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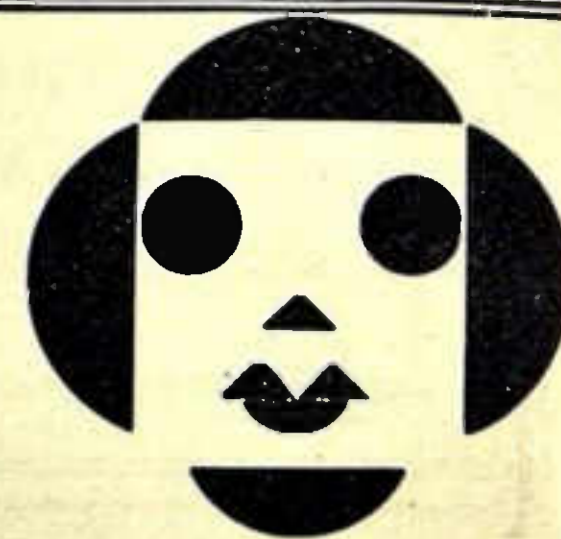
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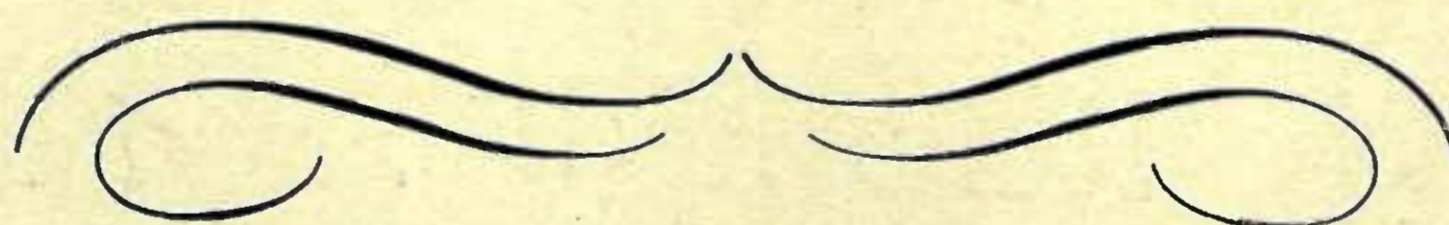
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Pay Homage To Mugivan

*Hundreds of grief-stricken
friends, showmen mourn
at bier of circus magnate*

PERU, Ind., Jan. 27.—The bustling activity of Peru, the Circus City, was stilled to a brooding quietude this morning as the last sad rites were said over the mortal remains of Jerry Mugivan while hundreds of grief-stricken friends bowed their heads and murmured a prayer for the departed circus magnate. All circusdom gathered here to mourn at his bier. Never before has the Circus City been host to such a cosmopolitan throng. Multimillionaires and executives high in the councils of showdom and business rubbed elbows with workmen, and mingling with the crowd were circusfolk of every rank. All met on the common ground of deep and sincere sorrow for their departed friend, affectionately referred to as "boss".

All day Sunday the body lay in state at the late residence at Main and Huntington streets, and thruout the day there was a continuous stream of people trudging silently thru the falling snow to pay a last tribute to the noted showman. The room where the body lay was banked with hundreds of beautiful floral tributes sent from the four corners of the United States, and attesting more than any mere words could the high esteem in which all showdom held Jerry Mugivan. Many showfolks were unable to reach Peru until this morning, some having not heard of Mugivan's death in time to arrive earlier, and other living at such a great distance that they arrived only barely in time for the funeral. Services were conducted at 9 o'clock at St. Charles Catholic Church, (See PAY HOMAGE on page 89)

Columbia's Big Australian Deal

NEW YORK, Jan. 27.—Columbia Pictures, thru a deal arranged Saturday, will present all of its products in the Union Theaters of Australia, the island's largest and most important chain, comprising about 60 theaters. The deal was consummated by Stuart F. Doyle, managing director of Union Theaters, Ltd., and John C. Jones, head of Greater Australian Films, representing Columbia in Australia.

Another matter of interest in the Columbia circles is the appointment of Phil Dunas, formerly branch manager of the Chicago office, as district manager of the Mid-Western territory. He replaced Cecil Maberry, who resigned. C. C. Wallace fills the post of Chicago branch manager, vacated by Dunas.

Premiere Postponed Again

BOSTON, Jan. 27.—Again a Ziegfeld world premiere has been postponed. *Simple Simon*, starring Ed Wynn, originally set for January 20, at the Colonial Theater, and later advertised for January 24, was unexpectedly postponed a second time, when news came Friday noon that the orchestrations had not arrived. Other unavoidable delays with settings and properties and the need of more rehearsals have caused the opening to be deferred until January 27.

Vaudeville Leads Theater Business in Portland, Me.

PORTLAND, Me., Jan. 27.—The local Keith management took a wise step the first of the year, when it returned to a five-act vaudeville program, and that house is now the best patronized in the city. Capacity audiences are becoming more and more frequent, and standing lines are not uncommon.

Keith's went to a straight-picture program last summer, after weeks of slim vaudeville audiences.

Spirited Competition For West Canada Fairs

*Morris & Castle, Royal American, Barnes-Carruthers, Sun,
Thaviu's Band share in contracts—largest assemblage
of fair men and showmen ever in Winnipeg*

WINNIPEG, Jan. 27. — The annual meetings of the Western Canada Association of Exhibitions (Class A fairs) and the Western Fairs Association (Class B fairs), held last Tuesday, Wednesday and Thursday at the Royal Alexandra Hotel here, saw the biggest and most representative gathering of fair men and showmen ever assembled in Winnipeg. An outstanding feature of the meeting was the spirited contest for the amusement midway contracts, with the Morris & Castle Shows being awarded the Class A fairs and the Royal American Shows the Class B. There was also keen competition among free attractions people for the platform contracts, with Barnes-Carruthers landing the A fairs and the Gus Sun Booking Exchange the B fairs. The competition was also true of the bands.

Two important announcements were made. The first was that next year at the time of the annual meeting Winnipeg would have a fair plant under way and be in a position to negotiate for dates and attractions for an exhibition of six days, to be held in the summer of 1931. The second was that at the World's Grain Exposition and Congress, to be held in Regina in 1932, a prize list totaling \$200,000 would be arranged. Competition will be open to the world and 65 grain-growing countries, States and provinces have already signified their intention of competing. The Regina show will be the biggest of the kind ever held. It will last for two weeks or one month, and special attractions of the highest order will be engaged. Directors expect that amusement companies of the largest class will bid for contracts. This show will be apart from the regular Western Canada fairs and will contract (See CANADA FAIRS on page 90)

Judgment for \$342,158 Adds to Fox's Worries

NEW YORK, Jan. 27.—To add to William Fox's other worries a judgment in default for \$342,158 in favor of the Public National Bank & Trust Company of 76 Wall street was entered Saturday in the county clerk's office. In addition dispatches from the West Coast state a receiver has been sought for the Pacific Coast Theaters, Inc., in Superior Court. The West Coast Theaters, Inc., was named as codefendant. This suit is expected to be withdrawn today.

Samuel Untermeyer, chief counsel for Fox, dubbed the latter effort as spite work, while regarding the judgment of the Public National Bank & Trust Company he stated that friends of Fox would make arrangements to pay and take it over.

Unless Fox is able to show substantial financial backing today before Federal

Judge Frank J. Coleman, a receiver will be appointed to take charge of the affairs of the Fox Film Corporation. The petition for receivership was made by three stockholders, and followed Fox's rejection of the suggested appointment of three new trustees.

Fox is fighting with his back to the wall, with numerous rumors current concerning his financial backing, the latest of which, tho unconfirmed, is that he has received \$20,000,000 backing from a foreign banking institution.

Due to the numerous rumors current, and in particular the rumor the latter part of last week that an agreement had been effected between Fox and his adversaries, the Fox stocks showed a vast jump, the first noteworthy rise since the slump in the Wall street crash a few weeks ago.

Stagehands To Continue Weekly Rebate of \$5 Each

NEW YORK, Jan. 27.—The rebate of \$5 a week from each member of the traveling crews of the Mutual Burlesque Association has been continued by the general executive board of the International Alliance of Theatrical Stage Employees, which adjourned here today after the quarterly meeting.

President William J. Canavan granted the concession to the burlesque circuit last month. The continuance of the

rebate to assist the Mutual Association was taken up with the board by I. H. Herk, president of burlesque circuit.

The \$5 rebate will be continued until April 1, when it will be reduced to \$4 weekly until May 1, and from then until June 1 it will be \$2 weekly.

The reduction was granted to aid the burlesque wheel in getting thru a financial difficulty it is now facing.

"Hell Harbor", Florida Film, Has World Premiere

TAMPA, Fla., Jan. 27.—The world premiere of *Hell Harbor*, latest starring vehicle for Lupe Velez, produced by Henry King, was had at the Victory Theater here Friday night before an audience which looked typically Hollywoodian. It was a big night for Tampa, because this is the first picture ever produced in Florida. It was an equally big night for King, who received an ovation which lasted many minutes, and he was repeatedly called back. On his third trip he was presented with a handsome gold watch from Tampa citizens.

Filmed in the beautiful tropical settings of Rocky Point, on Tampa Bay, just outside the city limits of Tampa, the picture itself is really a winner. Lupe Velez and her coworkers have been given a splendid vehicle in which to display the peculiar charm and appeal

woven around this actress, and her work in this picture again stamps her as a master in emotional appeal.

Thomas Meighan was present to tell of his belief in Florida as a future motion picture center and to tell also that without doubt other pictures will soon be made here. He won for himself a giant's share in the evening's premiere entertainment.

Claims Guild Owes Salary

NEW YORK, Jan. 27.—A claim for two weeks' salary by Judith Anderson against the Theater Guild will be heard tomorrow by a board of the American Arbitration Association. The basis of the claim and the details of the split have been denied the press.

Burlesquers Left Stranded

NEW ORLEANS, Jan. 27.—The Palace Theater, operating with a stock burlesque policy, closed Saturday night, owing performers, stagehands, musicians and all attaches one week's salary. The house opened under most auspicious conditions under the management of Harry Hirsch, acting under the instructions of H. W. McCall and Warren B. Irons, promoters and owners. Business was on the average, but the inroads of the Dauphine Theater cut heavily in the revenues. The principals did excellent work, assisted by a snappy chorus, but somehow or other red ink was prominent on the ledger. During the last two weeks Manager Hirsch financed the proposition personally, but the strain was too much.

The principals and chorus of the closed Palace gave two performances Saturday on the community plan, in the hope of raising sufficient money to return to their homes. Brennan, owner and manager of Coffee Dan's, a new venture in the city, is arranging a benefit at that place to assist the stranded professionals. Nightly the acts are fed by Brennan.

The Legitimate Stage

Conducted by CHARLES MORAN—Communications to 1560 Broadway, New York

Equity Backs Post in Fight To Change Law Aiding Actors

Frank Gillmore to head delegation urging the actor be relieved of responsibility in production of salacious plays—hearing February 4 at Albany

NEW YORK, Jan. 25.—Frank Gillmore, president of Actors' Equity, will appear before the Committee on Codes in the State capitol, February 4, to urge the adoption by the State Legislature of a bill to amend the penal law covering the production of obscene and salacious plays. The bill of amendment is sponsored by Assemblyman Langdon W. Post and is intended to modify Section 1140-A of the code in which the following parties concerned are liable for the production of a play which is judged corrupting to the morals of youth: owner, manager, producer, actor, director or agent.

Post's bill seeks to leave the actor out of those classified as liable until such time as a court of law had established definitely the actor's connection with the play in question, and whether or not he might be an actually responsible party in the matter of law violation.

Under prevailing conditions the actor, if connected with a play judged in violation of the penal code, is taken into custody in company with the general stage crew and others connected with the production, whereas it is now proposed that the code covering this procedure be amended to allow a court of law to establish the identity of the responsible party in the production of a dramatic work which is judged in violation of the law.

There is one outstanding case of actors who were playing in a production arrested as being salacious which will come to trial here next month. The entire cast of *Pleasure Man*, the Mae West production, closed a year and a half ago by police, is charged with violating this section of the penal code which Post seeks to amend.

Freiburg Players To Appear in Chi.

CHICAGO, Jan. 27.—The English-speaking Freiburg Passion Players, headed by Georg Fassnacht, Sr., have signed contracts calling for their appearance for six weeks at the new Chicago Civic Opera House, beginning May 4. This will be the first dramatic event following the opera season. The Chicago appearance of the Freiburg Company is being underwritten by several wealthy and philanthropic citizens of the Windy City for the benefit of the General Foot Hospital.

The original Freiburg version of the *Passion Play* will be presented, and the German group will present it entirely in English. Charles N. Lum, director, will bring in an acting cast of 50, while the extras selected locally will swell the cast to nearly 500 persons.

Subscription Theater For Boston Proposed

BOSTON, Jan. 27.—Ben H. Atwell, representing the Victor Herbert Festival and acting as spokesman for Boston groups interested in the theater, are co-operating with New York interests and Lee Shubert in a subscription theater project for Boston.

It is proposed to take over a theater here, establish it as a permanent operation and present the best plays at reduced prices. Three theaters are being considered for the project—the Majestic, Apollo and Plymouth. The organization will be modeled after the Drama League of Chicago.

Philly Gets City Block For People's Theater

NEW YORK, Jan. 25.—The State of Pennsylvania has given one entire block in Philadelphia to the people of that city for a People's Theater, it was learned today. The block is between 22d and 23d streets, and from Market street to the new Pennsylvania avenue.

A committee of 24 prominent citizens, headed by Dr. George Woodward, wealthy Philadelphian, have pledged themselves to erect on the property a civic theater to cost approximately \$1,000,000.



JERRY GOFF, the young leading man with Edgar Selwyn's "Strike Up the Band" at the Times Square Theater, New York, who started his theatrical career at the Boston Conservatory of Music. From this start Goff went to night club work and finally won a small part in George White's "Manhattan Mary". His present role is the first of such proportions he has had in a Broadway production.

From Out Front

By CHARLES MORAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

ONCE, some years ago, I sought advice from the wrong quarter. I was making a momentous decision. One that might affect my entire life. The person from whom I asked counsel was not one to give it. He took my problem and pictured for me exactly what I might expect in the future. When he had heard me out and then commented on all sides of the problem at hand, never once having rendered an opinion, he told me to make my own decision. To make it and stand by it forever and never "bellyache". The word has stuck with me since that day. It is a good word and is certainly applicable to the producing managers in the legitimate theater.

Time and time again they have sought advice—paid advice—made decisions and then ran out to the world and "bellyached". The practice has brought them to the place where there is hardly a manager in the theater who hasn't a complaint against ticket speculation or stagehands or actors' unions or dramatists' unions or artists' unions or the inroads of the silent picture or the inroads of the talking picture. The "bellyaching" in this present period has reached such a stage that it is hard to find managers who do not feel sorry for themselves. No sick man ever got well thru sympathy, either his own or that of other people.

When a man is ill he does not telephone his best friend and discuss his illness with him. He calls a doctor. When the doctor comes he, if he is a good doctor, diagnoses the ailment; finds the source of the complaint, if he can; applies the curative, if one is known. If there is no way of finding out the ailment or there is no known cure generally there are two courses open to a physician. He either applies genial sympathy or lets nature take its course. Sometimes nature heals by its processes.

There is little doubt that the legitimate theater is sick. There is also little doubt of the cause. But where is the doctor? What have the owners of the legitimate theater ever done to find a doctor. Show business is not such a sprawling industry that the ailment cannot be found. In legit. it is very easy. The audiences that pay for entertainment are not there. The solution to this problem is very simple. The prices are either too high, the attraction too terrible or the amusement without attraction. It would be easy to determine the cause. I believe the cause is well known.

And, too, I believe it can be remedied. It might be as easily remedied as a bad cold in a strong man. The theater has no malignant disease and it can be saved. The cause of the illness is not hidden and the cure is known. Why not go directly to the root of the matter?

The sick man who heals has never done it by "bellyaching". Legit. will not get well thru this course either. The problem is not one that will be cured by irritation, but it can be arrested by dealing carefully with the cause.

Waring Leases Coast Theater

To produce musical comedy—casting in New York and Los Angeles

NEW YORK, Jan. 25.—Fred Waring, of the Pennsylvanian Warings, has leased the Mason Opera House at Los Angeles from A. L. Erlanger for a period of eight weeks with an option. Waring will open the house March 20 with an original musical comedy.

The obvious intention of the Pacific Coast production is to run the show there to establish a name and then make a talking-singing picture of the attraction. Waring and his band will be one of the main features of the production.

Altho the book has not been written yet, Waring's representative here is dealing with several librettists, who when employed will complete a book around an idea supplied by the band leader. The music will be written by Tom Waring, formerly a feature with the Waring Band act, but of recent years a single in vaudeville.

The musical comedy will have a college background to furnish the band and its features with a background for their antics.

Among the cast will be the Three Girl Friends and Evelyn Nair, both of whom are now attractions with the Waring Band. The casting for the production will be done both here and in California. Several leading players will be shipped from here and many recruited on the Coast.

Casting is going on here now and will continue on the Coast with the arrival there of Waring. Complete details of the production have not been finished.

Waring plays a one-day engagement for Publix at Toledo January 31; a three-day engagement at Champaign, Ill., February 7, 8 and 9, and a one-day date at Denver for Publix February 13. Following these dates he will go directly to Los Angeles, where he will complete his casting. It is planned to put the musical show into rehearsal during the week of February 24.

Van Dyke Posts Bond

NEW YORK, Jan. 25.—A bond of \$3,000 has been posted to cover the Tom Van Dyke production of *Out of a Blue Sky*, which is scheduled to open here February 5. Van Dyke plans to open the show on that date despite the fact that he is experiencing difficulty in casting the leading role, which was first assigned to Richard Sterling. Sterling was forced to withdraw from the cast due to illness, and the role was at that time given to A. P. Kaye.

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Hale Hamilton-Edw. Wever Claim Salaries From Fagan

Wever asks four weeks' pay under clause added to contract—dismissed without notice—Hamilton wants wages for abandoned production—hearings this week

NEW YORK, Jan. 25.—Two claims for salaries of actors who were connected with the production of *Nancy's Private Affair* will be heard this week against Myron C. Fagan, manager of the show. The claims have been filed with the Actors' Equity Association by Hale Hamilton and Edward Wever. Arbitration hearings will be held. Fagan, backed by money furnished by James Thatcher, of the Century Play Company, has experienced trouble since this production was opened. The players in *Nancy's Private Affair* are now working on cut salaries and have since the show opened.

Fagan commenced the season planning at least two productions. The present attraction was designed for a November opening, but according to his answer to the claim of Hamilton, booking difficulties interfered with the production. *Peter Flies High*, Fagan's second offering, has not as yet materialized.

Wever is asking four weeks' salary less five-eighths which was paid him before he was released after the Jackson Heights opening. The actor is basing his claim on a clause added to his minimum basic contract that states neither party could terminate the agreement within the first four weeks of the New York engagement.

Wever says he was let out without notice after the opening in Jackson Heights and for this work he was paid five-eighths of a week's salary. Gavin Muir went into the role on the following evening. Wever's claim asks for the remainder of the four weeks' pay he says is due him under the terms of his contract.

Hamilton, now with Henry Duffy in stock on the Pacific Coast, is asking one week's salary. His contention is that Fagan employed him and then abandoned the production within the seven-day period. Fagan, according to Hamilton, kept him waiting for the show to be put into rehearsal, which he promised to do several times between the disbanding of the original company and late in November when Hamilton gave up hope for the production.

Fagan says he told the members of the cast originally engaged that he would probably use them when the production was once again started.

Swedish Theater Deficit Big

STOCKHOLM, Jan. 27.—The largest theater in Stockholm, the Dramaten, closed last year with a big deficit. This deficit will be covered in part by a subsidy from the Swedish government and thru a national lottery. The house is run on a popular-price basis.

Old Pabst Goes Movie

MILWAUKEE, Jan. 27.—The Pabst Theater, once the home of opera and legitimate drama, has gone movie. Beginning February 2, the theater will be given over to pictures. The first picture to be shown is *Hunting Tigers in India*. This theater is the home of the German Stock Company and will be used at intervals for dramatic, musical and other attractions.

Broadway Cast Changes

Percy Rhodes has replaced Walger Edwin in *Bird in Hand*, at the Forrest Theater.

Rose Keane has succeeded Gale Sondergaard in *Red Rust*, at the Martin Beck Theater.

Elsie Newell and Billy Newell, already in cast, have replaced respectively Helen Goodhue and George Haggerty; Leo Henning has replaced Loring Smith, and Nudée Kramer has replaced Olive Fay in *Woof, Woof*, at the Royale Theater.

Franklyn Ardelle has succeeded Andrew Tombes in *The Street Singer* at the Shubert Theater.

Katherine Carrington has joined the cast of *The Little Show*, at the Music Box.

The following replacements have been effected in *Sweet Adeline*, at the Hammerstein Theater: Charles D. Brown, for Robert Emmett Keane; Allen Waterous, for Robert Chisholm, and Carl Schultz, for Gus Salzer.

"The Matriarch" Cast Forgot To Join Equity

CHICAGO, Jan. 25.—There was considerable agitation and fluttering around among the members of the English cast of *The Matriarch*, Dramatic League play, Monday and Tuesday, prior to the opening at the Princess Theater, when it was found that one important requirement had not been complied with. The actors, several of whom are members of the practically defunct Actors' Society in England, had neglected to become members of the Actors' Equity Association.

Frank Dare, Chicago representative of Equity, called the attention of the company manager to the oversight, and all day Tuesday members of the cast were dropping into Dare's office and signing up.

Musicals Are Favored In Boston Bookings

BOSTON, Jan. 25.—Mrs. Ruth Selwyn's *Nine-Fifteen Revue*, opening January 27 at the Wilbur Theater for two weeks only, will be followed February 10 by *The Little Show*.

The coming week boasts only the return to the Hollis Street Theater of *Dracula*, booked for two weeks. Opening of Ziegfeld's *Simple Simon* at the Colonial was delayed until Friday night.

For future plays in prospect there will be George White's *Flying High*, to be seen here for two weeks en route to New York, at the Shubert Theater, starting February 3. This will be followed February 17 by *The New Moon* for an indefinite run.

The Tremont Theater, darkened since the departure of *Hot Chocolates*, has nothing in prospect.

The Theater Guild ends its second Boston subscription season at the Hollis Street Theater this Saturday. With a longer season than last year, even excepting *Strange Interlude*, which played in Quincy after being banned in Boston, business has been better than ever.

For the fourth offering in the Victor Herbert festival, *Babes in Toyland* will open February 3 at the Majestic Theater. The fifth operetta in the series will be either *Serenade* or *Sweethearts*.

Judging by the way *The Little Accident* sold out during its first week at the Plymouth Theater, this comedy, with Thomas Mitchell, is likely to last for some weeks.

Dancer Wins Claim

NEW YORK, Jan. 25.—Anita Avrila, a member of the Albertina Rasch troupe of *Show Girl*, this week won an award for compensation from the State department of labor here. Miss Avrila was injured by a fall during the first week of the engagement and was out of the cast for 12 weeks. Florenz Ziegfeld, manager of the production, was covered by an insurance company, which will pay the claim. The dancer was awarded \$25 a week for the time she lost and all medical expenses.

Hungarian Peasant Troupe

BUDAPEST, Jan. 20.—Peasants of the region of Csakvar have formed an organization for presenting musical and dramatic presentations. The troupe, which is composed of 36 members and has its own orchestra, composed of farmers, will soon present the Hungarian opera of Kodaly, *Hary Janos*, at the Hungarian National Theater here.



LISA SILBERT, who for more than 40 years was a favorite in the Yiddish Theater and is now appearing for the first time in many years in a play in English on Broadway. Her present role with "Mendel, Inc.", is giving her the opportunity of doing some of the finest work in her long career. Miss Silbert during her years in the theater has played more than 200 roles both in this country and in Europe.

Feb. Active for Chicago Houses

CHICAGO, Jan. 25.—February will see many changes in the entertainment fare in Loop legit. theaters. No less than six—perhaps more—plays are slated for the short month, some scheduled to remain only one or two weeks and others may not last much longer.

The Studebaker will be relighted Sunday, January 26, with John Golden's production of *Let Us Be Gay*, featuring Francine Larrimore. *The Queen Was in the Parlor* folds tonight at the Garrick, having proved a flop. The star, Pauline Frederick, will return to California to go to work in a sound film, *Courage*. The house will remain dark until February 10, when Harry Lauder comes in for one week. He will be followed on February 17 by the Stratford Players in a two-week season of Shakespearean drama, which in turn will be followed on March 3 by Jane Cowl in *Jenny*.

Blackbirds, Lew Leslie's all-colored musical, will conclude a very successful run of 12 weeks at the Adelphi on February 8, and the following Monday Preston Sturges' *Strictly Dishonorable* will occupy the house. At the Princess the Chicago Dramatic League will offer *Dear Old England*, beginning February 17. *Gambling* will follow the *Vanities* at the Erlanger February 2 for a stay of three weeks, to be followed by William Gillette in a revival of *Sherlock Holmes* for a like period. *The Field God* is announced for the Goodman Theater starting Tuesday, January 28.

Slated for an early showing is *A Wonderful Night* in a Shubert house not yet announced. *Illegal Practice* will conclude its engagement at the Playhouse February 1. Cornelia Otis Skinner continues to be a remarkable draw at the Selwyn on Sunday afternoons and is having marked success with her week-day bookings also. Marx Brothers, in *Animal Crackers*, will end their engagement at the Grand Opera House February 15.

"Bambina" for Los Angeles

SAN FRANCISCO, Jan. 25.—When *Bambina* opened here two weeks ago it was thought that with a little doctoring it would get by for at least a month's run, and while the attendance has been fair it has not been sufficient to warrant another week.

Instead it closes tonight and will go to Los Angeles, where it is scheduled to open February 3 at the Mayan Theater.

Joins Managers' Group

NEW YORK, Jan. 25.—Lew Leslie, who is producing *The International Revue*, which lists Gertrude Lawrence among its cast of celebrities, was admitted to the Managers' Protective Association this week. Leslie was the producer of *Blackbirds*, one of the most successful colored revues ever produced.

Trade Slumps In Legitimate

Cold spell takes edge off sales of previous fortnight—cut rates again get best

NEW YORK, Jan. 25.—After two weeks of excellent business in the legitimate theater the call for attraction tickets at the better agencies fell far below last week's demand and the cutrates returned to favor again among the brokers caught with tickets for the productions enjoying "buys". Such attractions as *Wake Up and Dream*, *Bitter Sweet*, *Bird in Hand* and *The Criminal Code* found their way into the cut-rates racks toward the close of the week.

The call for tickets to hit shows was so low during the extreme cold spell toward the close of the week that only a handful of people sought tickets during the late theater hours in the better agencies.

The call for *Sons o' Guns* is still the best of any show on the boards, with *Sweet Adeline*, the successful Hammerstein production, running up. In dramatic attractions only *Strictly Dishonorable* and *Berkeley Square* were saved from the basement buyers during the week. These two attractions, with *Death Takes a Holiday*, and the Theater Guild attraction, *Meteor*, with the Lunts, have maintained a high gross since opening. The Guild show is still playing to its subscribers, with agencies taking what they can for a heavy call.

The week brought only two new shows to town. One is a flop and the other a near hit. The flop, *Challenge of Youth*, has already reached the cutrates, while *Josef Suss*, which came in this week also to mild notices, is playing to standing room. Several Jewish organizations have given theater parties to welcome Maurice Moscovitch back to America, which has naturally boosted the box-office receipts of this attraction.

The week ahead offers five new shows, three of which are revivals, altho one has never been done here before in English. Mitzl returns with the much heralded Kalman operetta, *Sari*, and the Shuberts revive, at the Jolson Theater, *The Chocolate Soldier*. Eve Le Gallienne will add *The Women Have Their Way* to her repertoire and Al Woods brings in *Recapture*. The Irish Theater will offer another production, a revival of *General John Regan*.

Plunkett Plans Novel Production in Toronto

TORONTO, Jan. 27.—Capt. M. W. Plunkett, of *Dumb-Bells* fame, is sponsoring a new amusement project, a new form of entertainment. The producer says he will stage a revue at the Victoria Theater which will be out of the beaten path, altho its essentials are singing, dancing and comedy.

Plunkett promises a cast of 70 and a 24-piece band of instrumentalists. There will be at least six comedians in the cast, a ballet and dance chorus of 16 and a male chorus of 20 voices. The revue will have an indefinite run here.

Codes Committee To Hear Post Amendment Feb. 4

ALBANY, N. Y., Jan. 25.—The Assembly Codes Committee will hold a hearing February 4 on Assemblyman Langdon W. Post's bill, which is designed to exempt actors from immediate arrest for their participation in an alleged immoral or indecent theatrical production.

Altho the measure without any opposition passed the lower house last year, some members of the committee are of the opinion that this proposed amendment to the Wales Theater Padlock Law should be given a further hearing because of several new members serving on the committee this session.

Among those who will attend the hearing and speak in support of the amendment will be President Frank Gillmore of Actors' Equity Association, Elsie Ferguson, Eddie Cantor and Emily Holt, Equity counsel.

Clause Added to Contract By Council To Enforce Rule

Actors liable to disciplinary measures by Equity for violating employment agency regulations—M. P. A. members dealing only with permit-holding agents

NEW YORK, Jan. 25.—Actors' Equity Association is gradually bringing full pressure to bear to enforce the agency ruling in the regulation of the affairs of its members with employment agents and personal representatives. L. Lawrence Weber, secretary of the Managers' Protective Association, has notified all producers enjoying the agreement with Equity to live up to the terms of their contract and to rigidly watch the dealings with the agents.

Equity deputies are visiting all rehearsals now to check up on the source of employment of actors. A new clause has been added to the minimum basic contract that forbids actors to deal with agents and representatives other than those holding Equity permits.

The new clause is:

"The actor hereby notifies the manager that the negotiations and (or) the obtaining of this contract thru any employment agency or personal representative not holding a permit from Actors' Equity Association renders the actor liable to suspension or other disciplinary action by such association except where the actor's services, as covered by this contract, are rendered under an agreement between the actor and such non-permit-holding employment agency or personal representative entered into prior to November 14, 1929."

The checkup on the members of the association to see that the terms of this clause are fulfilled and by the managers to see that they do not violate the clause is becoming more strict. If an actor violates the agreement he will be immediately withdrawn from the production and the manager is liable to the suspension of his agreement with Equity enjoyed by members of the M. P. A.

A concerted drive will be made to inform all independent managers of the rulings of the agency regulations and their co-operation will be sought by the Council of Equity.

The process of enforcing the agency rule will be a long and tedious one. Frank Gillmore, president of Equity, says. He feels assured, however, of its ultimate success and says the Council is prepared to give it every opportunity for success before Equity rules all agents out and organizes its own employment department.

"City Haul" To Continue

NEW YORK, Jan. 25.—*City Haul*, starring Herbert Rawlinson, will continue its engagement despite the closing notice posted last Saturday night. The notice was torn down today, and both management and actors have agreed not to close the show for at least three weeks. It was learned that the actors had accepted a cut in salaries.

Garnett Weston Corrects

Garnett Weston calls attention to the fact that the plays, *A Feast of Fools* and *A Lady Descends*, mentioned on page 6 of the last issue, were written by Garret Fort in collaboration with him. Weston's name appearing first in connection with *A Lady Descends* and second in the credits for *A Feast of Fools*.

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Mrs. Selwyn Calls on Hubby To Whip Her Revue in Shape

NEW YORK, Jan. 25.—Ruth Selwyn, whose initial offering as a producer is *The 9:15 Revue*, now playing in Boston, has called in her husband, Edgar Selwyn, to whip her show into shape.

The show opened in New Haven, Conn., January 14, and is scheduled to open at the Music Box Theater here about February 10.

To Bring Back Old Gallery With Herbert Revivals

CHICAGO, Jan. 25.—An interesting feature of the Victor Herbert revivals to be staged at the Majestic Theater here starting February 9 will be an endeavor to bring back the old gallery of 25 years ago with an admission charge of 25 cents, the same price that prevailed when the operettas were first presented back in the 90s.

The Herbert festival is for 10 weeks, with five operettas to be presented, each for two weeks. The repertoire includes *Mlle. Modiste*, with Fritz Scheff; *Naughty Marietta*, *The Fortune Teller*, *Babes In Toyland* and *Sweethearts*.

Following the Herbert revivals, the Shuberts will bring to Chicago other revivals now being presented at the Jolson Theater in New York. Included will be *Robin Hood*, *The Merry Widow* and *The Prince of Pilsen*.

Shubert Dispute Over Brinkley Contract Off

NEW YORK, Jan. 25.—A claim regarding the services of Grace Brinkley, who is scheduled to appear in the new George White show, *Flying High*, has been settled between the parties concerned and without arbitration, it was learned today.

Miss Brinkley was under a long-term contract to the Shuberts, but she left their organization claiming that they had failed to fulfill their part of the agreement.

The Shuberts were said to be adamant in their insistence that Miss Brinkley was still in their employ, this despite the fact that she had joined the cast of the new White show.

All pending difficulties have been adjusted, however, with the result that Miss Brinkley is no longer held to her contract with the Shuberts, and is definitely scheduled to appear on Broadway in the near future under the management of George White.

Report RKO Has Secured "Street Scene" for Screen

HOLLYWOOD, Calif., Jan. 25.—*Street Scene* will come to the talking screen via RKO, according to reports current here. Final decision will be made within 10 days, it is said. The hitch in the deal appears to be the fact that approximately \$250,000 has been asked for the talking picture rights to the play.

Several film producers have been angling for it, but would not consider it at that figure. It is also reported that RKO may affect a royalty arrangement with the author. Herbert Brenon will direct.

May Star Peggy Joyce

NEW YORK, Jan. 25.—Lou Bernstein, of Shapiro-Bernstein, is reported about to produce a musical comedy entitled *Tell It to the Babies*, in which, it is rumored, he will star Peggy Hopkins Joyce.



ROY AYMOND, press representative of the Tulane Theater, New Orleans, is one of the most popular publicity purveyors in the country.

Actor Disputes Agent's Claim

NEW YORK, Jan. 25.—Leslie Morosco, agent, and J. Francis Robertson, an actor, have come into conflict over the matter of an agent's commission. Robertson is appearing in the cast of *Broken Dishes*, the Martin Flavin play, produced by Marin Gering, a current attraction.

Morosco claims that Robertson owes him a commission for placing him in the play's cast, but Robertson claims that he did not obtain the engagement thru Morosco.

Robertson alleges that he was employed by Gering thru the interest of a friend who informed him that the producer was seeking a man to fill the role. He states that he followed his friend's advice, which led to his being given a role in the play.

Morosco, in answer to Robertson's claim, alleges that the latter's friend was in the employ of his casting agency, and that therefore the particular engagement came thru his office.

Broadway Engagements

Cissie Loftus for *Recapture* (Arthur Hopkins).

Frances Shelley for *Ruth Selwyn's 9:15 Revue*.

Robert Hobbs and Eileen Culshaw for the *International Revue* (Lew Leslie).

Lolita Lee, Cyril Scott, Robert Barrat, Gene Gowing, Raymond Van Sickle, Leona Beutelle, Germain Giroux and Elsie Keene for *The Family Blues* (Erlanger & Tyler).

Aldeah Wise for *Topaze* (Shuberts).

James Barrett, Harry Hanlon, Francis Dumas, Mary Haynes, Maurice Barrett, Raymond Barrett, John Martin, Mary Lytell for *The Old Rascal* (William Hodge).

Effie Afton, J. H. Brewer, Florence Webber, Josephine Evans, John Evans Sidney Riggs and Charles Brokate for *Ritzy* (L. Lawrence Weber).

Maidel Turner, Audrey Dale, Ethel Intrapidi, Florence Short and Arthur J. Wood for *Apron Strings* (Forrest C. Hering).

Betty Linley for *Topaz* (Shuberts).

Armina Marshall, George Brent, Helen Flint, Charles Waldron, Josephine Hull, Madeline King, G. Albert Smith, Edward Phillips, Elizabeth Taylor, Joseph Crehan, Percy Kilbride and Natalie Potter for *Those We Love* (Philip Dunning).

Earl Redding for *Out of a Blue Sky* (Tom Van Dyke).

Tom Powers, Ernest Cossart, Frieda Inescort, Helen Westley, Frederick Truesdell, Morris Carnovsky, Eva Leonard-Boyne, Rex O'Malley, Claude Rains and Morjorie Marquis for *The Apple Cart* (Theater Guild).

Ruth Fallows and David Leonard for *Dishonored Lady* (Gilbert Miller).

Herbert Ranson for *General John Regan* (Irish Theater).

Booth Directing Play

NEW YORK, Jan. 25.—Earle Booth is directing *Apron Strings*, a comedy sponsored by Forrest Haring, which will come to Broadway during the week of February 10. Roger Pryor is the latest addition to the cast.

Claims Filed Against Gest

"The Miracle" principals and chorus asking for unpaid salaries

NEW YORK, Jan. 25.—Several principals of *The Miracle*, the Morris Gest production, have filed claims against the producer for two weeks' salary, and it is expected the entire cast and chorus will file similar claims. The famous Gest presentation recently closed noisily at Dallas, Tex., after a disastrous run of 15 weeks.

The large company carried by Gest's show opened the famous Max Reinhardt production at Detroit during October and failed to move the Michigan city population to the general direction of the auditorium where it played. From Detroit it toured the Middle West, always precariously. Gest's managers with the show employed many extras for the mobs in the towns and cities where the production was presented. It was the employees of this class that broke up the show two weeks ago at Dallas.

There was not sufficient money in the box office to pay the local extras and they rebelled, doing damage to the production and causing the show to be called off. The cast and chorus taken from here last fall were brought home by Actors' Equity Association.

Gest, who is a member of the Managers' Protective Association, did not have a bond posted. The association must stand the cost of returning the actors to New York and must if the claims of the actors are awarded pay them from Gest's bond with the M. P. A.

Gest brought *The Miracle* to this country in 1924, where it played at the Century Theater here for eight months to mediocre business. Since then he has tried several times to recoup the cost of production with road tours, but all have ended sadly. None, however, has ended as disastrously as this last tour.

"Uncle Dudley" With Ross

CHICAGO, Jan. 26.—*Your Uncle Dudley*, in which Raymond Hitchcock appeared last spring before he was stricken, comes to the Cort Theater February 10 with Thomas W. Ross.

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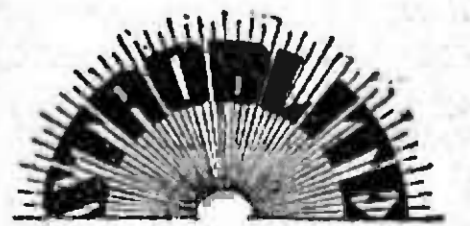
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Auxiliary Committee Formed by Managers

NEW YORK, Jan. 25.—An auxiliary committee has been appointed by the Managers' Association to function in the present investigation into the ticket speculation situation. The committee which is intended to represent various branches of the theater, recently met, electing Winthrop Ames as chairman.

The committee formed, lists, in addition to Ames, who represents the theater owners, Frank Gilmore, representing the Actors' Equity; Edward Childs Carpenter, representing the playwrights; Laurence Langer, representing the managers, and David Marks and John McBride, representing the ticket brokers. An additional member to be drawn from the ranks of representative citizens will be elected to represent the public.

Meetings of the auxiliary committee are being held three and four times weekly. After the entire situation has been covered from the angle of each phase represented by the committee members a plan will be submitted to the Managers' Bureau.

Jed Harris Has Option On Second Play by Hart

NEW YORK, Jan. 25.—Jed Harris has purchased an option on *Panic*, a play by 23-year-old Moss Hart, whose first play, entitled *Once in a Lifetime*, has just been sold to Sam Harris.

Once in a Lifetime is a comedy dealing with the talking pictures and is said to possess brilliant dialog. Jed Harris and Sam Harris both wanted the play, but the latter won out, due to having been the first to see the manuscript.

Jed Harris, having tired of London, where he had leased a house, seems to have returned to Broadway bent upon producing several plays. His first production this season will doubtless be *Mr. Gilhooley*, an adaptation of the Liam O'Flaherty novel by Frank Elsner. It is probable that the play will be known simply as *Gilhooley* and that Walter Connolly will play the title role. Meantime Harris is said to be negotiating with Laurence Stallings for the rights to his latest play.

Too Bad for Road Shows

NEW YORK, Jan. 25.—With the closing tonight in Pittsburgh of *A Night in Venice* the Shubert road season nears a disastrous finish. Practically the only profitable road venture of the Shubert organization this season is the touring company which stars Ethel Barrymore. The Shuberts had originally planned to present Miss Barrymore in *Scarlet Sister Mary*, dramatized from the Peterkin novel, this season on Broadway. Her success on the road has been phenomenal, and led to a decision not to present her in a new play until next fall.

Rights Revert to Author

NEW YORK, Jan. 25.—The producing rights of *The Courtesan*, the one-character play by Irving Kaye Davis, have reverted to the author because of Dr. Louis Shine's failure to stage the play within the six months' period following the tryout. The play was tried last spring with Elsa Shelley in the role. Several managers are reported interested in the piece and, according to rumors, it will be done with Miss Shelley in the one part if it is done on Broadway. Davis may produce *The Courtesan* himself.

Shuberts Give 5 Revivals On Subscription Basis

NEW YORK, Jan. 25.—The organization known as the Jolson's Theater Musical Comedy Company, which is sponsored by the Shuberts, has been placed on a subscription basis, and is offering the public a special rate for tickets to cover the next five productions.

The subscription season begins with the opening of *The Chocolate Soldier*, and will include such productions as *The Spring Maid*, *The Firefly*, Victor Herbert's *The Serenade*, and *The Count of Luxembourg*.

FRANCES UPTON, leading lady, with *Whoopee*, now in Chicago, recently purchased a home at St. Albans, L. I., for her mother and father, the latter Frank J. Upton, of the Missing Persons Bureau, Police Headquarters, New York.

Movies Ban "Congai"

NEW YORK, Jan. 25.—The Will Hays organization has banned *Congai*, the Harry Hervey-Carleton Hildreth play, in which Helen Menken appeared last season under the Sam Harris banner, it was learned today. The ban is on the grounds that the play put the French government officials in a bad light and that it dealt with miscegenation.

Woods Postpones One

NEW YORK, Jan. 25.—A. H. Woods has decided to postpone the production of Harry Hervey and Carleton Hildreth's *The Iron Widow* until next season, it was learned today. Meantime Hervey is reported about to sign with Fox Films to write originals for the talking pictures.

Kahn Is Backing New Down-Town Art Group

NEW YORK, Jan. 25.—Otto Kahn, noted as one of New York's leading patrons of the arts, was today authentically reported to be lending support to the MacDougal Street Playhouse.

The current production at the downtown theater is *The Drunkard*, or *The Fallen Saved*, a melodrama resurrected from the days of 1844. *The Billboard* recorded Kahn's support of this new group several weeks ago.

London Cables

LONDON, Jan. 25.—The new musical play, *Darling, I Love You*, was greeted with great enthusiasm at the Gaiety Theater Wednesday. Neither the humor nor the music is first rate, but the piece succeeded thru the high speed of the action and clever performances by George Clarke, Wyn Richmond, Neil McKay, Vera Lemiox and Ella Logan.

The Man in Possession, by H. M. Harwood, at the Ambassadors, Wednesday,

proved to be an amusing, sophisticated light comedy and was cordially received. Raymond Massey and Isabel Jeans making great personal successes.

Frank Browne and Kay Lavelle got a lively welcome on their English debut at the Palladium Monday, their number being broadcast Thursday.

The novel acrobatics of Lloyd and Brice, newcomers, at the Palladium Monday got them a great hand. They are likely to prove popular here.

Arrivals this week include Charles B. Cochran and Eva Moore.

Sailings this week include Phil Rick and Alice Adair, also Van Horn and Inez, for American dates; Lillian Saunders for Hollywood, and Togan and Geneva, American wire act, for South Africa.

Broadway Openings

WEEK OF JANUARY 25

The Women Have Their Way, a comedy from the Spanish of the Quintero Brothers, translated by the Granville-Barkers. Presented by the Civic Repertory Theater.

The Chocolate Soldier, a revival of the operetta based on Bernard Shaw's *Arms and the Man*, with music by Oscar Straus. Presented by the Shuberts at the Jolson Theater.

Sari, a revival of Emmerich Kalman's operetta. Presented by George E. Wintz at the Liberty Theater.

Récapture, a play by Preston Sturges. Presented by Arthur Hopkins at the Eltinge Theater.

General John Regan, a revival of George A. Birmingham's comedy. Presented at the Irish Theater.

Subway Express moved Monday, January 25, 1930, from the Liberty to the Republic Theater.

It Never Rains moved Monday night, January 27, to the Bijou Theater.

CLOSINGS

The Prince of Pilsen closed Saturday, January 25, after 16 performances; *Inspector Kennedy* after 43 performances; *The Sap From Syracuse* (So Was Napoleon) after 22 performances; and *Seven* after 34 performances.

THE NEW PLAYS ON BROADWAY

ERLANGER

Beginning Monday evening, January 20, 1930

JOSEF SUSS

A play by Ashley Dukes based on Lion Feuchtwanger's novel, "Power". Directed by Reginald Denham. Settings designed by Aubrey Hammond. Costumes designed by Alice Johnstone. Presented by Herbert Norris: Costumes executed by B. J. Simmons & Co., Ltd. Presented by Charles Dillingham in association with J. C. Williamson, Ltd. Starring Maurice Moscovitch.

General Remchingen.....Cyril Raymond
Councillor Weissensee.....Ralph Truman
Manager of the Casino.....Harold Webster
Karl Alexander.....Malcolm Keen
Marie Auguste.....Yolande Jackson
Earl of Suffolk.....Robert G. Rendel
Josef Suss-Oppenheimer.....Maurice Moscovitch
The Rabbi Gabriel.....Stanley Drewitt
A Courier.....Victor Esker
Nicolas.....J. C. Dunn
Binder.....Horace Pollock
A Rabi.....Alexander Sarner
Deputy President Sturm.....H. McKenzie Rogan
Magdalen.....Maureen Shaw
Dom Bartelemy Pancorbo.....Alexander Sarner
Graviella.....Beyrl Walkly
Naemi.....Janet Morrison
Cupids.....Peggy Sloan, Lorraine Harrison

LADIES—Rhoda Sewell, Connie Madison, Edith Parker, Betty Darling, Dolores Bara, Dorothy Sands, Jerry Markham, Sylvia Nelson, Rose Renard, Eileen Adair, Sunya Rice, Joan Hopegood, Luigi Ellis-Powell.

GENTLEMEN—J. Raymond, Richard Lambert, Victor Esker, Austin Coughlan, John Pierson, Kay Hanson, Richard Brown, William Palmer, William Keith, James Burgess, Ralph Tomlinson.

PROLOG—Scene: The Pump Room at Wildbad in 1737. ACT I—Scene 1: The Audience Room in Suss' House in Stuttgart. Six Months Later Than Prolog. Scene 2: The Ballroom in Suss' House. The Same Evening. ACT II—The 'Keep in Suss' Castle in the Forest of Hirsau. One Week Later. ACT III—Throne Room in the Ducal Castle of Ludwigsburg. One Month Later.

Here is a play that reached too far—the dramatist tried too hard to make it

great. As a result, *Josef Suss* misses its mark. Altho mounted extravagantly, acted capably, and staged precisely, too much is attempted in the scope to make it the compelling drama its sponsors hoped for when they lavished so much on the detail attending this production.

Even so here is a play of entertainment. It would be a better library drama than a theatrical effort for the situations designed to put over the subtle symbolisms of the theme are too fleeting for lasting impressions.

Unarmed, as this reviewer was, with the background of the novel, and to judge this play as purely a theatrical amusement, it can be said flatly that it might have been better. It can be safely said that with what he possessed, apparently, Ashley Dukes should have done better. The scope is too wide and the situations lacking in continuity. Episodic drama generally fails to impart a powerful message when its situations are not dovetailed in an entertaining and interesting manner. The story cannot be left to the imagination; it is the duty of the dramatist to start fresh and tell his story clearly, concisely and amusingly. Ashley Dukes did not do this.

But there is entertainment—and rare entertainment—in this production. For one thing alone it is a worth-while production, and this is the contribution of Maurice Moscovitch. It has never been the pleasure of this reviewer to see and hear an actor hysterical at the same time with love, revenge, greed and grief who was convincing in all emotions. In one scene Moscovitch is so thoroly believable as a man torn with this scale of emotions that he brings the audience to its feet cheering.

Josef Suss, a Jew of riches with a greed for power, thrusts aside everything to at-

tain his goal. To become the recognized ruler of Wurttemberg he feeds the lustful taste of his Duke, casting aside convention, the respect for friends, and even his self-respect, to bring his Duke completely within his grasp. Eventually Karl Alexander, the Duke, spies the Jew's own daughter. He seizes upon a scheme to own her, but the girl jumps from a battlement and kills herself. Using this wedge, Suss drives home his bargain, gains his power and then betrays the Duke—surrendering his power. He walks finally with his head up to his death.

If one digs deeply enough there is a message in this play, but plays with a message are generally not worth while when they are not entertaining. As a biographical study this has some interest, but as a drama of power it has none.

The script, however, offers extraordinary chances for actors. And not one but takes advantage of those opportunities is seen in this cast. Moscovitch needs little praise. His work is extremely well executed. Malcolm Keen as the Duke gives a rendition of his role that takes full advantage of all the possibilities in the part. Stanley Drewitt as the Rabbi Gabriel presents a characterization that is colorful and dignified. Maureen Shaw tries in vain thruout the play to smother a desire to overact. Ralph Truman is splendidly cast, as is Yolande Jackson and the beautiful Janet Morrison. But all of the cast dwindle into nothingness when Moscovitch is on the stage. His presence is arresting.

The settings and costumes are nothing short of gorgeous. The trappings are studies in art and the lighting effects revealing. The mounting of the play is far better than such material deserves.

Josef Suss is likely as not afflicted with the general ailment of dramatized novels—with an overabundance of material from which to draw the playwright used too much instead of taking a little and perfecting it. In this instance there are at least two acts which if expanded might have developed into full-length plays of merit. It is to be regretted that Dukes when he commenced his whittling did not go farther. Had he, *Josef Suss* might have been a more entertaining play and might have included better theater.

CHARLES MORAN

49TH STREET

Beginning Monday Evening, January 20, 1930

CHALLENGE OF YOUTH

A play by Hyman Adler and Ashley Miller. Directed by Hyman Adler. Setting by P. Dodd Ackerman. Presented by Hyman Adler.

Nancy Summers.....Ann Thomas
Horace Bronson.....William Lovejoy
Aunt Joanna.....Helene Mitchel
Stephen Adams.....Harold De Bray
Geraldine.....Evelyn Adler
Walden Ames.....Walter Pearson
Desire Adams.....Alma Merrick
Wade Block.....Frank Johnson
Tilly.....Lottie Salisbury
Billy.....James Jackson
Tommy.....Jerome Samuelson
Lois.....Lois Michel
Bobbie.....Bobbie Del Rio

The entire action of the play takes place in the home of Professor Adams, an educator of importance in a small New England college town. The time is the present. The first act is in the late afternoon. The second act is the following evening. The third act takes place the following day.

This one is another declaration of youth against the conventions of society and against parental rule. It is neither a good play nor amusing entertainment. The least said of *Challenge of Youth* the better it will be for the young people connected with the production.

With stiff dialog and unbelievable antics the authors have tried in vain to picture the youth of a New England college town rebelling against the restraint of elders. The pampered daughter of an imaginary college professor is singled out to taste life and be caught. The scenes which follow are too ridiculous in construction and situation for discussion.

There are some members of the cast who do exceedingly well with their assignments and deserve commendation for their efforts. Ann Thomas leads this contingent. She is a capable young woman. Her part, which is too accentuated, might have been made plausible had the authors studied the character. Helene Mitchel gives a well-rounded performance, but for the most part the remainder of the cast is amateurish.

The entire production is more like a high-school senior class play and deserves little attention as a professional endeavor.

CHARLES MORAN

JOSEPH J. KEEGAN heads the new radio and picture department recently added to the activities of Hap Ward and Evans, agents.

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Vaudeville

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Piazza's Plan for Showings, Breakins

Prospect, Franklin and Union City as starters in "minor league" circuit—professional previews retained—admitted that circuit needs houses to develop material

NEW YORK, Jan. 27.—About every six months during the last two years the big time inaugurated new systems for handling the volume of showing and break-in acts needed for eventual circuit consumption. The latest wrinkle in this situation, which has up until now started with a bang, but died down thru neglect, is authored by Ben Piazza, who is also responsible for instituting Professional Previews at the Franklin and Prospect theaters. These so-called previews are still in force. Now it has been decided that in order to make the circuit's supply of new material a more substantial proposition than guesswork, three houses—the Prospect, Franklin and the Capitol, Union City—will be placed in the category of showing and break-in stands, each using seven acts on a split. This compares with four and five formerly under budgets not considerably lower than other splitweekers in the Eastern area.

The new break-in and showing plan takes the Franklin from Arthur Blondell's book, and it joins the Capitol and Prospect in Jack Hodgdon's column. Hodgdon thereby becomes the circuit's supervisor of showing and developing new material. Due to the unusual depression in the independent field, Hodgdon's department has gradually assumed its old aspect as when in the hands of Charles Bierbauer and C. Wesley Fraser, a wing devoted not only to the booking of straggling independents, but also taking in a new conception of an RKO family time.

Despite unfavorable vaudeville conditions, RKO has at last begun to realize that it needs a field, small as it might be, in which to develop and try out material for its better houses. That such a move would be necessary sooner or later was forecast in an editorial in last week's Vaudeville Department of *The Billboard*. Some assurance has already been obtained that all bookers of the sixth floor staff will catch acts at the three seven-act stands.

With the Professional Previews slated to continue indefinitely, the showing phase of the new plan may work out in such a way as to have new and untried acts play the preview shows as a prolog. If okayed by bookers, they will be given the three showing houses to play, probably on a rising scale. Action will be taken immediately thereafter. George Godfrey had a similar plan last summer, it having been planned then to start a 10-week route of break-in time. This was eventually killed when the decision was made to take the houses from this route back on the senior books.

The Prospect has already been launched on its new seven-act policy, the Franklin will join in two weeks, and the Capitol, an independent house, will be taken in as soon as advance bookings under the old scheme are cleaned up.

Piazza regards the three houses in the light of a "minor league territory for developing acts."

"Singing Dog" Dies

PORT CHESTER, N. Y., Jan. 27.—Zillah, the "singing dog", brought to the United States from Australia nine years ago, died here after being sick six weeks. The animal was 14 years old. Mr. and Mrs. Frank J. Sidney, of Rye Beach, were Zillah's owners and played the act in the Keith houses until Zillah succumbed to asthma. The act has also been seen at fairs, parks and circuses.

Seek Walter Gilbert

Walter J. Gilbert is requested to write to his home, 122 W. 15th street, Cincinnati. His father, Otto J. Gilbert, died on Christmas Day and his mother is very anxious to hear from him.

Denish Still at Head

Referring to a recent news article in the vaude. section, relating that James P. Kennedy and Stanley H. Willis, of the Metropolitan Amusement Agency, Inc., of Boston, had taken over that agency, Paul N. Denish writes saying that the item from Boston was inaccurate. "Both Kennedy and Willis are still members of the agency and are associated with the writer, Paul N. Denish, president and general manager," he states.

Vauditorials

By ELIAS E. SUGARMAN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

HE was oft referred to as the best straight man in the business. He carved a deep niche for himself in vaudeville and musical comedy. He even made a go of it in disc recording. Of late he had divorced himself from vaudeville, as many other able artistes have done who found that the field no longer supplied them with a real incentive. Altho he had already made a rep. as a producer of talking shorts, also as an actor in his own productions, he merely touched the surface. There is no telling what he would have accomplished in this new field within the next few years. But Fate had a different plan. Last week it snatched George LeMaire from us. His was a busy and useful life, but he took his last bow with a suddenness that appalled. It has apparently been decreed in the courts over which we have no say that others shall carry on in place of this familiar figure in the shadows cast by the Palace and Bond buildings.

One thing you couldn't fail to note about LeMaire. Whatever he did was invested with that unmistakable touch of whole-hearted participation. It was characteristic of the man that he should come to be known as the best straight man extant. In vaudeville, we must confess, the usual artiste who remains in the straight-man class thru the years is accepted as a matter of course. He is usually dismissed when given even that much consideration with: "Well, he isn't capable of doing any better." But LeMaire evidently regarded his function as a feeder for funny men as a very important one. Even in the trade straight men have not been as much appreciated as they should be. The man behind the man behind the gun is ever doomed to a certain degree of anonymity. But LeMaire made of the unsung art a thing to be lauded—and before it was too late. Many comedians will be less funny because George LeMaire is no longer here. And more than one funny man will wipe away a tear when they think of the wonder worker who stood indulgently by as the mob pounded out salvos of applause again and again for those who grew fat in self-esteem on LeMaire's unselfish feeding. Peace be to him.

It is difficult to understand why RKO remains alone as a circuit running not only a closed office, but prohibiting its agents from doing business on the outside. Few, if any, of the franchised representatives obey the regulations of the booking office relating to commission restrictions and outside vaudeville activities. Even RKO has been known to violate in spirit its own closed-office rule by doing business direct with outside agents. As the system actually operates, it is little short of a farce. Fox gets all the material it can use as an open office. Loew does not find itself lacking in attractions, and its agents are not bound to do business exclusively with J. H. Lubin and Marvin Schenck. If the others find no hindrance in being honest with themselves, there is no reason why RKO should not follow suit. The circuit leads in several other meritable projects, but it is far behind the times in the handling of its agent problem. Maybe the solution is written out in detail on Ben Piazza's list. If it isn't it should be.

In this week's release of "Hello, Broadway!", a weekly column issued by the RKO publicity department for the benefit of dailies and others who prefer to get their theatrical comment in ready-to-wear form appears the following paragraph:

"See by the papers that the words 'damn' and 'hell' have been generally eliminated from all NBC radio talks, plays and speeches. That's a good page out of the book of Radio-Keith-Orpheum, which bars all profanity and vulgarity from its stage and screen programs."

Which leads us to comment that there's many a slip 'twixt the written or stated rule and its observance. It appears that RKO has given up internal censorship as an impossible job, and now the unprincipled comedians are enjoying a Roman holiday. Let's wait and see what the public has to say about it.

RKO-Warner Antagonism

Golder office refuses to release Timblin from date contracted thru 6th floor

NEW YORK, Jan. 25.—The co-operative spirit that exists between RKO, Loew and Fox in regard to releasing acts from contracts and the like is not reflected apparently in present relations between the RKO and Warner offices. This was brought out rather clearly this week when Charles (Slim) Timblin, black-face comedian, was forced to leave the Palace show after Tuesday night in order to play a date contracted by Warner thru the RKO office early in the season at the Central, Jersey City.

The reported inside on the matter is that the RKO office asked Warner to release Timblin from the date, but the latter office stood its ground and there the matter ended. A peculiar feature of the situation is that the Jersey City date was included in a route laid out for Timblin by J. H. Alos, the house being booked at that time by Harold Kemp from the sixth floor. Warner's adamant stand is said to be connected directly with RKO's order last week that its agents may not do business with the Warner outfit. In recent seasons, among the larger circuits, it has been rare that booking people have been turned down when making requests such as involved the retention of Timblin on the Palace bill. The larger circuits have been so extremely considerate of each other that at times the exchange of courtesies have taken on the semblance of an unrealistic farce. This has prompted showmen to comment from time to time that the days of real opposition are gone never to return.

Timblin, who is under contract to Alex Gerber, will return to RKO dates after the Jersey City obligation is wiped off the Warner books. When the black-face comedian was forced to shove out of the Palace the RKO office did the next best thing and spotted a pair of real dunksies, Buck and Bubbles, in his place.

Bentley Adding Houses for Sun

CHICAGO, Jan. 25.—John Bentley, who recently took over the Gus Sun booking office here without a single house on the books, is showing gratifying results in his efforts to build up the office. Early this week he had obtained five houses, with a number of others in prospect.

Wren to Palace, Milwaukee

CHICAGO, Jan. 25.—Harry Wren has been made manager of the Palace Theater, Milwaukee RKO house, succeeding Harry Billings, who goes back to the Riverside as manager. Publicity for both houses is to be handled by William Danziger.

Bonomo Gets More Dates

NEW YORK, Jan. 27.—Joe Bonomo, flicker strong man, who recently showed here for RKO, has been okeh'd for additional dates. He opens this week in Providence.

King-McIntyre Outlook

NEW YORK, Jan. 25.—Lorita King and Billy McIntyre, comedy team, who showed for RKO the last half of last week at the Royal, Bronx, may be okeh'd for further local dates. They are agented by Weeden-Schultz.

State Bill Aims To Regulate Vaude. Agencies

Freeman's Inspection

Leaves this week to visit houses — "gentlemen's agreement" with Loew



OTTILIE CORDAY, now playing straight and providing warbling background for Al Anger in a new act they are doing, written by Anger and titled "Slapped". They recently showed for the major circuit. Miss Corday was recently teamed with Caroline Scoville and previously worked with Sid Marion.

A. C. Vaudeless; Public Protesting

ATLANTIC CITY, Jan. 25.—The Earle Theater, Atlantic City's only showhouse playing vaudeville, went dark this week for an indefinite period, patronage having been on the decline since sound pictures had been substituted for vaudeville. Manager Vernon Somers, who has been associated with resort attractions for the last 10 years, has gone to London, Conn., where he will manage another house for Warner Bros.

For some time past it has been rumored that Warner planned to close one house, but it was thought it might be the new Warner, owing to the heavy operating cost. Sears-Roebuck recently purchased the Earle property and intend remodeling the building.

Atlantic City is thus left without a single vaudeville house or pit orchestra, a condition which is already bringing protest from the public.

Detroit Agency Dissolved; Stennard With Chas. Mack

DETROIT, Jan. 25.—The World Amusement Company, vaudeville booking agency operated by Paul Savoy and Billy Stennard, has been officially dissolved. The office was opened last spring by Savoy, who formerly had a desk in the Chicago Pantages office. Savoy left Detroit suddenly two months ago.

The enterprise, which was run by Stennard as Stennard Vaudeville Enterprises for a short time, has been merged with the Michigan Vaudeville Managers' Association, operated by Charles Mack. Stennard will be field man for the office.

Calgary May Drop Vaude. February 3

NEW YORK, Jan. 27.—The Grand, Calgary, on the Orpheum route, will probably discontinue its vaudeville policy on February 3. It is understood the house will go into a sound policy. Calgary follows Winnipeg on the route, and, if the change goes thru, the jump will be to Spokane.

Johnny Dixon Injured

CHICAGO, Jan. 25.—Johnny Dixon, of the Dixon-Riggs Trio, acrobatic act, was injured last Saturday at the Great States house in Rockford, when he fell while doing his act. Instead of alighting on his feet the momentum carried him too far and he landed on his face, suffering numerous contusions. His injuries will keep him out of the act for several weeks.

Burchill-Mandelbaum measure takes employment agency jurisdiction out of municipalities—transfers it to State Industrial Commissioner—prohibits fee splitting

NEW YORK, Jan. 25.—Under provisions of a bill already introduced in both houses of the State Legislature, so-called theatrical employment agencies will embrace a much wider field than at present, and these agencies will come under the direct supervision of the State. As now organized the theatrical employment situation is being handled by the various municipalities, this power residing in Greater New York in the Department of Licenses, headed by Commissioner William F. Quigley.

At this early period it is impossible to forecast the exact effect the pending bill will have on the conduct of vaudeville booking agencies and artistes' representatives offices, but those in the trade who are on the alert for any move in Albany reflecting on the show business declare that if the bill is passed it will bring about a complete revolution, at least in the vaudeville branch of the business. They are not prepared to state whether the proposed law is designed to further the best interests of the public. Certain provisions, however, will make it impossible to continue in business on the same standards. Already a certain clique among showmen in major vaudeville are laying plans to fight the bill.

The bill would repeal the sections of the laws of 1909 which give the local License Bureau its right to function. State Senator Thomas F. Burchill introduced the bill January 6, and in the lower house the bill has the sponsorship of Assemblyman Samuel Mandelbaum, who had it read on the floor several days earlier. The Senate has referred the bill to its Committee on Finance, and in the Assembly it is being taken up by the Ways and Means Committee. The Burchill-Mandelbaum bill, according to an authoritative source, has the advance

(See STATE BILL on page 12)

New Doorman Typifies High Art in New Orleans

NEW ORLEANS, Jan. 20.—Herbert Cass, seven feet, six inches, from the Haymarket Theater, Chicago, is now doorman at the Palace Theater, this city. Cass can count the balcony by walking out into the alleyway and looking thru the window. The new doorman says he is just another representative of the high art of the Palace.

Godino Twins Set for N. Y.

NEW YORK, Jan. 27.—Godino (Siamese) Twins, sponsored by Arthur Klein and Terry Turner, have been booked by RKO for local appearances. They will start the week of February 8 on a split between the Madison, Brooklyn, and the 58th Street.

Ned Crane Mending

NEW YORK, Jan. 25.—Ned Crane, former vaude. booker and scenic artist, is slowly recovering from severe injuries sustained in a motor accident in Philadelphia. As soon as he is able, he will continue with his plans for a new-type booking office.



1-NIGHT STAND?

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Assets of Rodney-Lloyd Co. Transferred to Parent Corp.

SEATTLE, Wash., Jan. 25.—Result of petition for disincorporation of the Rodney-Lloyd Northwestern Theaters Company of Washington, Washington State branch of the former Pantages chain, by Pantages' lawyers here, was the transfer of assets of this company into the hands of the parent company in California. The petition was signed by Alexander Pantages, his wife, Lois Pantages, and her mother, Mrs. Elvira Mendenhall, of Los Angeles.

The company was formed under the laws of Washington over 20 years ago and was originally known as the Pantages Theater Company of Washington. The name was changed nine years ago when Alexander Pantages moved his headquarters to California. The new company was named for his two sons. Pantages sold his Tacoma and Spokane interests to Radio-Keith-Orpheum several months ago, retaining the Seattle company to handle the affairs of Pantages theaters in Seattle and Vancouver, B. C.

Waterloo, Ia., Adding Vaude.

CHICAGO, Jan. 25.—Ray Swan, of the Waterloo Theater, Waterloo, Ia., spent several days in Chicago this week arranging to put vaudeville in his house two days a week.

"Strong" Turns Killed By Plugging Neglect

Muscle boys turned performers are back at their old jobs—some adopt acrobating as calling—public wised up to humbug in many of the biceps acts

NEW YORK, Jan. 27.—"Strong acts" have passed completely out of the vaudeville picture. These once consistent "b-o." attractions are now extinct except in side shows and the circus. It isn't so long ago that the major circuits were falling all over each other looking for husky ex-wrestlers, steelworkers and long-shoremen to pull the crowds into their houses. Any man who could tear a telephone directory and bend a piece of iron, legitimately or not, was their prey, and soon blossomed out as "the strongest man in the world". Now the former laborers among the biceps exhibitors are back at their respective jobs.

This abandonment of a certain type of act cannot be blamed on the sloughing vaudeville received from the eloquent flickers except from the exploitation angle.

The success of "strong acts" was based purely and simply on proper publicity. This was proven when Breitbart, the Polish giant, and Marta Farra, the Franco-Italian strong girl, came to America five years ago. Following each other into the Hippodrome for Keith, they played to capacity houses for five and four weeks respectively as a result of a bombardment of free newspaper publicity and extensive advertising and billing.

However, when the talkies came to the fore "strong" acts were doomed. Bookers, influenced by house managers who trust films more than vaudeville for box-office influence and therefore do not exploit acts, refuse to accept the muscle turns. Then again there are bookers who would not take an attraction that depends for appeal solely on exploitation, preferring straight entertainment. An instance of this occurred recently when Charles J. Freeman refused a contract to the Schaeffer Twins after they had been penciled in for the Orpheum Circuit before he took over the Western books. Freeman emphatically stated at that time he would not book either side show or "strong" acts for the Western RKO Time.

Incidentally the Schaeffer Twins, heralded as Germany's strongest boy and girl, were the last attempt at reviving the strong act. Tishman & O'Neal and Leo Singer took this last splurge in re-educating house managers and bookers and after three months of hit-and-miss dates gave it up as a bad job. The Schaeffer Twins were composed of Toldi, a Hungarian youth of little more than average strength, and Marta Farra, almost 10 years his senior.

The attitude of the public towards such acts can also be attributed to its demise. Mr. and Mrs. Public had become extremely skeptical as to the authenticity of bending thick iron bars and lifting impossible weights and therefore would not storm the box office as in the days of yore.

Altho Breitbart and Marta Farra were undoubtedly the greatest money acts of their type, there are others, now dead or retired, who took a generous slice of fame.

It is a good many years since Yusoff, the Terrible Turk; Hackenschmidt, Sandow and Travers added big chunks to the receipts of Hammerstein's. Hackenschmidt has been acknowledged as the strongest man who ever lived, but Sandow and Travers are probably the most famous and revered of them all.

Some of the more recent "strong" acts, aside from the Schaeffer Twins, include Little Samson, Cronos, and Alice and Gene Crelli. The latter act has just returned from a tour of Europe, where great strength still gets the shekels, and is now looking for dates. The RKO Circuit is now booking Joe Bonomo, the screen Samson, but his act is more of a personal appearance than a display of muscular power.

The only solution to the employment problem is for "strong" men and women to become acrobats, that is if they can bear the salary cut. But the tumblers are not doing so well these days either unless they present something new and unusually daring.

Wilcox Breaks Bones, But Spirit Is Intact

NEW YORK, Jan. 27.—Bert Wilcox feels that he needs a few good laughs—and he can't be blamed. He writes that just as he was about to go into rehearsal with a new show he "got smacked with a taxi" and ended up at the Reconstruction Hospital. He broke six ribs, his collar bone, teeth knocked out, slight fracture of the skull and cuts and gashes. Outside of that Bert is okeh.

Since he expects to remain in the aptly named institution about 10 weeks, Bert asks us to tell the boys and girls to call, "as it's rather lonesome around a hospital."

Burns and West Will Head New Gerber Act

NEW YORK, Jan. 27.—Burns and West will head a comedy affair, *Bombo Land*, which Alex Gerber now has in rehearsal. Their support includes Frank Corbett and Phil Dwyer. Tommie and Evelyn Teller, another Gerber act, have been given a 17-week Western route by the circuit, starting February 9 in Detroit.

"Chink Joints" Not as Bad As Painted, Reviewer Finds

NEW YORK, Jan. 25.—"It's about time we gave a little space to those Chink joints," thought a member of the vaudeville staff this week. He had heard chronic complaints from chronically unemployed performers about the cover-free dining places on and near Broadway run by enterprising Orientals. With the resolve to show up these despoilers of professional dignity, the vaudeville reviewer made his way to the Palais D'Or, one of the largest Chinese-operated eateries on the Big Street. He came to razz, but he remained, if not to applaud, at least to wonder if performers' squawks are always worth serious consideration. The following represents what the reviewer offers as an unbiased account of a supper show caught at the 48th street resort last week.

Instead of a mob of dizzy sheiks and sloppy flappers, one sees midst surroundings that would do an Urban's heart good a mixed crowd of diners, but all better in dress, manner and deportment than one pictures as patronizing the chow-meineries. A raised inclosure at one end accommodates the rotund B. A. Rolfe and his band. If there's any leader in the business who radiates dignity and holds out a nasty death for cheap wisecracks—in fact, any kind of wisecracks—it is this pioneer who broke bread with picture magnates when they were struggling exhibitors. And today you don't find him leading a band for coffee and cake—or chow mein.

Rolfe gets the spot, and in his well-placed voice, announces *Wedding of the Painted Dolls*. The boys play it as they they did to a great hand at the Palace not so long ago. Next are the Van Noye Sisters, cute-looking kids, in a gracefully executed scarf dance. With plenty of clothes, too. Charles Pearce follows in a tenorized solo of *Song of Songs*. Both turns warmly received.

Betty Reddick, a youngster not unknown in vaudeville, does a rhythm tap. She clicks and skips out to give



JEAN WHITE, who is working the breakins in a new routine of character numbers with special material by Eugene Conrad. She recently returned from Europe after playing there more than 20 weeks. Miss White replaced Winnie Lightner in the 1926 edition of "Scandals", was featured in Arthur Hammerstein's "Sometime" and replaced Texas Guinan in "Padlocks". Her indie dates are being handled thru Percy Oakes.

Gordan as Single Soon

NEW YORK, Jan. 27.—Paul Gordan, bike comedian, closed an engagement as a featured member of Fanchon-Marco's *Up in the Air* idea last week. He is negotiating for dates as a single.

Sales on the Mend

NEW YORK, Jan. 27.—Stanley Sales, of the vaude. team of Lewis and Sales, is recuperating from an operation at the Fifth Avenue Hospital. He expects to be discharged by the end of the week.

Many Foreign Acts Booked

**Terry Turner home from
abroad with contracts —
going back March 12**

NEW YORK, Jan. 27.—A number of foreign acts, both freak and straight singing and dancing turns, will soon be seen in this country as a result of Terry Turner's trip abroad. Turner returned from Paris last week.

Not only has Turner engaged the foreign attractions for tentative American dates, but he also signed two acts now playing here for European bookings, the Gibb Siamese Twins and Blackstone. The "Siamese" pair is scheduled to open March 23 at the Sol Pleyel, a new concert hall in Paris, and then tour the continent for two months, opening in Southampton, England, May 28, for a tour of that country. Blackstone will play dates for the Stoll Circuit in Bristol, Leeds, Manchester and London, leaving for England as soon as he completes contracts for Western dates here, probably late in April.

Among the foreign acts Turner signed are the Plateau Women, a troupe composed of eight woman and four men from the Belgian Congo, Africa, the women being noteworthy for their tremendous hips, enlarged by wooden discs. This troupe will come here as soon as they finish South American bookings. The *Can Can Girls*, a famous Parisian dancing troupe of nine extremely tall girls; Nina Alexia, night-club star of Paris; Peggy Carlyle, English motion picture star, and Four Russian singers, known as the Moussorgsky Quartet, are among the others Turner hopes to get booked in this country.

Victor Bartillon remained in Paris as Turner's representative. Turner will make another trip abroad March 12.

Chi. Theater Situation Causes Many Rumors

CHICAGO, Jan. 25.—Rumors concerning changes in the vaudeville situation here continue to be bandied about, none of them meeting with flat denial from the parties concerned, while others bring merely evasive replies to inquiries. With so much smoke, there undoubtedly must be some fire, but just where is not apparent.

Rumors of a change of policy at the New Palace, the only straight vaudeville house left here, have been current for some time, and it has been admitted by RKO officials that the house would be wired. However, no definite information as to whether this was to be done merely for the installation of talking newsreels, a combination picture-vaude. policy similar to that of the State-Lake, or straight talking pictures has been forthcoming. An official of the circuit when asked pointblank, Friday, by a *Billboard* representative whether the house was going into pictures, smiled enigmatically and replied: "Well, you never can tell."

Reports are current that the house will go into pictures within a few weeks, but they lack confirmation. Officials of both the Shuberts and RKO laughed off rumors that the latter circuit would take over the Majestic when the Shubert lease expires in the spring, and attention was called to the fact that Shubert bookings extend beyond that time.

During the last week persistent reports have been heard along Randolph street that the Erlanger (the old Palace) would soon revert to vaudeville. At the Erlanger this was characterized as "a lot of hoocy".

Reily's "Success" Unit

NEW YORK, Jan. 27.—Ted Reily, itinerant vaude. producer, is putting out a 30-people affair called *Success*. The idea is based on something Reily has had in mind for legit. production for some time. It will be started as a presentation for picture houses and will later be reshaped for vaude. Reily expects to have it ready by next week. Mary Jane Owen will be featured.

Anthony, the whistler, his first inning. Anthony gets what might be called a tremendous reception. Maisie Gray, of the Gray Family, gives a pleasing exhibition of mixed blues and boop-a-doop warbling in her handling of *Be My Lovin' Man*. A slight play for ringside males, but milder than a spring breeze. The way she does it is charming. Others make a leering feast of it, and in so-called white eateries a stone's throw from here. Walter Reddick, the supple lad who knows his acrobatics okay, is the last item of the first display. He is Betty's brother and her sidekick in vaudeville.

The five acts do another round, the girls making wardrobe changes and the Reddicks doubling on the second go. The show is wound up in little over half an hour.

The reviewer does a little investigating. Before investigating, however, he notices that there are no curtain speeches, no scenery transportation—nothing like four and five shows a day.

Investigation discloses that the artistes are by no means overpaid. But they get as much as they would in any vaudeville act. Their week's run takes in two shows a day—or rather a night—one at 7:30, the other at 11:30. Clean and commodious dressing accommodations. No mixing—and about 10 times more dignity accompanying their work than in picture houses.

Across the street NTG has his shapeliest near-nudes on display. All around are other Chinese-operated eateries. The Orientals are apparently more wary in their methods of doing business than some of the whites. Some of the other chow-meineries have less appealing shows than the Palais O'Or. But all of their shows are clean to the core.

The "Chink joints" aren't so bad after all. We found one of them, in fact, that makes most of the vaudefilmmers look sick—from the standpoint of the performer anyway.

Intact - Show Problem Settled by Ex. Comm.

Piazza Fights Pneumonia

NEW YORK, Jan. 25.—Ben Piazza returned to his desk Wednesday slightly shaky but otherwise completely recovered from a siege of pneumonia. He had been laid up in his apartment here for two weeks, having been stricken as he was about to leave for Chicago on his first trip since he became general business manager of the RKO booking department.

In about two weeks Piazza will make the postponed Chicago trip. Several important matters are awaiting his attention in the circuit's Midwestern office.

State Being Reviewed By New York Dailies

NEW YORK, Jan. 27.—Loew's State is on the regular weekly reviewing calendar of most of the local dailies. *The New York Times* is the only one not included in the list of papers which are reviewing the key house of the Loew Circuit, because its policy is to review only the Palace.

Only once before has the State received critical recognition by the dailies, at the time two of the local tabs ran cartoon ratings on certain vaudefilers in the metropolitan area on the pay-as-you-go basis.

Wallendas on Indie Dates

NEW YORK, Jan. 27.—The Wallenda Troupe, wire act, is being booked between circus seasons in the indie houses thru Grohs & Graham. Graham, long associated as sponsor of Lady Alice's Pets, will continue that act. He is rounding up dates for it in the indie houses in New York and vicinity.

Rogers Teamed With Dale

NEW YORK, Jan. 27.—Art Rogers has gone vaude, again, being given dates by RKO that will carry him well into the summer. He is teamed with Eddie Dale. Rogers completed 26 weeks with the Coast company of *Good News* and played in several pictures with Charley Chase.

Sweet-Proctor With Mitzi

NEW YORK, Jan. 27.—Marjorie Sweet and Warren Proctor, former vaude, singing combo, will be seen here in the support of Mitzi when the revival of *Sari* opens tonight at the Liberty Theater.

Kennedy for Midwest

NEW YORK, Jan. 25.—Madge Kennedy has been booked for the Midwest by the major circuit with her comedy one-acter, *The Red Hat*. She will start today at the Palace, Chicago, and follow with the Palace, Cleveland.

January Jubilee Getting Results

NEW YORK, Jan. 27.—Favorable results from various angles have been obtained by RKO in its January Good Times Jubilee, which has been running day and date with Loew's January Festival. The battle between both circuits for the co-operation and tieup value of Chambers of Commerce in the towns in which both are represented by houses has not perceptibly affected the plans of the local exploiters. Loew has refrained from issuing a list, but in an announcement of RKO 15 large cities are mentioned as having tied up with the circuit thru their Chambers of Commerce. But four of these cities include both RKO and Loew houses, in their theater contingent.

Newspaper supplements have been put out as tributes to RKO and its prosperity drive in Providence, St. Paul-Minneapolis, Brooklyn, Schenectady, Rochester, Lowell, Memphis, New Orleans, Newark, Springfield and Omaha.



CHARLES (SLIM) TIMBLIN, whose training in burlesque is serving him in good stead as a major personality in the vaudeville ranks. In his black-face act, assisted by Billy Raymond and Val Russell, Timblin has been playing steadily for RKO, and scored a big hit last week at the Palace, New York. He will start February 8 as the feature of an intact show being launched by George Godfrey, Eastern division head.

PTB Club Selects De Coucy Playlet

NEW YORK, Jan. 27.—Louis De Coucy's playlet, *For Lizette*, has been selected as the first item on the production schedule of the PTB Club, plans of which were detailed in last week's *Billboard*. Gustave Frohman, the president, has invited certain talented young artistes to his auditions, and from among these the cast will be selected.

Profits derived from booking the playlet in vaudeville or elsewhere will be turned over to the charity fund of the P. T. Barnum Tent, CSSCA.

Williams-Delaney Go Loew

NEW YORK, Jan. 27.—Ina Williams and Jere Delaney, comedy team who recently played for RKO on Eastern dates, will switch to Loew the last half of this week at the Bedford, Brooklyn. They are doing their familiar characterization skit, *Give and Take*, and may continue on a string of local Loew dates.

Schwarzwald Hindered by Local Autonomy Barriers

NEW YORK, Jan. 27.—The plan to improve the personnel and the quality of music played by the RKO pit orchestras, undertaken over a year ago by Milton Schwarzwald, general musical director, has been hampered by local autonomy rule of musicians' locals all over the country. This is especially true in those towns on the circuit where the musicians' unions have been weighted down by antiquated or "blue-law" restrictions.

Certain locals have gone to no small ends to prevent importations of modern leaders and players with so-called creative ability. The RKO music department has gradually overcome this type of objection in a great many localities by impressing upon the objectors that the motive for making these changes is not to brand the local men as incompetent, but rather actually to improve the local pit aggregation itself and thus help the outfit sell itself to audiences. Since this program has been adopted and the recalcitrants have been won over gradually during the last few weeks, more co-operation is being given to the department by the local musicians' organizations.

Schwarzwald and his aids have been devoting considerable time lately to the out-of-town situation, with the result that the smaller locals have become

Readjustment of budgets assures Godfrey 13 unbroken weeks—minimum of 14 weeks for Freeman—Western shows to be assembled in N. Y.—uniform four-act shows

NEW YORK, Jan. 25.—At its first meeting in several weeks last Wednesday, the executive committee of the RKO booking office devoted itself almost exclusively to a review of the intact show situation. It was brought out in the three-cornered discussion that Charles J. Freeman's wing is already firmly established on its rotating unit plan, and that George A. Godfrey will be in a similar position within the next three weeks.

Ambiguous Fox Booking

NEW YORK, Jan. 27.—"Are ya working?" one actor asked another in the lobby of the Bond Building last week.

"Yeah, I open for Fox tomorrow, but I'm not sure whether it's the Audubon or the Automat."

More Vaude. Booked For Canton Houses

CANTON, O., Jan. 25.—New history will be written for Canton vaudeville February 1 when Loew's begins booking of Broadway unit shows direct from the Capitol Theater. The Palace, which has been running pictures exclusively for almost a year, will return to a vaudeville policy, presenting Warner Bros. vaudeville and feature films. The change will bring to Canton more vaudeville than it has had for months.

Canton Loew's will get the musical units the first four days of the week, a new show opening each Sunday. Vaudeville bills now opening Sundays will be switched to the last three days of the week and that now booked for the last half will be discontinued. This change will eliminate a five-day layoff which has been in effect between the Pittsburgh and Cleveland engagements.

The new policy for the Palace, now Warner controlled, calls for five acts of vaudeville. Since its opening three years ago RKO vaudeville had been presented. On January 27 the house will close for a week to permit re-equipment of the stage. Prices will be advanced from 50 to 60 cents top.

Mae Wynn in N. E.

NEW YORK, Jan. 27.—Mae Wynn and Buddy, who recently played for Fox, have resumed for RKO on a string of New England dates, booked out of the Boston office. The tap-dancing team will open this week at the Howard, Boston, and play Keith's, Portland, Me., next week.

Van-Schenck Routed; Other Hyde Bookings

NEW YORK, Jan. 27.—Van and Schenck have been signed for a tour of the Loew Circuit, and will open February 1 at the State, Newark, and play the Metropolitan, Brooklyn, the week following. They are slated to play the entire circuit. They recently finished their first talkie for MGM.

The team is agented by Johnny Hyde, of the William Morris office, thru whom Harry Masters and Dotty Grayce have been booked to show the last half of this week at the Fairmount, Bronx, in a new two-act, *Oh, Harry*, by Ed Lowry. Masters and Grayce have discarded their seven-people blackout flash, which they played last season over the circuit.

Special Yonkers Shows

NEW YORK, Jan. 27.—Loew's, Yonkers, will celebrate its second anniversary the week of February 1. The vaudeville bill will be increased each half to six acts. Special advertising will be released to the local papers for the occasion.

Acts booked for the first half of the week thus far include Morrell and Beckwith, Art Henry and Company and Ruloff and Elton. The last-half bill will include Russell Marconi, Brandies, Carroll and Mann, *The Devils' Circus*, McManus and Hickey and the Royal Uyena Japs.

Trini May Supplant Osborne

NEW YORK, Jan. 27.—Anthony Trini, violinist and singer, now playing at the Chateau Madrid with his own orchestra, is preparing to enter vaudeville and may open for RKO shortly at one of the local houses, doubling from the night club.

It is reported that Trini, who now broadcasts nightly over the Columbia system, may shortly supplant Will Osborne and His Herbert Diamond Entertainers on the air as a jewelry plugger.

No Developments In NVA Situation

NEW YORK, Jan. 27.—Nothing has yet developed since the publication of last week's story on the financial condition of the NVA to indicate that anything is being done to avert a catastrophe. In fact, inside sources continue in their belief that the performers' club will be on the rocks if definite assurance of financial assistance is not forthcoming in the next several weeks.

Pat Casey, treasurer of the NVA and upon whom much depends whether the NVA will weather its alleged financial crisis, left here for the Coast January 21. He could not be reached by *The Billboard*, but William J. Lee, his personal aid, stated emphatically that Casey's trip is on personal business and is concerned in no way with the NVA and VMA. The acknowledged czar of the

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vaudefilm operating industry will be gone at least three weeks, Lee added.

Eddie Cantor has not yet explained his side of the matter, but an answer is expected in several days, and this will be printed in next week's issue if received in time. Cantor communicated with *The Billboard*, however, and in a wire stated that he is not in good health and has been under a doctor's care. "I have just been able to go thru the performance each night," he added.

A VMA attache stated today that the sanatorium at Saranac Lake will be opened late in the spring. He denied that there are any financial difficulties confronting the NVA. It was also learned that despite Cantor's announcements several months ago there has been no official move made to do away with the public collections idea. It is reported that the annual benefit will be held at the Metropolitan Opera House the last week in April, with public collections being made all over the country that month. This is not official, however.

Happy Lawson Has Black-and-Tan Act

Happy Lawson, who until recently toured the Orpheum Time with his act billed as Happy Lawson's Record and Radio Pals, has framed a new three-act, using the same title. The turn is at present playing a few break-in dates in the Cincinnati territory, after which it will move into New York for a showing.

Assisting Lawson in the new act are Henrietta Lund and Holly Moret. The trio works in black and tan, featuring harmony singing, comedy chatter and uke and piano work. The Lawson crowd is this week appearing at the Empress Theater, Cincinnati Mutual burlesque house, as a featured added attraction, and at the two Sunday performances stopped things cold.

Jury Acquits Comedians

KANSAS CITY, Mo., Jan. 27.—It required just four minutes Friday for a jury to return a verdict acquitting Ralph Duby and Eddie Hayward, charged with vulgar speech and behavior on the stage of the 12th Street Theater the night of December 28. Duby is a clown in an act in which Haywood appears as an ordinary citizen. Local club women were responsible for their arrest.

STATE BILL

(Continued from page 9)
support of the administration, and was one of the first matters considered by Minority Leader Peter J. Hammil before his sudden death several weeks ago.

In its clause dealing with theatrical employment agencies, the bill provides that offices coming under this classification are those who act as "the personal representative of a theatrical actor, artiste or performer in the procuring of employment or engagements, but such term does not include the business of managing such entertainments, exhibitions or performances, or the artistes and attractions constituting the same where such business only incidentally involves the seeking of employment therefor."

Treating of fees, the bill provides that "such term also includes the difference between the amount of money received by any such person who furnishes employees, performers or entertainers for a circus, vaudeville, theatrical or other entertainment, exhibition or performance, and the amount paid by him to the said employees, performers or entertainers whom he hires or provides for such entertainments, exhibitions or performances."

Another interesting feature of the Burchill-Mandelbaum bill is its provision that "The commissioner (State

Industrial Commissioner) may at any time on his own motion or upon complaint filed with him and after a public hearing on not less than 10 days' notice to the licensed agent, revoke a license for good cause shown."

In the chapter on Bonds and License Fees, it is provided that the fee of a license shall be \$100 before the license shall be issued. A surety bond of \$3,000 will also be necessary.

"The condition of every such bond shall be that the person receiving a license to conduct an employment agency . . . shall pay all damages occasioned to any person by reason of any misstatement, misrepresentation, fraud or deceit or any unlawful act or omission of such licensed person, his agents or employees while acting within the scope of their employment, made, committed or omitted in the conduct of the business under such license, or caused by any violation of this article in carrying on the business for which such license is granted."

What is considered in the trade as the most important feature of the proposed bill is its attempt to regulate fees. It provides that "No licensed person shall charge or accept any fee from an applicant in excess of the fee set forth in the schedule filed by him and posted in the agency. No such licensed person shall accept or receive any money, gift or other valuable thing as a gratuity or in addition to or in lieu of the fee set forth in the schedule, and no such licensed person shall split, divide or share, either directly or indirectly, the fee charged or received by him with any employer or his agent, foreman or any other person in his employ."

"Any such licensed agent or his representative or employee who shall violate any provision of this section shall be guilty of a misdemeanor, and any other person who shall ask or receive or share any part of the fee received by such licensed agent in violation of this section shall be guilty of a misdemeanor, punishable as hereinafter provided. In addition to any other penalty herein provided, a violation of this section shall warrant the revocation of the license of such person."

The Burchill-Mandelbaum bill was introduced as a result of agitation by the administration to effect some means whereby certain chronic evils of employment agencies will be eliminated. The bill is aimed against petty thievery in the employment agency business whereby certain licensed agencies participate in a racket ensnaring advance payments from prospective employees who are sent, in turn, to jobs that do not last more than several days. With sentiment in favor of changing the employment agency law to cover such thievery, it was found necessary to include all aspects of the situation in the bill. The theatrical angle is incidental to the move, and changes might be made in the clauses dealing with theatrical agencies before the bill emerges from its respective committees in the upper and lower houses. Public hearings on the bill will be held some time in March, *The Billboard* has learned from one of its sponsors.

RKO agents have been notified of the pending bill, and a study is now being made to determine how it will affect them. Norman E. Manwaring, who was head of the now defunct RKO agents' Board of Arbitration, is said to be entrusted with the task of rounding up all recognized artistes' representatives in the vaudeville field for a discussion of the bill and action to be taken toward having certain of its provisions changed to further their interests. RKO's legal department is also reported giving the matter its closest attention.

The Burchill-Mandelbaum bill is known in the Senate as "An act to amend the labor law, in relation to employment agencies and repealing certain provisions of the general business law, and making an appropriation therefor,"

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VAUDE. NOTES

RICARDO CORTEZ, in the Edwin Burke playlet, *Brothers*, will open for RKO the first half of next week in Paterson. He is assisted by Doris Kemper, Tom McGuire and Leslie Adams. The act has been staged by Robert Gleckler.

DONOVAN GIRLS (Mary Kathryn and Virginia Jayne) have split with the Templeton Boys. They are now sharing billing honors in an act with Jimmie Barry, who formerly worked as Mr. and Mrs. Jimmie Barry.

JOHN TILLER'S Sunshine Girls, 16-girl troupe from musical comedy, will be launched on RKO dates next week on a split between the Riversides, New York, and the Chester, Bronx, represented by Max Hayes. Marjorie Lane, formerly heading her own act, is leading the ensemble.

ALICE AND DOROTHY MORLEY, reunited sister team, returned to the RKO fold the last half of last week at the Madison, Brooklyn. Direction of Harry Romm. Alice had been singing of late while Dorothy was teamed with Al Anger.

JAMES BARTON will return to vaudeville the week of February 8, opening for RKO in Newark. He has been away for some time.

Time heals as well as clarifies. Not long ago all the noisy squawkers were parking their mud packs on E. F. Albee's neck. It was inconceivable, according to them, that a human being could be worse than Albee—and live. Now, with trouble looming up from all sides of the NVA proposition the Albee regime in retrospect doesn't look so bad after all.

GRACELLA AND THEODORE, who were scheduled to play this week on a split between the Oriental, Brooklyn, and the Victoria, New York, were switched instead to Loew's, Rochester. Roye and Maye, who were slated for the Rochester date, were spotted in place of Gracella and Theodore in New York.

MAE JOYCE and her Boy Friends, musical, singing and dancing quartet, went RKO this first half in Yonkers. The act recently showed for Loew at the Lincoln Square, New York.

LOU CLAYTON, Eddie Jackson and Jimmy Durante, who just finished a two-week run at the Palace, New York, have been booked for six more weeks in and around New York. They will start next week on a split between the 86th Street and Flushing.

GERTRUDE MOODY is now teamed with Hazel Harrington in an act written by Maurice Leo. The subbilling is *Two Girls With Sound*. They may go RKO soon, agented by Weedon & Schultz.

Irish comedians awaken a longing for the old sod; Italian comedians are universally funny, but never offensive. But there are highly-paid youngsters in vaudeville, so-called Jewish juveniles, who draw their shekels in proportion to the intensity of their outspoken ridicule of Jewish customs, manners and personalities. The only one we know of in this class who does not offend the race he burlesques is Jimmy Hussey. And the singular feature of it all is that Hussey is a good Irishman.

HARRY HOLMAN, who recently showed his new sketch, *Speculation*, for Loew, will resume for the circuit this last half at the Lincoln Square, New York. He just returned from a visit to

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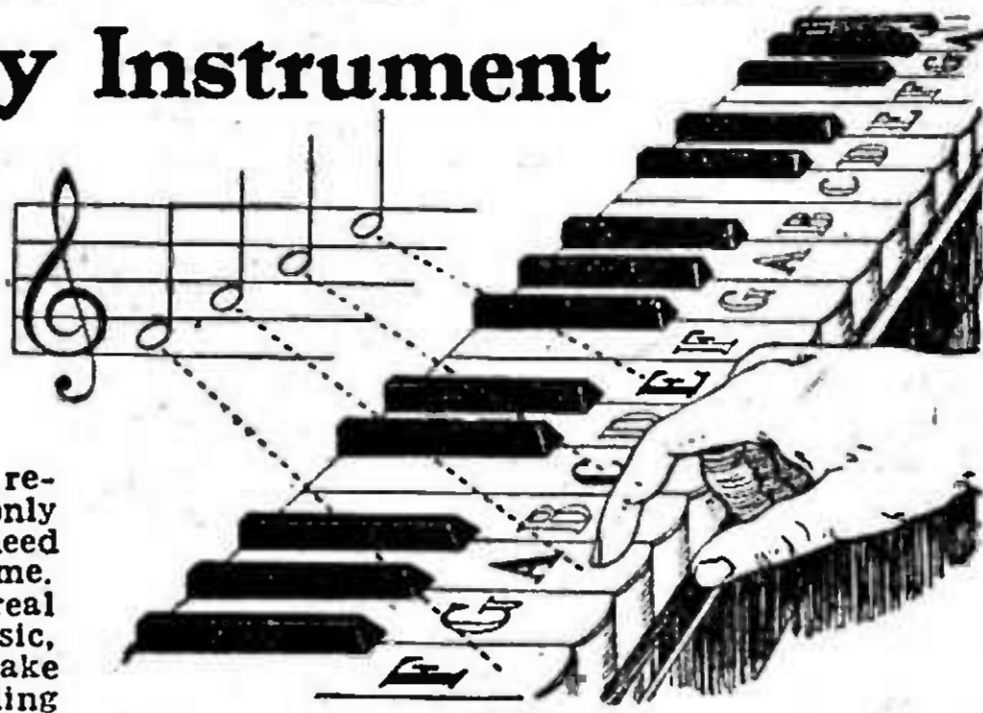
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JOE FEJER is now heading a seven-people act. He will shove off for RKO next week on a split between the Hamilton and Riverside, New York.

THREE AND A HALF ARLEYS, perch novelty, are now billing themselves the Four Arleys. The "one-half" is now full grown. The boys (Willy, Fernando, Charley and Louis) are playing Eastern RKO dates.

RICHY CRAIG, JR., will start rehearsing this week for another crack at vaudeville after a year's layoff as a result of illness. At his last appearance he scored well with a hilarious comedy skit.

SINGER'S MIDGETS are now playing the indies. They toplined last week at the Embassy, Hoboken.

ALICE AND SUNNY LA MONT, wire dancers and acrobats, have turned their indie. bookings over to Graham & Grohs.

HARM AND NEE, male harmony outfit, will show for Loew this last half at the Delancey, New York. They recently played for Fox on Eastern dates.

CHARLES STRICKLAND and his orchestra, who recently played at the Park Central Hotel, New York, will open for Loew next week in a new act, splitting between the Fairmount, Bronx, and the Bedford, Brooklyn. They have not played for the circuit in two seasons.

LITTLE PEGGY EAMES, of Hal Roach's *Our Gang* Comedies, is now doing a two-act. She has been booked out of RKO's Chicago office for several dates on the Interstate Time, and opened last week in Oklahoma City.

BURT DRAPER AND COMPANY, black-face comedy outfit of four people, even up on sexes, opened for a Loew showing the last half of last week at the Lincoln Square, New York. They are agented by Dave Sablosky, and the booking is one of the first handled thru the recently enfranchised representative.

FRANK MASTERS, heading a 12-people revue, opened this first half at the

Fabian, Hoboken. Ac tfeatures Bobby Gorman, Anido Twins, Don Gautier and Hal Crocker's Orchestra.

Chester Stratton, in the RKO office, has the toughest job in all vaudeville. He holds the bag all day long, being assigned among other things to interview acts that are not wanted. If turned-down acts leave the sixth floor with a smile, RKO has Stratton to thank. Hope this doesn't give Stratton ideas about a raise.

CUBY AND SMITH, eccentric gymnastic team, opened for Loew this week, splitting between the 46th Street, Brooklyn, and Loew's, Yonkers. Other dates on the circuit are likely.

MARIE AND ANN CLARK, whose familiar comedy skit, *The Immigrant*, has been signed for a tour of the Loew Circuit each season for the past two years, returned this first half at Loew's Lincoln Square, and are slated for another tour of the time.

HENRY REGAL and Company will open for Loew this last half at the 46th Street, Brooklyn, in a new offering. The act includes interspersed comedy, singing, dancing and acrobatics, and is agented by Joe Leddy.

LOS COSTILLOS, mixed equilibristic duo, who played for the circuit earlier this season, will resume for Loew this last half at the Lincoln Square, New York. They are represented by Max Oberndorf.

FLO MYERS and her Bon John Girls have revamped their elaborate band flash and opened for Loew this first half at the 46th Street, Brooklyn. Trudi Strawbridge is featured in the cast. The outfit is agented by the Yates office.

THE SIX ROCKETS, all-girl gymnastic and ladder-balancing troupe, who recently opened for Loew on out-of-town dates, have been booked for a string of New York dates, and will open next week on a split between the Grand, Bronx, and the Oriental, Brooklyn.

JOCK McKAY, Scotch comedian, will return to the Loew fold next week, splitting between the Fairmount and National, Bronx. He is slated for several (See VAUDEVILLE NOTES on page 87)

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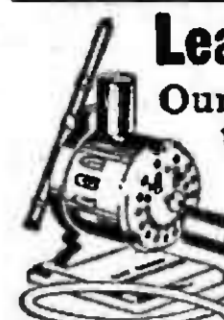
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NEW ACTS

Reviewed in New York

Metropolitan Singers

Reviewed at Loew's Delancey. Style—Singing. Setting—In one. Time—Twelve minutes.

An act that discloses neat harmony singing. Four girls, attractively gowned and well poised, give a session of straight singing numbers that are thoroly entertaining. The lilting quartet opens with a pop. number and next swings into a rendition of *Sleep Baby, Sleep*, dreamily harmonized. One girl hits the ivories for this number. The following song, *The Boy With the Little Red Drum*, finds the girls at their best, for they give it with several shadings of tone and tempo that change interestingly from deep bass sounds to hushed whispers. The novelty bit is in the form of a radio broadcasting of *Some Sweet Day*. For the finale the old standby of a medley of Victor Herbert's popular melodies is given. This was put across with much spirit and assurance, with one of the girls affecting the intricate coloratura trills of *The Fortune Teller* bit with positive results. Were accorded a good reception.

An act that offers such good singing as these girls do should have little difficulty in procuring steady work on the intermediate circuits. S. M. S.

Frank Hunter and Percival

Reviewed at Fox's Audubon. Style—Comedy, singing and dancing. Setting—In one. Time—Sixteen minutes.

Frank Hunter and Mae Percival have been teamed for several seasons in a similar routine. Hunter displays rare ability for mimicry in his burlesque on Will Rogers, and Miss Percival puts over several blues numbers in great style, also giving capable assistance in playing straight to Hunter's nonsense. There is considerable improvement noticeable in the present routine over the one they had when last reviewed by *The Billboard* in 1926. Low comedy predominates, with Hunter leaning heavily on Italian dialectics and panto. Miss Percival makes a nice appearance in two costume changes, while Hunter works thruout in nondescript clothes of the loose-fit variety.

Sandwiched into the fast-playing routine are copious draughts of hokum, using countless comedy props and employing a number of slap-stick falls and rough-and-tumble tactics which worked effectively as laugh producers. The girl stands out as a clever blues warbler, offering two numbers, *I'm Only Making Believe* and *Ain't Misbehavin'*, with appended patter. One bit by Hunter and the girl could be made more effective by earlier spotting in the routine. This is the balloon-juggling business at the finish. As is, okay for the better families. C. G. B.

Faber and Wales

—and— Lehr and Belle

Reviewed at Keith's Riverside. Style—Comedy, singing and dancing. Setting—Full stage. Time—Eighteen minutes.

Here are two standard vaude. acts now teamed up together, but one can only report that their initial offering is not such a happy one, that is from the standpoint of interest. The mixed four-some appear in a comedy sketch called *Woman-Crazy*, by H. C. Greene, with the performers interpolating their individual specialties.

The theme has Faber and Lehr, back-to-nature chaps, who decide to "rough" it away from civilization and particularly women. The scene is their pitched tent camp in some backwoods. Too much attention to trivial details about their hermitic existence keeps the act from moving at a fast clip and slackens up interest. Of course, the girls make their appearance and upset the avowed promises of the boys, with the finale finding the quartet all coupled up and "Singing in the Rain".

Interpolated in the dragged-out affair are several musical and dancing specialties. Miss Wales, in a form-fitting bathing suit, plays the dizzy but delightful baby and sings in neat pipes, *Then You'll Come Back to Me*, playing up to the boys. Likewise does the blond Nancy Belle. Lehr is a clever comedian with a penchant for mugging antics.

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Faber plays more or less straight and possesses a good stage personality.

There is a special outdoor setting with scenic effects. Played the closing spot, failing to hold them in. S. M. S.

Dance Derby

Reviewed at Loew's Delancey. Style—Flash. Setting—In two and full stage (specials). Time—Seventeen minutes.

Little to recommend in this monotonously routined flash attraction as a whole. The work of the two principals, the young hooper and singer and the premiere dancer, is very neat and professional, but the manner in which the revue has been thrown together gives them very little opportunity to express themselves to full advantage.

No variety, merely a succession of self-same chorus routines, gives the show a decidedly negative quality. The conventional numbers consist of the eight chorines doing a tap routine, a badly executed prancing formation number in which they perform a listless and weak leg drill, and a finale stepping bit. The girls let it be said are energetic workers, but have been devised and drilled into routines that are far from first-rate.

The principals weave in and out of these terpsichorean ensembles doing their individual specialties as best they can. The boy sings in a peculiarly nasalized voice, but which is rather pleasant. He possesses a well poised and congenial personality. Dancing is really his forte and he uncorks some nifty acrobatic and tap routines. The same can be said about the tall dancer. She does an excellent toe number in which her fast toe spin and whirling bit are of high caliber. Her acrobatic and high-kick specialty is also a neat piece of dancing.

The finale which has the chorus in a fast romp and the principals doing their specialties appears very flat. S. M. S.

FANCHON & MARCO

—present—

"Watermelon Blues Idea"

With Mammy and Picks, Louise and Mitchell and Ted Ledford

Reviewed at Fox's Academy. Style—Review. Setting—Full stage (special). Time—Thirty-five minutes.

The F. & M. "Ideas" have been away from here for some time, and it is in their favor for them to come along occasionally instead of week after week. This one is a departure from the others reviewed. There are only a few specialties, one setting, and the running time is appreciatively shorter. Wardrobe is as plentiful and gorgeous as ever and the

ensemble is there with outstanding precision execution of beautiful numbers. *Watermelon Blues* has been staged effectively and elaborately, and the idea is brought out by the watermelon patch scene. Saves expenses by having the pit orchestra work on the stage inside of a prop watermelon.

Mammy and Picks, dusky quartet, are easily the hit of the affair. Mammy does swell singing, while the three boys of teen age inject one long punch in ensemble and solo hoofing. These kids know their legwork and have specialties that were swallowed here hook-line-and-sinker. Ted Ledford, in blackface, has a pleasing warbling style. He does very nicely with his *Seven Come Eleven* song. Louise and Mitchell are a clever acrobatic pair, with the girl taking on the job of the strong-arm understander. She has plenty of endurance. The pitmen help out with swell music, led nicely by a special baton waver who solos with sweet meg. singing of *Love*. The mixed 18-people ensemble carries out the song-dance assignments beautifully. Grabbed off a big reception in closing the five-act show. S. H.

Three Odd Types

Reviewed at Loew's Delancey, New York. Style—Dancing. Setting—In one. Time—Ten minutes.

Two males, correspondingly tall and short, and an attractive brunet make up the ranks of this smooth dancing trio. Name of act may be catchy, but hardly characteristic, as the opening number is the only routine which is highly eccentric and burlesqued. This has the three dressed in the red and brass regalia of small-town band musicians and indulging in much pedastical clowning, with the boys doing a military tap. The girl is back doing a neat toe number, specializing in high kicks. She is petite, well poised and a promising young dancer. The elongated youth contorts and loosens his hips and shoulders in a very good eccentric dance. He warbles a rube tune, which is just fair. The best dancing is offered by the smaller lad, whose nimble footwork smacks of big-time-hooper proportions. He is unusually fast in both his tap and acrobatic work; especially effective are his tumbling bits.

With the tall boy saying it with a uke, and with the girl giving a high-kick specialty, the shorter male winds up the routine with a series of great acrobatic somersaults. This sent the trio off to a good finale reception.

Ideal dancing act for deuce spot on this time. S. M. S.

Claude and Marion

Reviewed at Loew's Bedford, Brooklyn. Style—Comedy and singing. Setting—In one. Time—Fifteen minutes.

If a bird who knows the ropes takes this mixed team in hand he can make a great meal ticket out of it, and if it's wise it will grab a good slice for itself. As is a wholly acceptable next-to-closing item for the lesser families, but catching it and observing its potentialities makes one with an eye and ear for talent slide over its undoubted merits. It's got the makin's, but the cigaret paper it's rolled in spoils what might have been a perfect smoke.

Miss Marion, who extracts laughs with her unwomanly mugging, bulldog tenacity in baiting her meek partner and her swiftly changing moods, pulls down the general appeal of the act by grabbing too much of the spot. Claude plays what appears to be the nucleus of a strong comic role, but he gets about as much opportunity to display his wares as a coryphee in a Ziegfeld finale. Miss Marion has pipes that alone are good enough to stop a show, and this she did with them at this viewing. Her warble power is prodigious, and she is capable of grinding out a quality of melody that grips, holds and lets loose at the finish with a volume that just about demands a show stop. She's a yodeler, too, and gives a sterling exhibition of the broken-voiced falsetto rather early in the act.

Despite her precious mugging gift, her low-comedy gait and gesticulations, and her skillful handling of the various voice changes, Miss Marion's total appeal is far below what it should be. This is due primarily to the sad lack of material, but also to a large degree to the poor timing of the gags and business. There are intervals of resounding belly laughs, but these are separated too widely by ominous silences. All this can be altered easily; it's heartbreaking for the condition to exist. The field of this team is far beyond Loew, but not in this act. E. E. S.

Gus Mulcahey

Reviewed at Keith's Riverside, New York. Style—Harmonica playing and dancing. Setting—In one. Time—Eight minutes.

Gus Mulcahey has been a single in vaudeville since 1926, and formerly was with Eddie Leonard during the heyday of the minstrel peer. Since that time Mulcahey has risen in popular appeal until he is now a worth-while bet for most any of the better class houses. His routine is one which appeals purely thru

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novelty and a winning personality rather than thru any outward display of talent. His forte lies in an ability to play the harmonica in difficult classical and popular tunes, and to intersperse this with a clever brand of intricate stepping. Spotted fifth here, following a strong comedy act, and registered nicely. Dresses well and sells a number to advantage.

Divides his routine into three parts. The first is taken up with playing various ditties on the face organ, including semi-classical ballads like *Indian Love Lyrics* and light opera numbers, and winding up with a medley of popular jazz tunes. He announces his numbers with gags, and follows with a corking version of *St. Louis Blues*, which he interpolates with hoofing bits. The latter portion of the offering marked him as a clever dancer, doing two announced routines, the first high kicks and splits and the second a fast whirlwind tap, which brought him generous applause.

C. G. B.

Eddie Hanley and Co.

Reviewed at Loew's Lincoln Square. Style—Comedy, dancing and singing. Setting—In one and full stage. Time—Nineteen minutes.

Eddie Hanley is heading a five-people act very much like that of Ben Blue. Many of the comedy bits are similar, and the three stooges assisting Hanley seem to be the ones who worked with Blue. The act goes in for plenty of sure-fire hokum and is sprinkled with punchy legwork and brief comedy warbling. They work straight only in the dance interludes. Hanley is a personable and capable leader and has surrounded himself with outstanding support. The stooges have the appearance for laughs as well as the stuff, too. Girl assist is a neat stepper. Running time of 19 minutes could take a healthy cut.

Hanley launches the act with the old familiar gesture singing of *Sleepy Time Gal*. He does it delightfully, going heavy on mugging, and cornered hearty laughs. Following a brief gabfest with the girl, he brings out one of the stooges. They go in for mirthful chatter and then the stooge does corking knee stepping. The two other stooges follow on and Hanley clowns with them, too. In full stage the stooges pull that funny burlesque of the *Rhythm Boys*. The girl is spotted here for good dancing, neat on acrobatics. Hanley and the shortest of the stooges do the *Sonny Boy* travesty. It is effective, but drawn out. They are all on the finale, with Hanley doing a skating step. They polled big returns in the next-to-shut spot. S. H.

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Brennan and Rogers

Reviewed at the Palace. Style—Comedy and female impersonator. Setting—In one. Time—Eleven minutes.

Just about five years ago Jay Brennan and Stanley Rogers made their debut here as acknowledged successors to the famous combo of the late Bert Savoy and Brennan. This marks the third time they have been on view in an act composed almost entirely of new material. Which proves the point we would have made, anyway, that their principal asset is material. Rogers is not a female impersonator in the strictest sense of the word. The character he essays is neither an ill-disguised man nor a ritzified woman. As the departed Savoy might have well intended it to be, it is a hybrid of both, serving as a vehicle for the expression of the bizarre comedy material with which the old and new pair must be identified. When Rogers removes his wig for the bows, even the outspoken kids seeing their first vaudeville show are not astonished. A futile gesture at best; unshowmanly for a smart team like Brennan and Rogers.

As with their former vehicles, Brennan and Rogers make this one short and snappy, the only deviation from the incessant crossfire being a brief snatch of stepping for the finish. Frequently the material is far too snappy, even for the Palace. RKO's censor must be suffering from parrot's disease. "There ain't no such animal, so there's no offense meant—against the censor. Something tells us Brennan and Rogers can be funny without being offensive. In fact, they prove it in their act. Rogers has two new catch lines; soon they'll be making the rounds. One is the successor to "I nearly broke down", this being "I was in sections". The other is used as a staller between gag clinchers. "You'll blab it all over" it is, but Rogers sells it about 100 times better than it looks on paper. One has to have that vital something to lift this one. Their closing "repertoire" gag is as directly offensive as a smack in the jaw. It figuratively smacks Hiram Brown's purity drive in the schnozzle, too. Together with its hold on the public, vaudeville has also lost its assertiveness when it can't make comedians obey the dictates of common decency. Outside of that and a couple of other forays into the blue, Brennan and Rogers are okay. They can have our belly laughs any time. Great sendoff as next to closers here.

E. E. S.

Three Field Bros.

Reviewed at Keith's Franklin, Bronx. Style—Comedy, dancing and singing. Setting—In one. Time—Ten minutes.

In their tryout here on the Wednesday Professional Preview bill these boys shaped up as a trio of kids, having a good time such as they would have in entertaining at a parlor gathering. Go in for dancing and singing, with a big play at comedy. As yet, they do not pan out as having the stuff to make a go of it in vaude., but with a little coaching and stronger material might be able to pass muster. Their work is suited for the snappy and brief spots in stage shows of picture houses and floor shows of clubs. They look good, have an easy-going stage presence and are talented.

Rigged out in sailor outfits, the trio launch right off into warbling *We're in the Navy*. Then two of them go into legwork, while the other gives guitar accompaniment. The hoofing pair keep time in beating out rhythmic taps. From then on the routine is given over mostly to clowning while doing the song-dance numbers. Their original and clever get-away signaled for big returns. They were spotted eighth on the 10-act show.

S. H.

Mae Questelle

With Joe Daly

Reviewed at Keith's 81st Street. Style—Song characterizing and pianolog. Setting—In two (special). Time—Twenty minutes.

Heralded by billing and from stage announcements as champion Boop-a-dooper over all entries in the tri-borough

Helen Kane contests held here at local RKO houses, Mae Questelle shows promise of becoming a good bet as an artiste along different lines than her prototype. She is being exploited by the RKO Circuit not so much as a clever imitator of the baby-talk star, but rather as an individual character songstress. She got over nicely here in a pleasing deucer of vocal numbers and dialectic impersonations, and is ably assisted by her pianistic-announcing partner, Joe Daly, formerly standard bearer of the Co-Eds.

She does two Helen Kane numbers, at the opening and close of her routine. They are *He's So Unusual* and *Please Do Something*, working to Daly in the first and to the pit leader in the second. The remainder of her routine stamps her as a capable artiste in her own right. She impersonates Maurice Chavaller in a number from *Innocents of Paris* and sings one of her own compositions, *The Maids Today Are Driving Me Crazy*, a sequenced character-song number in which she subsequently plays the roles of Irish, Italian and Yiddish maids from the Bronx. Got good returns on this one. Joe Daly solos a medley of Victor Herbert melodies and garnered a heavy hand. Miss Questelle returns in a pajama ensemble and sings *Black and Blue Blues*, a song story about a kiddie lamenting over constant thrashings from her parents.

C. G. B.

Anger and Corday

Reviewed at Keith's Royal, Bronx. Style—Comedy and singing. Setting—In one. Time—Fourteen minutes.

Al Anger, who split with Dorothy Morley, is now coupled with Otilie Corday, formerly with Sid Marion and recently paired with Caroline Scoville. They are well mated and certainly put their best into the Anger-written skit, *Slapped*. Miss Corday does the feeding and has no easy job. It is kind of tough to keep a straight face when the ever-funny Anger gets going. She also does sweet warbling. Anger dishes out plenty of laughs. His pan is largely responsible. He has a keen sense of pantomime and his mugging is helped considerably by his being able to make his face take on the most stupid expressions conceivable.

Their material stands alone for laughs, too, as it has many punch lines. Miss Corday gets the act going with singing of *Keep Your Sunnyside Up*, but is interrupted by Anger. After some gab Anger gets whacked by his comely partner. When laughs wane all Anger has to do is to go into his mugging. He kept at it aplenty and the audience enjoyed every minute of it. Miss Corday does sweet warbling of *Aren't We All*. They did very well in the three-spot of the six-act show here, polling big returns. The neighborhood houses would not go amiss in using them.

S. H.

Charles (Slim) Timblin

Assisted by Billy Raymond and Val Russell

Reviewed at the Palace. Style—Black-face comedy and singing. Setting—In one and two (special). Time—Eighteen minutes.

Slim Timblin is a major vaudeville personality less than two years, his brand of black-face comedy having been yanked from burlycue by Alex Gerber. Timblin made the grade on his very first try for the major circuit, but his last New Act record is based on a Hippodrome viewing where his brand of work was at a great disadvantage. But the deft funster wowed them in the mammoth vaudefilm, and at this show he made one of the biggest hits of a comedy-packed show. Timblin has made several changes in the early part of his act, but the closing combination of a pair of hilarious preacher and wedding scenes remains intact. Timblin's preacher bit is about as old as vaudeville, and even goes back to minstrelsy in its pioneering days. Yet few bits are packed with as many laughs in vaudeville today. This fragment alone stamps Timblin as a personality to be dealt with in any field that wants comedy and wants it bad. Vaudeville is certainly in this class.

Billy Raymond, who plays a straight (See NEW ACTS on page 94)



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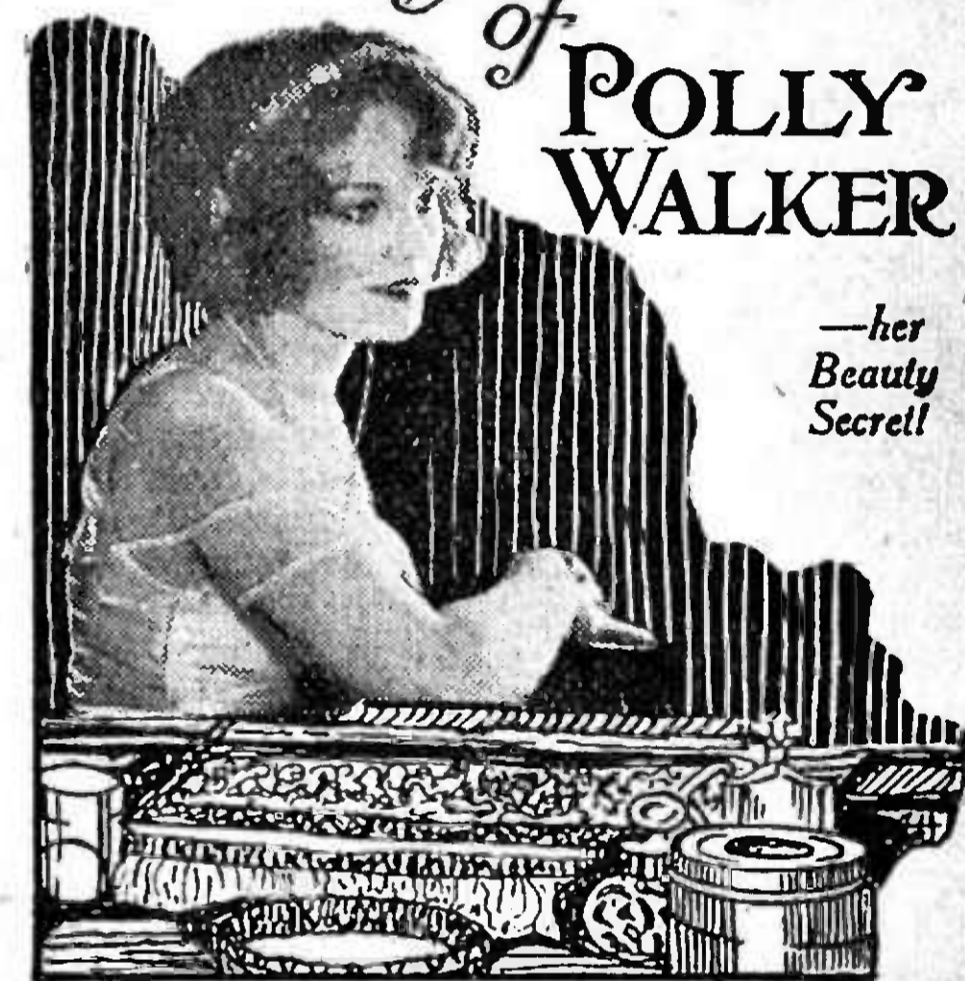
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VAUDEVILLE REVIEWS

New Palace, Chicago

(Reviewed Saturday Matinee, Jan. 25)

The presence of Fannie Brice and Madge Kennedy on the bill brought out a large crowd. Show as a whole only fair.

Finks and Ayers, roller skaters, opened and their routine of different stunts on the little wheels got across nicely.

Geo. Beatty, billed as "Sunny Boy Himself", was no riot in the deuce spot, his wise-cracking failing to get over, but he got better results with a drunk bit that saved the act, getting a fair hand.

Marion Wilkins is a graceful dancer and with her partner, Jack Meyers, offered a cycle of ballroom dances that pleased. The Harris Twins pepped up the act with some fast stepping, warbling and a couple of piano numbers.

Johnny Sully and Muriel Thomas, in "It" and "That", put across a fast session of clever nonsense that registered well, a microphone bit in which Miss Thomas as a willful child constantly interrupted her dad (Sully) as he spoke into the "mike" going especially big.

Madge Kennedy, appearing in a one-act comedy sketch, *The Red Hat*, was given a vociferous reception on her appearance. The sketch provides some excellent comedy, but lacks punch and has a too obvious ending. Miss Kennedy herself is charming and has adequate support in Herbert Warren, Maxine Flood and Frank Taylor. The skit was well received.

First after intermission was Hal Jerome, "The Laughologist", with Gloria Gray. Jerome has a suave manner and puts his comedy chatter across with an ease that marks him as a real artist in his line, and Miss Gray is an excellent feeder for wisecracking. Registered a heavy hand.

Fannie Brice, spotted next to closing, sang a number of her old songs, including *Cleopatra*; *Sascha*, *the Passion of the Pascha*; *When a Woman Loves a Man*, *Is There Something the Matter With Otto Kahn*, and, of course, *My Man*. She had a couple of new ones, one about the popular craze, psychoanalysis, and the other *Floradora Baby*. Was given a rousing reception and stopped the show.

Arthur Petley and Company, trampoline and aerialists, not caught.

NAT GREEN.

Fox's Academy, N. Y.

(Reviewed Saturday Afternoon, Jan. 25)

Capacity house, with plenty of standees on the hunt for seats. Victor McLaglen, in *Hot for Paris*, goes big with the 14th street mob. Good five-act layout, made to look better by the tail-enders. Mel Klee is the m. c.

The Four Eastons, male acrobats, gave the show a corking sendoff. They went in for brilliant aerial and floor acrobatics, blessed with speed, punch and skill. Most of the stuff is offered on the teeterboard. The understander, flyer and clown do well. They grabbed a heavy hand.

Baby, Bobby and Buster, dusky trio, just about passed muster in the deucer, getting small applause. Their brief singing didn't mean a thing, for the pit outfit drowned them out. Legwork is their forte. Girl does peachy acrobatics and two boys soft-shoe and tap. One floor-works, too.

Babe Egan and Her Hollywood Red-heads, fresh from a European tour, dished out hot music and effective specialties. This 11-girl outfit knows music and gets your feet to tap accompaniment. They show up nicely in musical, singing and dancing solos. Miss Egan scrapes a mean bow. Loud applause.

Mel Klee, after serving up plenty of gags while m. c.'ing, went into the next-to-closer, and the crowd digested his stuff whole. The burnt cork doesn't hide his personality, and his familiar chatter still clicks. He goes in for his usual pan on marriage and women. A one long laugh session.

Al B. White's *Talkies* is a brand-new 19-people revue that possesses a great promise. The idea is novel and staged effectively, while the cast couldn't have been better chosen. White is an excellent skipper, and his warbling and recitation of *My Fate Is in Your Hands* knocked them for a loop. Doris Ellingson is the hit of the act. This comely girl has pipes that are sure to be a rave

The Palace, New York

(Reviewed Saturday Afternoon, January 25)

Like Horatius of bridge fame, this show has everything against it, but comes thru in the end with flying the tattered colors. A hollow victory at that. Too much dancing, rather heavy on singing and a choice of lesser acts that do not offer enough contrast to the major items. Definitely below the standard established by ace-house shows this season.

LUSTER BROTHERS offer a rather slow-paced routine of floor acrobatics and panto. comedy in the opening frame. In gob attire the pair show flashes of class, but not enough to make them a wow turn for this position. Finish is a back fall from a 10-foot platform by one of them.

THREE SMALL BROTHERS, hoofing specialists with a bulging bag of tap tricks and an uncanny gift for precision, rang up a thoroughgoing show-stop in the deucer. Both in appearance and pedastitic technic they look like a branch off the king family tree. Their shuffle step is a distinct departure in the hoofing art.

LARRY RICH AND FRIENDS introduces this rotund comedian in an uneven cycle of apron comedy and as master of festivities over a bank flash that also has its ups and downs. Rich's leading support is a gal billed as Cherie, but not the same who worked with him in his next-to-closing act before he left here for the West more than a season ago. Frequently Rich is very funny, but when he isn't and tries to be one wonders how they ever picked this act for the Palace. Nifties are lifted from the entire vaudeville map. After a funeral start, the unclassifiable affair finally reaches a point where it is tolerable. Ran more than 45 minutes, which is just about twice as long as it should be. Cherie warbles pleasingly, as does the chubby Rich, and other pleasing specialties are offered by Dub Taylor, a lad called Snakehips, Dean Twins, Evelyn Spencer, Bernie Rich and Ralph Levis. The Taylor lad, all wrapped up in a Southern drawl, plays on the wooden slats and dishes out a generous portion of a certain something that might go under the heading of personality. Cherie shouldn't appear in shorts. Stalled far too long after a warm reception.

JAMES J. CORBETT AND NEIL O'BRIEN provided an extremely pleasing interval of black-and-white crossfire. Gentleman Jim is himself and the veteran minstrel bangs over some great stuff under a burnt-cork exterior. An act that can be sold easily aside from the "name" power of the well-matched pair. Great applause before and after.

IRENE BORDONI was given a heart-warming ovation and delivered the goods 100 per cent in an entirely new routine of straight and comedy warbling. The charming stage and screen satellite did her well-suited numbers midst tasteful hangings and in two wardrobe changes that are tonics to the eye. Her version of *Just an Hour of Love With You* is worth the whole show. Dudley Wilkenson makes a capable accompanist with handy warbling gifts. They forced the chic artiste into an encore wherein she scored with her famous *Let's Do It*.

LINA BASQUETTE rang up premier applause honors in her beautifully staged flash with Pev Marley and a troupe of six hoofing boys dubbed the Hollywood Steppers. Nicholas Boila, Chicago stager, is credited with putting on the act. Would that other producers drink from the same cup that gives him his ideas. Miss Basquette reveals herself as a versatile and capable terpsichorean, and blessed with a personality that will win her fans everywhere. Vaudeville can well use this act. If all artistes were as appealing as Miss Basquette in making curtain speeches we would recommend them for every act at every show. A show-stop that had the whole house joining in the clapping chorus.

JOSEPHINE HARMON, who has become quite the stuff since Earl Carroll used her in *Fioretta*, also stopped the show in a typical routine calling for her Broadwayesque clowning, not so forte singing and a pleasing interlude of type burlesque. Jack King, her pianist, does the feeding, thus eliminating the need for a girl straight, as was once Miss Harmon's wont. She has put on weight and not a little of the style that might some day make her one of the heavy-salaried ladies of the stage.

JOE WILTON AND REX WEBER were loudly acclaimed and they made their usual corking impression with Rex's frozen-panned mugging and their delightfully confusing presentation of alleged ventriloquism. No matter who really does all or part of the warbling it is strong entertainment, and by this time RKO knows this well enough. The third show-stop in a row.

HARRIMAN, SWAN AND LUCILLE distributed their classy dancing over five episodes. Swan and Lucille do a brace of numbers taking in several styles, Warren Harriman does two on his own and the trio takes part in a whirlwind finale. Would make a great opening act—on another show.

ELIAS E. SUGARMAN.

anywhere. Would take plenty of space to do full justice to the distinctive hoofing of Vale and Stuart, the cute warbling of Lillian Shade, graceful stepping of Bradford and Upham and the outstanding precision dancing of the 12-girl Foster troupe. Polled big returns.

SIDNEY HARRIS.

Grand Opera House, N. Y.

(Reviewed Saturday Afternoon, Jan. 25)

Showing of feature film, *Gold Diggers of Broadway*, with its extra running time, caused the curtailment of the bill to three acts. All acts of more than passing merit.

Yvonne Stella and Company, consisting of acrobatic adagio routines by the standard bearer and her two male partners, together with interpolated musical numbers by femme violinist, opened to good reception. Blond dancer is graceful and extremely supple and is tossed about by her stalwart partners thru intricate and break-neck feats. The violinist pleases with her classical and pop. selections.

Ralph Rogers and Elsie Donnelly follow with an assorted routine of straight warbling by buxom girl and clever comedy and pedastitic clowning by Rogers. Latter's peculiar style of eccentric hoofing gives the act its strong punch, the Miss Donnelly's singing and straight work is worthy of nifty praise. Good reception.

Will Maston's *Creole Revue* closed the

short bill on an enthusiastic plane with their routine of hot musical and dancing bits. The dusky ensemble, led by the personable and hard-working standard bearer, present a trio of Harlem queens in fast jazz stepping; a pair of hoofers in some swell acrobatic and tap routines, besides the musical numbers of a resonant tenor and pianist, respectively. Maston introduced an ebony kid, no higher than a duck's back, for the encore, with the pickaninny pulling the house down with as clever child dancing and singing as one can hope to find in vaudeville. The lad is a natural.

S. M. SANDERS.

Albee, Cincinnati

(Reviewed Sunday Afternoon, Jan. 26)

Frabell's Frolics, four girls and a man, offering a mixture of harmony singing, dancing and tight-rope walking, opens a fair bill here this week. Two girls, presumably the Cherie Sisters, put across a nice brand of harmony singing. The hoofing is supplied by Frabell, Margie Hoey and an unbilled miss. Frabell and one of the girls also do some fair work on the tight wire. Gained a good hand at the end.

Ward and Van (De Michele Brothers), attired as two wop music peddlers, fared well with their offering, *Off Key*, in which not a word is spoken. One of the brothers strums a harp, and the other handles a fiddle, and their playing of several songs in a sour manner, while the fiddler is having difficulty in keep-

ing his trousers up, struck the funny bones of the Sunday afternoon audience. The harpist also offers several pop. numbers which score well. Ward and Van drew heavy applause at the finish, and for an encore gave 'em a semi-classical number in legitimate manner.

Rin-Tin-Tin, canine film star, and his owner and trainer, Lee Duncan, was the reason for the unusually large juvenile attendance. The turn opens with a film trailer, showing Rin-Tin-Tin in action, after which Duncan gives an interesting, but rather lengthy, bit of data on the famous dog. Rin is then put thru his paces, with the idea to show his ability to take direction. The business took well with the kiddies and grownups alike, and the "actor" and his owner were accorded a warm sendoff.

Edith Evans and Ray Mayer, billed as "The Cowboy and the Girl", entertain with a line of talk, vocal selection and piano work. Mayer bangs a mean set of ivory and his partner possesses a keen set of pipes, but their cross-fire chatter is very ordinary, and has a tendency to detract from their other work. The pair was given a great big hand at the finish, nevertheless.

Mr. Wu and his Chinese Show Boat, 18-people troupe, featuring Jue-Sue-Tai, almond-eyed songstress, and a mixed chorus of Orientals, was the highlight of the afternoon. Wu's impersonations of Eddie Cantor, Joe Frisco and Charles King won big favor with the customers, and Jue-Sue-Tai was received equally as well with her vocal offerings. An unbilled chap darn near tied things up with his dance work. The Oriental choristers proved a novelty, and took well with the folks out front. The offering is nicely garbed, fairly well routined and totes liberal supply of entertaining specialties. Applause was loud and plentiful on this one. BILL SACHS.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, Jan. 25)

Doin' Things, an elaborate unit show featuring Jay C. Flippen and Pierre White, favorite St. Louis Municipal Opera baritone, constitutes the vaudeville portion here this week.

The bill opens with an ensemble recitation by a nattily dressed chorus of 18, following which they do a pussy cat number led by a clever danseuse. Bert Nagle makes his appearance in this bit and does a marvelous takeoff of an immense tomcat. He got a tremendous hand for his hard efforts to amuse.

Jay C. Flippen gave a good comedy monolog while manipulating his usual cigar. He dispensed a wealth of good comic quips and was assisted at the end of his first appearance by a clever little damsel who made a good foil for his comedy.

Neighbors is the title of a fast comedy skit in which Flippen took the leading part, assisted by two ladies and a man, all of whom are able performers. They got may laughs with their sketch.

Patsy ad Micky are a pair of fast dancers who gave two specialty numbers, the best of which is their chain dance.

The Leroy Prince Girls, in beautiful costumes and in a nifty garden setting, were a pretty sight for the eyes. Their Jack and Jill number was splendidly executed. Following this number, Flippen again had the audience howling with more of his comedy quips and actions. He introduced Allen Douglas, the musical conductor traveling with the show, and sang several comedy songs which also registered solidly.

Pierre White received an ovation on his entrance. White is one of the most popular performers with the Muny Opera Association. In full resonant voice and with wonderful stage presence, he rendered *Painting the Clouds With Sunshine*, *Song of the Vagabond* and *Sweetheart, I'm on My Way*.

The High Hatties is the title of the finale of Flippen's unit show. In this number the individual chorines, introduced in turn by Flippen, do individual specialties before a novel setting. Thelma Lyons, the Bantar Twins and Ruth Gaylor excel here, while Betty Foy puts over a comedy song number in fine fashion. Flippen all the while enacts more of comedy, which is relished by the audience. Summing it all up, his is one of the best and most elaborate unit productions to play here in a long time.

FRANK B. JOERLING.

Pictures ~ Presentations

Conducted by H. DAVID STRAUSS—Communications to 1560 Broadway, New York

Arbitration Decision Favors Government

Judge Thacher's decree says distributors may arbitrate individually with exhibitors—blanket form arbitration as set forth in Standard Exhibition Contract is out

NEW YORK, Jan. 27.—The decree of U. S. District Judge Thacher, announced this week in the Government's anti-trust action against the Will Hays organization, 27 Film Boards of Trade and 10 distributors, provides that distributors may make individual arbitration agreement with exhibitors, but compulsory arbitration in blanket form as set forth in the Standard Exhibition Contract is illegal.

While the Thacher decision admits the right to arbitrate, the decision says it is unlawful for individuals to combine and then force arbitration, looking upon it that it would probably be the same as coercion. The decision, therefore, is in support of the Government's action.

C. C. Pettijohn, general counsel for the Hays organization, after reading Judge Thacher's decision, stated: "Neither side will be satisfied. After one hurried reading of the decree, it looks to me like a 50-50 break—perhaps, 49-51 in favor of one side or the other. Further, it seems plainer than ever that arbitration is the best thing that ever came into the picture industry. A way will be found to continue its operation."

After studying the decree, it was rumored that distributors would probably insert a clause in the Standard Exhibition Contract, making it optional whether the exhibitor use arbitration or place a deposit when buying product. Paramount has already revised its contract to add the above clause.

The matter was discussed this week at a meeting at the Hays office, at which the various counsels of the film distributors were present. No decision was reached however.

On account of the wide interest the question is to exhibitors, *The Billboard* reprints that part of Judge Thacher's decision applying chiefly to the individual arbitration clause.

The decree orders that: "The defendants, their officers, agents, servants and employees, and all persons acting under, thru or on behalf of them, or any of them, are hereby restrained and prohibited individually and collectively:

"From further engaging in or carrying out said conspiracy or any other conspiracy similar to or having the same purpose and/or effects as said conspiracy.

"From doing an act or thing whatsoever for the purpose or with the effect of carrying out hereafter the purposes of said conspiracy, or any of them.

"From entering into any agreement embodying the provisions of paragraph 18 of said Standard Exhibition Contract, dated May 1, 1928, and the provisions of said Rules of Arbitration, dated May 1, 1928."

Referring to arbitration between individuals, the decree says:

"Nothing contained in this decree shall be construed as prohibiting any defendant or any member of any defendant Film Board of Trade from performing and/or continuing to perform, or enforcing and/or continuing to enforce, by any lawful means, any contractual obligation, the performance or enforcement of which is consistent with the provisions of this decree.

"Nor shall anything contained in this decree be construed as prohibiting any defendant or any member of any defendant Film Board of Trade from selecting his or its own trade, from disposing of his or its own products, or from making any contracts with or without provisions relating to arbitration—all (See ARBITRATION on page 87)

B. & K. Earnings Show Substantial Increase

CHICAGO, Jan. 25.—Sam Katz was elected president of the Balaban & Katz Theater Corporation at the election of officers held last Tuesday. He succeeds Herbert L. Stern, who has been president since the organization of the corporation and is retiring to devote his time to private interests.

Other officers elected are: John Balaban, vice-president, and Barney Balaban, secretary-treasurer. Morris Katz was named assistant secretary and Eugene Zukor assistant secretary and treasurer.

A report of the corporation's business for 1929 showed a substantial growth, the earnings for the year being \$2,601,000, against \$1,559,000 in 1928.

Chaney Signs For Talkies

Famous dramatic star under new five-year contract with M-G-M

NEW YORK, Jan. 27.—Lon Chaney has capitulated. He has gone talkie, leaving Charlie Chaplin as the only star player who has not definitely stated that he will appear in talking-film productions, tho it is said Chaplin has a yen to do something dramatic in dialog.

Chaney's refusal to appear in talking pictures had been made time and again since dialog was first introduced. Last week, however, he signed a new contract with Metro-Goldwyn-Mayer to appear in talking pictures for that organization for five years more.

The fact that M-G-M has seen fit to make the new Chaney contract for five years means that tests made of Chaney's voice and his ability to deliver dialog have proved thoroughly successful.

"The man of a thousand faces" has been his own worst critic regarding dialog, but it is probable that *Thunder*, his last production, which was silent and proved anything but a hit with the fans or exhibitors, made him realize that the day of the silent drama is done no matter what the star's former drawing power. Exhibitors all over the country had prevailed upon Chaney to talk on the screen. No announcement has as yet been made concerning Chaney's first talking production, tho it would not be surprising to hear he had decided upon a new version of one of his more successful silent productions.

Warner Club Show For Chanin February 16

NEW YORK, Jan. 27.—Rehearsals for the Warner Club Gaieties are progressing rapidly and the first performance will be given at the Chanin Theater Sunday evening, February 16. The show will run two other Sunday nights, February 23 and March 2.

The entire cast is made up of employees of the Warner and First National office forces. There is to be a singing and dancing chorus of 24 girls, with Herb Crocker acting as master of ceremonies. Skits for the show are in the hands of George Bilson and Sidney Rechetnik, while the dances and ensembles are being staged by Aanford Abrahams and Al Zimbalist.

First Premier Comedy

NEW YORK, Jan. 27.—*She's a Wow* is the title of the first of the 12 comedies to be produced by the newly organized Premier Pictures, Inc. No assignments as yet with production to start in the next two weeks.

Barthelless Returning

NEW YORK, Jan. 27.—According to a cable from Richard Barthelless he and Mrs. Barthelless, who have been touring Europe; will sail for America February 13. He will begin production on a new First National film soon after his return.

"Condemned" for Rivoli

NEW YORK, Jan. 27.—Ronald Colman's *Condemned* will be the next attraction at the Rivoli Theater, opening February 1.

Ruby With Radio

NEW YORK, Jan. 27.—Harry Ruby has been signed by Radio Pictures to write the musical score and collaborate on the book of the *Radio Revels*, which will soon go into production.

Mack With Pathe

NEW YORK, Jan. 27.—Russell Mack, director, has been placed under contract by Pathe and will handle some of the important Pathe productions in the future. Mack directed the dialog of *Rio Rita*.

Long Shots and Flashbacks

By H. DAVID STRAUSS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE difficulties of William Fox seem to be growing to such an extent that extrication will seem almost a miracle. Fox's troubles started last summer immediately after his automobile accident. The day that reports were flashed over the wire that he had been seriously hurt the Fox stock took a slump in the market. This was followed by numerous reports from his bedside. These stated that he suffered a mental as well as a nervous breakdown, followed by rumors that he would be unable to continue governing the affairs of the company.

On the 25th anniversary of his entrance into the film game, Fox entertained a number of writers at his estate on Long Island. The event was said to be a staged affair to discount the reports of his illness. Fox at that time was in the best of spirits and answered queries from the newsmen with authority and a definite direction. Then came the Wall Street crash with rumors that Fox had lost his personal fortune and also much of the corporation's money, with the result that Fox Film stock hit the low of the year.

These rumors have once again been brought to the front in a published statement in a bill of complaint filed this past week by Mrs. Anthony R. Kuser, one of the largest of the Fox Class-B stockholders. Fox has made but one statement to the numerous demands of the various Class-A stockholders, but the Kuser complaint was so strong that he immediately issued a statement denying all of the charges set forth in the stockholder's complaint.

Mr. Fox in his statement says: "I deeply resent the published statement taken from the bill of complaint filed by Mrs. Anthony R. Kuser in the Federal Court. Whatever else may happen to me I propose to maintain my honor. There is not a word of truth to the statement that I have speculated with the money of Fox Film or Fox Theaters Corporation or with the funds of any company with which I have ever been connected."

"Not only have Mrs. Kuser's large present stock holdings not cost her a dollar, but on the contrary she and her husband were long since repaid their total investments, and have had millions of dollars besides in cash and stock dividends. All I know about the contents of the Kuser complaint is what appears in the newspapers, my counsel, Samuel Untermeyer, having thus far been unable to secure a copy of the pleading.

"It is also stated that I have received hundreds of thousands of dollars in salary. In point of fact I relinquished my salary three and one-half years ago and never since received a dollar. In all that time I never had a check to my order from any Fox company. I ask the public to suspend judgment until the facts can be presented to it, which I hope will not be long."

Fox is fighting with his back to the wall—fighting against a trusteeship to which he objects, against receivership threatened by his Class-A stockholders and this latest complaint. Any one of these moves is embarrassing, but together they form a most unpleasant situation. Fox would perhaps welcome the appointment of a receiver, giving him only one man to combat, where a trusteeship would mean two to one, probably opposed to him. The film world should suspend judgment until some more definite inside dope is published on the entire situation.

More Opera Stars for Films During This Year

Sound pictures educate movie public to better music—Grace Moore, new Metropolitan star, signed by Metro-Goldwyn-Mayer—other contracts in offing.

NEW YORK, Jan. 27.—The names of many grand opera stars are expected to be added to the film roster during the coming season. The success of the short subject featuring some famous opera star in the smaller-sized towns has brought producers to the realization that the theaters away from the large city appreciate the best in music, and sometimes a short subject, starring a Martinelli or other famous opera star, has aided as much towards a program's draw as the feature production.

Grace Moore, who made her debut at the Metropolitan during the season of 1927-'28, is the latest of the opera stars to affix her name to a contract, having been signed by Metro-Goldwyn-Mayer this week. Miss Moore's contract followed the success of Lawrence Tibbett's production, *The Rogue's Song*, at its first showing on the West Coast last week. This film opens for a run tomorrow night at the Astor Theater here.

Miss Moore has the youth, the comely appearance and the voice that the films demand. Her greatest successes on the operatic stage have been in *Romeo and Juliet*, *Faust* and *Manon*. She will make pictures during the off season of the opera the same as Tibbett, which will be from April until early October.

The fact that many of the more famous operas are unavailable to the film due to the copyright law means that the opera stars will be heard in original productions—productions that will be light enough to appeal to the average theatergoer and yet carry enough dramatic power in their music to give full play to the voices of the opera stars.

It is understood that M-G-M and other film companies are making overtures to other operatic stars to appear on the screen. Sound has brought the opera direct to the door of the moviegoer. The motion picture theater thru its symphony orchestra has educated the public in the larger cities to better music and now the sound picture has brought a similar interest to the moviegoer of the smaller town. The coming year should find many operatic names signed for pictures.

French Managers Threaten To Close All Amusements

PARIS, Jan. 15.—At a meeting of the Association of Theater Directors of Paris on Monday it was practically decided to close all places of amusement as a protest against the high taxes levied on amusements in France. The date of the lockout has not been announced, but it will not be before the end of the month, as representatives of the managers of the theaters thruout the rest of France will meet in Paris on January 21, to settle details for the lockout, which will be general all over the country.

The threat to close is really serious, as not only the managers of the theaters, music halls, circuses and cinemas are solidly backing the move, but also the various organizations of artists, performers and employees are lined up with the managers in their fight.

15 Providence Houses Went "Talkie" in 1929

PROVIDENCE, R. I., Jan. 25.—Fifteen theaters in this city changed over to talking pictures during the past year. The passing of the Empire Theater, former home of Mutual Burlesque, leaves the city with 19 houses, with a total seating capacity of approximately 29,000, the annual report of Capt. George W. Cowan, police amusement inspector, shows.

In 900 visits to the theaters the inspector ordered 543 changes and eliminations, most of them coming in burlesque. The total of 29,142,000 feet of film shown here during the year was 1,710,000 less than in 1928. Of this amount 6,498,000 feet were first-run film.

Balaban in Florida

CHICAGO, Jan. 25.—John Balaban, of Balaban & Katz, has departed for Florida with his family and will spend the remainder of the winter there.

Secures Injunction To Protect Second-Run

TOLEDO, Jan. 25.—Manager Joe Pearlstein, of the Cameo Theater here, received an injunction from the State Film Board which prevents the Toledo Paramount, Publix house, from shoving pictures into the Princess, another Publix house here. Paramount wanted to give *Love Parade* to Princess for another week, which it was good for, but Pearlstein contended that he bought pictures from Paramount for second run, and with *Love Parade* in Princess for another week, it would hurt his business.

Marsh Gollner, manager of the Princess, may take the fight before the board shortly, as he would like to get a second run on *Vagabond King*, which Paramount will show in a few weeks.

Writer With Fox

HOLLYWOOD, Calif., Jan. 27.—Bradley King, scenario writer, has been signed by Fox to a long-term contract. Miss King wrote *Weary River* and *Drag* for First National, and the dialog for *Anna Christie* for M-G-M.

Publix San Antone Changes

SAN ANTONIO, Tex., Jan. 25.—Publix has made a number of shifts in its theater personnel in this city. R. P. Allison has been named manager of the Aztec Theater, an independent movie house taken over by Publix. Allison was for a year publicity director and advertising manager of Publix houses in this city. C. H. Stewart, for the past year house manager of the Texas Theater, has been named manager of the Rialto Theater, another house here acquired by Publix. L. L. Daniels has taken Stewart's place at the Texas. Jack Jackson has been named regional director of Publix's Grade A houses in the key cities of Texas. His headquarters will be in Dallas.

A Western Songbird

HOLLYWOOD, Calif., Jan. 27.—Ken Maynard starts production this week on *Songs of the Saddle*. Maynard will sing four original songs in the production, which will be directed by Harry C. Brown. Francis Ford has the leading femme role.

French Film Interests Organize Immense Trust

NEW YORK, Jan. 27.—Cable advices from France state that French film producers are preparing to organize an immense trust to combat the dialog film situation that has had the foreign production activity in a turmoil since it was first introduced.

A group of French film companies, including Gaumont, have been consolidated with a capital of 60,000,000 francs (\$12,000,000), being the first time that a film organization has managed to secure the support of French banking institutions for any of their projects.

The new organization sees a wider field of production since dialog was introduced, knowing that the American-made films, even tho the actors talk French, cannot compete with the home product in which actors sure of their native tongue play the leading roles.



JOSEPH R. PLUNKETT, vice-president and director of theater management of RKO, under whose supervision comes all RKO theaters. Plunkett has been known to Broadway for many years, having been managing director of the New York Mark Strand houses. His present position puts him in charge of one of the largest theater personnels in the country.

McElroy Was "Broke" At Time of His Death

CHICAGO, Jan. 25.—Instead of being a millionaire, as he was reputed to be, Blair McElroy, well-known theater man, had practically nothing at the time of his death, it was revealed when his will was filed for probate this week.

McElroy had outstanding obligations totaling \$150,000, it was shown, and when all his bills are paid only about \$500 will remain. At one time he was said to be worth \$10,000,000. His will provides that his three children share equally in his estate. The only one who will receive a substantial amount is Howard, the youngest, in whose favor McElroy's \$7,500 insurance policy was made out.

Illinois Indies May Affiliate With Allied

CHICAGO, Jan. 25.—The Illinois Independent Exhibitor Association, recently organized here and now claiming to have 105 theaters in its membership, this week issued invitations to Abram F. Myers, president of Allied States; Al Steffes; A. M. Richey, Michigan MPTO general manager, and Col. H. A. Cole, president of the Texas MPTO, to a conference to be held next week at the Hotel Stevens. The object is to effect an affiliation with the Allied States group.

McCormack's Film Done

HOLLYWOOD, Calif., Jan. 27.—Work on the John McCormack production on the Fox lot has been completed. The production is in the cutting room, with an early release expected.

Both Para. Studios Busy

Heavy schedule of production for this time of year in the East and West

NEW YORK, Jan. 27.—The Paramount studios, both in Hollywood and on Long Island, are showing a heavy production for this early in the film year.

On the West Coast five films are actually in production, two more are in rehearsal and six are being prepared for an early start. The Eastern studio has just completed Maurice Chevalier's *The Big Pond* and is starting production on the next Helen Kane production, *Dangerous Nan McGrew*. Katherine Brush's *Saturday Evening Post* story, *Young Man of Manhattan*, starts in about 10 days.

The pictures in work on the West Coast are: *Young Eagles*, starring Charles (Buddy) Rogers; Moran and Mack, in *Two Black Crows in the A. E. F.*; *Let's Go Native*; *Ladies Love Brutes*, starring George Bancroft, and *The Light of Western Stars*, starring Richard Arlen. *Safety in Numbers* and *The Benson Murder Case* have been placed in rehearsal.

Those being prepared and ready to start within the next 10 days are: *The Texan*, starring Gary Cooper and Fay Wray; *The Devil's Sunday*, Nancy Carroll's next starring vehicle; another George Bancroft vehicle as yet untitled; *The Return of Dr. Fu Manchu*; *Marco Himself*, with Jack Oakie, and a William Powell starring vehicle as yet untitled.

Sound Pictures in France

PARIS, Jan. 27.—While French talkies up to date have been practically nonexistent, the present season will see several French producing firms in the field with an important list of sound pictures. Among those already announced for early presentation are *L'Enfant de L'Amour*, *La Tendresse*, *Un Crime au Music Hall*, *L'Arlesienne*, and Adolphe Menjou in *Mon Gosse de Pere*, from the Pathe-Nathan studios; *La Route Est Belle*, Productions Pierre Braunberger; *Tarakanova* and *Quand Nous Etions Deux*, Aubert-Franco-Film; *Les Deux Mondes* and *La Ville Chantante*, Vandal and Delac; *L'Etranger*, Star Film; *Chez les Mangeurs d'Hommes*, *Mon Amour* and *La Terre Sans Femmes*, Super Film; Louis Brooks in *Prix de Seaute*, Sofar, and *Au Bonheur des Dames* and *Maman Colibri*, Alliance Cinematographique European.

Theater Company Elects

ST. JOHN, N. B., Jan. 27.—At the annual meeting of the St. John Opera House Company the following directors were elected: W. R. Humphrey, C. A. Gurney, W. L. Harding, R. H. L. Skinner, T. A. Linton, G. F. Fisher and T. P. Regan. Officers were chosen as follows: President, T. P. Regan, first vice-president, C. A. Gurney; second vice-president, W. R. Humphrey; treasurer, W. L. Harding; secretary, T. A. Linton. Majority stockholder is the Dockrill estate, which is represented by T. P. Regan, attorney. After holding the name of Opera House for over 38 years the theater was re-named Rialto last fall, after talking-picture equipment was installed.

Stern Retires From B. & K.

CHICAGO, Jan. 25.—Herbert L. Stern, who has been president of the Balaban & Katz Corporation since its establishment in 1919, is retiring from the company to devote his time to private interests. Stern will retain his holdings in Famous Players-Lasky Corporation.

Coffee and Cakes

ROCHESTER, N. Y., Jan. 25.—Emulating the Theater Guild's stunt of serving free coffee, Manager H. M. Addison, of Loew's Rochester Theater, 4,000-seat down-town house, last week opened a two-room coffee shop and bridge room in the mezzanine. Coffee and cakes are being served free to patrons during theater hours. More than 1,000 patronized the shop the opening week.

Amkino Has Thirty-Nine Films for U. S. in 1930

List includes one Upton Sinclair story—Organization to release 280 subjects in all during this year—more in 1931

NEW YORK, Jan. 27.—Amkino, the Russian organization that has taken its place to the fore in the last few years, and is today, perhaps, the largest foreign producing organization with the exception of Ufa, will more than double its output for the year of 1930 and will add more heavily to its production schedule during 1931, according to announcements from Russia. In 1929 the organization released 115 productions, where this year it will release 280, with 350 productions scheduled for release during 1931.

Of the 280 productions to be released by Amkino this year only 39 will be released in America. These will include several educational subjects as well as feature films. The greater number of films released in America by the Amkino Corporation have had stories based on the Russian Revolution, the days of reconstruction and the problems of the present Russia. These films have shown a vast popularity with a certain element in America, the Cameo Theater, New York, and the little art theaters finding nice patronage returns in their booking.

In their coming year's schedule the 10 producing organizations for Amkino have turned to a more varied type of production, the list including one of Upton Sinclair's stories, *Jimmie Higgins*.

Other pictures for United States release are: *A Fragment of an Empire*, Sovkino production, now running at the Cameo, directed by F. Ermler; *Old and New*, directed by S. Eisenstein; *Storm Over Asia*, directed by Pudovkin; *The Living Corpse*, directed by Ozep; *Jimmie Higgins*, directed by Jassin; *Blue Express*, directed by I. Trauberg; *Turk-Sib, Kain and Artem*, *Transport of Fire and Soil*, directed by A. Dozhenko; *Spring*, directed by Kaufman, and *Bukhara and Kaspi*, both educational.

Turkey Will Build A National Theater

PARIS, Jan. 15.—A theater and a conservatory rivaling those existing in other European countries, both in elegance and scenic equipment, will shortly be erected in Constantinople. The contract has already been signed between the city and a German firm. The building will not be erected in the Turkish quarter of Stamboul but in the more cosmopolitan quarter of Pera.

The theater will be especially the seat of the Turkish National Theatrical Company, which is endeavoring to spread the taste for dramatic art thruout Turkey and present to a very large extent plays taken from foreign literature. The management of the theater will be subsidized by the municipality.

Katz Touring Japan

CHICAGO, Jan. 25. — Morris Katz, assistant secretary of the Balaban & Katz Theater Corporation, and his wife have left for an extended tour of Japan. They will be gone for two months.

New Sound-Picture Device

PARIS, Jan. 15.—Two French engineers, Vial and Coutarel, have perfected a comparatively low-priced apparatus combining a radio set, phonograph, motion picture and sound projection machine. There is nothing complicated about the equipment, which is suited to home use or in a theater, the machine being operated electrically by plugging in on an ordinary electric light socket.

Strike Forces Owners To Act as Operators

BUFFALO, N. Y., Jan. 25.—Two moving picture proprietors, who have been forced to operate their own picture machines since a strike of operators was called, have started an action to enjoin members of Motion Picture Operators' Union, Local No. 233, from interfering with the business of these theaters. The proprietors ask that picketing near their theaters be stopped.

The theaters and their proprietors are the Broadway Theater, Samuel and Benjamin H. Wallerstein, and the Marlow, Mieczyslaw Konczakowski.

Capitol, Montreal, Changes Openings to Friday Mat.

MONTREAL, Jan. 25.—The Capitol, ace house of the Famous Players Canadian Corporation, began a new idea this week. New shows now open on Friday afternoon instead of Saturday as formerly. This is the first house to venture so far into the week.

Loew's and the Imperial (RKO) open Sunday; the Palace, Princess and Orpheum, also talkie houses, open Saturday; the Gayety, stock burlesque, has started opening Saturday. The remainder of the houses still work on the Sunday opening basis.

Jacob Golden to Rochester

ALBANY, N. Y., Jan. 25.—Jacob Golden, manager of Proctor's Troy theaters, has been appointed general manager of the Temple and Palace, RKO theaters in Rochester. He is succeeded in Troy by Harry Black, of Newark, N. J. Manager Golden left for Rochester this week following a farewell dinner tendered him by Joseph F. Wallace and Alexander J. Gill, managers of the Albany and Schenectady RKO theaters.

Women of Minneapolis Start Movie Campaign

MINNEAPOLIS, Jan. 27.—The Minneapolis Volunteer Committee for Good Pictures has started a campaign to improve the tone of pictures. Mrs. Henry S. Godfrey is chairman of the body, which consists of 40 women. They will begin with an effort to set up friendly relations with the big exhibitors and to induce the exhibitors to demand better pictures from the producers.

The committee seeks co-operation of women's clubs and other organizations.

Short-Subject Material Still a Huge Question

NEW YORK, Jan. 27.—The short subject is presenting a wide problem to both the exhibitors and the producers of the filler for the coming year. There are those who are leaning to the idea that the short subjects should be produced from original scripts especially prepared for picture production, while others lean to the short-form comedy written and, perhaps, played by little theaters or in vaudeville.

The sketch with a story produced from a playlet has proved quite successful, where the vaudeville act in which well-known headliners offer a few gags, a couple of numbers and maybe a dance, has proved a dismal flop.

During the last year the Christie organization in its comedies produced for Paramount release has secured works by well-known authors, including such names as Kenyon Nicholson, Octavus Roy Cohen, E. P. Heath, Willson Collison, Florence Ryerson, Colin Clements, Waldemar Young, Charles Devine, Mann Page, James Gleason and others.

For the coming year Christie will continue a similar policy, securing the works of the best-known authors on which to base its short-subject production. In contrast to this Warners and other organizations, which have been producing a number of shorts of vaudeville acts, have decided that the vaude. act as prepared for stage audience consumption



GRACE NILES, who claims one distinction not shared by any other woman in America. She is the only woman theater manager in a two-a-day house on Broadway—the Astor. This position she seems destined to hold for a long time to come, unless of course M-G-M gives her a better job, which is not at all unlikely.

Fred Latham Signed By Radio Pictures

NEW YORK, Jan. 27.—Fred G. Latham, well known to the stage as a director of musical and dramatic productions, has been signed by Radio Pictures, according to announcements made this week by William Le Baron.

Among some of Latham's better-known successes were *Apple Blossoms*, *Mlle. Modiste*, *The Red Mill*, *The Wandering Jew*, *Sweethearts*, *The Slim Princess*, *The Lullaby*, *Bulldog Drummond*, *Love Song*, *The Half Moon* and *The Only Girl*.

Apparatus for Deaf

NEW YORK, Jan. 27.—Western Electric's apparatus to make sound pictures audible to those hard of hearing is being installed in the Fox Theater, Brooklyn; Fox's Academy of Music and Audubon, New York; Fox, Washington; Fox, Philadelphia; Fox, Detroit, and Fox, St. Louis. Contracts for installations have also been made with the University Theater, Cambridge, Mass., and Lorain-Fulton Theater, Cleveland, O.

does not prove adaptable to the screen advantageously. The vaudeville act has to be cut and pruned to such an extent that it proves disappointing and falls to click. In future it will be a case of securing names to present in stories especially prepared for the short-subject film.

When Christie first launched production of two-reel talkers the organization started the policy of securing plays and stories by successful stage and screen writers and fitting stars into these plays. This policy was a radical change from that of the silent days in which certain comedians were placed under contract and a studio staff of gag men retained on yearly salaries to build stories to order.

The short-subject question and its proper type has not yet been perfectly set and it will take another season to decide definitely what is the real system to follow. The old saying of what is one man's meat is another man's poison applies directly to the production of short films.

There is one thing certain and that is the short subject must be improved or the feature picture, especially those offered for long runs at \$2, must be interesting enough to warrant a full evening's entertainment, so that the first half of the program is not cluttered up with a mediocre and at times totally unnecessary short-subject program.

Talkie "Horse Operas" Click

Exhibitors find vast popularity for the Western film with dialog

NEW YORK, Jan. 27.—When talk first became an accomplishment of the screen the Western picture was feared doomed to abandonment. Now, however, things are entirely different and there is not one of the major companies that is not preparing to bring several Western productions to the screen during the coming year.

When talking pictures were first introduced there were few Westerns being made. The so-called "horse operas" still had a certain amount of popularity with the grind houses, but only a special production every now and then managed to reach the leading theaters in the larger cities.

Needing the natural locale of the great outdoors for these productions it was at first believed that it would be impossible to produce Westerns. FCX made the start with *In Old Arizona*. It proved so successful that other companies immediately started preparing for similar stories.

Exhibitors favor the Western story with sound and talk and the "horse opera" has once again gained the popularity that it held when first introduced. In addition to many new Western pictures Paramount is going to remake with talk *The Border Legion*, produced some years ago from a Zane Grey story. Mary Brian and Richard Arlen will have the leading roles.

Warner Regional Meeting

NEW YORK, Jan. 27.—A regional sales meeting of the branch managers and sales representatives of Warner Brothers and Vitaphone exchanges was held here at the Hotel Pennsylvania last Saturday.

The branch managers who attended were Jerry Herzog, New Jersey; Harry Decker, Brooklyn; Lester Allen, New York; R. E. Binns, Washington; J. S. Hebrew, Philadelphia; J. A. Davis, New Haven; H. E. Elder, Boston, and Robert Sulley, Albany. The sales representatives present were Norman Pincus, George Falkner, Irving Rothenberg, William Horne, Leo Jacobi, Charles Rich, Robert Campbell, H. L. Denbow, Herbert Given, B. R. Tolmas, W. G. Humphries, Jack Schaeffer, Nat Furst, Tim Donahue, William Horan, R. J. Murray, A. P. Bibber, George Goldberg, S. E. Feld, Nat Bier, Harry Danto, William Dutton, Earl Wright, Earl Crawford and A. Newman.

The chairmen of the meeting were Claude E. Ezell, general sales manager for Warner Brothers, and Paul Swift, general sales manager for Vitaphone.

Taylor Holmes Star In Educational Film

NEW YORK, Jan. 27.—Taylor Holmes has been signed by Educational to play the leading role in Jack White's production of *Dad Knows Best*. Helen Bolton will support Holmes, with Stephen Roberts directing.

The search for new talent has not been confined to feature-length producers alone, Educational having signed many leading stars of the legitimate stage since the inception of sound to appear in its comedies.

To Meet at Memphis

MEMPHIS, Tenn., Jan. 27.—The Tri-State Motion Picture Theater Owners' Association has been called to meet in semi-annual convention here April 6 and 7. There are 200 members. A large attendance is expected. President M. A. Lightman, of Memphis, and others will make addresses.

Completing "All Quiet"

HOLLYWOOD, Calif., Jan. 27.—*All Quiet on the Western Front* is slated to be completed in the next few days. Production is finishing in record time under Lewis Milestone's direction.

Paramount Cuts Block Booking in Australia

"Film Weekly", published in Sydney, makes announcement that is of interest to American exhibitors—sales will be on basis of merit and box-office appeal of production

NEW YORK, Jan. 27.—With Senator Brookhart, author of the Block-Booking Bill, once again in the limelight thru the announcement of his acceptance of counsel for the plaintiff in the Abramson suit against numerous film companies and Film Boards of Trade, the announcement that Paramount has eliminated the block-booking system in Australia will be read with interest here. The following article from a recent edition of *The Film Weekly*, published in Sydney, Australia, for the motion picture trade of Australia and New Zealand, will be read with interest and speaks for itself:

"Block booking and blind buying of pictures in large groups is done away with in Paramount's new sales policy announced by John W. Hicks, Jr., managing director of Paramount Pictures. Hicks states that the new show world product for next year will be sold individually, or at most in small groups of three or four, on the merits and box-office appeal of each production.

"The first release of the new show world attractions will be thru the Union Theaters' chain of capital city theaters, according to special arrangements between Hicks and Stuart F. Doyle, managing director of Union Theaters. The close co-operation between Paramount and Union Theaters in extensive exploitation and advertising campaigns for each picture will prove of inestimable benefit to the independent exhibitor by popularizing the pictures they will screen after first release.

"This bond between Paramount and Union Theaters is, moreover, a guarantee for the greater stability of the motion picture business as a whole in Australia.

"From the box-office success of each picture at its first release, Paramount will base its selling terms and policy," Hicks stated. Sheer merit will form the basis of every sale.

"Selling on box-office appeal is the fairest method of film distribution," Hicks said. Block booking served its purpose in the silent field, but in this new world of entertainment old methods must give way to the new in fairness to both distributor and exhibitor.

"Paramount has pioneered in a policy which will prove a great boon to the Australian exhibitor. It is with the greatest confidence that the new show world product for 1930 is offered as the finest lineup of entertainment in the history of the Paramount organization."

French Films Lead in Egypt

PARIS, Jan. 15.—The German consul general at Cairo has prepared a report on the motion picture situation in Egypt which lists film importations in the following order: Films from France, 50 per cent; America, 25 per cent; England, 12½ per cent, and Germany, 6 per cent.

Barthelmiss Film Premiere

NEW YORK, Jan. 27.—Richard Barthelmiss' *Son of the Gods* will have its Broadway premiere at the Warner Theater next Thursday evening, following in *General Crack*. The new Barthelmiss picture is based on Rex Beach's story and is done part in color. Constance Bennett has the leading feminine role.

"Vagabond King" Soon

NEW YORK, Jan. 27.—As soon as a legitimate theater can be secured Paramount will offer Dennis King's *The Vagabond King* on Broadway. The picture was finished several weeks ago, but owing to the success of *The Love Parade* at the Criterion Paramount is without a theater in which to present the picture.

"Golden West Girl" Rights

NEW YORK, Jan. 27.—First National has purchased the screen rights to *The Girl of the Golden West*. The story has been made as a silent production before. No cast is announced for the talking version.

4,531 Western Electric Installations Are Made

NEW YORK, Jan. 27.—Western Electric had installed its system in 4,531 theaters up to the middle of January. Of this number 3,367 were in the United States and 1,164 in the foreign field.

Foreign countries in which sound installations have been completed include: Great Britain, Austria, Balkan States, Belgium, Czecho-Slovakia, Denmark, Egypt, Finland, France, Hungary, Italy, Netherlands, Norway, Poland, Sweden, Spain, Switzerland, Tunis, Turkey, Australia, China, Dutch East Indies, India, Japan, New Zealand, Philippines, Argentina, Brazil, Colombia, Costa Rica, Cuba, Guatemala, Jamaica, Mexico, Panama, Porto Rico and Canada.

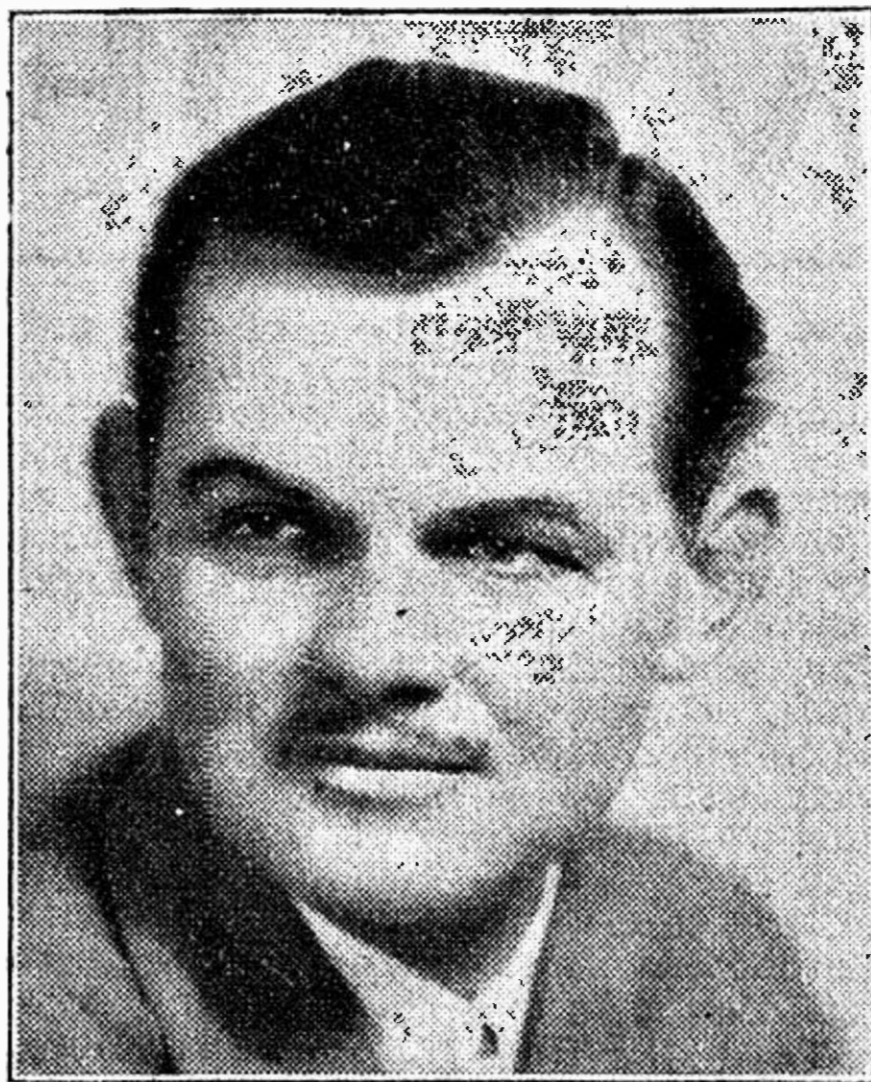
Installations are now being completed in Syria, Morocco, Algeria, Portugal, Straits Settlements, Dominican Republic and San Salvador.

Rogers' Film Started

HOLLYWOOD, Jan. 27.—*Safety in Numbers*, Buddy Rogers' new starring vehicle for Paramount, has gone into production with Victor Schertzinger directing. Kathryn Crawford, Roscoe Karns, Carol Lombard, Josephine Dunn and Virginia Bruce are in the supporting cast. George Marion, Jr., and Percy Heath authored the story.

Loder in F. N. Film

HOLLYWOOD, Jan. 27.—John Loder has been added to the cast of Billie Dove's next starring vehicle for First National's *Sweethearts and Wives*.



LAWRENCE TIBBETT, Metropolitan Opera star, who, on the completion of his first picture, *"The Rogue's Song"*, now current at the Astor, signed a contract with M-G-M to do at least one production a year for that company. Tibbett not only is a first-class actor, but his baritone voice seems to be peculiarly suited for recording.

15 First Nationals Ready for Release

NEW YORK, Jan. 27.—Fifteen First National pictures are ready, or nearly ready, for release. The features that will be released in the next few weeks are: *Playing Around*, with Alice White; *The Furies*, with Lois Wilson and H. B. Warner; *Loose Ankles*, with Loretta Young and Douglas Fairbanks, Jr.; *The Other Tomorrow*, with Billie Dove; *Strictly Modern*, with Dorothy Mackaill; *Son of the Gods*, with Richard Barthelmiss; *In the Next Room*, with Jack Mulhall and Lila Lee; *Murder Will Out*, with Jack Mulhall and Lila Lee; *The Flirting Widow*, with Dorothy Mackaill; *A Notorious Affair*, with Billie Dove; *Show Girl in Hollywood*, with Alice White and Jack Mulhall; *Song of the Flame*, with an all-star cast; *Bride of the Regiment*, with an all-star cast; *Back Pay*, with Corinne Griffith; *Spring Is Here*, with Bernice Claire and Alexander Gray.

PRESENTATION NOTES

HAN HANKE, popular classical pianist, who has been one of the attractions at the Paramount, New York, for past two years with his daily recitals on the loge floor and occasionally in the smoking lounge, had a pleasant substitute in Lucile Peterson last week, who entertained the patrons with her pianistic and warbling numbers in the cozy smoking room. She is scheduled to return to the theater in a few weeks.

THEY'RE OFF closes at St. Louis February 3. *The Mardi Gras*, Publix unit, will jump Cleveland and Columbus engagements and play the Chicago, Chicago, February 7. Another unit preparing to do some high juggling work in its itinerary is the *Anniversary Show*, which plays the Michigan this week, and may go into a Chicago house following. All is far from quiet on the Publix Midwest front, it seems. The peripatetic performers must just love these last-minute changes.

SOPHIE TUCKER seems to be a perennial favorite in Chicago, judging from the numerous return engagements she plays there. This time the expansive and husky "scorch" warbler plays a two-week engagement and commenced at the Oriental this week, and jumps the following week to the Marbro, after which comes a seven days' sojourn at the Fisher, Detroit.

RENE RIANO, the well-known vaudeville comedienne, and the Cheerleaders, a musical and dancing aggregation, which has recently been touring in a Fanchon & Marco unit, and Du Callion have all been signed to appear in a new Publix unit which opened January 30 at the Olympia, New Haven.

OLYN LANDICK, female impersonator, joins the Publix unit, *Novelties*. Boyce Combe, the English comedian, is out.

MOVIE STARS are more and more taking to stage engagements. The latest Hollywood queen to "appear in person" is Lupe Velez, whose vivid interpretations of Latin heroines have made her popular with screen audiences. Lupe is playing Paramount theaters in the Midwest. Since she has already appeared in presentation houses in New York and the East, it is not probable that she will return dates at these latter houses.

TIP TOPPERS, Publix, will play the Earle Theater instead of the Mastbaum when it comes to Philadelphia on its circuit tour February 27. Stanley Twins and Helen Nafe have joined the unit.

SO MANY topsy-turvy changes have occurred recently in the schedule of Publix units that only a reporter with clairvoyant propensities can keep up with them. The *Match Box Revue* is now pencilled to close at the Michigan, Detroit. Show the may yet play the Chicago houses. Boston will be without a Publix unit week of February 14.

EDDIE HILL joins the *Jazz Preferred*, Publix unit, this week at the Brooklyn, Paramount, while Kendall Capps joins it at Jersey City the following week.

THAT FAMOUS musical aggregation, considered by many as one of the outstanding jazz bands in the country, Waring's Pennsylvanians, will play the Paramount, Toledo, January 31, and the Denver, Denver, February 13. William Morris office negotiated the bookings.

Price War May Develop

Overseating conditions in Portland, Ore., lead Music Box to cut admission half

PORTLAND, Ore., Jan. 25.—The first price cut among first-class show houses in Portland due to overseating conditions came last week when John Hamrick's Music Box Theater slashed its admission price one-half with seats available at all times and on any day for 25 cents for adults and 10 cents for children. Loge seats are 50 cents.

Portland has a total of eight first-class down-town show houses with a total seating capacity of approximately 13,000. Forty additional suburban and second and third-rate down-town theaters bring the total seating capacity of Portland motion picture houses to 38,909. When it is estimated that there are probably only about 100,000 paid admissions to Portland theaters within a period of a week, overseating conditions are readily understood. *The Lost Zeppelin* was the first attraction at the Music Box under the new policy. The theater has a seating capacity of 2,000, only a few of which are loge seats.

It is felt here that Hamrick's new policy may seriously affect the admission prices of other Portland theaters. The policy, however, is in accord with that shown by Hamrick since his opening in Portland several years ago when prices lower than those of other standard houses were adopted.

Mansfield Goes Movie With German Talkie

NEW YORK, Jan. 27.—Last Friday night another legitimate theater went movie when a German dialog film, produced in Germany, was offered at the Mansfield Theater at \$2 top.

The legitimate theaters now housing movies are Astor, Globe, Central, Criterion, Earl Carroll, Galety, George M. Cohan, Selwyn and during the spring and summer the Harris and Times Square.

Belle Bennett Picked For "Courage" Lead

NEW YORK, Jan. 27.—Belle Bennett has been selected for the leading role in *Courage*, which was played by Janet Beecher on the stage.

Warners also announce the selection of Marion Nixon for the role of the daughter, while Carter de Haven, Jr., will have one of the important roles. What about Frankie Darro for the Junior Durkin role?

"U" Renews Contract

NEW YORK, Jan. 27.—Universal has renewed the contract of Winifred Eaton Reeve, scenario writer. Reeve recently adapted *Carnival* for Mary Nolan.

Laemmle's Niece in Film

HOLLYWOOD, Jan. 27.—Beth Laemmle, niece of Carl Laemmle, has been assigned a dance number in Paul Whiteman's *King of the Jazz*. For stage purposes this young lady has changed her name to Carla Laemmle.

To Direct "The Storm"

HOLLYWOOD, Jan. 27.—William Wyler has been chosen by Universal to direct *The Storm*. Wyler's brother, Robert, will also be in the company in the capacity of production manager of the unit.

ROLL TICKETS

10,000, \$5.00; 20,000 \$6.50; 50,000, \$11.00; 100,000, \$16.00.
Above Prices for One Color, One Copy.
Extra Colors, 25c each; Copy Changes, \$2.00 each.
Orders accepted, half cash, balance C. O. D. for tickets printed to order. All F. O. B. New York.
S. BOWER Bower Building, 430-432 West 18th Street, NEW YORK.
Ticket Branch.

REVIEWS OF THE LATEST

"Their Own Desire"

(METRO-GOLDWYN-MAYER)

At the Capitol Theater

There are so many disagreeable traits of character in the main roles of this production that the picture as a whole is disappointing. Norma Shearer is starred and the supporting cast is adequate and most acceptable. It is the story that is the chief fault. One of those things that is not pleasing in spite of its happy ending, which seemed rather forced.

It is a story of modernism in the upper circles—a story of divorcing husbands and wives, the strange actions of their stranger children, and the rather forced coincidence that throws the two leading characters together and has them palling around, necking and practically becoming engaged before they learn each other's last name. That's rather forcing a point without a certain identity as to whom one is about to marry.

At the start we find a husband and wife, Lewis Stone and Belle Bennett, on the verge of separation. Hubby, an author, has become infatuated with another lady, who is divorcing her husband so as to be able to marry Stone. Norma Shearer is the daughter of the first couple, the idol of her father's eye and who can see where his infatuation is leading him, even tho her mother is blind to it. The break comes and daughter, after severely criticizing dad, goes with her mother. At a lake resort where mother is awaiting the time to apply for divorce the girl meets a boy who introduces himself only as Jack. Love develops in spite of the fact that daughter has sworn off of all men on account of the way her dad treated his wife. But the boy is a forceful lad and soon Norma has weakened. Just as they are about to become engaged she learns he is the son of the woman her father is to marry and who caused the family disruption, which would make her step-mother her mother-in-law. She renounces the boy after her own mother protests against the marriage, tho she does see him for a last time. In the wee sma' hours of the morning they take a canoe across the lake to their trysting place and returning are caught in a storm. The report goes out that they have drowned. Dad comes back to search for the bodies and in an airplane discovers them alone on a beach. It all ends happily and proves much ado about nothing.

Only in the manner in which the characters have been brought to the screen does the story have any interest at all. Miss Shearer is excellent as Lally, an undecided flapper, while Robert Montgomery scores in the role of the boy. Belle Bennet has another one of those weeping roles, but the character is so thoroughly inconsistent that one has little sympathy for her. Lewis Stone is nicely cast in a rather small role.

The picture was directed by E. Mason Hopper, with James Forbes handling the stage direction. Some excellent scenes of the storm on the lake, the battle of the boy and girl with the waves after they lose their canoe and their final rescue have been nicely handled. The addition of sound has helped accentuate the storm scenes. A picture that will hold interest in spite of its incongruities, tho it's hardly one that the average audience will relish.

H. D. S.

"Across the World With Mr. & Mrs. Martin Johnson"

(TALKING PICTURES EPICS, INC.)

At George M. Cohan Theater

Accompanied on part of their trip by three Boy Scouts, these famous explorers and animal hunters have turned out an interesting and unique production. While some of the shots have been seen in some of their other pictures, this production incorporates the choice scenes from past productions and in addition offers a world of new material that is both entertaining and interesting, even if it is at times a little revolting.

There are moments in the picture that are thrilling, others that are vastly instructive, and others, while abhorrent in the showing of the savage habits of the strange people of these strange lands, are thoroly interesting. Mr. and Mrs. Johnson are animal hunters with the camera rather than with the gun, never shooting unless it is for self-protection. On account of this they have managed

to get some unusual shots of wild animals that are unusually intriguing. Among these is found a sequence that shows hundreds of wilder beasts and zebras, stretching across the plains as far as eye can see, as they tramp to a more fertile country following a drought in their native habitat.

The party first visits the Solomon Islands, where we meet the cowardly head hunters. Then on the Langa Langa lagoon with its devil-devil worshippers, where we witness one of their odd religious ceremonies. On to the pygmy land, and then to the New Hebrides with its numerous ferocious savages, said to be cannibalistic, and they certainly look it. Thru the Big Numbers Territory, where we meet the monkey people.

The second half of the picture is taken up with the animal scenes. Crossing the Indian Ocean, the party sails down the Victoria Nile to Middle Africa, where there are numerous interesting shots of crocodiles, elephants, white rhinos, giraffes, zebras, gazelles, cheeters and, lastly, lions, which are caught devouring their prey, which had been planted so that the camera could catch them in closeups. Mrs. Johnson is forced to kill a couple of lions, while her husband slaps a charging rhino, a few feet from the camera. This latter part of the trip is made together with the three Boy Scouts—Robert Douglas, Jr.; Douglas L. Oliver and David R. Martin, Jr.

The picture has been synchronized with an interesting talk by Mr. Johnson, and a slight continuity thread is run thru the various travel reels. At the start the Johnsons are entertaining a number of friends at their home and showing them scenes they had filmed during their trip. This paves the way for introducing the film to the audience. Conversation while the picture is on, particularly that of one of the Boy Scouts as he seems to comment naturally on his various thrills, adds a vast interest to the production.

As good as any of the travel-wild animal pictures, and this one has been given a certain dignified importance by the addition of talk.

H. D. S.

"Take the Heir"

(BIG G FILMS, DISTR.)

At Loew's New York

Edward Everett Horton is featured in this indie production. Lloyd Ingraham directed, and the cast includes Edythe Chapman, Frank Elliot, Otis Harlan and Dorothy Revier. Typical grind fodder, which the daily change houses should eat up.

Stupid gags, weak plot and general run-down-at-the-heel manner of production. Concerns the posing of an English lord by his valet, Ed Horton, so that the rich American fortune may be quickly forthcoming. Horton, as the English peer, falls for the attractive maid, while the rich girl makes a play for him. Finally everything is straightened out after much ado about nothing.

Picture is synchronized with that malignant evil cropping up again, worse than ever, an original theme song. This occurs thruout the picture, which would in its silent form have made an excellent sleep-producing instrument.

Horton's droll manner is wasted here in a slough of second-hand slap-stick gags. Frank Elliott as the hypochondriac Englishman manages to give a decent performance, well sensed and conceived, that is, for such productions.

Otis Harlan is the plustering and awkward American. Picture should please grind audiences.

S. M. S.

"Up the Congo"

(FIRST DIVISION)

At the Cameo

It is too bad that this picture had to be seen directly following a similar picture that opened for a run as an advanced-price attraction. Comparisons are said to be odious, but it is natural with such similar pictures following one another that they should creep in.

The picture shown at the Cameo is presented by Alice M. O'Brien, of Minneapolis, Minn., who made the trip in company with another lady and several photographers. They carried numerous native guides and managed to get a series of interesting shots. The animal

scenes are all good, but appear rather mediocre when compared to the other production.

This expedition made the trip thru the Belgian Congo and down into the middle sections of Africa, going straight across the Continent from shore to shore. The trip is made by motor truck, steamship, train, ferry and foot. Various interesting native villages are shown with their saucer-lipped girls, their giant chiefs and pygmy characters. Native dances are presented together with odd customs of the villagers. Perhaps the most interesting shot is the one showing the efforts of the natives to reach a fish trap in the rapids by way of a canoe.

The picture is accompanied by a lecture delivered by an unseen speaker. This lends an added interest and eliminates all subtitles, footage being entirely devoted to the photographic record of the expedition.

H. D. S.

"Woman Who Was Forgotten"

(STATE CINEMA)

At Loew's New York

Belle Bennett, in the role of an ancient school teacher who has sacrificed her life to the teaching of others, who in the end is rewarded for her labors after it seemed she was destined for the poor-house, is featured in this production.

Miss Bennett overacts her part the whole way thru the production. While her role is a natural one, it is partly spoiled by her performance.

The story is that of a teacher who saves the local banker's son from jail, and in doing so loses her job. The boy and girl in the story get together a large number of her former pupils and a fund is raised that will assure her independence for life.

The production was made primarily as a propaganda medium for the raising of funds for the home for the aged teachers in Washington. Any exhibitor who cares to donate part of his receipts can secure the aid of all local clubs in making this production a go. A national tieup has been effected and it will behoove the theater playing it to get all the backing it can.

The sound is okeh, and while it lends itself to exploitation it's poor fare.

J. F. L.

"Harmony at Home"

(FOX)

At Loew's New York

One of the best light comedy dramas seen in quite some time. A homely spun yarn of the struggling middle-class family, this keen little trifle packs a mean wallop where human-interest touches are concerned. Furthermore, the bickering and noisy members of the slightly class-conscious family are enacted by a perfect set of performers. William Collier, Sr., that grand and finished stage comedian, lends his fine artistry to the role of the father. Collier is as good a dispenser of broad comedy as they come, and here his work is no exception. He plays the bread winner, continually upset by the trivial and obstreperous actions of his brood, excellently. Besides his voice registers splendidly on the mike, and it is with high hopes that his next appearance on the talking screen will be looked forward to.

Harry Delf wrote the story, which is an adaptation from his humorous stage play, *The Family Upstairs*, and which has also served to supply merriment to Keith audiences on the vaude stage as *Any Family*. Edwin Burke has prepared the dialog for the screen, doing a good piece of work, none of the keen and slightly ironic overtones of the original being lost.

Margaret Churchill is the young lady who has reached her majority without having plucked a husband, much to the distress of her mother. This young girl has a neat personality and a good voice delivery. Rex Bell is her ultimate sweetheart, and the boy is well cast. Elinor Patterson catches the essence of the scheming mother, who, tho she really means well, just can't make her mouth behave. Charles Eaton is the young indolent son, while Dixie Lee is his hot-footed dancing partner. Swell fare for general picture audiences.

S. M. S.

"Seven Days Leave"

(PARAMOUNT)

At the Paramount Theater

Sir James M. Barrie's *The Old Lady Shows Her Medals* has been faithfully produced in this production, with Gary Cooper and Beryl Mercer in the leading roles.

The original story has been religiously followed and no love interest other than that of the old charwoman for her make-believe son is incorporated. The piece is filled with humor and pathos that will more than satisfy the customers and cause the ladies to shed many alligator tears.

Beryl Mercer, as a scrubwoman, can do nothing to help her government in the war but scrub floors in one of the government buildings. She reads where there is a boy fighting in a Scottish regiment with the same name as her own and she immediately spreads the word that he is her son so she can associate with other women who have relatives fighting in France. She also sends the boy cakes and writes him letters under another name and pretends to be a young lady who is in love with him.

Gary Cooper, as the Scottish soldier in France, is a coward and wounds himself to get seven days leave in London so that he might visit the "young" lady who has been writing him. His commander allows the boy to go, thinking that the leave and his commander's confidence will make him a better fighter when he returns.

Cooper goes to London, where he meets the old lady, and after wrangling for a while agrees to stay with her at her home and let her pretend that he is her son. The boy means to desert and not go back to the front. In a fight at the "pub" he tells a couple of "M. P.'s" what he thinks about the whole thing, and the old lady on hearing it is heart-broken. The boy has no family connections and now realizes what he means to her and returns to the front after informing the military authorities that she is his next of kin so that she may get a pension and not have to work.

At the front the boy is a changed man. He fights like all good Scotsmen and lives to hear from his adopted mother back in London. The boy goes over the top and is killed and the mother back home really feels that she has done something for her king and country.

Gary Cooper portrays his best role since his bit in *Wings* in this production. Not only is he convincing, but his mannerisms are highly commendable and he leaves nothing to be desired. Beryl Mercer is in a much better role than the one assigned her in *Three Live Ghosts* and bids well to being one of the leading character women of the future. Especial credit should be given Daisy Belmore, Nora Cecil and Tempe Piggette as co-charwomen of Beryl Mercer. In their English way they furnish a great deal of comedy and character that could not be improved on.

Richard Wallace is credited with being the director and has turned in an excellent job. Naturally the sound, with a great deal of English and "Limey" dialect, would not be altogether understandable. As it is it's very good and in no way handicaps the production.

This is one feature that will play to success thruout America in a big way and is worth a two-a-day showing in England.

J. F. L.

"Because I Love You"

(AMERICAN GENERAL FILM CO.)

At the Mansfield Theater

The initial talking German picture imported from abroad proves to be a fairly successful production, with its technical merits fair superior to the poorly developed story. The sound recording, while more or less kept down to hushed tones, is unusually clear and modulated, and the mechanical lisp and sharpness of so many American products is entirely missing. This is the film's chief virtue, for other than a charming performance by the popular German actress, Mady Christians, it turns out to be a dragged-out and conventional yarn of the back-stage variety. For fully two reels, while one hears the synchronized musical score, the human voices are mute, yet going thru the lip motions of speaking. This is very strange—produces a funny effect on the puzzled audience.

Exploitation Tips

The Billboard will be glad to receive and publish accounts of exploitation stunts or ideas that exhibitors have found successful. Address your communications to H. David Strauss, Motion Picture Editor, The Billboard, 1560 Broadway, New York, N. Y.

AMOS AN' ANDY—If there is a radio program especially popular in your city it might pay you to duplicate the stunt put on by Harry Huffman, of the Aladdin Theater in Denver. Amos an' Andy are broadcast at 9:30, Mountain Time, just when the feature picture reaches its climax, but regardless of this many were leaving so as to be home for the radio feature. After a little experimenting Huffman hooked a radio to the amplifiers and now every evening at 9:30 the picture stops and the radio dialog is broadcast to the audience. It has stopped folks from ducking and is increasing the attendance at the night show.

THE ORPHEUM THEATER, Salt Lake City, is celebrating January Good Times Jubilee with many special features and publicity stunts. Jim Quin, who has just succeeded Jack Edwards as director of public relations here, is a songwriter and has composed a contest number called *You Tell 'Em, Utah's the Place*. He has written the first verse and chorus, and for the best writer of the second verse an expensive radio will be given. A local newspaper is co-operating along with music stores. Another stunt which is creating unusual interest is a box office located on Main street with a pretty girl, who is handing out dime certificates that look like paper money to everyone signing a good-will prosperity book. The coupons are redeemable on matinee tickets only. The song number is being broadcast, thrown on the screen, sung from the stage and whistled by the newsboys. The co-operation of the fire department made it possible to place a huge banner across the main street, and a strange trick of fate added publicity. The painter forgot how to spell Hoover and left out an "r". Even the Chamber of Commerce requested this be righted, so at noon the huge hook-and-ladder truck paraded down the principal street and the painter climbed upwards and fixed up the banner in splendid style, with thousands of interested on-lookers reading the sign.

NOAH'S ARK (Warner Bros.) — Australian exhibitors seem to be as resourceful as their American colleagues in putting over pictures, according to a report from the Lyceum Theater, Sydney, which includes exploitation on this Vitaphone special. A week in advance of the showing daylight trailers were used in five windows thru the city. Several good window locations were secured thru antique dealers showing tapestries supposed to be as old as the ark. Thirty thousand heralds were used at bathing beaches and resorts, being distributed by airplane, over the week-end the picture opened. The local newspapers carried plenty of space on the production, running contests and special stories. The largest broadcasting station in Australia put on a drawing contest for its listeners that received over 8,000 replies. Hundreds of children figured in the radio tieup.

BONZO THE PEPPY PUP (Cinema Cartoons)—Ted Toddy, formerly with Universal, has created a special exploitation booklet and campaign layout for all exhibitors playing this brand of shorts that also plugs short features. The booklet is comprehensive in its layout and contains many good ideas.

THIRTEENTH CHAIR (M-G-M)—H. M. Addison, manager of Loew's Theater, Rochester, N. Y., used a novel exploitation campaign on this feature. The local newspaper sponsored a stunt whereby the Plymouth Spiritual Church of that city secured a renowned medium from Buffalo and had a seance on the stage of the theater after the midnight showing of the feature that preceded the *Thirteenth Chair*. All of the congregation of the local church turned out with representatives from the local newspaper that gave the stunt considerable space and followed this with a series of articles on Spiritualism thruout the week that was tied in with the production. The other local paper in the town carried a contest for the best letters on superstition and the reader's experiences. Tickets were offered as prizes and the contest

received many replies from the stunt. Walgreen drug stores in the city co-operated by using 25,000 envelopes printed to read: "Grab that Thirteenth Chair at Walgreens and see capsule in-

side for particulars." The paper inside the capsule was used for copy for both the drug store and the production. The capsules were used a week in advance of the play date.

BARBER'S COLLEGE (Pathe)—Rutgers Neilson, of the Pathe staff, has effected a very good tieup on this Pathe short that has been worked successfully in New York and it's good for any exhibitor playing this short. The tieup is with the Latherizer Corporation, manufacturer of shaving soap and barber supplies. Neilson secured over 50 window displays, with a special card this com-

pany has put out on the production, in many exclusive shops in New York. This short is also worth a tieup with the local barbers in your town and announcements should be made at their union meeting before you play this short subject that it is coming to your theater and shows them all the ways hair cutting and shaving should not be done.

FIRST NATIONAL JANTZEN TIEUP—The exploitation department of First National has effected a tieup with the manufacturers of bathing suits in which Alice White, Dorothy Mackaill and Alexander Gray will be heavily featured in newspaper advertising and 24-sheet billing. Upward of 100,000 window displays will be made as the result of this tieup that can be capitalized by the exhibitor getting in touch with the local Jantzen bathing suit dealers in his city. Paper can also be secured from First National and Jantzen on the forthcoming pictures that feature these stars. Special campaign books are being made up and mailed to exhibitors playing First National Pictures and dealers handling the bathing suits. The exhibitor that passes this tieup by is missing an opportunity to receive advertising that will mean cash to his b. o.

MARIANNE (M-G-M)—Music was featured in the campaign of this production by Fred Barton, M-G-M exploiter, when it played the Chicago Theater, Chicago. DeSylva, Brown & Henderson, music publishers, assisted in the tieups with music stores around Chicago. A great deal of display material was assembled and put out to the various stores, which was used two weeks in advance of the picture's showing. Announcements were made over three radio stations in the city. The music was plugged and announcements were made as to its play dates. At the opening of a new large cafe in the city the song was plugged and announcements were also made about the play dates. Chick Castle, of the Robbins Music Company, visited many of the night clubs and cafes and arranged that the music be played from the production, with the theater and dates mentioned in many instances. Two local Hearst papers carried big spreads on the production and assisted in every manner possible.

WESTERN UNION TIEUP—Managers Connor and Laurence of RKO made a nice tieup with Western Union in New York and Boston to plug pictures playing at their respective houses. For the privilege of putting a table in the lobbies of the two theaters Western Union included a herald in every message that was sent of its offices in both towns on the current picture playing at the RKO theater. The lobby was used by Western Union people to demonstrate special devices that were used to send messages and plug Western Union. The theaters cashed in both ways, as the heralds inserted in messages proved good advertising, while Western Union displays in the lobbies proved interesting to RKO customers.

WANTED—POSITION

As assistant to Theatre Manager, by young man, age 25, business college and high school graduate. Formerly theatre musician. Due to Vitaphone, want to get some position with a progressive theatre company. Prefer Western Pennsylvania. BOX D-735, care Billboard, Cincinnati.

BE A MOTION PICTURE OPERATOR
LEARN TALKING EQUIPMENT
THRILLING WORK BIG PAY

Make Big Money in this easy and pleasant work. Big demand for trained Operators. Write MOTION PICTURE OPERATORS SCHOOL, 63 Sprout Street, Detroit, Mich.

\$99.50
WILART NEWS CAMERA

New Model Standard Motion Picture Camera. All metal, with 3.5 Lens and Carrying Case. Bass Bar-gaingram 188 free.

BASS CAMERA COMPANY,
179 W. Madison St., Chicago

tickets

—And
Coupon Books

IN ANY QUANTITY for any purpose. We have been at it so many years that the hardest problems look easy to us. **OUR PRICES WILL INTEREST YOU.**

The ARCUS TICKET CO., 348 N. Ashland Ave., CHICAGO

Auction Auction

RECEIVER'S SALE

By Order of the Honorable Robert Patterson, Judge of Court of Common Pleas, Montgomery County, Ohio,

We Will On

SATURDAY, FEBRUARY 8, 1930, AT 10 A.M.

In Judge Patterson's Courtroom

Sell at Public Auction All Real Estate of

THE DAYTON WEST SIDE AMUSEMENT CO.

and

THE JONATHAN H. WINTERS CO.

Consisting of the Following Real Estate

West Side Amusement Co.'s Palace Theater Building

Fully Equipped with 1,200 Seats, 2 Projectors, Curtains, Wurlitzer Organ; either for Pictures or Legitimate Show.

Building also contains one of the most beautiful Ballrooms in the State. Approx. one year old and cost over \$500,000.00

to build. Equipment appraised at \$146,000.

Located on Fifth and Williams St., Dayton, Ohio

Winters Co. Modern Office Building

On Main and Market Sts.

Two Houses in Moraine Park Development.

Two Houses in East Oakwood.

Approximately 100 Lots in Osborn, four of which are improved with houses.

For Details and Information See or Phone **HARVEY CANTOR,** 221 Third National Bank Bldg. Main 1181.

William G. Pickrel, Receiver.

Louis Mattern and Oscar B. Scharrer, Atty. for the Receiver.

OHIO LIQUIDATING CO.

LIQUIDATORS AUCTIONEERS APPRAISERS

M. 1181—M. 232 221-223 Third National Bank Bldg.

Theaters Planned

BEAVER FALLS, Pa.—A new theater will be built in this city by Alfred Karp, of Pittsburgh, to replace the Colonial.

BURLINGTON, Vt.—A Publix house is to be built here shortly.

EL PASO, Tex. — Publix Theaters was granted permission to proceed on a \$200,000 plan for one unit of its Plaza Theater, to be built here in the near future.

HAMILTON, O.—A new theater, the Paramount, will be built by the Midham Company, Cincinnati, which plans to lease the theater to Publix.

SANTA BARBARA, Calif.—Joseph McManus, local real estate man, acquired eight and a half acres of property last week for a Los Angeles theater magnate, who, it is reported, intends to build a large motion picture theater on the site.

SOUTHINGTON, Conn. — George LeWitt, owner of the Strand Theater, Plainville, is to erect a motion picture house in this city soon.

STAMFORD, Conn. — A new motion picture theater, to open about Labor Day, is announced for this city by the Atlantic Playhouse, Inc., of New York City. The house will be the first of a chain planned for this State.

YOAKUM, Tex.—The Yoakum Amusement Company will erect a theater here in the near future.

Theater Deals

AURORA, Ill. — Jules J. Rubens, divisional director of the theater operations of the Great States division of the Publix Circuit, has had 40 Indiana theaters in key cities added to his group, which now includes 100 houses in Illinois, Wisconsin and Indiana.

BATAVIA, N. Y.—Controlling interest in the Newton Amusement Corporation of Elmira, N. Y., formerly held by M. A. Shea, of New York, and J. Meyer Schine, of Gloversville, N. Y., last week passed to the Genesee Theatrical Enterprises, Inc., of Batavia, by purchase. The Elmira firm controls two theaters in that city, the Capitol and Colonial, both of which will be remodeled and redecorated. The Newton Amusement Corporation will retain its name.

BROOKLYN. — The Nelson & Renner Circuit has acquired the Gem Theater, from Fox Metropolitan, and sound equipment will be installed shortly.

CHARLES CITY, Ia.—The Gem Theater has been sold to Mrs. J. C. Norman by the local council, Knights of Columbus, for a reported price of \$40,000. Plans are being made to remodel the building, providing for a balcony to enlarge its seating capacity.

EAST HAMPTON, Conn.—The Majestic Theater, which has been dark for a month, was purchased recently by Deputy Sheriff Roy Young, of this city, from Paul Blanchard. The new owner plans to renovate the house and equip it for sound pictures. Seating 300, it is the only theater in East Hampton.

E. RUTHERFORD, N. J.—H. Blumenthal, of the E. & B. Amusement Corporation, has purchased the Rex Theater and will proceed to operate it with his company's policies.

FORT WAYNE, Ind.—Mallers Brothers, of this city, owners and operators of a chain of picture houses, have purchased the Princess and Crystal theaters in Portland, Ind., from J. S. Hines. Hines will remain in contact with the business as an officer in the Portland Theater Realty Company, which will act as the holding company for the real estate involved in the transaction.

GRAND RAPIDS, Mich. — The W. S. Butterfield Theaters, Inc., purchased the minority stockholders' interests in the Consolidated Theaters, Inc., of this city.

RADIO-KEITH-ORPHEUM

Circuit of Theatres

VAUDEVILLE EXCHANGE

General Booking Offices:

PALACE THEATRE BUILDING,
1564 BROADWAY
NEW YORK CITY

R-K-O PRODUCTIONS, INC.

Producers and Distributors of

RADIO PICTURES

Launching an Era of Electrical Entertainment

1560 BROADWAY
NEW YORK CITY

Radio Keith Orpheum CORPORATION
1560-1564 BROADWAY, NEW YORK

Tel. Exch.: Bryant 9300. Cable Address: "Radiokeith".

and now has control of four local houses, Majestic, Powers, Kent and Isis.

HILLSIDE, N. J.—The Mayfair Theater is now being operated by J. Unger, new owner.

LEXINGTON, Ill.—Knights of Pythias lodge has leased the Scenic Theater equipment from L. H. Gesell, Bloomington, who has operated the theater two years, and will continue the theater under the trustees of the lodge.

MARLBORO, N. Y.—W. G. Stout has purchased the Advance Theater from E. H. Faust.

MIAMI, Okla.—Mrs. L. G. Waggoner has sold the Pastime Theater. Purchaser's name not disclosed.

NEW YORK.—The Park Ridge Theater Company has purchased the Mirror Theater, formerly operated by the Barr Bros.

NEW YORK.—Joe Quittner has purchased the Irving Theater, Brooklyn, from Fox Metropolitan.

NORTH CREEK, N. Y. — The Happy Hour Theater was sold recently by Fred Barondi to J. Solomon.

SOUTH BEND, Wash. — Ernest Leber has purchased the Tokay Theater from the George Reisner estate.

WEST ORANGE, N. J.—The Park Theater has been taken over by J. P. Wolfe.

WOODCLIFFE, N. J.—The Broadway Theater has been purchased by the Broadway Theater Corporation.

YORK, S. C.—The Marguerite, York's only theater, operated by J. Q. Wray, closed its doors January 3. It is rumored that local business men will take over the house and install sound equipment.

Theater Openings

NEW YORK.—The new Plaza Theater, 42 East 58th street, opened January 20. It is designed along Tudor architectural lines. Programs composed of silent and sound pictures will be changed twice a week.

MOULTRIE, Ga. — The new Moultrie Theater, under construction for several months, opened last week. The house has a seating capacity of 1,000.

REOPENINGS

EARLVILLE, Ia. — Dean Slick and Erwin Parkin reopened the Crystal Theater here January 25. The house has been closed since the middle of last summer.

Theater Alterations

ATHOL, Mass.—A sprinkler system has been installed in the new C. B. Theater.

GUYMON, Okla.—The American Theater has installed a new heating and ventilating system.

MATTOON, Ill.—A new steel and glass

canopy and a large electric sign, to cost \$5,000, will be erected in front of the Mattoon Theater.

PETERSBURG, Ill.—The Harris Opera House has been thoroly remodeled.

TOLEDO, O. — The Royal Theater, which was damaged by fire recently, is being remodeled at a reported cost of \$10,000.

WORCESTER, Mass. — An enlarged magnascope screen has been installed in the Capitol Theater. The new screen is 29 by 19 feet, as compared with the standard screen of 18 by 16 feet.

Theater Staff Notes

E. I. LEAPER, manager of the Paramount Theater, New York, since its opening, was appointed city manager for Publix in New York and will soon take over the duties of that position.

JACK ALLEN has been assigned as exploitation man for the Paramount Theater, Brooklyn. Maurice Bergman was recently appointed director of publicity for the house.

MAURICE BARON has been promoted from staff composer of the Roxy Theater, New York, to conductor in collaboration with Micha Violin. The promotion was promoted by the elevation of Joseph Littau, former conductor, to the post of director of music.

JOHN J. BRYNE was appointed last week as manager of the new Beacon Theater, New York, to succeed Charles G. Garfield, who left recently on a leave of absence.

WILLIAM E. REEVES, manager of the Strand Theater, Portland, Me., resigned following the taking over of the house by Publix.

W. L. PEACOCK, former manager of the Grand Opera House, Wilmington, Del., has assumed the management of the Harris Theater, Findlay, O., for the Harris Theaters Corporation. Ken Hoel, former manager of the Harris, has taken over the management of the Grand Opera House.

A. P. DESORMEAUX is manager of the new Eastwood Theater, Madison, Wis. The theater seats 1,000 and features sound pictures.

FRANK REISENBERG has taken over the operation of the Strand Theater, Detroit.

L. B. SPONSLER has been appointed manager of the Waldo Theater, Kansas City, Mo., to succeed Henry Ellenberger.

C. C. PAYNE is the new manager of the Circle Theater, Jackson, Mo., and also directs the management of the Broadway and Park theaters in Cape Girardeau, Mo.

FRANKIE JENKS is the new master of ceremonies at the Fox Theater, Detroit.

IRVIN A. MOFFETT, manager at the Patio Theater, Brooklyn, was appointed

manager at the Beacon Theater, Port Washington, N. Y., succeeding William A. Levey.

E. A. BOOTH, formerly with the Publix Theaters in Knoxville, Tenn., is now managing director of the Saenger Theater, Texarkana, Tex.

WALLY WATLINGTON, for several years with the Interstate Circuit and later a circus press agent, is handling publicity and exploitation for Publix Theaters, Inc., in the Southeastern division.

PEARL MCKENNEY, former treasurer of the Ritz Theater, Birmingham, Ala., is appearing in George Wintz's production of *Padlocks of 1929*.

W. H. HALL, formerly manager of the Columbia Theater, Baton Rouge, La., a Publix house, has been transferred to Pine Bluff, Ark., to manage the Saenger Theater there. Hall succeeds A. Brown Parkes.

R. A. BRENNER has taken over the management of the Princess Theater, Newcastle, Ind., succeeding Alva Lawter, who has been made assistant manager of the Rivoli and Strand theaters, Muncie, Ind.

HARRY T. NAYOR, formerly manager of Warner Bros.' Palace and Alhambra theaters, Torrington, Conn., has been transferred to Worcester, Mass., to succeed Clarence E. Robbins as manager of the Strand Theater, a Warner house.

JOHN SINOPOULO, owner and manager of the Orpheum Theater, Oklahoma City, Okla., who was confined to a hospital following a minor operation, is now convalescent and expects to return to his home within a week.

OPLE P. BROWN, who recently purchased the Princess Theater at Mapleton, Ia., is now managing that theater.

EDDIE HITCHCOCK, Pacific Coast press agent, has been appointed publicity director of the Paramount Theater, New York.

CHARLES L. DOOLEY, formerly with the Fabian interests in Paterson, N. J., has been appointed assistant general zone manager of the Stanley-Fabian houses in Northern New Jersey.

SAM H. COHEN has been named publicity promoter for the Orpheum, Portland, Ore. R. C. Newkirk has been transferred from that house to the Orpheum, Spokane, Wash.

EMILE FRANKE has been appointed manager of both the Downer and State theaters, Milwaukee. Franklin Dau, former manager of the Downer, is now assistant manager at the State.

OTIS V. LLOYD, former manager of the Jeffris Theater, Janesville, Wis., has been appointed manager of the Strand Theater, Whitewater, Wis.

WILLIAM BRUECKMAN, manager of the Orpheum Theater, Burlington, Wis., has resigned. Louis Lutz, former manager of the Parkway and Strand theaters, Madison, Wis., succeeds him.

ARTHUR KEENAN has been promoted from assistant manager of the Olympia Theater, Lynn, Mass., to assistant manager and publicity director of the Strand Theater, Lowell, Mass.

ROY J. ROGAN, manager of the four Publix houses in Joliet, Ill., has been appointed division manager for the Publix theaters in Joliet, Chicago Heights, Harvey, Blue Island, Aurora, Elgin and Waukegan, Ill. He succeeds Guy Martin, who has been transferred to the Indiana division houses. Mortimer Berman, city manager for Publix in Kankakee, becomes manager of the Joliet houses.

HARRY ELLIS, of Beloit, Wis., has been named manager of the Coronado Theater, Rockford, Ill., succeeding Louis St. Pierre. Ellis has been manager of Beloit theaters the last six years, Vaile Myhre will remain advertising manager of the Rockford Publix houses and in charge of the Orpheum.

MAXWELL MELINCOFF, of Pawtucket, R. I., has been appointed manager of the Palace and Alhambra theaters at Torrington, Conn., to succeed Harry Naylor. Naylor has been transferred to the Strand Theater, Worcester, Mass.

Orchestra and Melody

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Doc Peyton For Gibson

*Follows Tommy Christian
into Florentine Room —
band ends Omaha run*

Doc Peyton and his orchestra, who have sprung into prominence during the last several months, have been contracted for a limited engagement in the Florentine Room of the Hotel Gibson, Cincinnati, beginning February 6. The Peyton Players will follow in Tommy Christian and his music makers, M. C. A. unit, who have been going over in a big way with the Gibson crowds for the last three weeks.

The Peyton organization will move into the Gibson direct from a record-breaking engagement at the Fontenelle Hotel, Omaha. Previous to that the band was featured at the exclusive Silver Slipper Club in Toronto. The orchestra carries 12 men and features a vocal octet.

The Gibson booking was arranged by DeArv G. Barton, sales manager of the Amusement Service Corporation, Chicago, who has been after the Gibson stand for one of his bands for some time. If the Peyton band makes good it is likely that other A. S. C. units will be seen there in the future.

Harry Jones Tooters Are Heading Eastward

Harry R. Jones and his orchestra, who have just concluded a four months' stay at the Nat Ballroom, Amarillo, Tex., and are now heading eastward to play a series of auto shows and college dances thru Illinois, Indiana and Ohio.

In the spring the Jones aggregation is slated to begin an indefinite run at the New Tasmu Gardens, Mishawaka, Ind. This will be the band's third engagement at the latter stand.

Sunny Clapp Is Set At San Antonio Club

SAN ANTONIO, Jan. 25.—Sunny Clapp, formerly with the Blue Steele Orchestra, is now featured with his own band at Shadowland, new San Antonio night club, which had its formal opening Thursday night. Bill Cohen is manager of the new resort.

Among the entertainers on the opening bill are Don and Mae, dance team; John and Mary Mason, skaters, and Bill Rose, piano soloist. Rex Magne is master of ceremonies.

Isham Jones To Milwaukee

CHICAGO, Jan. 25.—Isham Jones and his orchestra have been engaged to play at the Minneapolis Auto Show the week beginning February 1. At the conclusion of that engagement he will return to the Hotel Schroeder, Milwaukee, where he recently broke all records, and where his contract has been renewed for an indefinite engagement.

Jones is carrying double bass—string and tuba, an innovation which he predicts will be used by all bands in the future.



HOWARD PHILLIPS, whose popular orchestra combination is set for an indefinite engagement in the grill of the Hotel Manger, New York.

Ace Brigode Hit in East

CHICAGO, Jan. 25.—Ace Brigode and his 14 Virginians are now on tour thru the Eastern States, and reports are that the outfit is proving one of the biggest hits of any dance combination in that section.

Brigode will return to Danceland, Cleveland, after two weeks, but will again take to the road in March. The orchestra, which is one of the Amusement Service Corporation's ace organizations, is featured regularly over Station WTAM when in Cleveland.

Dubin and Sherwin Collaborate on Farce

Al Dubin, Warner Bros.' staff writer and regarded as one of America's foremost songwriters of the moment, and Sterling Sherwin, free-lance writer of *So Sweet*, *Melancholy Mama* and other theme songs, are adding the finishing touches to the book, words and music of a satirical musical farce tentatively entitled *Votes for Men*, for which early production in New York or Los Angeles is anticipated.

Dubin, who hails from New York, is writer of *Tip Toe Thru the Tulips* and *Painting the Clouds With Sunshine*, the best selling hits of the day. Dubin also wrote such successes as *The Lonesome Girl in Town*; *A Cup of Coffee*, a *Sandwich and You*; *Just a Girl That Men Forget*, *My Dream of the Big Parade* and others. Sterling Sherwin, of Los Angeles, has written songs for a number of the larger film companies which have been published by the Harms and Sherman & Clay firms. He is also the writer of numerous sketches and stories. Both Dubin and Sherwin are members of the American Society of Composers, Authors and Publishers.

Robbins Has Navy Song

The Robbins Music Corporation announces an important acquisition to its standard catalog in *Anchors Aweigh*, the march and two-step song of the navy, by Charles A. Zimmerman, musical director of the United States Naval Academy. *Anchors Aweigh* was used as the theme song in the Metro-Goldwyn-Mayer production, *The Flying Fleet*, as well as in the Fox picture, *Salute*.

F. L. Wilson Handles Tommy Christian Band

We made a faux pas recently when we stated that Tommy Christian was booked into the Gibson Hotel, Cincinnati, by the Music Corporation of America. The Christian band is personally in charge of F. LeRoy Wilson and it was he who arranged the Gibson booking.

Tommy Christian and his combination will leave the Gibson February 5 after a successful four-and-a-half-week run there to begin a tour of the Middle West. The latter tour was arranged thru a demand created by the band's radio work thru KMOX, St. Louis, and WLW, Cincinnati. Before coming to Cincinnati the Christian orchestra was heard for 15 weeks over the former station.

Vagabonds Finish Swiss Garden Run

Cato and his Vagabonds, under the management of Cato F. Mann, concluded an 11 weeks' return engagement at Swiss Garden, Cincinnati, last Saturday. The Vagabonds were replaced by the Earl Fuller Orchestra.

After a brief layoff in the Queen City Cato will take his outfit thru Pennsylvania and New York on a series of fraternity dances before going on location in a Northern Ohio city.

Phyllis Feingold Girls For Syracuse Auto Show

CHICAGO, Jan. 25.—Phyllis Feingold and her WBBM Orchestra, well-known girls concert and dance combination, booked by A. S. C., have been engaged for the Syracuse (N. Y.) Automobile Show, February 3 to 8. This is the combination that played the Lexington trots last season and made quite a hit.

Miss Feingold last year won second honors for her violin playing in the American artists' contest held in Boston. She has directed the WBBM studio orchestra for the last two years.

Music Firms File Suit Against Clubs

NEW ORLEANS, Jan. 25.—Suits against two New Orleans night clubs, seeking to enjoin them from using certain popular songs, were filed in Federal court by two music publishers this week. Harms, Inc., has asked that Mary Lee Kelley, whose cabaret is at 326 Bourbon street, be restrained from using *Indian Love Call*. Irving Berlin requests that Anthony Denapolis, owner of the Little Club on Baronne street, be restrained from using *Evangeline* and *Beloved*. The music publishers aver that the clubs failed to obtain permission to use these numbers or purchase orchestrations of them for their orchestras.

Fenton With Hickey Office

ATLANTIC CITY, Jan. 25.—Ramon Fenton, who formerly directed several stage bands on the old K-O Circuit, is now associated with the Art Hickey Orchestras, booking agency, here, in the capacity of general manager.

Ray Miller to N. O.

NEW ORLEANS, Jan. 25.—Ray Miller and his recording combination, an M. C. A. unit, has been engaged for the balance of the winter season to furnish the dine and dance tunes in the Venetian Room of the Roosevelt Hotel here.

Oxley Units For Florida

*Has contracts for 17 hotels
—is set for summer at
Coney Island, N. Y.*

Harold Oxley, prominent dance band leader, advises *The Billboard* that he has just finished a marvelous tour of New York State, all of the New England territory, Pennsylvania and Ohio with his band, and will leave New York, February 1, for Florida, where, he states, he has contracts to furnish units for 17 hotels.

This summer, Oxley informs, he will have a 15-piece orchestra at the dance pavilion at Coney Island, N. Y., besides a 25-man brass band for open-air concerts there. He closed his present run at the Mosque Theater, Newark, N. Y. All of the band's vaudeville dates were handled by Fred Nevins.

Lane Replaces Vea at McAlpin

NEW YORK, Jan. 25.—Eddie Lane and his orchestra, said to be the youngest musical aggregation in New York, none of the boys being more than 23 years old, will make their debut Monday night in the Marine Grill of the Hotel McAlpin, succeeding Harold Vea and his combination, who are leaving there to enter radio work.

The Lane band comes to the Hotel McAlpin from the Lidon Country Club Hotel and the Ritz Carlton. Lane is a graduate of the Damrosch school.

Beasley Smith Boys For Detroit Dansant

CHICAGO, Jan. 25.—Beasley Smith and his orchestra, playing at Danceland, Cleveland, while Ace Brigode and his boys are on tour, will play a one-week engagement at Jean Goldkette's Greystone Ballroom, Detroit, beginning January 29. Smith is following the Freddy Bergen Vagabonds, a Goldkette unit, and is being booked by A. S. C.

George Ellis Band On Indefinite Run

LUBBOCK, Tex., Jan. 25.—George Ellis and his Hot Springs Orchestra, consisting of 11 men, have just wound up a successful six weeks' run at the Blue Bonnet Hotel in Kerrville, Tex., and have opened at the New Hilton Hotel, this city, for an indefinite engagement.

In the Ellis personnel are Lowell Riggs, John Harrell, Charles Woods, reeds; Brent Wagner, "Bud" Bone, trumpets; Fred Green, trombone; Jules Adams, banjo; Harvey Shipman, drums; Horner Wadlington, bass; George Ellis, piano and director, and Ralph Britt, manager.

HAL KEMP, popular band maestro, who with his orchestra is filling a three months' engagement at the Coral Gables Country Club, Coral Gables, Fla., has just sold his first musical comedy, titled *Sweetheart*, which he wrote in collaboration with John Mason, to Alex Holden, who plans to produce it in New York next season. Kemp composed the music and lyrics, while John Mason did the book for *Sweetheart*.

Hal Pratt Combo Booked Far Ahead

TULSA, Okla., Jan. 25.—Hal Pratt and his orchestra, now in their 20th week at the Mayo Hotel here, have been contracted to remain here until March, at which time the combination is scheduled to go to Oklahoma City to open the new Skirvin Hotel there.

In the Pratt roster are Billy Melquist, Pete Apratto, Clarence Tucker, Joe Johns, Claude Love, "Brick" English, Romaine Kimball, Leon Rocco, Benny Weisberg, Freddy Mudd, Roy Wilson and Freddie Ross.

Musicians Elect

PROVIDENCE, R. I., Jan. 25.—Vincent Castronovo was elected president of the Musicians' Protective Association, Local 198, of the American Federation of Musicians, here, recently, for the seventh consecutive term. John E. Henry, Jr., was named vice-president for the second time. Patrick A. Kearns, who has been an officer of the association since its formation 25 years ago, reappointed secretary. Sidney M. Byrne was named treasurer for his third term, and Charles M. Duggan sergeant at arms for the seventh year. Clifton Anthony, William Hill, Joseph Lemaire and Arthur P. Patt were re-elected members of the executive committee. Delegates to the Providence Central Federated Union were Sidney M. Byrne, Vincent Castronovo, John E. Henry, Jr., and Arthur P. Patt. Edwin A. Patt and John T. Kelly were named delegates to the Pawtucket Central Labor Union, and Vincent Castronovo and Patrick A. Kearns to the American Federation of Labor, Rhode Island State Branch. Joseph Lemaire, Arthur P. Patt and Vincent Castronovo were named delegates to the annual convention of the American Federation of Musicians, to be held in Boston next June. William Dunningan, Frank James, Joseph Galuppo and Frank Wolberg were the election officers.

Dan Russo "Cans" Two; Band Doing Radio Work

CHICAGO, Jan. 25.—Dan Russo and his Oriole Orchestra, now being featured for an indefinite period at Beachview Gardens, this week recorded 'Tain't No Sin and Sweetheart for the Brunswick firm. The new discs will be released within the next three weeks.

In addition to their work at Beachview Gardens, the Russo boys are doing commercial broadcasting on the Shaler programs, under the name of the Shaler Five-Minute Men and Their Musical Musketeers, and also for the Maytag Hour. The Russo combination also is heard nightly over WIBO from the Beachview Gardens. Business at the latter place has been holding up well, despite the cold weather of recent weeks.

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Joe Gold Has New Number

Joe Gold, member of the Vincent Lopez Orchestra, and writer of many hits, has just written a song in collaboration with Mitchell Parish, entitled *Would He Do the Same for Me?* This number has a different twist to it, and is being used by such stars as Sophie Tucker, Dolly Kay and others.

Mills Returns From Trip

Jack Mills, president of Mills Music, Inc., New York, has just returned from a short trip to St. Louis, visiting the trade along the route. He reports that the following publications are selling very well: *I Was Made To Love You*, St. James Infirmary, *Missouri Moon*, *Mistakes* and *When You're Smiling (the Whole World Smiles With You)*.

Musicians To Convene

ST. PAUL, Minn., Jan. 27.—The seventh annual convention of the Midwest Conference of Musicians of Iowa, Minnesota, North Dakota, South Dakota and Nebraska will convene at the Hotel Lowery here on March 30 and 31. President Joseph N. Weber, of the American Federation of Musicians, and other officers of the National Federation, are slated to attend the convention.

Melody Mart Notes

TED WEEMS and his orchestra, now featured at the Granada Cafe, Chicago, is featuring *The Man From the South* over Station WBBM. Ted and his boys recently "canned" the selection for the Victor firm.

THE FOUR LEADING SELLERS in New Orleans at the present time are *Painting the Clouds With Sunshine*, *If I Had a Talking Picture of You*, *I'm a Dreamer. Aren't We All?*, and *Please Come Back to Me*. The latter number is by Eugene West and Gene Austin. West is at present in New Orleans giving his song a terrific radio plug.

I'M JUST A BLACK SHEEP is the title of a new number by Harry Ainsworth Dawson which is being published by the Joe McDaniel Music Company, New York. The ditty has been recorded for Columbia by Jack Jackson, the "Strolling Yodler of WLAC".

G. KEMPTON READ, director of Kemp's Studio Orchestra, now being featured at the Grand Gardens, Boston, has just completed work on a new number which he has titled *Lonesome and Kinda Blue*. It has a special dance (See MELODY NOTES on page 31)

Ballroom Notes

KANSAS CITY, Mo., Jan. 25.—Vincent Lopez and his original 18-piece band are playing a three-day engagement at the Pla-Mar Ballroom, Kansas City. They opened last night. The booking was made by the Amusement Service Corporation.

INDIANAPOLIS, Jan. 25.—E. W. Murrish is the manager of the Lyric Ballroom, which reopened last Saturday night, with "Hots" Thompson and his band as the feature attraction. The dancant is operated in conjunction with the Lyric Theater, and patrons of the regular screen and stage show at the Lyric may dance in addition to seeing the performance without paying additional admission charges.

NORTH ADAMS, Mass., Jan. 25.—Johnnie's Dance Palace has been thoroughly renovated, and is now enjoying a profitable run, with Pete D'Amico and his orchestra as the house band. John J. Pachini, owner of the ballroom, has signed some well-known orchestras to appear in conjunction with the D'Amico band from time to time.

AMARILLO, Tex., Jan. 25.—Happy King and his Southern Entertainers have replaced Harry Jones and his Indiana Revelers at the Nat Dance Palace, this city, and are carded to remain here for (See BALLROOM NOTES on page 33)



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Unions Can Rescue Stock

Yale productions man argues for equitable give-and-take policy

Accepting the general invitation of the chairman of the T. S. M. A.'s executive board, George A. Kebabian, of the production department of the Yale (University) Theater, has written to George Julian Houtain a lengthy estimate of conditions as they appear to him. The Yale man argues that the greatest impediment to the stock theater is the heavy cost due to the exactions of the mechanical forces of the theater.

Kebabian says in part: "As I see the situation, it is a very dangerous and serious one and only radical changes in the policies of the unions will save the theater from its present downward trend. I believe that the policies of the different unions are one of the main, if not the paramount, reasons for the present number of dark houses in both the large cities and the smaller towns. When producers and theater managers have their hands tied by groups of men whose only interest in the theater is a commercial and financial one but who are in a position to dictate and control play production the theater is in a terrible state of affairs and we cannot expect to see good plays produced.

"By their very rules and demands, which to them may seem justifiable, the theatrical unions have gradually curtailed good productions of good plays and thus have badly cut their own throats. Producers with artistic sense and financial backers no longer wish to gamble with productions. Equity members with small parts are content with small pay and don't expect pay while they are out of work, but some unions would have their men receive handsome sums every time a play is put on, whether their men are needed or not.

"There are 1,001 evils that have gradually crept into the present union situation. But there is also their side of the story. How to break or bring under control the now almighty powerful unions is a problem that no one seems willing to undertake. Nevertheless it must be done soon in the future and I sincerely hope that somebody like you may present the public with facts that will show why the present condition cannot last, and then present a plan which will bring about a change. Public support is hard to win even for a worthy cause, and more than likely the public may not be interested in the 'how and why', but only in the net result; but if they knew of hitherto secret facts the struggle would be much more easy and all those interested in the legitimate theater would aid in a fight to preserve the spoken drama of the stage."

When Lee Shubert was in Cincinnati last week, he was asked what the Shuberts intended to do with the Cox Theater, established home of dramatic stock, which has been dark since the strike last spring. His response was: "There are many managers who would like to rent the house for stock purposes, but the union demands in this city make such a venture prohibitive. The unions do not seem to realize how many people in other branches of the theater are kept out of work and how many businesses allied with the theater are seriously affected by unreasonable demands for pay increases or unnecessary additions to crews."

Stock May Be Restored To House That Went Talkie

MALDEN, Mass., Jan. 27.—Sale of the remaining eight years on the 10-year lease of the Malden Auditorium by Dr. Wilson E. Hunt to the Middlesex Amusement Company, composed of Ramsdell Bros. and Green & Ellenberg, who control the Granada, Strand and Orpheum theaters in the same city, has renewed the rumor that this house will again revert to stock.

After 19 years of stock, the Malden Auditorium went talkie last year. The sale price of the lease was said to be \$50,000. The building is owned by the C. H. Tenney Company.

Three Shows on Sunday

FREEMPORT, Ill., Jan. 27.—Three shows on Sunday is the new policy of the Neale Helvey Stock Company. The additional show is made necessary to take care of the growing business of the Germania Theater since the opening of the stock season. Two bills a week is the new order. For the first half of last week *Rebecca of Sunnybrook Farm* was presented, and for the latter half *Excess Baggage*.

Taking the Cue

By ROBERT GOLDEN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

COME along with your substitute for the name "stock". Here's an opener, offered as a kick to the imagination—Resident Players; as, for example, Brown's Resident Players, Smith's Resident Theater or Jones' Theater Resident Company. The word "resident" definitely and unequivocally fixes the status of a stock operation, distinguishing it as a company whose members are permanently located.

Milo Denny, art director of the Utica (N. Y.) Civic Theater, is a man of ideas. A seasoned Thespian of wide and varied experience, he has lived to see ideas which he vainly attempted to carry out adopted by managers who are today employing those same ideas with notable success, financially as well as artistically. Therefore, the note of exultation that rings in a communication addressed to this department is pardonable.

Says Mr. Denny: "For many years I have been jumping ahead of the stock procession with my 'innovations' and 'modernism', while directors and producers have been jerking me back in line with the exclamation: 'You are nuts, Den!' But today I can say to them, 'I told you so,' for there are fast coming into the limelight a few young stock producers with real money, high hopes and MODERN IDEAS, who are decidedly clicking at the box office, as well as in an artistic way."

Like Henry Duffy, Milo Denny recognizes in existing conditions in the stock field "a new baby", as he describes it, and pursues: "Most everyone who ever saw a stock production has walked up to the sick bed and diagnosed the present stock ills, expressing his or her verdict with vehemence; so permit me to splash a bit of optimistic modernism. If you ask me, stock today is a new game, played with a new deck, in a new way, and can be independent of Broadway dictations and many of the old customs which have held it in bounds. The old-time stock is dead, but there has been born a new baby, impregnated by the Community Theater and the so-called Civic Theater. Modern producers, men of vision, are seeing the opportunity, and are 'doing very nicely, thank you,' while the shows with 'stocky-looking' mountings and the old 'stocky' methods are walling the death of their old meal ticket, STOCK. Old methods die. New ideas create interest as long as they are new. As soon as they are stale, they too die."

Gadzooks, odd bodkins and eke gramercy! William Faversham, guest-starring with the company at Greenwich, Conn., flays the drama as it is on Broadway. Channing Pollock protests demeaning himself to write for a jazz-mad public. Sothern, Sir Philip Ben Greet et al. view with alarm. Nobody points with pride. Somehow, it suggest the bathos of the lines of Edmund Vance Cooke, herewith appended:

"Ah me! That day is past. The stage has lost its honored station. Who reads aright rage, sorrow, fright or tragic desolation? Aye, who can reach to Hamlet's speech, 'To be or not to be,' Or Macbeth's wild cry, 'Never shake thy gory locks at me,' Or Lear's appeal, 'O let me not be mad, sweet heav'n—not mad,' Or Shylock's rage, 'I'll have me bond?' Ah me, it makes me sad To view it all and then recall the drama of me youth When there were two who read lines true. And the other one was Booth."

Authors Honor Bonstelle

DETROIT, Jan. 27.—Jessie Bonstelle, managing director of the Detroit Civic Theater, and Lewis Beach, playwright, author of *The Goose Hangs High*, have been elected honorary life members of the Michigan Authors' Association, according to a communication from George N. Fuller, secretary-treasurer of the association. Sheldon Cheney, distinguished dramatic critic, was a recent visitor at the Civic Theater.

Cincinnati Civic's Latest Is "Pomeroy's Past"

For the week of January 28 the Cincinnati Civic Theater is offering Clare Kummer's comedy, *Pomeroy's Past*, produced under the direction of David Lindley and introducing more of the excellent dramatic talent afforded by the ranks of this organization.

The cast of this latest production includes Mary E. Bean, who heretofore has been seen in but short roles; Evelyn C. Bush, tiny ingenue; David McNeal, the clergyman; Marie Holly Colgan, the Italian girl; Elaine Joseph, the nurse; Nelson Hook, Pomeroy; Doris Jane Gomlen, Verne Fitzpatrick, Thomas K. Shuff, Jr., and Franklin Mulberry.

"New Theater Born"---Duffy

Talking film biggest thing ever happened, stock producer contends

SAN FRANCISCO, Jan. 27.—"The talkies are the biggest thing that ever happened to the theater," says Henry Duffy in an interview. "Those people of the theater who are genuinely of it will come back to it," says the actor-producer. "The others will not. In any event the theater benefits.

"Right now a new theater is being born. New names, new playwrights, players and producers. Such people are in the theater because they love it rather than the jingle in the box office.

"The theater is bigger than any of us. No machine can permanently affect it. It goes back 2,000 years before Christ. Even further than that.

"Dyed-in-the-wool stagefolk everywhere are facing the new year with optimism. There are enough fine plays in New York right now to make it the biggest season in years. The talkies are helping the stage by creating a new demand for the theaters."

Record-Breaking Week At Salt Lake City Playhouse

SALT LAKE CITY, Utah, Jan. 25.—The Playhouse celebrated Better Drama Week with the production, *Holiday*. Manager Charles W. Clogston and Captain C. C. Spicer returned from Denver just in time to witness the opening night. Clogston has been attending to the closing of the Denham Theater. Better Drama Week was given wide publicity, the official house organ, a clever little magazine called *Theater Guild*, edited by John D. Giles, and the newspapers co-operating.

The Theater Guild, which is sponsoring the Playhouse productions, has met with unusual success. Added patronage, even at advanced prices, has been the result of their efforts. The past week has broken records with *Smilin' Thru*. Diane Esmonde, Don Woods and the large cast made an unusually good showing with this play.

New Name Wanted For Dramatic Stock

The executive board of the Theatrical Stock Managers' Association has decided that the designation, "stock company", is in this new day of the legitimate theater inadequate. It is no longer accurately descriptive. A new designation for the stock theater is desired, a label that will give stock a more definite and dignified classification than the name now conveys. To that end the board has issued the following invitation to members of the association:

"Members are requested to make suggestions for a name to be used to describe what is known as a stock company. The name "stock" means to the public all the old association that goes with it, and in this new day and age it seems antiquated. The idea has been advanced that a new name should be created to describe a more modern, progressive, up-to-date stock company, and suggestions are in order."

Suggestions should be addressed to William H. Harder, president, or George Julian Houtain, chairman of the executive board.

Talkies Drawing From Stock Ranks

HOLLYWOOD, Jan. 27.—Talking pictures may have hurt the stock game somewhat, but the audible films are furnishing employment to many stock players. A survey of the outstanding talking pictures recently produced and those now in the making reveals a surprising number of former stock actors appearing in prominent roles.

At Tiffany Productions studio can be found Rowland G. Edwards, former director of stock companies in the East. He is a dialog director and adapter Edward Clarke Lilley, who has owned and directed stock productions, is now at work at Universal studios. Another at work in the same studio is a former McLaughlin (Cleveland) stock director, Harry McFayden. A. S. Byron is seen every once in a while, and the last heard of him was over on the Fox lot. Donald Gallagher is now directing *Temple Tower* for Fox Films.

At M-G-M studios, where *Remote Control* is being prepared for production, it is understood R. Ober will direct when shooting starts. And one of filmdom's outstanding directors is a former Walter S. Baldwin (New Orleans) stock company member, Herbert Brenon, who recently finished *The Case of Sergeant Gritsch* for RKO.

Kelly's New Policy Clicks At the Reading Orpheum

READING, Pa., Jan. 25.—J. E. Kelly, manager of the Orpheum Theater here, has struck what is proving one of the most successful policies that has been attempted by that house in many months. He has entered his sixth week in presenting the Orpheum Players in a series of music-spiced plays, playing four nights and one matinee here, and then jumping to Pottstown with the company for the remaining two nights of the week. During these two nights, Mutual Burlesque is given at the Orpheum.

For the players, Charles F. Ward is directing productions; Billy Bryant and Robert C. Bell as his chief assistants. In the company are found the following: Peggy Hastings, leads; Philip Brandon, leads; Louise Gerard Huntingdon and Herbert Dobbins, characters; Margery Thomas, ingenue; Grace Thorson and Frand George, second business, and Wanda Dayton, extras. Several rather pretentious productions are being planned for the next few weeks, and Reading people are having one of the most capable companies of its kind in many seasons.

Hollywood Civic Resumes Activities

HOLLYWOOD, Jan. 27. — The Civic Repertory Company resumed activities at the Music Box Theater tonight with *And So to Bed* as the offering. The production is one of the most ambitious undertaken by the reorganized company. A new scheme of operation is being worked out to insure permanency and to expand the influence of the organization.

The Civic Repertory Company, under the new plan, is to become a non-profit activity. It is designed to bear the same relation to the local stage that the Hollywood Bowl does to music. The first consideration is to put on plays of a high order for the appreciation of intelligent playgoers. Following *And So to Bed* the company will be seen in *The Skin Game*, after which *Got'n' Home* will be produced.

Jackson in New Dix Film

HOLLYWOOD, Jan. 27.—Selmer Jackson, stock and production leading man, has been cast for a prominent role in the forthcoming Richard Dix starring picture, which is being produced by RKO under the working title of *I Love You*. Another prominent stock actor was cast last week for an important part in the Warner Brothers' screen version of the stage play, *Three Faces East*, when William Holden signed a contract with the Warner organization.

JOE FRANKLIN opened with the Wright Players in Toledo, O., January 19, having closed the previous day with the Robert Henderson Players, Kalamazoo, Mich.



HERE'S JOLLY MAY ROBSON, the girl with never a frown, as she looked when sailing for Honolulu January 17, to play in Dick Wilbur's stock. But don't let that worry you. May will be back late in February. Miss Robson was born in Australia in 1868. Bodily, therefore, she is upwards of 60 years old. Otherwise she is the animated spirit that she was 20 years ago. A good example for grumblers and groaners who are little, if any, older than she. Miss Robson has been guest-starring for Henry Duffy in his Pacific Coast theaters and is a tremendous favorite with the stock fans. Walking into her dressing room at the Dufwin Theater, Portland, last Christmas Eve, she insisted that a Christmas tree be placed there, to which she has been accustomed for the last 40 years.

WEST COAST ACTIVITIES

HOLLYWOOD, Jan. 25.—May Robson, who has been appearing with the Henry Duffy Players in Portland and Seattle in *Her Night Out* and *Helena's Boys*, sailed January 17 for Honolulu, where she will appear as guest star for a brief season with the stock operated by Richard Wilbur. Miss Robson is due to return to San Francisco about the end of February.

With Sarah Padden in the lead, *The Scar* is being presented for just one week at the Theater Mart, Mrs. Alice Pike Barney's beautiful playhouse in Hollywood. This is the only house in Hollywood or Los Angeles that is given over to original plays acted by professional players. *The Scar* was written by Mrs. Barney.

Patsy Ruth Miller, picture actress, has the chief feminine role of Mary Grayson in *It Pays To Advertise*, in which Robert McWade stars with the Henry Duffy Players at the Hollywood Playhouse. Irving Mitchell plays the son, and Byron Hawkins is Ambrose Peale, the press agent. Others in the cast are Robert Keith, Myra Hubert, Muriel Rothermel, Marie Meyers, James Durkin, Lowden Adams, Barlowe Borland and John Mackenzie.

Taylor Holmes is now appearing as guest star with the Henry Duffy Players at the Dufwin, Oakland, in *Your Uncle Dudley*. Florence Roberts is the mother, Leah Winslow is the sister, and others in the cast are Flora Bramley, Charlotte Treadway, Ben Taggart, Russell Cushing and Randolph Hale. The comedy follows Kolb and Dill in *Give and Take* at the Alcazar, San Francisco.

Bronx Theater Guild Moves to the Tremont

NEW YORK, Jan. 25.—The Bronx Theater Guild, directed by Sidney Stavro, moved to its new quarters in the Tremont Theater this week and premiered with *H. H. H.*, a three-act comedy by Max Stone. This new stand has a seating capacity of 900, three times as great as that of the Intimate Playhouse.

It is the intention of Stavro, who besides directing the Guild takes the leading roles in its productions, to conduct the theater with a repertory policy, using guest stars whenever possible. In *H. H. H.*, a satire on the medical profession, the cast included Charles W. Chamoris, Francesca Redding, Edward Kay, Joan Danton, Ruth Amos, Richard K. Keith, Hassel Shelton, Claude Main, Dorothy Bachrach, Robert Blake, Frank Baker, Claire Farnham, Mildred Block and Eleanor Barry. Next week's play will be *The Killer*, by Luther Yantis.

Benefits Boost Stock

PITTSBURGH, Jan. 27. — The George Sharp Players, at the Pitt Theater, continue to draw good houses. Among the recent visiting stars have been Margaret Anglin, who appeared in *What a Woman Wants*, and Robert Warwick, playing the William Faversham role in *Her Friend the King*. Week of January 27 the bill will be *Smilin' Through*, followed by *Jonsey*. Benefit performances sponsored by social and business organizations have become quite the vogue, and dates are signed up months in advance.

LANCE DAVIS, formerly with the Peruchi Stock Company, of Jacksonville, Fla., has joined the Guy and Eloda Beach Stock Company, La Crosse, Wis., as leading man. Davis has played extensively thruout the Middle West with the Gifford Stock Company, notably in Springfield, Decatur and Peoria, Ill. He made his initial bow to La Crosse in Avery Hopwood's *Why Men Leave Home*.

Dramatic Stock Notes

WILLARD FOSTER writes that he has left the professional stage temporarily and is staging *The Showoff* for the Community Theater group at Williamsport, Pa., the play to be presented the second week in February.

BECAUSE OF THE ILLNESS of Charlotte Greenwood's mother, *She Couldn't Say No*, the farce comedy in which the comedienne was appearing as guest star with the Henry Duffy Players, San Francisco, was forced to end its run at the President January 13 at the height of its nine weeks' run. The attraction played to record attendance for eight weeks.

ROY COLLINS and Kathleen Robinson, guest stars appearing last week with the Capitol Stock Players, Albany, N. Y., and Faye Smiley Stowell and Thomas C. Stowell, leading figures with the Albany Players, the Little Theater group, were entertained last week on Friday night by Frederick Stuart Greene, State superintendent of public works, and Mrs. Greene at the Hotel De Witt Clinton. Enid Romany, of the Capitol Players, also attended.

FOR THE THIRD TIME since it has been in competition, the Guy Bates Post Cup, offered by the Henry Duffy guest star for the best dramatic criticism and most constructive work by a dramatic editor in behalf of the spoken drama during the year, was won by Dean Collins, dramatic editor of *The Portland (Ore.) Telegram*, Mr. Post, appearing at the Dufwin Theater in *The Masquerader*, made the presentation in person. Collins also was awarded \$125 in cash.

GENE LEWIS is the new leading man at the Plaza Theater, Sacramento, Calif., appearing for the first time last week in *Spring Cleaning*. Lewis comes to Sacramento from Los Angeles following 10 years of repertoire and road production companies.

KATHLEEN COMEGYS opened with the Favorite Players at the Lyric, Birmingham, Ala., January 20, replacing Leneta Lane as leading woman. Miss Lane is rehearsing in a forthcoming Broadway production, sponsored by George M. Cohan.

BOB FAY has been signed, thru George Donahue, of the Milton Schuster office, as leading man with Clyde Gordinier at Edmonton, Can.

BERTON CHURCHILL headed the Capitol Stock Players at the Capitol Theater, Albany, N. Y., last week in *The Bachelor Father*. The production made one of the pronounced hits of the engagement. Churchill, who is second vice-president of the Actors' Equity Association, remains another week as the guest star to play the lead in *The Command To Love*.

AN INNOVATION, entracte dancing, has been adopted by the Detroit Civic Theater, beginning with the opening of *The Nut Farm* January 20. A jazz band played in the orchestra arch of the theater during the first intermission and in the mezzanine during the second. A 15-minute intermission is to be followed, with a stage sign announcing coffee and dancing. The idea was sponsored by Jessie Bonstelle, managing director, in a curtain speech on the first night.

GEORGIA NEESE, second woman with the Oberfelder - Ketcham Production Company at the President, Des Moines, Ia., burned herself with a lighted candle in the second act of *The Firebrand* last week; but was able to continue with the show.

Broadway Stock Possibilities

PLAY	THEATER	PRODUCER	AUTHOR	Sets	Cast	COMMENT
Everything's Jake.....	Assembly	Theater Assembly....	Don Marquis.....	1	15 Men 6 Women	Unfavorable. Cast too large.
Nancy's Private Affair...	Vanderbilt	Myron C. Fagan	Myron C. Fagan.....	2	4 Men 5 Women	Favorable. Fair material for stock purposes.
Phantoms	Wallack's	Louis A. Saffan.....	A. E. Snitt and L. Sands	1	9 Men 2 Women	Unfavorable. Weird mystery unsuited to stock.

NOTE: Detailed reviews of the above productions were published in the previous issue of "The Billboard".

Repertoire

Conducted by WILLIAM SACHS—Communications to 25 Opera Place, Cincinnati, O.

Will Revive Old Tent Co.

Chas. C. Burgner digs up old title—will hit road again in the spring

CAMP HILL, Pa., Jan. 25.—Charles C. Burgner, who many years ago was associated with his brother, A. F. Burgner, in the operation of the Burgner Bros. United Shows, tent rep. attraction, has dug up the old title and will hit the road again the coming season. Burgner promises to put out one of the cleanest and best shows on the road.

Work, in preparation for the 1930 season, has been going on at the show's winter quarters here for several weeks. A new top has been purchased, as well as a number of living tents and other equipment. Manager Burgner also has lined up a number of trucks to haul the outfit. He announces that the attraction will be completely motorized.

The first Burgner Bros. United Shows took to the road around 1895 and closed in 1898, by mutual agreement, after several years of successful business. A. F. Burgner was killed in an automobile accident at Greenville, Tenn., in 1927. The new show is slated to traverse the same territory as the old company. No definite date has been set for the opening of the new Burgner attraction, but it is announced for early in the spring.

H. H. Keys Advancing Band

H. H. Keys, who last season was in advance of Roy's Comedians, tent rep. show, is now working ahead of Al Stanley and his Arcadians thru the South. The orchestra is a regular feature of Station WAPI. Mrs. Billie Keys was ingenue with Roy's Comedians the past summer.

McHenry's in Florida

L. C. McHenry and wife and daughter, Maxine, of the L. C. McHenry Jesse James Company, arrived in Jacksonville, Fla., last week, and will vacation for several weeks in the land of sunshine, after which McHenry will head back to his headquarters to begin work on his 1930 show.

"The stuff they called Indian Hill down this way compares favorably with the Kentucky corn I encountered in the latter State last summer," McHenry writes. Monday the McHenry's left for Orlando to attend the cock fights being held there this week. From Orlando they will go to Miami.

McHenry announces that he may have out a big one this coming season, if he can connect with something new in the way of canvas.

Billy Phillips Quits Road for Theater Biz

WINNFIELD, La., Jan. 25. — W. L. (Billy) Phillips, the past summer season with the Earle Newton Players, is quitting the road, for the time being at least, and has taken a half interest in the Joy Theater here with D. N. Whatley, an ex-trouper.

The two are equipping the theater with sound machinery and will open under the new policy the first week in February. The house has a large and well-equipped stage, and Messrs. Phillips and Whatley are planning to play first-class road attractions in conjunction with the talkies. They have a drawing population of 8,000 and are looking forward to a profitable run.

Doc Noonan Back Home

Doc Noonan and wife, who formerly had out their own tent show, and who toured the past summer with the Great Ricton Show thru the sticks of Kentucky, have gone to their home in Lawrenceburg, Ky., for a brief rest, after working steadily for 76 consecutive weeks.

After closing with the Ricton show, the Noonans toured thru the South with their magic, illusion and mind-reading act, and, according to reports, had a very nice run. They also did their double black act, which they used on the med. shows many years ago.

Tom Aiton Doing Well

Tom Aiton, who left Cincinnati a month ago with his *Ten Nights in a Barroom* Company for a tour thru the Southland, informs from Whitesburg, Ky., that the outfit has been moving along smoothly to date and that business has been fair. Manager Aiton states that he has about two more weeks in the coal

fields of Kentucky before moving into Virginia and North Carolina territory.

Billy Blythe, who closed recently with the *Rio Rita* Company in Louisville, Ky., joined the Aiton company in McRoberts, Ky., recently. Blythe has been associated with Aiton in the past.

Hataway Show Closes Season

PENSACOLA, Fla., Jan. 25.—Hataway's Tent Theater Company has just concluded a 28-week tour in West Florida, and all equipment has been stored at the show's winter quarters here. The management reports a successful run.

The show will reopen near here February 10, Manager Hataway announces, and all equipment is being placed in tip-top shape for the new season. Hataway is spending his spare moments in repainting his house car, while Mrs. Hataway is visiting with her mother in Geneva, Ala. Alice White will again handle the tickets on the Hataway show during the 1930 season.

In the Spotlight

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

"THE talkies haven't done as much damage to the tent repertoire field as have many of the shows themselves," writes a well-known rep. manager. "The public does not have the money it formerly had for amusements, and when the various show managers persist in feeding 'em the same theatrical fare they have been dishing out for the last 20 years, it is no wonder the bottom dropped out. I am for an organization, and something new 'under the big top'."

There is probably a good deal of truth in his assertion. While the talkies in the small towns have done their share in keeping the crowds from filing past the box office, many show managers can only blame themselves for the slim receipts. Year after year they will offer the towns on their list the same brand of material, and frequently with none too forte a cast, either.

This practice may get by in the very few places where talkies have not yet been installed and where the natives cannot choose their entertainment, but where you have talking pictures as opposition you are bound to flop. The sound movies have served to educate the smalltowners as to what is good and what is bad in the way of entertainment. They are as wise as their city cousins. They expect your show to be as modern and up to date as the performance they saw at the talkie house. If you are 20 years behind time they will readily notice it. And you know word-of-mouth criticism in the town you are playing is more effective than anything that can be printed about your show.

In recent weeks we have received numerous requests to say something that would revive the idea of another tent repertoire managers' organization. While we have always been in favor of such an organization for the general good of the tent show business, there is nothing much we can do to make such a thing a reality, save to offer the suggestion to organize.

The Tent Repertoire Managers' Protective Association was organized several years ago and struggled along for a brief time with the co-operation of a number of the leading tent showmen. Many of the rep. managers had great faith in the association, its policy and purpose, and co-operation accordingly, but the majority of the managers just could not see the association at all. Many believed the thing was not being manned properly, others thought the entrance fee to high and still others could not see the thing of fighting another manager's battles.

We will not attempt to give our views on the T. R. M. P. A., but we will say that an organization of tent rep. managers would be a big thing, and would fill a big need in the field. An organization patterned after the National Association of Amusement Parks, which is made up of managers of practically all of the leading parks in the country, would be just about the proper stuff.

The park managers, we understand, pay an annual fee of \$10 to belong to the organization. They meet once a year, in December, in Chicago, where they exchange ideas and discuss all problems concerning amusement parks. The business meeting is topped off with a huge banquet, where the managers have the opportunity to become acquainted with each other, which naturally leads to greater co-operation among them.

What tent managers would not give \$10 to belong to a similar organization of rep. managers, where they could get together once a year to thresh out the problems of the tent show business? Well, whose going to start this thing?

Rep. Tattles

M. W. HOLLINGSWORTH is framing a repertoire company in Palestine, Ill. It is reported that he will play houses in that territory until the spring, when he will take the troupe out under canvas.

CHRISTY OBRECHT is rapidly whipping into shape his new company and the organization is slated to open in Wisconsin in about another week. He has some very well-known rep. folks with him this season.

BROWNIE'S COMEDIANS, Paul Brown, manager, are now playing houses in their old tent territory in Kentucky. We hear that the outfit is doing a fairly good business. Manager Brown will reopen his tent theater company in Ohio around the middle of May. He plans to have a number of new faces in his lineup this season.

GLADYS FULLER is still touring with Don's Comedians, playing circle stock thru Western Idaho. Don Muckel is company manager.

JACK BENSON is still confined at the National Military Home at Leavenworth, Kan., where he would be very much pleased to hear from all his old friends in the business. Jack formerly operated the Gate City Theatrical agency in Kansas City, Mo.

FRANK CONDON and wife, Doris, have signed with the Harry Cooke Players, who are slated to begin their spring season in Tennessee around the first of March.

THE NEIL HELVEY PLAYERS are enjoying a very pleasant stock run at the Germania Theater, Freeport, Ill. The company is set there indefinitely.

ROY AND EVA KINKLE are spending the cold months at the home of their parents in Milwaukee.

HARLEY SADLER has left his home in Texas for a business trip to the East.

REX AND EVA McCALL, who until recently toured thru Northern Washington with their company, are now sojourning in Los Angeles.

LOLA E. PAINTER, who in the past has handled the feminine leads with various repertoire attractions, breezed into Cincinnati last week and is at present doing work in connection with the K. of C. Circus, to be held in Music Hall, Cincinnati, February 20 to 22. Miss Painter will remain in the Queen City indefinitely.

JACK BOYER and wife, Louise Browning, have been engaged to return to the Bud Hawkins Players for the coming season. Jack will again play the piano and Louise will do characters. This will be their third season with the Hawkins show.

ARTHUR L. VERNER and Lola T. Davis, of the J. B. Rotnour Company, have gone to their home in Chicago for a rest. Arthur and Lola were associated with the Rotnour attractions for the last four years and their vacation is a well-earned one.

SHOW MANAGERS: Shoot us a line on your plans for the coming season. Where are you planning on opening, and when? Also, who will be with you the coming season.

META WALSH, of the Meta Walsh Players, now wintering at her home in Columbus, O., informs that she has not yet selected her cast for the coming tent season, but that her opening bill this summer will be *Politics and the Man*.

C. E. Reynolds, owner and manager of the Meta Walsh Players, now on a business trip to Jacksonville, Fla., is scheduled to return to Columbus next week, at which time active preparation for the 1930 season will begin.

MARIE BELMAR and Tom Coyle are recent additions to the J. B. Rotnour show, now playing circle stock in Illinois and Wisconsin.

"SMOKY" LYLE and "Bumps" Dalton are back in the cast of Ed Reno's Fun-makers Company.

D. OTTO HITNER'S Cotton Blossom Showboat is now playing along the lower Mississippi River to good business.

THE WARRENS are spending the winter at their home in Indianapolis, Ind., and have as their guests Peggy Florence and Billie Lew Henderson, daughters of Lew Henderson, manager of the Lew Henderson Players.

JOHN H. GEARHART, who is now serving as advertising agent for the Majestic Theater, Williamsport, Pa., expects to hit the road again in the spring with a motorized, rep. show.

LEON FINCH and Roscoe Slater, who have been sojourning at the home of Slater's mother and sister in Vincennes, Ind., have left on a 10-day trip thru the East, where they hope to land some new ideas for their act and for Finch's orchestra, which will be a feature on one of the Midwestern tent shows this summer.

GAVIN DOROTHY, who has been vacationing recently in Atlanta, has joined the Ollie Hamilton Stock Company, now touring thru Georgia.

THE DICK LEWIS PLAYERS are playing theaters and schools thru Virginia territory to fair business.

TOM AITON asks: "Do you remember when Pete Chynn had his Tom outfit on the road? When J. S. (Jap) Renfrew trouped with the Jolly Pathfinders Company? When Guy Cauffman appeared with the Railman Jack Company? When Frank Mayo starred in Davy Crockett and Puddin' Head Wilson? When Frank Bacon toured with his own stock company?"

HARVEY HAVERSTOCK, who is spending the cold months at his home, 2836 Eads avenue, St. Louis, is at present undergoing a series of "painless" dentistry, after which he plans to visit all his relatives between St. Louis and Chicago before hitting the road again with his tent company early in the spring.

KATHRYN LaGRANDE is now resting at her home in Wausau, Wis., after a pleasant season as leading woman with the Frank Winninger Comedy Company. Miss LaGrande's plans for the coming season are indefinite.

ARTHUR P. ALMOND is expecting to go out with the Bob Demorest Players this season. The show is destined to get under way in May.

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Kansas City Ripples

KANSAS CITY, Mo., Jan. 25.—Another generation of the Melrose Family entered the dramatic field last week with the appearance of Mary Lou, six-month-old daughter of Don and Ruth Melrose, in the cast of the Orpheum Theater here.

MR. AND MRS. VICTOR MORGAN have joined the Billy Fortner Comedians in St. Joseph, Mo.

"WHISTLING" AL W. MARSHALL, general agent of the Smith-Willis Stock Company, stopped over here for a brief visit with friends en route to Hot Springs, Ark. "Whistling" Al stated that while not all the dates played by the company were red ones, they were not all blanks.

CHARLES ARCHER and Billy Remick motored in from Los Angeles. While on the Coast they were connected with the Packard Players. Archer will remain here and Remick will drive to his home in Illinois, remaining there until the opening of the Hopkins & Harrison Company in the spring.

MR. AND MRS. H. O. MARR, until recently with the Darr-Gray Company, are wintering in Richmond, Mo.

JOE BAIRD joined the Raleigh Wilson Players after a short visit with friends here.

MR. AND MRS. TOBY SHELTON are visiting with relatives in Wichita, Kan.

REGINALD W. EVERETT is in the city, having come here from the Pacific Coast.

VENARD BROCK, who was forced to lay off several weeks due to an attack of the flu, reports that he is back on the job with the Ben Gray Players.

JERRY BRUCE and wife are playing vaudeville dates around Des Moines.

RICE AND LYONS, well-known repertoire team, are at their home in Arlington, Ill.

REPORTS reach us that the Raleigh Wilson Players are enjoying good business despite adverse weather conditions.

GEORGE HAINES, of the Haines Comedians, is in the city and will remain here until the opening of his show early in the spring.

REPORTS reach here that Ray Alph is on his way here from Salt Lake City.

J. GORDON KELLY, until recently with the J. Paul Jones Stock Company in Pennsylvania, is now in Oklahoma City.

"GINGER" PEARSON, after the fulfillment of her stock engagement in Denver, has signed with Abe Rosewald's company at the Crystal Theater, St. Joseph, Mo.

WE HAVE HEARD that Lucille Young is in Shreveport, La.; Howard Johnson and wife, Daisy Boyington, are at home in Nowata, Okla.; Grover Schepp is in

Freeport, Ill.; Roy and Eva Kinkle are at their home in Milwaukee, and Mr. and Mrs. Don Powell, formerly of the J. Doug Morgan Company, are in Hobart, Okla.

RECENT ARRIVALS in the city include Mr. and Mrs. Bill Fenney; Herbert Harkleroad, recently with the Paul English Players; the Davenport Duo, Pete Palmer and Ethel Raye.

WAYNE (BUNKER) HILL advises from Osawatimie, Kan., that he has closed with the Herbert Walter Comedians and will probably stay at his home for the balance of the winter, playing dances. Hill played trombone and sax with the Walter show.

WILL N. ROGERS, prominent Mid-western director, is in the city for a visit and rest and will probably remain here until the opening of the shows in spring.

HOLT MAYBERRY has closed with the Sid Kingdon Players in Northern Missouri and is now in the city.

NOEL AND LANE, rep. and tab. team, are here visiting with friends.

CHARLES BARNETT is wintering in San Antonio.

GEORGE AND BESS HENDERSON SHOW closed last week. The company has been playing circle stock in Kansas. The show will reopen in several weeks.

MYRON A. HEATH is at home in Worthington, Minn. Heath was with the Carl De Vere Stock Company until recently.

J. S. HOLLINGSWORTH, manager of the Kennedy Sisters' Stock Company, has leased Don Melrose's *Are You a Democrat?* for his spring and summer tent season.

MELODY NOTES

(Continued from page 27)
arrangement by Jean Miller, trumpétiist with the Kemp combo.

JACK KNEBEL and Eddie Jones are the authors of *Someone Loves You*, fox-trot ballad, which is receiving a heavy boost over stations WPCH and WCAM.

DON FINA, orchestra leader and songwriter of Kenosha, Wis., has recovered from his recent illness and announces as his next release *Three Little Words*, which is being handled by the Unger Music House.

THE S. L. CROSS Music Corporation, Seattle, Wash., claims a "natural" for its latest release, *Rock-a-Bye To Sleep in Dixie*, waltz number. The number is

proving popular with both band leaders and singers, the firm reports

HARRY LUNDEVALL, Chicago, has placed a waltz song, *I'm in Heaven*, with the Independent Music Publishers thru the latter's Windy City representative, Lawrence P. Woehrl.

ALLAN M. CLARK is Pacific Coast representative for the I. M. P., with offices in the Central Building, Santa Barbara, Calif.

HERB (FUZZY) LEE, New England representative for Holt-Perry & Sanders, Inc., Kansas City, Mo., infoes that the firm's *Mary Lee* and *Sweethearts of Yesterday* are going over in a big way in that territory.

BEGINNING with the February issue, Mills Music, Inc., will release a monthly house organ, to be known as *Mills' Music Monthly*. This will be distributed among the trade, and will contain news of interest to orchestra leaders, radio artistes and performers.

HARMS, INC., has just moved its professional orchestra and radio departments to new quarters in the Strand Theater Building, New York. Will Rockwell continues as professional manager for the Harms firm.

MILLS MUSIC, INC., made a wise move in securing *St. James Infirmary*. The song has started off like a house afire, and promises to become one of those "freak" smash hits. Mills Music, by the way, took the song over from the Gotham Music Service, Inc., which published the number originally.

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Tabloids

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James E. Eviston at Helm Of Att Candler Attraction

Will advance show and handle all business—conditions in tab. field have been as bad in the past, he says—better to work with talkies than against them.

COLUMBIA, S. C., Jan. 25.—James E. Eviston, widely known tabloid manager, and who for many years has had out his own miniature musical comedy attractions, has contracted with Att (Skinny) Candler, one of the pioneers in the tabloid field, whereby he will handle the advance and business of the latter's 22-people production. Eviston is convinced that the talkies are here to stay, and he believes it a better policy to work with them than against them. As a result, he is at present playing only houses equipped with sound machinery.

The Att (Skinny) Candler Company has just finished a three-week run to highly satisfactory business at Winston-Salem, N. C., and last week enjoyed another banner week at the American Theater, High Point, N. C., despite the opposition of the Marshall Walker *Whiz Bang Revue*. Incidentally, the Candler troupe was the first tab. production to play the American since the house was wired for sound. The folks of the Candler and Walker Show had an enjoyable time visiting back and forth in High Point last week, altho it was generally agreed that it was a bad bit of showmanship for two shows of such caliber to be playing a town the size of High Point the same week, as it merely serves to divide the business.

The Candler organization, which put in another winning week at the Orpheum Theater here, this week, is made up of Att (Skinny) Candler, Lillian Meek, Frankie Bernard, Beulah Dawson, Warren Candler, Bartley Cahill, Janet Kelly, Jimmie Ellison and Ernest Clinton. The chorines are Marion Miller, Wilma Laslo, Joyce Lane, Hope Parker, Myrtle Trammell, Aimee Joye, Alleen Herndon, Neva Chafin, Dorothy Dawson and Inez Parker. All of the girls do specialties.

In speaking of the present conditions in the tabloid field, Jimmie E. Eviston stated here, this week, that he had been in the tab. game a long time, and in many instances during that time have conditions been as bad or worse than at present. Tabloid managers today, he says, are wont to "sing the blues" too much, which makes things all the tougher.

"Personally, I feel that if more of the managers would take the time used in 'singing the blues' and devote it to plugging at the talking theater managers, it would not be long before they would be convinced that their business would be materially increased by running a one-hour musical show in conjunction with their regular talkie program," Eviston said.

"I just finished 14 weeks at the Auditorium, Winston-Salem, N. C., with my own show, being the first attraction in there in years, and was followed in by another show and understand he still has another booked. Every time you break in a date where they have not used tabs, since installing sound equipment you at least get the break of being the first show in, and if your attraction is okay, it will result in nice profits 90 per cent of the time."

Ross Lewis in Savannah

SAVANNAH, Ga., Jan. 25.—Ross Lewis and his *Radio Dolls*, who have been touring the Sun Time to fair success, have opened at the Savannah Theater here for a several weeks' run. Featured with the Lewis company are Charley (Slim) Vermont and the Grimes Sisters.

White Tabs. Are Out At Koppin, Detroit

DETROIT, Jan. 25.—The Koppin Theater, Detroit's leading colored house, which recently inaugurated a tabloid policy, using white attractions, has returned to a colored circuit policy. The colored shows are being booked in by the T. O. B. A. Circuit or the American Theatrical Exchange, of this city.

Bob Ferguson and Company, who have been holding forth at the Koppin, are now playing rotary tab. stock in Detroit neighborhood and suburban houses.

Chateau, Chicago, Dark; Evans Explains Situation

CHICAGO, Jan. 25. — The Chateau Theater, which opened last week with a tabloid policy, closed after five days and the owners are said to be looking for a new tenant. The Harry Evans Company opened the house, but closed after a few days, and was followed in by Harvey Curzon's *Musical Revue* for a like period.

Harry Evans, in a visit to the local office of *The Billboard* this week, denied the report that he "canned" the company and that the reason for his closing was due to lack of showmanship, as reported last week. He said that the reason his show closed was because no money was forthcoming from the operator of the house. As a result, Evans walked out and was followed by his principals and some of the chorus.

Kimbling & Taylor Open With Wylie-Umpleby Show

SHAWNEE, Okla., Jan. 25.—"Skinnie" Kimbling and Virgil (Slats) Taylor have been added to the cast of Wylie & Umpleby's *Garden Follies*, playing an indefinite engagement at the Victory Theater here, in conjunction with talking pictures. The lineup now numbers 12 people.

Despite the fact that all theaters in this section have been hard hit by the inclement weather, business at the Princess continues to hold up fairly well.

The Chatterbox

By BILL SACHS

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

THOSE were wise words that James E. Eviston, veteran tab. manager, uttered last week when he stated that the talkies are here to stay and that the successful tabloid manager must work with them, instead of against them. A simple thought, perhaps, but darn sound advice.

The majority of the managers are content to waste their time in panning the talkies, in cussing them for cutting in on their business, and not give an ounce of thought of how they may overcome this opposition. Many of them harbor that silly notion that the talking pictures are destined to blow up overnight, and then the tab. shows will be back in their own again. That is possibly the easiest way out. Get this in your head, no matter how harsh it may sound, the talking pictures are here to stay, and if you are going to remain in the tabloid game you must get out and hustle. If the talkies do no further good to tabloids, they will at least serve to drive the "turkeys" from the field.

Eventually all pictures houses will be wired for sound, and when that time comes the house managers will be confronted with the same opposition as they had before the advent of talkies. Naturally, they will turn to stage attractions to combat the opposition offered by the other houses in town. And when it comes to selecting the show, it will be the one that conforms nearest to the standards set by the talkies that will get the call.

Marshall Walker, with whose name everyone connected with the tab. field is familiar, is one who sees a change for the better in the immediate offing. In fact, he reports he is already feeling the break in his West Virginia territory. Walker admits that the current season has been about the worst he has ever experienced, but instead of "singing the blues", he is on his toes and fighting. He has already played a number of talkie houses, where tabs. have been out for some time, and has found his business as good as ever.

Patrons who have been accustomed to seeing tab. shows in conjunction with their regular film fare will never be satisfied with talking pictures alone. This is being demonstrated every day. Houses that have discarded tabs entirely to feed their customers a daily ration of talkies, are gradually coming back to the miniature musical comedies. We have noticed it right here in Cincinnati. One of the houses which played the tabs. on Sunday, and which was, incidentally, one of the most profitable single dates on the Sun Time, has already been forced to resort to stage attractions in conjunction with their Sunday film programs. No doubt next season will see tabs. back in there. Several of the other houses here, which recently went talkie, are only doing fair business under the new policy, and it is likely that the shows will be back there ere long.

Collins Ends Montreal Run

Play two years in one house—opens at Flint, Mich., February 1

MONTREAL, Que., Jan. 27. — Eddie Collins and his *Big Revue*, one of the oldest and best-known musical comedy tabloid companies in Canada, last night concluded a two-year engagement in this city, playing the entire time in one house.

The Collins organization was brought here from the States two years ago by the Consolidated Theaters, Ltd., of Montreal, for a limited stock engagement, and has remained here ever since. The show's long run here is quite a feat, in view of the fact that this city is overrun with talking pictures.

On February 1, Eddie Collins will open at the Ritz Theater, Flint, Mich., where he will appear as principal comedian and producer for the 20-people musical comedy stock company now being organized there by James Minter, Ritz manager. The company will be known as the Eddie Collins *Big Revue*.

Nan Bennett Recuperating

Nan Bennett, well-known ingenue-soubret, has been released from the Chick Springs Sanitarium, Taylor, S. C., where she was confined for 14 weeks, following an auto accident near Greenville, S. C., and is now recuperating at the home of friends at 519 Yale avenue, Youngstown, O.

Nan has had a pretty tough time of it, and is a long ways from being entirely well, but with the care she is receiving it won't be long before she is able to return to work again. Her husband, Johnnie Knott, is with her in Youngstown. He has not yet fully recovered from a broken arm received in the crash. Nan and Johnnie would be pleased to hear from old pals.

Adds Special Midnight Show

BIRMINGHAM, Ala., Jan. 25.—The Frolic Theater, colored play house at Bessemer, Birmingham suburb, has added a midnight show for white people only. This is the only legitimate theater in Bessemer, either white or colored.

"Figures & Facts" Opens in Lima, O.

LIMA, O., Jan. 27.—The *Figures and Facts Revue*, Lew Beckridge, manager which last week held forth at the Warner Bros.' Orpheum Theater, Franklin, Pa., yesterday moved into the Lyric Theater here, for an indefinite engagement. Following the local run, the company will return to the Princess, Youngstown, O., here it recently concluded a pleasant six weeks' stay.

Manager Beckridge has had several other stock dates offered him in the last several weeks, one in Chattanooga, Tenn., and another in Savannah, Ga. It is his intention to remain in the North as long as possible, however. The company has made big strides since opening in rather dull fashion in the Cincinnati district about 10 weeks ago. The show is doing considerably better in stock houses than it could possibly have done fighting the road under the present conditions.

Trenton Has Two Big Tabs.

Lewis Mack at State and "Pap" Lynn at Gaiety — both reported doing well

TRENTON, N. J., Jan. 27.—This city is now the home of two tabloid attractions, both playing to good business and with the end of their runs not yet in sight. At the State is found Lewis Mack and his aggregation of talent, while at the Gaiety the work of Emmett (Pap) Lynn and his Players is filling the house almost nightly. Lynn is changing bills weekly, doing two matinees on the week, while Mack is presenting two plays a week.

Fawn Merion (Mrs. Emmett Lynn) is playing the leads for the Gaiety productions. Matty Fernier is staging the dance numbers, with the assistance of Danny Montgomery, and the two have been doing a series of unusual numbers which have caused much comment. In addition to Lynn, who is the star, others in the company include: Harry Marlin, Jack Rummel, Al Ritchey, Eric Bains, Jean DuToit, Stella Watson, Kathleen Brenon and Virginia Smith.

Anita Mitchum, Betty Parulis, Helen Wayne, Elsie Sturme, Adena Blanchard, Kitty Birney, Donna Miller, Mary Goldrick, Helen Miller and Leona Starks are in the chorus. The company is under the business guidance of Sam Tassel, veteran tabloid director, while the house is managed by Tom McAuliffe.

Down at the State, Mack is assisted by Stanley Montford, Madelyn May, Lou Patch, Irene and Billie Mack, James Burns, Lucy O'Neil, Clara Veaux, James Pritchard, Jack Dunseith, Eugene Broussard, Winona Martin, Peggy Lenox, Charles Walker and Keota Joy, with Frankie Ralston as chorus director, and Bernie Burrows handling the music. Jack Dunseith is directing the productions.

Lewis Players Doing Well in Reading, Pa.

READING, Pa., Jan. 25.—The Harry C. Lewis Players are doing well at the Rajah here, with a series of tabloid bills in addition to the regular film attractions.

The cast, which is assisted by a capable chorus and specialty people, includes Claude Allen, Luella Pullen, Charlotte Earl, Billy Turner, Clyde Jackson, Ruth Coburn and James Lawler.

PAULINE WYSONG, well-known Southern chorister, is now with the Dalton Bros.' Show at the Burbank Theater, Los Angeles.

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George Laffel Acquires Louisville Tab. House

LOUISVILLE, Ky., Jan. 25.—George Laffel, president of Local No. 1, of the American Federation of Labor, is the new operator of the Ritz Theater, formerly the Walnut. He took over the lease on the Walnut after police closed the Kane Brothers' company there several weeks ago. His complete plans have not been announced, but it is learned that he plans to offer motion pictures and a musical comedy tab. company of about 30 persons.

Laffel has been identified with the theatrical life of the city for the last 27 years and was a former producer. He plans to make a number of alterations in the old building and brighten up the theater in general.

T. W. Wickham and Wife Operating Own Theater

DAVENPORT, Ia., Jan. 25. — T. W. Wickham and wife, Dot LaMont, both well known in tab. circles, have just acquired by purchase the Liberty Theater here, and have installed their own tab. musical comedy company.

In the cast are Alex Saunders, producing comic; "Red" Barlow, straights and specialties; Jack Berry, juvenile; Art Tackman, comic; Irene Ruth, soubret; Dot LaMont, characters and chorus producer; Pauline Saunders, general business.

The line is made up of Dixie Barlow, Jean Clark, Vi Brown, Jackie Logan, Thelma Turner, Leona Pouch, Tiny Berry and Wanda Haust.

Break Coming, Walker States

Marshall Walker's *Whiz Bang Revue*, which has been a popular name with tab, show fans since that brand of entertainment first became popular, is still plugging along to fair returns, now playing the West Virginia territory. "Tho we haven't made any money, and darn near lost all we had, we are still kicking along," Manager Walker says. "We haven't lost any time, just money," he states.

In the present *Whiz Bang* cast are Marshall Walker, Johnnie Snead, Bert Dexter, Herb Camp, Dave Edell, Cy Reinhart, Grace Porter, Vi Bappert and Billy Creech. Ernie Creech is musical director.

The choristers are Betty Alston, Nina Camp, Georgia Clynne, Billie Russell, Diana Manners, Virginia Terry, Irene Williams and Beulah Givens.

"Tho this is said to be the worst year for tabs, in the history of the game, I am at present playing in conjunction with talkies in a town which I played exactly the same week last year, and am doing the same amount of business," Walker advises. "Tho the management has spent \$5,000 in talkie equipment, and his service charges have increased several hundred percent, the front door doesn't show any increase. I have found that condition in almost every talkie-equipped house we have played. Tabs were ousted not because patrons tired of them, but because the management could not afford to play them.

"Wait until the various theaters get their talkie equipment paid for, then watch conditions change. I figured it was all off with us for awhile, but recently have been playing a string of theaters in conjunction with talkies, and I feel now that the break is coming. In fact, I am getting it now. The Lord knows it's about time."

Tab. Notes

JOHN (JACK) DELMAR, erstwhile tabster and boxer, is planning on making a trip to Australia in the near future with a stable of fighters and wrestlers. Writing from Newton, Ia., Delmar says: "I see where almost all the tab. managers are complaining of bad business. I've often wondered why this city has been passed up, as I believe a capable stock tab. could get money here. Newton has a population of 40,000 and no vaudeville house. People here are apparently hungry for something different than the usual 'canned' stuff."

RUBY STATION and Ollie and Edna Ludwig, well-known tab. chorines, and

now appearing with Tony Brill's company at the Majestic, Fort Wayne, Ind., will leave for their respective homes following the performance Saturday night, February 1. Rubye will go to Quapaw, Okla., to prepare for her wedding to her Indian boy friend, which is slated to take place shortly after her arrival there. The Ludwig sisters will jump into Birmingham, Ala., where Ollie is carded to be married to George Riddle sometime in April. All the girls send the warmest regards to all their friends in the business, especially Hal and Anna Hoyt.

THE JOHN LAWRENCE PLAYERS are the current attraction at the Murray Theater, Richmond, Ind., of which Frank J. Holland is manager. It was recently reported that the Jack Kane Company would open there. Manager Holland states that altho Jack Kane submitted his attraction, contracts were not signed.

HI SMITH AND HAYES GRIFFITH, who closed Christmas Day with Reno's Funmakers, and who have just finished an engagement as added attraction with the Cotton Watts show at the Bijou Theater, Savannah, Ga., are now working independent vaudeville thru Tennessee, and, according to the boys, they have plenty of work ahead. In addition to their vaudeville work, Smith and Griffith are broadcasting occasionally and producing home talents. "Altho some say show business is shot, clever people generally get by," they write.

DICK MASON, son of the late Dick Mason, of the Original Mason Stock Company, is appearing as singing and dancing juvenile with the Schell Sisters' Revue.

FRANKIE YAMIN, dancer, who closed recently with the *Facts and Figures* Company at the Princess Theater, Youngstown, O., has joined up with Billy E. Van's *Crowland Revue*, playing the Western RKO Time.

ED LEE, straight man and bass-singing fool, until recently with Hal Hoyt's *Why Worry?* Company, is now working with Tony Brill's stock burlesque company at the Majestic Theater, Fort Wayne, Ind. Arthur Harrison, also well known in tabs, is producing the Majestic company.

SAM NEVIN has closed his rotary stock show in Cincinnati and is now furnishing entertainment at a number of clubs and private parties in the Queen City district.

BABE MALCOLM EVANS, formerly soubret with the Jack Roof Company, and who for the last two years has been located in Oklahoma, has just opened with Walt Kellam's Company at the Gayety Theater, Tulsa, Okla. Babe advises that she recently obtained a divorce from G. Dudley Evans, and is now working once more under the moniker of Babe Malcolm. She also wants her friends to know that the Babe Evans who died in New York several years ago was not she. Miss Malcolm says that there are at present three tabs. working in Seminole, Okla., and all are doing fair business, in spite of the fact that there is plenty of snow and the going is rough.

IT IS REPORTED that Fred Hurley's *Smiling Eyes* Company, headed by Frank Maley, closed its engagement recently at the Ritz Theater, Flint, Mich., and has disbanded. Most of the people have gone into Springfield, O.

HARRICHARDS, who spent the last several months in Cincinnati, filling in some of the time in the Morris Jones houses, has left the Queen City to join his wife, June DeVay, ingenue with Fred Hurley's *Flash Parade* Company, now playing a return date at the Band Box, Springfield, O.

LOUISE SCOTT closed recently with the *Flash Parade* Company at the Murray Theater, Richmond, Ind.

BALLROOM NOTES

(Continued from page 27)
an indefinite period. For the summer season, the King combination is booked for Sylvan Beach Park in Houston. The outfit is broadcasting over Station KGRS during its run here.

BUFFALO, N. Y., Jan. 25.—Al Sky and his 14 Musical Stars began a limited engagement at the Arcadia Ballroom Sunday. From here the unit is slated to move into New York City. Robert Kerr is handling the orchestra. Art Ferguson

recently succeeded Carl Akerberg as pianist and arranger with the outfit. Before coming here, Sky and his boys played for four weeks at the I. M. A. General Motors Building, Flint, Mich.

BALTIMORE, Jan. 25. — Tom Tobin, Baltimore's popular dance promoter, has reopened Lehmann's Hall on N. Noward street. He also operates another ballroom farther uptown. Percy Glascoe's Plantation Band is featured at the Lehmann dansant.

AKRON, O., Jan. 25.—Bus Widmer and his Rhythm Kings opened at the East Market Gardens here last Monday night for an indefinite engagement. In the personnel are Dick Robnock, Bill Hohler, Charlie Hauser, Bruno Guzik, Bob Argus, Bud Widmer, Carl Scholl, "Fat" Huro, "Shorty" Kohler and "Bus" Widmer.

KANSAS CITY, Mo., Jan. 25.—This is farewell week at El Torreon Ballroom for Phil Baxter and his orchestra. Baxter, who is the author of *Piccolo Pete* and *Harmonica Harry*, is taking his band east in response to some flattering offers. Zez Confrey and his band and Buddy Fisher and his Joy Boys are slated to appear at El Torreon in the near future.

LOWELL, Mass., Jan. 25.—Leo Daly and his band are now being featured every Monday night at the Associate Ballroom here. Dick Campbell and his orchestra are featured at the dansant every Wednesday, Friday and Saturday nights. Jimmie McFadden is manager of the local dance place.

Musical Musings

WALTER HETTINGER, formerly for more than two years conductor of the Palace Theater Orchestra, Canton, O., will again head a jazz unit at that house when the latter reopens February 1. The band will be featured in the pit.

RAY FAGAN and his orchestra last week played the auto show in Rochester, N. Y.

NORVILLE SNYDER and his 10-piece orchestra have been selected to supply the dance melodies at the Broadview Roof Garden, Wichita, Kan.

CARLOS MEIER has been appointed featured organist and master of ceremonies at the New Fox Theater, Salem, Ore.

VAN BENNETT and his orchestra are filling special engagements at the Crawford Theater, Wichita, Kan., until Station KFJH, Wichita, which was destroyed recently by fire, reopens. When the new station is completed, Bennett and his band will be heard over the ether nightly from there.

ART RANDALL and his orchestra, who opened at the Casa Loma Hotel, Toronto, Ont., November 9 last, concluded their engagement at that place last week.

EDDIE COLEMAN'S BAND is the featured musical attraction at the Deauville, Miami's popular night resort.

THE SOUTHERN RHYTHM BOYS are working dance engagements in West Tennessee, Kentucky, Eastern Missouri and Arkansas. In the personnel are Ray Craver, trumpet; "Pappy" Needham, trombone and voice; Hi Bramham, reeds; "Speed" Schleifer, reeds; Johnny Kohen, banjo; "Fat" Andrews, bass; Joe Rodgers, drums, and Charles Brown, piano.

THE THREE VAGABONDS, formerly one of the South's leading string ensembles, are back together again after having been disbanded for the last two years. The Vagabonds, formerly known as the Venetians, consist of Daisy Chotas, pianist and lyricist; Tom Chotas, violinist, and Nick Chotas, violinist and composer.

THE WOLVERINE FOUR are entering their 10th season in and around Detroit. The lineup, which has remained the same in all that time, includes D. M. McDonald, L. G. Troke, Edw. L. Schwartz and H. O'Reilly Clint.

BOOKER T. PITTMAN, sax player, has returned to his home in Kansas City, Mo., after completing a six months' engagement with a prominent orchestral combination.

BOB WARNER has organized a new six-piece orchestra for the Hotel Fort Des Moines, Des Moines, Ia. Warner plays the violin and banjo.

Burlesque

Conducted by ALFRED NELSON—Communications to 1560 Broadway, New York

Hurtig in New Jersey Plans Stock Presentations

NEW YORK, Jan. 25.—Joe Hurtig and his associates are apparently planning a comeback in burlesque by the operation of the Playhouse Theater, Passaic, and Bayonne Theater, Bayonne, N. J., the former scheduled to open today, the latter Saturday next.

Hurtig's personal representatives are noncommittal on their plans, but Nat Mortan acting as their booking agent has engaged Jack LaMont, Al Pharr and Frank Anderson, comics; Frank O'Rourke and Harry Cornell, straight men; Armonde Monte and Dorothy Mac, specialists; Betty June Lee, Gertrude Foremen, Billie Goodwin and Lucille Runyon, soubretts, to open at the Playhouse.

Merry-Making Burlesquers At Greenwich Village Ball

NEW YORK, Jan. 27.—Cynthia White's Greenwich Village Ball has become an annual rendezvous of many merry-making burlesquers, and this year was no exception.

Rudy Kahn, as grand marshal, and Mildred Cozierre, the voluptuous vamp of the Irving Place Theater, as chaperone to Peggy Reynolds, and Isabelle Lorrie, featured fems of the runway, with Isabelle's sisters, Gertie and Francine, augmented by George Mack and Rose Bernard, Mae Dix and her boy friend, Charlie, from Minsky's National Winter Garden, further augmented by Mile. Carmen, Wanda and Charlie, recent additions to the Village Bohemia, were guests in Lou Elizabeth's box.

Howe Suit Annulled

NEW YORK, Jan. 25. — Sam Howe's old-time suit against the Columbia Amusement Company for cancellation of his franchise-operating rights on the Columbia Circuit came up for trial January 17, resulting in an annulment of Howe's claims against the Columbia.

Changes in Casts

Burbank Theater (Stock), Los Angeles—Charles Fricher closes Saturday for a four weeks' vacation.

Bijou Theater (Stock), Philadelphia—Mickey Markwood, late of the Dauphine Theater Stock Company, New Orleans, opened January 20.

City Theater (Stock)—Bobbie Randall closed January 7. Mary Sunde opened January 18 and closed January 20 by order of Howard Burkhardt, manager.

National Winter Garden (Stock), New York—Al Pharr closed January 18. Mary Sunde opened January 21. Hal Rathburn scheduled to open Monday.

State Congress Theater (Stock), Chicago—Hazel Bernard closed January 21 for much-needed rest and recreation. Fay Tunis closed on the same date.

Fulton Theater (Stock), Brooklyn—Jack LaMont, straight man, closed Saturday.

American Music Hall (Stock), New York—Ben Mann, Miles Bell, Charlie Harris and Nan Bedini closed January 18. Eddie Lloyd opened January 19.

Best Show in Town (Circuit)—Reggie White succeeded "She" at Jamaica, "She" going to the Princess Theater Stock Company, Youngstown.

Girls From the Follies (Circuit)—Mile. Convey closed at Union City.

Big Revue (Circuit)—Lou Price closed and Catrel and Lane, a specialty act, opened at Astoria.

Sliding Billy Watson's Show (Circuit)—Billy Lee opened in Cleveland.

Pretty Babies, Tony Brill, operator; Al Levy, manager, closes its season Saturday at Indianapolis.

Selby Suffers Breakdown

LOS ANGELES, Jan. 25.—Norman Selby, formerly in musical comedy and burlesque, suffered a nervous breakdown at the conclusion of a matinee performance at the Strand Theater last week. Selby and Jack Russell, in a new musical comedy act, were booked for El Paso, but due to the serious condition of Selby, the act has been canceled. Selby wishes to hear from his friends at his home, 2926 Orange drive, Hollywood, Calif.

Changes on Circuit

Mutual route sheet for January 27-February 1 indicates 42 shows en tour; four shows laying off, viz.: *Nite Club Girls*, out of Utica; *Burlesque Revue*, out of Buffalo; *Flapper Follies*, out of Cincinnati, and *Moulin Rouge Girls*, out of St. Louis.

Gayety Theater, Louisville, George Young, manager, closed its Mutual season Saturday night with *Pretty Babies*. Subsequent shows will jump from Cincinnati to Indianapolis.

Mutual route sheet for February 3-8 indicates 42 shows en tour; four shows laying off, viz.: *High Flyers*, out of Gayety, Brooklyn; *Dainty Dolls*, out of Casino, Boston; *Harry Steppe Show*, out of St. Louis; *Pretty Babies*, out of Indianapolis.

Bilking Burlesquers Thru an Error in Dates

NEW YORK, Jan. 25.—Thru an error on the part of ye scribe we scheduled the Concession Managers' Get-Together Jam-boree at a midnight performance of Ann Corio and her *Girls in Blue* for last night, whereas it should be Viola Elliott, the Little Venus, and her *French Models* for Friday night of next week.

To forestall any confusion in reservation of tickets at the box office we have requested Mike Joyce, manager of the Columbia Theater, to notify the box-office attaches to guide themselves accordingly.

Boxing at Empress, Chi.

CHICAGO, Jan. 25.—Thru the efforts of Harry P. Munns amateur boxing has been restored at the Empress Theater, playing Mutual Burlesque. A special permit has been obtained from the boxing commission. Under the new arrangement all stage performers and others not actively engaged in the boxing bout must remain away from back stage during the bout.

JENNIE LA ROSE desires her friends to know that she is still confined to her home as an invalid. She will welcome visitors and letters to Apartment 311, 1185 Clark avenue, Detroit.

Mansback's Maneuvers Proving Profitable

NEW YORK, Jan. 25.—Rumors and counter-rumors of Mansback's maneuvers at the City Theater on 14th street causing confusion in the stock company reached Columbia Corner during the last month and to determine what, if any, grounds there were for the rumors ye scribe on Friday journeyed down to the street made famous by Tammany.

The policy of the house gives patrons movies from 1:30 to 2:30, burlesque revue from 2:30 to 4:30 at 50 cents, continuous till 11:30 p.m.

The house was well filled with a cosmopolitan audience for the most part burdened with brief cases, sample cases and student books, sitting thru the movies apparently bored until Sam Futeran's Orchestra struck up the band for burlesque.

Review

Scene 1—A garden set for an ensemble of costly, colorful-costumed, personally attractive, talented, able choristers in a novel number staged by Billy Sharpe, led in their respective turn by Chad Gorman, a pretty, petite, auburn-haired, vivacious singing and dancing soubret, likewise by Dona Davis, another pretty, petite, brunet, singing and dancing soubret; Eddie Aiken and Murray Green, two tux.-attired straight men. Betty McAllister, former featured fem. of the Columbia runway, more personally attractive than ever due to her new mode of hair dressing, as a singing and dancing soubret, supplemented by Comics Sam Raynor, Artie Lloyd, George Carroll and Sam Mitchell singing a la ragtime opera, and Producer George Walsh characterizing the devil as the tempter.

Scene 2—Chad Gorman leading a number supplementing with a nifty dance routine.

Scene 3—A comedy bit with Straight Aiken on stage, Comic Raynor in box doing a razz, with Comic Lloyd as candy butcher in orchestra aisle and Comic Carroll in orchestra seat manhandled realistically by Walsh as the manager.

Scene 4—A picturesque pirate land set for Soubret Gorman and Straight Aiken to lead the ensemble a la duet.

Scene 5—A silk drape for Soubret Gorman and Duke Russak, an attractive brunet ingenue, to vamp the silk-hatted-B.V.D. sheiks.

Scene 6—A silk drape for Straight Aiken singing specialty of Irish songs.

Scene 7—A street in Chinatown for the brother-in-law bit by the principals.

Scene 8—Full-stage set for Connie St. Claire in evening gown of form-revealing gauze as center of group singing to encores and reappearance on runway with basket of candy kisses for the patrons, accompanied on runway by John Katz of the orchestra in a saxophone-playing solo.

Scene 9—A street drop for Comics Raynor, Lloyd, Carroll and Mitchell as the Street Cleaners singing and dancing quartet.

Scene 10—A semi-cyc background for Juvenile Green singing introductory of *Sweethearts on Parade*, impersonated by posing models.

Scene 11—A silk drape for Soubret McAllister leading an ensemble number and spotlighted stage parade of her modelesque personality.

Scene 12—A raft at sea with Producer Walsh as the dramatic captain cutting cards with the comics a la burlesque.

Soubret Davis in a runway number and spotlighted stage parade stopped the show.

Scene 13—A silk drape for Producer Walsh characterizing a dope ordering imaginary drinks burlesqued by the comics.

Scene 14—A Western scene with cowboy ensemble led by Soubret McAllister and Juvenile Green, supplemented by a

Current Comment

By NELSE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

WE REITERATE that every action causes a reaction. Make a man think and you will make him act, and this goes especially for the individual departmental editorials in *The Billboard*, for our associate editors like ourself are daily in receipt of letters from readers commending and criticizing our personal opinions as set forth on our departmental pages.

One correspondent with a real or fancied grievance against burlesque producers and players in general, and a local orchestra leader in Cleveland in particular, criticizes us caustically because, as he claims, we are so afraid of offending the POWERS THAT BE and thereby losing our job that we cannot or will not come out in the open and tell the truth in our reviews of burlesque.

We take exception to this particular criticism on the ground that we are under no obligation to the POWERS THAT BE, nor do we fear the loss of our job. Further that we do give an authentic and honest review of the shows seen at the Columbia Theater, New York, and being situated in New York as we are we cannot review the shows as they are presented in Cleveland.

If the aforementioned correspondent had the courage of his convictions he would have signed his name and address as an indication of his honesty, integrity and reliability, thereby assuring the publication of his lengthy criticism in "The Forum", whereas his fear of identity has caused it to go into the discard on the theory that he is a disgruntled discharged musician of a Cleveland theater orchestra, with an inferiority complex that in self-defense assumes an exaggerated ego in further assuming that the leader is inefficient, and that we are sap enough to fall for our critical correspondent's unsigned bunk.

Another correspondent takes exception to our reference in our last issue to a stage mechanic's SOS to his wife to return to work in the chorus.

Basing our opinion on our personal experience, a wife is a congenial, co-operative companion, ever ready and willing to aid her husband in paying off the mortgage on a home, and if the occasion warrants she proves herself a friend in need, a friend indeed, in coming back into the chorus. Therefore, why the knock?

Another correspondent makes a comparison between the former Columbia Circuit shows and the present Mutual Circuit shows, and desires to know why Herk hasn't kept up the standard of burlesque set by Sam A. Scribner.

As we cannot answer that question, we herein put it up to I. H. Herk, president of the Mutual Burlesque Association, and his associate officials to provide us with a logical explanation.

Personally, we agree with this particular correspondent that Mutual Circuit productions and presentations are far inferior to the former Columbia Circuit productions and presentations, and we made this plain to our readers in our review of the *Tempters* in our last issue.

The Little Theater Of San Antonio, Tex.

The Little Theater of San Antonio, Tex., boasts its own municipally built theater, at a cost of \$90,000 and a seating capacity of 700. It has been named the San Pedro Playhouse because of its location in San Pedro Municipal Park. Amid appropriate ceremonies the little theater opened its new showhouse January 27 with a production of Ferenc Molnar's play, *The Swan*.

The general architecture of the structure is defined as Greek Doric, with some of the architectural symbols of early San Antonio. Aside from the main auditorium, and a stage which is equipped in the manner of up-to-date legitimate houses, there are four dressing rooms backstage, as well as a workroom for properties and a scenic artist. In front of the theater are art and club-rooms, a box office and a kitchenet for the preparation of refreshments for so-called events.

The dominating color scheme of the auditorium tends toward a greenish cast, designed to be receptive to any lighting scheme used. The auditorium is equipped with a steam-heating system, a lighting system and a projection room equipped with motion picture machines.

St. Louis Players Give Fourth Production

The Little Theater of St. Louis presented as its fourth production of the 1929-'30 season a three-act fantasy by A. A. Milne, *The Ivory Door*. In the cast were Eric Applewhite, Faye Maguolo, Charles Dillon, Bruce McFarlane, Martha Frances Bright, Marjorie Hecht, Ashley Bickmore, Henrietta Mundt, Sol. Kohn, Martin Hughes, Edward Herzberg, John Becker, Erma Juller, George Wendling, Ralph Friedman, Ben Fry, Percy Ramsay and Sara Cabell.

The noteworthy settings and costumes were created by Ray Leimkuehler and Margaret Breen respectively.

The Drama League Of Ventura, Calif.

Why the Chimes Rang was the initial offering of the Drama League of the Community Church of Ventura, Calif., under the direction of J. Ernest Dorling.

This church which will soon occupy a new \$150,000 plant under the leadership of the Rev. William Spears Middlemass, D. D., is planning to feature a drama service the last Sunday evening of every month.

The next offering will be Virginia Church's dramatization of Tolstoi's story, *What Men Live By*. A class in stage effects and scenic art is planned in connection with the program and an enthusiastic group of talent has been secured to work under the supervision of the director.

Minneapolis Has Junior Repertory

The Junior Repertory Company in its effort to produce plays that will appeal to children has run the gauntlet from Booth Tarkington's *Penrod* to Shakespeare's *Tempest*. All of the plays have had some appeal, but in a recent presentation of Austin Strong's *The Toy-maker of Nuremburg* it actually accomplished something. For this play, with its lovable old toymaker, and its real little dachshund, its romantic poet and blustering soldier, is a children's play.

The children seemed to think this play entirely too short, for their applause just wouldn't cease. They enjoyed the unexpected comedy from the little dachshund, Nebuchadnezzar.

Each member of the company did a fine piece of acting in *The Toy-maker of Nuremburg*. Wendall Whitten as the old toymaker gave an excellent performance. Appleton Crowley as the boy, and Lillian Hall as the girl, were charming, and the poet and sergeant, colorful figures. Jean Winter played Frau Budel, the wife of the toymaker, sympathetically, and two delightful children, Mary Ann De Vay and Bobbie Jane Allert, were favorites from the moment they came to visit the toymaker in his shop.

El Dorado, Ark., Organizes Little Theater

Little theater devotees of El Dorado, Ark., oil metropolis of the State, have organized the El Dorado Little Theater. Meetings are held every Monday evening in the Catholic Community House. Workshop plays as well as plays open to the public are produced.

Mark T. Wilson, vice-president of the

Little Theaters

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)



LITTLE THEATER BUILDING of San Antonio, Tex., built by the city for its Little Theater at a cost of \$90,000. It is believed to be the only theater of its kind in the country.

Oilfields Corporation, for seven years connected with the legitimate stage as a director, is the director in chief of the organization, and uses the try-out method in casting.

Some of the best Broadway royalty plays are scheduled for production.

Drama Club of Denver To Present "Why Not"

Tryouts are being held for parts in *Why Not*, the next production of the University Civic Players. It will be presented in February.

The Drama Club of Denver University presented *The Admirable Crichton* in the University Civic Theater January 15.

Dr. Maurice Gnesin, director of the Civic Art Theater and a member of the university faculty, is director.

Birmingham, Ala., Little Theater Makes Addition

A new department of the Birmingham, Ala., Little Theater came into existence Monday night when the little theater held its first meeting.

The workshop has been created to furnish the theater with talent and ideas, training in acting and stage technique. It will try out new plays by Birmingham writers and also unusual plays such as do not conform to the generally accepted ideas of what the public wants, with the hope that something unusual and particularly interesting will be developed.

Mexican Play Given by Jacksonville Little Theater

The Little Theater of Jacksonville, Fla., presented Porter Emerson Browne's drama of the Mexican border, *The Bad Man*, during January.

A most unusual play with an interesting story which centers round a Mexican outlaw with the manners and morals of a Pancho Villa, *The Bad Man* has been widely read and discussed.

It is rumored that during journalistic meanderings in Mexico, Porter Emerson Browne came in contact with the late Pancho Villa and gathered material for his original character in *The Bad Man* from no less a person than the famous bandit himself. In the stage characterization a glamour of romance is spread over the crudeness of the original, but the humor of Pancho Villa—and it is said he possessed it to great degree—creeps out in the sayings of Pancho Lopez, the star lead.

Ella L. Macklin is the director.

Des Moines Little Theater Casting February Play

Tryouts for casting the February production of the Community Drama Association of Des Moines, Ia., are now being held at the Playhouse.

A *Marriage of Convenience* is the play and Paul Foley will direct it.

Pasadena Community Playhouse To Produce Russian Classic

Gilmor Brown, pioneer leader in the little theater movement, will again offer something dramatically new in the first American production of *The Armored Train*, a modern Russian classic, opening at the Pasadena Community Playhouse January 30.

The Armored Train, by Vsevolod Ivanov, which has had sensational runs at the Riga Art Theater and at Moscow and Petrograd, was especially translated into English for the Pasadena production. It is a powerful drama of the awakening of thought and the stirring of revolt among the peasantry, with the aristocracy attempting to suppress an uprising with an armored train and the peasants prepared to defend their newly felt independence at the cost of their lives.

Gorgeous and realistic settings by Janis Muncis, Russian artist, former director of the Riga Art Theater, will depict the Russian revolution both magnificently and in true detail. Gilmor Brown, with the assistance of Charles Levison, young San Francisco actor, will not only direct the production, but also will play one of the leading roles.

Little Theater Gives Musicales

Ballet Primitive, a new composition in African vein, has been completed by David Guion, noted Dallas composer, and was given its first hearing Sunday afternoon, January 12, to an invited audience. It was played on two pianos by Guion and Harlan Pettit. The concert took place in the Dallas, Tex., Little Theater and was the first of several Sunday afternoon musicales planned by the little theater.

Before the concert the music from *Ballet Primitive* had been heard by only four persons, Guion, Pettit, Theodore Kosloff and Kosloff's associate, Vera Fredowa. Kosloff and Mrs. Fredowa are the noted Russian dancers who were so greatly impressed that they encouraged the composer to complete the work to which they may devise the choreography.

Community Theater of Lexington, Ky.

The third production of the current season to be offered patrons of the Guignol, community theater at the University of Kentucky, Lexington, Ky., is one of the most ambitious undertakings yet attempted by Lexington Players, and will be a revival of the popular melodrama of over a half century ago, *East Lynne*.

Frank Fowler, youthful director of the Guignol Theater at the University of Kentucky, has so far this season presented two brilliant plays for a week's run, to capacity houses. The first was a comedy, *Mary, Mary, Quite Contrary*, by St. John Irvine, and the second, a society

drama by Arthur Wing Pinero, entitled *The Second Mrs. Tanqueray*.

East Lynne will be presented as nearly as possible like the original production of 1865, with costumes, scenery and lighting effects fulfilling the standards of over 50 years ago. The cast has been in rehearsal for some time and the date of presentation has been set for the week of February 10.

An interesting feature of the performance will be the stage sets which have been gathered from the basements of old Kentucky theaters, where they were relegated shortly after the time of the premiere showing of *East Lynne*.

Little Theater Will Stage Mystery Comedy

That the next play to be presented by the Little Theater Players of Little Rock, Ark., will be the mystery comedy, *The Rear Car*, was announced at the monthly luncheon at the Hotel Lafayette.

Charles M. Simon, Jr., gave a resume of the story of the play, which has had a big run on the stage. The solution of the mystery he did not give, but what he told of the situations indicates that it is a succession of thrills.

The date of production will be the week of February 3 and a reading of the play and applications for parts were held at the Woman's City Club. There are 11 characters in the cast and 10 others will be required to help manipulate the scenery for the mysterious appearances and disappearances. Sheldon Vinsonhaler said he was so intrigued by the play that he saw it four times, enjoying it the last times equally with the first.

Lawrence Burrow, president of the little theater, referred to the record-breaking attendance at the luncheon as proof of the increasing interest in the movement by the people of Little Rock.

The cost of the last show, *The Devil's Disciple*, he said was nearly \$1,600, but the favor with which it was received made it worth while to sustain a loss, since it was evident that the little theater desires to suit all tastes with the best obtainable in the various types presented, comedy, tragedy, drama and mystery plays.

Dallas Playhouse Workshop Is Provided Quarters

Arrangements have been completed between the Dallas Little Theater and Elmer Scott of the Civic Federation for the Little Theater Workshop class to meet in the auditorium of the Civic Federation, 2419 Maple avenue.

The class in acting is open to anyone in the community and will meet on Monday, Wednesday and Friday for one hour from 5:30 to 6:30 p.m. for the next six weeks.

An unusual number of inquiries concerning the class has made it necessary to limit the enrollment to 40, the little theater has announced.

Ft. Wayne, Ind., To Re-Establish Little Theater

The latest movement in Ft. Wayne, Ind., to re-establish the theater is a semi-professional effort announced by Frank Blemer, manager of the Shrine auditorium. Blemer is sponsoring a production of *The Patsy* to be given the latter part of February in the Shrine auditorium. Bessie Baldwin, former legitimate actress, now living in Ft. Wayne, is to direct the comedy.

Nonprofessionals will be used in the cast. If the production meets with approval a short tour of surrounding towns is contemplated.

PLAYS AND READINGS

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Radio Makes Unique Tieup With Movie Houses

For the first time in history these two diverse and seemingly incompatible interests, which heretofore have fought bitterly for public favor, have united in a country-wide tieup. Paramount Pictures has lent its stars and theaters to the makers of Philco radios.

In New York the boards blazon out with a full run of paper carrying Maurice Chevalier's picture and a slug on *The Love Parade*, with the additional feature of the Philco name spread over the paper. Radio receiving sets will be placed in the lobbies of some of the Broadway theaters, among them the Criterion, Rialto and Rivoli. The same procedure is the setup for Publix and Paramount theaters all over the country.

This showing and display is said to be the first of a series of similar tieups—a new one for every month—for a period of months. While the campaign is on double-page spreads in the national magazines will call the attention of the public to the tieup.

Kid Audience Estimated at 6,000,000

Child audience thruout the nation is estimated at 6,000,000, and to this vast number of listeners radio officials are reaching out. Future plans for broadcasting will include not only education to this interesting audience, but melodrama and romance and story telling. The ears and intelligence of the coming generation will be trained and tuned to the lure of the ether waves.

In the opinion of Henry Turner Bailey, noted art authority and director of the Cleveland School of Art, radio broadcasting is one of the greatest assets to education since the invention of the printing press. Such an opinion must indicate the forward march of radio endeavors.

New NBC Studios in Chicago Will Be Ready in March

The new headquarters of the Chicago division of the National Broadcasting Company, which are now under construction on top of the Merchandise Mart, are expected to be ready by March.

The broadcasting headquarters include six studios, said to range in size from the largest specially constructed studio ever built to a small one suitable for just a few speakers. The rooms are equipped with floating walls and floors, special acoustical treatment and a number of other novel features.

Besides the construction of the broadcasting studios the new Chicago home of NBC will include office space, housing for engineering equipment, laboratories and other necessities of a modern broadcasting plant.

Ether Voice Must Have Emotion and Expression

"If the theater of the air is to attain the high standard of the legitimate theater," said a radio showman recently, "broadcasters must concentrate their energy solely upon the inspirational and emotional effect of the voice, or better still, of sound.

"In this astonishing progress has been made. Today radio is searching the wide field of the spoken drama hoping to assemble the artists who can effect this ideal. But here is the Nemesis of broadcasters, because not all the celebrities of the speaking stage are qualified. The moving picture industry alone shows the devastating effect that the birth of the microphone has wrought.

"The lights that once blazed famous



Radio Entertainers

By JOSEPHINE M. BENNETT

(Communications to 1560 Broadway, New York)

names along Main Street are now darkened. The list includes some of the brightest stars of the silent drama, who have been separated from huge salaries because the microphone is a censorious and inexorable taskmaster, and the MUST of radio is not only histrionic, but vocal expression of the most sensitive and classical texture."

Famous Movie Comedians Star in "Voices From Filmland"

Broadcast direct from the Hal Roach studios in Hollywood over a nationwide network, Monday night's *Voices From Filmland* program presented a comedy lineup of motion picture stars, including Laurel and Hardy, Charlie Chase, Harry Langdon and a group of the "Our Gang" youngsters. The musical portion of the program was furnished, as usual, by the Biltmore Trio, Earl Burtnett's Filmland Orchestra, the Los Angeles Quartet and the KHJ Studio Chorus.

New Radio Series From Brooklyn

The first nation-wide radio program to originate in Brooklyn, N. Y., was broadcast recently thru Station WABC, on the Columbia System, from the stage of the Paramount Theater. This was the first of a series to be known as the *Publix Radiovue Hour*.

Each presentation will last 30 minutes. Elise Thompson, the "singing organist", will be one of the weekly features. Miss Thompson's voice is of the crooning jazz type.

Veterans of the Air—And Still Popular

Harry Reser and his Clicquot Club Eskimos will be heard for another year, according to a contract between the National Broadcasting Company and the Clicquot Club Company, which has just been signed. The Eskimos, now among the most popular programs, made their first appearance in December, 1925. They have never missed a week before the microphone.

Mme. Schumann-Heink Signs As Operatic Counsel for NBC

Madame Ernestine Schumann-Heink, for 53 years an outstanding figure on the world's concert and operatic stages, has signed a contract to serve as Operatic Counsel for the National Broadcasting Company, it has been announced by George Engles, vice-president.

The new position will in no way affect the diva's concert engagements or her vocal work before the microphone, Engles stated. She will also continue to serve as guest artist at the Metropolitan Opera House in New York and later on will be heard with the Chicago Civic Opera Company.

The new contract, which brings the great contralto to a position in radio similar to that occupied by Reinald Werrenrath, Vocal Counsel, and Walter Damrosch, Musical Counsel, was signed in Chicago a week ago.

JULIAN OLIVER, the youthful Spanish tenor and leading man of the National Grand Opera Company, is now featured in his own series of programs, *Spanish Dreams*, heard Sunday afternoons at 1:30, Eastern Standard Time, over the National Broadcasting System. Oliver, a native of Barcelona, has appeared in opera in all parts of the world.

AFTER a lapse of 12 years, two friends were reunited in the studio of WDSU, the Uhalt broadcasting station at New Orleans. Charles Nelson, studio director of the broadcaster, and Joe Darcey, black-face comedian, who appeared recently at Loew's State Theater, that city, met in the studio when the latter went to WDSU to broadcast a program of songs and patter. They had not seen each other since they parted, 12 years ago, on the West Coast. Darcey was in vaudeville and Nelson was an official of a circuit.

JOHN SEAGLE is the baritone in the famous quartet, the National Cavaliers, broadcast from NBC Friday nights at 8 o'clock. Darrall Woodyard is the bass; David Buttolph, pianist-director; Robert Stevens, second tenor, and Leo O'Rourke, first tenor.

SAM JACK KAUFMAN, m. c. at Portland, Ore., is also a regular fixture over Station KGW with his original piano numbers. With him from the Fox Broadway Theater are the headliners of Fanchon & Marco shows, which during the last week included Mickey King and Janet French, harmony pair.

JEANETTE VREELAND has been engaged for an important appearance over Station WJZ, New York. This performance for the soprano comes right after her appearance again as soloist with the Minneapolis Symphony Orchestra April 10 and 11.

A SPECIAL broadcast from Station WSMB, New Orleans, featured Lou Breese, master of ceremonies at the Saenger Theater, and Dave Rubino, guest conductor of the Saenger Grand Orchestra, in a novelty program recently.

Various acts from the current Publix stage show, *Radio Romance*, were included in the program. Among the performers were Ross and Edwards, comedians; Paul and Ferral, tap dancers; Laura Land, personality girl, and Larry Adler, 16-year-old harmonica star.

VIRGINIA GARDINER, youthful actress, who entered radio six weeks ago, filled an important role in a program broadcast over Station WJZ.

MILDRED HUNT, contralto crooner of radio, has returned to the microphone after an absence of six months. She will appear in a series of programs called *Broadcasting Broadway*.

ERVA GILES, contralto, and Robert Simons, tenor, and an orchestra under Harold Sanford will appear with Miss

Hunt each Friday night over a WEAFF's network.

THE CHICAGO Civic Opera Company is to be heard in a special broadcast program over the Columbia Broadcasting system Sunday evening, February 9. The concert will be played on the stage of the Boston Opera House and will be picked up by a special broadcasting equipment there. It is to be a feature of the *Majestic Theater of the Air*, and will be sent out from 9 to 10 p.m., Eastern Standard Time. Giorgio Polacco will direct.

GUY NANKIVEL (Nanky Nan), the Cornish tenor, now singing his own original songs over WRNY every Thursday, is kept busy writing new ones. Nanky Nan has been broadcasting for the last 20 weeks and up until now he has composed two songs a week, which means about 40 songs since he started.

HAROLD STERN, the popular band maestro who, together with his Hotel Ambassador Orchestra, is a daily feature from Station WABC, will fly to Florida to visit his band that is performing at the Patio Marguery there. He will be back in New York Monday evening.

JOHN O. HEWITT, well-known radio artist and author, will broadcast his adaptation of *Joan of Arc*, with Ada Evelyn Hewitt, his daughter, featured in the title role of Joan. The program is broadcast thru Station WGBS.

DOROTHEA BECKLOFF recently returned to the air with Major Bowe's Capital Family after an absence of more than three weeks. Upon her return she found many letters from radio fans asking why she had not been on the air. Her return was doubtless a welcome one.

WILLIAM CORBETT, who played the lead in John Drinkwater's Broadway production, *Robert E. Lee*, and was also heard as Lee in the Drinkwater production, *Abraham Lincoln*, played the role of the Confederate general on a recent NBC program called *Heroes of the World*.

Notes From WLAP, Louisville

LITTLE JOHNNIE DOOLITTLE, popular radio and recording artist, has left this station for Chicago to record for Brunswick records. During his stay in Chicago he will be heard over WBBM and WGN.

LOU AND JANET, radio and vaudeville team, who closed some time ago for the RKO Circuit, are doing their dailies at WLAP. Lou, as he is known in the song-writing field, has two more very good songs which will be published soon. Lou and Janet will open shortly on the West Coast, as they are signed by one of the film companies.

RUTH ANN MOORE, one of the staff pianists, is establishing quite a name for herself at the Louisville station.

SAMMY BERK joined WLAP's staff after closing some time ago at Station WTAM in Cleveland. His act is said to be going over with a bang!

JIMMIE BITTNER and his jingling bits are heard daily from this station. Jimmie closed with the Brown Players at the Brown Theater last season.

WILLIAM DURBECK, JR., who closed with the Goldenrod Showboat in Cincinnati last season, has been signed as one of this station's staff announcers.

New Incorporations

DELAWARE

Speak-o-Phone Corporation of California, Ltd., Wilmington, produce pictures, 60,000 shares common; Corporation Trust Company of America.

Rialto Theater Company, Wilmington, 100 shares common; Adelord J. Belair.

FLORIDA

Embassy Club of Miami Beach, Miami Beach, amusements and entertainment, 60 shares no par value; James A. Dixon, C. L. Locke and M. C. Murphy.

Miami Amusement Productions, Inc., Miami, catering to public and private diversions and places of amusement, 100 shares of preferred stock, par value \$100 each, and 110 shares common stock, no

par value; E. Johnson, C. F. Rhodes and W. W. Colson, Jr.

NEW JERSEY

B. & E. Amusement Company, Inc., East Rutherford, \$20,000; Feder & Rinzler, Passaic.

NEW YORK

Jess Producing Company, Manhattan, theatrical, \$10,000; A. H. Mittleman, 300 Madison avenue.

Grand Opera International Corporation, Manhattan, theatrical, 1,000 shares common; B. M. Komar, 521 Fifth avenue.

Reel News Corporation, Manhattan, motion picture apparatus, \$10,000; W. H. Chorosh, 1501 Broadway.

Duke Ellington, Manhattan, operate theaters, 100 shares common; S. J. Buzzell, 1440 Broadway.

Forrest Productions, Manhattan, theatrical, \$15,000; Cohen, Cole, Weiss & Wharton, 61 Broadway.

Amendola Theater Corporation, Buffalo, to operate theaters and moving pictures, \$10,000; Clarence Ross, Fred M. Zimmerman and George W. Ferguson.

Downes Entertainment Bureau, Mount Vernon, 100 shares common; G. T. Sheperd, Mount Vernon.

NORTH CAROLINA

Stanley Amusement Company, Albemarle, to conduct a general theater business, authorized capital stock of \$50,000, with subscribed stock of \$300; J. A. Reynolds, G. A. Hughes and Alta D. Hughes.

OHIO

Mansfield Tent & Awning Company, Mansfield, 50 shares no par value; L. M. Rich, H. Sup and George Maynard.

Youngstown Tent & Awning Company, Youngstown, 50 shares no par value; L. M. Rich, H. Sup and George A. Maynard.

SOUTH CAROLINA

Marlboro Amusement Company, Inc.,

Darlington, to buy, sell and operate theaters, \$1,000; George B. Henrickson, president and Helen M. Hendrickson, secretary.

TEXAS

Yoakum Theater Amusement Company, Yoakum, \$20,000; H. J. Woiters, Mart Cole and R. C. Garbade.

Radio Comedy Collection

Radio Entertainer's Comedy Collection, \$3; Acts, \$1; Monologs, \$1; Sketches, \$2; Parodies, \$1. E. L. GAMBLE, Playwright, East Liverpool, O.

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Newmann Is Back on Road

Begins South Dakota tour—inclement weather hurts business—Wallace lauded

After playing a string of suburban theaters around St. Paul and Minneapolis, Newmann, the Great, mentalist, has again taken to the road, this time thru the State of South Dakota, where he has not appeared in more than 20 years.

The weather has been cold and stormy since the new tour began, and, as a result, business has not been up to the usual standard. It is believed, however, that business will get back to normal when the show moves back into its established territory in a few weeks.

There is a law against hypnotic exhibitions in South Dakota, and a number of boys with turbans and Hindu names have experienced considerable trouble in that territory in recent months. Rather than come into conflict with this law, Newmann is working with pictures in that State, offering only his mind-reading and crystal-gazing demonstration.

"According to the reports reaching us from managers in these parts," Newmann states, "Wallace, the Magician, did very well in this territory, and left a mighty good impression behind. I have never seen the Wallace Show, but all thru these parts it has been mentioned as clean, interesting and up-to-date entertainment."

George W. Stock Again Heads Cincy Magi Club

George W. Stock, who has been president of the Cincinnati Magicians' Club since the organization's inception 20 years ago, was again re-elected to that post at a regular meeting of the club recently. Others re-elected for the 1930 term were Frank Schopper, Jr., vice-president; E. L. Dodson, secretary; Arthur Keidel, treasurer, and Sam Ward, sergeant at arms.

The Cincinnati Magicians' Club will celebrate its 20th anniversary Saturday night, February 22, at which time the club will tender its annual reception to Mr. and Mrs. Howard Thurston and daughter, Jane, in the Italian Room of the Hotel Gibson, Cincinnati. Thurston begins a two-week engagement at the Erlanger-Grand, Cincinnati, February 16, and on the following night the Magicians' Club will stage a theater party.

On the Thurston reception committee are George W. Stock, Frank Schopper, Jr.; E. L. Dodson, A. F. Keidel, Sam Ward and Emil Walseth.

Arthur Prince in N. Y.; Is Featuring New Stunt

NEW YORK, Jan. 25.—Arthur Prince, ventriloquist, is at present vacationing here, in preparation for his forthcoming vaudeville tour, which is slated to get under way soon. During his layoff here, Prince is playing a number of high-class clubs.

He is presenting something entirely new this season, in the way of a life-size vent. figure, which not only walks but boxes with his master.

Mystic Courtney Closes

Mystic Courtney, in a communication to the magic desk, advises that he closed his company recently at Charleston, W. Va., after a struggle of three and one-half months.

"It was impossible to get enough dates to keep a five-people outfit going," Courtney states. "The talkies have the field now, but our time will come, and it won't be long. But at present we are beat."

Mystics Elect Hamblin

HOLLYWOOD, Calif., Jan. 25.—Rollin Hamblin, of the Richfield Oil Company, was elected president of the Hollywood Mystics, No. 27, a group of local magicians. A public demonstration of their art is being planned by members of the organization.

Magic and Magicians

Conducted by WILLIAM SACHS
Communications to 25 Opera Place, Cincinnati, O.

Coin Stunt Completed With Bad After Effect

SIDNEY, Neb., Jan. 25.—Howard Kahler, 18-year-old farmer, will in the future confine his magical activities to pulling rabbits out of hats, card tricks and the like, but no more coin manipulations will be included in his repertoire of legerdemain.

Gathering a crowd about him here recently, Kahler drew a silver dollar from his pocket and after a few mystic passes and secret words caused it to disappear. A real honest-to-goodness magician this Kahler fellow, thought the crowd.

A moment later, however, the sleight-of-hand worker went into a fit of coughing. The "iron man" had lodged in his esophagus. Science scored over magic when a surgeon removed it with a long forceps.

Floyds Play to 1,500 People in Home Town

CHELSEA, Mass., Jan. 25.—More than 1,500 persons witnessed the afternoon and evening performance of magic and mindreading presented by Mr. and Mrs. W. E. Floyd at the Carter School auditorium here recently.

Floyd, who is known professionally as Mohala, the Mystic, in addition to his magic feats did several escapes to big results. Mrs. Floyd gave an interesting exhibition of mental telepathy and figure reading while blindfolded. The Floyds are natives of this city, and their performance here got them a lengthy and favorable notice on the first page of *The Chelsea Evening Record*.

Gayle Norman Over KTUE

HOUSTON, Tex., Jan. 25.—Gayle Norman II, psychologist and mentalist, who is billed as the "Mental Wizard", is being featured for a limited engagement over Station KTUE here.

Magic Notes

PRINCESS SERENE, mindreader, is now playing in Florida under the personal direction of Hereward Carrington.

E. J. MOORE and Company entertained recently at the Elks' Home in Columbus, O.

B. A. (210) DANIELS is at present enjoying a profitable tour thru Louisiana and Mississippi.

SIEL TIEL, the German "Pickpocket Magician", has renewed his contract for seven more weeks at a New York night club.

CARL ZAMLOCH entertained at the special Baseball Night program staged at the Elks Lodge, Alameda, Calif., recently.

BAFFLES, the Magician; Jess L. Springer and Rohn, expert on spiritual expose, merged their talents for two-day engagement last Thursday and Friday at the Strand Theater, New Philadelphia, O. The event drew big attendance.

GOLDEN GATE ASSEMBLY of the Society of American Magicians will hold its annual dinner dance and entertainmet

Chi. Boys Honor The Great Leon

CHICAGO, Jan. 25.—The Chicago Assembly of the Society of American Magicians is missing no opportunity to get together and enjoy a sociable evening. Several entertaining affairs have been held in recent weeks.

This week, with the Great Leon appearing at the Chicago Theater, Loop de luxe movie, it was too good an opportunity to let slip by, so the assembly arranged an informal supper for the Great Leon and his wife. It was held at the De Lazon Restaurant Wednesday night and was attended by a goodly number of local magi and their friends. Following the supper there was a program of magic entertainment that rounded out an evening of splendid enjoyment.

Joe Berg started it off with a fine slate trick, and closed with his card frame. Laurie Ireland made some miniature cocoanuts behave in a way that no cocoanuts should behave, with a new form of cups and balls. La Platte entertained with his eight-billiard-ball routine. Sam Berland mystified with cards, paper, a magic fluid and a cigaret. W. Dornfield (Dorny), president, had a clever travesty on "Believe It or Not" in a comic role prepared by himself. Bob Lotz gave a brand-new routine with cigarets. Ehronfeld gave some effects in a new branch of magic by applying physical and chemical principles. W. H. MacLaughlin showed his prize-winning effect of puncturing a paper basket in which is a balloon without harming the balloon. Axel Hellstrom gave a fine demonstration of mentalism.

Dr. Pauline, psychologist, and wife were guests at the supper, and the doctor closed the magical performance with a bit of hypnotic work. Leo Ohlinger acted in capacity of master of ceremonies.

KORDA RAMAYNE, mentalist, recently hit the road again, after an absence of several years from the field.

Birch Invades New Territory

Youthful magic ace begins tour of Arkansas, Texas, Florida and Alabama

PRESCOTT, Ark., Jan. 25.—Birch, the Magician, who in the past has confined his activities almost wholly to the Middle West, has just invaded new territory, and plans on playing Arkansas, Texas, Florida and Alabama for the balance of the winter and spring season.

He played the Junior High School here last Saturday night, and succeeded in drawing a large crowd, in spite of the zero weather. Birch presented a full two-hour show here, and his snappy patter and skillful handling of his most difficult numbers pleased immensely. Jack Darr, of the Darr-Gray Stock Company; Charles Price, amateur magician, of Gurdon, Ark., and wife, and Louis E. Collins, club and vaudeville entertainer, were the guests of Birch at a local cafe, following the show.

Among the outstanding effects in Birch's repertoire this season are *Alarimo*, *The Duck Vanish*, *The Silk Mirage* and *The Vanishing Pony*.

Oakland Magic Circle Holds Monthly Meeting

OAKLAND, Calif., Jan. 25.—The regular monthly meeting of the Oakland Magic Circle was held this week at the home of W. D. Allstrand in Berkeley, Calif., with 40 members and their invited guests in attendance.

The magical program consisted of John J. Busk, in a string of card and thimble stunts; Lloyd Jones, floral production from dove pan; Darriel Fitzkee, giant cards, burnt and restored ribbon; W. D. Allstrand, dice box, handkerchief frame; Prince Vantine, card in balloon and floral production from fire bowl; Prof LeClair, location of selected cards. President B. F. Farrance, of the Golden Gate Assembly No. 2, S. A. M., added to the bill with his clever sleight-of-hand work with cards. N. R. Sheward motored in 50 miles from San Jose to do his bit with a couple of Anneman's latest effects. William McCulloch was awarded a prize for the best presented effects of the evening.

Rajah Nomi Yogi Hits In Southwest District

Rajah Nomi Yogi, hypnotist, is making 'em sit up and take notice with his hypnotic work, including the mental vision act, in the Southwest. The Rajah opened in Houston the week of December 18 last and has played to good houses since in spite of blizzards and rain. Wherever possible the Rajah is using local subjects, which adds greatly to the drawing power of the act.

His personnel consists of Jim Hopkins, of Walla Walla, Wash., advance man; Edward Q. Reeves, lot manager; Harry Winters and Chester Mackey, general subjects, and Mrs. Elizabeth Matthews, business manager and press agent. The Rajah is known outside the profession as W. H. Matthews and is a native of Texas.

Negotiations are under way for the Rajah to open on a well-known circuit shortly.



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Minstrelsy

By BOB EMMET
Communications to 25 Opera
Place, Cincinnati

JUST A CASUAL MEETING of troupers it was, but the new and old in show life came together the other day in front of the Strand Hotel, Poughkeepsie, N. Y., when the Four Dance Fiends, of minstrel fame, encountered Charles Barley (Doc) Tullaway and Buster Todd. Doc was formerly with the Forepaugh and Sells Circus and Buster with the Wallace & Hagenbeck Shows. The Dance Fiends—Poggy O'Brien, Ed Kennedy, Bill Dorr, and Turk McCormick—were for several seasons with the Al G. Field Minstrels. The minstrel boys were attracted by the conversation of the two circus men. Doc was saying: "Well, Buster, quite a few years since I was trouping and acting as ticket agent under Lew Graham. Do you ever see anything of the old crowd?" "Nix, Doc," says Buster. "I just drifted in with the Wallace & Hagenbeck outfit and joined up with the Diamond D Rodeo as a trick rider and roper." Doc: "They handle things different now than they did 25 years ago. We used elephants and horses to drag off the lot. Now they use tractors." Buster: "Yep, the acts are different, too. See those fellows over there by the lunchroom? They are the Four Dance Fiends. I'll call 'em over. Hey, bunch!" And the introduction followed.

FOR THE MIDDLE CHAIR in *The Grand Parade*, minstrel picture to be released in February, Pathe secured Richard Carle, stellar comedian of the old musical comedy stage, and author of half a dozen musical comedy hits of days gone by, including *The Mayor of Tokio* and *The Maid and the Mummy*.

DOC HAINES, of the Van Arnam Minstrels, writes in to say that he is keenly interested in the bass drum contest, but he doesn't understand where Gossans, Leslie or Benway get the nerve to register as contestants. "They confess, all of them, that they can't read music," says Doc. "That ought to disqualify them. This is no amateurs' shindig. Also I object to John R. Van Arnam as judge. As judge of a highbrow musical contest I can't figure him. The judges ought to be able at least to keep step in parade. As a judge of whiskers, shined shoes, spots on collars and the like, John R. Van Arnam is all right. But that lets him out. While the argument is not I want to suggest as entries some

real drummers. I consider Jimmy Gormley, late of the Coburn and Van Arnam shows, the best in the game. For all-round drumming and clowning he can't be beat. Another who ranks with the best is Del Paciulli, of the Van Arnam outfit. Ed Pinant, Jr., is also good. Naturally, because I'm modest, I put my own name in last, as being in line for place on the board of judges. If I am judge they will have to show me. Senator Gilmore's name should be discarded and the requirements should be, first, that the man be able to make a parade and not drop the drummer; second, he should know the difference between waltz and two-quarter time. The senator cannot fulfill either requirement. As to the board of judges, I am for George R. Guy to head the list. But for the best interests of all concerned, eliminate John R. Van Arnam."

MRS. GEORGE PRIMROSE doesn't figure to any extent in the minstrel act she is producing, but what she does for the act in the way of publicity is enough to excite the jealousy of a stellar circus p. a. At almost every stand the wife of the famous minstrel is interviewed. Few acts in vaude are drawing heavier publicity. At Sioux City last week she told the newspaper boys, among other things: "This is the 62d year of the Primrose name in minstrelsy and I am carrying on my husband's work with boys he trained himself."

ALLIANCE, O., EAGLES will sponsor a minstrel show to be produced in February. C. H. Todd has been engaged to stage the show; which will be a semi-pro affair, local talent predominating. Todd goes to Alliance shortly to begin work on the promotion.

FELLOWSHIP CLUB, of Sarasota, Fla., will sponsor a minstrel production to be given in that city in February, date yet to be fixed. Talent for the show is drawn largely from the membership of the club. The receipts will go to a fund for providing benches for the use of

winter visitors in city parks and other public places.

C. A. (SUNNY) BLEVINS, formerly of the Al G. Field Minstrels, has contracted to produce a minstrel show at Corpus Christi, Tex., for the Junior Chamber of Commerce. The event is scheduled for February, date yet to be fixed.

THE SECOND ANNUAL minstrel show of the Inland Steel Company Welfare Club was staged at the Inland Clubhouse, Milwaukee, January 11. A. R. Cressy was the producer and E. H. Behning the manager, assisted by George Willert and Clyde Saunders. Principal comedians, singers and dancers were D. Badgley, D. Conger, P. McQuillen, R. Poertner, I. Nelson, F. Zeiser, C. Sharp, R. Beach, J. Brownell, J. Duke, R. Vruder and E. H. Behning.

JOSEPH H. SMITH, late of the Five Minstrel Monarchs, in vaudeville, was a recent caller at the Chicago offices of *The Billboard* and in a pleasant chat recalled interesting incidents of the old minstrel days. Smith is vacationing in Chicago.

HARRY SIEVERS, former interlocutor of the Al G. Field and the Primrose & Dockstader Minstrels, is managing one of the National shirt shops in Newark, N. J. Harry's pedal extremities itch every once in a while for the 11:45 trek. He has become an expert merchandiser and is making good in his present undertaking.

POGGY O'BRIEN SAYS: "Happy Benway may be, as he says, the best bass drummer of them all, but when it comes to cymbals—well, I'm the dernier cri." Doc Tullaway opines: "I have heard different. Turk McCormick says when it comes to bass drumming he doesn't want to be put in the last line because he has given Slim Vermont several stiff battles and he can bust the head of a drum any rainy day in the week and do it with variations." Bozo

Dorr puts in an oar: "I'm betting on Frankie Mitler. He never missed a beat in 20 years."

THE ALSATIA MINSTRELS, Hagerstown, Md., will make their annual production in the Maryland Theater, that city, on February 10, 11 and 12. This year's show will be the most elaborate ever undertaken by the Alsatia Club. The program will consist of a revue of the Ziegfeld type. The minstrels will appear in a first part. The last part of the show will consist of the musical comedy arranged from Clarke & McCollough's starring vehicle, *The Ramblers*.

CONSPIRACY IS AFOOT to ring down on the original committee of minstrel men promoting the bass drum championship contest, according to info from Ed O. House, now in Columbus, O., where Gossans and Leslie, principal entrants, are in training. Eddie also advises that the following minstrel men, headed by Doc Waddell, recently viewed Gossans at practice and went away shaking their heads: Lee Laird, Myron Norris, Jimmy Givens, Harry Shunk, Possum Gill, Eddie Powell, Montana Meachey and Arthur Brown. From several of these House got the lowdown, he imparts, "take it or leave it." He says a new crowd has horned in and the plot is to take over the contest and arrange for it to be held before the mike in Madison Square Garden or the Coliseum, Chicago. He names, as conspirators Edward Leroy Rice, Billy Beard, Hi Tom Ward, Al Tint, Doc Samson, Patsy Doyle, James Finning, Harry Von Fossen, Eddie Horan, Buck Leahy, Frankie Miller and Speed McCarthy.

A. T. McGRUDER writes that he is carrying his 30-people minstrel and novelty combination show into the carnival field this coming season. The 12 Chicago Jazz Hounds will be featured; also Princess Yucci, billed as "the world's greatest female escape artiste." McGruder has hooked up with the Great Sutton Shows and will open at Osceola, Ark., March 22.

CERCLE CANADIEN HALL, Lewiston, Me., was packed to the doors the night of January 9 when a minstrel show was given under the joint auspices of the two snowshoe clubs, Les Coeurs Joyeux and Le Cercle Canadien. The production was staged by Alphonse Carrier. Featured comedians, singers and dancers were Emelien Morin, Alfred Giguere, Raoul Raymond, Richard Poulin, Anatole Ouellette, Conrad Giguere, La Branche and Julien Blais. In the feminine contingent were Mrs. Albert Dostie, the Mystery Girl; Juliette Bernard, Irene Belanger, Mile. Samson and others. A. A. Cote presided as interlocutor.

ODELL RAWLINSON, minstrel, late stage manager on the C. R. Leggette Show, writes that he is wintering in New Iberia, La.

the Auditorium for a one-year term at the annual meeting of the Auditorium and Market Commission last week. It was found at the meeting that the Auditorium has been highly successful under the management of McElravy, not only as a financial gain for the city but also in prestige for Memphis, in view of the numerous national conventions booked, as well as the best in entertainment.

HOUSTON, Tex.—The City Auditorium, under the management of W. H. Gray, continues to do big business and has been giving the citizens of Houston the best available in attractions. January 10 Dick Shiket and Rudy Dusek, headliners on a wrestling card, drew 5,000 patrons to the Auditorium on a rainy night. Harry Lauder played to 3,500 January 15. Wrestling has proved very popular this year at the Auditorium and the management intends to book many champions and contenders for matches in the future. The Texas Hardware and Implement Company held a convention January 20 and visitors from all over the United States attended. The Musicians' Union held its ball January 24 and large crowds were in evidence. The management of the Auditorium points out that while weather conditions have not been favorable, business has been very good, and inasmuch as athletic events have been drawing heavily despite the weather, college basket-ball games and wrestling contests will be booked regularly thru the season.

MEMPHIS, Tenn.—The American Legion Jubilee is to be presented in the Auditorium March 3, 4 and 5. Tickets for the event are now being sold at the Legion headquarters in view of the large attendance expected. A big entertainment program is being arranged.

Auditoriums

(Communications to 25 Opera Place, Cincinnati, O.)

AKRON, O.—Twenty-five representatives of Akron civic clubs and councilmen met here last week to discuss plans which will eventually lead to the erection of a public auditorium. The only building of this type now available is the Akron Armory, which has become too small for the larger road shows and exhibitions.

ATLANTIC CITY.—The Municipal Auditorium will be the scene of a flower show and garden pageant, national in scope, beginning September 9 and continuing for one week. Official announcement to this effect was made January 21. The vast floor space of the Auditorium, 500 by 400 feet, will be entirely filled during the pageant by acres of blooms. This will be the first time a flower show has been attempted on such a large scale. More than a hundred of the most prominent horticulturists in the country will serve as an advisory board in connection with the show, which is under the general direction of Lincoln Dickey, manager of the Auditorium, assisted by J. W. Johnston, of Philadelphia, well-known writer.

WORCESTER, Mass.—A petition of Mayor Michael J. O'Hara of Worcester for authority for a \$2,000,000 loan in connection with the proposed municipal memorial auditorium for this city was read in the House at Boston January 13 and was referred to the committee on municipal finance for further discussion.

SAN ANTONIO, Tex.—The Order of the Alamo was granted permission to use the Auditorium for the coronation of the 1930 Fiesta Queen by Mayor C. M. Chambers last week. The mayor's action followed when a statement was made to the effect that the order was discriminating by using a place too small to accommodate the general public.

ASBURY PARK, N. J.—The Convention Hall will be formally opened in June; it was announced last week. The theater

wing of the structure will be ready at that time for occupancy.

SAN FRANCISCO.—The Butchers' Union held its convention at the Exposition Auditorium and more than 10,000 labor union members were on hand to join in the festivities. A variety program, consisting of artistes playing the vaudeville houses, was presented as entertainment.

FORT WORTH, Tex.—An athletic stadium will be built on the campus of the Texas Christian University within the next year. In line with present plans two-thirds of the bowl will be completed by next fall, to seat approximately 60,000, and the remainder to make the seating capacity 100,000 is to be added when needed.

PORTLAND, Ore.—The Auditorium, which has been closed the last few months for redecoration, will be reopened about February 10 for the grand opera season. The interior of the auditorium is being painted in delicate tones of reds, yellows and greens, adding much to its present beauty. A special switchboard is being installed for the operation of lighting effects. All seats are being upholstered and the stage will be entirely relaid. Aisles, dressing rooms, restrooms and acoustics are also being gone over so that the structure will be a complete transformation when the opera season opens.

SYRACUSE, N. Y.—Proposal for construction of an amphitheater for this city was discussed at a meeting of the Planning Parks and Recreation Commission January 15, but nothing definite was done on the project as yet. If the plan goes thru, however, opera companies, as well as local theatrical entertainments will be presented, it was intimated by Mayor Marvin.

MEMPHIS, Tenn.—Charles A. McElravy was again named as manager of

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Beauty Box

Three Fundamental Beauty Rules

Just as the body needs cleansing, exercising and nourishment to promote general health and build new energy, so the skin needs three fundamental rules in care. The pores must be cleansed, the circulation stimulated and delicate tissues nourished. If you follow these three rules carefully you will be rewarded by a soft, clear and flawless complexion—a contour firm and young. The three rules are proper cleansing, stimulating the circulation and nourishing the skin.

To Cleanse the Skin

This is done with a pure, good cleansing cream, using the finger tips or a pad of absorbent cotton. Go over the face and neck with upward and outward movements. If the absorbent cotton is moistened with a good skin tonic, so much the better. After thorough massaging remove the cream with soft cleansing tissues. A fine, pure cold cream, ideal for cleansing the skin, comes in half-pound tins at 50 cents.

If you would like to add the skin tonic, we know of an excellent one, which is refreshing, stimulating and refining. Price is \$1.50.

Stimulating the Circulation

If your skin is tanned, discolored, sluggish or dull it needs waking up, enlivening to bring it back to normal clarity. A little perseverance with a remarkable Stimulante Cream which we know about will more than reward your efforts. After thorough cleansing your face apply the Stimulante Cream over the face and neck. Full directions come with the jar, which costs \$2.

Nourishing the Skin

Apply a good tissue builder. There are many fine nourishing creams on the market, and one in particular contains certain oils and essentials to nourish and build up broken-down tissues, lines of age and marks of laughter or frown. As the tissues are nourished and built up the skin takes new life and shows it in softness and smoothness. This skin nourisher and tissue builder costs \$1 a jar.

Be Kind to Your Feet

Nothing can destroy and upset an otherwise cheerful disposition more than aching, hurting feet. They can put more wrinkles and lines in your face than worry can. The feet are normally under a great strain, as they carry the weight of the entire body, and being the most dependent part they readily become swollen and congested.

The feet are continually moist with perspiration and irrespective of bathing are always more or less odorous. We are recommending a real help to those suffering from any sort of foot troubles. It is a foot lotion supreme which will bring comforting relief to foot sufferers. It is soothing, cooling, healing and sanitary. A generous-sized sample will be sent upon receipt of 10 cents.

The Right Way To Dye Hair

Retaining the youthful color of the hair is necessary in this modern age. No longer is it considered a breach of some sort or another to dye the hair provided it is properly done. One rule simply must be observed, and that is to dye the hair as nearly as possible to the original shade of hair. Nature has given you coloring to suit your hair and eyes, and she did not intend the olive-skinned gal to wear bleached yellow hair.

A vegetable shampoo is always recommended for the person who must attend to the "touching-up" process themselves. The vegetable shampoo, of course, is not a dye, but it gives a lovely auburn shade to the hair. Wonderful for touching up gray or faded hair. Costs \$2.

Astringent Creme

To close the pores and tone and firm the tissues we recommend a very fine astringent cream. It will correct as well as prevent fine lines and wrinkles. Applied before powdering it will make the skin appear finer and softer in texture, and will help to make your powder adhere. It is a very fine astringent cream and costs only 60 cents.

Feminine Frills

By JOSEPHINE M. BENNETT
(Communications to 1560 Broadway, New York)

New in the Shops

A NEW TYPE of corset follows in back the same line as the backless decolletage gown, so that you may wear a figure-molding garment beneath the gown with the low-back decolletage. When wearing this graceful garment one requires no "undies", as the molding garment is so soft that it may be worn next to the skin. All for \$5, too. Please state size.

SOMEONE ASKED us where to procure leopard cloth suitable for making animal costumes, dancing leotards, etc. We found just the thing. It comes 54 inches wide at \$2.95 a yard.

THIS BRISK and sparkling weather reminded us that leather windbreakers would be in order for suggestions. They come in black leather reversible, wool-lined, leather collars and cuffs for \$8.95, plus postage. Mention size when ordering.

AT THE SAME TIME fur-lined gloves, excellent for driving or sports, are reduced to \$1.95 a pair.

SPECIAL ATTENTION! You will surely be interested to know of a very unusual offer in rhinestones. For a limited time you may get 10 gross of first-quality rhinestones with sets for \$3.59.

DANCING SLIPPERS need not be expensive to embody the good quality that insures long wear and satisfactory service, and that serve the "little tricks" of dancing technique. If you are interested in clog, patter, ballet or evening slippers we will be glad to send you a very worth-while catalog.

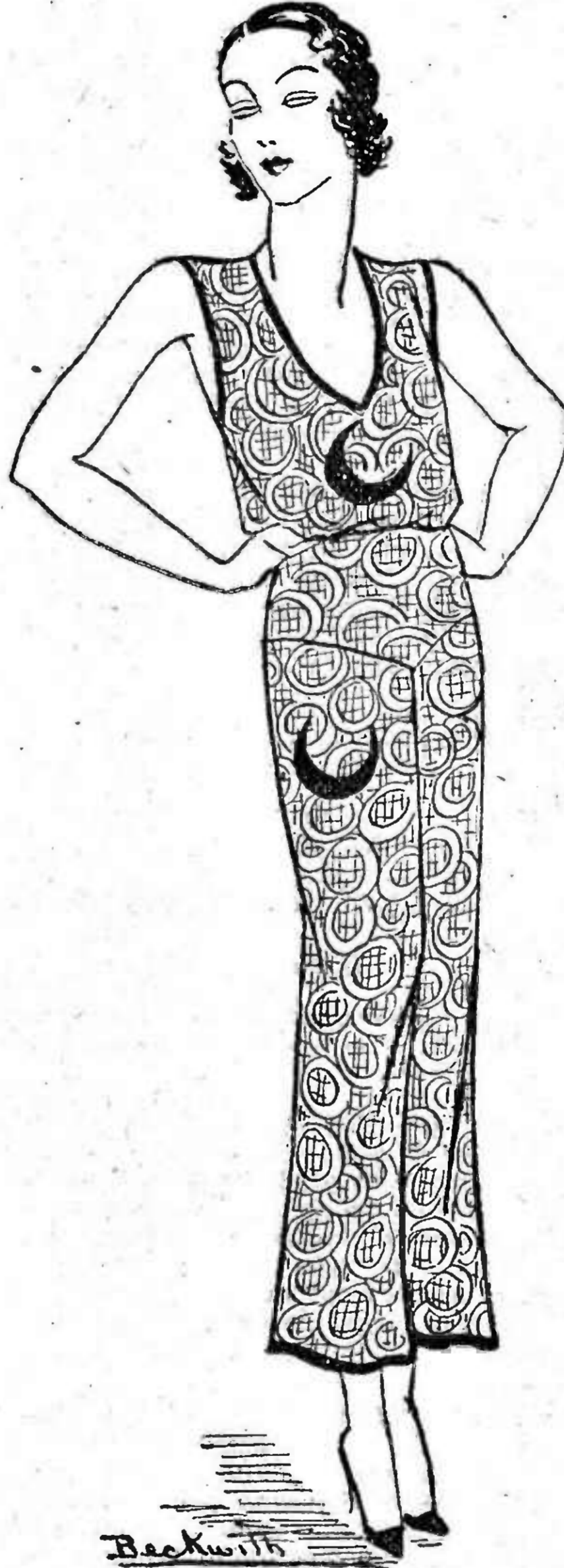
WHEN YOU ARE in need of mirror crystal trimming we know where you can get two beautiful and brilliant styles; one, medium size, at \$2.65 a yard, and the other, large size, at \$3.50 a yard.

IF YOU WANT to see how beautiful a headdress of sweeping ostrich plumes can be, see Mary Eaton in the Paramount production, *Glorifying the American Girl*. All thru the picture lovely girls are angelic in white satin gowns decorated with sparkling rhinestones, with enormous and gorgeous headdresses of billowy, sweeping ostrich plumes. If you would like prices on ostrich plumes and trimmings, just write us.

A COMPANION PIECE to the wardrobe hat box is the wardrobe suitcase, the size of which is 22"x15½"x6½". Also in black cobra art leather, and the price is \$7.50.

WE SAVED THIS until the last, and we hope you are paying special attention to it. Did you ever see anything smarter or cuter than those little

pajamas illustrated? Pajamas are about the most popular bits of feminine wear one can think of anyway. They are worn almost everywhere now. Those in the picture are of novelty cotton print, tuck-in or slip-over model. Contrast color bindings and trimmings in red, green or blue. Come in sizes from 36 to 40, and the price is \$1.95. But, dear



sister, if you want a pair of these little pajamas you'll have to hurry your order along. They are a special sale item in a Fifth avenue department store, and the supply will not last long. Mention size and color, please.

What? Hollywood World's Fashion Center? So the Designers Do Say

It has been whispered about that Hollywood is fast developing into the world's new fashion center. There is a reason back of it all, too. Hollywood didn't just say it was going to become a style capital, but it is all happening that way because of the time limit in making the films.

Rarely, if ever, does a picture reach its screen audience sooner than six months after it has started to produce. Dresses and costumes which may have been the last word in chic while the picture was being made might not be so ultrasmart when the picture is released to the public unless the styles were anticipated away in advance and not followed from some other source.

Costume designers, sensing this need, are originating their own styles and ideas in Hollywood, and the time element of cinema production compels them to

keep ahead in styles at least six months or a year.

If faint rumblings mean anything, we may predict that in the not too far distant future Hollywood may be a storm center for world's fashions.

Paris "Just Doesn't Care" About Our Defi Against Long Skirts

That's what we heard anyway. Word has reached Paris that we simply are not going to accept this long-skirt edict; that is, altogether. But Paris shrugs her knowing shoulders and allows she is not worried, and if anything at all "she are pleezed". Smart Paris—she thinks when we do fall we will fall so hard that we'll take them for a long, long time. And that is just what Paris is looking forward to no doubt.

Footlight Fashions

Smart Tweeds In "Half Gods"

Little Mayo Methot is playing in *Half Gods* at the Plymouth Theater. Quite fetching she is in a chic Eton jacket suit of black and white tweed. With it she wears a yellow crepe frilled blouse which peeks just below the jacket in a most tantalizing manner. Smart little black felt hat and black pumps worn with light champagne stockings complete a tricky sports ensemble.

By the way, Miss Methot wears a princess "nightie" affair in the first act. It is of peach-colored satin trimmed with ecru lace formed into a wide band at the low neckline and extending over and across the shoulders and arms, giving a Jenny Lind gown type. The same pattern of lace, in narrower design, borders the ankle-length hemline. Pink silk mules and a pink brocaded negligee robe contribute to the rosy pink and beautiful picture of Mayo Methot in this scene.

"Nancy's Private Affair"

Forecasts Spring Colors

Brilliant colors and delicate pastels were featured in the various costumes thruout *Nancy's Private Affair*, recently opened at the Vanderbilt Theater. Vivid greens and brilliant oranges were especially stressed in silk crepe frocks for street wear. Combinations of brown and white—and this is new—were noticed among those given prominence for afternoon wear. Pastels and white were sponsored in the frocks pour le sports.

Minna Gombell wore gowns featuring the high-belted and normal waistline, and long, dipping skirts of uneven hem. Pink and brown made a stunning combination developed into a pair of awfully smart-looking pajamas. The pink and brown combination promises to be one of spring's best numbers.

What the Style Show Forecasts

Frocks, gowns and sports apparel for early spring seem to follow out the fall tradition, the length of skirts being the question before the house. The length of the skirts, dear sisters, and how they shall fall from the waist. The most noticeable change shown at the recent spring fashion show of the Garment Retailers of America, held at the Hotel Astor, was the absence of the dipping hemline. It was by this means that Paris, it seems, hoped to lure us into the longer skirts.

Street frocks and tailored suits were displayed in a variety of new colors and prints. Prints are going to be smarter and bigger than ever.

Sports frocks showed a decided change in length—they were short—and in our opinion that is just what they should be. How about it, gals? Is there anything more ridiculous or funny than a tweed or wool sports ensemble trailing down around ankles shod in wool socks and low-heeled, heavy-soled sports shoes? Fancy doing the things that simply must be done these days on the tennis court or the golf links with a long, tight skirt wrapped about one's lower extremities.

Afternoon gowns are still long, tho, judging from the style show. Most of them reached ankle length, and some of the street dresses were just about half way between ankle and knee. We didn't see a solitary evening gown that wasn't long, some carrying trains, and most of them almost to the floor. The long evening dresses are stunning, we think.

So it looks like we shall have our sports attire short, street and afternoon frocks ranging somewhere between our knees and our ankles, and our heavy evening dates smartened up with skirts to the floor and evening wraps about hip length.

Prices on both these wardrobe values are slightly higher west of the Rockies, the reason being that they are marked at rock-bottom prices.

When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard Shopping Service*. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard Shopping Service*, 1560 Broadway.

Costumers

By CHARLES CROUCH
Communications to 1560
Broadway, New York

EAVES COSTUME COMPANY is executing costumes for Ziegfeld's production of *Simple Simon*.

THE GREEN GODDESS, produced by the Robert Henderson Players in Kalamazoo, Mich., utilizes costumes provided by Charles Chrisdie.

MME. BERTHE designed costumes worn by Gladys White, now playing over Radio-Keith-Orpheum.

EDITH & COMPANY are designing costumes to be worn in Jones & Green's production, *The Boundary Line*.

LINA BASQUETTE, stage and screen star, playing at the Palace Theater, wears costumes by Schneider-Anderson.

MAHIEU is designing costumes for the forthcoming stage show at the Capitol Theater.

GOWNS WORN by Massine at the Roxy were designed by Mme. Berthe.

THE GIFFORD PLAYERS, Springfield, Ill., used costumes by Charles Chrisdie for their production of *The Nervous Wreck*.

CHARLES LeMAIRE, following the opening of George White's *Flying High*, for which he designed the costumes, will in all probability spend the remainder

of the season on his farm in New Hampshire, on the Connecticut River. Meantime LeMaire is trying to decide whether to accept several promising offers from film companies or to devote a few months to the pastoral environment.

SCHNEIDER-ANDERSON are executing costumes for *Flying High*, the new George White musical comedy.

UNUSUAL costumes for the Beaux Arts Ball to be held in the Hotel Astor are being completed by Eaves Costume Company.

CHARLES CHRISDIE supplied costumes for the following productions: *Tiger Rose*, Peruchi Players, Jacksonville, Fla.; *Rain*, Couettes Players, Dumont, N. J., and *Smiling Thru*, James J. Hayden Players, Portland, Me.

Stage Employees and Projectionists

By CHARLES CROUCH
Communications to 1560
Broadway, New York

ROAD CALLS LIFTED — Beethoven Hall, San Antonio, Tex.; Empire Theater, Syracuse, N. Y.

FIVE HUNDRED GUESTS recently attended the 20th anniversary celebration of Local 182 at a midnight dinner-dance at the Copley-Plaza Hotel, Boston. President Canavan, General Secretary-Treasurer Richard J. Green and Vice-President Fred J. Dempsey represented the International organization.

STUDIO MECHANICS of Local 52 who lost their lives during attempts to effect rescues during the recent Pathe Studio fire were Carl A. Kraemer, electrician; Robert Mussman, grips; John Quinn, property man, and Charles Koebel, electrician.

MEMBERS of the International Alliance are permitted to hold memberships in as many local chapters as they desire, but an individual holding a number of memberships is subject to the loss of all memberships if expelled by any local. The general office states that many locals are not familiar with this ruling.

A CHARTER has been denied Ottawa, Kan., from which a petition was recently received. Walter Croft acted as representative in the investigation, which led to the decision that the Lawrence, Kan., local adequately covers the territory.

LYNN ABRAMS, secretary of District No. 2, is reported seriously ill and confined to a sanitarium. He was recently visited by Vice-President Beck, who conferred with him regarding district matters.

VICE-PRESIDENT ELLIOTT, assigned to confer with A. D. Farrell, manager of the Frigidaire Display Division, regarding the employment of members of the Alliance in a traveling exhibition of the Frigidaire Corporation, reports that an agreement has been reached which provides for the employment of two traveling members.

WILLIAM P. RAOUL has been appointed to aid in organizing the Southern workers. Raoul will co-operate with a committee appointed to carry out adoptions made by the executive committee at the 49th convention of the American Federation of Labor.

LOCAL UNIONS have been denied permission to accept tuition from so-called "sound schools". It is maintained that each local should have its own sound class for the instruction of its members.

HOLLYWOOD, CALIF., Local 659 representatives of the Cameramen's Union were scheduled to appear before the International Studio Committee January 27 to adjust a dispute concerning the interpretation of the local contract.

LOEW UNITS, playing the smaller towns, have been cut, but the usual call continues on units playing the larger houses.

PRESIDENT WALTER J. MAHER and Sam Goldfarb, business representative

Scenic Artists

By CHARLES CROUCH
Communications to 1560
Broadway, New York

CLEON THROCKMORTON Studios are executing sets for *The Boundary Line*, a Jones & Green production of Dana Burnett's play.

CIRKER & ROBBINS have been commissioned by Philip Dunning and E. A. Blatt to execute sets for the forthcoming production of *Those We Love*, a play by George Abbott and S. K. Lauren.

JOSEPH TICHNOR designed sets for Ruth Selwyn's 9:15 *Revue*, which is playing in Boston, Mass., prior to its Broadway opening.

ALEX CHERTOV is executing sets for the production of the *Betro Theater* Corporation.

SETTINGS used in the talking picture version of *Hit the Deck* are by the Triangle Scenic Studios.

MANY A SLIP, the Lew Cantor production of Edith Fitzgerald and R. R. Riskin's comedy, will have sets by Cirker & Robbins, Inc.

ROLLO WAYNE is completing sets for *Topaze*, Marcel Pagnol's Paris hit, which Lee Shubert is giving a Broadway production.

LEE SIMONSON is designing settings for the Theater Guild production of Bernard Shaw's *The Apple Cart*.

of Local No. 1, attended the Local 306 dinner at the Hotel Astor.

JOE POTTER will be electrician at the new Bushnell Auditorium, Hartford, Conn., when that theater opens. He was formerly electrician at Parson's Theater, Hartford, for 20 years.

RANDOM NOTES—By Wesley Trout

JOSEPH COOPER has been elected secretary of the newly organized American Projection Society, Winnipeg, and William Hale was named president. Meetings are held bimonthly and lectures will be presented. The membership numbers 14 projectionists in that city. The purpose of the new organization will be to school its members in the art of better sound projection and other matters pertaining to projection.

F. L. MAY is in charge of projection at the Empress Theater, Owensboro, Ky. LOCAL 306, New York City, recently presented Sam Kaplan, president, with a new car. Brother Kaplan also heads the Kaplan Projection Society. Simon Terr is business manager and Dave Engel, financial secretary, of Local 306.

THE SOCIETY of Projection Engineers (Pacific Coast section) has a membership of 75. An ambitious program has been planned for 1930. Well-known speakers on various subjects pertaining to projection and photography have been obtained by the officers for meetings that will be held monthly thruout the year.

F. WARD is president of Local No. 303, Hamilton, Ont., and H. Usher, business manager.

H. T. COLEMAN has been elected secretary of Local 567, Boone, Ia.

LOCAL NO. 312, Enid, Okla., has named the following officers for the current year: Bud Wise, president; George L. McCann, secretary; Hod Williams, financial secretary, and H. G. Creekmore, business manager.

Protective Union Ball Benefit of Relief Fund

NEW YORK, Jan. 25.—Theatrical Protective Union, Local No. 1, of this city, will hold its annual entertainment and ball at Madison Square Garden, Saturday night, February 22, for the benefit of the Aid and Relief Fund.

Walter Tighe, chairman of arrangement committee, promises many surprises. Paul Ash and his Paramount Jazz Band and the W. J. McCaffrey Serenaders will provide the music. Tickets can be obtained at the office of the local, 784 Eighth avenue.

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LONDONBy **COCKAIGNE**

Marchants, Haddenham, Thame.

The Billboard on sale at GORRINGES, 17 Green St., Leicester Square, and DAW'S, American News Agents, 4 Leicester St., Leicester Square.

Legitimate Stage

LONDON, January 7.—A conspicuous change of recent months in London's Theaterland has been the decline in the number of American shows. American musical comedy, tho still supreme in attraction, has given place to British and continental operetta at some houses, notably *Bitter Sweet* at His Majesty's. And with Drury Lane reverting to pantomime as a holiday attraction, a temporary (but only temporary) dearth of Broadway attractions is noticeable.

In the legit. field the American crime and mystery plays, which have had such a big vogue for years, have lately been replaced by the many works of Edgar Wallace and by English pieces like *Rope*, *Murder on the Second Floor* and so on.

This swing of the pendulum means that our plays and players are at the moment getting their own back on that "American invasion" of the English stage that journalistic Jeremiahs were ridiculously deploring a few months back. It may teach them the value of free trade in Showland and an open international theater market. For that policy, as backed by *Billyboy*, is unquestionably the best for Broadway and Shaftesbury avenue alike. And close alliances between a man like Charles B. Cochran and other leading British managers and the big men of the U. S. A. entertainment industry will undoubtedly strike a balance of exchange both in shows and the employment of artists.

Lee Ephraim, who put new life into musical comedy here since he came over to produce *Rose-Marie*, has decided on a revolutionary policy with which he will shortly open one of two West End theaters on which he has options. He says many business people cannot afford the time or money to stay up West all the evening and sup either before or after a show. So he will run first-class musical comedy of a rather shorter type, playing about two and a half hours. Two performances will be given each evening, but there will be no matinees. Several prominent operetta artists are enthusiastic about the idea.

This venture Lee will run on his own. His recent visit to the States yielded two promising vehicles, *Top Speed* and *Heads Up*. He is also considering a stage show of *Rio Rita*, which has been such a big talkie draw.

One of London's most promising ventures at the moment is *The Last Enemy* by the actor, Frank Harvey, which, in spite of a first-rate press reception, looked so like being a flop in its first week that it was scheduled to come off on Saturday. However, during the week it took a sudden turn and is drawing amazingly. It is of the drama-with-a-message type and finely acted by Nicholas Hannen, Athene Seyler and Frank Lawton.

Clare Eames is to appear in a revival of *Milestones*, Arnold Bennett and Edward Knoblock's immensely successful piece. It opens at the Criterion in a fortnight's time with the well-known English player, Allan Jeayes, in the cast.

Gerald Pring, well known to America, tho less familiar to London playgoers, is to star in *Almost a Honeymoon*, with Renee Kelly opposite. This piece, by Walter Ellis, author of *A Little Bit of Fluff*, will have a preliminary presentation at Blackpool next week before being offered in the West End.

Dear Love, the musical piece in which the American actress, Luise Blackburne, is appearing, was successfully broadcast on Saturday night.

Ten Nights in a Barroom, the American play of the '50s, was produced at the Gate Theater last week, but failed to get across as successfully as anticipated, the clever and intentional burlesque of its sentiment proving to jar many folks' taste.

Frank Vernon and his wife sail today for New York by the same boat as Constance Collier, the latter destined for the name part in *The Matriarch*. Vernon, who will be busy on production work, plans to produce for New York the sensational French hit, *Topaze*, which has been adapted for the stage by Benn Levy.

Olga Lindo leaves England on Friday for a tour of South Africa, her repertory

to include the American piece, *The Patsy*, Frederick Jackson's *Her Past* and *The Stranger Within*.

Susan Glaspell's one-acter, *Triples*, is to be included in a foursome bill at the Players' Theater from Friday onwards.

Nora Swinburne, who has just arrived in New York with her husband, Francis Lister, left a gap in the ranks of *Murder on the Second Floor*. Marie Ney took over the part on Saturday.

Ivor Novello's arrangement with J. J. Shubert to take his current London show, *Symphony in Two Flats*, to Broadway, is now dated to come into action on September 15, Novello sailing in August in preparation.

Cyril Maude is expected to return in April to the West End stage, from which he has been missing for some years. His vehicle will be a new play by Reginald Berkeley.

Vaudeville Field

The sole variety newcomer to the Palladium this week is Wilton Crawley, whose first appearance in England this is. Fid Gordon is doing fine this side and also features at the Palladium, along with Odali Careno, the Two Heltanos and Hamilton Conrad and his pigeons.

The Coliseum's current program includes a duo who look like making a furor here, the Irwin Sisters, Topsy and Billie, fresh from triumphs in Paris. Christiane and Duroy and Charles Poley and Partner are good items.

Patti Moore and Sammy Lewis are topping at the Holborn Empire, where Guido Deiro is making his bow, the Cresso Brothers and Tamara also featuring.

Van Horn and Inez are back at Victoria Palace, Jimmy Ferguson being another hit.

Ed Rogers and Mona Wynne are new bookings from America who are due to open an English season next month.

Walter Fehl opens at Birmingham on Monday with Murray Leslie in a new *Blanche Merrill* act.

Tallulah Bankhead, with Bernard Nedell and Ernest Jay, have a return date to the Palladium next week in *The Snob*, in which they were a big hit at this house recently.

The Gue-Sang Chinese Troupe, associate team of the Hai-Yung Family, are doing fine in pantomime at Woolwich, this being their first visit to England.

Teuber's Marionettes, making their English debut last week at the Coliseum, have come in for a lot of notice and were offered several dates after their first showing. They continue on the Stoll Time for some weeks ahead.

Mae Leonard and George Brown will be teaming with Joe Marks when he makes his first variety appearance this side at the Palladium on Monday week, their act being called *Then the Fun Begun*.

The Basque folk dancers arrived in London at the week-end and are to be a leading attraction at the folk-dance festival at the Royal Albert Hall next Saturday.

Schichtl's Wonderettes are a favorite turn in the Glasgow pantomime. *The Sleeping Beauty*, in which Alma Barnes is principal boy.

The World's Fair, the annual circus at the Royal Agricultural Hall, Islington, is excellent this year, as are the accompanying side shows, which include the Wall of Death. The Four Dragas, Yelson Brothers, Four Cleos, Mile. Lillian and the Wolthinga Trio are some of the outstanding acts.

Johnny Nit is in cabaret at the Trocadero.

BERLINBy **O. M. SEIBT**

183 Uhland Str., Charlottenburg

The Billboard on sale at the Aldon Hotel and at Glende's Newsstand, 151 Friedrich Str., one block from Wintergarten.

BERLIN, Jan. 6.—In spite of a very marked economic depression, the new year finds theatrical business excellent. The vaudeville houses are doing well, and in legitimate we have heard few complaints from managers who have been lucky to pick winners, and there are scores of them. On the other hand, the cabarets, ballrooms and night clubs are, as usually, squawking about bad times and high taxes and too much opposition. Germany today seems in no mood to support such places of entertainment that really cater to the tourists who at the present time are conspicuous by their absence.

Max Reinhardt's Munich season turned

out the usual artistic success and the equally usual financial disaster. A \$40,000 deficit in four weeks is not so bad, but the Munich municipality finds it plenty and has to make good for it.

Jazz is decidedly on the decline in Berlin, with the tango and Hungarian orchestras once more the high spot in the cafes and expensive restaurants. Especially the gypsy musicians from Budapest are all the rage just now.

Stars from grand opera are no draw, according to a statement to the press by Dr. Scholtz, of the Berlin municipality, who said that at the Civic Opera, which is one of the three permanent grand opera houses in Berlin, the receipts are lower on star nights than on ordinary nights. In consequence all the big names will have to take a cut.

Yet, the Rotter Brothers, who control half a dozen or more legitimate houses, and are fortunate in having two outstanding successes, are threatening to open a fourth grand opera house in town next fall. All this is in view of the fact that the existing three are costing the State and the Berlin taxpayers a big fortune each year in subsidy.

The Three Swifts are back at the Scala where they register very heavy. This is one of America's foremost comedy acts, always welcome over here. The 16 Foster Girls are nice to look upon, but cannot possibly compete with the Alfred Jackson Girls, who are great favorites in Berlin and still fresh in remembrance. De Marlo clicked splendidly in his daring contortionistic evolutions on the trapeze and was given a big hand. Cortini, coin manipulator, "The Man With \$100,000", went over fine and caused quite a commotion. Business good at the Scala.

Robert and Gina, dance team, are at the Casanova. The Rodgers, society dancers, are in the same bill. The Casanova seems to have lost quite a number of customers since opening of the Femina by the same management, only a few blocks away on Nuremberger Str.

Eric Borchard, with his orchestra, is at the Broadway on Kant Str. Borchard was the first who introduced real American jazz to Berlin after the war.

Horvath Sandor's Hungarian Band is featured at the Cafe am Zoo.

The Gurmenia House, Berlin's swellest dance restaurant, is in financial difficulties and will soon be under new management. A mediocre American jazz orchestra engaged at this place last month is reported to have received its full salary.

Leo Walter Stein, director of the Trianon Theater, who died suddenly a few days ago, was a well-known author of stage plays.

The Hamburg Zoo is feeling the opposition of the Hagenbeck animal park at Stellingen to such a degree that it is disposing of all its animals with the exception of the birds. It will operate as "Birds' Paradise", a beer garden.

Jules Marx, managing director of the Scala and Plaza, is now issuing contracts for his new houses, the Apollo in Mannheim and the Burgwall in Dortmund. The Three Linden houses in Leipzig, under the same management, were reopened successfully by Marx two weeks ago. As reported previously, Marx is lined up with the Flora in Hamburg, the Tivoli in Hannover and the Circus Renz in Vienna. One of the American acts having been booked by Marx for his new houses is De Marlo, excepting for Hamburg, where he is already signed for the Hansa for the month of February.

Gladys Quincy is at the Palais d'Ete, Brussels, with the Scala, Antwerp, to follow.

The Three Swifts hold quite a record for an American act, having played five dates each at both the Wintergarten and the Scala. They go to the Kabaret der Komiker for the month of February and have return dates for the Wintergarten in 1931 and the Scala for 1932.

Con Colleano is headlined at the Hansa, Hamburg, the current month. He returns to the Scala in February. On the same bill with him at the Hansa are Harry Holt Trio, football on cycles; Achilles and Newman, comedy heavy-weight jugglers; Elsie and Paulsen, ice-skating team, and Josephine Baker.

Ufa opened a new theater in Hamburg. It is one of the finest moving houses in that city. Four internationally known acts are in support of the film: Georgia Hayes, American dancer; Harry Reso, Bernard and Rich and a tango orchestra. Billy Barnes, of New York, is at the organ. The house orchestra has 50 musicians, and the opening film is a silent feature, *Piz Palue*.

Berlin will have a Negro theater under the management of Louis Brody, who is assembling local Negroes for a colored revue.

AUSTRALIABy **MARTIN C. BRENNAN**

198 Pitt Street, Sydney

SYDNEY, Dec. 24.—Christmas Eve sees the city thronged with people, most of them favoring shopping to theatergoing. Apart from Leo Carrillo, who is finishing his long run in *Lombardi, Ltd.*, there is nothing doing in the legitimate houses, both Her Majesty's and Grand Opera House being closed for grand reopenings Boxing Night, December 26. Muriel Starr opens at the Palace Theater the same evening, when she is to present *In the Next Room*, secured by Brett Randall on behalf of a London play syndicate. Miss Starr will be supported by Mayne Lynton and others well known.

Show Boat, presented by Williamson at Her Majesty's Theater, terminated its run last night. The production was most lavishly mounted, but business was by no means up to the mark. Being such an expensive show, the policy of the firm, in removing the production despite the fact that there was the holiday season to contemplate, was, no doubt, a wise one. There will be a brief revival of *The Desert Song*, after which Principal Comedian Herbert Mundin leaves on his return to London.

Stuart F. Doyle, managing director of Union Theaters, Ltd., has been prominent in a movement to popularize British films in this country. With his immense resources back of the campaign it should mean a big thing for the movement, altho the fact must not be overlooked that British production has yet to come up to the standard long been reached by American-made pictures.

Rex Middleton, an American acoustic engineer, arrived in Sydney this week. He brings with him letters of introduction to many of the big people in the motion picture and kindred fields of entertainment, and will probably open an office next month.

Most of the more important city theaters in the various States have now been wired for talkies, altho some of them have not yet decided on a change of policy from the legitimate. At the same time it is apparent that the legitimate houses are doing very little business in the main, with vaudeville now almost off the mat.

Fuller's Palace Theater, Melbourne, the latest legitimate house to wire, opens with a talkie program Boxing Day.

Eileen Sparkes, prominent Australian dramatic actress now with Leon Gordon's company, announces her forthcoming marriage next month, after which she proposes to permanently retire from the stage.

Despite rumors to the effect that certain city theaters playing talkies would reinstate their musicians, it is now apparent that such a thing will not come to pass for a long time yet. As a matter of fact, the St. James Theater is the latest to push out their musicians, while the Capitol, which featured stage-band presentations, has reduced its playing members by 12 and cut the salaries of the remainder down to union rates, some \$35 to what each member was getting under the old contract. From this it will be gathered that if theaters are going to have talkies, they will not need orchestras, and vice versa.

Joe Brennan will stage a pantomime at the Playhouse, Melbourne, next week. *Babes in the Wood* has been selected. George Wallace, revue comedian, will open the same day at the Tivoli, which house is made accessible to the Fuller firm by a working arrangement with J. C. Williamson, Ltd.

George Dixon, English musical clown, who returned to this country some months ago, speaks of returning to London in view of the bad state of the variety field in Australia. The same intention is that of several others—when they can raise enough for fares home.

Nellie Raymond, popular Australian dramatic artist, has just finished her record run at the Theater Royal, Brisbane. Like Tennyson's brook, she looked like going on forever, but weekly changes of program (including many revivals) resulted in a partial nervous breakdown, after which the actress wisely decided to rest. A new company, headed by Yvonne Banvard, will take up the running.

Walter George, revue producer for many years, has been appointed on the staff of Australian Broadcasting Company, and will arrange the program side of the radio work.

Carrie Tennant, well-known English actress, who has been in this country some few years, has opened an intimate

Cleveland

The Uptown Theater has discontinued the vaudeville policy, with the exception of Saturday and Sunday of each week.

Ben Joel, manager of a Loew house in New York, has come to Cleveland to be assistant to Fred Dasberg, the Loew head-man, here.

Two local girls, formerly singing over the radio here, appeared on the bill at Keith's 105th Street Theater the past week. They are Jean Ingraham and Edith Carpenter.

The Rainbow Room, at the Hotel Winton, is open on Sundays now and closed on Monday nights.

Ace Brigade and His Virginians have started on an Eastern tour, taking in Pittsburgh, Albany, and Bridgeport, Conn.; also Cincinnati, before returning to Danceland to play for the Kit Kat Club dance on January 31, and they will also play for the Kokoon Club Ball Bizarre on February 7.

Estelle Kay, formerly of the Piccadilly, and for several seasons with *Varieties of the Day*, is visiting her parents here.

Al Scott is the new assistant manager to Lew Mumaw at the Park Theater.

Ernest Hunt, formerly organist at the State Theater, is now touring in England.

The Hotel Hollenden Show Boat has engaged Jack Pomeroy and his *Passing Follies of 1930* for a limited engagement. He is master of ceremonies, and Bobby Brewster, Joseph Ehrlich, Sylvia and Leontine, and George Scott are in the cast. Bessie Brown, recording and radio artiste, is the added attraction, putting on costume numbers.

S. E. Silverman, of the Windameer Theater, has installed sound equipment, and new projection apparatus, and the walls and ceiling have been treated acoustically to obtain the best results for their sound policy.

The Euclid and University theaters have also installed the sound system.

Dick Pope, who had a severe attack of blood poisoning for the last two months, has recovered sufficiently to visit around the theaters.

Leona Hart has returned here to teach dancing again, after closing with Earl Carroll's *Fioretta*.

Henry Fickensher, manager of the Sunbeam Theater, has recovered from his recent illness.

Roger Ferri, chief publicity man for Fox Films, spent the week-end in the city on business for *Happy Days*.

Max Lefkowitz has added the Hilliard Square, Cedar-Lee and Detroit theaters to his chain of local houses devoted to photoplays.

Jack Wall, manager of Jack Dempsey, the pugilist, has signed for him to appear as master of ceremonies at the Sportsmen's Show, to be held in the Public Hall in March. Dempsey is spending a few days in the city at present.

Bert Unger, orchestra leader at Keith's East, will leave the end of next month to attend the New Orleans Mardi Gras.

Dorothy Riley, Clavelander, and formerly on the Keith Time, is the featured dancer at the Winton Rainbow Room. Manager Victor Leval is also using Betty Frazer, Kay Francis and Edith Powell, and Elenore Weston.

This and That Revue has returned from Pittsburgh, and will fill in dates around here and vicinity.

Dallas

Frits Feld, of *The Miracle*, who has been here since that attraction closed, has left for the West Coast.

Milton Steifel, company manager for Morris Gest, has left for New York to arrange for settlement of \$800 due local extras who appeared in *The Miracle*.

W. G. Underwood, of R. & H. Theaters, has returned from a business trip to New York.

Christian Thanlon, concert master and assistant conductor of *The Miracle*, has remained in Dallas to open a violin studio.

Jack Wellbaum, Dallas film player, who plays in *Chasing Rainbows*, was honored with a reception and dance at the Bernard School of Dancing last week.

The Palace was without a stage show this week due to the length of the picture attraction, *The Love Parade*.

H. K. McWilliams is now handling the publicity for both the Melba and Palace.

J. H. Landers is now house manager at the Palace. B. F. Sharpe, a graduate from the Publrix school, is assistant manager.

Publix officials have made plans for Jimmy Ellard, stage-band leader, to divide time between the Palace here and the Texas, San Antonio.

brilliant successes and several changes due within the next few days.

Friday night marked the inauguration of the handsome new concrete pool sunk in the center of the ring of the Cirque de Paris especially for the appearance of Swan Ringens and her American Diving Beauties. While diving acts may be no novelty in America the springboard acrobatics of Helen Lemlee, Ann Booker, Peggy La Rue and Chickie Grey were a revelation to the Paris audience, and Swan Ringens' spectacular plunge from a tiny platform hung from the circus cupola put a show-stopping climax to the act, which will remain as headliner at the Cirque d'Hiver for a run of six weeks.

There is an unusual demand for Anglo-American dancing girls at the moment to form the dance ensembles of various road shows which are being assembled to tour France, Belgium, Cuba, Mexico and South America. Among the shows going on the road are *Hit the Deck, Tip Toes, No, No, Nanette*, and *Rose-Marie*. New dance ensembles are also being rehearsed for *Rose-Marie* at the Mogador, a new revue at the Folies-Wagram and the Concert Mayol.

The headliner of the new bill at the Empire Music Hall is the automat, *Robot*, presented by Captain W. H. Richards. The dancers, Roserae, Capella and Sylvio, and the comedian, Spadaro, are also features of the program.

Carol Sax has secured the Comedie Caumartin for the future presentations of the Paris American Players, who will offer an English version of *Le Bourgeois Gentilhomme* at the end of this week.

The popular Fratellinis demonstrate their versatility by presenting a peppery tabloid revue at the Cirque d'Hiver in which they and the numerous members of their family not only sing, clown and dance, but also double in a remarkably good band which plays jazz, tangoes and classics equally well.

Sacha Guitry and Yvonne Printemps close their engagement in *Histoires of France* at the Theater Pigalle next week. Lenormand's *Le Simoun* will succeed the Guitry spectacle.

Jackie Collier and Sister (?) are scoring a hit in their beautifully costumed wire act at the Cirque d'Hiver. Collier's female impersonation keeps the audience fooled until the end of his number.

The Grand Guignol is offering two new thrillers, *Lou La Louve* and *Red Shadows*, and three new comedies, *The Two Turtles*, *The Old Folks' Confessions* and *Rule of Three*, which are up to the usual standards of that house.

James Pickard has returned to London after a few days in Paris during which he arranged bookings for his Chinese Syncopaters.

Irvin Marks, European representative of the Selwyn-Shubert-Woods interests, returned from a business trip to New York last week.

James E. Witteried has been appointed agent in France for Annette Kellermann, who is at present at Cannes.

Hit the Deck closes at the Mogador next Sunday to go on tour. A revival of *Rose-Marie* will hold the stage until *Desert Song* is presented the latter part of February.

Paul Franck, former manager of the Olympia Music Hall, will be in charge of the new Plaza, which will soon open as a vaudeville house under the direction of Rose Amy, popular singer.

Gaby Martin, popular pianist of the Cloche, is doubling at Frisco's new night club in Montmartre.

Thelma and Bobby, the "Two Chocolate Kids", are entertaining at Lou Mitchell's Plantation in Montmartre.

Zoe Baron, of the Folies-Wagram, is preparing a comic song and dance number for cabaret presentation.

Tonight the popular Cirque de Paris offers its farewell performance and in a few days the building will be turned over to the wreckers.

The Florida, Floresco, Chateau and Narguille cabarets, all in Montmartre, have closed during the past week.

The Coliseum dance hall is constructing a huge addition and a new facade to its establishment.

The American pianist, Beveridge Webster, and Samuel Dushkin, violinist, will give three recitals at the Ecole Normale de Musique this month.

The revue at the Concert Mayol closed Sunday and the house will be dark until Saturday when *The Count of Boccace* opens.

Fred Douglas, of Chicago, has joined the staff of Lou Mitchell's Plantation.

Crickett Smith's Royal Box Band is broadcasting a weekly dance program from the Petit Parisien studios.

Henry Crowder and Bayfield Evans are

entertaining at the Bateau Ivre in the Latin Quarter.

A new theater is being constructed in the Avenue Wagram section. The new house will seat 400 spectators and will be under the direction of the popular comedienne, Maud Loty.

Mary McCormick, American opera singer, made her first appearance in Paris this season in *Manon* at the Opera-Comique Sunday night.

Leon Volterra has equipped his Theater Marigny—musical comedy house at present—with sound picture installation.

Pierre Brunet, skating champion, and his wife leave for New York shortly to take part in the contests at Madison Square Garden, Philadelphia, Toronto, Detroit and Chicago.

Borrah Minnevitich and his Vagabonds end their run in *Hit the Deck* at the Mogador, this week and leave for a tour of the Riviera.

T. Jay Quincy arrived from Brussels yesterday to arrange bookings for Veenie and Gladys Quincy, who are at present in Belgium.

The popular French playwright, Marcel Pagnol, is writing a talking picture for Maurice Chevalier, which will be produced in Hollywood in April.

Albert Powell, the aerialist, arrived from Barcelona yesterday en route for Berlin, where he will appear at the Scala.

Gerardo, Adair, Hillis and Flint are offering a sensational acrobatic dance number at the Paramount.

Marie Dubas, in her popular song numbers, heads the new bill at the Bobino Music Hall.

Along the Riviera

Gregor and his Gregorians, feature attraction at the Palais de la Mediterranee in Nice, have received flattering offers for an eight weeks' tour in Italy and a six weeks' engagement in London.

The American dancers, Myron Pearl and Company, are at the Negresco, Nice. Chilton and Thomas, dancers, and Mary and Erik, skaters, are the attractions at the Hotel de Paris, Monte Carlo.

George Gordon is presenting his comedy wire act at the Casino, Menton.

In the Provinces

Gray and Gray, cyclists, and Mado Minty and Fred Christian, dancers, are at the Casino Municipal, Aix-en-Provence.

Her Old Darlings Jazz Band, formerly at the Abbaye de Theleme, Paris, are at the Casino, Pau.

The Casino, Lyon, is offering *The Trial of Mary Dugan*.

The Fisher Girls are at the Apollo Theater, Bordeaux.

Belgium

Plans are being drawn up for the construction at Amsterdam of a theater to seat 2,000. An art school, rehearsal hall, restaurant, museum and garage will form part of the building, which is expected to cost 6,000,000 florins.

Jack and Betty May, American dancers, are at the Forum, Liege.

The dancers, White and White, are at the Casino, Jemeppe.

Czechoslovakia

The Czechoslovakian radio firm, Radio-slavia, of Prague, has been obliged to draw on its reserves to cover losses. The capital of the company, founded in 1927, will be reduced from 2,000,000 to 1,500,000 crowns.

Czechoslovakian papers are pleased with the announcement that Charlie Chaplin will visit Prague during his projected European trip.

Paul Gordon, American slack-wire artist, is at the Variete, Prague.

Spain

Winston and his trained seals have closed their run at the Colyseu in Lisbon and are leaving for Hamburg.

Denver

The Denver Theater entertained the editors of Colorado at the close of their convention here.

Colorado received 1,500 pictures in the annual Hays distribution to charitable institutions.

The Jewell and Hiawatha have installed sound.

George M. Cohan will bring *Gambling* to the Broadway March 3.

An 80-ton whale is being shown here at the stock show.

Governor William H. Adams, of Colorado, saw his first talkie last week and was well pleased with the experience.

He had not seen a movie since silents went out of style.

theater at the Community Playhouse, St. Peter's Hall, Forbes street, Darlington, Sydney. It is her intention to present, as far as possible, original Australian plays. She has been offered quite an amount of encouragement in her enterprise.

Will Prior, American musician and conductor of the State Theater, held the baton at a huge open-air musical offering at Manly, Sydney, arranged for the purpose of alleviating the distress at present existing in the ranks of musicians since the advent of talkies.

Union Theaters, Ltd., has now only three imported acts appearing over its circuit. No further engagements will be made for some time, according to a statement made by a prominent executive of this company, and this will probably mean the withdrawal of Eric Srelitz, who for some time has been resident booking manager in America.

Josie Melville, the original of *Sally* in this country, returned here last week after almost three years' work in London and its environs. She is to be starred in a new production listed for next month.

The amusement tax plays a very important part in the receipts of theatrical entertainment in this country. Every subterfuge is introduced in order to find fresh reasons for mulcting this business, and now it is somewhat surprising to find that Alan Wilkie's company has been exempted from all tax. Wilkie presents Shakespearean productions, and it is on the score that the immortal bard provides education to audiences that such consideration has been given the local company by the powers that be.

Cables from Calcutta tell of the stranding of a company of actors who left Australia for India some time ago. A movement is on foot to aid them, among whom are such prominent players as Hilda Dorrington and Walter Hunt.

Paul Daly and May Webster have left for Perth, there to embark on a commercial enterprise, and thus the theatrical field loses two prominent performers who have found the talkies a much too formidable opposition.

The Coleman Sisters, Americans, well known in and around New York, are due back here next week. They tried out London en route, but found conditions there as elsewhere, so decided that home was best after all.

John Fuller, vaudeville and revue magnate, has just purchased a most imposing residential property at Bellevue Hill, Sydney. It was formerly the home of the late Sir Rupert Clarke, himself a prominent sporting and theatrical man. The price paid by Fuller reminds one that there is still money in show business.

Hold Everything is still in season at the Royal, Melbourne, where it should go on till well into the new year. *Brewster's Millions*, presented by Leon Gordon, is now concluding a successful run in the Southern capital.

Clowns in Clover, presented at the King's Theater by Frank Neil, is now nearing the end of its run. The Hardgrove Brothers, American dancers, are a feature of a clever company which includes Ann Penn, Hector St. Clair and Roy Rene (the original Mo).

Charles Vaude, of Queensland, was in town last week booking vaudeville acts for his small chain of theaters, which houses, are, so far, unaffected by the talkies.

Sloggett, well-known magician, is at present having a vacation at the Yarrangobilly Caves, but will take out his show again early in the new year. He is a wise performer, doing most of those towns seldom visited by an outside attraction.

PARIS

By THEODORE WOLFRAM

Hotel Stevens, 6 Rue Alfred-Stevens

The Billboard on sale at BRENTANO'S, 37 Ave. de l'Opera; GRAND HOTEL, Blvd. des Capucines, and METRO, Place Pigalle.

PARIS, Jan. 15.—It appears more and more certain that the amusement houses of all categories thruout the entire country will close shortly as a protest against high taxes. The theater owners at Lyon threaten to start the movement this week in protest against a projected new local tax on amusements in that city. Post-holiday business shows the usual slackness and several cabarets have closed. Circus and vaudeville business remains normal and Paris street fair season ends with closing of Montmartre fair, which was favored by fair weather as were the parks. Legitimate, musical comedy and revue houses minus any

Around the Loop

CHICAGO, Jan. 25.—Late arrival at New York of the boat on which Constance Collier came to America delayed the opening of the Dramatic League's production, *The Matriarch*, last week, from Monday to Tuesday night.

Louis Rubens, of Publix Theaters, returned this week from a tour of inspection thru the Orient, which he made for the Motion Picture Theater Owners' Association. Chinese and Japanese theaters, he says, are using 92 per cent American films, and it won't be long before they are 100 per cent American.

The new Chinese Cinema Art Theater, recently opened, is unlike any other house in this city. It the lounge the patron may sit at ease and sip coffee while he regales his artistic sense with the paintings and wood cuts done by artists of the impressionistic school. The picture programs are arranged with a view to pleasing lovers of art, and so are unlike the usual run of pictures shown in the de luxe houses. Louis Machet, the manager, is very well pleased with the patronage his house has so far enjoyed.

Ralph T. Kettering, Midwestern representative extraordinary, has a straight-from-the-shoulder message to theater managers in the January issue of *The Quill*, the press agents' paper.

John Benson is all that remains of the old Carrell booking-office staff in the North American Building. Carrell himself has been making his headquarters in New York, where he has established an office. For a long time his radio ventures have received more of his attention than the vaudeville end of his business. Now Benson looks after what is left of vaude. bookings.

Bert Earle, "king of concessionaires", is by way of becoming also king of continent jumpers. Coming from the West Coast for the December outdoor "doings", he lingered only briefly, hurrying back to California on business, then returning to Chicago. Hopping back to L. A. for the annual ball of the Pacific Showmen's Association, Bert said hello and good-bye, and departed for Winnipeg, Can., by way of Portland and Vancouver. From the Winnipeg fair meeting he is coming back to Chicago, then will go on to Florida, to visit some of the Southern fairs.

Up and down the rialto: Gladys Andes has closed her "idea shop" in the Garrick Building. . . . Eighty per cent of the advance agents make their headquarters at the same hotel. . . . Nan Elliott goes smilingly along in her suite on the 10th floor of the Woods Building, despite rumors that she's quit the game. . . . It's surprising how many people read the title of *Applause* at the Woods "Applesauce" — no kidding.

John Sheehan, W. A. Brady's representative with *Street Scene*, is an old-time performer, who used to put on the burnt cork. . . . Wonder of Johnny Nash, who used to manage the New Palace, is still paying dues in the K. E. P.!!

Little Sampson, "strongest little man in the world", has a new frameup for his demonstrations on Randolph street.

Erwin Barg just knows he has a winner in that new *Sweetheart* song. . . . J. C. Stein, head of M. C. A., has efficiency down to such a fine point, he accomplishes more than three average men, and does it without apparent effort.

The Garrick jinx is merely the fact that the Shuberts for some reason won't risk any of their big shows—the sure winners—in it, and it has to be content with untried and immature ventures. . . . Despite the waning popularity of mountain songs, which for a while had a tremendous vogue on the air, Bradley Kinkaid, who sings 'em over WLS, has a nice juicy contract that will keep him singing to his farm audience for many months. . . . Frank Dare, Equity representative, back from a brief visit to Hot Springs, Ark., where he went in search of sunshine, but found little of it.

Peggy Charters, of the Schooley Production offices, is laid up with a severe cold. . . . Bob Lewis, formerly treasurer of the Grand Opera House, now secretary to the Cubs, and leaving with them for winter practice at Catalina Island. . . . Lady Netta Davenport, who understudied the part of the abbess in *The Miracle*, and played the part for a while, is in from Dallas, where the play closed.

Los Angeles

Journey's End, the British war play, is at the Belasco for an indefinite run. All of the reviewers gave the show "rave"

notices. While no closing date has been set, preparations are under way for an attraction to follow *Journey's End* into the Belasco. The talk is that *June Moon* will be the next booking in that house.

A current report is that Homer Curran and Edward Belasco will make a Pacific Coast production of Martin Flavin's drama, *The Criminal Code*, at an early date. It is said that an attempt will be made to bring Arthur Byron here to portray the role of the warden in the New York production, altho it is reported the show is to remain on Broadway until March.

It is learned here that Alexander Pantages has filed a petition in Seattle, Wash., for the disincorporation of the company formed 20 years ago by himself, from which he began building a fortune in the theatrical business. The petition was signed by Pantages, his wife, Lois, and her mother, Mrs. Elvira Mendenhall, of Los Angeles. Assets of the company have been taken over by the Pantages Theater Company, the petition declared.

Paul Ralli, Greek stage and screen player, who has been appearing in talking pictures, will return to the East to join Mae West's *Diamond Lil*, in which he will play the role of Pavlo Juarez. It is said.

Amelita Galli-Curci, according to current rumors, plans to settle down and reside in this section of the country following a short concert tour. It was revealed that she has purchased a seashore estate at Palos Verdes as the site for a proposed \$75,000 home she plans to erect there.

Fatic, a new farce by Hunter Keasey, opened at the Actors' Theater last Friday night, with a cast of 14 players, largely of screen names.

Toledo

Dramatic editors of the two afternoon dailies here took hard raps at the State censor board last week, following several battles between the local houses and the board. *Toledo Times* fell in with W. C. T. U. in order to get a local censor board for the censoring of pictures for the kids. Afternoon papers adopted hands-off policy, but the ladies are liable to take it to the legislature, where they are bound to be heard and will likely win their fight. In the last three weeks three local houses have come to words with the censor boards. Local managers and a good share of the public are down on the censors.

Anniversary week at the Paramount went over with a bang. Considering weather breaks the Paramount did well.

V. K. Richards, dramatic editor of *The Toledo Blade*, has returned to his position after a four months' vacation in Europe.

After a number of weeks dicking with the State censor board, Manager Jack O'Connell, of the Vita Temple, was able to get *General Crack*. It started a limited engagement last week.

Kenneth Benson, assistant manager at the Vita Temple, has tied up all local music store dealers with spots for theme songs of the pictures which play at the Temple.

The Vita Temple is sponsoring a 1930 Jubilee to last five weeks. Many prominent productions have been booked by Jack O'Connell.

Van and Schenck are making a personal appearance at the Toledo Paramount this week.

Sub-zero weather put the blink on theater business last week. The thermometer registered below zero several times.

Theater parties at the Palace, where the Wright Players are engaged, are proving bigger hits this year than last. Many more have been booked by Manager John Lyons.

Buffalo

Harry C. Davis has been elected president of the Buffalo Association of Musicians.

Radio music and band concerts will be given in all city parks next summer, city officials have decided.

The Gayety Theater is now operating under the name of the Jay Amusement Company.

Jack Dempsey, former heavyweight champion, appears at Shea's Buffalo in a comedy skit, *A Roadside Razz*.

A testimonial dinner was given Lee Suttell by the Buffalo Drum Corps, American Legion. Suttell has been a drum major for 35 years, and at a convention in Louisville, Ky., last October won the first national championship against 30 other drum majors.

Philadelphia

Bookings have been completed, but the theater yet unnamed, for a season, of the Chicago Civic Theater Shakespearean productions for Philadelphia. Fritz Leiber will be the star.

The greatest extended wave of good business for Philadelphia theaters is being shown in the Victor Herbert Festival at the Shubert-Keith. An extra matinee for *Babes in Toyland* was necessary for both Saturdays of the two-week run and a big sale is reported for Eleanor Painter, who comes next in the revival of *The Fortune Teller*.

The Shubert Theater here has been selected for the world premiere of Lew Leslie's new *International Revue* on January 30. Gertrude Lawrence, Jack Pearl, Jans and Whalen, Florence Moore, Moss and Fontana are among the featured players.

The old Arch Street Theater reopened with Samuel Goldenberg in *Two Worlds*. The Yiddish company is having good business.

While vaudeville is retained as the policy only in three Philadelphia houses, the combination film and vaudeville programs are proving paying policies in suburban houses, no less than eight of them playing split weeks with from two to five acts.

George Jessel, star of *Even in Egypt* at the Broad, has been doing a series of luncheons that have kept him busy, joining in the Jewish charities and the Matinee Musical Club festivities among others for the week.

Charlotte Greenwood, ertswhile stage star and now doing talkies, is visiting her mother, Mrs. Edward B. Reilly, here who has been ill.

Florence Vidor spent several days here, accompanying her husband, Jascha Heifetz, who appeared at an Academy recital.

Douglas Fairbanks and Mary Pickford are scheduled for a visit here in a short time, they contemplating a private trip to see some personal friends.

Billye Brill, one of the promising players of the Plays and Players Club, is to turn professional soon, according to contracts being arranged.

Harry Bauman, manager of the Harrogate Theater, a film house, is the hero of the week for his exploit in chasing, catching and causing conviction of two men who presented counterfeit \$20 bills at the ticket window.

San Antonio

A new policy of a split-week change of pictures has gone into effect at the Texas Theater.

J. P. Morris is press agenting for the Empire Theater, independent talking picture house.

The Rialto Theater, a Publix house, has C. H. Stewart as resident manager.

Karl Hoblitzelle, president of the Greater Majestic Interstate Circuit; Dolores Del Rio, cinema star; Ken Maynard, Western movie actor; Leo, the M-G-M lion, and Daniel Esser were among recent visitors in the Alamo City. Esser is a prominent Hollywood portrait artist and is well known on the local theater row.

Mayor C. M. Chambers announces that work will get under way in the near future on the construction of a new open-air amphitheater in the Lone Star Sunken Garden of Brackenridge Park.

A. L. Fourmet, managing director, and Ray P. Allison, press representative of the Texas Theater, were both arrested recently for advertising and exploiting on the sidewalk.

Manager Jean Wildenstein, of the Municipal Auditorium, has booked *A Connecticut Yankee* for February 6.

The San Pedro Park Little Theater opened January 22 for a three-night engagement of *The Swan*, under the personal direction and management of Carl Glick.

W. J. Lytle and associates are to erect a \$2,000,000 talkfilm house for Publix, of which Mr. Lytle is local general manager and president.

The Shadowland Nite Club has reopened under the managership of William (Bill) Cohen. "Sunny" Clapp and his Victor Recording Orchestra are pouring out the red-hot rhythm while Rex Mayne, Vitaphone recording artist, is acting as master of ceremonies. Others in the floor show include Don and Mae, dancing team; John and Mary Mason, skaters, and Billy Rose, solo piano entertainer.

Muny Aud. has booked the Chicago Civic Grand Opera Company for an early March date.

Louis Ellison is the newly appointed

house manager at the Aztec Theater, of the Publix chain.

Every house in the down-town district has gone talky except the Rivoli and Strand theaters.

Stage shows at the Texas Theater are scheduled to open on Monday each week instead of Friday.

Albany

William Fox Securities Corporation, of Manhattan, has changed its corporate name to the William Fox Holding Corporation.

Metro-Goldwyn-Mayer Exchange was robbed a few nights ago of \$30 in cash and several hundred dollars' worth of checks payable only to the order of the film company.

Lew Fischer, operator of a chain of seven theaters in this territory, has completed the equipment of all of his houses with talking-picture apparatus. The Bradley Theater in Fort Edward, N. Y., opened with the talkies, it being the last theater to adopt the sound productions.

Charles Stombaugh, manager of the Pathe Albany exchange, has been transferred to the company's office in Washington, D. C.

Beatrice Ann Duff, juvenile Scottish dancer, who won the United States championship in 1927, will head the program of entertainers at the birthday anniversary exercises of Robert Burns, Scottish poet, at Odd Fellows Hall, January 25.

George W. Decker, singer and comedian, formerly with Neil O'Brien's Minstrels, who has been laid up for the past two months with a broken ankle, has returned to his duties with the State Department of Public Buildings.

Two thousand persons attended the opening of the Albany National Food Show at the Menands Garden last week.

Regina

Legislation thru the Hon. J. S. Merkley is being urged by the members of the Operators Union for an amendment to the present act, making it compulsory thruout the Province to have two operators in the operating room during the screening of a picture. Most of the theaters in the larger centers at present have two operators on duty at all times. The managers are opposing the move, contending that the change would work a hardship on the small-town theater manager.

The Metropolitan, under the direction of the Famous Players' Corporation, has reduced prices from 65 to 55 cents.

Sound pictures have invaded the Sub-Arctic. The Northland Theaters Limited have commenced building operations on the \$75,000 theater at La Pas, and later, according to M. J. Isman, vice-president of the company, will build theaters at Flin Flon and Col Lake, Sask.

The Capital Theater, Moose Jaw, operating sound, has changed its policy from a two-program to three per week.

The Orpheum, Moose Jaw, has installed sound equipment.

Business has been greatly affected during the last two weeks thruout Western Canada on account of the weather, the thermometer registering 35 to 40 below.

Manager Borland, of the Metropolitan, has gone back to girl ushers, and has dressed them in natty blue gowns, with Queen Ann collars.

Pittsburgh

Larry B. Jacobs, former exploitation man for Warner Bros. Theater, and later director of publicity for that company in Western Pennsylvania and Ohio, has resigned to become director of publicity in the Pennsylvania division for Tiffany Productions, Inc. Jacobs, prominent in Pittsburgh for the last two years, has secured the Olympic Theater to present Tiffany first-run pictures. They will open the house January 16.

Dick Powell, popular master of ceremonies at the Warner Stanley Theater, does more broadcasting than any other artist in Pittsburgh. He radios daily at noon from Station WCAE, and features every Tuesday night on the *Warner Radio Revue*.

The Harris Amusement Company inaugurated on January 20, in the Palace Theater, the second Newsreel theater in the United States. A continuous performance runs from 9 a.m. to 11:30 p.m.

Eight of the 24 local chorus girls who formerly danced in the Al Kaye productions at the Stanley Theater have found employment at the Harris Amusement Company's theater, the Harris. They are billed as the Eight Co-Eds.

Actors Equity Association

FRANK GILLMORE
President
ETHEL BARRYMORE
Vice-President
BERTON CHURCHILL
Second Vice-Pres.

45 West 47th Street, New York
Capitol Building, Chicago
304 Hall Bldg., 9th & Walnut, Kansas City
Theo. Hale, 369 Pine St., San Francisco
6412 Hollywood Blvd., Los Angeles

PAUL DULLZELL
Executive Sec'y-Treas.
CHARLES DOW CLARK
Recording Secretary
PAUL N. TURNER
Counsel

Congratulations

We think *The Billboard* is to be congratulated and encouraged in the efforts which it is making to bring the legitimate theater to the attention of the Chambers of Commerce throughout the country. It has always seemed to us, but perhaps we are prejudiced, that city administrations should indorse a theater at all times. Every community loses something when it is denied or robbed of good legitimate attractions.

Equity Meetings

It has been suggested that one or other of the chief officers of the association should decide on a fixed date every year or semiannually when a general meeting of our members can be called in the different centers of the country. The difficulty is to decide upon the best time. We think the idea a good one and will endeavor to carry it into effect.

Frank Dare on Vacation

Representative Frank Dare, of Chicago, has been having a steady grind at the office for many months and so has taken a well-earned vacation of two weeks.

Weather Affects Theaters

The poor old theater has a worse time than the farmer. The cold snap in the West has caused many playgoers to remain at home. Well, that is just it, it is either too hot or too cold or too wet, or the stock exchange is falling or there is a poultry show in town. If it is not one thing it is another.

Business Along the Rialto

We understand that there were 28 legitimate Broadway theaters dark in New York last week. We may be on the verge of a revolution in matters theatrical and we are hopeful that it will spell good for us. It is no use continuing a policy that is rotten at the core. It is better to cut down those branches which have decayed and allow other and more healthy ones to succeed them.

Ambler Company Making a Hit

Our Kansas City office reports that it has received a letter from a member of the Walter Ambler Company stating that it is "going over like wildfire" in Montgomery, Ala. "We are playing to the biggest business in the history of this show," he writes. "Several managers

are anxious for the show next season, so I don't think the Ambler Players will have to worry. This engagement could not possibly be more pleasant; delightful climate, one of the nicest theaters in the South, the finest people in the city to play to, and I have one of the nicest apartments in Montgomery. So what more could a 'poor actor' ask for?"

Delmaine To Represent Fund

Frank Delmaine, our Kansas City representative, has been appointed to represent the Actors' Fund in that city.

Rep. Manager Has His Troubles

One rep. manager writes us that he would continue his season indefinitely were it not for the fact that the theaters wherein he usually secured bookings have been taken over by exhibitors of motion pictures and that they are only willing to rent their houses at exorbitant prices. That is, in our opinion, very poor policy; variety is the spice of life, no matter how good motion pictures may be the theatergoer desires a change occasionally.

Reuben Guskin Honored

There was a banquet given at the Hotel Astor Wednesday, January 15, in honor of Reuben Guskin, who for 10 years has been business manager of the Hebrew Actors' Union. Guskin has done good work and richly deserved the honor which was paid him.

Germany Bans Agencies

Equity is not the only one who has had its troubles with agencies. In a recent letter received from Adolf Eisler, general secretary of the International Union of Persons Connected With the Stage, which includes in its membership most of the actors' associations throughout the world, he states: "Dramatic agencies are to be discarded in Germany by January 1, 1931; after that day no private agencies will exist there. The new law is not only directed against agencies of the theater, but against all kinds of private agencies. Placement will be done thru State service. Offices are to be established which will have to register vacancies and will act as agencies to the members of the stage as well as to other employees. Our brother organizations in Germany, the 'Genossenschaft Deutscher Bühnenangehörigen' and the 'Chorsänger und Tänzerbund', together with the representatives of the State and the Organizations of the Managers have

used for a long time all their influence to introduce this reform. Our German colleagues are glad to have got rid of the agencies.

"Our German colleagues have also informed us that the evicted theater agents of Germany intend to carry on business in those countries which border on Germany—Austria, Czecho-Slovakia, the Netherlands, Denmark and Switzerland. Poland, Luxembourg, France and Belgium also have been taken into consideration. The countries mentioned last have not yet been recognized as suitable for the purpose.

"Already we are asking our colleagues to consider the very important changes in the market of the theater. We do also advise them to take all precautions in conformity with the governments of their countries that the agents, who have emigrated from Germany, are not allowed to found agencies or branches of agencies in these countries. We all have the duty to help our German colleagues, so that the theater agents will not succeed in thwarting the intentions of the actors."

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Twenty-three new members joined the Chorus Equity in the last week.

We are holding checks in settlement of claims for Ivan Alexis, James Babbitts, Charles Coleman, Billie Fanning, Elizabeth Huyler, Ruth Kennedy, Eva Lewis, Viola Mahn, Peggy McGowan, Sol Perla, Hazel St. Amant, Ellen Speeler, Florence Sterling, Helen Turner, Alyne Thompson and Helen Walsh.

Be sure to register at the Chorus Equity office the day that you begin rehearsals. The majority of claims in the Chorus Equity office hinge on the number of rehearsals given, either because of claims for overtime or because members claim to have been dismissed after the seven-day probationary period. You are helping to protect yourself when you register here.

An Actors' Equity deputy, one of the first members of Equity, recently made the statement that no member of Equity who had worked under its jurisdiction had ever paid dues to the association. He explained this statement by an illustration from his own case. He said that in his last engagement in musical com-

edy his wardrobe, in the days before Equity, would have cost him \$500. This wardrobe, because of his Equity contract, was supplied him by his management.

That is only one of the many benefits that he has received, but he feels that this alone has taken care of his dues for more years than he will be a member of Equity.

Few of our members realize that they profit by the mere existence of Equity even if they never place a claim with their association. This week we know of two members who were dismissed from rehearsals after the seven-day probationary period had elapsed. In the days before Equity they would have received nothing for their time. Without any question each of these girls received \$100, which is two weeks' salary.

This amount of money represents dues in the Chorus Equity for eight and a half years. Few of our members remain with us for that length of time, and this is not the only benefit that these members have received thru their membership.

On February 15 all mail that has been held in this office prior to July 1, 1929, will be returned to the post office. If we have passed your initial before you see the list write to the office and ask to have any mail that may be here for you forwarded.

We are holding mail for Cherry Hodgson, Michelle Hadley, Tommy Healy, Mildred Harrington, Larry Hogan, Marion Harvey, Diana Hamilton, Pauline Hall, Vivian Hall, Gladys Harris, Jackie Hurlburt, Dolla Harkins, Meredith Howard, Virginia Howard, Thalie Hamilton, Willie Hale, Diana Hamilton, Alice Harris, Don Hudson, W. William Hale, Tommy Hodges, Lee Harris, Helen Held, Lee Ann Harrington, Gladys Huntington, Margie Henley, Ruth Holden, Hazel Hurd, Christine Hodges, Al Hewitt, Frances or Flora Hartsook, Virginia Hassell, Virginia Hill, Knut Hamsum, Marjorie Higgins, Don Heebner, Jack Hughes, Sunny Herman, Gene Hoffman, Modette Hunt, May Irwin, Bob Irving, J. Wallace Jackson, Rees Jenkins, Hildrith Judkins, R. J. Jovanovitsch, Lucille Johnson, Edith Jelke, Ernest Joresco, Florence Johnson, Caroline James, Dudley Jordan, Estelle Jensen, Geneva Jensen, Mary Jennings, Rita Jason and Joy Johnson.

We are holding packages for Howard Deighton, Jose Martel, Shirley Gustin, Allan Crane, John Van Tuyle, Betty Davis, Sylvia Ulrich and A. Thompson.

DOROTHY BRYANT,
Executive Secretary.

Theatrical Mutual Assn.

By DAVID L. DONALDSON
Grand Secretary-Treasurer

NEW YORK LODGE No. 1—On Sunday, January 5, the officers for 1930 were installed by Grand President W. J. Meconnahey, assisted by Second Grand Vice-President Charles F. Eichhorn. There was a large attendance of visiting members and grand lodge officers from the lodges of Greater New York. Almost the entire membership of the Pride of Long Island Lodge attended. Among the many others were Edward Stewart, Bronx Lodge; Brother George Gru, Brooklyn lodge, and Cecilia Meconnahey, daughter of the grand president and sponsor of the ladies' auxiliary of Philadelphia lodge. Arrangements are being made for a get-together dinner by the lodges of Greater New York to be held about March 1. The ladies' auxiliary of New York lodge was organized Sunday, December 1, with the following members: Beth Bender,

May Mulvihill, Emma A. Ruland, Mathilda Minnas, Florence Schmidtke, Nettie B. Hester, Mary Gray and Mrs. T. Boyland.

TORONTO LODGE No. 11—On Sunday, January 12, a joint installation of officers of Toronto and Hamilton lodges was held, Brother J. C. Saunders, first grand vice-president, acting as installing officer, assisted by Percy W. Timmons, grand trustee, who acted as marshal. For Toronto lodge the following officers were inducted into office: W. West, president; R. McIntyre, vice-president; T. Parsons, second vice-president; J. Mathers, chaplain; C. W. Leake, recording secretary; G. Fairhead, financial secretary; D. F. Pierce, treasurer; A. Wilkes, marshal; H. T. Culley, sergeant at arms; C. Barchard, W. W. Hayes, W. Rockwood, trustees; W. Caswell, assistant financial secretary, and H. Holmes, physician. For Hamilton lodge the following officers were inducted into office: W. Shaw, president; S. Pritchard, vice-president; R. Trukel, second vice-president; A. Laurie, chaplain; Harry Stroud, financial and recording secretary; Alexander Anderson, treasurer; A. Kokle, marshal; A. Phillips, sergeant at arms; F. Mills, H. Nally, L. Malcolm, trustees; A.

Harris, assistant financial secretary; W. M. Graw, past president, and J. Lunz, physician. The grand lodge officers in attendance were: J. C. Saunders, first grand vice-president, London, Ont.; Percy W. Timmons, grand trustee, Hamilton, Ont., and D. L. Donaldson, grand secretary-treasurer, Buffalo, N. Y. After the meeting a banquet was held at the Victoria Hotel, Toronto, with about 50 seated. Music was furnished by the orchestra from Loew's Theater. Dan F. Pierce, past grand president, acted as toastmaster and filled the chair to the satisfaction of all. Many good speeches were made by those present and after a pleasant evening spent with plenty of refreshments all declared that it was a grand success.

SAN FRANCISCO LODGE No. 21—No theater party will be held this year, due to business conditions, but the lodge is going right ahead just the same. Brothers O. B. Eustace and A. B. Cohn, deputy grand presidents for the State of California, expect to organize several new lodges in this State.

CINCINNATI LODGE No. 33—This lodge is holding its own and expects to

have a banner year in 1930. Brother George Postel, secretary, has been appointed deputy grand president for this part of Ohio and promises some results in the near future.

BRONX LODGE No. 38—This lodge has set out to increase its membership to 200 members or more. Officers elected for 1930 are a bunch of live ones to carry on the work. Brother E. T. Stewart was re-elected president, and with his associates expects to have the biggest year in the history of the lodge. Installation of officers was held January 16, attended by many grand lodge officers and members from the lodges of Greater New York. Many of the officers and members of this lodge attended the installation ceremonies of several lodges during the month.

THE FILM WEEKLY AUSTRALIA

Covering the Motion Picture and Entertainment Field Generally.
Conducted by MARTIN C. BRENNAN.
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Australian Office of THE BILLBOARD.

36TH YEAR

The Billboard

Founded by W. H. DONALDSON

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The Billboard reserves the right to edit all advertising copy.



Vol. XLII.

FEBRUARY 1.

No. 5

Ho-Hum!—And Still They Ask "What's Wrong With the Road?"

FROM all indications the silly, uneconomic two-for-one, cut-rate ticket evil is spreading to the road. Aren't road conditions bad enough? Hasn't the good will of the road public been sufficiently undermined without trying to foist this ridiculous "racket" upon it? Are producers and managers so blind that they do not give the public credit for any sense?

We quote from a letter being sent by one road company to business organizations in whatever city it is to play. This letter, written on the stationery of the local theater and signed by the business manager of the attraction, reads:

"By arrangement with the 'Playgoers' League of America', and in order that the staff and employees of such organizations as yours may be afforded the courtesy extended, we are sending you a small allotment of coupons for (Name of Attraction) which comes to (Name of Theater) for one week, commencing (Date), after a long run on Broadway. Our supply of these coupons is limited, and for that reason we are not able to send any more, but we trust that those to whom you present them, within your organization, will enjoy this brilliant stage hit, the engagement of which closes Saturday night (Date)."

Inclosed with this letter are several coupons on which is printed: "Upon presentation at the box

office this coupon will be honored for two reserved seats for the price of one."

The particular attraction for which the above letter was broadcast advertises a top box-office price of \$3. That being the case, we would like to know why, if the producer can afford to sell his show for \$1.50, he does not advertise that price as his top? Certainly it takes no great mind to see that greater opportunities for drawing a wider public are offered by the latter price. It is also plain that \$1.50 top comes far closer to offering direct competition to other forms of entertainment than does a \$3 top.

We would like to know in the name of all that is just and equitable, how the producer justifies his efforts to build good will when he deliberately sells the self-same product to some for \$3 and to others for \$1.50?

We would like to know how the producer can justify the soundness of such a policy either from an economic or good-will standpoint? How he can claim it is based on a sound business principle?

We would like to know who constitute the "Playgoers' League of America"? What it stands for in the theater? Who supports it and why?

It appears to us that when producers and managers operate under such a policy as this they give the lie to their own statements that high production costs will not allow for a cut in box-office prices, or that high operating costs make road tours prohibitive.

We maintain that if any production is essentially worth \$3 it CANNOT be sold for less.

We maintain that if a production CAN BE shown profitably at a \$1.50 top and \$3 IS CHARGED, then, for the good of the theater and all concerned, the sooner such a production is forced to close the healthier the outlook will be for the theater.

We maintain that no REAL \$3 attraction can afford to sell to anyone at a \$1.50 top.

We maintain that if a production can afford to sell for \$1.50 top to some it is NOT WORTH A penny more to anyone.

We submit that the two-for-one, cut-rate ticket system is a blight on the theater and an imposition on the public; that it is basically and economically unsound; that it is unfair.

We submit that the sooner it is stopped the better it will be for the theater and that until it is stopped the producers and managers cannot hope to gain the good will of the public.

We say that if the producers are to get the confidence of the road public they must only sell their productions for what they are worth—no more and no less—but for one top to all.

In Which We Ask RKO To Accept Our Apologies

UNDER an editorial heading "Is There Any Wonder Why Vaudeville Is Declining?", in the issue of January 11, we spared no words in taking RKO to task for not seeing to it that the reopening of the Seventh Street Theater, Minneapolis, was more widely publicized. In that editorial we pointed out that the theater had been dark for a year and a half and that the event, therefore, should have had the benefit of extensive advertising. We went on to say that, as a matter of fact, on the day the house opened only a four-line item was carried in the news columns of *The Minneapolis Journal* and that only an ordinary amount of display advertising was used. Indeed, we went further and said, to quote our own words:

"To our way of thinking this was a news item worthy of space in any newspaper. In addition, however, it was an event requiring greatly increased advertising space over a considerable period of time. A year and a half is a long stretch for any building to be dark. People must be re-educated and in selling a product, especially when that prod-

uct is entertainment, advertising is the best means of accomplishing this. In this case, however, the theater got the benefit of neither publicity nor advertising."

May we make a voluntary admission that since those lines were published we have learned that the reopening of the Seventh Street Theater received the benefit of both intensive publicity and increased advertising space, and that these announcements were carried daily for two weeks prior to the actual reopening. May we say, too, that we are glad to admit we were wrong, for by so doing we give expression to the realization that RKO was alive to the importance of this event and threw the full power of its organization behind the effort to put it over.

In a case such as this we cannot say that to "eat one's words", as the saying goes, is unpleasant. Honesty and fair play, as far as *The Billboard* is concerned, come before pride. We wish to make it clear to RKO, and to all others, that we do not criticize for the sake of being critical and arousing comment, nor do we praise for the sake of praising or to gain favors.

The information on which the editorial in question was based came from sources heretofore found to be indisputably reliable. In stating the views expressed therein *The Billboard* was not prompted by any feeling that it had "a bone to pick" with RKO. On the other hand, it felt that in pointing out what it did it was doing a constructive service not only to RKO but to vaudeville in general. That it has since learned that the facts presented were wrong is beside the point. To err is human and *The Billboard* prides itself on its human qualities.

Now that we have found ourselves to be wrong we hasten to voluntarily extend our hand to the Radio-Keith-Orpheum organization, and especially to its Minneapolis representatives, and say:

"We were wrong. We beg your pardon. Please accept our apologies."

How Does Savannah Justify This License?

IN THE 1930 license ordinance Savannah, Ga., aldermen have renewed for the 11th consecutive year that unreasonable and prohibitive circus license of \$1,000 per day. We, if we may take the liberty of asking, would like to know what originally prompted this ordinance, who was behind it, why it has continued and who has kept behind the fight to retain it?

To us it is obviously a bigoted and shortsighted piece of legislation that does not reflect kindly on the fair Georgia city. It places Savannah in a class by itself for selfish banishment from its corporate limits of a nationally popular amusement institution.

Our correspondent informs us that there are some 14,000 enrolled school children in the city. We ask the Savannah aldermen if they feel they are doing right by these children in denying them that one special form of innocent entertainment and education that is cherished and loved by all children, whether they be from Savannah, New York or Oshkosh? We ask these aldermen why they take the liberty of depriving these children of something that they themselves enjoyed to their hearts' delight two or three decades ago when from one to four circuses were welcomed to the city every year?

It appears strange to us that Savannah sees fit to be so arbitrary when the circus is welcomed into every other city in Georgia on a reasonable license basis. Can the Savannah aldermen name a cleaner and more innocent form of entertainment?

This Georgia city offers a fine objective for the Circus Fans Association and Circus Saints and Sinners. Go to it! In the meantime we'd be pleased to hear from the Georgia gentlemen who have seen fit to bar the circus from their gates by demanding such an exorbitant license.

Blames Inconveniences

Editor *The Billboard*:

"What is the matter with vaudeville?" seems to be the burning question these days. As a layman not connected with the show business in any way I think I could say off-hand one thing that is the matter with the show business—here in this city they are playing five vaudeville RKO acts. I have made three trips to the theater (one block from my hotel) from 12 to 1 p.m. and have been unable to find out what time the shows start. There is no lobby display giving the time show opens or the prices of seats. Very poor advertising I should say—for vaudeville.
 JOHN B. RYAN.
 Janesville, Wis.

It seems unbelievable to us that any theater will neglect to display its admission prices or be unable to advise the public of the time of its shows. If such an evil is allowed to exist it is about time the situation is investigated and a remedy immediately prescribed.—ED.

Yes and No

Editor *The Billboard*:

What's wrong with vaudeville The trouble is that real vaudeville artistes and big-time stars are driven out of their places by the mediocre, amateur and manufactured stars that are forced on the public solely because they have managed, thru some way or other, to have their pictures or names reach the front pages of dailies.

When the "powers that be" realize this and do a turn about face they will make the first step in the right direction. This might be suggested at one of the many shakeups one hears about with amusement lately. Some people forget that it was the real vaudevillian in past seasons that helped them to their present dizzy heights. They are killing the goose that laid the golden egg by utilizing their power to crush and destroy what they should do all in their power to build up. The higher-ups could merit much by their co-operation if they had the will, which they have not by regarding themselves as the mere stewards rather than the possessors of their wealth and power. They appear to have far more power and sway than they know how to use wisely. So long as they continue to rule with an iron hand by crushing the real vaudeville artiste vaudeville will remain crushed. They evidently believe that might is right.

Salary cutting is another cause of the decline. The really worthwhile artists that have given their all to their art and profession are also gifted with enough common sense not to demand or seek salaries beyond reason. When they were in demand, there was no talk about "What's wrong with vaudeville?" The only sensible salary cutting that would be beneficial would be of those countless propagandists that snoop around in a vain attempt to look wise. Some think these poor rumor-spreaders are necessary for their business. What an illusion! If these hanger-ons and grafters were eliminated and sent on their business to earn their living in a legitimate manner like the earnest artistes it sure would be a wise and sensible economy indeed.

Formerly, the talented artiste always could find a way. When there was real opposition, this healthy competition was a spur to the business as well as to the individual, so were the independent circuits. Some of these real conscientious bookers built up a very successful and profitable business by employing worth-while acts that were denied bookings on the so-called regular circuits. Where are these real honest independent bookers today? Like the real vaudeville acts they used to employ, squeezed out and left in helpless inactivity. It is an outrage to see the many real experienced artistes that are compelled to stand the humiliation of auditions and showings while the mediocre and noice who could not stand the test is routed. It is inexplicable why some of the real showmen of other concerns can remain in a contented semi-consciousness and see their enterprises dwindle, also thru the poor management of others that are bent only on gratifying their selfishness. Vaudeville surely looks doomed for a century. Hope we are wrong. Only a miracle can save it today.

This would have to come about in the form of an unstifish, broadminded, level-headed man, a real showman, who has the real interest of the profession and artiste at heart, a builder, not a wrecker, one who realizes that artistes have rights as well as everyone else and who would be too big to put anything in the way to hinder or antagonize them. When such a man appears to encourage the genuine and talented artiste and induce many of the best out of their forced retirement a brighter day will dawn. Until then the outlook will remain drab and bleak.

This is the largest and richest country in the world and the stage in all branches should be enjoying and experiencing today a prosperity unheard of heretofore, if properly handled. There is not a large city in the land but that could support one and even more big-time theaters if they got the



Address communications: "The Open Forum", *The Billboard*, Box 872, Cincinnati, O.

real clean, refined high-class vaudeville as of yore, instead of the shows audiences are forced to like today.

There is also not a city or town, from coast to coast, that could, nor would not support and patronize the less expensive bills on split weeks if they were presented the right kind of shows for family entertainment. If that ever came about they would not be compelled to close the theaters or change the policy for lack of patronage, neither would the audiences have to be begged to give the acts "a great big hand".
 MAGEE AND ANITA.

We do not subscribe to all the views in the above letter. We do not see the situation as hopeless; we believe that vaudeville is far from dead. Nor do we believe that conditions are as bad as painted in the above contribution. We have found that freak "Name" acts are few and far between and that most headliners now playing in vaudeville deserve to be in that spot. Indeed it appears to us that if any evil is existent it is in the fact that too much of the success of the average vaudeville bill is left to the headliner while the body of the program is weak and inconsequential. We agree that vaudeville is sadly in need of real vaudevillians. We agree that salary cutting is another serious evil. Nevertheless we see brighter days ahead, and we do not think they will be long in coming.—ED.

A Vaudeville Union

Editor *The Billboard*:

To restore vaudeville to its former position in the show world requires the collective co-operation of all performers thru a union that will protect the interests of all and reconstruct the entire field from the bottom up.

Vaudeville has been destroyed because the performers had no collective method of combating the evils that eventually demoralized their business.

How can an individual performer, star or otherwise, protect his means of livelihood singlehanded when Wall street, with powerful money resources, decides to do away with salaries and employ cheap talent at small cost and force it on the public because it has a monopoly on the theatrical business?

The only way to combat a monopoly is thru unionism. Individually a performer is powerless, but collectively his demands assume a different significance.

How can performers stand aside and lack the initiative to organize collectively and protect their business when it is so easily perceived that capital uses whatever means possible to make the most money out of a situation regardless of consequences?

What vaudeville needs is a crystallization of all performers in a unit that has a definite objective, a constructive platform, a solid foundation, and then build accordingly ways and means of safeguarding their occupation from inroads by profiteers.

It is the vaudevillian himself who must look over the situation and realize that thru united efforts alone lies the resurrection of vaudeville.
 FRANK WHITE.

Springfield, Mass.
 We take this opportunity of advising our prolific friend, Mr. White, that a movement is now under way to organize the vaudeville actors under the Actors' Union of America, 175 West Washington Street, Chicago.—ED.

A National Movement

Editor *The Billboard*:

Since a great deal is being said about the bringing back of the legitimate drama and vaudeville, and other forms of flesh-and-blood stage attractions. I would ask sufficient space in your excellent publication to offer a suggestion. I have been engaged in lyceum and chautauqua work, as well as in all other fields of the amusement business excepting circus, and have watched stage attractions being crowded off the boards by the motion picture industry for the past 20 years.

I have noticed, however, that the lyceum and chautauqua business has continued, and even increased, while other forms of stage attractions have declined. The reason for this is that the lyceum and chautauqua

have always been booked in the towns on a safe basis which the motion picture interests, with their unfair license and their control of all the theaters, thereby eliminating the stage attractions, could not budge. Lyceum and chautauqua were booked with a local committee under a guarantee. Their business was built up by selling the idea to a local committee that the community was getting something of real value. There is just as much lyceum and chautauqua being booked now as there ever has been.

I believe that a national organization whose purpose would be to further the interest of the professionally presented spoken drama so that the people could get the best of the drama, as well as good musical companies, could be organized with locals all over the country. There are millions of people who would give their support to this kind of a movement if properly organized. The lyceum and chautauqua do it, why not the drama?

Many will say that we have our little-theater movement. True, but while the little-theater movement may be doing great things for local talent it is not doing much toward giving the professional actor a chance to live and produce the best in drama.

An organization of this kind would require considerable capital to get it launched, but it would, I believe, be the most effective movement in re-establishing the spoken drama as well as all kinds of stage attractions.
 A. A. THORNBURG.

Joplin, Mo.
 Unquestionably there is value in the thought that a well-organized movement could do much to bring back touring attractions of all kinds. If the writer has been following *The Billboard* he knows that we have been advocating just such a movement for some time. It is our opinion that the various local Chambers of Commerce are the logical organizations to get behind this movement. Traveling attractions are a business stimulant to any community. They bring additional money to a city, they keep money in circulation in that city and they aid in creating prosperity all around. Properly organized the Chambers of Commerce would be in a position to demand attractions and, what is more, see to it that the attractions were of such quality that they justified their existence. We submit that here the traveling attractions have a sound, forceful sales argument that no other form of amusement can touch.—ED.

The Tabloid Situation

Editor *The Billboard*:

Perhaps if you will publish this letter in "The Forum" it will be the means of starting discussions among writers who can better express their different views on the situations embraced in this effort and benefit those directly concerned. The incidents I relate are not backed by statistics, but are facts that can easily be verified. I am no longer connected with show business, but when you have spent the greater part of your life in a work it is not easy to stand aside and see that profession gradually diminish almost to the extent of oblivion without wondering if there isn't still some hope of reviving it.

My last 15 years in show business were devoted to the tabloid field, and it's to this branch I shall confine myself. I read with interest the action of the stagehands in Toledo, O., a few days ago when they cut their salaries in an effort to co-operate with the interests of burlesque and keep their local theater open. Their action is commendable, and in spite of the fact that it seems to be about five years late it is nevertheless a wise act, and they are to be congratulated upon their good judgment.

Since the days of "barnstorming" the profession has been growing and gradually attracting capital more and more each year. I can remember in the tabloid field when 10 cents admission was the prevailing price. I can remember when first-class stock companies played to an admission of 10, 20 and 30 cents, but, as I say, within the last 10 years the public has demanded better theaters,

better shows. Naturally, a man who interested himself as an owner was obliged to invest \$50,000 or more.

I'm not a manager, never have been, nor am I trying to champion the cause of the manager, but ask yourself this question: If you invested \$50,000 would you not at least expect a fair return for your money? Show business has always contained an element of chance. It has never been based upon the sound basic principles of other industries. In the present deplorable situation the people hit hardest are the stagehands, actors and musicians.

At this point I must arise in defense of the actor. He has based his demands for higher salaries solely upon his merits, and whether he received a big salary or not depended upon the amount of money he could bring into the box office. Therefore, the actor in this case seems to be the "goat" and deserves far more sympathy and support than the others. BUT, musicians and stagehands, have your demands upon progress at all times been conservative or even within reason? Have you taken care to preserve and keep alive the profession that for so many years gave you your salaries?

Where are the tabloid shows that were progressing and improving with every season, such leaders as Lewis Mack, Raynor Lehr, Marshall Walker, Margaret Lillie and a score of others I could mention. Most of them have closed because there are no houses to play. Why? I can remember the small 10-people shows that began touring the country, the manager of which would not make any more than his actors, but he was trying to put the earnings of the company back into the show to make it a bigger, better production. How many times you managers have been told you could not add this set or that you could not play this scene, in more than one set unless you wanted to put on an extra stagehand.

Take the theater manager's side of the question. Is he altogether to blame if he went to talkies as soon as they came out? Each season he would be presented with a new contract demanding \$10 salary advance, additional men and shorter hours, which meant more overtime. When he was paying a good price for a tabloid company which showed a promise of bringing in good returns and the manager of that company told him he would have to change his opening show and play an inferior bill because his best bill required a baby spot in the foots and he (the house manager) would either have to put on an electrician at perhaps \$75 a week or he (the show manager) would have to play some other show. The few house managers who installed a permanent stock company (tabloid) in their houses had the same thing to contend with. How many times have I been told after I had presented the first performance of a new show that I would have to cut 20 minutes off the running time or the house manager would have to pay the musician and stagehands an enormous amount of overtime at the end of the week. Then is it to be wondered at that the house manager availed himself of the first opportunity to seek some relief from the constantly increasing demands?

The fact stands that if this co-operation the Toledo stagehands have shown had been shown five years ago the independent manager would still be running and these boys would still have employment. It seems to me that it's a case of locking the stable after the horse has been stolen. Do you think, boys, that it would have helped matters if some of you had assumed the attitude of the Toledo boys years ago? When a theater is doing a nice, profitable business and the manager is getting a fair return on his investment it would be a pretty hard matter for any syndicate to persuade him to change his policy or to sell out either. When the demands upon the manager who could only get 50 cents admission became so great that he could not keep up his overhead and get the proper amount of sleep at night he sought the safest, quickest way out of a bad predicament and sold out to the talkies. Now, the only solution seems to be to get that same manager back into the business. It's been shown that the syndicate doesn't care a "hoot" whether the small-time actor, stagehand or musician lives or not, so it's up to you to place before the small-time manager a condition that will warrant him in again investing his money in additional houses that will give you a fighting chance to meet the tremendous competition talkies have heaped upon you.

You know that a second-run talkie with a good strong tabloid company will stand on its own feet against a talkie policy alone, but first you have got to show the manager the same as the boys in Toledo assured Mr. Herk that you will co-operate with him in putting this policy over.
 W. B. SUTHERLAND.

Des Moines.
 We thank Mr. Sutherland, now a successful Des Moines business man, for his long and interesting letter. We are sorry that space limitation will not permit us to publish it in full. "The Forum" is interested in getting further opinions from all sides on this situation.—Ed.

AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

AT LIBERTY ACROBATS

5c WORD. CASH (First Line Large Black Type) 2c WORD. CASH (First Line and Name Black Type) 1c WORD. CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

YOUNG MAN WOULD LIKE TO JOIN PARTNER as understander in a circus act. No experience, but willing and reliable. Address JOHN SHAFER, Billboard, Cincinnati, O.

AT LIBERTY—Strong Cradle Bearer for first-class gymnastical act, or Understander for double team. PAUL NICKEL, 497 Carter St. Rochester, N. Y. Write immediately.

TOPMOUNTER — Perch Hand Balancing, Head Balancing, all-round Gymnast. Weight 125; age 27; excellent appearance. Understander interested in framing act, communicate. BOX NO. 9, Billboard, 1560 Broadway, New York. fe8

AT LIBERTY AGENTS AND MANAGERS

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AGENT AT LIBERTY—Would like to hear from hall shows and tent managers. E. H. LITTLE, 1400 Miller St., Utica, N. Y. fe1

AGENT AT LIBERTY—Route, wildcat. Managers, don't waste time. Get in touch with me. Will go anywhere. State all. GEO. CHANDLER, 2416 W. 4th St., Chester, Pa. fe8

AGENT, strictly sober and dependable. Want to hear from reliable managers. Will go anywhere and handle anything. What have you? State all in first letter. Address BOX Chi-80, care Billboard, Chicago, Ill. fe8

LINGERMAN the Ventriloquist. Man of Many Voices—Teacher of Ventriloquism. Slot Machine. Side Show. 724 East Baltimore St., Baltimore, Md. Care Helman Mystery Show. LINGERMAN. fe1

MANAGER or Assistant Manager—Position wanted by Theatre Organist with twenty years' experience in every branch of the business. Knows every part, from usher to painting a sign. Thoroughly reliable, hard and conscientious worker. Congenial; married; excellent testimonials. Make me reasonable offer; all replies answered immediately. Write ORGANIST, Concord Hotel, Springfield, N. Y. fe8

TENT SHOW AGENT open for engagement coming tenting season. Plenty of experience with mud shows. Know the game. FRED J. NEWELL, 271 High St., Petersburg, Va. fe8

AT LIBERTY BANDS AND ORCHESTRAS

5c WORD. CASH (First Line Large Black Type) 2c WORD. CASH (First Line and Name Black Type) 1c WORD. CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

ATTENTION, PARK MANAGERS, HOTELS, cafes, night clubs—Are you going to share in profit for the coming season? Jay and his Blue Jays, now contracting for the summer season. Not merely a band, but a real honest-to-goodness organization with unusual talent, showmanship, personality. Eleven clean-cut college-type men of entertaining ability. Union; strictly reliable. Singing trio, novelties, comedians. Twelve years of continuous success. We guarantee absolute satisfaction. References furnished. For further information address JAY D. KARAS, General Delivery, Kansas City, Mo., February 8th to 22nd; General Delivery Denver, Colo. fe8

ATTENTION—PARK MANAGERS, HOTELS, Cafes, Night Clubs. Clever Girl Dance Band, Mildred Herr and Her Bon-Tons, now contracting for summer 1930. High-class organization. Blues Singer, Harmony Singing Team and Dancing Team. Novelties, pep, rhythm, snappy costumes. Three changes. Write 821 Dorr St., Toledo, O. x

NOTICE—HOTELS, PARKS, ETC. GUY L. Hite and his Orchestra want location for summer 1930 or balance of this winter. Eight strictly reliable men with personality and showmanship working for your interests. We absolutely guarantee to please you and the public. Now working and fully organized. This band can give real references. We deliver the goods. Reliable managers, write to GUY L. HITE, Fort Kearney Hotel, Kearney, Neb. fe1

ATTENTION, Park Managers, Hotels, Cafes and Night Clubs. Buddy Schelton and his Admirals now contracting for summer 1930. A real high-class organization from California. Ten clean-cut college type men, with personality, reliability and showmanship. Three years of continued success through all parts of the country. Not just a band, but a real attraction of entertaining ability. Singing trios, novelties, nut songs, and comedians. Satisfaction guaranteed. For further information, reliable managers address B. J. SCHELTON, General Delivery, Anderson, Ind. x

PENNSYLVANIA RAMBLERS—Ten-piece combination. Want location work for summer. Hot and sweet. Doubles, Novelties. Guarantee band anywhere. Submit best price. MANAGER STEWART DISS, 253 McKean Ave., Donora, Pa.

PEIFFER'S MELODY KINGS—Seven, eight, ten-piece entertaining dance orchestra, playing hot, sweet and Spanish music. Four years organized. Now booking spring, summer engagements, parks, cabarets, shows, hotels, dance palaces. References exchanged. 68 East Concord Ave., Orlando, Fla.

SOUTHERN RHYTHM BOYS at Liberty June 1. for location. Prefer resort. Eight men. Can augment. Real dance rhythm, good singing, entertainment. HI BRAMHAM, Union City, Tenn. fe22

VICTOR RECORDING MEXICAN ORCHESTRA—Hear and see these cabaleros playing sweet music and hot jazz. Doubling in strings for waiters (guitars, mandolins). The biggest novelty on the dance field. Spanish costume. Trio of hand-saws. Write or wire PABLO MIRELEZ, care Milton Schuster, Delaware Bldg., Chicago.

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FORMS CLOSE IN CINCINNATI THURSDAY, 4:30 P.M.,

FOR THE FOLLOWING WEEK'S ISSUE. THE BILLBOARD PUB. CO., 25-27 Opera Place, Box 872, Cincinnati, Ohio.

AT LIBERTY CIRCUS AND CARNIVAL

5c WORD. CASH (First Line Large Black Type) 2c WORD. CASH (First Line and Name Black Type) 1c WORD. CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY—MILLER'S TRAINED Dogs and Ponies, Tight-Wire Act, Hand-Played Calliope and Truck to haul stock. Or I will take a partner with trucks and tent (no junk). Smith Center, Kan. fe8

AT LIBERTY — THREE SAYVILLIA BROS. Three acts: Comedy Acrobatic Act, Hand-Balancing Act, Slack-Wire Act. Wire or write H. J. SAYVILLIA, 677 N. Clark St., Chicago. fe15

CLOWN AT LIBERTY FEBRUARY 10TH—A-1 props, wardrobe. First-class in all respects. Produce entire show. ROY BARRETT, 2024 Howe St., Chicago, Ill.

SCOTCH BAGPIPER, SOBER, RELIABLE, FOR Bally, etc. Formerly Hagenbeck and John Robinson's circuses. East preferred but unessential. DONALD LITTLESON, 462 43d St., Brooklyn, N. Y. fe8

TATTOOED MAN, DOING TATTOOING, Punch, Small Magic, Ventrilo, Bally. JACK KUHN, Billboard, 1560 Broadway, N. Y. fe8

AT LIBERTY for indoor circus. A first-class talking Clown. Also do a comedy acrobatic act. I was formerly with the Ringling-Barnum Circus. Address BOX 99, Rockaway Beach, L. I. fe1

AT LIBERTY—Summer. PROF. PLANCK SIDE SHOW. Rubie Comedy. I dress tuxedo, 1930. One-Man Orchestra, Ventriloquist, Irish, Negro, Diamond Eyes, Bally, lectures, openings. Flageolet. 197 Bergen St., Brooklyn, N. Y.

PUNCH AND JUDY, Ventriloquist, Magic, Lecture, Openings. Wife: Cartoons, Rag Pictures, etc. Open for now and coming season. Write PUNCH LOU, 1446 South Union, Los Angeles, Calif. fe15

AT LIBERTY COLORED PEOPLE

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COLORED LAD—Stage dance, snake hips, buck dance. Just finished with Dixie Follies. Want dance job on circuit. ROSCOE SPENCER, 291 Bellevue St., Hartford, Conn.

DANCE PIANIST AT LIBERTY—READ, FAKE, plenty experience, reliable. BOX C-12, Billboard, Cincinnati. fe8

AT LIBERTY DRAMATIC ARTISTS

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YOUNG JUVENILE, age 22, to join reliable dramatic stock, musical stock or repertoire company. Two years' experience. Best of references. Specialty singing and eccentric dancing. Trained tenor voice. Can also play Piano fairly well. Do not misrepresent. State all in first letter. Address C. SINGER, General Delivery, Allentown, Pa. x

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WANTED—POSITION AS MAGICIAN'S ASSISTANT. Experienced. Young. Go anywhere, any time. Write CHARLES LEAM, 335-A 11th Ave., West, Calgary, Alberta, Canada. fe15

ATTENTION—Agents, Subjects, write. Hypnotic Entertainer. Open for clubs, hotels, parties, etc., near by. Jersey, New York City, Brooklyn. BRADLEY, 584 Elm St., Maywood, N. J.

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ICE SKATING TEACHER AT LIBERTY—Plain, fancy. Eight seasons "Iceland," New York City. Schools, academies, notice. THOMAS H. McMAHON, Box 154, Darien, Conn. fe8

YOUNG MAN, 26, TALL, GOOD APPEARANCE, seven years' road selling experience, mercantile field, desires responsible position with future, any capacity. BERNARD MINTZ, 5014 9th Ave., Brooklyn, N. Y.

A-1 ASSISTANT. Plant and hokum comedy. Am reliable and capable. Can also do Second Man work. Any offers appreciated. VAN BROOKS, General Delivery, Los Angeles, Calif.

"LORD'S PRAYER Engraved on a Pinhead," for exhibition. Arrangements made on percentage or flat rate. Concession managers, send rates. BOX 995, Billboard, 1560 Broadway, New York. fe8

AT LIBERTY M. P. OPERATORS

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AT LIBERTY—1 PROJECTIONISTS. Experienced on Western Electric and R. C. A. Sound. Also 3 Stagehands. These men are reliable and A-1. Nonunion. Go anywhere. Write or wire PROJECTIONIST, 1412 W. 5th St., Topeka, Kan. fe1

AT LIBERTY — MOTION PICTURE OPERATOR. Several years' experience. All equipment, both silent and sound. All inquiries answered. References. CHAS. NAGEL, JR., Clay Center, Neb. fe1

OPERATOR—EXPERIENCED ON SIMPLEX, Power's or Motiograph with silent pictures or Vitaphone and Movietone. Reliable. Go anywhere. Address ALEX BRANK, 3486 Brush St., Detroit, Mich. mh1

MOTION PICTURE OPERATOR—LONG EXPERIENCE, talking or silent. Reference. Go anywhere. JOHN CARPAS, 2770 Cass Ave., Detroit, Mich. fe1

THOROUGHLY EXPERIENCED OPERATOR on all sound equipments using disc. A-1 on care and repair of machinery. Married, steady, reliable. State all. JOHN GIBSON, 1970 E. Grand Blvd., Detroit, Mich. fe8

100% WESTERN ELECTRIC TALKIE R. C. A. Projectionist available. Any projector. Good reference. Offer appreciated. Wire, confirm salary. EDW. WARNTEN, 5229A Blair Ave., St. Louis, Mo.

A GRADUATE of Motion Picture Operators' School and New York Institute of Photography wishes more practice. Age 25, single, most reliable. Will consider any job in theatre for beginning; wages your best; go anywhere; correspondence invited. AL NAHABIT, Billboard, 1560 Broadway, New York. fe1

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A-1 TRUMPET—ALL AROUND AND sweet. Union. Experienced high-class hotel, dance and theatre. Address TRUMPET, 2666 Arbor Place, Cincinnati. fe1

A-1 DANCE TROMBONE AT LIBERTY—Plenty experience, good tone, modern choruses. Young, reliable. LLOYD CONWAY, 627 W. Main, Oklahoma City, Okla.

A-1 DANCE TROMBONIST WANTS job at once. Sings sweet solos and lead in trio. Good sweet tone, some hot; read the spots, fake; plenty experience. Just came off name band. Recording experience. If you can, wire me ticket at once, as I am stranded in this town, I will join as soon as I get ticket. If you can't send ticket, wire anyway. KEN BURNS, care People's Hotel, Sioux City, Iowa.

AT LIBERTY—A NO. 1 STEEL HAWAIIAN Guitar Player. Will consider anything. Write MR. VERNON SODEN, 504 Condit St., Alton, Ill.

AT LIBERTY — A-1 STRONG EUPHONIUM, Baritone Player, for radio, concert band or circus. Young; references. DE CARLO, 779 Unity St., Greensburg, Pa.

AT LIBERTY — FRENCH HORN. Experienced in all lines. Reliable. State all in first. DAVID THOMAS, care Savoy Hotel, Cleveland, O.

AT LIBERTY — TROMBONIST, Tenor Singer. Experienced all lines. Single, sober, reliable. PAT LEONARD, Mount Vernon, O.

BAND MASTER-TEACHER WANTS to locate. Absolutely experienced. Write WM. LOWREY, Aitkin, Minn.

BB SOUSAPHONIST — READ ON sight; classic or dance. Thoroughly experienced. Have been with the best. I absolutely guarantee to cut any type job. Can furnish excellent Trombonist. CLYDE WYBLE, 115 N. Grove St., Lock Haven, Pa. fe1

FIRST-CLASS Bbb SOUSAPHONE and String Bass Player open for engagement now or later. Location or travel. E. G. PETERSON, Hampton, Va.

GIRL CLARINET AND SAX—THOROUGHLY experienced, high class and reliable. BOX C-19, Billboard, Cincinnati.

SOUSAPHONE AT LIBERTY — CUT or no notice. CARL SNYDER, 1119 Fifth, Nevada, Ia.

SOUSAPHONIST, DOUBLING SLAP String Fiddle. Experienced in dance and studio work. Young, neat, congenial. AL IOSSI, Sioux Falls, S. D.

TROMBONE — EXPERIENCED Musical comedy, vaudeville, concert. radio. Good tone, union, age 26, single, absolutely guarantee satisfaction. Locate anywhere. MUSICIAN, care Mrs. Parkhurst, 270 Woodlawn Ave., Jersey City, N. J. fe1

TRUMPET, DOUBLING VIOLIN. Modern style, fast reader, good tone, young, reliable; also experienced director. Wire quick. LESTER ROBINSON, Dyersburg, Tenn.

TRUMPET — READ ANYTHING, sweet tone, nice modern style. Age 19. Experienced in dance, hotel work. Been with leading bands. Address "BINGO" GUTZWEILER, Jasper, Ind.

A-1 TROMBONE—AGE 28. EXPERIENCED vaudeville or burlesque theatre. Distance no objection. LEIBEL, 957 Faile St., Bronx, New York. fe8

A-1 STRING BASS—UNION, EXPERIENCED and reliable. All lines theatre or orchestra. FRED NETHERWOOD, 199 William St., Geneva, N. Y. fe1

A-1 MODERN DRUMMER AND SOUSAPHONIST. Young. Sight read and fake. Experienced recording and name bands. Drummer doubles some Trumpet, bass, sing lead in trio. Been together three years; will separate. All answers considered. RUDY BORUP, Drums; HIZE BRECKLE, Bass, Mitchell, S. D. fe1

A-1 TRUMPET AND CORNETIST, AGE 35. Experienced all lines. Also capable conducting. Played with best bands in America. Highest character references. Desire to hear from good industrial band, anywhere. RELIABLE, Box 12, Billboard, 1560 Broadway, New York.

A-1 EXPERIENCED CLARINETIST, DOUBLING Eb Saxophone, wishes theatre or hotel engagement. Union. Young, reliable. HAMLET TARDI, 2 Harvin Rd., Upper Darby, Philadelphia, Pa.

ALTO SAX, DOUBLING CLARINET. Experienced dance, broadcasting, etc. Want reliable offers only. Address MUSICIAN, 3 Young's Court, Charleston, W. Va. fe22

AT LIBERTY—JAZZY VIOLINIST, DOUBLING sock four-string Banjo. Fake good chorus on Wabash Blues and Tiger Rose. Double B. & O. Cannot join for less than \$15 a week. Hot and low. Can do Charleston as specialty. No medicine shows. Sober. For winter. AL PHILLIPS, 223 Sheldon Ave., S. E., Grand Rapids, Mich.

AT LIBERTY—TRUMPET, BAND DIRECTOR. Union. Age 35. Teach all band instruments. Reliable. Address WALTER SCHOFIELD, 3000 Grand Ave., Kansas City, Mo.

AT LIBERTY—TROMBONE, EXPERIENCED in concert and dance line. Sight reader; age 22. Will accept anything reliable. Union. ANDREW M. PLACENTE, 405 Blackhawk St., Chicago.

AT LIBERTY—SAX TEAM, DOUBLING CLARINETS. Sopranos and Baritone. Sing, play sweet and hot and read the spots. Can fake. Plenty experience with dance, recording and pit bands. Union. Best of references. Address RAY PRICE, 5100 Valley Rd., Birmingham, Ala. x

AT LIBERTY — BANJO. EXPERIENCED dance. Sight-read and sing. Will accept anything reliable. THE VAGABOND, 2936 Wisner Ave., Chicago.

BAND MASTER AND INSTRUCTOR, ALSO Violinist. Teacher of all string instruments. Open for a position. Best references. FELIX TUSH, 1317 East 14th St., Brooklyn, N. Y. fe15

CELLO, DOUBLE SAXOPHONE. LARGE ORCHESTRA experience on both. Hotel and theatre routine, concert or dance. Union. Write MUSICIAN, 1465 Monroe St., N. W., Washington, D. C. fe8

CIRCUS MUSICIAN—ALTO FOR BAND. E. J. EWING, 127 Washington Ave., Lockland, O.

CLARINETIST, 20 YEARS' EXPERIENCE. Been with best bands in the country. Able to teach Reeds and Brass and also conduct. Will go anywhere. BOX 13, Billboard, 1560 Broadway, New York.

DANCE TROMBONE. READ GOOD. PLAY modern style. Hot and sweet choruses. Can sing. Go anywhere. Location preferred. For further information, write or wire RUDY WESTPHAL, 733 1/2 Elk St., Stevens Point, Wis. fe8

DOUBLE BASS AND TUBA. UNION. Experienced all lines. Troupe or locate. Always with the best—Haverly's and Neil O'Brien Minstrels, Ellis Brooks' Concert Band, Melville's Comedians, Loew's Palace Theatre, Memphis (Mr. Borros Morros, Director), etc. Agent for tent shows, Rep. or Minstrels. Good Banner Man. EDW. H. GRUZARD, Box 482, Little Rock, Ark.

EXPERIENCED TROMBONIST, YOUNG AND neat appearance. Have worked Publix and Orpheum pits and stage. Also trouped Circus and Rep. W. H. BENSON, 2836 Lee St., Dallas, Tex. fe8

LADY TRUMPETER, DOUBLING PIANO, DESIRES position. Address MUSICIAN, Box No. 6, Billboard, 1560 Broadway, New York fe1

TROMBONE, ACCOUNT INTERSTATE VAUDEVILLE, Orpheum Theatre, closing. Experience pit, stage bands, hotel or any engagements. Neat, congenial. Would troupe. Have car. R. W. GOSSETT, 812 Wash, Waco, Tex. fe1

TENOR BANJOIST, DOUBLING HOT GUITAR. Read, sing some. Age 22; union. Write or wire BANJOIST, 912 North Leahy, Pawhuska, Okla. fe1

TRAP DRUMMER—GOOD TRAPS, BELLS, Tymps. Experienced vaudeville, pictures, concert bands, etc. Accept employment with music on side. Married, age 31. Permanent location preferred. **GEO. D. PEARSON, 2218 Dover Ave., N. E., Canton, O.** fe8

TROMBONE, PLAY STRONG. RELIABLE Trouper, B. & O. **D. COLLIER, 443 N. E. 2d Ave., Miami, Fla.** fe8

TRUMPET—GOOD TONE, READER, APPEARANCE. State all. **TRUMPETIST, 1420 10th St., Altoona, Pa.** fe8

TRUMPET—HOT, SWEET, YOUNG. SING baritone, fair lead. Arrange. Might furnish fast trombone. **RAY L. JOHNSON, North A, Oskaloosa, Ia.** fe8

TRUMPET, THOROUGHLY EXPERIENCED every line, at liberty immediately, due to theatre changing policy. Real modern style. Young, good appearance. Will go anywhere. **LOREN CAIN, Orpheum Theatre, Waco, Tex.** fe1

VIOLINIST, DOUBLING ALTO, SOPRANO Sax. Experienced in all lines. Young, union. **MUSICIAN, 400 Quapaw Ave., Hot Springs, Ark.**

XYLOPHONIST DESIRES WORK IN PHILA-delphia or vicinity. Excellent solo player. **ROBERT DEUTER, 2133 Bridge St., Philadelphia, Pa.**

A-1 ROUTINE VIOLINIST desires position in theatre, hotel, radio, Vitaphone or dance orchestra. Am young man with good, pleasing, congenial personality. Well experienced in all lines of the business. Have tuxedo, and will go anywhere that has steady employment. **VIOLINIST, 374 East 135th St., New York City.**

ALTO SAX, doubles Clarinet, Piano and sings lead. Have tux and union card. Age 22; experienced in vaudeville, dance or club. Will travel or locate and will go any place. Have Baritone Sax if needed. Wire or write; telling salary. **JIMMIE WILKINS, 925 Van Dyke, Decatur, Ill.**

A TENOR SAX, doubling Clarinet. No dirt; reader; fair tone; age 22; tux; union. Location preferred. Don't misrepresent. Write, wire **CHARLES NEAL, Buckner, Ill.** fe8

AT LIBERTY—Modern Brass Section. Have been together 3 years. Location preferred, but will travel. Single; reliable; also make good appearance. Can join immediately. Wire or write **MUSICIAN, 19 Zeigler St., Dayton, O.** fe8

BANDMASTER—Adult and school band teaching experience. Age thirty-two; married. Guarantee results. Teach all band instruments. Pleasant personality. Former member Sousa's band. Address **BANDMASTER, Box C-23, Billboard, Cincinnati, O.**

CHIC HAYNES AT LIBERTY—Drums and voice. Modern. Featured Vocal Soloist with some of the best. Ballad or rhythm tunes. Eight years' experience. Age 23. Wire or write 508 Iowa Ave., Chickasha, Okla. fe22

FAST TENOR SAX, doubling Soprano, Baritone, Clarinet, Bass Clarinet, some Flute and Oboe. Good tone. Read, phrase and team. Experienced all lines. Also play Alto Sax and can get Horn if job calls for it. Young; good appearance. **MUSICIAN, 504 West 41st Drive, Apt. 309, Los Angeles, Calif.** fe8

HOT STRING BASS, Bb Sousaphone. Sing in trio. Age 20; plenty keen rhythm. Radio and recording experience; with recording orchestra now. At liberty February 2. Only well-known or M. C. A. Bands considered. Pay your wires. **EARL GAINS, 200 East Lee St., Louisville, Ky.** fe1

LEGITIMATE CLARINETIST, doubling Alto Saxo-phone. Experienced theatre, concert band. Transpose. Saxophone soloist. 12 years' experience. Been with the best. Age 31. **EUGENE SLICK, Anderson, Ind.**

MODERN DANCE DRUMMER wishes to connect with a real organization of regular fellows. I am 25; union; play modern New York style; four-beat lick rhythm; large tom-toms. Modern Song Bells; do comedy entertaining; am a fast reader; have had much experience reading script arrangements. Dance, hotel and presentation experience. Will always take a break with a real bunch of square-shooting boys. Sickness the cause of this ad. Can join on reasonably short notice. Make me a proposition. Tell the truth; I do. **BOX C-21, Billboard, Cincinnati.**

MODERN BANJOIST doubles Guitar and sings lead. All essentials. Neat. Guarantee to cut or else. Tell all in first. Only reliable and first-class dance bands need answer. **BANJOIST, Box 321, Lakewood, N. J.** fe1

ORGANIST wants position. Twenty years' experience in all branches of the business. Capable Assistant Manager if required. Thoroughly reliable, congenial, married. Excellent references. **ORGANIST, Concord Hotel, Springville, N. Y.**

TROMBONIST, doubling Euphonium. Experienced all lines. Young, neat appearance. Has good tone and modern style. Prefer steady dance or picture house. Union. **NELSON JONES, 184 Academy St., Wilkes-Barre, Pa.**

AT LIBERTY PARKS AND FAIRS
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AT LIBERTY—SKATING RINK
Manager, 33 years old, exhibition skater. Park in South preferred or Middle West. Best references. **J. I. HON, 1354 30th Ave., Columbus, Neb.**

FLYING FISHER'S CIRCUS AT- tractions. Now booking nineteen thirty season. Parks, fairs, celebrations. **CHARLES FISHER, Manager, Bloomington, Ill.** mh1

THE ORIGINAL AND THE ONLY **BONNETTE BROTHERS,** New England's famous Aeronauts. Two feature attractions, at liberty for any events anywhere. Home address, **Melvin Mills, N. H.** fe15

MR. SECRETARY, I AM NOW BOOKING FOR Fairs "Red Bird," the Wonder Horse. An act of skill, beauty and a thrill. Pleases them all. Guarantee appearance and satisfaction. **LUCILLE AUMANN, 722 Goshen Ave., Ft. Wayne, Ind.** fe1

COMMITTEES, NOTICE—The Morris Troupe, presenting combination of 10 high-class Circus Acts, is now available for your engagement. Five people. Acrobats, Tumblers, Contortionists, Wire Acts, Clown Acts, Aerial Performers. Youth, pep, class. A meritorious attraction which we positively guarantee to be high-class in every respect. Write for literature, open dates. **THE MORRIS TROUPE, 916 Pratt St., Jeffersonville, Ind.** fe8

ERMA BARLOW'S FAMOUS CIRCUS REVUE—No. 1 Unit now playing two more return dates at Winter Haven, Fla., Orange Festival, January 21 to 25, and the Big Fair at Tampa, Fla., January 28 to February 8. This No. 1 Unit is transported on two big trucks. Seven Clever Trained Animals and featuring Hwatacz Duo, lady and gent European thrillers, sensational head slide and head-to-head balancing, head walking; the only act of its kind. We can furnish you one to twelve acts for indoor circuses, parks, fairs, etc. For Originality, Variety and Value you will find our attractions hard to beat. We guarantee each and every act to give you 100% satisfaction. Home and office address, **South Milford, Ind.** **ERMA BARLOW'S FAMOUS CIRCUS REVUE AND FREE ATTRACTIONS.**

100% TALKING AND PANTOMIME CLOWNS, presenting Comedy Table Rock Act and Clown specialties. **RAYMOND AND MARCUS, 1814 Haldane Road, Cleveland, O.** fe8

AERIAL AND COMEDY Ground Acts—Lady and gent. Booking fairs, celebrations, nineteen thirty season. Literature, reference. Satisfaction guaranteed. **BERT NEW, 2737 East Jefferson, Detroit, Mich.** fe22

ERMA BARLOW'S KOMEDY MUSICAL KLOWNS—Five men, featuring Nick Glynn, that famous Black-Face Comedian, and Billie Markwith, America's everlasting favorites, well known over the radio and on records. Now you can have them in person at your indoor circus, park or fair. This attraction was a wonderful success last season for parks and fairs. Many return dates booked for this season. Home and office address, **South Milford, Ind.** **ERMA BARLOW'S KOMEDY KLOWNS.**

IOWA AND ILLINOIS Fair Secretaries—For your Acts address **BOX 56, 20 North Ashland, Chicago, Ill.** The best offer ever made any fair. Caliber and price never before so outstanding. fe8

MR. SECRETARY—Just think this over. You can buy ten high-class acts for 1930 which give you a complete program represented by youth, pep and ability. Also bidding for indoor events this territory. All mail General Delivery, **Wichita, Kan.** **RAY BROS.' FREE CIRCUS.** mh8

ROLLER SKATING MANAGER—Married, strictly sober and reliable, with own good outfit, desires season in park having suitable pavilion. **WALKER, Skating Rink, Waldron, Ind.** fe1

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PIANIST-ORGANIST DESIRES POSI- tion. Concert, dance. Union; varied experience. Go anywhere. Best references. Address **H. BROWN, Box 44, Hawesville, Ky.**

DANCE PIANIST AT LIBERTY—READ, FAKE, good rhythm, sing. Reliable; union; prefer hotel location. State all. Address (**JNO.**) **NICK NIXON, Oxford Hotel, Paducah, Ky.** fe1

INEZ MANN, EXPERIENCED PIANIST. PLAY orchestra or anything. Sight read, fake, transpose. Good rhythm. Address **Meridian, Miss.** Phone 1990.

RHYTHM DANCE PIANIST. READ, ARRANGE. Choruses. Tuxedo. Worked with name bands in Wisconsin. With last band three years. Prefer Wisconsin. Others given consideration. **PIANIST, 350 Mt. Vernon St., Oshkosh, Wis.**

PIANIST at liberty—29 years old, university schooling, a member A. F. of M. Have had 10 years' experience in large dance orchestras. Arrange. Furnish good references. Also experienced in music store work of all kinds. I would be interested in a good position of that nature with plenty of club engagements, or with a good dance combination anywhere. Address **BOX C-5, Billboard, Cincinnati, O.** fe8

PIANO LEADER at liberty February 2 account Vitaphone. Pictures, combination, vaudeville, presentation, hotel. Good library. Experienced; references; sober; reliable. **FRANK BOLINGER, Majestic Theatre, Seymour, Ind.** fe8

YOUNG MAN PIANO PLAYER—Experienced all lines. Will accept anything that pays even small salary. Now in New York State (Western part). **BOX C-22, Billboard, Cincinnati.**

AT LIBERTY VAUDEVILLE ARTISTS
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ALL AROUND PERFORMER. SING, DANCE and Play Piano. Good on lines. Age 28. Experience. Must have ticket. **AL ARDEN, Hotel Camna, Des Moines, Ia.** fe8

AT LIBERTY—HAVE SOME OPEN TIME. Comedy Acrobats, Jugglers, Wire Walkers and Performing Dogs. All around performers. No place too big or too small. **TIERNEY FAMILY, Erath, La.** fe8

AT LIBERTY—SOLO DOG CIRCUS, MAC Sterling, all-white Scotch Collie. Premier of all dog entertainers with human intelligence, presenting a unique and high-class entertainment. Write **CAPT. OHAS. E. WELLMAN, Camp Walton, Fla.** fe22

ERNE ST. CLAIRE AND WIFE, FOR TAB., Rep. or Vaudeville. Double and single song and dance specialties. Man A-1 comic. Can produce. Girl doubles Chorus. Both young and sober. Join on wire. Real performers, real workers and real showmen. **Elliott Hotel, Des Moines, Ia.** x

LADY BLUES SINGER—DANCE, PLAY BITS, also play Banjo and Uke. **BOBBIE ALLEN, Billboard, Chicago, Ill.**

AT LIBERTY—Midget, 21 years old, 36 inches tall. Can sing, dance, do parts. Nice appearance on and off. **BOX NO. 7, Billboard, 1560 Broadway, New York.** fe1

FRENCH PARIISIENNE GIRL—Experienced stage. Sing; read lines (as maid) for act vaudeville. **MISS GEORGETTE RENNER, care Billboard, 1560 Broadway, New York.**

JACK HOLLAND—Open for engagements, vaudeville, social, fairs, banquets, clubs, lodges, also children's parties. Fine personality and wardrobe. Comedy Ventriloquist Act. **Box 405, Plainfield, Conn.** ap12

YOUNG MAN, 25, wishes to join vaudeville act. Do bits or assistant to reputable magician. Experienced in vaudeville bits. Salary secondary; experience motive. Do two hot dance numbers. What have you? Write and tell it all honestly. **DON KURTZ, Chandler Hotel, Davenport, Ia.**

COMMERCIAL

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10 CENTS A WORD—MINIMUM 10 WORDS.
CASH WITH COPY.

PARODIES, \$1.00—NAT GELLER, Author, 538 East 175th St., Bronx.

SONGS ARRANGED FOR MOVIE- tones. **JEAN STOR, 534 West 53d, New York.**

AGENTS AND SOLICITORS WANTED
10 CENTS A WORD—MINIMUM 10 WORDS.
CASH WITH COPY.

A ALL-WOOL SUIT BARGAIN—\$24 dozen up; smaller lots accepted. All colors, sizes. Also Dresses, \$12.00 dozen up. Send trial order today. **KROY CO., 324 N. Clark, Chicago.** fe8x

A BUSINESS OF YOUR OWN MAK- ing Sparkling Glass Name and Number Plates, Checkerboards, Signs. Big book and sample free. **E. PALMER, 501 Wooster, O.** tf

A BANKRUPT OR BARGAIN SALE— Big profits. We start you, furnishing everything. **CLIFCROS, 429 W. Superior, Chicago.** tf

AGENTS, SALESMEN—SELL COM- plete A-1 line to dealers. Price list. **MAJOR RUBBER MFG. CO., 1 Union Square, New York, N. Y.** fe8

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AGENTS—SELL TUBE FLAVORS. Address **CENTRAL SPECIALTY PRODUCTS CO., Navarre, Kan.** fe8

AGENTS—GALLONS SOLD DAILY. True Merit Extracts. **OWNER ROWLAND CROSDALE, Berwyn, Pa.**

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AGENTS, DEMONSTRATORS, TO sell Corn Tox Remedy. Corns, calluses, bunions, warts. Foot Powder. Big flash. \$8.00 gross Corn Remedy. \$4.00 gross Foot Powder. Send for sample set, 25 cents. **COEN TOX CO., 310 Washington St., Newark, N. J.**

AGENTS, DISTRIBUTORS—NA- tional First-Aid Kits and Supplies. Handy doctor for autos, homes, vacation trips, etc. Wonderful seller; liberal commission. **WM. E. CLARK, 11 West 42d St., New York City.**

ALL BEST RECITATIONS, JOKES, Verses, including Face on the Barroom Floor, Blue Velvet Band, Down Lehigh Valley, Casey at the Bat, Ace in the Hole, etc. Sell at sight. Send \$1.00 for 20 flash 25c books postpaid. **STEIN PUBLISHING HOUSE, 521 South State St., Chicago.**

ALL-WOOL MEN'S SUITS, \$24 DOZ.; Women's Fur Collar Coats, \$18.00 dozen; Silk Dresses, \$12.00-\$15.00 dozen. **KROGER CO., 225 West Chicago, Chicago.** fe8x

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DISTRIBUTORS, CANVASSERS, HUS- tlers—Millions want our hot seller. Dandruff killer, gray hair vanishes. No dyes. Great repeater. Big proposition. Big sample. Postpaid, 95c. Write today. **GRAYNOMOR LABORATORIES, Springfield, Mass.** fe8x

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DON'T SELL FOR OTHERS—EM- ploy agents yourself. Make your own products. Toilet Articles, Household Specialties, etc. 500% profit. Valuable book free. **NATIONAL SCIENTIFIC LABORATORIES, 1914W Broad, Richmond, Va.** fe22

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GO IN BUSINESS—MAKE YOUR own products, Soaps, Perfumes, Extracts or any article. Formulas, three for quarter. **S. ISAACSON, Kenmore, O.**

GOLD LEAF WINDOW LETTERS and Script Signs. No experience; 500% profit. Samples free. **CONSOLIDATED, 69-AC West Van Buren, Chicago.** fe22

GOOD INCOME SILVERING MIR- rors, Plating and Refinishing Lamps, Reflectors, Autos, Beds, Chandeliers by new method. Outfits furnished. Write **GUN-METAL CO., Ave. G, Decatur, Ill.** fe8

HARPER'S NEW HOUSE CLEANER does the most and costs the least of any invention for the home. Saves labor, money, health and doctor bills. Does more than vacuum cleaners. Costs little, uses no electricity. Price sells it. Good for home, garage and public buildings. New plan sells where they haven't a cent. Profits large. Protected territory. Loan you one to start with if well recommended. **HARPER BRUSH WORKS, 106 Main St., Fairfield, Ia.** x

HUSTLERS—BIG MONEY SELLING our merchandise. Write for particulars. **GORDON RUBBER CO., 125 Fifth Ave., New York.** fe22

IMPERIAL COMB CO., LEOMINSTER, Mass., manufacturers of Amber Combs for demonstration purposes. Price will surprise you. Send in your name and we will tell you the full story. fe8

MAKE YOUR OWN PRODUCTS— Employ agents yourself. Toilet Articles, Soap, Extracts. We furnish everything. Valuable book free. **NATIONAL SCIENTIFIC LABORATORIES, 1914W Broad, Richmond, Va.** fe22

MAKE BIG MONEY SELLING HAIR. Straightener to colored people. Write for free samples and terms to agents. **MAR-CELLENE CHEMICAL CO., 1901 West Broad, Richmond, Va.** fe22

MANUFACTURER WANTS PER- formers to earn extra money with the wonder invention of the age. Sells on sight. Biggest season just ahead. **LAKESIDE CORPORATION, Milwaukee, Wis.** x

MAN WANTED—WELL ACQUAIN- ted, reliable, energetic. No investment, no experience; just your time. Big earnings. Free outfit. **BEARD PAINT CO., Dept. 4, Kansas City, Mo.** mh8x

MEDICINE MEN—TATE-LAX, A liquid tonic. Best seller; best repeater; special low prices. Full line. Branch office, **Tulsa, Okla.** Write **TATE-LAX MEDICINE CO., Waco, Tex.** fe8

MEN'S IMPERFECT SILK AND Wool Hosiery, \$15.00 gross; Rayon Silk, \$12.00 gross; Ladies' Full-Fashioned Silk thirds, \$2.00 dozen. **LEWIS HOSIERY, 12 N. Third, Philadelphia.** fe1x

NEW—SELL EVERY HOME, OFFICE, garage, hotel and farmer our Patented Name Plates for only 40 cents each, making 380% profit. Free particulars. Low sold 7 first 10 minutes. **CONSOLIDATED, 69-JA, West Van Buren, Chicago.** fe22

NEW! DIFFERENT! MILADY'S Novelty Clothes Brush. Rainbow colors create instant sales. Wadleigh made \$24 first day. Free sample. **A. JENSEN CO., 304 South Dearborn, Chicago.** x

NO PEDDLING—FREE BOOKLET describes 67 money-making opportunities for starting own business, home, office. No outfits. **ELITE, 84 Elizabeth St., New York.**

OVER 100% PROFIT SELLING NuLustre Cloth—Easily, quickly cleans, polishes all metals. One agent sold 50 first day, another sold 102 in 116 calls. Amazing proof and samples free. **I. SHEP, 26 Shef Bldg., Weehawken, N. J.** x

SELL CHANGEABLE SIGNS TO stores. Size 14x24. Six lines. Cost 35c; sells \$1.50. Two Signs, postpaid, \$1.00. Particulars free. **NATIONAL SIGN SYSTEM, St. Louis, Mo.** fe22

SELL KREMOLA FACE BLEACH— Wonderful beautifier. Free booklet. Address **KREMOLA, Armour Station, Chicago.** fe1

SELL MEN'S NECKWEAR—WON- derful proposition. **ASTOR-A, 39 East 28th, New York.** fe1

SELL KOEHLER'S FLASHY SIGNS— Want quick money? \$3.50 brings 100 wonderful proven sellers. **KOEHLER'S, Fourth and Morgan, St. Louis, Mo.** fe1

SHOES COMPLETELY RESEALED
for 3c a pair—Amazing new preparation makes new shoes out of old in few minutes. Take orders; \$20 to \$40 daily easy. Write for territory and free sample offer. **PERFECT MANUFACTURING CO.**, Dept. B, 220 E. 3d, Cincinnati, O.

SILK EMBROIDERED SCARF — OUR
"Hot-Shot" Sales Number at \$8.00 per dozen "knocks 'em cold". Direct from manufacturer. Send \$1.00 for sample. Money-back guarantee. **HILDEBRAND EMBROIDERY CO.**, 934 North Ave., Chicago. fe22

SOMETHING NEW — WHOLESALE.
New item just out. Sample 10c. Factory price list. **KEENAN'S RUBBER SERVICE CO.**, 131 Orchard, Elizabeth, N. J.

SOMETHING NEW — "SHOW ME"
Signs. Every merchant buys on sight. Sample and particulars, 10c. **UNIQUE SALES CO.**, 3129 N. Linder Ave., Chicago.

STRANGE BATTERY COMPOUND
charges instantly. Eliminates old method. Gives new life and pep. Big profits. Gallon free. **LIGHTNING CO.**, St. Paul, Minn. fe22x

STRANGE NEW IRONING CORD —
Prevents scorching; saves electricity. Cannot kink or snarl. For telephones also. Up to \$25 daily. Samples furnished. **NEVER-KNOT**, Dept. 2-G, 4503 Ravenswood, Chicago. fe22

UP TO \$75 WEEKLY TAKING ORDERS
for Berg Stropper. Part or full time. Almost 200% profit. Free sample offer. Dept. HC-1, **BERG BROS. MFG. CO.**, 4520 North Ave., Chicago. fe22

WHOOPEE HORNS—WONDER AUTO
Novelty; sweeping country by storm. Sells \$2; sample \$1. **RICO**, 166 W. 72d, New York.

YOU CAN MAKE BIG MONEY IN
the Food Business. No capital or experience needed; credit given. Here is your chance to establish a permanent business of your own in exclusive territory. We furnish free sample case and free samples for customers. Repeat orders every week. Ask now. **FEDERAL PURE FOOD CO.**, B2311 Archer, Chicago.

YOU ARE WANTED TO RESILVER
Mirrors at home. Profitable business plating autoparts, tableware, etc. Write **SPRINKLE**, Plater, 500, Marion, Ind. mh8

80c PROFIT ON \$1.00 SALES—WONDERFUL
cleaner for automobiles, furniture, metal and glass. Fast repeater. Your name on labels. Exclusive territory. Free sample. **MINUTE KLEEN LABORATORIES**, Dept. W, Evansville, Ind. fe22

\$12.00 DAILY POSSIBLE SELLING
new Tablecloth. Washes like oilcloth. No laundering. Free sample. **JONES**, 802D North Clark, Chicago. x

1930 DIRECTORY LISTS WHERE TO
buy 500,000 articles at wholesale. Particulars free. **WAYNE FOX**, Pleasantville, N. J. fe8

ANIMALS, BIRDS AND PETS
10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

COATI-MUNDIS, YOUNG AND TAME,
\$15.00 each. Kinkajous, tame, \$30.00. Send orders. **LAREDO ZOOLOGICAL BIRD & ANIMAL CO.**, Laredo, Tex.

DEEP SEA WONDERS AND CURIOSITIES,
Pit-Show, Museum, Side-Show Attractions. Giant Devilfish, in liquid. Giant Sea Turtle, 11-foot Shark, 11-foot Alligator, 8-foot Shark, Giant Snake. All stuffed. Send for catalog. **JOSEPH FLEISCHMAN**, 1105 Franklin, Tampa, Fla. fe15

FOR SALE — TWO BEAUTIFUL
young, full grown Brown Bears, fifty dollar each; also three-year-old Beautiful Female Lion, three hundred dollars. **SHELL BROS.**, CIRCUS, Hynes, Calif. fe8

FOR SALE — ACT. THREE PONIES,
Two Dogs, Goat, Props and Truck. **MRS. BERGER**, 2500 Jefferson St., Wilmington, Dela.

GUINEA PIGS, 90c EACH; \$10.00
dozen; also Fancy Pigeons. **FRANKLIN MORRIS**, Batavia, Ill. fe1

IMPORTED ANIMALS, ALL KINDS
Birds, etc. Stamp for price list. **LAREDO ZOO BIRD & ANIMAL CO.**, Laredo, Tex.

SACRIFICE—PONY, 4 DOGS, MONKEY.
Act complete. **TRAMER**, Elizabeth, N. J.

SNAKE SHOWS—BOOKING ORDERS
now for March delivery. One-third deposit required. Extra large mixed dens, \$15.00. More snakes and better service. Write us. **THE PALMETTO SNAKE FARM**, St Stephen, S. C. x

TRAINED FOX TERRIER — ADDRESS "DOG",
1218 Spaight St., Madison, Wis.

5 STAGE BROKE DOGS — RAY
DAVIDSON, General Delivery, Houston, Tex.

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10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ADVERTISE IN RURAL WEEKLIES
—Lists free. **MEYER AGENCY**, 4112-B Hartford, St. Louis. fe8

SUCCESS, PROSPERITY, WITH OUR
collection of Business Plans. Modern. New. Trade Secrets. Formulas. Mail order. Particulars free, or everything, \$3.25. **COMMERCIAL EDUCATORS**, Desk B, 311 West 14th, Kansas City, Mo.

BARBECUE STAND, FULLY
equipped, at Silver Springs, Fla. Wonderful opportunity. Write **JAMES McCARTHY**, Silver Springs.

BUY, SELL OR EXCHANGE ANYTHING.
subscribe to Buy, Sell & Exchange Weekly, 10 weeks 10c. Advertisement 1 cent a word. **KRAUS**, 407 Juneau, Milwaukee, Wis.

SELL INTEREST IN PANA AIRPORT,
Pana, Ill. Have Dance Pavilion, Lunch Room, Service Station, Hangar and Cabin. **B. R. BLAIR**, Villa Grove, Ill.

SELL BY MAIL — BOOKS, NOVELTIES.
Bargains; large profits; particulars free. **F. ELFCO**, 525 South Dearborn, Chicago. fe22

VAUDEVILLE WEEKLY ROAD
Shows wanted. **THEATER**, Mentone, Ind. Population 900. fe8

WRITE FOR SAMPLES OF PULLING
Imprints, Electro-cuts, etc. **A. HAEGELE**, Box 86, Station Y, New York. x

CARTOONS
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BALDA'S TRICK CARTOONS, RAG
Pictures and Perforated Sheets for all kinds of entertainment. Catalog free. **BALDA ART SERVICE**, Oshkosh, Wis. mh8

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10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

CONCESSIONS, SHOWS, DEMONSTRATORS—
First Annual Agriculture Fair and Seafood Exposition, Feb. 13, 14, 15. Also Shows and Concessions for new park, Jacksonville Beach, opening March 15th. **T. M. CORBETT**, General Manager, Mayport, Fla.

MERRY-GO-ROUND WANTED FOR
1930 season. **LUNA AMUSEMENT PARK**, Houston, Tex. fe1

COSTUMES, WARDROBES AND UNIFORMS
10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

A-1 EVENING GOWNS, WRAPS, FUR
Coats, Chorus Sets. Lowest prices. **C. CONLEY**, 243 West 48th St., New York. mh8

AN ASSORTMENT POLICE UNIFORMS.
Coats, Caps, Trousers, \$6.00; Coats, \$3.00; Hawaiians, complete, \$5.00; Cowboy Chaps, \$12.00; Hats, \$3.00; Burlesque Costumes, \$2.00 up. **STANLEY COSTUME STUDIOS**, 158 W. 44th St., New York City.

BAND COATS, REGULATION, BLUE
Black, \$3.50; Caps, \$1; Tuxedo Suits, \$10; Minstrel Suits, flashy, \$5; Chorus Wardrobe, \$12; Beautiful Gowns, \$8; Street Suits, \$10; Hawaiian Skirts, \$4; Toby Suits, \$3. Stamp brings lists. **WALLACE**, 1834 North Halsted, Chicago.

BAND COATS, \$4.00; CAPS, \$1.00;
Tuxedo Coats, \$6.00. **JANDORF**, 698 West End Ave., New York.

CASH PAID FOR USED OR NEW
Theatrical Wardrobe. Write details. **KLEIN'S**, 231 Tremont, Boston, Mass.

EASTERN MINK FUR COAT, \$150;
White Fur Coat, \$50; Hudson Seal, \$40; new linings, good condition. **F. KADIC**, Pasadena Hotel, Chicago, Ill. fe1

EVENING GOWNS, WRAPS,
French Wigs, Eyelashes, Rubber Busts, Reducing Specialties, Impersonators' Outfits. Catalog, 5c. **SEYMOUR**, 235 Fifth Ave., New York.

GENUINE INDIAN BEADWORK,
Bonnets, Buckskin War Shirts, Vests. Catalogue free. **VERNON LEMLEY**, Osborne, Kan. x

GENUINE HAWAIIAN HULA
Skirts, \$2.50 each. Bead-Trimmed Skirts, \$3.50 each. Hawaiian Leis, 15 cents. Send 25c with order, balance C. O. D. **HAWAIIAN SHOP**, 11½ Pacific Way, Long Beach, Calif. x

FORMULAS
BOOK FORM. PAMPHLETS OR SHEETS. 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

RECIPES FOR MAKING CHILE CON
Carne and Hot Tamales, both for \$1.00. **HILARIO CAVAZOS & BRO.**, Laredo, Tex.

500 FORMULAS AND BIG ILLUSTRATED
catalog, 25c. **IDEAL BOOK SHOP**, Park Ridge, Ill. x

FOR RENT, LEASE OR SALE PROPERTY
10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

PLEASURE PARK FOR SALE
cheap. Doing good business; stand close investigation; fully equipped. Drawing from five cities of over 40,000 population. Owner will help finance. **C. A. SCHWEITZER**, Shamokin, Pa. x

FOR SALE—NEW GOODS
10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BEAUTIFUL MODEL CITY, NEW,
price \$3,000.00. **KING MANUFACTURING COMPANY**, Box 100, Zanesville, Ohio.

BRAND-NEW 5c NO-VALUE
Checks, \$7.50 per 1,000; 25c No-Value Checks, \$12.50 per 1,000; Mints, \$8.50 per 1,000 packages; Ball Gum, \$13.00 case 10,000 Balls; Candy Coated Peanuts, \$14.00 per 100 pounds. **ROBBINS CO.**, 26 Dodworth St., Brooklyn, N. Y.

FREE DELIVERY YOUR CITY —
Guaranteed finest Marbles, \$3.50 thousand, \$42.00 case of 12,000. Cash with order. **H. F. UNLEY**, Edgewaterpark, N. J. fe15

POP CORN MACHINES — LONG
EAKINS CO., 1976 High St., Springfield, O. jy26x

NUMBERED BALL GUM, BEST
quality gum, clear tickets, best workmanship. Full count 1,200 balls. \$6.00 set; one set free with every ten-set order. Third cash with order, balance C. O. D. Quick service on all kinds of Vending Machines for Western New York. Get my prices and compare. **B. GOODBODY**, 72 VanBergh, Rochester, N. Y. fe15

SPECIAL—THREE-POUND BOX AS-
sorted Chocolates, \$10.80 dozen. Sample, \$1.25. Don't fail to try this one. New A. B. T. Big-Game Hunters, penny play, \$35.00. New 5-cent No-Value Checks, \$7.50 per thousand. **G. H. KLEIN**, 404 Commonwealth Ave., Aurora, Ill.

NEW MODEL SIMPSON MACHINE—
Vends Marbles, 1c, and 1,500 high-grade Agates, etc. \$12.00. **H. F. UNLEY**, Edgewaterpark, N. J. fe15

15c EACH—NEW FLAGS FOR ALL
occasions. Bought 55,000 Flags from United States Government; sell cheap. Decorators, conventions, notice. Send new free list. Ship anywhere. **WEIL'S CURIOSITY SHOP**, 20 South Second St., Philadelphia, Pa.

FOR SALE—SECOND-HAND GOODS
10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

ADMINISTRATOR'S SALE OF AM-
plified Phonographs, coin controlled. Must be sold to settle an estate. These phonographs are just like new. Perfect condition. Used only a very short time. They are entirely automatic and 100% electric. Decca-Records or Radiograms. Single machine, \$125.00; in lots of five or more, \$110.00 each. If you are not satisfied on delivery money refunded. Send 25c with order, balance C. O. D. Address **H. HOWARD**, Administrator, Box 128, Sawyerwood, O. x

ALL KINDS PENNY ARCADE MA-
chines, fine condition, reasonable. Price list upon request. Also Coin-Operated Pianos. Real bargains. Write me your needs. **THOS. LONGBOTHAM**, 810 East 20th St., North, Portland, Ore. fe1

AUTOMATIC FISHPONDS AND
Ball Coasters, any lengths, 20% off if bought now. Why buy a used one? Catalogue free. **AUTOMATIC FISHPOND CO.**, 266 Langdon, Toledo, O. fe1

BARGAINS—10 PENNY ALUMINUM
Ball Gum Machines, \$5.00 each or \$20.00 for five. 10 Penny Basket Ball, \$10.00 each or \$40.00 for five. 5 Exhibit Playball, \$9.00 each. 5 Caille Fortune Gum Vendors, \$22.50 each. 5c "No-Value" Checks, \$7.50 per 1,000. Send 25c deposit. **ROBBINS CO.**, 26 Dodworth St., Brooklyn, N. Y. fe1

BELL SLOT MACHINES, JENNINGS
and Mills, dime and quarter play, \$25 each; overhauled. **WISCONSIN NOVELTY CO.**, Kaukauna, Wis.

BRIDGE BALL, WHIRLOBALL AND
Box Ball Alleys. Prices reasonable. **BOX C-6**, Billboard, Cincinnati. fe8

CANDY FLOSS MACHINES—TRADE
your old machine for a new one. Buy a used one reasonable. Our machines guaranteed best. Parts for any machines. Catalogue free. **AUTOMATIC FISHPOND CO.**, 266 Langdon, Toledo, O. fe1

CHEAP—MILLS REBUILT 5c JACK-
pot and 5c Front Venders. Guaranteed like new. **F. BARTIS**, 318 Ann St., Harrison, N. J. fe8

CORN POPPERS, ALL KINDS—POP-
ping Kettles cheap. **NORTHSIDE CO.**, 1306 Fifth, Des Moines, Ia. mh8

FOR SALE OR TRADE—PENNY MA-
chines for Mills Fronts or factory-built Jackpots. **C. G. MOORE**, Box 317, Bedford, Va. fe1

FOR SALE — TWO NEW BALL
Games, seventeen-foot flys, snap-on hood, 2 trunks, bottles, stringer, balls. \$150.00 takes both. Fourteen-foot joints. **DOC JONES**, 2111 Eakin St., Dallas, Tex.

FOR SALE—BURNHAM AND MILLS
Baby Venders, three ways, 1c, 5c, 10c, with Register, used only one month and are just like new. Fifteen Dollars each. Send cash or one-third deposit. Address **J. W. KLINE**, 755 Oak St., Chattanooga, Tenn. x

LORD'S PRAYER ON PINHEAD EX-
hibiting Outfit, \$20. **SHAW**, 1203 South Broadway, St. Louis, Mo. fe1

LUNCH COUNTER, ELECTRIC, FOR
sale, Holcomb-Hoke product, new condition, complete. All in one outfit; cheap for cash. **WITTS CAFE**, Junction, Tex. fe8

PENNY MACHINES — BARGAINS.
Used and new. **NOVIK COMPANY**, 1193 Broadway, New York fe22

POP CORN POPPERS—ALL KINDS.
Easy terms. **NATIONAL SALES AND MFG. CO.**, 699 Keoway, Des Moines, Ia. fe15

MILLS SIDE VENDERS, JENNINGS
Side Venders, Mills Front Venders, Jennings Today Venders, your choice, any quantity, \$40.00 each. **F. O. B. NORFOLK**, Va. Each machine fully guaranteed to give entire satisfaction or money refunded in full. Machines loaded with no-value checks and mints, ready to set up and be operated; shipped by express, subject to your examination before accepting. Twenty-five Mills and Jennings Jack Pot Side Venders, check separators, original factory-built machines, used very little, guaranteed in every way to be good as new, \$75.00 each. **F. O. B. Seven Put-Well Golf Games**, used two weeks, cost \$350 per game; our price \$200. **F. O. B. Guaranteed in every particular.** Also a full and complete line of Arcade Equipment, comprising most any sort of automatic machine you are interested in. Prices on request. 25% deposit. **SOUTHERN NOVELTY CO.**, 279 Bank St., Norfolk, Va. fe8

SLOT MACHINES TO LEASE — ALL
makes and styles. **KANSAS CITY SLOT MACHINE CO.**, 1432 McGee, Kansas City, Mo.

SLOT MACHINE BARGAINS — TO-
days, 3,000 to 4,000 serials, \$45.00; Jennings 25c Bells, \$50.00; Jennings 5c Bells, \$45.00; good as new. Gottlieb Grip Machines, \$11.00; 10 New Blue Birds, \$15.00 each; New Collapsible Steel Stands, \$4.50; Used Collapsible Steel Stands, \$2.50; lots of five, \$2.00 each; Used Non-Collapsible Steel Stands, \$1.50; 5c No-Value Checks, \$7.50 per thousand; 25c No-Value Checks, \$10.00 per thousand. **TILBISON SPECIALTY COMPANY**, Aurora, Ill. fe22

STREET SUITS, \$10; OVERCOATS,
\$5. All sizes. Bargains. Stamp brings lists. **WALLACE**, 1834 North Halsted, Chicago.

TRUNKS—SECOND HAND, THEAT-
rical, wardrobe, flat. Taylor, H. & M., others. **SAVOY LUGGAGE**, 59 East 59th, New York. fe22

USED CRISPETTE MACHINE FOR
sale or trade. **M. C. QUIGLEY**, Atkinson, Neb.

WAX FIGURES OF EVERY DESCRIP-
tion. **SHAW**, 1203 South Broadway, St. Louis, Mo. fe1

WRITE FOR LIST OF 25 DIFFERENT
style Penny Machines for sale. **ATLAS SUPPLY**, Wells, Minn.

50 BRAND-NEW PURITAN BABY
Bells. Plays penny, nickel, dime, quarter. Retail for \$37.50. Sacrifice, \$16.50 each. Don't delay your order at this price. **DEL NORTE SPECIALTY CO.**, St. Petersburg, Fla.

10 JENNINGS TODAY VENDERS,
\$45.00 each; 4 Mills 5 cent Jack Pots, \$50.00 each; Jennings 5 cent Jack Pots, \$45.00; 2 Mills Quarter Bells, \$50.00 each. All late models. 25% deposit, balance C. O. D. **SUPERIOR SALES CO.**, 110 West 42d St., New York.

30 EMPIRE V. P. BASKETBALLS,
perfect condition, latest models. While they last, \$7.50 each. **C. G. MOORE**, Box 317, Bedford, Va.

\$1.45—CHICAGO, RICHARDSON AND
Winslow Rink Roller Bearing Skates, good sizes. We buy or sell them. **WEIL'S CURIOSITY SHOP**, 20 South Second St., Philadelphia, Pa.

1929 BALL GUM BABY VENDERS—
Plays 4 coins. Standard fruit reels. Cost \$37.50. Never used. Must dispose of quickly. \$20 each. **CIGAR STORES NOVELTY CO.**, Peoria, Ill. fe22

FOR SALE
2ND-HAND SHOW PROPERTY
10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BAGGAGE CARS, EIGHTY FEET
long, for passenger service. Sleepers, Stock and Flat Cars cheap. **SOUTHERN SHOW EQUIPMENT CO.**, Houston, Tex.

BALLROOM AND STAGE LIGHTING
Effects—Motor-Driven Color Wheels, Crystal Showers, Spotlights. **C. I. NEWTON CO.**, 253 W. 14th St., New York. fe22

BARGAIN — SPECIAL LIVE FISH
Car. Standard seventy-two-foot Pullman, equipped with No. 5 Pullman trucks, generator and lighting equipment, two private rooms, kitchen, washroom with water closet and bath, observation compartment, six upper berths, four lower bunks, fourteen galvanized iron-steel fish tanks, motor-driven air compressor, with piping and tubing connections to fish tanks and fish cans. Car equipment consisting of bedding, dishes, kitchen utensils, etc. Cost \$19,000. Offered at bargain price. **MISSOURI GAME AND FISH DEPARTMENT**, Jefferson City, Mo. x

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Rests; comfortable as chairs; indoor and outdoor use. **PENN BLEACHER SEAT COMPANY**, 1207 West Thompson St., Philadelphia, Pa. mh1

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FLYER, WITH FORTY-EIGHT SEATS,
complete with platform, scenic panels, etc. No motor. Good operating condition. Must be moved at once. Accept any reasonable offer. **WOODSIDE PARK**, Philadelphia. fe1

FOGHORN, LIKE NEW, EIGHT DOL-
lars. **THOS. L. FINN**, Hoosick Falls, N. Y.

FORD POWER ATTACHMENT, 1,000-
watt Generator, Talbot Doughnut Machine. **TABER SHOW**, Riverside, Calif.

FOR SALE—BUELL'S UNDERWORLD
Show cheap. **CARL SHADES**, Huntsville, O.

FOR SALE, ALL OR SEPARATE — Motorized Circus. Tents, 40 with 24 middle; Push Pole, 50 with two 26 middles; Bale Ring, Seats, Trucks, Trailer, Cages, Trained Ponies, Dogs, Monks and other equipment. OVERLAND SHOW, care Billboard, Kansas City, Mo.

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SALE—3-CAR CARNIVAL, INCLUDING 3 Baggage Cars, 5 Rides, 8 Shows; all in good condition. Part time to responsible party. Address BOX K. C. 49, Billboard, 424 Chambers Bldg., Kansas City, Mo.

SEVENTY-FOOT COMBINATION Pullman, or trade for Trucks. Stored St. Louis. CHRISTINA KNOTT, Troy, Ill.

60x100 TENT, NO WALL, \$75.00; 2 Pony Saddles, like new, \$25.00 for both. K. COUCHMAN, 28 Elm St., Iliou, N. Y.

\$150.00—DEAGAN UNAFON, WORKING order. Great bargain. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

HELP WANTED 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

FIVE HIGH-CLASS BEAUTY CONTEST Promoters. National tie-up. One Vermont, New Hampshire, Rhode Island, Connecticut, Massachusetts. Only experienced Class-A promoters. M. DEHAVEN, N. E. Dir., Miami National Pageant, 619 Metropolitan Theatre Bldg., Boston.

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SINGLE THAT CAN CHANGE FOR week. Do some novelty acts. Long season. State all first letter. Open March in North Carolina. LINIGER BROS.' TENT SHOW, Eau Gallie, Fla.

WANTED—LIVE WIRE MANAGER for girls' orchestra. Write BOX 115, Billboard, Chicago.

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LEADERS, VIOLINISTS, PIANISTS. Cellists (doubling Saxophone or Banjo preferred). Saxophonists and Drummers for ocean liners. ROOM 714, 1482 Broadway, New York.

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HYPNOTISM — INSTANTANEOUS method. Send for this amazing new method. Guaranteed. \$2.00. DR. Q, Hypnotist, 37 Wick St., Buffalo, N. Y.

LEARN FORTUNE TELLING BY CARDS—Easy instructions and reading free. Send stamped envelope. MRS. McCUE, 1855 Rodeo Rd., Los Angeles, Calif.

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MAGIC ACTS THAT MAKE GOOD — Escapes, Crystal Gazing, Secrets, Drawings. Catalog, 6c. GEO. A. RICE, Auburn, N. Y.

MAGICIANS, ATTENTION! WE SPECIALIZE Magic Bags of all use. All high quality. Send for price list of other magic. N. GENOVES, 3609 Broadway, New York.

MINDREADERS, CRYSTAL GAZERS. Our new 98-page Illustrated Catalogue of Mental Magic. Mind-Reading Apparatus, Books, Horoscopes, Crystals and Spook Effects is the largest in the world. 1930 Astrological Forecasts now ready. Catalogue and Sample Horoscope, 30c. NELSON ENTERPRISES, 198 S. Third, Columbus, O.

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STAGE MONEY—10 BILLS, 10c; 100, 35c; 1,000, \$2.50. KRAUS, 409 Juneau, Milwaukee, Wis.

MUSICAL INSTRUMENTS AND ACCESSORIES FOR SALE—WANTED TO BUY. 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

BAND ORGAN, UNA-FON, STREET Crank Bally Piano and Advertising Bally Musical Instruments, rebuilt, for sale. Cheap for cash or trade. C. W. DUCHEMIN, 527 East Wabash St., Indianapolis, Ind.

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BUSINESS STATIONERY—LARGEST line, highest quality, quickest delivery, biggest commissions, liberal bonuses. Free copy-righted cuts every business. Experience unnecessary. Instructions and outfit free. WILLENS CO., Dept. 285, 2130 Gladys Ave., Chicago.

DEMONSTRATORS—W. K. JOHNSON has a new one. The Wonder Rug Maker. It will make many articles when attached to any sewing machine. The fastest money maker ever put out. Wire for territory. We protect. Sells for \$1.00; you make 75c. Address K. & J. MANUFACTURING CORP., 4356 Melrose Ave., Los Angeles, Calif.

READY! BIG NEW LINE SELF-selling Counter Cards. Enormous profits. Quick repeats. Merchants buy instantly. STERLING CO., T3, Baltimore, Md.

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SELL NOTHING—EARN UP TO \$170 weekly empty-handed. No sample case to tote. Oldest and largest salesboard firm, established 20 years, rated \$500,000, announces amazing new plan. Salesmen cleaning up. No one invests a penny. We even pay express charges. Unsalable merchandise returnable. Big season now here. Full commission repeat business. Grab this quick. K. & S. SALES CO., 4317 Ravenswood, Chicago.

TRADEBOARDS—HOTTEST, LARG-est money-making line ever offered. Season starting. Best commissions. Nothing to carry. Catalog free. Act! M. & L. SALES, 301 W. Adams, Chicago.

\$5.00 EVERY TIME YOU SELL MY Tailored-to-Order \$35.00 Value All-Wool Suit for \$23.50. If you want to try, write. Everything furnished free. A. BOBB, 2256 S. LaSalle, Chicago.

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150 ENVELOPES, 250 LETTER Heads, \$1.50. 2,500 3x8 Dodgers, \$2.25. Cash. COX PRINTERY, Isanti, Minn.

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2,000 FLASHY 3x8 BILLS, \$2.00; 1,000 Advertising Cards, 5½x3¼, \$2.40. Prepaid. KING PRINTERS, Warren, Ill.

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WILL SELL HALF INTEREST ON 1930 contract Finest Motor Speedway in Middle West. Business man, race promoter experience, preferred. Rare opportunity. Write BOX C-24, Billboard, Cincinnati.

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BAND COATS WANTED, RED — SCHELL BROS.' CIRCUS, Hynes, Calif.

LOCATION WANTED, SUMMER resort, for Penny Arcade or Shooting Gallery. MUNVES, 151 Park Row, New York.

SLOT MACHINES FOR CASH — JARL, 1701 Leavenworth St., Omaha, Neb.

TENT, 30x60; 1,500-WATT LIGHT Plant; Suit Case Corn Popper; Lord's Prayer on Pinhead; Concession Tent; Sword Box. TABER SHOW, 311 Seventh, Riverside, Calif.

WANTED — MINIATURE STEAM Locomotive; good condition. GRAY, 42 South 23d, Kansas City, Kan.

WANTED—GOOD PARK OR BEACH location for Dentzell's Park Merry-Go-Round, Chairplane and Skating. Rent or percentage. All first-class equipment. Only good live propositions entertained. ROBERT McARDELL, Mounds Park, Anderson, Ind.

WANTED—COMPLETE TENT OUT-fit; 30x50 or 40x60. Must stand inspection and cheap for cash. QUACKENBUSH, Big Flats, N. Y.

WANTED—ONE HUNDRED MUTO-scope Machines of large type. KALET GAME CO., 212 C. of C. Bldg., Syracuse, N. Y.

WANT — WURLITZER ORGAN, Music Rolls, Styles 125 and 150, and Spools. Piano, standard tunes, Wurlitzer. ARTHUR NICHOLS, 87 Alvarado Ave., Worcester, Mass.

WANTED—LARGE SNAKE, EIGH-teen feet or over. Also Used Candy Floss Machine. HARRY DAVIS, 9 North Wheeling St., Tulsa, Okla.

WANTED—ONE COPY NOV. 15, 1924, issue of Billboard. Give price. BOX 116, Billboard, Chicago.

WANTED — CALLIOPE, GOOD make; Concession Tents, Rink Skates, Carnival and Circus Property. Buy anything. Need money, write or wire us. WEIL'S CURIOSITY SHOP, 20 South Second St., Philadelphia, Pa.

WANTED TO BUY — LITTLE Beauty Merry-Go-Round. HARRIS, care Billboard, Kansas City, Mo.

MOVING PICTURE

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BANKRUPT STOCK — FILMS, MA-chines, also Talking Equipment. Stamp for list. BOX 255, Hickman Mills, Mo.

COMEDIES, ACTION, WESTERN and Sensational Subjects at lowest prices. Perfect condition film. List. COLONIAL FILM & SUPPLY CO., 630 Ninth Ave., New York.

FILMS FOR SALE — DIRTY CHEAP. Send for our big bargain list. FILM ART RELEASING COMPANY, 630 Ninth Avenue, New York City.

FILMS FOR SALE — WESTERNS, Specials, Comedies. List free. FINLEY'S FILM EXCHANGE, Norfolk, Ark.

FOOL PROOF ROAD SHOWS — Brand-new prints Passion Play and Uncle Tom's Cabin, \$135.00 each; newest Dante's Inferno, \$200.00; Joseph and Brethren, \$200.00; Fall Jerusalem, \$125; Jesse James, \$100. ROADSHOW CINEMA BROKER, Box 524, Cincinnati, O.

MONTE BLUE, "MY OLD KENTUCKY HOME"; Mix, Chaplins, others, cheap. LITTLE FILM EXCHANGE, Welchville, Me.

OPPORTUNITY LIKE THIS COMES but once—Clara Bow road-show specials, \$50; Tom Mix Westerns, Wagon Trail and Stage Coach Driver, \$75 each; Cinderella, \$25; Drug Traffic (Dope Special). \$50; Strange Rider (Yakima Canutt), \$25; Jack Hoxie in Broken Spur, and Wolf Bayne, \$50 each. Any make complete cartoon, \$10. Complete 30-Reel Serials, \$75 up. Lists. LEONARD LOWE, Suite 6, Norfolk Bldg., Cincinnati, O.

PRINT OF "THE STREET OF FORGOTTEN WOMEN," 5 reels, \$275.00. Print of "The Woman From Suez," 5 reels, \$300.00. Plenty advertising. ANDERSON, care The Billboard, 251 Kearny, San Francisco.

SURE-FIRE ROAD SHOW — "PROTECT YOUR DAUGHTER," two 6-reel prints, one brand new, one like new; large lobby, slides and cuts; a \$500.00 outfit for \$160.00. Send \$25.00 deposit, balance C. O. D. E. L. FAWKS, McCamey, Tex.

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WESTERN AND SENSATIONAL. Jungle Pictures. CLOUSE FILM EXCHANGE, Maumee, O.

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BIG BARGAIN IN USED OPERA Chairs — 600 Upholstered, 800 Veneer. MOVIE SUPPLY CO., 844 Wabash Ave., Chicago.

EDISON MACHINE, \$35—READY TO go independent. 502 Munford Court, Kansas City, Mo.

EXHIBITORS — NEW FULL SIZE Dissolving Single Stereopticons, \$25.00; having Imported French Lenses, 500-Watt Light, Color Wheel. Circulars free. GEONBERG MANUFACTURING CO., 1510 Jackson, Chicago, Ill.

PICTURE MACHINE AND 6 REELS, \$50.00. BOX 35, Madrid, N. Y.

POWER'S REBUILT PROJECTORS, \$150.00. Motors, Stands, Mechanisms, Parts, Films. Rebuilding cheap. MARSHALL FILMS, Rome, Ga.

ROAD-SHOW EXHIBITORS USING Holmes Portable Projectors are always safe and satisfied. How about you? Write for full details. MONARCH THEATRE SUPPLY CO., 395 So. Second St., Memphis, Tenn. fe22

SACRIFICE — PRACTICALLY NEW turret model Wilart standard 200-foot Camera, having F1:9, F3:5 and telephoto lenses. Universal tripod, cinephot, developer, accessories. DeVry 16mm Projector, like new. BOX 676, Selma, Ala.

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MOVING PICTURE MACHINES overhauled and repaired. Work guaranteed. Rates reasonable. MOVIE SUPPLY CO., 844 Wabash Ave., Chicago.

WANTED TO BUY M. P. ACCESSORIES—FILMS 10 CENTS A WORD—MINIMUM 10 WORDS. CASH WITH COPY.

WANTED—COMPLETE EQUIPMENT for Motion Pictures. NOVELTY MFG. CO., Moberidge, S. D. fel

WANTED — A-1 RELIGIOUS FEATURE, also Stereopticon and Slides. Will trade excellent Western Features for same. HOWARD DAY, La Grange, Tex.

WANTED—SUITCASE PROJECTORS in good condition. COLONIAL FILM & SUPPLY CO., 630 Ninth Ave., New York. fe8

WANTED TO BUY — CHEAP USED prints Passion Play. YANKEE FILM EXCHANGE, Cincinnati, O.

WE PAY HIGHEST PRICES FOR Used Moving Picture Machines, Opera Chairs, etc. What have you for sale? MOVIE SUPPLY CO., 844 South Wabash Ave., Chicago, Ill. fel

WILL BUY OR TRADE FOR GOOD Print any of the following: "Out of the Dust," "Tarzan of Apes," "Fall of Alamo." E. L. FAWKS, McCamey, Tex. fel

VAUDEVILLE

Adams, Jack, & Baby Symphony (Orph.) Canton, O. Adler & Bradford (Loew) Baltimore. Alleen & Marjorie (Royal) New York. Albright, Bob, Co. (State) New York. Alcaez, Senorita, Co. (Proctor) New Rochelle, N. Y. Alexander Girls (Orph.) Seattle, Wash. Alexander, Gus (Loew) Washington. Alexandria & Olson Co. (Delancey St.) New York. All-Girl Show (Willard) Woodhaven, N. Y. Allard, Jimmy, Co. (Pal.) Rockford, Ill. Allen & Canfield (Bedford) Brooklyn. Alma & Duval (Shattuck) Hornell, N. Y. Amerique & Neville Co. (Blvd.) New York. Ames, Lionel Mike (Orph.) New York. Angel Bros. (Loew) Montreal. Angus & Searle (Carolina) Charlotte, N. C. Any Family (Proctor) Troy, N. Y. Arlington, Billy (Fabian) Hoboken, N. J. Armstrong, Louis, Co. (State) New York. Ates & Darling (Keith) Ottawa, Can. Atherton, Lottie (Orph.) New Orleans. Aurora Trio (Loew's 46th St.) Brooklyn. Avalons, The (Pal.) Peoria, Ill.

Bentell & Gould (Harris) Pittsburgh. Bentell & Gould (State) Newark, N. J. Berkes, Johnny, Co. (Premier) Brooklyn. Berle, Milton, Unit (Orph.) Boston. Bernard & Townes (Gates Ave.) Brooklyn. Bernice & Foran (Madison) Brooklyn. Bernivic, Count, All-Girl Show (Maj.) San Antonio, Tex. Big Parade in Person (Loew) Montreal. Block & Sully (Orph.) Seattle, Wash. Blood & Thunder (Orph.) San Diego, Calif. Bonomo, Joe (Albee) Providence. Bordon, Irene (Pal.) New York. Boreo, Emil (Loew) Yonkers, N. Y. Boyce & Della Co. (Jefferson) New York. Brady & Wells (Main St.) Kansas City. Brems, Fitz & Murphy Bros. (Orph.) Omaha. Briants, The (State) Newark, N. J. Brice, Eliz., Co. (Madison) Brooklyn. Bricktops, 14 (Met.) Brooklyn. Bristol & Bell (Loew's Victory) Evansville, Ind. Broadhurst, George, Co. (7th St.) Minneapolis. Brown, Ada (Hipp.) New York; (Hipp.) Buffalo 1-7. Brown, Jerry & Betty (Loew) Yonkers, N. Y. Brown Brothers (Orph.) San Diego, Calif. Buck & Bubbles (Coliseum) New York. Burke & Durkin (State) New Orleans. Burns & Allen (Chester) New York. Burns, Harry, Co. (State) Syracuse, N. Y. Burns, Curly, Co. (Hill St.) Los Angeles. Bussey & Case (Blvd.) New York. Butts, Al, & Peaches (Perry) Erie, Pa.



When no date is given the week of January 25-31 is to be supplied. (In split week houses, the acts below play January 29-31).

Clark, Hughie, Co. (Capitol) Atlanta, Ga. Clark & Smith (Victory) New York. Clark, Aileen (Loew) Washington. Clarke, Sylvia (Hipp.) Toronto; (Imperial) Montreal 1-7. Claude & Marion (State) Newark, N. J. Clifford & Marion (State-Lake) Chicago. Clifton & Partner (Keith) Ottawa, Can. Co-Eds (Keith) Ottawa, Can. Coe, Jerry, & Bros. (Keith-Albee) Boston. Colburn & Lake (Natl.) New York. Coleman, Claudia (Stuart) Lincoln, Neb. Coligari Bros. (Paradise) Bronx, N. Y. Columns Idea (Fox Pal.) Worcester, Mass. Conley, Harry J., Co. (Hipp.) Buffalo; (Hipp.) Toronto 1-7. Conley Trio (Fair) Tampa, Fla., 28-Feb. 8. Conville, Frank (Loew) Montreal. Cook, Joe (Albee) Brooklyn. Corbett & O'Brien (Pal.) New York. Corey & Mann (Orph.) Des Moines, Ia. Crow-Land (Ohio) Mansfield, O. Crystal Trio (Keith) McKeesport, Pa. Cuby & Smith (Loew) Yonkers, N. Y. Cummings, Don (Hipp.) New York. Cutler Sisters (Earle) Philadelphia.

D'Ormonde, George (Capitol) Atlanta, Ga. Dale, Eddie, Co. (Pal.) Ft. Wayne, Ind. Daly, Pat, Co. (Keith) Grand Rapids, Mich. Dance Derby (Lincoln Sq.) New York. Dance Fables (Golden Gate) San Francisco. Dane & Alvin Sisters (Jefferson) New York. Darley, Joe (Loew) Akron, O. Daveys, Two (Orph.) Salt Lake City. Davies, Tom, Trio (Ritz) Birmingham, Ala. DeMarcos, The (Orph.) Salt Lake City. DeMarlo & LaMarletta (Hansa) Hamburg, Germany, Feb. 1-28. DePace, Bernardo (Gates Ave.) Brooklyn. DeComba, Marie (58th St.) New York. Demarest & Deland (Capitol) Atlanta, Ga. Densmore, Françoise, Co. (State) Jersey City, N. J. Derickson & Brown (Orph.) Portland, Ore. Desmond, Wm. (Orph.) Oklahoma City. Devoe, Frank (Carolina) Charlotte, N. G. Diamonds, Four (Capitol) Winnipeg, Can. DiGatanos, The (Orph.) Portland, Ore. Dobson, Frank, Co. (Grand) New York. Dodd & Rush (Valencia) Jamaica, N. Y. Doin' Things Unit, with Jay C. Flippen (St. Louis) St. Louis. Dolan & Gale (Plaza) Corona, N. Y. Dolores, Eddy & Douglas (Loew) Jersey City, N. J. Doolity & Sales (Pal.) Akron, O.; (Keith) Youngstown 1-7. Doro, Grace (State-Lake) Chicago. Douglas, Milton, & Band (Plaza) Corona, N. Y. Down Home (State) New Orleans. DuPonts, The (Loew) Akron, O. Duncan's Colliers (Lyric) Indianapolis.

THE DUTTON CIRCUS MAKING AND HOLDING FRIENDS. Home Address, Sarasota, Fla.

Durkin, Jr., Co. (Keith-Albee) Boston. Eames, Peggy (Orph.) Oklahoma City. Earl, Desmond & Co. (125th St.) New York. Ebbs, Wm. (Proctor) Albany, N. Y. Elaine, Grace & Marie (Willard) Woodhaven, N. Y. Emerson & Baldwin (Keith) McKeesport, Pa. Emmy's, Carlton, Dogs (Loew) Washington. Erle, Broadus (7th St.) Minneapolis. Evans & Mayer (Albee) Cincinnati; (Pal.) Akron 1-7. Faber & Lehr Co. (Fordham) New York. Fagan, Foster & Cox (Enright) Pittsburgh; (Albee) Cincinnati 1-7. Falls, A. & G. (State) Memphis, Tenn.

Falls, Reading & Boyce (Coleman) Miami, Okla. Faunterloy & Van (Capitol) Davenport, Ia. Fearless Flyers, Five (Circus) Mexico City, Mex., 28-March 2. Felder, Harriett & Co. (Jefferson) New York. Fink's, Max, Orch. (Orph.) New Orleans. Fisher & Hurst (Orph.) New York. Flash, Serge (Paradise) Bronx, N. Y. Flippen, Jay C. (St. Louis) St. Louis. Flynn & Mack (Lincoln Sq.) New York. Foley & Latour (Capitol) Union Hill, N. J. Fong, Jue (State) Syracuse, N. Y. Ford & Price (Rochester) Rochester, N. Y. Fortunello & Cirillino (Loew) Washington. Four of Us (State) Jersey City, N. J. Foy, Mary & Irving (Garde) New London, Conn. Frabelle's Frolics (Albee) Cincinnati. Francill (Perry) Erie, Pa. Frankel & Dunlevy (Fabian) Hoboken, N. J. Franklin, Sgt., & Royce (Blvd.) New York. Frazere, Enoz (Keith-Albee) Boston. Freda & Palace (Iowa) Cedar Rapids, Ia. Freed, Joe, Co. (Loew) London, Can. Friganza, Trixie (Loew's 46th St.) Brooklyn. Friscoe, Signor, & Orch. (Loew) Akron, O.

Gall, Lee, Ensemble (Maj.) Fort Worth, Tex. Gallarini & Sister (Premier) Brooklyn. Galvin, Don (Franklin) New York. Gaskin, Pauline (Stanley) Pittsburgh. Gellis, Les (State) Houston, Tex. Ghezzi, Les (Valencia) Jamaica, N. Y. Gibbs Twins (Grand) St. Louis. Gillette, Bob & Lucy (Grand) New York. Girard, Chas. & Lillian (Loew) Montreal. Girard, Harry, Ensemble (Strand) Lansing, Mich. Glad & Moffatt (Albee) Providence. Glenn & Jenkins (State) Jersey City, N. J. Gobs of Joy (Fox Pal.) Springfield, Mass. Golden's, Meyer, Living Jewelry (Fox Pal.) Waterbury, Conn. Golf Fiends (Hipp.) Youngstown, O. Goss & Barrows (Proctor) Schenectady, N. Y. Gould, Verita (Bedford) Brooklyn. Gould, Rita Burgess (Orph.) Madison, Wis. Gracella-Theodore Co. (Rochester) Rochester, N. Y. Grauman, Hess & Valle (Orph.) Memphis. Green, Cora (Regent) Paterson, N. J. Griffith, Edith, Co. (Riverside) Milwaukee. Haas Bros., Four (Shrine Circus) Minneapolis; (Shrine Circus) St. Paul 3-8. Haines, Nat Chiek, Co. (Yonge St.) Toronto. Hale, Joe & Willie (Perry) Erie, Pa. Hale & Hoffman (Lincoln Sq.) New York. Hall, Adelaide (Central) Jersey City, N. J. Hall, Al K. (Maj.) Houston, Tex. Hamilton, Dixie (State) Houston, Tex. Hanley, Jack (Lyric) Indianapolis. Happiness Girls (Orph.) New York. Harm & Nee Trio (Delancey St.) New York. Harmonica Band (Loew's Victory) Evansville, Ind. Harriman, Swan & Lucille (Pal.) New York. Harrington Sisters (Pal.) Cleveland. Harris, Dave, Co. (Midland) Kansas City. Harris & Radcliffe (State-Lake) Chicago. Harris, Val, Co. (Ritz) Birmingham. Harrison & Dakin (Pal.) New York. Hart, Earl (Fabian) Hoboken, N. J. Hatt & Herman (Fabian) Hoboken, N. J. Hayden, Harry, Co. (Oriental) Brooklyn. Hayes & Cody (86th St.) New York. Haynes, Mary, Co. (Met.) Brooklyn. Hazzard, Hap (Chester) New York. Hearn, Sam (State) New Orleans. Henry, Art, Co. (Victoria) New York. Hibbit & Hartman (Oriental) Brooklyn. Hickey Bros. (Capitol) New York. Higgie, Willie, & Girls (Chester) New York. Higgins, Peter (Proctor) White Plains, N. Y. Hollywood Studio Girls (Capitol) Hartford, Conn.

Holtz, Lou (Loew) Jersey City, N. J. Home Folks (Pal.) Newark, N. J. Honey Boys, Five (Stuart) Lincoln, Neb. Honey Family (Carolina) Charlotte, N. C. Hooper-Gatchett Co. (Loew) Montreal. Hope, Bob (Pal.) St. Paul. House, Billy, Co. (Albee) Providence. Howard's Ponies (Orph.) Seattle, Wash. Howard & Newton (Grand) Calgary, Can. Hubert, Fitz & Jean (Hill St.) Los Angeles. Hungaria Troupe (Kings) Brooklyn. Hunt, Mildred (Orph.) Omaha. Hunter, Geo. (Perry) Erie, Pa. Hutchins, Harriet & Bill (Stanley) Pittsburgh. Hyde, Alex, Co. (Oriental) Brooklyn. Imhoff, Roger, Co. (Hipp.) Toronto; (Imperial) Montreal 1-7. International Rhythm (7th St.) Minneapolis. Irving, Lester, Trio (Pal.) Cleveland. Jackson, Bobby, & Allison Sisters (Central) Jersey City, N. J. Jackson & Lee (Proctor) Yonkers, N. Y. Jazz Cinderella (Fox Pal.) Bridgeport, Conn. Jests, Three (Hollywood) Detroit. Jones, Estes (Kings) Brooklyn. Jones & Rea (Earle) Philadelphia. Joyce, Jay, & Rhythm Boys (Proctor) Yonkers, N. Y. Joyce, Teddy (Pitkin) Brooklyn. Kaye & Sayre (Valencia) Jamaica, N. Y. Kelly-Jackson Co. (Victoria) New York. Kelly, Walter C. (Met.) Brooklyn. Kennedy, Frances (Orph.) Memphis. Kennedy, Will J., Co. (Loew) Akron, O. Kerr & Ensign (Maj.) Houston, Tex. Kikuta Japs. (Proctor) Albany, N. Y. Kitchen Pirates (58th St.) New York. Kraft & Lamont (Proctor) Troy, N. Y. Kramer & Boyle (Main St.) Kansas City. LaFrance & Reed (Plaza) Corona, N. Y. LaVere, Florrie (Orph.) San Diego, Calif. Lamarr & Boice (Orph.) New Orleans. Lamont Four (Keith) Syracuse, N. Y. Lane, Osborne & Chico (Hipp.) Toronto; (Imperial) Montreal 1-7. Langford, Myra (Fairmount) New York. Lauren & LaDare (Bedford) Brooklyn. Laurie, Joe, Jr. (Fairmount) New York. Lawrence, Martha (Lincoln) Union City, N. J. Lawton (Central) Jersey City, N. J. LeGros, The (Bay Ridge) Brooklyn. LePaul (Pal.) Akron, O. LeVan & Bernie (Oriental) Brooklyn. Leavitt & Lockwood Revue (Orph.) Denver. Lee, Jane & Katherine (State) Memphis. Lee Twins (Orph.) Vancouver, Can. Lehr, Raynor, Co. (Pal.) Newark, N. J. Leon & Dawn (Blvd.) New York. Lewis, Flo (Orph.) Omaha. Lewis, Mexine (Keith-Albee) Boston. Lizeed Troupe (Hipp.) New York. Lightner, Fred, Co. (Keith) Syracuse, N. Y. Lillies, Six White (Kings) Brooklyn. Lime Trio (Pal.) St. Paul. Lohse & Sterling (Strand) Lansing, Mich. Lordens, Three (Orph.) Oklahoma City. Lucky Boys, Six (Yonge St.) Toronto. Luster Bros. (Pal.) New York. Lynn, Carr (Maj.) Dallas, Tex. Lyons, George (Bay Ridge) Brooklyn. Lytel & Fant (Orph.) New Orleans. McAuliffe, Tom (Albee) Brooklyn. McConnell, Lulu, Co. (Madison) Brooklyn; (Hipp.) Buffalo 1-7. McFarland, Helen (Pitkin) Brooklyn. McGivney, Owen (Pan.) Tacoma, Wash. McLallen & Sarah (Orph.) New Orleans. McLeod, Tex (Iowa) Cedar Rapids, Ia. McManus & Hickey (Loew's 46th St.) Brooklyn. McWilliams, Jim (Pal.) Rochester, N. Y. Matthe & Ray (Riverside) New York. Maine, Billy, Co. (Royal) New York. Major, Jack (Orph.) Denver. Mandell, Wm. & Joe (Pan.) Tacoma, Wash. Mandis, Joe, Trio (Oriental) Brooklyn. Maree, Mme., & Pals (Fair) Tampa, Fla., 28-Feb. 8. Marguerite & Gill (Loew) Pittsburgh. Marie, Dainty (Riverside) New York. Marinelli Girls (Main St.) Kansas City. Markert's, Russell, 12 American Rockets (Hipp.) Buffalo. Martin & Martin (Delancey St.) New York. Marvin, Johnny (Riverside) New York. Maryland Collegians (Pal.) Rochester, N. Y. Mascagno Four (State-Lake) Chicago. Masters, Frank, Co. (Fabian) Hoboken, N. J. Masters & Grace (Fairmount) New York. Max & Gang (Orph.) Madison, Wis. Maxwell, John (Loew) Pittsburgh. May, Bobby (Albee) Providence. Mayo, Flo (Capitol) New York. Medley & Dupree (Orph.) Vancouver, Can. Melford, Alex, Trio (Fairmount) New York. Mendi, Joe (Jefferson) New York. Michel (Loew) Yonkers, N. Y. Mijares (Hipp.) Buffalo; (Hipp.) Toronto 1-7. Millard's Fan (Natl.) Richmond, Va. Millard & Marlin (Keith) Flushing, N. Y. Mills & Shea (Loew) Baltimore. Modena's Fantasies (State) Syracuse, N. Y. Monahan, Tommy, & Co-Eds (Orph.) Oklahoma City. Monroe & Grant (Stanley) Pittsburgh.

Imhoff, Roger, Co. (Hipp.) Toronto; (Imperial) Montreal 1-7. International Rhythm (7th St.) Minneapolis. Irving, Lester, Trio (Pal.) Cleveland.

Jackson, Bobby, & Allison Sisters (Central) Jersey City, N. J. Jackson & Lee (Proctor) Yonkers, N. Y. Jazz Cinderella (Fox Pal.) Bridgeport, Conn. Jests, Three (Hollywood) Detroit. Jones, Estes (Kings) Brooklyn. Jones & Rea (Earle) Philadelphia. Joyce, Jay, & Rhythm Boys (Proctor) Yonkers, N. Y. Joyce, Teddy (Pitkin) Brooklyn.

Kaye & Sayre (Valencia) Jamaica, N. Y. Kelly-Jackson Co. (Victoria) New York. Kelly, Walter C. (Met.) Brooklyn. Kennedy, Frances (Orph.) Memphis. Kennedy, Will J., Co. (Loew) Akron, O. Kerr & Ensign (Maj.) Houston, Tex. Kikuta Japs. (Proctor) Albany, N. Y. Kitchen Pirates (58th St.) New York. Kraft & Lamont (Proctor) Troy, N. Y. Kramer & Boyle (Main St.) Kansas City.

LaFrance & Reed (Plaza) Corona, N. Y. LaVere, Florrie (Orph.) San Diego, Calif. Lamarr & Boice (Orph.) New Orleans. Lamont Four (Keith) Syracuse, N. Y. Lane, Osborne & Chico (Hipp.) Toronto; (Imperial) Montreal 1-7. Langford, Myra (Fairmount) New York. Lauren & LaDare (Bedford) Brooklyn. Laurie, Joe, Jr. (Fairmount) New York. Lawrence, Martha (Lincoln) Union City, N. J. Lawton (Central) Jersey City, N. J. LeGros, The (Bay Ridge) Brooklyn. LePaul (Pal.) Akron, O. LeVan & Bernie (Oriental) Brooklyn. Leavitt & Lockwood Revue (Orph.) Denver. Lee, Jane & Katherine (State) Memphis. Lee Twins (Orph.) Vancouver, Can. Lehr, Raynor, Co. (Pal.) Newark, N. J. Leon & Dawn (Blvd.) New York. Lewis, Flo (Orph.) Omaha. Lewis, Mexine (Keith-Albee) Boston. Lizeed Troupe (Hipp.) New York. Lightner, Fred, Co. (Keith) Syracuse, N. Y. Lillies, Six White (Kings) Brooklyn. Lime Trio (Pal.) St. Paul. Lohse & Sterling (Strand) Lansing, Mich. Lordens, Three (Orph.) Oklahoma City. Lucky Boys, Six (Yonge St.) Toronto. Luster Bros. (Pal.) New York. Lynn, Carr (Maj.) Dallas, Tex. Lyons, George (Bay Ridge) Brooklyn. Lytel & Fant (Orph.) New Orleans.

McAuliffe, Tom (Albee) Brooklyn. McConnell, Lulu, Co. (Madison) Brooklyn; (Hipp.) Buffalo 1-7. McFarland, Helen (Pitkin) Brooklyn. McGivney, Owen (Pan.) Tacoma, Wash. McLallen & Sarah (Orph.) New Orleans. McLeod, Tex (Iowa) Cedar Rapids, Ia. McManus & Hickey (Loew's 46th St.) Brooklyn. McWilliams, Jim (Pal.) Rochester, N. Y. Matthe & Ray (Riverside) New York. Maine, Billy, Co. (Royal) New York. Major, Jack (Orph.) Denver. Mandell, Wm. & Joe (Pan.) Tacoma, Wash. Mandis, Joe, Trio (Oriental) Brooklyn. Maree, Mme., & Pals (Fair) Tampa, Fla., 28-Feb. 8. Marguerite & Gill (Loew) Pittsburgh. Marie, Dainty (Riverside) New York. Marinelli Girls (Main St.) Kansas City. Markert's, Russell, 12 American Rockets (Hipp.) Buffalo. Martin & Martin (Delancey St.) New York. Marvin, Johnny (Riverside) New York. Maryland Collegians (Pal.) Rochester, N. Y. Mascagno Four (State-Lake) Chicago. Masters, Frank, Co. (Fabian) Hoboken, N. J. Masters & Grace (Fairmount) New York. Max & Gang (Orph.) Madison, Wis. Maxwell, John (Loew) Pittsburgh. May, Bobby (Albee) Providence. Mayo, Flo (Capitol) New York. Medley & Dupree (Orph.) Vancouver, Can. Melford, Alex, Trio (Fairmount) New York. Mendi, Joe (Jefferson) New York. Michel (Loew) Yonkers, N. Y. Mijares (Hipp.) Buffalo; (Hipp.) Toronto 1-7. Millard's Fan (Natl.) Richmond, Va. Millard & Marlin (Keith) Flushing, N. Y. Mills & Shea (Loew) Baltimore. Modena's Fantasies (State) Syracuse, N. Y. Monahan, Tommy, & Co-Eds (Orph.) Oklahoma City. Monroe & Grant (Stanley) Pittsburgh.

Moore, Sim, & Pal (Rochester) Rochester, N. Y.
Morgan, Eliz., Co. (Coliseum) New York.
Morgan & Sheldon (Capitol) Windsor, Can.

Stuart & Lash (Orph.) Portland, Ore.
Stutz & Bingham (Stanley) Utica, N. Y.
Swor & Goode (Princess) Nashville, Tenn.

La Vere (Uptown) Chicago.
Lamb, Gilbert (Paramount) Brooklyn.
Lang, Haley (Paramount) Des Moines.

Showboat: (Davidson) Milwaukee 27-Feb. 1;
(Wilson) Detroit 3-8.
Simple Simon: (Colonial) Boston.

Nash & Fately (Pan.) Tacoma, Wash.
Nazarro, Nat (Capitol) New York.
Neiman, Hal (Golden Gate) San Francisco.

Tabor & Greene (Kenmore) Brooklyn.
Tempest & Sunshine (Pal.) Rochester, N. Y.
Templeton Boys & Co. (Bedford) Brooklyn.

Marathon Frolics (Minnesota) Minneapolis.
Mardi Gras (Paramount) Toledo, O.
Marshall, Bernice (Texas) San Antonio.

Strange Interlude: (Apollo) Atlantic City 27-Feb. 1;
(Natl.) Washington 3-8.
Strange Interlude: (Blackstone) Chicago.

O'Connor Family (Pal.) Rockford, Ill.
O'Donnell & Blair (State) Syracuse, N. Y.
O'Neal & Manners (Hollywood) Detroit.

Thomas, Joe, Saxotet (Hipp.) Toronto.
Tillis & LaRue (Hill St.) Los Angeles.
Tilton, Corinne (Hamilton) New York.

Masters, Harry & Grace (Tivoli) Chicago.
Match Box Revue (Buffalo) Buffalo.
Miller, Woods (Ohio) Columbus.

Street Scene: (Apollo) Chicago.
Ten Nights in a Barroom, Thos. Aiton, mgr.:
Fleming, Ky., 29; Haywood 30; Seco 31;

Paid & Jewett (Eden) Naples, Italy, Feb. 1-28.
Pals, Four (125th St.) New York.
Pepto (Orph.) Spokane, Wash.

Vardell Bros. (Midland) Kansas City.
Verne, Adela (Pal.) St. Paul.
Vernille, Nitza, Co. (Fairmount) New York.

Rio Bros. (Ohio) Columbus.
Roberts, Whitey (Uptown) Chicago.
Ross & Edwards (Paramount) Brooklyn.

Vagabond King (Geo. E. Wintz's): (Erlanger)
Buffalo 27-Feb. 1; (Princess) Toronto 3-8.
Valentine, May, Mus. Com. Co., F. V. Peterson,

Paige & Jewett (Eden) Naples, Italy, Feb. 1-28.
Pals, Four (125th St.) New York.
Pepto (Orph.) Spokane, Wash.

Wager, The (Pan.) Tacoma, Wash.
Wahl, Walter Dare (Capitol) Winnipeg, Can.
Waldman, Ted & Al (State) Memphis.

Stanton, Val & Ernie (Texas) San Antonio.
Taylor, Irene (Tivoli) Chicago.
They're Off (Indiana) Indianapolis.

Mutual Burlesque
Bare Facts: (Apollo) New York 27-Feb. 1;
(Steinway) Astoria, N. Y., 3-8.

Polar Pastimes (Imperial) Montreal.
Pollack & Dunn (Main St.) Kansas City.
Powell, Jack (Earle) Philadelphia.

Whitmer, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Radio Jacks & Queen (Princess) Nashville, Tenn.
Radiology (Grand) St. Louis.
Rah Rah Girls, Three (Loew) Akron, O.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Ray & Harrison (Golden Gate) San Francisco.
Raymond & Caverly (Yonge St.) Toronto.
Regal, Henry, Co. (Loew's 46th St.) Brooklyn.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Robinson & Pierce (Plaza) Corona, N. Y.
Robles & Hamilton (58th St.) New York.
Rockets, Six (Lincoln) Union City, N. J.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Rogers, Roy (Central) Jersey City, N. J.
Rogers & Wynne Co. (Bay Ridge) Brooklyn.
Rolle, Great (Capitol) Winnipeg, Can.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Rudell & Dunnigan (Coliseum) New York.
Runway Four (Fitzkin) Brooklyn.
Russian Art Circus (Riverside) Milwaukee.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Sallardo Trio (Pal.) Ft. Wayne, Ind.
Sanders, Scott (Orph.) Spokane, Wash.
Santrey, Henry, & Band (Pal.) Cleveland.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Sender, Boyd (Hipp.) Buffalo; (Hipp.) Toronto 1-7.
Shapiro & O'Malley (Genesee) Waukegan, Ill.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Shaw, Carl, Co. (State) Newark, N. J.
Sheldon, Heft & Lewis (Yonge St.) Toronto.
Slamase Twins (Keith) Syracuse, N. Y.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Snyder, Bozo, Co. (Main St.) Kansas City.
Solar, Willie (Midland) Kansas City.
Spangler, Jack & Kay (Natl.) New York.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Spirit of Minstrelsy (Pal.) South Bend, Ind.
Starr, Bee (Orph.) Salt Lake City; (Orph.) Denver 6-12.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Stepanoff, Theo., Co. (Princess) Nashville, Tenn.
Stickney's Circus (State) New York.
Stop, Look & Listen (Maj.) Dallas, Tex.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

Stroud Twins (State) New Orleans.

Winnipeg, Ken (Paradise) Bronx, N. Y.
Wilbur, Keith (Premier) Brooklyn.
Williams & Delaney (Hipp.) New York.

Ward, Will J. (Fox Pal.) Waterbury, Conn.
Watermelon Blues (Fox) Washington.
Watson Sisters (Gates Ave.) Brooklyn.

French Models: (Columbia) New York 27-Feb. 1;
(Wedgeway) Schenectady, N. Y., 3-8.

M. P. PRESENTATIONS

Adlar, Lawrence (Paramount) Brooklyn.
Animated Rag Dolls (Stanley) Jersey City.
Anniversary Show (Michigan) Detroit.

DRAMATIC AND MUSICAL

Animal Crackers: (Grand) Chicago.
Babes in Toyland: (Keith) Philadelphia.
Bambina: (Curran) San Francisco 27-Feb. 1.

MUTUAL BURLESQUE

Bare Facts: (Apollo) New York 27-Feb. 1;
(Steinway) Astoria, N. Y., 3-8.
Best Show in Town: (Irving Place) New York

T. O. B. A. CIRCUIT

Brown Gal (Frolie) Birmingham 27-Feb. 1.
Brownish Models (Roosevelt) Cincinnati 27-Feb. 1.

Additional Routes on Page 96

Circus and Side Show

Conducted by CHAS. WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Smith Named S.-F. Manager

Has been with Ringling-Barnum for number of years—succeeds Zack Terrell

CHICAGO, Jan. 25.—George Smith, for a number of years connected with the Ringling Bros. and Barnum & Bailey Circus and last season assistant manager of that show, has been made manager of the Sells-Floto Circus.

Zack Terrell, whom Ringling wanted for the job, is reported to have placed too high a value on his services. Terrell held the post of manager of the Floto Show for some years.

Briefs From Beaumont, Tex.

BEAUMONT, Tex., Jan. 25.—Harry C. and Mary Dalvine, with their son, Harry, of La Fayette, Ind., have taken up their residence at 1083 Sabine street. Harry is connected with the Petroleum Iron Works (Pennsylvania Car Company) and by a peculiar coincidence he is working opposite Walter Allen, with whom he trouped on the Campbell Bros., Kit Carson and other shows of years ago.

A. B. Murray and wife, Melita, left for San Antonio for a visit with Murray's parents. They spent several weeks here.

Frank Tinkle, aerialist, equilibrist and juggler, who has remained here for the last several seasons, has announced his intention of returning to the program of one of the big shows.

Word comes from C. C. Gibson, of the 101 Ranch Show, that he will not take up his residence here this year, but has been signed for the season with Zack Miller.

Burt Jacobs, former circus bandmaster, who is permanently connected with the Magnolia Petroleum Company, says the enjoyment of home-cooked meals is such that he is positive that his trouping days are over.

Circo Shipp Agent Sails

NEW YORK, Jan. 25.—James Douglas, general agent of Circo Shipp, sailed for Barbados, British West Indies, last Saturday. Others of the show, it is understood, will sail shortly.

Laird With Robinson Show

Horace Laird, well-known clown, has signed with the John Robinson Circus. Last season he was with the Cole Bros.' Circus. Laird and his clown band have played several indoor dates this winter.

Zumwalt Re-Engaged

PORTSMOUTH, O., Jan. 25. — Wade Zumwalt will be back on the John Robinson Circus as musical director, making his sixth season with that show. He is spending the winter in this city.

Luther Waite Reinstated

ST. LOUIS, Jan. 25.—Luther Waite was reinstated as a member in good standing at the regular meeting of the I. A. B. P. & B., Local No. 5, at the regular meeting January 19. On February 1 the local will give a stag party for the benefit of the organization. Robert E. Walker is president of the local.

CLYDE T. (SLIM) WILKINS, general purchasing agent and on the front door of the Sparks Circus the last four years, is now working in Detroit for an auto trimming company. He again will be with a circus this season.



JOHN F. BOWMAN, who recently was appointed general manager of the Chicago Stadium.

Lakes With Hunt Show

JOPLIN, Mo., Jan. 25.—The Lake Family (Ed, Amelia and George), who are spending the winter here, will be with the Hunt Motorized Circus this season.

Sawdust and Spangles

By CHARLES WIRTH

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

BIG transactions in the show world generally bring changes, as do big deals in the commercial field. Those who have been wondering what changes, if any, John Ringling would make in the personnel of the various shows, of which he became the head when he purchased the American Circus Corporation last year, will be interested to learn that Ira Watts, who for a number of years has been connected with the Ringling Bros. and Barnum & Bailey Circus, has been appointed manager of the Sparks Circus, succeeding H. B. Gentry, a showman of many years' standing. It is understood that Gentry has retired from the show business.

George Smith, who also has been with the Ringling-Barnum Circus, is the new manager of the Sells-Floto Circus, succeeding Zack Terrell, who has held this post for some years. Our congratulations to Watts and Smith, and may they have all the success in the world in the operation of their respective shows.

If Phineas Taylor Barnum could have a look at the circus of today, we believe that he would open his eyes. It would no doubt be difficult for him to understand how the circus could have grown to such proportions without catering to that clientele which he professed to class as "One born every minute". We do not believe that the hokum that Barnum practiced would get by in this age, the people, in our opinion, being too well educated, and can no longer be classed as saps, suckers, hicks, boobs, or names of a similar nature. But the circus must be given credit, for it has risen to the occasion and has kept abreast of the times. We are all agreed that P. T. was a great showman, but in this day and age we have showmen whom we think are just as great. We will not go into personalities—just look the field over and judge for yourself.

One of the hardest things for those in the show game is to give up trouping. There are many who "quit" the business at the end of the season, but when the next season rolls around they are again on deck. There are very few who are able to shake the sawdust, permanently, from their pedal extremities. At this time the Hot-Stove League is in session, planning for the new season, and those who gave show business the air last season are right in the midst of the planning. No, sir; to quit the game just can't be "did".

The show world received a blow last week when the news was flashed that Jerry Mugivan, one of the greatest and shrewdest of showmen, died in Detroit, night of January 22. Mugivan was a big factor in the operation of the shows of the American Circus Corporation, until disposed of last summer to John Ringling. He was on the job at all times, was very much in the limelight, and there was nothing that escaped him, even to the smallest details. His kindness was as extensive as his greatness, and his home State, Indiana, listed him as one of its 10 greatest philanthropists. Mugivan reached great heights, yet for all this remarkable success he was very human. The troubled, it is said, could seek his counsel, and the lowly canvasser received his smile for work well done. His passing has left a void in the field of white tops.

Knight Circus Opening First Week in February

NEW YORK, Jan. 25.—Herbert M. Knight has booked Knight Bros.' Circus for a number of indoor engagements, he announces, opening the first week in February and playing the New England territory exclusively. Schulz's Circus, consisting of many wild and domestic animals, constitutes the major part of the program.

Knight states if the venture proves successful he will continue right thru the spring and summer, playing outdoors, as in previous seasons. For the indoor dates he will play auditoriums under auspices.

Harr Bros.' Activities

BLOOMFIELD, Ia., Jan. 25. — Martin Fisher has left the winter quarters of the Harr Bros.' Show for Castalia, Ia., where he purchased an interest in a cafe. Tom Barron, clown, was a recent visitor. Sidney Rink bought two mules and some Shetland stallions from Col. William P. Hall, of Lancaster, Mo. Rink has signed with the Harr show and in the fall will take up his fair bookings. His son is expected here soon to assist in the training of mules. The Aerial Maginleys are the latest to sign. A new body is being built for the ticket wagon and a four-wheel trailer for the two groups of pigs.

Brown & Lyn Plan Opening

Will take road early in April—another truck purchased—add animal acts

PORT BYRON, N. Y., Jan. 25.—Bill Brown, manager of the Brown & Lyn Circus, is planning to open about April 5. Quite a bit of painting, building of cages, etc., has been done at the quarters here. Another truck has been purchased, which will be in charge of Leo Togner and driven by him. A high-diving dog act, also new goat acts, have been added.

Mrs. Carolyn V. Brown has been indisposed with an infected finger, which is much better at this time. James and Lillian Carsop are daily rehearsing new stunts for their turn in the big show.

Bessie Gunn Removed To Mayo Bros.' Hospital

ELGIN, Ill., Jan. 25.—Mrs. Bessie Gunn, aerialist, who suffered paralysis of the body in a 40-foot plunge from the top of the Robbins Bros.' Circus during a performance in this city July 9, 1928, has gone to Mayo Bros.' clinic at Rochester, Minn., to see if medical science can improve her condition. Circus friends of Mrs. Gunn made arrangements for her removal to Mayos from her sister's home in Coffeyville, Kan., where she has been convalescing for several months.

While performing an act suspended by her mouth, Mrs. Gunn's teeth snapped and she fell to the ground, striking on the back of her neck. The impact shattered vertebrae in her spine and for months she lay in a bed at St. Joseph Hospital. Before leaving this city several months ago she had improved so that she could sit in a wheel chair.

Mix as Big Attraction

Plans are under consideration by John Ringling, altho not completed, whereby Tom Mix, the famous Wild West star, will be a feature with one of the Ringling shows. Whether he will star in a revival of the Buffalo Bill Wild West Show or tour as a separate unit, or in conjunction with one of the other shows, has not as yet been decided. Last season Mix was an added attraction with the Sells-Floto Circus.

Christy Extends Thanks

G. W. Christy, owner of the Christy Bros.' Circus, thanks his many friends who inquired about his condition, sent flowers, well wishes, etc., during his recent illness, as it was impossible to answer the hundreds of letters and telegrams. While it will be a long time before he can get into active service again, Christy has been discharged from the hospital and is recuperating at the La-Marr Hotel, Houston, Tex.

Walsh Back With Floto

NEW YORK, Jan. 25.—Billy Walsh will return to the Sells-Floto Circus this year in the same capacity as last season—24-hour man—and make the announcements. Walsh has been officiating as assistant manager of Fox's Astoria Grand Theater, Astoria, but the house changed hands and he is now booking the Hippodrome Society Circus thru Long Island territory.

With the Circus Fans

By JOHN R. SHEPARD
609 Fulton St., Chicago
Secretary C. F. A.

ONE OF OUR recent new members is J. H. Shearer, of Altoona, Pa. We have received information that Fans Waterman, Chrisman, Meyer and Schubert, of San Jose, Calif., made a huge success with their Empty Stocking Fund for the local Elks' Club. C. F. A. Drury, of San Francisco, opened a big hotel in that city during January. The name is the William Taylor Hotel.

THE ANNUAL DINNER and party of the Chicago Davenport Tent has been postponed from February 5 to February 25 in the Crystal Room of Hotel Sherman. The Petland Press, of Ansted, W. Va., will issue in March the third of the circus series pamphlets, entitled *Side-Show Freaks*. Another miniature circus, known as Hale Bros.' Enormous Show, consists of over 400 perfectly modeled animals imported from Europe. Nearly every known species is embraced in this collection. There are 27 miniature dens and some 30 miscellaneous wagons, as well as a big top and menagerie tent, designed and constructed by G. H. Barlow III, C. F. A., of Binghamton, N. Y. Several of the wagons were constructed by Joe Taggart, of Rockford, Ill. The secretary is part owner of this outfit.

ALL MEMBERS who have not received membership certificates will be furnished with them shortly. The association intends to issue a new roster of members about March 1. Members who have not notified the secretary of changes in address, if any, should do so at once. A. K. Coffman, C. F. A., of Hagerstown, Md., was chosen the outstanding citizen of that city in 1929 by the president of the local Chamber of Commerce. His civic deeds and leadership won him this high honor. The C. F. A. has five members in Hagerstown.

THE CHICAGO JOHN DAVENPORT Tent had another fine luncheon January 22. Chairman Clint Beery projected colored slides depicting scenes from the circus which were unusually beautiful. Twenty-one were present, including Gene Enos and wife, Madam Bedini, Mr. and Mrs. Joe Coyle, Roy Barrett, Clint Finney and John McGrail, circus people.

At Downie Bros.' Quarters

HAVRE DE GRACE, Md., Jan. 25.—Clyde H. Willard, manager of advance cars, is now in Spartanburg, S. C., for the rest of the winter. Harry Leffler, Joe Denny and Milford Manning recently made a trip by motor to Leffler's home in Lebanon, Pa.

Recent visitors at the winter quarters were Lowry Riggs, animal dealer of Rockville, Md.; also Edward Arlington, formerly of the 101 Ranch Show. Kenneth Parker, known as "Two Arrows", is working clubs and lodges with his all-Indian acts around Buffalo, N. Y. Fred Brad, last season Whitey Crossett's assistant, is in Penns Grove, N. J., for the winter. Clarence Auskings, agent, is at Macon, George Daniels, circus fan of Ogdensburg, N. Y., is figuring on being with a tented "opera" this summer. Lee Hall and wife, who were members of Downie Bros. last summer, are, since the closing of the Honest Bill winter show, in Alexandria, La.

Billy Dick and Peggy Waddell, impersonators, are seeing the sights of Philadelphia this winter. W. L. Watkins has signed up as side-show band leader. He will have practically the same musicians on his band and minstrels, including T. J. Lee, clarinet; Henry Smith, trombone; Geo. Bell, drummer, and Anna Bell and Jessie Watkins, soubrets. Wat-

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kins has been in Baltimore all winter connected with an orchestra.

J. B. Swafford, formerly agent for Downie Bros., is at Worcester, Mass., this winter. Swafford's son is a well-known dramatic actor named Hal Rodman and is stage manager at the Worcester Theater. George Hanneford writes from London that he is having a pleasant engagement at Mills Circus and will return with a new act for the coming season. Nick Machedon, of the Machedon Bros., horizontal bar artistes, is playing vaudeville out of Chicago.

Miller Johnson, formerly baritone player in the big show band, is now working in quarters in the painting department. Pressing government business kept Miller from trouping last season. Peter Sadowski is now nightwatchman at quarters. George Palmer, superintendent of animals, has so far this winter had exceptionally good luck with his charges. George Foster, candy butcher, is now employed at the Harford Lunch-room here as night manager. Almost all of the parade trucks have been thru the shops and ready for the season. Due to enlarging the show several truck bodies are being made at Wallace Burns' body-building shop at Milford, Del. Joe Gilligan, Geo. LaFrance and Wm. McNeill drove three truck chassis down there last week to mount the first order of bodies on them.

Two lions were born last week in quarters. This makes three cubs on the show now. Joseph Good, who is the local representative of Downie Bros.' Circus, left for a six weeks' vacation in Florida together with his wife.

Notes From Petland

ACCOTINK, Va., Jan. 25.—Alvin A. Porter, general manager of the American Producing Co., is a frequent visitor, as he has several promotions nearby. Frank Houck, pianist, is in Tampa, Fla., playing at a hotel. Texas Miller, last season with Ketrow Bros.' Circus, is at Petland, in charge of the animals.

Jimmy Cochran, who was with Rex Ingham as producing clown on the Richard Bros.' Circus with the Cochran family of clowns, writes that he is putting out a motorized circus next season. Harry Bentum, director of the New York Exposition Co., stopped on his way from New York City to Raleigh, N. C. With him were Bench Bentum, high diver, and Miss Bentum's brother.

A. C. Brown, of Norwich, Conn., known in the profession as La Montague, the

magician, stopped on his way from Norwich to Florida, where he will play club dates, beginning with one for the Rotary Club at Jacksonville. With him were his wife and daughter. William Ketrow writes that he has been sick in bed, but is up and around now.

I. A. B. P. & B. Locals

KANSAS CITY, Jan. 25.—At a recent meeting of I. A. B. P. & B., Local No. 14, the following were elected for this year: C. J. Haley, president; Jack Ellis, vice-president; I. (Clint) Hyre, corresponding secretary; E. A. Gladney, financial secretary; O. R. Stevens, treasurer; L. (Perry) Hyre, business agent; C. (King) Coleman, reading clerk; Marvin Singleton, guide; William Hyre, sergeant at arms; M. W. Goergen, delegate to Central Labor Union; C. J. Haley, J. E. Woods and L. P. Hyre, delegates to Allied Amusement Crafts; C. J. Haley, C. L. Burns, J. T. Hyre, J. E. Woods and I. C. Pyre, executive board; W. B. Fishback, press representative. Headquarters are at 1017 Washington avenue.

SPRINGFIELD, Mass., Jan. 25. — The following officers of I. A. B. P. & B., Local No. 15, were installed last Sunday: John Wilson, president; S. Mack, vice-president; Charles J. Costello, business agent; Robert Clark, secretary, and A. Becker, sergeant at arms. Costello will be remembered by many old-time troupers, as he was on bill cars with the Buffalo Bill-Pawnee Bill, Barnum & Bailey and Ringling Bros. shows. Members of the local are working in Holyoke, Northampton, Chicopee, Greenfield and Athol, Mass. Sig (Sartell) Marsh is agent at the Holyoke Theater. Thomas Briden, agent of the Convict Ship, is wintering here and will open in Virginia. Two men will be ahead this season.

BESSIE HISER, who trouped with the Sells-Floto Circus last season and previous to that was with the Hagenbeck-Wallace Circus, writes from Lincoln, Neb., that she suffered a stroke last November and is now able to get about only in a wheel chair. She intends to go to San Antonio, Tex., for her health. "No more trick riding or trapeze for me," she says, "but my heart is with the 'gang'." Says she would like to hear from Lottie Shaw, Rita Bell, Bettie Stevens and other friends. At the present time she is in St. Mary Hospital, Lincoln, Neb.

Circus Pickups

By FLETCHER SMITH

HOUSTON, Tex., Jan. 25.—Work at the Christy quarters in all departments will commence in earnest in another week. Hank Ellis has several wagons ready for the painters, and Chief Artist Thomas has arrived in Houston and will be in charge of the work. Walter Hodgedon will be his assistant, and a large force will be busy till the opening.

Ray O'Wesney left here last Saturday night, and will spend the remainder of the winter in St. Louis, returning to winter quarters about the first of March.

Mack Foster, who has a museum in Beaumont, drove down to Houston last Saturday night with Mrs. Foster, and stayed over night at the Tension Hotel. While they were chatting with friends in the lobby late Saturday night, someone made off with their new touring car. The police were notified, but no trace of it has been discovered. It was not insured.

A. B. (Curly) Murray, purchasing agent of the Christy Show and also 24-hour man last season, has arrived here with Mrs. Murray from a vacation spent in Beaumont with his brother, Judge Murray. He is now on a motor tour of Southern Texas and will spend some time in San Antonio.

Mrs. Harry Sells, nee Grace Brown, is spending the last of the winter before returning to Houston at her old home in Quenemo, Kan. She will rejoin her husband here later.

Dolly Ford, who has been spending the winter here, will leave shortly for Brownsville to spend some time with her uncle, W. G. Luchrs, of Fremont, Neb., who has just settled on a big ranch near the Rio Grande valley city.

J. O. Connors, of the Connors Trio, aerialists, who has been in Houston all winter and who was with the Schell Bros.' Circus last season, has just completed a commodious house car and will leave early in the spring to join the Barnett Bros.' Circus in York, S. C.

Harry Johnson and wife, Fay, who were with the Christy Shows last season, are still in Houston and the former is now in the mercantile business.

Mr. and Mrs. Merritt Belew have been enjoying for the last week a visit from Mrs. Belew's father, W. P. King, of Maywood, Ill. He left for home early in the week.

Harold Christy, a brother of G. W. Christy, has been busy this winter and has written a new closing spec. for the show. The title has not been divulged, but it is said that it will be a big surprise. He has also rewritten the opening spec. of *Noah and the Ark*.

It has been announced that Max Fletcher, last season with the 101 Ranch Show as car manager, will be with the Christy Show this season as special agent.

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Under the Marquee

FELIX ADLER is playing Shrine circus dates.

AL J. ANDERSON writes that his indoor show did a very nice business in Staunton, Va.

JOHN RINGLING was in New York recently for a few days and then departed for Sarasota, Fla.

"HIGH" ARNOLD, stilt walker, is spending a few weeks at Hot Springs, Ark.

WORD COMES from Mr. and Mrs. E. C. McPherson that they have canceled their trip to South America.

BERT PROCTOR, William Holbrook and J. T. Kyle are farming at Samsula, Fla. Kyle will soon sail for America to join the Shipp Circus.

CURTIS, of the Curtis Tent & Equipment Service, Pataskala, O., is a circus man. He has trained dogs, ponies and horses.

DENNIE CURTIS and the acts that are to appear in the Shrine Circus in Minneapolis this week left Chicago on a special train last Saturday.

PETE MARDO and wife, Florence, have bought a roadhouse a few miles out of Youngstown, O. Wonder if Pete will say good-by to the circus business.

TOM P. LYNCH will tickle the ivories on the big calliope of the Al F. Wheeler Shows this season. He is spending the winter at his home in Marblehead, Mass.

CHARLES A. SMITH, sousaphone soloist, will be with the Al F. Wheeler Shows. He is now playing in a concert band at Danville, Ill.

OTTO GREBING and his father-in-law will again be with the Sells-Floto Circus, Grebing advises. They are playing some winter dates for Dennie Curtis.

ED RAYMOND and Marcus, clowns, will appear at the Shrine Circus at Ft. Wayne, Ind., week of February 10, and will play a return circus engagement at Jackson, Mich., the following week.

HALLIE F. GILLILAND, of Findlay, O., says that he will not see the boys in Florida this winter, but will be with them when they come north in the spring.

ROY BARRETT, clown, arrived in Chicago from St. Louis a few days ago. He will play the Minneapolis and St. Paul Shrine dates for Dennie Curtis and has several other engagements pending.

ANNA JOHN BUDD has been signed as a feature of Doc Oyler's Side Show on the 101 Ranch Show. Last season Anna John was with the circus side show at Riverview Park, Chicago.

DR. AND MRS. ALFRED R. CRAIN, of New York, entertained Mrs. Frank A. Robbins and Winona Robbins at luncheon last week. Miss Robbins leaves for a vacation trip to the West Indies January 29.

JIMMIE McFADDEN, brother of Henry, formerly of the Ringling-Barnum Circus, is owner and manager of the Associate Ballroom, Lowell, Mass., for his second winter season. Jimmie is engaging the best of bands in and around Lowell.

THE UPTON-WHITESIDE TROUPE will play the Shrine Circus at Ft. Wayne, Ind., week of February 10 and the K. of C. Circus, Cincinnati, February 20-22. They again will be with the L. & Z. Circus this season before starting on fairs for Barnes-Carruthers.

THE BODY of Henry Ahler, also known as Harry Bernhardt, trapeze performer, who recently died in Minneapolis, has been placed in a vault at the undertaking rooms of Burd Johnston. Former troupers will arrange for burial in the spring.

MRS. L. JOHNSON, 20 Tower avenue, Hartford, Conn., would like to have in-

JACK La TOUR

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AL. G. BARNES' CIRCUS, Baldwin Park, Calif.

formation as to the whereabouts of her brother, A. G. (Shorty) Allen, also known as A. Ledbetter, musician and electrician. He was with the Walter L. Main Circus as drummer three years ago.

BOB MARLER has left Hot Springs, Ark., for New Orleans to resume his duties there as an official handicapper at the race track. His partner, Tom Crum, has taken over the position of manager of the Happy Hollow Zoo at the Springs.

THE FLYING THRILLERS will again appear at fairs for Barnes & Carruthers, who booked the act last season for 11 weeks. The act appeared with the Sells-Floto Circus in the East last year for several weeks. The boys, Delbert H. Doss, Harold R. Voise and Robert Brooks, are now playing Eastern vaudeville dates.

COL. M. L. BAKER, wife and daughter, June, recently played the American Legion Exposition at Gastonia, N. C. Baker will open his show in Virginia early in April and will present a program of circus, Wild West and vaudeville acts. His main show top will be a 40 by 80 and he will carry a small menagerie with his week-stand outfit.

BOB FINNEY and his Eugene troupe of acrobats of the Ringling-Barnum Circus, left North Adams, Mass., for New York, where they will visit friends before leaving for Detroit, where from February 3 to 15 they will appear, for their second year, in the Shrine Circus. Two Finney Brothers and Joseph Anton are in the act.

AUSTIN C. KING has been busy since his return to America from Australia. He is assistant manager of the Pacific Whaling Company No. 1 unit car on a transcontinental tour. King has introduced a character to the radio fans, "Barnacle Bill, the Whaler", in which talks he gives the public interesting facts pertaining to the whale. He is receiving much newspaper comment on it.

HARRY C. GRIFFIN, owner and manager of the Griffin & Martin Vaudeville and Picture Show, St. Louis, was with the Hargreaves 15-car, two-ring circus in 1905, being a member of the Leffell Trio, aerial bar act, which also included Walter Linsley and Frank Leffell, and who also presented trampoline bar and clown numbers. Other acts with this circus were Si Hassen Ben Alli Arabs; Mr. and Mrs. Billy Lowande, riding acts; Dooley Orton, tight wire and head-balancing trapeze and riding in races; Tommie Wilson, clown juggler and mule hurdle; Mrs. Lowande, single traps; Lew Whittaker, Vincent Harreck, Tommie Wilson and Leffell Trio, clowns; Mabel Hall, who worked Big Charlie, elephant. Music was furnished by Banda Rosi, Italian band of 10 pieces. Griffin would be pleased to hear thru these columns from anyone who was with the show.

CLIFF LAVERNE, impersonator, worked the come-in at the Union Mission Charity Circus in Huntington, W. Va., and then went to Welch, W. Va., where he will start rehearsals on a spec., which he will produce for B. L. Bevans, who is promoting an indoor circus there, under auspices of the American Legion Auxiliary. *Alice in Wonderland* will be the pageant with a large chorus of local girls and local talent in the principal roles.

IN LAST WEEK'S issue it was mentioned that John G. Robinson was the only showman ever elected potentate of any Shrine Temple. David J. Jarrett, manager of the Rockford (Ill.) Poster Advertising Company, writes that altho he was not active in the show business at the time, he was elected Potentate of Tebala Temple, Rockford, serving in 1925. He was in the circus business from 1892 until 1917, spending the best part of his life on the lot.

CHARLES BERNARD, showman, of Savannah, Ga., writes: "The city aldermen have renewed for the 11th consecutive year (in the 1930 license ordinance), that arbitrarily unreasonable,

prohibitive circus license of \$1,000 a day, which has put Savannah in a class by itself for selfish banishment from its corporate limits, a nationally popular amusement institution, which is welcomed into every other city in Georgia on a reasonable license basis. Fourteen thousand enrolled school children are deprived of that one special form of enjoyment and education which these aldermen, who now make it prohibitive, enjoyed to their hearts' delight two and three decades ago, when from one to four circuses every year helped to make Savannah a real live-wire city."

AUSTRALIAN NOTES

SYDNEY, Dec. 24.—St. Leon's Circus is due here from the Northern Rivers of this State. After several days' layoff, the show will journey southwards to Tasmania.

Perry Bros.' Circus is playing the suburbs of Sydney to fair business.

West Coast Jottings

Tom Plank sends the following from the West Coast. Arrivals at the quarters of the Al G. Barnes Circus at Baldwin Park, Calif., are Mabel Stark, wild-animal trainer; Joe Metcalf, who will have the bulls; Jack Casteel and wife, the former to take charge of dogs, ponies and monkeys, and his wife to ride menage, and John Smith, who is breaking menage stock. John Backman is making all new wardrobe. Theo. Forstall, treasurer, has returned from a vacation in the East. Mark Smith, horse trainer, is breaking menage stock. Manager S. Cronin is busy getting all departments in readiness. Red Forbes, blacksmith, and crew are turning out new baggage wagons and rebuilding others. Mark Smith, Curly Phillips, Charles Post, Spud Redrick and Ray Harris have just returned from Portland, Ore., where they played two weeks of indoor circuses for Al Copland.

The writer will do clown cop at the Shrine Circus in the Shrine Auditorium in Los Angeles for nine days, starting February 1.

Recent visitors at Venice were Tobias Tyler, stiltwalker from the Ringling Circus; Rubie Dalroy, late of the Buck Jones Wild West; Ben Dobbert, promoter; Charles Cook, former manager of the Barnes Circus; Everett Whitney and wife, formerly with the Barnes Circus. Visitors at the Barnes quarters were Curly Phillips, Charles Post, Jack McAfee and the writer, clowns; Spud Redrick, bandmaster; Matlock Troupe of wirewalkers, Dr. Boyd and wife and Bud-die Parks, aerialist.

Bill Taite, clown, is still as spry as ever and states he will again troupe this season. R. E. Madsen, Texas giant, will have the side show for the Shrine Circus in Los Angeles. Henry Engard will be his assistant and handle the front, making the openings.

Harry Wooding staged a one-ring circus January 11 at the Union High School Auditorium at Glendale, Calif., under auspices of the Parent-Teachers' Association. Clown numbers were given by Curly Phillips and the writer. Fred Nelson, clown, formerly with the John Robinson Circus, will be with the Al G. Barnes Circus. He is at the quarters. Harry Wooding has booked a goat act with a Fanchon & Marco company for 40 weeks. Bob Shuttleworth is working the number.

Notes From Sarasota

SARASOTA, Fla., Jan. 25.—Mr. and Mrs. Carl Hathaway drove to Titusville to spend the week-end with Charles A. (Chick) Bell. Doctor William L. Shields has been suffering an attack of lumbago, but is recovering nicely. Marian Bordner has arrived from her home in the North and will spend some time with friends.

Cy Cleveland, in charge of Lido Beach pavilion at Sarasota, had more than a thousand customers at his bathhouses this week-end. Mr. and Mrs. Charles Hutchinson and Anna Louise Hutchinson drove to Titusville Sunday to spend the day with Charles A. Bell. Harvey Keddy and Bill Knight, of the front-

Old-Time Showmen

By CHARLES BERNARD

"The Queen's Jester" was a title conferred on a member of an English family of circus people early in the reign of Queen Victoria. The fortunate clown to court favor in the eyes of the young queen was William F. Walleit, who by mere chance, was assigned to appear at the castle. It was soon after the marriage of Queen Victoria to Prince Albert that a show with which young Walleit was clowning exhibited in Windsor. In the menagerie department of the show some young lion cubs were being featured as the first lions born and exhibited in England.

When the show arrived in Windsor the manager selected Clown Walleit to take the lion cubs up to the castle to be shown to the Queen and her consort. Both were deeply interested in the cubs, showed admiration, and asked many questions. Finally the Queen turned to Walleit and asked what he did with the circus. His reply was that his duties required acting the role of Shakespearean Jester. She commanded him to kneel, then placing the sword on his shoulder, said, "Now arise," then followed with "Now, you are Sir William, the Queen's Jester." From that time, his rise in circus profession was rapid. Many times he had the honor of being a guest of the royal family. The title of "Sir William, the Queen's Jester" was permanent, and an asset to his professional career thru life.

In 1850 James M. June & Company, in their American and European Circus, introduced to American audiences a French troupe, brought direct from Franconi's, of Paris. Among them were Louise and Rosaline Tournaire, who were famous in Europe as riders and skillful in the control of their mounts without saddle or bridle. As an extra added feature, among the talent brought by Manager June from Europe, was the noted English clown, Sir William F. Walleit, the Queen's Jester. Thus it was that Walleit became well known in America. Other engagements followed after the season of 1850, and other members of the Walleit family became permanent citizens of the United States and made notable records as members of the circus fraternity. Late in the year 1850 (after close of the June & Company Show), at the Astor Place Circus, corner Third avenue and Eighth street, New York, Dan Rice billed as "King of Clowns", and the English clown, "Sir Walleit, the Queen's Jester", worked together as the champion funmakers of two continents.

door and ticket staff, respectively, arrived in Sarasota from Miami last Saturday and then went direct to Tampa, where they will be employed by the South Florida Fair Association for several weeks.

Mr. and Mrs. Ray Marlowe (Theol Nelson) have gone to Miami to spend the remainder of the winter. Lester (Doc) Miller and W. L. Carr, of the Ringling Circus, have taken positions for the rest of the winter at the Roman Pools on Miami Beach. Mr. and Mrs. Harry Overton are living at the Bay View Hotel in Tampa this winter. They recently visited the winter quarters here.

Mr. and Mrs. Floyd Bell and their young daughters, Betty and Barbara Ann, drove down from Tampa Sunday and visited friends at the quarters. Bell is handling the publicity for the South Florida Fair this year. Carl Steinbrooke, announcer with the show, will soon arrive in Florida. He will be the official announcer of the South Florida Fair. William H. Exton has returned to his home in Detroit after several weeks' visit in Sarasota. Exton was for several seasons on the press staff of the Ringling and other shows.

Frank Detre is in charge of the mess halland cookhouse at the winter quarters here. Pat Valdo spent the week-end on business in Tampa.

The Alexander Troupe is living in Sarasota this winter and has a home in the Bee Ridge section. It has been booked for appearance at the South Florida Fair. Agnes Coleman and Peggy Murray, trick and fancy riders, are working out daily at the winter quarters practicing new stunts with their high-school horses. Word has been received that Clara Cadona and Babe Mascoe were a decided hit in Cuba and are doing equally as well in their Central American appearances.

The Corral

Communications to 25 Opera Place, Cincinnati, O.



BEE HO GRAY is among the best-known of "Western" entertainers, with Wild West shows, at rodeos and with his wife (professionally known as Ada Somerville) has appeared with various theatrical productions. His costly banjo (in the photo) did not get into the cut. Bee Ho and his wife and their daughter, Dorothy, are spending the winter on their "Ozark Farm" in Missouri.

with plans for the annual rodeo he and Roy Baker will stage at the Baker Ranch in April.

ONE OF THE OUTSTANDING annual events in the Southwest, relative to progress from "the early days" up to the present-day customs and accomplishments, is the First American Indian Pageant, presented at Albuquerque, N. M. This year's dates have been set for August.

LOUIS AND VELDA TINDELL recently were called from Fort Worth to Longview, Tex., because of the death of Mrs. Tindell's father, Tom Callahan, for 15 years general manager for the Texas Pacific & International-Great Northern at Longview, who lost his life when his hand slipped from an ice-covered hand-rail of an engine.

DAN WYNNE informs that he will be back with King Bros.' Rodeo this year clowning, making his ninth season with that show. He wrote that he was at the State Theater, Bethlehem, Pa., with the Lew Mack Stock Company, having just joined it after nine weeks on a vaudeville tour with the Paly Sanders Circus, playing houses in and around New York.

SHORTY SUTTON is playing independent in theaters thru Tennessee, Alabama and Georgia. Business has been fair when weather permitted. Clarence Auskins, circus agent, is arranging engagements ahead of Shorty and has put the act in some very nice spots. It was in Chattanooga, with Birmingham, this week, to follow.

C. L. RAUM, manager Raum's Circus Acts and Hippodrome Races, writes from Arkansas that he is preparing his combination for its coming season tour, including engagement bookings, also that he expects to open at a spot in Oklahoma with a rodeo, all contest with the exception of trick riding and trick roping.

JACK KING, of King Bros.' Rodeo and Hippodrome Races, stopped off in Cincinnati last week while motoring en route from attending the fair men's meeting at Columbus, O., to his ranch in Alabama. He was accompanied by Tom Crawford, bronk and trick rider and all-round worker who has been with King Bros. the last five years. King and Herbert Maddy have been making fair secretaries' meetings the last several

weeks in interest of the attraction. Among dates awarded them are the fairs at Canton and Toledo, O.

FRANK AND MABEL BEASLEY are spending the winter at Fort Arthur, Tex. After closing the season last year with the Hagenbeck-Wallace Circus, they finished up with Leon LeMarr's Wild West with the Morris & Castle Shows. As a sort of pastime, Frank is breaking horses and Mabel is practicing trick roping, to be added to her offerings of trick and menage riding.

ROY ARNOLD'S annual spring rodeo will be held in Norco, Calif., this year instead of Asuza, as in previous years. Plans are going forward for a bigger and better show than any time yet, according to Roy, who was a visitor in Hollywood. He had a conference with Abe Lefton, his secretary, who recently returned from a business trip to Seattle and San Francisco.

FROM HOLLYWOOD—Since the Corral published a couple of weeks ago that certain well-known cowboys, contestants, are doing well in pictures while wintering in Hollywood, making a few near-by shows between times, these same bronk riders and bulldoggers would like the readers to know that there are lots more cowboys NOT working in pictures here than there are working.

FROM HAVANA—Col. A. Klus, chief of the Cossack Troupe known as the "Death Heads", from the deathheads and crossbones they carry on their busbies, is here searching for suitable grounds on which to stage an exhibition and rodeo. Klus is said to have worked as a double for John Gilbert in the picture, *The Cossacks*, and as a double for Douglas Fairbanks in *The Gaucho*. The outfit is bringing with it a troupe of riders and trained Siberian horses, according to report.

GRAYCE RUNYAN is back in Fort Worth, where she is convalescing at the Westbrook Hotel. She writes that her injured back is improving and she hopes to be working again at the Fat Stock Show. Be it remembered that Miss Runyan was injured during the last fall rodeo in Chicago. She wishes to extend her thanks to the boys and girls of Wild West sports circles who wrote her cheery letters during her stay at All Saints Hospital, Chicago.

PINKY BARNOSKI, last season with the 101 Ranch Show, writes that he recently went to Broken Bow, Neb., from Gandy to repay a visit of Earl Dyer, bronk rider, also of the Miller Show. They went into the country, and Early and some of the boys rode bronks to sort of keep in practice. A couple of the buckers were real pitchy, and one of the fellows made a decided impression on the boys there on how a "necking job" should be done.

A RANCH of 760 acres in Northern California, about 60 miles from Lake Tahoe region and near Placerville, has been taken in exchange by Ed and Tillie Bowman for their residence properties in Los Angeles. The Bownmans, accompanied by Tillie's mother, plan to go to their new home early in February. Ed, who was reared on a farm, knows that business as well as he does his trick riding and contesting. He will carry on a diversified farm, handle some cattle and use a part of his range for pasture land. The Bownmans are already considering their place as suitable for the staging of rodeos. They traveled with the 101 Ranch Wild West and various circuses. Their new home was formerly owned by Ernest Vercamp, well-known cowboy and ranchman of Northern California.

JULES VERNON ALLEN, the "singing cowboy", is at his residence at the Plaza Hotel, Hollywood, Calif., suffering a broken left leg, a bruised and sprained right leg and a broken right wrist. Jules was struck by an automobile early in December, and it will be several weeks ere the casts can be removed. Jules has had too many broken bones from buck-

ing horses to let his present damages stop his sort on rehearsing for his vaudeville and picture acts. In fact, his wrist, broken like it is, may aid him to twist it around where it should be for playing his guitar, he says. Charles Coffey, of Hollywood, former director of bands and orchestras in Deadwood, S. D., in frontier days, now playing pictures; etc., is a frequent caller on him. *The Cowboy's Lament* is the latest song Jules has made for the Victor Talking Machine Company, with whom his contract for recording of cowboy songs was renewed several months past.

A NUMBER OF FOLKS motored from Hollywood January 19 to Norco, Calif., where well-known bronk riders tried out a carload of bronks from Montana that Roy Arnold plans using at his annual rodeo in May. The tryout was held as a contest, with Harry Drackert, Bill Baker and Henry Isabel tying for first honors, money being split evenly among the three. Judges were C. R. Williams, Pete Morrison and Harry Robbins. Jay Wilsey, of picture fame, also former contestant bronk rider, gave an exhibition of quick thinking when his rearing bronk headed into the tall timbers, and Jay saved himself from injury by a "flying" leap into the air to catch a branch overhead while his horse bucked on. Abe Lefton, secretary for the Arnold Rodeo, announced informally at the bucking contest: Among others making the trip were Jack Knaapp, Buck Bucko, Buff Jones, Hugh Strickland and Curly Revere, and Jack Case came over from Palm Springs for the event.

Circus Saints and Sinners

NEW YORK, Jan. 25.—Certain recent happenings bring out more and more the proof that the weekly meetings of the P. T. Barnum Tent on Thursdays at Sardi's are the gathering spot for those who want to know circus. Pretty nearly every week there are one or more writers, who are coming in to get dope for articles of various sorts on the circus.

Few realize how much personal time and effort President Gustave Frohman puts into the Barnum Tent or how well he appreciates its needs. The one-act play scheme promises to make possible things that people in the show world have talked about, but never got under way. The fact is that Frohman has in his own capable hands not only the possibility of meeting certain known charity needs, but also the development of an entirely new theatrical producing group and making available opportunities of the right and needed sort for young persons of unquestioned talent who deserve and need proper auspices for professional careers. Frohman has done it before. The time is ripe. And the profits of the P. T. Barnum Club Productions go to the purposes of the Barnum Tent, which are well known to be charity, charity to aged and infirm troupers. Some will say, why doesn't the P. T. Barnum crowd stick to the circus? The answer is simple. Money is needed for good purposes, of importance to the circus world. The Barnum crowd couldn't possibly put out a circus but they can and will do something which will gain their ends without risk, will actually serve the show world—all possible only because of Frohman.

Charlie Moss has just been elected president of the Sphinx Club, Richmond, Va. We have with us the Richmond monkey, courtesy of the eminent actor, Ronald Colman. This is an accomplished monk, having appeared in the movies. The movie in this case is to be given the last week in January in Richmond and the W. W. Workman Tent will attend as guests of the theater. The presentation takes place at this time.

Harry B. Chipman, State vice-president of the CSSCA of California, P. O. Box 914, Hollywood, thanks friends and the Pacific Coast Showmen's Association for letters, cards and flowers sent to his mother during her stay in the hospital. She is practically out of danger. Chipman has been transferred from the Hollywood Playhouse Theater to the Henry Duffy President Theater in Los Angeles. The Hollywood CSSCA has a two-hour program each week on Station KMTR and call it "Circus Night". On January 22 the club has its first meeting, followed by a "mulligan stew" and "circus cake", large enough for 50 and molded like a circus tent with flags, etc. Harry Wertz was in charge of the commissary department.

HUGH GRANT ROWELL,
(Natl. Secy.)

MONDAY AND TUESDAY, this week, the Association Meeting at San Francisco.

HUGH STRICKLAND and Pete Genant recently returned to North Hollywood, Calif., after a week's motor and business trip to Phoenix and Wickenburg, Ariz.

BILL BAKER, of Rocky Ford, Colo., and Cheyenne, Wyo., is spending the winter as the guest of Harry Robbins, of Van Nuys, Calif.

WHAT HAS BECOME of W. V. Nethkin (Buckskin Bill), of marksmanship fame? Last heard of he was over Virginia way.

AMONG WILD WEST FOLKS attending the fairs meeting at Columbus, O., recently was Montana Meechy, of the show bearing his name.

IN SOME MANNER a paragraph intended to appear in this week's installment of this "column" (re the dates of the R. A. of A. meeting) slipped into the list of paragraphs in last issue.

JACK LEWIS, formerly with various Wild West shows, including Buffalo Bill and Miller Bros., postcards that he now has a stable of race horses and is hibernating at Baltimore, Md.

"OKLAHOMA BOB" ALBRIGHT, with Genevieve Herbert and Bertha Muller, at pianos and songs and dances, drew heavy applause at Keith's Royal Theater, New York, last week.

QUITE A NUMBER of the "boys" and "girls" have written as to whether photographs would be appreciated by this editor. You bet! Send 'em in. Like to have all possible on file!

"CURLY" McCALL is wintering at Guntersville, Ala., and keeping in practice by breaking some horses and mules for an institution there. He plans to leave for Fort Worth in the near future.

THE BOARD of directors of the Pendleton Roundup recently fixed dates for this year's events as August 28-30. Weather conditions, tourists and students were factors in changing the dates from September to August.

AT A RECENT MEETING of the committee of the Mother Lode Rodeo, Sonora, Calif., the dates for the 1930 event were set for May 10-11. The show was a success last year, and numerous improvements are in store for this year's affair.

THE CORRAL cannot become connected with or carry remarks of either side in cases of personal, business or other matters. This will be explanatory to several well-intentioned contributors of letters to this department.

MILT D. HINKLE is down in the "wilds of Mexico". A postcard from him stated he was headed for Mexico City with intention of promoting a rodeo. It also included word that he plans a very thrilling attraction for the States the coming season.

IN ANSWER to an inquiry in the Corral recently, if Norman Cowan had quit the Wild West field, Norman writes as follows: "I will say that I never felt better in my life, and tell the fans to 'watch my smoke' if they think I have quit." Attaboy, Norman!

JACK MARKHAM, of Prescott, Ariz., well-known roper and contestant at rodeos, went by airplane from Phoenix, Ariz., to Hollywood, Calif., recently to make a two months' visit with Jay Wilsey. Jack is planning to make some of the rodeos, Phoenix and Wickenburg, Ariz., and elsewhere.

SOME WEEKS AGO mention was made that a roping contest was scheduled between Bob Crosby and Allen Holder at Abilene, Tex. Word reached the Corral editor early last week that the affair had been postponed one week and would be staged January 25. Up to this writing, the outcome of the fray has not been received, but probably will appear in next issue.

AMONG THOSE from Hollywood, Los Angeles and other near-by places going to San Francisco for the second annual meeting of the Rodeo Association of America, January 27 and 28, were Abe Lefton, Mr. and Mrs. Sam Garrett, Mr. and Mrs. Ed Geulick and their son, Buster; Paris Williams, Ed and Tillie Bowman and Bob Anderson, who is busy

Fairs and Expositions

Conducted by A. C. HARTMANN—Communications to 25 Opera Place, Cincinnati, O

New Attendance Record Set By Michigan Assn. of Fairs

Roll call answered by 42 fairs, 10 more than last year—sessions short and snappy—President Chapman and Secretary-Treasurer Howell are re-elected

DETROIT, Jan. 25.—Characterizing the assertion that interest in county fairs is waning as not in accord with the facts, Fred A. Chapman, president of the Michigan Association of Fairs, in his address at the opening session of the association's annual convention Wednesday at the Fort Shelby Hotel, declared that fairs of the Wolverine State have shown a healthy growth during the last year, and are in no danger of becoming passe.

The two-day session which closed Thursday was without doubt the most successful one the association has ever held. Forty-two fairs were represented when the first roll call was made—a record number, and at the banquet Wednesday night 341 guests were present, which also is believed to have established a new record. The association was honored by the presence of Hon. Fred W. Green, governor of Michigan, and Mayor Charles W. Boles of Detroit. Many delegates were present from distant points, the Upper Peninsula being well represented. A large number of attractions and concession people also were in attendance.

The very excellent record made by Fred A. Chapman, president, and Chester M. Howell, secretary-treasurer, during the last year resulted in their re-election by a unanimous vote.

The fair men were extremely well pleased with the splendid manner in which they were taken care of by the management of the Fort Shelby Hotel. J. E. Frawley, managing director of the hotel, and members of his staff made special efforts to assure the fair men a pleasant stay, and the many pleased expressions from delegates indicated that they had succeeded admirably.

Sessions of the association this year were snappy and not too long, the officials believing it wise to give the delegates ample opportunity to get together informally as much as possible for a general exchange of ideas and to work out their entertainment programs. Wednesday morning was devoted to registration of delegates and guests, and giving everyone a chance to become acquainted. The first meeting was called at 2:30 p.m. in the ballroom of the hotel, with President Fred A. Chapman in the chair. Secretary Chester A. Howell called the roll, 42 fairs responding, which Howell stated was the largest number ever recorded at an opening meeting. Last year but 32 answered roll call. The president next read his annual report, which follows:

President's Address

"The annual meeting of the Michigan Association of Fairs brings together the leading fair officials of Michigan. Among them are veterans who have been prominently identified with the great improvements that have been witnessed in the fairs of Michigan. That these annual exhibitions have assumed an importance in the life of our people is apparent, for the Michigan fairs of 1929 report an attendance of more than one and three-quarter million, not including the many thousands of exhibitors who competed for premiums of more than \$310,000.

"Progress has been made and more noticeable is the change in the character of the educational and amusement programs. Youth is now playing a prominent part in our fairs. The 4-H Clubs are important features. Boys and girls strive in various lines of farm activities (See MICHIGAN FAIRS on page 64)

Lindley Gets Turf Job

CHICAGO, Jan. 25.—Walter W. Lindley, who for the last nine years was manager of the Illinois State Fair at Springfield, has been made manager of the Kentucky Trotting Horse Breeders' Association Racetrack at Lexington, Ky., succeeding Roy Miller, who has resigned to become manager of a stock farm. Lindley will assume his duties February 1.

Chicago Fair More Than "Great Show"

CHICAGO, Jan. 25.—Chicago must put on more than a "great show". It was declared this week by Major L. R. Lohr, manager of the Century of Progress Exposition, at a luncheon of the advertising council of the Chicago Association of Commerce.

"Suppose we put on the best show the world has ever seen," he said. "What of it if it is only a show? We must go far beyond that. If we do not contribute to the cultural advancement of the great Northwest a lot of time and money will have been spent for a worthless proposition."

Major Lohr told the assembled advertising men something of the plans for the exposition as already worked out. A stretch of ground eight miles long containing 800 acres will be available for the fairgrounds, he said. The great transportation building will be a university and a show in itself. It will strike an absolutely new note in architecture. It will have two immense domes.

Clubhouse for Ebensburg Fair

EBENSBURG, Pa., Jan. 18.—The Cambria County Fair Association is about to form a club to build a clubhouse on its grounds here. The building, plans for which have already been drawn, will be 80x80 feet. It will be a two-story structure with a deck roof, from which an excellent view of the half-mile track will be presented. This innovation has been brought about by the increased popularity of racing at Ebensburg under the stewardship of Edward J. Brennan, of the Maryland Jockey Club, and it was at the suggestion of some of the horse owners and racing fans, who believe in Brennan, that the idea for the new club came.

Fair Breaks and Fair Shakes

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED.

THE South Dakota statutes, covering State aid for county fairs, provide the same as in other States, that no money shall be paid by a county to a fair association when gambling is permitted on its grounds.

A controversy over these laws has arisen at Vermilion, between the Clay County Fair Association and County Auditor F. Belle Conrow. The fair association has filed in the office of the county auditor instruments, including a sworn statement by the officers of the organization, that no gambling was permitted at the fair last fall, and an annual statement of the affairs of the organization, forming the basis for a claim against the county for an appropriation of \$1,500, which has been budgeted. The board of county commissioners has allowed the claim, but the county auditor contends that gambling was permitted, and because of that the association is not entitled to county aid.

The matter centers around the question as to whether or not the so-called "corn games" at the county fair were tests of skill or games of chance. The fair officials contend that they were tests of skill, and thus do not fall within the interpretation of gambling as the term is used in the State statutes.

Not this particular case, but the subject of "corn games" was brought up at the recent convention of the Ohio Managers' Association at Columbus, the concessionaires present contending that these games when operated according to the latest method are not games of chance, but skill, just as much skill as where purses are offered for horse racing. "Corn games", "bingo", or whatever one might choose to call them, might be construed as games of chance when conducted in lotto style, but if conducted according to the latest method, that of throwing darts at a board on which appear numbers, the player using his best efforts to land the dart in the numbers that appear on the card which he holds, they are games of skill in every sense of the word. A more liberal interpretation of the Ohio laws governing concessions at county-aid fairs was asked of the Fair Managers' Association by a committee of four concessionaires, and the subject is to come up for action at a meeting of the association next June.

As to the Vermilion "mess", it strikes us the proper thing for the authorities to do would be to have a thoro investigation of the matter made for the purpose of ascertaining if the "corn games" operated at the fair last fall were really of a gambling nature, or games of skill. Appears to us as a case of "it's not the horse, but the color of the horse", that's concerned.

Two Diamond Jubilee Fairs

Carthage, O., and Sheffield, Ill., plan exceptional programs for 75th anniversary

At least two fairs will celebrate their diamond jubilee this year. They are those of the Hamilton County Agricultural Society, Carthage, O., and the Bureau County Fair Association, Sheffield, Ill. Exceptional programs are now being planned.

The fair at Carthage will be held from August 13 to 16, and President D. R. Van Atta, president of the board, announces that the John C. Rodgers Producing Company will stage a historical pageant tying in its 75 years of history with the rural history of Hamilton County and its various townships from their beginning. It is expected that fully 500 persons, representing every township in Hamilton County, will have parts in the pageant, which will be staged on each of the four nights of the fair. "We are planning to make the Hamilton County Fair the most interesting and spectacular fair ever held in this part of the country," Van Atta said.

The fair at Sheffield will be staged August 20-22, one week earlier than in former years. The Bureau County Fair Board is already at work arranging for the 75th annual event. There is a plan to add stake races to the program of Wednesday and Friday. Some improvements are to be made on the grounds and buildings. Night admission to the grounds and amphitheater have been cut from 50 cents to 25 cents for the 1930 fair. A budget of \$22,800 is for all expenses, one-half of this sum to be given in cash premiums.

Alabama Ass'n of Fairs May Be Formed Soon

MONTGOMERY, Ala., Jan. 25.—Plans are being formed to organize an association of fairs in Alabama.

Present indications are that R. H. McIntosh, of the Alabama State Fair, Birmingham; R. Hernand Radcliff, of the Gulf Coast Fair Association, Mobile; Marie Dixon, of the Madison County Fair Association, Huntsville, and Simon Roswald, of the State Fair of Alabama, Montgomery, will form the personnel of the initial meeting.

Treasurer Resigns

MINNEAPOLIS, Jan. 25.—Ed Zimmerkahl, Caledonia, who was elected treasurer of the Minnesota Federation of County Fairs at the meeting last week in St. Paul, was obliged to resign on account of being a member of the State fair board. A. H. McCoy, Alexandria, was chosen to take Zimmerkahl's place.

Cahn Visiting Florida

CHICAGO, Jan. 25.—Julius Cahn, secretary of the Kewaunee County Fair, Luxemburg, Wis., was a visitor in Chicago last week on his way to Florida, where he will spend the remainder of the winter. Cahn, who is one of the best known fair men in Wisconsin and is affectionately known as the "Duke of Luxemburg", will visit the South Florida Fair at Tampa and doubtless others as well.

N. C. Fairs Optimistic

Meeting at Raleigh marked by enthusiasm — 100% representation shown

RALEIGH, N. C., Jan. 25.—State, county and community fairs thruout North Carolina in 1930 now loom up as shows of the biggest kind ever yet attempted by officials, and are expected to eclipse any similar series of public exhibitions and entertainments staged so far by the managements of the 25 or more fair associations in the State.

This is the prediction of fair secretaries and showmen after a two-day session of the annual meeting of the North Carolina Association of Fairs, held here this week.

With the lobby of the Sir Walter Hotel crowded with showmen, race-track officials and fair officials during the two days, the meeting was listed as one of the best for any fair association in this section of the country. All of the 25 fairs listed in the association were represented at one or more sessions, and visiting fair officials of other States were loud in praise of the interest and enthusiasm displayed by secretaries. A decided trend of optimism for bigger and better farming and industrial exhibits, as well as the broadening of the amusement features, prevailed thruout the gathering.

Dr. T. N. Spencer, of Concord, will head the North Carolina Fair Association another year. He as well as all other officers were re-elected for another term. The other officers are: Dr. J. S. Dorton, Shelby; Garland Daniel, Jr., Greensboro; R. M. Jackson, Fayetteville, and W. H. Dail, Jr., Greenville, vice-presidents; T. B. Smith, secretary of the State Fair, Raleigh, secretary-treasurer.

The 1931 meeting again will be held in Raleigh, but the date will be selected later.

Urgement Improvement

Two important suggestions for the betterment of fairs in North Carolina were stressed by prominent speakers during the meeting. Visiting showmen who were accorded places on the program urged the necessity of improving the entertainment features. Better and cleaner midways, with a larger variety of shows, with new programs and novelties, were listed as one of the very urgent needs in the form of amusement features. Other features concerning wider space and better accommodations for exhibitors were pointed out as necessary assets to make bigger and better fairs.

W. H. Gocher, secretary of the National Trotting Association; A. E. Leatherman, field manager of *The Trotter and Pacer*; Dr. J. Vance McGougan, of Fayetteville, and George Hamid, of Wirth & Hamid, centered their addresses on better entertainment needs, as well as more wholesome amusement and wider advertisement.

The idea of better exhibits—from the standpoint of exhibitors and patrons was advanced by Dr. E. C. Brooks, president of State College, Raleigh; Dr. Clarence Poe, editor of *The Progressive Farmer*; A. C. Kimrey, of the Extension Department of State College, and A. J. Maxwell, State Revenue Commissioner of North Carolina.

100 at Banquet

One of the high lights of the entire meeting was the banquet on the first night of the gathering, when more than 100 fair officials and showmen were seated around the festive board. General Albert L. Cox presided as toastmaster, and the address of the evening was delivered by A. J. Maxwell, State Revenue Commissioner. During the banquet, entertainment was furnished by Wirth & Hamid. Charlie Young did his usual table-rocking stunt, Harry Fisher produced laughs with his clown act and Dan Gregory with a specialty feature. Gertrude J. Van Deinse, soloist for Cervone's Band, was heard in a couple of delightful songs as another part of the special entertainment. The second day's meeting was free

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agreements, however, must be approved later by fair directors.

Registrations

Fair officials who registered during the sessions were: T. B. Smith, Raleigh; John W. Jomp, Wilson; L. D. Hargrove, Tarboro; W. C. Denmark, Goldsboro; Dr. T. N. Spencer, Winston-Salem; R. M. Jackson, Fayetteville; W. H. Dail, Jr., Greenville; Florence Smith, Clinton; Raymond Pippin, Zebulon; J. H. Midkiff, Mount Airy; F. N. Taylor, Greensboro; Plato Collins, Kinston; N. Y. Chambliss, Rocky Mount; Ellis Goldstein, Dunn; C. M. Hight, Henderson; Dr. A. H. Fleming, Louisville; J. W. Robinson, Hickory; W. M. Wiseman, Spruce Pine; S. N. Blanchard, Woodland; C. S. Parnell, Mebane; C. L. Scott, Asheboro, and R. T. Smith, Leakesville.

Visiting fair officials of other States were J. P. Moon, president of the South Carolina Fair Association; E. A. Bryant and James Steel, Spartanburg, S. C.; Paul V. Moore, secretary of the South Carolina State Fair, Columbia; C. B. Ralston, secretary of the Virginia Association of Fairs, Staunton, Va.

Showmen and others identified with the amusement business were registered as follows: C. W. Cracraft, William Glick Shows; James Bruce, Bruce Greater Shows; Capt. John M. Sheesley, M. J. Riley and Philip O'Neal, Greater Sheesley Shows; J. F. Murphy, of Melville-Reiss Shows; William Senior, Gus Sun Booking Exchange; Frank West, Jack Lyles and James W. Breadon, West's World's Wonder Shows; James F. Victor, Victor's Band; Joe Basile, Madison Square Garden Band; J. J. Page and George S. Marr, Page Shows; Jack Wilson, Cetlin & Wilson Shows; Harry Bentum, Bentum Attractions; Wm. A. Holland and R. F. McLendon, Bernardi Greater Shows; N. S. Montgomery, International Fireworks; Dolly Lanes, Lanes Novelty Company; Tony Vitale, Ohio Fireworks Corporation; George H. id, Charlie Young, Ha Fisher and Dan Gregory, Wirth & Hamid; Co

ting Association; A. E. Leatherman, field manager *Trotter and Pacer*.

1930 Fair Dates Chosen

Fair dates for next fall were announced as follows: North Carolina State Fair, Raleigh, October 13-18; Wilson, October 21-25; Tarboro, October 28-31; Goldsboro, October 28-31; Winston-Salem, October 7-11; Concord, October 14-18; Fayetteville, October 27-31; Greensboro, September 29 to October 4; Clinton, October 4-7; Zebulon, October 6-11; Kinston, October 21-25; Rocky Mount, week of September 22 or 29; Henderson, October 7-11; Shelby, September 29-October 4; Sanford, October 21-25; Hickory, October 7-11; Spruce Pine, week of September 22; Mebane, September 21-27; Asheboro, October 6-9; Littleton, November 7-12; Salisbury, October 6-11.

All in all, every one seemed pleased with the results attained, new ideas advanced and general optimism that featured the meeting.

New Partnership Formed By Wilson and Flannagan

ouncement has just been made of the formation of a partnership between Austin C. Wilson and John P. Flannagan, two widely known promoters of automobile racing. They are now busily engaged at their Youngstown, O., headquarters formulating plans for a season of fairs and expositions.

For more than 16 years the name of Wilson has been known wherever dirt track automobile racing has been popular, and during practically this entire time Flannagan has been associated with him in various capacities. With the construction of the board saucer at Akron, O., known as the Akron-Cleveland Speedway, Flannagan fulfilled the duties of publicity director, and last season most capably handled the position of general manager, which, incidentally, was the most successful year ever enjoyed by the owners of the wheel.

South Florida Opens This Week

TAMPA, Fla., Jan. 25.—Things are taking on definite shape for the opening of the South Florida Fair next Tuesday. Many of the buildings have been treated to a new coat of paint inside and out and their appearance is greatly improved. Probably no fair in America has such a splendid location as this one, the fairgrounds being in the very heart of Tampa, three minutes' walk over a bridge from the business section of the city, adjoining the famous Plant Park, and within five minutes of the best residential section. Twenty large buildings in addition to the grand stand will be occupied by displays. The Atlantic Coast Lines will have one of their behemoth engines on display in the grounds. The Seaboard Air-Line Railways will also have a display, featuring their fast train service.

Russell Kay, secretary of the fair, has put several new ideas into execution this year, among these being a booth for newspaper men attending the fair. The Alexander Troupe, five men and a woman, in a teeter-board spring act, will be a grand-stand feature; also the Conley Trio in acrobatic work.

A new feature this year will be a canary show. The Horse Show, held in connection with the fair, will this year be staged on a more elaborate scale than ever before.

Gasparilla Day, annual festive event of Tampa, will be February 4, when a long parade with attractive floats will be the big feature. Art G. Keene, who has handled the outdoor advertising for the fair for some time, has done an unusually good job of it this year. He has covered everything available with fair paper. W. J. Harkness, space solicitor, has done some excellent work. R. D. Wallace, superintendent of construction, had much added work this year, and will have the buildings all in spick-and-span condition for the opening.

Alexander Stuart and Eugene Knight are as usual handling the auditing and ticket department. Eddie Madigan will have the concessions, as usual, for the cookhouses on the grounds. W. H. Dadd is again the official decorator of the fair. J. P. Durler is, as usual, in charge of the agricultural exhibits.

Action on Concessionaires' Complaint Is Deferred

At the annual meeting of the Ohio Fair Managers' Association at Columbus a committee of four concessionaires was appointed to meet a committee of four appointed by the fair body to discuss a change in the State laws governing concessions at county fairs in Ohio, the outcome of the discussion to be reported to the convention. John D. Hays, chairman of the committee representing the Ohio Fair Managers' Association, made the following report on the closing day of the meeting:

"The chairman of this committee begs leave to report that due to only one-half of the committee being present, it was the opinion of those attending that any action be deferred until the mid-summer meeting, for the reason that there will be no session of the General Assembly until 1931, and suggest that the Chair appoint a committee to report at June conference."

AWARDED ATTRACTION CONTRACTS:
Reading, Pa.; Vermont Circuit; Quebec Exhibition; Charlottetown, P. E. I.; Keller, Va. Shelby, N. C.; and Other Important Southern Fairs.

CARNIVAL WANTED

With not less than 5 Rides, 40 Concessions, 8 Shows. Must have Band, canvas must be practically new, must have good Minstrel and good Stock Comp. Wanted for Dickenson County, Semi-Centennial and Farmers' Fair Association, held on September 10, 11, 12 and 13, 1930, Clinton, Va. TION, D. M.

Illinois Assn. Meeting Crowned With Success

Fifty-three fairs represented at Springfield—spirited contest for office of secretary-treasurer, with Stannard victor—Governor Emerson remains president

SPRINGFIELD, Ill., Jan. 25.—As announced briefly in the last issue of *The Billboard*, the 20th annual meeting of the Illinois Association of Agricultural Fairs, held here Thursday and Friday of last week, goes down in history as one of the most interesting conventions of this organization. There were 53 fairs represented by 136 delegates, in addition to numerous representatives of amusement interests. The sessions were conducted in the grand ballroom of the St. Nicholas, while practically all rooms in the new addition of the hotel were occupied by delegates and amusement representatives.

Thursday, at 10 a. m., Vice-President William Hartke called the meeting to order. J. Emil Smith, Mayor of Springfield, welcomed the fair secretaries with a short talk, to which Hartke responded. Following roll call and appointment of committees, Dr. A. C. Baxter, Springfield, president of the Illinois State Beekeepers' Association, and superintendent of the apilary show at the Illinois State Fair, gave a talk on *Apiary Exhibits*. He urged the fair officials to expand their premium offerings in the bee and honey classes, and to add culinary products with honey as the flavoring and sweetening agency. The morning session was closed by introducing various representatives of booking agencies.

Thursday Afternoon's Session

The afternoon session was opened at 2 o'clock, with Governor L. L. Emerson, president of the association, at the presiding table. Vice-President Hartke asked him to take the gavel, but the Governor declined, and asked the vice-president to preside. Governor Green, of Ionia, Mich., was slated for a talk, but being unable to appear, Ethel Van Guilder, home economics teacher in the Springfield Senior High School, was introduced. Her subject was *Culinary*. Miss Van Guilder, who was in charge of judging the culinary show at the Illinois State Fair last year, outlined plans for the "ideal exhibit" during the course of her talk. She recommended uniform premium lists, a standardized score card for judging, and the addition of baking, candy making and taffy-pulling contests to create interest.

William Ryan, of Danville, was the next speaker. The former Illinois State treasurer and a director of the Illinois Fair Men's Association spoke on *Inter-state Relations of County Fairs*, and his plan to arrange a conference in Chicago next month, with the purpose of forming a national organization of county fair officials. A committee, consisting of Stillman J. Stannard, William Ryan and C. E. Walker, was appointed to attend the meeting. Clarence F. Buck, director of the State Department of Agriculture, then outlined his idea of the requirements for a successful fair. He emphasized the need for worth-while exhibits, and in speaking of attractions said: "Special attractions and music at a fair are very essential, but should be considered secondary to the exhibits. Music and horse racing are, within reasonable limits, time-honored features and indispensable."

Governor Emerson next gave a very interesting talk, in which he stressed the importance of agricultural exhibits at fairs. In part, he said: "Take the hokum out of the fair and put in more agricultural exhibits. Forget about running a carnival and make your fair an agency of service to the men, women and children of the community, and the attendance figures will begin to swing upward again. Give the people something of value to take home with them. Sell the children and the fathers and mothers will be forced to support the fair. There is no better way to accomplish this end than thru development of 4-H Club exhibits."

The Election

There was a spirited contest for the position of secretary-treasurer. For many years it has been the rule that the present secretary of agriculture hold this office in the Illinois association. The names of Clarence F. Buck, present secretary of agriculture, and Stillman J. Standard, former occupant of this position (See *ILLINOIS FAIRS* on opposite page)

Wis. State Fair Signs Hagenbeck-Wallace Show

MADISON, Wis., Jan. 25.—The Hagenbeck-Wallace Circus has been signed by the Wisconsin State Commission of Agriculture and Markets as an attraction for the Wisconsin State Fair next August, according to State officials.

The commission declared that in seeking something different for this year's fair, it has signed a contract with the Ringling Company for appearance of the circus in front of the grand stand each afternoon and evening of the fair. It will be a regular three-ring circus, with two platforms for acts between the rings. The commission says that it does not want to make the fair less educational, but that as long as attractions are wanted it has decided to furnish what it thinks is best along this line.

The circus will also put up its 350-foot side-show tent on the grounds usually occupied by the carnival, thus displacing that kind of entertainment. The regular evening displays of fireworks will be retained as part of its new entertainment policy, the commission announces.

All but five of the State fair superintendents have been reappointed. The last Wisconsin Legislature appropriated money for a large addition to the horticulture building, and horticulturists are busy now with E. L. Chambers, the new superintendent, in planning the horticultural show along new lines.

Goodman's Fair Route

NEW YORK, Jan. 25.—Max Goodman, one of the largest independent concessionaires in the East, has booked the following fairs for the exclusive game privilege on the midway: Minot, Grand Forks and Fargo, N. D.; Ionia, Detroit and Saginaw, Mich.; Brockton and Worcester, Mass.; Memphis, Tenn.; Little Rock, Ark., and Shreveport, La. He has abandoned the idea of playing the Texas fairs this year. While business was not up to expectations last year, due to bad weather, Goodman looks forward to the coming season with a great degree of confidence. He carried 55 sales agents in his crew last year, as well as his own cookhouse.

New \$50,000 Grand Stand

PUEBLO, Colo., Jan. 25.—Members of the State Fair commission have voted to build a \$50,000 steel and concrete grand stand at the fairgrounds here. Work will be started within 30 days. The stand will be the first unit of a grandstand system and will seat 5,000 persons. The present wooden stands will be razed.

Many of the exhibit buildings will be remodeled before the 1930 fair in September.

Aurora Fair Month Later Than Last Year

AURORA, Ill., Jan. 25.—Dates for the ninth annual Central States Fair and Exposition, of which Clifford R. Trimble is secretary-manager, have been set for August 29-September 5, almost a month later than last year's fair, the dates of which were August 9-16. "The new dates give us Labor Day for one of the big days at next year's fair," said Trimble, "and it should be one of the biggest days in the history of the association." Instead of a circus, hippodrome acts will be offered in front of the grand stand this year.



MATT E. SHEEHAN, secretary of the Nicollet County Agricultural Society, St. Peter, Minn. This year's dates of the day and night fair are August 25-27, and already Sheehan has lined up a fine free-act program.

E. S. Holmes Heads Utah-Idaho Fairs

OGDEN, Utah, Jan. 25.—With C. B. Moore acting as chairman and Lewis Jones as secretary, the annual meeting of the Utah-Idaho Fair Association was held at the Hotel Bigelow here Wednesday of last week. One of the important features of the meeting was the passing of a resolution whereby any person or company which makes the circuit covered by the association and violates any contract shall be blacklisted. E. S. Holmes, manager of the Utah State Fair Association, was elected president of the Utah-Idaho organization, with his secretary ex-officio becoming secretary. Ogden was fixed as the place for the next annual convention, the date to be during the 1931 live-stock show, on call of the president.

The following dates were fixed for the fairs in the circuit: Twin Falls, September 2-5; Burley, September 8-10; Jerome, September 12-14; Brigham City, Peach days, September 12-13; Logan, September 16-18; Tremonton, September 18-20; Boise, September 29-October 2; Salt Lake City, October 4-11, and Caldwell, October 14-16.

Florida Fair Dates

VERO BEACH, Fla., Jan. 25. — Fairs managed by Ellwood Dillin Productions Company, of which Bob Boyer is publicity agent, include the Indian River District Fair, Vero Beach, February 10-15; Homestead Fair and Fruit Festival, February 17-22; Martin County Fair, Stuart, March 3-8; Brevard County Fair, Titusville, March 18-22.

Two Meetings in Chicago Set for Week of Feb. 17

The International Motor Contest Association will hold a meeting at the Auditorium Hotel, Chicago, Monday, February 17, and the following day the American Trotting Association will convene at the same hotel.

The two days following these meetings—Wednesday and Thursday—will be devoted by fair secretaries in attendance to looking over the offerings of amusement people on hand.

Tenn. Horticultural Society Holds Meeting

MEMPHIS, Tenn., Jan. 25.—The two-day annual convention of the Tennessee State Horticultural Society held at the Hotel Claridge here Thursday and Friday of last week was one of the most successful gatherings in the 25-year history of the society. C. F. Bagley, Fayetteville, was elected president. Other new officers are J. A. Roberts, Sharon, vice-president for West Tennessee; A. M. Dement, Wartrace, vice-president for Middle Tennessee; C. C. Harriman, vice-president for East Tennessee. Secretary-Treasurer G. M. Bentley, Knoxville, was re-elected. Next year's meeting will be held in Nashville.

Vt. Fairs Elect Rublee President

BURLINGTON, Vt., Jan. 25.—The Vermont Agricultural Fairs Association held its second annual meeting on the roof garden of the Hotel Vermont, here, Wednesday of last week, with a banquet that evening in the Hotel Van Ness. The morning was devoted to the president's address, secretary's report, treasurer's report, appointment of committees and general business. Several speakers were on the afternoon program, including Will L. Davis and O. Leo Conary, *Gates and Passes*; Milton Danziger, *Advertising*; W. H. Gocher, *Racing*; F. S. Nicholson and M. W. Johnson, *Concessions*; E. L. Ingalls, *Boys' and Girls' or 4-H Club Work*; A. W. Lombard, *State Aid to Agricultural and Horticultural Societies as Practiced in Massachusetts*. H. A. Mayforth had charge of the question box. Election of officers resulted as follows: G. W. Rublee, Enosburg Falls, president, succeeding W. Arthur Simpson; F. C. Brown, Barton, vice-president, and E. H. Olmstead, Morrisville, secretary-treasurer.

Governor John E. Weeks was a speaker at the banquet. Several others also made speeches, while the entertainment program was furnished by Wirth & Hamid, Clements' Entertainment Bureau and Shepard Amusement Agency.

The afternoon and evening of the day before the meeting of the agricultural fairs association were devoted to meetings of the Northern Vermont Fairs Circuit and the Green Mountain Racing Circuit. Will L. Davis, Rutland, presided. The racing dates of the fairs as arranged so far are: Hudson Falls, August 19-22; Champlain Valley Exposition, August 25 to 29, and Rutland Fair, September 1 to 5. Those who attended the meeting were: Will L. Davis, F. M. Wilson and F. S. Nicholson, all of Rutland; James E. Donahue, C. H. Mower, Arthur J. Pomeroy, B. E. Reynolds and H. A. Mayforth, all representing the Champlain Valley Exposition, and C. D. McCall and George S. Devins, both of Hudson Falls, N. Y. One of the questions discussed and planned by the meeting was that of a three per cent entrance fee and a three per cent deduction from money winners. P. H. Kent, Rutland, was elected circuit secretary.

A number of booking agents attended the meetings. Among them were representatives of the following: Wirth & Hamid, John C. Jackel, H. D. Collins, Clements Entertainment Bureau, American Fireworks Company, Centerdale Fireworks Company and the Stanford Crowell Company.

Working Groups Organized By Western Michigan Fairs

Thirteen men gathered at Muskegon, Mich., for a luncheon meeting to organize a working group among the county fairs of Western Michigan. The Grangers, Gleaners and Farmers' Fair, of Big Rapids; the Berlin Fair, of Marne, and the Muskegon County Free Fair and Air Show, of Muskegon, were represented at the meeting. Such matters as finances, programs, methods of increasing attendance, concessions and entertainment were discussed, and dates for the three fair were set as follows:

Grangers, Gleaners and Farmers' Fair, Big Rapids, September 1-6; Muskegon County Free Fair and Air Show, Muskegon, September 8-13, and Berlin Fair, Marne, September 15-20.

It was decided that each fair organization joining the group should appoint two members to serve on a central committee, which will have direction of all matters on which the fairs decide to cooperate. It seems quite likely that the entertainment features in another year will be engaged by group action rather than by each fair working independently. The Holland Community Fair of Holland and the Oceana County Fair of Hart have been invited to join the group.

The various delegations were made up as follows: From Big Rapids, President R. H. Waters, Secretary George House, George Hurst and County Agricultural Agent E. E. Twing. From Marne, Vice-President L. J. Hinken, Secretary Charles P. Goodenow, Treasurer R. L. Burrell, Directors William Rash and George K. Herman. From Muskegon, President Frank E. Haas, Vice-President Robert Poulin, Secretary J. R. Davidson and County Agricultural Agent Carl H. Knopf. Each of these three fairs planned to have a representative present at the annual meeting of the Michigan Association of Fairs, January 22-23, at Detroit.

Chindgren Again Heads Ore. Fairs

PORTLAND, Ore., Jan. 25.—Problems of county and district fairs were discussed at some length at the two-day meeting of the Oregon County and District Fairs Association at the Multnomah Hotel here. Fourteen members were in attendance. H. H. Chindgren, of Molalla, president of Clackamas County Fair, was re-elected president of the organization. Other officers are vice-president, R. G. Fowler, of Medford, secretary of the Jackson County Fair and county agent, who succeeds H. O. Frohback; secretary-treasurer, Mrs. Mabel H. Chadwick, Eugene, secretary of the Lane County Fair; director, L. E. Arnold, secretary of the Linn County Fair, elected for three years, succeeding W. B. Tucker, of Pringleville.

A discussion of publicity and premium lists was led by Chindgren, and Mrs. Chadwick spoke on special features and daily programs. Other speakers were E. L. Moore, Hillsboro, secretary of Washington County Fair, concessions; Brenton Vedder, Oregon City, tickets and grand stand; R. B. Thompson, Eugene, member of the executive board of Lane County Fair, and H. W. Kanne, secretary of Clackamas County Fair, premiums and classification of live stock.

The first day's session was marked by the appointment of three members as a legislative committee to urge better conditions thru the State for county and district fairs. The members named were H. H. Chindgren, R. B. Thompson and Brenton Vedder.

Tentative dates for several of the larger county fairs were decided upon, these being determined in a way to coincide with the State Fair in Salem September 22-28. Several undetermined dates will be decided upon at a later meeting, to be called by President Chindgren. Dates announced are:

Tillamook, August 27-30; Multnomah, September 1-11; Josephine, September 3-6; Jackson, September 10-13; Columbia, September 10-13; Linn, September 16-19; Clackamas, September 16-19.

Delegates to the meeting were guests at a luncheon given by a booking company, and the closing afternoon was devoted to discussion with representatives of similar concerns looking toward a greater offering in amusements at the various fairs.

Beaver Centennial Exposition in 1936

SALEM, Ore., Jan. 25.—The Beaver Centennial World Exposition, proposed for Portland in 1936, has filed articles of incorporation here. The exposition would commemorate the arrival of the first ship, the Beaver, which came up the river from Astoria in 1836.

L. M. Bumstead, of Portland, is president; R. L. Hollenbeck, first vice-president; B. R. Perkins, second vice-president; F. N. Parson, secretary, and F. Knight, treasurer.

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(Continued from opposite page.)

and for several years secretary-treasurer of the Illinois Association of Agricultural Fairs, were proposed. The final vote showed the close tally of 26 for Stanard and 24 for Buck, with the result that former precedents were broken, and Stanard will continue to serve as secretary-treasurer for 1930. Stanard has endeared himself to all of the fair secretaries of his State. The names of the officers and board of directors were given in the last issue.

The Ban

The banquet Thursday evening was attended by more than 400 people. After partaking of a splendid dinner, by the Springfield Chamber of Commerce, Stanard introduced Governor Emerson, who, following a short welcoming talk, asked that the entertainers be brought forth. Talent was furnished by the Barnes-Carruthers Booking Agency and the Gus Sun Booking Exchange. Among the principal entertainers were the Capital City Quartet in several songs; "Fitch" Cooper, the "musical Steers" who was a decided hit, and

AN ENTIRE SHOW IN ITSELF **NOTICE TO SECRETARIES FOR FAIRS** **THE ATTRACTION THAT REPEATS**

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ing an acrobatic number, military drill, softshoe and Tiller. A very snappy orchestra furnished the music. The orchestra was furnished thru the courtesy of R. H. Armbruster Tent Manufacturing Company, while the decorations in the hall were furnished by the Regalia Manufacturing Company.

Friday's Session.

Friday, at 10 a.m., when the meeting was called to order, there was only a small attendance, due to inclement weather, which caused many delegates to leave earlier than they had expected. Alden Snyder, farm advisor of Hillsboro, Ill., made a talk on 4-H Clubs, offering interesting data gathered from various fair associations. M. E. (Pat) Bacon, manager of the Mississippi Valley Fair and Exposition, Davenport, Ia., was the only other speaker, and gave a long, interesting talk on *The Fair a Community Asset*. The only business matter taken up on the second day was the balloting for the 1931 convention. The race was between Danville and Galesburg, with Danville winning out. The dates will be decided later by the board of directors.

Delegates

Delegates present included C. C. Mast, Oscar Keller and E. Larimore, Adams County Fair, Quincy; George A. Ralston and Carl T. Ralston, Boone County Fair, Belvidere; Chas. A. Smith and G. P. Seibel, Bureau County Fair, Princeton; C. C. Hunter, J. E. Hogan, Fred Kinney, Merle Perkins and Will Daigh, Christian County Fair, Taylorville; P. F. Kettering and Al Bennett, Clark County Fair, Martinsville; A. W. Grunz, A. C. Koch, R. Thomas, C. C. Hofsummer and B. J. Schwarz, Clinton County Fair, Breese; W. A. Wood and S. S. Reinohl, Crawford County Fair, Robinson; Charles Greeson, Cumberland County Fair, Greenup; C. L. Stinson and P. S. Lundner, De Kalb County Fair, Sandwich; O. R. Fleming, Jas. J. Lawrence, Edward Boyd, M. K. Fleming, P. F. Fleming and Ervin Jurgens, Moultrie-Douglas County Fair, Arthur; L. R. McNeill, F. A. Warren, H. J. Seim and C. A. Collins, Douglas County Fair, Tuscola; Margaret Arthur, Pearl Henning and F. T. Arthur, Edgar County Fair; Frank Howerly, Edwards County Fair, Albion; Thos. G. A. Hickman, C. E. Nolen, H. W. Nelson and E. B. Nolen, Franklin County Fair, Benton; L. Jempel, P. J. McNally, D. W. H. Feuts, Fulton County Fair, Lewiston; A. O. Murray, Wayne Carter, G. E. Misner, Russell Misner, Gr. County Fair, Mazon; H. Earl Robeson, Edson King and Bruce Markee, Au Community Live-Stock Fair, August; L. W. Henry, Theo. Bultenstein, C. B. H. Dr. McMullen, Henry County Fair, Cambridge; E. B. Brooks, G. G. Botman, H. R. Jones, Josiah Jourdan, Jasper County Fair, Newton; Joe Mar N. K. Bond, R. E. Davis, Martin Henne, Mt. Vernon State Fair, Mt. Vernon; Ira Cottingham, L. H. Brockman, H. H. McClusky, R. H. Voorhees, L. A. Landon, Jersey County Fair, Jersey; J. W. Richar W. J. Dean, Union Agricultural Fair, Warren; J. H. Brown, George Gray, E. D. Su and F. R. Wadde, J on County Fair, Vienna; Cliff R. Trimble, L. O. Boyd, Charles Kennedy and I. R. J Central States Fair and sition, Aur ; O. T. Olsen, K akee Free Kanka La Fayette; J. Simon Gentry, J. His Pa son and e, Co nivals re by Mel Do n, Al. Hatch were on h at all to give the itors the hand.

cultural Fair, Mendota; G. C. Gross, F. C. Baker, Ross Irwin, Jr., Lawrence County Fair, Bridgeport; J. W. Larabee, Lee County Fair, Amboy; G. C. Sullivan, J. C. Hagen, Jack Thompson and G. H. Decker, Livingston County Fair, Fairbury; J. P. Pressler, George W. Denby, Macoupin County Fair, Carlinville; L. N. Osborne, R. H. Monier, Marshall-Putman County Fair, Henry; S. A. Thompson and John Graves, Macomb Agricultural Fair, Macomb; C. M. Kennedy, McHenry County Fair, Woodstock; E. J. Rosendahl, James Miles, Jr., and James Miles, Sr., Menard County Fair, Petersburg; T.-D. Spear, Mercer County Fair, Aledo; Mike Bray, George Schaft, Roy Miller and Chaney Spence, Litchfield Community Fair, Litchfield; C. F. Carrington and H. C. Stevenson, Morgan County Fair, Jacksonville; J. H. Metten, H. R. Kingery and Stanley Smith, Perry County Fair, Pinckneyville; John H. Metter and Walter R. Kinsey, Duquoin State Fair, Duquoin; C. E. Dunham and N. O. Cunningham, Pike County Fair, Griggsville; Theo. and Ben McCoy, Pope County Fair, Golconda; A. W. Grunz and James C. Gorman, St. Clair County Fair, East St. Louis; W. Ryan, Vermillion County Fair, Danville; W. Guy Mundy, Eeverett Crow and E. E. McKittrick, Wabash County Fair, Mt. Carmel; Harry E. Putney, White County Fair, Carmi; Paul F. Boyd, Whiteside County Fair, Morrison; George Eichman, Monee District Fair, Monee; Ray Bruce, C. F. Miles, W. L. Dunston, W. W. Hayton, S. S. Vick and A. D. Davis, Williamson County Fair, Marion; Frank Spillman, Winnebago County Fair, Pecatonica; Elmer Simpson and E. F. Flowers, Green County Fair, Carrollton; E. L. Emerson, Clarence F. Buck, Milton E. Jones and Frank Temple, Illinois State Fair, Springfield.

Free Attractions

Among the attraction people present were: Earl Taylor, Earl Taylor Enterprises, Inc.; M. B. Howard and W. B. Wecker, Gus Sun Booking Exchange; Walter (Chick) Armbruster and Al. Hatch, R. H. Armbruster Tent Manufacturing Company; Billie Collins, Ernie Young Agency; Lakeside Fireworks Company; Jack Polk, Lew Rosenthal's Amusements, Inc.; W. J. Clark and Hazel Stockdale, John B. Rogers Producing Company; Mrs. Jack St. Julian, St. Julian Attractions; W. S. Harvey, Lithographing Company, Newport, Ky.; Blanche McKenney Hunter Combination; Howard and F. B. Merrell, Merrell Bros. Attractions; E. E. Smith and O. R. Strohmater, E. G. Staats & Company, Inc.; Sidney Belmont, Belmont Amusement Service; J. P. Illinois Fireworks Display Co ny; Allie T. Wooster, Allie T. Wooster Attractions; O. R. Strohmater, Bradford & Com ; N. F. O'Hair, O'H Auto Races; Ben O. Roodhouse, Lee Sullivan and W. H. Davison, Eli Bridge Company; Ray Anderson and Sherman Kelly, Thearle-Duffield Fireworks ; G. C. Crosnoe, Illinois Radio Engineers; George V. Adams and Victor Perry, Adams Rodeo C ny; Ethel Robinson and Camille LaV Robinson-LaVilla Attractions; W. P. Eichelsdoerfer, Regalia Manufacturing Company, Inc.; F. H. J. and Arthur D. Swensen, Barnes ers Fair Booking Agency; D. C. Smith, Kemper-Thomas Company; Ric d W. ning, Manning his band, and rdon's Fireworks Company.

son and A. H. Daily, D. D. Murphy Shows; Tom W. Allen, National Exhibition Company; B. S. Gerety and L. S. Hogan, C. A. Wortham's World's Best Shows; Mr. and Mrs. C. E. (Cap) Pearson, C. E. Pearson Shows; Harry E. Noyes, Billick's Gold Medal Shows; Sam Solomon, Sol's Liberty Shows; Harold Barlow, Barlow's Big City Shows; Mrs. Catherine Oliver, Oliver Amusement Co.; J. R. Strayer, Strayer Shows; William Wadsworth, Princess Olga Shows; William (Billy) Breese, Bernardi Exposition Shows; K. Garman, Sunset Amusement Company; Harry Smith, Royal American Shows; Mr. and Mrs. William Hoffner, Hoffner Amusement Company; Les Bodnar, Bodnar Bros. Shows, and J. C. McCaffery, Rubin & Cherry Shows.

1930 Dates Chosen

The 1930 dates were announced as follows: Adams County Fair, Quincy, Sept. 1-5; Boone County Fair, Belvidere, Aug. 26-29; Clark County Fair, Martinsville, Aug. 5-8; Cumberland County Fair, Greenup, Aug. 19-23; Crawford County Fair, Robinson, Aug. 11-15; De Kalb County Fair, Sandwich, Aug. 26-29; Moultrie-Douglas Counties Fair, Arthur, Aug. 27-30; Douglas County Fair, Tuscoba, Aug. 19-23; Edwards County Fair, Albion, Aug. 19-22; Franklin County Fair, Benton, Aug. 5-9; Fulton County Fair, Lewiston, Aug. 12-15; Grundy County Fair, Mazon, Sept. 1-5; Augusta Community Live-Stock Fair, Augusta, Sept. 9-11; Henry County Fair, Cambridge, Sept. 9-12; Jasper County Fair, Newton, Sept. 9-13; Mt. Vernon State Fair, Mt. Vernon, Sept. 15-20; Jersey County Fair, Jerseyville, Sept. 1-5; Union Agricultural Fair, Warren, Sept. 26-29; Johnson County Fair, Vienna, Sept. 19-22; Central States Fair and Exposition, Aurora, Aug. 29-Sept. 5; Kankakee Free Fair, Kankakee, Aug. 12-15; Knox County Fair, La Fayette, Sept. 2-5; Illinois State Fair, Springfield, Aug. 16-23; Knox County Fair, Knoxville, Aug. 26-29; Mendota Agricultural Fair, Mendota, Sept. 9-12; Lawrence County Fair, Bridgeport, Sept. 1-5; Lee County Fair, Amboy, Aug. 20-24; Livingston County Fair, Fairbury, Sept. 1-6; Marshall-Putnam Fair, Henry, Sept. 17-20; Macomb Agricultural Fair, Macomb, Aug. 13-17; Mercer County Fair, Aledo, Sept. 2-6; Morgan County Fair, Jacksonville, Sept. 9-12; Perry County Fair, Pinckneyville, Aug. 12-15; Pope County Fair, Golconda, Sept. 15-20; St. Clair County Fair, East St. Louis, Sept. 10-14; Vermillion County Fair, Danville, Aug. 24-Sept. 1; Wabash County Fair, Mt. Carmel, Sept. 9-13; White County Fair, Carmi, Aug. 26-29; Whiteside County Fair, Morrison, Sept. 1-5; Monee District Fair, Monee, Sept. 17-19; Williamson County Fair, Marion, Sept. 8-12; Winnebago County Fair, Pecatonica, Aug. 20-24; Pike County Fair, Griggsville, Aug. 12-15; Christian County Fair, Taylorville, Aug. 26-30; Shelby County Fair, Shelbyville, Sept. 2-6.

Convention Notes

Sam Solomon, owner of Sol's Liberty Shows, signed contracts to play the Livingston County Fair, Fairbury.

Les Bodnar, of the Bodnar Bros. Shows, got the contract for the Mt. Vernon State Fair. Other fairs which Bodnar signed up recently at the Wisconsin and Indiana fair meetings include Monroe, Plymouth and Madison, Wis., and Goshen and Crown Point, Ind.

Cliff R. Trimble was host to scores of friends during the convention. He had a suite of rooms at the Abraham Lincoln, where he kept open house. Accompanying Trimble to represent the Central States Fair and Exposition of Aurora were L. O. I. R. Judd and Charles Kennedy.

The Gus Sun Booking Exchange, it became known at the convention, is the contract to furnish all of the acts for the Indiana State , Indianapolis.

Among t in the limelight at the convention were the popular concessionaires, Dave Tennyson, Joe Tilley and Frank Temple.

The firm that got the advertising and entertained more elaborately than any other outfit during the convention was the R. H. Armbruster Tent Manufacturing Company, of Springfield, Ill. A red and green marquee and tent h a wealth of lunch and refreshments, which were served continuously ing the meeting by a chef and maids attired in special costumes for the occasion. Armbruster room was never closed during the three days that the fair were present, and their hospitality commented on freely. In addition, tent house fur ed the m c for b et. Walter () Al. Hatch were on h at all to give the itors the hand.

Nebraska Meeting Draws Delegates From 60 Fairs

Lincoln convention decrees that questionable amusement features must go—President Sunderman and other officers re-elected—A. W. Lamb again State board head

LINCOLN, Neb., Jan. 25.—The Nebraska Association of Fair Managers, which met at the Cornhusker Hotel here Monday and Tuesday, went on record in a resolution urging all county fair managers in Nebraska to co-operate with the State board of agriculture in discrediting all games of chance and questionable amusement features as a part of fair programs. After the resolution had been read by C. B. Steward, of Lincoln, chairman of the resolutions committee, the point was raised as to where the line should be drawn for the distinction between gambling and amusement. Senator E. C. Pursell answered the question by saying: "Stay within the limits prescribed by the statutes of Nebraska." Various speakers at the managers' meetings emphasized this point and declared that amusement features of questionable character must go.

It was brought out that the trend at the Nebraska State Fair and the Nebraska county fairs is becoming more and more educational. W. H. Brokaw, director of the extension department of the agricultural college here, declared that the 4-H Club work and women's project club booths, agricultural displays and community plays and pageants are the main things to be encouraged at the present time by the extension service. Speakers pointed out that the club work is steadily growing, the educational feature is becoming more and more prominent at fairs in the State and that it is carrying along with it a demand for the better shows and other attractions.

Brokaw declared that the greater number of rural people who can be induced to take part thru exhibits or plays and pageants, the greater the local interest. He urged county fair managers to build up the competitive spirit among different parts of the county in this line. He declared that good attractions must be provided for fairs, and those which might be called "detractions", if they are permitted to remain by the older people, will be thrown out by their children who are becoming so interested in the educational features. It was brought out that the show people should take note of the trend in the fairs. There are some fairs yet, however, it was regretted, where the "detractions" have not been eliminated.

Officers Re-Elected

All of the officers of the fair managers' association were re-elected. Henry Sunderman, Madison, will again serve as president; P. P. Cedar, Genoa, vice-president, and Elliott R. Davis, Hastings, secretary-treasurer. At a meeting of the State board of agriculture following the fair managers' meeting A. W. Lamb, Albion, was re-elected president; Perry Reed, Henderson, vice-president; Irl Tolen, Ord, second vice-president; T. H. Wake, Seward, treasurer; George Jackson, Nelson, was again selected for secretary. President Lamb, of the fair board, re-appointed R. R. Vance, Hastings; W. B. Banning, Union, and W. T. Parkinson, Pawnee City, as members of the board of managers. These with the officers constitute the managing body of the State fair. The members of the board representing the six congressional districts who were re-elected are:

First District—W. B. Banning, Union; W. T. Parkinson, Pawnee City, and L. C. Chapin, Lincoln. Second District—Gates Lilly, Papillion, and A. H. Miller, Blair. Third District—G. S. Golder, Oakland, and R. Widle, Genoa. Fourth District—Perry Reed, Henderson, and R. C. Johnson, Mead. Fifth District—T. B. Keedle, Minden, and H. J. McLaughlin, Doniphan. Sixth District—A. W. Atkins, Bridgeport; J. A. Boyd, St. Paul, and E. R. Purcell, Broken Bow.

Secretary Jackson recounted at the meeting of the board of agriculture the success of the State Fair. The State Fair for 1929 attracted 437,600 visitors and the total receipts amounted to \$279,448.49. The board now has on hand from the fair a surplus of \$4,236.06. He said that the circus put on in front of the grand stand last year cost \$25,000, the fireworks display \$5,590 and the automobile races \$6,000. These were the major items of entertainment expense. The (See NEBRASKA FAIRS opposite page)

Speakers Announced For Ga. Fairs Meeting

MILLEDGEVILLE, Ga., Jan. 25.—Among the invited guests and speakers on the program arranged for the annual convention of the Association of Georgia Fairs, to be held at the Baldwin Hotel here February 6 and 7, will be Senator E. D. Rivers, of Lakeland, Ga., a stockholder in the Lanier County Fair; Dr. Andrew M. Soule, president of the Georgia State College of Agriculture, at Athens; Hon. Eugene Talmadge, State Commissioner of Agriculture; Dr. J. M. Sutton, State veterinarian; Dr. E. P. Frazer, president of the Mississippi Association of Fairs, Jackson, and Dr. E. H. Scott, dean at the Georgia State College for Women.

The address of welcome will be made by Captain J. H. Ennis, former president of the Georgia Senate and leading Milledgeville citizen. The response will be made by Walter Harrison, mayor of Millen, commander of the American Legion Post there, secretary of the Jenkins County Chamber of Commerce and secretary of the Jenkins County Fair Association.

At a special meeting of the directors of the Middle Georgia Fair Association, held here last Friday night for the purpose of arranging plans for the convention, the following committees were appointed:

Hotel and banquet: Capt. J. H. Ennis, chairman; J. T. King, Sr., and R. H. Wooten. Entertainment: F. W. Hendrickson, chairman; T. B. Dumas and E. E. Bell. Sightseeing and registration: Judge B. H. Dunaway, chairman; A. W. Watkins, Marion W. Stenbridge, C. R. Torrance and F. W. Hendrickson. Women's department entertainment: Mrs. F. W. Hendrickson, chairman; Mrs. C. B. McCullar and Mrs. Ed Lawrence.

The Middle Georgia Fair will be host to the convention. The fair is to give a banquet at the Baldwin on the night of February 8 to the visiting fair and carnival officials.

Among the Free Acts

FEARLESS BOB WAYNER, high diver, has rented a store building at Knox, Ind., where he is engaged building new equipment for his act for the coming season. He says he will have a new set of ladders 112 feet high and made from airplane tubing, which will be nickelplated. Guy wires are to be of flexible steel cable, three-sixteenths of an inch in diameter. Instead of blocks a new patent ratchet device will be used. An electric sign, 3x30 feet, will be placed at the bottom of the ladder. All wardrobe will be white trimmed with silver. The drop will be exactly 101 feet, Wayner says. Equipment will be transported on a new two-ton truck with a specially built body to be used for a dressing room.

BEE HO GRAY has signed up with Barnes-Carruthers for the 1930 fair season.

FREE ACTS for the Wisconsin circuit of fairs, consisting of Superior, Chipewewa Falls, Wausau, Beaver Dam and De Pere, will be furnished this year by the Barnes-Carruthers Fair Booking Association. There will be a four-act program, comprising The Atenos, aerialists; Honey Family, Risley and ground tumbling; McDonald Trio, bicyclists, and Eller's Animals. The Thearle-Duffield Fireworks Company will furnish a display of fireworks each night, while the S. W. Brundage Carnival will supply the midway features.

Smucklers Aid Lewis

JACKSONVILLE, Fla., Jan. 25.—G. R. Lewis, general manager of the Florida State Fair, has engaged Berney Smuckler as assistant manager, a position Smuckler has held at this fair for several years. Mrs. Smuckler has also been engaged, and with the aid of her husband she will handle the premium list and catalog for this year's fair, the dates of which are March 15-22.

Grand Circuit Sets Racing Dates for 1930

KALAMAZOO, Mich., Jan. 25.—Racing dates for the 1930 season in the eight cities of the Grand Circuit were set by the stewards at a two-day meeting at the New Burdick Hotel here last week. They are as follows:

Toledo, June 21-28; Cleveland, June 30-July 5 and August 4-9; Kalamazoo, July 14-19; Toledo, July 21-26 and July 28-August 2; Aurora, Ill., August 11-16; Hartford, Conn., August 18-23; Goshen, N. Y., August 25-30; Indianapolis and Syracuse with concurrent meetings, September 1-6, and Lexington, Ky., the two open weeks at the end of the season.

E. Roland Harriman was re-elected president of the circuit. Other officers elected were William P. Engelman, first vice-president; L. B. Sheppard, second vice-president, and William Gahagen, secretary-treasurer.

Interesting Program For Tenn. Convention

KNOXVILLE, Tenn., Jan. 25.—The program for the eighth annual meeting of the Association of Tennessee Fairs, which will be held at the Andrew Johnson Hotel here Tuesday and Wednesday, February 4 and 5, has been completed and is one of considerable interest. Tuesday morning, beginning at 11 o'clock, will be devoted to registration, payment of dues, roll call, reading of minutes, secretary and treasurer's report, applications for membership; a welcome speech by O. N. Smith, University of Tennessee, with response by E. R. Braly, Lawrence County Fair; president's address; single-file introduction of members and guests and appointment of committee on dates and committee on resolutions. The afternoon session will begin at 1:30 and speakers scheduled are C. E. Brehm, *How Can a More Hearty Co-Operation Between Fairs and the People Be Brought About That Will Mean Better Live Stock, Better Crops and Improvement in Every Farm Activity?*; Frank D. Fuller, *Midsouth Fair, Fairs, Past and Present*; Dr. W. J. Fitts, Commissioner of Agriculture, *Fairs, a Stimulus to Agriculture*; Guy L. Smith, Washington County Fair, *Are Light and Water Rates Exorbitant and Should a Committee Be Appointed To Investigate Them?* Then will follow introduction of representatives of shows, rides, carnivals, fireworks, free acts, concessions, bands and advertising novelties.

The annual banquet and "good-time session" will be at the Andrew Johnson Tuesday evening, beginning at 6:30. Governor Henry H. Horton will make an address.

Wednesday's session will begin at 10 a.m. with a report of the committee on dates, followed by speeches by J. W. Caldwell, Loudon County Fair, *What's the Matter With Our Poultry Shows?*; Margaret Ambrose, *Repairing, Rebuilding, Improving, Tearing Down and Making Additions to the Woman's Department*; F. F. Hale, Hawkins County Fair, *The Type of Program That Will Bring People in at the Front Gate and Mean Permanent Success*; Dr. H. A. Morgan, president of the University of Tennessee, *The Relation of the Division of Extension to the Fairs of the State*; J. W. Russwurm, secretary Tennessee State Fair, *What the International Association of Fairs and Expositions Did and Talked About at Its Chicago Meeting That Will Be of Interest to the Fair Managers of Tennessee*; G. L. Herrington, *Boys and Girls' Club Work and Its Relation to Fairs*; G. B. Thackston, Jackson County Fair, *The Community Fair and How It Is Financed*. Under *What Are Your Fair Problems?* Secretary Barry will call the roll of members and each will ask for information concerning his problems. Another introduction of amusement people will follow. The question box will next be disposed of, followed by election of officers, appointment of executive, legislative, entertainment and program committees and report of committee on resolutions.

1929 Minn. State Fair Net Loss \$40,836.40

Further details of the 71st annual meeting of the Minnesota Agricultural Society, held jointly with the annual convention of the Minnesota Federation of Fairs at the Hotel Lowry, St. Paul, January 15-17, are given below. This data was not published with the other stories in the last issue because of lack of space:

The meeting opened Wednesday morning with an address by President Millard. He laid stress on the fact that while there were some people clamoring for higher premiums at the Minnesota State Fair, that it would be impossible to consider such a move until increased revenue and a greater margin of profit could be built up. He said that the operating cost of the fair was constantly increasing, and that as it grew in size, more money must be thrown back into more substantial buildings and equipment, not to mention the increase required in employees.

He was followed by Secretary Canfield, who read his report and also that of Treasurer Honebrink. It was revealed that while the resources of the fair showed a big gain, there was a net loss of \$40,836.40 shown from the operation of the 1929 fair. Poor weather during the week of the fair was blamed as the cause of the loss. The total attendance at the outside gates was 433,268, as compared with 457,212 in 1928, when almost perfect weather prevailed. The total receipts were \$374,754.97, as compared with \$401,310.47 in 1928. The growth of the fair is best shown in the fact that the average profit made between the years of 1911 and 1917 was \$51,005.38, as compared with the average profit since then, including the loss in 1929, which has been \$64,428.24.

Addresses also were delivered by S. F. Crabbe, Fargo, N. D., president of the American Cattle Club and secretary of the North Dakota State Fair for Fargo. He talked on *The State Fair's Physical Plant*.

At the afternoon session talks were made by Hon. Theodore Christianson, Governor of Minnesota; Hon. John Hammill, Des Moines, Governor of Iowa, and Dr. R. P. Shepherd, Chicago, who spoke on the Chicago World's Fair Centennial Celebration, 1933. *How Co-Operation Builds a Fair* was the subject of a talk by R. T. Pullen, Spencer, Ia., first vice-president Clay County Fair Association, and George W. McCullough, Minneapolis, State Commissioner of Game and Fish and superintendent of the State Fair Fish and Game Department, spoke on *The State Exhibit and Its Possible Development*.

The Friday session was given over to reports of committees and election of officers. Adjournment was called at noon.

Re-Elect Vancouver Exhibition President

VANCOUVER, B. C., Can., Jan. 25.—Acclamation re-election for 1930 was given to Walter Leek, president of the Vancouver Exhibition Association in 1929, when new directors of the association held their first meeting of the year. Unanimous elections were given to C. M. Rolston, first vice-president; E. S. Knowlton, second vice-president, and J. J. Banfield, honorary treasurer. The 18 directors, 9 of whom were elected for a two-year term recently, named 5 men to membership on the board to represent industries not otherwise provided for. Prof. H. M. King, of the University of British Columbia, will represent agriculture; Alexander Davie, of Ladner, live stock; E. B. Cale, poultry; M. Bowell, automobiles; Mark Dumond, farm machinery. Leek, Rolston, Knowlton, Banfield, and J. K. Matheson, manager, were appointed to represent the association at the annual meeting of the British Columbia Fairs Association, to be held February 11.

It was announced by the treasurer that the surplus from the summer fair of 1929 was \$200.31. He reported that the total surplus from operating the Hastings Park golf course for the 14 months preceding the end of the year was \$7,241. He gave the total expenditure for the summer fair of 1929 and the winter fairs of 1928 and 1929 as \$123,682 and \$50,252, respectively, and the revenue as \$143,714 and \$47,592. Concessions and midway will be again in the hands of the B. C. Amusement Company, C. H. Carter, manager, Hastings Park.

Program Announced For Ark. Fairs Meet

LITTLE ROCK, Ark., Jan. 25.—The tentative program of the Arkansas Federation of Fairs meeting, which will be held at the Marion Hotel here, Friday, February 7, was announced this week. It follows: 9 a.m., registration; 10 a.m., meeting called to order by President B. W. Benton; address of welcome, Mayor Pat Robinson; welcome on behalf of Little Rock Chamber of Commerce, Secretary D. Hodson Lewis; *We're Glad We're Here*, C. O. Wahlquist, secretary, Crowley Ridge Fair, Wynne; president's annual message, B. W. Benton; secretary's report, W. Homer Pigg; appointment of committees on dates, nominations and resolutions; *The Home Demonstration Agent's Part in a Successful Fair*, Connie J. Bonslagel; *The Railroad's Interest in Fairs*, E. H. Reynolds; *The Value of Fair Federations*, Frank D. Fuller, secretary-manager of the Mid-South Fair, Memphis.

Afternoon Session—1:30 p.m., *Fairs as Community, County and State Builders*, Hon. Harvey Parnell, governor of Arkansas; *Why We Should Have an Active County Fair*, T. Roy Reid; *The Success of a Fair Depends Upon Careful Planning*, E. G. Bylander, manager, Arkansas State Fair; *School Exhibits at the County Fair*, J. L. Bond. An open discussion will follow. Some of the subjects to be discussed are: *How To Interest Local Merchants and Manufacturers, Why the Business Men Should Support the County Fair, Why Every County Agent Should Be Vitally Interested in the County Fair, The Relation of 4-H Club Work to the Fair and My Biggest Problem.*

Night Session—7 p.m.; banquet program, entertainment features furnished by the Dorothy Donelson Studio; introduction of honor guests; *Why Fair Federations*, Hon. Harry D. Wilson, president of the Louisiana Federation of Fairs and agricultural commissioner of the State of Louisiana; report of committees and election of officers.

R. A. Lee New Secretary Of Minn. State Fair

MINNEAPOLIS, Jan. 25.—Raymond A. Lee, of Long Prairie, was elected secretary of the Minnesota State Fair Board, succeeding Thomas H. Canfield, at a reorganization meeting of the board, held Tuesday. Lee will take over his new duties immediately. Canfield, secretary of the State Fair since 1916, will remain in the Twin Cities until February 1, to acquaint Lee with his duties.

W. F. Honebrink, of St. Paul, was re-elected treasurer for the coming year.

Culbertson Re-Elected

DENVER, Colo., Jan. 25.—Victor Culbertson, of Silver City, N. M., was re-elected president of the American National Live-Stock Association at its 33d convention held here last Saturday. All other officers were re-elected on resolution of the nominating committee. Seattle was selected as next year's meeting place.

Fair "Grounds"

THE HOWARD H. JENNINGS Presentation Band, a concert unit of 17 pieces, furnished the music, classical and popular tunes, for the banquet of the West Virginia Association of Fairs at Charleston. The group is under the capable direction of Joe Lusk, well known for his work as a xylophone soloist. Among the specialties were John Garber, baritone; Sam Lewis, tenor; Vernor Heinnerman, accordion, and a saxophone quartet.

A STEEL frame and concrete grand stand is being built on the airport grounds at Imperial, Calif., where the Imperial County Fair will be held beginning February 25. The structure, 40x200 feet, it is estimated, will seat 2,000 persons. The grand stand has been so designed that it can be roofed over at a later date at slight additional cost.

A CHECK of tickets just made by Secretary Ralph T. Hemphill shows that on Friday, September 27, State School Children's Day, 10,743 youngsters from points outside the Oklahoma county boundary lines attended the 1929 Oklahoma State Fair at Oklahoma City. Sixty-one of Oklahoma's 77 counties

were represented, as compared to 49 five years ago. This was the first check made since 1924, in which year 6,898 of the total number of tickets issued to State school children were returned. The check also revealed that 4,195 Oklahoma county youngsters used the tickets given them. No check of tickets issued Oklahoma City students was made.

THE DIRECTORS of the Grant County Agricultural Society of Lancaster, Wis., have selected August 19-22 as the dates for the 1930 fair.

AUGUST 13-16 are the dates selected for the Green County Fair at Monroe, Wis. This is two weeks later than the 1929 fair.

S. E. WALL has been elected general chairman of the Augusta Exchange Club Fair, Augusta, Ga., in place of J. E. Kenworthy. The dates of the fair are November 10-15.

JACK V. LYLES, for many years an advance agent and now with the West World Wonder Shows, has accepted an invitation to speak at the annual meeting of the Association of Georgia Fairs. His subject will be *To What Extent the Life of a Fair Depends on Clean Midway Attractions and Concessions*. Several well-known fair officials and other carnival representatives will be on the program.

COPY of the official premium list of the Imperial County Fair, Imperial, Calif., February 25-March 2, came to hand last week. It is well gotten up and neatly printed.

WORD from Washington is that the State department has instructed diplomatic representatives abroad to invite the governments of the world to participate in the Century of Progress Fair in Chicago in 1933.

NEBRASKA FAIRS

(Continued from opposite page) circus is one of the favorite attractions in the estimation of Secretary Jackson and he announced that the John Robinson Circus would play before the grand stand at the 1930 State Fair. Reports were that shows as free attractions are gaining in popularity as well among the county fairs. Activities and attractions at the State Fair in 1929, according to the report, exceeded any previous year. Jackson said that one of the reasons for the success of the Nebraska Fair is the "cleanliness of its attractions".

The fair managers' association met at the Cornhusker Hotel January 20 and 21 and the State board of agriculture had its meeting at the same hotel January 21 and 22. The annual banquet at the Cornhusker Tuesday night was attended by about 350 fair managers, their wives and show people, and among the speakers were Governor Weaver, Ex-Governor Shallenberger, of Hastings, and Chancellor Burnett, of the University of Nebraska.

At the opening meeting of the fair managers President Sunderman called the meeting to order and an address of welcome was given by Frank Eager, president of the Lincoln Chamber of Commerce. Vice-President Cedar, of the fair managers, responded. There was a roll call of the fair representatives and a report of Elliott R. Davis, secretary. After the appointment of the various committees for the meetings, the entertainers and show people were introduced. Senator K. S. Wherry, of Pawnee County, then spoke on *What Special Entertainments Do You Have for an Anniversary?* He told of the success of the Pawnee County Fair in celebrating its 50th anniversary. At the evening meeting Monday, Brokaw talked, and J. F. Lawrence, of the extension service, followed him. He also emphasized the need of competitive features among the people attending the fairs. He has for some years had charge of horse-pulling contests and said that the horses among the farmers should be entered and not horses brought in for the purpose.

Tuesday's Session

At Tuesday's session Secretary George Jackson answered questions put to him by the fair managers. In reply to the question as to what per cent should be spent for advertising and publicity Secretary Jackson attempted to give no figure, but he said that advertising is the best paying proposition a county fair can have. He at this time urged the fair managers to pay strict attention to the contracts they make with concessions and attractions of various kinds.

Senator R. R. Vance, of Hastings, led a discussion of budgeting of county fair money. He advocated the budgeting of each concession and department of the fair in order that the manager will know how much money it will be necessary to spend before the fair opens. Limitations of exhibits were discussed by Rudolf Durtschi, of Wood River. He thought counties should not confine exhibits to their own counties. This he said will bring about more interest thru competition, and give the county a chance to compare its products with that of another county. George Jackson discussed the question of classification of county fairs. He explained a system now used in Canada, but said he would not advocate it for Nebraska now. In the main he urged the smaller fairs not to try to compete with the larger ones, when because of their location it is impossible for them to draw large enough crowds to pay their expenses.

An invitation was extended by the fair managers to the managers of Kansas fairs in counties along the State line between Nebraska and Kansas to attend the Nebraska fair conventions.

The annual meeting of the State board of agriculture began Tuesday afternoon at the close of the fair managers' meeting. A. R. Corey, secretary of the Iowa State Fair at Des Moines, was scheduled to be a speaker both at the meeting and at the annual banquet, but could not be present. Ex-Governor Shallenberger took his place both at the afternoon meeting and at the banquet.

The Banquet

The big banquet was a happy affair, with Clark Oberlies as toastmaster. He was introduced by Secretary George Jackson, who made some witty remarks and then gave an imitation of the singing of an anthem to show what Clark Oberlies, who is a musician of great ability, considered an anthem. Governor Weaver commended the State fair board for its support and development of 4-H Club work. He said that the county fair was the foundation from which grew the great State exhibition. A. C. Shallenberger gave reminiscences of his experience as governor, congressman and cattle breeder. Chancellor Burnett also paid tribute to the board, and Alan Sloan, of Chicago, veteran promoter of auto races, was called upon for a few remarks. Frank D. Tomson, of Lincoln, and Mary Ellen Brown, of the agricultural college, were other speakers. The banquet opened with 48 girls dressed to represent the various States of the Union leading in the singing of *America*. The Kampus Kids, 10 girls, under the direction of Mrs. Birdie Aydelotte, of the University School of Music, put on a program of dancing and singing during the dinner.

Registrations

The roll call of accredited delegates, officers and guests from various counties at the Nebraska Fair Managers' meetings showed the following in attendance from 60 out of 83 counties: Adams County, Hastings, Stephen Swingle, Elliott R. Davis, R. R. Vance; Antelope County, Neligh, Frank Watkins, S. D. Thornton, Jr.; Boone County, Albion, H. L. Kunkel, A. W. Lamb, A. G. Mansfield; Box Butte County, Alliance, H. C. Drury, C. O. Rosenberger; Boyd County, Butte, A. U. Dix; Buffalo County, Kearney, J. A. Boyd; Burt County, Oakland, Oscar Ekstrand, E. M. England; Butler County, David City, Charles Lemley, William H. McGaffin, J. J. Meysenberg; Cheyenne County, Sidney, Charles A. Welton; Clay County, Clay Center, N. M. Butchel; Colfax County, Schuyler, George Bruhn; Cuming County, West Point, E. M. Baumann, C. V. Thompson, W. T. S. Neligh, William F. Keller, Senator Rudolph Brazda, Charles Graff, Clay M. Westcott; Custer County, Broken Bow, J. F. Coleman, M. L. Gould, E. R. Purcell; Dawes County, Chadron, William Hern, C. S. Hawk; Douglas County, Waterloo, Otto Pfeiffer, Charles Grau; Dawson County, Lexington, F. A. Wisner; Dodge County, Hooper, H. J. Schwab; Fillmore County, Geneva, A. A. Russell, John Koehler, Dr. I. W. McEachran, Clarence J. Wilson, Henry Mullenberg; Frontier County, Stockville, G. I. Johnson; Gage County, Beatrice, W. T. Fry, A. Thomsen; Garden County, Lewellen, J. P. Christensen; Garfield County, Burwell, H. C. Mead; Grant County, Hyannis, J. C. Kaschube; Hall County, Grand Island, Rudolf Durtschi, John McLellan; Hamilton County, Aurora, Perry Reed, E. W. Foss; Holt County, Chambers, T. E. Alderson, H. F. Dyke; Howard County, St. Paul, N. P. Rasmussen, Charles Dobry, A. A. Rohman, George Pyne; Keya Paha, Norden, J. G. Petzel; Kimball County, Kimball, F. J. Eichenberger; Knox County, Bloomfield, Peter

Berner, Jos. F. Mattern, Henry F. Kuhl, A. F. Heires, J. B. Gossard; Lancaster County, Lincoln, Frank Walker, B. F. Preston, Charles B. Steward, W. B. Cook, J. F. Purbaugh; Logan County, Stapleton, William M. Baskin; Lincoln County, North Platte, E. C. Kelso; Madison County, Madison, Henry Sunderman, J. E. Martin; Merrick County, Central City, H. M. Kokjer; Morrill County, Bridgeport, A. W. Atkins; Nance County, Fullerton, Alfred Olson, P. P. Cedar, R. Widle; Nemaha County, Auburn, G. E. Coddington; Otoe County, Syracuse, Edward L. Hunt; Pawnee County, Pawnee City, Dave D. Osborn, Clyde T. Barton, Kenneth S. Wherry; Perkins County, Grant, W. J. Watkins, F. A. Edwards; Pierce County, Pierce, H. C. Buckendahl; Platte County, Columbus, F. E. Teller, C. J. Rice; Polk County, Osceola, Charles Newcomer, P. C. Weiseman; Red Willow County, McCook, Elmer Kay; Republic County, Kansas, Belleville, W. R. Barnard, Curtis T. Collins, G. H. Bramwell, Joe Urban, A. G. Miller, W. G. Seip; Rock County, Bassett, C. C. Genung; Vern Van Norman, Henry Cannenburg, H. C. Carr, Paul Engler, Frank Diehl; Richardson County, Humboldt, F. J. Rist; Saline County, Crete, F. W. Ball; Saunders County, Wahoo, R. C. Johnson, Albert Gustafson, E. S. Schiefelbein, Albert Benson; Seward County, Seward, A. H. Goehner, K. W. Foucs, Herman W. Ebers; Sheridan County, Gordon, Frank Coates, Joe W. Leedom; Sherman County, Loup City, L. N. Bly, J. P. Leingar; Sioux County, Harrison, J. H. Wilhelmsdorfer, John H. Lacy, Jr.; Stanton County, Stanton, Ervine Pont, C. J. Kremer, Henry J. Schultz; Thayer County, Deshler, August E. Meyer, Paul Grupe, E. J. Mitchell; Thurston County, Walthill, Alfred D. Raun, E. T. Winter; Valley County, Ord, S. W. Roe, Vincent T. Kokes, Irl D. Tolen; Washington County, Arlington, C. G. Marshall, J. C. Badger, G. I. Pfeiffer, C. G. Marshall; Wayne County, Wayne, Walter Savidge, W. E. VonSeggren; Webster County, Bladen, Oley Iverson.

Attractions People

There were many attractions people at the Cornhusker Hotel and most of them reported that the season looked hopeful. Firms represented at the meetings were: North Attractions, Ted North; Wizarde Novel Circus, Jack O. Wizarde; John B. Rogers Producing Company, Fred S. Barbee; Macy Barnhart Shows, C. B. Rice; J. L. Landes Shows, J. L. Landes; Williams & Lee; Walter Savidge Amusement Company, Walter Savidge; Earl Taylor Enterprises, C. C. Baldwin; Leo Rosenthal's Attractions, Jack Polk; Tucker's Novelty Circus; Joe Marlon's Revue, Grace M. Russell; F. J. Taylor's Circus, C. Cobb; Hanna & Miller, Clyde Miller; F. B. Ingram Productions, Miss Elwood Barnes-Carruthers, Ed Holder and W. H. Merelles; Robinson-LaVilla Attractions, Inc., Ernest (Rube) Liebman; Harper's Circus, F. W. Harper; Ernie Young Agency, Billie J. Collins; Regalia Manufacturing Company, Frank Van Brocklin; Thearle-Duffield Fireworks Company, Ray W. Anderson; E. G. Staats & Company, Inc.; Lynch Fireworks Company, and Ralph Rhodes Fireworks Company.

Convention Notes

E. R. Davis, secretary of the county fair at Hastings, Neb., announced that Hastings is considering night horse races for three nights at the fair to be held August 13-16. Harness races will be held at night and the running races in the afternoon. This fair is the next largest fair in Nebraska, second only to the State fair, and expended around \$28,000 in 1929, using \$6,000 for free attractions, and \$6,000 for speed events.

The report of Secretary George Jackson of the Nebraska State Fair board, showed that the receipts at the 1929 fair from concessions amounted to \$40,186.

The fair board spent \$15,000 to advertise the fair.

Jackson declared that the Nebraska fair last year had the largest attendance of any eight-day State fair in the United States. His report also showed that during the eight days 45,869 Nebraska cars passed thru the gates and 3,668 foreign cars.

It will be of interest to concession men to know that the Agricultural College here is furnishing plans for county fair grounds which place the concessions where the largest number of people pass them in going from one of the county buildings to the other. Brokaw, who called attention of fair managers to these plans, said that they were plans drawn for the Waterloo fair with cross streets where the concessions are located and said that this enables the fair men to charge more for space and likewise works to the benefit of the concession men by giving them better opportunities for returns.

Fair Elections

YORK, Pa.—At the annual meeting of the York County Agricultural Society held at the society's offices here, 22 life members were present. Edward S. Brooks, Harry Lentz and John M. Emig were elected life members. The report of the treasurer showed a total income for the year ending December 20, 1929, of \$138,315.73, while the total expenses amounted to \$94,619.67. The net profit for the year was \$43,696.06, making the 1929 fair the best in the society's history. All money earned must be spent on improvements to the buildings and grounds. Four managers were re-elected: Henry Washbers, John H. Rutter, Horace B. Faber and Harry Read. Following the annual meeting the board of managers reorganized by re-electing the old officers: Henry Washbers, president; Samuel S. Lewis, vice-president; John H. Rutter, secretary; D. Eugene Frey, treasurer; Herbert D. Smyser, racing secretary and manager of attractions; William O. Thompson, manager of concessions. The board decided to again hold night sessions of the fair this year on Wednesday, Thursday and Friday. The dates are October 6-11. Messrs. Washbers, Rutter and Smyser will represent the York County Agricultural Society at the Philadelphia meeting of the Pennsylvania Fairs Association.

The concessions committee reported at the meeting that contracts had been closed with J. D. Wright, Jr., general agent, whereby the Melville-Reiss Shows will furnish the midway attractions for the fair.

BURNET, Tex.—J. E. Landon of this city has been elected president of the Burnet County Fair Association. He succeeds H. A. Reynolds, deceased. The new president assisted in the organization of the fair association in 1902 and with the exception of two years was superintendent of the agricultural department.

SANFORD, N. C.—This year the Lee County Fair, which will be held in October, will be on a larger scale than ever before, it was decided at the annual meeting of the stockholders. The following officers were chosen: A. M. Hubbard, president; J. L. Covington, vice-president; J. R. Ingram, secretary; John W. Gilliam, treasurer. The following were re-elected directors: A. M. Hubbard, J. L. Covington, Dr. J. I. Neal, J. R. Rives and Lee G. McIver.

DANBURY, Conn.—The Danbury Agricultural Society has elected the following officers: G. Mortimer Rundle, president; C. Stuart McLean and Herbert H. Vreeland, vice-presidents; G. Mortimer Rundle, secretary; George M. Nevius, assistant secretary; John R. Bacon, treasurer, and Joseph E. Platt, assistant treasurer. Directors: G. Mortimer Rundle, George M. Nevius, C. Edmund Mason, John R. Bacon, Eber A. Hodge, C. Stuart McLean, Merritt W. Rundle and Herbert H. Vreeland.

MIDDLEBURY, Vt.—The Addison County Agricultural Society has named the following officers: William H. Jackman, president; H. B. Huntley and P. B. Norton, vice-presidents; Ralph G. Merritt, secretary, and George M. Shea, treasurer. Directors: William Noonan, H. V. Sears, W. F. Fitts, C. S. James, C. W. Wilson, C. S. Martin, F. S. Ferguson, H. C. Belden, H. W. Day, George Payne and W. A. Jennings.

LARAMIE, Wyo.—The State Board of Agriculture has again named Thomas B. Vivian as State fair secretary and the following executive committee, to have charge of the details of the fair, was chosen: Herbert Sabin, B. O. Franzine, David Watt, and L. T. Oldroyd, agricultural commissioner. A program differing materially from those in the past will be worked out for 1930.

PORTLAND, Ore.—Henry L. Corbett has been elected president of the Pacific International Live-Stock Exposition. Other officers chosen are: Vice-presidents, William Pollman, Frank Brown and C. E. Grelle; treasurer, Frank Robertson; secretary and general manager, O. M. Plummer; president emeritus, E. A. Stuart; honorary vice-president, William M. Ladd. The personnel of the board remains the same as last year.

SALEM, Ore.—The State fair board, in annual session, re-elected Mrs. Elza

Schultz Wilson secretary and A. C. Marsters president. This will be Mrs. Wilson's seventh consecutive year as secretary of the board and manager of the State fair. Oregon's new governor, Governor Norblad, sat with the board and promised the co-operation of his office in building up the fair. A financial report showed that the 1929 fair made a profit.

MANSON, Ia.—A. E. Nelson was elected president of the Calhoun County Fair Association at the annual meeting; C. W. Hyde, secretary; J. J. Bork, treasurer, and directors were re-elected as follows: Axel L. Johnson, W. B. Carstens, Clyde Griffin, John F. Vetter and A. Hakes. During the year the association retired \$2,300 of old debts.

CAMBRIDGE, Ill.—William S. Johnston, president of the Henry County Fair Association, was re-elected at the annual meeting of directors. Other officers re-elected were John Gault, vice-president; Frank Wilson, treasurer; H. S. White, assistant treasurer; L. W. Hunt, secretary, and S. B. Swanson, assistant secretary. Tentative dates for the 1930 fair are September 9-12. The association is also planning a July 4th celebration at the fairgrounds.

FREDERICKSBURG, Tex.—All of the 12 directors of the Gillespie County Fair Association have been re-elected: Eric Juenke, president; Otto Hencke, vice-president; Norman Keller, secretary, and Max J. Bierschwale, treasurer. Besides these officers who are members, the directorate is as follows: M. F. Pyka, Jos. Stein, Henry Grote, E. H. Riley, Arthur Kuenemann, William Schneider, O. H. Burgdorf and H. A. Ries. The Gillespie County Fair Association is the oldest in Texas.

KEWANEE, Ill.—Officers of the Central Illinois Trotting and Racing Association were re-elected at the annual meeting here and dates for the fairs of the circuit set. The officers are: Theodore Boltstern, president; Minot Stillman, vice-president, and F. S. Stephenson, secretary-treasurer. Dates: Knox County Fair, Knoxville, 75th annual event, August 27-29, a week later than in 1929; La Fayette Fair, September 3-5; Princeton, August 20-22; Henry, September 17-19; Sandwich, September 24-26. Peoria and Aledo are to be announced later.

ROCKY MOUNT, N. C.—R. R. Gay was re-elected president of the Rocky Mount Fair Association at the annual meeting of the stockholders. Other officers elected are Z. V. Jenkins, first vice-president; R. T. Watson, second vice-president; Norman Y. Chambliss, secretary, and R. L. Arrington, treasurer. Stockholders elected the following board: M. D. Munn, Z. V. Jenkins, S. J. Bartholomew, W. S. Wilkinson, J. P. Bunn, Z. B. Bullock, R. T. Watson, K. D. Battle, R. R. Gay, J. Luther Brake, Ben C. Mayo, E. G. Battle, Dr. H. B. Marriott, J. T. Fisher and J. L. Worsley.

HEMLOCK, N. Y.—Despite cold weather for almost its whole run, the 1929 Hemlock Lake Fair came out \$1,400 to the good, it was reported at the annual meeting of the fair society here. Gross receipts were \$7,098 gate, \$2,000 county aid and \$6,000 State aid. E. H. Westbrook, who has served as an officer for the last 47 years, was re-elected president. Edson Sleight was re-elected marshal and Marius Klitgord and Glenn Ray were elected vice-president and trustee, respectively.

ASHEBORO, N. C.—The Randolph County Fair Association at its annual meeting elected A. I. Ferree, president; C. M. Hayworth, secretary, and W. A. Bunch, treasurer, and fixed the 1930 dates as October 7-11. Treasurer's report showed a profit of \$2,000 for the 1929 fair.

TYLER, Tex.—At the annual meeting of the East Texas Fair Association, Walter P. Jones was elected president; C. J. Brogan, retiring president, was named first vice-president; P. K. Birdwell, second vice-president, and Russell S. Rhodes, manager - secretary. Directors elected were R. B. Still, Gordon Simpson, H. B. Marsh, W. M. Haddad, W. M. Roberts, T. H. Delay, Earl Crim, S. Bruck, P. K. Birdwell, T. B. McConnell, B. Wadell and Thos. Wilson. On recom-

mendation of Retiring President Brogan, the date of the 1930 fair was advanced to September 15 and the auto building will be rebuilt. Fireworks display will be discontinued.

MICHIGAN FAIRS

(Continued from page 58)

to produce the best, and compete in friendly but vigorous manner for the blue ribbons, and in this connection it is worth noting that the most successful county fairs are those encouraging the boys' and girls' club activities.

"The purpose of our county fairs is to give impetus to the development of our county agriculture and live stock—one of the greatest industries of the State and the basic industry on which all other vocations directly and indirectly are founded. It accomplishes this purpose thru its educational value, thru its encouragement in the way of premiums offered and thru the fostering of a spirit of friendly rivalry. The farmers of the country have been scheduled into bringing their best products to the fair and after seeing what others have done they go away to raise better products to enhance the value of their production and to again exhibit at the next fair.

"The successful county fair should reflect year after year, the agricultural progress of its county.

"The Michigan State Fair is something more than an exhibit of agricultural products—it is an example of the State's resourcefulness.

"There are collected the products of every vocation that contributes to the State's wealth from every quarter of its domain, and in addition a great many of the live-stock producing centers of the United States send their products to compare with Michigan's best.

"Thru the thousands of exhibits at the State fair, the State demonstrates that it is ready to challenge the world to produce her educational and agricultural superior, and therefore just as a State fair prospers, so will the county fair of the State prosper, and the State fair can never be what it should be without the aid, co-operation and development of the county fairs.

"Thru the recommendations of this association the governor and Legislature approved and continued the appropriations to county fairs of \$100,000 per year to apply on premiums paid to exhibitors.

"I believe it to be for the best interest of our county fairs to encourage more and larger State exhibits at our fairs. The educational features of these exhibits are of great value to the patrons of our fairs.

"The drawing power of a proper State exhibit is of untold value to a fair, and we as fair men should appreciate this fact and provide suitable buildings or space and the necessary assistance for the proper display of all State exhibits.

"I believe that every fair receiving State aid should be a member of the Michigan Association of Fairs. This association sponsored State appropriations to county fairs, encouraged State exhibits at our fairs, provides the opportunity for an exchange of ideas, brings together at our conventions members of the outdoor show fraternity presenting an opportunity to contract shows, acts and sell concession space at a minimum cost.

"We welcome to our convention all those who provide amusements and concessions for our fairs. This annual gathering provides the opportunity to contract shows, acts, fireworks, concessions, outdoor advertising, all essential to a successful fair. It is a proven fact that the expense of conducting a strictly educational fair cannot be met without the drawing power of high-class attractions.

"In closing I desire to express the appreciation of your officers to the various committees and members for their assistance and good will and ask for your continued co-operation to make this convention a real helpful and worthwhile undertaking."

The secretary-treasurer's report for the past year was next presented and approved, and the president announced the personnel of the various committees. Hon. Herbert E. Powell, State commissioner of agriculture, being absent, the Hon. George E. Harvey, manager of the Upper Peninsula Fair, Escanaba, was introduced and delivered a talk on *Progress of the Upper Peninsula State Fair*.

"This fair has come to us at a time when we needed something to stimulate interest in fairs," he said, "and it has admirably served that purpose."

Harvey gave Governor Green full credit for legislative enactments that have

been instrumental in building up the fairs of the peninsula. A recently enacted law provides that representatives of the State Fair at Escanaba be appointed from each of the 15 counties of the Upper Peninsula. These men constitute the fair board. For the support of the fair the Legislature appropriated \$35,000.

"We have been enabled to make many improvements in the fair plant," Harvey stated, "and it has become a very real force for the advancement of agricultural interests. The old grand stand seated but 800 people. We have built a new one seating 5,000, and at last year's fair we filled both the old and the new one. This new stand includes the fair's administrative offices, rooms for telegraph, the press and other purposes. We also now have a splendid training barn, with housing facilities for the trainers. The rooms are fitted with shower baths and other conveniences. The railroad has built a spur track into the grounds and there is an unloading platform conveniently located. Last year we erected a new exposition building with the idea of using it the year round, and the plan has been found very successful. The building can be used for hockey and other indoor games, exhibitions, conventions or any sort of gatherings, and it not only brings in some revenue to the fair from these sources, but also is a constant advertisement for the fair. In the upper part of the building is a spacious dance hall that is used the year round."

The many improvements made at the Escanaba Fair have resulted in largely increased attendance, Harvey declared. Not only that, but interest in other fairs of the peninsula has been stimulated, with material benefit resulting in the way of increased exhibits and attendance. The last two years the fair struck unfavorable weather and for that reason the dates have been changed from September to August.

Following Harvey's talk Sophus Johnson, of Grand Rapids, spoke on *The 1929 West Michigan State Fair*. This fair, which has had a run of hard luck in recent years, is operating under receivership, with Johnson and Olive G. Jones in charge. Under their efficient direction the fair has shown steady progress during the last three years and gives every indication of winning out over all its difficulties. In 1921 two fires destroyed some of the fair's buildings, and during the years between 1921 and 1927 there was rain during the fair every year. The fair also had been the subject of unfair criticism, Johnson stated, and had largely lost the good will of the public. Johnson and Miss Jones were appointed receivers in July, 1927. They at once began a campaign to build up renewed confidence in the fair.

"To accomplish this," said Johnson, "we endeavored to frame up a program that would interest the largest number of people. We also sought to gain the good will of the newspapers of Grand Rapids. At the start they were hostile. So were the banks and we could borrow money only by giving our personal notes. Today all that is changed. We have the newspapers with us. They are a valuable ally of the fair. And our finances are greatly improved.

"We have found that our public demands one outstanding feature in the entertainment program. We try to give it to them, with other lesser features built around it. We make an honest endeavor to give our patrons a fair that is worth while. An office is maintained the year round. Our exhibitors have found the new order of things pleasant and profitable. Commercial displays have resulted in numerous calls and sales, we are told. One radio dealer who exhibited at the fair obtained enough prospects to keep his salesmen busy right up into next summer.

"Junior work is one of the very important departments of our fair, and especially the junior judging. Last year we sent six boys to the International Live-Stock Show at Chicago and one to the St. Louis Show. This has stimulated keen interest among the young folks of the farms and has resulted in largely increasing our exhibits.

"We aim to give patrons a big show. And we have found fireworks one of the biggest drawing cards. Fifty per cent of our receipts come from the night show, due largely to the fireworks display. We also have found that it pays to cultivate the newspapers in our territory. They can do a fair untold good. Last year we featured 'Editors' Day', having 42 editors as our guests at a banquet. It gained us plenty of publicity and good will. We are firm believers in the efficacy of

advertising, and also in making our ads. of whatever sort, distinctive. Last year we worked out a color system of advertising that we think makes Grand Rapids fair ads stand out as distinctive."

The progress made by the Grand Rapids fair is indicated by the fact that the two mortgages against the property have been canceled and receiver's receipts have been issued, leaving the property now free and clear, and paving the way for the greater development that sponsors of the fair are sure is coming. All that now is needed is the co-operation of the weather man.

Following Johnson's talk, President Chapman asked Secretary Howell to introduce secretaries who are serving their first terms. The following were in attendance at the session and were given a hearty welcome:

George House, Big Rapids; H. B. Kelley, Hillsdale; W. B. Thomas, Manistique; L. W. Van Loon, Bay City; J. B. Miller, Ithaca; R. Meade Royer, Centerville; R. E. Hardenburg, Marshall; Joe P. Mosier, Allegan; S. W. Tomlin, Fowlerville, and Judge R. J. Crandall, Standish. Several other new secretaries were not present during the introductions.

The Banquet

Never before has the Michigan Association of Fairs enjoyed such a rousing good time as was had at the banquet Wednesday night in the grillroom of the Fort Shelby Hotel. The management of the hostelry had left nothing undone that might add to the pleasure of the guests, and a wonderful repast was served. Provision was originally made for 300 guests, but the number kept mounting until the final count revealed a total of 341. The entire evening was one of rare good-fellowship that sent the guests away feeling they had enjoyed the time of their lives. Governor Fred W. Green was the guest of honor and not only contributed largely to the enjoyment of the guests, but himself had a remarkably good time.

Speech making was held until after the entertainment features. Of the latter there was a varied array that without doubt eclipsed anything hitherto offered. Sam J. Levy, of the Barnes-Carruthers Fair Booking Association, acted as master of ceremonies in introducing the acts and, as always, handled the job to perfection, incidentally sandwiching an entertaining story into the proceedings.

The first act offered was Rose and Wilson, a comedy team, in a screamingly funny army skit. They were presented thru the courtesy of the Robinson-Lavilla Attractions. Next Barnes-Carruthers and the Thearle-Duffield Fireworks Company provided Joe Whitehead and Marie Alvarete in another hilarious comedy act. Then Harry Hart, of the Kit Kat Club, was introduced and took over the duties of master of ceremonies for the next three-quarters of an hour. The attractions which he introduced were furnished thru the courtesy of Ernie Young and W. J. Collins and included the following: Senorita Barryera, classical dancer; Elizabeth O'Donnell, vocalist; Tony Francisco, dancer, and Doris Becker, blues singer and entertainer, all from the Kit Kat Club, and Bonnie Adair, vocalist and entertainer, from Luigi's Cafe. Archie Royer, of the Royer Bros. Attractions, himself offered an amazing acrobatic routine for a man of his advanced age. Al Miller, of the Gloria Miller Trio, presented thru the Robinson-Lavilla Attractions, played a cornet solo that pleased, and as a small climax to the evening's entertainment program the United Booking Association presented the Metro Four, harmonists, who pleased so well they were forced to respond with several encores.

President Fred A. Chapman was the first speaker of the evening. He welcomed the delegates and guests in a few fitting words, calling attention to the fact that the largest attendance in the association's history was registered at this banquet. He then introduced W. P. Jahnke, of Saginaw, as "ringmaster". Jahnke, who is an accomplished and pleasing speaker, first introduced John Leidlein, president of the Saginaw Fair, one of the veterans in the fair game in Michigan. Leidlein spoke briefly of the good work the county fairs are doing.

Governor Fred W. Green was the next speaker and received an ovation when introduced. Prefacing his remarks with a couple of stories that were quite apropos, he proceeded to talk of the progress that has been made by Michigan fairs and the splendid influence they are exerting in an educational way. He praised the management of the Michigan State Fair, calling attention to the fact

that the present managers have brought the fair "out of the red" to a profit of \$55,000 in 1929. He expressed his appreciation at being able to attend the association's meetings and assured the delegates he is genuinely interested in the county fairs and is willing to do everything he can to advance their interests.

Hon. Charles W. Boles, newly elected mayor of Detroit, was detained on business until a late hour, but reached the banquet hall in time to say a few words of greeting before the close of the banquet.

Thursday Session

Hon. Herbert E. Powell, State commissioner of agriculture, was the first speaker on Thursday's program. As Hon. A. C. Carton, also of the State agricultural department, was to present a detailed report of the department's activities, Mr. Powell contented himself with a few remarks upon the distribution of State moneys to the fairs. He advocated fewer and better fairs. "A small fair is of little educational value," he said. Fairs should be sufficiently distant from each other to assure a large attendance, as it is only in this way that adequate support can be obtained to make them successful. He told of the department's exhibit, which is shown each year at the two State fairs and six county fairs, and urged its educational value.

He was followed by Hon. A. C. Carton, who presented a long paper, covering the activities of the department for the last year.

Following the suggestion of Carton, Perry P. Powers moved that a committee of four or more be appointed to inquire into the manner in which State fair aid is handled in other States, with a view to adopting a better system of apportionment here. His motion was adopted and President Chapman appointed the following: Perry P. Powers, F. A. Bradish, W. P. Jahnke, A. C. Martin and W. B. Thomas. They will report at the next meeting of the association, and it is probable that recommendations will be drawn up to be presented at the next meeting of the Legislature in 1931.

Fred Terry, of *The Horseman*, and Nat Green, of *The Billboard*, addressed the delegates briefly, assuring them of every co-operation in their power and inviting fair men to make free use of the columns of the respective papers for the dissemination of fair news and ideas.

Perry P. Powers, chairman of the grievance committee, presented a report in which attention was called to a complaint against a Michigan fair, not named, which failed to pay free-act bills last year amounting to \$3,875, and urging every fair secretary to meet their obligations and give everyone a square deal.

Resolutions

Resolutions adopted commended the officers of the association for their efficient work during the last year; offered a vote of thanks to C. W. Terwilliger, of Hillsdale, for the services he rendered during the 50 years he has been connected with fairs (he is now retiring), and a like vote to Archie McCall, who has similarly retired after 24 years of service at Ithaca; a vote of sympathy on the death of Felix Reich, of Barnes-Carruthers, and a vote of thanks to the Fort Shelby Hotel and the Detroit Convention Bureau.

Officers Elected

The nominating committee presented the following list of candidates for the various offices, and all were unanimously elected:

President, Fred A. Chapman, Ionia, re-elected; first vice-president, M. Jay De Bunte, Holland; second vice-president, Sophus Johnson, Grand Rapids; third vice-president, Fred Randolph, Jackson; fourth vice-president, W. B. Thomas, Manistique; fifth vice-president, R. C. Merritthou, Ann Arbor, and secretary-treasurer, Chester M. Howell, Saginaw, re-elected.

A vote of appreciation was tendered the State Department of Agriculture for its efforts in behalf of the betterment of fairs.

Detroit and Grand Rapids both were in the field to obtain the next meeting of the association. George E. Harvey, of Escanaba, moved that Detroit be selected, while Eric W. Dahl, manager of the Grand Rapids Convention Bureau, extended a cordial invitation to the association to meet in the furniture city. As there was considerable sentiment for both cities, it was put to a vote and Detroit won by a substantial majority. The convention then adjourned.

Those Who Attended

Registration cards showed the following in attendance at the convention: Governor Fred W. Green; Mayor Charles D. Bowles, Detroit; Fred A. Chapman, president, Ionia; Chet Howell, secretary-treasurer, Saginaw; George E. Powers, second vice-president, Hart; Frank A. Bradish, third vice-president, Adrian; George E. Harvey, fourth vice-president, Escanaba; W. S. Lovejoy, fifth vice-president, Milford; Hon. A. C. Carton, State department of agriculture, Lansing; Hon. Herbert E. Powell, State commissioner of agriculture, and John L. McNamara, Michigan State Fair, Detroit; R. Meade Royer, Grange Fair of St. Joseph County, Centerville; C. J. Sweet, R. C. Merritthou and C. J. Hutzel, Washtenaw County Fair, Ann Arbor; William W. Crapo, Michigan State Fair, Detroit; E. T. Cameron, superintendent State Fair Boys School, Detroit; R. C. Hardenburg, Calhoun County Fair, Marshall; Stephen A. Doyle and Mr. Brown, Hartford Fair, Hartford; William P. Jahnke and John Leidlein, Saginaw County Fair, Saginaw; L. W. Van Loon, Bay City County Fair, Bay City; George House, R. S. Waters and William Laflin, Grangers, Cleaners and Farmers Fair, Big Rapids; Floyd Northrup, Fred W. Lyke, O. E. Richardson, A. E. Fuller, N. C. Schrader and E. L. Smith, Northville Wayne County Fair, Northville; H. B. Kelley, P. H. Rowe, J. I. Post and A. J. Adams, Hillsdale County Fair, Hillsdale; J. C. Guggisberg, B. Biltzke and Vincent Haight, Otsego County Fair, Gaylord; J. B. Miller and W. E. Altenberg, Gratiot County Fair, Ithaca; J. J. Hill and H. F. Middlebrook, Flint River Agriculture Society, Montrose; M. Jay Vade Bunte, Austin Harrington and Benjamin Brower, Holland Community Fair, Holland; Joe P. Mosier, Joe Barty, M. F. Mutchler and Mr. Morley, Allegan County Fair, Allegan; R. D. Buckley, Bad Axe Fair, Bad Axe; Messrs. Douville, Bliven, Bushey, Heinle and Gehrke, Alpena County Fair, Alpena; Fred C. Latter and A. W. Colby, Iosco County Fair, Tawas; Charles P. Goodenow and George K. Herman, Berlin Fair, Marne; George W. Powers and E. J. Blackmore, Oceana County Fair, Hart; S. H. Large and H. E. Palmer, Imlay City Fair, Imlay City; S. McCall, Oakland County Fair, Milford; W. S. Lovejoy and Walter Palmer, Milford Fair, Milford; Perry Powers, Wexford County Fair, Cadillac; Clarence I. Myers, Fred S. McDurmon, H. S. Myers, Gordon Olds, Joe England, H. P. Orr and Guy Hill, Caro Association Fair, Caro; F. A. Bradish, Ralph Ten, Henry Middleton, George M. Jones, George Winship and H. Ray Kemp, Lenawee County Fair, Adrian; S. W. Tomlin, R. J. Robb, O. Curtis, H. G. Calkins and J. B. Munsell, Fowlerville Fair, Fowlerville; W. B. Thomas, Schoolcraft County Society, Manistique; Roy J. Crandell, Arenac County Fair, Standish; P. H. Hill, M. Hill and C. Cartwright, Genesee County, Davison; Arnell Engstrom, Northwestern Michigan Fair, Traverse City; Roy V. Otto and J. C. McLinn, Emmet County Free Fair, Petoskey; Earl McNitt and P. P. Powers, Northern District Fair, Cadillac; A. C. Martin, C. M. Rice and J. E. Strauser, Clinton County Fair, St. Johns; Frank E. Sumner and Robert E. Pettibone, Armada Agricultural Society Fair, Armada; J. Chas. Smith, John Robertson, Wm. Campbell and Earl McCarthy, St. Clair County Agricultural Society, Yale; W. J. Hooper, Tri-County Fair, West Branch; Dr. W. N. Armstrong, J. C. Muck and Wm. Antcliff, Jackson County Fair, Jackson.

Wm. Henderson, Ben Byer, Ben Stein and S. Fred Staebler, Washtenaw County Fair, Ann Arbor; Sophus Johnson and Olive Jones, West Michigan State Fair, Grand Rapids.

Attractions and Concessions

Mr. and Mrs. A. Davids, Great Northern Shows; Homer Neer, Gus Sun, and J. W. Logan, Gus Sun Booking Exchange; C. J. Spaulding, Robinson Tire Cover Co.; Geo. V. Adams and Victor Perry, Adams Rodeo Attractions; R. L. (Kibby) Kilbourne and Jimmy J. Sorgl, American Fireworks Co.; L. A. Williams and Dan Pisko, Specialized Radio Co.; W. C. (Bill) Fleming, "on his own"; Herbert A. Kline; Chas. H. Duffield, Art Briese and Sherman Kelly, Thearle-Duffield Fireworks Co.; Sam J. Levy, Herman Blumenfeld and Earl Kurtze, Barnes-Carruthers Fair Booking Association; L. Clifton Kelley, Johnny J. Jones Exposition; Camille Lavilla, H. B. Hamler and Al Miller, Robinson-Lavilla Attractions; Helen McCree, Jack Fragari, Rita Cooley and Henry Lenders, United Booking Association; P. J. Iodice, Penna.

Fireworks Mfg. Co.; J. C. Weer, rides; Jack Champion, Grace Champion, A. E. Selden, Inez Selden and Chas. Bell, Jack Champion Attractions; V. R. Green, free acts; Col. A. L. Gatewood, Flying X Rodeo; Ed A. Hock, concessions; Alex Swidler, Earl Taylor Attractions; M. E. Case, Stanford-Crowell Co., advertising novelties; Lincoln Evans and W. G. Marsh, Kemper-Thomas Co., advertising novelties; Lorenz Anderson, Dorothy Brackett and Gertrude Pierce, John B. Rogers Producing Co.; T. P. and A. F. Eichelsdoerfer, Regalia Mfg. Co.; Mr. and Mrs. D. A. Ross and Peter Vitale, Ohio Display Fireworks Co.; M. W. Lines, E. G. Staats Co., advertising novelties; Leslie Bodnar and Dave Tenyson, Bodnar Bros. Shows; G. J. Harvey, Donaldson Lithographing Co.; G. E. Schafer and Ben Tebbits, score cards; M. A. Stone, Chas. Dawson and Roland Osborne, Liberty Fireworks Co.; Archie Royer, free acts; L. L. Hall, concessions; F. E. Gooding and E. C. Drumm, Gooding's rides; Herbert Maddy, Col. Jack King Rodeo Attractions; Phil Sher, Eastwood Park, Detroit; Louis Rosenthal, novelties; E. W. (Whitey) Tate; P. L. Mack, Jas. McMaster, Ray E. Myers and Jack Silvers, Northwestern Shows; W. J. Collins, Ernie Young Attractions; Fred Terry; H. T. Wade and E. C. May, Michigan Greater Shows; Mr. and Mrs. Sam Ginsburg, concessions; W. J. Raleigh, public address system; Chas. Fisher, Fisher Orchestra; A. D. Michela, L. E. Holt and R. P. Smith, Hudson Fireworks Display Co.; Lester Potter, Detroit police censor.

B. P. Emery, Michigan Mutual Liability Co.; Mr. and Mrs. S. Helmel, 4086 Lovett street, Detroit; Mr. and Mrs. Lee Barrett and Carl Sedan, Detroit Convention Bureau; Frank Allen, concessionaire; G. E. Kohn, U. S. Tent & Awning Co.; Albert Brice; W. C. Webster, fair advertising; Lew Henry, Lew Henry Shows; Chas. Ziegler, Tri-State Shows; L. B. Smith and Elmer P. Cote, Cote Wolverine Shows; Ernie Rube Smith, free act; Herbert Pinnell, exclusive novelties; Harry Wherry, W. G. Dumas and John P. Reid, Happyland Shows; W. S. Harvey, fair advertising; Harold J. Garrison, public address systems; D. P. Cook, racing greyhounds; L. A. Williams, specialized radio; D. P. Pisk, specialized radio; Harold D. Speed; Nat S. Green, *The Billboard*; G. E. Schafer, Frank Collins, Mr. and Mrs. John Weidener, C. W. Spicer and Fred Terry.

Dates Announced

Not all the members of the Michigan Association of Fairs have chosen their 1930 dates, but the following were announced at the meeting:

Ionia Free Fair, Ionia, Aug. 11-16, Fred A. Chapman; Michigan State Fair, Detroit, Aug. 31-Sept. 6, John L. McNamara; Grange Fair of St. John County, Centerville, Sept. 15-20, R. Meade Royer; Washtenaw County, Ann Arbor, Aug. 26-31, C. J. Sweet; Upper Peninsula State, Aug. 18-25, Geo. E. Harvey; Calhoun County Fair, Marshall, Aug. 20-23, R. E. Hardenburg; Hartford, Hartford, Oct. 1-5, Stephen A. Doyle; Saginaw County, Saginaw, Sept. 8-13, Wm. P. Jahnke; Bay City, Aug. 25-29, L. W. Van Loon; Grangers, Cleaners and Farmers, Big Rapids, Sept. 2-5, Geo. House; Wayne County Fair, Northville, Aug. 19-23, Floyd Northrup; Hillsdale County, Hillsdale, Sept. 22-27, H. B. Kelley; Otsego County Fair, Gaylord, J. C. Guggisberg; Gratiot County, Ithaca, J. B. Miller; Taymouth Fair, Montrose, Aug. 28-Sept. 1, J. J. Hill; Holland Community Fair, Holland, Aug. 19-23, M. Jay Vade Bunte; Allegan County Fair, Allegan, Joe P. Mosier; Alpena County Fair, Alpena, Sept. 16-20, Iosco County, Tawas, Sept. 3-6, Fred C. Latter; Berlin Fair, Marne, Sept. 2-5, Chas. P. Goodenow; Oceana County Fair, Hart, Sept. 16-20, Geo. W. Powers; Imlay City Agricultural Society, Imlay City, Sept. 9-12, S. H. Large; Oakland County Fair, Milford, Aug. 6-9, S. McCall; Wexford County Fair, Cadillac, Sept. 8-12, Perry Powers; Caro Association, Caro, Aug. 18-23, Clarence R. Myers; Lenawee County, Adrian, Sept. 15-19, F. A. Bradish; Fowlerville Fair, Fowlerville, Oct. 1-4, S. W. Tomlin; Schoolcraft County, Manistique, Sept. 8-12, W. B. Thomas; Arenac County Fair, Standish, Sept. 23-26, Roy J. Crandell; Genesee County Fair, Davison, Aug. 11, P. H. Hill; Northwestern Michigan Fair, Traverse City, Sept. 15-19, Arnell Engstrom; Emmet County Free Fair, Petoskey, Sept. 2-5, Roy V. Otto; Northern District, Cadillac, Sept. 8-13, Earl McNitt; Clinton County Fair, St. Johns, Aug. 4-8, A. C. Martin; Armada Fair, Armada, Sept. 16-19, Frank E. Sumner; St. Clair County, Yale, Aug. 19-22, J. Chas. Smith; Tri-County Fair, West Branch, Sept. 3-5, W. J. Hooper; Jackson County, Jackson, Sept. 8-13, J. C. Muck.

Parks, Piers and Beaches

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\$225,000 Reconstruction Program for Casino Park

Initial contracts let for rebuilding amusement resort at Lake Worth, Tex.—bathhouse, beach, boardwalk, picnic grounds and dance hall outstanding improvements

FORT WORTH, Tex., Jan. 25.—Initial contracts, amounting to nearly \$60,000, have been awarded for materials and work required for the reconstruction of Casino Park at Lake Worth, and the amusement resort is expected to be ready for opening by May 1, George Smith, manager, announced this week. The contracts are being let as units. One of the main features of the resort, total cost of reconstruction which will be about \$225,000, will be the centrally located bathhouse and beach, Smith said. Conforming to the Mission architecture to be employed in rebuilding the structure, the bathhouse will be an 80x140-foot stucco building, surmounted by a three-story tower measuring 40x40 feet. Beauty of the tower, the second story of which will be utilized as quarters for the offices of the management, will be enhanced by ornamental wrought iron balconies and a tile roof.

Sand will be pumped from the lake to form a beach from the old bridge to the dance hall. A new system of operation, Smith said, will be introduced.

The dance hall will measure 100x280 feet, the same dimensions as that in the building destroyed by fire last spring, and new decorations and lighting effects, adhering to the tone of the Mission architecture, will be added. The decorative ceiling will be equipped to furnish adequate ventilation.

The boardwalk also is to be rebuilt along the same dimensions as the old one, but will be broken at intervals by concrete circles which are designed to serve both as ornamental features and as aids in fire protection. Part of the boardwalk will be covered by a low roof, supported by stucco partitions.

A picnic ground, with a large pavilion, will be established southwest of the old bridge.

The number of amusement devices will be about the same as before, but several of them will be innovations.

E. C. Katzmire, who will superintend actual construction work, arrived here last Saturday, and has established an office at the scene of operations.

Thru reorganization of Lake Worth Amusement Company, by which the entire stock of the concern was concentrated in the hands of three stockholders, Smith will have control of active management as vice-president and general manager. The remaining officers and stockholders of the company are S. N. Arni, president, and M. C. Harrold, secretary-treasurer, of Bellefontaine, O. Bryan Roach will be returned as operating manager of the Casino, and Harold Hoover as office manager.

Will L. White Joins Staff of Playland

RYE, N. Y., Jan. 25.—Will L. White, popular manager of Norumbega Park, Auburndale, Mass., for many years, and prominently connected with the various committees of the National Association of Amusement Parks, and secretary of the New England Amusement Men's Association, has been appointed booking manager of Playland, here. He will assume his duties February 10.

William E. Mallette, who held the berth of booking manager, has been appointed general manager. Frank W. Darling still heads the organization as director general.

Park President Ill

DAYTON, O., Jan. 25.—Aurel Vaszin, president of the Forest Park Amusement Company, which operates Forest Park and Zoological Gardens here, and also president of the Dayton Fun House and Riding Device Manufacturing Company, has been ill for the last week or so with an attack of nervous trouble. He had just returned from a business trip out of town when stricken. His condition is showing improvement, and he expects to be his usual self in a short while.

English Ride Man Returns

NEW YORK, Jan. 25.—H. Pickard, inventor and patentee of the Jack and Jill ride, who operates in Blackpool, Eng., has sailed for the other side. During his visit in this country he consulted with local ride manufacturers.



HENRY WAGNER, president and general manager of Eastwood Park Amusement Co., Inc., which operates Eastwood Park, Detroit. He is now in California and expects to return to Detroit around March 1 to make final preparations for the opening of Eastwood.

Myers Succeeds Monroe

CHESTER, W. Va., Jan. 25.—R. C. Myers has succeeded E. E. Monroe as excursion man for Rock Springs Park here. Monroe, who was identified with the park most of last season, has returned to his old post, in the same capacity, at Meyers Lake Park, Canton.

Amusement Resortorials

By AL HARTMANN

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of *The Billboard*, which are expressed on the editorial page.—ED.

AS ANNOUNCED exclusively in the last issue of *The Billboard*, on page 3, everything is "jake" for the 1930 meetings of the National Association of Amusement Parks and the International Association of Fairs and Expositions to be held in the same week—the first week in December—at which time the annual election of officers and directors and the banquet and ball of the Showmen's League of America take place.

Without doubt this piece of news was hailed with delight by hundreds of people in the outdoor amusement world who are interested in either one or all of these business and social functions.

Until last week we did not know, officially, why the NAAP convention dates were changed from the first to the second week in December last year. Since A. R. Hodge, secretary of the organization, has given the reasons, as stated in the news columns of the last issue, we can easily see that there was no alternative. Hodge's letter should also serve to squash the impression prevalent among carnival men who each year attend the Chicago meetings that they were being "highhatted" by the park men when the change of meeting dates was made last year.

It has always been our personal opinion, and we believe many will agree with us, that organizations which have the same contact, such as the National Association of Amusement Parks, the International Association of Fairs and Expositions and the Showmen's League of America, should not only endeavor to work harmoniously within their own individual ranks, but co-operate with each other to the greatest extent possible.

In recent years many fair and exposition organizations have entered the amusement park field and the managers of the fairs are anxious to attend the meeting of NAAP. Not only that, they are interested in many of the exhibits shown at the park men's convention, the same as are carnival owners, traveling amusement ride owners, traveling concessionaires and others who attend the fair men's meeting, or the Showmen's League annual election and banquet and ball.

With the three organizations again holding their functions in the same week and "peace" having been again restored in the "family", we beg to ring off for this week.

Atlantic City Policy Scored

Must give public outdoor amusements or else step from spotlight, says Hubin

ATLANTIC CITY, Jan. 25.—Atlantic City next season will have to come off the high horse and give the public what it wants—carnivals, shows, vaudeville and outdoor amusements—or else step from the spotlight as a leading pleasure resort. This is the opinion of Frank B. Hubin, one of the pioneer showmen of this resort, who is wintering in Florida, having charge of several concessions there.

In discussing the state of affairs here as regards the amusement world, Hubin writes: "Someone must have given Atlantic City the impression that it is too exclusive to be human. That is what was the matter with last season and what will repeat this season unless amusement men in the resort wake up and realize that the amusement-seeking public is not going to put up with a policy that takes from it all the pleasures which should go with a seashore resort."

The absence of vaudeville, musical comedy, carnivals and other amusements along this line was also scored by the showman, who at one time had one of the largest concessions on the boardwalk. At the present time there is only one legit. theater in the city, no side-show attractions, no special acts, two dance piers and no circus attractions. Although the "show colony" is augmented with the coming of summer, no bright outlook is ahead. The only additional attraction will be the Million-Dollar Steel and Steeplechase Piers. Carnivals are giving the city a wide berth, and amusement men in general are awaiting the season to see what change will be made.

Whether Hubin will try to put his ideas in force when he returns in the spring is not known. At any rate, he seems to have hit up something which will stand broadcasting.

Large Bobs Coaster For Silver Spray Pier

A deal has been made with H. H. Horsch, president of the Racing Coaster Company, Long Beach, Calif., to build what is claimed to be the largest Bobs Coaster in the world on the Silver Spray Pier.

This contract was awarded to the Traver Engineering Company, and construction is now well started on the coaster. The six trains required for the ride are in course of manufacture at the Traver factory in Beaver Falls, Pa. The ride is scheduled to open in April.

The persistent demand and favor of the public for the Bug ride is shown in a unique way in Detroit. The fourth one for Detroit was delivered during the fall and is being installed by the Detroit & Windsor Ferry Company on its Bob-Lo Island property. The other resorts and parks in Detroit having Bug rides are Jefferson Beach, Eastwood Park and Edgewater Park.

Among the newer devices being installed in some of the larger parks by the Traver company are an elaborate Auto Race ride and a special Laff in the Dark, both for Kennywood Park, Pittsburgh. A fine swimming pool has also just been started for Chesapeake Beach, the offices of which park are in Washington, D. C.

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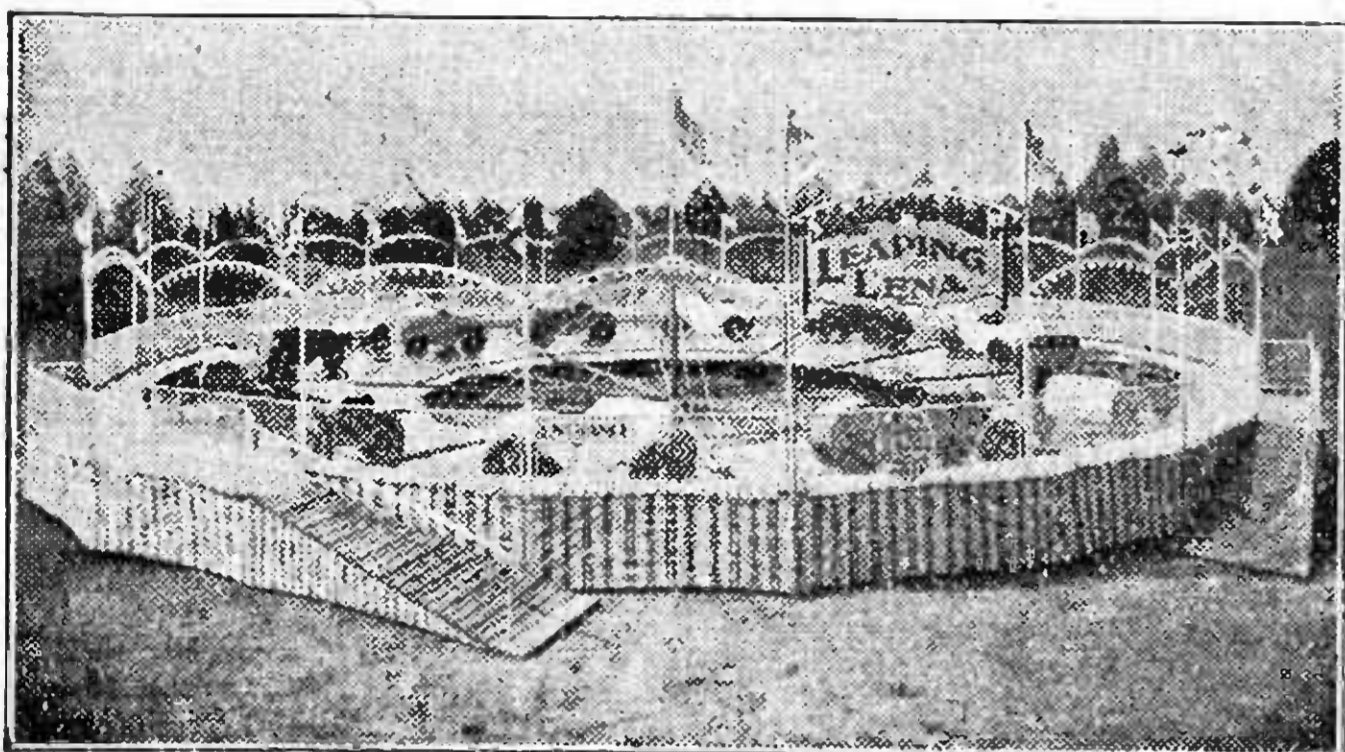


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WRITE FOR CATALOG.

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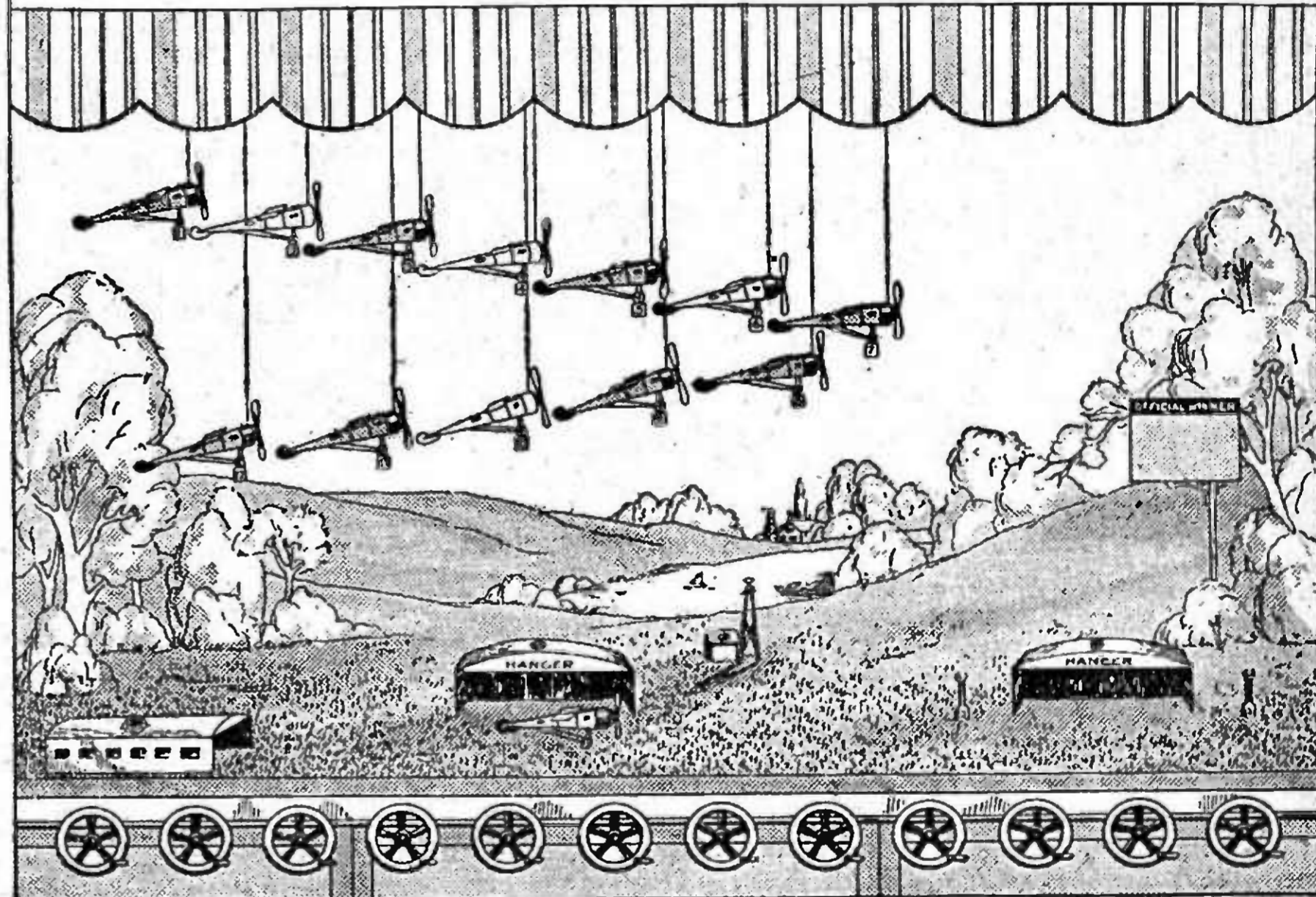
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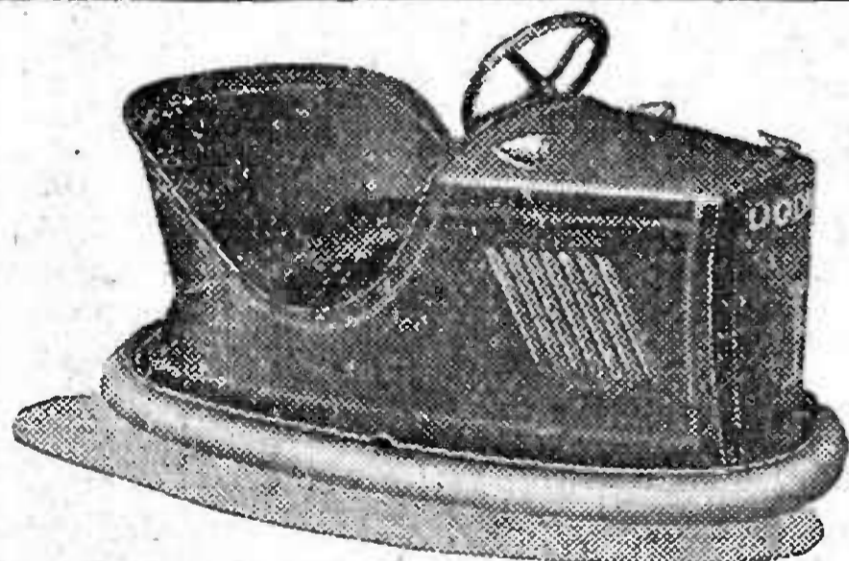
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Big Resort Planned For Provincetown, Mass.

PROVINCETOWN, Mass., Jan. 25.—A Boston syndicate, it is reliably reported here, has plans under way for a \$500,000 amusement development for Provincetown. The development involves the purchase of the Boston-to-Provincetown steamer, Dorothy Bradford, and the placing into service of an extra boat to operate nightly between these points, together with a big amusement enterprise covering a block in the heart of the town.

A representative of the syndicate was in Provincetown a week or so ago for the purpose of securing options on more than 1,000 feet of harbor-front property extending eastward from the end of railroad wharf, where the Dorothy Bradford docks, and it is understood that he succeeded in obtaining options on at least two pieces of property. The promoter revealed to an influential Provincetown man that a huge amusement enterprise for summer visitors is contemplated. It is understood that a series of amusements somewhat after the fashion of a Boston beach resort will be established on the block of property abutting railroad wharf. This is the most popular section of the town.

Should this development come about, the whole complexion of Provincetown's summer life will be radically changed. The tip of the Cape—harboring the largest artists' colony in America—has always been hailed for its simplicity.

New Orleans Natatorium Retires Indebtedness

NEW ORLEANS, Jan. 25.—Popularity of the Audubon Park natatorium has enabled the Audubon Park commission to retire all outstanding indebtedness against the natatorium and finance several other park improvements, it was announced in the annual report made by the president to the commission at a meeting Wednesday. Sam Stone, Jr., was re-elected president of the commission. S. Odenheimer was elected vice-president; Harry L. Falk, treasurer; Frank E. Neelis, superintendent, and J. Addison Hayes, secretary.

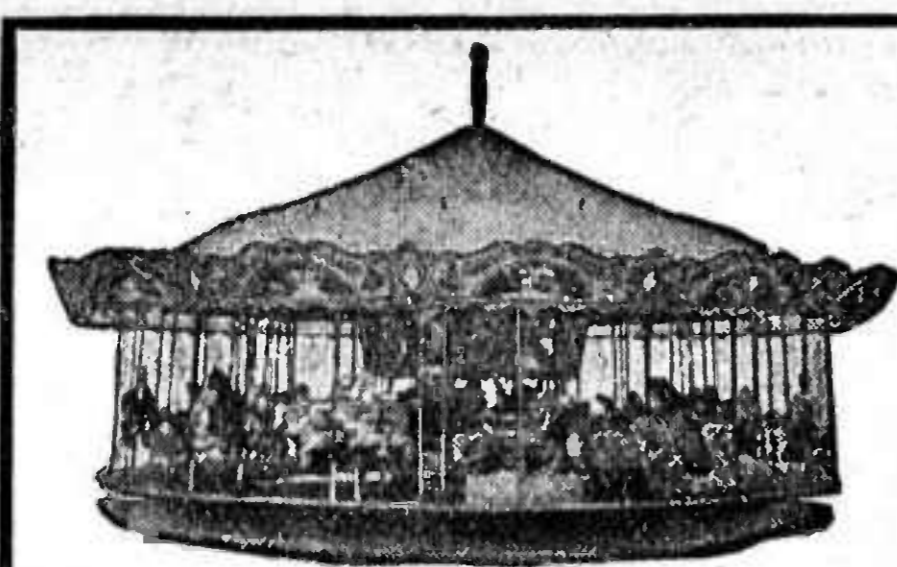
Among improvements made possible by the natatorium revenue is the construction of 10 tennis courts lighted for playing at night. The courts are now under construction and will be completed by April. The installation of a water-heating system for the showers in the dressing rooms of the natatorium is another improvement. The system will be completed before the regular opening of the pool, the report said. In his report Stone stated that during the coming season parking space for 500 cars will be provided near the natatorium and the tennis courts; the bridge paths will be improved and the golf course will be better drained by diverting the water into the lake.

Capacity Crowd Sees Big Revue Opening

MIAMI, Fla., Jan. 25.—Roman Nights Revue of 1930 opened at the Roman Pools casino, 23d street and the ocean, Miami Beach, on Thursday night of last week, with Irving Aaronson and his Commanders providing the syncopated rhythm. Too many numbers in the program precluded encores. The big casino was filled to capacity.

The revue was produced by Leroy Prinz, Inc., under the personal supervision of Eddie Prinz. Headline attractions in the revue are Grace Kay White and Ralph Wonders, now in their eighth season in Florida with their society dances. Ethel Merman, young song star of Warner Brothers' talkies, made her initial appearance in Florida in the revue.

Other specialty numbers in the big show have been taken from show hits of New York and night clubs. Peggy O'Day, of George White's Scandals, and Cris Crane, of Fifty Million Frenchmen, appeared in an artist's models number; Wilma Novak, of Scandals, gave her own interpretation of Bottoms Up; Helen Saville, of the Silver Slipper night club, in a jarabe Mexicana; Shirley LeMon, in a doll dance; Rosalie Wynn, of the Hollywood Restaurant, blues singer; Alice Cavin, London danseuse, in an Oriental and a buck dance; Olive McClure, in a slave dance, and Ruth Pennery, of Sweet Adeline, in a toe dance.



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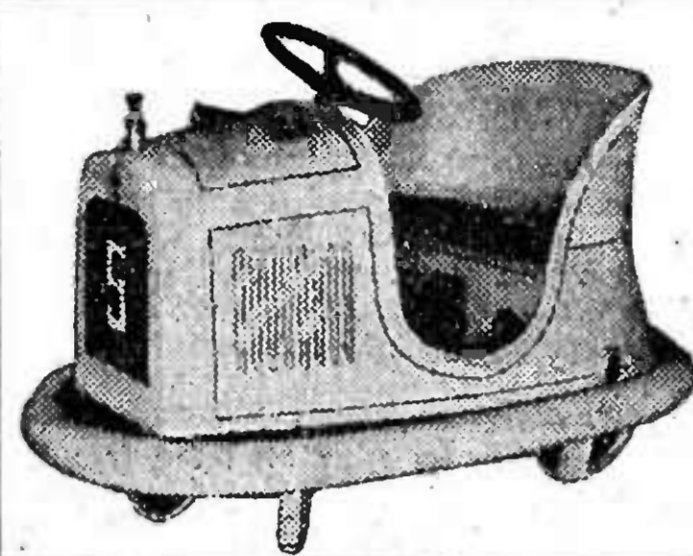
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Plenty advertising matter on Brooklyn Bridge dive, also Pictures and Film of same dive.
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New Park & Pool Now Booking for Season 1930

MT. KEMBLE PARK and MORRISTOWN SWIMMING POOL, Morristown, N. J.

This attractive Park and Pool is located centrally to draw from Newark, Paterson, Passaic and many more towns. A wonderful opportunity for Rides of every description, legitimate Shows and Concessions. Address **ROOM 236, Park Square Building, Morristown, N. J.**

Mulvihill Estate Valued at \$100,000

DENVER, Jan. 25.—The estate of John M. Mulvihill, president of the Elitch Gardens Company and owner of the Broadway Theater, who died last week, will aggregate \$100,000 when completely inventoried, according to John H. Reddin, attorney for the estate.

Altho the will of Mulvihill, filed in the Denver County Court Monday for probate, values the estate at \$43,000. Attorney Reddin said that was a preliminary estimate.

The will, drawn January 11, three days before Mulvihill died, lists equities of \$3,000 in real estate and personal property of \$40,000, consisting principally of shares in various corporations, including the Elitch Gardens Company.

Mrs. Katherine N. Mulvihill, his widow, is given the family home at 4209 West 38th avenue and its furnishings. The remainder of the estate is divided between Mrs. Mulvihill and her daughter, Mrs. Marie Gurtler.

Arnold B. Gurtler, son-in-law of Mulvihill, was named executor of the estate by County Judge George A. Luxford. He posted bond of \$50,000.

200 Bathhouses Destroyed At Westport, Conn., Beach

BRIDGEPORT, Conn., Jan. 25.—Fire, believed to have been of incendiary origin, destroyed about 200 "transient" bathhouses near the pavilion at Compo Beach, well-known amusement resort at Westport, Conn., this week, causing almost \$6,000 damage.

The fire follows closely in the wake of a series of similar fires at Calf Pasture Park Beach, Roton Point Amusement Park and Fairfield Beach. The State police are of the opinion that the same persons may be involved in all of the fires. In the Fairfield Beach fire 17 cottages were destroyed.

Playland's Exhibition Ship

Count Hans George Morner is the owner of the Exhibition Ship, which will be a feature at Playland, Rye, N. Y., this year and not Capt. Gilbert, as mentioned in the last issue. A deal had been on with Captain Gilbert, who has Captain Young associated with him, but this was dropped and a switch made to Captain Morner's boat. It is planned to present in the Exhibition Ship every known specie of shark life.



C. N. Andrews took in \$935.65 in one month.

New Automatic "Loop-the-Loop" Ball Game for all amusement places. Runs itself—automatic nickel collector and scoring device. Thrilling sport! Everybody plays—men, women and children! Your receipts clear profit. Each Whirl-O-Ball Game is 4x30 ft. Earning capacity, \$3 an hour; 2 to 12 Games go in any ordinary room or tent. Take in \$15 to \$50 per day. Moderate investment required. Write now for catalog.
BRIANT SPECIALTY CO.,
956 N. Meridian St., Indianapolis, Ind.

OH! IT'S SO DIFFERENT! Newest and Quickest Money Maker!

Exciting to the players.
MAGIC LIGHTS AND BELL.



\$85.00 Per Unit
Size, 2x4 ft. Send for Illustrated Circulars.
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THE STAR TELLER



Improved 1930 Model has many new features. Horoscope Readings that are accurate and truthful. Simple in operation. Very fast. Three big panels at back of booth have 50 lights that flash instructive information to the patrons. A wonderful device for Parks, Carnivals and Amusement Resorts of all kinds.

Write for information and prices.
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HAVE A LARGE ASSORTMENT OF WHEELS, SKILL GAMES AND FLASHERS IN STOCK AND MADE TO ORDER. ALSO CLUB ROOM SUPPLIES. CATALOGUE FREE.

WM. ROTT, Game Mfr.
MOVED TO
53 E. 9th St., New York, N. Y.

Concessions For Sale New Park Just Opened Last Year

10 Booths, on Board Walk. Make reservations early. Nothing reserved. Rides all new. Biggest Park in the Southwest. Write or wire. First come, first served. BOX 391, Wichita Falls, Tex.

OCEANSIDE PARK

Will open under new management, with an entire new layout.

WM. SHULTZ EXCEL CIRCUS
Booked with 120 Animals, 25 Acts.
SIX RIDES OPEN
Must be in good condition. **GASTON, INC.,** 291 Long Beach Road, Oceanside, Long Island, N. Y. Phone: Rockville Center 4095.

Detroit Park Operator Returning From Florida

DETROIT, Jan. 25.—Charles S. Rose, of Miller & Rose, well-known amusement park operators, is now in Miami, convalescing from a serious operation and attendant illness. Rose suffered a relapse following the operation in Baltimore last November, and recovery has been delayed. He expects to be in Detroit, where he is interested in Edgewater Park, in February.

Edgewater Park is putting in additional improvements to grounds for the coming season. A strip of land 27 feet in width has been taken by Wayne County for widening of the Seven-Mile road, under a super-highway project, along a 1,000-foot front of the park, and a new entrance has been constructed for the park opening.

A new pine screen is being built, to conform with the demands of residents of the section as formulated in court proceedings last year. Landscaping plans call for removal of the several rows of pines for ground landscaping when popular trees which have been planted along the property front reach a sufficient height.

The growth of the Edgewater section as an amusement center is predicted by the pending condemnation by Wayne County or the city of Detroit of 300 acres adjacent to the Edgewater Park for a public park. The ground at present is a golf course. Another county project calls for a narrow public park and parkways about 30 miles in length along the historic River Rouge and cutting thru Edgewater Park.

A new picnic grove has been built, the original accommodations of last year having been taxed to capacity by the crowds.

Zoo Notes

BUFFALO.—The zoo and farm of the J. N. Adam Memorial Hospital at Perrysburg, N. Y., maintained by the city of Buffalo, has been abolished. The animals will be housed in the Buffalo Zoo. Buffalo's monarch of the zoo, Leo, the lion, died last week.

KANSAS CITY, Mo.—Russell F. Greiner, a member of the board of managers of the Zoological Society of Kansas City, gave a radio broadcast last week, in which he attacked the housing conditions at the zoo in Swope Park. He suggested that the city turn the management over to the Zoological Society.

SYRACUSE, N. Y.—Ground was broken last week for the new zoo building in Burnet Park, and soon Syracuse's animals will be housed in this modern structure. It will cost about \$60,000 without plumbing.

ST. LOUIS.—The St. Louis Zoological Society has appropriated \$2,500 for a

hunt in the tropics for rare snakes and lizards, to be added to the zoo. The hunt, to be made by R. Martin Perkins, curator of reptiles; his assistant, Moody J. R. Lentz, and Dr. Willard Bartlett, amateur naturalist, will last six weeks. Bartlett will pay his own expenses.

NEW ORLEANS.—The value of the Audubon Park Zoo as a tourist attraction was stressed by Marion Weis, president of the New Orleans Zoological Society, in his report at the monthly meeting of the organization. Recent additions to the zoo included five monkey-faced owls, a bald eagle, a raccoon, four young red squirrels and a rabbit.

OKLAHOMA CITY, Okla.—With March designated as the month for the membership campaign of the Oklahoma City Zoological Society, \$20,000 has been set as the quota of the zoo improvement fund to be raised this year, according to Ernest B. Smith, city park superintendent. Smith said all the money raised this year would be spent for animals, the city government furnishing funds for new buildings.

Do You Remember

From Tom E. Kerstetter:
When E. Joy Morris, Philadelphia, built Merry-Go-Rounds and roller coasters?

When Spring Grove Park was the leading amusement park in Springfield, O.?

When Dusenburg Brothers controlled Olentangy Park, Columbus, O.?

When Henry Guenther first took over Olympic Park, Irvington, N. J.? Its only attractions then were a Figure Eight, Carousel and dance pavilion.

When Electric Park was the leading park in San Antonio, Tex.?

When Griffiths & Crane, Philadelphia, controlled and operated Wheeling Park, Wheeling, W. Va.?

When George W. Statler, prominent Ohio attorney, owned Luna Park, Mansfield, O.?

When T. M. Harton owned the Figure Eight at the old Pittsburgh Exposition Grounds, it operating but four weeks per year, each year of its existence?

When Fred Ingersoll built Luna Park, Pittsburgh?

When R. K. Winnett, Winona Lake, Ind., built Figure Eights in 19 to 24 working days?

Swimming Pool Notes

INDIANOLA, Ia.—A special election will be held February 6 to vote upon issuance of \$25,000 in bonds for construction of a municipal swimming pool. Under the city plan the pool will be self-sustaining and is expected to retire the bonds without additional tax levy.

CHICAGO.—An issue of bonds to the amount of \$40,000 is about to be floated by the commissioners of the Calumet Park district for the purpose of building a new playground and swimming pool on Loomis street, a short distance south of 111th street. The ordinance authorizing this procedure was passed at a meeting of the commissioners held December 12. It is expected that the money from the bond issue will be available in time for work to start as soon as the weather permits in the spring. In that event the pool and playground should be completed in time for use next summer.

Protest Construction Of West Detroit Park

DETROIT, Jan. 25.—Efforts to stop construction of the new West Detroit Amusement Park on Warren avenue in Dearborn Township have been made by neighboring property owners. Claims that the proposed park and auto race track would be a detriment to their property were made to the board of supervisors and scheduled for action on a petition January 17.

Favorable action of the board was taken by C. L. Worthington to grant the consent of the owners thru the withdrawal of the protests. The district, which is very thinly settled, being mostly farms, the much near-by property is in vacant subdivisions, has no transportation, and the park promoters pointed out that the park would bring car or bus service, which was wanted by the residents.

Unofficial information, however, indicates that the action taken by the board was indefinite and amounted to a postponement of the issue thru the non-



YOLO

The New Park Game.

Lots of Fun!

The Latest Sensation of the Amusement Field!

YOLO should be in every Amusement Park in the United States. It is the most fascinating and exciting game invented in recent years.

The interest in the game is in the unique and original throwing device. This device throws a ball faster, straighter and with greater accuracy than when thrown with the hand. The secret of its use is in the wrist movement, which develops with exercise and the playing of the game.

YOLO has a throwing distance of 18 feet—it can be purchased with automatic control—otherwise you can have attendants to return the balls and supervise the playing. One attendant can handle five boards.

Choose from four Heads—"Old Boy", as illustrated—Tramp, Clown, Baboon. No bell is required to keep interest in the game. Everybody will be anxious to flatten the nose, blacken the eye, or knock out the teeth of the target.

YOLO comes knocked-down and can be easily set up wherever desired. This game is a constant repeater. Conservative estimates of its earning capacity is \$6.00 an hour on each game.

PRICE, Complete as Pictured, Including 5 Throwers and 30 Balls, is \$200, F. O. B. New York.

Come and see the YOLO BOARDS on exhibit after February 1 on the entire third floor of 1845 Broadway.

The World Amusement Supply Co.

3rd Floor, 1845 Broadway - - - New York, N. Y.

appearance of the property owners. Plans for action thru an injunction if the preset appeal does not stop the park construction are being made.

Concerts for Birmingham

BIRMINGHAM, Ala., Jan. 25. — The Birmingham Park and Recreation Board is already making plans for its spring and summer program, according to Robert S. Marshall, park superintendent. Among other attractions will be band concerts.

IMPROVEMENTS are now being made at the beach which the Sandy Beach Amusement Company opened across the river from Sunbury, Pa., last season, which Manager W. D. Yarger advises proved a very successful one. It is planned to make the beach larger.

CIRCUIT REVIEW

(Continued from page 35)
sets forth: "If you don't like them, blame Callahan and Bernstein."

Columbia Theater Company

Willie Kreager and his orchestra handled the company music par excellence, supplementing with their own specialty and new numbers for the runway.

Lee Smith, runway number leader, one of the few selecting lyrics suitable to their personal vocalism, garnered fresh laurels on her second week, thereby pre-assuring her indefinite stay as a show stopper.

Jean Steel, as winsome as ever, sporting an ermine-trimmed mantle, dazzled her many admirers.

Dancing Dolls, in changes of costly, colorful costumes, were a credit to Billy Koud and the series of novel numbers that he staged for the current week.—NELSE.

SALLY SWAN, the distinctive red-head chorister with the American Music Hall Theater Stock Company, New York, succeeded Mary Lee Tucker in scenes and numbers on Mary's exit in the middle of the week to entrain for Kansas City with Emmett Callahan's stock company.

PENNY ARCADES

Excellent individual machines. Complete Arcade Outfits. Exceptionally reasonable prices. Write for circulars.

International Mutoscope Reel Co., Inc.

451 West 31st Street
New York, N. Y.

FOR SALE

ROLLER COASTER. 1 FIGURE 8, wood (4 dips), 10 cars, capacity, 4 adults. 1 ORGAN, 1 15-H. P. MOTOR, 250-volt Westinghouse, D. C. current, S. K. type. 1 MOTOR HOUSE, 2 SHEDS, 50x40 ft.

CAROUSEL (Mfr. Wm. H. Dentzel, Philadelphia), 1 Westinghouse 10-H. P. 250-volt Motor, 45 wood Animals (3 side by side), 2 Seats or Sleighs, capacity 8 adults; 1 Organ, 1 octagon shaped Building, 60 ft. diameter. Also 8 Boats. All located at Oak Park, W. Va. Send bids to C. H. MORAN, Real Estate Agent, Baltimore & Ohio R. R. Co., Baltimore, Md.

WANTED CONCESSIONAIRES

For RAINBOW PARK (formerly Chester Park), to operate Games and Rides. Splendid locations and desirable terms. Brilliant prospect. Park rebuilt; is new, clean and attractive. Address C. DeLANEY MARTIN, Vice-President, Ohio Parks, Inc., Cincinnati, O.

PENNY ARCADE FOR SALE

50 Machines. Automatic Electric Seeburg Piano. 20x40-ft. Top, Walls, etc. Complete with all equipment. CHRISTY WEIGOL, 3336 Country Club Road, Bronx, New York City.

Thank You for Mentioning The Billboard.

HAVE OPENING

for few more Rides and Amusement Devices to locate in new park opening in San Antonio, Texas. Quick action necessary. Address

PARK MANAGER,
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SKEE BALL

Alleys, 6; Must Sacrifice.
Call Coney Island 3300 or write
WACKE, 2018 Voorhies Avenue,
Brooklyn, N. Y.

FOR SALE

PARKER FERRIS WHEEL and PARKER JUNIOR MERRY-GO-ROUND, located in large Park on Lake Erie. Will sell machines cheap with park lease that runs four more years. Write F. T. BATCHELOR, 2517 Euclid Blvd., Cleveland Heights, Ohio.

Novel Exposition Slated For Fairfield, Calif.

SAN FRANCISCO, Jan. 25.—The Bells of Solano County Exposition, a novel affair, is to be staged at Fairfield, Calif., May 24 to June 1. Since the outstanding novelty in connection with the first great fair ever held in that county will be bells—big bells, little bells, bells of all kinds—ringing out their message to the thousands expected to visit the nine-day spectacular event, plans are now being made for a contest that will also bring forth suggestions for the pageant and play. There is to be a story based on leading members of Greek and Roman mythology, including a party of gods and goddesses, which will be staged elaborately. Costumes will be specially designed for the affair.

Work has been started on a beautiful arch, to be erected at the edge of the sidewalk fronting the courthouse, of four poster effect and bridged across 47 feet and connected at both sides with a colonnade in harmony with the arch, all to be illuminated, according to D. A. Weir, secretary-manager of the exposition. Publicity will be in charge of a special committee headed by Capt. Leonard M. Cox, publisher of *The Vallejo Evening Chronicle*; while the reception committee will have Mayor Fred H. Heegler of Vallejo at its helm.

Plans Progressing for Gastonia Legion Show

GASTONIA, N. C., Jan. 25.—Plans are being whipped into shape for the Gastonia Merchants' Exposition and Gala Week, which will be sponsored by Gaston Post No. 23, American Legion.

The dates have been set for week of February 10, and a real circus program will be presented each night. There will be special features on the bill during the week. The event is being billed for 50 miles around Gastonia, and members of the Legion will sell tickets in advance, also the drum and bugle corps and the ladies' auxiliary. The total membership of the three orders is 1,346 to date. One of the largest buildings in the city has been secured for the event, 90x380 feet, and reaches from block to block, located on the main street.

Tickets are being mailed out to every mayor in this part of the State, also to all Legion commanders and their staffs. Special nights will be the rule all during the week, "Kiwanis Night", etc.

All space has been sold to the local merchants. A special drive in all the local cotton mills will be made on the ticket sale. There are 53 mills in Gastonia. A booster trip is planned, using the 95-piece drum and bugle corps. The city has just donated the Legion boys here a \$75,000 home and work will start on this at once.

Flint Better Homes Expo.

DETROIT, Jan. 25.—Peter J. Shea, of Detroit, who is promoting the Builders and Better Homes Exposition in the new costly building in Flint, Mich., known as the I. M. A. Auditorium, is planning to stage a show the like of which has never been seen before in Flint. Shea was confronted by many obstacles relative to the local show, which he states he has overcome, and that now real estate men, lumber men, supply men and business men are all for the show, and from all indications it will go over successfully.

Omaha Ak-Sar-Ben Had Losing Year

OMAHA, Neb., Jan. 25.—Its principal source of income shut off by closing of Ak-Sar-Ben Race Track, Ak-Sar-Ben Exposition Company lost \$72,498 last year, according to its financial statement made public this week. Directors were meeting Wednesday to try to figure some way of making the organization's huge investment in the race track, grand stand and live-stock coliseum pay. Bonded indebtedness of the booster organization is \$330,000 and its gross assets were placed at \$1,361,529.

San Francisco Auto Show

SAN FRANCISCO.—The 14th annual Pacific Automobile Show will be held in the Civic Auditorium February 1-8. Various forms of entertainment, including a high-class musical program, will be presented. The Auto Show rates as the third largest in the United States.

Special Events

TRADE SHOWS, CELEBRATIONS, BENEFITS, ETC.

(Communications to 25 Opera Place, Cincinnati, O.)

Very Heavy Bookings For Mosley Shrine Circus

DETROIT, Jan. 25.—A total of 60 acts have been booked for presentation at the annual Mosley Temple Shrine Indoor Circus at the Coliseum on the State Fairgrounds February 3 to 15. Matinee and evening performances will be given daily, except Sundays. Twelve attractions new to Detroit have been booked for this season by Tunes (Eddie) Stinson, general chairman. Among the headliners are Lillian Leitzel, trapeze artist; Walter Powell, wire walker; Clyde Beatty, trained lion and tiger act; Reiffenach Sisters, Loyal's Dogs, Wallendas, Mabel Pelkey and Flying Wards.

An innovation for the program will be the simultaneous presentation of 15 acts, according to plans announced. The Coliseum seats about 14,000 and was at capacity at some performances last year. Advance ticket sale indicates that all performances will be well attended.

Duluth Shrine Circus Off

CHICAGO, Jan. 25.—Dennie Curtis advises that the Duluth, Minn., Shrine Circus, scheduled to open February 10, has been declared off. It seems a prior lease on the building where the circus was to be staged was held for hockey games, and as it was impossible to obtain another suitable building, the circus was canceled. Curtis is busy putting the finishing touches to the programs of the Twin Cities events which he will manage.

Fort Wayne Elks' Show

FORT WAYNE, Ind., Jan. 25.—Plans are nearly completed for the free vaudeville and carnival which Elks' Lodge No. 155 is giving in its temple February 3-8. Acts will be presented in the auditorium with novelty booths erected in the central lobby. Capt. W. L. Richmond is directing publicity for the affair.

Firemen's Show in Garden

NEW YORK, Jan. 25.—The annual Firemen's Show was held in Madison Square Garden last Saturday night. Among the circus acts, booked by Jules Delmar, were Carlos' Ponies, Six Cretona's and Otis L. Smith's Elephants.

Cleveland Sportsman's Show

CLEVELAND, O., Jan. 25.—With the announcement that Jack Dempsey, former heavyweight champion of the world, had been signed as master of ceremonies for the Cleveland Sportsman's Show and will appear in person each afternoon and evening during the exposition, March 3-9, marked activity is noted around the show headquarters. More than 60 per cent of the exhibit space has already been sold, and the management is planning to use the basement of the Public Auditorium to accommodate the overflow of exhibitors. The main floor of Cleveland's big public hall will take care of 300 booths.

The management of the show this year is spending \$40,000 for the interior alone. Thousands of trees, etc., will be utilized to transform the floor space into a miniature woodland scene. A stream of water 10 feet wide at its narrowest point and navigable for canoes and motor boats will meander thru the woods. Rustic bridges will cross the stream at the walks between the exhibits, which will be divided from each other by hedges, brooks, fences, etc.

Supporting Dempsey as attractions will be Dan Beard, Jackie Ott; Coppinger, the alligator wrestler; tribes of Pontiac and Seminole Indians and practically every sport celebrity in America. Swimming meets, Boy Scout activities and fly casting tournaments will also create much interest during the week.

For the first time in the history of the show an advance ticket sale will be made, and more than 500 girls, representing practically every manufacturing concern, store and industry, are selling tickets, striving for a 60-day trip to Europe as first prize. This trip and contest have been sponsored by *The Cleveland Press*. Other prizes will be trips to Hollywood, Atlantic City, New York, etc. The Al S. Cole Company, of Cleveland, will promote and manage the campaign, and Cole, assisted by John O. Knight, will conduct all promotions connected with the affair.

Trade Show, Woonsocket

WOONSOCKET, R. I., Jan. 25.—The annual exposition of the Woonsocket Automotive and Electrical Association will be held in the Social Mill of the Manville-Jenckes Company, this city, February 4-8.

Five Weeks for John G. Robinson Acts

Announcement was made last week that the services of John G. Robinson had been engaged to present the program for the fourth annual Shrine Circus at Fort Wayne, Ind., at the Mizpah Shrine Auditorium, week of February 10.

The securing of the Fort Wayne show forms five weeks' booking for the John G. Robinson ensemble of circus acts, as follows: Auditorium, Minneapolis, Minn., week of January 27; Auditorium, St. Paul, Minn., week of February 3; Fort Wayne, Ind.; Taft Auditorium, Cincinnati, week of February 24, and Armory Louisville, Ky., week of March 3.

Marysville Plans Fete

MARYSVILLE, Calif., Jan. 25.—Mayor Dan E. Bryant has named a committee of 75 Yuba and Sutter county citizens to arrange for the Trails of '49 celebration, to be held here February 8 under auspices of the Sacramento Citizens' Regional Council. There will be a display of all articles reminding of the days of *Auld Lang Syne*, including vehicles of grandfather's day, clothing of the same period and jewelry. A "'49er" dance in the evening is also contemplated. A "hard times" banquet, served on wooden and tin plates, and to which 250 council members and their wives will be invited, is scheduled to precede the dance.

New England Amuse. Men To Hold Convention Feb. 26

SPRINGFIELD, Mass., Jan. 25.—The second annual convention of the New England Amusement Men's Association will be held in this city at Hotel Clinton February 26 and 27. Hon. Andrew A. Casassa, mayor of Revere, Mass., and president of the association, will preside.

Shrine Circus Adds Acts

LOS ANGELES, Jan. 25.—Al Malaikah Temple plans to make its circus, which begins February 1, one of the biggest of its kind, judging from the number and prominence of the acts being contracted for. The latest circus attractions signed were the McKeon Family, aerialists; Frank Zerado and Vera Pratt, trapeze artistes, and the Pina Family, acrobats.

Manchester Auto Show

MANCHESTER, Conn., Jan. 25.—The local automobile show is to be held in the State Armory for four days, starting March 12.

Moose Sign Company

ROANOKE, Va., Jan. 27.—Secretary Burt of the local lodge Loyal Order of Moose advises that he has closed a contract with the International Circus Production Company to stage the Moose Indoor Circus and Home Exposition next March.

NOW BOOKING! ENTERTAINERS FOR CONVENTIONS, BANQUETS, ETC.

Secretaries of more than 1,000 Associations which will hold conventions in 1930 are, many of them, booking talent now for entertainment at their banquets. Thousands more will do the same every month throughout the year. **WORLD CONVENTION DATES** keeps you advised month by month of forthcoming affairs, as fast as their dates are decided on; also the name and address of the man to get in touch with for bookings in each case. Annual subscription—twelve issues—only \$15 per year.

Leaflet BA-2 gives full information.

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O'Brien Bros. Want

FOR SPECIAL INDOOR CIRCUS DATE AT BRADFORD, PA., WEEK FEBRUARY 24-MARCH 1, NIGHTS ONLY, IN CONJUNCTION THE MERCHANTS' STYLE SHOW AND PAGEANT OF THE FASHIONS.

Circus Acts that do two or more distinctively different turns. Harry DeMarlo, Otto Griebing, Walter DeHohman, other Acts in Buffalo area, write, don't wire. State all, including lowest, and please do not misrepresent. WANT Corn Game Man, Auction Man, one Stock Wheel Man, no more. WILL BUY all kinds of good condition Wood and Glass Wheels. Posing Girls for Neptune's Water Spectacles work on Phantom Fountain. Send photos. No other help wanted at this time. Thanks.

O'BRIEN BROS.' PRODUCTIONS, P. O. Box 211, Baltimore, Md.

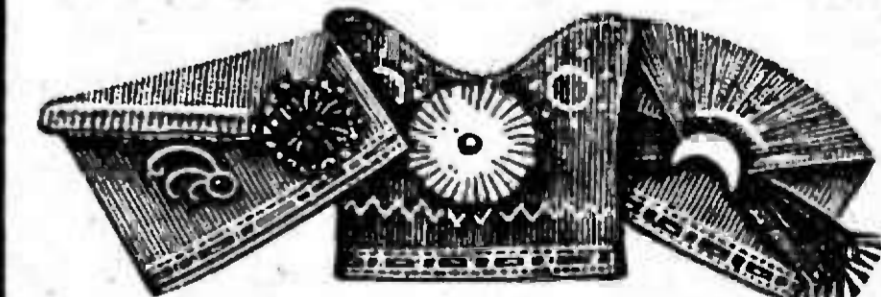
WANT

The Dates for El Mina Shrine Circus Are FEB. 20-21-22, Incl.

We want Circus Acts of all descriptions, also Animal Acts that are features. Want Clowns. All Acts doing Two Numbers preferred. Wire or write, giving lowest salary with full particulars of act.

SHRINE CIRCUS COMMITTEE, El Mina Shrine Temple, Galveston, Texas.

VALENTINE and WASHINGTON NOVELTIES



Creme Hats (Valentine). Gross.....\$3.25
And Better Grade at Gross..... 4.75
R. W. & B. Creme Hats. Gross..... 3.25
And Better Grade at Gross..... 4.75
Motto Snappers. Dozen, 45c; Gross..... 4.75
Comic Valentines, Gross Asst..... .50
Candy Box Table Favors. Dozen..... .45
Washington Pin-Back Hatchets. Gross.. 1.00
Large Size Hatchets. Gross..... 4.50
3, 4, 5-In. Red Hearts. Package..... .10
Lincoln or Washington Celluloid Buttons.
Per 100 2.00
Catalog Free.

BRAZEL NOVELTY MFG. CO.
1700 Apple Street, CINCINNATI, O.

FLINT BUILDERS and BETTER HOMES EXPO.

New Million-Dollar I. M. A. Auditorium, March 3 to 9.
Several choice Booths open, reasonable.
522 Dryden Bldg., FLINT, MICH.

WANTED Rides, Concessions and Attractions. June 30 and July 1, 1930. Write SHAUNAVON DOMINION DAY ASSOCIATION, Shaunavon, Sask., Canada.

RINK MGRS. Increase Your Receipts

The
Calliophone
PRONOUNCE IT "KA-LI-A PHONE"

Use Music That's Different-- it attracts

Skaters, like dancers, want good music. If your business is bad no doubt the skaters are tired of the old-style music. The beautiful Calliophone music resembles a massive pipe organ, with a volume that carries over all noises. Plays automatically without attention, using 10-tune rolls, costing only \$2.50 per roll. Low music expense—better music—larger crowds. Easy time payments.

10 TUNE
LATEST
ROLLS
\$2.50



Muscatine TANGLEY CO. Iowa

Costs Less

Rinks ~ Skaters

Communications to 25 Opera Place, Cincinnati.

JACK HARKINS, who has managed rinks, large and small, thruout the country, is at present manager for C. R. Schaum, of Pittsburgh, of the Auditorium Rink at Brownstown, Pa. "Brownstown", says Harkins, "has a drawing population of more than 60,000 people in a radius of 20 miles. We are equipped with the latest roller skates, and we have installed an up-to-date musical machine, with the radio effect created by means of an amplifying system which gives an equal amount of music thruout the building. The skating surface of the rink is 100 by 130 feet and is one of the few floors with a pit effect of three feet in depth, getting the skates on the top surface, four steps leading down to the skating surface, where boys are stationed to put on skates. There is also a balcony surrounding the surface equipped with revolving chairs, which will accommodate about 500 people. A modern heating system has been installed, and the floor is beautifully illuminated. The sides of the room are stuccoed in tan and red colors. In front of the building is a cafe. A small zoo also is connected with the place, parrots, monkeys and a large bear furnishing amusement to visitors. I introduced roller hockey in New York last winter, and intend to do the same thing at this rink soon. Since opening November 11 good business has been done."

BY A RARE PIECE OF LUCK Murray Gorman and Otto (Hap) Petroski decisively won over "Dutch" Keller and Paul Galley in a rousing five-mile team professional race at the Riviera Park Roller Rink, Belleville, N. J., Saturday evening, January 11. The boys skated on even terms up to the last mile. At this stage the speed became amazing with Murray and Otto holding on close to the rear. Their opponents entirely outskated them at will and would have rightfully triumphed, but with one lap to go, Galley, who was leading and who was skating like a champion from the start, suddenly locked his skates accidentally and fell. Gorman then brushed by luckily and was clocked at the finish in 20 minutes flat on a 12-lap track to the mile. Petroski declares himself capable of mingling in the pro. races permanently in the future. He held up splendidly in his debut as a pro. in the five-miler and shows great promise of being a possible champion some day.

WAUSAU'S fourth annual Winter's Frolic, the big winter sports event in Northern Wisconsin, will this year be held February 7, 8 and 9. A departure from the usual will be the elimination of all professional skaters.

JOE WEST and Murray Gorman finished a dead heat in the two-mile pro. race stage at Ridgewood Grove, New York City, Wednesday night, January 15, with Al Cookson lapped and out of it. The time was a record for a 17-lap track—six minutes flat. The best previous record on the track was equaled earlier in the evening by Leo Kugler, finishing first to Fred Miller in 3:02.

IT HAS JUST BEEN LEARNED that Al Ackerman, one of the oldest roller-rink men in the game, died suddenly at the War Veterans' Hospital in Illinois last November. He was troubled from time to time with some sort of ailment received overseas, and he went to the

FRED MARTIN, Manager of White City Roller Rink, says:



FRED MARTIN

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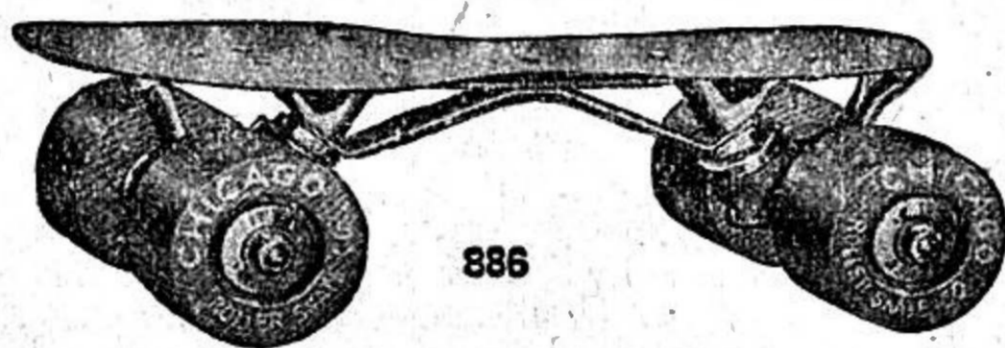
During my career as World's
Champion Long Distance Skater

From 1910 to 1923

I ALWAYS WORE "CHICAGO" RACERS

They gave me CONFIDENCE TO WIN with out any worry or mental hazard as to the security of my skates.

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ENDURANCE as
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Used and indorsed
by the fastest.

CHICAGO ROLLER SKATE CO., 4427 W. Lake St., Chicago

hospital seemingly all right, when he took a sudden turn for the worse. Mrs. Ackerman was summoned and arrived just before he died. He was buried in the family plot at Mansfield, O. He served at the Madison Square Gardens in New York when all of the oldtimers were still in their prime and was a member of the famous roller-polo team that Henley put out from Richmond, Ind. He played on many of the teams of the Middle West as well as several in the East. He managed and assisted in the management of many rinks thruout the United States during the real early roller-rink craze, and almost up to the time of his death, had the honor of being the first rink manager in the country to open a rink with 25 employees. He was always a booster for the roller-skating game and made many friends among the skating fraternity.

SKATING and other outdoor sports received a great impetus last week when the Sporting Goods Distributors of the United States were guests at a meeting and dinner at the LaSalle Hotel, Chicago, Monday night, January 20. The meeting was financed by 16 Chicago sporting goods firms, each of which paid its pro rata amount of the expenses. Major John L. Griffith, sports authority, was the principal speaker and stressed the value of clean sports. "Play the Game" was his slogan. He urged the need of an organization to promote interest in outdoor sports and games. Alex Taylor, prominent New York sporting goods man, also spoke, and there were brief suggestions from others present. Out of the meeting it is likely an organization along the lines suggested will eventually materialize. The meeting was not all dry discussion. There was some entertainment as well. Frank Shaw, well-known songster, sang a number of popular selections, and there were several other entertainment features. The 16 Chicago firms responsible for the meeting were the Alfred Johnson Skate Company, Nestor Johnson Skate Company, Alward Anderson Southard Company, Athletic Shoe Company, Bike Webb-Bauer & Black, R. H. Buhrke Company, Charles F. Clark, Inc.; Dubow Manufacturing Company, Gerhart Manufacturing Company, O'Shea Knitting

Mills; A. J. Reach-Wright & Ditson, Inc.; Sand Knitting Mills, Shaker Knitting Mills, Sporting Goods Illustrated Journal, Stall & Dean Manufacturing Company and Wilson-Western Sporting Company.

BILL HENNING has been in vaudeville doing comedy work the last few weeks with Flo and Sally Jordan.

NATOMA RINK, Chicago, holds races every Thursday night. The first pro. race of two miles, January 16, was won by Victor Frasch, with Joe Laurey, second, and Harry Joski, third. Time, 5 minutes, 2 seconds. Laurey had a bad fall, but got on his feet again and was just nosed out by Frasch. Incidentally, Laurey and Frasch are in good shape for the 24-hour race, to be held in Milwaukee.

JAMES DUPREE gave an exhibition of trick, novelty and acrobatic skating in the Opera House, Kinsley, Kan., Tuesday and Wednesday nights, January 14 and 15. Altho it was six below zero Wednesday night, the rink, which is 60 by 110 feet, was packed, Dupree states.

IN A RETURN match following the race at Oconto, Wis., the week before, Hayward Umbehaun, of the Washington Gardens Roller Rink, Green Bay, defeated Clem Wirtz, of the Oconto Armory Rink, in a mile professional race at Washington Gardens Rink, Friday evening, January 17, held in connection with a masquerade. Wirtz won the race at Oconto.

"SPEEDING toward new heights of popularity each year, ice skating is developing into a major sport of the winter season with remarkable rapidity that is comparable with the amazing growth of golf, baseball and other sports during the spring and summer months," declares Julian T. Fitzgerald. "The fact that the promotion of ice skating as a sport has largely been done by few men, the public is beginning to show much greater appreciation of the enjoyment and healthful recreation to be derived from the sport of the tubular skates. Carnivals and racing events are being held in many cities thruout the country. Vacant lots are flooded for freezing by municipal

headquarters and individual agencies. More dealers are displaying and pushing ice skates, and altogether the outlook is for a record volume on the part of the manufacturers this season. Ice-skating sales mean more knit-goods sales. More ice skating means more winter sports enthusiasm of all kinds, and more participation in sledding, skiing and other cold-weather sports, which thruout the greater part of America are winning the popularity of the new followers which they rightly deserve. This growing interest in ice skating is one of the major developments in the sporting-goods trade in the last few years. The individual dealer can do much to aid the movement by stimulating the sport in his own community, thereby creating more business for himself."

JACK WYTHE, manager of the Roof Garden Roller Rink, Rochester, N. Y., announces that the Garden has started its polo season, the outfit consisting of W. Decory, J. Kinsella, H. Burns, Andy Shartrin, J. Maybohm and himself. The Garden is also conducting a racing program.

MANAGER BARNES, of the Adelphia Rink, Philadelphia, staged a novel race Wednesday night, January 8, viz.: a walker against three skaters, who were required to skate three miles to the pedestrian's one. The skaters won.

THE CHILDREN of George Gravanstein, manager of the Carman Theater, Philadelphia, tendered a skating party to their playmates Saturday, January 11, at the Carman Rink in the Quaker City.

GARTELLE BROTHERS, roller skating pair, are drawing big on the laughs and applause in their little offering, *Comedy and Bumps*, in which they mimic beginners to exceptional advantage, resulting in many falls. They are playing vaudeville dates.

A LONG-TERM lease has been signed for a large plot of ground near the Champs-Elysees, Paris, France, on which a structure rivaling Madison Square Garden will be erected. The building will be equipped for ice skating, hockey and other sports.

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THE FIRST BEST SKATE—THE BEST SKATE TODAY.

The simple fact is: There are and always have been more Richardsons than any other kind in rink service. Rink Owners and Rink Managers write for catalog today.

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WANTED—Chicago or Richardson Roller Skates with steel wheels. Have two Band Organs and ten Dodgem Jr. Cars for sale. H. E. MORTON, 275 James St., Syracuse, N. Y.

Carnivals

Conducted by CHAS. C. BLUE (FOLTZ)—Communications to 25 Opera Place, Cincinnati, O.

New Ladies' Organization

Club formed in St. Louis under temporary title as an auxiliary to M. V. S. A.

ST. LOUIS, Mo., Jan. 25. — Tuesday about 30 women, all connected with the show business, met in the Colonial Room of the American Annex Hotel and organized a club which was temporarily named the Missouri Show Women. This club is in the form of a ladies' auxiliary of the Mississippi Valley Showmen's Association, and if interest and attendance at the first meeting are any criterion the organization is bound to be successful. The idea is to form closer friendship and foster higher ideals in the show world. Any woman connected with the show business or whose husband or family is engaged in this endeavor is eligible for membership. At the first meeting all of the women present paid dues for the year 1930, the fiscal year ending November 1, 1930. Meetings will be held every week, on Thursdays, until further notice, and according to Mrs. Vaughan and Mrs. Clarkson, many ladies in and around St. Louis have signified their intention of joining the new organization.

The officers elected are as follows: Mrs. Eddie Vaughan, president; Mrs. Johnny O'Shea, first vice-president; Mrs. Boots Feldman, second vice-president; Mrs. Jimmy Aarons, third vice-president; Mrs. Al Clarkson, secretary; Mrs. Catherine Oliver, treasurer; Mrs. George Davis, chaplain; Mrs. James C. Simpson, sergeant at arms. Board of directors, Mrs. James C. Simpson, chairman; Mrs. Herman Aarons, Mrs. Mildred Babbs, Mrs. Boots Feldman, Mrs. Sue Woods, Mrs. Hildred Potts, Mrs. John Barry and Mrs. Leslie Brophy. Little Betty McKee was announced as the club's mascot.

Pink and green were chosen as the club colors, and new membership cards in these colors were distributed to those joining at the first meeting. The carnation will be the club flower.

The first entertainment of the new organization will be held February 8, when a tacky party and dance will be given in the ballroom at the American Annex Hotel. Tickets for this event will be \$1, and the committee in charge is enthusiastically at work on the first social event.

George Rollins Suffers Stroke of Paralysis

A letter to *The Billboard* from the veteran showman, George W. Rollins, whose address is 47 Dedham street, Revere, Mass., stated that he had suffered a stroke of paralysis, and was bedfast and expected to remain so for some time. However, characteristic of the optimistic and energetic showman that he is, he is looking forward to again being in harness the coming season.

Rollins is being made as comfortable as possible at the home of his daughter, Mrs. Edward Hathaway. To his credit, he provided during his younger days for later years, therefore need not worry regarding financial embarrassments.

As a matter of fact, George W. Rollins is among the best known of show-folks. His career in this field dates back many years, and he has been associated with leading organizations of the United States. Of late years he has been interested in art collections and presentations, in wax, sculpture and paintings. Doubtless he would greatly appreciate letters of cheer from his many acquaintances.



WILL WRIGHT, prominent West Coast show agent and chairman of this winter's banquet and ball of the Pacific Coast Showmen's Association.

Edwards Awarded Dates

Jesse R. Edwards, of the J. R. Edwards Attractions, advised *The Billboard* last week that during the Ohio fairmen's meeting at Columbus, that organization had been awarded the following contracts: The fairs at Wooster, Wellington, Elyria and Marion, O., and had also booked home-coming engagements for August at Quaker City, Byesville and Dresden, all in Ohio.

Current Reflections

By CHARLES C. BLUE

NOTE—The opinions stated in this column are those of the writer and need not reflect the policies of The Billboard, which are expressed on the editorial page.—ED

DURING the past decade, or longer, there has been a gradual retirement of advance "festive" preparation for carnivals' still dates. Just what conditions or managerial operations should be designated as responsible for this would be difficult of deduction.

The fact remains, however, that the term CARNIVAL suggests FESTIVITY; also that the populace of localities where these amusement-providing companies are scheduled to exhibit should be coached and climaxingly encouraged into looking forward to a "JOLLY GOOD TIME", instead of merely saying to each other: "I hear there's another show coming to town!"

Veterans of the carnival field will recall that during what they are pleased to refer to as the "good old days", the "festivity" atmosphere was considered by showmen to be an outstanding factor toward stimulating interest in carnival engagements, and this was heavily prepared ahead of shows. Some companies had from one to several agents, skilled in this special work, for this purpose—from which functioning the later-day application, "special agent", probably originated—being changed from "contracting agent" (the agent who looks after lots, lights, hauling, banners, etc., contracts).

True, there were not nearly so many carnival organizations as during later years. The steadily increasing number of them possibly has had a bearing on advance crews lessening their efforts on the "festive atmosphere" and extending their efforts toward exploiting their respective incoming shows—the greatness of them—the quantity and quality of offerings, and the equipment. This concentration of exploitation has doubtless had a tendency to sway agents from more extensive effort to create steadily increasing LOCAL INTEREST in a forthcoming WEEK OF CARNIVAL (which signifies joy). Naturally, under the changed advance—let us say pressure—"Mr. Public's" notice of events would change from "festivity" to "show".

Time is now opportune for a reverting to the old method—which made carnival really POPULAR. This notwithstanding the greatly increased number of carnival organizations. There is need of it. The citizens of any locality are free thinkers and individual choosers (and boosters, or vice versa), and all the "other-business-interests" opposition pressure that can be concocted and put into effect cannot keep them from expectantly looking forward to that soul-stirring atmosphere, MERRIMENT, nor keep them from being in attendance where that CARE-DESTROYING FEATURE PREDOMINATES.

Harry Dunkel Secures Harry Copping Shows

PITTSBURGH, Jan. 25.—A deal was recently consummated whereby Harry Dunkel purchased the Harry Copping Shows, including all equipment, from Harry Copping, who will remain with the organization as general manager. It is also announced that there will be no change on the show's staff for the coming season. Dunkel has been associated with the Copping Shows for some years in various capacities.

Ziedman New York Visitor

NEW YORK, Jan. 25.—William Ziedman, formerly of the Ziedman & Pollie Shows, paid his first visit this week to New York in four years. He came from the Central States. Will be with one of the big-named shows this season, he announced.

Mrs. Dufour Convalescing

CHICAGO, Jan. 25.—Mrs. Lew Dufour, who has been very ill for the last three weeks and unable to leave her room, is now convalescing. She is so much better that Lew left early this week to attend the Western Canada Fairs' meetings in Winnipeg.

Berger Goes to Miami

CHICAGO, Jan. 25.—John S. Berger, promoter, who had been in Chicago several weeks, in connection with a Montreal proposition he is handling, left for Miami, Fla., last week.

Sandy Shows Change Title

Manager Tamargo announces that "chautauqua" will be incorporated into caption

NEW YORK, Jan. 25.—Sandy Tamargo, manager of Sandy's Shows, informs that the show will change its title to Sandy's Chautauqua, and will probably be incorporated under the laws of New York State for \$50,000. He stated that quite a few changes will be made around the show this season, including a pay gate and the presentation of five free platform acts. Tamargo has just returned from a business trip to Maryland and the District of Columbia. April 12 has been selected as the opening date, near Washington. The show is scheduled to play in Maryland, New Jersey, Connecticut and New York. Tamargo further states that he purchased the aviation field at Laurel, Md., which will be used for permanent winter quarters. The show is using temporary winter quarters at Fort Reading, N. J. An order was placed for 2,000 feet of side wall. A new office wagon is under construction.

Showman Reported Dead; Relatives' Address Sought

J. J. Colley, manager the shows bearing his name, informed this publication January 23 from Memphis, Tenn., that his show had received a telegram from H. J. Welsh, funeral director, Sikeston, Mo., to the effect that James (Jim) A. Bolton had passed away at Sikeston January 22, and address of relatives was being sought for enlightenment on what disposition to make of the remains. Bolton was formerly with the Dalton & Anderson Shows, which wintered at Memphis winter of 1923, but his late affiliations are not known at this writing.

Anyone knowing where the relatives of the deceased showman are located should immediately communicate the above information to them or to the funeral director at Sikeston.

Joe Walsh's Activities

NEW YORK, Jan. 25.—Joe Walsh, well-known special agent and promoter, reports his promotional activities productive of good results, particularly the event for the Queens County Medical Society, comprising bazaar and public health exhibit, week of December 14. He is handling the year book and promotions for the 30th annual charity ball of the New York chapter of Knights of Columbus, consisting of 40 councils, which will be held at Seventh Regiment Armory the night of February 11.

Bernardi Going South

CHICAGO, Jan. 25.—Felice Bernardi, who has been making some of the fair association meetings in the Middle West, has been tied up in Chicago by prevailing blizzard conditions, but expects to leave soon for the South to attend several of the State association meetings.

Heth Buys Ride

NEW YORK, Jan. 25.—L. J. Heth, of the Heth Shows, has purchased a Waltzer Ride, which is to be delivered the early part of April. Harry Witt states the new model will be superior in its mechanism and beauty of lines to the old model.

Heart of America Showmen's Club

KANSAS CITY, Jan. 25.—Jake Vetter, chairman of the entertainment committee of the Heart of America Showmen's Club, presented his first bit of entertainment on Thursday night of last week in the way of a dance and luncheon. Musical numbers were furnished by the newly installed "canned orchestra", which, from all indications, met with the approval of the patrons.

Capt. E. H. Hugo recently presented his wife with a beautiful new model sedan in honor of her birthday.

Charles Watmuff, general agent Rice & Dorman Shows, arrived in the city recently from San Antonio, Tex.

Cassie Shanahan is confined to her room, suffering from influenza, but her birthday party on January 14, eagerly looked forward to by the folks, was held in her room, with Cassie dictating from her "bed throne". Altho it was impossible for her to participate in all the party events, she made a lovely hostess. The guests were Mr. and Mrs. Jim Hart, Mr. and Mrs. Louis Landes, Mr. and Mrs. Ernie Woodward, Mr. and Mrs. Harvey Kyner, Mr. and Mrs. V. J. Yearout, Mr. and Mrs. Art Brainard, Mr. and Mrs. Toney Martone, Mr. and Mrs. George Howk, Mr. and Mrs. Honus Howk, Mr. and Mrs. Cliff Adams, Jake Brizendine, George Ross, Phil Little, Jake Vetter and Louis Heminway, the latter in the capacity of toastmaster.

Rex Bonns, formerly with the Malvern Troupe, is resting in Kansas City after his recent illness. Bonns was with Sells-Floto several years back.

Word from Mr. and Mrs. Noble C. Fairly, who are in Hot Springs, states that they are enjoying their rest.

John Francis, of the John Francis Shows, arrived, for just a few hours, en route from points north to his winter quarters in Houston, Tex., and other Southern points.

Dave Lachman, of the Lachman & Carson Shows, passed thru the city, en route to the Lincoln (Neb.) fair meeting, after which he will return here for a brief stay.

Eddie Clark, concessionaire, motored from the Pacific Coast and is visiting friends here.

Babe Drake, with his wife and babies, returned to Chapman, Kan., where he will start activities around the Isler Greater Shows, with which he has been trainmaster the last eight years, also operating the fun house.

Many of the boys went to Lincoln to attend the fair meeting. Among those who left Sunday were J. L. Landes, Dave Lachman, Eddie Schutz, Harry Smith, C. B. Rice, Glen Hyder, George Ross and Louis Heminway.

Cassie Shanahan, of the Ladies' Auxiliary, is improving rapidly from her recent attack of the "flu".

Eddie Strassburg is building an illu-

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If you are interested in a Style 103 or a 146-A Band Organ we have one of each available that we repossessed and will sell for the balance due plus a small reconditioning charge. Either organ is a big bargain. Write or wire us immediately for price, terms and other details.

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ARTDICK GREATER SHOWS, INC.
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RIDES—New and novel, in good shape. Will buy cash interest if necessary.
SHOWS—WANT capable, reliable Showmen, with or without outfits.
CONCESSIONS—Everything open except Cook House and Ball Games. WANT Wheels and Grind Stores, also Popcorn, Corn Game and Palmistry exclusive.
NOTICE—We open April 19, near New York City; then New England States. Want to hear from Daring Henderson, Capt. Worley and John Hilgiger.
WILL BUY Calliope mounted on truck. Address
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BARNETT & SCHUTZ SHOWS

WANT FOR THEIR 1930 SEASON
LEGITIMATE CONCESSIONS of all kinds. Will not tolerate grift. X on Corn Game and Cook House sold. No X on others. SHOWMEN to take charge of Side Show and Illusion Show. RIDE Men for Merry-Go-Round and Tilt-a-Whirl. Show opens in Richmond, Mo., in April, carrying seven Rides and ten Shows—all owned by the management. Address all mail in care of Moore Hotel, Kansas City, Mo.

sion to feature on the road this year with his other attractions, totaling four. Mrs. Cliff Liles left the city for Minneapolis, Minn., where she will spend a six weeks' vacation with her father and sisters, returning the latter part of February.

Courtney With Brewer

John J. Courtney, last season with Rubin & Cherry Model Shows and who is spending the winter in Florida, advises that he has signed to handle the front of Judge Brewer's Ituri Pygmy Village with the Johnny J. Jones Exposition until after the conclusion of the fair at Tampa. He expects to return to Montgomery, Ala., in March, to be with one of the Rubin & Cherry units the coming season in charge of a side show and having a concession.

Mathieu With Isler Shows

KANSAS CITY, Mo., Jan. 25.—Phil Mathieu advises that he has again signed contracts with the Isler Greater Shows

for his three shows this coming season. This is Mathieu's 10th consecutive season with the Isler aggregation, having served in the capacity of cookhouse manager, announcer and the last three years managing his own shows. This year his attractions, consisting of Circus Side Show, Ghost Show and Igorrote Village, will be under new canvas and have new banners.

**Mr. and Mrs. Veitch
Locate in Gastonia**

Mr. and Mrs. C. A. Veitch (Mrs. Veitch was formerly Mrs. Blanch Paul), concessionaires, the last two seasons with the E. W. Weaver Amusement Company, have located in Gastonia, N. C., Veitch's home city and where he recently purchased a lunchroom, with which he has had very satisfactory business.

Both have been hard-working, successful concession people, having from three to five outfits, and during his several years' experience in this line of endeavor Veitch has made remarkable advancement.

**Shive & Christ Building
Very Flashy Entrance**

OWENSBORO, Ky., Jan. 25.—Shive & Christ, owners-managers of the Shive & Christ Dime Circus, who are to launch this new amusement organization the coming season, have not only been busy with their plannings but also active in construction of new paraphernalia, which, from appearances of what has already been accomplished, will contain some innovative ideas.

One of the outstanding pieces of work now being turned out at their winter quarters here is a midway front that will doubtless be magnificent and novel in appearance. This will be 10 feet high by 33 feet long, with a nine-foot arch over the center and with a nine-foot-wide orange and black canopy extending outward from the structure over the entrance. According to advice given at the winter quarters, this entrance will be literally flooded with light.

Party to Mrs. W. J. Kehoe

SAN ANTONIO, Tex., Jan. 25.—Many friends of Mrs. W. J. Kehoe gathered at her home here January 14 for a party in honor of her birthday. Among those attending were Mr. and Mrs. C. G. Dodson, who came from Waco to attend; Mr. and Mrs. Harry Lucas, Mr. and Mrs. Harry Rogers, Mr. and Mrs. Roland Smith, Mr. and Mrs. John Guinn, Mr. and Mrs. Sherman, Mrs. Hyman, Mr. and Mrs. Jack Dillon, Mr. and Mrs. A. Obadal, Mrs. Betty Dodson, Ray Brown, George Regan, Stella Rensch, Lylah Reed, "Wop" Curtis, Bertha Gotch, Mr. and Mrs. Ray Martin, Mrs. Annabel Smith, Constable Duke Carver and Assistant Chief of Police McDonald.

The hostess received many beautiful gifts from those present. Dancing was in vogue until a late hour. A buffet lunch was served with all essentials. The guests departed in the wee sma' hours, all wishing Mrs. Kehoe many more happy birthdays.

Latlip Awarded Dates

CHARLESTON, W. Va., Jan. 25.—Capt. David Latlip, manager the Latlip Attractions, advises that his company was awarded the following fair dates during the West Virginia fair secretaries' meetings here: Parkersburg, Weston, Glenville, Clay, Sutton and the 4-H Fair at Charleston, also the Gallipolis (O.) Fall Festival. He further advises that his attractions have played practically this some circuit the last seven years.

Charles More in Miami

MIAMI, Fla., Jan. 25.—Charles More, English and South African outdoor showman, who introduced silodrome riding in England last season, operating six dromes at one time, is here visiting Mark Witt for a short time. He is rounding up talent to take back with him.



THE EIGHTH ANNUAL BANQUET AND BALL of the Pacific Coast Showmen's Association at Alexandria Hotel, Los Angeles, January 14.

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LARGEST and only Exclusive Wholesale
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Armadillo products.

They attract shoppers and
secure your trade. Have you
our new Catalog and Prices?
Write for them immediately.

THE APELT ARMADILLO FARM
COMFORT, TEXAS

CANADIAN FAIRS meeting story starts
on page 3 this issue.

THE OLD-TIME "bonuses" are sort of
vice versa these days.

HIS NAME is Charles H. Pounds. He
has received mail addressed "Chas. Lbs."

ROY G. MARR AND WIFE (BOOTS)
report spending a pleasant winter at
Oklahoma City, Okla.

LEO-LEOLA recently left home, Ports-
mouth, O., and joined the entertainers
at the Miracle Museum, Pittsburgh, Pa.

"BILL" WILSON will manage one of
C. W. Pickell's pit shows which has been
booked on Dodson's World's Fair Shows.

AMONG caravanites in Chester, Pa.,
this winter are Willie Moore, Buddy
Brooks and "Red" Williams, of the W. T.
Stone Shows.

AMONG winter hibernators at Miami,
Fla., is B. L. (Bunk) Pike, who is with
Bryan Woods' Funny Monkey Circus
playing there.

WILLIAM (SLIM) DEWEY is reported
framing a new concession for the com-

J. D. Summers at Abilene, Tex.; then
headed westward to "the valley" in a
new automobile purchased at Abilene.

MR. AND MRS. JOHN KOLB are win-
tering in St. Louis. They have been with
the Hoffner Amusement Company the
last five years and will have concessions
with organization the coming season.

WHEN consistent to do so, without
"swelling" the praised ones' heads, it
behoves employers to "hang up a little
paper" on meritorious deeds of their em-
ployees. It is really encouraging to them.

MONROE ESENMAN was recently ap-
pointed special agent for the Cetlin &
Wilson Shows, with which organization
he has been associated the last five or
six years.

THIS IS FEBRUARY! Comes a
thought, that matrimonially hopeful
"girls" have a year and 11 months in
which to pick their "New Year's (leap
year) gift" prospects.

JIMMIE RODGERS, athletic show,
"meet all comers" with various cara-
vans, informs that he will take out his
own show the coming season, to open
near Baltimore about May 1.

Monkey Family for Ball Racks

1930 Catalogue of
new Ball Throwing
Equipments, Tents,
Hoods, Dolls, Cats,
Monkeys, ready to
mail.

Improved Six-Cat
Rack.

**TAYLOR'S GAME
SHOP**
Columbia City, Ind.

CALLIOPE'S
National's are the BEST
These Managers have
switched to National
Calliopes: Johnny J.
Jones, Rubin Gruberg,
C. A. Wortham, Eli
Bridge Co.
There must be a reason.
Ask any prominent
Carnival Manager.
**NATIONAL CALLIOPE
CORPORATION**
816 Bank Street
Kansas City, Missouri

**WANTED
FREAKS AND NOVELTY ACTS**

AT ALL TIMES.

HUBERT'S MUSEUM

228 W. 42d Street, NEW YORK CITY.

BUDDHA PAPERS

Outfits and Costumes. Horo-
scopes—unusual. Send 4c for
full info.

S. BOWER, Bower Bldg.,
430-2 W. 18th St., New York
See our ad in M. P. Section.

**CANDY FLOSS
MACHINES**

All Electric, \$135;
Hand, \$150; Dual
Electric, \$300.
Catalog Free.

NAT'L FLOSS MCHN. CO., 665-A 2d Av., New York.



SPEARMINT GUM

Full size 5c packs—also other
flavors. Flashy boxes. All
Streetmen, Concession and
Premium Men use our dandy
brands. Double your money.
Deposit required. Order today.
**HELMET GUM SHOPS, Cin-
cinnati, Ohio.**

HOROSCOPES

FUTURE PHOTOS

Magic Wand and Buddha Papers.
Send 4c for Samples.

JOS. LEDOUX,
169 Wilson Avenue, Brooklyn, N. Y.

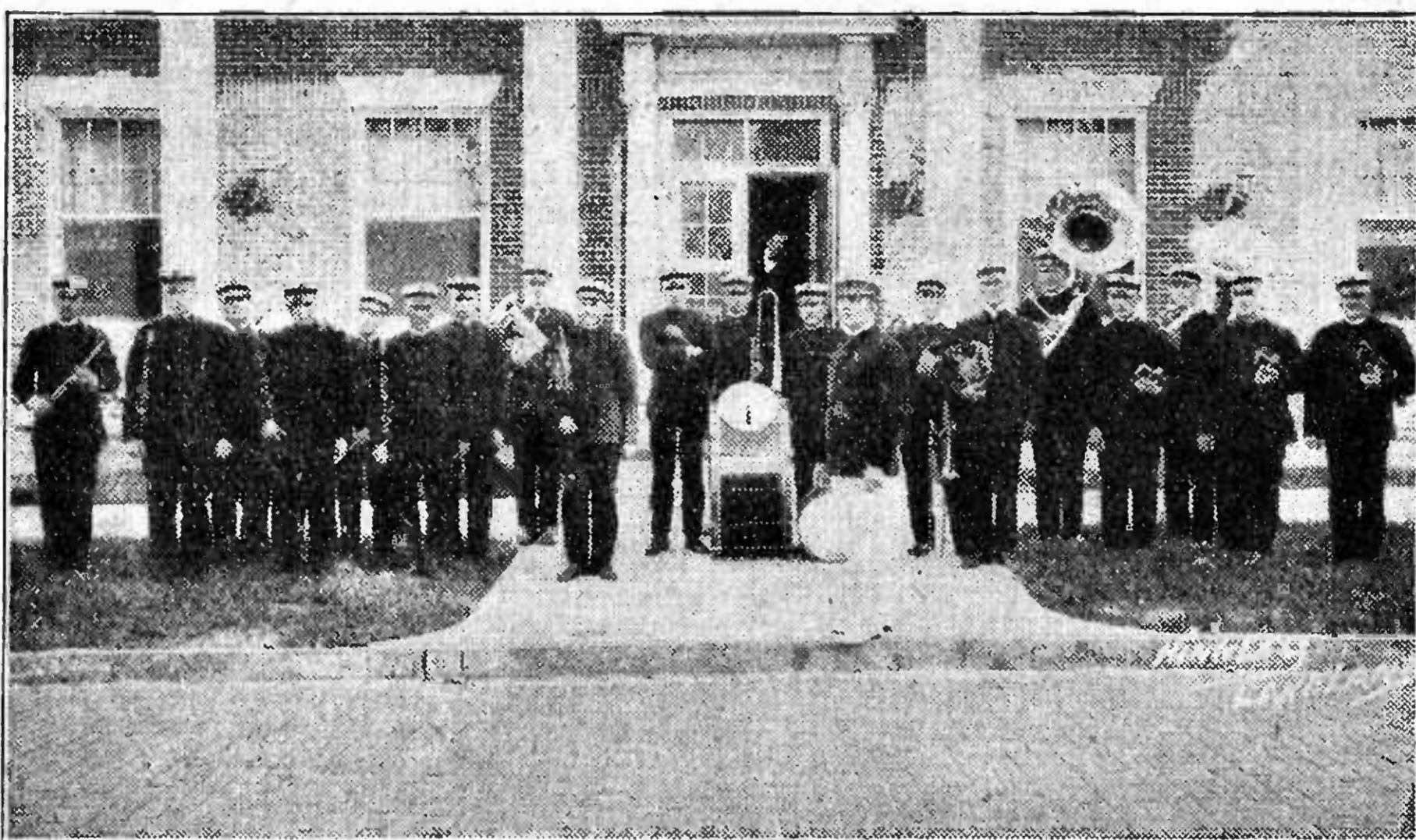
**SOUTH AMERICAN
POP CORN**

Pops-12 to 14 10c Boxes to pound. Better flavor.
More volume, bigger profits. Hundreds are in-
creasing their business with this corn. Special for
immediate acceptance only. \$12.00 per 100-lb. Sack.
Sample, 50c.

L. B. DOUGLAS CO., Box D-7631, Kansas City, Mo.

**FOR SALE—SMITH & SMITH
CHAIRPLANE**

This Chairplane is booked on good show and has
been on same show for three years. Chairplane is
in No. 1 condition, has new 4-cylinder engine put
on machine last year. Chairplane like new, good
paint and everything is with it, ready to set up
and operate. Good opportunity for some one. In-
quire of LOUIS A. SMITH, Box 117, Springville,
Erie Co., N. Y.



JOHN FINGERHUT'S CONCERT BAND. Fingerhut, whose musical or-
ganization has given daily concerts in the bandshell of the city park in Lake-
land, Fla., for six consecutive winters, has again contracted with the Johnny J.
Jones Exposition, for his fourth season.

ing indoor season. Last year he was
with the W. G. Wade Shows.

BURR BROWN, pianist, after having
been away from his home in Cuthbert,
Ga., for seven years, is spending this
winter there.

CATHERINE (SUNNY) MEYERS re-
cently informed that she is spending
the winter in the land of "sunshine and
showers", Florida.

H. R. GRIFFIN (professionally known
as Harry Sharpe) infoes that he is out
of show business and located at Lansing,
Kan.

VICTOR PALMER, last season with the
Reithoffer Shows, informs from Gettys-
burg, Pa., that he will be with Kaus
United Shows, handling advertising and
banners, the coming season.

JACK OVERTON and wife and May
Zoro have intentions of heading for the
South, from Chicago, to "thaw out" be-
fore opening the new season with the T.
L. Snodgrass Shows.

AL MITCHELL, concession manager the
C. R. Leggette Shows, celebrated his 40th
birthday January 19 at New Iberia, La.,
and was host at an enjoyable banquet
to some of his friends in that vicinity.

MR. AND MRS. JOE SELBY recently
spent a week-end with Mr. and Mrs.

JOHN (BOZO) HORNYAK, formerly
with the Copping Shows, truck driver, is
spending the winter at Gary, Ind., and
is also waiting for the bluebirds to chirp
in the North.

JAMES A. (DOC) BURNS, formerly
with the Gentry-Patterson Circus, post-
cards that he will build and manage a
26-in-1, an office show, with 11 working
acts, 2 pits and 6 cages of animals on
the Michigan Greater Shows.

MANAGER (conversing with visiting
showmen): "We need a new executive
staff."

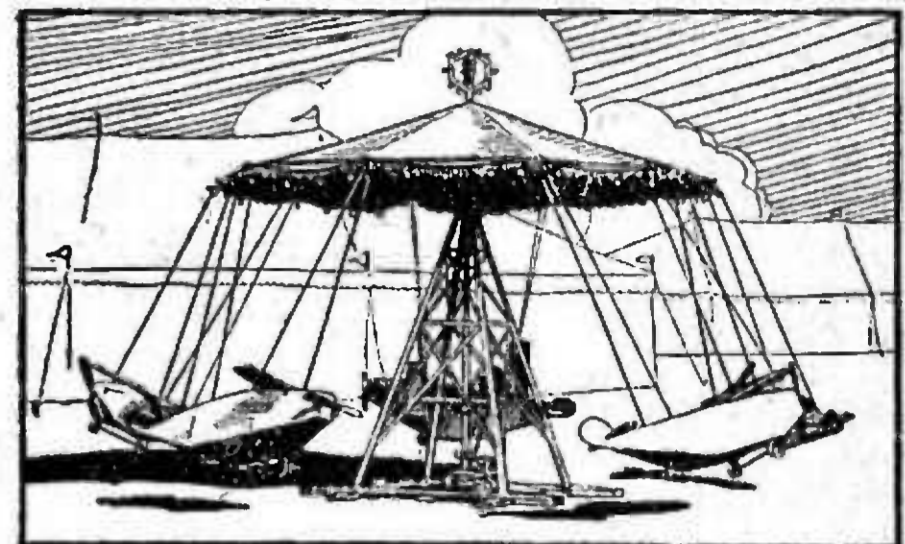
TOWN CARPENTER (listening in): "If
you mean a straight upright staff to
support your standards and banners, I
think I can make it for you."

MANAGER (considerately): "Well, my
friend—first see if you can find some
material without bad spots in it!"

MR. AND MRS. LAWRENCE TAICLET
(Danny O'Shea) are to make their home
in De Quincy, La., where "Danny" is
working for the Missouri Pacific Railroad
and does not expect to heed the "call
of the road" the coming season.

MIDWAY CONFAB cannot be affiliated
with personal grievances (business or
family or sweetheart matters) between
individuals. Neither can it be a news-
bearer between them. Hope this will be
informative to several parties who have
not been "able to understand" why

The NEW KIDDIE AIRPLANE SWING
Suitable for Parks and Carnivals.



Seating capacity, 15 children. Weight, about 2,000
pounds. This ride has just been completed and
during our demonstration proved very popular with
the children. Description and prices upon request.
SMITH & SMITH, Springville, Erie Co., N. Y.

**PAINT
SPRAYERS**
All Sizes and
Types.
**The MacLeod
Company**
Station B,
CINCINNATI, O.

ORANGEADE



**Imitation
=Powders=
Double Strength
Costs 1/2¢ a Glass!**

Talco Laclede Imitation Fruit
Drink powders are best test-
ing, strongest and biggest
profit paying powders made.
Fine flavor and cloudy color.
Only best ingredients used.
Guaranteed to comply with all
pure food laws. Dollar pack-
age makes 600 glasses. Most economical made.
Imitation Orangeade, Lemonade, Grape, Strawberry,
Loganberry—1/2 pound package \$1.00, pound \$1.90. Send
all cash with small orders—1/2 cash, balance C. O. D. on
large orders. All kinds Juice glassware and equipment,
best quality, lowest prices. Immediate shipment.
TALBOT MFG. CO. Dept. J-5, ST. LOUIS, MO.

WAX FIGURES

FROM 1 TO 100.
We make them true to life.

B. W. CHRISTOPHEL STUDIOS
2241 Gravois Ave., ST. LOUIS, MO.

Sunset Amusement Co.

WANTED—Shows, Rides and Concessions for open-
ing about April 18, 1930, in Northern Indiana.
Address 7933 Sunset Drive, Elmwood Park, Ill.

HI-STRIKER WILL MAKE \$100 WEEKLY.
"MooreMade" at lowest price in over 20 years.
Bargains in 1930 Model ready. Write LAPEER
STRIKER WORKS, Lapeer, Mich.

**ATTENTION
RIDES and SHOWS**

The Iowa Short Ship Circuit will jointly contract
for Shows and Rides. Bedford, week of August 4;
Corning, August 11, and Clarinda, August 18. C.
N. NELSON, Cir. Secy., Bedford, Ia.

**WANT FOR WANT
Serpico's & Mason's Imperial Shows**

Rides and any Shows except Athletic Show or Min-
strel. Concessions all open except Cook House and
Palmyra. WANT Performers and Musicians for
Minstrel. Grifters, save your stamps. No X only
on Ball Game and Cook House. Show opens April
30. RALPH SERPICO, Secretary and Treas., 1406
White Plains Rd., New York, or THOS. J. MASON,
General Manager, 239-41 W. 145th St., New York,
N. Y.

BUTLER BROS.' SHOWS

Open Walnut Ridge, Ark., March 29. WANT Free
Acts. Concessions of all kind. Shows that don't
conflict. BOX 54, Brookhaven, Ga.

Tell the Advertiser in The Billboard Where You
Got His Address.

their communications were not published.

MR. AND MRS. WALTER LANKFORD (and the twins), having closed their season January 18, are wintering at Crowley, La., and will open there about March 1. Walter reports having a "fair season only on concessions."

DOROTHY REINES will have charge of the musical comedy show with the National Exposition Shows. John Geoma, general agent of that caravan, is on a booking tour. B. F. Jackson will again this year be with the show.

THE DAILY NEWS, Philadelphia, of recent date carried a mention that Spike Howard (strong-man acts and wrestler) had given of his blood in the 64th transfusion operation of his career at Samaritan Hospital, that city.

JOHN GORDON, weighing scales and ballgame concessionaire, recently returned southward from a few weeks' sojourn in the North, and will probably spend a few weeks with the Johnny J. Jones Exposition.

SAM (JACK) EVANS AND SID MAYFIELD, managers of the Texas Cotton Palace, Waco, have been rearranging the grounds for the new midway. C. G. Dodson has been lending them assistance.

WILLIE BERNARD infoes that, as customary, he is this winter making trips in Canada, promoting events for the coming season. He has ambitious plans, even to taking over an amusement park somewhere in the States.

CAPT. JIMMY O'BRIEN is still "enjoying" the snowdrifts up Michigan way. Jimmy and his brother William and Mrs. William are planning something new in midway presentations for the coming season.

Johnny finished his school, Johnny "fell" for a show; Johnny says "I'm no fool," Johnny from home did "blow". Johnny had some "money", Johnny started to "troupe"; Johnny thought it "honey", Johnny reduced to "soup", Johnny was "ed-u-ca-ted", Johnny fourflushed "stately"; Johnny "flunked-u-a-ted"—"Johnny-come-lately".

NEIL E. (RED) BARTLETT and wife are visiting Neil's sisters, Laura and Jessie Bartlett, in Keokuk, Ia., for the first time in six years. Bartlett (known as the "Chicago Bone Crusher"—wrestler) will again be with the F. Miller Midway Shows this year.

IMOGENE BIRNEY, formerly stock actress and of late years with carnivals, is this winter at Hot Springs taking treatment for nervous ailments, and reports getting along nicely, physically. Will not go on the road until she feels sufficiently strong.

A CLEVER IDEA is incorporated into the publicity of the McCaslin-Reuschling Miracle Museum, Baltimore. At least it is exploiting the entertainment offerings. It is various-colored 3 1/2 by 5 1/2-inch cards, each with the name of one of the featured entertainers on either side.

THERE'S a show executive named Beggs. But, punningly speaking, it hasn't been either his wont or habit—since his kid days, when (like all "kids") he probably earnestly asked for "just one more cookie," or that some other request be granted.

BENNIE SMITH is still at Augusta, Ga. Bennie opines that Ralford Watkins, manager editor of *The Augusta Chronicle*, is the youngest managing editor in the United States. Incidentally, Watkins has many press-agent friends in show circles.

JOE (HAM AND BACON) JOHNSON, of the D. D. Murphy Shows, is "cottaging on the Gulf" at St. Petersburg, Fla. Among others there are Checkers Malone, of the Ringling-Barnum Show, and A. A. Ivey and E. B. Walker, of the D. D. Murphy caravan.

PERCY MARTIN recently appointed general agent for Bunts Amusement Co., was the announcement. Percy has had much and varied experience. His last general agenting was with the George L. Dobyns Shows in 1924-'25. Previously he was in like capacity with Wolfe's Superior Shows, Campbell's United

They Make the BIG MONEY EVERYWHERE

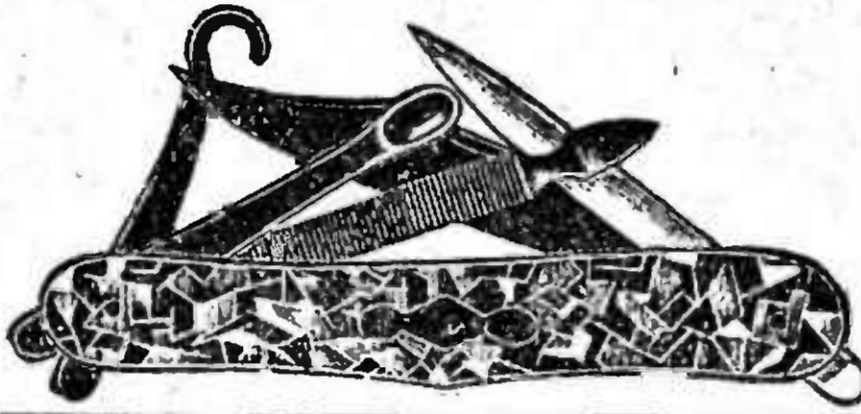
Before you buy any Corn Popper or Peanut Roaster, investigate the National-Peerless Line, Biggest Money-Makers for Show and Concession Men for over 12 years. We make the Bungalow, King of them all, and 14 other models. Gas, Gasoline and Electric. Trade-ins and Easy Terms. Write today.

NATIONAL SALES & MFG. CO.
605 Keo Way, Des Moines, Iowa

FREE—32 Pg. Color Catalog—WRITE TODAY!



For The Winter Bank Roll!!
Our 160-Page Catalog. 400 illustrations of the Greatest Line of Merchandise ever offered! New Ideas, New Designs, New Games! Write today! IT'S FREE!
CARDS — GAMES — CONCESSION SUPPLIES.
H. C. EVANS & CO., 1528 W. Adams St., Chicago



5-Blade Toothpick Knife
Has celluloid handle in mottled effect colors, metal lined, with small metal shield. Has Earspoon, Celluloid Toothpick, Metal File, Polished Blade and Button Hook. \$3.00 per Gross.
KINDEL & GRAHAM
(The House of Novelties)
782-784 Mission Street, SAN FRANCISCO.

Shows, Sol & Rubin Shows, Krause Greater Shows and others. He also had his own 10-car gilly show out in 1921-'22. Of late he has been working on promotions.

"BILL" AND PEARL HARVEY recently returned to the winter quarters of the Royal American Shows, after spending the holidays with Mrs. Harvey's relatives at Ellenville, N. Y. They have the caterpillar and funhouse booked for the third season with the R. A. S.

AN ERROR appeared in the "show letter" and heading of the Michigan United Shows in issue of January 18, the title being given as the "Michigan Greater Shows", the "show letter" of which caravan appeared on page 79 of the same issue.

EDDIE LIPMAN, concessionaire, and wife are spending the winter at Tallahassee, Fla., where Eddie is manager of the Hub Store during the outdoor "off" season. They expect to leave about March 1 to prepare for this year's spring and summer business tour.

WILL "MANAGER EX-A-GREAT" inform if the "Great Wheelbarrow Shows" will have rubber-tired wheels on the barrows the coming season? Probably the reader will recall that about five years ago "Ex-A-Great" had a "rubber big top"—to stretch to meet various lot areas.

CLARKE B. FELGAR and his family are spending the winter at El Paso, Tex. Mr. and Mrs. Felgar have been doing all in their power to improve the health of their eldest daughter. Felgar remains on the staff of the Lachman-Carson Shows.

WORD from Houston was that Roy Hock, well-known ice cream sandwich concessionaire, was telling friends he could "give away" as much candy as some of the scale men he had encountered, therefore would order a guess-your-weight outfit—to be operated along with his cream concessions at fairs.

BRIDGE CONSTRUCTION FINISHED
With the construction of a new bridge completed and made ready for operation, a celebration was recently planned at Hot Springs, Ark., informs Capt. L. J. Heineky. One of Captain's friends had received a new set of bridged teeth, hence the celebration.

AGAIN let it be stated: If you wish to hear from or locate an acquaintance, or acquaintances, for personal or business reasons, just write them letters care of *The Billboard*, mail-forwarding department—if you don't know their addresses. That's what the weekly published letter list is for, and all that space is printed gratis for the convenience of showfolks. This will answer about a dozen inquiries received last week.

IN A PERSONALITY "column" of the Capitol Theater (Miami) program, "Hap" recently paid a glowing compliment to Alpine, Florida fat girl, relative to Alpine being a frequent winter attendant at the theater. Incidentally, Alpine and her manager, E. V. McGarry, will make spring fairs with Johnny J. Jones in the Peninsular State.

CHARLES McDONALD, according to report, will again serve hot dogs and soft drinks at Redland Field (National League ball park), Cincinnati, the coming season. Several other persons bid for the privilege, but McDonald's offer was accepted. McDonald has also had concessions at Coney Island Park, about 10 miles from Cincy, the last two years.

R. F. JUDY and wife are wintering in Indianapolis, Ind., where Judy has outside publicity for the Rialto and Colonial theaters. Last season he had the front of the Georgia Minstrels with the Sheesley Shows, a part of which personnel he launched in houses over the TOBA Time in the South after the outdoor season closed.

MR. AND MRS. W. M. ALLEN recently motored from Chicago to Hot Springs, Ark., for a few weeks' vacation and recuperation. Have met various old friends, including Mr. and Mrs. Jackie Smith, Carl Hathaway, Tom McNew and Fred Swicher. The Allens have booked their high striker and long-range shooting gallery with the Michigan Greater Shows for 1930.

MR. AND MRS. ED HALL, of the Snodgrass Shows, have been sojourning at (and near) Douglas, Ariz., after a two weeks' motor trip thru Northern Mexico. They report many showfolks in the vicinity of Douglas and El Paso this winter, especially across the border from each city. They expected to leave in a few days for the show's winter quarters at Broken Bow, Okla.

CAPT. GEORGE BRAY, veteran water worker (years ago with Paul Boyton), a "Hero of Niagara" (in 1897), is still in the "running" and presents his "Wrecked at Sea" act out West Coast way. During his career, Captain has had water-walking shoes, life-saving suits and various other noticeables. Of late he has been exhibiting, at San Francisco, a monster sea turtle captured at Havana, Cuba.

DURING Maxie Herman's recent visit to Charlotte, N. C., he was entertained at a dinner party given by Lee McKay, of Hawaiian show note, at McKay's home. After the "feed" Maxie reached into his pocket for a handkerchief, and—lo and behold, to the "astonishment" of the other guests—several slices of bread fell to the floor. Could this be termed "circumstantial evidence"?

L. J. (CAPT.) HEINEKY opines that

all the folks at Hot Springs this winter seem to be enjoying themselves. He surmises that A. (Sleepy) Dashaw will be "hard to get along with" the coming season—after all the baths and treatments he's receiving at that resort. He also opines that Dashaw will be "speedy" instead of "sleepy" from now on.

MR. AND MRS. RAY WHEELOCK, last four seasons with the Isler Shows, have been in Omaha, Neb., this winter, visiting Mr. and Mrs. Jack Casey, Mrs. Wheelock and Mrs. Casey are sisters. They expected to leave last week for Arizona to join the Hall & Miller Shows, with which Ray is to manage the Athletic Show.

MR. AND MRS. (LIZZIE) LOUIS SELZER are still in Texas. Louis recently purchased a beautiful great Dane puppy from Elmer Eddings, of LaMont Bros.' Circus. By the way, the puppy probably brought Selzer a little of his old-time circus atmosphere—yunno, he was for many years with the "white tops" before entering the carnival field, as free attraction, about 25 years ago.

JUST TO SHOW a wee little pin point of what a department editor is up against: Regardless of the fact that the winter-quarters list (with addresses) has been published the last issue of each month this winter; regardless of the many ads of shows that have appeared in this publication, and regardless of the weekly "show letters" published, not less than six persons, stating that they are "Billboard readers", have written, asking for the addresses of shows on which they might book their concessions or attractions.

SOME FOLKS write a letter to the business, mail-forwarding or other department of *The Billboard* and inclose a sheet of paper containing news for publication, their signature only appearing on the letter proper. This makes the sheet going to the Editorial Department without a signature, and the editor receiving it is in a quandary. Several of these were received by the Confab editor during the last two weeks. For the "steenth" time, let it be said that ALL communications intended for publication MUST bear signature to show that they are written in good faith—a rule with any recognized publication!

SOME SQUIBS from North Little Rock, Ark., by one of the local newspaper boys: The store show, operated by Mr. and Mrs. J. W. Laughlin on Washington avenue, closed, as the "hosses" in winter quarters were hauled out of the crates. The cafe operated by Mr. and Mrs. George Campbell and William (Wally) Wallace is headquarters for 100 or more "white toppers" here. Mr. and Mrs. E. E. (Shorty) Farrow are in from Helena, where they have been operating a restaurant. Martin McMananan, off the Ralph Miller Shows, is in from Shreveport and stationed behind the counter at Campbell's. Mr. and Mrs. Mack McCoy, Laughlinites, are back from a visit in Chicago. Anthony (Kid) Kaltigirone is training for a few bouts in Little Rock area before trouping time.

AUSTRALIAN CARNIVAL NOTES

SYDNEY, Jan. 1.—Fred Clare, who in association with Arthur Greenhalgh has been presenting his varied attractions thruout the New Zealand show dates, has left for America. The trip will be but a hurried one, on business for the Australian interests.

Also making the trip back to the States was Marjorie VanCamp, Doc Hamilton and Panthea and Aleko. The former, it is understood, will return shortly. Arthur Greenhalgh will probably return to Sydney from New Zealand during January. He will be a very busy man during Clare's absence, as he will have charge of the whole organization until well up to the next Royal Sydney Show.

George Donovan, who has been around Sydney for some time, is working out at the Coogee Pier, one of Sydney's seaside resorts, which is getting nice business for several showmen.

Over the Falls, or the Magic Carpet, is doing good business at Manly (Sydney). It has been installed under the direction of E. J. Kilpatrick.

Claude Guest (Wong Toy Sun) is interested in the Little Theater in Melbourne.

Jack Watson is presenting the No. 2 Silodrome for Clare & Greenhalgh at the Tasmanian show dates. Keith Innes is rider with this attraction.

Galler's Amusement Co.

ATLANTA, Jan. 25.—Everything is at a standstill around quarters of the No. 2 outfit of Galler's Amusement Company here, but soon work will go forward, getting all in shape for the lots around Atlanta, starting the first week in March.

Owner Galler is not enthusiastic concerning amusement parks, so immediately after closing on lots here will place the small unit in storage and go to Cincinnati for the big show's premiere, which will be about April 15. There is little work to do there, as everything was gone over ere storing.

The writer and wife have contracted with Galler to handle the advance and office, respectively. Incidentally, Mrs. Savage will also handle the mail and *The Billboard*. "Hank" Spellman, electrician on the show the past three seasons, has added another business enterprise to his list, a lunchroom, and avers that with the garage and repair shop he has his hands full. Mr. and Mrs. Sherwood Miller have again contracted their two concessions. There are many carnival and circus folk wintering in Atlanta, and any hour of the day one may find some confabbing with Kid Napple at his out-of-town newsstand—Napple is the "information bureau" for incoming show-folks.

Bobby Burns, erstwhile show owner, will be on the show again the coming season with three concessions. Bobby informs that he is taking things easy at his home in Lawrenceburg, Ind.

The show this year will carry 3 riding devices, 8 shows and about 15 concessions, with band and calliope, and will operate with a free gate.

R. E. SAVAGE.

Hall & Miller Shows United

TUCSON, Ariz., Jan. 25.—The Hall & Miller Shows United have everything almost ready for the opening here February 3. There has been much activity around winter quarters.

"Dutch" Ward and wife, who will have the cookhouse, are located at the quarters, as are several concessionaires who have been coming in. Colonel Miller has a wonderful apartment outside of the quarters, and it has been a haven for showfolk friends wintering here. Mr. and Mrs. Harry Webb are building all new stock concessions. Harry will have six concessions with the show. Colonel Miller is on record of making the longest jump of any show in 1927, when he jumped his outfit, then known as the Glen Miller Attractions, from Bishopville, S. C., to El Paso, Tex., and the folks here are wondering if Colonel Miller and Doc Hall will make a repeater of such a move the coming season. Thomas Burke, the "Knife King", writes that he and the missus will be on time, and are spending a wonderful vacation with homefolks in Los Angeles. Mr. and Mrs. Abner Klein, of the Pacific States Shows, wintering in Phoenix, were in town last month, and welcomed by "the bunch". Mr. and Mrs. Tony Spring, who spent the holidays in Dallas, Tex., are en route to Tucson, and everyone is anxiously awaiting their arrival. "Dutch" Ward had a \$1.08 telegram from the East, from a man who wanted a job as dishwasher—"experienced" one, at that.

LUCILLE KING,
Publicity.

Bockus Attractions

LYNN, Mass., Jan. 25.—The Curtis L. Bockus Attractions will take to the road again the last Saturday in April at a spot in Maine.

The 1929 season lasted 23 weeks. They showed in three States and traveled 3,265 miles; played 18 still dates and five fairs. Five still dates were very good, six were good, four were fair, one very poor and two "total blanks". Played three good fairs and two poor ones.

Weather conditions fairly good with few exceptions. Seventy-five per cent of the people who closed with the show were with it at the opening.

A. W. Sears and son are spending the winter at their home in Manchester, N. H.; Mr. and Mrs. Robert Strong, Lake Worth, Fla.; Mr. and Mrs. Mack Cyr, Lake Worth, Fla.; Mr. and Mrs. P. D. Dow, Hopewell, Va.; Mr. and Mrs. Wilcox, Brockton, Mass.; Mr. and Mrs. Mildenberg, Reading, Pa.; Mr. and Mrs. Whitman, touring; Mr. and Mrs. and Miss Hilco, touring the South; Mr. and Mrs. George Lavigne, Newark, N. J.; Barney Grant, Lewiston, Me.; Harry Katron, Columbus, O.; James Nelson, Saco, Me.;

CHAMPION

CORN POPPER

The Best and the Lowest Priced

OPEN FOR BUSINESS

Makes an Ideal "Hot Dog" Stand. Aluminum Kettle Lifts Out.

CLOSED TO SHIP

A COMPLETE POP CORN STAND—easy to handle—all ready for business. That's the Champion Corn Popper. Two sizes. One folds to ship—one folds to carry. Each is handy and attractive. They're both great money-makers.

Send for Catalog of Champion Poppers. Find out about our Poppers, Gasoline Stoves, Burners, Hamburger Griddles, Tanks, Hollow Wire, Lanterns, etc. Write today for full particulars.

IOWA LIGHT & MANUFACTURING CO.
Dept. A. 111 Locust St., DES MOINES, IA. ALL PACKED - READY TO MOVE

SOL'S LIBERTY SHOWS, Inc.

CAN PLACE CAPABLE SHOWMEN AND LEGITIMATE CONCESSIONS FOR COMING SEASON.

We only operate 8 Rides and 8 Shows—16 Attractions.
EVERYTHING NEW BUT THE NAME

FAIR SECRETARIES AND CELEBRATION COMMITTEES—We have some open dates.

Address all mail SAM SOLOMON, care Severin Hotel, Indianapolis, Indiana.
Show opens early in April at Anderson, Indiana.

HOWARD BROS.' SHOWS—WANTED FOR SEASON 1930

Shows, Monkey Speedway or Autodrome, Hawaiian, Silodrome, Wax or Platform or Pit Shows. WANT organized Plant. Show with Band. Have complete outfit for same. WILL BOOK OR BUY any Show of merit that don't conflict with what we have. WANT Penny Arcade, Ride Foreman and Help for Merry-Go-Round, Wheel, Whip and Merry Mix-Up, all owned by the management. WANT Cook House, Corn Game and Palmistry, Blankets, Dolls, Alum., Candy Grind Stores, Ball Games, Glass, Pitch Wins, Hoop-la. FOR SALE—Turn-Over Crazy House, one 25-K. W. Light Plant. Those who have been with us before write. Frank Hoyle and Jack Day, write. RAY S. HOWARD, Manager, Millfield, O.

REITHOFFER SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR No. 1 AND No. 2 SHOWS.

Both shows will play only the money spots in Pennsylvania that are closed to the ordinary Carnival. Will furnish outfits to reliable showmen who can put on a real show. All legitimate Concessions are open. No grift or G. Wheels. Write P. E. REITHOFFER, 102 Oak St., Forty Fort, Wilkes-Barre, Pa. Philadelphia Office, 1611 N. 18th St.

Mr. and Mrs. C. L. Bockus, Lynn, Mass., and John Kennard, Worcester, Mass.

C. L. Bockus recently returned from Lewiston, Me., where he attended the meeting of the Maine Association of Fairs. Met Sam Anderson, of the California Shows, and Dick Coleman, of the Coleman Bros.' Shows, there.

Harold Hersey is spending a few weeks in Reading, Pa., with the Mil'denbergers. WILLIAM J. LOMASNEY.

Northwestern Shows

All is restful and very quiet at winter quarters of the Northwestern Shows. Snow is drifted five feet deep in the path leading to the main entrance. The large double doors are frozen on their hinges, and not a soul, to the knowledge of the writer, F. L. Flack, has entered or left the place in more than two months. This show does no work at all on its equipment during the winter months, so the odor of paint and varnish and the sound of the saw and hammer may seem strangely missing from the place of winter refuge. Yet the outfits look pretty good when the show opens each spring.

At the office, however, things are quite a bit different, and many of the "old" people, besides a number of new folks, have signed up for the coming season. H. F. Engelking will again have the shooting gallery, Clayton Clizbe his usual concessions and Frank Slewinski the Devil's Alley and string game. All wheels and the corn-game privileges have been bought by Silvers Brothers. Pete Harkins and wife will have the cookhouse.

General Agent James McMaster has been very active and so far has a number of celebrations and fairs contracted. Battle Creek, Lansing, Ann Arbor and Flint will be on the show's route the coming summer, while Imlay City and Traverse City fairs will be among the fall dates.

Besides McMaster, the staff will include Ray E. Myers, general superintendent, and V. L. Dickie, secretary. All of these have been with the Northwestern Shows from four to 12 years.

Lippa Amusement Co.

INDIANAPOLIS, Jan. 25.—An executive of the Lippa Amusement Company advises in part as follows:

Plans are moving forward for the new season for the Lippa Amusement Company. John Maasen will be the new trainmaster for 1930 season. John Maasen has booked a pitch-till-you-win and a ball game. James Elwell, last season with the Michigan Greater Shows

and at the last of season with the Happyland Shows, has booked the corn game, knife rack and another concession. Guy Brunett has booked two concessions. Henry Anman will return, making this his second season as foreman of the Eli Wheel.

Work will start shortly at winter quarters, where everything will be put in shape for the 1930 tour, to start the latter part of April. Leo Lippa has been sick and was unable to make the Wisconsin fairs meeting, but hopes to make the Michigan meeting.

Bill H. Hames Shows

FORT WORTH, Tex., Jan. 25.—If one is to judge by activities around a winter quarters, the Bill H. Hames Shows will add much to their former appearance in the season of 1930. Improvements of a major type are being started in all departments. Harry Beach has charge of the wagon shops, and with his fast-stepping crew the shows will probably move away from winter quarters completely rubber-tired and with several new wagons. A new compressed-air, paint-spraying apparatus has been installed in the paint department.

Manager Breur is spending more time at winter quarters as the days go by. New electrical equipment for the shows has been ordered and will be delivered at the stock-show lot.

James Patterson, who operates several rides and a funhouse on the shows, arrived from Paola the first of last week to oversee the work on his equipment for the coming season.

Among showmen seen around winter quarters recently were "Dob" Best, who has the big snake, "Jumbo"; Bill Thompson, minstrel-show magnate and owner of the Little Horse and Big Dog Show; Aylene Potter, who will have the girl revue on the shows; Fred Bond, who will have his Freak Animal Show on the Hames midway at the Stock Show, and Milo Anthony, who will have one of his circus side shows at the opening engagement.

General Agent McLamore has departed on a scouting trip and to be present at several fair-secretary meetings.

The front for Aylene Potter's Revue will be under construction within the next few days and will be one of the centers of attraction on the midway. A color scheme of an unusual type and special lighting arrangements will be carried thru the entire structure.

Bud Swain, pit-show front man, will probably have a prominent place on the 1930 midway.

R. W. (TOMMIE) STEVENS.

Bistany's Attractions

TROY, N. Y., Jan. 25.—Since Bistany's New England Attractions arrived back from the South, where Manager Leo Bistany closed season 1929 at Danville, Va., everything at winter quarters here has been moving along nicely. Bistany was on the sick list for a while, but is now up and around and expects to start work on his shows and rides soon. The opening will be early in the spring. The list of attractions will be augmented, including rides additional to Bistany's. The show will play new territory the coming season. George Bistany, brother of the manager, who is abroad collecting animals, advised by letter that he will ship freak animals to winter quarters to be featured on the midway.

MAE BISTANY.

Montgomery "Pickups"

By WALTER D. NEALAND

MONTGOMERY, Ala.—E. A. (Baldy) Potter, who was ill in a local hospital, was recently moved to his residence on the local fairgrounds, but it will be several weeks before he will be able to resume his duties.

"Bill" Cherry, son of the late Wilbur S. Cherry and former carnival press agent, is now permanently located here as news editor of *The Montgomery Journal*.

William Jennings O'Brien, general agent, will attend various fair men's meetings this month.

Eddie and Pearl Lowe are wintering on the local fairgrounds after a prosperous season. Mrs. Lowe was recently tendered a birthday party, at which 60 guests were present, with a fine dinner served and many presents for the honoree. Eddie, who is a well-known calliope player and band leader, is filling winter engagements in Montgomery.

The new Paramount Theater, a million-dollar enterprise, is scheduled to open on January 25 with Hoxey C. Farley as general manager. William G. Woolfson, manager of the Strand, has resumed his duties after a month's illness. Tom James, formerly of Loew's, Atlanta, Ga., is manager of the Empire Theater. The Edith Ambler Playways are packing them to the doors at the Grand Opera House in stock productions.

Jim Hathaway informs that he has permanently retired from show promotions and that he is enjoying a wonderful season at his "Dint Moore's Cafe" in Miami, Fla. Frank McIntyre will handle the Mehi Temple Shrine doings in that city this season. He is now on the ground handling the promotion.

Gus Woodall has returned from Miami, where he had been enjoying a vacation.

Mrs. Rubin Gruberg will leave this week for Miami to spend a week or so.

Jim Eskew is sporting a handsome new automobile and arranging plans for the coming season. Charley Berry, who will again be equestrian director of the Sparks Circus, a position he filled last year, spent the holidays with his family here.

"Si" Roswald is making elaborate preparations for the 1930 State Fair of Alabama and is arranging a distinctive grand-stand show. Roswald has won an enviable reputation as a fair secretary-manager since taking charge of the local fair and has won high praise for his successful direction of the enterprise.

Notes From Hot Springs

HOT SPRINGS, Ark., Jan. 25.—Ed Lamont, after a successful season of fairs and parks, has his scales up here and is "guessing a few of them just to keep in practice."

Katheryn Ashlon is seen daily on "Bathhouse Row", mingling with other troupers. Kitty has seen service with some of the largest.

Felice Bernardi, owner of the shows bearing his name, is numbered among the many visitors.

Noble C. Fairly and wife have sent word that they expect to be here in the very near future.

Imogene Birney, for the last few seasons with the Morris & Castle Shows, is here taking treatment for a severe attack of neuritis.

Eddie Barnett, formerly electrician with the World at Home Shows when they were in existence, has "adopted" this resort and now calls it home.

Claude Poe, of store-room fame, has returned for the winter, as this is home. Reports a good season with his large pythons, which he had on exhibition thru the Eastern smoke-stack district.

Barker Amusement Co.

MEMPHIS, Tenn., Jan. 25.—Preparatory work is progressing at the winter quarters of the Barker Amusement Company. All show fronts will be rebuilt to a standard measure, also there will be an entrance arch, as this show will operate with a pay gate the coming season. The office wagon is being rebuilt. A body is being built for the calliope, which will be mounted on a special-built chassis.

Mr. and Mrs. J. L. Barker are having dental work done to place their teeth in first-class shape. Manager Barker presented his wife a new "six" sedan as a Christmas present and they are enjoying it immensely. Among the folks in winter quarters are the writer and wife; Eugene Cook, Minstrel Show manager; Robert Ashcraft, Baby Eli foreman; Jack Sawyer, Merry-Go-Round foreman, and "Dutch" Baker, cookhouse owner. Cook will be lot superintendent. A new tent has been completed for the Minstrel Show. It is planned not to do a great deal of painting until after February 15.

Harry A. Rose has been engaged as advance agent for the coming season and has left on an engagement-booking trip. Mr. and Mrs. Barker are leaving for a stay at Hot Springs, Ark. Gus Davis, corn-game operator, and "Dutch" Baker have ordered new tops for their concessions. Ben Wolfe has written the management that he has ordered three new tops and that he plans having five concessions with the show. The management plans to open during early spring, presumably in Memphis.

DOCTOR THADDEUS.

Michigan United Shows

ARMADA, Mich., Jan. 25.—The management of the Michigan United Shows advises that W. R. (Red) Hicks has been engaged as legal adjuster for the coming season. This information was sent Leo Powers by his business partner, William H. Torbett. L. T. Zimmerman, has his Big Circus Side Show and Monkeydrome ready to ship to the opening spot. He was last season with the Carl Folk Shows. He will also furnish his three free acts with this organization, which will operate a 10-cent pay gate the coming season. The 10 cents admission will entitle the ticket holders to free rides or to any 10-cent show and a drawing on radios to be given away each Saturday night. The advance will arrange advance sales of tickets with the auspices and pass out cards entitling children to admission to the midway and rides on any ride at 5 cents on Monday nights.

Powers and Torbett will soon meet at winter quarters to conclude plans for opening at Hopkinsville, Ky., under auspices of the police department the week of February 24.

C. Barthel, manager the Merry-Go-Round and Ferris Wheel, is wintering in Florida and will start for winter quarters about March 15. Ivy Cutcher, manager the Athletic Show (also trainmaster), has with him Kid Curtis and Bob Davey, who are wrestling and boxing thru Michigan this winter. Mr. and Mrs. Robert Ferguson, out of the business the last several years, will have the cookhouse, also the lady band of 10 pieces. The management has completed a 30x60-foot dance platform for use as an attraction and it has been painted orange and black. The calliope is mounted on a new motor truck, also painted orange and black.

Robt. N. Clark Shows

BAKERSFIELD, Calif., Jan. 25. — The winter quarters of the Robert N. Clark Shows have taken on quite a bit of activity. Wagon builders and carpenters have completed one of the neatest office wagons imaginable, details including desks, ticket storage compartments, type-writer stand, a safe, washstand, etc.

Manager Clark recently placed an order for a convertible transformer and builders are now constructing a trailer which, as a whole, will be a miniature substation for illumination. Canvas sewers have overhauled all tents, also made pennants, decorations and pull-downs, etc., to care for about 10 city blocks, as it is the intention of the management to decorate streets in all towns where the show exhibits the coming season. High-powered searchlights will be used for additional illumination. A calliope will operate in conjunction with the show band. The show is scheduled to take to the road early in April and consist of 6 shows, 5 rides and about 25 concessions, with the "color" scheme of the show, blue and gold, carried thruout.

GEORGE GORE.

BISTANY'S NEW ENGLAND ATTRACTIONS

OPENS SEASON OF 1930 TROY, N. Y., LAST WEEK IN APRIL.

WANTS Rides, such as Whip, Caterpillar, Tilt-a-Whirl, or any novel Ride. SHOWMEN—I have five complete outfits. Will furnish same for showmen that can put something in them, as Side Show, Girl Show, Athletic Show or Wax Show. Also have complete Platform Show for a real attraction. CONCESSIONAIRES—Everything is open. Skillos, Tracks and Strong Joints save stamps. WILL BOOK all kind of Wheels that will work with office instructions. Have good opening for Cook House, Corn Game and Palmistry, or any legitimate Concession. This show is already booked up to the Fourth of July in territory where they are working. If you want to get on the ground floor, wire or write LEO M. BISTANY, Manager, Hotel Trojan, Troy, N. Y.

WANTED

Freaks, Curiosities, Side Show Attractions

For High-Class Pit Show to work in connection with SERPENTINA; must be high class with good wardrobe and in keeping with a high-class attraction as SERPENTINA. Want Fat Girl; must be fat. Male Midget, Sword Swallower, anything suitable for high-class Side Show. State lowest salary. Also want Openers and Ticket Sellers. Booked with Foley & Burk Shows, assuring you a long season. Address

JOHN METZ, 219 Pike, Long Beach, Cal.

WANTED

MACY BARNHART SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1930. OPEN ABOUT APRIL 14. SHOWS of merit, with or without own outfits; good Ten-in-One with own outfit. CONCESSIONS all open except Cook House. Several exclusives for sale, including Corn Game, Mitt Camp, Popcorn, High Striker, a few choice Wheels. RIDE HELP for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Chairplane, Miniature Railroad and Auto Swing. State experience and best salary. WANT TO BOOK Band for use on Midway. Address all mail to MACY BARNHART, Coates House, Kansas City, Mo. P. S.—Fair Secretaries in Iowa, Nebraska and Colorado, we have a few open dates. Six Rides and eight Shows.

C. F. ZEIGER UNITED SHOWS

WANT Athletic Show. Wrestler Ellis, write. WANT Bird, Monkey and Dog Show, Untamable Lion Act, Pickout Pony, Talker-Manager for Crazy House, Fire Eater and Pit Show Acts, Fat Girl, Piano-Accordion Player. Will furnish complete outfits for Shows. Sensational Free Acts. Prefer High Wire or High Dive. Concessions all open except Cook House and Corn Game. No office Concessions. Long season Celebrations and Fairs. C. F. ZEIGER, Sutter Hotel, Sacramento, Calif.

Serpico & Mason Shows

Preparations for the coming season for the Serpico & Mason Imperial Shows are progressing. Ralph Serpico, half owner of the show, is secretary and treasurer, and Thomas Mason is general manager. Work at winter quarters is going forward, including rebuilding and painting.

Manager Mason has been making engagement-booking trips and reports these successful, with the opening scheduled for the latter part of April. The Minstrel Show, with a personnel of 50 people, will be featured. Also the band will make daily parades and play free concerts at night. Robert Jordon is bandmaster. There will be open-air boxing at night, presenting H. (Kid) Thompson. The lineup will consist of about 5 shows, 3 rides and 30 concessions. Manager Mason is expecting to leave southward to attend fair meetings, and quarters will be in charge of Serpico until Mason's return about March 15. Practically all equipment will be new.

HENRY F. THOMPSON.

Harry Copping Shows

PITTSBURGH, Pa., Jan. 25.—A great deal of planning and active preparations are in store for the Harry Copping Shows, according to advice from a member of the executive staff of that organization, who further advises as follows:

Harry Copping has just returned to Reynoldsville, Pa., after spending the holidays with his daughter in Charleston, W. Va., and is now ready to open the Copping Shows' winter quarters and start the men to work. Neal Hunter is already on the job, as there are four new fronts to be built and the trucks to be overhauled, with much painting to do and all of the equipment to overhaul and be put in first-class shape.

Several innovations will be introduced in the way of new shows, with a new lighting system that will make the midway a blaze of light. An order has been placed for a large calliope. Harry Dunkel is visiting fair secretaries' meetings. The season opens in April.

Royal American Shows

SOUTH JACKSONVILLE, Fla., Feb. 1. —A Leaping Lena ride will cavort on the Royal American Shows' midway in 1930. It will be owned and operated by Mr. and Mrs. B. Smuckler, and in direct charge of Tom Salmona. Advice from the factory was that it had already been shipped to winter quarters. One other new ride has been contracted for, tho will probably not be finished in time to make the opening date at the South Florida Fair, completing the 10 major rides for this year's battery. Mr. and Mrs. Nate Nelson have returned from their trip to Kansas City, and their

Buggy Ride and Pennyland are being made ready for the opening. The transformer wagon has been completed and will prove an eyeopener, particularly as to what can be done in the way of transforming an unappealing utility to a thing of real beauty and radiancy. The publicity wagon is under construction by Superintendent Ed Nelson.

"Progressive Putterings" around winter quarters: Billy Ellis, stripping the spokes—just 3,968 of them. Ray Van Wert feeding and fussing with the four-and-five-footed freak animals. Vince Book, coaxing the carburetors. Nate Nelson purchasing penny sacks. Pop Mitchell chasing chisels. Curtis Velare consuming cigars. Whitey Golden plodding the postman's weary way. George Sargent dressing the dead—in wax. Red Martin waiting for the whistle. Marie Van Wert, "Come in, coffee's in." Pat O'Brien energizing equines on the M. G. R. Dave Sorg laying in lights. Charlie Davis artising iron "under the spreading chestnut tree". Ed Nelson saving shavings—chiefly lead pencil. Slim Sowerby "slinging" scenery. Bill and Pearl Harvey fixing Fun on the Farm. Bob McAllister "looping" the Lindy Loop. Ruby Velare waiting for warm weather. Curly Wilson wrestling with his weight.

PAT BEGGS.

National Expo. Shows

AKRON, O., Jan. 25.—Activity around the winter quarters of the National Exposition Shows has not taken on much speed as yet. Manager J. A. Anthony has suffered from a bad cold the last 10 days, but is now able to be out and about, and just as soon as a suitable place can be secured the repairing and painting of the old as well as the building of what new paraphernalia is needed will begin, with Raymond (Slim) Morrison in charge.

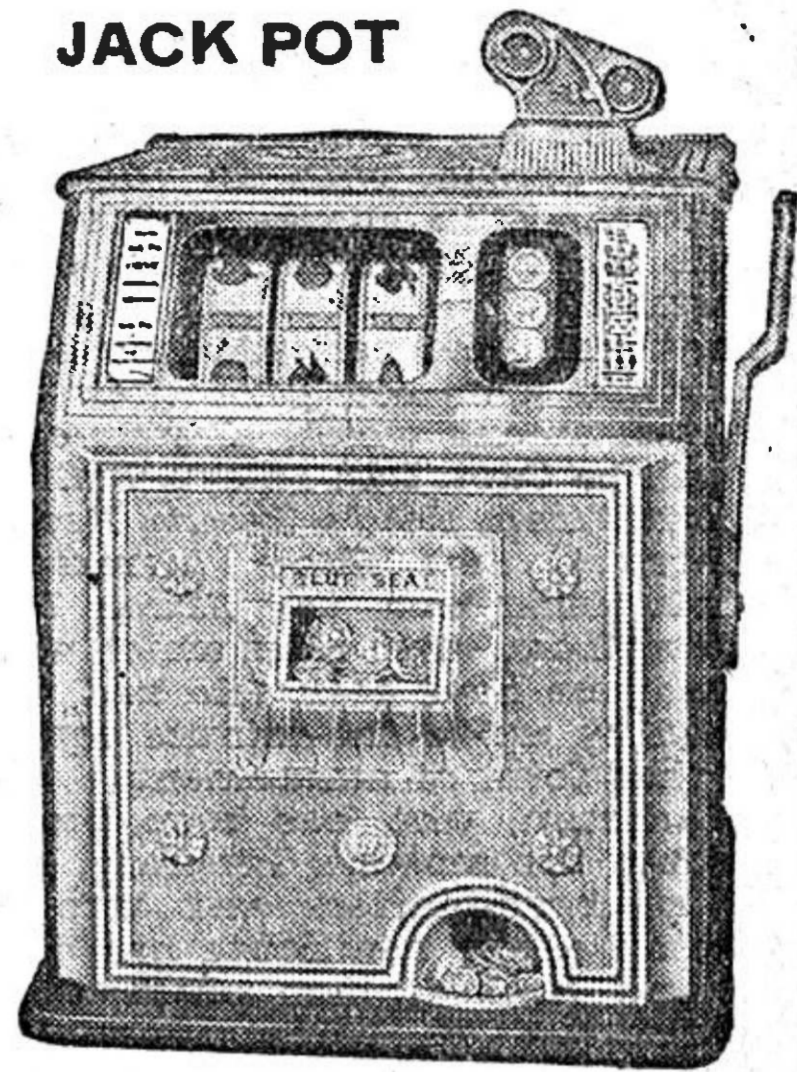
Russell G. Knisely, general representative, made a couple of business trips out of town last week. He expects to go to Chicago soon, order what new canvas is to be bought and bring back some other equipment that has been stored there since the closing of his circus some time ago, to be used as part of the show.

Among the recent callers at winter quarters were Harry (Shorty) Lewis, Henry Jarves, Chic (Red) and Jack Vierling, Paul W. Drake and "Ma" and John Mahoney, who just returned from Florida and went to Vermillion, O., to make arrangements for the removal of their Whip, which the last two seasons was in the park at Crystal Beach. They also have several concessions booked on the show.

Frank Ruttman, manager of the Miles Royal Theater, is a daily caller at the show quarters.

1930 Model

JACK POT



Also Built with Slide Mint Vender.

No. 40 for Nickel Play, \$80.00
No. 50 for Quarter Play, \$90.00

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25 inches in diameter, numbered on both sides, any combinations.

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Also send for our new Catalogue No. 129, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Bathrobes, Candy, Pillow Tops, Balloons, Paper Hats, Favors, Confetti, Artificial Flowers, Novelties, etc.

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Carnival Promoters!
BEWARE!

CHESTER, PA., has an ordinance prohibiting Carnival Companies from exhibiting within the city limits. This ordinance is strictly enforced.

CARNIVAL WANTED

To appear in the city of North Adams, Mass., for one week during either May, June or July, 1930, under the auspices of an Italian society known as Società Italiana Di Mutuo Soccorso. Address all Communications to BENJAMIN A. CAVAZZA, 49 State St., North Adams, Mass.

Great Lakes Shows

ARE NOW READY TO BOOK ATTRACTIONS FOR THE COMING SEASON.
CAN USE all kinds of legitimate Games of Skill and Shows of merit that do not conflict.
THOMAS J. HOCTOR, Manager,
388 Selye Terrace, Rochester, N. Y.

PONIES

Shetlands. All sizes, colors, ages and sex. FRANK WITTE, SR., P. O. Box 186, Cincinnati, O.

STORE SHOW FREAKS FOR SALE

All ready to ship. List free. NELSON SUPPLY HOUSE, 514 E. 4th St., So. Boston, Mass.

Lachman-Carson Shows

EL RENO, Okla., Jan. 25.—As is usual with road attractions preparatory to the spring openings, the Lachman-Carson Shows, in winter quarters here, are undergoing the necessary repairs and refurbishing on the different fronts and rides. Andy Carson, with an adequate working force, is in charge and everything will be in readiness for an early season's start.

The show this year will add new steel equipment and some new attractions will be presented, among which, already contracted, will be Capt. Dan Riley's Trained Animal Exhibition, Nold's *Beauty Revue*, Nellie Larrow's Side Show, Mammoth Whale Exhibition and the James Law and Outlaw Show. Two rides which were carried last year have been sold and will be replaced by up-to-the-minute equipment in that form of amusement.

Dave Lachman, who has been busily looking after the season's itinerary, has returned to headquarters and informs the writer an entire new route has been planned and booked, one which gives every indication of being successful, looking at it from an optimistic view, and that the show is billed for its opening stand in early April.

Dick Moore, chief electrician, reports being holed up in Pittsburg, Kan., but states he thinks he will be able to recognize the first chirp of the bluebird. Quite a number of the folks with the show last season are contemplating returning, and at the same time many new names will be added to the show's roster.

CLARKE B. FELGAR.

Melville-Reiss Shows

CHARLOTTE, N. C., Jan. 25. — With owner Harry G. Melville and Manager J. F. Murphy attending the North Carolina Fair Meetings at Raleigh, N. C., and General Agent J. D. Wright, Jr., busily engaged in the North, the routing of the new season for the Melville-Reiss Shows is progressing rapidly. Winter quarters, at the Wizard plant, hum with the sound of hammer, saw and anvil. Superintendent Edwards is enlarging his crew and at present has about 30 men seated around the cookhouse table at mealtime. Innovations have been planned for the midway for the coming season, and Edwards is rapidly getting them whipped into shape.

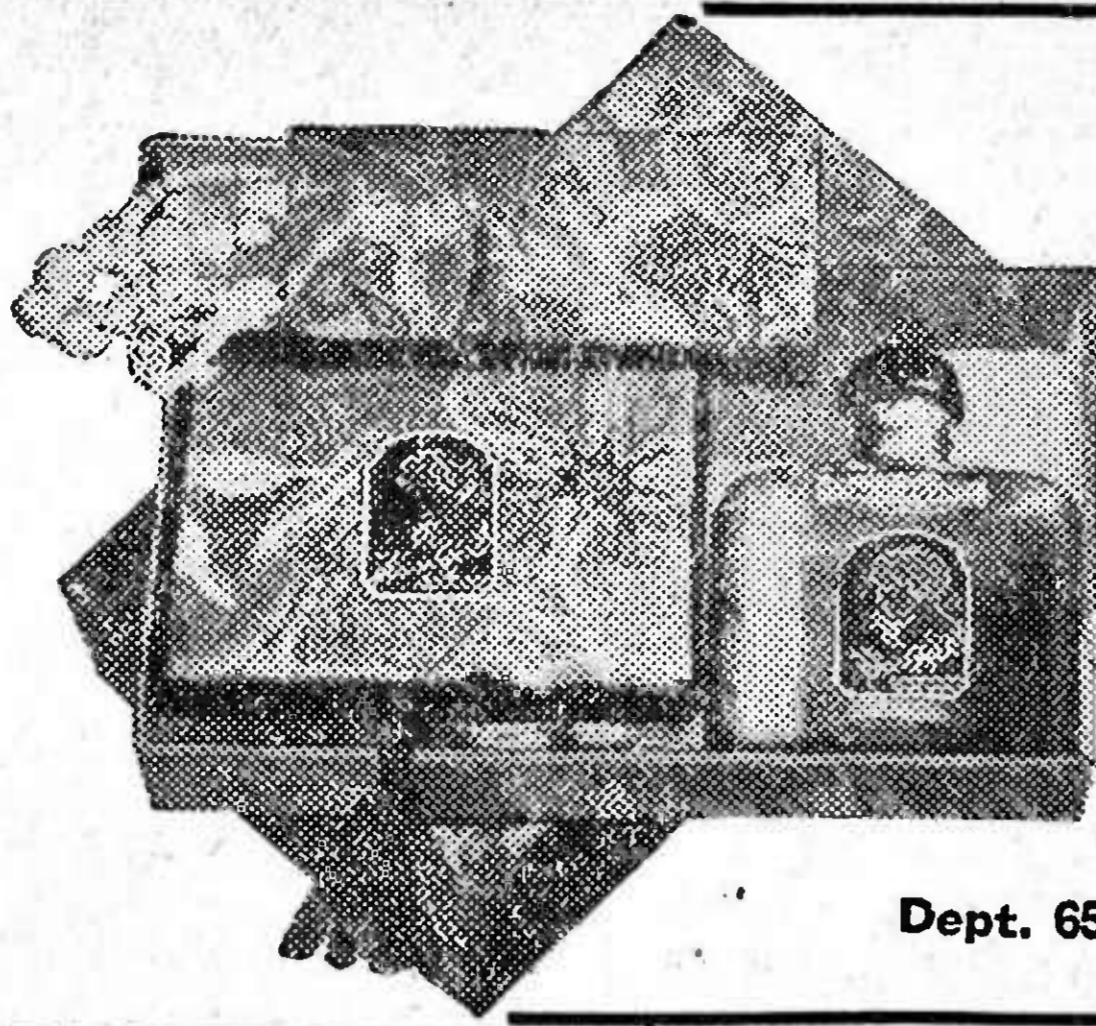
"Dad" Webb, night watchman, has returned from a visit to his home in Memphis, Tenn., and has taken up his duties. Secretary F. O. Burd is seen daily on his way to and from quarters in pursuit of his duties. Fred has charge of all material purchased, as in former years. Eddie Pasterson is completing repairs to the Skooter, which will be entirely changed for the coming year. Earl Purtle and Mrs. Purtle have settled in an apartment in Charlotte, and "Fearless" can be seen daily at winter quarters at work on the Motordrome. Several of the train crew, under Trainmaster Howard Ingram, are repairing the coaches and box cars and repainting the entire train. Mr. and Mrs. Wright Vaughn and children have arrived from Knoxville, and Vaughn is working on the Whip, which will again be in his charge. Bernice Melville will spend the remainder of the winter with Mr. and Mrs. Harry G. Melville and has arranged to continue her school work here.

W. L. WALTON.

Blotner Model Shows

IRVINGTON, N. J., Jan. 25.—The Blotner Model Shows, Inc., will open their eighth season the latter part of April in Massachusetts. The lineup will consist of five shows, three rides and 20 concessions and a free act. A calliope will also be carried. Everything will be owned by the management. All new canvas will be used. Several new fronts will be built, as all rides and shows will have fronts, also a new entrance arch with numerous lights. There is very little work to be done on the rides. The Chairplane was purchased just a few weeks before the show closed last fall. A new ride will be added for the fair season. Among recent visitors at the winter quarters were Sam Weiner, formerly with Sparks Circus, who stated he was going into the dry-cleaning business in Boston, and Mr. and Mrs. Max Richard, from Haverhill, Mass., who stopped over on their way to Florida. Maxwell Blotner has returned from Vermont after attending the fair meeting and reports that conditions appear favorable for the coming season.

THOMAS ROSE.



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C. A. Wortham Shows

EAST ST. LOUIS, Ill., Jan. 25.—After spending the holidays with home folks in Texas the writer is back on the job again with the C. A. Wortham World's Best Shows and ready for another season. Tony Ybanez has returned from a two weeks' trip to Savannah, Ga., his old home, and reports a nice time renewing acquaintances.

Two steel stock cars have arrived at quarters, and work on remodeling one of them into a baggage car has started. Six steel flats have been shipped and will arrive this week.

B. S. Gerety and L. S. Hogan attended the Illinois State Fairs meeting at Springfield last week. There has been lots of snow and bad weather, but work is going along nicely just the same—no breaking of records in the workshop, but every day sees something worth while accomplished.

Cary Jones and his assistant, Elmer Jossy, have arrived at winter quarters after an extended trip with some of Jones' show equipment, playing store-rooms thru the South. They report a nice business, and came in on account of high water and cold weather in Arkansas.

"Pork Chops", the little brown dachshund belonging to Mr. and Mrs. Fred Beckmann, has "gone west" and his passing is sincerely felt by all at winter quarters. He was shot with a rifle, presumably by someone living near winter quarters, January 17. Mrs. Beckmann had him in a dog hospital and every effort was made to save him, but blood poison set in and spread thru his entire system. "Pork Chops" was only a dog, but he will be missed by all those who knew him as an inoffensive little fellow, always with a wag of the tail for his friends.

EDGAR T. NEVILLE.

Harris Combined Shows

The Harris Combined Shows are now in winter quarters at Artesia, N. M. They opened in Fresno, Calif., last February and played spots in California, Nevada, Utah, New Mexico and three fairs in Texas. While the season as a whole was not up to expectations, the show arrived in quarters on the right side of the ledger. Work has started in quarters and the opening is planned for about the middle of March, with 5 shows, 3 rides and about 15 concessions. Mrs. Harris recently closed a contract for an eight-piece white band and a Minstrel Show. The writer is leaving to arrange for some early celebration dates to be played this spring.

F. M. CROSBY.

Artdick Shows

PATERSON, N. J., Jan. 25.—Art Lewis and Dick Gilsdorf, owners of the Artdick Greater Shows, have elaborate plans for the coming season. All new canvas has been ordered. S. A. Kerr has been appointed assistant manager. He was formerly with the Gruberg Famous Shows and the old Boyd & Linderman outfit. Winter quarters has been established in Paterson at the old car barns, where work will soon be started on conditioning the show's property.

Dare-Devil Henderson, who in the past has been featured with various carnivals as a sensational free act, will strut his stuff this year for the Artdick Shows. Last season he was with Sandy's Shows.

The entrance arch idea will be introduced on this show. A calliope has been secured for street advertising purposes. Up to and over 50-mile jumps, railroad baggage car moves will be made. Under

that figure the show will be gillied by trucks.

The second annual tour of the show will get under way near New York, April 19, and the outfit will head north, playing New England and Eastern Canada. Dick Gilsdorf at present is calling on fair secretaries in the Empire State, Massachusetts, Vermont and Quebec. Four rides, 5 shows (three of which the office will control), 20 concessions and two free acts will grace the midway. Charles Zern will have charge of the 10-in-1 and pit show. All of which data is provided by an executive of the show.

Sheesley Buys Waltzer

Capt. John M. Sheesley, who recently announced that he was mapping out an extensive program of changes in entertainment offerings of his Greater Sheesley Shows, including additions of outstanding nature, has been steadily fulfilling his plans in that direction the last few weeks. He has arranged replacements of no less than eight of his former shows and riding devices, including the booking of a whale exhibition, and in furtherance of what has been a sort of hobby with him the last two or three years, he has been energetically working toward the consummation of a deal whereby he can exhibit the largest animal specimen of the gorilla type yet presented in this country. It will be remembered that Sheesley purchased and exhibited with his shows the monster specimen that attracted marked attention at the Canadian National Exposition two years ago, which animal died during a Baltimore winter engagement. Among his latest acquisitions is a Waltzer ride, a deal for which he concluded last week.

Latlip Attractions

CHARLESTON, W. Va., Jan. 25.—Work in the winter quarters of the Latlip Attractions is progressing and will be practically completed about three weeks before the opening date.

The writer and his mother will leave February 1 for a trip to Texas, to be absent until opening time for the show. Doc Wilson, representing Baker-Lockwood, was a recent visitor here. Mr. and Mrs. Corbett Means have returned from a month's trip to Jacksonville and New Orleans. The Latlip children were featured on the entertainment bill at the fair secretaries' meeting at the Ruffner Hotel here.

JAMES WILCHER.

Fred Clare Returns

SAN FRANCISCO, Jan. 25.—When the Sierra sailed today it carried Fred Clare, of Clare & Greenhalgh Shows, Australian showman, with a number of attractions to play in the antipodes.

Among them were John Aassen, giant; Zimmy, the half man, and Marjorie VanCamp, owner of the Piggledy Wiggly Circus, whose attraction, now in New Zealand, is being handled by Miss VanCamp, her daughter. At the dock a number of showmen were on hand to bid them good-by.

Al Lamb Convalescent

SAN FRANCISCO, Jan. 25.—Al Lamb, who some time ago shipped a number of rides to the Far East for Eddie Tait's carnivals and who expected to make another trip there visiting Manila, Singapore, Shanghai and Alexandria, Egypt, is back on his feet again after 16 weeks spent in a hospital. He was a recent caller at *The Billboard's* San Francisco office.

San Antonio Notes

By W. J. KEHOE

SAN ANTONIO, Tex.—The winter colony of troupers this winter seems to be the largest for several winters. A headquarters has been established at the Prudential Hotel and Manager Davis does everything within his power to make life comfortable for his guests. Among those seen daily at this popular hostelry are Mr. and Mrs. George Dorman, Mr. and Mrs. Harry Lucas, Mr. and Mrs. John Guinn, Mr. and Mrs. Roland Smith, Mr. and Mrs. Harry Rogers, Mr. and Mrs. "Lefty" Block, Mr. and Mrs. Jack Dillon, Mr. and Mrs. A. Obadal, Mr. and Mrs. Benny Hyman, Mr. and Mrs. Sherman, Earl Malone, Bennie Kaplan, Phil Kanscher, Buddy Thornton, Mr. and Mrs. Marty Conley, Mr. and Mrs. Joe Rosen, George Regan, Harry Broughton, Mr. and Mrs. Harry Berger, Frank Leamon, "Ice-water" Wilson, Bennie Allen, Mr. and Mrs. Archer, Mr. and Mrs. James, Leslie Stevenson, "Wop" Curtis, Bertha Gotch, "Red" Sheets, Mr. and Mrs. Sam Golden and many others.

The Alamo Shows has been playing the lots around here for the last six weeks to a fair business. The weather here this winter has been unusually cold and outdoor amusements have suffered on this account. Both Alamo shows will take to the road in a few weeks, one under the management of Jack Dillon and the other under A. Obadal, co-owners.

Les Stevenson, special agent of the Morris & Castle Shows, is engaged on several promotions in and out of the city. He is being assisted locally by an old-time trouper, Manning B. Pletz.

Harry Rogers and wife, Harry Lucas and wife and Fred Calkins and wife are leaving to join the Greeburg Shows, which open shortly in Phoenix, Ariz.

Mr. and Mrs. C. G. Dodson drove here from the winter quarters of the Dodson Shows at Waco last week for a visit with the writer.

St. Louis

ST. LOUIS, Jan. 25. — Dave (Plain Dave) Morris, of the Morris & Castle Shows, arrived here Thursday to spend several days in the city while en route from Chicago to Hot Springs, Ark., where he will sojourn during February.

Charles Boulware, formerly with the Sells-Floto and Al G. Barnes circuses and now in the automobile business in Oklahoma City, Okla., is in the city visiting with friends.

J. R. Strayer, owner of the Strayer Shows, passed thru St. Louis Sunday en route from several fair meetings to winter quarters of the show in Memphis, Tenn.

Mrs. Catherine Oliver, of the Oliver Amusement Company, who returned from the Illinois fair secretaries' meeting Saturday, departed for Hot Springs, where she will remain for several weeks.

Among other visitors to the local *Billboard* office this week were George Bure, F. Cunningham, M. C. Lawrence, George Gray, James C. Donahue, Eddie Vaughan, Tom W. Allen, Fred W. Daly, H. M. Barton, George Barton, Louis LaPage, Mr. and Mrs. Harold Barlow, George Hemp-hill, John J. Schweppe, Jack Wilson, John O'Shea, Teddy Carras, George (Red) Heller, Herman Rudick and Robert A. Clay.

William Glick Shows Get Wilson, N. C., Fair

The William Glick Shows, Inc., was recently awarded contract during or immediately after the fairmen's meeting at Raleigh, N. C., for the Wilson Fair at Wilson, N. C.

William Glick, C. W. Cracraft, general representative, and Herbert Tisdale, assistant manager of the Glick organization, attended the meeting.

L. C. Kelley to Florida

CHICAGO, Jan. 25.—L. Clifton Kelley left Chicago for Florida last Sunday, probably to close contract with Johnny J. Jones as general agent.

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Marks Greater Shows

PETERSBURG, Va., Jan. 25.—With the holidays over activity has gained full speed around the winter quarters and office of the Marks Greater Shows. Whitey Hewitt has charge of the rebuilding and painting and the work has progressed rapidly. Mrs. Lillian Hewitt is looking after the commissary department, and the crew of workmen is heard daily lauding her merits as a chef. The Hewitts have built a boarded stage and set the office top up for their living quarters, and are comfortably established in the spacious winter-quarters building. A radio set adds to their enjoyment. The shows' office has been established at the Collona Apartments in Richmond, where the business of the organization is being conducted. From his office in this city General Manager John H. Marks is directing the affairs of his show.

The staff played host to various fair executives at the Virginia Fair meeting in Richmond recently. Manager Marks states that the complete route will be made public shortly. However, of the more prominent dates booked were the celebration at Rosetto, Pa., last summer and the Rockville (Md.) Fair. Al Huband has returned from a trip to Wilmington, Del., and brought the callope back with him, it being stored when the Stone Shows played that city. The winter-quarters crew has put the Merry-Go-Round in first-class shape and the new painting designs certainly give it a real flash. The horses are gaily decorated in new colors. Herb Tisdale, who has been confined to his home in Richmond, is now well and on the go again. General Manager Marks announces that Hal Roberts will have eight concessions with Marks this season. Roberts is now at Miami, Fla. He transports his outfits on his own fleet of trucks. Recent visitors have been W. T. Stone, Mr. and Mrs. Eddie Cole, Max Linderman, Bill Holland, Nick Antalos and daughter, William Glick and Pat Burnley. **RALPH LOCKETT.**

Corey Greater Shows

JOHNSTOWN, Pa., Jan. 25.—The work of rebuilding and redecorating the equipment of the Corey Greater Shows is now in full swing at winter quarters under the direction of Chief Mechanic John T. Lewis, according to advice from Manager E. S. Corey, who further informs as follows:

George C. Smith, Emmet Moul, Joseph Grey and William Sterling are here and getting their concessions into shape. Joseph Corey will arrive soon from Pensacola, Fla. Fred Sassaman has again booked his Water Show after an absence of six seasons. "Kid" Simmons reports doing well this winter promoting wrestling and boxing matches in Pennsylvania. E. S. Corey has been promoting indoor shows in New Jersey and will be here about February 15. The show is scheduled to open here on the D street lot April 24.

H. G. Patterson, wintering in Cleveland, O., is building a pit show on a truck and will be here for the opening. P. J. Finnerty, former general agent with the show, wintering in Philadelphia, will again be with it, with three concessions, and will help on the advance work. The route for the new season will include spots in Pennsylvania, New Jersey, New York, Delaware, Maryland, Virginia and North and South Carolina. Recent visitors to winter quarters have included Percy Dalrymple, Freeman Foster, Lester Tate, John Rodgers, Thomas Pickford, Mr. and Mrs. Frank L. Wellington, Mr. and Mrs. William B. Huntingdon, L. M. Schaeffer and Stewart Wachter and son, Stewart, Jr.

T. L. Snodgrass Shows

CLINTON, Mo., Jan. 25.—Things are beginning to shape up nicely at the winter quarters of the T. L. Snodgrass Shows and everything will be ready before the "birds" begin their "songs" and ground dances. The staff includes T. L. Snodgrass, owner and manager; Sam Leonard, advance; Nona M. Snodgrass, secretary; "Red" O'Day, advertising; Louis Levy, banners and publicity; Leland Richardson, electrician, and "Peg" Nerce, trainmaster. Rides: Ferris Wheel; "Dutch" Moyer, operator; Irene Woods, tickets. Merry-Go-Round; Leland Richardson, operator; "Peg" Nerce, tickets. Chairplane, Harry Clark, operator; Mrs. Clark, tickets. Shows: Colored Minstrels; Happy Griffin, manager; Mrs. Woods, tickets; "Blacky" Woods, front. Monkeydrome; Virgil Price and "Whitey" Powell. Dog and Pony Circus; Harry

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Clark, manager. Jungleland; "Red" O'Day, manager; Pete Petrie, tickets. O'Day is framing a 10-in-1 Show with a 120-foot banner line. Among concessionaires will be Bailey, with five; Louis Galle, two; Nona Snodgrass, cookhouse; Dudley, juice and grab; Louis Levy, two; Miss Bardsdell, ball games, and Bill Boyle, cigaret wheel. Manager Snodgrass is superintending work around quarters, with "Dutch" Moyer as an able assistant. **LOUIS LEVY**

J. W. Laughlin Shows

NORTH LITTLE ROCK, Ark., Jan. 25.—Altho the time for the band to start playing is some weeks off, a crew of workmen is engaged at the J. W. Laughlin Shows' quarters here repairing and repainting the equipment for the 1930 season. All rides are being overhauled and painted to the entertainment of some 50 or more school kids living near headquarters and who are very much interested in the color scheme used in painting the merry-go-round steeds.

Doc Clark, general superintendent, is in charge of work at winter quarters and keeps 10 men working. He said the canvas will be hauled to a special loft some time next week for a general overhauling, while some new tops are to be received within the next few days.

Mr. and Mrs. Laughlin, owners of the show, expect to leave soon on a booking tour, visiting points in Louisiana, Mississippi and Tennessee. They will be gone about two weeks.

Tentative arrangements have been made for the 1930 premiere somewhere in the Little Rock district, but contracts have not been closed as yet. The show will take the road with 6 rides, probably 8 or 10 shows and about 25 concessions, most of the latter having been under the Laughlin banner in 1929 and other seasons. **BUBBLES MAUGHAN.**

Mathews Amusement Co.

The M. L. Mathews Amusement Company had a very satisfactory week's business at Ambrose, Ga. "Dad" Bozewell joined there with three concessions, also Eddie Ferrell with fishpond and bumper concessions. At present there are 10 motor trucks with the show. Lloyd Thomas has charge of the stage at the Minstrel Show, which has been getting good business. Bill Kershman is show electrician and talks on the minstrel's front. The regular season will open about April 15 in West Virginia. **GEORGE GIBSON.**

E. T. Schutz in Kansas City

KANSAS CITY, Mo., Jan. 25.—E. T. Schutz, general agent of the Barnett & Schutz Shows, returned to the city after an absence of two weeks on a business trip thru Kansas and Nebraska, which he reports as very successful. Adverse weather conditions are holding back the work in their winter quarters, but much has already been accomplished. As soon as the weather breaks the entire winter-quarters crew will take over its duties.

Starr DeBelle Motors South

STARR DE BELLE, who has this winter been on the staff of the Central Advertising Co., at Cleveland, accompanied by his wife and Jack Lampton, band musician, motored thru Cincinnati last Saturday en route from Toledo, O., to Tampa, Fla. The party was intent on making as many miles as possible during daylight, but Starr confiscated sufficient time to step into a telephone booth and say hello to *The Billboard*. He did not state their outdoor show affiliations for the coming season.

Out in the Open
By **W. D. VAN VOLKENBERG**
(Communications to 1560 Broadway, New York)

Current Rumors

GEORGE W. CHRISTY'S illness, and the outcome of same, is the chief topic of conversation in circus circles, especially with the name of Charles Sparks linked up in currant reports as anxious to acquire this valuable title and property. Sparks is reported on his way to Houston to interview Christy, and it is hinted that if Sparks does not buy the show, he will probably manage it on a percentage basis this season. Christy is a wonderful showman. He has toiled hard to reach the pinnacle of success and his present illness is undoubtedly a great setback to his plans.

Newark Reported Closed

NO MORE STORE SHOWS for Newark, it is reported. Neil (Whitey) Austin's Palace of Wonders was the last freak divertissement to play there. Previous to that the town was closed for 10 years. Sergeant Shields' Wax Show had the distinction of opening the town. He played there under auspices last fall.

Takes Rap at New York

JOHN COLEMAN, clown in the summer, pitchman in the winter, has this to say about New York: "They actually charge you for meals in the big city and expect you to pay room rent. I

call it the Racket-Town-on-the-Hudson. There're too many racketeers in the skyscraper forest to satiate me. Every bird you single out happens to be a hustler himself. Vaudeville is a lost art—indeed, by this time it is legendary (instead of legerdmain). Any performer who wishes to remain in the realms of Thespis had better get on good terms with a few unsophisticated landladies and waiters."

Hustling Business Men

THE FOUR BURKE BROTHERS, Pittsburgh, started in the retail and wholesale plumbing business in that city some years ago. Their business attained big proportions and their profits increased year by year. Finally they decided to embark in the park business, and established Burke's Glenn, east of Pittsburgh, on the William Penn highway, where they purchased 500 acres of well-located land. Keep your eye on the Burkes—they are comers.

Back on Old Job

TOM R. KILLILEA, of the press staff of the Ringling-Barnum Circus, is working on the reportorial staff of *The New York Sun* this winter, covering ship news, which he finds interesting until the bluebirds chirp, meeting incoming liners and incidentally many noted peo-

ple from all walks of life. Tom, before joining the Big Show's staff, was on *The Sun* for 14 years, a record of which he is proud.

Visiting the Metropolis

CHARLES LAWRENCE, brother of Sam, after giving Broadway the onceover, departed for Tampa, where he will have concessions at the Gasparilla celebration January 28 to February 9. Sam Glickman and Joe End accompanied him back. They are making the trip by auto.

Long, Long Trip

BEN BENO, sensational trapezist, who is wowing European audiences this winter, writes from Dusseldorf, Germany: "I am off on a long journey—a three-week trip to Lisbon, Portugal. In order to make the trip, am obliged to pass thru five different countries, namely: Germany, Belgium, France, Spain and across Portugal to Lisbon, where I am filling a circus engagement."

Thanks Witt Brothers

CHARLES MORE, London, of Mechanical Rides, thanks Mark and Harry Witt, who placed the motordrome idea in his head some time ago, that started the wall-of-death craze in Europe. "Some of the American riders whom I took across last summer have made as much as three grand in three months." More states he has no connection with silodromes, as he sold his interests, but reorganized Mechanical Rides, Ltd., which probably controls more dromes than any individual company in the world—18 at present, and still growing.

Fine Engagement

TINY DUNN, mechanical wizard, states his New Brunswick (N. J.) engagement with Helen and Eddie Coronati in connection with their Industrial Exposition in that city, was the prize-winner occupation of the season. He was dined and wined in grand style.

Personality Flashes

FRANK A. COOK, legal adjuster of the Big Show, who is on a special trip to Europe for John Ringling, is expected back in several weeks.

BERT RUTHERFORD, it is reported, has deserted his old haunts in Houston and left for parts unknown.

F. K. McLAUGHLIN, former circus strong man, has an envied job among the heavy-weight mat artists, and is guarding the White House.

HARRY WEISS, brother of Ben, is sojourning with the Lippman family at Barnesboro, Pa.

HARRY FITZGERALD, pathfinder for Neil (Whitey) Austin's Palace of Wonders Show, entertained at Perth Amboy, N. J., two of his old cronies, John L. Kearney and Victor Casmore, of Shubert's *Nina Rosa* Company.

BUDDY HUTCHINSON is cutting a wide swath on West 49th street, New York, where he is one of the street's big shots.

JOHNNY WALLACE, of the Wallace Shows, has a pet hobby in the summer of taking the callope apart and putting it together again.

JOHN C. JACKEL denies the verbal report that he attended the Virginia fairs meeting. He thinks some one mistook Frank West for him, West resembling Jackel in many respects.

HUBERT MULLER is reported on his way back to New York from attending the New Orleans races.

MAXWELL KASSOW has been transferred from Loew's Plaza Theater, Corona, to Loew's Prospect Theater, Flushing, as assistant manager.

COREY GREATER SHOWS

OPENS JOHNSTOWN, PA., APRIL 24. WANTED—Cook House, Juice, Corn Game, Frozen Custard, Palmist, Stock Wheels, Ball Games and Grind Stores. Address E. S. COREY, Phillipsburg, N. J.

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WANTS real Concessionaires. WILL BOOK one or two Shows. Will furnish Tents for same. Man and wife to manage Grind Show. We have 6 Rides and 8 Shows. Thirteen Fairs booked. Red River Valley Circuit, starting June 23. Address T. L. RYAN, General Manager, P. O. Box 562, St. Paul, Minn.

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50-ton Fin Back Whale, mounted on 29-ft. trailer, portable canvas top. First-class condition. Booked for the season 1930. Account of not having the time to handle same cause of wanting to sell. Wire or write C. C. MARECHAL, 1514 Ocean Front, Venice, Calif.

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Scented Sachet . . . \$1.35, 1.80
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HOT-SHOT AUSTIN, sheetwriter: Get in touch immediately with Mrs. S. L. Holman, Caruthersville, Mo., who advises that she has a message of importance and is now at the home of Bessie.

CALCULATOR WILLIAMS is back in New York and working with Joe Goldstein at the store in Brooklyn. Doc Platt, of Joe's staff, is still working outdoors every fine day and garnering the gelt.

THE THREE KIRKS, De Witt, Katherine and Edward, joined the Babetta Medicine Show at West Manchester, O., January 20, completing the cast of a seven-people show. Manager Babetta reports business good. The show is making two-week stands only.

ABIE WEISNER has opened a store at 125th street and Eighth avenue, New York, with the following talent lined up: Madam Ray; the Man From China (real native); Bob Brandt, and Madeline Ragan, who keeps her tip always in a roar with witty sayings.

ANYONE KNOWING the whereabouts of Albert (Red) Stevens, sheetwriter, will confer a favor on him by communicating with his family. Stevens was last heard from December 26. Fears for his safety are expressed. Notify Mrs. Albert Stevens, 412 South Broadway, Lexington, Ky.

JACK LAMORE, just up from Florida, passed thru Cincinnati last week and stopped by to broadcast greetings to Doc Reed at Columbus, the Doc being still laid up with automobile injuries, somewhat disfigured but in the ring and hoping soon to be moving under his own power.

WARREN LEWIS, the Ypsilanti, Mich., auctioneer, recently sold his big platform show to Alfred Conn. But Warren can't rest easy without one foot in the show ring. He has ordered new show equipment and will put out another show (not medicine) this coming summer.

DOC CUNNINGHAM, trainer of many fast-stepping sheetwriters, has moved his headquarters from Rockland, Mass., to Reading, Pa., where he is managing a jewelry business, report says. Doc is educating two more boys whom he expects to turn loose on the leaf March 1 to compete with New England Jack Murray, Scotty Stewart, Jimmy Harrington; Dave Blythe, of Chicago, and the rest of the record breakers.

SHEETMAN McDONOUGH, on his way to Florida, reports he met Cleary and Hamilton, fast-stepping leaf boys, at Raleigh, N. C. "They evidently were lured into this man's country by the strains of *Carolina Moon*," Mac surmises, "but when I met them they were checking out for the Blue Ridge Mountains of Virginia, with Louisville as their destination, where they expect to meet the famous Lou they heard so much about, at the Auto Show."

JUST A SUGGESTION from Zip Hibler, now in Port Arthur, Tex., to the fighting bunch in California: "A professor in Oregon says, thru the Associated Press, that a hearty laugh is the best remedy for an affected heart. I am wondering if the pharmacy board in

California will make a case of that. A technicality of this kind might be of benefit to Gypsy Dan in his pending suit for constitutional rights. Hang on, Dan, and make the country free for everybody. More power to you."

BARRY AND SYL LA VELLE were in Kennett Square, Pa., last week sifting the sticks. They are endeavoring to locate Winfred Druin, run-mender wiz. Barry was in Baltimore recently visiting his family and says he found Mrs. Murphy, of the old Harvey House, pitching perfumery. "None of it more fragrant than the famous dinners she used to cook for us," says Barry. "I hear Johnny Forse is in California with a med. show, and Uncle Rob, with the handle bars, was around Washington, D. C., lately. Unk Carl and Joe, drop us a line."

JIMMY HELMAN, pitchman and showman, is now operating a penny arcade in Baltimore. He pipes that Capt. Joe Rieger, wire walker and magician, has opened with him; also Dr. Peck, musical wonder, who is 71 years old, and Lingerman, ventriloquist, doing the bally and grinding in the dough. Jimmy says he will keep Lingerman ballying for the rest of the winter. Another feature of the Helman Mystery Show is Prince Milo, half man and half boy. The outfit has been motorized and will take to the road May 1, playing northward.

FROM THE OIL TOWN of St. Louis, Okla., Doc Peon Streets pipes: "Biz fair enough here, but the snow is deep. Have been here a week on a two-week stand. Have 10 people with the show besides the Streets family—Eldon, Vinia, Maurice and J. W., all blackface; Little Tina, dancer; Mrs. Streets, bits and front door; Pop Eddie Reil, eccentric comedian; Olive Mist, leads, dancing and specialties; Liberty McLaughlin, singing and dancing soubret. The show is headed north, already motorized. Would like to hear from all the oldtimers at De Queen, Ark., home of Ozark herbs."

"TOO COLD IN MINNEAPOLIS, so I went on to Chicago," B. W. Kerr pipes from Philadelphia January 15. "Saw Dick Hull and Knowles. Still in the Boston stove parlors. On to New York to see Sid Shackelford and wife and Mrs. Kerr's sister and brother and am now en route to Miami to see Mr. and Mrs. Sizz Cummings, that little old couple of Utah County, Ia. Sizz is the guy who put the ban on banners and Ruth wrote that Florida poem, *God's Country*. Yes, Razor Riley is there. Have not seen him since he gave the *I Faw Down and Go Boom* lecture at the banquet of pitchmen in Brandon, Can."

CHICKEN GEORGE LEPPER, the original human rooster, is in Chicago doing his realistic chanticler imitations at clubs and smokers and, incidentally, sharpening his spurs for the new bird doing the human rooster stunt under the moniker Chicken Charlie. Old George is peeved at the young rooster and is scratching up the ground and bristling his feathers at Charlie. "In the first place," says Chicken George, "how come this young rooster, Jake K. Sullivan, to infringe on my title? There is just one human rooster. That's me. If there're any more they are me, too. There just isn't any room for any more. I am the only man that can do the human rooster as it should be done and I'm willing to

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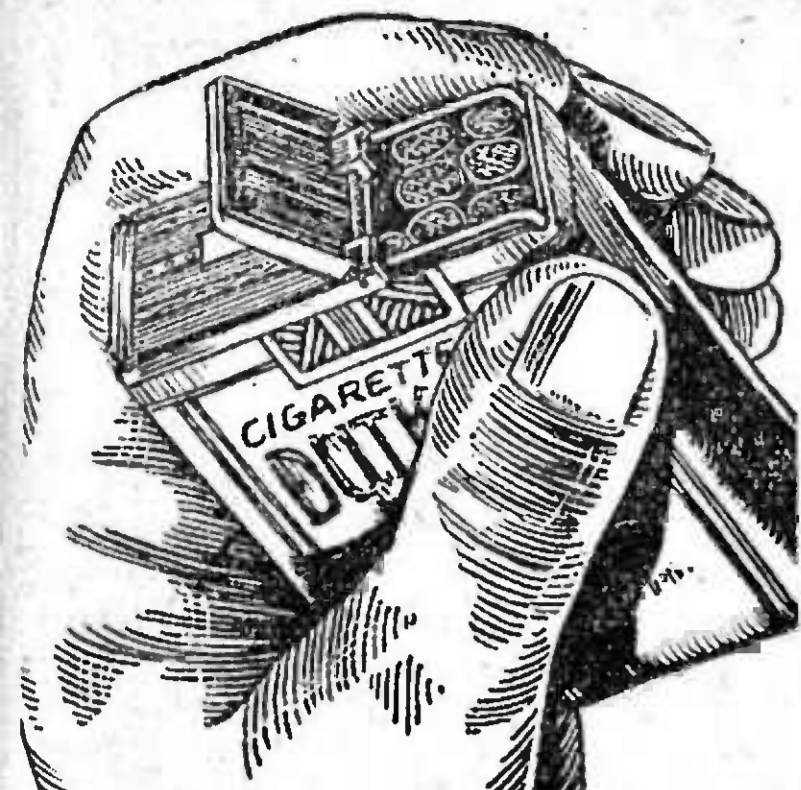
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"OVER THE TOP"

"SURE-FIRE LIGHTER"



GILT FINISH.
It Snaps Open.
\$15.00 Gr.
\$1.50 Doz.

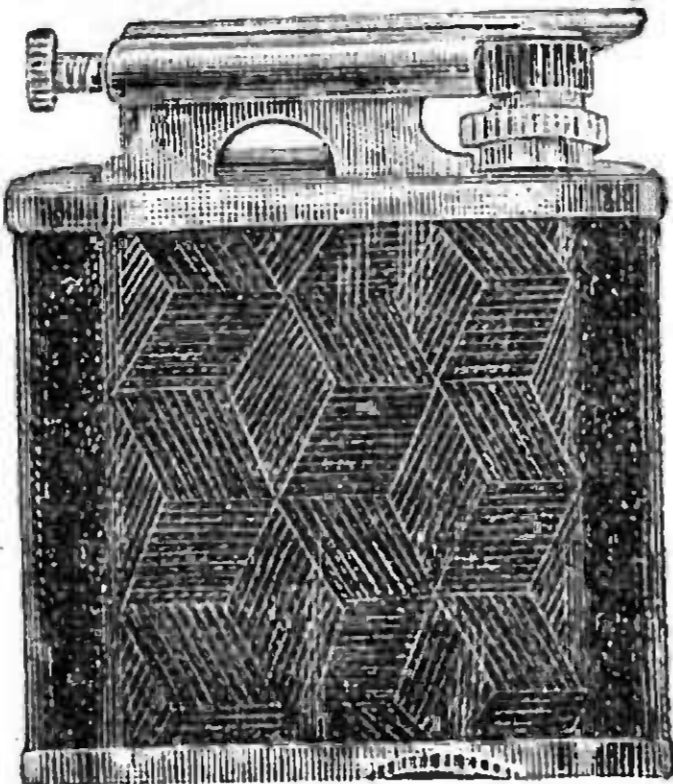
Double Wheel
LIGHTERS.
\$24.00 Gr.
\$2.50 Doz.
Dealers only.

Goods shipped C. O.
D. 25% deposit, Exp.
or Postoffice M. O.

JAS. KELLEY

487 Broadway, New York

BRANCH, 180 West
Adams St., Chicago, Ill.



THE BIGGEST MONEY MAKER EVER OFFERED

Originated by Us

THIS
DEAL

30c
Complete



Hundreds of thousands of these deals, which we manufacture, have been sold by the largest operators in the business during the past six months.

- 1 PEARL NECKLACE—Indestructible, with safety clasp; 15 inches; individually boxed.
- 2 TWO BOTTLES OF FINE PERFUME—Each bottle wrapped in cellophane and packed in beautiful silver and black box.
- 3 BOX OF FACE POWDER of fine texture; silver and black box.

COUPONS
Flashy two-colored illustrated coupons.
\$1.00 per 1,000

ALL ITEMS AS ILLUSTRATED
Packed 50 deals to a carton. Terms—50% deposit with order, balance C. O. D. No personal checks. SEND 50c FOR SAMPLE DEAL. Wire or write for this deal now. When ordering be sure to mention No. 450. GET BUSY, BOYS—a sure-fire proposition to get into the "big" money.

C. H. SELICK, Inc., 40-46 WEST 20th ST.,
NEW YORK CITY

PARFUMERS SINCE 1875

HUSTLERS ▼ STREETMEN



VICTORY NEEDLE PACKAGE
5 Papers all Gold-Eye Needles, 11 assorted Darners, 1 Bodkin. In handsome lithographed covers. No. BB87. Per Dozen, 65c; per Gross, \$7.50.

TOOTHPICK KNIVES
Three Blades, Assorted Color Handles. BB5390—Bulk Packing, Per Gross, \$2.25 BB390—1 Dozen on Card. Gross, 2.50

SALESBOARD OPERATORS—Full Line Premium Goods and Boards. Special Catalogue, free.
We carry Watches, Clocks, Jewelry, Silverware, Novelties, Notions, etc. Deposit required on all C. O. D. orders. Large Catalogue free. Wholesale only.

SHRYOCK-TODD NOTION CO., 824 N. Eighth Street,
ST. LOUIS, MO.

COMIC VALENTINES

No. 64—Assorted, 6 1/2x9 In. Good Assortment. Single Gross, 50c; 5-Gross Lots, 40c Gross; 10-Gross Lots, Gross, 35c
No. 120—Assorted, 7 1/2x10 In. Big Seller. Single Gross, 75c; 5-Gross Lots, 60c Gross; 10-Gross Lots, Gross, 50c
No. 35—Assorted, 10x15 In. New Large Size. Single Gross, \$1.00; 5-Gross Lots, 90c Gross; 10-Gross Lots, Gross, 85c
All Comic Valentines printed in brilliant colors. Order direct from this ad. CASH WITH ORDER.



KANT NOVELTY COMPANY
246 Third Avenue, Pittsburgh, Pa.
Storekeepers, Send for Our Assortment of FANCY VALENTINES, 2c to 15c Retail Numbers, 180 Pieces, Assorted, for \$2.00.

A BIG ALL-YEAR MONEY MAKER

Make Photo Postal Cards, genuine Black and White and Plateless, with a Daydark Camera. No darkroom. Finish on the spot—no waiting. Easy to learn and operate. Big profits.
Compare Daydark Cameras with any Camera offered for sale. The wonderful pictures made with a Daydark have won admiration of hundreds of satisfied customers.
"I am more than pleased."
"I am well satisfied."
"The Camera cannot be any better."
These are only a few of the praises we receive daily.
Full line of Supplies for all makes of One-Minute Cameras. New embossed Waterproof Mounts in gold, silver, black and various colors. Samples and prices will be sent on request.
Write us for Illustrated Catalog and Price List. It's free.



DAYDARK SPECIALTY CO., 2823 Benton St., ST. LOUIS, MO

VALENTINE SPECIALS

PARCEL POST CHARGES PAID.
COMICS—6 1/2x9, 144 Designs. Per Gross, 30c. Comics hit 'em hard. 48 Designs. Per Gross, 60c.
1c ASSORTED—Three Gross in Display Box. Per Gross, 79c. Above 48 Designs, Cut-Outs, Folders, Mechanicals, etc.
2c ASSORTED—One Gross in Display Box. Per Gross, \$1.57. Above with Colored Envelopes, 24 Designs.
5c ASSORTED—Three Dozen in Box. Per Dozen, 33c. Above Lace, Mechanicals, Cut-Outs, etc.
10c ASSORTED—Two Dozen in Box. Per Dozen, 65c. Above Rocking Cats, Boxed Suckers, Mechanicals, Lace, etc.
25c ASSORTED—One Dozen in Box. Per Dozen, \$1.75. Imported large numbers Ships, Automobiles, etc.
TERMS: Cash with order. If not satisfied money will be refunded.
EAGLE SPECIALTY MFG. CO., 677 S. Main St., Akron, Ohio
MANUFACTURERS OF THE DIAMOND H LINE.

\$36.00 a GROSS, WHILE THEY LAST

GOLD MOUNTED BILLFOLDS

Made of SPECIAL ASSORTED COWHIDE.

Formerly \$48.00 a Gross.

KING LEATHER GOODS MFG. CO., B. Street, Indiana, Pa.

LION and TIGER MATS,
RUGS and SCARFS

Attractive and lifelike in appearance. One of the biggest selling novelties we ever made. Send for Samples today.
LION OR TIGER MAT. Size 11x21 In. (Sample, Postpaid, 50c).....\$ 4.25 Dozen
LION OR TIGER RUG OR TABLE THROW, 24x40 In. (Sample, Postpaid, \$1.35) 12.50 Dozen

BRADFORD & CO., Inc.
Dept. W., St. Joseph, Mich.

WIRE-WORKERS

Open Seam 12-Karat Gold-Plated wire: 1/10, 1/20, 1/30, 1/40, 1/60 and "X" qualities; hard or soft, square or round, in 5-ounce coils. Prompt service. Quality guaranteed.

A. HOLT & COMPANY, Inc.

227 Eddy Street, PROVIDENCE, R. I.
Manufacturers of Wire for Wire-Workers for Over 50 Years Send for Price Lists.

STREETMEN—HUSTLERS!

SONG SHEETS THAT SELL. 100 SONG HITS—100

MAKE REAL MONEY QUICK. Regular newspaper size, Color Flash, February Issue.
\$1.75 for 100, \$14 for 1,000.
25% deposit with order, balance C. O. D.

FRANK JACKSON, 127 North 10th St., Philadelphia, Pa.

VICTORIA WONDER SOAP

New Flashy Labels, in very Rich Colors.

\$4.00 A GROSS

Send \$2.00 deposit and we will send you a gross C. O. D.

SAVOY DRUG & CHEMICAL COMPANY, 16 South Peoria Street,
CHICAGO, ILL.

back up my claim by posting \$500 at the Chicago office of *The Billboard*, the loser's money to be disposed of in any legal way, as the law won't allow a bet. I mean it for a championship claim. Let 'em all put up or shut up."

JUST AN INCIDENT illustrating what the new pitchmen's organization at Cincinnati is doing since Jeff Davis, editor of the union labor paper, *The Picket*, was elected to the presidency of Kit No. 1. At the regular meeting January 19 W. George Stewart complained that he had been refused an occupational license and the tax office required a \$25 license of him to work. A committee of three was appointed to take up the matter with the officials. At the city hall the committee was given a hearing. The result was the issuance of a reader authorizing Stewart to work, and he is relieved of the \$25 license tax.

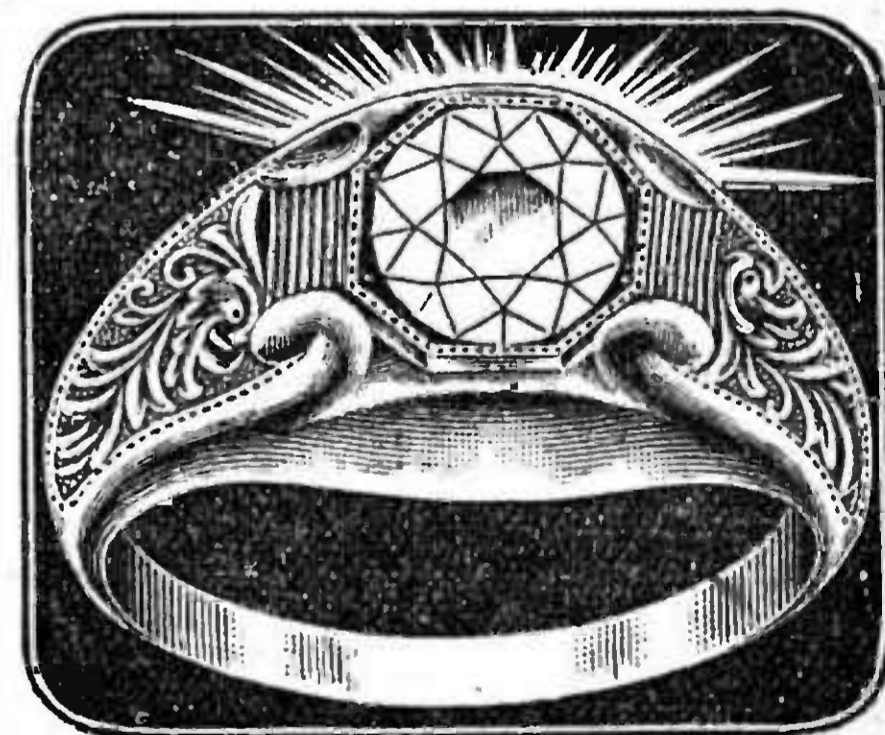
WHITESTONE COLLINS reports a big week in Bayonne, N. J., ending January 12, and adds: "The pockets of native Jersey men are filled with street-car tokens these days. Car and bus lines put the new order into effect. You must buy 10 tokens if you want to ride, 10 for 50 cents, or you pay 10-cent car fare. Everybody has tokens. Murray and Pop Jones worked a window last week in Newark to fair biz, pitching transferine. Old Danny Lyons, the fun-store man, gets them coming and going with his line of magical tricks and novelties, selling from 10 cents to \$20. Old Dan is just in from a hunting trip up the State."

MARY E. RAGAN, of the famous twin pitchwomen, pipes from Brooklyn: "All we hear about is the man in the game, so I've decided you had better hear something about the women. So here goes. To begin with, we have Madam A Gerond, the little woman with the big voice, who has her own way of working and sure is getting the long green at 62 Court street. Mrs. Zangar comes next with her million-dollar personality. She is knocking them dead with liniment and soap. Mrs. Reynolds is operating her own store on 42d street. Her passouts are great. I also saw Madam Zenda getting hers

CHROMIUM PLATE

9/10 as Hard as a Diamond.

\$11.00 Gross



B155—CLOSED BACK.

B158—OPEN BACK.

Engraved Sides.

1-CARAT SIZE STONE.

Send \$2.00 for Sample Line No. 100, consisting of 18 Chromium Rings, in beautiful maroon Tray.

HAVE YOU OUR NEW BOOK OF BARGAINS FOR DEMONSTRATORS, CARNIVAL AND FAIR WORKERS? WRITE FOR IT TODAY.
25% deposit required on all orders.

ALTER & CO.

165 W. Madison St., Chicago, Ill



Agents and Demonstrators, send 50c for four complete samples, one for No. 3 thread, one for No. 5 thread, and 2 Rug Needles. YOU WILL LIKE THEM. These are the Needles you will all be selling in the near future. Wholesale prices and complete catalog of stamped goods in colors, tinted shades, to work.
NEW WHALE ART NEEDLE,
1335-37 No. Wells St., Chicago, Ill.

REBUILT WATCHES

ELGINS, WALTHAMS, ETC., CHEAP.

Send for Price List.

CRESCENT CITY SMELTING CO.
508 Chestnut Street, ST. LOUIS, MO.

BIG REPEAT DEMAND

HICK'S NICKEL-PACKS AND DIME-PACKS

Make \$50.00 and up a week easy with popular line, including Aspirin, Breathweets, Lighter Flints and other guaranteed necessities. A ready established demand business. Exclusive territory. Write quick for new big profit plan.

CHAS. M. HICK & CO., Dept. 6018-B. L., 1018 S. Wabash Avenue, Chicago.

100% PROFIT TO THE DEALER

I made \$93 my first week

says J. W. Varner, of Iowa. "and I've earned over \$100 a week selling the Stay-Prest Trouser Presser." Jack Ames made \$24 in four hours. Randle sold 25 the first day. Mary Roberts cleared \$10 one evening. You, too, can make big money selling this—

Wonderful New Invention

Stay Prest Trouser Presser

Keeps pants always pressed without steam or heat! Fits any size trouser! Gives a knife-edge crease—removes knee bag—smooths entire surface. Easy to use—takes just a few seconds. SAVES nap and beauty—ADDS to life of cloth. Durable made of hardwood—lasts years. Finished black leatherette—all metal smartly nicked—looks rich—compactly folds—15-inch package—fits small handbag. Over 250,000 in use. STAY-PREST OWNERS ENJOY FRESHLY PRESSED TROUSERS EVERY MORNING AND SAVE \$50 A YEAR. RETAILS FOR ONLY \$2.50—WONDERFUL VALUE!

40% PROFIT

Every man wants one or more. Average sale made in 8 minutes. World's greatest quick seller and big repeater. Ten easy sales a day net you \$10. MEN AND WOMEN, THIS IS YOUR OPPORTUNITY!

AN HONEST FREE OFFER

To help you. Special Offer includes FREE Sales Kit!—everything you need to take orders. Write for offer, plan and exclusive territory.

STAY-PREST CO.
Dept. R-35, Central Park Bldg., Cincinnati, O.

with mindreading. Then we have Evangeline Day, working astrology in Polon's store on Broadway. She is a cute little blonde. Mrs. Arizona Jack, the only woman with long hair pitching here, is working on Long Island. I nearly forgot about my twin and yours truly. We are the only women working books and, strange to say, women are our best buyers. Madeline is educating them on 125th street, while I am at present in Blackhawk's store, on Flatbush avenue."

"YOU'VE HEARD IT SAID that a jam man really has no guts," Frank Schick shoots from New York. "Well, what do you think of this: Donald, the colored worker, who broke into the game with Eddie Stone in Chicago, is dead. He was fatally shot in New York last Sunday. Donald was passing a store on 149th street and saw two colored men holding up the place. He rushed to help the storekeeper. The thieves turned their fire on him and killed him. I would like to hear from some of the boys. I am working on Fifth Avenue in a rug and linen auction store with Louis Abrams, of Atlantic City, and doing very well."

"JUST READ THE CACKLE of Chicken Charlie Casey and I am delighted to hear he got a bank roll in the South," Tom Kennedy chirps. "He's the first guy I heard of that got anything in that part of the country. Since Charlie calls himself a human rooster, he might consider chicken feed a bank roll. What part of the South did you work, Charlie? And what were you selling? I said conditions down there were terrible, and if you want facts and figures I will be glad to furnish them. I am not out to knock the South, but believe in calling a spade a spade and I spoke of conditions as I found them. Name me anyone who ever went down there and got a bank roll and I'll name you five who had to start walking out on the highway."

LITTLE MOISHE LATZKIN, nephew of Sam Sandler, veteran pitcher, pipes from Brooklyn: "Sam Sandler, who mostly works in Canada, had a grand surprise blowout given in his honor last Sunday (January 5) by his children and grandchildren. It was the 30th anniversary of Sam's marriage to Bertha. Usually you can't fool a pitcher, but they put one over on Sam. He thought he was going to his brother-in-law's birthday party. When they threw on the lights Sam realized that the party had gathered in honor of his wedding anniversary. It was the first time in my life I ever saw a pitcher quiet for 15 minutes. Sam was dumbstruck. He made up for it later. The affair was held in Colonial Mansion, Bath avenue, Bronx, N. Y. Sam and his wife went thru the same marriage ceremony read to them 30 years before. There were 300 present, friends and relatives of the couple. Sam says he is sorry he did not know about it in advance, because he would have invited some of the boys and they would have something to talk about during the winter months."

DOC RALPH WALLACE, who has turned picture actor and director, was recently moving southward toward the ranch where he is to make four pictures for Universal when disaster overtook the old boy's outfit. After jumping from St. Joseph, Mo., to Vaughn, N. M., a short circuit of the wiring started a fire that destroyed his fine car. In addition, he lost \$300 worth of Western wardrobe, but managed to save a few valuables. Fortunately for the Doc, the car was insured. He pipes: "The natives at Vaughn were very responsive and did all they could for the missus and myself. I guess fate was kind to us after all. We met Capt. Jack La Blair and wife, who happened to be showing their animal act in Vaughn. He is a real showman and a friend of all showmen. We caught his show and afterward cut up big money and talked of the boys we have met. The La Blairs have a beautiful house car, equipped with everything; also a new truck for their stock, three ponies, two monks and a black bear. After two days in Vaughn the captain and the missus drove us to El Paso. They are working across the river at Juarez. The wife and I have to wait here in El Paso for an adjustment on our car for about a week or 10 days, then we go to the ranch to make the pictures for Universal."

CHIEF PANTOGAL shoots from Portland, Me.: "I am sitting in our laboratory looking out at plenty snow being shoveled from the front of the Pythian Temple. Since Christmas I have done the impossible. Headed south and got as far as Biddeford, Me. Remember,

COMIC VALENTINES

Large Variety of Subjects
35c, 50c and 75c PER GROSS

ORDER NOW

I. ROBBINS & SON

203 Market Street -- -- Pittsburgh, Pa.

Pyroambers

The Wonder Demonstrating Comb

Use Them Rough—They Will Stand It

Standard Pyroxoloid Corporation
Leominster, Mass., U.S.A.

Send Your Name and get the Story in Full.

PENMEN Demonstrators

ARGO NOVELTY CO., 3 PARK ROW, NEW YORK CITY

that town is closed so far as the streets are concerned, but there's a private alley at Alford street and Sun place, to be obtained from a hardware merchant, who is a fine chap, at \$2 a day. Stay as long as you like. I worked the spot three days to good business, then Sanford for two days, then Rochester, N. H., three days in the Square. This town requires a license, \$2. Then I made Dover, the best of them all. Portland is closed, but as our office is here I am trying hard to open it. It's the best pitch spot there is in New England at Elm and Congress streets. At Dover I met several troupers from Drew's World Standard Shows. Bull, the wrestler, is promoting a bout today (January 13) at City Auditorium. With me on this last trip were our treasurer, B. C. Bracey, of Alford, Me., and Salvadore Ventro, the Indian wop from Newark, N. J. The lecturer and demonstrator of how to get rid of rheumatism with one application of Chief Welch's penetrating liniment was myself. Boys, if you come to Portland and are hard hit come to me. I will give any oldtimer a chance, but Maine is covered with snow. At that, it is much better than the sunshine and moonshine the boys are getting in Dixie. I am not sure of my next move. I will try to find a store here or work a window in Guppy's drug store on Congress street. Best wishes to Lone Wolf and all the boys."

"JUST GOT BACK from my Christmas vacation in Indianapolis," Madeline, of the Ragan Twins, the only sister team doing the high pitch, pipes from Brooklyn. "Nobody working in Indianapolis. Spinal meningitis closed every school and the public places. I have changed from books to snake oil and soap and they're going over with a bang at the new store on Court street here. The store is managed by Joe Goldstein. This is the first time I have had the pleasure of meeting or hearing Joyce Maxwell Reynolds, and I agree with Charles (Doc) Miller, the author of *Easy Life*, that she is in a class by herself on the soap. The best I ever heard. Among the workers I have met lately in the big town is Jack David, the Rudy Vallee of pitchdom. He has a good big b. r. and a million-dollar smile. Zangar, as always, is going over with a bang. Kenn, with China herbs, is here and still drawing the crowds. Madam Rae and Bob Brann, on the Boardwalk at Coney Island, worked all week, the weather being like summer. Radio auction is clicking fine on Flatbush avenue. The newest idea in New York is pitchmen as real estate workers. I'm wishing them the best of luck. There are three pitch stores in one block in Brooklyn. I have made my exit from the outdoor show world and am in the pitch business to stay, altho a couple of pitchmen tried to discourage me. 'I am and I will make a success' is my motto. When I make up my mind nobody can change it. Here's luck to all the pitchmen who are my friends."

TALES OF THE ROAD—Tom Kennedy, one-time actor and manager, but for some years one of the most original and resourceful of pitchmen, passes out this one: "A couple of years ago, Walter Barry and myself were in Johnstown, Pa. We were holding down two good spots, Barry with scarf pins, while I was working a

1930 CATALOG NOW READY

Coupon Workers, Concessionaires, Agents, write for yours.

Universal Laboratories, DALLAS, TEX.

A \$12.50 SUN LAMP Sensation

AGENTS—you can make a killing with this new Solray Ultra-Violet Ray Lamp at \$12.50. As powerful and beneficial as \$90 lamps. Guaranteed. Everyone a prospect. Liberal commissions. No competition. Get in on this sensational money maker. For details write or wire THE SOLRAY CO., INC., Dept. 17, 217 E. Illinois St., Chicago, Ill.

SONG SHEETS

100—LATEST SONGS—100

Costs 2c, sells for 10c, 500% profit. The boys are cleaning up, so can you. \$2.50 per 100, \$20 per 1,000. Send money with order—no checks. MR. LOUIS, Agents, 1414 Frankford Ave., Philadelphia, Pa.

IF YOU ARE NOW NOT SELLING OUR FELT RUGS WRITE US AT ONCE.

We Manufacture America's Finest

FELT RUGS

Brighter—Blended Better—Made Better.

EASTERN MILLS, Everett, Mass.

Best Seller of Them All \$9.00 a Gross

Either Chromium or White Metal.

12 Assorted Samples \$1.00. Buy Direct from Factory.

ARLINGTON W. BARNES
24 Calender, PROVIDENCE, R. I.

Hosiery Agents—40 to 50%

Take orders for Fashion Silk Guaranteed Hosiery. Complete line. New styles. All colors. For men, women, children. Guaranteed to satisfy or replaced. Your choice of delivering all your sales, or we ship direct and collect. You get your commission on the spot.

Big Daily Income

Work when it suits you. Spare time will do. Our instructions are simple and any man or woman can take orders and make big money every month. Extra bonus allowed. Free hose for your own use with outfit. Write today. Get all information.

Fashion Silk Hosiery Co., Dept. 118 Cincinnati, Ohio

POLMET POLISHING CLOTH

Removes tarnish from all metals without the use of liquid, paste or powder. Our agents say it sells like "hot cakes". Retail 25c. Sample free. F. C. GALE CO., 127 Edinboro St., Boston, Mass.

AGENTS! SELLS LIKE WILDFIRE

Removable Rubber Squeegee dries, cleans, polishes with one stroke.

Water feeds thru felt to window pane.

Remove cap and insert broom handle for high windows.

New improved Window Washer eliminates all muss and fuss wherever there is glass to be cleaned. Restricted territory to producers. Approved by Good Housekeeping Institute. Write today.

CARTER PRODUCTS CORP.
925 Front Street, CLEVELAND, O.

NEW AUTO-MATIC RADIO GAS LIGHTER

LIGHTS GAS LIKE MAGIC

No Flint—No Friction

No spark or flame. Lights instantly matches, gas stoves, jets, and heaters. Held directly over gas flow. Flame appears instantly. Absolutely safe.

Light Gas by RADIO Gas Lighter

Make \$28.50 A Day

A big 25c seller, paying 400% clear profit. A gross easily sold in a day brings \$36.00 and costs you \$7.50. You make \$28.50 clear profit. Rush \$7.50 for gross, or \$1.00 for sample dozen, with amazing new sure-fire self-selling plans.

B. MASTERLITE MFG. CO.
Dept. B, 110 E. 23d St., New York City

Make Ten Thousand Dollars

A year selling money-making Secrets, Plans and Formulas. Be your own boss. Establish a prosperous, ever-growing business for yourself. Write today for our wonderful propositions.

AGRAH COMPANY
479 Ralph Avenue, BROOKLYN, N. Y.

PAPERMEN!

Now ready and it's a knockout.

NEW NATIONAL MAGAZINE

Good proposition for producers. Address P. O. BOX 378, Kansas City, Mo.

COUPON WORKERS!



Here Is the Greatest Sales Deal Ever Offered to You

"MAGIC BEAUTY"

REG. U. S. PATENT OFFICE

The Secret of Youth

TEN YEARS YOUNGER IN FIVE MINUTES Instant Results

We have the endorsement of over two hundred famous movie stars on this marvelous product. It is approved and recognized by the United States Government for its unusual properties. You can use the names of the movie stars and the Government approval in your advertising. The greatest repeat item in history. It has actually been made and sold exclusively to the movie folks at \$5.00 a jar. The women are really wild over it. It produces results. The only product like it in the world. Graves Brothers now using over 5,000 a week on sales deal. Get in on this now if you want to make some real money. Comes in 4-oz. jars. Each jar wrapped in cellophane paper with ribbon.

SEND 50c FOR SAMPLE

Your Price--30c Per Jar, F. O. B. Hollywood. One-third deposit with order, balance C. O. D. Magic Beauty comes packed 3 doz. to carton.

COUPONS (98c) 85c per thousand, Newspaper copy, Mats, Special Adv. FREE with first order.

MAGIC BEAUTY CO. 6514 Selma Ave., Hollywood, Calif.



JUMBO PENS, 12 Colors, \$27 GROSS, WITH BANDS.

New low prices on Black and Pearl Pens and Pencils. No matter what price you are paying or where you are buying, you can positively do better with us. Orders shipped same day. Samples, \$1. Telegraph or mail trial order. All kinds of sets for Demonstrator, Pitchmen or Premium Worker.

RELCO PEN & PENCIL CO. 15 PARK ROW, N. Y. CITY

SONG SHEETS

STREETMEN MAKING BIG MONEY — 97 LATEST BROADWAY HITS

Regular newspaper size, 18x25 inches. Good type. Pictures of Al Jolson, Ted Lewis, Irving Berlin. New edition, just out, \$2.00 a Hundred, \$17.50 Thousand. 25% deposit, bal. C. O. D. Price on quantities.

PHILA. NOVELTY & SPECIALTY CO.

1211 FILBERT STREET, ROOM 332,

PHILADELPHIA, PA.

THIS \$12.50 VENUS RING GOOD LUCK to introduce \$3.98



Set with finest AAA Grade 2-Carat Blue-White MEXICAN DIAMOND, alive with fire, guaranteed 20 years. High-grade Good Luck Ring, in green and rose, solid gold finish. Matches \$700.00 Diamond Ring SIDE-BY-SIDE. Salesmen sell it on sight at fabulous prices.

SEND NO MONEY. Just size wanted, and we will mail your ring quick. Deposit only \$3.98 with postman, plus few cents' mailing cost. WEAR THREE DAYS, and if not CONVINCED return for refund. Write TODAY for FREE CATALOG and NEW Salesmen's inside proposition. MEXICAN GEM CO., Dept. NK, Monterey, Calif.

MEDICINE MEN

Have Medicines, Toilet Goods put up under your own private label and carton. Private Formula work a Specialty. Write for Catalog.

THE QUAKER HERB CO.

Manufacturing Pharmacists, Laurel and Freeman Ave., CINCINNATI, O.



Big Profits!

Own your own business, stamping Key Checks, F o b s, Name Plates, Sample, with name and address, 25 cents.

HART MFG. CO. 307 Degraw Street, Brooklyn, - New York.

Agents Wanted. GUARANTEES CLEAR VISION. You can quickly build a big money-making business of your own selling Anti-Mist. Sells to auto supply stores, opticians, druggists, cigar stores, garages, railroads and street car companies. Anti-Mist makes glass Frost-Proof, Steam-Proof and Waterproof. One application lasts 24 hours. Clear vision guaranteed in all weather; money back guarantee if it fails.

\$50 to \$100 WEEKLY Others are doing it. Sells on sight. Anti-Mist retails at 35c for 3/4-oz. can—\$1.50 for 8-oz. can. Send 35c NOW for sample 3/4-oz. can and full particulars. GASTON MFG. CO., Dept. 6018-B, 4216 Lincoln Ave., Chicago, Ill. Canadian Representatives: MATTY & CO., 615 Pender St. W. Vancouver, B. C.

FAST SELLERS FOR PITCHMEN Folding Paper Tricks. Gross.....\$4.00 Key Ring and Dime Trick. Gross..... 3.60 Fiddles (Jumping Peg). Gross..... 4.00 Noisy Letters (Buzzers). Gross..... 2.50 Send 25c for 4 Samples and Big List of Other Sellers. LEA BROTHERS, 128 East 23d St., New York.

FAST SELLERS FOR PITCHMEN

Vanishing Card Trick A Playing Card tossed in air vanishes. Can be produced again. Anyone can do it. Each in envelope. Per 100, \$3.50; Sample, 10c. E. EASTWOOD, 243 Front St., Portsmouth, O.

EX-SERVICE MEN--QUICK MONEY

Selling oldest, best established Veterans' Magazine. Largest sales. Joke Books. Many other quick sellers. Strongest backing. Send for samples. Patriotic Calendars go fast. VETERANS' SERVICE MAGAZINE, 180 Mott St., New York.

Agents and Concessionaires, Attention! HERE'S BIG MONEY FOR YOU



We were the first to create this famous ONE-OUNCE NARCISSE PERFUME, cellophane wrapped, just like the \$5.00 and \$10.00 Bottles of Perfume, giving it the finish and flash that you need in your game. LOOKS LIKE A \$2.50 NUMBER—Costs you less than 8c per bottle—Think of it!

ONLY \$11.00 A Gross A full One-Ounce, square shaped crystal bottle, cellophane wrapped, with black oblong stopper and packed in beautiful orange and black box.

FREE SAMPLE

If you want to see sample before ordering, just write and we will be glad to send you one by return mail. (Enclose 10c for packing and postage.)

Important

Yes, we have special combination offers and furnish coupons. Our art department offers free service in assisting you along this line. We also have the biggest FLASH of all time in a special 10-piece Combination Toilet Requisite Set that you can sell for only \$1.00 and make a big profit. See big display which is sent upon request FREE OF CHARGE.

LOOKS LIKE A \$2.50 NUMBER. You can stand this number up against any \$2.50 or \$3 bottle of perfume. It looks like a big money's worth, and it is. The quality and appearance is there.

How to Order

Send us your Name, Address and Shipping Instructions. Also write the quantity of this special Perfume that you want. Our tremendous manufacturing facilities enable us to carry a big stock, so we guarantee to ship the same day your order is received. Price, \$11.00 per Gross, F. O. B. Tyrone, Pa. A deposit of 50% required with all orders and you can pay balance C. O. D. If you wire for goods, be sure to wire remittance in order to avoid delay.

BAREE, Inc.

Dept. 302, Tyrone, Pa.

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combination can opener. We had been there about three weeks when a shoe-string promoter got together a few tabloid performers at Pittsburgh, half of whom were amateurs, and brought them to Johnstown to play a stock date at the Palace Theater. They checked in at the Vendome, where Barry and myself were stopping. I made the acquaintance of the promoter, who told me he had some more people coming on, but needed a straight man immediately, as the troupe was booked to open in a few days. I was in the show business a number of years ago, having at one time an 18-people tabloid show on the road, playing thru the Northwest. I volunteered to help him out a few days until his straight man arrived. I had been pitching on the main stem for over three weeks. He suggested that I put on a pair of shell-rimmed glasses, which would help to hide my identity. Rose Crawford, a chorister, who had been with Fred Clark's Let's Go company on the Mutual Wheel that season, was on the outfit as sou-bret. She had also produced the numbers. And a very clever girl, too. The show opened to a packed house. Shortly after I made my first entrance I had a scene with her where I am asking her to marry me. She suggested that I get the consent of her old man (the comic), and that in order to get on the good side of him, I give him some sort of present. My lines were: 'But what will I give him? What will I give him?'. Before she could voice a reply, a roughneck in the gallery cried: 'Give him a can opener!' The outfit lasted five days, the promoter skipping out and leaving the bunch stranded when he realized the thing was going to be a flop. Barry and myself fed the troupers for several days and helped some of them get back to Pittsburgh. We gave a few of the girls some scarf sets, which they peddled from house to house. The hotel management allowed them to leave with their bag-

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gage, altho they were on the nut for two weeks' rent. Shortly after that Barry and I parted. I went to Pittsburgh and landed a good spot, where I worked for 10 days. While there I met the comedian and he shilled for me during my stay in the Smoky City. This was in the spring of 1928. A week ago I dropped into a burlesque house and saw this fellow doing first comedy. His name is Bert Saunders. And if anyone seeks to find a moral in this story I will conclude by pointing out that no matter how young a prune may be, it always has a wrinkle."

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Letter List

NOTE—The mail held at the various offices of The Billboard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

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VAUDEVILLE NOTES

(Continued from page 13)

Eastern dates on the circuit, booked thru Arthur J. Horwitz.

When the recent fire occurred in the executive offices of President Hoover, certain newspaper correspondents brought into the light for the first time that the Chief Executive's workroom was the most poorly ventilated in Washington. A somewhat analogous situation with a little stretching to the Palace, New York, the citadel (shall we call it?) of vaudeville. Movies, plays and books about vaudeville rarely omit references or views of a green room. The green room is evidently accepted an institution in vaudeville. The Palace is one of the few nationally known vaudeville houses that has no green room!

MANNY BESSER and Dorothy Balfour will open for Loew the last half of next week at the Bedford, Brooklyn. They are doing a new act, *Cigars Vs. Cigarettes*, by Claude W. Bostock. Other Eastern dates are likely, agented by Meyer North.

HAYES AND CODY, girl warbling duo, will resume for Loew the last half of next week at the Delancey, New York.

HARRY BURNS, Italian dialect gagster, is booked for two out-of-town dates on the Loew Circuit independent of the road show. He opened this week at the State, Syracuse, and will go next week to Loew's, Rochester, agented by Lyons & Lyons. Helen Lockwood and Tony De Luca assisted in his familiar skit.

THE THREE WORCESTERS, acrobats working on stairs, arrived recently in Europe, and are at the present at the Cirque Royal in Brussels. For the month of February the act is set at the Cabaret Valencia in Copenhagen.

BILLY EMPEY VAN'S *Crowland Revue*, written by the late Paul Keno of Cleveland, is now working the RKO houses in the Central West. In the act, besides Van, are Frankie Yamin, Loretta Poastor and Lynne Lovelea.

THE RECENTLY established Gregory Booking Exchange, of Syracuse, N. Y., is now booking a number of theaters and clubs in that territory. Wilfred Gregory, manager of the office, has been in show business for 26 years. He formerly was of the Gregory Troupe.

JACK KENNEDY, formerly of the team of Kennedy and O'Brien, has teamed with Miss Sunny Roosa, and the two are working a few break-in dates in and around Chicago, prior to moving into New York for a Loew showing. Al Grossman will handle the turn.

President Hiram S. Brown of RKO is a rare personality in a field choked tight with hollow-sounding windbags. He admits that he knows nothing about vaudeville, and yet his great fund of common sense and knowledge of men has made it possible for his circuit to make appreciable strides since he took the wheel. Better a man of this type who knows more than he is willing to admit, than another who knows very little and forces his puerile ideas on unwilling subordinates.

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have not played for Loew for the last two seasons, will resume for the circuit next week, splitting between the Bay Ridge, Brooklyn, and the Lincoln Square, New York. They are still heading their seven-people flash. *Cabaret in Cuba*, with a Latin-American orchestra as melodic background.

JACK AND BILLYE CAVANAUGH, who recently played a string of Eastern RKO dates, showed their lariat novelty act for Loew the last half of last week at the Oriental, Brooklyn. Other dates have been penciled in, agented by the Yates office.

THE ALEX MELFORD TRIO, male Risley artistes, who recently finished for RKO on Eastern dates, resumed for Loew this week, splitting between the Fairmount and the National, Bronx, booked thru Johnny Hyde, of the William Morris office.

BARRETT AND CUNEEN will open for Loew next week on a split between the Plaza, Corona, and the Lincoln Square, New York. They are doing their familiar comedy offering, *Looking for Fun*, and are agented by the William Mack office.

GUIRAN AND MARGUERITE, dance team, who placed for RKO last season and up until recently, resumed for Loew this first half at the Delancey, New York. They are assisted in their w. k. dance flash by Signor Vlasey Boullia and five unbilled men.

HARRY DELF will return to the RKO fold February 15 at the Albee, Cincinnati, as a single. He authored *The Family Upstairs*, and has been active recently

in producing and appearing in talkie shorts.

Loew's State, New York, packed them in last week, with the strongest vaudeville show it has had this season. They billed the show heavy, too. Vaudeville means something to Loew after all; particularly when it's good vaudeville.

PEGGY HOPE is readying a full-stage comedy act written for her by Lester Lee and Charles Levinson. She will have three people in her support. Paul Dempsey is agenting the act for RKO.

FRED CLINTON and Angelina ("the Little Italian Girl") will return to Eastern dates next week after being away for about three years. They will open for RKO on a split between the State, Jersey City, and the Capitol, Union City, agented by Billy Jackson. They have been out West.

BILLY SHONE, of many partners, is now doing a single. He was recently paired with Mona Trask. Playing Eastern indies now, and may go RKO soon.

JACK GORDON is breaking in a new act with Helen Cross. He was formerly of Bronson and Gordon, and more recently was teamed with Babe Caren. Paddy Schwartz is representing them for RKO.

EDDIE PARKS, formerly of Grace and Eddie Parks, and Tom Smith are preparing a five-people act. It will be ready in about a week or so.

FRANK GABY has been booked for next week at the Palace, New York. Fannie Brice will come into the ace house the week following.

SHARON DE VRIES REVUE, nine people, will shove off for RKO next week in Rochester, brought in by Fred DeBondy. Included in Miss De Vries' support are Frank Bacon, who is sponsoring the act, and Eddie Noll.

Brains is the most expensive commodity in the world. If you know how to recognize it under the disguise of a skull you can get it fairly cheap. Which leads us to offer the suggestion that the boy (and we don't know who he is) who gave Loew the idea of reshaping presentation units for the vaudefilers is deserving of a sizeable bonus or a raise. Such ideas make money for a circuit out of its waste products, and Loew is wise enough to know that they are not to be sneezed at.

PAULA TRUEMAN, from legit., went vaudeville thru arrangement with Actor-Managers, Inc., the last half of last week at Keith's 81st Street, New York. She is doing a series of burlesque impersonations assisted by Arnold Gluck and Marsh McCurdy. Agnes Morgan wrote the lyrics and Arthur Schwartz the music.

ADELAIDE HALL, colored warbler from *Blackbirds*, returned to RKO this first half at the Capitol, Union City, agented by Marty Forkins. She is working with a male piano team.

MARY ARDIS is slated to open for RKO soon at the Bushwick, Brooklyn, with Jack Curtis as her agent. She is assisted by Frank Marckley.

THREE FLYING HARPERS, casting troupe, are slated for a string of New England dates booked out of RKO's Boston office. Fred Mack, Hub rep., is handling them.

RUSSELL AND MARCONI, musical combo., will resume for the Loew Circuit the last half of next week in Yonkers.

Charles Freeman, booker of RKO's Western houses, is doing something really constructive toward re-establishing vaudeville on a solid footing. He has arranged to give the publicity department a lineup of his shows four weeks in advance. Now there shouldn't be any excuse for insufficient exploitation and publicity of stage shows in his houses.

ARBITRATION

(Continued from page 18)

upon such terms as he or it may choose—provided such acts are done individually and without combining, conspiring or agreeing with any other defendant or any member of any Film Board of Trade.

"Nothing contained in this decree shall be construed in derogation of the right of the defendants, or any of them, individually or jointly, to negotiate and to agree with any exhibitors of motion pictures or on any standard provision or provisions to be included in such license contracts, including reasonable provisions for the arbitration of disputes arising thereunder, if done voluntarily and without coercion, and if applied only to the parties to the negotiations and agreement."

DEATHS in the PROFESSION

ABRAMS—Edward J., 68, former theatrical manager, died last week in New York of complications. He had been under the care of the Actors' Fund for several years. A sister and two sons survive.

ALLEN—Charles B., showman, formerly of the Bockus Shows, died at his home in Revere, Mass., January 3. He was in show business for many years and gained a wide acquaintance in outdoor amusement circles. His widow and two children survive.

ALLISON—R. J., veteran promoter and dog track operator, died at Brownsville, Tex., January 22, following a two weeks' illness. Allison had been associated with Tex Rickard during the Florida boom several years ago. Burial was in Oklahoma City, Okla., his home town. His widow and two sons survive.

BALLOT—Marcel, 70, French playwright, died at his home in Paris January 9.

BROPHY—G. Harry, for many years president of Local No. 253, IATSE, Rochester, N. Y., died at the Strong Memorial Hospital in that city December 9 after a short illness. The present strong condition of Local 253 is attributed to the untiring efforts of Brophy during his long officership in that local.

BURNS—Edward Stanley, 79, known in the sporting world for his connection as superintendent with the New Riding Club, of Cambridge, Mass., from its opening in the early '80s until his illness and retirement a year ago, died January 20 at his home at Scituate, Mass. Funeral was held January 23.

BUTLER—Homer, 54, colored performer, who had been associated with the circus and theatrical business the last 40 years, died January 18 at Duke's Hospital, Peru, Ind. He was a leader of colored bands with outdoor shows and also appeared with *Uncle Tom's Cabin* companies.

CLARK—Agnes, employed at the Jazz-Joys Theater, Denver, for the last five years, died of a leaking heart January 15 in Denver. Her health had been failing the last six months, but she was not confined to bed until a week before her death.

COBB—Will, 53, songwriter, died last week at the Metropolitan State Hospital, Ward's Island, N. Y. *I'll Be With You When the Roses Bloom Again; Good-By, Dolly Gray; Good-By, Little Girl, Good-By; Waltz Me Around Again, Willie, and I Just Can't Make My Eyes Behave* were among his compositions.

COOK—Ben R., of Buffalo, N. Y., died of a heart attack at his Crystal Beach, Ont., home January 17. Interment was at Buffalo, January 20. Cook, a former vaudeville performer, was a well-known comedian 25 years ago. He was the organizer of the Bison City Quartet, which toured vaudeville circuits for 18 years, and also worked in a vaudeville team with his brother, William G. Cook, of Buffalo. He retired from the footlights about 10 years ago to operate a small summer colony at Crystal Beach, called Cook's villa. Besides his brother his widow survives.

CRITTEMDEN—Fred B., who was manager of Jessie Bonstelle during the year of 1886, prior to Miss Bonstelle's opening of the Playhouse in Detroit, died January 23 in Rochester, N. Y. Two daughters survive.

DAHLMAN—Jim, 73, mayor of Omaha, and referred to as "the cowboy mayor", died at a hotel in Excelsior Springs, Mo., January 22, following a stroke of apoplexy. He had been associated with show business in the sphere of cow-punching and rodeos and his name was known among followers of the round-up game.

DAVIDGE—William, 54, actor and a member of the noted theatrical family, died January 20 at St. Peter's Hospital, Brooklyn, of heart disease. Interment was made in Cypress Hill Cemetery, Brooklyn.

DE VORE—Bert, 46, died of cancer January 17 at his home in Steelton, Pa. He was a former teammate of Lew Worth in the act DeVore and Worth, which played the leading vaudeville circuits. For three years he was field man for the Bert Levy Vaudeville Circuit and then bought the Rainbow Theater, Great Falls, Mont. His last theatrical connection was as field man for the club department of the RKO Chicago office.

He had been under the care of the Actors' Fund since August, but never recovered from the effects of an operation which he underwent several months ago. His son and several brothers and sisters survive. Burial was made at Steelton.

DEWEY—John A., 42, former Hollywood technical director, died January 18 at Seattle, Wash. His wife was with him



JERRY MUGIVAN

THE circus world mourns. Jerry Mugivan has passed on. Death came unexpectedly Wednesday night, January 22, at Harper's Hospital, Detroit. He was recovering from an apparently successful operation for hernia, when he suffered a relapse, and death followed shortly after, with Mrs. Mugivan and Mr. and Mrs. Bert Bowers at his bedside.

Mugivan, whose full name was Jeremiah Joseph Mugivan, had been in the show business for more than 30 years, and up to August of last year, when the American Circus Corporation shows were sold to John Ringling, was president of that corporation.

Born at Knightsville, Ind., May 17, 1873, Mugivan was reared in Terre Haute, and for quite a number of years made his home in Peru, where he took an active interest in civic affairs. His first circus experience was with the Sanger & Lentz Show in 1893. There he met Bert Bowers, with whom he was a partner for many years and until the American Circus Corporation shows were sold to Ringling. Both worked on tickets with that show. In 1907 he became a part owner of the Great Wallace Shows and the Carl Hagenbeck Wild Animal Show, and acted as assistant manager. Later he sold his interest and returned to the Van Amburg Show. Other engagements follow: 1900, Sells & Gray Show, assistant legal adjuster; 1901, manager dining car Great Wallace Shows; 1902, with John Talbott, had privileges and dining car with same show; 1903, privileges and dining car with Howe's Great London Shows; spring of 1904, went to Kansas City to take over an amusement park, but did not remain long; same year, with Bowers, he organized the Great Van Amburg Show, and in 1908 changed name to Howe's Great London Circus, Mugivan and Bowers' first use of the title; they also acquired Dode Flisk Show, calling it Sanger's Greater European Shows; 1912, they acquired Robinson Famous Shows, substituting that title for Sanger, Mugivan managing the Howe show and Bowers the Robinson show; 1916, Robinson Famous title was changed to John Robinson's Circus, they having purchased the latter show; took the Howe show off the road in 1917, putting the John Robinson Circus on 45 cars. That year Peru winter quarters were leased. Early in 1919 they bought the Hagenbeck-Wallace Circus, and this was managed by Bowers. Mugivan then managed the Robinson show. In 1920 they again put out Howe's Great London Show, and in 1921 changed the title to Howe's Great London Circus and Van Amburg's Trained Wild Animals.

During the winter of 1920 they bought the Sells-Floto Circus, together with the Buffalo Bill title; also the Yankee Robinson Circus. In 1922 the Gollmar Bros.' title was acquired, and was used in lieu of the Howe show. During the winter of 1928 the Sparks and Al. G. Barnes circuses were bought. It was in 1921 that the American Circus Corporation was formed.

Mugivan held a life membership in the Elks' Lodge at Peru. Besides the widow, Mrs. Mary Edith Mugivan, he is survived by two sisters and two brothers.

Funeral services were conducted at St. Charles Catholic Church, Peru, Monday morning, January 27, and interment was in the Peru Catholic Cemetery.

when he died. The body will be sent to Buffalo, N. Y., for burial. Besides his widow he is survived by his parents.

DOOLEY—Gordon, 31, comedian and eccentric dancer, the last of three brothers, noted in vaudeville and musical comedy, died of pneumonia at his mother's home in Bywood, Philadelphia. His last appearance was with Earl Carroll's *Vanities*. He was a brother of Ray Dooley, stage star and wife of Eddie Dowling. *Hitchy Koo, Scandals, Honeymoon Lane* and several Winter Garden shows were among the productions in which he had appeared. Burial was made in Holy Cross Cemetery, Philadelphia.

DOWLING—Martin J., grandfather of Lois Moran, movie actress, died recently in Pittsburgh, Pa.

DUFFY—Mrs. Mary, 86, mother of Kate Price, well-known film comedienne, died January 19 in Hollywood. She is survived by four daughters, two sons and two sisters.

FAIRCHILD—A. W., 57, former owner of the Strand Theater, Boone, Ia., who disposed of that business a few months ago, died January 13 at his home in Boone. His widow and a son survive.

FLEMING—Mrs. Florence K., 75, mother of Carl Fleming, of the team of Carl and Maude Fleming, died at her home in Keosauqua, Ia., January 10. A hemorrhage of the brain was the immediate cause of her death, but she had been ailing for some time.

FORBES—Charles, 43, an official of the Fox West Coast Theater Circuit, died at Bakersfield, Calif., January 24, of injuries sustained in an automobile accident.

GILBERT—Otto J., 71, died at his home in Cincinnati recently. Gilbert was the father of Alfred and Walter J., the latter well known in the vaudeville field for the last 20 years.

GRIMES—Hazel, 41, died January 13 in Wichita Falls, Tex., after an illness of two years. She was well known in show business as a blues singer and character woman, having her own company on the road at various times. Her husband and two daughters, who are also associated with show business, survive.

GUNN—Bessie, 29, died recently at the home of her mother in Neosho, Mo., the result of injuries received in a fall from the aerial rigging on the Robbins Bros.' Circus, July 8, 1928. She was buried January 23 in I. O. O. F. Cemetery, Neosho. She is survived by her husband, Manny Gunn, contracting agent of the Sparks Circus last season, and by her mother, three sisters and two brothers of Neosho.

HAMM—James R., for many years custodian at the Old Howard Theater, Boston, Mass., died January 20 in Boston. Funeral services were held January 23 and burial was in Boston.

HOWARD—James (Jim), 75, died January 15 and was buried in Los Angeles the 17th, with the Chaplain of the Pacific Coast Showmen's League officiating. He had been trouping with circuses since 1884 and had been employed by Barnum in Europe, Two Bills, 101 Ranch, Hagenbeck-Wallace and Al G. Barnes circuses.

JOHNSON—"Black Carl", former Negro comedian and a familiar figure on Broadway for the last 25 years as starter at the Metropolitan Opera House, died in Kansas City, Mo., last week.

KEARNS—John Edward (Porky), 57, former Irish and black-face comedian, died December 16 at Melbourne, Australia. He had retired from theatrical activity about 25 years ago. The act of McKisson and Kearns, of which he was a member, was one of the best known turns in Australia.

KLASS—Max, prominent West Coast showman, died at Los Angeles January 24. He was for many years with Sells-Floto Circus, having the side show and later had the No. 2 side show with the 101 Ranch Wild West. He was for some time associated with Hyla F. Maynes in the manufacture of the Over the Falls ride. The last seven years he was associated with Bert W. Earles in various enterprises. He was a member of the Pacific Coast Showmen's Association. Funeral services were held January 28 with interment at Forest Lawn Cemetery, Glendale, Calif. He is survived by his widow, Aileen Klass.

LeVALLEY—Henry E., star banjoist in the days when the banjo was almost the national instrument, and a teacher of music in Providence, R. I., for the last 45 years, died there January 19. He was born in 1853, but despite his advanced age was active until a few days prior his death. Burial was in Anthony, R. I.

LEACH—Viola, known in private life as Mrs. David W. Sullivan, died at Poly-clinic Hospital, New York, January 14. She had spent the last two years in De-

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troit with the Jessie Bonstelle stock company. Prior to that she was in productions on the West Coast.

LEVY—Ralph, 72, died at his home in Oakland, Calif., January 18. He was known by many showfolk, his brother, H. L. Bush, being connected with Fred Bond's Freak Animal Show.

MARTIN—James, 76, a dwarf, who traveled with several circuses during his younger days, died at his home in Hopkinton, Ia., January 20.

MAUNDER—Annette Constance, 72, a member of a well-known motion picture family in Australia, died December 10 at Werris Creek, N. S. W., Australia.

MAURICE — Louis, manager of the Theater des Nouveautes, Paris, France, died at his home in Paris January 13, following a brief illness.

MEACHUM—W. F., 89, father of Homer Meachum, owner and manager of the musical comedy show playing at the Riviera Theater, Rock Island, Ill., died at Granite City, Ill., January 17.

MEDLEY—C., showman, member of a show company wintering at Puckett, Miss., was killed there January 25. J. B. Montgomery, retired showman, was arrested, charged with manslaughter. Medley was not killed instantly, but died en route to a Jackson hospital. The shooting took place in a show tent following an altercation. Montgomery claims self defense.

MILLER—Doby, champion lady wrestler of New England, was killed when her car hit a tree near Gloucester, Mass., recently. She was known among outdoor show people.

MORRIS—Mrs. Hattie Clapper, contralto, died at her home in New York last week. She had been a soloist with the Theodore Thomas Orchestra, was a vocal tutor and toured the country on the concert stage several years ago.

MOUVET—Oscar, cabaret proprietor and brother of the famous dancer, the late Maurice Mouvet, died in Paris, France, January 22.

R. A. Josselyn

Robert Ambrose (Whitey) Josselyn, 42, one of the best known outdoor show agents in the eastern section of this country, died in a hospital at Salisbury, N. C., January 26, presumably caused by a ruptured blood vessel in his brain. He was born at Zanesville, O., May 22, 1889, the son of Mr. and Mrs. F. S. Josselyn, the former of whom at last report resided at South Gate, Calif., the mother having died in 1913. He attended business college and took special courses in schooling. He entered show business in 1904 with the old Great Adam Forepaugh and Sells Bros.' Circus, and had since served in various capacities with many shows and as agent with nearly all carnivals operating principally east of the Mississippi River, and at times had his own enterprises en tour. He was a member of B. P. O. Elks, No. 1035, Corinth, Miss. In 1919 he was married to Alwilda Anderson at Lima, O. Up to press time funeral arrangements had not been made.

ago. His widow, two daughters and a sister survive.

POTTINGER — Colonel Edward, 60, president of the Imperial (Eng.) Ex-Service Men's Association, and who first went to Australia about five years ago as a lecturer with motion pictures, died December 12 at Melbourne.

PRATT—Lynn, actor, died January 9 at the French Hospital, New York, where he had been under the care of the NVA. He was born at Sylvan Center, near Grass Lake, Mich., January 18, 1863. Early adopting the drama as a profession, he appeared in important roles in support of many of the leading actresses. He appeared prominently in *Daughters of Men*, *Ruggles of Red Gap*, *Flora Bella*, *Fifty-Fifty*, *Widow by Proxy*, *Merton of the Movies*, *Saint Joan* and also in a number of productions of Shakespeare, Ibsen and Shaw. He also played in London and the larger cities of Great Britain and had also been in the movies and vaudeville. Interment was made in the Actors' Fund plot in Evergreen Cemetery, Brooklyn.

PRATT—Mme. Elena Avedano, 38, vocal teacher and former opera singer, was killed at Chicago January 20, when struck by an electric train. She was a sister of Fred Martin, manager of White City Roller Rink, Chicago.

ROBERTS—Robert, 51, a member of the radio comedy team of Adolph and Otto, died at his home in Cincinnati January 21, following a heart attack. The team had been featured over Station WCKY four nights a week. Burial was made in Spring Grove Cemetery, Cincinnati.

ROSE—James, 62, divorced husband of Mlle. LaRose, and said to have been with the Sells Bros. and Forepaugh circuses, was burned to death in a houseboat fire at Terre Haute, Ind., recently.

RUSS—Mrs. E. J., 40, formerly known as Clara Hindle, operatic singer and pianist, died at her home in St. Marys, Pa., January 3, and was buried in Williamsport, Pa., January 6.

SCHADE—William, 72, musician, died at his home in New York last week of a heart, attack. He had made several phonograph records as well as performed for radio audiences. His widow and brother survive.

SHREVE—Jesse M. (Harry), 51, veteran publicity agent for Washington, D. C., theaters and a member of reviewing staff of *The Washington Herald and Times*, died at a hospital in Providence January 16.

SOLADAR—Charles, 44, died January 15 after a long illness at Mt. Sinal Hospital, New York. He was buried January 17 in Newark, N. J. Soladar had been active in the show business for more than 18 years. He had his own tabloid shows for about 15 years, playing them in the South and Midwest. For two years until early this season he had been connected with the New York branch of the Gus Sun office, booking tabloids from there. He was taken sick while arranging to open his own independent agency. He is survived by his parents, his widow, Mrs. Mae Soladar, and a son, Ward, 12 years old, who made his Broadway debut last summer in *Getting Even*.

SONNTAG — Henry, 56, prominent musician, died of a heart attack at his home in Davenport, Ia., last week. He had just taken part in a radio program over Station WOC when stricken.

SPINDLER—Frank C., 54, stage car-

penter at the Le Petit Theater for the last five years, died in New Orleans recently. His widow, five sons and two daughters survive.

STEELE—George Donovan, for many years legal adjuster with circuses, died Wednesday, January 22, at St. Luke's Hospital, Chicago, of pneumonia. He had been in failing health for some time. Mr. Steele was born in Kaskaskia, Ill., but for many years had made his home at Decatur, Ill., and the body was taken there for burial. Surviving him is his widow, who is prominent in the politics of the State. Mr. Steele was with the John Robinson Circus in 1882 and later was with Forepaugh-Sells and Sells-Floto for many years. At the time of his death he was writing a book that was to have been entitled *49 Years of Circus*.

STERNARD—The father of Helen Sternard, of the two Sternards, died January 13.

SUTHERLAND — Gayle, 30, of Gary, Ind., and associated with show business, was killed in an automobile accident near Reading, O., January 23.

TERRY—Edgar J., 54, died suddenly in a Toronto hotel, while preparing to return to his home in St. John, N. B., with his wife, whom he was to meet at Montreal. He was president of the St. John Exhibition Association for six years, and one of the most active men in fair circles in the maritime provinces. Surviving are his widow, son, daughter, mother and two brothers.

TRIPP—Charles B., 74, armless wonder, died of pneumonia in a hospital at Salisbury, N. C., January 27. Arrangements were made by his widow to transport the remains the following morning to Olney, Ill., for burial. Tripp was among the best known of museum and side-show attractions and as such covered practically the entire globe. He started in show business when he was 17 years of age with P. T. Barnum's 42d Street Museum, New York, and since had traveled with Barnum & Bailey, Ringling Brothers and other circuses, and with carnivals. The last two seasons he was with Frank Bergen's Circus Side Show with the Melville-Reiss Shows and Greater Sheesley Shows, for three years previous to which he was with Jim Hodge's Side Show.

WALKER—William, a charter member of Westchester County, New York, Local 650, IATSE, died January 14 of injuries suffered in an auto crash. Walker was projectionist at the Strand Theater, Yonkers, N. Y.

WHITE — Anthony Whittfelder, 73, professionally known as Tony White, associated with show business the last 40 years, died at his daughter's home in Connelly, N. Y., January 17. Burial was made in the family plot in Port Ewen Cemetery, New York. Death was due to complications. White had been connected with many fields of the profession, which included both indoor and outdoor. His widow, Janet White, pianist; a daughter, Mrs. James K. Wesley, and three sons, Tony, Jr.; George C. and Allan D., all musicians, survive.

WRIGHT — Joseph Edward (Upside-Down), well-known American performer, died in the Randwick Hospital, Sydney, Australia, recently, following a long illness. He was associated with the vaudeville and circus branches of show business. His widow survives.

ZURFLICH—William N., 25, musician who appeared as a soloist in the *Student Prince* and also gave radio recitals, died January 25 at Zanesville, O., of injuries sustained in a train wreck.

MARRIAGES

CRUMMEY-CARROLL—Ambrose Spencer M. Crummev and Jane Carroll, of the Metropolitan Opera Company, were married at Greenwich, Conn., January 21.

GOSSARD-REESEY—Marguerite Gossard, of Lodi, O., was married December 29 to Clair Reesev, of Girard, O., a non-professional. Miss Gossard for the last two years has been playing the Keith and Loew circuits with girl acts. She is a talented musician. They will reside in Girard.

HEGELER-ROGERS — Gladys Rogers, of the *Berkeley Square* cast playing in London, Eng., was married December 9 to Harley Hegeler of New York.

HERTZ-OGLIVIE—Ross Hertz, prominent member of the comedy, *June Moon*, at the Selwyn Theater, New York, was married January 21 to Adeline Oglivie, a former member of the *Hold Everything* Company. The nuptials were performed at St. Timothy's Church, New York.

HILL-MARION—Friends last week revealed the marriage of George Hill, motion picture director, and Francis Marion, scenarist, widow of Fred C. Thompson, film actor. They were married in Phoenix, Ariz., January 18.

WALDMAN - KOROTKIN — Herman Waldman, Brunswick recording artist, and Ruth Bettie Korotkin, nonprofessional, were married at San Antonio, Tex., January 19. Waldman is leader of the Saint Anthony Hotel Orchestra at San Antonio.

WRIGHT-GREENWALL — Announcement is made of the marriage of Ed Wright, cowboy and clown of Burbank, Calif., and Jeannette Greenwall, of Glendale, Calif. The wedding took place at the home of the bride January 17. They will make their home in Glendale.

COMING MARRIAGES

Katherine Mead, assistant cashier of Keith's Theater, Cleveland, announced her engagement to John Anderson last week, but no date of their wedding was disclosed.

Announcement was made in Paris, France, of the engagement of the American pianist, Gaby Martin, to Noreen Spencer, well-known artist.

Robert P. Gleckler and Adelaide Hart Knabenshue, both in pictures, have applied at Greenwich, Conn., for a marriage license.

BIRTHS

Born to Mr. and Mrs. Joseph Boas last week at Bridgeport, Conn., a daughter. Boas is a banjoist and director of Boas' Dance Orchestra of Bridgeport.

PAY HOMAGE

(Continued from page 3)

Father J. M. Schmitz, pastor of the church, being in charge of the service. He was assisted by Father D. L. Monahan, of La Fayette, former pastor of the local church. Requiem high mass, was said. Interment was in the Peru Catholic Cemetery, where a large canvas top was erected to protect the crowd from the falling snow.

Because of the unusual weight—1,800 pounds—of the casket, made of cast bronze, it was necessary to have 14 active pallbearers. They were C. James Burke, Arthur R. Hopper, J. C. Donahue, R. E. Blick, H. K. Cuthbertson, John Agee, Robert Delochte, W. H. Curtis, Frank Seibert, Charles S. Simmons, Dr. W. E. Burke, Charles Young, Sumner Hart and Jude O'Hara. The honorary pallbearers, of whom there were 26, were Bert Bowers, Ed Ballard, John G. Robinson, Major Gordon W. Lillie, Frank A. Gavin, J. H. Adkins, J. D. Newman, Perry McCarty, C. D. Odom, J. L. Murden, Sam B. Dill, J. A. Long, O. C. Wainscott, C. E. Redmon, D. H. Harter, Fred W. Senger, A. H. Cole, Dr. S. D. Malouf, Judge Hurd Hurst, Mayor John E. Yarling, R. A. Edwards, J. H. Shirk, W. S. Ayers, Carl Betzner, Joseph Litchell and Wm. Romer.

Among those who attended the funeral were Ed Ballard, Mrs. George C. Moyer, Mr. and Mrs. Bert Bowers, J. C. Donahue, Arthur Hopper, Robert Hickey, John Agee, T. W. Ballenger and wife, Major Gordon W. Lillie, Col. Zack Miller, Eddie Vaughn, Mr. and Mrs. Sam B. Dill, Perry McCarthy, Charles Hall, John G. Robinson, Karl K. Knecht, Fred Beckman, M. T. Clark, Herbert Duval, Fred Wagner, Dave Haun, Harrison J. Riley, Fred C. Eberling, Rhoda Royal, Fred Warrell, F. A. Gavin, Homer Canter, Mr. and Mrs. Murray Butterfield, C. D. Odom, Mr. and Mrs. Frank Seibert, Nick Carter, Austin B. King, W. M. Maxwell, J. D. Newman and wife, Walter Bairden, Jane Austin, R. E. Hickey, W. B. Naylor, Fred Naylor, Franz Woska, Buck Reger, Robert Brown, Harold Harrie, Tetu Robinson, Howard Barry, Mr. and Mrs. Arthur Nelson, Jean Katherine Warner, Jimmy Albanese, Jess Adkins, Floyd King, Walter F. Driver, J. A. B. Hossack and Andrew and Arch Donaldson.

Mr. and Mrs. Ed A. Woeckener, Rudy Rudinoff, Sir Victor and Mme. Bedini, Joe Hodgini, Albert Hodgini, Chester Pelkey, Mr. and Mrs. James Mugivan, Mr. and Mrs. Fred P. Mohr and children, Charles Mugivan, Mr. and Mrs. James Odea, Tom Kearney, Mrs. Geo. Thompson, Ruth Thompson, Dr. Walter L. Wilson, H. E. Tennis, Geo. Ryan, Mr. and Mrs. Harry Hunt, Nate Albright, Jack Youdin, Charles Boulware, Homer Hobson Sr., J. G. Lausten, Senator Mike Kinney, Jos. C. Kennedy, Mike T. Clark, P. M. Fagan and wife, Charles Gies and wife, Tom Rankine, Chas. McCurren, Harry Atwell, Ed Mathias, Gardner Wilson, Nat Green, Wm. Tarkington, Col. Wm. E. Muldoon; W. O. Brown, president of Showmen's League of America; Chas. Rooney, Eugene Weeks, Ray Thompson, Mr. and Mrs. Ernest Tucker, Geo. Ryan, L. M. Wilcox, L. A. Sullivan, Jess Murden and Cort Shively.

TO JERRY MUGIVAN'S MEMORY

A kindly gentleman of truth, courage, love and generosity, in simpleness, gentleness and honor. A devoted husband, a loyal friend and true Catholic, a valuable and respected citizen, a leader in the circus world, the greatest tribute I can pay to his memory. He was an honorable and upright Christian gentleman.

MRS. ED. C. WARNER.

NICHOLLS—Frederick J., father of Winifred Nicholls Bowers, died at the Pondville Hospital, Wrentham, Mass., January 16, of cancer. He was known by many theatrical folk.

O'BRIAN—William Thomas, old-time trouser with Barnum & Bailey, Adam Forepaugh and Ringling Bros. circuses, but lately with the Acme Billposting Company, of Sioux City, Ia., died January 13 of pneumonia at his home in Sioux City. He was a member of Local 23, billposters, and Local 40, stagehands unions of Sioux City.

PATTERSON—Pat, died January 23 in Lansing, Kan., and was buried there January 24. He was Merry-Go-Round foreman with the Noble C. Fairly Shows the last two seasons.

PATTERSON—Fred D., outdoor showman, who was employed by the C. A. Vernon Shows for the last four years and who also had been associated with various other outdoor attractions in the past, died January 26 in Ft. Worth, Tex. He at one time owned and operated a small circus. C. A. Vernon Shows wish to communicate with Patterson's brother, who is supposed to be in show business in Pennsylvania.

PATTON—E. Cooke, a member of an Oregon pioneer family and noted thru-out the Northwest as a magician, died last week at Salem, Ore. Besides being a performer, Patton was manager of Reed's Opera House in Salem for three years. He was a member of the B. P. O. E. and the International Brotherhood of Magicians.

PERKINS—Harry C., formerly of the team of Perkins and Calvette, died at his home in Adrian, Mich., January 15. He was born in Washington, D. C., September 21, 1868, and previous to his partnership with Edith Calvette, was one of the members of the vaudeville team of Perkins Brothers. After teaming with Edith Calvette, he and his wife worked together in an act until about 12 years

CANADA FAIRS

(Continued from page 3)

separately for its amusements and concessions.

The Western Canada Association of Exhibitors got together for its first meeting Tuesday morning. The first business considered was the question of racing at the fairs on the Class A Circuit. It was decided that runners offered better satisfaction and more interest than harness racing, and in consequence there will be six days of running races at Brandon, Calgary, Regina, Saskatoon and Edmonton. Vancouver and New Westminster will stage their own meets.

Platform attractions for the Class A shows will be supplied by the Barnes-Carruthers Fair Booking Association, represented by Ed F. Carruthers, who secured the contract after keen competition.

The award of the midway required two days to settle, a decision not being reached until Wednesday evening just before the gathering adjourned. It was then found that Johnny J. Jones, who has supplied the Class A Circuit in the West for several years, had been outvoted, and the contract went to the Morris & Castle Shows, represented by Milt Morris. Fireworks contracts were not awarded, the association deciding that each member should make its own arrangements. This will be done later.

There was another keen contest for the band contract. It was felt that the Princess Pat's Band, of Winnipeg, which had the contract last year, should be given an opportunity to go to the Class B Circuit this year if it desired to do so, as there was a keen demand from the smaller town for its services. Consequently, the Pat's Band did not press for a contract. The award was finally made in favor of Thaviu's Band and Revue, represented by A. F. Thaviu. Some of the members expressed themselves as in doubt of the wisdom of a blanket contract for bands covering the entire circuit of the Class A fairs, but it was decided to make no change.

The Western Canada Association of Exhibitors elected officers as follows: President, H. G. Smith (Jerry), Regina; vice-president, N. W. Kerr, Brandon; secretary-treasurer, Sid W. Johns, Saskatoon, re-elected.

Fair dates the same as last year were ratified by the gathering after some discussion as to whether these dates could be kept for future years, as they seemed to best meet conditions in the various member towns. Next year the association will be confronted with the task of finding dates for Winnipeg. This year's dates follow: Brandon, July 1-5; Calgary, July 8-13; Edmonton, July 15-20; Saskatoon, July 22-27; Regina, July 29-August 3. Associate members: Vancouver, August 7-17; New Westminster, September 2-7. Winnipeg's dates for next year will probably follow Regina, as it was felt that the attendance at the Brandon Fair might be hurt if Winnipeg came first. This, however, is still to be decided.

The midway contract entered into by the Morris & Castle Shows provides for the bringing into the circuit of a 40-car show.

Delegates were in attendance from the following fairs: Regina—D. T. Elderkin, F. H. Auld, A. E. Whitmore, H. G. Smith, F. Robinson, H. A. Knight, N. Andee and J. F. Lunney. Brandon—J. E. Rettle, W. Dowling, R. M. Matheson, P. Payne, N. W. Kerr and A. C. McPhail. Calgary—E. L. Richardson, N. J. Christie, E. D. Adams and C. M. Baker. Edmonton—P. W. Abbott, O. C. Balson, A. R. McLennan and Miss E. L. Holmes. Saskatoon—S. W. Johns, A. Wilson, R. Shannon, John East, A. M. McIntyre and J. H. Wallen.

Western Fairs Meeting

The Western Fairs Association (Class B fairs) got down to business Tuesday morning, when its session opened. During the summer the fair dates had been practically agreed upon by correspondence and the schedule when presented passed without the usual discussion. Dates for this year will be as follows: Weyburn, June 30-July 2; Estevan, July 3-5; Portage la Prairie, July 7-9; Dauphin, July 10-12; Yorkton, July 14-16; Melfort, July 17-19; Red Deer, July 21-23; Camrose, July 24-26; Lethbridge, July 28-August 2; Lloydminster, August 4-6; North Battleford, August 7-9; Prince Albert, August 11-14. The following dates were tentatively arranged, subject to alteration if necessary: Vermillion, August 15-16, and Vegreville, August 18-19.

The Class B shows awarded the midway attractions to the Royal American Shows, represented by C. J. Sedlmayr, who promises a 25-car show. This was a

surprise, as Conklin & Garrett have had the contract for years, giving every satisfaction. In fact, at the banquet Wednesday evening regret was expressed by representatives of the circuit that it had been necessary to make a change. The Gus Sun Booking Exchange will provide the platform attractions, it being specified that there shall be five acts. These will be announced to the circuit officials later, a contract price having been agreed upon. The matter of a band was not definitely settled, but the members are in favor of engaging the Princess Pat's, provided sufficient money to meet the cost and transportation can be arranged. Sedlmayr, of the Royal American Shows, offered to co-operate in the matter of transportation for the band in every particular, proffering the use of a car on his show train. This, too, has been left in abeyance, but it was the opinion of the delegates that an arrangement would be made and the smaller towns in the West would be able to hear the Pat's.

Officers of the circuit were elected as follows: President, Ralph Patterson, Red Deer; first vice-president, Fred Zabel, Weyburn; second vice-president, C. E. Grobb, Portage la Prairie; secretary-treasurer, H. Huxley, Lloydminster, re-elected.

200 at Banquet

The banquet tendered to the fairs associations' delegates, visiting showmen and guests was held Tuesday evening in the large main dining room of the Royal Alexandra Hotel, which had been decorated for the occasion. British and American flags were in evidence everywhere, and the tone of the speeches stressed the cordial relations existing between the two countries and the good fellowship engendered by such gatherings as the present one. W. P. Dutton, president of the Winnipeg Exhibition Association, presided, and the banquet was tendered jointly by the city of Winnipeg, the province of Manitoba and the Canadian Pacific and Canadian National railways. Some 200 sat down to dinner. The menu consisted entirely of Manitoba products with the exception of the tea and coffee, fine Western beef being the principal course. Dutton welcomed the guests and told of the progress made in the Winnipeg exhibition project. Winnipeg voters had voted \$850,000 for preliminary expenses and plant for an exhibition, but the difficulty existing at present was as to a site, the site originally chosen being objected to on the ground that its use for exhibition purposes would mean the destruction of one of Winnipeg's civic golf courses. However, Dutton assured his hearers that at the next meeting and banquet Winnipeg would be able to point to a show plant and that a big show would assuredly be held in 1931. Other speakers included Hon. James Evans, deputy minister of agriculture for the province of Manitoba, who stressed the value of exhibitions from an educational and publicity standpoint; Deputy Mayor Leech, of Winnipeg, who represented Mayor Webb; H. G. Wilson, president of the Class A fairs, who brought greetings from Saskatoon, and J. W. Mooney, of Regina, who told of the great grain exposition and congress to be held in that city in 1932. This grain show

will be the biggest of its kind ever attempted in any country in the world, Mooney declared. The prize list will total \$200,000 and special invitations to participate have been accepted by 65 grain-growing countries. Special attractions and concessions will be asked for at a later date, the idea being to give to the West one of the biggest and most entertaining exhibitions of any kind ever held in Canada outside of Toronto.

Following Mooney, Larry Boyd was called upon for some of his famous stories, with which he delighted the crowd. The Princess Pat's Band, under the baton of Capt. T. W. James, director of music, provided the musical program.

But the hit of the evening was scored by W. J. (Bill) Hilliar, press representative of the Johnny J. Jones Exposition. For the first time in the history of the Western fairs a press agent was honored with an invitation to a seat at the speakers' table and a place on the speaking program. Hilliar spoke well and briefly. Announcing then that the gathering had perhaps been surfeited with serious talking, he introduced card specialties of his own which kept the large assemblage laughing and mystified.

Attractions represented and their representatives included the following: Melville-Reiss Shows, J. D. Wright, Jr.; Canadian Fireworks Company, Henry L. Rapp; Gordon Fireworks Company, J. S. Gordon; Thearle-Duffield Fireworks Company, Frank Duffield; Hitt Fireworks Company, L. S. Hopkins; the T. W. Hand Fireworks Company, Ltd., William R. Hand and Will J. Fudge; Armco Concert Band, Ernest N. Glover, conductor; Bessy o' the Barn, R. Green; Thaviu's Band and Revue, A. F. Thaviu; Princess Patricia's Canadian Light Infantry Band, Capt. T. W. James; John Philip Sousa Band, Ed F. Carruthers; Bohumir Kryl Band, Professor Kryl; 91st Argyle and Sutherland Highlanders, Capt. Harry Stairs; Boyd & Sullivan Shows, Larry Boyd and Jimmy Sullivan; Conklin & Garrett Shows, Paddy Conklin; Johnny J. Jones Exposition, Johnny J. Jones, Eddie J. Madigan and W. J. Hilliar; Morris & Castle Shows, Milton Morris; Rubin & Cherry Shows, Rubin Gruberg and J. C. McCaffery; Royal American Shows, C. J. Sedlmayr; Barnes-Carruthers, Ed F. Carruthers; Earl Taylor Enterprises, Inc., Earl Taylor; De Waldo Duo, D. E. Waldo; Gus Sun Booking Exchange Company, Florence Coverly; Robinson-La Villa Attractions, Ethel Robinson; John B. Rogers Producing Company, Theodore Fish; Stanley Races and Acts, Frank Stanley; Lew Rosenthal's Enterprises, Will Robbins; Schooley's Revues, Ed Schooley; Auto Push Ball, Captain Espe; Concessions, Gale Brooks and Bert Earl; Regalia Manufacturing Company, Mert Gribble; Advertising, A. King.

Some of those in attendance came long distances to be present, Johnny J. Jones holding the distance record, coming from Tampa, Fla.

While no fireworks contracts were awarded, J. Saunders Gordon was made happy during the convention by the receipt of a telegram stating that the Gordon Fireworks Company had been awarded the contract for the Wisconsin State Fair.

Massachusetts Fairs' Meeting Record Breaker

NORTHAMPTON, Mass., Jan. 25.—The Massachusetts Agricultural Fairs' Association held a record-breaking convention in the Northampton Hotel here Wednesday and Thursday of this week. The 10th annual meeting functioned fast and the subjects discussed were brimful of interest. From Wednesday morning when the convention was called to order by President Thomas Ashworth until the close there was not a dull moment. A near-blizzard raged while the convention was on, and those who defied the elements were amply rewarded and went away rejoicing. Sixteen fairs were represented.

In his opening address President Ashworth, after extolling the merits of the association, touched on its accomplishments. Continuing he said: "The 1929 fair season was a successful one for most of our members, and many fairs showed a profit this year, the first time in several years. There were a few exceptions, as always will be the case with any undertaking which depends upon the

weather for its financial success or failure. However, I think a spirit of optimism prevails thruout fairdom as a result of the successful season just passed, and we are all looking forward to an even better season for 1930. The Tercentenary Celebration and the elaborate plans which have been made, and about to be carried out, will certainly benefit every fair in Massachusetts this year, as there will be a tremendous influx of strangers and sightseers within our State all next summer and fall, and large numbers of these people will surely visit our fairs. I believe we should all begin to plan now to welcome these strangers on our fairgrounds and to make every effort possible to insure their comfort and enjoyment. We have a committee on the Tercentenary, which reported today. Its recommendations will be of interest to all." The president then expressed to the members and guests present his appreciation for the support given him during the year.

Walter Rapp's suggestion that a telegram be sent to Calvin Coolidge, who is sojourning in Florida, apprising him of the meeting that was being held in his home town, and regretting that he was not present, was approved and ordered sent. Vice-President Josiah W. Parsons described his recent trip to the Coast and said he was convinced that New England is the best place to hold fairs. Secretary A. W. Lombard, after reading his report, paid tribute to Milton Danziger "as the greatest resolute in captivity", whereupon Walter Rapp recommended that Danziger be made a life member. The forenoon session was then adjourned until 1:30 p.m. By this time the delegates were arriving by auto and train, which threatened to swamp the limited capacity of the hotel.

The afternoon session found the meeting room crowded to capacity and the entrance blocked with interested delegates and spectators. It was a fast and snappy three-and-a-half-hour session. Grant P. Snyder, of Massachusetts Agricultural College, Amherst, started the ball rolling with an address pertaining to hall exhibits. This was followed by a comprehensive discourse on live stock by James G. Watson, of Springfield, who is a convincing orator with a pronounced Scotch accent that was pleasing to his auditors. Mildred C. Thomas, of Worcester, on the home department, drew an appreciative hand and was given a rising vote of thanks. George L. Farley, of Massachusetts Agricultural College, stressed the importance of boys' and girls' exhibits and was lauded.

Concessions Discussed

Loyed W. Briggs, chairman of the concession committee, read a splendid paper on concessions. "It is our belief that the fairs of Massachusetts are exceptionally free from the evils which may enter this department," said Briggs. "We believe that the policies governing this department of our fairs should be given careful consideration because properly handled concessions form an important part of the success of our fairs. We believe that much time and thought should be given to the selection and arrangement of our concessions so that the public, the fair and the concessionaires themselves will mutually benefit thereby. The benefits derived from concessions are twofold: First, direct income to our treasury from rentals; second, entertainment and service provided our patrons, the public. Too much emphasis cannot be placed on the second of these two, for unless the welfare of our public is protected, gate dollars may be sacrificed for privilege dimes. It is quite natural for any fair association to overlook the real value of this department and consider it as a source of income only, inasmuch as concessions form one of the three principal sources of revenue at the average fair, namely, the outside gate receipts, the grand-stand receipts and concession rentals.

"We might classify our concessions into three divisions: First, the entertainment group, including shows, mechanical rides and games; second, the dining and refreshment group; third, the merchants and manufacturers' group with its exhibits and sales booths. The first division, the entertainment group, requires careful thought and consideration if we are to retain the high standard that is necessary to give the public the utmost in this form of entertainment. The shows should be restricted to those of high caliber, presenting entertaining or educational features that are in no way objectionable to man, woman or child. The mechanical rides should be neat and attractive in appearance and operated by responsible parties who, at all times, will safeguard the patrons from discomfort or injury. The games on our midways present a problem that, unless properly controlled, will cause many patrons to leave the grounds with ill-feeling towards the fair association, even the every other department is of the highest class. Regarding this, we believe that the first step should be to rent space only to high-class concessionaires of proven character, who will work with the association in an endeavor to present only those games that are fair and square. Secondly, your contract should include a clause, so that your association will have full control at all times over the operators of these games. The second division, the dining and refreshment group, gives the fairs very little trouble, for they are beginning to realize that the public insists on clean, attractive stands and the best of food products. The health authorities of our cities and towns are in position to render valuable aid in keeping this service high-class, and as far as possible we should co-oper-

ate with these authorities. The third division, the merchants and manufacturers' group, plays a big part in the success of our fairs. Its displays and exhibits are interesting and entertaining to the majority of our patrons. There is a wonderful opportunity at this time for all fairs to build up this end of the concessions, for many firms are beginning to realize that great benefits can be secured from an exhibit or sales booth properly conducted at the fairs."

Biggest Season Last Year

Laurence B. Boston, director of division of reclamation, soil survey and fairs of Massachusetts Department of Agriculture, declared that last fair season was the best on record in the State. However, there were some fairs in Massachusetts last year, he said, which had splendid exhibits, fine weather and good attendance, yet lost money. There were others which just broke about even and still others which made a real profit. Continuing he said:

"It was my privilege to visit about 20 of your fairs last year. No two were exactly alike. It was an interesting study to go from one to another and observe how you handled some of the problems. Please do not consider as criticism any suggestions I may make, as it is my intention that they be helpful suggestions only. I have tried to place myself in the position of a guest at your fair—a visitor—with no background of fair experience. May we suppose I am a stranger and never attended your fair before. The layout of your grounds are strange to me—I wander aimlessly along, following other aimless strangers—with no definite goal in mind for the moment, and my first introduction to your fair, after surrendering my ticket, is the appeal of a souvenir artist, who tries to sell me a cane or a balloon, or maybe a solicitor for a charitable society selling flags. May I pause right here to suggest that as your guest, wouldn't it be a nice little courtesy for a fair to greet the stranger with a few programs as compliments of the fair—giving definite directions and the time of your events? Not an advertising catalog, big and clumsy; not a program that will cost me anything, but a voluntary, free-presented program, the compliments of the fair, and it should precede the concessionaire with the cane and the balloon. Then, as I wander aimlessly around, I find myself in the center of it, completely shut off from anything else of interest. There is plenty of excitement on the midway—it is dusty and noisy and the odor of fried onions permeates the air. Let me say here that midways at Massachusetts fairs are clean, decent and law-abiding, and I am not condemning them, as they have their place, but I just wonder if some fair officials are not letting the midways run away with their fairs? In some cases it seems your midways are getting top-heavy, and unless you make some midway rules and regulations, they are liable to capsize you. But after a time in my aimless wanderings I came upon your exhibition hall, quite by accident, for there is no name to designate it as such. Once inside the doors I am besieged by jewelry people, paper flower salesmen and the static of the latest radios. It seems the best space is let to concessionaires, and the exhibitors, who make your fair possible, take what is left. If I should chance to attend your fair another year, will the same hall arrangements still prevail? Or will there be a hall superintendent with a new idea?"

"By this time I am leg-weary and hot, but there is no place to sit down, not even in the sun. Comfort of your guests, I fear, is often neglected, so I go to the grand stand and pay 50 cents for the privilege. I also buy a score card, but have to ask my seat mate what class is due and when. No official track manager or announcer is employed—everything is dull and listless, and I have nothing to do but think how dirty and tired I feel. Then maybe there is nothing to see but a horse race. Horse racing is a great sport and has its admirers everywhere—but a midway and a horse race is not an agricultural fair and never will be!"

"After a time I leave the grand stand and go thru your cattle barns. There are many head of live stock here, but they mean little to me, for they are not named, and I wonder which breed is which and why. Some of your fairs might show camels or elephants as far as the economic value of the cattle industry of Massachusetts is concerned. The poultry exhibit is always interesting, but rarely instructive, for here

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again there are unnamed varieties and other species rarely heard of. "In general, I fear it is necessary to admit that the comfort stations at some fairs are not only elusive, but so revolting that they make a more lasting impression on the visitor than the highest-priced act on your stage. In any line of human endeavor, improvement in methods and policy comes from a free interchange of ideas and experience. This is why we are meeting today and should take advantage of it."

Charles A. Nash, general manager of Eastern States Exposition, read an interesting paper on the celebration of the Massachusetts Tercentenary covering a period of 300 years, from 1630 to 1930. He pointed out the advantage of special exhibits, features and demonstrations in connection with the Massachusetts agricultural fairs for 1930. Milton Danziger, assistant manager of Eastern States Exposition, discussed standardization methods. William H. Gocher, venerable secretary of the National Trotting Association, related in his characteristic way a number of mirthful incidents pertaining to horses and people that brought forth peals of laughter. F. S. Nicholson, secretary of the Rutland (Vt.) Fair, was called upon for a speech and stated, among other things: "The success of industrial fairs is hinged on the success of the midway," whereupon he explained the inside workings of some of the gambling games and the reaction it causes to fair patrons, and how difficult it is to regain the confidence of the public once it is imposed upon. Will L. Davis, president of the same fair organization, spoke on fair financing matters. L. B. Boston then discussed the subject of State prize money and outlined the returns from 27 fairs.

This was followed by the election of officers which resulted as follows: President, Josiah W. Parsons, Northampton; vice-presidents, Elliott McKnight, Gardner; Frank Kingman, Worcester; Ralph Gaskell, Topsfield; secretary-treasurer, A. W. Lombard, Boston; executive committee: Thomas Ashworth, Charlton; Charles A. Nash, Springfield; J. H. Maloney, Great Barrington; Ernest Sparrell, Marshfield. It was the consensus of the meeting that the next annual convention place be Boston and the meeting of 1932 be held at Massachusetts Agricultural College.

Free-act, fireworks representatives and others then addressed the delegates. These men included Jack Wilbur, Federated Novelty Acts; Wilbur Cook, Bennison Company; G. K. Loveless, Stanford-Crowell Company; Agnes Fink, John B. Rogers Producing Company; Stuart Kollins, Wirth & Hamid.

The Banquet

The main dining room of the Northampton Hotel was tastefully arranged for the annual banquet Wednesday evening, which started at 6:30 and continued until 11. There were 248 guests

present, which is one of the largest turnouts the association has enjoyed in years. President Ashworth presided. Prominent among the speakers were Hon. John W. Haigis, treasurer of the Commonwealth; General Alfred F. Foote, commissioner of Public Safety; Willard A. Munson, director of Extension Service of Massachusetts Agricultural College; Billy B. Van, former actor, now in the soap business, and others. The Stetson Shoe Company Orchestra provided the music, thru the courtesy of Stuart Kollins, of Wirth & Hamid. The Clements Revue, with eight people, was donated by the Clements Entertainment Bureau. Gates and Clair, novelty dancers, completed an interesting evening's entertainment. Favors and novelties were provided by the American Fireworks Company.

Thursday's Session

Group meetings and round-table discussions started at 9:30 Thursday morning. The program embraced fair secretaries, Frank Kingman, leader; hall superintendents, Whitman Wells, leader; concession department, Paul W. Foster, leader, live-stock superintendents, Joseph C. Cort, leader; poultry-department superintendents, Howard S. Rich, leader; home-department superintendents, Mrs. Annette T. Herr, leader; industrial department superintendents, Milton Danziger, leader; race secretaries and track managers, H. W. Dickinson, leader; gate-men, Marshall P. Belmer, leader.

Brief remarks were made by the president-elect, followed by the report of special committees and new business, after which the meeting adjourned.

1930 Massachusetts Dates

Weymouth, August 15-16; Nantucket, August 19-20; Marshfield, August 20-23; Oxford, August 26-27; Heath, August 27; Barnstable, August 27-29; Middlefield, August 29-30; Athol, August 30-September 1; Sturbridge, August 30-September 1; Blandford, September 1-2; Bridgewater, September 1-2; Topsfield, September 3-6; Barre, September 5-6; Charlemont, September 5-6; Greenfield, September 8-10; Brockton, September 9-13; Groton, September 12-13; Springfield, September 14-20; West Tisbury, September 16-18; Acton, September 19-20; Uxbridge, September 19-20; Cummington, September 23-24; Great Barrington, September 23-26; Worcester, September 23-27; Littlefield, September 27; Northampton, September 30-October 2; Segreganset, October 2-3; Gardner, October 11-13.

Showmen Present

Among the showmen present were Peter L. Drew and William Dunville, Drew's World Standard Shows; Sam Anderson and Harry F. Hall, California Shows; George W. Traver, Traver's Chau-tauqua; Dick Gilsdorf, Artdick Greater Shows. While some fairs were booked

by these representatives, they were not given out.

Convention Gossip

Secretary Lombard got 'em in and out of the banquet in great style.

S. Fred Kerslake, manager of Fred's comedy pigs, and Lil Kerslake, the animal actor, who reside at Turners Falls, Mass., attended the banquet.

Jim Butler, of Lewistown (Me.) Fair, was much in evidence with his jovial smile. He is a stanch worker for that organization.

Harry Hall and Sam Anderson made plenty of whoopee at the banquet with Paul Foster and Jim Maloney, of Great Barrington, at their table.

Henry Rapp's contagious smile was absent—he is concentrating plenty of activity at the Canadian meetings this winter.

George W. Traver made the meeting long enough to say he had purchased additional riding devices for the chautauqua.

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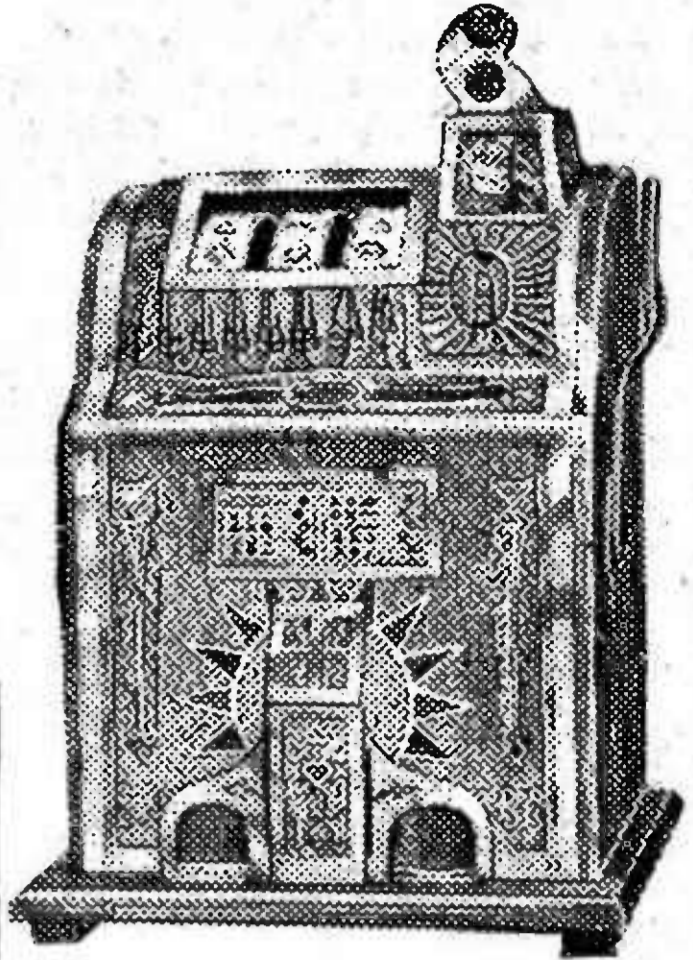


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S. C. Fairs Assn. Made Permanent

COLUMBIA, S. C., Jan. 25.—The South Carolina Association of Fairs became a permanent organization Thursday with an enthusiastic meeting at the Jefferson Hotel at which it was decided to go forward with temporary plans laid at a meeting held here last September. J. P. Moon of Newberry was elected president; J. M. Hughes of Orangeburg, vice-president, and J. A. Mitchell of Anderson, secretary-treasurer. Paul V. Moore of Columbia, secretary of the South Carolina State Fair, was made chairman of the executive committee, with the following other members: W. M. Frampton, Charleston; J. Cliff Brown, Sumter; E. D. Sallinger, Florence; W. W. Smoak, Walterboro, and E. O. Frierson, Spartanburg.

It was agreed enthusiastically that an effort would be made to interest all fair secretaries in the State in the association, to make the organization a clearing house for ideas and mutual helpfulness, and to meet again in Columbia about this time next year, the exact date to be set later.

Moon, who was president of the temporary organization, and who was made head of the permanent body, presided. He made no set speech, but informally outlined the purpose of the meeting. Various members entered into discussion of the various topics.

Secretary Mitchell led the discussion on *Proper Methods of Fair Advertising*, Paul V. Moore on *Budgets, Sanitation and Midways*, President Moon on *Co-Operation of City and County Officials*, J. Cliff Brown on *Free Acts*, and J. M. Hughes on *The Purposes and Aims of County Fairs*.

At night, topping off a very pleasant and informing day, the visitors gathered at the Jefferson Hotel for a banquet. This brought the convention to an end with all agreeing that the meeting had been quite worth while and that there was real desire for such an association and a real mission for it to fulfill.

The meeting attracted representatives of various companies in the amusement field, as follows: James F. Victor, Victor's Band; Dave Costello, Wirth & Hamid, Inc.; Edmund Raymond, independent free acts; F. D. Miller, Stanford-Crowell; Nellie Smith, Roy D. Smith Attractions; W. C. Senior, Gus Sun Booking Exchange; A. T. Vitale, Ohio Display Fireworks Company; John W. Wilson and I. Cetlin, Cetlin & Wilson Shows; W. E. Bowen, L. J. Heth Shows.

While the attendance was comparatively small, all the larger fairs were represented, including the State Fair, Columbia; Spartanburg County Fair, Spartanburg; Orangeburg County Fair, Orangeburg; Pee Fair, Florence; Anderson County Fair, Anderson; Greenwood Fair, Greenwood; Newberry Fair, Newberry; Colleton Fair, Walterboro; the Charleston Fair, Charleston; Greenville Fair, Greenville.

George T. Barnes, former secretary of the Chamber of Commerce of Greenwood, and thus active in the county fair there, was present as a visitor. He has secured a license and is constructing a radio broadcasting station in Columbia.

President Moon, after the meeting which was completed in one day, ex-

pressed himself as highly pleased with the convention. He felt that two things had been accomplished—a much-needed organization had been launched successfully and the members present had benefited greatly from the round-table discussions that had taken place.

Paul V. Moore, secretary of the State Fair, who was named chairman of the executive committee of the association, said after the meeting that he thought a good start had been made and that the meeting next year would be much larger and more helpful in every way. It is the idea, he pointed out, to have the South Carolina fair secretaries meet at a time following the North Carolina meeting, which in turn follows the Virginia meeting. Incidentally Moore announced that he had signed Victor's Band and Rubin & Cherry's Shows for next fall's fair and had contracted with the Ohio Display Fireworks Company for fireworks.

New York Office Callers

DANIEL W. LEONARD, former manager of Midland Beach.

EDWARD P. RAHN, general agent.

ALFRED A. TAMARGO, of Sandy's Shows.

JAMES T. CLYDE, outdoor showman. JOE BORDEAU, manager of Helen Sube's trained seals and water show.

ERNEST ANDERSON, of Wirth & Hamid's office.

ARNOLD MULLER, son of Hubert Muller.

E. G. HOLLAND, former circus man. DAVE ROSE, promoter.

E. J. KELTY, of Century Flashlight Photographers.

C. H. MUSGROVE, ride operator, last season at Riverside Park, New Brunswick, N. J.

"SHORTY" JACK MILLER, cowboy exploiter.

WILLIAM DELOREY, outdoor showman.

LOOP MCGOWAN, orchestra leader of the Loop Boys.

CHIEF CHARGINI HAWK, Indian medicine man.

BILLY CROSS, acrobat, formerly of Laveen and Cross.

CHARLES LANK, concessionaire.

SAM MODELSKY, concessionaire with Heller Shows.

W. F. DAWSON, circus sailmaker.

BILLY RICE, of the Billy Rice Trio, comedy acrobats.

CECIL SEITZ, concessionaire.

WILLIAM MULLER, originator of the auto motion picture theater.

CHARLES LAWRENCE, brother of Sammy Lawrence.

Christy Takes Vacation

HOUSTON, Tex., Jan. 25.—George W. Christy, who has so far recovered from his illness as to be able to leave the Baptist Hospital, has been spending a few days at the Auditorium Hotel, and today, accompanied by Mrs. Christy, left for Galveston, where he will remain for several weeks and still further recuperate. He is able to be up and take short walks, and hopes to be about quarters as usual the first of next month.

Edw. P. Rahn in New York

NEW YORK, Jan. 25.—Edward P. Rahn, well-known general agent, is making his headquarters here temporarily.

K. F. Ketchum's Shows

PATERSON, N. J.—Almost three months remain before the K. F. Ketchum Shows will take the road for the new season, which will make their 12th annual tour. Manager Ketchum will give this show his entire time and attention, instead of taking out two shows as he has done the last few years. The winter quarters are at Stewartstown, Pa., this year, and work of building and repainting will be started there about February 15. The show will open near New York City April 15.

The Bell Family Band has again been contracted. Cy Knight will act as special agent with the show again. At present Cy and the missus are enjoying themselves at Helena, Ark. Buck Weaver has placed his concessions with Ketchum again this season; also Carl St. Charles. Roy Brown and wife are at Knoxville, Tenn., awaiting opening time. Among new faces on the show for the coming season will be the Leo-Leola platform show, Howard Sterling's 10-in-1, which was at Revere Beach last season, and played fairs with Ben Williams' Shows last fall; Missan's concessions; Floyd Worley, high diver, who was with the Heller Shows for several seasons; Earnest McCollum, who returns to the show after an absence of eight years.

Manager Ketchum is at present in the moving and trucking business at Paterson, where his office is located, and George Broas, who has been with the show the last few years, is in charge of the trucks here. FRED FIEDLER.

William Glick Shows

BALTIMORE, Jan. 25.—Following the announcement in *The Billboard* several weeks ago that the William Glick Shows, Inc., would be launched for the 1930 season, William Glick, one of the outstanding figures in the outdoor show world and who for the past seven years was the successful guiding head of the Bernardi Greater Shows, Inc., sold out all his interests in that show to devote his entire time to the organization of the William Glick Shows, Inc. Spacious winter quarters have been established in East Baltimore, where the construction of new equipment, wagons and fronts is now going on at a rapid pace. Everything is being practically built new from the ground up. The wagons will be modern in every respect with steel frames and rubber tired wheels. Three massive carved fronts, along new and novel ideas, are now in course of construction. Permanent executive offices have been opened at the Emerson Hotel.

Glick has been successful in surrounding himself with executives of vast and long experience in the carnival world. C. W. Cracraft is general representative; Herbert Tisdale assistant manager; Arch Clair, treasurer; F. Percy Morency, in charge of publicity and private secretary to Glick; James Fulmer, lot superintendent. In the ride and show department will be found Dave Stock with his Over the Jumps, Lindy-Loop, Chairplane, Fun on the Farm and Zeppelin; Jos. Rodgers, Hey-Dey, Caterpillar, Double Ferris Wheel, and in addition to these rides the show will also carry a Waltzer and a Leaping Lena. Carl (Whitey) Turnquist has booked his three attractions, including a Monkey Circus, now in the course of construction; O. K. Hager has booked his Motordrome, and Harry Moore will present an all-girl

Musical Revue, the presentation of which will be under a specially constructed tent and stage with modern electrical effects. Negotiations are under way for the presentation and exploitation of some attractions never before presented with any traveling organization.

Up to this writing the show has been awarded for 1930 some of the leading fairs of the East, as follows: Central Canada Exhibition, at Ottawa; State Fair of Vermont at Burlington; New York State Fair, Syracuse; Pennsylvania State Fair, Allentown; Great Bloomsburg (Pa.) Fair and the Petersburg (Va.) Fair. The season will open in Baltimore about April 20 and the show will travel on its own new steel train of 17 flats, 2 box cars and 1 coach. F. PERCY MORENCY.

Bunts Amusement Co.

PARKERSBURG, W. Va., Jan. 25.—The writer is now general agent and press representative for Bunts Amusement Company. General Manager W. J. Bunts and Mrs. Bunts (who is secretary and treasurer of the show) passed thru Parkersburg last week, en route to the show's winter quarters at Batesburg, S. C., from their home in Findlay, O. After looking over winter quarters and getting the boys there started on some preliminary work in connection with a general going-over and retouching of the show's equipment before taking the road, Mr. and Mrs. Bunts will drive to Florida and spend a couple of weeks boating, fishing and hunting before returning to the show's quarters.

The show will open the middle of March somewhere in North Carolina and will play spots in Virginia, West Virginia, Ohio and Kentucky, and a list of fairs, to be announced later, that will keep it out until after Thanksgiving week. The lineup of attractions for the new season will consist of six shows, four rides and about 25 concessions, and a free act. The show will start with a free gate, but may put on a 10-cent admission later on in the season.

A new three-abreast Merry-go-round was delivered to the show late last fall. The other rides are in tip-top shape. New canvas, tents, side-wall and banners have been ordered for all shows, and the show will be neater and much better than in former years. The management owns all show equipment and rides, also callope mounted on a truck, and a large light plant that furnishes light sufficient for the big midway. PERCY MARTIN.

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NEAMA Meeting February 26-27

The annual convention of the New England Amusement Men's Association has been set for February 26 and 27 at the Hotel Clinton, Springfield, Mass. The plan of holding no general exhibit will be continued, altho manufacturers and others desiring space or suitable rooms for exhibits may exercise that privilege. A banquet will be staged on the closing night, together with an entertainment program.

The New England Amusement Men's Association is now officially a part of the National Association of Amusement Parks, having been recognized as such at the last meeting of NAAP in Chicago in December. An effort will be made to have N. S. Alexander, president of NAAP and also president of the Beach and Pool Division of that organization, as one of the principal speakers at the Springfield meeting. The present officers of NEAMA consist of Hon. Andrew A. Casassa, president; Will L. White, secretary, and C. H. Chisholm, treasurer.

Notes From Norfolk

By CLAUDE R. ELLIS

NORFOLK, Va., Jan. 25.—Many members of the Sheesley Shows' and West Shows' colonies wintering here attended the funeral January 10 of Walter (Schmitt) Smith, long a concession agent for Frank C. Pope. The new grave is closely adjacent to that of the late Frank A. Conley, showman and chautauqua executive, obsequies for whom were held by friends here in December, 1929.

Among those from Norfolk who attended the Virginia fairs meeting in Richmond were Captain John M. Sheesley, Frank A. West, Jack V. Lyles, Matthew J. Riley, W. H. (Bill) Davis, Wade Morton, R. B. Nixon, K. E. Moore, Mrs. Harry Coffin, John Gates and James Fulmer.

Earl Kalfsbeek, who had his whip several seasons on the Sheesley Shows, is in Chicago and writes that he expects to go out with Sam Solomon again with a new ride.

Mr. and Mrs. Robert Loberg, of the Sheesley Ferris Wheel, are wintering at home in Lixville, Mo., and may have an additional ride this year.

Bob and Clara Straway left Sheesley quarters to spend the rest of the winter at their home in Irvington, N. J.

Grace I. Marion, the affable "waffle lady", will come from Miami to open with the Sheesley Shows in Norfolk.

Mr. and Mrs. A. B. Coleman have been residents of Norfolk, where they maintain a fine home, ever since they came here with the Sheesley zoo during the war days of 1917, and the Coleman tattoo parlor on Main street is known around the world, souvenirs of A. B.'s artistry being worn by thousands of navy men.

Mr. and Mrs. Arch Clair have been visiting friends in Portsmouth, Va.

Leo Alberts writes that he is in Charlotte, N. C., aiding Jim Braden and W. E. Franks in an indoor circus of the American Legion Post, to be given seven days, starting February 8.

Norman D. Brown will present a dance marathon here under auspices of the police department.

R. N. (Hi Ki) Adams writes that he is convalescing from illness in Pittsburgh, Pa.

Mrs. John M. Sheesley has returned to Norfolk from a sojourn at Hot Springs, Ark.

Butler Bros. Shows

WALNUT RIDGE, Ark.—In spite of rainy weather, preparatory work of Butler Bros.' Shows is progressing nicely, according to Mr. Smeins, who has charge of winter quarters. Manager Butler has just ordered a new Wurlitzer organ for the Merry-go-round, to be delivered in March.

B. H. Nye has signed as general agent, and states that he intends to pilot thru some new territory for the coming season. J. Howard will be back for his third season as special agent. "Sailor" Morgan advises he will be on hand with his wrestlers and boxers. Johnny Howard is busy framing his Ten-in-One, Monkey Show and Laughland. Louis Butler, who is now visiting at Demopolis, Ala., advises he has a new idea for an office wagon and is anxious to get started; plans to be in winter quarters about March 1. The show will open in Walnut Ridge about April 1, under auspices, with five rides, all newly painted; six shows

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and some attractive concessions, and a calliope for advertising.

The management has just completed arrangements for two motor trucks, to be delivered at Walnut Ridge, to be used for hauling. "Deacon" Schoemerhan is in Tennessee. Dals Combs, in Illinois, advises "the snow is too deep" and he will be glad to hear the "bluebirds again". L. H. Butler is still visiting at home, in Atlanta, but anxious to get back on the job.

PERCY SHIELDS.

M. Gruberg Not Purchaser

In the issue of January 18, an article bearing a Philadelphia dateline stated that Max Gruberg had purchased an interest in the Triangle Poster & Printing Company of that city. Norman Shapiro, of that firm, has since informed *The Billboard* that, altho Gruberg recently became associated with the concern, in a sales capacity, he has not purchased any interest in the company, which has always been owned by Shapiro Brothers, since its founding in 1914.

Lauther Purchases Panorama

NEW YORK, Jan. 25.—Carl J. Lauther has purchased from Emily Hopple a new panorama show which will be shipped to Charlotte, N. C., and presented the coming season with the Melville-Reiss Shows. The panorama was designed and constructed in Germany and has never been exhibited here. It has a frontage of 50 feet.

Dancer Wins Judgment

CHICAGO, Jan. 25.—Mrs. Mary Walters, former cabaret dancer, was awarded a judgment of \$14,000 against the Checker Taxicab Company for injuries received in 1923, when a cab in which she was riding struck a safety island, and she suffered a fractured skull and broken back. She sued for \$150,000.

Bert Earles to L. A.

CHICAGO, Jan. 25.—Bert W. Earles, who returned to Chicago a few days ago from the Western Canada fairs meeting in Winnipeg, left tonight for Los Angeles to attend the funeral of his late partner, Max Klass, who died Friday. Funeral services for Klass were to have been held Monday, but were postponed until Tuesday in order that Earles might be present.

Aldrich Visits Chicago

CHICAGO, Jan. 25.—C. H. Aldrich, who formerly had a number of Hawaiian shows on the road, was a Chicago visitor this week. He is arranging for a season at the Steel Pier, Atlantic City, where he will be located this year and expects to have a complete Hawaiian village as one of the feature attractions of the pier.

Strong for Shows, City Votes Cut in Licenses

NORTH LITTLE ROCK, Ark., Jan. 27.—Tent shows and other amusement enterprises are affected materially by a general reduction in license fees provided in an ordinance passed by the North Little Rock City Council. The ordinance was sponsored by Mayor Ross L. Lawhon, widely known show fan.

Under the new ordinance such shows as Negro minstrels, vaudeville shows under canvas and other forms of "rag operas" will pay only \$10 per night instead of \$25 as formerly, while a \$50 weekly rate was set for week-stand shows.

Motion picture and vaudeville houses formerly paid \$600 per year general tax and under the new ordinance will pay only \$125.

Elks' Combination Show

NEW KENSINGTON, Pa., Jan. 25.—New Kensington Lodge No. 512, B. P. O. Elks, will stage its first annual Auto-Radio Show and Exposition at the Glory Barn February 15-22. The show will open with a civic and industrial parade. There will be many special features, including a popularity contest, automobile prizes and music and other entertainment. There will be auto, radio, food and industrial exhibits and a few concessions in an annex to the building, which has 18,000 square feet of floor space with large stage.

William McLean, of the Riding Rooney Circus, who is a member of this lodge, will direct the event and predicts from present indications that it will surpass anything of its kind ever held in this section.

At the close of the engagement McLean will take the road in the interests of their circus, which will open the season in April. Charles Rooney and family are in Baraboo, Wis., where the circus winter quarters are located, and will have an additional act to present in addition to his regular riding program.

Beauty Pageant, Miami

MIAMI, Fla.—A very pretentious bathing beauty pageant will be held in Miami in March and will bring together the cream of more than 10,000 girls in the United States and Latin America, who are entered in the contest. More than 700 cities on the two American continents are planning on conducting beauty contests for the selection of representatives in each city.

The preliminary contests are being sponsored by newspapers, chambers of commerce, American Legion posts, civic and fraternal organizations, theaters and in some instances by individuals. Many of the smaller cities have completed their contests, and a dozen State contests are scheduled during the next three weeks. It is expected that all of the State winners will be selected before the middle of February and that all of the candidates will be ready to move on to Florida early in March.

The Miami pageant will be a four-day affair, starting with an elaborate directors' ball and ending with the final judging. Two gigantic parades have been included in the program and plans for seating 150,000 spectators are now being made.

Wagner Bros. at Savin Rock

NEW YORK, Jan. 25.—Harry and Hymie Wagner, who operate the Strand Museum, Coney Island, visited Savin Rock, New Haven, Conn., today and looked the resort over. They may decide to install a freak show there.

New York Flashes

NEW YORK, Jan. 27.—R. M. Harvey, general representative of the 101 Ranch Show, spent the week-end here, making business arrangements for the show's appearance here this summer.

F. A. Naylor has completed his program advertising contracts in the East for Sells-Floto Circus, and departed for Chicago.

Herbert Evans, director of amusements at Luna Park, Coney Island, last season, left today for Hollywood to become co-director in a forthcoming Warner Bros. production. It is understood that Evans will not be associated with Luna this season.

Raven Hall Baths, West 19th street and Boardwalk, Coney Island, was damaged to the extent of \$10,000 last week by fire, which for a time threatened surrounding property, particularly Steeplechase Park.

Moose Winter Circus

SUPERIOR, Wis., Jan. 25.—P. M. Jones, producer and manager of the Mid-Winter Indoor Circus, under the auspices of the local lodge of Loyal Order of Moose, in the three spacious halls of Moose Temple February 3-8, advises that early returns have been very encouraging. A popular girl contest is one of the many features staged by Jones, 25 girls and 850 members participating in the contest. Four circus acts will be presented, Williams and Lee doing two numbers and Madam Viola and her trained pets in two acts. A radio will be given away the last night of the circus. In addition to the above, will be a line of concessions.

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NEW ACTS

(Continued from page 15)

with consummate skill, engages in the opening gab with Timblin. This session is wholly enjoyable; also surprisingly original. Miss Russell joins her black-face confreres in an even more engrossing session backed by a cotton-field drop. She reveals pleasing pipes and an easy assurance under the cork. Raymond perks up the going with a brief warble and uke work. Then comes Timblin's classic of a Negro preacher bit. The wedding number is utilized as an encore. To follow the preacher bit it must be good. It's more than that. A clean show-stop in the trey frame. Timblin need never worry about first halves.

E. E. S.

Four Sidneys

Reviewed at the Grand Opera House. Style—Wire and dancing novelty. Setting—In full (special). Time—Nine minutes.

There were still a number of prominent rough edges when caught at this apparent break-in date, but, with those removed, the Four Sidneys should make a suitable opener for most bills.

The youth of this evenly mixed troupe will hold an audience—and their tango dance opening followed by daring tight-wire work will get the applause. One of the femmes is an unusual looker and her graceful execution of the tango with a male assist, followed by a Russian dance solo on the wire, got a fine and deserving hand.

The other damsel acts mainly as a stage assistant, her only performance consisting of a marathon handstand on the boards. The males take turns in soloing on the wire and perform some intricate stunts, one being a jump over four chairs placed in a row. Their rope-skipping and hoop-jumping while on the wire are also hand, exercise inspirations.

A near capacity house gave these youngsters a fine sendoff. J. S.

Odette Myrtil

Assisted by Mitzi Kish, Jules Waldech and Vladimir Kayaloff

Reviewed at the Palace. Style—Musical, singing and dancing. Setting—In one and full (cyc.). Time—Twenty-one minutes.

Since Odette Myrtil gave bookers their first ogle at the tail end of 1923 she has appeared in flattering roles in musical comedies and operettas, notably *Countess Maritza* and *White Lilacs*. Odd as it may seem, Miss Myrtil has improved considerably since this reviewer caught her in the former show more than four years ago. Miss Myrtil belongs to that genre of performers who are designated as one-man shows. One who resorts to song, dance and violinistics in a fleeting act is not counted on to be a peer in all departments. Yet Miss Myrtil, whose offering is quite different than when last reviewed here, attains the end of being charming in all of these, if not technically perfect. She has a fine technic in catgut work, but shows a certain weakness in tonal effects that might be corrected with more attention to this phase of her talent resources. She shows grace in incidental dancing, put over while chopping the gut, and in singing she has developed a thoroly pleasing style. Her enunciation has undergone great improvement; which may or may not mean that the talkies are a possible goal.

With her male pianist preceding her, Miss Myrtil opens with the familiar *There's a Song in My Heart*, lapsing almost too abruptly into her time-tested bit, *When Katinka Shakes Her Tambou-*

rine. The pelvic quivers, if not less conspicuous, are more refined in execution than on the occasion of her Palace hello seven years ago. Follows a synchronized warble and fiddle bit, this smoothly leading into waltz maneuvers while warbling *I Can't Live Without You*. In the full-stage setting already revealed, Miss Myrtil after the explanatory spiel does her delightful piece of musical and dancing pantomime, *Memories of a Dancing Master*. In this she is assisted by Miss Kish and one of the billed men. Her finest brand of catgut work is put over via classical favorites in this bit. A wow reception cued her in a losing warble of French motif. Miss Myrtil should please consistently in the class houses, but she would do well to make short work of her long-winded effusions across the foots between numbers. E. E. S.

Billie Shampain

—and the—

Hilliard Triplets

Reviewed at the Hippodrome. Style—Flash. Setting—Full stage (special). Time—Fifteen minutes.

The revue offers great individual specialties, with the engaging work of the clever Billie Shampain outstanding. There seems to be a monotony and vagueness about the ensemble work, none of which clicks to advantage. Furthermore, the opening number, a dance of our better known nursery characters, with the vocal burden carried by the dark-haired Billie, is slow in getting started. More attention to the ensemble work and perhaps building up a better "theme" for the girls might tend to alleviate the lull in the ensemble numbers. The act is composed of specialty attractions, and therefore the intervening numbers fall flat indeed. Others contributing neat routines are Hilliard Triplets, featured with Billie Shampain; the Brayton Twins and Caroline Trexter.

Caroline Trexter gives a good acrobatic dance, injecting a neat drunk bit. Billie Shampain carries the warbling burden and puts over *He's So Unusual* in good fashion, while her tapping bits are likewise excellent. The Hilliard Triplets give several routines, the best of which is their tap, wherein they are dressed in winter sports ensembles. The buxom Brayton Twins exhibit some grand high-kicking routines. The best number is the finale, where each girl does her specialty. This is fast and interesting and closes the act on a high plane. Should go over with better routing. S. M. S.

Seymour and Howard

Reviewed at the Grand Opera House, New York. Style—Comedy. Setting—In one (special). Time—Seventeen minutes.

A little more than a year ago Lew Seymour and Jesse Howard were reviewed by *The Billboard* and given a flop-proof notice. At that time they were assisted by four people in a vehicle packed with excellent hoofing and vocalizing that ran 23 minutes. Now they are alone in a fair comedy skit, which should be cut to a great extent, or they will find the bookers shuffling the deck with their card always managing to find a berth well towards the bottom.

Altho not a show-stopping act, this skit is funny and a great deal more could be gotten out of it if the duo will only realize that speed counts, especially in a straight comedy turn.

Seymour and Howard portray a quarreling man and wife and employ practically every known gag in regard to each other's families, etc. After eight minutes of heckling they repair to a speakeasy, a table and chairs already

set "in one", and embark on a trouble-drowning spree. The dame draws plenty of laughs at this stage of the business with her fast and furious drinking—and it is here that time can be lopped off, as many dull periods intersperse the laugh moments. She would also do well to cut her crying finish.

As it stands now, the skit will go well in the family houses—and it got a generous hand when caught here. But it will rate the better stands if cleverly overhauled. J. S.

Mendolla Duo

Reviewed at Keith's Franklin, Bronx. Style—Singing and musical. Setting—In two. Time—Twelve minutes.

The big returns given the Mendolla Duo at their tryout on the Wednesday Professional Preview bill here was enough to make bookers take favorably to the act. Without considering the applause as an indication of the act's worth, it shows live possibilities of shaping up as a good deucer for the better-class neighborhood houses. They are a mixed team, with the male member going in for warbling to the piano accompaniment of his partner. There is much room for improvement in their work. The act needs routining, girl lacks vaude stage presence, and the warbler might wear a tuck thruout instead of making several changes.

The singer has a delivery that smacks of the concert stage. He has beautiful pipes, ideally suited for operatic numbers. *Sweet Mystery of Life* is the take-off number and gives the turn a fast start. The girl follows with a piano solo of an operatic item. It is tiresome thru its lengthiness, but needed to fill the wait for the singer's costume change. He comes on in a clown getup for warbling of the prolog from *Pagliacci*. Splendid acting as well as beautiful singing shot the song over with a bang. Another Italian classic followed on its heels. The prolonged reception warranted the *O Sole Mio* encore. S. H.

Bernard and Townes

Reviewed at Loew's Victoria. Style—Singing. Setting—In one. Time—Nineteen minutes.

Bernard and Townes, a pair of male warblers, were spotted second here and pulled a good reception with their routine, subtitled *A Song a Minute*. Actually they sing but five numbers. Townes carries the burden of the comedy chatter and singing, with Bernard chiming in on occasional vocal bits and straight feeding, and capably carrying out the assignment at the ivories. The boys make a good impression in their wardrobe of formal afternoon wear. There is a certain lack of sincerity in the material, particularly during the interspersed gags and chatter. This could be improved either thru substitution of a new brand of hokum, or by eliminating the talk and putting in more songs. Their warbling and sandwiched patter is by far their strongest work.

Archie Bernard opens at the piano, harmonizing with Sid Townes on the first number, *Make Yourself at Home*. They follow with a burlesque impression of Paul Ash and Helen Kane, singing one of this team's compositions, *What's the Matter With You*. Townes next puts over a dramatic version of *White Way Blues*, with a medley of *Am I Blue*, *St. Louis Blues*, and *Big City Blues* appended. He injected an ineffective recitative patter which failed to get over. An exchange of gags and chatter precedes the seemingly endless series of comedy choruses with the theme, *Does the Spearmint Lose Its Flavor*. Good reception at the finish. C. G. B.

Everett Sanderson Revue

Reviewed at Fox's Academy. Style—Musical, singing, dancing and comedy novelty. Setting—In one and three (special). Time—Twenty minutes.

Everett Sanderson is one of those rare fellows who is able to take on single-handed practically every item of entertainment. It takes a mighty keen observer to take stock of all that he does. Musical instruments occupy the major portion of his efforts, being used for either straight or freak playing. He also goes in for comedy-gab, singing, dancing and rope spinning. Altho there are five people in the act, it is really a one-man revue. Sanderson's mixed quartet support helps him out briefly. He could easily do a single and it would probably be in his favor. One advantage would be that it would cut down the 20-minute running time.

Sanderson gets the act going with his portrayal of a Civil War vet. During this number he gabs, dances, sings and plays the trombone, saxophone and harmonica. The rest of the act is done in a special set "in three". Support is made up of a mixed team working at the grands, a song-dance girl and a rotund chap who alternates between leading in the pit and clowning on the stage. Aside from the instruments he uses in his opening number, Sanderson also plays the piano, clarinet and accordion. A good bit is his rope spinning while blowing a clarinet and tapping. His freak instrumental numbers include the simultaneous playing of two saxes and the blowing of three clarinets. Spotted in the deucer here and grabbed off a prolonged reception. Sanderson encored with the playing of bagpipes. S. H.

De Vito and Denny

With Don Stevens

Reviewed at Loew's Lincoln Square. Style—Comedy novelty. Setting—In one, two and full stage (special). Time—Eleven minutes.

Against the onslaught of this riotous trio of merrymakers the most potent sleeping powders would be ineffective, for they literally bombard their audience with reckless hokum and blast guffaws from the most stolid individuals. Their subbilling, *Anything for a Laugh*, so adequately describes their actions and routine that it is a wonder that the walls withstand their laugh-producing punches. An attractive girl—presumably the Deeny side of the standard bearers' billing—acts as straight foil for the rough-and-tumble tactics of De Vito, playing a dialectic Top, and Stevens, a mute mug artiste. Action and speed are the bywords for their offering, and no tangible or intangible thing is spared, including the worst kind of a grouch, in the unfolding of their hokum tactics. Clothes are torn off each other's backs, musical instruments are broken to smithereens, drapes and scenery are pulled from the batons and dives are taken bodily into the aisles and the pit, all for the expressed purpose of getting a rise out of an audience. They did more than that at this show and created a near-panic in laughs and walked off to tremendous applause.

De Vito and Stevens start the non-sense first, working as a pair of house-cleaning plants as the girl fakes an opening song on stage. Usual crossfire chatter ensues, with the resultant invitation to the disturbers to come upon the stage. From then on to the finish, only 11 minutes later, the trio indulges in every conceivable form of slapstick and corralled a big herd of wow laughs for themselves. Not a thing is attempted but what it resulted in a laugh. It is hard to believe that so much could be done in so short a time. C. G. B.

REVIEWS

(Continued from page 17)

wow routine of ensemble melody trimmed with pleasant excursions into singing and dancing. Hyde wields the baton with a showmanly grace, but does not neglect to keep his mind on the music en route. The 13 girls are comely and impliedly versatile. Feature bits in song and dance are offered by Frankie Booth and Toma Genaro. A whopper of a finish has the band doing full justice to Tschalkovsky's 1812, with Hyde making an attractive picture leading from the pit. They stopped the show cold.

ELIAS E. SUGARMAN.

Keith's Franklin, N. Y.

(Reviewed Wednesday Evening, Jan. 22)

The profession would feel quite the nuts with more houses like this one on the major circuits, where audiences sit thru two and a half hours of vaude. and cry for more with tired palms. Three professional previews are given the Bronxites besides the regular seven-act show on Wednesday evenings—and the manager can guarantee in advance that it will be a sellout.

Jean Carr took the hello spot in a straight hoofing itinerary and got a great sendoff. This clever little dancer slays them when she brings on her middle-aged parents, who also go in for some snappy stepping.

Maria De Como registered moderately in number two as the "red-hot mama who don't know how to cool down". Her characterizations are smoothly done, with the Hebe dialect surefire for this house.

Metropolitan Duo, guest act, drew the third position and scored quite high, considering some of their handicaps. Both males have excellent sound boxes, going in for opera numbers mainly, but their amateurish comedy is very un-funny.

Lewis, Raymond and Haley took the quarter post as a professional preview and got a good hand. These three youngsters do some excellent stepping, but were tiring badly at the finish.

Douglas and Wright had them howling in the five spot as the pet horse of a cowgirl. The males are very clever in making both ends of the horse continuous laughgetters, instead of just portions of an animal's anatomy.

Gautchi and Carroll were given moderate acclaim for their dancing and singing turn. Their sendoff would have undoubtedly been much better had not the audience taken exception to a blonde soprano who sang with facial contortions.

Rogers and Dornelly grabbed themselves a fair finish with their comedy, singing and dancing. Ralph Rogers scored practically all the laughs with his rubber instrument props.

Manny King and Company stopped the show dead with their hilarious skit. King is one of the funniest men on the vaude. stage, his "nance" bit being almost perfect for belly laughs.

Glenn and Jenkins scored the second show stop in succession in the next-to-closing position. These black face artistes can hoof as well as get laughs, and that is saying plenty.

Betty Ackerman and Company, the third preview act, wound up the show. Working with three males and only doing one dance, an adagio routine, she got a fair break from a mellow house.

JOE SCHOENFELD.

Loew's Delancey, N. Y.

(Reviewed Wednesday Evening, Jan. 22)

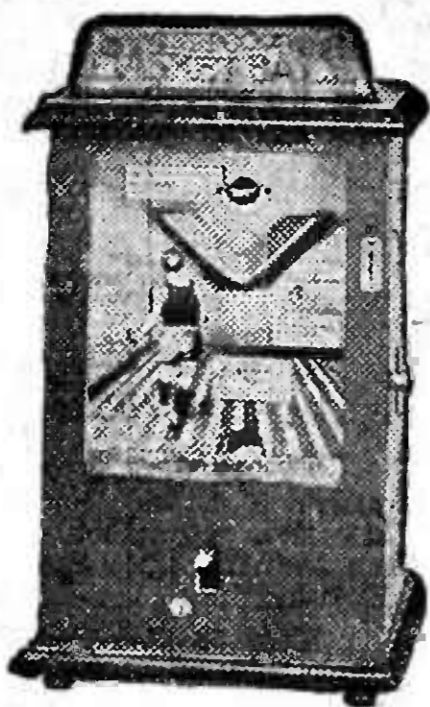
Sergeant Franklyn and Royce open with a fair routine of novelty shooting by the army-garbed male and dancing bits by Miss Royce. Franklyn's playing of *Silver Threads* on the steel discs earned the pair a neat hand.

Brady, Riddle and Murray, male harmony trio, assisted by a blond dancer, lack punch in their rambling routine of musical numbers. Boys possess neat pipes, but don't seem able to put their stuff across. Girl does a good syncopated dance bit. Fair reception.

Lassiter Bros. fortunately keep the bill from foundering in mid-channel with their original and clever acrobatic dancing. Boys have personality and possess a spontaneity about their work that never fails to produce the laughs. Had them crying for more.

De Veto, Denny and Company, mixed trio, offer a hilarious comedy and musical clowning act. Routine is fast and furious and often resembles the distorted antics of a lunatic asylum. Swell applause.

Bob Nelson, the ingratiating warbler,



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made it a very home-like affair with his chirping of pop. songs, in which he invited the mob to join him. Nelson put over such numbers as *Sweeter Than Sweet*, *Collegiate Sam* and others in fine fashion. Carries male pianist.

Tanasawa Troupe, quintet of Oriental acrobats, closed with swell Risley routines. The lithe and diminutive Japs work at a fast pace and their tossing and whirling bits were well received.

S. M. SANDERS.

Keith's Chester, N. Y.

(Reviewed Monday Evening, Jan. 20)

Big business here, with a good five-act layout and neat screen fare, *Pointed Heels*. Added attraction of local "boop-boop-a-doop" contest for three cash prizes fitted in nicely with the Helen Kane talkie.

Lydia Diaz and Partner, rope-walking novelty, got the show going nicely, and merited the heavy applause bowoff. Short and snappy routine, with each stunt a clicker. Miss Diaz does bulk of tricks, working on both a slack and taut rope. Her male assistant goes in for brief acrobatics.

John Bowers and Marguerite De La Motte, away from their five-people act and twing it, show up nicely in their new vehicle. Heavy on dancing, with a bit of gab, music and warbling. Bowers does little, but his comely blond partner is there with the stuff. Returns warranted the curtain spiel.

Carl Francis and Company, in an entertaining musical farce, *Co-Weds*, were glovefit for the troy spot. Gave plenty of laughs and got a good reception in return. Francis is an able and amusing skipper, and gets great support from Dave Breen, Katherine Morris, Phoebe Wallace and Helen Mack.

Johnny Marvin, away from vaude. for some time, comes back with his brother, Frankie, with the sweet-voiced warbling and mean string strumming. Marvin has nice stage presence and pleasing pipes. He is strongly aided by Frankie, who clowns as well as warbles nicely. Good hand.

Jack and Kay Spangler, with Kooper and Klifton, and Red Coleman, were just right for the closer. The Spanglers know their hoofing onions. Kay is a pretty fem. and a superb high-kick artiste. Kooper and Klifton, as usual, provide one long laugh in their comedy acrobatics, and Red Coleman wows them with a peach of a hoofing number. Palmpushers were active as the curtain rang down.

SIDNEY HARRIS.

Loew's Lincoln Sq., N. Y.

(Reviewed Monday Evening, Jan. 20)

There is but a trio of acts on this bill linked with DeMille's special, *Dynamite*. Show layout, tho scanty in quantity, packs enough explosive to blast a tough audience into enthusiastic applause and wow laughs. Cut-down vaude. showed no depreciation in the box office, which hung out the S. R. O. sign.

Rath Brothers hold down the opening session with a pleasing routine of hand-to-hand balancing and athletic slow-motion feats. The pair of husky lads introduce a few new twists and lifts, and were forced to do three encores. Clicked nicely.

De Vito and Denny approached the nearest to producing a panic in deep-seated laughs and roars of applause with a reckless routine of hokum and rough-and-tumble tactics, subbilled *Anything for a Laugh*. Cast also includes a clever pantomimic buffoon in the person of Don Stevens. Spare nothing for the sake of squirming a guffaw out of any audience, pulling down scenery, diving into the pit or aisles, and breaking musical instruments, as well as tearing clothes off each other's back. Others in the hokey exhibit are an attractive girl as foil, a

wop comedian and a mugging funny man. Accomplished their aim.

Jack Russell and his Creole Stompers in the farewell spot stepped and warbled into a near showstop with a pleasing routine of pedalistics and songs reminiscent of minstrel days. Russell was once known as the ace dancer of Eddie Leonard's Minstrels, and shines out as a capable impersonator of the burnt-cork celeb. In his more youthful days, both in mannerisms and in style of delivery.

CONDE G. BREWER.

Metropolitan, Brooklyn

(Reviewed Monday Evening, Jan. 20)

Conceivable and not difficult of attainment for the Met. to have a stronger show than this, altho under ordinary requirements this would be the real stuff. This week, however, the Albee opposish is standing them up with the flickerized *Rio Rita*, and the neighboring de luxers are going at it hot and heavy with strong films and stage "names". The big feature here is *The Taming of the Shrew*, with Fairbanks and Pickford rehashing Avon bard's scenario.

Stickney's Circus, hefty opener, with an enviable record of big-time spotting, cleared the bars nicely, as did Monsieur Stickney's leaping hounds. The dog-hurdling exhibit is preceded by interesting doings by a well-trained pony.

Tom Fulmer, a good tenor, whose ambition runs to Scotch and Irish gagging and threatens to lead him astray, made a showstop of the deucer. A pretty miss sits at the grand for him. Fulmer does an Irish item well down near the bows, and depends upon *My Mother's Eyes* to whisk him off with manual hurrah. Rather late to be using Jessel's first theme warble, but Fulmer knows his Loew audiences. The showstop proved that.

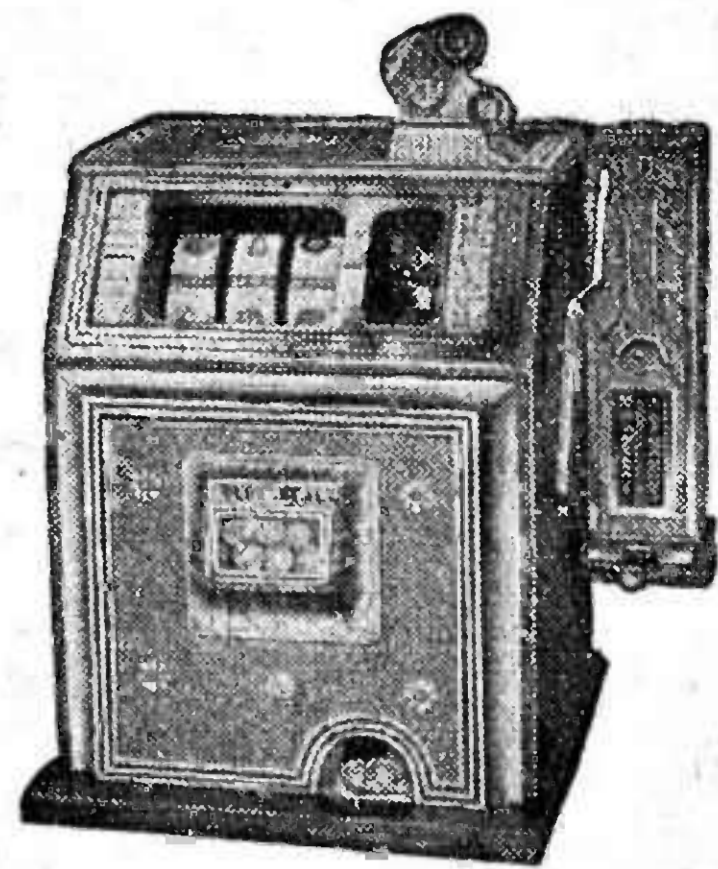
Bill Farrell made his usual cleanup in the middle inning in his pleasingly aimless array of stepping, singing and energetic clowning. Dan Farrell is a sterling prop for the younger artiste's tomfoolery and horseplay. A matronly woman plays the "ma" role well enough, and an in-offensive ingenue is necessary atmosphere for sequence and plot. Bill steps with the grace and daring of a demon—it's more of acrobatics, with a rhythmic background. The Farrells do hard and soft-shoe work as applause teasers. A great finish by the pair when plot and all else is subordinated to their hoofing. Curtain speech, with the familiar out-pourings of footlight sentiment. If we have to, we'd rather see it here than in flickers.

Georgie Price, reserved for the precious next-to-shut frame, dished out the old boloney as only Georgie Price and a few others better than Georgie Price can do it. From the first minute on, Georgie is the very smart Jewish juvenile, lambasting his mythical relatives, his persuasion and anything at all—just for a laugh. And Georgie gets plenty of them. His structure of appeal is not founded solely on type-smearing wisecracking. He sells a song with the ingenuity of a drummer covering the whole Alabama territory. His best warble item in the current is *White-Way Blues*, sobby in melodies and even more sobby in the appended recitation. Not a sensation, but great reception all around.

Duke Ellington and his Cotton Club Band and specialty people, all duskies, are a great closing combo, especially on this time. Ellington leads from piano position, and has 11 hot melody boys in his unit. The tympanist double on several warbles; Bobby de Leon sings and steps, both very fast; a girl whose handle we failed to catch does a good job of prima donnistics with *Indian Love Call* as theme, and Henry Weston gets his customary clamor with his dummy dance. Not only held them in, but got the third showstop of the evening.

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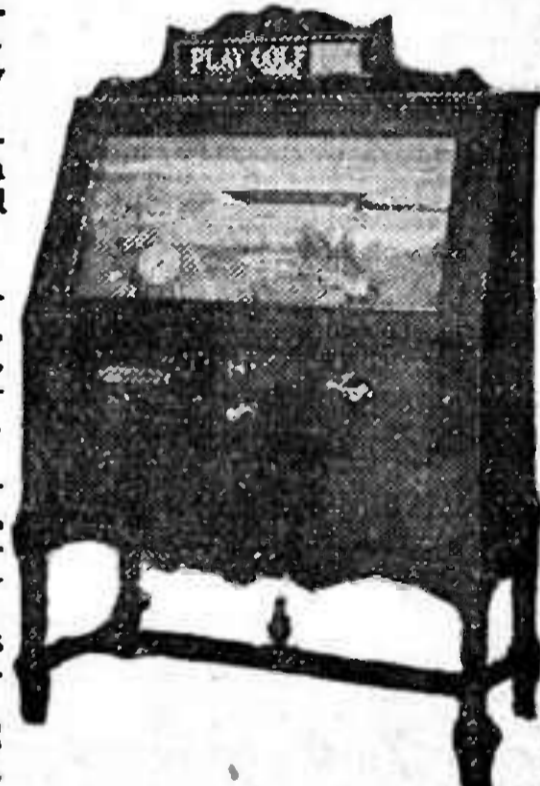
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Honeymoon Limited, Henry H. Prathe, mgr.: (Maj.) Danville, Va., 27-Feb. 1.
Lawrence, John, Players: (Murray) Richmond, Ind., 27-Feb. 1.
Wayland Bros.' Yo-Yo Girls: (Grand) Iron-ton, O., 27-Feb. 1.

MISCELLANEOUS

Becker, Magician: Chickasha, Okla., 29; Okla-homa City 30; Weatherford 31; Elk City Feb. 1; Guthrie 3; El Reno 4; Tulsa 5.
Campbell, Loring, Magician: Tangier, Okla., 29; Pampa, Tex., 30; Perryton 31.
Daniel, B. A., Magician: Hattiesburg, Miss., 27-Feb. 1.
Delmar, Great, & Co., C. L. Delmar, mgr.: (Empire) Whitman, Mass., 29-30; (Strand) Rockland Feb. 3-5; (Maj.) Brockton 6-8.
Dick's, Dixie, Entertainers: Fayette, Mo., 27-Feb. 1.
Lippincott, Magician, & Co.: Ashland City, Tenn., 30-Feb. 1; Franklin 3-4; College Grove 7-8.
Mysterious Wheldons: Haigler, Neb., 30-Feb. 1; Trenton 3-5; Culbertson 6-8.
Thurston, Magician: Akron, O., 27-Feb. 1.
Washington Producing Co., S. B. Weintraub, mgr.: Hamlet, N. C., 27-Feb. 1; Rocking-ham 3-8.

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 - Barkoot Bros.: Haines City, Fla., 27-Feb. 1.
 - Coe Bros.: Bradenton, Fla., 27-Feb. 1.
 - Delmar Quality: Pleasant Hill, La., 27-Feb. 1.
 - Gray, Royal: Mercedes, Tex., 27-Feb. 1.
 - Hansen: Rosedale, Miss., 27-Feb. 1.
 - Jones, Johnny J.: Tampa, Fla., 27-Feb. 1.
 - Mathews, M. L., Am. Co.: Adel, Ga., 27-Feb. 1.
 - Southern Expo.: Sandersville, Ga., 27-Feb. 1.
- ### Additional Routes
- (Received too late for classification)
- Babetta Med. Co.: New Paris, O., 27-Feb. 1.
 - Big 4 Comedy Co.: Neeleyville, Mo., 27-Feb. 1.
 - Braswell, Mimmie: (Maj.) Greenville, S. C., 27-Feb. 1.
 - Brownie's Comedians: Brooksville, Ky., 27-Feb. 1.
 - Cook's Show: Manor, Ga., 27-Feb. 1.
 - DeRue, Frank: (Pal.) Ft. Wayne, Ind.; (Capitol) Windsor, Can., 3-5.
 - Dixie Fun Show: Gholsonville, Va., 27-Feb. 1.
 - Fletcher Players: McGregor, Tex., 27-Feb. 1.
 - Gormand-Ford Co.: Bridgeville, Del., 27-Feb. 1.
 - King's Mus. Com. Co.: Zanesville, O., 27-Feb. 1.
 - LaBounty Show: Pella, Wis., 27-Feb. 1.
 - Lesser Comedy Co.: Cardington, O., 27-Feb. 1.
 - Marine-Firestone Co.: Loyal, Okla., 27-Feb. 1.
 - Marshall Players: Orion, Ill., 27-Feb. 1.
 - Nash, Rosalie, Players: Earlinton, Ky., 27-Feb. 1.
 - Ortons, Four: (Paramount) Toledo, O.; (Michigan) Detroit 31-Feb. 6.
 - Phillipson, Happy, Comedy Co.: Cayuga, Ind., 27-Feb. 1.
 - Pioneer Comedy Co.: Jenera, O., 27-Feb. 1.
 - Ray's Show: St. Benedict, Pa., 27-Feb. 1.

Reno, Great, & Co.: Camp Point, Ill., 27-Feb. 1.
Sandy's Overseas Fun Show: Newboro, Ont., Can., 27-Feb. 1.
Shapiro & Panzelle Co., Magicians: Halifax, N. C., 29; Henderson 30; Weldon 31.
Sharpsteen Show: Marcellus, Mich., 27-Feb. 1.
Star Dramatic Players: Metz, Mo., 27-Feb. 1.
Stuart Players: Lanesboro, Minn., 27-Feb. 1.
Whiz Bang Revue, Marshall Walker, mgr.: (Temple) Welsh, W. Va., 27-Feb. 1.
Williams, Les C., Comedy Co.: North Lewis-burg, O., 27-Feb. 1.

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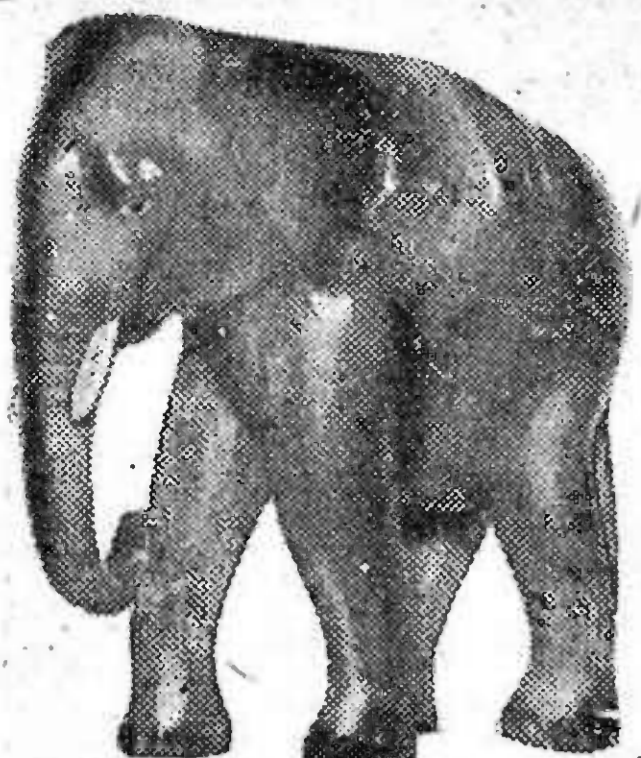
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CSSCA of California Holds First Meeting

HOLLYWOOD, Calif., Jan. 25.—The Circus Saints and Sinners of California held their first meeting here last Wednesday evening with a big turnout. Among the officers of the evening were Harry Burton Chipman, State vice-president of the organization; Charles S. Hatch, "boss of props" (pro tem.), who handled "the gavel with skill"; also a veteran secretary, Bert J. Chipman, press agent. Harry F. Wertz handled the cookhouse.

After the boys had "taken down, loaded and unloaded" the old Barnum & Bailey, Norris & Rowe, Coop & Lent, Campbell Bros., Gollmar Bros., Buffalo Bill, Hagenbeck-Wallace, W. W. Cole, Sells-Forepaugh, Al G. Barnes, Sells-Floto, Gentry Bros. and a dozen other shows, meeting was called to order by Hatch.

The first California Tent is to be known as the "Edward D. Shipp Tent of California". Hatch, manager of the RKO booking offices and handling the Shrine Circus next month at the Civic Auditorium, was chosen to hold the office of "boss of props" for the term. William J. Fleckenstein was chosen for the office of "pay off, and Bert J. Chipman to fill the press agent job. Among the special committees for the local tent's work, the following were elected: Larry D. Judge, chairman of membership committee; Harry Burton Chipman, publicity committee; Charles A. Farmer, entertainment committee; Joseph Taylor Scott, finance committee; Felix L. Burk, grievance committee, and Frank C. Fuller, visitation committee.

An offer was made to be of assistance to any friend of the organization that was stranded in the East and wanted to get home. One man was located in Kansas City and transportation is being arranged for him.

The organization will meet again at 6840 Hollywood boulevard, at 9:30 p.m., January 31. Members will meet every Monday at a down-town rendezvous for luncheon. This tent is unique owing to the fact that it comprises nearly all ex-circus men, and also active ones.

World's Fair Shows

WACO, Tex., Jan. 25.—The past week has had very inclement weather and this has held up work at the winter quarters of Dodson's World's Fair Shows, but in spite of these handicaps every day shows progress made in the different departments, and the amount of work turned out is an indication that all will be in shape long before the opening date.

C. G. Dodson has leased a large warehouse that will hold several wagon fronts, with headroom to set them up, and will make it possible to turn out a good job of painting and gold leafing. There is also plenty of room to overhaul all the canvas. Happy Fields already has his end of it in operation.

C. G. Dodson and Mrs. Dodson are in San Antonio for a few days, visiting W. J. Kehoe and wife. A very enjoyable party was given in C. G. Dodson's private car recently. Among the guests were Judge and Mrs. Kyle Vick, Mr. and Mrs. Joe Baker, Mr. and Mrs. Paul Osborn, Mr. and Mrs. P. Van Ault and Ruby Dodson. Word has been received from Walter Kemp and wife that they are spending a very enjoyable winter in East St. Louis. They are planning on returning to Waco early in February. Kemp has his Autodrome with the Dodson Shows. Lester M. Bass, otherwise known as Abe, and his wife are on their way to join the Jones Shows in Florida, but will be back on the show in plenty of time for the opening. Sailor Harris and wife are keeping open house, and each night finds their staterooms well filled with showfolks. ED KING.

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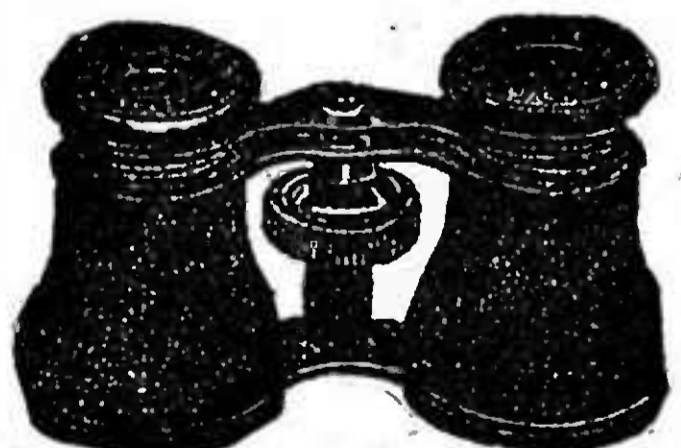
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No. 09—Opera Glass. Popular 12-ligne size, black morocco body, nickel frame and post, black eye cup, clean-cut finish, very clear good quality lenses. Each in draw cord bag. Each \$1.27
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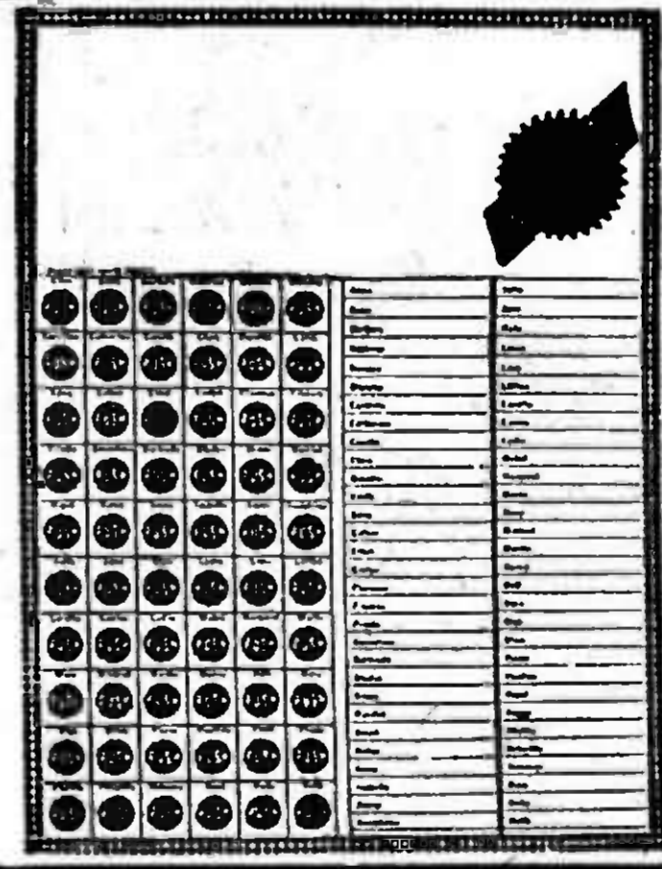
Send for Our Big Catalog.
ROHDE-SPENCER CO.
Wholesale House,
223 W. Madison St., Chicago

Buy Direct From Importers at Wholesale Prices

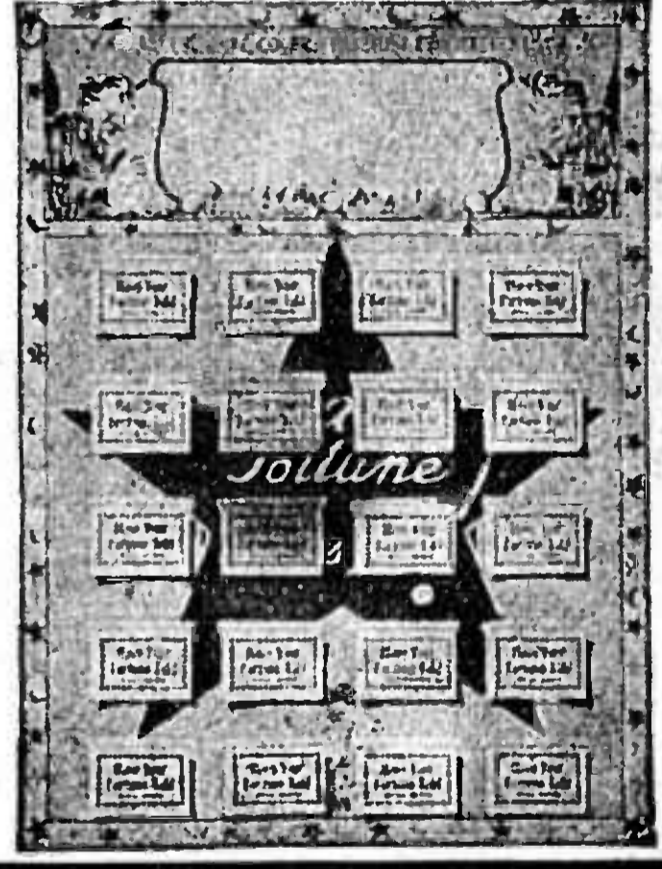
No. 33P—24-In. Neck-lace. Sample, 15c; Doz., \$1.56.
Send \$1 for 5 assorted Samples. We also import 72 different kinds and colors of Pearls. Write for prices.
F. SPORS & CO.,
130 Erie St.,
Le Sueur Center, Minn.

Advertise in The Billboard—you'll be satisfied with Results.

PUSH CARDS AND FORTUNE BOARDS New Improved Design

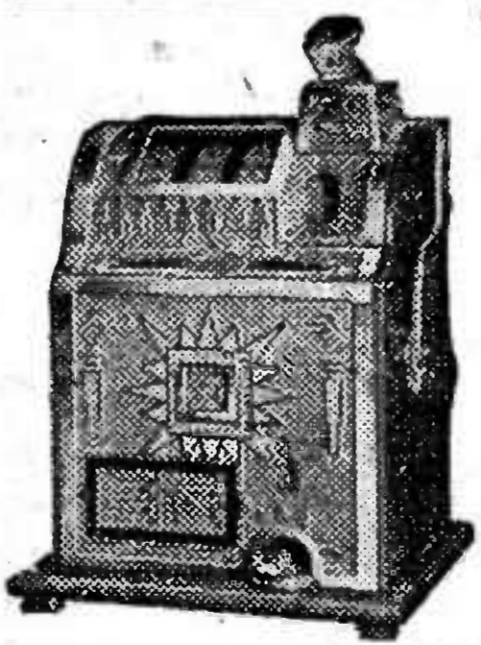


Manufactured exclusively by us. Let us quote you on Special Cards. Our 48-page Catalog of Jewelry Assortments, Salesboards and Slot Machines sent on request. Our Quality and Prices Will Interest You.
MIDWEST NOVELTY MFG. CO.
300-306 West Erie St., CHICAGO, ILL.



\$50 JACK POTS \$50

Money Back Guarantee



If you have not taken advantage of our specially priced 5c and 25c JACK POTS, with the very latest Mills attachment, you are unaware of the excellent quality we have to offer at this special price of \$50. A ten-day free trial will convince you. We sell for cash only. If machines are not satisfactory we refund your money. Order one today. You cannot lose.
We have Slot Machines of every description. Send for literature.

REX NOVELTY CO., 3208 Southport Ave., Chicago

JUST BOUGHT THE FACTORY

NEW LOW PRICE

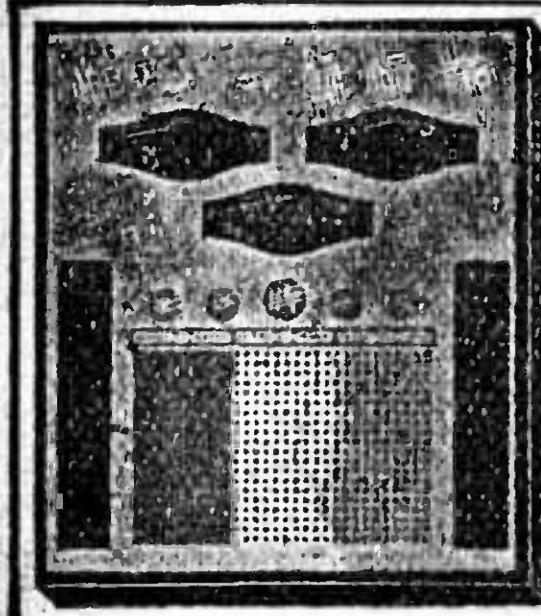
SURE TOP CIGARETTE HOLDER has Spring Top. Gold-Plated Finish. Now Gross, \$9.50
Constructed of metal. Each one guaranteed. Buy now while our quantity lasts.
25% Deposit With Orders, Balance C. O. D.
GOLDFARB NOVELTY CO., The House of Service, 160 Park Row, New York



SONG SHEETS WAKE UP BOYS REAL CLEAN UP

100 NEW SONG HITS.
Newspaper size, 18x25. New February Edition. Colored sheets. \$1.50 a Hundred, \$13.50 a Thousand. 25% deposit, balance C. O. D. Price on quantities.
WILLIAM BROAD 75 W. Jackson Blvd., Chicago, Ill.

When Writing to Advertisers Mention The Billboard.



BARGAIN BOARDS and - - VARIOUS OTHER CUT-OUT BOARDS

CHAS. A. BREWER & SONS The Largest Board & Card House in the World 6320-32 Harvard Avenue Englewood Station Chicago, U.S.A.

JACK POT

MILLS 1930 MODEL



MILLS LATEST JACK POT 5c, 10c, 25c and 50c Play. MILLS LATEST MODEL BULL'S-EYE GLASS OPERATORS BELL In 5c, 10c, 25c and 50c Play.

PITTSBURGH MFG. & SALES CO.

Offices: 52, 53 and 54, 326 Fourth Avenue, PITTSBURGH, PA.

YOUR NAME AND AD PRINTED ON THE BALLOONS

BALLOONS We print your name, snappy sayings, advertise your Fair, Park, Carnival, Banquets, Balls or any other event on our No. 70 Balloon. Ass't'd colors. Shipped same day order received. \$21.00 per 1,000.

Extra Heavy Selected Reed Sticks, 25c Gross. 25% with order, balance C. O. D. YALE RUBBER CO., 15 E. 17th St., N. Y. City.

3 Hot Values

CIGARETTE TOPPERS—50c value. Best packed and carded on the market. \$1.—While they last, Dozen.

CANARY BIRD WATER WHISTLES, 10c seller. While they last. \$2.75 Gross. Dozen Cards, postpaid. \$1.50

VALET AUTO STROP SHAVING CREAM. (35c seller). Factory Price. \$24.00 Gross. Our Special Price, Gross. \$12.—

MILLS SALES CO.

901 Broadway, New York City



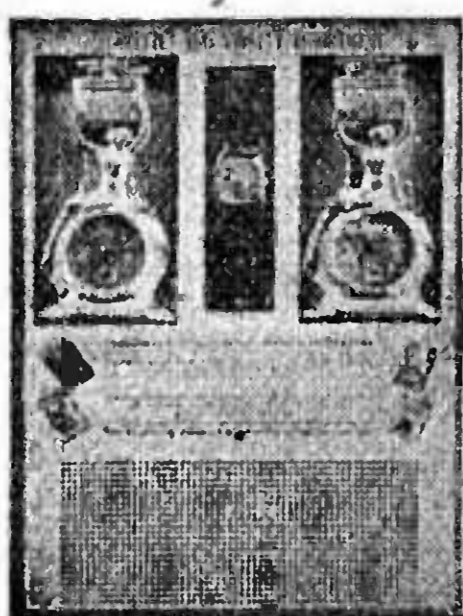
Indestructible Pearl Bead Necklaces

for the jobbing trade only. THE AMERICAN JEWELRY CO., INC., Importers. 677 Broadway, New York.

NOTICE

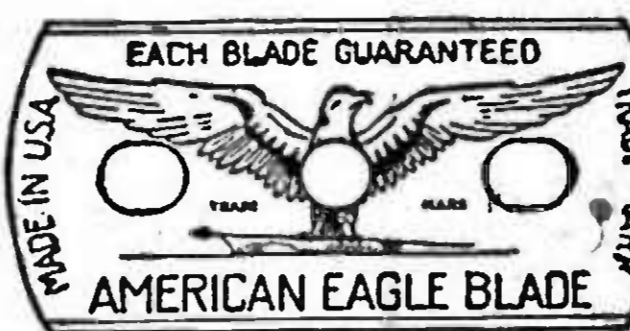
SLOT MACHINE OPERATORS We have a new 5c machine that will make you more money than your Mint Venders. Legitimate everywhere. Be first in your territory. Write for circular. EXHIBIT SUPPLY CO., 4223 West Lake St., Chicago, Ill.

It Helps You, the Paper and Advertisers to Mention The Billboard.



FAST SELLING ITEMS AT LOW PRICES!

American Eagle Blades



American Eagle Blades

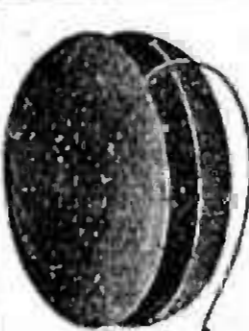
11 1/2c Pkg. 10 Blades.

11 1/2c Pkg. 10 Blades.

B112—American Eagle Blades are Double Edged and Fit any Gillette Razors. Packed 10 Blades to the Package, 20 Packages in a Display Carton. Price in 5-Carton Lots or More, \$2.30 per Carton. Less than 5-Carton Lots, \$2.50 per Carton.

B5437—Clock Lighter Deal. Consists of two Clock Lighters and one Strap Watch, Mounted on a 1,500-Hole 5c Board. Takes in \$75.00 and pays out \$15.00 worth of Cigarettes.

SAMPLE ASST. \$11.00



Whoopie Tops

Assorted Colors

B2170

\$6.75

Gross



B1769 — 5-Blade Toothpick Knives, with Mottled Colored Handles. One Dozen on a Display Card. Per Gross, \$3.00

B5441—600-Hole Combination Bargain Board. Consists of two Jumbo Pen and Pencil Sets, one Strap Watch and one Lighter. Players pay 5c, 15c and 25c, as they choose. Takes in \$92.40 and pays out in trade \$23.50.

Sample—\$8.75—Asst.

\$24.00

Per Gross Without Bands



GENTS' JUMBO FOUNTAIN PENS Fitted with 14-Kt. Stamped Gold Plated Pen Points, with and without Bands. Assorted Colors—Red, Yellow, Green, Blue, etc.

\$27.00

Per Gross With Bands

GELLMAN BROS. 119 No. 4th St. MINNEAPOLIS, MINN.

"Vest Pocket" BASKET BALL

BRAND NEW AND GUARANTEED

Everyone is familiar with this fascinating legal amusement machine for 1c play. Still is the greatest little penny getter on the market for the price.

Deal direct with the factory.

SEND CHECK OR MONEY ORDER AT ONCE FOR

SAMPLE \$12.50

SOLE MAKERS

PEO MANUFACTURING CORP.,

ROCHESTER, N. Y., U. S. A.

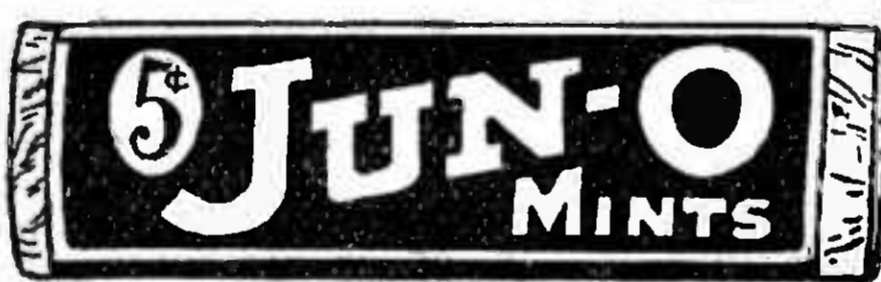


SALESBOARDS and NOVELTIES

Write for Catalogs

FAIR TRADING CO., Inc., 40 WEST TWENTY-FIRST STREET, NEW YORK CITY.

NEW



MINTS

Direct from Manufacturer. Small or large quantities. Write for prices.

With a real taste and flavor that helps develop repeat business.

THE LIBERTY MINT CO., 1809 John Street, Cincinnati, O.



PEARL NECKLACES

THE INDESTRUCTIBLE KIND.

By the dozen or thousand. We import these Beads in very large quantities and our prices are right. Also lead in Bead Box prices. Write for Price List. All Spangler Merchandise sold under money-back guarantee.

SPANGLER, Inc., 160 N. Wells Street, Chicago

COIN MACHINE EXPOSITION

Come and see the largest exhibit coin operated machines ever staged in America, and attend annual Convention of Operators, Sherman Hotel, Chicago, February 24 to 27, 1930. Railroad rates.

VALENTINE TIME JUST AROUND THE CORNER!

BUY NOW AND BE READY TO SUPPLY THE DEMAND.

Comics, Fancies and Mechanical Subjects in stock for quick shipment.

COMIC VALENTINES

64 ASSORTED SUBJECTS.

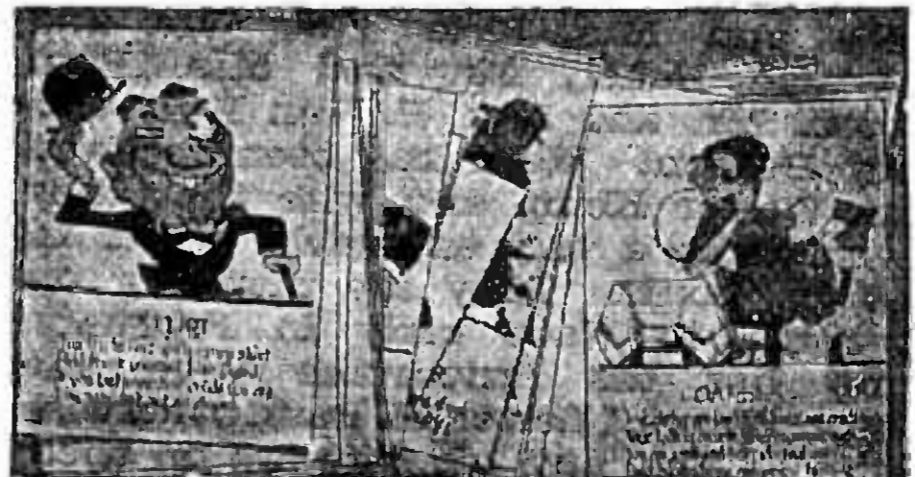
6 1/2 x 10 Inch Size, 10-Gross Lots. Gross 35c 5-Gross Lots, Gross, 40c; Single Gross, 50c.

SAMPLE ASSORTMENT FANCY VALENTINES

Consists of excellent values to retail at 1c to 25c each, some cut-outs and lace effects, complete with envelopes, to retail for 3c to 15c each, and others in separate boxes to sell at 25c each. Assortment complete at \$2.00

NOTE—Above prices do not include postage.

LEVIN BROTHERS. Established 1886. Terre Haute, Ind.

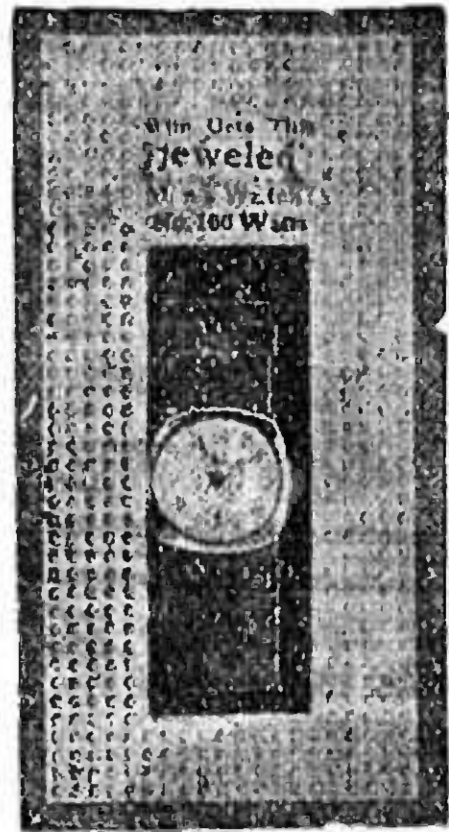


Deposit of 25% must accompany all C. O. D. orders.

CATALOG No. 37

196 pages. Many new items & reduced prices

\$3.15



MEN'S CUSHION SHAPE STRAP WATCH, with Jeweled Movement, 500-Hole Board, Cut-Out Board, No. B41—Complete.

\$3.15

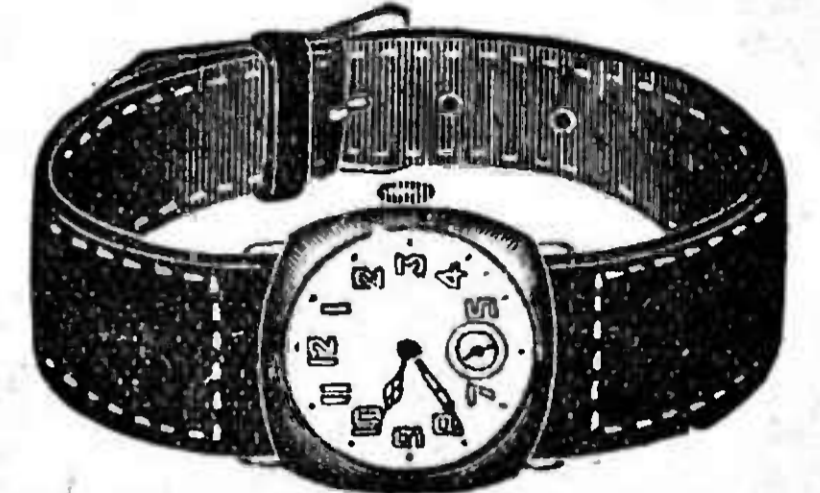
No. B131—With Ladies' Watch, Complete.

\$2.75

25% with order, bal. C. O. D.

HECHT, COHEN & CO.

201-203-205 West Madison St., CHICAGO, ILL.



No. 594—Fine 13-Ligne Strap Watch, fully engraved, radium dial and hands. With genuine leather strap. In Dozen Lots, \$1.95 Each

No. F14—Ladies' fine 6-jewel Watch, with fancy chromium cases and raised gold dials. Fitted with box. In dozen lots, \$2.10 Each.

25% deposit, balance C. O. D. Send for complete catalogue. All samples, 35c extra.

FRANK POLLAK

214 Chrystie St., New York, N. Y.

4-PIECE SCARF SETS

No. 55b—4-Pc. Scarf Sets, consisting of one large Runner, one large Dolly and two smaller ones.

\$6.00 Per Dozen Sets

No. 58b—4-Pc. Special Scarf Sets, with beautiful heavy lace edging.

\$7.00 Per Dozen Sets

25% with order.

M. K. BRODY

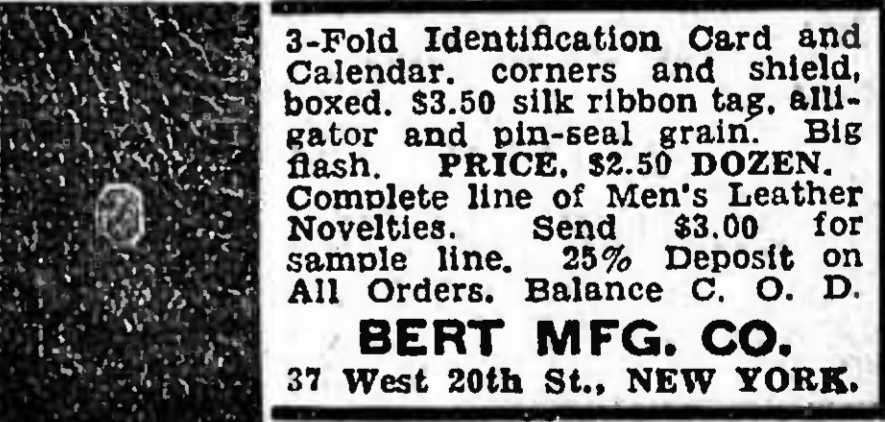
1132 South Halsted St., CHICAGO, ILL.



Mint Venders AND Jack Pot Machines

New and Used. All Kinds and Makes. Write for Catalog and Prices.

SICKING MANUFACTURING CO. 1922 Freeman Avenue. CINCINNATI, O.



SLOT MACHINE CHECKS

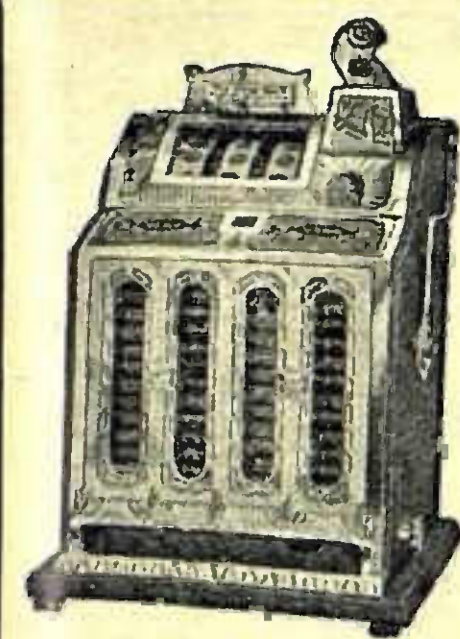
100.....\$1.35 | 500.....\$6.00 | 1000.....\$11.00 All kinds. Samples free. Special Checks made to order. GIBSON CHECK MFG., 215 E. Kellogg, Wichita, Kan.

WANTED Man in good territory, to put out 25 or 50 Slot Machines—all new Mills. C. M. M. O'CONNELL, General Delivery, Atlantic City, N. J.

THE TRUE BLUE GUM COMPANY, Lansing, Mich.

Mrs. JU-CE KISS and BUBBLE GUM. Penny Items. 5-stick Packages. For all purposes. Write for information.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.



DEPENDABLE MACHINES

LOWEST PRICES—REAL VALUES

QUICK SERVICE

We Buy, Sell and Exchange All Makes of Worth-While Coin-Operated Machines.

Terms: Cash With Order, or One-Third Deposit With Order; Balance C. O. D.

SEND FOR OUR LATEST PRICE LIST

THE VENDING MACHINE CO., 209 Franklin St., Fayetteville, N. C.



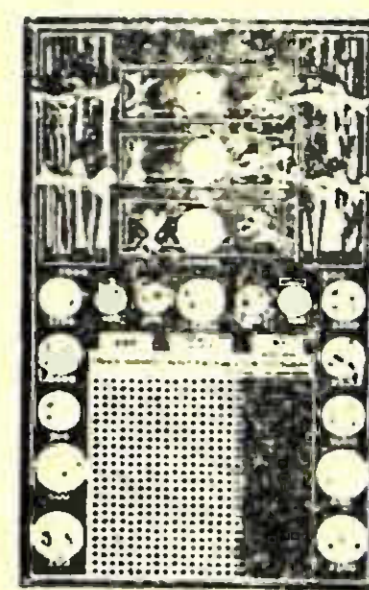
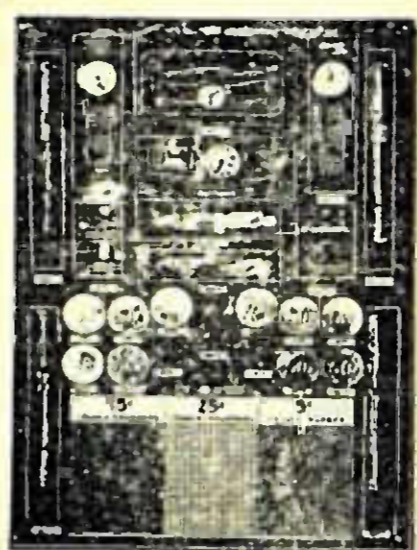
SALESBOARDS

A NEW SALESBOARD

Per Outfit Complete

21.50

BP270 — 1,500-Hole Board with 3 Men's Strap Watches, 1 Lady's Wrist Watch, 4 Fountain Pens, 2 Cigar Lighters and 2 Pocket Knives. Pays out 30.00 in trade.



THE LATEST IN SALESBOARDS

Per Outfit Complete 12.75

BP256 — 600-Hole 5 Cut-Out Board, with 3 Jeweled Strap Watches, 2 Fountain Pens and 2 Pencils. Board in Addition Pays Out 23.50 in Trade.

Write for Special Circular Showing Full Line of These Salesboards.

NEW—SILK FRINGE

HIGH GRADE PILLOWS

\$6.00 New Style DOZ.

Send \$6.35 for Sample Doz. Prepaid, Western Art Leather Co.

P. O. Box 484, Tabor Grand Bldg., DENVER, COLORADO.

For quick action wire money with order. Ship same day order received. 25% deposit, bal. C. O. D.



FREE CATALOG.

THE NEW

"BABY VENDER"

GREATEST COIN MACHINE SINCE THE FAMOUS "LIBERTY BELL".

Operators, Jobbers and Storekeepers have pronounced the NEW PENNY "BABY VENDER" the GREATEST COIN MACHINE since the famous Liberty Bell. ABSOLUTELY LEGAL and can be operated in all classes of stores anywhere with 300% to 500% profit. Set on the counter as a penny machine, it still takes nickels, dimes and quarters, and when the reels stop at a fortune designated on the fortune card, the storekeeper may pay rewards accordingly. Can be operated with JACK POT, or can be changed instantaneously to 1c BALL GUM, for closed territory. This is the best LEGAL trade stimulator that has been offered storekeepers in years. So silent you can not hear it run! Absolutely clog-proof.

SPECIAL FEATURE FOR OPERATORS...

Handling a Number of Machines.

Two cash boxes. The storekeeper has access to his profits at all times, while the operator's profit is under separate lock and key. A patented coin divider automatically divides up the coins on a percentage basis, putting in each cash box the correct amount. This type of machine would be impracticable without this exclusive feature—no other machine has it!

TERMS—Ten Days' FREE Trial.

Send us \$39.95 for a sample machine, which is the jobbing price, with 1,000 balls of Gum free. We guarantee it to be the best machine of its kind on the market, and if it isn't entirely satisfactory, we will refund your money.



Size, 12½x9½ inches. Weight, 22 Lbs.

SOLE MANUFACTURERS

THE FIELD PAPER PRODUCTS CO.,

PEORIA, ILL., U. S. A.

(Salesboard and Machine Jobbers and Operators—Get on Our Mailing List.)

JACK POTS BELLS VENDERS PURITANS

NEW AUTOMATIC PAY-OUT DOMINO

WRITE FOR LATEST CATALOG

Keystone Novelty & Mfg. Co.

EASTERN SERVICE & SUPPLY STATION, 26th and Huntingdon Sts., Philadelphia, Pa.



1930 MODELS

JACK POT BELLS and MINT VENDERS COLORED DIAL MACHINES

ALSO FINEST SELECTION REBUILT MACHINES, ALL MAKES AND TYPES.

LATEST CATALOG FREE.

Biggest Trade-In Allowance on Your Old Machine.

BANNER SPECIALTY CO.

1530-32 PARRISH ST.,

PHILADELPHIA, PA.



HARLICH'S 1930 SALESBOARD CATALOG NOW READY!

MORE THAN 100 BRAND-NEW TRADE BOARDS, CUT-OUT BOARDS, CANDY BOARDS, CIGARETTE BOARDS, CIGAR BOARDS, PUSH CARDS, BABY MIDGETS, REGULAR MIDGETS, AND THE NEW BLUE LINE, THE WORLD'S SMALLEST BOARDS. Catalogue mailed free. HARLICH MFG. CO., 1401-1417 W. Jackson Blvd., CHICAGO, ILL.

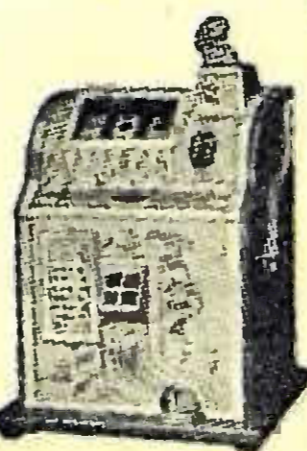
SALESBOARD JOBBERS AND OPERATORS

You cannot afford to be another minute without our beautiful new CATALOGS showing the largest, BEST and LOWEST PRICED line of Ready-to-Run Salesboard Assortments, Blank Salesboards, Push-Cards and Pellet Boards. Full line of VENDING MACHINES, Watches, Jewelry and Latest Novelty Items. We make DROP-SHIPMENTS Direct to Your Customers. PROMPT and COURTEOUS SERVICE.

A. S. DOUGLIS & CO.

116 SO. WELLS ST.

CHICAGO, ILL.



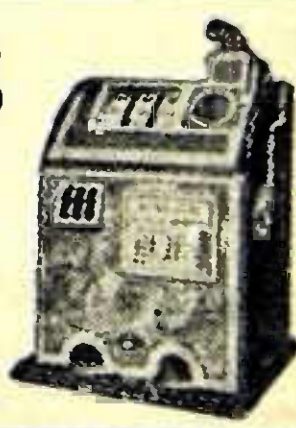
MILLS - JACK POT BELLS - JENNINGS

JACK POT ATTACHMENTS PUT ON MILLS AND JENNINGS 24-HOUR SERVICE

ALSO ALL OTHER TYPE MACHINES. Write for Catalog and Prices.

SLOAN NOVELTY & MFG. CO.

1250 N. 10th St., Dept. B, Philadelphia, Pa.



The Best SALESBOARDS

are made by

Gardner & Company

2309 Archer Avenue :: Chicago, Illinois

MONEY-MAKING VENDING MACHINES

Our prices are the lowest. Send for New Catalog.

D. ROBBINS & CO.

28B Dodworth St., Brooklyn, N. Y. Get Our Ball Gum Prices.



"Gem" Gum Target.



1-2-3 Ball Gum.



Baby Vender, 1c, 5c, 10c Play.



1c Peanut.

Is Your Subscription to The Billboard About To Expire?

OTTO GRAY

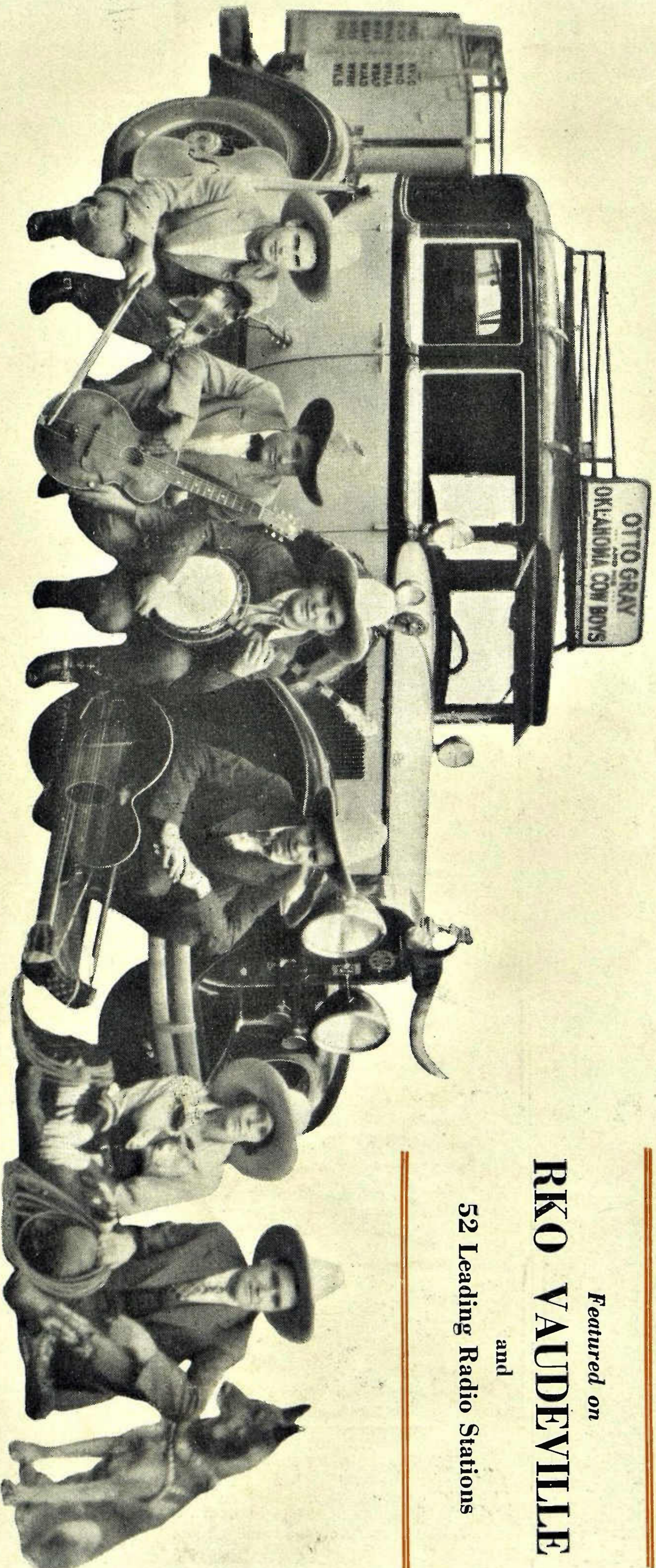
AND HIS

COWBOYS

Of Stillwater, Oklahoma

Featured on
RKO VAUDEVILLE

and
52 Leading Radio Stations



Compliments of THE COLUMBIA FARM NETWORK