle with and meet audience at the conclusion of first performance. First pic is West Point Widow.

Kaycee bligte welcomed reopening on behalf of Kaycee downtown biz, and the production of programs was made. Only competition is the Tower Theatre, where admission prices is a steady 30 cents, while Mainstreet scale is 25 cents daytime and all time in balcony, and 40 cents lower floor evening.

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State, New York

Vaudeville Reviews

(Reviewed Friday Evening, November 7)

A spotty and not well-hung together stage fare is further hampered by the drawn-out MGB Dr. Jekyll and Mr. Hyde opus, its first local pop price run.

An okay start is made with the Four Corners flash roller skating act. After the usual fanfare beginning, two boys are singled out for an instructor-and-pupil bit. Good comedy, but a little long. The two girls, both lookers, roll on for more fast and tricky stuff with the male.

Joey Adams, in his first Broadway turn, is spotted next and also smooches the rest of the show. His material is weak and delivery not too punchy. Show flashes of having something but it isn't sustained.

Adams intrs the Gaudsmith Brothers, who went over the best at show caught. Their comedy acts turn with the three French poolers are a howl-throut.

Desi Arnaz Latin singer, knocks off a round of ditties, ending up piping the Afro-Cuban Tebo to his own guitar accompaniment plus another song and dance while beating the bongo tub. Okay for so-called Latin addicts.

Urbella Barrett is treated like a tolerated orphan in this house. Ice thrown out from the audience had a perceptible effect on her work, too. Does a monolog mimicry titled Blind Date, portraying a "working" gal preparing for a date, out. Follows this with an Any Bonds Today? skit, using the song as a theme for a series of caricatures of how various people respond to Uncle Sam's bond drive. Good stuff, but left these dust-purchasers cold.

Harrison and Fisher do their usual good ballroom dance job. Their first, a modern number with flowing turns and top showmanship, is particularly sock. Next has a Latin motif. While Adams tries to amuse the audience, couple make a wardrobe change and return for a modern ballet novelty, well done and colorfully costumed.

Thirty good house last show second day. Carmen Amaya, Lew Parker and Ginger Harmon are coming attractions with the trio, Lydia.

Harold Humphrey

Oriental, Chicago

(Reviewed Friday Afternoon, November 7)

Blackstone, the Magician and a Major Bowes unit (identified here as a seventh anniversary revue) share the stage honors this week. Blackstone definitely has the better turn and the plenty of his stuff is on the comy side, there is still a good audience for it. In talks and his mop of white, bushy hair still much in evidence, Blackstone is the kids' idea of a magician.

Blackstone has the second 30 minutes on this bill and works many big tricks, but it is his intricate stuff that nets the attention. Any feat that takes a toise of equipment to execute looks passe and, what's more important, very unconvincing. But when he works a simple handkerchief trick among the front row customers or brings up a box to puzzle them with a disappearing bunny, he becomes the hero of young and old.

He works with several attractive girls

and a number of male assistants who are busy curling equipment in and out of the stage. Disappearing girls and the vanishing horse are among his big sight offerings.

The Major's contribution at the opening show, consisted of six acts, most of them really amateurs. Unit was in the stage of re-casting over the week-end and additions were to include Francis Lacey, Irish tenor-singer, and Minda Lang, whistler seen in town before.

Sammy Barch, bespectled encee, makes brief, straight introductions. On his own he does a take-off of Roy Davis's phonograph act in which he supplies pantomime action to a couple of records. Tunes were Sam, You Made the Pants Too Long and Cyril Smith's animal noises, and his delivery was fairly funny.

The Rhythm Men, two kids, play swing on a drum and an accordion. The Bradt Sisters (3) harmonize without professional polish. Hank and Luke, hillbillys, produce music on hand saws, a rubber glove, tire pump, etc. The Three Norciettes, girl-trio, offer a tap and acro specialty of the theatrical school variety. Ross and West, in the closing spot, are pretty good mimics, particularly in their burlesque of radio programs. Their noisy impression of the Paramount Newark fallout is an hilarious bit.

All Bowes entries return to sing Any Bonds Today? in an unimpressive manner. On screen, first Loop run of Republic's Ice-Capades, with Dorothy Lewis. Biz okay.

Sam Houbgberg

Roxy, New York

(Reviewed Friday Evening, November 7)

Show this week is pretty much a combination of lively and dull, with Helen Reynolds akters (8) opening the bill with speed, flash and showmanship to a corking hand. Diane Davis, recently with Meet the People, is a pretty girl with a gorgeous soprano voice, but kills her effectiveness trying to burlesque the classics. A straight operatic rendition proved she has a lovely voice.

Joey Faye, burly comedian who has gone on to further glory, has a new routine in burlesque style and with material that's almost as bad. Faye, working with Archie Robbins as straight, offered a peculiar brand of double talk that just didn't take and a series of swears into Robbins's kisser that had no particular point. When Faye was seen around these parts last his comedy was clever, but there's nothing in this routine marked in that direction.

Remaining two acts are show-stoppers. Strella and Letroy do sinky, beautiful ballroom work, the first number to Concerto in B, followed by a rumba and a conga. Act ranks with the best in the business for beauty of movement, appearance and popular execution. Closing act is Marian Belett and the English Brothers, two sailor dressed lads and an understating dame with a well-directed posterior, performing slapstick adagio that is fast and sock from start to finish. Es-

cellent might act with plenty of comedy, altho a bit on the rough side. Robbins, house ensee, is polishing up his stage presence, but his gags are getting worse.

Paul Ash still backing the show, with Carmen Miranda's Week-End in Havana on the screen to a three-quarter house.

Sol Zaff

Olympia, Miami

(Reviewed Saturday Evening, Nov. 15)

That Gene Austin has lost none of his popularity was demonstrated by good attendance and a statement by Al Weiss, the manager, that Austin did all right.

The Austin admirers could not get enough of his crooning renditions of old favorites, and he begged-off with I Don't Want To Set the World on Fire. Austin introduced a new tune, Please Don't Cry Tonight, written by A. P. De Pamphilia and Ben Cummins, which went over big.

The Four Sidneys and their unicycle act almost ended disastrously when Sidney picked up a tack in his tire. Fortunately, the air stayed in the tire until the act was over. Highlight is three girls hanging from a palm tree, with Sidney taking them all for a ride on the unicycle. Well received.

Beatrice Howell, a dainty little miss with dramatic ability, did a Barbara Stanwyck impression that's tops. Her Betty Davis, in The Letter, was okay, too. Barrymore and Boyer impersonations failed to convince.

Al Gordon and His Racketeers provide amusing entertainment. Pack of well-trained canines do their best work jumping from the stage to a splinting circular table for laughs. Very entertaining.

The Coltons complete the bill, winning chuckles with their clowning and acro dances.

Charlie Shay's Olympia Band opened the show with a fast arrangement of Dixie Fingers, featuring Pete Dominick on trumpet and Harry Reiss on electric guitar. Eddie Makins, piano, acquits himself admirably. The band supports the acts in smart fashion.

Narry B. Kind

Chicago, Chicago

(Reviewed Friday Afternoon, November 7)

Only one change in this bill which played the Orpheum, Minneapolis, week of October 31 and reviewed in The Billboard last week. On tap are Jimmy Dorsey and band with his own entertainers, including Bob Eberly and Helen O'Connell, singers; Bala and Robinson, a couple of high school stars; the maestro picked up during a recent visit to Virginia Beach, and Bud Shutz, hot drummer. Of the two outside acts, Bob Evans replaced Paul Winchell here, while Tip, Tap and Toe remain.

Evans is a capable ventriloquist and, in addition, possesses a high singing voice, which lends a real punch to the turn. Works with a Dead End Kid dummy and, therefore, gets away with wao guy lines which otherwise would be out of place. When caught he had little trouble stopping the show.

The Dorsey group has never played with more polish and the selections, both musical and vocal, are well-spotted and made to order for a modern theater audience.

Business was big opening afternoon despite an all-day slushy snow. On screen, Fred Astaire and Rita Hayworth in Columbia's You'll Never Get Rich.

Sam Houbgberg

Earle, Philadelphia

(Reviewed Friday Afternoon, Nov. 7)

It is the Latin American gaiety on this trip, both sartorially and musically, with Kayser Cugat heading the Cuban fanfare of color and ribbons. Ever the master showman, Cugat paces a tastefully mounted production that makes for plenty eye and ear appeal. However, the "south-of-the-border" stuff, in spite of the present spotlight on hemisphere solidarity, is a bit foreign to the Earle patronage. Stub holders have been weaned on a steady procession of the ear-splitting swingers and, instead of Latin ecstasy as only Cugat can dish it out, house hankers for the boogie-woogie excitement. His very light at late afternoon show caught. Screen's Great Guns doesn't help any.

Thematic My Show! opens and shuts on the large musical aggregation numbering two dozens. Include the Ken

Christy Choir of five males and four females blending their voices with the instruments. Toolbars too off with an artful and pleasing melody of North American adaptations of South American lullabies. Carmen Castillo enhances the lyrical expressions in native tongue.

Baul and Eva Reyes, dance duo, hold the spotlight with their clever cantilever routines all tripped to the Saguine and rumba rhythms.

The drummer boy has his lining, an Earle "must" since Gene Krupa first parked his gum here.

Panama serves as the skin-boating interlude.

Hal Sherman, on the follow-up, hits the only alien note on the bill, but the vet vaudevilian gives it a desired comic relief with his pantomime hooking. Is extra amusing on take-off of a gigolo tangoing with an imaginary lady of proportions. However, his aged patter stamps him strictly as a traditionalist.

Lana Romay, band's beautiful warbler, scores solidly. Oliva renewed interest to Duddy, singing it in Spanish, and completes her turn with I Don't Want To Set the World on Fire.

Band and choir have their biggest moments in grafting the Latin flavor onto the Teichowsky Piano Concerto. Oliva its full production value and features Raoul Szlez at the Steinway.

Miguelito Vukles steps out front for this Afro-Cuban shouting. His weird nanny goat chants and bongo beating checks for a trio of native tunes. Leads up to a flashy conga finale, bringing back the Reyes and Miss Romay to join in on the 1-2-3 kicks.

Mauris Cradenker

Orpheum, Los Angeles

(Reviewed Wednesday Evening, Nov. 5)

Orpheum's current bill packs variety, but not a line-up that will show in the grosses. Show opens with Al Lyon's Orpheum orchestra doing Piano Concerto, and then going into a collegiate medley while a few football scenes are flashed on the curtain. Southern Sisters, acro dancers, get a big hand for cartwheels and other flips. Girls make a nice appearance and work hard. Star and Lee, vocal and accordion, do well. Woman, a voluptuous blonde, is on for a few songs including My Blue Heaven, My Man and You Made Me What I Am Today, while the man, handling the accordion, pokes fun at her. She winds up with a few slightly off-color lyrics to a big hand.

The Dawn Sisters, comedy ballerinas, hold attention for the few minutes they're on, but the act is one of which one can quickly tire. They save it by going into some strenuous acro work at the end. Lester Harding, held over for a second week, has a good rich baritone voice. He sells well and, his numbers and his One Alone and an Irving Berlin medley again won him a round of applause. He had a difficult time leaving the stage.

Seven Predysons, teeterboard, end the show in click style. They do double spins to two men high and wind-up with a teeterboard jump to make four high. Act is a good one.

On the screen, Three Sons o' Gun and Down Mexico Way. Sam Abbott.

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Paramount, Los Angeles

(Reviewed Thursday Evening, Nov. 6) Harry Wallen, house manager, has two good groups this week in Freddy Martin's orchestra and The Birds of the Blue...

Show then returns to work, with Stobe doing 'Why Don't We Do This More Often?' aided vocally by the band boys...

Rogers took the vocals on 'Bobbin and later on 'Clare de Lune, with the maestro handling a sax solo, and Jack Pina, pianist, turning out some excellent work of the organ...

Bob Williams has a line of banter that sells his dog act. While Red Duet appears not to know what it's all about at the opening of the act, Williams' chatter gets plenty of laughs...

Martin's aggregation's rendition of Pina's Concerto brought down the house, Rogers, doubling on sax, scored on 'Tonight We Love' and then went into an Irving Berlin medley...

Show is well rounded and Martin does a sweet job of emceeing. Sam Abbott.

novelty and dance. Garber combo is specializing in sweet tooth-tickling swing. Numbers have been carefully selected to display a capable group of musicians and to attain a good musical variety...

The Whitson Brothers stopped the (See VAUDEVILLE REVIEWS on page 28)

BIRMINGHAM, Nov. 8.—Redecorated and remodeled, the Pickwick Club has opened with Howard Klucak and orchestra. Manager is Walker Matison.

Musician Leader Raps Griffin As Racial Issue Comes Up Again

NEW YORK, Nov. 8.—Antagonism toward Gerald Griffin, executive secretary of the American Guild of Variety Artists, flared up all over again last week when William Feinberg, secretary of Local 602, musicians' union, walked out of a meeting of the Combined Theatrical Amusement Crafts Council...

Feinberg confirmed the report that he had bolted the meeting last Thursday with the statement that "he's intolerant and doesn't belong in our midst." Feinberg says his feelings were based on the slught at Tommy Dorsey's party...

which allegedly took place between Griffin and Harry Goodman (Benny's brother, a music publisher) after Goodman had accused him of exercising racial prejudices.

The fracas has been the subject of conversation along Broadway for many weeks, with each episode giving a different version. Subject has just been hushed but apparently not forgotten.

Feinberg said that after he walked out, other members ran after him and told him not to be antagonistic toward the council "because of one man." Feinberg then said she "will continue to work with the council, but not with Griffin."

Griffin, when queried yesterday said he knew nothing of the incident, that if it happened he wasn't within earshot, but said that he wanted to be quoted as saying that "I've always been very friendly with Feinberg and have the greatest admiration for him and think that he's a very fine gentleman."

Crafts council is composed of all the New York locals of the theatrical craft and actor unions.

Review of Units

"Crazy Show"

(Reviewed at the National Theater, Richmond, Va., Friday, October 17)

Minus the usual line of girls, Shaw and Lee, veteran team, present their Crazy Show, and they mean crazy.

Presented a la Keltinopop, the show moves quickly from act to blackout to dance to song. Goodness is the rule.

Shaw and Lee, with several stooges, are, of course, the backbone of the unit, but they have surrounded themselves with several acts of no great ability.

Francis Wills, exotic dancer, also works in two excellent acrobatic numbers. Jackson and Nedra have a smooth tap routine to offer. Two un billed Mexican misses sing several songs from both north and south of the border.

The St. John Twins, with a new member of the act, offer comedy hand-balancing and acrobatics which clicked. The St. Johns formerly worked with a third brother in a straight act, but the drift took away one member.

John Clark enceed and in odd moments sang a couple of sizzling songs which went over. All during the showing plants heckle patrons and performers to the delight of all. An amusing skit, 'How To Dress With Finesse', rounds out the bill, which comes closer to being old-odd-line vaude calmer than anything caught by this reviewer this season.

Picture? Thanks a Million. Sam Edgington.

"Glamor Girls of 1942"

(Reviewed at the Paramount Theater, Los Angeles, Thursday Evening, Oct. 30)

One of the brightest units to appear here in months. Production numbers are tops and patrons get 65 minutes of solid entertainment. Costumes are up-to-the-minute and the line-up pack plenty of sparkle. For this engagement Rubs Wolf directed the theater orchestra (three brass, three reed, three rhythm and two fiddles).

Show opens with six girls lined down the steps from the backdrops, while 10 line girls parade around the stage singing a greetings number on the Hit Neighbor style. Russell Gordon, sings My Glamor Girls to open and close the turn.

He Thompson, ballet, tap dancer, scored with his fast steps. As an encore, he did more good work while the band hit out on 'In the Mood'.

Bobby Vernon, emcee took over from this point. His voice is similar to that of Larry Ross and he's good. Miller and Barlow, comedy-acrobats, pleased. Vernon added more laurels singing Argentina while the girls came back for a Good Neighbor number. Dressed as Spanish dancers, the girls worked to a solid finish, when black light illuminated their costumes.

Ardelle and Monck, adagio dance team, appeared in the latter part of the number to a swell band. Vernon wowed with his vocal on 'Donkey Serenade'. His vocal carries well.

Joan Deane came on for an acrobatic turn while Vernon piped 'You and I'. They supplied for more smooth and knockabout stuff. Vernon is exceptionally light on his feet.

Gordon sang 'At the Bottom of the Sea' to introduce an effective production number. Backdrop is one of 'fish' and undersea growths and the girls are spotted being on the floor behind a mesh-drap. Gordon then introduces each well-costumed number. Went to Senator Murphy highlighted with his discourse on taxes and other timely sub-

jects. Finale is impressive. Gordon vocalizes 'Show the Flag' in front of a drop, with six line girls coming forward in white capes and cadet caps. Drop is removed to show 10 line girls beating out a martial rhythm on drums against an Old Glory backdrop. Number makes an appropriate finish.

On the screen, Henry Aldrich for President and Nothing But the Truth. Sam Abbott.

"Pan-American Follies"

(Reviewed Tuesday Evening, October 25, at the 26th Century Theater, Buffalo)

The brightly colored, fast-moving Count Berni Vici one-hour revue has ironed out rough spots, and several acts have been changed to good advantage. Show is full of action, some outstanding. Box-office success indicates public's approval.

While the production ideas, with action on two decks and a moving bandstand, are arresting, it's the strength of the vaude acts that carries the unit. Gals in line and band are just average, and chorus dance routines aren't outstanding.

Outstanding turn was presented by the Three Flames of Sandy Long and Company in next-to-closing spot. Trio does a series of sock roller-skating tricks which are daring and different and are brought out to fullest extent by luminous paint on bodies and costumes on blacked-out stage.

Paul Kirkland and Company offer a very strong comedy juggling act, which incorporates some exciting ladder-climbing work. Keaton and Armfield have a nice act, 'Glamor Girl Be Gouged', in which gal changes from drab to dazzling on stage while partner sings. Some hooding is thrown in later.

Danielle and Dente, a halbrood duo, open with colorful Latin termping, soloing in Fiesta production number. Return for a sensuous solo in Indian scene in semi-circle and grid point. Writting movements of pair seemed almost too easy for family trade, but the patrons loved it. Billy Barron was on for a neat ballet tap in tango shoe to St. Louis Blues. Smith, Rogers and Eddy, do some rubberleg and comedy antics. Fifth gal on as decoration, aside from a few taps. Baritone 'Fat Swift' was added to unit here and displayed good pipes, also took. The Count hits to straight emcee and leads off, aside from a fiddle introduction. Sam N. Warner.

Music Hall, New York

(Reviewed Thursday Evening, Nov. 6)

Now show here is a smooth blend of the usual Music Hall components plus only one outside act. Production and pacing are top-notch. Film in Appointment for Love (U).

Opening ballet is one of the smoothest and best staged pieces seen here in many weeks. To the ballet music of Paganini, the balleters go thru four variations with imaginative choreography, aided by skillful staging. Only item not remembering up was the Rocchandi finale, which follows the ancient conception that the coryphees must writhe. Muriel Gray, accounted for a fine solo, as did Louise Fornace and Nicholas Dake. During the Adagio, six male dancers were paired off with an equal number of female top-line excellent work.

The Glee Club accounts for a medley of college songs tied together by special lyrics by Albert Hillman in which the choristers work their way, thru college. Amelia Gillmore is presented in conjunction with the Glee Club and does nicely with a tap featuring fast spins. Went over well.

Outsider is Captain Hoyer and his high school boys Troya, which goes thru some steps to various rhythms. Handling of the mug and execution are superior. Got a terrific hand. Hoyer has previously appeared at the Roxy with another bang-tail, Yogo.

Forest setting for Hoyer opens up into a magnificent hunting lodge scene, with the Glee Club around in red coats in hall and wassail melodies. The book-ettes in hunting costume go thru another of their flawless precision turns for a sock hand. Wind-up is by Jan Peeter, who wows in fine manner La Donna's Mobile and Bomberg's Serenade from Student Prince, with vocal backing by Joe Cohen.

Palace, Akron, O.

(Reviewed Thursday Evening, Oct. 30)

Jan Garber's orchestra and a fast-paced revue gave this city its first mid-week stage entertainment in a long time. Garber's music and the novelty acts are nicely balanced to allow for comedy.

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N. Y. Houses, BAA In Pact on 1 Week, Dues Check Angles

NEW YORK, Nov. 8.—Altho local burlesque houses have had their contract with the Brother Artists' Association amended so that they are now allowed to play principals for one week, instead of the customary two weeks, no houses here have yet taken advantage of the situation.

It is believed that this is due to the anxiety of principal women and comedians to route them thru the four circuit houses for one week only would accentuate the scarcity and cause more repeats. Only advantage to the operators is the fact that, should it be necessary to cancel a performer, pay would be given only for one week.

In return for allowing the one-week clause, the BAA obtained the theaters' promise to release to the burly union an advance listing of all performers booked, so that the union can make them members before they go into the houses.

The Pearls Bobb show, Billy Crooks moves to the Lewis-Paye show, replacing Jimmy Francis, with Bob Shepard, also leaving.

Honey Breen, singer, joins the Almidy-Freed show, Olga Anton, dancer, added to the Hamp-Fletcher show. Palmer Cook joins the Moore-Taylor show, replacing Danny Morton, who switched to Unit No. 5. The Two Deways, new with the Murray-Carr show, joined in Buffalo. Jack Lamont, comic, replaces Joe Ralla with the Klex-Trent show. Joan Bell replaces Ann Valentine with the DIBito-Meyers show. Jimmy Caley is substituting for Colony-Ryan, out sick, with the Lesco-Fine show.

Empire Circuit Adds Nitery Stand

AKRON, Nov. 8.—Empire Burlesque Circuit has added a theater-restaurant at Peoria, Ill., giving the wheel five towns, all full weeks. First unit at Peoria opened October 31. Other four spots are Grand at Youngstown, under management of Jack Kane; Gayety here, with Jimmy Walker in charge; Avenue, Detroit, managed by Arthur Clamege; and the Empress, Milwaukee, where Charles Fox is manager.

There is a possibility that three more weeks will be added to the circuit, giving principals 10 weeks' work, instead of 10 under present set-up. Units open in all cities Fridays, with Mill Schuster setting the principals.

Empire circuit has been operating nine weeks, with outlook encouraging for a good season, a circuit executive here says. Gayety here is offering the city's

Follies, Philly, Folds Without Paying Off Cast

PHILADELPHIA, Nov. 8.—Follies Theater, newest local burly temple, gave up Monday (3) when house failed to open for the matinee. Nor has there been any announcement since concerning the future. Business has been picking up slowly since management of the house was taken over last month by Red Margolis, former coin machine biggie here, from Kuba Bernstein.

It is understood that the closing was the result of differences between Margolis and Joe Brooks, in whose name the house was leased. Reported that Margolis threatened to pull out his support unless Brooks assigned him the lease. Union musicians and stagehands had been collecting their pay daily. When former management fell in arrears on payday, both unions got the house on a daily pay-or-no-play basis.

Principals and performers, however, were left holding the bag for two days' pay. Operating independently, houses used stock, changing lead strippers weekly. Patricia Paige had opened Friday (31). Also left-holding contracts were Sherry Britton, skedded to head the show starting yesterday (7), and Babe Cummings. ~~Some~~ weeks starting the same day.

First burlesque since the policy was abandoned several years ago at the old Miles-Royal, in East Akron.

Reviews

City, New York (Reviewed Sunday, November 3)

From observing audience reaction one would never think that this theater is just a stone's throw from the old Irving Place, where burly reigned as its wildest for years.

At the City, strippers are modest and their stints are cut short. When they expose flesh they are greeted with one barraged silence. There is little whistling, little handclapping. Two of the best strips in the business, June Taylor and Eliporo Sheridan, hardly got a ripple and weren't even called back for a bow. Looks as tho the family trade is taking to burly again and the less bare flesh the better.

Comedians Benny (Wop) Moore and Seta Taylor used plenty of blue material, aided and abetted by a capable straight man, Bert Grant. The comedy, which was just fair, was greeted boisterously and enthusiastically by the assembled families.

Just why a gorgeous feminine like Elmore Sheridan should draw a blank when a couple of merely passable comics like Moore and Taylor should have the folks, in the aisles is something which burly experts will have to figure out for themselves. At the Irving Place the comedy was just as good and got somewhat less heat, but the strippers were no better and brought the house down.

Chorus here was unattractive—all nine. Paradeinas of seven looked pretty good. Singer Harry Kane okay, stripper Sheridan tops, stripper Taylor not bad, stripper Ermaine Parker very good, stripper Lorraine Lee tried hard. Dancing Petty Stators well received.

Show was produced by Ken Rogers, assisted by George De Villa. Costumes and scenery were average.

Dick Carter.

Latest Changes In Hirst Casts

PHILADELPHIA, Nov. 8.—Changes in casts of several key Hirst units this week include Norma Werle, singer, joining the Binder-Rosen show at the Trod here tomorrow. Ann Glawer, dancer, joined the McAllister-Fields show in Buffalo, N. Y. Arlie Lloyd replaces Noob GicMahon and Danny Merton replaces Billy Crooks with

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Burlesque Notes

(Communications to New York Office)

NEW YORK: MARJORIE KELLY, featured on the Hirst wheel, is introducing a novelty strip-tease gown, a blue-ballet-Buckley creation. Same unit has Cleo Canfield for the foil in place of Pat Paige for the Binder-Rosen comedy staples. Also a new strip in Beverly Lane. Also, Lee Trent, a six-foot-four straight man; James Coughlin, former Columbia wheel ace, as another comic; and Lovey Stacey, a new "aro dancer." NADJA, on a visit here last week-end from her cocker spangled kennel in Rochester, N. Y., was the guest of Marian Morgan. Confided she is studying ballet. LENA DALEY, once a Columbia wheel feature and show operator, is now boss of a cocktail bar in Leimert Park, Los Angeles. LEON VAN FELDER, ork leader at the Hudson, Union City, N. J., has installed a colorox to the piano played by Henry Frisch. JULIE ENGLISH, another first-time strip here, closed at the Gaiety November 6. Parents are Roy and Francis English, ride operators in outdoor shows. MOTHER HANE, boasts being part English, Irish, French and Indian. UNO.

BALTIMORE: ANN CONDO will play four weeks as added attraction on Hirst wheel prior to opening her road show. EMMET CALABAN is managing Billy Rose's Club by Night, which opened in Philly two

weeks ago. . . . MAX COHEN, night club op, has opened new local theatrical spot, the Hibernia, managed by brother of Joe Freed, burly comic. . . . DIANE BURTON, stripper, is current at Oasis Club here. BILLY LEE, comic, has just recovered from serious illness. . . . JIMMY K. FRANCIS closed with Margie Hart show in Union City, N. J., and was replaced by Billy Crooks, who jumped in from Indianapolis. . . . DOROTHY BELL has been retouching production numbers, as the Hirst shows hit here, for Washington requirements.

LOS ANGELES: WENN HITT leaves the Follies, to be replaced by Herbie Barris, straight. Jack Murray returns as straight to the Follies. . . . MUSICAL LADDEES, a number produced by Lester Montgomery at the Follies, has been held over. Laddies are wired for sound and lights.

MIDWEST: OLIVE SHARRON, now at the 800 Club, Chicago, returns to New York the first week in December to work burly again. . . . BILLY WATSON Beef Trust Girls join the Midwest Circuit at the Palace, Buffalo, December 6. . . . NANCY HART is another Midwest newcomer, having started her tour at the Capitol, Toledo, Friday (7). . . . SAM REDDER, manager of the Roxy, Cleveland, during George Young's absence, is vacationing in Los Angeles. He is spending much of his time with Abbott and Costello. . . . JACK KANE, manager Grand, Youngstown, O., and Charles Fox, manager Empress, Milwaukee, were Chicago visitors last week. . . . JACK LA MONT replaced Jack Bailey at the Grand, Canton, O., Friday (7). . . . RENEE will be the feature at the Hiato, Chicago, week of November 14. The line-up will include Dusty Fletcher, J. B. Hamp, Cecil Alexander, Charlon Harris, Larry Norman, Gerlie Beck, Betty Corrie, Toni Mitchell, Jim Baskett and Susan Brown.

Rex, Spokane

(Reviewed Saturday Afternoon, Nov. 8)

Show tonight was in sixth week since Harry Vine, formerly of Stockton, Calif., started producing locally for Jack A. Birrell and George Featherstone, now operators of this small subsequent-run film house. The audience of 300, mainly men, laughed heartily at spiky gags and seemed to enjoy it all.

The line of six fairly comely girls opened with a dance in which they employed whisky bottles like Indian clubs. Vine and Bobby Fitzsimmons followed with an expectant father comedy skit. Joey Andrews and Wilma Pierce did a fair tap dance. Main production number featured singing of Starvooy in the Stars by young Stan Wagner, and well danced by Lois Vero against chair and star setting. Vine and blond Dorothy Knowlton trade quips. Another chorus number features Ruby Reed, vivacious torch singer. Vine and Fitzsimmons, as a "drunk", and too cream wonder, respectively, offer another comic act. Miss Vero, shapely brunet, soft-love with an exciting strip dance gone to jungle mists of three-piece ork under blue spot. Work of Miss Vero and comedians good.

Like girls were not sure of themselves and were too serious. Walford Conrad.

★★★

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Non-Theatrical Films

Conducted by THE ROADSHOWMAN
(Communications to 1564 Broadway, New York City)

Roadshow Units Follow Army On Maneuvers in the South

Show programs to soldiers wherever camp is made for the night—many difficulties are encountered but shows go on for entertainment of the troops

ROCKINGHAM, N. C., Nov. 8.—Joseph J. Kelly, one of four roadshowmen working in this area following army maneuvers in North and South Carolina, states that the soldiers get a lot of fun out of the programs presented. They come as a welcome relief after a hard day in the field simulating actual combat conditions. Kelly, only 18, is connected with the Philip Morris traveling motion picture units, and the programs are run under the sponsorship of the United Service Organization. All bookings are obtained through the U. S. O. Kelly stated that the group he is with has three units in operation here. Each unit is equipped with a portable 110 volt, 12 to 15 Amp. A. C. generator. Victor 16mm. sound projectors are used and 9 by 12 portable screens are set up on location. Kelly said that on locations requiring long throws of 100 feet, a three-inch lens is used. The sound equipment has ample volume for audiences up to 2,000 and is equipped with special high-fidelity speakers to provide wide range sound in open fields, according to Kelly.

Operating conditions are very difficult at times, Kelly pointed out, as it is necessary to show out where soldiers bivouac for the night, either in the fields or woods. The war game problems take the troops into difficult terrain, and the roadshowman has to cope with many technical problems to put on a good show. But the shows go on, Kelly said, without fail, no matter how difficult the problem of projection.

"The type of film we are presently showing," Kelly said, "is an hour variety program comprised of sport and action pictures. Soldiers are not interested in wily-wasby love films and programs all must have a strong male appeal. Short subjects make up the entire program.

"An interesting sidelight of this present assignment is the fact that we are actually engaged in the war maneuvers. We travel 40 to 50 miles per day on backwoods roads, run into convoys and black-outs, and are even captured temporarily time and time again by the Red or Blue armies."

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TIMES SQUARE CAMERA EXCHANGE

421 W. 42nd Street, New York, N. Y.

Thanksgiving Show Promotions Used

NEW YORK, Nov. 8.—Live-wire roadshowmen have been planning many promotional stunts for the Thanksgiving holiday, according to reports received from key spots. Thanksgiving business has always been good for roadshowmen who have spent some time and thought in working out simple, inexpensive promotions. Stunts are particularly good in opening up tough towns and do much to create interest in 16mm. shows.

A natural for Thanksgiving shows is the giveaway of poultry, a roadshowman who has used this promotion successfully explained. "The co-operation of the town meat market is obtained, he said, and the giveaway is popular with audiences, as the lucky patron does not have to dig down into his own pocket to pay for it. This stunt can also be used effectively during the pre-Christmas season.

The country store idea, with giveaways of foodstuffs, is also a good will builder. Here, too, the merchants of the town can be lined up to tie in with the promotion. Costs to the roadshowman are negligible, and the stunt produces more revenue thru increased attendance and ads from the co-operating merchants.

Roadshowmen have also planned special benefit shows, kiddie matinees, midnight shows, and some of the more elaborate promotions include use of live talent. Usually, in addition to the regular feature picture, a short subject reflecting the holiday spirit is offered. Some roadshowmen also run short trailers putting across the special Thanksgiving message that we in this country have plenty to be thankful for.

LEWISTOWN, Pa., Nov. 8.—The first drive-in theater in this vicinity will be operated next spring at near-by Kiskadequillas Park under co-management of James Moran and James Seurge. Presenting two performances a night, standard 16mm. equipment and films will be used. The open-air theater will operate three nights a week, it is planned, with admission to be charged on a per car basis.

been so good that they envision a successful winter also. As was the policy of the theater during the summer, stage presentations in keeping with the program will be presented from time to time.

Phila. 16mm. House Begins Winter Season

PHILADELPHIA, Nov. 8.—The Ye Old Times Theater, removed to a new section of Germantown, has resumed operation for the winter, according to an announcement by Bernard and Tobe Sackett, operators of the house, said to be the first 16mm. theater in this city. Policy is to show popular silent movies of the past. Opening film was the well-known Lon Chaney thriller, *The Phantom of the Opera*. Other films on the winter schedule are *Byd Chaplin in Charley's Aunt*, *Laura La Plante in The Cat and the Canary*, *Dracula*, with Bela Lugosi, and *Heau Brummell*, with John Barrymore.

A promotional angle that proved effective last season will be continued this winter—the free giving of peanuts with each admission. Piano accompaniment is by Bernard L. Sackett. One of the innovations will be a program book presenting the write-ups on the picture being presented containing the original reviews when the picture first came out.

When the operators opened the theater in July, 1941, it was thought the project would last only through the summer. However, it is claimed that response has

Added Profits in Foreign Field

By HENRY SAZIN, of American Theatrical Association

ROADSHOWMEN are overlooking extra profits by not paying more attention to the foreign language groups. Every fair-sized community has a good proportion of foreigners who would be interested in seeing films in their mother tongue. The standard objection on the part of roadshowmen is that the field is too limited, and that it would not be profitable to run foreign films. But their logic is wrong, for many additional dollars can be had by showing films for the different language groups.

There is no need for a roadshowman to handle foreign films exclusively. Enterprising showmen can tap the foreign field in the same territory that they are working. The foreign films offer additions to their usual market for their regular film showings at schools, churches, clubs, etc.

At the present time there is available a wide variety of 16mm. sound foreign-language features and shorts. Thus it is possible for the roadshowman to offer an entertaining, diversified program that will appeal to the particular foreign language group or groups he plans to cover. While films are available in practically every language, the roadshowman would do well to limit himself to the language groups that are predominant in this country.

According to roadshowmen who have exhibited foreign films, best results can be obtained with Polish, Russian, French, Spanish and German films. These groups form important parts of the population in certain areas and therefore the programs would attract audiences. Of course, it is necessary to ballyhoo foreign films and, if possible, get the support of the local foreign-language societies. This would make the task of assuring a profitable showing much easier, and a reasonable percentage arrangement can be worked out without difficulty.

A roadshowman who now covers a certain territory is certainly familiar with the background of the localities. Therefore, it would be a simple matter to size up the foreign-language element in the community and find out what pictures they would be interested in. All this could be accomplished during his regular coverage of towns. Then he would be in a position to work out a deal satisfactory both to himself and to the group he plans to reach with an appropriate program. Most of the foreign sound films have English superimposed titles and may be rented for spot bookings from a number of reliable sources.

Cutting It Short

By THE ROADSHOWMAN

A. H. Schurr, of Boharr Bros. Talking Picture Service, reports his firm operated five circuits this past summer, each circuit working seven nights a week, and two circuits doing midnight shows at parks two nights a week, beside the regular shows. Schurr reports one of the best seasons in years, altho the competition was not as heavy.

"We did not cut prices a penny on a single location," Schurr stated. "We met some very nice roadshowmen this season and a few of the would-be's who know all the answers, even tho they were wrong. We are now starting our winter operations, including merchant sponsored shows, and non-theatrical commercial shows for national advertisers. Indications point to a good season ahead.

"Our audiences favored action pictures and comedies. We did not use a single serial this summer, altho most libraries say they are a necessity. Tho we did not use a serial, there were no complaints.

"One of our operators was inducted into the army last May and another left recently for a year's service for Uncle Sam."

William K. Hedwig, president of Nu-Art Films, Inc., who has been traveling in the New England States, reports that a general pick-up in 16mm. business is apparent. Heaviest demand is for educational films for showings in schools, churches and clubs, according to Hedwig.

New and Recent Releases

(Running Times Are Approximate)

TRAILING ALONE, released by Nu-Art Films, Inc. A two-reel comedy featuring Gene Austin, Candy and Coco, Jane Ehrley, Brian Stetson, Whitley MacPherson and Milton Douglas. Story revolves about a night club proprietor who can't get any customers; finally hits on the idea of a trailer to go out after business. Musical numbers are tuneful. Running time, 17 minutes.

WE LIVE IN TWO WORLDS, released by Post Pictures Corporation. Narration is by J. B. Priestley and thru maps, animation, and vivid scenes of people and events the author contrasts the world of national frontiers and another world of universal trade, modern transportation, and communications. Running time, 11 minutes.

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The Final Curtain

APINOCHEV—Alexander, 41, Russian playwright, in Moscow recently by a bomb. Survived by his widow, the former Eugenia Malin, of California.

ANDERSON—Ray, 53, owner-manager of Land of Dance roller rink, Canton, O., November 4 in U. S. Marine Hospital, Cleveland. His widow, Leora, and a daughter survive. Services at the Willow Chapel, Akron, with burial in Glendale Cemetery, Ohio.

BAUER—Howard, motorcyclist, rider, October 28 in Dallas. He and his brother, Harry E. (Speedy) Bauer, were formerly connected with the Great Patterson, Patterson-Kilue, Beckmann & Gerety and Johnny J. Jones, above. He went to Europe in 1929, appearing in England, Germany, Norway, Denmark, Sweden, Austria and Spain. Returned to this country in 1935 and was with The Dallas Journal until his death. Buried in Restland Cemetery, Dallas. Survived by his brother.

BLANCHÉ—George F., 66, for many years connected with the Maritime Winter Fair, Amherst, N. S., and Nova Scotia Fair at Halifax, N. S., as the official caterer and for years owner-manager of the Amherst Arena Club, recently at Amherst. He had been ill two years. Surviving are the widow, a son and a daughter, all of Amherst.

BRAATZ—Margaret, 79, former vaude and circus performer, November 5 at Lincoln Hospital, New York, of a stomach ailment. Miss Braatz was a member of the Four Sisters, former acrobatic, tumbling and juggling act that appeared at one time with the old Ringling Bros. Circus. She leaves a sister, Elizabeth, wife of Gus Atono, outdoor performer. Buried in Lutheran Cemetery, Brooklyn.

BURKHART—Francis E. (Bill), 55, old-time vaude performer, suddenly while playing a part in a tent show in Los Angeles November 6.

CALLAGHAN—John E., 26, member of Hellasoplin cast, of a heart attack in a New York hotel October 29.

COATES—John, 85, musician and composer, suddenly October 23 in Littleton, W. Va. He was the father of William E. Coats, xylophonist.

CROSS—Roy, 34, the past five years director of a hillbilly band on Station WOOD, Chattanooga, October 5 in Physicians & Surgeons Hospital, that city. Survived by his widow and two stepsons. Burial October 7 in Baptist Hill Cemetery, Jasper, Tenn.

DAVIDSON—Ben, 37, showman and showman, in Du Bois (Pa.) Hospital October 30 from a kidney ailment. For a number of years he was special agent of George L. Dobyns Shows and later was with the old Harry Copping Shows. In recent years he promoted outdoor shows and contests all over the country. His widow, Amelia, and a brother, William, Wilkes-Barre, Pa., survive. Funeral from St. Mary's Church, Du Bois, with burial in St. Mary's Cemetery, Kittanning, Pa.

DECATUR—Joseph A., publicity, advertising and production director of Bregman Vocco & Coles, music publishers, November 4 at home in Lynbrook, L. I., N. Y. Decatur was with the show firm since it first entered the business.

Prior to that he had been associated with Leo Funt for 25 years as assistant general manager. He leaves his wife. Buried in Havenhill, Mass.

DEL MORAL—Jose, 40, Mexican composer and pianist, October 30 at home in Mexico City after a long illness. He leaves his mother. Buried in Mexico City.

DEVANT—David, 73, illusionist and conjurer, October 13 in a London hospital after being a couple there for many years. He was one of Britain's best known magicians and was one of the founders of the Magic Circle. He retired in 1920.

EMBLE—Emma (Mrs. Emma Van Cleef Cheeks), former actress, November 2 at the Polyclinic Hospital, New York, after a short illness. While in her teens she appeared in Rosedale, Pink Domino and Sardanapala. She leaves a sister.

EDRIDGE—Chas., former vaude comedian, September 27 in Hollywood as the result of a fall at Paramount Studio, where he had been working as a stagehand. In vaude he was a member of the team of Edridge, Barlow and Edridge. Survived by his widow, Harriet, and a daughter, Violet, who is known in show business as Vi Barlow and is half of the team of Barlow and Herola.

FLATH—Mrs. Louise M., 81, mother of Alfred P. Flath, manager of Park Circus Billie-Rink, Brooklyn, and promoter of many skating events in years past, October 30 at her home in Chicago of pneumonia from a hip injury.

FRIDEN—Carolyn (Mrs. Jay Packard), 50, actress and wife of Jay Packard, theatrical manager, in a plane crash October 30 on Moorhead, Minn. Besides her husband, she leaves two sisters. Buried in Berkeley Hills Cemetery, N. J.

GILLETTE—Luther Canfield, 71, former general agent for Jerry Magician, at his home in Pensacola, Fla., October 30. He was a member of the Knights of Pythias, Odd Fellows, Elks and Masons. Survived by his widow and 4 daughters: Mrs. Harry G. Smith, of Ann Arbor, Mich. Body was sent to Ann Arbor.

GOLDBER—Mrs. Minnie, 80, mother of John Goldber, head of Hollywood Productions, independent film exchange, in Philadelphia, October 27 at her home in that city after a long illness. Another son, Benjamin M., is general counsel for Warner Bros. exchange, Philadelphia. Other survivors include two sons and two daughters.

HOLSTON—Dr. J. G. F., magician, November 2 at his home in Zanesville, O. He was a member of the International Brotherhood of Magicians. His widow survives. Services at the home, with burial in Woodlawn Cemetery, Zanesville.

HUFFMAN—Chester D., 66, former singer, November 1 in a Hollywood hospital after an illness of 26 months. He appeared on Broadway in Blossom Time and Student Prince.

HURLEY—Arthur, producer and director, in Los Angeles November 2. His Broadway productions include The Firebrands, with Joseph Schildkraut; The Desert Son, and Brothers, produced in conjunction with Bert Lytell. He was later connected with the Fox Film Corporation and Warner Bros. Survived by his widow, Irene Shirley, an actress, and three brothers, William Edward, State Treasurer of Massachusetts; Walter and Joseph, all of Boston.

LANGADEER—Charles A., 74, former stage director, November 3 at home in Baldwin, L. I., N. Y.

LAYTON—Robert Townsend, motion picture technical director the last 20 years, in Beverly Hills, Calif., November 3. Born in England, Layton came to the United States in 1908 and went to California in 1921. He was employed by MGM 16 years and the last four years was with Ragnor Goldwyn. Funeral services November 5 at St. Alban's Episcopal Church, with burial in National Military Cemetery, Santa Fe, Calif. Survived by his widow and a daughter.

LEHMANN—George, 76, concertmaster of the old Cleveland Philharmonic Orchestra, October 15 in a Yonkers (N. Y.) hospital. After the Philharmonic disbanded he formed the Lehmann String Quartet and toured the Middle West. He is also credited with several violin compositions and was a critic on Musical America, a monthly magazine. Survived by his widow and two daughters. Services were private.

LIEBERMAN—Alexander, 55, associate of the late Jules Mastbaum, Philadelphia theater magnate, October 28 at Jewish Hospital, Philadelphia, after a lingering illness. He was associated with Mastbaum in the organization of the

Stanley Theater Company, which was taken over by Warner Bros. Surviving are his widow, Rena; three daughters, a son and a brother. Services October 31, with burial in Chevra Bikur Cholim Cemetery, Philadelphia.

LINDENWOOD—Ernest, billposter with the Ringling-Barnum circus, in a Saratoga, Pa., hotel November 5.

MACK—Gus, 48, radio pioneer and Examiner Pulpypaper Man on Station KHL the past 12 years, of heart disease in Los Angeles November 2. Born in England, Mack began his professional career as a music hall entertainer there and eventually drifted to Hollywood, where he became manager of Station KPWR, then KMTR. He was manager of the original Beverly Hillbillies. Mack was a World War veteran. Services in Los Angeles November 4 at St. Matthew's Lutheran Church, with burial in Valhalla Cemetery. Survived by his widow, son and daughter.

MALCOBSON—Mrs. Louise, 40, known to Miami radio listeners as Miss Betty, in that city October 24. She was with Station WQAM, Miami, since 1928, and was said to have been the first woman announcer in the South. Survived by a daughter and a brother. Services at the Phibrick Funeral Home, Miami.

MERKUR—Adolph, 78, former musician and father of Sammy Merkur, official of Local 802, A.P.M., recently at home in the Bronx, New York. He leaves his wife and two sons.

MILLER—Frank B., 60, veteran bandman, October 22 at his home in Olean Falls, N. Y. He was one of the organizers and the last surviving active member of the original St. Mary's Band, forerunner of the Olean Falls City Band, of which he was a member at the time of his death. Survivors are his widow, Kathryn; a daughter, two brothers and a sister. Services at the Bullard, Regan & Stafford Funeral Home, Olean Falls, with burial in Olean Falls Cemetery.

MONTGOMERY—Theodore Roosevelt, colored trumpeter with Professor Payne's band on the Great Lakes Shows, in Pritchard, Ala., November 3 of a heart attack.

MORFOOT—C. E., widely known showman and concessionaire, in an Elberton (Ga.) hospital November 2 while playing the Colored Fair there with World of Fun Shows. He had been associated with carnivals the last 30 years and at one time owned and operated the Royal Palm Shows in and around Jacksonville, Fla. A brother, Benjamin H. Osmell, Baltimore, survives. Burial in Elberton Cemetery.

MUELLER—E. W., assistant secretary of Spotswood County Fair, Jamestown, N. D., and well known among outdoor show people, of a heart attack October 27.

NIDORF—Harry, father of Mike Nidorf, vice-president of the General Amusement Corporation, November 4 in Jefferson Hospital, Philadelphia. He leaves his wife and three sons. Buried in Fox Chase, Pa.

RADLOFF—Allen M., 75, former circus attaché, suddenly at the home of his sister in Washington Court House, O., October 17. He was formerly with the John Robinson Circus. Survived by two sisters.

RAMSEY—John M., old-time sheet-writer and concessionaire, in Wichita, Kan., October 31. Burial in that city.

REEVES—Jimmie, circus billposter, in an auto accident near his home in Winston-Salem, N. C. He was formerly with Ringling-Barnum, Downie Bros., Sells-Floto and Ringling-Barnum circuses. His last connection was with Cole Bros. the early part of this year. He was a member of the IATSE in Winston-Salem.

SAGHS—John, 81, musician and one-time president of the Madison (Wis.) musicians' union, October 30 in that city. Survived by five daughters, two sisters and three brothers.

SCHMOCKE—George, 27, old-time fiddler, November 1 in Detroit. Survived by six children. Interment in Holy Sepulchre Cemetery, Detroit.

SELTZER—Jacob, 70, former Philadelphia exhibitor and father of Frank, Julie and Walter Seltzer, movie publicity man, in Los Angeles October 23 following a long illness. Services October 28 at the Home of Peace Mausoleum chapel, Los Angeles. His widow also survives.

SLOOTSKY—Ben, 40, French horn player, in Los Angeles November 5 after appearing in a WPA audition.

STEVEN—Roy James, 57, former advance agent for the Barnum circus, in Prospect, Conn., recently of a heart attack.

TAYLOR—Milt, 47, of El Monte, Calif., clown with the Ringling-Barnum circus at Atlanta November 5 of a heart attack just before the matinee. He was credited with being the originator of the stunt calling for a flock of crows to emerge from a coupe auto. He had also been with the Al G. Barnes Circus.

VOEGELER—Marcel, 21, dancer, November 3 in West Jersey Homeopathic Hospital, Camden, N. J., of a skull fracture following an auto accident the day previous. She was prima ballerina of the Philadelphia La Scala Opera Company. Surviving are her parents and a sister, Heidi, also a dancer.

ZECK—Julia, 81, mother of Billy Zeck, vaude actor, in Hollywood November 2. Body sent to Chicago for interment.

Marriages

BACON-BALCH—Lloyd Bacon, film director, and Margaret Balch, nonpro, in Las Vegas, Nev., November 1.

BARTELL-JAEGER—Gerald Bartell, production manager of Station WBA, in Joyce Jaeger November 2 in Madison, Wis.

BEAUDETTE-WRIGHT—Corp. Palmer BeauDETTE, U. S. Army, and Corina Wright Jr., night club performer and film actress, November 2 at Riverside Church, New York.

EDWARDS-KING—John J. (Bud) Edwards, production manager at Station KPT-KECA, Los Angeles, and Alice King, of the station's continuity department, in Yuma, Ariz., last July. It has just been revealed.

FLIESER-LACKHO—Jacques Flieser, commercial artist, and Dolores Lackro, dancer, in New York November 8.

GRIEM-BOYCE—John Griem, movie projectionist, Appleton, Wis., to Viroca Boyce October 25 in Dubuque, Ia.

MCCANN-ST-CLAIR—Joseph McCann, nonpro, and Bert St. Clair, female partner of the O'Goinor Twins, dance act, in Philadelphia October 23.

MATAUSCH-VOIPE—George Matausch, of Sarasota, Fla., and Agnes Voipe, of Philadelphia, November 2 at Sarasota. Matausch is a member of the Orlan family of flyers, with the Ringling Bros. and Barnum & Bailey Circus, and Miss Voipe is a member of the Hollywood Aerial Ballet.

OLBARY-CHAPEL—Ed O'Leary, nonpro, and Ruth Chapel, NBC Hollywood press department, in Las Vegas, Nev., November 1.

BOGEVEAR-TOWNE—Jack Bogevear, pianist, and Betty Towne, vocalist on Station WJR, Detroit, November 3 at the bride's home in Detroit.

SEWASKEI-MARTIN—Carl Sewaskei, of Eddy Bros. Shows, and Janet Martin, ball game operator on the same organization, in Macon, Ga., recently.

STEARNS-MEDNARDI—Lester Stearns, nonpro, and Helen Mednardi, writer for movies and radio, in Portland, Me., recently.

WALLACE-TRACK—Wallace the Magician, Syracuse, N. Y., to Alice Mary Track, Constantia, N. Y., in St. Anthony's Catholic Church, Syracuse, July 5. It has just been revealed.

WEBER-FRIESKE—Al Weber, member of Pacific Coast Showmen's Association, and Olga Frieske, nonpro, in Las Vegas, Nev., September 18.

WOOD-JOTTROE—Fred Wood, all-rounder of Station WGRD, Bridgeport, N. J., and Helen Jottroe, nonpro, in Daytona Beach, Fla., October 19.

Coming Marriages

Edward F. Lahn, nonpro, and Polly Walter, secretary to vice-president and general manager of Don Lee Broadcasting Company, in Los Angeles soon.

Margaret Morse, head cashier at the Civic Theater, Portland, Me., to Corp. George Dorre, U. S. Marine Corps, November 15 in Portland.

Charles Pinsky to Addie Seaman, both members of Forythe, Seaman and Farrell vaude team, in England soon.

Births

Twins, Ronald and Donald, to Mrs. and Mr. Walter Ailer in Detroit October 27. Father is manager of the Del-Ton Theater there.

A son, Martin Allan, to Mr. and Mrs. George Kaplan in Bridgeport, Conn., October 25. Father is an orchestra leader known as George Kaye.

A son to Mr. and Mrs. Al Laberna at Methodist Hospital, Los Angeles, October 28. Father is theater manager.

A son, Neil, to Mr. and Mrs. Lloyd Biondi Reilin, October 26 in Baptist Hospital, Los Angeles.

(See BIRTHS on page 24)

C. V. Starkweather

Charles V. (Chick) Starkweather, 66, president of the American Recreational Equipment Association and secretary-treasurer of the Allan Research Company, North Tonawanda, N. Y., was killed November 2 when his automobile struck a culvert on a narrow road near Lockport, N. Y., and rolled into a ditch.

Extremely popular in the outdoor amusement fraternity, he was named president of the AREA in 1939 and was re-elected by acclamation at the annual meeting at Chicago in December, 1940. His Allan Herpichell connection dated back to January, 1938. During the previous 12 years he had been associated with the Spillman Engineering Corporation.

He was educated at Michigan State University and the Wisconsin School of Mines, interrupting his career during the World War to serve as lieutenant in the field artillery. He was a past master in the Masonic order and a member of the National Association of Amusement Parks, Pools and Beaches, National Showmen's Association and Klean's Club. His chief hobby was his mink ranch at his home in Burt, N. Y.

Surviving are his widow, Mrs. Theo M. Starkweather, his mother, two sisters and a brother. Funeral services were held November 5 at the home. Interment was in Cold Springs Cemetery, Lockport.

Conklin Gets CNE 6th Time

Frolexland Head Has Consecutive Role at Toronto

NEW YORK, Nov. 8.—J. W. (Patty) Conklin has been awarded the contract to produce the Frolexland at the Canadian National Exhibition in Toronto, he informed *The Billboard* by telephone from his winter quarters in Brantford, Ont., on Monday. News that the head of Conklin Shows had been given midway supervision for the sixth consecutive season came only a few hours after this publication's New York representative left him and Edward A. Hughes, CNE general manager, in conference at Toronto.

While the award came as no surprise, especially in view of this year's tremendous midway gross which about doubled the take of 1935, last year of an organized carnival at the exhibition, it was an early announcement, indicating agreement on every point of policy and operation between Conklin and the exhibition management.

Frank R. Conklin, vice-president of the show, arrived in Brantford from hunting and field-trip in time to celebrate acquisition of the contract. Patty Conklin was to spring with his new paternal home this week. About two miles from the center of town, its appointments, scenery and location put Conklin in the equine class. Conklin Jr. came in from Ridley school for the monthly holiday to be with his parents for the opening of the estate.

Franks' Tour Best In Org's History; Quarters in Macon

MACON, Ga., Nov. 8.—Franks Greater Shows closed '34-week season here last Saturday, which was described as the best since organization's inception six years ago. Manager W. E. Franks leased a large brick building at the State farm market, and equipment was stored there. Next to the final week shows played Middle Georgia Colored Fair here to excellent business. It was a virgin fair on grounds in the Pleasant Hill Negro section and attracted more than 30,000. At conclusion, Homosopian Club, composed of leading Macon and Middle Georgia Negroes, contracted with Manager Franks for the 1942 event. Gimb and S. H. Leo, Negro county agent, directed the fair.

For the final week Manager Franks played a unit of rides, shows and 20 concessions at Washington and Melrose streets, East Macon, where fair business was reported. Bad weather kept attendance down on three days. Visitors included Mr. and Mrs. Louis T. Riley, Dixie Belle Show; Shan Wilcox, secretary Maryville (Tenn.) Fair; and Frank Hatch, Hatch Show Print.

Personnel scattered after the closing. Chayer and Mrs. Franks spent several days here. (See *Franks' Tour Best* on page 35)

"So What! Or a Great Mystery of Some Midways"
By LON RAMSDELL
will be a feature of the CHRISTMAS NUMBER of THE BILLBOARD
Watch for it in the issue dated November 29



CLAUDE R. ELLIS, Cincinnati, who, last week was made, outdoor editor of *The Billboard* following the recent death of A. C. Harismann; (For further details see story on page 3, this issue)

Heth's Tallapoosa Finale Poor; Trek Proves Successful

TALLAPOOSA, Ga., Nov. 8.—L. J. Heth Shows, under management of Joe J. Fontana, closed a 32-week tour here last Saturday night and moved equipment into quarters in North Birmingham. Management originally planned to close at the State-fair date in Covington, Ga., but with the continuance of good weather and business Fontana decided to get in an extra week here. Weather, however, turned bitter cold and rain set in on Monday, opening day, and continued through the week.

Personnel visited members of the Mighty Shocker Midway, playing near-by Aniston, Ala. Ed Hubbard was also on the midway. Shows' trek covered six states. (See *HETH'S FINALE POOR* on page 41)

Ebersole Buys Byers Unit; R. E. Leg Gets G. A. Post

KENNETT, Mo., Nov. 8.—Paul Ebersole, Fort Dodge, Ia., has purchased the No. 3 Unit of Byers Bros. shows and will take the attraction out in 1942 under the title of Ebersole Shows. Roy E. Lee said here this week. Lee, who has been general agent for Byers for several years, will serve in the same capacity under new management.

Well known in outdoor show circles, Ebersole operated corn game and other concessions for Jimmie Byers until 1938 and last four years was with Barker Shows. Shows plan to play Missouri, Illinois, Iowa and Arkansas.

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Negative, La. Week ended Nov. 6, 1941.

Dear Editors

It seems as tho when one's intentions are for the best that someone else's intentions are for the better. We arrived here to do our bit, but for some reason our committee thought it best to do its bit toward the show and the personnel. The supplies under which we played was heavily billed as Ballyhoo-for-Britain Week. Vast preparations had been made by our advance staff, not only to help our friends across the sea but to give patrons a real give-thu-it-hurts celebration.

Arrangements had been made with a local mission for its band to play at the main gate while its issues collected for the cause. After the second selection the boys noticed that the collections

Marks' Florence Closer Is Good; Jaunt Is Winner

FLORENCE, S. C., Nov. 8.—With variable weather but good business, John H. Marks shows successfully concluded their 30-week tour at Great Pee Dee Fair here last Saturday night. Trek, which began early in April in Richmond, Va., covered about 8,000 miles. Shows were scheduled to play an eight-day engagement in Wilmington, N. C., after this stand, but because of objection among county and city officials over granting of licenses, date was canceled. Equipment was moved to quarters in (See *MARKS A WINNER* on page 41)

Strates Crew Preps for '42 In Mullins, S. C., Quarters

MULLINS, S. C., Nov. 8.—Quarters crew of the James E. Strates Shows is getting the buildings ready, installing machinery and fixing up the paint and carpenter shops to have everything in readiness by the time the department heads return from a two-week vacation. Manager James E. Strates is in Savannah, Ga., superintending the shipping of machinery from old quarters there. He's also having the necessary building materials shipped to new local quarters.

William C. Pleasant hires from Buffalo that after a short visit with his folks he will get back in harness. Visitors were Pete Stamos, Sam Lawrence, Mr. and Mrs. Charles Hayes, Lester Williams and family; George Monroe, Bill Starlingham, Lew Cutler, Mr. and Mrs. H. Hines, Charles Culliffe, Tex Abel and family; Jim Leeds, Gertrude Stephens and Charles LaRoe.

Lewiston's Side Show Doing Well in Toledo

TOLEDO, Nov. 8.—Harry Lewiston, who opened his winter season in Kalamazoo, Mich., to some of the biggest business his show ever had and then moved to Lansing for another excellent date, is now in his second big week here and making new high marks. Lewiston says his show this year is the biggest. (See *Lewiston Doing Well* on page 41)

Perry Added to Marks' Staff

FLORENCE, S. C., Nov. 8.—Graves H. Perry, chief of the field force of the West Virginia State Fair Tax Commission for the last several years, last week was named assistant manager of the John H. Marks Shows for 1942. Owner Marks announced here. He has been working in that capacity on the shows for several weeks. Perry is well known in outdoor show circles and has a wide acquaintance among State, city and county officials.

Lost Geedus!

EVIDENCE that this year's outdoor season was better than in a number of years in the story emanating from Camp Pendleton, Va. It seems the boys in Battery B, 74th Coast Artillery, were charged with making the Norfolk manœuvre on the clearest on the Atlantic seaboard. The area was a former showgrounds and after 10 days of cleaning it the boys found over \$12 in change either left or lost by the gant shows to play the lot.

Ruback Pilots New Showmen's Club in Texas

SAN ANTONIO, Nov. 8.—Jack Ruback, one of the founders of the recently organized Blue Bonnet Showmen's Club, was elected president of the organization at a meeting here October 20. Other officers, all of whom played a prominent part in organizing the new club, are Ben (Lefty) Block, vice-president; Dave Stevens, secretary, and Charley Schubb, treasurer. Spacious quarters at 210 Soledad Street, in the heart of the downtown district, have been leased for five years.

New quarters comprise reading and writing rooms, pool and billiard tables, cardrooms and a cocktail bar. New organization will cater chiefly to local showmen, as officials and members realize that they cannot expect many showmen from the various parts of the country to join the new organization.

It was estimated that there are 2,000 carnival folk in San Antonio and vicinity during the winter and the club was primarily organized to provide a meeting place for them this winter.

Lewis Gets Winner At Elizabeth City

ELIZABETH CITY, N. C., Nov. 8.—This city's initial Fall Festival, under Volunteer Fire-Department auspices, proved a winner for Art Lewis Shows despite two nights of cold weather. Bill Dawson, chairman, and his committee gave good co-operation and held a number of special events during the engagement, which ended last Saturday night.

Over 20,000 tickets were distributed over eight counties for Monday night's picnic, while city and county school children's day, Tuesday, produced fair patronage. Colored Day, Friday, produced good business. A public wedding Wednesday night drew a near-capacity crowd. National Defense Day, Friday, proved another record breaker. Attendance for the week was estimated at 35,000.

Owner Art Lewis was host to Sergeant Dick Houston, Norfolk (Va.) Police Department and Capt. Ted Miller, U. S. Navy, and 12 of his brother officers at a luncheon on Wednesday, after which the group toured the midway. Leon Nowicki and party, of Norfolk, Va., were guests of Charles Lewis, general manager. A number other parties were held on the midway, with many friends of the personnel coming from Norfolk, shows' winter quarters.

Reunion With Mother Results From Accident

JACKSON, Miss., Nov. 8.—A Ferris Wheel accident, which brought serious injuries to Guy Walters, ride foreman with West's World's Wonder Shows, resulted in a reunion here with his mother after four long years. Mrs. Charles Walters came 1,000 miles from Fairfield, O., to sit at her son's bedside in a local hospital, where he is being treated for a broken hip, broken arms and badly scratched back.

While shows were playing Yaxoo City, Miss., several weeks ago, something went wrong with the ride and Guy investigated. One of the seats locked after spinning regularly for a few moments and he was knocked unconscious.

(See *BALLYHOO BROS.* on page 38)

Crafts To Have 3 Early Stands

LOS ANGELES, Nov. 8.—Crafts 20 Big Shows have been awarded the midway rights of the 1942 National Orange Show held the past 29 years at San Bernardino, Calif., this to make the 10th consecutive year for the Crafts Shows there.

Concession rights were also granted to the Crafts Shows this time and cover all concession stands, which will be handled thru the Crafts office by Roy E. Ludington, who will be in active charge of the 1942 midway. This is a departure from the past few years, as the National Orange Show management received concession sales privileges.

Two other early California events awarded the Crafts Shows are Imperial Valley Midwinter Fair, held annually of Imperial; and International Desert

Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circuses, carnival and tent shows in winter quarters:

Title of Show

Kind of Show

Is it Flat-car, Baggage or Motorized?

Owner

Manager

Winter Quarters Address

Office Address

Opening date and stand for 1942 if definitely set

TILT-A-WHIRL

Popular and Profitable



For Information Write

Sellner Mfg. Co., Inc.
FARIBAULT, MINN.

CONCESSION TENTS

Our Specialty for Over 40 Years
UNITED STATES TENT & AWNING CO.
701 North Benjamin Street
CHICAGO, ILL.

WANTED
Show Folks To MOTORIZED
While Others Are Plainful
Write CHAS. T. GOSS
STANDARD CHEVROLET CO. E. S. Loomis, Ill.
New Used—Truth, Semi-Trailer—New Used
7333 55658 6242 5522222 55658 6242

JOHN R. WARD SHOWS WANT

Manager and Riders for Midwinter, Great and other Musicians for Midwinter Show. Bentley, wife. People for Athletic Show. Place Stock Concessions, come on. Manager for Cook House, capable Lot Man and Rider. Answer Alexandria, La., this week Lafayette, La., week Nov. 17th.

WANTED

RIDES, SHOWS, CONCESSIONS, ELECTRIC LIGHT PLANTS

For South Broward Fair, Hollywood, Florida, Jan. 17th. Will sell out on Stand and House. Everything open, set up. Want Florida 150 notes. Write all information for several weeks work.

TAYLOR TRAILER

Box 533, Hollywood, Fla.

WANTED

Rolling, Diverse, Man or woman. Want Ride Help, Mechanics, Parts, Wheel Operator, etc. Want Concession Agents for Circus Shows, Big Shows, Curran Fair, Adams Agency. Will pay Callers, also Frame Coach Hand, Truck and Concession Business.

CRESCENT SHOWS

Fondulson, S. C.

P.O.: Davis Ridge, S.C.

FOR LEASE AT ONCE

Organized Carnival—4 Shows, 2 Shows, 12 Midwinter Concessions broken. Have plenty transportation. Showing in best of cotton districts. Doing with several Flat Trucks and Cars up. Work all winter. Wire or come back it easy now. Reason for leaving other business. Kotan Texas. This week. Border next. Seats will work in West Texas.

C. A. GOREE

P.O. Box No. 5 Hill Street for sale

NOTICE

Will cooperate around my area as factory information as to whereabouts of Man up as "Hickory" Eugene J. DeBenedictis, 8 ft. 6 in. tall, weight about 245 or 140 lbs. B. S. No. 42-9-1-112. Has also Open Driver License. Home address Williamsville, N.Y. Please notify 885 WINTROUB, Palmetto, Fla.

WANTED ACTS

For my Show, need 18 to 22 weeks starting June 1st. Good positions and price first letter.

WYSE GREATER SHOWS

Warland, Iowa

HUGHEY & GENTSCH SHOWS

WANT

Partis Wheel Operator. Must 18 or over. Liberal. Min. 1st year.



JOIN AMERICAN RED CROSS

Cavalcade, held on the Mexican border at Calexico-Mexicali.

Opening date for 1942 has been announced as February 14 by Owner O. N. Crafts, who is now vacationing in Mexico City.

NORTIE HOLLYWOOD, CALIF., Nov. 8.—

With all of Crafts 20 Big Shows' equipment stored in quarters here, a skeleton crew, under Wilhelm Meyer, is preparing for full-time work which gets under way next month. Owner O. N. Crafts is vacationing in Mexico. Army Lynch and Roger and Frank Warren are in Oregon on a hunting trip. Roy E. Ludington is spending the week-ends at quarters. Harvey Quackenbush left for the East. Mr. and Mrs. Johnny Gilliland purchased a new house trailer and left for Alabama, and Mr. and Mrs. Roy Sheppard are visiting relatives in Oklahoma.

Mr. and Mrs. Joe Duran purchased a new trailer and Mr. and Mrs. Pat Murphy are visiting relatives in Montana. Mr. and Mrs. Ben Dobbert are visiting in Memphis and will stop for a short stay in Hot Springs en route home. Mrs. Roy E. Ludington, Mrs. O. N. Crafts and Mrs. Roger Warren are on the sick list. John (Spot) England and Lou Korte purchased a cocktail bar in Burbank, Calif. All were pained to learn of the death of William Starke, general manager National Orange Show, and Al O. Hartmann, outdoor editor of The Billboard.

Great Sutton Closes Well At Finale in Parkin, Ark.

PARKIN, Ark., Nov. 8.—With ideal weather, Great Sutton Shows registered good business at their closing stand here under Parkin Stock Show auspices. Tour's end marked staggery Sutton's 38th year in the business. Shows played Illinois, Iowa, Missouri and Arkansas and provided the midway at 14 cents. Business on the season was highly satisfactory. Manager Sutton reprinted, and he plans to play the same territory with an enlarged midway next season.

One change in the executive staff saw J. (Bill) Curner assume the duties of general agent. He replaced F. M. Sutton Jr., who remained on the show to assist with office duties. Staff included: F. M. Sutton Sr., owner-manager; F. M. Sutton Jr., lot superintendent and concessions; Isabelle Norwood, secretary-treasurer; Bill Norwood, electrician and truck foreman; J. (Bill) Curner, general representative; Joe Barrett, assistant electrician; R. E. (Booger) Jones, billposter and sound truck.

Semi-Blackouts Ordered For Southeastern Sector

NORTH BIRMINGHAM, Ala., Nov. 8.—Because of curtailment of electric power in the Southeastern area as directed by the Office of Production Management, all cities in that sector are reported in semi-blackouts. OPM's order is result of a severe drought which has affected the area and the increase in consumption of electric power because of defense

needs.

All business houses in the sector have been ordered to make a 30 per cent reduction in electric power consumption, based upon their consumption for the last period. Because of the curtailment, L. J. Keith's Shows, using power from Birmingham Electric Company, were forced to close their season here today. Under the OPM order, all outdoor lighting, flood lighting or field lighting for amusements or sports is prohibited until further notice.

All carnivals in the sector that do not have their own light plants have been forced to close until sufficient rain falls to alleviate the situation. Hospitals, newspapers, street lighting, radio and defense plants are not affected by the order.

Power Shortage Hits Drew

CINCINNATI, Nov. 10.—A telegram from James H. Drew Jr. from St. George, S. C., stated that because of a power shortage which prevented the show from getting lights, the James H. Drew Shows would close for the season in St. George.

TENTS-BANNERS

For defense against disappointment place your canvas orders now. CRUCIAL DRIVER—BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
4822 North Grant Street
CHICAGO, ILL.

"EDDIE" HACKETT with "MAC" McNALLY
IMMEDIATE DELIVERY—ALL MODELS
LUBY CHEVROLET
MIAMI, FLORIDA

Hutchens Modern Museum WANTS

Franks and Attractions to join immediately. All winter's work in Joplin, Mo. All address JOHN T. HUTCHENS, 2220 Western Union.

MAHI SHRINE FAIR AND EXPOSITION

MIAMI, FLORIDA, NOVEMBER 29 TO DECEMBER 13
THIS IS POSITIVELY THE MOST OUTSTANDING FIFTEEN DAYS IN THE SOUTH THIS SEASON UNDER TROPICAL SKIES

CAN PLACE Legitimate Concessions, Shows, Rides, not conflicting, including Motordrome, Pony Rides, Custard, Scales, Novelties, Jewelry, Patchmen, Demonstrators.

Place Ride Help, Semi-Drivers for year-around work, as we never close. All Address

ENDY BROS.' SHOWS, Inc.

MIAMI, FLORIDA
P.S.—We have to offer ten of the best county fairs in Florida this winter, including Sarasota Pageant, Fort Lauderdale and Palm Beach.

RAY MARSH BRYDON

CAN PLACE NOW FOR INTERNATIONAL CONGRESS OF ODDITIES

An Anatomical Wonder, a good Flat Operator, Joe Parsons, he wired you the information use it and come on. Liberate Rich Dogan. Want to hear from Happel, the Frodo Boy. Grace McDaniel come on 25-130 a week. Want a real Musical Act, any Novelty Working Act. Want A-1 Musical Act. Jack McFarland, come on. All these to \$25.000.000. WICHITA FALLS, TEXAS.

ROYAL EXPOSITION SHOWS WANT

For HAMPTON COUNTY FAIR, Brunson, S. C., Week November 17-22. Shows, Rides and Concessions. What have you? Tommy Carson, come on or confirm by wire. Address, this week, Sylvania, Georgia.

Direct from the Lots

Celina & Wilson

Celina, N. C. Week ended November 1. Aspects, Sampson County Fair. Business, good. Weather, good.

Two children's days, one for white and the other for colored, proved big ones. All shows and rides did well, with Fager's Motorrome and Lauther's Slide Show running a bit ahead of the Paradise Haven and Miss America Shows. Ruth Roy's Circus was popular, as was Van Zant's Penny Arcade. Mrs. Carl Lauther and Mr. and Mrs. Woodrow Olson were called to Virginia to the bedside of an aunt who was seriously ill but who has improved. The quarters crew is about complete. Grandstand attractions were unusually large this year and besides Starbuck of the high act, sustained a broken back in a fall. Mr. King, fair secretary, co-operated, as did all fair officials. MARY B. McLANE.

World of Mirth

Charlotte, N. C. Five weeks ended November 1. Aspects, Southern States Fair. Business, good. Weather, fair.

Midway, attendance and grosses were much better than the previous two fairs here. Thousands of soldiers helped swell Friday and Saturday grosses. Rain Monday night forced cancellation of a press preview. Storm helped considerably, too, as midway was free of dust the rest of the week. Wagons are being repainted under direction of Leon Reeves. Ollman Brown rejoined here after several weeks in a Raleigh (N. C.) hospital, where he was confined after losing left arm in an automobile accident. Judge Ben Tucker, Richmond, Va., was the guest of Frank DeGou. JIM McHUON.

Virginia Greater

Zebulon, N. C. Week ended November 8. Five County Colored Fair. Location, heart of town. Business, fair. Weather, good.

Exhibit hall was well filled with exhibits equalling those of any white fair. Ann's Minister Show joined and reported good business. Sol Nuger and Rocco Masucci, co-owners, reported a successful season. Nuger will winter in Winchester, Va., while Masucci will go to Orange, N. J. Ken Davis, free act, left for Orlando, Fla., where he opens November 22 at the Country Club.

Suffolk, Va. Week ended November 1. Peanut Festival. Location, city limits. Aspects, Junior Chamber of Commerce. Business, fair. Weather, cool.

An estimated 50,000 attended the Peanut Festival here, but since shows were located five blocks from the main events they did only fair. E. B. and Jim Braden visited, as did Dr. Holland, clown. Roberts's Circus was presented at the festival grounds and took part in the parade. On Saturday the circus left for Columbus, O., to fulfill previous contracts. City officials were pleased with the shows. Equipment will be stored in Suffolk, Va.

Weldon, N. C. Week ended October 25. Aspects, Halifax County Fair. Business, poor. Weather, cool.

This spot proved a near blank. A heavy fair coming off a week later, posted plenty of wall paper, and newspapers were antagonistic toward Weldon. Louis Augolino and Angelo Pingitore joined with three shows. Earl Sanders came on with candy, as did Rufus Venue with Girl Show. Free act program, directed by Cooke and Cooke, consisted of Art and Max Henry, Jacob, Harry and Rose Repp.

PARTNER WANTED

The finest equipment shown World's Fair. Mr. ...
Partnership ...
Address: GEO. BURNHART, 222 Gales St., Brooklyn, N. Y.



Capt. Frank Doss and Ken Davis. Bud Anle had the sound truck. Because of a local ordinance, all electric wires had to be strung on poles and inspected after cut-ins. This slowed down work so much that fair was dark Monday night. Corp. P. T. Schillier visited his brother, Frank, who has concessions here. KEN DAVIS.

Early Bros.

Athens, Ga. Week ended October 25. Location, fairgrounds. Business, excellent. Weather, good.

Date marked shows' second year at this fair and business was 27 per cent ahead of last year. Shows came in here from Clinton, S. C. Move was made without trouble. Committee, headed by P. H. Williams, gave good co-operation and date proved another big one for the show. Ben Kyle joined here as the free attraction for the rest of the season. Visitors included John Marku-Marku Shows; C. D. Scott, Scott Greater Shows; J. C. West and Mel Dodson, Dodson's World's Fair Shows; Albert Farley and Clem Schmitz, Lee Erdman's Monkey Circus led shows, with Dick Nuefess's Tropic Show second. New Spitfire topped rides. This is the writer's closing engagement, as he has taken a new position in defense work in Philadelphia until spring. JOHN W. WILSON.

Scott Exposition

Donauldville, Ga. Week ended November 8. Pay gate, 10 cents. Location, City Park.

Opening Monday night drew a small crowd, followed by rain Tuesday. Wednesday was cloudy and shows and rides operated to a fair crowd. While en route here Sander, visits were exchanged with Blue Ribbon and Scott Exposition shows. Mr. and Mrs. B. T. Scott, enjoyed a two-day visit with Mrs. Scott's sister, Frances Egan, of Orlando, Fla. Mrs. Scott is recovering from two broken ribs sustained in a recent auto accident. Mr. and Mrs. C. D. Scott purchased a Ferris Wheel and Loop-the-Loop. Mr. and Mrs. Bob Stewart are in Atlanta preparing quarters. Mrs. Kathleen Scott and daughter, Charleen, are visiting Mrs. Scott's parents, Mr. and Mrs. L. K. Smith in Ellaville, Miss. While in Dalton, Ga., Mrs. C. D. Scott purchased a new truck for her three kiddie rides. Charlie Lenz was the guest of C. D. Scott over the week-end. Mr. and Mrs. Al F. Williams were recent visitors, as were Mr. and Mrs. Bernie Shapiro, Manager Scott's sister, Mrs. C. L. Crockett, of Roanoke, Va., is recovering from a recent operation. Mr. and Mrs. Maggie Lawrence purchased a new house trailer and photo gallery. Mr. and Mrs. Ouz Rocco left Sunday for Chicago to visit their daughter.

Oglethorpe, Ga. Week ended November 1. Location, City Park. Pay gate, 10 cents.

Shows were ready to go Monday, but about 3 p.m. a heavy wind came up, followed by rain, which ruined the day. Tuesday, Wednesday and Thursday produced good weather and fair crowds. Rain hurt Friday, Children's Day. Saturday was clear and warm with good business. Charlie Drill left to enter a hospital in St. Louis, Mo. Ferris Wheel led rides. JESSIE CAMPBELL.

Four-Star Expo

Alexandria, La. Week ended November 15. Location, City Park. Aspects, Alexandria Fire Department. Business, fair.

A quick move put shows up in ample time for a Monday opening. Week started off with good attendance and held up well, excepting Wednesday, when rain flooded the lot. Visits were exchanged with members of the J. R. Ward Shows. Mr. and Mrs. Treva McDaniels visited the writer nightly. Jesse Hodges, William Adams and A. W. Woodall, former showmen and now in the taxi business, also visited. H. F. Ellis, secretary, and the writer and their families will winter in Aransas Pass, Tex.

Orange, Tex. Week ended October 25. Location, new fairgrounds. Business, good. Weather, good.

Shows, rides and concessions reported a good week here. Fair association officials co-operated. The no rain fell during the week. It was necessary to use caterpillar tractors to move the equipment off of the lot. County officials co-operated by allowing shows the use of their equipment. Many members from Reynolds & Wells Shows visited. N. L. DIXON.

BALLYHOO BROS.

(Continued from page 27)

Next, our press department decided to put over a real promotion. So the newspapers were flooded with ads reading, "Bring three tin cans and be admitted to the grounds free." On Wednesday crowds and cans came in droves. As people arrived they threw down their old cans, leaky wash tubs, battered water buckets and auto fenders in front of the gate and walked in. Higher and higher grew the pile, larger and larger grew the crowds on the midway. By 10 o'clock the entire front was hidden by a pile 30 feet high. Still the crowds and cans kept coming. By 11 p.m. the cans covered an area of 100 square feet in front of the gate, leaving barely enough room for a footpath into the midway. At 11:15 38 school buses arrived filled with pupils from rural schools and behind them came 18 milk trucks loaded with discarded milk cans. The first load filled the narrow passage to the lot, making it necessary for the school kids to walk over the mountain of cans and over the front to get in.

This was all right until they tried to step down behind the front where there was just vacant space. That was when the truckloads of milk cans came in handy. By forming an endless chain the other 17 truckloads of old milk cans were soon dropped behind to allow the pupils a walk-down. Naturally the promotion gave the show its best night in attendance. We had no way of checking attendance, but to give the readers an idea of how many we really had we can state that the hauling away went well over four steam shovels and 967 dump-truck loads.

On Thursday our Bundles-for-Britain committee arrived in the office, not to get its bit of the front gate grass but to reverse the auspices. The head commit-

tee announced that the members felt it their duty to give the show the rest of the week and they called it Bundles for Ballyhoo.

MAJOR PRIVILEGE

FRANK'S TOUR BEST

(Continued from page 27)

days at quarters before going to their farm near Hebecca, Ga.: J. W. McCall, business manager, went to his farm in Turner County, Georgia; Al Van Metry, rides superintendent, and wife, Nashville, Ga.; Cecil Rice, with his four companions, to Joe Carr's organization. Harry Gottberg, with photo penny pitch and jewelry, left to play Jacksonville (Fla.) Fair, and N. C. Pettit and family and Art Pettit, electrician, went to the Pettit farm, near Leesburg, Ga.

Other destinations: J. W. Peppers, with corn game, to Florida for winter, bringing Bill Brown, Funhouse, Penny Arcade, lead gallery, diggers, to Florida for winter trouping; Mr. and Mrs. Jack Ross, Jacksonville, Fla.; Lonnie Steadman, St. Petersburg, Fla.; Mr. and Mrs. Bob Smallwood, to Birmingham; Herb Krieger, with two concessions went to Florida; Ollie Stevenson, with rat game and penny pitch, New Orleans; Mr. and Mrs. Charles Amerson, Albany, Ga., to open a photo shop.

The Great Zedok free act, will winter here, and Dad Bennett, master builder, will rest at the Frank's farm until January 1, when quarters work starts. A closing party was given Manager Frank on closing night in celebration of his birthday. Paul M. Conway, Macon attorney and show's general counsel, was toastmaster. Frank received many gifts.

Shows spent the 35-week season in Georgia, playing five fairs, five celebrations and 25 still dates. Nineteen still dates and one fair were played in this city.

What About Your 1942 Route?

Is it all set? Probably not! . . . and you are anxious to book as many weeks as possible before the first of the year! Selling your show to Fair Secretaries and Celebration Committeemen is easier when you advertise in The Billboard. The better known shows receive first consideration. Win good will and recognition the quick, effective way by advertising in the

ANNUAL CHRISTMAS SPECIAL OUTDOOR CONVENTION ISSUE

containing the

CAVALCADE OF FAIRS SECTION

Take advantage of the complete distribution at the Show in Chicago and complimentary mailings to all Secretaries and Officials. Time is limited—mail your copy today—the issue goes to press November 19.

The Billboard, Cincinnati, O.



WANTED---DANCING GIRLS---WANTED

Oriental, Rumba, Strip Tease Dancers, with wardrobe. Must be fair looking and attractive. SALARY \$25.00 per week. No outside help; No Sunday work. Under new ownership.

Manager, SOUTH STREET MUSEUM 1421 SOUTH STREET PHILADELPHIA, PA.

that city. He says he visited World of Mirch Shows while on route there.

"AFTER closing my third consecutive season in the annex for Johnny J. Dejean on World of Today Shows in Austin, Tex., I joined Bill Haines Shows in Myrah, Tex., for the rest of the season," Ramona Rao reports.

COMPETITION for jobs will be keen during the coming fair meeting. We won't be surprised to hear of some manager "hunting the works."

"BAW, Dick Davis, the Death Rider, at the fair here," pencils Della Green from Camden, S. C. "Act went over well and Dick has recovered from injuries sustained last winter. Dardorvil Man works with Dick." They plan to play the South this winter.

"JUNE closed a successful season as bingo caller on Crystal Exposition Shows," pens William Richardson from Cleveland, Va. "Will return in the same capacity in 1942. Am on my way to Lexington, Ky. where I will be employed."

SOME trainmen never allow themselves to get out of practice. Being wintered by by retelling about the time they got the train out of town early.

NOTES from Golden Arrow Shows by Dave Cooper from Swifton, Ark.: Mr. and Mrs. Leo Barry joined here with hoop-la and balloon dart stands. They purchased a new trailer. Mr. and Mrs. Jack Del Mar came on with their show, which is topping the midway.

H. A. BOECK, cookhouse operator with various carnivals, has purchased more space in Schenectady, N. Y., where his Bathkeller has been located for the last 14 years and has opened a new bar and grill. Patrick (Kelly) McCusker is head chef, assisted by Ed (Slim) Wells. H. A. Boeck Jr. is head bartender.

FOND remark of some managers after a good man quit the job is, "This show ran a long time before he came here," while the good man says, "I lived a long time before I ever saw that show."

FOLLOWING a successful season with Clark Amusement Company in Arkansas and Missouri, General Agent and Mrs. Frank C. DuShane are visiting the former's parents, Mr. and Mrs. H. M. DuShane, at their home in Muskegon, Mich. They advise they plan to spend the winter in Southern Texas.

NOTES from Murphy Bros. Shows by Otis Kant from Pittsburgh, W. J. (Bill) Murphy left for a trip thru the South to buy equipment for 1942 season and will visit in Orlando, Fla., before going to Hot Springs for a vacation. Frank G. Schweitzer closed a successful season with his cane rack and hoop-la. He will winter in Tampa.

TEACHER (to bright son of carnival owner): "Johnny, what are the principal duties of a carnival manager's wife?" Johnny: "Their duties are to change their clothes thrice daily and then lounge around the cookhouse to make other women jealous."

OWNER-OPERATOR of Gay Hawaii Show on James E. Strates Shows, Nancy Miller has hooked her attraction on the compilation for 1942. She'll also present her Unborn Shows on the midway next season. New outfits for both shows will be built in Strates quarters at Mullins, S. C., this winter under Nancy's supervision.

DEB CROUCH, owner-manager of the Motordrome on the Art Lewis Shows, has geared his attraction with the organization for 1942. Personnel at the club included Doty Ferris, Bill Ewald and Dorothy Crouch, riders; Jesse McCormick, talker, and Edna O'Nally and

Sheldon Harbor, tickets. Mr. and Mrs. Council plan to winter in San Antonio.

TOM MARSHALL reported a "prosperous" season with Crystal Exposition Shows.

"CLOSED a successful season as foreman of Ferris Wheel with Byers Bros. Shows," writes Carl H. Pondron. "Just purchased a new house trailer, and Mrs. Pondron and I will winter in Gilkerton, Mo."

A BROKEN concession agent who was thumbing his way south, stopped at a farm house to mooch a supper and a kip for the night. The kind-hearted farmer asked him in. Waiting for supper to be prepared, the farmer struck up a conversation by asking the agent, "What is your trade?" The agent was just ready to reply that he was a concession agent when his roving eye saw a kowpie doll on the fireplace mantel, then thinking quickly, he replied, "I'm a plumber out of work."

THE MIDWAY world lost another mid-timer in the passing of Q. E. (Charley) Morfoot, well-known show and concession operator. For the last five years he had tramped with the World of Fun Shows and had a wide acquaintance in circus and carnival fields. For years he operated the Royal Palm Shows in and around Jacksonville, Fla. He was one of the first trouper to board of a house trailer.

JIM McHUGH, publicity director, World of Mirch Shows, advises from Anderson, S. C., that 18-month old Queenie, motorcycle riding lioness with Earl



JACK RUBACK, manager Alamo Exposition Shows, was elected president of the new Blue Donnet Showmen's Club, San Antonio, at a meeting in the clubrooms at 216 Soledad Street, October 29. Ruback, with Ben (Lefty) Block, vice-president; Dave Stevens, secretary, and Charley Schud, treasurer, founded the new organization several weeks ago.

Furtle's Motordrome on the showy hasn't missed a performance since her first public appearance in Philadelphia this spring. Time and effort spent in her training by Furtle has paid dividends in publicity and increased gross receipts.

BRUCE HEATON, president of Johnnie W. Heaton's Exposition, pens from Greenville, S. C., that John Guest, show's former business manager, is not with it any more, and that his brother, Warren Heaton, general manager, will retire from the field. Heaton also reports that he has dissolved his partnership in operation of shows with his son, Johnnie W. Heaton II, and brother Walter D. Heaton.

Purl One, Knit Two. THAT outdoor show women are doing their share for defense and aiding Great Britain in the present crisis was evidenced by activities of Nancy Miller and members of her Gay Hawaii Show on James E. Strates Shows. During the past season Nancy and her gals organized a knitting club and used their time during waits between shows and idle moments to manufacture useful articles which were turned over wetly to the Bundles for Britain organization in the communities played by the shows.

With Them—For Them

A SMALL suitcase show promoter who was over loud in self-praise always squared his workers' complaints with, "Always remember that my staff and I are with you at all times." We want you to feel that we are one of you and, regardless of how bad business may be, all of you will get mileage home when the show closes." The workmen heard that same, "with you and one of you," week after week until the show closed broke. Remembering some out-dated mileage books that had been given him at a convention, the promoter passed them out to the help liberally. At least it was an out until he could get away.

Having been turned down by a conductor on a passenger train, two ride boys grabbed an open-door box car as it pulled out of town. Finding that they were not alone, one lit a match to see who their fellow tourists were. By the flare of the match they saw the manager and his staff. "You dirty so-and-so!" started one. "Cut it, cut it," yelled his buddy. "Why spoil the only square thing he ever did." "Wataya mean by square?" helped his pal. The comeback was, "Didn't he say, 'My staff and I will be with you and one of you' at all times?"

will operate the organization himself in 1942. Shows have been replacing old trucks and trailers with new ones, and business at show stands in North Carolina has been good, Bruce added.

Los Angeles

LOS ANGELES, Nov. 8.—With West Coast shows ending successful seasons, numerous showmen are putting in appearance to make preparations for the Pacific Coast Showmen's Association Banquet and Ball in the Biltmore Bowl December 11. Martin Arthur's Mighty American Shows officially closed at Glendale, Calif., but played the Antelope Valley Fair, Lancaster, Calif. Walton de Pel, lison has taken an apartment in Los Angeles and Tom Hughes is back from a visit to his rides with shows in the South. Dave Moritz recovered from a foot injury and rejoined Rubin & Cherry Exposition in Phoenix, Ariz. Ted Metts, side-show operator, visited Monday.

Doc McCullough is working at the RKO lot. Ross Ogilvie is getting ready to fill clown dates during the holidays. Larry (Dobo) Vahl will also work department stores during the holidays. Jack Brooks is lining up his Santa Claus assignment.

Durt Warren is still on the sick list, but feeling better. Archie and Roger Clark, Clark's Greater Shows, are at the Bristol Hotel. Abe Lofton left, but will be back for the Pacific Coast Showmen's Association banquet. Al Weber is making their air in this section. Ben Bend is doing sign work. Eddie Tait returned after a trip to Utah. Mike Krakos came in town last week. Frank Redmond, Mission Beach concessionaire, is on the mend at General Hospital.

Eddie Gamble is working on shows in this area. Eddon Frock is back in North Hollywood following fair and horse-show assignments. Florence Darling is out again after being under doctor's care. Lou Johnson has been released from a Sawtelle hospital. Ernestine Clarke will winter in Venice, Calif. Oigh Celeste has recovered from an attack of the flu.

American Carnivals Association, Inc. By MAX COHEN

ROCHESTER, N. Y., Nov. 8.—Plans for the association's eighth annual meeting have been completed. Sessions will get under way in Room 118, Hotel Sherman, December 1 at 11 p.m. and continue nightly until association business is completed. ACA is pleased to acknowledge the co-operation of Frank H. Kingman, secretary IAPE, in connection with the planning of the annual meeting.

From correspondence received at this office, attendance should be large. Letters were received from James E. Strates Shows and William C. Fleming, general agent, Associate Council Richard S. Kaplan, Gary, Ind., and Associate Council Louis Herman, Toronto, will be in attendance. Association continues to receive much information from the Office of Production Management relative to rulings affecting industry in general. Included in this material is the lifting of restrictions on the sale of motor fuel. Anyone interested in information on the subject may obtain the same by writing this office.

From the United States Department of Commerce comes information relative to the legality of reciprocal agreements between States, which method of procedure is being advocated as a means of breaking down interstate trade barriers which have developed over the past years. Anyone interested can also obtain full information by writing this office.

CLEAN UP WITH Evans' WIN-O! THE ORIGINAL ELECTRIC BINGO GAME! Now's the time to cash in with this great money making attraction! Perfect for carnivals, churches, basements, night clubs, ballrooms, taverns, turkey rallies, holiday parties, etc. Operated by remote control, mechanism absolutely foolproof. Earns thousands of dollars per play. Quits include Win-O Board and Rules, Control Switch and Cord, 1,000 Cards, Advertising Streamer, Displays, etc. Now at unbelievably LOW PRICES! SEND FOR COMPLETE CATALOG OF Evans' Amusement Equipment—over 50 years the standard of quality! H. C. EVANS & CO. 1520-1530 W. Adams St., Chicago



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POPCORN—1941 CROP Why buy last year's corn when you can get new corn at the same price? Buy this year's 15 days our price on new corn will be \$6.25 per hundred. Each year's crop is better than last year's at least \$1.00 per hundred. GOLD MEDAL PRODUCTS CO. 131 E. Pearl Street Cincinnati, Ohio

JOIN AMERICAN RED CROSS. Illustration of a group of people, including a woman in a nurse's uniform, standing together.

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ELCAR has been building quality trailers for years. Modern in design, more lavishly equipped. See it and you sense at once that here is new style that will stay good for years. Interior treatment is entirely fresh, distinctive, pleasing. The modern beauty of ELCAR, seen from inside or out, will score more than hold its own in any company. Go see and examine the new ELCAR. For what it is today and for what it will be through the years ahead, we believe you will find in it more and better construction for your money than you have ever found before. Send for catalog today.

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WEDNESDAY NIGHT, DECEMBER 3, 1941

Grand Ballroom, Hotel Sherman, Chicago

TICKETS \$5.50 PER PLATE

WHICH INCLUDES FEDERAL TAX, STATE OCCUPATIONAL TAX AND STATE AMUSEMENT TAX

Music, Dancing, Entertainment

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WANTED FEW MORE GOOD WORKING ACTS

Freaks, Novelty Acts. Wire, don't write. John Dunning, Boofa Amok, wire.

HARRISON KING, WORLD'S FAIR FREAK COMBINE

Western Union, Champaign, Ill. State lowest. Meats and transportation furnished.

Club Activities

**Showmen's League
of America**



Sheridan Hotel
Chicago



**National
Showmen's Assn.**

Palace Theater Building
New York

CHICAGO, Nov. 8.—Many of the boys are returning for the winter, and attendance is getting larger. Past President McCaffery presided at the November 6 meeting and seated with him at the table were President William Carzky, Secretary Joe Streibich and Past President C. R. Fisher. It seems that each week brings the club sad news of the death of some brother, and all stood in silent prayer in memory of Brother G. V. Starkweather. President Frank R. Couklin made the trip for this service. Brother Harry Mamach is still in the hospital, but expects to go home soon. Brother C. D. Odum is resting as well as can be expected. Banquet and Ball committee is pleased with early reservations and predicts a sell-out. Bernie Mendelson has arrangements for the Memorial Service well in hand.

S. T. Jessop's registration committee is set, and Past President J. C. McCaffery and committee are gradually rounding things into shape for the President's Party November 29. Bobby Cohn advises he has received his discharge from the service, and has set up a publicity office in Hollywood. Al Roseman is working hard on the Outdoor Amusement Directory and predicts the 1942 issue will double last year's gross. Boyle Woolfolk, Mel Harris and Art Warning attended their first meeting. Rube Liebman and Leo Orsland came in, and Edw. Hunter was in town for a few days. Whitely Woods is back, and Lew Keller, William Carzky and Lee Sloan returned from a New York business trip. Jack Tavlin came in and is getting ready for the holidays in the department stores. Interesting letters were received with returns from benefit shows held on Rubin & Cherry Exposition, State Fair of Texas, Dallas, and Henkle Bros. Shows. Letters of appreciation have been sent.

Henkle Bros. Shows top the list in benefits to date. E. Paul Jones, State Fair of Texas, advises that outstanding help in their affair was given by Earl Carroll show, Orrin Tucker's orchestra and many acts from the midway handled by Mel Smith. Jack Klein dropped in for a short call, and Ainsley Lambert and Art Swenson have been among regulars at the rooms. M. E. Barnes left for New York. Past President Edw. A. Hock and Sam J. Levy, accompanied by their wives, left for a vacation in Hot Springs. Letter from Henkle Bros. Shows advises that Sam Gordon, Tom Arger and Fred Clarke were active in raising funds for the League this summer. Al Sweeney went to Cincinnati to attend funeral services for Brother A. G. Hartmann. Andy Markham and W. J. Stephens returned from Dallas. Remember the big week in Chicago, November 29-December 6.

Ladies' Auxiliary

Club held its regular bi-weekly meeting October 30, with three officers on hand: Mrs. Joseph L. Streibich, president; Mrs. William Carzky, first vice-president; Mrs. Marie Brown, third vice-president; pro-tem: Mrs. Jeanette Wall, secretary, and Mrs. Leah M. Brumleve, treasurer; pro-tem, and Chaplain Mrs. Nate Hirsch.

Members in attendance were Mrs. Edna Pugo, Lena Schlosberg, Mrs. Rae Oakes, Mrs. Michael Dodson, Mrs. Marie Brown, Mrs. Edward A. Hock, Mrs. Leah M. Brumleve, Mrs. Beulah Simon, Mrs. Annie Young, Mrs. Ida Chase, Mrs. M. Hoffman, Mrs. Al Oeller, Mrs. Nate Hirsch, Mrs. Lillian Lawrence and Este Miller. Membership applications were presented for Eula Lee Lawrence, Mrs. Helen Fulton, Mrs. Herman Wetzer, Mrs. Mavis Turzano, Mrs. Harry Hartzog, Inez Schankel, Viola Blake and Mrs. Edw. Brown.

Correspondence was received from Sisters Mrs. Grace Ooss, Babe Kowling, Annie Ross, Nan Rankine, Luette Hirsch, Ruth Martone and Mrs. Nell Allen. Members were very sorry to learn that Sister Evelyn Byrnes is ill in Mayo Clinic, Rochester, Minn. Club will hold open house from November 20 to December 3 in the local the XVI Room, Sheridan Hotel, with Past President Alvin Edwards

NEW YORK, Nov. 8.—Board of governors and regular meetings were held November 5, with Vice-President Oscar C. Buck presiding. Banquet reservations and advertising for yearbook are coming in. Brother Sam Anderson is home from a hospital. Brother Leo Claude, closing with Art Lewis Shows, has recovered from two operations. Rooms will be painted next week.

New members: Henry Fein, sponsored by Casper Sargent; Saul Salaber, by James E. Strates; Frank H. Kingman, Richard J. Mack, Charlie Holliday, Bob Edwards, Cy. Holliday, Howard M. Wilhara, Al Husband, by Max Linderman; William C. Owens, Dan Edgington, Nicholas Annello, by Oscar C. Buck; Albert Jappod, by Eddie Kikins, and Charles Rich, by Sam Rothstein.

Week's birthday congratulations: Charles A. Bouvier, Laurence Newmann, Alex Brown, William Ricardo, Joseph Selza, Mal M. Fleming, Reid Lefebvre (King Reid), Rudolph Elzenberg (Bobby Malting), Andre A. Dumont, Joe Casper, Dr. John Fisher.

Visitors this week: Charles Fowler, Sam Kihel, Oscar C. Buck, Cy Aurilio, John J. Carr, George Diefenbach, Casper Sargent, Arthur Goldberg, Johnny Ryan, Arthur L. Campfield, Louis King, Sam Lager, George Rector, Lou Lange, Rod McKean, Jimmy Davenport, Adolph Schwartz, Harry Schwartz, Abe Suakts and Jack Zupan.

Ladies' Auxiliary

President Midge Cohen presided at special meeting November 5, called to discuss plans for the coming banquet. All officers were present, as were many members returned from the road, among whom were Edna Laures, Rose Lange, Ann Lager, Mildred Schwartz, Rose Goodman, Mildred Laures and Rosa Hamid. Among those present were a number of new members who joined during the summer, including Mae Gross and Mildred Peterson. Letters were read from Sister Shirley Lawrence, who sent nine applications for ladies on Lawrence Greater Shows. Auxiliary will probably account for about 12 tables, four of which have already been paid for, and Chairman Ethel Gross, of the Entertainment Committee, is busy securing names for the "booster" pages of the yearbook. Vice-President Laures came in with 100 names for the book, with as many dollars. It was also decided that we will again hold the president's cocktail party prior to the dinner. It was reported that the mother of Secretary Magnolia Hamid was able to leave the hospital and return home again, but we were sorry to learn that Sister Beulah Burkhardt has been confined to her home for a week and that Sister Lena Rifkin is seriously ill at the Gotham Hospital, New York. Sister Frances Gary is also confined to her home. Chaplain Helene Rothstein advises that her father is very ill.

A. Hock chairman of the dinner arrangements. Past President Marie Brown will be installation officer. Sister Rose Page will be chairman of the open-house activities.

Treasurer Mrs. Lew Keller is in Philadelphia, and Past President Mrs. Edward A. Hock will leave soon for Hot Springs, Ark. She will return in time for the convention. Mrs. Al Oeller won the weekly award. After adjournment, coffee, cake and sandwiches were served. First Vice-President Mrs. William Carzky asks that all books on the baggage and radio set be returned. Please forward yours immediately.

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Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Nov. 8.—Club's first fall meeting in the redecorated rooms was called to order by Past President John Castle, with Secretary O. C. McGinnis and Treasurer Harry Altshuler also at the table. Those members were present: George E. Elmer, Charles E. Coleman, R. W. Flynn, I. Mikaelson, Jim Pennington, Boxie Warfield, Sam Benjamin, George Carpenter, L. S. Massey, Ellis White, Lloyd Anderson, P. W. Doan, Morris Veniling, Henry J. Brown, W. L. (Mickey) Humphreys, Major T. Banks, Hoster Pennington, Al G. Wilson, Clay Weber, Doc Davis, Hynale-Schreiber and Henry Campbell.

A detailed financial report was tabled until the next meeting, and Secretary McGinnis read a number of cards of thanks for floral offerings sent to the various members during the past summer. A rising vote of thanks was given to all who participated in the work of renovating the rooms. Brother Castle paid tribute to the late Fred Beckmann. Members then devoted a minute to silent prayer. The news of the death of Albert C. Hartmann came as a great surprise, and club extended its heartfelt sympathy to members of his family and The Billboard. His death is a great loss to the show world in general.

After the meeting a Halloween luncheon was served by the Ladies' Auxiliary. Tables then were cleared, and bridge games rounded out the first meeting of the season. President R. L. (Bob) Lohmar lettered, enclosing a check for \$250, as did Past President Harry W. Henkle with a check for \$100. These are to be applied to the Cemetery and Hospital funds. HASC added about 200 new members during the past six months. Brother Art Brainerd, banquet and ball committee chairman, reports that reservations are coming in daily for the annual event which will be held, as usual, on New Year's Eve at Hotel Continental. Special Events Committee is working in conjunction with the ball committee.

Secretary McGinnis asks that all members notify the club of their permanent winter addresses.

Ladies' Auxiliary

President Ruth Martone presided, at the last meeting, when 23 members were on hand. Bird Brainerd passed the penny box and Ruth Ann Levin deposited her birthday offering. Leola Campbell was elected to membership, with Mrs. Blanche Francis and Rosemary Mikaelson handling the ballot box. Night's award, a gold chain, donated by Ruth Martone, went to Billie Willis.

After the meeting members joined the men's club at a Halloween party. Doughnuts, cider, sandwiches and coffee were served. Mrs. Edith Buton attended. Blanche Francis has recovered from a recent illness. Pearl Knight lettered and enclosed dues. She says she will return here soon.

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire, Los Angeles

LOS ANGELES, Nov. 8.—President Joe Glacy opened Monday night's meeting and also on the rostrum were Mike Krokos, first vice-president Roy E. Lindington, vice-president, and R. A. Pop Ludwig, secretary. Communications came from R. L. (Bob) Lohmar, Rubin & Cherry Exposition, who enclosed a check for \$250, and C. P. Zenger, Shorn with a check for \$173.50. New members and reinstatements included Larry C. Parris, Gladstone C. Atkinson, Arthur S. Tanquary, Herb Usher, Roy Middleton, T. D. Newland, Otis Smith, William A. Davis, S. R. Boudriot, Andy Moore, Arthur Greenlee, Harry (Doc) McCullough and Wayne Edsfoot.

Tom Davis, cemetery board chairman, reported that grave markers have been ordered and would be installed before Memorial Day services. Other committee reports were heard from John Miller, financial; J. Ed Brown, public relations; Ed Walsh, lounge, who thanked Harry Lewis for repairing clocks in the rooms, and Jimmy Dunn, sick and relief. Frank Redmond is on the mend in General Hospital, and Charles Guberman and Burt Warren are still on the sick list. Pat Shanley is recuperating at the Queen of the Angels Hospital. Sammy Dolman, with 95 members to his credit, reports the membership drive is going along smoothly.

Abe Letton, convention committee chairman, revealed plans for the entertainment of Western Fair Managers' Association. Nap Young offered \$25 for banners, but Charles Nelson reported that the Chamber of Commerce would contribute them. Brother Young offered to convert the \$25 to the cemetery fund in this case. Death of Al Hartmann, outdoor editor The Billboard, and George Donovan in Sydney, Australia, were reported. Harry Hargrave, banquet and ball chairman, and Lloyd B. May reported that 183 tickets have been sold. Brother Krokos added \$2 to make the total 183. Barney Fishman, also bought five, with Brother Taylor taking 10. Refreshments were served at adjournment.

Ladies' Auxiliary

November 3 meeting drew the largest crowd of the fall so far. President Al Lerita, Foster presided and all officers and 80 members attended. Many new members arrived, including Evelyn Hines, Donna Glenn, Rose Fisher, Mrs. Krokos, Laura Crafts, Sears and Millie Bryant. Betty Van Cott and Marie Kieck are on the sick list.

Rally Burdon won the weekly award, with Rose Board getting the door prize. Sisters Flora Hagby and Rose Board were given the prizes for being the 9th and 10th to enter the rooms. Letters were read from Betty Cox, Lorraine Monette and R. L. (Bob) Lohmar. Club decided to give part of the weekly award money to Defense Stamps. All are interested in the Home-Cooking Party to be given by President Foster. Sisters in for the first time, this fall were Margaret Farmer, Marjorie Steffens, Gladys Patrick, Maroon Herman, Ruby Kirkendall, Florence Wobber, Lillian Breckenman, Peggy Steinberg, Peggy Forstall and Marie Jessup. Deadline for dues is November 15. Please attend to this at once.

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Nov. 8.—October 30 marked the opening of club's fall sessions, and First Vice-President Nell Allen presided at the first meeting. Secretary Grace Ooss is vacationing in Texas and visiting the Dee Lang Famous Shows. Ruby Francis came in after closing a successful season with Francis Bros. Shows with her photo gallery. Irene Burke was hostess at the social meeting on November 6. Lorraine Moran was elected to membership.

Grace Ooss entertained members at dinner in the American Hotel. In attendance were Irene Burke, Emma Chermak, Gertrude Lang, Nell Allen, Ethel Hoop, Evelyn Hines, Lorraine Moran, French Dean, Peggy Smith, Ruby Francis, Lillian Sheppard, Dora Peterson and Isabel Bapalanger. Attendance, public went to Irene Burke.

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On hand, approximately 200 Used Trucks and Truck Trailers suitable for Carnival use.

25 Special 22'-2 1/2" Carnival Rack Trailers

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Pennsburg, Pa.

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SUPPLYING CARNIVALS FOR TEN YEARS

International Showmen's Association

Maryland Hotel
St. Louis

ST. LOUIS, Nov. 8.—Second meeting of the fall was held November 6, with Leo Lang acting as president in the absence of President Dee Lang. Francis L. Deang, treasurer, said the club was in good financial condition and that a number of members already tent in their 1042 dies. Elmer Brown acted as secretary in the absence of Secretary Charles T. Cox. Tom W. Allen, entertainment committee chairman, outlined plans for several functions which will be held this winter, the first being an open-house party on November 27, when it is expected many showmen will be in the city en route to the Chicago Meeting.

All visiting showmen will be welcomed that night as guests of the club. Clubrooms have been redecorated and the walls are adorned with photographs of many prominent show people. Floyd Howe, Johnny J. Jones, Exposition, attended his first meeting of the season. Members are arriving daily, and it is expected that the regular Thursday night meetings will be heavily attended. Following the regular business session, members adjourned to clubrooms of Missouri Show Women's Club, where refreshments were served.

Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Nov. 8.—Regular meeting on October 27 was brought to order by Vice-President H. Stone. At the table with him were Vice-President O. A. Baker, Past President Harry Stahl, Treasurer Louis Rosenblatt and Secretary Bernard Robbins. Meeting was well attended, as many members are back from their summer's work. CRB plans to take over the third floor of the present location

3000 BINGO

No. 1 Club, Day until 5:17, 20 duplicate cards. Full week ending, printed 25 cards, printed tally book in all sets of—
48 cards, \$1.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$6.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards; \$5 per 100 for cards only. Masters or tally omitted.
No. 2, Cardmaster, Green, Yellow, Red—\$4 per set of 50 or 100 cards, per card \$4.

3000 KENO

Made in 30 sets of 100 cards each. Played in 100 rows across the cards—24 up and down. Little weight card. Per set of 100 cards, tally cards, calling markers, \$3.50.
AD Rules and Logic sets are complete with card markers, tally and double sheet. All cards are 1 1/2" x 3 1/2".
LIGHT WEIGHT BINGO CARDS
Black 60 white, serial card checking. This is required or discarded. 2,000, dia \$27, per 100, \$7.25. In lot of 1,000, \$1 per 100. Calling markers, extra, \$5.
Automatic Bingo Caller, Real Class ... \$12.50
5,000 Jack Pot Slips (extra of 7 number-9) per 1,000 ... 1.25
M. W. Cards, 527) White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small 740 "Special" Bingo Books, 77 cards, 244 of 25, dia \$25, per 1,000 ... 1.25
3,000 Featherweight Bingo Books, 67 cards, 100, \$1.25 per 100. Stacked in pads of 25, Per 1,000 ... 1.00
Set of 25,000 Black Slip Card Markers, 1.00
All show items are guaranteed. Extra, Catalog and literature sent. Personal checks accepted. No cash. No tax. No return charge.

J. M. SIMMONS & CO.

19 W. Jackson Blvd., Chicago

for its clubrooms. Committee in charge reports the new rooms will be in order in about three weeks. A grand opening party is being planned.

The Sick and Burial Committee reports 4156 came from the awards at Michigan State Fair. Oscar H. Brown, chairman annual Midwest Trade Committee, is making preliminary plans. Brother Loda Walsh left for California after his recent illness. Brother Frank Pennington went to Florida, and Brothers Jack Walsh and Edgie Corton left for New Orleans. Letters were received from Brothers Robert Coban, a member of the 10th Field Artillery, Camp Hays, Ohio; Harry Hamilton, Company D, 10th Cavalry, Barrington, Camp Roberts, Calif.; Paul President Leo Lyons is busy with political activities. Past President Louis Marquardt left for the South after a pleasant visit.

Brother Arthur Fox is in Maryland Hospital, Northville, Mich. Dues have been coming in good. Don't forget yours.



Writers Have Their Say About Teddy's Execution

CINCINNATI, Nov. 14.—As an aftermath of the destruction of Teddy, 7,000-pound work elephant with World of Mirth Shows in Raleigh, N. C., October 17 after he went on an alleged rampage there, The Billboard this week featured two letters defending, Teddy and criticizing the manner in which he was killed. "I feel," said Robert D. Good, Allentown, Pa., "that Teddy was executed in a most unsportsmanlike manner because of his alleged rampage at the Raleigh Fair. In the past three years I spent much time with him and his trainer, Henry Clay, during their weeks' stay at our Grand Allentown Fair and never saw him make a false, more toward anyone.

"This year our local radio station made daily broadcasts from the beast's back as he was taken around to all parts of the fairgrounds. I've seen him on a densely packed midway with women and children all around and he always behaved well. Whatever his conduct at the Raleigh Fair, there was no excuse for the cowardly manner in which he was dispatched. If he had to be shot, one or two bullets in the right place would have been sufficient for a quick, merciful death.

"Instead, 107 bullets are said to have been pumped into him before he finally succumbed, after 40 minutes of suffering and agony. I wonder where the SPCA was in this instance? Teddy and

his trainer, Henry Clay, were attached to each other and I personally share Henry's feelings in the matter."

Henry Clay, Teddy's trainer had this to say: "Teddy wasn't as bad an animal as some would have people believe. I've taken him on kiddie parties and presented him to shut-ins and he always behaved well. I was away at the time he went on his alleged rampage, but before I left I paid a boy to feed him. The boy, it seems, failed to do this at the appointed time. He was the object of much teasing and this, added to the fact that he hadn't been fed, probably incensed him. He wasn't an outlaw, but a good worker and performer."

ELLIS OUTDOOR EDITOR

(Continued from page 3)

was active in newspaper work in Milwaukee, where for several years he was city editor of The Milwaukee Sentinel and assistant city editor of The Milwaukee Free Press. Previous to his newspaper work he was secretary to mayors of Milwaukee on two different occasions, 1906-'08 and 1912-'16.

Added to the Cincinnati editorial staff this week was Starr DeBelle, well-known circus and carnival executive. DeBelle came from the Johnny J. Jones Exposition, where he managed a side show during the 1941 season. For several years he has contributed the feature "Ballyhoo Brothers," which has appeared in The Billboard weekly.

Last Rites for Al Hartmann Attended by Host of Friends

CINCINNATI, Nov. 8.—Last rites for Albert Clemens (Al) Hartmann, 49, many years editor and outdoor editor of The Billboard, who died here October 29, were heavily attended by Cincinnatians and

showfolk on November 3 in the Will Funeral Home and at frequent high mass in St. Cecilia Church at 9 a. m. One of the longest funeral corteges ever seen here followed the remains to St. Mary Cemetery.

Services at the grave were conducted by the Rev. Gerald J. Conashy, St. Joseph's Church, Crescent Springs, Ky., who was an associate editor of The Billboard in its early days.

Among the wealth of floral tributes were those from the Showmen's League of America, National Showmen's Association, Pacific Coast Showmen's Association, Heart of America Showmen's Club and Ladies' Auxiliary, International Association of Showmen, Michigan Showmen's Association, Circus Fairs of America, Dexter Fellowship, Circus-Salms and Sinner's; officers and directors of the National Association of Amusement Parks, Pools and Beaches; Variety Club, Atwell Luncheon Club, Ringling Bros.-Barnum & Bailey Circus, Henry Ringling North, Mrs. John O. Robinson, John O. Robinson IV, Mrs. W. H. Donahue, Bess and George Hamid, J. W. and Frank R. Conkling, Louis and Ned Tord, Floyd King, Harry A. Illinois, Edward L. Schott, Joe Shapiro, A. E. Seiden, Ida Cohen, Theatre-Builded Fireworks Company, O. Henry Tent & Awning Company, Amusement Corporation of America, World of Today Shows, John H. Marks Show, Cotlin & Wilson Shows, Mighty Sinecroy Midway members, John M. Sinecroy, Victor Canares, Mf. and Mrs. Ralph Lockett, Mrs. Bertha McDaniel, Max Cohen, Joe and Rose Kolling, Mr. and Mrs. E. W. Evans, Mr. and Mrs. Frank E. Joerling, Mr. and Mrs. B. H. Patrick, Mr. and Mrs. Claude R. Ellis, Mr. and Mrs. Harry Coffin and Mrs. Charles O. Blue (Wife), The Billboard Publishing Company executives, and members of the New York and Chicago offices and employees of the editorial, composing, electrotypes and press departments of the Cincinnati-of-

fices of The Billboard. Mr. and Mrs. Roger S. Littleford, Mr. and Mrs. W. D. Littleford, Roger S. Littleford Jr. and Sam Abbott.

Staff Members Pay Tribute

Attending the funeral on Monday and among hundreds who viewed the remains on Sunday were Harry A. Dillon, who flew from New York; Al Swocany, who came from Chicago with eight members of the Chicago office of The Billboard, Milt Orzech, Walter Hurd, Helene Palmer, Cliff Strom, Sam Konigsberg, Sid Harris, Jack Sloan and Maynard Baer; Elinor E. Sugarman, incolor editor, New York; Robert F. Stayman, Coney Island, Cincinnati, representing the National Association of Amusement Parks, Pools and Beaches, as President and General Manager Edward L. Schott, who had been delegated by the NAAPPB, was unable to attend.

Joseph A. Stephan, Mrs. John O. Robinson, John G. Robinson IV, Mr. and Mrs. William Dressman, Mr. and Mrs. Joe Kolling, Mr. and Mrs. Starr De Belle, Carey G. Emrie, Cecil (Red) Scott, James Bonnell, James McSorley, Mr. and Mrs. Harry Conlin, and George W. Englebrother.

Messages of condolence, in addition to those mentioned last week, came from Mr. and Mrs. Frank D. Emsen, Pat Purcell, L. B. Greenhaw, Mr. and Mrs. Al Wagner, Mr. and Mrs. Henry T. Gartin, Carl and Frances Lauther, Mrs. Eddie White, Jack and Irving Hoesenthal, Harry W. Hannes, Jack Donlinger, Mel Smith, Mr. Alfred Nelson List, Mrs. Don A. Detrick, Mike T. Clark, Mr. and Mrs. J. Allen Darnaby, Roy E. Ludington, Bryant's Showboat, Roy Barrett, Norma and Dee Lang, Grace and Charles T. Goss, Jack Ausbit, Walter B. Fox, Leslie G. Anderson, K. G. and B. Hartman, Larry Shaddock, Edward L. Courroy, Frank E. Hubin, Jerome T. Harriman and Jack Nelson.

J. HARRY SIX ATTRACTIONS

New Booking Season 1942

Want More Shows, Concessions, Address: 1023 South Preston St., Lehigh, Ky.

CARNIVAL SUPPLY HOUSES

Outdoor Showmen wound up their 1941 season with a substantial B. R. and are in need of new supplies and equipment for the 1942 season.

The market is more profitable than ever before.

All the important show people... those who have money to spend and want to make improvements for next season will get a copy of The Billboard's big annual

CHRISTMAS SPECIAL

Outdoor Convention Number

Go after this business. Have your advertisement in this big important annual issue. Send your copy and instructions early.

FORMS START TO PRESS

Wednesday, November 19

HARRY LEWISTON

Will pay cash for Broken, Pythian, Dem., or what have you? Always interested in good Billboards. Side Show Acts, Year-around acts, Location managers of treatment, Roy B. Jones, Walter Wade, and Leitch. Address: HARRY LEWISTON or PAUL D. SPRAGUE.

FREAK SHOW, 318 Summit Street, Toledo, Ohio

Plus: Incorporated in good Harry Hill. No heat.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Suffolk's Peanut Festival Big Draw

SUFFOLK, Va., Nov. 8.—With Clyde's United, Virginia Greater and Low Henry's shows on the midway and Jan Garber's orchestra providing music at the festival hall, second annual National Peanut Exposition, sponsored by the peanut industry, drew an estimated 50,000 here October 30-31.

A huge crowd was on hand for the formal opening of the Peanut Palace, a made-over warehouse, on October 30, where numerous exhibits of peanut growing, harvesting and manufacturing prevailed. Festival Ball, with Garber's orchestra providing the music, drew over 5,000 October 31. Patricia Donnelly, Miss Aetna of 1939 and now an entertainer at the Stock Club, New York, was crowned Queen Anachis Hypocress II. She was attended by her predecessor, Olive Crawley.

Shorts

CHARLES KYLE'S Top of the World Thrill Show provided entertainment feature at the American Legion Post-sponsored show in West Springfield, Mass., on October 10. Ace Amusements, who under Kyle's management, staged the thrill show at South Deerfield, Mass., October 26 under Valley Sportsman's Club auspices to good results. Kyle also promoted the indoor show at Springfield (Mass.) Auditorium under APL sponsorship. Event was publicized by Al Ratue.

CLIFF LILE'S Park Amusement Company provided the midway attractions at the Fall Home-Coming Week, Lake Charles, La., October 27-November 1, under merchants' auspices.

GUS SUN'S Border Legion Rodeo and Circus played the Frontier Days Celebration at Wyandot County Fairgrounds, Upper Sandusky, O., October 11-12. Celebration was dedicated to Myrdred Birkham Bland and Virginia Schumaker, local women who recently concluded a Coast-to-Coast trek on horseback. Rodeo line-up included James Patridge's Trained

Dogs; Joe Lewis, clown; Lewis Bros.' Circus Liberty Horses, Malden's Trained Seal, Captain Wallace's Liberty Ponies; Eva Mae Lewis, high act, and Suzy Cox, elephant. Ray E. Dean handled publicity.

WANTED

FEATURE

CIRCUS RODEO ACTS AUTO THRILL

Butcher-Riggers

Air mail or wire, as time is short. Lowest price—Wardrobe—Time. Send photos and publicity. No act too big or too small. Radio and press advertising assures success. Strong sponsor. City over 300,000. Seating capacity 10,000. Reply BOX D130, The Billboard, Cincinnati.

INDOOR CIRCUSES—WORLD SHOWS—ROCKETS—STAGE SHOWS

COUNT ERNESTO WISWELL

AND HIS DIZZIE LIZZIE

American, Recognized World Sensational Comedy Act

NOW BOOKING WINTER DATES Write or Wire 1835 Park St., Erie, Pa. Answer only a drawing for Act. S. patented idea by Count E. Wiswell, directly or indirectly, will be considered.

WINDOW CARDS

Clever Designs for Fairs, Festivals, Etc.

Write for Details

BOWER SHOW PRINT TOWLER, INC.

Poison Verdict on 8 RB Bulls

Atlanta Mass Deaths Called Due to Arsenic

Element of mystery in how elephants got fatal dose—clown and agent pass away

ATLANTA, Nov. 8.—Death struck Ringling Bros. and Barnum & Bailey Circus here this week, claiming a clown, in advance man and eight elephants that were valued by John Ringling North, president of the circus, at more than \$100,000.

The clown, who died Wednesday afternoon of a heart attack just before the matinee was Milt Taylor, 47, El Monte, Calif. He was credited with being the originator of the stunt calling for a flock of clowns to emerge from a coupe auto.

Advance man was Ernest Lindemoor, who had just been paid off in Sarasota, Fla. He died in a local hotel on Wednesday.



THE LATE JAMES B. WHALEN, former boss custodian for the Ringling show, is shown here (left) in the last picture ever taken of him. Photo was snapped on the Big Show at Madison, Wis., August 13, 1941. With him is Clarence A. Karsh, CFA, of Whiteoaks, Wis. Whalen died October 17.

Ate Sprayed Grass

CINCINNATI, Nov. 8.—Henry Ringling North, assistant to the president of the Ringling circus, replying to a telegraphic query, wired The Billboard yesterday from Anniston, Ala.: "Lost eight elephants in Atlanta due to arsenic poisoning, probably caused by eating grass along railroad right of way which had been sprayed. Left three in Atlanta and have just returned word that they are all apparently improving."

Three elephants died Wednesday morning shortly after the circus had dearrived. Autopsy revealed death from arsenic poisoning. During the night four more elephants died. Eighteen bulls in all were stricken. The eighth elephant died Friday morning.

A remarkable recovery was made Friday afternoon by Palm, that seemingly just refused to die. She was one of the sick elephants left behind by the circus as it moved Friday morning to Macon, Ga. Three times Palm went down, only to rise again, and Friday afternoon struggled to her feet and flung hay to her mouth.

The dead elephants are Little Lizzie, Alice, Blanche, Tillie, Mary, Mabel, Piqua, a pygmy, and Ringling Lizette. Sudan, pygmy companion of Piqua, went on with the show.

The unstricken elephants of the 47-head herd on Friday moved on with the show as circus men sang the praises of Dr. Standish Piper, 77-year-old vet, who is thought to have saved the survivors.

The state chemist declared the elephants could not possibly have eaten enough arsenic to kill them all if it hadn't been fed to them. But the vet said that they could have. Frank Bruden, publisher, recalled that some elephants about eight years ago died of poisoning in Charlotte, N. C. The show came to Atlanta this year from Charlotte.

The dead elephants are being skinned, the carcasses to be buried outside the city limits. The elephants were page-one newspaper copy for three days.

The three-ring pachyderm act in the big show program had to be suspended, but all elephants that were able to do so lumbered thru the spec.

Fair Sues RB for 25G. Alleging Paper Covered

CHARLOTTE, N. C., Nov. 8.—Southern States Fair management has filed suit in Mecklenburg Superior Court here against the Ringling-Barnum circus, asking \$25,000 damages on the charge that the show interfered with advertising of the fair.

Circus played here November 3, and the plaintiff claims that employees of the show posted bills over fair advertising, causing a loss in revenue to the fair, which was held week of October 27.

Houston Shrine Has Best Advance Sale

HOUSTON, Nov. 8.—The Houston Shrine Circus, under auspices of the Arabia Temple, will be the biggest thing that ever happened here, reports Leo Hamilton, director and announcer, who arrived here several days ago to begin work on the show. The Shriners, he says, are very active, and the advance ticket sale is far ahead of other years.

Program, as tentatively set, follows: Display 1—Band concert, directed by Victor Robbins. 2—Grand entry. 3—Clark's goat, ponies and goats; Gentry dogs and ponies, and Johnson's dogs and ponies. 4—Bill Brown, crazy tables; Three Justers, comedy acrobats; Cook and Cook, barrel of fun. 5—Eva May, cloud-swing; Miss Jupp, trapeze; Crest Arthur, loop, walking; Miss Duke, child wonder; Miss Whiteoak and Valentine, ladders. 6—Harrison Bicycle Act; Gus Lind, unsupported ladder; Virginia Linn, balancing. 7—Miss Zetta, bare-back rider. 8—Grant Duke, high ladder. 9—Clowns, Earl Shupley, Joe Lewis, Happy Kellum, Arthur Borala Trio, Rube Curtis, Uncle Elram, Danny Mc-Aroy. 10—Henry Duo, Maximo and Whiteoak Troupe, wire.

Display 11—Ethel D'Arcy, tooth slide; Great Leon, foot slide, Sematational Edward, head slide; the Dukes, neck slide. 12—Harrison Cyclists; Books duo, carrying peach; Gus Lind, foot juggling. 13—DeKohl Troupe, rolling globe; Corriell Troupe, juggling; the Heffry, rolling globe. 14—Elephants. 15—Loyal Rejennings, riding act. 16—Clown wedding. 17—Webber Brothers and Chacita, wire act. 18—Ethel Marine, trapeze and web. Harry Rooks and Miss Violetta, head trapeze; Eva Lewis, trap; Miss Corriell, web. 19—Great Sleightful, set jump. 20—The Dukes, comedy. 21—Acrobatic acts, Jordan Troupe, Rejennsky Troupe and Miss Corriell. 22—Liberty horse. 23—Clown walk-around. 24—Valentine and Bealus, flying acts. 25—Fussner Spiral Tower. 26—Exit march.

GEORGE HANNEFORD and his family, equestrians, have returned to their winter quarters at Estabill Bay, Lake George, Glens Falls, N. Y., after a seven-month tour. They played in Shrine circuses thru Canada and Eastern United States. The Poodles Hanneford Troupe has completed a four-month tour of the West and is hitting the Middle Atlantic States. The troupe has been booked for the winter thru the South.

Lifting of Ban on Shows In Mussillon, O., Likely

MASSILLON, O., Nov. 8.—Two-year ban on circuses and carnivals here, imposed when Harry W. Lash, Democrat, became mayor, will likely be lifted as a result of the election of Robert S. Weirich, Republican, over Lash at the November 4 election.

Massillon for years has been rated as one of the better small circus towns in Eastern Ohio and was usually included on the routes of at least two of the motorized circuses each spring, and a carnival. An important defense steel center, the city likely will be in line for at least two of the better known truck shows in 1942.

H. V. DARR arrived home at Meigs, Ark. after a 30-week season as contracting agent with the Al G. Kelley-Miller Bros. Circus. He is re-engaged in the same capacity for next season. Business was the best during Darr's four years with the show.



CHARLES SPARKS, seated at the right, former showman now living in Macon, Ga., returns to circus business as adviser to the Macon Arabia Circus Committee of Arab Temple, Al Arabia Temple. Here he is conferring with the committee. Sparks advised the committee on bookings and will supervise all entertainment numbers. Sixteen acts will be presented. Showmen with Sparks are Shrine Circus lawyer. Seated left to right, Julek Kennedy, stage manager, and G. P. Lockhart, general chairman. Standing, Jake Kennington, ticket chairman, and Corlies Edwards, in-charge of merchandising for concessions.

"The Circus of Tomorrow"

By Edward L. Conroy

will be a feature of the CHRISTMAS NUMBER of THE BILLBOARD

Watch for it in the issue dated November 29

Prospects for Christmas Show in London Poor

LONDON, Oct. 11.—Odds continue to be against London having a circus season this Christmas, the the Skoll Theater, Kingsway, and certain nite houses may be visited by stagehands.

Tom Arnold, readying a circus review, is expected to have female folk Korings, Grineffs and the Scott family of riders, all from this summer's "Honey, pool Tower" show. Regis Productions are seeking stage sites for Rosales Circus. Arthur Joel, who directs peacetime circuses at Stagness Winter Gardens, is hustling around in efforts to complete a program for a stage circus; Harry Benet, if able to secure strong top, will add one to the five pantomimes he is handling at year-end.

Sir Robert Rossott's and Clara Pauls' circuses are likely to remain on the road for another two weeks. Distinction of being last out rests with these and Joan Mill whose show is now titled Anglo-American Circus.

Herbert Wroos and Harry Pauls, news comes to the ownership field, will tour next season as Recco Bros. Circus. The tent, bought from Speedy Yeilding, will be 95-foot round top with a 38-foot center, seating 2,000. Program rapidly taking shape includes Paulsons riding troupe; Four Sematological acrobats; Recco and May, tight wire; Grand Blondini, foot slide on sloping wire; performing ponies, group and individuality; educated donkey; banders, still walkers; revival of fire horse, and if the cats can be secured, a conditional new lion presentation. An all-girl band is being sought. Failing in that, a panatrops will be brought into service.

Gainesville Folks At Houston Shrine

GAINESVILLE, Tex., Nov. 8.—Verte Brewer and Gerry Murrell, of Gainesville Community Circus, left this week for Houston, where the former will present his eight-horse Liberty act, and both will work manage horses in the annual Houston Shrine Circus. Mr. and Mrs. Arthur Henry, also of Gainesville, have booked their tight wire and rolling globe acts at the Houston show, going there from Chattanooga.

Twenty-five members of the Gainesville circus presented a 12-act program this week in the Fair Park Auditorium for the District Pantomime Women's club convention.

Mr. and Mrs. Alex Murrell, Verne Brewer and A. Morton Smith were guests of Mr. and Mrs. B. C. Davenport, of Valley Bros. Circus, at Nogoma, Tex., November 1, and enjoyed the night performance of the show. Outstanding in the program is St. Kitchie's head-balancing trapeze act. Program is well balanced and props and costumes are bright and attractive in appearance. The show will close December 1 and will winter again at Aransas Pass, Tex., Davenport said.

Frank J. Walter and A. W. Kennard, of Houston, and C. Pullen, of Polacko, were visitors Sunday and Monday evenings in the home of Alex Murrell and A. Morton Smith, Gainesville, on route to and from E. Reno, Okla., where Walter purchased an old Ben Widley band about from Pullen. The wagon was last on Bailey Bros' Circus out of Tulsa. Mr. and Mrs. Roy Stamps and (See GAINESVILLE ACTS on page 39)



With the Circus Fans

By THE RINGMASTER

FRANK H. HARTLESS, W. M. DICKENHAM, 2930 W. Lake St., Chicago. (Conducted by WALTER HOBBS, Editor "The Wide World" and "Circus")

ROCHELLE, Ill., Nov. 3.—President Frank H. Hartless, after conferring with fans in Houston, has announced that the 17th annual convention will be held in that city the first part of October, 1942. The Terrill M. Jacobs Tent, of which Frank Walter is president, has announced that plans for the meeting are already underway.

Richard Frey, CPA of Canon City, Colo., writes: "Just a few lines to let you know that I attended Polack Bros. Circus in Pueblo, Colo. It was a great show and would be hard to pick the best in the acts, each one of them being tops, with the Illinois high wire bicycle act as the finale. This is the fifth consecutive year I have seen the show and it is the best of all. Everyone was glad to see me and all are real trouper. Mr. and Mrs. Polack extended a very cordial welcome. I met many of my old show friends and made many new ones."

Mr. and Mrs. Walter M. Buckingham, of Galois Ferry, Conn., left November 5 for a few days visit to New York.

Burt L. Wilson writes that he has been with Russell Bros. advance so many times in the past months that he begins to feel like one of the crew.

P. E. Loxley, CPA of Granston, R. I., attended the World's Championship Rodeo with Gene Antry at the Boston Garden October 21.

Circus Saints AND Sinners' Club

By Fred P. Pitzer (National Secretary)

NEW YORK, Nov. 8.—On October 22 the Dexter Fellowship Tent was invited to the Broadway Theater by RKO to attend a private showing of the new Walt Disney picture, Dumbo. It's a wonder it is a circus picture and sure-fire from beginning to end. The invitation to the preview was extended by Rutgers Nelson, a member of the board and of the RKO press department. We dare anyone to find anything as good as the parade of the elephants.

The October issue of Short Hauls, official organ of the Dexter Fellowship Tent, has been made the convention number and enlarged to 16 pages. It carries many pictures, and the wit and humor of its editors is at its best in this issue.

Received four nice shots of the Russell Bros. Circus, thanks to Volney Phifer, and a postal from Gertrude and Bob Matthews, stating that things are going nicely with them. The postcard notice issued by Friedrich Hofman for the William L. Shrier (Berlin Disney) luncheon on the last yet, and we hear that a huge theater party is being arranged whereby the CBBCA will occupy a big block of seats when the Olsen and Johnson show opens to give a rousing reception to three of its members who have parts in it. Don Tompkins, Don Guiller and Bruce Evans are the trio.

Little Rock Arena, Stock, Equipment Destroyed in Fire

NORTH LITTLE ROCK, Nov. 8.—Fire of undetermined origin, which broke out shortly after 4 a.m. Monday, destroyed the big rodeo arena at the Arkansas Livestock Show here, killed 79 head of rodeo stock and burned 16 tents only a few hours after the fourth annual exposition closed. Exposition itself had little success, because of cold weather and rain, the aftermath of a tornado which swept thru Arkansas October 26, one of the show. State Fire Marshal Louis M. Robinson has started an investigation and damage was estimated at \$127,000.

Senator Clyde E. Byrd, show manager, said cost of the arena, with a seating capacity of 8,000, was \$80,000. It was built with WPA labor and, altho the association had none, the city of North Little Rock, which owns the property, carried insurance of \$17,500 on the structure. F. O. Campbell, Campbell Tent & Awning Company, said his 16 tents, lost in the fire, represented a loss of nearly \$40,000. Tents, which were located on a plot adjoining the arena, were insured.

Loss to Homer Todd, Fort Smith, Ark., and Alf Ellis, Enola, Okla., rodeo producers, in animals was estimated at \$16,000. They lost 31 bucking horses, 19 steers, 16 calves and 18 bulls. Ellis said he had 160 animals for the rodeo, but about half of them were kept out. (See LITTLE ROCK ARENA on page 57)

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

FRANK S. PAYNE, Silsbee, Tex., and A. D. Lindsey, Honey Island, Tex., will promote the fourth annual rodeo at Silsbee baseball park, under Volunteer Fire Department auspices.

FORT PECK RODEO has been contracted by the American Legion Post, Jonesboro, Ark., for two performances at the fairgrounds there. A parade will be a feature.

BIG SLIM McAULIFF, after the best season he's had in West Virginia, Ohio and Pennsylvania parks, spent a three-week vacation in Hollywood. He plans to open in the spring with Ray Rodgers. He also has purchased a small ranch in Phoenix, Ariz., which will be used for winter quarters next year.

TEXAS RANCH RODEO and Wild West Show joined C. D. Scott Show recently. Alton Davis is feature break rider, and Johnny Malnes, who sustained a broken ankle when a horse fell on him in Manchester, Tenn., to back again. Dick Porkum left in Carrollton, Ok., for Belle Glade, Fla., where he will winter. Cherokee Kid Porkum is back after working athletic shows in Illinois.

LAZY U RANCH, owned by E. W. Boyd and his sons, Cecil and Bert, closed its most successful rodeo at Liberty, Tex., November 2, with a BBO performance in the 8,000-seat arena. Gerald Abbott's 2-2/8-second time in calf roping set a record. Event was the first performance in the new \$10,000 arena, erected by Boyd. Final results were: Bareback Break Riding—Eddie Cameron, Leslie Booth, Kenneth Capper, Hubert Taylor. (See CORRAL on page 53)

Circus Model Builders and Owners' Association

By RUSS T. WARNER

Director of Publicity, 1418 Mulberry Street, Reading, Pa.

READING, Pa., Nov. 8.—Chuck Sateja, CMB, now stationed with the medical unit of the army at Tucson, Ariz., was cast on a business trip at Camp Dix, N. J. He stopped over at his home in Camden, N. J., for a three-day forlough. Russ and Willy Warner, of Reading, visited Chuck at his home, and had a very nice chat with him.

John Shepard, of Chicago, the first secretary-treasurer of CMBQA, has paid several visits recently to Roland Weber, CMB, and Charles Bennett, CMB of Chicago.

H. E. Grim, CMB of Omaha, has added a passenger band wagon to his outfit. The wagon is modeled from the John Robinson show. Grim has given several lectures on the circus during the past month, as well as training a group of 50 boys in a half-hour clown show.

Willy Holbrook, CMB of Worcester, Mass., is still going strong with his Holbrook Bros. Circus.

Secretary Clarence Pfeiffer, of Johnstown, Pa., reports the nomination ballots for the coming election are being returned rapidly. The general election ballots will be mailed to all paid-up members about November 12.

Ivan Christy, Chet Struses, Walter Mattins and Stan Rogers, CMB's of California, report a great revival of the circus spirit in that State since the Big One made its recent successful tour down the West Coast.

Russ T. Warner and wife, Mildred, who is president of Ladies' Auxiliary, are sending out invitations for the first Anniversary Circus Party to be held at their home in Reading November 8, and 9 in commemoration of the opening of their circus room and circus museum. Since being opened the Millrus-Warner Circus Room and Museum has been a center of attraction for Model Builders and all friends of the circus.

Gordon M. Peiter, CMB of St. Joseph, Mich., is on a vacation trip to Sault Ste. Marie, Ontario.

William L. Dye, Canton, O., reports work progressing on his miniature circus which now contains 20 wagons of all sizes. Bill is now making plans for tents to go with his show, which is named "Richard's Circus."

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

ANYONE knowing the whereabouts of William L. (Red) Mosser is requested to inform him that his wife is very ill.

HARRY HUNT and wife visited the Big Show at Richmond, Va., while en route to Florida.

BUCK LEAHY, clown, scored a big hit at the Hi Silver Slipper Club, Auburn, Me., last week, according to Fred Carlson, circus fan.

MRS. EMIL PALENBERG, while performing with the Bundles for Britain Circus in Washington, received news of the death of her father in Holland.

CIRCUSES could use all of the navy to attract young men with its limitation to go places and see things.

AN ELEPHANT, Mamma, ponies and a truck were purchased by the Al-G. Kelly and Miller Bros. Circus just a few days before its close at Marip, Okla.

CHARLIE CAMPBELL, caught three clowns this season at Knoxville, Tenn. They were Russell Bros., Cole Bros. and Ringling-Barnum.

THE JENKINS' daughter, JOANNE Carol, celebrated her second birthday anniversary on October 11. Whether she lion tames, has been going great on the Russell show.

DOC E. W. ALZENDAM, member of the Circus Historical Society of Manchester, N. H., has purchased a box for the rodeo at the Benton, Okla. He has also bought a Kentucky saddle mare.

MR. AND MRS. CON COLLEANO, after completing their engagement with the Bundles for Britain Circus in Washington, moved to Danville, Va., and visited with friends on the Ringling show.

HELENE AND BETTY BLYTH visited Hill Bros. Circus at Stockton, Md. They are playing schools with movies. Ed Sebastian, former agent of Hunt Bros. Circus, is also playing schools and halls.

GETTING a circus up and down is practically a 24-hour job these days, yet, even keeping up with it is a job.

ELMER MEYERS, agent for the Ringling-Barnum Circus the past season, passed thru Cincinnati and called at The Billboard office on his way to join Harrison Elmer's Museum at Champaign, Ill.

BOBBIE AND DAN STEWART closed their third season with Hunt Bros.

Circus and are again at home in New Brunswick, N. J., where Dan is employed as night chef at Jack's Lunch.

ROBIE AND DOT WILLEAMS and daughters, Wilma and Billie, attended the Ringling-Barnum show in Rocky Mount, N. C., as guests of Herman Joseph, former clown with the show.

CHIEF WHITE EAGLE and Company featured the past season with Mills Bros. Circus, will appear with the J. B. Malloy Circus at the annual Merchants' Klondike Circus at the Palace Theater, Canton, O.

If you don't like the way the governor operates his circus, why not take out your own? He might even sell it to you.

BUMPSY ANTHONY has resigned his position with the British Purchasing Commission to accept a position with the District of Columbia. He assisted in the Bundles for Britain Circus at Washington recently.

MR. AND MRS. GLENN McINTOSH and Vern Scannon, with the McIntosh monkeys, closed a profitable season with Jock Kitchen's Monkey Town on Sol's Liberty Shows and are back in winter. (See UNDER THE MARQUEE on page 48)

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WORLD'S GREATEST BAREBACK RIDERS
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ERIS FAMILY TALLEHO ACT
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FREE ACTS WANTED
With my construction for 1942 Fair Season in
North Carolina a long season, as little rest
either night and day.
The Raymonds Attractions,
256 Curlew Street Jacksonville, Florida

IRA M. WATTS CIRCUS
One and a few Circus Working Men. No political
wanted. Roy Garrett, Elmer Verle, James Thomas,
Kemp Smith, Chas. Robinson, come on. No politics.
12 Evans Springs 12 Ft. Barré; 15 Arkansasville; 15
Bunnell; 15 Guntersville; 17 Brownsville; 18 Knoxville

WEATHER CURBS SSF

Miss. State Aid Body Launched in Jackson

Charlotte Flirts With Top Mark

Rain and chilly days take toll—Teter pulls heavily at pair of performances

SOUTHERN STATES FAIR, Charlotte, N. C., October 28-November 2. Dr. J. S. Dorton, president. Gate admissions: Adults, 55 cents including tax; soldiers and children, 25 cents; autos, 25 cents. Grandstand: Box seats, 85 cents; reserved, 55 cents. Grandstand booker George A. Hamid, Inc., Midway: World of Mirth Shows, Horse Raging! Three days. Auto racing: One day. Automobile thrill show: Two days.

CHARLOTTE, N. C., Nov. 8.—Rain and chilly weather prevented the third annual Southern States Fair here on October 28-November 2 from breaking its high attendance mark of 210,000 set last year. Attendance was announced at 203,000 by Dr. J. S. Dorton, fair president.

Rain on preview night, Monday, and rain on Saturday cut attendance appreciably, while cool weather Wednesday and Thursday also took toll. Otherwise, attendance would have soared to a new figure, according to Dr. Dorton, because of good business in this section and the presence of some 500,000 soldiers in the Carolinas for maneuvers.

Attendance by days: Rural School Day, Tuesday, 38,000; Lucky Teter Day, Wednesday, 43,000; Thursday, chilly, 30,000; City School Day, Friday, 26,000; and Saturday, despite forenoon rain which washed out automobile races, 42,000.

Lucky Teter was presented again on Saturday night, drawing 19,000. Auto races were carried over to Sunday and attracted 7,000 with remainder of the fairgrounds shuttered. Rain Monday night caused cancellation of the preview show, which was to have been open to the public this year.

Exhibits were more numerous this year, with many elaborate defense and other exhibits with governmental theme being sent from Washington. Farm and school exhibits far surpassed previous displays. Prize exhibit was Bill Gollon, Charlotte-owned Hambletonian winner, which was exhibited and ran exhibition miles on Tuesday and Friday. Highly successful poultry exhibit was limited to 80 birds per exhibitor because of space limitations. Dairy show drew attention, with many fine herds of Jerseys on exhibition. Among them was the herd of Robert Coy, Cameron Morrison. New baby beef show was highly successful, with buyers from packing houses here for the Friday sale. Hog exhibit drew a record number of entries.

Nightly fireworks were furnished by Ohio Display Fireworks Company. Grandstand performances drew capacity (8,000) at practically every show, with (See Charlotte News Top on page 47)



"THE MUSKETEERS" appear to be growing in numbers. One of them captioned this photo "The Five Musketeers and Their Buddy." It was snapped at the 1941 State Fair of Texas, Dallas, which broke all gate records with 1,282,577. Left to right: Jack DeField, Theatre-Dugies Fireworks Company; Ned Toril, Wisconsin De Luxe Corporation; Frank S. Joelling, The Billboard, St. Louis; Pat Purcell, Jimmie Lynch's Death Dodgers; Sunny Bernart, Globe Poster Corporation, and E. Paul Jones, publicity director of the State Fair.

Ohio's I5G Second Profit in 20 Years

COLUMBUS, O., Nov. 8.—Profit of \$15,000 was netted by 1941 Ohio State Fair here, said John T. Brown, State director of agriculture. Profit, second in the past 20 years, was realized on paid attendance of 286,213, which brought in \$118,953. Receipts from all sources amounted to \$226,000. Expenses were \$221,000.

Audit showed that 1941 attendance represented a gain of 56,697 over 1940 and 27,290 over the 1939 annual. State received \$33,500 from State-operated concessions, including horse races, night grandstand show, radio jamboree, barn dance and cat show, an increase of about \$17,000 over receipts for the same concessions last year. Privately operated concessions reported receipts increased from 15 to 20 per cent.

Director Brown expressed hope that work will be launched soon on the new \$350,000 three-story junior fair building on the fairgrounds. Matter has been dormant since ground-breaking exercises during fair week in August. Plans have been completed by the architect, but the problem is twofold, according to Brown. He said negotiations are still pending with the government for a priority on steel beams and other materials, which if granted would carry the requirement that the building be available for defense purposes. He also said that should Washington give the go ahead signal construction might be

Expect 350 at WFMA Meet In L. A.; PSCA To Entertain

LOS ANGELES, Nov. 8.—About 350 are expected to attend the annual Western Fair Managers' Association meeting in the Biltmore Hotel here on December 10-12. It will be the group's first convalescence here in 20 years and plans call for a full schedule.

At clubrooms of the Pacific Coast Showmen's Association an entertainment program for the visitors is being mapped. Abe Lefton, head of the convention committee, comprising Charles Nelson, Roy E. Ludington and S. L. Cronin, said fair men will be given a buffet-dinner in the clubrooms on December 10. Annual PCBA banquet and ball will be held the next night in Biltmore Bowl and the fair men will stage their banquet Friday night in the Biltmore's Rose Room. Lefton said an outdoor show at Rancho Cortez is being planned for Saturday morning, with the club offering transportation to visitors.

GREENUP, Ill.—Greenup-Cumberland County Fair Association re-elected Ernest Sedgwick, president; Fred Wylie, vice-president; Preston Jemaline, secretary; J. A. Campbell, treasurer.

delayed by higher material costs, which would boost bids beyond the \$300,000 appropriation and perhaps entail revision of plans.

Effects of National Emergency To Occupy IAFE After Big Year

CHICAGO, Nov. 8.—Problems of vital importance will be on the schedule for discussion at the annual convention of the International Association of Fairs and Expositions to be held at the Hotel Sherman on December 1-3, and this, together with the fact that fairs have had a record year, is expected to bring a record attendance. Effects of the national emergency on fairs of the United States and provincial exhibitions of Canada are occupying the attention of fair men everywhere. The IAFE convention will give fair men a chance to get together and discuss the problems to be faced in 1942 and the best means of handling them. The Government Relations committee will have an important report to make that will include a review of the work done during the past year. Frank H. Kingman, Brockton (Mass.) Fair,

secretary of the association, is rapidly whipping the program in shape. Speakers will include prominent fair men who are well qualified to speak on the topics assigned them.

Many fair men have already made reservations at the Hotel Sherman and a number will be on hand several days before the official opening date. Many plan to be on hand for the President's Party of the Showmen's League of America Saturday night, November 23. Saturday also is the opening day of the International Livestock Exposition, which is of special interest to all IAFE members.

Among past presidents of the IAFE who are expected to attend the convention are C. A. Nash, W. R. Hirsch, P. W. Abbott, C. R. Corey, Edward A. Hughes, Raymond A. Lee, Maurice W. Jencks, Ralph E. Ammon and Ed W. Johns.

JACKSON, Miss., Nov. 8.—Quarter State Fair Committee, designed to seek State aid for Mississippi State Fair and county and district annuals, was organized here recently with selection of Nelson Siegrist, Kosciusko, president of the Mississippi Association of Fairs, as chairman.

Attending the meeting were officials from all sections, who pledged support to a legislative program to be presented lawmakers when they convene in January.

St. Corley, commissioner of agriculture, presided at the session. Addresses were made by Mayor Walter Scott; L. I. Jonte, extension director; May Creaswell, State home demonstration agent; Dr. E. S. Brahmier, State veterinarian; J. Acker Roberts, Jackson, president of State Fair Livestock Show, and S. R. Morrison, Ceno.

Selected to assist Chairman Siegrist was a committee composed of Lester Williams, Tylertown publisher; W. Y. Brame, Meridian; Lauderdale county tax assessor and president of Mississippi Jersey Cattle Association; Frank Barlow, Heymanville; J. M. Savary, Tupelo, president of Mississippi-Alabama Fair; R. L. Goodwin, Forest banker and official of Southeast Livestock Show; R. O. Stringer, Hattiesburg, president of Southwest Livestock Show; George Perry, Maud planter and breeder; O. N. Harris, Canton publisher; Mrs. P. D. Wade, Hattiesburg, president of Mississippi Home Demonstration Council, and J. C. Long, Meridian, president of Mississippi Poultry Association.

Arkansas Stock Show Hurt By Weather; May Go in Red

NORTH LITTLE ROCK, Nov. 8.—Hurt by cold weather the first three days and the next two, indications are that the audit will show that Arkansas Livestock Show here on October 27-November 2 dipped into red figures, said Manager Clyde E. Byrd. Scheduled rodeo performances Thursday and Friday were canceled because of light attendance. Fair weather helped on Saturday, when 11,000 bought front-gate tickets, and Sunday. Attendance of 70,119 was several thousand less than in 1940.

Income included \$17,064, front gate; \$18,700, grandstand; \$900, Ford show; \$7,500, advance sale, and \$3,000 from membership in the Round-Up Club. State appropriated \$15,000 for premiums. Snapp Greater Shows were on the midway.

Fire of undetermined origin broke out early on November 3, destroying the new rodeo arena, stock and 16 tents. Col. T. H. Barton, association president, said it would be rebuilt. It was erected at cost of \$80,000. The city owned the property and carried \$17,500 in insurance on it.

Mass. Annuals Help Boost '41 State Race Tax Receipts

BOSTON, Nov. 8.—Massachusetts tax receipts on 1941 races amounted to \$2,540,339.95, State racing commission reported. Sum was for 278 days of racing, with total of \$52,326,171 wagered. Figure compares with \$1,877,511 in 1940 from 247 days of racing on total wagers of \$40,500,912.

Breakdown shows that Marshfield Agricultural Society had total handle of \$182,925 this year and \$134,344 in 1940, with respective attendances of 35,000 and 26,520. Brockton Agricultural Society's handle was \$108,920, with attendance of 122,229. It had no license in 1940. Handle of Barrington Fair Association was \$317,857 this year and \$129,660 in 1940. Attendance was \$7,617 in 1941 and 20,707 in 1940.

Frakes Joins RAF; Out of Show Biz for "Duration"

CHICAGO, Nov. 8.—Capt. F. F. Frakes, who has been crashing airplanes thru hours at fairs for seven years in re-lying from show business for the duration of the war, Frakes visited the office of Barnes-Carruthers Monday to inform his friend and sponsor, M. E. Barnes, that he had enlisted in the civilian technical corps of the Royal Air Force. He has left his wife and baby at their home in Columbia, Tenn., and was to leave immediately via Canada for an undisclosed destination abroad.

NS Gets '42 Huron Contract

CHICAGO, Nov. 8.—Auto race crowds at 1942 North Dakota State Fair, Huron, will again see Emory Collins and other top-flight auto speedsters they saw in 1941, according to terms of a repeat contract announced here today by Al Sweeney, of National Speedway. Sweeney said officials of the Huron annual first to contact him and his partner, Olyford White, when they entered the field in 1940, will feature National Speedway races on two afternoons. In their debut three CSRA men sponsored by Sweeney and White drew a grandstand and infield crowd of 18,000, said by C. B. Hansen, Sweeney's secretary, to be an all-time record there.

SULPHUR SPRINGS, Tex.—Northeast Texas Livestock Association elected J. R. Dodson, president; Abe Fata, vice-president; Zack Taylor, secretary-manager.

LIBBON, O.—Columbiana County Agricultural Society re-elected Walter B. Stratton, president, and Les R. Cobbs, vice-president.

Grandstand Attractions

By LEONARD TRAUBE

For and About Bookers, Buyers, Performers, Producers, Promoters

Purcell & Athletes

THE modest James Aloysius (Pat) Purcell, who is always thrilled when he can help the other fellow land a date or make a connection, reserves the tail end of the season to say briefly from his Tampa (Fla.) headquarters that his swing to head of the Western Jimmie Lynch Death Dodgers unit was a bit of all right. "His closing with 'the athletes,'" as he likes to call them, occurred at the Louisiana State Fair in Shreveport "to the biggest grandstand that guys with long whiskers could remember."

The fair circuit was uniformly good as the still-date season was uniformly bad. In view of the fact that a revenue-making route of fairs generally manages to more than counterbalance poor early dates, Purcell will probably invade the Chicago conventions with a nice wad of faking money.

Look for a change or two in the personnel complexion of booking offices in the East. One man is being eyed for a sales spot. With good act peddlers scarce, people in this class can usually write their own ticket—within reason, of course.

Some time back this column received an interesting bulletin for which adequate space was lacking, but its nature is such that it can hold until now. The literature was from the contest board of

the Central States Racing Association, which sanctions those two newcomers of National Speedways, Gayford White and Al Sweney, whose maiden season as promoters on their own was conspicuous for its success.

Time was when CERA considered its activities almost purely to the speedways, but in recent years and particularly during 1941, its influence was felt at the various fairs in the Middle West. Without wishing to take sides, we beg leave to state that if the speedway organization has done nothing else it has provided the type of competitive interest needed to make better racing. It has set up many other advantages and benefits which should improve the breed in the same manner that horse associations have worked to improve the dogs and their breeders.

The bulletin itself deals at length with a buildup of its own interests, which is natural, but we are impressed with the workmanlike manner in which even this self-praise is indulged in by the CERA. More power to any organization which tends to help outdoor show business! At Rowan County Fair, Salisbury, N. C., featured acts were the Wallendas, Buster Gordon's water show and the Human Ballet. Are fair officials thinking about next year's acts now? It's while the last fair is still fresh in mind that future requirements should be mulled and thought about in a serious vein. . . . Don't forget the amusement powwows in Chicago starting end of this month. Many a performer is ready to pack his grip and converge on the Windy City to book himself with the leading circuits. . . . We like the yarn about that real trouper gal of the Four Hitons, high act. Serving a short layoff, she pitched in and helped with chores around the carnival—and she did a man's work. When and if young labor personnel is drained by the call of government service, many a performing girl like this one could be recruited to go to work. Her name? We didn't catch it.

ation grounds, a move that was protested by the exposition and representatives of states having buildings there. It would be possible for the utility company to use its present route skirting grounds or another one outlined by Nevitt J. Neal, engineer, who testified for the exposition.

PERSENDER, N.D.—Wells County Free Fair here on July 8-11, despite loss of one afternoon because of rain, made a good profit which will be used for grounds improvements, said Secretary Edward W. Vaccara. Doc Lang's Farmhouse Shows, midway attraction, did record gross business.

SPENCER, Ia.—Cay County Fair here took in \$92,577.68 in 1941, said Secretary J. H. Peterson, receipt records being set by all departments. Gate and grandstand receipts totaled \$67,001.13.

MADISON, Wis.—Dane County board of supervisors has referred to its finance

committee a resolution calling for creation of a special county board committed to develop and administer old Dane County Fairgrounds, which the county recently purchased from a bank for \$750,000. (See Around the Grounds on page 47)

A REAL ATTENDANCE BUILDER—NOW BOOKING 1942 DATES

HIGH SWAYING POLE — TRAPEZE PERCH — TALKING — AEROBATICS — SLICE FOR LIFE

Selden THE STRATOSPHERE MAN

World's Highest April Act

WRITE TODAY FOR DETAILS

A Great Case of THE BILLBOARD CINCINNATI OHIO

Meetings of Fair Assns.

- International Association of Fairs and Expositions, December 1-3, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.
- Fair Managers' Association of Iowa, December 8 and 9, Hotel Savery, Des Moines. E. W. Williams, secretary, Manchester.
- Maine Association of Agricultural Fairs, (January dates not set), Red's Hotel, Norway. J. S. Butler, secretary, Lewiston.
- Indiana Association of County and District Fairs, January 6 and 7, Hotel Lincoln, Indianapolis. William H. Clark, secretary, Franklin.
- Kansas Fairs Association, January 13 and 14, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glascu.
- Ohio Fair Managers' Association, January 14 and 15, Desbler-Wallick Hotel, Columbus. Mrs. Don A. Derrick, secretary, Bellefontaine.
- Minnesota Federation of County Fairs, January 14-16, Lowry Hotel, St. Paul. Lewis Scofield, secretary, Zumbrota.
- Western Canada Association of Exhibitions, January 19-21, Royal Alexandra Hotel, Winnipeg. Sid W. Johns, secretary, Saskatoon, Sask.
- Canadian Association of Exhibitions, January 19-21, Royal Alexandra Hotel, Winnipeg. Walter D. Jackson, secretary, London, Ont.
- Western Canada Fairs Association, January 19-21, Royal Alexandra Hotel, Winnipeg. Keith Stewart, secretary, Portage la Prairie, Man.
- Michigan Association of Fairs, January 20-22, Fort Shelby Hotel, Detroit. H. B. Kelley, secretary, Hillsdale.
- Massachusetts Agricultural Fairs Association, January 21 and 22, Hotel Weldon, Greenfield. A. W. Lombard, secretary, 136 State House, Boston.
- Nebraska Association of Fair Managers, January 24 and 27, Hotel Cornucopia, Lincoln. Chas. G. Marshall, secretary, Arlington.
- Virginia Association of Fairs, January 26 and 27, John Marshall Hotel, Richmond. Charles B. Haisan, secretary, Staunton.
- Association of Tennessee Fairs, February 3 and 4, Noel Hotel, Nashville. C. D. Massa, secretary, Cookeville.
- New York State Association of County Agricultural Societies, February 10, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, 131 North Pine Avenue, Albany.

Gate Rise at Calif. Annual; Midway, Grandstand Do Biz

LANCASTER, Calif., Nov. 8.—Operating for the first time as an agricultural district fair, recent successful four-day Antelope Valley Fair here closed with attendance of 7,422, an increase of 1,722 over last year. Good weather prevailed. All exhibits showed an increase and about \$14,000 in premiums were offered, association giving \$8,000 and the State \$6,000. New stock and office buildings were completed two weeks before the fair. Gate and grandstand were 30 cents. Program included Arthur's Mighty American Shows on the midway, vaudeville by George Ball on three nights, horse show one afternoon and night, fireworks by an oil company on one night, and Hoppy Day Rodeo, which played to crowds. Midway business was reported strong. Visitors included Al Weber, Lou Johnson, secretary Pacific Coast Showmen's Association; Sam Abbott, The Billboard; and Frank A. Wagner. Fair board includes Floyd R. Ward, president; Sterling Hines, vice-president; Stanley Draper, secretary-treasurer, and Eugene McCoy, assistant secretary.

Around the Grounds

PRINCETON, N.J.—Newly elected Treasurer Robert L. Zeasing, Bureau County Fair Association, reported year-end balance of \$137 and said that if the association's claim of \$7,754 in State aid is paid in full, it will have over \$8,000 to finance next year's annual after payment of a note. Expenditures in 1940 included \$1,347 for repairs and permanent improvements. Receipts were \$31,022, disbursements \$31,492. Others elected are L. D. Soder, president, succeeding J. Fred Raker, named assistant secretary; L. P. Puttcamp, Fred Scharif, Elmer Lundgren, vice-president.

SPRINGFIELD, Mass.—Following a public hearing here on October 30, State public utilities commission took under advisement the question whether Turners Falls Power & Electric Company should be permitted to erect high-tension transmission lines across Eastern States

WANTED—NOVELTY ACTS

OF EVERY DESCRIPTION — 1942 FAIR SEASON

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Must need for THRILL acts—PLATFORM acts, both comedy and novelty—Dependable TRUMPETS, Band phrases and state full details first letter. Long, steady season for right people. Contact at once.

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One after another . . .

Fairs all over the United States and Canada are arranging for representation in the Statistical Directory and advertising columns of the Second Annual Edition, "Cavalcade of Fairs." WILL YOUR Fair be in it?

In two more weeks the entire Fair World will be talking about YOUR SECTION. Newspaper editors, national and local exhibitors, Chambers of Commerce, agricultural department officials and many, many others will receive complimentary copies. Fair business is competitive just like everything else—make sure now that your Fair gets an even break in 1942. Send statistical data and advertising copy today. Press date November 19.

CAVALCADE OF FAIRS

in the

CHRISTMAS SPECIAL ISSUE

It's YOUR Section—Use It—Get the Benefits

The Billboard, Cincinnati, Ohio

Husky Affiliates Of NAAPPB To Swell Chi Meet

CHICAGO, Nov. 8.—In addition to the entire membership of the NAAPPB which will assemble at the Hotel Sherman December 2-6 for the 23rd annual convention and trade show, three husky children of the parent organization will be there en masse.

R. S. Uzzell, secretary of the American Recreational Equipment Association, has announced that that organization, which comprises the manufacturing and sales end of the industry, will hold its annual dinner, meeting and program session starting at 7:30 p.m. Monday, December 1. This organization will be extensively represented among the scores of exhibits in the big annual trade show, which will occupy the entire mezzanine floor of the Sherman. With the Showman's League of America co-operating and the hearty endorsement of the AREA, a bigger attendance than usual is expected to pass the turnstiles this year.

Set NE and PAPA

President John T. Clare, New England Section, NAAPPB, and Secretary Fred L. Markey of that organization, are assembling the entire membership at the Hotel Sherman to participate with the parent organization in its numerous activities.

Pennsylvania Amusement Parks Association also will attend en masse, and while President Mueller has not announced his plans for the meeting, it is expected that they will follow the same procedure as the New England group.

Program Chairman Fred L. Markey announces that the NAAPPB program is completed and will be released shortly thru the columns of *The Billboard*. Paul H. Hingepohl, a member of the general program committee and chairman of the pool section of the program, announces that in addition to pool subjects scheduled on the general program, a round-table discussion starting at 12:30 and continuing until 2 p.m. has been arranged for Wednesday, December 3, and promises to prove most valuable. Other soon sessions will be held if the occasion requires. The consensus is that attendance of pool operators will be biggest in history of the association.

Reservations Are Heavy

Secretary A. R. Hodge reports that all convention plans are practically completed, and reservations for hotel accommodations are pouring in, altho invitations will not go out until November 12. Members and guests are urged to mail their hotel reservation cards without delay, as a tremendous attendance is anticipated.

Big Florida Booster Junket Is Skedded by AC Chamber

ATLANTIC CITY, Nov. 8.—What is expected to be the greatest booster trip ever conducted by the Chamber of Commerce will take place in December, when "Atlantic City goes to Florida." Six or eight similar winter trips covering New England, Canada and Eastern States have been made in the past.

Party will leave here December 8 to make the Southern State Special out of Philadelphia, to which will be attached two coaches and a cafe lounge. Arriving at Jacksonville, the party will make a four-day trip covering Marineland at St. Augustine, Daytona Beach, West Palm Beach, Miami Beach, Lake Wales, Orlando and Ocala.

With the Zoos

ALEXANDRIA, La.—City Park here had an addition to its lion family, as the result of a gift. Lion is a year-old male called Tex and was formerly with carnival.

PHILADELPHIA.—Number of holders were added to the reptile house in Philadelphia Zoo.

MANITOWOC, Wis.—City council has authorized the zoological board in charge of Lincoln Park Zoo here to use funds derived from sale of animals for purchase of new species.



C. V. STARKWEATHER, who was killed November 2 in an automobile accident near Lockport, N. Y., was serving his second year as president of the American Recreational Equipment Association. He was re-elected by acclamation at the group's Chicago meeting in December, 1940. He spent about 17 years in the amusement industry and since 1935 had been secretary-manager of the Allan Herschell Company.

Prominents Attend Starkweather Bites

NORTH TONAWANDA, N. Y., Nov. 8.—Funeral services for C. V. (Chick) Starkweather, president of the American Recreational Equipment Association and secretary-treasurer of the Allan Herschell Company here, who was killed November 2 in an automobile accident near Lockport, N. Y., were attended by many who are prominent in the amusement industry. Floral tributes were profuse. His automobile struck a culvert and rolled into a ditch, killing him instantly.

Among those attending services at the Starkweather home in Burt, N. Y., were Myra P. Maynes, North Tonawanda; Norman Bartlett, representing the National Association of Amusement Parks, Pools and Boathouses; Ben H. Mathis, Warren Tank Car Company; Frank Stukker, W. A. Jones Foundry & Machine Company; William Davis; Louis Aills Company; William Brown; James E. Straes Shows; and John Wendler, Allan Herschell president. Allan Herschell employees came in a body, as did members of the Kiwanis Club.

Active pallbearers were W. J. Wendler, Allan Herschell vice-president, and Frank J. Molitor, company employee; Harvey A. Graf, secretary of State Trust Company, North Tonawanda; A. B. Cosens, Lehigh Valley Railroad freight agent, North Tonawanda; Edward A. Zolubko, Spillman Engineering Corporation, and Harry Anton, Burt. Further details in the final column.

Meyers Lake Preps Early for 1942 Biz

AKRON, O., Nov. 8.—Taking advantage of moderate weather, management of Meyers Lake Park here is pushing improvements originally planned for spring. Expecting 1942 to be even better than 1941 in this defense production area, Manager Carl Sinclair decided at close of the season to start immediately on the program so that everything will be ready by spring.

One of the largest projects attempted here in recent years is an outdoor dance pavilion which is practically completed, even to construction obstacles and chains. Dance area will accommodate 1,000 and over 2,500 at tables on surrounding terraces. Merry-Go-Round, installed two years ago to replace one destroyed by fire, has been repainted. Exterior of Moonlight Ballroom has been repainted and improvements have been made on midway attractions. Management is considering addition of at least two new rides. Public relations department is functioning, with many picnics and events being lined up, according to Manager Sinclair.

Canton employment rose to a new peak the week ending October 10, plants reporting 23,535 production workers, a gain of 90 over the previous week. Figure represents an increase of 9,966 over the 23,569 at work the same week last year and is an indication that money will be plentiful in 1942.

NEW PHILADELPHIA, O.—Harold M. Faaborg, the past three years in charge of concessions at municipally owned Tuscora Park here, resigned to become manager of a store in near-by Strasburg.

AC Pier Contests Large Assessments

ATLANTIC CITY, Nov. 8.—Radio and other factors are causing havoc with the routing of Boardwalk accommodations to national exhibitors, Harold Faunce, resort realtor, told the Atlantic City County Tax Board on November 3. He appeared as an expert for Central Pier Company in appealing the 1941 assessment of \$148,000 on the land and \$104,550 on the pier structure. Faunce and two other realtors testified that the land should be valued at \$137,500 and the pier at \$67,102.80.

While the pier was built primarily to house national exhibits, Faunce said, this variety of tenant is becoming almost extinct. Advertising managers are turning to radio and national magazines or else are being forced to prune advertising budgets, he said.

Realtors testified that stores and stands on the ocean side of the Boardwalk rent for about one-third the price paid on the land side. They based their estimates on the pier's economic value, comparing the \$154,550 pier building assessment with \$134,500 for the Boardwalk Arcade and \$191,800 for the Knickerbocker.

CANTON, O.—William C. Clarke, manager of Moonlight Ballroom in Meyers Lake Park, was elected mayor of Meyers Lake Village on November 4. He succeeds George R. Beety, ballroom doorman. Clarke has also handled exploitation for the park.

Cincy Coney Gets Best Season, With 24% Tilt Over '40; Schott Again Head; Big Outlay Skedded

CINCINNATI, Nov. 8.—Better economic conditions and good weather combined to give Coney Island here its greatest season in history, park registering a 24 per cent increase in gross business over that of 1940. President and General Manager Edward J. Schott reported at the annual meeting of stockholders on November 3.

Viewing prospects for 1942 optimistically, he also announced plans for additions and improvements to the park and large-scale overhauling of the steamer Island Queen, which plies between Cincinnati and the park.

Directors re-elected by stockholders are Charles Sawyer, E. W. Edwards, John Friedlander, John M. Fowler, Fred E. Weiselman, Robert McClure, and M. E.

Lyoft, Joseph P. Brandt, Ralph G. Wachs and President Schott. Directors re-elected President and General Manager Schott; Fred E. Weiselman, vice-president and chairman of the board; Joseph P. Brandt, treasurer, and Ralph G. Wachs, secretary.

Improvements on the boat will involve a large cash outlay. It is scheduled to leave soon for Pittsburgh, where it will enter drydock of the Devo Corporation for about seven weeks. Installation of spousons, devices on the boat's side which protect vital parts and add stability, and repair work on the hull is planned.

Plans for early installation in the park of a Moon Rocket ride, purchased from Allan Herschell Company. General improvements will also be made.

"Swim Pool Promotion and Methods (I May Be Wrong)"

By Ralph W. Beechner

will be a feature of the CHRISTMAS NUMBER of THE BILLBOARD

Watch for it in the issue dated November 29

American Recreational Equipment Association

By R. S. UZZELL

It has been said that death loves the shining mark. How true in the passing of A. Hartmann at the early age of 39 years! To your author he was editor, associate and friend. For more than a quarter of a century we knew him well. He was secretary to the late W. B. Donaldson, founder of *The Billboard*, when we first met. He absorbed his chief's love of the show business and ardent desire to see it improved. He never ceased to campaign for clean and honest conduct of it. All departments of the outdoor show world claimed his attention and respect. A half column in *The New York Times* gave high praise for his constructive work.

The highest tribute to him is the esteem of his associates and staff. None of us ever felt that we were working for him, but with him.

The comradeship, renewed and deepened each year, is a distinctive loss to all who are left to carry on. We shall meet this year at our annual gathering with a vacancy in our ranks that will not soon be replaced.

C. V. Starkweather

It is our duty to note the tragic death of our president, C. V. Starkweather, in an automobile accident Sunday morning, November 2. It was his third auto smashup. Last December's severe one sent him to a hospital for many weeks and put him in casts that kept him out of circulation during the active spring work. He was serving a second term as AREA's chief executive and was looking forward with hope to the joint exhibit with the outdoor showman at Chicago.

In the show business for about 18 years, he had been with Spillman Engineering Corporation, and since January, 1938, with Allan Herschell Company. Educated in Michigan State and Wisconsin School of Mines, he was a lieutenant of field artillery in the World War. He held membership in our outdoor organizations, Kiwanis and had been master of his Masonic lodge. As a hobby he had a mini-ranch at Burt, N. Y. Our executive committee was deeply shocked to hear of his sudden death.

R. E. Chambers, who automatically succeeds as president of AREA, called the writer on Tuesday at his home to know more of the details. Losing two of our young and useful men within one week is the severest toll we have known. A shadow will be cast over our meeting at Chicago. He was a good soldier, so he would order us to close ranks and carry on. Spring deliveries on time and hitting the road for overdue accounts will bother him no more.

On Sunday, November 3, Kiddie rides and three Merry-Go-Rounds were running at Coney Island, N. Y. These enterprising fellows are always on the alert for every opportunity to cash in on the good winter weather. A few more mild falls will see many operators prolong their season. Mild April Sundays are more probable than those of late fall. Preparation for one sure readiness for the other.

A special order or preparation of (See AREA on opposite page)

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Serving Uncle Sam

Not a few members of the swim fraternity are sporting khaki trousers in place of customary racing trunks. Each mail brings to this department reports of some swimmer entering the army. Fact that many of the boys enlisted instead of waiting to be called speaks well of the caliber of man to be found in the aquatic profess. The spotlight should be turned on these servants of Uncle Sam, for they are members of our ranks and are protecting our shores. More power to them!

Marshall Wayne, former Olympic champion diver, is one of those now with the army, being Lieutenant Wayne, in the air corps at Fort Blanding, Fla. Incidentally, Marsh was just married to Lucia Robinson, whom he met while working in the Aquacade. She was a member of the water ballet. Another soldier, also a lieutenant, is Taylor Drysdale, former intercollegiate backstroke champ, and member of several All-American traveling teams touring Japan and South America. Taylor is one man who certainly didn't join the army to see the world, for he's seen most of it. At present he's stationed in an army camp in Michigan. Joe Gang, who used to work in the office at Palmdale (N. J.) Park pool, is another army man. When last heard from he was quartered at Fort Dix, N. J. Hank Akers, member of both Aquacade casts as featured diver, will be missed in Florida swim circles this winter. He'll now a private in a training camp in Missouri.

Miami Monks

Column's No. 1 correspondent around this time of year is youthful Ira Q. Gross. He was one of the first bellyhoo artists to arrive in Miami Beach and, as has already been recorded, is capturing reams of publicity for Sands Pool and Beach.

I am indebted to Gross for the following memos on Miami: Three Fairbrother Sisters, Pat, Jinx and Skippy, have returned to Miami with their mother, Vera, and Sam and Helen Howard. All had a successful tour thru Canada, covering 12,000 miles. All Phillips, who was a featured member of their troupe, is now in biz in Toronto, where he remained after the Canadian National Exhibition. Hounded by receiving offers to take show out this winter. He is increasing depth of

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R. P. O. 2, Higgins, O.

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W.F. HANGEL'S CO. CONEY ISLAND, N.Y.

the portable tank to 7 1/2 feet. . . . Elbert Root, former national diving titleholder who summered in Connecticut, will join the Miami Beach patrol. Local experts say he is one of the greatest form divers in the world. . . . Charley Deitz, who has been touring with the Water Poling, expects to perform at Miami Beach shows this winter. He will visit the Beach with his bride, a former Powers model. . . . Katy Howls Thompson, former swim ace, made a brief comeback at MacLaddan Deauville pool, Miami Beach, at a recent convention show and looked good, but says "My first love is flying." . . . Gilbert Eden, swimming promoter in Miami, has opened a curb service restaurant there.

Have an Ideal

Pool men in search of new ways of getting business, especially those who operate enclosed tanks, might consider possibilities of renting their establishment for conventions. Now don't snicker—it can be done! Organizations are always looking for novel sites or unique twists that will make members come out to meetings. Where could a more original convention be held than at a swimming pool?

Of course, such an affair could be staged only by local groups or by national associations with small memberships. Average membership is not large enough to hold a big confab. But still there are countless meetings held throughout the country which have small attendances ranging from 75 to 300, and plungers are equipped to take care of that number.

Speeches for such a novel meeting could be delivered from a float in the center of the pool, with members sitting around the pool deck. Or you could convert your gym into a meeting room and then offer swimming. In either case it would be something new, something that would attract attention and entice tremendous publicity for your plunge and the organization holding the meeting. Look up convention secretaries in your town and sound them out. Maybe one of them will go for it.

Early next month civil service applications will be in order for lifeguard jobs for New York City beaches. Park department generally employs 350 to 400 lifeguards a season. Applicants must be 18 to 27 years of age and pass a rigid health test.

Finis

If this department doesn't feed right this issue it is because we lost a good friend. A. O. Hartmann is gone but his memory will linger as long as there is a brass ring on a Merry-Go-Round or a canvas top over a circus. As long as there is a key in my typewriter this correspondent will remember his wise counsel and helpful advice.

AREA

(Continued from opposite page)
order to make material available to be under consideration now at Washington. Don't despair. You are going to get attention and ultimately some material with which to carry on. We are considered essential in keeping up morale. A page has been taken from the experience of England and Russia where amusements are of necessity allowed to carry on. You know we are growing up. A distinguished statesman from Europe was in New York at Yale and Harvard but one of our fellows spoke on amusement business at Harvard for 45 minutes, was questioned for another 45 minutes and then invited to lunch with the faculty. Some triumph for our speaker and industry! We had some fear for him but were delighted to hear of the successful outcome.

A program chairman does not feel relieved of his responsibility until the meeting is over but he can ease up for a time when it has gone to the printer. Fred La Markey has put in no small amount of time on the national association meeting for this year and is now in the final stages of putting the program in order for publication and for the printed booklet issued before the meeting. If sustained effort does the work, surely he must have a winner. We happen to know that he has constantly endeavored to shoot straight at the mark.

CHARLOTTE NEAR TOP

(Continued from page 41)
special bleachers erected to take care of crowds on Lucky Teller days. Acts, booked by George A. Hamid, included Antalka, Peaches Sky Rovee, Canastrella, Four Balloons, Juggling Jewella, LaTooca, Four Albanis, Woolford's Dope and Panfanti of 1941, with the One Poster Girls. In the automobile race presented Sun-

day by Ralph A. Hankmann, Ted Horn, Los Angeles, clinched the 1941 dirt track title by beating out Bob Ball in a dog-fight finish. Time: 0:23.75 for 20 laps on the half-mile track. Ball, who entered the race seven points behind Horn in dirt track competition, challenged Horn repeatedly and passed him several times, but was unable to keep ahead of the Californian.

Max Linderman's World of Mirth Show was on the midway with 23 rides and 26 shows. Midway did banner business, particularly over the week-end with soldiers jamming every show and ride.

Fair was officially opened Tuesday by U. S. ambassador to Mexico, Josephus Daniels, Raleigh. President Dorton expressed himself as pleased with results and said many improvements will be made on grounds, with possible erection of several buildings.

AROUND THE GROUNDS

(Continued from page 45)
\$16,000, and an appropriation of \$50,000 for improvements on the fairgrounds.

ORANGE, Tex.—The 14th annual Orange County Fair here on October 20-25 broke all attendance records. Unfavorable weather hit crop exhibits, but livestock and poultry made up the loss. Some textile exhibits went to Beaumont for "South Texas Fair," said Secretary Wilmer Cain.

MEMPHIS.—For the first time in 31 years Colored Tri-State Fair here on October 23-25 closed in the black after record-shattering attendance of about 68,500. Weather and exhibits were good. A 25,000 gaze on School Day set a single-day record. Entertainment included free vaudeville daily, horse racing on two days

and nightly fireworks. Eight States were represented in exhibition halls. Secretary-Manager L. O. Patterson said the fair will net about \$1,000.

LOYDMINSTER, Pa.—Loydminster Exhibition Association showed 1941 operating profit of \$633.00. Association also bought a \$1,000 war bond and invested \$800 in war-saving certificates. Financial statement showed surplus of \$2,217.28. President M. Alsager said the year had been successful but that exhibits and attendance were down, attributed to terrific heat prior to the fair.

NORTH BATTLEFORD, Sask.—J. H. English was re-elected president of North Battleford Agricultural Society recently. For the seventh successive year surplus was shown on the year's operations. This year it was \$1,816, largest since 1928. Paid admissions totaled 9,119, compared to 8,305 in 1940.

WILMINGTON, Del.—Elsmere Fairgrounds here, scene of State fairs since English was re-elected president of North Battleford Agricultural Society recently. For the seventh successive year surplus was shown on the year's operations. This year it was \$1,816, largest since 1928. Paid admissions totaled 9,119, compared to 8,305 in 1940.

AMARILLO, Tex.—Audit of Tri-State Fair books here for 1941 showed profit of over \$1,000. There were only three days of fair weather during the run, September 29-October 4, and grounds were wet and cold. All bills were paid before the audit, said President Ray Pinkney.

ALL OUTDOOR SHOWMEN ARE CORDIALLY INVITED!

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Out in the Open

NEW YORK

The Whirl of Today

CLAUDE R. ELLIS will fall heir beginning next week to the Broadcast column done for more than 10 years by the late Al Hartmann. Won't be called Broadcast, however. Al's set is a tough one to follow. Good luck, Claude.

Hope that by this time equestrian chief Fred Bradna of the Ringling show has recovered from pleurisy treatment in Philadelphia. Bradna, stricken in New Orleans about a month ago, was to return for the wind-up routing and then depart for Havana to stage the Santos-Arroyo winter circus, a chore he has filled many times before. . . . Atlantic City may be a swell year-round resort and all that sort of stuff, but Tom Roddico, who runs the dynamic Dume Ranch there, grabbed some sun in Miami after the '40 season was put on the shelf. Talking about the NJ playground, when you buy The Billboard at the stand hard by the city hall and also receive a lot of interesting show updates, the spotter is sure to be Frank B. (Million Friends) Hubla, who is peddling *William Tell Sports* at a fast (we hope) clip.

HOMER HALL, ex-circusite, who styles himself "America's greatest circus bannerman," is all agog over a four-month-old midget cat which tips the beam at exactly one pound. Also has six and five toes respectively on forelegs—or is it forepaws? When reminded that Bert Cole might have something to say about that "America's greatest" line, Hall qualified by saying he was tops on outside banners, with Cole being No. 1 on inside tales. . . . Tough about C. V. (Chick) Starkweather, the Allan Herschell ride expert, who died the other day. He was always a popular figure around the trade powwows and could swap stories with the best of them. He made a name with Spillman Engineering before transferring to Herschell.

Look for a Tipton piece on the circus by John Gannum in an early issue of *American Magazine*. . . . What with practically a whole herd of its elephants destroyed there, the South (Georgia) hasn't been so hospitable to the Ringling show. Before that, in Memphis, two coaches were burned—and 26 years ago the circus lost 47 horses when fire hit the horse tent. . . . And talking about Memphis. Former carnivalite Homer Brannon states that the oldest county fair in the U. S. with a record of consecutive renewals is Bridgewater, Mass. It sounds old, being in Plymouth County, but we won't have any part of this argument!

FROM an itinerant reader in Rome, N. Y.: "Now that a highly successful outdoor season (for most carnivals) is approaching its conclusion, it must be a source of gratification to many owners (if they pause to think of it during their chomping of grosses) to know they were able to again employ cashiers or ticket salesmen handling anything up to \$150 (and more) a night at \$1 per head. Yes, I mean railroad outfits. A blight on the biz."

"P. S.—\$1.50 on kids' days. Scallions for 'em. (not the kids)."

THE Sidewalks of New York," by "Red" Onion's, "Notables of Late NY World's Fair, Grover Whalon and Frank D. Sheen, joking in front of Loew's State, Joe Rogers, of Rogers' Corner, smiling and happy over pick-up in business. Lew Dufour, welcoming John Pollitt and adding him to pay roll. Most appropriate sign on Broadway: "Checklist of Nuts." Milton the Juggler, advocating a campaign to abolish emergencies. Spouting against John Jackel, Arthur Hill and Phil Wirtz, face to face then back to back in cordial greetings in front Palace Theater. Fred Murray, the showworks man, back from Florida with a slight tan, Julius Kuehnle, circus side-show manager, fishing for a subway train. Edmet Anderson, versatile showman, smiling at his farmhouse designs for new Ohio and Johnson theatrical rampage. Arthur H. Campfield, the tenter, listening to the experiences of a drifter. Rugged and rugged individuals of the entertainment profession. Dick Clifford, Dick's Paramount Shows, planning for a winter job, and out of the city. Harry A. Nilons, international ride operator, looking like a million and wearing the smile of it.

Successful season, J. Gordon Bostock, very much alive and on the verge of announcing future plans. Stuffy amber fluid parlors with sawdust on the floor and a little stage at one end but always decorous and the place where 'Frank' is always a congenial fellow. Charles Hunt, until recently manager of Longacre Theater, talking with a friend of outdoor show biz and looking toward that field himself.

Charles Gerard, Gerard Shows, hustling in Frog Neck quarters. Ferdinand and Gaston Akoun, international expatriation, reported over from France. Al Martin, the Boston booking agent, raved in professional conversation as being of the caliber termed progressive. Claude L. Hogen, inventor of death-trap loop-the-loop, Ben Hur treadmill and famous Luna Park Fire and Flames spec, back from a Hollywood picture assignment and as active as ever as he nears 80. Charles C. Morris, 'Doc' to his friends, of Pallendes (N. J.) Park picnic promotion fame, on his way to National Showmen's Association rooms. Joe McKee, master constructor of same center, with a handful of applications. What has become of those theatrical and circus trunk specialty shops? Jerry Barnett, of Coney Island, working for Board of Education, LeBelle Rees, of former carnival, park and exposition dancing fame, later the Princess Rajah of vaudeville marquees, vivacious as ever despite graying hair, on her way to see Ella Shields, the English music hall artist. Here comes the boy for the mail, now.

William G. Dickman, the sheetwriter, came in to report that Punch Downey was operated on in Cumberland Hospital, Brooklyn, and that a 3-cent stamp is a cheap way of cheering Punch up.

Nat Green's The Crossroads

CHICAGO

WE HAVE heard fair secretaries bliss booking offices and acts, booking office men blast fairs and acts, and sets blast fairs and booking offices. Sometimes there was just cause for complaint; at others there were misunderstandings that could be easily adjusted when the contending parties cooled off sufficiently. So it was a pleasure to have an act tell us the other day about a fair that really leaped over backward to give acts and booking office a break, when it had a right, by prevailing standards, to renege on payment in full for the show. The fair in question is Norton County Fair, Norton, Kan., of which W. W. Isaac is secretary. For three days the fair was plagued with rain and the grounds were flooded; which would have been a very good excuse to wretch. But instead of quitting, as some might have done, the fair management decided to move the fair, bag and baggage, to another lot and continue with it. They obtained permission to use the airport, several miles from the fairgrounds. The ground there was plenty good. Nevertheless acts, carnival and exhibits were moved out with great difficulty, a temporary stage and bleachers were erected, the fair continued, and everybody was paid off. Livestock exhibits were quartered in barns in various parts of town and the judges made the rounds, awarded ribbons and the fair paid the announced premiums. That's what we call the equitableness of square shooting, and the fair management deserves a lot of credit.

IN ANOTHER week or so State Street will take on a distinctly holiday appearance. All of the big department stores are readying to launch an active holiday buying campaign. A lot of the outdoor boys will get a chance to fatten their bank rolls, as there will be an active demand for entertainers and demonstrators. Approach of the holiday season is evident, too, in the inquiries reaching the Crossroads desk. In the last few days we have had requests for Merry-Go-Round horses, rinders, clowns, trained Eskimo dogs, proteque figures and midgets to take the part of 'gnomas.

Cards all over the desk, from Tex Sherman, Art Briese, Pat Purcell, Frank Wirth, Bill de L'horbe Jr., Coca-Cola Bill Dawson—and our insurance agent.

"I want you to retract the statement in your column of November 1, stating that the ticket seller at the rodeo held at Newfield Park, Bridgeport, Conn., October 18 ran off with the receipts, leaving all the performers stranded," writes Mrs. Bina B. Cutter, secretary of the Pyramid Temple Myrtle Shrine. "The ticket sellers were Mrs. Joseph Smith, wife of a Bridgeport wrestling promoter and myself. The truth is that the promoter, Richard Ryan, ran off with all the receipts after the afternoon performance and also took a performer's car. Mrs. Smith and I even had to bring our own change for the ticket offices, which is an unheard-of thing in these parts."

We are glad to make the correction and to note Mrs. Cutter's additional information that performers were stranded. Mrs. Cutter will recall that we said a report we received on the affair was "sketchily worded."

UNDER THE MARQUEE

(Continued from page 43) quarters at Bellevue, Mich., rebuilding props preparatory to starting their winter tour.

THE HENRYs, Art and Marie, concluded their outdoor season of 21 weeks at Chattanooga. Twelve of their weeks were for the Gus Sun Booking Office. They will open their winter indoor dates at the Arabia Shrine Circus, Houston.

EUGENE RANDOW TROUPE is laying off in Wichita, Kan., to enable Eugene to recover from injuries to his leg suffered from a fall in an orchestra pit. He expects to be able to work Midian Shrine Circus in Wichita for Polak Bros.

RAY B. DEAN, who had been at Upper Sandusky, O., for a month, went to New York, where he remained for two weeks. He is now at home in Milford

Center, O., where he expects to be all winter. His meter is lit there.

JUST heard of a circus manager who came as his own paying teller, swapping jobs with his purchasing agent.

BILLY (BAGS) MACK, clowning with Art LaRue and presented his dog act at the circus at Santa Monica (Calif.) Municipal Stadium, booked by Lou Dorn. Presently Mack is clowning with George Perkins on the Yankee-Patterson Circus.

AERIAL ORTONS, clowning with the Hamid-Morton Circus at its Toronto Shrine date for their third consecutive year. They have some club dates booked around Buffalo for the next several weeks.

AUSTAN G. RIGGS says he ate the old pal Jimmie Dugan, former bannerman with Downie Bros. and Walter LeMain circuses, and part of last season ticket seller on Cole Bros. in Tulsa, Okla. Dugan is working on an advertising book. Griggs will be back east soon.

FIGHTING opposition is a tradition. The old billing wars will stay. Whenever the fight that is in a show is lost then the show is lost. The life of any trade is competition.

GEORGE L. MYERS, equestrian circus tor with Russell Bros. Circus, left the show at Vernon, Tex., and went to South Fort Smith, Ark., where he is busy preparing a Christmas pageant to be presented in Little Rock. After the holidays he begins work on his passion play. He will remain in Fort Smith until Thanksgiving.

CHARLES (KID) KOSTER, agent for John Golden's *Candide*, which is playing at the Royal Alexandra Theater, Toronto, this week. This road straddler is headed for the Coast and has 40 weeks booked, says Koster. Koster has joined the Pacific Coast Showmen's Association in Los Angeles.

THE ADAGE "Whenever anyone offers you anything free, be on your guard," was used long before free passes with 50 to 70-cent service charges on them.

HINNE MARCUM, producing clown, will be with the Stanbery Christmas Parade unit for his fourth season. He will join the unit at Kewanee, Ill., November 19. Mr. and Mrs. Snell manage the unit, which will play Iowa, Illinois, Missouri, Michigan and Wisconsin under Chamber of Commerce auspices. Hinnie has been off the road for two seasons because of poor health.

DOC WADDELL held his "service of the dawn" last week in remembrance of Al C. Hartmann, editor of *The Billboard*, and L. C. Gillette, the old Jerry Magraw general agent. Said Waddell: "Hartmann's loss is great. 'Twill be hard to fill his place. He was known and loved the world around. Majesty was Gillette. He leaves a rich heritage of show knowledge, and hundreds mourn his going."

EMBARRASSING moment: When the boy who pelted us the hard top returns a borrowed sledge hammer from the big top and catches the boss canvasser looking at it carefully to see if the handle is broken.

DR. L. C. HOLLAND, dentist of Suffolk, Va., is said to be the only doctor in the country to clown with a circus in his own outfit and with his own stunt. He was guest clown with the Ringling show at Norfolk. Earlier this season he appeared with Cole Bros. at (See UNDER THE MARQUEE on page 56)

Holly man for Cole Bros. Circus. . . . There's an interesting article titled, *Circus Fans*, in the October number of *The Eagle Magazine*. . . . Dennis Howell back on the Magic Carpet after a successful carnival season.

WE ARE a stickler for accuracy, but we have to depend upon fair secretaries and show owners for grosses and attendance, and when, as sometimes happens, we are chided for inaccurate figures we recall the fair secretary who, when a showman asked what the attendance was on a certain day, said: "For the newspapers it's \$5,000, but for your information it's \$2,000." "But we don't feel so bad." "Most of the boys give us pretty accurate figures, but there remain a few who insist on trying to put something over."

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

KNOWN WILLIAM ... C. ... H. R. ...



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Parcel Post ... C. ... H. R. ...

ABERNATHY, LEO ... ALBERT, W. ... ALLEN, V. ...

ANDERSON, JIMMIE ... ANDERSON, JOHN ... ANDERSON, W. ...

ANDERSON, W. ... ANDERSON, W. ... ANDERSON, W. ...

ANDERSON, W. ... ANDERSON, W. ... ANDERSON, W. ...

ANDERSON, W. ... ANDERSON, W. ... ANDERSON, W. ...

ANDERSON, W. ... ANDERSON, W. ... ANDERSON, W. ...

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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BIG MONEY MADE SELLING OUR SNAPPY Christmas Cards; also other fast sellers. LA FRANCE SPECIALTIES, 55 Hanover St., Boston, Mass. no22x

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YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Reg. Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. no22x

PERSONALS

NOTICE, MARRY RAYBURN - GET IN TOUCH with LOUIS MARTELLE, 2628 Canal St., New Orleans, La. Very important.

WILL COMPENSATE FOR INFORMATION OR present location of William S. Cannon, formerly captain of the "Original Floating Theatre" and living on own estate in northern Kansas. Wire information collect. ANNA CALLAHAN, Kernan's Hospital, Baltimore, Md. no22x

MISCELLANEOUS

DEATH TUBES - KILL ROACHES, WATER bugs, silverfish, mice. Exit in open tube extracts them. Home outfit, \$1.25. HOUSE PESTS EXTERMINATORS, Box 1472, Roanoke, Va.

PANTS SLICKY GREASED ENTIRE MONTH - Instructions 25c. Invaluable ink formula for instant correspondence. Included free. BOX 1066, Hollywood Station, Calif.

PRINTING

SAMPLES FREE - MENTION KIND OF CARD desired. Flashy three-colored 14x22 non-binding Window Cards, \$3.50 per 100. TRIBUNE PRESS, Fowler, Ind. no22x

WINDOW CARDS - 14x22, \$3.00 HUNDRED; 11x14, \$1.75; 500 two color Letterheads, \$4.00 per 100. Heralds, Contracts. HUBBARD SHOW PRINTING, Rector, Ark. no22x

649 HERALDS, \$2.50 PER 1,000; \$1.00 PER 1,000 thereafter. Special low prices on repeat orders. THE INTERPRESS, Delavan, Wis. no22

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers; distributors or jobbers may not be advertised as "used" in The Billboard.

ALL KINDS OF VENDING CUMS - BALL, Bulk, Chicks, Stick and Tab. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. no22x

AUTOMATIC WARNER VOICE RECORDER - New type mechanism, best of condition throughout, 25c slot. Disks cost 5c. Army camps and arcades make fine locations; \$50.00 weekly take away; \$450.00 credited. ROSS V. McGUIRE, 1322 Lee Ave., Long Beach, Calif. no22x

BARCAIN - 10 PENNY WALLBOOKS, Universal Dispenser, practically new, P-12 Wallizer, Adaptor, Cable and necessary attachments. Cost \$325.00; sacrifice \$195.00. Via deposit with order. WALDOX SALES CO., 1713 Young St., Dallas, Tex. no22x

COLUMBIA GREEN FRONT, \$25.00; COLUMBIA Chrome, \$40.00; Imps, \$5.00; Liberty, check payout, \$10.00; O. J., one cent, five cent or ten cent, \$25.00; Sky Fighters, \$135.00; Exhibit Traveling Games, \$50.00; Grotches Stamped, 5 or 10c play, \$135.00; Mills Scales, \$25.00. One-third deposit. O'BRIEN, 89 Thomas St., Newport, R. I.

FIVE 1940 MICROSCOPE PHOTOMATICS, LIKE new, \$700.00 each. V. J. DOUGHERTY, Como Station, St. Paul, Minn.

THE CHRISTMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOVEMBER 29, 1941. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 19. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

FOR SALE OR TRADE - WATLING BIG GAME, Ivana Jungle Camp, Bally Big Top, Mill Square Bells, Mills Jumbo Parade, Seven Up, Formation, Miami, Beach, Mohat, Longchamps and many others. AUTOMATIC VENDOR COMPANY, 152 Houston St., Mobile, Ala.

FOURTEEN ERB DICERS - IN FAIR, GOOD condition. Price \$27.50 each. GEO. A. CAMPBELL, Rex Trailer Camp, West Memphis, Ark.

FREE PLAYS - A-1 CONDITION. CADILLAC - Big Town, Big Show, Follies, Score Card, \$17.50; Chevion, \$10.00; Stratoliner, Paradise, \$35.00. 1/2 deposit, balance C. O. D. MIDDOCK NOVELTY CO., R. No. 1, Box 336, St. Joseph, Mo. no22x

GOOD BARGAINS - 1 SHOWBATH, \$50.00. 1 Do Re Mi, Ltd. Ave. \$40.00. 1 Sun Beam, \$35.00. Good shape; 15 Crested B-W-H Long Base Coppers, \$6.50 each; 25 Holly Coppers, \$3.50 each; 25 Northwestern Ball Gum Machines, mostly new, \$5.00 each; Victor Social, \$3.00; Pikes Peak, \$7.50. All good shape. Floor stands, \$1.00 each. 1/2 down, balance C. O. D. SCOTT NOVELTY CO., Box 291, Huntsville, Tex. no22x

MILLE CHROME VEST POCKETS, USED LESS than a week; 4 Chrome Vest Pockets, \$20.00; one Blue and Gold, not metered, \$25.00. A. TRACY, 3344 Pennsylvania Ave., Pittsburgh, Pa.

PHOTOMATICS WANTED - PAY CASH. Describe fully. Warner Automatic Voice Recorder for sale, \$395.00. McGUIRE, 1322 Lee, Long Beach, Calif. no22x

SAVE MONEY - REQUEST BARGAIN LIST! Rebuilt Slot, Pin Games, Counter Machines, Consoles, Patent Books and Cigarette Vendors. COLEMAN NOVELTY CO., Rockford, Ill.

SEND FOR BADGER'S 32-PAGE COIN MACHINE Catalog. Over 1,000 reconditioned Machines, Bargains, Accessories, Parts, Supplies. BADGER NOVELTY, 2548 N. 30th, Milwaukee, Wis. no22x

SPECIAL - KEENEY'S FREE PLAY OR AUTO-matic 1 Ball Skyline used very little, \$140.00 each; Baby's Blank Grasses, \$90.00 each. NEW ORLEANS NOVELTY CO., 115 Magazine St., New Orleans, La.

SPECIAL - 25c ADVANCE NO. 11 NUT Vendors, \$2.00; 10 Mason (Mint) Vendors, \$3.50; 10 4-column Burels, \$7.50; 25 Yellow Jacket Ball Game, \$2.00. CAMEL VENDING, 402 W. 43rd, New York.

WANTED - ALL TYPES OF ARCADE Machines. Give full information first letter. A. BERMAN, 5497 S. Blackstone Ave., Chicago, Ill. no22x

WANTED TO BUY - MILLS 5-10-25c BLUE Fronts, serials over 400,000. Also 1937-38 Keeney Track Times. BOX 92, Steubenville, Mo. no15

THE CHRISTMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOVEMBER 29, 1941. CLASSIFIED FORMS CLOSE IN CINCINNATI NOVEMBER 19. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

WANTED TO BUY - MILLS 5-10-25c BLUE Fronts, serials over 400,000. C. T. BARKER, 904 E. Exchange St., Akron, O. no22x

WILL BUY FOR CASH - ALSO NOW SELLING - Sky Fighter, Air Revolver, Defender, Rapid Fire, Shoot the Chius, Western Baseball, World Series, Hockey, Basketball and all others of this type. Good deals either way. SEABOARD SALES, 619 10th Ave., New York City. no22x

WANTED TO BUY - WIRELETTERS 616, 24, 600, 500 - Advice price and quantity first letter. ACME SALES CO., 625 10th Ave., New York City. no22x

WANTED - ROLASCORES, BOWLETTE (Rockball Jr., Target Roll Jr.) and other Blue Ball Alloys. Make lowest price. L. BILOW, 2512 Irving Park Rd., Chicago. no22x

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A-1 COMPLETE LIFE (UNBORN) SHOW - Perfect, grand specimens; Lobby, 1st floor. Publicity, \$150.00; also Modesty, 1st floor. WALLACE, 2416 N. Halsted, Chicago.

FOR SALE - 12 CAR LINDY LOAF WITH 15 horsepower electric motor; late model worm drive gear. Has been in park here for five years. Is in extra good operating condition. Any case, it is a great money \$800.00 item. GEO. C. BACKUS, 122 First St., Buckeye Beach, Va.

FOR SALE - 16 AND 24 SEAT CHAIR PLANE, complete. Kiddy Aero Plane and Chair Plane complete. CALVIN GRUNER, Piquetteville, Ill. no22x

FOR SALE - PARKER FERRIS WHEEL, good condition, \$300.00. C. T. JOHNSON, Box 308, Piquette Beach, Calif.

FOR SALE OR TRADE - MODEL CITY, mounted on truck. Also Design Electric Motor, two output. Write BOX 38, Homer City, Pa.

MINIATURE RAILWAY - 1 1/2 MILE TRACK, Chevrolet Motor, \$250.00; Radio Auto, \$150.00; engine for 4 for 10c Photo Machine, with 10c slot, \$100.00. All ready to go. PATRICK GARICK, Huron, Mich. no22x

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FOR YOUR FREE ACTS

BU...HER'S FEARLESS FLYERS; Billboard...

NOW BOOKING FOR 1942 - HIGH POLE Act; other Acts for indoor dates...

Charles La Cruz (La Cruz) - Original, Outstanding...

James O'Connell - Original, Outstanding...

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PIANIST - LOCATION, HOTEL PREFERRED...

PIANIST - PREFER SMALL BAND OR COCK...

Original Western Pianist for tavern, club...

AT LIBERTY VAUDEVILLE ARTISTS

FOR BOOKING - UNUSUAL, EXCEPTIONAL...

TEAM - LADY, GENT, NOVEMBER 15, FAST...

Little "K" available for departments, schools...

Music for the Show Business - Would you like to...

Music for the Society Circus - Dog, Pigeon, and...

Music for the Society Circus - Dog, Pigeon, and...

Music for the Society Circus - Dog, Pigeon, and...

GAINESVILLE ACTS

Dr. and Mrs. S. M. Yarbrough joined the party...

The performing personnel of 100 from the Gainesville show attended the night performance...



JOIN AMERICAN RED CROSS

CORRAL

(Continued from page 42) J. and Dale Stone split fourth. Call...

FRANK ROWELL, Hayward, Calif., just week released a partial list of rodeo performers...

Chf Stadium Finals

DAY-MONEY awards for the last three days of the Chicago Stadium Rodeo were: Cow Milking...

Carl Shepard, 38.4; Hugh Bennett, 35.2; Buck Mason, 35.4...

Wild Horse Race (\$35, \$25, \$15): October 21...

Bareback Bronk Riding Fifth Day (4 performances) Pritz Traun, \$200...

Steer Wrestling—Fifth Day (4 performances): Dick Herron (\$), \$10; Steve Hancock (\$73), \$200...

Bull Riding

Seventh Day (4 performances): Roy Griffith, \$187.50; Dick Griffith, \$180...

Calf Roping—Seventh Day (4 performances): Homer Pettigrew (\$154), \$220; Dick Truitt (\$63), \$230...

LETTER LIST

(Continued from page 50) Winnebago, Wis. W. J. ...

CHICAGO OFFICE

- Albright, Louis; Anderson, Oscar; Anderson, Fred; Beckus, Herbert; Bickala, Mrs. Roy; ...

- Beck, Walter; Teer, Lester; Teer, Joseph; ...

MAIL ON HAND AT ST. LOUIS OFFICE

- Beck, Walter; Teer, Lester; Teer, Joseph; ...

- Stoddard, Mrs. G. L.; Harris, Mrs. B. J.; ...

PARCEL POST

- Field, Roland; Fulton, George; ...

Merchandise

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Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

Fluorescent Lighting Biz Anticipates Heavy Activity

This year's sales are expected to triple 1940 figures, according to industry observers—heavy demand proves boon to agents handling equipment

NEW YORK, Nov. 8.—The infant fluorescent lighting industry is expanding at a tremendous pace and activity this year is expected to triple that of 1940, according to the qualified opinion of speakers who addressed a meeting of more than 4,000 lighting executives at Manhattan Center. It is estimated that sales for the fiscal year will reach a dollar volume of \$250,000,000. It is claimed that this is a very conservative estimate. The meeting, called by the Atlantic division of the General Electric Company's lamp department, with headquarters in Nela Park, Cleveland, brought out quite a number of informative facts that are of interest to agents handling fluorescent lighting equipment. A feature of the meeting was a comprehensive display of all 74 types and colors of Mazda fluorescent lamps illustrating an army bomber as part of a "Wings of Vision for Defense Production" pageant. Black light was also displayed in the demonstrations, which were designed to bring out how colored light is generated by fluorescent lamps. The exhibit also displayed visually how unique lighting effects can be obtained for decorative purposes.

H. B. Myrtle, manager of the Atlantic division, stated that 31,000,000 fluorescent lamp tubes will be produced this year in comparison with the 1940 figures of 7,100,000 lamps. Furthermore, he explained, this figure is expected to jump to 35,000,000 next year and to 65,000,000 in 1943. Agents who handle fluorescent equipment, therefore, can look to an ever-expanding market. The full significance of the figures quoted by Myrtle can only be realized when they are compared with 1939, the first year that fluorescents went into commercial mass production. Only 1,000,000 tubes were manufactured that year. Specialty workers handling this equipment will be interested to know that Myrtle predicted that the potentialities of the fluorescent market is way up in

astronomical figures, somewhere in the billions of dollars. He said that the growth in demand for equipment for stores, for homes, and particularly for lighting of defense industries, has been amazing. And the demand is going on up and up.

Workers who started in the field, and those who are just entering, are certain to prosper as production increases. Reports from the field show that the equipment is well received everywhere, and particularly the economical plug-in units that are now making their appearance.

Ben Cohen Back From Army

NEW YORK, Nov. 8.—Ben Cohen, of Cohen Bros., novelty house specializing in mechanical toys and carnival novelties, has been released from the army after spending eight months in training. He was over the age limit. Ben was stationed at Fort Benning, Ga., and is full of praise for army life. He lost 18 pounds, has a deep tan, and is the picture of health.

Church Writer Defends Bingo

RICHMOND, Va., Nov. 8.—An editorial writer in *The Catholic Virginian* for November takes issue with the editor of *The Virginia Methodist Advocate*, who recently wrote articles against "church gambling."

The Catholic writer contends that church gambling in this section is practically synonymous with bingo and he believes that the "real gambler" whom the general spread of the bingo board is much as he despises the prizes offered there.

The writer concedes that gambling may "easily become a dangerous thing." However, he maintains that "broadly speaking, gambling is not immoral—apart from the question of cheating or violation of civil law—when all the parties to a wager can justly afford to lose their stake."

He adds that the desirability of using bingo and the like as a means of church financing is up to the diocesan bishop to determine.

Holiday Boom Signs Appear

WASHINGTON, Nov. 8.—According to reports received from key cities throughout the country by various government bureaus, the indications point to a record-shattering holiday season. The defense program expenditures are going into astronomical brackets and, while it is true that living costs are going up, wages are also being boosted.

A deluge of holiday spending is anticipated for gifts and amusements and it seems that the rubber band is definitely off the Bankroll of Mr. and Mrs. America. The merchandise field should be able to get a good percentage of the holiday cash.

Card Campaigns Raise Funds For Organization Treasuries

CHICAGO, Nov. 8.—Organizations are finding salescards valuable when the need arises to raise funds, according to reports received by industry leaders here. Churches, fraternal organizations and clubs are returning in ever-increasing numbers to the use of salesboards to give new life to lean treasuries, it is reported.

The cards are worked within the organization or club and usually the campaign is handled by an experienced salesboard operator working on a pre-arranged percentage basis. The organizations have discovered that it is much better to turn over the promotion to an experienced operator to assure the best results and, therefore, operators contacting these groups are securing considerable added revenue. At this time of the year, particularly, the field is wide open, since most organizations use the salesboard campaign to obtain funds for Christmas baskets, gifts for the poor and other holiday charitable purposes.

Some operators have been able to open up groups whose fund-raising activities were confined to card parties and socials. It is said, in each instance the operator was able to show that the salesboard would produce more revenue for the organization with a minimum of headaches for the officers, as the operator does all the work required.

The field is ever-expanding, according to a prominent operator who has had wide experience in promoting the salesboard fund-raising drives. The operator reports that it is not difficult for a wide-awake man to contact secretaries of organizations and explain just how sick treasuries can take on new life via the salesboard campaign. The actual promotional work involved is not difficult, but it is up to individual operators to discover the best method applicable in his own territory.

One of the most popular arrangements is the flat commission arrangement, where an agreed upon percentage—usually 20 per cent of the gross take of the card—is turned over to the sponsoring organization as commission. For example, on a card grossing \$10 the organization's share would be \$2. The operator assumes expenses involved out of his share of the

revenue. Sometimes the operator makes an arrangement to pay a fee of 25- or 50 cents to the organization secretary when the latter agrees to take on the clerical work.

A second workable method, according to this operator informant, is the equal division of profits after all expenses have been deducted. This plan is best suited for groups that have a large membership. In both plans the operator assumes full charge and finances the campaign; selects merchandise to be distributed, prepares the necessary promotional matter and mails it, works up the salesboard to be used, and handles all other pertinent details. All members are solicited to take cards and usually the practice is to hand the money over to the secretary when cards are completed. Later passes the money on to the operator who then ships out merchandise on all completed cards.

It is claimed that the budget plan has much wider scope for exploitation since the deal can be tied in with a free drawing on a major prize. This prize may be an expensive radio and there have been instances when the grand award was an automobile. The free drawing is usually held at a dance, serving as the culmination of the fund-raising campaign. In this method each salesboard has a coupon book and for each chance taken the purchaser receives one coupon giving him a chance in the main prize drawing. This, of course, is in addition to the opportunity of winning the major item offered on the card. This idea has been found very successful in stimulating purchaser interest in taking more than one chance.

Under the budget plan the operator usually sets a flat fee of about \$1 for each member in the organization to cover his overhead, including promotional costs, getting the cards to members, etc. Additional items added to the budget are the clerk or secretary's salary and, if a drawing is to be held, the costs of the grand prize, orchestra, entertainment and hall are included.

Under the budget plan the operator receives all receipts until the overhead expense is completely liquidated. Then, after merchandise costs have been deducted, (See CARD CAMPAIGNS on page 57)



THE SUNDAY bingo ban in Wilkes-Barre, Pa., isn't stopping some players from having their fun on a lapboard on the Sabbath. At least two bingo parties have sprung up on the outskirts of the city since Mayor Charles N. Loveland ordered that bingo halls must be blacked out on Sundays a few weeks ago. A third party, reported organized shortly before the mayor's ultimatum, was said to be drawing a larger crowd as a result of the closing order. Operators of one of the new parties showed their ingenuity by chartering buses to carry bingo passengers to the game at the Sky Club on East End Boulevard, a distance of three miles.

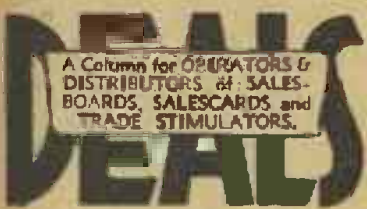
THIRTY PRIZE awards were made at a recent weekly bingo party sponsored by the Riverside Council, Knights of Columbus, Windsor Locks, Conn., according to a report received from the secretary of the organization. The latter stated that interest in bingo is high in the town and the weekly games, held on Monday evenings, draw good crowds.

WITH THE advent of the pre-holiday season many bingo operators are using the time-tested stunt of offering turkey or prize awards as an added feature of their regular merchandise games. The Thanksgiving holiday is a natural for this type of poultry giveaway, and pre-Christmas and New Year weeks are also good for this promotion.

Games are particularly well attended during the holiday season. Crowds are in a cheerful, holiday mood, and fun and entertainment. Special programs are the order of the day during the holiday weeks, and attendance figures reach new high levels. There is no question but that this Christmas and New Year season will see one of the biggest, if not the biggest spending spree in the history of the country.

The pre-holiday weeks are usually devoted to frantic rushing around for gifts, bingo games are well attended, as the players can kill two birds with one stone. They enjoy a pleasant evening at their favorite pastime and at the same time have an opportunity to receive an award that will solve at least one of their gift problems.

Operators have stocked up on diverse and items for the holiday season, with merchandise with home and female appeal. (See BINGO BUSINESS on page 57)



A Column for OPERATORS & DISTRIBUTORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

BEN SMITH

Well, here we are with Christmas just a-hop, skip and jump away . . . the best of all the holiday seasons for card and board operators. And it should be especially good this year, for John Public has shown a decided inclination to spend a good part of the extra money he has been making. Most of the boys have their Christmas deals set and if you haven't one or more yourself you better get to work pronto. Your share of this do-or-die is available practically for the asking.

And talking of John Public . . . he is always ready to go for an item when it has proper flash and consumer appeal. When the holidays come around he is a pushover, and most anything that can be used as a gift will move. The old stand-bys will continue to receive a heavy play—portable radio sets, candy in attractive re-use containers, fur coats, jackets and chubbies, cameras, watches, clocks, lamps and many more. We understand that stuffed toys, dolls and toys generally will also be given a run and that all in all, salesboard operators should be a happy group when the rush gets over.

Our Midwest correspondent informs us that Daco Quality Displays opened (See DEALS on page 57)

switch. Exclusive features make long-life and dependability, and the pencil can be used continuously without the slightest discomfort, it is claimed. This pen claims to have originated the practical electric pencil in 1931.

Christmas Signs

Now is the time to prepare for the pre-Christmas trade, and many agents are taking tip on Christmas signs for retail stores, according to L. Lowy, who produces a diversified line of signs and display material for the holidays. Firm offers a wide selection of signs of the Christmas greetings variety, as well as those having an advertising tie-in. Line also includes funny, snappy Christmas signs. Signs are well-illustrated

and made on heavy blue cardboard with process white paint. Firm also puts out lined silver Thanksgiving and Christmas signs as an aid in selling Christmas gifts and merchandise. Workers interested in handling the sign can write for a free circular and price list.

Placard Mount

An attractive red, white and blue placard reproducing the American eagle and American flag is being offered by Welco Service. Space is provided in the emblem for pasting in the picture of son or sweetheart serving in the armed forces. Manufacturer claims that pictures need not be put away but can be framed. The placard is on cardboard and is six by nine inches in size. It is

said this is a good number for four-footed photographers, pitchmen and street workers.

TRADE SHOW FEATURE Events for Two Weeks

- Nov. 14-15 ARIZ.—Phoenix, Fiesta del Sol, 14-15. CALIF.—Oakland, Celebration, 14. Oakland, Dairy Show, 13-14. Porterville, Celebration, 11. San Diego, Celebration, 11. COLO.—Lamar, Livestock-Poultry Show, 13-14. ILL.—De Puntak Springs, Legion Celebration, 14. Chicago, Antique Expo-Hobby Fair, 10-12. IND.—La Porte, Muck Crop Show, 12-13. LA.—Baton Rouge, Roddo-Livestock Show, 9-12. MASS.—Boston, Dog Show, 14-15. MICH.—Port Huron, Dog Show, 11-12. MINN.—Minneapolis, Dog Show, 14. N. Y.—New York, Natl. Hotel Expo., 10-14. N. C.—Charlotte, Expo. & Food Show, 12-22. O.—Dayton, Celebration, 11. OHIO.—Columbus, City Food Show, 12-15. PA.—Pittsburgh, Auto Show & Defense Expo., 10-13. S. D.—Colonie, Celebration, 11. TENN.—Nashville, Shrine Circus, 9-12. November 12-22 ARIZ.—Tucson, Woodmen of World Festival-Expo., 12-22. CALIF.—Los Angeles, Cola Machine Show, 17-18. CA.—Alameda, Shrine Circus, 17-21. IND.—Evansville, Shrine Circus, 17-21. La Porte, Dog Show, 22. IA.—Des Moines, Fair-Home Expo., 18-21. ME.—Portland, Mks. Circus, 17-22. MINN.—New Ulm, Poultry Show, 22-23. St. Paul, Sports, Travel & Auto Show, 17-23. N. J.—Camden, Dog Show, 22. O.—Columbus, Circus in Coliseum, 17-23. PA.—Philadelphia, Dog Show, 22. S. D.—Humboldt, Turkey Day, 22. WIS.—Milwaukee, Hobby Show, 20-23.

SPECIAL WHILE THEY LAST HOSPITALITY TRAYS— Joseph Hagn Co. Wholesale Distributors Since 1911 217-223 W. MADISON STREET, CHICAGO

New! P.D.Q. AUTOMATIC PHOTO MACHINE 7 days Big Money Maker. Look! See How, Ark., writes: "Rigged up booth with lights. GROSSED \$39.20 SATURDAY." P. D. Q. CAMERA CO., 109 E. 35th St., Dept. BB-11, Chicago, Ill.

UNDER THE MARQUEE (Continued from page 48) Portsmouth, Va. He also displayed the signs of the grandest ring for the horse folks during the National Peanut Exposition in Suffolk October 30-31.

MATT SAUNDERS, formerly press chief with the Buffalo Bill Show and for the last 28 years manager for the Loew Circuit in Bridgeport, Conn., was honored last week on the stage of the Loew Palace Theater there when he was presented with a round-trip ticket to Chicago by an official of the American Airlines, Inc. in recognition of his co-operation in the opening of their new airport in Bridgeport.

ROY BARRETT, after closing with the Haddis-Morton Circus in Toronto, went to Detroit with Terrell Jacobs by way of Windsor, Ont. Terrell spent a day in Detroit with Allen King looking over his new show that is to go out next spring. Barrett is now in Chicago, preparing for his ninth year in the Famous Burr department store in St. Louis. He is booked in Minneapolis after the first of the year and will play the Minneapolis Shrine date for Mrs. Edna Curtis and Noel Van Tilburg. He will also play the Chicago Stadium show for Sam Levy, of the Barnes-Carruthers office.

Speaking about a big circus manager, one of the troupers of the good old days remarked "I don't approve of his modern ideas. I still think that they are all wrong, but everything that he has done seems to turn out right."

KELLEY REMINISCES (Continued from page 29) ting that Babe Doris, as a child artist, joined the Arnold show while Bill was on there. Both were strong specialty performers and soon formed a team which became famous as Bill and Doris. During my connection with the Hoyt show, Bill and Doris joined us and were an integral help in the success of that show. They were recognized as a feature vaude act. Bill was the principal comedian, with Babe playing such parts as Fauntleroy, the little girl in The Fatal Wedding, the child in Editha's Butler, etc.

After in time I restored my pleasant connections with Allen, of the Hoyt show, and placed the Jewell Kelley Stock Company in operation, which played the better bookings offered by the Klaw & Erlanger office, New York, for many years. Occasionally, the company played a mad puddle, a tank town, the old upstairs open hall or maybe the courthouse, and just to make it complete an occasional storeroom. The Jewell Kelley company holds the records for top busi-

ness in most of the principal cities of the South and Southwest during the lifetime of the popular-priced attraction. Bill and Doris joined my company at its inception and were identified with it for a lengthy period.

In the meantime, Babe Doris had developed into young womanhood. She was accompanied and chaperoned by her mother, Mrs. Wiseman, a charming woman, from her advent into the theater until her retirement. Bill later met estrif from the dramatics and entered vaudeville. He and Ford West, the latter now located on the West Coast, formed a partnership, and the team became known as Bill and West. They were for years a top favorite in big-time vaude houses. About this time Babe and Foster were married, after which she retired to her home in Dallas, where she now resides. A son, Foster Ball Jr., is there with her. Foster died in New York a few years back and is buried in Jamaica, N. Y. Bennett Brace was his partner and straight man at the time of his passing.

Bill came out of Charleston, W. Va., a member of a prominent family there. Strange as it may seem, especially to those who knew him during his reign as a comedian, his debut in the theater was in a Shakespearean role. Foster confided this information to me but never publicly bragged about it.

Relative to the discovery of the photos of these good people by Titchell in Evansville, Ind., I believe T. Deight is correct in his assumption that the photos were probably the property of some former member of the Bennett-Schiffman clan.

Like many of the old-timers who started, staggered and started, with more or less success, during the balmy days of the theater, the writer has temporarily at least, retired from dramatic and other forms of the old amusement business. But at times I develop a terrible yen to go forth again, don the knee buck and armor, the big hat and blue skirt, the old Prince Albert and the silk high hat, and make the waltz ring with fiery shouts or charm the populace with words of passionate love to some beautiful heroine. With it all, I relive the pleasant memories of having known intimately and confidently the fine men and women mentioned in this article and hundreds of others in the same channel of work who gave to me fond memories and cherished remembrances of friendship, love and respect. These memories I cherish with an honest, faithful admiration and love for the grand men and women who trod the stage when the theater was a hallowed edifice—adored, appreciated and respected. Truly, they were the salt of the earth! JEWELL KELLEY.

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Leadership

People in all parts of the nation join in tribute to the able leadership of Mayor La Guardia

City government is an important item in modern civilization, and the election of Fiorello H. La Guardia for a third term as mayor of America's largest and most important city is an event of national importance.

Many of the problems of our modern age converge in large cities, and in that respect New York has its full share of all the problems common to our times. The fact that a man can head a city government in coping with these problems for eight years and then be elected for a third term is an unusual testimonial to his leadership. It is fitting that the nation should take recognition of such leadership of a great city. The election of La Guardia is not a reflection on the losing candidate but rather a testimonial to leadership that has shown itself during two terms in the mayor's office. The people of the nation will join with the citizens of New York in saying to Mayor La Guardia: "Well done."

The New York Times, November 2, expressed how the nation feels in the following words: "In the years since (his first election), he and his assistants have practically re-made New York. There have been questions about extravagance, but the physical improvements have been undeniable and the general honesty of the administration is unquestionable."

That is a real tribute to a great mayor, and it reflects the opinions of people in all parts of the country. It means that the greatest city in the country has a model in government and able leadership, which is a very fortunate thing for the nation. If people had to point to New York as an example of bad government, the shame would be felt by the whole nation. Fortunately, citizens of all American cities can point to New York with due pride because of the constructive program that has been carried on by La Guardia and his assistants.

As long as civilization seems to converge in building great cities, it is important that city governments have real leaders at the head. There has been talk of decentralization, but it still seems that great cities will be built and that the problems of society and of government increase as people congregate in cities. These problems often seem overwhelming, and that is why the leadership of a man like La Guardia becomes so important to the country at large. Many city administrations do fall down or fail to solve the many problems that arise in the modern city, large or small. The American people are vitally concerned about their cities and the leadership that is chosen for each one.

Mayor La Guardia has not only proved to be a capable leader himself, but he has also chosen some capable associates who have become specialists in their respective departments of city government. Some of these departments are

worthy of special study as examples for solving modern problems. For instance, the constructive work of licensing business enterprise as a method of regulation and to prevent racketeering is an example in modern government. This is only one phase of the constructive work done under La Guardia.

La Guardia's leadership is not confined to New York alone. He recognizes not only his responsibility to New York but his responsibility to the nation as well. This has been especially true since a period of world crisis has developed. In a time like this he has found ways in which to serve the country as a whole.

The appointment of La Guardia to head the Office of Civilian Defense (See The Billboard, June 7, 1941, page 66) was a tribute to his leadership and also a great forward step in the work of the nation to defend itself. This work of civilian preparedness still goes forward and is one of the basic necessities of our national preparedness. The civilian defense program has four great points of service assigned by the President, and one of the most important of them is that of sustaining national morale. As this work goes forward, the leadership of Mayor La Guardia will become more and more important to the country at large.

It is generally recognized that one of the big jobs facing the country is that of constantly building up a stronger and more aggressive national unity. National defense will not succeed until the country overcomes much of the confusion about what national defense means. It is well agreed that Mayor La Guardia represents the true aggressiveness of the American people and that he will lead where all loyal Americans dare to follow.

Mayor La Guardia is also an outstanding worker for close co-operation between the United States and Canada during the present emergency. This work may have been less spectacular than other patriotic services rendered to the nation by the mayor, but when history is written it will get due attention. For the future of the United States depends much upon close co-operation with Canada, and La Guardia has vision to see all this.

He also is head of the National Council of Mayors, a job that brings him into contact with the mayors of all American cities. He has held this post for some time and has introduced a number of constructive ideas before this national organization of mayors. This work makes him a progressive force in bringing about better city government in all parts of the nation. It is for all these services and these qualities of leadership that the coin machine industry joins with the many others that duly appreciate the work done by Mayor La Guardia.

"The 1942 Coin Machine Show Will Be Held . . .

unless some unforeseen catastrophe occurs that makes its cancellation absolutely necessary in the opinion of the directors of Coin Machine Industries, Inc. They will be the only ones to decide upon any change in present plans."

The above is quoted from a letter dated November 5, 1941, signed by James A. Gilmore, secretary-manager, Coin Machine Industries, Inc., which was mailed to the coin machine industry throughout the United States, including operators, distributors, jobbers, manufacturers, trade association executives and prospective exhibitors.

The letter went on further to state: "This letter is to dispel any invidious rumors you may have heard that the 1942 Coin Machine Convention and Show will not be held.

"Every exhibit contract contains this clause: The association reserves the right to cancel the 1942 Coin Machine Show and all exhibit contracts in connection therewith at any time prior to January 1, 1942, provided that conditions within the United States, or throughout the world, make it necessary in the opinion of the association directors."

"The directors of Coin Machine Industries, Inc., take the optimistic view that the coin machine industry has survived perilous and troublesome times heretofore and there is ample reason to believe it will again."

The directors of CMI weighed carefully the arguments for and against a 1942 show before voting nearly unanimously to hold it.

They have protected themselves and the industry in their cancellation clause against any unforeseen contingency, and now that their decision is made The Billboard, for one, feels that differences of opinion should be forgotten, the industry as a whole should share their optimism, and all should co-operate toward the success of the 1942 show and convention.

Since the government is co-operating to make this convention program a success it would seem the industry can well afford to co-operate toward the success of the show.

Federal Tax Information . . .

An important contribution to rulings on the federal tax as it applies to various models of console machines is contained in a letter from the Office of Commissioner of Internal Revenue, Washington, dated November 4, 1941. Preliminary announcement of this expected ruling was made in The Billboard, issue of November 8, page 61.

The manufacturer's descriptions and the rulings of the Internal Revenue office should be carefully studied in order to apply the rulings to various types of console machines now on the market.

Rulings on Consoles

To J. H. Keeney & Company, 6610 South Ashland Avenue, Chicago. "Reference is made to your letter dated October 15, 1941, relative to tax on coin-operated amusement and gaming devices imposed by section 3267 of the Internal Revenue Code, as added by section 555 of the Revenue Act of 1941.

"You make reference to a letter dated October 10, 1941, addressed to Attorney George Glassgold, 300 Madison Avenue, New York, wherein a ruling was made as to the classification for the purpose of the rate of tax under section 3267 of the code of a machine manufactured by you and known as 'Super Bell' console. You state that the wording of such letter indicates that this office was under the impression that the machine was equipped entirely with an automatic pay-off device. Therefore, you list the description of four models of your machines and request a ruling as to each.

"The four models with your description will be listed in order with the ruling of each model immediately following:

"Manufacturer's description, Model A: 'This model operates by the insertion of a coin and the pressing of a handle which causes three revolving reels to spin, and subject solely to chance, the machine will automatically pay-out various rewards in the shape of cash or tokens.'

"Ruling by Internal Revenue Department: From the description of Model 'A' such machine falls within the classification of a slot machine and is taxable at the rate of \$50 per year.

"Manufacturer's description, Model B: 'This model operates by the insertion of a coin and the pressing of a handle which causes three revolving reels to spin. There is no automatic payout device contained in this model and scoring rows merely record free plays on the backboard which permits the player to extend the length of the game by further playing of the machine without the insertion of a coin. This is strictly a free-play game and we feel it should come within the \$10 tax bracket.'

"Ruling by Internal Revenue Department: The machine described not being a pinball or similar type does not come within classification of amusement devices with respect to which the rate of tax is \$10 per year. If the machine does not in any manner indicate to the person playing or operating the machine that he is entitled to receive cash, premium, merchandise or tokens, the machine is not regarded as a gaming device, as defined in the act, and accordingly is not taxable.

"Manufacturer's description, Model C: 'This model is a combination of Model "A" and "B." In other words, there is incorporated in the machine one free play unit and also one automatic payout unit. We readily understand if this machine is operated with the automatic payout device operating that it should fall within the \$50 class. There are a great many machines of this model now in use. If the present user of the machine removes the payout mechanism entirely and operates it merely as a free-play amusement game then what is the tax status? The combination model, we might say, was made to simplify manufacturing problems, as it enables us to serve two different types of markets with one model. Further, it enabled the operator of free-play equipment to recall this model into a payout territory when he was thru with it, and vice versa.

"Ruling by Internal Revenue Department: If the payout mechanism in this model is susceptible to ready removal or attachment by the person maintaining for use or permitting the use of such machine, it is classed as a gaming device.

"Manufacturer's description, Model D: 'Model "D" is exactly the same as Model "B" insofar as it is strictly a free-play game with no automatic payout device whatsoever. Model "D," however, incorporates in its structure a pin game field. The spinning of the wheels merely sets up possible scoring combinations; the awarding of free plays on the backboard is then dependent upon the player's skill in shooting one or more balls into certain positions in the pin game playing field, which will award free plays on the backboard regardless of the action of the three-spinning wheels, provided the player is successful in shooting one or more balls into that particular section of the field. In other words, Model "D" is a combination pin game, and free-play awards are dependent entirely upon the player's skill in shooting the pin game section, and the action of the three wheels merely sets up the possible amount of free games to be scored.'

"Ruling by Internal Revenue Department: Such machine, inasmuch as it has incorporated therein a pin game field, falls within the classification of 'pinball' or other similar amusement machine and is taxable at the rate of \$10 per year." (Signed) D. S. Bliss, Deputy Commissioner.

BRIEFS OF THE WEEK

Deaths

- Ernest M. Oertle, of Southern Music Sales Company, Inc., New Orleans, November 2.
- Casey Claesbeer, of Casbeer & Norberg Novelty Company, St. Peter, Minn.
- Miss John W. Smith, wife of head of the Michigan Panorama Company, Detroit, November 4.
- P. D. Armour, head of Yellowstone Specialty Company, Salt Lake City.
- Harry Zink, manager of Coast Cigarette Service, Ashbury Park, N. J., November 6.

Marriages

- Frank DeBarros, sales manager of F. A. B. Distributing Company, New Orleans, to Betty Morin October 23.
- Raffaele Marza, Brooklyn operator, to Peggy Delaney.

Births

- A boy to Mr. and Mrs. Numa Goutierrez November 2. Father is employed by Dixie Coin Machine Company, New Orleans.
- A boy, David Wade, to Mr. and Mrs. Frank Mason. Father is roukeman for Modern Music Company, Denver.
- A boy to Mr. and Mrs. Harry Sloan. Father is a Philadelphia coin machine operator.
- A girl to Mr. and Mrs. John Hawley, Los Angeles, October 20.
- A girl to Mr. and Mrs. Victor Colpeland. Father is member of Wolf Sales Company, Denver.
- A girl to Mr. and Mrs. Porter Harrison. Father is with Dell Music Company, Dallas.

Personnel

- Edwin C. Lear, Seeburg sales representative, has been transferred from Houston to the Dallas Electro Bill Company office.
- John Mahoz, has been named field representative for United Music Operators, Detroit.
- Allan Hummum employed as service man by Buster Williams, Natchez, Miss.

In the Army

- Johnny Walton, formerly with Mayflower Novelty Company, St. Paul.
- Ray Bruder, St. Paul operator.

New Addresses

- Wolf Sales Company, Denver, moved to 1932 Broadway, November 6.

Firm Changes

- Mrs. Leonard Michaud, Litchfield, Minn., has taken active control of Michaud Novelty Company, replacing deceased husband.
- Rake Coin Machine Company, Philadelphia, has been reorganized as a partnership between Emanuel, Nathan and Joseph Rakowsky.

New Firms

- Douglas T. Fowler, operating concern, Detroit.
- Play-Land Arcade, Inc., 320 South State Street, Chicago. Incorporators: L. Kertis, P. Gerber, M. Glass.
- Miami Coin Machine Exchange, 809 S. W. Eighth Street, Miami, has been founded by Albin Weinbaum and Norman Rothchild.
- Spencer Bell Corporation, New York, has been organized with following directors and stockholders: Stuart P. Devitt, Brooklyn; G. W. McKean, Brighton; L. I. N. Y., and Maude M. Hall, New York.
- Relaxed Service Corporation, New York. Shareholders are Herbert S. Klein and Mildred Levy, New York, and David I. Lepr, Jamaica, N. Y.

New Addresses

- D. Robbins & Company, 603 West 41st Street, New York.

New Associations

- Coin Machine Merchants of East Tennessee, Knoxville: E. Jack Hubbard, president; Tommy Coakley, vice-president, and Mrs. E. C. Dollard, secretary-treasurer.

In New York Last Week

- Victor Stehlin, Victor Music & Amusement Company, Buffalo.
- Leonard Behrens, Allied Amusement Company, Los Angeles.
- Irving Sumner, Modern Vending Company, Miami.
- Artie and Pearly Puckras, Philadelphia.
- Sam Strahl, Pittsburgh.
- Bill Hemminger of Ferno-Products, Chicago.
- Al S. Douglas, Daval Company, Chicago.

In Chicago Last Week

- Sam Taran, Mayflower Novelty Company, St. Paul.
- Les Strivers, New Orleans.
- H. E. Mosley, Richmond, Va.

Barage . . . \$38.50	Champion . . . \$3.00	Ocean Park . . . \$ 9.00	Short Stop . . . \$14.50
Boysie . . . 12.50	Confine . . . \$4.00	Rebound . . . 7.50	Excursion . . . 7.50
Big Six . . . 7.50	Eureka . . . 25.00	Secret . . . 9.50	Turf Game . . . 8.50
Big Tom . . . 14.50	Gold Cup . . . 25.00	Spectator . . . 9.50	Star & Co . . . 7.50
Big Chief . . . 34.00	Lucky . . . 9.50	Spotman . . . 7.50	Vacation . . . 19.50
Excursion . . . 7.50	Macos . . . 3.50	Scramble . . . 10.50	Victory . . . 29.50
Cadillac . . . 19.50			

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MUSIC MERCHANDISING

America Will Hear! America Will Buy!

A Guest Editorial by C. T. McKELVEY

Director of Sales, J. P. Seeburg Corporation, Chicago

We are indeed fortunate to be in an industry the influence of which is being exerted day and night in every city, town, hamlet and back street thruout the country. The business we are in affords us an opportunity to contribute an invaluable service to our country. The business we are in makes it possible for us to "speak" to over 50,000,000 Americans each week on a subject which is vital to the preservation of the American way of life. BUY U. S. DEFENSE BONDS AND U. S. DEFENSE SAVINGS STAMPS!

With the Treasury theme song, "Any Bonds Today?" in the No. 1 position on every coin-operated phonograph in approximately 300,000 retail establishments thruout America, the phonograph operators of the United States automatically become a vital part of our great national defense effort. Every operator in America is conscious of the part he is playing in the national defense effort.

All of us should buy Defense Bonds or Defense Savings Stamps. We all know what happened to us in 1928-'29 and the early '30s. This would never have happened if a systematic and sound savings plan had been in existence at that time. The money you invest in Defense Stamps and Defense Bonds will be put to work in the national defense program to protect your freedom and my freedom. When you and I buy Defense Stamps or Defense Bonds we are

underwriting for future security and a continuance of the American way of life.

It is to our mutual interest that all America become Defense Stamp and Defense Bond conscious—and the music operators of the United States are in a position to say thru their phonographs—to over 50,000,000 people each week—"Any Bonds Today?" This constant repetition will have a telling effect, and millions upon millions of American citizens will become conscious of Defense Stamps and Defense Bonds and will soon find themselves "buying a share of freedom."

Soon automatic phonographs will be playing "Any Bonds Today?" in the lobbies of office buildings, railroad stations, in department stores and in all other public places which large groups of people frequent or where a good transient crowd is available. Many members of the automatic phonograph industry are fortunate enough to be serving in the armed forces, but those of us who for one reason or another are not eligible can each do our bit by entering into

this great national defense effort of assisting our government in the sale of Defense Bonds and Savings Stamps. To my knowledge no other industry has attempted a nationwide program such as ours, and I know I speak for every music operator in the country when I say, "America will be Defense Bond and Savings Stamp minded when our job is completed!"



AN EXAMPLE OF ATTRACTIVE PHONOGRAPH DISPLAYS in various cities to boost the sale of U. S. Defense Bonds.

Phonographs for Defense Week, Nov. 9 to 15

Bonds Drive in Full Swing

Industry Works This Week To Sell Bonds for Uncle Sam

"Any Bonds Today?" in every phono—distributors, operators and location owners buy and sell bonds as industry goes "all out" on "Phonographs for Defense Week"

CHICAGO, Nov. 10.—Something as it does into every nook and cranny of the country, the nationwide automatic phonograph network unleashed its full force yesterday to get every citizen of this country Defense Bond conscious. To a man, the industry's operators have pledged to put the official Treasury song, "Any Bonds Today?" in the No. 1 spot on every one of the 100,000 phonographs on location. In the majority of population centers, operator groups have banded together to further the campaign by using paid advertising space in local papers to promote the drive, by staging bond sales campaigns in downtown buildings, by getting all their employees, families, friends and customers not only to buy bonds themselves, but to sell them to others.

Seldom has any industry plunged so wholeheartedly into "any drive." Every man, jack of the phonograph business, from manufacturer and distributor on down to the newest serviceman, has put his shoulder to the wheel. Weeks ago the industry rolled up its shirt sleeves, took a hitch in its belt, and went to work for Uncle Sam's Treasury Department. This week the results of this labor are being unfolded to the nation. Every phonograph carries "Any Bonds Today?" in addition to stickers, placards and other point-of-purchase advertising matter boosting bonds. Every member of the industry is a bond or stamp holder. Every location owner is primed to become a high-pressure salesman for bonds during the coming week.

Detailed reports of what individual members and groups are doing this week to put the bond drive across are already coming in. In Birmingham the three distributors of phonographs are holding a State-wide rally of all members of the trade Friday, November 14, at the Thomas Jefferson Hotel. City officials, executives of the Chamber of Commerce and the Internal Revenue Department will be on hand. "Any Bonds Today?" record has already been placed on all phonographs in that area, and this

rally will be to sell bonds to those that attend, as well as lay future plans for more sales. In Atlanta, operators met last week to pledge that the official Treasury song would be on everyone of the 800 phonographs in the city this week and to secure the state administrator of the Defense Bond program, G. Arthur Chestnut, who attended the meeting of their wholehearted support. In New York PM newspaper publicized the drive. Papers in Detroit, Cleveland and other major cities lent their support. Operator associations in three cities, as well as in Minneapolis, Denver, Milwaukee, Chicago, Miami, Buffalo and hundreds more, have banded together to put across this all-important campaign.

It's still too early to give a detailed report of what is going on in every part of the country as this drive gets going in full stride this week; but advance reports point to one definite conclusion: More than 100,000,000 will hear "Any Bonds Today?" this week. Millions will be solicited directly by industry members to buy Defense Stamps and Bonds—and Uncle Sam will be enriched by several million greenbacks by the time the drive officially closes next Saturday.

Ala. Phono Men To Hold Bond Rally

BIRMINGHAM, Nov. 8.—With the record "Any Bonds Today?" being given the No. 1 spot on practically every music machine in the State, Alabama operators have been called to meet at the Thomas Jefferson Hotel at a buffet luncheon, 12:30 p.m., November 14, to launch the sale of Defense Bonds and Stamps.

The meeting is being sponsored by the following record and music machine distributors: R. P. McDavitt & Company, RCA Victor distributor; Watts-Newsome Company, Columbia distributor; Decca Distributing Company; Birmingham



IN ATLANTA pretty Virginia Paul, of the Hankin Music Company, poses with recordings of "Any Bonds Today?" which operators in the city placed on the No. 1 spot in all the 800 phonos on location there to help boost bond and stamp sales.

Vending Company, Rock-Ola distributor; G. S. Distributing Company, Wurlitzer distributor, and Magic City Music Company, Seeburg distributor. Mayor Cooper Green has been invited to the meeting and a representative of the federal government will be present to explain the stamp and bond sale.

Hy-G To Give Bonds Free to Employees

MINNEAPOLIS, Nov. 8.—Hy-G Amusement Company here, operated by Henry H. Greenstein and James G. Bessler, has gone "all out" in its efforts to help Uncle Sam sell Defense Bonds.

Hy-G did much to get rolling the Northwest campaign to have music machine operators take part in the Phonograph for Defense Week. The company was also the first coin machine firm in this part of the country to set up a Defense Bond sales station at its headquarters, offering the bonds for sale to operators and others visiting the establishment.

Now the firm, Defense Bond-minded, has come up with another idea, one that should be picked up by other coin machine firms in other sections of the country.

Greenstein and Bessler have established what they call a Christmas Defense Bond Savings Club. Under this arrangement Hy-G will present, as a holiday gift, a Defense Bond to every employee of the company that buys one such bond between now and Yuletide.

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 SEEBURG MODEL REX OR
 ROYAL PHONOGRAPHS... \$65.00
 SEEBURG WALL-O-MATICS
 1940 AND 1941..... 18.00
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United Coin Machine Co.
 7911 W. Becher St., Milwaukee, Wis.

20 WURLITZER WALL BOXES
6 STEPPERS AND KITS
 Equipment Practically New. Write for Quotations.
P. S. M. COMPANY
 314 N. Prince St. LANGFESTER, Ill.



"ANY BONDS TODAY?" meeting held recently at the Andrew Jackson Hotel, Nashville. Fifty Nashville music operators listened to an inspiring address by the Honorable Lipe Henslee, State Administrator. Subsequent talks were delivered by Bernia Redford, Nashville manager for Southern Automatic Music Company; Gunnar K. Gabrielsen, Southeastern representative of the J. P. Seeburg Corporation, and O. S. Glasgow, of the G. S. Distributing Company, Nashville.

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61 Wurlitzer Counter Model \$79.50

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RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators

Records listed below are based on a composite of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

PIANO CONCERTO FRIDDY MARTIN (Instrumental) The freak success of this disk may never be equalled. A natural for retail sales, it didn't make the slightest dent on the machines for weeks. Then it caught on along the West Coast and its popularity moved slowly eastward. A few weeks ago it burst into the national picture and now we find it going strong. There is a bunch of disks giving the time vocal treatment, including Martin's own <i>Tonight We Love</i> . These vocals are catching on and may eventually push the original out of the picture. Right now, the <i>Piano Concerto</i> belongs where it is.	YOU AND I GLENN MILLER (Ray Eberle) (13th week) BING CROSBY KAY KYSER (Harry Babbitt-Glenn Miller Ensemble)
I DON'T WANT TO SET THE WORLD ON FIRE HORACE HEIDT (Larry Catton-Donna and Mer Don Juan) (8th week) INK SPOTS TOMMY TUCKER (Amy Amesh-Vocals Three)	JIM JIMMY DORSEY (Bob Eberly-Helen O'Connell) (7th week) DINAH SHORE
I GUESS I'LL HAVE TO DREAM THE REST GLENN MILLER (Ray Eberle-Modernaires) (52d week) TOMMY DORSEY (Frank Sinatra-Pied Pipers)	CHATTANOOGA CHOO CHOO GLENN MILLER (Tex Benike-Modernaires) (44th week)
ELMER'S TUNE GLENN MILLER (Ray Eberle-Modernaires) (2d week) DICK JURGENS (No Vocal)	

COMING UP

WHY DON'T WE DO THIS MORE OFTEN? KAY KYSER (Harry Babbitt-Glenn Miller) FREDDY MARTIN (Eddie Stone) ANDREWS SISTERS Altho its progress toward top ranking has slowed a little during the past seven days, this sweet ditty is definitely the strongest of a strong batch of up-and-comers. Some of the songs listed below may have a better chance of hitting Going Strong and staying there a while, but this one is closest right now.
--

THE WHISTLER'S MOTHER-IN-LAW BING CROSBY (Muriel Lane-Woody Herman's Woodchoppers) Now that the first formation has worn off, the Crosby novelty has settled down for the tough pull up the scale. As can be seen from its position, it is in very good shape. Getting much play all over the land, in all sorts of spots, and has not yet been given the universal break it deserves. Very promising.
B-I-BI HORACE HEIDT (Donna and Mer Don Juan) This week's reports tell us that the double-talker has already hit its peak in many sections. This doesn't speak too well of the song's chances for top ranking, but it still is a little early to be definite on the subject. Before the final reckoning is handed down <i>B-I-BI</i> will have earned plenty of dough for the ops., and right now it's doing fine.

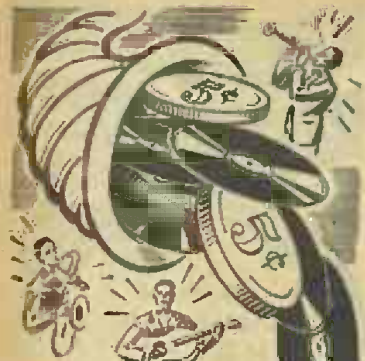
THIS TIME THE DREAM'S ON ME GLENN MILLER (Ray Eberle) WOODY HERMAN (Woody Herman-Ensemble) This song is still so new that many ops haven't got around to using it yet. Those who have used it report that it's the next big ballad rager. When speaking of sensational new tunes, here's the one to talk about. When the <i>pick blues in the Night</i> , gets around the country this tune may become No. 1 from Coast to Coast.
JEALOUS ANDREWS SISTERS (With Male Chorus) This fine Andrews Sisters' disk got amazingly rarin' upon its release and this week justified all the nice things said about it by cropping up as a swell nickel jarp all over the country. Some spots say it already is among the top three or four phono attractions. Here is a record to be watched.

THIS LOVE OF MINE TOMMY DORSEY (Frank Sinatra) Don't be fooled by the fact that this lovely ballad is listed sixth here. It's doing extremely well for itself in many sections and the end is by no means near. It may never make Going Strong nationally, but it is already going strong in the larger cities and is a real money-maker.
TIME WAS JIMMY DORSEY (Bob Eberly-Helen O'Connell) This tune is in much the same situation as <i>This Love of Mine</i> . It is holding its own in a wide variety of locations and in many territories, but its real strength seems to lie in the big towns. It is not too late for it to grab hold elsewhere, but until it does it will have to be content in its present category.

YES, INDEED TOMMY DORSEY (Sy Oliver-Jo Stafford) (20th week) The jitterbug returns to let this disk die.

Names in parentheses indicate vocalists. Double-dashings records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing possibilities and the Week's Best Records appears on another page in this department.



Victor Bluebird

"HARVEST OF HITS"
For a Feast of Coin-Machine Profits
★ ★ ★
"HONEYBUNCH"
"Song of the Week"
Picked and Played
by Sammy Kaye
His Selection for
"The Song of the Week"
featured across the country
in "PUCK COMIC WEEKLY"
early this month
Sammy Kaye
27666
And This 'Bunch of Honeys,' Too



"DREAMSVILLE OHIO"

and
"PAPA NICCOLINI"
Glenn Miller
—B-11342

"THE SHRINE OF ST. CECILIA"

Vaughn Monroe
—B-11344

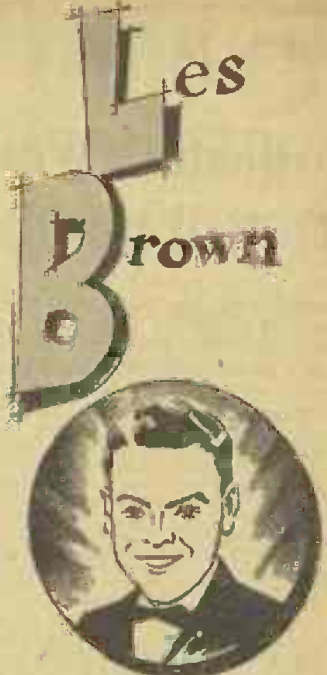
"THERE AIN'T ANY CHORUS"

and
"THE BARTENDER SONG"
Irv Carroll—B-11346

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'TIS AUTUMN

a big money-maker on

Okeh Records
OKEH 6430

Flipover—That Solid Old Man

- FIVE OTHER RED-HOT HITS BY ARRANGER-MAESTRO BROWN
- 6114 I GOT IT BAD AND THAT AIN'T NO GOOD NOthin'
 - 6397 'JOLTIN' JOE DI MAGGIO THE NICKEL SERENADE
 - 6323 ALL THAT MEAT AND NO POTATOES AS IF YOU DIDN'T KNOW
 - 6358 DO YOU CARE? LAMENT TO LOVE
 - 4367 CITY CALLED HEAVEN IT'S YOU AGAIN



and get on the bandwagon with these winners!

- 6109 Marche Slave Made Up My Mind
- 6308 I Guess I'll Have To Dream the Rest Be Fair
- 6293 Fandoll, Fandolls The Procession of the Serdar
- 6235 I'm Sing for You What D'Ya Hear From Your Heart
- 6167 Alexander the Swallow Keep Cool, Fool
- 6098 Celery Stalks at Midnight Beau Night in Hotchkiss Corner

Trade Mark "Okeh" and "Okeh" Reg. U. S. Pat. Off.

ORDER FROM YOUR
Columbia
DISTRIBUTOR
TODAY!



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

Listed below are: (1) Films to be released within the next two weeks which feature tunes that have been or are scheduled to be leased by recording companies; (2) the national release date for each film listed; (3) the recordings of the film tunes as well as the artists and labels.

Keep 'Em Singing

(Universal)

Abbott-Costa
Release Date: November 28, 1941

- RECORDINGS:**
 You Don't Know What Love Is
 Harry James (Columbia)
 Pigfoot Polo
 Freddie Slack (Decca)
 Catching Sentimental Overboard
 Tommy Dorsey (Bluebird)
 Jack Leonard (Okeh)
 Frances Langford (Decca)
 Carmen Cavallaro (Decca)
 Dorothy Lamour (Victrol)
 Ink Spots (Decca)
 The Chantones (Columbia)
 Dorsey Brothers (Columbia)
 Dorsey Brothers (Decca)
 Andy Iona (Decca)

Tuxedo Junction

(Republic)

The Weavers
Release Date: November 28, 1941

- RECORDINGS:**
 Tuxedo Junction
 Andrews Sisters (Decca)
 Glenn Miller (Bluebird)
 Al Donahue (Okeh)
 Gene Krupa (Columbia)
 Erskine Butterfield (Decca)
 Jan Savitt (Decca)
 Erskine Hawkins (Bluebird)

The Film Music Parade

"Blues in the Night"
 Hand in hand with Warner Bros.' nationwide promotion of *Blues in the Night* music, RCA Victor has distributed over 100,000 stickers plugging the Artie Shaw recording of the flick's featured tune. *This Time the Dream's on Me*. These stickers are available for operators interested in a tie-up with local showings of the film musical. Contact your distributor.

for dealer.
 With commercials on the NBC *Victory News* broadcast hailing the Shaw recording as well as waxings of other tunes from the flick, with ads plugging the Artie Shaw, Glenn Miller and Charlie Barnet versions of the *Dream* ditty with Warner Bros., distributing a recording of the title song to theaters and radio stations, the odds are one-sided for music machines to gather plenty nickels by featuring *Blues in the Night* tunes.

"Sun Valley" Again
 When *Sun Valley Serenade* hit the Hippodrome marquee in Cleveland recently, 20th Century-Fox planted stickers on all music machines in the neighborhood calling attention to the Glenn Miller recordings of tunes from the picture. Operators generally agreed the publicity worked two ways: not only did it stimulate Hippodrome receipts but it meant more nickel-nourishment for their machines.

Trade Shows
 In all exchanges except Chicago, where a premiere screening is set for November 21, the trade showing of Paramount's musical, *Louise*, has been set for November 29.
Rise and Shine will be screened by 20th Century-Fox in all exchange centers November 14.
 Information on location of exchange centers and special admission restrictions on trade screenings can best be obtained from your local movie theater.

Musical Filmfacts
 Don Ameche plays the role of Paul Dresser, songwriter, in *My Gal Sal*, a 20th Century-Fox production. . . . Look for a revival of the torch song early next year when Paramount begins campaigning for the *Life of Helen Morgan*. . . . Another Latin American musical for Globe Amity will be Republic's *Smith's Spanish Eyes*. . . . Charlie Barnet has already recorded two of the tunes from Universal's film version of *Hellzapoppin*. . . . Tremendous exploitation campaign for MGM's *The Chocolate Soldier* makes it encouraging for class-spot operators to feature *Soldier* recordings. . . . *Juke Girl*, starring Ann Sheridan and Ronald Reagan, is now in production at Warner Bros. studio.

*Raves for ONE OF THE GREATEST RECORDINGS OF ALL TIME!

★Woody



HERMAN'S

"This time THE DREAM'S ON ME"

Backed up with another terrific nickel-nabber "BLUES IN THE NIGHT"

DECCA 4030

(from METRONOME, November Issue)

"One of the greatest 'mood records' of all time is Woody Herman's *This Time the Dream's on Me*. Its charm lies not only in Woody's stupendously emotional singing and in the terrific vocal ensemble, but also in the refreshing directness of the entire work. . . . It features just about the finest ballad singer of our times. Truly a magnificent work."

(from THE BILLBOARD, November 1 Issue, On the Records)

"Woody is in a strong sentimental mood for the *Dream* ballad. . . . Maestro is in full romantic voice for *Dream*. Band boys lay down their horns and in a slow and romantic tempo make for mate choir support for Herman's busy choruses."

(from THE BILLBOARD, November 1 Issue, Week's Best Releases)

"Record is almost entirely vocalizing by Woody and the boys, and they are at their best. One of Herman's top efforts."

Herman's all-vocal treatment makes the tune a dandy. Operators should find this side the most promising yet for the song.

And listed in Variety as "BEST RELEASE"

MOVIE MACHINE REVIEWS

Program 1040

Produced by Mirco Productions
 Released by Soundex Distributing Corporation of America, Inc.
 (Release Date, November 3)

Good variety in this reel, produced by Fred Waller. Most of the artists have made soundies before and should be familiar to patrons when this reaches locations.

PATS WALLER, colored hot piano player and band leader, puts plenty of his hefty personality into *Honeycomb* *Rose*. The production itself is not good, but fortunately most of the attention centers around Waller's rendition of this standard number which rates attention.

CLARENCE NORDSTROM, an old-timer, is seen as a hum singing *Fifty Thousand Dollars*. In it he recalls former days when he had to pay that sum of money for a kiss. Nothing suggestive here. Nordstrom's work is good.

GUS VAN, vaudevillean and radio performer known as the older crowd works several of his dialects into the familiar *Star-Nemora's Band*. Wears the proper outfits for each dialect and his delivery, as usual, is top. A bandstand in the park furnishes the setting.

THE BORN KOEBLERS, hillbilly band, inject plenty of corn into their initial novelty *Where the Sweet Nones Grow*. Stan Feltz, respected trombonist, again handles the vocal. A group of beautiful girls parade in and out of this mountain setting.

THE DELTA RHYTHM BOYS, Negro harmony quartet, do an operatic satire to *Spyglass Blues*. They make a funny sight in costumes, mimicking their operatic brethren.

THE COLLEGIANS do another college song medley, titled *On 15 Victory*. Notre Dame and University of Southern California get top billing with flashbacks

One is **BOUNCY** the Other is **SWEET**

but they'll both start a landslide of nickels down your coin chutes

THE WAITER, THE PORTER and THE UPSTAIRS MAID OKeh No. 6432

THE SHRINE OF ST. CECILIA OKeh No. 6413

by

AL DONAHUE

AND HIS ORCHESTRA with vocals by PHIL BRITO

Get these two Sensational Recordings today!

of a football game and Knute Rockne in action used during the songs.

GERTRUDE NISEN, colorful night club singer, interprets *My Man* in the background of a street in the City Mums. It is a poor subject technically, particularly in the lighting department and does not do Miss Nisen justice. Vocally,

however, it is impressive throughout. Miss Nisen has a rich, deep, husky voice that is sure-fire on ballads.

THE MELODIAHS, a mixed group of six boys and girls, work with a park band to tune of *On the Hill*. It is a lively scene, decorated nicely with an attractive line of girls.

MOVIE MACHINE ROUTE FOR SALE

COIN MOVIES COMPANY
 502 W. 42nd St., N.Y.C. Phone LO-3-0770

To THE COIN MACHINE BOYS-

Here are three more hits, fellers, that look like swell NICKEL-CATCHERS:

1. SHEPHERD SERENADE
BLUEBIRD 11247

2. CONCERTO FOR TWO
BLUEBIRD 11291

3. SWEETHEARTS OR STRANGERS
BLUEBIRD 11309



Why not give 'em a whirl? Many thanks and best regards.

Dick Todd

RECORD BUYING GUIDE--PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming future nationwide hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of songs in their Catalogs and upon the judgment of The Billboard's Music Department.

I GOT IT BAD AND THAT AIN'T GOOD JENNY GOODMAN (Peggy Lee)
VAUGHN MONROE (Marlyn Duke)
ELLA FITZGERALD (Ella Fitzgerald)
Tune is from the Duke Ellington musical show *Jump for Joy*. Several disks are out, among them the three listed here, but so far the operators have passed 'em up. Despite this slow start, song is offered here as a definite winner for the music machines. A slow, wailing ballad, it has all the commercial oomph to pull the nickels.

MINE BARRY WOOD (Barry Wood and the Wood Nymphs)
Strictly a vocal rendition of the old song from the Ira and George Gershwin show *Let 'Em Eat Cake*. It's a natural, as swung out by Wood and the chorus, for the tavern habitués. The precision and deft handling done on the lyrics make the record danceable, too.

SWINGIN' ON NOTHIN' TOMMY DORSEY (By Oliver-Jo Stafford)
Really punchy swing tune is offered here by one of the masters in that idiom. It should easily fill the niche left in *Coming Up* by the maestro's *Yes, Indeed*. Song work is top, too, right along with the fine instrumental caperings. Younger generation will particularly eat this one up, and plenty of oldsters will find it putting zip into their dance steps, too.

THE NADOCKY MITCHELL AYRES (Mitchell Ayres Ensemble)
Mentioned again here this week, because there is a definite spot for it in many of the music machine locations. It's a liting polka with a nifty set of lyrics done by Miss Blake and the Ensemble. Tune should bid fair to become a meter riser-upper for those who want something else besides ballads and swing.

ROCKS IN MY BED DUKE ELLINGTON (By Anderson)
This blues number may never go very far as a national photograph item, but it is included here this week because it is one of the top blues tunes of the season, and for those operators who cater to blues-loving locations it is a must. Song is from Ellington's *Jump for Joy* show, and Miss Anderson sells its lyrics with top punch.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chances for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

SWINGIN' ON NOTHIN' TOMMY DORSEY (By Oliver-Jo Stafford)
Considering all the toe-tickling and hand-clapping Dorsey created with his *Yes, Indeed* disk, this new one is designed to carry on where the other one leaves off. It has the same emphasis on a liting musical riff, taken in the same tempo and even has the same singers. Instead of being a usual, operators should consider it a continuation.

BY-U BY-O KAY KYSER (Harry Rabbit with Trudy, Jack and Max)
This Louisiana lullaby about the bayou country is fashioned as an unusually lively number. Both the band and singers keep it bright throughout. It has an easy-flowing and infectious melody and creates further novel effect by having the voices blend with the instrumentalists for the band choruses. Other side, *Popocatepetl*, is also worthy of consideration. In spite of the screwy title, it's a breezy waltz with a romancy theme.

ELMER'S TUNE ANDREWS SISTERS (Vic Schoen's Band)
Altho the tune has already been identified in the machines with Glenn Miller and Dick Jurgens, the Andrews entry is a likely one to cut in on some of that play. It's the standard rhythm singing of the girls and the song is particularly suited to their style. Equally effective is their similar treatment for the side, *Honey*, on the other side.

SOMETHING NEW VAUGHN MONROE (Vaughn Monroe)
This North American treatment to a South American favorite (*Nigra Soy*) gets a fresh and youthful interpretation here. Instead of making it with rumba or bolero beats as some of the earlier versions, Monroe gives it an entirely modern setting. Tempo is moderately slow, but the boincy beats make it move along in a lively way. Monroe's vocal is on the masculine side, matching the rhythms of the band.

MY FOOLISH HEART AND I WOODY HERMAN (Woody Herman)
Now that the ASCAP publishers are back on the radio, it's going to be a herculean task for the smaller publishers to get a hearing. However, this new ballad definitely has the qualities that make for a hit tune. A beautiful ballad, it's a happy blend of an easy and placid melody with a song story to match it. The musical mood created by Herman, both with the band and his voice, makes it extremely pleasant listening. This version should prove strong enough to give the disk a big life.

WHEN YOUR OLD WEDDING RING WAS NEW TOMMY TUCKER (Voices Three)
It's been a long time since an old-time sentimental ballad has hit, and this one stacks up pretty strongly in scoring. It's a simple melody, easy to remember, and with lyrics that are way down to earth and just as easy to remember. Moreover, the nostalgic note sounded by the title alone is an attention-getter, especially for a community sing around a music machine.

Names in parentheses indicate recordings. Double-measure records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are being strong and coming up in Music Machines appears elsewhere in this department.

THE HEIDT HIT PARADE



HORACE HEIDT'S DOUBLE VALUE COLUMBIA RECORDS CUT YOUR RECORD COSTS IN HALF 36403

LET'S WALTZ AS WE SAY GOODNIGHT 36295

I DON'T WANT TO SET THE WORLD ON FIRE 36337

B-I-BI 36370

SHEPHERD SERENADE 36306

I'M A LITTLE TEA POT 36306

DON'T JUST STAND THERE (Do Something)

MAMA

TATTLE TALE

DELILAH

MY HEART RUNS AFTER YOU

on the RECORDS

A critical analysis of the latest record issues, covering both the musical and commercial aspects. For general information, refer to the commercial value of recordings for use in music machines. **Nov. 15:—Pop, Jazz, Vocal, Instrumental, Novelty, Vocal Recollections.**

(CONTINUED FROM PAGE 14)

VAUGHN MONROE (Bluebird 113341)

I Khruck a Match in the Dark—PT; VO. Something Nap—PT; VO.

Maestro Monroe turns troubadour to the full extent of both sides. The "A" side is a new ballad of high quality in lyrical and melodic content, altho the thought comes too close on the heels of the World on Fire ballad blues. Set in a moderately slow tempo, Monroe's balladizing is strictly a romance job that rates. More masculine in his balladizing for the North American version of the South American version of *Negra Seg*. Giving it a good commercial chance, Monroe diverts entirely from the rumba and bolero bent. Instead, he gives it a jaunty beat. Tempo in moderately slow, but it toe-tickling lift is maintained throughout. Really makes it sound like something new instead of merely another rumba-fox trot adaptation.

Giving a modern and rhythmic bounce to the Latin melody, and with calling on his instrumentalists for greater play, the "Something Nap" side stacks up as really something for the phone fan. Tailored to fit the tastes of the younger set, in which circles the maestro is cutting a fancy figure.

BENNY GOODMAN (Columbia 36421)

I Got It Bad and That Ain't Good—PT; VO. Pound Ridge—PT.

The Duke Ellington balked, getting more yellow as it ages and still stacking up as one of the top torches of the current crop, gets an added lift in the musical polish Benny Goodman provides for it. Medium paced at a proper tempo, and getting the sympathetic setting it calls for in the arrangement by Eddie

Sauter, Goodman's side borders close on the spellbinding. Peggy Lee's opening vocal more than adequately meets the requirements, and for the out-going half chorus, Benny brings in his clarinet for some inspired blues blowing. Platter piece, *Pound Ridge*, is an original Goodman ringer calling for the riff to jump all over the side. Strictly swing, the band steps back in favor of the instrumental soloists with the spotlight shining brightest for Benny's clarinet wizardry and Cootie Williams' torrid trumpet torrents.

Like much of Ellington's composition, the "Got It Bad" torch tenderer has to first take root before fullest appreciation sets in. And once it reaches that point, the impression is a most lasting one. For that reason, music operators would do well to carry the tune in the stable of sleepers. And when there is the awakening, Goodman's entry stacks up as one of the best of the heap.

ARTIE SHAW (Victor 27664)

// I Love Again—PT. Rockin' Chair—PT.

For sheer instrumental beauty, there is no rivaling with the final colorings Shaw creates with his miniature symphony of synopsitors. However, the commercial appeal of this pairing stops at that point. For the couplet, Shaw again-digs into the folios for two oldies. For Ben Oakland's *// I Love Again*, the rich and full-bodied harmonic blends of the orchestral sections, topped by the maestro's own clarinet magic, is hardly rated by the inherent musical qualities of the song itself. Shaw gives Hoagy Carmichael's *Rockin' Chair* the same setting. But in face of the multiplicity of disk versions of this classic, Shaw's ornamentation doesn't say anything for the song that hasn't been said before. Both sides are taken at a lively fox-trot tempo, instrumentals thruout.

This couplet is designed for over-the-counter sales, holding in store for stocking in the music boxes.

ANDY KIRK (Decca 4042)

47th Street Jive—PT; VO. Big Time Crip—PT; VO.

Titles type this twosome for the discophiles, who will find much favor in Kirk's righteous race rhythms here. Roosevelt Sykes, bludge among the race recording artists, is responsible for the *Jive* side. Mary Lou Williams sets the pace, beating piano keys eight to the bar, with June Richmond to shout out the Harlem jive. *Big Time Crip*, than whom there is no than whom among the men of Harlem as the boys in the band shout in song, by a Mary Lou Williams-Henry Wells collaboration from race hotspots. The jive also make for a pumper, set to a boogie shuffle beat instead of the even eight to the bar. Particularly striking is the working for the opening chorus, clarinet carrying the urpeggian ramblings of the piano's right hand where the left hand bobs up with the boogie beats.

Being typical race tunes, sides will show stronger at race locations. And it's both sides that mean as much as for machines. However, there's interest here for other operators as well. The Pittsburgh paper toots will shed much to die in the "Jive" side, and where the college crowd call for the boogie beats, the side is a cinch to wear itself thin.

TEDDY POWELL (Bluebird 11338)

When Your Old Wedding Ring Was New—PT; VO. Sweethearts or Strangers—PT; VO.

Powell platters sentimentally for the simple melody song that strikes a resounding and nostalgic chord with the average public. As a result, the commercial quotient is high, and Powell goes for it keeping it on that level. For the *Wedding Ring*, of newer origin, a male quartet gives it that down-to-earth burr-whoop harmonizing with the band interlude on the strict melodic level. By tabulating the same musical mood, and even wider appeal, is Jimmie Davis's *Sweethearts or Strangers*. Also taken at a moderately slow tempo that moves along with the



BARRY WOOD
CBS YOUR HIT PARADE

—is proud to take part in the music machine industry's "PHONOGRAPHS FOR DEFENSE" Week with his original VICTOR recording

"ANY BONDS TODAY?"
—the song that's going into the No. 1 spot in every automatic phonograph in the country!

On the occasion of the nationwide attention being given this week to "ANY BONDS TODAY?" Barry Wood sends thanks to the Treasury Department; the composer, Irving Berlin; the RCA Victor Company and to the music machine operators throughout the nation for making Barry Wood's participation in this great nationwide campaign possible.

Hear Barry WOOD on the "MILLIONS FOR DEFENSE" program NBC Coast to Coast Every Tuesday 8-9 P.M. E. S. T.

Hear Barry WOOD on his latest VICTOR Recording "MINE" backed by "Si, Si, Some Mojo" (27664)

Billboard's "ON THE RECORDS", Nov. 15, calls these

FIVE DANDY DOUBLES

Standard RECORDS

T-2018 TOMMY'S MUSTACHE
Name Musette Orch. MERRY ACCORDION
Name Musette Orch.

T-2019 ON THE BROOMSTICK
Name Musette Orch. DIZZY LIZZIE

T-2020 NO PARKING
Name Musette Orch. GOOD NEWS

T-2021 KEEP THEM FLYING
Name Musette Orch. LET'S HAVE IT

T-2023 LUMBERMEN'S HAMBO
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ORDER FROM YOUR LOCAL JOBBER

STANDARD PHONO CO.
168 W. 23RD STREET
NEW YORK, N. Y.



Artists' Aid
168 W. 23RD STREET NEW YORK
WHOLESALE 7-8900

easy-flowing melody. Dick Judge gives vocal force to the classic.

For the tap and faveo trade that shun the screaming wailing and boogie beats, in favor of the melody songs that tell an easily remembered story with easily remembered words, this coupling of the new and the old is a natural for music box handling. While the "Sweetheart or Stranger" is the established favorite, the male quartet makes the "Wedding Ring" side mean much as well.

FREDDIE SLACK (Decca 4043)

Boogie Woogie on Kitten on the Keys—PT. That Place Down the Road—A Piece—PT.

Slack first attracted attention as a boogie-woogie expert while equipping at the Steinway in Will Bradley's band. Since stepping out on his own, his disk debut stamps him the leading exponent of the eight-to-the-bar brand of piano playing. Displays not only a vibrant and glittering piano style, but also technical proficiency. Dialog intersperses both sides for the A side explaining that "Confrey's kitty has grown up and is now a cat. And Slack, backed by his Eight Beats, small instrumental combo, makes the kitty thrive on the thunderbolt tempo of his boogie beats. The Road A Piece side is in the shake-the-shank tradition of Pinetop Smith, as Slack recorded it earlier with the Will Bradley Trio. Dialog dishes out the Harlem guffaw about the spooky, shak down the road that shakes to the boogie beats. The Eight Beats contribute a guitar and string bass chorus. Slides are a strict mist for the boogie-woogie fans. As an exponent of that brand of Steinwaying, Slack goes far to freshen up the attitude and at the same time, to sharpen up the appetite.

Operators getting the call for real boogie-woogie classics, especially at the college campus locations along Eastern shores, will find both sides dynamic for perpetual phone spinning. And the "Road A Piece" side packs all the potency for the race locations.



BOSTON MUSIC MEN are going 100 per cent for the U. S. Defense Bond drive. Above, Barney Blatt, Atlas Coin Machine Company; J. Irving McClelland, J. P. Feenberg Corporation; Virginia Belizero, Boston's most photogenic model, and Louis Blatt are shown buying U. S. Defense Bonds.

Detroit Bond Campaign Success; Ties In With RCA Dance Caravan

DETROIT, Nov. 8.—The campaign to promote the sale of Defense Bonds, launched and carried on so successfully, the past two months by Detroit music operators, reached a new high here Monday with the appearance of the RCA Dance Caravan. Promotion included the bands of Tommy Dorsey and Shep Fields, together with Lucy Monroe, nationally known for her rendering of The Star-Spangled Banner at major meetings everywhere, and Harry Wood, emcee and soloist of the Treasury Hour.

After a rousing greeting in which a caravan of Detroit operators escorted the stars to their hotel, the first official event was a matinee session, attended by some 2,500 persons, at the Agricultural Building at the Michigan State Fairgrounds. Admission was unique in the history of show business: one 25-cent Defense Stamp, pasted in a book, and presented—but not collected—at the door. Both bonds played, alternating from opposite sides of the huge stage erected for the

occasion. Miss Monroe opened the program with the national anthem, and Wood sang the song that he started on its road to fame, "Any Bonds Today?"

Mayor Attends

Mayor Edward J. Jeffries Jr. was present to extend official greetings to the gathering, and Frank N. Ishey, State director of the Defense Bond drive, was another speaker.

Co-operation of Wayne University and the University of Detroit was enrolled, as co-eds from both institutions competed in selling Defense Stamps at the afternoon session.

Highlights of the event were when Harry Wood bought a \$100 Defense Bond to pay admission for his own party, and when Miss Monroe topped all records by buying a \$5,000 bond from Ishey on the stage.

Plenty Publicity

Publicity on the event, which received excellent newspaper and radio support and brought prestige to the coin machine industry, was handled by Bill Green.

An early-evening cocktail party in the Colonial Room of the Detroit Leland Hotel was held, with Bill Strawn, local RCA distributor, as host. All stars and bandmen appeared, and spot operators and record dealers.

Following the cocktail party, an evening dance session at the State Fairgrounds followed, with admission at 99 cents. RCA donated the entire proceeds in Defense Bonds, to a local charity fund, designated by Mayor Jeffries.

Ravreby Urges Coin Men To Sell Bonds

BOSTON, Nov. 8.—Edward M. Ravreby, of Owl Mint Machine Company, this city, proposes that all the leading jobbers and distributors get in touch with the Treasury Department and offer to sell Defense Stamps and Bonds to the operators.

Ravreby remarked, "I believe that our jobbers and distributors can do a great sales job right in our own trade. I also feel that such a job will gain for us wider recognition and will also mean boosting the level of this industry to a higher plane. A few have already undertaken the sale of Defense Stamps and Bonds, just as we have, on our own account.

"Our industry can become extremely important in this great effort. I know that many operators are already selling Defense Stamps to their locations by carrying some along with them when they make service calls and collections.

Ill. Phonograph Assn. Pledges Bond Support

CHICAGO, Nov. 8.—Officials of Illinois Phonograph Owners, Inc., local association of automatic phonograph operators, went on record here this week as supporting unanimously the industry's Defense Bond Campaign. Members pledged to place the recording of "Any Bonds Today?" on all phonographs in this area during Phonograph for Defense Week.

Officers for the new year were also elected: Maurice J. Korenski was chosen president; Jack Pasche, secretary-treasurer. Members of the board of directors, in addition to the above, include Joseph Mahoney, Louis Keren, Ray Cundliffe, Dante Palagga and Roy Bloomquist.

In Appreciation

Nov. 1, 1941.

J. E. Broyles, President
Automatic Photograph Mfg. Co.,
Chicago.

Dear Mr. Broyles:

The District of Columbia Defense Savings Committee is appreciative of the notion of the Automatic Photograph Manufacturers' Association and the representatives of the principal recording companies in inaugurating a campaign to place "Any Bonds Today?" and other popular national defense records, as they become available, in the No. 1 position on automatic phonographs.

The District Committee requests the co-operation in this campaign of Washington business men in whose establishments such phonographs are located and records appreciation of their fine service.

We are hopeful that these business men will keep national defense records in the prominent position now being allotted for that purpose for the duration of the National Defense Program.

Very truly yours,
HUGH LYNCH,
Administrator

Defense Savings Staff,
Treasury Department,
Washington.

Clev. Bond Drive Gets Publicity

CLEVELAND, Nov. 8.—Under the heading "Defense Bond Drive Gets Musical Boost," The Cleveland Press, November 8, carried a good-sized story publicizing the Defense Bond drive sponsored by the Phonograph Merchants' Association here. Story ran as follows:

"The Phonograph Merchants' Association of Cleveland today began a month-long drive to boost the sale of Defense Savings Bonds and Stamps.

"Into every 'juke box' in the city went the tune 'Any Bonds Today?', written by Irving Berlin for the U. S. Treasury Department and sung by Harry Wood, radio and recording artist.

"In addition, a float carrying pretty girls and Defense Bond signs began touring the city. It will be out each day from 11 a.m. to 7 p.m. The float is equipped with an amplifying set for broadcasting the song.

"Officials of the Association printed 50,000 copies of the song and plan to have them distributed from the float each time it stops.

"Radio time, newspaper and street-car advertising have been purchased by the association urging the purchase of bonds and stamps at post offices and retail stores.

"Thursday Mr. Wood, star of the Treasury Department's own radio program, Millions for Defense, will come to Cleveland to assist in the drive."

**2 OUTSTANDING
SONG HITS**

**CONCERTO
for TWO**

(DANCE:)

OKEH—No. 6402
Tommy Tucker
COLUMBIA—No. 3697
Claude Thornhill
DECCA—No. 4040
Johnny Messner

(VOCAL:)

BLUEBIRD—No. B11291
Dick Todd

**Rancho
PILLOW**

(VOCAL:)

DECCA—No. 4019
Andrew Sisters
OKEH—No. 6356
Buddy Clark

(DANCE:)

VICTOR—No. 27618
Sammy Kaye
COLUMBIA—No. 36426
Harry James
OKEH—No. 6375
Gene Krupa
BLUEBIRD—No. B11229
Freddie Martin

Published by
Shapiro, Bernstein & Co., Inc.
Music Publishers
3, N. O. (Radio City Music
Hall) Bldg.
1278 Sixth Ave., New York



PHOTOGRAPH SHOWS the Defense Booth at the Food Show in Milwaukee Municipal Auditorium. Sam London, owner of the Milwaukee Coin Machine Company, rented and decorated the booth as shown and loaded the phonograph with recordings of "Any Bonds Today" which were played continuously during the show.

TALENT and TUNES ON MUSIC MACHINES

A release of trend information for phonograph operators. The Billboard's Annual Talent and Tunes Department is issuing the last work in this series each year.

By HAROLD HUMPHREY

News Notes

The news of the week for operators is the decision of Columbia records to switch Benny Goodman from the Columbia to the Decca label. Benny's first release on the 35-cent disk will be out November 19. Tunes are "Let's Do It" and "The Kick." . . . Arturo Astoria has signed a contract with Bluebird and has already had his first cutting session. . . . Tommy Dorsey and Shep Fields pulled out of New York last week on the special train for the RCA Victor Caravan. First ports of call were Cleveland and Detroit. . . . "Blues in the Night," Warner Bros' new musical film, has five new songs played by Jimmie Lunceford and Will Osborne. . . . Pianist and two trumpeters in Paul Whiteman's band have been called by the army to take their draft physicals. . . . Lou Decca and band have been signed by Decca, and Dave Kapp was on his way to Chicago last week to supervise recording sessions for both Decca and Jimmy Dorsey. . . . Shep Fields' Bluebird disk of "Blue Prelude" may start a revival of that oldie. Maestro's arrangement of it with his new oak is tops. . . . During the week that Horace Heidt and his band played the

major disk companies are finding it more difficult daily to fill all of the orders. Decca release last week carried just one recording, the Jimmy Dorsey Army Bands Today? with the Andrews Sisters' coupling of the same tune. Only other merchandise put out by Decca was two albums, one a Christmas collection. Columbia has cut down on the number of its releases in an effort to catch up. This shortening up of the number of tunes released has eased up the merchandising situation for operators, but beyond a certain point it will not prove profitable for the machines. Hit tunes can only be stretched so far before losing their pull, and when that happens there has to be something else to take their place.

Release Previews

Kay Kyser has cut "The Nidochky" for Columbia. . . . The Henri Rene Musette band is recording "Cross Your Fingers" and "In the Rhapsody" on the Standard label. . . . Same label is also coming out soon with the Bernice Wylie band doing "Hit Tire Poles" and "Daily Double" . . . Ronnie Kemper, featured with Horace



JAN GARBER WAS HONORED GUEST at a party given by the Graham Distributing Company, Cincinnati Wurlitzer distributor. Garber autographed disks of his recording "Mindustion" for guests. To the right of the Wurlitzer is Garber, putting his signature on a disk. Directly behind him is Frank McNichols, Graham general manager. To the left of the photo is John E. Richards, Wurlitzer special sales representative. (MR)

Metropolitan Theater, Houston, local music dealers and machine operators went all-out in promotional tie-ups. Operators filled up their machines with new Heidt tunes. . . . Freddy Martin nabbed a terrific plug for his band last Saturday when he copped the "winning band" of the week title on Coca-Cola's new show.

Heidt, has recorded "I Wish I Had a Sweetheart" for Columbia. . . . Victor is releasing a special Christmas disk, with Glenn Miller's "Hugle Bells" on one side and Ahino Rey's "Santa Claus Is Coming To Town" on the other. It will be a Bluebird release.

Disk Data

Current consumption of records is still steadily increasing—so much so that the

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

WILMINGTON, DEL.

Have You Changed? Gene Krupa.

This ditty was written by a couple of local boys, and for that reason gets much plugging around here that it might not have gotten otherwise. Krupa's recording of it is getting a big play, too, on the ooth phonographs. So it might be an item worth checking on for the rest of the fraternity.

CINCINNATI:

Wasn't It You? Jimmy Dorsey.

A slow, plaintive ballad sung by Dorsey's vocalist, Bob Eberly. This combination has already begun to pay off in the music machines here, according to the operators, and may very well be the beginning of the disk's career as a national item. Certainly worth a try by other operators when it bears the Dorsey label.

DETROIT:

City Called Heaven. Shep Fields.

Fields' new all reed-woodwind-rhythm band is on this way, and the maestro has already built up quite a following since

AMERICA'S LEADING MUSIC OPERATORS ARE BUCKLEY MUSIC SYSTEM OPERATORS



In my opinion, of all the wired, unwired and semi-wired remote control units—the one that is getting the job done from the standpoint of the operator and the paying customer—the Buckley Box is tops.

ROY KAROLY,

Duane Novelty Company, San Antonio, Texas.

OPERATORS EVERYWHERE AGREE JUST LIKE ROY KAROLY, THAT "THE BUCKLEY BOX IS TOPS"! WRITE US NOW FOR THE NAME OF YOUR NEAREST DISTRIBUTOR! GET ON TOP WITH THE BOX THAT'S TOPS!

BUCKLEY MUSIC SYSTEM, INC.
4225 W. LAKE ST., CHICAGO, ILL.

AN ANNOUNCEMENT OF UNUSUAL IMPORTANCE TO PHONOGRAPH OPERATORS

A Precision Re-Grinding Service is now available for Phonograph Needles. Save your used needles — send them to us. Each Re-Ground Needle guaranteed for 2,000 plays, at less than half the cost.

- 1 - 10 Needles RE-GROUND, @ 15¢ Per Needle
- 10 - 50 Needles RE-GROUND, @ 12½¢ Per Needle
- Over 50 Needles RE-GROUND, @ 10¢ Per Needle

All Orders Returned C. O. D. Plus Postage, Unless Accompanied By Remittance.

RE-SHARP NEEDLE SERVICE

P. O. Box 770, Fort Dodge, Iowa

A PRECISION SERVICE

PHONOGRAPH BARGAINS

- 1939 ROCK-OLA De Luxe, \$137.50
- ROCK-OLA Standards, 127.50
- SEEBURG Classics, 179.50
- SEEBURG Slug Proof Coms. 119.50

THIS WEEK'S SPECIAL
ROCK-OLA Imperial 20
With Adapter and 10
Dial-a-Tune Wall Boxes **\$235.00**

All machines thoroughly reconditioned and ready to play on location. F. O. B. Cincinnati. OPERATORS: If you want to purchase GOOD used equipment at the lowest price, write us before you buy. We specialize in reconditioning and repairing coin-operated machines of every type. GOOD used machines wanted at all times. We buy from operators only. Tell us what you have, condition and price wanted.

HILL MUSIC CO., 200 W. Court St., Cincinnati, Ohio

ONE MORE MUSIC OPERATOR'S SPECIAL

- 50 Keeney 4-Wire System Wall Boxes—Excellent \$12.50 Each
- 30 Seeburg Wall-O-Matics (Original Model) 10.00 Each

BETTER HURRY ON THESE, THE OTHERS DIDN'T LAST THREE DAYS!

ANGOTT SALES COMPANY, Inc.

3168 CASS AVE. DETROIT, MICH.

leaving his rippling rhythms. This recording is showing a lot of life in Detroit, and Fields' current road tour with the RCA-Victor Caravan will no doubt further enhance it on the machines.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended November 8 and the week before, ended November 1, see the Music Popularity Chart in the Music Department in this issue.

MOBILE, ALA.:

Misirlou. Harry James.

A weird and mystical song from the Near East, the trumpet solo gives it everything in the way of arrangement. It probably isn't the most commercial of

IMMEDIATE DELIVERY
Brand New Phonographs
BARGAIN PRICES

Special purchase makes this offer possible. Brand new Mel-O-Tone Phonograph—33 and 45 rpm. 10 reproduction capacity. Includes all features and reproduction. Guaranteed. Best price. Free delivery. Limited quantities. While they last, \$175.00.

G. W. HANNEY
7100 W. Ohio Street Chicago, Illinois

WANTED
11" PHONOGRAPH MECHANIC

Must be experienced and familiar with Wall Mount and Acousticon. Show details. Free reply.

WOLF SALES CO.
701-00 Golden Gate Ave., San Francisco, Calif.

MEN MACHINES

Diogenes and the Lamp

We would hesitate to say that all coin-operated amusements with the man who tells us that the reason he would like to see the 1942 Coin Machine Convention held is because it gives him a chance to get away from his wife. When we started to write this piece we were tempted to say "Ah, at last an honest man who dares to tell the truth—Diogenes can retire!" But on second thought we were afraid that the wives would take offense.

The reason for wanting a convention was given in answer to a questionnaire conducted by CMJ on "the question of holding a 1942 show. We would like to tell where the card comes from but we're afraid there may be only one operator in his Missouri town.

It's a Funny World

"It's a funny world," declared Loberman, CMJ distributor, "I never thought I would see the day when distributors would be more anxious to buy than sell equipment. I spend practically all of my time buying. While it might be considered smart business to refrain from selling certain equipments in wait for higher prices, I've made it a rule that all customers can buy anything in stock in our four-story warehouse. I'll keep this up as long as I am able," he declares.

Idle Machines Gather No Moss

"Idle machines represent the surest way to profit losses," declares Al Sam, Monarch Coin Machine Company, Chicago. "And a sure way to have idle machines is to buy those which have been inadequately recognized. Unless a game is absolutely and perfectly reconditioned by experts, the chances are that it will become a liability to the operator. Realizing this, we have long ago taken steps to guard operators against such losses when they buy Monarch machines. We have adequate stocks of machines that we can offer the largest assortment of fine late model merchandise. Monarch reconditioning standards are second to none. My suggestion to operators is that they replace every machine whose mechanical stamp

may be in doubt with these Monarch offerings."

Eighteenth Annie

That's what it is for the officials of Southern Automatic Music Company—their 18th Anniversary. To commemorate the date, Southern held a huge sale of a \$100,000 stock in each of its offices in Louisville, Cincinnati, Indianapolis and Nashville. Some big cuts have been made into the stocks during the week of celebration of the anniversary but, according to Sid Stibel, "there are still a number of good machines on-hand—come and get 'em."

Views and Reactions—

"Normalcy," Sex Me

Harry Weisman, of National Coin Machine Exchange, Chicago, has just returned from an extended trip thru the Central West. He reports that operators are going ahead on a business as usual plan now that the tax situation has cleared itself up. He finds an increase in demand for equipment which, he says, should extend well into 1942. Weisman says his firm is reaping a fine crop of orders for good used machines.

Pinball Sound Effects

Having had several calls for pinball machine sounds on evening programs, CMJ sound effects department in Hollywood thought that the real thing would be better than the simulating record used heretofore. So they bought a machine, now listed as stock equipment in the gimmick room. As expected an interesting sequel has developed, with the engineers "whiling away time" between programs.

Slightly Used

Allied Novelty Company, Chicago, has an idea to whip up the faded appetites of the usual coin machine game buyer. "We're featuring a new kind of sale—a sale of slightly used games," say Allied men. "We have a large stock of fine games and are able to show a tremendous number of them on our floors. First come—first served."

Back From the Wilds

Sam London, Milwaukee Coin Machine Company, Milwaukee, has just returned from a vacation trip to Colorado. Comments directed by Sam are invariably regarding his tanned, healthy and rested appearance.

Promotion

Clarence J. Sargent, with the J. P. Seebing Corporation until he took up active duty with the army, writes from Camp Livingston, La., and in the course of his letter so lauds that he has become a first lieutenant and has been named Assistant Adjutant. Congratulations!

Biggest Since '15

Louisville is doing all right, by John E. Cobb, of the J. E. Cobb Distributing Company, judging by his recent report that he expects 1941 to be the busiest year his firm has had since 1915. By Braum reports that one reason for the great business is that the firm has maintained a stock of fine machines which have given fine service when put on location. "And we're still got a great supply of them on hand," confides Braum. "They're in the finest of condition and any operator will do well to inspect our offerings."

McCall Concentrates

McCall Novelty Company, St. Louis, headed by A. McCall, has been in business for over nine years. "And now," says McCall, "we're going into the distributing and jobbing business on a much larger scale than ever before." It is reported that the firm has disposed of various routes to operators in order to better serve coin machine operators as jobbers and distributors. McCall promises announcements of interest for operators.

VENDOR SUPPLY NOTES

Cough drop packages in candy vendors have proved very successful with many operators during late fall and winter seasons. Smith Bros. will promote its cough drops with five-minute broadcasts of Associated Press news, beginning November 7. The broadcasts will be heard Friday at 9:45 EST over 90 stations of the NBC-Blue network.

Secretary of the Agriculture Claude R. Wickard November 7 announced a 1942 marketing quota of 617,900 tons of peanuts for the edible trade. The allotment will be 1,610,000 acres on the basis of this quota, or the same as that for the 1941 crop.

In addition to the peanut acreage allotment for the edible trade, the food-for-freedom program has set a goal of an additional 1,900,000 acres of peanuts for all purposes.

The Interstate Commerce Commission has approved modified regulations governing the shipping of freights in corrugated and solid fiber containers which will save 40 per cent of the paper board used for this purpose, the Office of Production Management announced November 3.

The effect of the modification will be to provide for defense uses between 230,000 and 300,000 tons of paper board per year without using any additional raw materials or supplies.

In the past corrugated boxes made to carry 40 pounds or less had to be made of a combination of materials and have a total thickness of 4-10/16 of an inch. This thickness has been reduced so that boxes which will carry up to 20 pounds need have a thickness of only 27-10/16 of an inch, with a slightly heavier thickness for boxes to the 20 to 40 pounds bracket. Similarly, boxes to carry up to 50 pounds may now be made of one facing 30-10/16 of an inch in thickness and one of 18-10/16 in place of two facings each 20-10/16 of an inch thick, formerly required.

Markets in Brief

NEW YORK, Nov. 15.—Pepper mill oil (dollar a pound): Natural, 64 to 64 1/2. U. S. pharmaceutical, 64.25 to 64.50.

Sugar: The domestic futures market was 1 point lower by 5 points higher but without recorded sales. The industry was interrupted in reports that 30 Cuban sugar mills were involved in a strike of workers seeking higher wages to meet rising costs of living. Then, too, the first formal announcement regarding the purchase of all or part of the next Cuban crop by this country came from Havana, where a committee of five was designated by the President to confer with Washington. Late news from Washington said that Representative Harry B. Cogges (D., Neb.) Monday would submit a resolution extending the Sugar Act, unchanged, for a further year.

NUTS

Chicago Spot Market	
New Crop	
PEANUTS	
Virginia and North Carolina	
	Cents per lb. in bags
Jumbo	740 to 750
Princes	7 1/2 to 7 3/4
Extra large	9 1/2 to 10
Mediums	8 1/2 to 9
*No. 1 Virginia	8 1/2 to 9
*No. 2 Virginia	7 1/2 to 8
*New	

Southeast

No. 1 Spanish	8 1/2 to 9
No. 2 Spanish	7 1/2 to 8
No. 1 runner	7 1/2 to 8
No. 2 runner	7 1/2 to 8

Texas (New Crop)

No. 1 Spanish	7.95 to 8.00
---------------	--------------

Brazilian cocoa shippers are finding it difficult to arrange cargo space for shipment of cocoa beans to the United States for the rest of the month according to private cables received in the trade. The trade renewed its accumulation of supplies already imported, partially by buying future contracts in anticipation of receiving delivery of the actual cocoa later. With shipments from Africa already shut off for the remainder of 1941 by the shipping pinch, slow-down in traffic from Brazil might find United States imports falling behind last year's record pace. Arrivals this year to

date have totaled 4,322,347 bags, compared with 3,944,314 a year ago. Total for all 1940 was a record 4,982,801 bags.

From The Wall Street Journal, November 14: "Watch raw sugar for a price rise. Henderson may be able to hold a lid on the 8 1/2-cents-a-pound-outlet, but the odds are against him. U. S. growers will point to losses under other farm products, threaten cuts in beets and cane growing. Price control bill as approved by the House Banking Committee could (if interpreted to cover sugar) lift the raw staple's ceiling to nearly 5.80 cents a pound. Such a jump is highly improbable, some advance is likely. Meanwhile, watch for a visit here by a Cuban embassy or a United States delegation to Havana as next step in the United States-British discussions for buying all Cuba's 1942 sugar crop."

OHIO SPECIALTY CO.

SELLING OUT ALL USED GAMES

EVERY GAME A BARGAIN!

ANABEL	\$21.50
ALL-AMERICAN	\$33.50
ATTENTION	\$44.50
BROADCAST	\$36.50
BIG TOWN	\$15.00
BLONDIE	\$19.00
BANDWAGON	\$32.50
CROSSLINE	\$31.50
COMMODORE	\$13.50
CADILLAC	\$19.00
CAPTAIN KIDD	\$59.50
C. O. D.	\$8.95
CHEVRON	\$8.95
DOUBLE FEATURE	\$18.50
DUDE RANCH	\$27.50
FOLLIES	\$12.50
FOX HUNT	\$24.50
FLEET	\$24.50
FLICKER	\$39.50
FOUR ROSES	\$46.50
HOROSCOPE	\$51.50
JOLLY	\$12.50
LIMELIGHT	\$18.50
MASCOT	\$18.50
METRO	\$33.50
MIAMI BEACH	\$59.50
OH, JOHNNY	\$18.50
PLAYMATE	\$21.00
PARADISE	\$38.50
ROXY	\$12.50
SPORTS	\$16.00
SPORTY	\$18.50
SPARKY	\$29.50
SCHOOL DAYS	\$42.50
STRATOLINER	\$44.50
SEVEN UP	\$16.50
SILVER SKATES	\$65.00
TRIUMPH	\$11.50
VACATION	\$19.50
VELVET	\$47.50
WEST WIND	\$59.50
WILD FIRE	\$44.50
YACHT CLUB	\$15.50

Every machine guaranteed perfect condition—ready to be put on location and look like new.

Terms—1/2 Deposit With Order Balance C. O. D.

ORDERS SHIPPED SAME DAY RECEIVED

OHIO SPECIALTY CO.

29 W. Court St. Cincinnati, O. 539 S. 2nd St. Louisville, Ky.

NOW FOR STEADIER, SURER, BETTER INCOME OPERATE

The BRUNSWICK POSTAGE STAMP VENDOR

* New locations and send the Brunswick Postage Stamp Vendor letter to them NOW right before Christmas calling time! The Brunswick will give you 100 free postal booklets and you may see why the Brunswick is the best! Lifetime Income Insurance Production No. 7400 Post Your Family!

* Beautiful front of 18-long chrome finish to harmonize with the rest of the heavy chrome. Vandy machine full of 500 stamps. Double white and three 25 stamps for 10¢ each, four 10¢ stamps for 4¢. Single units available in quantities. With Year Order Free on 45 Day Order Free Trial Tests! \$32.50

CONTRIBUTORS Write for Special Literature and Available Territory!

AUTOMATIC SANITARY VENDOR CORE 21 BAYARD ST. NEW BRUNSWICK, N.J.

EASTERN FLASHES

NEW YORK, Nov. 9.—There were many visitors from out of town this week, and many local coinmen left to visit Chicago and other parts of the country. Generally, there was added activity from a sales standpoint.

Irv Mitchell, of I. L. Mitchell Company, is spending much time on vending machines and has just purchased many snacks vendors which he is reconditioning and offering to the trade.

Al S. Douglas, president of Daval Company, flew here to be present at an important meeting and was greeted by local coinmen. . . . Bill Hemminger, of Ferris needles, was also in town and found plenty of his needles being used here. . . . Sam Strahl, of Pittsburgh, showed up after many months' absence. Sam was seeking movie films and reports he is now distrib for the Metromovies machine featured on the Coast.

Joe Fishman and Saul Kelson, managers of the two operators' associations here, left suddenly this week for Chi. . . . Bert Lane and brother Eddie have returned from a trip to Chi and said they were greatly impressed with some of the things they saw.

Barney (Shug) Superman, of Royal Music Company, Newark, N. J., reports his firm is concentrating on music business, with the result that the take in this division has skyrocketed in recent months. . . . Lew London, of Leader Sales, Reading, Pa., reports he had quite a time recently with Benny Leonard, who goes out of his way to plug the colab. . . . Bill Radkin, frequently called Senator because he spends more time in Washington than anywhere else these days, made 'the circuit' this week. Bill flew to Chi, then Washington and New York. . . . Artie and Pearty Pock-

ran in town to see the Ray Robinson-Fritze Zavis fight at the Garden. Both are ardent fight fans and try to attend all the big bouts here and in Philly. Artie says his music business is going great.

Mr. and Mrs. Leo Willens and Murray Wiener, over a bottle of Scotch and brandy at the Park Central, talk over some of the many things that have been happening in the industry. . . . Mutty Forbes, who manages the interests of the cigarette machine operators' association here, is reported to be active these days on a number of fine ideas. . . . Arthur Neck, of Rowe, who drew considerable favorable comment in the ad magazines, has also proved to be one of the best speakers in the trade. . . . Hymie Rosenberg, back from Chi, reports that the industry is in for some great money-making times and that Rosenberg-Munves Corporation needs more and more Billie Sports to fill present orders. . . . Milton Nagler and Joe Munves were caught talking it over in front of Mike Munves' office. Meanwhile, Mike Munves, who is seldom seen downtown on Coin Row, explains that the stress of handling local and mail orders doesn't leave him any time to get away.

OF MEN AND MACHINES
One of the leading business men on Mulberry Street, Newark, N. J., is Frank Hart, of Eastern Automatic Machine Vending Company, which represents Victor in New Jersey. Frank is also lending his efforts to boost Roll-n-Pack. . . . Try Sommer in from Florida to visit his Northern partners. Irv returning to the land of sunshine in about a week. Sommer displayed a half dozen watches on his person, explaining: "These are for the boys who can't even get the right time. . . . Nat Cohn, Harry Rosen and Irving Sommer are a few more of the local coinmen who give away Defense Stamp booklets with a 25-cent stamp for all ups. . . . Earl Winters, of Miteoscope, is a fire warden and spends part of his Thursday nights drilling. . . . Al Blendow, of Miteoscope, is said to be trying his best to meet the demand for the firm's products from arcade men throughout the country.

Tony Gasparro, with his shirt sleeves rolled up, hard at work helping his mechanics get out reconditioned games. . . . George Ponsner's return from Chi started greater action than ever on Mills Paucorum, with many of the leading music operators definitely interested in this machine, according to George. . . . Irv Morris, of the firm's Newark branch, excited over the prospect that this will be one of the greatest years in the firm's history. Seymour Plitch, Ponsner's game department manager, returned from a successful road trip and tells of the great interest in Oetlie's Tense-Mustang. . . . Jack Blitnick still on his vacation and coinmen are asking for him.

Willie Blatt reports his firm is trying its best to get together equipment demanded by operators and says he has his hands full in an effort to meet the demand. . . . Tri-Way Products officials state that an important announcement

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SCREEN'S POPULAR RODICK TWINS, whose late recording, "Answer to You Are My Sunshine," has been getting a break on Suckley Illuminated music boxes in many locations, pose with the Suckley unit. Bud Parr, General Music Company, Los Angeles, forwarded this picture. (MR)

Jack Kay and Harold Lawrence, of Newark, N. J., all hopped up over the business their firm is doing. . . . Jack Berger, out hunting most of the week, returns to the office in high boots also badly in need of a shave to make up an ad, check over the sales book, grab himself a handful of dollars, throw his abigyn over his shoulder and start out again, looking for that squirrel he missed the last time. . . . Earle C. Beck, of National Novelty Company, Merrick, L. I., is receiving compliments on the neatness and size of his new Coin Row office by visiting operators.

Joe Egan, of Manhattan Distributing, Wurliizer's local distributor, has Jerry Thorne checking his books preparing displays and customer co-operation for **Any Bonds Today?** defense work. . . . Dave Simon, of Simon Sales, is unusually enthusiastic over the new Keppay Gum abandoned last week. . . . Murray Bandow, of Weston Distributors, claims he has a hit in Exhibit's Big Parade as operators' and jobbers' orders pile up without a let-up.

on their Ultratone and Illumitone chandelier ceiling speakers will be issued soon. . . . Bill Alberg and Charley Aronson are busy with some plans that may prove interesting to the trade. . . . Miss A. M. Strong, of C. V. Corporation, is pleased with the letters operators have sent in telling her their sales have been going up on their DuGrenier 1-cent Adams gum vendors. . . . Max Levine, of Scientific Machine Corporation, surprises many who never knew of his speaking ability. His ability is not surprising, since Max was an attorney before entering the coin machine field.

Frank Weldon, of Calvert Novelty Company, Baltimore, reports sales have been increasing as a result of the firm's policy to gather the finest used machines, thoroughly reconditioned, for its special offers. Frank explains that Major Fry, heading their staff of mechanics, does a double-check job on all games before they leave the shipping department. . . . Roy McGinnis, of Baltimore, also reports business has been good the past few weeks, and Earle Lips, of the firm, says orders have come in from the 48 States. The firm has worked out regular production schedules and is preparing an announcement for another of its well-known reconditioned machine offers.

PAST FLASHES:
Jack Fitzgibbons, busy satisfying the trader's demands for as many of the new Rally games as he can get, feels certain that high speed production will soon produce the quantity necessary to satisfy operators in his territory. . . . Joe Hirsch is busy these days getting more games out on his locations and arranging to make his spots the best in the busi-

ness. . . . Billie Blatt reports his firm is trying its best to get together equipment demanded by operators and says he has his hands full in an effort to meet the demand. . . . Tri-Way Products officials state that an important announcement

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HERE IT IS! THE NEW CARD BOARD!
BEAT THE "7"

Attractive 4-color board with 1000 holes filled with Single Card Symbols. Has a definite payout.

Take in	\$50.00
Pay out	24.75
Profit	\$25.25

Price (Semi-Thick Board).....\$1.98

WRITE TODAY FOR OUR NEW CATALOG

AJAX BOARD CORP. • 54-56 BLEEKER STREET • NEW YORK

WANTED—PENNY ARCADE MACHINES

Large operator is in the market for ALL TYPES of Penny Arcade machines. Pays cash! Send complete list immediately, giving condition and best prices first letter. BOX No. D-124, The Billboard, Cincinnati, Ohio.

ATTENTION! MUSIC OPERATORS!

For Your Music Installation, Use Waxed, Rubber-Proof, Heat-Proof, Metal-Proof

★ ★ **WIRE CABLE** ★ ★

Write Immediately for Prices, Sales Quantities. "Phone by Test To Buy the Best."

VICTOR MUSIC & AMUSEMENT CO.

88 MANNHART STREET BUFFALO, N. Y.



"WE'RE WORKING FOR UNCLE SAM NOW," stated Henry H. Greenstein, of the Hy-G Amusement Company, Minneapolis. All the Hy-G employees are holding Defense Savings Stamp books. Upon filling the book with Defense Stamps, the employees receive a United States Defense Bond, and another United States Bond is given to them by Greenstein and Bonus Bessler as a patriotic bonus. Greenstein and Bessler (right) are often seated at the table.

Late Market Reports

Following market reports on October business were received too late for publication in last week's issues

BOSTON

BOSTON, Nov. 8.—With the clearing up of the tax situation, operators resumed their buying activity during the month of October and some distributors reported that new sales records were set. Although most operators are of the belief that priorities are going to hurt, the general feeling seems to be that the industry will be able to take any setbacks and continue to forge ahead.

On the legal front, a measure was offered in the Legislature designed to make the use of cigarettes as a "loss leader" illegal. It was killed after much debate. Operators were interested in the bill, as it would halt the over-the-counter sale of cigarettes at prices ranging from 15 to 18 cents. The machine price is now 17 cents.

The Legislature hastened toward proposition without discussing the bills affecting the coin machine industry. The measure, calling for a tax on music machines and a tax on the coin-operated movie machines, was left in the hands of a special recess commission which will investigate conditions and submit a report next September. It is hoped that the results of the investigation will kill the measure. The music machine tax was originally suggested in the Legislature as a means of providing revenue to raise the minimum old-age assistance payments. Unofficial estimates place the number of phonograph locations at slightly more than 30,000 for the State of Massachusetts. The tax on the coin-operated movies was more far-reaching in scope and called for a location tax plus a certification fee for each film reviewed by the State board of censors. There are approximately 400 locations throughout New England, of which approximately 200 are believed to be in Massachusetts alone. More movie machines are being placed daily.

Music machines enjoyed another spurt this month with collections mounting rapidly. Many new operators entered the field during the month of October. Conservative estimates placed the number of new operators at 25, but it is believed there were at least twice that number.

The first fall meeting of the Amusement Merchants' Association found President Daniel Dillon resigning because of the pressure of business. A nominating committee has been named to select a new head for the organization. Christo Tote, head of the Interreg Revenue service for the Commonwealth of Massachusetts, addressed the meeting.

Vending machines are reported to be enjoying the greatest spurt they have ever had in this section.

MIAMI

MIAMI, Nov. 8.—Defense projects in Southern cities have drawn heavily upon skilled labor from this area. Due to shortage of building materials construction work is considerably below last year. Another important contribution to poor business here is the withdrawal of hundreds of young men each month into service camps for military training.



AL BORKIN, president of Globe Printing Company, selected manufacturer of all smiles because of the exceptional business received on the firm's Blanking board. (M.R.)

ing. These factors have played havoc with business here.

A comforting note comes from surrounding counties where pin games are in operation, and operators here are awaiting the influx of the winter tourists.

Although business in general was below the corresponding period for the year before, it was better than September by approximately 20 per cent. This increase is due to the fact that hotel workers and other employees are returning to Miami to take up winter employment.

Locations are demanding the new wall boxes. Comments concerning the new federal taxes are to the effect that no one minds paying out for defense.

The outlook for November seems very promising. Used equipment is at a premium here and operators are hanging on to everything they own.

NEW ORLEANS

NEW ORLEANS, Nov. 8.—Unusually hot weather during October hurt some major industries not booming on defense rushing, but patronage at large coin machine sportlands and downtown locations in general showed a marked improvement over the previous two or three months, with the five-ball pin games sharing honors with the one-ball games. Phonograph operations were about normal for October, with a brighter outlook ahead for the holiday season. The warm weather played its greatest havoc on merchandise vendors except for a unusually good run on beverage machines. Bells are doing well in the adjoining parish of Jefferson.

Operators are generally not perplexed by the new tax rulings. This tax was paid upon advice received by the local association hence direct from the Treasury Department.

The agricultural picture shows little change, with domestic consumption of cotton due to break all records this year and prices of close to the 11-year top. Shipbuilding, textile, lumber, petroleum and other industries boom with defense orders.

The month has seen 115 music operators in this area co-operating in aiding the nation to sell Defense Bonds by using the recording of *Buy Bonds Today?* in at least 50 per cent of the machines on location.

PHOENIX

PHOENIX, Ariz., Nov. 8.—Fair to good October business was experienced in most coin machine lines, according to reports from local operators and distributors, although the recently doubled city tax on amusement machines brought about curtailment of activity and decreased business in that particular line. One large distributor here reported he had been forced to cut the number of his machines on location by one half, saying he could not afford to furnish the equipment and pay the tax.

Merchandise vending machine distributors especially noted a pronounced business pick-up from September and anticipate bittered business in November, which brings both the opening of the holiday shopping season and of the local tourist season.

Music machine business held up to the usual fair levels.

As yet, effects of the new federal excise tax on coin machines have not been appreciably felt here.

Buffalo

BUFFALO, Nov. 8.—Business in the Queen City moves along at a so-so pace, but operators remain happy despite a slight let-down. Sales at distributors aren't so bad at all, and some men find even some sales to be proud about.

Mario Anetrali has been added to the service staff at Rex Amusement Company, distributor for Rock-Ola and games. Bill Paschetti, head of service department there, is keeping busy despite a decrease in pin-game sales over last year.

Law Wolf, Rex Amusement manager, relates Bally's new Topic, similar to

Monitor, and also states that Rock-Ola Spectrator Playmaster columns are a big seller in last three months.

Harry Falter, Buffalo amusement operator, was seen shopping at Rex Amusement Company recently.

Ben Kulick, Alna Phonograph Company, Seeburg outlet here, is mighty patriotic. He's giving away V for Victory lapel ornaments to all his friends and business acquaintances. Also he's planning to organize operators, together with Harry Kelley, of the Seeburg firm, to co-operate in the bond selling and buying drive. He plans to hold a get-together at one of the local hotels to discuss plans for this with the music boys.

Rocco A. Santoro, one of the first music operators in the business here years and years ago, has completely recovered from a very serious illness which confined him to a hospital for a long time. He operates his Western New Music Company out of Holly, N. Y., between Buffalo and Rochester.

Jim Blakeslee, Inquidus Amusement Company, has returned from his summer abode at the Lake Erie summer colony to hibernate in the city.

Tod Mills, Mills Amusement Company, reports his just fair, complaining that spending isn't so good. He has placed *Buy Bonds Today?* on all his music boxes.

Harry Winfield is now distributor of Packard's Pin-Max Wallboxes and has done some mighty nice business with the line.

Al Bergman, Royal Amusement Company, games and music operator, has bought 15 new pin games for his well-established locations.

Douglas Moody has returned as serviceman to Royal Amusement Company after a spell with operator Phil Warner in Erie, Pa. Moody had previously been working for Royal for several years.

Vic Stehlin, who recently returned to the music operating business, is "busy as a bee" between his routes, his new novelty arcade and his job at Amusement Operators' Association president.

Operators are already beginning to discuss plans for the 1942 Coin Machine Convention in Chicago.

Fred Van Du Walker made a trip recently thru the central part of New York State visiting business friends as well as relatives around the Syracuse area.



FREE PLAY BIG GAME
Built with Animal Hood Strips, or Standard Fruit Reel Strips.
Also built with Mystery Cash Payout and Token Award Jack Pot.
Built for 1c-5c-10c-25c Play
Made Only By
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SPECIAL--CLOSEOUTS
Miller Ray Guns, Original Ben Con... \$42.50 each
5-BALL FREE PLAY PIN GAMES
All in Perfect Condition

Gold Star	...\$22.50	Booze Time	...\$27.50
Space-Line	...22.50	Ocean Park	...12.50
Pilot	...22.50	Pleasant	...22.50
Warship	...27.50	Comet	...15.00
Clay machine	...20.00	Star Sport	...17.50
Melba (41)	...50.00	Delphin Gate	...12.50
Rock-Ola Ball	...12.50	Waltie	...25.00
Let's-Pull	...12.50	Archie	...20.00
Pop-Around	...22.50	Grand	...23.00
Scout	...15.00	Short Stop	...15.00
Progress	...17.50	Yacht Club	...15.00

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CRESCENT CITY NOVELTY COMPANY
1010-Peoria Street New Orleans, La.

MAYFLOWER SPECIALS
FOR IMMEDIATE DELIVERY

RECOGNITIONED PAY OUTS Easton Anita \$110.00 Simplified Royal 90.50 Grand National 78.50 Grand Stand 80.50 Pace Maker 92.50 Whirling Tides 95.50 Gold Medal 80.00 Hemlock 85.50 Turtle-Down 42.00 Sport Pace 40.00	3000 FACTORY REBUILTS BLUE FRONTS, Best! 425,000 and over! E. 10, 75 \$80.50 BLUE FRONT, Club Kardia, D.P., Kroy Action, Lite New 39.50 BROWN FRONTS, Club Kardia, D.P., Kroy Action, Lite New 39.50 GILOW BELL Signs Cherry P.O., Original Olympic Finish 100.50 GLIN CONSOLE E. 10, 75 110.50 MASTER SILVER MOON CHIEFS 100.50 SILVER SHIEFS 89.50 PAGE DELUXE, S.P. 84.50 MELON BELLS, BOARDS BELL 73.50 USED PHONOGRAPHS Model 71 Wurlitzer \$125.00 Model 810 Wurlitzer 35.00 Terms: 1/2 Deposit With Order, Balance C. O. D.	CONSOLE 20 Melb Four Bell \$248.50 30 Reel Totalizer 118.50 20 Miller Moon Console 104.50 19 Miller Silver Moon \$14.50 1940 Reel Totalizer 94.50 1940 Reel Reel-Book 34.50 1930 Reel-Book S.P. 65.00 Jumbo Parade, P.O. 50.00 Pace Maker, Top 5000 89.50 Jeppings Park Ticker 39.00 Square Bell 55.50 NEW FREE PLAY NOVELTIES Pursuit 80.50 Hi Stepper 55.00 Three Up 55.00 Scout 49.00 Woo 40.00 500 Mils. Used Net. P.P. Prices for Sale-While for Price.
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2218 UNIVERSITY AVE. ST. PAUL, MINN.

150 FREE PLAYS \$15.00 EACH
In lots of 5 or more—cleaned, reels wrapped, shells re-lubed and ready to go—\$17.50 in singles.
Alphabet, All Stars, Bang, Big Year, Big Show, Boating Alley, Brito Boat, Box Game, Buckaroo, Chick, Circus, Comm-275, C. O. D., Champion, D-10, Dime Game, Fish-Fish, Fiddle, Flamingo, Fifth Avenue, Fox Hunt, Gold-Owl, Home Run, Home, Ocean Feature, July, Lot of Fun, Luck, Lucky Strike, Mr. Chips, Nippy, Ocean Park, On Deck, On Sea, Palm, Picture, Race, Rotation, Score Game, Spinning, Submarine, Super 81, Speed Ocean, Scout, Three Stars, Thriller, Ticker, Trumper, Tumbler, Variety, Weather, Week
Immediate delivery: Keeney's SUPER Two-way and four-way Super Reel—also the sensationally new SUBMARINE GUN
172 Depot—Salina, C. O. D.
CLEVELAND COIN MACHINE EXCHANGE
2215 PROSPECT AVENUE CLEVELAND, OHIO

Ruling on Arcade Machines

On November 4, International Mutoscope Reel Company, New York, sent the following letter to its customers. The information contained in it is concise, and arcade operators should file for reference.

In a letter dated November 1 and signed by D. S. Bliss, Deputy Commissioner, Internal Revenue Department, Washington, we are advised of the following official rulings relative to the tax on coin-operated amusement and gaming devices:

- (a) Bonus slide vending machines in which are not incorporated gaming or amusement features—No Tax.
- (b) Athletic equipment, which includes punching bags, grip-testing machines, etc.—No Tax.
- (c) Fortune-telling machines which reveal a reading or register an expression by means of lights or other mechanical or electrical devices—No Tax.
- (d) Novelty games, such as Drive Mobiles—No Tax.
- (e) Shooting devices—No Tax.
- (f) Mutoscope moving picture reel machines—No Tax.
- (g) Sport games, such as football, basketball, soccer, hockey, baseball, tennis, etc., which have movable balls, appear to come under the classification of "pinball or other similar amusement machines" and are therefore subject to a tax at the rate of \$10 per year per machine.

"Should your local revenue collector question the rulings on any of the above games, please refer him to D. S. Bliss, Deputy Commissioner, Office of Internal Revenue, Washington."

We have received information from reliable sources in Washington that Internal Revenue officials definitely consider diggers and cranes in the \$50 tax classification. Various court decisions pro and con on these machines have been considered in making the ruling.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Nov. 8.—With October business spotty, but picking up near the end of the month, coin machine operators, jobbers and distributors in this area foresee good business in November. New models have been placed on display and are getting much comment. While California boasts year-round weather, Penny Arcade operators are getting set for the winter.

of Monterey, was in town looking over the Kenezy Submarine gun. Mac Sanders has one on display. . . . Helms Gruesmeyer, first mate for Admiral Lou Wolcher in San Francisco, spent a few days in Olliman's Hot Springs, where he went for some sunshine. . . . Al Meyers is working the San Diego territory in the interest of Oostlebe products. . . . Johnny Hawley, chief mechanic at Mac Sanders, is a pappy. Daughter was born October 20 at a South Gate (Calif.) hospital. . . . Carl Gustafson, of Mission Beach, is looking forward to a big winter for his arcade. . . . Joe Hart and Bud Kenny, of Hart Novelty Company, Seattle, visited the Packard Pla-Mor factory in Indianapolis. . . . Visitors to the Los Angeles Pla-Mor office were Mr. and Mrs. Corbin, who came in from Newport Beach, where they are spending a vacation. They hail from Seattle. . . . W. K. Minnotta, Packard Pla-Mor representative, is back from San Francisco and Reno, and reports business good in those sections.

Pacific Powerwar

Hayden Mills, president of Soundies, Inc., is in town and was seen on the RCM set Wednesday, where Sam Colow is producing *His Hop*, starring Princess Aloha. . . . Glen Deplanter is here from Chicago and has been going over publicity matters pertinent to Soundies with Sam Colow and Terry DeLap, Hollywood press representative for RCM. . . . Miss B. Hilton, secretary and credit manager for the Packard Pla-Mor Los Angeles office, is recovering in a local hospital from injuries sustained when she was struck by an automobile. . . . Alvin Bey and the King Sisters, well known on automatic phonograph appearing at the Hollywood Palladium. . . . Operators are putting the place on their lists, as they want to see those who are making money-making records. . . . Earl Fraser, mechanic at Southwestern Vending Company, was married recently in Las Vegas, Neb. . . . Bob Gray, well known in coin machine circles, has opened a restaurant in Downey. Local coin machine operators visited him during the three days he held open house. . . . Leonard Bohrens, of Allied Amusement, is in New York and will be home in about two weeks, completing five weeks in the big city. While he's away, Bernard Rabin, a partner in the business, is pinch-hitting for him. . . . Lou Wolcher, of Advance Automatic Sales, San Francisco, is in town on his way to New York. . . . Paul Blair, Exhibit factory representative, is in town from San Diego. He leaves again soon for a trip thru the San Joaquin Valley and San Francisco. . . . Charles E. Washburn has returned from a trip into the northern part of the State.

Coast Chatter

J. P. Blackwell, of Western Music Company, Denver, has been appointed distributor for Packard Pla-Mor boxes in Colorado, Wyoming and Southern Idaho. . . . Jack Carey, who recently opened a Penny Arcade in Bakerfield, is planning a chain of these spots in the San Joaquin Valley. . . . Louis Salice, grand old man of the Penny Arcade, was in town recently. . . . A. M. Keene, of Taft, came down for his weekly trek to Los Angeles. . . . Gus Fox, of A. J. Fox Amusement Company, was in town. He's planning a big opening for his new building in San Diego. . . . Al Anderson has named his Santa Ana arcade Penny Sportland, and reports business is okay. . . . Fred Riley, Western Exhibit Supply Company, is breaking ground for a building to house an up-to-date arcade in Vallejo, Calif. . . . R. L. Berry,

Coasters

Coin machine people were grieved recently to hear of the death of Miss. Carl Gustafson's father. . . . Bill Levy, music operator, is making another large box installation in a spot across from an airport. Installation will use 25 boxes. . . . Dan Lipson, serviceman at Mac Mohr's, is back on the job following an operation. . . . Hermie Cohen returned to the city after a trek thru Southern California and Imperial Valley. He's heading for San Francisco next. . . . M. A. Pollard, San Francisco coin machine man, visited here after a trip to Marietta Hot Springs. . . . Joe and Helen Noto were in the city after visiting Mr. and Mrs. Danny Jackson in Pismo Beach. The Notos returned to San Francisco, where Joe is connected with the Operators' Exchange. . . . Herb McClellan is looking for new trick gadgets. . . . Spike Jones, whose City Slickers recently recorded *Red Wing*, made a trip to Laguna Beach to talk with music operators. . . . Leo and Walter Griffith, of Tavern Amusement, are covering the spots that have recording bands. . . . Milt Berth Trio, known to music operators, are current at Casa Manana, Culter City, Calif. . . . Carl Noto returned to San Francisco recently from a vacation in Southern California. . . . George Carvallo, San Jose operator, is expanding his operations.


BUD LIEBERMAN Says

I'LL PAY HIGHEST CASH PRICES FOR MILLS SLOTS

Or trade-in for latest one or five balls.

Always a Good Deal From Bud

831 W. WASHINGTON ST. CHICAGO, ILLINOIS
JUST A STONE'S THROW FROM THE SHERMAN



"Every Deal Personally Handled by Bud"

ROTOR TABLE THE BEST IN USED PHONOS & PIN GAMES

THEY COME TO YOU LIKE NEW!

FREE PLAYS

Low Star	\$17.50	Wurlitzer 516A	\$ 64.50
Four Stars	48.00	Wurlitzer 24, Remounted	149.50
Star	28.50	Walt's 40 Thru's of Music	139.50
Double Ball	59.50	Rockola Standard	142.50
Triple Wheel	67.00		
20 Star	67.00		

PHONOGRAPHS

Wurlitzer 516A	\$ 64.50
Wurlitzer 24, Remounted	149.50
Walt's 40 Thru's of Music	139.50
Rockola Standard	142.50

SPECIAL!

And Albert, Brown, \$29.50
Write for National's "Newettes."

American Phonograph Trading Center

NATIONAL NOVELTY COMPANY

121 MADISON ST., HENNER, S. I. N. Y. TEL. PLAZA 4-1234

NEW BRANCH: 583 TENTH AVE., NEW YORK CITY

LEAD WITH LEADER'S "TRUE-VALUES"

F. P. GAMES READY FOR DELIVERY!

Atlantic	\$26.50	Lucky Strike	\$16.50
Big Legion	12.50	Majors '41	47.50
Blue Spot	11.50	Major De-Round	14.50
Circle	12.50	Mr. Guss	11.50
Comm Temp	37.50	Myrtle	28.50
Commodore	12.50	Oliver	11.50
Constitution	12.50	Orson	12.50
Crystal	22.50	Parade	22.50
Deluxe	23.50	Pick 'Em	11.50
Double Feature	11.50	Play Ball (Bally)	30.50
Doublet	14.50	Peppercorn	14.50
Doublet	14.50	Reich	10.50
Doublet	14.50	Red Hot	14.50
Doublet	14.50	Rocky	12.50
Doublet	14.50	Seaside	17.50
Doublet	14.50	Speed Demon	10.50
Doublet	14.50	Spotted	60.00
Doublet	14.50	Starry '41	60.00
Doublet	14.50	Sports	14.50
Doublet	14.50	Stars	24.50
Doublet	14.50	Sam Seder	28.50
Doublet	14.50	Smashers	12.50
Doublet	14.50	Solar Sea	14.50
Doublet	14.50	Star	14.50
Doublet	14.50	Star	14.50

LEADER SALES CO., 141 N. FIFTH ST., READING, PA.

DEAR EDDIE

I will buy *Blonde*, *Big Town*, *Bordertown*, *Fellas of '40*, *Home Run*, *Orum Maki*, *Reay*. If you have any of these games contact me at once.

CY GLICKMAN

Care of Glickman Industries, 4456-56 Crittendon St., Philadelphia, Pa.

"THERE'S ALWAYS A BETTER BUY" AT LEHIGH

Reconditioned Free Play Games at \$9.50, Ea.

Model	Program	Reconditioned	Free Play	Games at	\$9.50, Ea.
Clamper	Home Run	Football	Drum Major	Sports	Big Town
		Football	Big Legion	Commodore	Short Stop

LATE USED GAME BARGAINS

Big Time	\$24.50	Big Star	\$19.50	Fire in One	\$22.50	Double Play	\$30.00
Big Time	48.50	Major	35.00	Wm	10.50	Western Ball Bat	
Reel Fire	129.00	10's Reel	37.50	World Fire	34.50	Deluxe	49.50
Reel	19.50	Big Fish	175.00	World Fire	34.50	Deluxe	49.50

LEHIGH SPECIALTY CO. 2ND & GREEN STREETS PHILADELPHIA, PA.

LAZAR'S HAVE IT!

PERFECTLY RECONDITIONED FREE PLAYS

All America	\$27.50	Legionaire	\$27.50	Seven Up	\$34.50
Attention	27.50	Majors '41	47.50	Sea Stars	24.50
Double Play	48.50	Myrtle	28.50	Sea Stars	24.50
Four Diamonds	42.50	Pan American	47.50	Sea Stars	24.50
Gold Cup	24.50	Play Ball (Bally)	34.50	Sea Stars	24.50
High Hand	170.50	Play Ball	47.50	Sea Stars	24.50
Leader	19.50	Ray Way	47.50	Sea Stars	24.50
League Leader	24.50	Red Hot	14.50	Sea Stars	24.50
		Sam Seder	28.50	Sea Stars	24.50
		Smashers	12.50	Sea Stars	24.50
		Solar Sea	14.50	Sea Stars	24.50
		Star	14.50	Sea Stars	24.50
		Star	14.50	Sea Stars	24.50

Write for Complete List—723 Dear, Madison G. O. D.

B. D. LAZAR CO. 1425 N. Broad St., Philadelphia, Pa.—Mention 4320. 1635 Fifth Avenue, Pittsburgh, Pa.—Grant 7818.



HELEN O'CONNELL, Detroit's leading model, is shown acting U. S. Defense Stamps in the lobby of the *Waltz* Building, Detroit, in a selling drive sponsored by Detroit music men.

**Manufacturers, Distributors,
and Jobbers**

Want something
EXTRA
*for your
money?*

**Do as the Leaders
Do... ADVERTISE IN
THE BILLBOARD'S
CHRISTMAS SPECIAL**

Coin machine firms that advertise in The Billboard every week recognize The Billboard Christmas Special's ability to attract extra attention among operators throughout the Western Hemisphere. Year in and year out they buy larger than average advertising space in this important issue. They know it pays them dividends.

In addition to The Billboard's complete coverage among coin machine operators YOUR MESSAGE WILL REACH THE BILLBOARD'S "EXCLUSIVE MARKET." The Christmas-Special will be distributed at the Annual Outdoor Showmen's Trade Show, to be held at the Sherman Hotel, November 23-27. Some of the largest coin machine buyers are connected with the outdoor show business.

IT MUST BE GOOD

61

Manufacturers of Coin
Machines, Parts and
Supplies used last year's
big Christmas Special

125

Coin Machine
Jobbers and Distributors
used last year's
Big Christmas Special

BE SURE YOU ADVERTISE IN THIS YEAR'S CHRISTMAS SPECIAL

There is no time to lose. Forms close Nov. 21. Write today.

25 OPERA PLACE

**The
Billboard**

CINCINNATI, O.



THE GERBER ARCADE, Ocean Park, Calif., lines its entrance with *Age Menders* and *Drive Meters* to attract passers-by. Photo above shows machines in action. On the extreme left is *Mutoscope's* West Coast representative, *Frank E. McKee*, (MR)

New Orleans

NEW ORLEANS, Nov. 8.—New Orleans phonograph operators and record distributors are definitely going strong for special *Any Bonds Today?* week. Window displays and streamers at important downtown locations, with special program slips and special posters in booths planned to arouse public interest in the occasion. Both Decca and RCA-Victor are emphasizing their special recordings of this disk. Due for release today, Decca's recordings of *Any Bonds Today?* by Jimmy Dorsey and Andrew Sisters are already heavily sold on advance orders, and the Victor recording by Barry Wood is also very popular.

New Orleans' coin machine row is accelerated by the death of Frank Quantella, who expired at Hotel Dieu October 23 after a brief illness. Quantella was one of the best known and oldest phonograph operators in the city. Surviving

are his widow, a daughter, a brother and a sister. He was 49 years old and native of Italy.

J. A. Blalock, of the P. A. B. Distributing Corporation, has returned to Hot Springs, Ark., after spending a week at home recuperating from a recent illness. Dutch Road, of the P. A. B. Company, has been assigned to road service work for the firm, covering Louisiana.

A sure sign that phonograph operations have been rather good during October are reports on record-breaking sales to operators by distributors of leading lines of disks. R. N. McCormick, Southern sales manager for Decca Distributing Corporation, upon return from a trip to branches at Atlanta, Birmingham and Jacksonville, found business going great. Hugh Smith, in charge of RCA-Victor and Bluebird sales for Electrical Supply Company, reports inability to keep up with orders for popular numbers, in addition to classical albums for private use. Like McCormick, Smith gives the phonograph operator much credit for new peaks being set on sales of disks. The Weather Bros. Company is steadily increasing sales of Columbia and Okeh records to operators since the firm took over distribution two months ago.

It was a grand party for the newly-wed De Barros at the P. A. B. Distributing Corporation where leading music operators of the city joined in the fun on the eve of the marriage of Frank De Barros, popular sales manager of that firm. The De Barroses were married before a judge in adjoining St. Bernard Parish Tuesday and left immediately for Miami for a honeymoon. Attending were Jules H. Peres, Peres Amusement Company; Dan Cohen and Sidney Wasserman, Pleasure Music Company; Jack Morse, Harry Fresh, Andy Monte, A. M. Amusement Company; F. A. Blalock, Bob Dupuy and Dutch Road, of the P. A. B. staff.

Seen looking over new phonograph and remote equipment recently was Whitney Leguere, of New Roads, La.

J. H. Peres Amusement Company reports a good demand for Packard Plamcor remote equipment. The firm has a good supply of this equipment on hand. The Peres company also distributes Automatic Instrument company's Singing Towers.

Ray Bynorth, of New Orleans Novelty Company, recently returned from a trip to New York on a combined business and pleasure trip.

Louis Boasberg, operator of the Sport Center and Penny Arcade, two of the city's largest coin playlands and possibly the two largest such resorts in the South, reports good results with Bally's Monarchs. Gottlieb's Texas Mustangs, Exhibits Hit Parade and Chicago Cain's Bowl-a-Ways. Joe Nocco is manager of the Arcade and Vibroni Casterio in charge of the Sport Center, both reporting October the best month of the year thus far.

MADE TO FIT

your

TERRITORY!

★

Jennings' TOTALIZER

(FREE PLAY) CONSOLE

Here's how it fits:

1. TOTALIZER is strictly a free-play game, containing no payout mechanism. It is not a convertible model. Free-play feature merely extends playing time for player, without inserting another coin.
2. TOTALIZER, not being a "pin-ball" or similar type, does not come within classification of amusement devices with respect to which the tax is \$10 per year.
3. TOTALIZER does not in any manner indicate to the person playing or operating the machine that he is entitled to receive cash, premiums, merchandise or tokens. Such a machine is not regarded as a gaming device, as defined in the Act (Revenue Act of 1931), and, accordingly, is not taxable.
4. TOTALIZER will provide a stable, profitable operation in YOUR territory. Invest wisely, safely TOTALIZER!

A limited stock is available for immediate delivery!

O. D. JENNINGS & COMPANY

4309-39 W. Lake St. Chicago, Ill.

THE F. P. BARGAIN MART

Attendants .. 22.50	Malars #15 .. 51.00
Big Oval .. 25.50	Milani Beach .. 49.50
Broadsheet .. 27.50	Neuro .. 22.50
Boodle .. 12.50	O'Way .. 11.50
Compendium .. 14.50	Play Ball ..
Crossline .. 17.50	(Bally) .. 25.00
Drum Major .. 12.50	Polo .. 19.50
Dials .. 12.50	Porcupine .. 18.50
Duplex .. 37.50	Reptile .. 15.00
Double Win .. 52.50	Red, Wh. .. 23.00
Do-It-All .. 47.50	Sea Hunt .. 48.50
Flicker .. 24.50	Seven Up .. 31.50
Formation .. 24.50	Silver Star .. 42.50
Fettler .. 15.50	Sports Parade .. 22.50
4 Diamonds .. 37.50	Sure Shot .. 34.50
Four Rivers .. 20.50	Swatbird .. 64.50
Hi Ho, Ho .. 32.50	Swordfish .. 25.50
Horseplay .. 57.50	Ten Spot .. 22.50
Leader .. 16.00	West Wind .. 48.50
Leopard Head .. 29.50	Zombie .. 22.50

And many other benefits in new and used cases. 1/2 down, balance C. O. D.

MIDTOWN VENDING CO.

693 TENTH AVENUE, N. Y. City

PERFECT FREE PLAY GAMES

Big Chief .. \$22.50	Wheeler .. \$25.00
Booze Team .. 25.00	On Goal .. 18.00
Burrage .. 25.00	On Johnny .. 25.00
Best Field .. 25.00	Parade .. 50.00
Codfish .. 20.00	Play Ball ..
Drum Major .. 20.00	(Bally) .. 25.00
4 Diamonds .. 40.00	Reptile .. 35.00
Flicker .. 20.00	Sea Hunt .. 30.00
Gold Star .. 30.00	Spooky .. 30.00
Hi Ho .. 30.00	Short Stop .. 20.00
Hi Skipper .. 37.50	Swatbird .. 22.50
Jolly .. 15.00	Sure Shot .. 25.00
Mad .. 40.00	Uro .. 40.00
Mr. Chief .. 12.50	Win .. 40.00

Terms 1/2 North Order, Balance C. O. D.

HY-GRADE NOVELTY CO.

333 N. VINE WICHITA, KAN.

A-1 CONDITION—ALL FREE PLAYS

Bally .. \$10.00	Reptile .. \$10.00
Booze .. 10.00	Variety .. 10.00
Chips .. 10.00	Yacht .. 10.00
Daddy .. 10.00	Keeno-Ball .. 10.00
Fishing .. 10.00	Phantom .. 10.00
Clubs .. 10.00	Sealman .. 10.00
Swiss Card .. 10.00	Jolly .. 10.00
Holla Derby .. 10.00	Punch .. 10.00
Parade .. 25.00	Play .. 20.00

1/2 Down With Order, Balance C. O. D.

ELMER H. WRATHSWAX
126 Lafayette St. Birmingham, N. Y.

EXTRA SPECIAL BARGAINS

FREE PLAY CONSOLES: HIGH HANDS, \$159.50; JUNGLE CAMPS, \$75.00; JUMBO PARADES, \$75.00, AND BIG GAMES, \$75.00.

Thoroughly reconditioned and ready to operate. Over 300 Free Play Pin Games and Counter Games. Write or wire for complete list of bargains.

AUTOMATIC SALES CO.

203 SECOND AVE., N. NASHVILLE TENN.

5-BALL FREE PLAYS READY FOR DELIVERY

Bever Beer .. 27.00	Gold Owl .. 47.00
Blow .. 41.00	Reaction .. 47.00
Flicker .. 19.00	Red Star .. 42.50
Tango Ball .. 42.50	Musket .. 28.00
Uro .. 28.00	Duke .. 21.00
Boys .. 21.00	Commander .. 25.00
Leader .. 18.00	Flamingo .. 25.00
Blow .. 42.00	Dye, Feature .. 43.00
Sea Hunt .. 43.00	O'Way .. 25.00
Star .. 25.00	Play Ball .. 22.50
Shoe Boat .. 62.50	

Hold Over Reaction 47.00
Red Star 42.50
Musket 28.00
Duke 21.00
Commander 25.00
Flamingo 25.00
Dye, Feature 43.00
O'Way 25.00
Play Ball 22.50

\$9.50 Ea.

PHONOGRAPHS

Whitney Leguere \$50.00
Whitney Leguere \$50.00

SPECIAL

TEN STRIKES
Late Model High Score
Unit. Excellent Condition
Price \$25.00

1/2 Down With Order, Balance C. O. D. WITH 1/2 DOWN. OUR COMPLETE LIST TODAY!

BROOKLYN AMUSEMENT MACHINE COMPANY

660 BROADWAY, BROOKLYN, N. Y. (All Phones: EVERGREEN 3-4732)

Turkey Goose - Duck or Chicken

1/2 DOWN

MAKE BIG MONEY

From Now Until Christmas Selling

JUMBO TURKEY BOARDS

A Real Pinch That Really Bells at \$1.00 Each, 100 Items, No Numbers Over 500.

UNITED BY 148 AND SELLING

1 Turkey, 1 Goose, 1 Duck and 2 Chickens, PRICE \$3.00 per Doz. \$25.00 per 100

Balance \$1.00

Reservations With Order at 80% on C. O. D.

ARTHUR WOOD & CO.

333 N. BROADWAY ST. LOUIS, MO.

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

While they last!

and THEY WON'T LAST LONG AT THESE LOW PRICES!

EXTRA SPECIAL
BELLE HOP \$56.50

BARRAGE \$42.50

FOUR DIAMONDS \$47.50

CRYSTAL \$32.50

HI HAT \$57.50

STARS \$41.50

MYSTIC \$32.50

VELVET \$42.50

SEA HAWK \$52.50

WILD FIRE \$44.50

OUT TODAY
NEW LIST OF OTHER
GAMES, CONSOLES, COUNTER
MACHINES AND PHONOGRAPHS.
IN ORDERING GIVE SECOND
AND THIRD CHOICE
TERMS: 1/2 DEPOSIT, BALANCE ORDER
NOTIFY.

Southern Automatic MUSIC CO.

The House that Confidence Built
542 S. SECOND ST., LOUISVILLE, KY

DIRECT FACTORY DISTRIBUTORS OF SEEBURG-MUSIC SYSTEMS

OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled
Here Is More Proof!

Deal No. 1600 — 1200 Holes — 5c
Takes In \$60.00
Gives Out

- 1 Billfold and..... \$5.00
- 5 Billfolds and \$1 Each.... 5.00
- 6 @ \$1 6.00
- 24 Last Sections @ 25c... 6.00
- 42 Packs Cigarettes..... 5.88

\$27.88

YOUR PROFIT \$32.12
Price \$3.25 each, 25% deposit or full
remittance with all orders.

A. N. S. COMPANY
312 CARROLL ST. ELMIRA, N. Y.

BADGER'S BARGAINS

SPECIAL 1941 MILLS ORIGINAL CHROME BELLS \$114.50
LIKE NEW—SERIALS 450,000

FREE PLAYS AUTOMATIC PAYOUTS

- Daily Blue Grass, like new \$700.50
- Daily Dark Horse 39.50
- Daily Sport Special 78.50
- Western Big Prize, 6 Coin Multiple 59.50
- Western Seven Prizes, 6 Coin Multiple 49.50
- Quartz Trail Special 49.50
- Ball's Gold Cup 29.50

- Wash-Oil 1939 Co Lute \$199.50
- Wurlitzer 6004 139.50
- Wurlitzer 6104, Eliminated 109.50
- Wurlitzer 6104, Eliminated 49.50

Terms: 1/2 Cash Deposit With Order, Balance C. O. D.
Write Today for Our Big 24-Page Catalog; Hundreds of Bargains.

BADGER NOVELTY COMPANY

344 1/2 16TH STREET MILWAUKEE, WIS.

ECONOMY SUPPLY COMPANY

NOW LOCATED IN ITS NEWER, LARGER HEADQUARTERS

642 TENTH AVE., NEW YORK CITY

WRITE FOR OUR NEW FREE CATALOG B-24



SAM TARAN, of Mayflower Novelty Company, St. Paul, distributor for Exhibit Supply Company, points out features of Big Parade to Joe Sinton (left), of Chicago, while on a recent visit to Exhibit's factory display room. (N.B.)

Boston

BOSTON, Nov. 8.—There's great rush at Atlantic Distributing Company show-rooms as Lesny Schultz labors to keep orders going out to operators. Since acquiring the distributorship for the Packard line three weeks ago Atlantic has been a beehive of activity. Mechanics Alfred Hurwitz and Jack Williams have been added to the staff, as has book-keeper Francis Band.

Milton Knapp, of the Knapp Music Company, Boston, went into the army recently and is now at Fort Devens.

Bob Bourque, service man at Atlas Coin Machine Company, was married October 18 to Edith Benoit from his home town of Brockton. Bob is well known to New England operators.

Al Sharpe, newest of the local music operators, is a busy man. Al has been in business only three weeks but has already set up a large route and reports collections coming in satisfactorily.

A second meeting of the Amusement Merchants' Association was held recently, and Rudy Bloom, of the Hub Vending Company, was elected president of the association to succeed Dan Dillon, who resigned because of the pressure of personal business. Members voted to limit membership to operators exclusively, and plans were discussed for the printing of stickers to be placed on each member's machine. The stickers will bear identifying numbers and the seal of the association.

Joe Fogel, of United Novelty Company, Portland, Me., is town again recently to purchase equipment for his rapidly expanding routes.

Ben Palastrani, district sales manager for Packard, back in Boston after an extended road tour, reports he has been given additional territory. Ben will now handle all of New England and New York State, including New York City and a part of New Jersey.

Bostonians who attended the New York music machine operators' dinner a week ago included Barney and Louie Blatt, of Atlas Coin Machine Company. Irving McClelland, Seeburg district manager, and Harry Flaxman.

A great step forward toward recognition of the vending machine industry in public life was taken recently by 11 local columnists. At a cocktail party held at the Fox and Hospoda Club, a

quota was set for the vending machine division in the drive for funds for the Associated Jewish Philanthropies. This organization diverts its funds toward several outlets and has been extended this year to include the U. S. O. Other organizations taken care of in the drive include the Beth Israel Hospital, Boston. The quota set for the division was \$3,000 and the quota was immediately tipped by the 11 men present. Exactly \$3,945 was subscribed at the meeting and an additional \$400 has been brought in all ready. It is planned to solicit every member of the industry, and cards are now being printed? Ed Havreby, of Owl Mint Machine Company, was chosen captain of the division, and Dave Smith of Trimount Coin Machine Company; Al Shurenow, Rowe distributor, and Barney Blatt, of the Atlas Coin Machine Company, were named as co-captains. The meeting was addressed by Joe Lindsey, proprietor of a Howard Johnson restaurant, and David Watchmaker, noted attorney.

Simoon Conrad, music operator of Franklin, N. H., in town for a day to pick up additional equipment for his route.

Walter R. Guild, manager of the Cigarette Merchants' Association, has been named as financial secretary of the Boston Tobacco Table. The Tobacco Table, heretofore more of a social organization, is expected to take a great part in the tobacco industry in the city.

Fred Osgood, of the Cape Cod Cigarette Service of Hyannis, in town recently to purchase equipment for his various routes, reports business on the Cape continues good.

BARGAINS—READY FOR LOCATIONS

- | | | | |
|-------------------|---------|-------------------------|---------|
| Attention | \$28.00 | League Leader | \$24.50 |
| Anabel | 14.50 | Metro | 23.00 |
| Band Wagon | 17.00 | Miami | 27.00 |
| Broadway | 22.00 | Walters | 17.50 |
| Callie Hop | 58.00 | Play Ball, Daily | 29.50 |
| Crash Line | 16.50 | Peppercorn | 16.00 |
| Dapper | 22.00 | Red, White & Blue | 24.00 |
| De Ro | 49.50 | Big Top | 41.00 |
| Double Play | 49.50 | Silver Palace | 41.00 |
| Excitement | 17.50 | Big Hunt | 42.50 |
| 4 Diamonds | 48.00 | Big Beach | 33.50 |
| Excitement | 19.00 | Big Game | 24.00 |
| Excitement | 20.00 | Excitement | 24.00 |
| Gold Star | 17.00 | Book Parade | 28.00 |
| Excitement | 17.00 | Snappy | 22.00 |
| Hi Supper | 42.50 | Seerly | 14.50 |
| Hi Hat | 49.50 | Score-Along | 18.00 |
| Horoscope | 33.00 | Victory | 23.00 |
| Leader | 18.00 | Wild Fire | 28.00 |
| Landscape | 18.00 | Zambie | 21.50 |

512 East Big League, Commodore, Double Decker, Jolly, Rummy, O'Boy, Patch, Heay, Super Six, Triumph.

517 East Beach, Under 518 Full Cash. Cash Address: Colmanville, N. Y.

MARC MUNVES, INC. 848 West 127th St. New York, N. Y.

WILL PAY HIGHEST CASH PRICES

For Used Skyfighters, Ace Bombers, Rotary Diggers, Wurlitzer 412s and 616s, Drivemobiles, Photomatics and all other types of Deluxe Equipment. Tell us what you have. **QUICK ACTION, BOX D-131, care The Billboard, Cincinnati, Ohio.**



Industry Mentions Magazines — Newspapers — Radio

The New York Times Magazine, November 2.— Sidney M. Shallet's last article in a series of three on the coin machine industry is a brief history of the industry from the first Century B. C. to the 20th Century. He talks of the coin-operated sacrificial vessels used in temples of ancient Egypt, and of coin-operated dolls even earlier than that, who, when a coin was laid in front of them, would weep over the workpiece thus comforting him. Weight of the coin depressed a lever which in turn worked a valve in the collar connected with a hot-air apparatus. That immediately sent steam up thru bamboo tubes to the eyes of the image, where it condensed into "tears." He tells of a cogot in 1846 which cut a plug from a bar of tobacco for a dime and of the first perfume vander invented in 1889. Shallet gives full credit to the tenacity of men of today for perfection attained in complicated coin machines. The article is headed by a simple but forceful photograph of a hand inserting a coin into a coin slot.

The same issue of this magazine, in Letters to the Editor, contains a letter written by a number of the coin machine industry in Chicago in answer to one of Shallet's previous articles in which Shallet had stated that Chicago is the center of the pinball industry. The writer of the letter states that it is true because of the fact that Chicago is a mechanic's paradise and that the city is loaded with Scott and Jewish mechanics who love machinery and can do tricks with cogs and wheels. He also cites the proximity of the city to iron, steel and lumber supplies.

Radio Mentions.—Tom, Dick and Harry, the cut-ups of WGN, Chicago, must have recognized a familiar sound when, during a recent broadcast, one fellow made his entrance sounding like he had coins in his shoes as he walked. "What's the matter, boy, got slot machines on your feet?" asked one of them.

The Day Notes Register, November 8.—This day, Harlan Miller wrote his column "Over the Coffee" in the manner of Samuel Pepys and his diary. Miller's entry for Sunday read, in part: "My sabbathal bacon & eggs slightly spoiled by news from John L. Lewis again sabotaging defense with a coal strike, but slightly cheered by tidings of an Upper Iowa college queen with 3 totos, & took the b. g. & b. b. to the slot machine circus at 6th & Grand & had their voices recorded." We think b. g. means baby girl and b. b. means baby boy.

The Philadelphia Evening Public Ledger, October 27.—Photographs of seniors at West Philadelphia High School taking part in an annual fashion show featured a music machine as one of three picture subjects. The caption explained that one of the girls presided over the music box as the others, who had served as models, wound up their performance with a 1904 & dancing.

The Philadelphia Dispatch, October 26.—The following item appeared in "On the Square," a chatter column carrying the

by-line "O. A. E." "No. 1 pinball stand among local newshawks in The Bulletin's Tom Broadshaw, who will spend as much as 30 cents and his whole lunch period wiggling the marbles in the boxes."

The Miami Herald, November 2.—Photographs of the young society set enjoying afternoon bridge in the Country Club of Coral Gables shows a young matron, in a full-length picture, about to insert a coin into a cigarette vander. Once before we obtained an industry mention from this same country club, a photograph of a girl playing a music box there.

A Hollywood release says that Milton Beale knows a pinball addict who has his new house in San Fernando built with it.

The Philadelphia Morning Journal, October 25.—Sam Bashman, in his "The Night Owl" column on night clubs, featured an If We Were Aladdin Dept., where-in he said that among the things he would wish for is "a pinball machine that hits for Nookie Gathrid."

Baker Mobilizes for Boom Production

CHICAGO, Nov. 8 (MR).—Baker's forces are rallying to the rapidly growing clamor for more Baker games and faster deliveries, report officials of Baker Norwalk Company.

"Production, sales and office forces are stepping up their efforts to deliver the goods," said Harold L. Baker, president. "Since the tax legislation, the demand for Baker's Peccos, our popular seven-coin racing console hit, has broken all records. This multiple money-maker pays only the tax of a single-coin game. Kicker and Catcher, our popular counter game, and our new Sky Fighter, the compact, self-contained gun, are scoring top hits among operators and players. All of this adds up to tremendous production requirements. While orders and urgent requests for speedy delivery are keeping things humming, every department is functioning smoothly. Operators are quick to realize that Baker games are prime ammunition on any entertainment front—and we are doing everything possible to make quick delivery."

Wilmington, Del.

WILMINGTON, Del., Nov. 8.—A cigarette vending machine, valued at \$60, was stolen Tuesday morning (28) from the Kell Motor Company. The theft was reported to police by Clyde England, an employee.

Sam Kramberg, district manager for J. P. Seeburg Corporation, and Frank Engel, of Automatic Amusement Company, Seeburg distributor, were here Wednesday (29) conferring with Joseph Turco, of Battista Turco & Sons.

ANOTHER EXHIBIT HIT



Takes
the
LEAD
right off
the Bat!
Ask
Your Distributor



EXHIBIT SUPPLY CO. 4222 W. LAKE STREET CHICAGO

NOW! OPERATORS JOYOUSLY HAIL THE HIT OF THE YEAR!

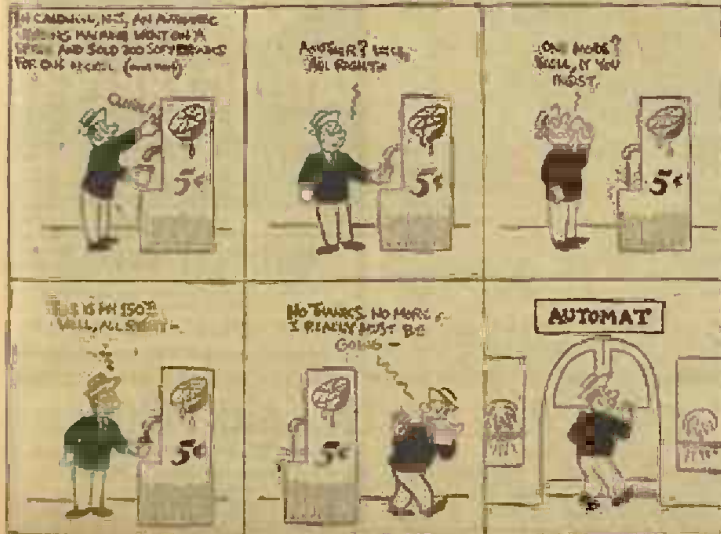
EXHIBIT'S

"BIG PARADE"

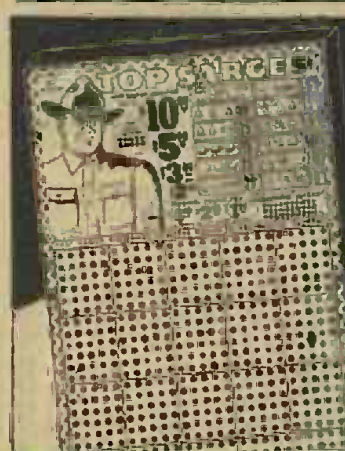
WESTON DISTRIBUTORS, Inc.

Distributors of EXHIBIT Games

599 TENTH AVENUE, NEW YORK — Phone: Longacre 3-4470



The Machine Age, by Carl J. The Boston Herald, September 21



'TEN-SHUN!
"TOP SARGE"
IS HERE

AND ROLLING UP PUNCH BOARD PROFITS EVERYWHERE

The biggest "little" money-maker you've seen in many a moon. Plays off just like that! Double step-up with a \$10.00 top. 61 winners: 45% payout. Large type holes. Get "Top Sarge" working for you now!
No. 11443 1/2 Play 485 Holes
Takes in \$1.00 Average Payoff \$12.68
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GO GENCE!



PHIL BURGESSON JENNINGS DISTRIBUTOR (left) and C. E. Vetterberg, Jennings Division sales manager, demonstrate the new Victory Chief for Louis Jacobs, Wisconsin operator.

Texas U. and Texas Mustang Are Tops

CHICAGO, Nov. 8 (MR).—When that dashing football team of Texas U. takes the field, it's not only the The Eyes of Texas Are Upon You but the whole country sits up and takes notice! For there's brilliant plays and performance ahead—thrills and excitement which Texas knows how to deliver," said Dave Gottlieb, president of D. Gottlieb & Company.

"And what Texas U. is to football, Texas Mustang is to pin games. The only difference being that fans don't actually smash their hats every time they make a point on Texas Mustang. In any big time competition, there's always one standout," Dave went on, "one champion that carries the ball to victory. And just like Texas U., No. 1 football team, Texas Mustang is the No. 1 pin game.

"Its performance is smooth, thrilling, with that extra dash and oomph, that spectacular spirit that draws the public. Packed with dramatic plays, brilliant with color, the latest in coin game mechanical perfection, Texas Mustang is a stellar attraction in any territory. Around army camps, on college campuses, in all places of public entertainment, whether they be the corner drugstore or exclusive club, this rip-roaring, fast-moving coin hit is first choice among players."

Cleveland

CLEVELAND, Nov. 8.—The Wage and Hour Division of the Department of Labor has started a check-up of all cigarette vending machine operators to see if they are complying with the law regarding hours and wages of employees. If records show there has been full compliance for the past six months it will be taken as evidence of good faith on the part of the employer; but, where it is found that complete disregard exists, records will be checked back to October, 1938. The division has held that employees of an establishment which supplies cigarettes to vending machines and who travel from one establishment to another in a work week do not fall within the exemption requirements, nor that cigarette machine employees who are employed in a local retailing capacity or as outside salesmen so as to entitle them to exemption under the provisions of the law exempting such employees. The law requires that employees be paid not less than 30 cents an hour and not less than time and a half for all hours beyond 40 in any single work week. Sam Abrams, secretary of the Ohio Cigarette Vendors' Association, has notified all members of the check-up which started November 1.

Jack Pearl, amusement machine operator, is in the hospital suffering from pneumonia. He is reported progressing favorably.

E. L. Clary is back on the job after a bout with the flu and happy he was the victor.

Robert Layton, of the Atlas Music & Novelty Company, staged a Halloween and house-warming party at his new home. Guests were in costume, and Jack Cohen furnished lots of fun, with his out-put.

Mississippi

NATCHEZ, Miss., Nov. 8.—Mrs. O. D. Jennings, wife of the head of O. D. Jennings & Company, Chicago, visited here with friends from Fort Osbeau, Miss., 5th county.

November 9 to 15 is being observed here as Army Bonds Today week. This patriotic record has a spot on all location machines and operators have been pushing it.

Jan Serio, of the Beramco Company, is receiving sympathy on death of his brother, former Chief of Police Joseph P. Serio, who died here October 29 following a brief illness.

Allan Hullum, formerly with In-Arktex Company, has returned from Vicksburg, Miss., and is now working for Buster Williams.

News has been received from Independence, Kan., that Hugh C. Bowto, former Natcoz operator, is now located there with the Coca-Cola Company. Bowto was recently discharged from the army after serving a year.

NEW!! They Go for it **BIG!**
T-FORMATION
FOOTBALL BOARD
 It's Terrific!

IT SCORES EVERY TIME!
T-FORMATION... An action-packed gridiron favorite! **1600 Re Holes**... 5¢ per sale... Features brand new football symbols... Takes in **\$90.00**... Total average payout **\$38.25**... Total average profit **\$44.95**... Extra-thick... Football's latest craze is **SUPERIOR'S** newest **DIE-CUT** money-maker.

SUPERIOR PRODUCTS 14 N. FLORIDA ST. CHICAGO, ILL.

RECONDITIONED SPECIALS!
FREE PLAY GAMES

Beauty	\$12.95	Duck Hunt	\$15.00	Polo	\$17.45	Sport Parade	\$25.00
Big Show	12.00	Fox Hunt	10.00	Solito	24.45	Triumph	7.95
Buchanan	8.45	Moire	20.95	School Days	04.95	Wagon	24.05
Charm	12.95	Myrtle	23.45	Seven Up	30.95	Wildfire	44.05
Comet	15.95	Fun American	33.95	Ship Boat	25.90		

CONSOLES AND AUTOMATIC PAYOUTS
 Daily Payoranda, 3-Ball Multiple

PHONOGRAPHS

Rochester 1635 Standard	\$120.00	Wurlitzer 610A	\$44.50
Wurlitzer Country Model 01	84.50	Wurlitzer 612A with Packard Keyboard	62.50

This is only a partial list of the many reconditioned bargains we have on hand. IN ADDITION TO THE ABOVE WE HAVE A COMPLETE LINE OF NEW AND USED COUNTER GAMES, BELLS, PHONOGRAPHS AND LEGAL EQUIPMENT. Write for our BARNBOTH Upgrade List—IT'S FREE—WRITE NOW!!

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 "KENTUCKY'S OLDEST DISTRIBUTOR—ESTABLISHED 1915"

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ORDER TODAY!
SCIENTIFIC MACHINE CORP.
 21 STEUBEN ST. BROOKLYN, N.Y.

FREE PLAY VALUES!

LEADER	\$15.00
STARS	27.50
ZOMBIE	22.50
PLAY BALL (BALLY)	32.50
MAJORS '41	50.00
YACHT CLUB	15.00

Write for complete list of new and used Pin Games, Vending Machines and Counter Games.
 1/2 Down, Balance C. O. D.

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 MACHINES AND SUPPLIES
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TOMMY DORSEY IS DELIGHTED by Wurlitzer reproduction of one of his recent records, "Pale Moon." While playing at the Paramount, New York, he took time out to hear a Wurlitzer installed in the lobby play the record. (N.R.)

Denver

DENVER, Nov. 8.—Activity is beginning on the "Any Bonds Today?" set-up in this region. Century Music Company has the record on each of its boxes and is having table placards to each of its locations on which the waitress's name is imprinted together with space for two selections she recommends. The back of the card is imprinted with the Buy Defense Bonds seal. Walt Janitz, secre-

tary of the operators' association here, is bringing to the attention of all members the placement of the record Any Bonds Today? on their machines.

Gibson Bradshaw, head of Denver Distributing Company, has hit upon a happy combination that is definitely tied in with patriotism. For a location, the owner of which has a son in the R.A.F., Bradshaw paints a machine in the red, white and blue motif and put in Any Bonds Today? as the No. 1 record. Not only is the machine causing a good deal of comment but it also doing nicely so far as play is concerned.

Dave Gruven has been added as city salesman to big staff of the Wolf Sales Company, L. W. Petete to the service department, and Delona HIRhook to the office staff. Victor Copeland, utility man, recently became the father of a daughter. The Wolf Sales Company will be in its new quarters at 1832 Broadway by the end of this week. E. W. London, of the Milwaukee Coin Machine Company, and Mrs. London were recent visitors to Denver and visited with Wolf relatives.

P. D. Armour, head of the Yellowstone Specialty Company, Salt Lake City, passed away last week.

Red Reuler, who before he joined the Colorado National Guard was the youngest operator in this region, was home on a furlough and reports that his younger brothers, Morris and Bill, are doing a fine job of carrying on his operations.

Gano Senter and Wallace S. Porth, of the Rocky Mountain Soundies Company, are taking a business trip, with stops scheduled in Chicago and Omaha. Company has 15 machines in Denver.

Walt Janitz, Denver operator, has six amusement and music machines in the non-commissioned officers' club at Fort Logan, and four similar machines at the post exchange.

Recent visitors and purchasers of equipment here were Charles Curtis, Ault, Colo.; Mr. and Mrs. Danzel Hurst, Lander, Wyo.; Mr. and Mrs. C. W. Lindquist, Salt Lake City; Johnny Prieco, Trinidad, Colo.; Don Wilkes, of San Luis Valley, Pueblo, Colo., and L. W. Weber, Pueblo.

Gibson Bradshaw, of Denver Distributing Company, is finding his service department a real boon. Overlooked with target skill machines, Bradshaw had stands constructed, attractively lettered the stands and put the machines into the console class, with the result that all were disposed of and are bringing in receipts that are averaging three times as much as the machines did without the stands.

Lois Shulman of Modern Music Company, reports that his company is going to town with Packard wall boxes and recently added distributorship of Utah and Idaho to Colorado and Wyoming. Frank Malone, route man, announced the arrival of a son, David Wade.

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**100% NEW!
100% MECHANICAL!
100% SKILL!
100% LEGAL!**

Creating a sensation everywhere! Brilliant, original playing action entirely under player's control. A knockout for competitive play—loaded with "comical." Entirely mechanical—no wires—no batteries.

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PENNY PLAY
\$29.75
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Ideal for Arcades!

SPECIAL!!!!
Guaranteed Like New

MILLS LATE MODEL JUMBO PARADE, Cash—Check Model **\$89.50**
MILLS LATE MODEL FOUR BELLS, Cash—Check Model **\$199.50**

WE HAVE EVERY TYPE OF COIN OPERATED MACHINE, NEW OR USED. WRITE FOR PRICE LISTS AND CIRCULARS.

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1401 CENTRAL PKWY., CINCINNATI, O.
927 E. BROADWAY, LOUISVILLE, KY.

CLEARANCE SALE!

All American \$25.00	Lander \$45.00
Aluminum \$7.50	Leontina \$25.00
Banquet \$20.00	Leontina \$25.00
Big Chief \$25.00	Leontina \$25.00
Big Chief \$15.00	Leontina \$25.00
Big Chief \$14.50	Leontina \$25.00
Castles \$7.50	Leontina \$25.00
Compass \$11.50	Leontina \$25.00
Drum \$15.00	Leontina \$25.00
Drum \$17.50	Leontina \$25.00
Drum \$18.00	Leontina \$25.00
Flower \$22.00	Leontina \$25.00
Flower \$10.50	Leontina \$25.00
Glamour \$14.50	Leontina \$25.00
Hi Stepper \$3.50	Leontina \$25.00
Microscope \$4.00	Leontina \$25.00
Parade \$14.50	Leontina \$25.00

For faster service, please give second check when ordering. 1/3 Down, Balance C. O. D.
WRITE FOR FREE PRICE LIST.

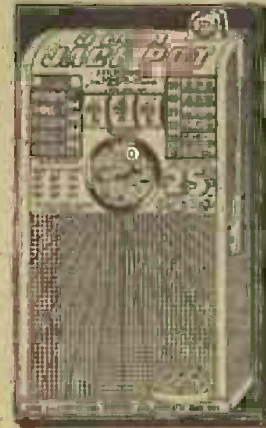
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Representatives Los Angeles, Calif.



3 BAR JACKPOT F-5240
1640 Holes — Takes in \$82.00
Pays Out Average \$48.69 — Av. Profit \$33.31

PRICE \$4.86 EACH

OTHER FAST SELLERS

1025 Hols. F-5280, Wonder 3 Bar Jack pot at \$3.69
1200 Hols. F-5275, Horses at 5.22
800 Hols. F-5270, Pocket Dice at 2.52
720 Hols. F-5255, Pocket Jack at 2.48
600 Hols. F-5305, Royal at 2.82

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Largest Board and Card House in the World
6320 Harvard Ave., CHICAGO, U. S. A.

CENTRAL OHIO QUALITY BUYS
CLOSING OUT 500 LATE FREE PLAYS TO MAKE ROOM
WRITE OR PHONE FOR PRICES

TAX FREE EQUIPMENT

Ball Defenders \$115.00	Seaborg Street the \$95.00	Ten Stars, 180 \$102.50
Big Bonanza \$60.00	Chicago Game \$2.00	Triple In-Game \$9.50
Booker J. Birdie \$60.00	Air War \$100.00	Anti-Aircraft \$48.00
	Ten Stars, F.P. \$75.00	Test League \$35.00
		Swastika \$7.50

COIN-GAMES

1940 Seratone \$115.00	Ed Miller B.P. Late \$47.50
James Parson, F.P. \$55.00	Ed Miller B.P. Late \$47.50
Dale Big Top, F.P. \$55.00	100 Rotator \$35.00
Triple Easy \$22.50	100 Y. with Stand \$35.00
Ward's Ball \$7.50	100 Y. with Stand \$35.00
Saratone or Red \$75.00	100 Y. B.P. \$35.00
Ward's Conv. F.P. \$100.00	100 Y. B.P. \$35.00
Kennedy Club \$75.00	100 Y. B.P. \$35.00
Super King \$65.00	100 Y. B.P. \$35.00
Prize Race, 100 \$5.00	100 Y. B.P. \$35.00
Longhorn 1930 Jr. \$5.00	100 Y. B.P. \$35.00
Multiple Race \$5.00	100 Y. B.P. \$35.00

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THE BEST BUYS ARE CALVERT BUYS—ALL-WAYS!

USED ONE-BALL FREE PLAYS CLOSE-OUT COINER GAMES—LIKE NEW USED CONSOLES

Blue Green \$100.00	Dave American Ring \$5	High Hand, Cash or Free Play—A Real Buy at Only \$100.00
Dark Horse \$1.00	Dave Lucky Strike \$5	
Gold One \$7.50	Dave Toot \$5	
Round Turn \$7.50	Dave Ring \$5	
Blue \$7.50	Grosvonts Pigeon Post	
Blue Special \$4.00	Grosvonts Pat-a-Coin	
	Grosvonts K.R.	

\$10.00 EACH

1/3 With Orders, Bal. C. O. D.
Write for Our Complete Price List and Save Real Money on Every Game on the Market!

THE CALVERT NOVELTY CO., 708 N. HOWARD ST., BALTIMORE, MD.

NO TAX WORRY WHEN YOU'VE GOT

Bally CLUB BELLS

NEW MULTIPLE BELL
EARN'S RECORD-SMASHING PROFITS
ANSWERS YOUR TAX PROBLEM
 *CONVERTIBLE TO SINGLE-COIN PLAY

4 MACHINE EARNING POWER
BUT ONLY ONE TAX

CONVERTIBLE: CASH—CHECK—REPLAY
CHOICE OF LEVER OR PUSH-BUTTON—NICKEL OR QUARTER

FREE TRIAL OFFER—WRITE!

TOPIC STILL LEADING NOVELTY FIELD!

BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO • ILLINOIS

NEW! DISTRIBUTORS FOR LEADING MANUFACTURERS **ALLIED APPROVED** **RECONDITIONED COIN MACHINES USED!**

FREE PLAY GAMES

CHICAGO COIN	GENCO	RYOKER
Sport Parade ... \$49.50	210 Zag ... \$50.50	View ... \$57.50
18700 ... 22.50	Top Spot ... 57.50	Uno ... 58.50
Pole ... 25.50	Seven Up ... 58.50	Samosa ... 61.50
Circle ... 26.50	Four Floors ... 62.50	Sara Bay ... 21.50
Wrist ... 28.50	Foreign ... 62.50	Calisto ... 24.50
Wiper ... 18.50	Handie ... 29.50	Rotation ... 24.50
EKNIBIT	Big Toys ... 64.50	BALLY
De Re ... \$54.00		Pen American ... \$49.50
Scissors ... 42.50		Filter ... 32.50
Scotch ... 41.50		Grindline ... 31.50
Leader ... 34.50		Whisper ... 21.50
Wiper ... 32.50		
Letter ... 21.50		
Golden Gate ... 19.50		
GOTTIER		
Parade ... \$49.50		
Box Neck ... 40.50		
School Days ... 47.50		
Gold Star ... 32.50		
Time Score ... 24.50		
Big Wheel ... 24.50		

IMMEDIATE DELIVERY ON ALL NEW GAMES

PHONOGRAPHS

AURALIZER	ROKOLA	Commander ROKL
500 1030 24 Record	Super Rookola ... \$194.50	1940 ... \$249.50
Keyboard ... \$150.50	De Lito Liberty ... 144.50	Colonel ROKL ... 209.50
500 1030 24 Record	Lite Up ... 144.50	1040 ... 270.50
Keyboard ... 148.50	Standard Liberty Lite	Plaza 1030 20 Rec. ... 159.50
24 24 Record ... 104.50	Up, 1935 ... 132.50	Reel 20 Record ... 132.50
01, Quarter Model ... 79.50	SEEBURG	Reel 12 Record ... 38.50
05B 10 Record ... 58.50	Master, E.B. 1940 ... \$250.50	016 10 Record ... 30.50

WRITE FOR PRICES ON NEW AND USED SLOTS AND CONSOLES
 (PHONE, CAPIVOL, 3747) TERMS: 1/3 Deposit, Balance C. O. D.

Allied NOVELTY CO. 3520 W. FULLERTON AVE. CHICAGO

Bally Announces Multiple Bell

CHICAGO, Nov. 8 (MR)—"Built to solve the tax problem for operators," in the way George Jenkins, general sales manager of Bally Manufacturing Company, describes Bally's latest console re-creation, Club Bells. "The machine," Jenkins explained, "has the four-machine earning power of a multiple game, but, of course, is taxed as one machine—which means that the operator who replaces old-style equipment with Club Bells immediately realizes a greater profit in relation to his tax."

"Club Bells combines the fast-play appeal of bell-fruit symbols on reels, the appearance and flash of a console, the changing-odds appeal and earning power of a pay-table. Every test on location has resulted in reports that are almost impossible to believe, Bell operators who have tested the machine say that an old-style bell has as much chance alongside of a Club Bell as a Jumbo would have in competition with a Turf King."

"Club Bells is also one of the most flexible machines ever built. It may be obtained in a strictly replay model, a strictly check or cash payout model, or in a convertible model. It may be operated as a multiple or single coin game. It is available with nickel or quarter coin-chests and in two styles of operation, either lever or push button. And the Bally Mint Vendor may be quickly attached to Club Bells," Jenkins concluded.

BASCH NOVELTY CO. 136 FRANKLIN AVENUE SCRANTON, PA.

1 Armada ... \$12.50	3 Mystles ... \$25.00
1 Acebet ... 17.50	2 Pan Ameri can ... 30.00
1 Blende ... 15.00	1 Polo ... 18.00
1 Big Time ... 28.00	1 Powerhouse ... 17.50
2 Dbl. Plays ... 35.00	1 Purcell ... 45.00
1 Doughboy ... 16.00	2 Playballs (Bally) ... 50.00
1 Duplex ... 40.00	1 Rotation ... 12.50
2 Four-Rose ... 35.00	1 Red Cap ... 10.00
14 Diamonds ... 30.00	2 Sea Hawks ... 45.00
2 Horseshoe ... 35.00	2 South Seas ... 60.00
2 High Drive ... 45.00	2 Stars ... 35.00
2 High Hats ... 60.00	1 School Days ... 30.00
2 Nightstand ... 145.00	2 Say Her ... 40.00
2 Jumbo Parade, P.P. ... \$100.00	1 Sports ... 12.50
1 Leader ... 28.00	1 Steam Crane ... 10.00
1 Lepus Leader ... 28.00	1 Trailways ... 35.00
2 Lepus Leader ... 60.00	1 Target ... 28.00
1 Mascot ... 16.00	1 Valer ... 33.00
1 Melba ... 50.00	1 Tombs ... 50.00
	2 Dig Zoo ... 40.00

EMPIRE OFFERS

50 Radio Rifles complete with Film, A-1 magazine. WRITE.

Cadillac ... \$32.50	View ... \$40.00
Crestline ... 32.50	Doughboy ... 30.00
Vaseline ... 22.50	Garage ... 47.50
Plymouth ... 22.50	Broadway ... 30.00
On Deck ... 20.00	Gold Star ... 25.50
Formation ... 29.50	Acebet ... 24.50
Powerhouse ... 25.00	Room Tapes ... 47.50
Zombis ... 62.50	Shile ... 28.50
Conquest ... 24.50	Have Fun ... 22.50
Glance ... 24.50	Lepus Leader ... 30.00

EMPIRE COIN MACHINE EXCHANGE 5512 W. NORTH AVE., CHICAGO, ILL. Phone: Humboldt 8233

In this time of national emergency your country needs your help. Buy Defense Savings Bonds and Stamps regularly.

PASTIME AMSE. 100 South Dayton, Ohio TEL. 242-0000

Chi Coin Introduces New Venus Table

CHICAGO, Nov. 8.—"Remember All American?" queries Sam Genaburg, of the Chicago Coin Machine Company. "It was one of the biggest hits our company ever introduced. Well, we've taken the basic features of that game, jam packed it with new ideas, and as a result have made one of the finest games we've produced. Venus is the game's name."

"We've taken the sequence bumper scoring and worked out a clever scoring system. The basic idea was the reason why All American was the sensation when it was brought out. Then we've taken the name of the game Venus and have worked out a super score for spelling out the name. Of course the player wins on high score, too."

"For the first time, all awards will be

made in units of two, with two the smallest award to be made. Thus the players will feel that there is really a worth-while incentive.

"Venus has been check tested in the laboratory and on more than 30 test locations. As a result, we can say that it is one of the finest games that the Chicago Coin Machine Company has produced. Tremendous advance orders from the East and the West Coast are full indications that we have another long-run game on our hands."

Many Buckley Distributors at Plant

CHICAGO, Nov. 8 (MR).—Many distributors of Buckley Illuminated Music Systems have visited the factory here since the first of the month. These visits are a part of a regular business program with the men who distribute the Buckley line.

Lee Strera, distributor in New Orleans, reported that it was his fifth trip to Chicago this year. "In talking with the other distributors during my stay," says Strera, "I find that all of them have visited the factory at least three times. This music-system business has been moving fast the past year. I personally like to keep in close touch with the officials in the factory so that I know what distributors in other parts of the country are doing and so that I can use this information to help make my own business plans."

"Since the introduction of the Illuminated line by Buckley, I find that we have everything to offer the music operator. With our several years' experience we have had a system that appeals to buyers from the standpoint of appearance and satisfactory operation."

WANTED FOR CASH

50 American, 50 Roll Front Musicians, City Fighters, Air Raiders, Air Detach, Rapid Fire, Night Bomber, Phonograph, Scales, Victrola, Broadway City Ticker, All kinds of Bookish Machines and everything in Arcade Equipment! We accept cash! Rush your hit today!

MIKE MUNYER CORP.
593 10th Ave., New York, N. Y.

MILLS PHONOGRAPHS BELLS TABLES

Distributor CONSOLES

KEYSTONE NOVELTY & MFG. CO.
22th & Huntington Sts. Philadelphia, Pa.
Baltimore, Md.
518 1/2 Cathedral St. Baltimore, Md.

BE PREPARED TO DEFEND YOUR LOCATIONS!

IN STOCK FOR IMMEDIATE SHIPMENT

MILLS Four Balls—Three Balls—Jumbo Parade Payoff—Free Play—Jumbo Comb—Free Play and Payoff Mini Vendor—Nickel Bonus Ball—Gipsy Flamingo Ball—DAILY Top King—Hi-Wind—Roll-Em—45 Derby—Tropic—KERRY Beyer Coin—Fortune Two Wins—Four Wins Ball—GENCO Bonus—Gun Club—EXHIBIT 60 Parade—CHICAGO COIN Bonanza—Star Award—BOTTLED FROM MARYLAND—A. B. C. Bowler.

ONE BALL AUTOMATIC PAYOUT TABLES

Daily Jersey Club . . . \$107.50	Daily Grand Stand \$115.00	Western Quinella . . . \$27.50
Daily Long Shot . . . 178.00	Daily Sport King . . . 118.00	Daily Santa Anita . . . 115.00
Daily Pacemaker . . . 78.50	Keeney Winnings . . .	Daily Grand National 77.50
Daily Sport Press . . . 49.50	Times . . . 59.50	Daily Teletdown . . . 49.50
Daily Digital Press . . . 49.50	Western Derby King . . . 51.50	Mills Flecker . . . 34.50
Daily . . . 29.50	Western Derby Times . . . 27.50	Mills Hi-Way . . . 32.50
Daily . . . 17.50	Western Hay Day . . . 27.50	Daily Gold Medal . . . 38.50
	Daily Stables . . . 22.50	

AUTOMATIC PAYOUT CONSOLES

Keeney Scoor Track . . . \$178.00	Mills Jumbo Parade . . . \$225.00	Enroll Tender . . . \$225.00
Exhibit Long Champ 40.50	Enroll P.P.—P.P. . . . \$154.50	Enroll 37 Dominoes . . . 49.50
Exhibit Race, Or . . . 90.00	Mills Track King . . . 20.50	Jennings Gold Line . . . 49.50
Mills Four Balls . . . 258.00	Mills Secure Ball . . .	Keeney Triple Entry . . . 42.50
1800 Ser. . . 258.00	Factory Race . . . 40.50	Italy Royal Draw . . . 104.50
Stans 1800 . . . 109.50	Place Saratoga 95 . . . 39.50	Place Saratoga 140 . . . 104.50
Consoles . . . 109.50	Place Saratoga 95 . . . 39.50	Place Saratoga Black . . . 49.50
Joke, Pasture 24.50	Winding Big Game . . . 84.50	Enroll 1840 Bump . . . 74.50
Event Lucky . . . 180.00	Place Race, Wd. . .	Enroll Jumbo Parade . . . 22.50
Loose . . . 180.00	Enroll P.P. . . . \$49.50	Enroll Best B . . . 24.50
Daily Hi-Rand 185.00	Write for complete list of the free play games at lowest prices—additional amount allowed for quantity purchases. Terms 1/25 Dep. with Order—Bal. C.O.D. or Sight Draft.	

MONARCH COIN MACHINE CO
1345 N. FAIRFIELD AVE. (PHONE ARMACT 1476) CHICAGO

PRICES RIGHT—EQUIPMENT GUARANTEED

FIVE BALL FREE PLAY GAMES

All American \$25.00	Mojo . . . \$24.50	Big Boy . . . \$45.00
Big League . . . 10.00	Milans Match . . . 49.50	Brooklyn . . . 11.50
Big Time . . . 34.50	Big Boy . . . 20.00	Our . . . 32.00
Home Town . . . 25.00	Play Ball . . . 22.50	Thriller . . . 4.50
Cadillac . . . 14.50	Punch . . . 11.50	Triple Ball . . . 40.00
Friday Grand . . . 41.50	Progress . . . 20.00	Triple Six . . . 18.00
Fernandez . . . 15.50	Red, White, Bl. . . 24.50	Upro . . . 25.00
Lemore Leader 19.50	Repeater . . . 27.50	Yung . . . 20.00
Milans 41 . . . 49.50	Silver Spray . . . 30.00	Zombie . . . 24.50

1 Ball Games

Big Play . . . \$64.50
Big Grass . . . 80.50
Contest . . . 70.50
Dark Horse . . . 79.50
Mills 2-in-1 . . . \$73.50
Milans 2-3, 40 49.50
Record Time . . . 78.00
Start Special . . . 51.50

CONSOLES AND AUTOMATIC PAYOUTS

Bob Tailor Totalizer . . . \$75.00	Place Race, Brown . . . \$75.00
Big Game . . . 75.00	Place Payoff . . . 99.50
Play Home . . . 59.50	Keeney Pasture . . . 150.00
Play Ball . . . 250.00	Track Time . . . 29.50
High Hand . . . 20.00	Track Time . . . 26
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AOLAC's Commended On Children's Aid Gift

CHICAGO, Nov. 8.—Never does a week go by without receipt of mail from Curley Robinson enclosing samples of public relations work and testimonials from community officials. Received during the past week are samples of the material sent out by the Associated Operators of Los Angeles County on the new federal coin machines taxes, a letter of thanks from an army officer for recreational material donated by the association, and a letter of thanks and commendation from the head of a children's aid group.

The letter from the children's aid group was signed by Phil Friedman, who founded the Sunsh. Club, Inc., to give aid to asthmatic children. Friedman, who had attended a meeting of the association and had received a gift of money for the children's aid group, told of his happiness in being able to attend the meeting and commented that his preconceived notions regarding the coin machine trade had been radically altered following his conversations with coinmen. He intimated that he was particularly gratified to learn of the thoroughness with which the industry indemnifies its mem-

SPECIAL!

REPLAY PIN GAMES
\$15.00 EACH — 2 FOR \$25.00

- Score Champ
- Miller Derby
- Four-Five-Six
- Golden Gate
- Flagship
- Follow
- Garage
- Shimmy
- White Ball
- Big League
- Little Spot
- Ruger 501
- Big Top
- Big Show
- 5th Circle
- 112th W.A.
- Lancer
- Hi Top
- Big 50
- Bookin' Party

PHONOGRAPHS

- Wurlitzer PH12 .. \$249.50
- Wurlitzer PH12 A 412 .. 24.50
- Orbit 18 Record .. 24.50
- Mills Do Re Mi .. 24.50
- Record 10 Record .. 24.50

TO AVOID DELAY,
GIVE SECOND CHOICE
1/3 Deposit, Balance C.O.D.

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3120 W. CUBAN AVE., MILWAUKEE, WIS.

Atlas NOVELTY CO.

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ASSOC. ATLAS AUTOMATIC MUSIC CO., 2439 Grand River Ave., DETROIT
OFFICES: ATLAS NOVELTY COMPANY, 2219 THIRD ST., PITTSBURGH



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- Miami Beach .. 64.50
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- Brain Up .. 44.50
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FREE PLAY GAMES

- Captain Kidd .. 59.50
- Duke .. 44.50
- School Dept .. 37.50
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- Pen American .. 62.60
- Party .. 22.50
- Big Top .. 44.50

FREE PLAY GAMES

- Waltz .. 64.50
- Majors '41 .. 57.50
- Horseshoe .. 64.50
- Leader .. 24.50
- Thriller .. 52.50
- Zodiac .. 37.50
- Bookin' .. 47.50

AJAX NOVELTY COMPANY

10 CROFT ST. DETROIT, MICHIGAN

lem. A postscript to Friedman's letter stated: "I don't know of another business group which practices charity by actually distributing cash contributions for all worthy causes like your group."

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NOW IT'S

Chicago Coin's

VENUS

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With 3 SPOTTER BUMPERS TO ADD SPICE—IT'S THE GAME OF THE YEAR!

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Spot Dances	222.50
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Wants for Private	
Enemy TOMMY GUN	
Keeney's ANTI-AIRCRAFT	
(Brown Cabinet)	
1/8 Deposit, Balance C. O. D.	
Write for Complete List	

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FREE PLAY KEENEY

5 Four Diamonds	247.50
4 Big Play	100.50
4 Victory	30.50

EXHIBIT

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1 Double Play	20.00
2 Bonbon	31.00
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1 Zenobia	15.00
1 Leader	15.00

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COME IN TO SEE KEENEY'S NEW "SUBMARINE GUNS"

FREE PLAY SUCCESS

2 Dances	127.50
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BALLY

1 Pen American	242.50
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1 Speed Ball	20.00
1 Trainers	22.50
10 Play Ball, Bally	22.50
2 Attention	22.50
2 Flapper	17.50
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2 Speed	15.00
2 Goodbye	15.00
2 First	15.00
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Sample to see display and shipments are country in stock.

BAKER

4 Target Ball	242.50
2 Robots	22.50

WESTERN

2 Western	237.50
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KEENEY'S "FORTUNE"

Whichever! 1 coin or 4 coin—1 ball or five balls—free play or payout.

ARCAD E EQUIPMENT

2 Western	237.50
1 Keeney Air Raider	129.00
4 Western Major League Baseball Free Play	125.00
1 Scientific Racings Practice	

Write for Price

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2 Western De Luxe Baseball, F.P.	70.00
1 Keeney Anti Aircraft Gun, Black Cabinet	40.00
1 Western Baseball with Glass Backboard, F.P.	45.00
10 Deluxe Tennis	
1 League Now	30.50
1 Keeney Anti Aircraft Gun, Black Cabinet	30.00
3 A.B.T. Challenger with Guns	14.00
1/3 Dep. Ball, C. O. D.	

KEENEY'S "SUPER BELLS"

1 way, 2 ways or 4 way. 50 play with mint wedge or without. Free play and payout combination.

GENCO

2 Zoom Up	222.50
2 Sandwag	15.00
2 Blonds	15.00
1 Gattler	15.00
1 Mr. Olson	15.00
1 Fortitude	15.00
1 Big Tom	15.00
2 Police	15.00
1 Parach	15.00

GOTTILIEB

4 A.B.T. Beethoven	
Write for Price	
7 Sea Hunt	241.50
1 M. Diva	20.00
1 Score-Limit	15.00

STONER

2 Wood	222.50
4 Urge	15.00
1 Double Pasture	15.00
3 Relation	15.00
1/3 Dep. Bal. C. O. D.	

NATIONAL BARGAINS

PHONOGRAPHS

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Rockola Standard	85.00
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Rockola 12-Record	20.00
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Whitaker Model 24	95.00
Whitaker 81 Console Model	70.00
Whitaker 618, Phon. Gram. Disc	95.00
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1-BALL FREE PLAY GAMES

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Sport Special	74.50
Mills 1-2-3, 1939	20.50

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Rockola Ten Pins	42.50
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Revised, and Translated, both buy in duplicate machines	340.50 Ea.
Revised International, 8 Cols.	42.50 Ea.

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25 Texas Loopers, 10 Pl., excellent condition 227.00 Ea.

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Dials	45.00
Double Play	47.00
Pen American	45.00
School Days	45.00
Other Games	45.00
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FREE PLAY SLOTS

Mills Free Play Slots 589.50

TERMS: 1/3 Deposit, Balance C.O.D. CHICAGO

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CASH or CHECK (convertible)
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Fortune



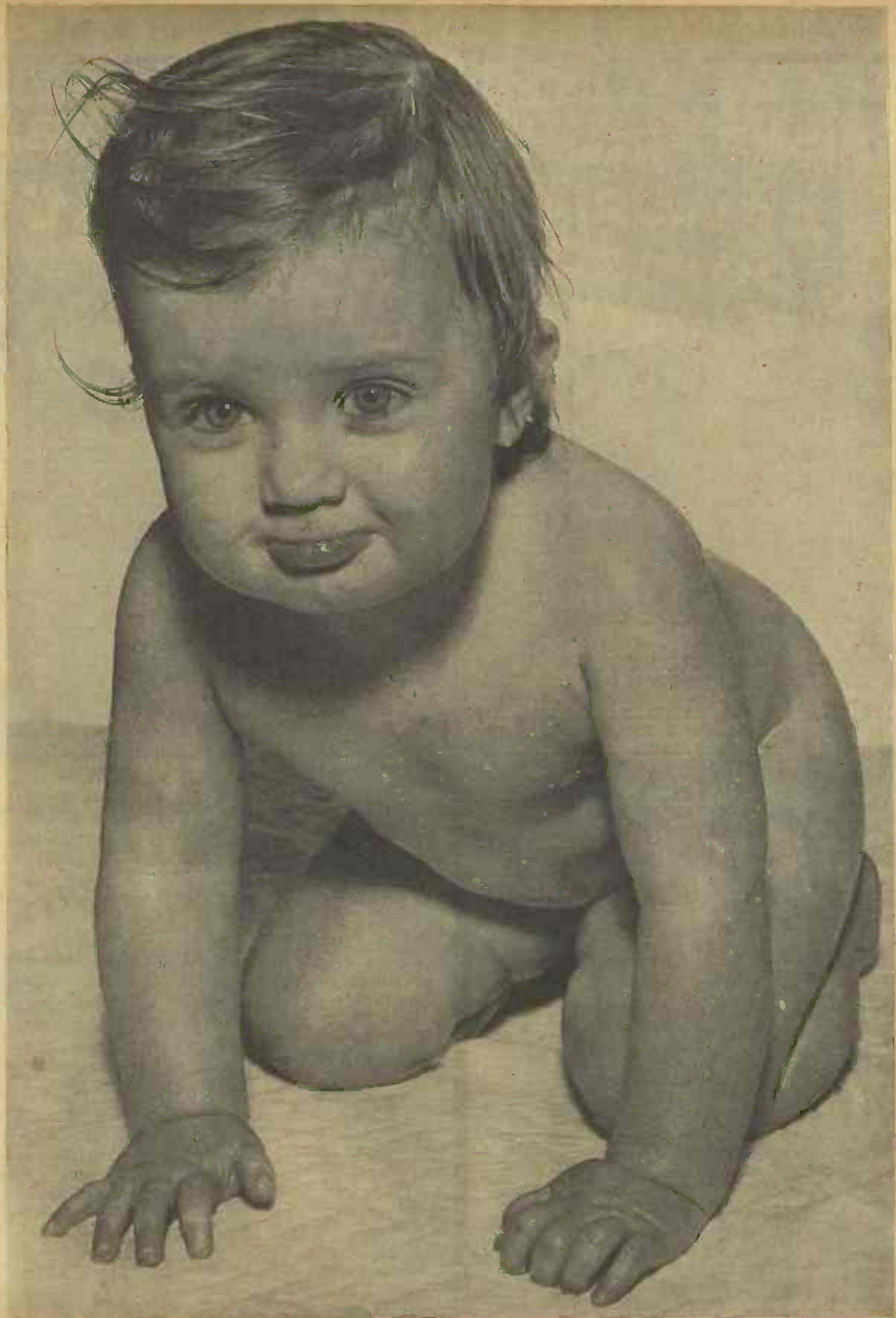
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1ST!

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- NEW DESIGN PLAYING TOP
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Greatest coin head in the industry! New, improved, approved . . . absolutely protects your profits . . . stops cheating cold! Ends grip from slugs, gum, string, celluloid or steel strips, etc.

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- New Design Playing Top
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- New Finish Coin Hood
- Super Jack Pot \$6.50 All Cash
- Machine-Gun Effect Payout

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EVANS' LUCKY LUCRE

COMBINATION 5¢ 25¢ SLOT

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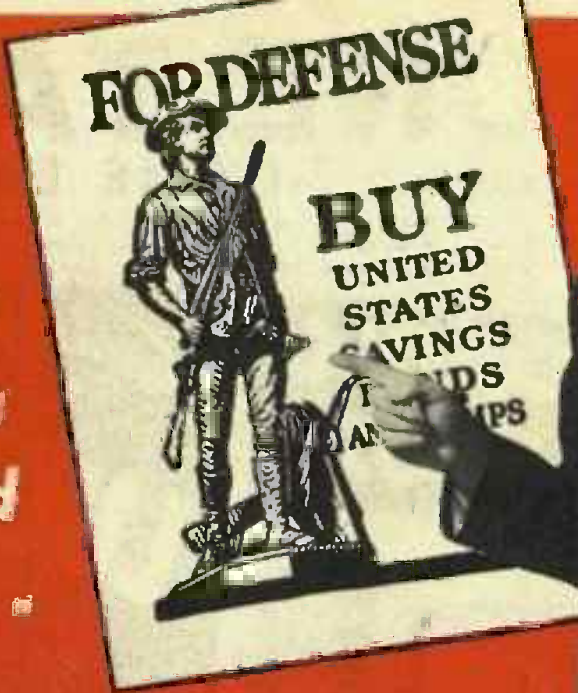
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YOWSAH!**
It's the mosta
of the besta
you lads and
lassies can



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