

PERIODICAL ROOM
GENERAL LIBRARY
UNIV. OF MICH.

The Billboard

The World's Foremost Amusement Weekly

JUNE 21, 1941

15 Cents

JUN 18 1941

Vol. 53. No. 25



—Photo by Arthur Lewis

BANDSMEN AND BOSS

MONTE PROSER, whose Dance Carnival in Madison Square Garden (New York) opened May 30 and drew almost 50,000 persons in its first week, exchanges congratulations with Charlie Barnett (left) and Larry Clinton (right), whose bands along with Benny Goodman's opened the carnival, the largest enterprise of its kind.

EDWARD SCHUBERTH & CO., Inc.

PUBLISHERS OF

INTERMEZZO

Lyric by Robert Henning

Music by Heinz Provost

That beautiful melody featured in the
DAVID O. SELZNICK PRODUCTION
of the same name

Say Thanks

TO ALL THESE FINE ARTISTS AND TO
THEIR RECORDING COMPANIES FOR
SUCH SPLENDID CO-OPERATION WITH
THE RECORDING OF INTERMEZZO . . .



INTERMEZZO

stands at the top of the list in The Billboard's Record Buying Guide! and INTERMEZZO sweeps through The Billboard's Music Popularity Chart a leader in every department: in "LEADING MUSIC MACHINE RECORDS"; in "NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS," National, East, Midwest, South, and on the West Coast; in "NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS," National, East, Midwest, South, and on the West Coast; in "SONGS WITH MOST RADIO PLUGS."

★ ★ ON THE DECCA LABEL ★ ★

Guy Lombardo Albert Kerry
Salon Orchestra— Woody Herman
Dir.: Harry Horlick Tony Martin
Bob Hannon

★ ★ ON THE COLUMBIA LABEL ★ ★

Benny Goodman Marie Green
Xavier Cugat Vladimir Solinsky
Clyde Lucas

★ ★ ON THE OKEH LABEL ★ ★

Charlie Spivak

★ ★ ON THE VICTOR LABEL ★ ★

Enric Madriguera Wayne King
Toscha Seidel Allan Jones

★ ★ ON THE BLUEBIRD LABEL ★ ★

Freddy Martin Joan Merrill

PUBLISHERS OF INTERMEZZO

EDWARD SCHUBERTH & CO., Inc.

11 E. 22ND ST., NEW YORK

AFM CONVENTION A DUD

New Jersey Shore Area Booms With Camps, Defense Spending

ASBURY PARK, N. J., June 14.—Hyped by a influx of defense and army dough, the accent will be on name bands this summer.

With night spot operators and hotels eyeing the entertainment needs of some 50,000 soldiers and officers stationed at near-by Forts Monmouth, Hancock, and Dix, plus an above normal influx of their kinfolk spending vacations in this section, talent budgets have been upped sharply.

Army money, in addition to generally bettered economic status of populations in the New York and Philadelphia areas stemming from defense spending, has spread an optimistic tone over the whole shore area here.

Tommy Tucker and his band come into the Berkeley-Carter Outdoor Terrace for the season beginning June 28. Johnny Johnson band comes into the Monterey Hotel on the same date for a season's run. Maximilian Bergere and

band open at Ross-Fenton Farms for the summer, and Leo Reisman and orchestra are set at the Colony Surf Club at near-by West End.

New spots due to open are the Martinique (branch of the New York stand of the same name) fronted by Dario at the site of the old Addison Club, West End; the Plantation, featuring all the chicken you can eat for 99 cents, plus music and floorshow, in the modernistic setting formerly housing the Trocadero, also at West End; and the Sapphire Room of Monmouth County Country Club, formerly fronted by Guido, which becomes the private night club of army officers from near-by posts.

Guido may go to the Sea Bright Yacht Club.

Management of the West End Casino, swank bathing club and after-dark spot, has completed alterations which more than double the night club capacity. Spot has always used name bands and is expected to do so this summer.

In all, more than 50 spots are using bands and acts in this immediate vicinity. For the most part the smaller spots will use five and six-man combos plus vocalists.

Newsreels Avoid Shots of Bands—Else Pay Tootlers

NEW YORK, June 14.—A new wrinkle in the bylaws of the American Federation of Musicians was brought to light this week which may effect a newsreel boycott of functions which have a band in the midst of operations.

In preparing a publicity stunt to present an ambulance to the British, newsreel companies told those in charge that they wouldn't be able to be present, because filming Les Brown's band, which is appearing at the Strand, across Father Duffy Square, where the ambulance was parked in connection with the stunt, would cost the newsreel companies \$30 per musician—the regular film union rate.

This ruling was dug out of the closet for the first time during a shindig held by the United Service Organization at Madison Square Garden several weeks ago, when the newsreels wanted to grab a shot of Ben Bernie leading his band and Irving Berlin leading a mass song session.

Newsreels were informed by a delegate from the American Federation of Musicians that if the faces of the musicians appeared playing their instruments, the union film rate would have to be paid. It's all right for music to be heard, however. As a consequence, no shooting was done of the band.

While no one in the union could be reached on this matter because of the AFM convention in Seattle, it was stated that this ruling was effected primarily because newsreel companies sell film footage for regular commercial productions.

Tampa Showmen Seek Army Biz

TAMPA, June 14.—Local night club operators and showmen are preparing a summer drive to attract the enlisted soldiers and officers of the three army bases in this area. Until now night life and vaude activities have been dead, but with the appearance of the many thousands of men in khaki, showmen are anticipating swarming business.

Very little talent is working hereabouts now, with just two hotels and one night club using talent and a theater and nitery booking occasional name bands. Tampa Terrace (using Max Father's band) and Tampa Theater are the sparing users of names. Larry Ford's nitery has but one act, the Dale Sisters.

No Vital Decisions Reached by 46th Conclave; Disk Problems Handed to National Exec Board

By JAMES R. DOUGLAS

SEATTLE, Wash., June 14.—With a few isolated exceptions the 46th annual convention of the American Federation of Musicians drew to a close here today in an atmosphere of bewilderment among the delegates and a willingness on their part to let President James C. Petrillo and ex-Proxy Joseph N. Weber run the entire show with complete carte blanche. "Canned music," the biggest pre-convention issue, was completely fruffed off. Weber came out flatly against any AFM legislation against recordings, saying, "If you think a mere 140,000 members can control activity in which 150,000,000 people are interested, you are wrong." Weber's eloquence broke any desire for convention action, and some six resolutions designed to control phone disks and transcriptions were shoved into the hands of the executive board, with instructions to attempt a cure for the situation. No debate was involved over this decision.

Many of the delegates expressed them-

selves privately as hating to go back home and face the rank-and-file on the recording subject, since so much chest-beating had gone on in these locals before the convention. (See story in Music) (See AFM Convention News on page 9)

Bookers, Acts in Philly Setting Up Own Camp Circuit

PHILADELPHIA, June 14.—Aimed at curbing benefits and cut-throat competition that finds performers getting the worst of it, a practical solution has been found here to the problem of live entertainment at military encampments in the territory. The AGVA and the Entertainment Managers' Association, local bookers' org. have jointly taken over the jurisdiction of the encampment at Indiantown Gap, Pa., with the result that all professional stagehouses will be sponsored by both AGVA and EMA.

The experiment started Monday (9) when two units, each comprising seven standard acts, in addition to a union piano player, were sent from here to Indiantown Gap to play a week of one-night stands at the recreation halls. A 15-cent admission is charged. There are 14 recreation halls at the camp, and each unit playing a different hall each night means at least one week's work for each act.

EMA has designated Bill Smith, of the Taylor & Smith Agency here, to book the units, working with Dick (See CAMP CIRCUIT on page 25)

Proser Wins Rental Cut at Garden; 14G Red 1st Wk.; Drop One Band

NEW YORK, June 14.—After squawking to the Madison Square Garden management Wednesday that he was losing dough on his 100-day Dance Carnival, Monte Proser was granted his demand that the Garden waive its 15 per cent of the gross and also cut the \$7,000 a week overhead to \$5,000. However, the Garden will get a percentage that is not being disclosed by either side. Proser had threatened to yank the Carnival if the Garden board of directors did not revise the contract.

After a flashy opening Decoration Day, Proser is retrenching. His three name band policy (Benny Goodman, Larry Clinton, and Charlie Barnet) changes to two bands beginning June 24, when the Bob Crosby and Shep Fields bands come in. Ben Bernie band opened last night, replacing Goodman, and with Clinton and Barnet holding over and all three pulling out June 23. The Carnival will close Mondays, the week's worst night. The six-day week will mean lowered costs for the Garden, which ordinarily asks \$3,500 a day rental, including use of the basement

floor. With the Dance Carnival not using either the basement floor or the upper balconies, maintenance costs are lower, enabling Proser to get such a good deal.

The Carnival grossed over \$30,000 the first week, drawing around 45,000 patrons and paying Goodman \$6,000; Barnet and Clinton \$3,250 each for the week. About \$12,000 was spent on advertising and exploitation. Miscellaneous expense took \$2,500 to \$3,000. The Garden got its \$7,000 rent and another \$4,500 (15 per cent of the gross) too. And with \$7,000 being written off in amortizing the \$100,000 redecorating cost, the Proser group wound up its first week \$14,000 to \$15,000 in the red.

The Carnival drew about 30,000 the second week.

Milton Pickman, general manager of the Carnival, has lined up Vaughn Monroe and Bob Chester bands for two weeks, following the Crosby-Fields run, with Glenn Miller band opening July 29 for a week. Bernie is understood coming in at \$3,000 a week.

Johnson Ice Show at Luna Off; \$60,000 Ran Out; Cast Unpaid

NEW YORK, June 14.—Albert Johnson's *Story on Ice* is definitely off for Luna Park, with the future of the show still uncertain. Johnson wants to take the set-up elsewhere.

Johnson still owes the first week's salary to the cast and production staff. The cast net is \$2,000 weekly, while the production staff's salaries, including that of Johnson, are \$422 weekly. Outstanding debts are around \$3,900, including stagehands' and musicians' salaries.

The show ran into difficulties from the outset when the building was not completed in time for the opening May 29. Three shows were given sporadically, intervals being caused by difficulties with the ice plant. One of the brine tanks broke the first Saturday. Engineers attempting to fix the break discovered a broken axle, which they said could not be replaced for three weeks.

Negotiations were going on Tuesday (10) to have Bill Miller, Luna Park president, and his partners, Bill and Edward Danziger, take over the show intact,

with the Luna Park Corporation assuming the debts. However, the deal fell thru when it was discovered that the ice plant was in bad condition.

Johnson contested Miller's statement that the Luna Park Corporation had invested \$12,000 to refurbish the building. He said, "If they spent more than \$2,500 and a lot of second-hand wood, I'll eat the second-hand wood they put into the place." Miller countered that \$1,030 had been spent on dressing rooms alone, \$500 was invested in plumbing supplies, \$2,000 on panel boards, \$3,000 for a cement booth, plus the cost of lowering the floor and other expenses that made up \$12,000. Miller said there is still a chance they may operate the show.

Johnson said his sole purpose in trying to relocate the show is to give the cast employment and pay off salaries. He ran out of coin when his initial \$60,000 was exhausted.

Miller's take was to have been 15 per cent of the gross.

In This Issue

Broadway Beat, The	Page
Burlesque	4
Carnival	26
Circus and Conral	30-44
Classified Advertisements	45-47
Coin Machines	57-59
Crossroads	66-100
Endurance Shows	24
Fairs-Expositions	25
Final Curtain	48-49
General News	29
Hartmann's Broadcast	54
Legitimate	16-17
Letter List	55-56
Magic	26
Merchandise-Pipes	60-65
Music	9-15
Music Merchandising	68-73
Night Club Reviews	20-21
Night Clubs-Vaudeville	18-25
Non-Theatrical Films	21
Orchestra Notes	14
Out in the Open	54
Parks-Pools	50-52
Pipes	64-65
Possibilities	5
Radio	6-8
Record Buying Guide	72
Repetoire-Tent Shows	27
Rinks-Skaters	53
Sheet Music Leaders	12
Show Family Album	58
Songs With Most Radio Plays	12
Sponsored Events	43
Television	6
Thru Sugar's Domino	4
Vaudeville Reviews	24-25
Vaudeville Crosses	23

ROUTES: Orchestra, page 14. Acts, Unns, and Attractions, 22. Dramatic and Musical, 22. Ice Shows, 22. Repertoire-Tent Shows, 34. Carnival, 34. Circus, 34. Miscellaneous, 34. Routes Not Classified, 34. Events for Two Weeks, 65.

First Army Mobile Unit Is Terrific Hit at Fort Bragg

PORT BRAGG, N. C., June 14.—Soldiers at this army center, largest field artillery post in the world, flocked enthusiastically to shows of the U. S. Army's mobile entertainment unit when the first performance proved that the outfit was solidly professional.

Unit's engagement here (9-11) began with very little advance publicity and drew a relatively small crowd of men, who gathered for the first performance mostly out of curiosity. The audience quickly caught on, the news spread, and when time for the evening's second show rolled around the terrace ground was jammed. When rain halted second performance, soldiers stood around for 10 minutes, raving over the show, before retiring to barracks or service club to talk it over.

Opening performance at field artillery replacement center had barely started

New Haven Club Sold

NEW HAVEN, Conn., June 14.—Rainbow Inn here has been sold by Harvey Stoudt. The spot, which was on a band policy, will undergo alterations to increase capacity to 800 and will re-open around the end of May.

BARNET-PROSER-CLINTON

(This Week's Cover Subjects)

IT IS more than appropriate that Charlie Barnett, Monte Proser, and Larry Clinton should share equally as parts of one subject—success. The analogy to be drawn among these three individuals found a common pinnacle May 30 of this year when Proser, the dean of the merry business, opened his most ambitious enterprise, the "Dance Carnival" in New York's huge Madison Square Garden. Besides the 70-foot palm trees spotted around the Garden's spacious floor, there were the Messrs. Barnett, Clinton, and Benny Goodman. The last has since packed up his clarinet for other engagements, but Barnett and Clinton remain to be joined by Ben Bernie until June 24.

Fame and success hovered over the above three gentlemen for quite a few years before coming within their reach. Proser scaled the heights thru the devious occupational routes of office boy, Yellowstone Park guide, and press agent. It was only in the past year that this mild-appearing gent came into his own as the country's outstanding "chain" night club operator, giving his talents to the Zombis (formerly Beachcomber) and Copacabana in New York, the La Coma in Hollywood, and a Beachcomber each in Boston and Miami. His latest venture in Madison Square Garden was bid for over the heads of such august entrepreneurs as Billy Rose and Mike Todd. Proser also kept company with these two at the New York's World's Fair, where he operated the Zombis.

With Band Leader Barnett the story is much the same. Only in the past couple of years has he enjoyed the success he has earned thru hard work and by surmounting such obstacles as losing all of the band's instruments, library, and personal effects in a fire at the Palomar Ballroom, Los Angeles, over a year ago. An engaged stand at New York's Paramount and an engagement at the Lincoln Hotel, New York, following the fire catastrophe brought Barnett back into the upper brackets and to an even higher niche than he had attained before.

Clinton's achievements are twofold. Before organizing his own band in 1937 he had already attained a name as a composer and arranger. His "Dippy Doodle," "My Reverie," and "Our Love" are samples of hit tunes he has written. With his band Clinton fairly leaped into the big name class and maintained those laurels. A four-month engagement at the Hotel New Yorker and a three-week record-making stand at New York's Strand Theater are proofs of proof behind the success of the Clinton orchestra.

Three men with but a single thought—success.

when soldiers realized they were seeing a professional show of top caliber. By the time Ginger Harmon sang and jitterbugged on the portable stage and Collette Lyons had uncloaked her song and comedy, the glad tidings had traveled far and swiftly. Show was the rage from then on. Tuesday it moved to the motorized and animal areas, thence to the Ninth Division (streamlined and motorized) area, and Thursday night it closed with shows at the main post.

Performers also included Yola Gail, who sang in the South American manner and wound up with The Star-Spangled Banner; Margo Sisters, dance team, and Alan Jones, from the screen. All registered terrifically with the soldiers.

Maj. James Carro and Lieut. Col. Walter Long, here from the War Department for the premiere, termed show "a very fine one that should go over big with the soldiers." Col. J. H. Johnson and Col. K. G. Martin, both from Camp Lee, Va., expressed delight, as did Lieut. Hugh G. Head Jr. and Lieut. John T. Carlton, who came up from Fourth Corps Area headquarters in Atlanta to see the show and gauge the audience reaction.

Low Parker was emcee and kept show moving at fast pace. The training center orchestra provided music, and the big sound truck furnished its own stage and lighting equipment. Public-address system was used. H. K.



ONE of the reasons why Billy Rose isn't producing the mobile shows being sent to Army camps was explained by a general in the Morale Division. Said the general: "If we let Rose have too much to do with this, he'll get so much publicity that he'll overshadow the Army. And after all, the Army is really much bigger than Billy Rose." . . . Man-Bites-Dog Dept.: At Bobby Byrne's opening at the Hotel Pennsylvania last week, the attending music publishers were the guests of Byrne and his attorney-manager, A. Edward Masters. Reversing the usual procedure of practically compulsory attendance (with large tables and larger checks), Byrne sent wires to all the music men asking them down as his guests. . . . At the press meeting held at Peggy Wood's home last week to announce the resignations of eight Equity councilmen and a brace of vice-presidents, Winifred Lenihan audibly wondered how *The Times* would handle the story. It seems that Miss Wood and Miss Lenihan, who evidently aren't deaf to the siren tones of publicity even in the midst of a grave Equity battle, were mentioned in *The Times* because it hadn't mentioned their names in its stories on the Equity election—and Miss Lenihan wondered a bit bitterly how the sheet would manage to omit them this time. The next day *The Times* ran their pictures. . . . At the same meeting a minor furor was caused when Margaret Webster phoned to ask the resigners to reconsider. Miss Webster had supported the independent slate, and at first the Misses Wood, Lenihan, and the rest were in a dither as to whether they ought to condescend to talk to her. They finally decided it would be all right.

IF YOU noticed a worried look on Sonny Dunham's face one night last week as he fronted his band at Roseland just before a remote, it was because he was breaking in four new tootlers, and his femurs thrum had just served notice that she's received an offer from Hollywood. . . . Shep Charlot, press agent and inveterate star gazer in his leisure time, received his order for induction into the Army June 5. His horoscope for that day included this comforting note: "Do be generous to your country in the Berkshire Country Club for publicity photos last week. They were Mrs. Zimmerman, Mrs. Art Franklin, and Mrs. Sid Garfield—all wives of other press agents. Mrs. Aaronoff (who's pretty, too) stayed home. . . . Tommy Dorsey has a new series of WJZ-Blue net remotes from the Astor Roof, playing up the Army angle. Show is an hour shot titled *Camp Upbeat*, and is dedicated to the boys in the service. Idea and script are the brain children of songwriter Tom Adair. Dorsey discovery who penned *Let's Get Away From It All* and *Everything Happens to Me*, among others, before he was drafted into Camp Jackson, N. C. . . . Another Adair opus called *Free for All*, combining a patriotic flavor with a sense of humor, has been recorded by the Dorseyites, with the take from the disk sales to be turned over to the United Service Organizations.

BAND leader Les Brown probably never figured that he'd recite poetry in public, but that's exactly what he had to do in his current stage appearance at the Strand—a poem on the wings, but didn't let it rattle him. . . . Larry Myers, of CRA, was promoted to the sales department when he got married a couple of weeks ago. Birth announcements among show people are apt to take the form of theater tickets or things like that, but Billy and Agnes Cook heralded the birth of their daughter, Sandra Kathleen, by sending out an announcement in the form of a complete theater program. . . . Charlie Lucas, headwaiter at the Coconut Grove of the Park Central Hotel, has developed into a fine audience plant for Jack Waldron's emceeing. . . . Tenor Jaye Martin used to be James Martin until Mae West, an ardent numerology bug, gave him his new name.

Thru Sugar's Domino

About Humphrey, Weber, Archaic Legit — And Me



FREQUENTLY, but hardly too frequently, have we pointed out here, using cases drawn from real life as examples, the inconsistency of human nature. We have shown how big and little people of far-flung show business neglect completely certain of their colleagues when their help is needed most but who manage to turn up at funerals in all their moribund splendor. We have often pleaded for flowers for the living as well as the dead. We can only hope that these mild proddings at the heart of conscience have had some effect.

Some weeks ago, we have just learned, an excellent example of similar falling of mortals was enacted in the California hills. Claude S. (Tink) Humphrey, not many years ago one of the leading figures in the vaudeville booking business, died in Van Nuys, Calif. Services were

held in Van Nuys, which is not more than 15 miles from Hollywood. One of our Hollywood lookouts advises that a scant 18 persons attended Tink's funeral, and of whom more than half were his neighbors, persons who knew him only as a gentle, retired citizen.

Hollywood is filled up to its brim with men and women who knew Tink well. Men and women who have reached the dizzy heights of success after long apprenticeships in the vanished vaudeville that Tink lived and breathed in for more than 25 years.

Tink's death was widely reported and particularly well covered in the Hollywood press. Yet these men and women who harbored many good reasons for remembering this man; who profited from his advice; who were befriended by him many times when friendship meant the difference between happiness and despair were too busy to attend Tink's services. Too busy, indeed, snipping somebody's back who might give them money, prestige, and position in Hollywood's travesty of a world.

Harry Weber, also a titanic figure in the vaudeville of the twenties and before, died about two years ago on the Coast. He, too, was buried in the film capital. Here, too, attendance at the services was what could be called shabby but not quite as scant as in the lowering of the final curtain for Tink. Weber was a man whose name was magic in the days when vaudeville headliners wore the diamonds that repose today on the film and radio stars. One might think that the men and women he helped to success and befriended as well would pause for a few moments in the mad rush towards oblivion to pay him their last respects. It was not so and probably will never be. Yet it doesn't hurt to hope that some day man might become more considerate of the things that cannot be cashed in at the bank.

THE theater's statisticians and "expert observers" ought to take a vacation once in a while from graphs, production charts, and other trappings of the academician and devote a little time to snooping around the front of the theater. It is here that they will discover what is wrong with legit, rubbing shoulders with Elmer and Sadie spending an evening seeing a show. It is here they will find out why only shows that are unadulterated smashes manage to survive what they characterize as public lethargy. It is here that they will find out why theatergoers (and we mean persons who love the theater with the devotion that is found wanting in many people of the theater) stay away from legit if they can possibly help it. It takes an unusual play with a star of the first magnitude to bring them out and, like real devotees, they are willing to be subjected to any kind of inconvenience to satisfy the urge that has managed to survive every effort made by the theater itself to discourage public support.

The fact finders will discover that ushers, usherettes, and others who handle patrons in the theater proper are sorer than ever—maybe a little worse than in the good old days when tipping was the universal custom. They will find box-office men (and oh, those women) as abrupt, discourteous, and (See SUGAR'S DOMINO on page 25)

The Billboard • The

Founded in 1894 by W. H. DONALDSON.
E. W. WYMAN, President and Treasurer.
H. S. LITTLEFIELD, Jr., Vice-President.
W. D. LITTLEFIELD, Secretary.
A. C. E. EDWARDS, Editor.
Outdoor Dept., 25 Opera Place, Cincinnati, O.
E. E. SUGARMAN, Editor.
Dubuque Dept., 1594 Broadway, New York, N. Y.

World's Foremost Amusement Weekly

MAIN OFFICE AND PRINTING WORKS: 25-27 Opies Place, Cincinnati, O. Phone, Main 5346.
BRANCH OFFICES:
NEW YORK — No. 109 St. Street.
MILWAUKEE 3-1510. CENTRAL 8480.
FOREIGN OFFICES: LONDON—Edward Green, Crownwell House, Fulwood Place, London, W. C. 1.
SYDNEY, AUSTRALIA—Keris Brennan, City Tattersall's Bldg., 108 Pitt Street.

Published at Cincinnati, Ohio, U. S. A.

ADVERTISING RATES — Fifty Cents per
Line per Week. 100 words per line. Whole Page
\$7.00; Half Page, \$3.75; Quarter Page, \$2.00.
No display advertisement exceeding one week
line accepted. Last advertising form goes to
press noon Monday.
Member of Audit Bureau of Circulation.

Ethridge Charges FCC With Breaking Power Grant Laws

WASHINGTON, June 14.—Mark Ethridge, former president of the National Association of Broadcasters, testifying before the Senate Interstate Commerce Committee's hearing on the Federal Communication Commission's report ordering revision of the radio industry's internal structure, charged that the FCC had violated its own principles to benefit Jesse H. Jones, Secretary of Commerce.

He charged the FCC with granting power increases to two stations in Houston, Tex., in which Jones was believed to have a financial interest, at the time when it was studying power increases. He asserted that one of the stations was controlled by *The Houston Chronicle*, of which Jones is the publisher.

Ethridge further stated that he believed the Senate committee should make an investigation calling for the holding up of the commission's anti-monopoly rulings pending an inquiry. A similar proposal had been made in a resolution introduced by Senator White, of Maine.

T. A. M. Craven, who was a member of the minority voting against the FCC report, also attacked the commission at the hearing. He said that members of the commission saw the rules contained in the report only 18 hours before it was voted on to put them in effect. Craven stated, "I think the majority itself doesn't know what the rules mean." He also claimed that during his absence Thursday, while he was giving testimony to the Senate committee, the FCC rejected by a vote of 3 to 2 the petition of KOA, Denver, for a stay pending court action. Fry testified last week that it was a fixed policy of the commission to grant a stay when a court appeal was to be taken.

Draper Opens in Rio

RIO DE JANEIRO, June 7.—Paul Draper opened May 10 in the Golden Room of the Casino Copacabana and drew fine press reviews.

Showbiz Vs. the Home

ATLANTA, June 14.—Lack of enthusiasm shown here for good shows—other than names whom Atlantians happen to know—and the more or less general stay-at-home attitude of the citizens were attributed by George Walker, band agency director, to the number of fine homes in the city.

"They have so much money tied up in homes," he said, "they haven't the money to spend in night clubs and consequently must go their entertaining at home."

More Camp Talent Set; Tours Start

NEW YORK, June 14.—Four of the seven planned U. S. Motor Camp Shows, sponsored by the Citizens' Committee for the Army and Navy, Inc., are set, with two having started rolling last week, a third opening June 19 at Fort Bell, Walton, Okla., and a fourth opening at Fort Riley, Kan., June 21. All talent is being paid for by the Citizens' Committee, at an approximate cost of \$1,000 per week for each unit. Admission to the shows is free.

Cast for Unit C includes Harry Savoy and Francine, Toni Lane, Janis Williams, Tommy Trent, Marjorie Gainaworth, Bob Crowl, conductor; Hy Blane, company manager. Unit C, opening at Fort Bell, stays for two days, then moves into Camp Walters, Mineral Wells, Tex., 22; Camp Barker, Abilene, Tex., 23-24; Camp Bowie, Brownwood, Tex., 25-26; Fort Sam Houston, San Antonio, Tex., 27-29-30; Camp Hulen Palacios, Tex., 30, and Fort Crockett, Galveston, Tex., July 1.

Unit D, composed of Don Rice, Carol Oould, Marie Nash, Ted Lester, a toss-up between Evelyn Fahrney and Audrey Palmer, Dave Schooler or Jerry Livingstone, conductor; Al Weisbrod, company manager, opens at Fort Riley June 21, with no route planned as yet.

Route for Unit A (Allan Jones, Lew Parker, Ginger Harmon, Margo Sisters, Lola Galli, Colette Lyons, and Stephen Richards, conductor; Ken Nichols, company manager) is as follows: Fort Jack, Columbia, S. C., June 17-18; Camp Croft, Spartanburg, S. C., 19; Savannah (Ga.) Air Base, 20; Camp Stewart, Hinesville, Ga., 21; Camp Blanding, Starke, Fla., 23-24; Orlando (Fla.) Air Base, 25; MacDill Field, Tampa, Fla., 26; Camp Wheeler, Macon, Ga., 27; Camp Forrest, Tullahoma, Tenn., 28; Fort McClellan, Anniston, Ala., 30-31; Fort Benning, Augusta, Ga., July 1-2; Maxwell and Gunther Fields, Montgomery, Ala., July 3.

Unit B (Milton Douglas, Lucille Johnson, Patricia King, Ginger Manners, George Prentice, conductor; Maurice Golden, company manager) has been on tour in New Jersey for a week and moves into the Pitsburgh, N. Y., barracks, June 17; Pine Camp, Watertown, N. Y., 18-19; Fort Ontario, Oswego, N. Y., 20, and Fort Niagara, Buffalo, 22.

Harry Delmar, directly in charge of booking and production of all the companies, says that the three remaining units will be rolling in the caravan trucks by the end of next week.

"Iccapades" Opening Set

PITTSBURGH, June 14.—New edition of *Iccapades* will open July 24 in Atlantic City Convention Hall. President John H. Harris of Arena Managers' Association says. New to cast will be Megan and Phil Taylor, who joined show in Sacramento before it moved into Los Angeles and subsequent appearance in picture begun May 29 on Republic lot. Expected to be missing are Eric Waite, injured recently, and Lois Dworahak, who is having contract differences with AMA management.

"Happens on Ice" To Recess

NEW YORK, June 14.—The second edition of *Happens on Ice* is scheduled to take a recess after tonight's performance at the Center Theater, according to an announcement made by W. G. Van Schmus, managing director of the Radio City playhouse, and Arthur M. Wirtz, co-producer of the show. The ice show will reopen July 15.

It is estimated that half a million persons have paid around \$700,000 into the Center's box office since the show's inception last October. The week of December 29 brought in the highest receipts, \$85,000; last week's receipts were the lowest, under \$10,000.

Phil Morris To Book Ft. Dix Vaude; 2 Shows; Open Air

NEW YORK, June 14.—An open-air theater at Fort Dix, N. J., is being readied for continual stagebows during the summer. Phil Morris, who staged the first free show at the encampment, has been put in charge and will work in conjunction with Major J. C. Donoghue, in charge of recreation at the fort.

The fund for the operation of the shows will have to be created by Morris out of admissions. All talent, as well as Morris, will be paid. While standard acts may not get full salaries, Morris hopes that names will be willing to lend their box-office prestige to entertaining the rookies. Morris plans to build up a financial reserve to take care of the budget should any shows be canceled because of inclement weather or a sudden order for the draftees to go out on maneuvers. Profits, if any, will revert to the recreation fund of the encampment.

An admission price of not more than 25 cents is being contemplated. There will be two shows nightly, at 6:30 and 9 p.m. Theater, built during the last war, is being modernized. A p.-s. system will be installed.

Morris says that if this idea is successful the plan may be followed in other encampments, with the result that a circuit may be started.

The initial show is set for June 30 and will consist of a line of eight, an emcee, and several acts.

"Ice Follies" 25% Over Last Year

SAN FRANCISCO, June 14.—Winterland's *Ice Follies* drew 23,462 admissions during first week, May 28 to June 3, about 25 per cent better than last season. Show set for six weeks, but is likely to achieve a longer run than last year, when it cleared 17 consecutive weeks. All evening performances have been sold out. There have been no matinees.

Fanchon, of Fanchon & Marco, producers, has arranged for all costuming to be done here for the new show, which will hit the road when the run at Winterland ends. Itinerary has not yet been set. Rehearsals have been going on for a week. Seven new girls have been added to the working line, which numbers 36.

"Ice Follies" Coast Click

SAN FRANCISCO, June 14.—*Ice Follies* opened at Winterland (28) and has been playing to capacity audiences since. Show follows pattern that proved so acceptable the past two seasons. Have notices in all papers, opinion being that 1941 version is brighter, peppier, and in general more spectacular than its predecessors.

Producers start rehearsing a new show next week to go on road at close of the current run. Engagement here is indefinite.

Watch for the 4th Annual Outdoor Attractions Section

of
The Billboard Summer Special
With Its
Surveys of Acts and Attractions
Among Other Features
Issued Next Week

Atlanta Blackout Hits Night Spots

ATLANTA, June 14.—Due to a partial blackout of all the downtown area of Atlanta, night-spot business and movie business have been hard hit.

A drought of about five or six months' standing has affected the power lakes in this area, causing a great shortage in electricity. All consumers were asked to co-operate by cutting their consumption at least one-third.

Night spots and theaters agreed, but the darkened aspect of downtown Atlanta has not been conducive to bringing the crowds out at night.

Franey Ice Ballet Closes in Mexico

MEXICO CITY, June 14.—First ice revue to play Mexico City in 15 years, Dorothy Franey's *International Ice Ballet*, a Frederick Bros.' unit out of Chicago, closed here June 8 after two weeks at the Lirico Theater. The show will return to the United States.

Prior to going into the downtown Mexico City showhouse, the ballet was featured for three weeks in the Cocoanut Grove Salon of Hotel Waldorf here.

Bill Parents, managing the eight-skater revue, reported not-too-dismal business despite small advertising push and coincidence of government vacations, which bring about entertainment doldrums at this time each year.

The Franey ballet works on a small surface utilizing a Baker direct compression icing system, from being used in the freezing process instead of ammonia.

Stagehands Close House

DULUTH, Minn., June 14.—Granada Theater here, in dispute with the AFT stagehands' union, has closed temporarily. Union began picketing the house May 27. Union has asked the Granadas to employ a stagehand for maintenance work. Operators refuse to cross the picket line set up by their own union.

Possibilities

TRADE SERVICE FEATURE
CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents, and others concerned with the exploitation of talent in the major indoor fields. The *Billboard's* coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For RADIO

ART PERRY—singer with Gray Gordon's band for the past year, who is leaving the ark to go on his own as a singer. His tenor voice is far above that of the average ork vocalist in its quality and its training, and his ability to phrase correctly and with the proper feeling for ballads and light classics, added to his excellent basic vocal equipment, indicates that he rates a spot on the air, either on a sustainer of his own or as a featured adjunct of a commercial show.

For NIGHT CLUBS

DOROTHY RUSSELL—pretty blond songstress with a smooth voice that is at its best in ballads. Caught in a musical comedy presented recently by the Radio Theater of Chicago, she impressed in several appearances with her attention-getting delivery. Was once band singer with Horace Heidt. Rates a spot of her own in nightclubs and hotels.



ANYTHING THAT CAN BE DESCRIBED ACCURATELY CAN BE PURCHASED AND DELIVERED ANYWHERE FOR YOU THROUGH WESTERN UNION'S SHOPPING SERVICE. FREE TELEGRAM WITH EACH ORDER.

STOCK TICKETS ONE ROLL . . . \$ 50 FIVE ROLLS . . . 2.00 TEN ROLLS . . . 3.50 FIFTY ROLLS . 15.00 100 ROLLS . 29.00 ROLLS 2,000 EACH Double Coupons, Double Price.	PREPAREDNESS TICKETS Get Your TICKETS and Be Protected When Your Need of Tickets is here. Send Your Order to THE TOLEDO TICKET COMPANY Toledo (Ticket Town), Ohio	SPECIAL PRINTED Roll or Machine 10,000 \$ 6.95 30,000 9.75 50,000 12.75 100,000 20.00 1,000,000 150.50 Double Coupons, Double Price.
---	--	---

HUB AIR GEARED TO NETS

Survey Shows 4 Boston Stations Use 60 Per Cent Net Programs; Few Good Local Shows Produced

BOSTON, June 14.—Hub radio talent is being stifled by the lack of good scripts and the resulting overdose of national programs which the local network outlets are using. Apparently afraid to make any definite step toward building Boston up as a radio center, each of the four network-affiliated stations here devotes more than 60 per cent of its total broadcasting time to network airings.

Local commercials are so few as to be practically non-existent, but as yet no station has made a study of the situation with an eye toward building local programs that could be sold. The current defense boom has hyped Hub business, and many firms might be good prospects if approached with a listenable program. Two of the local stations have made moves toward providing more local programs, but few of the programs are geared to grab sponsors, and as a result sustaining time amounts to more than double the amount of local commercial time being aired here.

WEEI Milks Net

Chief user of national time is WEEI, CBS outlet here, which virtually milks the network dry, taking 92 hours and 30 minutes of network programs during its 134 broadcasting hours weekly. Net work sustaining on this station amounts to 29 hours and 45 minutes, while the national commercials used by WEEI total 62 hours and 45 minutes during the week, nearly 50 per cent of the entire broadcasting time. Net commercials over this outlet include a huge list of the daytime soap operas.

Nearest heavy network commercial user to WEEI is WNAC, owned by John Shepard III and key station of Shepard's regional Yankee Network. Almost 20 hours behind WEEI is the weekly amount of network time used. WNAC feeds its listeners 75 hours and 53 minutes per week out of a total weekly broadcasting time of 131 hours. The NBC Blue outlet, WBZ, is a close third, with 70 hours and 10 minutes, while the other Shepard station, WAAB, key station of Shepard's other regional network, the Colonial Net, uses 52 hours and 15 minutes of national Mutual time.

In all cases, the number of network commercials is lowest at the week-end, when the daily serials are not aired. The heavy usage of national time builds up to a total of 290 hours and 48 minutes per week out of Boston, where network-affiliated stations have a total broadcasting week of only 528 hours and 30 minutes.

Local Commercials Low

Local commercials on Boston network outlets are very low, with stations ranging from no commercials to a high of about three hours per day. Highest daily amount of local commercials is four hours and 30 minutes on WAAB, where participation programs which use recordings or e. t. s. for 20 minutes to every 10 minutes of spot announcements are figured as 30-minute commercial programs. WEEI is the only network station which similarly classifies its participation programs; these run between 40 and 30 minutes daily except Sunday.

WEEI, biggest user of network commercials, is the lowest in the standpoint of straight local commercials. CBS outlet's weekly local commercial output totals only 11 hours and 50 minutes. This does not include four hours and 10 minutes weekly of participation programs, which would bring the WEEI total up to 16 hours. WNAC ranks next with 15 hours and 40 minutes of locally sponsored time. Next is WBZ, which has 18 hours and 40 minutes of local commercials. WAAB's top figure on the local commercials is 27 hours and 40 minutes, which includes daily participation shows.

The two Shepard nets air 33 hours and 55 minutes of regional commercials during the week, which brings the local revenue up for these two stations, but the commercials actually are made up

of very few programs. The weekly average is hyped by the daily baseball game broadcasts and the regional network's news and weather service broadcasts.

Weather is one of the most popular subjects for programs among the local network outlets because of the scarcity of other good material. All stations go in for weather reports in a big way. The Shepard outlets, WNAC and WAAB, have 10 or 15-minute weather programs twice daily. WEEI, which began the race with its own meteorologist, E. B. Rideout, many years ago, still plays the temperature and weather reports heavily, and WBZ airs programs direct from the local weather bureau office.

Comparison of Schedules

The real picture of how much national time is used locally unfolds with a check of the weekday time schedules of the four network-affiliated stations. WAAB, Mutual, has the lowest weekly amount of network commercials, using only six hours and 50 minutes per week. Sunday is the big day on the Mutual outlet, with two hours and 15 minutes of national commercials. On Monday the figure slides down to one hour and 30 minutes, and then plummets downward Tuesday to 15 minutes. Thursday and Saturday programs also have but 15 minutes of national commercial time, while 50 minutes is used on Wednesday, and one hour and 30 minutes Friday.

WAAB's program is filled with national sustaining programs, most of them on Sunday, when they take up nine hours and 10 minutes. The figure drops to five hours and 55 minutes on Monday, rises to six hours and 40 minutes Tuesday, then drops again with four hours and 55 minutes used on Wednesday. Thursday the network sustaining time rises again to six hours and 10 minutes. Less is used on Friday than any other day in the week, with only four hours and 40 minutes. Saturday's time rises to seven hours and 55 minutes to close the week with a total of 45 hours and 25 minutes of network sustaining time out of 132 hours and 30 minutes of weekly broadcasting time.

The next smallest amount of network commercial time is used by WBZ, with a total of 70 hours and 40 minutes during the week. National sustaining time, however, amounts to more than twice as much, such programs taking up 49 hours and 25 minutes of the total broadcasting time. On Saturday, when the NBC Blue outlet uses no national commercials, the national sustaining time reaches a peak of 10 hours and 50 minutes, or 67 per cent of the daily broadcasting time. Sunday schedules show three hours and 30 minutes of network commercial programs, while the sustaining shots total 10 hours and 8 minutes. On Monday the network commercials reach their peak with three hours and 50 minutes. Net sustaining shots on the same day slump to six hours and five minutes. On Tuesday, when sustainers are raised to six hours and 35 minutes, the commercials drop to three hours and five minutes. National sustainers are used for five hours and 30 minutes on Wednesday, five hours and five minutes on Thursday, and five hours and 15 minutes on Friday, while network commercials take up three hours and 15 minutes on Wednesday, three hours and 40 minutes on Thursday, and three hours and 25 minutes on Friday.

WNAC, NBC Red outlet, reaches the peak of its national commercial time on Tuesday and Wednesday, with nine hours and 30 minutes each day. Low for the week is Saturday, with three hours, and Sunday with three hours and 30 minutes. Monday uses eight hours and 30 minutes of network commercial shots. Friday uses nine hours, and Thursday nine hours and 15 minutes. Network sustaining shots range from one hour and 25 minutes, each on Tuesday and Wednesday to a high of seven hours and 40 minutes on Sunday. One hour and 55 minutes of n.-a. time is used on Monday and Thursday, two hours and

Boston Weekly Programs

		SUN.	MON.	TUES.	WED.	THUR.	FRI.	SAT.
WAAB	LS	1:35	2:20	3:20	2:45	3:20	3:20	2:10
	LC	2:45	4:30	4:50	4:30	4:30	4:30	3:20
	NS	9:10	5:55	6:40	4:55	6:10	4:40	7:55
	NC	2:15	1:20	—	—	—	—	1:30
	*RNS	2:15	2:00	2:00	3:15	2:30	2:15	2:15
RNC	3:30	2:45	2:45	2:45	2:45	2:45	2:45	3:00
WBZ	LS	2:15	5:55	7:25	6:00	7:25	6:55	6:15
	LC	1:10	3:10	1:55	4:15	2:50	3:25	1:50
	NS	10:50	6:05	6:35	5:30	5:05	5:15	10:50
	NC	3:30	3:50	3:05	3:15	3:40	3:25	3:50
	NS	10:50	6:05	6:35	5:30	5:05	5:15	10:50
WEEI	LS	2:20	2:50	3:05	2:40	3:20	3:20	6:40
	LC	2:5	1:50	2:05	2:05	2:05	2:05	1:15
	NS	8:20	3:00	3:50	2:35	3:20	2:15	2:35
	NC	5:55	10:55	10:10	11:05	11:05	11:50	11:50
	RNS	None	None	None	None	None	None	—
RNC	None	1:5	None	1:5	None	1:5	None	
LP	None	4:0	4:0	4:0	4:0	4:0	4:0	
WNAC	LS	1:55	1:45	1:00	1:25	4:5	5:5	2:22
	LC	None	2:30	3:00	2:20	3:00	2:50	2:20
	NS	7:40	1:55	1:25	1:25	1:55	2:10	7:08
	NC	3:30	8:30	9:30	9:30	9:15	9:00	3:00
	**RNS	1:15	2:00	2:00	1:15	2:00	1:15	2:45
RNC	2:40	2:20	2:05	3:05	2:05	2:50	1:33	

LS—Local sustaining programs, LC—Local commercial programs, NS—National sustaining programs, NC—National commercial programs, RNS—Regional network sustaining programs, RNC—Regional network commercial programs.

*—Colonial Network. **—Yankee Network.

10 minutes on Friday, and seven hours and eight minutes on Saturday.

WEEI, CBS outlet and top user of national programs, begins the week with eight hours and 20 minutes of national sustaining and five hours and 55 minutes of national commercial on Sunday. On Monday the sustaining programs drop to three hours, while commercials take up 10 hours and 55 minutes. The commercial time drops to 10 hours and 10 minutes on Tuesday, low for the regular weekday schedule. Wednesday and Thursday find 11 hours and five minutes of commercial time each, with 11 hours on Friday. Saturday, with the soap operas missing from the national scene, WEEI's use of national commercial time drops to two hours and 35 minutes. The national sustaining time, meanwhile, takes up three hours and 30 minutes on Tuesday, two hours and 35 minutes on Wednesday, two hours and 20 minutes on Thursday, two hours and 10 minutes on Friday, and seven hours and 50 minutes on Saturday. WEEI's usage of national time totals 69 per cent of the total weekly broadcasting schedule.

Local Programs

Honors for using the greatest amount of local time go to WBZ with a total of 60 hours and 50 minutes per week. This is approximately 43 per cent of the total broadcasting time and includes 42 hours and 10 minutes of sustaining programs and 18 hours and 40 minutes of local commercials. The WBZ schedule makes no mention of participating programs, which are included under the general classification of commercials. Friday is the biggest day for local programs, with 10 hours and 20 minutes, broken up between six hours and 55 minutes of sustainers and three hours and 25 minutes of commercials. Wednesday and Thursday each have 10 hours and 15 minutes of local programs. Wednesday's programs include six hours of sustainers and four hours and 15 minutes of commercials, while Thursday's programs include seven hours and 25 minutes of sustainers and two hours and 50 minutes of commercials. Tuesday has nine hours and 20 minutes of local programs, of which seven hours and 25 minutes are sustaining and one hour and 55 minutes are sponsored. Nine hours and five minutes of local time are used on Monday, five hours and 55 minutes of which are sustaining and three hours and 10 minutes commercial. Saturday the local commercial time equals that of Tuesday, one hour and 55 minutes, while the local sustaining time is six hours and 15 minutes for a total of eight hours and 10 minutes. The local programs hit an all-time low on Sunday, when only three hours and 25 minutes of local time is used. Two hours and 15 minutes of this is sustaining and one hour and 10 minutes is commercial.

WAAB is second in the amount of local time used, with a total of 46 hours and 30 minutes during the week. Friday is the biggest day for local programs, with

four hours and 30 minutes of commercials and three hours and 20 minutes of sustainers, adding up to seven hours and 50 minutes. Tuesday and Thursday have seven hours and 20 minutes of local time each. The division on both days is four hours of commercials and three hours and 20 minutes of sustainers. Wednesday is five minutes less, with four hours and 30 minutes of commercials and two hours and 45 minutes of sustainers. Monday has six hours and 50 minutes of local time, broken down into four hours and 30 minutes of commercials and two hours and 20 minutes of sustainers. On Saturday three hours and 25 minutes of commercials and two hours and 10 minutes of sustainers add up to five hours and 35 minutes of local time. Sunday local programs are the lowest of the week, with two hours and 45 minutes of commercials and one hour and 35 minutes of sustainers adding up to four hours and 20 minutes of local time.

WEEI has 40 hours and 15 minutes of local time each week, including four hours and 10 minutes of participation programs scattered thru six days. Biggest day is Saturday, when the serials are not aired nationally, and WEEI has seven hours and 55 minutes of local time: one hour and 15 minutes of commercials, and six hours and 40 minutes of sustainers. Sunday has the least amount of local time, with only 25 minutes of commercials and two hours and 20 minutes of sustainers. On Monday the time allotment rises to four hours and 40 minutes, with one hour and 50 minutes of commercials and two hours and 50 minutes of sustainers. Tuesday has two hours and five minutes of commercials and three hours and five minutes of sustainers, for a total of five hours and 10 minutes. On Wednesday the figures drop again, with two hours and five minutes of commercials and three hours and 20 minutes of sustainers, making up a total of four hours and 45 minutes. The two-hour and five-minute figure for commercials continues thru Thursday and Friday, while the sustainer jumps to three hours and 20 minutes each day, giving each day a total of five hours and 25 minutes of local broadcasting time.

WNAC has the lowest percentage of local time of any of the four local network outlets. The Shepard-owned key station of the Yankee net has only 25 hours and 57 minutes of local time weekly, or less than 20 per cent of the total time. Sunday is the worst day of the week, with no local commercial programs at all and only one hour and 55 minutes of sustaining programs. Wednesday, Thursday, and Friday each have three hours and 45 minutes of local programs. Wednesday has two hours and 20 minutes of commercials and one hour and 25 minutes of sustainers. Thursday has three hours of commercials and 45 minutes of sustainers—lowest of the week. Friday has two hours and 30 minutes of

(See HUB AIR GEARED on opp. page)

Radio Talent Advertisers, Agencies, Stations

New York By JERRY LESSER

JERRY HAUSNER, actor on the *Blondie* program, has been signed for the role of Edgar, the office boy, in **CHARLIE RUGGLES' Barrel o' Fun** show. . . . **LEO CURLEY** snags the role of Sport Clancy on *Uncle Wrecker*. . . . **EDITH MEISER** is slated for a Columbia screen test this week. . . . A quiz show, *Hit and Run*, now featured on a Midwest radio station, is talked of as the replacement for the **EDDIE CANTOR** show for the summer. . . . **JOAN BLAINE** has been searching for a doggy dry-cleaner to remove the traces of mistaken identity from her cocker spaniel, Cricket. (He mistook a skunk for a cat on Joan's farm in Connecticut.) . . . *Scattergood Baines* fades from the air July 1. . . . **LEW HERMAN**, network scripter, and his missus, radio actress **MARGUERITE SHALET**, are readying a basement for July occupancy. . . . **JUDITH ALLEN**, actress on *Meet Mr. Meek*, was recently wed in New York to **RUDOLPH FIELD**, book publisher and radio producer.

FIRST FM station to receive full FCC approval to operate on top power commercially and with no experimental restrictions will be **W47NB**, sister station of **W5M**, Nashville, Tenn., originating point of the *Grand Ole Opry* program. . . . **FRED BARRON**, who is vacationing thru the West, had better be back in time for the **AFRA Art Exhibit**. . . . **FRANK GOULD**, who relinquished acting honors a couple of years ago to write scripts, is going great guns. . . . **LAWSON ZERBE**, who has been having so much trouble with autos proving lemons, has finally been given a new model, and he's smiling again. . . . **LENORE KINGSTON** is doing her bit for National Defense by teaching a class in Morse code at the American Women's Voluntary Service.

BRETCHEN DAVIDSON has returned from a tour with the **ALEXANDER WOOLCOTT** company of *The Men Who Came to Dinner*. . . . **JOSEPH CONWAY**, who plays an aviator on one of the daily serials, recently flew a plane to

Minnesota for a two weeks' vacation. . . . Three *Jennie Reglar Fellers* have been added to the cast of that program. They are **PEGGY ALLENBY**, as Jimmy's mother; **PAISY O'SHEA**, as Aggie Reilly; and **TERRY DICKS**, as Daisy Belle. . . . Youngest tender ever to sing the final note of the famous **JELLO** theme song is seven-year-old **DICKIE MONAHAN**, cast of the *Reglar Fellers* cast. **DIORIE** follows such other tender "O" warblers as **KENNY BAKER** and **DENNIS DAY**. . . . **AL LONG**, the liquor expert, will transcribe many of his original recipes for food and drinks. . . . **LONG** is also planning to originate cocktails dedicated to radio stars, for use in the various Radio City restaurants. . . . **DOROTHY KILGALLEN** and her husband, **RICHARD KOLLMER**, are moving into a larger apartment to make room for the expected addition to the family.

RAY HEATHERTON relates the sad story of the musician in his band who promised his gal he would stop playing the bawdy and then betrayed himself by sending her a letter dated 6/2/40 and even! . . . Gald to see NBC's **CHARLES SCHENK** back on the job again after that auto smash-up. . . . **TOM HOIER**, who plays the Smithsonian Institution's "Old-Timer" on its radio show, is the author of that famous song of World War I days, *Don't Bite the Hand That's Feeding You*. It is now making its reappearance over the airways. . . . **JOHNNY LOVETON**, producer of *Aunt Jenny* and *Court of Missing Heirs*, overheard two young things talking in a CBS elevator. Said the boy to the girl, "I'm sorry I'm late, but I was trying to decide whether or not I should shave." And the sweet young thing replied, "Well, and what did you decide?"

Scriptresses **LUTHER DAVIS** and **JOHN CLEVELAND** were confronted by the dimmest dame yet, in Radio City. "Pardon me," she said, "but can you tell me if this is the second studio on my right?"

Chicago By NAT GREEN

LOUISE FITCH has been signed for a leading role in *Road of Life*, replacing **Lesley Woods**, who is engaged in legit stage work for the summer. . . . **ELMIRA ROSSLER** is back at the mike in *Romance of Helen Trent* after an emergency appendectomy. . . . **BARBARA FULLER**, of the *Scattergood Baines* show, and her mother have returned from a West Coast vacation. . . . Producer of the *Stepmother* serial has signed **Alice Sherrie Goodkin**, who does baby imitations on the *Uncle Wrecker* program, for the role of a two-year-old in the serial. . . . **LINN BORDEN**, comic on *Uncle Walter's Dog House* and *College Humor*, has been signed to a five-year contract by Russell M. Seeds agency. . . . **WHITNEY FORD**, "the Duke of Paducah," journeyed to Mounds, Ill., to combine a personal appearance with the opening of the picture *Country Fair*, in which he has a part. . . . **BETTY LOU GERSON**, star of the *CBS Story of Mary Martin*, and her husband, **CBS** producer **Joe Ainsley**, leave early in July for a vacation at Colorado Springs and Santa Fe.

CONNIE CROWDER, of *Right to Happiness*, who plays Mother Moryshin in **WBBM's Painted Dreams**, takes up

Hollywood By SAM ABBOTT

PHIL BRITO, vocalist with **Al Donahue's** band and also heard with **Gordon Jenkins** on *Little Old Hollywood* program, will be heard four times weekly over **NBC**. . . . **JIMMIE FOLEY** returns to the air Friday, July 11, over **Columbia Pacific** network, with his regular 15-minute broadcast. The once-a-week program will be sponsored by **Tayton Cosmetics**. . . . **H. V. KALTENBORN'S** program of comment will be heard over the **Pacific Coast NBC-Red** network beginning July 1. **Albers Brothers' Milling** Company sponsors. **Kaltenborn** will continue to be heard over the **Red network**

Tuesdays, Thursdays, and Saturdays from 8:45 to 4 p.m. PST. He has been heard on the Pacific as a sustaining feature. . . . Radio recording division of **NBC** in the *June Thesaurus* program lists works of six outstanding musicians and musical ensembles, including **Charlie Barnet** and his orchestra, **Thomas Thomas**, **Ted Sizels**, **Four Belles**, **NBC Concert Orchestra**, and the **Salon Orchestra**.

CONTRACT renewals have been handed to **Hal Peary** and **Isabel Randolph**, of the *Fibber McGee and Molly* show, for

NEW YORK:

The **Eddie Cantor** show heard over the **NBC-Red** net will be replaced for the summer by a new quiz game, *Quizzer Baseball*. New program will be aired out of New York beginning July 1. . . . **Abe Lyman**, heard on **WBNS**, New York, has been signed to a five-year contract by **Proctor & Gamble**. The **Compton Agency** handled the deal. . . . **Arch Oboler** will do a radio drama for *Casablanca of America* late this month. . . . **Maxine Keith**, commentator, has been added to the staff of **WOV**, New York. Will handle the station's women's activities. . . . **Alysa Bach**, announcer on **WOR's FM Station**, **WJNY**, has been re-signed to take a post on the staff of **KYW**, Philadelphia. Will be replaced by **Seymour Harrison**. . . . **Louis Cucol**, of **WEN's** traffic department, is spending his two-week vacation in Connecticut. Also on vacation from the station are **Bill Durkin**, engineer, and **Charles P. McCarthy**, **WIN's** Early Bird. . . . A scroll bearing the names of more than three score of the nation's top band leaders and vocalists was presented to **Martin Block**, **WNEW's Make Believe Ballroom** conductor, by **Barry Wood** in behalf of the group. Award was made in recognition of his services to American popular music. . . . The **Andrew Jorgens** Company will replace **Tony Martin** with *Adventures of How Did You Meet?* with *Adventures of the Phila Man*, a half-hour show. New program will make its bow over the **NBC-Red** net on July 2. **Lennen & Mitchell** are the agency. . . . **Don Duffery** and **Bill Corum** will announce the **Joe Louis-Billy Conn** heavyweight championship bout sponsored by the **Gillette Safety Razor Company** over **WOR-Mutual** on June 18. . . . **Stan Shaw**, formerly announcer with **WARD** and **WBVN**, Brooklyn, has joined the announcing staff of **WVRL**, Woodside, N. Y., replacing **Douglas Way**, resigned. . . . The **California Packing Company** has renewed for 39 weeks on **WNEW's Make Believe Ballroom** thru **McGann-Drickson**.

Stan Shaw's Milkmen's Matinee, aired over **WNEW**, will feature a five-minute live broadcast each half hour beginning June 16. . . . **WNEW** will feature a *Fishing News* program, conducted by **Capt. Stanley Smith**, every Tuesday, Thursday, and Friday at 6:30 a.m. . . . **Mike Conitto**, of **WNEW**, begins his vacation June 16. . . . **American Home Products, Inc.**, has signed a 52-week contract to air a half-hour musical show over 26 stations of the **NBC-Red** net. **Blackett-Sampson-Burnett, Inc.** was the agency. . . . **WBVN** will broadcast baseball games from **Dexter Park, Brooklyn**, home of the **Bushwick Baseball Club**, Wednesday, Friday, and Sunday afternoons, beginning June 18.

CHICAGO:

The **American Cigarette & Cigar Company**, thru **Ruthrauff & Ryan**, has renewed for 13 weeks its sponsorship of the *Modern Design Music*, recorded program on **WGN**. . . . **Howard L. Nusbaum**, **NBC** production director in New York, stepped off in Chicago on his way to **Duith and Hibbing, Minn.**, where he directed a portion of the *Defense for America* program in that city (SA). . . . **James L. Johnston**, **NBC** talent sales manager, starts his vacation this week. . . . The **Schoenhofen - Edelweiss Company** has renewed its five-minute spot program five times weekly over **WMAQ** for 13 weeks, effective **Monday (16)**. . . . **John Holbrook**, former news editor of **WDGY**, Minneapolis, has joined the **WGN** staff as news and commercial program announcer.

Freeman Keyes, president of **Russell M. Seeds Company**, and his assistant, **H. C. Richardson, Jr.**, are on the Pacific Coast to make final arrangements for the *Sherlock Holmes* radio series, which

next fall. . . . **BOB GARRED**, **CBS** newscaster who has been doing between 20 and 30 news programs each week over **KNX** and the **Pacific** network, brought his weekly total to 35 programs with additional shows starting this week. . . . **JACK B. KIEPPE** is supervising director of *Stories of American Liberties*, heard over **KFI**. . . . **GENE AUTRY** left **Hollywood** by plane, following his Sunday broadcast, for **Des Moines**, where he attended a convention of newboys. He made the trip at his own expense and returned in time to go to work on a picture Tuesday morning. . . . **Jack Winston**, manager of **Station KPAA, Alaska**, is visiting **Lee Finburgh**, of **Bregman, Vocco, & Conn.** This is **Winston's** first trip to California in over two years.

returns to the air September 28 over the **NBC-Red** network. While there they will negotiate with talent for a new *Coast-to-Coast* show that will emanate from **Hollywood** next fall. . . . **Bosco Bandstand**, new transcribed series sponsored by **Bosco "milk amplifier" products**, started on **WBBM** June 9 (8-8:15 a.m. **CDST**), replacing the *Musical Clock* for the same sponsor. **Tom Moore** is the announcer. . . . **Katherine Demmond** has joined the staff of **WGN** to handle writing assignments and fill in for members of the office while they are on vacation. . . . **Ken Ellington** has moved from his job as chief announcer on **WBBM-CBS** to that of assistant to **J. Oren Weaver**, events director. . . . **Jack LaFrance** has taken over the writing assignment on *Wings on Watch*. . . . **Mrs. Ethel Reid Winsor** has been added to the **WGN** talent division staff as director of this division's lecture bureau. . . . **Community Motors, Inc.**, thru the **Harold I. Colleen Agency**, is sponsoring a new 15-minute program, *Donald Mc Gibeny and the News*, on **Sundays** at 12:45 p.m. . . . Former announcer **Tom Bullita** has returned from an extended stay in Florida, where he has been recuperating from an operation on his vocal cords.

LOS ANGELES:

Thru **Franklin Bruck Advertising Corporation**, New York, **Sweetheart Soap** has taken 39 quarter-hour programs, three a week from June 16 to September 12, for news broadcasts over **KECA**. . . . **Robert P. Dennis Advertising Agency**, Los Angeles, will plug investments for the **Coast-Fed Sales and Loan Association** over **KECA**, with 160 100-second announcements to be used five a day from June 15 to July 14. . . . The **Mentholatum Company** thru **Dillard Jacobs, Inc.**, Atlanta, has taken 30 50-sec. announcements to be used three a week from June 17 to August 24 over **KFI** in the interest of **Mentholatum**. . . . **Krudsen Creamery Company**, of Los Angeles, has let a contract to **KECA** for 36 quarter-hour programs, *Footlight Fables*, at 5 p.m. **Monday** and **Friday** from June 6 to September 1. **Helms Pickering & Company, Inc.**, handled the account. . . . Another Los Angeles firm, **Seasonettes Distributing Company**, makers of *Seasonettes*, has contracted for 26 30-sec. announcements to be used two a week from May 29 to August 22. Deal was set by **Eugene F. Rouse & Company**.

PHILADELPHIA:

Ruth Rydell, singing star of the **H. & H. Kiddies Hour**, attracted the attention of the **NBC** officials with a network builder-upper planned for the 11-year-old songbird. . . . **Rupe Werling**, **WIBG** promotion manager, also handling promotion for the **Boulevard Pools**, in which **Paul Barron**, **WIBG** owner, figures in the new management. . . . **Ed Snyder**, **WHAT** accountant, back at the books after an operation. . . . **Joe Novenson** moves his announcing chores from **WDAS** to **WPIL**. . . . **Garry Bub**, radio chief at **Stewart-Jordan** agency, elected secretary and given a seat on the ad agency's board of directors. . . . **Paul Hunt**, of **WSNJ** at **Bridgeton, N. J.**, has joined **WAFB**, Birmingham, to handle **Evilyn**. **Fisher** added to the office staff of **Broadcast District Local 1**, A.C.A. union of engineers and announcers. . . . **Lee Kyser**, **WIP** singer, and pianist **John Lewis** have formed a new two-piano and singing team. . . . **Ted Bower** new **WPEN** announcer.

HUB AIR GEARED

(Continued from opposite page)

commercial and 55 minutes of sustainer. Tuesday has four hours of local time, one hour of sustainer, and three hours of commercials. Monday local time total is increased by 15 minutes, with two hours and 30 minutes of commercials and one hour and 45 minutes of sustainer. Saturday's local time amounts to four hours and 32 minutes, with two hours of commercials and two hours and 32 minutes of sustainer. **WNAC** airs many regional network programs over the **Shepard-owned Yankee** net, but these are not figured in the local time classification.

Sound program ideas which could be sold to local firms would take the local stations out of the rut and make Boston a good radio city. . . . Station execs are well aware of the low percentage of local time used but are doing nothing about it. Execs are unwilling to give out figures on the percentage of national time used.

Program Reviews

EDST Unless Otherwise Indicated

"Lady, Lend an Ear"

Reviewed Tuesday, 1-1:15 p.m. MST. Style—Variety. Participating on KLTZ, Denver.

This across-the-board show with a half-hour shot on Saturday is a home-makers' program with a dressing of music and song, and its popularity is attested to by the fact that it has been going for over three years and always has a waiting list of participants. Commercials are spotted between household hints, chatter about station personalities, etc.

Margaret Moore (Washillau La Hay) handles the femme talking, and her breezy informal style, which is followed throughout, keeps the show from dragging and adds much to the palatability of the commercials. La Hay is probably the top femme singer in these parts. Two vocalists, Pat McVey and Inez Pence, alternate and each turns in a nice job. Les Weelans and Barclay Allen provide a smooth piano duo, with the latter often taking a turn at the organ. Announcer Charlie Roberts assists on commercials, which are seldom straight; singing or dramatic commercials are used mostly. Program features give-aways and, when sponsor has none to offer, Miss La Hay gets up charts, etc. Her wife-savers bring in heavy mail count. Successful localization of national sponsors' products is attained largely thru informal format of entire program.

Theme, *Hoody Neighbor*, opens and closes program. *Herb Trackman.*

"Mr. Hollywood"

Reviewed Tuesday, 6:15-6:20 p.m. Style—Talk. Sponsor—RKO Theaters, Inc. Station—WMCA (New York).

An exploitation deal in which WMCA is featured before the audiences of 48 RKO theaters in metropolitan New York, with lobby space and a 65-foot trailer about the station shown in the theaters nightly, in exchange for this five-minute program heard over the station Monday thru Friday each week.

The role of Mr. Hollywood is handled very capably, and in an informal manner, by Julius Colby, WMCA's drama critic. Colby opens the program by plugging the local RKO theaters, giving the screen offerings at the various houses. Also gives odd bits of chatter and gossip gleaned from the movie world. In the form of answers to questions submitted by listeners. If a listener submits a question and it is answered by Colby, the person sending in the question is rewarded with a couple of ducats to an RKO theater.

Program should appeal to movie fans. *Elliott Colfer.*

"Air Travelogue"

Reviewed Wednesday, 1:15-1:30 p.m. Style—Travel talk. Sponsor—The Evening Public Ledger. Agency—Placed Direct. Station—WFIL (Philadelphia). Let's Get Acozy From It All is the theme song for this weekly stanza. And

the program follows the pattern of the song, giving timely advice on how and where to go on vacation.

Sponsoring *Ledger* newspaper (time coming in on a line swap with station) has its vacation editor come to the mike as "The Traveler." Mill Spooner weaves background music at the organ. Niagara Falls and a motor tour along the Santa Fe Trail were suggested, plus the vacation virtues of the near-by Pocono Mountains.

Apart from providing vacation suggestions in an enlightening and entertaining manner, *Ledger* uses the stanza as a promotion tie-in for its resort advertisements. Pocono puffa got nervous, altho stilled by poor radio-reading copy, in an interview with a representative of the Pocono Mountains Vacation Bureau. Publicist from other near-by resorts got their innings on succeeding stanzas.

Commercial palaver entirely on available cruises and overland tours, with announcer Jack Steek getting in the last words to remind listeners to write in to the local newspaper for the literature. Packs interest even for those who can't afford a vacation. *Orodenker.*

"Ahead of Time"

Reviewed Thursday, 9:45-10 p.m. Style—Talk. Station—Sustaining on WQXR (New York).

An interesting as well as informative comment program conducted by Lester Velle, business editor of *The Journal of Commerce*. Velle's comments deal with the developments of the past week in industry and what they may mean tomorrow. He touches on such topics as what the strike situation means to the defense industries, unions, etc.

Show is much the same as it was when caught several months ago under the title of *Your Business*, except that Velle now answers questions pertaining to present-day conditions sent to him by the listening audience. Questions are read by Melvin Elliott, program announcer. At this catching three questions were answered; they dealt with proposed gasoline rationing, quality depreciation, and rising prices, and the advisability of putting a home now in view of the present state of the nation's affairs.

Velle brings in many interesting angles missed by most commentators. *Elliott Colfer.*

"News Room of the Air"

Reviewed Sunday, 1:30-2 p.m. Style—News. Sustaining over WBZ (Boston).

One of the smartest and certainly one of the most listenable sustaining shows aired over any Boston station. *News Room* is set up to give the latest news breaks with a feature each week that ranks with any feature story the newspapers can produce.

Latest news events, hot off press association wires, are given at the start of the program. Mike is then turned over to Chick Morris, of the WBZ staff, who introduces and quizzes the guest of the day to provide the feature presentation.

Roland Hall Sharp, South American expert of *The Christian Science Monitor*, was guest on show caught and gave an interesting and informative discourse on Pan-American relations. Sharp has a nice radio style and could easily be developed into a top-flight commentator.

During his guest stint, Sharp exploded the myth that the South American countries are solidly against the axis, pointing out that the majority of their trade is with the totalitarian nations. Sharp and Morris then engaged in a discussion as to the methods of overcoming this factor, and the newspaper man pointed out that it would be virtually impossible for this country to purchase much more from South America than it is now buying.

With world conditions what they are, this half-hour stint was by far the most interesting and most timely local program of the week. WBZ has a clever and salable idea here, if it can keep the "feature" section supplied with personalities like Sharp.

Ripe for a commercial, this program ranks in pre-notation and in ideas with any network sustainer aired here.

Mike Kaplan.

ASCAP Plans Suit Against CBS-NBC

NEW YORK, June 14.—The American Society of Composers, Authors, and Publishers, thru its attorneys, Schwartz, Frohlich, will start suit against the National Broadcasting Company and the Columbia Broadcasting System, it was revealed last night.

The suit will be for triple damages under the Sherman Anti-Trust Law, the damages being based on about 1,000,000 songs "banned" from the two networks since the first of the year.

It was not known what the claims for triple damages would be. However, John G. Paine, general manager of ASCAP, said attorneys and accountants were working over the figures.

NBC-Blue Adds One

NEW YORK, June 14.—Station WHMA, Anniston, Ala., owned by Harry A. Ayers, operating on a local channel on 226 watts power, has joined the NBC-Blue network as a bonus outlet with the Blue Southern group. Station will be added to the net only on specific request from each account.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which already exist, but have not been mentioned. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

HOWARD AND SHELTON continue to dispense corn on their transmissions on behalf of Royal Crown Cola, over WNEW, New York, for five-minute periods. Their pickings are okay when dispensed in five-minute doses, but their material is neither sock nor new. Musically the show is up to snuff, with a sister trio vocally a theme on the merits of the product.

During the following 10 minutes on Wednesdays, Cassell Adams, of *The Herald Tribune* sports staff, summarizes the day's events on playing fields in a dry and authoritative manner. He uses much color stuff during his session. In period caught he reviewed the baseball scores and touched upon other fields. For a mail-producing gimmick he does a variation upon the *What's My Name?* idea, giving clues to the identity of baseball players, winner being rewarded with a prize. While he doesn't measure up to some of his major league sportscasting competition, he is more than a passing score-reading period. The time of broadcast allows him to get in all the games. Fits in a plug for the night game sent over the station later.

At WMCA, New York, starting at 8 p.m. Wednesdays for a half-hour period, two different types of corn are dispensed. Starter is Cal Tinney, who is still trying to assume the mantle of Will Rogers with homely observations on events of the day. Most of his time was devoted to discussion of various phases of the defense policy and the army crackdown in the North American plant in California. While the idea of inserting humor into the discussion of the tense international situation is commendable after the very sober and pseudo-scholarly and secret communique methods of several of the better known commentators, Tinney's projection falls far of its intended mark, many of his observations being unfunny. His homespun wisdom often degenerates into bad taste.

Zeke Manner's hillbilly accent immediately follows Tinney. The session heard had him splicing on behalf of Community Opticians, with a Charlie Barnet recorded concert between talk. Manner is easier to take, since he pretends to have no important message to impart, unless it's a spectacular offer from his sponsor.

The lure of Tommy Tucker's band, plus the \$500 give-away, gives Tums' local Pot o' Gold an audience sufficient to warrant the show's sending over three local stations, WHN, WMCA, and WNEW. The period maintains a high degree of listener interest, with the band accenting novelty stuff between turns of the wheel of fortune. Amy Arnell and Don Brown are capable soloists and have ample opportunity to display their stuff.

The show has balance, its various components being mixed sagaciously enough to provide a smooth blend. Bush Hughes does the commercials. Cohen.

Material Protection Bureau

THE facilities of The Billboard's Material Protection Bureau may be used by any reader who wishes to establish the priority of ideas and material that do not fall within the scope of the U. S. Copyright Office in Washington. In making use of the service the following procedure must be followed:

Place a full description of the idea or material in a sealed envelope.

On the face of the envelope write your signature, your permanent address and any other information you deem necessary.

Attach the sealed packet to a letter asking that it be registered in The Billboard's Material Protection Bureau, and send them both, together with return postage, to Elias E. Sugarman, The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City.

Upon receipt, the packet will be dated and filed away under your name.

The Billboard takes every reasonable precaution to safeguard packets submitted for registration, but does not assume any liability in connection with same.

BMI Signs WNEW; Film Repts Uneasy Over ASCAP Tax

NEW YORK, June 14.—Radio Station WNEW, which was the first local independent station to sign with the American Society of Composers, Authors, and Publishers at the beginning of the battle between ASCAP and the radio chains, also became the first New York independent station to sign an agreement with Broadcast Music, Inc., Friday (13).

Station and BMI inked a pact whereby WNEW will be permitted full use of the BMI catalog. This makes WNEW the only station in New York to have the music of both ASCAP and BMI.

Among other developments on the ASCAP front, delegates to the convention of the Motion Picture Theater Owners' Association in Los Angeles, were warned of the possible danger of increasing the ASCAP tax because of ASCAP's loss of radio revenue. A Julian Brylawak, indie theater operator in the District of Columbia, asked for an appointment of a committee to investigate the possibility of the rising cost of ASCAP music in theaters.

S. A. Short-Wavers Unheard, Says Rep From Buenos Aires

ATLANTIC CITY, June 14.—Ozelle Shaw, of Buenos Aires, speaking last Sunday (8) at the Eastern regional conference of the National Women's Party in a huddle here at the Claridge Hotel, said U. S. short-wave broadcasts to South America are being wasted because they can only be heard on the more expensive receiving sets.

Urging the American stations to use long wave, Miss Shaw said that the Germans and Italians use long wave "and we hear them about 25 times a day, and the British are using a combination of short and long wave that is being heard well. But the wonderful programs you offer are not available to many in Argentina."

PHILADELPHIA, June 14.—Local musicians' union nixed the request of KYW to transcribe its studio ark for a series of good-will air shows for the South Americas. In view of the interest manifest by radio in airing south of the border, union officials plan to make a study of the situation, which will result in the setting up of a wage scale for short-wave broadcasts. Union survey will also comb P.M. growth here, with eye on setting up a wage scale.

HAVE YOU HEARD—
BUCK GILBERT
(The Fifth Avenue Troubadour)
ON
FIFTH AVE. WOV NEW YORK

"He has created a new style."—Variety.
"A definite advantage over straight record shows and the angle is played to the hilt. Packed with showmanship and worthy of attention."—Billboard.

KFEL DENVER
5000 WATTS
MUTUAL NETWORK
Around the Clock 24 Hours a Day
Represented by Blais

AFM CONVENTION NEWS

Kill Plan To Give Local Orks 4-Month Employment a Year

SEATTLE, Wash., June 14.—A resolution allowing AFM locals to insist that local bands must be employed on all steady hotel and ballroom engagements not less than four months during a year was killed at the AFM convention here after its proponents had debated for five minutes and AFM officials for a half hour, with the delegates either asleep or opposed anyway. Debate was led by Eddie B. Love, of Local 6, after the resolution had been reported unfavorably by committee. Love argued that his local had organized the funeral business into a \$35,000 pay roll for local tooters, but feared that even this revenue would be cut into by records or wired music at services.

Ex-President Joseph N. Weber was against the resolution, calling it a staggering of employment, and saying that that cannot be covered under wages and hours conditions. He added that traveling orks paid \$300,000 into the AFM coffers last year, and if a law such as this were to pass, it would restrict the employment of other AFM members. Fred W. Birnbach, AFM secretary, said the resolution would cut the federation's revenue one-third, and that something like this should be done by voluntary local agreement, worked out wherever feasible. Prexy James C. Petrillo, claiming that traveling orks are the "backbone" of the AFM, said that they are a "good weapon" against toughest hotel and ballroom employers, and that it would be an "awful mistake" to pass the measure as proposed.

AFM Gives Loyalty Pledge But Avoids Issue of No Strikes

SEATTLE, Wash., June 14.—Two different resolutions were brought before the 46th annual convention of the American Federation of Musicians here Wednesday concerning the AFM's right to strike during the present national emergency. First asked that all AFM locals be instructed to pass resolutions under their local autonomy with reference to non-strike agreements. Second resolution was more general in tone, merely saying utmost efforts would be made to prevent strikes during such an emergency as now confronts the country.

The two resolutions were coupled, and the exec committee offered a substitute stating that the AFM's 140,000 membership was loyal and patriotic, and urging all Americans to avoid any industrial difficulty. This amendment was carried, and left the AFM free of being committed to any definite policy in case future strike situations should arise.

"Bunch of Stooges," Cries Tomei as AFM Votes Expense Boost

SEATTLE, Wash., June 14.—A. A. Tomei, ex-pres of, and delegate from Local 77 of Philadelphia, called the entire American Federation of Musicians convention a bunch of stooges here Friday (13) when they loudly cheered and passed a resolution to raise delegates' daily expenses from \$15 to \$22.50 while attending conventions. Tomei challenged the delegates to go home and face their members after passing such a resolution and not doing anything else important. Financial secretary-treasurer, H. E. Brenton, told the delegates that the AFM could afford to pay the \$22,900 that more which would be entailed, but that they should decide if they were worth it. Resolution was passed by a big majority.

It was pointed out that living and transportation costs throughout the country have risen, and since many of the delegates pay their own expenses to the convention this raise should be made.

Peace, Jackson!

SEATTLE, Wash., June 14.—Humorous note was injected into Thursday's session of the American Federation of Musicians' convention here when a resolution was adopted over the committee's recommendation to proclaim the AFM's faith in "music as peace insurance," the doctrine recently enunciated by Major George W. Landers, of Clarinda, Ia., which states that music is the potent, vital, and dynamic force which must ultimately restore harmony in the world and banish war.

During the discussion one delegate jumped to his feet and said, "If music would stop fights, all we'd have to do is get two good bands playing for John L. Lewis and William Green!"

AFM Locals To Post Bonds as Insurance For Tax Money Loss

SEATTLE, Wash., June 14.—To protect the membership against any legitimate losses of cash thru any of the local unions, the American Federation of Musicians' convention passed a resolution here Tuesday (10) requiring all AFM locals to furnish indemnity bonds and forged insurance bonds to insure faithful disbursement or custody of all monies such as the 10 per cent collection fund, theater defense fund, commercial broadcasting surcharge, social security, and other like monies.

Resolution was introduced by Frank E. Leader, president of the Springfield, Ill., local, and unanimously adopted following a few amendments in wording. It was also moved that all locals be instructed to take out the bonds in compliance with the law, and send a copy of the bond to the international financial secretary-treasurer.

No mention was made as to whether or not losses of money had occurred due to the negligence of a local secretary, but it was deemed advisable to adopt such a step to prevent "future serious embarrassment and financial loss."

AFM Called Dictatorship; Direct Membership Voting Asked, Killed

SEATTLE, Wash., June 14.—James C. Petrillo ran into his first open convention here Thursday as president of the American Federation of Musicians. A small but united group of delegates tried vainly to force thru a resolution introduced by Delegate Oscar Wildstrand, of Hibbing, Minn., which would have set up national referendum machinery within the AFM for the purpose of having the rank-and-file elect national officers and vote on all resolutions direct.

Convention committee gave the resolution an unfavorable report, but when it hit the floor for consideration Author Wildstrand stood up and accused the AFM of heading toward dictatorship. Clarence King, of San Francisco, also charged that the union was ruled from the top down, and added that he was dissatisfied over the handling of the recording system and coin phonographs. A. A. Tomei, ex-Philadelphia president and delegate from that city, was a minority of one on the committee ruling against the resolution, and on the floor expressed the belief that the convention delegates would soon become just stooges.

Petrillo called Tomei's charge an insult. Two other delegates claimed Petrillo had insulted them. Finally Petrillo soothingly called for peace, and asked that no one should insult anybody. Joseph Weber, ex-APM president, also opposed the resolution, stating that they may as well put the organization into a cement casket and throw it into the ocean as submit all matters to general referendum. He compared AFM's situation to that of the U. S. Congress in this respect. Many other delegates

Seattle Meet Fails To Produce Important Action; Few Changes Affecting Name Bands, Bookers

(Continued from page 3)
Department for details on recording resolutions.

Political keynote of the AFM convention was set opening day (9) by ex-President Weber, who stressed the point that the second World War gave a new face to individual problems. "Whatever follows the present war," he said, "we are forced to take sides with England, not for England but for our children

and our children's children." Petrillo's opening shot expressed full support for President Roosevelt and Attorney General Robert H. Jackson, but bitterly attacked Jackson's subordinate, Thurman W. Arnold, over the latter's attitude recently when the AFM was involved in a threatened strike against Station KFFS, St. Paul, and later in its jurisdictional dispute with the American Guild of Musical Artists. Petrillo seemed to think that part of the government was okay, but another part wasn't.

Many resolutions were passed during the week's meet (see detailed stories in Music Department), but none of them concerned really vital issues. A resolution designed to cut down volume of dates for traveling orks by locals passing laws which would insist on local bands getting four months' work out of every year in local hotels and ballrooms was squelched. Both Weber and Petrillo hotly defended the traveling bands. Petrillo said they were the backbone of the AFM. Weber added that traveling orks were responsible last year for \$300,000 being paid into the AFM.

WPA and Social Security were roundly defended by delegates, and resolutions were passed to plead against proposed governmental cuts in the musician branch of WPA, and to get musicians faithfully to keep track of their SS records. Another resolution was passed instructing the executive board to remedy the WPA 18-month rule so that lay-offs would not exceed the 30-day period, as has been the case in some States.

Two resolutions were brought to the floor concerning strikes and the national defense effort. First required that each local be instructed to prevent strikes in its territories, but was killed. Second resolution was passed, but only asked that AFM try to avert strikes if possible during these times. On Friday Petrillo admonished delegates on the subject of respecting picket lines. "Just because someone throws a picket line around a hotel," he said, "that doesn't mean you can't walk thru it." Petrillo was no doubt referring particularly to the recent action in New York when the AFL Teamsters' Union picketed theaters there to get the privilege of carrying musicians' instruments and luggage on short hauls.

Local 802's resolution confining ork performances in theaters to 28 per week in Class A houses and 30 per week in Class B houses was adopted with a pro rata charge included for all work over the maximums. Resolution was also passed allowing AFM orks to play in school gymnasiums despite the fact that the International Alliance of Theatrical Stage Employees might have the school auditorium on its unfair list. This was the tenor of most of the resolutions adopted this year by the convention.

Despite an attack against "AFM dictatorship," led by a militant minority of delegates (see story in Music Department), Thursday, Petrillo was given a vote of confidence by the convention before its closing session. At the closing session today Dallas was selected as the AFM's 1942 convention city.

From this three hours of pro and con argument it was apparent that, while Petrillo directs the AFM steering group, Weber is still relied upon to carry the torches and temper any outbreaks that threaten to change any of the hide-bound AFM traditions.

Whether or not the killing of this resolution (No. 21) will end the matter and chase the minority sponsoring it into cover was still a matter of conjecture at the convention's adjournment. It is not the first time that dissent of this nature has been apparent, as there was much rumbling among the rank-and-file of some locals at the time Petrillo was having his jurisdictional spat with the American Guild of Musical Artists last fall. Many members felt that it was a silly move to waste over a few longhair muskies when there were so many unemployed members in the AFM.

Possibly the strongest argument put up against the referendum resolution was that such machinery would tend to give one or two large locals too much power and ultimate control over the AFM when elections were held.

Quiet, Please!

SEATTLE, Wash., June 14.—There were some red faces in the AFM convention hall of the Olympic Hotel here this week when Brother Larry Gibson, of Mascoutch, Ill., offered a resolution to have printed on all future notices to convention delegates instructions that all noisy delegates and their noisy wives refrain from attending musical programs provided by the host local hereafter. It seems that a program played by the Seattle Symphony Orchestra for AFM delegates was barely audible above the more boisterous out-of-town delegates. Brother Gibson's resolution was thrown out.

No AFM Convention Action Taken On Selvin Recording, ET Report

SEATTLE, Wash., June 14.—On the second day (19) of the American Federation of Musicians' 48th Annual Convention here the much-discussed Ben Selvin report on all forms of "canned music" was read by Selvin before the delegates. Six resolutions of varying nature hit the floor for discussion on the subject Friday, and altho Delegate J. J. Richards from Local 6, San Francisco, tried to force some immediate action on the record and transcription problem, all of the resolutions were shunted into the hands of the exec board, with Prez James C. Petrillo promising an aggressive attack on these matters.

Selvin's report was essentially the same as predicted in *The Billboard* last week. It covered surveys on coin-operated phonographs, library services for radio stations, wired music companies, electrical transcriptions, rebroadcast recordings, and 16m.m. coin-operated picture machines. Following his reading of the report, Selvin made no special recommendations. "We cannot call the mechanization of music definitely a bad thing or positively a good thing," he said. "There have been advantages as well as disadvantages to musicians—but with proper guidance and a real show of co-operation there is no reason why something cannot be done by the AFM to keep live music alive."

The resolutions bearing on the report ran the gamut of proposing everything from asking that the AFM have its members discontinue all recording sessions within 90 days of the convention to licensing all automatic phonograph operators and, thru a label system, taxing all records used on the machines.

Before the matter was given over to the exec board, Richards implied from the floor that Ex-Prexy Joseph N. Weber hadn't fought hard enough in the past on such issues and pointed to the movie industry as being an example of the AFM's acting too late. Weber immediately defended his past actions, passionately citing such things as working without pay and the fight over movies. Richards and Weber shook hands later.

Just what action will be taken on

the "canned music" angle by the AFM exec board in the coming year was not intimated at the convention. However, it is evident that, if Weber's influence is still dominant, there will be at most a few scattered measures adopted. Some convention observers say that Petrillo himself feels differently and is as militantly against "canned music" as he ever was. But, they add, Petrillo has felt the pressure on this matter not only from Weber, but also from the U. S. Department of Justice, whose recent attitude toward organized labor has been anything but benevolent.

Members To Know AFM Biggies' Pay

SEATTLE, Wash., June 14.—Despite an unfavorable recommendation from the American Federation of Musicians' Convention Committee, a resolution was adopted by the delegates here Friday which resolved that all federation salaries fixed by the president or executive committee should be properly itemized and printed in the financial secretary-treasurer's quarterly reports.

Heretofore, it was pointed out, these salaries were not made known to the membership either thru the *International Musician* or at the convention. One delegate announced that the rank-and-file wanted to know, and he felt that, since the AFM is a democratic organization, such information should not be withheld.

No evident opposition was given the resolution except that offered by the exec committee before bringing the resolution to a vote.

Weber Talks Down Proposal To Raise Initiation Fees

SEATTLE, Wash., June 14.—Former AFM President Joseph N. Weber's long experience with such matters brought him out of his chair the second day of the American Federation of Musicians' convention here to oppose a resolution which would have raised the initiation fee of AFM locals from \$5 to \$15.

Weber told the convention that, while the national body might have the right to set a maximum for such fees, the matter of a minimum should be left up to the individual locals. The resolution was killed.

Orks Can Play School Gyms In Buildings on Unfair List

SEATTLE, Wash., June 14.—Sifting down to fine distinctions, the AFM now permits its members to be employed in a high school gymnasium or dance hall, even tho the auditorium is on the unfair list, according to a resolution passed at the convention.

Discussion pointed out that the previous rule in such instances placed the whole school building on the list, often thru difficulties of the IATSE in connection with the auditorium where plays, operettas, etc., are put on.

CHICAGO, June 14.—Outdoor Gardens of the White City Ballroom here has been leased for the summer by William Sheehan from Owner Howard M. Fox. Sheehan is the promoter of Catholic dances at the Stevens during the winter. Gardens will be open Friday to Sunday. Jack Russell's band is set for the season.

AFM Officers, Exec Board Remain As Is

SEATTLE, Wash., June 14.—Results of the annual election of officers and executive board members of the American Federation of Musicians find incumbents re-elected to their present positions by the delegates to the AFM convention here. James C. Petrillo remains as president; C. L. Bagley continues as vice-prexy; Fred W. Birnbach, secretary, and Harry E. Brenton, financial secretary-treasurer. Exec board again consists of A. C. Hayden, Chauncey A. Weaver, John W. Parks, Oscar P. Hill, and W. M. Murdoch.

Jack Rosenberg, prez of Local 802, New York, was again defeated for election to the exec board, garnering 286 votes, as against the lowest number of winning votes, 435, for Weaver. Those elected as delegates to the American Federation of Labor convention were Harry J. Steeper, A. Rex Riccardi, Vincent Castronovo, and C. L. Bagley.

Birnbach and Brenton Get 5G Raise in AFM Salary

SEATTLE, Wash., June 14.—The question of the "previous question" broke the tension in a somewhat heated debate over the \$5,000 raise in salary for both Secretary-Treasurer Harry E. Brenton and Recording Secretary Fred W. Birnbach at the AFM convention. The delegates voted the raise. Recommended in Prexy James C. Petrillo's annual report, the increase brings the salaries of these two officers of the national to \$15,000 per year.

"Previous question" came up in the vote to clear the way for final vote when Petrillo called for a voice, and a delegate insisted on knowing what the question was. Other delegates broke into guffaws when, after Petrillo's explanation of procedure, the delegate asked again for an explanation of the "question."

Debate over the raise centered around the protest of certain locals at the size of executive salaries, with Advisory Prexy Joseph Weber going to bat in support of the recommendation.



CHARLIE BARNET
currently
MONTE PROSER'S
Dance Carnival
Madison Square Garden
New York City

LARRY CLINTON
direction
GENERAL AMUSEMENT
CORPORATION

CHARLIE BARNET
direction
MUSIC CORPORATION
OF AMERICA

CONGRATULATIONS
to
MONTE PROSER
and his
DANCE CARNIVAL
at Madison Square Garden

Both of us and all the boys in our bands were proud to have been a part of and to have contributed to the successful opening of the World's Greatest Dance Festival. The tremendous crowds which have been flocking to your Carnival, Monte, are indeed a tribute to your enterprise and ingenuity as a showman.

Good luck and continued success.

Cordially,
Charlie Barnet
Larry Clinton

P.S. We hope that our broadcasts via WOR and the Mutual Network will help spread the name and fame of your carnival from Coast to Coast.

P.P.S. A final word of thanks to your general manager, Milton Pickman, a swell guy to work with.



LARRY CLINTON
currently
MONTE PROSER'S
Dance Carnival
Madison Square Garden
New York City

CORN!

BAND
★ COME EAST ★

We want 5-6 man, comedy, novelty band. Opportunity of a lifetime. Steady work, A-1 agency. Send immediately information and pictures to

★ **GOLDIE** ★
Stanford Zukor Agency
501 Madison Ave., New York

Orchestra Notes

By DANIEL RICHMAN

Of Maestri and Men


ART PERRY leaves Gray Gordon to go on his own as a radio singer... parting is amicable with Artie Pine, Gordon's manager, to handle the managerial reins on Perry... **TONY RUSSELL** is the vocal replacement with Gordon... **HOWARD DU LANY**, Gene Krupa vocalist, gets a two-month deferment from the draft, to take effect after Krupa's Paramount Theater, New York, date... **DICK GASPARRE** closes June 28 at the Plaza's Persian Room, New York... **HOWARD EMMOTT**, former manager of Red Nichols, is now associated with Dick Gabby at General Amusement Corporation in the one-night department... **JOHNNY WILLIAMS** joins Teddy Wilson's band on bass... **BENNY GOODMAN** makes some changes in personnel, with **JOHNNY GUARNARI**, piano, leaving, and **NICK PATOOL**, drummer, going with Ray Coniff... **GENE KRUPA** changes include **EDDIE MIREKCI**, replacing Buddy Baisten on bass; **MILT RASKIN**, piano, with Gene for two years, coming back again to replace Bob Kitale, and **CLINT MEAGLEY**, alto sax, leaving, with no replacement as yet... **BEN MARLOWE** signed for the summer at the Black Apple Inn, Loch Sheldrake, N. Y... **JEAN ROSE**, swing songstress, will do the vocalizing with Marlowe... **DUKE DALY** signed a management contract with General Amusement Corporation... **MAHRIE STEWART** is now handling the singing chores with Joe Retchman... **GLENN MILLER** comes back for his third return to the Hotel Pennsylvania's Cafe Rouge, New York, September 8 for a three-month stay... the pic in which Miller and his boys appear, and which has just been finished on the 20th Century-Fox lot.

Kaye Signs for Eight Weeks a Year for 10 Yrs. at Meadowbrook

NEW YORK, June 14—In a deal understood to be unprecedented in the name band field, Frank Dalley, owner of the swing ork mecca, Meadowbrook, at Cedar Grove, N. J., signed a contract with Sammy Kaye and James V. Peppe, Kaye's manager, calling for Kaye to appear at the spot for eight weeks out of every year for the next 10 years. The deal calls for a guarantee and percentage, with the figures unrevealed.

Reason behind the unusual pact is the sensational business done by the Kaye band over a four-week stretch several weeks ago. Sammy's sweet-styled ork was expected to be lucky. If it did fairly well in a spot whose rep has been built entirely with swing crews, so that Kaye's capturing the record for business there, topping Tommy Dorsey's previous high mark by several thousand dollars, came as an astounding surprise to the trade.

One of the few other deals similar to the Kaye-Dalley long-termer was Wayne King's six-year agreement with the Karzas ballrooms, Aragon and Trisnon, in Chicago. Kaye's first return to Meadowbrook will probably take place around Christmas, with the subsequent two-month periods decided upon by mutual agreement. Ork is currently at the Essex House in New York.



Dean Hudson
and his Orchestra
FITCH BANDWAGON
N. B. C. Network
June 29th

OKEH RECORDS
Red River Valley | 6148
Can't You Tell
"Take You Home, Kathleen" | 6171
Let's Try Again

"Lance Tootchie Time"
N. B. C.—South-East Network
Mon., Tues., Wed., 7:45-8:00 A.M.

currently
Cavalier Beach Club
Virginia Beach, Virginia

Mgt.: MUSIC CORP. OF AMERICA

Sun Valley Serenade, will be released about the time he begins the Penn stint... **FREDDIE DAW** opens a summer run at the Big Pavilion, Saugatuck, Mich., June 28... he moved out of the Merry Garden Ballroom, Chicago, which closed for the hot months last week... **SISTER THARPE** and **LUCKY MILLINER** are current at the Howard Theater, Washington, this week, for their first appearance since joining forces... **ELLA FITZGERALD** will be in the Universal movie *Ride 'Em, Cowboy*, with Abbott and Costello... after returning from the Hollywood sojourn she will be offered by Moe Gale for legit theater work, and if she gets a dramatic spot she'll double with her ork at the Savoy Ballroom, New York... New drummer in the Johnny Long band is **FLOYD SULLIVAN**, who has replaced **JULES MENDELSON**... **DON STRICKLAND** follows George Hamilton at the Schroeder Hotel, Milwaukee, on the 25th... band is set for four weeks, and then moves into the Greystone Ballroom, Detroit, for the July 23 week.

Atlantic Whisperings

TOMMY TUCKER set to summer at the Berkley-Carteret Hotel, Asbury Park, N. J., starting June 26... **GERT HITCHENER** brings back his band to the studios at WHAT, Philadelphia... **FLOYD PERSON** fills the stand at Fairview Cafe, Easton, Pa... **HELEN TWISTEN** and her all-girl gang, set for a second summer at Atlantic City's Applegate Tavern... **HALE IMLAY** harmonies at Setp's Restaurant near Washington, N. J... **BELLE BROWN** brings her band to Blind Hartman's Tavern near Reading, Pa... **SKEETS TOLBERT** set for the season at Cuba's night club in the Aztec Room, Asbury Park, N. J... **BOB CLEWELL**, the dance demo at Brodhead's Restaurant, Bethlehem, Pa... **DOTTIE RANCE** and her boys at Jack Gaghan's Cafe, Phillipsburg, N. J... **JOE MENZ** music at Atlantic City's Stardust Inn... **DICK WILSON** wows the dancers at Philadelphia's Steve Brodie's Cafe... **BILL GENTILE** and his Blue Moon Serenaders set at Golden Dragon Cafe, Wildwood, N. J... **BILL BRADWAY** at the Happy Hour, Barnetboro, N. J... **HARMOND FARR** for the Lounge, Easton, Pa... **ADRIAN ROLLINI TRIO** for the first time in Philadelphia, set for the June 19 week at the Lido Venice... **MIKE RHLEY** completes the June month at Sea Girt (N. J.) Inn... **JOE ROZUM** rhythms at the Conestog Mill, Bryn Mawr, Pa... **JOHNNY ALTIERI** for the week-end dancing at the Still Valley, N. J., Palm Garden... **JUANITA** augments her rumba band at Club Ball, Philadelphia, carrying on alone until return of **ALAN FIELDING** in the fall.

Thornhill, Herman Draw Well in Boston Territory

BOSTON, June 14—Claude Thornhill, playing the Wentworth Institute, from here June 5, drew a swell \$2,500 gross from 500 couples at \$5 a pair... Woody Herman, playing at Totem Pole Ballroom, Auburndale, Mass., June 2-3, drew a nice \$1,417 for the two-day stand. At \$1.35 per couple Herman drew 800 Monday night and 1,300 Tuesday. Manager Roy Gill reported he was well satisfied, as the spot had just inaugurated full-week dancing programs.

McFarland Twins' Ork Takes \$778 at Pleasure Beach

BRIDGEPORT, Conn., June 14—McFarland Twins, in for a one-nighter at Pleasure Beach Ballroom here Sunday (8), the second name band so far this season, did fairly well with an attendance of 1,011 persons, and with admish scaled at 77 cents, the gross totaled \$778.47.

On November 28 at the local Ritz Ballroom ork drew 2,450, and December 29, at the same spot, 1,428 persons.

Good Reason

HOLLYWOOD, June 14—Al Donahue will not play Chatham, Ill., June 27.

Another band didn't cop the date, the place didn't burn—the promoter was granted, and leaves for the army June 24.



LARRY CLINTON
currently
MONTE PROSER'S
Dance Carnival
Madison Square Garden
New York City

MONTE PROSER'S
DANCE CARNIVAL
at
MADISON SQUARE GARDEN
NEW YORK, N. Y.

THANKS FELLAS!

Both your wonderful bands participated in the opening of the World's Largest Tropical Pavilion at Madison Square Garden. In the first week you played to nearly 50,000 admissions and contributed largely to the successful launch-enterprise of this extravagant new dance.

Thanks again for your great music and your wonderful cooperation.

Monte Proser



CHARLIE BARNET
currently
MONTE PROSER'S
Dance Carnival
Madison Square Garden
New York City

TRADE
SERVICE
FEATURE
of
Billboard

The Billboard

WEEK ENDING
JUNE 13, 1941

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

Following are the 15 songs with the most plugs on MBS and on NBC and CBS. Due to the MBS-ABCAP contract, Accurate Reporting Service, source previously for all plug data, now lists only MBS plugs, having temporarily dropped NBC and CBS from its recognition. MBS listings below, therefore, are supplied by Accurate, taking in plugs between 5 p.m.-1 a.m. daily for week ending Friday, June 12, while NBC-CBS totals are furnished by Broadcast Music, Inc., including broadcasts from opening to closing for week ending Wednesday, June 11.

For duration of this situation, which can be considered temporary until such time as NBC and CBS sign with ABCAP, "independents" songs (WJW, WJCA, WRBW) will not be listed. Necessary New York outlets used for this report are WOR (MBS), WJAP, WJZ (NBC), and WABC (CBS). Film tunes are designated by "F," musical production numbers as "M."

MBS PLUGS

Position Last This Wk. Wk.	Title	Publisher	Plugs
7	1. AURORA	Robbins	14
6	2. YOU'RE DANGEROUS (F)	Sandly, J. & S.	12
1	2. I UNDERSTAND	Felt	12
7	3. INTERMEZZO	Schuberth	11
3	3. I FOUND A MILLION DOLLAR BABY	Witmark	11
—	4. HARBOR OF DREAMS	Robbins	9
—	5. BEAU NIGHT IN HOTCH-KISS CORNERS	Berlin	8
5	6. DOLORES (F)	Pezamount	7
6	6. LOVE ME A LITTLE	Mayfair	7
4	7. MEMORY OF A ROSE	Shapiro-Bernstein	6
—	7. BEGIN THE BEQUINE	Harms	6
—	7. CORN SILK	Bregman, V. & C.	6
8	7. THE ONE I LOVE BELONGS TO SOMEBODY ELSE	Foster	6
—	8. BEWITCHED	Chappell	5
—	9. HUT-SUT SONG	Schumann	4

NBC-CBS PLUGS

4	1. THINGS I LOVE	Campbell	46
1	2. INTERMEZZO	Schuberth	45
3	3. HUT-SUT SONG	Schumann	44
2	4. MARIA ELENA	Southern	43
5	5. MY SISTER AND I	BMI	40
6	5. JUST A LITTLE BIT SOUTH OF NORTH CAROLINA	Porgie, Debin & Friedman	36
9	7. WALKING BY THE RIVER	BMI	31
4	8. DO I WORRY?	Melody Lane	29
11	8. LET'S GET AWAY FROM IT ALL	Embassy	29
7	9. AMAPOLA	E. B. Marks	28
6	10. TWO HEARTS THAT PASS IN THE NIGHT	E. B. Marks	25
9	11. OH, LOOK AT ME NOW	Embassy	24
11	12. UNTIL TOMORROW	Republic	23
—	13. GEORGIA ON MY MIND	Southern	21
—	14. DADDY	Republic	19

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Shop; Bloomsfield Music Shop; Liberty Music Shop; Vesey Music Shop; Clifton Music Shop. Bridgeport, Conn.: Highland Dry Goods Company; Whiting Radio Service; Gilman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc.; Buffalo: Whitehorn Music Shop; Broadway Music Shop; Avenue Record Shop, Pittsburgh: Volkwein Bros., Inc. Philadelphia: Wansmaker's Department Store, Downtown Record Shop, Alex A. Gettlin, Washington: George's Record Shop, The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore.: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Hinkel-Richardson; Southern California Music Co.; Hollywood House of Music. San Francisco: Schwabacher-Frey, Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Garrick Music Shop; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Record Library (Ed. Drans); Broadway House of Music; J. B. Bradford Piano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Cleveland: Halle Bros. Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Niles's Radio Service Shop; E. B. Forbes & Sons; Montach Sales Co.; Louis Fitzer Dry Goods Co. Atlanta: Cox Prescription Shop. Raleigh, N. C.: James E. Thiem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunwald Co., Inc.; O. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kemble Bros. Furniture Co. San Antonio: Thomas Acuna; Alamo Piano Co.; San Antonio Music Co.

NATIONAL

POSITION Last This Wk. Wk.	Title
3	1. DADDY —SAMMY KAYE
1	2. MARIA ELENA —JIMMY DORSEY
8	3. HUT-SUT SONG —FREDDY MARTIN
4	4. MY SISTER AND I —JIMMY DORSEY
5	5. INTERMEZZO —WAYNE KING
9	6. HUT-SUT SONG —HORACE HEIDT
2	7. MARIA ELENA —WAYNE KING
—	8. GREEN EYES —JIMMY DORSEY
7	9. DOLORES —BING CROSBY
—	10. C'BYE NOW —HORACE HEIDT

EAST

POSITION Last This Wk. Wk.	Title
1	1. Maria Elena —Jimmy Dorsey
2	2. My Sister and I —Jimmy Dorsey
3	3. Daddy —Sammy Kaye
5	4. Intermezzo —Wayne King
5	5. Hut-Sut Song —Horace Heidt
4	6. Apple Blossom Time —Andrews Sisters
—	7. Hut-Sut Song —Freddie Martin
10	8. Amapola —Jimmy Dorsey
8	9. I Understand —Jimmy Dorsey
—	10. Green Eyes —Jimmy Dorsey

MIDWEST

2	1. Daddy —Sammy Kaye
—	2. Hut-Sut Song —Freddie Martin
1	3. Maria Elena —Jimmy Dorsey
3	4. Hut-Sut Song —Horace Heidt
7	5. My Sister and I —Jimmy Dorsey
5	6. Intermezzo —Wayne King
6	7. Dolores —Bing Crosby
8	8. Intermezzo —Guy Lombardo
—	9. The Things I Love —Jimmy Dorsey
—	10. C'Bye Now —Horace Heidt

SOUTH

2	1. Daddy —Sammy Kaye
4	2. My Sister and I —Jimmy Dorsey
8	3. Maria Elena —Wayne King
7	4. Hut-Sut Song —Freddie Martin
—	5. Green Eyes —Jimmy Dorsey
6	6. Maria Elena —Jimmy Dorsey
—	7. You —Jimmy Dorsey
3	8. Intermezzo —Wayne King
5	9. Dolores —Bing Crosby
1	10. Amapola —Jimmy Dorsey

WEST COAST

1	1. Hut-Sut Song —Freddie Martin
2	2. Maria Elena —Jimmy Dorsey
—	3. Daddy —Sammy Kaye
—	4. The Things I Love —Teddy Powell
—	5. Nighty Night —King Sisters
3	6. Flinging —Duke Ellington
—	7. C'Bye Now —Horace Heidt
—	8. Oh, Look At Me Now —Tommy Dorsey
—	9. Intermezzo —Clyde Lucas
8	10. Maria Elena —Wayne King

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealer's Service, Inc.; Ashley Music Company; Co. Los Angeles: Morse M. Freeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy; Carl Fischer, Inc. O'Connell Hinged Music Co.; A. C. McCurg. St. Louis: B. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: O. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

NATIONAL

POSITION Last This Wk. Wk.	Title
1	1. INTERMEZZO
6	2. THE HUT-SUT SONG
3	3. MARIA ELENA
2	4. MY SISTER AND I
5	5. THE THINGS I LOVE
4	6. AMAPOLA
7	7. DO I WORRY?
10	8. I'LL BE WITH YOU IN APPLE BLOSSOM TIME
—	9. JUST A LITTLE BIT SOUTH OF NORTH CAROLINA
9	10. C'BYE NOW
13	11. YOU ARE MY SUNSHINE
8	12. THE BAND PLAYED ON
14	13. WALKING BY THE RIVER
12	14. DOLORES
15	15. TWO HEARTS THAT PASS IN THE NIGHT

EAST

POSITION Last This Wk. Wk.	Title
1	1. Intermezzo
5	2. The Hut-Sut Song
3	3. Maria Elena
4	4. The Things I Love
2	5. My Sister and I
7	6. I'll Be With You in Apple Blossom Time
15	7. Daddy
8	8. Just a Little Bit South of North Carolina
6	9. Amapola
14	10. Until Tomorrow
9	11. Do I Worry?
—	12. Dolores
10	13. C'Bye Now
12	14. Two Hearts That Pass in the Night
13	15. You and I

MIDWEST

1	1. Intermezzo
7	2. The Hut-Sut Song
3	3. Maria Elena
2	4. My Sister and I
5	5. The Band Played On
10	6. You Are My Sunshine
4	7. Amapola
8	8. The Things I Love
6	9. Do I Worry?
9	10. Dolores
—	11. I'll Be With You in Apple Blossom Time
—	12. Daddy
11	13. C'Bye Now
13	14. Walking by the River
—	15. Until Tomorrow

WEST COAST

POSITION Last This Wk. Wk.	Title
3	1. The Hut-Sut Song
4	2. Maria Elena
1	3. Intermezzo
5	4. Amapola
2	5. My Sister and I
6	6. The Things I Love
11	7. I'll Be With You in Apple Blossom Time
10	8. Walking by the River
9	9. Do I Worry?
9	10. C'Bye Now
13	11. New San Antonio Rose
—	12. Green Eyes
14	13. Two Hearts That Pass in the Night
15	14. The Things You Left Me
—	15. Just a Little Bit South of North Carolina

SOUTH

1	1. Intermezzo
10	2. The Hut-Sut Song
6	3. Maria Elena
2	4. My Sister and I
4	5. The Things I Love
3	6. Amapola
5	7. Do I Worry?
12	8. Just a Little Bit South of North Carolina
8	9. Daddy
9	10. Walking by the River
14	11. Because of You
—	12. Two Hearts That Pass in the Night
—	13. You
11	14. Until Tomorrow
13	15. The Band Played On

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG

AMAPOLA. (11th Week) Jimmy Dorsey, Sammy Kaye, Connie Boswell.
DOLORES. (7th Week) Tommy Dorsey, Bing Crosby.
THE BAND PLAYED ON. (7th Week) Guy Lombardo.
C'BYE NOW. (4th Week) Horace Heidt, Vaughn Monroe, Woody Herman.
MY SISTER AND I. (4th Week) Jimmy Dorsey, King Sisters, Benny Goodman.
INTERMEZZO. (3d Week) Guy Lombardo, Benny Goodman, Wayne King, Woody Herman.
MARIA ELENA. (2d Week) Jimmy Dorsey, Wayne King, Tony Pastor.
DADDY. (2d Week) Sammy Kaye.
THE HUT-SUT SONG. (1st Week) Horace Heidt, Freddy Martin, King Sisters.

COMING UP

AURORA. Andrews Sisters.
EVERYTHING HAPPENS TO ME. Tommy Dorsey, Woody Herman.
A LITTLE BIT SOUTH OF NORTH CAROLINA. Gene Krupa, Mitchell Ayres.
GREEN EYES. Jimmy Dorsey.
LET'S GET AWAY FROM IT ALL. Tommy Dorsey.
GOODYEAR. I'LL BE BACK IN A YEAR. Horace Heidt.
THE THINGS I LOVE. Gene Krupa, Barry Wood.

Oberstein Rumored Leaving CRA; Odd Disappearance From Office

NEW YORK, June 14.—Mysterious disappearance of El Oberstein from the offices of Consolidated Radio Artists, of which he is general manager, since Monday (9), gave credence to the strong suspicions in the trade this week that

Oberstein and CRA have parted company. Charles E. Green, CRA prexy, said that Oberstein hadn't submitted a resignation, "but we haven't seen him all week."

No reasons were cited for a divorce between Oberstein and CRA. Oberstein has only been with CRA for the past six months, since his U. S. Records Corporation folded. At that time it was generally known that Green had given Oberstein a percentage of the business.

Green said that he had heard the rumor himself that Oberstein had quit the company, but hadn't been able to reach him to verify it. It was held likely by Green that Oberstein might have gone out of town and failed to notify the office.

A call to the Oberstein home by a *Billboard* reporter produced the information that Oberstein was still in town, but "not at home." Green said that as far as he was concerned Oberstein is still with the company until he hears differently from him.

Ork's Pay Inviolable, Judge Rules in Bus Co.-Earl Hines Suit

NEW YORK, June 14.—Holding that a band leader's contract price should not be attacked by law, because "the largest part of the funds represent the salaries of musicians," Judge Samuel C. Coleman, in City Court here, reversed an attachment that the Charter Bus Corporation received against Earl Hines's salary of \$1,250 he was to get for a week's engagement at the Apollo Theater.

Bus company obtained a \$1,500 judgment by default for claims against Hines since 1937 and immediately attached the maestro's salary at the Apollo last week. Hines's attorney, Chauncey S. Olman, showed up in court Tuesday (10) with a motion to dismiss the attachment on the ground that the money belonged to the musicians. Judge Coleman granted the motion, and released the \$1,250 to Hines.

The judge, in dismissing the injunction proceedings, stated: "It is apparent that the largest part of the funds represent the salaries of musicians, which should be paid to them without delay." Case was then turned over to a referee for final disposition. Lew Handell represented the bus company.

Petrillo Allowed To Hold 2 Prexy Jobs

SEATTLE, Wash., June 14.—On the second day of the American Federation of Musicians' 46th Annual Convention here, President James C. Petrillo personally brought up the problem of his holding a dual job as prexy of both the national and the Chicago Local 10. He requested personal privilege so that he could retain both, and, in spite of a resolution introduced to prevent this condition, Petrillo got his way, with only four or five opposing votes.

Petrillo made clear the fact that he had explained to his Chicago local membership that he might not be able to spend more than an hour a year heading their organization, but that in a vote they unanimously retained him as president of Local 10.

Speeches by several convention delegates culminated in another resolution for the convention to go on record recognizing the right of the national president to hold office in a local as long as the latter did not interfere with his duties as national president.

Morgan Defies Rain And Snow To Gross 4G on Four Stands

DES MOINES, Ia., June 14.—Tom Archer played Russ Morgan for four dates on the Archer ballroom circuit and is wondering just what the grosses would have been with a break in the weather. It was snow, rain, and floods on the four one-nighters.

Most of the spots have had rain for 10 straight days, with the entire area harassed by floods from overflowing streams. But despite the adverse weather in the outdoor spots, Morgan grossed close to \$4,000, with a total attendance of 4,700 at the four spots.

Sioux Falls, S. D., had snow the day before Morgan played there Monday (9), and during the evening it was a steady downpour. This spot had 900 customers at 85 and 55 cents for the ladies and gents, respectively.

At the Chermot, Omaha, Neb., Saturday (7), there were 1,300 customers at 80 cents each, with rain all evening. At Sioux City next night it rained several inches, but 1,100 customers paid 85 cents plus taxes for a \$1,000 gross.

The top gross was turned in at the Val-Air here Tuesday (10), where it was only a gentle drizzle all evening, which spoiled outdoor dancing, but 1,400 paid 75 cents plus taxes.

Julie Stern With Robbins

NEW YORK, June 14.—Julie Stern, formerly in the professional department of Chappell, moves over to Robbins Music Monday (16) in the spot previously held by Leo Talent. Later left Robbins a couple of months ago to handle Glenn Miller's Mutual Music Society.

Xavier CUGAT

THE RHUMBA KING



SMASHING ALL RECORDS!
AT

WALDORF-
ASTORIA
HOTEL

STARLIGHT ROOF
NEW YORK

NINTH CONSECUTIVE SEASON

RENEWED FOR THE
SUMMER FOR

CAMEL
CIGARETTES

THURSDAYS 7:30-8 PM EDT
NBC COAST TO COAST

RETURN ENGAGEMENT
IN AUGUST

PARAMOUNT
THEATRE
NEW YORK

5TH CONSECUTIVE YEAR

HEAR CUGAT'S SMASH
RECORDING OF

INTERMEZZO

ON
COLUMBIA RECORD
No. 36041

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

EACH OFFICE • COURTESY TRAVEL IN ITALY

THE SWEETEST LOVE SONG IN YEARS

WHAT WORD IS SWEETER THAN SWEETHEART?

A Natural for the Sweet Spot on Your Programs

The *Billboard's* Record Buying Guide, June 14 issue, says:

"What Word Is Sweeter Than Sweetheart? An especially commercial song . . . simple, sentimental, appealing . . . VAUGHN MONROE and SAMMY KAYE have disks of it available, that could conceivably do big things along the phono network."

Also being recorded by: KATE SMITH • BOBBY BYRNE • CHARLIE SPIVAK • DICK TODD

REIS and TAYLOR, INC., 1619 Broadway, New York City

10 Equity Officials Resign Because Membership Elected 3 Candidates They Opposed

NEW YORK, June 14.—The biggest split in the history of the Actors' Equity Association has been precipitated by the action taken this week by two vice-presidents and eight council members of Equity who resigned their offices because they objected to the membership's action in electing three independent councilors at the annual election last Friday (6).

Those who resigned are Florence Reed, second vice-president; Peggy Wood, fourth vice-president, and Winifred Lenihan, Muriel Kirkland, Claudia Morgan, Joseph Vitale, William David, Ben Lackland, Alfred Kappeler, and Lee Baker, councilors.

"The statement made by those resigning reads in part: 'The new order now controls 17 members of council. This is a majority of most council meetings, which rarely exceed 30 members. . . . We hold steadfastly to the ideas and opinions we expressed during the last campaign. But we feel we can best serve the minority which agrees with us from the floor rather than the platform. We cannot deceive those members who trust us to protect their interests by retaining the responsibility of council membership. We are now powerless to do anything for them in the council chamber.'"

However, at a meeting at Miss Wood's home Tuesday (10), it was stated by one of the resigned councilors, "Alan Hewitt's election was only the straw which broke the camel's back. This situation has steadily been coming to a head for the past four or five years."

When asked by Equity officials if they would reconsider their resignations, the 10 said they would return to the council only if the seven members who had been accused by Congressman Lambertson of being Communists last July would resign their offices until the government had exonerated them of the charges.

This suggestion was called fantastic by an Equity spokesman, who pointed out that Hewitt, despite frequent requests for an investigation, has already had to wait a year without any action being taken, and from current appearances may have to wait several years longer. It was also pointed out that forcing such "temporary" resignation of anyone accused of an "ism" would open the entire membership of the council to baseless accusations that could force their temporary retirement.

The seven council members accused by Lambertson are Hewitt, Philip Loeb, Sam Jaffe, Hiram Sherman, and Edith Van Cleve, and two councilors from Chorus Equity, Jaffe, when told of the suggestion that they resign, stated, "Nobody who has the interests of Equity at heart resigns." Miss Van Cleve said, "As I am not a Communist and never have been, I see no reason to resign because I am accused of being one. In the United States people are not considered guilty because someone in power accuses them." All seven accused by Lambertson have denied the charges, and Lambertson, in the 11 months since he launched his blast, has never come forward with proof.

Bert Lytell, president of Equity, said, when confronted with the 10 resignations, "The resignation of these valuable and experienced officers and councilors is an irreparable loss to the Actors' Equity Association: It came as a complete surprise to me. If I could be granted only one wish it would be their return to the governing body that they have served so faithfully and well for so long a time." Lytell met seven of the 10 resigning officials, but said later he had little hope that they would reconsider.

Several official attempts have been made by Equity to have an investigation made of the Lambertson accusations, but they have met with no success. Lytell is again going to Washington next week to plead for an investigation.

Paul Dillzell, executive secretary of Equity, denounced the election of the seven resigning officials that Equity Council is controlled or dominated by elements "subversive of American ideals and institutions." He also said, "A meeting held the 8th of last July, which was attended by a majority of those officers and councilors who resigned, officially went on record as

saying, 'The council, on behalf of itself and the membership, denies emphatically that either the Equity council or the Equity membership is or ever has been dominated and controlled by Communists.' This statement is as true today as when it was made. We are standing by it."

"It is ridiculous for these people to say 'the new order controls 17 members of the council.' They did not name them and they cannot name them, and if this charge were true, how better could they insure control of the council by this new order they fear than by stepping out and handing it over to them unopposed?" Miss Wood said she would name the 17 council members controlled by the so-called new order "when the time came." David said he respected the executive secretary, but believed an official and not a paid employee of the association should make such statements.

It is probable that a special council meeting will be held shortly to accept the resignations and also to consider replacements for the resigned members. No date has been set as yet, but it will be before the next regular council meeting, scheduled to take place June 24.

FROM OUT FRONT

The Equity Election

BY EUGENE BURR

THE cause of democracy and the democratic process, battered these days from within and without, won a notable victory in the theater last week. This came, of course, with the refusal of the membership of the Actors' Equity Association to sanction the attitude of its nominating committee—an attitude that refused Alan Hewitt renomination solely because he had been the butt of an unproven attack by a congressman who, after a year, has yet to prove a vestige of his charges. The same nominating committee also refused to nominate Mady Christians, a naturalized American, solely because she had shown the bad taste to be born abroad. The Equity membership, stirring affirming the principles of fair play and fair trial on which this nation was founded, elected them both on an independent ticket, along with Myron McCormick, one of the six others who ran with them, the first time in Equity's history that independent nominees have been elected to the council. Also elected—and overwhelmingly—were Margaret Webster and E. John Kennedy, nominees on the regular ticket who had given all-out support to the independent slate.

It is a fine and inspiring victory for the fundamental principles of Americanism, but the entire incident brought to light grave dangers that still remain. A large portion of Equity's membership—434 to be exact—voted the straight regular ticket, while 481 votes were either split or straight independent ballots. It was a close call, considering the gravity of the underlying issues. On the other hand, when you consider the pressure that was put on the Equity membership by a nominating committee that committed the disgraceful blunder of campaigning in its official capacity for its own nominees, when you consider the distribution of campaign literature from the congressman in question, the usual lackadaisicality of Equity members concerning union affairs, the many votes from members in Hollywood who haven't been in the theater in years but who voted the regular slate to please old friends, and the fact that never before have independents been elected, the result is highly encouraging.

ALSO of interest is the matter of incumbent councilmen, renominated on the regular slate, who were voted out of office by the membership. These include at least one, Malda Reade, who was an enthusiastic supporter of the dictatorial policies represented by the nominating committee. Also gone from the council, at least at present writing, are the eight councilmen and two vice-presidents who resigned this week following the election of the three independent candidates. They announced that they had been repudiated by a membership which elected even three independents, that Equity was being taken over by forces which they disagreed—the definite conclusion being "democratic forces"—and that these forces were changing Equity from an artists' guild into a trade union.

There is little need to discuss the last charge. If Equity, a unit in the AFL for many years, still had officers and councilmen who thought it not a labor union but an artists' guild, it is good that those officials have finally been awakened, even tho the shock of such awakening involved their resignations. As for the charges of Communist leadership—this corner, in its printed statements and private actions, has fought Communism in the theater for many years. It has fought hard, even tho it tried to fight according to the tenets of democracy and to avoid the gagging methods of totalitarianism and dictatorship, which are as bad as Communism itself. If there were any real indication of Communism among the independent candidates, this corner would sympathize with the emotions of the resigning officials, even tho it could never accept or even condone their methods. But the fact remains that the charges against Hewitt have never had an iota of proof (Hewitt, incidentally, is a registered Republican), while Miss Christians and McCormick have never been accused, even by a congressman. You can't defend Americanism by denying a man the right to be considered innocent until he is proved guilty.

As for the resigners' claim that undesirable elements are taking over Equity, the charge is patently ridiculous; but even if it were true, it would provide simply another reason for the objectors to retain office in order to fight what they consider a rising and evil tide. Their action in resigning, after the membership failed to do as they told it to do, smacks distressingly of either sour grapes or a desire to stop fighting as soon as the going gets tough. If, as they themselves have clearly stated, the resigning officials are the sort who turn and run as soon as the odds go against them, they could hardly have been the sort of officials on whom Equity members could place full dependence in any real crises that may lie ahead.

BROADWAY RUNS		Performances to June 14 Inclusive.	
Dramatic	Opened Perf.		
Arpeggio and Old Lace (Walton)	Jan. 10	179	
Beautiful People (The Lyons)	Apr. 21	64	
Charada (Hoosh)	Feb. 12	142	
Com'ing Green (N. G. Wilson)	Nov. 26	231	
Doctor's Dilemma (The Shubert)	Mar. 11	111	
Johnny Belinda (Longacre)	Nov. 18	310	
Life With Father (Empire)	Nov. 8	670	
Man Who Came to Dinner			
The Music Box	Oct. 14	696	
My Sister Helen (Biltmore)	Dec. 24	196	
Native Son (St. James)	Nov. 18	310	
Separate Rooms (Pirchott)	Mar. 23	418	
Woolie (Globe)	Apr. 3	15	
Watch on the Rhine (Beck)	June 1	87	
Musical Comedy			
Lady in the Dark (Alvin)	Jan. 23	164	
London Parade (Empire)	Mar. 24	439	
New Hellasopopia (Winter Garden)	Dec. 11	693	
Pal Joey (Harlem)	Dec. 25	197	
Panama Hat (46th St.)	Oct. 30	262	

Change at Ann Arbor

DETROIT, June 14.—Third star change was decided on this week for the annual Drama Festival at the Lydia Mendelsohn Theater, Ann Arbor, Mich., where Sylvia Sidney and Luther Adler were slated to open Tuesday in *Golden Boy*. Continued run of *Accent on Youth* in Chicago interrupted, and Eric Linden and Betty Furness were booked to replace the stars. Adler and Sidney had agreed to break the contract, claiming incorrect billing in the festival, but were not sustained in court and had to buy their release from the date.

Guild-League Agreement

NEW YORK, June 14.—The League of New York Theaters and the Dramatists' Guild have finally ironed out their differences, which arose over the basic agreement between managers and the Guild. The present agreement will run until 1946.

Three moot points on which agreement was reached are that foreign playwrights, except those writing in English, are not required to join the Guild; managers will retain their 40 per cent share of the picture rights for 18 years instead of 10, a sliding scale ranging downward to 25 per cent becoming effective after the 10th year; and playwrights will consult managers more on the scale of the film rights than heretofore.

The first two points are subject to the approval of the Guild membership in the fall.

Chorus Equity Shows Employment Gain

NEW YORK, June 14.—At the annual meeting of Chorus Equity on Monday (9) at the Hotel Astor it was reported that during the fiscal year ended March 30 employment of the association's members increased to 1,862.

At the same meeting the regular ticket was elected, including Paul Dillzell, chairman of the executive committee; Gerald Moore, recording secretary; Marguerite Benton, Mary Brent, John Eliot, Roger Eger, Philip Gordon, Norman Van Emburgh, and Jean Woods, for three-year council terms, and Bill Marek, Ruth Neske, and June Rutherford for two-year replacement terms on the council. Eliot was also elected to a three-year term as member of the Actors' Equity council and Van Emburgh for a one-year replacement.

Equity Finances Better Than Ever

NEW YORK, June 14.—At the annual meeting of the Actors' Equity Association last Friday (6) the financial report for the fiscal year ended March 31 disclosed the following figures. All the figures show an increase over the previous year.

Net income, \$23,068.34; surplus, \$378,322.18; total assets, \$551,720.37. Also, the total bonds posted with Equity during the fiscal year reached \$978,613.88—the largest sum deposited with the organization since 1930.

"People" Closes Hub Season Despite 45C in Three Weeks

BOSTON, June 14.—The Hub legit season, one of the best in years, came to a triumphant close tonight when *Meet the People* elected to withdraw for the summer months. Despite constantly building business that boosted the Hollywood revue's gross up to near record highs, it was decided that with the coming of hot weather business might drop. The show will continue its tour in September.

Gross for this week was \$17,500, another hike over previous figures, and brought the three-week total to \$45,300, very good considering the \$2.75 top at the 1,500-seat Shubert for the production.

The Hub's 1940-'41 legit season resulted in a total gross of well over \$1,000,000.

Robin Hood Season Cut

WILMINGTON, Del., June 14.—The Robin Hood Theater at Arden will reopen with summer stock about August 1. Frederick Clayton, business manager, has announced. The entire theater will be remodeled and gardens will be made in the glen behind it. The construction will necessitate a short season this summer but a full season is contemplated for next year, he explained.

Louisa d'A. Carpenter is understood to be financing the venture this year. Last winter she backed the play *Conquest* in April, which opened in Wilmington and went on to Philadelphia, where it ran two weeks and folded.

Out-of-Town Opening

"New Orleans"

(Forest Park Municipal Open-Air Theater)

ST. LOUIS

A musical romance presented by the Municipal Theater Association of St. Louis Music by Sigmund Romberg. Book and lyrics by Oscar Hammerstein II. Produced by Richard H. Berger. Book staged by Robert Ross. Orchestra under direction of Jacob Schwaartzdorf. Choreography by Theodore Adolphus and Al White Jr. Settings by Watson Barratt. Principals include James Newell, Muriel Angelus, Helen Claire, Ethel Levey, Tom Swell, Dorothy Lee, August Aramint, Joseph Macaulay, Leroy Busch, Emil Wachter, Bob Lawrence, Dudley Harder, Frederick Persson, Ruth Urban, Jeane Gustavson, Jack Donahue, Joan Roberts, Edgar Phillips, Earl Scholl, William O'Neal, Howard Freeman.

With over 10,000 people in the audience, *New Orleans* made an auspicious bow in its world's premiere showing at this renowned open-air theater on Thursday, June 5, when the composer, the author, and Max Gordon, who will produce the operetta on Broadway next fall, and many other celebrities were among the first-nighters. The new Romberg-Hammerstein opus is just about the best in the long line of successes of this combination.

In this present vehicle they deviated from the usual style of operetta; the story is unusual in that it doesn't end happily or as the auditors expect. The musical romance is presented in three acts, two scenes in the first and three scenes each in the second and third acts. The dramatic story is woven thru lulling tunes, and there is just enough comedy interspersed to round the operetta out perfectly. Feature musical numbers are *Eileen Levey Street*, *Call It a Dream*, *It Can Happen to Anyone*, *When a Lady Learns to Fly*, *Observe the Bee*, *My Girl and I*, *Let's Play We're Having Fun*, and *She Got Him*. All told there are 22 numbers on the musical program, and the scoring is excellent throughout.

The story opens on colorful Levee Street in gay New Orleans in 1852, where John Claborn, a young attorney, rents a house, preparatory to proposing to Marie Sauvint, beautiful singer at the notorious Cafe des Omelettes. But, Cecilie, niece of Senator Charles Fontaine, has set her heart on the handsome young lawyer, for whom she has great ambitions. She and her uncle trick the singer into leaving the city. Eight years later, Marie, now an opera star, returns to find John married to Cecilie, whose political scheming and social contacts have won him a partnership in a firm of corporation lawyers. John's old love for Marie flares anew as he faces a professional crisis—the problem of whether he should represent a big river steamboat company or the poor Levee Street home owners. It is seeking to protect the property to facilitate the construction of additional wharves. John must choose between a life of continued success as a fashionable lawyer and the career of a struggling defender of poor men's rights, with the two women who are in love with him finally aiding him in making the decision to stay with Cecilie. The finale, after John has died, shows the two women of his life consoling themselves with the fact that "dreams never die."

James Newell, a baritone appearing here for the first time, took care of the leading role of John Claborn in fine fashion, from both the vocal and dramatic standpoints. Muriel Angelus, in the role of the unhappy Marie Sauvint, played perfectly, and her voice blended nicely with that of Newell. Helen Claire, as the haughty Cecilie, and Ethel Levey, as Lolita, disported themselves well in their respective roles, the latter putting over two comedy songs in swell manner. The leading comedy roles were ably taken care of by Dorothy Lee and Tom Swell, who had to take repeated encores. Joseph Macaulay, an old favorite with the many opera audiences, was featured in his role as Senator Fontaine, while the performances of August Aramint, William O'Neal, and Howard Freeman were particularly noteworthy.

That *New Orleans* will be a hit when presented in New York is the prediction of critics and public in the Mound City. Frank B. Joering.

Springfield Playgoers' League Ends Successful First Season

SPRINGFIELD, Mass., June 14.—The first brief season of the Springfield Playgoers' League was a pronounced success, Albert E. Steiger, president of the League, reported after the first annual report had been made to the executive committee Friday (6). No official figures were available, Steiger said, but the five presentations of the League grossed more than \$20,000 and 12,000 people attended the plays.

The detailed report by Daniel J. Maloney, executive secretary of the League and the prime mover in bringing the legitimate stage back to life in this city after five years of complete black-out, showed that the League had realized a profit of a few hundred dollars. The League is incorporated under Massachusetts laws as a non-profit institution and, as such, any profits must be used for expenses or given to a charitable institution.

The League has 78 charter members who pledged themselves to give \$50, of which only \$25 in cash was handed over. This amount, nearly \$2,000, is used as a revolving fund for guarantees, current expenses, etc., and must be replaced after each performance. To give the members any share of the profits the League would have to dissolve its present charter and be re-incorporated, and in any case, it is possible for the members to get any share of this year's

profits. The executive committee took no action on the question of profits, Maloney reported, and they will continue to be used for current expenses.

The question of a theater for next year has caused considerable discussion among League directors. As yet the contract mailed to the E. M. Loew office in Boston for the rental of the Court Square under the same arrangement of last year has not been returned. Maloney said that lack of the Court Square wouldn't stymie the Playgoers at all, pointing to other theaters in the city that could easily be used for legitimate shows, as well as to the Municipal Auditorium.

Maloney reported at the meeting the attendance at the last play brought here this year, *The Man Who Came to Dinner*, broke all records of more than 15 years' standing at the Court Square.

KC Playgoers Double Sked

KANSAS CITY, Mo., June 14.—Playgoers' League of Kansas City, headed by Frank F. B. Houston, announced this week that dramatic hits and musical comedies of the New York season comprise the list of road show attractions that will be presented at the Music Hall next fall and winter under sponsorship of the League. The Music Hall is managed by James Nixon, who recently visited New York to make the bookings.

Because of the fine support Kansas City and its trade territory accorded the Playgoers last winter, approximately twice as many attractions will be offered for the 1941-'42 season.

Definite bookings have been obtained on the following productions:

Dramatic—*Arsenic and Old Lace*, *Life With Father*, *My Sister Eileen*, *The Corn Is Green*, *Maurice Evans*, *In Macbeth*, *Johnny Belinda*, *Katharine Cornell in The Doctor's Dilemma*, *Alfred Lunt and Lynn Fontanne in There Shall Be No Night*, *Separate Rooms*, *Mr. and Mrs. North*, *Claudine*.

Musical—*Louisiana Purchase*, *Panama Hattie*, *Al Johnson in Hold On to Your Hats*, *Pat Joey*, and *The Ziegfeld Follies*.

In addition, tentative bookings have been made on the following: *Watch on the Rhine*, *Helen Hayes in a new play*, *Ethel Waters in Cabin in the Sky*, *Gertrude Lawrence in Lady in the Dark*, *Ed Wynn in Boys and Girls Together*.

There also is a possibility that several of the better known operettas may be offered at popular prices.

The Playgoers' League is a non-profit civic group organized a year ago to help the legitimate theater here. Its membership campaign for 1941-'42 is scheduled to get under way this week. Membership costs \$1 a person for the season. A member receives advance notices on all plays, has the privilege of purchasing tickets in advance of the public sale, and receives a 10 per cent discount on the cost of his ticket to most attractions.

"Father" Takes 22G in Det.

DETROIT, June 14.—Gross of \$32,017 was reported for the first week of *Life With Father*, currently at the Cass Theater. Play is generally expected to stay for a good part of the summer. This gross is reported as a house record for post-depression years, going back to 1920 at the Cass, as well as the highest gross taken in by any road show of *Father*. Previous record was \$21,900 in Philadelphia in March.

HAVANA, June 14.—*Tobacco Road* has just been presented here in Spanish, translated by Alvaro Custodio, lead being taken by Nicolas Rodriguez, supported by an able cast. Prices, boxes \$3, orchestra 50 cents, and gallery 30 cents.

The large Cuban audience received the play with good volume of applause.

Philip Yordan Play At Studio Theater

NEW YORK, June 14.—Monday night after a number of postponements necessitated by the illness and subsequent death of that promising young actor, Charles De Shelm, who was to have played the leading role, the Studio Theater officially opened its production of *Any Day Now*, by Philip Yordan, a Chicago attorney. It is another of those urban American folk comedies that seem to be favored by tyro playwrights in the Midwest. Like most authors of his class, Mr. Yordan knows his people thoroughly and manages to make them live and breathe on a stage; like most authors of his class, he knows practically nothing about the theater and seems to think that a play can be built simply by hammering together a few clichés and imposing an artificial incident. His chances for any sort of success seem pretty doubtful to this reporter, but it was bought after its opening by Benjamin Gallinger, another newcomer, who plans to present it on Broadway in the fall.

Mr. Yordan's particular second-generation Americans stem from Poland and live in Chicago in the rooms above a combination barbershop and beauty parlor that supports them, along with a wester of relatives from Europe. What action there is centers chiefly around Rudy, a son who believes that you have to gyp your way thru life. This he proposes to do, with results that threaten to do for a while to be dire, but in the end he is safely out of it, thanks in part at least to the aid of a hard-boiled moll who loves him, despite the fact that she happens at the moment to be married to a racketeer.

The events are unbelievable and often painfully pat, and the fact that Rudy escapes what's rightfully coming to him lends a crowning touch of disbelief to the proceedings. Mr. Yordan has drawn most of his characters warmly and well, but Rudy himself, the evidently held in incompetent affection by the author, is as brash and unappealing a lad as has ever annoyed a well-meaning audience. The play is much longer than there are countless details that could well be cut out, but even with pruning it probably wouldn't have stacked up too well. Mr. Yordan should really keep his characters and write an entirely different play around them.

Robert Klein's direction, the not as painfully attitudinizing as that of Piscator, the usual Studio Theater director, is of no help whatsoever to the play. It is inventive to the point of agony, retarding the action and emphasizing the script's glaring faults, while for the most part minimizing its modest virtues. John Randolph, who took over the lead at the last moment, is a boisterous Rudy. Most of the others play commendably, with special mention going to Pert Kelton for her hard-boiled moll. Eugene Burr.

Cowbarn Notes

WALTER COY, who will play leads for the Valley Players, Holyoke, Mass., has signed a contract to go into *Lady in the Dark* opposite Gertrude Lawrence next season. . . . Three other leading players with the Valley Players are Lauren Gilbert, Miss Jackson Perkins, and Jean Guild. . . . The Erie Civic Theater Association will again operate this summer at the Dock Theater, Point Chautauque, N. Y. Their summer schedule, which includes *The Male Animal*, *The Barker*, *Three Men on a Horse*, *Smilin' Thru*, *Boy Meets Girl*, *Bachelor Boss*, and *Kind Lady*, will open July 2 and will close August 31. . . . *After Many Moons*, by Elsie Sirota, will be presented by the Community Theater, Morrisville, Pa., the week of July 29. . . . During the week of July 28 Alan Brock has arranged for Sally Rand to appear in *The Time of Your Life* at the Ivoryton (Conn.) Theater. This will be the first summer stock performance of this play.

THE opening of the Community Playhouse, Goshen, N. Y., will be June 30 and the play will be *George Washington Slept Here*. . . . *Off the Record* will be tried out some time in August at the Woodstock (N. Y.) Playhouse. The play is owned by John Shubert and is the work of Parke Levy and Alan Lipscomb. From a story by George Hendon Jr. . . . Jane Cowell will make her first appearance as Candida, George Bernard Shaw's best known heroine, with the North Shore Players, Marblehead, Mass., the week of August 18. The North Shore Players will open their season June 30 and will run thru August 30. . . . *Rustic and His Wife*, by Jules and Philip Epstein, will be tried out during the third week in August at the Suffern (N. Y.) County Playhouse. . . . *World Premiere*, by Alex Gottlieb and Edmund Joseph, has been optioned by Sanford Meisner for the Suffern County Playhouse. . . . The Harbour Playhouse, Marion, Mass., will open on June 25 with *My Dear Children*, starring Taylor Holmes.

A. FRANKLIN TRASK, managing director of the Plymouth Drama Festival, Plymouth, Mass., received the honorary degree of Doctor of Oratory from Staley College in Boston, probably the first honorary doctor's degree awarded by any college to a summer theater manager. . . . The Newport (R. I.) Casino Theater will open the season on July 15 with *Beverly Roberts in Paris*, Edward Massey will direct, and the cast will also include Edward Trevor. . . . This coming season the Gellender Country Theater, Goshen, Conn., will not be operated as a stock company. Each play will be given a minimum of three weeks' rehearsal instead of the usual five days. Two productions scheduled are *The Fire on the Ice*, to open on July 23, and *Uthma Thule* to open on August 13.

THE Theater-in-the-Dale, New Milford, Conn., will open its season on June 21 with *The Male Animal*. The schedule for the remainder of the season is as follows: July 2, *The Ghost Train*; July 3, *The Shining Hour*; July 16, *Mr. Tempskins*; July 23, *What a Life*; July 30, a new play as yet untitled, by Jean Archibald; August 4, *Under the Gaslight*; August 13, *The Two Mrs. Carrrolls*; August 20, *Boys and Girls Together*; August 27, *No Time for Comedy*, and September 3, *The Georgia*. . . . The Cambridge (Mass.) Summer Theater is scheduled to open on July 7 with *The Lady Has a Heart*, starring Elissa Landi. . . . Diana Barrymore will appear in *Old Acquaintance* at Cohasset, Mass., on July 7; in *The Philadelphia Story* at the Cambridge Summer Theater on July 21 and at the Bam Rocks Theater, Gloucester, Mass., on August 18, and in *Captain Jinks of the Horse Marines* at the Ridgeway Theater, White Plains, N. Y., on August 4. . . . The Town Hall Playhouse, Westboro, Mass., will open on June 21 with *Sally O'Neil in The Best People*.

AMERICAN ACADEMY OF DRAMATIC ARTS

FOUNDED IN 1884 BY FRANKLIN B. SARGENT

THE foremost institution for Dramatic and Expressional Training in America. The courses of the Academy furnish the essential preparation for Teaching and Directing as well as for Acting.

FOR CATALOG ADDRESS SECRETARY, ROOM 146, CARNEGIE HALL, NEW YORK

20th Century, Buffalo

(Reviewed Friday Evening, June 13)
The Century hits the spot with the current all-colored unit, *Dancing Feet*, starring Bill Robinson. Crowd was good and unusually responsive opening night, and the 80-minute production, put together by Bill and his personal manager, Morty Forkin, goes off smoothly and with a bang. There's a heap of hot Harlem hoofing, as well as some solid vocal and instrumental antics.

Show opens with the 12-gal chorus, the Harlem Dancing Brigade, in a jitterbug lambrequin. Femmes are shapely, well trained, and well costumed and impress favorably as a whole. The Eight Sensational Madcaps, comedy novelty band, excel with a hectic rhythm and give their all to please the crowd. The lads' girations and instrumentations catch on nicely and provoke more than a trickle of hilarity. Set-up includes drums, piano, bass, guitar, washboard, two kazooos, plus comic leader.

Leon Warwick sports a full-bodied baritone that tugs at the heart strings. His fine diction and delivery are highly commendable. Solid solo with *Old Man River* and *Ten Stout-Hearted Men*. Added bit was a ditty in lighter vein, *Look What Love Done Done*, embellished by characteristic background scenes.

Robinson's entrance is one of showmanship and he immediately charms the crowd. He shares his first number with the chorines, presenting a well-done eccentric soft-shoe tap in union. Unit's melodious theme, *Down by an Old Southwestern River*, is given some emphasis in this

bit, with wholesale chirping and humming. Apus and Estrellita are a pleasing comedy song and dance duo, which delivers a goodly portion of gags, jokes, tunes, and steps to success. Girl is a tall, stately, sexy looking, and nicely attired, while partner works in oversized baggy get-up. Effect would have been better had not been cut a bit in spots.

Claudia McNeil gets a boost thru her billing as Robinson's kid sister and his fine way of introducing her. This ballad canary has throaty deep pipes, but hits the high notes, too, displaying a good range. Renditions of *I Hear a Rhapsody* and *So Long* were okeh, considering that this Harlemite is a comparative newcomer.

Last-to-closing spot is reserved for Robinson, who really delivers the goods in every way. His sock delivery of jokes and songs is rewarded with much clapping, while his terpsichorean offerings brought down the house. In *The Still of the Night* was Bill's imitation of tape coming over low-tuned radio late at night, a masterful exhibition of rhythm and control. Robinson's own conception of himself dancing 40 years from today was full of humor and great stuff. With the line he follows up with shuffle taping, which is a fitting finish.

Finale brings out the entire troupe to the tune of the theme song, with Claudia and Robinson the center of attraction, carrying the whole to a click climax.

Picture, *Scattergood Pulls the Strings*, isn't bad, but certainly wouldn't draw many payees on its own steam. Robinson must be credited with the drawing power.
Joe M. Warner.

Reviews of Units

George White's Scandals

(Reviewed Friday Evening, June 6, at Loew's State, New York)

George White's show out of his defunct Gay White Way Club, having gone thru additions and subtractions, makes fast-moving and entertaining vaude fare. After two break-in dates the combo has settled down into a smooth production pattern with few dead spots. Running time is a little over an hour.

Major shortcoming is in the line of 16 showgirls, who are more familiar with the art of looking pretty than with the intricacies of the dance. Other than as atmosphere, their contributions are practically nil. Their frequent presence slows up the proceedings.

Vaude talent goes over big. All know their way about and walk off to tremendous hands.

Surprises are the vet burly players, Charlie Kemper, Jess Mack, and George Sargent. The latter has long been peddled from burlesque stages, but they put over this material here with the effectiveness of Abbott and Costello. They did the bewhiskered sleepwalkers' bit and the army drill routine, altho the latter may be spoiled for many audiences because it was done in *Back Streets*. Drew many laughs.

Opener is Mimi Kellerman, sexy burlesque, who did a good job of warming up the audience. Her dance effort is similar to the prelude of a strip, but winds up with some fast spins.

Gautier's Bricklayers repeat their competent novelty act. The hounds are intelligent and obedient, and get thru their comedy and acro wind-up, getting many laughs and terrific hands thruout. Harris and Shore similarly go over in the style to which they are accustomed. Their ballroom take-offs are among the best in this field. Two routines, a slow foxtrot and a rumba, were okay.

Three Nonchalants, in their comic acro work, bring the house down. Terrific in the word. Introductions are done thru the loudspeaker by Kay Fenton. A wise move. The time saved by this method permits the show to go on more smoothly. Miss Fenton also works in front of the line, capably singing Charleston, and helps in the finale, a reprise of song hits from previous Scandal editions. Other femme chirper is Gloria Blake, who takes some nice coloratura runs. Bob Shea does some robust baritone for a good hand. The line costumes are good. Pie is Topper Returns. Big fice.
Joe Cohen.

Eddy Duchin Band

(Reviewed Monday Evening, June 9, at the Palace Theater, Akron, O.)

Eddy Duchin, of the nimble, rhythmic fingers, leads his popular band in a

stageshow replete with good entertainment. At the piano, Duchin is all that a pop tune fan demands. His playing is individualized, an asset for the stage.

Duchin's swell band plays dance rhythms pleasantly and presents good novelty and comedy turns that amuse, despite the fairly standardized showmanship.

Particularly pleasing is the tune about a determined lady named Jennie. Duchin closes his show with a group of requests at the keyboard.

Of the specialty acts, biggest hand was for Lynn, Royce, and Vanya, whose travesty on ballroom adagio should delight any eye weary of toes and catch. Johnny Woods, mime, hits a variety group of radio greats, and also some of radio transcription sillies.

A whirl of bearded rollers thrills in the opening turn, the Skate-o-Maniacs, featuring a tricky finish on a small circular dais, that is plenty breath-taking.

The show sags only while a heaping platter of corn is sliced from *My Sister and I*.

On screen, *They Dare Not Love* (Col.).
Rez McConnell.

Graham Named Prez Of Chi Agent Group

CHICAGO, June 14.—Denny Graham, vaude booker connected with the local office of Consolidated Radio Artists, was elected president of the Entertainment Managers' Association of Chicago at the annual election meeting held Thursday (12). He succeeds Dave O'Malley, who steps out, due to increased business pressures.

Others elected were George Konchar, of CRA, first vice-prez; Tommy Burchill, second vice-prez; Lyman Goss, secretary-treasurer, and O'Malley, Charles Hogan, and Paul Marr, board of trustees. The EMA will hold its annual golf tournament late next month and acts will be invited to attend.

Novis Tops Bill in New Open-Air Spot

FAYETTEVILLE, N. C., June 14.—Howard Ward opened the Inn-Wood Club here last Saturday (7) with the most expensive layout of talent seen around here in years. Reason for splash is the neighboring Fort Bragg army camp, the largest in the country.

It's an outdoor spot using a 10-piece band, three acts, and line. Opening show has Donald Novis, emcee and singer; the Four Hollywood Blondes, June Hart, and eight girls. Ward says a 50-cent minimum will be in effect and shows will change weekly.

Phila AGVA Clamps On Non-Union Acts; Park Conditions Set

PHILADELPHIA, June 14.—Dick Mayo, executive secretary of local AGVA, has clamped down on the non-union performers, especially non-AGVA out-of-town acts. Acts not belonging to AGVA are given one week to join, with the union pulling out AGVA acts if the non-union performer fails to join during a second week. Week's grace forestalls unpleasant situations at theaters, where a second week is practically unknown.

Union has already put the rule to test by pulling out the shows at three night clubs, Carroll's Kalper's Little Rathskeller, and Hopkins Rathskeller.

Mayo has also clamped down on amusement parks playing vaude, demanding pay-or-play contracts. Rain has usually been reason enough to cancel out a show without compensation. New union law allows for no cancellations. Scale for park dates has also been set up, a minimum of \$10 net per person per day for dates within a radius of 40 miles from Philadelphia, and \$15 for parks over 40 miles from the city. Also calls for transportation to be paid for by either the park or booker.

Theater Authority Again Opposes Cafe Celebrity Nights

NEW YORK, June 14.—The Theater Authority last week went on record as opposed to celebrity nights at cafes and night clubs. The resolution was adopted after a stormy session in which TA reps from performer unions tried to shy off the blame as to which unit was responsible for the prevalence of free shows in cafes. Periodically, TA has issued statements outlawing free performances.

With the passage of this resolution it will be necessary for individual performer unions to adopt similar resolutions forbidding memberships to work free at celebrity nights. TA would then have the power to enforce the ban. Cafes still having celebrity nights would have to pay the talent one seventh of usual weekly salary.

MCA-CAI Deal Is Being Ironed Out

NEW YORK, June 14.—Actual consolidation of Columbia Artists, Inc., which was sold to Music Corporation of America two weeks ago, will not take place until next month. By that time MCA execs hope to have all of the problems ironed out as to personnel and artists involved in the deal.

Firm will be known as MCA Artists, Ltd. There is a strong likelihood that Herb Rosenthal, head man of Columbia Artists until the sale to MCA, will go over as president of the new firm. Bart McHugh, an MCA man, and Jack Bertel, a Columbia man, have been named vice-presidents of the new firm.

According to officials of MCA, there will be no personnel shifts in the MCA act department because of the CA deal. Employees of Columbia Artists, however, are not certain of their status.

SUGAR'S DOMINO

(Continued from page 4)
smug as ever. They will find cloakroom attaches (responsible to a concessionaire, not the theater management) ready to tear them apart as they enter the inner portals. They will find drinking water as far out of reach as springs to a Sahara traveler but plenty of pink lemonade to drink at 25 cents a gulp. They will find cigarettes on sale at prices higher even than the scale of cigarette girls in class sucker joints. They will find seats somewhat more uncomfortable than in a Bowery mission. They will find theaters for the most part unbearably hot in summer and as drafty as a poop deck in winter.

If they have sufficient equilibrium after discovering these things that have been right under their nose for more years than we span they can eddle over to the nearest Broadway film show and view the antithesis of all these things: comfortable, well-ventilated theaters, courteous ushers, edibles and smokes for sale at reasonable prices, plenty of clean,

refreshing water to drink for a penny at the most—the cost of a paper cup. And an atmosphere of welcome and studied ease all over the place.

While all this goes on the legit theater's leaders study alleged facts and figures and announce that the movies have killed legit. The movies have started the job, but it looks as if we can leave it to legit to finish it.

THIS month marks the close of our 15th year with *The Billboard*. This issue marks almost to the day the 15th anniversary of our first contribution to these columns. If memory serves faithfully it was a piece about a billing dispute at the Palace Theater. Found members! Vaudeville headliners in a billing dispute. Maybe the disputants are satisfied today with a job that brings them three squares and a clean bed to flop in. Perhaps it isn't so, but it is interesting to ruminate anyway.

We are thankful for the 15 years. Regretful about nothing. We've made plenty of mistakes, but we would probably make them all over again if given the chance, but with a little English on the ball.

We are thankful for the friends we have made. We are thankful for the Fate's throw of dice that has ensconced us in the midst of colleagues for whom we have respect, affection, and loyalty that they, too, have lavished on us.

We consider "ourselves" fortunate that in the climb up the ladder of achievement those who acted as overseers have never asked us to do anything of which we would be ashamed. We have fought clean (asking your pardon for the immodesty) because *The Billboard* has made it possible for us to do so. We came to *The Billboard* in our formative years and we are thankful that we have been taught to fight and play that way. Were we to have done otherwise, we now clearly see, we would not be wearing three service stripes today.

May we permit ourselves to personalize once in 15 years to thank all who have enriched us with their friendship, advice, and sympathy. Would that it were possible to mention them by name. Lack of space, as well as the terrible fear of unintentionally omitting even one name, prohibits us from doing this. Thanks to all of you on *The Billboard*, and those of you who have helped us make *The Billboard* what it is. To those who have been our severest critics, thank you, too, because without you we could not have tried so hard.

CAMP CIRCUIT

(Continued from page 3)
Mayo, local AGVA executive secretary, each Monday morning all acts having an open week are invited to call at the union offices and a diversified unit is built up on the spot. Acts are paid the union minimum for the week, including transportation.

No commissions are paid to the booker, but under the plan any surplus at the end of each week is divided between AGVA and EMA, money going into the org's benevolent fund. If gate receipts at the end of the week fall short in paying off the acts, deficit is made up between AGVA and EMA. Moreover, if the surpluses each week run high, plan is to add an additional act to the next unit going out. Primary purpose of the plan is to provide employment for acts and to curb politicians from demanding free services of performers for camp shows.

—FOR SALE—
"INTERNATIONAL" BUS
17 Passengers and Complete Baggage Facilities—
A-1 Condition—New Tires—New Paint Job—
Low Operating Cost—Suitable for Stage Units or Orchestra, East Bay, Calif. Call for Details or Can Arrange Terms. Stored in Chicago. Write
JAMES L. SKELLY
3838 BROADWAY, CHICAGO, ILL.

SCENERY

Dye Drops, Flat Sets, Cycloramas, Draw Curtains, Operating Equipment.

SCHALL SCENIC STUDIO, Columbus, O.

ACTS, SKITS, GAGS, MINSTRELS

Great Amos's COMPLETE MINSTREL SHOW, \$10. 80 REEL FOOT REEL, \$1. 120 GAGS and JOKES, \$1. 18 ACTS, RELOCATIONS, \$1. 26 RHYTHM and BLACKBOARDS, \$3. 100 Funny MONOLOGUES, \$1. 100 SKITS and SPUNTS, \$1. E. L. GAMBLE, Playright, East Liverpool, O.

Burly Gain in Mex; Byton-Barger Click; U. S., Native Talent

MEXICO CITY, June 14.—The addition of Mexico City as a regular link in the Barger burly chain was revealed by Bert Byton, co-operator of the Byton-Barger circuit, on his return here after a few days in Chicago. J. Gonzalez Tejada is manager of the Folies Bergere Theater, where the revue is showing.

Going into its eighth successful week at the Folies Bergere, the Barger show will continue indefinitely its present policy of introducing one half of a new revue each week, thus carrying over of the latter half of each program into the succeeding production. Each month incoming stock company headliners will take over, and those replaced will go back on the United States route.

Byton has made considerable use of Mexican talent in filling out his recent presentations. Most of the locals are used in the sketches to slant the humor to the Latin American taste. American principals figure in each sketch, however, and typical U. S. comedy that does not rely too much on patter has gone over quite well. Two very personable girl singers from El Patio, a nitery, have pleased as variational entertainment in a show which does not cater too strongly to the song-happy Mexican public. Best bets among the Mexican artists may go back to the States with returning companies, Byton declares.

Both Byton and Fred Clark, stage manager, say that the city is becoming burlesque conscious, and box-office receipts at the Folies bear this out. The present company has brought in average weekly grosses of 25,000 pesos—something less than \$5 at the current rate of exchange. Best week's gross hit 42,000 pesos. The government employees' vacation can be held accountable for one bad week in which the take was only 14,000 pesos.

Paul Kane Breaks Arm; Changes in SF Houses

SAN FRANCISCO, June 14.—Paul Kane, former number producer in the East and now a comedian, fractured an arm at the Capitol Theater shortly after he replaced Charles Fritcher, about to start on a vacation to Camano Island, Stanwood, Wash. Fritcher was recalled, but eventually left upon the incoming of Jack Little. Kane will be out for about six weeks.

Capitol, which comes down next month to make way for a garage, an addition to the one already adjoining, also has Olive Fuller as number pro-

'For Distinguished Service'

TRENTON, N. J., June 14.—The latest wrinkle in Annie Oakleys comes from Ed Jaffe, press agent for the Folies show, now showing at the Victory Theater here. Passes read, "For Distinguished Service to Culture—Admit One to the Victory Burlesque Theater. On to Victory!"

Review

Troc, Philadelphia

(Reviewed Friday Evening, June 6.)
For the summer spell, as is customary, Izzy Hirst has his Troc carry on with stock. Keeping the line of girls and supporting players intact, changes are made in the comic and strip principals. Jack Montgomery whips the shows into shape and, save that some faces and figures are familiar, pattern follows the mill-run routines that characterize wheel shows.

Billy (Cheese 'n' Crackers) Hagan, a strong local fave, is making a long run of it. Comedy is ribald and blue, but that's what they expect of Hagan and he never disappoints. Charles Levine manages to keep close to Hagan's class, save for the Dr. Jekyll and Mr. Hyde sketch that represents an excursion into dramatics.

Comics get excellent support from Murry Brisco, Johnny Kane, and Danny Lyons. Lyons adds vocal force to the ballet numbers and has a show-stopping specialty, a highly entertaining session of ventriloquism. Allene Dale is the fem foil.

Flesh display is on par with the likings of the local lads. Carol King, blond beauty, reveals with a modified strip. Sally O'Day provides more fervor for disrobing, while Patricia Perry, in top spot, accents the sensuous qualities.

Line of eight for the footwork, with four added for struts, boasts a looker or two, but little else. Ballet numbers have the benefit of Janeece for uncanny acrobatics because of her busom proportions.

Merrick Valinote and Harry Kahn split the musical chores from the pit position. Biz bullish when caught.

M. H. Orodensker.

ducer. Among other principals are Pat Kearney, Hermie Rose, and Frank Mackey. Bobby Young, stripper, closed last week.

Liberty Theater, another burly house here, still doing only Friday, Saturday, and Sunday.

Kearney, smaller burly house, employs no chorus, just five strippers.

Burlesque Notes

(Communications to New York Office)

NEW YORK:

MARIAN MILLER wound up a season at the Eltinge recently to vacation. Now entertaining sister Helen and Mrs. Delia Ellsworth on their first visit to Manhattan. Will jump with them to Chicago to spend a few weeks with her mother.

PAT PATTERSON, last at the Republic, has joined Streamlined Folies at Comic Island. . . . JACK ROMIG, comic, closed at the Folies, Los Angeles, June 6. . . . LAMEE LANE and Zorita joined George Young's Rocky stock in Cleveland last week. Cast includes Babette, Belva Williams, Jeanette Brown, Mickey Starr, Adele Martin, Ika DeCava, Eleanor Sheridan, Paul West, Megs Lexington, Monkey Kirkland, Ted Kent, Jack Martin and Billy Crook. Girls in line who finished the season received a full week's salary bonus from the management. . . .

DAISY KELLY, of the Eltinge, and Lorraine Parker, of the Republic, left to open June 19 in a flourish at Nipmuck Lake, Mendon, Mass. . . . BOB FERGUSON and Mary Murray moved from the Gaiety to the Howard, Boston, June 13. Herbie Fay and Vilma Josy replaced.

MITZI MONTAY headed the talent in the Lester Montgomery-produced stock at the Casino, Toronto, June 2 week. Others were Richard Tyrol, tenor; Ward and King, hoop jugglers; Al and Billy Richards with Claire Willis, dancers; Jack Morrison, impersonator; George Schiller, straight; Johnny D'Arco, emcee; Looney Lane and Jack Little, comics, and Stormy Lane and Lys Lynn, strips. . . . GARCIA GOMEZ opened June 16 at the Howard, Boston, for the last week of the Howard's season. Then back here to the Republic.

KID KOSTER posted here in a "open opening" for a burlesque house in San Diego, Calif., and that he is coming East in August. . . . JEAN CARTER, Steve Mills, and Betty Rowland relieved Jai Leta, Red Buttons, and Myrna Dean at the Star, Brooklyn, June 6. . . . RED BUTTONS will be at the Waldmere Hotel, Livingston Manor, N. Y., over the summer.

MARGIE POWERS and Paulette opened recently at the Globe, Baltimore, Md.

RITA DEVERE, acro dancer, en route with Benny Meroff's *Parasite*, was in El Paso, Tex., June 9 week, and at the Orpheum, Los Angeles, June 18, on her first trip West after an Eastern burly tour.

HONEY ALDER, showgirl, doubled in strips at the Star, Brooklyn, week of June 6. . . . ATLANTIC CITY night club strippers and dancers from burlesque are Lucille Wray and Babe Cummings at the Ches Parre, Ramona and Rhea Ray at the Paddock, Louise Clayton Callahan at the Applegate, and Donna Darnell and Annette Rosa at the Nomad. . . .

RETURNED after a season in Western houses are Myrna Dean, Jean Carter, and Jai Leta. . . . VIRGINIA JONES, Lili Dawn, Dorothy Dee, and Dolores Leland's whereabouts are being asked for by burlesque fans. Also Irene Austin, Lillian Murray, and Kenna Vinton. . . .

SHIRLEY LIND, whose husband is Mike Santora, part owner of the Spring Rendezvous nitery, has shifted from the Eltinge to the Gaiety, where she is again doubling as stripper and showgirl. . . . UNO.

PHILADELPHIA:

IZZY HIRST starts the summer at the Atlantic City Globe Theater June 24, with Al Deck coming in from Allentown, Pa., to man the Boardwalk house. . . .

BETTY SMITH graduates from the Troc line to strip principal, taking on the billing of Carol King. . . . RUBE BERNSTEIN, set to re-open the Shubert for burlesque late in August, will summer in Atlantic City, being associated with Ben Jacobson in the operation of the Garden Pier Theater for legit attractions. . . .

DIANE JOHNSON and Evette hold over at the Troc for a second week, with June Taylor the new headliner June 16 week, with Shorty McAllister and Stinky Fields for the comedy leads and support from Al Fure and Bert Saunders. . . . BETTY FREDERICKS is featuring her Stormy Dance creation at Holloway's Inn at Marilton, N. J.

MIDWEST:

RAY PARSONS is spending a week in Chicago en route to California, where he and his wife, Mimi Reed, plan to spend their summer vacation. . . . JOE DERITA

and Harry Meijers opened at the Palace, Buffalo, Friday (13). . . . FRANK SCANLON, KELL, and Phyllis Vaughn are among vacationers now in Chicago. . . .

JOANNE COLLETTE is currently appearing at the Avenue, Detroit. . . . PATRICIA MORGAN opens at the Palace, Buffalo, Friday (20). . . . BILL COLLINS, who operates the Capitol, Toledo, is vacationing in Detroit. . . . MANDY KAY opened recently at the Folies, Los Angeles. . . . DUE TO construction difficulties, opening of Warren B. Iron's new burly house in Toledo has been delayed. . . . AMY PONG is at the Casino, Toronto, this week.

LIBERTY THEATER, Davenport, Ia., has a new cast, including Bruce (Boob) Brooks, Helen Brooks, "Hinky" Wyley, and six specialty girls.

Trenton Burly Clicks; Draws Ft. Dix Rookies

TRENTON, N. J., June 14.—Burlesque has come back after years of layoff and is making good. New York Folies, playing at the Victory Theater (250 seats) after a week's run, has found that there is a popular demand for this kind of entertainment. The 22,000 soldiers from Fort Dix are heavy patrons and business, according to the management, is "better than expected."

A matinee and two evening shows daily and Sunday. Show runs about an hour and 30 minutes.

The show includes 12 chorines, two comedians, Bobby Payne and Jim Conroy; two acro specialists, Isabelle Brown and Bill Julian; a specialty number by "Spoons" Brown, and two straight men, Bobby Byrne and George Rose. Dorothy Lawrence does a song and strip, and Jean Lee a strip.

Admission prices, 55 cents and 75 cents.

The show is owned by the Hillrose Amusement Company, with Jules Rosinger and Dave Rose as owner-managers, and Jimmy Wilson the manager. Hopes to build up a permanent company.

Patrons Too Tired; Detroit Burly Down

DETROIT, June 14.—National Theater closed last week for the summer, reversing its almost unbroken policy of staying open all year round. Expected to reopen Labor Day.

Drop in business in local burlesque houses continues. The Avenue remains open with stock, and the Empress with a considerably less elaborate show and cast. There has been a recent slight pick-up in patronage, according to Manager Joseph Elit of the latter house, but this still brings grosses to about 25 per cent under a year ago. Overtime work, with industrial workers too tired to go to a show afterward, is largely blamed for this situation.

Don Cameron in Auto Crash

FINDLAY, O., June 14.—Donald Cameron, of Cameron & Emenegger Theatrical Enterprises here, sustained a fractured skull and cuts about the head and hands early this week when his car left the road and plunged into a ditch south of this city. Bobbie Pegrim, former producer at the Alvin, Minneapolis, assisted by Pat Broadhurst, a chorine, and Midget Jackie Duncan, who were riding in another car, rescued him from the wreckage and rushed him to City Hospital, Findlay, O. His condition is described as fair. Miss Pegrim is associated with Cameron in the booking office.

CHORUS GIRLS

Wanted
EMPRESS THEATRE
540 Woodward Ave., Detroit, Mich.
GIRLS WANTED

Chorus and Specialties for Musical Comedy Stock Six days; no Saturday work. State age and particulars.

FRANK NICKENS
Roxy Theatre Knoxville, Tenn.

"The Queen of Quiver"

MARIAN MILLER



EXTENDS HER THANKS
FOR
A SUCCESSFUL SEASON TO

PHIL
ROSENBERG
AND EVERYONE
CONNECTED WITH
THE HIRST
CIRCUIT

—UNTIL NEXT SEASON—
"Thanks a
Million"

The Final Curtain

ALBERT—William, 78, at Pinner, England, May 19. He managed London theaters and theatrical stars and toured South Africa with Mrs. Langtry and Mrs. Lewis Waller. Interred in Pinner New Cemetery May 22.

ATKINS—Alfred, 41, actor, in an air raid on London recently. He toured with *Chas. Chin Chow* and the *O'Doy* Carte Opera Company and recently had appeared in Pith Shephard's shows and was an understudy to Gordon Harker in *The Fog*. At the time of his death he was in *Collage To Let* at Wyndham's in London.

BEALS—Carl, 55, projectionist at the Riviera Theater, Detroit, the past 14 years, May 31 in Middletown, O., after an illness of two months. Survived by his widow and children, including a son, Carl W., a projectionist in Detroit theaters. Interment in Grand Lawn Cemetery, Detroit.

BICKEL—George L., 78, stage and screen comedian, in Los Angeles June 5. Bickel appeared with the Whitney Family Circus, Donaldson & Gregory Shows, and as a clown with the Sells & Forepaugh Circus, after which he went on the stage. His first appearance before the spotlight was in *Mc. Hara*, and *I. He later appeared in the Ziegfeld Follies, The Silver Star, Gypsy Love*, and *George White's Scandals*. He also appeared with Gertrude Hoffmann in *A Trip to Paris* at the Winter Garden, New York, in 1913, and was later starred at the London Hippodrome. He then went to Hollywood, where he appeared in minor roles in *Rescued Love* and *Maybe It's Love*.

BLAKEMAN—Perry, 57, operator of Club Regal, Columbia, O., and the Blakeman stock farm in Delaware County, O., in Mount Carmel Hospital, Columbia, June 6 following an operation. He had been active in night club operation in Columbus for 10 years. A daughter survives. Services and burial in Columbus.

BRADLEY—W. L., 61, father of R. H. Bradley, of Fox West Coast office, in Escondido, Calif., May 31 after a long illness.

BROOKS—Mrs. Elizabeth M., 82, mother of J. Oliver Brooks, chief booker of the Butterfield Circuit, at her home in Detroit June 5. Interment at Niagara Falls, N. Y.

CAMERON—C. L. (Tex), in Tucson, Ariz., June 5. He operated the giant bar and barbecue on the Gayway and the Oakwood Barbecue at the Golden Gate Exposition, San Francisco. Survived by his widow, Mary, and a son, Duke, Tucson.

CANDY—Thomas L., 82, former boss wagon builder with the A. G. Barnes Circus, of a heart attack at the Laguna Honda Home, San Francisco, May 26. Candy entered the home in 1933. Burial in Holy Cross Cemetery, San Francisco.

CARR—Buckshot (Leo P. Connors), 46, musician, June 8 in an auto accident near Bedford, Pa. He had been associated with bands in Pennsylvania.

Charles E. Cook

Charles Emerson Cook, 71, author of a number of operettas and a former associate of the late David Belasco, died May 8 at St. Luke's Hospital, New York, after an illness of several months.

Cook was connected with the theater for nearly 50 years, during which time he wrote several operettas. Among them were *Red Kentick*, *The Rose of the Alhambra*, *Mr. Pickwick*, *The Walking Delegate*, and *The Koveens*. During this time Cook was also active in theatrical stock and production and as a publicity director.

He became associated with David Belasco in 1893, serving as publicity director for 15 years. He then served as publicity agent for various theatrical stars and later tried his hand at producing. Shows which he staged on Broadway included *Rement*, with Florence Nash, and *Blind Faith*, with Lou Tellegen.

From 1924 to 1928, Cook was general publicity manager for H. H. Frazer, and was in charge of publicity for *No, No, Nanette* in New York and on the road. For the next three years he was in charge of stock companies in several of the larger cities in this country and Canada.

Since 1932, he managed the summer stock company at the Rice Playhouse, Martha's Vineyard, Mass.

Cook was a member of The Lambs, and was a founder of the Friars Club. He leaves his wife, a son, and a daughter by a former marriage.

Buried in St. Bernard's Cemetery, Bradford, Pa.

CLOW—Stephen, 67, former editor of *Howay* Briefings, June 6 in Bellevue Hospital, New York, as the result of an abdominal tumor. A few years ago he was well known in theatrical circles.

COHAN—Mille A., 81, mother of Elmer Cohan, concessionaire on Greater Union Shows, recently. Burial in Masonic Cemetery, Modesto, Calif.

CONNORS—Marie, 74, mother of William (Bill) Connors, producer and comedian, in San Francisco June 4 of heart trouble. Survived by Rosa Herbert and Anna Hess, sisters, and William Connors, son. Services and burial Mount View Cemetery, Oakland, Calif.

CRAIG—Corp. Douglas Earl, 24, formerly on the staff of Station CPCC, Saskatoon, Sask., June 3 in an airplane crash near Sable Island off the Nova Scotia coast. Survived by his parents and a brother, of Saskatoon, and a sister in Vancouver. Burial in Saskatoon.

DE WISSEL—Charles, actor, former repertory director, May 7 at the Mount Sinai Hospital, New York, of a streptococcus infection. Recently he had been seen there in two plays by William Saroyan, *My Heart's in the Highlands*, at the Guild Theater, and *The Time of Your Life*, at the Booth Theater. De Shelz also appeared in Maxwell Anderson's *Journey to Jerusalem*. At one time he was director of the Chicago Repertory Theater. He leaves his wife and his parents.

DETON—George M., 69, musician, newspaper executive, and former Medina County (O.) probate judge, June 5 at his home in Medina, O. He played with the Cleveland Symphony Orchestra; Chautauque Assembly Orchestra, of Chautauque, N. Y., and aided in the direction of the Massillon (O.) Band. Survived by his widow, two sons, and a daughter. Services at the White Funeral Home, Medina, with Masonic services and interment at Spring Grove Cemetery there.

DILIPOPOLO—Alexander, 59, known as Aleko, mentalist and magician, in Los Angeles June 2. Services June 5, with burial in Inglewood Park Cemetery. Survived by his widow.

EDWARDS—George Y., 63, actor and a founder and vice-president of the Plays and Players Club of Philadelphia, June 10 in that city after a brief illness. He leaves his wife and his mother.

ESTES—Adolyn, 70, former Met Opera and musical comedy star, in Los Angeles June 3. She made her operatic debut when 18 and later played opposite Eddie Foy and Nat Goodwin in musical comedies. Survived by her husband, William Benice; a sister, Mrs. Alma Hass, and two brothers, Samuel Estes, Chicago, and Harry Estes, Santa Monica, Calif. Funeral in charge of the Troupers in Hollywood June 6.

FORBES—Harold (Bud), medicine showman, killed in an auto accident in Pittsburgh recently. Buried there Memorial Day.

FULLER—Mrs. Frances M., 68, former actress and widow of Martin M. Fuller, in New York June 3. She had appeared on the stage until her retirement 10 years ago. Survived by a son, Martin J., and a daughter, Frances Graham McGee.

HANKIN—Walter W., stock and repertory and performer, at his home in Monah, Wis., June 5. Survived by his widow, Lillian Hampton Rankin.

HERNE—Capt. E. D. C., 61, radio news commentator, June 8 at St. Luke's Hospital, Chicago. His wife, Gladys, survives. Captain Herne was a lieutenant in the British air force during the first World War. From 1923 to 1927 he was engaged in sky writing in Europe, South America, and the United States. Later he became a commentator and had been with Station WGN since 1928.

HERLINGER—George J., 80, operator of the Center Theater, Cincinnati, in Deaconess Hospital, that city, June 13. Survived by his widow and a daughter, Mrs. Louis Schott. Services June 16, with burial in Spring Grove Cemetery, Cincinnati.

JOHNSON—Axel Johnny, 54, former vaude performer, at his home in Everett, Wash., June 6. He was with Mandell's Maribus until 1928, when he retired to build marionettes and puppets. Survived by his mother and four brothers. Burial in Everett June 9.

KANE—Col. Michael, 78, retired assistant police chief of Cincinnati and father of Thomas J. Kane, former vaude performer and now comptroller of San Mateo County, Calif., in Good Samaritan

Hospital, Cincinnati, June 11 after a long illness.

KELLY—Harold E., veteran film extra, in Hollywood May 27. Services in Sawtelle Chapel, Hollywood, June 2.

KELLY—Mary (Bubbles), vaude and radio comedienne, June 7 in Hollywood. Miss Kelly, in private life Mrs. Ray Myers, was known to radio listeners as the Blue Fairy of the Jack Benny program, and she played many roles on the Burns and Allen show, Eddie Cantor's program, and other air shows. For years she appeared in vaude. Burial in All Saints Cemetery, Chicago. Surviving her are her husband and two brothers.

MCCARTHY—Eugene C., former theatrical electrician, June 4 in Mount Vernon, N. Y., after a long illness. He was formerly associated with the Ringling Bros. and Barnum & Bailey Circus and Proctor's Theater, Mount Vernon. He leaves his wife and two sons.

MARBA—James, at Brinsworth, London, home for indigent performers run by Variety Artists, Beneficent Fund and Institute, May 17. Marba, of the former vaude team of Marba and Verity, went to England 40 years ago after beginning his career as boy soprano in a minstrel troupe in this country.

MAYALL—Herschell, 78, radio actor and former dramatic stock and film star, June 10 at St. Mary's Hospital, Detroit, following a cerebral hemorrhage. He went on the stage in his home town, Minneapolis, in a minor role with a roadshow starring Edwin Booth, and subsequently went into dramatic stock, playing less in Chicago and San Francisco. He appeared in *The Garden of Allah* on Broadway, later entering the movies, playing Western leads and dramatic roles, one of which was that of the king in Thomas H. Ince's *Civilization*. After 18 years in pictures he retired and for the past nine years was with Station WXYZ, Detroit, playing character roles in *The Green Hornet* and *Lone Ranger* serials. His widow and son survive. Body was to be sent to California for burial.

NEMAR—James Frederick (Prof. Nemar), 53, veteran magician, at Dayton County Hospital, Washington, Ind., June 8 of injuries sustained the previous day when the auto he was driving collided with a truck at Logoootee, Ind. A native of Dayton, O., the deceased for many years presented his magic turn in schools, clubs, and theaters. Survived by his widow, Shirley, who was seriously injured in the same accident.

NEWTON—George, 71, June 9 at his home in Chicago. For years he was manager of the Crot Theater, Chicago, and later was with the Thearle-Duffield Fireworks Company.

PETTIT—Harry M., panoramic artist, June 9 at his home in Evanston, Ill. For many years he had made drawings for exposition grounds and did considerable work for both the Chicago and New York World's fairs. His widow, Margaret, survives.

PHILLIPS—Joseph H., 40, film sound engineer, in Hollywood May 29. Survived by his mother, of Pittsburgh; his widow, and a daughter. Services in Pittsburgh June 4.

REILLY—Ted J., 63, theater manager, June 9 at home in Avoca, Pa., after several months' illness. He was manager of the Palace Theater, Avoca. He had been employed by the Comerford Amusement Company for many years. He leaves his wife, a daughter, and a brother. Burial in St. Nicholas Cemetery, Shavertown, Pa.

RITCHIE—Col. David, M. C., 59, chief constable of the Calgary, Alta., city police for more than 20 years, suddenly in Calgary June 2 while undergoing an operation. For years he was an associate director of the Calgary Exhibition and Stampede, Ltd. Survived by his widow and three sons in Calgary June 5.

ROBERTS—William, 70, theater manager, May 30 in General Hospital, Wilkes-Barre, Pa., of pneumonia. He had been connected with the Comerford Circuit for 30 years. At the time of his death he was manager of the Shawnee Theater, Plymouth, Pa. He leaves his wife, a son, and two brothers.

SCHWALBE—Frank H., 77, one of the founders of the La Crosse Theaters Company and chairman of the firm's board of directors, June 10 at his home in La Crosse, Wis. For years he was associated with Peter Newburg in the ownership of the old Majestic Theater Building, La Crosse. Survived by his widow, two sons, and two sisters.

TEAGUE—Stephen A., Douglas, 83, former circus clown, June 12 at County

Home Hospital, Danville, Ill. Teague was with the Barnum & Bailey Circus for many years.

TENNENT—Henry M., 62, managing director of H. M. Tennent, Ltd., and former general manager of the Drury Lane Theater, London, in that city June 10. After the World War he became booking manager for Moss Empires, Ltd., and in 1931 joined Howard & Wyndham, Ltd. He later became general manager of both concerns. In 1934 he became general manager of the Drury Lane Theater and produced a number of plays, among which were *Anteroom*, *Farce*, *Performance*, *Follow Your Heart's Content*, *Charles the King*, *Retreat From Folly*, *Canada*, *George and Margaret*, *The Constant Wife*, *Bonnet Over the Windmill*, *Robert's Wife*, *Blondie White*, *They Came by Night*, *Plan for a Hostess*, *People of Our Class*, *Spring Meeting*, *She Too Was Young*, *Dear Octopus*, *Sugar Plum*, *We at the Cross Roads*, *Rhonda Roundabout*, and *The Importance of Being Earnest*.

THAUGOTT—David Edward, 47, advance agent for Hennes Bros.' Shows, recently of a skull fracture in an auto accident while driving from Bridgeport, O., to Wheeling, W. Va. He served with a number of carnivals and circuses during the past 20 years. Survived by his wife, June; his mother, Mrs. Doris Rosenberg, of Hollywood, and a sister, Mrs. Berry, also of Hollywood. Burial in Wheeling by the American Legion with military honors.

TRUSS—Darwin W., 82, former producer, June 12 at his home in the Hotel Hamilton, New York. He produced several musical comedies and light operas. It was said that he once managed the Princess & West Minstrels.

TURNER—Alfred Tubby, 70, London theatrical manager, in London May 12 after a long illness. He toured the United States with Sir Herbert Tree and later represented Cyril Maude. He also managed the Court, Shaftesbury, Kingsway, Winter Garden, and Saville theaters in London. Survived by his widow, Shirley Huxley.

WAITE—William (Billy), 61, former circus performer, June 12 at the Pilgrim State Hospital, Brentwood, L. I., N. Y., after two years' illness. He and his wife, Marion, comprised the team known as the Australian Waites and for many years were with the Ringling Bros. and Barnum & Bailey Circus. Waite was a stock whip manipulator. He appeared all over the world with circuses, and in vaude. He leaves his wife. Buried in Kenosha Cemetery, Kenosha, N. Y.

WHITE—William Joseph, 69, former circus attaché, at his home in Port Dodge, Ia., June 7 following a stroke. He was with the Ringling Bros.' Circus for 20 years after which he operated a cafe in Port Dodge until his retirement five years ago. Survived by a brother, John White, Port Dodge, and four sisters, Nellie White, Mrs. Dave Johnston, and Mrs. Anna Lorenz, all of Port Dodge, and Mrs. Mary Donn, Spokane, Wash. Services June 10 at Sacred Heart. (See FINAL CURTAIN on page 32)

Blanche Ford

Blanche Ford, 90, actress, died June 7 at her home in Rutherford, N. J.

She had been on the stage for 82 years, entering the profession as a child actress on a showboat operated by her family on the Mississippi River. Since that time she appeared in nearly every form of professional entertainment, from vaude to motion pictures and radio.

She was Ophelia in Edwin Booth's *Hamlet*, and Desdemona in his *Othello*. She appeared with John McCullough, W. J. Florence, Joseph Jefferson, and Helen Hayes. She was the first to play the role of Josephine in *H. M. S. Pinafore* in this country and was *New York's* first Princess Ida. Her last appearance on the stage was in 1936 with a summer group at Skowhegan, Me., in *Letch-a-frings*.

Mrs. Ford appeared in London for six seasons in *Mrs. Wiggs of the Cabbage Patch*. Last year she was in a radio sketch over Station WOL, New York.

She was the widow of Henry Clay Ford, manager of the Ford Theater in Washington when Abraham Lincoln was assassinated. Her husband later became manager of the Ford Theater, Baltimore, Md., and the National Theater, Washington.

She leaves two sons, George Ford, a producer, and Frank Ford, a dramatic teacher.

Ben Williams Folds At Worcester, Mass

NEW YORK, June 14.—Ben Williams Shows closed in Worcester, Mass., last Saturday on the sixth week of its tour, which began in Port Reading, N. J., last of April. Williams brought his equipment to his Long Island quarters, but could not be reached there or at his Jackson Heights home to confirm a report that he is ill and ready to enter a hospital. It was said that Williams would go back to his former policy of playing Greater New York lots with rides and stores, picking up his fairs in New England in August.

It is known, however, that the owner of a large motorized show has been in touch with Williams to arrange to take over some or all of his contracted dates, especially if Williams should feel physically unable to carry on with his organization. Dave Eddy, Eddy Bros. Shows, was mentioned in this connection.

Whereabouts of Matthew J. (Squire) Riley, general agent, were unknown at press time. Louie G. King, advance agent, arrived in New York. Sid Goodwalt, owner of the cookhouse, went to Brockton, Mass. Several wires and other communications were received by local office of The Billboard inquiring for spots. This was Williams' second season on tour, having played metropolitan district for many years before that, picking up his Maritime and New England fairs every season.

Bee's Tour Reveals 50% Hike Over 1940

WEST POINT, Ky., June 14.—Aided by good weather and using a heavy billing program at all stands played, Bee's Old Reliable Shows' 1941 tour to date has shown a 50 per cent increase in gross business over the same period last year. R. Felton Robertson, secretary, announced here this week.

Personnel of the organization remains intact with David J. Huls, president; Leonard McElore, general manager; Robertson, secretary; Frankie Bland, advance agent; Bill McElore, legal adjuster, and Bill Brown, lot superintendent.

No Contract With Jones For Ill. State, Says Ward

CINCINNATI, June 14.—No contract for appearance of Johnny J. Jones Exposition at the 1941 Illinois State Fair, Springfield, ever was signed, it is declared by Fair Manager W. V. (Jake) Ward. He has written to The Billboard following a report that the new fair administration had signed the Jones show after the old administration had contracted with a unit of the Amusement Corporation of America.

"The present administration has never had a contract with the Jones show," he wrote. "A contract was written but never signed."

"As you know by the telegram sent you, a contract has been signed and delivered, calling for the appearance of the Royal American Shows at the Illinois State Fair for 1941."

Beers Directs Silver King; Weston Inaugural a Success

WESTON, Ore., June 14.—Silver King Shows, No. 2 unit of Patrick's Greater Shows, chalked satisfactory returns at their debut stand June 1 during the Pioneer Picnic Days here. Owner Patrick stated that the shows will play only celebrations in the Northwest and unit is booked solid for the season. Paul J. Beers, former Boise, Idaho, night club owner, is managing the unit and is a partner with Patrick in the enterprise. Mrs. Beers is secretary.

New shows will not use a pay gate or free acts as they will be set up on the streets in the heart of the cities in which they are contracted to appear.

Trade Show Plans

RESERVATIONS for space are setting a new mark for the December Outdoor Amusement Exposition to be conducted by the National Association of Amusement Parks, Pools, and Beaches in co-operation with the Showmen's League of America, according to NAAPPB Secretary A. R. Hodge in a story in the Park Section in this issue.



WHEN CLYDE BEATTY, animal trainer, dropped in at headquarters of the Showmen's League of America, Chicago, the other day to sign up as a member of the League he found many showmen on hand to greet him, and his signing of the application was made something of a ceremony. Accompanying picture was snapped as Beatty affixed his signature. Shows, from left to right, are: Seated, E. Lawrence Phillips, Johnny J. Jones Jr., Clyde Beatty; Carl J. Sedlmayr, first vice-president of the League, and Joseph E. Streblich, secretary. Standing, William Cursky, treasurer of the League; Bobby Wicks, artist on the Jones show; Duke Drunkenbrod, with the Clyde Beatty show; Nat Green, of The Billboard; Ralph Lockett, secretary Jones show; J. C. (Tommy) Thomas, manager of the Jones show; Roger S. Littleford Jr., of The Billboard; Buddy Paddock, of the Jones show, and Morris Hall, counsel of the League. Photo by Harry A. Atwell.

BG Proves Big Draw In Joliet, Hammond

HAMMOND, Ind., June 14.—Coming in here Monday for a week's stand, following a highly successful week in Joliet, Ill., Beckmann & Gevery Shows opened Tuesday night to record attendance. Located on a lot close to the center of the city, shows obtained good play from the crowds, which came early and remained late despite murky and cool weather. American Legion Post sponsored.

Agent Joe Scholibo did a good job of reading the lot for a show of this size and it was necessary to level off about five acres. Much brush was cut and a number of trees had to be uprooted before the front gate could be set up near the highway. Shows move into Chicago after this stand and following that engagement will begin their string of fair dates. Visitors in Joliet, Ill., included J. C. McCaffery, L. B. Greenhaw, Howard Y. Bary, Harry W. Hennies, Ida Cohen, Eddie Johnson, and Charles W. Bidwell.

Weather Hampers West in Moline; Terrill New G. A.

MOLINE, Ill., June 14.—Unsettled weather and muddy lot greeted West's here on Monday for a week's stand. Continued inclement weather during the week and poor location hampered business. Trainmaster Courtney, assisted by General Manager Frank West, succeeded in getting the shows on the lot, but opening on Tuesday night was poor.

Wednesday and Thursday gave only fair results. Madison Brothers joined with their photo gallery and pan game. Dave Weiner also came on here and Tiger Martin opened with a new Girl Revue. Tom Terrill was appointed general agent here, and Mike Conti continues as special agent. A number of the personnel of the Johnny J. Jones Exposition visited Thursday night, with Starr De Belle being the guest of honor.

Repeal of Milwaukee Ban Is Sought by Fete Official

MILWAUKEE, June 14.—At request of Paul Bergen, secretary of Midwestern Festival Commission, Leo B. Hanley, an assistant city attorney, has drafted a proposed ordinance for submission to the common council to repeal a section of the city code, passed in 1922, which prohibits licensing of carnivals operating

Eddie's Expo Off To Fair Start in Sharpville, Pa.

SHARPSVILLE, Pa., June 14.—Eddie's Exposition Shows got off to a good start at their local stand here Monday night, coming in from a fair week's engagement at Parkers Landing, which was hampered by rainy weather. Formerly known as the Arena Shows, organization is carrying 8 rides, 7 shows, 40 concessions, and Malloy Circus and Nancy Darnell as the free attractions. Staff has E. M. Deitz Sr., manager; E. M. Deitz Jr., assistant manager; Jack Bell, advance agent; Michael Clark, secretary.

Shows and their managers are Popsy, William Robinson; Ten-in-One, the Brownies; Fat Lady, Jolly Josephine; Paradise Revue, Russell Smith; Musical Revue, Glass Family; Old Plantation Revue, Miner Stout; Rides are Ferris Wheel, Red Schie, foreman; Charles Bowser, second man; Chairplane, John Sub; Loop-o-Plane, James Benfroth; Kiddie Ride, Clarence Bar; Pony Ride, Mr. Crawford; You-Drive-It, Rubin Robinson, and Baby Wheel, Paul Rihel. Pulton G. Woods is lot superintendent, with Ed Bonner as boss caravanserai. Gleason Hannah is electrical and The Billboard's sales agent, and Max Swartz has the bingo, with Benny Robinson in charge of the marquee and front gate.

Concessionaires include Mr. and Mrs. George Linder, ball games and photo gallery; Mel Clark, confectionery store; Eddy Grady, ball games; Charles Lovel, palmistry stand; Mr. Scott, rat game; W. A. Thomas, long-range gallery and pea pool; Art White, popcorn; John A. Bortz, hoop-la; Sam Boets, jingleboard; Charles Thomas, pitch-tit-win and ice-cream stand; May Hannah, penny pitch; Harry Shrick, candy apiece; Mr. Deitz, balloon stands; Mat Fenzel, pan stand; Mrs. Jack Bell, cane rack.

more than two riding devices. Request for the repealer was made after it was discovered that the ordinance was apparently a legal bar against council's practice for years of passing resolutions granting permits for holding carnivals. To date this year the council has granted permission for 14 carnivals under sponsorship of patriotic and civic groups. Police Chief Joseph T. Kluchinsky announced he would take no action against carnivals operating under permits granted by the council unless the council revokes such permits.

Rights and Wrongs for Agents

By Frank J. Lee

will be a feature of

THE BILLBOARD'S
SUMMER NUMBER

Out Next Week

HASC Parties 200 Visiting Showfolk

KANSAS CITY, Mo., June 14.—Heart of America Showmen's Club's second "get together" party of the season in the banquet hall of the Reid Hotel here on June 8 attracted over 200 showfolk. Guests of the club at the successful event included showfolk from the World of Today, Elsie Exposition, Snapp Greater, and Toney Martone's Heart of America shows. Committee in charge of festivities included Alshuler, Cliff Adams, Jack Moon, Harold (Whitey) Elliott, and Chester I. Levin.

Ruth Martone again capably emceed the show, with the Pruitt Ensemble providing the music. Dancing prevailed until early morning and luncheon and refreshments were served. A traveling bag, contributed by Chester Levin, was awarded Mr. Perkinson, of the World of Today Shows. Party is in line with club's program to acquaint showfolk with the benefits to be derived from a membership in a showmen's club and to increase its own membership.

Many Carnival Visitors Seen in Chicago Last Week

CHICAGO, June 14.—Proximity of many carnivals to Chicago this week brought many well-known showmen into town, and on the Magic Carpet at the Hotel Sherman and in the Showmen's League rooms it has looked like December celebration week.

With two shows of the Amusement Corporation of America not far away, most of the ACA executives were in town. Carl J. Sedlmayr, B. S. Gearty, and Curtis and Elmer Velare spent several days in town, and Howard Y. Bary was a visitor early in the week.

Johnny J. Jones Exposition was represented in force, many of the troupe stopping over on Thursday and Friday on their way to Des Moines, Ia. Among those noticed at the Sherman Hotel were E. Lawrence Phillips, Mrs. Johnny J. Jones, Johnny J. Jones Jr., J. C. (Tommy) Thomas, Mr. and Mrs. Clyde Beatty, Duke Drunkenbrod, Clara E. Knecht, Mr. and Mrs. Buddy Paddock, Mr. and Mrs. Ralph Lockett, and Mr. and Mrs. Bobby Wicks and daughter.

Max Goodman, whose shows were playing Eau Claire, Wis., came in for a couple of days. Oscar Bloom, whose shows were playing suburban Chicago, also dropped in. Others noticed on the carpet were William B. Naylor, Sam Gluskin, Ted Webb, Whitey Weiss, William Judkins Hewitt, Joe Scholibo, Tom Sharkey, Jean Evans, Dennis Pugh, and Bob Parker.

Watch for the
4th Annual
Outdoor
Attractions Section
of

The Billboard
Summer Special

With Its

Surveys of Acts
and Attractions

Among Other Features

Issued Next Week

CARNIVAL SECRETARY AT LIBERTY

Now accepting offers effective after July 4. 15 years of office service, 12 with the major shows, assures capable and efficient handling of your office under all conditions.

Address
Post Office Box 13, Kenneywood, Pa.

Wanted—SIDE SHOW ACTS—Wanted FOR 'CONGRESS OF CARTOONED CURIOSITIES'
To join at once for balance of Summer Season and WINTER TOUR. Strange People, Unusual Exhibitions and Side Shows. Novelty Entertainments, Tattooed Artists, Impaled Act; (Diamond Ray, wire) Magician and Punch, with strong cast "catch" (Prince, English, wire). Strong Human Freak to feature, Girl to handle Snakes, Lady Contortionist, Jugglers, Fire Eaters, Rag Dancers, Street Swallowers, Japes or four good-looking Girls for Blouses, party to produce and handle "feature" inside Leveauxs, Talkers, Ticket-sellers and any real Showfolks who are interested in year-round position. Address: ARTHUR HOFFMAN, care of Francis Brothers' Shows, Penn. Bldg., this week.

Sunset Amusement Co.

Want Concessions for Des Moines, Ia. E. 13th and University, Independence, Iowa, for the 4th of July. Albia, Iowa, this week.

BRIGHT LIGHTS EXPOSITION SHOWS
Want for 20 weeks of Celebrations and Fairs, starting at Piquetteville, Mo., week June 23rd. Privately all Celebrations and Fairs. Want Rides, Shows and Concessions of all kinds. Write or wire Brownell, Pa., this week.

WANTED
Midsize Auto and Scooters for tooth-suckle track, bumper all around, also Shooting Gallery. Will book or buy Ferris Wheel, Chair-O-Plane or Walk. Wire H. L. BRACONNIER, O-At-Kc, Beach Amusement Park, Traverse City, Mich.

WANTED
Dance Teller or Rider-Talker or good Grindler. Long season. Wire EARL PURTLE, World of Mirth Shows, Stratford, Conn., now.

WANTED
BIG BADGER FAIR AND FOURTH OF JULY CELEBRATION COMBINED, JULY 3-4-5-6. We want Every Ride, Drive, Game, or other good Shows with suitable Snake Show People, who have complete outfit. Now booking legitimate Concessions, Bingo sold, Free Grindler Shows, locate Rides, Shows and all Games. Address at 184 1959E. P.S.: Want Tilt, Foreman, also Second Man for new Tilt; tender man who drive snake.

W. S. MALARKEY
Can raise Rides that do not conflict, also Shows and Concessions on percentage for Montrose, Pa. Piquetteville Celebration, June 26-28. Address: W. S. MALARKEY, Birmingham, N. Y. Ackerman Bldg.

MIDWAY OF MIRTH SHOWS
Want Ride Help for Whip and Merry-Go-Round, Top wheel, Must be sober, Concessionist with Cheap and Grind Stores. Agent for Switzer, Ocala, Fla., this week; then Coal City.

WANTED
Need some Free Acts of all kinds, including Animal for the South and Southern Fairs. Send literature and prices of which must be reasonable. Weaver & Cooke, Box 806, Lexington, Virginia.

BORTZ SHOWS WANT
Ride Help that drive semi-trailers. Show People with or without outfits. Glad Show People. Concessions that work for stock. All Grind Stores, ten dollars. Fredericktown, Mo., this week; Palouse, Wa., June 23 to 25; Address: H. mail: LEO BORTZ, Fredericktown, Mo.

H. P. LARGE SHOWS
Wants to buy or book Chair-Planes. Will book Kiddy Auto Ride, Loop-o-Plane, or any Flat Ride not conflicting. Can place Shows with own outfit and Legitimate Concessions of all kind. Have all celebrations for balance of season, starting Atlanta, Ill., week June 20. All mail or wires, Atlanta, Ill., June 16-21.

WANTED BINGO CALLER
GOOD SALARY, LONG SEASON
AMERICAN EXPOSITION SHOWS
This Week, Glendale, Pa.; Next Week, Alliquippa, Pa.

Clyde Beatty and 23 Others Become Members of League

CHICAGO, June 14.—Clyde Beatty, noted animal trainer, whose show is now a part of the Johnny J. Jones Exposition, joined the Showmen's League of America Thursday at headquarters here. At the same time Johnny J. Jones Jr., Duke Drukenbrod, of the Beatty show, and Bobby Wicks, artist on the Jones show, also joined. In all, 24 new members were voted into the League Thursday at a special meeting of the board of governors, but the four mentioned were present in the League rooms. A number of showmen were present and the signing of the membership application by Clyde Beatty was made a ceremony. Beatty, with his wife, Harriet, and many members of the Jones show were in town on their way to Davenport, Ia., show's next stand.

Thursday night E. Lawrence Phillips tendered Beatty a post-birthday dinner, Beatty having celebrated his natal day Tuesday (10). A photo of Beatty signing his membership application was taken in the League rooms (photo is reproduced elsewhere in this issue). A photo of Beatty signing a three-year option with the Jones show was also taken.

WANTED
PENNY ARCADE, SHOWS, AND CLEAN CONCESSIONS
We carry one of a kind. We have one of the best 4th of July Celebrations in the State. We only play Celebrations and Fairs. Wire BODART'S RIDES, SHAWANO, WISCONSIN
Notice to Fairs and Celebrations: We have the best week in August open.

Rides For Rent or Lease
Within reasonable of Philadelphia, Churches, Fire Companies, Legion Feasts or other reliable parties. One or more of the following Rides: 2 Eli Ferris Wheels, Smith and Smith Chairplane, 10-Car Kiddy Auto Ride, All Rides in A-1 shape. Reliable operators. Some open dates in July, Aug., Sept. Carry liability on Rides. Write or wire MRS. LENA FAUST, Care Community Carnival, Montgomery and Call Sts., this week; Duquesne Community Week, week June 23, Philadelphia, Pa.

PLAYTIME SHOWS
Now booking for biggest 4th Celebration, June 30 to July 5, Falmouth, Mass., near Camp Edwards. Want Scales, Striker, Grind Stores. Shows other than Girl, Animal, Octopus or Kiddy Rides. Also for Marshfield Fair, 75th anniversary, Aug. 26 to Sept. 1, Inc. 7 days and nights. Plymouth and Hancock, N. H., to follow. BOX 206, Quincy, Mass., this week; North Attleboro, Mass., June 22.

WILL BOOK
ROLL-O-PLANE RIDE
IMMEDIATELY
Good Rides, Including Complete Circuit of High Prized Fairs. Address THE F. E. GOODING AMUSEMENT CO., 1300 North Ave., Columbus, Ohio.

C. W. NAILL SHOWS WANT
Athletic Show, Snake Show, any Show capable of getting money. Want Rides and any legitimate Concessions, after time. Kids and Drinks and Penny Pitch. Ride Help that drive snake. Here following Celebrations, also others: Paris, Ark., July 4, best athletic show town in Ark.; Bayou Remains; Old Austin Home Coming; Doughboy Reminiscence; Dr. Wirtz, Ark. Address: C. W. NAILL, Nail Shows, Hot Springs, Ark., June 10-21. P.S.: Want Colored Musicians and Performers.

On Account of Ben Williams Shows Closed
Am at liberty as all around, Experienced, Fast-stepping Special Agent and Promoter. Your best offer can secure my faithful services at once. L. G. KING, Care The Billboard, 1564 Broadway, New York

PRELL'S WORLD'S FAIR SHOWS, INC. WANTS
FOR our still dates showing Schenectady, N. Y. (in the heart of town); Albany, N. Y.; Troy, N. Y.; Syracuse, N. Y., and Cuba, N. Y. (Homecoming Celebration), and others to follow. FOR OUR FAIR DATES starting at Cortland, N. Y., August 15th, to be followed by Selinsgrove, Pa., at Rolling Green Park, during Labor Day week. (This is a celebration drawing no less than 350,000 people during the week.) Then Rockingham County Fair, Leesville-Spray, N. C.; Robeson County Fair, Lumberton, Tenn.; Iredell County Fair, Statesville, N. C.; Stanley County Fair, Altamira, N. C.; Union County Fair, Monroe, N. C., and 5 others to follow.
RIDES: Spittire, Flying Skooter, Rocket, Pony Ride, or any other new Ride. Want Ride Help in all departments. Want MECHANIC for new fleet of International Trucks.
CONCESSIONS: Penny Arcade at once. Also can use any other Grind Stores that can work for 10 cents. Hedrick can use a few good Ball Game Agents.
SHOWS: Kay Welts wants Girls and Show People for Dope Show and Posing Show. Walter Marks wants Lady and Man Trick and Fancy Rides for his Motor Drome. Want Lady Divers for brand-new Aquascope. Want organized Troupe for Minstrel Show with Band to join about August 1st. All address SAMUEL E. PRELL, Newburgh, N. Y., this week; Troy, N. Y., next week.

Crescent Amusement Company
ENLARGING SHOW FOR GALAX, VA., BIGGEST 4TH JULY CELEBRATION THIS SECTION. WEEK JUNE 30TH AND BALANCE SEASON; 4 CELEBRATIONS STARTING WITH LIONS' MID-SUMMER FESTIVAL, ROANOKE, RAPIDS, N. C. 12 FAIRS STARTING WITH SPRUCE PINE, N. C., CLOSING ARMISTICE DAY, DE FUNIAC SPRINGS, FLA.
CONCESSIONS that work for stock and not over 10c. First Class Cookhouse, privilege in ticket; Crab, Ice Cream, Lead Gallery, Bowling Alley, Photos, American MIT (positively no Gypsies), Penny Arcade, Rat, Pan, Hepple, Penny Pitches. Will sell X on Novelties and Scales. No exclusive at Galax. Marle Grant wants Concession Agents. Frank Pope wants Bingo Agents.
SHOWS — Any Pit or Platform Show that can get money. ORGANIZED MINSTREL with Band. Will guarantee and furnish complete outfit. Circus Side Show, Mechanical City, Fun House. Galax real spot for Athletic Show. Will buy BIG SNAKES or book. Choco-Choco, wire. RIDES — Octopus, Rotoplans, Kiddy Autos, Miniature Train, Pony Track, Kiddy Swings.
EXPERIENCED RIDE FOREMAN that can drive semi-trailers. Long season and all winter's part in Florida. Want to hear from Johnny Cecil, Dan Riley, Earl Pounds, John Kelly, McDermitt, "trainmaster." Address: L. C. McHENRY, General Manager, Herford, N. C., this week; Leesville-Spray, N. C., week June 23.
N. B. — Will book one more High Free Act open June 23, Leesville.

B. P. O. Elks, Troy, N. Y., July 4th Celebration and Picnic
Estimated Attendance Twenty Thousand
Want legitimate Concessions. Novelty open. Have complete Bingo Outfit for responsible party, or book same. Want Ten-in-One Showman. Have top and 100-foot front complete. Electrician and Chairplane Foreman. Billposter and Banner Man. Duke Brownell, wire.

KILONS & DECKER, QUEEN CITY SHOWS
Mechanicville, N. Y.; Schenectady, June 23 to 28.

AMERICAN LEGION 2nd ANNUAL OLD HOME WEEK
MEDINA, N. Y., JUNE 23-28
Wanted—Ferris Wheel and Flat Ride. Good proposition for balance of Celebrations. Wanted —Shows that don't conflict, 25%. Wanted—Clean 10-Cent Stock Stores, no racket. Celebration and Fair Committees, we have a few open dates. Wanted—Ride Help and Cook House Help. Best, sure wages. Have for \$40—Duck Pond Concession, complete with stock and lock trailer, \$150. Booked on Show.

FRED ALLEN, Gordinier Hotel New York, N. Y.

MIGHTY AMERICAN SHOWS---WILL BOOK
Legitimate Concessions of all kinds, BINGO, Scales, Guess-Your-Age, American Palestry, Grind Shows. Competent Ride Help. Want OCTOPUS and Roll-o-Plane for the BIGGEST FOURTH CELEBRATION IN THE WEST—ABERDEEN and PIONEER DAYS OF CENTRALIA to follow. Have long string of established Fairs and Celebrations to follow. Address: M. E. ARTHUR, Port Angeles, this week; Bremerton next week; all in Washington.

FRISK GREATER SHOWS WANT WANT
RIDES: Roll-o-Plane, Scooter, Loop-o-Plane, Chair-o-Plane, or any new or novel Ride. SHOWS: Life, Crime, 10-in-1, Motor Drome, Fun House, Wax Show. Can place Acordion Player and Talker. CONCESSIONS: Can use a few more Concessions that do not conflict with what we have. What have you? WANT RIDE HELP OF ALL KINDS. WHEEL FOREMAN. Good salaries. BETTER CONTACT US NOW. FAIRS STARTING JUNE 23RD. Address: Wahpeton, No. Dak., this week; Barnesville, Minn., June 23-25; Hallowell, Minn., June 26-28.

BARKOOT BROS.' SHOWS WANT WANT WANT
Girl Show, Walk Thru, Glass House, Glass Blowers, Crime Show and Monkey Circus. Can place Chair-o-Plane. Good proposition, or will buy Loop-o-Plane. Want legitimate Merchandise Concessions of all kinds. Harold Wirtz, come on or wire Lew Manover; have good proposition for you. Can place Ride Help who drive semi-trailers, good trailers. Address as per route. Grand Lodge, Mich., this week, American Legion, on the street; Alma, Mich., June 23 to July 2, on downtown lot, American Legion; then the big Fourth of July Celebration, three days and nights, at Sand Lake, Mich.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., June 14.—We are pleased to announce an addition to membership of the association in accepting the application of Pioneer Shows, filed by Michael Percoll, manager. This brings membership to 53 shows. We are happy to welcome Pioneer Shows and to note that recent information to the effect that many qualified shows were awaiting invitations is correct. Letters advising that memberships are available were sent during the past week to Bright Lights Exposition Shows, Clyde's United Shows, Eddie's Exposition Shows, and Fuller Greater Shows. We have begun issuing 1941 individual personnel membership cards, and the first stable request for them was received from Endy Bros.' Shows, which lead the list in individual personnel memberships.

Some of the things we have been saying about route cards appear to have had effect. We received official card No. 1 from Wallace Bros.' Shows, a non-member. At annual meetings we have commented on the fact that some shows are carrying on their official stationery the legend "Member, A.C.A." We note that Endy Bros. have continued this custom.

Regarding changes in the federal gasoline tax, this office has received information that a welcome ally of motorized shows will be farm bureaus throughout the country. Obviously, farmers are opposed to an increase in taxes on gasoline, and their views are substantially similar to those of motorized shows in the carnival industry. The attitude of farm groups may be gleaned from a letter issued by Louisiana Farm Bureau Federation, Inc., to Congressman Boggs, of that State, set forth in "The Congressional Record" for June 2. We shall be pleased to make available to our members any information on the subject which is on file in this office.

Los Angeles

LOS ANGELES, June 14.—News of showfolk in this area last week was varied with parties and visits taking the spotlight. Most of the shows have left the territory. Vivian Gorman, a member of the Ladies' Auxiliary, Pacific Coast

Showmen's Association, visited Foley & Burk Shows at Martinez and Richmond; Joyland, Livermore and San Bruno; West Coast Circus Shows, Stockton; Crafts 20 Big Shows, Modesto, and Golden State Shows, Porterville, Calif. On Foley & Burke she visited Lillian and Norman Shue, Harry and Miriam Gaylor, and Leo Barnes. On Golden State Shows she attended a party which Babe Collins tendered Grace Asher, Ruth and Doc Korde, and Spot Ragland and his two nieces, Nellie and Hugh Bowen. Mario LePora, and Berta Harris entertained her on the Joyland Shows, and Margaret Palmer and Edith Walpert were the hostesses on the West Coast Shows. A bowling match was the feature form of entertainment for Mrs. Gorman when she visited the Golden State Shows, accompanied by Blanche Heckman. She visited Millie Dobbert, Cecile Kantbe, Ruth McMahon, Katherine Warren, Mabel Munson, and Phyllis Collins there.

Carl Steffens, Steffens' Superior Shows, was tendered a surprise party at San Gabriel, Calif., where he was presented with numerous other gifts. Attending the event, at which plenty of refreshments were served, were Elva P. Rockwell, Cora Grieves, Mrs. L. Payne, Eddie Mack, Harry Corsack, Lester Charles Payne, Andy Karkovski, Joe Golb, Harry Stone, Mr. and Mrs. Jack Gasway, Mr. and Mrs. Deparero, Mr. and Mrs. McKee, Donald Clause, John Houghling, John Parsons, Charles Holt, Blossom Tipton, Mr. and Mrs. Goldman, Ruth Kelly, Buddy Kelly, Bert Bedwell, Clyde Caranhan, Bill Howey, Eddie Odle, N. O. Eller, Charles Wason, Raymond Thornton, Joe Garner, Rex Bingham, Edward Gsch, John H. Howard, Virgil Posey, and Albert Budgett.

Mr. and Mrs. Harry Hargrave, of Venice Pier, are off on a month's vacation in Alaska. Bob Matthew, owner of King Tuffy, Lion, is in town for a few days renewing acquaintances. Charles Paige is putting in a magic carpet in the Funhouse at Long Beach. Norman Peel and Ben Beno are planning a visit to Death Valley. Helen Pepka, of the Flying Pepkas, returned to San Francisco from South Dakota with her trained mule, Caesar, and is appearing at the Hurricane Club there. New amusement center at Paso Robles, Calif., a defense town, is called The Stockade. Charles Keene, Santa Cruz, Calif., will have three rides and several concessions there.

Mass. Dates Click For Ruddock Combo

QUINCY, Mass., June 14.—Paul Ruddock's Shows, touring a 40-mile Boston area, pulled in here this week after successful stands in Lowell, Lynn, and Charlestown, Mass. Shows return to Merrymount Park here for the July 4 celebration. Ruddock had five rides and several concessions on the lot next to the Riverview Ballroom. New rides and several concessions will be added before the shows return to the city, it was reported.

Business at all stands thus far has been exceptionally good, Ruddock said, with weather favoring the attractions all the way. At present shows are carrying a Ferris Wheel, Merry-Go-Round, Tilt-a-Whirl, Rocket, and Whip. Bill Riley is handling the beer bottle, cigarette, dart, and cat concessions, while Sam Shred has several games. Pop Dudley is in charge of the ice-cream and popcorn stands, and Joe Hogan has the cookhouse.

Badger State Wins At Milwaukee Stand

MILWAUKEE, June 14.—Altho hampered somewhat by cool weather, Badger State Shows' initial stand at 6th and West Center streets here proved profitable. For all Marlon Strobel reported. Managed by Jack Vesper, shows present an attractive appearance and have been improved in various departments over last year's line-up. Rides, shows, and concessions are in good condition. Ride line-up here included Ferris Wheel, Merry-Go-Round, Tilt-a-Whirl, Chairplane, Blue Goose, Kiddie Autos, and Pony Express. Concessions are cookhouse, popcorn, three ball games, balloon dart, scales, bumper stand, shooting gallery, and ice-cream stand. Shows include Monkey, Mechanical, and Penny Arcade. Shows took delivery on three 40-foot light towers, which make for a well-illuminated midway.

WANTED
MANAGERS, SHOWMEN, CONCESSIONERS,
FREE ACTS IF INTERESTED IN
Motorizing
Write With **CHAS. T. GOSS** Write With
STANDARD CHEVROLET COMPANY
East St. Louis, Ill.
PRICE AND SHOWMEN'S
New - Used TERMS New - Used
Passenger Cars - Trucks - Semi Trailers

INSURANCE
CHARLES A. LENZ
"The Showman's Insurance Man"
4738 Insurance Exchange, Chicago

CONCESSION MERCHANDISE
Exclusive, unusual items with real
sales value and eye appeal for
PARKS CIRCUS CARNIVAL FAIR
Trade. When writing for catalog, state business.
TIPP NOVELTY CO., TIPPICANOE CITY,
IND.

FREE INSTRUCTIONS
Write today for your free copy of The Billboard's
latest booklet entitled "How To Make More Money
in the Roadshow Business." It's packed full of
tips for beginners. Old timers will want it, too,
for the many fine and supply house advertisements.
There is only a limited supply. Be sure to get
your FREE copy. Write today!
THE ROADSHOWMAN
25 Opere Place Cincinnati, Ohio

NOTICE
Fourth of July Celebration Committee
JOHN R. WARD SHOWS
Account disappoinment have 4th of July date open.
Write or visit JOHN R. WARD SHOWS, Gary,
Ind., June 18th to June 25th.

ORANG OUTANG MONKEY
LATEST HIT--WILL WIN MORE
MONEY THAN BEARS.
COMES IN THREE SIZES.
Washable Long Curly Flash; Turning
Head; Velvet Hands and Feet; Stuffed
Soft. Colors: White, Black, Brown.
No. 04618, Height 19", per doz., \$21.00
No. 04624, Height 24", per doz., 32.00
No. 04625, Height 29", per doz., 48.00
1902 No. 3RD ST.,
MILWAUKEE, WIS.

WISCONSIN DELUXE CORP.

'41 WINNERS
a few of the hundreds of items
from our General Catalog . . . state
get your free copy . . . line of
business.

 No. 6754
Table Lamp
Dox. (no less sold)
\$5.40

 No. 6611
Bomber Lamp
Each \$3.25

 No. 6616
Vanity-Lite
Each \$0.85

CONTINENTAL PREMIUM MART

822 N. Third St. Milwaukee, Wis.

FLAGSHIP  **SENSATIONAL CANDY PKG.**
10 inches long, 3 inches high, 4
colors. Filled with a full cargo of
candy oh-way.
Packed 100 in
Carton.
100 Pkgs. \$4.00
Free Catalog of All Our
Candy Pkgs.
20% Disc. on All Orders.

DELIGHT SWEETS, INC., 50 East 11th St., N.Y.C.



ONE OF THE LARGEST and most interesting women's organizations on Royal American Shows is the Ted Club, most of whose officers and members appear in this group. Club was formed in St. Louis in honor of Ted Lewis, an ardent RAS fan, and now is in its second year. Photo was made at installation of officers for 1941 after a banquet in the Melbourne Hotel, St. Louis. Altho some of the members were not present when the picture was snapped, most of the personnel is represented. In the group are Frances Deemer, president; Blanche Griffin, first vice-president; Hazel Katz, second vice-president; Gerry Goughn, third vice-president; Helen Bunge, secretary; Frances Annin, treasurer; Marie Book, chaplain; Marie Striegel, publicity; Vivian McCrean, entertainment; Lucy Orin, sick committee chairman; Velita Cooper, social secretary; Mary Benton, Jack Velare, Evelyn Stone, Elma Ross, Lorraine Brady, Dorothy Harris, Vera Hancock, Evelyn Clain, Freddie Wilson, Effie Thompson, Olive Sheppard, Ruby Sawyer, Geneva Reid, and Frances Brook, members, and Mrs. Max Goodman, Mrs. Max Kimerer, Mrs. Joe Goodman, and Mrs. Chuck Moss, guests Mascot in center is Johnny Brumley. Photo by Dadswell.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

LET'S have gasless hotel lobbies!

MR. AND MRS. HARRY CLARK have added a chimp and kangaroo to their Animal Show on Siebrand Bros.' Shows.

J. P. MURPHY bought a Rolloplane and opened it with American Exposition Shows in New Boston, O., to a \$500 week.

VINLINI, three-legged man, joined Winnie Sisto's Side Show on O. C. Buck Exposition in Pawtucket, R. I.

A WELL-KNOWN circular ride has been named the Jitterbug and is in operation on a West Coast show.

FEAR is the poison of progress on many midways.

LUCILLE KING is in advance of Bowen's Joyland Shows, handling banners, press, and bookings.

ELSIE CALVERT, who has rejoined Rubin & Cherry Exposition, will operate the Swing Revue.

BENNY WEISS has placed one of his units with Penn Premier Shows, Charles Gunderman advises from Pockville, Pa.

LON MORTON, with his wrestling bear, joined H. P. Large Shows in Lexington, Ill.

erating his six concessions on Snapp Greater Shows.

AN experienced showman never asks which birthday his barycorn help is celebrating.

JOINING Joseph Blash's balloon stand on Arthur's Mighty American Shows in Springfield, Ore., was Phyllis Walker, Walton de Pellaton reports.

TAKING OVER the Girl Show on Smith's Greater Shows recently were E. T. and Mickey Ramsey. They also have the War Show with it.

HELEN AND BOB ANDERSON are operating their Side Show on Smith's Greater Shows to successful results, Peck Wilson cards from Gordonsville, Va.

PRINCESS NADJA is in her first season as annex attraction on Don Newby's Side Show, she reports from Matamoras, Pa.

A truck-show general agent attempted to climb onto a Pullman, tripped, and broke a leg.—Milo McGee.

MR. AND MRS. FRED THOMAS, who have kiddie rides on Art Lewis Shows, are adding several new lighting effects to their attractive set-up.

AFTER a lengthy absence from the



ATTRACTIVE COOKHOUSE, built and operated by Jack Galluppo, is one of the popular spots on Bazelnet Shows for showfolk and public. In the photo, which was snapped during the show's stand in Rosey, Minn., are (left to right) Galluppo, manager; Susie Jenkins, chef; Bob Loudon, headwaiter, and Mrs. A. T. Kevard, cashier. Other employees are not shown.

POSING-SHOW gals are not entirely wrapped up in beautiful wardrobe.

JOINING the ride crew on Bee's Old Reliable Shows in West Point, Ky., were Buddy Lamb and W. E. Tomes.

MRS. HELEN O'BOYLE joined Bill Woodall's Casino on Lawrence Greater Shows in Glasgow, Pa.

COOKHOUSE OPERATORS Mr. and Mrs. Red Hall signed with Cunningham's Exposition Shows in Hillsboro, O.

JOHN COLE, with balloon dart game, was added to Bee's Old Reliable Shows in West Point, Ky.

DECORATION DAY. "The live ones go to the cemetery and the dead ones come out to the lot."

A RECENT addition to Carl J. Lauther's Side Show on Cotlin & Wilson Shows was Bernardo, human pincushion.

MRS. GEORGE SHAW, wife of the manager of Al Wagner's bingo on Great Lakes Exposition Shows, joined at the Kankakee, Ill., engagement.

RECENT additions to Al Wagner's Great Lakes Exposition Shows were Archie Wagner, Al's brother, and Nat Golden, with an auction concession.

LAST SEASON with Hildebrand's United Shows, Pete Richards is now op-

erating his six concessions on Snapp Greater Shows.

JUST closed the best still date I've ever had," pencils Rae-Terrill from Valjeo, Calif. "I'm still with Frank For-

Strictly Yokel

THE MODERN THEORY in some sections that a trouper is a guy who talks loud, acts tough, and takes anything he can get his hands on is all wet. It sounds too much like a local jock joint brawl.—Road Map Johnson.

rest's Side Show on West Coast Circus Shows. Forrest recently purchased a new station wagon."

OVERHEARD on a midway: "Over 75,000,000 people paid \$2.85 to see this show during the World's Fair."

JIMMY LYNCH has his new cookhouse with Crafts 20 Big Shows. Unit is attractive, with red leather back chairs, polished birch counters, tank gas installation in all burners, and circulating ice water.

CHARLES PAULICK, ex-concessionaire, has just been released from a Milwaukee hospital where for two months he was treated for injuries received in a fire-truck factory in Kenosha, Wis., in which city he now resides.

WHILE Arthur's Mighty American Shows were playing Springfield, Ore., Mr. and Mrs. Martin E. Arthur were hosts to members of Veterans of Foreign Wars and American Legion posts of Eugene, Ore.

DON'T tell 'em how smart you are. They'll find out for themselves when another winter hits you.

ASSISTANT TRAINMASTER on Art Lewis Shows, Steve Bronson was compelled to "double in brass" during show's stand in Brockton, Mass., when the Ferris Wheel foreman became ill, and Steve served all week on the big rides.

MOE C. EBERSTEIN and son, Curtis (Berry) Eberstein, are operating their life exhibits again this season. Moe has his with Beckmann & Gerety Shows, while Curtis's attraction is on Henkle Bros.' Shows.

LAST SEASON with Carl J. Lauther's Side Show, Arthur Seymour visited the midway deck on June 10 and advised that he has signed with Crystal Exposition Shows, where he will be in charge of the front of the Ten-in-One Show.

SOME day there'll be a general agent who hasn't been around his show for two days, and he'll be a sensation.—Whitney Cooks.

BARTLETT SISTERS and Mildred Armstrong had so many soldier fans in King City, Calif., reports Mona Vaughn, of Hollywood Folies on Golden State Shows, that it was necessary for them to appear on the bally. Clark Willey handled the big crowds in clever style.

FORMERLY with Johnny J. Jones and Rubin & Cherry exhibitions, Harvey D. (Georgia Boy) Drew is back on the road after having been hospitalized with injuries sustained in an auto accident near Macon, Ga., on May 18. He's with the Ringling-Barnum circus.

TOO many cooks spoil the mulligan and too many smart-cracking midway sitwits spoil many a girl's visit to the show.—Cat Rack Annie.

FRANKIE BLAND, advance agent of Bee's Old Reliable Shows, and R. E. Savage, general agent of J. J. Page Exposition Shows, were guests of the Ringling-Barnum circus in Lexington, Ky., on June 9. Circus strayed 'em at both performances, Bland reports.

SINCE closing with Jimmie Chanos Shows, Mr. and Mrs. William L. (Red)

PENNY PITCH GAMES
Size 8x4x8". Price \$20.00. Size 4x4x8". Price \$15.00. With 1 Jack Pot. \$40.00.

PARK SPECIAL WHEELS
50" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24 and 30 number wheels. Price \$12.00.

BINGO GAMES
75-Player Complete \$5.00
100-Player Complete \$7.25

SEND FOR CATALOGUE.
Full of New Games, Banners, Dolls, Lamps, Aluminum Ware, Glasses, etc.

SLACK MFG. CO.
124-126 W. Lake St., Chicago, Ill.

ASTRO FORECASTS AND ANALYSES

1941 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14. Typewritten. Per M. \$5.00
Analysis, 2-p., with White Cover, Each50
Analysis, 8-p., with Blue Cover, Each15
Forecast and Analysis, 2-p., Fancy Cover,25
Samples of the 4 Readings, Four for 25c.
No. 1, 24-Page, Gold and Silver Covers, Each30
Wax Charts, Heavy Paper, Size 28x32, Each50
Gazing Crystals, Oculi Boards, Planchettes, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams, Bound in Heavy Good Paper Covers, Good Quality Paper, Sample, 15c.

HOW TO WIN AT ANY KIND OF SPECULATION. 24-Page Booklet, Beautifully Bound, Sample, 25c.

PACK OF 75 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc., 55c.

ZODIAC F. T. CARDS. Pack35c

Graphology Charts, 9x17, Sam. 5c, per 1000 \$6.00

MENTAL TELEPATHY, Booklet, 24 p., 25c

"WHAT IS WRITTEN IN THE STARS," Forecast Booklet, 12 p., 25c. Contains all 12 Analyses. Very Well Written. Per Doz. 50c; Sample 10c.

Efficient Magic to Your Customers. Under Your Label. No checks accepted. C. O. D., 25c Deposit. Our names or ads do not appear in any merchandise.

SIMMONS & CO.

19 West Jackson Blvd., CHICAGO
Instant Delivery. Send for Wholesale Prices.

THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS.

The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire height 24 ft. and 30 ft. The 18-ft. tower ride has shorter intervals, consequently can be operated on smaller space and under most trees and overhead wires. Newly styled with red and white paint and improved wheel seats have been added at no extra cost. Please write for prices and description.

SMITH & SMITH, Springfield, Erie Co., N. Y.

POPPING CORN SKY-HIGH Brand MID-HYBRID 241 Dwarf Hybrid a GENUINE HYBRID produced by us, assures you maximum returns. We also stock top quality South American, Yellow Pearl, Scotch White and Standard Dwarf Hybrid. Complete lines of Peppercorns, Coconut Dressing, Peppering Oil, Cakes, Cones, Bags, Salt and Butter in the Shell and Fresh Roasted Yuccas. Write for Great Buy!

MIDLAND POP CORN CO., Minneapolis, Minn.

Harry Biggs Wants CONCESSION AGENTS

For Bowling Alley, Clothes Pins, Bangle Bangle, Hoops, Penny Pitch, Fan Game, Eva Pool, Billiards, Complete Line of Peppercorns, Coconut Dressing, Peppering Oil, Cakes, Cones, Bags, Salt and Butter in the Shell and Fresh Roasted Yuccas, etc. Write for Great Buy!

HARRY BIGGS, care Greater Shows, Eskdale, W. Va., this week; Smithers, W. Va., week after.

WILSON'S FAMOUS SHOWS

Went for 4th of July Celebration week at Robinson, Ill., or to join at now. Stock Concessions—Pop Corn, Fresh Cakes, Cigarette Gallery, Washable, Fish Pond, Darts, Novelties, American Publications, etc. Shows—Minstrel, Mechanical, Freak or any variety—Bill Show with own equipment. Can always use reliable side help. This week, Fairmount, Ill.; Urbana, Ill., next week.

—WANTED—
Ride Help in All Departments. Top Salaries.

MILLER AMUSEMENT ENTERPRISES
25th St. and La Grange Rd., La Grange, Ill.

ELI POWER UNIT

V-Belt
16 h.p.
816 lbs.

Less Space. Less Weight.

The dependable, economical way to "top" up profits on any portable ride.

ELI BRIDGE COMPANY
Builders of Dependable Products
N. West Street, Jacksonville, Illinois

Munger have been with Nolan Amusement Company, where Red is managing Dave Sewell's new cookhouse, and Mrs. Munger is operating Sewell's hoop-la concession.

WHAT'S become of some press agents who called themselves "Front Page"? Why, they call themselves "Classified Page" these days.—Six Syllable Webster.

WHILE Scott Greater Shows were playing Kingsport, Tenn., Linda Lopez, dancer in David Logsdon's Garden of Eden Show, purchased a new car. Logsdon visited Keystone Shows and was entertained by Sarah Rose and Gerald-Geraldine.

MRS. HARRY BEACH, coin game operator, and C. C. Hutchinson, of F. E. Gooding Amusement Company, visited the midway desk on June 9, while in Cincinnati en route from Greenfield, O. to Harrison, O., for the shows' stand in the latter city.

"YOU can't fool all of the people all of the time," but there are some concessionaires who are satisfied with a fair majority.—Colonel Patch.

ANYONE knowing whereabouts of William Peshong, carnival trowper, is asked to have him contact his sister, Mrs. Mary Keefe, at 601 North Oak Street, Buffalo, immediately. Mrs. Keefe advises that Peshong's brother is seriously ill there.

WHILE playing Johnstown, Pa., with James E. Blakes Shows, Mr. and Mrs. Saul Salberg left for New York to visit their granddaughter, June Firestone, who was born there May 22. She's the daughter of Dr. Irving and Hilda Firestone.

MR. AND MRS. HEAVY CALDWELL joined Crystal Exposition Shows in Greenville, Tenn., with their nail stand and ball game, and Mr. and Mrs. Bill Pinkerton added two concessions to their string at the same stand.

M. J. STEVENS, in a letter to the midway desk last week, asked that anyone knowing whereabouts of Jim Baker, custard truck operator believed to be with Cetlin & Wilson Shows, have him contact Stevens immediately at 612 Bluff Avenue, Schenectady, N. Y. Stevens says Baker's sister is seriously ill.

"SEE that big white house up there on the hill? That's where them chumps live. Too lazy to go to a cookhouse. They eat right in the house they live in."

WHILE Scott Exposition Shows were en route from Marion to Martinsville, Va., one of the shows' trucks swerved on the road to avoid a collision with a car filled with children, overturned, and rolled down an embankment. No one was seriously injured, but the truck and its equipment were heavily damaged.

DAVE SEWELL, with seven concessions, closed with Jimmie Chabon Shows and is now with Nolan Amusement Company. His agents include James E. Flanagan, pan game; Henry (Scotty) Hoy, darts; Harry Thomas, penny pitch; William L.

Two Quiet (?) Rooms

JOHN, GEORGE, and their wives reached Albuquerque on a Sunday afternoon with a big carnival to play a week at New Mexico State Fair. John had to lay out the lot, so Mr. and Mrs. George and Mrs. John began searching for two quiet rooms. The long grind, billyhoop, and hullabaloo of a fair and carnival made them yearn for two quiet rooms where their rest would be unbroken.

They found a conveniently located new brick store building with two large vacant storerooms underneath and a fine rooming house overhead in what seemed a semi-residential quiet neighborhood. They took two large well-furnished front rooms at very reasonable rates and congratulated themselves upon having secured quiet restful (especially early forenoon) sleep for the week.

Early Monday morning they were awakened by a tremendous volume of barking, howling, and snarling which rendered sleep impossible. Upon quizzing their landlady, they learned that the two vacant storerooms had been rented to the Dog Show during fair week! As George later expressed it to me, he said, "The woe! What a week!"—J. N. WISNER.



LEON C. BLONDON, former carnival trowper, is now with the 501st Parachute Brigade, Fort Benning, Ga. Before enlisting in the army in 1929, Blondon assisted his dad, Leon E. Blondon, who has been an animal trainer for the last 35 years and now has his Monkey Show on Dee Lang's Famous Shows.

(Red) Munger, cookhouse manager; Mrs. Bernice Munger, hoop-la; Carl Bexler, stockkeeper, and Bill Dawson, utility.

ICE CREAM concessionaires, Clarence and Robert Stewart, who have been playing fair in New Jersey, New York, and Pennsylvania for the last eight years, will not troupe this season. Clarence is in the army and holds the rank of sergeant at Camp Shelby, Miss., while Bob is employed in a foundry in Berwick, Pa., on national defense work.

THIRD-JAMBOREE of the season on Art Lewis Shows was held in Brockton, Mass. Gene O'Donnell turned the gavel and emcee position over to Lou Lange, who arranged a popular-performer contest among entertainers on the shows. Thelma Bryant took first prize with her vocalizing and several other members were well received.

TABLEAU. Tired, grimy, oily workman sees general agent sprawled out in front of the office wagon. Murnurs to himself, "Jest! What a dope I am!"—Oscar the Ham.

EDDIE DELAMONT, assistant manager of Art Lewis Shows, is rehearsing diligently for the next jamboree. He was given some useful acting hints by stars of Tobacco Road during shows' engagement in Bridgeport, Conn., and has promised to give his impersonation of Jeeter Lester, Roy B. Jones, press agent, reports.

"HAVE returned to my home here from Duke University and will join my father, Johnnie W. Heaton, and uncle, Warren Heaton, on Johnnie Heaton's Exposition," Johnnie W. Heaton III cards from Greenville, S. C. "I'll manage the Penny Arcade, Casa Lange's Circus Unit is in local quarters being ready to join the shows in July. Wez Zarinkas is visiting me here."

NORMA NORMAN chalked up a successful week as annex attraction in A. A. Lane's Congress of Wonders on Bill Haines Shows in Abilene, Tex. Billy Earle is handling the front and other in the line-up include Grigatio, magician and emcee; Capt. Jack Cramer, impalemt and strong man, with wonder dog, Tex, and Edith Lane, half-girl illusion.

FOR the moment, at least, we needn't worry about the gold in them thar hills. If the weather meets the midways 50-50, they'll dig it up.—Slide Show Sat.

NOTES from Loggase Amusement Company's No. 2 Unit: Fair weather and business greeted organization at the stand in Worcester, Mass. Mr. and Mrs. R. Colbert and Mr. and Mrs. W. Colbert have Merry-Go-Round, Chairplane, and cookhouse with it, while Mr. and Mrs. F. Curley have Ferris Wheel and three concessions. Shows are owned by Bunny Loggase.

FORMER circus trowper and several years with Royal American Shows and Johnny J. Jones Exposition, George W. Paige has been called back into naval service. He had been a member of the

naval reserve since the first World War and is aboard the airplane carrier S. E. Enterprise with the Pacific Fleet, with operating base in Pearl Harbor, Honolulu. He holds the rank of warrant officer.

JUST heard of a manager who insists upon his agent attending church on Sunday before booking a town. A sort of check on the collection plate as a study of conditions?—Cousin Peleg.

FUNLAND SHOWS notes from Richmond, Va., by Ted C. Taylor: Business here was good when weather permitted. Rain prevailed for three days. Mr. and Mrs. Frankie Rich joined with their revue and clicked. C. B. Daniels left here and J. Lacey Smith closed with his Chairplane. J. J. and Onie Marion left for the West, and Mr. and Mrs. Mike Demko rejoined with their new ball game. Jerry and Verne Reynolds and the writer are working hard out front. Dan Riley's Animal Show, featuring Kibby, chimp, is doing well.

OKLAHOMA JACK SHELL, letters from Centralia, Wash.: "Hallstrom Wonder Family recently concluded a 7,201-mile tour, which saw the organization appear in 425 shows and in Tillamook, Reedsport, Marshfield, and Coquille, Ore.; Crescent City, Eureka, and Sacramento, Calif. I took delivery on a new car recently and I'm touring to California to visit my wife's son, Jimmie Campbell, who is managing the Penny Arcade on Clark's Greater Shows. We'll then take our greater concession on a tour of Northern California."

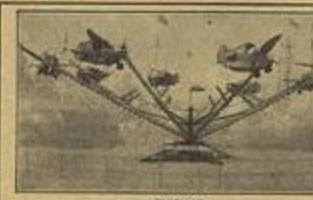
MIDWAYS are bigger and better this season. Managers have demonstrated that they can speed up when the occasion demands, even tho' in some instances there has to be a lot of assurance that the demand isn't phony.

MRS. MARION WISE, who conducts the Women's Snappers Special program, heard daily over Station WMBB, Uniontown, Pa., saw her first carnival in Uniontown when Johnny J. Jones Exposition played that city. She and husband, Bob, who is manager of the Connelville, Pa., YMCA, visited the lot nightly with William (Bill) Field, Jones' honorary press representative. During the week she interviewed Klara Knecht, Clyde Beatty's press agent, on her program.

WILLIAM (BILL) FIELD, Uniontown (Pa.) Morning Herald and honorary press representative of Johnny J. Jones Exposition, spent Decoration Day in Pittsburgh visiting the show and staff. Afternoon business was light, but night results were good, he reports. First week in the city was the best in shows' history there. He says that Star DeBelle is doing well with his Circus Side Show and is anticipating a big season. Bill also briefly visited Lawrence Greater Shows in McKees Rocks, Pa., Decoration Day afternoon.

MIDWAYS are bidding for bigger business this season—from vacationers who haven't been able to take any in years, from workers who formerly could not afford it, and from others of like mind wherever they may be.

CLYDE BEATTY, whose circus attraction is a feature on Johnny J. Jones Exposition, has turned author again. During shows' stand in Fort Wayne, Ind., Beatty said he had reached an agreement with Robert McBride & Company, publishers, to do a new book for them. It is scheduled for fall publication and one of the tentative titles is *Beatty and the Beasts*. He will write the book between shows and at night after perform-



FLYING

SNOW CONE FLAVORS

Gold Medal flavors have the rich full flavor of the real fruit, yet cost no more than the ordinary kind. Follow the lead of the leaders and get more nickels with GOLD MEDAL FLAVORS. Also a complete line of Popcorn, Candy Apple and Candy Floor supplies. Send for our latest price list today.

GOLD MEDAL PRODUCTS CO.

133 E. Pearl Street

Cincinnati, Ohio

ances. Collaborating with him is Earl Wilson, New York Post writer and magazine contributor, who is the author of *From Sunburst to Millions*, life story of John Ringling. Wilson has been visiting Beatty en route and doing preliminary work. Beatty authored *The Big Cape*, which later was made into a successful motion picture. A third book, a story for children, is to be undertaken soon for a Chicago publisher.

EVANS'

★ LONG RANGE ★

★ SHOOTING GALLERIES ★



PERFECT FOR TRAINING!

Ideal for developing marksmanship, sharp-shooting, etc. Easy to set up. Most complete line of Galleries in the country, also Supplies and Parts for all Makes of Shooting Galleries. Rely on Evans' 48 years' experience and you won't go wrong!

FREE CATALOG of complete line of Shooting Gallery Equipment, also Wheels of every type size. Everything for the midway. Write today!

H. C. EVANS & CO.
1520-1530 W. Adams St.
Chicago

MAKE \$50.00 A DAY ON CANDY FLOSS

Start a business of your own make real money at any place of amusement with CANDY FLOSS, get one of our highly efficient machines now. Four models to choose from, starting at \$11.11, easily covered. Prices to suit you. Write TODAY!

ELECTRIC CANDY FLOSS MACHINE CO.
202 Tenth Ave., So.
Nashville, Tenn.

POPCORN

Peanut, Cotton, Rice, and all Popcorn Supplies. We bear and sell new and used Popcorn and Peanut Machines. Complete line of Venting Supplies. Send for Price List Today.

MOSS BROS. NUT CO.

Philadelphia Dept. B Pittsburgh

WANTED

To Join at Once

Half and Half that Exposes. Must have good wardrobe and no liquor. Any other good Field or Working Art the top of the best dressed Men Shows on the road. This is an office situation. Salary new. Benny Rogers, writer. Address:

RAY CRAMER
DODSON'S WORLD'S FAIR SHOWS
South River, N. J., week June 19th.
New Britain, Conn., week June 23rd.

Loop-o-Plane — Octopus —
Roll-o-Plane and Now
NEW FOR 1941
THE FLYOPLANE

Top money ride on Crafts 20 Big Midway. Ultra modern, greatest performance. Another Eyerly money maker.

EVERY AIRCRAFT CO. SALEM, ORE.

ABNER N. KLINE, Sales Mgr.,
Eastern Factory Branch, RICHARD F. LUSSE, Chaffert, Bucks County, Pa.
European Supplier:
LUSSE BROS., Ltd., Blackpool, Eng.

SNOW CONE FLAVORS

Gold Medal flavors have the rich full flavor of the real fruit, yet cost no more than the ordinary kind. Follow the lead of the leaders and get more nickels with GOLD MEDAL FLAVORS. Also a complete line of Popcorn, Candy Apple and Candy Floor supplies. Send for our latest price list today.

GOLD MEDAL PRODUCTS CO.

133 E. Pearl Street
Cincinnati, Ohio

SURE YOU CAN MAKE MONEY

with an old model or with a second-hand Tilt-a-Whirl

BUT YOU CAN MAKE MORE WITH

A SMART NEW 1941

TILT-A-WHIRL



The Time To Buy Is RIGHT NOW

Sellner Mfg. Co., Inc.

FARIBAULT, MINN.

SHOW TENTS AND CONCESSION

Fulton Bag & Cotton Mills
Manufacturers Since 1870
ATLANTA ST. LOUIS DALLAS NEW YORK
MINNEAPOLIS NEW GARDNER KANSAS CITY SAN

Midway Finishes
PAINTS—ENAMELS
(We Pay Freight Charges)
PAINT AND SAVE
PAINT EXCHANGE OF CHICAGO
2000 Milwaukee Ave., CHICAGO, ILL.

CONCESSION TENTS CARNIVAL

Our Specialty for Over 48 Years
UNITED STATES TENT & AWNING CO.
701 North Sangamon Street, Chicago, Ill.

NEW USED TENTS

FOR SALE OR RENT
WRITE FOR FREE CATALOG
VANDERHERCHEN, INC.
2840 Emerald St., Philadelphia, Pa.

TENTS-BANNERS

10x16 Concession Tent, good condition,
12x20 Three-Way Tent, practically new.
CHARLES DRIVER—BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
4882 North Clark Street, CHICAGO, ILL.

ENTIRE CARNIVAL UNITS

Rides, Stands, Wholes, etc., all new. Will rent
entire or operate on percentage. Large Ringo
Stand, Ball Game, Refreshment Stand, Stock Stands,
etc. Electrical Equipment and Decorations. We
deliver, set up, and take down.

Showmen's Exchange, Inc.
707 G St. N. W., Washington, D. C.

FOR SALE

211 Freest Wheel, Parker Two-Abreast Carousel,
Chair-o-Plane, Two Kiddie Rides and other Show
Equipment, including Booth. Best cash offer.
Frank W. Babcock Shows
308 East Seventh St., Los Angeles, Calif.

SECOND-HAND SHOW PROPERTY FOR SALE

\$5.00—Electric Hot Dog and Roll Machine.
\$10.00—Large Genuine Ant Ester Skin, Bargain.
\$25.00—Concession Tent, 8x14 ft., Bargain.
\$50.00—Government Flag, Rides and Equip-
ment, 20x40 Ft.; 2 Push Poles, Cheap.
We buy Candy Vending Machines, Excess Shows and
High Rides. WEIL'S CURIOSITY SHOP, 20
S. Second St., Philadelphia, Pa.

WANTED
FIRST-CLASS WHEEL MAN. Must be good.
Salary and bonus in cash. Give full particulars
and state salary.

BURRELL & RUST
24 South 20th St. BELLEVILLE, ILL.

Direct From the Lots

James E. Strates

Binghamton, N. Y. Week ended June 7.
Location, Upper Front Street show-
grounds. Auspices, combined fire com-
panies of Chenango Bridge and Chenango.
Business, excellent. Weather, good;
rains one night.

Best still date of the season so far was
registered here. Shows opened to over
5,000 paid admissions and on closing
night 11,000 people jammed the midway.
Leo Carrell's Hollywood Monkey Circus
got top money for shows, with the
Rocket leading the rides. James E.
Strates and Manager Dick O'Brien super-
vised the building of three new wagons,
rebuilding of several fronts, and con-
struction of two new show fronts. A
new light tower was added and the six
new Diesel light plants are proving satis-
factory. General Agent William Fleming
reports shows' still and fair bookings are
completed. Reported by an executive of
the shows.

John H. Marks

Lynchburg, Va. Week ended June 7.
Location, Shrader Field. Business, bad.
Weather, bad.

Business was way below par at this
stand, usually a good spot for the shows,
which have played the local fair for sev-
eral consecutive years. Torrential rain
fell all day Sunday, Monday, and Tues-
day. It was the first experienced by the
shows in two months. Monday and Tues-
day nights were lost to the downpour
and poor condition of the field. Around
6 p.m. Wednesday the rain let up suf-
ficiently to permit the midway to open,
but attendance was extremely light. Fair
weather prevailed the latter part of the
week, but attendance was poor. Shows
moved here from Newport News, Va., in
good time under Jimmy Zabriskie,
transportation superintendent.

Madam Eihelle (Mrs. G. R. (Bet)
Miller) has an attractive painting booth
on the midway, and Bert took title to a
new truck here. The Morning News and
Evening Advance, was liberal with Senator
Carter Glass Sr., was liberal with space.
Station WLVA, with Glenn Jackson in
charge, used show talent and spot an-
nouncements liberally, but to no avail.
Herman Horrow, concessionaire, and
Robert North, formerly with Hennies
Bros.' Shows, visited. Rube Nixon, Mon-
key Show impresario, added six new
similar actors, and Mrs. Hazel Zabriskie
and Mrs. Rose Leatherman are operating
the penny pitch concessions for E. L.
Jenkins. WALTER D. NEALAND.

Great Lakes Expo

Kankakee, Ill. Week ended June 7. Loca-
tion, Neal showgrounds. Business, fair.
Weather, rain and cool.

Shows were greeted by rain and a
small crowd at opening. Tuesday was
lost to rain. Manager Lippman directed
the distribution of many loads of cinders
and shavings, and lot was in shape for
Wednesday night, which drew a large
crowd despite cool weather. Rides and
shows did fair. General Manager Wagn-
er took delivery on a new canopy for
the office wagon here. A new front was
completed for Robert Haney's Penny
Arcade. Haney's Scooter continues popu-
lar, as does the Dippy Doozie, with
the new wings added by builder and
operator Frank Rupp. Harry Patterson,
billposter, is still doing a good job.
Bench Bentum's Watercure Revue, with
Fred Beattie, clown, and Billy Outten,
high dive, continues popular. Mr. and
Mrs. Jack Bentum and Mrs. Beattie,
wife of Fred Beattie, joined the Bentum
set here. Oscar Bloom, general man-
ager, and Harry Wilson, press representa-
tive of Gold Medal Shows, visited for a
day. Local newspapers were liberal with
space, and General Manager Wagner was
host to 40 newsmen Wednesday night.
On Saturday a special Children's Matinee
sponsored by a local bottling company
and it proved successful.

BEN BROWN.

Cetlin & Wilson

Prisco, Pa., suburb of Ellwood City.
Week ended June 7. Location, Old
Farmy Grounds. Auspices, Franklin
Township Fire Department. Business,
excellent when not raining. Weather,
rain three nights.

With large crowds on Monday, Thurs-

day, and Friday nights, local stand
proved a winner, altho hampered by
rain Tuesday, Wednesday, and Saturday
nights. Saturday's Children's Matinee,
sponsored by the W. T. Grant Store,
drew about 1,000. Store distributed about
3,000 special ride tickets. Denny Schill,
secretary Ellwood City Chamber of Com-
merce, co-operated. Will C. Kegel, pub-
lisher of The Ellwood City Ledger, was
liberal with space. He was on hand at
opening Monday night and was a fre-
quent visitor. W. James Dickie, co-
operated. Other Ellwood City Ledger
people who co-operated included Will
F. Kegel, Charles C. Cox, and Gloria
Andrus. Mr. and Mrs. W. James Dickie
and Marguerite Kegel were guests of
Mr. and Mrs. I. Cetlin and Mr. and Mrs.
John W. Wilson on Friday night. E. K.
Johnson did a good advance job. Basile's
North Star Band provided the music at
opening Monday night and on Tuesday.
Seventy Ellwood City Ledger newsboys
were guests of I. Cetlin and John W. Wil-
son Thursday night. Jimmy Savary re-
presented the office wagon. George Gris-
wold and assistant, George Mitchell,
completed the big new marquee front.
Fred Utter, electrician, installed light-
ing effects. RAYMOND D. MURRAY.

Endy Bros.

Watertown, N. Y. Week ended June 7.
Location, Watertown Fairgrounds. Aus-
pices, VFW Post. Business, big. Weather,
good.

With thousands of soldiers in the vicin-
ity, shows again chalked up a red one.
Sponsors co-operated, with J. Ross Clapp,
band leader and chairman, doing good
work. Saturday afternoon drew one of
the largest Children's Day crowds of the
season so far and Saturday night's at-
tendance jumped to near-record propor-
tions. French Casino, Tropics, and Casa
Mara Revue led shows, closely followed
by the Hell Drivers, under direction of
Jake Davis, with Pats Lorain on the
front. Lee Erdman's Monkey Circus also
did well, as did Richard Scott's Rainbow
Frolks. Al Fisher's new Fun on the
Farm clicked. Whitey Hewitt has the
electrical department in good shape and
has been arranging new lighting effects
on the various rides. Mr. and Mrs. Ver-
non Korhn have their new house trailer
here. Wilno's Midway Cafe continues
popular. Neville Baker, scenic artist, is
doing good work on the various fronts.
Raymond (Joker) Levan and crew set up
and tear down the Octopus in fast time.
Victors included H. L. (Magpie) Masters,
J. P. Baker, R. W. Mallett, and Foster
Bell. The Watertown Daily Times co-
operated, and spot announcements and
programs were carried daily by WATN
and WWNY. Guests of the press depart-
ment included John Case, Alton H.
Adams, and John Davis. The Watertown
Daily Times; Kirby Ayers, Gordon K.
Downey, and Buddy Stapleton, WATN,
and Elias Ayer, WWNY. The Murphy
Sisters, Great Wilno, and Little George
were heard on the broadcasts daily.
JOHN W. WILSON.

Wallace Bros.

Dismor, Ill. Seven days ended June
7. Location, 14th Street and Western
Avenue. Business, slow. Weather, un-
settled; rain Tuesday night. Inclosed
midway.

This spot saw shows play the last of
three stands in as many states and the
first Sunday date of the season. With
several other shows in the vicinity there
appeared to be more visitors than busi-
ness. Public did not take kindly to the
pay gate and many remained outside
nightly until after the free act. Busi-
ness Manager Glenn Osborne had his
hands full with a horde of officials of
high and low degree, and there were
other unpleasant incidents to mar the
engagement. Several of the personnel
made shopping trips to Chicago and the
writer made a hurried business trip to
Grand Rapids, Mich. Ernest E. Farrow
Jr., came on here to spend his vacation
on the show, and Buddy Frank is ex-
pected soon. Ferd Myers is doing spe-
cial work in advance, and Robert Parker,
field manager for Bartlett Digger, spent
Thursday here. Other visitors included
Secretary Joseph Streiblich, Showmen's
League of America, and Johnny Lemper,
Chicago; Paul and Clay Varner, Gary,
Ind.; Mr. and Mrs. Edw. Brink, Harvey,
Ill.; Mr. Peck, Peck's Rides; Mr. and Mrs.
Taylor, and Dick Bayless.

WALTER B. FOX.

World of Mirth

Fall River, Mass. Week ended June
7. Location, circus grounds. Auspices,
American Legion Post. Business, fair.
Weather, two days rain.

Show train did not arrive until Mon-
day on its 520-mile hop here. Heavy
traffic on the Eastern roads was mainly
responsible for the slow time. Monday
was lost, altho thousands visited the
grounds to watch shows' erection. Local
grounds are on a hillside, which neces-
sitated blocking under nearly all rides.
Wednesday and Thursday nights were
lost to rain. Business on Friday and
Saturday nights was big. Alec Finn,
representing sponsors, helped consider-
ably in promotion of the date. Billing
was good and newspaper co-operation
excellent. Ed Walsh, handling the pub-
licity for the Legion, did a good job of
plugging the shows. A show consisting
of a performing elephant, chimp, bear,
clown, and magician was presented at
all of the city's major hospitals. Work
is progressing rapidly and almost all of
the damage sustained in the storm a few
weeks ago has been repaired. Many mem-
bers of the Art Lewis Shows, appearing
in Brockton, Mass., visited during the
week. JIM McHUOH.

Lawrence Greater

Glassport, Pa. Week ended June 7.
Location, near city. Auspices, Re-
liance Howe Company No. 2. Business,
fair. Weather, rain three days.

Monday opened big, but Tuesday and
Wednesday were rained out. Lot was in
terrible condition, but Owner Sam Law-
rence and Lot Superintendent Gerry
Champion had it in shape for Thursday
night, when fair business was recorded.
Friday night's business was good, but
Saturday night a terrific windstorm
blew down several tops and the Mar-
quee, and the main entrance was badly
damaged. Members were grieved to
learn of the death of Trainmaster Tom
White's father, C. H. Strickland, Mullins,
S. C. Mrs. George Hamilton, popcorn
concessionaire, sustained a broken ankle
when she fell off the doorstep of the
office wagon. Ankle was placed in a
plaster cast and she was able to resume
her duties at the popcorn stand. Bert
Rosenberger, shows' general agent who
was injured in an auto accident last
week, was brought here by Bob White.
Committee co-operated. Bill Goll gar-
nered some swell publicity for the shows
when he plunged into the Monongahela
River here and swam five miles to Mc-
Keesport, Pa., in the remarkable time of
42 minutes. J. B. MANNHEIMER.

Gold Medal

South Chicago Heights, Ill. Week ended
June 7. Location, Brown's Corner and
Chicago Road. Auspices, Volunteer Fire
Department. Business, good. Weather,
fair; rain Tuesday.

Short move here found everything
ready to go before noon Monday despite
a soft lot, which required the use of a
caterpillar to haul some of the equip-
ment. Monday night opened to fair
business, but Tuesday was lost to rain.
Rest of the week showed a steady in-
crease in receipts and the final gross
was satisfactory. Sunshines Club meeting
clicked. Whitey Schneider was elected
director, replacing Andy Basenussen.
Bruce Duffy, father of the Ace-in-the-
Hole Club, was taken to a hospital with
a leg ailment. Bench Bentum visited.
Mr. and Mrs. John MacGill are vacation-
ing on the shows. Tilt-a-Whirl crew
won the \$10 ride contest award. Rusty
Blies visited his wife in Milwaukee.



Stellman's Thrill Show continues to top the midway, with Taylor's Monkey Show and Goat Rodeo running second. Lamb's Oddities, with Bobby Burns, armless wonder, as manager and talker, is doing well. General Manager Bloom took delivery on a new car. Walter Fischer was host to several relatives. John Oscar Bloom and Harry Jones are still with it. SeMa weekly co-operated and gave shows a full-page spread with cuts and news. Scoop (Croomer) Liger is rehearsing a new number which he expects to do at the next Sunshine Club meeting. Frank Sweeney visited.

HARRY E. WILSON.

Kaus Expo

Hopelam, N. J. Week ended May 31. Aspects, Fire Department, Business, fair. Weather, rain one day.

A week of unsettled weather and strong winds nightly prevailed here. Tuesday night was lost to rain, and shows cut down attendance Saturday night. Good crowds were on hand nightly, but spending was light. Mr. and Mrs. Chick Boyer joined here and took over the Casino. Lillian Blerly took the Children of Darkness Show. Milton Bloodgood is dark room operator on Bus Morgan's photo gallery. George Donnelly came on as agent on George Whitehead's pan game. Mrs. Donnelly visited, and General Manager A. J. Kaus and William Robinson were Baltimore, Md., visitors. Mrs. W. C. Kaus and Mrs. Russell Owens, of W. C. Kaus Shows, visited. Mr. and Mrs. Frank Gagliano, Newark, N. J., visited Mr. and Mrs. Roy Van Sickle, as did Mrs. Van Sickle's mother, Mrs. Stokes. Sam Applebaum added a stuffed toy store.

LESTER KERN.

Bee's Old Reliable

West Point, Ky. Week ended June 7. Location, Ray Showgrounds. Business, good. Weather, variable. Pay gate, 10 cents.

Week started to bad weather on Monday and Tuesday nights, but business increased on Wednesday night and continued thruout. City officials co-operated, as did officers from Fort Knox. Linda Weston joined here and is working a ball game for Leonard McElore. M. H. Campbell closed his Arabian Nights Show. Spot Tipps replaced him Tuesday night with three girls and a new wardrobe, and did good business the rest of the week. Mr. and Mrs. Virgil Hutzler also closed here. W. E. Page, W. E. Page Amusement Company, visited. Willard Davenport added several new members to his Minstrel Show. Plenty of painting and repair work is being done under supervision of W. M. Jarvis. Concessionaires are building new stands for the fair tour. Norene Garner, cook-house waitress, spent Sunday in Louisiana and Mr. and Mrs. Paul Critzer visited friends there.

R. FELTON ROBERTSON.

Scott Expo

Bedford, Va. Week ended June 7. Location, fairgrounds. Aspects, VFW Post. Business, fair. Weather, fair. Pay gate, 10 cents.

Shows moved here from Martinsville, Va., which was below expectations because of rain over the week-end. Mr. and Mrs. B. Turner Scott, formerly of Orlando, Fla., joined here. N. Garrett Scott, a former member of the shows and brother of Manager C. D. Scott, is a frequent visitor, as are Mrs. F. E. McNeig, Mrs. C. L. Crockett, and Mrs. Elizabeth Maupin. Mrs. C. D. Scott purchased a new Kiddie Auto Ride in Kingsport, Tenn. Mrs. Maxie (Pearl) Lawrence returned from Morehead, Ky., where she visited her mother. Ada Swinam rejoined Mrs. C. D. Scott's penny pitch. Shows' nurse, Mrs. Virginia McCampbell, celebrated her birthday last week. Mr. and Mrs. Vogel Crawford, free act, entertained Mrs. and relatives from Roanoke. Va. Shirley Hayes, daughter of Bill and Jewel Hayes, sustained a broken ankle when a fire fell off the Merry-Go-Round truck and hit her. Charlene Scotts is in Richmond, Va., with her aunt, Mrs. Charles Boshier. B. M. SCOTT.

Art Lewis

Brockton, Mass. Week ended June 7. Location, McQueen's Field. Aspects, American Legion Post. Business, fair. Weather, rain Wednesday and Thursday, rest of week fair.

Shows broke in a new show here and with Wednesday and Thursday lost to rain, spot was only fair. Friday and Sat-

urday drew huge crowds and Saturday's matinee, with good merchants' tie-up, was one of the largest of the season so far. Quincy and Taunton, Mass., and local papers were liberal with space and staffs of all of them were guests of the management on the midway. Frank Kingman, secretary Brockton (Mass.) Fair, visited, and several members of the fair board were dinner guests of Owner Lewis. Storm Thursday night did slight damage to Munn's Monkey and Animal Circus. Claudia Donnell and Dorothy Gordon are scoring with their penny pitch. Joe and Ruby Kane have added some new lighting ideas to their four ball games. Mrs. Hec Hestor has beautified her palmistry booths. Tillie Perry's Mickey Mouse Circus is popular. Whitey Ryan is clicking on Crouch's Wall of Death. Wally White, of Kuntz's World's Fair Freaks is proving a good draw. Phil Dea show is featuring Patricia Kelley, while Carmen LaRosa is scoring with the LaConga nights. Billy Taylor, magician and escape artist, entertained at a party on Saturday. Visitors included Bill Kerr, Jimmy Quinn, Lon Ramsdell, and Whitey Christy. Visits were exchanged with World of Mirth and O. C. Buck shows.

ROY B. JONES.

Crystal Exposition

Greeneville, Tenn. Week ended June 7. Location, Broyle's showgrounds. Business, very good. Weather, fine.

Shows came in from Abingdon, Va., and altho three trucks encountered some trouble, everything was ready for opening Monday night. Crowds the first part of the week were very small and poor spenders. The final days were the best of the week, and shows have had in some time. Over 12,000 paid admissions were chalked up for the last half. Owner Bunta was complimented by county and city officials for the arrangements of the shows and the conduct of the people with it. Rides did big business Friday and Saturday nights. All shows did well the last half of the week, with Mickey O'Brien's Athletic Show taking top honors. Dope Show didn't get open until Friday night, but it did well. The Southern Bammers of the Hill Billy Show, broadcast daily from Station WKPT, Kingsport, Tenn., and proved popular. Roberts Brothers have the popcorn concession. Mr. and Mrs. Jay Williams are doing well with their two concessions, as are Mr. and Mrs. Bill Reed with their penny pitch and pan game. Other concessionaires with the shows are Mr. and Mrs. Billy, 3; Mr. and Mrs. Fred Lesture, 2; and Mr. and Mrs. Swisgood, 3. Doc Moore's Reptile Show is popular.

B. O. (DOC) FELMET.

Blue Ribbon

Terre Haute, Ind. Week ended May 31. Aspects, VFW Post. Business, fair. Weather, fair.

After a fast move from Owensboro, Ky., all shows were ready Monday night. All shows and rides damaged in a windstorm in Bowling Green, Ky., have been overhauled and repaired under direction of L. H. Hardin, assistant manager. Fellowship Club held its regular Wednesday night meeting with Duke Alvarado, of the Girlieke Revue, in charge of entertainment. Tolliver's Brown Skits Vanities provided the floorshow and were well received. A Kangaroo Court was held, with Curley Cowart as judge and thru fines for various minor offenses a nest sum was added to the hospitalization fund. The week here was fair. Children's Matinee was lost to rain, but the skies cleared in time for a Saturday night's business. Manager Roth is supervising the painting and building of new shows for the fair season, assisted by L. H. Hardin. The writer, former announcer at Station WDAN, Danville, Ill., joined the Artists and Models Show here.

FELIX ADAMS.

Mighty Sheesley Midway

Findlay, O. Week ended June 7. Location, Tiffin Avenue Showgrounds. Aspects, Regular Veterans' Association. Business, poor. Weather, cold and rainy. Monday night opened to a fairly good crowd with women being admitted free. Lot was soft, however, and it required much straw and cinders for patrons to get around the midway Tuesday and Wednesday nights. Thursday and Friday nights the weather cleared and business was fair, but Kiddies' Day was ruined by a windstorm and rain. The local merchants contributed prizes and the children, who remained on the mid-

way, were thrilled with the awards. Joe Hatfield, who has been acting as the human cannonball for Harry Pollak in presenting his free act, presented the wrist watch he wore while making his shot on Saturday afternoon to Bobbie Deal, of Findlay. The committee and newspapers co-operated but business on the week was poor. Sam Lowery has the new Motorcycles front completed. Grace Lowery is recovering from recent illness. Al Renton's twins came in Saturday, and Joan and Dorothy Sheesley are expected soon. Maxine Hogg is recovering from an appendectomy. She's one of the performers on Gypsy Meyers's Scandals of 1941. Mrs. Hattie Wagner, of Great Lakes Exposition Shows, visited.

PAT BUCHANAN.

Frisk Greater

Benson, Minn. Week ended May 31. Business, nil. Weather, rain all week until Saturday.

Saturday's take was fair. Cliff Barnhart celebrated his birthday Saturday and his birthday cake was sampled by everyone.

Little Falls, Minn. Week ended May 24. Aspects, Junior Chamber of Commerce. Business, fair. Weather, cold.

Shows and concessionaires did a little business here. Midget Show clicked. Cliff Barnhart, cookhouse; William Schimmonski, dart game; and the writer enjoyed a good week of fishing.

JAMES F. CARLEY.

O. C. Buck

Panthers, B. I. Week ended June 7. Location, McHale lot. Aspects, Disabled American Veterans' Post. Business, terrible. Weather, terrible. Pay gate.

Plenty of newspaper space and radio time was used here, but it was all in vain. Monday and Tuesday attendance was poor and those who did come didn't spend. Wednesday and Thursday were lost to the weather. Friday drew a fair crowd despite the cold, and Saturday afternoon and night were big. William Howland was among the many show-folk heard over Station WPRO here, as were Ike and Mike and Goldie Pitta. Mrs. Clementine Coffey was kept busy lining up talent for the daily programs. Winnie Sisto's Side Show had a big Saturday. Doc Wilson took top money. Ride-O was shipped to Seaside Heights, N. J., and Joe Palco supervised its erec-

3000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 25 cards, \$4.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.00; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining cards, \$5.00 per 100. No. 100 Extra Heavy Green Both Sides. Per 100, \$8.50.

3000 KENO

Made in 30 sets or 100 cards each. Placed in 3 rows across the card—cut up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.00.

All Bingo and Lotto sets are complete with wood markers, tally and directing sheet. All cards size 5x7. LIGHT WEIGHT BINGO CARDS

Black on white, postal card thickness. Can be rotated or discarded. 3,000, size 5x7, per 100, \$12.50. In lots of 1,000, \$1 per 100. Calling markers, extra 50¢.
Automatic Bingo Shaker, Real Glass, \$12.50
3,000 Extra Post Size (stripes 7 numbers), per 1,000, \$1.00
Lightweight Lapboard, 4x10, Per 100, \$1.50
3,000 Extra Post Size (stripes 7 numbers), 7 colors, pads of 25, Size 4x8, per 1,000, \$1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.25 per M. In lots of 1,000, \$1.00
25, Per M, \$1.00
Pledge extra on these sheets
Bingo Card Markers, in strips, 25,000 for 1.25
Dice boards and pads, marble, checks, coupon books, subscription books, misc. items, Pat and sample cards free. You get an O. C. D. free. No personal checks accepted. Instant delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

Cotton State Shows WANT

Rides, Shows, Concessions, in least of defense give us "Show" Manager, Side Show Manager, Snake Show Manager, Concessionaires of all kinds, Chatsworth, Ill., 52nd Annual July Fourth Celebration.

For Sale—Double Billho, new top, flash, Ham and Bacon, complete. Will book same.

Braidwood, Ill., this week.

Wire RAY D. JONES.

WANT WANT AL BAYSINGER SHOWS

18 Fairs Starting Next Week—19.

We have 8 Rides and 6 Shows, but must increase. Jokers, Hold-Over, Whip, Ostrich and Caterpillar, or new up-to-date Rides; will book, top of line.

Shows: Motorcycle, Monkey Circus, Illusion, Crime and Poison or Police Show. Legitimate Concessions. What have you? Write or call East Coast Parks, Mine, Pa.

A. S. BAYSINGER, MGR.

Advertising in the Billboard since 1905

ROLL TICKETS DAY & NIGHT SERVICE

SHIPPING WITHIN 24 HOURS WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000	\$.65	50,000	\$.12.75	90,000	\$.18.55	250,000	\$.41.75
20,000	\$.84	80,000	\$.14.20	100,000	\$.20.00	300,000	\$.48.00
30,000	\$.95	70,000	\$.15.65	150,000	\$.27.25	500,000	\$.75.00
40,000	1.13	80,000	1.17	200,000	1.34	1,000,000	150.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50¢. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS WELDON, WILLIAMS & LICK

ONLY 5c, 10c, 15c & 20c

1 ROLL, 100 tickets, \$50c
5 ROLLS, 500 tickets, \$2.50
10 ROLLS, 1,000 tickets, \$5.00

IF ADMISSION IS OVER 20¢ NAME OF THEATRE AND TAX MUST BE PRINTED ON TICKET—FEDERAL TAX 15 ONE CENT FOR EACH TEN (10) CENTS

WANT PIT SHOW

Have complete outfit; will book on small percentage. Will play 14 Fairs and Celebrations. Can place Coupon Agent for Clothes Pin Joint. Address:

ANDERSON-SRADER SHOWS, INC.

Salina, Kansas, June 16th to 21st; Junction City, June 23rd to July 2nd.

Wanted For Festival, Hubbard, O., June 23-28, Inclusive

Legitimate Concessions of all kinds, including Bingo. Can use some good Shows. Location, center of city; strong audience. Address inquiries to:

THE F. E. GOODING AMUSEMENT COMPANY

1900 NORTON AVENUE COLUMBUS, OHIO

WANTED TALKER — ELECTRICIAN — CANVAS MAN

Reliable, Sober—To handle one 60-foot and one 30-foot top and fronts. Year-round work.

MODERN ART STUDIOS, INC.

1201 W. MADISON ST. CHICAGO, ILL.

the shows closed. Mr. and Mrs. Billy Bacon tendered their daughter, Virginia, a birthday party. Ice cream and cake and a buffet lunch were served. She received many presents. All members of the personnel attended. Dancing was enjoyed by the younger set on the shows as well as some of the older members. On Decoration Day Manager Harlock, Bee Hurley, Billy Bacon, Ada Fortner, and H. W. Garrett were hosts at a chicken dinner to the personnel. The Women's Club did the cooking and serving. Mr. and Mrs. Kit Carson were nighty visitors. Bee Hurley and family closed Saturday with their three concessions to join Grove's Greater Shows. **JEAN BACON.**

Motor City

Newcastle, Ind. Week ended June 7. Business, good. Weather, some rain. Despite some rain the first part of the week, date drew good crowds and spending was good. All with it reported getting their share. Lot Superintendent Bill Allen has about recovered from his attack of the flu. The new and well illuminated front has been receiving much favorable comment. Owner V. Horwitz is proud of the flash it makes. Advance publicity received from the Dexter (Mich.) Centennial Committee indicates the big Centennial Celebration there, with the shows on the midway, will be a winner. **JAMES DEWEY.**

Byers Bros.

La Plata, Mo. Week ended June 7. Location, celebration grounds. Auspices, American Legion Post. Business, satisfactory. Weather, storm; three nights rain. Heavy rains Monday, Tuesday, and Thursday nights marred the week's gross. However, Saturday night's near-gross.

WRITE SIOUX TIRE & BATTERY CO. SIOUX FALLS, S. D. Buy on Our Easy Terms.

"Dutch" Radcliffe Wants
Two Wheel Axels and Conion Axels for Roll Down and Chokeless Pitch starting next week, also Green Roll. This Show booked solid and has real good spots. Those with no before, get in touch at once. Will call (Spokane) Kelly, who is now new Business Manager. This week Moretown, West Virginia; then leave this State for the next ones. Next week Cherry Tree, Penna.; Celebration; then a big 4th of July spot. Whiter Campbell wants to have from Dick Anderson. **DUTCH RADCLIFFE WHITE-SIDE,** care of Keystone Modern Shows, Moretown, West Virginia.

FOR SALE--RIDES
1 Two-Axled Merry-Go-Round, 40-foot machine, new top.
1 Cedar-Leaf Ride, 24 seats, new type drive.
1 Ace Speedway, equipment made, 6 runs. The above Rides are in good condition and are now in operation.
These Rides are portable and are suitable for Park or Carnivals.
Terms: reliable. Address: **T. A. RICCI** 1015 West Main Street RICHMOND, VA.

WANTED
Pierce Greater Shows can back Merry-Go-Round, Ferris Wheel, Chairo-Plane, Kiddie Rides or any other for series of Firemen's Celebrations in Western Pennsylvania. Will book for twenty per cent. J. K. Walker, contact me. Write or wire **PAUL E. FULLER,** 914 Main Street, Myrsville, Pa.

SLIGHTLY USED TAN SIDE WALL
1000 ft. of Seven Ft. x 25 per 100 ft. 1000 ft. of Eight Ft. x 24 per 100 ft. 500 ft. of Nine Ft. x 22 per 100 ft. Slightly used Concession Ties, 8 x 10, \$30.00 each.
MAIN AWNING & TENT CO.
230 Main Street Cincinnati, Ohio

WANTED
For Veterans of Foreign Wars annual 4th of July Celebration at Corvallis, Ind., July 10th to July 15th. Ferris Wheel or Merry-Go-Round, Pooling, Fallows, Ranges, Snow Cones, Candy Apples. Any legitimate Concessions except Thins, Fish, Post, Two Sides. Any good Show come on. All replies to **ED SICKEL,** Charlestown, Ind., until June 28th; then Claydon.

TIVOLI EXPOSITION SHOWS
WANT
Ferris Wheel Foreman and other Ride Help who can drive wheels. Wire or write **H. V. PETERSEN,** Mr. Chillicothe, Mo., this week.

capacity business resulted in good play for all. Shows were the first organized carnival to operate here in nine years. Legion co-operated. Commander Webber did a good job. Lon (Bear Man) Morton left to join another show at the close of this engagement. Much visiting was done during the week between this show and the personnel of the Great Diamond Shows. Reba June Byers, daughter of co-owner-manager Carl W. Byers, planned in from Dallas for her annual vacation with her parents. She attends school in Sulphur Springs, Tex. She will assist her mother with the office duties. Swede Nelson joined with his cookhouse. Fred Roth, Merry-Go-Round foreman, purchased a new car. Jimmie and Sarah Bulley ordered a new trailer. Esther (Slim) South added another concession to his string. William (Uncle Billy) Conners came on at this engagement, marking his 20th consecutive year with Sullivan's concessions. **MRS. JEWELL ROBINSON.**

J. J. Colley

Tahlequah, Okla. Week ended June 7. Location, ball park. Auspices, American Legion Post. Business, good. Weather, fair. Date marked the first week of the season, where the rides, shows, and concessions all clicked. Nights were cool, but it did not hamper attendance and spending. Doc Freed's two free acts are well received. H. H. Awde joined with his concession. L. R. and Mrs. J. J. Colley made a trip to their home in Hugo, Okla., on business. They returned with their daughter, LaVerne. Mrs. R. P. Wipple is recovering from a recent operation. Mr. and Mrs. Mitch Freeman and son, daughter-in-law, and granddaughter arrived from Albuquerque, N. M. Berly Huddleson added a new concession. Billie and Lynn Owens are working for Mack McGinnis. Mr. and Mrs. Smokey Hale left for Missouri, and Dale and Katie Parrish went to Iowa. General Agent Red McParlin is away on a booking trip. **EUGENE C. COOK.**

Pierce Greater

Tremont, Pa. Week ended May 31. Auspices, Rescue Hose Company. Business, excellent. Weather, good; rain Saturday. Rides did near-capacity business here and in Pottsville, Pa., with the Ferris Wheel leading and the Merry-Go-Round second. Joining here were George Handlon's cookhouse, Tex McCool's Serpentine and Jungle shows, Sid Smith's Dope and Shanghai shows, and Willis Levine's photo gallery. Work crew is building steel fencing for all rides and the new Zipper ride will undergo several minor changes. General Agent Silver Jackson returned here from a booking trip. **GLENN MCCOLL.**

Golden Belt Shows

Harlan, Ia. Four days ended June 5. Location, fairgrounds. Business, bad. Weather, bad. Shows' run of 60 miles was made in a few hours. Rain killed Monday's business and Tuesday the lot was put in fair condition, but more rain prevailed and little business was done. Wednesday, with good weather, resulted in a fair night's play. Shows tore down in the rain Thursday and had some trouble getting off the lot. The writer replaced W. H. Kelly as The Billboard sales agent and mailman. Ace Martin joined with his Girl Show and a number of concessions. **EDITH CROWL.**

L. J. Heth

Bedford, Ind. Week ended June 7. Location, HiLochok Showgrounds. Auspices, Lions Club. Business, poor. Weather, rain. Short move in here from New Albany, Ind., was fast and shows were up early Sunday. Rain started to fall around midnight Sunday and didn't let up until 9 p.m. Wednesday. Thursday and Friday were clear and hot and a fair crowd turned out. Rain set in again Saturday and continued until 5 p.m. and only a mediocre crowd turned out that night. This was shows' first losing date since leaving quarters. Curley Rivers closed here. Charles Fisher's Famous Flyers were well received. **H. B. SHIVE.**

Buckeye State

Benton, Ill. Week ended June 7. Location, West Main Street showgrounds. Business, satisfactory. Weather, fair. Mr. Ford joined with his newly formed

OUTDOOR SHOWMEN
The next issue will be the **SUMMER SPECIAL**
Because of the increased size and distribution **THE FORMS WILL GO TO PRESS EARLIER THAN USUAL**
No telegraphed or telephoned Show Ads for the next issue will be accepted after 10 a.m. (Eastern Standard Time), Monday, June 23. Wire important late Show Ads Sunday night for position in General Outdoor Section.
Ads for the Carnival Department must be in Cincinnati by Thursday, June 19.

SQUARE DEAL AMUSEMENT SHOWS
Bolivar, N. Y., this week; followed by Old Home Week and Firemen's Convention, Addison, N. Y.; 58th Annual 4th of July Celebration, Germania, Penna.; Livingston County Firemen's Convention, Lima, N. Y.; N. Y. P. Firemen's Convention, Elkland, Penna. West American Palmyra, Novelty, Stock Concessions, Long Range Gallery, Penny Arcade. Good proposition to clean Concessions and Shows. Want Girls for Girl Show. Salary and percentage.
FREE ATTRACTIONS EVERY NIGHT
THE GREAT CALVERT, HIGH WIRE ARTIST
GEORGE KLINE, PARACHUTE JUMPER
NO GATE
ADDRESS: BOLIVAR, N. Y., THIS WEEK

WESTERN N. Y.'S Biggest 4TH OF JULY, WARSAW, N. Y. Concessions—Shows—Rides not conflicting. 14 weeks \$2,000 Last Year following green New York and Pennsylvania bona fide Conventions and Celebrations, Central N. Y., 21 County Convention, same as hold Johnson City, 130 bands and fire companies in line. Northeastern Pennsylvania Firemen's Convention. Also several other Conventions included in route. Want Outfitters, Sales. Address: **MICKEY PERCELL, BOX 106, WAVERLY, N. Y., THIS WEEK.** Excursion rates. Boom towns. Will buy for cash or book any money-getting Rides, Bands, Parades, Fireworks, Free Acts, Decorations, Contests, Merchandise Drawings.

WANTED TRAIN HELP AND POLERS
Address Arky Bradford, Trainmaster. Also Show and Ride Help. Address **BECKMANN & GERETY SHOWS**
Elmwood Park, Ill., June 19 to 28.

ART LEWIS SHOWS, Inc.
CAN PLACE legitimate Concessions, FAT SHOW, ILLUSION, GLASSHOUSE. (Have fourteen weeks of Fairs.) Want to hear from "Doc" Jack Murray, Bill Puschke, wire me immediately. Second Man for Ferris Wheels. George Ingalls, contact Howard Ingram. Address **ART LEWIS, Gen. Mgr., June 10-21, Kistery, Moine.**

JIMMIE CHANOS SHOWS
BIG FOURTH OF JULY CELEBRATION—PORTLAND, IND., 4, 5 AND 6
Want legitimate Concessions: Fish Pond, Cigaret Gallery, Lead Gallery, Bowling Alley, Hoo-La, Ballons Dart, Bumper, Rat Joint, Ride Help, Wheel and Merry-Go-Round Men. Will book a neat Kiddie Ride, Manager for Girl Show who can furnish people, Manager for Athletic Show, Speedy Martin, answer. This week, Dunkin, Ind.; Antwerp, Ohio. American Legion Celebration on the streets Portland, Ind., and New Haven, Ind. celebration. **SUSIE CHANOS, Secy.**

GROVES GREATER SHOWS
WANT for Altus, Ind., June 25 to 28, and Fairbury, Ill., Big 4th Celebration, June 30th to July 5th, and other Street Celebrations to follow. Shows with or without own outfit. Have opening for Ten-in-One, Snake or Quak Show, and Girl Show. Can place Sound Truck, Concessions: Fish Pond, Cork Gallery, Bowling Alley, Choochie Pin Pitch, Diggers, Penny Pitch, Outfitter Machine. Can place Bingo Operator, Ride Help for Merry-Go-Round, Ferris Wheel, Chairladies. Those who can drive steel-trailers preferred. All address **ED GROVES, Lebanon, Ind., this week, and per route.**

Wax Show and a concession. Charles Savage and O. B. Oliver made a flying trip to Tuscola, Ill. Manager Joe Gallier signed a contract for the Fusico (Mo.) Annual Home-Coming Week. Jesse Harrison, who has the grab stand, had his truck stolen while playing here. Bob Parker, of Bartlett diggers, visited, as did Bobby Kline, advance agent Great Lakes Exposition Shows, and Mr. Nolan, secretary Benton Fair. Ted Evans, who had been working for the writer, closed here. A committee from Jackson, Mo., also visited. **H. O. STARBUCK.**

—WANTED For—
State Convention of Elks
DANVILLE, ILL.—JUNE 25-28
Ferris Wheel, Merry-Go-Round or other Rides, Air Shows, Stunt Shows and other Concessions. Contact **AMOS WHITE**
Southway Hotel, 8012-14 So. Parkway, Chicago, Ill.
(After June 23 contact Danville)

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, June 14.—Special board of governors' meeting was held on June 12 in the clubrooms in the Sherman Hotel, with Vice-President Carl J. Sedmay presiding. Attending were S. T. Jessop, William Carsky, Lew Keller, Zebbie Fisher, M. J. Doolan, Morris A. Hart, John O'Shea, James Campbell, Fred H. Kressman, A. L. Rossman, and Bernie Mendelson. It was decided that on all applications received after that date a 1942 membership card will be issued. Club also calls attention to the fact that on September the initiation fee will be increased to \$25 and each application must be accompanied by this fee and one year's dues of \$10. Until that date club will accept applications at the old fee of \$10 for initiation and \$10 for dues, or \$20 with each application. Brother Morris A. Hart was elected to fill the vacancy on the board of governors occasioned by the death of the late Brother L. C. Kelley.

Elected to membership were Walter B. Featherston, Michael Kabin, Leo Bortz, Edgar M. Wilder, Ronald McDonald, George T. Jackson, Joseph Tarlatti, Garnet A. Lobb, John R. May, Jack R. Leonard, Jack Temkin, Joseph Weselock, Nicholas Maltzco, Louis Drillick, Frank E. Broce and George Atkinson. Brother Sam Gordon wired a request for application blanks. B. S. Greely, A. J. Wells, and Teddy Webb, Beckman & Gerety Shows, visited, as did Capt. Jimmy Jamison and Herman Aarons. Mickey Humphrey and Sam Ward also were in for a while. A. W. Latimore, of the Pacific Coast Showmen's Association, visited. Secretary Joe Streblich and John Lempert visited the Gold Medal. Great Lakes Exposition, and Wallace Broca. Shows. Club this week learned of

the death of George Newton, well known in the fireworks field.

Letters and printed forms have been sent to owners, managers, and the general membership throughout the United States and Canada on the Showmen's League Outdoor Amusement World Directory. All are urged to give the matter their full co-operation. A handsome trophy, suitably inscribed, is to be awarded at the annual banquet and ball on December 3 to shows of 20 cars or more obtaining the most listings for the directory. A similar cup will be given to the shows under 20 cars who secure the most listings. Both trophies were donated by President Frank R. Conklin. Other valuable prizes to be awarded members and firms are donated by Vice-President Harry W. Hennies and A. L. Rossman.



National Showmen's Assn

Palace Theater Building
New York

NEW YORK, June 14.—Brother Frank Blatsky visited the B. & V. Shows in Secaucus, N. J., and joined Brother Jack Feldberg's party at a night club there after the show closed for the night. Among those present at the festivities were Brothers Jack Owen, Jack Allen, Dada King, Harry Weinraub, Sam Walker, Charles Davenport, Brother Charles Lawrence has gone to Baltimore, where he will join Brother Harry Kaplan. Executive Secretary John M. Liddy visited the Kaus Exposition Shows in West Havenstraw, N. Y., and Brother Adolph Kaus advised that he is lining up new applicants, as well as advertisements for the yearbook. Recent visitors to the rooms were Brothers Mack Harris, Sid Goodwalt, L. G. King, David Epstein, Casper Sargent, Brother Lew Lange, on the Art Lewis Shows, has sent in applications for Leo Hirsch and Mack McFarland.

Members are again reminded that it is necessary to contact the office before assuming any hospital or doctor bills. This request is being made by Chairman Dr. Jacob Cohen of the Hospitalization Committee. Brothers P. S. McLaughlin and Rose Manning, of the M. & S. Shows, are putting forth tireless efforts in behalf of the organization. To date they have sent in two advertisements for the yearbook, from the Exempt Firemen's Association, of Poughkeepsie, N. Y., and the John R. Durkee Hose Company, of Port Edward, N. Y. They have also sent in an application for P. T. McConville. Brother Andre Dumont is now ringmaster for the circus in Luna Park. Business is better.

Birthday congratulations to Jack Rosenthal, Bill Powell, June 18; Jesse Kaye, 19; Clarence V. Giroud, Frank McMan-

ara, 20; J. Fletcher Creamer Jr., 21; Edward A. Hughes, Harold Barnes, Dave Lodge, Anastas Nalitsas, K. L. Moyer, 22; Ike Weinberg, Al Boxall, Bobby Morris, 23.

Ladies' Auxiliary

Present efforts are for the Auxiliary's picnic on June 22. President Midge Cohen is expected back from the road in time to take part. Blanche Henderson, secretary, recently visited Oscar Buck and Art Lewis Shows and a number of members were encountered. It was said about the club and to see the enthusiasm of some of the newer members in the projects being undertaken. On the Lewis Shows four generously filled penny bags for the Poor Kiddies' Fund were turned in, one each from Sisters Patricia Lewis and Jean Davis, and two from Sister Rose Lange. Patricia Lewis, who has announced her determination to secure a gold life card, signed six members. At request of Sisters Mildred Schwartz and Helen Evans, of Oscar Buck's midway, penny bags were taken to them, as well as one to Owner Buck. Zella Newman, ill in a Jersey City hospital for several weeks, was reported well enough to leave and rejoin the show. Membership is now approximately 300, of which about 10 per cent are unpaid. Have you paid your dues? Some members have already paid for 1941-42, although not due until July. Such remittances are most acceptable.

Pacific Coast Showmen's Assn

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, June 14.—Monday night's regular meeting drew a small attendance, because nearly all members are on the road. Vice-President John R. Ward conducted the meeting with Pop Ludwig as secretary. Meeting convened at the end of a long board of governors session. Communications were read from the Hollywood Towers, Bill Slover, Dan Stover, Joe Chontos, Tommy Meyers, Steve Ouellette, Johnnie R. Miller, Dan Meggs, Chuck Gammon, Harry Chipman, Cal Lipas, Sam Dolman, Jimmy Lynch, Ben Dobbert, Moxie Miller, Russell Faulkner, Roy E. Ludington, Chris Owen, and Harry Wallace. Secretary Ludwig gave the group the highlights of President Glacy's frequent communications to him.

Chairman John M. Miller's financial report revealed the club is in a healthy condition. Brother Henry Myers is still ill and making little progress. Charlie Guberman is still on the sick list, as are Dad Parker, Pat Shanley, Bert Warren, and Joe Wortsmann. Banquet and Ball program is assuming good proportions. Chairman Harry Margrave reports, Brother Charlie Nelson advised that the Convention Committee's work has been slowed down because members are on the road, but added that some progress is being made. Outstanding report was Ralph Losey's relation of progress on the 20th Anniversary Souvenir Edition. Book is the brain-child of President Joe Glacy, and the first two weeks Chairman Losey has been on the job have proved it a success. Lion Tamer John Miller gave the Christmas Dinner Fund a substantial boost, and Al Onken won the attendance prize.

Ladies' Auxiliary

President Allerta Foster presided at the June 9 meeting. All officers and 15 members were present. The home members have been loyal in attending the meetings. Bank night award went to Jessie Campbell and the door prize was awarded to Jennie Rawlings. Sale of the basket award books is still going on. Award will be made some time in July. Mother Minnie Fisher reported she visited the late Brother Pat Armstrong's grave on Decoration Day.

Sister Vivian Gorman, who has been on a good will tour, visited five shows. Men's Club is celebrating 20 years of progress with a beautiful souvenir book. Auxiliary will have a section describing its history. Mora Bagby will donate the door prize for the June 22 meeting and hostesses will be President Foster and Martha Levine.

Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., June 14.—After a few weeks of inactivity around the clubrooms, shows are once more in the club's midst and many visitors have been seen daily. "The World of Today Shows" played at Kansas and Packer Avenues, Kansas City, Kan., while Elite Exposition Shows were at 23d and Brooklyn streets on the Missouri side. Snapp Bros.' Shows were at Fairmount, Mo. The Heart of America Shows continue to play local spots to good business.

Visiting the club daily were Mr. Vogel, general agent Elite Exposition Shows; Brothers Denny Pugh, Sam Benjamin, Mr. and Mrs. Murphy, Ben Glass, Mr. and Mrs. Gwinn, and Mrs. King, Mr. Perkinson, World of Today Shows, and Brother and Mrs. Mel. Vaught. Brother George Rosa is in the Tuberculosis Hospital, Leeds, Mo., in a serious condition. President Bob Lohmar sent in six new members and Brothers Chester I. Levin and Harry Altshuler spent much time visiting the various shows in this territory and were guests on Reynolds & Wells, Byers Bros., and Tony Martone's Heart of America shows. Brother Cliff Adams purchased a home in the country club district.

Robert Bliss, Texas Exposition Shows, who is in General Hospital here, reported to be rapidly recovering. Brother Glenn and Mrs. Hyder visited while en route east.

Ladies' Auxiliary

Second of a series of summer parties was held in the clubrooms on June 5 with 50 members and guests attending. Eight guests were from Elite Exposition, eight from World of Today, and nine from Heart of America Shows. Bingo was played for prizes of Wedgewood ash trays. Day's award, a costume pin, donated by Pearl Vaught and Blanche Peelman, went to Margaret Haney. Ice cream and cake was served by the entertainment committee.

A short meeting was conducted by President Martone. Pearl Vaught, Mrs. Charles Rotola, and Mrs. Dolly Snapp were introduced from the floor. Mrs. Joale Rotola and Louise Thompson are new members. Mother Louise Parker was introduced and welcomed guests. Frieda Hyder was on hand. Nellie Weber, co-chairman of the entertainment committee, announced that plans for the summer party are under way.

C. F. Zeiger United Shows

WANT

For sixteen Fairs and Celebrations, two State Fairs, Cooks, K&M Auto Ride, Mechanical Show, Gook Show, Big Shows, Dog and Monkey Fairs, Charlie Kevins, write Will Ferrie, outside for mooning-party Shows, Walt Fallow, Pan House, Huston and Blago, Help, Special Icecream Concessions, etc., Park Springs, Wyo., this week; Twin Falls, Idaho, June 23 to 28; Rupert, Idaho, July 1 to 5.

WILL BUY

One used Smith & Smith Chair-o-Plane. Help—Chair-o-Plane Ferrie, wanted. Complete set of Rides available after Aug. 30, including Labor Day week. Write

THOMPSON BROS.

2906 4th Avenue
Altoona, Pa.

S. SALSBERG WANTS

AGENTS FOR GROUND STORES.

FORTNER WANTS

COUPON AGENTS.

Waterloo, N. Y., next week.

WANTED RIDE HELP

Wanted—Farris Wheel Ferris, salary \$25 per week. Must be sober and reliable. Also Men to sell and operate Ferris wheels. Complete set of Rides available after Aug. 30, including Labor Day week. Write

DE LUXE AMUSEMENTS

162 West Main Street
Rockville, Connecticut

Drome Help Wanted

Male Cub Lion, six months, for sale. Doc McConne, wire, EARL Kestring, Goodman Wender Shows, Moorhead, Minn.; next week, Grand Forks, N. Dak.

Can Place For Soldiers and Sailors' Reunion

MT. VERNON, ILL.

Concessions of all kinds. Well known. Write to Mrs. W. H. Vernon, Mt. Vernon, Ill., care of the Soldiers and Sailors' Reunion. Shows will be held at Mt. Vernon, Ill., on August 15-16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. Write to Mrs. W. H. Vernon, Mt. Vernon, Ill., care of the Soldiers and Sailors' Reunion. Shows will be held at Mt. Vernon, Ill., on August 15-16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31. Write to Mrs. W. H. Vernon, Mt. Vernon, Ill., care of the Soldiers and Sailors' Reunion.

AL WAGNER

Washington, Ind., this week; Mt. Vernon, Ill., next week; then the big one, Oney, for the 4th.

WILL COMPENSATE

Liberally increase furnishing information as to the present whereabouts of R. H. (Bob) Miller, one who connected with Mack Empire Shows in Chicago. W. E. SKELLEY, Old Colony Building, Des Moines, Iowa.

—WANTED—

Help on Ferris Wheel, Chalfonts. Second Men on Silver Struck and Ride-O. Also other help. BOX 484, THE BILLBOARD CHICAGO

LAWRENCE GREATER SHOWS, INC.

Want capable people for Monkey Show. Have few Monks. (Prof. Baker, get in touch with me.) Want Life Show, Fun or Glass House, Motor Drome, Illusion or any single PH Show (have equipment). Have complete outfit for Midget or Fat Show.

RIDE—October, Ride-o-Plane, Kiddie Auto Ride. CONCESSIONS—Will sell X on Custard, Diggers, Scales, Stock, Fish Pond and Bowling Alley. Can place all legitimate Stock Stores and Ball Games.

Show Builder wanted. Full season's work. Also one more high sensational Free Act. Want capable Ride Help and experienced Canvas Men, Musicians and Performers for Plant Show. Our Fairs start in August and close Armistice week. Write or wire SAM LAWRENCE, AMBRIDGE, PA., THIS WEEK; BRIDGEPORT, OHIO, NEXT WEEK.

WANT WANT WANT ANNUAL CELEBRATION REMUS, MICHIGAN, JULY 4, 5, 6

Legitimate Concessions of all kinds: Fish Pond, String Games, Bowling Alley, etc. Wonderful opportunity for Photo Gallery, Pin, Fat Games. Those joining now will get benefit of 12 Street Fairs to follow, Route to interested parties. Ride Help for the following: Farris Wheel, Merry Go Round, Tilt-a-Whirl, Loops-o-Plane, Kiddie Auto Ride. First Man only, \$30.00 per week (with bonus). Address all mail to 418 DAVENPORT ST., APT. 36, DETROIT, MICHIGAN.

SHOWS MARTIN, TENN., CONCESSIONS JULY 4TH CELEBRATION

Stock jobs that work for 10 cents. No X. American Paints, High Sticker, String Game, Grab Joints, Candy Apples, Candy Cakes, Duck Pond, Eat, Drink, Sleep, and Love Shows, Lost Galleries, Will sell X on Diggers and Mouse Jit. Shows: Want Monkey Speedway or Drome, Fat, Midget, Freak, Illusion, Wax, Big Snake, good Side Show. All Shows must lock and be good. Carroll County Homecoming to follow at Nashville, Tenn. Both spots in the heart of \$50,000,000 government job. Those joining now given preference. Address: W. J. WILLIAMS, Mgr., Reading's Shows, Tompkinsville, Ky., this week; Elston, Ky., next.

SOUTH COMMON MIDWAY
LOWELL, MASS., FOR JULY 4TH

Another Sale for choice of lots at South Common Midway, Lowell, Mass., for July 4th Celebration will be held at City Hall, Lowell, Mass., Wednesday, June 23, 1941, at 10 a.m.

BOARD OF PARK COMMISSIONERS:
John W. Kernan, Superintendent

WANTED CARNIVAL

Rides for July 4, 5, 6. Booth on Blackfoot Reservation, East Grafton, Glazier National Park, Brewster, Monticello, Wis. by Western Union for booking.

BROWNING FAIR ASSN.

W. E. BURNISON, Secretary

13th Annual Homecoming

August 11-16, Inclusive
Sponsored by Grand Volunteer Firemen. Have Sections Park Rides booked. Want Shows and Concessions. Contact only F. D. SNYDER, Sec., Cypert, O.

WANTED

CONCESSIONS AND SHOWS
DOWNSIDE, IND., JULY 2-5
ELEVENTH ANNUAL CELEBRATION.
Miller's Rides booked. 14 Free Acts booked. Fireworks every night. Free Dance daily.
CAN USE ANY LEGITIMATE CONCESSIONER.
EDGAR BURNETT, Secretary,
Box E, Bowtell, Indiana. Phone 64.

WANTED

Class, legitimate Concessions and Shows for celebration on streets of Liberty Center, O., Aug. 21, 22, 23. Address

ROY WEBER RIDES
Church St., Berlin, Mich., or
R.F. SMITH,
Liberty Center, O.

WANTED

Rides, Concessions and Shows for
July 4th Celebration,
Brimfield, Ill.
Address H. B. BOWMAN, Chairman.

WANTED

Good clean Carnival and Rides
In "Vacation Land of North," July 3-4-5.
Annual event—10,000 attendance.
Wife COMMANDER BROWN
American Legion, Lake City, Mich.

STOCKTON, ILL.

19th Annual Street Fair, July 13-19.
Want Concessions, Free Acts, Rides are booked.
On U. S. 20, 50 miles west of Stockton.
F. C. NIEMEYER, Stockton, Ill.

WANT FREE ACT

Also Concessions for
LOUISBURG, MO., CELEBRATION
July 23-24.
See or write BERT MATTHEWS

CARNIVAL RIDES WANTED

WEEK OF AUGUST 18
Sponsored by Merchant's Club
DONALD ANWAY, Secy.
White Pigeon, Michigan

MEREDOSIA ANNUAL

HOMECOMING
AUGUST 28, 29 AND 30
CARNIVAL WANTED
C. A. KORSMAYER, Secy., Meredosia, Ill.

WANTED

Concessions, Shows, Rides for 12th Annual Celebration and Homecoming, Port Sanilac, Mich., July 4, 5, 6. Only Celebration in the Thumb of Michigan. Address all mail and wires to
H. R. KOEHLER
915 Scott Avenue
Port Huron, Mich.

WANTED

FOR JULY 4 AT CHATSWORTH, ILL.
Carnival, Also Independent Rides, Concessions and Shows. Can play Thursday, Friday and Saturday. Anglers Community Club, K. R. PORTERFIELD, Care Fish-Dealer, Chatsworth, Ill.

WANTED

CONCESSIONS, RIDES, SEAPLANES,
4th and 5th July. Night and Day, at Ferrysville, Wis. No celebration within 100 miles. Concessions to:
H. R. MILLER, Wilson, Wis.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

**Heavy Support Seen
For Florida's Centen**

TALLAHASSEE, Fla., June 14.—Governor Holland is expected to sign a legislative act appropriating \$36,000 to Florida Centennial Commission, which is planning a State-wide celebration of the peninsula's 100th anniversary of its statehood in 1945.

Chairman LaMonte Oraw, Miami, said the commission had made no plans other than to agree that exhibits would be distributed in various cities of the State. He indicated that since Florida is near Latin America the observance would be attractive to the neighboring republics as well as to visitors from Alaska and Canada. He said the commission for the next three years will co-operate with local committees to secure their co-operation in making the State more attractive for visitors. He said private industries and other groups have assured substantial financial aid in addition to the State appropriation, and that the federal government had approved an allocation for the commission.

State Chamber of Commerce, Junior Chamber of Commerce of Florida, and other civic groups are sponsoring the celebration. Governor Holland and Commissioner of Agriculture Nathan Mayo are honorary chairman and vice-chairman. Other members, besides Oraw, are Harold Coloe, vice-chairman, Jacksonville; Jack W. Simons, treasurer, Tallahassee; L. L. Chandler, secretary, Goulis; Carl Brocton, Tampa; Carl Hanton, Fort Myers; J. J. McCaskill, Marianna; L. B. McLeod, Orlando, and Mrs. Blanche Randolph, Palatka.

**Pa. and N. J. Doings Are
Aided by Defense Activity**

PHILADELPHIA, June 14. — Because of defense industries concentrated in this territory, organizations in Eastern Pennsylvania and Southern New Jersey have booked ambitious programs for annual carnivals. West Philadelphia Lodge of B'nai B'rith, for British War Relief Society, sponsored a carnival for the first time in Spruce Park for a week ending today. Besides rides and attractions, Captain Clark's High Divers were presented.

Orill Fire Company, near Reading, sponsored a doings on June 6, at which Breininger's Marimba Band appeared. In Reading the annual Union Bank Carnival of Union Fire Company, for a week ending tonight, presented Wyoming Band, Wittich Accordion Band, and George Haage's Merganser Chorus. In Bethlehem the American Legion Post, on June 8 at Rich Airport, sponsored an air show with Howard Sutton and His Sky Devils.

North Trenton Democratic Club sponsored World's Fair Shows, with Maj. Jack Elliott's Watercade for a week ending last Sunday. Mercerville Volunteer Firemen's Carnival has Blanche Calloway's orchestra and a Cotton Club revue.

Bryant Directs at Taunton

TAUNTON, Mass., June 14.—G. Hodges Bryant has been appointed managing director of the Liberty Week Celebration to be held here. Event will be sponsored by War Veterans' Council and will run for one week. A parade is being planned which will feature floats and military units from near-by Camp Edwards. Wallace-Gordon Circus will furnish attractions.

FIREMEN in Chester, W. Va., will present Annual Tri-State Street Fair there with a parade of 40 drill squads, drum and bugle corps, band contests, rides, and concessions.

Watch for the
**4th Annual
Outdoor
Attractions Section**

of
**The Billboard
Summer Special**
With Its
**Surveys of Acts
and Attractions**
Among Other Features
Issued Next Week

**Huge Show Is Staged
At Soldier Field, Chicago**

CHICAGO, June 14.—Barnes-Carruthers has assembled a huge show to be presented tomorrow in Soldier Field for the Flat Janitors' Union.

In the line-up are Gladys Swarthroat, famous singer; Armin Hand's 50-piece band, Pete Cavallo and 50-piece band, Husted Troupe, Paroff Trio, Aerial Ballet, Six Cardovas, Three Aces, Great Pussner, Canestrelli (La Toca), Fallenberg Jr. Bears, Demetri's Bears, Haag's Elephants and Dogs, Will Hill's Society Circus, Jorgen Christensen's Horses, Dr. Ostermaier and his horse, Siegrist Troupe, Four Apollos, Capt. Sol Solomon, Six Cressantons, Eight White Guards, Black Brothers, and Capt. Jimmy Jamison.

**Ohio Elks' Frolic Fights
Rains To Finish in Black**

NEW PHILADELPHIA, O., June 14.—Altho rain marred two of the four nights, New Philadelphia, Elks' Band Spring Frolic on June 4-7, directed by Jack Nedrow, Massillon, O., finished in the black. Event was considered one of the most successful here in a long time. Tuscora Park athletic field proved an excellent midway lot. Merchandise awards were made nightly. High school and Elks' bands gave nightly concerts.

Nancy Darnell, aerialist, and the Malloys, roman rings, were free acts. On the midway were Seccatum Park rides, Merry-Go-Round, Octopus, Kiddie Ride, and El Wheel, Penny Arcade, and goat and pony track; J. R. Malloy's Circus, Zelma Zeigler and Ruth Malloy, rings; Timber, human ape on slack wire; Tinker Toy and His Pals; and Art Hill and his clowns. Emil Hahn played a callopie for the circus program. Also booked were Eagleson's Jungle Circus, Warthen's bob (See OHIO ELKS' FROLIC on page 44)

CELEBRATIONS
OLD HOME WEEK
Saxton, Pa., Week June 23
**FIREMEN'S WEEK and
4TH JULY CELEBRATION**
Coalport, Pa., June 30-July 6
Want Shows and Concessions. SELL EXCLUSIVE RINGO for Coalport Celebration. Three parades and fire fireworks display this week. Want Old Show rest of season with or without top. Billy Morgan wants Ferris Wheel (Chase Mast) pay cash. Write or wire M. A. BEAM, Care of Celebration, Salisbury, Pa.

Wanted for—Wanted for
WILLARD, OHIO, MID-SUMMER KNIGHTS
OF PYTHIAS FESTIVAL
Week of June 23rd to 28th.
Shows, Concessions, equine Ride Help, First Carnival in three years. This week will include big B. O. Railroad day. Elks' Fourth of July Celebration at Chardon, Ohio, week of June 30th to July 5th. Address all mail and wires to
J. R. EDWARDS SHOWS
CRESTLINE, O.

WANTED PHONE MEN
Three months' work. Labor unions. Four boom towns. Tickets and programs. Taylor, Gilgible and Ward, contact. All Concessions open. Write to
MR. GEORGE HOWARD
1240 Main St., Suite 21, Hartford, Conn.

WANTED
Operators of all kinds. Kiddie Rides and Pony Rides.
CLINTON, ILL., JULY 3-4
21st Annual on Streets
Wire or Write M. J. DRESSEN

WANTED
Carnival for Either Week of
JUNE 30th OR JULY 7th
Sponsored by D. A. V. of W. W. V.
Contact FRED BUGGLIN, Rt. 24, Zanewille, Ohio

SHOWS, RIDES, CONCESSIONS
For
TAUNTON LIBERTY CELEBRATION
June 30 to July 5, Taunton, Mass.
New England's Biggest 4th of July Event.
Address: G. HODGES BRYANT, Director, War Vets' Council, 25 Wintrop St., Taunton, Mass.

WANTED
Decorator for Ravenna Firemen's Summer Fair and July 4th Celebration.
Week June 30 to July 5, Ravenna, Ohio.
Home of the Largest Arsenal in the World.
A. L. SUTER, Chairman, Ravenna, Ohio.

ACTS WANTED FOR JULY 4TH
Sensational High Thrills, Aerial Acts, Animal Acts and Acts of every description wanted for July 4. Contact nearest office.
J. C. MICHAELS ATTRACTIONS
Chicago Office: Garrick Theatre Bldg., Chicago, Ill.
Kansas City Office: Holliday Bldg., Kansas City, Mo.

WANTED
FOR BIG 4th, 5th, 6th OF JULY
HOMECOMING CELEBRATION
RIDES AND CONCESSIONS
Only Celebration in County at Avalon Park, Arizona. Wire. Write Owner:
C. M. TEAL, Arizona, Wis.

**North Salem, Indiana's,
Annual Home Coming**
July 31, August 1 and 2, Inclusive.
Open for Clean Concessions.
Address: E. M. HAGLAND.

WANTED
For Pontiac, Michigan, July 12-20 Inclusive
UNITED AUTOWORKERS, LOCAL 594
MID-SUMMER FESTIVAL C. I. O.
2 Big Saturdays and 2 Big Sundays.
Now booking Concessions of all kinds.
Want to hear from Acts of all kinds. High Acts preferred.
Will book independent Shows of all kinds.
Chas. J. Roach, wire me. All communications:
FRANK A. FAYNE, ROOSEVELT HOTEL, PONTIAC, MICHIGAN

WANTED
Concessions, Rides, and Free Acts for
AMERICAN LEGION CARNIVAL AND HOME-COMING
July 23 to 26 inclusive. Annual event. Good turnout.
Write CHAS. H. ANDRUS, Adjutant, Edwardsburg, Michigan

WANTED
CARNIVAL OR RIDES AND SHOWS
Annual 4th of July Celebration
FAIR GROUNDS, ALGONA, IOWA
E. L. Vincent, Secretary

ANNA JOHN BUDD**WANTS**

FREAKS TO FEATURE, STRONG WORKING ACTS, GRINDERS THAT CAN MAKE OPENINGS. NEGRO MIDGET FOR SIX MONTHS IN AUSTRALIA.

Rochester, Pa., Week June 16th.
BANTLY'S ALL AMERICAN SHOWS

For Sale--Cookhouse

Seats 50 people. Dishes and silverware to set down 100 people. Outside counters with 48 stools, 9 tables with chairs. Complete kitchen equipment, steamtables, griddles, tanks, burners for same. Just came off road and is ready to go.

C. FLOYD MELLEN

145 ELM ST. PONTIAC, MICH.

Girls--Wanted--Girls

For long season's work. Dancers (Oriental and Hawaiian) also Peeping Girls. Top salaries from office. Experience unnecessary. Wire or write

LAWRENCE GREATER SHOWS, INC.

Ambridge, Pa., this week.
Bridgeport, Ohio, next week.

Digest Wanted **READING'S SHOWS** Lead Gallery Wanted
Want East Coast American Personality, Street Range
Lead Gallery, Block Concessions, low rates, still dates. Want Shows—Pat Midget, Proctor, Big Soule, Solo Show Frank, Agents for Block Concessions, Ball Games, Cookhouse Help, Midget Show People. Address: W. J. WILLIAMS, Tompkinsville, Ky.; Erlam, Ky., next week; Martin, Tenn., Big July 4th week.

Ballyhoo Bros.' Circulating Expo.
A Century of Profit Show

By STARR DE BELLE

Goatsbeard, Pa.
Week ended June 14, 1941.

Dear Editor:

We were a bit late in getting this spot booked due to General Agent Lem Trucklow getting off on the wrong foot. After drawing his expense money on Monday, he had his first bad break that night when he found the dice wrong, the lush high, and a couple of hashers too smart for him. This left him without any money to guide him, but a guardian angel in the shape of a truck driver agreed to give him a lift to his next town, where he could check in on his sample case of pictures. We call it a simple case and not a portfolio of photographs to give him that traveling-man hotel rate and prestige. During the first night of his wild ride, some 300 miles out, our aggressive general agent fell asleep and bounced off the back end of the truck, stranded some 200 miles from his prospective destination and date.

Early the next morning luck again played into his hands when two sheet-writers picked him up. The paper writers didn't know he was the world-famous midway booker, but because of his gray beard, they thought he was a weary hitch-hiker down at the heel. Our Lem didn't tip his duke and rode incognito into this town, where they dropped him off and handed him a buck chokers monthly free. Before our Lem could check into the hotel he was surrounded by hundreds of natives, who greeted him royally and offered him room and board free. The local business men's clubs rushed him away from the crowd

to a suite of rooms in the leading hotel. After dining, he was escorted to the club's offices, where he soon learned what it was all about. As it happened, the town was staging a goat festival and had long been looking for a type suitable to play the part of Father of the Ruminating Horned Quadruped.

Here indeed was a break for Lem, he being the only perfect type available and without him the production would be a flop. He agreed to take the part, providing the goat festival committee would book the show on his terms. With no alternative, the auspices signed on the dotted line. The contract called for the committee to furnish everything, including Lem's room, board, and a dice expense account. With all contracts signed and sealed by Tuesday night, the paper was ordered by wire. It arrived Friday night and was being posted by Saturday afternoon. On Sunday the train arrived late, but setting up went on all thru the night so as to have every attraction ready for an early Monday opening.

On Monday the first goat parade took place downtown at 8 p.m. The streets were lined with thousands of goat enthusiasts, but Lem was not slated to appear until later in the week, when the Royal Goat Court would hold sway. Tuesday night at 9 p.m. the crowning of King Billy and Queen Nanny was held on the courthouse square and the Royal Court made its appearance. Wednesday night again at 9 p.m. the streets were crowded for the Royal Wedding on an outside balcony on the front of the hotel. Here is where Lem, as Father Bearded Quadruped, made his first public appearance when he gave the royal bride away to his highness, King Billy. (His part caused him to miss his turn at the dice.)

On Thursday the royal street dance was held at Hoop and Hair Avenues and again the streets were packed. Now, with the festival over, we were sure that the crowds would give us two good days Friday, the last night for passes, found the lot jumped with pass amusement lovers. Saturday rained us out and Lem left to book another town. When the office beefed about the bad promotion, Trucklow said, "What must a general agent do to put a show in town and satisfy the office? I had as had a break as it did. Even with my unlimited spending account, again the dice were wrong, the lush high, and the Queen of Goats too smart for me."

MAJOR PRIVILEGE

Truck and Trailer Legislation

HARRISBURG, Pa., June 14—A bill boosting the maximum truck weight for Pennsylvania's highways from 39,000 to 42,000 pounds and raising the axle weight from 15,000 to 19,000 pounds has passed the State Senate, after the Senate sliced 8,000 pounds from the House-approved version of the legislation.

MADISON, Wis., June 14—The Wisconsin Legislature has passed a measure permitting owners of trucks weighing more than 8,000 pounds to pay their license fees, permits, and taxes in quarterly installments, with the provision that in paying license fees an extra dollar must be paid each quarter.

Another approved measure provides that after January 1, 1942, trailers that weigh 3,000 pounds must have brakes that will stop them within 50 feet at a 20-mile speed, while another bill requires that trailers over 1,500 pounds be controlled by brakes operated from the cab of the touring vehicle.

OHIO ELKS' FROLIC

(Continued from page 43)

by exhibit; Von Black, popcorn; Lester Rodgers, peanuts; Ted Mitchell, taffy; Dave Sewell, five concessions; Ankrim's pennants, Sen's ball game; Pat Davis, dart game; Romig's photo gallery, and Myers' cigarette gallery. Dean Exley, manager of the band, headed the committee.

First Eastern Shore Fete Draws Well Despite Rains

SALISBURY, Md., June 14—Eastern Shore Strawberry Celebration on May 29 to 31, under direction of G. Hodges Bryant, and sponsored by the Junior Chamber of Commerce, proved successful for a first-year event, drawing 14,000 people, regardless of rain on two nights.

Featured were parades, races, a ball game, coronation, and grandstand attractions furnished by Wallace-Gordon Circus which consisted of Frank Doss and his dog, monkey, and pony unit. Three Emco, revolving ladder, Domas Troupe, acrobats, the Henrys, trapeze; Cooke and Cooke, clowns; Mal Lipinetti, magician; Janet Yoder's Marimba Band; Pansy the Cow, and Carter Duo. Hides were furnished by Granville Trimmer, and Mrs. Trimmer had seven concessions. Other concessionaires were Harry Richman, Frank Perry, E. L. Stringfellow, Mrs. Colvin, Julia De Mero, and Sam Stevens.

Queen Eugenia Sosa was crowned by her uncle, Ambassador Alfaro of Ecuador. Ladies-in-waiting were daughters of ambassadors of Chile and Nicaragua.

Shorts

FLYING MELZORAS, booked by Tommy Sacco, will play American Legion Fun Festival in Rockford, Ill.

MIOTY Sheesley Midway has been contracted for the Army and Navy United State convention to be held in Ashabula, O. A district-wide publicity campaign is under way and parades and contests will be featured.

LILLIAN STROCK, serialist, has been set by C. A. Klein attractions for a six-day Elks' Racing Association Celebration in Cochocton, O., on the fairgrounds. Klein will present a revue before the grandstand on the last two days.

FOR Annual Minerva (O.) Home-Coming to be held in municipal park instead of Minerva Park, where it has been staged several years, Socialism Park rides have been contracted, and there will be free attractions, shows, and concessions.

SALUTE TO FREEDOM, which was to have been presented in Norfolk, Va., Stadium next month, has been canceled by Frank Wirth, thru whom it had been booked by officials of the City Employees' Protective Association, for whose fund it was to have been presented.

OVER 75 Old Home Weeks will be held in Ontario during the summer, according to the Midland, Ont., Free Press Herald. Events will be sponsored by Chambers of Commerce, Boards of Trade, service clubs, town councils, and other groups.

FOR Third Annual Kids' Day in Portland, Ind., one of the attractions booked is Jack Kurkowski's Klyphonone Band, reported Chairman Roger Ledy. The one-day event on the streets will be participated in by all Jay County bands.

ANNUAL Lumberjacks' Picnic in Edenville, Mich., may not be held this year, Clyde Wixom said. It was founded and sponsored by his father, Frank I. Wixom, pioneer wagon-circus owner, who has lived in Edenville since 1916. His poor health may cause changes in plans for the event, which annually draws around 75,000.

DISTRICT Council, Junior Order of United American Mechanics, has booked the Mighty Sheesley Midway for the Akron (O.) Midsummer Festival, reported C. H. Todd, of Fraternal Producing Company.

FIRE DEPARTMENT has booked Bright Lights Exposition Shows for its six-day Independence Celebration, with daily parades, in Corriganville, Md., reported Committee Chairman John Clauson.

A PAGEANT, presented by Rogers Company, Capt. Billy Sells and His Fighting Lions, and Motor City Shows will be attractions at Dexter-Michigan Central Centennial, sponsored by the city of Dexter and Michigan Central Railroad. Several counties are expected to participate and industries and historical exhibits, floats, bands, and parades will be featured.

inside this great hotel

1000 things to see and do

marily styled rooms • seven famous restaurants, including the exotic panther room and malaya room of college inn the hotel of the celebrity world • glamorous • thrilling

1700 rooms • 1700 baths from \$2.50, \$3, \$3.50, \$4

hotel sherman * chicago

Cole Business Fair in Detroit

Pulls 20,000 despite cold spell—Butler, Pa., lost—Warren, O., poor

DETROIT, June 14.—Cole Bros' Circus, first outdoor show to play Detroit this year, had a fair two-day stand at Livernois Avenue and Oakman Boulevard in northwestern Detroit Sunday and Monday. Show opened to a good Sunday matinee of around 6,000, building to 6,500 for the night show, but dropping to around 3,500 for the Monday matinee, said by circus officials to be the poorest matinee so far this season. Monday night drew around 5,000, making a total attendance of over 20,000. This was Cole's first showing here since 1938.

Major handicap to the show was the weather, which turned bitterly cold Sunday night. Side Show was estimated to average around 4,000 daily for the two days.

Co-operation of newspapers and radio stations was very good and considerable publicity was obtained thru these media, particularly in newspaper pictures.

Number of visitors was large, with Manager Zack Terrell saying "Detroit is the greatest visiting town on earth, with so many show people hereabouts. We had nearly as many visitors in back as customers out in front." Tunis (Eddie) Stinson, manager of the Detroit Shrine Circus, who was a visitor with a party Sunday, sent a note to every Shriner urging strong support of the Cole show.

Joseph Hayworth, legal adjuster, paid special tribute to the friendly co-operation received from Detroit officials and people.

Clyde Wikom, son of Frank I. Wikom, of Edenville, Mich., old-time wagon circus proprietor, was on the front gate for the Detroit engagement.

Closing here, the Cole show moved on (See COLE BIZ FAIR on page 65)

Ohio Biz Only Fair For Russell Bros.

AUBURN, N. Y., June 14.—Ten days in Ohio gave Russell Bros' Circus only fair business, with one of the poorest stands being Alliance, despite ideal weather. Mansfield turned in the best score of the Ohio towns and that was nothing to brag about. During its time in Ohio, the show played in and near several cities where employment is at a peak due to defense contracts, but apparently few defense workers found their way to the ticket boxes.

Two days of heavy rains caught the show at Mount Vernon June 3 and the downpour continued at Wooster the following day, which was another blank. Show's canvas and equipment, despite heavy rains and muddy lots, look o.k.

Tom Gregory, of Akron, spent much time in the backyard at Alliance, making camera shots of the personnel. He also visited at Wooster. Fred Work, of Akron, and Ray Wallace, Alliance theater owner, visited in the latter city.

Lewis Band Roster

CINCINNATI, June 14.—Following are members of the band with Lewis Bros' Circus: John F. Dusch, director; Benny Kenner, clarinet; Willard Ialey and W. E. Ripeman, trumpets; Fred Mascoe, Earl Hamel, and Carl Kubler, trombones; W. E. Palmore, bass; Ralph Hendershott, drums, and Buddy Gies, calliope.

Streamlining the Circus, or My Brother John

By Henry Ringling North

will be a feature of

THE BILLBOARD'S
SUMMER NUMBER

Out Next Week



ERNESTINE CLARKE, who has been firing the camera boys into action all along the line, is the star of the flying and riding acts of her family, the Clarkontans, with Russell Bros' Circus.

Cincy Houses Good For Ringling Bros.

CINCINNATI, June 14.—The Ringling Bros. and Barnum & Bailey Circus did good business on its two-day stand here, June 7 and 8, altho hampered by a late arrival, rain, and heat.

The Saturday matinee was light because of a light rain all afternoon and a late start at 4:15. That night's house was full, however. Both houses Sunday was near-capacity in spite of considerable heat.

Karl K. Koecht, Circus Fan of Evansville, Ind., saw Saturday night's performance.

A bag containing \$531 was stolen Saturday night from the show's money wagon. Fred De Wolfe, assistant treasurer of the show, notified police and said that a watchman who was employed by the circus slept in the wagon Saturday night but failed to show up the next day.

ZANESVILLE, O., June 14.—William Varner, aerialist with the Big Show, sustained severe injuries to his left ankle when he fell to a safety net during an aerial act here June 6. He was taken to Bethesda Hospital and his condition was reported as satisfactory, altho it was necessary for him to remain there several days before rejoining the show.

The Greatest Show on Earth

By WILLIAM (BILL) FIELD

(The Morning Herald, Uniontown, Pa.)

On June 2 we were again privileged to sit in the center section of the big top of Ringling Bros. and Barnum & Bailey Circus. We saw the night performance on the opening day of the Pittsburgh three-day engagement, together with about 10,000 others.

From the minute bandmaster Merle Evans lifted his baton for the opening number and Alfred Court stepped into the steel arena to present his great wild animal number there was not a dull moment. To pick the best of the acts would be a very difficult job indeed. But we just can't help expressing the appreciation of untold thousands of boys and girls—from 3 to 103—who marveled at the gorgeous display of beauty, talent, and skill embodied in the presentation of Old King Cole. Of all the circus specs that we have had the pleasure of seeing we can honestly say that Old King Cole is the best.

Some of us may regret the passing of the circus of years gone by, but even so, once a performance of the 1941 edition of The Greatest Show on Earth is witnessed, one can truly appreciate the progress of the circus. The North brothers and their entire staff are to be commended. The only fault found with the show was the running time of the program, a bit too long. A shortage of labor, too, was responsible for a little longer time in changeovers than customary.

Anderson in Wis.; Business Holds Up

DODGEVILLE, Wis., June 14.—Making a fast trek northeast from Emporia, Kan., where it opened May 2-3, the Bud E. Anderson Circus completed its first month out last week, when it entered Wisconsin at Prairie du Chien for several weeks. Business has been very good, altho heavy rains put the damper on a few stands in Eastern Iowa.

Organization travels on 35 units, 21 of which are huge special-built semis, seven being new this year with new cottage-type white ticket wagon. The show carries about 40 head of ring stock. Big show top interior is a blaze of red, white and blue. Three beautiful new ring stands up of an immense blue star on a white background with a three-foot circle border of red, are left in place until the grand entry has completed its tour. A new steel arena, with a red, white, and blue canopy instead of the conventional net, occupies the 40-foot center ring. A red, white, and blue back door drop and the same colored cloth hanging from the railing, separating seats from the track, complete a dazzling dressing up of the big show top. All attendants are in uniform. Anderson is having difficulty in obtaining a new big top due to the national emergency and is using temporarily a two-year-old 80 with three 40-foot middles.

The performance is tremendously strong and audiences are very enthusiastic. It moves rapidly and smoothly under the direction of Bert Rookman. C. S. Brooks and his excellent 10-piece band add the finishing touches. It is (See ANDERSON IN WIS. on page 65)

Walter's Needy Kids' Show In Houston Now a 3-Ringer

HOUSTON, Tex., June 14.—The 10th annual Frank J. Walter underprivileged children's circus will be held at Hermann Park here afternoon of June 16. It will be a 60-act show in three rings, lasting two hours. Animal trainers throughout the city are working with Walter to make this show a success. Over 800 children are expected to attend.

There will be 12 trained dogs presented in pole walking, high dives; 48 Shetland ponies in military drills and trick stunts; 12 trick horses, one of which will be worked by Mrs. Walter in her well-known Liberty horse act. A. B. Oppenheimer, who has a troupe of trained dogs that has appeared for the last nine years with the show will be on the program. Dr. Arthur Bollin will exhibit his trick horse and a clown mule. Hans Nagel, zoo manager here, will bring Worry-Wart, his trained chimp. Stata Beeson, formerly with Ringling Bros., will give a tight-wire walking act. More than 20 clowns will go thru a series of stunts under the direction of Tony Prince.

Ice cream, soda pop, and all-day suckers will be served, furnished by interested Houstonians. All workers in the circus are donating their time and talents, with friends of Mr. and Mrs. Walter passing refreshments to the children.

Bell Bros. Playing Maryland Thru June

CINCINNATI, June 14.—Bell Bros' Circus, which opened at Elevation, Md., May 29 to a three-quarter matinee and turnaway at night, will play thru Maryland until the end of June. The following two days at Orchard Beach and Marley Park, Md., there were no matinees, but patrons were straggled at night.

The big top seats 350 in the blues and 150 in reserves. Show moves on four trucks and three trailers. Two more acts and another truck are to join.

The program runs nearly two hours in this order, riding monkey, clown song, hand balance on top of a 30-foot ladder, bucking mule; Mile. Claire, traps; Whistles, clown; Petersburg, educated pony; King Bee, clown, contortion, riding dog, marionettes, monkeys, clown; trick dogs with a 20-foot jump by one of them. A concert is also given.

Side Show includes knife throwing, Pinch and Judy, fire-eating, ladder of swords, magic, and a zoological exhibition.

Personnel includes Sam Dock, owner; Capt. Edward Howard, general agent; Ray Brisson, Side Show manager; Roy Smith, advance man; Bob Russell, head clown, and Ed Davidson, boss canvasser.

The Sawdust Ring

By FRANK (DOC) STUART

OKLAHOMA CITY, Okla., June 14.—This column of truth, dignity, and gentlemanly review is about to effervesce again and may the plaudits fall where they may, for we recently returned from a vacation which brought us to two objectives which we have had in mind for these many years. First, it brought us to Cincinnati and a brief visit with the Al Hartmanns. We came, we saw, and left reminding that Al Hartmann and The Billboard policy are far more interested in the welfare of show business in general than that of any other publication or trade paper reviewing other business. Knowing what I personally know now . . . I would step lightly (if at all) and immediately plunge myself into a deep bathtub and clean up. This is said in all good fellowship because in these hectic days of war hysteria and war spending, money is plentiful as ever in the days of yore and little raids on Mr. Public's folding money will be not only harmful but decidedly unpopular. After talks with both circus and leading carnival managers, it was learned that most outstanding amusement organizations agree that 1941 is going down as one of the most successful seasons of all time. It will be simple to make money this season by following these two combined methods . . . a good show and square dealing with the customer. Of course, putting your show in the right spots at the right time is expected but you do not have to play all the big spots to get the lucre. Many of the larger shows are doing a tremendous business in smaller cities and towns which have been neglected for several years and when a big organization books a date in a small spot it's an event to the natives in the majority of cases.

The other highlights during an extended vacation covering 31 States was visits to Zack Terrell's Cole Bros' Circus. It may well be stated here that Zack Terrell has produced not only the best but the most colorful circus performance of his 21 years as an owner and manager.

(See SAWDUST RING on page 65)

Finn Books HM for Legion Convention

FALL RIVER, Mass., June 14.—Alex Finn, former general manager of the International Casino in New York and currently in charge of promotion for the annual State department convention of the American Legion, has booked the Hamid-Morton Circus for the week of the convention. The booking of the circus is the highlight of preparation for the annual affair.

Finn has staged many promotional ideas during the last month by bringing interest in the convention. Thru his efforts, the World of Mirth Shows appeared here last week as a part of the American Legion Convention Fund Program.

War Relief Show in Camden Grosses \$1,800

CAMDEN, N. J., June 14.—A three-night showing of a circus troupe, booked by the Hamid-Morton office and sponsored here by the British War Relief Society, attracted a capacity audience of 3,500 for the three nightly performances. At a 40-cent general admission, with \$1 for box seats, the show grossed about \$1,800. The circus played June 2, 3, and 5, being rained out on the 4th. Final performance was sold out to members of the union at the RCA-Victor plant here.

Dead Pony Follows RB

CINCINNATI, June 14.—Pepp, pony of the Ringling-Barnum circus, followed the show from Pittsburgh to Wheeling, W. Va., even tho it was dead.

In the confusion of loading at Pittsburgh the pony broke away from a groom and plunged into the Monongahela River. Two days later at Wheeling, nearly 100 miles downstream, two boys in a row boat found the pony's body floating near the shore of the Ohio River. The boys received a reward when they returned the animal's costly spangled harness to the Big Show.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

MARLYN WATSON has joined Spar-ton Bros.' Circus as reserved seat man.

PROF. JOHN A. JACKSON is a life-guard at the plunge in Hotel Fairmont, San Francisco.

K. BOSTON McLOUGHLIN has closed with Globe Bros.' Shows to join Kerwina Mighty Minstrels.

FOLACK BROS.' CIRCUS is enjoying excellent business along the West Coast, writes Cliff McDougall.

J. PAUL ASHBROOK, of Campbellville, Ky., saw the Ringling show in Louisville June 10.

J. A. SCHEUERMAN caught the matinee of Lewis Bros.' Circus at Ashland, O., June 6 and reports Lewis has his best show this year.

JIM STUTZ, animal trainer, closed with Hunt Bros.' Circus at Poughkeepsie, N. Y., to join Henry Bros.' Wild West Animal Circus on the W. C. Kaus Shows.

CHARLES (CHUCK) O'CONNOR, former circus trimmer, is confined in the Naval Hospital, Philadelphia. He is a Spanish-American War veteran.

WALLACE BROS., the first circus to play Bridgeport, Conn., this season, had a light matinee and a capacity evening show June 10.

LEW A. WARD, who played night clubs with his last winter tramp act, is producing clown with the Walter L. Main Circus.

WALTER L. MAIN advises that he has denied the Shipp-Lowande Amusement Corporation further use of the Main circus title.

LITTLE FRANKIE SALUTO, with Ringling-Barnum, is still clicking in his Charlie Chaplin walkaround as the picture of the dictator.

HAPPY BELISLE, drummer with Downie Bros. and other circuses, is a patient at the Rosanoke Rapids (N. C.) Hospital and would like to hear from friends, reports Fred Dupie.

HAZEL WILLIAMS, aerialist, suffered a painful injury on Hunt Bros.' Circus recently. When removing her bag from an auto a cover of the trunk compartment fell and broke her wrist.

K. E. SIMMONS saw Claude Poe and Siba Boudinot at Waveland, Ind., recently. There were working off the No. 2 car of the Ringling show while billing for Terre Haute, Ind.

Among draftees reported from the Sixth Corps area, Chicago, last week was Otto Pippin, former trapeze artist, a volunteer from Board 110. Pippin formerly was with various circuses.

JACK HARRIS visited Cole Bros. at Jamestown, N. Y., May 22 and chatted with John Smith, Arthur Borella, Freddie Freeman, Horace Laird, and Emmett Kelly. He shot photos all afternoon to add to his collection.

PERK YARRINGTON, old-time trouper, saw Jack the Barber, Johnnie West, Bob Forsythe, and Whitney Johnson, the user, on the Cumminsville lot in Cincinnati when RB played there June 7 and 8.

SINON D. J. COLLINS, a Groucho Marx double, begins a personal appearance tour with the Marx Brothers latest picture, *The Big Store*, at Loew's Midland Theater, Kansas City, Mo., June 19, with Loew's in St. Louis to follow.

RALLY GAYLE, 10-year-old high-wire walker, acrobat, and adagio dancer, broke her arm while working Club Avalon, Hot Springs, Ark., recently. She is home with her parents, Mr. and Mrs. A. J. Gayle, of Mobile, Ala.

PAUL JEROME of the Big Show, is jubilant over having sold Felix Adler a copy of *The Billboard* after 13 years of effort. It was the issue of June 7. The reason: It contained a pic of the "king of clowns."

EDDIE MIXON and Al Pitcaithley, of Billroy's Comedians, caught three circuses in four days the first week of June. They saw Russell Bros. at Wooster, O., in a hard rain; Lewis Bros. at Gallon, O., and Cole Bros. at Jackson, Mich.

DALBERT STRUGGLE of the Struggle Brothers act, is in the U. S. Marines. Joe Struggle has doubled with Joe Brown and they are being held over for a fourth week at the Clover Grill night club, Fort Worth, Tex. The act still uses the

Struggle Brothers' name, with permission from Dalbert.

CHARLES (KID) KOSTER writes from Santa Monica, Calif., that he is not going to make his proposed Mexico trip, but is going to remain in Santa Monica for a few weeks, then go north to join Ethel Waters in Cabin in the Sky.

EARL SHIPLEY and wife, while he was playing Denver with Jimmie Lynch's Death Dodge, visited Art Lind, who is a patient at the Jewish Consumptive Relief Society, Spivak, Colo. They say Art is getting along fine and would like to hear from friends.

GEORGE PHILLIPS, of New York, says he saw the one-ring circus at Luna Park, Coney Island, and thinks it is fine. All acts got a big hand when he saw it. The show has 3 bulls, 3 clowns, 4 ponies, and a bar act of three people. It was well worth 15 cents, he says.

ADVERTISING CAR NO. 1 of the Ringling show, in charge of Johnny Brussell again this season, is the original advance car of the former John Robinson Circus and is reported to be more than 40 years old. In recent years, however, it has been modernized.

ONE REASON for light afternoon attendance at circuses playing thru heavy industrial sections of Ohio, where factory operations are at a peak, as one circus executive explained, is that one shift of workers sleeps and two work while the circus is in town.

THRU a typographical error Floyd King was mentioned in last week's issue as general agent and legal adjuster of Mills Bros.' Circus. The item should have read that King was general agent and Sator Harris, whose name was omitted, was legal adjuster.

"GENERAL" JACOB COXEY, who has long been a friend of outdoor showmen, is preparing for another campaign as a candidate for mayor of Massillon, O., opposing the present Democratic incumbent, Harry S. Leah, in the August primaries. Coxeey was elected mayor on the Republican ticket in 1931.

SIG ZENO saw Mills Bros.' Circus at Carbondale, Pa., June 8. He says the matinee started at 4 o'clock and the crowd was so large that the two end rings had to be dispensed with. Patrons were straddled around the center ring. Sig also caught Cole Bros. at Scranton, Pa., May 30, and De Polo at Parkville, Pa., doing a free act with the Penn Premier Shows.

ELEPHANTS are the backbone of the American circus, according to an article (See *UNDER THE MARQUEE* on page 65)

Circus Model Builders and Owners' Association

By **RUSS T. WARNER**
(Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., June 14—Benson's Wild Animal Farm, Nashua, N. H., is becoming more interesting as a circus fan's attraction every year. Charles Ellwell, of Bennington, Vt., on a recent visit there was indeed surprised to find so much of interest to the circus model builder, as well as to the public in general. Ellwell states that two old-time English circus wagons are kept there in excellent preservation. The one wagon being an old hand wagon built in 1829 for the Postock & Wombles Shows. This particular wagon was drawn by a huge African elephant. The harness which was thus used is also on display. This wagon toured England and the Continent until 1920, when it was brought to America by Benson. The other wagon is of the living-quarters type and was also used on the same show. The skeleton of "Old John," of Ringling-Barnum fame, is also displayed. Ellwell also reports a wonderful Bengal tiger act by Mabel Stark. Charlie suggests that wagons on the Art Lewis Shows would make some fine models.

Quite a few Model Builders journeyed to Haddonfield, N. J., to take in the Wallace Bros.' Circus and visit with Capt. Terrell Jacobs, who was featured

With the
Circus Fans
By **THE RINGMASTER**
CFA

President WILLIAM H. JUDD
25 Main St.,
New Britain, Conn.
Secretary W. M. BUCKINGHAM
P. O. Box 4,
Gales Ferry, Conn.
Treasurer WALTER HENNING
The White Top, c/o Hosenfeld Printing
Company, Roselle, Ill.

ROCHELLE III, June 14.—President William H. Judd and CFA Bill Day, both of New Britain, Conn., caught the Big One at Newark, N. J., May 29 for some backyard picture-taking. Judd shot colored movies and Day colored stills. This was a two-day stand, so Day stayed over. After the evening performance on the 29th, he was host to a group of performer friends at an informal gathering at the Olympic Cafe in Irvington, a suburb of Newark, where the show-grounds were located. In the group were Bud Landoff, Elsie and Paul Jung, Paul Jerome, Florence Erickson, Judy Bothern, Gladwin Hill, Associated Press feature writer, and A. Maddock.

One of the new members who joined recently was Mrs. W. H. Judd of New Britain.

The last regular meeting for the season of the Bluch Landoff Tent No. 24, Hartford, Conn., was held at the Sea Food Restaurant there June 3. Following dinner at 6:30 the business session was held, presided over by the new president, Jeffery O. Phelps. Regular meetings of the Tent will be resumed September 2. During the last 10 months there has been an attendance of over 50 per cent of the membership at all meetings, an average of 10 out of a membership of 15.

Mr. and Mrs. Sverre O. Braathen, of Madison, Wis., caught Bud Anderson's show at its first stand in Wisconsin June 1. They drove there with Mr. Maurer, his wife, and two children. Maurer went to fix up the ten-mile and license tags for the show. Also attending from Madison were Dr. and Mrs. Tom Torney and Mr. and Mrs. Bill Jackson.

F. E. Lodge, CPA of Cranston, R. I., recently caught the J. E. Ranch Rodeo at Providence, R. I.

Rochelle Circus Fans made a trip to Oregon, Ill., right of June 11 to catch Kay Bros.' Circus, but upon arrival found the show had changed its route and headed into Wisconsin. Those making the trip were W. H. Hohenadel and son, Walter, Everett Hannan, Earl Chapin May, and Pax Ludlow. Ludlow is an old trouper and is at present connected with a company publishing telephone books. In a hotel lobby in Oregon they met Dallas Piper, who was there to join Art Mix's Wild West Show. Paul Ely, CPA of Sheldon, Ia., advises that the Cole show has contracted his town for July 2.

on the show for a two-day date there. Before the afternoon performance the Model Builders presented "Bill" Woodcock, of the Wallace show, with an honorary membership in the CMOBA. Mrs. (Babe) Woodcock and Dolly Jacobs were accepted into the Ladies' Auxiliary as honorary members at the same time. One new member, Charles Schlemm, of Long Branch, N. J., was taken into the association, while the auxiliary added two more charter members, Mrs. Schlemm and Mrs. Cecelia Barrett, of Easton, Pa. The seven model builders present discussed plans for a regional convention with Terrell Jacobs at Atlantic City this summer and also for a National CMOBA convention at Peru, Ind., in the fall. Ray Rogers and his personnel of the Wallace show certainly put across a wonderful performance. Rogers and his staff extended every courtesy to the Model Builders in allowing them to photograph and take measurements of the Wallace trucks and equipment.

LET'S GO! U.S.A.
KEEP THEM FLYING!
UNCLE SAM NEEDS PHOTO
RE & U. S. ARMY
FLYING CLUB

WANTED

Young Lady to handle Snakes, also Lectures. Want two high-class Lecturers that know Snakes, (see Ticket Sellers) must be able to drive auto. Can use useful Snake Show People at all times; top salary. Will pay large Snakes, must be over 20 feet. Starting few weeks of the best collections in the East. George Johnson, 21st St. Kansas Wright, also Mac McFarland, show front builders, come on at once.

DAN REED

Monstrous Show, Snakes' Circus
Narrowgate Park, Patuxent, R. I.

WANTED TO BUY

Large Reptiles, also any kind of specimen in bottle or mounted.

DAN REED

Shrine Circus Providence, R. I.

AGENTS

Want strictly good Agent capable of booking high-class animals. Must give details of past experience and good reference. Address:

A. K. SIMMS

Cleveland Hotel Cleveland, Ohio

Pafferson Bros.' Circus
WANTS ACTS OF ALL KINDS
Boss Carrossman, Workingsmen in All Departments; also Phone Men.
GRAND BLANC, MICH.

WANTED ADVANCE AGENT

One with car, English Club, wire, experience desired. Box 2262, Pleasant, Md.

Bell Bros.' Circus

SAM DICK

WANTED

FOR COLE BROTHERS' SIDE SHOW

ORIENTAL DEPARTMENT
Good-looking Dancing Girls with good wambos. Address as per route. **ART WINDECKER**, Side Show Men, Cole Brothers' Circus.

WINDOW CARDS

14x22 Cards, \$4.00 per 100;
17x26 Cards, \$6.00 per 100;
22x28 Cards, \$8.00 per 100.
250 Banner Slips, \$3.75.

BOWER SHOW PRINT & FOWLER, IND.

TIGHTS

OPERA HOSE
KOHAN MFG. CO. 290 Taaffe Pl.
Brooklyn, N. Y.

WANTED WALLACE BROS.' CIRCUS

Act for Big Show . . . only one that can be featured considered . . . Strong Freak or Feature for Side Show . . . Pit Show Attraction . . . Want Builders for advance, Banner Tackers and Lithographers. Write New Bedford, Wednesday; Taunton, Thursday; Lowell, Friday; Marlboro, Saturday; all Massachusetts.

Circus Saints AND Sinners' Club

By Fred P. Pitzer
(National Secretary)

NEW YORK, June 14.—The Poodles Hanneford Tent, of Wheeling, W. Va., is beginning to do worth-while things. It is planning big receptions to visiting circuses that play within auto distance of Wheeling. Many excellent names are already on the membership list and the tent is mingling with civic activities and patriotic performances. This trick is certainly paying places, thanks to Norman A. Greig, Jack Colvig, and Frank V. Baldwin Jr. A new charter has been mailed to their headquarters this week and we understand the presentation of the charter will be celebrated in a royal manner.

National President Harold G. Hoffman journeyed to Staunton, Va., on an official visit on June 12. He was the guest of the Hugh B. Sproul Tent, and the members of that outfit did a swell job in entertaining him. Moments ago he came from all Virginia tents during the day and night, and the affair took on the appearance of a miniature convention.

June 13 the crowd motored to Lynchburg to launch another tent, about which more will be written later. The affair was staged at the Staunton Country Club and the Sproul tent can feel proud of its personnel and its loyalty to the old trouper. "They're a great crowd," said Hoffman, "and I feel sure that the convention of the national body at Virginia Beach next fall will be the greatest in the history of the club."

June 3 the W. W. Workman Tent of Richmond, Va., held a jamboree at Saint Somma's Ranch situated on the Rappahannock River about 52 miles from Richmond. Supper in the cook tent was served at 5 p.m., and there was plenty of pink lemonade. Nearly 100 attended this outing. They are looking forward already to the next Somma shindig.

The Dexter Follows Tent of New York held its final luncheon of the season at the Hotel Astor on June 10. There were 1,000 present, the first time this figure was reached, and the setting, acts, and atmosphere was all horse and racey in honor of Alfred Gwynne Vanderbilt, the tall guy. One can hardly describe this luncheon. It was colossal. Harold G. Hoffman and Tex O'Rourke were at their best. Harold's great ability as a showman was given full vent and he has well earned the title given him, the Ziegfeld of the C.S.S.A.

Dressing Room Gossip

RINGLING-BARNUM — Business is great and visitors were numerous at Harrisburg, Pa., including many performers from the Wallace show, which was playing at York, Pa. Among them were Bob Stevens, banner man, and Yellow Barnette.

The following artists visited at Philadelphia: The Walkmirs, Mr. and Mrs. William Heyer, Germanna, Zetta, and Streta Repenski; Mr. and Mrs. Bruno Zucchini, Chita and Cosetta Cristiani, and the Flying Bebees.

Poodles and Grace Hanneford, their daughter, Gracie, and Poodles' mother visited at Zanesville, O.

Don Baker, who played a cornet and sax with the Ringling band for the last three years, has been called to the colors and has joined the navy band at Washington. We all respected Don as a crack musician, but did not know he was a politician. He made Washington all right.

Joe Dobie has resigned from Merle's band. Joe invented the Doble air champagne piece about a year ago and since then his invention has found such a vast market that he simply had to quit trying to take care of his new business. Joe joined the Ringling band in 1919, but confided to the writer that he knew the job would not last when he took it. He has plenty of the long green and a beautiful home in Grove City, Pa. We all wish him and grandma continued happiness.

Fred Bradna had a birthday May 23. Tried to find out how old he was, but he would not stop reading *Snappy Stories* long enough to be called to the colors. It is said Fred spent most of the day signing for congratulatory telegrams. He may lose his whistle occasionally, but the dapper Fred will never lose that outstanding personality which has made the

name Fred Bradna world famous.

Here's our line-up for clown alley: Felix Judger, Paul Wenzel, Milt Taylor, Paul J. Adair, Tom Jerome, John Tripp, Danny McBride, Jack LeClair, Charlie Bell, Bruce Landoff, Lou Jacobs, Paul Chesny, Bona Hartzell, Duke Anderson, Frank Luley, Bobbie Nelson, Homer Goddard, Arthur Bureson, Billy Moser, James Russell, Harold Conn, Louis Nagy, Jerry Bangs, Larry Tripplet, Bob Wallace, John Bossler, Harry Dann, Billy DeNaro, Olive Hartzell and Angelo Calderone. Midget clowns: Frankie Salato, Greg McAllister, Paul Horompo, George Campbell, Henry Bedow, Howard K. Marco, Prince Paul, John Pizzo, and Begongli Galigida.

Adjacent to the lot on which we showed at Wheeling, W. Va., was a beautiful outdoor swimming pool. Many of our people took advantage of this unusual opportunity and a number of our girls, formerly with Billy Rose's Aquatic club at the New York fair, were the first to discover the puddle. As the writer paused in passing the tank his eyes were irresistibly focused on the graceful figure of Kattie Klein and her sister Aquasode ducks, Mildred Petters, Betty Flores, and Ann Burak. These beautiful mermaids held the towners spellbound. Why not? They were in excellent form, but the honors should not all go to the Aquasode youngsters. No, indeed, because Ella Bradna (Mrs. Fred Bradna) who has spent 40 years in the saddle, was right in there pitching and when she did a one-and-one-half of a 10-foot springboard I said, "Boy, she's a youthful in the water as she is when riding White Eagle."

Late bulletin just received: Consider Ella Bradna greatest feminine swimmer of all time. Signed: Loving husband, Freddy.

See you later. ARTHUR SPRINGER.

COLE BROS.—We have had enough visitors this week to start another show. At Butler, Pa., Theol Nelson visited her sister, Mrs. Terrell, and brother, Paul, George Smith, Pat Valdo, Estelle Butler, and Gallagher, all from the Ringling show, also visited. At Warren, O., lots of folks from the Russell show visited, including Elizabeth and Ernestine Clarke, Anna Brock, Betty and Bobby Acevedo, and Mr. and Mrs. Bill Antes.

I see where Harry McFarlan has a new whistle. I thought the other one sounded a little anemic. George and Jack (Twinkle Toes) Voice are giving them all a run for their money as the best dressed men on the show, and can George swing it. Had a nice visit with Al Pheathly, who is with Millroy's Comedians. He caught the day show and had to rush back to make a show of his own. Mrs. Waltrip rejoined her husband, A. E. (Buck) Waltrip, who is special story man in our press department. Mrs. Waltrip has been home in Madisonville, Ky., remodeling the family mansion.

The Three Musketeers of our show, Mrs. Fred Seymour, Mrs. Ira Watts, and Mrs. Jack Biggers, had a grand letter from Ma and Doc Kelly, of Gates Ferry, Conn. Doc is 67, Mr. and Mrs. Clinton Sparks were recent visitors with their son, Clifton Jr., who had the time of his life. One of the girls that are sadly missed this year is Bertha Maynard.

Detroit was the banner stand for visitors, who included Mrs. Arthur Nelson, mother of the famous Nelson family; Rosina Nelson, Doc Brown, Allan King, Chester (Bobo) Barnett, Minnie Nodgini, Eddie Stinson, Orrin Davenport, Mickey McDonald, Vern Woods; Albert Gileno, better known to his joy friends as English, who came all the way from London, Ont., to say hello, and Freddie Freeman Jr. It was a big day for the Freemans, as we had our boy with us. At Jackson Walter and Jessie Goodenough drove over and visited all day, then drove us back to Detroit, where we were the guests of Mr. and Mrs. Goodenough. Walter Jr., had a large day, too, visiting his many friends on the show. Visitors I forgot to mention are Mr. and Mrs. Paul Klingler, Mr. Brown, visiting Bobby K. Nelson; Kaye Pallenberg, Nick Carter, Mrs. A. J. Picotte and now visiting Marjorie Nelson; Harold Smith and wife, and Art B. Mitchell.

Everett Hart, please note: I have been made an honorary member of the Saddle Club in good standing.

FREDDIE FREEMAN.

WHEN Russell Bros' Circus appeared in Alliance, O., June 5, Bobby Worth, grab operator, entertained Tom Gregory, well-known Akron, O., circus fan, and wife, also Fred Worek and Rex McConnell, representative of *The Billboard*, at a dinner. Gregory presented Worth with a set of photos taken when the Russell show appeared in Lancaster, O., late last season.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

JOHNNY AUTRY, cowboy singer and horse trainer, is broadcasting over Station WDBJ, Roanoke, Va., with the Texas Troubadours.

OFFICIALS OF the Calgary (Alta.) Stampede have been informed by officials of the Salinas (Calif.) Rodeo that dates of the California event have not set back so as not to conflict with the Calgary show. In the past, many contestants have found it more economical to remain in the United States and ride at Salinas rather than to make the long trek to Calgary for a show usually held the same week.

TOP HONORS in the bucking horse riding contest at the Lac la Pêche (B.C.) Stampede went to Buster Teggart, with Martin Mayfield, second, and Billy Team, third. Mayfield and brother, Roland, in the army for the last year, arranged to have their 10-day furlough coincide with the rodeo. Wayne Melary and Glover Collins tied in steer riding, with Jimmy Teggart, second. Pat McNulty was first in bareback bronk riding, and Buster Teggart, second. Mrs. Rosie Robbins Rankin retained the saddle horse cup for the third successive year.

LIEUTENANT GOVERNOR JOHN C. VIVIAN led a parade of 25 boats, 5 bands, and 267 cowboys and cowgirls June 7 at the opening of Canon City's (Colo.) fourth annual two-day rodeo. Charlie Bennett won the calf roping contest; Earl Blevins topped the bulldoggers, while bronk riding honors went to Gerald Roberts. Frankie Burns won the quarter and half mile, and mile races. Hugh Bennett, was awarded the Coors saddle for being adjudged the best all-round cowboy, and David Patton won the Mayor L. R. Short saddle for making the best ride in the Fremont County relay race.

MANDAN (N. D.) RODEO, which will be held soon, is said to be one of the first major rodeos produced in North Dakota. J. I. Rovig is manager. Rodeo is sponsored by the Mandan Chamber of Commerce in conjunction with the Mandan Agricultural Fair Association. Leo Cremer will provide the stock and direct the show. New grandstand and bleachers have a seating capacity of 10,000. New corral and show rings have been built to Cremer's specifications. Contract acts include Ray and Maldi Berwick, Don and Virginia Willcox, and George and Polly Mills. Mills, who has fought bulls at the Madison Square Garden and Boston gardens rodeo, will be making his debut for Cremer as a bull-fighting rodeo clown. Cy Tallon, vet-rodeo announcer, will work the event and is handling advance publicity.

ABOUT 4,000 fans braved rainy and cold weather June 6-9 to see the third annual Rodeo (Wash.) Stampede held in Seven Mile Arena. Second night had to be called off because of heavy rain and show was held over an extra day. Spokane Rodeo Association, with Lou Meyers, president, sponsored the date. Stock was furnished by George Hanna and Herb Dietrich. Judges were Len Perkins and Ralph Stanton. Frank Chtwood and his donkey, Scrap Iron, clowned. Trivie McCormick did trick riding and roping. Final winners: Bronk Riding—Shirley Hussey, Johnny Tubbs; Gene Pruitt and Ross Greenwood split third. Bareback Bronk Riding—Tony Benedictes, Cecil Bedford, Joe Holmes, Johnny Tubbs. Steer Wrestling—Dee Hinton, Arnie Will, Red Allen, Russell Will, Calf Roping—Len Perkins, Dee Hinton, Bill McFarlane, Russell Will. Day money winners: Bronk Riding—First day, Johnny Tubbs; Gene Pruitt, Ross Greenwood and Shirley Hussey split third. Second day, Shirley Hussey, Johnny Williams, Ernie Mutch. Third day, Gene Pruitt, Felix Cooper, Ernie Mutch and Ross Greenwood split second, third, and fourth. Bareback Bronk Riding—First day, Johnny Tubbs; Terry Lockyear and Johnny Hagen split second. Second day, Johnny Tubbs, Johnny Hagen, Terry Lockyear, Bobby Wilkinson. Third day, Cecil Bedford and Tony Benedictes split first and second. Joe Holmes, Johnny Tubbs. Steer Wrestling—First day, Russell Will, Arnie Will, Dee Hinton. Second day, Dee Hinton, Red Allen, Arnie Will. Third day, Ralph Stanton; Dee Hinton and Carl Helberg split second. Calf Roping—First day, Len

Autry To Launch Streamlined Rodeo

CHICAGO, June 14.—Gene Autry, who has made a number of successful personal appearances at large rodeos this year, will launch a streamlined rodeo of his own in 1942. While definite details have not been announced, it is known that Autry plans to introduce some new ideas in setting and presentation. Stock and equipment are now being assembled and will be taken to Autry's new ranch in the San Fernando Valley, 25 miles from Los Angeles. Ranch is to be dedicated next week.

At present Autry is shooting a picture in Hollywood. He was to have appeared at *The Des Moines Register-Tribune* circus last week-end, but his plane was forced down at Salt Lake City and he had to return to Los Angeles. He will appear at the New York and Boston rodeos next fall.

Eddie Allen, Autry's business manager, was in Chicago this week conferring with Joe Greer, and left Wednesday for other parts of the country on a horse-buying trip.

Murdick Bros. Opens With Two-Day Stand

GRAND JUNCTION, Mich., June 14.—Murdick Bros.' Circus opened here with a two-day stand Monday and Tuesday. Show has one ring and a platform, and program includes swinging ladders, dogs and ponies, clowns, and serialists. Orla Gleason is band director. The show moves on four trucks and two trailers. Admission is 10 and 20 cents. W. H. Murdick is sole owner and manager; Harry Smith, secretary; Mrs. W. H. Murdick, assistant manager, who also takes part in the Side Show.

The Side Show top is a 30x50 and there is a 100-foot banner line. Acts include fire-eating, electric chair, glass dancers, magicians, and Little Marie, 2½ years old, who works with her mother. Admission is 10 cents.

Circus Historical Society

WICHITA, Kan., June 14.—C. Kenneth Audibert, C.H.S. of San Diego, Calif., has organized his model circus, Audibert's Great and Only Columbian Circus Equestrie and Hippodrome. It is of the early 19th century period and contains three wagons, treasury, seats, canvas, five prop boxes, a 70-foot round top with side walls and poles, rings and props, blue planks, five high, and stringers to fill tent. Scale is ½ inch to a foot.

Joseph Perry, formerly of the Honest Bill Circus, is in the Westey Hospital here and would like to hear from friends.

Don Smith, C.H.S. president, and Walter Pietschman, secretary, visited Cole Bros. at Jackson, Mich., and photographed the show in color film. Don is showing four of his model circus wagons at the J. L. Hudson Hobby Show in Detroit and will be interviewed on the air in connection with the show.

Charles Leroy is assistant editor of the C.H.S. newspaper. Robert Good and Tom Parkinson are new members of this association.

Perkins, Dee Hinton, Bill McFarlane, Second Day, Len Perkins, Bill McFarlane, Red Allen, Third day, Dan Poore, Arnie Will, John McFarlane, Wild Cow Milking—First day, no contests. Second day, Bill Black, Arnie Will, Len Perkins. Third day, Red Allen, Bill Black, Dan Poore.

LOOK

Cowboys—Cowgirls—Indians—and Rodeo People ATTENTION! The time has come. The biggest Rodeo Show of the season is now well on its way for the biggest and best show of its entire history. Plenty new territory this year and good contracts—write up. Opening June 27th, Freshlin, W. Va. Let's beat your year—your best first, story or win at once.

BOB FOLLETTE
Bennettsville, S. C.

COWBOYS—COWGIRLS WANTED

Want Honor and Steer Riders, Bullfighters, Calf Ropers. State what you do, salary expected. Open June 21. Write A. K. SIMME, Cleveland Hotel, Cleveland, Ohio

WFA Asks F. R. for "Week"

Idea To Honor Fairs of Nation

Letter to Washington suggesting period in September is signed by Vollmann

STOCKTON, Calif., June 14.—Western Fairs Association has suggested to President Roosevelt, thru his personal secretary, Stephen Early, that a national Fairs and Expositions Week be designated in early September. President E. O. Vollmann, Stockton, signed the letter that has gone to Washington from the WFA.

President Vollmann points out the typically American savor of State and county fairs and their value to the nation. He has asked all interests that look with favor upon the idea of a "Week" to give all possible publicity and impetus to the plan. His letter, under date of June 9, reads:

"The Honorable Stephen Early,
"Secretary to the President,
"Washington, D. C.

"Dear Mr. Early:

"Your memory might take you back to the Pacific Coast and the Yosemite Theater at Stockton. You may recall the writer as house manager, and now secretary-manager of the county's biggest annual event, the county fair. It is also my privilege to be honored as president of the Western Fairs Association, made up of over 60 district and county fairs in California alone.

"There are some things that are typically American, American because they were born of our civic parenthood, lived on public acclaim. There, too, are some things that typical Americans have adopted and made their own because of pride and affection.

"One of the things we have adopted and made American has been our county (See Fairs-Expos "Week" on opp. page)

Pacts of Old Board Okehed for Detroit

DETROIT, June 14.—Michigan State Fair board on Tuesday confirmed contracts with Rubin & Cherry Exposition for the 1941 midway and Music Corporation of America for same bands to play in the outdoor pavilion. Two or more bands will be used.

Both contracts were made originally some weeks ago, but, partly because they were made by the former fair management, there appeared some question as to their acceptance by the new administration.

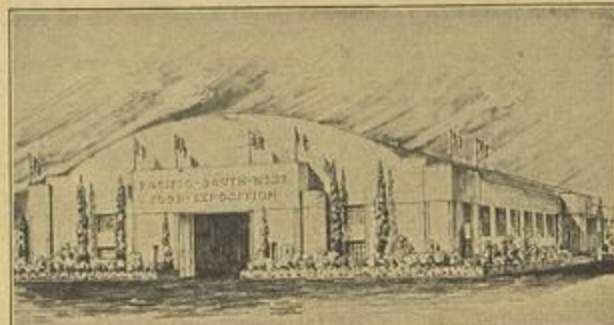
Bernard J. Youngblood, fair manager, returned on Monday from Washington, where he interviewed defense authorities and concluded arrangements for national defense displays. Plan is for an exposition on the mall for the 10 days of the fair, with specimens of equipment, including airplanes, tanks, army transport, hospital unit, and a detachment of soldiers on duty. This will be used as the theme center of the fair to emphasize importance of Michigan in armament production.

Manager Youngblood attended Miami Valley Industry and Defense Exposition in the Cincinnati Music Hall last week and conferred with its general manager, Almon B. Shaffer.

AFM Prices for Musicians At Fairs Are Now in Force

CHICAGO, June 14.—American Federation of Musicians has set the following prices and conditions for musicians playing at second and third-class fairs:

For second-class district and summer fairs the scale is \$8 per day per man and \$12 for leader. For third-class county fairs, \$6 per day per man and \$8 for leader. On the third-class fairs, if the engagement is for two days or less, musicians must also receive room and board, and on all fair engagements transportation must be paid. These terms are now in force.



FOR THE FIRST TIME Los Angeles County Fair, Pomona, Calif., will this year have Pacific Southwest Food Exposition, presenting a vivid picture of the nation's food industry. It will be housed in a new building, architect's drawing of which is shown above and which is nearing completion. New exhibit structure will be 130 by 350 feet, with 45,000 square feet of unobstructed floor space, and of steel and concrete. Other grounds improvement are on for the 1941 fair, for which officials have set an attendance mark of 1,000,000 for the 17 days.

Ill. Plans Changes For Midway of RAS

SPRINGFIELD, Ill., June 14.—Contract for appearance of the Royal American Shows at the 1941 Illinois State Fair here having been signed, additional midway space and facilities are being arranged.

Signing of the RAS by Fair Manager William V. (Jake) Ward ended reports that the Johnny J. Jones Exposition would play the fair. Rumors followed cancellation of a contract signed by E. E. Irwin, former fair manager, with the Beckmann & Gerety Shows. Manager Ward declared he had never authorized a statement that a contract had been signed with the Jones shows. He said such a contract had been drawn but had not been signed.

This will be first appearance here of the Royal American Shows since attaining the present size. Numerous changes in the midway, Happy Hollow, and adjacent buildings are planned. It has been considered for some time that midway space has been inadequate for the amount of equipment carried by shows that have played the fair in recent years.

Operating on a budget slashed \$24,000 from the 1940 figure, booking of the RAS, three name bands headed by Ted Weems, Horace Heidt, and Orrin Tucker, in conjunction with the State Fair revue, Stars Over America, WLS Barn Dance, and regular features has the fair staff hastening its publicity.

Grand Circuit horse racing, motorcycle and auto races will be before the grandstand during afternoons.

Iowans Clash at Meet on 4-H, Vocational Ag, With No Decision

MONTICELLO, Ia., June 14.—A controversy between 4-H Club leaders and vocational agricultural representatives marked an all-day meeting of Eastern Iowa Fair Managers' Association here on June 6. Fair managers, legislators, and other guests, including J. P. Mullen, president, and Lloyd Cunningham, secretary of the State Fair board, were present.

Two issues arose, and discussion at times was heated.

The demand in some sections by teachers and other representatives of vocational agricultural departments in high schools for exhibit classes at fairs distinct from 4-H classes.

Protests from livestock breeders that breeders' classes are overshadowed, sometimes crowded out, by 4-H livestock classes.

No votes were taken and no decision reached openly, but the consensus apparently was that 4-H Club exhibits "saved the bacon" for county fairs during the depression and therefore were entitled to preferential consideration. This point was expressed strongly by E.

Canadians Tilted On Race Tax; No Amusement Ruling

REGINA, Sask., June 14.—Without protest Regina Exhibition Association will pay the recently imposed federal tax of 5 per cent on race track betting which, it is learned, is applicable to receipts from pari-mutuel machines operated at the races in connection with the summer fair. Directors concluded the money is required for Canadian war effort and are willing to make this contribution without any attempt to secure remission. It is understood directors of the other Western Class A fairs have made similar decisions.

This means that this year the exhibition association will contribute a tax of 5 per cent to the provincial government plus a 5 per cent tax to the Dominion government out of its share of receipts of pari-mutuels, leaving 7 per cent (See Canadian Race Tax on opp. page)

N. O. Expo Seeks Vollman

SAN FRANCISCO, June 14.—Adolph Vollman, who produced the Golden Gate International Exposition's two Caravals, has been asked by New Orleans International Exposition to submit a proposal for a similar extravaganza. He recently returned to his home in San Carlos, Calif., from a national tour. F. M. Sandusky, who had charge of exhibits and concessions on Treasure Island, is already employed at New Orleans.

W. (Deak) Williams, Manchester, secretary of Iowa Fairs Managers' Association, Repeatedly it was pointed out that 4-H Club exhibits antedated vocational ag exhibits and that rules of 4-H exhibits in no way bar vocational ag entries.

Point with that the vocational ag men was that their entries must be made under the 4-H Club banner rather than as distinct vocational ag shows at Iowa county and district fairs. It was brought out that the controversy would become more acute in future and might result in open battle between the groups. One of the reasons for the dispute is that the groups are under different governmental agencies, 4-H Clubs under the department of agriculture and vocational ag under the department of public instruction.

The breeders' argument was mainly that they have no place to show except at fairs and that some fairs, like those in Monticello and Central City, are nearly exclusively 4-H, but a great many fairs, such as West Union and West Liberty, still conduct extensive open instruction.

They (See IOWANS IN CLASH on opp. page)

Watch for the
4th Annual
Outdoor
Attractions Section
of
The Billboard
Summer Special
With Its
Surveys of Acts
and Attractions
Among Other Features
Issued Next Week

U. S. Navy Band Feature for CNE

TORONTO, June 14.—International aspect of the Canadian National Exhibition here will be more pronounced this year. General Manager Elwood A. Hughes announced that the United States Navy Band would be featured musical organization for the 14 days. This band of 85 men scored a tremendous hit here in 1937 on the only other occasion on which a United States service band ever appeared in Canada. The band will come with special permission of President Roosevelt. Lieut. Charles Bentler will conduct.

Bands and detachments from several American Legion and Veterans of Foreign Wars posts have applied for permission to march in the Warriors' Day parade in which 30,000 to 40,000 veterans of all services of various countries will participate. Until last year German and Italian vet organizations were represented. One of the picturesque U. S. bands will be that of Billy Simpson Post, Veterans of Foreign Wars, Erie, Pa., which will send its girls' drum and bugle band of 55 with four majorettes.

European situation precludes representation of countries of that Continent except Britain. Heretofore Germany, Italy, Finland, the Netherlands, Czechoslovakia, Poland, France, and other European countries have been extensive exhibitors, as have Sierra Leone, Gold Coast, Southern Rhodesia, South Africa, and India. South American and Central American countries, with import and export business overseas dislocated, are taking space at the 1941 exhibition and several have sent ministers, plenipotentiary, and trade commissioners to Ottawa.

Pomona Prepping For 1,000,000 Gate

POMONA, Calif., June 14.—Interest in extensive preparations for the 19th annual Los Angeles County Fair here center about construction of an exhibit building to house Pacific Southwest Food Exposition. Brought to the fair for the first time, it is being sponsored by Southern California Retail Grocers' Association. The building of steel and concrete, 130 by 350 feet, will have 45,000 square feet of unobstructed floor space and will house displays tending to present a comprehensive picture of ag. (See Pomona Prepping on opp. page)

"Holy City" Is To Play '41 Minnesota State Fair

CHICAGO, June 14.—Al Butler announced that he had booked Holy City, religious mechanical show, to play the 1941 Minnesota State Fair. Show will occupy a building close to the grandstand, considered an ideal spot. The building is to be remodeled inside and out at a cost of several thousand dollars.

Holy City, which Butler has handled for a number of years, has been a tremendous success wherever shown. It played Michigan State Fair, Detroit, in 1939-40 and since that time has been playing Middle Western cities under newspaper auspices.

GRANDSTAND ATTRACTIONS

By LEONARD TRAUBE

For and About
Bookers • Buyers
Performers • Promoters

Mineola Rodeo, Thrillcade

The Mineola Fair in Long Island will celebrate its 99th renewal with at least two attractions which have proved formidable in many other parts of the country. For one thing its layouts it goes back to a presentation which it has not had in some years. This is a rodeo—Colonel Jim Ekker's JE Ranch Rodeo, to be exact. Although it will be billed as a rodeo and will resemble the chute-corral formula in action, it's really a Wild West show. Chances are most customers wouldn't know the difference anyway. It will open on the first day of the fair, continuing for afternoons and evenings with the exception of Saturday afternoon, when Walter Stebbins will stage the "Long Island Independent Midget Auto Racing Final Championships" on the half-mile track.

The other standard entertainment will be Jimmie Lynch's Death Dodgers, and Mineola will capitalize on the fact that Lynch's unit appeared in the Goodrich Arena at the New York World's Fair. Automotive Thrill Day is the opening afternoon.

Sandwiched in between the cowboy events will be drills in front of the stand by various branches of U. S. Army troops stationed at near-by Fort Totten. This has been arranged thru Maj. S. E. Willard, commander. A rodeo-military display, incidentally, sounds like something other fairs might well emulate in this era, in which such great stress is being laid on national defense.

Which brings us to George Nissen. Nissen, who is from Cedar Rapids, Ia., and is of the troupe called the Three Leonards, appeared before the Flying Cadets of Randolph and Kelly fields, San Antonio, recently. The idea was to show how professional gymnasts do their stuff. Nissen scored heavily with the cadets on a trampoline, a gymnastic spring table of his own invention. Following the show the air corps is understood to have inquired about five such trampolines for training the boys. Nissen is the former national intercollegiate tumbling champ.

Roy (Speedy Bowers) Colbert advises that he no longer is a partner of Capt. Jack O. Diamond's thrill show. Has his own unit now, he states.

Bill McCluskey, director of the booking division of WLW Promotions, Cincinnati, reports a record outdoor booking schedule for the station's traveling road show, Boone County Jamboree. Season opened on June 11 and closes October 4. Great majority are one-day stands. Ohio dates are in Van Wert (two different events, two days), Washington Court House, Plain City, Piquette, Urbana (three days), Celina, Wellston, Zanesville, Greenville, London, Marion, Columbus (seven days), Wapakoneta, Caldwell, Napoleon, Dayton, Woodfield, Sidney, Upper Sandusky, Norwalk, Montpelier, Bellefontaine, Logan, Marysville, Wauseon, and Dover.

Pennsylvania: Hellam (two days, June

and August), Pennsburg. Kentucky: Grayson (two days), Illinois: Newton, Mount Vernon, Indiana: Muncie (two days), North Vernon, Boonville, Portland, Shelbyville, Huntington, Connersville, Corydon, Fairmount. Michigan: Centerville.

In the circuit are 42 spots—38 fairs, 3 parks, and 1 festival.

Around the Grounds

AURORA, ILL.—M. E. (Pat) Bacon, Aurora, has been appointed superintendent of speed for the 1941 Illinois State Fair and will work with Howard Leonard, director of agriculture, and William V. Ward, manager. Bacon has officiated as a harness horse starter for the past 25 years. His appointment as speed superintendent of Illinois State Fair was due mainly to his experience as fair manager and manager of harness race events at Clay County Fair, Spencer, Ia.; Mississippi Valley Fair, Davenport, Ia., and other Midwestern fairs.

DELAWARE, O.—Percheron and Clydesdales sold to Ringling-Barnum by George A. Dix, a Delaware County Fair director, are being featured in the Big Show's spec, "Ole King Cole and Mother Goose." A six-horse hitch of Percherons, four of which are great-grandsons of the famous Don Degas, Dix stallion that was twice grand champion at the International Show, Pull the Ringling bell wagon, while a four of Clydesdales pull the steam calliope. Delaware County is called the center of Percheron breeding in America, and the heavy horse department of the annual fair is one of its paramount attractions. Bev Kelley, Delaware resident and a county fair director, is employed in the Ringling-Barnum publicity department and assisted in arrangements between Dix and the circus for purchase of the Percherons and Clydes.

SANTA ANA, Calif.—Orange County Fair and Horse Show here on June 5-7 drew about 14,000 at 50 and 75 cents and \$1.25. Despite cool nights, Saturday night was a sell-out. Over \$8,500 in awards was distributed.

RUSTON, La.—John L. Boddie, president of Lincoln Parish Fair Association, has received endorsement of Ruston Chamber of Commerce toward raising funds for a permanent plant near city limits. He said there is already \$12,000 to start the fund. Successful fairs have been held under canvas, but exhibits have outgrown these facilities. Project includes main exhibit building, stock pens, grandstand, and other structures.

MOUNTAIN VIEW, Ark.—Stone County Fair Association will hold its first free fair here this year. C. Jack Cato and S. D. Bateman have been elected co-managers.

IOWANS IN CLASH

(Continued from opposite page)

classes. Four-H entries, on the other hand, capture blue ribbons fairly often in open classes. Four-H boosters cited the parish shows as opportunities for breeders' exhibits and one fair manager said open classes had been abandoned in some instances because of exhibitors who put together show herds and droves of livestock for classes in which there is little competition just to win prizes in a circuit and not for legitimate agricultural display.

Mullen Warns Secs

About 156 attended the meeting, which concluded at a catfish supper at the country club. President Mullen warned managers not to overstep their communities and urged new secretaries not to contract bills they would be unable to pay. Secretary Cunningham said manager needed full co-operation of communities and organizations to make their fairs successful. Carl Smith, Jones County farm agent, discussed club work at fairs. Fairs represented included Osga, Decorah, Nashua, Waverly, Cresco, Independence, Marshalltown, Tipton, Eldon, Eldora, Maquoketa, West Liberty, Postville, West Union, and Monticello. Waterloo Dairy Congress and All-Iowa Dairy Show were represented.

CANADIAN RACE TAX

(Continued from opposite page)

as net revenue to the association. Regina authorities are unable to say whether the new federal tax of 20 per cent to be imposed on amusements will affect the fair. Question of exemptions for such institutions as agricultural fairs is under consideration in the House of Commons at Ottawa and, so far as is known here, no decision has been reached as yet.

Directors are inclined to believe that, in view of the fact that the military has been given use of the fair buildings, that the federal government has requested them to "carry on," and the withdrawal of the federal grant to the fair during the war, it is unlikely that they would be taxed on admissions to fair or grandstand. They have also not yet been advised whether the tax would be applicable to games and other concessions.

POMONA PREPPING

(Continued from opposite page)

With many additional features and increased interest manifested, fair officials are confident of setting an attendance mark of 1,000,000 for the 17 days. Ten large livestock exhibit barns, rapidly nearing completion, are replacing seven old structures which have been demolished to allow additional space for the midway to be supplied by a unit of the Amusement Corporation of America. The seven old barns were last of the original fair buildings erected for the first fair in 1922.

Another crew is cutting four tunnels from the seating area to the second floor of the steel and concrete grandstand building to create much needed room for expansion of pari-mutuel facilities in connection with daily horse racing. Entire second floor of the grandstand building will be given over to ticket and pay-off windows.

The revue, *Music on Wings*, by Barnes-Carruthers, will be featured on the last eight nights of the fair, second season here for this organization. Bill will include Vernon Ames, in charge of tenor-chorus novelties by chorus and solo dance numbers; Muriel Davenport, prima donna; Milt Britton and His Musical Maniacs, Ben Yost's White Guards, Pallenberg's Bears; the Walkinns, perch act; Novak and Pay, adagio; Two Saxons, balancing act; the Fredsons, teeter-board; Aero Rays Girls; Larimer and Hudson, comedy cyclists; the Marlons, aerialists; Raitto Troupe, tight wire; Harold and Leda, snake dance; Niroka, butterfly dancer, and Gaudier's dog act. Some of the acts will appear between races during afternoons.

FAIRS-EXPOS "WEEK"

(Continued from opposite page)

and State fairs. We have made of them our barometer of agricultural progress, our mirror of industrial achievement. We have woven into the pattern of our fairs the fabric of our life in America.

"Forty million persons will enjoy their local county and State fairs this year. Their enjoyment will be greater because better fairs have been made possible thru federal grants-of-aid to fairs by the work of WPA, PWA, and NYA, and many other agencies, seeking to better facilities and exhibits.

"Because fairs have taken from and added to so much that is our America, I ask, on behalf of the Western Fairs Association, that a national Fairs and Exposition Week be designated in early September, and that every effort be made thru national publicity to draw at-

ention to the many fairs thruout the nation, their worthwhileness to agriculture, livestock, education, and amusement.

"We believe, we know, that fairs have brought people together to know and understand, to work for and together, to build America. At this time, when light is being shed on national unity, may we ask that you help to focus attention on something adopted by America that reflects true Americanism—our county and State fairs—in themselves greater moulders of unity.

"Let's set aside a week in September as Fairs and Expositions Week. Will you use your good office to have the President declare such a week?

"Very truly yours,
"WESTERN FAIRS ASSOCIATION,
"E. G. VOLLMANN,
"President."

Book the Act that Assures Good Attendance at Your Event
See Next Week's Billboard for Details

Selden
THE STRATOSPHERE
MAN

Write today for complete details, price and picture.
Address: Care of The Billboard, Cincinnati, Ohio

WANTED
CONCESSIONS OF ALL KINDS
WABASH COUNTY LIVESTOCK
SHOW & 4-H FAIR
AT WABASH, INDIANA
4 Big Days, August 12, 13, 14 and 15
VIRGIL SLOAN, Urbana, Ind.

CARNIVAL WANTED
WEEK SEPT. 29TH
LIMESTONE COUNTY FAIR
Write R. C. MARTIN
Athens, Ala.

WANTED
A Good Carnival for
AURORA TRI-COUNTY FAIR
Sept. 18-19-20
State full particulars. 2 first letters
A. C. VANBURG, Chairman Shows and Concessions, Aurora, Missouri

WANTED
FOR FAIR—Sept. 30 to Oct. 4—Nightly Entertainment Act for Outdoor Grandstand. Give detail and lowest price.
Titus County Fair
P. O. No. 7, Mt. Pleasant, Texas.

WANTED
Hides, Shows and Concessions for
AMERICAN LEGION FAIR
Hamlet, Indiana, Sept. 4-5-6
ERNEST HOWREY, Secretary

AN IMPORTANT ANNOUNCEMENT BY THE
SHOWMEN'S LEAGUE OF AMERICA
Beginning September 1, 1941, our initiation fee will be increased from \$10 to \$25.
Join Now While Initiation Fee Is Only \$10.00
Contact your nearest League member or write direct to Membership Committee,
SHOWMEN'S LEAGUE OF AMERICA, Sherman Hotel, Chicago.

13TH ANNUAL
SPRING MILL FAIR
—Presents—
THE FLYING ALLENS (100' Pole Act) MILE, BERNICE (100' Pole Act) THE FLYING BEES (Winner of Billboard Pole)
JULY 9TH TO 19TH
Space available for a few High-Class Shows and Concessions. Write or wire S. M. GLASS, 1435 BUTLER PIKE, ONSHOOCKEN, PENNA.



AC Piers Get Concession Sales Breather Thru Anti-Injunction Decision in Easement Deed Suit

ATLANTIC CITY, June 14.—Patrons of Steel Pier and Hamid's Million-Dollar Pier may purchase food and soft drinks sold there until the suit that alleges these sales constitute a violation of the easement deed is settled out of court. It was ruled on Monday by Vice-Chancellor Albert H. Woodruff in Camden, N. J. The judge denied an injunction sought by former Senator Emerson Richards to stop such sales pending final settlement of Richards' action against the piers and the city.

Hearing on the main question of easement deed violation is still in the unsettled

status, where both Federal District Court and New Jersey Chancery Court claim jurisdiction. Since final action is not expected for some time, decision now means that the pier concessions can continue to operate unmolested during the summer.

The Woodruff decision, denying the injunction against hot dogs and soda pop sales on the piers, concludes that because the Richards action relies on a legal proposition unsettled in this State, injunctive relief should be denied. Richards, owner of Richards' Baths on the Boardwalk, seeks to restrain alleged violations of covenants voluntarily created in 1896 by more than 100 owners of land when they granted a right of easement to Atlantic City for construction and maintenance of the present Boardwalk. Covenant prohibits sale of any commodities and confines charges on the piers to an entrance fee. Vice-Chancellor Woodruff ruled that the long delay in bringing the legal action disproves any urgency.

Ops' Early Biz Stirs Hope for Season's Tops

CHICAGO, June 14.—One of the best seasons in years, if weather is favorable, is seen by operators as roused by Secretary A. R. Hodge, National Association of Amusement Parks, Pools, and Beaches. In questionnaires submitted up operations to June 1. Questions asked and replies received, according to territory:

How does your gross (in percentage) compare to date with the same period of 1940?

Alabama, approximately double; California, 35 per cent increase; Eastern Canada, 115 per cent increase; Illinois, 91 per cent increase; Louisiana, 10 to 40 per cent increase; Eastern Maryland, 35 per cent increase; Western Maryland, about 50 per cent increase; Central Massachusetts, 200 per cent increase; North-eastern Massachusetts, about 100 per cent increase; Missouri, 71 per cent increase; Eastern New York, 84.2 per cent increase. (See *EARLY BIZ IS UP* on page 59)

Acts Are Pullers at N. O.; Military Spending Spotty

NEW ORLEANS, June 14.—With two free acts appearing for two weeks ending today, crowds have been unusually good at Pontchartrain Beach, despite prolonged wet weather. Manager Harry J. Batt has booked his usual array of acts, and the Harrisons, cycle duo, and Aerial Mathews were declared two of the most popular in several seasons. They will be followed tomorrow by the Blondin-Rellins Troupe, back for the fourth season.

Rides are getting a good play. Two new additions are the Cock-Eyed Circus, Funhouse built by Philadelphia Toboggan Company thru James Fields, and a Fly-o-Plane, installed by Eyerly Aircraft Corporation and sold by Abner K. Kline on a visit to Batt. Over 12,000 attended a hot dog eating contest last Saturday afternoon when the winner got a cash award and the "biggest hot dog in captivity," weighing 160 pounds. About 20 entrants included some soldiers and sailors.

Influx of thousands of service men on week-ends has helped crowds, but Manager Batt finds the men unable to spend much except around paydays. Harry Batt Jr., came home this week from Gainesville, Ga., where he attended a military school, and will join his father at the beach after a short vacation.

"Pay or Play" at Philly

PHILADELPHIA, June 14.—In the local American Guild of Variety Artists' chapter's scale and working conditions for amusement parks in Eastern Pennsylvania and Southern New Jersey, the important changeover previous agreements is that all contracts with performers will now be "pay or play." Inclement weather will no longer be a legitimate reason for cancelling an act. Minimum calls for \$10 net per performer per day for all engagements 40 miles or less from Philadelphia, with \$15 net per performer on all engagements more than 40 miles distant. Net fee is to be over and above booking commissions and all transportation must be paid for by park or booking agency.

Los Area Piers and Beaches Have 50% Boost on Holidays

LOS ANGELES, June 14.—Ideal weather over Decoration Day week-end packed piers and beaches and boosted business 50 per cent over last year's, a survey at Long Beach, Balboa, Venice, Ocean Park, and Santa Monica revealed. H. A. (Pop) Ludwig, general manager of Virginia Park, Long Beach, and Al Anderson and Al Schneider, of the Fun Zone in Balboa, said crowds were above expectations and set the 50 per cent increase as a fair estimate.

Ted Newcomb, of the Funhouse on the pier at Venice, said his business was more than was expected. Fire and drum corps were on the pier at noon on Friday when a Navy plane dropped flowers in the Pacific as part of the day's exercises. Week-end scramble for \$50 in pennies also boosted trade. Pier operators have been going in heavily for radio spot announcements and one station holds a man-on-the-street broadcast from the pier.

Harry Hargrave and John Ward, of Venice and Ocean Park piers, said they were more than satisfied with business on the three days.

Briefs From All Around the Field

EASTON, Pa.—Madame Royal has located her life reading concession in Bushkill Amusement Park here for summer.

GEAUGA LAKE, O.—Harvey Butler, Cleveland, who has had a rifle range in Geauga Lake Park here, has added a sheet shooting concession. For many years he has operated a rifle range during winters in Cleveland and previously was with outdoor shows.

CANTON, O.—Howard Peters, Canton, who is back in Meyers Lake Park here with his pony track and high striker, will start his season of fairs about the middle of July in Central Ohio with his freak animal show under canvas, retaining his concessions in the local park until it closes on Labor Day.

BUYRUS, O.—R. A. Jolly, operator of Secaucus Park here, said two ride units will take the road late this month to play celebrations and fairs, both being booked until middle of October. He will supervise park operation until he takes out the units. Two new rides have been installed in the park for the season, which has started satisfactorily.

PHILADELPHIA.—Season's lid was off on June 7 at member pools of the Associated Pools Association in this territory, including Crystal, Hi-Way, and Bookend here; Fischer's pool, near Lansdale; Pity Acres and Somerton Springs, Somerton; Marble Hall, Roxborough; Springfield pool, and Village Green pools.

HOLYOKE, Mass.—New attendance records were set on Decoration Day in Mountain Park here with more than 20,000. Louis D. Pellissier, president of

Watch for the
**4th Annual
Outdoor
Attractions Section**

of
**The Billboard
Summer Special**
With Its
**Surveys of Acts
and Attractions**
Among Other Features
Issued Next Week

Gravatt, Hamid Add Heavy Bills

ATLANTIC CITY, June 14.—Amusements had new impetus here today with opening on Hamid's Million-Dollar Pier of *Crazy With the Heat*, first of musical revues booked for the pier's Hippodrome Theater. Steel Pier is adding to its already long list of attractions for a record summer.

Steeplechase Pier, devoted to rides, slides, and Funhouses, has been refurbished with more devices that have turned it into a playground paradise for juveniles. Central Pier is featuring Max Berman's collection of Europe's crown jewel replicas. In addition to its usual attractions, Heinz Pier also has the Florida State Exhibit, Orange Blossom Quartet, Sam Floyd, James Waldon. (See *HEAVY PIER BILLS* on page 59)

Rockaway Playland Steps

PAR ROCKAWAY, L. I., N. Y., June 14.—Most enterprising of any single amusement project on Long Island appears to be Playland (Rockaway Beach) Park. Spot has been revamped with many new attractions and is handsomely decorated. Despite cool weather it has been piling 'em in and a heavy advertising campaign may account largely for this.

Crews Hustle at Bay Shore

BALTIMORE, Md., June 14.—An exhibition of "getting up from the floor" prevented Bay Shore Park from early season crippling after an opening-day fire on May 24 destroyed the midway, Skooter, and Spook Parade. Owner George P. Mahoney engaged 75 carpenters, electricians, and painters and had them working 24 hours a day so the Chesapeake Bay park was in full operation by Decoration Day. Although loss was only partially covered by insurance, Owner Mahoney said the fire would give opportunity for much new construction. He said rebuilding would have been impossible without the co-operation of concessionaires among them E. J. Reicher, Maurice Plesien, Fred Farnber, Theodore Doukas, Emanuel Rice, Manly Berk, Jack Heath, and Lew Fiedler. Business is well ahead of the same period last year, despite the fire and unusually bad weather.

DETROIT.—The noted city-operated miniature railroad at the zoo may soon have a rival, according to the Parks and Recreation Commission. Plans are for financing and construction of a railroad around Belle Isle Park which would run six to seven miles if it went the entire length proposed. Report of the zoo railroad showing a profit of \$13,000 last year has encouraged prospects for a new line.

SAVIN ROCK, Conn.—Decoration Day week-end was best in history of the resort, and only slightly dampened by a drizzle on Sunday. Operators said crowds were largest ever seen here and best spending without exception of even the boom '29 days. Sam Rubenstein in his Club Continental reported a turn-away. Dick Grey packed them in on the Thunderbolt, and Bill Rogers, Sam Applebaum, Frank Targackis, Joseph Julian, Sam Strong, Joseph Sheffield, and others checked in with best averages yet.

ATLANTIC CITY.—Convention Hall is booked solidly with conventions until July 25, when the *Ice-Capades of 1941* opens, continuing until Labor Day. Entire year promises to be busy for the staff. Al Skean, manager of the hall convention and publicity bureau, reports that two periods are booked solidly, with one gathering coming in as another moves out. Hall will again house ice hockey, starting in mid-November and continuing until April, and will be seen (See *PARK BRIEFS* on page 59)

NAAPPB-SLA Expo Bids for Space Pour In

CHICAGO, June 14.—Although floor plans for the 1941 Outdoor Amusement Exposition to be staged in December at the Hotel Sherman here by the National Association of Amusement Parks, Pools, and Beaches with the co-operation of the Showmen's League of America were mailed to 1940 exhibitors less than three weeks ago, Secretary A. R. Hodge, of the NAAPPB, reports that reservations to date have far exceeded those of any previous trade show conducted by his organization.

Hodge said that A. W. Ketchum, president of the park association, and Frank R. Conklin, head of the SLA, are satisfied that most of the available space will be reserved far in advance of the show. It is expected that there will be more large exhibits than last year, many of which will be housed in the new exhibit hall addition which is designed to handle heavy displays such as trailers, tractors, motor cars, power units, etc.

It has been the policy of the NAAPPB to afford old exhibitors first choice of available space, and Hodge stated that the old-timers will be allowed until late in June to select booths, after which time the general prospect lists of the NAAPPB and SLA will be circulated. Lists total nearly 2,500 names.

Elitch's Off In Jubilee Togs

DENVER, June 14.—Although the first three weeks felt rain and cold, Elitch's Gardens got off to a good start and Arnold B. Gurtler, president and general manager, anticipates a banner season. Opening on May 17 was preceded by a collegiate dance on May 16, with Johnny Scot Davis in Trocadero Ballroom.

New Spitfire ride is getting heavy play from cadets at Lowry Field. It is at top of the midway and has a high top lighted tower over a ticket booth. A carload of Phoenix palms and boxwood will be used to beautify grounds near the ride. Also new is Spook House in the building formerly known as the World's Fair. Laughing Sal and Laughing Charlie are used on the front. Pretzel has been remodeled and many new machines have been added to the Arcade. (See *ELITCH'S JUBILEE* on page 53)

Junior Day Big at Jantzen

PORTLAND, Ore., June 14.—Journal Junior Day in Jantzen Beach Park here, reported Paul H. Huesedepohl, park general manager, was attended by more than 16,000 youngsters on May 17. This newspaper-park co-operative event has grown in popularity every year for the past 13. Promoted thru *The Oregon Daily Journal*, the day draws from a radius of over 100 miles. In advance of the event, scheduled for a Saturday in May every year, children write hundreds of letters to *The Journal*, desiring to join the Journal Juniors and attend Journal Junior Day. Club pins are recognized for park admission and every child is given four free tickets, good for any ride. High school boys direct activities and traffic for promotion of good will and safety among smaller children.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Ahhhhhh---Boom!

Thru an oversight this department has never mentioned possibilities of using fireworks at pools and beaches. The "ahhhhhh-boom" operations have long been in vogue at amusement parks and special events and Americans of all ages seem to love 'em. Coney Island and Rockaway beaches use pyrotechnics to attract night crowds. And word reaches this desk that redecorated Starlight pool and beach, Bronx, N. Y., is employing 'em as one of its main attractions. Playland, Rye, N. Y., has always staged spectacular displays, and Palisades (N.J.) Amusement Park used to be widely known for its Thursday night shows. But it discontinued fireworks because of police regulations. And that, of course, is the main drawback to their use.

However, there are many communities which permit displays. To pool men and beach operators in those territories this editorial is addressed. By all means consider the adoption of fireworks. They are always eye-appealing and now, more than ever, a patriotic theme with a gala flag-waving finale will go very big. Pool men have always sought ideas, pull-ners for the night biz. Many schemes have been suggested; many tried. Very few have succeeded. Maybe fireworks are just the thing.

Because of safety campaigns the prevalence of amateur street-corner fireworks is practically unheard of, with result that a good professional show at a pool or beach should be in demand. A good time as any to try a display at your establishment is around Fourth of July week-end. Make certain that ordinances do not prohibit. Following official check be sure to publicize it with as much zeal as you would a name attraction. Buy the best type of show available for the money you want to spend. Have plenty of room. And if you watch all points carefully, I'm certain you'll have as much success with fireworks as Playland, Rockaway Beach, and Coney Island have had.

Season Locker Increase

Many Eastern spots have reported a tremendous increase in season ticket sales this summer, which is a very good sign. Leader is Joe Day's Manhattan Beach, Coney Island, N. Y., which announced a 50 per cent rise. Matt Sedgwick, manager of Jerome Cascades Amusement, Bronx, N. Y., says he's running about 15 per cent ahead of last year, and Farragut pool, Brooklyn, N. Y., reports an increase. Lack of regular two-week vacations for defense workers is the main reason given for the jump, and the fact that there is more money around. Wise pool men are making direct appeals to employees in defense factories, showing where they can enjoy themselves this summer without going to mountains or seashore. All of them are receiving vacation pay, of course, and so tanks plugging season lockers are getting the patronage. There's still time to hop on the band wagon. People buy season lockers up to the Fourth of July. So if you haven't done anything in this direction you still have time. Advertise and publicize season lockers and special rates. You'll find it will pay.

Men and Mentions

Redhead, in Peaches Sky Revue, booked by George Hamid, used to be a swell high diver, they tell me. Wonder why she gave it up.

Many Eastern tanks tied up with national Father's Day by staging father-and-son swim races. Riverside Cascades, N.Y., was one of them and got itself a mess of publicity as a result.

Joe Copps, who keeps Miami Beach, Fla., on the map for Steve Hannagan, returned from the Indianapolis Speedway, where he handled Decoration Day races. Says they could use a swell swim pool in the middle of the oval.

EDINBURGH, Scotland.—An unusual birth here is that of a male hybrid camel. Baby has one hump like its father, an Arabian camel, presented by a sheik three years ago. MOTH is a Bactrian, imported from Moscow four years ago.

WORLD'S LEADING HEADQUARTERS
PENNY ARCADES
AND COMPLETE MODERN SPORTLANDS
MIKE MUNVES CORP. 555 10th Ave. NEW YORK

Playland, Rye, N. Y.

By J. WILSON CLIFFE

Business is good, weather could be better. Lorenzo and Vicki, aerialists, and Bobby Whaling and Parker, acrobats, were honored by the Flying Bees and Three Redingtons, trampoline artists, on the free-act bills. Rose Sullivan, of Behees, is billed as the only girl aerialist to do a triple somersault, with June Redington featured in 30 consecutive somersaults done in 30 seconds. Outing biz was big on Saturday with more than 12 groups, including International 8th Year, Bronx Girl Scouts, and Central Hanover Bank. Recent and most welcome visitor was Jack Prizer, for many years manager of Gus Roesaco's dance and who formerly wrote these columns. Jack is now on staff of Frank Gregory, head of Protective Service at Waldorf-Astoria Hotel in Manhattan. Gus Roesaco has garbed his girl attendants in bright green—they resemble so many Irish colleens.

Character Chart Sales Company has following personnel: E. Deutsch, Missa-Day Dean, Lillian Sorenson, Esther Brown, and Fred T. Getzbehr. For many years manager of Dodgers. John Scinto, manager of Derby Racer. Helen Kraft, veteran matron at Kiddie Play-ground. Bill Sloan, of Abbott forces, says everything is peaches down in (Moultrie) Georgia. Bill Faircloth, also of Abbott staff, is a native of Miami, Fla. Harry and Mrs. Martin are with us again. Guiseppi Dileo, in charge of North Broadway rest room. Tony Giffone, on ground crew, as is Sculling Charlie Parker. Tom McVay, park cop at Sears, busy manager of Dodge's. Walter Schboard courts, got himself championship of Eustis, Fla., in winter. Mary Campbell again with Roesaco, and rumor has Bill and Mary smelling orange blossoms after closing of park.

Frank Laper, Pennsylvania, who has been ill, is holding his own nicely. Barney Price is relieving again. Arthur Abbott is featuring brandy peach frozen custards, but we must admit the brandy contents, by volume, are very light—and we don't eat 'em in color! Harry Baker Jr., son of general superintendent George Baker, is at home for summer vacation from Staunton (Va.) Military Academy, where he is a cadet. Your-Name-In-Headlines is going over big and many amusing tabloids are seen around park. Chief Gardener Tiffany Lind is changing floral attire from pansies, tulips, etc., to a summer garb of begonias with beautiful effect. Jess Orr, games superintendent, is convalescing at United Hospital, Fort Chester. Red Swanson is laying off with a couple of crushed digits. Tom (Wimpy) Eagen, of Sergt. Dewey's police force, is doing duty at the Circle. Hasta luego.

Palisades, N. J.

By MARION CAHN

This second-string correspondent is pinch-hitting for Clem White. Clem is hospital bodded and all of us are hoping that he'll be back with us very shortly. As for this news gatherer, I have been traveling around without benefit of vocal cords for several days. However, I still have a typewriter and that's all that counts in this department. Many thanks to Bobby Paulson, Horatio Aiger, of this office staff, for his help in compiling this week's news.

Business has been excellent. It would seem as tho there's plenty of folding money around and it's changing hands quickly. Free-act policy in full swing now, with Tommy Tucker first back in for entire week. Tucker was exceptionally well liked, and added to Peaches and Her Sky Revue, made up a good free-act show. Current bill includes Kimris, aerialists, and the Beverly Twins and their all-twin orchestra. Newsreels were taken of Peaches' act, and the girls worked mighty hard repeating their routine for the photographers.

Lots a-cookin' 'round the park . . . New romances of the week: Johnny Raparelli thinks Nancy Angelitti is rather nice. Bobby Paulson is trying hard to keep one eye on the adding machine and other on Peggy Fitzgerald at the same time. Jackie Morris (Doc Morris Jr.) had a birthday this week but no big celebration. . . . Joe Gans, member of staff here for a few years, is sergeant in the army now and came to visit on Sunday. Looks very healthy but claims he misses the park.
New members of office staff include

William Schroeder, bookkeeper; Pete Lignou, and Phil Coppeletta. With Anna Halpin in charge, everything going smoothly. With offer of free admission to service men, there are plenty of them around the park. Many stands have switched to female operators which seems to be working out nicely. They look pretty, anyway! Pool is now open with Phil Smith back at the old stand and Huey McKenna, Johnny Hubbsman, and Eddie McDermott back as lifeguards. First softball game of season was won by Cramer and Dyer team when it beat Frankel and Welman 27-4. Other teams are now being organized.

New Magic Carpet doing well. James Wormly is running it. Recent visitors to the park included Jack (Journal-American) Laver with his two children; Sid (Daily Mirror) Panzer and his wife; John Liddy and Sam Rothstein, of the NSR; Bill Brennan, of The World-Telegram, and Abe Glick and Larry Goldreyer of The Post. Station WINS in New York, newly reorganized and moved to larger studio and office space, is using Palisades Park for its first series of remote broadcasts. Broadcasts, which started Monday, June 9, will be heard weekdays at 9 p.m. Theme is entire free-act show. Opening spot caused a great deal of favorable comment with a goodly amount of attendant publicity. Tie-up arranged thru Bert Nevins.

Paragon, Nantasket, Mass.

Season opened on Decoration Day with good business, park getting much soldier and sailor trade. Five-cent days may be eliminated this year because of increased employment and better spending. Park is again managed by Owner David Stone. Joseph Stone is assistant manager, Rose Stone is treasurer and cashier, and Lawrence M. Stone is assistant.

George Youngberg and James Infusino are back as superintendents. Chauncey Kilburn, celebrating his 20th year as Coaster superintendent, has John Infusino as assistant. Another member of the family, Christopher Infusino, has been with the Coaster 10 years. Helen O'Toole, a 20-year veteran at the Coaster, is now cashier. John H. Dolan is engineer. Ed Clawson is back as chief of police.

Joseph Cohen, noted as purveyor of the park's food, again has the hot dog stands. At Palm Garden Grille Chief Louis Douris is celebrating his 20th year in the amusement area. Owen Brides is manager of restaurant and grille. "Smiling Helen" Darcy and Miss Alice Harrington also are on hand. Mickey Sullivan is superintendent of Spaulding and Maurice Pinkie is in charge of Penny Arcades.

Mrs. Charles Catulle, at Wonderland, is the wife of the man who created illusions used for years for Blackstone and Thurston. Line-up also includes Abe Lakare, candy concessions; Joseph Harris, formerly with outdoor shows, in charge of shooting gallery; Eddie Looney, in charge of Fred Freeman's roller rink; Mrs. Ralph Crosser, for years park cashier, is cashier at Lindy Loop.

Joe Stone announced fireworks for July 4, second of the season, the first being held on June 17th.

Four free acts have been booked. Flying Beehives will play on June 23-July 5; Les Kimris, July 6-19; Ben and Betty Fox, July 19-August 2; Parrot Trio, August 3-16.

PENNY ARCADE CATALOG

FREE 48 pages filled with facts and pictures of America's most successful arcades . . . crammed with ideas for profitable operation and arcade set-ups . . . with Mutoscope's Brilliant 1941 Line of Money-makers completely illustrated!

Send for Catalog and order your equipment TODAY from

PENNY ARCADE HEADQUARTERS
SINCE 1895
INTERNATIONAL
MUTOSCOPE REEL CO., INC.
44-01 ELEVENTH ST., LONG ISLAND CITY
NEW YORK

BINGO BLOWERS!
OVER 500 NOW IN USE . . . ASK ABOUT BINGO SPECIALS

MORRIS MANDELL
1125 BROADWAY . . . NEW YORK CITY

PENNY ARCADE SPACE WANTED!

Will install complete Penny Arcade on rental or percentage basis in any progressive amusement park, beach or summer resort. All BRAND-NEW machines. Send full details and space available.

BOX D-27, care The Billboard, Cincinnati, Ohio

WANTED GLEN PARK

Novelty Act, Wise and Amusial Act, reasonable. Two weeks' run or longer. Acted

WILLIAMSVILLE, N. Y.

IT'S LUSSE Auto-Skooters AGAIN THIS SEASON

AUTO-SKOOTERS get the credits, and you get the CASH when you operate them.

LUSSE BROS., INC. 2809 N. Fairhill St. Philadelphia, Pa.

AT PARKS, FAIRS AND ON CARNIVALS

Write today for complete information without obligation.

LUSSE BROS., LTD. 82 Lincoln's Inn Fields London, W. G. 2, England

GAMES—WHEELS—BINGO

A COMPLETE LINE OF FLASHERS, WHEELS, PAPER PADDLES, SKILL GAMES, HORSE RACE GAMES, CLUB ROOM EQUIPMENT, BINGO CARDS AND BINGO COVERS. HUNDREDS OF OTHER CONCESSION GAMES.

WRITE FOR CATALOG

WM. ROTT MFG. 142 WEST 24TH ST. NEW YORK CITY

American Recreational Equipment Association

By R. S. UZZELL

Plenty of rain during the week of June 2-8, but it is good going when we do get the weather. Washouts and flood conditions prevail in a few places, but not in anything like calamity proportions. The Saturday and Sunday of the above week were excellent except in Northern parts of the country, where it was too cold for profitable operation. Canada excepted, because they thrive on cold weather up there.

There is much lamenting now on the part of park men and concessionaires because more operation was not taken on before the rise in prices and scarcity of material began to work against getting delivery for this season. Next season may be worse and it may be better for obtaining material. Who knows? There are some vacant spaces along the line that could have easily been filled by ordering last December. Now it would be difficult to get going unless the manufacturer has in stock just what is wanted. Ordering now for fall delivery would pay good dividends, even if not operated until 1942, as the upturn will hold thru next year because of the defense program, if for no other reason. It has ever been true that the reward goes to the prudent.

Bathing Will Click

Bathing has really not hit its stride yet in Northern latitudes. Either too cold or raining is the answer. Beaches and pools are sure to get a good run with all this defense money in circulation. Bathing costumes of better grades are in for a good demand because the girls have the money this year.

Rides still click where anything does because it's the thrill that is wanted. In times of depression Mr. Handsome keeps away from rides, he says, because they eat too fast into his cutting budget. Girls like rides and good shows better than sitting on the beach a whole afternoon, but when there is a lack of admission money there is nothing else to do. She likes to circulate when funds are available and so do the kids.

New York City and environs notice the big relief from exposition competition in 1940. We are hoping for no more flies in the ointment for the remainder of the season. Surely our fellows would like to have a good season after so many setbacks of long duration. It would stimulate rides and park rehabilitation is nothing else can do. Present rate of outdoor amusement returns if continued would bring into existence at least five new amusement parks now in contemplation. Just like housing, it's demand and nothing more that awakens new life.

Inventions Coming Up

More inventors are brushing around with proposed amusement attractions than your author has ever seen before in any five-year period. True, some are not practical, but they are worth cultivating. One fellow has an idea with some merit that his father allowed to go to sleep a quarter of a century ago. It has more to recommend it than some which have had quite a run, but to bring it out now would elicit the old saw, "It is like —." This would prevent the wide distribution it could have had if brought out ahead of what would now be called its sisters.

Active plans for Fourth of July celebrations in amusement parks are under way. A more fervent patriotic note will be struck this year and more real Americans are to be speakers. Let freedom reign!

Coney Island, N. Y.

By UNO

Second week-end of the season (June 7-8) brought sunshine and the usual heavy attendance, and all ops were pleased with the financial result. The one unfortunate incident was the sudden cessation of Albert Johnson's *Stars on Ice* show in Luna. It had opened one day only (May 30), closed, and never reopened. William Miller, park executive, said the folding was due to two things—bad ice apparatus and insufficient funds to carry on. Even the one day's business showed the projectors how unwise it was to maintain a general admish charge of 44 cents—this had been predicted by old-timers who know the nickel-dime caliber of Coney customers. So they switched to a quarter for the general admish. This didn't work either. Meanwhile, the vast enclosure still retains the original equipment, bleacher seats, and many yards of bunting awaiting another tenant. New features in the park are Mirror Maze, Lindy Loop, and Lone Ranger. Aquatics will open just as soon as tank can be adjusted to register a comfortable degree of temperature for the swimmers.

Dr. Couney, of the Incubator Babies, is complaining about the spot next door, the East Side-West Side or "How to Understand in Front of Your Husband" show and its outdoor spiel, which, he says, is not fit for a neighboring attraction. Still lecturing about the babies are Ernie Van, formerly of the Van Brothers, ex-vaudeville artists, and James O'Neill, another ex-performer.

Midget Town

Midget Town in Luna has as general manager Jack Nonnenbaker. Operators are Leo Blinger and Harry Manning. There is the original Singler's Midget Company combined with Popper's English midgets from the Flushing Fair. Julius Kuehnel is responsible for the entire set-up. Stage manager is John Twiddles and animal boss is Roy Spinburn, long associated with circuses. There are 40 midgets in all. Livestock comprises two baby elephants, five Shetland ponies, two donkeys, four dogs, a singing duck for the bally, and a midget horse for the blow-off. Pianist on stage is Lew Lane, and midget ork leader Fred Ritter. Ben Lanhof has charge of the bar, double the size of last season at this spot, the grill, and the kitchen. There are 200 reserved seats and 500 for general admission. Fee is 20 cents top and 10 cents for children. Show runs 40 minutes with weekly change. Midget Village layout is in course of construction under the supervision of Kuehnel. Announcers out front are Walter Resnde and Mike Brusca.

Another Luna feature, and new, by the way, is the Show Girl. Original name was "Strip-Tea," but License Commissioner Paul Moses decided that was too suggestive. Jack Booth, a costume designer, thought up the idea, and Nat Renard, former vaudeville performer, is copyright owner and operator. Nat's good-looking gal peelers are Ruby Claypool, Nola Chilton, and Jean Carroll. He is negotiating for another game in Atlantic City, where he hopes the powers-that-be will treat him more liberally. When the ball contacts the target the outside skirt of the girl drops off automatically thru the plunger connection backstage. The invention permits disrobing latitude, including braisier shedding with the second contact and a panty drop with the third. In Atlantic City Nat plans to have the girl who is thrice contacted to present each lucky ball-tossing customer with a garter.

Shorts

Angelo Brienza, dwarf clown with the provoking electric-charged stick in Steeplechase, is celebrating his 16th season at the park, and Frank Scofield, his "farmer" co-worker, his 29th. . . . Bill Hickey is pianist at the Imperial bar. . . . Bob Hightlight, former drink doctor at the Imperial, saved his pennies and now operates his own bar at 32d and Surf. . . . Bill McLean still featuring corned beef-and-cabbage nights in his bar at 34th and Surf. Was formerly an entertaining waiter. . . . Trivis La Monte left Streamlined Follies to operate her own girls revue at Hubert's Museum in Manhattan. . . . Bill Graf, of the old-time Rough Riders of Luna, is taking tickets at James Kyrimex's Sky Diver, now whirling and packing 'em in on a Feltman's park spot where once Tyrolean singer warbled out in the open. . . . Willie Schwars arrived after candy butchering all winter in Detroit to assist lecturing at Streamlined Follies, where a

recent addition to the stripping talent is Pat Patterson, last at the Republic burly house in Manhattan. . . . Johnnie Coleman landed from the West Coast to become general assistant to the Gelb Bros.' shows in Luna. . . . Connie Rogers replaced Nola Chilton, suffering with a sty, at Renard's Show Girl game in Luna. . . . Donna Rogers has recovered from three weeks of illness and is back at Streamlined Follies. . . . Movement is on for a bus line to substitute the "Toonerville Trolley" on Surf Avenue.

On the Bowery

Penny pitch game, first away from Feltman's, has Ted Stillman operating his seventh season. Leo Norrick is assistant. . . . Bowery Rabbie race is run by Sidney Rubenstein and his son, Stanley. . . . Star ball-rolling game is supervised by Lou Blumenthal, helped by his nephew, Cookie. . . . Boardwalk Amusement Company, comprising Jack Reiben and his son, Stanley, who was recently inducted into the army, controls baseball game in charge of Herbert Shorman; skee ball, piloted by Fred Bohner, and skee roll with Nat Cousins on deck. General manager is Bub Garmess. . . . Shoot 'em! you win has Tom Zanick and son, Marty, overseeing. . . . Virginia Reel's personnel includes James and George Kyrimex, owners; Neil Kyrimex, son of James, manager; Bob Singler, ticket taker; Phil Cook, ticket seller, in his 10th season; Joe Masten, mechanic; Lou Parello, platform man; Arthur Jean, general mechanic, and Yetta Garmess, hat checker, also in her 10th season at the Reel.

License Commissioner Paul Moses has clamped down on two shows in Luna Park. They are Gelb Bros.' "Have You Seen Stella?" and Lew Kline's "East Side, West Side," both girl items. Left to dominate this immediate area are the Infant Incubators of Dr. Couney. Quite a contrast.

Chi Riverview

Since opening on May 15 the park has had excellent early-season business whenever weather has been favorable. Rides, shows, and concessions have all had a good pay, and indications are that this will be one of the best seasons of recent years.

Attractions, with few exceptions, are same as last season. Among rides Pair-o-Chutes continues popular. Woodward-Hogberg Amusement Enterprises are operating several rides, including Moon Rocket; Boomerang, managed by John Kornash, and Indianapolis Racer, of which Harry Hogberg is manager. John Courtney's Sky Rider is fast rounding into shape. In addition to the park own some 15 or more rides of all descriptions. William J. Country and Henry T. Belden, who have been in Riverview many years, continue to operate shooting galleries and photo galleries respectively.

S. W. Thomson again has the Motor-drome, with Johnny Peluso, Meta Coburn, Ruth Harris, and Henry Dixon as riders. He has an added attraction in Joan Spaulding, circus aerialist, who does a thrilling act. Perched on Peluso's shoulders, Miss Spaulding, as Peluso speeds around the drome wall, leaps from his shoulders to a trapeze suspended from the top of the drome.

No. 1 side show has for its attraction the Great Martinez, magician, illusionist, hypnotist, and escape artist, who presents a pleasing performance.

Park management continues as in past years. George Schmidt is president; William Schmidt, vice-president, and A. A. Cleary, superintendent.

Top Gates Chalked In Anthracite Area

WILKES-BARRE, Pa., June 14.—Record operators were reported by managers of parks in the anthracite region, with more than 50,000 in attendance for best business in many years on Decoration Day. Weather was good, altho too cool for most swimmers.

L. S. Barr, manager of Sans Souci Park here, reported a gate of 10,000 and some good spending. At night 800 danced to tunes of Frank Lombardo and his orchestra.

Ben Sterling Jr., of Rocky Glen Park, Moode, estimated attendance at 25,000. (See P.A. PARKS on page 43)

Atlantic City

By M. H. ORODENKER

Children's Week, which has been growing in popularity since its start in 1934, will be June 26-July 3. Children under 12 accompanied by a parent will be guests of hotel and amusement interests. Mayor Thomas D. Taggart Jr. is not letting up in efforts to bring the American Legion convention for 1942. He has also entered a bid for the National Shrine Club convention for 1942.

Several thousand on June 8 witnessed smoke and flames pouring from ocean end of Heinz Pier. Fire was thought to have been started by a smoker. Damage was estimated at \$200.

Pre-season week-ends have been as big as those in July and August.

South Jersey

Wildwood is still pinching itself to make sure the amazing Decoration Day week-end wasn't just a dream. Week-end business continues terrific and deposits in Wildwood's three banks are more than double those of same periods last year. New Jersey State convention of Spanish War Veterans will be here on June 19-21. Judging from increasing throngs and earlier return than usual of summer residents, Wildwood Crest looks for a brilliant season. Decoration Day period was biggest in history.

Cape May's season promises to be one of the most active the resort has ever known. The 142d season starts on June 28 with opening of Convention Hall, Clarence Fubman, Philadelphia, was engaged for the 10th season to supply five night dances and concerts. Volume of holiday visitors left little doubt that 61-year-old Sea Isle City faces its best season. Mayor G. Fred Cronceker said.

Capacity for Gwynn Oak

BALTIMORE, Md., June 14.—On June 13 Gwynn Oak Park presented Capt. Herbert Martines and his dogs, cats, monkeys, and birds as the first free stage attraction of the season. Weather, turning good after a week of rain, brought capacity crowds. Next attraction will be Vin Carey, magician. Five kinds of boating are offered on the nine-acre "Lake o' Love," and Bo-Bo, starting his fifth season at the park with 16 new costumes, continues to delight youngsters. Fanny Killa's orchestra, nightly in the ballroom, has been enlarged and Mary Eilers has been added as soloist.

Park Free Acts

GREAT OGSANIS TROUPE, high wire, in Summit Beach Park, Akron, O., replaced Hollywood Aerial Ballet and Capt. Roland Tiesboro's Seals. Next in will be Procke's Tigers. Jerome T. Harriman, park's public relations director, is also handling announcing duties.

HARRY BROWN, balloonist, had a narrow escape in Ramona Park, Grant Rapids, Mich., on June 1 when he dropped onto the rails of a Bolter Coastler, after making a parachute jump, just as one car had passed by. Power was shut off and he was extricated without injury.

HAPPY KELLEMS, circus clown, is working Kenwood Park, Pittsburgh, having been booked in thru Barnes-Carruthers from May 16 to July 5.

AFTER an engagement of two and a half weeks, ending on June 15, in Craft Beach Park, Diamond, O., Flying Valentines report they will play parks for Gus Sun Agency.

SKY-HIGH ALICIDOS, American act, which was featured in Coney Island Park, Caracas, Venezuela, S. A., will return to the States the last week in June to play parks and fairs, reported Joseph Alphonso Pecteau, who added that the act signed with J. A. Borgis Villagas, manager of the park, for a return engagement next winter.

AFTER two weeks in Buckeye Lake (O.) Park, Poodles Hanford and Company moved into Meyers Lake Park, Canton, O., for a week, and from there shifts to Summit Beach Park, Akron, O. Set by Bob Shaw, Gus Sun Exchange.

THE ATENOS, aerialists, are in Buckeye Lake (O.) Park, which will have free acts all season, reported Manager A. M. Brown.



Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

Celoron Skateland Stunts Are Pulling

CELORON, N. Y., June 14.—Skateland in Celoron Park on Chautauque Lake is expecting a bang-up summer. Rink remained open throughout winter and received good patronage. Oscar Zimmer, new manager, has done well with the enterprise since spring, when he took over. He was previously associated with Waldemar Park, Erie, Pa., and Glen Park, near Buffalo. Attendance has been boosted by successful crowd-pulling stunts introduced by Zimmer.

Capacity is 600 skaters comfortably and average nightly crowd runs about 300. On week-ends capacity hit is no

exception and Zimmer is looking for full houses during July and August. Special events include balloon race and balloon skating on Wednesdays and Treasure Chest Night on Fridays, latter helping to establish a mailing list, as skaters register when entering the rink. Occasional big parties are formed to visit other rinks that in turn call on Celoron for a day. A big skating carnival in May drew 800, a record attendance. Speed races, special contests, and pro acts, as well as exhibitions by locals, were among attractions. Carnival idea is to be repeated in July. Two new clubs are devoted to skating during the season. Roller Club admits dancers over 16 years old; Junior Roller Club caters to the younger element.

Personnel includes Stanley Red, floor manager; Warren Lauchs, Norm Palmer, floormen; Romaine Jankowski, instructor; Charles Stafford, skateroom; Vicki Van House, cashier; Audine Hardenberg, organist; Jessie Newbauer, refreshment stand; Cyrus Greiner, Arthur Covey, skate boys.

ROLL-ARENA RINK, Gloucester City, N. J., has moved summer operation to Aleyon Park Rink, near Pitman, N. J.

SKATING performers playing in the Philadelphia territory this week include Niles and Jo-Anne at Cadillac Tavern; Lorraine at Jack and Bob's, Trenton, N. J.; and Rhythm Brown at Red Hill Inn, Pennsauken, N. J.

PHILADELPHIA interests are reported planning to build a big roller-skating rink in Reading, Pa., if they can get permission to operate on Sundays.

HELEN REYNOLDS Skating Girls, now appearing at the Shoreham Terrace, Washington, for the fourth time, have just returned from Rio de Janeiro, where they appeared for 15 weeks at the Urea Casino. Act has been booked for Central Canada Exhibition, Ottawa; New York Fair, to be held in Madison Square Garden this fall, and Loew-Stage Theater, New York.

In a film short to be released this month are some highlights of interest to many skaters, reports George Komorowski, Bronx, New York, who is credited with suggesting the making of the short, "Fun on Rollers." He has been a roller skater more than a dozen years and formerly raced at Van Cortlandt Rink, New York City. Among skaters to be seen in the film, he reports, are the Three Flashes, Frances Depke, Johnny Scarola, and Ray Leone, pro spinning team; Betty Lytle and Johnny Dolan, and Joyce Perrine.

SUMMER schedule will start in White Plains (N. Y.) Roller Rink on June 23, the winter season to close on June 22 with a celebration and show with exhibitions by rink skaters and visitors from other spots. Frances Donahue is the new White Plains professional. Altkho she has not been skating long she has passed her bronze medal proficiency test, expects soon to try for the silver medal, and has been practicing daily with Bill Holland, operator and manager. Rink's summer dress rules request women not to wear beach pajamas, riding breeches, nor shorts, but to wear skating costumes that are not too short. Men may skate without coats but must wear clothes that are clean and neat. Neckties are not necessary with sport shirts but should be worn with regular dress shirts, even the collars are not buttoned. suspenders are not permitted on the outside and also forbidden are vests or athletic shirts without collars or sleeves, overalls, and dungarees.

START of the fourth season with his portable is reported his most successful by Manager Alexander Eddy, Skateland, English, W. Va. He is 24 and subject to the selective service draft. He has been using the rink four months to a season and playing in Kentucky, West Virginia, and Virginia. Portable is 40 by 90 feet and five seasons are run daily. Several hockey teams have been organized and grassed-pig contests, always a big draw there, are planned. D. Hampton is floor manager and Theodore Rowe is skate man.

FIRST RSROA Night in Bay Ridge Roller Rink, Brooklyn, on May 27 was staged successfully, reported Manager

Art Launny. Several hundred witnessed a show staged by skaters thru courtesy of managements of Wal-Cliff Rink, Mineola (L. I.) Rink, and New Rochelle (N. Y.) Rink. Receipts of the night are to be turned over to the amateur fund of the Roller Skating Rink Operators' Association of the United States to aid in promoting roller skating in all branches.

GUS GIBSON, Cleveland operator, has returned to Chippewa Lake Park, near Medina, O., to operate the park roller rink for the summer. It opened on week-ends during May and started daily schedule on Decoration Day. Gibson has been in charge of the park rink several seasons.

MEMBERS of the Roller Skating Club, of Chicago, staged a week-end bus party on May 30-June 1 to Arena Gardens Rink, Chicago, with a side trip to Skateland, Saginaw, Mich., reports Gwen Ray, secretary. Visitors were interestingly entertained, especially at the fifth annual Skaters' Convention in Arena Gardens. More bus trips are planned by the club.

ELITCH'S JUBILEE

(Continued from page 50)

A new lighting system has been installed, with hundreds of feet of neon. Gardens are being laid out for summer with thousands of blooms and baskets of hanging ferns and flowers from the park greenhouse. Picnic Department, under Jack Gurtler, is 100 per cent ahead of last season. Dining spots have been enlarged and beautified under direction of Arnold B. Gurtler, II, in charge of the commissary. Summer theater will open on June 10. This is its golden jubilee year and there will be offered an imposing list of plays with Skylark first up and Don Woods, of the firm, heading the cast as leading man. Arthur J. Levy, general press representative for Bonifas-Bonmee, is handling park publicity.

Operating Personnel

Ride: Paul McKee, superintendent; John Sack, assistant superintendent; Harold Rowe, Alfred Klein, Lawrence Brachle, Don Whitecan, Homer Stetzel Jr., Wild Cat; Joe Fiorillo, Pretel; Emil Wank, Arthur Oswald, Old Man; Willie Hill, Fred Haffner, Leslie Halverson, Spitzer; Ed Richards, William Dike, Merry-Go-Round; Dean Broynhill, Rolloplane; Alfred E. Nolan, Loop-o-Plane; Louis Spohn, George Anderson, Carl Rosenberg, Auto Speedway, J. W. Melota, William Giffen, George E. Scott, Arcade, Charles Heichelman, shooting gallery. Jack Sack, Russell Kramer, William Rogers, Spook House.

Maintenance: A. A. Remley, engineer; John Walline, head carpenter; Darrell D. Brumage, Clarence J. Austin, E. J. Bodewig, Conrad Geier, Vincent Lujan, Elnel Vitello, George Vitello; Paul Juscel, chief electrician; Tracy Smith, Robert Beadie, assistants; Domenico Iannetto, custodian of Trocadero; Mary Iannetto, Winifred Rosetta, Gust Olson.

Cashier's Department: Carl J. Murphy, head cashier; Herb C. McGarvey, James Sanford, A. J. Austing, assistants. John J. Lavelle, main gate attendant; C. P. Clifford, James Kincaevy, Kenneth Richards, Henry Sarwath, auto gate attendants. Cashiers, Beatty J. Baer, Agnes Betts, Dorothy Mae Carney, Thelma Chilson, Charlotte Currier, Grayce Decker, Patricia G. Dees, Carrie Epping, Regina B. Green, Marian Grove, Mildred Ingram, Norma L. Kemp, Lila J. Manley, Mildred Roach, Shirley Sack, Ida Schults, Frances Schweiger, Harriet Steinbach, Lois Sykes, Eleanor Watson, Patricia A. Wilkes, Marjorie Williams, Millie Mance, Mary Ruth Hallock, Frances Robinson.

Games: Roy Besley, James Beadle, Art Cooke, Edward Britton, David W. Hughes, Martin Johnson, Lloyd Kelsner.

Kenneth Seord.

Confectionery Department: Ben Russell, manager; Fern Russell, assistant; William Blalack, Donald Burns, Clinton Davis, Betty Horn, Patricia Horton, Jane Shepherd, Edward Rose, Virginia Hise, Laura Jones, Gladys Kirsten, Florence Kriel, Don Moser, William Seord.

Trocadero Ballroom: J. L. Janocky, manager; Martin Kearney, assistant; T. Berry, W. Beeson, Eugene Church, John Downing, O. Graves, Doug Jusset, William Kemp, J. Lind, M. Robertson, Carl Shafer, S. Ward.

Gardners: Charles L. Trout, head gardener; Adam Dindinger, assistant; Joseph Lopp, Carl M. Dike, Donald E. Dieter, Henry Richard, Donald Klein, Martin Anglenyzer, Walter Mason, R. A. Hall, Frank Worley.

Police: Burt L. Collins, chief; J. Howard Carver, James Kriel, H. G. Jorgensen, Roger Johannsen, William Cummings, Mike Carroll, Ivan Johnson, E. F. Cox, A. C. Schmitt, Ivor Eisher, C. G. Moffitt, C. Carby, E. L. Patton, L. M. Hill, E. M. Jones, J. T. Coogan, E. L. Butler, William Selden.

Parkers: D. W. James, head parker; Earl Whitworth, Joe Tate, Chester John Ehr, John D. Craco.

Commissary: Francis Moir, manager;

A. B. Gurtler II, assistant.

Picnic Department: John M. Gurtler, manager; Mildred J. Hayes, secretary to Gurtler.

General Office: A. B. Gurtler, president and general manager; Arthur Lay, publicity director; Gladys Rogers, Agnes O. Bergh, Frances Pruitt.

Asbury Has Influx Of Uniform Trade

ASBURY PARK, N. J., June 14.—Spurred by an influx of some 50,000 inductees in three near-by army posts plus a good upswing in tourist traffic, Boardwalk ops are wearing smiles. Port Monmouth. Army's main signal corps center, and Fort Hancock, both within a few miles of here, are contributing heavily to Boardwalk traffic, while Fort Dix is also sending in heavy contingents several times a week. While visitors are not overflashed with folding money, ops declare that it all helps out, especially before regular trade of vacationists. Long Branch is playing heavily to uniformed contingents also.

For the second time in 25 years a new city administration here will control beach-front policy. C. E. F. Hetsck, mayor for a quarter of a century (with exception of 18 months in 1933-34), was supplanted at an election on May 13. Altkho re-elected to city council, he did not carry with him a majority of the members. New top man is Clarence V. Mooney, former police captain, who ran high on an anti-administration ticket. New municipal set-up has made no statement of policy, altkho campaign platform called for getting rid of "objectionable" features along the walk.

Most of the regulars are at their old stands, with a few new spots added. Nate Morris goes into a remodeled walk spot with plastic gadgets. Ross and Fontain opened last week with a Caterpillar ride which got away to a good start. Charlie Musco takes over roller chair and beach equipment concession held for 20 years by Johnny Schneider. Zimel Resndok and Lou Levinson, who opened with their refurbished Fun-house, report good takes for the first two weeks. New roller rink in the Casino is operated by syndicate headed by W. M. Schmitz, America on Wheels.

ST. PAUL.—St. Paul Zoological Society has opened a membership campaign, with a goal of \$2,500, to purchase additional animals for Como Park Zoo herd. Plans are for purchase of two seals, two tigers, and two leopards.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1888.
8212-3318 Revenwood Ave., Chicago, Ill.
The Best Skate Today



LITTLE GIANT ROLLER SKATE SERVICER

Removes gum, cleans all open bearings, grinds wheels, polishes the plate. Also has drill chuck for mounting shoe skates. Write for information and prices.

NATIONAL ENGINEERING CO.
Manufact, Ohio

DETACHABLES by Mail

CHICAGO and RICHARDSON
QUICK DETACHABLE PROFESSIONAL SKATES
10" Action, Fibre or Wood Wheels



\$10-95
plus postage
Full Lined Shoes \$2.00 Extra

Repairs made, Parts replaced at Lowest Prices.

Modell's
The Nation's Skates Headquarters
243 W. 42nd St. New York

SAVE MONEY ON BALL BEARINGS
2/10 1 1/2 GRADE STEEL
55c Per 1,000 on order of 5,000 only.
Every ball guaranteed.
RINKS
Box 1702, Fall River, Mass.

TRAMILL SELF-LOCKING SECTIONAL FLOORS

Are the result of thirty-five years' experience in laying over a million feet of maple flooring. They are used under stairs and in some of the finest buildings in the U. S. Send 10c for information.

TRAMILL PORTABLE SKATING RINK CO.
4900 East 16th St., Kansas City, Mo.

"CHICAGO" Skates are used by All the Big Rinks in Chicago

They Are Successful and Their Skaters Are WELL PLEASED



No. 778

Why not profit by these operators' experience and use CHICAGO Skates?

CHICAGO ROLLER SKATE CO., 4427 W. Lake St., Chicago, Ill.

Leonard Traube's

Out in the Open

NEW YORK

The Public Prints

CHARLES SAMUELS, who used to be a press agent at Coney Island, is represented in *July Enquire* with a fiction piece called *Unhappy Promotion Day*. Must remember to read it when, as, and if we discover 50 cents not doing anything. . . . A recent issue of *The Lamp* had for its cover a painting by Robert E. Weaver titled *The Repentant Riders*. It's about time actual circus names were used. . . . But what impresses a reader is that the horses are traveling counterclockwise: "An artist rarely portrays the equestrian art properly, in counterclockwise direction. At long last I see one has done right by the circus." . . . From *Foreword*, organ of Texas State Fair: "From early contracts made, one of the greatest midways ever seen on the grounds of an annual exposition will be presented at the 1941 State Fair. Such names as Sally Rand, Ray Marsh Brydon, and Harley Sadler—all famous in outdoor show circles—will grace the fronts on the independent midway. Among the ride operators who have already signed contracts are Fred McPalls, Ray Stinert, Harry Illinois, and others. Harley Sadler will bring two attractions here. Secretary Roy Rupard and Harry L. Seay, president, are in contact with numerous other famous independent operators, and they expect a total of more than 18 shows to be ready when the gates open. The shows will have something behind these fronts. An innovation will be signs on every front as to what time the next show will start and these rules will be strictly enforced so that patrons will not have to waste an hour or two waiting for the next show to begin." Bravo!

JULIAN B. TUTTILL, amusement editor, in *The Herald* (Conn.) *Times*: Lake Compounce, near Bristol, and Riverside Park, near Springfield, are as alike as two adjoining pages in a telephone book, yet just as different. Compounce has an intimate, friendly, and folksy atmosphere about it. Riverside has more attractions, is more streamlined, and gives an impression of the amusement area of the New York World's Fair. Like the circus, the amusement park will never die as a continual source of hilarity. Both Compounce and Riverside have gone in for modernization. Both are under careful supervision of managers that have the public interest at heart. Both reported encouraging gains in attendance during the few week-ends that both places have been open. It looks like a good year!

We were especially interested in Mr. Tuttil's statement that Compounce has been in the same two families for all the 96 years of its existence. Would this be the oldest park resort in the United States—or, if not, the oldest that is still in the same ownership?

LAST week the following question was posed: "Who buys more amusements of all classes than anyone else in the world?" Our answer was: If it isn't Frank P. Gravatt, chief of Steel Pier, Atlantic City, well put on the dunce cap." Promptly in the mails came a copy of the big amusement preview of the resort in *The Atlantic City Press*, with a full page about Gravatt, "a dynamic, self-made dictator of diversion known in amusement circles around the world as 'The Salt Water Barnum.'" Altho the yarn suggests the hand of a press agent at work, it is an impressive lecture about the Steel Pier as a show-shop of almost overwhelming proportions and influence.

It is recorded that after a syndicate of 10 representative Atlantic City business men walked out on Gravatt when he attempted to make a deal for the place in the early '20s, he refused to back down or holler uncle and carried the deal thru alone. One of his first acts was to install name attractions, the first show being headed by John Philip Sousa. Thereafter Gravatt's policy was to the effect that "if it's big, I want it."

Some of the items Gravatt brought into the pier were a 70-ton whale and the 6,000-pound sea lion, Goliath. A nationally acclaimed stunt at the time was Prince Carmen, coming to grips with a boxing kangaroo. The diving horse act (Carver) was originally supposed to do

the plunge into the ocean. It then developed that the nag wouldn't go into the briny deep, so a tank was constructed at a cost of \$35,000. Shipwreck Kelly came to the pier with an endurance contest idea stop a pole, compensation being based on the length of time he remained up. They say the Shipwreck made a small fortune from that singular contract. Abe Lyman, the orker, played in the cage of Prose's Tiger. Guy Lombardo would bring his fancy yacht and moor it at the dock of the pier during engagements. Leo, MCM Mathers' lion, Turfy, for one season. Man was shot out of the cannon at the tip of the pier. Girl was shot out of a cannon. Marriage was performed in the ocean at the Stadium-end of pier. Parachute drops were made there, too, from an autogiro. John McCormack was paid \$5,000 for 50 minutes of actual singing. Frank Elliott, production manager, discovered Bud Abbott and Lou Costello in the Republic burly theater in New York. Pier had two gorillas for two seasons, Massa and Buddy, "who has since been featured with the Ringling show as Gargantua." (Buddy is the one involved, presumably.)

Amos and Andy's contract called for five shows a day, but the crowds were so tremendous on one occasion that they gave 14 shows. Rudy Vallee and Belle Baker were on the same bill. As for the name bands, Gravatt, buys them up as if he were part of the Rockefeller family. "The air thru for Atlantic City and Steel Pier for the broadcasting of the big name bands during the past years, if purchased, would cost in excess of \$3,000,000." For the last 15 years Gravatt has had a large moving sign on the Bickley Building, New York, and the Freedman Building, Philadelphia.

"Thus—in this amazing master of entertainment—Atlantic City's 'Salt Water Barnum' and his Steel Pier, is recorded one of the tremendous attractions that grew pace by pace with Atlantic City—the resort that grew out of a few sand dunes—and men's dreams."

As a matter of fact, there's a bigger story in Gravatt than the foregoing excerpts suggest—much too big for either your correspondent or the space allowed.

Hartmann's

Broadcast

CINCINNATI

THE question of ride men doubling as drivers of semi-trailers in moving carnivals when near exhaustion thru long hours of work on midways immediately prior to the journeys has become quite serious. It is something which those concerned should look into at once if they have not already done so.

In the opinion of H. L. Meyn, a prominent ride owner and operator, there is a possibility of this situation leading to some drastic action in Washington on Sunday movements of shows. Writing from Peoria, Ill., he says:

"I have been wanting to write to you for a long time about a certain subject and even now I don't know just how to say what I want. Anyway, the point I have in mind is this: Why is there always such a big demand for truck drivers, or ride men who can and will drive semi-trailers? It certainly cannot be because of a shortage of drivers, for even many men rejected in the draft are good drivers. But there are also many good ride men who are not drivers, or capable drivers, and the good ride man, who is also a good driver, above all wants to be loyal to his employer and will sometimes work part of a day and all night and then drive a big, heavily loaded truck from 90 to 250 miles.

"If those concerned are fair they must admit such a shift on duty is certainly beyond the limits of physical endurance, and there seems to be a way some have of rating ride men who fall to stand up under those conditions as incapable or incompetent."

"But as raws in the wind are showing that much stress is put on by Washington officials to have gales Sundays and

Nat Green's

The Crossroads

CHICAGO

THE suggestion recently run in this column that hillbilly shows would be a profitable attraction on midways has drawn considerable correspondence, all agreeing that the idea is a sound one, but some of the correspondents submitting ideas which, altho good for thought, probably would be impractical for carnivals. We are always glad to receive such letters from readers. Their ideas, like many of our own, may not pass the test of practicality, but at least they tend to awaken thought in minds that might remain in a rut but for occasional stimulation. A former carnival man who has been a designer and builder of show fronts and also has served as lot man and superintendent on many of the larger carnivals writes:

"Have noted with interest your comments on the hillbilly type of entertainment for carnivals. Since 1934 I have been trying to book such an attraction on some of the larger midways, so far unsuccessfully. I have talked to many leading outdoor showmen, to no avail. All were interested; all had faith in my ability as a lot man, designer, and builder, but they just never got around to giving a contract for a show. I note Hennies Bros.' Shows have a show of this type and are doing some business with it. However, they should build a distinctive front for it. The front now used is the old Expose front reshaped. Guess the reason the boys wouldn't book a show for me is they wanted to keep me building. Am still building—power plants for Uncle Sam. When I hit the road again it will be with my own show, a combination circus and carnival, which I believe will be the next development in the carnival field."

CHARLES (SHORTY) EVERETT, of Grover, N. C., has some ideas which we believe would be too ambitious for any carnival, but maybe we're wrong. "Large carnivals," he says, "are missing a good bet by not getting the Kate Smith, Professor Quiz, Major Bowes, or some other big broadcast. The broadcasts could originate on the lot under admission or as a free act. . . . Every amusement field has its attractions for

the carnival that isn't in a rut. Super-man would make an ideal muscle show; Blondie would go over big as a clean, wholesome family comedy. Dick Tracy or Dan Dunn could be built into a museum of crime. . . . A tie-up with some company producing amateur shows and pageants, the directors going in advance and readying the production for the carnival dates, the carnival furnishing the top, etc., would draw well with the locals."

There is not space to reproduce the rest of Everett's letter. Some of his suggestions might be practical, but we can think of a lot of good reasons why the Kate Smith, Professor Quiz, and other big broadcasts wouldn't fit on a midway. So can any carnival man.

E. LAWRENCE PHILLIPS, head of the rest of Everett's letter. Some of his suggestions might be practical, but we can think of a lot of good reasons why the Kate Smith, Professor Quiz, and other big broadcasts wouldn't fit on a midway. So can any carnival man.

H. W. Morris and wife, Gertie, formerly with Wallace Bros.' Circus, have temporarily retired from the road, and are living in a Chicago suburb, where Morris is connected with a publishing company. . . . Paul Fairleigh, son of Mr. and Mrs. Noble C. Fairly, got a swell break in *The Chicago Daily News* last week when the sheet carried a two-column story by Gene Morgan on Fairleigh's experiences in Germany, where he was an attache of the American embassy. Young Fairleigh, whose baritone voice won him acclaim in concert appearances in London, Berlin, Munich, and Rome, is continuing his musical studies here. . . . That was Kokomo Jimmy saying hello to the boys on the Magic Carpet before departing for St. Louis. . . . J. D. Newman and Paul Branson have been looking over lots around Chicago, indicating that Cole Bros.' Circus may be first into the Windy City this year. The Ringling show will come in the first week in August, later than usual. That Chicago looks good to outdoor showmen is indicated by the large number of carnivals playing the territory. Several have already played towns adjacent to Chicago, and last week at least six outfits, large and small, were playing within a 35-mile radius of the city. Indications are that at least two major carnivals will fill-in dates here before start of the fair season. . . . The Amusement Corporation of America continues to go up. This time it's from the 8th to the 14th floor of the Ashland Block. General Manager J. C. McCaffery was comfortably installed in the new offices early last week.

also to forbid some classes of trucks from operating on Sundays. Is it possible that the proposed restrictions are prompted by State highway men who are known to be much in favor of legislation like that because it is known that they have made reports that there are show trucks moving on Sundays? Now this is not a matter of wages or ability so much as it is a matter of conditions. Perhaps some time such conditions will change and the world's progress would justify that.

"Even as much as every one in show business wants to move fast and get going quickly on Sunday morning, it seems to be an ironical tradition that it has to be on Sunday and that the moves cannot be made except on Sundays. Nevertheless, there is much reasonable cause for complaints that so many trucks with sleepy drivers are an increasing danger on the highways more so on Sunday than other days because of the many more cars using the roads.

"There is, I believe, much that can be said about this subject, but I do not know what I could say that would be a remedy or an improvement. Surely there must be some showmen with constructive ideas who can find a solution to the problem."

"Well, I had some paper left, so I started out. I papered the circus all the way to Philadelphia, getting my room and supper every night for taking up the sheet in those particular taverns (Possible in those days, as the relatively scarce circus posters brought trade to the tavern taproom) the way I did at the Yellow Bud. That's one thing I've learned. If he's got paper enough, a circus agent can go clear across America without a single cent in his pants. . . . But I don't think I'll take a show of mine over that Pennsylvania route. Those Dutch remember like elephants!"

"I don't know whether Mr. Edmonds in his researches into circus life in the early days, came upon a real incident of this type or not. But it seemed so to be an amusing parallel. But there was a reason for Edmond's fraud, and all the victims' lost was a medal to the agent. That Barnes Bros.' case was really deplorable."

OUR comment on the closing of Barnes Bros.' Circus fetched the following letter from Alexander P. Clark, of Stamford, Conn.:

"Approval of the recent demise of Barnes Bros.' Circus, and the unusual and slightly unbecoming practices of the people in advance of that circus about which you wrote so pointedly in

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati (25 Opera Place)

Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

AGENTS, DISTRIBUTORS—SELL STEEL WOOL, Scouring Pads, Washing Compound, Floor Wax, Insecticide. WHITEHALL TRADING COMPANY, 116 Broad St., New York.

AGENTS, PITCHMEN, FORTUNE TELLERS, Numerologists—233 1/2% profit handling an amazing newly patented numbers device. Made of plastic, size of watch. Millions of potential buyers that play races or games where numbers designate winners. Product advertised magazines and newspaper for \$1.00. Minimum purchase \$30.00 for 100. Mail \$1.00 for product to analyze. Cheerful refund of dollar on request. HUNCH PRODUCTS, 219 E. Washington Blvd., Los Angeles, Calif.

BIG MONEY APPLYING INITIALS ON AUTO-MOBILES. Easiest thing today. Free samples. If you sell printing and advertising specialties we have an excellent sideline featuring Decalcomania Name Plates in small quantities. "BALCO," 727 Atlantic Ave., Boston, Mass. x

BUY \$1.00 GRADE SUSPENDER AT LESS THAN WHOLESALE. Beautifully packed, 50c each, postpaid. Money back guarantee. WORTHINGTON MFG. CO., Box 676, Brockton, Mass. jv12x

EARN WHILE TOURING—SELL IMPROVED Original, Changeables; Religious (Blue Stock Signs, cost Se. retail 25c). KOEHLER'S, 335 Goulet St., St. Louis, Mo. jv28x

EXCLUSIVE DISTRIBUTORS—SELL PRINCESS Carvel White Shoe Cleaner. Attractive display cartons, valuable silverware coupons. Greatest improved polish in 50 years. Display dozen prepaid, 60c. VELTEX COMPANY, Birmingham, Ala. jv12x

EXPERIENCED RURAL ROUTE SUBSCRIPTION Men—Attractive Three Magazine Combination; liberal proposition; no Southern territory. PUBLISHER, Box 7065, Kansas City, Mo. jv5x

KEY CHECK STAMPING OUTLITS—BIG profits stamping Checks, Names, P.O. Social Security Plates. THE ART MFG. CO., 303 Degraw St., Brooklyn, N. Y. jv12x

MAGAZINE SALES PEOPLE AND CREW MANAGERS. Big money if eligible. 426 Kreage Building, Minneapolis, Minn.

RAZOR BLADES—ASPIRIN, COMBS, HAND-KERCHIEFS, Needle Books, Pocket Knives. Write for prices. AMERICAN DIST. CO., Box 724, Knoxville, Tenn.

SELL MEN'S AIR CONDITIONED LEATHER, Belts, \$3.00, buttons. Satisfaction guaranteed. R. H. SIETSEMA, 905 E. 10th, Kansas City, Mo. jv28

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1107 Broadway, New York. jv5x

SALESMEN WANTED

CONCESSIONERS! SALESMEN! ARMY CAMP Workers! Mustard! Perfumed Hawaiian Lye. New sensational seller! Particulars free. MISSION, 2526 W. Pico, Los Angeles, Cal. jv26x

SELL BUSINESS CARDS, STATIONERY, BOOK Matches, Gummed Tape, Restaurant Necessities, Salesbooks, Advertising Specialties, Pencils, Picture Cards, Tags, Pricing Sets. Experience unnecessary; 40% commission. Free deals. Sales portfolio free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 56, Chicago. x

BUSINESS OPPORTUNITIES

FOR SALE—ESTABLISHED EXCLUSIVE NITE CLUB, only one within radius 100 miles, near 100 of Inland Army Camps, everything electronic and air conditioned. BOX C-148, The Billboard, Cincinnati.

SELL SOCIAL SECURITY PLATES—COMPLETE Stamping Outfit, \$4.00. Plates \$3.00 per 100, Cases \$1.00 per 100. Sample and catalog free. RELIABLE SALES CO., 1133 Broadway, New York City.

INSTRUCTIONS BOOKS & CARTOONS

BIG MONEY FOR YOU WITH THIS NEW legitimate scheme. Send \$1.00 for complete working plan. RAY'S STATION, De Kalb, Miss.

FOUR MASSIVE DIVISIONAL CATALOGS listing thousands of rarest secret Oriental Works. Extraordinary Hydrinum, Magic-Arts, Succes, Occultism, Manuscripts, Courses, Chemistry, Formulas, and Curios. Only \$1.00 cash. Deductible. TRANSCIENCE, Box 37, Chicago, Ill. x

MAKE ARTIFICIAL MARBLE TILES, Sanitary Flooring, Superhard Figurines, Latex Molds, Molding Pottery, Chemically Stained Cement, Uncarrying ename. Simple 3c. per surprise. JOHN PAINY, 945 Grand Vista, (Room 151), Los Angeles, Calif. jv28x

MISCELLANEOUS

CUSHIONS—COTTON FILLED, HEAVY "Government Standard" ticking. Finished about 16 inches square, weight 1 1/2 lbs. each; price \$24.00 per hundred. Sample postpaid 35c. CRAWFORD-AUSTIN MFG. CO., Waco, Tex. jv28x

PROTECT YOUR CAR WITH OUR AUTO Bugler Alarm. Guaranteed to give warning. 10c prepaid. Stamp brings list of other items. DISSELL CO., 4667 Rockwood Road, Cleveland, O.

PRINTING

MOVIE CIRCUIT HERALDS—ALL 16MM. Released. Dated or undated. Lowest prices and best service in country. NONPAREIL, Pittsburg (101), Pa. jv21x

125 8 1/2 X 11 BOND LETTERHEADS, TWO colors, 125 envelopes, \$1.50 postpaid. Window cards, 2x2, colors, \$3.00. HUBBARD PRINTING CO., Rector, Ark. jv28x

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being offered extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c SELECTIVE CANDY BAR VENDERS. All kinds. Bargain prices. \$2.00! Peanut and Gum Vendors. Send for free list. ADAIR COMPANY, 733 South Euclid Ave., Oak Park, Illinois.

AIR RAIDERS, LATEST SERIALS, \$99.00. Brown Cabinet Anti-Aircraft \$39.00; Model F Targets, \$8.50. PASTIME AMUSEMENT, 100 Bolton, Dayton, O.

ALL FREE PLAY—BALLY CRYSTAL RESERVE J. P. \$65.00; Kearney's Velvet, \$60.00; Commodore, \$20.00; League Leader, \$35.00; Jolly, \$20.00; Eureka one ball multiple, \$20.00. Subject to prior sale. 1/5 deposit. BOB'S VENDING CO., 105 E. 5th St., Tama, Iowa. jv28x

BALL GUM, 3 1/2 FACTORY FRESH 12c; Box, 36c. Midget Chicks, every Vending Gum. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. rp-1jv12x

CLOSING OUT—12 PURITAN and 20 DUO Vend. 1c Peanut Venders, \$3.00 each; 15 1c Drushell Hershey Bar Vendors, \$8.00 each; 20 5c Drushell Hershey Bar Vendors, like new, \$12.50 each; 10 1c three compartment Snacks with stands, \$8.50 each; 10 5c Pop Matic Popcorn Machines, \$10 each. Immediate shipment. 1/3 deposit. UNITED DISTRIBUTING COMPANY, 621 W. Douglas, Wichita, Kan. x

CLOSING OUT—200 LIKE NEW 1c SKILL Games; also Peanut, Gum, and Cigarette Vendors. Write quickly! ROBBINS CO., 11418 DeKalb Ave., Brooklyn, N. Y. jv5

ELECTRIC DIGGERS, COUNTER MODELS—EXhibit Claws, \$25.00; Buckley Treasure Island, \$50.00. One-Hind deposit. MORRIS HANNUM, 232 E. Union St., Bettlesheim, Pa.

FOR SALE—MILLS FREE PLAY MINT VENDERS, Class A, 1c condition. Same as new; used one month, \$100.00. 25% deposit with order, balance C. O. D. PENN MINT SERVICE, 424 Foreland St., N. S., Pittsburgh, Pa. jv21x

FOR SALE—PENNY ARCADE AND SHOOTING Gallery. J. H. ASHBY, 1208 N. W. 33rd St. S., Oklahoma City, Okla.

FREE PLAYS—THRILLERS, ZIPS, LUCKY Strikes. Abbasas, Jumpers, Coins, Triumphs, Scoops, Spotters, Pickers, Variety, Fantasy, \$9.50 each. Holdover Congos, Summerlines, Doughboys, Flagships, Mascots, Big Shows, \$19.50; Grippers, \$9.00; Blondies, Cadillac, Vacations, Three Scores, Double Features, Drum Beats, \$24.50. JONES MACHINES, Stephenville, Tex.

KEENEY ANTI-AIRCRAFTS BLACK EVANS Ten Strikes, Knockout Fighters, Seaburg Astrology, Harvard Nameplate, Mills World Heroicore, Roll Chute Electro Hollis, \$34.50 each. H. EVERSCHOR, Hebron, O.

MUST SELL—3 1938 SKILL TIME, \$65.00 each; 1 Saratoga Sr., \$75.00; 1 Paces Real, \$65.00. All consoles with skill fields. Perfect condition. TOM BLACKWELL, c/o Sportland, 17 So. California, Stockton, Calif.

PHONOGRAPH BARGAINS—MODEL 61 Wurlitzers with stands, \$79.50; Rock-Ola 1519 Counter Models with stands, \$79.50; 616 Wurlitzers, \$49.50; 24 A Wurlitzers, \$39.50. These are in excellent condition. Send deposit. MUTUAL SERVICE, 1211 E. Third, Dayton, O.

SPECIAL—25 1c BURELS 3-COLUMN, \$7.95; 10 1c Columbus, \$3.50; 25 1c View-a-Scope, \$22.50. Wanted: Teesops, Equinox, Advances, CAMEO VENDING, 402 West 42d, New York.

WANT COUNTER PHONOGRAPHS, STANDS, latest Wurlitzer and Seaburg Phonos, Baseball games. MASSENGILL'S, Kinston, N. C. jv28

WANTED—KIRKS ROTARY MERCHANTS for export, must be in good condition; quote lowest prices. BILL FREY, INC., Box 4141, Miami, Fla.

WANTED ALL TYPES OF MILLS BELLS MYSTERY Pay-Out Machines. UNITED NOVELTY COMPANY, Biloxi, Miss.

WANTED—CROETCHEN METAL TYPER, must be A-1 condition; quote lowest prices. BILL FREY, INC., Box 4141, Miami, Fla.

10 BUCKLEY TREASURE ISLAND DIGGERS, 16 Erie Diggers, counter models; Mutoscope, Merchantman Diggers, NATIONAL, 4242 Market, Philadelphia, Pa.

FOR SALE SECOND-HAND GOODS

AAA ALUMINUM POPCORN KETTLES, \$6.50. Gasoline Concession Model Fairies Poppers, Long Eskins, Crestors, Burners, Tanks, Tubing, Copper Caramelcorn Kettles, lowest prices. NORTHSHIRE MFG. CO., Indiana, Iowa. av7x

AAAAA ALUMINUM AND ABOUT ALL Available Makes Poppers; Twelve Quart Geared Kettles, \$8.50. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, repair. Lowest prices. IOWA LIGHT CO., 111 Locust, Des Moines, Iowa. av16x

FIVE USED RUNNING POCKET AND WRIST Watches, American and Swiss, our assortment, \$7.50. B. LOWE, Box 525, Chicago, Ill. x

FOR SALE—2 SIX-CAR KIDDIE AUTO RIDES, new; gas or electric drive; ballbearing wheels, air tires. H. H. PICKLESIMER, North Vernon, Ind.

FOR SALE—FOUR MACCLASHAN TOMMY Guns, perfect condition. G. HALL, foot of Commercial St., Buffalo, N. Y.

PENNY ROLLER FOR SALE CHEAP, \$35.00. Rolls the Lord's Prayer. Sample free of charge. JACK, 6210 Chene, Detroit, Mich.

TWELVE GENUINE MEXICAN AND AUSTRALIAN Opals, \$1.00; twelve assorted Cameos, \$1.50; three genuine Diamond Cut Zircons, \$1.75. B. Lowe, Box 525, Chicago, Ill. jv28x

FOR SALE—SECOND-HAND SHOW PROPERTY

CHAIRPLANE FOR SALE—IN GOOD RUNNING condition, \$250.00 cash. ARROWHEAD SHOWS, INC., 5605 Ramsey St., Duluth, Minn. x

FOR SALE—SIXTEEN AND TWENTY-FOUR Seat Chair Planes complete; Kiddie Aero Plane and Chair Plane. CALVIN GRUNER, Pinkneyville, Ill. jv2

PORTABLE ROLLER RINK—40-90, Skates, Music, Floor, Tent, at Lynnville, Ind., \$1650.00. Operating now. CARROLL GREEN, Bass Lake Beach, Knox, Ind.

TANGLEY CALLIAPHONE—COMPLETE K. Motor, Blower, Case, Music Rolls. All key board. Used little, excellent condition. For sale at 1/3 original cost. Also 46 and 57 Key Artizan Band Organs complete, fine condition. C. V. PARK, New Kensington, Penna.

TWENTY-EIGHT UNIVERSAL JUNGLE DOGERS Electric Eye Pedestal Shooting Galleries; five Hollywood Electric Eye Ducks, floor cabinet. Make offer for lot. Also five Miniature Auto Cars, 1 1/2 N.P. Briggs and Stratton Motor, heavy Bumpers for track use. Used one season. Perfect condition. Sacrifice \$125.00 each. 2112 BAR, 212 Atlantic Ave., Atlantic City, N. J. jv28

1 1/2 MANGEL LONG RANGE SHOOTING Gallery. Fully equipped (6 guns), Winchester and Remington; gallery has steel lined walls, moving target gallery. Reason for selling, amusement park closed. Write JACOB VERON, 410 Jersey Ave., Gloucester City, N. J.

MOTION PICTURE FILMS & EQUIPMENT

ATTENTION, OPERATORS—MERCHANTS' Free Movies. Biggest thing outdoor amusement world today. Talkie Programs, Equipments rented. No. 603 Steuben Bldg., Chicago.

NOTICE
News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "New-Theatrical Films" in the index on page 3.

ATTENTION, ROADSHOWMEN—SAVE money on your 16MM. Film Rentals. Send for our latest "Roadshowmen's Catalog and Handy Booking Guide" today. INSTITUTIONAL CINEMA SERVICE, INC., 1560-R Broadway, New York.

BARGAINS IN PROJECTORS, OPERA CHAIRS, Spot Lights, Stereoscopes, Screens, Rewinds. Complete theater equipment and supplies. Catalogue 5 free. MOVIE SUPPLY CO., 1318 Wabash, Chicago. jv28x

BARCAIN—SLIGHTLY USED 35MM. THEATER (Dewey) Projector. Semi-Portable with Sound. STAR PROJECTION EQUIPMENT CO., 513 W. 10th, Erie, Pa.

CLEARANCE SALE—35MM. FILMS. NO reasonable offer refused. Write us your needs. F. C. PICTURES CORP., 265 Franklin St., Buffalo, N. Y.

FIRST \$300.00 TAKES IT—16MM. SOUND Projector Ampro Model N. Perfect condition. "Fight for Peace," 16MM. Sound Film featuring Hitler, Mussolini, Stalin, Hirohuma. No breaks, new film. One hour ten minute show. CHARLES STANLEY, Coney Island, Cincinnati, O.

MODEL 5 AMPRO SOUND OUTFITS Complete. Quick turnover. While they last, \$150.00. Write for details. ZENITH, 308 West 44th St., New York City.

TWO PORTABLE SOUND ACME ISVEI Projectors, Aluminum Cases! Good running order. First hundred dollars takes both. ALLMORE SHOW, Temperanceville, Va.

IWANNIA 100' 16MM. PAN-A-TONE outdoor Movie Film, \$1.98. Includes processing and return by Special Delivery. A service no other film offers. 25' Double 8MM, 98c; returned first class. IWANNIA, 479-A Quincy St., Brooklyn, N. Y.

35MM. SOUND FEATURES—WESTERN, Serials and Short Subjects. All good condition for outright sale. Free catalog. CROWN PICTURES CO., P. O. Box 5893, Cleveland, O. jv5x

PHOTO SUPPLIES DEVELOPING-PRINTING

ALL 4 FOR 10c OPERATORS—CUT PRICE ON all Machines and Supplies. Full Length Camera. WABASH PHOTO SUPPLY, Terre Haute, Ind. jv21

ASK FOR LITERATURE ON THE NEW MARFIL Precision Enlarger-Reducer. Takes copy from 1 1/2x2 to 3x5. Prints up to 10x12 portrait size or reduces to 3/8 inch! Nothing like it on the market. Send for free catalog. MARKS & FULLER, INC., Dept. 831, Rochester, N. Y. jv5x

FREE SAMPLE LEATHERETTE CASE, 1 1/2x2 1/2, \$2.50 for 100. We manufacture all sizes. F. BONGOMO, 205 Melrose St., Brooklyn, N. Y. jv12

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. jv19x

PHOTO MACHINES—MOST COMPLETE LINE of Professional Direct Positive Equipment in America. Finest money-making opportunity. Write for information on Single, Double and Full-Frame Models and Equipment. A-SMILE A-MINUTE PHOTO CO., Salina, Kan.

ACTS, SONGS & PARODIES

LARGE BUDGET OF FUNNY ARMY JOKES, Monologues, Recitations, and Parodies. All for one dollar. PARISH, 319 Wilson Ave., Brooklyn, N. Y.

SONWRITERS—MELODY PLUS PIANO Arrangements composed to your poems, \$3.75. Publisher furnished. FRANK JUCAN JR., Signal, O.

COSTUMES, UNIFORMS, WARDROBES

A-1 EVENING GOWNS, WRAPS, \$2.00. Shoes, 50c up. Furs, Costumes, Mixed Bundles, \$1.00. Street Wear. CONLEY, 310 W. 11th, New York. jv28

CHORUS COSTUMES, MINSTRELS, PARADE Suits, Red Caps, Coats, Orchestra White Caps, Jackets; beautiful Red Velvet Cuffs, 20x60, \$125.00. WALLACE, 2416 N. Halsted St., Chicago.

SCENERY AND BANNERS

A-1 ATTRACTIVE SHOW BANNERS FOR Circuses and carnivals. Lowest prices, quick delivery. MANUEL'S STUDIOS, 3544 North Halsted St., Chicago, Ill.

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. j621

MAGICAL APPARATUS

A CATALOGUE OF MINDREADING, MENTALISM, SPIRIT EFFECTS, MAGIC, HOROSCOPES, FORECASTS, BUDDHA, FUTURE PHOTOS, CRYSTALS, LUCKY PIECES, PALMISTRY, GRAPHOLOGY CHARTS AND BOOKS. Wholesale. Largest stock. 164-page illustrated catalogue, 30¢. NELSON ENTERPRISES, 336 S. High, Columbus, O. j621x

A LATEST 216-PAGE ILLUSTRATED PROFESSIONAL MAGIC CATALOGUE OF TRICKS, BOOKS, SUPPLIES, VENTRILOQUY FIGURES, ETC., 25¢. KANTER'S, 8-1311 Walnut, Philadelphia, Pa. j621

AAA-1 WHOLESALE MAGIC CATALOG FREE — Graphology Charts, 1,000, \$3.50; Wonder Mice, \$2.75 gross. 50% deposit. Samples 10¢. TURNER, 4462-L, Germantown, Philadelphia, Pa.

BURNED ALIVE ILLUSION—BODY DISAPPEARS, replaced by skeleton after fire, \$20.00. Sword Box, 18 Japanese Swords, \$15.00. Tarbell Course, \$12.00. IVAN, 104 Grand St., Brooklyn, N. Y.

TATTOOING SUPPLIES

TREMENDOUS TIMELY OPPORTUNITY — Start profitable Tattooing and Removing business. Full instructions included. Write TATTOOING SUPPLY CO., 651 S. State, Chicago. j621x

ANIMALS, BIRDS, REPTILES

ALLIGATORS, SNAKE DENS, \$5.00 TO \$20.00; 12 Moccasins, \$6.00; Racing Turtles, Chameleons, Wildcats, Raccoons, Fox, Opossums, Seawreth, Rattlesnake Oil. Catalogue. ROSS ALLEN, Ocala, Fla. j628

ANIMALS, BIRDS AND SNAKES FOR SHOW folks. Also Trained Wild Animal Acts for sale or lease. SNAKE KING, Brownville, Tex. j62x

ANIMALS, BIRDS, REPTILES — WRITE FOR large free all new 1941 Spring Catalog, now ready. MEEMS BROS. & WARD, Oceanside, N. Y.

FOR SALE—WHITE AND COLORED MICE, 25 for \$3.00. JACK DERTHICK, Davenport, Fla. x

PLENTY SNAKES, ALLIGATORS, BOA S, Iguanas, Gila Monsters, Horned Toads, Armadillos, Terrapins, Monkeys, Pogs, Sloths, Agoutis, Coati-mundis, Prairie Dogs, Kinkajous, Guinea Pigs, Kinkajou Mice, Rats, Peafowl, Badgers, Porcupines, White Doves, Parakeets. Write OTTO MARTIN LOCKE, New Braunfels, Tex. j619

RHESUS AND JAVA MONKEYS, SEA EAGLE, Black Cockatoo, Birds of all kinds, Large Pythons, July delivery. Write for list. BIRD EXCHANGE, Box 7, Bell, Calif. j621x

RINGTAIL MONKEYS, \$25.00; SPIDER MONKEYS, \$27.50; Rhesus Monkeys, \$17.50; Pet Coati-Mundis, \$17.50; dens Mixed Snakes, \$10.00. IMPORT PRODUCTS CO., Moncks Corner, S. C.

PARTNERS WANTED

LADY DANCE PARTNER — ABOUT 100 pounds, for Adagio Waltz Exhibition. Write to JOSEPH KAY, 5441 Second Blvd., Detroit, Mich.

LADY PARTNER—SINGER, DANCER, ACROBATICS. For comedy magic act. Send photo Details, height, weight. BILLY SAMPSON, 160 East 52d St., New York City.

HELP WANTED

FERRIS WHEEL OPERATOR — SOBER. DON TEACH, Richland Center, Wis.

GIRL MUSICIANS — HERB COOK'S SWING-hearts, semi-location band reorganizing. Attractive girls who double or triple. Need Trombone and Drums. Others, write. HERB COOK, Belvedere Hotel, Kansas City, Mo.

GIRLS — TEAMS WITH SPECIALTIES. Straight Man, Comic, Wives Chorus. Also Sax, Trumpet. Summer stock, Camp Blandine. State all and lowest. REX TENT THEATRE, Starke, Fla.

LADY AERIALIST—BOOKED SOLID, TRAPEZE only, on medium height rigging. RICHARD WHITE, 129 Granite St., Malden, Mass.

MED TEAM OR TWO SINGLES—ONE PLAYS piano. Join on wire. Show working two-week stands. Money sure. Those writing before, write again. JACK MOULAN, Bridgeton, N. J.

Show Family Album



SOME of the personnel of the R. T. Richards Circus, snapped August 12, 1917, at Berlin, Conn. The show was out only one year. Left to right are Felix Nabor, clay modeler in the side show; Helen and Lillian Hart, aerialists and wire walkers; F. M. Farrell, who did magic, Punch, and ventriloquism in the side show, and a Mr. Keyes, big show ticket man. Of late Nabor has been appearing with museums and the Hart Sisters have been playing dates in and around New York. In 1938 Farrell toured with Lewis Bros.' Circus.

The Billboard invites its readers to submit photos taken from 15 to 30 years ago. It is especially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

PIANIST AND CELLIST, YOUNG LADIES OR men, for hotel concert ensemble. Good soloists, experienced. Board, salary. Give full details, age, height, photo. BOX C-150, Billboard, Cincinnati.

WAITRESSES — TWENTY-ONE YEARS. Beverages only. Sing, dance or Western act. Address DUDE RANCH, on Boardwalk, Atlantic City, N. J. j65

WANT GOOD MED SHOW BLACKFACE—Have eight people but black lost voice. Season's work. Answer immediately by paid wire to DR. F. STREET, care Western Union, Springfield, Mo.

WANTED—ROLLOPLANE FOREMAN. WRITE, wire, or come on. REITHOFFER SHOW, Forty Fort, Pa.

WANTED—COUPLE TO RUN GIRD STORES at summer resort. Room furnished. BERT FLYNN, Lockport, N. Y.

WANTED—FOR McNALLY'S TENT SHOW, work stands, versatile sketch team double strings, novelty acts, camp cook, truck drivers. Write A. P. McNALLY, Mgr., Hinesburg, Vt.

WANTED: FOR 11 PIECE ROAD BAND—First Trumpet, Alto Sax, Trombone; state lowest. Have sleeper bus. CARL COLBY, Farwell, Minn.

WANTED—MEDICINE PERFORMERS. SINGLES, Doublets. Play own music. Must drive car. Long season. No drinks. DOC PHANTO, Benton, Ill.

WANTED — BLACK FACE COMEDIAN OR Comedy Team for Med. Show. State salary wanted. I pay off. Address F. S. RICHLEY, Laurel, Ind.

WHEEL FOREMAN—RIDE-O SECOND MAN. Must be experienced and sober. On beach all season. P. O. BOX 174, Myrtle Beach, S. C.

LOCATIONS WANTED

PENNY ARCADE WANTED FOR YEAR ROUND location on percentage off flat. Cheap, spacious building. A. ROGOW, 125 W. 29th St., Bayonne, N. J.

WANTED TO BUY

DICERS AND FREE PLAY MACHINES—SEND best price lists. Specify kind and condition. O. K. NOVELTY CO., Crowley, La.

WANTED TO BUY—TWO OR THREE HUNDRED fibre slates for rink. State make, etc. ROBT. SCHNELL, Watertown, S. D.

WURLITZER MECHANICAL PIANO IN GOOD condition with automatic roll changer. Give description. BOX C-151, Billboard, Cincinnati.

At Liberty Advertisements

Be a Word (First Line Large Light Capitals) in a Word (First Line Small Light Capitals) in a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only

MINIMUM 25¢ CASH WITH COPY

AT LIBERTY ACROBATS

Girl willing to join any aerial act. Can work any hotel stages and Parks, also Opera. PEARL KAY, General Delivery, Mt. Vernon, N. Y.

AT LIBERTY AGENTS AND MANAGERS

MANAGER OR FLOOR MANAGER FOR Roller Rink wants and needs job badly, as haven't worked for 4 months. Would like it on a permanent. Consider portable. Go anywhere. Experienced. BOX C-153, Billboard, Cincinnati. j628

WILL ADVANCE SMALL CIRCUS ON COMMISSION. Will furnish all paper and post. Can book under real auspices. Prefer show in Middle West. B. P. H., Box 64, Belfoit, Kan. j621

Manager for fairs, expositions, sponsored events, outdoor celebrations of all types. Directing, publicity, booking, contests, sales campaigns, general promotion, can handle all. Write permanent contact. Every thing considered. Best references. Write Edwards, 3214 Sandbar, Erie, Pa. j621

Theater Manager—Business builder for run down motion picture houses; 20 years' experience; prefer Southern States. Independent theater. Write Chamberlain, Box 118, Union City, Tenn.

AT LIBERTY BANDS AND ORCHESTRAS

FINE MODERN ORCHESTRA Ensemble (union) for German-American roadside, restaurant, etc. Phone Edgecombe 4-0531. PETERSEN, 609 W. 139th St., New York City.

ORGANIZED SIX-PIECE BAND—AVAILABLE for Club, Hotel, or Ballroom. Will augment if necessary. Must give two weeks' notice on present location. LEADER, Box 310, Franklin Hotel, Findlay, O.

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25¢ is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25¢ for the forwarding of replies.

Four-Piece Orchestra available on July first. Saxophone, Trumpet, Piano and Drums. Several dishes, vocalists, specializing variety. Union, excellent library. Write Orchestra, Box 344, Ford St. Leo, Wis.

AT LIBERTY CIRCUS AND CARNIVAL

Native Islander in musical act. Round truck with A-1 equipment, portable stage, 230 ft. slides, No top. Wish to connect with Hawaiian or Latin American Show or with any dependable show. Marco, General Delivery, Hope, Ark. j623

AT LIBERTY COLORED PEOPLE

COLORED GIRL DRUMMER—Experienced, reliable. Available after June 30. Consider anything worth while. BOX C-149, Billboard, Cincinnati.

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY — MONA Rapier, General Business, Characters. Feature Specialties. Good wardrobe. MONA RAPIER, Route 2, Box 278, Royal Oak, Mich.

AT LIBERTY MUSICIANS

FLAGEOLET PLAYER — H. LEE, General Delivery, Hartford, Conn.

ALTO SAX, CLARINET — PLAY FIRST OR third. Experienced, young, sober, reliable. Good reader, tone, take off; go anywhere. ANDREW BARBERELIS, General Delivery, Baton Rouge, La. j621

AT LIBERTY AFTER JUNE 5 — HIGH CLASS Music and Comedy Single, National networks. Sensational Banjo and Musical Gags, rube costumes. NICK WAYNE, 1003 Grove St., Cedar Falls, Ia.

ELECTRIC GUITAR—SOLID RHYTHM, VERY modern take-off. Need job or will correspond for future. No habits. Age 20. Union. DALE NELSON, 216 Division St., Galesburg, Ill.

FEATURE SOLO, RHYTHM GUITARIST, Singer. Also sings trio fine. 1427 9th Ave., Phenix, Ala.

BAND LEADER — INDUSTRIAL, MUNICIPAL or school bands. Trumpet. Will accept other employment. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

BANDMASTER — FINE DIRECTOR, Municipal, school, industrial, theatre, radio, bands, orchestra. Teach Brass, Strings, Reeds. Play Cornet, Violin. Go anywhere. CHARLES STRUDZ, 23 Monroe, Okishko, Wis.

BANDMASTER—EXPERIENCED, COMPETENT, like to hear from schools, municipal, industrial bands. LEONARD DOTO, Iron Mountain, Mich. j62

DRUMMER AT LIBERTY — UNION, 20 YEARS of age. Have good set of drums. Would like job with a travelling outfit. Read or take. All offers considered. Write, stating full particulars, to JIMMY HENNESSY, 244 Westfield Ave., Elizabeth, N. J. P. S. Have my own car for transportation. j628

DRUMMER — EXPERIENCED ALL LINES. Troupe or location. Theatre, unit, dance, night club, circus. Union, good appearance. Not subject to draft. JACK SWEETMAN, Circleville, O.

SWING-DRUMMER—EXPERIENCED, YOUNG, sober, and reliable. BILL BIRD, Buffalo Hotel, Houston, Tex.

TENOR, CLARINET—ANY CHAIR; TRUMPET; diaple "go." Five names last 5 years References. MUSICIAN, 75 Thomas, New Bedford, Mass.

TROMBONIST — 24. GOOD APPEARANCE, tone, range, and good reader. Want location or territory work. JAMES R. MORRIS, Cass Hotel, Pontiac, Mich.

TRUMPET DOUBLING VIOLIN — TONE, READ, modern choruses. Union, sober, reliable. ROBINSON, 2176 N. W. 26 St., Miami, Fla. j621

TRUMPET — BAND, ORCHESTRA EXPERIENCE. Unit. F. BELL, 806 Howard Ave., Altoona, Pa.

VIOLIN DOUBLING STRING BASS—EXPERIENCED. BOX C-11, Billboard, Cincinnati. O. Alto Sax, Clarinet — All available. Prefer Kentucky location. Available July 1; correspond to: Dave Stone, Mead, Ia. reliable. Dave Stone, Mead, Ia. reliable. Dave Stone, Mead, Ia. reliable. Dave Stone, Mead, Ia. reliable. j621

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

Gadgets on Parade Opens in New York

NEW YORK, June 14. — Newwall Manufacturing Company has opened "Gadgets on Parade" near Duffy Square. This is the ultimate in pitch stands and features five useful kitchen accessories.

Items include the Vitex-glass knife, Lucite juice extractor, spiral slicer, rotary mincer, and spatula. Public response has been exceptionally good. All the items are practical and, sold in combination for a nominal sum, there is little sales resistance.

Stand is managed by Irving Rosenbloom, with the assistance of five live-wire, expert demonstrators.

DEALS

A Column for OPERATORS & DISTRIBUTORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Ever since the introduction of the first candid-type camera, cameras in general have been good producers on a card or board. Especially so during hot months when Mr. and Mrs. John Public are on vacation and must have a picture record to prove it. Understanding this, the Universal Camera Corporation is planning an intensive sales campaign on two of its hottest items, the Twinflex and the Uniflash. Both have the flash and consumer appeal to move and, as they are popularly priced, both are worth a look-see.

The Twinflex, claimed the only genuine focusing reflex camera under \$25, eliminates fuzzy, blurry shots, for you can focus the picture first. The Uniflash permits the taking of snapshots indoors and outdoors, day and night, and it is claimed takes pictures equal to those taken by cameras costing four and five times as much.

Local operators are enjoying a nice turnover on a Cedar Vanity Chest small card deal which milady and her boy friend apparently find quite appealing. Chest is made of natural cedar wood and contains a toilette ensemble consisting of bubble bath, cologne, talcum powder, and perfume. After contents are consumed chest can be used to hold trinkets, jewelry, etc. Deal works on a 30-hole card 1 cent to 29 cents with a \$7.90 take and gives away two chests.

Next Issue LIST NUMBER

Will Feature the Following Lists:

FAIRS
COMING EVENTS
CONVENTIONS
DOG SHOWS
FRONTIER CONTESTS
JULY 4th CELEBRATIONS

Order a copy from your news-dealer NOW or mail 15c in postage or cash to

The Billboard
Circulation Dept.,
25 Opera Place
Cincinnati, Ohio

New England Resort Season Bows In to Good Business

National defense program boosts spending — more merchandise is sold

BOSTON, June 14. — Canes and batons are again the two most important items for the new season, concessionaires in Massachusetts reported this week. Orders for canes and batons, particularly several of the new models which feature patriotic themes and other new ideas, are keeping Boston jobbers busy.

One of the newer items, a light wooden baton to which is attached a bell, already is reported as one of the favorites of the current season. Available in red, white, and blue or in solid colors, this number makes a nice flash and is used by beach concessionaires and as a consolation prize at bingo games. Another good item currently is the hatchet cane, first introduced late last season.

With Revere Beach and Paragon Park at Nantasket already open, and with Salesbury Beach scheduled to get under way within a few days, concessionaires in this vicinity are almost all stocked up with items they feel will prove money-makers this year. Patriotic items, of course, are among the top favorites, with many varied and distinctive items on display. Leather goods, bearing the emblem or insignia of some branch of service are extremely popular along the beaches, particularly at Revere, which is only a short distance from the Charlestown Navy Yard, and from several plants where defense work

is under way. The huge amount of money being spent is reflected in the business being done by concessionaires in various sections of New England. Some places report business up as much as 50 per cent. This figure is unusual, but most merchandise users report sales are up approximately 30 per cent over last year's figures. This increased spending is traced directly to the national defense program and the resultant wage increases and added employment opportunities.

An example of the amount of money being spent in this section is given by the figures for the first three weeks' handle at the Suffolk Downs race track, where \$7,814,716 poured into the mutual machines. This was a daily average of \$434,151. In addition to the huge amount of money being spent on bets, it is estimated that another \$50,000 is being spent on the various merchandise souvenirs sold by concessionaires at the track. In addition, Revere Beach is reportedly enjoying better business as a result of the activities of the track. Many persons leave the track and spend the evening at Revere, only three miles away.

Bingo games are using more merchandise than they have in some time. As a result of the increased spending opportunities countless persons are playing the game who have never played before. These new customers are attracted to merchandise bingo and receipts are said to be soaring. Boston jobbers who cater to the bingo operators are also well pleased because of the size and quantity of orders already placed by operators for merchandise.

Dolls and soft-stuffed animals continue to be the chief item at the bingo games, with dishes, lamps, and jewelry following in that order. Several new patriotic dolls are reported registering well with bingo patrons, and other merchandise users like roll-downs, and dart games report the new dolls with the red, white, and blue costumes are more in demand than any of the other prizes offered.

Operators who like to attend merchandise shows may be interested in the dates of the following shows sponsored by George F. Little Management, Inc.: New York Lamp Show, Hotel New Yorker, July 21 to 25; Chicago Gift Show, Palmer House, August 4 to 15; New York Gift Show, Hotel Pennsylvania, August 25 to 29.

HAPPY LANDING.

is under way.

The huge amount of money being spent is reflected in the business being done by concessionaires in various sections of New England. Some places report business up as much as 50 per cent. This figure is unusual, but most merchandise users report sales are up approximately 30 per cent over last year's figures. This increased spending is traced directly to the national defense program and the resultant wage increases and added employment opportunities.

An example of the amount of money being spent in this section is given by the figures for the first three weeks' handle at the Suffolk Downs race track, where \$7,814,716 poured into the mutual machines. This was a daily average of \$434,151. In addition to the huge amount of money being spent on bets, it is estimated that another \$50,000 is being spent on the various merchandise souvenirs sold by concessionaires at the track. In addition, Revere Beach is reportedly enjoying better business as a result of the activities of the track. Many persons leave the track and spend the evening at Revere, only three miles away.

Bingo games are using more merchandise than they have in some time. As a result of the increased spending opportunities countless persons are playing the game who have never played before. These new customers are attracted to merchandise bingo and receipts are said to be soaring. Boston jobbers who cater to the bingo operators are also well pleased because of the size and quantity of orders already placed by operators for merchandise.

Dolls and soft-stuffed animals continue to be the chief item at the bingo games, with dishes, lamps, and jewelry following in that order. Several new patriotic dolls are reported registering well with bingo patrons, and other merchandise users like roll-downs, and dart games report the new dolls with the red, white, and blue costumes are more in demand than any of the other prizes offered.

Pen and Pencil Sets In Limelight Again

NEW YORK, June 14. — Graduation exercises this month will boost pen and pencil set sales again. This year's improved line, with flashy colors, striking designs, and finer quality in mechanical function, features lower prices. This means greater sales and profit possibilities.

It is reported that the plunger-type pen still leads in popularity. The colors and designs of the latest creations make them automatically stand out as good values. Most sets come packed in individual boxes, also attractively designed to add to eye-catching appeal.

The periodic boom in pen and pencil sets around this time of year has always been profitable to merchandise users.

Cash In on Stuffed Toys

NEW YORK, June 14. — This is a big year for stuffed toys. Always a favorite for concessionaires, the current attractive line bids to break previous records.

Such hot sellers as stuffed elephants, scottie dogs, cats, bears, monkeys, kangaroos, and rabbits have always appealed to both youngsters and adults. In the latter case the whim for these stuffed toys is strong with women who like to have them in their homes as a decorative item.

The new lines heralded in this year are colorful and lifelike.

Modern Trends in Merchandise

By D. J. Jacoby

will be a feature of

THE BILLBOARD'S
SUMMER NUMBER

Out Next Week

BINGO BUSINESS

By JOHN CARY

A REPORT from New Haven, Conn., states that bingo has been legalized by the State in towns where it has been played for two successive years of more.

ACCORDING TO The Cincinnati Enquirer, one evening not so long ago a young matron stopped a bus on one of the longer lines of the Cincinnati Street Railway System. Her seven-year-old son boarded the bus, showed the operator five nickels, and said:

"Mother has gone to the bingo. I am to ride the bus back and forth from one end of the line to the other until I use up all these nickels. By that time the bingo will be over, and I can go home."

The plan worked perfectly. Mother had her evening at the bingo game and, according to the bus operator, the boy also enjoyed his evening.

AFTER AN ABSENCE of a month, during which time many protests were raised against the ban, bingo has been reinstated in Racine, Wis., by District Attorney Richard G. Harvey Jr., and Chief of Police Arthur J. Muhlke. Authorities had clamped down on the game because they claimed it was "getting out of hand." They have now agreed to permit the game providing it is not over-commercialized and does not become a nuisance.

A BENEFIT bingo party was given by the Labor Temple in Monroe, La., May 29 for the benefit of the British Labor Relief Committee. A large crowd attended.

BINGO GAMES in Natchez, Miss., are still operating under the law but a ruling has been passed by the mayor and board of Natchez that games must close at midnight every Saturday.

J. A. Whyte & Son, importers of set shell and native curios, have moved to new quarters at 7310 N. E. Second Avenue, Miami. Move was made necessary by the rapidly growing wholesale business, firm officials report.

LET'S GO! U.S.A. KEEP 'EM FLYING!

UNCLE SAM NEEDS PILOTS BE A U. S. ARMY FLYING CABOT

It's NEW!

BABY GRAND PIANO RADIO

ENTIRELY DIFFERENT

Authentic grand piano reproductions. Hand finished inlaid wood cabinets. 40-50 radio with 5 full working tubes. Re-orders coming in fast. Share these profits.

ORDER SAMPLE TODAY—\$16.95
(Special quantity discounts)

EVANS NOVELTY CO.

A Division of Premium Sales Co.
Dept. F-3, 800 W. Washington, Chicago

BINGO SUPPLIES

JOBBERS!!!

Write for information and illustration of this Sensational

YANKEE BINGO BLOWER

"The most beautiful electric Bingo Blower ever presented."



Headquarters for all Bingo Supplies

METRO MFG. CO. 20 W. 15 ST. NEW YORK CITY

ANNOUNCEMENT

KIPP'S 1941 CARNIVAL, NOVELTY AND GENERAL CATALOG IS JUST OFF THE PRESS.

Write for copy.

State your business.

LEON LEVIN, Mgr.

KIPP BROS.' CO.

117-119 So. Meridian St., Indianapolis, Ind.

BINGO BLOWERS!

OVER 500 NOW IN USE

ASK ABOUT BINGO SPECIALS

MORRIS-MANDELL
1125 BROADWAY NEW YORK CITY

New!

P. D. Q. AUTOMATIC PHOTO MACHINE

Today's Big Money Maker

Takes and Finishes Black and White, or Sepia Photographs IN ONE MINUTE.

Complete outfit costs about \$40. That's all you require to start this Big Money Business.

It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE Information. P. D. Q. CAMERA CO., 109 E. 35th St., Dept. BB6, Chicago, Ill.

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Military Jewelry

Of interest to workers in the military spots should be the new military jewelry catalog offered by Pakula & Company. This handy and complete listing of every kind of military jewelry is a ready reference for increasing sales. Included in the catalog is detailed information and prices on rings, lockets, bracelets, costume jewelry, compacts, service jewelry, and other assorted values. The catalog is free.

Novelties

Pitchmen, concessionaires, and workers near military bases are cashing in on the popularity of novelties this season, according to reports from Levin Bros. Such lines as Hawaiian leis, Chinese snakes, flying birds, 11-inch patriotic balloons, and Miller inflated toys are going big. Other lines, including fur monkeys, china-head canes, tinzel-head batons, and plume dolls, are bringing in the cash.

Lip-Perfume Stick

When it comes to understanding what the women crave, the Johnson Colquitt Company, Inc., reports it is Johnny-on-the-spot with its latest money-maker, the combination Smartie Lip and Perfume Stick. One end of (See POPULAR ITEMS on page 63)

BINGO JOBBERS

Buy your BINGO Jobber direct from the factory. Write for price list.

Small Size BINGO \$ 27.25 50/50
Medium Size BINGO 10.10 41/47/68
Large Size BINGO 12.25 46/52/70

ST. MARKS PRINTING CO. 30 SOUTH AVENUE, NEW YORK, N.Y.

LADIES' WATCH

Very Flashy

WHITE GOLD COLOR chromium plated case with metal link bracelet to match. 10 1/2" face size. Guaranteed jeweled movement. Gift boxed. Looks like a \$10.00 watch.
B8888—Each \$2.25

YELLOW GOLD COLOR case with chromium plated back. Metal bracelet is yellow gold color. Otherwise same as above.
B8888—Each \$2.50

400 Paper Catalog Now Ready!

ROHDE-SPENCER
223 W. Madison Chicago

LOOK!

Joe Hoy, Ark., writes: "CROSSED \$39.20 SATURDAY." Zeller, Mass., says: "DID \$20 SUNDAY WITH P. D. Q." Seymour, Pa., writes: "I operate Saturday and Sunday only and run about 400 PHOTOS IN 2 DAYS."

This amazing ONE MINUTE PHOTO MACHINE requires no film or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2 1/2 x 3 1/2 inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos.

NOW READY FOR MAILING
OUR NEW CATALOG NO. B136
The Show World's Greatest Buying Guide for Over 50 Years!!

WRITE FOR A COPY NOW!

State Business You Are In As We Do Not Sell Consumers

CASH IN ON THE BIGGEST SEASON IN YEARS!

FEATHER DRESSED CELLULOID DOLLS

B34N91—4 1/2" Doll
Per Gross \$4.50

B34N92—6 1/2" Doll
Per Gross 7.50

B34N93—10 1/2" Doll
Per Gross 16.50

B34N90—7" Doll
Major Doll, Per Gross 7.50



FLYING BIRDS
Large Size, Trooper With Tinsel and Inside Hummer.
B38N71—PER GROSS.....\$3.00

CANES

B15N100—Pennant Cane (for Dolls, Pennants, etc.)
PER 1000 \$6.35

PER 10068

B15N137—Curved Handle Bamboo Kiddie Cane
PER GROSS 4.00

B15N70—Bamboo Cane, Crook Handle.
PER GROSS 4.25

B15N122—Men's Bamboo Walking Stick.
PER GROSS 5.50

B15N132—36-Inch Chesterfield Cane, Brown Dowel.
PER GROSS 8.00

B15N133—36-Inch Chesterfield Cane, Assorted Colored Dowel.
PER GROSS 9.00

CHINA HEAD SWAGGER CANES

B15N130—Kiddie Swagger Cane, Cartoon Character Heads.
PER GROSS \$5.40

B15N131—Adult Swagger Cane, Assorted China Heads.
PER GROSS 7.20

BALLOONS

B88N63—No. 9 Favorite Ass. \$2.40
B88N64—No. 11 Favorite Ass. 2.50

OK BALLOONS

B88N65—No. 0 National Colors \$2.75
B88N67—No. 9 Patriotic Stripes 3.00
B88N66—No. 9 Circular Stripes 3.00
B88N68—No. 9 Exotic Prints 4.25
B88N69—No. 10 Mickey Mouse Heads 3.25
B88N64—No. 12 Mickey Mouse Heads 4.25

FUR MONKEYS

B38N255—6 1/2" high \$3.60
B38N256—8" high 6.00
B38N257—12" high 12.00

MINIATURE STRAW HATS

4-In. Nest, Colored Feather.
B48N10
Per Gross Hats \$3.50

6-Inch Hat, Duplicate of real straw hat in everything but size.
B48N13
Per Gross \$4.50

COOLIE HATS

B48N15—12 Inches Wide.
Per Gross \$9.00

B48N16—16 Inches Wide.
Per Gross 12.00

N. SHURE CO., ADAMS & WELLS STS. CHICAGO

Attention!
OUR NEW 1941 CATALOG Is NOW Ready

You can't afford to miss the hundreds of "Money-Making" values to be found in our Big General Catalog No. 57. It brings to you the most extensive lines of Premiums, Novelties and Specialties we have ever offered—at prices that defy competition. Hundreds of illustrated pages featuring thousands of items that can make money for you! Send for your FREE COPY of this big "Buyer's Guide" today!

Send For Your FREE Copy to-day

GELLMAN BROS. 119 NO. 4TH ST. MINNEAPOLIS MINN

NOW IN OUR NEW HEADQUARTERS
3333 LINDELL BLVD.
"At the Triangle"—Main Cross Road of St. Louis

WHERE OLIVE, LINDELL AND LOCUST STREETS CROSS
CREATLY ENLARGED SPACE—IMPROVED MODERN FACILITIES. Quicker and More Efficient Handling of Your Rush Demands. FEATURING THE NEWEST IN NOVELTIES—PREMIUMS—CONCESSION GOODS. We Appreciate and Solicit a Continuance of Your Valued Patronage.

ACMG PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO.

BULOVA — GRUEN — WALTHAM — ELGIN

WE LEAD FOR PRICE AND QUALITY

Wrist & Pocket Watches
For LADIES AND GENTS
Reconditioned, Guaranteed Like New, 1941 Styles now available. Write for Free Catalogue.

NORMAN ROSEN
801 SANSON ST. Wholesale Jeweler PHILADELPHIA, PA.

ATTENTION

EVERYTHING UNDER THE SUN ABOUT THE OUTDOOR AMUSEMENT SEASON

SUMMER SPECIAL

SPECIAL ARTICLES

The regular departments in the Summer Special will feature SPECIAL ARTICLES which will include such titles and writers as:

"WE THE PITCHMEN"

By Errol V. Whitaker

CIRCUS STREAMLINING

By Henry Ringling North

RIGHTS AND WRONGS FOR AGENTS

By Frank J. Leo

"KNOW"



I'LL SAY YOU ARE JUST ASKING IF THE SUMMER SPECIAL PLEASE!

SUMMER
SPECIAL

NEXT ISSUE

Off the Press
June 24

Dated June 28

The
Billboard
THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**17 BIG
COPIES FOR
\$10.00**

*Without a Shadow
of Doubt you'll
Save \$1.55 by
Subscribing Now*

4TH ANNUAL OUTDOOR ATTRACTIONS SECTION

The Annual Outdoor Attractions Section in the Summer Special will contain 32 pages of pictures of leading acts; case history stories citing facts, figures and specific instances where OUTDOOR ATTRACTIONS increased the attendance of Fairs, Parks, Celebrations and Special Events. Bookers and buyers of talent will indicate the comparative demand and drawing power of the nine divisions of OUTDOOR ATTRACTIONS, which are Novelty and Thrill shows; Pantomime Units; Name Bands; Rodeos; Radio Celebrities; Auto Racing; Thrill Shows; Fireworks and Fireworks Specs, and Ice Shows.

The Billboard, Cincinnati, Ohio

O. K. "Sunny"! Send me the next 17 copies. Here is my \$1. Good ten days only. Cash with order (Permanent address subscriptions only)

Name
Address
City State
Renewal _____ New _____

REGULAR RATES
ONE YEAR \$5
SINGLE COPY 15c

MAIL THIS WITH \$10.00 TODAY!

POPULAR ITEMS

(Continued from page 61)
this attractively designed item contains perfume and the other end lipstick. Perfume comes in exquisite scents, and lipstick is offered in various blending shades. Practical and smart-looking. Compact size.

WHY PAY MORE?

Buy From Bengor and Save!

- ARMY RINGS**
Iridium Nickel or Gold Finish. Will not tarnish. Assorted sizes to each box. For all branches of service. Selling very fast.
DOZEN **\$1.65**
- RED, WHITE, & BLUE LABEL**
G.W.E.R.O.R. — Individually Carded. Gross **\$1.25**
- Single Edge Razor Blades, 1000 **43.00**
Double Edge Razor Blades, 1000 **2.80**

BENGOR PRODUCTS CO.
676 BROADWAY, NEW YORK, N. Y.

NOVELTIES

- WHY SHOP AROUND! LEVIN'S HAVE A COMPLETE SELECTION AT LOWEST PRICES — A FEW OF OUR EVERYDAY PRICES —
- | No. | Article | Per Doz. |
|-------|-----------------------------|----------|
| N1448 | HAWAIIAN LEIS | \$1.65 |
| N6230 | CHINESE SNAKES | 2.50 |
| N5921 | FLYING BIRDS | 1.95 |
| N4859 | 6 1/2 IN. FUR MON-KEY | 3.75 |
| N8043 | CHINA HEAD CANES | 6.75 |
| N5387 | 11 IN. PATRIOTIC BALLOONS | 3.00 |
| N4390 | TINSEL HEAD BATON | 8.75 |
| N5983 | MILLER INFLATED TOYS | 4.90 |
| N4177 | 4 1/2 IN. CELLU. PLUME DOLL | 4.50 |
| N4165 | 6 1/2 IN. CELLU. PLUME DOLL | 7.95 |
- New Catalog Now Ready
Please State Your Business.

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required. Avoid Disappointment.

HOUSE-BROKE PETE

The Nation's latest novelty sensation! Pete's performance gives everyone a laugh. Although his aim is bad he completely misses the fire hydrant. Pete sends a fine stream that neatly extinguishes smoldering cigarettes. No. 815X88 retails for 49¢. Sells to dealers for \$3.75 per dozen. Jobbers' price per dozen, \$2.98. 3 DOZEN FREE WITH EACH ORDER OF ONE DOZEN. ENDS. Wt. per dozen, 9 lbs. 3 SAMPLES POSTPAID FOR \$1.00.

Write for our new 412 Mid-Summer Catalog. "It's Free." State your business. We do not sell retail. Prices less 2% cash. 25% deposit on all C. O. D. orders.

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
217-223 W. MADISON ST., CHICAGO

BULOVA—ELGIN WALTHAM—HAMILTON
GUARANTEED LIKE NEW
SEND FOR 1941 CATALOG

BERMAN GREEN CO.
801 Sanson St., Philadelphia, Pa.

HERE IT IS — A Lead Substitute for BINGO and BANK NIGHT

"SO-NO"

New! No Lead! No Mercury!
Selling like hotcakes!
Write for Details and Territory
JA-JAX ENTERPRISES
Harris-Hoag Bldg. ATLANTA, GA.

Fur Bears

One of the original concessionaire items is the big fur bears now enjoying tremendous popularity, according to reports from the manufacturer, Jerry Gottlieb, Inc. The fur bears are made of fine imported China-Poland furs, lifelike in appearance and life-long in quality. Wide sales response shows this line is tops all over the country.

Army Rings

A complete line of army rings is offered by Bengor Products Company, which reports overtime sales from the doughboys who take to the flashy military design of the rings. Ring is offered in iridium nickel or gold finish and is guaranteed not to tarnish. Assorted sizes and insignias.

Knife-Juicer Set

The Nu-Dell Manufacturing Company announces a new package consisting of three items — a full-size plastic fruit and cake knife; new paring size plastic knife which pares, cuts, sections, and slices fruits and vegetables; and a plastic juicer. All attractively boxed in one set.

Watch Straps

A good money-maker is a new leather watch strap. It is reported. Hand-stitched, item comes in calfskin, pigskin, and other leathers, in assorted sizes and colors that men prefer. Excellent for army camps, carnivals, resorts, and street work. Product of Murray Heller.

PA. PARKS

(Continued from page 53)
a record. Program included fireworks and Johnny Martin and his orchestra. Park has Giant Coaster, Tokio Canal, Tumblebug, Dodgem Junior, Heyday, pomsie, Merry-Go-Round, miniature railway, Penny Arcade, Auto Scooter, Lindy Loop, Whip, Aerial Swing, kiddie ride, Caterpillar, Funhouse, and Rocket. Bob Carden has Auto Speedway, Heyday, and kiddie ride.

In Fernbrook Park, Fernbrook, more than 2,000 were out during the day with a crowd nearly as large dancing at night to music of Reggie Childs and his orchestra. Opening of Truckville-Dallas highway is expected to bring a heavy increase in business there.

Traffic around Harvey's Lake was slow and heavy, with at least 5,000 at the picnic grounds, where a new Roller Coaster has been installed. There were fireworks at Sandy Beach.

Another 5,000 were reported in Bennett Park, Hakesale, formerly Harrison Park. Monte Bennett, retired Pennsylvania State trooper, took over the park late last season and has made improvements, including installation of a Merry-Go-Round, Ferris Wheel, Leaping Lena, Penny Arcade, and shooting gallery. Associated with him are Earl and Margaret (Peanuts) Dray, novelties, popcorn, peanuts, and pictures; William Davenport, rides; Max Roth, Penny Arcade; Wilbur J. B. Woods, sign painters, and James Stefan, roller rink.

In the Lackawanna County area Newtown Lake Park opened with Budy Howe and his orchestra. Attractions include redecorated Merry-Go-Round, Giant Roller Coaster, new Dodgem, Whip, Heyday, Kiddie Railway, Lake Shore Railway, and bathing wheel. Billy Birbeck has the Coaster. Lake Arzel reported a record opening.

Woody Herman and his orchestra drew a capacity in Lakewood Park, Mahoning City. Similar business was reported in Lakeside Park, where Penn State Shows were on the midway and McParland Twins and their orchestra on the bandstand.

Elmira Bankes, who took over management of Columbia Park, Bloomsburg, said several new features drew capacity. Pool in Spring Brook Park, near Bloomsburg, had few takers but other attractions did good business. Proprietor Samuel P. Shoup reported. Good crowds were reported in Sunnybrook Park, near Danville, and Memorial Park, Mauch Chunk, where Crystal Pool was opened. Fireworks and Jimmy Nelson and his band shared honors in Hazle Park, Hazleton. West Side Park, Werwick, reported brisk business.

THE ROLLS ROYCE OF AIR CIRCULATORS

INAUDIBLE
Runs Like a Fine Watch

5 SPEEDS

GENERAL ELECTRIC MOTOR
OVERSIZE, HEAVY DUTY CHROME STREAMLINED HOUSINGS

CHROME GUARD & STANDARD

GUARANTEED FOR 5 YEARS

BASE SCUFF PROOF PORCELAIN ENAMELED CHROME TRIM

COMBINATION LOW STAND AND WALL MODEL

- | | |
|--------|----------|
| No. 18 | \$ 30.00 |
| No. 20 | 53.40 |
| No. 26 | 87.40 |
| No. 35 | 167.00 |

Distributors 40% off above prices. Send for sample. 1/3 with order.

McGUIRE SALES CO., FACTORY DISTRIBUTORS

"30 Years of Service"

270 WARTBURG

DUBUQUE, IOWA



FOR HI STAND AND BASE, ADD

- | |
|-------------------|
| \$10 on No. 18 |
| \$12 on No. 20-26 |
| \$25 on No. 35 |

CARNIVAL & BINGO SUPPLIES
MILITARY SOUVENIRS—PREMIUMS—PARTY FAVORS—HATS—BALLOONS
Write for REVISED NO 50 CATALOG. Many new items!
BE SURE AND MENTION YOUR LINE OF BUSINESS
MIDWEST MERCHANDISE CO. 1006 BROADWAY, KANSAS CITY, MO.

★ PATRIOTIC FLAG HOLDER SETS
Suction Cup with 3 Flags. Dozen Sets, \$1.50.

★ METAL FLAG LABEL BUTTONS, 100 for \$54.

★ Patriotic Brooches, Emblems, Lapel Buttons — Send \$1.00 for big Sample Assortment. (Include Postage)

Write for FREE CATALOG.

CHAMPION SPECIALTY CO., 814-P Central St., Kansas City, Mo.

SUMMER SPECIALS!
Moth Cake
White Shoe Polish
Fly Swatters
Reach-Proof Window Cleaners, Etc.

KNIFE & PEN DEALS
Nudes, Patriotic, Midget, Hunting, Jackmaster, 12 to Deal with to 3% Card. Per Doz. \$1.60

BIG PROFITS: DRUG ITEMS, GOGGLES, NOTIONS, LOTIONS, CARDED GOODS, SIDELINE MDSE., CLOCKS and LAMPS.

BOOST YOUR SALES! JUST OUT! LATEST REAL MONEY-MAKER

COLORFUL Varnished Cabinet

The inter-blending of the 4 colors—red, yellow, blue and green—is most striking. These colors combined with an over-all varnishing, further enhances the beautiful color tones, thereby magnifying the sales appeal.

Brings in \$8.00 Costs You \$3.95
Sells to Dealers for \$6.00 Lots of 10, \$3.75 Each
Write for catalog showing 4000 other fast sellers.

SPORS CO. 641 Bijou Le Center, Minn.

Year 'Round Appeal

No. D298. The subject—Merritt Bargain Store. It has wide appeal, Spring or Summer, Fall or Winter. Has 80 tabs on front of cabinet. At 10¢ a sale brings in \$5.00. Frequent: Restaurants, bars, clubs, hotels, cigar stores, etc. Shipped express or freight, shipping charges collect.



ELGIN, WALTHAM, BULOVA
Renowned Guaranteed MEN'S WRIST and POCKET WATCHES
STARTS AT \$3.25
Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.
LOUIS PERLOFF
728 Walnut St., Philadelphia, Pa.

Tell the Advertiser in The Billboard Where You Got His Address.

BATONS
Large Ball Shaped Silver Heads
\$7.50 and \$11.50 per 100
Samples 50¢ Stamps
CHICAGO BATON CO.
567 HARRISON ST. CHICAGO, ILL.

WANTED
Merchandise distributorship for entire western suburbs of Chicago. We have ample floor space and the organization necessary. Twenty years of service in this territory.
FRANK I. KRAL MUSIC HOUSE
6819 W. Cermak Road, Chicago, Illinois.

OAK-HYTEX BALLOONS

MICKEY MOUSE HEADS always get the money. For full details about these and many other fast sellers send for free copy of Oak catalog.

The OAK RUBBER Co.
RAVENNA, OHIO

Sold by the Leading Jobbers

REMEMBER

WHETHER IT'S PREMIUM ITEMS or any staple notions, novelty, gift, dental, razor blades or sliding merchandise, we are NEVER UNDER SOLD

Send us your orders. We always meet or beat all competition. 24 Years of Value Giving is our guarantee of Satisfaction.

UNIVERSAL WHOLESALERS CUSTOMERS Note: Through special arrangement all orders for

UNIVERSAL WHOLESALERS shipped by us.

Deposit of 25% With A. F. C. O. Orders. Send ALL ORDERS to NEW YORK ONLY. Catalogs FREE on Request.

MILLS SALES CO.

The Only Mailing Business

901 BROADWAY, New York, N. Y.

WORLD'S LOWEST PRICED WHOLESALERS

NEW JEWELRY for ENGRAVERS,

Complete Military Line, Sterling Silver Heart Charms, Lockets, Rings, Crests, Engraving 10mm, etc. Send for Free CATALOG or \$2.00 for sample.

MAJESTIC NOV. CO., 307 8th Ave., New York, N. Y.

ELGIN & WALTHAM

REBUILT WATCHES \$1.75

7 Jewel, 12 Size, in S. H. Engraved Case, at H. Engraved Case, at \$1.75

Send for Price List, Money Back if Not Satisfied. CRESBENT CITY WATCH MATERIAL CO., 113 N. Broadway, St. Louis, Mo.

SOCIAL SECURITY AGENTS WANTED

Sell Social Security Plates and make over 100% profit. Send for Free Catalog on plates, names and Stamping Machine.

FRANK BONOMO
206 Mitross St. (Dept. B-21), Brooklyn, N. Y.

SLUM JEWELRY \$1.00 Ass'd Gross

ARMY, NAVY & AVIATION RINGS—\$1.50

14K Finish. Doz. \$1.50
CROSBIES, with Stone, fast sellers. Dozen \$1.00, \$1.25, \$1.50, \$1.75. RINGS, hot numbers. Dozen 75c, \$1.00, \$1.25, \$1.50. LOOKETS, popular numbers. Dozen \$2.00 and \$3.00. 25% Deposit, Balance C. O. D. Include postage with order.

FELDMAN BROS., 159 CANAL ST. NEW YORK CITY

ROLLED GOLD PLATED WIRE (Gold Filled)

Walt & Bronc

227 Eddy St., PROVIDENCE, R. I.

New! MILITARY JEWELRY CATALOG!

A Complete Line—New Best Sellers—

Military Jewelry

'Up-to-the-Minute Styles' In Military Jewelry!

Promote the newest — the best selling styles — in Military Jewelry. Feature a complete line: Rings, Lockets, Bracelets, Compacts, Costume Jewelry, Men's Jewelry, Billfolds, Service Jewelry, etc.

Write for new Catalog No. M-42 today! — stale your business.

FEATURING

- Rings
- Compacts
- Locketts
- Bracelets
- Costume Jewelry
- Service Jewelry
- Billfolds

PAKULA and COMPANY

S. N. Wabash Ave. • Chicago, Ill.

For PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**

(Cincinnati Office)

THE BOYS AND GIRLS . . . would like to know if George Haney, erstwhile pitch exponent, is still in retirement; if Mrs. Les D. Powers is still working hair curlers; if George Hess Jr. and brother, Eddie, are still garnering the dough with a shoe polish which they introduced several years ago; if Eddie George Mackoul is still working shampoo in Eastern spots; if Roy Childers has his med show out this season; if Charley Courteaux is working juicers again, and if Doc L. E. McKee is touring with a med show again this summer?

DON'T BEEF about the hot weather. You asked for it.

THAT FELLOW . . . you saw passing out those cigars recently was James (Curley) Burnett, coil worker of note, who became a father May 28.

WHAT'S BECOME . . . of Harry Corry, Medaline Bagan, Chief Red Feather, Frank Scott, C. W. (Spider) Johnson, Doc Phil Bradley, Chief Black Hawk, George Greenaid, Doc Brummett, Bertie Conrad, Eddie and Lucille Gailard, Red Winterhalter, Mr. and Mrs. Harry Hutto, Norma Brock, Mr. and Mrs. Harry A. Dawson, and Philip Wagoner?

NEVER FORGET what your friends have done for you and you'll have plenty of friends.

T. E. (DOC) GLOVER . . . blasts from Denham Springs, La., that he has been working celebrations in South Louisiana to fair business and plans to remain there for some time. Doc adds that he's planning to work army camps for awhile and then play the tomato growers' harvest around Jacksonville, Tenn.

CURRENTLY WORKING . . . in Denham Springs, La., W. C. Burns advises that he plans to work Mississippi territory this summer.

IF YOU LACK confidence in the future and development of your business, get out of the business and make room for someone who has.

JOE STUTHART . . . played the Metropolitan Store, Regina, Sask., recently after a seven-month stand in Vancouver, B. C. He's moving towards Midwestern Canada via the Met stores. Joe pitched white mice, Svengali decks, and fountain pens, and is biding his time for the opening of the Class A and B Canada fair circuits.

KEY CHECK HARRY HISCO . . . tells from Natchez, Miss.: "I believe the Pipes column is as widely read as the bible. In a recent issue I wrote that I'd like to read a pipe from Charles J. Mills (Milo the Mystic), and soon after I heard from him. He's working in Cleveland, painting scenery for a theatrical equip-

We, the Pitchmen

By Errol V. Whitaker

will be a feature of
**THE BILLBOARD'S
SUMMER NUMBER**

Out Next Week

ment company. He plans to manage a stage and sets for a summer theater group."

DO YOUR PITCH activities earn for you a good repeat business and a glad hand when you return to a town?

ARMY PAY ROLLS . . . are proving a big help to pitchmen playing army camps down Louisiana and Mississippi way, according to reports from the boys playing that sector. Also proving a big aid are the prevalent good crops in that neck of the woods.

HARRY J. LEPTIZ . . . disabled war veteran of Raleigh, N. C., advises that he's planning to enter the pitch field and will work key checks, rings, and tags.

JACK DAVID . . . personable med purveyor, has been clicking with his demonstration in Neisner's Cincinnati five-and-dimer the last few weeks. During a brief visit to the pipes desk last week he advised that he had been booked to work the Western Canada Class A Fair Circuit starting at Brandon, Ont., June 30.

ROBERT MARSH . . . who recently joined the ranks of the benedicti, is working a downtown Cincinnati location with out flowers to satisfactory returns.

TRIFOD OPININGS: "It's all right for a fellow to brag about the tips he pitches to if they spend anything other than their presence."

MARIE R. ZAMPINO . . . shampoo worker, who has been working Des Moines, Ia., opened in Omaha, Neb., June 16 for a week, then moved to Council Bluffs, Ia., for a week, beginning June 23, and on to Lincoln, Neb., June 30. She has been in the pitch game five years.

STANLEY NALDRETT . . . who opened in Grand Rapids, Mich., June 9, reports that Maggie Smith is in Kreges's there. Jack Hubbell and wife stopped in to say "hello" to Naldrett. Stanley also reports that Freddy Smith is in Green's store, Madison, Wis.

G. R. WILSON . . . is working your-name-on-a-sea-shell brooches in St. Louis.

JERRY THE JAMMER SEZ: "The fellow who thinks he's important does all right until he begins to believe he's indispensable."

RUSSELL JAMES . . . health lecturer, charged in Hennepin County District Court, Minneapolis, with practicing healing without a license, was found not guilty last week by a jury which deliberated three hours.

R. H. BENSON . . . scribes from St. Louis: "Never have I seen a team of foot workers in the class with Phil Kraft and Harry Dempsey. I have watched them here in the Neisner store, giving outstanding pitches. This has been going on for four weeks and they are still going strong. They are working for a \$1 touch holding the crowd."

JAY KOPEN . . . of Minneapolis, was fined \$10 after pleading guilty to violating the true name law in District Court in Pittsfield,

Mass., recently. Kopen was arrested by Detective Charles A. Barry, who charged that he was using three different names. Kopen had acted for a week as a salesman of herb tea in the window of a Main Street drugstore, where he was known as Doc Vansee. His draft registration card showed his name to be Jay Kopen. He had registered at the Pickwick Hotel under the name of Jerry Vansee and his Social Security card showed his name to be Jack Coben.

BEST WAY TO KILL a spot is to do some fooling after receiving permission to work the location.

Pitchdom Five Years Ago

John H. Jones was in Murfreesboro, Tenn., making a pitch now and then between sick spells. He had just been thru Dalton, Ga., which he found fair and free on the streets. . . . Herman Seigel was in Washington, where he had been working for the government since giving up his arcade there. George Hess and Mac Wilson were there with cleaner and

AMERICA'S LATEST CRAZE

YOUR NAME

In Raised Coral Colored Letters on a Genuine Tropical SEA-SHELL BROOCH

OVER A MILLION SOLD

Cost 2 1/2 cents complete. Easy to assemble. Getting a fast 25%.

PRICE LIST: Gross Thousand Sun Set Shells . . . \$1.75 \$16.00 Jeweler's Brooch Pins . . . 1.50 10.00 Printed Brooch Cards50 4.00 Coral Colored Letters, 50c a pound. Samples, postpaid, 15c. 50% cash with order. Balance C. O. D. Use Air Mail. Special Delivery or Western Union for fast One-Day Service.

J. A. WHYTE & SON
7310 N. E. 24 Ave. Miami, Fla.

I'M IN THE ARMY NOW

IT'S NEW

A timely "up-to-the-minute" comedy book. (Contains latest price printed inside book.) Knockout front cover. Snappy title. Everyone a prospect. Bulls on sight.

100—\$1.40
Rush your order today. 25% Deposit with order. Balance C. O. D.

ARTHUR PUBLISHING CO.
75 East Wacker Drive CHICAGO, ILL.

FILL-O-MATIC

The Newest and Best Low-Priced Line of PENS—SETS—COMBINATIONS

New Push-Fill (Fill-In) Low-Fill Type Backed by ARGO's Reputation for Quality.

ARGO PEN-PENCOIL CO., Inc.
220 Broadway, New York, N. Y.

PITCHMEN!

Pitch the World Time Finder and take in the Diamond. Tills the time all over the World. First National in 20 years. Millions will be sold; get your share. \$5.00 for 100 postpaid. Sample 1.00.

B. E. Colburn & Sons
Green Bay, Wisconsin

WATCH STRAPS

"Genuine Leather"

Write for Wholesale Prices

MURRAY HELLER
(Dept. 4-F) 1937 Davidson Ave., New York City

PAPERMEN

Well-known national farm publication can be square shuffers in Texas. Business fine. Write ED HUFF, 5416 Phillips, Dallas, Texas.

MEDICINE MEN

Write today for new wholesale catalog of Tonic Oil, Nalvo, Soap, Tablets, Herbs, etc. Low priced—rapid service. (Product Liability Insurance Guaranteed)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists

137 E. Spring St., Columbus, Ohio

polish. Eddie Gaillard had been working trucks on a parking lot in Washington for seven weeks. . . . Doc George M. Reed was in Youngstown, O., which he said was the tightest closed town he knew. . . . James L. Osborne had been in Minnesota since March, working cream cans to big trucks. . . . Hot Spot Austin was at Buffalo Gap, Okla. Conditions there were poor. . . . Jolly Bert Stevens was with the Williams Show in Syracuse, N. Y. Personnel included Doc Floyd Williams, manager and owner; Lulu Williams, secretary; Stevens, producing black and white comedy; the Ariel Akers, Eddie and Kit, traps, rings, bumps, ladders, and straighter; the Kakel Princess and Dave, and straighter; the Kakel Princess and Dave, and straighter songs and dances; Vernon Sadler and wife, concessions, and a four-piece band with Dave Kakel, Floyd Williams, Eddie Aker, and Wheeler. . . . Leroy C. Grandall was in Roundup, Mont., where nothing was doing. . . . Al Decker was in Lexington, Ky., after working spots all the way up from Atlanta, and hadn't seen a pitchman. . . . Morris Kahntroff was in Bay Pines, Fla., recuperating from an illness. . . . Al Ross was in Chicago still doing advertising for the Food Mart restaurants. His wife, Princess Carmelita, was booked at the Cleveland Exposition on the Cairo show, and he was heading for Cleveland to make openings on one of the fronts. . . . Ben Lachier tried working coin boxes in Columbus, O., but had difficulty because a fellow seemed to have the X on all the money on High Street there with a bird jumping device. . . . Bob Posey was in West Point, Miss. He reported the strawberry belt above average. . . . That's all.

- B. D.—Arlington, Kingbrook Kay, 20.
- Humboldt, Legion Gala Day, 19.
- Jenkinson, Trud Day, 16.
- Lawson, Pioneer Days, 18-19.
- TEX.—D. R. R., Rodeo, 19-21.
- VA.—Petersmouth, DeFreese Echm. & Home Show, 14-22.
- Washington, Firemen's Carnival, 16-20.
- W. VA.—Newell, Firemen's Jubilee, 16-21.
- WIS.—Kaukauna, Veterans Foreign Wars Water Regatta, 21-22.
- WYO.—Big Fly, Chuck Wagon Days, 21-22.

June 23-28

- CALIF.—Del Monte, Dog Show, 23.
- IND.—Jaeger, Firemen Celebration, 23-29.
- Missouri, Firemen's Fair, 23-28.
- MASS.—Boston, Celebration, 23-29.
- MICH.—Glenn, Bassett Festival, 27-29.
- Hastings, Piquette Festival, 27-28.
- Whitehall, Swedish Festival, 27-28.
- MINN.—Detroit Lakes, Water Carnival, 27-29.
- Missiveides, Jubilee, 27-29.
- MO.—Mallard, Nugrass Festival, 25-29.
- MONT.—Anaconda, Rodeo, 28-29.
- Miles City, Roundup, 28-28.
- NEB.—Omaha, Days of '56, 28-29.
- N. J.—Hudson, Dog Show, 28.
- N. Y.—Elmira, Dog Show, 24.
- Ylaca, Dog Show, 27.
- Yonkers, Indian Dog Show, 29.
- O.—Antwerp, Legion Street Carnival, 23-28.
- Philo, Boosters' Carnival, 25-28.
- Reading, Cincinnati, Police Dept. Carnival, 23-29.
- OKLA.—Duke, W. O. W. Celebration, 24-28.
- PA.—Cherry Tree, Vol. Firemen's Celebration, 23-28.
- East Freedom, Old Home Week, 23-28.
- Kittanning, Celebration, 23-28.
- Saltburg, Firemen's Street Fair, 24-28.
- Reading, Old Home Week, 23-28.
- S. D.—Bryant, Legion Celebration, 30.
- Clear Lake, Hey Days, 27-28.
- Pierre, Days of '31, 25-28.
- Spokane, Celebration, 27.
- TEX.—Mason, Rodeo, 27-28.
- WIS.—Cedarburg, Fire Dept. Celebration, 23-28.

COLE BIZ FAIR

(Continued from page 45)
to Port Huron and other Michigan towns before returning here to an east side lot at Connors and Mack Avenue for a two-day stand June 14-15.

WARREN, O., June 14.—Fair skies greeted Cole Bros.' Circus here June 5 after the show's battle with rain and mud at Butler, its last Western Pennsylvania stand, June 4, which date was lost due to rain. Arrival here was early and everything was up and ready shortly after 10:30 a.m. Mattinees was light and night show attracted little better than half a house. Wallace Bros. was in ahead of Cole, and Ringling-Barnum paper for Youngstown, June 21 was in evidence all over town, which factors may have contributed to the lack of patronage. Haul was short and show was off the lot at 1 a.m., with a 120-mile move to Elyria, last Ohio stop, facing it for Friday. Business at the several New York State stands and the few in Pennsylvania was spotty.

There was much visiting with members of the Bissell show, playing 35 miles away at Alliance, O. Ted Deppish was on for the third time to complete his movie shots of the program and backyard activities. The underneath side of the big top was a mass of mud here, but Cury Stewart said he expected to give it a good cleaning when it went up at Elyria.

Gene Weeks and Win Partello acid concession spending was showing an improvement over last season. Help shortage has been eased somewhat in the last two weeks, according to Superintendent Stewart, who said that the canvas, seat, and props departments were up to full strength.

Many visitors were in evidence here, including Paul Bryan, who spent the day with Noyelles Burkhardt, his cousin; Don Taylor; Rex McConnell, representative of The Billboard; C. L. Hoppes, of Warren, and Frank B. Hildebrand, Jim Crawford, of Steubenville, O., left after visiting two days with Lester Rodgers, Paul Zimmerly, of Massillon, was an all-day visitor at Elyria.

SAWDUST RING

(Continued from page 45)
Among the top-place performers are the Beiffensch Troupe of internationally known riding fame, Dorothy Herbert, the Nelson troupe headed by Paul Nelson and a bevy of really good looking ballet girls. The clown section is just about as sure-fire as any one circus manager could assemble and present with Emmett Kelly, Otto Greibling, Horace Laird, Bo-Bo Barnett, and a dozen or more others. If Robbins does a commendable bit of directing with his hand and wenders upon wonders . . . he injected musical numbers galore which have been lately placed tops in The Big Parade. Probably that is another reason why one enjoys the performance so much. The new canvas was a surprise bombshell. The big top (a four-pole) is made of blue drill, resembling a gigantic stiken sky of a hue which is beautiful. The "hood" is a gigantic

flag of Stars and Stripes the full length of the tent. All center and double quarter poles are patriotic in color and motif. During the early morning set-up I stood with Fred Seymour, general superintendent, just as the big top workmen were "shooting" quarter poles into the big red, white, and blue quarter-pole spots and one crew missed the gromet and the spike tore a sizable hole. Fred turned pale and had a near collapse which nothing but two cups of steaming java could correct. It was unfortunate but accidents happen every day around a circus and it was unavoidable. Had that been me in the old days with Zack I would have taken it on the lam!

On the whole Cole Bros.' Circus is a revelation in performance, style, color, and horseflesh, and after looking at circuses for 40 years, take my word for it, Zack Terrell has truly made his organization 1941 with double fanfares.

ANDERSON IN WIS.

(Continued from page 45)
almost an all-animal show, except for a few excellent aerial and ground acts to round out the bill.

The Program

Display No. 1—Grand entry, which is larger this year and is dressed up to make a riot of action and color. 2—Baby bull pony, and Great Dane trios in Rings 1 and 3. 3—Captain Hart's Military Lions in arena. 4—Clowns on track. Charlie Dryden, assisted by entire troupe. 5—Martha Fiore's mixed group of performing wild animals in arena. 6—Concert announcement by Joe Webb. 7—The Marsels, high perch, Ring 3, and Charlie Dryden's troupe of jugglers in Ring 1. 8—Anderson's troupe of performing elephants worked by Matt Laurish and assistants. 9—Swinging ladders high above the track featuring Mlle. Petite and Miss Maier. 10—The late Max Gruber's elephant, Eva, worked thru her novelty routine of wire walking, bowing, etc. This act is dressed up tremendously and Eva has a glittering new robe in which to strut her stuff. 11—The Anderson six-pony drill, worked by Matt Laurish. 12—Head carry by the ponderous elephant, Babe, and Matt Laurish around the hippodrome track. 13—Clown in center ring. Dime Wilson's emotional extravaganzas, poetry at its best. 14—Joe Hodgini, bareback riding. A rare combination of skill and comedy. 15—Barth and Maier, novelty teeterboard act. 16—Anderson's Military Mules in an amazing drill exhibition. 17—Clowns on the track. Dime Wilson shows the boys the high jump. 18—Menage, Array of high school and dancing horses. 19—Second concert announcement. 20—The Hodgini Troupe in an entertaining bareback Indian number. 21—Grand patriotic finale.

The concert is holding from 75 to 90 per cent of the big show crowd. Bud Anderson, mounted on his white Arabian stallion, Sheik, and using his famous silver saddle, is introduced. Next is an exhibition of fancy riding followed by an amazing elephant number by Little India, worked by Matt Laurish. Anderson also gives an exhibition of fancy rope spinning and 1, 2, 3 horse act.

Personnel

Staff: Bud E. Anderson, owner and manager; Joe B. Webb, assistant manager; Mrs. Bud Anderson, treasurer; Mrs. Erny, secretary; Bert Rickman, equine director; Al Martin, superintendent of front door; Lorin Doyle, boss mechanic; Joe Applegate, boss canvasman; Ty Cobb, steward; Matt Laurish, superintendent manager; Frank Abby, superintendent ring stock; Frank Ellis, public relations; Sandy Schlee, superintendent side-show canvas; Leo Bennett, manager of Side Show; Al McCabe, buyer; Bernard Crawford, superintendent privileges; Jackie Wilcox, general agent; Bill Wilcox, brigadier manager; Clarence Fisher, boss electrician; Norman Anderson, advertising banners, and Charlie Dryden, producing clown, assisted by Dime Wilson, Jimmy Goodwin, Clarence Meyer, and Hiemie Blaas. Side Show: Steve Williams, fire eater; Cleo Bennett, mentalist; Robert Reynolds, vent; Miss Gallen, snakes; Glenn Martingale, magic; Inez Oulien, sword wagger; Dale Thom, Punch; Ina Knight and Peggy Bloeker, dancers. Band: C. S. Brooks, leader and trumpet; C. L. Vanover, and Tommy Osborne, trumpets; Chester Epsy and Clint Stead, trombones; Louis Melton and Fred Ward, baritone; H. Bunn, bass; Dick Franklin, drums, and Tony Scofield, clarinet.

UNDER THE MARQUEE

(Continued from page 46)

In the June 8 issue of *Grid*, Williamsport, Pa. Robert Parrish, author of the piece, said: "A circus without elephants would be like an army without soldiers. As indispensable to the big top as the poles which hold it up, the huge lumbering creatures are today a more important part of the circus than ever. They earn every peanut they get, doing more work since tractors replaced horses."

WHEN the Big Show played Wilmington, Del., a man proffered a fistful of passes to an attendant at the exchange stand for their redemption into reserved seats and was politely told that he was a little late and that there only general admission seats for the passes. The man assumed a belligerent attitude and demanded that he get his reserved seats. He insisted on this several times and when the attendant did not yield, he said: "Is this your policy about this matter?" whereupon the attendant replied: "Our policy is to sell tickets, not give away passes." This terse reply ended the matter.

TWO old-time circus troupers are living at the Laguna Honda Home, San Francisco, reports Prof. John A. Jackson, who visits there frequently. They are William H. Webb and Eddie Wells. Webb was on the Barnes circus for 12 years as boss canvasman, ticket seller, and talker on the side show. Wells was on the advance car of the Barnum & Bailey show, also candy butcher. Jackson also says that H. T. Dahlgren, who was in charge of the stake and chain wagon under Captain Curtis on the Al G. Barnes Circus, is living in Los Angeles, and that Captain Richards, the old-time lion trainer and animal man, is working at the Fairmont Hotel, San Francisco.

C. E. DUBLE, circus historian of Jeffersonville, Ind., writes: "The article in the June 7 issue of *The Billboard* concerning the tour abroad of the Barnum & Bailey Greatest Show on Earth was read with interest and is worth preserving. Twenty-two years ago I tramped with the Ringling-Barnum show with Hank Young, who made the European tour as a member of Carl Clair's Military Band. He had the reputation during his career as being the greatest circus bass drummer. Hank had one of the original troupe books, *Five Years' Tour of Europe with Barnum & Bailey's Greatest Show on Earth*. I wonder if anyone has one of those books today. Charles Bernard had one in his circus collection 10 years ago, but it was sold."

JOHN T. MILLER comments on George Jean Nathan's recent circus article in *Liberty*. Miller writes: "Nathan's article was somewhat exaggerated, for I have seen some novel circus ideas in the last 35 years, the some have been nullified by poor presentation. But I agree with him about the Kiraify specs being the best thing done by the circus. I saw Kiraify's spec Nero on the Barnum & Bailey show in 1891 and the spec Columbus in 1893 and have always maintained these were the best things done by the circus. These specs used one whole side, changing and improving appearance of the big top. They were big pantomimes using five or six changes of scenery and came at the end of the program. Both featured special parade numbers. Being historical, they were over the heads of some of the spectators, but they certainly raised the tone of the circus and interested a class not usually interested in circuses. Such a scenic set-up without a bookpiece and change of scenery would be a knockout today. If such is not practical today, why was it practical 50 years ago, with prices 25 cents to \$1? One answer is: The circus years ago did not waste money carting around the country a lot of dead wood."

Med Shows and Oldtimers

By E. F. Hannar

LITERS from several old-time vaude and repertoire performers indicate that the med shows are not only the beginning of experience in the business for many troupers, but are also a haven for them in their advanced years. Perhaps it's a peculiar condition, but of the many branches of small show business none pay off any more regularly than the established med show.

It's agreed that the pay is small enough, but so it is in the case of many another end of the traveling unit field, where the ghost is likely more often than not to have a permanent affliction when it comes to walking. There are more than two dozen old-timers with small med tricks in Texas, Mississippi, and Alabama, many of whom were top-notch performers in their heyday.

They make good entertainers for small-town audiences because they enter into the spirit of the occasion and know how to lay down entertainment for this type audience. In fact, many of them come from small towns and so know the ways of the natives and his likes and dislikes in amusement. Like show business itself, the ways of the performer runs in a return cycle.

TRADE SERVICE
TECHNIQUES
OF THE
Events for Two Weeks

- June 16-21
- CALIF.—Long Beach, Dog Show, 21-22.
- Los Angeles, Rodeo, 22.
- Sanoma, Rodeo, 22.
- COLO.—Glenwood Springs, Strawberry Day, 16-20.
- IND.—French Lick, Dog Show, 21.
- Hammond, Dog Show, 22.
- IA.—Iowa City, Street Festival, 20-21.
- MD.—Bowie City, Brentwood, Firemen's Carnival, 16-28.
- MICH.—Midland, Dow Field Day Celebration, 21.
- Ill., Home-Canning, 20-22.
- MINN.—Waaseca, Overall Days, 17-18.
- MO.—Thayer, Rodeo, 20-22.
- MONT.—Butte, Industrial Expo-Carnival, 16-20.
- Hardin, Legion Rodeo, 21-22.
- NEB.—See, Firemen's Picnic, 21-22.
- N.—Rochester, Legion Carnival, 18-21.
- Syracuse, Dog Show, 22.
- Troy, Dog Show, 21.
- Waterbury, N. S. Imp. League Celebration, 18-21.
- Waverly, Old Home Week, 18-21.
- N. C.—Asheville, Rhododendron Festival, 18-20.
- N. D.—Underhill, Golden Jubilee Celebration, 18-19.
- O.—Cresline, Vol. Firemen's Celebration, 18-21.
- Dayton, Miami Valley Celebration, 15-21.
- Denbar, Band Booster Club Celebration, 16-21.
- Silverton, Firemen's Festival, 17-21.
- OKLA.—Medford, Home Day, 20-22.
- PA.—Emporium, Diamond Jubilee, 16-21.
- Saltburg, Firemen's Jubilee, 16-21.
- Wahabero, Laurel Festival, 20.
- R. I.—Providence, Shrine Circus, 16-21.

NEW Suction-Cup AUTO FLAG-HOLDER

For Automobiles, Homes, Windows, Fairs, Celebrations, etc. Comests with 3 American Flags, Sensational seller. Sets for 25¢ to 50¢ each. Sample 15¢.

Adjustable. Used in Horizontal Position.

Dot. \$1.25
Grs. \$1.00
25¢ Delroit with order.

GORDON MFG. CO.
110 E. 23d St., Dept. FJ-9, New York City

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers.

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

Good Equipment

A guest editorial by Max D. Levine, president of Scientific Machine Corporation, Brooklyn

As a result of the great national defense program in which this country is engaged, the coin machine industry is confronted with many serious problems. No American can think of the national defense program without a surge of patriotic fervor and pride in our democratic ideals. This is dramatically true of



the members of the coin machine industry. For the coin machine industry is a truly American institution. It possesses a spirit and vitality, a love of freedom and fair play, and a breadth of imagination that have characterized progressive American industries thruout the course of our nation's history. Therefore, it is with a deep sense of devotion to our country's needs and a high resolve to co-operate unstintingly in the national efforts that we approach the consideration of the problems arising from the defense program.

These problems are intensified by the inherent nature of coin machine products. Coin machine inventors, designers, and mechanics have delved so deeply and ingeniously into the realms of engineering, electricity, photography, and sound that every coin machine is a startling compendium of the latest developments in all the fields of science. Coin machines constitute an effective blending of modern, specialized materials with modern, highly skilled labor. How will such an industry fare under extraordinary conditions where such factors as labor shortages, material scarcities, and priorities are the order of the day? How can the operator intelligently plan for the future? What can the manufacturer do to effectuate these plans? These are the questions which our industry must solve with its usual foresight, courage, and determination.

In the consideration of the problem, one basic fact stands out among all others. That fact may be stated very simply: Solve the problem for the operator and you solve it for all. Experience has proved that the success of the manufacturer and distributor is inseparably intertwined with the fortunes of the operator. The best insurance for the industry as a whole is to safeguard the interests of the operator.

In a large measure the operator is the industry's ultimate consumer. He is the connecting link between the industry and the public. He is the indus-

try's missionary man, salesman, and ambassador of good will. He shares in the pioneering and gives of himself freely in his efforts to please his locations and the public. If our industry is to continue its forward march of progress the success of the operator must be assured.

The operator's significance to his locations and to the public is expressed in terms of equipment. Equipment is the operator's visiting card; it is his stock in trade; it is the essence of his business and the secret of his success. Thus it becomes apparent that the operator's guide for action in a world where armaments are paramount is to prepare himself with good equipment. Define the term "good equipment"; formulate a set of rules for the determination of what represents "good equipment"; arrive at a state of collaboration between manufacturer and operator for the creation of "good equipment" . . . and the problems of the industry will be solved.

Good equipment is equipment that is built sturdily and well. Precious labor and materials should not be wasted on machines that are imperfect. Manufacturers should double and re-double their experimental tests and cautions. A machine should not be put into production until its mechanical perfection and earning capacity have been verified beyond the shadow of a doubt.

Good equipment is equipment which has a wide public appeal. The operator should be given broad horizons. He should be provided with machines which can be operated successfully in many locations and many localities.

Good equipment is equipment which is economically correct. A machine is economically correct if it has proven appeal, if it satisfies the public, if it possesses attributes which make it important to people in their daily lives. A machine is important if it supplies a need or renders a service or awakes a smile. The essential requisite is that the machine does its appointed task and does it well.

Now more than ever before the operator should study his business and submit it to a careful scrutiny and analysis. The realization that a problem exists represents the first step in its solution. A keen awareness of the state of things will provide the basis for constructive thought. Constructive thought must be followed by affirmative action.

The operator must plan and prepare—and he must do it now. The manufacturer must plan and create—and he must do it now. In this partnership of effort and understanding is to be found the formula for the security of the operator and the progress of the industry.

Radio Mfrs. Discuss Production Problems At Annual Convention

CHICAGO, June 14.—Combined convention of various divisions of the radio industry was held here this week. Headquarters was the Stevens Hotel, but radio and parts men were spread throughout the city.

At the opening of the Radio Manufacturers' Association get-together Tuesday (16), James S. Knowlson, president of the group and also head of Stewart-Warner Corporation, urged members to "get out and dig" for defense orders to keep radio in its proper important sphere in the defense program, and at the same time to educate administrative officials and defense authorities to the need of radio as an instrument for morale building within the country.

Paul V. Galvin, president of Galvin Manufacturing Corporation and chairman of the Radio Manufacturers' Association's government relations and priorities committee, said that the matter of priorities will be the No. 1 problem for civilian industry until the emergency is over and that as a result the radio field is faced with problems never encountered before.

At the Radio Parts National Trade Show more than 130 firms exhibited various parts and supplies used in the manufacture of radios and allied equipment. No radios were allowed on the floor but all leading firms exhibited new models in private hotel suites. A new type record changer was shown that plays both sides of the record and takes 10 and 12-inch disks intermixed. Several lines of sound equipment were displayed.

Big Deliveries on Mutoscope's Bomber

NEW YORK, June 14 (Manufacturer's release).—Hot on the heels of the "ready for volume delivery" announcement on Mutoscope's Ace Bomber has come a clamor for immediate shipments.

Ace Bomber gives the player realistic bombing action with 300 split-second shots. As an enemy bomber zooms overhead, the player attempts to co-ordinate the rugged two-handed trigger with the four sets of searchlights and anti-aircraft guns that lift up and spit destruction at the passing raider.

Skill is required to aim and time the proper searchlight to spot the raider and manipulate the anti-aircraft battery to "get" the bomber. Operators who examined Ace Bomber say it is impossible to resist a play appeal.

"This kind of reaction is what assures profits for operators already started with the game," states William Rabkin, president of International Mutoscope Bell Company, manufacturers of the gun. "Now that we are in a position to offer volume delivery, the rush is on."



POPULAR EATING PLACE IN HOUSTON, TEX., is Bill Williams's Chicken in the Rough. According to L. R. Gardner, of Houston Amusement Company, one reason for the continuing popularity is a Seeborg Music System. (Manufacturer's release.)

Hollywood

Soundies Reviews

PLAYMATES, released by Techni-process. Features the Ryan Sisters and Jimmy Mercer. Based on the tune by the same name by Saxie Dowell, producers have taken advantage of the well opportunity for production. There is plenty action, good music, and the flicker ends with a Marpole dance allowing for a sock finish. Pictorially good. Sound above average.

FLAMENCA, released by Featurttes. Antonia is featured and sings the number in English. Philip Lopez's orchestra does good work on the Continental strains. Sound is excellent, but picture is little off pictorially. However, with Latin American music now the craze, film fits in well with general program.

PICKLE PUSS, released by Cameo. With the general theme that of a beauty contest, Sam Coslow and Matty Kemp have good entertainment packed into this picture. Costumes furnish the flash, and Dick Hogan does the vocalizing. Trio background singing is good, too. Pictorially good. Sound good.

ANA LANI, released by Cinemasters. Ray Kinney and His Royal Hawaiians are heard in this production. Aloha Maids are tops with their interpretive Hawaiian dancing. For those who feel the yen of the Islands, this film is good from the standpoint of both pictures and sound.

SHADRACH, released by Techni-process. Colored entertainment goes good on soundies and this film is no exception to that rule. Featuring the Shadrach in a Pirates' Den night club scene, Pine, pictorially and from the standpoint of sound.

A FELLER WHO PDAYS IN A BAND, released by Cameo. This production is based on an original tune by Sam Coslow, with Joseph Berns directing. Susan Miller is seen being serenaded by Will Osborne and his band. Complications provoke plenty of laughs. Good on both scores.

LOVE SONG OF RINALDO, released by Techni-process. This film follows the Shadrach boys on the reel released by Associated Producers Distributing, Inc., and gives the opposite to the fast tempo of the colored team. Setting is a Spanish cabaret scene, and Marjorie Raymond and Paul Portanova are starred to an advantage.

LYDIA, released by Techni-process. In this number, starring Rudy Vallee as a carnival talker against a background of tattooed lady banners, Will Jason, the director, has turned out another sock film. It's Sammy Pata's music, and the film is well done pictorially. Sound is tops.

BANK OF LOVE, released by Song-o-Graph. Setting for this film is a bank where Tex Brocus goes to get a loan on love. He applies to Betty Wells for it, and loan is granted by Miss Wells and six beautiful girls who are her assistants in this "personal loan" department. Has plenty of flash. Very good pictorially.

WHEN YOU'RE NEAR ME, released by Featurttes. Lou Helmy and orchestra are heard in this film with a boat and wharf setting. Tune allows for produc-

tion. Viola Vonn and Gene Rounds are featured. Above the average.

SAN ANTONIO ROSE, released by Minoco. Dance specialty by Mimi Kellerman is good. Herbie Kay plays this tune in his suave rhythmic fashion. Good all the way thru.

TROPIC SWINGEROO, released by Featurttes. Featured in this film are Virginia Rees, Kahalla, and Andy Iona's orchestra. Good.

YOU'RE UNFAIR TO ME, released by Cameo. This film has music by David Rose and also features the Cameo girls, which give the number a two base hit to start on. Then with Florence Pepper as head of the girl line, the boys are picketed. It's amusing situations should attract.

FRNESI, released by Minoco. Music and vocals are by Del Casino and the Wally Wanger ensemble is also featured. Pictorially good; sound, good.

RAIN ON THE ROOF, released by Cameo. In this number David Rose music is again featured as are the Cameo Girls. Maxine Grey sings the lyrics and does, as usual, a top job. Sound track is much better than the pictorial quality.

MAYBE, released by Minoco. In this film the Kiddoddlers are featured with their 133 toy instruments and gadgets. Sound is good as is the pictorial quality.

Coslow Heads W. C. Soundies

NEW YORK, June 14.—Sam Coslow has been placed in charge of West Coast production for Soundies. It was learned here. With future productions released by Minoco, 308 will be made here and equally as many in New York during the year. Cameo Productions, Coslow's firm, will continue to operate as an independent concern.



FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot.

Built for 1c-5c-10c-25c Play

Made Only By

WATLING MFG. CO.

4640-4660 W. Fulton St.
CHICAGO, ILL.

Est. 1889—Tel. COLUMBUS 8778
Cable address "WATLINGITE," Chicago

ONE BALL FREE PLAY

MILLS 1-2-3 (Old Style) ... \$25.00

CONGO 25.00

GOLD CUP 35.00

1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.

340 CHESTNUT ST.

SPRINGFIELD, MASS.

Exhibit's Start \$40.00	ABT Challenger \$8.00
Poose Races, Bk. 95.00	ABT Med. F. Blue 10.00
Band Wagon ... 34.50	ABT Alley ... 15.00
Gold Star ... 34.50	City ... 10.00
Cross Line ... 30.00	Imps ... 10.00
Keeney Anti-Al-	Northwestern 33. 3.00
cohol, Black ... 35.00	Northwestern 12
Ocean Park ... 15.00	A 8r Standards 3.00
5th Filing ... 15.00	Peanut Stands
Contact ... 10.00	All metal ... 1.00
14 Mils. Sing	Mills Vert Pocket
Frans ... 20.50	Green ... 22.50
1c Mills Gold	Reel 21 or 18
Awards ... 15.50	Tab Top
	1/3 Deposit, Balance C. O. D.
	AMUSEMENT SALES CO.
	4308 Jefferson Kansas City, Mo.



JOSEPH J. HART, managing director of the newly formed Empire Distributors and Jobbers' Board of Trade, composed of amusement machine jobbers and distributors in New York and New Jersey.

DON'T READ THIS!

(If Your Machines are NEVER Out of Order)

Once upon a time operators had to write to a dozen different firms for Coin Machine Parts and Supplies. And even then they didn't always get everything they needed. But that was long ago. Since 1926 we have been the recognized source for ALL Coin Machine Parts and Supplies. That's all we sell! We ship orders promptly. Our prices are the lowest and our quality the highest. Get ALL your parts from ONE concern, ONE order—NONE carrying charge.

Send for FREE Catalog No. B7-17, and ask any operator about Harry Block.

BLOCK MARBLE CO., 1527 Fairmount Ave., Philadelphia, Pa.

110 Volts AC Anywhere!

WITH KATOLIGHT PLANTS AND ROTARY CONVERTERS

Furnish standard 110 AC 60 Cycles for operating coin-operated music machines, motion picture, AC radios, electric organs, pin-ball games, etc. Complete 250 Watt, 110 AC Light Plant—List \$ 27.50
Complete 500 Watt, 110 AC Light Plant—List 100.00
350 Watt Kato Rotary Converter—List \$1.50

KATOLIGHT, Mankato, Minnesota, U. S. A.

AUTOMATIC PHOTOGRAPHY

The remarkable coin-operated PHOTOMATIC machine, a worldwide public favorite, automatically takes, frames and delivers a fine personal picture in only 40 seconds! Requires no attendants; very little weekly servicing. PROVEN a steady money-maker. Investigate without obligation.

INTERNATIONAL MUTOSCOPE REEL CO., INC.
44-01 11th St. Long Island City, N. Y.

MUSIC MERCHANDISING

Recorded Music Comes in for Much Discussion at AFM Meet; Petrillo Elected for Second Term

SEATTLE, Wash., June 14.—The 46th annual convention of the American Federation of Musicians brought nearly 800 musicians and delegates from all parts of the country here this week for discussions of music problems. James C. Petrillo, president, gave an account of his first year of leadership and his program was unanimously endorsed. He was also elected for a second term as head of the AFM. Petrillo devoted most of his opening address the first day to rebuking Assistant Attorney General Thurmond Arnold for his anti-trust action against the AFM. Petrillo reported that the organization had won in two court cases against the anti-trust charges and that he would continue to fight such charges.

The subject of recorded music was a central theme thru all of the convention. The big question was the effects of the use of recorded music on musicians' jobs. A proposal was considered to limit the number of records that an orchestra can make during a year. This would be a step to limit the total number of records placed on the market during a year.

Another proposal was to limit the playing of bands at fairs over the country. This proposal carried, and henceforth definite restrictions will be placed on the use of bands at fairs. However, this will not be applied to small fairs, it was reported.

The playing of records on radio stations and automatic phonographs was a big question also. Members argued that it is unfair for a few prominent musicians to make so much from records, while

Ashley Re-Elected Head of Detroit Music Association

DETROIT, June 14.—James Ashley, American Novelty Company, was re-elected president of the United Music Operators for the third season at the annual meeting at the Fort Wayne Hotel Tuesday night.

Louis Hedbroner, Interstate Music Company, was re-elected vice-president, and Edward Carlson, Ritzy Music Company, was re-elected secretary-treasurer. Directors will be elected at the next meeting of the association.

Proposal for increase in membership on the board of directors from five to seven members was adopted in order to allow more representation of the smaller operators.

Activities of the association are centering now on plans for an excursion to Cedar Point, O., where they will again be guests of Bob Chester, recording band artist, who was host to the association two weeks ago at Eastwood Park, Detroit. Resolution of thanks to Henry Wagner, owner of Eastwood Park, was passed at this meeting.

Sossen in Modern's Hartford Branch

NEW YORK, June 14 (Distributor's release).—Officials of Modern Vending Company announced the appointment of Bernard Sossen as general sales manager of the firm's new branch at 356 Homestead Avenue, Hartford, Conn.

Sossen has had vast experience in the coin industry. Modern executives look to him to continue the spirit and deed of "Modern leadership" in the new office. The Hartford branch is housed in a beautiful white marble building. A complete and ready stock of automatic phonograph equipment, featuring Seeburg Ear Level Tone phonographs, Wall-o-Music wall boxes, Select-o-Matic music system, and Bar-o-Matic bar boxes, will be offered, it is stated. In addition, there will be a complete parts and service department.

small musicians are put out of work thereby. Foreign recordings which are brought into this country were also condemned.

As to phonographs, it was reported, among other things, that earnings on music machines had declined during the past two years. However, the music boxes are considered a problem for the musicians. A special survey had been made preliminary to the convention by Ben Selvin, who reported on the use of records by radio stations and also in music boxes.

On the income of musicians, Petrillo reported that radio brings them about \$13,000,000 a year, but that next to radio the WPA music projects bring in about \$10,000,000. He said he would do all he could to save the WPA projects.

Editorial Note: Due to late arrival of reports on the AFM Convention, more details of the meeting will be published next week.

New Bar-o-Matic at Modern Vending Co.

NEW YORK, June 14 (Distributor's release).—Nat Cohn, of Modern Vending Company, reports tremendous acclaim from Eastern operators for the new Seeburg Bar-o-Matic bar box.

"Bar-o-Matic boxes are one of the greatest advancements this industry has seen since the introduction of music systems," says Nat Cohn. "Absolutely no wires are necessary to install the box. It can be plugged into any convenient outlet, and the bracket holding it to the bar is placed under the bar, completely out of sight.

Crosley Announces New Phono Device

CHICAGO, June 14.—A new development in the phonograph industry has been announced by Crosley Corporation. It consists of a new floating jewel tone system which operates on the edges of the record groove instead of on the bottom of the groove. Improved fidelity, longer record life, and other claims are advanced by the company for the reproduction system.



WURLITZER NORTHWEST DISTRIBUTOR stocks up for the summer rush. With Mrs. Fred Fields and son Dick looking on with Wurlitzer District Manager Bill Eye, Fred Fields places a large order for new Wurlitzer phonographs and auxiliary equipment. (Manufacturer's release.)

Cleveland

CLEVELAND, June 14.—The L. & N. Novelty & Music Company is expanding its facilities to take care of the business of the Hayden Amusement Company purchased from Jerry Antel. This is an extensive route, and Louis and Nate Pearlman, heads of L. & N., are busy taking care of it. The boys started in the amusement and vending fields in 1930 and are members of the Cleveland chapter of the Ohio Phonograph Owners' Association. Nate is on the board of directors.

An interesting experiment is being tried out in Cleveland with all types of vending machines by Arcraft Automat, located in the Arcraft Building on Superior Avenue and East 25th Street. In a large room on the ground floor, 19 vending machines have been installed, including candy, gum, nut, cola, ice cream, and milk vendors. There is also an automatic phonograph and three amusement games. The only thing lacking is a machine that will vend sandwiches. The building is six stories high and covers nearly half a block. Tenants are mostly clothing manufacturers. The Automat has been installed chiefly for the convenience of employees in the building.

Jerry Antel has sold his phonograph business to the L. & N. Novelty Company, of which Louis and Nate Pearlman are owners. Antel is going to Washington and will operate a phonograph route there.

Cleveland chapter of the Ohio State Automatic Phonograph Owners' Association met recently. Lang Thompson, orchestra leader, visited with members prior to the business session. Jerry Antel tendered his resignation as president of the chapter, which was accepted with regret. Peter Lukich was named to take Antel's office until September.

By unanimous vote Howard Brill was elected sergeant at arms.

A new organization of phonograph operators has been formed and named the Phonograph Merchants' Affiliate. Officers are Howard Meckley, Meckley-Robinson Company, president; Howard Brill, Associated Music Company, vice-president; Hymie Silverstein, secretary-treasurer. Directors: Robert Penn, chairman; Leo Dixon, and Leroy Robinson.

City council has authorized the Mutual Federation of the Blind to install and maintain candy, gum, and nut machines in city-owned buildings, police, and fire stations. Several city department heads opposed it on legal grounds but were overruled. There are approxi-

Seeburg Sales Meet Sets Tempo For Distributors

CHICAGO, June 14 (Manufacturer's release).—The sales convention of the J. P. Seeburg Corporation, held June 7 at Edgewater Beach Hotel, Chicago, was according to the Seeburg distributors, a great success.

Cari T. McKelvey, director of sales for Seeburg and manager of the meeting, reports that the more than 100 members of the firm's sales network were inspired and enthused by the addresses and presentations. "We have all gone back to our jobs with renewed vigor," McKelvey said. "The automatic music world will soon feel the effects of our new sales program, and I can assure every music man that Seeburg and Seeburg distributors have plenty to offer."

Activities consisted of addresses and discussions touching on practically every phase of Seeburg's relationship to the music industry. The meetings were begun, appropriately, with a recorded welcome from J. P. Seeburg, founder of the company, during which he stressed cooperation among Seeburg officials and distributors as the means to a more successful production and sales effort.

Following J. P. Seeburg's short address, N. Marshall Seeburg, president of the company, extended a personal welcome to all. A short discussion of the day's program followed, after which Jim Barton, vice-president, spoke on production. Comptroller Bruce Jagor addressed the meeting on the subject of "Working Together," re-emphasizing the value of cooperation.

Fred Kosecki, credit manager, introduced a humorous note during his short talk on "Way Back When," which dealt with some of the company's earlier problems and experiences.

Following a short intermission, Cari T. McKelvey discussed the Seeburg Music System at length. Most of the afternoon session was devoted to discussing products and sales policy. Also discussed was the defense program and its relationship to Seeburg production and sales.

The business affairs of the convention were concluded with a round-table discussion among salesmen and distributors directed by Bruce Jagor and Fred Kosecki.

mately 100 members in the Federation in Cleveland, all of whom are self-supporting from the revenue of vending machines which they operate in office and factory buildings and other places throughout the city. At present there are more than 500 machines in use and with the city's consent to install others this number will be increased.

Food Dispensing Company, Inc., has been organized here and is handling the Revco line of ice cream vending machines. They have taken over the business of the former distributor. Heads of the company are Louis and Nate Pearlman.

Jimmy Pavney, Mercury Amusement Company, is expected back soon from Nassau. He writes that he has been having the time of his life.

The Acme Phonograph Company, Seeburg distributor, announces the appointment of F. E. Cross as district manager for Northeastern Ohio.

The Reliable Specialty Company has moved to new quarters at 4700 Prospect Avenue and is operating at full capacity.

The Ohio Unfair Cigarette Sales Bill, which prohibits the sale of cigarettes below the established fair trade price, becomes effective August 27. The Anti-Slug Bill becomes law on August 19. It prohibits the manufacture, use, or possession of slugs.

Members of the Cleveland Cigarette Vendors' Association met Friday evening (8). Diners heard a report on the forthcoming convention at Cedar Point, July 9 and 10. There will be an exhibit of cigarette vending machines at the meeting.

MARBLE-GLO CABINETS
FOR AUXILIARY or EXTENSION SPEAKERS



To house any 15" speaker. Top circuit airtight and musical notes on side wings, backed by plastic, and illuminated, complete with smart-looking handle, cloth, electric cord and plug.
DESIGNED FOR PERFECT TONE REPRODUCTION \$12.50
Similar Cabinet to house any 12" Speaker **\$10.00**
MARBLE-GLO REMOTE CONTROL CABINETS FOR WURLITZER, SEEBURG AND ROCK-OLA \$22.50 MECHANISMS

1/3 Deposit, Balance O. O. D.
ORIOLE MUSIC CO., Mfrs.
433 PURITAN DETROIT, MICH.



EDDY DUCHIN IS DOIN' ALL RIGHT on thousands of Wurlitzer phonographs. Here he is pictured playing one of his latest disks on a Colonial Model. Duchin's introduction of a Wurlitzer phonograph as the opener-upper of his stage show is still one of the most talked-of features in operator circles and has boosted demand for his records. (Manufacturer's release.)

Minneapolis-St. Paul

MINNEAPOLIS, June 14.—Week of rainy weather has fallen like a bombshell on business here, and distributors and operators alike are affected.

Weather has slowed up sales, and tourist areas, too, have suffered heavily.

Dave Ziskin, Silent Sales Company salesman, hurried home this week to be with his wife, who is infatigating.

Take it from Lou Atkins, United Machines phono specialist, business is being hit plenty by the draft. One of his locations alone checked 27 regular patrons who no longer come around—they're in the army, navy, or marine corps. Pinball games, said Lou, are so-so, but automatic phonographs are getting a better play than they have in several months.

Amos Heilicher, Minneapolis operator, is busy stocking up on scales and is opening up a number of new locations for this equipment. Meanwhile his remote-control units are going strong and he is seriously considering adding more.

Harold Lieberman, of Twin City Novelty Company, has a new secretary. She's Gertrude Yank, who replaced Stella Weiner, who resigned to move to Detroit.

Herman Paster, of Mayflower Novelty Company, is awaiting the return of Sam Tarant, now busily engaged in setting up Mayflower's new location in Pittsburgh. Upon Sam's return date depends when Paster is able to leave for his vacation in Alaska. Paster reports business has been good, with back orders growing steadily. Mayflower recently received its 1,000th Bally Jockey Club, while Mills' Three Bells and Panoram are both clicking.

Hy-G Amusement Company has been hanging up an excellent record with Seeburg phones, according to Jonas Bessler, firm executive.

Another Superior operator set-up, Brown & Stark, is so well sold on the Seeburg Hi-Tones they are stocking up quite heavily, it is learned.

Ben Daniels, Minneapolis operator, is the angler's delight. An old hand at fishing, Ben apparently knows just where every kind of fish can be and how it should be caught. When he isn't busy servicing his route his phone is ringing for information from friends who want to know where to fish.

Sylvia Berts, general secretary to Bill (Sphinx) Cohen, of Silent Sales Company, said "yes" to Niels Sorenson, flying instructor at Wold-Chamberlain Field here, and now Sylvia is sporting a rock on that important finger. She said she and Niels plan to be married in the fall.

One of the jolliest operators in the business is Elsie Madsen, of Superior, Wis. Elsie is so well liked she has very little difficulty in lining up locations.

She came in to the Twin Cities this week to stock up on more equipment.

Word from LaBeau Novelty Company is that business has been holding up in good shape.

Application for licenses to operate nut and candy vending machines was made with the Minneapolis city council license committee recently by H. A. Sandven, J. J. Warno, Kenneth E. Berry, Howard L. Resstar.

Burning up the wires to local distributors for merchandise is G. L. Pease, operator of Brokenridge, Minn.

Recent visitors to Minneapolis and St. Paul include Ray Gluth, of Bush City; John Mayer, of Avon; Ray Foster, of Sioux Falls, S. D.; Mr. and Mrs. G. B. Hansford, Yankton, S. D.; Lou Olson, Austin, Minn.; H. P. Keating and son, of Bellingham; Delmo Beters, Hibbing; Billy Dody and Del Agness, Iowa; Joe Frances, Hurley, Wis.; Leo DeMaras, Ashland, Wis.; Joe Binkler, of Junction City, Ia.; Roy Kumlchael, of Brainerd, and Ed LePage, of International Falls.

Houston

HOUSTON, Tex., June 14.—Real estate, utility, and civic groups estimate that easily 200,000 people have moved into the Houston trade area since the 1940 U. S. census report, which gave the territory a population of slightly more than 3,000,000.

The Standard Music Company, owned by Lester Hearn, has moved into new quarters on Jackson Street.

T. V. Williams, with Stelle & Horton, returned from a five-day business trip to New Orleans June 4. He reported excellent business in that city.

Without realizing it themselves, Henry Cruse and Bill Peacock, of Cruse & Peacock, have come to be recognized as an unofficial arrangement committee for the monthly social meetings enjoyed by Houston operators. Each month three operators are selected to give a party. Cruse and Peacock have a pretty complete record showing who entertained when and whose turn comes next. The socials cost an average of \$45. Attendance ranges from 50 to 100 persons.

Raymond Williams, Commercial Music Company sales manager, had a narrow escape when his car plowed into a ditch on Houston-Besumont Highway when he lost control in a heavy rainstorm. The automobile was badly damaged, but Williams escaped without a scratch.

Mrs. Maria von Reydt, wife of Hans von Reydt, Rock-Ola district manager, had a featured spot in the recent musical comedy hit, *Hosdy, Stranger*, by Community Players. Mrs. von Reydt, professionally known as Maria Cruz, is noted for her singing of Mexican and Spanish folk songs.

PHONOGRAPH HEADQUARTERS

WURLITZER 61 COUNTER MODEL WITH STAND

GUARANTEED PERFECT **\$79.50**
With D.C. Motor, \$84.50

WURLITZER

16-Record MARBL-GLO With Illuminated Dome As Illustrated



Complete Ready to Operate **\$69.50**

- 400 Wur. MARBL-GLOS \$39.50
- 616 Wurlitzer Regular 49.50
- 616 Wur. Ill. Grill... 54.50
- 500 Wur. Keyboard... 139.50
- 500 Wur. Keyboard, Slug Proof... 149.50
- 600 Wur. Rotary, Slug Proof... 134.50
- 600 Wur. Keyboard, Slug Proof... 144.50

MISCELLANEOUS

- Chicken Sam... \$49.50
- Shoot the Chutes... 59.50
- Rapid Fire... 59.50
- Air Raider... 109.50
- Navy Bomber... 119.50
- Sig Fighter... 175.00
- Anti Aircraft (Brown)... 69.00
- Beakley De Luxe Digger... 59.50
- Love Testers (Used)... 125.00

WINGS

SENSATIONAL NEW 5-REEL CIGARETTE COUNTER GAME

- 3 of a kind wins 1 pack
- 4 of a kind wins 5 packs
- 5 of a kind wins 10 packs
- \$18.50**



1/3 Deposit With Order

GERBER & GLASS

914 Diversy Blvd., Chicago

MASTERCRAFT PADDED COVERS
FOR AUTOMATIC COIN PHONOGRAPHS
Save the money by avoiding damage to your cabinets. Sturdily made and washable.
No. 4 Adjustable Pad (for cabinets up to 56"x34"x27") \$10.80
No. 12 Adjustable Pad (for cabinets up to 67"x40"x28") \$12.50
No. 25 Slip-Over Pad (for cabinets up to 56"x34"x27") \$8.50
No. 30 Slip-Over Pad (for cabinets up to 67"x40"x28") \$10.00
No. 35 Adjustable Carrying Harness (for all size cabinets) \$6.50
BEARSE MANUFACTURING CO.
INC. 1921.
3818-3825 Cortland St., Chicago, Ill.

Fulco PHONOGRAPH COVERS
USE ADJUSTABLE
Cannot be surpassed for long life and general use. Fits any phonograph and coin machine.

Fulton Bag & Cotton Mills
Covers for all sizes of machines.

A-1 USED PHONOGRAPHS with New Marbleglo Finish!

- Wurlitzer 412 or 312... \$ 94.50
- Wurlitzer 410... 49.50
- Wurlitzer 412 in Illuminated Cabinet... 59.50
- Wurlitzer 412, Illuminated Gides and Grille... 59.50
- Wurlitzer 716, Illuminated Grille... 59.50
- Wurlitzer Counter Model 61... 79.50
- Wurlitzer 24... 79.50
- Wurlitzer 500... 139.50
- Wurlitzer 500... 149.50
- Rock-Ola 12 Record... 24.50
- Rock-Ola 16-Record, Illum. Grille... 49.50
- Rock-Ola Imperial, 20... 49.50
- Rock-Ola Counter Model and Stand, 1940... 119.50
- Seeburg Model H, Illuminated Grille... 49.50
- Seeburg Cassino... 119.50
- Seeburg P182A... 129.50
- Seeburg Cassino... 179.50

1/3 Deposit, Balance Sight Draft

WRITE FOR NEW LIST OF USED GAMES SOUTHERN AUTOMATIC MUSIC CO.
542 S. Second St., Louisville, Ky.

ADVERTISE IN THE BILLBOARD —YOU'LL BE SATISFIED WITH RESULTS.

JOAN MERRILL (Bluebird B-11171)

Intermezzo—V. Dadd—V.
Finally Miss Merrill subordinates her heavily dramatic, torchy style of warbling to the far more praiseworthy effort of singing a good song well, and at times beautifully. The lovely and fragile melodic beauty of *Intermezzo* fortunately receives the treatment it should, the strong coldness of this singer's voice creeping in only on the bridge between the main themes, done in three-quarter time here. But on the out-of-tempo principal melody passages, she manages to show capabilities heretofore submerged under an apparent desire to sound like a 1941 reincarnation of the blatant torch singers of the early 1920's. Her high notes are clear, true, and unforced, and there is genuine beauty in her voicing and phrasing. Which makes the reverse sound all the worse, because it harks right back to the vocal hip-swinging of the Mae West type of vocalizing. The harsh thru-the-nose singing of this side used to kill them in the spate era, but it's hopelessly out-of-date today.

Miss Merrill won't have much machine chance against the terrible competition she has on these two songs from other disks.

ABE LYMAN (Bluebird B-11177)

When the Lilacs Bloom Again—PT. VC. Love, You Are Mine Tonight—PT. VC.
Lyman goes back into the purely melodic vein after a few novelty releases,

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 15)

and produces one of his customarily expert disks featuring complete band ensembles in pleasant, full-bodied arrangements that merge brass, reeds, and strings shrewdly and with a high degree of listenability. Frank Parrish sings the lyrics of *Lilacs* well enough, and the tune itself does much to help the total listening pleasure of this side. Reverse has an Eddie Holly vocal, likewise done well, with the scoring here similar to the first tune in the ear-appelling fullness of its instrumental blending.

"Lilacs" has the appeal of a good phono number, and its pleasantly rich treatment here further presents machine possibilities. Reverse is not quite as potential, due to a less commercial melody.

DICK ROBERTSON (Decca 3791 and 3792)

Goodbye Dear, I'll Be Back in a Year—PT. VC. Be Honest With Me—PT. VC. O'Bye Now—PT. VC. Just a Little Bit South of North Carolina—PT. VC.

The same pattern that is followed by all of Robertson's disks is not deviated from on these four sides. The singer-maestro occupies most of each side, singing the ditties pleasantly and unspicaciously, backed by some fair orchestral rhythm and instrumentation. Nice piano distinguishes the first side of the first disk, while a good trumpet gets in some licks on the reverse.

Where Robertson has his following, any or all of these sides will do nicely for operators. For that matter, in a widespread sense they all, with the exception of "O'Bye Now," which has already been established by other hands as a phono hit, have a good enough chance along the phono network.

BEA WAIN (Victor 27445)

That's How I Got My Start—V. Kiss the Boys Goodbye—V.

Miss Wain has the advantage of two excellent picture songs here (from the forthcoming movie that bears the same title as the second-side tune), and she makes the most of it. The B side is far and away the better of the two, because the lyrics are vastly more amusing, the tune is brighter, and the arrangement is more ingenious. *Start* is sung a bit too much on the heavy side, but the sense of humor with which Bea does the reverse makes up for the slight ponderousness of its companion.

The lyrics are a bit on the suggestive side in each case, and if there are no objections to that from the customers, this disk has the ability to entertain anywhere. There will be probably a flock of dance versions of these tunes coming out shortly, but there may not be any better vocal renditions.

COUNT BASIE (Okeh 6221)

Down, Down, Down (What a Song)—PT. You Betcha My Life—PT. VC.

First side is a tune by Don Redman, an infectious, simple little swing number that Basie performs excellently. It's arranged well in such a way that a strong medium beat always remains prominent throughout, and the Count's piano, in both bass and upper registers, is as enjoyable as always. Flip-over is rhythmic ballad stuff, with an okeh vocal by Earl Warren, but little of much interest from either the band or Basie's keyboard.

"Down," as a song, is simple and catchily rhythmic enough to amount to something on the phonos, and the Basie version doesn't distort its basic infectious quality. That being the case, this disk has a fair enough chance. Reverse offers nothing at all, tho, to operators.

FRANKIE MASTERS (Okeh 6223)

The Hut-Sut Song—PT. VC. I Went Out of My Way—PT. VC.

Masters, who can usually be depended upon to come thru with really good versions of novelty material, this time disappoints considerably with a lackluster, unimaginative treatment of a song that cries out for inventive handling. The Swingmasters, paced by Phyllis Myles' lead voice, have practically the whole side to themselves, and fail to do a thing with it, particularly in comparison with other recorded versions of *Hut-Sut*. It becomes a song adequately, but it gets tiresome long before the side is thru, and this ditty shouldn't be allowed to evoke that reaction. Miss Myles has the vocal to herself on the ballad reverse, which also offers nothing outstanding in arrangement or execution.

With several other records of "Hut-Sut" well on their way to smash hitdom, this version will probably be blanketed, despite Masters' prominence as a purveyor of this type of novelty number. It's simply that this time he misses out because of a poor job, and operators aren't likely to replace already well-liked versions with one that doesn't measure up to them in quality.

FREDDIE FISHER (Decca 3788)

The Old Grey Mare—PT. VC. Bye, Bye Blackbird—PT. VC.

More good ripe corn from one of the most prolific and able musical granaries in the business. The most enjoyable thing about the Schnickelfritzers' output, blatantly corny as it is, is that it's done with a sense of humor, subtle at times, broad at others. This isn't reading anything into Fisher's work that isn't there; this group doesn't take itself too seriously, which makes it more entertaining on wax than most bands that hold themselves in high esteem, but whose product is as much of the cob as this crew's is, altho not as intentionally so. Side A here is the well-known jingle, and the reverse is a standard of yesteryear, both complete to some of the most musically horrendous, but amusingly listenable, solos and ensembles yet waxed by this ilk.

Where Fisher is popular on machines, these sides certainly will be, because they are in the most established Fisher tradition. For coin phones in general, however, they offer very little.

LEO REISMAN (Victor 27435)

Poor Butterfly—PT. Limehouse Blues—PT.

Reisman is customarily noted for ecclesiastical contractions that possess more than their share of modern scoring and instrumental brilliance. Here he outdoes himself with a pair of standards that sound new all over again under his imaginative baton. From the second that the needle hits the first groove right thru to the label, there's potent listening delight on both sides. Strings are used to their finest possible advantage in a couple of arrangements that are light and heavy in turn, and yet always beautifully rounded. Particularly on *Limehouse Blues* is there highly entertaining contrast in the form of a bouncy, rhythmic first chorus, after a dramatic, out-of-tempo intro. Reisman can take a bow for some remarkably inventive touches all the way thru both sides here.

These sides could make good machine fodder because of their unusually good listening qualities, altho basically they are not in the most accredited coin phono commercial vein. Titles on identification slips of course can attract, since both songs are so widely and well known, altho Reisman's name value is under that of the song titles in pulling power.

DECCA INTERNATIONAL ORCHESTRA (Decca 3781)

Amoureuse—W. Tesoro Mio (My Sweetheart)—W.

Two daintily and beautifully played waltzes by an orchestra that knows what to do with strings. For that matter, both arrangements are all string, and exceptionally gracefully done. Commercialism is at a low ebb here, except among lovers of salon music, but that doesn't take away from the quality of a couple of familiar and lovely waltzes performed with taste and artistry.

For the highest type of location, where soft, soothing salon music is preferred, these two sides are perfect. They won't mean anything in a general way, but they present much that is worth while for the proper spots. (See ON THE RECORDS on page 80)

OPERATORS!

EDDY HOWARD
writer of
"CARELESS"
"MY LAST GOODBYE"

Records Another
MONEY-MAKING TORCH
BALLAD

"I FORGIVE BUT
CAN'T FORGET YOU"

COLUMBIA LABEL
No. 36104

Music operators -
get wise, use
Miracle Point Needles



From
Coast to Coast
The Nation's Toast

★
DECCA
RECORDS

Presenting

The Latin-American Rhythm

of
JOSÉ
MORAND

AND HIS ORCHESTRA
ON DECCA RECORDS EXCLUSIVELY!

TWO HEARTS THAT PASS IN THE NIGHT
LA ROSITA 3827

MARIA ELENA
LA PALOMA 3847

A "POT O' GOLD" for every operator

with
TOMMY TUCKER'S Recording of

DOGHOUSE
POLKA

(Papa's in the Doghouse Now)

OKEH—No. 6203

ROY MUSIC CO., INC.

1610 Broadway
New York City



Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By HAROLD HUMPHREY

News Notes

Ella Fitzgerald will have a singing and acting role in Universal's new Abbott and Costello movie, "Side 'Em, Cowboy," which goes into production the end of this month. Colored girl's band will not be in the film but will have a four-week engagement in a Los Angeles night club while Ella doubles between Hollywood and L. A. . . . Same film company is planning a movie built around the coin machine industry, and the tentative title is "50 Million Nickels Can't Be Wrong." Production will not start until fall, however, because Universal wants to star the Andrews Sisters in it and they will not be available until then. . . . Ina Ray Hutton and her male band have been signed to the Okeh label for a year's work. . . . Harry Hadden's band did two versions of the tune "Aurora" for Decca—one in Spanish, the other in English. . . . Larry Neil is the new vocalist with Joe Reichman's band. He was formerly with Shep Fields.

Eddy Duchin and his band hopped off via the Clipper route Sunday (15) for Rio de Janeiro, where they play an engagement at the Copacabana Casino. Altho not definitely set, Duchin may also take on a few more weeks in Buenos Aires. . . . Tunecmith Irving Berlin has finished his defense bond song for the Treasury Department. "Any Bonds Today?" is the title, and ASCAP has given it an unconditional release so that it can be aired over NBC and CBS. No recordings of the tune have been scheduled yet. . . . Clarence Berg, of the Walker Vending Company, Denver, reports that his phonograph business is way up since he has been loading the machines with recordings of the bands which are playing the two big ballrooms at

Elitch's Gardens and Lakeside Park in Denver.

That's Life

The tune *Maris Elena* popped into the top notch of *The Billboard's* national Record Buying Guide last week, and there's a hard luck story behind it. Six months ago while band leader Lawrence Welk was playing the Aragon Ballroom, Chicago, he was getting a lot of response from the dancers on a certain sweet tune he was using in his books. After much persuasion he induced Columbia to record it, and as soon as other band leaders heard it they all wanted to put it on wax. Welk's recording sold heavily in the Midwest area, but by the time the rest of the country began requesting it in the machines there were several recordings of *Maris Elena* on the market, and the competition overshadowed Welk's discovery of the tune. And now it's Jimmy Dorsey and Wayne King who lead the automatic phonograph field with a tune that owes its start to Welk.

Release Previews

Johnny Long's latest Decca releases are "Take to You" and "Where You Are." . . . Harry James and band have just cut "Lost in Love," "Sinner Kissed an Angel," and "Lament to Love" for Columbia. . . . Charlie Barnet is set to record for Bluebird "When the Sun Comes Out," "Be Fair," "Wasn't It You?" and "I'll Never Let a Date Go By." . . . "Mood Flamenco," "Guaracha," "Pia Pan Fun," and "Mala Noche" have been recorded by Xavier Cugat for Columbia. The first tune is an original with a new type of vocalizing by Miguelite Valdez, Cugat's singer, who employs a technique of singing into the piano strings to get an echo effect. . . . Four King Sisters are doing "It's Yours" for Bluebird.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide:

WILMINGTON, DEL.

Yours, Jimmy Dorsey.

A Latin number which has been on the market for a time but so far has not broken any sales records to the phonograph operators. It may be that there have been too many such tunes recently. At any rate, operators in this city report it is getting a heavy play on Dorsey's

record of it, and the list it among the top current money-makers on their machines.

INDIANAPOLIS:

Goodye Dear, I'll Be Back in a Year.
Morace Heidt.

In this Midwestern town, operators report that the military motif in recordings is catching on. Heidt and his band played a theater engagement here, too, which gave his stock a boost, operators say. Particular record listed in Record Buying Guide "Possibilities" last week and may soon prove to be a national hit.

WINNIPEG, MAN.:

You Are My Sunshine. The Airport Boys.

This hillbilly recording is also appearing as a territorial favorite in several sections of the U. S. There are several other artists who have made the tune on wax, but the Airport Boys' rendition is the true coin hillbilly style, while some of the other bands have dressed and sweetened it up a bit.

DENVER:

These Things I Love. Teddy Powell.

A very pretty ballad which is already getting more than just sectional popularity. So far, tho, the Rocky Mountain city appears to be the first to use the record in any large numbers. The sheet music sales charts show that the tune is climbing steadily, and operators will probably soon find many requests for it.

St. John, N. B.

ST. JOHN, N. B., June 14.—Coney Island Amusement Company, Halifax, N. S., has been specializing in supplying music machines to eating places in the Eastern Provinces.

The 20 per cent dominion war tax on all amusement tickets, including film theaters, has resulted in an increased play of all types of automatic games and music machines. Pinball receipts have climbed in Halifax, particularly where there is more floating population than anywhere in Eastern Canada. Since the introduction of the amusement tax business at theaters has suffered from 10 to 30 per cent, but the coin machine grosses have gone up pro rata.

On his 13th annual promotion of the Amherst, N. S., motor show, F. J. Elliott, of Amherst, a veteran coinman, was jinxed as one might expect. For the first time the show had to be postponed due to heavy rain.

Jap Blake, of Woodstock, N. B., recently promoted a three-day bowling tournament for the team championship of New Brunswick and Eastern Maine. Woodstock is on the U. S. border. Blake captained and bowled in one of the teams representing Woodstock. He covers both sides of the line as a coin machine distributor and operator and also owns bowling alleys in Woodstock.

Top ARTISTS and TUNES
Top RECORD QUALITY

DECCA

Top MONEY MAKERS IN ALL YOUR LOCATIONS

28 COMPLETELY STOCKED BRANCHES TO SERVE YOU. ORDER THESE DECCA RECORDS FROM YOUR NEAREST BRANCH TODAY!

DADDY

Andrews Sisters . . . 3821
Johnny Messner Orchestra . 3816

THE HUT-SUT SONG

The Merry Macs . . . 3810
The Jesters . 3778
Johnny Messner Orchestra . 3817

SLEEPY SERENADE

Woody Herman Orchestra . 3693
Andrews Sisters . . . 3821

GOODBYE, DEAR, I'LL BE BACK IN A YEAR

Dick Robertson Orchestra . 3791

ON THE BOULEVARD

Guy Lombardo Orchestra . 3799

YOU'RE IN THE ARMY NOW

The Jesters . . . 3814

WABASH CANNON BALL

Terry Shand Orchestra . 3783
Bill Carlisle's Boys 5713

I'LL BE BACK IN A YEAR (Little Darlin')

Red Foley . 5937

WEE BABY BLUES

Art Tatum . 8526

DECCA COIN MACHINE SPECIAL
CHICA CHICA by Carmen
BOOM CHIC Miranda . 23210
List Price 75c

and remember—

IT SOUNDS BETTER ON

DECCA

DECCA RECORDS, INC., N. Y.

Canadian Distributors

THE COMPO CO., LTD.
Lachine, Montreal, Quebec

Here's that band again!

DICK JURGENS
AND HIS ORCHESTRA
(Vocal by Harry Cool)



with a new recording
That's Really OKEH
"YOU'RE THE SUNSHINE OF MY HEART"

OKEH LABEL
No. 6209



BAND LEADER ABE LYMAN declares: "What a great arranger means to an orchestra, the great Seeburg Ear-Level tone reproduction means to our recordings. It brings out the best in them. . . ." With him is Nat Cohn (left), Seeburg distributor. (Manufacturer's release.)

ONLY GENUINE
PERMO POINT
NEEDLES SERVE
YOU BEST

Pace Setters

of the
Popularity
Paradeon VICTOR
and
BLUEBIRD
RECORDSAmerica's
"Four-Most"
Hit Tunes

★ DADDY

*Sammy Kaye — 27391
*Joan Merrill — B-11171

★ MARIA ELENA

*Tony Pastor — B-11127
*Abe Lyman — B-11005
Wayne King — 26767
*Dick Todd — B-11156

★ HUT-SUT SONG

*Freddy Martin — B-11147
*King Sisters — B-11154
*Joe Reichman — 27420

★ THE THINGS I LOVE

*Barry Wood — 27369
*Jan Savitt — 27403
*Teddy Powell — B-11113

Be Ready for this One!

GLENN MILLER'S
Newest knock-out

*Don't Cry, Cherie, and
*Sweeter Than the Sweetest
—B-11183

*Vocal refrain

Order RCA Victor Permo Point
Needles from your RCA Victor distributor today. In Canada, RCA
Victor Co., Ltd., Montreal.

Order today from
your VICTOR RECORD
DISTRIBUTOR

Record Buying Guide

TRADE
SERVICE
FEATURE
of
Billboard

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Recordings listed without an explanation are those that have appeared under this heading for one week or more and have thus become such established successes that they require no further explanation.

The Hut-Sut Song. After one of the fastest climbs of any song this season, this hit that started on the West Coast this week debuts among the blue-ribbon phonograph winners. Its catchy rhythms are being purveyed in the machines by HORACE HEIDT*, FREDDY MARTIN*, and the KING SISTERS, with all three disks maintaining about the same pace under the needles.

Amapola. (11th week) JIMMY DORSEY*, SAMMY KAYE*, CONNIE BOWWELL.

Dolores. (7th week) TOMMY DORSEY*, BING CROSBY.

The Band Played On. (7th week) GUY LOMBARDO*.

C'bye Now. (4th week) HORACE HEIDT*, VAUGHN MONROE*, WOODY HERMAN.

My Sister and I. (4th week) JIMMY DORSEY*, KING SISTERS, BENNY GOODMAN*.

Intormazzo. (3d week) GUY LOMBARDO*, BENNY GOODMAN*, WAYNE KING, WOODY HERMAN*.

Maria Elena. (2d week) JIMMY DORSEY*, WAYNE KING*, TONY PASTOR*.

Daddy. (2d week) SAMMY KAYE*.

COMING UP

Recordings listed below are those which operators report are not yet top-notch money-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country.

Aurora. Suddenly hitting a snag this week, this Brazilian ditty wound up not doing too well. It's undoubtedly a temporary lull in its progress toward the top, for it's the sort of number that usually reaches the heights, but right at the moment it's a little stymied. The ANDREWS SISTERS still have the only record here.

Everything Happens to Me. With nine songs, an unusually high number, all going strong along the phono network, there is a pronounced weakness among the tunes that are currently striving for the top. This one is no exception, and like most of those listed below, it's doing not much more than limping along. TOMMY DORSEY* and WOODY HERMAN* have the disks here.

A Little Bit South of North Carolina. Getting better after its start in this section last week, this nevertheless is suffering from the same lackadaisical quality that seems to have hit most of the items in this section this week. GENE KRUPA* and MITCHELL AYRES* are about tied in nickel-droppers' affections.

Green Eyes. Also going along to more or less lukewarm reaction is this JIMMY DORSEY* recording that debuted in this section a week ago. It's not doing badly, but it will have to take on a great deal of added steam before it can give definite indications of hitting the heights.

Let's Get Away From It All. Casualty No. 5 this week is this two-sided TOMMY DORSEY* record. Even when it started a couple of weeks ago it failed to show greatly encouraging signs pointing to future smash hitdom, but at least it exhibited more strength than it is now displaying.

Goodbye, Dear, I'll Be Back in a Year. Mentioned last week as a "Possibility," it's not great surprise to see this one start on its uphill climb. Reports are varied and mixed on it—in the HORACE HEIDT* version—but there are enough of them to herald what may be a really strong number in a few weeks.

The Things I Love. Still another "Possibility" of last week, this song likewise gets under way now with sufficient power at least to raise hopes for a future front-running number. So many promising songs have fallen by the wayside lately, tho, that it's not safe to predict too big things for this one, but at the moment it looks all right. GENE KRUPA* and BARRY WOOD, the latter a vocal disk, are the standard bearers here.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

Friendly Tavern Polka. (8th week) Still good in some spots, but going down generally. HORACE HEIDT*.

I'll Be With You in Apple Blossom Time. (8th week) Beginning to weaken in most locations. ANDREWS SISTERS.

Do I Worry? (7th week) Slipping considerably. INK SPOTS, TOMMY DORSEY*.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phonographs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon reliable information, sheet music, reports from music publishers as to the relative importance of certain songs in their catalogs, as well as on the judgment of The Billboard's music department.

Blue Champagne. This JIMMY DORSEY* recording is beginning to follow in the footsteps of some of the other Dorsey disks that have been very profitable for operators lately. In addition to the usual good Dorsey treatment, this is a song that, once heard, stays with the listener, which customarily spells hitdom.

Yes, Indeed. A swing number from TOMMY DORSEY* that has been attracting some attention along the phonograph network. It's a clever, rhythmic thing that's played and sung to give the maximum enjoyment to anyone dropping in a nickel to hear it.

Paradise Isle. A BING CROSBY ballad that some operators in scattered spots have found to be a promising item. There seems to be more talk about this Crosby recording than there has been about any song he has made in recent weeks.

The Reluctant Dragon. This song comes from the soon-to-be-released Walt Disney movie cartoon feature of the same title, and in the SAMMY KAYE* version it makes excellent phono fodder. It's quite possible that it may be a strong follow-up to Kaye's currently popular *Daddy*.

* Indicates a vocal chorus is included on this recording.

Double-meaning records are purposely omitted from this column.



HORACE HEIDT'S
*Goodbye Dear,
I'll Be Back in
a Year*
36148

AN ALL OUT
NICKEL NABBER ONColumbia
RECORDS

Horace Heidt and his Musical Knights strike up the band with their 1941 model soldiers' farewell, and Ronnie Kemper gives out with a super-duper vocal backed up with Donna Wood's jazz warbling. Join the army of operators who are slapping this bit song on their machines and standing at attention while the nickel pair in flipover, "Walkin' Round in Circles."

GET IN STEP WITH
THESE OTHER
HORACE HEIDT
SURE-FIRE HITS

★ 36188 THE HUT-SUT
SONG
THE WAY YOU
LOOK AT ME

★ 34100 TOY PIANO JUMP
TOY PIANO
MINUET

★ 36028 G'BYE NOW
DO YOU BELIEVE
IN FAIRY TALES?
★ 36006 FRIENDLY TAVERN
POLKA
BROADWAY
CABALLERO

Trade Mark "Columbia"
Reg. U.S. Pat. Off.ORDER FROM YOUR
Columbia
DISTRIBUTOR
TODAY!



WHY LET YOUR PHONOGRAPHS **LOAF?**
PLA-MOR WILL MAKE 'EM **HUSTLE**



PACKARD PLA-MOR LINE OF MUSIC EQUIPMENT

PLA-MOR ADAPTORS for Use in Conjunction with the Following Make and Model Phonographs for Operation with Pla-Mor Remote Control—

Maple	Adaptor for Wurlitzer	Single	16
Walnut	Adaptor for Wurlitzer	Single	24
Beech	Adaptor for Wurlitzer	Twin	12
Ash	Adaptor for Wurlitzer	Comb.	12-16
Elm	Adaptor for Wurlitzer	Twin	16
Paplar	Adaptor for Rackola	Twin	12
Pine	Adaptor for Rackola	Single	20
Willow	Adaptor for Seeburg	Single	20

PLA-MOR ADAPTORS for Operation of Pla-Mor Remote Controls and for Playing Phonograph from Floor—

Chestnut	Adaptor for Hills Single 20 (Empress & Throne)
Cedar	Adaptor for Wurlitzer 500-A
Juniper	Adaptor for Wurlitzer 700-800
Spruce	Adaptor for Seeburg Single 20 with curved front cabinets

PLA-MOR BAR, BOOTH and WALL BOXES can be used with most all makes of adaptors.

Buffer—Pla-Mor Remote Control for Bar, Booth, Wall or Pedestal Installation, Flashing Red Knobs, Red Trim, Beautiful Chrome Finish, and Indirect Lighting.

INDIVIDUAL PLA-MOR SPEAKERS—All Pla-Mor Speakers Have Cabinets Finished in Early American Walnut with Maple Grille Fronts. Beautiful Light Up Effects Add to the Luxurious Appearance.

Violet	Marvel 200 Speaker, Complete
Canary	Marvel 200 Cabinet, Only
Lily	Cathedral 400 Speaker, Complete
Crow	Cathedral 400 Speaker, Cabinet Only
Orchid	Console 600 Wall Speaker, Complete

PLA-MOR STEEL CABINETS—Strongly Made, Handsomely Finished, Stand Up in Service and Protect Phonograph Mechanism.

Emerald	Steel Cabinet for Twin phonograph mechanism
Ruby	Steel Cabinet for Single phonograph mechanism

PLA-MOR POLISHED BAR BRACKETS

July—1 pc. Bar Bracket June—2 pc. Bar Bracket

PLA-MOR CABLE AND WIRE

Roach	30 Wire Cable—Rodent Proof
Squirrel	Shielded Single Conduit Wire

PLA-MOR TITLE SLIPS

Ribbon	Roll Around Title Slips
Lace	Perforated Title Slips (27 each sheet)

● It's easy to make all your phonographs *stop loafing* and *start hustling*. Simply install the proper Pla-Mor adaptors for use in conjunction with the phonographs you now own so they operate from bar, booth or wall with Pla-Mor controls and Pla-Mor speakers.

When you do this you'll have a brand new Pla-Mor music system with plenty of oomph! . . . sparkling with beauty . . . all dressed up with play appeal . . . busy playing music and raking in the nickels.

The many operators who have equipped their phonographs with Pla-Mor remote controls and speakers have proved this by the doubled and tripled earnings they are getting.

PACKARD MANUFACTURING CORP., INDIANAPOLIS, IND.

HOMER E. CAPEHART, President

Select the Packard Pla-Mor adaptors and other Pla-Mor equipment you need for your phonographs. See listing here. The increased earnings will pay the cost of your investment many times over. See your Packard distributor or write us direct.

PACKARD
(PLA-MOR)
 SELECTIVE REMOTE CONTROL

New Highs Hit by '40 Candy Consumption and Production

Per capita consumption
16.9 pounds—production
at 2,250,000,000 pounds

CHICAGO, June 14.—John Doe consumed an average of 16.9 pounds of candy during 1940—a new all-time high—according to figures released by the bureau of Foreign and Domestic Commerce. In 1939 consumption was 15.7 pounds. Production for the year was estimated at 2,250,000,000 pounds valued at \$339,750,000. Manufacturer's average value per pound was 15.1 cents.

Survey was made in co-operation with the National Confectioners' Association and is based on voluntary reports from 273 identical manufacturers of confectionery and competitive chocolate products. Combined sales of these firms account for approximately 70 per cent of the industry's total.

Candy bars accounted for the largest percentage of sales, totaling 35.4 per cent of all candy sold. Bulk candies accounted for 33.6 per cent of the sales, and penny goods, 15.7. Fancy packages totaled only 1.1 per cent.

Vending Machines

While the survey does not disclose what percentage of sales was made thru automatic machines, it is known to be larger than 1939.

Reports of increased installations of coin venders in factories during the past two months indicate vending machines will account for an important percentage of the anticipated increase in candy bar sales this year. With factories working overtime, workers are frequently forced to skip meals and turn to the candy venders they have handy for a needed snack. Personnel experts

report these machines contribute greatly to the efficiency of these men, since candy increases the energy output of the body—especially at the point when fatigue sets in.

No Shortage of Sugar Seen in U. S.

WASHINGTON, June 14.—The Department of Agriculture reports that world supplies of sugar are the greatest on record and that, as a consequence, there is no danger of a shortage in this country.

Reports on stocks and production this season indicate that supplies available in areas which normally furnish exports to the United States amount to about 10,000,000 tons. Consumption needs in this country, however, are expected not to amount to more than 6,900,000 tons.

Possible difficulties are conceded in the transportation of supplies from offshore growing regions, more particularly the Philippines and Hawaii, because of an increasing shortage of ocean shipping facilities. In the event of such a tightness of supplies, surpluses in this country, not now permitted to be sold because of marketing-quota restrictions, could be made available. World supplies of sugar for the current season are put at 42,300,000 tons, the largest on record.

Contrary to conditions at the time of the first World War, when a severe shortage caused sharp price advances, sugar quotations in Western Hemisphere exporting countries have declined to the relatively low level of 75 cents a 100 pounds for the raw commodity at shipping points.

Among factors contributing to the depression in prices is the continued inability of Great Britain, the most important buyer of sugar in the free world market in normal times, to take any sizable tonnage from its usual foreign sources of supply—Cuba and Peru—because of shipping difficulties.

Further, according to the department's survey, Continental Europe, once an important market for the Western Hemisphere's sugar, is continuing its trend toward self-sufficiency in the production of sugar from beets.

Md. Showmen's Club Incorporated

BALTIMORE, Md., June 14.—The Showmen's Club of Maryland, Inc., organized recently by operators of vending machines and managers of movie theaters, has been granted papers of incorporation under the laws of Maryland. It has no capital stock. The incorporators are Robert Marhenke, Edward H. Silver, and Henry D. Mather, all officers of the club.

The club is designed to promote good fellowship and cement the bonds of friendship between operators of coin vending machines and the managers of the theaters with whom they do business.

Club headquarters have been established at 833 Linden Avenue.

At club meetings matters of interest to both the operators and theater managers are discussed. Organization is said to have a membership of 65.

Wrigley Gums In New Packages

CHICAGO, June 14.—Since announcing the discontinuance of aluminum foil as a wrapper for chewing gum, package designers of the William Wrigley Jr. Company have been hard at work designing new wrappers for their products. Wrigley's Doublemint gum already is appearing in a wax paper package.

Wrigley's Juicy Fruit brand will appear in a new wax paper dress when supplies of aluminum foil still on hand are used up.

Change from aluminum foil also has necessitated changes in packaging machinery and plant procedure.



JACK FEINBERG, DuGrenier's New York State representative (left), back from a recent trip, shakes hands with Julius A. Levy, recently appointed the firm's Greater New York representative. (Manufacturer's release.)

Boston

BOSTON, June 14.—Business quieted down a bit the first part of this week but at the end most Hub column reported activity had picked up and collections were hitting new peaks.

Barney and Louise Blatt, of Atlas Coin Machine Company, returned by plane from Chicago, where they attended the Seeburg distributors' meeting. The boys preceded Irv McClelland, Seeburg representative here, who returned Wednesday. All three reported plans were discussed for faster shipments.

Maurice Kushner, newly appointed Rock-Ola distributor, leaves for Chicago next week to visit the factory and make plans for getting equipment to display in his showrooms on Washington Street.

Jerry Colombo, A. M. I. district manager, reports he will hold a showing of A. M. I. machines at a Boston hotel within the next few weeks. Plans are now being made for the showing. Colombo said he expects his equipment shortly as a result of his visit to Chicago and to the plant at Grand Rapids, Mich.

Joe Saliba, Lawrence, Mass., game operator, kept busy between his machines and his real estate business.

Murray Schultz, of Atlantic Distributing Company, back from a visit to New York, reports business continues to boom. Murray said he purchased much new equipment.

Henry Levine, of Pioneer Music Company, Hyannis, Mass., back at work after a brief honeymoon.

James Saruhl, of Simplex Amusement Company, Providence, R. I., in town to purchase equipment. Reports he is enlarging his route.

Bill Donahue, a new game operator in Lynn, Mass., reports business good.

Benny Pasquariello, Atlantic Distributing Company mechanic, back at work after a brief vacation. Benny will be assisted by Norman Scotch, new mechanic hired to take care of the growing service needs of the firm.

L. Caprell, who operates the arcade at Northumbria Park, Auburndale, Mass., has purchased some new games. Spot gets a large percentage of the college crowds, and target guns, pin balls, and skee-ball games are popular. Several poker tables are also in constant use.

Anthony Petheruti, of Providence, R. I., has purchased new scales to enlarge his route.

Mike Bond, local distributor for Buckley Music, out of town for a week on business.

Cigarette men are watching the new cigarette tax measure currently before the State Senate. The bill extending the present emergency tax of 2 cents

per package has been signed by Governor Sulmonstall, and cigarette men are preparing a new list of locations for the tax administrator. Lists must be ready by July 1, when new licenses will be issued.

The Cigarette Merchandisers' Association announced this week that membership had been granted Morris Needle, of the Self-Service Vending Company.

Dave Bond, of Trinmont Coin Machine Company, reports continued arcade demand for gurns. He also announces the franchising of more territory for the Nab Diner, manufactured by Trinmont.

Dave Schultz, of Acme Cigarette Sales Company on Cape Cod, is enlarging his route and purchasing new equipment. Many Acme locations are in spots frequented by the soldiers from Camp Edwards. Dave is a brother of Murray and Leonard Schultz, of the Atlantis Distributing Company, Boston.

Benny Ross, of Vendomatic, says business is picking up and indications are that this will be a banner year.

Duke Levine is changing many of his music locations into remote installations. Collections are greatly increased in those locations where the changeover has already been made, Luke reports.

Joe Dobbs, one of the up and coming game operators in Boston, is busy looking for new locations to add to his fast-growing route.

Oliver LaFrance, of P. LaFrance & Company, New Bedford, came to Boston this week to buy new equipment.

Bert Klapper, of Bay State Automatic Music Company, is enlarging his route and reports collections reaching new highs.

Harry Abelson, Newton, Mass., game and music operator, purchasing new equipment, reports optimistically as to prospects for the season.

Hub Vending Company has opened new offices on Shawmut Avenue. I. Spector and Rudy Bloem, operators of the firm, have been operating games and music the past three years. Most of the firm's locations are north of Boston. Boys are concentrating now on removing most of their music locations. Arthur Hamilton and Paul (Zipper) Blackman take care of the service.

Joe Vianna, of Modern Music Company, Woonsocket, R. I., in town to purchase more equipment.

Nick Papolos made the long trek down from Waterville, Me., to purchase more equipment for his rapidly growing games and music routes.

David Cotton, Lawrence, Mass., game operator, reports that his son has joined him in the business. This makes another father-and-son combination in local coin machine circles.

Bill Wells, of Apex Coin Machine Company, out of town on a buying trip.

Phil Perriner and Sid Wolbarsht, of New England Exhibit Company, report that new equipment has been purchased for their new Wollaston Beach arcade. Spot is being painted and will be ready to open in a few days.

Baltimore

BALTIMORE, Md., June 14.—"Considerable interest is being evidenced here in Mutoscope's Ace Bomber," reports Irvia Blumenfeld, head of General Vending. "Mutoscope's Drive Mobile continues to move fast, and Scientific's Batting Practice is steadily growing in popularity," he says.

Demand for Wurltizers here is hard to keep up with, states David Margolin, head of Penn Coin-go-Matic. "Our sales volume, to date," Margolin said, "represents an increase of 80 per cent over the corresponding period of last year."

ATTENTION, OPERATORS!

A better quality coated chewing gum. Always fresh. $\frac{3}{8}$ " and $\frac{3}{4}$ " Ball Gum also Pellet Gum. Write for samples and prices.

U. G. GRANDBOIS CO., Kalamazoo, Mich.

Northwestern
MODEL 40
THE WORLD'S
FINEST VENDOR

\$5.30
In Lots of 100
Less Than 25
\$5.80 Each

Time Payments—12
months to pay.
Liberal trade-ins.

Send for literature of
complete line.
Immediate delivery
on all models.

VICTOR
DISTRIBUTOR

SAMPLES
ESQUIRE . . . \$ 7.50
TOPPER 6.95
ESQUIRE PRE-
MIUM VENDER 12.50
ROLL-A-DAY . . 12.50

Immediate Delivery—Liberal Trade-In.

A. B. T.
DISTRIBUTOR

BIG GAME . . . \$34.50
MODEL F 34.50
CHALLENGER . . 29.50
CASINO 40.00

Immediate Delivery—Liberal Trade-In.
1/3 Deposit Required With Order.
Send for Literature of Complete Line.
2014 Market Street
PHILADELPHIA, PA.

FOR SALE
USED CIGARETTE
MACHINES
U-NEED-A-PAK
and
NATIONALS

VENDS AT 15¢ and 20¢
ALSO KING SIZE

WASHINGTON
CIGARETTE SERVICE
Rear 120 12th St., N. E.,
Washington, D. C.
Phone: NATIONAL 2211

6 Big Reasons why The Billboard

Music Coverage EVERY WEEK
Is Tops for Orchestra Leaders,
Singers, Retailers of Music, and
Music Machine Operators.



1 MUSIC POPULARITY CHART

- Best Selling Retail Records**
Listing of 10 best selling retail records both nationally and territorially as reported weekly by the nation's leading retail record stores.
- Sheet Music Best Sellers**
Listing of top 15 sheet music leaders, including both national and regional leaders, as reported weekly by nation's outstanding sheet music dealers.
- Songs With Most Radio Plays**
Complete listing of all the songs that have received 10 or more plays over the networks and independent New York stations.
- Leading Music Machine Records**
Listing of recordings currently "Going Strong" and "Coming Up" on the 400,000 automatic phonographs throughout the country as reported by at least four of the leading operators in the 30 leading operating centers.

2 COMPLETE NEWS COVERAGE

Every week what's new in the music world interpreted in terms of its effect on the band business. Complete coverage of union, publisher, performing rights societies, band management, and booking activities.

3 GROSSES

Each week latest ballroom and theater grosses together with attendance figures and comparisons with other bands at the same spots.

4 SERVICE FEATURES

- Orchestra Routes**
Up-to-the-minute routes of approximately 500 bands listed weekly.
- Bands on Tour**
Listing of advance bookings of orchestras as soon as they are available.
- Selling the Band**
Weekly review of outstanding exploitation, promotion, and showmanship ideas being used by foremost bands.

5 COMPLETE REVIEW COVERAGE

- On the Stand**
Authoritative reviews of bands on location in hotels, night clubs, ballrooms, theaters throughout the land.
- On the Air**
Reviews of programs broadcast by bands on dance remotes.
- On the Records**
Detailed reviews of latest releases stressing the commercial value of records to record retailers and coin phonograph operators.

6 WEEKLY COLUMNS

- Orchestra Notes**
- Talent and Tunes on Music Machines**
- Music Items**

RECORD ARTIST



Bing Crosby

The Billboard "Music Popularity Chart" feature on tunes is of great value in ascertaining public acceptance of songs, new trends, etc.

RETAILER



Lottie Cozart
Wurlitzer Music Stores

The Billboard "Music Popularity Chart" is a swell idea. Grand help to me in keeping my stock complete on the fastest selling numbers.

OPERATOR



Harry Cohen
Ohio Specialty Co.

We depend upon The Billboard "Record Buying Guide" and "Music Popularity Chart" to supply us with information on popular tunes that helps us get the maximum return on our investment in Music Machines.



Non-Defense Uses Of Steel Defined By OPACS Head

WASHINGTON, June 14.—Leon Henderson, administrator of the Office of Price Administration and Civilian Supply, announced last Saturday (7) six broad factors on which allocation of steel to non-defense industries will be based.

Pointing out that after military defense requirements for steel are satisfied, it is necessary to provide for the equitable allocation of pig iron, ferroalloys, steel ingots and casting, and all carbon and alloy steel products, among competing civilian demands, Henderson said that a preliminary program for allocation has been formulated.

In the same connection, the head of the OPACS said that the current demand for steel products for both military and civilian use is greater than production facilities and that deliveries are being delayed and orders rejected.

The allocation order promulgated under authority of executive order No. 8734, Section 2 (a) and the policies will serve as a guide to the director of priorities. The following factors, among other relevant factors, are to be taken into consideration in making such allocations:

"1. The need to provide adequately for civilian uses essential to the public welfare.

"2. The degree of hardships upon labor or business resulting from the failure to



HENRY'S GRILLE, RIVERSIDE, CALIF., is one of the busiest refreshment spots on the West Coast—a gathering place for army and navy men. Recently this location installed a new Victory Model Wurlitzer phonograph. Owner Henry Meyers says: "I am well pleased, for since it has been installed I have done considerably more business." (Manufacturer's release.)

obtain deliveries when scheduled or from the rejection of orders.

"3. The past rates of consumption of the products by users thereof.

"4. The objective of achieving an equitable division of supplies of the products among all users.

"5. The availability of substitutes for the particular uses for which the products are sought.

"6. The policy of the administrator to refuse allocation to any person who, in the conduct of his business, discriminates against defense orders.

"The terms used in this order, except as otherwise indicated, shall be defined as they are defined in the General Steel Preference Order," Henderson said.

Public To Spend More For Fun as Shortages In Consumer Goods Loom

CHICAGO, June 14.—Fact that consumers have been unable to buy quantities of certain merchandise freely has resulted in a diversion of their funds into more services, amusements, and savings, according to reports delivered at the mid-year convention of the National Retail Dry Goods Association held here last week.

Coin machines, theaters, amusement parks, and other entertainment media would supposedly gain now that people who are earning more and are unable to secure everything desired in the way of consumer goods will be spending more on amusements.

In discussing possible effect of the defense program on retail business, it was stressed that the difficulty centers

around filling the gaps in retail stocks which the defense program may create. These gaps are likely to be most apparent in consumer durable goods. There was considerable confidence at the convention that this difficulty could be surmounted successfully in three ways:

1. Full retailer and manufacturer cooperation in the development of substitute materials to replace the scarce metals and other materials demanded by the defense program.

2. Creative merchandising and production which can envision the opportunity now opening up for the development of new types of merchandise.

3. The shaping of advertising and other promotional plans to guide consumer buying into channels where the competition of the greatly increased consumer purchasing power for a reduced amount of consumer goods would produce stabilizing and not disastrous results on the price structure.

Relies on Producers One well-known general merchandise

Eddie Lane Takes Vows

NEW YORK, June 14.—Eddie Lane, copywriter at Byrde, Richard, & Pound, and writer of popular songs, took the plunge Saturday night, June 14. The young lady involved is Frances Borzani, of Newark, N. J. Ceremony took place in Newark, N. J., and Bert Lane, of Seaboard Sales, Eddie's brother, acted as best man.

Increased Business Shown by Higher Dividend Earnings

NEW YORK, June 14.—Dividends declared in May by 1,156 corporations amounted to \$521,381,031, including a total of \$4,911,701 by 65 banks and insurance companies. Aggregate distributions authorized last month were the largest for a May since 1937, when \$524,198,349 was voted by 993 companies, of which \$3,115,920 represented disbursements by 42 banks and insurance institutions. Last month's declarations compared with \$308,384,003 authorized by 873 concerns, including \$9,185,593 for 131 banking and insurance firms, in the preceding month, and with \$484,709,989 by 1,064 companies in May, 1940, when \$4,725,920 was for 66 banks and insurance institutions.

In the last five months a total of \$1,623,514,308 in dividends has been declared, against \$1,496,732,544 in 1940, \$1,296,893,515 in 1939, \$1,329,730,047 in 1938, and \$1,868,038,005 in 1937 for the corresponding periods.

manager gave a rather typical summary when he said:

"The astonishing ability of manufacturers to produce new things will be a compensating factor in inevitable shortages. I predict that ways and means will be found to supply the needs of our customers. We should be open to buy and avoid gambling in merchandise."

On the score of prices, the board of directors of the association gave the general direction of retail thought in its announcement of a program "going the limit" to check a runaway price increase. It was noteworthy that, in addition to recommending to retailers the close checking and reporting of unjustified increases, the board warned against heavy forward ordering and suggested that lower instead of higher mark-up or profit margins be taken if increased sales volume permits.

BETTER BUY NOW!

DAVAL'S AMERICAN EAGLE

BELL-FRUIT OF DEFENSE REEL SYMBOLS

FEATURING FREE PLAY MYSTERY AWARD
TOKEN PAY-OUT, 2 FULL YARDS UN-CONDITIONAL MECHANISM GUARANTEED.
Sample \$34.50.
Ball Gun Model only \$2 extra.



MARVEL
CIGARETTE REEL SYMBOLS

AMERICA'S GREATEST TOKEN PAY-OUT COUNTER GAME, STEADY PROVEN PROFITS FOR YEARS AND YEARS.
Sample \$34.50.
Ball Gun Model only \$2 extra.



ATLAS NOVELTY CO.
2200 N. Western Av.
Chicago, Ill.

2219 Fifth Ave., Pittsburgh, Pa.

ATLAS AUTOMATIC MUSIC CO.
3939 Grand River, Detroit, Mich.

WANTED AT ONCE ROTARIES

Want 25¢ State price.
Will buy for cash. Serial Number must be above 3,000. Should be to A-1 condition.
BOX 131, FRAMINGHAM, MASS.

FOR QUICK SALE

Two Bookish Telephone Unit with ten Bookish Books. Ready for use with or without switchboard. Will accept best offer.

TELE-MUSIC COMPANY

40 Boston Street Cambridge, Mass.



VIC STURKEN, manager of Penny Arcade at Washington Park, Michigan City, Ind., gets "an answer from beyond" from Exhibit's new arcade machine, Ramases. Note Sturken's beard, an adornment in togar for the Golden Anniversary of the Gay '90s Celebration to be held in Michigan City June 20-22. (Manufacturer's release.)

HERE'S WHAT WE KEEP TELLING THEM ALL AT OUR TWO OFFICES—WE KNOW THAT Western's New



IS THE GAME YOU NEED FOR THE PROFITS YOU WANT!

B. D. LAZAR COMPANY

602 SPRING GARDEN ST.
1635 FIFTH AVE.

PHILADELPHIA, PA.
PITTSBURGH, PA.

MACHINE CLOSE-OUTS

ARCADE EQUIPMENT (USED)

Bally Rapid Fire	\$58.50
Kenney Air Raider	88.50
Keeney Jail Bird	54.50
Golden Bird	42.50
Auto-Aircraft (Light Brown)	49.50
Auto-Aircraft (Black)	39.50
Big Fish	12.50
Night Bomber	109.50

ARCADE EQUIPMENT (NEW)

BATTING PRACTICE	
TEXAS LEAGUE	
VIEW-A-SCOPE	
PIKE'S PEAK	
FRIVE MOBILE	
ACE BOMBER	

All the Above Used Machines Are Thoroughly Reconditioned and Ready To Operate.
ROBINSON SALES COMPANY

DETROIT, MICHIGAN

3100 GRAND RIVER
Temple 2-5424

PHILLY ARCADE BOOM

Clicking Big With Defense Workers Working Odd Hours; Resort Installations Heavy

PHILADELPHIA, June 14.—During the past two months amusement arcades have mushroomed here. Biggest factor in creating the demand for this type of operation is that industry is booming because of national defense orders.

Philadelphia has received a billion and a half dollars in defense contracts, a sum equal to the total amount of money spent here for all purposes last year. The Navy Yard, independent shipyards, quartermaster depots, shops, and factories are on 24-hour schedules. As a result, the vast majority of the working public is on off-schedule working hours, making it virtually impossible for them to follow regular patterns for entertainment.

The motion picture theaters were first to realize this. Many theaters, consequently, scheduled early-morning matinees and midnight shows for the convenience of the defense workers. Three center-city movie houses operate 24 hours daily.

Operators here were fast to realize that the workers were in need of amusement facilities to fit their odd working schedules. Result is that penny arcades have met with instantaneous response from the workers, since they provide good, clean fun that doesn't cost much.

Boom at Navy Yard

In the vicinity of the Philadelphia Navy Yard, operators have grabbed up every available lot for construction of arcades, with the result that the formerly deserted highway now has all the appearances of a midway. Late this month a shooting gallery will invade the heart of the city's theatrical district. J. Gilbert Noon has leased the property at 1516 Market Street to make it the 11th unit in a chain of shooting galleries.

Oscar Spiegel, who operates several arcades in the city with Max Dorman, is the latest to locate in the Navy Yard sector. Crowding his arcade with penny machines, a large sign in front of the arcade invites with "All This Fun Can Be Yours for a Penny." Bill Rodstein early this month opened an arcade on Broad Street in the North Philadelphia section. I. Pokras, father-in-law of Al Rodstein, head of the Arco Sales Company, is seeking a suitable arcade spot. Also seeking a site is Harry Rubin, who has a successful arcade in operation in the Benjamin Franklin Hotel. Jim Flannery is also seeking a site on the New Jersey side.

Arcade Boom at Resorts

For similar reasons this summer op-

erators are seeking suitable locations at the many near-by seashore resorts and amusement parks. Martin Mitnick, president of the local pinball operators' association and one of the first arcade operators in this territory, is back again with an arcade in Ocean City, Md. Max Brown has leased a pier location in Cape May, N. J., for a shooting gallery. In Atlantic City Al Roth and Harry Mendelson are opening an arcade, as is Irv Fishberg. E. Friedberg, seashore hotel proprietor, has entered the arcade business.

Sam Lerner has not only opened a larger Stanley Arcade on the Boardwalk in Wildwood, N. J., but with his pressman business bigger than ever has already leased additional space for the 1942 season. Ralph Franks is another opening a spot in Wildwood. Andy Foster has opened the arcade in Willow Grove Amusement Park, Willow Grove, Pa.

Proximity of military encampments also finds operators turning to those territories, with Meyer Frank opening an arcade near Fort Dix, N. J., and Harry Levin and Harry Schait opening an amusement machine center near Indian-town Gap, Pa.

Silent Sales To Show New Machines

MINNEAPOLIS, June 14 (Distributor's release).—Premier showing of A. I. C. Singing Towers is scheduled to start Monday, June 16, at Silent Sales Company here, it was announced by William (Sphinx) Cohen, head of Silent Sales.

A program designed to entertain hundreds of operators is being arranged, Cohen said, with special refreshment days set for Wednesday and Thursday (18-19).

Coming to Minneapolis for the showing is O. L. Hanson, district manager of A. I. C., of Chicago. It is expected that Jack Keeney also will be present for several days.

In addition, Cohen will have his entire staff on hand. Included are Ben Friedman, David Ziskin, Al Meirovitz, Milo Hansen. Also to be shown will be A. I. C.'s complete line of controlled remote-control accessories, Cohen said.

Thru co-operation with Jack Keeney, Silent Sales also will show during the week the new Sky-Raid and Contact pinball games in both free play and payout units. Pace's Twin Reels in double nickel, nickel-dime, and nickel-quarter combinations will also be shown.

Allied Offers Big Game Stock

CHICAGO, June 14 (Distributor's release).—"Operators have complimented Allied service during the past months," declares Sam Kleinman, of Allied Novelty Company. "Now we are being complimented for providing a warehouse full of good reconditioned games."

"The comments from our customers show that conscientious care in rendering service, as well as preparedness for future needs are what operators appreciate. Since beginning in business service has been the motto at Allied. This has resulted in increasing numbers of customers."

Natchez, Miss.

NATCHEZ, Miss., June 14.—Mrs. Sam McCabe, wife of the co-owner of the Seramc Novelty Company, is still holding down his job as announcer for the local ball games of the Natchez Pilgrims in the Evangeline League. Sam calls the games well, and at the seventh inning stretches he plugs his records.

Conner Burns will leave for Camp Shelby, Miss., June 14 for a year of military training. He has turned over his machines to his father, R. E. Burns Sr.

Sam McCabe and Sam Serio have returned from a fishing outing on Lake St. John near Ferriday, La.

Bill Eidt is enjoying the fishing season. He recently purchased a number of new machines.

New locations are opening in this section of Southwest Mississippi and

Fire Cause of Nickel Shower

BOSTON, June 14.—Police were posted near Franklin Field in the Dorchester section of Boston this week to warn anybody finding money in the street that it belongs to Interstate Automatic Candy Corporation.

Phil Garber, truck driver for Interstate, reported he was driving one of the firm's armored trucks back to the office with the day's collections when he noticed the truck was on fire.

Police and firemen were summoned and someone opened the rear door of the truck. The coin bags, apparently loosened as a result of continuous banging, pitched forward and \$150 in nickels and dimes rolled out into the street.

An undetermined amount was found and returned to Garber.

Trend Toward More Beer, Less Hard Liquor Consumption

NEW YORK, June 14.—America appears to be drinking more beer and less hard liquor this year, according to reports of the American Business Men's Research Foundation based on government records.

The nation's liquor and beer bill last year was \$2,284,898,295, an increase of \$33,411,277 over 1939. Per capita consumption of alcoholic beverages was estimated at 13.73 gallons at a per capita cost of \$24.93.

Beer sales dropped 31,320,751 gallons. Hard liquor consumption gained 6,342,000 gallons and wine consumption 13,000,000 gallons, making the total consumption of all alcoholic beverages 1,812,351,161 gallons.

In the first 60 days of 1941 beer sales increased 6,789,000 gallons over the corresponding period last year, and wine sales gained 860,000 gallons, but hard liquor consumption averaged a daily drop of more than 24,000 gallons.

Northeast Louisiana despite the usual expected summer slump in business.

Sam McCabe, popular co-owner of Seramc Novelty Company, is still holding down his job as announcer for the local ball games of the Natchez Pilgrims in the Evangeline League. Sam calls the games well, and at the seventh inning stretches he plugs his records.

Theodore L. Bauer, attorney for several local operators, left June 5 for Camp Shelby, Miss., for a year of military training.



DEWITT (DOC) EATON, Eastern regional director for Buckley Music System, Inc., reports that Buckley Music System sales have jumped through the Eastern States. (Manufacturer's release.)

ATLAS: Big Selections! Genuine Values!

<p>FREE PLAYS \$19.50 Each</p> <p>Headliner Fifth Inning Charm Chevron C. O. D. Double Feature Pick 'Em Scop Scoutin Tumach Variety 4-5-6 Bustaro Chief Comak Flash Golden Gate Sky Rocket Zip Bang Tons Kern-Ball Big Six Cowboy Red Hat Supper Six Thriller Un & Up A. I. Baba Davy Jones Brawl (Stoner) Clippie</p>	<p>PHONOGRAPHS</p> <p>SEEBURG'S Model O (12 Records) ... \$34.50 Commander ... 24.50 Moytar, 1939 ... 44.50 Plus, 1939 ... 134.50 Royale ... 82.50 Road ... 44.50</p> <p>WURLITZER'S 24 ... \$95.50 66, 1937 ... 49.50 57, 1938 ... 49.50 61, 1939 ... 79.50 608, Keyboard ... 129.50 600A ... 134.50 616 ... 54.50</p> <p>ROCKOLLA'S Monarch ... \$84.50 Windsor ... 79.50 Count Med. ... 44.50 '39 De Luxe ... 139.50 Rhino King ... 44.50 16 Rev. ... 44.50</p> <p>MILL'S Dancemaster, \$19.50 De-Ro-Mi ... 24.50</p>	<p>CONSOLES</p> <p>'35 Truck Time ... \$87.50 '39 Loochamp ... 44.50 Pony Rider ... 44.50 Black Box ... 69.50 Tanoron ... 32.50 Kentucky Club Keeney's Skill ... 89.50 Super King ... 59.50 23c Bowling Truck Oddie '39 ... 169.50 Track Oddie '40 ... 169.50</p>	<p>BELLS</p> <p>5c Vest Pockets Green ... \$29.50 Blue & Gold ... 32.50 Blue & Gold ... 35.00 5c Blue Front Gold and ... 39.50 5c Extraordinary ... 34.50 5c Futurity ... 34.50 5c Future Play ... 34.50 10c Blue Front D. A. ... 34.50 10c Extraordinary ... 34.50 10c Major Bell Like New ... 59.50 WATLING'S 10c Roll-a-Top ... \$29.50 25c Roll-a-Top ... 29.50 PAGE'S 5c Chief ... \$29.50 10c Comet ... 27.00 JENNINGS 5c Chief ... \$37.50 5c 4 Star Chief ... 32.50</p>
---	---	--	--

CLOSEOUT!
BRAND NEW
WESTERN'S
BIG PRIZE
6 Coin Multiple
Free Play
\$104.50

Trade in values are high! Send us a list of what you have and we'll give you the best quotations.

WRITE TODAY FOR COMPLETE PRICE LIST

Terms: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.
ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURGH

FREE PLAY GAMES

<p>1 Play Ball ... \$65.00 1 Do St. Ill ... 69.00 1 Billy Dark Horse, Key Model ... 88.00 2 Zorbie ... 37.50 1 Blower ... 44.50 2 Broadcap ... 39.50 1 Soccer Up ... 49.50 1 Six Cup ... 42.50 1 All American ... 40.00 1 Reporter ... 37.50 1 Paradise ... 39.00 1 Powerhouse ... 20.00 1 Dixie ... 22.50 1 Stars ... 47.50 3 Stars ... 27.50 1 Pinet ... 35.00 1 Gold Stars ... 30.00 1 Baker's Defense ... 35.00</p>	<p>1 Shine On Deck ... \$22.50 1 Fantasy Jackpot ... 18.00 2 Flippers ... 44.50 1 Landlide ... 17.50 1 Rotation ... 17.50 2 Baby ... 15.00 1 Three Score ... 15.00 1 Gold Medal Payoff ... 25.00 1 Gold Cup, F.P. ... 25.00 1 Model ... 25.00 2 Fantasy Jackpots ... 12.50 3 Mr. Chips ... 12.50 1 Ray ... 12.50 2 Nipper ... 12.50 1 Pyramid ... 15.00 4-Piece ... 7.50 2 Fifth Inning ... 7.50 1 Gold Medal ... 7.50 1 Roller Derby ... 12.50</p>	<p>3 Topper ... \$16.00 4 1-2-3, 1950 ... 25.00 1 Charm ... 16.00 2 Red Cap ... 16.00 2 Big Six ... 7.50 4 Superchargers ... 7.50 2 Lucky ... 12.50 1 Big Teen ... 12.50 3 Big Show ... 12.50 2 Prize Spot ... 12.50 1 Triple Play ... 9.00 1 Score Card ... 12.50 1 C. O. D. ... 10.00 2 Sports ... 10.00 1 Jolly ... 17.50 1 Strat-Liner ... 45.00 1 Silver States ... 50.00 1 Uno ... 50.00 1 Paradise ... 37.50 New Darts, 16 & 5/16 ... 7.75</p>
---	---	---

Write for Complete List of New and Used Arcade Equipment, 1/3 Deposit, Balance C. O. D., 419 MARKET STREET, PHILADELPHIA, PA.

K. C. NOVELTY CO.

UP!

**IN THE ADVERTISING
LINEAGE THAT COUNTS
MOST**

DURING the last three months the advertisers that use The Billboard **EXCLUSIVELY** have increased their Billboard advertising appropriations. That is proof The Billboard is doing a more complete selling job for its advertisers than ever before.

**NOW MORE THAN EVER
THE BILLBOARD SELLS**

In Spite of the Rise in Prices, we are **CLEANING HOUSE!!**

TAKE ADVANTAGE OF THESE VALUES!

RECONDITIONED PHONOGRAPHS	
Wurlitzer Mod. 500R, S.P. Keyed	\$185.50
Wurlitzer Mod. 500, Keyboard	159.50
Wurlitzer Mod. 600, Packard Selector	134.50
Wurlitzer Mod. 600A, Slipproof	131.50
Wurlitzer Mod. 600	119.50
Wurlitzer Mod. 24A, Slipproof	\$ 37.50
Wurlitzer Mod. 24	50.50
Rockola 1940 DE LUXE	189.50
Millie 1940 EMPRESS	169.50

Model 600 Wurlitzer
With 9 Keency Wall Boxes
Complete—Special **\$197.50**

FIVE-BALL FREE PLAY GAMES	
Track Record (One Ball Free Play & Coin Mult.)	\$59.50
Gold Star	44.50
First	
Three Score	
Lucky Strike (Console Cab.)	
Sarky	
Big Show	
Big Town	
Radio Spot	
Duke Ranch	
On Deck Shuffle	
Super Sit	\$17.50
Roxy	17.50
Score a Line	
Mr. Chips	
Lucky Strike (Table Model)	
Short Stop	
Triumph	
Scoop	
Fantasy	
Radio Derby	
Red Hot	
C. O. D.	
Super Changer	
Lite a Card	
Double Feature	
Gleason	
Paramount	
Dandy	

Each \$29.50

Each \$39.50

Each \$15.00

Each \$27.50

Each \$87.50

Each \$42.50

Each \$32.50

Each \$27.50

Each \$15.00

Each \$27.50

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

Each \$15.00

WRITE FOR PRICES ON THE FOLLOWING:
Matscoco's ACE BOMBER
Matscoco's DRIVE MOBILE
One-Third Deposit With Order—Balance C. O. D. All Orders Under \$25.00 Cash in Full.

ACME NOVELTY CO.

1124 HENNEPIN MINNEAPOLIS, MINN.
EXCLUSIVE FACTORY DISTRIBUTORS FOR WURLITZER IN THE NORTHWEST

Minneapolis Show Of AIC Equipment

MINNEAPOLIS, June 14 (Manufacturer's release).—O. L. Hanson, district manager for the Automatic Instrument Company in the Northwest, has announced that a showing of products manufactured by his firm will be shown by William (Bill) Cohen, of the Silent Sales Company, Minneapolis, June 18 and 19.

"The complete line of Singing Tower phonographs, Automatic Hostess, wall speakers, Tower speakers, wall boxes, bar boxes, and basement utility units will be at the showing," declared Hanson. "Bill Cohen," he continued, "was recently appointed distributor for the Automatic Instrument Company and this will be the first time that he will have displayed our products. From personal contact with him I know that he is enthusiastic about our equipment and is anticipating a record demand from operators after they have viewed our offerings at this showing."

Genco Says Demand Big on Capt. Kidd

CHICAGO, June 14.—Genco Manufacturing Company executives report the heaviest reception of the year on Captain Kidd, new Genco release.

"Operators from Coast to Coast are clamoring for more deliveries on the game because the great lasting power of the game makes switching on lo-

Resolutions

SEATTLE, Wash., June 14.—The American Federation of Musicians heard a half dozen resolutions seeking to control the use of records at the close of the convention. These were referred to the executive board for decisive action. One proposal was to license music box operators.

Joe Weber, honorary president of the AFM, strongly opposed most of the resolutions, saying that the federation could not halt mechanical progress. He said that every American has a direct interest in the music business and that the people will decide what they want.

ditions far less necessary," said Dave Genoburg, Genco official.

"Unusually thrilling in its action, the game boasts a brand-new feature—the magic '1-2' bumper, declared to be one of the most exciting and irresistible come-ons in many moons. Captain Kidd is probably the greatest game we have ever built. Its immediate acceptance by players the country over is reflected in the tremendous rush of orders we have been getting from our distributors."

Bert Lane, Genco factory representative in the Eastern States, had the following to say regarding the games. "If there ever was a hit game, Captain Kidd is it. Seaboard Sales is being besieged with demands for the game from jobbers and operators who just won't be denied immediate delivery. We've already set a new sales record for our firm on Captain Kidd, and the action has really just started."



ATLAS NOVELTY COMPANY EMPLOYEES, friends, and officials picnicked recently in North Chicago. The big crowd enjoyed a full day of activity. (Distributor's release.)

ESQUIRE PREMIUM VENDOR

1941'S OUTSTANDING SUCCESS
Sample Premiums
Actually Displayed in
Vendor!
BALL GUM CONCEALED
ELIMINATES CHEATING



U. S. PATENT APPLIED FOR—BEWARE OF INFRINGEMENT!
Complete Unit Consists of the Following:
1 ESQUIRE PREMIUM VENDOR—STANDARD POWDER BLUE FINISH
1 DISPLAY INSERT IN MACHINE
1 DOZEN SMALL 2 BLADE KNIVES
1 DOZEN LARGE SINGLE BLADE KNIVES
MACHINE FILLED WITH 1100 BALLS OF GUM, INCLUDING 20 STRIPED BALLS READY TO SET ON LOCATION.

ENTIRE DEAL
FOR ONLY

\$12.50

MACHINE TAKES IN \$11.00—PAY LOCATION 25%, OR \$2.75—YOUR NET RETURN \$8.25. You may substitute the one dozen small knives for one dozen Fountain Pens. Vendor may be had in red porcelain finish with chrome top and base for only 50 cents additional. By removing insert, this machine may be immediately converted to a bulk merchandise Vendor for Candies, Nuts, etc. DON'T BE MISLED BY CHEAP IMITATIONS AND INFERIOR MERCHANDISE! BE FIRST IN YOUR TERRITORY WITH THIS PROVEN MONEY MAKER.
Terms: 1/2 Cash With Order, Balance C. O. D. Full amount with order saves you C. O. D. costs.

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

"Plenty Films for Soundies"—Mills

CHICAGO, June 14 (Manufacturer's release).—Fred Mills, president of Mills Novelty Company, states that "the steady weekly arrival of new reels for the Panoram Soundie machine is providing plenty of variety and change for patrons of locations having Panoram machines.

"There is no dearth of reels or subjects, and operators are beginning to find their film libraries rapidly expanding."

ON THE RECORDS

(Continued from page 70)

JAN GARBER (Okeh 6213)

Glory Be to Love—FT. VC. There's a Little Spark of Love Still Burning—FT. VC.

Even solid treatment would have a hard job overcoming the weaknesses of these two numbers, and Garber's Lombardesque treatment is hardly solid. There is nothing about either side to occasion a second hearing, or even to hold a listener's interest thru more than a third of the way up each side. First number is bouncy, the second slower, with Fritz Heilbron singing two exceedingly poor choruses.

Those nickel-droppers who like Garber will find their favorite in a familiar mood here, and as such will gladly press the right button on the machines for either side. But in a general sense, there will be nothing doing here.

TINY HILL (Okeh 6212)

Noah's Wife—FT. VC. Moonlight on Melody Hill—FT. VC.

The Hill band is very much on the corny side, as even its most ardent admirers will admit, but the outpourings dispensed in that vein, such as on the A side here, are light and amusingly done, with no attempt made at anything other than commercial hoke. Tempo, scoring, and playing are in that style, and Tiny's vocalizing doesn't deviate from the well-established path. The number is essentially a novelty ditty, and fairly listenable in itself; the spirit of Hill and his bandmen makes it even more so, rather than the actual quality of their work. Plattermate is a slow ballad, sung by Bobby Freeman, the whole done in a mediocre style.

Hill enjoys a fair enough amount of machine popularity thru the Midwest, and side A here is the sort of thing that has established it for him. That being the case, there should be no reason why locations that have always done well with this disk shouldn't do equally well with this latest disk. For country-wide consumption, however, it's a different story.

DANNY KAYE (Columbia 36163)

It's Never Too Late to Mendelsohn—V. One Life to Live—V.

Kaye, whose work in the Gertrude Lawrence hit, *Lady in the Dark*, has set him up as one of the clinic finds of recent seasons, here waxes still another pair of tunes from that show, making his third record to contain the Ira Gershwin-Kurt Weill score. Unfortunately, it doesn't get over here any better than it did on the previous releases, since the full, heavy choral ensembles, and the smart, special lyrics (particularly on the A side) are lost on a one-

dimensional disk. From a seat on the aisle these numbers are excellent, but something happens to them in their transition to wax, and even Kaye's personality loses the struggle to make anything of them but a jumble of words and notes. Side B is better, because it's a simpler, more straightforward number, but the dialog and recitative of the first side, added to the many-voiced choral group, are at times unintelligible and all the time uninteresting.

Nothing about this disk could possibly interest coin phone operators, except in those rare locations, if any, where patronage consists of the sort of people who first made their acquaintance with these numbers at the show from whence they came.

DINAH SHORE (Bluebird B-11164)

Where You Are—V. Mocking Bird Lane—V.

Miss Shore's fine talent is capably displayed on a pair of sides that are the best she has had since her memorable *Yes, My Darling Daughter*. Particularly on the B side, a clever rearrangement of *Listen to the Mocking Bird*, with special lyrics and music by Vlek Knight and Edgar Patchild, is Dinah highly listenable, singing first out-of-tempo, and then in a medium swing tempo. Slow, compelling rhythm, highlighting the singer's lush, velvety tones, features the A side, with Paul Wetstein supplying some superb instrumental backing. "Mocking Bird" is a good follow-up to Miss Shore's "Darling Daughter," as far as the machines are concerned. Tune is a familiar one, and the treatment here is different and amusing. Of these two sides, this is definitely the one far operators to take a chance on.

ARTIE SHAW (Victor 27432)

What Is There to Say?—FT. Prelude in C Major—FT.

Shaw has made some fine things since he started on the Victor label months ago, and here again he turns out a superior wax job. The Vernon Duke oldie on the A side makes ideal fodder for Artie's imaginative treatment, and he blends brass, reeds, and strings in as excellent an arrangement as he has yet done. Superlative piano ripples thru both sides, and there is a violin chorus on the B side, that bears repeated hearings. Flip-over is a Shaw-Ray Conniff original, spotlighting, of course, the maestro's clarinet, and some other virtuosic solos. This side, tho, is less striking than its companion.

Just as several other Shaw versions of standard have hit on the machines, the A side here, a former musical comedy favorite, has great possibilities to attract a flock of nickels. In the same Shavian style of his previous hits, it achieves the same listenability: there's no reason why it can't achieve the same degree of phone success, as well.

ORRIN TUCKER (Columbia 36172)

You Talk Too Much—FT. VC. All Alone and Lonely—FT. VC.

The well-worn Tucker-Baker formula is brought to bear again on the first side here, an innately coy little ditty that means nothing by itself, and even less in wee Bonnie's simpering handling of the lyric. A first chorus by Miss Baker, a middle instrumental stretch, and a last half-chorus of Baker-Tucker duetting is the blueprint. Orrin and the Bodyguards quartet lead off the reverse ballad, and occupy most of the groove.

Where this band and its diminutive baby-

talk vocalist are still popular in coin phones, either side here has its chances. But in a general sense, neither one is an "O.K. Johnny," even if that once-successful mould had not long since been destroyed.

HARRY JAMES (Columbia 36171)

Aurora—FT. VC. Daddy—FT. VC.

James has two extremely well-arranged and well-played sides in this double. After his ambitious, serious-minded trumpeting on the two-sided *Twelvepiper Rhymody* last week, this is in a much lighter vein, but both tunes are nonetheless carefully turned out. *Aurora* leads off in Latin tempo, veering off into swing a third of the way up the side, with Dick Haymes supplying a capable vocal. The scoring is outstanding on this one, with Harry's trumpet bits running it a close second in quality. *Heaven Ward* is billed as "great vocalist" on the reverse, which offers a powerful boost behind her and behind the instrumental sections surrounding her warbling. Miss Ward's quietly effective style sells the words excellently, and another typically fine James arrangement rounds out a plenty listenable side.

There is everything about these sides to appeal to phone patrons, except the presence of solid name band value. James has yet to have his first real click in the machines, despite the high level of his work, and it is likely that he'll have it here, where he has competition on the tunes, when he missed it with some of his other individual recordings.

RAY NOBLE (Columbia 36162)

A Little Bit of Blarney—FT. My Will Irish Rose—FT. VC.

Noble bows in the direction of Ireland with his latest release, coupling an effective contrast of Irish melodies, the first side an original arrangement combining several bits of familiar Irish tunes in a lively, swingy manner, the reverse a slow, thoughtful, and pretty scoring of the well-known ballad, with Larry Stewart singing it well. Side A is well written for reeds, and shows in many spots Ray's fine arranging ability and ingenuity.

Irish ditties can usually find a haven in a number of locations, and his pair should do all right in such spots. With the first side bright, and the plattermate slowly sentimental, operators have their choice as to which to have right-side-up under the moodies.

CANADIAN OPERATORS ATTENTION!

We are Manufacturing and Assembling in Canada the following BRAND-NEW MILLS Products:

- CHROME BELLS
- CHERRY BELLS
- MELON BELLS
- BONUS BELLS

We are also Manufacturing and Assembling and have available for IMMEDIATE DELIVERY all the latest Free Play Pin Games, some all new and some slightly used, issued by . . .

CHICAGO COIN	GENCO
Yacht Club \$120.00	Airport \$ 60.00
Sporty " 120.00	Band Wagon 182.50
All American 212.00	Pease House 162.50
Strat-o-Liner 212.00	Callisto " 150.00
Ocean Park 75.00	Big Chief " 195.00
Pole " 140.00	Wheo " 205.00
Skyline " 140.00	Formation " 157.50
Ray " 95.00	Rondie " 155.00
Major, '40 " 95.00	Quade Ranch " 157.50
	Four Roses " 225.00
	Seven Up " 225.00
	BALLY
	Drum Major \$132.00
	Vacation " 132.00
	Parade " 182.00
	Glamour " 132.00
	Gold Star " 182.00
	Border Town 150.00
	Lineville " 157.50
	Score " 112.00
	Charm " 60.00
	Schoolyards " 209.00
	NIT " 30.00

OTHER USED GAMES

Alps " 575.00
All Stars " 95.00
Spinner " 55.50
Clis " 48.50
Flash " 75.00

For Prices and Terms, Write
QUEBEC COIN MACHINE EXCHANGE, REG'D

1247 Guy Street
Montreal, Quebec, Canada

DON'T MISS Coming Soon! EVANS' PLAY BALL

Realistic Baseball!

Manikin Pitcher Throws Ball
Batter Controlled by Player!

ADVERTISE IN THE BILLBOARD

YOU'LL BE SATISFIED WITH RESULTS.



ORCHESTRA LEADER EDDY DUCHIN (center, seated) recently visited the headquarters of the Cleveland Phonograph Merchants' Association, where he was greeted by association officers and operator-members.

Industry Mentions

TRADE SERVICE FEATURE
Magazines
Newspapers
Radio

Radio Mentions. There were a bumper crop of radio mentions of the coin machine industry during the week of June 3 to 14. Programs on which coin machines were mentioned are Kay Kyser's College of Musical Knowledge, Eddie Cantor's Ipana program, Blondie and Dagwood for Camels, and Bing Crosby on the Kraft Music Hall.

I Wanted Wings, a motion picture. Pictures actually taken at Randolph Field Air Training School show a beverage vender in one of the offices situated on the airfield.



The Wilkes-Barre (Pa.) Record, June 11. Cartoon by Stanley.

The Philadelphia Daily News, June 4. Jeff Keen, in his Observations column, writes: "Students of the Germantown High School are circulating a petition to have the school authorities install a juke box in the lunchroom."

The Chicago Tribune, June 9. June Province's column, "Front Views and Profiles," reports: "Grand Avenue street car No. 5912 has a penny peanut vending machine on the back platform. Nice for passengers who have a long ride home before dinner."

Popular Mechanics for July. Has an item about training of anti-tank corps at Fort Knox, Ky. Picture shows a Bally Rapid Fire machine gun, the only difference being that a tank has been substituted for the submarine.

Penny Serenade, a motion picture. Pinball machines and automatic phonographs are used in several scenes as backgrounds. Phonograph records get a good plugging.

The Ducks Fly South, a motion picture short subject. Cartoon scene shows two

Southern gentlemen playing a pinball machine with one of them going thru all the motions of pinballitis as the ball goes around the playboard.

The Chicago Tribune, June 12. Arch Ward's column, "In the Wake of the News," reports that Jackie Fields, an outstanding professional fighter of a few years ago, now sells automatic phonographs in Pittsburgh.

Drug Topics, June 2. Weekly trade paper of the drug field, the paper reports formation of the Maryland Automatic Merchandising Association, stating that it had been formed to combat unfavorable legislation.

The Saturday Evening Post, June 14. Story "Go Ahead and Be a Hero" mentions automatic phonographs.

Assn. Co-Operates In Gathering Books, Mags for Draftees

LOS ANGELES, June 14.—Another worth-while duty is being performed by the Associated Operators of Los Angeles County, Inc., in response to a request for books and magazines for the boys in service from Curley Robinson, managing director of the association.

Books and magazines gathered by members will be sent to army camps for use in libraries and canteens. In his letter to association members, Robinson said: "When the newspapers carried the news that the boys in service are hungry for books and current magazines, your association decided to do something about it. So, with the help of the Los Angeles County Council of the American Legion, the problem of distributing the books and magazines has been worked out. They have made arrangements with the board of education, fire and police departments, sheriff's office, and others to lend a hand in making this effort a huge success. We are ready to do our part—we are ready to go!

"This is where you come in. Take a moment or so to check over all your books and current magazines today. Set aside the ones that you do not want—the ones you want to give. We will accept any amount. They will be distributed at the various military and naval centers in California.

"Let's get together, all of us. Solicit your accounts for old books and magazines and make this undertaking a big success. Good books and magazines are worth their weight in gold to the boys in camp. Those of us who served in the last war realize this only too well. We knew the value, the happiness that came with a bundle of good reading. Help us, won't you?"

"Bundle up your 'Bundles for Buddies' and bring them into the office just as soon as you can. Let's see what a swell job our boys can do for the boys who are doing a swell job for us."

HURRY!

THERE ARE STILL SEVERAL TERRITORIES OPEN FOR EXCLUSIVE FRANCHISES IN THE STATE OF MISSOURI ON

MILLS PANORAM

SEE THIS MACHINE IN OUR BEAUTIFUL SHOWROOM

DON'T DELAY! ACT TODAY!
PHONE--WIRE--WRITE

OLIVE NOVELTY CO.

2625 LUCAS AVENUE ST. LOUIS, MO.
PHONE: FRANKLIN 3620.

Nine New Members Join Philly Amuse. Games Association

PHILADELPHIA, June 14.—Rounding out its 1940-'41 season, the Philadelphia Amusement Machines Association reports great strides in membership gains. Past month has seen nine new firms inducted into the association, largest group of entries of the year.

New members are Sam Greizer, operating as the S. G. Amusement Company; Levin & Older; Lou Hinden, of the Garden State Amusement Company; Sam Sher; Irvin S. Weiss; George Phillips, trading as Phillips Amusement Company; Mints and Stillberg, trading as Spring Amusement Company; Al Sattor, and Martin Levitt.

business, with a lively market for used machines of all types.

John Alfred, proprietor of the Wayne Coffee House, is a newcomer in the operating field with a route of music machines.

Joseph J. Darbick, Vernet Sales Company, is convalescing at home after being ill in the hospital.

Emmet C. Hamilton and Fred W. Erer are forming the Michigan Niek L Snack Company on Belvidere Avenue.

Harley Ketchpaw, who was with the Automatic Musical Instrument Company, operating in Detroit, Toledo, and Cleveland for 12 years, is now with the Detroit Automatic Hostess Company as record buyer.

Fred Farris, Detroit music and amusement machine operator, has opened a furniture store here under the name of Farris Bros.

Grand National Has Big Demand

CHICAGO, June 14 (Distributor's release).—The demand for used equipment is terrific, according to Al Sebring, head of Grand National Sales Company.

"We feel we are fortunate because we have a large variety of machines in stock. However, we must follow the policy of first come, first served. With our sales at record-breaking highs, we naturally cannot foresee the future, and operators should not delay their purchases of used equipment."

Mac Churvis, sales manager of the company, said: "Operators are having a banner year and, as I see it, the only bottleneck for increasing profits is enough equipment."

Detroit

DETROIT, June 14.—Harry Wish, manager of Oriole Music Company, reports a demand for the new speaker cabinets the company has recently placed on the market.

Manfred Linnick, dean of the Detroit operating field, reports a pick-up in

Rapid spread of Soundies in the State of Michigan is indicated by the rapid organization of the Michigan Panoram Company. Incorporated only two weeks ago, firm now has display room and office at 5675 Lawton Avenue. Listed stockholders are Edward E. Gurian, Chicago, and M. B. Berkman, Detroit. Sam Lucas is general manager.

The Wayne County franchise, covering Detroit, has been awarded to the Wayne Panoram Company, headed by John W. Smith, president of the Detroit Common Council and former mayor of Detroit, and Harold Colby, president of Tirol Brewing Company. Joseph Lachow, formerly in the real estate business, is general manager of the operating company, which has established headquarters at 414 West Willis Avenue.

Earl Blaknee, Modern Coin Machine Company, Lansing, was awarded the franchise for Ingham, Eaton, Clinton, and Shiawassee counties. Walter Geisbert, Specialties Machine Company, Grand Rapids, who already has six counties, is adding Allegan, Newaygo, and Montcalm counties. Gen-Oak Specialties Company, Pontiac, which Sam Lucas heads, is taking on Lapeer and Livingston counties in addition.

SILENT JUKE

By DaM



The Boston Herald, June 4. Cartoon by Dahl, who daily picks up some news item and makes a humorous cartoon from it.



West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, June 14.—Associated Operators of Los Angeles County, Inc., is making a concerted drive to secure books and magazines for the boys in the training camps. Curley Robinson, managing director of AOLAC, has mailed a letter to all members and associates asking for publications.

Another letter sent out from AOLAC officers asks that members co-operate with the United Service Organization in raising \$10,765,000 to bring recreational activities to the soldiers.

There is no doubt but that the members will support both requests. They are worthy causes and AOLAC has never failed to support one.

Phil Robinson, who represents Chicago Coin in this section, recently returned from a two-week trek to Seattle and Portland, where he visited Walter Solomon and Budge Wright. On the return

trip Robinson visited Lou Wolcher and Al Armos, of Golden State Novelty Company, San Francisco. It is Robinson's opinion that business, while very good in the territory covered, has not reached the peak. Operators are putting out plenty of machines. In the vicinity of defense projects business is setting new records.

Eddie Keller is contacting music machine operators here in connection with Feedbox Freddie, the new recording by Abe Lyman, who opens at the Palladium, Hollywood, June 20. Eddie is tying in some promotional schemes to increase the play on phonos. Feedbox Freddie is to be selected at a contest at the Palladium and his picture, typical of

the jitterbug type about whom the song is written, will be painted and hung there. Also being used is a sticker bearing the caption "Are You a F. F.?" It builds up good suspense and all who see it are certain to ask what it means. Lila-colored stickers are also being used on machines to plug Lyman's recording *When the Lilacs Bloom Again*.

Sun Phonograph Company is now in operation at its new location on West Pico Boulevard.

Harry Kaplan and James Jones, of Southwestern Vending Machine Company, are taking turns staying in the office during the hot weather. When one is on the road seeing what's what in arcade equipment, the other is in Los Angeles handling the business. Kaplan said he is due for a vacation soon.

Vacation time is a much-discussed topic along the Pico Coliseum. Most of the boys treat it as Mark Twain treated the weather—they all talk but no one

seems to find time to get away. Mac Sanders has been considering vacation for the past four weeks but is at his place of business every day. Herb McClellan takes his rest in playing jokes on operators who visit him.

Max Kraut and Cliff Blake, of U-Need-a-Pick's West Coast office, are now settled in their new location. This gives them more room to display the new machines recently received from the factory in Brooklyn. Kraut, who came out from New York, is now a dyed-in-the-wool booster of California and it's weather.

Russ Smith, of California Simplex Distributing Corporation, recently made a trip thru his territory. Ed Smith is now handling business at the San Francisco office.

Cal Brown, of Mills Sales, is back from a trip to Las Vegas, Nev. He reports that this territory is booming.

Harry Rawlings, of County Games, is taking an active part in the raising of the Christmas Dinner Fund for the Pacific Coast Shewmen's Association. Funds are raised at each meeting by a "Penny Parade."

M. Ginsburg Visits Atlas Omaha Branch

CHICAGO, June 14.—Morrie Ginsburg, accompanied by Bob Van Weiss, made a flying trip to the Omaha, Neb., branch of the Atlas Novelty Company this week. "A check-up on the sales figures shows this branch doing a steady increasing business on all coin-controlled devices," Morrie stated. Both men were pleased over the fact that sales of Seeburg phonos are exceeding expectations.

"The reason we are so pleased over the results our Omaha branch is chalking up is that it is the newest of our offices and yet has climbed into the big volume class so quickly," Morrie stated. "It won't be long before sales of this office will rival those of any in the Midwest."

Outstanding Buys—Perfectly Reconditioned

FREE PLAY GAMES

BANNER
BOX SCORE
CHURCH
FLAG SHIP
PICK 'EM
SCOOP
SPOTTER
SUPER SIX
TRIUMPH
TWINKLE

\$17.50
EACH

OTHERS
ARMADA . . . \$22.50 | SALUTE . . . \$25.00
AIRPORT . . . 25.00 | SPARKY . . . \$25.00
Terms: 1/3 Deposit, Balance C. O. D.

PROMPT SERVICE — SAVE MONEY

W. B. NOVELTY CO., INC.

1925 Washington Blvd. St. Louis, Mo. 337 Broadway Kansas City, Mo.



THE MUTOSCOPE SKY FIGHTER in Lou Fox's Steeplechase Arcade, Coney Island, N. Y., stands out like a beckoning finger inviting players in off the Boardwalk. (Manufacturer's release.)



ED (TINY) MACHUT, of O. D. Jennings' production department, takes time out to engage in a three-handed Ciga-Rola confab with Frank Kolar, Indiana distributor, and Carroll Vetterick, Jennings sales executive. (Manufacturer's release.)

Efforts To Enlist Civic Orgs in Drives on Games Meet With Stinging Setbacks

CHICAGO, June 14.—Anyone who has followed the legal history of coin machines can recall numerous instances of how coin machines have served as convenient stepping stones mounted by scheming politicians to positions of importance in city and State governments. Years ago frontal attacks were made by these men on the old "pin games must go" theme. These attacks still run up once in a while, but the method has become more subtle. Today they direct the attack from behind the scenes instead of mounting their once familiar soap box, for the height of political strategy is to get respected civic and social organizations to dance to the politician's tune—without their knowing he's playing the pipes.

Started in Florida

This undercover strategy first came to light in 1937 when the reform wave swept coin-operated equipment out of the State of Florida. Not until the campaign was over and the bill duly passed by the Legislature and signed by the governor did the church interests, who were the most ardent supporters of the bill, realize that in crusading against pin games they were dancing to the tune played by Moe Annenberg and his political cohorts who saw in coin machines a potential threat to the millions they were coming from the racing interests they headed. Taking their cue from this adroit bit of political maneuvering, other politicians followed suit, and more reform crusades sponsored undercover by political factions began spreading.

Effectiveness Dwindling

But in the past few months this strategy has met with two crushing defeats; and the end of a political strategy is not far off, for organizations like the Parent-Teacher Association, church groups, etc., are beginning to probe deeper into the "reasons why" their support is solicited in such campaigns.

Just a few weeks ago the skirts were purported to be all greased for the Cal-

ifornia Congress of Parents and Teachers meeting at its 42d annual convention in Oakland, Calif., to come out with a resolution against pinball machines. On Tuesday, May 6, *The Los Angeles Daily News* carried an eight-column headline declaring, "OCPT Expected To Fight Pinball Machines." Several members of the delegation had already been instructed to work for a resolution demanding the abolishment of marble games as being instrumental to character destruction of youth.

But it didn't happen. At the meeting, after much discussion, members agreed that there have been very few instances where juveniles were permitted to play pin games, and that the abolishment of pin games would not make any change in the morals or conduct of our youth. The group further unanimously agreed that if there is to be a distinctive change for the betterment of our youth it could only be brought about thru education and not thru legislation.

San Francisco Case

Just a few days prior to the meeting of the California Congress of Parents and Teachers a political candidate for office in San Francisco was given a stinging setback in his efforts to enlist public groups in an organization known as the "Citizens' Committee Against Pinball Machines" formed to get publicity. A number of public-spirited citizens were reported taken in by the group.

But apparently the crusade did not fool so many people in San Francisco, for newspapers gave considerable publicity to the movement and also reported that the operators of licensed pinball games in the city are co-operating with the PTA and other civic groups to prevent minors from playing the games.

The effect of this co-operation by the operators of the games has been reassuring to officials and to parents. Concrete evidence of the rebuttal to aspiring politicians who seek to make publicity of pinball games was seen in two letters recently sent by Edward O'Gaffney, executive secretary of the Council of Youth Organization in San Francisco.

Letter to Crusaders

In a letter dated April 28, 1941, addressed to Waldo F. Postel, Citizens' Committee Against Pinball Machines, San Francisco, O'Gaffney wrote the following:

"It has been called to my attention that you are including my name on the list of membership of the Citizens' Committee Against Pinball Machines on your organization letterhead.

"I have never at any time authorized you to use my name on this committee or any other committee.

YOU'VE SEEN IT! YOU'VE CLAMORED FOR IT!

HERE'S THE GO AHEAD SIGNAL YOU'VE BEEN WAITING FOR

MUTOSCOPE'S ACE THRILLER

ACE BOMBER

NOW READY FOR VOLUME DELIVERIES

ORDER FROM YOUR MUTOSCOPE DISTRIBUTOR AT ONCE!

INTERNATIONAL MUTOSCOPE REEL CO. INC.
44-01 11th STREET, LONG ISLAND CITY, NEW YORK

ATTENTION

Canadian Operators

SPECIAL PRICES ON USED FREE PLAY AND NOVELTY GAMES, ALL IN GUARANTEED A-1 CONDITION FREE PLAY

EXHIBIT	BALLY
Avalon	Fifth Avenue
Bounty	White Sails
Flagship	Boatman
Conquest	C. O. D.
Lordship	Score
STONER	Glamour
Copsey	Flight
Air Babe	CHICAGO COIN
Fun	Topper
Brick Game	Companion
KENEY	Spooky
Big Ten	SAKER
Cowboy	4-8
Red Hat	

NOVELTY

Cerebral	Bully Booster
Selection	Jillering
Always	Dux
Oscar	Champion
Permo Point Bendin, 50¢ each.	
Collection Books, 10¢ each.	

ROXY SPECIALTY INCORPORATED
703 Notre Dame St., W., Montreal, Que., Canada

ARCADE EQUIPMENT

2-Jennings In the Barrel	\$ 85.00 Ea.
4 Mutoscope Sky Fighter, Old Mod.	125.00 Ea.
6 Mutoscope Sky Fighter, New Mod.	165.00 Ea.
2 Air Raider, Late Model	125.00 Ea.
2 Air Raider, Early Model	65.00 Ea.
2 Chicken Game	40.00 Ea.
2 Bally Defenders	110.00 Ea.
10 Ten Strike, Small Wheel	39.50 Ea.
Large Wheel	49.50 Ea.
6 Ten Pin, Small Wheel	39.50 Ea.
Large Wheel	49.50 Ea.
8 Western Baseball, 1939	85.00 Ea.
Combination, Deluxe	85.00 Ea.

Exhibits complete line of Arcade Equipment at factory prices.

ONE-HALF DEPOSIT, BALANCE C. O. D.
CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Avenue, CLEVELAND, OHIO



...STILL TOP MONEY MAKER

BOOM TOWN

SEASON'S REPLAY HIT!

See Your Distributor Today!

Sorry! NIGHT BOMBER

SOLD OUT!
... BUT YOUR DISTRIBUTOR
MIGHT BE ABLE TO GET YOU A FEW!
... See Him Today!

Success Mfg. Corp.

1320-1328 ELSTON AVENUE • CHICAGO



PACKARD PIA-MOR FOR THE ARMED SERVICES. Homer E. Capehart, president of Packard Manufacturing Corporation, has contributed a complete free-play automatic music pattern and a wall console speaker to the Indianapolis Army, Navy, and Marine Service Club, used by enlisted men and draftees while in Indianapolis. In rear, left to right, are H. W. Middlesworth, Indianapolis recreation director; Harry Drollinger, Packard service manager, and William Book, secretary of the local Chamber of Commerce. (Manufacturer's release.)

manager, grins as he watches the Norman Bel Geddes-designed Model "300" cigarette merchandisers roll off the assembly lines in the Brooklyn plant.

FAST FLASHES . . .

Sanford Warner, Bert Lane's right-hand man, is boosting Genoa's Captain Kidd to the skies. . . . Irv Morris, of George Pomeroy's Newark office, visiting the Panoram display at the Hotel Devlin, brought glowing reports of what Soundies are doing on location in Jersey.

Max Levine, of Scientific Machine Corporation, reports that Batting Practice orders continue to mount. . . . Irv Orenstein, of Hercules, isn't a hard man to make a deal with. . . . Jack Devlin, of Pittsburgh, is kept on his toes supplying the many orders for new and used games.

Al S. Cohen, of Asco, is studying blueprints of his new layout. Al has taken over the entire building and will break down walls to make his place one of the biggest and finest in Jersey coin machine circles. . . . Hymie Budin sends word that demand for used games throughout the country is increasing steadily. Stoner's Wew is also having a good run, he reports.

Mike Munves' Arcade Contest continues to pull more pictures, and Mike is quite excited about the response the contest is getting. . . . Joe Munves reports that almost most arcades are set up for the season, operators are still buying more equipment.

Dave Stern, of Royal, Elizabeth, reports his territory is getting larger all the time. . . . Roy McGinnis, of Baltimore, is doing a whale of a business. . . . Simon Sales continues to do a good used machine business, shipping games to all parts of the country. . . . The offices and showrooms of DuGrenier are being remodeled.

HERE AND THERE . . .

Harry Pearl, of Keystone Vending, is back from a trip to Chicago. He expects to open a New York office soon. . . . Irv Blumentfeld, of General Vending Machine Company, Baltimore, is distributor for some of the best lines in his territory.

Al Simon, of Savoy, is happy. Not only is business better than ever, but the Dodgers are winning plenty of games. . . . Jerry Thorner, of Manhattan Distributing, dusted off his formal the other evening and took Mrs. Thorner to a gala affair at Louis Sherry's. Mr. and Mrs. Joe Eisen were also present, playing a prominent role. . . . Joe Fishman, the Keeney man, is very active chasing all around his territory with the new hits.

Charley Lichtman feeling pretty chipper in his new offices at Midtown Vending Company. . . . Harry Fraier and Ernie Krancer, of Queens Sales Company, have pushed their batting average to a new high this season. . . . Sam Sachs, of Acme Sales, claims the demand for his remodeled phones is greater than ever before.

Irv Mitchell is nosing around Brooklyn for a building. His business has increased to the point where he needs

larger quarters. . . . Leon Takson is doing a bigger job than ever uptown. . . . George Gus is back from another selling trip for Mike Munves. . . . Dave Firestone, on the road again, remained in New York just long enough to tell coinmen what a big hit Cent-a-Mint was making everywhere.

Orders continue to come in for the new G. V. Adams outdoor machine, reports Miss A. M. Strong. . . . Big Glassgold, of DuGrenier, sees a record year in store for the Champion if sales keep up at the present rate.

PHILLY FLASHES . . .

What with music collections going very well, and most of the pin operators running arcades in summer resorts, things look rosy here.

Ed White, Bobby Kline's right-hand man, is busier than ever now that Bobby is on the road. Kline is elated with the progress he is making with the DuGrenier line. . . . Harry Pearl and Harold Lawrence, of Keystone, Newark, paid a visit here to Sam Stern, of Keystone. . . . Sam Lerner is making his regular trips to Wildwood to check on his arcade. . . . Dave Rosen is handing out cigars. It's a boy. . . . Joe Cohen's wife has just presented him with a daughter.

Keystone Vending is putting on three more tables for wired music. . . . Irv Weiss is expanding his pin route. . . . With Ed (Tippy) Klein having met work to take care of than he could possibly handle with two hands, he had the misfortune of burning one hand, and now he's really in a fix. . . . Syd Bernstein isn't going to remain at Keystone, as the army decided that it couldn't get along without him.

Al Rodstein, of Arco, has been cleaned out of used games by the many new arcades that have opened up. He is being kept busy selling new equipment, including A. B. T.'s Rifle Sport Range. . . . Lyn Brown and Nat Choderker have their arcade in Atlantic City all set for a terrific year. . . . Joe Ash is plenty active these days on Mutoscope's Ace Bomber and Drive-Mobile. . . . Frank Engel and Mike Spector are back from Chicago, happier than ever. . . . Bill Helring, of Keystone Vending Company, is hard to find behind that pile of orders on his desk. . . . Roy Torr reports that there is still no sign of the usual seasonal lull-down in orders.

Harry Block's Change-Maker is going bigger than ever. . . . I. H. Rothstein, of Banner Specialty, is really having a banner year. . . . Larry Yanke reports that wall boxes are pushing his collections up. . . . M. F. Malarkey, of Pittsville, is buying more equipment. . . . Harry Steyer is floating around in another new car, his third change this year. . . . I. F. Webb and W. E. Hall, of Rock-Ols, visited town this week. . . . Bill Gross, of Lehigh, says business is fine and that he could do more if he could get more games. . . . The Rakov, father and son, report numerous inquiries for vending machines and supplies in their new store. . . . Jack Kaufman, of K. C. Novelty, shipped out a carload of machines the past week. He says they're hard to get.

F.P. BUYS for the Wise!

Leader . . . \$28.50	Formation . . . \$28.50
Band Wagon . . . 29.50	Gold Star . . . 32.50
Big Chief . . . 33.50	Nitro . . . 37.50
Zambie . . . 37.50	Broadhead . . . 39.50
Stratoliner . . . 39.50	Attention . . . 39.50
All American . . . 39.50	Red, White, Blue . . . 42.50
Flicker . . . 42.50	Four Roses . . . 47.50
Stars . . . 47.50	Sport Parade . . . 47.50
Seven Up . . . 47.50	Voted . . . 47.50
Sea Beam . . . 49.50	Gara Suzy . . . 28.00
Cresline . . . 27.50	Amibul . . . 21.50
Powerhouse . . . 21.50	Pols . . . 21.50
Skylark . . . 21.50	Variable . . . 19.50
Yacht Club . . . 19.50	Jolly . . . 19.50
Noodle . . . 19.50	Sports . . . 19.50
Landscape . . . 17.50	Rotation . . . 15.50
Write Spot . . . 15.00	Push . . . 14.50
Tricky . . . 12.50	Sports . . . 12.50
Big Show . . . 12.50	Hot . . . 12.50
Commodore . . . 12.50	

ALL GAMES RECONDITIONED AND SHIPPED LIKE NEW. WE CARRY A COMPLETE LINE OF NEW AND USED FREE PLAY GAMES. PLEASE GIVE SECOND CHOICE WHEN ORDERING.

1/3 Down, Balance C. O. D.

"THE HOUSE OF 'GOOD WILL'"

Ambassador Vending Co.

780 Coney Island Ave., Brooklyn, N. Y.

EASTERN FLASHES

NEW YORK, June 14.—Coinmen are doing a lot of traveling these days. Among those still away, or just back from Chicago and other points, are Nat Cohn and Harry Rosen, of Modern; Bill Alberg and Charley Aronson, of Brooklyn Amusement; Tony Gasparro, of Weston; John Fitzgibbon and Bill Balkin, of International Mutoscope Reel Company. Visitors here this week were Al S. Douglas and Dave Helfenbein, of Daryl, and Al Schlesinger, of Square Amusement, Poughkeepsie.

Ed Ravreby, of Owl Mint Machine Company, Boston, advises that operating opportunities throught New England are increasing. Soundies, music machines, and other collections are up. . . . Paul G. Davis, of Syracuse, is doing a big job with music machines.

Bert Lane's Seaboard Sales headquarters are attracting coinmen from all over the country. The other day there were cars from Connecticut, Wisconsin, and Illinois in front of the building. . . . Newark operators are praising the new Ace Building.

Earle C. Backe, of National Novelty Company, reports music operators are making his salerooms their mecca since he instituted his "buy, sell, or trade" plan. . . . Jack Kronberg, of Crown, keeps hopping in and out of his offices all day long. . . . Mutoscope is speeding up production to meet the increasing demand for Ace Bomber.

Doe Eaton, Eastern regional director for Buckley, is back from a trip to the factory with Willie Blatt and Barney Sugarman.

Philip Forte, Hazleton, Pa., operator in to visit DuGrenier. . . . "Blip" Glassgold, back from a short trip, advises that Clyde Davis, of Old Dominion Tobacco Company, Norfolk, Va., tobacco jobber, is doing a good job with DuGrenier Champions. Glassgold also spent a week-end with Herman Saxon in Charlotte, N. C. Murray Wisner, U-Need-a-Pak sales

IT'S SENSATIONAL! Coming Soon!

EVANS' PLAY BALL

Baseball in Full Reality!

Manikins Do Everything But Sock the Umpire!

Sid Rothstein To Wed

PHILADELPHIA, June 14.—Sid Rothstein, of S. R. Vending & Amusement Company, Philadelphia, has announced his engagement to Selma Rosenfeld, of Logan, Pa. No date has been set for the wedding.



JOE ABRAHAM, J. M. NOVELTY COMPANY, Youngstown, O., and Don Folsin, of the Bronson Company, Chicago, with Exhibit Supply Company's latest game release, Sky Blazer. Picture taken at both visit factory display room.

Hail New Counter Game by Groetchen

CHICAGO, June 14 (Manufacturer's release).—Telling of Groetchen's new counter game, Wings, Karl Klein, Groetchen official, said: "There is an interesting story behind the counter game which appropriately enough has been christened Wings."

"Six years ago, the first five-reel cigarette game had been offered by Groetchen in Zig-Zag. In the meantime, three-reel cigarette games, with and without token payout had attained a peak of popularity."

"Groetchen sensed a new trend and created Wings, which has quickly jumped

into the lead. The regular one-pack awards, obtainable on lining up three symbols of a kind, are spiced at certain intervals with the desirable five pack awards, obtained on lining up four symbols, and that very elusive but nevertheless promising award of 10 packs obtained on five symbols of a kind.

"Greatly increased earning reports are reaching the Groetchen plants from the operators in various parts of the country who location-tested Wings prior to its release to the trade," concluded Klein.

G&G Busy on Wings Sales

CHICAGO, June 14 (Distributor's release).—"I'm selling Wings to practically every operator in my territory," reports Harry LeVine, of Gerber & Glass, who is traveling the Midwest. "Operators are having success with this new counter hit and they're highly enthused over it."

"The game has real appeal. The five-reel cigarette play, with winning possibilities of 1 to 10 packs, is meeting with quick approval from players."

Max Glass added that operators are strong for Wings. "We hear the same reports from operators all over," he said. "Those who start out with a few come back and order them by the dozen."

Belle Hop Brings Rush of Orders

CHICAGO, June 14 (Manufacturer's release).—Activity at the D. Gottlieb plant has taken a spurt as a result of heavy orders for Belle Hop, say officials. "From one end of the country to the other," they add, "Belle Hop is capturing locations."

"Operators and distributors have set up such an insistent clamor for delivery on Belle Hop," they continued, "that they keep us hopping faster than any bell hop. In order to keep up we've had to step up production. Belle Hop meets the fancy of players and has won the endorsement of operators. It is making a great hit in locations, and reports coming in from operators show amazing records. In attractiveness and in play appeal Belle Hop rings the bell."

Don't Fail To See --

3 UP

Stoner's Latest

Something New—Something Different

\$109.⁵⁰

Subject to change without notice



STONER CORPORATION

AURORA, ILLINOIS

STERLING BARGAINS

Jennings Cigs Rolls, 5¢ and 10¢ ... \$72.50
Keene's Air Reader Gun, Like New ... \$9.50
Keene's Red Head Track Time ... 40.00
Pace Races, Brown Cab., 30-1 Odds ... 92.50
Baker's Pacers, Like New ... 145.50
Mills 1-2-3, F.P., 1939 Model ... 32.50
Mills Vest Pockets ... 27.50
Mills Jumbo Parade, F.P., with New Coin Head ... 55.50
Mills Jumbo Parade, Automatic ... 55.50
Exhibit's Trolley ... 15.50
Terms: 1/3 Deposit, Balance C. O. D.
Write for our complete list of Used Machines.

STERLING NOVELTY CO.

600 S. Broadway LEXINGTON, KY.

PERFECTLY RECONDITIONED—FREE PLAY

MYSTIC (BALLY) Like New \$49.50
All American \$29.50
Big Chief 31.00
Bingo Spot 14.50
Bang 10.00
Cradling 25.00
Drum Major 16.00
Dino Feature 12.50
Flaker 39.00
July 15.00
Lancer 15.00
Lucky 12.50
Landlide 15.00
Lasso Leader 49.50
Rec. Models \$5.00 Ea.: Airplane, Cheever, Chubbie, Picken, Sports, St. Moritz, Topper, Variety.
1/3 Cash Deposit, Under \$18.00 Full Cash.
Cable Address: Colemanahin, N. Y.
MARC MUNYER, INC. 555 West 107th St. New York, N. Y.

CASH for

PAYOUTS

Kentucky
Long Shot
Sport King
Santa Anita
Grand National
Pace Maker
Grand Stand
Home Stretch
Blue Ribbon
Sport Page
Tenthousand
Supper Upper
Winning Ticket
Track Record

CONSOLES

Mills & Bells
Jumbo Parade
Super Track Time
1938 Truck Time
Post Time
Triple Entry
Bang Tail
Gallop'n' Dominoes
Lucky Lucre
Royal Lucre
Red Tail
Silver Moon
Fast Time
Square Bell

SLOTS

Chamois Bell
Bouton Bell
Brown Front
Blue Front
Mills O. Y.
Smoker Bell
Vest Pocket
Club Bell
Golf Ball Vender
Silver Chief
Horse Ball
Cherry Ball
Columbia
Chief

IMMEDIATE SHIPMENT

on New Games of All Manufacturers!

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

THE BEST BUYS ARE ALL-WAYS BUDIN'S BUYS!!

MYSTIC \$59.50
METRO 35.00
ALL AMERICAN 39.50

STARS \$45.00
SPORT PARADE 47.50
ZOMBIE 37.50

WRITE QUICK for Our Complete Price List of All New and Used Machines!

1/3 Deposit, Balance C. O. D.

BUDIN'S, INC. 174 SO. PORTLAND AVE., BROOKLYN, N. Y. Telephone: NE 8-3700



Buffalo

Automatic Ice Cream Vending Company, plotted by the three Rittling brothers, now has 12 employees. The Rittlings also operate some combination cigarette and candy machines, and a few nut and gum penny vendors. In the beverage line they are on the sales end only.

Mrs. Vic Stehlin has returned from New York City, where she and daughter, Alice, had a swell time taking in shows, buying clothes, and seeing the races at Belmont Park. Alice is to be married June 28.

Jim Blakeslee, Iroquois Amusement Company, has already opened his summer spots to fine results, despite the early curfew hours in Cattaraugus County, where his locations are situated.

New!
Different!
Dynamic!



The
HIT
of 1941!

LUCKY STRIKE

CIGARETTE COUNTER GAME
WITH BALL GUM VENDOR

A tremendous success! For the first time in 12 years, a counter game without the usual 3 reels! Brand new idea—introduces sensational new popular-brand cigarette play. Elaborate Fortune Telling feature provides additional amusement galore. New-type ball gum delivery. 1c play. Absolutely unequalled for play-getting and profits!

2 Dials spin in opposite directions. Matching names, color and brand awards 1 package.
2 packages or pack of 10 packages (equivalent of 150 to one!).

Operator's
Special Price
\$14.75
Ea.
F. O. B. Chicago

OTHER OUTSTANDING BAKER HITS:
TARGET SKILL
BAKER'S PACERS

Write for Quantity
Prices in Case Lots
of 6, 24 and 96

THE BAKER NOVELTY COMPANY INC.
2424 WASHINGTON BOULEVARD—CHICAGO, ILL.

AVON'S CLEAN-UP SALE!

New and Used
FREE PLAY TABLES

• ARCADE EQUIPMENT •

Mutoscope Sky Fighters	\$149.50
Keeney Air Raiders	109.50
Chicken Sams, reconditioned	34.50
Ten Pins, High Score	39.50
Rapid-Fire	109.50

1/2 Deposit, Balance C. O. D. WE BUY • SELL • TRADE.

AVON NOVELTY SALES CO., INC.
2923 PROSPECT AVE. CLEVELAND, OHIO

Daval Urges Coinmen Buy Equipment Now

CHICAGO, June 14 (Manufacturer's release)—Al S. Daval, of the Daval Company, is urging operators to invest in games now. "The demand for Marvel

and American Eagle has zoomed to new high records," he reports. "Distributors, jobbers, and operators have been keeping our factory working on the fastest schedule we have ever adopted.

"These men advise us that both Marvel and American Eagle are earning more money today than when they were first introduced. The machines are staple items in the amusement line. They have won the confidence of the players and the location owners as well. There is no doubt that operators are noting this fact and are buying quantities of both Marvel and American Eagle. The demand continues big and it's getting bigger every day. We may soon not be able to make the quick shipments now being made.

"Both games being token payouts, both games are percentage for complete control by the operator. Both have every new feature we have developed. Both attract pennies and nickels like bees to honey," he concluded.

CANADA

2 Mutoscope Photomatics
Perfect condition

BILL BEASLEY

1273 Queen St. W., Toronto, Canada

Appeal to L. A. Assn. Bird Motif on Members To Co-Op. Mills Owl Reels In U. S. O. Program

LOS ANGELES, June 14.—The first organized appeal to coin machine operators to become a part of the United Service Organizations program was made by the Associated Operators of Los Angeles, Inc. in a letter to all its members and associates from Curley Robinson, managing director of the group.

Letter appealed for members to "open your heart, open your purse, give to the U. S. O." and cited the comments of President Roosevelt in behalf of the program.

In outlining the U. S. O. program, the letter stated: "Thru its 360 service units the U. S. O. will supply to members of the armed forces and defense workers, both men and women:

"Contact with the community; friendly and wholesome contacts between persons in military and civilian life; organization of social events, such as dances; arrangements for actual hospitality.

"Religious service for soldiers, sailors, and defense workers of different faiths, including lay activities.

"Counsel and guidance on personal problems of all kinds.

"Clubhouse accommodations, including organization of entertainment and games, meetings, and social functions; provision of light refreshments, reading and writing facilities, lounges, and sleeping accommodations.

"Education and cultural services, including organization of musical, and dramatic groups; formation of hobby and discussion groups; provision of books.

"Information service regarding a community's recreational resources, transportation facilities, and room registry; aid to relatives and friends in locating soldiers who do not correspond regularly.

"Transient aid to soldiers and sailors on leave, to visiting relatives and friends, and to migratory defense workers and their families.

"Local U. S. O. programs will be carefully individualized to meet local problems, such as those of women in defense industries and migratory workers."

Robinson's message also pointed out that the government will provide the buildings and is appealing to civilian aid in operating the program, the total cost of which will be \$10,765,000 for the first year. All members were asked to show their co-operation by sending contributions to the United Service Organizations Los Angeles headquarters.

Bud Lieberman Traces Success

CHICAGO, June 14 (Distributor's release)—Bud Lieberman, Chicago distributor, advises that business has shown marked improvement during the past weeks. "Business has always been good," he declared. "It has been good because I have considered it my duty to see that my customers get the best.

"I have always made it a rule to have the latest in used and new equipment always available, and the success of my business has sprung from my adherence to this policy. Strong purchasing connections put me in position to offer operators fast and complete service on all requirements."

British War Relief Gifts \$889,113 in May

NEW YORK, June 14.—Gifts of \$889,113 in May brought total receipts of the British War Relief Society to \$9,484,540. It has been announced by S. A. Salvage, chairman.

This is the fund to which the coin machine industry is contributing thru the offices of Coin Machine Industries, Inc.

Among major disbursements of the month were: \$102,500 in cash, cabled to officially approved agencies for public assistance in Britain for emergency relief needs; \$80,600 to purchase woolen yarn for knit goods, and \$44,315 to purchase overcoats. Shipments of all types of relief goods during May—including those sent by the British-American Ambulance Corps. Bundles for Britain, and the English Speaking Union—were valued at \$322,188. The B. W. R. S. share was \$397,817.

CHICAGO, June 14 (Manufacturer's release)—Vince Shay, coin machine sales manager of Mills Novelty Company, states: "Mills Owl is designed to give a player real entertainment. It's a beautiful example of latest type store furniture, flashy and beautiful at the same time. Designed by one of the nation's best known artist-designers, it is brilliantly decorated with bird motif in many colors, harmonizing with nature's birch. A whole new set of characters have been devised for the Owl's reels: Canary instead of lemon; cardinal instead of cherry; oriole instead of orange; bluebird instead of plum; goldfinch instead of bell, owls instead of bars.

"The way to get the best locations is to offer a table that is totally different in player appeal and earning power."

ALL HONOR TO OUR NATION'S DEFENDERS!

"SALUTE"

TIMELY-PROFITABLE BOARD SENSATION

Keep in step with the march of American patriotism! And make no money, too! Mutoscope, patented "draft" tickets are tremendous in size! 1600 holes; \$15 winners. Exciting jackpot class up to Navy Jack, Army Jack, Marine Jack or Air Corps Jack, each containing \$20 top award! Beautifully designed in brilliant color and die-cut in irregular shape!

NO. 1600 SALUTE
AVERAGE PROFIT \$40.00
WRITE FOR NEW CIRCULAR
SHOWING PLENTY MORE NEW MONEY-MAKING HITS!

GARDNER & CO. 2309 ARCHER ST. CHICAGO, ILL.

ONLY \$12.50 EA.
• BRAND NEW •

1c SKILL GAMES

These exciting Counter Skill Games usually pay for themselves within a few weeks. Each game is equipped with a Ball Game Vendor and Register Device for awarding. DON'T MISS THIS OPPORTUNITY!

HOLE IN ONE LACE YOUR SPITFIRE

D. ROBBINS & CO. 1141-B DEKLEIN AVE. BROOKLYN, N.Y.



FIRST BALLY MAN TO ENLIST IN ARMY, Walter Wojtaszek, stationed at Fort Custer, Mich., is shown looking over Bally's Pan American during recent visit to Bally factory. (Manufacturer's release.)

Aronson and Alberg Enter Evans Contest

NEW YORK, June 14 (Distributor's release).—Charley Aronson and Bill Alberg, of Brooklyn Amusement Machine Company, have entered a sales contest on the two new Evans machines. Bill will handle sales of Evans' Super Bomber and Charley is in charge of Evans' Play Ball.

"Our big problem," said Alberg, "is that both machines are so darn good that we don't know how one will lick the other. Charley feels he can outsell me with Play Ball, and I feel I can top his best efforts with Super Bomber. Therefore we are going at it tooth and nail, and may the best man win."

"Bill has an idea that regardless of how good both games are he can outsell me," commented Aronson. "But when this contest is over I believe Bill will find himself on the short end of the stick. The fact that both these great Evans games are already capturing the attention of the operators leaves the contest wide open to salesmanship. Just watch my smoke."

Friends of both Charley and Bill are placing side bets on the outcome of the contest.

New Orleans

NEW ORLEANS, June 14.—While phonograph operations are off from their peak of the year, most distributors and operators report good late spring business. Distributors are still running into difficulty in supplying the demand, especially for control equipment. Pin games are very good, too.

John Masset, head of Jefferson Novelty Company, was re-elected president of the Lions' Club of Metairie. The Billboard correspondent, Phil Muth, moves up from treasurer to first vice-president, and Earl Rollins, also of the Jefferson

IT'S AMAZING! **Coming Soon!**

EVANS' PLAY BALL

Real Baseball!

Real Pitcher Pitches! Real Batter Bats!

Novelty Company, becomes member of the new board of directors. The Lions' Club has pledged to protect the Metairie area in time of possible emergency.

New additions to the office of the Southern Music Sales Company are Rex Haywood, in charge of record sales, and Lorraine Singer, bookkeeper. Joseph Mancuso is in Vicksburg installing several new Seeburg remote systems. Ernie Corlie, head of the Southern company, reports the best phono demand in the history of his firm.

Phonograph operators are given much credit for a sharp pick-up in sales this spring of RCA-Victor and Bluebird records by Hugh Smith, in charge of record sales for Electrical Supply Company, local RCA-Victor distributor.

Melvin Malloy, manager Louisiana Amusement Company, has returned to his office after an absence of several weeks caused by an appendix operation. Tom Williams, of Stelle & Horton, Houston, has returned to the Texas city after filling Malloy's place. George Baker, of the service department, also returned. The Louisiana company, an affiliate of the Houston firm, is now receiving regular shipments of new Rock-Ola equipment.

Al Mendez, district sales manager of Wurlitzer, back in town after a trip to the North Tonawanda factory, accompanied by the Williams brothers, of Shreveport and Dallas, is keenly optimistic over summer prospects and reports the Wurlitzer factory will keep operators well supplied with new machines.

R. N. McCormick, Southern sales manager for Decca Distributing Corporation, returned Monday from a trip to East Texas and Oklahoma. Paul Sutton, of the Decca Birmingham sales office, and Clifford Couvillon, of the New Orleans office, have left to join the ranks of Uncle Sam.

A new phonograph operator here is W. M. Mayer, head of the Roosevelt Radio Service and for several years attached to the service department of a large operating firm.

Pops LeVan, manager of the coin machine playland at Pontchartrain Beach, reports the best early-season business in years.

Vincent Casertano, manager of the Sport Center, estimates an increase of 10 to 15 per cent in operations in the past month.

F. W. King, C. & N. Sales Company, reports a good demand for counter games in the interior of Louisiana and Mississippi.

DUE TO OTHER INTERESTS

Desire to sell Operating Business; established 20 years; 300 phonographs and pin games.

Inquire BOX D-76, The Billboard Cincinnati, Ohio

PENNY ARCADES NEAR ARMY CAMPS

... and adjacent cities and other suitable territories are in tremendous demand!—offering you a great opportunity because **CLEAN, WHOLESOME AMUSEMENT IS VITAL TO KEEPING UP THE HIGH MORALE OF THE NATION'S DEFENSE FORCES!**

YOU CAN INSTALL THEM

HERE'S HOW MUTOSCOPE WILL HELP!

Our trained staff will gladly tell you exactly how to proceed and supply you with everything you need for a complete, PROFITABLE Arcade. With our 46 years of leadership in building and equipping Arcades, we can guide you in every phase of successful operation ... from planning and designing the Arcade (including the free services of our nationally famous architect in constructing a special front) ... to installing every piece of equipment! **MUTOSCOPE IS AMERICA'S LARGEST SUPPLIER OF PENNY ARCADE EQUIPMENT** ... 46 years of knowing how.

NOW IS THE TIME TO ACT!

Write, Call or Visit Us Immediately

INTERNATIONAL MUTOSCOPE REEL CO., INC.

Penny Arcade Headquarters Since 1895
44-01 Eleventh St. Long Island City, New York

"NATIONAL" HEADQUARTERS

FOR SELLING } USED PHONOS
TRADING }
OR - BUYING }



More and more operators are coming to NATIONAL NOVELTY COMPANY for everything in used phono because we go out of our way to take good care of them. TRY NATIONAL! You'll be glad you did.

ROCKOLA 1935, deluxe
Marbi-Glo, new paint
job \$174.50
WURLITZER 616, re-
vamped 74.50
WURLITZER 700, re-
conditioned like new 289.50
SEEBURG, Marbi-Glo 154.50

COMPLETE STOCK
ON HAND
FOR IMMEDIATE DELIVERY!

LIKE NEW! Our special
dyeing process gives a real
beauty treatment to used
phonos. They LOOK WORK-
NEW! and MAKE MONEY like

"America's Phonograph Trading Center"

NATIONAL NOVELTY COMPANY

183 MERRICK RD., MERRICK, L. I., N.Y. All Phones FREEPORT 8320

A-1
Quality

Just 2 Things To Do for Credit:
1. Send Your Order With 10% dep.
2. Send Us the Name of Your Bank.

CREDIT WITHOUT EXTRA COST
EXCEPT SLIGHT BANK CHARGE

Fairfax, Simplest Credit Plan and America's best
reconditioned used games, guaranteed perfect!
Wylie \$59.50 Holdover \$13.50
Plymouth 19.50 Remy 12.00

5% OFF for full cash with
order. Cashier's check,
certified check, or money
order only.

FREE! Write for Nation-
al's Illustrated Newslet!
Packed with quality buys
of every type!

"America's QUALITY Used Game Headquarters"

NATIONAL NOVELTY CO.

183 MERRICK ROAD, MERRICK, L. I., N. Y.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS



WHAT IS THE
"SECRET
INGREDIENT"
IN ALL BALLY GAMES

Is it the profit-proved play appeal which insures extra long life on location? Is it the simple, sturdy construction, typified by the Bally BUILT-IN SWITCH and other exclusive Bally refinements? Is it Bally's versatile engineering and big-volume production facilities, which bring you the games you need—when you need them?

What's your idea of the "secret ingredient" in every Bally game? Tell us in 50 words; and, if your letter is published, we promptly send you a crisp Bally check for \$5.00 to pay you for your trouble. This is not a contest. Whether you hit the "secret ingredient" or only come close... if your letter is published, the "fin" is yours. Mail your letter today to "SECRET INGREDIENT" DEPARTMENT.

Bally MANUFACTURING COMPANY
2640 BELMONT AVENUE CHICAGO, ILLINOIS



PANORAM LOCATED IN JACK EMIL'S TURF CLUB on the Great White Way, New York, is attracting much comment. Left to right: A customer; Charles Englemann, operator; Jack Emil, proprietor; Gray Gordon, orchestra leader, and Jack Mitnick, Ponsse sales manager. (Distributor's release.)

Batting Practice Hailed in Detroit

DETROIT, June 14 (Distributor's release).—Ben Robinson, Robinson Sales Company, distributor for Scientific Machine Corporation's Batting Practice, has been doing a splendid job with the baseball game, according to factory officials. He has convinced operators in his territory regarding the permanent merit of the machine.

In a letter to Max Levine, Scientific's president, he reports: "I don't know whether you realize it, but we have just passed the 250 mark and we are still going strong. Coinmen are rapidly becoming aware of the fact that Batting Practice is a long-life machine, and they are beginning to buy heavily."

"Recently I had a fellow come in who bought a machine two months ago. He told me that he had been waiting for a drop in the receipts from week to week, but that it was taking in almost

as much money today as it did two months ago. The original location would not let him move the machine even though he had four or five spots asking for it. So I got his order for four more games."

Monarch Expands Floor Stocks

CHICAGO, June 14 (Distributor's release).—Monarch Coin Machine Company official Al Stern reports that an increased volume of orders from operators has brought the decision of his company to carry enlarged floor stocks.

"Sales on all types of equipment have skyrocketed to new high points," he declares. "While we have been displaying what we believe to be the most complete stock of machines in the country, business conditions at present make still larger stocks advisable. Consequently we are adding equipment so that our customers can be sure of obtaining immediate delivery."

Dollars for "Sense"

Radio's No. 1 sensation is now SUPERIOR'S No. 1 hit board... "Take It Or Leave It" has entertained millions of quiz fans throughout the country and now SUPERIOR gives the same millions all the thrills and excitement of the radio show compacted in a die-cut punchboard... See the amazing 5 pots offered so that players can choose to accept one award or try for a higher one. A money-maker!

SUPERIOR PRODUCTS

14 N. PEORIA ST., CHICAGO, ILL.

"The World's Fastest Growing Salesboard Factory Becomes The Largest"

TAKE IT OR LEAVE IT... 5¢ per sale... 1,000 holes... Board takes in \$50.00... Total average payout \$26.00... Total average profit \$24.00... Thick board... LIST PRICE \$5.96.

USED GAMES *** REBUILT LIKE NEW!

Start	\$45.00	Blonde	\$17.50	Myrtle	\$85.00
Ladder	27.50	Stratoliner	40.00	SPECIAL CLOSOUT	
Gold Star	29.50	Sports Parade	47.50	Double Features	
Burn Up	48.00	Atl. American	39.50	Fantasy	
Powerhouse	21.00	Flicker	44.00	Pick 'Em	
		1/3 Deposit, Balance C. O. D.		Variety	

\$9.00 EA.

ATLANTIC VENDING CO., 659 Atlantic Ave., BROOKLYN, N. Y.

WE HAVE THEM AT THE RIGHT PRICES

5 Attention	6 Champ	8 Four Roses	10 Shortcuts
6 Handwipers	9 Commodores	12 Gold Stars	12 Silver Skates
10 The Ghost	11 Crestlines	9 Grandstands	3 Sport Parades
8 Brits Spots	11 Dixies	7 Record Times	12 Sport Specials
22 Broadcasts	15 Flashers	20 Seven Ups	10 Stretliners

And Many Others—Write for Complete List and Prices.

GRAND NATIONAL SALES COMPANY
2300-OR W. ARMITAGE AVE. CHICAGO, ILLINOIS

LOOK! MILLS THREE BELLS, SCIENTIFIC BATTING PRACTICE, KEENEY'S SUPER TRACK TIME AND EVANS DOMINOS ALL IN STOCK AVAILABLE FOR IMMEDIATE DELIVERY.

DO NOT PASS UP THESE BARGAINS AS THEY ARE OFFERED SUBJECT TO PRIOR SALE

FIVE BALL FREE PLAY	1 Gonzo Bubbles	\$12.50	1 Exhibit Contact	\$ 9.00	
1 Palo	\$17.50	2 Gonzo Big Town	\$ 9.50	1 Exhibit Conquest	\$ 9.00
1 Bally Flicker	\$ 5.00	1 Exhibit Lancer	\$ 9.50	ONE BALL	
1 Bally Pick Em	\$ 5.00	3 Keeny Red Hot	\$ 21.50	1 Bally Bow	\$ 67.50
1 Bally Chevron	\$ 5.00	1 Keeny Super Six	\$ 9.50	2 Bally Dark Nova	\$ 23.50
1 Bally Vegas	\$ 7.50	1 Keeny Big Six	\$ 9.50	3 Bally Santa Anita	\$ 17.50
1 Bally Pick Em	\$ 5.00	1 Keeny Cowboy	\$ 7.50	3 Bally Darcy, C.P.	\$ 8.50
1 Bally Fleet	\$ 2.50	1 Baker Black Out	\$ 10.00	1 Exhibit Comp	\$ 15.00
10 Bally Myrtle	\$ 50.50	1 Gentleb Lot of Fun	\$ 9.50	(Convertible)	\$ 5.00
1 Bally Hazeltine	\$ 5.50	1 Chicago Coin Games	\$ 17.50	1 Rock Old Three Up	\$ 10.00
1 Stener Sparky	\$ 6.50	Park	\$ 17.50	1 Pacific Panso Parlay	\$ 8.50
COUNTER GAMES					
5 Mills Vest Pockets	Green	\$25.00	1 Evans Lucky Star	\$ 9.50	
1 Greenchen Ginger	\$ 15.00	1 Stener Ritz	\$ 10.00		
1 Jennings Little Merchant	\$ 12.50	1 Baker Racer, 50775, 254 Play	\$ 100.50		
1 Greenchen Mercury	\$ 18.50	1 Press Races, 25627, 20-1 J.P., 54 Pl.	\$ 105.00		
2 Gentleb 3-Way Grip Twisters	\$ 9.50	8 Press Races, 25682 to 24822	\$ 82.50		
2 A.B.T. Model F	\$ 12.00	1 Metropolitan Air Raider, New, Original Crca	\$ 75.00		
CONSOLE					
1 Bally High Hand, P.S.	\$175.00	2 Kamey Air Raider	\$ 75.00		
1 Evans Domino, '37 Reg.	\$ 75.00	1 Bally Rapid Fire	\$ 85.00		
1 Evans Lucky Luger	\$ 125.00	"All orders must be accompanied by 1/3 deposit, balance C. O. D. Write and ask to be put on our mailing list. Above prices are effective June 21, 1941."			

Moseley Vending Machine Ex., Inc.

500 BROAD STREET DAY PHONE 3-4511 RICHMOND, VA. NIGHT PHONE 5-5328

RECONDITIONED FREE PLAYS—LIKE NEW

BALLY	\$38.50	Dual Ranch	\$41.50	Score Champ	\$24.50
Flicker	\$27.50	Seven Up	\$9.00	Big Six	\$4.00
Attention	\$1.50	Wink	\$1.50	OTHER MANUFACTURERS	
Fantasy	\$7.50	Fortunio	\$7.50	Gottlieb Gold Star	\$47.50
Atomizer	\$4.50	Flair	\$4.50	Gottlieb Score a Line	\$2.50
Myrtle	\$70.00	Spot	\$22.50	Buccara Red, White, Blue	\$2.50
Limelight	\$7.50	Commodore	\$4.50	Mills Five-in-One	\$9.50
Scop	\$3.50	Keeny	\$4.50	Baker Four-Five-Six	\$1.50
Triumph	\$5.50	Hoax	\$6.50	Stoner Sparks	\$3.50
Roller Derby	\$7.50	Home Run	\$9.50	Stoner Baseball	\$9.50
Fifth Inning	\$2.50	Bevity	\$9.50	Stoner Double Feature	\$4.50
Arcade	\$7.50	EXHIBIT			
Cherion	\$3.50	Lancer	\$19.50	Rapid Fire, Bally	\$109.50
Gold Cup	\$4.50	Wraps	\$4.50	Deliver, Bally	\$50.50
Bally Reapers	\$7.50	Flair	\$4.50	Chicken, Bally, Sebring	\$4.50
Sport Special	\$4.50	Leader	\$4.50	Anti Aircraft	\$4.50
Headliner	\$4.50	KEENEY	\$33.50	AUTOMATICS	
GINCO	\$18.50	Speedway	\$15.00	Super King	\$22.50
Power House	\$34.50	Red Cap	\$5.00	Good Luck	\$2.50
Band Wagon	\$8.50	Red Hat	\$8.50	Liberty Bell	\$2.50
Deposit With Order, Balance C. O. D.					

Distributors for All Leading Manufacturers. Every New Game in Stock. 3410-12 MAIN ST. KANSAS CITY, MO.

UNITED AMUSEMENT CO.

ORDER SAMPLE TODAY
New DEFENSE Model
AMERICAN EAGLE

featuring FREE PLAY MYSTERY AWARD TOKEN PAYOUT and DEFENSE REELS. CAN ALSO BE HAD WITH FRUIT REEL SYMBOLS.



SAMPLE
\$34.50
BALL GUM
MODEL
\$2 EXTRA

MARVEL

World's Greatest Cigarette Reel Token Payout Counter Game. Steady Proven Profits.



SAMPLE
\$34.50
BALL GUM
MODEL
\$2 EXTRA

BALL GUM

15c Per Box, 100 Pieces, Case of 100 Boxes, \$13.75.
1/2 Deposit, Balance C. O. D.

SICKING, INC.

1401 Central Pkwy., Cincinnati, O.
927 E. Broadway, Louisville, Ky.
SICKING CO. OF INDIANA
927 Ft. Wayne Ave., Indianapolis, Ind.

Lucky Strike in Heavy Production

CHICAGO, June 14 (Manufacturer's release).—"For the first time in six months we are in a position to offer immediate delivery on Lucky Strike counter games," said Baker Novelty Company officials this week.

"Increased production has enabled us to fill all back orders, as well as daily demand," said Harold L. Baker, company president. "We wish to thank the many users of Lucky Strike who have patiently waited for delivery.

"The success of Lucky Strike was not accidental," declares Carl Huppert, sales manager of the company. "But was the result of designing a counter game that was entirely different and which has resulted in big earnings for operators. "Baker's plant is going at top speed to fill the demand for Target Skill, a five-ball novelty free-play table, as well as on Baker's Pacers daily double jak-pot model."

Coin Operators' Supply Fills Needs

CHICAGO, June 14 (Distributor's release).—"Coin Operators' Supply Company, newly established firm dealing in parts and supplies for games, has achieved a definite and important place in the coin machine operators' esteem, declares A. Stern, young head of the organization.

"Because rapid, complete service is the first consideration in handling an order, we have fast become the choice of the operator requiring parts in a hurry," Stern said. "With a complete supply of parts and supplies always on hand and an efficient method of operation, Coin Operators' Supply Company plays an indispensable role in the business of the operator. Day by day we demonstrate our ability to serve in numerous ways, and day by day our customer list grows larger and larger."

Arcade Biz Good At Columbus Park

COLUMBUS, O., June 14.—Penny Arcades have been midway attractions at amusement parks for many years, but their popularity is greater than ever if the patronage at the arcade in Zoo Park, the amusement center at O'Shaughnessy Dam, may be taken as a criterion.

Auditor's figures prove that since the season's opening the arcade has been near the top of the list in business done. Joseph Frazier, arcade manager, has installed many new machines. One of these is his own invention. It tells your future thru the vibrations of the hand laid on a delicately balanced panel.



WILLIAM COHEN, Silent Sales Company chief, Minneapolis, reports silence isn't golden where Western's new release, Seven Flashers, is concerned. He also reports that his first big orders were snapped up by Northwestern operators. Picture taken in showrooms of Western Products, Inc. (Manufacturer's release.)



JUMBO COMBINATION

Mystery mechanism in a small, neat, efficient floor console. Can operate on Free Play, Checks, Cash...changeable in a few seconds. Equipped with Mint Vender. Features the brand new FOUR-SIX payout. At distributors

Mills Novelty Co.
4100 Fullerton, Chicago

IT'S TERRIFIC!
Coming Soon!

EVANS' PLAY BALL

Real Baseball
Played by Manikins
Pitcher Actually Picks Up Ball—Winds Up—Pitches... Batter Swings!

WANTED BALLY TRIUMPHS

\$9.50 WE WILL PAY F. O. B. PHILADELPHIA
WRITE AND LET US KNOW HOW MANY YOU HAVE

GLICKMAN CO.

4458 Grison St., Philadelphia, Pa.

MILLS PHONOGRAPHS CONSOLES BELLS TABLES

Distributor
KEYSTONE NOVELTY & MFG. CO.
2615 A Huntington St., Philadelphia, Pa.
Baltimore Office: 518 Cathedral St., Baltimore, Md.

CARL TRIPPE Price Plus Guaranteed Satisfaction
Close-Outs in Miscellaneous Equipment
All A-1 Reconditioned. Ready for Locations.

American Eagle (54)	\$12.50	Mills 1040 Throne of Music	\$137.50
Bally Defender (Like New)	119.50	Mills 1-2-3 (1940 Model)	79.50
Bally Bull's Eye (With Base)	37.50	Mills Vest Pocket Bally (Green)	24.50
Bally Rapid Fire	97.50	Mills Vest Pocket Blue & Gold, 14 (Like New)	35.00
Chickens (No Base)	29.50	Western Baseball, 1939	47.50
Anti-Aircraft (Brown)	49.50	Penny Phonograph	17.50
A.B.T. Challenger Guns	16.50	Jennings Fast Time (Auto.)	67.50
A.B.T. Model "F" (Old Style)	8.50	Jennings Clarola, 5-10	78.50
Mills Yellow Frodo, D.J.P., 54	19.50	Excess Roulette	17.50
Mills F. O. K., 54	17.50	Mills 6-Column Chiquette Vender	32.50
Watkins 14 Blue Seal, Twin J.P.,	19.00	Stewart-McGuire 10-Column Vender	47.50

Terms: One-Third Deposit, Balance C. O. D.
Send for Our Complete Price List on Any Games You Are Interested In.

IDEAL NOVELTY CO.
2823 Locust St. St. Louis, Mo.

VACATION CLEARANCE SALE!!
NO! POSITIVELY NO! WE DO NOT ACCEPT USED MACHINES AS TRADE-INS FROM OTHER OPERATORS. THEREFORE ALL THE USED MACHINES WE OFFER ARE AT PRESENT BEING OPERATED WITH OUR OWN ACCOUNTS AND HAVE, OF NECESSITY, BEEN KEPT IN TIGHT MECHANICAL ORDER. THEY ARE BROUGHT IN FROM LOCATION AS YOU ORDER THEM. THEY ARE THEN RECONDITIONED, CLEANED AND PUT IN PERFECT SHAPE TO BE PLACED UPON LOCATION IMMEDIATELY. ALL ARE FREE PLAY.

2 Polo	Each @ \$27.50	2 Sport Parades	Each @ \$52.50	4 Seven Up	Each @ \$34.50
2 Bandwagons	@ 40.00	1 Starboard	50.00	1 Skyline	30.00
1 Attention	29.50	4 Starboard	@ 49.50	1 Mr. Chimp	15.00
1 Limelight	22.50	1 Yacht Club	20.00	1 Boats	20.00
2 Formation	@ 37.50	3 Landlord	@ 22.50	1 Super Six	7.00
6 All Americans	@ 42.50	1 Duplex	59.50	1 Spooky	40.00
2 Stars	@ 55.00	1 Four Roses	40.00	2 Mystery	@ 59.50
4 Metro	@ 42.50	2 Powerhouse	@ 27.50	1 Jumbo Parade, F.P. (Animal Reels)	79.50
1 Bandole	27.50	1 Flicker	45.00		
3 Ten Spots	62.50	1 Silver Skates	52.50		

KINDLY INCLUDE ONE-THIRD DEPOSIT IN CASH, CASHIER'S CHECK, OR MONEY ORDER. STATE METHOD OF SHIPMENT PREFERRED.

MORRIS NOVELTY CO., Inc.
4505 Manchester Ave. ST. LOUIS, MO.
Phone: Franklin 0757

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS



A TOAST TO THE

NATION'S MUSICAL HOST!

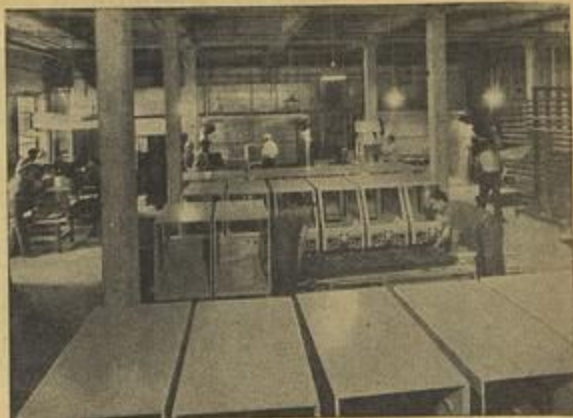
BUCKLEY MUSIC SYSTEM

WITH DIRECT "TOUCH-TO-TOUCH" ACTION

SEE YOUR NEAREST "BUCKLEY" DISTRIBUTOR TODAY!

ALBANY, N. Y. Henry W. Sides (Special Representatives) 1230 Broadway	GRANTWOOD, N. J. Palladio Novelty Co. 655 Palladio Ave.	OTTAWA, ILL. Wolfe Music Company 920 E. Main Street
ALLENTOWN, PA. Paula Vendino Co. 102 E. Endust Ave.	GREENVILLE, N. C. McDemick Music Co. 217 E. Fifth St.	PASSAIC, N. J. Silver Loko Amuse. Co. 17 N. Main St.
AMSTERDAM, N. Y. Columbia Novelty Co. 9 Blood Street	HABANA, CUBA L. H. McReas Bacard Bldg., No. 301	PERRY, N. Y. Silver Loko Amuse. Co. 17 N. Main St.
ASBURY PARK, N. J. Casino Amusement Co. Monroe & R. R. Aves.	HARRISBURG, PA. Tri-State Music Co. 4122 N. 2nd St.	PHILADELPHIA, PA. Arthur L. Pedraso Eastern Pa. Dist. Mgr. Universal Amusement Co. 2010 1/2 Market St.
ATLANTIC CITY, N. J. Mullis Best Corp. 10 So. Virginia Ave.	HOUSTON, TEX. Sun Amusement Co. 513 Dallas Ave.	QUAKER VENDING CO. 5241 Oxford Ave.
BALTIMORE, MD. Oriole Coin Mach. Corp. 135 W. Mt. Royal Ave.	INDIANAPOLIS, IND. Wired Music 626 Madison Ave.	PITTSBURGH, PA. Oriole Coin Mach. Corp. 1410 Fifth Ave.
BELLMORE, L. I., N. Y. Supreme Vending Co., Inc. 201 Grand Ave.	KNOXVILLE, TENN. Tri-State Music Co. 206 N. Magnolia Ave.	PORTLAND, ORE. Aubrey V. Steiner 307 S. W. 16th Ave.
BIRMINGHAM, ALA. Birmingham Vending Co. 2117 Third Ave. North	LADOGA, IND. Marry White Amusement Co.	PONTIAC, MICH. Woltering Entertainers, Inc. 85 Newberry St.
BLOOMFIELD, N. J. General Amusement Co. 85 Valentine Rd.	LEWISTOWN, PA. Martin Shiley 114 Valley St.	ROANOKE, VA. Roanoke Vnd. Mch. Exch. 533 Center Ave., N. W.
BOSTON, MASS. Bond Sales Company 1022 Commonwealth Ave.	LINDEN, N. J. Arroy Amusement Co. 17 Northwood Ave.	ROCHESTER, N. Y. American Coin Machine Co. 557 Clinton Ave., North
BROOKLYN, N. Y. Brooklyn Amuse. Mach. Co. 860 Broadway	LOS ANGELES, CALIF. General Music Company 2277 W. Pico Blvd. Charles A. Robinson 1911 W. Pico Blvd.	SACRAMENTO, CALIF. D. B. Scott 1921 Sixteenth St.
BUFFALO, N. Y. Rex Amusement Co. 1643 Main Street	MADISON, O. Elium Sales Company 127 W. Trimount St.	SAN FRANCISCO, CALIF. William Corcoran (Pacific Coast Dist. Sales Mgr.) 1427 Post St.
COLUMBUS, O. G. N. Vending Co. 643 W. Broad St.	MEMPHIS, TENN. Tri-State Music Co. 664 Marshall Ave. West. Allis, Wis.	SEATTLE, WASH. Hearing Brothers 100 Elliott Avenue, East
CHICAGO, ILL. Martin-Lindstedt Dist. Co. 3020 Lincoln Ave. Niles Center	MEYDOD, O. F. Robert W. Weeks Appo. Postal 8202	SPOKANE, WASH. Crest Novelty Company 243 W. Trent Avenue
CHATTANOOGA, TENN. Dixie Amusement Co. 615 Cherry St.	MIAMI, FLA. L. La Fontaine 525 N. W. 24th Ave.	SYRACUSE, N. Y. Rex Amusement Co. 710 So. Salina St.
CHESTER, PA. Automatic Vending Co. 525 Parker St.	MILWAUKEE, WIS. Paterson & Denison, Inc. 6210 W. Greenfield Ave. West. Allis, Wis.	TOLEDO, O. National Sound System 2137 Tross Lane
DALLAS, TEX. Walton Sales Company 1713 Young Street	MINNEAPOLIS, MINN. Music Installations 1318 Nicollet Ave.	TRENTON, N. J. Central Amuse. Novelty Co. 204 Perry St.
DENVER, COLO. James E. Blackwell (Mountain States Dist. Sales Mgr.) Blackwell Distributing Co. 565 Milwaukee St.	NEWARK, N. J. Music Systems of N. J., Inc. 641 Montandon St. Ace Music Co. 11 Ocea Place	UNION CITY, N. J. W. B. Bell & Sons 182 New York Ave.
DETROIT, MICH. American Novelty Co. 3165 Grand River Ave.	NEW ORLEANS, LA. Buckley Mfg. Sales Co. 2215 Canal Street Pleasure Music Co. 1010 Poydras St.	UTICA, N. Y. Rubin Sales Co. 410 Washington St.
ELIZABETH, N. J. Atlas Vending Co., Inc. 410 No. Broad St.	NEW YORK CITY Wm. Blatt (N. Y. C. District Sales Mgr.) Bell Music System, Inc. 937 Rogers Ave., Bklyn., N. Y.	WATERTOWN, N. Y. M. Forman 103 Public St.
ELIZABETH CITY, N. C. R. D. Box 216 N. Martin St.	OAKLAND, CALIF. Blair Bros. Company 850 E. 14th St.	WILKES-BARRE, PA. Rex Novelty Co. 17 N. Washington St.
ELWOOD, IND. King Automatic Music Co. 1512 South "A" St.	OMAHA, NEB. Howard Sales Co. 1806 Farnam St.	
FARIBault, MINN. Goshen Sales Company 501 Central Ave.	ORLANDO, FLA. Southern Music Co. 509 W. Central Ave.	
FRESNO, CALIF. Joe H. Baker 154 N. First St.		
FORT WAYNE, IND. Indiana Sales Company 209 So. Cornell Circle		

BUCKLEY MUSIC SYSTEM INC • 4225 W • LAKE ST • CHICAGO



THE SPRAYING DEPARTMENT in the Scientific Machine Corporation's plant, Brooklyn. Workmen are putting finishing touches to completed cabinets. (Manufacturer's release.)

Coinmen Applaud Buckley Equipment

CHICAGO, June 14 (Manufacturer's release).—"Operators writing us praise the Buckley Music System," declares Harold R. (Perk) Perkins, general sales manager. "Some of the phrases they use to praise Buckley," he continued, "are 'Buckley's the beauty' and 'Buckley's the practical system.'"

"Whether they mean the beautiful girls whom we have been featuring with our Buckley Music System—Jean Martin, Jane Texan, Louise Stanley, and now Madeline Dawn, I don't know, but I do know that sales are breaking all records at the factory.

"We've never seen such a rush to get installations set for what looks like a big year. Orders from our distributors get larger and larger. It is my belief that this month will have established a production and sales record that will be hard to beat."

Perk continues: "Today it's much more than just something to replace old equipment. Locations are demanding beautiful and attractive sound systems with better tone music. That's what we have been telling the trade for some time now and that's just what we have to offer the music operator.

"Buckley's the beauty all right," Perk declares, "when it comes to attracting nickels for bigger, steadier profits."

Distributors Laud Seven Grand

CHICAGO, June 14 (Distributor's release).—Al Koplo, head of Koplo Sales & Supply Company, breezed into his office during the past week for a few days before starting out again on his visits with distributors and operators.

He reports that Koplo's counter game, Seven Grand, is meeting with high praise from all who see it. "The 1-cent and 5-cent cigarette play with seven cigarette symbol dice is being used extensively, while the cash award with seven spot dice and multiple coin chute is clicking in other spots," he said.

1941 Snappy Now at Distributors

CHICAGO, June 14 (Manufacturer's release).—Third in order of production during this year, Snappy of 1941 comes off the production lines of the Chicago Coin Machine Company this week.

"As a modern version of a previous high-earning Chicago Coin game, Snappy of 1941 has already been endowed with the confidence of operators to the extent that it will be one of the biggest games of the year in point of production," declares Samuel Gensberg, Chicago Coin executive.

"Like every Chicago Coin game, Snappy of 1941 is built to encompass mechanical and material perfection to insure operating dependability.

"Like every Chicago Coin release, Snappy of 1941 has its own new playing theme. Play involves a combination of numbers,

letters, and high score—with plenty of colorful action on the field and backboard. Previews by our distributors have contributed to the all-out activity now taking place in our two factory buildings. We fully expect to double production and set a new record when operators have seen how Snappy of 1941 play can attract the nickels. Snappy of 1941 is a five-ball replay game incorporating many popular Chicago Coin game features."



5-Reel Cigarette Game

Here is a "Top Flight" money maker destined to soar to new heights of popularity.

WINGS has top-notch playing action—its 5 Cigarette Reels hold the promise to players of three tempting awards:

- 3 of a kind wins 1 pack.
- 4 of a kind wins 2 packs.
- 5 of a kind wins 10 packs.

The potential of getting 10 packs of cigarettes for one penny is a powerful appeal, bringing you sky-high earnings.

Price (subject to change) \$18.50 without notice).....

Groetchen Tool Company

130 N. Union Street Chicago
WEST COAST OFFICE: John Keagan, 578 1/2 So. Stearns Dr., Los Angeles, Calif.

WANTED!!

PENNY ARCADE MACHINES OF ALL KINDS IN ANY QUANTITY. CASH WAITING. SEND COMPLETE LIST, QUOTING YOUR LOWEST PRICES FIRST LETTER. BOX D-28. CARE THE BILLBOARD, CINCINNATI, O.

ABOOMBING BUSINESS



Today's **FASTEST GROWING MONEY MAKING ENTERPRISE**

EXHIBIT PENNY ARCADES

IN TREMENDOUS DEMAND WHEREVER CROWDS GATHER
 TO-DAYS BIGGEST ATTRACTION WHERE PENNIES and NICKELS PROVIDE ENDLESS FUN FOR YOUNG and OLD
MODERATE INVESTMENT • NO EXPERIENCE NECESSARY
You furnish the Spots... Exhibit Machines do the Work
You Simply Empty the Cash Boxes

ARMY CAMPS - VACATION RESORTS - DANCE HALLS - BEACHES
 AMUSEMENT PARKS - MAIN STREET LOCATIONS - FAIRS and similar places offer big money making opportunities right now!

Write FOR ILLUSTRATED CATALOG... AND FREE INFORMATION WITH PLANS OF MODERN PENNY ARCADES. (Large - Medium - Small)

EXHIBIT SUPPLY CO • 4222 W. LAKE ST • CHICAGO

WAIT! *Coming Soon!*

EVANS' PLAY BALL

Manikins Actually Play Baseball!

New! Different! Original! Not a Toy! No Make-Believe!

Southern Automatic Revitalizes Sales

LOUISVILLE, Ky., June 14 (Distributor's release).—Executives and salesmen of Southern Automatic Music Company inaugurated an intensified sales campaign this week on music systems and new and reconditioned equipment of all kind, reports Leo Weinberger, Southern official.

"In all of our offices the managers and sales staffs have gone to work with a will to put sales over the top for the next six months," Weinberger declared. "The inspiring effects of the successful Seeburg sales convention in Chicago recently are still with us, and we are going to town on music system installations. There is plenty of sales pep left over to affect our efforts on promotion of our new and used games, too, and we are doing a grand job of selling with our reconditioned, refinished phonographs as well. Great as the first six months of 1941 have been, we expect the rest of the year to overshadow anything we have ever done in the past as far as sales and customer satisfaction are concerned."

Coin Machine Operators WANTED

... We have a list of excellent Amusement Parks who have asked us to install Penny Arcades. If you can invest \$3,000 up (terms can be arranged) we will turn over one or more of these leads to you, equip the entire arcade for you, and guide you in its proper operation. For full details write or wire TODAY.

International Multiscope Reel Co., Inc.
 44-01 11th St., Long Island City, N. Y.

Bally Gun in Popular Mechanics

CHICAGO, June 14 (Manufacturer's release).—The coin machine industry's part in national defense is dramatically illustrated in a feature page of the July Popular Mechanics, showing various methods of training used at the U. S. Armed Force School at Fort Knox.

One of the training devices used is Bally's popular Rapid Fire machine gun, built with a miniature tank replacing the submarine used in the amusement model. Bally's most recent gun, Sky Battle, is reported as enjoying a lively demand as operators ready their summer spots.

Five Bally Defender Machine Guns ... \$117.50

Texas State Tax \$15 Extra.

Also a few extra clean Used Free Play Tables.

GUY KINCANNON MUSIC CO.
 208 S. 8th, WMA, Texas

Get Next To "Good Lookin'"

NEW HARLICH PUNCHBOARD SENSATION!

THE EYES ROLL EVERY TIME THE BOARD IS PICKED UP

Features New Exclusive Reverse Tickets With Large Numbers

No. 966 So a play 960 Holes
 Takes In \$48.00
 Average Payout . . . 23.65

Write for folder NC-414 showing other new Harlich profit-makers.

HARLICH MFG. CO., 1413 W. Jackson Blvd., Chicago, Ill.

QUALITY SPEAKS FOR ITSELF

ONE-BALL FREE PLAY	PAYTABLES	ARCADE EQUIPMENT
Blue Green \$119.50	Newshores \$49.50	Sky Battle
Sport Special 74.50	Grand National 74.50	Bally Defender
Big White 47.50	Ducky Time 34.50	Sky Fighter
Mills 1-2-3 (1025) 28.50	10¢ Royal Flush 74.50	Kicker Air Rider
Thirlowdown 47.50	Good Luck 45.00	Anti-Aircraft
Sport Page 47.50	Kentucky Club 39.50	Chicken Sam
Lureks 19.50	1938 Track Time 74.50	Ten Pins
Mills 1-2-3 (Rebuild) 19.50	Spinning Reels 79.50	Ten Strikes
Progress 17.50	Place Satchels 59.50	Bally Alley
Progress 29.50	Crown 18.00	Exhibit, Bowling Alley
Lucky Strike 17.50	Stoner's Races 17.50	Skee Bowitties

1/3 Deposit With Order—Balance C. O. D.

MODERN AUTOMATIC EXCHANGE, INC.
 2018 CANNEGIE AVE., CLEVELAND, OHIO • 3307 SOUTH AVE., YOUNGSTOWN, OHIO

SPECIAL THIS WEEK AT \$9.50 EA.

THREE SCORE	RINK	SUPER SIX	CHEVRON	SUPREME
OCEAN PARK	MIDWAY	CHAMPION	COMMODORE	PYRAMID
BIG SHOW	LOT A FUN	OH NABA	TRUMP	MULTI RACES
VARIETY	ALI BABA	OH BOY	STOP & GO	LIBERTY
AIRLINE	OH BOY	TRAPEZE	TOPPER	GEM
DUKE FEATURE	BOOP			

ALL ABOVE FREE PLAY GAMES. LUCKY STRIKE, \$14.75.

Wire Your Order and 1/3 Deposit for Prompt Delivery.

LEHIGH SPECIALTY CO.
 2ND & GREEN STREETS PHILADELPHIA, PA.

THERE'S LESS TIME LEFT THAN YOU THINK... TO BUY

AMERICAN EAGLE

NEW "DEFENSE REELS" MODEL OR "BELL FRUIT" REELS MODEL

★ ZOOMING PROFITS to new high records EVERYWHERE that's DAVAL'S GREATEST. TIMELY COUNTER GAME SENSATION, AMERICAN EAGLE... Free Play Token Award... Mystery Payout Action... Complete Payout Control... Year MECHANISM GUARANTEE... NEW, TIMELY VICTORY SYMBOLS featuring Tanks, Machine Guns, Etc. OR... the world famous "BELL-FRUIT" symbols (take your choice) FOR BIGGEST, STEADIEST PROFITS.

SAMPLE \$34.50
BALL GUM MODEL ONLY \$2 EXTRA



and MARVEL

WORLD'S GREATEST 3 REEL CIGARETTE ACTION TOKEN PAYOUT COUNTER GAME

★ Truly "THE WORLD'S GREATEST AND MOST BEAUTIFUL THREE REEL CIGARETTE ACTION TOKEN PAYOUT COUNTER GAME"... EARNS BIG, STEADY PROFITS FOR YEARS... Mystery Award ACTION... NEWER, BETTER, DIFFERENT ORIGINAL DAVAL PRECISION BUILT FEATURES... PLUS TWO YEAR UNCONDITIONAL MECHANISM GUARANTEE! RUSH YOUR ORDER TO YOUR NEAREST DAVAL DISTRIBUTOR.

SAMPLE \$34.50
BALL GUM MODEL ONLY \$2 EXTRA



DAVAL, 2043 CARROLL AVE., CHICAGO

Pacific Coast: MAC MOHR CO - 2916 W. PICO BLVD - LOS ANGELES, CALIF.

Keeney Introduces Sky Ray Game

CHICAGO, June 14 (Manufacturer's release)—J. H. Keeney & Company have announced release of a new replay game, Sky Ray. According to William (Bill) Ryan, Keeney sales manager, Sky Ray orders from Keeney distributors have already placed a load on production lines.

"The unanimous opinion of our distributors is that Sky Ray is one of the best games of the year," Ryan declared. "The quantity orders placed with us to take care of the advance demands of operators indicate that Sky Ray has great possibilities.

"Sky Ray is a five-ball game with a new idea that has proved a play maker on test. It features a combination of pockets and bumpers—the old and the new brought together to provide a distinctly different kind of play. Pockets qualify the corresponding series of bumpers to give the player a greater choice of ways to win. High score and other scoring features are included in Sky Ray."

Peres Is Packard New Orleans Distrib

INDIANAPOLIS, June 14 (Manufacturer's release)—Appointment of Peres Amusement Company, New Orleans, as exclusive Packard distributor for Southern Louisiana has been announced by Homer E. Capehart, president of Packard Manufacturing Corporation.

Capehart made the following statement along with the announcement: "We are greatly pleased to be represented by such an outstanding distributor as Jules Peres, of Peres Amusement Company. Peres, head of the company, has long been associated with the automatic music industry and has done a magnificent job in the distribution of automatic music equipment. It gives me great pleasure to have our products distributed by such an outstanding firm."

Super Bomber Is New Evans Release

CHICAGO, June 14 (Manufacturer's release)—Hailing it a "phenomenal flying arsenal of super thrills," H. C. Evans & Company have announced their new Champion Super Bomber. It is a new departure, it is said, in which the player is made to feel the hair-raising experiences of piloting a bomber plane and fighting a battle fleet of warships in the waters below.

"Realism of action, and scenic effects are carried to new highs," said officials. "Bomber formations, accompanied by fighter planes, fly across the sky. Battleships, move thru the waters below. The front of the machine simulates the interior of the bomber's cockpit. Instrument panels, controls, and even the windshield is carried out in realistic fashion. By manipulating the bomb

releases, aerial bombs are dropped from the bomber plane. A direct hit blows up and sinks the ship. Ten releases of four bombs each in play, from one to four hits per release may be scored. Hits register 1,000 points. Top score is 40,000."

"Evans' Champion Super Bomber introduces something entirely new in operation, in appeal, and in earning capacity to the industry," said R. W. (Dick) Hood, company president. "It is different from anything else. It is in no way comparable to a gun. It scores a direct hit of pleasure and satisfaction to defense-minded America. The machine is self-contained in one streamlined unit requiring small floor space. Super Bomber has been hailed by our distributors as one of the greatest and most timely new ideas. There is already such a back-log of orders piling up that delivery must be made in the order of receipt of orders."

IT'S UNCANNY! Coming Soon!

EVANS' PLAY BALL

Baseball in All Realism!

Sacrifice Plays—Bunts—Flies—Men Run Bases!

A-1 CONSOLES

- 5 Starco Bells, 50-100 Comb. \$65.00
- 5 Starco Bells, 50-100 Comb. 62.50
- 5 Jumbo Parades, Free Play 95.00
- 3 Black Paces Races, 30-1 42.50
- 3 Baker's Paces, J.P., Like New 105.00
- 2 1938 Track Times 75.00
- 5 Saratoga Jrs. 75.00
- 5 Saratoga Sr. with Ball 75.00
- 4 Jumbo Jolly Days 17.50
- 1 Western Baseball 45.00

Immediate delivery on BAYBIRD, M.I.M.I.F.C. TEXAS LEAGUER, MIAMI BEACH, SKY RAY, BARRAGE, CAPT. KIDD, SKY BLAZER, MAJOR'S '41.

Half Deposit WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.
401 S. HIGH ST. COLUMBUS, O.

FACTORY SALE!

Brand new Legal Game, \$99.50 value. While they last only \$25 each. Write for details.

BOX 285-C, MINNEAPOLIS, MINN.



3 BAR JACKPOT F-5240

1640 Holes — Takes in \$82.00
Pays Out Average \$48.69 — Av. Profit \$33.31

PRICE \$4.05 EACH

OTHER FAST SELLERS

- 1025 Hole, F-5280, Wonder 3 Bar Jackpot at \$3.02
- 1200 Hole, F-5275, Horses at 4.35
- 800 Hole, F-5270, Pocket Dice at 2.10
- 720 Hole, F-5255, Pocket Jack at 2.07
- 600 Hole, F-5305, Royal at 2.35

CHAS. A. BREWER & SONS

Largest Board and Card House in the World
6320 Harvard Ave., CHICAGO, U. S. A.

OLIVE'S BARGAINS IN A-1 RECONDITIONED MACHINES

- | | | |
|---|---|--|
| <p>COUNTER GAMES</p> <ul style="list-style-type: none"> 33 American East (1c & 5c) \$15.00 17 Ace (1c & 5c) 9.00 6 Harvard (1c Cigar) 15.00 5 Mercury (5c Cigar) 15.00 4 Lucky Strike (1c Cigar) 10.00 16 Pick-A-Pack (1c) 1 Q. T., 10c Orange Fruit 27.50 | <ul style="list-style-type: none"> 2 Select 'Em (Late Model) 8.00 2 Skill Shot 15.00 2 X-Ray, 1c 9.00 8 Zephyr, 1c 9.00 <p>FREE PLAY GAMES</p> <ul style="list-style-type: none"> Bandwagon \$45.00 Big Chief \$2.50 Big Time \$2.50 Broadway \$5.00 Bally Crystal (Floor Sample) 85.00 | <ul style="list-style-type: none"> Dixie \$40.00 Dode Band 40.00 Flicker 50.00 Gold Star 42.50 Golden 47.50 Metre 47.50 School Days 55.00 Scars 57.50 Scoutmaster 57.50 Sea Beam 57.50 Wildfire 77.50 Zombie 52.50 |
|---|---|--|

Every Machine is in Perfect Mechanical Condition. Thoroughly Cleaned and Oiled. Ready to Place on Location. If you are not completely satisfied, return the Game to us within 10 days, and receive Full Credit.

We Have All the New Games on Hand for Immediate Delivery. Write for Prices.

OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS, MO.

BUD LIEBERMAN Says

WE BOTH LOSE MONEY IF YOU DON'T TRADE WITH ME!

FREE PLAY GAMES

- Bandwagon \$45.00
- Flicker 40.00
- Seven Up 62.50
- Formation 42.50
- Golden 47.50
- Mr. Chips 18.50
- Home Run 27.50
- Proxy 25.00
- Zombie 52.50

5 BUCKLEY DELUXE DIGGERS, \$67.50 Ea.

1/3 Dep. with Order. Bal. C. O. D.
HUCE STOCK OF NEW AND USED MACHINES OF EVERY TYPE ON HAND FOR IMMEDIATE DELIVERY!
DISTRIBUTORS FOR ALL LEADING MANUFACTURERS

831 W. WASHINGTON ST. CHICAGO, ILLINOIS
JUST A STONE'S THROW FROM THE SHERMAN!

Look To The GENERAL For LEADERSHIP!

CONSOLE DELIVERY

- Run \$15.00
- Boon Card 22.50
- Score Champ 15.00
- Scott Paradox 37.50
- Sports 49.50
- Super Six 15.00
- Vacation 25.00
- Zombie 47.50

Mutecop's ACE BOMBER

- Mutecop's DRIVE-HOME
- Scientific's Bang Practice
- Gettill's BELLE NOB
- Jennings' TOTALIZER
- Peac's SARATOGA

and other leading lines.

Many other games in stock—Write for complete list of America's finest reconditioned machines.
1/3 cash with order, balance C. O. D.

THE GENERAL VENDING SERVICE CO. 306 NO. CAY ST. BALTIMORE, MD.

CALLING ALL OPERATORS!

CALL FOR BELLE HOP

Smart Operators Are Going
ALL OUT for this Sensation!

The grapevine is buzzing
with its phenomenal earnings!

IMMEDIATE
DELIVERY

D. GOTTLIEB & CO.
1140-1150 N. KOSTNER AVE., CHICAGO



Keeney Replay Game Sets Mark

CHICAGO, June 14 (Manufacturer's release).—According to reports from J. H. Keeney & Company, Contest, new Keeney release, has set enviable earnings marks since its introduction recently.

"Our claim of pay-table profits from a replay game has been substantiated over and over again in every part of the country," states William (Bill) Ryan, Keeney sales manager. "In Contest we have a game that knows few limitations in operation. As a one or a five-ball replay game, it meets operating requirements anywhere, and with its one to four-coin multiple play it garners coins as fast as players can get them out of their pockets."

"Location reaction to Contest is more than adequate, as may be surmised

from an inspection of the Keeney production lines. Distributors are calling for the game in daily increasing quantities, thanks to its sparkling appeal and fast, colorful action. In a giant-size cabinet, Contest is irresistible as an attraction anywhere in a location."

Conn. Incorporation

HARTFORD, Conn., June 14.—Panoram Soundies Connecticut Company, New Haven, has reported its organization to the secretary of state.

New corporation reports \$2,000 subscribed for in cash. There are 100 shares of stock with no par value. Its agent is Alphonse J. Carnevale.

Officers are: President-treasurer, Cornelius Ross, and secretary, Elaine L. Ross, both of New Rochelle, N. Y., and vice-president, Alphonse J. Carnevale, this city.



GOVERNOR JOHN BRICKER OF OHIO signs the recently enacted anti-sing bill in the presence of (left to right) Lou Golden, president of Ohio Cigarette Vendors' Association; Sam Abrams, association secretary; Roger J. Pangello, Springfield; Sam Fineman, Columbus; David Cole, Columbus; Rudy Hofstetter, Columbus, and others.

OUR BUSINESS IS BUILT ON YOUR CONFIDENCE IN US!

FREE PLAYS FOR IMMEDIATE SHIPMENT

CHICAGO COINS
All American ... \$42.50
Polo ... 21.50
Sport Parade ... 49.50
Jolly ... 15.00
Stratoliner ... 42.50

GENCO'S
Cadillac ... \$22.50
Formation ... 29.50
Metro ... 39.50
Powerhouse ... 22.50
Seven Up ... 49.50
Four Roses ... 47.50

BALLY'S
Crossline ... \$27.50
Flicker ... 44.50
Mystic ... 54.50

GOTTLIEB'S
School Days ... \$42.50
Gold Star ... 29.50

EXHIBITS
Leader ... \$29.50
Zombie ... 39.50
Sun Beam ... 22.50
1/2 with all orders,
balance C. O. D.

Distributors for . . .

Gottlieb's
BELLE HOP
Packard's
PLA-MOR BOXES and
Photograph Accessories
Scientific's
BATTING PRACTICE
Mills' **PANORAM**
Western's **BARRAGE**

GEORGE PONSER CO.
519 WEST 47TH ST. NEW YORK CITY
11-15 E. RUNYON ST. NEWARK, N. J.

Metro ... \$37.50
Sunbeam ... 47.50
Zombie ... 42.50
Repeater ... 36.50
Velvet ... 47.50
Brillo Spot ... 15.00

MILLS or JENNINGS

FREE PLAY SLOTS
Used Very Little

COMBINATION OFFER

1 Jennings } Both for
1 Mills } \$125.00

PRICE IN SINGLE LOTS

Mills ... \$79.50
Jennings ... \$69.50

Polo ... \$22.50
Gold Cup ... 35.00
Red, White &
Blue ... 42.50
Pylon ... 22.50
Lone Star ... 22.50
Sparky ... 29.50

ROY MCGINNIS, 2011 Maryland Ave., Baltimore, Md.

SEE ALL THREE!

KEENEY RINGS THE BELL AGAIN WITH THESE BIG PROFIT MAKERS!

1 SKY RAY

5 BALL NOVELTY REPLAY
You asked for something new—Here it is! A unique combination of pockets and bumpers giving the player a wider choice of scoring opportunities.



2 CONTEST

A Super sized, super de-luxe 1 or 5 ball play game. 1 to 4 coin multiple. A Jumbo sized game for jumbo sized profits.



3 TEXAS LEAGUER

Nine to eighteen balls (adjustable); for 5c, 1c or 2c play if you prefer. New De-luxe lite-up model with play-inspiring new features.



Today's Best Buy at only \$69.50

J. H. KEENEY & CO., Not Inc. "The House that Jack Built" 6630 S. ASHLAND AVE. CHICAGO

SIMON SALES 437 W. 42d St., NEW YORK

Newest Money Makers!

KEENEY'S "SKY RAY"

EXHIBIT'S "SKY BLAZER"

CHICAGO COIN'S "SNAPPY"

Today's Best Buy!

KEENEY'S DELUXE TEXAS LEAGUER, \$69.50

9 TO 18 BALLS, ADJUSTABLE 1c, 2c OR 5c PLAY

Write for Our Price List of All the Latest New and Used Coin-Operated Amusement Machines of All Kinds.

Western's "RECORDIT" VOICE RECORDING MACHINE. Automatic — no attendant required. Records your voice on a 6-inch record for 25¢. WRITE FOR PARTICULARS.

MILLS NOVELTY COMPANY Bells — Consoles — Table Models Best Money-Making Equipment. Write or Wire for Particulars.

You can ALWAYS depend on JOE ASH—ALL WAYS

WE CAN SUPPLY YOU WITH ALL TYPES OF NEW AND USED EQUIPMENT SUITABLE FOR ALL KINDS OF OPERATION. WRITE FOR OUR COMPLETE LIST OF THE FINEST FREE PLAY GAMES READY FOR IMMEDIATE SHIPMENT!



ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa.

Phone: Market 2656.

Les Paul Not With DuGrenier

NEW YORK, June 14 (Manufacturer's release)—"Bip" Glasgold, sales manager of A. H. DuGrenier, informs The Billboard that a recent report connecting Les Paul with his firm was unfounded. While Paul is up and around after his serious injury, he is in no way connected with the DuGrenier organization, Glasgold stated.

Scientific Sponsors Advertising Contest

NEW YORK, June 14 (Manufacturer's release)—Max D. Levine, president of Scientific Machines Corporation, has announced a contest in which advertising copy for Batting Practice will be written by operators handling the machine.

"For the next 52 weeks a weekly prize of \$5 will be awarded to the operator who suggests the best advertising copy idea," said Levine. "A brief note on a penny postal card giving a copy angle is all that is necessary to enter the contest."

"Since it was introduced Batting Practice operators have been reporting success with this game," said Levine. "Realistically reproducing the thrills of an actual baseball game, the machine captured the fancy of the public. Operators have been convinced of the long-life possibilities of the game as receipts continue steady."

"As a result I feel that operators are qualified to write our advertising for us. I am not referring to a complete advertisement, but simply an idea or a suggestion. For example, an operator may have data on what the machine has done on location, the play reaction, location reaction, pyramiding of receipts, the

long-life feature, etc.

"Our advertising campaign for the next year will be based on the suggestions submitted by operators. Only one prize will be offered for the best idea of the week. Operators are invited to enter the contest as often as they wish. "We are embarking on this long-term campaign because Batting Practice is a skill machine that will take in big money for years to come."

"QUICK CHANGE"



Multiple Coin Changer

A "natural" for every location. Faster change-making—Faster machine play. Five long nicketed tubes eject quarters, dimes, and up to five nickels. Cash drawer is divided for half dollars and paper money.

Sample—\$14.85

1/2 deposit—Balance C. O. D. Manufactured by

McGILL METAL PRODUCTS CO. Marengo, Illinois

SKY BLAZER

- a New Exhibit
MONEY MAKER
See Your Distributor

EXHIBIT SUPPLY COMPANY 4222 W. LAKE ST., CHICAGO

NEW OFFICES AND SALES ROOMS OF MILWAUKEE COIN MACHINE CO.
 LOCATED AT
3130 W. Lisbon Ave. MILWAUKEE, WIS.

Mirablen Phono Demand Increases
 CHICAGO, June 14 (Manufacturer's release).—"Phonographs remodeled in the Mirablen manner are in heavy demand in the used phonograph field today," reports Ben Lutski, Mirablen Company executive.
 "The modernization treatment that a used phonograph undergoes in our shops has put many supposedly retired machines on the active list of operators' equipment," Lutski stated. "Earnings have fully justified the remodeling process. Today we are hard at work filling a greater than ever quantity of orders for remodeled phonos and we are experiencing increased business on individual units with which operators glamorize their own instruments. Since much of the earning power of a phonograph results from the eye-appeal factor, Mirablen remodeling units and complete remodeled phonographs have met a long-standing need."

"Major Sports"
 SENSATIONAL BOOK BOARD
 1200 HOLES—5c PER SALE
 Tickets Bear Symbols of All Sports
 Board Takes In \$60.00
 Average Payout \$29.00
 Average Profit \$26.00

Globe PRINTING COMPANY
 1023-27 RACE ST., PHILA., PA.

"See Al First"
 FOR THE FINEST NEW AND RECONDITIONED FREE PLAY GAMES.
 Write for information on A. B. T.'s
RIFLE SPORT
 (not coin operated)
AL RODSTEIN
ARCO SALES CO.
 802 North Broad St., Philadelphia, Pa.

From Optometrist To Games Operator
 KINGSFORD, Tenn., June 14.—Dr. Oscar Z. Silver, successful optometrist here and also owner of the Sterling Novelty Company, has a unique story to tell concerning his business activities.
 In December of 1940 he purchased several cigarette vendors and began operating them around town. Now, five months after his initiation into the coin machine business, Dr. Silver has over 25 pieces of equipment, including pin games, ball gum vendors, etc. He reports he is planning to increase his routes materially.
 His method of operating is unique in that he doesn't use his profits to live on, putting all profits, less expenses, back into the business. W. C. Hillman is associated with Dr. Silver in the business and gives his full time to the operations, while Dr. Silver continues his practice of optometry. Silver does the buying and financing of machines.
 Silver believes he is the only optometrist-operator in the country.

NEW! DISTRIBUTORS FOR LEADING MANUFACTURERS **ALLIED APPROVED** **RECONDITIONED COIN MACHINES USED!**

FREE PLAY GAMES

Schools Days \$02.50	Big Town \$27.00	Punch \$23.50
Mills Fire-in-One . . . 40.50	Rig Show 27.00	Lucky Strike 22.50
Alertness 40.50	Risky 27.50	Flamingo 22.50
Road Wagon 44.50	Mason 26.50	Ten Netcher 21.50
Gold Star 44.50	Jeep 26.50	Bally Supreme 21.50
Formation 42.50	Fallies of 40 24.50	Lucky 19.50
Mills 1-2-3 39.50	Doughboy 27.50	Mr. Chips 19.50
Sara Sazy 37.50	Store Clump 24.50	White Salt 19.50
Fox Hunt 36.50	Lancer 24.50	Topper 21.50
Lead Off 32.50	Commodore 24.50	Chubbie 14.50
Wings 32.50	Charm 24.50	Big Six 13.50

AUTOMATIC PAYTABLES

Santa Anita . \$122.50	Thisledown . . \$56.50
Sport King . . 122.50	Sport Page . . . 52.50
Grand Nationals 88.50	Dead Heat . . . 49.50
Pace Maker . . . 85.50	Dorby Time . . . 49.50
Grand Stand . . 72.50	Gold Medal . . . 39.50
Hearthstone . . . 67.50	

LEGAL EQUIPMENT, GUNS, BOWLING GAMES, ETC.

Bally Rapid Fire \$104.50
Seaburg Jailbird 72.50
Seaburg Chicken Sam 49.50
Evans Ten Strike 49.50
AIT Target, Wood, F, Yellow Cab. 12.50
Times Way Gripper 8.50

PHONOGRAPHS

Seaburg Classic Marble . . . \$169.50	Wurlitzer 716, 16 Record . . . \$ 54.50
Wurlitzer 500, Like New . . . 149.50	Rockola De Luxe, 1939 139.50
Wurlitzer 600A, Slip Proof . . . 137.50	Rockola Standard, 1939 127.50
Wurlitzer 616, 16 Record . . . 54.50	Rockola Imperial, 20 Record . . . 59.50

IMMEDIATE DELIVERY ON ALL NEW GAMES!
 PHONE: CAPITOL 4747 **TERMS: 1/3 Deposit, Balance C. O. D.**

CONSOLE BARGAINS
 (Perfect Condition)

5 Black Place Races \$45.00 Ea.
5 Redhead Tracklines 35.00 Ea.
1 Club House 25.00
3 Greyhead Tracklines 27.50 Ea.
1 Evans Buy-a-Blade 35.00

WRITE DEPOSIT TO
SEIDEN DISTRIBUTING CO.
 1200 Broadway, Albany, N. Y. Tel: 4-2109

Allied NOVELTY CO. 3520 W. FULLERTON AVE. CHICAGO

THE CROWD ROARS AS SCIENTIFIC SCORES WITH **BATTING PRACTICE**

ORDERS! ORDERS! ORDERS!

AN AVALANCHE OF ORDERS AND RE-ORDERS
GREET **BATTING PRACTICE,**
THE MIRACLE BASEBALL GAME!



**OUR
BIGGEST WEEK
TO DATE!**



Scientific
BATTING PRACTICE
Bat 'em out, Boys!
15 BALLS!

A WORD TO THE WISE ABOUT DELIVERIES

**IMMEDIATE DELIVERIES
AT PRESENT...**

However due to current conditions, we suggest you phone your orders **NOW** if you expect to get on the **BATTING PRACTICE "Steady Profit" BAND WAGON!**

**A MAN-SIZED
GAME—FOR
MAN-SIZED
PROFITS**

WIDTH	25 IN.
HEIGHT	65 IN.
LENGTH	57 IN.



**TODAY—TOMORROW . . . AND FIVE YEARS FROM TODAY
BATTING PRACTICE
WILL BE THE MOST SATISFYING GAME ON YOUR ROUTE**



SCIENTIFIC MACHINE CORP.
21 STEUBEN ST. (EVERGREEN 7-0090) BROOKLYN, N.Y.

OPERATORS!
HERE'S YOUR GREAT
NEW MONEY MAKER
from CHICAGO COIN!



Chicago Coin's

SNAPPY

of 1941 ... FIRST AGAIN
IN PLAY-APPEAL-PROFITS!

CHICAGO COIN MACHINE CO. 1725 W. DIVERSEY • CHICAGO

...AND **HOW** WE'RE
MAKING DELIVERIES
on two of the greatest games ever
built by two great manufacturers . . .

GENCO'S
CAPTAIN KIDD
MUTOSCOPE'S
ACE BOMBER

SEABOARD SALES, INC.
619 10th Ave., N. Y. Wisconsin 7-8888



Bert Lane Says:
"WANT A GOOD
DEAL? WE CAN NOW
SUPPLY YOU WITH
THE FINEST TYPE OF
EQUIPMENT FOR EVERY
TYPE OF OPERATION.
WRITE, WIRE,
PHONE YOUR RE-
QUIREMENTS TODAY!"

SAVOY VENDING CO. 651 ATLANTIC AVE. BROOKLYN, N. Y.

<p>All American \$42.50 Flicker 44.50 Formation 29.50 Leader 27.50 Metro 42.50 Score Champ 19.50 Stars 42.50 Mystic 52.50 Zombi 37.50</p>	<p>WESTERN'S Major League Baseball, Free Play, like new, \$129.50</p> <p>KEENEY'S Anti-Aircraft, Brown Cabinet, \$99.50 KEENEY'S Air Raider, write for price.</p>	<p>Seven Up \$49.50 Sport Parade 47.50 Lucky 17.50 Triumph 14.50</p> <p>SPECIAL! Just a Few Left Double Feature \$12.50 Rush your order while quantities last!</p>
---	--	--

1/3 With Order, Bal. C.O.D.

★ NATIONAL SUPER VALUES ★

5-BALL FREE PLAY GAME BARGAINS

<p>Anabel \$29.50 Big Chief 54.50 Big Six 12.00 Blondie 27.50 Bowling Alley 22.00 Britz 500k 24.50 Cadillac 34.50 Charm 22.50 Dials 38.50 Dialo, Feature 22.00</p>	<p>Fantasy \$14.00 Follies '40 22.50 Four Roses 44.50 Golden Gate 14.50 Gold Star 42.50 Home Run 19.00 Landlide 27.50 Linsight 26.50 Little-Dard 24.50 Mascot 26.00 Mr. Chips 19.00</p>	<p>Oh Boy \$22.00 Oh Johnny 29.50 Pickems 10.00 Rebound 14.50 Red Hot 17.50 Roly 22.50 School Days 65.00 Shoot 12.00 Score Card 22.00 Score Champ 22.50 Sex Walk 69.50</p>	<p>Seven Up \$65.00 Sporty 27.50 Super Six 17.00 Three Scores 27.50 Typex 18.00 Triumph 10.00 Trumph 26.50 White Sails 15.00 Yacht Club 22.50 Zombi \$1.00</p>
---	---	--	---

COUNTER GAMES

<p>Marvles, 15 & 24 Pl. \$10.50 Am. Eagles 17.50 Aft. Mod. F 17.00 Jiffs 12.00 Tally 8.00</p>	<p>Wild Deuce \$ 8.00 Gingers, 14 Pl. \$1.00 Liberty 19.00 Fruit Kings 8.00 Penny Pass 6.50 Penny Smokes 8.00 Vest Pockets 27.50</p>
---	--

LEGAL EQUIPMENT

<p>Bally Royal Fire \$104.50 Bally Lucky Strike Bowling Game 24.00 Bally Alley Bowling Game 15.00 Kenney Anti-Aircraft 49.50 Seaburg Chicken Gun 45.00</p>	<p>IMMEDIATE DELIVERY ALL NEW GAMES!</p> <p>TERMS: 1/3 Deposit, Balance C. O. D. F. O. B. Chicago.</p> <p>NATIONAL COIN MACHINE EXCHANGE 1411-13 Diversey Blvd. CHICAGO</p>
--	---

FREE PLAY GAMES

<p>Orestile \$39.50 Seven Up 64.50 Muro 47.50 Mystic 62.50 Record Time 44.50 Dark Horse 84.50 Sport Special 70.50 Linsight 32.50</p>	<p>FREE PLAY GAMES</p> <p>Spotem \$ 9.50 Stars 57.50 Broadcast 52.50 All American 43.50 Armada 49.50</p> <p>GUNS & LEGAL EQUIP.</p> <p>Kenney Anti Aircraft \$47.50 Brown 34.50 Chicken Bim 37.50 Fire & Smoke 14.50 Bally Alley 17.50 Skeo-Ball-Ette (Gottlieb) 32.50</p> <p>2707 WOODWARD AVE. DETROIT, MICH.</p>
---	--

AJAX NOVELTY CO.

Addison Novelty Co. 925 BELMONT AVENUE CHICAGO, ILL.

WANTED
 RAPID FIRES
 Will buy, sell or trade for cash.
 Write for Games, List of Bargains.

FREE PLAY GAMES

<p>Kenny Air Raiders \$104.50 Kenny Navy Bombers 114.50 Kenny Lap '38 Truck Time 79.50 Pats: 1540—Baroque 79.50 Western Baseballs (New) 32.50 Rockola Ten Pins 39.50 Winner Turf Champs (Late Model) 19.50</p>	<p>Roly \$21.50 Big League 23.50 O'Boy 19.50 Mr. Chips 17.50 Lucky 17.50</p> <p>PAYOUT</p> <p>Grand National \$79.50</p>
--	---

COIN OPERATED MACHINES AND SUPPLIES

I. L. MITCHELL & CO

DEFINITELY! THE BEST PIN GAMES FOR YOUR MONEY

<p>FLICKER \$41.00 SPORT PARADE 46.00</p>	<p>STRATOLINER \$40.00 STARS 37.50</p>
--	---

WRITE FOR OUR COMPLETE LIST

1070 Broadway, BROOKLYN, N. Y.

EVANS' CHAMPION SUPER BOMBER



Equipped with Evans' famous precision mechanism throughout . . . simple, easily accessible. From every standpoint, acclaimed a history-making super hit by men who know. Strictly skill, 100% legal, absolutely without competition, starting a countrywide stampede! Entirely self-contained . . . requires less room than a pin game!

**NEW!
SPECTACULAR!
SUPER-PROFIT
SENSATION!**

APHENOMENAL Flying Arsenal of super thrills, scoring a blitz-hit for defense-minded America! Absolutely unlike anything ever offered! Not a gun! Provides terrific player action and excitement . . . an irresistible challenge to skill . . . an unparalleled opportunity to cash in!

For the first time, player feels the pulse-racing thrills of a bomber pilot taking part in a battle supreme, flanked by swift, swarming fighter planes and battling huge warships. Front of cabinet simulates cockpit of bomber with realistic controls and bomb releases. By skillful manipulation, player releases bombs. Split-second timing and accuracy score direct hits that blow up and sink battleships. Most startling realism of scenic effects and action ever achieved!

Prepare for profit action you never saw before! Order this Super-Moneymaker at once!

Orders Filled in the Order Received

ARCADE OPERATORS!

Evans' SUPER BOMBER is a proven sensation for successful legal operation!

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

Yesterday
TONE DISTORTED BECAUSE SPEAKER
IS JUST ABOVE FLOOR LEVEL

Today it's **EAR LEVEL TONE**
REPRODUCTION
The **Miracle of Automatic Music!**

The
SEEBURG HI-TONE
REPRODUCES TONE
Above THE
DISTORTION
ZONE!

The Heart of the Seeburg Music System
The SEEBURG MECHANISM



A remote control installation is only as good as the phonograph mechanism itself. The first choice of America's music men is the Seeburg Music System with Remote Control because the fool-proof, service-free Seeburg Symphonola Phonograph mechanism is the finest, most dependable phonograph mechanism ever made!

TO GO AHEAD *Go*
Seeburg
J. P. SEEBURG CORPORATION • 1500 DAYTON ST. CHICAGO

The surest way to continuous play Seeburg Remote Control!

Top Distributor Organization

IN THE AUTOMATIC MUSIC INDUSTRY



SETS THE PACE
FROM COAST TO COAST



Each is manned by able executives who know the automatic music business inside and out.



Each is established in complete and convenient quarters where they can display and demonstrate Wurlitzer Phonographs and related equipment under actual location conditions.



Each maintains adequate stocks of Wurlitzer Phonographs and parts for immediate delivery and installation.



Each employs factory-trained service experts capable of rendering quick and economical service.



All are both anxious and able to assist Wurlitzer Music Merchants to get and hold the best locations in their communities—to keep their operations at peak profit levels all the time.

The Rudolph Wurlitzer Company, North Tonawanda, New York. Canadian Factory: RCA-Victor Co., Ltd., Montreal, Quebec, Canada.

A NAME FAMOUS IN MUSIC FOR OVER
TWO HUNDRED YEARS

AND IT'S
ORGANIZED TO HELP
WURLITZER MUSIC MERCHANTS
MAKE MORE MONEY

Throughout the United States
49 strategically located Wurlitzer
Distributors serve over
5,000 Wurlitzer Music
Merchants.

Another Reason Why

WURLITZER

Sells More

AUTOMATIC PHONOGRAPHS

Than All Other Makes Combined



SOLD ONLY TO MUSIC MERCHANTS